

March 4, 1933

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# BROADCAST NEWS

FOR THE WEEK

CONDENSED  
RADIO NEWS  
GATHERED  
FROM  
EVERYWHERE



MARGARET RICH ACKERMAN

FOR WEEK OF  
MARCH  
5th to 11th

NASHVILLE, TENNESSEE



# Would You Tie Her Hands?



## SEVEN-EIGHTHS OF ALL THAT MEN LEAVE WHEN THEY DIE IS THEIR LIFE INSURANCE

**L**AST year more than half the money in circulation in the United States was life insurance money, yet the financial condition of widows remains deplorable in the light of authentic information. Here is the story of their plight: Out of every 100 widows in the United States, 18 live on their income; 47 work for a living; 35 are dependent on others.

These statistics are taken from a textbook on thrift used by the United States Treasury Department.

The average estate of 100 men at death, according to reliable sources, is, one leaves wealth; two leave comfort; fifteen leave from \$2,000 to \$10,000; and eighty-two leave nothing.

Over \$3,100,000,000 was paid to life insurance policyholders and beneficiaries in the United States and Canada during 1932.

Every month reminders of love, in the form of checks, provided for by many husbands and fathers, are being sent by life insurance companies to the families of thousands of bread-winners, who are now but a memory. Their plan is the safest of all plans for the perpetuation of family life, and it affords a regular depression-proof income for a comparatively small original investment.

The National Life and Accident Insurance Company, of Nashville, Tennessee, has paid since its organization over \$90,000,000 to shielded millions, and its record in this respect last year gave it the distinction of having paid to its policyholders and beneficiaries \$19,500 each working day.

The famous slogan, "We Shield Millions," is literally true, and one of the National's most prized assets is the good will of the men, women, and children it shields.

SHIELDING MILLIONS



ARE WE SHIELDING YOU?

# THE NATIONAL LIFE AND ACCIDENT INSURANCE COMPANY, INC.

National Building

Tune in on WSM

Nashville, Tennessee

# Broadcast News

Published Every Saturday  
by the

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Emmett Russell, Sr. Editor

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## WE WANT TO BE A GOOD SCOUT

While the publisher of this magazine is quite beyond the Scout age, he is a believer in one of the rules which they are supposed to live up to, and that is, "Do a good turn daily."

We happen to know, from experience, the consolation to be had in having something to divert your mind from self and some of the sorrows in life that have to be borne alone.

A letter came to this office from a lady who is an invalid. A friend had sent her BROADCAST NEWS, and she wrote us that she had enjoyed it so very much that she wanted us to know it, and that in being able to find the programs that interested her, she had forgotten some of her suffering and loneliness.

It was this letter that has made us want to do our good turn (as poor as we are), so here 'tis—

If you know of an invalid or a shut-in who has access to a radio, and you will give us his or her name and address, they will get BROADCAST NEWS right now.

We hope you will not hesitate to do this, as it is free as the air. We will take chances on getting paid for this after BROADCAST NEWS has been forgotten and its publishers are waiting somewhere for the sound of that "trumpet."

Call Phone 5-2620.

### Ruth Etting's Dilemma

Ruth Etting faces a dilemma of romance, judging from song titles for her recital at 8:00 p.m., Monday, March 6, over WLAC and the CBS chain. Lovely Ruth will open with the plea, "Let's Love a Little Longer," only to follow with the lament, "Cottage for Sale." Leonard Hayton's Orchestra will add a rhythmic interlude entitled "Pretending to Care," and the sunny-haired songstress will conclude with the current melody, "A Boy and a Girl Were Dancing." Ruth returns again Thursday evening.

## JUDGE SEABURY TO SPEAK OVER WLAC

Judge Samuel Seabury, former Associate Justice of the New York Court of Appeals, will speak on "The Lawyer's Influence on Public Opinion," during the American Bar Association's program, "The Lawyer and the Public," to be broadcast over WLAC and the Columbia network from 5:00 to 5:30 p.m., Sunday, March 5.

Judge Seabury played a leading part in the investigation of New York City's government as counsel for the Hofstadter Legislative Committee. It was following this inquiry that James J. Walker resigned as mayor of New York.

The program is one of a series designed to inform the public more thoroughly as to the relations of the lawyer to the layman and the courts. The series was arranged by the National Advisory Council on Radio in Education. Each broadcast features a question and answer period, in which the queries of the radio audience are discussed in detail.

### Bullet-Proof Microphone Desk for President

President-elect Franklin D. Roosevelt was presented a bullet-proof speaker's desk, equipped with outlets for four microphones, by the Columbia Broadcasting System this week. The presentation was made by Herbert B. Glover, director of news broadcasting for Columbia, at the Roosevelt residence in New York. The desk is being shipped to Washington for Mr. Roosevelt's use during his official career.

The desk is somewhat similar to those used on convention rostrums or for outdoor meetings, except that the body of it is deeper than usual, the front surface extending from the speaker's shoulders to his waist. The upper surface slants back toward the speaker to provide a level for resting manuscripts. The four microphone outlets are spread across the front of this surface, and a hooded electric lamp provides illumination. The body of the desk is hollow and is lined with thin steel to make it bullet proof.

A single metal pedestal supports the body of the desk, and the entire structure is mounted on a slab of sheet steel. Two metal railings extend back about three feet from the rear surface of the desk and are secured by two stanchions coming up from the metal base. The various parts are demountable to permit shipment about the country.

### Advance Payments

Prospective Paying Guest: "When I left my boarding place the landlady wept."

Miss Ross: "Well, there'll be no weeping here; you'll pay in advance."

## A BEST SELLER

Mary Cornelia Malone, soprano, and John Lewis, baritone, both concert singers who represent the best the South offers in music, which is indeed a great deal, are delighting their radio audiences with their Sunday evening concerts in which they appear each Sabbath day at 5:30 o'clock with the WSM Little Symphony Orchestra, under the direction of Alvin Masten.

Realizing the opportunity to present Southern compositions to the American public, Mrs. Malone and Mr. Lewis are doing work which is warmly received not only by residents of Dixie but with enthusiasm by the population of the East and Middle West. Mr. Lewis, a teacher of music, serves as the narrator of the programme.

### Andre Kostelanetz Presents

Andre Kostelanetz will offer his own arrangement of Alter's popular "Manhattan Serenade" as the feature of the program, Andre Kostelanetz Presents... to be broadcast over WLAC and a nation-wide Columbia network, Sunday, March 5, from 7:15 to 7:45 p.m. The composition is scored for male chorus and baritone solo, the soloist being Evan Evans.

Mary Eastman, soprano, will again be heard as soloist on the presentation, singing Romberg's latest hit tune, "Melody," from the musical comedy of the same name. Later in the program, Miss Eastman will be heard in a special arrangement of "Paradise," with the Round Towners furnishing the vocal accompaniment.

Orchestral features of the broadcast will include Turnia's spirited bacchanale entitled, "Orgie," and the musical comedy number, "Drums in My Heart." Evan Evans will sing, "I Kiss Your Hand, Madame," and the program will be concluded with the entire ensemble taking part in Kostelanetz' reading of "Dancing in the Dark."

### Ozzie Nelson Returns To Columbia

Ozzie Nelson and his orchestra return to WLAC and the Columbia network on Wednesday, March 8, at 11:30, for a series of broadcasts direct from the grill room of the Hotel New Yorker. This will be the first orchestra playing at that Hotel to be heard over the CBS network.

Five programs weekly will be allotted to Nelson's music. The band will broadcast each Monday, Wednesday and Friday evening from 11:30 to 12:00, and every Tuesday and Thursday at 5:30 to 5:45 p.m.

### Waiting for Titbits

Customer: "Your dog seems very fond of watching you cut hair."

Barber: "It ain't that; sometimes I snip off a bit of the customer's ear."

## SOUTHERN SENORITA



When Josephine Haynes—of Gaw-gia, suh—graduated from Judson College, Marion, Alabama, her parents gave her a three-week trip to visit her engineer-uncle in Panama City. She stayed three years. While the rest of the Panamanians enjoyed siestas, Josephine was playing the piano and singing. A director of the National Opera Company heard her and promptly thrust a contract before her. The South American sojourn behind her, she's now appearing every second week, in the Sunday Pennzoil "Parade of Melodies," heard at 8:30 p.m., over the WABC-Columbia network and WLAC.

## OLE BILL

"Good morning! And how are mother and daddy and all of the youngsters? That's great!" Dean Yocom, known on the radio as Ole Bill, is the early bird with a mouthful of worms for those who rise when the clock strikes 6:30. The worms which Ole Bill carries in his beak are smiles, songs and a friendly chat with his neighbors in Tennessee, Texas, Georgia, Minnesota and intermediate points. Ole Bill broadcasts from the studios of WSM, the National Life and Accident Insurance Company, each Wednesday morning. He is also heard on the Grand Old Op'ry which has been a big feature of WSM each Saturday night from 8 to 12 for more

than seven years. Ole Bill plays his own piano accompaniment and sings in a deep bass. Human and interesting.

## Better Keep It

Rastus and his wife, driving to town in their decrepit car, had parked it casually in the first available space. While they were away a traffic officer attached a number tag to the vehicle for parking in a prohibited zone.

On their return Rastus noticed the tag and was for throwing it into the street, but Rebecca restrained him.

"Sabe de ticket, honey," she advised. "Dat number might win sumthin'."—*Prairie Farmer*.

SUNDAY, MARCH 5

W L A C

(1470 Kilocycles)

- 8:00 Columbia Junior Bugle, CBS.
- 8:30 Melody Parade, CBS.
- 8:45 Marion Carley, CBS.
- 9:00 Columbia Church of the Air, CBS.
- 9:30 Compinsky Trio, CBS.
- 10:00 New Testament Bible Class of Central Church of Christ, A. M. Burton, teacher.
- 10:45 Melody Makers, CBS.
- 11:00 Services from Central Church of Christ.
- 12:00 The Dictators, CBS.
- 12:15 Little Jack Little, CBS.
- 12:30 Columbia Church of the Air, CBS.
- 1:00 Ed McConnell, CBS.
- 1:30 Leonidas Holland, tenor.
- 1:45 Tennessee Singers.
- 2:00 New York Philharmonic Symphony Orchestra, CBS.
- 4:00 Leon Cole with Darleen and Bob.
- 4:30 Ballad Hour, CBS.
- 5:00 The Lawyer and the Public, CBS.
- 5:30 Cathedral Hour, CBS.
- 6:00 Services from Central Church of Christ.
- 7:00 John Henry, CBS.
- 7:15 Andre Kostelantcz Presents, CBS.
- 7:45 John Henry, CBS.
- 8:00 Services from First Baptist Church.
- 8:30 Parade of Melodies, CBS.
- 9:00 Ernest Hutcheson, pianist, CBS.
- 9:30 The Gauchos, CBS.
- 10:00 Isham Jones' Orchestra, CBS.
- 10:30 Eddie Duchin's Orchestra, CBS.

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SUNDAY, MARCH 5

W S M

(650 Kilocycles)

- 9:30 Impressions of Italy, NBC.
- 9:45 Fidelis Class, First Baptist Church.
- 10:30 Capitol Theatre Program, NBC.
- 11:00 Vine St. Christian Church Service.
- 12:00 Promenade Concert, NBC.
- 12:15 Pop Concert, NBC.
- 12:30 Moonshine and Honeysuckle, NBC.
- 1:00 Clyde Doerr and his Saxophone Octette, NBC.
- 1:15 International Radio Forum, NBC.
- 1:30 Yeast Foamers, NBC.
- 2:00 Wayne King and His Orch., NBC.
- 2:30 Hour of Worship, NBC.
- 3:00 Temple of Song, NBC.
- 3:15 Paul Luther McFerrin, organist.
- 3:30 National Youth Conference, NBC.
- 4:00 National Vespers, NBC.
- 4:30 Joseph Koestner and Orch., NBC.
- 5:00 Catholic Hour, NBC.
- 5:30 WSM Little Symphony, with Emeline Boyer Kinnebrew, soprano; John Lewis, baritone.
- 6:00 Sacred Quartet.
- 6:30 Great Moments in History, NBC.
- 7:00 Chase and Sanborn Hour, NBC.
- 7:30 First Presbyterian Church Service.
- 8:15 General Electric Sunday Circle Concert, NBC.
- 8:30 American Album of Familiar Music, NBC.
- 9:00 D. W. Griffith's Hollywood Revue, NBC.
- 9:15 Real Silk Program, NBC.
- 9:45 Sunday at Seth Parker's, NBC.
- 10:15 Walter Winchell, NBC.
- 10:30 WSM Rhythm Symphony.

