

Knoxville

ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

MONDAY, JUNE 7, 1948

50¢ A COPY





The midget auto races held each Sunday at the new Broadway Speedway on Highway 33 are broadcast over W K G N at three periods during the afternoon. From 12:15 to 12:30 Lindsey Nelson and Joe Wheeler present interviews with some of the drivers and mechanics who, at that time, are getting their racers in shape. From 2:30 to 2:45, they describe the trophy dash, which is a five-lap race between the four fastest cars on the track. From 5 to 5:30 p.m. it's the 20-lap feature race.

W K G N has another sports exclusive coming up this week. The third meeting between Tony Zale and Rocky Graziano, designed to settle the long-standing dispute as to where the world's middleweight championship crown should rest, will be broadcast exclusively in Knoxville over W K G N Wednesday, June 9. The broadcast will come direct from Bears' Stadium, Newark, N. J., where the fight is to be staged and will begin at 9 p.m.



Chuck Sligh, water ski champion, rides forward on one ski, after completing a stunt. Chuck will head a galaxy of water sport stars who will stage a water carnival at Concord Park Sunday, June 13.

The Chamber of Commerce and the merchants of Knoxville will sponsor a Water Carnival at Concord Park this Sunday. Twelve national ski champions will combine with local talent in trick and fancy acts on the boards that should bring a thrill to the thousands of sports fans expected to flock to this pop-

CONTINUED ON PAGE 14



Knoxville's Only Chinese-American Restaurant

Now Open For Your Dining Pleasure

SPECIALIZING

In all kinds of American and Chinese Dishes. Only the best quality foods are used and they are carefully prepared by chefs with years of experience. Service by well trained waitresses guarantees you courteous and efficient service. All foods will be moderately priced. Centrally located for your convenience. Orders prepared to take out.

Enjoy the atmosphere of refinement at

The New **CHINA RESTAURANT** *Air Conditioned*

508 West Clinch

Open 11:00 a.m.—11:00 p.m.

For Reservations, Call 5-5028

Knoxville ON THE AIR

Published every Monday by
TENNESSEE VALLEY SPORTSMAN
 Incorporated
 Phone 5-6128 or 5-6129
 709½ S. GAY ST.
 KNOXVILLE, TENN.

Joe L. Halburnt.....Editor
 William G. Ghormley.....Advertising Director
 Fred M. Evans, Jr.....Circulation Manager

SUBSCRIPTION RATES: 1c Per Copy by Carrier Boy
 and at Newstands: \$1.00 Per Year by Mail

MONDAY, June 7, 1948 VOL. 1—No. 23

RADIO NEWS and VIEWS

W I B K's 'Fountain Frolics' program now has a new location. Every morning at 9:45 Walt Martin conducts a participating program direct from the Courtesy Drug Company, 600 North Broadway. Lots of practical gifts are given away daily. Have your dial set at 800 and listen for 'Fountain Frolics', or better still, come out to 600 North Broadway and be a participant. Remember, 600 North Broadway - the Courtesy Drug Company and Walt Martin.

Quite a few of the winter shows are taking a summer vacation over W B I R. Your 'Voice of Knoxville' and A B C are replacing them with a brand of entertainment that upholds the high standard of W B I R. A vacation is nice now and then, and we know that you'll appreciate all your old favorites just that much more when the fall season rolls around. Among the shows already set for winter presentation are 'Theater Guild', 'Greatest Story Ever Told', 'Counterspy', and the Bing Crosby show.

Just ask Ben Moore, W B I R musical director, what he thinks of all those easily applied wall paints. Ben has been decorating a new home and is firmly convinced that music and the paint brush don't mix, in Monday, June 7, 1948



SUNKIST SUSAN -- Sweet Susan Miller, vocalist on W B I R's 'Abbott & Costello' program, picks a photogenic background for soaking up that California sunshine and for showing off her newest bathing suit. The 'Abbott & Costello' shows are heard Wednesday at 9:00 p.m. and Saturday at 11:00 a.m.

spite of what the ads say.

The first political convention of the 1948 presidential campaign was launched May 11 when Don McNeill became the 'Fourth Party' candidate. McNeill, who is the popular emcee of the 'Breakfast Club', heard Monday through Friday mornings at nine over W B I R, celebrated the occasion by a joint television-broadcast from Philadelphia. Thousands of loyal supporters serenaded the smiling candidate with the new party's slogan, 'Put McNeill at the Wheel.'

Everyone has heard of Dr. George W. Crane, the eminent psychologist, author and lecturer on our common social problems. He has appeared in Knoxville on several occasions for speaking engagements, and now W B I R brings him to you over the airwaves every evening at 6:30 p.m., Monday through Friday. He will discuss psychological problems arising

CONTINUED ON PAGE 4

Page 3

RADIO NEWS and VIEWS

(CONTINUED FROM PAGE 3)

ing in marriage business, courtship and adolescent behavior. His discussions are fully as interesting and informative as his well-known newspaper articles

Jack Britton popular W K G N disc jockey and co-emcee of the afternoon show 'Melody in Sports', was hauled away to St. Mary's Hospital last week to spend a few days under the care of nurses and possibly (but not entirely essential) an M.D. or two. Joe Wheeler has been substituting for Britton during his absence.

Mrs. Kathryn Campbell, 29-year-old Texas housewife who won the recent 'Vacation Queen' contest on W K G N's 'Queen for a Day' program has chosen June 15 to start her six-week prize tour of the United States



Morton Downey, N B C's 'Smiling Troubadour', brings his sweet and low song sessions to the nation's listeners each Tuesday, Thursday and Saturday night in fifteen minute portions. Carmen Mastren's orchestra and a male quartet provide the background music. 'Songs by Morton Downey' is heard at 11:15 p.m. over W F O L.

COURTESY

MINTON

SERVICE STATION

1800 W. Cumberland
Phone 2-9273

Lynden F. Carr—Auto Specialist

WE CARRY A COMPLETE STOCK
TO FILL YOUR AUTOMOTIVE NEEDS

SERVICE

NOW OPEN

BIG RIDGE PARK

SUNBATHING BOATING
PICNICKING
PLAY GROUND

TURN LEFT AT SIGN 16 MILES FROM
KNOXVILLE ON HIGHWAY NO. 23

and Bermuda. She will fly from Amarillo, Texas to Hollywood and then will start on her trailer-cara van tour of the country. After a 29-day tour, she will spend one week vacations in Chittenden Vermont and Bermuda. 'Queen for a Day' is heard over W K G N daily from 2 to 2:30 p.m.

'What Makes You Tick' a brand new program, has made its debut over W K G N from 5:30 to 6 p.m. as a summer replacement for the 'Quick as a Flash' show. The new program is a psychological quiz show and features author and radio personality John K. M. McCaffery.

'It's a Living' was presented over W K G N for the first time yesterday from 9:30 to 10 p.m. as a replacement for the Jim Backus show. It's a program presenting odd-type professionals who tell why they chose their particular type of employment.

CONTINUED ON PAGE 9

Knoxville On The Air



**DON'T BE
CAUGHT
WITH ONLY
A BARREL
MEN'S SUITS
& LADIES'
PLAIN
DRESSES
Cash-Carry
65c**

Also
Delivery Service

ROGER'S

D Cleaners
ory Park
e 1 2737

**-Knoxville-
ON THE AIR**

**YOUR BEST
GUIDE
TO THE BEST
LISTENING**

\$1.00 A Year

**5c At All
Newsstands**

**P. O. BOX 2100
KNOXVILLE**

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD '62' 15-RFD '62' News 30-Hillbilles 45-Hillbilles	Hillbilles Marshall Music Hillbilly Serenade	Date With Doc Date With Doc News; Date W. Doc Date With Doc	WKGN News; M Ex. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbilles 30-Sage Brush Ser 45-Roy Acuff	Hillbilly Serenade Hillbilles Hillbilly Serenade Old Silver Coffee Sh.	News; Date With Doc Date With Doc News; Date With Doc Date With Doc	WKGN News; M Ex. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When	Bill McCoy News H. T. Keck H. T. Keck	Weather; News Date With Doc News; Date With Doc Date With Doc	News & Weather Tommy Dorsey Show Benny Goodman Or Vaughn Monroe Or
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronsky Date With Doc Date With Doc Date With Doc (N)	News; Frank Sinatra Frankie Carle Or Easy Quis Cuck Foster Or.
9 00-Stumpus 15-Harmonizers 30-Art Baker 45-Meet Neighbor	Radio Bible Hour Birthday Club Birthday Club (N) Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	News Songs of Glory Pl 2 Quis Sai y Kaye Or. Elton Britt
10 00-Fred Waring 15-Fre Waring 30-Road of Life 45-Joyce Jordan	Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Johnson Twins Melody Mustangs Guy Lombardo Or Daydreams
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-Farm Flashes	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone	Passing Parade Wayne Kings Or Hearts Desire Hearts Desire
12 00-WROL News* 15-Start the Music* 30-Call Us Up* 45-Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. At the Organ (N)	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	Mid-Day News Eddie Arnold Show Harry James Or. Freddy Martin Or
1 00-Sammy Kaye* 15-Jews Bandat* 30-Miss WROL* 45-Bing*	Back To Cross Blackwood Bros. Blackwood Bros. Colum. Masterworks	(N) Baukhage Tommy Dorsey Show Tommy Dorsey Show Hymns	Cedric Foster Waltz Time Waltz Time Waltz Time; News
2 00-Double or Noth* 15-Double or Noth* 30-Fed-y 'hildren* 45-Light of World*	Wonderful World Sevierville On Air Melody Matinee Catalogue of Fun	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Melody in Sports Melody in Sports
3 00-Life Beautiful* 15-Ma Pe-kuns* 30-Pe-jer Young* 45-R. to Happiness*	Catalogue of Fun Catalogue of Fun Forward With Knox. Forward With Knox.	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	Afternoon News Melody in Sports Melody in Sports Melody in Sports
4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown*	Rev. Wadley Organ Melodies Radio Bible Hour Hawaiian Melodies	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Show Tommy Dorsey Show	Melody in Sports Melody in Sports Melody in Sports Melody in Sports
5 00-Girl Warriors* 15-Portia Faces L.* 30-Just Plain Bill* 45-F Page Farrell*	Fairy Tales Easy Rhythm Write Frost Quartet All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	Jimmy Allen Superman Capt. Midnight Tom Mix
6 00-Sports News* 15-Sports News* 30-Quis* 45-Det.*	Today's Sports Plantation H. Party Jamup & Honey Star Stories	(N) Terwey Jan Garber Dr. Crane Three Suns; Weather	WKGN News; Withr. WKGN Supper Club WKGN Supper Club Local News
7 00-Club* 15-W. d News* 30-Fallen in Music* 45-Kaltenborn*	Forward With Knox. Forward With Knox. Forward With Knox Sign Off 7:59.	Headline Edition Elmer Davis City View Quartette Tex Beneke; News	Fulton Lewis A. Helfer; Sports Henry Taylor Bing Crosby
8 00-Cavalcade of A.* 15-Cavalcade of A.* 30-V. of Firestone 45-V. of Firestone	Listen To Your Favorite Station And Shop In Knoxville's Favorite	Smiths of Hollywood Smiths of Hollywood Sound Off Sound Off	News; Artie Shaw Or. Artie Shaw Or. Charlie Chan Charlie Chan
9 00-Telephone Hour 15-Telephone Hour 30-Dr. I. Q. 45-Dr. I. Q.	Boys Shop	Tomorrow's Tops Tomorrow's Tops Sammy Kaye Show Sammy Kaye Show	Gabriel Heatter Russ Morgan Or. Quiet, Please Quiet, Please
10 00-Contented Host* 15-Contented Host* 30-Fred Waring* 45-Fred Waring*	BOWER'S	Marine Band Earl Godwin TBA TBA	WKGN News Nightwatchman Nightwatchman Nightwatchman
11 00-Knox-Fayetteville 15-Knox-Fayetteville 30-Knox-Fayetteville 45-Knox-Fayetteville	ENTIRE THIRD FLOOR DEVOTED TO BOYS WEAR AND SHOES	Sports; News Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman
12 00-Knox-Fayetteville 15-Knox-Fayetteville 30-Knox-Fayetteville 45-Knox-Fayetteville	LARGE SELECTION LOW PRICES	News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman

BOYS GIRLS

Win a
New

New Bicycle

Sell 150

Subscriptions
to

Knoxville ON THE AIR

between now
and the last
day of
August, 1948
Earn 40c in
cash on each
subscription
you sell,
plus valuable
weekly prizes.

See

MAC
EVANS

Knoxville
ON THE AIR
709½
South Gay

RADIO TUESDAY, JUNE 8, 1948 LOG

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-RFD "62"; News 30-Hillbillies 45-Hillbillies	Hillbillies Marshall Music Hillbilly Serenade	Date With Doc Date With Doc News; Date W. Doc Date With Doc	WKGN News Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser. 45-Roy Acuff	Hillbilly Serenade Hillbillies Hillbilly Serenade Old Silver Coffee Sh.	News; Date With Doc Date With Doc News; Date With Doc Date With Doc	WKGN News Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Bill Cox News H. T. Keck H. T. Keck	Weather; News Date With Doc News; Date With Doc Date With Doc	WKGN News; Wthr. Tommy Dorsey Show Benny Goodman Or. Vaughn Monroe Or.
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronomy Date With Doc Date With Doc Date With Doc (N)	News; Frank Sinatra Frankie Carle Or. Crazy Quiz Chuck Foster Or.
9 00-Stumpus 15-Harmonizers 30-Art Baker 45-Meet Neighbor	Radio Bible Hour Birthday Club Birthday Club (N) Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	News Songs of Glory Phono Quiz Sammy Kaye Or. Elton Britt
10 00-Fred Waring* 15-Fred Waring* 30-Road of Life* 45-Joyce Jordan	Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Cox & Greer	Johnson Twins Melody Mustangs Guy Lombardo Or. Daydreams
11 00-Nora Drake 15-Katie's Daughter* 30-Jack Berch 45-Farm Flashes	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'fast In Hollywood B'fast In Hollywood Galen Drake Ted Malone	Passing Parade Wayne King Or. Heart's Desire Heart's Desire
12 00-WROL News* 15-Start the Music* 30-Call Us Up 45-Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. At the Organ (N)	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	Mid-Day News Eddie Arnold Show Harry James Or. Freddie Martin Or.
1 00-Sammy Kaye* 15-News; Bandst.* 30-Miss WROL* 45-Bing Sings*	Back To The Cross Blackwood Bros Blackwood Bros Colum. Masterworks	(N) Baukhage Tommy Dorsey Show Tommy Dorsey Show Hymns	Cedric Foster Waltz Time Waltz Time Waltz Time; News
2 00-Double-Nothing* 15-Double-Nothing* 30-Today's Children* 45-Light of World*	Wonderful Word Fashions 'n Song Melody Matinee Catalogue of Fun	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Melody in Sports Melody in Sports
3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R. to Happiness*	Catalogue of Fun Catalogue of Fun Forward With Knox. Forward With Knox.	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	Afternoon News Melody in Sports Melody in Sports Melody in Sports
4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown*	Rev. Arwood Organ Melodies Radio Bible Hour Hawaiian Melodies	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Show Tommy Dorsey Show	Melody in Sports Melody in Sports Melody in Sports Melody in Sports
5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F. Page Farrell*	Fairy Tales Easy Rhythm White Frost Quartette All the News	Dick Tracy Terry and Pirates Sky King Sky King	Jimmy Allen Superman Captain Midnight Tom Mix
6 00-Sports; News* 15-Intermesso* 30-Melody* 45-A. Detective*	Today's Sports Plantation H. Party Jamup & Honey Sacred Singers	(N) Terwey Jan Garber Dr. Crane Three Suns; Weather	WKGN News; Wthr. WKGN Supper Club WKGN Supper Club Local News
7 00-Supper Club* 15-World News* 30-King Chorus* 45-R. Harness*	Forward With Knox. Forward With Knox. Forward With Knox Sign Off 7:59	Headline Edition Elmer Davis Mr. Civic Pride Ray Noble--News	Fulton Lewis A. Helder; Sports News Comments Bing Crosby
8 00-Call For Music* 15-Call For Music* 30-Date With Judy 45-Date With Judy	FISHING IS FUN When You Have The Right Tackle	Derrick Singers Derrick Singers Town Meeting Town Meeting	News; Randy Brooks Randy Brooks Or. Official Detective Official Detective
9 00-Eddie Cantor 15-Eddie Cantor 30-Call the Police 45-Call the Police	BOWER'S SPORT SHOP Has Fishing Tackle Pit For Every Kind of Local Fishing	Town Meeting Town Meeting Boston Symphony Boston Symphony	Gabriel Heatter Russ Morgan Or. Gregory Hood Gregory Hood
10 00-Bob Hope* 15-Bob Hope* 30-Red Skelton* 45-Red Skelton*		Boston Symphony Boston Symphony Let Freedom Ring It's In the Family	News; N. Watchman Nightwatchman Nightwatchman Nightwatchman
11 00-Knox-Fayetteville 15-Morton Downey* 30-Knox-Fayetteville 45-Knox-Fayetteville		Sports; News Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman
12 00-Knox-Fayetteville 05-Knox-Fayetteville * Also on WROL FM 97.3 mc channel 247		News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman



at
**HIGHLANDS
DRIVE
INN**
For An
**ICE COLD
BEER**
and a real
**HICKORY
BAR-B-QUE
SANDWICH**

Weekdays
8 a.m. to 2 a.m.
Sunday
2 p.m. to 2 a.m.
Plenty of
Parking
Space
2900
Kingston
Pike

-Knoxville-
ON THE AIR
**YOUR BEST
GUIDE
TO THE BEST
LISTENING**
\$1.00 A Year
**5c At All
Newsstands**
**P. O. BOX 2109
KNOXVILLE**

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-RFD "62" 30-Hillbillys 45-Hillbillys	Hillbillys Marshall Music Hillbilly Serenade	Date With Doc Date With Doc News; Date W. Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillys 30-Sage Brush Ser. 45-Ray Acuff	Hillbilly Serenade Hillbillys Hillbilly Serenade Old Silver Coffee Sh.	News; Date With Doc Date With Doc News; Date With Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When	Bill McCoy News H. T. Keck H. T. Keck	Weather; News Date With Doc News; Date W. Doc Date With Doc	News; Weather Tommy Dorsey Show Benny Goodman Or. Vaughn Monroe Or.
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronsky Date With Doc Date With Doc Date With Doc (N)	News; Frank Sinatra Frankie Carle Or. Crazy Quis Chuck Foster Or.
9 00-Stampus 15-Harmonious 30-Art Baker 45-Meet Neighbor	Radio Bible Hour Birthday Club Birthday Club (N) Fountain Frolies	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	News Songs of Glory Phono Quis Sammy Kaye Or. Elton Britt
10 00-Fred Waring* 15-Fred Waring* 30-Road of Life* 45-Joyce Jordan*	Rev. M. D. Garrett Musical Hayloft Tragic Story Farm Fars	True Story True Story Betty Crocker Listening Post	Johnson Twins Melody Mustangs Guy Lombardo Or. Daydreams
11 00-Nora Drake* 15-Katie's Daughter* 30-Jack Berch* 45-Farm Flashes*	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone	Passing Parade Wayne King Or. Heart's Desire Heart's Desire
12 00-WROL News* 15-Start the Music* 30-Call Us Up* 45-Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. At the Organ (N)	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	Mid-Day News Eddie Arnold Show Harry James Or. Freddie Martin Or.
1 00-Sammy Kaye* 15-News; Bandst.* 30-Miss WROL* 45-Bing Sings*	Back To The Cross Baptist Hour Baptist Hour Col. Masterworks	(N) Baukhage Tommy Dorsey Show Tommy Dorsey Show Hymns	Cedric Foster Fashions & Music Waltz Time Waltz Time; News
2 00-Double-Nothing* 15-Double-Nothing* 30-Today's Children* 45-Light of World*	Wonderful Word Blackwood Bros. Melody Matinee Catalogue of Fun	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Melody in Sports Melody in Sports
3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R. To Happiness*	Catalogue of Fun Catalogue of Fun Forward With Knox. Forward With Knox.	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	Afternoon News Melody in Sports Melody in Sports Melody in Sports
4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown*	Rev. Wadley Organ Melodies Radio Bible Hour Hawaiian Music	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Show Tommy Dorsey Show	Melody in Sports Melody in Sports Melody in Sports Melody in Sports
5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F. Page Farrell*	Fairy Tales Easy Rhythm White Frost Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	Jimmy Allen Superman Captain Midnight Tom Mix
6 00-Sports; News* 15-Intermento* 30-Melody Quis* 45-A. Detective*	Today's Sports Plantation H. Party Jamup & Honey Star Stories	(N) Terwey Jan Garber Dr. Crane Three Suns; Weather	WKGN News; With. WKGN Supper Club WKGN Supper Club Local News
7 00-Supper Club* 15-World News* 30-Fash. In Music* 45-Kaltenborn*	Forward With Knox. Forward With Knox. Forward With Knox. Sign Off 7:59	Headline Edition Elmer Davis Janina Freddy Martin-News	Fulton Lewis A. Halfer; Sports Tex Beneke Or. Bing Crosby
8 00-Dennis Day* 15-Dennis Day* 30-Jack Pearl* 45-Jack Pearl	Shop and Save Every Day At BOWER'S Wall & Market St. FEATURING BET- TER VALUES IN MEN AND BOYS' CLOTHING, SHOES, SPORTING GOODS, FISHING TACKLE	Mayor of the Town Mayor of the Town Judge Mitchell Ray Noble Or.	News; Mercer Or. J. Mercer Or. High Adventure High Adventure
9 00-Duffy's Tavern 15-Duffy's Tavern 30-Mr. D. A. 45-Mr. D. A.		Abbott and Costello Abbott and Costello Go for the House Go for the House	Graziano vs. Zale Boxing Match Boxing Match Boxing Match
10 00-Big Story* 15-Big Story* 30-Jimmy Durante* 45-Jimmy Durante*		Bing Crosby Bing Crosby Star Theatre Star Theatre	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-Knox-Fayetteville 15-Knox-Fayetteville 30-Knox-Fayetteville 45-Knox-Fayetteville		Sports; News Requestfully Yours Requestfully Yours Requestfully Yours	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman
12 00-Knox-Fayetteville 05-Knox-Fayetteville * Also on WROL FM 97.3 mc channel 247		News and Sign Off	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman

FOR SALE!

1947

Plymouth

STATION
WAGON

RADIO
HEATER
SPOT
LIGHT

FIRST
\$2095
BUYS
IT!

PHONE
5-6128

RADIO THURSDAY, JUNE 10, 1948 LOG

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGK-MBS 1340 KC
5 00-RFD "62" 15-RFD "62"; News 30-Hillbillies 45-Hillbillies	Hillbillies Marshall Music Hillbilly Serenade	Date With Doc Date With Doc News; Date W. Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser 45-Roy Acuff	Hillbilly Serenade Hillbillies Hillbilly Serenade Old Silver Coffee Sh.	News; Date With Doc Date With Doc News; Date With Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Bill Cox News H. T. Keck R. T. Keck	Weather; News Date With Doc News; Date With Doc Date With Doc	News; Weather Tommy Dorsey Show Benny Goodman Or. Vaughn Monroe Or.
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronsky Date With Doc Date With Doc Date With Doc (N)	News; Frank Sinatra Frankie Carle Or. Crazy Quis Chuck Foster Or.
9 00-Stumpus 15-Harmonizers 30-Art Baker 45-Meet Neighbor	Radio Bible Hour Birthday Club Birthday Club (N) Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	News Songs of Glory Phono Quis Sammy Kaye Or. Elton Britt
10 00-Fred Waring* 15-Fred Waring* 30-Road of Life* 45-Joyce Jordan*	Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Dorothy Kilgallen	Johnson Twins Melody Mustangs Guy Lombardo Or. Daydreams
11 00-Nora Drake* 15-Katie's Daughter* 30-Jack Berch* 45-Farm Flashes*	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Wayne King Or. Heart's Desire Heart's Desire
12 00-WROL News* 15-Start the Music* 30-Call Us Up* 45-Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. At the Organ (N)	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	Mid-Day News Eddie Arnold Show Harry James Freddy Martin Or.
1 00-Sammy Kaye* News; Bandst* 30-Miss WROL* 45-Bing Sings*	Back To The Cross Blackwood Bros. Blackwood Bros. Col. Masterworks	(N) Baukhage Tommy Dorsey Show Tommy Dorsey Show Hymns	Cedric Foster; Waltz Time Waltz Time Waltz Time; News
2 00-Double or Noth* 15-Double or Noth* 30-Today's Children* 45-Light of World*	Wonderful World Fashions In Song Melody Matinee Catalogue of Fun	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Melody in Sports Melody in Sports
3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R. To Happiness*	Catalogue of Fun Catalogue of Fun Forward With Knox. Forward With Knox.	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	Afternoon News Melody In Sports Melody in Sports Melody In Sports
4 00-Backstage with* 15-Stella* 30-Lorenz* 45-Widder Brown*	Rev. Arwood Organ Melodies Radio Bible Hour Hawaiian Melodies	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Show Tommy Dorsey Show	Melody in Sports Melody in Sports Melody In Sports Melody In Sports
5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F. Page Farrell*	Fairy Tales Easy Rhythm White Frost Quartette All the News	Dick Tracy Terry and Pirates Sky King Sky King	Jimmy Allen Superman Captain Midnight Tom Mix
6 00-Sports; News* 15-Intermezzo* 30-Melody Quis* 45-Armchair Det.*	Today's Sports Plantation H. Party Janus & Honey Secret Singers	(N) Terwey Jan Garber Dr. Crane Three Suns; Weather	WKGK News; With. WKGK Supper Club WKGK Supper Club Local News
7 00-Supper Club* 15-World News* 30-King Chorus* 45-R. Harness*	Forward With Knox. Forward With Knox. Forward With Knox. Sign Off 7:59	Headline Edition Elmer Davis Henry Morgan Henry Morgan	Fulton Lewis A. Helfer; Sports News Comments Bing Crosby
8 00-Aldrich Family* 15-Aldrich Family* 30-Burns & Allen 45-Burns & Allen	<p>Remember This</p> <h2>BOWER'S</h2> <p>IS YOUR</p> <h2>HOTPOINT</h2> <p>Home Appliance Dealer</p> <p>EXPERT REPAIR SERVICE ON ANY MAKE OR MODEL</p> <p>Call Mrs. Taylor, 4-4431 for Service</p>		
9 00-Al Jolson 15-Al Jolson 30-Jack Carson 45-Jack Carson			
10 00-Bob Hawk* 15-Bob Hawk* 30-C. Cavallera* 45-Guest Star*			
11 00-Knox-Charlotte 15-Mort. Downey* 30-Knox-Charlotte 45-Knox-Charlotte	<p>News and Sign Off</p>		
12 00-Knox-Charlotte 05-Knox-Charlotte * Also on WROL FM 97.3 mc channel 247			

RADIO NEWS and VIEWS

CONTINUED FROM PAGE 7

Several changes will be made in the W R O L program this week. In the first place programs heard over the regular broadcast channel between 10 a.m. and baseball game time in the evenings will be duplicated on W R O L F M. The F V station will now air from 10 a.m. until 1 p.m. Baseba broadcasts will be at 1 p.m. with the game at 8:30 p.m. and at 8:30 p.m. when the game is off town. After the game goes on the air W R O L F M (97.3 mc channel 247) will broadcast N B C program until 1:00 a.m. nightly.

Sammy Kaye and his orchestra over the Chesterfield Supper (7 p.m. nightly) over W R O L F M with his 'So You Want to Lead a Band' featured every Wednesday evening during the summer. Eddie Cantor moves into the 9 p.m. Tuesday time for two weeks with the 'Thin Man' taking over for the summer on June 22. Call the Police moves into the 9:30 p.m. Tuesday time while Fibber McGee and Molly are off for the summer. Fibber's sponsor will take over the Fred Waring morning show at 10 a.m. Mondays and Wednesdays until the



Jorja C. ... Marjorie Reynolds and Robert C. ... star in 'Montana Mike', showing at the Pike and Tower Theatres starting Thursday.

fabricator come back in the fall. The new Jack P. show takes over the half hour at 8:30 p.m. Wednesdays where the ... at Gildersleeve has been. The Summer Theater with Pat O'Brien has replaced Phil Harris and Alice Faye Sundays at 7:30 p.m. and the Robert Shaw Chorale has taken over for Charlie McCarthy at 8 p.m. on Sundays.

'We, the Living', a gripping drama in which a living report to the ... on what has been accomplished.

CONTINUED ON PAGE 10

KAISER

THE STYLE LEADER FOR '48
AMAZING ECONOMY OF OPERATION

TRADE IN NOT REQUIRED
EARLY DELIVERY ON
ALL MODELS

See and drive this new car at
HIGGINBOTHAM MOTORS, INC.

COR. STATE & MAIN

DIAL 5-8186



CANCER FUND CONTEST WINNERS

Winners in the Sigma Phi Cancer Fund contest have been announced by the judges. They are: first, Mrs. W. E. Womack, Andersonville, second, Mrs. Clyde Holden, Oak Ridge, third, Mrs. Hugh S. Anderson, Rt 7, Knoxville, and fourth, Mrs. Viola Welch, Knoxville.



Phebe Park Shop

One of the leading Gift Shops
of the South

611 LOCUST ST.

1/4 Block from Arnold Hotel
3 Blocks from Farragut Hotel
5 Blocks from Andrew
Johnson Hotel



Hollywood's popular Jack Bailey is the emcee of W K G N's Cinderella series 'Queen for a Day' designed to make some lucky lady's wishes come true each weekday (2 to 2 30 p m.).

WATCH CLOCK AND JEWELRY
REPAIR WORK GUARANTEED

CHARLIE MANN

Knoxville Highway—1 Mile from City Limits

PHONE 5-2564

Will Pickup and Deliver

RADIO NEWS and VIEWS

CONTINUED FROM PAGE 9

ed with culture, homes, families, children and their children's children down through the ages, will be presented on W R O L and N B C Thursday evening at 10.30. Melvyn Douglas will star in this feature of the United Jewish Appeal

Subscribe to . . .

KNOXVILLE ON THE AIR

\$1.00 per year by mail

VALSPAR
PAINTS VARNISHES
ENAMELS

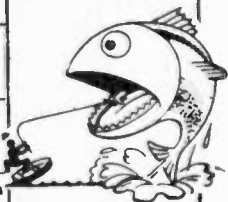
KEEP THE MILL RUNNING
Tennessee
MILL & MINE SUPPLY CO.
KNOXVILLE, TENN.



The Beer with the Million Dollar Flavor



'I'll finish with you later after we hear 'The Right to Happiness'.'



For All
The News
In Hunting
and Fishing

READ . . .

**Dixie
Sportsman**

The
Outdoor
Sports
Magazine
of
the
South

**\$2.00
Per Year
P. O. Box
2109
KNOXVILLE**



WROL-NBC 620 KC

5	00—RFD "62" 15—RFD "62"; News 30—Hillbillies 45—Hillbillies
6	00—Spinning Wheel 15—Hillbillies 30—Sage Brub's Ser 45—Roy Acuff
7	00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Remember When
8	00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up
9	00—Stumpus 15—Harmonizers 30—Art Baker 45—Meet Neighbor
10	00—Fred Waring* 15—Fred Waring* 30—Road of Life* 45—Joyce Jordan*
11	00—Nora Drake* 15—Katie's Daughter* 30—Jack Berch* 45—Farm Flashes*
12	00—WROL News* 15—Start the Music* 30—Call Us Up* 45—Doughboys*
1	00—Sammy Kaye* 15—News; Bandet* 30—Miss WROL* 45—Bing Sings*
2	00—Double-Nothing* 15—Double-Nothing* 30—Today's Children* 45—Light of World*
3	00—Life Beautiful* 15—Ma Perkins* 30—Pepper Young* 45—R. to Happiness*
4	00—Backstage Wife* 15—Stella Dallas* 30—Lorenzo Jones* 45—Widder Brown*
5	00—Girl Marries* 15—Portia Faces L.* 30—Just Plain Bill* 45—F. Page Farrell*
6	00—Sports; News* 15—Intermezzo* 30—Melody Quis* 45—A. Detective*
7	00—Supper Club* 15—World News* 30—Fash. In Music* 45—Kaltenborn
8	00—Three Suns* 15—Les Paul Trio* 30—Can You Top T? * 45—Can You Top T? *
9	00—People Are Fun. 15—People Are Fun 30—Waltz Time 45—Waltz Time
10	00—Mystery Theatre* 15—Mystery Theatre* 30—Jerry Collins O.* 45—Jerry Collins O.*
11	00—Knox-Charlotte 15—Knox-Charlotte 30—Knox-Charlotte 45—Knox-Charlotte
12	00—Knox-Charlotte 05—Knox-Charlotte * Also on WROL FM 97.8 mc channel 247

WIBK 800 KC

Hillbillies Marshall Music Hillbilly Serenade
Hillbilly Serenade Hillbillies Hillbilly Serenade Old Silver Coffee Sh.
Bill McCoy News H. T. Keck H. T. Keck
Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)
Radio Bible Hour Birthday Club Birthday Club (N) Fountain Frolics
Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare
Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.
Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. At the Organ (N)
Back To The Cross Blackwood Bros. Blackwood Bros. Col. Masterworks
Wonderful Word Sevierville On the Air Melody Matinee Catalogue of Fun
Catalogue of Fun Catalogue of Fun Forward With Knox. Forward With Knox.
Rev. Wadley Organ Melodies Radio Bible Hour Hawaiian Melodies
Fairy Tales Easy Rhythm White Frost Q'artette All the News
Today's Sports Plantation H. Party Jamup & Honey U. S. Military District
Forward With Knox. Sign Off 7:59 Forward With Knox. Forward With Knox.

