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Radio

The Midwest's Largest Radio Newspaper

Dial

WEEK ENDING MAY 27,
1938

Bill Comes To Our Town



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Screen Pretty



Doctor of Swing



RADIO LIGHTS

RADIO DIAL salutes Kate Smith for her effort to bring new radio talent into the limelight. She will present new stars each Thursday on her regular program, beginning May 26. It has been the unanimous opinion of radio authorities throughout the country that what radio needs most is new blood, new stars to take the place of those that are slipping. If one but glances over the programs for the past radio year (which now is nearing its usual summer slack) you would notice not even a handful of new stars. Charlie McCarthy is the only new star that has not been connected with radio, stage and screen to any great extent before reaching stardom. Frank Morgan, Fannie Brice, Robert Taylor, Tyrone Power and other screen stars entered radio as known stars.

Some of the known radio stars have made themselves more famous by uncovering new starlights. Eddie Cantor, Jack Benny and Rudy Vallee are the leading discoverers of new talent. Recently Grace Moore and now Kate Smith are out to dig up new voices for your radio entertainment.



EDDIE CANTOR

GUESTSTARS OF THE WEEK: Ministers of Honduras, Haiti and Guatemala will be heard on CBS's "Economic Co-operation" program, May 22. . . . Jane Cowl, stage actress, will visit Rudy Vallee's "Variety Hour." . . . Joan Crawford, Fannie Brice, Frank Morgan, Robert Young and other less important stars on "Good News of 1938" . . . and while on the subject, just after we went to press last week we received a wire with the complete corrections for this program. . . . Rosemary Lane, Hugh Herbert and Allen Jenkins preview "Goldiggers in Paris" on "Hollywood Hotel." . . . Professor Quiz visits Ben Bernie. . . . Mills Brothers with Al Pearce.

Jack Benny's program is radio's most popular. Reason: because all the characters present their lines in an informal manner. Jack Benny gets this result from his cast because he is so informal himself. The only thing wrong with the program, and I believe most people will agree with me, is Mary Livingstone's silly and uncalled for laugh. It's one of the most forced laughs on the air. For awhile it was O. K., but it now is a sour note in the show.

"The Battle of Butlers," starring Eric Blore and Arthur Treacher, will be presented on Al Jolson's show. . . . Major Bowes pays tribute to Montgomery, Ala. . . . Michael Bartlett is guest on "Your Hit Parade." . . . Extensive preparations are underway at WLW studios for the airing of the Indianapolis Speedway Race, on Memorial Day. The Crosley stations are to air the event to the Mutual network.

P. & G.'s complete hour show of "The Goldbergs," "Vic and Sade," "The Road of Life" and "The Gospel Singer," will begin May 30, over CBS, at 1:00 p. m. (E.S.T.). . . . Jean Rouveral, a St. Louis girl, is to join "One Man's Family" cast. . . . Many special broadcasts on Richard Wagner's 125th birthday anniversary are scheduled over the networks. . . . One comes from Germany, on Sunday, May 22, at 1:00 p. m. (E.S.T.), over NBC. . . . Royal Crown Show has renewed Tim and Irene, and George Olsen and his orchestra for summer months. . . . I. C. A. A. Track meet at Randall's Island Stadium, in New York City, is scheduled for airing over NBC, June 4.

Friday, 13th, has come and gone, but radio stars, like you and I, have their pet suspicions. . . . Kate Smith, for example, shudders at the mention of any tunes from "Flying High." . . . Jane Pickens will sing any request but "My Blue Heaven." . . . Andre Kostelanetz won't play Tchaikovsky's "Second Symphony." . . . Morton Downey will not sing "Mighty Like a Rose." . . . Benay Venuta shies away from "When Day Is Done." . . . Mark Warnow is averse to playing "Margie." . . . and Freddie Rich won't play "The Rosary."

Charlie McCarthy's show ceases to be the best show on the air and will continue as such as long as the Stroud Twins are on the program and such silly skits as the one with Bob Burns.

Crosley Station To Have Antenna Atop Carew Tower

The 75-foot steel flagpole atop Cincinnati's 44-story Carew Tower soon will become a receiving antenna for special events broadcasts originated by the WLW-WSAI No. 1 Mobile Unit, James D. Shouse, vice-president of the Crosley Radio Corporation in charge of broadcasting, announced.

Steeplejacks will swing into action Thursday, May 19, installing special receiving equipment involving a concentric transmission line leading to the base of the pole and into a transmission room beneath the roof of the skyscraper. When the flagpole antenna goes into service it will be the tallest receiving antenna west of New York, it is believed. The Carew Tower is 574 feet from the sidewalk to top and the 75-foot flagpole will make the antenna extend 649 feet above ground level.

Herbert Flaig, head of the WLW-WSAI special events department, has arranged to broadcast a 15-minute program at 12:45 p. m., (E.S.T.), May 19, during construction work. R. J. Rockwell, technical supervisor of WLW, WSAI and W8XAL; Joseph Whitehouse, chief transmitter engineer; Charles Butler, studio control supervisor; Bob Booth, mobile unit engineer, and other members of the WLW-WSAI technical department will explain how mobile unit broadcasts are picked up by short-wave, sent to the studio master control room by telephone lines and put on the air.

The top 24 feet of the steel flagpole will be utilized as an antenna. Sixteen feet below the top will be installed an insulator, extending eight inches from the pole. For the next eight feet down a wire will be strung to a second insulator 24 feet below the top. From the second insulator a concentric transmission line will lead to the base of the pole and into a room below, where four special short-wave receivers will operate 24 hours daily.

These receivers, operating automatically, will flash signals to the WLW-WSAI master control room when the mobile unit is in operation in the field. No engineer will be needed at the Carew Tower, Rockwell explained.

Utilizing the flagpole as an antenna has several advantages, the chief engineer pointed out. The pole is grounded to the building and when lightning strikes interference to reception will be minimized. Another advantage is that the antenna is sufficiently high above the street to avoid interference from ordinary traffic noises. Still another advantage of the 649-foot antenna will be that interference experienced from some of Cincinnati's seven major hills will be eliminated.

In the past six months WSAI has devoted much time to special events of civic nature as well as entertainment. Under Robert E. Dunville,

general manager, Cincinnati's Own Station has emphasized special events with the result that the department, headed by Flaig, has offered several such broadcasts a week in the past few months.

For more than a year the Carew Tower has served as a pickup point for the mobile unit broadcasts, but the antenna has been several feet under the top of the flagpole and occasionally some interference was experienced, especially from Mount Adams, on the eastern edge of the business district.

WLW and WSAI claim credit for putting the first motorized mobile unit into active service in the mid-west. A stock sedan was revamped to provide for a 1,000-watt gasoline generator in the trunk compartment. The rear carries operating panels, while over the driver's seat is a trap door which permits an announcer to tower above the machine's top while describing various events.

During the 1937 Ohio Valley flood the WLW-WSAI mobile unit played an active part in relief work. For two days it operated as station WPAD in Paducah, Ky., and for a period was placed at the disposal of Louisville authorities for relief work.

Charles P. Taft To Speak On Economics Program Over CBS

Charles P. Taft, 2nd, son of former President William Howard Taft, will be guest speaker during the World Economic Cooperation program over CBS, including WHIO and WKRC, Friday, May 20, at 3:45 p. m., (E.S.T.).

Taft is Vice-President of the Cincinnati Y. M. C. A.; Secretary of the Children's Hospital; Chairman of the Governor's Commission on County Government, and a member of the Ohio and Cincinnati Bar Associations.

The broadcast is one of a weekly series which has been heard over the Columbia network since last September and in which national and international leaders have spoken for the aim of attaining peace through world economic co-operation.

Lee-Krieger Bout Heard From Garden

The Glenn Lee-Solly Krieger 10-round middleweight battle will be broadcast from Madison Square Garden, New York, over NBC, including WCKY and WLS, Friday, May 20, at 9:00 p. m. (E.S.T.).

"Seeing Nothing, Shows All . . ."



These pen and ink sketches of Fred Allen by Bettina Steinke show the famous NBC comedian during a rehearsal and during a broadcast.

In the sketch at the left Fred's not biting a chunk out of the megaphone, he's just speaking into the inverted end to give the "canned" effect to his Town Hall News. You can hear his "Hurry, hurry, hurry . . ." over NBC including WLW and WSM at 8:00 p. m. (E.S.T.).

Royal Command Empire Concert In Great Britain To Be Heard In U.S.A. On Special Broadcast

Author's Life To Be Dramatized On Adventures Program

Episodes from the life story of Joseph Conrad, Polish born author who learned the English language after he was 21 years old and became a successful writer in that tongue, will be dramatized during the Adventures in Reading program on Monday, May 23, at 1:00 p. m., (E.S.T.) over NBC, including WCKY.

During his youth, Conrad sailed the Seven Seas, and it was not until he settled down in England years later, that he turned to writing.

125 Pianos In Special Concert In Indianapolis

The Grand Piano Festival of Indianapolis, believed to be the greatest massed concert of its kind in the world, will be broadcast from the Butler University Field House over CBS, including WKRC, WHIO and WHAS, Sunday, May 22, at 4:00 p. m. (E.S.T.).

The recital, involving 125 grand pianos, will be performed by 225 students representing 40 Indiana cities. Two groups will be presented, one including pupils between the ages of 14 and 18 years; the second, those ranging from 7 to 9.

