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Radio Dial

WEEK ENDING DECEMBER 17, 1937.



"REX DAVIS"
MEN IN ELEVEN STATES
WRITE TO HIM
See Story, Page 4

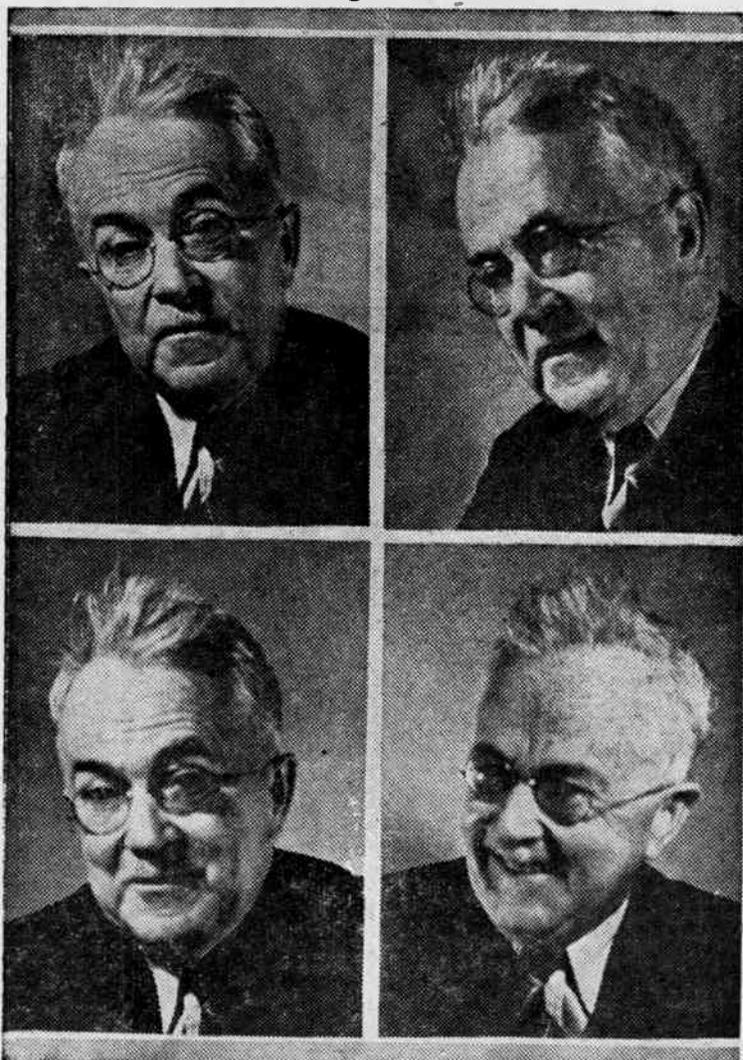
TAKE ADVANTAGE OF RADIO DIAL'S CHRISTMAS OFFER—PAGE 5

SEE WHAT SID TEN EYCK HAS TO SAY—PAGE 4

12/18, 1937

"KING OF JAZZ" TO STAR IN NEW SHOW

Watching Dr. Dafoe



Puzzlement, reflection, perception and enjoyment describe the reactions of the famous Dr. Allan Roy Dafoe when he was faced with an interviewer and candid cameraman on a recent visit to Columbia's New York studios. Making his yearly pre-holiday trip to the metropolis, the "docteur," as the Quins refer to him, attended the theater, night clubs, testimonial dinners and did some Christmas shopping. He returned to the small town of Callender, Ont., to resume his Monday, Wednesday and Friday broadcasts from his own study, heard over the WABC-Columbia network, including WKRC, WHAS and WHIO, at 4:45 p. m., (E.S.T.)

Lux Director

Cecile B. DeMille, long known for his direction of such spectacular moving pictures as "Ten Commandments," "The King of Kings" and "The Sign of the Cross," has rapidly become one of the outstanding radio directors and master of ceremonies because of his superb direction of the Lux Radio Theater. This program is broadcast over the CBS network, including WKRC, WHAS and WHIO, Mondays, at 9:30 p. m. (E.S.T.).



Cecile B. DeMille

Father And Son Have First Meeting On Ripley's Show

Robert L. Ripley will present the Reverend Chester Hill, and his father, Clark C. Hill, who after a thirty-year search have seen each other for the first time, as his featured guests on the "Believe It Or Not" program, Saturday, December 11th, at 8:00 p. m. (E.S.T.), over the NBC-Red network, including WLW.

The unique manner in which Fate contrived to prevent this father and son from seeing one another until more than 30 years after the child's birth, and the strange way in which a popular American custom was instrumental in reuniting them, will be revealed on the Ripley presentation.

Replaces "Music From Hollywood" December 31

"The King of Jazz," the world-renowned Paul Whiteman, will return to the CBS network, including WKRC, WHAS and WHIO, on Friday, December 31, for an extended series of popular music programs which will be heard every Friday night from 8:30 to 9:00 p. m. (E.S.T.). The series will be under the sponsorship of Liggett and Myers Tobacco Company, makers of Chesterfield Cigarettes, and will replace the sponsor's present series featuring Alice Faye's songs and Hal Kemp's Orchestra.

In addition to the inimitable music provided by this orchestra of 26 stellar instrumentalists, America's foremost popular musical leader also will bring to the CBS airwaves each Friday a different star from stage and screen, many of whom Whiteman himself started on the road to fame as members of his musical ensemble.

In the words of Whiteman, the series will be "popular programs, devoted to tune favorites old and new, but I hope to introduce many of the works of contemporary composers, with the emphasis, of course, on new American composing talent."

Whiteman, known variously as "The King of Jazz" and "The Dean of American Popular Music," has been in the foreground of this country's musical scene since the earliest days of the vital American rhythmic force known as jazz.

It was he who is conceded to have brought jazz to the attention of serious musicians and who inspired George Gershwin to write that jazz classic, "Rhapsody in Blue," which Whiteman gave its premiere in Aeolian Hall in New York in 1923, a highlight in the history of American music in the popular vein. Moreover, Whiteman has discovered more stars of the radio, screen and musical fields than any other orchestra leader in the world.

Fireside Recital

Sigurd Nilssen, bass, will sing the old English air, "Western Wind," and Bailey's "Gaily the Troubadour" to open the Fireside Recital on Sunday, December 12, at 7:30 p. m. (E.S.T.), over the NBC-Red Network. He also will offer Woodman's "Old Winter Comes." Helen Marshall, soprano, will sing "It Must Be a Wonderful Thing," by Ries, and "Trees." Vladimir Padwa will be at the piano.

'Makers Exchange



Eleanor Howe, who conducts the Homemakers Exchange program, broadcast over the NBC network, including WSAI and WSM, Tuesday and Thursday at 11:30 a. m. (E.S.T.), estimates that she'll travel 100,000 miles during the coming year.

Miss Howe lives in Chicago, but makes her broadcasts in New York's Radio City by flying to New York before her Tuesday broadcast and returning to Chicago just after her Thursday program.

Bampton Guests For Kostelanetz

Rose Bampton, noted American soprano, will be Andre Kostelanetz's guest in his regular Wednesday broadcast over the CBS network, including WKRC, WHAS and WHIO, December 15, from 9:00 to 9:30 p. m. (E.S.T.).

Miss Bampton, a pupil of Queena Mario, is a native of Cleveland. Her early studies were undertaken at the Curtis Institute in Philadelphia and she began her career with the Chautauqua Opera Association and the Philadelphia Grand Opera Company.

She has been soloist with Stokowski, with the Bethlehem Bach Festival, the Oratorio Society of New York, the Ann Arbor Festival and the Cleveland Orchestra, and has appeared extensively in radio symphony hours. She made her Metropolitan Opera debut in 1932 singing Laura in "La Gioconda."

Deems Taylor will give the commentaries on the program, which is to include orchestral digests of musical masterpieces directed by Kostelanetz.

Mrs. F. D. Roosevelt To Visit Kate Smith

Eleanor Roosevelt, wife of President Roosevelt, and Kate Smith will converse with all the nation listening in as the feature of the "Kate Smith Hour" over the CBS network, including WKRC, WHAS and WHIO, Thursday, December 9, from 8:00 to 9:00 p. m. (E.S.T.).

The appearance of Mrs. Roosevelt on the "Kate Smith Hour" marks a distinct departure in production of radio variety shows. She will be the first of many outstanding personalities drawn from the world at large to talk in intimate interview fashion with the "First Lady of Song," according to Ted Collins, producer of the program.

Mrs. Roosevelt will be asked questions often pondered upon by her legion of admirers, but seldom answered. The world, Miss Smith believes, is greatly interested in learning such things as why the President's wife takes a certain taxi above all others on leaving a New York theatre and how she maintains the tremendous drive necessary to handle her many diversified interests.

"Carol Kennedy"



Gretchen Davidson keeps young and beautiful these days by hopping from the CBS studios where she plays the lead in "Carol Kennedy's Romance" broadcast over that network, including WHAS and WHIO, Mondays through Fridays at 11:15 a. m. (E.S.T.), to Broadway, where she may be seen in "Many Mansions."

VERDI'S "LA TRAVIATA" PLAYED BY MET

Rodzinski Conducts Second In Series Of NBC Concerts

Artur Rodzinski will conduct the NBC Symphony Orchestra in the second of his three scheduled appearances on Saturday, December 11, from 10:00 to 11:30 p. m. (E.S.T.), over the NBC network, including WCKY.

Rodzinski has programmed works by Smetana, Stravinsky, Tchaikovsky and Shostakovich for the concert. Opening with Smetana's "Bartered Bride" Overture, the concert will continue with Stravinsky's "Petrushka" Suite and Tchaikovsky's "Romeo and Juliet."

The final number will be Symphony No. 1, by Shostakovich. Rodzinski, who was entrusted with the difficult task, soon after the announcement of the formation of the NBC Symphony Orchestra, of molding more than 90 distinguished instrumentalists into a coherent whole, will conduct one more concert after the December 11 program.

Rodzinski has become known as an authoritative interpreter as well as a champion of this young composer. It was he who introduced Shostakovich's controversial opera, "Lady Macbeth of Mzensk," to Cleveland, New York and Philadelphia audiences a few seasons ago.

