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N. S. E.

Radio

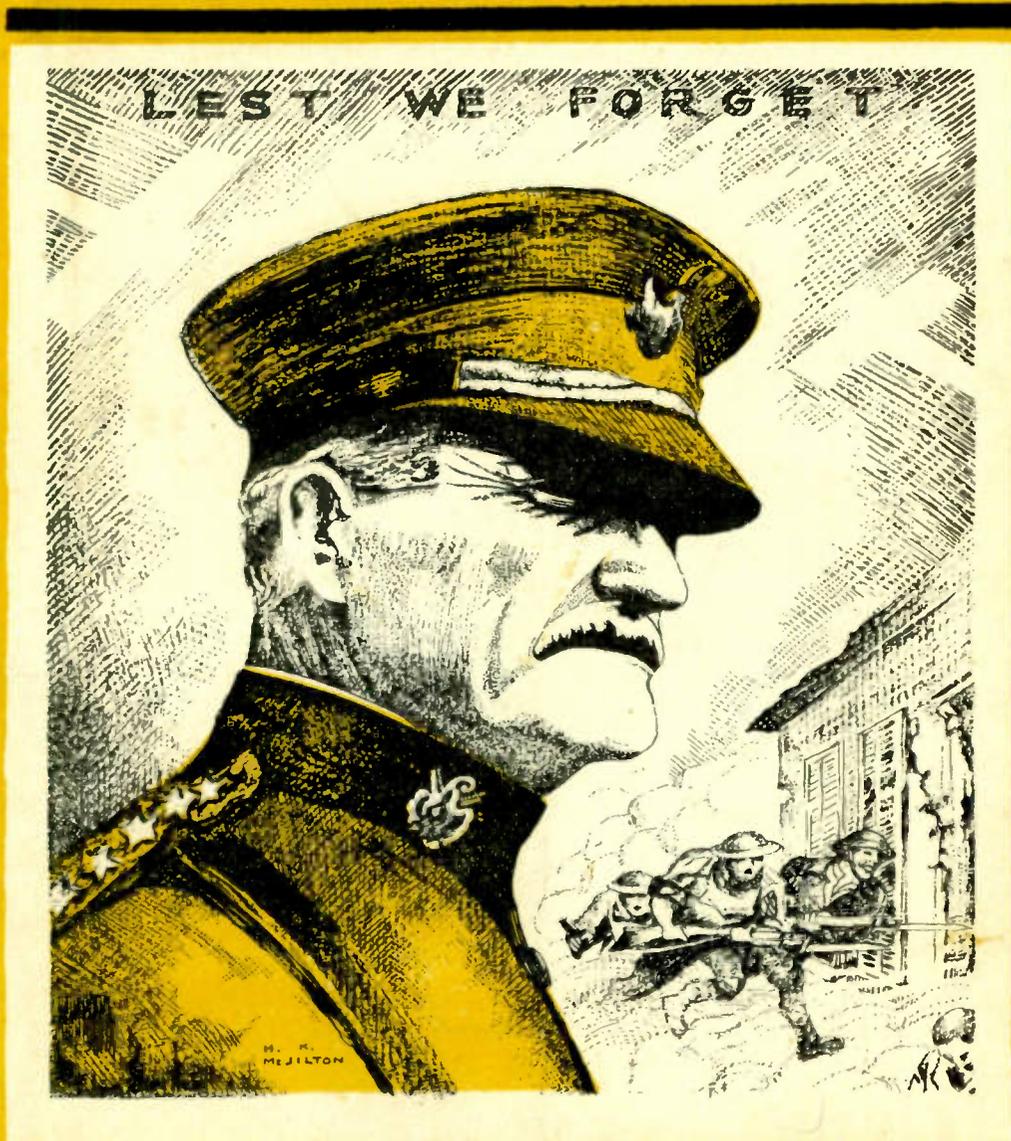
and

Entertainment

in and around
ST. LOUIS

radio

Week
Ending
Nov. 12
1932



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Hour-by-Hour Program Listings for the Week

Radio and Entertainment

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A CALENDAR of THINGS HAPPENING and COMING

Armistice Day

It seems incredible in a way that we are celebrating this week, the fourteenth Armistice Day. In another it seems impossible that those days of stress were not longer ago.

"Lest We Forget" is often used in referring to the nobility of those individuals who faced death, deprivation, hunger and separations from their families and it is accusingly said that we for the most part have forgotten.

We haven't forgotten, but if we had isn't it but a natural succession of life's blessings that enables us to blot out the horror, the distress and the misery of those days? Haven't the really noble persons who participated in the fray relegated to the seldom-used chambers of their memories, the dreadfulness of the World War?

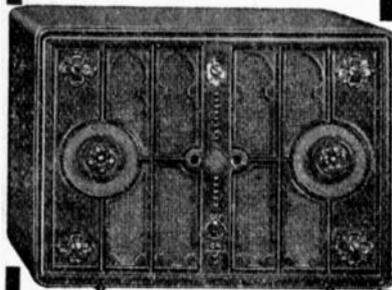
Aren't they thankful that in a world that is full of suffering and subsequent sorrow that we are endowed with abilities that make it possible for us to shed with time the acute pain of other days? They need but to look into their own lives and see if they haven't mercifully put that period and other unpleasant ones as far away as they could to leave room for newer and happier thoughts. It can't be said they they have forgotten but Time has lessened the ache and so it is with the nation.

Jean Schaefer is a recent addition to Radio's Six Stars heard at 7:45 each evening. Jean scored a decided hit at the Fox Theatre during the recent WIL Semi-Annual Radio Show. Following the show, Miss Schaefer had three offers for night club work.

The New International All Purpose Radio

for

Office - Hotel
Apartment
Steamship - Camp
Home or Farm



Operated from any 110-volt Lamp Socket — Direct or Alternating Current — any Cycle.

International Radio Corp.
Ann Arbor, Mich., U.S.A.

Movies

AMBASSADOR:

"They Call It Sin" is the feature presentation co-starring Loretta Young and George Brent. Celebrating his fourteenth week as Master of Ceremonies, Jay Mills entitles his show "Some Fun."

FOX:

"Rackety-Rax" with Victor McLaglen and Greta Nisson. On the stage, a Fanchon and Marco "Star Gazing" idea and the entire cast of the "Show Boat."

LOEW'S STATE:

Douglas Fairbanks in "Mr. Robinson Crusoe."

MISSOURI:

Richard Dix in "Hell's Highway" and Lee Tracy starring in "The Nightmare."

RKO-ST. LOUIS:

"The Bill of Divorcement" with John Barrymore and Billie Dove.

Theatres

AMERICAN:

Tom Powers, star of "The Applecart" returns in "Another Language."

SHUBERT-RIALTO:

"The Strange Interlude" with Clarke Gable and Norma Shearer.

Concerts

ODEON:

St. Louis Symphony Concert under the direction of Vladimir Golschmann on Friday and Saturday afternoon and night.

Conventions

Associated Cooperage Industries of America, November 16, 17, 1932.

National Association of Broadcasters, November 14-16, 1932.

Missouri Press Association, November 17-19, 1932.

Missouri Fraternal Congress, November 17, 18, 1932.

COMING AND GOING

By Fleet Smith

"ANOTHER LANGUAGE"

That outstanding New York and Chicago success "Another Language" will be presented by Arthur J. Beckhard, at the American Theatre, St. Louis, for one week, beginning Sunday night. The play is still running in New York, having had its first presentation there last April, and the company Mr. Beckhard sends to St. Louis is the fine cast which was so highly praised by the Chicago critics where it just completed a long engagement.

There is laughter and tense, vivid drama in "Another Language," for Rose Franken has taken for the theme of her story an ordinary American family, dominated by the mother, and made their lives reflect the experiences of all Americans.

Many well known players will be found in the cast of "Another Language." In particular playgoers will remember Tom Powers who appeared in St. Louis with many of the Theatre Guild productions, including "Strange Interlude" and "The Apple Cart." Others players in the cast are Laura Straub, Ellen Lowe, Philip Faversham, Enid Gray, Fred Summer, Maidel Turner, Edward Keane, Eleanor Hicks, Lawrence Fletcher, and George Carleton.

In ST. LOUIS



The AMERICAN HOTEL
275 ROOMS WITH BATH
\$2.00 up



The ANNEX
226 ROOMS WITH BATH
\$1.50 up

The AMERICAN HOTEL
MARKET AT SEVENTH

The AMERICAN ANNEX
MARKET AT SIXTH

Our Food has made our Reputation
COFFEE SHOP OPEN UNTIL MIDNIGHT



MARION and Jim Jordan, heard in "Smackouts" over an NBC-KWK Network each Monday, Tuesday and Wednesday at 2:30 p. m. from the Chicago NBC Studios.

"Sorry, but I'm smack out!" And with this phrase, uttered by an old storekeeper in a small crossroads Missouri town, there came into being the Smackout comedies in which Marion and Jim Jordan take the leading roles and which are broadcast over an NBC network from the Chicago studios. It seems that Uncle Luke Abinadab Grey, vied with the famed Walt Whitman in never cataloguing anything but keeping all that he owned in a state of grand upheaval. As a consequence of this, articles that customers asked for could seldom be found, and brought forth the usual remark, "Sorry, but I'm smack out."

WIL BROADCASTS OPENING OF NEW MOVIE SUNDAY

A real Hollywood opening for the "Strange Interlude" at the Shubert-Rialto on Sunday night will be staged. A special representative from the film city has come here to present it as it would be done were all the stars themselves in attendance.

The outside street will be brilliantly illuminated and there will be fanfare music. A special broadcast from WIL at 8 p.m. will be heard from a microphone in front of the theatre where Nancy Frazer editor of Radio and Entertainment

ARMISTICE DAY PROGRAM ON KWK

The drone of planes and the rat-ta-tat of machine guns will be brought to the First Nighter audience of Friday, Armistice Day, at 8 p. m. over an NBC-KWK network, when "Wing Over" is presented. The three-act war play dramatizes the adventures of two young pilots and their mad desire to shoot down a noted enemy ace, —and the result of a battle with that ace.

ment will describe the styles and anything else interesting about the novel "first night" celebrities who will be asked to talk over the air.

CBS Makes Big Election Plans

Automatic Printers, Telegraph and Human Calculators to Give Election Returns

A giant blackboard, a battery of automatic printers and telegraph sounders, a row of adding machines and an array of telephones operating on light signals are being installed in the main studio of the Columbia Broadcasting System in New York for the election night program to be heard over at least 80 stations.

This equipment—strangely out of place in a studio usually housing such radio staples as music racks, pianos and folding chairs—will be used in receiving and tabulating nation-wide returns to be announced and commented upon by Ted Husing, Frederic William Wile and Edwin C. Hill.

Meanwhile—just as carpenters are busily converting a studio into a telegraph room—so are program executives constructing a night's schedule permitting the returns to hold almost unlimited sway. From 6 p. m. E.S.T. until such a time as the presidential and other important races seem to be definitely settled, election results will predominate.

Leased wires bringing newspaper, press association and telegraph company services will afford the Columbia announcers and commentators a steady flow of returns. The "desk," focal point of this material, will be connected with the bulletin board (26 feet by five feet) through an ingenious system of telephone wires. Each man stationed at the bulletin board will be assigned a group of states and will make balloting changes for those states as they are spoken into a "head and chest set" by the news editor of the night. Husing, Wile and Hill thus will have always before them a graphic, complete record of the returns.

Husing, who first won prominence in political broadcasting through his work at the national party conventions last June, has been assigned to the reading of vote totals. Wile, veteran political analyst and broadcaster, will devote his comments to the Presidential race. Hill, a comparative newcomer to the ranks of broadcasters but a veteran newspaper man, will discuss the senatorial, congressional, and gubernatorial races. Wile and Hill probably

WIL Will Give Election Count

All Announcers on Duty Day and Night to Relay Last Minute Reports

Arrangements have been made to broadcast the election returns throughout the day and night until the final decision is reached over WIL, according to Franklyn MacCormack, program director of the station.

By means of a special wire arrangement with Western Union, the returns as they come in will be immediately sent over the air by Franklyn MacCormack, Billy Lang, Bob Enoch and Neil Norman who will take their turns at being on duty before the "mike."

Musical interludes and entertainment will intersperse the tabulations of votes.

ELECTION RETURNS

In the KMOX schedules are the approximate listings of the times when the election reports will come through from the Columbia Broadcasting System on Tuesday. In addition to that reports from the St. Louis Star and Times will begin at 7 p. m. and continue until the decision is reached.

The tentative schedule follows:

7:15 to 7:30	7:45 to 8:00
8:30 to 9:00	9:15 to 9:30
10:20 to 10:30	10:45

And continued at regular intervals throughout the night.

will be allotted five-minute periods for commentation every half hour.

Columbia will have microphones in Washington and in Hyde Park, N. Y., with announcers on hand to describe the activities of President Hoover and Governor Roosevelt as they hear how they have fared with the electorate.

New Pond's Star



GRETA Keller, Viennese Songbird, who has been added to the cast of Pond's Program with Leo Reisman and his orchestra over KSD each Friday at 8:30 p. m.

Originally a dramatic actress, Miss Keller was playing in the Berlin production of "Broadway" with Marlene Dietrich, when she took up singing for her own amusement, patterning her style after that of some American negroes playing in a jazz band in the show.

Children's Symphony Concerts On KMOX To Be Heard On Saturdays

Ernest Schelling, distinguished concert pianist, composer, and conductor, will open the third season of broadcasts of the Concerts for Children and Young People by the New York Philharmonic-Symphony Orchestra over KMOX and a coast-to-coast Columbia network, beginning Saturday at 10 a. m.

There will be twelve broadcasts in all, divided into two series of six each. The first and more elementary series, which begins on Saturday will be devoted to illustration and explanation of the various instruments of the symphony orchestra; while the second and more advanced group, starting November 19, will deal primarily with the development of the concerto, one of the most fundamental of musical forms.

Soloists during the series of elementary concerts will include Frances Blaisdell, flutist; Bruno Labate, oboe; Michel Nazzi, English horn; Harry Glantz, trumpet; and virtuosi of the harp and piano. Olin Downes, music critic of the New York Times; John Erskine,

President of the Juilliard School of Music; and Mr. Schelling himself will appear as piano soloists during the study of the concerto form in the advanced series.

As in years past the concerts will be transmitted direct from the stage of Carnegie Hall through the courtesy of the Directors of the New York Philharmonic-Symphony Society. Schelling will illustrate both series of concerts with verbal explanations of the thesis under discussion.

The most successful educator in the field of music appreciation for children, Schelling has made an exhaustive study of child psychology. His distinctive method involves keeping the concert moving as rapidly as possible in order to sustain the interest of his juvenile audience. Thus he amplifies his verbal explanations of the music with illustrations of the themes, which in many cases he invites the children to sing. In addition he appeals both to the eye and the ear through the use of lantern slides.

VAN LOON NEW SPEAKER ON KSD CIRCLE PROGRAM

With Hendrik Willem Van Loon, biographer, historian and geographer enrolled as a Friday speaker, the G. E. Circle is off to its new five-a-week series of broadcasts over KSD with an even half dozen celebrated authors in the cast.

Heywood Brown, Albert Payson Terhune, Bruce Barton, John Erskine, Van Loon and Emily Post, each the author of a best selling book or series of articles, face the microphone each week during the Monday, Wednesday, Thursday, Friday and Saturday broadcasts at 5:45 p. m. The same programs are repeated on the same days for listeners over an NBC-Western and Pacific Coast network at 7 p. m., E.S.T.

Van Loon, the latest addition to the G. E. Circle speakers, has just published Van Loon's "Geography," a volume in which he has sought to present the interesting and human side of geography without the "dry-as-dust" material which used to annoy him in his schooldays. His talks will be devoted to discussions of popular misconceptions regarding geography.

STOOP AND BUDD ON NEW PROGRAM

A weekly half-hour program featuring Colonel Stoopnagle and Budd will be sponsored over a coast-to-coast W A B C - Columbia network by the Pontiac division of General Motors, beginning Thursday, January 5. The program will be heard at 8:30 p. m. every Thursday.

Lemuel Q. and his amiable partner will be supported by a diversified musical cast including Andre Kostelanetz and his orchestra. Soloists for the program will be announced later.

One of the most extensive networks ever arranged for a commercial series will broadcast the Pontiac program. The contract calls for Columbia outlets in some 60 cities.

SOCIAL NOTE

Mrs. Frederick Nussbaum will be hostess at a reception in her studios in the Musical Arts Building, Sunday, November 6 from 3 to 5 p. m. in honor of the Missouri State winners in the National Radio Auditions: Miss Melba Reineke and Clyde Franklyn Kelly.

Mrs. Nussbaum will accompany them to Chicago when they sing at the District Audition.

VOTES TO BE SEEN

For the first time in history television will project the returns of a national election when on Election Day the Columbia Broadcasting System's visual broadcasting station W2-XAB, New York City, will flash bulletins on the air at intervals most of the evening and night.

Newspaper cartoonists will fill in during the times when regular programs are not available. They will sketch interesting pictures of the candidates, beneath which figures of the election pertaining to them will be inscribed. In the presidential race sketches of Mr. Hoover and Mr. Roosevelt will be drawn side by side and in proportion to the number of votes they receive. Thus television lookers in will be able to tell at a glance which candidate is in the lead.

Figures, reports and cartoonists will be made available through the cooperation of the Hearst Radio Service.

ARMISTICE DAY SERIES ON NBC

The Armistice Day memorial service for Woodrow Wilson, war time President, observed annually in Washington Cathedral, will be heard all over the United States this year on Friday, November 11, through stations of the National Broadcasting Company.