The program is to include "Romanita," by Frank O. Wilking; the March from Wagner's opera, "Tannhauser"; a medley of College Songs; "The Guitar" by Jesse L. Gaynor; Beethoven's "Minuet in G," and the "Parade of the Wooden Soldiers," by Leon Jessel.

Polish Melodies Featured On CBS

The second of two "Story of the Song" programs devoted to Polish composers and featuring Maria Maximovitch, soprano, with Felix Roderick Labunski, composer-commentator, will be given over CBS, including WKRC and WHAS, Tuesday, May 24, at 2:30 p. m. (E.S.T.).

Mme. Maximovitch is to sing two songs by Labunski: "Summer" and "Vocalise."

Other selections include a group by Szymanowski: "The Swan," and Two Children's Songs, "The Grasshopper and the Beetle" and "The Mice;" "The Pine," by Lefeld, Perkowski's "Greeting;" Two Green Songs, "In the Grove" and "The Song of the Hop," by Szeligowski; a Lullaby of Wiechowicz, and finally two selections by Gradstein, "The Magpie" and "The Mouse."

Sounds Like Daddy



A perfect "fatherly voice" belongs to Bill Adams. He has played both George Washington and Franklin D. Roosevelt on the air. Now he's heard as the father in "Your Family and Mine" Mondays through Fridays at 4:30 p. m. (E.S.T.) over NBC, including WCKY and WSM.

Music on Barn Dance



The Vass family, well known musical favorites, are now appearing on the National Barn Dance over NBC, including WLW and WLS, at 8:00 p. m. (E.S.T.) Saturdays. Only five of the seven broadcasting Vasses are presenting the music on the show. They are: Frank, Sally, Virginia, Louisa and Emily.

The Royal Command Empire Day Concert from Albert Hall in London, in which English, Scottish, Welsh and Irish choirs and the British Broadcasting Corporation orchestra together with representatives of 10 other orchestras will be heard, is to reach the United States over NBC, including WCKY, Tuesday, May 24, at 2:30 p. m. (E.S.T.).

The concert was commanded by King George VI and will be modeled exactly on the lines of that arranged for the British Empire by his father, King George V, in 1935. It will open with three fanfares announcing the arrival of the King and Queen Elizabeth in Albert Hall, the largest auditorium in London.

Choirs representing the various racial groups in the United Kingdom will include groups from Edinburgh, Perth, Ayr, Dumfriesshire, Moray and Glasgow in Scotland; Belfast, Ballymena and Carrickfergus in Ireland; chosen singers from the famous Welsh choirs in the Rhondda Valley, Montgomeryshire and elsewhere in Wales, and delegates from 136 prize winning choirs as the representatives of England, who will be under the direction of Sir Hugh Allen.

The entire program was framed by a committee of leading British musicians, including Sir Allen, Sir Adrian Boult, director of the BBC Symphony Orchestra who now is in the United States as guest conductor of the NBC Symphony Orchestra, and Sir Henry Wood, conductor at Queen's Hall, London.

True or False on Paramount Stage

Al Bland, popular pilot of Dawn Patrol (WKRC, Mondays through Saturdays at 7:30 a. m.) conducts a True or False program from the stage of the Paramount Theatre each Friday night at 9 o'clock.

Teams made up of various members of various organizations and fraternal lodges in the Queen City will participate. The True or False contest will be an added attraction with the current screen offering.

Secretary Hull In Special Address

An address by Secretary of State Cordell Hull in connection with National Foreign Trade Week will be heard throughout the entire civilized world through NBC, including WCKY and WSM, Friday, May 27, at 8:30 p. m., (E.S.T.).

Foreign Trade Week will be observed this year from May 22 through May 28.

Her New Role Will Be Fun



Betty Lou Gerson adds a new role to her string of characterizations—that of a gay divorcee, in the serial, "Attorney-at-Law," broadcast over NBC, including WCKY and WLS, Mondays through Fridays, at 9:30 a. m. (E.S.T.).

When she was told she was to take the part she stated, "It will be fun for a change."

Kate Smith Sets Out To Uncover Much Of The Lost Talent Of Local Stations

Believing that "many local radio stations produce dramatic stars of exceptional ability who are seldom heard on network programs," Kate Smith will inaugurate a talent quest which will bring many of them before the microphone in important roles on her "Variety Hour", Thursdays over CBS, including WKRC, WHIO and WHAS, at 7:00 p. m. (E.S.T.).

As the sources for her pioneering venture in radio drama, Miss Smith is choosing cities which she believes are the most representative of hitherto unknown dramatic talent in various sections of the country. The first such Kate Smith protegee will be presented Thursday, May 26 and is Miss Helen Hughes of Boston.

Ted Collins, director of the Kate Smith "Variety Hour," will provide the young actress with the same production attention, as well as the same excellent dramatic vehicles, that have been given top-flight stars of Broadway and Hollywood when they have appeared in dramatic sketches on the program during previous weeks.

In summing up the reasons for her

new venture in radio dramatics, Kate points out that at no time has there ever been a dramatic training school as vast as that provided by the radio stations which now blanket America. She is supremely confident that she will discover sensational talent in her quest.

Celebrates 13th Year as Radio Entertainer

In a special full-hour program, Sunday, May 22, at 9:30 a. m., Jim Lightfield, veteran WKRC entertainer, will celebrate his 13th anniversary on the air.

Each Sunday morning, Lightfield, who is radio's only great grandfather, conducts the Wayside Church, the Youth Education program, on which many of Cincinnati's tyros are given an opportunity to perform on radio, and the Veteran's Civic Hour.

Lightfield celebrated his sixty-fourth birthday in April.

Weekly RADIO DIAL

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Telephone—CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VIII

WEEK ENDING MAY 27, 1938

No. 2

RADIO IS NO EXCEPTION

America's Town Meeting has done it again. Already the recipient of most of the honors that can be bestowed on programs, the outstanding Thursday feature has been awarded the Women's National Radio Committee 1938 award "for splendid achievement in radio."

A host of listeners will agree that this recognition is richly deserved. For, in the space of three years, America's Town Meeting has become a radio institution that is truly unique.

It is the only nationally-heard hour that meets all the requirements of a radio forum: even-handed justice for all sides of an issue, opportunity for immediate rebuttal, and free questioning of speakers by the audience. That of itself is a gratifying accomplishment, particularly considering the need of such a forum if radio is to be a useful public servant. But it is merely one of the Town Meeting's accomplishments.

America's Town Meeting has been scheduled in head-on competition with some of radio's most lavish popular shows. Among the broadcasters there is a fixed notion that most listeners want only entertainment. Yet The Town Meeting has attracted an audience whose size and loyalty might well be envied by any commercial sponsor. Moreover, this audience has grown snowball-fashion, not by skillful ballyhoo, but by personal crusading on the part of enthusiastic listeners.

The spontaneous public acceptance is both gratifying and disturbing: gratifying to listeners who respect the intelligence of their fellow dialers, and disturbing to those broadcasters who plan their programs on the "keep the saps amused" principle.

Yet the success of America's Town Meeting has other implications that are fully as important.

There is a widespread conviction among both broadcasters and listeners that radio is different from other media of communication. Materials and techniques found suitable for print, stage and screen are considered inappropriate on the air because radio has peculiar limitations. Technically, there is much to warrant this idea. But fundamentally it is wide of the mark, as America's Town Meeting has proved.

The Town Meeting was launched at a moment when public interest in political and economic issues had reached an all-time high. Books, magazines, newspapers, even the movies, reflected this interest. People were thinking and talking about problems of business and government as never before in American history. Anyone with an ear to the ground could have forecast a brilliant success for a program skillfully capitalizing this interest. Yet when it made its bow, America's Town Meeting was regarded, not without cynicism, as a "noble experiment." The rest of the story is broadcasting history.

This is not to suggest that the Town Meeting is merely the fair-haired child of opportunity. It is built solidly on the bedrock of democratic need. However, its success does prove clearly that something is wrong with the notion that radio is different.

When the straightjacket that notion puts on music, drama, and other types of broadcasting is shaken off, radio will be a good deal nearer to serving the known public need.

IN RADIO'S LIMELIGHT

Bill Comes to Our Town

W. E. (Bill) Ware assumed duties as WKRC's sports announcer, Monday, May 16.

Ware comes to WKRC from WCAU, CBS 50,000-watt affiliate in Philadelphia, where he has acted as news and sports commentator since

September, 1937. Before joining WCAU, Ware was affiliated with KNOW, Austin, Texas, and WSyr, Syracuse, N. Y., and broadcast play-by-play accounts of big-time football and baseball games.

A native of Austin, Texas, Ware attended the University of Texas and Sewanee College in Sewanee, Tenn., lettering in football, basketball and

(Continued to page 16)

THIS IS RADIO

By BILL BAILEY

With considerable comment of late about "over-arranging" in radio musical numbers, it's timely that "This is Radio" gives the fan a bit of insight into the functions of musical arrangers.

Not so long ago only stock arrangements were used on the air. True, records of outstanding bands such as Paul Whiteman's, Wilbert Robison and his Deep River Jazz Band, and others were heard on the air as well as in the home. Their distinctive styles identified each.

Now, with this band and that vying for top honors on the air lanes, it becomes necessary for each director to take on his individual style of interpreting popular music. Thus the arrangers—the men and women who rewrite scores to fit the ideas of their directors, found radio a lucrative field.

What began as a profession to identify various bands has developed

into a highly efficient and most necessary department of radio program production, for without arrangers many of the beautiful numbers heard now would sound like so many notes.