ROOSEVELT'S BOSWELL



Isabelle Leighton, authoress and intimate friend of the Roosevelt family, will relate anecdotes of President Franklin D. Roosevelt's youth, when she is heard on the WABC-Columbia program, "America's Grub Street Speaks," at 5:00 p.m., on Saturday, March 11th. Miss Leighton is the author of "My Son, Franklin," a book of anecdotes told to her by Mrs. James Roosevelt.

The Old-Fashioned Mother

Your dear old mother may have never attended a "finishing school," but she has often sat up nights, studied, and worked to keep you there.

Your old-fashioned mother may not have been taught the society rules for sipping soup in artificial silence, but she can buy a soup bone for a little money and prepare the best plate of broth, thickened with a great variety of vegetables—the best soup you ever tasted. Am I right?

This wonderful woman, your mother, may not use the most perfect English, but long before you could speak a word her love and affection made you understand.

It was your mother that first taught you the sweetest souvenirs of life—the greatness of gentleness and the wisdom of right.

Your mother's loving arms pillowed your head to rest, her eager ears heard you complain when in pain, and though you have always felt that you first fed on your mother's bosom, you were actually living from her heart.

No matter how homely, in her beautiful age, your mother may be, irrespective of her little mistakes or mannerisms that shock polite society, your mother is the highest and holiest woman in all the world.

Your mother has always loved you, more than she has loved her own life, and no sacrifice that you can make will ever partly pay for this bravest will and this most blessed soul this side of the stars.

Lombardo and Duchin to Play at Inaugural Ball

Guy Lombardo's Royal Canadians and Eddie Duchin's Orchestra, both Columbia Bands, have been officially invited to provide dance music at the inaugural ball for President Roosevelt, Saturday, March 4.

Their music and the surrounding festivities of the event will be broadcast over WLAC and a nation-wide Columbia network from the Washington auditorium, beginning at 9:00 p.m.

The invitation to Lombardo—recently voted the foremost dance orchestra by the country's radio editors in a poll conducted by the New York World-Telegram—comes as a result of a testimonial dinner given last summer for Candidate Franklin D. Roosevelt. This affair, tendered by the Democrats of Long Island, found itself in need of music. A long-distance telephone call brought Guy and his band down from Boston via special airplane.

The guest-of-honor listened quietly to the Lombardo slow rhythm tunes, and after dinner he beckoned to Guy.

"Mr. Lombardo," asked Mr. Roosevelt, "how would you like to play at my inaugural ball next March—if we win in November?"

The orchestra leader gulped—and expressed his profuse pleasure.

"Then the date is yours," said Mr. Roosevelt, smiling. And on Saturday evening, March 4, President Roosevelt will keep that date.

The other CBS orchestra which will play at the Washington event is New York society's favorite dance group. For several years, Eddie Duchin, only twenty-three years old, has entertained guests at the Central Park Casino, where his piano solos and interpolations have delighted the elite. His music also has been broadcast regularly over the Columbia network.

Young Duchin is a former Boston pharmacist who forsook soda water and prescriptions for a position as pianist with Leo Reisman's Orchestra. When the latter's engagement at the Casino was terminated, Duchin was asked to remain and form his own dance aggregation.

Game to the End

"So you are undertaking to keep bees?"

"Yes," answered Farmer Cornetsel. "I don't want to miss anything, and I've been stung every other way there is."

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**VIC AND SADE POSE FOR TINTYPE**



Vic and Sade, caught by the photographer in an old-fashioned tintype. Vic, played by Art Van Harvey, and Sade (Bernardine Flynn) are heard over an NBC-WJZ network each Monday, Tuesday, Thursday and Friday, at 9:15 p.m.

**MONDAY, MARCH 6**  
**W L A C**

- 7:00 The Dawn Musicale.
- 7:15 Ted Crawford Sunrise Revielle.
- 8:00 Tony's Scrap Book, CBS.
- 8:15 Little Jack Little, CBS.
- 8:30 Waltz Dreams, CBS.
- 8:45 Reis and Dunn, CBS.
- 9:00 Artells Dickson, CBS.
- 9:15 Melody Parade, CBS.
- 9:30 The Merry Makers, CBS.
- 9:45 Round Towners, CBS.
- 10:00 Mrs. Parman's Southern School of Cooking.
- 10:15 Morning Moods, CBS.
- 10:30 Patricia Gordon, Beauty Editor (E. T.).
- 10:45 Ben Alley, CBS.
- 11:00 Paul Tremaine's Orch., CBS.
- 11:30 Concert Miniatures, CBS.
- 12:00 Luncheon Program.
- 12:25 Services from Central Church of Christ.
- 12:55 Atlantic City Musicale, CBS.
- 1:00 National Student Federation of America, CBS.
- 1:15 Sylvia Sapira, CBS.
- 1:30 American School of the Air, CBS.
- 2:00 Eton Boys, CBS.
- 2:15 Savitt String Quartet, CBS.
- 2:45 Sam Prager, CBS.
- 3:00 Frank Westphal's Orchestra, CBS.
- 3:30 Columbia Artists' Recital, CBS.
- 4:00 Studio.
- 4:15 Fred Berren's Orch., CBS.
- 4:30 Plantation Cotton Pickers' Orchestra.
- 4:45 Grady Moore.
- 5:00 Elizabeth Barthell, CBS.
- 5:15 Reis and Dunn, CBS.
- 5:30 Vaughn De Leath, CBS.
- 5:45 The Lone Wolf Tribe, CBS.
- 6:00 Sybel Ley Ingraham, soprano.
- 6:15 Round Towners, CBS.
- 6:30 Secret Three, E. T.
- 6:45 Frances Hill, songs.
- 7:00 The Dictators, CBS.
- 7:30 Jimmie Gallagher's Orchestra, CBS.
- 7:45 Johnny Miller's orchestra.
- 8:00 Ruth Etting, CBS.
- 8:15 The Ambassadors, CBS.
- 8:30 Herman and Mary.
- 8:45 Sydney Dalton Presents.
- 9:00 Columbia Revue, CBS.
- 9:30 Edwin C. Hill.
- 9:45 Myrt and Marge, CBS.
- 10:00 Howard Barlow's Orchestra, CBS.
- 10:30 Guy Lombardo's Orchestra, CBS.
- 11:00 Abe Lyman's Orch., CBS.
- 11:30 Harold Stern's Orchestra, CBS.

**FREE THEATRE TICKETS**

*Two Paramount Theatre Tickets Are  
Given Each Week*

READ

**“The Gossip Column” for Particulars**

**Her Own Valuation**

Lawyer: “You wish to sue for divorce?”

Wife: “No, I want the other women arrested for petty larceny.”

MONDAY, MARCH 6  
W S M

**"Apothecaries" Series—Past and Future  
—Total 132 Weeks on WLAC**

- 6:15 Tuneful Tales.
- 6:30 Old Bill.
- 6:45 Paul Wurmack and his "Gully Jumpers."
- 7:15 Laymen's Morning Devotion.
- 7:30 Cheerio, NBC.
- 8:00 The Pepper Pot, NBC.
- 8:30 Moss and Jones, NBC.
- 8:45 Nothing but the Truth, NBC.
- 9:00 Musical Melange, NBC.
- 9:15 Clara, Lu and Em, NBC.
- 9:30 U. S. Navy Band, NBC.
- 10:00 Singing Strings, NBC.
- 10:15 Radio Household Institute, NBC.
- 10:30 Sonata Recital, NBC.
- 11:00 Hudson Motor Program, NBC.
- 11:15 U. S. Dept. of Commerce Talk.
- 11:30 National Farm and Home Hour, NBC.
- 12:30 Ambassadors, NBC.
- 12:45 William A. Burnett and Future Farmers.
- 1:00 Words and Music, NBC.
- 1:15 Tenn. Division of Markets.
- 1:30 Syncopators, NBC.
- 1:45 Sisters of the Skillet, NBC.
- 2:00 Ensemble.
- 2:15 Soloist, NBC.
- 2:30 Woman's Radio Review, NBC.
- 3:00 Radio Guild, NBC.
- 4:00 Lee Sims and Ilo May Bailey, NBC.
- 4:15 Concert Petite, NBC.
- 4:30 Easyway Piano Time.
- 4:45 Slow River, NBC.
- 5:00 King Oliver and his Recording Orchestra.
- 5:30 Financial News.
- 5:40 Freddie Russell, sports reporter.
- 5:45 Bill and Bob.
- 6:00 Gruen and Hall, NBC.
- 6:15 Concert Ensemble.
- 6:30 Marx Brothers, NBC.
- 7:00 Cocoanut Grove Orchestra.
- 7:15 Francis Craig's Orchestra.
- 7:30 Voice of Firestone, NBC.
- 8:00 Sinclair Minstrels, NBC.
- 8:30 The Buick Program, NBC.
- 9:00 Carnation Contented Program, NBC.
- 9:30 Flying Fingers.
- 9:45 Ensemble.
- 10:00 Amos 'n' Andy, NBC.
- 10:15 Bill and Bob.
- 10:30 Easyway Piano Time.
- 10:45 WSM Dance Orchestra.
- 11:15 Meet the Boy Friend.
- 11:30 Hollywood on the Air, NBC.
- 12:00 DX Tips.

"If you have aches and pains" and have heard "The Apothecaries," you should know exactly how to go about banishing the blues. "The Apothecaries," good-will messengers of the leading Independent Druggists of Nashville, have been singing their cheery theme over WLAC for eighty consecutive weeks now, and few are the listeners in Middle Tennessee who have not listened to their broadcasts.

This week's presentation marks the first in a new series of fifty-two programs, which are scheduled every Tuesday night at 7:45. The radio audience was called upon to choose the talent for this new series, and 94 per cent of those making known their wishes, asked that the Apothecaries be retained. The trio's "golden harmony" has won a lasting place in the hearts of radio listeners, and Tuesday night would hardly be the same to the local audience without their music.

The first druggists' program was presented over WLAC on the night of July 28, 1931. Since that date the fame of "The Apothecaries" has gone abroad, and the program is now attracting nation-wide attention. While not at all sensational, the feature offers an enjoyable entertainment, at the same time selling the public on the idea advanced by the sponsors—that of supporting home-owned drug stores.

During the course of each program, listeners are taken on a mythical visit to one of the participating stores, and several prizes are awarded, with the result that an immense audience is tuned in whenever the feature goes on the air.

The familiar theme song of the Apothecaries is known to thousands of radio fans who are often heard singing it for their own pleasure. Set to the tune of "If You Can't Sing—Whistle," the words are as follows:

"If you have aches and pains, don't holler and complain,  
Your druggist, druggist, he's the one to call;  
He's always near to you, your telephone is, too,  
Your druggist, druggist, he's the one to call.

For drugs and sundries or anything good,  
Call the one in your neighborhood,  
He'll be a friend to you, you'll like his service, too;  
Your druggist, druggist, don't hesitate to call."

On last Tuesday night the new series was auspiciously introduced with talks by Dr. Tom C. Sharp, president of the Nashville Drug Club, and Dr. Robert Walker, the Club's secretary. Twenty-six of the city's most representative independent drug stores are associated in presenting the broadcast.

**VALUE RECEIVED**

The simple meaning of value received is, where you get your money's worth, and in this particular instance we have reference to the Princess Theater, where you may always expect to see or hear something that makes you glad you went.

When they have not the best show in the world, on the stage, you can count on getting your money's worth on the screen and vice versa.

The new year has brought to Nashville people three of the outstanding stage shows of the whole country: Weaver Brothers, that interesting bunch from Georgia, Blackstone and the Singer Midgets, and if you wanted more than this for your money, you'd be called a hog.

Besides these, they have given the public (at popular prices) the following: Bert Smith Revue, Dan Fitch in "Bits of Broadway," and a return of Bert Smith, by popular demand, besides many other popular productions that would cost you much more, if you were not in Nashville.

**The Whichness of What**

Humphrey: "I think Napoleon was a much greater soldier than Bonaparte."

Arthur: "But they were identical."  
Humphrey: "That may be. But I always will believe that Napoleon was much the more identical of the two."—*Exchange.*

**It's Simple at That**

Little Johnny, a city boy in the country for the first time, saw a cow being milked.

"Now you know where the milk comes from, don't you?" he was asked.