PROGRAM
Overture to "Bartered Bride"..... Smetana
"Romeo and Juliet" Overture-Fantasy
..... Tchaikovsky
"Petrushka" Suite..... Stravinsky
Symphony No. 1..... Shostakovich

Charlie Dameron



Charles Dameron, one of radio's most popular crooners, is teaching thousands of boys and girls to sing in his new "Charlie's Singing School" program over WLW at 5:45 p. m., (E.S.T.) Monday through Friday. Supported by the Novelty Aces—two girl and three boys, Charlie explains rhythm, harmony and melody in his daily programs.

New Announcer



James A. McCulla III, who gave up a career in medicine to become a radio announcer, is one of the latest additions to the WLW and WSAI staff. While attending the State University of Iowa, he took a job announcing over WSO-KRNT in 1935. Coming to Cincinnati he joined the Crosley stations in September, this year, and already is being groomed as one of the WSAI chief news reporters. He is heard with Charles Woods at 10:30 p. m., (E.S.T.) daily except Sunday, and frequently is called on to present other newscasts.

Bovy, Martini, To Star In Leading Roles Of Opera

Vina Bovy, Belgian coloratura soprano, and Nino Martini, tenor of opera, screen and radio, will sing the leading roles in Verdi's "La Traviata," when they make their initial Metropolitan Opera appearance of the season on Saturday afternoon, December 11, at 2:00 o'clock (E.S.T.) when the program is broadcast over the NBC network, including WCKY and WLW.

The broadcast will feature Miss Bovy as the fragile Violetta and Mr. Martini as the dashing lover, Alfredo. Miss Bovy plays the same role in which she made her debut. Mr. Martini made his Metropolitan debut in 1933 after a full preparatory career that began in the choir of the Cathedral of San Fermo in Italy.

The opera to be broadcast, based on the famous play by Alexandre Dumas, fils, "La Dame Aux Camelias," is one of the most popular in operatic repertory. It concerns the redemption of Violetta, known in the stage version as Camille, through the love of young Alfredo Germont. Violetta leaves the frivolous life of the Paris demi monde and goes to live with Alfredo in idyllic seclusion.

His father, Giorgio Germont, however, finds their country home and begs her to leave his son, declaring that unless she does she will ruin both Alfredo and his family. Violetta sacrifices her love and rejoins her old friends in Paris.

Alfredo follows and denounces her before her friends at a gay masquerade. Heartbroken, Violetta retires to await death of tuberculosis. Too late does Alfredo learn of her sacrifice and beg forgiveness; Violetta dies as the lovers are planning a new life together.

La Traviata, one of the most durable of opera favorites, contains some of the melodious music written by Verdi. In the RCA broadcast will be heard all the famous arias, including Parigi o cara, Un di felice, Ah, fors'è lui and the baritone song, Di Provenza il mar.

The complete cast:
Violetta.....Vina Bovy, soprano
Flora.....Thelma Votipka, soprano
Annina.....Lucielle Browning, contralto
Alfredo.....Nino Martini, tenor
Giorgio Germont...J. C. Thomas, baritone
Gastone.....Angelo Bada, tenor
Baron Douphol...W. Engelmann, baritone
Doctor Grenvil...Norman Cordon, basso
Conductor.....Ettore Panizza
Stage Director.....Desire Defrere
Chorus Master.....Fausto Cleva

She Views The News



Sponsored by Appliances, Inc., distributors of the Fairbanks-Morse Conservador refrigerator, Ruth Lyons, well-known Cincinnati news commentator, is now being heard each Monday, Wednesday and Friday at 11 a. m., in a program titled "A Woman Views the News." Since her outstanding work during the Cincinnati flood last January, Mrs. Lyons has been considered tops as a news broadcaster. In addition to this thrice-weekly news program, she conducts the "Woman's Hour" daily except Sunday on WKRC at 8:30 a. m.

Philharmonic-Symphony To Feature All-Wagner Broadcast December 12

An all-Richard Wagner concert will be featured by John Barbirolli when he conducts the New York Philharmonic-Symphony Orchestra, Sunday, December 12, from 3:00 to 5:00 p. m. (E.S.T.), over the CBS network, including WKRC and WHAS.

The program consists of the Preludes to Acts I and III of "Lohengrin"; the Overture and Bacchanale from "Tannhauser"; Siegfried's Rhine Journey from "Gotterdammerung"; the first and third act Preludes of "Tristan and Isolde," and excerpts from "Die Meistersinger."

The Prelude to Act I of "Tristan" will be played with the concert ending written by Wagner, a revealing note on which is given in the composer's letter of December 19, 1859, to his close friend, Mathilde Wesendonck:

"You know that Hans (von Bulow) wanted to conduct the Prelude last winter and begged me to write a concert close for it. At that time no inspiration could have come to me; it seemed so impossible that I flatly declined. Since then, however, I have written the third act and found a full close for the whole; so, while drawing up the program for a Paris concert—the particular temptation to which was my wish to get a hear-

ing of this 'Tristan' Prelude—it occurred to me to outline that close in advance as a glimmering presage of redemption. Well, it has succeeded quite admirably, and today I send you this mysteriously tranquilizing close as the best gift I can make for your birthday."

Blondes For Baker

Not content with being heckled by "Bottle" and "Beetle," Phil Baker has added comely Lucille Ball to his group



Lucille Ball

of stooges, thus establishing for himself a new high in the stooging business. Lucille, originally engaged to appear as a guest star, so impressed the accordion-pushing comedian with her comely talent that he has engaged her services for an extended period.

The Baker program is heard over the CBS network, including WKRC, WHAS and WHIO, each Sunday at 7:30 p. m. (E.S.T.)

Weekly RADIO DIAL

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Telephone—CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VII. WEEK ENDING DECEMBER 17, 1937 No. 31

THE BITTER WITH THE SWEET

"Hollywood, Nqv. 26, INS. George Jessel, comedian, with the backing of the office of Will Hays, today urged screen studios to close their doors to 'radio gossipers.' 'I accuse those who stand behind heavily guarded microphones and tear down the other fellow's product to boost their own' he said. 'That's un-American and unfair. Radio gossipers are undermining the vast motion picture industry with unwarranted attacks.'"

No doubt the first reaction of those who read this news item was lively curiosity about the why of Jessel's indignation. That he has just cause for wrath seems altogether likely. Certain of the Hollywood "columns" which clutter the kilocycles specialize in airing soiled linen. At the same time the incident has much ironic humor.

During the past three or four years the number of network programs "created" in Hollywood has jumped from almost nothing to many hours a week. The ostensible reason for the westward trek is to obtain the services of screen stars. But listeners are beginning to wonder who benefits from the move. For many of the programs wafted from Hollywood essay far more film ballyhoo than radio entertainment.

The radio preview—simply an audible version of the screen trailer—is just one form of this ballyhoo. When a celluloid star is introduced to the radio audience, supposedly precious minutes must be wasted on plugging his current pictures, and the names of their producers and directors.

In brief, Hollywood has found radio a prime publicity medium. And in exchange for enduring all this ballyhoo the radio audience gets little first-rate entertainment.

Few of the West Coast shows gain anything by being produced in the "glamor capital." Indeed, many are just public-address bi-products of spectacles staged primarily for studio audiences.

All this puts a different light on the Jessel protest. It may be true that certain of the "radio gossipers" have overstepped the bounds of sportsmanship. If they have, that is an inevitable risk of the game. Those who live by publicity cannot expect that publicity to be favorable all of the time.

And when Jessel speaks of "radio gossipers undermining the vast motion picture industry" he is merely ridiculous. On the air, the real undermining is being done by Hollywood itself, with ballyhoo that is being spread on too thick even for the suckers.

At the loudspeaker the trouble seems another case of a "yes man" complex. When one industry uses another so frankly for its own advantage, it will do well to tolerate a few "no men," if for no other reason to make the superlatives of the "yes men" a little more plausible.

REX DAVIS - - - SPORTSCASTER

Rex Davis, sportscaster, in charge of WCKY's afternoon Sports Review, recently asked his listeners what time of the afternoon they preferred to hear his review of races, baseball gossip, football information and the other sports news he blends into his afternoon feature.

After a few days, he sorted out his mail to make the final analysis: Greater Cincinnati accounted for about 85 per cent of the fans, yet eleven states were represented.

Radio sponsors usually claim that it is the WOMEN who write to the stations, but in the Rex Davis mail nine out of every ten letters were from men. One man in Cincinnati wrote, "Due to ill health I have been confined to my home for some time,

and since I've always planned to write a radio fan letter, this confinement gives me the opportunity to tell you how much other men as well as myself must appreciate your sports news."

An insurance man in Illinois wrote that every afternoon a group of fifteen or twenty men in his office building congregate in his office to hear the racing finals. "I put a little sign on my door reading 'This is Rex Davis' Branch Office'" the man wrote "and I find that, contrary to tradition, some of the men who play the ponies are darn good insurance prospects." The letter concluded "You keep up your good work and I'll keep up the insurance business."

COLUMBI-A-MUSINGS

From WKRC

By
MARGARET MALONEY

On New Year's Eve, Paul Whiteman and his troupe of entertainers will return over the Columbia network through WKRC for a weekly Chesterfield series. They will replace Hal Kemp's orchestra and Alice Faye. The broadcasts will continue at the same time: 8:30 to 9:00 o'clock.

Speaking of Hal Kemp's music, his vocalist, Skinny Ennis, has been signed by Paramount to make a picture

Variety lists the following tunes for the most popular of the week:

Once In A While.

If It's The Last Thing I Do.

Nice Work If You Can Get It.

Ebb-Tide.

Farewell, My Love.

I Still Love To Kiss You Good Night.

You Can't Stop Me From Dreaming.

Vieni, Vieni.

Foggy Day.

Dick Bray, WKRC's sportscaster, attended the Big Ten football meeting in Chicago last week. Dick is the youngest Big Ten referee.

Camel hasn't decided whether it will renew Jack Oakie's contract when it expires January 4.

Every member of WKRC's announcing staff attended college but no two of them attended the same one.

Maynard Craig went to school at Ohio Wesleyan and Harvard; Dick Bray graduated from Xavier University; Lee Bland, from Ohio State; Paul Carlisle attended Pensacola University; Francis Pettay, Akron University; Bob Geis, Kent State College; Eddie Humphrey, Wittenberg and Notre Dame, and Lin Mason, Muskingum.