Quoting Josef Cherniavsky, associate musical director of WLW and WSAI, who gained fame first as a theater pit musician, then as musical director for Universal Pictures and now as one of radio's foremost conductors, "the arrangers of radio music are most important."

"On the stage a few years ago we used stock arrangements and sometimes our own, but we had the instrumentation to interpret the various compositions," said the man who has made popular music classical and classical music popular.

"In radio," he continued, "the arranger must have a sense of orchestral balance. For instance we have orchestras of widely variant sizes, from the small ensemble to the 25-

SERENADE AND STATIC

THE MAIL BOX

Dear Sirs:—

Was happy to learn in your paper that Al Bland's "Dawn Patrol" was selected as Cincinnati's most popular hour show. Al and his brother, Lee, have added quite a bit of personality to the Hilltop Station and I hope they continue in their present capacity for some time to come.

I believe Mr. Schudt has done wonders with the station in general. Maynard Craig's "Midnight Merry-Go-Round" is by far one of the best ideas that any local station has promoted for some time.

Sincerely yours,
JOHN HODGES, Mosan, Ind.

Dear Sirs:—

Every time I think about the sponsors who have taken their programs off the air a month early, this year, because of the early hot spell, I have to chuckle. Just look at all the wintry weather the nation's been having since then, Maybe sponsors will learn a lesson from this.

Yours very truly,
H. K. JESTER, Warren, O.

* Your editor finds it hard to keep a straight face when thinking of the jolt some sponsors received.—Ed.

Dear Sirs:—

I've often read in the papers that WLW's 500,000 watt station will be cut to 50,000 watts, with the other stations. If this is done my radio entertainment will drop to almost nothing

as that is one of the best stations for my area.

HAROLD KEATS,
Crystal Springs, Ky.

Dear Sirs:—

Most of our amusement is conducted at home with informal gatherings and card parties. The radio is our favorite source of entertainment, and we get so much benefit out of RADIO DIAL. Particularly since the programs have been changed and our favorite programs never seem to be on at the time we thought they were.

However, we occasionally do want to go out to "celebrate" or just go for the fun of going. It always astonishes me to discover that there is no news of various night clubs and dancing places. I, for one, should like to find it in RADIO DIAL, to say nothing of the intimate glimpses of the entertainers that you should be able to furnish us.

Of course, I know that you can't have everything, but you can surely try. That's why I'm putting in my two cents in the Serenade and Static column. I hope it's possible to get what I'm after.

Cordially yours,
MRS. RALPH BRIDGES,
Walnut Hills.

Editor's Note:—RADIO DIAL is happy to tell you that we are planning a new section next week. In that issue we will carry news of the amusement centers around Cincinnati.

piece symphonic group. On the stage a 7-piece orchestra might not sound so full but on the air it's a different story. The arranger must know how to balance the violin solo against the reeds and how to bring out the full effect of the brass. His work is done on paper."

At WLW and WSAI the arrangers' staff works under the immediate supervision of George Rogers, chief arranger. On the staff are men who specialize in certain types of programs. Some devote their full time to vocal combinations. Others write special arrangements for small dance orchestra while still others are concerned primarily with such presentations as the "WLW Operettas," directed by William Stoess.

"The chief asset of making special arrangements is in retaining the original melody without losing any of the necessary effects," said Stoess, also associate musical director of WLW and WSAI. "There was a period when virtually all radio arrangers went wild, so to speak, and wrote arrangements that only professional musicians or composers could understand. We were guilty of some so-called over-arranging, just as the networks and other large stations with musical staffs were. The listeners didn't like it so we called a halt."

Mr. Stoess admits that all humans err and that occasionally an arranger will become over-enthusiastic in preparing an orchestration, but such occasions now are rare, what with the smooth organization effected at the Nation's Station and Cincinnati's Own Station.

"To define the duties of the musical department would be difficult in a few words," he said. "Every division of our department is important. The personnel department, to my mind, is just as important as the library, the copyright division, and others."

Next week "This is Radio" will explain the personnel department of a large radio station.

EDITOR'S NOTE

Prince of Wales, American Style, Is Ripley Guest

The American Prince of Wales will be presented for the first time to radio listeners over NBC, including WSAI and WSM Tuesday, May 24, at 9:00 p. m., (E.S.T.), by Bob Ripley during his Believe It Or Not program.

The American Prince of Wales, which is his legal title, is the 77-year-old head of the Royal House of Clallam, a tribe of Puget Sound Indians. The early settlers of Washington, finding it impossible to pronounce the Indian names of the Prince and his parents, finally designated them as the Duke of York, Queen Victoria and Prince of Wales.

Making a special trip across the continent from his home in Port Townsend, Wash., to take part in the broadcast, the Prince will arrive in New York on May 18 and expects to call on President Roosevelt on May 20.

AROUND the DIAL

by THE DIAL TWISTER

Sometimes the programs you can't hear are more significant than those you can. Two such cases have turned up here. One is the University of Chicago Roundtable. Beginning May 8, this outstanding feature was shifted from 11:30 a. m. to 9:30 p. m. The change to an evening spot should have given it a far larger audience. But no local NBC outlet deigned to carry it. The other case is that of the Canadian Grenadier Guards Band. With concert bands as scarce as intelligent commercial blurbs, this crack Mapleleaf outfit should have been a welcome addition to Sunday programs. But WCKY uses it merely as a filler after the ubiquitous baseball scores. These instances raise sardonic questions about program-planning in general and the "public interest, convenience and necessity" in particular. There are times when radio can be judged more by what it fails to do than by what it does.

At last it's disclosed that Professor Quiz is Craig Earl in private life. Not that this makes any momentous difference. It's just another case of a real name being known. Sooner or later most of these radio aliases break down.

Was that big broadcast from Louisville, May 7, a horse race or another Democratic rally? The succession of political bigwigs who paraded to the microphone during the festivities left listeners wondering about that.

At the risk of drawing odious comparisons, Living History (CBS-WKRC, Wednesday, 6:30 p. m.) reminds the dial-twister of NBC's late lamented Great Moments in History. The new series combines drama and explanation, flits from personality to event without focusing on either. The NBC series was straight dramatization, showing personalities in the throes of events. Of course, it's just one man's opinion. But the latter method seems the better for widening listeners' knowledge of famous people and their times. As "educational" broadcasting, about the most that can be said of Living History is that it refreshes the listener's memory of things he already knew.

Sunoco is resuming its summer practice of having its closing commercial read by a local announcer part of the time. Whether the purpose is to get a different voice or crowd in more copy than on the network isn't clear. What is clear is that the practice isn't for the better.

Sunoco's commercials are ordinarily in excellent taste and intelligently brief. Any change from that policy is regrettable.

Though it's not "something just as good," as the Philharmonic, Exploring Music (CBS-WKRC, Sunday, 3:30 p. m.) is distinctly worth the hearing. An excellent orchestra under the direction of Bernard Hermann with Hollace Shaw as soloist supplies the half hour. Judging by the premiere, the music is to be good, if somewhat off the beaten track, in keeping with the exploration idea.

When will Bob Newhall come back to the air? The "old trapper" is being missed more and more as the baseball season gets into its stride.

So far the best tidings brought by the Good News of 1938 is Frank Morgan's comedy. Week after week his work has shown steady improvement, till he easily tops several of the radio clowns featured in programs of their own. Given the right material, he ought to make good in his own show. If he does, that would reverse the rule. Most of the "name" comedians have gone from radio to the movies. Few have clicked going from the movies to radio. For instance, there's the case of Frank Fay. Or is the memory too painful?

A well-timed program that makes for needed diversity is Popular Classics (NBC-WCKY, Sunday, 6 p. m.). It presents H. Leopold Spitalny's orchestra and Erica Darbo in music that is familiar without being hackneyed. Aside from being desirable in itself, such music is scheduled at a moment to keep program balance. On the air at the same time is a fellow frequently mentioned by Fred Allen. For those who don't hanker for comedy, Popular Classics is the logical alternative.

Since the time change puts in an earlier hour locally, Kay Kyser's Musical College probably has enrolled a goodly number of freshmen. They find his institution of higher learning pretty much like the other question games that infest the air this year. The thing that puzzles the dial-twister is why anybody should take the trouble to write out the answers to the "correspondence questions" and send them in merely to get a "diploma." For that matter, why do they do a lot of other pointless things?

Sings With Smile



Two quarter-hour periods of songs, old and new, are being presented over WKRC by Peter Higgins, nationally famous night club tenor. He is heard Wednesdays at 8:30 p. m., and at 6:30 p. m. Fridays, with piano and organ accompaniment.

Currently appearing as the star attraction in the floor show at the Lookout House, one of Greater Cincinnati's most popular night spots, Higgins is tremendously popular with Cincinnatians. He came to the Queen City after successful engagements at some of New York's best known clubs.

Mama Hatterfield



Bess McCammon, for many years stage and radio star, is heard as Mama Hatterfield, the opera singer without an opera, in "The Mad Hatterfields," comedy-drama over WLW at 2:15 p. m. (E.S.T.), Mondays through Fridays.

RADIO DIAL CONTEST CLUB

by The Contest Reporter

HELPFUL SERVICE

There is little doubt but that "service" with its attendant implications has been overworked. Certainly that is the case if there are still those who believe it is free. Real service is not free nor should it be.