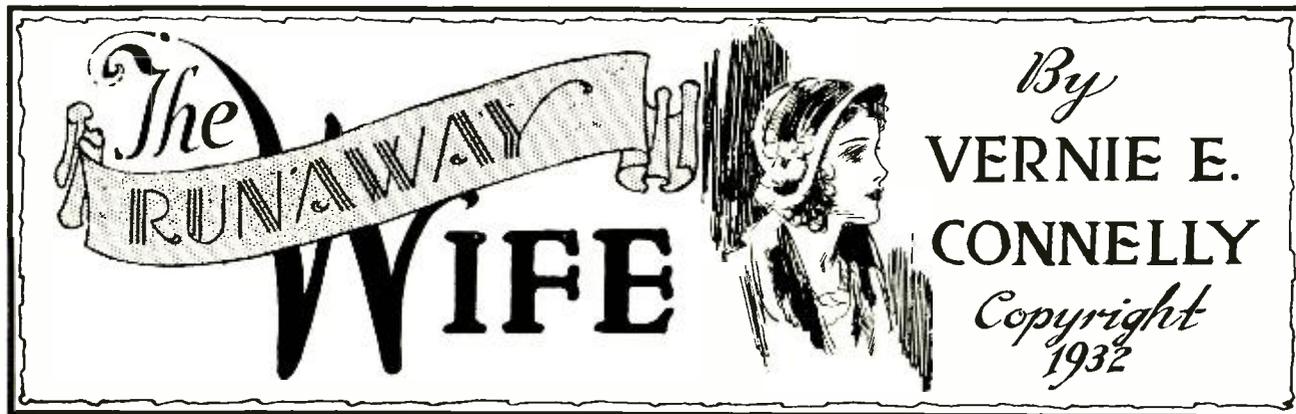
"Sure," he replied. "You give the cow some breakfast food and water, and then drain the crankcase."

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SYNOPSIS FOR PRECEDING  
INSTALMENTS

Jean leaves her husband, Jim, threatening to drown herself. At the beach she is carried out by a strong wave and is rescued. Martin Webster goes to get hot food for her. While he is away she unconsciously borrows \$20 from his wallet and flees to an uptown boarding house where she meets Marcha Eagan. She obtains work under Warren Hill, personnel director for Columbus Extension University. Through publicity she obtains from challenging employment methods Martin locates her and offers her a position in his employment bureau. He is in love with Jean and is anxious for Dr. Victor Junet the psychologist at the bureau to discover what in Jean's character prompted her to take the money. At a week-end party at Martin's Southampton home Jean fears he is about to propose to her. Not wanting to tell him of her earlier marriage she returns to the city. Martin follows and finds her entertaining Warren Hill. They quarrel and Jean decides to look up Jim, who, believing she was dead, has remarried and has a son. He agrees to a divorce. Aubrey Iris, a young poet whom Jean has met at the bureau comes to her apartment to read and she discovers he is her half brother. Upon hearing this Martin is more non-plussed than ever about Jean ancestry. She sends for Jim and tells him she is going to Reno to secure her divorce. Six weeks later she is back at the bureau, free. Martin asks her to marry him but she refuses when he makes the proposition that their marriage be childless. That night burglars break into Jean apartment. When she fails to report at the office the next morning Martin goes to her home and finds her tied and gagged.

## INSTALMENT XIX

Martin got a nurse to stay with Jean that night, and the next afternoon he took her down to Southampton on the train, as he was afraid the drive would be too rough.

When Jean had been there before, Mrs. Robbins had been on her vacation. Now, she gave a little gasp of surprise as Jean was helped out of the car and came up the steps.

"It's the girl that run away that time," she exclaimed to Benson, "and we like to have got fired."

Jean and Martin had sat down on the veranda for a few minutes so that Jean could rest. Now they came inside. Mrs. Robbins bobbed respectfully. "And how are you, Mr. Martin? How do you, Miss? Miss Walker has been telephonin' for you all mornin', sire—she says you were to come to dinner last night."

Martin laughed. "So, I was, Robbie, but I had something more important to do. I've brought you a pa-

tient—you remember Miss Rogers. She had a little accident and I've brought her down to rest a few days. Have Benson move a chaise longue on the south terrace at once. Miss Rogers will have the corner guest room in the south wing. Tell Annie she is to act as her personal maid during her visit."

"Yes, sir. Will you come to your room now, Miss?"

"Thank you," Jean said sweetly. "I'd like to go and change my frock, I think."

Later, looking lovely and infinitely content, Jean was established on the chaise longue on the south terrace, where the sun was warm with October's Indian summer. A blanket protected her from the brisk breeze from the ocean. Everything was done for her comfort. Servants anticipated her slightest wish, and Martin hung about in lover-like fashion—something she had dreamed of but never before experienced. She was giving herself up to the thought that life would always be like this if she were his wife. Her love for him was deeper, more vital than she knew. So deep, that to be his wife without his children was not to be thought of. In her fancy she saw them, playing on the lawn before her, a watchful nurse in the background, while Martin, their beloved red-headed Daddy tumbled with them in boisterous games.

"A penny for your thoughts, Jean . . ." Martin was trying to analyze this rapturous, unseeing look in her eyes.

She turned to him impulsively and put her hand quite naturally in his. "They were worth a million dollars, Martin."

"Will you have it in currency, or will a check suffice?" he asked, with

depths of love and kindness underneath.

"Neither . . . they aren't for sale at any price."

"There was a little bit of heaven in your eyes then. . ."

"And in my heart. . ."

They spent four divine days together. Each was content, believing that the other would yield. It would be inhuman to hold out in the face of such supreme happiness as they had now found.

Jean was going up to town the following day, and this was their last evening together. "Let me come up to town with you tomorrow, dear; we can be married without any fuss—neither of us care for that, and I'll bring you back here, or we'll go to California—anywhere you say. Only say that you'll do it. . ."

Jean broke away from him suddenly, terrified that she would yield to this sweet pleading. He found her later, on the terrace, staring out on the silvery water as if in a trance, intent on the swish of the waves, instead of the great problem of her life.

"I think you are frightened of life, Jean," Martin said. "But please trust me—I'll be so good to you; and with your aid I'll do things I'd never do otherwise. I need your advice and understanding. Remember the first time I met you and what you said you would do for other people if you had money? I remember you spoke of settlement work and your pity for the poor youngsters in the neighborhoods. . ." He stopped, a little confused.

She ran her hands through his red hair that always seemed alive and leaned over to kiss him impulsively before she replied.

"I adore money," she said. "I think it would be simply magnificent to marry a man as rich as you are and have even a small part in the big and splendid work you do. But darling, it doesn't tempt me at all—the money, I mean, if I have to give up a life's dream to get it."

There was such calm finality in her tone that Martin was too wise to press the question further at that time.

"You are my sweet, adorable Jean,"

(Continued on page 17)

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# LISTENERS' GUIDE

## Some of the Most Popular Programs and Where to Get Them

### COMEDY

**Marx Brothers, Groucho and Chico**—Monday, 6:30 p.m., over NBC network and WSM.

**Funnyboners**—One night a week, Saturday, at 5:45 p.m., over WLAC.

**Vic and Sade**—Four nights a week, 9:15 p.m., Monday, Tuesday, Thursday, and Friday, over the NBC network. May be heard on radio stations WJZ, WBAL, WHAM, KDKA, WMAQ, and WREN.

**Clara, Lu, and Em**—Five days a week, from Monday through Friday, at 9:15 a.m., over WSM.

**Ed Wynn and Graham McNamee and Texaco Fire Chief Band**—One night a week, Tuesday, at 8:30 p.m., over WSM.

**Jack Pearl, Baron Munchausen**—One night a week, Thursday, at 9:00 p.m., over WSM.

**Lasses and Honey**—Each Tuesday, Wednesday, and Friday night at 7:30 p.m., over WSM.

**Amos 'n' Andy**—Five nights a week, Monday through Friday, 10:00 p.m., over WSM. 6:00 p.m., WLW., 700 kc.

**Reis and Dunn**—Four days a week, Monday, Tuesday, Thursday, and Saturday mornings, 8:45 a.m., over WLAC.

**Colonel Stoopnagle and Budd**—One night a week, 8:30 p.m., Thursday, over WLAC.

**Eddie Cantor**—Sunday night, 7:00 p.m., over WSM and the NBC networks.

**Sisters of the Skillet**—Every week day except Wednesday, 1:45 p.m., over WSM.

### MYSTERY

**Chandu, the Magician** (Gayne Whitman)—Five nights weekly over WSM, 7:15, Tuesday through Saturday.

**Charlie Chan** (Walter Connolly)—One night a week, Friday, at 6:30 p.m., over WSM.

**Police Dramatization, Lucky Strike**—One night a week, Tuesday, at 9:00 p.m., over WSM.

**The Secret Three**—Five nights weekly, from Monday through Friday, at 6:30 p.m., over WLAC.

**Octavus Roy Cohen Murder Mystery**—Each Tuesday evening, 6:45 p.m., over WSM.

### POPULAR PHILOSOPHERS

**Tony Wons**—Every week day, 8:30 a.m., over WLAC.

**Tony Cabooch**—Monday, Friday, and Saturday, 8:15 a.m. (CST), WLW, Cincinnati (700 kc.); on same station Wednesday and Thursday at 9:00 a.m.

### ORCHESTRAS

#### Dance Music

**Ben Bernie**—One night a week, Tuesday, at 8:00 p.m., over WSM.

**Isham Jones' Orchestra**—Four nights a week at 10:30 p.m., over WLAC.

**Paul Whiteman**—One night a week, Monday at 8:30 p.m., over WSM.

**Guy Lombardo**—Two nights a week, over WLAC, Monday, 10:30 p.m.; Saturday, 10:00 p.m.; Wednesday, 8:00 p.m., over CBS networks, including KMOX (1090 kc.)

**Wayne King**—Two programs a week, Sunday, 2:00 p.m., WSM; and Tuesday, 7:30 p.m., KSD, St. Louis (550 kc.); or WMAQ, Chicago (670 kilocycles).

**Cab Calloway**—Two nights a week, Tuesday, 11:00 p.m. over WSM; Friday, 11:00 p.m. over KDKA, Pittsburgh (980 kc.).

#### Concert Music

**New York Philharmonic Symphony**—One program a week; Sunday, 2:00 p.m., over WLAC.

**Roxy Mammoth Symphony**—One program a week, Sunday, 12:00 noon, over WSM.

**Cincinnati Symphony**—Weekly program, Friday, 1:30 p.m., WLW, Cincinnati (700 kc.).

**Jesse Crawford, Organist**—One night a week, Sunday, 10:30 p.m., (CST), over KDKA, Pittsburgh (980 kilocycles).

**Voice of Firestone**—One night a week, 7:30 p.m., Monday, over WSM.

**Cities Service Concert**—One night a week, 7:00 p.m., Friday, over NBC network, including KSD, St. Louis (550 kilocycles).

**Howard Barlow and Symphony Orchestra**—Monday, Tuesday, and Thursday nights, 10:00 p.m., over WLAC, and the Columbia network.

### DRAMA

**John Henry**—Radio adaptation of Roark Bradford's legends, with a cast of negro actors, heard each Sunday over WLAC at 7:00 and 7:45 p.m.

**Five Star Theatre, with Famous Authors in Person**—One night a week, Wednesday at 6:30 p.m., over WSM. Two nights a week, over both WLAC and WSM, Wednesday at 6:30 p.m. over WSM, and Thursday at 9:00 p.m. over WLAC, featuring light opera.

**Betty and Bob**—Five days a week, 2:00 p.m. (CST), over NBC network, including WLW, Cincinnati (700 kc.).

**Radio Guild**—One afternoon a week, Monday, at 3:00 p.m., over WSM.

**The Lone Wolf Tribe**—Three days a week, 5:45 p.m., over WLAC.

**WSM Players with Madge West**—Once a week, Wednesday, at 8:00 p.m., over WSM.

**Arabesque**—One night a week, Tuesday at 7:00 p.m., over WLAC.

### RADIO TENORS, SOPRANOS AND BARITONES

**Morton Downey**—Two nights a week, Monday and Friday, 9:00 p.m., over WLAC.

**Lanny Ross**—One program a week, 10:00 p.m., Tuesday (CST), over NBC network, including WFLA, Clearwater, Fla. (620 kc.).

**Lawrence Tibbett (The Voice of Firestone) Baritone Soloist**—One night a week, Monday, 7:30 p.m., over WSM and NBC network.

### CROONERS AND BLUES SINGERS

**Bing Crosby**—Two nights a week, Wednesday and Saturday, at 8:00 p.m., with Leonard Hayton's Orchestra, over WLAC.

**Ruth Etting**—Two nights each week, Monday and Thursday nights, at 8:00 p.m., with Leonard Hayton's Orchestra, over WLAC.

**Kate Smith**—Three nights a week, Tuesday, Wednesday, and Thursday nights, at 7:30 p.m., over Columbia Broadcasting networks, including KMOX, St. Louis (1090 kc.).

**Mills Brothers**—Two nights a week, Monday and Thursday nights, at 8:15 p.m., over CBS networks, including KMOX, St. Louis (1090 kc.).

**Al Jolson**—One night a week, Friday, 9:00 p.m., over WSM.

**Boswell Sisters**—Two nights a week, Wednesday and Saturday, at 9:00 p.m., over WLAC.

**Rudy Vallee**—One night a week, NBC broadcast, Thursday, 7:00 p.m., over WLW, 7:30 p.m. over WSM.

**Little Jack Little**—Every morning except Sunday, at 8:15 a.m., over WLAC.

**Pickens Sisters**—One night a week, Sunday, 6:30 p.m. (CST), over National Broadcasting network, including KSD, St. Louis (550 kc.).