Thumbnail sketch of Frank Crunit; Serves as singing master of ceremonies on Coca Cola Song Shop... has been noted for his jovial persiflage and singing since crystal set days of radio... never suffered from beginner's hard luck in show business... began his stage career in Cincinnati in 1909... has been successful ever since... he's the son of Jackson, Ohio, banker... graduated from Culver Military Academy and Ohio University... is married to Julia Sanderson, with whom he has appeared on the radio and stage....

What has become of Jane Froman?

Al Bland, pilot of Dow's Dawn Patrol, is an expert linotype operator.



TEN EYCK SCRIBBLES

Somehow or other the poor radio announcer never seems to get his just deserts as far as the great god publicity is concerned. The radio announcer is rapidly taking his place along side the engineer with the ranking title of unsung hero. Poor little fellows, such delicate personalities and all that you know. It pains them greatly to see page after page of printed space devoted to glamour girls whose voices have the soft undulating sounds of grapes being trodden by peasant feet during the wine making and grape crushing festival. Profiles of gallant baritones whose tonsils vibrate like a stove pipe accidentally tapped with a stove lid lifter. Alleged comedians whose synthetic grins are really genuine grins after all when they think how much credit they get for reading something someone else has written for them. Page after page of pictures are printed with accompanying stories showing stupefied and slightly astonished individuals who have been promoted to vice-president in charge of the dog house for some radio chain or other. But no wood ever seems to creep out about the poor radio announcer.

Perhaps it's just as well because few editors are mathematicians and any given announcer equals X which is the unknown quantity. Let's take the staff of a nice average station for instance. WSMK at Dayton, Ohio, is a good, solid, average American radio station and it's staff of announcers consist of men with an average experience of eight years each in the business of word speling and the reading of commercial copy. Dave Roberts, Jerry McKiernan, Bob Clayton, Charles Warren, Jack Wymer, et al, et al, et al. Trying to talk sense to all of them as a unit is like trying to explain a passage from Shakespeare to a baby squirrel. Trying to talk sense to one of them at a time is like trying to explain the fourth dimension to a Chinese coolie. In fact you can't talk to them at all if the faint suspicion of authority seems to be rasping ones more tender tones. Announcers have definitely grown into a class by themselves... like orchids or artichokes they need

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HITS of the WEEK

(All Eastern Standard Time)

SATURDAY, DECEMBER 11.

Maxine Sullivan, songstress, on Saturday Night Swing Club—7:00 p. m., WKRC, WHAS, WHIO.

William A. Irvin, guest speaker, on Carborundum Band program—7:30 p. m., WKRC, WHAS, WHIO.

L. A. Weil, editor, guest on "Johnny Presents" program—8:30 p. m., WKRC, WHAS, WHIO.

Everett Marshall, baritone, guest on "Your Hit Parade"—10:00 p. m., WKRC, WHAS, WHIO.

SUNDAY, DECEMBER 12.

Henrietta Schumann, concert pianiste, guest on Radio City Music Hall—12:30 p. m., WCKY, WLW, WLS.

Douglas Fairbanks, Jr., and Andrea Leeds, actors, guests on "Silver Theatre"—5:00 p. m., WKRC, WHAS, WHIO.

Mae West, actress, guest on Chase and Sanborn Hour—8:00 p. m., WLW, WSM.

Richard Tauber, Marta Krasova, Alexander Kipnis, singers, on General Motors Concert—8:00 p. m., WKRC, WHAS, WHIO.

MONDAY, DECEMBER 13.

Charles Kullmann, tenor, guest on

the "Voice of Firestone"—8:30 p. m., WLW, WSM.

TUESDAY, DECEMBER 14.

Zasu Pitts, actress, guest on Al Jolson show—8:30 p. m., WKRC, WHAS, WHIO.

Whittal Stradivarius Concert—9:00 p. m., WCKY.

Cary Grant, actor, guest on "Hollywood Mardi Gras"—9:30 p. m., WSAI, WSM.

WEDNESDAY, DECEMBER 15.

Rose Bampton, soprano, guest on Andre Kostelanetz show—9:00 p. m., WKRC, WHAS, WHIO.

Whittal Stradivarius Concert—9:00 p. m., WCKY, WLS.

THURSDAY, DECEMBER 16.

Heinz and Robert Scholz, duo-pianists, make their American debut—9:00 p. m., WCKY.

FRIDAY, DECEMBER 17.

Fordham University undergraduates, guests on "Varsity Show"—9:00 p. m., WLW, WLS, WSM.

Schmeling vs. Al Thomas, boxing match—10:00 p. m., WCKY, WLS.

AROUND the DIAL

by THE DIAL TWISTER

Among the faithful, there's a bull market in crying towels because of Lum and Abner being cut from five to three shows a week. The cut demonstrates again how much program service depends on the convenience of sponsors. Lum and Abner's sponsor wanted more stations. But his appropriation wouldn't cover a bigger network at five nights a week. So the number of shows had to be cut. This is no new experience for listeners. The same thing happened last spring to Boake Carter. Indeed, except for daytime tear-jerkers, the number of five-a-week shows has been declining steadily the past several years, for the same reason. Whether sponsors ought to have so much to do with what listeners can get is too involved a question to thresh out here and now. Lum and Abner simply demonstrate afresh that programs are planned pretty much to suit the convenience of sponsors.

The Wednesday version of the Lucky Strike Hit Parade has gone Hollywood. But of course a foul doesn't count after two strikes.

Particularly because his return was unheralded by the usual fanfare, it is worth while noting that Hendrik Willem Van Loon is back on the air (NBC—WLW, Tuesday, 7:30 p. m.).

He's just what Tuesday schedules have been needing. Van Loon has the rare gift of being both entertaining and provocative. After you've smiled and chuckled with him, you find yourself thinking, and liking it.

That current tune, "If It's The Last Thing I Do," may be agreeable enough, as popular tunes go. But, unfortunately, it's not "the last thing" some of these alleged vocalists do.

Now that the football season is over—except for the Rose Bowl, Sugar Bowl, Cereal Bowl, Finger Bowl, and Wash Bowl—some things might be mentioned that may be useful to football broadcasters next year. One is the baseball atmosphere injected into football by announcers who handle both sports. That shows up in such terms as "club." A college football team is not a club in the baseball sense. The atmosphere of the two sports is quite different. Yet otherwise good announcers make the mistake of treating both alike. Another thing is the use of "offsides." Even Red Barber is guilty of that. The correct form is singular. Granted, these things are trifles. But enough trifles, plus or minus, make the difference.

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On "Big Town"



Paula Winslowe has leading roles in Edward G. Robinson's dramatic serial, "Big Town," broadcast over the CBS network including WKRC, WHAS and WHIO on Tuesdays at 8:00 p. m. (E.S.T.).

Miss Winslowe is a coast radio veteran of five years standing. Previous to her engagement for "Big Town," she has appeared frequently in Al Jolson's and Eddie Cantor's shows.

"People's Choice"

A review of the best CBS programs of the week as established by the vote of the listener will be given in the second broadcast of the novel new series "The Listener's Choice," over the CBS network, including WKRC, WHAS and WHIO, Sunday, December 12, from 8:00 to 8:30 p. m. (E.S.T.).

This program gives extracts from the best comedy sequence, the outstanding dramatic scene, the most popular dance band arrangement, the highlight in serious music, the best performances by men and women singers, the most interesting news commentary and the most entertaining novelty as determined after listeners' votes which may be mailed to any CBS station, are checked.

Scenes from Hollywood programs will be re-enacted by the original performers. Those from programs originating elsewhere will be re-enacted by skilled impersonators. Lud Gluskin will direct the orchestra.

Shooting Stars

RADIO FAVORITES SHOOTING AND SHOT AT

BY THE ASTRONOMER

Aside to "Believe It or Not" Ripley... this is one you can use. T'other evening a rather young gentleman rushed into Station WKRC... demanding to see a Mr. McGregor. Seems Mr. McGregor is a bad, bad character in the Freshest Thing in Town script story. Said gent wanted to give McGregor the bum's rush and then have a talk with Johnny Lawrence (leading character in the story) about Mr. M's scheme for getting the baby in Johnny's keeping away from the Lawrence family. Took half the station staff to calm him down and explain to him that the situation didn't ACTUALLY exist. It's a true story... though it may not sound convincing... he was perfectly sober, too.

Personality of the week: WLW and WSAI's Jane Gerrard. A really lovely blonde, blue-eyed miss of some twenty-one years. Jane began her popular singing with high school bands... audi-

tioned at Crosleys... was accepted for WSAI shows only. Improved enough for a few 'LW spots... now heard on both stations. She's been in radio about four years. A native Cincinnati... Jane Tressler is her real name... sounds just the way she looks... sweet, young, naive.

ALONG THE MILKY WAY: Glimpsed WKRC's sportster, Dick Bray, dancing in the Gibson's Florentine Room... Dick only has eyes for that certain Clifton miss now... she's alright, too. Word that Betty Arnold, WLW dramatist, feeling tip-top again... Betty keeled over during a rehearsal recently... rather frail, her work on the staff proved a little too much for her. Vicki Chase busy Xmas shopping and packing... she's going home to New York for the holidays. Spied Saturday

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HERE'S HOW!

ONCE A PLAYER, KATE NOW SHARES OWNERSHIP OF A PRO BASKET TEAM WITH HER PRODUCER, TED COLLINS.

VIP!

KATE SMITH
"FIRST LADY OF RADIO"
NEVER HAS HAD A LESSON IN MUSIC

SHE DOTES ON WINTER SPORTS, COSTUME DESIGNING, AND BAKING HER UP-SIDE-DOWN CAKES.

SMELL'EM OUT, SPORT

KATE'S LEADING INTEREST IS TRACKING DOWN HEROES FOR HER MONTHLY \$1000 AWARD FOR VALOR.

AT EIGHT, KATE WAS SINGING FOR CHURCH AFFAIRS. SHE'S STILL SINGING AT EIGHT—EST. ON CBS. (REPEAT AT 8:30 PM, PST)

IF TED COLLINS HADN'T MISSED A TRAIN IN WASHINGTON IN 1930, CAUGHT KATE IN A MUSICAL SHOW, HE MIGHT STILL BE IN THE RECORD BUSINESS—SHE ON THE STAGE.

Radio Dial's Special Xmas Offer!