Recently three of the contest service mediums have come out with three unique ideas. They are in connection with the regular service offered to a contesting public, and if they could be dissociated therefrom, they might be termed as "free service." Here they are:

The first, we think, in rank of importance is the "Contest IDEA Service" recently inaugurated by the Townsend-Friend group in Urbana, Illinois. Realizing that the time has come when those who win must know something about what they write, George Townsend has undertaken to furnish the basic facts—not only of the contest, but of the product involved. As an example, he takes the Libby contest and tells his clients where Libby's Fruits and Vegetables are grown, actually how they are handled from the field to the factory, but he doesn't stop with that—he describes the canning processes.

This would differ from advertising pamphlets issued by the company in that it is devoid of advertising phraseology. It is the very bedrock ready for building on. A breakfast room suite unfinished, but ready to be dressed up in the way you'd like it. A basket of food in the raw state, ready to be converted into a more edible, palatable form.

This kind of service is not free. It is worth something.

Most of us go in a contest for the "top prize," but few can get it. The minor prizes are always usable, but not always to those who get them. Contest Magazine has provided a means to make contesting even more profitable, yet it will cost something to make it available.

The last, but not by any means least, is Wilmer Shepherd's "Contest Clinic." An operating room for ailing entries. A clinic is usually the free part of the hospital, but someone must support the hospital. Mr. Shepherd conducts a branch of his clinic in one of the contest publications, but we understand it is also available in a more complete form to those who subscribe to his coaching course.

(Continued to page 13)




SPECIAL OFFER

EBERHARD FABER COMBINATION PEN AND PENCIL

Practical, well designed and made to give long wear. The pencil works smoothly, propelling and repelling.

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6 Months for \$1.00

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New Subscriber Renewal

Enclosed find \$1.00. Enter my subscription for 6 months and send me absolutely free and postpaid the combination pen and pencil as per your offer.

Name.....
Address.....
City..... State.....

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR SATURDAY, MAY 21

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list time slots and program titles.

6:00—Message of Israel: Rabbi Jacob Kohn, guest speaker; organ music. WJZ WLS WCKY kdka whk wave wire wham wowo
—Kaltenmeyer's Kindergarten: Variety program with Harry Kogen's Orchestra. WFAF WSAI wgy wtm wmao who wdf kyw
—Syncopation Piece, Ben Field's Orchestra. WABC WHIO wbbm wgar wfbm kmcb wadc wvva wsa wwl wcco
6:30—Angler and Hunter. WFAF wgy wtm wmaq
—Uncle Jim's Question Bee. WJZ kdka wmaq wgy wtm
—Joe Sudy's Orchestra. (NBC) WCKY WLS wowo
—Columbia Workshop. WABC WHAS WKRC WHIO wcau wbbm wjr wvva
6:45—Barry McKinley, songs. WFAF WSM wgy wtm wmaq who wdf kyw
7:00—Enric Madriguera's Orchestra. WFAF wgy wtm wmaq wwl wire who wdf wspd kyw wbp ksp
—Clem McCarthy—Sports Reel. WJZ only
—Melody Serenade with Erwin Gluckman's Orchestra. (NBC) WCKY whk wave wham
—Saturday Night Swing Club. WABC WKRC WHIO wcau wbbm wjr wvva
7:15—To be announced: WJZ only.
7:30—Johnny Presents: Russ Morgan's Orchestra; dramatization; Frances Adair and Glenn Cross, vocalists; Mixed Ensemble, guest. WABC WKRC WHIO wjr wbbm wgar wgst wcau wadc wbt kmcb wvva
—Original Plays. (NBC) WCKY whk wave wham
7:45—Ink Spots. WJZ only.
8:00—"Professor Quiz" with Bob Trout. WABC WHAS WKRC WHIO wjr wbbm wgar wfbm kmcb wcau kmox wadc wbt wwl wcco wgst
—NBC Symphony Orchestra: Sir Adrian Boult, guest conductor. WFAF WSAI wgy wtm wmaq who
—National Barn Dance: Henry Burr; Verna, Lee and Mary; Hoosier Hot Shots; Novel-odeons, vocal trio; Lula Belle and Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m. c.; WJZ WLW WLS kdka wham whk wave wfla wbp wspd wire
—Al Roth's Orchestra. WFAF wgy wtm wmaq who wdf
8:30—Saturday Serenade with Mary Eastman, Bill Perry; Gus Haenchen's Orchestra (CBS)

Spies In Our Midst
Al Barker, author of the Don Wonslow of the Navy show, broadcast over NBC, including WLW, Mondays through Fridays at 6:00 p. m., has been taking steps against espionage.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR MONDAY, MAY 23

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR) and time slots (6:30, 7:00, etc.).

Summary row for stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-Amos 'n' Andy. WEAF who wgy kyw wj kstp
6:15-Music Is My Hobby. (NBC) WCKY WENR kdka wave wfla wham
7:00-Just Entertainment: Jack Fulton, tenor; Andrews Sisters, Carl Hohengarten's Orchestra. WABC WKRC wadc wvva wbt wcau wgar wgst
7:15-"Not So Long Ago." (CBS) wbbm kmcb wcco kmox
7:30-Don Winslow. (NBC) WLW wmaq wlam wdaf
7:45-Clem McCarthy: Sports Reel. WJZ only
8:00-"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAF WSAI kyw wlam wmaq who wdaf kstp wire wgy wbpac wcol
8:15-Boake Carter. (CBS) WHAS wvl wcco wbbm wfbm kmox
8:30-Dr. Joseph Jastrow. WJZ WCKY whk wave wham
8:45-Jack Shannon, songs. WABC.
9:00-Rose Marie, songs. WJZ kdka wave wire wham wowo

9:00-Contented Program N
9:15-Peter Grant
9:30-Henry Weber's
9:45-Pageant of Melody M
10:00-C. Randall's Orch. M
10:15-Pancho's Orchestra M
10:30-
10:45-Xavier Cugat's Orchestra M
11:00-Bob Crosby's Orchestra M
11:15-
11:30-
11:45-

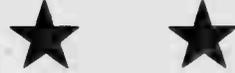
10:00-Ran Wilde's Orchestra. (CBS) WHIO wgst wbt wgar (wjr wbbm wfbm on 10:10)
10:15-Evening News Report. WABC only
10:30-Just Entertainment. (CBS) WHAS wjr wbbm wfbm kmcb kmox wvl wcco
10:45-Amos 'n' Andy. (NBC) WLW WSM wdaf wmaq wire
11:00-Ray Kinney's Orchestra. WEAF wgy wmaq
11:15-Esso News Reporter. WJZ only
11:30-Francis Craig's Orchestra. (NBC) WCKY wire kdka wham whk wave
12:00-Francis Craig's Orchestra. WJZ WCKY kdka whk wave wire wham

10:15-Lum and Abner. (CBS) WHAS wjr wcco wgar wfbm kmox kmcb
10:25-United Press News Reports. WEAF only
10:30-Ray Kinney's Orchestra. (NBC) wgy wmaq
10:35-Art Kassel's Orchestra. WABC WHIO WKRC wjr wgar wcau wspd wbt wadc wgst wbt
10:45-Lou Breese's Orchestra. WJZ kdka wham wowo whk wave
11:00-Pick and Pat. (CBS) WHAS wfbm kmox wcco
11:05-Jack Sprigg's Orchestra. WEAF WLW wgy wlam wmaq who
11:10-Orrin Tucker's Orchestra. WABC WKRC WHIO wgar wcau wadc wvl wjr wsa wfa whk wowo
11:15-Sammy Watkins' Orchestra. WEAF WSM WLW wgy wlam wmaq who
11:20-Carl Ravazza's Orchestra. WJZ WCKY kdka wham wowo whk wave
11:30-Fletcher Henderson's Orchestra. WEAF WSM WLW wgy wlam wmaq who
11:35-Ina Ray Hutton's Orchestra. WJZ WCKY kdka whk wave
11:40-Rudolph Friml's Orchestra. WABC WKRC WHIO wbbm wfbm wjr

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, MAY 24



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with columns for radio stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list programs and times for each station.

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wgar wcau wadc wwa wbt wgst
—Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wham wire
—Amos 'n' Andy. WEAF wgy kyw who wwi kstp
—Eddie House: Singing organist. (CBS) wbbm
—Don Winslow. (NBC) WLW wmaq wtam wdfw
6:15—Vocal Varieties: Choral Group of 14 Voices. WEAF wgy wtam wire wmaq who kstp kyw wdfw
—"Hollywood Screenscoops," with George McCall. WABC
—Boake Carter: (CBS) WHAS wbbm wfbm kmbc kmox wwl wcco
—Mr. Keen, Tracer of Lost Persons. WJZ WCKY WLS whk kdka who wspd
6:30—People in the News: Dorothy Thompson. WJZ WLS wham
—You, the Unseen Jury: Mystery drama. WEAF only