Newton D. Baker, Wilson's Secretary of War, will be the principal speaker during the ceremonies which will be broadcast over an NBC-KWK network at 2 p. m.

Baker will be introduced by Bishop James E. Freeman of Washington and the Washington Cathedral Choir also will be heard. The special broadcasts will continue for 45 minutes.

Husk O'Hare



HUSK O'Hare, radio star now playing at Hotel LaSalle in Chicago.

Russell Brown, New WIL Find, Fences, Rides, Hunts and Sings!

By Nancy Frazer



Russell Brown

One instinctively likes Russell Brown, at least I did, for he has such a friendly manner, nice frank eyes, unruly curly hair and a glowing love for his work. Even if he did not have a glorious voice that bids fair to making him an outstanding radio artist, he would be a success because of his personality.

He's been singing since he was a very small lad—he's only nineteen now, girls — and his real career started this summer. He tried out for the Municipal Opera chorus and was one of the thirty-five chosen out of more than 2000 aspirants. The season closed, he auditioned at WIL and won himself a place on the air.

That he is making friends in this new work is evidenced by the scads of requests that pour in for his daily programs.

At the opera, he wasn't content to merely rehearse the long hours day and night but he spent the rest of the time as near the stars as he could. He studied them, watched them and they liked him because of his talent and because he was so eager to learn and to make progress.

He appeared with Guy Robertson on the Fox Theater stage with ten other boys and Mr. Robertson selected him to go with him to Kansas City on his tour. He had already started work at WIL and had formed a deep liking for the entire staff so he chose to remain here.

George Houston, another opera star, took an interest in him and taught him the ancient art of fencing in which he has become adept. It is one of his main hobbies—along with hunting and horseback

riding. Everything, of course, is precluded and obscured by his deep love for singing.

He appeared in church and school entertainments and his grammar school teacher, Miss Clara Alexander, urged him to take lessons so he could continue to follow this bent. At Roosevelt High School, he originated and directed the Triple Quartet which is now one of the best musical organizations of the school.

When he left school, he was an usher at Loew's State Theatre, became Chief of Service there in three weeks and was then promoted to assistant manager. That didn't offer the medium he hoped for. He went on studying music and now that he has a chance at it, he's enthusiastic to be the best singer on the air and at the moment he is the happiest.

"Gee, they're great out at WIL," he said. "Allister Wylie is a marvelous musician and has helped me so much. Neil Norman and Franklyn MacCormack are such marvelous friends and have done every thing in the world to make radio work easy for me."

"One Alone" from the "Desert Song" is his favorite but he doesn't get the opportunity to sing it for his public since it is restricted on the air. His theme song, "Smile for Me," seems to suit this happy young individual who is so seriously concentrating on singing for the love of it and for delighting his audience.

Listen to him on WIL at 2:45 each day, couple a picture of him with his refreshing voice and see if you aren't a Russell Brown fan too—doing just that made one of me!

Social Calendar

TIME: Any Day
PLACE: KMOX

8:45 a. m.—Woody Klose says a fond good morning to Marjorie Beaver, stenographer at KMOX.

9:22 a. m.—Woody Klose looks in the office to see if she's all right.

10 a. m.—Woody and Marjorie go down for a "coke."

11 a. m.—Woody asks Miss Reilly if she's seen Marjorie.

12:30 p. m.—Marjorie improves make-up and gets generally prettied up.

1 p. m.—Marjorie and Woody drive off in the coupe luncheon-bound.

2:10 p. m.—Woody stops by to see if she's there.

3 p. m.—Woody just stops by.

4 p. m.—Woody and Marjorie go down to get a coke or maybe a sundae.

5 p. m.—Woody goes in to see what time she's going home.

5:30 p. m.—Marjorie's surprised to know that anyone has noticed that they are friends.

5:35 p. m.—Woody "confides" to me that at last his air castle dreams have come true—meaning love.

(Unfortunately the calendar closes here but Dame Rumor hath it that Marjorie and Woody are seen thither and yon—dancing, movieing and well, just together! What do you make of it friends?)

CBS WILL GIVE ELECTION COUNT "MORNING AFTER"

A complete post-election review, for the benefit of those who were lucky enough to sleep during the ballot count, will be given over the Columbia chain Wednesday at 8 a. m. by the network's political commentators. A similar summary will be delivered over KMOX to metropolitan listeners from 6:30 to 6:45 a. m.

Frederic William Wile and Edwin C. Hill are expected to summarize and interpret the final returns in this period, climaxing a sleepless and whirlwind night of relaying a running account of the ballot tally. Wile, for years a European and Washington political correspondent, and Hill, veteran New York newsman, are used to such arduous duties.

NEW BAND SERIES HEARD ON KMOX

Edward d'Anna and his Carborundum Band of more than fifty pieces will start their sixth consecutive season of WABC-Columbia broadcasts on Saturday. The programs will be broadcast every Saturday at 8:30 p. m. over KMOX.

Francis Bowman, as narrator, will include an authentic Indian legend on each of the programs. Romeo Green, a full-blooded Tuscarora Indian, will be featured as trombone soloist, and Louis Impelitere as trumpet soloist. Classical, semi-classical and march selections will be offered by the band, which is unique in the fact that its membership is made up of non-professional musicians. Music is their hobby and not a means of livelihood, although all are regular members of the musicians' union. The majority of the band's members have played together for some twenty-eight years.

Jack's Jill



JACK Benny's Jill, we mean, for Mary Livingstone, who supports the comedian on the new Canada Dry broadcast over the Columbia network, happens to be Mrs. Benny. The new program, which began last Sunday likewise includes Ted Weems and his orchestra and Andrea Marsh, and is heard each Thursday at 7:15 p. m. and each Sunday at 9 p. m.

A new all-time flying record has been established by "The Magic Carpet," the radio air-ship that has been constantly cruising between continents and the largest cities of the country since November 3, 1931, when it first took flight with Chicago as its destination. Statistics disclose the fact that since then it has flown 1,001,032 statute miles up to and including its flight of Thursday evening, November 3, 1932.

Glimpses of Amos 'n' Andy

Freeman Gosden practicing golf strokes on the "front porch" of the office . . . Charlie lending a sympathetic ear to Freeman's explanation of an improved stroke and why he will never slice again.

Sirens of fire apparatus interrupt the writing of Amos 'n' Andy episodes with Charlie and Freeman "chasing" the fire with binoculars from the front porch.

Chicken sandwiches and milk for two being gulped down by the boys during the three minutes between episode writing and the mad dash to the ball game.

Freeman executing some soft shoe taps with tricky breaks to some particularly hot piano number on the radio.

Immediate acceptance and a place on the radio for a good looking alarm clock sent in by an Amos 'n' Andy fan.

Freeman roving around the office in locker slippers while his black and whites undergo a clean-

ing in the barber shop.

Fierce battle over backgammon board, Charlie and Freeman breaking even after a hard struggle.

Charlie writes one of his funny letters accepting a case of salmon sent him by a fan as nutriment during Andy's Olympics training.

The boys longing for the great outdoors, far away from big cities—and no vacation in sight.

Charlie, the movie fan, telling Freeman about the high spots in one of the latest feature comedies he saw the night before, living the comedy all over again and laughing so hard that he finishes with a few weak "Oh me's."

Freeman and Charlie on the front porch, rescuing a bird trying to hold its own against a terrific wind.

The occasional voices of Kingfish, Andy, Brother Crawford and Lightnin' sifting through closed doors to a background of Charlie's rapid-fire typing.

Georgie Price Made His Stage Debut At the Age of Five—Starred Ever Since

Excels In Impersonations Aided He Says by a
Photograph of His Victim

By Prin Brown



Georgie Price

Two years ago, Georgie Price declared that he would retire from the show business at the age of 30. Twenty-five years spent in one's work was sufficient, he believed. Now that he has reached that milestone, the threat has been entirely forgotten. Radio changed the complexion of matters, and today Georgie Price is absorbed in this form of entertainment, and, with special permission of the public is looking forward to twenty-five years as a microphone performer.

He is finding the air-waves an excellent medium for his singing, impersonations and mimicry. Each Tuesday and Thursday evening he romps before the microphone, aided and abetted by Benny Kreuger's laughing saxophone, and fifteen musicians laughing at his antics. All this on behalf of Chase and Sanborn Tea for the entertainment of WABC-Columbia listeners.

The career of versatile Georgie may be traced by his age, for it was just five years after his world debut that he embarked on his life's work. One day during his fifth year he wandered from his New York east side haunts into a private hall. There a wedding was in progress, and although its principals were highly excited about the occasion, Georgie was not. He strolled to a table where various and sundry foods were arrayed, and proceeded to stuff his shirt. A waiter, believing him to be a son of one of the guests, asked him to be seated, and waited upon him.

The orchestra played a tune with which he was familiar, and Georgie stood up and sang. The couples stopped dancing, and applauded encore after encore. He was a success, and when it was learned that he was only a waif that happened in, a collection was made for him. When he saw the silver, he immediately decided he liked this singing idea.

The next day found him warbling in saloons and shops, in fact anywhere he could garner a few coins. One day he was brought to sing at a party where the guests included Caruso, Gus Edwards, Weber and Fields, Lillian Lorraine, Lillian Walker and other favorites of the time. Gus Ed-

wards lost no time in engaging him for his famous "School Days" production.

Edwards became so attached to his protege that he prevailed upon Mrs. Price to allow Georgie to live with him and Mrs. Edwards. Realizing the environment would be far better than she was able to provide for him, Mrs. Price agreed.

Still five, Georgie became the support of his family. At six, he scored a sensational success at Hammerstein's Victoria Theatre. When seven, he was a principal in the "Song Revue", the first production of lavish proportions to play the vaudeville circuits. At this time, while playing in Washington, D. C., President Taft witnessed his performance and asked that the youngster be brought to him.

"I saw you at the theatre," the Chief Executive said, "and I like your work."

"What," asked Georgie, "do I have to do to get work like yours?"

Eight, nine and ten, found him playing the large cities in the "Song Revue" which now had become an annual production. Upon reaching his eleventh birthday, he was starred in "Kid Kabaret", a juvenile act that gave impetus to the careers of Eddie Cantor, Eddie Buzzell, Lila Lee, Georgie Jessel and others. A year later, he won added fame in winning the National Boys Billiard Championship.

At thirteen, Georgie was starred in the "Song Fest", which he wrote himself. At fourteen, after only three months studying at the Theatrical Children's School he took the final examinations and was graduated with the highest honors. He wrote and delivered the commencement speech that won its way into the news pages of the daily papers, proclaiming it as one of the most brilliant addresses ever made by a juvenile.

At fifteen, he fabricated and played in the "Band Box Revue". Sixteen, and he left the Gus Edwards banner to strike out on his own. Florenz Ziegfeld engaged him for the "Midnight Frolic", and in this year he played second base with the N. V. A. nine, leading the

Theatrical League in batting. When eighteen, he broke the record for consecutive vaudeville booking in New York, having played 53 weeks without leaving Manhattan.

Now turned nineteen, Georgie was playing three distinct engagements simultaneously on Broadway. Twenty found him in the whirl of "The Town Show", and it was in this year that he wrote his first popular song—"Angel Child", a big hit.

"Spice of 1923" had as its star, twenty-one year old Georgie Price. In 1924, he was appearing in "Artists and Models", and in his spare time he could be found in the phonograph recording studios. Twenty-three, and he was the star of the "Passing Show", and the next year saw him in "A Night In Paris". At twenty-five and twenty-six, he changed his international allegiance, and appeared in "A Night In Spain".

He branched out as a producer, manager and star of the dramatic play, "The Song Writer" which enjoyed a successful run. He was

twenty-seven then, and when he made up his mind to retire when he reached thirty, he spent two years in vaudeville touring.

Today, at thirty, Georgie Price, familiar to theatre-goers as "What Price Georgie?", is making radio his mark. His microphone impersonations are aided, he says, when he places a photograph of the subject of his imitation on the music-stand. This enables him to better visualize the person. He writes his own comedy lines and verses. His time is spent in a triangle—the radio studios, the vaudeville theatre and his home at Beechurst, L. I.

A year ago he was secretly married to the attractive dancer and singer, Lorraine Manners. Georgie is small, dark, energetic and likeable. Despite his twenty-five years as an entertainer, he still is a kid—principally because he "kids" himself.

STUDIO "PICK-UPS"

By Fannie Fare

Russell Brown of WIL wears a woolly brown coat that makes him look most collegiate. He has a charming mother.

Les Roberts, heard on WIL, was once a football star.

Mr. Van Volkenburg, KMOX Director of Sales, reminds us of a pugnacious little boy. He may be pugnacious but he embodies all those terms of "live-wire" and a "hustler." He was once on the stage as a musician—he declined to say what instrument so we assume it was a piccolo.

Don Hunt of KMOX was seen riding with the members of the chorus from "The Merry Widow." He explained that they were huddled on the corner seeking a taxi in the rain it was just kindness on his part. Mebbe so, mebbe so.

"Hank" Richards has taken to eating boiled eggs and avoiding drafts since he was very ill last week with "sinal grippe." Trust Hank to get a stylish ailment.

Dorothy Junon, KMOX hostess, says she has stopped many really important people from getting by the desk into the studios—such as Chicago Columbia executives—but she has let many people pass who really had no business there.

HOLLYWOOD TO YOU

By HOMER H. HARMAN

There's one little girl today that's getting a tremendous kick out of life. And if you would like to know about her just glance over the shoulder of some of her friends who have been receiving post cards from petite Dorothy Jordan. Dorothy is on her first vacation trip since she left home to go into pictures. And she expects to wind up by making a personal appearance at the Capitol Theater in New York City, where she was dancing when her talents were first discovered. In the meantime she is keeping everybody informed about her trip with pictures, post cards and words of praise of all the sights she has seen. (Enjoy yourself DOT, but hurry back into the fold. We miss you.)



CLARK GABLE

It was a few minutes before twelve o'clock the other day—and a tall stately woman in grey, was walking slowly across the lot, her shoulders were slightly bent as if she were tired and weary. From an open stage came the sound of rhythmic music, the tapping of dancing feet, and the ring of gay laughter. The woman in grey stopped for a moment to watch the young person who was putting all her being into a dancing lesson. Just for a moment Ethel Barrymore, of the 'Rasputin' cast, paused to call a cheery greeting to Joan Crawford, who stopped her dancing long enough to answer. And then, they both went on about their own business. And that—my friends, IS HOLLYWOOD ! ! ! !

Bill Haines, besides doing a great many other Hollywood homes, is re-decorating the guest room in the home of Joan Crawford and Doug Fairbanks Jr., these days. When Bill was called away on a vacation trip for his new picture "Let's Go," he had a direct line installed so that he could instruct his assistants in the completion of the work.

Bob Montgomery is going to find out for himself if there really is anything to that old one about (the lion who was brought up on milk, but, eats meat now). The popular MGM star is making elaborate preparations to leave on a mountain lion-hunting trip. Bob, says he expects to bag enough wild-beasts to produce an animal picture all his own. But then, too, its an excellent place for Bob to rest. He's been seriously ill with appendicitis.



MARION DAVIES

A former Follies girl with the elegant name of Boots Mallory is getting a real honest-to-goodness break these days. (In case you don't know your Sunday picture sections, Boots has considerable reputation as a beauty and was one of the late Mr. Ziegfeld's most pictorial ornaments.) Boots, however, went to Hollywood about six months ago and now she has landed the leading feminine role in Eric Von Stroheim's film, "Walking Down Broadway." And with Von Stroheim 'bossing', Boots, will emerge, not only as a beauty, but as an actress. She has that certain something that makes you look at her twice and then put her down as a possible comer ! ! ! !

DID YOU KNOW THAT—?—?—?—?—?

RUTH CHATTERTON is wearing six stitches over her left eye as a result of an automobile accident . . . ESTELLE TAYLOR is writing a series of bridge articles for the Associated Press . . . SYLVIA SIDNEY will make "Madame Butterfly" next . . . DOROTHY WILSON (the former studio stenographer) gets her second screen role in "Men of America" . . . RONNIE COLMAN is suing his producer Sam Goldwyn for the paltry sum of \$2,000,000 for alleged defamatory statements . . . BORIS (now, Fu Manchu) KARLOFF turned down a ten week personal appearance contract because he doesn't want to be seen out of his horror make-up . . . CONNIE BENNETT continues to sew on tiny garments . . . SIDNEY FOX is in Paris playing opposite Feodor Chaliapin in the English version of "Don Quixote" . . . ELEANOR BOARDMAN and Harry D'Arrast are romancing these days . . . KATE SMITH will star in an original story by Fannie (Back Street) Hurst . . . GRETA GARBO was interviewed for the first time recently by Peter Joel, well-known Swedish writer (Boy, bring me a medal for Mr. Joel) . . . DICKIE MOORE, seven year old scamp of Hal Roach's "Our Gang", is Hollywood's newest Don Juan . . . LYLE TALBOT'S name is fiction because his real handle sounds too phoney (its Francis Hollywood) . . . CLIVE BROOK has finally recovered from his recent flu attack . . . AL JOLSON is driving around in a beautiful new car since his wife Ruby Keeler has been signed for pictures . . . ELISSA LANDI is writing a new novel, the first of a trilogy, and publication is guaranteed (authors please note) . . . A 'For Rent' sign is gracing Buster Keaton's palatial home (the rent will be paid the former Mrs. Keaton as part of her settlement) . . . The GINGER ROGERS—Mervyn LeRoy romance has cooled completely . . .



WARREN WILLIAM

Wyoming Jack is Six-Foot-Two Charming, Likeable and Blushes!