1—A Box of 25 Assorted, Beautiful Xmas Cards

2—26 Big, Interesting Issues of Radio Dial

Only \$1.00

The publishers of RADIO DIAL are making this special Xmas offer of 6 months for \$1.00. And, ABSOLUTELY FREE, with this subscription, a box of 25 distinctive, attractive XMAS CARDS.

RADIO DIAL and 25 XMAS CARDS would make a nice Christmas gift for your friends. Take advantage of this offer for yourself and your friends.

RADIO DIAL, 22 East 12th St., Cincinnati, Ohio. () New Subscriber () Renewal

Enclosed find \$1.00. Enter my subscription for 6 months and send me absolutely free and postpaid 25 assorted Xmas cards as per your offer.

Name.....

Address.....

City.....State.....

Here is another \$1.00. Enter my friend's subscription for 6 months and send him absolutely free and postpaid 25 assorted Xmas cards as per your offer.

(His) Name.....

Address.....

City.....State.....

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR SATURDAY, DECEMBER 11



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for radio stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and their respective programs and times.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Message of Israel: Barnett R. Brickner, Cleveland Rabbi, guest speaker. Organ Music. WJZ WLS WCKY kdka whk wave wire wham wowo
—William Scott's Orchestra. WEFW wgy wtm wmao who wdf kyw
—Saturday Night Swing Club—Maxine Sullivan, guest. WABC WKRC WHAS WHIO wbbm wgar wfbm kmcb wadc wvva wvfa wwl wcco
7:30—Ricardo and His Caballeros. (NBC) WCKY kdka wtm wowo
—Tex O'Rourke and His Boys. WEFW wgy wtm wmao
—Uncle Jim's Question Bee—Jim McWilliams, conductor. WJZ wgy wtm kdka wtm
—The Carborundum Band: William A. Irvin, President of U. S. Steel Corp., guest speaker. WABC WKRC WHAS wcco wcau wgar wbt wadc wbbm wjr
7:45—Jean Sablon, songs. WEFW wgy wtm wmao who wdf kyw
8:00—Robert L. (Believe-It-Or-Not) Ripley. B. A. Rolfe's Orchestra and guest star. WEFW WLW wgy wtm wmao wvj wave kyw kstp wbp
—Dance Orchestra. WJZ only
—'Your Unseen Friend' with Harry Salter's

Shots; Novelodeons, male trio; Lulu Belle and Arkie, songs; Uncle Ezra, Maple City Four, and Joe Kelly, m. c. WJZ WLW WLS kdka wham whk wave wvfa wbp
—Al Roth and His Orchestra. WEFW wgy wtm wmao who wdf kyw
9:30—Saturday Serenade with Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's Orchestra and Mixed Chorus. (CBS) WHAS wcau wgst wjr wbbm wgar wfbm kmcb kmox wvva wbt wvfa wwl
—Among Our Souvenirs. WABC
—'Special Delivery,' dramatic sketch. WEFW wgy wtm wmao who wdf kyw
10:00—"Your Hit Parade": Everett Marshall, baritone, guest; Harry Salter's Orchestra; Songsmiths, male quartet; Freddie Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmcb wcau kmox wadc wsbw wvva wjr wgst wwl wcco
—NBC Symphony Orchestra, Artur Rodzinski, guest conductor. WJZ WCKY whk wave wire wham
—NBC Symphony Orchestra, Artur Rodzinski, guest conductor. WEFW wgy wtm wmao who
10:45—Christy Walsh All-American Football Program. WABC wbbm wgar wfbm kmcb kmox wadc wsbw wvfa wwl wcco
11:00—Frankie Masters' Orchestra. WABC WKRC WHIO wjr wbbm wgar kmcb wcau kmox wadc wvfa wcco wvva

11:30—Al Donahue's Rainbow Room Orchestra. WEFW WSAI wgy wtm wmao who wdf kyw
—Rudolf Friml's Orchestra. WJZ WCKY WLW wire wave wham whk
—Benny Goodman's Orchestra. WABC WKRC WHIO wjr wbbm wgar wfbm wcau kmox
MIDNIGHT—Eddy Rogers' Rainbow Grill Orchestra. WJZ WCKY WLW whk wave wire wham
—Don Bestor's Netherland Plaza Hotel Orchestra. WEFW wgy wtm wmao who wdf kyw
—Sammy Kaye's Orchestra. WABC WHAS WKRC WHIO wjr whk wfbm kmcb wcau kmox wadc wvfa wbbm
12:30—Blue Baron's Southern Tavern Orchestra. WEFW WLW wgy who wdf wtm wmao kyw
—Joe Reichman's Coconut Grove Orchestra. WJZ WCKY kdka wave wire wham
—Orrin Tucker's Orchestra. WABC WKRC WHIO WHAS wjr wgar wfbm kmcb wbbm
M. H. H. Joachim, producer of "Your Unseen Friend," is engaged in writing a new book on philosophy.
Junior O'Day of the "Big Sister" cast is drawing his own Christmas cards.

Cities Service Concert

Lucille Manners, soprano, will sing numbers by Rachmaninoff, Siczynski and Sadero during the Cities Service Concert, with Robert Simmons, tenor; The Revelers and Rosario Bourdon's orchestra, on Friday, December 10, at 8:00 p. m. (E.S.T.), over the NBC network, including WSAI.
The compositions Miss Manners will sing are Rachmaninoff's "In the Silence of the Night," Siczynski's "Vienna Dreams" and Sadero's "In Mezzo Al Mar." Bourdon will conduct the orchestra in "Secrets of Suzanne," by Wolf Ferrari; the Prelude to the First Act of Bizet's "Carmen;" "Tales From the Vienna Woods," by Strauss, and an original Football March.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR SUNDAY, DECEMBER 12



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Grid of radio programs for Sunday, December 12, 1937, listing stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and their respective programs and times.

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

—Ranch Boys. (NBC) WLS whk wave wire wham
5:00—Metropolitan Opera Auditions of the Air: Wilfred Palletier conducting the Metropolitan Opera Orchestra and guests. WJZ WCKY WLS WSM wham kdka whk wowo wfla wave kvoo wbp wgy
—Ry-Krisp Presents Marion Talley; Orchestra direction Josef Koestner. WEA WSAI wmaq kyw wire wvj wgy wtm kstp who wdf
—Silver Theatre: Douglas Fairbanks, Jr., and Andrea Leeds, guests; Conrad Nagel, director and narrator; dramatic sketch. WABC WKRC WHAS WHIO wcau wcco wgr wfbm kmox wadc wbbm wjr kmcb wgst wwl
5:30—Guy Lombardo and his Orchestra. WABC WHAS wjr wgr wfbm kmcb wcau kmox wwa wwl
—The Time of Your Life—Sheila Barrett, Joe Rines, comedian and orchestra leader; Graham McNamee, m. c.; WEA WLW WSM kyw wgy wire wmaq who wdf wvj kstp
—Smilin' Ed McConnell. WJZ WCKY WLS whk wham wave
5:45—George Hessberger's Orchestra. WJZ WCKY WLS whk wham wave
6:00—Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor; Julie Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wjr wfbm wgr wcau

WJZ WCKY kdka whk wave wire wham
7:30—Phil Baker, comedian and Oscar Bradley's orchestra and guests. WABC WKRC WHAS WHIO wfbm wjr wgr wcau wadc wsb wva wbt wgst
—Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEA WSAI wmaq wgy wdf wtm wvj who wire kyw
—The Baker's Broadcast with Ozzie Nelson's Orchestra, Harriet Hilliard and Eg Murray. WJZ WCKY WLS WSM wham wave kvoo wfla kstp kdka whk
7:45—Interesting Neighbors—Jerry Belcher. WEA WLW kyw wgy wtm wvj wmaq who wdf wire
8:00—The Chase and Sanborn Program: Starling Nelson Eddy; Don Ameche, m. c.; guest star; Edgar Bergen and Charlie McCarthy; Dorothy Lamour; The Stroud Twins; Robert Armstrong's Orchestra; Mae West, guest. WEA WLW WSM wtm wire wvj wdf kstp kvoo wfaa wgy kyw wva wmaq wfla who
—General Motors Concerts—Symphony orchestra. John B. Kennedy, commentator, Erno Rapee, conductor; Richard Tauber, Marta Krasova and Alexander Kipnis, guests. "Parade of Scientific Progress." WJZ WCKY WLS kdka wham whk
—"People's Choice." WABC WHAS WKRC WHIO wbbm wfbm wgr wwa wsb wbt wcco
8:30—"Earaches of 1938," with Harry Conn. WABC WKRC WHIO WHAS wjr wwl wadc wbbm
9:00—Manhattan Merry-Go-Round: Pierre Le Kreeun, tenor; Rachel Carlay, blues singer; Don Donnie's Orchestra; Men About Town Trio. WEA WSAI WSM wgy wtm wvj wmaq who wdf wfla wfaa wire wfaa wfla
—Ford Sunday Evening Hour: Galliano Masini, tenor, guest; Symphony Orchestra and Chorus, direction Eugene Ormandy. WABC WKRC WHAS WHIO wjr wbbm wfbm wgr kmcb wcau kmox wadc wsb wva wbf wfa wvj wcco wire wham wmaq wfla wbt
—Hollywood Playhouse presents Tyrone Power. Dramatic Sketch with guest artist. Orchestra direction, Harry Sosnick. WJZ WLW WENR kdka whk wham
—American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haechen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEA WSAI WSM kyw wgy wtm wvj who wfla wdf wmaq wfaa wire wave kstp kvoo
9:45—Irene Rich for Welch. WJZ WCKY WENR kdka whk wham
10:00—Rising Musical Star Program: Alexander Smallens and Symphony Orchestra; mixed chorus of seventy voices, direction Eugene Fuerst; Richard Gordon, commentator; guest artists. WEA WSAI WSM kstp wire who wdf wfla wave kyw
—"Zenith Foundation." Orchestra and dramatic cast. WABC WKRC WHAS wjr kmcb wcau wfbm whk wadc wbt wbbm kmox wgst wvl wfa wcco
—Marek Weber's Hotel Stevens Orchestra. WJZ WCKY wham kdka whk wbp
10:30—Cheerio—inspirational talk and music.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR MONDAY, DECEMBER 13

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with columns for radio stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list programs and times for each station.