quest. WABC WKRC WHIO WHAS wjr wbbm wcau wgar wcau kmox wbt wadc wwl wcco kmbc wgst
—Lady Esther Serenade: Wayne King and his Orchestra. WEAF WSAI WSM kvoo wwi who kstp wmaq wire wave kyw wgy wtam wdfw wbp
—Information Please. WJZ WLS wham whk wspd
8:00—Vox Pop, conducted by Parks Johnson and Wallace Butterworth. WEAF WCKY kyw wgy wtam wwi wmaq who wdfw wire kstp
—Horace Heidt's Brigadiers. WJZ WLW WLS kdka whk wave wham wfla wspd wbp
—"Watch the Fun Go By," presented by Al Pearce and His Gang. Guest, Arlene Harris, "Human Chatterbox;" Carl Hoff's Orchestra. WABC WKRC WHIO WHAS wjr wbbm wfbm kmbc wcau kmox wadc wsbw wbt wcco wgar wgst wwl
8:30—Benny Goodman's Orchestra and guests. WABC WKRC WHIO WHAS wjr wbbm wfbm wgar wcau kmox wadc wsbw wbt wfla wgst wcco wwl
—Fibber McGee and Molly. WEAF WLW WSM who kyw wgy wwl wtam wdfw wire kstp wfla wave wmaq
—NBC Jamboree. WJZ WCKY WLS kdka wham whk wspd wovo
9:00—"Believe It or Not"—starring Robert L. Ripley with B. A. Rolfe's Orchestra and Linda Lee, vocalist; guests. WEAF WSAI WSM who kyw wgy wwl wtam wdfw wire kstp wfla wave wmaq
—"Time to Shine;" Hal Kemp's Orchestra; Judy Starr; Bob Allen. WABC WHAS WKRC wjr wbbm wcau wgar wfbm kmox kmbc wgst wcco wbt
9:30—Ray Heatterton, songs. WABC WHIO —Walter Kelsey's Orchestra. WJZ WCKY WLS kdka wham whk wspd wovo
—Jimmie Fidler's Hollywood Gossip. WEAF WLW WSM wgy wtam wmaq who wyl wwi wire wfla wave wbp wdfw kstp
9:45—Dale Carnegie—How to Win Friends and Influence People. WEAF WLW wgy wtam kstp wdfw wire kyw wmaq wwi
—Four Clubmen, Vocal Quartet. WABC WKRC WHIO wjr wgar
10:00—Amos 'n' Andy. (NBC) WLW WSM wfaa wdfw wire wmaq
—Orchestra. WEAF wgy wtam who wmaq
—Abe Lyman's Orchestra. (CBS) WHIO wjr wadc (kmox on 10:15)
10:15—Hollywood Screenscoops. (CBS) WKRC WHAS WHIO wfbm kmbc wbbm wgar kmox wwl wbt wgst wcco wjr wadc
—Ink Spots. WJZ whk wave wham
10:25—United Press News Reports. WEAF only
—Orchestra. (NBC) WLS wgy wtam who wmaq
10:30—Happy Felton's Orchestra. WABC WHIO WKRC wjr wbbm wcau wgar wfbm kmox wadc wsbw wfla wcco wbt
—Johnny Presents (NBC). WSM wave
—Al Donahue's Orchestra. WEAF wgy wtam wmaq who
—Lou Brees's Orchestra. WJZ kdka whk wave wham wfla wire
11:00—Dance Music. WJZ WCKY WSM kdka whk wave wire wham
—Artie Shaw's Orchestra. WABC WKRC WHIO wfbm wjr wbbm wcau wgar kmox wadc wsbw wfla
—Freddie Martin's Orchestra. WEAF WSAI wwi wgy wtam who
11:30—Teddy King's Orchestra. WEAF WLW wgy wtam wmaq who wdfw
—Herbie Holmes' Orchestra. WABC WKRC WHIO wfbm wjr
—Bob Saunders' Orchestra. WJZ WCKY WLS WSM kdka whk wave wire wham

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, MAY 25



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for radio stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and their respective programs and times.

Summary row for the main schedule table, listing the station call letters and their corresponding program columns.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Just Entertainment: Jack Fulton, tenor; Andrews Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wvva wbt wgar wcau wgst
6:15—"Uncle Ezra's Radio Station E-Z-R-A; with Pat Barrett, Nora Cunneen and others. WEA WSAI wfaa wcol wmaq wfm wire wdf wky whk wkdka whm wspd
6:30—Rose Marie, songs. WJZ wave wire wham

6:00—Terry and Pirates. WCPO News Home Beautiful Dinner Club Golden's Nite Club
6:15—Uncle Ezra N. Nixon Denton Hughes Reel
6:30—Jack Coffey's Orch. E. Bolognini's Orch. M. Let's Visit M.
6:45—Barry Wood's Music. WABC WKRC wjr wbbm wgar kmbc wcau kmox wccu wbt wadc wgst wwl
7:00—Andre Kostelanetz's Concert Orchestra; Grace Moore, soloist; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS wjr wbbm wfm wgar kmbc wcau kmox wccu wbt wadc wgst wwl
7:30—Ben Bernie and All the Lads. WABC WKRC WHAS WHIO wjr wbbm wfm wgar kmbc wcau kmox wccu wbt wadc wgst wwl
8:00—Andre Kostelanetz's Concert Orchestra; Grace Moore, soloist; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS wjr wbbm wfm wgar kmbc wcau kmox wccu wbt wadc wgst wwl
8:30—The Word Game. WABC WHAS WHIO wjr wgar wbbm kmbc wcau kmox wfbm wgst wbt wfaa wwl wcco
8:45—Barry Wood's Music. WABC WKRC wjr wbbm wgar kmbc wcau kmox wccu wbt wadc wgst wwl
9:00—"Gang Busters," true crime dramatizations. WABC WKRC WHAS WHIO wjr wbbm wfm wgar wcau kmox wfbm wgst wbt wfaa wwl wcco

Actresses Margarette Shanna of "Arnold Grimm's Daughter" and Janet Logan, have discovered they are distantly related. Both are descendants of General Israel Putnam, who won fame in the Revolutionary War.

PROGRAMS FOR THURSDAY, MAY 26

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Just Entertainment: Jack Fulton, tenor, Andrew Sisters; Carl Hohengarten's Orchestra. WABC WKRC wadc wvva wbt wgar wcau wgst
—Amos 'n' Andy. WEAFF wgy wtam kyw wvj who kstp
—Don Winslow (NBC) WLW wtam wdf wmaq
—Easy Aces comedy sketch featuring Jane and Goodman Ace. WJZ WCKY WLS kdka whk wire wham
—"Songs For You." (CBS) wbbm kmcb
6:15—Vocal Varieties. WEAFF wgy wtam wire wmaq who kstp kyw wdf
—"Hollywood Screenscoops." WABC
—Mr. Keen, Tracer of lost persons; dramatization. WJZ WCKY WLS whk kdka wham wspd
—Boake Carter. (CBS) WHAS wfbm kmcb kmox wwl wcco
6:30—Schaefer Revue: Leo Reisman's Orchestra; Bud Collyer, m. c. WEAFF only
—Opening Session, 10th Convention, Communist Party. WABC WKRC WHIO WHAS wbbm wgar kmcb wcau kmox wcco
—Mario Cozzi, baritone. (NBC) wgy wtam who kyw
—Elvira Rios, Mexican singer. WJZ whk wave wire wham wowo
6:45—Steine Bottle Boys. WJZ WLS kdka
—Cadets Quartet. (NBC) whk wave wire wham wowo
—Tall Sisters and Arthur Hinett. (NBC) WSM wgy wtam who kyw
—American Viewpoints. WABC WKRC WHIO wbbm wgar kmcb wcau wcco kmox wmaq who kstp kyw wdf
7:00—Kate Smith Hour, Jack Miller's Orchestra; drama; guest. WABC WKRC WHIO WHAS wjr wbbm wfbm wgar wcau kmox wadc wvva wbt kmcb wgst wwl wcco
—Rudy Vallee and his Connecticut Yankees; guest artists. WEAFF WLW WSM wtam kyw wgy wbp kstp wfla who wdf wvva wvj wmaq
—The March of Time: News dramatization,

WJZ WCKY WLS kdka whk wham wspd wcol wxyz
7:30—To be announced. WJZ kdka whk wham wspd
7:45—Choir Symphonette. WJZ kdka whk wham wspd
8:00—"Good News of 1938"; Stars and Meredith Willson's Orchestra; 20-Voice Chorus. WEAFF WSM WLW wgy wtam wmaq wvva wvj wfla kyw who wdf kstp wire wbp wspd
—Major Bowes' Amateur Hour. WABC WKRC WHIO WHAS wjr wbbm wgar wcau kmox wcco wbt wgst wfbm kmcb
—Toronto Promenade Symphony Orchestra, Reginald Stewart, piano soloist; Sir Adrian Boult, conductor. WJZ WCKY WLS kdka whk wham wspd
9:00—Music Hall, starring Bing Crosby and Bob Burns, comedian; Johnny Trotter's Orchestra; guest artist. WEAFF WLW WSM wgy wtam wvj wmaq wire
—Under Western Skies. WJZ WLS kdka wham whk
—"Essays in Music." WABC WHIO WHAS wjr wbbm wfbm wgar kmcb
9:30—Americans at Work. WABC WKRC WHAS WHIO wgar wjr wbbm wcau kmox wcco wgst wwl kmcb
—Roy Shield's Encore Music. WJZ WCKY WLS kdka whk wave wire wham
10:00—Duke Ellington's Orchestra. (CBS) WHIO wadc wbt wsb wcco wgst
—Just Entertainment. (CBS) WHAS wfbm kmcb wbbm wvl wcco kmox wjr
—Eddie LeBaron's Orchestra. (NBC) WCKY WLS whk wave wire wham
—Gliding Swing with Bob Howard. WEAFF only
—Evening News Report. WABC only
—Esso News Reporter. WJZ only
—Sports Question Box. (NBC) wgy wtam who
—Amos 'n' Andy. (NBC) WLW WSM wdf wfaa wmaq wire
10:05—Eddie LeBaron's Orchestra. WJZ WCKY WLS whk wave wire wham
—Duke Ellington's Orchestra. WABC WHIO wadc wbt wsb wcco wgst
10:15—Ink Spots. WEAFF wgy wtam who
—Hollywood Screenscoops (CBS) WKRC WHAS WHIO wjr wfbm kmcb wbbm wgar kmox wvl wcco wbt wgst
—Vocal Varieties. (NBC) WLW
—Elza Schallert's Reviews. WJZ WCKY whk wave wire wham
10:25—United Press News Reports. WEAFF only
—Charlie Agnew's Orchestra. (NBC) wgy wtam who
10:30—Happy Falton's Orchestra. WABC WKRC wgar kmox wadc wsb wbt wbbm kmcb wcco
—Eddie Varios' Orchestra. WEAFF WSAI WSM wgy wmaq who wdf kyw wtam
—Eric Madriguera's Orchestra. WJZ WCKY WLS kdka wham whk wave wire
11:00—Orrin Tucker's Orchestra. WABC WKRC WHIO WHAS wjr wgar wfbm kmcb wcau wadc wbt wvj
—Jack Sprigg's Orchestra. WEAFF WSAI WSM kdka wgy wtam wmaq who
—Harry Owens' Orchestra. WJZ WCKY whk wave wire wham
11:30—Lew Sallee's Orchestra. WJZ WCKY WLS kdka whk wire wham
—Teddy King's Orchestra. WEAFF WSM WSAI wgy wtam wmaq who
—Henry King's Orchestra. WABC WKRC WHIO wjr wgar wfbm kmcb wcau wadc wbt wvl

More Dotted Lines, Mr. Bacon?