**FOR BARGAINS
IN WAR SURPLUS
VISIT THE**

**ARMY
STORE**

Two Locations

192 W. Vine Ave.
510 Western Ave.

**Anything From A
Teaspoon To A
Gospel Tent**

WBIR-ABC 1240 KC

Date With Doc Date With Doc News; Date W. Doc Date With Doc
News; Date With Doc Date With Doc News; Date With Doc Date With Doc
Weather; News Date With Doc News; Date With Doc Date With Doc
(N) Agronomy Date With Doc Date With Doc Date With Doc (N)
Breakfast Club Breakfast Club Breakfast Club Breakfast Club
True Story True Story Betty Crocker Listening Post
B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone
Welcome Travelers Welcome Travelers News; 1240 Club 1240 Club
(N) Baukhage Tommy Dorsey Show Tommy Dorsey Show Hymns
Home Edition Ethel and Albert Bride and Groom Bride and Groom
Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club
Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Show Tommy Dorsey Show
Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong
(N) Terwey Jan Garber Three Suns; Weather
Headline Edition Elmer Davis City View Quartette Art Mooney—News
Fat Man Fat Man This Is Your FBI This Is Your FBI
Break The Bank Break The Bank The Sheriff The Sheriff
Boxing Bout Boxing Bout Boxing Bout Boxing Bout
Sports; News Requestfully Yours Requestfully Yours Requestfully Yours
News and Sign Off

WKGN-MBS 1340 KC

News; Morning Exp. Morning Express Morning Express Morning Express
News; Morning Exp. Morning Express Morning Express Morning Express
News; Weather Tommy Dorsey Show Benny Goodman Or. Vaughn Monroe Or.
News; Frank Sinatra Frankie Carle Or. Crazy Quis Chuck Foster Or.
News; Songs of Glory Phono Quis Sammy Kaye Or. Elton Britt
Johnson Twins Melody Mustangs Guy Lombardo Or. Daydreams
Passing Parade Wayne King. Or. Heart's Desire Heart's Desire
Mid-Day News Eddie Arnold Show Harry James Or. Freddy Martin Or.
Cedric Foster Waltz Time Waltz Time Waltz Time; News
Queen For a Day Queen For a Day Melody in Sports Melody in Sports
Afternoon News Melody in Sports Melody in Sports Melody in Sports
Jimmy Allen Superman Captain Midnight Tom Mix
WKGN News; Wthr. WKGN Supper Club WKGN Supper Club Local News
Fulton Lewis A. Helfer; Sports Henry Taylor Bing Crosby
News; Ziggy Elman Here's To Vets Gasoline Alley Gasoline Alley
Gabriel Heatter Russ Morgan Or. Information Please Information Please
Meet The Press Meet The Press On the Beam with Tex Beneke.
News; N'watchman Nightwatchman Nightwatchman Nightwatchman
News; N'watchman Nightwatchman Nightwatchman Nightwatchman



Just Say
"Hello" You
May Win
Cash or a
RADIO
When

WBIR
PLAYS

Stop
the
Music

The Mystery

Tune
Has One
of the
Seasons
of the
Year
in its
Title

Hear "Stop
The Music"
Over

WBIR

Sunday
Night

at

7 PM

RADIO SATURDAY, JUNE 12, 1948 LOG

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 10-RFD "62" 15-RFD "62"; News 30-Hillbillys 45-Hillbillys	Hillbillys Rev. Barlag Hillbillys Hillbillys Hillbillys	Date With Doc Date With Doc News; Date W. Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillys 30-Sage Brush Ser 45-Roy Acuff	Old Silver Coffee Sh.	Weather; News Date With Doc News; Date With Doc Date With Doc	News; Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Rev. Bradshaw Rev. Bradshaw H. T. Keck H. T. Keck	(N) Agronomy Date With Doc Date With Doc (H)	News; Weather T. Dorsey Show B. Goodman Orch. V. Maurice Orch.
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Rev. Webb Hillbilly Swingtime Hillbilly Swingtime Mountain Jamboree	Shoppers' Special Shoppers' Special Shoppers' Special Shoppers' Special	News; Frank Sinatra F. Carle Orch. Chuck Foster Or. Chuck Foster Or.
9 00-Nunny Side Up 15-Morning Devotion 30-Mind Y. Manners 45-Mind Y. Manners	Radio Bible Hour Rev. Cimino Rev. Myers Rev. Myers	Home Beautiful Bugs Bunny Club Bugs Bunny Club Saturday Strings	News; Songs of Glory Elton Britt Welcome Wagon Adventure, U. S. A.
10 00-F. Merriwell* 15-F. Merriwell* 30-Archie Andrews* 45-Archie Andrews*	Rev. Garrett Hillbilly Hit Parade Rev. Bundren Rev. Bundren (N)	Abbott and Costello Abbott and Costello Teen Time Teen Time	News; Benny Kaye Benny Kaye Orch. Oak Valley Fells Oak Valley Fells
11 00-Meet the Meeks* 15-Meet the Meeks* 30-Ed McConnell* 45-Ed McConnell*	Garden In Freedom Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	News Marine Show American Farmer American Farmer	News; Mooney Or. Art Mooney Or. Teen-Timers Club Teen-Timers Club
12 00-WROL News* 15-Public Affairs* 30-Saturday Date* 45-John Jennings*	Farm and Home Hr. Rural Rhythm Mike and Bob Mike & Bob	(N) 1240 Club 1240 Club 1240 Club 1240 Club	Mid-Day News Dick Hayman Harry James Orch. Freddie Martin Or.
1 00-Farm Hour* 15-Farm Hour* 30-Edw. Tomlinson* 45-Re from Europe*	Back To The Cross Hillbilly Songbook Forward With Knox. Forward With Knox.	Fascinating Rhythm Fascinating Rhythm Hitching Post Hitching Post	News; Tucker Or. Red Cross Show Stan Keller Or. Stan Keller Or.
2 00-M. for the 15-Moment* 30-Salute to 45-Veterans*	Columbia Record Shop Columbia Record Shop Proudly We Hall Proudly We Hall	Piano Playhouse Piano Playhouse Sports in Review Sports in Review	Benny Goodman Or. Benny Goodman Or. Bands for Bonds Bands for Bonds
3 00-Jam Session* 15-Jam Session* 30-Jam Session* 45-Jam Session*	Ken Hammock Ken Hammock Forward With Knox Forward With Knox	ABC Symphony ABC Symphony ABC Symphony ABC Symphony	Afternoon News Melody In Sports Melody In Sports Melody In Sports
4 00-Jam Session* 15-Jam Session* 30-Jam Session* 45-Jam Session*	Today With R.O.A. Say It With Music Radio Bible Hour Here's To Vets	Treasury Band Show Treasury Band Show Melody to Remember Church News	News; Mel. In Sports Melody In Sports Peggy Blevins Sings Navy Air Show
5 00-Swanee R. Boys* 15-Lassie* 30-Religious News* 45-Naval Air Res.*	Quest Star Today's Sports White Frost Quartette All the News	1240 Club 1240 Club 1240 Club 1240 Club	Take a Number Take a Number True Or False True Or False
6 00-WROL News* 15-Here's To Vets* 30-NBC Symphony* 45-NBC Symphony*	Supertime Jamboree Supertime Jamboree Supertime Jamboree Supertime Jamboree	Challenge of Yukon Challenge of Yukon 1240 Club 1240 Club; News	News; Supper Club WKGN Supper Club Air Age WKGN Supper Club
7 00-NBC Symphony* 15-NBC Symphony* 30-Melody Derby* 45-Melody Derby*	Forward With Knox Forward With Knox. Forward With Knox. Sign Off 7:59	Roan Dolan Roan Dolan Amazing Mr. Malone Amazing Mr. Malone	News; Masters Or. L. Nelson Sports What's Name of Song What's Name of Song
8 00-Life of Riley 15-Life of Riley 30-Truth or Conseq. 45-Truth or Conseq.	The Perfect Fishing Pair MARTIN MOTORS AND WOLVERINE BOATS	Gangbusters Gangbusters What's My Name What's My Name	Twenty Questions Stop Me If You've Heard This One
9 00-Hit Parade 15-Hit Parade 30-Judy Canova 45-Judy Canova	Sold and Distributed By BOWFOX MARINE 110 E. Vine Ave.	(N) Dance Party Dance Party Dance Party Dance Party	News & Scores Collectors Jazz L. Hampton Show L. Hampton Show
10 00-Kay Kyser* 15-Kay Kyser* 30-Grand Ole Opry* 45-Grand Ole Opry*	Year Dealer For Every Kind of Marine Supplies and Fishing Tackle	News; Dance Part. Dance Party Dance Party Dance Party	News; N'watchman N'watchman N'watchman N'watchman
11 00-Knox-Charlotte 15-Mort. Downey* 30-Knox-Charlotte 45-Knox-Charlotte		News; Sign Off	News; N'watchman N'watchman N'watchman N'watchman
12 00-Knox-Charlotte 05-Knox-Charlotte * Also on W.I.O.L FM 97.8 mc chs incl 247			



WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-- 15-- 30-- 45--			News; Morning Exp. Morning Express Morning Express Morning Express
6 00--X-Roads Jamb. 15--X-Roads Jamb. 30--X-Roads Jamb. 45--X-Roads Jamb.	Sign On Sweet Music Rev. Taylor	News; Sun. Serenade Sunrise Serenade Sunrise Serenade Sunrise Serenade	News; Morning Exp. Morning Express Morning Express Morning Express
7 00--News 15--Musical Clock 30--Musical Clock 45--Musical Clock	Gospel Hour Gospel Hour Rev. Branson Rev. Branson	Weather; News Sunrise Serenade N. Knox Rap. Ch. N. Knox. Rap. Ch.	News; Weather Morning Express Weather, Morn. Ex. Morning Express
8 00--News; Organ 15--Devotion 30--Harmo' 45--Harm'	Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross	News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News; Morning Exp. Morning Express Morning Express Prayer, World Peace
9 00--NBC 15--F. Mart. 30--Revival Hour 45--Revival Hour	Sacred Singers Sacred Singers Rev. Garrett Rev. Garrett (N)	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch. Young People's Ch. Tone Tapestries Tone Tapes.; News
10 00--Revival Hour* 15--Revival Hour* 30--Circle Arrow* 45--Circle Arrow*	Upper Room Harmony Four Ave Maria Hour Ave Maria Hour	Messages of Israel Messages of Israel Southernaires Southernaires	Radio Bible Class Radio Bible Class Voice of Prophecy Voice of Prophecy
11 00--Waltz Time* 15--Broadway Bapt.* 30--Broadway Bapt.* 45--Broadway Bapt.*	Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N)	First Presby. Church First Presby. Church First Presby. Church First Presby. Church	Back To God Back To God Sammy Kaye Or. Frankie Carle Or.
12 00--Ray Block* 15--Ray Block* 30--Songs of Times* 45--Songs of Times*	8th Ave. Ch. of God 8th Ave. Ch. of God Oakwood Ch. of God Oakwood Ch. of God	(N) Sunday Serenade Treasury Salute Lutheran Hour Lutheran Hour	News; Airline Trio Midget Races Lutheran Hour Lutheran Hour
1 00--Louise Torbett* 15--Louise Torbett* 30--Buick Hour* 45--Buick Hour*	Bread of Life Bread of Life Sacred Heart Rev. Ham	Sam Pettengill Editor at Home National Vespers National Vespers	William L. Shirer Cavalcade of Music Cavalcade of Music Cavalcade of Music
2 00--RFD America* 15--RFD America* 30--Music You Want* 45--Music You Want*	R. Whittington R. Whittington Hagen Hagen	Musical Yearbook Musical Yearbook Mr. President Mr. President	Air Force Hour Air Force Hour Midget Races Kyser and Crosby
3 00--E. Howard Or. 15--E. Howard Or. 30--One Man's Fam. 45--One Man's Fam	W. L. Ryan Hour W. L. Ryan Hour Rev. Alford Rev. Alford	J. Thompson Sings Guy Lombardo Orch. Sammy Kaye Sammy Kaye	News; T. Dorsey Or. Harry James Or. Juvenile Jury Juvenile Jury
4 00--Quiz Kids 15--Quiz Kids 30--B. Trout. News 45--Chapel Hymns	Radio Bible Kids Radio Bible Kids White Frost Q'artette White Frost Q'artette	Speak Up America Jan Garber Record Shop Record Shop	House of Mystery House of Mystery True Detective True Detective
5 00--Ford Theater* 15--Ford Theater* 30--Ford Theater* 45--Ford Theater*	Sunday Players Sunday Players 4 Kingmen 4 Kingmen	Superstition Superstition Counter-Spy Counter-Spy	Midget Races Midget Races What Makes You Tick What Makes You Tick
6 00--Sports, News* 15--Guent Star* 30--Star Preview* 45--Star Preview*	Maria Maria in Mon in Mon	Drew Pearson Monday Headlines Greatest Story Greatest Story	Those Websters Those Websters Nick Carter Nick Carter
7 00--Jack Benny* 15--Jack Benny* 30--Summer Tie 45--Summer Tie	toll toll toll toll	Stop The Music Stop The Music Stop The Music Stop The Music	Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page
8 00--R. Shaw Ch. 15--R. Shaw Cho. 30--Fred Allen* 45--Fred Allen*	Stop and Save Stop and Save Stop and Save Stop and Save	Broadway Baptist Broadway Baptist Broadway Baptist Broadway Baptist	News; Concert Hour Concert Hour Concert Hour Concert Hour
9 00--Merry-Go-Round* 15--Merry-Go-Round* 30--Album F. M. 45--Album F. M.	I cry Day At I cry Day At I cry Day At I cry Day At	Walter Winchell Lovella Parsons Theatre Guild Theatre Guild	Meet Me At Parky's Meet Me At Parky's It's a Living It's a Living
10 00--Take It Or L. It* 15--Take It Or L. It* 30--Horace Heidt* 45--Horace Heidt*	EC-ER'S EC-ER'S EC-ER'S EC-ER'S	Theatre Guild Theatre Guild Jimmy Fidler Jimmy Fidler	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00--News; Sports 15--Frank Sinatra 30--Dave Garroway 45--Dave Garroway	SALE NO BET- TAP TALKIES IN MEN AND BOYS CLOTHING, SHOES, SPORTING GOODS, FISHING TACKLE	Sweet & Low Sweet & Low Sweet & Low Sweet & Low	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00--News 05--Sign Off * Also on WROL FM 97.3 mc channel 247		News and Sign Off News and Sign Off News and Sign Off News and Sign Off	News; N'watchman Nightwatchman Nightwatchman News; Sign Off

If You
Can't Go
To
CHURCH
Today-

LISTEN
WROL
BROADWAY
BAPTIST
11:15 A. M.

WIBK
BAPTIST
HOUR
11:00 A. M.

WBIR
FIRST
PRESBY
CHURCH
11:00 A. M.

BROADWAY
BAPTIST
8:00 P. M.

WKGN
BACK
TO
GOD
11:00 A. M.



ular spot for the event.

A highlight of the show will be the exhibitions put on by local talent, with the headline stars judging the local events. Jean Rankin, Hal Smith, James Rose, Ben McMurray, Danny Shea, Bud Rodgers and the Hamilton brothers are among the local talent who will compete.

Knoxville's dentists will not be pulling teeth Thursday. Instead they will take the day off and visit Concord Dock in an attempt to pull in a few fish. The occasion is their annual fish rodeo.

The young mashie swingers of Knoxville will start competition June 7 in the Jaycee sponsored Junior Amateur Golf Tourney at Whittle Springs course. More than 30 young golfers have signified their intention of competing for the 17 prizes



Major General Orvil A. Anderson is shown on his recent arrival at Alcoa airport for a Knoxville engagement. General Anderson's speech to the Civitan Club was carried to the public by W I B K from 1:00 to 1:30 p.m. The General is Commandant of the Air Force Air University, Maxwell Field, Alabama. Shown also is Captain Bascom P. Smith of the local recruiting station.

Why twist dials or hunt through newspapers for your favorite radio program? Knoxville On The Air on your radio keeps them at your fingertips. Subscribe now at the Special Introductory Offer of \$1.00 per year. Use the blank below.

KNOXVILLE ON THE AIR.

P. O. BOX 2109, KNOXVILLE, TENN.

Enclosed find \$—— for which please send "Knoxville On The Air" to the address below for——years.

Name _____

Street or RFD _____

City _____ State _____

being offered by the merchants in the city. These prizes will be in addition to the all expense trip to the state tourney in Chattanooga which will be awarded the winner and runner-up.

On Thursday night W K G N will present another in the series of famous boxing bouts, reconstructed. It'll be the fight between John L. Sullivan and James J. Corbett, held in New Orleans.

MILLER RIDING ACADEMY

OPEN DAILY

**Follow The Signs From Chapman Highway
at Shook's Gap**

**GENTLE WALKING HORSES
PICNIC GROUNDS
TRAILS**

Will Make Party Appointments

DIAL 3-0550



AT THE THEATRES

This Week's Cover

BOOTH

Monday—"Three Daring Daughters," with Jeanette MacDonald and Jose Iturbi.

Tues.-Wed.—"Arnello Affair," with John Hodiak and George Murphy.

Thurs.-Fri.—"Tobacco Road," with Dana Andrews and Charley Grapewin.

Sat.—"Pirates of Monterey," with Maria Montes and Rod Cameron, in Technicolor.

Sunday—"Woman's Vengeance," with Charles Boyer and Rachel Kempson.

BIJOU

Monday—"Gentlemen's Agreement," with Gregory Peck and Dorothy McGuire.

Tues.-Wed.—"My Girl Tisa," with Lilli Palmer and Sam Wanamaker.

Thurs.-Sat.—"Sitting Pretty," with Robert Young and Maureen O'Hara.

PIKE

Mon.-Tues.—"Discovery," with Admiral Richard E. Byrd's expedition to the Antarctic.

Wed.-Sat.—"Montana Mike," with Robert Cummings and Brian Donlevy.

Sunday—"Lydia," with Joseph Cotten and Merle Oberon.

PARK

Monday—"Pirates of Monterey," with Maria Montes and Rod Cameron, in Technicolor.

Tues.-Wed.—"Always Together," with Robert Hutton and Joyce Reynolds.

Thurs.-Fri.—"Treasure of Sierra Madre," with Walter Huston and Tim Holt.

Saturday—"Port Said," with Gloria Henry and William Bishop.

Sunday—"Tycoon," with John Wayne and Laraine Day.

ROXY

Mon.-Tues.—"Perils of Pauline," with Betty Hutton and John Lund, in Technicolor. Also "Wild West," with Eddie Dean and Roscoe Ates.

Wed.-Thurs.—"Cowboy and the Lady," with Gary Cooper and Merle Oberon. Also "Dead End," with Joel McCrea and Dead End Kids.

Fri.-Sat.—"Blue Steel," with John Wayne. Also "Sis Hopkins," with Judy Canova and Bob Crosby.

RIVIERA

Mon.-Tues.—"The Lost Moment," with Susan Hayward and Robert Cummings. Also "Climbing the Matterhorn," Academy Award short in color.

Wed.-Sat.—"Relentless," with Robert Young and Marguerite Chapman, in Technicolor.

Sunday—"To the Victor," with Dennis Morgan and Viveca Lindfors.

STRAND

Monday—"Heart of Virginia," with Robert Lowery and Janet Martin.

Tues.-Wed.—"Trapped By Boston Blackie," with Chester Morris and Richard Lane.

Thurs.-Sat.—"Deadline," with Sunset Carson and Pat Sterling.

Sunday—"Colorado Sunset," with Gene Autry and Smiley Burnette.

STATE

Mon.-Tues.—"Case Timberlane," with Spencer Tracy and Lana Turner.

Wed.-Thurs.—"The Long Night," with Henry Fonda and Barbara Bel Geddes.

Friday—"West of Alamo," with Jimmy Wakely.

Saturday—"The Spook Busters," with Hunts Hall and The Dead End Kids.

Sunday—"Out of the Blue," with George Brent and Virginia Mayo.

TOWER

Mon.-Tues.—"Discovery," with Admiral Richard E. Byrd's expedition to the Antarctic.

Wed.-Sat.—"Montana Mike," with Robert Cummings and Brian Donlevy.

Sunday—"Lydia," with Joseph Cotten and Merle Oberon.

TENNESSEE

Mon.-Wed.—"Scudda Hoo, Scudda Hay," with June Haver and Lon McCallister.

Thurs.-Sat.—"Big Clock," with Ray Milland and Maureen O'Sullivan.

Sunday—"Lady From Shanghai," with Rita Hayworth and Orson Wells.

TILLERY

Mon.-Tues.—"The Egg and I," with Claudette Colbert and Fred MacMurray.

Wed.-Thurs.—"The Trouble With Women," with Ray Milland and Teresa Wright.

Fri.-Sat.—"Chip of the Flying U," with Johnny Mack Brown. Also "Strange Voyage," with Eddie Albert and Forrest Taylor.

Sunday—"Wake Up and Dream," with June Haver and John Payne.

'Leave It To The Girls' to pick a charmer like movie starlet Randy Stuart, who appeared as guest on the WKGN roundtable panel program of that name last Friday 8:30 to 8:55 p.m. Randy discussed matters of the heart and home with regulars Constance Bennett, Sylvia Sidney and Binnie Barnes, while screen hero George O'Brien defended the men of America.

Knoxville ON THE AIR SHOPPERS GUIDE

ELECTRICAL APPLIANCES

Earl Pless Electric Company

914 N. Broadway 2-2219

HELP WANTED—MALE

BOYS-GIRLS

Win A New

BICYCLE

Sell 150 Subscriptions To

KNOXVILLE ON THE AIR

Between now and the last day of August, 1948. Earn 40c in cash on each subscription you sell, plus valuable weekly prizes. See Mac Evans, 709 1/2 S. Gay Street

MODEL-HOBBY SUPPLIES

PLANES, BOATS AND RAILROAD EQUIPMENT

THE HOBBY SHOP

726 Market St. Dial 2-8414

Airline Schedules-Principal Destinations

SCHEDULES SUBJECT TO CHANGE WITHOUT NOTICE.
FOR OTHER DESTINATIONS CALL RESPECTIVE AIRLINES.

AMERICAN AIRLINES

4-8611

Lv. KNOXVILLE for

2:05 a.m. Memphis, Los Angeles
9:24 a.m. Washington, New York
1:20 p.m. Richmond, New York
8:04 p.m. Nashville
8:25 p.m. Memphis, Dallas
6:53 p.m. Washington, New York
7:40 p.m. Nashville

CAPITAL AIRLINES

4-1811

Lv. KNOXVILLE for

10:55 a.m. Chattanooga, Birmingham
12:20 p.m. Pittsburgh, New York
12:25 p.m. Raleigh, Norfolk
2:00 p.m. Chattanooga, Memphis
8:25 p.m. Richmond, Washington
8:30 p.m. Pittsburgh, Cleveland
9:15 p.m. Greensboro, Norfolk
9:20 p.m. Pittsburgh, New York
10:20 p.m. Chattanooga, Memphis
10:25 p.m. Mobile, New Orleans

DELTA AIRLINES

4-5511

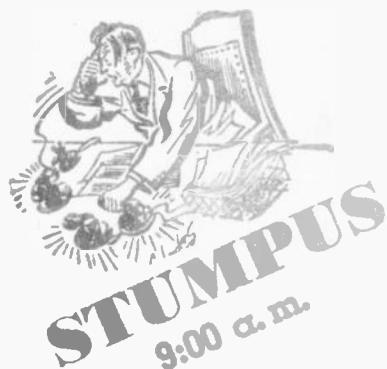
Lv. KNOXVILLE for

9:09 a.m. Cincinnati, Chicago
10:57 a.m. Cincinnati, Chicago
12:10 p.m. Columbia, Charleston
1:08 p.m. B'ham, New Orleans
1:26 p.m. Lexington, Cincinnati
3:39 p.m. Cincinnati, Chicago
3:43 p.m. Jacksonville, Miami
4:33 p.m. Atlanta, Miami
4:41 p.m. Cincinnati
7:00 p.m. Cincinnati, Chicago
9:17 p.m. Greenville, Charleston
11:25 p.m. Atlanta



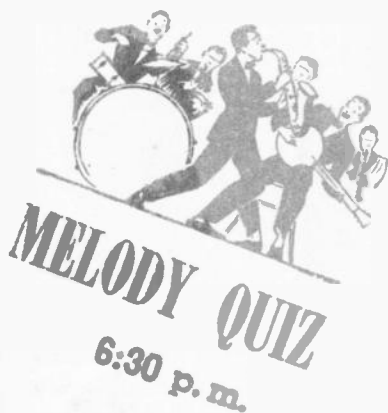
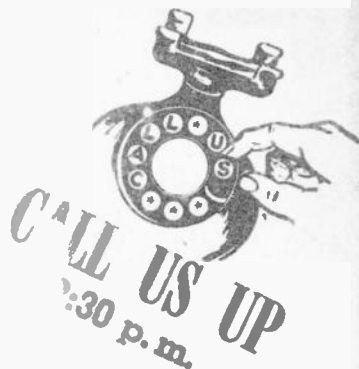
Sec. 562, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 13
oxv" , Tenn.

For Day-long Radio Enjoyment



Listen to

**START
THE MUSIC**
12:15 p.m.



**MISS
WROL**
1:30 p.m.



Don't Say "Hello" --SAY-- **"SHOP ROYAL JEWELERS"**

WROL

620 On Every Dial

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

FEBRUARY 2, 1948

5c A COPY



"The Name Is A Pledge of Quality"

The Hope Bros. Co.
613 MARKET ST.

"Knoxville's Oldest Jewelers"

Immediate Delivery!

RANGES, REFRIGERATORS,
RADIOS, WASHERS
& WATER HEATERS

GARRISON ELECTRIC COMPANY

910 N. Central

Phone 31763

HEAR--

'REC 'O' QUEST'

SATURDAY EVENINGS

from 7:30 'til 8:00 over

WKGN 1340 KC

*Come
Jo*

KNOXVILLE

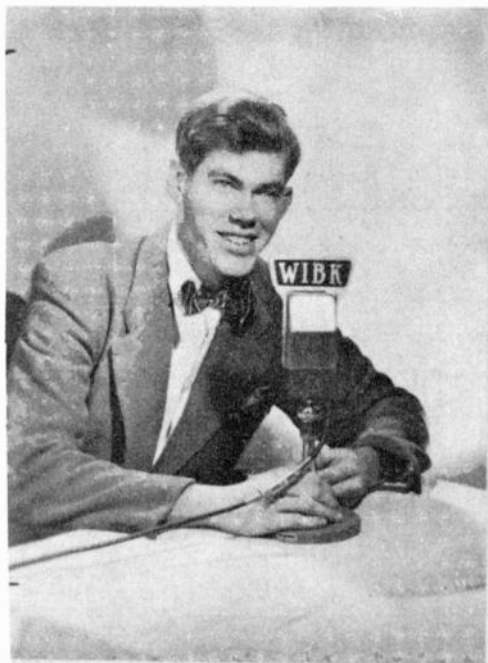
MUSIC CENTER

AT ANY TIME TO MAKE YOUR REC'O'QUEST

It's Free

215 S. GAY STREET

PHONE 3-8151



WALT MARTIN

If you're a listener to either 'Fountain Frolics', heard Monday through Friday from 9:30 til 9:55 or 'Quizzing the Missus', heard daily from 4:45 until 5:00, you will immediately recognize their genial emcee, Walt Martin.

Walt, a Knoxville boy, is not only a swell announcer, but also handles the special events here at WIBK. This is the first station for which Walt has worked, and according to public opinion, he is doing a wonderful job. Why not give a listen to the above programs and you too will soon be one of his fans.

FIELDEN'S

for

FURNITURE

GAY AT COMMERCE

This Week's Cover

Many people have heard this combination of six boys and have loved their style of music for many years, but these same people have never seen them. These young men are famously known as the Sons of the Pioneers under the able leadership of Bob Nolan (top center). If you're one who has never heard them, you certainly can by tuning your dial to 800 every Monday through Friday at 5:15 p.m. over WIBK.



For the past eight months, you radio listeners have been hearing the songs of the White Frost Dixie Quartet. These boys have been singing gospel songs to many audiences through out east Tennessee for many months prior to their program on WBIR. It has been the policy of WBIR to show its listeners the artists who perform on this station. Left to right are Carl Shular (standing), Virgil Reynolds, Jim Young, Billy Wright and J. R. Whitlock (sitting at the piano). Listen to the White Frost Dixie Quartet on WBIR every Monday through Saturday at 5:30 p.m. and at 4:30 to 5:00 p.m. on Sunday.

RADIO NEWS and VIEWS

The Voice of Knoxville, WBIR, has a host of swell new shows designed to interest the listeners. One of the new high lights is 'Hill Top Theater'. This is a new dramatic show that can be heard every Tuesday night at 8:00 p.m. This new series is part of the University Radio Workshop conducted by Ken Wright at the University of Tennessee. Mr. Wright has had many years of experience in radio and assures us that these new shows will be something well worth listening to. The cast, including announcers, actors, sound effects men, operators and engineers are all members of the University radio class. Don't miss 'Hill Top Theater' on Tuesday nights when WBIR takes you to South College on the Campus at 8:00 p.m.

Vaughn Monroe and his orchestra, who are enjoying such popularity these days can now be heard every week-day over WBIR at 8:15 in the mornings. Vaughn will sing

all the songs that you like to hear.

Say kids, your old friend Dick Tracy is back on the air over WBIR. Yes, another quarter hour of thrills has been added to the swell line-up of children's programs that are heard every week-day afternoon from 5 to 6 p.m. over WBIR.

Can you imagine two such fine singing stars on the same program as Gene Autry and Eddie Arnold? Well, you just listen to WBIR any afternoon at 4:45 and you'll hear them both. Not only that, but you'll probably get a song or two from Roy Rogers and the Sons of the Pioneers thrown in for good measure. Just imagine all that star talent wrapped up into one fifteen minute package for you every week-day afternoon at 4:45 over WBIR.

Stan Raymonds swell sport show, 'No, I'll Tell One' is heard at a new time now over WRIR. Interesting stories

CONTINUED ON PAGE TWELVE

Monday, February 2, 1948



KNOXVILLE ON THE AIR

Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

709½ S Gay Street Phone 4-5420
Knoxville, Tennessee

Joe L. Halburnt, Editor and Publisher

SUBSCRIPTION RATES:

5c Per Copy by Carrier Boy and Newsstands
\$1.00 Per Year by Mail

MONDAY, FEB. 2, 1948

VOL. 1—NO. 5



Thank
You
Knoxville—

We're swamped, and we like it! The response to Knoxville On The Air has been most gratifying, and the only thing we regret is that we have not been able to fill subscription orders as fast as we would like to. To make matters worse, bad weather evidently slowed Uncle's letter carriers down, and a lot of you were late getting your magazine.

We hope you will hear with us until we crawl out from under all this work, and we promise to give you one of the most entertaining little magazines to be found.

Winners in the letter contest will be announced next week, and we are truly grateful for all the nice things said about us. A few of the early letters follow.

Dear sirs:

I like KNOXVILLE ON THE AIR because I have much enjoyment reading the radio news and seeing many of the radio stars pictures. It is handy to place near the radio and is not any trouble to read the time of the program as it would be in a newspaper.

S/ Frances Marie Pickell

...

I like KNOXVILLE ON THE AIR because it tells me when and where I'll find my favorite programs. I like it because of the spicy little stories about the stars.

It is truly a fine little addition to any ones pleasure, and a credit to our newspapers, if you know what I mean.

S/ Mrs. W. N. Blair

Gentlemen:

I am a young lady of 86, and the radio is my constant companion. Until your fine little book appeared, I couldn't remember when to twist the dial where; and, although I do not get out now, I also enjoy knowing about other coming events in our city.

S/ Mrs. N. B. Rash

Dear Mr. Halburnt:

I like KNOXVILLE ON THE AIR because... I budget my listening time to get the programs that bring me the greatest personal satisfaction. KNOXVILLE ON THE AIR is my guide to greater radio values, paying dividends in education, culture, entertainment, sports and news. (Many shut-ins enter contests; why not place a 'star' by programs sponsoring contests?)

S/ Mrs. Hugh Anderson

...

KNOXVILLE ON THE AIR has unlimited possibilities for filling a public need. The weekly radio log is perfect—complete, well arranged and always at my finger tips - not lost in some obscure corner. Theatre programs, club and sports activities are added attractions. Please enter my name on your subscription list.