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

7:00-The Pepsodent Program: Amos 'n' Andy. WFAE WLW who wgy kyw
7:15-Music Is My Hobby. WJZ WCKY WENR
7:30-Malcolm Claire—stories. (NBC) wtm wmaq
7:45—Poetic Melodies: Jack Fulton, tenor, and Franklin MacCormack, poetic reader, with Orchestra. WABC WKRC wadc wvva wbt wcau wgar wgst wjr
7:45—To be announced. (CBS) wbbm kmcb wcco kmox
7:55—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlton Guy, Nora Cunneen and others. WFAE WSAI kyw wtm wmaq who wdfw kstp wrg wgy wbp
8:00—Lewis Browne, commentator. WABC WHAS WHIO kmcb wadc wbt wfbm wgar wgst
8:00—Three Cheers, direction Jack Meakin. WJZ WCKY WLS WSM whk wave wham
8:15—Carol Weymann, mezzo-soprano. (NBC) wgy wtm wmaq who wdfw kyw
8:15—Morlick's Lum and Abner, comedy sketch. WJZ WLW WENR
8:30—New York on Parade: Mark Warnow's Orchestra; John B. Kennedy, commentator;

Bob Burns spends all his spare time in his home laboratory, studying marine life through a microscope.
Mark Kelly, radio sports critic, likes to curl up in a corner of his Los Angeles home with a copy of Voltaire's "Candide," his favorite book.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, DECEMBER 14



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor, and Francis MacCormack, poetic reader, and orchestra. WABC WKRC wgar wcau wadc wva wbt wgst wjr
—Easy Aces comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk whm wire
—Amos 'n' Andy: Pepsodent Program. WEAF WLW wgy kyw who
—Malcolm Claire—stories. (NBC) wmaq

who kstp wmaq wire wave kyw wgy wtm wfaa
—"If Can Be Done," dramatic sketch, with Edgar Guest. Frankie Master's Orchestra, WJZ WLW WLS kdka whk whm
9:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WSAI kyw wgy wtm wvj wmaq who wdf wire
—Whittall Stradivarius Concert: Adolf Busch, violinist and Rudolf Serkin, pianist. WJZ WCKY kdka whk wave kstp wham wfaa kvoo
—"Watch the Fun Go By," presented by Al Pearce and His Gang. Nick Lucas, singing guitarist; Arlene Harris, "Human Chatter-box"; Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wjr wbbm wfbm kmcb wcau kmox wadc wsbw wbt wcco wgar

—NBC Night Club: Ransom Sherman, m. c., with Roy Shields Orchestra and guests. WJZ WCKY WLS kdka whm whk
10:00—General Hugh Johnson, commentator. WJZ WCKY WLS whk whm kdka
10:15—Kidoodlers. WJZ WCKY WLS whk whm wire wham
10:30—Talk by Tom M. Girdler at Illinois Manufacturers Association Banquet. WABC kmox wsbw kmcb
—Phillips Poly Follies. (CBS) wbbm wfbm kmox wsbw wcco kmcb
—Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtm wmaq who kyw wvj wire wfaa wave wbp kvoo wdf wdf kstp
—Celia Gamba, violinist. WJZ whk wave wire wham
10:45—Serenade In The Night. WEAF WSAI wgy wtm wave wire kyw wmaq wvj
—"A Little Night Music", WABC
11:00—The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wvj wdf wire wbp kstp
—Science vs. Crime. WEAF wgy wtm who wmaq
—Tommy Dorsey and his Orchestra. WABC (WKRC WHIO on 11:15) wjr wadc
—"Poetic Melodies." (CBS) WHAS wbbm wfbm kmcb wvl wcco

—Glenn Miller's Orchestra. (NBC) whk wave wire wham
—Esso News Reporter. WJZ only
11:05—Glenn Miller's Orchestra. WJZ WCKY whk wave wire wham
11:15—King's Jesters Hotel LaSalle Orchestra. WEAF WLS wgy wtm who wmaq
11:30—Sammy Kaye's Orchestra. WABC WHIO WKRC WHAS wjr wbbm wcau wgar wfbm kmox wadc wsbw wfaa wcco wbt
—Al Donahue's Rainbow Room Orchestra. WEAF WSM wgy wtm wmaq who
—Jimmie Dorsey's Congress Hotel Orchestra. WJZ WCKY kdka-whk wave whm wfaa wire wham
MIDNIGHT—Joe Reichman's Ambassador Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham
—Emery Deutsch's Orchestra. WABC WKRC WHAS wfbm
—Trump Davidson's Club Esquire Orchestra. WEAF wvj wgy wtm who
12:30—Freddie Nagel's Orchestra. WJZ WCKY kdka wave wire whm whk
—Kenmore Hotel Orchestra. WEAF wgy wtm wmaq who wdf
—Ted Fiorito's Orchestra. WABC WKRC WHAS wfbm wjr

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, DECEMBER 15

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45).

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and orchestra. WABC WKRC wadc wvva wbt wgar wcau
—Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk whm wire
—Pepsodent Program: Amos 'n' Andy. WEAFLWLW wgy kyw who
—Malcolm Claire—stories. (NBC) wtm wmaq
8:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAFLWSA wgy wmaq wtm wire wdfw kyw who wbat kstp kvoo
—Mr. Keen, Tracer of Lost Persons. WJZWCKY WLS whk kdka whm
—"Hobby Lobby," featuring Dave Elman and Harry Salter's Orchestra. WABC WKRC WHIO wcau wadc wgar wjr wfbm wbt
7:30—Horlick's Lum and Abner, comedy sketch. WJZ WLW WLS whk
—Mario Cozzi, baritone. (NBC) wave wire wham
—Alistaire Cooke — British Commentator. WEAFLW wtm wmaq who wdfw kyw
7:45—Boake Carter. WABC WKRC WHIO WHAS wjr wbbm wgar kmbe wcau kmox wcco wbt

—Charlotte Lansing, soprano and orchestra. WJZ WCKY kdka whk wave wire whm wowo
—Jean Sablon, songs. WEAFLWSA wgy wtm wmaq who wdfw
8:00—One Man's Family, dramatic sketch. WEAFLWLW WSM wdfw wgy wvj wtm who wmaq wfla wave kvoo wbat kyw kstp
—"The Cavalcade of America"—Don Voorhees and his Concert Orchestra. WABC WKRC WHAS wjr wbbm wfbm wgar kmbe wcau kmox wbt wvj wcco
—Elizabeth Arden presents Eddie Duchin and his Orchestra. WJZ WCKY WLS kdka whk wham
8:30—Texaco Town with Eddie Cantor, comedian; Viola Von, Pinky Tomlin, Jimmy Wallington; Jacques Renard and his Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbe wcau kmox wadc wvj wcco
—Lady Esther Serenade: Wayne King and his Orchestra. WEAFLWSA WSM wtm wfaa wgy wvj kyw kvoo wbat kstp who wdfw wskolsky, from Hollywood. WJZ WCKY

WLS kdka whk wham
8:45—Choir Symphonette. WJZ WCKY kdka whk wowo
9:00—Chesterfield presents Andre Kostelanetz's Concert Orchestra; Rose Bampton, soprano, guest; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmbe wcau kmox wadc wbt wfaa wvl wcco wbat
—Town Hall Tonight: Fred Allen and Portland Hoffa; Peter Van Steeden's Orchestra; guest artists. WEAFLWLW WSM kyw wtm wvj wmaq who wdfw kstp wave wfla kvoo wgy wire
—Whittall Stradivarius Concert. WJZ WCKY WLS kdka whk wham
9:30—"Tish" by Mary Roberts Rinehart. WABC WKRC WHIO WHAS wjr wgar wbbm kmbe wcau kmox wadc wbt wvj wcco
—NBC Minstrel Show. WJZ WCKY WLS whk wham
10:00—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar wcau kmox wvj wcco
—"Your Hollywood Parade"—Dick Powell, m.c.; Rosemary Lane, vocalist; orchestra direction Leo Forbstein; choral ensemble direction Dudley Chambers and guest stars. WEAFLWLW WSM wgy wtm wmaq kyw wdfw who wfla kstp wave wvj wire

—General Hugh Johnson, commentator. WJZ WCKY WLS kdka whm whk
10:15—Joan Brooks. WJZ WLS whk kdka wowo wave wire wham
10:30—Patti Chapin, songs. WABC wbbm wfbm wgar kmbe wbt wfaa wvj wcco
—Celia Gamba, violin stylist. WJZ WLS whk kdka wowo wave wire wham
—"Hobby Lobby". (CBS) WHAS wbbm kmox wcco wvl wbat wgst wfaa
10:45—American Artists Congress: Bob Trout interviews William Gropper, Jerome Klein, and Mrs. Julianna Force. WABC wadc wbbm wccq wgar wbat wgst
11:00—Amos 'n' Andy. (NBC) WSM wire wmaq wdfw kstp wtm wvj
—"Poetic Melodies." (CBS) WHAS wjr wbbm wfbm kmbe wcco kmox wvj
—William Scott's Hotel Ambassador Orchestra. WEAFLW wgy wtm who kyw
—Benny Goodman and his Orchestra. WABC (WKRC WHIO on 11:15) wadc wbat wbt wgst
—Esso News Reporter. WJZ only
—Earl Hines' Orchestra. (NBC) WCKY whk wave wire
11:05—Earl Hines' Orchestra. WJZ WCKY whk wave wire wham
11:15—King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS whk wave wire wham
11:30—Maurie Stein's Orchestra. WEAFLW wgy wtm wmaq who
—Richard Himer's Essex House Orchestra.

WABC (WHIO on 11:45) WKRC wjr wcau kmbe wadc wbt wfaa
—Eddy Rogers' Orchestra. WJZ WCKY whk wave wire wham
MIDNIGHT—Tommy Dorsey and his Orchestra. WABC WKRC WHAS wfbm wgar kmbe wcau kmox
—Eddie Varzo's Hotel Bismarck Orchestra. WEAFLW wgy wtm wmaq who wdfw
—Glenn Miller's Orchestra. WJZ WCKY whk wave wire wham
12:30—Lights Out: Mystery drama (NBC) WLS wgy wtm wmaq who
—Frankie Master's Orchestra. WABC WHIO WKRC WHAS wbbm wfbm wadc
—Chick Webb's Orchestra. WJZ WCKY whk wave wire wham
The 72-voice chorus featured on "Hollywood Mardi Gras" has an offer for a series of personal appearances on the west coast.
Alfred Gus Karger, Commentator, Station WCPO, will discuss "Pulpit and Politics," on Saturday evening, December 11, at 6:45 p. m. (E.S.T.).