**Gene and Glenn**—Every night except Sunday, from WLW, Cincinnati (700 kc.), at 6:15 p.m. (CST).

**Elizabeth Barthell**—Quarter hour of her own with Fred Berrens' Orchestra Monday and Thursday evenings over WLAC, 5:00 p.m. Monday, and 5:30 p.m. Thursday.

### CHILDREN'S PROGRAMS

**Columbia Junior Bugle**—Sunday, 8:00 a.m., WLAC.

**The Lone Wolf Tribe**—Monday, Wednesday, Friday, 5:45 p.m., WLAC.



# HOWDY, JUDGE!

By GEORGE D. HAY

(*The Solemn Old Judge*)

If George Washington could realize the damage done his name by the writers of histories prepared for the unsuspected school kid, he would probably be sorry that he crossed the Delaware, defeated our British cousins and fathered our country. Always a man of action and few words, he went about his business handling the affairs of each day with no wish to be theatrical. And that poor little cherry tree! How they did pump that story into us between spells of readin', writin' an' rithmetic. Cherries never have tasted just right to us since.

Another Washington's Birthday has just passed. The banks closed, the school kids were again subjected to tedious speeches by principals and teachers and Old Glory was seen on every other corner, even as it should be in the regular order of things. For let us remember distinctly and in spite of the cratory that there would be no Old Glory, no congress, no taxes and no U. S. A., if it had not been for George Washington.

Editorial writers look forward to February 22nd, because they know their work will be easy on that day. They tell us now that "Washington appears in a more human aspect as the years roll on." Let us hope so and be thankful for that because we must be human before we can be more than that.

Robert H. Henry, author of "The Story of the Confederacy," and an historian of marked ability, who served his time as a reporter and news editor, came out the other day with the ablest speech on Washington that we have ever heard.

"There is given to few men," said Mr. Henry, "the ability to be truly needed in this world. Most of us lead normal everyday lives and our jobs could be easily filled by the next one. Throughout the history of the world a mere handful of men have done things that were rarely individual and could not well have been duplicated at the time. Washington was one of them. There have been many who were regarded as having keener minds and who were better informed, but the one outstanding thing about George Washington was his character. With it went his ability to handle people, because his character inspired confidence.

"The colonists did not care particularly to gain independence from the British crown. They did want to settle certain grievances in that direction, however. They did not fight for eight years for an ideal, in spite of the statements by many writers of that time and since. They fought for

George Washington. Long after the remnant of the Old Continental Line was scattered throughout the states and question of import arose, they did what Washington advised because there never was the slightest doubt about his character.

"In spite of the failure and eternal bickerings of the members of the Continental Congress during and immediately after the Revolutionary War, when it was thought time and again that the federal government would fail, George Washington held them together. He was the balance wheel of the nation and stood out like a Gibraltar in a storm-lashed sea of doubt. Not that Washington was a saint. While he had the rare quality of patience almost beyond endurance, when the occasion demanded he could show a temper that scattered lesser personalities to the four winds. But he used it only when needed and never lost control.

"The last day of his life was so grandly typical of his character," continued Mr. Henry. "He was taken ill shortly after midnight with bronchial trouble, suffering greatly. He would not disturb his wife in an adjoining room or even the servants until day broke. Then he asked for a doctor. The doctors were crude in those days and they gave him a large assortment of strong medicines which would have killed a well man; to say nothing of a sick one. Finally after a long day of intense suffering they told him that the end was near. 'I have known it all day,' said the General, 'but I don't want any of you to worry about me'."

## BELIEVE IT OR LEAVE IT

### THE RADIO INDUSTRY

The radio industry in 1930 represented an investment of \$235,000,000 in broadcasting stations, factories and distribution quarters with a staff of executives and employees aggregating 110,000 and drawing \$220,000,000 annually. The listening public has, according to *Radio Retailing*, 15,000,000 receiving sets, for which it has invested \$1,500,000,000 and spends \$200,000,000 in upkeep. During 1930 the Department of Commerce reported 3,828,000 receiving sets valued at \$332,198,000 were sold, as compared with 4,438,000 sets valued at \$592,000,000 in 1929. Total radio sales including sets, tubes and all accessories, aggregated \$500,851,500 in 1930 as against \$842,548,000 in 1929. The Department estimates that the total capital investment in all branches of the radio field in 1931 aggregated \$3,000,000,000.

TUESDAY, MARCH 7

W L A C

- 7:00 The Dawn Musicale.
- 7:15 Ted Crawford Sunrise Revue.
- 8:00 Tony's Scrap Book, CBS.
- 8:15 Little Jack Little, CBS.
- 8:30 Melody Parade, CBS.
- 8:45 Reis and Dunn, CBS.
- 9:00 Morning Moods, CBS.
- 9:30 Madison Singers, CBS.
- 9:45 Studio.
- 10:00 Mrs. Parman's Southern School of Cooking.
- 10:15 U. S. Navy Band, CBS.
- 10:30 Patricia Gordon, Beauty Editor (E. T.).
- 10:45 Ben Greenblatt, pianist, CBS.
- 11:00 Buddy Harrod's orchestra, CBS.
- 11:30 Concert Miniature, CBS.
- 12:00 Luncheon program.
- 12:25 Services from Central Church of Christ.
- 12:55 Madison Ensemble, CBS.
- 1:00 Ann Leaf at the Organ, CBS.
- 1:30 American School of the Air, CBS.
- 2:00 Columbia Artists Recital, CBS.
- 2:30 Frank Westphal, CBS.
- 3:00 Tito Guizar, CBS.
- 3:15 Curtis Institute of Music, CBS.
- 4:00 Meet the Artists, CBS.
- 4:15 The Melodeers, CBS.
- 5:00 Current Events, CBS.
- 5:15 Reis and Dunn, CBS.
- 5:30 Geo. Hall's Orchestra, CBS.
- 5:45 Ten Tennesseans.
- 6:15 Paul Tremaine's Orch., CBS.
- 6:30 The Secret Three, E. T.
- 6:45 Jimmie Gallagher's Orch.
- 7:00 John Kelvin, CBS.
- 7:15 Johnny Miller's orchestra.
- 7:30 The Dictators, CBS.
- 7:45 The Apothecaries.
- 8:00 Leonard Hayton's Orchestra, CBS.
- 8:15 Threads of Happiness, CBS.
- 8:30 California Melodies, CBS.
- 9:00 Five Star Theatre, CBS.
- 9:30 Edwin C. Hill, CBS.
- 9:45 Myrt and Marge, CBS.
- 10:00 Howard Barlow and Symphony, CBS.
- 10:30 Isham Jones' Orchestra, CBS.
- 11:00 Joe Haymes' Orchestra, CBS.
- 11:30 Harold Stern's orchestra, CBS.

Clyde C. Rice Earl B. Fessey  
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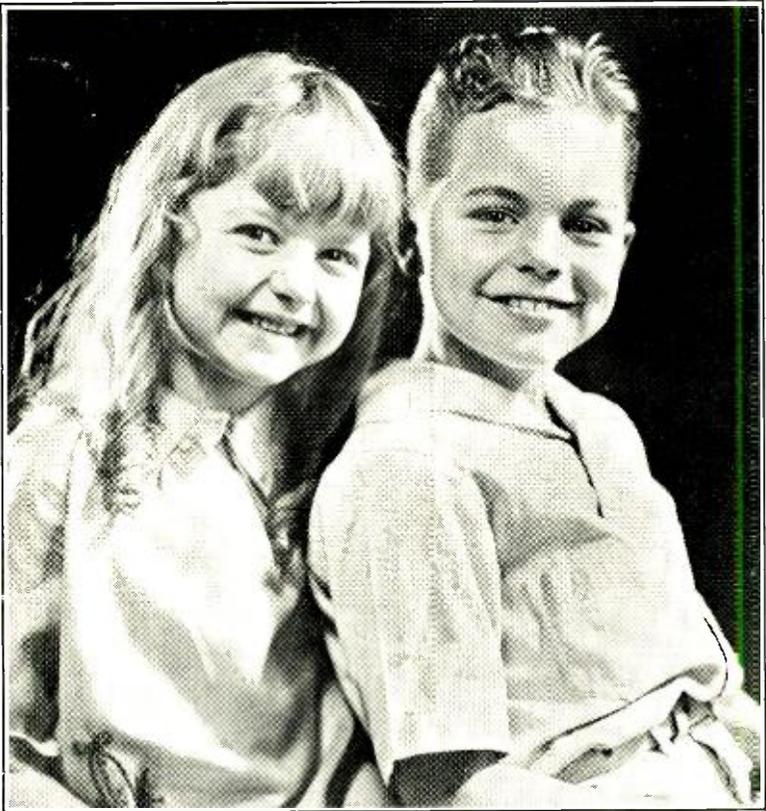
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TUESDAY, MARCH 7  
W S M

- 6:15 Tuneful Tales.
- 6:30 Old Bill.
- 6:45 Paul Warmack and his "Gully Jumpers."
- 7:15 Laymen's Morning Devotion.
- 7:30 Cheerio, NBC.
- 8:00 The Pepper Pot, NBC.
- 8:30 Moss and Jones, NBC.
- 8:45 Nothing but the Truth, NBC.
- 9:00 Fred Shriver, accordion and piano.
- 9:15 Clara, Lu and Em, NBC.
- 9:30 Happy Jack, NBC.
- 9:45 Breen and DeRose, NBC.
- 10:00 Dr. Ella Openheimer, NBC.
- 10:15 Radio Household Institute, NBC.
- 10:30 U. S. Army Band, NBC.
- 11:00 Rumford School of Cookery.
- 11:15 Ensemble.
- 11:30 National Farm and Home Hour, NBC.
- 12:30 Beasley Smith, pianist.
- 12:45 Rex Battle Concert Ensemble, NBC.
- 1:00 Words and Music, NBC.
- 1:15 Tenn. Division of Markets.
- 1:30 The Syncopators, NBC.
- 1:45 Sisters of the Skillet, NBC.
- 2:00 Vocal Art Quartette, NBC.
- 2:30 Strollers' Matinee, NBC.
- 2:45 Brown Palace Hotel Orchestra, NBC.
- 3:15 Meredith Wilson Orchestra, NBC.
- 3:45 Brownie Tales, NBC.
- 4:00 Paul Whiteman's Rhythm Boys, NBC.
- 4:15 Rhythm Buddies.
- 4:30 Ensemble, with Priestley Miller, baritone.
- 4:45 Easyway Piano Time.
- 5:00 Mme. Frances Alda, NBC.
- 5:30 Financial News.
- 5:40 Freddie Russell, sports reporter.
- 5:45 Bill and Bob.
- 6:00 The Waller Brothers, Frank, Claude and Fred.
- 6:15 National Advisory Council on Radio in Education, NBC.
- 6:45 Octavus Roy Cohen Murder Mystery, NBC.
- 7:00 Winburne Paris, tenor.
- 7:15 Chandu, the Magician.
- 7:30 Lasses and Honey.
- 7:45 In the Land of Cotton.
- 8:00 Ben Bernie and his Blue Ribbon Orchestra, NBC.
- 8:30 Ed Wynn and Texaco Fire Chief Band, NBC.
- 9:00 Lucky Strike Dance Hour, NBC.
- 10:00 Amos 'n' Andy, NBC.
- 10:15 Bill and Bob.
- 10:30 Warner Bros. Presentation, with Christine Lamb, contralto.
- 11:00 Cotton Club Orchestra, NBC.
- 11:30 Easyway Piano Time.
- 11:45 Hotel McAlpin Orchestra, NBC.
- 12:00 DX Tips.



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NASHVILLE, TENNESSEE

## NEW GUEST ANNOUNCER ON WSM

Senor Eugenio F. Pereda, native of Porto Rico, and a gentleman with lineage pure Castillian, appears as guest announcer with the WSM String Ensemble each Wednesday night at 9:30 o'clock, speaking to Mexico, Central and South America, Cuba and the West Indies. The programmes are broadcast from the studios of WSM, the National Life and Accident Insurance Company. Senor Pereda attended Vanderbilt University and the University of Tennessee recently. Under the direction of Alvin Masten, a musician of wide experience, the WSM String Ensemble and Concert Orchestra, are receiving excellent notices from the critics. With him appear William Ravinson, violin soloist and concert meister of the WSM Little Symphony; Jack Strnad, cellist; Orin Gaston, bass, and Harry Summerhill, pianist. Each of the above mentioned artists has had more than twenty years' experience as musician and director. They are heard at various intervals throughout the week from WSM.