S/ Mrs. E. H. Frazier

...

YOU—have a date!

ROTARY CLUB

Tuesday, 12:15 at the Farragut

KIWANIS

Thursday, 12:15 at the Andrew Johnson

LIONS CLUB

Tuesday night at the Farragut

JUNIOR CHAMBER OF COMMERCE

Monday noon at Club 509

CIVITAN CLUB

Friday 12:15 at the Andrew Johnson

FOUNTAIN CITY LIONS

Monday night, 7:15 at Whittle Springs Hotel

BUSINESS & PROFESSIONAL WOMEN'S CLUB

Tuesday, 5:30 at the S & W

EXCHANGE CLUB

Thursday, 12:15 at the Farragut

Radio Log For Monday, February 2, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00 RFD "62" 15 Hillbilly Hits 30 Hillbilies 45 Hillbilies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News, M. Ex Morning Express Morning Express Morning Express
6 00 Sinning Wheel 15 Hillbilies 30 Rollin' Along 45 Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News, M. Ex Morning Express Morning Express Morning Express
7 00 Hoosier Hot Shots 15 WROL News 30 Sunny Side Up 45 Remember When	Sign On 7 30 a m Ken Hammock	Weather- News Alvino Rey Or (N) Wake Up Del Porter	WKGN News, M. Ex Morning Express Morning Express Morning Express
8 00 NBC World News 15 Sunny Side Up 30 Sunny Side Up 45 Sunny Side Up	Lula Bell & Scotty Lonnie Glosson Morning Roundup Morning Roundup	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	WKGN News, Wthr Morning Express Morning Express Morning Express
9 00 Sunny Side Up 15 Harmonizers 30 Melody Quiz 45 Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN's Local News S. Kaye F. Martin O Phono Quiz Andy Russell
10 00 Fred Waring 15 Fred Waring 30 Road of Life 45 Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Orch Say It With Music Say It With Music
11 00 Nora Drake 15 Katie's Daughter 30 Jack Berch 45 JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00 WROL News 15 Treasure Isle 30 Juniper Junction 45 Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb.
1 00 Sammy Kaye 15 Portrait Quiz 30 Robt McCormick 45 Wayne King	Back To Cross Club 416 Colum Masterworks Colum Masterworks	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00 Today's Children 15 Woman In White 30 Holly Sloane 45 Bing Sings	Wonderful World Sevierville On Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00 Life Beautiful 15 Ma Perkins 30 Pepper Young 45 R to Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News, RRR RRR Club RRR Club RRR Club
4 00 Backstage Wife 15 Stella Dallas 30 Lorenzo Jones 45 Widder Brown	Rock of Ages Hour Piano Portraits Radio Bible Hour Quiz the Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00 Girl Marries 15 Portia Faces Life 30 Just Plain Bill 45 F. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News Sports	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	WKGN News, Autry Superman Jimmy Allen Tom Mix
6 00 Billy Barnes 15 Billy Barnes 30 Melody Quiz 45 Pleasure Parade	Eddie Arnold Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports Weather	WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00 Supper Club 15 World News 30 Singin' Sam 45 H. V. Kaltenborn	Listen To—	Headline Edition F. L. Davis Tex Beneke Show Tex Beneke News	Fulton Lewis A. Helfer, Sports Henry Taylor Bing Crosby
8 00 Cavalcade of Am 15 Cavalcade of Am 30 V. of Firestone 45 V. of Firestone	Morning	Derrick Singers Derrick Singers Opie Cates Opie Cates	News, Cugat Or News, Cugat Or H. James O., B. Rose H. James O., B. Rose
9 00 Telephone Hour 15 Telephone Hour 30 Dr. I. Q. 45 Dr. I. Q.	Roundup	On Stage America On Stage America Sammy Kaye Show Sammy Kaye Show	G. Heatter Paul Weston Or Chuck Foster Or Nightwatchman
10 00 Contented Hour 15 Contented Hour 30 Fred Waring 45 Fred Waring	WIBK	This Is Adventure This Is Adventure Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman
11 00 WROL News 15 World News 30 Mon Showdown 45 Mon Showdown	800	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman
12 00 NBC News 05 Sign Off	on your dial	News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman



WIBICK

800 ON Every DIAL

WIBK

on Every DIAL 800

Radio Log For Tuesday, February 3, 1948

**620
KC**

**W
R
O
L**

first
on the
dial
in
Knoxville

NBC
for
East
Tennessee

**WROL-NBC
620 KC**

- 5** 00-RFD "62"
15-Hillbilly Hits
30-Hillbillies
45-Hillbillies
- 6** 00-Sinning Wheel
15-Hillbillies
30-Rollin' Along
45-Roy Acuff
- 7** 00-Hoosier Hot Shots
15-WROL News
30-Sunny Side Up
45-Sunny Side Up
- 8** 00-NBC World News
15-Sunny Side Up
30-Sunny Side Up
45-Sunny Side Up
- 9** 00-Sunny Side Up
15-Harmonees
30-Melody Quiz
45-Meet Neighbor
- 10** 00-Fred Waring
15-Fred Waring
30-Road of Life
45-Joyce Jordan
- 11** 00-Nora Drake
15-Katie's Daughter
30-Jack Berch
45-JFG Special
- 12** 00-WROL News
15-Treasure Isle
30-Junior Junction
45-Doughboys
- 1** 00-Sammy Kaye
15-Portrait Quiz
30-Robt McCormick
45-T Breadbasket
- 2** 00-Today's Children
15-Woman In White
30-Holly Sloane
45-Bing Sings
- 3** 00-Life-Beautiful
15-Ma Perkins
30-Pepper Young
45-R to Happiness
- 4** 00-Backstage Wife
15-Stella Dallas
30-Lorenzo Jones
45-Widder Brown
- 5** 00-Girl Marries
15-Portia Faces Life
30-Just Plain Bill
45-F Page Farrell
- 6** 00-Billy Barnes
15-Billy Barnes
30-Melody Quiz
45-Proudly We Hail
- 7** 00-Supper Club
15-World News
30-Singin' Sam
45-James King
- 8** 00-Milton Berle
15-Milton Berle
30-Date With Judy
45-Date With Judy
- 9** 00-Amos 'n' Andy
15-Amos 'n' Andy
30-Fibber McGhee
45-Fibber McGhee
- 10** 00-Bob Hope
15-Bob Hope
30-Red Skelton
45-Red Skelton
- 11** 00-WROL News
15-World News
30-Tues Showdown
45-Tues Showdown
- 12** 00-NBC News
05-Sign Off

**WIBK
800 KC**

- Sign On 7 30 a m
Ken Hammock
- Iula Bell & Scotty
Lonnie Glosson
Morning Roundup
Morn Roundup (N)
- Radio Bible Hour
Birthday Club
Fountain Frolics
Fountain Frolics (N)
- Rev Garrett
Musical Hayloft
Musical Hayloft
Farm Fare
- Gospel Singers
Farm and Home Hr
Farm and Home Hr
Farm and Home Hr
- Farm and Home Hr
Rural Rhythm Rhap
Rural Rhythm Rhap
Campus of the Air
- Back To The Cross
Club 416
Colum Masterworks
Colum Masterworks
- Wonderful Word
Fashions n Song
Veterans of Victory
Veterans of Victory
- Veterans of Victory
Veterans of Victory
WIBK Platter Party
WIBK Party (N)
- Rev Arwood
Piano Portraits
Radio Bible Hour
Quiz the Missus
- Fairy Tales
Sons of Pioneers
Dixie Quartette
News, Sports
- Plantation H Party
Sign Off 6 15 p m

**WBIR-ABC
1240 KC**

- (N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher
- (N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning
- Weather--News
Alvino Rey Or
News Preview
Chatterers
- (N) Agronsky
Frankie Carle
Bing Crosby
Sammy Kaye (N)
- Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club
- True Story
True Story
Betty Crocker
Calvary Chorus
- Fast In Hollywood
Fast In Hollywood
Galen Drake
Ted Malone
- Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club
- (N) Baukhage
1240 Club
1240 Club
All Church Hymns
- Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom
- Ladies Be Seated
Ladies Be Seated
Paul Whitman Club
Paul Whitman Club
- Paul Whitman Club
Paul Whitman Club
Tommy Dorsey Or
Autrey & Arnold
- Dick Tracy
Jerry and Pirates
Sky King
Sky King
- (N) Tirney
I'll Tell One
Three Suns
Sports Weather
- Headline Edition
Elmer Davis
Tex Beneke
Tex Beneke News
- Hilltop Theatre
Hilltop Theatre
Town Meeting
Town Meeting
- Town Meeting
Town Meeting
Boston Symphony
Boston Symphony
- Boston Symphony
Boston Symphony
It's Your Business
It's In the Family
- (N) Request Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours
- News and Sign Off

**WKGN-MBS
1340 KC**

- WKGN News
Morning Express
Morning Express
Morning Express
- WKGN News
Morning Express
Morning Express
Morning Express
- WKGN News With
Morning Express
Morning Express
Morning Express
- WKGN News
Morning Express
Morning Express
Morning Express
- WKGN Local News
F Martin S Kaye
Phono Quiz
Andy Russell
- WKGN News
Blue Bird
Say It With Music
Say It With Music
- Passing Parade
Tommy Dorsey
Heart's Desire
Heart's Desire
- WKGN News
Guy Lombardo Or
Vaughn Monroe
Checkerboard Jamb
- Cedric Foster
Waltz Time
Waltz Time
Waltz Time News
- Queen For a Day
Queen For a Day
Martin Block
Martin Block
- WKGN News
RRR Club
RRR Club
RRR Club
- WKGN News
RRR Club
RRR Club
RRR Club
- WKGN News
Superman
Jimmy Allen
Tom Mix
- WKGN News With
WKGN Supper Club
WKGN Supper Club
WKGN's Local News
- Hulton Lewis
A Helper Sports
Newscope
Crosby Stair vs Rule
- Stair vs Rule
Stair vs Rule
Stair vs Rule
Stair vs Rule
- Stair vs Rule
Stair vs Rule
Z Grey Show
Z Grey Show
- WKGN News
Nightwatchman
Night Watchman
Nightwatchman
- WKGN News
Morton Downey
Nightwatchman
Nightwatchman
- WKGN News
Nightwatchman
Nightwatchman
Nightwatchman

Radio Log For Wednesday, February 4, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When	Sign On 7:30 a m K'n Hammock	Weather-News Alvino Rey Or News-Wake Up Del Porter	News, Weather Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Lula Bell & Scotty Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	News, Morning Exp. Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Harmonizers 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F Martin, S Kaye O. Phono Quiz Andy Russell
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev M D Garrett Musical Hayloft Tragic Story Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or. Heart's Desire Heart's Desire
12 00-WROL News 15-Treasure Isle 30-Juniper Junction 45-Doughboys	Farm and Home Hr. Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or. Vaughn Monroe Or Checkerboard Jamb
1 00-Sammy Kaye 15-Portrait Quiz 30-Robt McCormick 45-Guy Lombardo	Back To the Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00-Today's Children 15-Woman In White 30-Holly Sloane 45-Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Martin Block Martin Block
3 00-Life-Beautiful 15-Ma Perkins 30-Pepper Young 45-R to Happiness	Veterans of Victory Veterans of Victory Platter Party Platter Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00-Backstage Wife 15-Stella Dallas 30-Lorenzo Jones 45-Widder Brown	Rock Of Ages Hymns At Sundown Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00-Girl Marries 15-Portia Faces Life 30-Just Plain Bill 45-F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News, Sports	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News, Gene Autry Superman Jimmy Allen Tom Mix
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Pleasure Parade	Eddie Arnold Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Wthr WKG Supper Club WKGN Supper Club WKGN's Local News
7 00-Supper Club 15-World News 30-Singin' Sam 45-H V Kaltenborn	Listen To—	Headline Edition Elmer Davis Tex Beneke Tex Beneke, News	Fulton Lewis A Helfer, Sports Tex Beneke Or Bing Crosby
8 00-Dennis Day 15-Dennis Day 30-Gildersleeve 45-Gildersleeve	Morning	Mayor of the Town Mayor of the Town Vox Pop Vox Pop	News, Peggy Lee Joe Reichman Or. Johnny Mercer Or 8 56-9 00 Billy Rose
9 00-Duffy's Tavern 15-Duffy's Tavern 30-Mr D A 45-Mr D A	Roundup	Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	Gabriel Heatter Paul Weston Or Russ Morgan Or Russ Morgan Or
10 00-Big Story 15-Big Story 30-Jimmy Durante 45-Jimmy Durante	WIBK	Bing Crosby Bing Crosby Star Theatre Star Theatre	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-World News 30-Wed Showdown 45-Wed Showdown	800	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News, N'Watchman Nightwatchman Nightwatchman Nightwatchman
12 00-News, Sign Off 05-Sign Off	on your dial	News and Sign Off	News, N'Watchman Nightwatchman News and Sign Off



W
B
I
R

1240
ON YOUR
DIAL

Radio Log For Thursday, February 5, 1948



800 on dial

WIBK

800 on dial

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillys 45-Hillbillys		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillys 30-Rollin' Along 45-Rox Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROI News 30-Sunny Side Up 45-Sunny Side Up	Sign On 7 30 a m Ken Hammond	Weather-News Alvino Rey News Preview Charioteers	News, Weather Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Lula Bell & Scotty Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	News, Morning Exp Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Harmonizers 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthdays Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club	WKGN News S Kaye, F Martin Phono Quiz Andy Russell
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Musical Hayloft Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crocker Dorothy Kilgallen	News, B Barron O Blue Barron Or Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	Bkfst In Hollywood Bkfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00-WROL News 15-Treasure Isle 30-Juniper Junction 45-Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb
1 00-Sammy Kaye 15-Portrait Quiz 30-Robt McCormick 45-Waltz Time	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00-Today's Children 15-Woman In White 30-Holly Sloane 45-Bing Sings	Wonderful World Fashions In Song Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00-Life Beautiful 15-Ma Perkins 30-Pepper Young 45-R To Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00-Backstage Wife 15-Stella Dallas 30-Lorenzo Jones 45-Widder Brown	Rev Arwood Piano Portraits Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00-Girl Marries 15-Portia Faces Life 30-Just Plain Bill 45-F Page Farrell	Fairy Tales Song of Pioneers Dixie Quartette News Sports	Dick Tracy Terry and Pirates Sky King Sky King	News, G Autry Superman Jimmy Allen Tom Mix
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Here's To Vets	Plantation H Party Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports Weather	WKGN News, Withr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00-Supper Club 15-World News 30-Singin' Sam 45-Rich Harkness	Listen To—		Fulton Lewis A Heller Sports Newscope Famous UT Football
8 00-Aldrich Family 15-Aldrich Family 30-Burns & Allen 45-Burns & Allen	Morning		Famous UT Football Famous UT Football Billy Rose
9 00-Al Tolson 15-Al Tolson 30-Jack Carson 45-Jack Carson	Roundup		News, Staff -Como P Weston Or R F D America
10 00-Bob Hawk 15-Bob Hawk 30-Eddie Cantor 45-Eddie Cantor	WIBK		News, N'watchman Nightwatchman Nightwatchman Morton Downey
11 00-WROI News 15-World News 30-1st Piano Quart 45-1st Piano Quart	800		News, N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off	on your dial		News, N'watchman Nightwatchman Nightwatchman News Sign Off

Radio Log For Friday, February 6, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00 -RFD '62" 15 -Hillbilly Hits 30 Hillbillies 45 Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00 -Spinning Wheel 15 Hillbillies 30 Rollin' Along 45 Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00 -Hoosier Hot Shots 15 -WROL News 30 -Sunny Side Up 45 -Remember When	Sign On 7 30 a m Ken Hammock	Weather-News Alvino Rey News -Wake Up Del Porter	News, Weather Morning Express Morning Express Morning Express
8 00 -NBC World News 15 -Sunny Side Up 30 -Sunny Side Up 45 -Sunny Side Up	Iula Bell & Scotty Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agionsky Frankie Carle Bing Crosby Sammy Kaye News	News, Morning Exp Morning Express Morning Express Morning Express
9 00 -Sunny Side Up 15 -Harmonizers 30 -Melody Quiz 45 -Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S Kaye, F Martin Phono Quiz Andy Russell
10 00 -Fred Waring 15 -Fred Waring 30 -Road of Life 45 -Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or Say It With Music Say It With Music
11 00 -Nora Drake 15 -Katie's Daughter 30 -Jack Berch 45 -JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00 -WROL News 15 -Treasure Isle 30 -Juniper Junction 45 -Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers News 1240 Club 1240 Club	News, Airline Tri Guy Lombardo Or Vaughn Monroe Or Checkerboard Jam
1 00 -Sammy Kaye 15 -Portrait Quiz 30 -Robt McCormick 45 -V Monroe Orch	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster Waltz Time Waltz Time, News Waltz Time News
2 00 -Today's Children 15 -Woman In White 30 -Holly Sloane 45 -Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00 -Life - Beautiful 15 -Ma Perkins 30 -Pepper Young 45 -R To Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00 -Backstage Wife 15 -Stella Dallas 30 -Lorenzo Jones 45 -Widder Brown	Rev Branson Hymns At Sundown Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00 -Gul Marries 15 -Portia Faces Life 30 -Just Plain Bill 45 -F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News, Sports	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News, Gene Autry Superman Jimmy Allen Tom Mix
6 00 -Billy Barnes 15 -Billy Barnes 30 -Melody Quiz 45 -Pleasure Parade	Eddie Arnold Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00 -Supper Club 15 -World News 30 -Singin' Sam 45 -H V Kaltenborn	Listen To—	Headline Edition Elmer Davis Tex Beneke Tex Beneke News	Fulton Lewis A Helfer, Sports Henry Taylor Bing Crosby
8 00 -Showcase of Mel 15 -Showcase of Mel 30 -Can Y Top This? 45 -Can Y Top This?	Morning	Fat Man Fat Man This Is Your FBI This Is Your FBI	Ga Tech vs U-T Ga Tech vs U-T Ga Tech vs U-T Ga Tech vs U-T
9 00 -People Are Funny 15 -People Are Funny 30 -Waltz Time 45 -Waltz Time	Roundup	Break The Bank Break The Bank The Sheriff The Sheriff	Ga Tech vs U-T Platter Parade Information Please Information Please
10 00 -Mystery Theatre 15 -Mystery Theatre 30 -Proudly We Hail 45 -Proudly We Hail	WIBK	Boxing Bout Boxing Bout Boxing Bout Boxing Bout	Meet the Press Meet the Press On the Beam with Tex Beneke
11 00 -WROL News 15 -World News 30 -Jerry Collins 45 -Jerry Collins	800	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News N' watchman Nightwatchman Nightwatchman Nightwatchman
12 00 -NBC News 05 -Sign Off	on your dial	News and Sign Off	News N' watchman Nightwatchman Nightwatchman News Sign Off



**W
B
I
R
1240**

**ON YOUR
DIAL**

Radio Log For Saturday, February 7, 1948

**620
KC**

**W
R
O
L**

first
on the
dial
in
Knoxville

NBC
for
East
Tennessee

**WROL-NBC
620 KC**

- 5** 00—RFD "62"
15—Hillbilly Hits
30—Hillbillies
45—Hillbillies
- 6** 00 Spinning Wheel
15—Hillbillies
30—Rollin' Along
45—Roy Acuff
- 7** 00—Hoosier Hot Shots
15—WROL News
30—Sunny Side Up
45—Sunny Side Up
- 8** 00—NBC World News
15—Sunny Side Up
30—Sunny Side Up
45—Sunny Side Up
- 9** 00—Sunny Side Up
15—Morning Devotion
30—Dinah Shore
45—Story Book
- 10** 00—F Merriwell
15—F Merriwell
30—Archie Andrews
45—Archie Andrews
- 11** 00—Meet the Meeks
15—Meet the Meeks
30—Ed McConnell
45—Ed McConnell
- 12** 00—WROL News
15—Public Affairs
30—Saturday Date
45—John Jennings
- 1** 00—Farm Hour
15—Farm Hour
30—Tunes for Times
45—O R Varieties
- 2** 00—O R Varieties
15—O R Varieties
30—O R Varieties
45—O R Varieties
- 3** 00—O R Varieties
15—O R Varieties
30—O R Varieties
45—O R Varieties
- 4** 00—O R Varieties
15—O R Varieties
30—O R Varieties
45—O R Varieties
- 5** 00—O R Varieties
15—O R Varieties
30—Religious News
45—King Cole Trio
- 6** 00—WROL News
15—W Mendelson
30—NBC Symphony
45—NBC Symphony
- 7** 00—NBC Symphony
15—NBC Symphony
30—Melody Derby
45—Melody Derby
- 8** 00—Life of Riley
15—Life of Riley
30—Truth Or Conseq
45—Truth Or Conseq
- 9** 00—Hit Parade
15—Hit Parade
30—Judy Canova
45—Judy Canova
- 10** 00—Kay Kyser
15—Kay Kyser
30—Grand Ole Op'ry
45—Grand Ole Op'ry
- 11** 00—WROL News
15—Sat Showdown
30—Jerry Collins
45—Jerry Collins
- 12** 00—NBC News
05—Sign Off

**WIBK
800 KC**

Sign On 7 45 a. m.

- Rev Hindman
Old Silver Prg
Rev Cutshaw
Saturday Session
- Radio Bible Hour
Rev Cimino
Band of the Week
Rev Myers
- Rev Garrett
Musical Hayloft
Rev Bundren
Rev Bundren (N)
- Gospel Tidings
Farm and Home Hr.
Farm and Home Hr
Farm and Home Hr
- Farm and Home Hr.
Southern Playboys
Rural Rhythm Rhap.
R Rhythm Rh (N)
- Back To The Cross
Pin Up Hits
Columbia Record Shop
Columbia Record Shop
- Decision Now
Excursion In Science
Veterans of Victory
Veterans of Victory
- Veterans of Victory
Veterans of Victory
South Playboys (N)
South Playboys (N)
- T B A
Piano Portraits
Radio Bible Hour
Magic In Music
- Magic In Music
Sextette F Hunger
Dixie Quartette
News, Sports
- Plantation H Party
Sign Off 6 15 p. m

**WBIR-ABC
1240 KC**

- (N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher
- (N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning
- Weather—News
Alvino Rey
News; Preview
Charioteers
- (N) Agronsky
Frankie Carle
Bing Crosby
Sammy Kaye, News
- Music By Maupin
Music By Maupin
Piano Playhouse
Piano Playhouse
- Bugs Bunny Club
Bugs Bunny Club
Upper Room
Honeydreamers
- Abbott and Costello
Abbott and Costello
Teen Time
Upper Room
- News
Sun School Lesson
American Farmer
American Farmer
- (N) 1240 Club
1240 Club
1240 Club
1240 Club
- Metropolitan Opera
Metropolitan Opera
Metropolitan Opera
Metropolitan Opera
- Metropolitan Opera
Metropolitan Opera
Metropolitan Opera
Metropolitan Opera
- Tea and Trumpets
Tea and Trumpets
Tea and Trumpets
Church News
- (N) Mystery
Mr Civic Pride
Harry Wismer
Communism
- Modern Music
Modern Music
Challenge of Yukon
Challenge of Yukon
- Ross Dolan
Ross Dolan
Music You Like
Treasury Salute
- Gangbusters
Gangbusters
Murder, Mr. Malone
Murder, Mr. Malone
- (N) Dance Party
Dance Party
Dance Party
Dance Party
- News, Dance Party
Dance Party
Teen Time
Teen Time
- News and Sign Off

**WKGN-MBS
1340 KC**

- News, Morning Exp
Morning Express
Morning Express
Morning Express
- News, Morning Exp
Morning Express
Morning Express
Morning Express
- News, Weather
Morning Express
Morning Express
Morning Express
- News, Morning Exp.
Morning Express
Morning Express
Morning Express
- WKGN News
S Kaye; F. Martin
Tommy Tucker Or
Aboard For Advent.
- News, B Barron O
Blue Barron Or.
Ozark Valley Folks
Ozark Valley Folks
- News, T Dorsey O
Tommy Dorsey Or.
Women Today
Say It With Music
- News, Airline Trio
Guy Lombardo Or.
RRR Club
RRR Club
- News, RRR Club
RRR Club
Symphonies for Youth
Symphonies for Youth
- Symphonies for Youth
Symphonies for Youth
Bands for Bonds
Bands for Bonds
- News, RRR Club
RRR Club
RRR Club
RRR Club
- News, RRR Club
RRR Club
Peggy Blevins Sings
U S Navy Band
- News, Pastor Or
Tony Pastor Or.
True Or False?
True Or False?
- News, WKGN Club
WKGN Supper Club
WKGN Supper Club
WKGN Supper Club
- News; Masters Or.
L Nelson Sports
Rec-O-Quest
Rec-O-Quest
- Georgia vs. U-T
Georgia vs. U-T
Georgia vs. U-T
Georgia vs. U-T
- Georgia vs. U-T
Randy Brooks Or.
Name of That Song?
News, N'watchman
- News, N'watchman
Nightwatchman
Nightwatchman
Nightwatchman
- News, N'watchman
Morton Downey
Nightwatchman
Nightwatchman
- News, N'watchman
Nightwatchman
Nightwatchman
News; Sign Off

Radio Log For Sunday, February 8, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00— 15— 30— 45—			News, Morning Exp Morning Express Morning Express Morning Express
6 00—X-Roads Jamb 15—X-Roads Jamb 30—X-Roads Jamb 45—X-Roads Jamb		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
7 00—News 15—Musical Clock 30—Musical Clock 45—Musical Clock	Rev Wadley Rev Wadley	Weather-Clockwatch Clockwatcher N Knox Bap Ch N Knox Bap Ch	News, Weather Morning Express Morning Express Morning Express
8 00—News, Resume 15—Devotional 30—Harmonizers 45—Harmonizers	Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross	News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News, Morning Exp Morning Express Morning Express Morning Exp News
9 00—NBC World News 15—F Martin 30—Revival Hour 45—Revival Hour	Sacred Singers Sacred Singers Radio Bible Kids Radio Bible Kids	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch Young People's Ch Ione Tapestries News
10 00—Revival Hour 15—Revival Hour 30—Circle Arrow 45—Circle Arrow	America To God America To God The Sacred Heart Rev Minton	Messages of Israel Messages of Israel Suthernaies Suthernaies	Radio Bible Class Radio Bible Class WKGN Chorus WKGN Chorus
11 00—Voices D Wind 15—Cent Methodist 30—Cent. Methodist 45—Cent. Methodist	Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N)	First Presby Church First Presby Church First Presby Church First Presby Church	News, Goodman Or Goodman Orch Cavalcade of Music Cavalcade of Music
12 00—World Front 15—World Front 30—Longines Sym 45—Longines Sym	8th Ave Ch of God 8th Ave Ch of God Oakwood Ch of God Oakwood Ch of God	(N) Sunday Srenade Treasury Salute Lutheran Hour Lutheran Hour	News, Cavalc of M Guy Lombardo Or Lutheran Hour Lutheran Hour
1 00—Louise Torbett 15—Louise Torbett 30—Buick Hour 45—Buick Hour	Bread of Life Bread of Life Rev Boshears Rev Boshears	Sam Pettengill Guy Lombardo Orch National Vespers National Vespers	William L Shrier Favorite Melodies Alan Lomax Ballads
2 00—Music You Want 15—Music You Want 30—Harvest of Stars 45—Harvest of Stars	Rev Whittington Rev Whittington Rev Hagen Rev Hagen	Musical Yearbook Musical Yearbook Mr President Mr President	All Force Hour Air Force Hour Kysler and Crosby Kysler and Crosby
3 00—E Howard Or 15—E Howard Or 30—One Man's Fam 45—One Man's Fam	Weslevan Hour Weslevan Hour Rev Alford Rev Alford	Lassie Crossroads Sammy Kaye Sammy Kaye	News, T Dorsey Or The Magic Lantern Juvenile Jury Juvenile Jury
4 00—Quiz Kids 15—Quiz Kids 30—Country Church 45—Frank Sinatra	Quizspiration Quizspiration Dixie Quartette Dixie Quartette	Sound Off Sound Off Record Shop Record Shop	House of Mystery House of Mystery True Detective True Detective
5 00—Ford Theater 15—Ford Theater 30—Ford Theater 45—Ford Theater	Vetrans of Victory Vetrans of Victory Melody Boys Quartet Melody Boys Quartet	Treasury Agent Treasury Agent Counter-Spy Counter-Spy	The Shadow The Shadow Collector's Jazz Collect Jazz, News
6 00—Guest Star 15—WROL News 30—Star Preview 45—Star Preview	Upton Close Sign Off 6 15 p m	Drw Pearson Monday Headlines Greatest Story Greatest Story	Those Websters Those Websters Nick Carter Nick Carter
7 00—Jack Benny 15—Jack Benny 30—Phil Harris 45—Phil Harris		Music From H'wood Music From H'wood Broadway Bap Ch Broadway Bap Ch	Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page
8 00—Charlie M Carthy 15—Charlie M Carthy 30—Fred Allen 45—Fred Allen		Broadway Bap Ch Broadway Bap Ch Roy Shields & Co Roy Shields & Co	News, Concert Hour Concert Hour Concert Hour Concert Hour
9 00—Merry-Go-Round 15—Merry-Go-Round 30—Album F Music 45—Album F Music		Walter Winchell Louella Parsons Theatre Guild Theatre Guild	Meet Me At Parky's Meet Me At Parky's Jim Backus Show Jim Backus Show
10 00—Take It Or L It 15—Take It Or L It 30—Horace Heidt 45—Horace Heidt		Theatre Guild Theatre Guild Jimmy Fidler Buddy Weed Trio	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00—WROL News 15—Headline Stories 30—Dave Garroway 45—Dave Garroway		(N) Sweet and Low Sweet and Low Dream Trails Dream Trails	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00—NBC News 05—Sign Off		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News Sign Off

W

K

G

N

NEWS
SPORTS
MUSIC

1340
KC

Can You Find "Miss Supreme"?

To clear up a few muddled and befogged minds regarding all the recent chatter you've been hearing over WKGN about a young lady known as 'Miss Supreme, the Supreme Lemonized Salad Dressing Girl', the following, we hope, will set you straight.

'Can You Find Her' is one of WKGN's new contest programs, which can be heard Monday, Wednesday, and Friday at 10:00 a.m. The program and contest features the music of Johnny Kaonohi Pineapple and his Hawaiian Orchestra, and is being sponsored by the Supreme Foods Company.

The entire program evolves around a young lady known as 'Miss Supreme, the Supreme Lemonized Salad Dressing Girl'. The title is very appropriate. Here are the contest and rules: Five days a week, Monday through Friday, from 9 a.m. until 5 p.m., somewhere in Knoxville or the nearby territory, anywhere Supreme Products are sold, there is a young lady who will answer to the name of 'Miss

Supreme, the Supreme Lemonized Salad Dressing Girl'. At the present time, there is a ONE HUNDRED AND SIXTY DOLLAR REWARD for her identity!

To win this one hundred and sixty dollars, all you have to do is ask her this simple question: 'Are you Miss Supreme, the Supreme Lemonized Salad Dressing Girl?' If you ask the right lady, in the right way, you will be the winner. And, each week that she is not found, an additional FIFTY DOLLARS will be added at the rate of ten dollars per day until someone does find her! Could easily be you!!

The identity of 'Miss Supreme, the Supreme Lemonized Salad Dressing Girl' is known to only two people. Could be that she's your friend or next door neighbor! So, be on the lookout! Each day the program is broadcast, clues will be given to aid you in the search for 'Miss Supreme, the Supreme Lemonized Salad Dressing Girl'. Everyone is invited to join in the search for 'Miss Supreme'. All persons are eligible to participate in this contest, except the employees of the Supreme Foods Company, their advertising agencies and their families. Remember to tune to WKGN, Monday, Wednesday and Friday at 10 a.m. for the 'Can You Find Her' contest and program.



Henry 'Here's' Morgan has returned to the air over WBIR. Radio's Rasputin, will continue his formless format which allows him to needle human foibles wherever he finds them. Morgan can be heard at 7 30 p.m. Thursday nights over WBIR.

TRAVELERS RECEIVE POSTCARDS

Travelers now attending ABC's Welcome Travelers broadcasts from the College Inn of the Hotel Sherman can send a postal card to the folks back home showing the program's host, Tommy Bartlett, and his assistants, Jim Ameche, Bob Cunningham and Les Lear. The cards are distributed prior to the broadcast and may be mailed free. After one week, it has been learned that each traveler sends an average of three cards or a total of nearly 8,000 cards.

Welcome Travelers is heard Monday through Friday at 12 noon over WBIR.



JIM MILLS

If you have your radio dial set at 800 some morning, and you hear a gentleman say, 'This is the Morning Round-Up Program', it will be your friendly announcer, Jim Mills, who runs a morning hillbilly record show on WIBK. Jim introduces the artists and gives you some information about all of the performers. This is a new feature for Knoxville and judging by the response of the listeners, it seems to be doing alright.