Mendel Jones (right), program director of WCKY, welcomes Milton Bacon, author of the book, "Thirty Years With Dotted Lines," to the air. Bacon's new program, heard at 7:45 a. m. (E.S.T.), Tuesdays, Thursdays and Saturdays, is called "Apples With Salt."

The commentator, a retired insurance man, discourses on current events, adding a flavoring of homely philosophy and making suggestions on how everyone can become a better salesman in the business of life.

Radio Dial's Summer Program to be Heard Beginning May 23

RADIO DIAL will start its Summer Program Monday, May 23rd at 10:45 a. m., (E.S.T.), over WCKY.

It will continue each Monday, Wednesday and Friday for the next three months.

We expect to get a tremendous response to this program from the ladies who realize the many additional hours of pleasure they can get by having an extra radio set in their bedroom or kitchen. We know that is going to please the many thousands who will try to originate a new and original slogan for the firms heard on our musical quarter hour.

To know that contest programs are popular, one needs only to listen to the many national advertisers who continue year after year to give their listeners valuable prizes for taking an interest in their programs.

In addition to the many 1939 six tube Zenith push-button type radio sets, RADIO DIAL will give away eighty-eight subscriptions, which are valued at \$2.00 per year, each.

One of the interesting features of our program will be the latest news from the radio world, which will keep our listeners informed of the latest flashes and spot news.

They Swing It Now



Paul Taylor, whose well-trained choral groups appear on Bing Crosby's Music Hall, Marion Talley's program and other network presentations, has added a swing chorus to his growing list of vocal combinations. The swingsters are featured Mondays at 8:00 p. m. (E.S.T.) on the "Now and Then" show over NBC, including WCKY and WLS.

CONTEST CLUB

(Continued from page 5)

In regard to the feature, however, the whole idea is based on finding out what is wrong with your non-winning entries according to a recognized formula.

Do you not agree that service which is "free" is worth about as much.

* * *

Death recently stalked into the household of the first-prize winner

Netherland Books Farber's Orchestra

On Wednesday, May 11th, The Netherland Plaza inaugurated another of its delightful summer seasons in the Restaurant Continentale, with Burt Farber and his orchestra booked for a prolonged engagement. Farber's orchestra turns out music with a distinctive style—soft and sweet, but with a touch of "swing."

Although only in his early twenties, Farber is a seasoned trouper in the orchestral field. While in his third year at Washington and Lee University, Henry Thies and his orchestra were engaged to play for the Finals, a set of dances held at the conclusion of the school year.

At the time Thies was looking for a pianist to replace one who was leaving and after "sitting in" with the orchestra during a fraternity dance, Farber landed the job. He left with the band the next day and remained with the unit for two years.

After that he joined Johnny Hamp's orchestra and toured the country with him for several years. In 1934 he joined the staff of WLW where he has played on a number of famous programs originating from that station.

In addition to featuring the inimitable Mr. Farber at the keyboard, the orchestra also features Jane Tresler, a talented young vocalist with an individual singing style; Burt Jackson and Si Schaefer are the male vocalists.

of American Weekly's contest. Mrs. J. H. Edgerton of San Gabriel, Cal., who was awarded a lifetime annuity of \$1,000 per year for life, lived only two months after she received the first check.

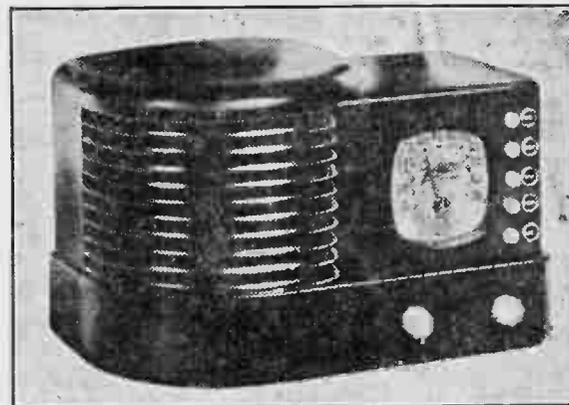
Although the payments legally ended with her death, the sponsors were not content for such to be the case. When the winner's case was found to be hopeless, she was allowed to choose her beneficiary. She named a 22 year old daughter, Ruth, who will, under a special agreement, receive \$1,000 each year for the next twenty years.

* * *

Up in Chicago lives a member of the local police force who has spent his spare time contesting. Right successfully, too. Known as the "Contesting Cop," Henry Sheldon has decided to realize an ambition of five years standing. Something that he has wanted to do ever since he started to win—run a contest of his own.

He now announces \$100 cash first prize, eight Sunbeam Mixmasters and 100 \$1 prizes in an undisclosed type of contest. All details will be mailed to those who send him \$1 for a jar of cold cream, care Kolar Laboratories, 6 Seeley Ave., Chicago.

"Opportunity and Profit" is the new sub-title for Swapper's Friend, Mt. Morris, Ill., submitted by Miss Mary Ervin, Yonkers, New York.



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Week's Serious Music In Review

(All Times are Eastern Standard)

FRIDAY, MAY 20

CITIES SERVICE CONCERT

Lucille Manners, soprano, Robert Simmons and Ross Graham, soloists with the Cities Service Orchestra, Frank Black conducting, 7:00 p. m. NBC—WSAI.

- Intermezzo from "L'Amico Fritz"..... Mascagni
- The Man From the Sea, from "Three Man Suite"..... Coates
- (a) "La Partida"..... Alvarez
- (b) "Yesterday"..... Kern
- (c) When Old Friends Meet Again..... Kountz
- Lucille Manners
- Where Have We Met Before..... Duke
- Lucille Manners and Simmons
- Rangers Song..... Tierney
- Ross Graham
- Selections from "Chu-Chin-Chou"..... Norton Ensemble

SATURDAY, MAY 21

CINCINNATI CONSERVATORY OF MUSIC

Conservatory Trio, Miriam Otto, pianist; Howard Golf, violinist; Authur Bowen, 'cellist, with Leone Kruse, soprano, as soloist; 10:00 a. m. CBS—WKRC, WHAS, WHIO

- Trio in F Major..... Von Kreiser
- (a) Russalkda's Aria..... Dvorak

- (b) "Ma Pisenzas"..... Dvorak
- (c) "Struna Maladehn"..... Dvorak
- (d) "Ach, Neni Tu"..... Dvorak
- Leone Kruse, soloist
- Trio in G-Minor, Op. 15..... Smetana
- (a) "My Lover, He Comes On the Ski"..... Clough-Leighter
- (b) "Darkness"..... Campbell-Tipton
- (c) "Loves Comes A-Riding"..... Bridge
- Leone Kruse

CHASINS MUSIC SERIES

Abram Chasins, young American pianist-composer, soloist in an all-Chopin program; 11: a. m. WEA.

- "Black Key" Etude..... Chopin
- Waltz "Brilliant"..... Chopin
- Prelude and Nocturne in D flat..... Chopin

ILIAN A-CAPPELLA CHOIR

Ilian A-Cappella Choir presents a recital: 1:00 p. m.

- Open Our Eyes..... Macfarlain
- To You..... Speaks
- Lullaby..... Harker
- Adoramus Te..... Palestrina
- Emmite Spiritum Tuum..... Schuetky
- Night Shades are Gently Falling..... Volkmann-Luvas
- Song of the Jolly Roger..... Candish
- A Violin Singing in the Streets..... Koshetz
- If I Knew..... Smith
- "Cherubim" Hymn No. 3..... Tschakowsky
- The Shepard Psalm..... Swift

EXPLORING MUSIC SERIES

Bernard Herrmann, conducting the Columbia Concert Orchestra; 3:45 p. m.

- A Charleston Rhapsody..... Bennett
- Let Us Thoroughly Amend..... Morales
- Introduction and Allegro from "Hymn of Praise"..... Mendelssohn

THE MANNESINGERS

A recital by the "Mannesingers" of New York under the direction of Peter S. Wilhousky; 4:15 p. m.

- Come Soon..... Brahms
- Heavenly Light..... Kopulow
- Adoramus Te..... Palestrina
- Hear My Prayer..... Arkhangelsky

NBC SYMPHONY ORCHESTRA

Second Concert directed by Sir Adrian Boult, as guest conductor of the NBC Symphony Orchestra; 8:00 p. m. NBC—WSAI.