PROGRAMS FOR THURSDAY, DECEMBER 16

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, and WHAS. Rows list programs and times from 6:30 to 11:45.

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor, and Franklin MacCormack, poetic reader. WABC WKRC wadc wvva wbt wgar wcau
8:00—Kate Smith Hour, with Henny Youngman, comedian; Jim Crowley, Football Forum; Jack Miller's Orchestra; Drama and great stars. WABC WKRC WHIO WHAS wjr wbbm wfbm wgar wcau kmox wadc wvva wbt wvj
9:00—"Good News of 1938": MGM Stars and Meredith Willson's Orchestra; 20-Voice Chorus. WEA WSM WLW wgy wtam wmaq wve wv wfa kyy who wdef kstp
10:00—"Hollywood Screenscoops": WABC WKRC WHIO WHAS wjr wgar wbbm wbt wgst wcau kmox wadc wvl wcco
11:00—"The March of Time": News dramatization. WJZ WCKY WLS wkdk wham
11:15—"The March of Time": News dramatization. WJZ WCKY WLS wkdk wham
11:30—"The March of Time": News dramatization. WJZ WCKY WLS wkdk wham
11:45—"The March of Time": News dramatization. WJZ WCKY WLS wkdk wham

9:30—America's Town Meeting of the Air—Round table discussion featuring prominent speakers. George V. Denny, Jr., moderator. WJZ WCKY WLS kdka wham whk
10:00—Kraft Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Orchestra; guest artists. WEA WSM WLW WJZ WHIO WKRC wjr wbbm wfbm wgar wcau kmox wadc wvva wbt wvj
10:30—Columbia Workshop, dramatization. WABC WHAS wjr wbbm wgar wcau kmox wgst wvl wcco kmcb
11:00—"The Lledersingers"—Carol Dels, soprano; Celia Brans, contralto; Fred Hufsmith, tenor; Alden Edkins, baritone. WJZ WCKY WHIO WHAS wjr wgar wbbm wbt wgst wcau kmox wadc wvl wcco kmcb
11:15—"Poetic Melodies." (CBS) WHAS wjr wbbm wvl wcco kmox
11:30—"Eddie LeBaron's Rockefeller Center Rainbow Room Orchestra." (NBC) WCKY whk wve wira wham
11:45—"Blue Baron's Orchestra." (NBC) wgy wtam wmaq who
12:00—"Eso News Reporter." WJZ only
12:15—"Pepsodent Program: Amos 'n' Andy." (NBC) WSM wdf wfa wmaq wira
12:30—"Larry Clinton's Orchestra." WEA only
12:45—"Eddie LeBaron's Orchestra with Negro Male Quartet." WJZ WCKY whk wve wira wham

11:15—Elza Schallert Reviews. Previews of the week's outstanding pictures; guest. WJZ WCKY kdka whk wve wira wham
11:30—Leighton Noble's Orchestra. WABC WHIO WKRC wgar wkmox wadc wbst wbt wbbm kmcb wcco
12:00—Jimmy Dorsey's Orchestra—WJZ wgy wtam wmaq who wdef kyy
12:15—"Bob Crosby's Palomar Orchestra." WJZ WCKY kdka wham whk wve wira wham
12:30—"Midnight"—Emery Deutsch's Orchestra. WABC WKRC WHAS WHIO wjr wgar wfbm kmcb wcau wadc wbst wbt wcco wvva kmox
12:45—"Jerry Blaine's Orchestra." WEA WLS kdka wgy wtam wmaq who
12:55—"Freddie Nagel's Orchestra." WJZ WCKY whk wve wira wham
1:00—"Garwood Van and the Trocadero Orchestra." WJZ WCKY kdka whk wve wira wham
1:15—"Richard Himber's Orchestra." WABC WKRC WHIO wjr wbbm wgar wfbm kmcb wcau wadc wbst wbt wcco wvva kmox
1:30—"Earl Hines' Orchestra." WEA WGY wtam wmaq who

Many Stars On "Hotel" Program

Sally Eilers, Joseph Schildkraut, Neil Hamilton and Marcia Mae Jones will be heard previewing scenes from the picture "The Lady Misbehaves," when they appear as guest stars of "Hollywood Hotel" during the nationwide broadcast over the CBS network, including WKRC, WHAS and WHIO, Friday, December 10, from 9:00 to 10:00 p. m. (E.S.T.).

The story revolves around Paula, played by Miss Eilers, who tries to save her sister from a bigamy charge and finds herself in love with the second husband.

Frank Black is the answer to a book agent's prayer. Collecting first editions is one of his pet extravagances.

It was Damon Runyon who first dubbed his contemporary, Mark Kelly, "The Red Rooster of the Arroyos." Kelly, western sports writer and radio commentator, has a mop of flaming red hair.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR FRIDAY, DECEMBER 17

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Grid of radio programs for Friday, December 17, 1937, listing stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and their respective schedules from 6:30 AM to 11:45 PM.

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

7:30—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and orchestra. WABC WKRC wgr wadc wcau wwa

7:45—Boake Carter, news commentator. WABC WKRC WHIO WHAS wjr wgr wbbm kmox wcau wcco kmcb wbt

—"Music from Hollywood", starring Alice Faye with Hal Kemp's Orchestra; Carleton Kaddell, announcer. WABC WKRC WHAS WHIO wjr wgr kmox wbbm wcau wadc wbt kmcb wgst wvl wcco wfbm

WABC WKRC WHAS WHIO wjr wgr wadc wbbm wfbm kmox kmcb wcau wbst wvl wcco

(WHIO on 11:45) WKRC wjr wfbm wcau wadc kmox wbbm kmcb wbst wbt wgr

"Sundown Serenade"



Lin Mason, tenor, is your serenader on the "Sundown Serenade" broadcast over WKRC, Monday through Saturday at 4:30 p. m. Under the sponsorship of the Solway Furniture Company, "Sundown Serenade" in a quarter-hour program of melodies old and new. Most of the songs included on the broadcasts are requests of listeners, who list twenty-one year old Mason as one of their favorite vocalists.

Eddie's "Fifi"



Vyola Von, known to the dialers as "Mademoiselle Fifi," is lending her comedy and singing talents to Eddie Cantor's "Texaco Town" program, broadcast over the CBS network, including WKRC, WHAS and WHIO, Wednesdays at 8:30 p. m. (E.S.T.)

Despite her very French name, Vyola is not French-born, but a product of Southern California. She is 19 years old, and is the proud possessor of a two-year contract with Eddie Cantor.

Two Concerts In Memory Of Great Stradivarius

The 200 anniversary of the death on December 18, 1737, of Antonius Stradivarius, master craftsman of the violin, will be commemorated in a concert to be played by Adolf Busch, violinist, and Rudolf Serkin, pianist, over the NBC network, including WCKY, on Tuesday, December 14, from 9:00 to 9:30 p. m. (E.S.T.)

The program will consist of Beethoven's First Sonata in D, Opus 12, and will be played on one of the four Stradivarius instruments which were presented to the Library of Congress by Gertrude Clarke Whittall.

A second concert will be presented from the Library of Congress Chamber Music Auditorium, Washington, D. C., during the Whittall Stradivarius series on Wednesday, December 15, from 4:00 to 4:30 p. m. (E.S.T.), over the NBC network, including WCKY. Busch, playing an original Stradivarius, accompanied by Serkin at the piano, will play Beethoven's Sonata in F, Opus 24. Two further concerts will be presented over the NBC networks during the current Whittall Stradivarius series.

TEN EYCK SCRIBBLES

(Continued from page 4)

special attention including the privilege of borrowing up to and including next week's pay before it is due to get them out of the various jams they have succeeded in becoming acquainted with during the past week. They look down as if from a lofty height upon other employees of the station and consider them a necessary evil and a possible pollution to the unoffending atmosphere. They demand two hours for lunch so they may relax after nibbling at what they can afford to eat. Working more than five hours each day reminds them of Siberian prisoners in the days of the Russian salt mines.

But the insult of all insults so far as this humble personage is concerned happened today shortly after lunch. Dave Roberts, one of our announcers and known throughout the land from studio to studio as a past master at the art of going to sleep while standing on his feet was transferred to the night shift where his sleeping could be done on a more natural basis. When he calmly strolled into my office and in a serious matter-of-fact way demanded a brace of blondes to keep him company while he worked I gave up and headed for the nearest bar to keep from committing hari kari. I am now busily searching for blondes. After all Mr. Roberts has spoken and we cannot afford to lose a good announcer. Besides he owns me twelve bucks.

Here Is Santa Claus



For the benefit of skeptics who believe only what they see, here is Santa Claus, caught by a candid camera as he was speaking from the WCKY studios. Each afternoon at 5:15 Santa Claus holds court with his juvenile admirers from the L. B. Wilson station.

AROUND THE DIAL

(Continued from page 5)

ence between a master workman and a sloppy apprentice.

Winter makes the "action copy" so beloved of radio advertisers sillier than ever. Imagine a man forsaking his easychair, pipe, and slippers on a cold night to "hurry out and buy" something or other because a leather-lunged announcer tells him to.

Aside from its high artistic merits, the program of the new NBC String Quartet (WCKY, Wednesday, 9:00 p. m.) shows intelligent scheduling. Playing opposite it are Fred Allen and Eddie Cantor. In other words, the Quartet's program is made-to-order for those who don't care for radio comedy. The recognition that listeners have varying tastes in heartening indeed. Time was when this sport would have been filled with another swing band.

CBS press release: "Warnow's orchestrations will be simpler in structure and designed especially to appeal to women." Of course, of course! Radio's formula for women is "keep everything simple."

As if previous "plants" of almanac ballyhoo weren't bad enough the Lun and Abner episode of Nov. 26 set a new high in piteous pleading for listener support. It's strange that sponsors don't realize this sort of thing has just the opposite effect from that intended. There's an old saying—and not an "Edwards"—that "nothing succeeds like success." That holds for radio even more than certain other fields. Let listeners get the impression that a feature is on the skids, and their respect for it begins to drop. Unjust though that may be, it's only human nature. Also, this "buy or else" approach raises embarrassing questions about programs costing listeners nothing.