By Prin Brown

Maybe it's the ten-gallon hat, maybe it's the spurred highheeled boots he wears or maybe it's his broad grin and hearty "Hello" but Wyoming Jack Bryant always makes one feel that he is a veritable, tangible part of the romantic West.

Wyoming Jack has returned to KMOX after a summer riding the ranges out in his home estate and entertaining at the "Dude" Ranches. He is heard on the early morning farm program and on the Saturday night KMOX County Fair.

His rollicking songs of which he has an illimitable number and his guitar accompaniment project part of his personality over the air but not quite enough for he is a very vivid person. He is six feet two and breezes into the KMOX studios with a happy expression whether things have gone well or not. Strangely enough things always go well for him because he has that infectious, honest feeling toward everyone that makes one like him and want to make things go right.

Hi, Folks!



And blush! You should see this gigantic cowboy flush when he tells about one of his "dude" girls. He has been in social demand since his return and has been invited to several "coming out" parties of his debutante friends from the ranches. In full-dress regalia, he attended the Veiled Prophet Ball and you should have heard his description!

stages round-ups to say nothing of entertaining with his guitar and range songs. He plans to stay at KMOX all winter but with the call of spring, he gets "plumb tired of being caged up in the city" and he'll be "Home on the Range."

Wyoming Jack is a member of David Whaley's T Slash V Ranch in Buffalo, Wyoming where he rides ranges, fixes fence,

the color, the friendliness and the wholesomeness of the great out doors and the care-free West seem to all be inculcated into Wyoming Jack—it's small wonder that the West has such an appeal for everyone and if they are all like that, I am for 'em.

Fred Allen Interviews Himself

Fred Allen, the Bath Club comic, prides himself on being an all-around man. That includes interviewing himself. So, borrowing a pencil, he sat down and wrote:

"Mr. Allen?"
"Yes."
"Born in 1894?"
"Yes."
"Why?"
"I have no reason."
"I can tell that by looking at you. Were your parents wealthy?"
"No. In fact, my teething ring was vulcanized in three places."
"How did you come to go on the stage, Mr. Allen?"
"Father couldn't pay the installments on the cradle and I found myself on the boards."

"What is your idea of a gentleman?"
"A fellow who doesn't hit his wife until they're married."
"Do you know anything about literature?"
"Enough to keep away from the bookies."
"What is your favorite sport?"
"Duelling."
"Why?"
"Saves time. All you need is a couple of seconds."
"One more question, Mr. Allen. What do you think of cremation?"
"I think it's a grate finish."
"What do you think of radio?"
"What's bothering me is what will radio think of me."

FOR THE FEMININE EAR

Whisperings From The Ether

BY YANNER ALEXANDER



CHARACTER BUILDER

* * *

TIME FOR FANS

* * *

ANN'S DOUGHNUTS

We consult engineers when planning any other construction of importance so why not have one to help us build character in school-children?

Mrs. Norman Windsor, founder and president of the Child Conservation Conference here, advocates this plan in her weekly talks on "Human Engineering" over WIL recently resumed after a lapse of several months. The "engineer" to be a special teacher visiting each class several times a month. The lessons taking the form of discussions, not lectures. It is all brought down to the level of the children's school and home life and their responses are not in terms of history or theory, but of actual current experiences.

This is the Pathfinder Method of world training invented by J. Franklin Wright and used with great success first in the Detroit public schools and now adopted by public, private and parochial schools in all parts of the country. Miss Helen Rossi, principal of the Warren Flynn School in University City, has been conducting a Pathfinder class among her pupils for the past two years but the Board of Education has made no provision for such training in all St. Louis schools as yet.

A competent "human engineer" herself, Mrs. Windsor's successful projects include three grown children, a sturdy fourteen-year old boy, and five grandchildren.

Here's a suggestion for those of you that have hot air furnaces that get up later than you do these chilly mornings. Get out your electric fan for winter duty. Make an opening in the cold air duct behind the furnace and place the fan inside. Turn on the fan for about half an hour after starting the fire and it will fuse the cold and hot air. This helps to quickly heat the house and diffuses fresher, cleaner air.

Tunics are definitely a tendency that's coming over the fashion horizon. And won't the more mature "figgers" welcome them back after struggling with the schoolgirl lines of most dresses today! Molyneux interprets the tunic in a straight flat treatment that's very flattering. Tunic dresses are also being featured by two other leading French designers, Lelong and Mainbocher, so we'll be seeing them soon.

SWEET MILK DOUGHNUTS

Little Ann Walsh of KMOX revives the good old combination of doughnuts and coffee for winter breakfasts and midnight suppers. Here's her own recipe for sweet milk doughnuts:

2 tablespoons fat; 1 cup sugar; 1 egg; 1 cup milk; 4 teaspoons baking powder; 1 teaspoon salt; ½ teaspoon cinnamon or nutmeg; flour to make a soft dough (3 to 4 cups.)

Cream the fat, add the sugar, add the milk and well beaten egg. Add 3 cups flour, mixed and sifted with dry ingredients, then enough more flour to make dough just stiff enough to roll. With knife, toss about ⅓ of dough on lightly floured board, knead slightly to make smooth. Roll to thickness of about ¼ inch. Use floured spatula freely to prevent dough from sticking to board. Cut with floured doughnut cutter. Fry in deep fat about 2 minutes. They should come quickly to the top. Brown on one side, turn and brown on the other. Turn but once. Drain fat and then drain on absorbent paper. When partly cool or just before serving, sprinkle with powdered sugar.

Vote and Make Your Friends Go Pollward Also

—Nancy Mary

This is not a "Get-Out-To-Vote" appeal in the best sense but it is just a real earnest request that you exercise that power that has been so comparatively recently invested in us of the "weaker sex."

You must have an opinion on the subject and every possible pressure will be brought to bear on everyone to vote this time. In fact, according to all statistics, the poll will be much larger than ever before and you want to have some say-so in the outcome.

Many of you would be much happier and find that life was not so vaguely uninteresting if you would but make an interest of some sort for yourselves. Politics may not be the ideal medium for that interest but it is one of the best. I have in mind a woman that I know very well who started in politics in a very small way just a few years ago. She has no children and no other way to exert that great energy and mind of her and she has found great happiness in being vitally connected with the cause for which she is working.

You would be surprised to know how minor difficulties melt away when you have something to work for. Politics does give you an interest and whether you are directly connected or not the outcome of legislature affects you and you should have a part in it.

Plan to set Tuesday aside and not only go out and vote yourself but see that your friends do. If your side wins, you can have that

Woman Leader



NELLIE Taylor Ross, National Democratic Committee Woman, has attained happiness and success through interest in politics.

pleased feeling that you helped it do so—and if you lose you can attribute it to the fact that you yourself didn't work hard enough to put your candidate over.

Whatever happens on that day vitally concerns you as a very great integral part in our great commonwealth so vote on Tuesday and every time you have a chance. Give some real thought to the question for it will take your mind off your own difficulties.

Elsie Pierce, Renowned Beauty

Expert, Tells Hollywood Secrets

Be Beautiful!



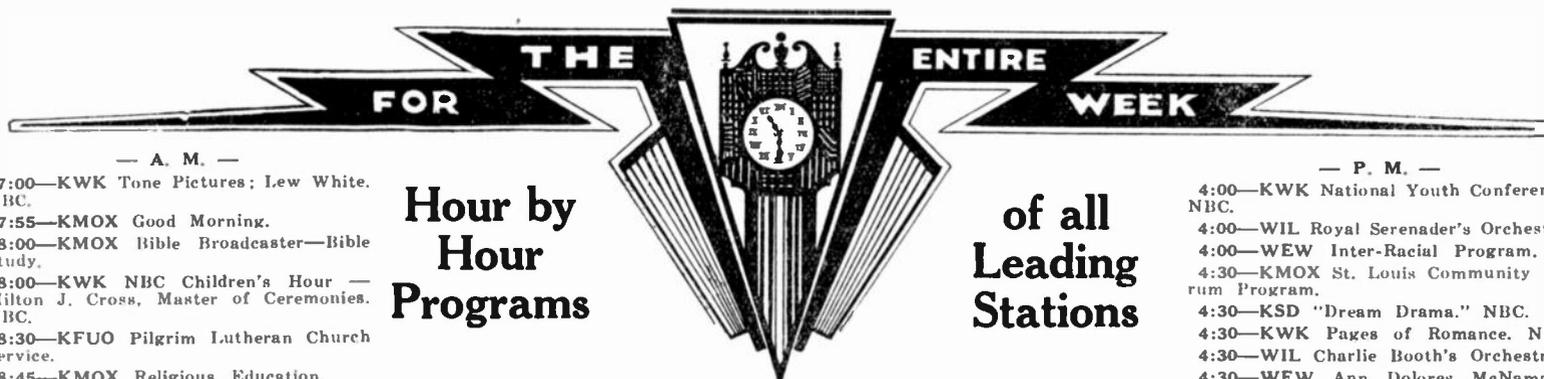
Miss Elsie Pierce

Miss Elsie Pierce who will be heard at 9:45 a. m. on KMOX Tuesday and at 9:30 a. m. on Saturday is a guest of Famous and Barr Company and brings health and beauty hints from the movie stars in Hollywood. Miss Pierce is the beauty expert for the Bell Newspaper Syndicate and has gleaned all of her ideas from interviews with famous beauties in the film city.

She tells you, for example, that Nancy Carroll's beauty secret is drinking eight glasses of water a day or that Tallulah Bankhead attributes her facial and figure beauties to hiking three miles a day.

Miss Pierce talks on hair care, complexions and reducing. She is a beauty herself and has a low vibrant tone of assurance that you will like, so listen to her.

RADIO PROGRAM TIME-TABLES



— A. M. —

7:00—KWK Tone Pictures; Lew White. NBC.
 7:55—KMOX Good Morning.
 8:00—KMOX Bible Broadcaster—Bible Study.
 8:00—KWK NBC Children's Hour — Milton J. Cross, Master of Ceremonies. NBC.
 8:30—KFUO Pilgrim Lutheran Church Service.
 8:45—KMOX Religious Education.
 9:00—KMOX "Your Eyes and Their Care."
 9:00—KWK Modern Instrumentalists—Nanette Berr. NBC.
 9:15—KMOX "Kay's Keyboard Kapers"
 9:30—KMOX Community Center Faculty Recital. CBS.
 9:30—KWK Fiddlers Three. NBC.
 9:30—WEW Instruction; Rev. William McGucken, S. J.
 9:45—KWK Mood Continentale; Lowell Patton, Organist. NBC.
 10:00—KMOX Julia Mahoney and Charles Carlile. CBS.
 10:00—KWK Morning Musicales. NBC.
 10:00—KFUO Bible Study; Pilgrim Lutheran Church.
 10:00—WEW Sodality Program.
 10:30—KMOX The Melody Makers. CBS.
 10:30—WEW Mission Crusaders.
 10:45—KMOX Watch Tower Program(T)
 10:45—KFUO Pilgrim Lutheran Church Service.
 11:00—KMOX Fourth Church of Christ Scientist.
 11:00—KWK Garcia's Mexican Marimba Band. NBC.
 11:00—WIL Third Baptist Church; Dr. Oscar C. Johnson.
 11:00—WEW Music of the High Mass and Sermon.
 11:30—KWK Waldorf-Astoria Organ Recital; Irene Harding, Organist. NBC.
 12:00—KMOX Sunday Variety Show — The Songcopators; Kenneth Wright, Organist; Sunny Joe and Sad Sam and Red; The Royal Hawaiians; Ted Straeter's Three Best Girls.
 12:00—KWK Biblical Drama — "James of Galilee." NBC.
 12:00—KFUO Organ Recital.

— P. M. —

12:15—WIL Noonday Musical.
 12:30—KSD Symphony Concert. NBC.
 12:45—WIL Meditation — Marie Golub and Organ.
 1:00—KMOX Organ Recital; Kenneth Wright.
 1:00—KWK The Pilgrims. NBC.
 1:00—WIL Songs That Never Grow Old —Studio Orchestra.
 1:00—WEW Maplewood Dramatic Art Club.
 1:15—KMOX Sunday Matinee of the Air CBS.
 1:15—KWK Monarch Mystery Tenor. NBC.
 1:15—WIL Pleasant Meodies.
 1:30—KSD "Stars of Tomorrow." NBC.
 1:30—KWK Yeast Foamers — Charlie Agnew's Orchestra. NBC.
 1:30—WIL Deutscher Rundfunk; Bernard Von Geldron.
 1:30—WEW Buchanan-Bentley.
 1:45—KMOX "The Hoosier Editor." CBS.
 1:45—WEW University Quarter Hour.
 2:00—KMOX Choir Contest.
 2:00—KSD Wayne King and His Orchestra. NBC.
 2:00—WIL Bobby Stubbs and His Music.
 2:00—WEW Links of Love Program.
 2:15—WIL Henrietta Jordan; Organ.
 2:30—KMOX "Easy Chair Memories" Bob Holt; The Mississippians and String Ensemble.
 2:30—KSD Dr. S. Parkes Cadman. NBC
 2:30—KWK 48th Highlanders Military Band. NBC.

Hour by
Hour
Programs

of all
Leading
Stations

Features For Sunday

Garcia's Marimba Band on KWK-NBC at 11 a. m.

Songs That Never Grow Old with the WIL studio orchestra under the direction of Otto Reinert at 1 p. m.

Deutscher Rundfunk with Bernard Von Geldron at 1:30 p. m. on WIL.

Orchestral Gems brings many favorite classics under the baton of Christian Kriens 6:30 KSD.



Chase and Sanborn Hour with Eddie Cantor and Rubinoff's music on KSD at 7 p. m.

Fred Allen's Bath Club which features guest stars is a good show at 8 p. m. on KMOX.

Jack Benny and Ted Weems orchestra with Andrea Marsh in the second Canada Dry show at 9 p. m. on KMOX.

— P. M. —

2:30—WIL Sparklers; Studio Orchestra.
 2:30—WEW Schira School of Music.
 2:45—KMOX "Melody Lane." (T)
 3:00—KMOX Radio League of the Little Flower; Father Coughlin. CBS.
 3:00—WIL Ted Jansen Orchestra.
 3:00—KFUO German Gospel Hour.
 3:00—WEW St. Louis Theatrical School

— P. M. —

3:30—KWK Dr. Harry Emerson Fosdick NBC.
 3:30—WIL Musical Memories with Allen Wills.
 3:30—KFUO Shut-In Hour.
 3:30—WEW Program sponsored by 8th District Missouri Federation of Music Clubs.
 4:00—KMOX "Roses and Drums" — Dramatic Sketch. CBS.

Radio Service Directory

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ILLINOIS

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— P. M. —

4:00—KWK National Youth Conference. NBC.
 4:00—WIL Royal Serenader's Orchestra.
 4:00—WEW Inter-Racial Program.
 4:30—KMOX St. Louis Community Forum Program.
 4:30—KSD "Dream Drama." NBC.
 4:30—KWK Pages of Romance. NBC.
 4:30—WIL Charlie Booth's Orchestra.
 4:30—WEW Ann Dolores McNamara, Soprano.
 4:45—KSD New Musical Feature. NBC.
 5:00—KMOX Organ Hour.
 5:00—KSD Religious Program. NBC.
 5:00—KWK Paul Whiteman. NBC.
 5:00—WIL Lights and Shadows.
 5:25—KMOX Sports Reporter.
 5:30—KMOX Irene Beasley, with Round Towners and Orchestra. CBS.
 5:30—KSD Our American Schools.
 5:30—WIL Vesper Hour.
 6:00—KMOX Jay Mills and Varieties.
 6:00—KSD Tenor with Orchestra.
 6:15—KSD "Smart Set."
 6:30—KMOX Musical Memories. CBS.
 6:30—KSD Orchestra Gems.
 6:30—KWK Great Moments in History —Dramatic Sketch. NBC.
 6:45—KMOX Angelo Patri — "Your Child." CBS.
 7:00—KMOX Ernest Hutchison and Howard Barlow's Orchestra. CBS.
 7:00—KSD Rubinoff's Orchestra. NBC.
 7:30—KMOX Scott A. Lucas; Speech for Judge Horner.
 7:45—KMOX Joe Milsteen, Violinist.
 8:00—KMOX Fred Allen's Bath Club Revue. CBS.
 8:00—KSD David Lawrence. NBC.
 8:00—KWK Enna Jettick Melodies with Ralph Kirbyer. NBC.
 8:00—WIL Allen Wills; Songs As You Like Them.
 8:15—KWK Red Adams. NBC.
 8:15—WIL Cecil and Sally.
 8:30—KMOX Harry Sosnik, Pianist and His Band with Quartet in Parade of Melodies. CBS.
 8:30—WIL Russ Kettler's Orchestra.
 8:45—KSD New Musical Feature. NBC.
 8:45—KWK Shaeffer Lifetime Revue. NBC.
 9:00—KMOX Jack Benny, Comedian, and Ted Weems' Orchestra. CBS.
 9:00—KSD Balkan Melodies.
 9:00—WIL Guy Lombardo's Orch. (T)
 9:15—KSD Official Weather Forecast.
 9:15—KWK The Old Singing Master. NBC.
 9:15—KFUO Devotional Hour.
 9:30—KMOX Welfare and Relief Mobilization. CBS.
 9:30—KWK Orange Lantern; Mystery Drama. NBC.
 9:30—WIL Ted Jansen's Orchestra.
 9:5—KSD Album of Familiar Music.
 10:00—KMOX "Todays Highlights" —Harlan Eugene Read.
 10:00—KWK Three Keys. NBC.
 10:00—WIL Dream Boat; Franklyn MacCormack.
 10:15—KMOX Sports Reporter.
 10:15—KWK Lavender and Old Lace NBC.
 10:15—WIL Charlie Booth's Orchestra.
 10:20—KMOX Piano Moods — Ruth Hulse Nelson.
 10:30—KMOX "Memories of the Hofbrau" Carl Hohengarten Conducting KMOX Orchestra.
 10:45—WIL Paul Whiteman's Orch. (T)
 11:00—KMOX Mike Child and Club Moue Orchestra.
 11:00—KWK William Stoess and His Flying Dutchman. NBC.
 11:15—KMOX Ozzie Nelson's Orchestra. CBS.
 11:15—WIL Ray De Vinney's Orchestra.
 11:30—KMOX Bernie Cummins and His Orchestra. CBS.
 11:30—KWK Arthur Jarrett and Don Bestor. NBC.
 12:00—KMOX Mike Child and Club Moue Orchestra.
 12:30—KMOX Around Chicago Town. CBS.