## Eddie Cantor Returns To New York March 5

Eddie Cantor, who has just renewed his broadcasting contract under a flexible arrangement covering the remainder of 1933, will return to the NBC Times Square studio from Florida, where he has been vacationing, for his regular Sunday night Chase and Sanborn broadcast over a nationwide NBC-WEAF network, Sunday, March 5, at 7:00 p.m.

After the one appearance in New York the comedian will go South again to resume the personal appearance tour which was interrupted by his vacation, and for the following two or three weeks he will take the air for the Sunday night broadcasts from various points along the route. At the conclusion of the tour he will return once more to the Times Square studio.

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## GOSSIP COLUMN

After taking one look at the letter sent in this week by Mrs. Martha C. Brown, I am ready to nominate her for the position as Secretary to the President. In fact, I am almost tempted to resign and let her write the Gossip Column from now on. At any rate, she wins the Paramount tickets, and she certainly deserves them. Honorable mention to Miss Elizabeth Thomas. You know, this column is awarding two tickets each week for the neatest, most correct letter written in answer to a question to be found somewhere in the column. Next week's winner will receive tickets to "The King of the Jungle," which opens at the Paramount on Monday, for a full week's run. Entries must be in not later than Tuesday, March 7th. Address "The Gossip Column," c/o BROADCAST NEWS.

\* \* \*

After reading newspaper comments on radio programs for the past several months, I wonder why anyone continues to listen in. Crooners are unbearable, and comedy is worse—if possible. Still, those are the things that bring the applause letters from radio fans, and, after all, Mr. Critic, who is one supposed to please in this broadcasting business?

\* \* \*

Photograph—



—showing what would happen to crooners if some columnists had their way about it. But, ah me, what a sigh would go up from the masses!

\* \* \*

Congratulations are in order for the "Apothecaries." When listeners were asked to vote on retaining the boys' trio or selecting new talent for the new 52-week series of druggists' programs, 94 per cent of those voting cast their ballots for "The Apothecaries." So, there'll be plenty more of that "golden harmony."

\* \* \*

What orchestras were selected to play for the Inaugural Ball, and over what network and local station do they broadcast?

\* \* \*

While we're asking questions, here's one I just picked up from Les Rees and Arty Dunn: "Does your Spear-mint lose its flavor on the bed-post over night?" Something to think about.

\* \* \*

"Homely" radio artists, should there be any, can breathe much easier now. Columbia has just announced the discontinuance of its Television station. Anyway, I think we all like that touch of the "mysterious" so prevalent under the present system of broadcast-

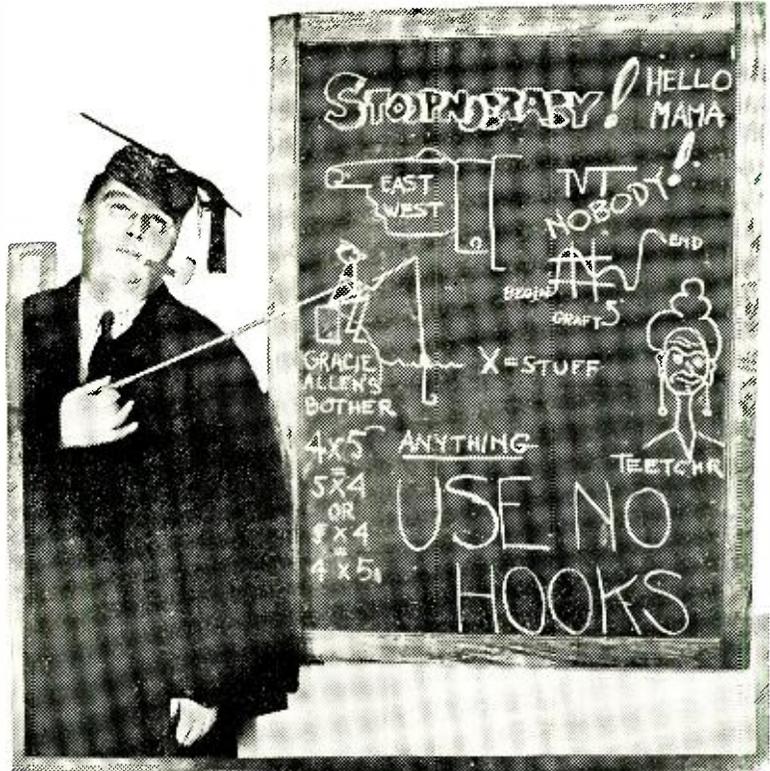
WEDNESDAY, MARCH 8  
W L A C

- 7:00 The Dawn Musicale.
- 7:15 Ted Crawford Sunrise Revuelle.
- 8:00 Tony's Scrap Book, CBS.
- 8:15 Little Jack Little, CBS.
- 8:30 Dancing Echoes, CBS.
- 9:00 Studio.
- 9:15 Artels Dickson, CBS.
- 9:30 Melody Parade, CBS.
- 9:45 Four Clubmen, CBS.
- 10:00 Mrs. Parman's School of Cooking.
- 10:15 Morning Moods, CBS.
- 10:30 Patricia Gordon, Beauty Editor (E. T.).
- 10:45 Ben Alley, CBS.
- 11:00 Bud Shay's Orchestra, CBS.
- 11:15 Harold Knight's Orchestra, CBS.
- 11:30 Concert Miniatures, CBS.
- 12:00 Luncheon Program.
- 12:25 Services from Central Church of Christ.
- 12:55 Madison Ensemble, CBS.
- 1:00 Ann Leaf at the organ, CBS.
- 1:30 American School of the Air, CBS.
- 2:00 Rhythm Kings, CBS.
- 2:15 Madame Belle Forbes Cutter, CBS.
- 2:45 The Funny Boners, CBS.
- 3:00 Claude Hopkins' Orchestra, CBS.
- 3:30 Jack Brooks, CBS.
- 3:45 Bill Schudt's Going to Press, CBS.
- 4:00 Studio.
- 4:15 Do Re Mi, CBS.
- 4:30 Johnny Miller's Orchestra.
- 5:00 Dick Mansfield's Orchestra, CBS.
- 5:15 Studio.
- 5:30 Buddy Harrod's Orchestra, CBS.
- 5:45 The Lone Wolfe Tribes, CBS.
- 6:00 Hilo Hawaiians.
- 6:15 William Hall, CBS.
- 6:30 The Secret Three, E. T.
- 6:45 Dewey Yeager.
- 7:00 Johnny Miller's Orchestra.
- 7:15 Joseph Macpherson.
- 7:30 U. S. Marine Band, CBS.
- 7:45 The Dictators, CBS.
- 8:00 Bing Crosby, CBS.
- 8:15 The Romantic Bachelor, CBS.
- 8:30 Ever-Ready Chorus.
- 9:00 Jimmie Gallagher's Orchestra, CBS.
- 9:30 Edwin C. Hill, CBS.
- 9:45 Myrt and Marge, CBS.
- 10:00 Nino Martini with Columbia Symphony Orchestra, CBS.
- 10:30 Isham Jones' Orchestra, CBS.
- 11:00 Eddie Duchin's Orchestra, CBS.
- 11:30 Ben Pollack's Orchestra, CBS.

WEDNESDAY, MARCH 8  
W S M

WHO'S 'CRACY NOW?

- 6:15 Tuneful Tales.
- 6:30 Old Bill.
- 6:45 Paul Warmack and his "Gully Jumpers."
- 7:15 Laymen's Morning Devotion.
- 7:30 Cheerio, NBC.
- 8:00 The Pepper Pot, NBC.
- 8:30 Moss and Jones, NBC.
- 8:45 Nothing but the Truth, NBC.
- 9:00 Musical Melange, NBC.
- 9:15 Clara, Lu and Em, NBC.
- 9:30 Happy Jack, NBC.
- 9:45 Singing Strings, NBC.
- 10:00 Jean Wanamaker Beauty Talk.
- 10:05 Breen and DeRose, NBC.
- 10:15 Radio Household Institute, NBC.
- 10:30 Rhythm Ramblers, NBC.
- 10:45 Ensemble.
- 11:00 John Marvin, tenor, NBC.
- 11:15 Mary Lyles Wilson's Radio Kitchen.
- 11:30 National Farm and Home Hour, NBC.
- 12:30 New York Board of Trade Luncheon, NBC.
- 1:00 Marjorie Cooney, Pianist.
- 1:15 Tenn. Division of Markets.
- 1:30 Westminster Choir, NBC.
- 2:00 Two Seats in the Balcony, NBC.
- 2:30 Woman's Radio Review, NBC.
- 3:00 Program, NBC.
- 3:45 Charis Program, NBC.
- 4:00 Francis Craig's Orchestra.
- 4:30 Easyway Piano Time.
- 4:45 Sewanee Srenaders, NBC.
- 5:00 Chick Chavis and His Vagabond Collegians.
- 5:15 Waldorf Orchestra, NBC.
- 5:30 Financial News.
- 5:40 Freddie Russell, sports reporter.
- 5:45 Bill and Bob.
- 6:00 Mischa Weisbord, violinist, NBC.
- 6:15 Ensemble, with John Lewis, baritone.
- 6:30 International Tid-Bits, NBC.
- 7:00 Coconut Grove Orchestra.
- 7:15 Chandu, the Magician.
- 7:30 Lasses and Honey.
- 7:45 Piano Twins with Margaret Ackerman.
- 8:00 WSM Players, with Madge West.
- 8:30 Leon Belasco's Orchestra with Donald Novis and Adele Ronson, NBC.
- 9:00 D. W. Griffith's Hollywood Revue, NBC.
- 9:15 The Vagabonds.
- 9:30 Ensemble.
- 9:45 Ruth and Red.
- 10:00 Amos 'n' Andy, NBC.
- 10:15 Bill and Bob.
- 10:30 Master Singers, NBC.
- 11:00 Easyway Piano Time.
- 11:15 College Inn Orchestra, NBC.
- 11:30 WSM Dance Orchestra.
- 12:00 DX Tips.



Among eminent viewers-with-alarm of the contemporary social structure is Lemuel Q. Stoopnagle of the Columbia Stoopnagles, who now reveals his own formula for Utopia as "Stoopnocracy." Basic principles of "Stoopnocracy" include such radical expedients as stationary trains for persons who dislike riding backward. The inventor is shown above beside a chart illustrating his system, which he intends to present to the next Congress—much to its dismay.

MADGE WEST PLAYERS  
WEDNESDAY, 8:00 P.M.

A mystery tale of British India, woven around army life in the Far East, with a bit of intrigue and plenty of thrills, will be presented in dramatic form under the title of "Cobra," by Madge West and the WSM Players beginning Wednesday night at 8 o'clock, March 8th. The play will be produced in seven episodes, the broadcast originating in the studios of WSM, the National Life and Accident Insurance Company, for a period of thirty minutes each Wednesday night at the same time.

Written by Sidney Northcott and William Frederick, authors of the very successful radio play, "Spawn of the Dragon," which was recently presented by Miss West and her associates, "Cobra" is heralded as a thriller with historical background dealing with the ever-present problem of the Britisher dealing with the surging, many-classed population of India. Cobra, of course, in the jargon of the day, is the snake in the grass.

Miss West, director of the WSM Players, was for many years a star under the famous Belasco banner. She began her theatrical career as a child actress, when David Belasco was in his prime. Later she joined

the celebrated Alcazar Stock Company, of San Francisco, headed by Fred Belasco, David's brother, and a showman of great ability. Returning to New York she appeared as David Warfield's leading lady in "The Return of Peter Grimm." Following her marriage and retirement from the stage, she has made her home in Nashville, retaining an active interest in the drama. Miss West became associated with WSM several months ago as head of the dramatic department.

Call for Progress

Little Joan: "What do the angels do in heaven, mummy?"

Mother: "They sing and play harps."

Little Joan: "Haven't they any radios?"—*Boston Transcript.*

**AUTO GLASS**  
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 By Skilled Mechanics  
**PRICES MOST REASONABLE**  
**Tenn. Glass Co.**  
 PAINTS AND GLASS  
 Church St. and Second  
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## RAMBLING 'ROUND RADIO ROW

*Notes and Anecdotes About the Stars*

UNEXPECTED DRAMA occasionally takes place behind the microphone and the army of radio listeners, in most cases, are totally unaware of it. Harry Reser, mustached maestro of the Eskimo Club orchestra, recalls the time during his early days of broadcasting, that his band was cut short in the midst of a spirited number by the ominous S. O. S. signal.

That had happened to Harry before and he wasn't particularly perturbed until the stillness of the studio was interrupted by the information that a coastwise vessel from Havana was in distress.

Harry's best friend was on that ship. A message from that friend asking him to meet him at the pier was at the very moment in Harry's pocket. Suddenly the signal came to resume the broadcast. Reser weakly picked up his baton and with nerves a-tingle and his mind filled with fear and apprehension, he struggled through the remaining minutes of the program in a daze. It was Harry's most dramatic moment in the studios.