Jim likes doing the program for you, and has a very good background for it, too. Among his acquaintances are Randy Blake of Chicago fame and Nelson King. Jim doesn't do a bad job singing some of those folk songs himself. He travels on personal appearances with many of the hillbilly bands, including the Bailey Brothers and Esco Hankins. We want you to hear this 'Morning Round-Up Program' of your favorite hillbilly records and see if you don't agree it's one of the best in town. The setting is 800 and the station is WIBK. Remember it's easy to say WIBK.

A girl left all alone in the world to fight the perils that lurked behind the savage beauty of a lonely Caribbean

island. Her only hope---that a young man who sometimes anchored his boat there would come to rescue her. That's the setting for the absorbing story on the Listening Post, Friday (February 6) at 10:45 over WHIR. It's 'My Love Will Come' by Dorothy Cottrell (a radio adaptation of the first installment of a new Saturday Evening Post serial.)

Roy Rogers, Republic's king of the screen cowboys, will be cut in from Hollywood as guest star when Vox Pop broadcasts from the Boys' Club of Greenwich, Connecticut, Wednesday, February 4, at 8:30 p.m., EST, over WBIR.

For the occasion, a member of the Boys' Club of Hollywood will be made an honorary Vox Popper to interview cowboy Rogers.

Vox Poppers Parks Johnson and Warren Hull will interview members and directors of the Greenwich club to get both points of view on the value of the organization to growing American youth.



Jack Joyner is heard every Monday, Wednesday and Friday over WBIR at 6:40 pm. He tells interesting stories of the unusual on his program, 'Kilo-cyclopedia'. Tune in at 1240 on your dial. The program is sponsored by 26 of your local coal and equipment merchants who bring you coal heating service.



John Nesbitt, whose 'Passing Parade' starts on WGN, February 2, at 11:00 a.m. and can be heard each week-day Monday through Friday at the same time.

RADIO NEWS & VIEWS

CONTINUED FROM PAGE ONE

from the sports-world is now heard at 6:15 p.m. Mondays through Fridays.

Do you like mystery stories? Get yours in capsule form in the program, 'Five Minute Mysteries' heard over WBIR at 6:40 p.m. on Tuesdays and Thursdays and at 6:10 on Saturday evenings.

We know that all the listeners to WBIR will be glad to know that their favorite choir is back on the air. Yes, that grand 'Hymns of All Churches' program can be heard at 1:45 every afternoon over WBIR. Many listeners in the past have received much comfort from these grand old hymns and we know that you too will want to hear every one of the programs. Tune in 'Hymns of All Churches' at 1:45 over WBIR.

The veterans of World War II are well represented on WIBK. Not only does WIBK bring you a program with cooperation of the Veterans Administration here in Knoxville, but they present a program 'Veterans of Victory' in honor of the veterans of the second world war. Lloyd Payne is the man

who selects the music and gives the veterans some good advice. His program can be heard every Monday through Saturday at 2:30 p.m. until 3:30 p.m., and on Sunday at 5:00 in the afternoon.

Here is a program of popular music with a few old ones just to help you remember them. On this program Lloyd Payne gives you the very best recording artists in the United States. So, if you really want to hear the very best in music, tune in 'The Veterans of Victory', a program for the veterans, over WIBK, 800 on every dial.

A lot of people think they know who the 'Walking Man' is. So many, in fact, that Ralph Edwards received more than thirty-eight thousand letters the first two weeks after the contest was announced on his 'Truth or Consequences' program. Incidentally, Mrs. Edwards presented a check for \$670,000 to Mrs. Truman at a White House luncheon week before last on behalf of the March of Dimes campaign. This was the result of the famed 'Miss Hush' contest, which preceded the 'Walking Man' stunt. 'Truth or Consequences' is heard every Saturday night at 8:30 over WROL.

All the fanfare, finery and flush of a Hollywood premiere

CONTINUED ON NEXT PAGE



Anita Gordon, vocalist on Charlie McCarthy show Sundays at 8 p.m. over WROL.



The Harmonizers (quartet, RCA-Victor recording stars and famous WROL artists, are now heard at 9:15 a.m. Mondays through Fridays and on Sundays from 8:30 to 9 a.m.

will be jam-packed in the Bob Hope show Tuesday night at 10:00 over WROL when Bob officiates at the sixth annual presentation of the LOOK magazine Achievement Awards. The winners, all of whom will appear in person on the show, include Gregory Peck, Rosalind Russell, Edmund Gwenn, Ava Gardner, Michael Curtiz, Dore Schary, Darryl Zanuck, George Seaton and James Wong Howe.

Harold Peary, better known to all of you as Throckmorton P. Gildersleeve (Great Gildersleeve, WROL Wednesday nights at 8:30), is in a unique position. This month he celebrates his 25th year in radio -- yet he is under forty years of age. Hal was under fifteen when he made his air debut as a boy soprano in 1923 over an Oakland, California station.

The Ford Theater production for Sunday, February 8, 1948, will be Robert Sherwood's 'Abe Lincoln in Illinois'. The full-hour adaptation of this famous play will be broadcast over WROL at 5:00 p.m.

Helen Hayes will play the title role in 'Good Morning, Miss Tyckman', a timely tribute to the teaching profession, in the Cavalcade of America drama Monday (February 2) at 8:00 p.m. over WROL. Same night, same station at 9:00 the Telephone Hour will present tenor Set Svanholm. And, at 8:30, soprano Eleanor Steber will sing on Voice of Firestone (WROL). Jane Froman will be Buddy Clark's guest at 10:00 Monday night over WROL.

The NBC Symphony Orchestra, under the direction of Ernest Ansermet, will play Mozart's 'Symphony in G Minor', Debussy's 'Gigues' and Stravinsky's 'Petrouchka Suite' Saturday, February 7 over WROL at 6:30 p.m.

Screen star Pat O'Brien (as Hap Hurley) and Arlene Francis (as Marie Swanson) play leading roles in the Broadway hit, 'Is Zat So?', on 'Theatre Guild on the Air', Sunday (January 25) at 9:30 p.m. over WHIR. 'Is Zat So?'

CONTINUED ON PAGE SIXTEEN



AT THE THEATRES

TENNESSEE

Mon. Tues.--"Daisy Kenyon" with Joan Crawford and Dana Andrews.

Wed. Sat.--"It Had to Be You" with Ginger Rogers and Cornel Wilde.

Sun.--"Killer McCoy" with Mickey Rooney and Brian Donlevy.

RIVIERA

Mon. Tues.--"Out of the Blue" with George Brent, Virginia Mayo, Turhan Bey, and Carole Landis.

Wed. Thurs.--To be announced.

Fri.-Sat.--"The Last Roundup" with Gene Autry, Jean Heather and the Texas Rangers. Little Lulu cartoon.

Sun.--"Magic Town" with James Stewart and Jane Wyman.

BIJOU

Mon.--"The Fabulous Texan" with John Carroll and William Elliott.

Tues.--1 00 p.m. to 6:00--"The Return of Monte Cristo". 8.15 p.m. Knoxville Symphony Orchestra Concert.

Wed.--"The Return of Monte Cristo" with Louis Hayward and Barbara Britton.

Thurs.--One performance only--8:15 p.m. Knoxville Civic Music Association.

Fri.-Sat.--"This Time for Keeps" with Ester Williams, Johnnie Johnston, and Jimmie Durante.

Sun.--"Gunfighters" with Randolph Scott and Barbara Britton.

BOOTH

Mon.--"Slave Girl" with Yvonne DeCarlo and George Brent. (Technicolor)

Tues. Wed.--"Song of the Thin Man" with William Powell and Myrna Loy.

Thurs.-Fri.--"Johnny O'Clock" with Dick Powell and Evelyn Keyes.

Sat.--"Dracula" with Bela Lugosi.

Sun.--"Wistful Widow of Wagon Gap" with Bud Abbott and Lou Costello.

PARK

Mon.--"Down to Earth" in technicolor with Rita Hayworth and Larry Parks.

Tues. Thurs.--"Wild Harvest" with Alan Ladd and Dorothy Lamour.

Fri. Sat.--"Blondie in the Dough" with Penny Singleton and Arthur Lake.

Sun.--"Merton of the Movies" with Red Skelton and Virginia O'Brien.

LEE

Mon.--"Boom Town" with Clark Gable.

Tues.-Wed.--"The Thief of Bagdad" in technicolor with Conrad Veidt.

Thurs.-Fri.--"Love Laughs at Andy Hardy" with Mickey Rooney.

Sat.--"Texas Panhandle" with Charles Starrett.

Sun.--"The Yearling" in technicolor with Gregory Peck and Jane Wyman.

STATE

Mon.-Tues.--"The Foxes of Harrow" with Rex Harrison and Maureen O'Hara.

Wed. Thurs.--"The Miracle on 34th Street" with Maureen O'Hara and John Payne.



Joan Crawford in 'Daisy Kenyon' with Dana Andrews and Henry Fonda at the Tennessee Sunday through Tuesday, February 1-3

Fri.--"Home in Oklahoma" with Roy Rogers and George "Gabby" Hayes.

Sat.--"Samrod" with Joel McCrea and Veronica Lake.

Sun.--"Tomorrow is Forever" with Claudette Colbert and Orson Wells.

PIKE

Mon.-Tues.--"Kitty Foyle" with Ginger Rogers.

Wed. Sun.--"That's My Man" with Don Ameche.

STRAND

Mon.--"Chinese Ring" with Ronald Winters.

Tues. Wed.--"King of the Bandits" with Gilbert Roland.

Thurs.-Sat.--"Song of the Drifter" with Jimmy Wakely and Cannonball Taylor.

Sun.--"Hi Neighbor".

MOXY

Mon.-Tues.--"Call of the Wild" with Clark Gable and Loretta Young.

Wed. Thurs.--"Tiger Shark" with Edward G. Robinson and George Raft.

Fri.-Sat.--"Thunder in the Desert" with Bob Steele.

Sun.--"Queen of the Amazons" with Patricia Morrison.

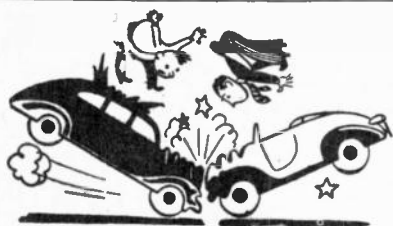
U. T. MEMORIAL AUDITORIUM

Monday, February 2 at 8:15 pm.

JOHN CHARLES THOMAS in Concert

Wednesday, February 4 at 8:15 pm.

JEANETTE MACDONALD in Concert



**"Say it with brakes
and
save the flowers"**

Complete Brake Service

- | | |
|----------------|-----------|
| ● B-K | ● Wagner |
| ● Bendix | ● Warner |
| ● Westinghouse | ● Midland |

The BRAKE SHOP

Call 38915

106-112 Bernard

DO YOU LIKE....

Knoxville

ON THE AIR

WEEKLY RADIO PROGRAMS - AMUSEMENT & SHOPPERS GUIDE

P.O. Box 2109

709½ S Gay Street

Knoxville Tennessee

If you do, why not get your name

on the mailing list now, so you

will be assured of having your

radio program at your fingertip

all of the time.

FILL OUT THE BLANK AND MAIL YOUR DOLLAR!

Name _____

STREET _____ City _____



Listeners are now getting 'On the Beam with Tex Beneke' as the adept bandleader, guiding his orchestra on the new WGN Friday night series (10:30 to 11 p.m.) presents programs in behalf of U.S. Air Force recruiting. The saxophonist-conductor and his unit, which includes the Moonlight Serenaders, are being heard from various key cities of the country, from which localities they will present high-school 'teen-age artists as featured guests.

RADIO NEWS & VIEWS

CONTINUED FROM PAGE THIRTEEN

a hilarious comedy of prize-fighting by James Gleason and Richard Taber, ran for more than a year in New York.

Hap Hurley and his fighter, Chick Cowan, are down on their luck when they meet a war-time buddy, C. Clinton Blackburn, a wealthy young man. Blackburn hires the pair as butler and footman, and Hap promptly falls in love with Marie Swanson, who is employed as a social secretary. Miss Swanson is inclined to look down on Hap's fight managing career and his rough and ready use of the language. She is, however, willing to help him improve. The comedy comes to a climax when Blackburn backs Chick in a fight with the champion, and then believes that Hap is arranging to throw the bout.

Pat O'Brien was heard in 'The Barker' during 'Theatre Guild's' first season on the air. He is currently being seen on the screen in 'Perilous Holiday' and 'Riff Raff'. 'Fighting Father Dunn' is his next release. Arlene Francis

was heard earlier this season in 'Her Master's Voice'. Other recent air appearances include 'Blind Date' and her own radio show, 'Affairs of Ann Scotland.'

The Tex Beneke orchestra, featuring the smooth tenor-sax artistry of genial Tex Beneke and the vocal harmonies of the Moonlight Serenaders, augmented by both professional guest stars and outstanding teen-age entertainers, will be heard in a new series titled 'On The Beam With Tex Beneke', which debuts as a WGN musical feature every Friday at 10:30 p.m.

The program, presented on behalf of U.S. air force recruiting, will tour the nation from coast-to-coast, broadcasting from key cities and presenting local high school teen-age artists as featured guests.

"HEAD MAN MOORE"

During his recent appearance in Minneapolis, Minn., Tom Moore, emcee of ABC's Ladies Be Seated, reigned over that city in several capacities. The day the show opened Tom was made an honorary fire chief of the Minneapolis fire department, white fire hat and all. The second day of the show, he was made commodore of the famed Minneapolis Aquatennial show. The third day he became a Royal Rajah of Radio through the courtesy of the St. Paul Winter Carnival Queen and on the fourth day, he was invited to be the dinner guest of Zeta Tau Alpha sorority on the University of Minnesota campus. Ladies Be Seated is heard over WBIR at 3:00 p.m. Monday through Friday.

Your Family
Department Store

George's



Brightest new star to join the WBIR firmament in 1948 is Evelyn Knight, whose songs enliven the popular 'Texaco Star Theatre,' which also includes Tony Martin, comedian Alan Young and Victor Young's Orchestra. 'Texaco Star Theatre' is heard at 10:30 over WBIR, Wednesday evenings.

HENRY J. TAYLOR

There's a porter named Bill riding in Pullman car service regularly between Indianapolis and New York City these days whose smile is wider and whose face beams more brightly. The reason is a statement made by commentator Henry J. Taylor, who conducts his 'Your Land and Mine' program semi-weekly over WKGN (Mondays and Fridays, 7:30--7:45 p.m.). Mr. Taylor was returning to New York City after addressing a group of General Motors supervisors in Indianapolis. He was preparing material for one of his broadcasts when the Pullman conductor knocked on his door. 'I've had several complaints about the porter on this car, Mr. Taylor,' he said. 'How do you find the service?' Taylor immediately replied... 'Fine, thoroughly fine. For my money Bill's trustworthy, loyal, kind, obedient, thrifty, brave, clean and reverent.' P.S... The complaints were brushed aside.

PIANO CLEARANCE SALE
AT MILES MUSIC STORE
Our Complete Stock Marked Down
To Make Room for New Stock
Home of Baldwin & Baldwin Made
Pianos

MILES MUSIC STORE

121 S Gay St.

Phone 4-1419



They All Advertise It
We Have It—

PIT BARBECUE

Frank's Hot Shoppe
1248 N. Broadway



The
"White Frost"
DIXIE
QUARTET

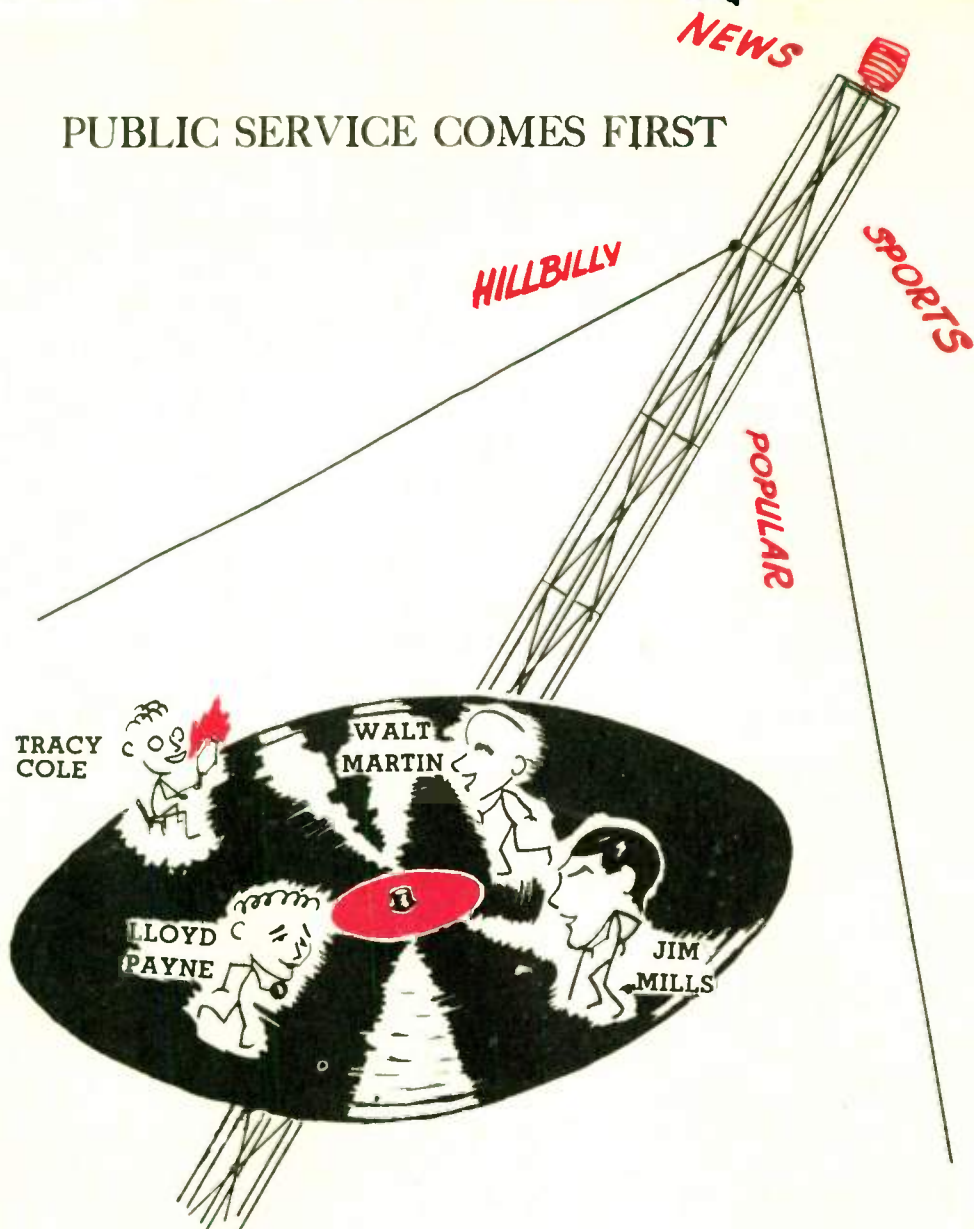
WIBK DAILY AT 5:30 P.M.
SUNDAY AT 4:30 P.M.

CARL SCHULAR
VIRGIL REYNOLDS
JIM YOUNG
BILLY WRIGHT
WITH J.R. WHITLOCK AT THE PIANO

PRESENTED BY :

SEVIERVILLE
MILLS

PUBLIC SERVICE COMES FIRST



BUSY BRINGING YOU
ENTERTAINMENT

DAILY OVER

800 **WIBK** 800

THE TOP O' THE MORNING IN THE MIDDLE OF THE DIAL

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

KNOXVILLE TENNESSEE, JANUARY 19, 1948

5c A COPY



"please!"
Join the
**MARCH
OF DIMES**

JANUARY 15-30



THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS



**“Say it with brakes
and
save the flowers”**

Complete Brake Service

- B-K
- Wagner
- Bendix
- Warner
- Westinghouse
- Midland

The BRAKE SHOP

Call 38915

106-112 Bernard

DO YOU LIKE....

Knoxville

ON THE AIR

WEEKLY RADIO PROGRAMS - AMUSEMENT & SHOPPERS GUIDE

P. O. Box 2109

709½ S Gay Street

Knoxville, Tennessee

If so, here's a chance to have some fun and make some money. Of course, it will cost you, but what doesn't cost in this day and time? Anyway, here's the deal. Knoxville On the Air needs subscriptions and here's how we plan to get them.

1. Write us a letter of 50 words or less telling us why you like "Knoxville On The Air" (Of course, you can tell us why you don't like us, if you wish)

2. Mail or bring the letter, with your name and address and \$1 for a year's subscription to Knoxville On The Air.

3. All letters must reach us by February 5 postmarked not later than January 31, 1948. For the best letter, Knoxville On The Air will pay \$15 in cash. For the next best letter, \$10 and for the third best letter, \$5. For the next seven best letters we will mail Knoxville On The Air to the person of your choice for one full year. That's all there is to it. Write your letter, fill out the blank below, or use your own blank, and mail or bring to our office with \$1 for a year's subscription to Knoxville On The Air.

Name _____

STREET _____ City _____

Knoxville

ON THE AIR



Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

709½ S. Gay Street Phone 4-5420
Knoxville, Tennessee

Joe. L. Halburnt, Editor and Publisher

Subscription Rates: \$1.00 per year by mail.
5c per copy at most newsstands

MONDAY, JAN. 19, 1948

VOL. I—NO. 3

Did you recognize the cover last week? Most of our readers could figure out 'Pops' Whiteman, but few guessed the identity of the lovely young lady pictured with him. She was Peggy Lee, the triple-threat of the song marts. Paul Whiteman is heard regularly every weekday afternoon at 3:30 over WBIR, on the Paul Whiteman Club. Being one of our favorites, mostly because of his always popular rendition of Rhapsody in Blue, we don't mind at all picturing him again in this week's issue. You will find him on one of the succeeding pages along with Johnny Long, said Johnny being the lucky guy picked to play for this year's Nabhceyaylis at the University of Tennessee.

This week's cover needs no description and it should not need any extra plea, but in case it does, here it is: give all you can to this year's March of Dimes Campaign. There could not be a more worthy cause.

TRAVELING WITH FULTON LEWIS, JR.

The week-day commentaries on the national scene by WKGN's Washington reporter, Fulton Lewis, Jr., are now heard, via radio-amplifying units, by the passengers of the Southern Railway System. The railroad, to comply with the specific requests of its passengers, wrote for, and received, a complete listing of MBS affiliates airing the Fulton Lewis, Jr., reports, and their dial locations, so that the trains' radio receivers can all be kept tuned to his broadcasts no matter where they might be.

FICTION AND FACT--SAM'S ALMANAC

People enjoy going to jail in tropical countries. They like to be thrown into the cooler.

It is a well known fact that laws frequently cause more trouble than out-laws.

Radio Life Story

Did you ever sit down and try to write your life story? Well....first..you say you were born. However, lest there be argument over this issue, let me say that I began my existence in Knoxville. However, the city soon heard about it and my family trekked to Cincinnati. Now and then we would slip back home and on each slip I would advance my education.

One day, while playing Tarzan, I discovered I had a voice. Someone said I could sing...and being a very suggestive lad, I believed them. I took up singing as a career. After attaining nothing more than a lean figure (due to hunger--not a girdle) I gave it up. Then I heard the call of my favorite Uncle-----Sam.

For three years, four months, seven days, six hours and five minutes I was a soldier. They sent me to Radio School in Sioux Falls, S. D. Then, armed with a four year course (which they gave us in four months by using the Pet Milk condensing formula) I sailed for England with the 8th Air Force. Between fixing radios for Jerry to tear up....I met a young lady by the name of Jean Spencer in Kettering. I said 'Wilt thou?' and she wilted. Today we have a bouncing baby girl, Barbara Sue. And if she'll bounce off the typewriter I'll continue the story.

When I first returned to home soil I tried singing again. That didn't work. I couldn't pick a guitar and besides you couldn't understand the words. I lost what little weight I had gained in the army. I had but two choices. Either I should go back to radio or go to work. Knowing that my wife would soon be here, I made my decision. Putting on my shoes I applied for a job. Having only one head I couldn't get a job with a circus. A later check proved I had only half a head, so here I am at WBIR - since 1946, too.

When they gave me the 1240 Club the boss said, 'John, the Hooper-rating on that show is entirely too high. We've got

Continued on Page 15



Paul Whiteman, a fiddler of no mean ability himself -- albeit as a right hander, receives a lesson in southpaw bowing from orchestra leader Johnny Long, when the left-handed violinist visited 'Pops' recently on ABC's 'Paul Whiteman Club.' The upshot of the visit was that Whiteman agreed not to play left-handed if Long would agree not to play right-handed. Long will play at the forthcoming Nahheeyayli dances at U T. and Whiteman can be heard every week day over WBIR at 3:30.

RADIO NEWS and VIEWS

Buddy Rogers, producer of the recent motion picture 'Sleep My Love,' and his wife, Mary Pickford, will be guests of Toastmaster Don McNeill on WBIR's Breakfast Club program, Tuesday, January 20, at 9:00 a. m., EST.

On Wednesday, January 21, Don McNeill and WBIR Breakfast Club will send their 'sunshine shower' to the Grace Nettleton Home for Girls at Harragut, Tennessee. WBIR intends to make a recording of the reaction of the girls at the time they are saluted by this big network show and hopes to play it back later in the day to let listeners know just how much shut-ins and the less fortunate appreciate this gesture by Don and his gang. Make it a point to listen this Wednesday and every week-day to Don McNeill and the Breakfast Club at 9 a. m. over WBIR.

Three NBC-WROL programs, the 'Quiz Kids', the Jack Benny and the Jimmy Durante Shows, are making personal appearances to aid the March of Dimes campaign. Durante, just now recuperating from a recent

operation, had to postpone some of his appearances but he expects to be back on the road this week. Next Wednesday night at 10:30 the big-nosed comedian will broadcast from Hollywood with his new 'regular' partner, Victor Moore.

When Teddy Roosevelt was only twenty-five, he lost his wife and his mother within five hours of each other. The 'party' told him he was 'washed up' politically, and his health was shattered. He agreed to his doctor's suggestion to go West for a year, and planned to turn cowpuncher and ranch away the rest of his days. What happened in that year demonstrated the qualities that were to make him one of our greatest presidents. This will be Cavalcade of America's drama for Monday, January 19 when Joel McCrea will star in the title of 'Sheriff Teddy' at 8:00 over WROL. Immediately following Cavalcade on the same station, soprano Eleanor Steber and baritone Igor Gorin will be guests on the Voice of Firestone at 8:30 with the world renowned violinist, Fritz Kreisler appearing on the Telephone Hour at 9:00.

Radio Log For Monday, January 19, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbilles 45—Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News, M Ex Morning Express Morning Express Morning Express
6 00—Sinning Wheel 15—Hillbilles 30—Rollin' Along 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News, M Ex Morning Express Morning Express Morning Express
7 00—Cowgirls 15—WROL News 30—Sunny Side Up 45—Remember When	Morning Roundup	Weather—News Clockwatcher (N) Wake Up Clockwatcher	WKGN News, M Ex Morning Express Morning Express Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morning Roundup	Derrick Singers Frankie Carle Bing Crosby Sammy Kaye (N)	WKGN News, Wthr Morning Express Morning Express Morning Express
9 00—Sunny Side Up 15—Sunny Side Up 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN's Local News S. Kaye F. Martin O Phono Quiz Andy Russell
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev. Garrett Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Orch. Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—JFG Special	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	News, T. Dorsey O Tommy Dorsey Or Heart's Desire Heart's Desire
12 00—WROL News 15—Treasure Isle 30—Juniper Junction 45—Doughboys	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News; Airline Trio Guy Lombardo Or. Vaughn Monroe Or. Checkerboard Jamb
1 00—Sammy Kaye 15—Portrait Quiz 30—Robt. McCormick 45—Wayne King	Back To Cross Club 416 Colum. Masterworks Colum. Masterworks	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster WKGN's Local News Waltz Time Waltz Time
2 00—Today's Children 15—Woman In White 30—Holly Sloane 45—Bing Sings	Wonderful World Sevierville On Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00—Life—Beautiful 15—Ma Perkins 30—Pepper Young 45—R to Happiness	WIBK Platter Party WIBK Platter Part WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News, RRR RRR Club RRR Club RRR Club
4 00—Backstage Wife 15—Stella Dallas 30—Lorenzo Jones 45—Widder Brown	Rock of Ages Hour Hymns At Sundown Radio Bible Hour Quiz the Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. P. Weston Presents	News; RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries 15—Portia Faces Life 30—Just Plain Bill 45—F. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette Sign Off	Rhythm Ranch Terry and Pirates Sky King Sky King	WKGN News, Autry Superman Jimmy Allen Tom Mix
6 00—Billy Barnes 15—Billy Barnes 30—Melody Quiz 45—Pleasure Parade		(N) Terwey Jan Garber Show Jan Garber Show Sports	WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00—Supper Club 15—World News 30—Singin' Sam 45—H. V. Kaltenborn	Listen To—	Headline Edition Elmer Davis I'll Tell One Three Suns (N)	Fulton Lewis News, Sports Henry Taylor Bing Crosby
8 00—Cavalcade of Am 15—Cavalcade of Am. 30—V. of Firestone 45—V. of Firestone	Morning	Curtain Calls Curtain Calls Opie Cates Opie Cates	News, X. Cugat O In Public Interest H. James O., B. Rose H. James O., B. Rose
9 00—Telephone Hour 15—Telephone Hour 30—Dr. I. Q. 45—Dr. I. Q.	Roundup	On Stage America On Stage America Sammy Kaye Show Sammy Kaye Show	Gabriel Heatter Paul Weston O Chuck Foster Nightwatchman
10 00—Contented Hour 15—Contented Hour 30—Fred Waring 45—Fred Waring	WIBK	Ralph Norman Or. Ralph Norman Or. Requestfully Yours Requestfully Yours	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00—WROL News 15—World News 30—Mon. Showdown 45—Mon. Showdown	800	(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00—NBC News 05—Sign Off	on your dial	News and Sign Off	Nightwatchman Nightwatchman Nightwatchman Nightwatchman



W
B
I
R

1240

ON YOUR
DIAL

Radio Log For Tuesday, January 20, 1948



800 ON Every
DIAL

WIBK

ON Every
DIAL 800

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGW-MBS 1340 KC
5 00-RFD "62" 15-Hillbillies Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp Morning Express Morning Express Morning Express
6 00-Sinning Wheel 15-Hillbillies 30-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp. Morning Express Morning Express Morning Express
7 00-Cowgirls 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup	Weather-News Clockwatcher (N) Clockwatcher Chariteers	WKGW News, With Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	News, Morning Exp. Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Sunny Side Up 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	Local News F. Martin; S. Kaye Phono Quiz Andy Russell
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev. Garrett Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crokcer Calvary Chorus	News; Blue Barron Blue Barron Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'fast In Hollywood B'fast In Hollywood Galen Drake Ted Malone	News; T. Dorsey Tommy Dorsey Heart's Desire Heart's Desire
12 00-WROL News 15-Treasure Isle 30-Juniper Junction 45-Doughboys	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News; Airplane Trio Guy Lombardo Or. Vaughn Monroe Checkerboard Jamb.
1 00-Sammy Kaye 15-Portrait Quiz 30-Robt. McCormick 45-T. Breadbasket	Back To The Cross Club 416 Colum. Masterworks Colum. Masterworks	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster WKGW's Local News Waltz Time Waltz Time
2 00-Today's Children 15-Woman In White 30-Holly Sloane 45-Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00-Life-Beautiful 15-Ma Perkins 30-Pepper Young 45-R. to Happiness	WIBK Platter Party WIBK Platter Party WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News; RRR Club RRR Club RRR Club RRR Club
4 00-Backstage Wife 15-Stella Dallas 30-Lorenzo Jones 45-Widder Brown	Rev. Arwood Piano Portraits Radio Bible Hour Quiz the Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. P. Weston Presents	News; RRR Club RRR Club RRR Club RRR Club
5 00-Girl Marries 15-Portia Faces Life 30-Just Plain Bill 45-F. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette Sign Off	Rhythm Ranch Terry and Pirates Jack Armstrong Jack Armstrong	News; G. Autry Superman Jimmy Allen Tom Mix
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Proudly We Hail		(N) Terwey Jan Garber Show Jan Garber Show Sports	WKGW News, With WKGW Supper Club WKGW Supper Club WKGW's Local News
7 00-Supper Club 15-World News 30-Singin' Sam 45-James King		Headline Edition Elmer Davis I'll Tell One Three Suns (N)	Fulton Lewis News; Sports Newscope Bing Crosby
8 00-Milton Berle 15-Milton Berle 30-Date With Judy 45-Date With Judy		Alvino Rey. Orch. Freddy Martin Or. Town Meeting Town Meeting	News; K. Cole Trio Joe Reichman Or. Benny Goodman Or. Billy Rose
9 00-Amos 'n' Andy 15-Amos 'n' Andy 30-Fibber McGhee 45-Fibber McGhee		Town Meeting Town Meeting Boston Symphony Boston Symphony	Stafford and Como Paul Weston Or. Z. Grey Show Z. Grey Show
10 00-Bob Hope 15-Bob Hope 30-Red Skelton 45-Red Skelton		Boston Symphony Boston Symphony It's Your Business It's In the Family	News; N'watchman Nightwatchman Night Watchman Nightwatchman
11 00-WROL News 15-World News 30-Tues. Showdown 45-Tues. Showdown		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman Nightwatchman