Radio Programs For Monday, November 7

— A. M. —

5:30—KMOX Farm Folks Hour; Charles Stooke, Farm Advisor; Wyoming Jack; Kenneth Wright; Henry, Zeb and Otto and Others.
 6:30—KMOX Oatsville General Store—Dramatic Sketch.
 6:45—KMOX Henry, Zeb and Otto.
 7:00—KMOX Morning Round-Up with Sunny Joe and His Scalawags; Rhubarb Red; and the Girls of the Golden West.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—KFUO Morning Family Worship.
 7:15—KMOX Early Morning Time Signals from the Band Wagon.
 7:15—KWK Morning Devotions. NBC.
 7:15—KFUO Organ.
 7:30—KFUO Morning Meditation — (Second Presentation.)
 7:30—WEW Day's Dedication: F. J. O'Reilly.
 7:45—KWK Waltzes. NBC.
 7:45—WIL Early Morning Varieties (R)
 7:45—WEW Classical Interlude.
 8:00—KMOX Public Interest Period.
 8:00—KSD Gene and Glenn. NBC.
 8:00—KWK John Fogarty. NBC.
 8:00—WIL Don't be Late for School; Birthday Bells; Children's Program.
 8:00—WEW Education Week Program.
 8:15—KMOX "Morning Reveries" — Hymn Time; Kenneth Wright.
 8:15—KSD Current Events. NBC.
 8:15—KWK Lady Bugs. NBC.
 8:30—KMOX Tony Wons — "Are You Listening." CBS.
 8:30—KSD Flying Fingers. NBC.
 8:30—KWK Vic and Sade. NBC.
 8:30—WIL All American Orchestra.(T)
 8:45—KMOX The Merrymakers. CBS.
 8:45—KSD Cowboy Band. NBC.
 8:45—KWK Nothing But the Truth. NBC.
 8:45—WIL Bill and Bud; Guitarists.
 8:45—WEW To be announced.
 9:00—KMOX Ann Walsh; Homemaker.
 9:00—KSD Jack and Jill.
 9:00—WIL Sunshine Serenaders; Studio Orchestra.
 9:00—WEW Opening Markets; Housekeepers' Chat.
 9:15—KMOX Catherine MacKenzie Entertains. CBS.
 9:15—KSD Breen and De Rose.
 9:15—KWK Clara, Lu 'n' Em. NBC.
 9:15—WIL Console Melodies; Henrietta Jordan, Organ.
 9:15—WEW Aurora Program.
 9:25—KFUO Students' Chapel Devotion.
 9:30—KMOX Fred Berrens and His Orchestra. CBS.
 9:30—KWK Our Daily Food. NBC.
 9:30—WIL Melody Masters — Studio Orchestra.
 9:30—WEW Lily Abel; Pianist.
 9:45—KMOX Missouri Women's Federation Program.
 9:45—KSD Navy Band. NBC.
 9:45—KWK Chicago Ensemble. NBC.
 9:45—WIL Song Pals.
 9:45—WEW The Duolians.
 10:00—KMOX Women's Program; Kenneth Wright, Organist, Margo Clarke, Pianist; Two Guitars; "Two's a Pair" Dr. Cuckoo and Coyita Bunch, Soloist.
 10:00—KSD Classified Program. NBC.
 10:00—KWK Organ Melodies. NBC.
 10:00—WIL Ted Black's Orchestra. (T)
 10:00—WEW Weather Report; Opening Grain Market.
 10:05—WEW Football News.
 10:15—KSD Household Institute.
 10:15—WIL Pastels; Studio Trio.
 10:15—WEW Parents' Forum.
 10:30—KMOX Academy of Medicine — Dr. John Wyckoff, CBS.
 10:30—KSD Sonata Recital.
 10:30—KWK Girl About Town. NBC.
 10:30—WIL Carlos Molina's Orch. (T)
 10:30—WEW St. Louis Theatrical School
 10:45—KMOX Ben Alley, Tenor and Novelty Orchestra. CBS.
 10:45—WIL Meditation. (T)
 10:55—WEW Time Signal.
 11:00—KMOX Sally Walker and Musical Minute Men.
 11:00—KSD Johnny Marvin, Tenor. NBC.
 11:00—KWK Men O'Song. NBC.
 11:00—WEW Songs; Florence Mahoney.
 11:15—KMOX Talk; and Kenneth Wright —Organist.
 11:15—KSD On Wings of Song. NBC.
 11:15—WIL Bing Crosby. (R)
 11:15—WEW University Reporter.
 11:30—KMOX "The Songcopators."
 11:30—KWK National Farm and Home Hour. NBC.
 11:30—WIL Melody Four; String Quartet.
 11:30—WEW Gypsy Joe; Singing Guitarist.
 11:45—KMOX News Flashes from the St. Louis Star & Times.

— A. M. —

11:45—WIL Song of the Strings.
 11:55—KMOX KMOX Today — Organ Theme Song.
 12:00—KMOX Farm Service Hour — Henry, Zeb and Otto; and Kenneth Wright.
 12:00—KSD Luncheon Music. NBC.
 12:00—WIL Noonday Musical — Studio Orchestra.
 12:00—WEW Live Stock Exchange.
 — P. M. —
 12:15—KFUO Noonday Religious Add.
 12:30—WIL Violin Sketches. (R)
 12:45—WIL Sleepy Valley Trio.
 1:00—KMOX National Student Federation of America. CBS.
 1:00—KSD Luncheon Dance Music. NBC
 1:00—WIL Melody Revue; Studio Orchestra with Les Roberts.
 1:00—WEW Al Haley and Orchestra.
 1:05—KWK Words and Music. NBC.
 1:15—KMOX "Yesteryear" Narration and Organ.
 1:15—WIL Voice of the Vibraphone; Schuyler Alward and Jerry Cammack.
 1:30—KMOX American School of the Air. CBS.
 1:30—KSD The Revolving Stage. NBC.

— P. M. —

4:15—KSD Swanee Serenaders. NBC.
 4:15—KWK Dromedary Caravan. NBC.
 4:15—WIL Lakeview Melody Parade. (R)
 4:15—WEW Modern Schoolmen.
 4:30—KMOX News Flashes from the St. Louis Star & Times.
 4:30—KSD "They Flying Family."
 4:30—WIL Two Ebony Dots.
 4:40—KMOX "Quiet Moments" — Bob Holt, KMOX String Ensemble.
 4:45—KSD Slow River. NBC.
 4:45—WIL Etchings in Jazz. (R)
 5:00—KMOX Irene Beasley; Popular Songs. CBS.
 5:00—KSD Dinner Music.
 5:00—KWK Don DeForest and His Orchestra. NBC.
 5:00—WIL Store of the Air.
 5:15—KMOX "Piano Fantasies" — Margo Clarke.
 5:15—WIL Dream House. (R)
 5:25—KMOX Sports Reporter.
 5:30—KMOX "Skippy." CBS.
 5:30—KSD Drifting and Dreaming.
 5:30—KWK The Singing Lady. NBC.
 5:30—WIL Variety Show. (R)
 5:45—KMOX Lone Wolf Tribe. CBS.
 5:45—KSD Dance Masters. NBC.

— P. M. —

10:00—KWK Amos 'n' Andy. NBC.
 10:00—WIL Paul Whiteman's Orch. (T)
 10:01—KSD Dance Orchestra.
 10:15—KMOX Sports Reporter.
 10:15—KSD "Penrod and Sam." NBC.
 10:15—KWK National Light Opera — "Beggars Student." NBC.
 10:20—KMOX "Kay's Keyboard Kapers"
 10:30—KMOX The Citizen of the South-west.
 10:30—KSD Dance Music. NBC.
 10:30—WIL Ray DeVinney's Orchestra.
 10:45—KMOX Guy Lombardo and His Royal Canadians. CBS.
 11:00—KMOX Mike Child's Club Moe Orchestra.
 11:00—KSD Dream Singer. NBC.
 11:00—KWK Clyde McCoy's Orch. NBC
 10:05—KSD Late Dance Music. NBC.
 11:15—KMOX Al Lyons' Hotel Coronado Orchestra. CBS.
 11:30—KMOX Harry Barris' Orchestra.
 12:00—KMOX Mike Child's Hotel Coronado Orchestra.
 12:00—KWK Mark Fischer's Orch. NBC.
 12:30—KMOX Al Lyons' Hotel Coronado Orchestra.
 12:45—KMOX "Day Is Done" — Ruth Hulse Nelson.

SELECTIONS FOR TODAY

Favorite Waltzes brighten the morning with Walter Blaufuss' String Ensemble KWK-NBC at 7:45 a. m.

Russell Brown in a song recital at 2:45 p. m. on WIL.

Quiet Moments with Bob Holt and the KMOX Orchestra at 4:40 p. m. on KMOX.

Dinner Music at 5 on KSD.

The Inquiring Reporter reveals his startling findings at 6 p. m. on WIL.

Whispering Jack Smith and "The Humming Birds" at 7 p. m. on KMOX.

The Revelers, a good male quartet at 7:30 p. m. on KSD.

At 10:15 p. m. there are some good Light Opera Gems on KWK-NBC.

1:30—WIL Allister Wylie; Piano Stylist.
 1:45—WIL Pleasant Melodies. (T)
 1:45—WEW Ozark Rangers.
 2:00—KMOX News Flashes from the St. Louis Star & Times.
 2:00—KSD Martha Carr Program. NBC
 2:00—KWK Betty and Bob. NBC.
 2:00—WIL Police Releases.
 2:00—WEW Uptown Studios.
 2:10—KMOX Home Radio Program — String Ensemble.
 2:15—KSD Soloists. NBC.
 2:15—KWK Consolaires; Irma Glenn, Organist. NBC.
 2:15—WIL Matinee Trio; Violin; Accordion and Vibraphone.
 2:15—WEW News Flashes; Don Livingston.
 2:30—KMOX Sam Prager and Helen Nugent. CBS.
 2:30—KSD Women's Review. NBC.
 2:30—KWK Smackouts. NBC.
 2:30—WIL Stars of Songland. (T)
 2:30—WEW Humming Harmony Boys.
 2:45—KMOX Eton Boys. CBS.
 2:45—KWK Rhythmic Serenade. NBC.
 2:45—WIL Russell Brown; Songs.
 2:45—WEW Buddy Duddy, Pianist.
 3:00—KMOX Frank Westphal's Orchestra. CBS.
 3:00—KWK Radio Guild; "Henry V" Drama. NBC.
 3:00—WIL Musical Gems; Henrietta Jordan, Organ.
 3:00—KFUO Book Shelf — Food for Thought.
 3:00—WEW Closing Markets.
 3:15—WIL Afternoon Tea Dance; Studio Orchestra.
 3:15—WEW 8he Normalites.
 3:20—KMOX Gerald Hound —"To A Doctor"—British Broadcast. CBS.
 3:30—WIL Lights and Shadows; Studio Orchestra.
 3:30—WEW Al Melcher's Music Makers
 3:40—KMOX Columbia Artist Recital —Julia Mahoney, Crane Calder and Vera Eakin. CBS.
 3:45—KSD Lady Next Door. NBC.
 3:45—WIL Manhattan Melodies. (R)
 3:45—WEW Grose Brothers' Country Gentlemen.
 4:00—KMOX Sylvia and Helen.
 4:00—KSD Hank Keene. NBC.
 4:00—WIL Rhythmicizers.
 4:15—KMOX Rhythm Time; Novelty Combination.

5:45—KWK Little Orphan Annie with Shirley Bell. NBC.
 5:45—WIL Masquerade; Studio Orchestra.
 6:00—KMOX "The Songcopators" and Orchestra.
 6:00—WIL Inquiring Reporter.
 6:00—KFUO Question Hour.
 6:05—WIL Southwest Melodies. (R)
 6:15—WIL Dinner Dance Music; Studio Orchestra.
 6:25—KMOX Public Incorporated.
 6:30—KMOX M. J. Henderson talking for Congressman Shannon.
 6:30—WIL Sparklers; Studio Orchestra.
 6:30—KFUO Young People's Hour.
 6:45—WIL Civic Service Period; Mr. Fixit.
 7:00—KMOX Whispering Jack Smith and "Humming Birds." CBS.
 7:00—KSD Oahu Serenaders. NBC.
 7:00—WIL Republican Speaker.
 7:15—KMOX Singin' Sam. CBS.
 7:15—KSD "Opry House." NBC.
 7:15—WIL Anson Week's Orch. (T)
 7:30—KMOX Kate Smith and Her Swanee Music. CBS.
 7:30—KSD The Revelers. NBC.
 7:30—KWK Republican Feature Program. NBC.
 7:30—WIL Democratic Speaker.
 7:45—KMOX Fu Manchu — Mystery Drama. CBS.
 7:45—WIL St. Louis Bar Association.
 8:00—KSD Gypsies' Orchestra. NBC.
 8:00—KWK Weiner Minstrels. NBC.
 8:00—WIL Uncle Ben's Lone Star Rangers.
 8:15—KMOX Mills Brothers. CBS.
 8:30—KMOX "Mysteries in Paris" — CBS.
 8:30—KSD Paul Whiteman. NBC.
 8:30—WIL Garner's Guitar Band.
 8:45—WIL Cecil and Sally. (T)
 9:00—KMOX Republican Broadcast. CBS.
 9:00—KSD New Musical Feature. NBC.
 9:00—KWK The Country Doctor; Featuring Phillips H. Lord. NBC.
 9:00—WIL Scotty Collie's Orchestra.
 9:15—KWK Wilfred Glenn, Basso. NBC
 9:30—KSD Alice Joy. NBC.
 9:30—WIL Isham Jones' Orchestra.(T)
 9:45—WIL Dream Boat; Franklyn McCormack.
 10:00—KMOX "Today's Highlights" — Harlan Eugene Reed.
 10:00—KSD Official Weather Forecast.

DEAR READERS

Thanks for many comments about the magazine and abiding by the concensus of opinion, we have returned to the old method of make-up on the program pages. We appreciate your comments and letters and welcome any more that you may have . . . Ed.



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Radio Programs For Tuesday, November 8

A. M.

5:30-KMOX Farm Folks Hour - Charley Stookey, Farm Advisor; Wyoming Jack; Kenneth Wright and Others. 6:30-KMOX Oatsville General Store - Sketch. 6:45-KMOX Henry, Zeb and Otto. 7:00-KMOX Morning Round-Up; Sunny Joe and His Scalawags; Rhubarb Red and the Girls of the Golden West. 7:00-KWK The Wife Saver. NBC. 7:00-WIL Breakfast Club Express - Popular Program. 7:00-KFUD Morning Family Worship. 7:15-KMOX Early Morning Time Signals from the Band Wagon. 7:15-KWK Morning Devotions. NBC. 7:15-KFUD Organ. 7:30-KFUD Morning Meditation - (Second Presentation.) 7:30-WEW Day's Dedication: F. J. O'Reilly. 7:45-KMOX Brad and Al. CBS. 7:45-KWK Jolly Bill and Jane. NBC. 7:45-WIL Early Morning Melodies. (R) 8:00-KMOX Public Interest Period. 8:00-KSD Gene and Glenn. NBC. 8:00-KWK John Fogarty. NBC. 8:00-WIL Don't be Late for School: Birthday Bells; Children's Program. 8:00-WEW Variety Vagaries. 8:15-KMOX "Morning Reveries" - Hymn Time - Kenneth Wright. 8:15-KSD Current Events. NBC. 8:15-KWK Lady Bugs. NBC. 8:15-WEW Big Hank and Alaskan Sourdoughs. 8:30-KMOX Tony Wons - "Are You Listenin'." CBS. 8:30-KSD Jack and Jill. NBC. 8:30-WIL All American Orchestra. (T) 8:45-KMOX Round Towners. CBS. 8:45-WIL Bill and Bud; Guitarists. 8:50-KSD Pie Plant Pete. NBC. 9:00-KMOX Ann Walsh; Homemaker. 9:00-KSD Chicago Ensemble. NBC. 9:00-KWK Musical Melange. NBC. 9:00-WIL Sunshine Serenaders; Studio Orchestra. 9:00-WEW Opening Markets; Housekeepers' Chat. 9:15-KMOX Morning Moods - Vincent Sorey's Orchestra. CBS. 9:15-KSD Souvenir of Melody. NBC. 9:15-KWK Clara, Lu 'n' Em. NBC. 9:15-WIL Console Melodies; Organ - Henrietta Jordon. 9:25-KFUD Students' Chapel Devotion. 9:30-KMOX Helen Board, Soprano. CBS. 9:30-KWK Our Daily Food. NBC. 9:30-WIL Melody Masters; Studio Orchestra. 9:30-WEW Ozark Ramblers. 9:45-KMOX Elsie Pierce; Beauty Talk 9:45-KSD Talk from Merchants' Exchange of St. Louis. NBC. 9:45-KWK Consolaires. NBC. 10:00-KMOX Women's Program; Dorie Shumate; Sunny Joe; Sad Sam; Margo Clarke; and Two Guitars. 10:00-KSD Classified Program. NBC. 10:00-WEW Weather Report; Opening Grain Markets. 10:15-KMOX Today's Pioneer Women - Edna St. Vincent Millay. CBS. 10:15-KSD Household Institute. NBC. 10:15-KWK Genia Fonariova, Soprano. NBC. 10:15-WEW Agnes Vogler, Soprano. 10:30-KMOX To be announced. CBS. 10:30-KSD Army Band. NBC. 10:30-KWK Through the Looking Glass. NBC. 10:30-WEW Banjo Melodies. 10:45-KMOX St. Louis Medical Society 10:45-KWK Rhythmic Ramblers. NBC. 10:45-WEW Education Week Program 10:55-WEW Time Signal. 11:00-KMOX Sally Walker and Musical Minute Men. 11:00-KSD John Marvin, Tenor. NBC. 11:00-KWK Men of Song. NBC. 11:00-WEW French Lesson; Christian Bonnet. 11:15-KMOX Buddy Harrod's Orchestra. CBS. 11:15-KSD On Wings of Song. NBC. 11:15-WIL Neighborhood Hour Announcements. 11:30-KMOX The Songcopators. 11:30-KWK National Farm and Home Hour. NBC. 11:30-WEW Gypsy Joe; Singing Guitarist. 11:45-KMOX News Flashes from the St. Louis Star & Times. 11:45-WIL Organ Melodies; Henrietta Jordon. 11:55-KMOX KMOX Today - Organ Theme. 12:00-KMOX Farm Service Hour; Featuring Henry, Zeb and Otto; Sunny Joe and Sad Sam.