\* \* \* \*

ANNETTE HANSHAW, beautiful blues singer, heard on the Eskimo Club and Maxwell House Showboat programs, is extremely nervous before each broadcast although the microphone is no novelty to her as she has been on the air as the featured artist in more commercial programs, perhaps, than any other radio personality. Nevertheless the hour before each broadcast is the longest hour in the day to her. Before and during each program Annette drinks a half a dozen glasses of water. She confesses that often her hand trembles as she holds the music. This is particularly true if there are any guests in the studio. Annette dislikes being watched. It is impossible for the person broadcasting not to be influenced by the reactions of those near to him in the studio, she believes.

\* \* \* \*

"WELL, CONGRESS has sounded the death knell of the HATE-eenth Amendment," cracked Jolly Bill Steinke of the Jolly Bill and Jane program as he came out of a studio and bumped into Victor Hall of the Rollickers Quartet.

"O, I wouldn't be too sure—yet," came back Victor. "You know the proof of the pudding is in the h-eating."

\* \* \* \*

JESSICA DRAGONETTE has been proclaimed radio's leading female singer of classical and semi-classical songs for two successive years in the annual nation-wide poll of radio editors. The golden-voiced songbird is one of the most unassuming of all radio celebrities and accepts her well-deserved honors with becoming modesty. In or out of the studios, Jessica is as charming as is her voice on the air.

\* \* \* \*

HELEN PICKENS, of the Pickens Sisters harmony trio, is athletic and particularly likes boy's sports. While in school she played baseball on a girls' team . . . and was a crack center on the basketball team. She was good at basketball because she was unusually tall for her age, she explains.

\* \* \* \*

*Do You Know That—*

Gertrude Niesen, youthful radio singer and impersonator, was born in mid-ocean while her parents were returning to this country after a European visit.

Frank Luther, tenor heard on a number of national network programs, was once an evangelist . . . and saved plenty of souls in California.

Harry Reser, leader of the Eskimo Club orchestra, wouldn't live in the city if you presented him with a penthouse rent-free. Harry has a country estate in Merrick, L. I., where he can putter around the garden and romp with his Eskimo dogs to his heart's content.

John Fogarty, tenor heard on the NBC networks, is a crack runner . . . the mile is his specialty. In 1919, wearing the colors of Uncle Sam, he made the semi-final tryouts in the Paris Olympics.

Annette Hanshaw, blues singer, recently got a pearl necklace . . . with the price tag attached . . . from an admirer in her fan mail.

Jane Pickens, of the Pickens Sisters harmony trio, made her professional debut with the Philadelphia Grand Opera in the role of Lucia in Cavalleria Rusticana. Her "son" in the opera was at least twice her age.

THURSDAY, MARCH 9

W L A C

7:00	The Dawn Musicale.
7:15	Ted Crawford Sunrise Revielle.
8:00	Tony's Scrap Book, CBS.
8:15	Little Jack Little, CBS.
8:30	Gypsy Music Makers, CBS.
8:45	Reis and Dunn, CBS.
9:00	Melody Parade, CBS.
9:15	Visiting with Ida Bailey Allen, CBS.
9:30	Four Clubmen, CBS.
9:45	Studio.
10:00	Mrs. Parman's Southern School of Cooking.
10:15	U. S. Navy Band, CBS.
10:30	Patricia Gordon, Beauty Editor (E. T.).
10:45	Piano Pictures, CBS.
11:00	Buddy Harrod's orchestra, CBS.
11:30	Concert Miniature, CBS.
12:00	Luncheon program.
12:25	Services from Central Church of Christ.
12:55	Ensemble, CBS.
1:00	Studio.
1:15	American Museum of Natural History, CBS.
1:30	American School of the Air, CBS.
2:00	La Forge Musicale, CBS.
2:30	Frank Westphal's Orchestra, CBS.
3:00	U. S. Army Band, CBS.
3:45	American Legion National Trade Revival, CBS.
4:00	Ben Alley, CBS.
4:15	George Hall's Orchestra, CBS.
4:30	Music and Art Teachers Guild.
4:45	Movie Notes.
5:00	Current Events, CBS.
5:15	Harold Stern's Orch., CBS.
5:30	Elizabeth Barthell, CBS.
5:45	Robert Ross Dowden, tenor.
6:00	David Lipscomb College Quartet.
6:30	The Secret Three. E. T.
6:45	Jimmie Gallagher's Orch.
7:00	Arabesque. CBS.
7:30	Vincent Sorey's Orchestra, CBS.
8:00	Ruth Etting, CBS.
8:15	Mr. Heat and "Coal."
8:30	Colonel Stoopnagle and Budd, CBS.
9:00	Foreign Legion, CBS.
9:30	The Boswell Sisters, CBS.
9:45	Myrt and Marge, CBS.
10:00	Howard Barlow Symphony, CBS.
10:30	Isham Jones' Orchestra, CBS.
11:00	Eddie Duchin's Orchestra, CBS.
11:30	Clyde McCoy's Orchestra, CBS.

**THURSDAY, MARCH 9  
W S M**

- 6:15 Tuneful Tales.
- 6:30 Old Bill.
- 6:45 Paul Warmack and his "Gully Jumpers."
- 7:15 Laymen's Morning Devotion.
- 7:30 Cheerio, NBC.
- 8:00 The Pepper Pot, NBC.
- 8:30 Moss and Jones, NBC.
- 8:45 Nothing but the Truth, NBC.
- 9:00 Musical Melange, NBC.
- 9:15 Clara, Lu and Em, NBC.
- 9:30 Happy Jack, NBC.
- 9:45 Breen and DeRose, NBC.
- 10:00 May We Present, NBC.
- 10:15 Radio Household Institute, NBC.
- 10:30 Marine Band Shut-In Hour, NBC.
- 11:30 National Farm and Home Hour, NBC.
- 12:30 Rex Battle Concert Ensemble, NBC.
- 1:00 Words and Music, NBC.
- 1:15 Tenn. Division of Markets.
- 1:30 Syncopators, NBC.
- 1:45 Sisters of the Skillet, NBC.
- 2:00 Three Mustachios, NBC.
- 2:15 Metropolitan Opera, Wagner's "Parsifal," NBC.
- 4:30 Soloist, NBC.
- 4:45 Easyway Piano Time.
- 5:00 Waldorf Orch., NBC.
- 5:30 Financial News.
- 5:40 Freddie Russell, sports reporter.
- 5:45 Bill and Bob.
- 6:00 Mister Twister, NBC.
- 6:15 Concert Footlights, NBC.
- 6:30 Francis Craig's Orchestra.
- 6:45 Octavus Roy Cohen Murder Mystery, NBC.
- 7:00 Three on a Mike.
- 7:15 Chandu, the Magician.
- 7:30 Fleischmann Sunshine Hour, NBC.
- 8:00 Captain Henry's Show Boat, NBC.
- 9:00 Lucky Strike Dance Hour, NBC.
- 10:00 Amos 'n' Andy, NBC.
- 10:15 Bill and Bob.
- 10:30 Easyway Piano Time.
- 10:45 Francis Craig's Orchestra.
- 11:15 Hotel McAlpin Orchestra, NBC.
- 11:30 Congress Hotel Orchestra, NBC.
- 12:00 DX Tips.

**RADIO KINDERGARTEN**

The last two or three articles have dealt with the nature of broadcast waves, the nature of static impulses, how the aerial transfers these energies from the ether to the receiver, etc. Noise reducing aerials have been discussed. There remains little to be said on the aerial question now except to point out how a faulty system may introduce noises of its own.

Any system composed of metal and exposed to the elements is subject to corrosion to some degree. Aerials are no exception. At the point that the lead-in wire joins the aerial this corrosion tends to lessen the electrical contact. Suppose the connection to have become both corroded and loose. Now, as the aerial moves to and fro with the wind, the connection becomes now good, now bad. The result is a change in volume from the receiver accompanied by a scraping sound. The remedy: clean both wires by scraping, twist them tightly together (soldering is to be preferred) and tape them. Tape goes a long way toward preventing corrosion. A good coat of weather-proof paint over the tape will absolutely prevent corrosion.

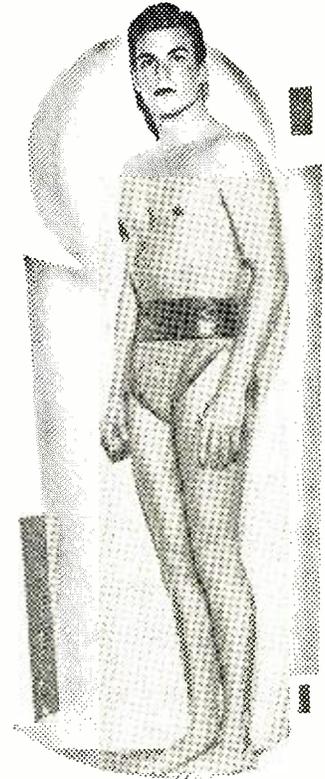
Certain types of lightning arrestors, after considerable service, tend to leak varying amounts of signal strength to the ground. If scraping sounds are experienced, the arrestor may be tested for this fault simply by disconnecting it from the aerial circuit and observing the result. If the noise stops, replace the arrestor. Lead-in window strips are another source of this sort of disturbance. If the ones you have now are corroded badly they should be replaced and the ends outside the window taped to prevent corrosion. Both the aerial and the lead-in wires should be drawn taut so that no swaying can bring them into contact with surrounding objects. The further the lead-in wire can be kept from the house until it reaches the lightning arrestor, the better.

There will be found to be very few exceptions to the rule that a good ground connection will tend to reduce background noises. If the exception is experienced, give the rule another chance and try a better ground. There is no such thing as too good a ground. If connection is made to a water pipe, the ground wire should join the pipe as near as possible to the point where it enters the ground. The resistance of the pipe to the flow of current is considerably more than that of the wire and resistance is what we are trying to get away from. *Never connect the ground wire to the aerial post on the receiver.*

**LET US BE GAY!**

To be gay is an active state of being cheerful. It is Nature's own health tonic. It stimulates the mind, quickens the circulation of the body, and brightens the soul.

Let us be gay! It will radiate confidence; it will annihilate worry, discouragement and fear. Do you want to retain your youth . . . and your health? Then assume gayety if you have it not—and you'll soon make it your very own.



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**Breaking It Gently**

"Mrs. Upton's pet dog has been run over; she'll be heart-broken."

"Don't tell her abruptly."

"No, I'll begin by saying it's her husband."—*Sydney Bulletin.*

## RADIO IN REVIEW

By William McClanahan

They're here today and gone tomorrow—I mean some of those really good programs that are flashing on and off the networks—Mostly due to a cigarette price war and old man Depression—Fred Waring's musical Pennsylvanians will shortly leave the air after a very, very brief engagement—Those exciting mystery dramas of Tuesday night fame will fade soon—Al Jolson is missing from the radio scene by his own wish—The other Friday night he sang "Mammy" and farewell to radio—Temperamental star that he is, he chafed under sponsor's restrictions—For once, however, the sponsor seems to have been right—For Jolson clicked only when he sang—His humorous lines weren't—It must have been embarrassing to say the least—When that New York radio columnist heard that the Five Star Theatre program for Tuesday night was still on the air and would be repeated next week—After he had erroneously informed thousands of readers of his column that this feature was off the air because, as he said, it had been dropped by the sponsors—Betty Barthell, of Nashville, sub, has given way to Jane Froman on that CBS cigarette program—Betty's many fans can still hear her on Monday and Thursday afternoons on a network program over WLAC—Rumor has it that she will grace another commercial program in the near future—Padarewski, recently heard in this city, has set his price for a single broadcast at \$50,000—No takers so far—WSM and WLAC are setting a high standard of excellence with their very entertaining local features—If both these stations were suddenly cut off from network programs, they would have a wealth of splendid talent to throw into the breach—It might be an improvement—Willie and Eugene Howard, those hilarious comics heard not so long ago on the air waves, will appear in person in Nashville with George White's "Scandals" March 10—But, as the telegraph operator said to the doctor, these dashes are driving me dotty—It's time for another program parade.

\*Means Poor    \*\*Fair    \*\*\*Good  
\*\*\*\*Excellent

\*\*\*\*COLONEL STOOPNAGLE AND BUDD—(WLAC, 8:30, Thursday night, February 23). Droll wit and humor. Distinctly original and very funny.

Colonel Lemuel Q. Stoopnagle and Budd, those humorous advocates of "Stoopnocracy," were heard in a very untechnical discussion. The process of disinvention went merrily along, disposing of coat lapels and tag days at one fell swoop. The rich baritone voice of William O'Neal and the breathless, childish treble of Jeannie Lang were pleasingly featured with Andre Kostelanetz' orchestra.