Radio Log For Wednesday, January 21, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillies 45—Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express
6 00—Spinning Wheel 15—Hillbillies 30—Rollin' Along 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express
7 00—Cowgirls 15—WROL News 30—Sunny Side Up 45—Remember When	Morning Roundup	Weather—News Clockwatcher News-Wake Up Clockwatcher	News; Weather Morning Express Morning Express Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	News, Morning Exp. Morning Express Morning Express Morning Express
9 00—Sunny Side Up 15—Sunny Side Up 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	Local News F. Martin, S. Kaye O Phono Quiz Andy Russell
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev Garrett Lonnie Glosson Tragic Story Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	News; T. Dorsey O Tommy Dorsey Or Heart's Desire Heart's Desire
12 00—WROL News 15—Treasure Isle 30—Juniper Junction 45—Doughboys	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb
1 00—Sammy Kaye 15—Portrait Quiz 30—Robt. McCormick 45—Guy Lombardo	Back To the Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster WKGN's Local News Waltz Time Waltz Time
2 00—Today's Children 15—Woman In White 30—Holly Sloane 45—Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Martin Block Martin Block
3 00—Life—Beautiful 15—Ma Perkins 30—Pepper Young 45—R to Happiness	Platter Party Platter Party Platter Party Platter Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00—Backstage Wife 15—Stella Dallas 30—Lorenzo Jones 45—Widder Brown	Rock Of Ages Hymns At Sundown Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or P. Weston Presents	News, RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries 15—Portia Faces Life 30—Just Plain Bill 45—F. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette Sign Off	Rhythm Ranch Terry and Pirates Sky King Sky King	News; Gene Autry Superman Jimmy Allen Tom Mix
6 00—Billy Barnes 15—Billy Barnes 30—Melody Quiz 45—Pleasure Parade		(N) Terwey Jan Garber Show Jan Garber Show Sports	WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00—Supper Club 15—World News 30—Singin' Sam 45—H. V. Kaltenborn	Listen To—	Headline Edition Elmer Davis I'll Tell One Three Suns (N)	Fulton Lewis News, Sports Tex Beneke Or Bing Crosby
8 00—Dennis Day 15—Dennis Day 30—Gildersleeve 45—Gildersleeve	Morning	Mayor of the Town Mayor of the Town Vox Pop Vox Pop	News, Peggy Lee Joe Reichman Or Johnny Mercer O Billy Rose
9 00—Duffy's Tavern 15—Duffy's Tavern 30—Mr. D. A. 45—Mr. D. A.	Roundup	Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	Gabriel Heatter Paul Weston Or Russ Morgan Or Russ Morgan Or
10 00—Big Story 15—Big Story 30—Jimmy Durante 45—Jimmy Durante	WIBK	Bing Crosby Bing Crosby Star Theatre Star Theatre	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00—WROL News 15—World News 30—Wed. Showdown 45—Wed. Showdown	800	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman
12 00—News; Sign Off 05—Sign Off	on your dial	News and Sign Off	News; N'Watchman Nightwatchman News and Sign Off



**W
B
I
R**

1240
ON YOUR
DIAL

Radio Log For Thursday, January 22, 1948



WBIR

1240

ON YOUR
DIAL

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGX-MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillys 45—Hillbillys		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00—Spinning Wheel 15—Hillbillys 30—Rollin' Along 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp Morning Express Morning Express Morning Express
7 00—Cowgirls 15—WROL News 30—Sunny Side Up 45—Sunny Side Up	Morning Roundup	Weather—News Clockwatcher News—Clockwatcher Charioteers	News; Weather Morning Express Morning Express Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morning Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye (N)	News; Morning Exp Morning Express Morning Express Morning Express
9 00—Sunny Side Up 15—Sunny Side Up 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	Local News S. Kaye, F. Martin Phono Quiz Andy Russell
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev. Garrett Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crocker Dorothy Kilgallen	News; B. Barron O. Blue Barron O. Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	News; T. Dorsey Tommy Dorsey Or Heart's Desire Heart's Desire
12 00—WROL News 15—Treasure Isle 30—Juniper Junction 45—Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News; Airline Trio Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb
1 00—Sammy Kaye 15—Portrait Quiz 30—Robt McCormick 45—Waltz Time	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster, WKGX's Local News Waltz Time Waltz Time
2 00—Today's Children 15—Woman In White 30—Holly Sloane 45—Bing Sings	Wonderful World Fashions In Song Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00—Life—Beautiful 15—Ma Perkins 30—Pepper Young 45—R To Happiness	WIBK Platter Party WIBK Platter Party WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News; RRR Club RRR Club RRR Club RRR Club
4 00—Backstage Wife 15—Stella Dallas 30—Lorenzo Jones 45—Widder Brown	Rev. Arwood Piano Portraits Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. P. Weston Urements	News; RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries 15—Portia Faces Life 30—Just Plain Bill 45—F. Page Farrell	Fairy Tales Songs of Pioneers Dixie Quartette Sign Off	Rhythm Ranch Terry and Pirates Jack Armstrong Jack Armstrong	News; G. Autry Superman Jimmy Allen Tom Mix
6 00—Billy Barnes 15—Billy Barnes 30—Melody Quiz 45—Here's To Vets		(N) Terwey Jan Garber Show Jan Garber Show Sports	WKGX News, With WKGX Supper Club WKGX Supper Club WKGX's Local News
7 00—Supper Club 15—World News 30—Singin' Sam 45—Rich Harkness	Listen To—	Headline Edition Elmer Davis I'll Tell One Three Suns—News	Fulton Lewis News, Sports Newscape Famous UT Football
8 00—Aldrich Family 15—Aldrich Family 30—Burns & Allen 45—Burns & Allen	Morning	JCC Forum JCC Forum The Clock The Clock	Famous UT Football Famous UT Football Billy Rose
9 00—Al Jolson 15—Al Jolson 30—Jack Carson 45—Jack Carson	Roundup	Willie Piper Willie Piper Lee Sweetland Show Lee Sweetland Show	News, Staff—Como P. Weston Or. Johnny Long Or. Johnny Long
10 00—Bob Hawk 15—Bob Hawk 30—Eddie Cantor 45—Eddie Cantor	WIBK	Are These Our Child. Are These Our Child Here's To Vets Earl Godwin	News; N'watchman Nightwatchman Nightwatchman Morton Downey
11 00—WROL News 15—World News 30—1st Piano Quart. 45—1st Piano Quart.	800	(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00—NBC News 05—Sign Off	on your dial	News and Sign Off	News; N'watchman Nightwatchman Nightwatchman News; Sign Off

Radio Log For Friday, January 23, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGW-MBS 1340 KC	620 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express	W R O L
6 00-Spinning Wheel 15-Hillbillies 30-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express	
7 00-Cowgirls 15-WROL News 30-Sunny Side Up 45-Remember When	Morning Roundup	Weather-News Clockwatcher News-Wake Up Clockwatcher	News; Weather Morning Express Morning Express Morning Express	
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Morning Roundup Morning Roundup Morning Roundup Morn. Roundup (N)	(N) Agronsky Frankie Carle Bing Crosby Sammv Kave; News	News; Morning Exp. Morning Express Morning Express Morning Express	
9 00-Sunny Side Up 15-Sunny Side Up 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	Local News S. Kaye, F. Martin Phono Quiz Andy Russell	
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev. Garrett Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or. Say It With Music Say It With Music	
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	News; T. Dorsey Tommy Dorsey Heart's Desire Heart's Desire	
12 00-WROL News 15-Treasure Isle 30-Juniper Junction 45-Doughboys	Farm and Home Hr. Rural Rhythm Rhaps. Rural Rhythm Rhaps. Campus of the Air	Welcome Travelers Welcome Travelers News, 1240 Club 1240 Club	News; Airplane Tri Guy Lombardo Or. Vaughn Monroe Or. Checkerboard Jamb.	
1 00-Sammy Kaye 15-Portrait Quiz 30-Robt. McCormick 45-V. Monroe Orch.	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club All Church Hymns	Cedric Foster Local News Waltz Time Waltz Time; News	
2 00-Today's Children 15-Woman In White 30-Holly Sloane 45-Bing Sings	Wonderful Word Sewierville On the Air Inside Story WIBK Platter Party	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block	
3 00-Life-Beautiful 15-Ma Perkins 30-Pepper Young 45-R. To Happiness	WIBK Platter Party WIBK Platter Party WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News; RRR Club RRR Club RRR Club RRR Club	
4 00-Backstage Wife 15-Stella Dallas 30-Lorenzo Jones 45-Widder Brown	Rev. Branson Hymns At Sundown Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. P. Weston Presents	News; RRR Club RRR Club RRR Club RRR Club	
5 00-Girl Marries 15-Portia Faces Life 30-Just Plain Bill 45-F. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette Sign Off	Rhythm Ranch Terry and Pirates Sky King Sky King	News; Gene Autry Superman Jimmy Allen Tom Mix	
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Pleasure Parade		(N) Terwey Jan Garber Show Jan Garber Show Sports	WKGW News, Wthr. WKGW Supper Club WKGW Supper Club WKGW's Local News	
7 00-Supper Club 15-World News 30-Singin' Sam 45-H. V. Kaltenborn	Listen To—	Headline Edition Elmer Davis I'll Tell One Three Suns. News	Fulton Lewis News, Sports Henry Taylor Bing Crosby	
8 00-Showcase of Mel 15-Showcase of Mel 30-Can Y. Top This? 45-Can Y. Top This?	Morning	Fat Man Fat Man This Is Your FBI This Is Your FBI	News; Elman Or. Ziggy Elman Or. Leave It To The Girls Leave It To The Girls	
9 00-People Are Funny 15-People Are Funny 30-Waltz Time 45-Waltz Time	Roundup	Break The Bank Break The Bank The Sheriff The Sheriff	News; Plat. Parade Platter Parade Information Please Information Please	
10 00-Mystery Theatre 15-Mystery Theatre 30-Proudly We Hail 45-Proudly We Hail	WIBK	Boxing Bout Boxing Bout Boxing Bout Boxing Bout	Meet the Press Meet the Press On the Beam with Tex Beneke.	
11 00-WROL News 15-World News 30-Jerry Collins 45-Jerry Collins	800	(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'watchman Nightwatchman Nightwatchman Nightwatchman	
12 00-NBC News 05-Sign Off	on your dial	News and Sign Off	News; N'watchman Nightwatchman Nightwatchman News; Sign Off	NBC for East Tennessee

Radio Log For Saturday, January 24, 1948

W

K

G

N

NEWS

SPORTS

MUSIC

1340 KC

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGK-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillys 45-Hillbillys		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillys 30-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp. Morning Express Morning Express Morning Express
7 00-Cowgirls 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Morn Roundup (N)	Weather-News Clockwatcher (N) Clockwatcher Charioters	News, Weather Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Rev Hindman Old Silver Prg Rev Cuthaw Saturday Session	(N) Agronsky Frankie Carle Bing Crosby Sammy Kaye, News	News, Morning Exp. Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Morning Devotion 30-Dinah Shore 45-Story Book	Radio Bible Hour Rev Cimino Stan Kenton Or Rev Myers	Tommy Bartlett Tommy Bartlett Tommy Bartlett Tommy Bartlett	Local News S. Kaye, F. Martin Tommy Tucker Or Aboard For Advent.
10 00-F Merriwell 15-F Merriwell 30-Archie Andrews 45-Archie Andrews	Rev Garrett Lonnie Glosson Rev Bundren Rev Bundren (N)	Bugs Bunny Club Bugs Bunny Club Piano Playhouse Piano Playhouse	News; B. Barron O. Blue Barron Or. Ozark Valley Folks Ozark Valley Folks
11 00-Meet the Meeks 15-Meet the Meeks 30-Ed McConnell 45-Ed McConnell	Gospel Tidings Farm and Home Hr Farm and Home Hr Farm and Home Hr	Abbott and Costello Abbott and Costello Teen Time Upper Room	News; T. Dorsey O. Tommy Dorsey Or. Women Today Say It With Music
12 00-WROL News 15-Public Affairs 30-Saturday Date 45-John Jennings	Farm and Home Hr. Southern Playboys Rural Rhythm Rhap R Rhvthm Rh (N)	News Sun School Lesson American Farmer American Farmer	News; Airplane Trio Guy Lombardo Or. RRR Club RRR Club
1 00-Farm Hour 15-Farm Hour 30-Music for Today 45-O R Varieties	Back To The Cross Radio Kids' Roundup Radio Kids' Roundup Pin-Up Hits	(N) 1240 Club 1240 Club 1240 Club 1240 Club	News; RRR Club RRR Club Bands for Bonds Bands for Bonds
2 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Columbia Record Sh Columbia Record Sh Veterans of Victory Veterans of Victory	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News; RRR Club RRR Club RRR Club RRR Club
3 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Southern Playboys Southern Playboys Sat Syncopation Sat Syncopation (N)	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News; RRR Club RRR Club RRR Club RRR Club
4 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Piano Portraits D'Artega Presents Radio Bible Hour Magic In Music	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News; RRR Club RRR Club RRR Club RRR Club
5 00-O R Varieties 15-O R Varieties 30-Religious News 45-King Cole Trio	Magic In Music Sextette F Hunger Dixie Quartette Sign Off	Tea and Trumpets Tea and Trumpets Tea and Trumpets Church News	News; Pastor Or. Tony Pastor Or True Or False? True Or False?
6 00-WROL News 15-W Mendelson 30-NBC Symphony 45-NBC Symphony		(N) Eddie Howard Mr Civic Pride Jan Garber Show Sports	News; WKGK Club WKGK Supper Club WKGK Supper Club WKGK Supper Club
7 00-NBC Symphony 15-NBC Symphony 30-Melody Derby 45-Melody Derby		Modern Music Modern Music Challenge of Yukon Challenge of Yukon	News; Masters Or. L Nelson Sports Rec-O-Quest
8 00-Life of Riley 15-Life of Riley 30-Truth Or Conseq. 45-Truth Or Conseq.		Ross Dolan Ross Dolan George Towne Or George Towne Or	WKGK News, Charlie Barnet O Ga Tech vs U-T
9 00-Hit Parade 15-Hit Parade 30-Judy Canova 45-Judy Canova		Gangbusters Gangbusters Murder, Mr. Malone Murder, Mr. Malone	Ga Tech vs U-T Ga Tech vs U-T Name of That Song?
10 00-Kay Kyser 15-Kay Kyser 30-Grand Ole Op'ry 45-Grand Ole Op'ry		News; Tic Toc Time Tic Toc Time Tic Toc Time Tic Toc Time	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-Sat Showdown 30-Jerry Collins 45-Jerry Collins		News; Dance Party Dance Party Dance Party Dance Party	News, N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News Sign Off

Radio Log For Sunday, January 25, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-- 15-- 30-- 45--			News; Morning Exp. Morning Express Morning Express Morning Express
6 00--X-Roads Jamb 15--X-Roads Jamb. 30--X-Roads Jamb 45--X-Roads Jamb.		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express. Morning Express Morning Express
7 00--News 15--Musical Clock 30--Musical Clock 45--Musical Clock	Rev Wadley	Weather-Clockwatch Clockwatcher N Knox Bap Ch. N Knox Bap Ch	News, Weather Morning Express Morning Express Morning Express
8 00--News, Resume 15--Devotional 30--Friendlyaires 45--Friendlyaires	Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross	News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News, Morning Exp Morning Express Morning Express Morning Express
9 00--NBC World News 15--F Martin 30--Revival Hour 45--Revival Hour	Sacred Singers Sacred Singers Rev Garrett Rev Garrett (N)	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch. Young People's Ch. Tone Tapestries News
10 00--Revival Hour 15--Revival Hour 30--Circle Arrow 45--Circle Arrow	America To God America To God The Sacred Heart Rev Minton	Messages of Israel Messages of Israel Southernaires Southernaires	Radio Bible Class Radio Bible Class WKGN Chorus WKGN Chorus
11 00--Voices D Wind 15--Cent Methodist 30--Cent Methodist 45--Cent Methodist	Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N)	First Presby Church First Presby Church First Presby Church First Presby Church	News, Goodman Or. Goodman Orch. Cavalcade of Music Cavalcade of Music
12 00--World Front 15--World Front 30--Longines Sym. 45--Longines Sym.	8th Ave Ch of God 8th Ave Ch of God Shepherd's Call Shepherd's Call	(N) Sunday Serenade Treasury Salute Lutheran Hour Lutheran Hour	News, Cavalc. of M. Guy Lombardo Or. Lutheran Hour Lutheran Hour
1 00--Louise Torbett 15--Louise Torbett 30--Buick Hour 45--Buick Hour	Bread of Life Bread of Life Rev Boshears Rev Boshears	Sam Pettengill Guy Lombardo Orch Sammy Kaye Sammy Kaye	William L. Shirer Favorite Melodies Alan Lomax Ballads
2 00--Music You Want 15--Music You Want 30--Harvest of Stars 45--Harvest of Stars	Rev Whittington Rev Whittington Rev Hagen Rev Hagen	Musical Yearbook Musical Yearbook National Vespers National Vespers	Air Force Hour Xavier Cugat Or. Kyser and Crosby Kyser and Crosby
3 00--E Howard Or 15--E Howard Or 30--One Man's Fam. 45--One Man's Fam.	Wesleyan Hour Wesleyan Hour Rev Alford Rev Alford	Lassie Crossroads Record Shop Record Shop	News, T Dorsey Or The Magic Lantern Russ Morgan Or. Russ Morgan Or.
4 00--Quiz Kids 15--Quiz Kids 30--Country Church 45--Frank Sinatra	Quizspiration Quizspiration Dixie Quartette Dixie Quartette	Sound Off Sound Off Rex Maupin Or	House of Mystery House of Mystery True Detective True Detective
5 00--Ford Theater 15--Ford Theater 30--Ford Theater 45--Ford Theater	Veterans of Victory Veterans of Victory Melody Boys Quartet Sign Off	Treasury Agent Treasury Agent Counter-Spy Counter-Spy	The Shadow The Shadow Collector's Jazz Collect Jazz, News
6 00--Guest Star 15--WROL News 30--Star Preview 45--Star Preview		Drew Pearson Monday Headlines Greatest Story Sports	Those Websters Those Websters Nick Carter Nick Carter
7 00--Jack Benny 15--Jack Benny 30--Phil Harris 45--Phil Harris		Music From H'wood Music From H'wood Broadway Bap Ch Broadway Bap Ch	Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page
8 00--Charlie M'Carthy 15--Charlie M'Carthy 30--Fred Allen 45--Fred Allen		Broadway Bap Ch Broadway Bap Ch. Roy Shields & Co Roy Shields & Co	News, Concert Hour Concert Hour Concert Hour Concert Hour
9 00--Merry-Go-Round 15--Merry-Go-Round 30--Album F Music 45--Album F Music		Walter Winchell Loella Parsons Theatre Guild Theatre Guild	Meet Me At Parky's Meet Me At Parky's Nightwatchman Nightwatchman
10 00--Take It Or L It 15--Take It Or L It 30--Horace Heidt 45--Horace Heidt		Theatre Guild Theatre Guild Jimmy Fidler Buddy Weed Trio	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00--WROL News 15--Headline Stories 30--Dave Garroway 45--Dave Garroway		(N) Sweet and Low Sweet and Low Sweet and Low Sweet and Low	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00--NBC News 05--Sign Off		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News, Sign Off



W
B
I
R

1240
ON YOUR
DIAL



Jack Perry and the Light Crust Doughboys are heard every afternoon 12:45-1:00 p.m. EST over WROL. Lovers of folk music may hear a full half-hour of this type entertainment on WROL Monday through Friday by tuning in at 12:30 for Juniper Junction and staying through the Light Crust Doughboy's program.



AT THE THEATRES

TENNESSEE

Mon.-Wed.--"Good News" with June Allyson and Peter Lawford.

Thurs. Sat.--"Cross Fire" with Robert Young and Robert Mitchum.

Sun.--"I Walk Alone" with Elizabeth Scott and John Hodiak.

RIVIERA

Mon.--"Each Dawn I Die" with James Cagney and George Raft.

Tues.-Fri.--"Unconquered" with Gary Cooper and Paulette Goddard.

Sat.--"Joe Palooka in the Knockout" with Leon Errol and Elyse Knox.

Sun.--"Living in a Big Way" with Gene Kelly and Marie MacDonald.

PIKE

Mon.-Sun.--"Secret Life of Walter Mitty" with Danny Kaye and Virginia Mayo.

BIJOU

Mon.--"Golden Earrings" with Marlene Dietrich and Ray Milland.

Tues.-Wed.--"Song of the Thin Man" with William Powell and Myrna Loy.

Thurs.-Sat.--"Slave Girl" with Yvonne DeCarlo and George Brent.

Sun.--"Gun Fighters" with Randolph Scott and Barbara Britton.

BOOTH

Mon.--"Wild Harvest" with Alan Ladd and Dorothy Lamour.

Tues. Wed.--"Down to Earth" with Rita Hayworth and Larry Parks.

Thurs.-Fri.--"Deep Valley" with Ida Lupino and Dane Clark.

PAGE TWELVE

Sat.--"Ramrod" with Joel McCrea and Veronica Lake.

Sun.--"Merton of the Movies" with Red Skelton.

LEE

Mon.--"The Mighty McGurk" with Wallace Beery.

Tues.-Wed.--"The Secret Heart" with Claudette Colbert and Walter Pidgeon.

Thurs.-Fri.--"Bohemian Girl" with Laurel and Hardy, plus "The Glass Alibi" with Paul Kelly.

Sat.--"Borderland" with Wm. Boyd as Hopalong Cassidy.

Sun.--"Plainsman and the Lady" with William Elliott and Vera Ralston.

RADIO NEWS & VIEWS

For those of you who appreciate the classical music of the old masters, WIBK presents a program called the 'Columbia Masterworks of Music' each Monday and Tuesday. By listening to this program of masterworks, you can really learn to like the classics.

This week, on Monday, you may listen to the Busch Chamber Players in their performance of the Concerto Grosso No. 10 by Handel. Following that concert will be the Concerto No. 5 in E Flat for piano and orchestra OP. 73 by Beethoven which can be heard on Tuesday.



Lindsey Nelson and Jack Britton, who reconstruct famous Tennessee football games on WKGN every Thursday at 7:45 p.m., take a ride in the parade staged to advertise this program last week.

FOOTBALL RE-CREATED

A new series of radio programs instituted last week by WKGN, Mutual outlet in Knoxville, features reconstructed play-by-play reports of important football games by WKGN Sports Editor, Lindsey Nelson. The first of the series, aired January 8, featured the Tennessee-Alabama grid clash of 1939, the contest that sent Tennessee to Pasadena's Rose Bowl January 1, 1940.

The broadcasts are reconstructed from play-by-play reports written during the actual game and are aired as though the game were in progress at the moment.

From all indications, this series promises to be one of the most popular sports programs ever presented in the Tennessee Valley area. And, as far as can be determined, this is the first program of its kind in the country.

Future presentations in the series will include: Tennessee vs. New York University in their 1931 Charity Bowl game in Yankee Stadium; Tennessee vs. Alabama in their 1928 game when McEver, Todd and Hackman played for Tennessee; Tennessee vs. Tulsa

in the 1943 Sugar Bowl game; Tennessee vs. Oklahoma in the 1939 Orange Bowl clash; and Tennessee vs. Duke in the 1936 contest, when Red Harp made his famous scoring run in the last five seconds of play.

BIG TOM MIX CONTEST NOW 3,101 PRIZES

including
100 SILVER KING BIKES
WITH RADIOS



1948 Ford Convertible
500 Sentinel Radios
1,500 Wrist Watches

Listen Mon. thru Fri. to

TOM MIX 5:45 PM

WKGN 1340
KC

Say It With *Flowers*
Say It With *"Ours"*

McNutt Florist

City Market
Mrs. Carolyn B. Bullen, Mgr.

PIANO CLEARANCE SALE
AT MILES MUSIC STORE
Our Complete Stock Marked Down
To Make Room for New Stock
Home of Baldwin & Baldwin Made
Pianos

MILES MUSIC STORE

121 S Gay St.

Phone 4-1419



Allen Stout, WROL's ace sports announcer, is also well-known as the 'Melody Quiz' Man. Twice daily, 9:30 a.m. and 6:30 p.m. EST Allen is heard on the Melody Quiz programs. Long a nighttime favorite of East Tennessee listeners, the Melody Quiz is also going strong in the mornings.

'The Name Is A Pledge of Quality'

The Hope Bros. Co.
613 MARKET ST.

'Knoxville's Oldest Jewelers'

Immediate Delivery!

RANGES, REFRIGERATORS,
RADIOS, WASHERS
& WATER HEATERS

GARRISON ELECTRIC COMPANY

910 N. Central

Phone 31763

TEN BEST-DRESSED ACTRESSES NAMED

Hollywood's ten best-dressed actresses stood revealed today in all their sartorial splendor.

Named in the film capital by no less an authority than ABC's movie commentator Louella O. Parsons, the champion distaff dressers, in order of their elegance are:

Janet Gaynor, Claudette Colbert, Maria Montez, Marlene Dietrich, Gene Tierney, Merle Oberon, Joan Fontaine, Loretta Young, Gracie Allen and Shirley Temple.

Louella may be heard every Sunday night at 9:15 p.m. over WHIR.



They All Advertise It
We Have It—

PIT BARBECUE

Frank's Hot Shoppe
1248 N. Broadway

RADIO CLUB

The Radio Club, composed of the femmes who work at all the local radio stations, met Wednesday, January 14, 1948 for lunch. It was decided to select a committee, including two members from every station who will discuss plans for a project to be carried on by the club.

Radio Life Story

CONTINUED FROM PAGE 3

to pull it down.' Well...I've done my best. If you still like the show..don't blame me.

When I first started the show I called myself Uncle Johnny. Then, along came an addition to the family. Hence...the title 'Papa Johnny'.

I'm carrying the ball for another program which I hope you'll give a listen to. It's CROSSROADS, every Sunday afternoon at 3:15. I like to read poetry and also like to write it. CROSSROADS gives me the chance to do both. By the way...I'm having some of those poems published so keep an eye peeled for them, won't you?

It's a big thrill....running a show like the 1240 Club, and I hope you get as big a kick out of listening as I do out of spinning those platters and Dialing for Dollars.

As I said before...Did you ever try to write the story of your life? It ain't easy!

So long,

John Collins

YOU HAVE A DATE—

H. L. Jernigan, who with his charming wife, caters to the wants of sportsmen of the Knoxville area at their Knoxville Sporting Goods Company, has decided to do something about the depredations of old man crow. He has called a meeting of shooters interested in forming a club to exterminate this rascal at his store at 710 S. Gay Street for Monday night, January 19 at 7:30 p.m. If you like to shoot, and are interested in bagging a few crows, you are invited to make your appearance at the meeting.

Other important dates for the week are

KOTARY CLUE

Tuesday, 12-15 at the Farragut

KIWANIS

Thursday, 12 15 at the Andrew Johnson

LIONS CLUB

Tuesday night at the Farragut

JUNIOR CHAMBER OF COMMERCE

Monday noon at Club 509

1. CITY LIONS

Monday night

GROUCHO MARX'S "WHETHER" REPORT

WBIR's quip-and-quiz master, Groucho Marx, wants to know whether the record snowfall in New York means the entire nation is now in for a brand new 'Miss Slush' contest.

—HEAR—
"REC-'O'QUEST"

Saturday Evenings
FROM 7:30 'til 8:00
over WKGN

Come to
KNOXVILLE MUSIC CENTER
at any time to make your
"Rec'O'Quest"
215 S. Gay *It's FREE!*

...FIELDEN...

for

FURNITURE

GAY AT COMMERCE



— 800 —



Gracy Cole ... EXTENDS
A PERSONAL
INVITATION TO YOU:
LISTEN TO...

PLATTER PARTY

3:00 TO 4:00 P.M. MON.-FRI.

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

FEBRUARY 9, 1948

5¢ A COPY

Happy Valentine



Say It With *Flowers*
Say It With "Ours"
McNutt Florist

City Market
Mrs. Carolyn B. Bullen, Mgr.



They All Advertise It
We Have it—

PIT BARBECUE

Frank's Hot Shoppe
1248 N. Broadway

Rec-O-Quest

SATURDAY EVENINGS

7:30 to 8:00 PM OVER

WKGW 1340

Come to

2 **KNOXVILLE** 2

MUSIC CENTER

AT ANY TIME TO

MAKE YOUR REC-O-QUEST

215 S. Gay St. Dial 3-8151

**PLUMBING &
HEATING**



CONTRACTORS

800 W. CUMBERLAND

PHONE -- 2-9639



ON THE AIR

Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

709½ S. Gay Street Phone 4-5420
Knoxville, Tennessee

Joe L. Halburnt, Editor and Publisher

SUBSCRIPTION RATES

5c Per Copy by Carrier Boy and Newsstands
\$1.00 Per Year by Mail

MONDAY, FEB. 9, 1948

VOL. 1—NO. 6

Winners in the letter contest on 'Why I like KNOXVILLE ON THE AIR' will be announced in next week's issue. We have been literally covered up, and it was an impossible task to pick the winners in time to announce them this week. We wish to thank our supporters for their wonderful response, and since it proved so popular, we are starting another contest this week. This time we want you to tell us what additional feature you would like to see in the magazine. We want to give our readers the most informative publication possible for us to produce, and this is a good chance to let us know your wishes. Full information will be found on page fifteen.

WILL CLAYTON TO BE ON VOX POP

Will L. Clayton, former undersecretary of state and world authority on foreign trade, will be interviewed by Parks Johnson and Warren Hull on Vox Pop, Wednesday, February 11, at 8:30 p.m., over WBIR. The broadcast will originate in Boston, a major U.S. seaport, where the Vox Poppers will discuss foreign commerce in peacetime economy. Mr. Clayton will speak from Washington, D. C.

This Week's Cover

The brilliant young comedy-singing star of 'A Day In The Life Of Dennis Day', (NBC-WRGL, Wednesdays, 8:00 p.m.) shares his valentine sentiment with his girl friend, Mildred Anderson, played by Barbara Eilers. Dennis' heart throbs sticks through thick and thin to the utter despair of her mother as Dennis leads Mildred through one mad escape after another.

RADIO NEWS and VIEWS

Seldom do radio listeners ever have the opportunity to see the 'Behind the Microphone' scenes of a radio station. However we hope that this column will enlighten you just a little as to what actually takes place before the program goes on the air. First of all the type of program best suited for the sponsor's product must be considered. You can't match a program of hillbilly music with the sponsor's product of classical records. These things must be taken into consideration. After the right program has been selected and agreed on by the sponsor, in the event there is a sponsor, the commercial department takes over the reins and begins to write the announcements to be used on the program. This, of course, takes time and much thought in order to give the program the right aspect, and also to please the sponsor.

When all of the previously mentioned things have been done and are acceptable, it is time for the performers, announcers, and directors to get together and rehearse the program until everything is smoothed out, and the timing is just right according to the time allotted for the show. The next step is the actual presentation of the program over the air waves. After this first successful radio show, the work cannot stop. Each day that the program is heard requires this same routine of writing, rehearsals, and presentation.

Here at WIBK, 800 on every dial, we are constantly striving to bring you the very best in programs and radio production. In order to do this, WIBK has hired young employees who naturally have some good ideas and will keep radio up to date with other forms of entertainment. The average age of employees at WIBK is 23 years. This youthfulness does not mean poor production, but newer ideas and better service. If you want to prove it to yourself, listen to WIBK, 800 on every dial.