A. M.

12:00-KSD Classic Varieties. NBC. 12:00-WIL Noonday Musical. 12:00-WEW Live Stock Exchange. P.M. 12:05-WEW Talk by C. W. Sammelmann, director, American Society of Municipal Engineers. 12:15-KFUD Noonday Religious Add. 12:30-WIL Ray and Bob; Guitarists. 12:45-WIL Sleepy Valley Trio. 1:00-KMOX Aunt Jemima, Songs. CBS 1:00-KSD Luncheon Dance Music. NBC. 1:00-WIL Melody Revue; Studio Orchestra. 1:15-KMOX "Sweethearts of the Air" Helen Nugent and Ben Alley. CBS. 1:15-WIL Land of Dreams. (R) 1:30-KMOX American School of the Air. CBS. 1:30-KSD to be announced. NBC. 1:30-KWK Strollers Matinee. NBC. 1:30-WIL Beulah Ambach; Radio Blue Belle. 1:30-WEW Hawaiian Trio. 1:45-WIL Pleasant Melodies. (T) 1:45-WEW The Normalites.

P. M.

5:00-KWK Village Barn Orch. NBC. 5:00-WIL Store of the Air. (R) 5:15-KMOX "Echoes of Hawaii." 5:15-WIL Piano Capers. 5:25-KMOX Sports Reporter. 5:30-KMOX "Skippy." CBS. 5:30-KSD Donald Novis, Tenor. NBC. 5:30-KWK The Singing Lady. NBC. 5:30-WIL Variety Show. (R) 5:45-KMOX Election Returns. CBS. 5:45-KSD The Adventures of "Seckatary Hawkins." NBC. 5:45-KWK Little Orphan Annie. NGC. 5:45-WIL Masquerade; Studio Orch. 6:00-KMOX Eventide Melodies - The Mississippians. 6:00-WIL Inquiring Reporter. 6:00-KFUD Mission Hour. 6:05-WIL Southwest Melodies. (R) 6:15-KMOX Minutes Musical. 6:15-WIL Bobby Stubbs and His Music. 6:25-KMOX Public Incorporated. 6:30-KMOX Elections Returns. CBS. 6:30-WIL Sparklers; Studio Orchestra. 6:30-KFUD At the Feet of the Master. 6:45-KMOX Georgie Price and Benny Kreuger's Orchestra. CBS. 6:45-WIL Civic Service Period; Mr. Fixit.

P. M.

9:00-KWK The Country Doctor with Phillips H. Lord. NBC. 9:00-WIL Russ Kettler's Orchestra. 9:15-KMOX Election Returns. CBS. 9:30-KMOX Back Home with Frank Luther. (T) 9:30-KWK Radio Rubes. NBC. 9:30-WIL Ted Jansen's Orchestra. 9:45-KMOX Myrt and Marge. CBS. 9:45-KWK Jane Froman. NBC. 10:00-KMOX "Today's Highlights" - Harlan Eugene Read. 10:00-KSD Official Weather Forecast. 10:00-KWK Amos 'n' Andy. NBC. 10:00-WIL Charlie Booth's Orchestra. 10:01-KSD Dream Singer. NBC. 10:15-KMOX Sports Reporter. 10:15-KSD "Penrod and Sam." NBC. 10:15-KWK National Grand Opera. NBC. 10:20-KMOX Election Returns. CBS. 10:30-KMOX A Citizen of the Southwest. 10:30-KSD Dance Music. NBC. 10:30-WIL Ray De Vinney's Orchestra. 10:45-KMOX Election Returns. CBS. 11:00-KMOX Mike Child's Club Mous Orchestra. 11:00-KSD Paul Whiteman's Orchestra. NBC. 11:00-KWK Paul Whiteman and His Chieftains. NBC. 11:00-WIL Bill Baily's Orchestra. 11:15-KMOX Al Lyons' Hotel Coronado Orchestra. 11:30-KMOX Bobbie Meeker's Jefferson Hotel Orchestra. 11:30-KWK Heinie and His Grenadiers. NBC. 11:45-KMOX Election Returns. CBS. 12:00-KMOX Mike Child's Club Mous Orchestra. 12:30-KMOX Al Lyons' Hotel Coronado Orchestra. 12:45-KMOX Bobbie Meeker's Hotel Jefferson Orchestra.

SELECTIONS FOR TODAY

Bill and Bud, guitarists at 8:45 a. m. on WIL.

Elsie Pierce in a beauty talk at 9:45 a. m. on KMOX.

Ida Bailey Allen outlines the life of Edna St. Vincent Millay at 10:15 a. m. on KMOX.

Joe Furst and his Village Barn Orchestra at 5 p.m. on KWK-NBC.

The glorious voice of Donald

Novis at 5:30 p. m. on KSD brings songs new and old.

Ed Wynn, the wise-cracking Fire-Chief at 8:30 p. m. on KSD.

Jane Froman and her band at 9:45 p.m. on KWK-NBC.

Late at night dance tunes are brought by the Old Nightwatchman including Ted Jansen's orchestra and those of Ray DeVinney, Charlie Booth and Bill Bailey. (WIL.)

2:00-KMOX News Flashes from the St. Louis Star & Times. 2:00-KSD "Today's News." NBC. 2:00-KWK Betty and Bob; Dramatic Sketch. NBC. 2:00-WIL Police Releases. 2:10-KMOX Home Radio Program - organ and Henry, Zeb and Otto. 2:15-KSD Vocal Art Quartet. NBC. 2:15-WIL Matinee Trio; Violin; Accordion and Vibraphone. 2:15-WEW News Flashes. 2:30-KMOX Frank Westphal and Orchestra. CBS. 2:30-KSD Women's Review. NBC. 2:30-WIL Stars of Songland. (T) 2:30-WEW Humming Harmony Boys. 2:45-KMOX Aeolian Piano Recital. 2:45-WIL Russell Brown; Songs. 2:45-WEW Piano Harmonies. 3:00-KMOX Four Clubmen - Male Quartet. CBS. 3:00-WIL Musical Gems; Henrietta Jordon at the Organ. 3:00-KFUD Bible Study. - Strange Facts. 3:00-WEW Closing Markets. 3:15-KMOX George Hall's Orch. CBS. 3:15-WIL Afternoon Tea Dance; Studio Orchestra. 3:15-WEW Violin Solos; John Boland 3:30-KMOX Symphonic Shadows; Orch. 3:30-WIL Lights and Shades; Studio Orchestra. 3:30-WEW Herb Lotz and His Basin St. Five. 3:45-KSD Lady Next Door. NBC. 3:45-WIL Manhattan Melodies. (R) 3:45-WEW Kampe Kapers. 4:00-KMOX Eddie Wacker; "Songs for Sale." 4:00-KSD Melodic Thoughts. NBC. 4:00-WIL Rhythmicizers. 4:00-WEW Hugo Quarter Hour. 4:15-KMOX "Sharp Flat and Natural" 4:15-WIL Lakeview Melody Parade. (R) 4:15-WEW Mystic Serenader. 4:30-KMOX News Flashes from the St. Louis Star & Times. 4:30-WIL Two Ebony Dots. 4:30-WEW Buchanan Bentley. 4:40-KMOX Musical Interlude. 4:45-KMOX Creative Music Education Program. 4:45-KSD Concert Echoes. NBC. 4:45-WIL Etchings in Jazz. (R) 5:00-KSD Dinner Music. NBC.

7:00-KMOX Abe Lyman and His Orchestra. CBS. 7:00-KSD Vocal Soloists and Orchestra. NBC. 7:00-WIL Republican Speaker. 7:15-KMOX Election Returns. CBS. 7:15-WIL Anson Week's Orch. (T) 7:30-KMOX Kate Smith and Her Swanee Music. CBS. 7:30-KSD Wayne King and His Orchestra. NBC. 7:30-KWK Adventures in Health. NBC. 7:30-WIL Democratic Speaker. 7:45-KMOX Election Returns. CBS. 7:45-WIL St. Louis Bar Association. 8:00-KMOX The Street Singer with Shilkret's Orchestra. CBS. 8:00-KSD "Classified Program." NBC. 8:00-KWK Edgar A. Guest, Guest Artist; Alice Mock, Soprano and Male Trio. NBC. 8:00-WIL Allen Wills; Songs As You Like Them. 8:15-KMOX "Threads of Happiness." CBS. 8:15-WIL Leather Stocking Tales - Drama. (T) 8:30-KMOX Election Returns. CBS. 8:30-KSD Ed Wynn and Don Voorhee's Band. NBC. 8:30-KWK Friendship Town. NBC. 8:30-WIL Scotty Collie's Orchestra. 8:45-WIL Cecil and Sally. (T) 9:00-KMOX Dog Chats. (T) 9:00-KSD Dance Orchestra and Drama NBC.

OTTO REINERT SPEAKS

Getting the jump on the football experts, Otto Reinert, musical director of WIL, has already named his choice for the "All-American" song hits of the season. Irving Berlin wrote two of them - "How Deep Is the Ocean" and "Say It Isn't So." "We Just Couldn't Say Goodbye" is still popular but slightly on the down grade and "Please" is coming up fast so both are chosen. The new Broadway shows are introducing a lot of new tunes but, according to Mr. Reinert, their appeal is generally limited to The Bright Young People. Movie scores achieve wider popularity, he says and the hits in this class at present are Maurice Chevalier's "Love Me Tonight" and "Isn't It Romantic."

What are you humming?

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Central 5639 BATTLE CREEK INST. 625 Locust

Radio Programs For Wednesday, November 9

— A. M. —

5:30—KMOX Farm Folks Hour; Charley Stookey, Farm Advisor; Wyoming Jack; Kenneth Wright; Henry, Zeb and Otto; and Others.

6:30—KMOX Oatsville General Store.

6:45—KMOX Henry, Zeb and Otto.

7:00—KMOX Morning Round-Up; Sunny Joe and His Scalawags; Rhubarb Red; and the Girls of the Golden West.

7:00—WIL Breakfast Club Express—Popular Program.

7:00—KFUO Morning Family Worship.

7:15—KMOX Early Morning Band Wagon and Time Signals.

7:15—KWK Morning Devotions, NBC.

7:15—KFUO Organ.

7:30—KFUO Morning Meditation — (Second Presentation.)

7:30—WEW Day's Dedication — F. J. O'Reilly.

7:45—KWK Jolly Bill and Jane, NBC.

7:45—WIL Early Morning Melodies, (R)

8:00—KMOX Public Interest Period with Time Signals.

8:00—KSD Gene and Glenn, NBC.

8:00—KWK John Fogarty, NBC.

8:00—WIL Don't be Late for School—Birthday Bells; Children's Program.

8:00—WEW Variety Vagaries.

8:15—KMOX Morning Reveries; Hymn Time—Kenneth Wright.

8:15—KSD Current Events, NBC.

8:15—KWK Lady Bugs, NBC.

8:30—KMOX Tony Wons — "Are You Listenin'?" CBS.

8:30—KSD Flying Fingers, NBC.

8:30—KWK Vic and Sade, NBC.

8:30—WIL All American Orchestra, (T)

8:45—KMOX The Merry-makers, CBS.

8:45—WIL Bill and Bud; Guitarists.

9:00—KMOX Ann Walsh; Homemaker.

9:00—KSD Banjoleers, NBC.

9:00—WIL Sunshine Serenaders; Studio Orchestra.

9:00—WEW Opening Markets; Housekeepers' Chat.

9:15—KMOX Catherine MacKenzie Entertains, CBS.

9:15—KWK Clara, Lu 'n' Em, NBC.

9:15—WIL Console Melodies; Organ; Henrietta Jordan.

9:25—KFUO Students' Chapel Devotion.

9:30—KMOX St. Louis Dental Society.

9:30—KWK Our Daily Food, NBC.

9:30—WIL Melody Masters; Studio Orchestra.

9:30—WEW Lily Abel, Pianist.

9:40—KMOX "Minute Musicale" — Margo Clarke.

9:45—KMOX The Four Clubmen, CBS.

9:45—KSD Betty Crocker, NBC.

9:45—KWK Consolaires; Irma Glenn, NBC.

9:45—WIL Uncle Ben's Lone Star Rangers.

9:45—WEW The Duolians.

10:00—KMOX Women's Radio Program; Sunny Joe and Sad Sam; Kenneth Wright Coyita Bunch; Margo Clarke; and Two Guitars.

10:00—KSD Classified Program, NBC.

10:00—WEW Weather Report — Grain Market.

10:05—WEW University Reporter.

10:15—KSD Household Institute, NBC.

10:15—WIL Pastels; Studio Trio.

10:15—WEW German Quarter Hour.

10:30—KMOX The Fitch Professor, CBS.

10:30—KSD Army Band, NBC.

10:30—KWK Rhythm Ramblers, NBC.

10:30—WIL Eddie Groom — The Dixie Troubadour.

10:30—WEW St. Louis Theatrical School

10:45—KMOX Ben Alley and Novelty Orchestra, CBS.

10:45—WIL Meditation, (T)

10:45—WEW Education Week Program.

10:55—WEW Time Signal.

11:00—KMOX Sally Walker and Musical Minute Men.

11:00—KSD Johnny Marvin, Tenor, NBC

11:00—KWK Men O' Song, NBC.

11:00—WIL Leo Reisman's Orch. (R)

11:00—WEW French Lesson—Christian Bonnet.

11:15—KMOX Talk and Sunny Joe and Sad Sam.

11:15—KSD On Wings of Song, NBC.

11:15—WIL Marvin Miller; Songs and Ukulele.

11:15—WEW University Reporter.

11:30—KMOX "The Songcopators."

11:30—KWK National Farm and Home Hour, NBC.

11:30—WIL Melody Four — String Quartet.

11:30—WEW Gypsy Joe — Singing Guitarist.

11:45—KMOX News Flashes from the St. Louis Star & Times.

11:45—WIL Song of the Strings.

11:55—KMOX KMOX Today — Organ Theme.

— A. M. —

12:00—KMOX Farm Service Hour; Featuring Henry, Zeb and Otto; and Kenneth Wright, Organist.

12:00—KSD Luncheon Music, NBC.

12:00—WIL Noonday Musical.

12:00—WEW Live Stock Exchange..

— P. M. —

12:15—KFUO Noonday Religious Add.

12:30—KWK Harold Stokes Orch. NBC.

12:30—WIL Ray and Bob; Guitarists.

12:45—WIL Sleepy Valley Trio.

1:00—KMOX Aunt Jemima; Songs, CBS

1:00—KSD Dance Orchestra, NBC.

1:00—WIL Melody Revue; Studio Orchestra with Les Roberts.

1:05—KWK Words and Music, NBC.

1:15—KMOX "Three of a Kind." — Novelty Music.

1:15—WIL Voice of the Vibraphone—Schuyler Alward and Jerry Cammack.

1:30—KMOX American School of the Air, CBS.

1:30—KSD "Two Seats in the Balcony," NBC.

1:30—WIL Allister Wylie, Piano Stylist.

1:30—WEW Moments with the Masters.

— P. M. —

4:30—WIL Two Ebony Dots.

4:30—WEW Jack Ralls; Concert Pianist.

4:40—KMOX "Hits of the Day" KMOX Orchestra.

4:45—KSD Concert Echoes, NBC.

4:45—WIL Etchings In Jazz, (R)

5:00—KMOX Vaughn de Leath, CBS.

5:00—KSD Dinner Music, NBC.

5:00—WIL The Store of the Air.

5:15—KMOX "Piano Fantasies" — Margo Clarke.

5:15—WIL Dream House, (R)

5:25—KMOX Sports Reporter.

5:30—KMOX "Skippy," CBS.

5:30—KSD "Drifting and Dreaming," NBC.

5:30—KWK The Singing Lady, NBC.

5:30—WIL Variety Show, (R)

5:45—KMOX The Lone Wolf Tribe, CBS

5:45—KSD Dance Music, NBC.