\*D. W. GRIFFITH'S HOLLYWOOD REVUE—(WSM, 9 o'clock, Sunday night, February 26.) A fifteen minute interlude, not strange, but extremely boring. The famous director is leaning too heavily on his name. "The Ugly Duckling" was the flattering title given this "inside" story of Mae Marsh's rise to movie fame. The continuity was dull and disconnected. After tottering weakly through the period, it finally fell flat on the hackneyed platitude, "Ugly ducklings, but aren't we all?"

\*\*\*\*VINCENT LOPEZ' ORCHESTRA, DR. PRATT AND DR. SHERMAN—(WSM, 9:15, Sunday night, February 26). "Prosperity is just around the Garner," said the congressman to the Speaker of the House. And a half hour program of sparkling music and satirical fun is just around the corner when this gay House of Representatives convenes on Sunday night. From the time the Speaker's gavel rapped for bigger and better disorder till the nonsensical law makers chased each other out of the hall, the fun was fast and furious. More power to Dr. Pratt and Dr. Sherman for their Gallagher-Shean tribute to President Hoover. The catchy syncopations of Vincent Lopez' Orchestra furnished the excellent and varied musical background for this very enjoyable program.

\*\*\*\*COLUMBIA REVUE—(WLAC, 9 o'clock, Monday night, February 27). Columbia stars on parade in the best radio show that Monday night affords. Freddy Rich's orchestra featured a clever arrangement of tunes that followed the figurative man about town through his 24-hour routine. Contributing their talents to this week's revue were those popular singers, Morton Downey and Gertrude Niesen, and that celebrated piano team of Fray and Braggiotti.

## JIMMIE MELTON

All of Jimmie Melton's friends like to know where he is and when he is on the air, so Jimmie is still making good in his solo program, which may be heard on each Sunday night at 6:30 over stations WCKY and WSAI. Also on each Thursday night at 10 o'clock.

His voice is strikingly like that of John McCormack, many being of the opinion that it is even better and the "I's" seem to have it.

FRIDAY, MARCH 10  
W L A C

- 7:00 The Dawn Musicale.
- 7:15 Ted Crawford, Sunrise Revue.
- 8:00 Tony's Scrap Book, CBS.
- 8:15 Little Jack Little, CBS.
- 8:30 The Merry Makers, CBS.
- 9:00 Studio.
- 10:00 Mrs. Parman's Southern School of Cooking.
- 10:15 The Ambassadors, CBS.
- 10:30 Waltz Dreams, CBS.
- 10:45 Ben Alley, CBS.
- 11:00 Paul Tremaine's Orch., CBS.
- 11:30 Concert Miniatures, CBS.
- 11:45 Columbia Educational Features, CBS.
- 12:00 Luncheon program.
- 12:25 Services from Central Church of Christ.
- 12:55 Atlantic City Musicale, CBS.
- 1:00 American School of the Air, CBS.
- 1:30 Philadelphia Symphony Orchestra, CBS.
- 3:00 The Grab Bag, CBS.
- 3:30 U. S. Army Band, CBS.
- 4:00 Tennessee Federation of Music Clubs.
- 4:15 John Kelvin, CBS.
- 4:30 Studio.
- 5:00 Do Re Mi, CBS.
- 5:15 Geo. Hall's Orch., CBS.
- 5:30 Gertrude Niesen, CBS.
- 5:45 The Lone Wolf Tribe, CBS.
- 6:00 Services from Central Church of Christ.
- 6:30 Secret Three, E. T.
- 6:45 Jimmie Gallagher's Orch.
- 7:00 Melody Magic, CBS.
- 7:30 Seibling Singers (E. T.).
- 7:45 When Malindy Sings.
- 8:00 Leonard Hayton's Orch., CBS.
- 8:15 Mary Eastman, CBS.
- 8:30 Sue McQuiddy Bauman, pianist.
- 8:45 Johnny Miller's orchestra.
- 9:00 Columbia Revue, CBS.
- 9:30 Street Singer, CBS.
- 9:45 Myrt and Marge, CBS.
- 10:00 Nino Martini with Columbia Symphony Orchestra, CBS.
- 10:30 Abe Lyman's Orchestra, CBS.
- 11:00 Charlie Straight's Orchestra, CBS.
- 11:30 Clyde McCloy's Orchestra, CBS.
- 11:45 Hal Kemp's Orchestra, CBS.

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Druggists and You'll Get  
"UNION" Right Now

**FRIDAY, MARCH 10  
W S M**

- 6:15 Tuneful Tales.
- 6:30 Old Bill.
- 6:45 Paul Warmack and his "Gully Jumpers."
- 7:15 Laymen's Morning Devotion.
- 7:30 Cheerio, NBC.
- 8:00 The Pepper Pot, NBC.
- 8:30 Moss and Jones, NBC.
- 8:45 Nothing but the Truth, NBC.
- 9:00 Musical Melange, NBC.
- 9:15 Clara, Lu and Em, NBC.
- 9:30 Happy Jack, NBC.
- 9:45 Singing Strings, NBC.
- 10:00 Music Appreciation Hour, NBC.
- 11:00 Rumford School of Cookery.
- 11:15 Mary Lyles Wilson's Radio Kitchen.
- 11:30 National Farm and Home Hour, NBC.
- 12:30 The Ambassadors, NBC.
- 12:45 Ensemble.
  - 1:00 Talk by Vida Ravenscroft Sutton, NBC.
  - 1:30 Tennessee Division of Markets.
  - 1:45 Sisters of the Skillet, NBC.
  - 2:00 Charles Gilbert Spross Sonata Program, NBC.
  - 2:15 Famous Loves, NBC.
  - 2:30 Woman's Radio Review, NBC.
  - 3:00 Hotel Cosmopolitan Orchestra, NBC.
  - 3:30 The Arcadians, NBC.
  - 4:00 Emily Kneubuhl, talk on National Business Women's Week.
  - 4:15 Hotel Sherman Orchestra, NBC.
  - 4:30 Easyway Piano Time.
  - 4:45 Sewanee Serenaders, NBC.
  - 5:00 Reita Smith.
  - 5:15 Waldorf Orchestra, NBC.
  - 5:30 Financial News.
  - 5:40 Freddie Russell, sports reporter.
  - 5:45 Bill and Bob.
  - 6:00 Donald Novis, NBC.
  - 6:15 Meet the Boy Friend.
  - 6:30 Charlie Chan, story.
  - 7:00 Ensemble, with Winburne Paris, tenor.
  - 7:15 Chandu, the Magician.
  - 7:30 Lasses White All-Star Minstrel.
  - 8:00 First Nighters, NBC.
  - 8:30 Armour Program, NBC.
  - 9:00 Al Jolson, NBC.
  - 9:30 Cocoanut Grove Orchestra.
  - 9:45 Prof. Jack McClalled, Sarah, and Sassafra, NBC.
- 10:00 Amos 'n' Andy, NBC.
- 10:15 Bill and Bob.
- 10:30 Night Song, NBC.
- 11:00 Johnny Payne, pianist.
- 11:15 Hotel Lexington Orchestra, NBC.
- 11:30 Easyway Piano Time.
- 11:45 Village Barn Orchestra, NBC.
- 12:00 DX Tips.

**THE RUNAWAY WIFE**

(Continued from page 8)

he said, and banished her train of thought with kisses.

Next day he sent the chauffeur up to town with her. She was disappointed that he did not come along as he had intended, but said nothing about it. In the long ride back to New York she was troubled by the thought that Martin had said he'd come up with her and get their marriage license. The impulse had passed after their conversation of the night before. Where was it all to end?

She got to thinking of Aubrey. It was wonderful to have him; at least there were no complications in her devotion to him, and she resolved to make every effort to help him. Why not have him stay with her in the apartment while Marcia was away? Dr. Junet had said he might leave the hospital, and if he were going to study this winter, he'd have to start. He had no credits, so he'd have to go as a special student, and couldn't expect a degree; but that didn't matter—it was knowledge that counted, not honors.

As soon as she got home she called Dr. Junet and begged him to let Aubrey come and stay with her while Marcia was away. He consented, against his better judgment. But it was hard to refuse Jean anything she asked.

He went and got the boy himself and brought him to Jean that evening.

"Golly, it's good to see you, old thing!" Jean cried, as she flew into Aubrey's arms. "And aren't you looking just too grand! Thank you, Dr. Junet, for all your goodness. Come and sit down, both of you, and I'll make tea or coffee or something."

Aubrey sat down limply. "None for me, Sis. Boy, you're a sight for strong eyes. This has got a hospital beat quite a few, doc, even if that was a pretty swank layout over there. I'll be in bondage to Jean for years I'm afraid, paying off that debt."

"I get a special discount," Dr. Junet said. "Don't let a thing like that worry you."

"Aubrey is going to start to school, doctor—isn't that grand?"

"Yes, it is. But I think he'd better wait until mid-year. He'll be more fit then."

"Oh, no! He wants to go now, don't you Aubrey?"

"Well, I'll tell you, Sis, I'd like to; but I expect the doc knows best. Besides, I've got quite a lot to do on my book of poems. Mr. Hill is getting me a publisher, you know."

"All right, dear. But I thought you were so well. . ."

"Sure I am; but you see I'd got the old carcass in a pretty bad jam, and the doc here says you can't climb a hill in a minute, especially if it's a high one and you've fallen almost to the bottom."

Dr. Junet got up to go. "Good

night, Jean. When shall I see you at the office?"

"Monday, without fail."

"All right," he smiled kindly, and went away.

"He's a peach, don't you think so, Aubrey?"

"Yes, he's a good guy. I didn't like him at first, but I do now."

Jean and Aubrey became closer friends as the days passed. She encouraged him with his writing, suggesting that he start a novel, as she thought this would keep his mind occupied while he convalesced, though she could see no reason why he did not get stronger. She wanted him to exercise, but he refused and she ascribed it to a little laziness, for she was an enthusiast and resumed going to the gym at the Woman's Association again.

It was natural that she would confide in Aubrey regarding her love affair with Martin, though she would not have done so had she dreamed the impression it would make on his twisted young mind. He was zealous for her happiness, and gave her an abnormal worship. The thing preyed on his mind, though Jean did not suspect it. Afterwards, she would have given her life if she could have undone the harm.

(To Be Continued)

**Cornering the Market**

Stranger: "I've come out here to make an honest living."

Native: "Well, there's not much competition."—*Washington Dirge.*

**L. W. HOPKINS**

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**SATURDAY, MARCH 11  
W L A C**

- 7:00 The Dawn Musicale.
- 7:15 Ted Crawford Sunrise Revuelle.
- 8:00 Tony's Scrap Book, CBS.
- 8:15 Little Jack Little, CBS.
- 8:30 The Merry-makers, CBS.
- 8:45 Reis and Dunn, CBS.
- 9:00 Melody Parade, CBS.
- 9:15 Artells Dickens, CBS.
- 9:30 Adventures of Helen and Mary, CBS.
- 10:00 New York Philharmonic Symphony, CBS.
- 11:15 Mrs. Gordon Parman, Southern School of Cooking.
- 11:30 Happy Felton's Orch., CBS.
- 12:00 Luncheon program.
- 12:25 Services from Central Church of Christ.
- 12:55 Madison Ensemble, CBS.
- 1:00 Dancing Echoes, CBS.
- 1:15 Five Octaves, CBS.
- 1:30 Columbia Salon Orchestra, CBS.
- 2:00 Round Towners, CBS.
- 2:30 Dick Mansfield's Orch., CBS.
- 3:00 Spanish Serenaders, CBS.
- 3:15 Tony Wons, CBS.
- 3:30 Leon Belasco's orchestra, CBS.
- 4:00 Eddie Duchin's Orchestra, CBS.
- 4:30 Studio.
- 5:00 William Hall, CBS.
- 5:15 Paul Tremaine's Orchestra, CBS.
- 5:45 The Funnyboners, CBS.
- 6:00 Services from Central Church of Christ.
- 6:30 Isham Jones' Orchestra, CBS.
- 6:45 The Street Singer, CBS.
- 7:00 The Captivators, CBS.
- 7:30 The Boswell Sisters, CBS.
- 7:45 Fray and Braggiotti, CBS.
- 8:00 Bing Crosby, CBS.
- 8:15 Hymn Singers from First Baptist Church.
- 8:45 Walker Smith's Concert Band, CBS.
- 9:15 Columbia Public Affairs Institute, CBS.
- 10:00 Guy Lombardo and His Royal Canadians, CBS.
- 10:30 Harold Stern's Orchestra, CBS.
- 11:00 Jimmie Gallagher's Orchestra.
- 11:30 Ted Fiorito's Orchestra, CBS.