West Goes Radio

Mac West will attempt to captivate wooden-hearted (and headed) Charlie McCarthy during the Chase and Sanborn Hour with Nelson Eddy, Don Ameche, Edgar Bergen, Dorothy Lamour and Robert Armbruster's orchestra on Sunday, December 12, at 8:00 p. m. (E.S.T.) over the NBC network, including WLW and WSM. Charlie boasts a long list of conquests but, as he whispered to his side-kick, "It looks bad, Bergen; yes, it looks bad."

Schmeling - Thomas Bout Aired By NBC

The Max Schmeling-Al Thomas boxing match will be broadcast over the NBC network, including WLS, Friday, December 17, at 10:00 p. m. (E.S.T.).

Max Schmeling, former world's heavyweight champion, is boxing Al Thomas as a warmup for his return bout with Joe Louis, scheduled some time in May, 1938. This is one in the series of fight broadcasts by NBC. Sam Taub, veteran boxing announcer, will broadcast the fight.

"Carefree Carnival"

A variety show of music and dramatizations is the new "Carefree Carnival" over WSAI, 4:00 to 4:30 p. m. (E.S.T.), Sundays.

With Douglas Browning as master of ceremonies and members of the WSAI dramatic staff participating, the program offers a half hour of light entertainment with transcribed music featuring some of the country's leading bands and soloists.

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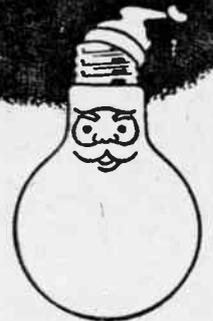
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RADIO DIAL CONTEST CLUB

by The Contest Reporter

Although we have never met James Toppin, editor of Contest News in Toledo, we do know a one word description of him—helpful or encouraging. It comes about this way.

Shortly after he became connected with the NEWS, he began to use some of their space to tell about people who had overcome obstacles and won final success. People liked it and now half the back page is used in this way each month.

Where Walter Alderman in Nuggets does the same thing in a briefer way, James Toppin gives the whole story. Of course he is unable to list as many different stories as does Mr. Alderman, nevertheless, to know more of the complete story makes one feel closer to the one they are reading about.

All along we have felt that readers liked to know of those who have, through their own ingenuity or per-

severance, been able to pull through tight places in life and come out victorious. Our hat is off to Mr. Toppin for incorporating this feature in his publication.

In contests as well as any other pursuit, whether vocational or avocational, it is the most natural thing in the world to strike a "snag" or feel that it is useless to continue. When one reaches this point there is nothing more helpful or encouraging than to know that others in similar circumstances have finally won out. The American Magazine has built up a wonderful following and circulation on that idea alone.

Away out on the West Coast, Gilson Willets tells of something that happened almost at our front door—although we hadn't heard it. He says:

"The most commendable act on the part of any radio station since contests took hold of public fancy was recently reported from Station WWVA from Wheeling, W. Va. When a sponsor refused to carry through with a promised prize contest and award an automobile, the station itself finished off the contest, bought the car and awarded it to the winner, as promised. Three cheers for the management of WWVA." Same here.

And speaking of radio contests, it is just about the hardest thing in the world to remember all the things the announcer said about what it takes to get in, etc. It is his sincere desire to make it as simple and brief as possible, but nevertheless, it lacks something that printed rules are able to give.

In this connection Mr. Willets offers a suggestion that is a honey, but only few people would be able to take advantage of it. He suggests to

those who have home recorders with their radio sets to get it rigged up and record the rules as the announcer spiels them off, then play it back later as many times as necessary. While for the most part radio contests require that contestants get official entry blank at dealers (with

printed rules) not all of them do. Why not for those that do not, state that printed rules would be available on request?

There is a big contest sponsor in the West whose plan somehow does not click with us. Prizes are offered for simple efforts on the part of the contestant, but afterwards a siege of "subscribe and increase your chances" begins. We have never heard the slightest complaint on their judging, or anything to even indicate that only those that subscribed won the prizes. In fact it is one of the oldest contest sponsors in the country, but just the same we always felt it better to tell the whole story at first.

As radio listeners know, the friendship between W. C. Fields and Charlie McCarthy always seemed a little strained. Charlie felt himself to rate along with the best of men, whereas, Mr. Fields on more than one occasion cast aspersions on his family "tree." Sensitive as Charlie was to such terms as "Termite's Flophouse," "little post hole sitter" and such, he felt it could not be allowed to continue and thus possibly lower his reputation. Do something he did. Through Screen Book Magazine a fine radio was offered for the best name to take the place of "dummy." Henry M. Birdwell of Chicago won the radio by suggesting that hereafter the inimitable Charlie be known simply as WOODCHUCKLE.

Information reaches us that the Ice Dealers of America are planning a contest, details of which may already be available at the time you receive this issue.

True Story Magazine continues to pay \$100 in cash weekly for letters. Read the story as designated on the radio program (NBC Friday 9:30 p. m. E.S.T.) and explain what you would have done in the same situation. No word limit. Give name of newsdealer.

Barbasol is said to again be offer-

ing cash and merchandise on their radio program. WLW Friday at 7:45 p. m. (E.S.T.).

SHOOTING STARS

(Continued from page 5)

nighting it: ... Kressup Erion and hubby on Fifth and Gene Perazzo stepping along... bareheaded. Gene Jostyn... of Dr. Kenrad and Smoke Dreams fame... now has character roles on Hilltop House and Helen Mencken's "Second Husband". Dot Lee back on WCKY. Did you know that over 100 New Yorkers voted for Charlie McCarthy for Mayor?... that's popularity. Word that Billy Snyder is recouping rapidly from an auto smash-up. Ever hear Franklyn Stewart on WCKY sing... his hymn with organ shows not bad. The Personalities on Parade shows on WRC still under the command of Marsha Wheeler and now on a three-a-week schedule. Times Star's fashion stylist, Edna May, airing weekly talks on WCKY's Household Hour. Helen Nugent, spotlighting it at U. C.'s annual Messiah presentation, 'LW gives a new twist to the Man on the Street show on Tuesday eves... at 10:45, "Men at Work" is aired and different employees interviewed... there just ain't no privacy any more!

THUMBS UP: WCPO's dramatization of "Scandal Bride"... the serial story appearing in the Post. With a limited staff of dramatic talent... they turn out a very competent job. Thumbs Up also for WLW's Bohemian Girl... heartily in favor of airing operettas... and the Nation's Station should be able to do them well.

More star shooting with the Astronomer next week, and, as usual, more peeps at people. THEME UP AND OUT.

Sick Conductor



Alexander Von Kreisler, director and conductor of the Cincinnati Conservatory of Music broadcasts originated through the facilities of WKRC and broadcast over the entire Columbia network each Saturday morning at 11 o'clock, is in Holmes Hospital recovering from an appendectomy. During his absence, the orchestra is under the baton of C. Hugo Grimm, a member of the artists' faculty at the Conservatory.

"Dr. Christian's" Secretary



Rosemary De Camp is heard as "Judy Price" in the "Dr. Christian" drama, heard over the CBS network, including WKRC, WHAS and WHIO, Sundays at 2:30 p. m. (E.S.T.)

"Judy" is secretary to the beloved country doctor, played by Jean Hersholt, who is father confessor to his neighbors in "River's End."

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WCPO

Radio Dial,

Dear Editor:

I read in your last issue the offer of a prize for the best suggestion of a title for a "listener's" column which you are planning to publish.

I may not win a prize, or even get this letter published by you, but I have a few things I would like to say about Radio Dial.

It is a good paper, and has been as long as I have subscribed to it. But there are several changes which I would like to see made. The first would be to re-insert your woman's page. I believe there are many of your reader's who followed your page of recipes and general household news, with much attention.

The second change I would make would be to print more local news. Your readers are in a short radius of Cincinnati, and listen almost 100 per cent to local programmes. I do not think that so many pictures are necessary.

Sincerely yours,

MRS. LLOYD JACKSON.

(Editor's Note:—To the person suggesting the best title for this listener's exchange, Radio Dial will award \$3.00. The contest closes on December 20, 1937, the winners to be announced in the issue ending December 31, 1937. It is NOT necessary to write a letter in order to win the prize. BUT if you care to, the editor would like to hear what you have to say about Radio Dial.)

Masini, Italian Tenor Guest On Ford Concert

Galliano Masini, Italian tenor, who many experts regard as the logical successor to the great Caruso, will make a guest appearance with the Ford Symphony orchestra, Sunday, December 12, at 9:00 p. m. (E.S.T.), when that program is broadcast over the CBS network, including WKRC, WHAS and WHIO.

Mr. Masini, recently the leading tenor of La Scala in Milan, made his American debut in the Chicago Civic Opera House on November 10th, where he was immediately proclaimed a sensation. That event followed a sensation-provoking tour of Europe and South America after his discovery at La Scala.

Following is the complete program:

Overture from "Tannhauser"..... Wagner Orchestra
 Recondata Armonia from "Tosca"..... Puccini Mr. Masini and Orchestra
 Questo E Quella from "Rigoletto".... Verdi Mr. Masini and Orchestra
 Bacchanale from "Samson and Delilah"..... Saint-Saens Orchestra
 Intermezzo from "Cavalleria Rusticana"..... Mascagni Orchestra
 Talk by Mr. W. J. Cameron
 Triumphal March from "Aida"..... Verdi Chorus and Orchestra
 E Lucevan Le Stelle from "Tosca"..... Puccini Mr. Masini and Orchestra
 Celeste Aida from "Aida"..... Verdi Mr. Masini and Orchestra
 Ride of the Valkyries, from "Die Walkure"..... Wagner Orchestra
 One Holy Church of God..... Zeuner Chorus, Audience and Orchestra

World Famous Conductor



Pictured above in a recent study is Leopold Stokowski, one of the world's outstanding orchestra leaders. He conducted recently the Philadelphia Symphony Orchestra in a full hour program devoted entirely to Tchaikowsky's Fifth Symphony broadcast over the NBC network.

Tauber, Krasova. Kipnis, Guests On GM Concert

Marta Krasovam, Czech contralto, and Alexander Kipnis, world famous Russian basso, will be guests on the General Motors Concert when Richard Tauber and the Symphony orchestra under the direction of Erno Rapee, celebrate "French Night," Sunday, December 12, at 8:00 p. m. (E.S.T.), broadcast over the NBC network, including WCKY and WLS.

The music of the program has been arranged by Rapee so that such notable French composers as Ravel, Gounod, Flegier, Debussy, Thomas, Massenet, Saint-Saens, Meyerbeer and Bizet will be featured.