5:45—KWK Little Orphan Annie, NBC.

5:45—WIL Masquerade; Studio Orch.

6:00—KMOX "The Songcopators" and Hot Cha Combination.

6:00—WIL Inquiring Reporter.

6:00—KFUO Midwest Devotional Hour.

6:05—WIL Southwest Melodies, (R)

6:15—KMOX Do You Know? — Carl Hohengarten.

— P. M. —

10:00—WIL Ben Bernie's Orchestra, (T)

10:01—KSD Nellie Revell, NBC.

10:15—KMOX Sports Reporter.

10:15—KSD "Penrod and Sam," NBC.

10:15—KWK Cesare Sodero Orch. NBC.

10:20—KMOX "Keyboard Kapers."

10:30—KMOX A Citizen of the Southwest.

10:30—WIL Ray DeVinney's Orchestra.

10:30—KFUO Laymen's Hour.

10:45—KMOX Isham Jones' Orch. CBS.

11:00—KMOX Mike Child's Club Moue Orchestra.

11:00—KWK Cab Calloway and His Orchestra, NBC.

11:00—WIL Bert Lown's Orchestra, (T)

11:00—KFUO Drama Hour.

11:15—KMOX Al Lyons' Hotel Coronado Orchestra.

11:30—KMOX Harold Stern's Orch. CBS

11:30—KFUO Near-to-Midnight Gospel Hour.

11:45—KMOX Owl Car Organ Program with Ambassador Organ.

12:15—KMOX Mike Child's Orchestra.

12:30—KMOX Al Lyons' Orchestra.

12:45—KMOX Bobbie Meeker's Hotel Jefferson Orchestra.

SELECTIONS FOR TODAY

Allister Wylie, Piano Stylist at 1:30 p. m. on WIL.

The Flying Hutchisons tell their story at 5:30 p. m. (KSD.)

Rhythmizers on WIL at 4 p. m.

Carl Hohengarten, conductor of the KMOX orchestra is interviewed by Nancy Frazer at 6:15 p. m. on KMOX.

A special broadcast by a local Russian Chorus brings glorious songs of that nation at 6:30 on KMOX.

Adventures of Sherlock Holmes on KWK-NBC at 8 p. m.

If you don't like dance music, there is a good symphony concert by Cesare Sodero's orchestra at 10:15 p. m. on KWK-NBC.

1:45—WIL Pleasant Melodies, (T)

2:00—KMOX News Flashes from the St. Louis Star & Times.

2:00—KSD "Martha Carr Program," NBC.

2:00—KWK Betty and Bob, NBC.

2:00—WIL Police Releases.

2:00—WEW Uptown Studios.

2:10—KMOX Home Radio Time — String Ensemble.

2:15—KSD Concert Ensemble, NBC.

2:15—KWK Radio Troubadors, NBC.

2:15—WIL Matinee Trio; Violin, Accordion and Vibraphone.

2:15—WEW News Flashes — Don Livingston.

2:30—KMOX Kenneth Wright; Organ

2:30—KSD Women's Review, NBC.

2:30—KWK Smackouts, NBC.

2:30—WIL Stars of Songland, (R)

2:30—WEW Humming Harmony Boys.

2:45—KMOX Four Eton Byis, CBS.

2:45—KWK Rhythmic Serenade, NBC.

2:45—WIL Russell Brown.

3:00—KMOX Claude Hopkins Orchestra, CBS.

3:00—KWK Midweek Musicale, NBC.

3:00—WIL Musical Gems; Henrietta Jordan at the Organ.

3:00—KFUO Shut-In Hour — The Reader.

3:00—WEW Closing Markets.

3:15—WIL Afternoon Tea Dance; Studio Orchestra.

3:15—WEW Marie Murphy, Soprano.

3:30—KMOX Jack Brooks with Frank Westphal's Orchestra, CBS.

3:30—WIL Lights and Shadows; Studio Orchestra.

3:30—WEW Dorothy and Florence Corell, piano duet.

3:45—KMOX Symphonci Cameos.

3:45—KSD Lady Next Door, NBC.

3:45—KWK Song Fellows, NBC.

3:45—WIL Manhattan Melodies, (R)

3:45—WEW Lew Wayne; Popular Airs.

4:00—KMOX Sylvia and Helen.

4:00—KSD Orchestral Music, NBC.

4:00—WIL Rhythmizers.

4:00—WEW Al Melcher and Company.

4:15—KMOX Bob Preis Soloist and Ralph Stein, Pianist.

4:15—KWK Dromedary Caravan, NBC.

4:15—WIL Lakeview Melody Parade, (R)

4:30—KMOX News Flashes from the St. Louis Star & Times.

4:30—KSD "The Flying Family," NBC.

6:15—KWK The Vagabonds with Ward Wilson, NBC.

6:15—WIL Dinner Dance Music; Studio Orchestra.

6:25—KMOX Public Incorporated.

6:30—KMOX Russian Chorus.

6:30—WIL Sparklers; Studio Orchestra.

6:30—KFUO All-Concordia Hour.

6:45—KMOX Angelo Patri — "Your Child," CBS.

6:45—WIL Civic Service Period; Mr. Fixit.

7:00—KMOX Whispering Jack Smith and "The Hummingbirds," CBS.

7:00—KSD L'Amour Melodique, NBC.

7:00—WIL Republican Speaker.

7:15—KMOX Singin' Sam, CBS.

7:15—WIL Anson Week's Orch. (T)

7:30—KMOX Kate Smith, CBS.

7:30—KSD Irene Taylor, NBC.

7:30—WIL Democratic Speaker.

7:45—KMOX Bobbie Meekers' Orchestra.

7:45—KSD Jack Denny's Orch. NBC.

7:45—WIL St. Louis Bar Association.

8:00—KMOX Guy Lombardo's Royal Canadians; Burns and Allen, CBS.

8:00—KSD Chamber Music, NBC.

8:00—KWK Adventures of Sherlock Holmes, NBC.

8:00—WIL Allen Wills; Songs As You Like Them.

8:15—WIL Strange Adventures; Drama, (T)

8:30—KMOX Crime Club — Mystery Dramatization, CBS.

8:30—KSD "The Bridgrets," a Dramatic Sketch, NBC.

8:30—WIL Scotty Collie's Orchestra.

8:45—WIL Cecil and Sally, (T)

9:00—KMOX Ruth Etting with Nat Shilkret's Orchestra, CBS.

9:00—KSD Corn Cob Pipe Cub, NBC.

9:00—KWK The Country Doctor with Phillips H. Lord, NBC.

9:00—WIL Russ Kettler's Orchestra.

9:15—KMOX Easy Aces, CBS.

9:30—KMOX Three Men and a Maid.

9:30—KSD Artists' Service Program, NBC.

9:30—WIL Bennie Krueger Orch. (T)

9:45—KMOX Myrt and Marge, CBS.

9:45—WIL Dream Boat; Franklyn McCormack.

10:00—KMOX "Today's Highlights" — Harlan Eugene Read.

10:00—KSD Official Weather Forecast.

10:00—KWK Amos 'n' Andy, NBC.

The Listener's Voice

WE TOOK YOUR ADVICE

Editor: You asked for comments on the new way you are printing the R. A. E. I have been buying the R. A. E. ever since it first came out. And want to say it is a wonderful book. My Radio to me would be without much use if it was not for the R. A. E. I keep all the back numbers for information on the Radio stars and their pictures. But honestly I don't like the new way fixing the programs. The old way is more handy. Now this morning I wanted to know what was on the air at 9:45. So I had to hunt all over the page to find what program I really wanted. While the old way I could just glance at 9:45 — all stations were in one place and at a glance I had my program. Now you get one of your old books and one of your new ones and try it for your self. Hope you won't feel offended.

Mrs. James Cato.

WHO'S WHO

Editor: Please tell me in one of your issues of R. A. E. who Holland Engle married, also tell me who Ann Walsh married and when.

Thanking you in advance and I am wishing you lots of luck with your very wonderful magazine.

Mrs. Charles H. Schafer.

Holland Engle married his childhood sweetheart, Virginia Osgood. Ann Walsh married Walter Weiler. —Ed.

THANKS FOR ADVICE

Editor: I am enclosing 25 cents for which please send me the next five issues of R. A. E. I sure miss it when I fail to receive a copy.

You also asked in this weeks issue for comments on the new way you are printing the time schedule and stations listed apart.

I will state I like the old way the best.

A Friend of R. A. E.

Ruth Schwallenstecker.

Please pardon our error last week, Mrs. Raffety, the Office Boy at KMOX was Bobby Harms. Bob Holt was Bob. So sorry.

Radio Programs For Thursday, November 10

— A. M. —

5:30—KMOX Farm Folks Hour; Charley Stookey, Farm Advisor; Wyoming Jack; Kenneth Wright; and Others.
6:30—KMOX Oatsville General Store; Sketch.
6:45—KMOX Roy Queen; The Lone Singer.
7:00—KMOX Morning Round-Up; Sunny Joe and His Scalawags; Rhubarb Red; and Girls of the Golden West.
7:00—KWK The Wife Saver. NBC.
7:00—WIL Breakfast Club Express—Popular Program.
7:00—KFUO Morning Family Worship.
7:15—KMOX Early Morning Band Wagon with Time Signals.
7:15—KFUO Organ.
7:30—KFUO Morning Meditation — (Second Presentation.)
7:30—WEW Day's Dedication — F. J. O'Reilly.
7:45—KMOX Brad and Al, Comedy and Songs. CBS.
7:45—KWK Jolly Bill and Jane. NBC.
7:45—WIL Early Morning Melodies (R)
8:00—KMOX Public Interest Period and Time Signals.
8:00—KSD Gene and Glenn. NBC.
8:00—KWK John Fogarty. NBC.
8:00—WIL Don't be Late for School; Birthday Bells; Children's Program.
8:00—WEW Variety Vagaries.
8:15—KMOX "Morning Reveries" Hymn Time; Kenneth Wright.
8:15—KSD Current Events. NBC.
8:15—KWK Lady Bugs. NBC.
8:30—KMOX Tony Wons — "Are You Listenin'." CBS.
8:30—KSD "The Upstaters." NBC.
8:30—KWK Vic and Sade. NBC.
8:30—WIL All American Orchestra. (T)
8:45—KMOX Melody Parade. CBS.
8:45—KWK Nothing But the Truth. NBC.
8:45—WIL Bill and Bud; Guitarists.
8:50—KSD "Pie Plant Pete." NBC.
9:00—KMOX Ann Walsh; Homemaker.
9:00—KSD Chicago Ensemble. NBC.
9:00—KWK Musical Melange. NBC.
9:00—WIL Sunshine Serenaders; Studio Orchestra.
9:00—WEW Opening Markets.
9:10—WEW Housekeepers' Chat.
9:15—KMOX Government Educational Program.
9:15—KSD Young Artists' Trio. NBC.
9:15—KWK Clara, Lu 'n' Em. NBC.
9:15—WIL Console Melodies; Organ—Henrietta Jordon.
9:20—WEW Organ Interlude.
9:25—KFUO Students' Chapel Devotion.
9:30—KMOX The Four Clubmen. CBS.
9:30—KWK Our Daily Food. NBC.
9:30—WIL Melody Masters; Studio Orchestra.
9:45—KMOX "Have You Heard?" — Radio News Column by Barbara Gould. CBS.
9:45—KSD Breen and De Rose. NBC.
9:45—KWK Irma Glen, Organist. NBC.
9:45—WIL Uncle Ben's Lone Star Rangers.
10:00—KMOX Women's Program; Dorie Shumate and Marzo Clarke; Two Guitars Sad Sam and Sunny Joe.
10:00—KSD Classified Program. NBC.
10:00—KWK Mrs. A. M. Goudis — Cooking Talk. NBC.
10:00—WEW Weather Report; Opening Grain Market.
10:15—KSD Household Institute. NBC.
10:15—WIL Molina's Tango Orch. (T)
10:15—WEW Ipana Troubadours.
10:30—KMOX To be announced. CBS.
10:30—KWK Rhythm Ramblers. NBC.
10:30—WIL West Pointer's Quartet. (R)
10:30—WEW St. Louis Theatrical School
10:45—KMOX V. E. Meadows; Beauty School of the Air.
10:45—WIL Rhythm King's Orchestra.
10:55—WEW Time Signal.
11:00—KMOX Sally Walker and Musical Minute Men.
11:00—KSD Johnny Marvin, Tenor. NBC
11:00—KWK Men O'Song. NBC.
11:00—WEW The Pamphleteer.
11:15—KMOX Buddy Harrold's Orchestra. CBS.
11:15—KSD On Wings of Song. NBC.
11:30—KMOX "The Songcopators."
11:30—KWK National Farm and Home Hour. NBC.
11:30—WEW Gypsy Joe; Singing Guitarist.
11:45—KMOX News Flashes from the St. Louis Star & Times.
11:55—WEW University Reporter.
11:55—KMOX KMOX Today — Organ Theme.
12:00—KMOX Farm Service Hour with Sunny Joe and Sad Sam; Kenneth Wright and Rhubarb Red.

— A. M. —

12:00—KSD Luncheon Music. NBC.
12:00—WEW Live Stock Exchange.
— P. M. —
12:15—KFUO Noonday Religious Add.
12:30—WIL Neighborhood Announcements.
12:45—WIL Sleepy Valley Trio.
1:00—KMOX Aunt Jemima. CBS. and Organ.
1:00—KSD Luncheon Music. NBC.
1:00—WIL Melody Revue; Studio Orch.
1:00—WEW Gypsy Joe's Hawaiian Trio.
1:15—KMOX "Yesteryear" — Narration
1:15—WIL Prof. Healthy's Class.
1:30—KMOX American School of the Air. CBS.
1:30—KSD Pianist. NBC.
1:30—KWK Syncopators. NBC.
1:30—WIL Jean Schaefer, Songs.
1:45—WIL Pleasant Melodies. (T)
1:45—WEW The Normalites.
2:00—KMOX News Flashes from the St. Louis Star & Times.
2:00—KSD "Today's News." NBC.
2:00—KWK Betty and Bob. NBC.
2:00—WIL Police Releases.
2:00—WEW Charleston Chasers.

— P. M. —

5:30—KMOX "Skippy." CBS.
5:30—KSD Donald Novis, Tenor. NBC.
5:30—KWK The Singing Lady. NBC.
5:30—WIL Variety Show. (R)
5:45—KMOX Ozzie Nelson's Orch. NBC
5:45—KSD The Adventures of "Sekary Hawkins." NBC.
5:45—KWK Little Orphan Annie — Childhood Playlet. NBC.
5:45—WIL Masquerade; Studio Orch.
6:00—KMOX "The Scoop" Newspaper Drama.
6:00—WIL Inquiring Reporter.
6:00—KFUO Story and Song.
6:05—WIL Southwest Melodies. (R)
6:15—KMOX "Minutes Musical" — KMOX Orchestra.
6:15—KWK The Vagabonds with Ward Wilson. NBC.
6:15—WIL Mrs. Norman Windsor.
6:25—KMOX Public Incorporated.
6:30—KMOX David G. Evans Coffee Program.
6:30—WIL Sparklers; Studio Orchestra.
6:30—KFUO Drama Hour.
6:45—KMOX Georgie Price and Benny Kreuger's Orchestra. CBS.
6:45—WIL Civic Service Period: Mr. Fixit.

The Answer Man

Q—Who played the part of "Red" in the "Hello Marie" sketch, what is his birthdate, and was he ever on the stage?
A—Carlton KaDell, August 21, 1905. Yes.

Q—When was Frank Munn born, and is he married?
A—February 27, 1896. Not married.

Q—Who was "Just Willie?"
A—Dave Ellman.

Q—Who announces the Sheaffer Lifetime revue, and is he married?
A—Vincent Pelletier. Yes.

Q—What is the title of the Markham poem that was read by John Brewster on the 24th of July?
A—"The Juggler of Touraine."

Q—How long have the A. & P. Gypsies been on the air?
A—Began their eighth year on March 3, 1932.

Q—Where was Pat Barnes born, and if he is married, what was his wife's maiden name?
A—Sharon, Pa. Eleanor Gilmonn.

Q—Who plays the part of Lena, Gene or Glenn?
A—Gene plays Jake and Lena, and Glenn is the pianist.

Q—Is Elsie Hitz married to Ned Weaver?
A—She is married, but not to Weaver.

Q—Is the girl who played "Bibs" on the Island Boat Club program the same one who played Barbara Wayne and Polly Preston, and if so, what is her real name?
A—Yes. Lucille Wall.

Q—Where was John Holbrook born and what is his birthdate?
A—Boston, Mass., August 14, 1900.

Q—Was Harrison Isles born in Montgomery, N. Y?
A—Yes.

Q—How many characters are there in Wrigley's Myrt and Marge programs?
A—Six persons.

Q—Is Arthur Tracy married? What is his age?
A—Yes. In his early thirties.



John Brewster



Lucille Wall

SELECTIONS FOR TODAY

"Yesteryear," a program of narration of events of days gone by and an organ background is a good program and you'll like it at 1:15 p. m. on KMOX.

Jean Schaeffer, new WIL star, at 1:30 p. m.

"The Scoop," newspaper drama, directed by Miss Lee Smith at 6 p. m. on KMOX.

Mrs. Norman Windsor talks to parents on character building at 6:15 p. m.

Rudy Vallee and his Connecticut Yankees at 7 p. m. on KSD.

Captain Henry's Showboat at 8 p. m. on KSD.

Royal Vagabonds with Ward Wilson and Scrapy Lambert at 6:15 p. m. on KWK.

Three Keys, Negro Harmony Trio at 9:30 p. m. on KWK.