Since the AFM has lifted the ban on duplication of network



ABC starlet Elaine Rost, who appears on 'Gangbusters', coyly demonstrates the approved wading technique of George Washington's day. Elaine and 'Gangbusters' can be heard over WBIR at 9.00 Saturday nights.

programs on companion FM stations, WROL-FM now carries the same schedule of outstanding network and local programs from 12 noon until 11 p.m. daily that is heard over WROL. WROL-FM, East Tennessee's pioneer frequency modulation station, can be heard at 97.3 megacycles, channel 247, on your FM dial. This means that the top-notch NBC stars such as Jack Benny, Fred Allen, Bob Hope, Red Skelton, Fibber McGee and Molly, Al Jolson, Dennis Day, and many others as well as the NBC Symphony and many other outstanding musical organizations can now be heard with better clarity and fidelity and without interference. Not even light-

CONTINUED ON PAGE 10

Radio Log For Monday, February 9, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC	<div>620 KC</div> <div>WROL</div> <div>first on the dial in Knoxville</div> <div>NBC for East Tennessee</div>
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillies 45—Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News, M Ex. Morning Express Morning Express Morning Express	
6 00—Sinning Wheel 15—Hillbillies 30—Rollin' Along 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News, M. Ex. Morning Express Morning Express Morning Express	
7 00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Remember When		Weather—News Alvino Rey Or. (N) Wake Up Del Porter	WKGN News, M Ex Morning Express Morning Express Morning Express	
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up		(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	WKGN News, Wthr. Morning Express Morning Express Morning Express	
9 00—Sunny Side Up 15—Harmonizers 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S Kaye, F Martin O. Phono Quiz Andy Russell	
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	News B Barron O. Blue Barron Orch Say It With Music Say It With Music	
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr. Farm and Home Hr	B'kfst in Hollywood B'kfst in Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or. Heart's Desire Heart's Desire	
12 00—WROL News 15—Treasure Isle 30—Juniper Junction 45—Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airplane Trio Guy Lombardo Or. Vaughn Monroe Or Checkerboard Jamb	
1 00—Sammy Kaye 15—Portrait Quiz 30—Robt. McCormuck 45—Wayne King	Back To Cross Club 416 Colum Masterworks Colum Masterworks	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waits Time Waits Time Waits Time, News	
2 00—Today's Children 15—Woman In White 30—Holly Sloane 45—Bing Sings	Wonderful World Sevierville On Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block	
3 00—Life—Beautiful 15—Ma Perkins 30—Pepper Young 45—R to Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party, (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News, RRR RRR Club RRR Club RRR Club	
4 00—Backstage Wife 15—Stella Dallas 30—Lorenzo Jones 45—Widder Brown	Rock of Ages Hour Piano Portraits Radio Bible Hour Quizzing the Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold	News RRR Club RRR Club RRR Club RRR Club	
5 00—Girl Marries 15—Portia Faces Life 30—Just Plain Bill 45—F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News, Sports	Dick Tracy Terry and Pirates Sky King Sky King	WKGN News, Autry Superman Jimmy Allen Tom Mix	
6 00—Billy Barnes 15—Billy Barnes 30—Melody Quiz 45—Pleasure Parade	Eddie Arnold Sign Off 6.15 p. m.	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Wthr. WKGN Supper Club WKGN Supper Club WKGN's Local News	
7 00—Supper Club 15—World News 30—Singin' Gam 45—H V. Kaltenborn.	Listen To—	Headline Edition Elmer Davis Tex Beneke Show Tex Beneke, News	Fulton Lewis A Helfer, Sports Henry Taylor Big Crosby	
8 00—Cavalcade of Am 15—Cavalcade of Am. 30—V. of Firestone 45—V. of Firestone		Derrick Singers Derrick Singers Twelve Players Twelve Players	News, Cugat Or. News, Cugat Or. H James O. B Rose H James O. B Rose	
9 00—Telephone Hour 15—Telephone Hour 30—Dr I. Q. 45—Dr I. Q.	Morning	On Stage America On Stage America Sammy Kaye Show Sammy Kaye Show	G Heater Paul Weston Or. Chuck Foster Or. Nightwatchman	
10 00—Contented Hour 15—Contented Hour 30—Fred Waring 45—Fred Waring	Roundup	This Is Adventure This Is Adventure Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman	
11 00—WROL News 15—World News 30—Mon Showdown. 45—Mon Showdown	WIBK	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman	
12 00—NBC News 05—Sign Off	800	News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman	
	on your dial			

Radio Log For Tuesday, February 10, 1948



800 on Every
DIAL

WIBK

800 on Every
DIAL

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00 RFD 62' 15 Hillbilly Hits 30 Hillbillies 45 Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News Morning Express Morning Express Morning Express
6 00 Sinning Wheel 15 Hillbillies 30 Rollin' Along 45 Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News Morning Express Morning Express Morning Express
7 00 Hoosier Hot Shots 15 WROL News 30 Sunny Side Up 45 Sunny Side Up	Sign On 7 30 a. m. Jimmie Brewer Ken Hammock	Weather—News Alvino Rey Or News, Preview Charioteers	WKGN News, Withr Morning Express Morning Express Morning Express
8 00 NBC World News 15 Sunny Side Up 30 Sunny Side Up 45 Sunny Side Up	Lula Bell & Scotty Lonnie Glo-son Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammv Kaye (N)	WKGN News Morning Express Morning Express Morning Express
9 00 Sunny Side Up 15 Harmonizers 30 Melody Quiz 45 Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F Martin S Kaye Phono Quiz Andy Russell
10 00 Fred Waring 15 Fred Waring 30 Road of Life 45 Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Calvary Chorus	News, B Barron O Blue Barron Say It With Music Say It With Music
11 00 Nora Drake 15 Katie's Daughter 30 Jack Berch 45 JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'fast In Hollywood B'fast In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00 WROL News 15 Treasure Isle 30 Juniper Junction 45 Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airplane Trio Guy Lombardo Or Vaughn Monroe Checkerboard Jamb
1 00 Sammy Kaye 15 Portrait Quiz 30 Rebt McCormick 45 T Breadbasket	Back To The Cross Club 416 Colum Masterworks Colum Masterworks	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00 Today's Children 15 Women In White 30 Hilly Sloane 45 Bing Sings	Wonderful Word Fashions 'n Song Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00 Life Beautiful 15 Ma Perkins 30 Pepper Young 45 R to Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News RRR Club RRR Club RRR Club
4 00 Backstage Wife 15 Stella Dallas 30 Lorenzo Jones 45 Widder Brown	Rev Arwood Quizzing the Missus Radio Bible Hour Gospel Singers	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	WKGN News RRR Club RRR Club RRR Club
5 00 Girl-Marries 15 Portia Faces Life 30 Just Plain Bill 45 F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News, Sports	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	WKGN News Superman Jimmy Allen Top Mix
6 00 Billy Barnes 15 Billy Barnes 30 Melody Quiz 45 Proudly We Hail	Plantation H Party Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Withr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00 Supper Club 15 World News 30 Singin' Sam 45 James King	Listen To— Morning Roundup	Headline Edition Elmer Davis Tex Beneke Tex Beneke, News	Fulton Lewis A Helfer, Sports Newscope Crosby, Young - RKS
8 00 Milton Berle 15 Milton Berle 30 Date With Judy 45 Date With Judy	WIBK 800	Hilltop Theatre Hilltop Theatre Town Meeting Town Meeting	Young vs K H S Young vs K H S Young vs K H S Young vs K H S
9 00 Amos 'n Andy 15 Amos 'n Andy 30 Fibber McGhee 45 Fibber McGhee	on your dial	Town Meeting Town Meeting Boston Symphony Boston Symphony	Young vs K H S Billy Rose Z Grey Show Z Grey Show
10 00 Bob Hope 15 Bob Hope 30 Red Skelton 45 Red Skelton		Boston Symphony Boston Symphony It's Your Business It's In the Family	WKGN News Nightwatchman Night Watchman Nightwatchman
11 00 WROL News 15 World News 30 Tues Showdown 45 Tues Showdown		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Morton Downey Nightwatchman Nightwatchman
12 00 NBC News 05 Sign Off		News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman



AT THE THEATRES

PIKE

Mon.-Sat.--"That's My Man" with Don Ameche and Catherine McLeod.

Sun.--"That Uncertain Feeling" with Melvyn Douglas and Merle Oberon.

TENNESSEE

Mon.-Wed.--"Killer McCoy" with Mickey Rooney and Brian Donlevy.

Thurs.-Sat.--"Sinbad the Sailor" with Douglas Fairbanks, Jr. and Maureen O'Hara.

Sun.--"Cass Timberlane" with Spencer Tracy and Lana Turner.

RIVIERA

Sun.-Wed.--"Magic Town" with James Stewart, Jane Wyman and Ned Sparks.

Thurs.-Sat.--"Mark of Zorro" with

Sun.--"Unfinished Dance" with Margaret O'Brien and Cyd Charisse.

BIJOU

Mon.--"Gunfighters" in Cinecolor with Randolph Scott and Barbara Britton.

Tues.-Fuzzy Knight on the stage in person and his all star show. Also,

"Sport of Kings" with Paul Campbell, Gloria Henry and Harry Davenport.

Wed.-Thurs.--"The Macomber Affair" with Gregory Peck, Joan Bennett, and Robert Preston.

Fri.-Sat.--"Where There's Life" with Bob Hope, Signe Hasso, and W. Bendix.

Sun.--"Cry Wolf" with Errol Flynn and Barbara Stanwick.

BOOTH

Mon.--"Wistful Widow of Wagon Gap" with Abbott and Costello.

Tues.-Wed.--"Desire Me" with Greer

FIRST KNOXVILLE SHOWING

MATINEE DAILY--POP. PRICES

N
O
W

P
L
A
Y
I
N
G

**TODAY'S
BEST BET
for THRILLS!!!!**

Frank Borzage's
**"THAT'S
MY MAN"**

Starring
DON AMECHE • CATHERINE MCLEOD

A REPUBLIC PICTURE

PIKE

4200 KINGSTON PIKE -- ON
THE EUCLID AVENUE BUS LINE

FREE
PARKING
PHONE
3-4339



Frank Borzage's thrilling epic of the turf, 'That's My Man', starring Don Ameche and Catherine McLeod, started its first run in Knoxville at the Pike Theatre Sunday, February 8. 'That's My Man' plays through Saturday February 14

Garson and Robert Mitchum.

Thurs.--"Something in the Wind" with Deanna Durbin and John Dall.

Fri.-Sat.--"Gunfighters" in Cinecolor with Randolph Scott and Barbara Britton.

Sun.--"Dust Be My Destiny" with John Garfield and Priscilla Lane.

PARK

Mon.--"Merton of the Movies" with Red Skelton and Virginia O'Brien.

Tues.-Wed.--"Song of Love" with Katherine Hepburn, Paul Herreid and Robert Walker.

Thurs.-Fri.--"Kiss of Death" with Victor Mature, Brian Donlevy and Coleen Gray.

Sat.--"Last of the Redmen" with Evelyn Ankers, Buster Crabbe and Julie Bishop.

Sun.--"Slave Girl" with Yvonne DeCarlo and George Brent.

STATE

Mon.-Tues.--"Dark Passage" with Humphrey Bogart and Lauren Bacall.

Wed.-Thurs.--"The Unfaithful" with Ann Sheridan and Zachary Scott.

Fri.--"Navajo Trail" with Johnny Mack Brown.

Sat.--"Blondie Knows Best" with Penny Singleton and Arthur Lake.

Sun.--"Bad Bascomb" with Wallace Beery and Margaret O'Brien.

LEE

Mon.--"The Yearling" in Technicolor with Gregory Peck and Jane Wyman.

Tues.-Wed.--"Lady in the Lake" with You and Robert Montgomery.

Thurs.-Fri.--"Pardon Us" with Laurel

and Hardy. Also, "Child of Divorce" with Sharyn Moffett.

Sat.--"Singing on the Trail" with Ken Curtis.

Sun.--"The Sea of Grass" with Spencer Tracy, Katharine Hepburn and Robert Walker.

BROADWAY

Mon.--"Pin Up Girl" in Technicolor with Betty Grable.

Tues.-Wed.--"The Great Waltz" with Luise Rainer and Fernand Gravet.

Thurs.-Fri.--"Miracle on 34th Street" with Maureen O'Hara and John Payne.

Sat.--"Sarge Goes to College" with Freddie Stewart and June Preisser.
Sun.--Three dozen stars in Paramount's mammoth Musical "Variety Girl".

DAWN

Mon.--"My Favorite Brunette" with Bob Hope and Dorothy Lamour.

Tues.-Wed.--"Suspense" with Barry Sullivan.

Thurs.-Fri.--"Crimson Key" with Kent Taylor and Doris Dowling. Also, "Little Miss Big" with Fay Holden and Beverly Simmons.

Sat.--"Gent from Texas" with Johnny Mack Brown.

Sun.--"Boom Town" with Clark Gable, Spencer Tracy, Claudette Colbert, and Hedy Lamarr.

STRAND

Mon.-Tues.--"Hi Neighbor" with Roy Acuff and His Smoky Mountain Boys.

Wed.-Sat.--"The Wild Frontier" with Allan "Rocky" Lane and Jack Holt.
Sun.--"Fear in Night" with Paul Kelly and Kay Scott.

NO 1

Mon.--"Queen of the Amazons" with Patricia Morrison.

Tues.--"Vacation in Reno" with Jack Haley and Anne Jeffreys.

Wed.-Thurs.--"Man Power" with Edward G. Robinson, George Raft and Marlene Dietrich.

Fri.-Sat.--"Range Defenders" with Bob Livingston and Ray Corrigan.

Sun.--"Night in Casablanca" with the Marx brothers.



YOU-have a date!

ROTARY CLUB

Tuesday, 12:15 at the Farragut

KI WANIS

Thursday, 12:15 at the Andrew Johnson

JUNIOR CHAMBER OF COMMERCE

Monday noon at Club 509

CIVITAN CLUB

Friday 12:15 at the Andrew Johnson

EXCHANGE CLUB

Thursday, 12:15 at the Farragut

FTN. CITY SPORTSMEN'S CLUB

Thursday, 7:15 p.m. at Whittle Springs Hotel

Listen To—

"Veterans of Victory"

5:00 TO 5:30 OVER WIBK

Sponsored by

SHARPE'S SUPER MARKET

1201 N. CENTRAL

SPECIAL!

—This Week Only—

**SCHOOL AWARD
SWEATERS**

100 % **975**
WOOL EA.



V-NECK BUTTON FRONT



**YOUR SCHOOL'S
SLEEVE EMBLEM
FREE WITH EACH
SWEATER**

KNOXVILLE

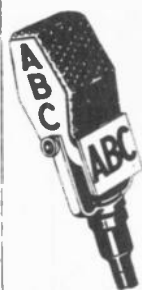
—Sporting Goods—
COMPANY

710 S Gay St

Knoxville, Tenn

Radio Log For Wednesday, February 11, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillies 45—Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00—Spinning Wheel 15—Hillbillies 30—Rollin' Along 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp. Morning Express Morning Express Morning Express
7 00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Remember When	Sign On 7 30 a m Jimmie Brewer Ken Hammock	Weather— News Alvino Rey Or News-Wake Up Del Porter	News, Morning Exp. Morning Express Morning Express Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Lula Bell & Scotty Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	News, Morning Exp Morning Express Morning Express Morning Express
9 00—Sunny Side Up 15—Harmonizers 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthdays Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F Martin S Kaye O Phono Quiz Andy Russell
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev M D Garrett Musical Hayloft Tragic Story Farm Fare	True Story Blue Story Betty Crocker Listening Post	News, B Barron O Blue Barron O Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Birch 45—JFG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00—WROL News 15—Treasure Isle 30—Juniper Junction 45—Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb
1 00—Sammy Kaye 15—Portrait Quiz 30—Robt McCormick 45—Guy Lombardo	Back To the Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00—Today's Children 15—Woman In White 30—Holly Sloane 45—Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Martin Block Martin Block
3 00—Life—Beautiful 15—Ma Perkins 30—Pepper Young 45—R to Happiness	Veterans of Victory Veterans of Victory Platter Party Platter Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00—Backstage Wife 15—Stella Dallas 30—Lorenzo Jones 45—Widder Brown	Rock Of Ages Hymns At Sundown Radio Bible Hour Quizzing the Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries 15—Portia Faces Life 30—Just Plain Bill 45—F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News, Sports	Dick Tracy Terry and Pirates Sky King Sky King	News, Gene Autry Superman Jimmy Allen Tom Mix
6 00—Billy Barnes 15—Billy Barnes 30—Melody Quiz 45—Pleasure Parade	Plant House Party Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Wthr WKG Supper Club WKGN Supper Club WKGN's Local News
7 00—Supper Club 15—World News 30—Singin' Sam 45—H V Kaltenborn	Listen To—	Headline Edition Elmer Davis Tex Beneke Tex Beneke, News	Fulton Lewis A Helper, Sports Tex Beneke Or Crosby, Cath - Rule
8 00—Dennis Day 15—Dennis Day 30—Gildersleeve 45—Gildersleeve	Morning	Mayor of the Town Mayor of the Town Vox Pop Vox Pop	Catholic vs Rule Catholic vs Rule Catholic vs Rule Catholic vs Rule
9 00—Duffy's Tavern 15—Duffy's Tavern 30—Mr D A 45—Mr D A	Roundup	Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	Catholic vs Rule Gabriel Heatter Billy Rose R Mor Russ Morgan Or
10 00—Big Story 15—Big Story 30—Jimmy Durante 45—Jimmy Durante	WIBK	Bing Crosby Bing Crosby Star Theatre Star Theatre	News N watchman Nightwatchman Nightwatchman Nightwatchman
11 00—WROL News 15—World News 30—Wed Showdown 45—Wed Showdown	800	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News, N Watchman Nightwatchman Nightwatchman Nightwatchman
12 00—News, Sign Off 05—Sign Off	on your dial	News and Sign Off	News, N Watchman Nightwatchman News and Sign Off



**W
B
I
R
1240
ON YOUR
DIAL**

Radio Log For Thursday, February 12, 1948

W

WROL-NBC
620 KC

- 5** 00-RFD '62"
15-Hillbilly Hits
30-Hillbilles
45-Hillbilles
- 6** 00-Spinning Wheel
15-Hillbilles
30-Rollin Along
45-Roy Acuff
- 7** 00-Hoosier Hot Shots
15-WROL News
30-Sunny Side Up
45-Sunny Side Up

- 8** 00-NBC World News
15-Sunny Side Up
30-Sunny Side Up
45-Sunny Side Up

- 9** 00-Sunny Side Up
15-Harmonies
30-Melody Quiz
45-Meet Neighbor

- 10** 00-Fred Waring
15-Fred Waring
30-Road of Life
45-Joyce Jordan

- 11** 00-Nora Drake
15-Katie's Daughter
30-Jack Berch
45-JFG Special

- 12** 00-WROL News
15-Treasure Isle
30-Juniper Junction
45-Doughboys

- 1** 00-Sammy Kaye
15-Portrait Quiz
30-Robt McCormick
45-Waltz Time

- 2** 00-Today's Children
15-Woman In White
30-Holly Sloane
45-Bing Sings

- 3** 00-Life-Beautiful
15-Ma Perkins
30-Pepper Young
45-R To Happiness

- 4** 00-Backstage Wife
15-Stella Dallas
30-Irene Jones
45-Widder Brown

- 5** 00-Girl Marries
15-Portia Faces Life
30-Just Plain Bill
45-F Page Farrell

- 6** 00-Billy Barnes
15-Billy Barnes
30-Melody Quiz
45-Here's To Vets

- 7** 00-Supper Club
15-World News
30-Singin Sam
45-Rich Harkness

- 8** 00-Aldrich Family
15-Aldrich Family
30-Burns & Allen
45-Burns & Allen

- 9** 00-Al Jolson
15-Al Jolson
30-Jack Carson
45-Jack Carson

- 10** 00-Bob Hawk
15-Bob Hawk
30-Eddie Cantor
45-Eddie Cantor

- 11** 00-WROL News
15-World News
30-1st Piano Quart
45-1st Piano Quart

- 12** 00-NBC News
15-Sign Off

WIBK
800 KC



Sign On 7 30 a m
Jimie Brewer
Ken Hammock

Lula Bell & Scotty
Lonnie Glosson
Morning Roundup
Morn Roundup (N)

Radio Bible Hour
Birthday Club
Fountain Frolics
Fountain Frolics (N)

Musical Hayloft
Lonnie Glosson
Musical Hayloft
Farm Fare

Gospel Singers
Farm and Home Hr
Farm and Home Hr
Farm and Home Hr

Farm and Home Hr
Rural Rhythm Rhap
Rural Rhythm Rhap
Campus of the Air

Back To The Cross
Club 416
Command Concert
Command Concert

Wonderful World
Fashions In Song
Veterans of Victory
Veterans of Victory

Veterans of Victory
Veterans of Victory
WIBK Platter Party
WIBK Party (N)

Rev Arwood
Eddie Dunstader
Radio Bible Hour
Quizzing the Missus

Fairy Tales
Sons of Pioneers
Dixie Quartette
News Sports

Plantation H Party
Sign Off 6 15 p m

TONIGHT
IS
FAMILY
NIGHT
AT

SPiKEs'
(CAFETERIA)

MOVING PICTURES
AND FAVORS FOR
ALL THE KIDDIES

WBIR-ABC
1240 KC

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning

Weather--News
Alvino Rey
News, Preview
Charioteers

(N) Agronsky
Vaughn Monroe
Bing Crosby
Sammy Kaye (N)

Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club

True Story
True Story
Betty Crocker
Dorothy Kilgallen

B'kfst In Hollywood
B'kfst In Hollywood
Galen Drake
Ted Malone

Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club

(N) Baukhage
1240 Club
1240 Club
Hymns all Churches

Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom

Ladies Be Seated
Ladies Be Seated
Paul Whiteman Club
Paul Whiteman Club

Paul Whiteman Club
Paul Whiteman Club
Tommy Dorsey Or
Autrey & Arnold

Dick Tracy
Terry and I rates
Jack Armstrong
Jack Armstrong

(N) Lerwey
I'll Tell One
Three Suns
Sports Weather

Headline Edition
Elmer Davis
Tex Beneke
Tex Beneke News

Candid Microphone
Candid Microphone
Ellery Queen
Ellery Queen

Willie Piper
Willie Piper
The Clock
The Clock

Lex Sweetland
Lex Sweetland
Here's To Vets
Earl Godwin

(N) Request Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours

News and Sign Off

WKGN-MBS
1340 KC

News, Morning Exp
Morning Express
Morning Express
Morning Express

News, Morning Exp
Morning Express
Morning Express
Morning Express

News, Weather
Morning Express
Morning Express
Morning Express

News, Morning Exp
Morning Express
Morning Express
Morning Express

WKGN News
S Kaye, F Martin
Phono Quiz
Andy Russell

News, B Barron O
Blue Barron Or
Say It With Music
Say It With Music

Passing Parade
Tommy Dorsey Or
Heart's Desire
Heart's Desire

News, Airline Trio
Guy Lombardo Or
Vaughn Monroe Or
Checkerboard Jamb

Cedric Foster,
Waltz Time
Waltz Time
Waltz Time, News

Queen For a Day
Queen For a Day
Martin Block
Martin Block

News, RRR Club
RRR Club
RRR Club
RRR Club

News, RRR Club
RRR Club
RRR Club
RRR Club

News, G Autry
Superman
Jimmy Allen
Tom Mix

WKGN News, With
WKGN Supper Club
WKGN Supper Club
WKGN's Local News

Fulton Lewis
A Helfer, Sports
Newscope
Famous UT Football

Famous UT Football
U T Football
Famous, UT Football
Billy Rose

News, Staff-Como
P Weston Or
R F D America
R F D America

News, N watchman
Nightwatchman
Nightwatchman
Nightwatchman

News, N watchman
Morton Downey
Nightwatchman
Nightwatchman

News, N watchman
Nightwatchman
Nightwatchman
News Sign Off

NEWS

SPORTS

MUSIC

1340
ON YOUR
DIAL

RADIO NEWS & VIEWS

CONTINUED FROM PAGE 3

encing or electrical interference bothers the reception on FM. Listeners who would like to hear FM, the better, finer system of broadcasting, may convert their regular radio so that they may receive FM as well as regular broadcasts. In most instances this can be done for less than thirty dollars. Many Knoxville and East Tennessee radio dealers have the FM convertors for sale.

Screen star Robert Young will play the title role in 'Mr. Lincoln Goes to the Play', the Cavalcade of America drama for Monday, February 9 at 8 p.m. over WROL, WROL-FM. The following Sunday, February 15, Robert Sherwood's 'Abe Lincoln in Washington', written especially for the Ford Theater, will be presented from 5:00 to 6:00 p.m. over WROL, WROL-FM.

Monday night at 8:30 Voice of Firestone presents Christopher Lynch, tenor and Oscar Shumsky, violinist with Howard Barlow's Orchestra. The same night Gladys Swarthout, soprano, will sing on the Telephone Hour at 9 and the Harmonaires, negro vocal group, will be guests of Buddy Clark on the Contented Hour at 10 over WROL, WROL-FM.

Saturday at 6:30 p.m. the NFC Symphony Orchestra, conducted by Arturo Toscanini, will play Richard Strauss'



'I'm goin' back to the wagon these shoes are killing me' These famous words belong to the fellow in the above picture. Of course it's the Duke of Paducah. The Duke starts a new program over WIBK called 'the Plantation House Party' every Monday through Saturday at 6 00 p m in the evening. It's laugh-time on the air.

'Don Juan', Berlioz's 'Queen Mab' from 'Romeo and Juliet' and Moussorgsky-Ravel's 'Pictures at an Exhibition' over WROL, WROL-FM.

Ronald Colman will introduce newcomer, Shelly Winters on Hollywood Star Preview Sunday at 6:30 p.m. over WROL.



TUNEFUL TRIO Three's no crowd, when the personalities involved are Tony Martin, Evelyn Knight and Alan Young, which you'll readily concede once you've listened to the 'Texaco Star Theatre' over WBIR Wednesday nights. Tony and Evelyn do it with their voices, naturally, and Alan Young is the program's quipping boy. Hear them every Wednesday night at 10 30.

With the new set-up of a local United Press Bureau, WBIR is now able to bring you more local news than ever before. Additional news periods have been added to the WBIR schedule. Capsule news periods run at five, six, six-thirty, seven-thirty and eight-fifty-five in the mornings. Afternoon and evening five minute news periods are at twelve-thirty, seven-fifty-five, ten, eleven and twelve.

For more complete pictures of the news WBIR offers you seven fifteen-minute round ups every day. Tys Terwey and the 'Top of the News' can be heard at seven every morning. Martin Agronsky reports from Washington at 8 a.m. Georges Department Store presents 'Paukhage Talking' at 1 p.m. Mondays through Fridays.

CONTINUED ON PAGE 14

Radio Log For Friday, February 13, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGK-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbilles 45-Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbilles 20-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 20-Sunny Side Up 45-Remember When	Sign On 7 30 a m Jimmie Brewster Ken Hammock	Weather-News Alvino Rey News-Wake Up Del Porter	News Weather Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 20-Sunny Side Up 45-Sunny Side Up	Lula Bell & Scotty Lonnie Glos-on Morning Roundup Morn. Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye; News	News, Morning Exp Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Harmonies 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthdays Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGK News S Kaye, F Martin Phono Quiz Andy Russell
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JG Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00-WROL News 15-Treasure Isle 20-Juniper Junction 45-Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers News, 1240 Club 1240 Club	News, Airplane Tri Guy Lombardo Or Vaughn Monroe Or Checkerboard Jamb
1 00-Sammy Kaye 15-Portrait Quiz 30-Robt McCormick 45-V Monroe Orch	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time News Waltz Time News
2 00-Today's Children 15-Woman In White 30-Holly Sloane 45-Bing Sings	Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00-Life-Beautiful 15-Ma Perkins 20-Pepper Young 45-R To Happiness	Veterans of Victory Veterans of Victory WIBK Platter Party WIBK Party (N)	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News RRR Club RRR Club RRR Club RRR Club
4 00-Backstage Wife 15-Stella Dallas 20-Iorenzo Jones 45-Widder Brown	Rev Blanson Piano Portraits Radio Bible Hour Quiz The Missus	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News RRR Club RRR Club RRR Club RRR Club
5 00-Gul Marrics 15-Portia Faces Life 20-Just Plain Bill 45-F Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette News Sports	Dick Tracy Terry and Pirates Sky King Sky King	News Gene Autry Suprman Jimmy Allen Tom Mix
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Pleasure Parade	Plant House Party Sign Off 6 15 p m	(N) Terwey I'll Tell One Three Suns Sports Weather	WKGK News Wthr WKGK Supper Club WKGK Supper Club WKGK's Local News
7 00-Supper Club 15-World News 30-Singer Sam 45-H V Kaltenborn	TOMORROW IS <i>Valentine</i>  <i>Day</i> FANCY HEART BOYES CARDS - CANDIES	Headline Edition Elmer Davis Tex Beneke Tex Beneke News	Fulton Lewis A Heller Sports Henry Taylor Crosby KHS-Cen
8 00-Showcase of Mel 15-Showcase of Mel 20-Can Y Top This? 45-Can Y Top This?		Fat Man Fat Man This Is Your FBI This Is Your FBI	K H S vs Central K H S vs Central K H S vs Central K H S vs Central
9 00-People Are Funny 15-People Are Funny 30-Waltz Time 45-Waltz Time		Break The Bank Break The Bank The Sheriff The Sheriff	K H S vs Central Billy Rose Music Information Please Information Please
10 00-Mystery Theatre 15-Mystery Theatre 30-Proudly We Hail 45-Proudly We Hail	SPECIAL ALL WEEK	Boxing Bout Boxing Bout Boxing Bout Boxing Bout	Meet the Press Meet the Press On the Beam with Tex Beneke
11 00-WROL News 15-World News 30-Jerry Collins 45-Jerry Collins	TABE'S Homemade CHOC. FUDGE 69c lb.	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News Watchman Nightwatchman Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off	TABE'S 623 S. Gay	News and Sign Off	News, N watchman Nightwatchman Nightwatchman News, Sign Off

**620
KC**

**W
R
O
L**

first
on the
dial
in
Knoxville

NBC
for
East
Tennessee

Radio Log For Saturday, February 14, 1948



**W
B
I
R**

**1240
ON YOUR
DIAL**

WRQL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKNB-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Rollin' Along 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Sign on 7 30 Jimmie Brewer Ken Hammock	Weather-News Alvino Rey News, Preview Charioteers	News, Weather Morning Express Morning Express Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Rev. Hindman Old Silver Prg Rev. Cutshaw Saturday Session	(N) Agronsky Vaughn Monroe Bing Crosby Sammie Kaye News	News, Morning Exp Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Morning Devotion 30-Dinah Shore 45-Story Book	Radio Bible Hour Rev. Cimino Band of the Week Rev. Myers	Music By Maupin Music By Maupin Piano Playhouse Piano Playhouse	WKNB News S. Kaye F. Martin Tommy Tucker Or Aboard For Advent
10 00-F. Merriwell 15-F. Merriwell 30-Archie Andrews 45-Archie Andrews	Rev. Garrett Musical Hayloft Rev. Bundren Rev. Bundren (N)	Bugs Bunny Club Bugs Bunny Club Upper Room Honeydreamers	News, B. Barron O Blue Barron O Ozark Valley Folks Ozark Valley Folks
11 00-Meet the Meeks 15-Meet the Meeks 30-Ed McConnell 45-Ed McConnell	Gospel Tidings Farm and Home Hr Farm and Home Hr Farm and Home Hr	Abbott and Costello Abbott and Costello Teen Time Teen Time	News, T. Dorsey O Tommy Dorsey Or Women Today Say It With Music
12 00-WROL News 15-Public Affairs 30-Saturday Date 45-John Jennings	Farm and Home Hr Southern Playboys Rural Rhythm Rhap R. Rhythm Rh (N)	News Sun School Lesson American Farmer American Farmer	News, Airline Trio Guy Lombardo Or RRR Club RRR Club
1 00-Farm Hour 15-Farm Hour 30-Tunes for Times 45-O R Varieties	Back To The Cross Pin Up Hits Columbia Record Shop Columbia Record Shop	(N) 1240 Club 1240 Club 1240 Club 1240 Club	News, RRR Club RRR Club Symphonies for Youth Symphonies for Youth
2 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Decision Now Excursion In Science Veterans of Victory Veterans of Victory	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	Symphonies for Youth Symphonies for Youth Bands for Bonds Bands for Bonds
3 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Veterans of Victory Veterans of Victory South Playboys (N) South Playboys (N)	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club RRR Club RRR Club
4 00-O R Varieties 15-O R Varieties 30-O R Varieties 45-O R Varieties	Today With R O A Eddie Dunstader Radio Bible Hour Magic In Music	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club Peggy Blevins Sings U S Navy Band
5 00-O R Varieties 15-O R Varieties 30-Religious News 45-King Cole Trio	Magic In Music Sextette I Hunger Dixie Quartette News Sports	Tea and Crumpets Tea and Crumpets Tea and Crumpets Church News	News, Pastor Or Tony Pastor Or True Or False? True Or False?
6 00-WROL News 15-W Mendelson 30-NBC Symphony 45-NBC Symphony	Plantation H Party Sign Off 6 15 p m	(N) Mystery Mr. Civic Pride Harry Wismer Communism	News, WKNB Club WKNB Supper Club WKNB Supper Club WKNB Supper Club
7 00-NBC Symphony 15-NBC Symphony 30-Melody Derby 45-Melody Derby		Modern Music Modern Music Challenge of Yukon Challenge of Yukon	News, Masters Or L. Nelson Sports Rec-O-Quest Rec-O-Quest
8 00-Life of Riley 15-Life of Riley 30-Truth Or Conseq 45-Truth Or Conseq		Ross Dolan Ross Dolan Music You Like Treasury Salute	News, C. Barnet O C. Barnet Orchestra Kentucky vs U T Kentucky vs U T
9 00-Hit Parade 15-Hit Parade 30-Judy Canova 45-Judy Canova		Gangbusters Gangbusters Murder Mr. Malone Murder Mr. Malone	Kentucky vs U T Kentucky vs U T Kentucky vs U T Name of That Song?
10 00-Kay Kyser 15-Kay Kyser 30-Grand Ole Opry 45-Grand Ole Opry		(N) Dance Party Dance Party Dance Party Dance Party	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-Sit Showdown 30-Jerry Collins 45-Jerry Collins		News, Dance Party Dance Party Teen Time Teen Time	News, N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News, Sign Off