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Best Kentucky Nut-----\$3.75  
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**PHONE 7-0426**

**"MEET THE  
BOY FRIEND!"**

Deane Moore, relater of "Tuneful Tales," has a new monicker. This descendant of Old Erin began his theatrical career twenty years ago as a chorus boy in New York City, his home town. Playing in vaudeville for a dozen years, Deane responded to the call of radio about eight years ago and his pleasing voice has been heard from many stations from New York to California. He was led to a piano at the age of seven and it has been his best friend since. His voice is pleasing and his long experience in the show business has taught him showmanship. Many are called to the footlights, but few are chosen to be showmen. "It's the Irish in me, I guess," says Mr. Moore, who joined the staff of WSM, the broadcasting service of The National Life and Accident Insurance Company, almost two years ago. In addition to his regular schedule of "Tuneful Tales," Deane Moore is one of WSM's announcers. He handles the English language with kid gloves.

**Stop - Look - Listen  
TRAIN TIME**

**L. & N. Trains**  
Leave Nashville  
N O R T H B O U N D  
For Louisville and Cincinnati  
2:20 A.M. 6:35 A.M. 12:19 P.M. 8:05 P.M.  
For Evansville, Chicago and St. Louis  
2:15 A.M. 7:25 A.M. 4:45 P.M. 7:00 P.M.  
S O U T H B O U N D  
For Birmingham and New Orleans  
2:40 A.M. 8:25 A.M. 5:15 P.M. 10:50 P.M.

**N., C. & St. L. Trains**  
Leave Nashville  
S O U T H B O U N D  
For Chattanooga and Atlanta  
1:24 A.M. 11:25 A.M.  
2:00 P.M. 10:00 P.M.  
W E S T B O U N D  
For Memphis and West  
7:15 A.M. 3:20 P.M. 11:30 P.M.

**Tennessee Central Trains**  
Lv. Nashville: 8:15 A.M. 9:30 P.M.  
Ar. Knoxville: 3:50 P.M. 6:00 A.M.  
Ar. Asheville: 8:10 P.M. 9:50 A.M.

**Bus Schedule  
GREYHOUND LINES**

Leave Nashville From  
**UNION BUS TERMINAL**  
517 Commerce

Lv. for Birmingham— 7:00 A.M. 2:00 P.M.	11:30 P.M.
Lv. for Chattanooga— 7:00 A.M. 1:30 P.M.	7:30 P.M.
Lv. for Knoxville— 7:00 A.M. 1:00 P.M.	5:30 P.M.
Lv. for Louisville— 7:00 A.M. 10:30 A.M. 5:30 P.M. 12:01 A.M.	2:00 P.M.
Lv. for Evansville— 7:00 A.M. 2:00 P.M.	
Lv. for St. Louis— 7:00 A.M. 2:00 P.M.	11:00 P.M.
Lv. for Memphis— 7:00 A.M. 12:30 P.M.	12:01 A.M.

**SATURDAY, MARCH 11  
W S M**

- 6:15 Tuneful Tales.
  - 6:30 Old Bill.
  - 6:45 Paul Warmack and his "Gully Jumpers."
  - 7:15 Laymen's Morning Devotion.
  - 7:30 Cheerio, NBC.
  - 8:00 The Pepper Pot, NBC.
  - 8:30 Moss and Jones, NBC.
  - 8:45 Nothing but the Truth, NBC.
  - 9:00 The Vass Family, NBC.
  - 9:15 Easyway Piano Time.
  - 9:30 Trio Charmante, NBC.
  - 9:45 Breen and De Rose, NBC.
  - 10:00 Melodies of the South, NBC.
  - 10:15 Radio Household Institute, NBC.
  - 10:30 Swen Swensen and his Swedehearts, NBC.
  - 11:00 John Marvin, tenor, NBC.
  - 11:15 American Legion National Trade Revival Campaign, NBC.
  - 11:30 American Farm Bureau Federation, NBC.
  - 12:30 NBC Farm Forum, NBC.
  - 12:45 Metropolitan Opera, "Tristan and Isolde," NBC.
  - 4:30 Cenia Zeilinska, soprano, NBC.
  - 4:45 Easyway Piano Time.
  - 5:00 King Oliver and his Recording Orchestra, NBC.
  - 5:30 Laws That Safeguard Society, NBC.
  - 5:45 Bill and Bob.
  - 6:00 International Sunday School Lesson.
  - 6:15 Talk by Merle Thorpe, NBC.
  - 6:30 Ensemble, with Priestley Miller, baritone.
  - 6:45 Octavus Roy Cohen Murder Mystery, NBC.
  - 7:00 Southern Radio Carnival.
  - 7:30 The Vagabonds.
  - 7:45 Ole Bill.
- GRAND OLE OP'RY FOR REMAINDER  
OF EVENING**
- 8:00 Dr. Humphrey Bate and his "Possum Hunters."
  - 8:25 Uncle Dave Macon and Dorris.
  - 8:50 DeFord Bailey.
  - 9:00 Obed Pickard.
  - 9:15 W. E. Poplin and his Barn Dance Orchestra.
  - 9:35 Asher and Little Jimmie.
  - 9:50 Paul Warmack and his "Gully Jumpers."
  - 10:15 The Vagabonds.
  - 10:30 Arthur Smith and his "Dixie Liners."
  - 10:50 Obed Pickard.
  - 11:00 G. W. Wilkerson and his "Fruit Jar Drinkers."
  - 11:30 DeFord Bailey.
  - 11:40 Crook Bros. Barn Dance Band.
  - 12:00 DX Tips.

**Program Schedule, KDKA,  
Pittsburgh, Pa., 980 Kc.**

SUNDAY, MARCH 5  
(P.M.)

- 7:00 American Choral and Festival Alliance, NBC.
- 8:00 Twenty Thousand Years in Sing Sing, NBC.
- 8:45 The Pickens Sisters, NBC.
- 9:00 D. W. Griffith's Hollywood, NBC.
- 9:45 The Westinghouse Glee Club.

MONDAY, MARCH 6  
(P.M.)

- 7:00 Cliquot Club Eskimos, NBC.
- 7:30 Pennzip Time—"Don Carney"—A Talk for Dog Lovers, NBC.
- 7:45 Phillips Lord in "The Country Doctor," NBC.
- 9:00 The Sizzlers, NBC.
- 9:15 Vic and Sade, NBC.

TUESDAY, MARCH 7  
(P.M.)

- 7:00 Eno Crime Club, NBC.
- 7:45 Phillips Lord in "The Country Doctor," NBC.
- 8:00 Household Musical Memories, NBC.
- 9:15 Vic and Sade, NBC.
- 9:45 Prof. Jack McLallen, Sara and Sassafras, NBC.

WEDNESDAY, MARCH 8  
(P.M.)

- 6:00 Amos 'n' Andy, NBC.
- 7:45 Country Doctor, NBC.
- 8:00 Adventures of Sherlock Holmes, NBC.
- 9:00 D. W. Griffith's Hollywood, NBC.
- 9:15 Around the Cracker Barrel.

THURSDAY, MARCH 9  
(P.M.)

- 6:00 Pepsodent, Amos 'n' Andy, NBC.
- 7:00 Captain Diamond's Adventures, NBC.
- 7:45 Thurston, the Magician, NBC.
- 8:00 Death Valley Days, NBC.
- 9:15 Vic and Sade, NBC.

FRIDAY, MARCH 10  
(P.M.)

- 6:00 Pepsodent, Amos 'n' Andy, NBC.
- 6:15 "Music Is My Hobby," NBC.
- 7:00 Nestle's Program, NBC.
- 9:00 Alice Joy with Rollickers, NBC.
- 9:30 Bridge School of the Air—E. Hall Downes.

SATURDAY, MARCH 11  
(P.M.)

- 4:45 Little Orphan Annie, NBC.
- 5:27 Strange Facts.
- 5:45 "A Recreo" by Bill and Alex of the Downtown Y. M. C. A.
- 6:45 Townsend Murder Mystery, NBC.
- 9:30 Cuckoos, NBC.

**On the Screen**

**KNICKERBOCKER**

March 3rd through 5th  
"American Madness"

— with —  
Walter Huston — Pat O'Brien  
Constance Cummings  
Added Features:  
GRAHAM McNAMEE NEWS  
Harry Langdon in  
"TIRED FEET"

**FIFTH AVENUE**

March 6, 7 and 8  
"Strictly Dishonorable"  
March 9, 10 and 11  
"Roar of Dragon"

**R E X**

March 6, 7 and 8  
"Last Mile"  
March 9, 10 and 11  
"Cheyenne Kid"

**BELMONT**

March 6 and 7  
"Lady With a Past"  
March 8 and 9  
"Successful Calamity"  
March 10 and 11  
"Disorderly Conduct"

**LOEW'S**

Week Starting Friday, March 4  
John Barrymore in  
"Topaze"  
and  
TANK BOYS COMEDY  
SILLY SYMPHONY  
NOVELTIES  
METROPOLITAN NEWS

**PARAMOUNT**

All Week Starting March 4  
"King of the Jungle"  
— with —  
THE LION MAN  
Busby Berkeley, Floor Ess, etc.

**PRINCESS**

Beginning Friday, March 4  
On the Screen

MORAN AND MACEY  
(Two Black Crows)

— in —  
"Hypnotized"  
4—Big Vaudeville Acts—4  
CARTOONS — COMEDY — NEWS

**Program KMOX,  
The Voice of St. Louis**

SUNDAY, MARCH 5  
(P.M.)

- 6:00 Al Roth and His Ambassadors.
- 6:45 Angelo Patri, "Your Child," CBS.
- 7:15 Andre Kostelanetz Presents, Mary Eastman, CBS.
- 8:00 Fred Allen's Bath Club Revue, CBS.
- 8:30 Harry Sosnik, pianist, and his Band in "Parade of Melodies," CBS.

MONDAY, MARCH 6  
(P.M.)

- 6:15 Buck Rogers in the Year 2433, CBS.
- 7:00 Whispering Jack Smith and "Humming Birds," CBS.
- 7:15 Singin' Sam, CBS.
- 7:30 Fu Manchu (Mystery Drama) CBS.
- 8:15 Mills Brothers, CBS.

TUESDAY, MARCH 7  
(P.M.)

- 6:00 Milligan & Mulligan, CBS.
- 7:00 Easy Aces, CBS.
- 7:15 The Magic Voice, CBS.
- 7:30 Kate Smith and Her Swanee Music, CBS.
- 9:00 Romance of Music—Donald Novis and Jan Rubin's Ensemble (Trans.)

WEDNESDAY, MARCH 8  
(P.M.)

- 6:45 Boake Carter, CBS.
- 7:00 Whispering Jack Smith and "The Humming Birds," CBS.
- 7:15 Singin' Sam, CBS.
- 7:30 Kate Smith, CBS.
- 7:45 Abe Lyman's Orchestra and Hollywood Newsboy, CBS.

THURSDAY, MARCH 9  
(P.M.)

- 6:15 Buck Rogers in the Year 2433, CBS.
- 7:00 Easy Aces, CBS.
- 7:15 Whispering Jack Smith, CBS.
- 7:30 Kate Smith, CBS.
- 8:15 Mills Brothers, CBS.

FRIDAY, MARCH 10  
(P.M.)

- 6:00 Milligan & Mulligan, CBS.
- 6:30 Frank Zuck, Clarinetist, KMOX Orchestra.
- 7:15 Singin' Sam, CBS.
- 7:30 March of Time, News Dramatizations, CBS.
- 9:00 Romance of Music—Donald Novis with Jan Rubin's Ensemble (Trans.).

SATURDAY, MARCH 11  
(P.M.)

- 7:15 The Magic Voice, CBS.
- 9:00 KMOX County Fair.
- 9:30 The Citizen of the Southwest.
- 9:45 KMOX County Fair.
- 10:20 KMOX County Fair.



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IT HAD TO GET LISTENERS  
IT HAD TO BRING RESULTS

## AND IT DID!

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Hooser's Pharmacy  
West End Drug Store  
Felix T. Peach  
Tom Sharp Drug Co.  
Vanderbilt Pharmacy  
Gleaves Drug Company  
McKesson-Berry-Martin  
Dixie Drug Company  
Jones Pharmacies  
Polk Drug Company  
Winter's Pharmacy  
Moxley's Pharmacy

Buchi's Drug Store  
Odom Drug Company  
College Pharmacy  
Weise's Pharmacy  
Peek's Drug Stores  
Red Cross Pharmacy  
H. F. Thomas  
Smotherman Drug Co.  
Maplewood Pharmacy  
Woodland Drug Co.  
Hibbett's Pharmacy  
Acklen Park Pharmacy  
Capley Drug Co.

TUNE IN FOR THIS PROGRAM EVERY TUESDAY  
NITE AT 7:45 OVER

## W L A C

LIFE AND CASUALTY INSURANCE COMPANY