2:10—KMOX Home Radio Program — String Ensemble.
2:15—KSD Famous Lovers. NBC.
2:15—KWK U. S. Navy Band. NBC.
2:15—WIL Matinee Trio; Violin; Accordion and Vibraphone.
2:15—WEW News Flashes.
2:25—KSD Hobby Riding. NBC.
2:30—KMOX National Education Association Program. CBS.
2:30—KSD Women's Review. NBC.
2:30—WIL Stars of Songland. (T)
2:30—WEW Humming Harmony Boys.
2:45—WIL Russell Brown; Songs.
3:00—KMOX U. S. Army Band Concert. CBS.
3:00—WIL Musical Gems; Henrietta Jordon at the Organ.
3:00—KFUO Face to Face with Outstanding Women—Poet's Corner.
3:00—WEW Closing Markets.
3:10—WEW Al Melcher and Company.
3:15—WIL Afternoon Tea Dance; Studio Orchestra.
3:30—KMOX "Musical Romances" with String Orchestra.
3:30—WIL Lights and Shadows; Studio Orchestra.
3:30—WEW Hawaiian Melodies; Ray Myrick.
3:45—KSD Lady Next Door. NBC.
3:45—WIL Manhattan Melodies. (R)
3:45—WEW Wientze School of Dramatic Expression.
4:00—KMOX Linda Lee; The New Orleans Songbird.
4:00—KSD Schirmer and Schmitt. NBC
4:00—WIL Rhythmicizers.
4:15—KMOX "The Songcopators"; Hot Cha Combination.
4:15—KSD Paul Whiteman's Orchestra. NBC.
4:15—WIL Lakeview Melody Parade. (R)
4:15—WEW Women's Trio.
4:30—KMOX News Flashes from the St. Louis Star & Times.
4:30—KSD Soloist. NBC.
4:30—WIL Two Ebony Dots.
4:30—WEW Radio Column.
4:40—KMOX "Quiet Moments"; Bob Holt and String Orchestra.
4:45—KSD Concert Echoes. NBC.
4:45—WIL Etchings in Jazz. (R)
5:00—KMOX "Echoes of Hawaii."
5:00—KSD Dinner Music. NBC.
5:00—WIL The Store of the Air.
5:15—WIL Piano Capers.
5:25—KMOX Sports Reporter.
7:00—KMOX Abe Lyman and Orchestra. CBS.
7:00—KSD Rudy Vallee and Guest Stars. NBC.
7:00—WIL Republican Speaker.
7:15—KMOX Jack Benny; Ted Weem's Orchestra. CBS.
7:15—WIL Anson Week's Orch. (T)
7:30—KWK Rin Tin Tin Thriller. NBC.
7:30—WIL Democratic Speaker.
7:45—KMOX Evan Evans, Baritone; Jack Denny. CBS.
8:00—KMOX Boswell Sisters. CBS.
8:00—KSD "Capt. Henry's Show Boat." NBC.
8:00—KWK Death Valley Days. NBC.
8:15—KMOX Mills Brothers. CBS.
8:30—KMOX The Life of Omar Khayyam. CBS.
9:00—KMOX Phoenix Hosiery. (T)
9:00—KSD Dance Orchestra. NBC.
9:00—KWK The Country Doctor with Phillips H. Lord. NBC.
9:15—KMOX Talk and KMOX Orch.
9:15—KWK Wilfred Glenn. NBC.
9:30—KWK Three Keys. NBC.
9:45—KMOX Myrt and Marge. CBS.
9:45—KWK Mary Steele. NBC.
10:00—KMOX "Today's Highlights" — Harlan Eugene Read.
10:00—KSD Official Weather Forecast.
10:00—KWK Amos 'n' Andy. NBC.
10:00—WIL Ted Jansen's Orchestra.
10:01—KSD Art Jarrett's Orchestra. NBC
10:15—KMOX Sports Reporter. NBC.
10:15—KSD "Penrod and Sam." NBC. NBC.
10:20—KMOX "Keyboard Kapers."
10:30—KMOX "The Citizen of the Southwest."
10:30—KSD Dance Music from Chicago.
10:30—WIL Ray DeVinney's Orchestra.
10:45—KMOX Football Broadcast — France Laux.
11:00—KMOX Mike Child's Orchestra.
11:00—KSD Dream Singer. NBC.
11:00—WIL Charlie Booth's Orchestra.
11:05—KSD Late Dance Music. NBC.
11:15—KMOX Al Lyons' Orchestra.
11:30—KMOX Robbie Meeker's Hotel Jefferson Orchestra.
11:30—WIL Bill Bailey's Orchestra.
11:45—KMOX Riviera Orchestra. CBS.
12:00—KMOX Mike Child's Orchestra.
12:30—KMOX Al Lyons' Orchestra.
12:45—KMOX Robbie Meeker's Orches.

Radio Programs For Friday, November 11

— A. M. —

5:30—KMOX Farm Folk Hour; Charley Stookey, Farm Advisor; Wyoming Jack; Kenneth Wright; and Others.
 6:30—KMOX Oatsville General Store — Sketch.
 6:45—KMOX Henry, Zeb and Otto.
 7:00—KMOX Morning Round-Up — Sunny Joe and His Scalawags; Rhubarb Red and Girls of the Golden West.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—KFUO Morning Family Worship.
 7:15—KMOX Early Morning Time Signals from the Band Wagon.
 7:15—KFUO Organ.
 7:30—KWK Happy Jack, NBC.
 7:30—KFUO Morning Meditation — (Second Presentation.)
 7:30—WEW Day's Dedication — F. J. O'Reilly.
 7:45—KWK Jolly Bill and Jane, NBC.
 7:45—WIL Early Morning Melodies. (R)
 8:00—KMOX Public Interest Period with Time Signals.
 8:00—KSD Gene and Glenn, NBC.
 8:00—KWK John Fogarty, NBC.
 8:00—WIL Don't be Late for School — Birthday Bells; Children's Program.
 8:00—WEW Variety Vagaries.
 8:15—KMOX Morning Reveries; Hymn Time; Kenneth Wright.
 8:15—KSD Current Events, NBC.
 8:15—WEW Big Hank and Alaskan Sourdoughs.
 8:30—KMOX Tony Wons — "Are You Listenin'." CBS.
 8:30—KSD Flying Fingers, NBC.
 8:30—KWK Vic and Sade, NBC.
 8:30—WIL All American Orchestra. (T)
 8:45—KMOX The Merrymakers, CBS.
 8:45—KWK Nothing But the Truth, NBC.
 8:45—WIL Bill and Bud; Guitarists.
 8:50—KSD Banjoleers, NBC.
 9:00—KMOX Through the Looking Glass with Frances Ingram. (T)
 9:00—KSD Melodie, NBC.
 9:00—WIL Sunshine Serenaders; Studio Orchestra.
 9:00—WEW Opening Markets.
 9:10—WEW Housekeepers' Chat.
 9:15—KMOX Frank Crummit and Julia Sanderson, CBS.
 9:15—KSD Breen and De Rose, NBC.
 9:15—KWK Clara, Lu 'n' Em, NBC.
 9:15—WIL Console Melodies; Henrietta Jordon, Organ.
 9:20—WEW Armistice Day Music.
 9:25—KFUO Students' Chapel Devotion.
 9:30—KWK Our Daily Food, NBC.
 9:30—WIL Melody Masters; Studio Orchestra.
 9:30—WEW Lily Abel, Pianist.
 9:45—KMOX Sally Stokely's Program. (T)
 9:45—KSD Betty Crocker, NBC.
 9:45—KWK Irma Glenn, Organist, NBC
 10:00—KMOX Armistice Day Program.
 10:00—KSD Walter Damrosch and Orchestra, NBC.
 10:00—KWK NBC Music Appreciation Hour; Walter Damrosch, NBC.
 10:00—WEW Weather Report.
 10:05—WEW University Reporter.
 10:15—WEW Mary Hendrix.
 10:15—KMOX Women's Program; Henry, Zeb and Otto; Coyita Bunch; Margo Clarke; Kenneth Wright.
 10:30—WEW Steppers' Quartet.
 10:40—KMOX Magic Piano Twins, CBS.
 10:45—KMOX Ben Alley, CBS.
 10:55—WEW Time Signal.
 11:00—KMOX Sally Walker and Musical Minute Men.
 11:00—KSD Johnny Marvin, Tenor, NBC
 11:00—WEW Ray Myrick, Hawaiian Guitarist.
 11:15—KMOX Talk and Kenneth Wright at the Organ.
 11:15—KSD Classified Program, NBC.
 11:15—KWK Miracles of Magnolia, NBC
 11:15—WIL Neighborhood Announcements.
 11:15—WEW War Poetry.
 11:30—KMOX Ann Walsh; Homemaker with "The Songcopators."
 11:30—KSD Concert Orchestra, NBC.
 11:30—KWK National Farm and Home Hour, NBC.
 11:30—WIL Song of the Strings; String Trio.
 11:30—WEW Gypsy Joe; Singing Guitarist.
 11:45—KMOX News Flashes from the St. Louis Star & Times.
 11:55—KMOX KMOX Today — Organ Theme.
 12:00—KMOX Farm Service Hour — Kenneth Wright, Organ; Henry, Zeb and Otto.
 12:00—KSD Luncheon Music, NBC.
 12:00—WIL Noonday Musical.
 12:00—WEW Live Stock Exchange.

— P. M. —

12:15—KFUO Noonday Religious Add.
 12:30—KWK Harold Stokes Orch, NBC.
 12:30—WIL Ray and Bob; Guitarists.
 12:45—WIL Sleepy Valley Trio.
 1:00—KMOX American School of the Air, CBS.
 1:00—KSD Song Souvenirs, NBC.
 1:00—WIL Melody Revue; Studio Orchestra with Les Roberts.
 1:05—KWK Words and Music, NBC.
 1:15—WIL Voice of the Vibraphone—Schuyler Alward and Jerry Cammack.
 1:30—KMOX Do Re Mi, Girl Trio, CBS
 1:30—KSD Three Shades of Blue, NBC.
 1:30—KWK Syncopators, NBC.
 1:30—WIL Allister Wyllye, Piano Stylist.
 1:30—WEW Herb Lotz and His Basin St. Five.
 1:45—KMOX Linda Lee, New Orleans Songbird.
 1:45—KSD Muted Strings, NBC.
 1:45—WIL Pleasant Melodies, (T)
 2:00—KMOX News Flashes from the St. Louis Star and Times.
 2:00—KSD "Martha Carr Program."
 2:00—KWK Betty and Bob, NBC.
 2:00—WIL Police Releases.
 2:00—WEW Uptown Studios.

— P. M. —

5:30—KWK The Singing Lady, NBC.
 5:30—WIL Variety Show. (R)
 5:45—KMOX Lone Wolfe Tribe, CBS.
 5:45—KSD Dance Masters, NBC.
 5:45—KWK Little Orphan Annie, NBC.
 5:45—WIL Masquerade; Studio Orch.
 6:00—KMOX "The Songcopators" and Hot Cha Combination.
 6:00—WIL Inquiring Reporter.
 6:00—KFUO Children's Hour.
 6:05—WIL Southwest Melodies. (R)
 6:15—KMOX "Moments Musicales" — String Ensemble.
 6:15—KWK The Vagabonds with Ward Wilson, NBC.
 6:15—WIL Dinner Dance Music; Studio Orchestra.
 6:25—KMOX Public Incorporated.
 6:30—KMOX Jimmy Gerrigan's Orchestra, CBS.
 6:30—WIL Sparklers; Studio Orchestra.
 6:30—KFUO Bible Study.
 6:45—KMOX William Vincent Hall. CBS.
 6:45—WIL Civic Service Period, Mr. Fixit.
 7:00—KMOX Bobbie Meeker and His Hotel Jefferson Orchestra.
 7:00—KSD Jessica Dragonette and Cavaliers, NBC.

— P. M. —

11:00—KSD The Dream Singer, NBC.
 11:00—WIL Bill Bailey's Orchestra.
 11:05—KSD Late Dance Music, NBC.
 11:15—KMOX Al Lyons' Orchestra.
 11:30—KMOX Bobbie Meeker and His Hotel Jefferson Orchestra.
 11:30—KWK The Village Barn Orchestra, NBC.
 11:45—KMOX Hal Kemp's Orch, CBS.
 12:00—KMOX Mike Child's Orchestra.
 12:30—KMOX Al Lyons' Orchestra.
 12:45—KMOX Bobbie Meeker's Hotel Jefferson Orchestra.

It Happened Once

Ruth Etting, who has never given an audition in her life, was invited to make "Music That Satisfies" on the basis of her work on the stage, in the movies and on recordings.

Andre Kostelanetz first got into radio when he was called at the last minute to play the piano as accompaniment for Bonelli, the opera star.

Sid Gary is a close friend of Abe Lyman and the orchestra leader had him appear as a guest on one of his programs.

The theatrical company with which Kenneth Roberts was associated put on a broadcast drama and the station manager offered him a position as announcer.

Fred Uttal needed a job. He walked into the Columbia studios, and without knowing anyone there, sought an audition.

Louis Dean was the friend of a Utica radio dealer who started a station and then the phonograph record salesman was offered the job of studio manager.

Irene Beasley entered broadcasting for the purpose of "plugging" a tune she had written.

It was no break that got Georgie Price in radio. He spent 11 months and dropped \$25,000 in vaudeville salaries trying to break into broadcasting. Eventually he got an audition from a man who had never heard of him.

Nat Shilkret was selected to accompany Bori and McCormack and has been on the air ever since.

Edward Reese was asked if he cared to broadcast after Jay Hanna, director of the Crime Club, saw him on the stage in a mystery play.

Freddie Rich was leader of one of the country's outstanding orchestras at the time the Columbia network was formed and he was asked to become musical director. Previously his hotel band had been broadcasting over a remote wire.

George Burns and Gracie Allen first broadcast when their friend, Eddie Cantor, invited them to appear on his show.

Ted Husing hurried to New York because his father was undergoing an operation. While in Manhattan he saw a newspaper advertisement for an announcer.

Chase Taylor was sitting with his feet on a desk in a Buffalo station when his friend Wilbur Hulick, an announcer, rushed in and asked him to help fill fifteen minutes because the network line had broken down. At that moment "Colonel Lemuel Q. Stoopnagle" was born.

SELECTIONS FOR TODAY

A special Armistice Day program on KMOX at 10 a. m.

Walter Damrosch's Music Appreciation Hour includes selections from the "Nutcracker Suite" at 10 a. m. on KSD.

Martha Carr's Advice at 2 p. m. on KSD.

Jessica Dragonette and her Cavaliers at 7 p. m. on KSD.

The March of Time dramatizations at 7:30 p. m. on KMOX.

The Armour program with Eddie and Ralph at 8:30 p. m. on KWK-NBC.

Adventure Club with Floyd Gibbons at 9:30 p. m. on KSD.

2:10—KMOX Home Rado Program — String Orchestra.
 2:15—KSD Hobby Riding, NBC.
 2:15—WIL Matinee Trio; Violin; Accordion and Vibraphone.
 2:15—WEW News Flashes; Don Livingston.
 2:30—KMOX National Education Association Program, CBS.
 2:30—KSD Women's Review, NBC.
 2:30—WIL Stars of Songland. (R)
 2:30—WEW Humming Harmony Boys.
 2:45—WIL Russell Brown; Songs.
 2:45—WEW Buddy Duddy, Pianist.
 3:00—KMOX Armistice Day Program, from Washington Cathedral, CBS.
 3:00—WIL Musical Gems—Henrietta Jordon.
 3:00—KFUO Golden Thoughts — The Proofreader.
 3:00—WEW Closing Markets.
 3:10—WEW Ko Ha La Conservatory.
 3:15—WIL Afternoon Tea Dance; Studio Orchestra.
 3:30—WIL Lights and Shadows; Studio Orchestra.
 3:30—WEW Margaret Schoen, Concert Pianist.
 3:45—KSD Lady Next Door, NBC.
 3:45—WIL Manhattan Melodies. (R)
 3:45—WEW Golden Pages.
 4:00—KMOX Sylvia and Helen.
 4:00—KSD Swanee Serenaders, NBC.
 4:00—WIL Rhythmicizers.
 4:00—WEW Arthur Burns.
 4:15—KMOX Bob Preiss and Ralph Stein.
 4:15—KWK Dromedary Caravan, NBC.
 4:15—WIL Lakeview Melody Parade. (R)
 4:15—WEW Book Review; Fr. Henry Regnet, S. J.
 4:30—KMOX News Flashes from the St. Louis Star & Times.
 4:30—KSD "The Flying Family." NBC
 4:30—WIL Two Ebony Dots.
 4:40—KMOX Piano Interlude.
 4:45—KMOX Creative Music Education.
 4:45—KSD Concert Echoes, NBC.
 4:45—WIL Etchings in Jazz.
 5:00—KSD Dinner Music, NBC.
 5:00—WIL Store of the Air.
 5:15—KMOX Piano Fantasies.
 5:15—WIL Dream House. (R)
 5:25—KMOX Sports Reporter.
 5:30—KMOX "Skippy." CBS.
 5:30—KSD The Minstrel Man, NBC.