- Concerto No. 2, for Flute, Oboe, and String Orchestra Op. 40..... Holst
- String Orchestra Op. 40..... Holst
- Symphony No. 4 in F Minor..... Williams
- A Shropshire Lad..... Butterworth
- "Enigma" variations Op. 36..... Elgar

SUNDAY, MAY 22

AUBADE FOR STRINGS

Leon Goldman, Violinist-Conductor, will present "Aubade for Strings" Maurice Brown, 'cellist, soloist; 8:00 a. m. WABC.

- Four Chinese Miniatures..... Eduard
- (a) Pagoda.....
- (b) The Jade Lute.....
- (c) The Nightingale.....
- (d) Children at Play.....
- Second Ariette Jubilee..... Debussy
- Rondo Francaise..... Boellman
- Kashmiri Song..... Woodfork-Finden
- Minuetto and Gavotte from "Pagliacci"..... Leoncavallo
- Eileen..... Herbert
- Milonguero..... Luchesi

NBC HOME SYMPHONY

Ernest LaPrade, conducting the



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Smooth Story by Smoothie



It's a smooth story that Babs is telling Little, left, and Charlie Ryan. The three are heard on "Vocal Varieties," 10:15 p. m. (E.S.T.), Tuesdays and Thursdays over NBC, including WLW, Babs, Charlie and Little—the Smoothies—sing rhythmic harmony.

NBC Home Symphony Orchestra: 1:00 p. m. WEA.

- Traumerei..... Schumann
- On the Steppes of Central Asia..... Borodine
- Sarabande..... Handel
- Andante from Symphony No. 1..... Beethoven
- Irish Washerwoman..... Sawerby

MUSIC HALL ON THE AIR

Jan Peerce, tenor, and Henrietta Schumann, pianist, soloists; the 64-voice Choir of Strong Vincent High School, Erie, Pa., and the Radio City Music Hall Orchestra, directed by Erno Rapee; 11:00 a. m. NBC—WCKY, WLW, WLS.

- (a) Hosanna..... Christiansen
- (b) Father Abraham..... Trehame
- Cappella Choir.....
- Perpetual Motion..... Johann Strauss
- Vienna Blood..... Johann Strauss
- (a) Cecelie..... Richard Strauss
- (b) Waltz from "The Gypsy Baron"..... Johann Strauss
- Jan Peerce, soloist
- Burleska..... Richard Strauss
- Henrietta Schumann
- Overture to "Don Juan"..... Richard Strauss

MAGIC KEY OF RCA

Eugene Ormandy will conduct the Philadelphia Orchestra in a concert program—1:00 p. m. NBC—WLW, WSM, WLS.

WAGNER ANNIVERSARY CONCERT

Conrad Hasen, distinguished pianist, soloist, from the home of Richard Wagner, in Bayreuth, Germany. The performance of part of an Opera from Leipzig, Germany—1:00 p. m. WABC.

- Consolation..... Liszt
- Conrad Hasen
- Spinneried from the Wagner Opera, "The Flying Dutchman," arranged by..... Liszt
- Conrad Hasen
- Second Act of "Die Meistersinger"..... Wagner

EVERYBODY'S MUSIC

Howard Barlow conducting a symphonic orchestra, assisted by a contralto, a tenor and a woman's chorus

—2:00 p. m. CBS—WKRC, WHAS, WHIO.

- Overture, Bacchanale, Scene I and II of "Tannhauser"..... Wagner

FORD SUNDAY EVENING HOUR

Patricia Travers, nine-year-old violinist, and Julius Katchen, eleven-year-old pianist, with the mixed chorus and Ford Symphony Orchestra, directed by John Barbirolli—9:00 p. m.

- Children's Overture..... Quilter
- Finale from Concerto in G-Minor..... Bruch
- Patricia Travers
- Allegro Vivace from Concerto in G-Minor..... Mendelssohn
- Julius Katchen
- Talk..... by Mr. W. J. Cameron
- Scherzo in A-Minor from the Octet..... Mendelssohn
- Romance from Concerto in D-Minor..... Wienawski
- Patricia Travers
- Village Dance..... Burleigh
- Patricia Travers
- Warum..... Schumann
- Julius Katchen
- Valse Brillante in E-flat..... Chopin
- Julius Katchen
- Cortege from "Le Coq D'Or"..... Rimsky-Korsakow
- O, God, the Rock of Ages..... Wesley Chorus, Audience and Orchestra

MONDAY, MAY 23

BERNARD HERRMANN MONDAY SERIES

Bernard Herrmann conducting the Columbia Chamber Orchestra—4:00 p. m. CBS—WHAS, WHIO.

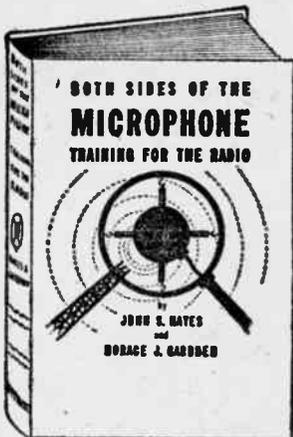
- Concerto No. II..... Handel
- Slow Movement of "Sixth Quartet" arranged for Strings..... Van Dieren

VOICE OF FIRESTONE

Richard Crooks, tenor, soloist, with the Firestone Symphony Orchestra, directed by Alfred Wallenstein—7:30 p. m. NBC—WLW, WSM.

- Bacchanale, from "Samson and Delilah"..... Saint-Saens
- Siegmund's Love Song from "Die Walkure"..... Wagner
- Richard Crooks
- The Flight of the Bumble Bee..... Rimsky-Korsakoff
- (a) Oh Kom In Traum..... Liszt
- (b) I Know of Two Bright Eyes..... Clutsam
- Richard Crooks
- Finale of Symphony No. 4..... Tschakowsky

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- BEN GRAUER Special events announcer
- ORSON WELLES New York theatrical producer

- ALFRED WALLENSTEIN Conductor CBS symphony orchestra
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Celebrations of 125th Anniversary of Wagner's Birth

High School Choir On "Music Hall"

The Strong Vincent High School A Capella Choir, consisting of sixty students of Erie, Pa., directed by B. C. Gustavson, will make a return appearance on the Music Hall On the Air program on Sunday, May 22, at 12:00 noon, (E.S.T.), over NBC, including WCKY, WLW and WLS.

The chorus, which recently made a highly successful appearance at Town Hall in New York City, has been scheduled for another Music Hall engagement as a result of the enthusiastic reception given it a year ago when the ensemble sang on the same series.

The choir will sing Schuetky's "Emitte Spiritum Tuum" and Treharne's arrangement of "Father Abraham." The group has been hailed by Noble Cain, famous choral director and composer whose own A Capella Choir is heard regularly over the NBC networks, as one of America's finest ensembles of its kind.

Music by the two great Strausses—Richard, modern master of the tone poem, and Johann, Jr., the beloved "Waltz King" of old Vienna—played by the Radio City Music Symphony Orchestra, conducted by Erno Rapee, will round out the broadcast. Henrietta Schumann, pianist, and Jan Pearce, tenor, will be soloists.

Three numbers by Richard Strauss will open the concert, "Don Juan," "Burliske" and "Cecelie," followed by a like amount of Johann's works, "Perpetual Motion," Waltz from "The Gypsy Baron" and "Vienna Blood." The two numbers by the A Capella Choir will conclude the program.

"Everybody's Music" To Be Dedicated To Famous Composer

The 125th anniversary of Richard Wagner's birth, on Sunday, May 22, will be observed over CBS, including WKRC and WHAS, when Howard Barlow and the Columbia Symphony Orchestra give the first American radio performance of the Paris version of Scene II, Act I, from "Tannhauser," on the "Everybody's Music" program presented at 3:00 p. m. (E.S.T.), with Henry M. Neely as commentator.

Wagner undertook his revision of this Venusberg music in Paris fifteen years after the opera was produced in 1845, turning from the task of completing "Tristan and Isolde" to prepare "Tannhauser" for the performance ordered by Napoleon III. Only the revised Bacchanale and first scene are familiar; Scene II has apparently had no previous radio performance in America and only one performance of any kind in this country is recorded.

The revised scenes naturally reveal much of the later, more mature Wagner, reflecting particularly the ripened style of "Tristan." "I am removing," he wrote Liszt, "such weak points as I have discovered in the score. I am rewriting the great Venus scene and I hope to improve the effect thereby."

Both soloists are well known both to concert hall and radio audiences. The role of Venus calls for a contralto but Miss Hober was chosen because of the unusual range of voice it requires.

Symphonic Strains

Presenting a few notes from the life of Richard Wagner may seem to many of our readers a superfluity at this time, since volumes have been written about him. My justification for this article, however, is the celebration of the one hundred and twenty-fifth anniversary of his birth, Sunday, May 22.

Richard Wagner was born in May, 1813, the eighth child of Johanna Wagner. But on his father's side, I am sorry to have to mention the dubiety of his parentage. In all probability it will never be definitely known whether he was the son of Carl Friedrich Wagner, the Leipzig police actuary, or the son of Ludwig Geyer the playwright, actor, and painter.