**Listen To—
Morning
Roundup
WIBK
800
on your dial**

Radio Log For Sunday, February 15, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00- 15- 30- 45-			News, Morning Exp Morning Express Morning Express Morning Express
6 00-X-Roads Jamb 15-X-Roads Jamb 30-X-Roads Jamb 45-X-Roads Jamb		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
7 00-News 15-Musical Clock 30-Musical Clock 45-Msical Clock	Sign On 7 30 Rev Wadley Rev Wadley	Weather-Clockwatch Clockwatcher N Knox Bap Ch N Knox Bap Ch	News, Weather Morning Express Morning Express Morning Express
8 00-News Resume 15-Devotional 30-Harmonizers 45-Harmonizers	Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross	News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News, Morning Exp Morning Express Morning Express Morning Exp, News
9 00-NBC World News 15-F Martin 30-Revival Hour 45-Revival Hour	Sacred Singers Sacred Singers Radio Bible Kids Radio Bible Kids	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch Young People's Ch Tone Tapestries News
10 00-Revival Hour 15-Revival Hour 30-Circle Arrow 45-Circle Arrow	America To God America To God The Sacred Hea Rev Minton	Messages of Israel Messages of Israel Southernaires Southernaires	Radio Bible Class Radio Bible Class WKGN Chorus WKGN Chorus
11 00-Voces D Wind 15-Cent Methodist 30-Cent Methodist 45-Cent Methodist	Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N)	First Presby. Church First Presby. Church First Presby. Church First Presby. Church	News, Goodman Or. Goodman Orch. Cavalcade of Music Cavalcade of Music
12 00-World Front 15-World Front 30-Longines Sym 45-Longines Sym	8th Ave Ch of God 8th Ave Ch of God Oakwood Ch of God Oakwood Ch of God	(N) Sunday Srenade Treasury Salute Lutheran Hour Lutheran Hour	News, Cavalc of M. Guy Lombardo Or. Lutheran Hour Lutheran Hour
1 00-Louise Torbett 15-Louise Torbett 30-Buick Hour 45-Buick Hour	Bread of Life Bread of Life Rev. Boshears Rev. Boshears	Sam Pettengill Editor at Home National Vespers National Vespers	William L Shirer Favorite Melodies Alan Lomax Ballads
2 00-Music You Want 15-Music You Want 30-Harvest of Stars 45-Harvest of Stars	Rev. Whittington Rev. Whittington Rev. Hagen Rev. Hagen	Musical Yearbook Musical Yearbook Mr. President Mr. President	Air Force Hour Air Force Hour Kyser and Crosby Kyser and Crosby
3 00-E Howard Or 15-E Howard Or 30-One Man's Fam 45-One Man's Fam	Wesleyan Hour Wesleyan Hour Rev. Alford Rev. Alford	Tassie Guy Lombardo Orch Sammy Kaye Sammy Kaye	News, I Dorsey Or. The Magic Lantern Juvenile Jury Juvenile Jury
4 00-Quiz Kids 15-Quiz Kids 30-Country Church 45-Frank Sinatra	Quizspiration Quizspiration Dixie Quartette Dixie Quartette	Sound Off Sound Off Record Shop Record Shop	House of Mystery House of Mystery True Detective True Detective
5 00-Ford Theater 15-Ford Theater 30-Ford Theater 45-Ford Theater	Veterans of Victory Veterans of Victory Melody Boys Quartet Melody Boys Quartet	Treasury Agent Treasury Agent Counter Spy Counter-Spy	The Shadow The Shadow Collector's Jazz Collect Jazz News
6 00-Guest Star 15-WROL News 30-Stat Preview 45-Stat Preview	Upton Close Sign Off 6 15 p m	Drew Pearson Monday Headlines Greatest Story Greatest Story	Host Webster Host Webster Nick Carter Nick Carter
7 00-Jack Benny 15-Jack Benny 30-Phil Harris 45-Phil Harris	Listen To—	Music From H wood Music From H wood Broadway Bap Ch Broadway Bap Ch	Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page
8 00-Charlie M Carthy 15-Charlie M Carthy 30-Fred Allen 45-Fred Allen	Morning	Broadway Bap Ch Broadway Bap Ch Roy Shields & Co Roy Shields & Co	News, Concert Hour Concert Hour Concert Hour Concert Hour
9 00-Merry-Go-Round 15-Merry-Go-Round 30-Album F Music 45-Album F Music	Roundup	Walter Winchell Louella Parsons Theatre Guild Theatre Guild	Meet Me At Parky's Meet Me At Parky's Jim Backus Show Jim Backus Show
10 00-Take It Or I It 15-Take It Or I It 30-Horace Heidt 45-Horace Heidt	WIBK	Theatre Guild Theatre Guild Jimmy Fidler Music in Velvet	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-Headline Stories 30-Dave Garroway 45-Dave Garroway	800	(N) Sweet and Low Sweet and Low Sweet & Low Sweet & Low	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00-NBC News 00-Sign Off	on your dial	News in Sign Off	News, N'withman Nightwatchman Nightwatchman News Sign Off

800 on your dial

WIBK

800 on your dial



This week Kay Kyser is celebrating the 10th anniversary of his 'College of Musical Knowledge'. Pictured are Harry Babbitt, Kay Kyser and Ish Kabibble. Kay Kyser's 'Comedy of Errors' is heard on WROL, WROL-FM every Saturday at 10 p.m.

RADIO NEWS & VIEWS

CONTINUED FROM PAGE 10

Joe Wheeler beams his 'Home Edition' to the ladies at 2 p.m. Millers has been presenting the six o'clock news for quite some time over WBIR. Iys Terwey, dean of local news reporters, has been heard in this evening round-up since his return from overseas. 'Headline Edition' with Taylor Grant is heard at 7 p.m. and Elmer Davis analyzes the news at 7:15 every weekday. With its network commentators and United Press news wires WBIR gives you the best of news coverage all through the day and evening.

When 'My True Story' comes on the air at 10:00 this Friday morning it will mark the 1000th broadcast of this popular program. This program that features a complete story every day is heard locally over WBIR. 'My True Story' is a dramatization of a story in 'True Story' magazine, and is presented every week-day morning by Lilly, McNeil and Libby.

Vaughn Monroe and his famous band are coming to Knoxville on February 17, but you won't have to wait until then to hear him. Just tune in to the Darling Shop program over WBIR any morning at 8:15 and you'll hear your favorite tunes

played and sung by Vaughn Monroe.

Vester Florists invite you to listen to Columbia Record Shop heard over WBIR on Sunday afternoons at 4:30. It's a novel program and brings you the best of melodies waxed by Columbia.

THE BIBLE ON THE AIR

For almost a year now, a radio program called The Greatest Story Ever Told has been making a variety of sensations inside and outside the radio industry.

Sponsored by Goodyear Tire and Rubber, but without any commercials dubbed in, The Greatest Story Ever Told airs dramatized episodes from the Bible, with the actors talking 20th century American English. The effect is to make listeners aware of the fact that people in those far-off Biblical times and places were agitated and agonized, inspired and uplifted, by the same emotions and problems as beset people today. Lessons in tolerance, charity, human decency, courage and so on are painlessly imparted in capsule form.

Maybe you're missing something valuable if you haven't yet found out about The Greatest Story Ever Told, on WBIR at 6:30 p.m. every Sunday.



Here are the superstitious stars of 'Can You Top This?' (WROL, WROL-FM 8:30 p.m. Fridays). They are Joe Laurie Jr., Harry Hershfield and 'Senator' Ed Ford.



VERNON LUNDQUIST

Radio miracles never cease to happen, is the firm belief of Vernon Lundquist, emcee on the Polly Rich Quiz, aired Monday through Friday mornings at 9:30 on WGN. Mrs. Earl Maples, a regular Knoxville listener to the program, called Vernon after his program Friday morning, and asked him what kind of pie he liked best. It was chocolate--still is. So, Monday morning Mrs. Maples went to the WGN studios with a chocolate meringue pie and made the presentation. Said pie was consumed on the spot. Miracles never cease to happen! Many other housewives call Vernon to make household suggestions about such things as drapes, indoor flower gardening and one even offered a suggestion on the subject of child care and development.

From his enthusiasm it is apparent that Vernon enjoys the program as much as his contestants and listeners.

ROMEO AND JULIET

Romeo and Juliet, starring Dorothy McGuire and Maurice Evans in the title roles, is the Theatre Guild on the Air production for Sunday (February 8) at 9:30 p.m. over WBIR. Erik Barnouw has adapted the famous William Shakespeare romance, a service similar to the one he performed last season for Macbeth, which also starred Maurice Evans.

Dorothy McGuire is currently being seen in the picture, 'Gentleman's Agreement'.



For a Safe Plan
to protect your
Later Years

See

R. H. McKEE

N.Y. Life Ins. Co.

202 Fidelity

Bankers Trust Bldg

"The Name Is A Pledge of Quality"

The Hope Bros. Co.
613 MARKET ST.

"Knoxville's Oldest Jewelers"

WIN \$25.00 IN OUR SUGGESTION BOX CONTEST

This is your publication. We want to please YOU. Here is a chance for you to get your ideas incorporated in this magazine and also win \$25.00 in the process.

RULES

1. Simply write in twenty-five words or less your idea for a timely and newsworthy feature to be carried regularly in KNOXVILLE ON THE AIR.

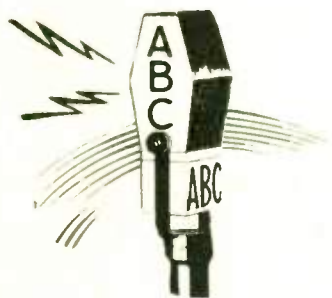
2. Mail your idea along with \$1.00 for a year's subscription to KNOXVILLE ON THE AIR. You may enter more than one suggestion but each one must accompany a new subscription to KNOXVILLE ON THE AIR at the special advertising rate of \$1.00 for 52 weeks.

3. Entries must be postmarked not later than March 7, 1948. Address all entries to KNOXVILLE ON THE AIR Circulation Department, Box 2109, Knoxville, Tennessee.

Judges' decision will be final.
All entries become the property of

KNOXVILLE ON THE AIR

THERE'S NO QUESTION ABOUT THE FINE PROGRAMS TO BE HEARD AT...



WBIR

on the dial at

1240

Hear these on WBIR

Drew Pearson . . . Walter Winchell
Elmer Davis . . . Headline Edituon
Baukhage Talking . . . Martin Ag-
ronsky . . . Theatre Guild . . . The
Fat Man . . . Town Meeting of the
Air . . . Boston Symphony . . . May-
or of our Town . . . Vox Pop . . .
Abbott and Costello . . . Bing Cros-
by . . . Henry Morgan . . . Tony
Martin Show . . . Breakfast Club
Breakfast in 'Hollywood . . . My
True Story . . . Ted Malone . . .
1240 Club . . . Ethel and Albert
Bride and Groom . . . Ladies Be
Seated . . . Paul Whiteman . . . The
Sheriff . . . Break the Bank . . .
This is Your FBI . . . Groucho Marx
and many other top favorites.

"The Voice Of Knoxville"

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

MARCH 1, 1948

5¢ A COPY



Victor Herbert's

"Sweethearts"

STARRING LOWELL BLANCHARD

Bijou Theatre

MARCH 3rd, 4th

"The Name Is A Pledge of Quality"

The Hope Bros Co.
613 MARKET ST.

"Knoxville's Oldest Jewelers"



For a Safe Plan
to protect your
Later Years

See

R. H. McKEE

N.Y. Life. Ins. Co.

202 Fidelity
Bankers Trust Bldg



Vernon Lundquist and Mrs. H. C. Looney.
(see story below)

QUIZ WINNER SHARES WITH NEIGHBOR

Vernon Lundquist, W K C N announcer, has found that his daily 'Polly Rich Quiz' is serving as a community welfare agency as well as an entertainment medium.

Each morning at 9 30 Lundquist calls three citizens of Knoxville and asks them a question, usually an historical one. If one can answer correctly, he is rewarded with cash.

Last week the cash box contained \$49 when Mrs. H. C. Looney of 2322 McCroskey Avenue was called. The question, 'Who originated the custom of standing when the Star Spangled Banner is played?' was promptly answered 'Daniel Webster' by Mrs. Looney. And she was exactly right.

When told that she had won \$49, she was naturally well pleased. 'But', she explained, 'there are some neighbors down the street who have been unable, despite their sincere efforts, to fulfill their church pledge of \$25, and I feel that my good fortune should be shared.'

She didn't think that it would be right for her to keep the money when a good cause might be served, so

CONTINUED ON PAGE 10

Knoxville On the Air

R A D I O S

**BENDIX HOME RADIOS
MOTOROLA CAR RADIOS**

Liberal Allowance for Trade-In
Prompt and Efficient Radio Service

BOTH AM and FM

(Cost estimate before Service)

PICKUP AND DELIVERY

—JELLICORSE—

RADIO SALES & SERVICE

Next to Fountain City Fire Hall

400 7/8 N. Broadway

Phone 6-1290

HEAR--

'REC 'O' QUEST'

SATURDAY EVENINGS

7:30 to 8:00 PM OVER

WKGN-1340

COME TO

**~ KNOXVILLE ~
MUSIC CENTER**

AT ANY TIME TO
MAKE YOUR REC O QUEST
215 S. Gay St. Dial 3-8151

Knoxville

ON THE AIR



Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

PHONE 5-2055 or 4-5420
709 1/2 S. Gay St. — Knoxville, Tenn
Joe L. Halburnt, Editor and Publisher

SUBSCRIPTION RATES: 5c Per Copy by Carrier Boy
and at Newsstands: \$1.00 Per Year by Mail

MONDAY MARCH 1 1948

VOL 1—NO 9

RADIO NEWS & VIEWS

W R O L listeners are invited to 'stump the musical experts' every morning, Monday through Friday at 9:00. The station's staff organist Billy Barnes, musical director-violinist Harry Nides, and announcer-singer-emcee Ron Ashburn are heard each morning on the new W R O L program 'Stumpus'. Listeners are invited to call the station between 8:45 and 9:15 every morning to try to suggest a published, fairly popular tune that the 'experts' cannot play. If the listener does STUMPUS, he receives a one dollar award. It's loads of fun to try to stump the musical experts on Stumpus Monday through Friday mornings at 9:00 over W R O L.

One young man's struggle to solve the dust problem in the Texas Panhandle will be dramatized in 'The Black Duster', with Cornel Wilde in the starring role at 8:00 p.m. Monday, March 1, over W R O L and W R O L-F M.

Fred Waring is taking his first vacation in more than ten years. However, the 'Fred Waring Show' (Monday through Friday, 10:00 a.m. and Mondays, 10:30 p.m.) will continue as usual during the five weeks Waring is away. Paul Whiteman will be the guest conductor Monday night, March 1 and Eddy Duchin on March 8. The morning programs will also feature guests as well as members of the Pennsylvanians in starring spots.

Monday, March 1, 1948



George Burns and Gracie Allen

C. H. B. 100-1, 100-2, 100-3, 100-4, 100-5, 100-6, 100-7, 100-8, 100-9, 100-10, 100-11, 100-12, 100-13, 100-14, 100-15, 100-16, 100-17, 100-18, 100-19, 100-20, 100-21, 100-22, 100-23, 100-24, 100-25, 100-26, 100-27, 100-28, 100-29, 100-30, 100-31, 100-32, 100-33, 100-34, 100-35, 100-36, 100-37, 100-38, 100-39, 100-40, 100-41, 100-42, 100-43, 100-44, 100-45, 100-46, 100-47, 100-48, 100-49, 100-50, 100-51, 100-52, 100-53, 100-54, 100-55, 100-56, 100-57, 100-58, 100-59, 100-60, 100-61, 100-62, 100-63, 100-64, 100-65, 100-66, 100-67, 100-68, 100-69, 100-70, 100-71, 100-72, 100-73, 100-74, 100-75, 100-76, 100-77, 100-78, 100-79, 100-80, 100-81, 100-82, 100-83, 100-84, 100-85, 100-86, 100-87, 100-88, 100-89, 100-90, 100-91, 100-92, 100-93, 100-94, 100-95, 100-96, 100-97, 100-98, 100-99, 100-100

This is the way famous cartoonist Sam Berman thinks George Burns and Gracie Allen look. Berman has drawn such caricatures of all the major N B C - W R O L stars. Burns and Allen are heard each Thursday evening at 8:30 over W R O L and W R O L-F M.

Movie star James Stewart will visit the 'Village Store' Thursday night at 9:30 over W R O L and W R O L-F M. Stars of the program are Jack Carson and Eve Arden.

One of N B C's oldest daytime serials, Backstage Wife, celebrated the start of its fourteenth year last week with its 3335th broadcast. The program is heard Monday through Friday at 4:00 p.m. over W R O L and W R O L-F M.

W I B K has awarded two beautiful radios with the F M and A M bands to the ladies who won the 'Favorite Program Contest' held a few weeks ago. The winners were Mrs. Hawkins of Maryville and Miss Nellie Davenport of Williamsburg, Kentucky. If you would like to get in on some of these fine gifts, then listen to W I B K. We'll be having another real soon. Just a penny postal card with a timely comment gave each of these ladies a beautiful, new radio.

Well, another month has rolled around. What does this mean to you, the radio listener? It means that your favorite radio station, W I B K, will be coming on the air at an hour in the morning and also staying

CONTINUED ON PAGE 10

Radio Log-Monday, March 1, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD 62 15-Hillbilly Hits 30-Hillbilles 45-Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News, M Ex Morning Express Sports Story Morning Express
6 00-Spinning Wheel 15-Hillbilles 30-Sage Brush Ser 45-Roy Acuff	Sign On 6 45 a m Morn Round-up (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News; M Ex Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shot 15-WROL News 30-Sunny Side Up 45-Remember When	Lula Belle & Scotty Jimmie Brewer Jimmie Brewer Ken Hammock	Weather-News Alvino Rev Or (N) Wake Up Del Porter	WKGN News, M Ex Morning Express Sports Story Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	WKGN News Wthr Morning Express Crazy Quiz Morning Express
9 00-Stumpus 15-Harmoncers 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S Kaye, F Martin O Phono Quiz Dick Haymes
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Supreme Show Blue Barron Orch Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-Farm Flashes	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	Bkfst In Hollywood Bkfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00-WROL News 15-Treasure Isle 30-Juniper Junc 45-Doughboys	I am and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News Airline Trio Guy Lombardo Or Vaughn Monroe Or Eddie Arnold Show
1 00-Sammy Kaye 15-Portrait Quiz 30-R McCormick 45-Wayne King	Back To Cross Club 416 Colum Masterworks Colum Masterworks	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00-Today's Children 15-Woman In Wh 30-Holly Sloane 45-Bing Sings	Wonderful World Sevierville On Air Veterans of Victory D Artiga Presents	Home Edition Fidel and Albert Bride and Groom Pride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00-Life Beautiful 15-Ma Perkins 30-Pepper Young 45-R to Happiness	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News RRR RRR Club RRR Club RRR Club
4 00-Backstage Wife 15-Stella Dallas 30-Lorenzo Jones 45-Widder Brown	Rick of Ages Hour Phono Portraits Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Jimmy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00-Girl Marries 15-Portia Faces I 30-Just Plain Bill 45-I Page Farrell	my Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	WKGN News, Autry Superman Jimmy Allen Tom Mix
6 00-Sports News 15-Int'l Mezz 30-Melody Quiz 45-Pleasure Parade	Plantation Houseparty Gene Autry Louise Massy Sign Off	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News Wthr WKGN Supper Club WKGN Supper Club WKGN Local News
7 00-Supper Club 15-World News 30-Jim Ameche 45-Kalifornia		Headline Edition Elmer Davis Tex Beneke Show Tex Beneke News	Fulton Lewis A Heller Sports Henry Taylor Ring Crosby
8 00-Cavalcad of A 15-Cavalcade of A 30-V of Interest 45-V of Interest		Derrick Singers Derrick Singers Red Cross Red Cross	News, Cugat Or News, Cugat Or Charlie Chan Charlie Chan
9 00-Telephone Hour 15-Telephone Hour 30-Di I Q 45-Di I Q		On Stage America On Stage America Sammy Kaye Show Sammy Kaye Show	Gabriel Heatter Paul Weston Or Chuck Foster Or Chuck Foster Or
10 00-Contented Hour 15-Contented Hour 30-Fred Waring 45-Fred Waring		This Is Adventure This Is Adventure Earl Godwin Sen John Sparkman	WKGN News Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-World News 30-Men Showdown 45-Men Showdown		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off * Also on WROL FM 37.3 mc channel 247		News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman

COAL HEATING

SERVICE

Presents
JACK JOYNER

on Mon, Wed and
Fridays on WBIR
at 6 40 P.M., in
the interesting
program
"Kilo-Cyclopedia"

Majestic

And

Sonora

RECORDS

Reg. 79c Value

Special

**Now 35c
Each**

3 for \$1.00

at

WALGREEN'S

**WATCH REPAIR
and
RECORD SHOP
506 Gay St.**

**KEEP
UP
WITH
YOUR
FAVORITE
RADIO
PROGRAMS**

by
**READING
KNOXVILLE
ON THE
AIR**

**5C
AT ALL
NEWSSTANDS**



Do You
HUNT
or
FISH?

Then
you'll
Like

SPORTSMAN

The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by
**TENNESSEE
VALLEY
SPORTSMAN
INC.**

P.O. Box 2109
\$2.00 Per Year
20c per copy

Radio Log--Tuesday, March 2, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00--RFD "62" 15--Hillbilly Hits 30--Hillbilles 45--Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News Morning Express Morning Express Morning Express
6 00--Spinning Wheel 15--Hillbilles 30--Sage Brush Ser 45--Roy Acuff	Sign On 6.45 a m Morn Round-up (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News Morning Express Morning Express Morning Express
7 00--Hoosier Hot Shots 15--WROL News 30--Sunny Side Up 45--Sunny Side Up	Lula Bell & Scotty Jimmie Brewer Jimmie Brewer Ken Hammock	Weather--News Alvino Rey Or News, Preview Charioteers	WKGN News, Wthr Morning Express Sports Story Morning Express
8 00--NBC World News 15--Sunny Side Up 30--Sunny Side Up 45--Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	WKGN News Morning Express Crazy Quiz Morning Express
9 00--Stumpus 15--Harmoneers 30--Melody Quiz 45--Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F Martin S Kaye Phono Quiz Dick Haymes
10 00--Fred Waring 15--Fred Waring 30--Road of Life 45--Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Calvary Chorus	News, B Barron O Blue Barron Say It With Music Say It With Music
11 00--Nora Drake 15--Katie's Daughter 20--Jack Berch 45--Farm Flashes	Gospel Singers Farm and Home Hr Farm and Home Hr. Farm and Home Hr.	B'fast In Hollywood B'fast In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00--WROL News* 15--Treasure Isle* 30--Juniper Junct.* 45--Doughboys*	Farm and Home Rhap. Rural Rhythm Rhap. Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Eddie Arnold Show
1 00--Sammy Kaye* 15--Portrait Quiz* 30--R McCormick* 45--T Breadbasket*	Back To The Cross Club 416 Colum Masterworks Colum Masterworks	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time News
2 00--Today's Children* 15--Woman In W.* 30--Holly Sloane* 45--Bing Sings*	Wonderful Word Fashions 'n Song Veterans of Victory D'Artega Presents	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00--Life Beautiful* 15--Ma Perkins* 30--Pepper Young* 45--R. to Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News RRR Club RRR Club RRR Club
4 00--Backstage Wife* 15--Stella Dallas* 30--Lorenzo Jones* 45--Widder Brown*	Rev Arwood Eddie Dunstader Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	WKGN News RRR Club RRR Club RRR Club
5 00--Girl Marries* 15--Portia Faces L.* 30--Just Plain Bill* 45--F Page Farrell*	Fairy Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Sky King Sky King	News & Gene Autry Superman Jimmy Allen Tom Mix
6 00--Sports, News* 15--Intermezzo* 30--Melody Quiz* 45--Flight "62"	Plantation H Party Gene Autry Louise Mass Sign Off	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News Wthr WKGN Super Club WKGN Super Club WKGN's Local News
7 00--Supper Club* 15--World News* 30--King Chorus* 45--Richard Harkness*		Headline Edition Elmer Davis Ray Noble Ray Noble--News	Fulton Lewis A Helper, Sports Newscope Bing Crosby
8 00--Milton Berle* 15--Milton Berle* 30--Date With Judy* 45--Date With Judy*		Hilltop Theatre Hilltop Theatre Town Meeting Town Meeting	King Cole Trio Joe Reichman Or Official Detective Official Detective
9 00--Amos 'n' Andy* 15--Amos 'n' Andy* 30--Fibber McGhee* 45--Fibber McGhee*		Town Meeting Town Meeting Boston Symphony Boston Symphony	Stafford Como & W " " Z Grey Show Z Grey Show
10 00--Bob Hope* 15--Bob Hope* 30--Red Skelton* 45--Red Skelton*		Boston Symphony Boston Symphony It's Your Business It's In the Family	To Secure These To Secure These Night Watchman Nightwatchman
11 00--WROL News 15--World News 30--Tues Showdown 45--Tues Showdown		(N) Request, Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Morton Downey Nightwatchman Nightwatchman
12 00--NBC News 05--Sign Off * Also on WROL FM 97.3 mc channel 247		News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman

KEEP
UP
WITH
YOUR
FAVORITE
RADIO
PROGRAMS
READ--
KNOXVILLE
ON THE
AIR
5¢ AT ALL
NEWSSTANDS



AT THE THEATRES

BIJOU

Mon.-Tues.--"Road to Rio" with Bob Hope, Bing Crosby, and Dorothy Lamour.
Wed.-Thur.--"Sweethearts", presented by the Junior Chamber of Commerce.
Fri.-Sat.--"Green Dolphin Street" with Lana Turner, Van Heflin, Richard Hart, and Donna Reed.

BOOTH

Mon.--"Where There's Life" with Bob Hope and Signe Hasso.
Tues.-Wed.--"Cry Wolf" with Errol Flynn and Barbara Stanwyck.
Thur.--"Cynthia" with George Murphy and Elizabeth Taylor.
Fri.-Sat.--"Swamp Water" with Walter Brennan and Anne Baxter.

BROADWAY

Mon.--"Suddenly It's Spring" with Paulette Goddard and Fred MacMurray.
Tues.-Wed.--"In Old Sacramento" with William Elliott and Constance Moore.
Thur.-Fri.--"Song of Scheherazade" with Yvonne DeCarlo and Brian Donlevy.
Sat.--"Blondie Knows Best" with Penny Singleton and Arthur Lake.
Sun.--"High Barbaree" with Van Johnson and June Allyson.

DAWN

Mon.--"Love Laughs at Andy Hardy" with Mickey Rooney and Lewis Stone.
Tues.-Wed.--"The Jolson Story" with Larry Parks and Evelyn Keyes.
Thur.-Fri.--"The Secrets of the Whistler" with Richard Dix. Also, "Bohunks" with Laurel and Hardy.

HARRY LIPPNER MEAT MARKET

WHOLESALE AND RETAIL

Fresh and Cured Meats

Free Delivery Ser. 19-20 City Mkt.

Dial 3-5909 4-8910

Sat.--"The Girl of the Limberlost" with Ruth Nelson.

Sun.--"My Pal Trigger" with Roy Rogers.

LEE

Mon.--"Tarzan and the Huntress" with Johnny Weissmuller and Brenda Joyce.
Tues.-Wed.--"Murder in the Music Hall" with Vera Ralston and William Marshall.
Thur.-Fri.--"Spirit of West Point" with Doc Blanchard.

Sat.--"Heading West" with Charles Starrett.

Sun.--"Trail Street" with Randolph Scott, Ann Jeffries and George "Gabby" Hayes.

PARK

Mon.--Walt Disney's "Fun and Fancy Free" with Edgar Bergen and Dinah Shore.
Tues.-Wed.--"The Macomber Affair" with Gregory Peck, Joan Bennett and Robert Preston.

Thur.--"Riff-Raff" with Pat O'Brien, Walter Slezak and Anne Jeffreys.

Fri.-Sat.--"Dust Be My Destiny" with John Garfield and Pricilla Lane.

PIKE

Mon.-Tues.--"There Goes My Heart" with Frederick March and Virginia Bruce.

Wed.-Sat.--"That's My Gal" in technicolor with Donald Barry.

Sun.--"Shoe Shine", an internationally famous European film.

RIVIERA

Mon.-Tues.--"Her Husband's Affairs" with Lucille Ball and Franchot Tone.
Wed.-Thur.--"The Unsuspected" with Joan Caulfield, Audrey Totter and Claude Rains.

Fri.-Sat.--"Wild Horse Mesa" with Tim Holt and Nan Leslie.

Sun.--"Ride the Pink Horse" with Robert Montgomery and Andrea King.

ROXY

Mon.--"Death Valley" with Robert Lowery.

Tues.--"She Went to the Races" with James Craig and Frances Gifford. Also,



Amos 'n' Andy heard on W R O L N B C every Tuesday night at 9 00 recently celebrated their 23rd year on the air. In the latest audience measurement survey across the nation, *Amos 'n' Andy* were listed as the sixth most popular show on the air.

Johnny Mack Brown in "Flame of the West".

Wed.-Thur. -- "Irish Eyes Are Smiling" with Dick Haymes and June Haver. Also, Hoosier Hotshots in "Over the Santa Fe Trail".

Fri.-Sat. -- "Stage Coach to Denver" with Allan Lane as Red Ryder.

Sun. -- "Renegade Girl" with Ann Savage and Alan Curtis.

STATE

Mon.-Tues. -- "Wild Harvest" with Alan Ladd and Dorothy Lamour.

Wed.-Thur. -- "Merton of the Movies" with Red Skelton and Virginia O'Brien.

Fri. -- "Adventures of Boomtown" with Allan Lane and Bobby Blake.

Sat. -- "King of the Wild Horses" with Preston Foster and Gail Patrick.

STRAND

Mon. -- "Danger Street" with Robert Lowery and Jane Withers.

Tues.-Wed. -- "Crime Doctor's Garble" with Warner Baxter and Micheline Cheirel.

Thur.-Sat. -- "White Stallion" with Eddie Dean and Ken Maynard.

Sun. -- "Tracy Meets Gruesome" with Boris Karloff and Ralph Byrd.

TENNESSEE

Mon.-Thur. -- "Captain from Castile" with Tyrone Power and Jean Peters.

Fri.-Sat. -- To be announced.

Sun. -- "Treasure of Sierra Madre" with Humphrey Bogart and Walter Huston.

In addition to the regular program of the First Piano Quartet at 11:30 Thursday nights, W K O L and W R O L F M now broadcast thirty minutes of the famous and novel instrumental group Saturday afternoons at 4:30.



The Embassy Supper Club

WESTERN STEAKS
SEAFOODS
LOBSTER
No Cover Charge
12 Miles out on Clinton Highway
Just over the line in Anderson County





They All Advertise It

PIT BARBECUE

We Have It—

FRANK'S HOT SHOPPE

1248 N. Broadway Phone 4-1404

FUR COAT SALE

At

The Exchange Shop

**GREATLY REDUCED
PRICES**

NEW and USED

LEOPARD -- CONEY - MINK
SILVER FOX - MUSKRAT
CHINCHILLA

'We Sell To You Or For You'

1114 Eleanor St. Phone 3-6845



Radio Log-Wednesday, March 3, 1948



WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser 45-Roy Acuff	Sign On 6 45 a m Morn Round-up (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When	Lula Belle & Scotty Jimmie Brewer Jimmie Brewer Ken Hammock	Weather- News Alvin Roy Or News-Wake Up Del Porter	News, Weather Morning Express Sports Story Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	News, Morning Exp. Morning Express Crazy Quiz Morning Express
9 00-Stumpus 15-Harmonizers 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F Martin, S Kaye O. Phono Quiz Dick Haymes
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev M D. Garrett Musical Hayloft Tragic Story Farm Fare	True Story True Story Betty Crocker Listening Post	Supreme Show Blue Barron Or Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-Farm Flashes	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00-WROL News* 15-Treasure Isle* 30-Juniper Junct* 45-Doughboys*	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airline Trio Guy Lombardo Or Vaughn Monroe Or Eddie Arnold Show
1 00-Sammy Kaye* 15-Portrait Quiz* 30-R McCormick* 45-Guy Lombardo*	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time, News
2 00-Today's Children* 15-Woman In W* 30-Holly Sloane* 45-Bing Sings*	Wonderful Word Sevierville On the Air Veterans of Victory D'Artega Presents	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Martin Block Martin Block
3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R To Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown*	Rock Of Ages Piano Portraits Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00-Girl Marries* 15-Portia Faces L* 30-Just Plain Bill* 45-F Page Farrell*	Fairy Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News, Gene Autry Superman Jimmy Allen Tom Mix
6 00-Sports, News* 15-Intermezzo* 30-Melody Quiz* 45-Pleasure Parade*	Plant House Party Gene Autry Louise Massy Sign Off	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGN News, Wthr WKG Supper Club WKGN Supper Club WKGN's Local News
7 00-Supper Club* 15-World News* 30-Choral Echoes* 45-Kaltenborn*	HAVE YOUR WATCH ADJUSTED TO INSURE HEARING YOUR FAVOR- ITE PROGRAM ON TIME	Headline Edition Elmer Davis Freddy Martin Freddy Martin-News	Fulton Lewis A Helfer, Sports Tex Beneke Or Bing Crosby
8 00-Dennis Day* 15-Dennis Day* 30-Gildersleeve* 45-Gildersleeve*	KNOXVILLE ON THE AIR SUGGESTS PICKENS Watch Repair	Mayor of the Town Mayor of the Town Vox Pop Vox Pop	Peggy Lee Joe Reichman O Johnny Mercer O Billy Rose
9 00-Duffy's Tavern* 15-Duffy's Tavern* 30-Mr. D. A.* 45-Mr. D. A.*		Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	G Heatter Paul Weston O Russ Morgan O Russ Morgan Or
10 00-Big Story* 15-Big Story* 30-Jimmy Durante* 45-Jimmy Durante*		Bing Crosby Bing Crosby Star Theatre Star Theatre	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-World News 30-Wed Showdown 45-Wed Showdown		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News, N'Watchman Nightwatchman Nightwatchman Nightwatchman
12 00-News, Sign Off 05-Sign Off * Also on WROL FM 97.3 mc channel 247	Vester Bldg. Phone 4-8740 417 W. Church	News and Sign Off	News, N'Watchman Nightwatchman News and Sign Off

TONIGHT



Swing
And
Sway

With

Sammy
Kaye

(In Person)

And His
Orchestra

Chilhowee
Park





Do You
HUNT
or
FISH?