7:00—KWK Nestle's Program, NBC.
 7:00—WIL Republican Speaker.
 7:15—KMOX Singin' Sam, CBS.
 7:15—WIL Anson Week's Orch. (T)
 7:30—KMOX March of Time — News Dramatizations, CBS.
 7:30—KWK Adventures in Health, NBC
 7:30—WIL Democratic Speaker.
 7:45—KWK Song Harvest, NBC.
 7:45—WIL St. Louis Bar Association.
 8:00—KMOX All American Football Show, CBS.
 8:00—KSD Arctic Night Club, NBC.
 8:00—KWK First Nighter, NBC.
 8:00—WIL Allen Wills; Songs As You Like Them.
 8:15—WIL Leather Stocking Tales — Drama. (T)
 8:30—KMOX To the Ladies with Morton Downey and Leon Belasco's Orchestra, CBS.
 8:30—KSD Leo Reisman's Orch, NBC.
 8:30—KWK Roy Shield's Orchestra — Armour Program, NBC.
 8:30—WIL Scottie Collie's Orchestra.
 8:45—WIL Cecil and Sally. (T)
 9:00—KMOX The Street Singer and Shilkret's Orchestra, CBS.
 9:00—KSD To be announced, NBC.
 9:00—KWK The Country Doctor with Phillips H. Lord, NBC.
 9:00—WIL Russ Kettler's Orchestra.
 9:15—KMOX Easy Aces, CBS.
 9:30—KMOX Piano Recital — Aeolian Hour.
 9:30—KSD Adventure Club with Floyd Gibbons, NBC.
 9:30—WIL Guy Lombardo's Orch. (R)
 9:45—KMOX Myrt and Marje, CBS.
 9:45—KSD Lanny Ross, Tenor, NBC.
 10:00—KMOX "Today's Highlights" — Harlan Eugene Read.
 10:00—KSD Official Weather Forecast.
 10:00—KWK Amos 'n' Andy, NBC.
 10:00—WIL Charlie Booth's Orchestra.
 10:01—KSD "El Tango Romantico."
 10:15—KMOX Sports Reporter.
 10:15—KSD "Penrod and Sam." NBC.
 10:15—KWK Nocturne, NBC.
 10:20—KMOX Songs for the Homefolks — The Mississippians.
 10:30—KMOX "The Citizen of the Southwest."
 10:30—KSD Don Bestor's Orch, NBC.
 10:30—WIL Ray DeVinney's Orchestra.
 10:45—KMOX Guy Lombardo and His Royal Canadians, CBS.
 11:00—KMOX Mike Childs' Orchestra.

Radio Programs For Saturday, November 12

— A. M. —

5:30—KMOX Farm Folks Hour; Charley Stookey, Farm Advisor; Wyoming Jack; Kenneth Wright; and Others.
 6:30—KMOX Oatsville General Store.
 6:45—KMOX Henry, Zeb and Otto.
 7:00—KMOX Morning Round-Up; Sunny Joe and His Scalawags; Rhubarb Red and Girls of the Golden West.
 7:00—WIL Breakfast Club Express — Popular Program.
 7:00—KFUO Morning Family Worship.
 7:15—KMOX Early Morning Time Signals from the Band Wagon.
 7:15—KWK Morning Devotions, NBC.
 7:15—KFUO Organ.
 7:30—KWK Happy Jack, NBC.
 7:30—KFUO Morning Meditation — (Second Presentation.)
 7:30—WEW Day's Dedication: F. J. O'Reilly.
 7:45—KWK Waltzes, NBC.
 7:45—WIL Early Morning Melodies.. (R)
 8:00—KMOX Public Interest Period.
 8:00—KSD Gene and Glenn, NBC.
 8:00—KWK John Fogarty, NBC.
 8:00—WIL Don't be Late for School; Birthday Bells; Children's Program.
 8:00—WEW Variety Vagaries.
 8:15—KMOX Morning Reveries; Hymn Time; Kenneth Wright.
 8:15—KSD Top of the Morning, NBC.
 8:15—KWK Lady Bugs, NBC.
 8:30—KMOX Tony Wons — "Are You Listenin'." CBS.
 8:30—KSD Jack and Jill, NBC.
 8:30—KWK Vic and Sade, NBC.
 8:30—WIL All American Orchestra. (T)
 8:45—KMOX Songs of the Out-of-Doors — Artells Dickson, CBS.
 8:45—WIL Bill and Bud; Guitarists.
 8:45—WEW Matin Melodies.
 8:50—KSD "Pie Plant Pete." NBC.
 9:00—KMOX Ann Walsh; Homemaker.
 9:00—KSD "The Vass Family." NBC.
 9:00—KWK Musical Melange, NBC.
 9:00—WIL Sunshine Serenader's Orch.
 9:00—WEW Opening Markets.
 9:15—KMOX Catherine McKenzie Entertains, CBS.
 9:15—KSD Souvenirs of Melody, NBC.
 9:15—KWK Dance Masters, NBC.
 9:15—WIL Console Melodies; Organ; Henrietta Jordon.
 9:15—WEW Education Week Program
 9:25—KFUO Children's Program.
 9:30—KMOX Elsie Pierce; Beauty Talk
 9:30—KWK Our Daily Food, NBC.
 9:30—WIL Melody Masters; Studio Orchestra.
 9:30—WEW Symphony Transcriptions.
 9:45—KMOX Women's Program; Dorie Shumate; Sad Sam; Sunny Joe; Margo Clarke; Kenneth Wright at the Organ.
 9:45—KSD Breen and De Rose, NBC.
 9:45—KWK Irma Glenn, Organist, NBC
 9:45—WIL Uncle Ben's Lone Star Rangers.
 10:00—KMOX Philharmonic Symphony Concert for Children, CBS.
 10:00—KSD Melodies of the South, NBC
 10:00—KWK Cooking Talk, NBC.
 10:00—WEW Weather Report; Opening Grain Market.
 10:15—KSD Household Institute, NBC.
 10:15—KWK Rhythm Ramblers, NBC.
 10:15—WIL Pastels; Studio Trio.
 10:15—WEW Greek Hour.
 10:30—KSD Swenson's Swedhearts, NBC
 10:30—WIL Madison County Safety Council.
 10:45—KWK Spanish Idylls, NBC.
 10:45—WIL Eddie Groom; The Dixie Troubador.
 10:45—WEW Al Melcher and Company.
 10:55—WEW Time Signal.
 11:00—KMOX Sally Walker and Musical Minute Men.
 11:00—KSD Johnny Marvin, Tenor, NBC
 11:00—KWK Men of Song, NBC.
 11:00—WIL Ben Bernie and the Lads.
 11:00—WEW Al Melcher's Gentlemen.
 11:15—KMOX Better Films Council.
 11:15—KSD Talk on Unemployment, NBC.
 11:15—KWK Miracles of Magnolia, NBC
 11:15—WIL Master's Music Room, (T)
 11:15—WEW University Reporter.
 11:25—KMOX Piano Interlude.
 11:30—KMOX "The Songcopators."
 11:30—KSD Concert Orchestra, NBC.
 11:30—KWK American Farm Bureau Federation, NBC.
 11:30—WIL Melody Four — String Quartette.
 11:30—WEW Gypsy Joe — Singing Guitarist.
 11:45—KMOX News Flashes from the St. Louis Star & Times.
 11:45—WIL Song of the Strings.
 11:55—KMOX KMOX Today — Organ Theme.
 12:00—KSD Luncheon Music, NBC.
 12:00—WIL Noonday Musical.

— A. M. —

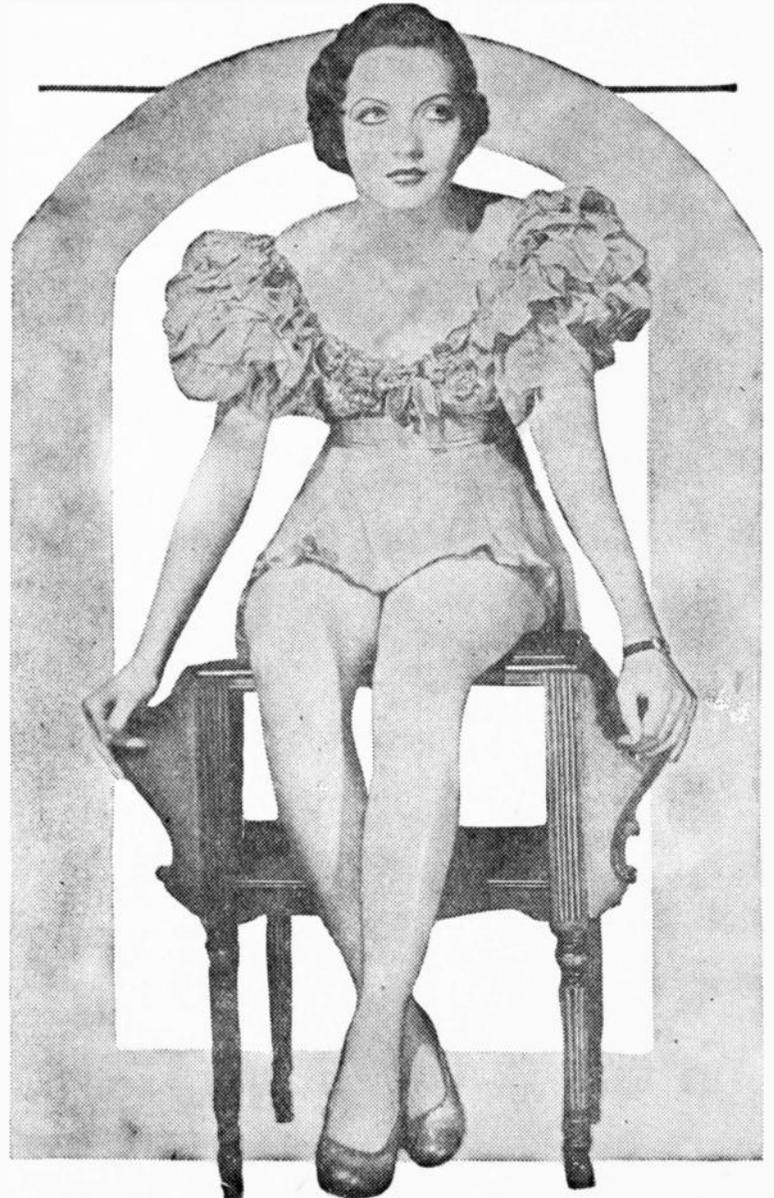
12:00—KMOX Farm Service Hour — Sunshine Sally, Organ; and Henry, Zeb and Otto.
 12:00—WEW To be announced.
 — P. M. —
 12:15—KFUO United States Health Talk
 12:30—KWK National Farm Forum, NBC.
 12:30—WIL Ray and Bob; Guitarists.
 12:45—WIL Sleepy Valley Trio.
 1:00—KMOX The Postman's Whistle — "Letter Comments."
 1:00—WIL Melody Revue; Studio Orchestra with Les Roberts.
 1:00—WEW Gypsy Joe's Hawaiian Trio
 1:15—KMOX Breitenbach and Hichman.
 1:15—WIL Land of Dreams, (R)
 1:30—KMOX Home Radio Time; Kenneth Wright at the Organ and Eddie Wacker, Songs.
 1:30—WIL Beulah Ambach; Radio Blue Bele.
 1:30—WEW Zoo Stories by Orra Johnston.
 1:45—WIL Pleasant Melodies, (T)
 1:45—WEW Hagen Conservatory of Music.
 2:00—KMOX News Flashes from the St. Louis Star & Times.
 2:00—WIL Police Releases.
 2:00—WEW Finnegan Sisters.
 2:10—KMOX Washington University Football Game.
 2:15—WIL Matinee Trio; Violin; Accordion and Vibraphone.
 2:15—WEW Missouri Corn Huskers.
 2:30—WIL Stars of Song Land, (R)
 2:30—WEW Humming Harmony Boys
 2:45—WIL Russell Brown; Songs.
 2:45—WEW Alma Cremer, Soprano.
 3:00—WIL Musical Gems; Henrietta Jordon at the Organ.
 3:00—KFUO Favorite Hymns, Organ.
 3:00—WEW Review of Week's Market
 3:15—WIL Afternoon Tea Dance; Studio Orchestra.
 3:15—KFUO Radio News.
 3:15—WEW Fireside Minstrel.
 3:30—WIL Lights and Shadows; Studio Orchestra.
 3:30—KFUO Old Testament Hour.
 3:30—WEW Midweek Hour.
 3:45—WIL Manhattan Melodies, (R)
 3:45—KFUO Music.
 4:00—KMOX Eddie Duchin's Orch, CBS
 4:00—WIL Rhythmicizers.
 4:00—KFUO German Religious Service.
 4:00—WEW Leon Schankman, Violinist.
 4:15—WIL Lakeview Melody Parade, (R)
 4:15—KFUO Slovak Religious Service.
 4:15—WEW The Missourians.
 4:30—KMOX News Flashes from the St. Louis Star & Times.
 4:30—KSD Tea Dansante, NBC.
 4:30—WIL Two Ebony Dots.
 4:40—KMOX "Quiet Moments" with Bob Holt and String Ensemble.
 4:45—KSD Concert Echoes, NBC.
 4:45—WIL Etchings in Jazz, (R)
 5:00—KMOX Funnyboners, CBS.
 5:00—KSD Dinner Music, NBC.
 5:00—WIL Store of the Air.
 5:15—KMOX Riviera Orchestra, CBS.
 5:15—WIL Piano Capers.
 5:25—KMOX Sports Reporter.
 5:30—KMOX "Skippy," CBS.
 5:30—KSD Harlem Fantasy, NBC.
 5:30—WIL Variety Show, (R)
 5:45—KMOX St. Louis Civic Band Concert; William E. Thomasson, conducting.
 5:45—KSD The Adventures of "Seekatar," Hawkins, NBC.
 5:45—KWK Little Orphan Annie, NBC.
 5:45—WIL Masquerade; Studio Orch.
 6:00—KMOX DeLloyd McKay; "Piano Sensation."
 6:00—WIL Inquiring Reporter.
 6:00—KFUO News and Church Directory.
 6:05—WIL Southwest Melodies, (R)
 6:15—KMOX Connie Boswell, CBS.
 6:15—KWK Jack Fulton, Jr, NBC.
 6:15—WIL Bobby Stubbs and His Music.
 6:30—KMOX Public Incorporated.
 6:30—KWK Cuckoo Program with Raymond Knight, NBC.
 6:30—WIL Sparkler's Orchestra; Studio Orchestra.
 6:30—KFUO Radio Calendar.
 6:35—KMOX "Moments Musicale" — String Orchestra.
 6:45—WIL Civic Service Period, Mr. Fixit.
 7:00—KMOX Abe Lyman and Hollywood Newsboy, CBS.
 7:00—KSD Echoes of the Palisades, NBC.
 7:00—KWK American Taxpayers League, NBC.
 7:00—WIL Republican Speaker.
 7:15—KMOX Bobby Meeker's Orches.

— P. M. —

7:15—KSD Football Scores, NBC.
 7:15—KWK Lee Sims and Orch, NBC.
 7:15—WIL Anson Weeks' Orch, (T)
 7:30—KMOX Songs for the Homelocks — The Mississippians.
 7:30—KSD "K-7," Dramatic Sketch, NBC.
 7:30—WIL Democratic Speaker.
 7:45—KMOX Pop Concert — KMOX Orchestra.
 7:45—WIL St. Louis Bar Association.
 8:00—KMOX Ruth Etting with Nat Shilkret's Orchestra.
 8:00—KSD Erno Rapee's Orch, NBC.
 8:00—KWK Week-End Revue with Gus Van and the Pickens Sisters, NBC.
 8:00—WIL Allen Willis; Songs As You Like Them.
 8:15—KMOX KMOX County Fair.
 8:15—WIL Short Short Stories; Drama (T)
 8:30—KMOX Carborundum Band.
 8:30—KWK S. R. O. Comedy Sketch, NBC.
 8:30—WIL Scottie Collie's Orchestra.
 8:45—WIL Cecil and Sally, (T)
 9:00—KMOX "Easy Chair Memories" with Bob Holt and String Ensemble.
 9:00—KSD Dance Program, NBC.
 9:00—WIL Russ Kettler's Orchestra.
 9:15—KMOX "The Songcopators."
 9:30—KMOX Marimba Moments.
 9:30—KWK Three Keys, NBC.
 9:30—WIL Ted Jansen's Orchestra.
 9:45—KMOX Vaughn De Leath, CBS.

— P. M. —

10:00—KMOX "Today's Highlights" — Harlan Eugene Read.
 10:00—KSD Official Weather Forecast.
 10:00—KWK Amos 'n' Andy, NBC.
 10:00—WIL Charlie Booth's Orchestra.
 10:01—KSD Dance Music, NBC.
 10:15—KMOX Sports Reporter.
 10:20—KMOX Bobbie Meeker and Hotel Jefferson Orchestra.
 10:30—KMOX The Citizen of the Southwest.
 10:30—KSD Paul Whiteman's Orchestra, NBC.
 10:30—WIL Ray DeVinney's Orchestra.
 10:45—KMOX The Big KMOX County Fair—Featuring Henry, Zeb and Otto; Uncle Feazel and His Virginia Mountaineers; The Mississippians; Banjo Kings; Ted Straeter's Three Best Girls; Sunny Joe and Sad Sam; and the Girls of the Golden West; The Royal Hawaiians; Lon Johnson and His Ozark Mountaineers.
 11:00—KSD "Dream Singer," NBC.
 11:00—KWK Jack Denny and His Orchestra, NBC.
 11:00—WIL Bill Bailey's Orchestra.
 11:05—KSD Late Dance Music, NBC.
 11:30—KWK Mark Fischer and His Orchestra, NBC.
 12:00—KMOX Mike Childs' Orchestra.
 12:30—KMOX Al Lyons' Orchestra.
 12:45—KMOX Bobby Meeker and His Orchestra.



Pretty Marilou Dix, eighteen-year-old actress, is playing her first professional role as a member of the cast of Fred Allen's "Bath Club," broadcast over KMOX each Sunday at 8 p. m.

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