The young Richard was influenced by Geyer rather than by the elder Wagner. Carl Friedrich having died a few months after the birth of Richard, Johanna married Ludwig Geyer. So from childhood the boy Wagner was thrown into a theatrical life in which the romantic-make-believe of the theatre fostered to a great extent the erotic side of his character. He was attracted by the fantasticness of the stage, and by its difference from everyday life, and the touch of horror of the nineteenth century theatre had a ghostly interest which lifted him from reality to an enchanting, unreal, mysterious, and intoxicating world.

At first he dreamed of being a second Shakespeare. He was not an infant prodigy. Like all German boys he studied piano, but from his lessons learned the art of composition rather than a technique of playing. Once he was able to translate the melodies in his head into a concrete form, he was no longer satisfied with being another Shakespeare, but must also be a great composer. The combination of the playwright composer has given us the Wagner Opera in which the text is quite as important as the music.

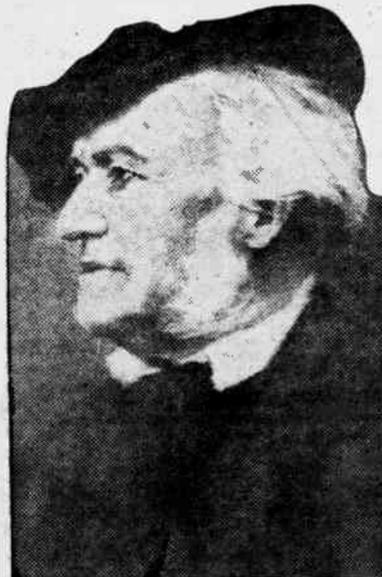
Selections from two of his operas will be heard this week—excerpts from "Tannhauser" and "Die Meistersinger." The Paris version of the Overture, Bacchanale, and Scenes I and II will be given. They come from the revised score which Wagner wrote in Paris, while he was working an "Tristan und Isolde." The original score was composed during the period when he was in exile, because of his outspoken political beliefs. Scene II has never been played on the radio in America.

The second act of the opera, "Die Meistersinger," will be given from Leipzig, Germany, on the Wagner Anniversary Program, at 1:00 p. m. In the Meistersinger, Wagner portrays himself as one of the heroes, Walter Stolzing, a man who departed from strict rules and sang in his own new and original style. In this opera too, Wagner draws his friend and proponent, Franz Liszt, as the poet cobbler, Hans Sachs. Many students of Wagner believe that the story of the Mastersingers is allegorical with Wagner's winning of Liszt's daughter, Cosima.

A program of music by leading English composers, will conclude Sir Adrian Boult's series of two appearances as guest conductor of the NBC Symphony Orchestra.

Two children, of whom the music critics have spoken in superlatives, will be featured on the Ford Sunday Evening Hour. This will mark the first public appearance of Miss Travers, nine-year-old violinist, who plays a full size violin.

has been identified not only with symphony music but with the music of the theater. As music director from 1923 to 1929 of the Provincetown Players in New York he wrote and conducted music to about fifty plays. More recently he has appeared as



RICHARD WAGNER

Lorentz Symphony to Be Given by "Workshop"

Pare Lorentz, whose documentary films, "The River" and "The Plough That Broke the Plains," made movie history recently, will write and produce an industrial symphony entitled "Ecce Homo" (Behold the Man) for the "Columbia Workshop" Saturday, May 21, over CBS, including WKRC, WHIO and WHAS, at 6:30 p. m. (E.S.T.).

This will be Lorentz's maiden effort in radio, and, as he puts it himself, he "will be trying to do with sound over the air what I've done with pictures in the movies."

The subject of the "Workshop" production will be America's unemployment problem. For the past six months research experts from every department of the United States government have been digging up facts on unemployment. Placing stress on sound effects as well as dialogue, Lorentz will dramatize the data revealed and present a "sound drama" of the whole vexing problem.

Sunday Evening Hour Presents Two Proteges

Patricia Travers, nine-year-old violin prodigy, who will appear on the Sunday Evening Hour, May 22 with Julius Katchen, eleven-year-old piano virtuoso, has been playing since she was four years old. Her first viola was a toy—a Christmas present from her parents—and she did so well with it that her parents decided to see what she could do with a real instrument.

She is particularly fond of Bach, clay modeling and dramatics. Now a sixth grade pupil in the Kimberly School for girls, she speaks French fluently and has taken part in several French plays given by the school.

This broadcast will be her first public appearance.

NBC Symphony Changes Time

The NBC Symphony Orchestra concerts will be heard over NBC including WSAI at a new time beginning Saturday, May 21, when the concert is broadcast at 8:00 p. m. (E.S.T.) instead of at 9:00 p. m. (E.S.T.).

Sir Adrian Boult, musical director of the BBC, will conclude his series of two appearances as guest conductor of the orchestra as previously announced, and Dr. William Lyon Phelps, professor emeritus of Yale University, will speak briefly during the intermission.

Lewisohn Stadium Concerts In New York To Be Aired Through CBS For Fourth Year, June 26

The famous Lewisohn Stadium Concert at New York City, in their 21st season of summer concerts, will be broadcast over CBS, probably including WKRC, WHAS and WHIO, Sundays at 7:30 p. m. (E.S.T.), beginning June 26.

The concerts are to run for eight weeks and are to originate from the outdoor amphitheater of the College of the City of New York at Amsterdam Avenue and 137th Street. They will be played, as always, by the New York Philharmonic-Symphony Orchestra under the auspices of Stadium Concerts, Inc., one of the world's most famous outdoor music institutions.

The Columbia Broadcasting System, which May 1 completed its eighth successive season of broadcasting exclusively the Sunday afternoon winter

concerts of the Philharmonic-Symphony, will enter its fourth year at the Stadium. These performances were carried previously on the network in 1931, 1932 and 1937.

A feature of this season's concerts will be the debut of two brilliant young conductors, Massimo Freccia and Macklin Marrow. Freccia was born in September, 1906, in Florence, Italy, where he studied violin and composition and made his public debut at 10 in a trio. He later showed a stronger bent for conducting and at 25 was directing the major orchestras in leading European music centers. In 1933 he became conductor of the Budapest Symphony Orchestra. He has just arrived here from Italy where he was conducting at the Augusteo in Rome.

Marrow, a 38-year-old Virginian,

Fan Mail Is Such A Bore—Or Is It?



Reading fan mail occupies a good deal of the time of artists on popular programs. Here is Ann Hunter, of WCKY's "Bit O' Home" daily broadcast and Eli Chalfie, Chris Christensen and Gene Hctor, the "electric" musical trio which is heard on the show, going over the morning mail before their 10:00 a. m. (E.S.T.) program, in the WCKY studios.

IN RADIO'S LIMELIGHT

(Continued from page 4)

tennis. During 1933, '34 and '35, he played professional "fullback" with the Staten Island Stapes, the Brooklyn Dodgers and Patterson Panthers.

Bill's unusual descriptive powers can be attributed to his newspaper knowledge of sports writing which was gleaned from his associations as sports writer for the Austin, Texas, "American", Austin "Statesman", the Houston "Chronicle" and the Corpus Cristi "Caller."

The new WKRC sports commentator is twenty-nine and married.

Turn About

After broadcasting his sports views Mondays through Saturdays at 5:30 p. m. (E.S.T.) over NBC, including WLW, WLS and WSM, PAUL DOUGLAS has given in and decided to let the listeners air their questions and views on Mondays. One of the first to take advantage of the invitation to come forward with an opinion was Joe F. O'Rourke, of Hudson, N. Y., who presented his prize rookie team of the year. All having a chip on the shoulder or a bee in the bonnet please get in touch with Paul.

Screen Pretty

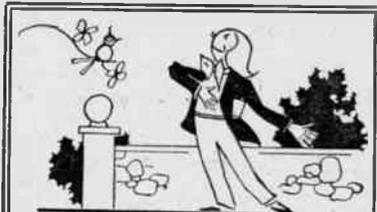
MERLE OBERON, always one of our favorite glamour girls, gives the radio audience a break Monday night when she stars on the Radio Theater, in Somerset Maugham's famous play, "The Letter," at 8:00 p. m. (E.S.T.) over CBS, including WKRC, WHIO and WHAS. Merle is one of the exceptions that prove the rule that once typed in a certain role, it's impossible to get away from it.

Doctor of Swing

You can call him DR. TOMMY DORSEY—and that's no fooling. The NBC swingster received a D. S. de-

gree at University of Buffalo in connection with the University's May Queen ceremonies on May 7. In recognition of Tommy's efforts to "sweeten swing" he was awarded the degree of Doctor of Swing.

The doc's orchestra broadcasts over NBC, including WLW and WSM, on Wednesdays at 7:30 p. m. (E.S.T.).



In the Spring a Young Man's Fancy Turns To—

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All-Ravel Program Is Presented On Series

An all-Ravel program will be played by E. Robert Schmitz, noted concert pianist, when the second broadcast of the "Keyboard Concerts" series is given over CBS, including WHIO and WHAS, Wednesday, May 25, at 4:00 p. m. (E.S.T.)

Schmitz, a native of Paris, has appeared in all parts of the world in recital and as soloist with the New York Philharmonic Symphony, Boston Symphony, and Philadelphia Orchestras and about 60 others throughout the world.

Last summer he gave a series of historical Russian programs, on Columbia. The Ravel Works he is to play include the first movement of the

Sonatina; "Jeux d'Eau;" "Pavane for a Dead Princess;" the Rigaudon and the Toccata from "The Tomb of Couperin."

Since her "Betty and Bob" script shifted to a Mexican locale, Alice Hill, intrigued by references to tamales, tortillas and other Mexican foods, has investigated them and developed a taste for the hot dishes.

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