Richard Tauber will, as he has done in Europe, exchange the role of singer for that of conductor when he concludes the program as guest batonist for Rapee.

John B. Kennedy will again voice the weekly commentary on the "Parade of Scientific Progress" in the concert intermission period.

The Program:—

- ERNO RAPEE, Conductor,
 RICHARD TAUBER, Tenor,
 JOHN B. KENNEDY, Commentator
 GUEST SOLOISTS,
 MARTA KRASOVA, contralto
 ALEXANDER KIPNIS, basso.
- "Feria" from "Rhapsodie espagnole"..... Ravel General Motors Symphony Orchestra
 - (a) "Mephistopheles' Serenade" from "Faust"..... Gounod
 (b) "Le Cor"..... Flegier Alexander Kipnis and General Motors Chorus
 - "L'Après-midi d'un faune"..... Debussy General Motors Symphony Orchestra
 - (a) "Je parle de la monde" from "Mignon"..... Thomas
 (b) "Elegie"..... Massenet Richard Tauber
 - The Parade of Scientific Progress..... John B. Kennedy
 - (a) "La fille aux cheveux de lin"..... Debussy
 (b) "Golliwogg's Cake-walk"..... Debussy General Motors Symphony Orchestra
 - (a) "Mon coeur s'ouvre a ta voix" from "Samson and Delilah"..... Saint-Saens
 (b) "Bea soir"..... Debussy Marta Krasova
 - "Chorus of Dispute" from "Les Huguenots"..... Meyerbeer General Motors Symphony Orchestra and Chorus
 - "L'Arlesienne"..... Bizet
 (a) Adagietto.....
 (b) Farandole..... General Motors Symphony Orchestra Richard Tauber, Conducting

Bowe To Make Opera Debut On "Met" Auditions

Morton Bowe, an established radio tenor, will be one of the three auditions on the "Metropolitan Auditions of the Air" program, broadcast over the NBC network, including WCKY, WLS and WSM, Sunday, December 12, at 5:00 p. m. (E.S.T.).

The two other singers who are making their bid for national fame are Jean Merrill, dramatic soprano, a granddaughter of a symphony conductor, and Earl Lippy, baritone. Edward Johnson will again act as master of ceremonies and Wilfred Pelletier will conduct the orchestra.

Morton Bowe gained success as a tenor after serving as choir boy, linotype operator, sculptor, carpenter, electrician and photographer. His main problem, at present, is whether to give up his radio work for a European concert tour. This problem will probably be solved when he makes his appearance on the "Met" program.

MUSIC SHEET

- Selections from The Fledermaus,..... Johann Strauss Orchestra
 Dick Teure Halle, from Tannhauser. Wagner Sweetheart..... Romberg
 Jean Merrill
 Le Fleur, from Carmen..... Bizet
 Love Went a-Riding..... F. Bridge
 Morton Bowe
 Di Provenza, from La Traviata..... Verdi
 Life..... Pearl Curran
 Earl Lippy
 Trio..... In the Gloaming
 Theme..... March From Tannhauser

Rochester Civic Orchestra On 'CKY

Guy Fraser Harrison will conduct the Rochester Civic Orchestra in a matinee concert over the NBC network, including WCKY, on Monday, December 13, from 3:00 to 4:00 p. m. (E.S.T.).

The Overture to Rossini's "Semiramis" will be the opening composition on the program. This will be followed by Grieg's "Aus Holberg's Zeit" for string orchestra, and Dvorak's Rhapsody No. 1, Opus 45. Two preludes by Debussy, "Bruyeres" and "Lo Fille aux Cheveux de Lin," will be heard next, and the full-hour concert will conclude with Tchaikowsky's "Capriccio Italien." The broadcast will originate in the studios of WHAM, NBC Rochester affiliate.

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"Contented Hour" Presents Kurenko

Maria Kurenko, whose rich, velvety soprano is internationally famous through her performances in opera, radio, concert stage and recordings, will appear as guest artist on the Carnation "Contented Hour," Monday, December 13, broadcast over the NBC network, including WSAI and WSM, at 10:00 p. m. (E.S.T.).

Mme. Kurenko, who has just returned from a successful concert tour of the West Indies, will be heard in two selections, "Les Filles du Cadiz" ("Maids of Cadiz") by Leo Delibes, and that perennial favorite, "The World Is Waiting For The Sunrise" by Ernest Seitz. She will be accompanied by the Carnation concert orchestra directed by Dr. Frank Black.

The program opens with the orchestra playing Coates' brilliant opus, "Knightsbridge" from his "London Suite." Later the orchestra repeats the lilting rumba, "Para Vigo Me Voy," which it introduced a few weeks ago.

The Continentals have chosen the currently popular "Roses in December," by Magidsohn, for its offering,

while Opal Craven, the Lullaby Lady, goes back to yesteryear for her hymn of slumber. She will sing Mollo's "Love's Old Sweet Song."

The concert ends with a special arrangement of song hits from Rogers and Hart successes, including "I Must Love You," "Blue Room," "Girl Friend" and "Then My Heart Stood Still," orchestra and vocal ensemble co-operating.

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New Subscriber Renewal

Court Of Human Relations



A jury of four men and two women, selected from the audience for the "Court of Human Relations" program over WLW, 6:30 to 7 p. m. (E.S.T.) December 5, was split in its opinion as to whether Miss Isabelle Hallin, former school teacher in Saugus, Mass., should have been dismissed. A. L. Alexander, who formerly conducted radio's "Good Will Court," in-

augurated a new policy in the "Court of Human Relations" broadcasts over the Nation's Station, by calling on six members of the studio audience to serve as a studio jury in Miss Hallin's case.

The story of how she was charged with serving cocktails to high school pupils and summarily dismissed by the school board was dramatized, with Miss Hallin taking her own role. Pictured above are members of the jury, left to right, Louis Noll, policeman; Charles Doherty, teacher; Jack Thornquest, salesman; Nora Beck Thuman, vocalist; Alfred Freeland, clerk; Sally Thompson, telephone operator, and Mr. Alexander. Below, Miss Hallin emphatically denied the charges brought against her to Mr. Alexander just before the program went on the air.

Negro Singer On Swing Session

Maxine Sullivan, negro singer, whose modern interpretations of such old favorites as "Loch Lomond" and "Annie Laurie" have earned her honorary memberships in many Scottish societies, will be guest star of the "Saturday Night Swing Session" on the CBS network, including WKRC, WHAS and WHIO, Saturday, December 11, from 7:00 to 7:30 p. m. (E.S.T.).

Leith Stevens will take time off from the stage of Loew's State Theatre, where the Swing Session will be appearing all week, to direct the orchestra in its fine arrangements of old and new swing favorites.

Leeds, Fairbanks, Jr., Co-Star In "Theater"

Douglas Fairbanks, Jr., whose last screen appearance was in "The Prisoner of Zenda" as the dashing, sinister "Prince Hentzau," and Andrea Leeds, charming, brunette film star, will make a guest appearance on the "Silver Theater" program, Sunday, December 12, over the CBS network, including WKRC, WHAS and WHIO, from 5:00 to 5:30 p. m. (E.S.T.).

They will appear in a vehicle to be announced at a later date, to be presented under the direction of Conrad Nagel, who will also be heard as narrator during the half-hour period.

Reiner Guest For Phil. Symphony

Fritz Reiner, celebrated Hungarian conductor, will lead the Philadelphia Orchestra during its bank-sponsored concert on Monday, December 13, from 9:00 to 10:00 p. m. (E.S.T.), over the NBC network, including WCKY and WLS.

Reiner has programmed the Overture to Wagner's "Flying Dutchman" to open the broadcast. This will be followed by Strauss' symphonic poem, "Don Juan," and Liszt's "Mephisto Waltz." The Overture to Berlioz's opera, "Benvenuto Cellini," will be the concluding selection.

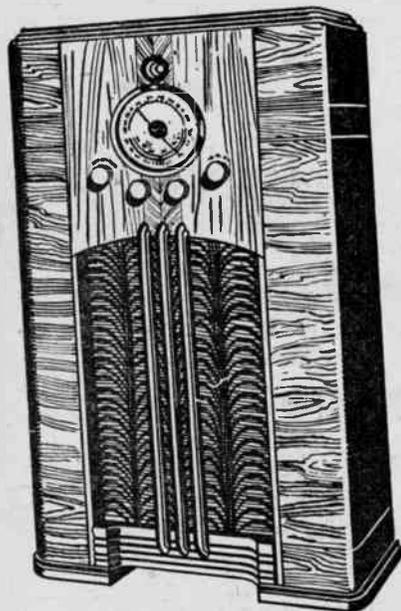


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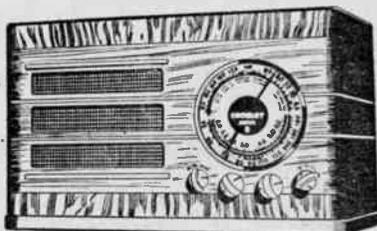


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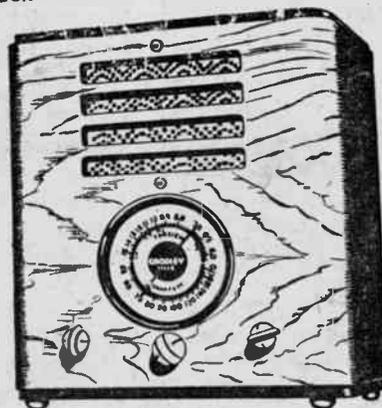
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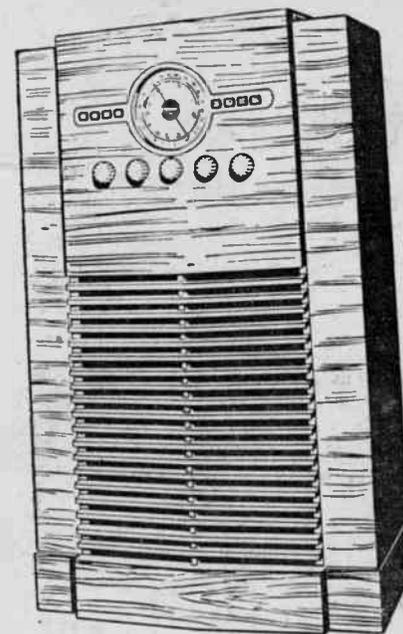


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