Then
you'll
Like

SPORTSMAN

The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

P.O. Box 2109

\$2.00 Per Year
20c per copy

Radio Log—Thursday, March 4, 1948

WROL—NBC 620 KC	WIBK 800 KC	WBIR—ABC 1240 KC	WKGK—MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillies 45—Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp Morning Express Morning Express Morning Express
6 00—Spinning Wheel 15—Hillbillies 30—Sage Brush Ser 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp. Morning Express Morning Express Morning Express
7 00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Sunny Side Up	Sign On 6.45 a. m. Morn Round-up (N)	Weather—News Alvino Rev News Preview Charioteers	News Weather Morning Express Sports Story Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	News, Morning Exp. Morning Express Crazy Quiz Morning Express
9 00—Stumpus 15—Harmonizers 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGK News S. Kaye, F. Martin Phono Quiz Dick Haymes
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Musical Hayloft Lonnie Glosson Musical Hayloft Farm Fare	True Story True Story Betty Crocker Dorothy Kilgallen	News, B. Barron O. Blue Barron Or Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—Farm Flashes	Gospel Singers Farm and Home Hr Farm and Home Hr. Farm and Home Hr.	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or Heart's Desire Heart's Desire
12 00—WROL News* 15—Treasure Isle* 30—Juniper Junct* 45—Doughboys*	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News, Airlane Trio Guy Lombardo Or. Vaughn Monroe Or. Eddie Arnold Show
1 00—Sammy Kaye* 15—Portrait Quiz* 30—R. McCormick* 45—Waltz Time*	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns, all Churches	Cedric Foster; Waltz Time Waltz Time Waltz Time; News
2 00—Today's Children* 15—Woman In W* 30—Holly Sloane* 45—Bing Sings*	Wonderful World Fashions In Song Veterans of Victory D'Artega Presents	Home Edition kthel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00—Life Beautiful* 15—Ma Perkins* 30—Pepper Young* 45—R To Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00—Backstage Wife* 15—Stella Dallas* 30—Lorenzo Jones* 45—Widder Brown*	Rev Arwood Eddie Dunstader Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries* 15—Portia Faces L* 30—Just Plain Bill* 45—F Page Farrell*	Fairy Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Sky King Sky King	News, G Autry Superman Jimmy Allen Tom Mix
6 00—Sports, News* 15—Intermezzo* 30—Melody Quiz* 45—Here's To Vets*	Plantation H. Party Gene Autry Louise Massy Sign Off	(N) Terwey I'll Tell One Three Suns Sports, Weather	WKGK News, Wthr WKGK Supper Club WKGK Supper Club WKGK's Local News
7 00—Supper Club* 15—World News* 30—King Chorus* 45—Rich Harkness*		Headline Edition Elmer Davis Henry Morgan Henry Morgan	Fulton Lewis A Helper, Sports Newscope Famous UT Football
8 00—Aldrich Family* 15—Aldrich Family* 30—Burns & Allen* 45—Burns & Allen*		Candid Microphone Candid Microphone Ellery Queen Ellery Queen	Famous UT Football UT Football Famous UT Football Billy Rose
9 00—Al Jolson* 15—Al Jolson* 30—Jack Carson* 45—Jack Carson*		Willie Piper Willie Piper The Clock The Clock	News, Staff -Como P. Weston Or. R F D America R F D America
10 00—Bob Hawk* 15—Bob Hawk* 30—Eddie Cantor* 45—Eddie Cantor*	Phone 2-4595	Lee Sweetland Lee Sweetland Here's To Vets Earl Godwin	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00—WROL News 15—World News 30—1st Piano Quart 45—1st Piano Quart	OPPOSITE CITY HALL	(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'watchman Morton Downey Nightwatchman Nightwatchman
12 00—NBC News 05—Sign Off * Also on WROL FM 97.3 mc channel 247	LOCUST AT WESTERN AVE.	News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News; Sign Off

**CURETON
RADIO
SERVICE**

Phone
2-4595

OPPOSITE
CITY HALL

LOCUST

AT
WESTERN AVE.

RADIO NEWS & VIEWS

CONTINUED FROM PAGE 3

on the air later in the evening. The new time, 6:45 - 6:45, gives you the opportunity to hear the kind of programs you like to hear.

Jim Mills will open up with the 'Morning Round Up'. Louise Massey and the Westerners, formerly heard in the mornings, will now appear at 6:30 p.m. The Songs of the Pioneers continue at their usual time, 5:15 p.m.

At 5:45 p.m. you may hear 'All the News', a complete news round up. It gives all the late world news, sports news, and the features from W I B K.

QUIZ WINNER SHARES WITH NEIGHBOR CONTINUED FROM PAGE 2

Mrs. Looney divided her winnings with the neighbor.

Just as soon as Mrs. Looney hung up the phone, her grocer, Mr. Hudson of McCroskey Avenue, called to say that he would have a fresh supply of Polly Rich flour for her when she presented her certificate received from the sponsors of the W K G N 'Polly Rich Quiz'.

PHILOSOPHER'S STONE

While interviewing a Michigan couple who were celebrating their golden wedding anniversary by attending a W B I B Breakfast Club broadcast, Toastmaster Don McNeill discovered what is perhaps a new secret for a long, old-fashioned marriage.

'I've tied my husband's tie every morning since we were married in 1898', the woman in the case declared.

'What does he do when you're not around?' Ion asked.

'He never unties it,' the lady reported. 'Just loosens the knot and slips it over his head.'



LLOYD PAYNE

Here's Lloyd Payne, 'The Man Who Knows', a young announcer broadcasting over W I B K. Lloyd is the owner of that pleasant voice heard on the 'Veterans of Victory' program at 2:30 in the afternoons. 'Sevierville on the Air' and 'D'Artega Presents' are two other popular shows which he conducts.

Getting back to the 'Man Who Knows', Lloyd certainly is the man who knows his music. He selects only the very best music to be played over his programs. If you don't believe this, all you have to do is listen and see for yourself.

Lloyd is not new in the radio field as he was previously employed by a station in Annapolis, Maryland.

FICTION AND FACT--SAM'S ALMANAC

The latest incorporation of Fiction and Fact into Sam's Almanac, by Sam (Clowning) Cowling of the Breakfast Club heard over V F R 15.

Women who want to wear mink should marry men who are fur-sighted.

Knoxville On the Air

Radio Log-Friday, March 5, 1948



Like
the
Outdoors?

DIXIE

S
P
O
R
T
S
M
A
N

The
Outdoor
Sports
Magazine
of
the
South

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00--RFD "62" 15--Hillbilly Hits 30--Hillbilles 45--Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00--Spinning Wheel 15--Hillbilles 30--Sage Brush Ser 45--Roy Acuff	Sign On 6 45 a m Morn Round-up (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News, Morning Exp Morning Express Morning Express Morning Express
7 00--Hoosier Hot Shots 15--WROL News 30--Sunny Side Up 45--Remember When	Lula Belle & Scotty Jimmie Brewer Jimmie Brewer Ken Hammock	Weather--News Alvino Rey News--Wake Up Del Porter	News, Weather Morning Express Sports Story Morning Express
8 00--NBC World News 15--Sunny Side Up 30--Sunny Side Up 45--Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye, News	News, Morning Exp Morning Express Morning Express Morning Express
9 00--Stumpus 15--Harmonizers 30--Melody Quiz 45--Meet Neighbor	Radio Bible Hour Birthdays Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S Kaye, F Martin Phono Quiz Andy Russell
10 00--Fred Waring 15--Fred Waring 30--Road of Life 45--Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or Say It With Music Say It With Music
11 00--Nora Drake 15--Katie's Daughter 30--Jack Berch 45--Farm Flashes	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00--WROL News* 15--Treasure Isle* 30--Juniper Junct* 45--Doughboys*	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers News, 1240 Club 1240 Club	News, Airline Tri Guy Lombardo Or Vaughn Monroe Or Eddie Arnold Show
1 00--Sammy Kaye* 15--Portrait Quiz* 30--R McCormick* 45--V Monroe Or*	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time, News Waltz Time, News
2 00--Today's Children* 15--Woman In W* 30--Holly Sloane* 45--Bing Sings*	Wonderful Word Sevierville On the Air Veterans of Victory D Artega Presents	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00--Life Beautiful* 15--Ma Perkins* 30--Pepper Young* 45--R to Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News, RRR Club RRR Club RRR Club RRR Club
4 00--Backstage Wife* 15--Stella Dallas* 30--Lorenzo Jones* 45--Widder Brown*	Rev Branson Piano Portraits Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News, RRR Club RRR Club RRR Club RRR Club
5 00--Girl Marries* 15--Portia Faces L* 30--Just Plain Bill* 45--F Page Farrell*	Fairy Tales Sons of Pioneers Divie Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News, Gene Autry Superman Jimmy Allen Tom Mix
6 00--Sports News* 15--Intermzzo* 30--Melody Quiz* 45--Pleasure Parade*	Plant House Party Gene Autry Louise Massy Sign Off	(N) Terwey I'll Tell One Three Suns Sports Weather	WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00--Supper Club* 15--World News* 30--Choral Echoes* 45--Kaltenborn	THE 3 5 1 DINER Burlington Fern & McCalla	Headline Edition Elmer Davis Art Mooney Orch Art Mooney News	Iulton Lewis A Helfer, Sports Henry Taylor Bing Crosby
8 00--Showcase of M* 15--Showcase of M* 30--Can You Top T* 45--Can You Top T*		Fat Man Fat Man This Is Your FBI This Is Your FBI	Ziggy Elman Heres To Vets I Love It To Gals Billy Rose
9 00--People Are Fun* 15--People Are Fun* 30--Waltz Time* 45--Waltz Time*		Break The Bank Break The Bank The Sheriff The Sheriff	Knox Platter Parade
10 00--Mystery Theatre* 15--Mystery Theatre* 30--Proud We Hail* 45--Proud We Hail*		Boxing Bout Boxing Bout Boxing Bout Boxing Bout	On the Beam with Tex Beneke
11 00--WROL News 15--World News 30--Jerry Collins 45--Jerry Collins		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News, N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00--NBC News 05--Sign Off * Also on WROL FM 97.3 me channel 247		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News, Sign Off



Do You
HUNT
or
FISH?

Then
you'll
Like

D I X I E S P O R T S M A N

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

P.O. Box 2109

\$2.00 Per Year
20c per copy

Radio Log-Saturday, March 6, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15 Hillbilly Hits 30-Hillbilles 45-Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbilles 30-Sage Brush Ser 45-Roy Acuff	Sign On 6 45 a m Morn Round-up (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15 WROL News 30-Sunny Side Up 45-Sunny Side Up	Jimmie Brewer Jimmie Brewer Ken Hammock Ken Hammock (N)	Weather-News Alvino Ray News, Preview Charioteers	News; Weather Morning Express Sports Story Morning Express
8 00-NBC World News 15 Sunny Side Up 30 Sunny Side Up 45-Sunny Side Up	Church of God Old Silver Prg Saturday Session Religious Quartet	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye, News	News, Morning Exp. Morning Express Morning Express Morning Express
9 00 Sunny Side Up 15-Morning Devotion 30-Dinah Shore 45-Story Book	Radio Bible Hour Rev Cimino Band of the Week Rev Myers	Music By Maupin Music By Maupin Piano Playhouse Piano Playhouse	WKGN News S Kaye; F. Martin Tommy Tucker Or Aboard For Advert.
10 00-F Merriwell 15-F Merriwell 30-Archie Andrews 45-Archie Andrews	Rev Garrett Musical Hayloft Rev Bundren Rev Bundren (N)	Home Beautiful Fugs Bunny Club Hugs Bunny Club To You In America	News; E. Barron O. Blue Barron Or. Osmark Valley Folks Osmark Valley Folks
11 00-Meet the Meeks 15-Meet the Meeks 30-Ed McConnell 45-Ed McConnell	Gospel Tidings Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	Abbott and Costello Abbott and Costello Teen Time Teen Time	News; T. Dorsey O. Tommy Dorsey Or. Women Today Say It With Music
12 00-WROL News* 15-Public Affairs* 30-Saturday Date* 45-John Jennings*	Farm and Home Hr. Rural Rhythm Rural Rhythm Rhap R Rhythm Rh (N)	News Upper Room American Farmer American Farmer	News; Airline Trio Guy Lombardo Or. RRR Club RRR Club
1 00-Farm Hour* 15-Farm Hour* 30-Tunes for Times* 45-Re from Europe*	Back To The Cross Radio Bible Kids Radio Bible Kids Pin Up Hits	(N) 1240 Club 1240 Club 1240 Club 1240 Club	News, RRR Club RRR Club Symphonies for Youth Symphonies for Youth
2 00-M for the 15-Moment* 30-Salute to 45-Veterans*	Columbia Record Shop Columbia Record Shop Veterans of Victory Excursions In Sci	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	Symphonies for Youth Symphonies for Youth Bands for Bonds Bands for Bonds
3 00-O. R. Varieties* 15-O. R. Varieties* 30-O. R. Varieties* 45-O. R. Varieties*	Varsity Varieties Varsity Varieties Melody Show B (N)	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club RRR Club RRR Club
4 00-O. R. Varieties* 15-O. R. Varieties* 30-O. R. Varieties* 45-O. R. Varieties*	Today With R.O.A. Piano Portraits Radio Bible Hour Magic In Music	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club Peggy Blevins Sings U S Navy Band
5 00-O. R. Varieties* 15-Swanee R Boys* 30-Religious News* 45-King Cole Trio*	Heroes to Veterans Sextette F Hunger Dixie Quartette All the News	Tea and Crumpets Tea and Crumpets Tea and Crumpets Church News	The Lone Wolf The Lone Wolf True Or False? True Or False?
6 00-WROL News* 15-W Mendelson* 30-NBC Symphony* 45-NBC Symphony*	Plantation H Party Proudly We Hail Proudly We Hail Sign Off	(N) Mystery Mr Clive Pride Harry Wismer Communism	News, WKGN Club WKGN Supper Club Air Age Church's Foundation
7 00-NBC Symphony* 15-NBC Symphony* 30-Melody Derby* 45-Melody Derby*	KEEP UP WITH YOUR FAVORITE RADIO PROGRAMS READ - KNOXVILLE	Modern Music Modern Music Challenge of Yukon Challenge of Yukon	News, Masters Or L Nelson Sports Rec-O-Quest Recoquest
8 00-Life of Riley* 15-Life of Riley* 30-Truth or Conseq* 45-Truth or Conseq*	WITH YOUR FAVORITE RADIO PROGRAMS READ - KNOXVILLE	Ross Dolan Ross Dolan News-King C Trio Music You Like	News, C Barnet O News, C Barnet O Keep Up With Kids
9 00-Hit Parade* 15-Hit Parade* 30-Judy Canova* 45-Judy Canova*	ON THE AIR 5¢ AT ALL NEWSSTANDS	Gangbusters Gangbusters Murder, Mr Malone Murder, Mr Malone	Randy Brooks Or Randy Brooks O Name of That Song?
10 00-Kay Kyser* 15-Kay Kyser* 30-Grand Ole Opry* 45-Grand Ole Opry*		(N) Dance Party Dance Party Dance Party Dance Party	News, N'watchman N'watchman N'watchman N'watchman
11 00-WROL News 15 Sat Showdown 30 Jerry Collins 45 Jerry Collins		News, Dance Party Dance Party Dance Party Dance Party	News; N'watchman Morton Downey N'watchman N'watchman
12 00-NBC News 05 Sign Off * Also on WROL FM 97.1 mc channel 247		News and Sign Off	News, N'watchman N'watchman N'watchman News, Sign Off

Radio Log-Sunday, March 7, 1948



Like
the
Outdoors?

Then
you'll
Like

DIXIE

S
P
O
R
T
S
M
A
N

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-- 15-- 30-- 45--			News; Morning Exp. Morning Express Morning Express Morning Express
6 00-- X-Roads Jamb 15-- X-Roads Jamb 30-- X-Roads Jamb 45-- X-Roads Jamb	Sign On 6 45 a m Sweet Music (N)	(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
7 00-- News 15-- Musical Clock 30-- Musical Clock 45-- Musical Clock	Gospel Hour Gospel Hour Rev Wadley Rev Wadley	Weather-Clockwatch Clockwatcher N Knox Bap Ch. N Knox Bap Ch	News, Weather Morning Express Morning Express Morning Express
8 00-- News Resume 15-- Devotional 30-- Harmonizers 45-- Harmonizers	Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross	News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News, Morning Exp Morning Express Morning Express Morning Exp, News
9 00-- NBC World News 15-- F Martin 30-- Revival Hour 45-- Revival Hour	Sacred Singers Sacred Singers Rev Garrett (N) Rev Garrett (N)	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch. Young People's Ch. Tone Tapestries News
10 00-- Revival Hour 15-- Revival Hour 30-- Circle Arrow 45-- Circle Arrow	America To God America To God The Sacred Heart Rev Minton	Messages of Israel Messages of Israel Southernaires Southernaires	Radio Bible Class WKGN Chorus WKGN Chorus WKGN Chorus
11 00-- Waltz Time 15-- Cent Methodist 30-- Cent Methodist 45-- Cent Methodist	Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N)	First Presby Church First Presby Church First Presby Church First Presby Church	Back To God Back To God Cavalcade of Music Cavalcade of Music
12 00-- World Front* 15-- World Front* 30-- Longines Sym* 45-- Longines Sym*	8th Ave Ch of God 8th Ave Ch of God Oakwood Ch of God Oakwood Ch of God	(N) Sunday Serenade Treasury Salute Lutheran Hour Lutheran Hour	News, Cavalc of M. Guy Lombardo Or Lutheran Hour Lutheran Hour
1 00-- Louise Torbett* 15-- Louise Torbett* 30-- Buck Hour* 45-- Buck Hour*	Bread of Life Bread of Life Rev Boshears Rev Boshears	Sam Pettengill Editor at Home National Vespers National Vespers	William L Shirer Favorite Melodies Alan Lomax Ballads
2 00-- Music You Want* 15-- Music You Want* 30-- Harvest of Stars* 45-- Harvest of Stars*	Rev Whittington Rev Whittington Rev Hagen Rev Hagen	Musical Yearbook Musical Yearbook Mr President Mr President	Air Force Hour Air Force Hour Kyser and Crosby Kyser and Crosby
3 00-- E Howard Or* 15-- E Howard Or* 30-- One Man's Fam* 45-- One Man's Fam*	Wesleyan Hour Wesleyan Hour Rev Alford Rev Alford	Lassie Guy Lombardo Orch Sammy Kaye Sammy Kaye	News, T Dorsey Or The Magic Lantern Juvenile Jury Juvenile Jury
4 00-- Quiz Kids* 15-- Quiz Kids* 30-- It Trout News* 45-- Country Church*	Crossville Com Sing Crossville Com Sing Dixie Quartette Dixie Quartette	Sound Off Sound Off Record Shop Record Shop	House of Mystery House of Mystery True Detective True Detective
5 00-- Ford Theater* 15-- Ford Theater* 30-- Ford Theater* 45-- Ford Theater*	Sunday Players Sunday Players Melody Boys Quartet Melody Boys Quartet	Treasury Agent Treasury Agent Counter-Spy Counter-Spy	The Shadow The Shadow Collector's Jazz Collect Jazz News
6 00-- Guest Star* 15-- WROL News* 30-- Star Preview* 45-- Star Preview*	Upton Close News Rev Hindmon Sign Off	Draw Pearson Monday Headlines Greatest Story Greatest Story	Those Websters Those Websters Nick Carter Nick Carter
7 00-- Jack Benny* 15-- Jack Benny* 30-- Phil Harris* 45-- Phil Harris*	KEEP UP WITH YOUR FAVORITE RADIO PROGRAMS READ-- KNOXVILLE ON THE AIR 5¢ AT ALL NEWSSTANDS		Shellock Holmes Shellock Holmes Behind Front Page Behind Front Page
8 00-- Charlie M Carth* 15-- Charlie M Carth* 30-- Fred Allen* 45-- Fred Allen*			News Concert Hour Concert Hour Concert Hour Concert Hour
9 00-- Merry-Go-Round* 15-- Merry-Go-Round* 30-- Album F Music* 45-- Album F Music*			Meet Me At Parkys Meet Me At Parkys Jim Backus Show Jim Backus Show
10 00-- Take It Or L It* 15-- Take It Or L It* 30-- Horace Heidt* 45-- Horace Heidt*			News, Newtchman Nightwatchman Nightwatchman Nightwatchman
11 00-- WROL News 15-- Headline Stories 30-- Dave Garraway 45-- Dave Garraway			News, Newtchman Nightwatchman Nightwatchman Nightwatchman
12 00-- NBC News 05-- Sign Off * Also on WROL FM 97.3 mc channel 247			News, Newtchman Nightwatchman Nightwatchman News Sign Off

Say It With *Flowers*
 Say It With *"Ours"*
McNutt Florist

City Market
 Mrs. Carolyn B. Bullen, Mgr.

Listen To
"Veterans of Victory"

2:30 P. M. Over WIBK

Sponsored by
SHARPE'S SUPER MARKET
1201 N. CENTRAL

PIANO CLEARANCE SALE
AT MILES MUSIC STORE
 Our Complete Stock Marked Down
 To Make Room for New Stock
 Home of Baldwin & Baldwin Made
 Pianos

MILES MUSIC STORE
 121 S Gay St. Phone 4-1419

FOUR DEPARTMENTS

MILL & MINE AUTOMOTIVE
 PLUMBING & HEATING PAINT

"KEEP THE MILL RUNNING"
Tennessee
MILL & MINE SUPPLY CO.

Knoxville, Tenn. Phone 3-2161

**PLUMBING &
 HEATING**

**LEOPOLD
 & ORR
 INC.**

CONTRACTORS
800 W. CUMBERLAND
PHONE -- 2-9659



NIKKI THE PERFECT- Nikki Porter, as portrayed by Virginia Gregg on W B I R's 'Ellery Queen' program, not only is the perfect secretary for a criminologist, but if this picture can be trusted, she also is the perfect 'glamour girl'. Hear 'Ellery Queen' at 8:30 Thursday nights over W B I R

YOU HAVE A DATE—

MONDAY

Junior Chamber of Commerce
 12 noon at Club 509
 Ftn. City Lions Club
 7:15 p.m. at Whittle Springs Hotel

TUESDAY

Rotary Club
 12:15 at the Farragut
 Business and Professional Women
 5:30 p.m. at the S & W

WEDNESDAY

Knox Air Reserve Association
 6:30 p.m. at the Farragut
 Izaak Walton League
 6:30 p.m. in room 10 at the S & W

THURSDAY

Kiwanis Club
 12:15 p.m. at the Andrew Johnson
 Exchange Club
 12:15 p.m. at the Farragut

FRIDAY

Civitan Club
 12:15 p.m. at the Andrew Johnson

Knoxville On the Air



"WELCOME TRAVELERS, AND WHAT BRINGS YOU TO CHICAGO?"

Contestants and contest managers take note. One out of every five persons in the United States enters an advertising contest at one time or another, and the same ratio holds for an entrant's chance of winning a prize.

These facts were brought out during an audience poll taken last week during the Monday-through-Friday, 12 noon, broadcasts of W L I I's 'Welcome Travelers'.

Of the 1,115 persons queried by emcee Tommy Bartlett, 238 replied that they had entered contests, and of these, 51 said that they had been winners. The persons questioned represented 44 states. Women outnumber men four to one as contest winners, according to the results of the survey.

Procter and Gamble Company sponsors the five times weekly ABC broadcasts of 'Welcome Travelers'.



The fingerprints of more than 65,000,000 persons are on file with the F B I

Monday, March 1, 1948

KNOXVILLE ON THE AIR Classified Advertising

Use our classified ads for the biggest bargain in Knoxville. For 10¢ a word you can put your message in the homes of Knoxville and vicinity for seven days. Where else can you get so much for so little? Call 5-2055 or 4-5420

AUTOS AND TRAILERS

SEE OUR 1918 TRAILERS
Six different makes now on display. Also rentals and accessories—ORDER YOUR AWNINGS NOW.

THORNBURG TRAILER SERVICE

2723 N. Central

Dial 4-8345

CLOTHING

CASH PAID FOR men's ladies' children's good used clothing and shoes "21 Western Ave. Phone 2-9413 Pick up service

HOME FURNISHINGS

SLIP COVERS upholstery furniture repairing refinishing Draperies made to order Save up to 50 per cent Efficient service Excellent workman ship Manning's Furniture Shop Telephone 5-2845

TAX SERVICE

INCOME TAX SERVICE

Corporation partnership business individual farmers 18 years experience Cherry's Tax Service Watauga Hotel from 5 a m to 10 p m Phone 3-4748

WIN \$25.00 IN OUR SUGGESTION BOX CONTEST

This is your publication. We want to please YOU. Here is a chance for you to get your ideas incorporated in this magazine and also win \$25.00 in the process.

RULES

1 Simply write in twenty-five words or less your idea for a timely and newsworthy feature to be carried regularly in KNOXVILLE ON THE AIR

2 Mail your idea along with \$1.00 for a year's subscription to KNOXVILLE ON THE AIR (your own or someone else). You may enter more than one suggestion but each one must accompany a new subscription to KNOXVILLE ON THE AIR at the special advertising rate of \$1.00 for 52 weeks.

3 Entries must be postmarked not later than March 7, 1948. Address all entries to Circulation Department, KNOXVILLE ON THE AIR, P. O. Box 2109, Knoxville, Tennessee.

Judges' decision will be final. All entries become the property of KNOXVILLE ON THE AIR. Fill out the blank below and mail it with your suggestion today, to

KNOXVILLE ON THE AIR,
P. O. BOX 2109, KNOXVILLE, TENN.

Enclosed find \$ — for which please send "Knoxville on The Air" to the address below for — years.

Name _____

Street or RFD _____

City _____ State _____

Sec. 562, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 13
Knoxville, Tenn.



Support
JAYCEE
Activities



**This page sponsored by
the following Knoxville firms:**

SPENCE SHOE COMPANY

430 South Gay Street

TENN. ARMATURE & ELECTRIC CO.

312 West Jackson

FOWLER BROS. FURNITURE CO.

418 South Gay Street

BONDURANT BROTHERS CO.

400 West Mann

SCHRIVER BROS.

415 South Gay Street

PAY CASH GROCERY COMPANY

202 E. Jackson Ave.

COCKRUM LUMBER CO.

Ninth Avenue

TOLEDO SCALE KNOXVILLE CO.

L. T. Anderson, Distributor

R. S. KENNEDY OIL CO.

585 Oak Street

800 N. Central



Tickets on sale at Schriver Brothers

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

FEBRUARY 16, 1948

5¢ A COPY

LOVELY ELIZABETH AMES WHO IS HEARD ON THE "BREAK THE BANK" PROGRAM EVERY FRIDAY NIGHT AT 9 P.M. OVER WBIR



"The Name Is A Pledge of Quality"

The Hope Bros. Co.
613 MARKET ST.

"Knoxville's Oldest Jewelers"



For a Safe Plan
to protect your
Later Years

See

R. H. McKEE

N.Y. Life. Ins. Co.

202 Fidelity
Bankers Trust Bldg

Rec-O-Quest

SATURDAY EVENINGS

7:30 to 8:00 PM OVER

WKGX 1340

COME TO

KNOXVILLE

MUSIC CENTER

AT ANY TIME TO

MAKE YOUR REC-O-QUEST

215 S. Gay St. Dial 3-8151

**PLUMBING &
HEATING**

**LEOPOLD
& ORR
INC.**

CONTRACTORS

800 W. CUMBERLAND

PHONE -- 2-9659

Knoxville



ON THE AIR

Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

PHONE 5-2055 or 4-5420
709 1/2 S. Gay St — Knoxville Tenn
Joe. L. Halburnt, Editor and Publisher

SUBSCRIPTION RATES

5c Per Copy by Carrier Boy and Newstands
\$1.00 Per Year by Mail

MONDAY, FEB. 16 1948

VOL. 1—NO 7

We tried to pass the buck on our 'Why I Like Knoxville on the Air' contest by asking three of our friends to pick the winners. They passed it right back to us by submitting the twenty-five letters they thought best.

We did the best we could in picking the winning ten from that list, but the chances are that if we read them again, we would pick a different ten. That's just how good all the letters were, and we are really sorry we could not award a prize to all who submitted their views.

Again we wish to thank our readers for their response. Out of all the letters submitted only two had adverse criticism for the publication, and they based their criticism on the mistaken idea that the radio stations are publishing the magazine. We would like to state again that the stations have absolutely nothing to do with the publication of this magazine. The space they use, outside of the program, is paid advertising the same as any other advertiser. We are not charging any rates for running the program, but are trying to print them as a public service in the hope that the small subscription price and the money we receive from advertising will enable us to make a living. We have been doing business as a publishing corporation since June 1946, and

CONTINUED ON PAGE 15



Pictured above are members of the James King Chorus. This group of young Knoxville singers now broadcast Tuesday and Thursday evenings at 7:30 over WROL and WROL-FM. James King, director of the group, is seated to the left at the organ console. Louis Ball, not in the picture, is the organist for the group. Miss Mary Ann Turner is seated to the right at the piano. This popular vocal group sings everything from classics and religious music to modern popular ballads.

RADIO NEWS and VIEWS

Many quiz shows on the air today present contestants with questions which require particular knowledge to answer. Such is not the case with 'True or False', the popular radio quiz game heard every Saturday at 5:30 on WKGN and Mutual.

In originating 'True or False', one of radio's first quiz shows, ten years ago, Dr. Harry Hagen realized that listeners would be drawn to a question-and-answer program on which standard replies could be given. Dr. Hagen had a theory that this type of format would speed up the program and add to its entertainment value.

So he resorted to the familiar technique used in school tests, civil service examinations and many other instances of determining personal knowledge. Contestants are read statements which they must identify as 'true' or 'false'. Hence, even if he or she doesn't know the answer, a guess carries with it a 50-50 chance of success.

Dr. Hagen's idea caught on from the very beginning. He likes to remember one instance of the program's popularity. 'True or False' was scheduled to broadcast from the grand ballroom of the Frontenac Hotel in Montreal. Although a severe blizzard was expected to cut attendance, the program actually played to a capacity crowd which overflowed into the lobby and adjoining rooms. 'True or False' is presented under sponsorship of the Shotwell Manufacturing Company.

If you want to be well informed on all the happenings throughout the world and this nation listen to 'All the News' over station WTK each evening from 5:45 until 6:00. The reporters, Walt Martin and Tracy Cole, alternate in bringing you the very latest world news, the feature stories from around the

CONTINUED ON PAGE 14



METROPOLITAN OPERA WILL BROADCAST "AIDA", SATURDAY FEBRUARY 21

In the Metropolitan Opera performance of 'Aida', the cast will include Daniza Ilitsch in the title role; Margaret Harshaw as Amneris, Kurt Baum as Rhadames and Leonard Warren as Amonasro. Mme. Ilitsch was heard as Amelia in 'The Masked Ball' on the November 22 ABC broadcast. Warren sang Renato in that performance and was heard also in 'Il Trovatore' on December 27. Miss Harshaw appeared as the mother in 'Louise' on January 10 and as Magdalene in 'Die Meistersinger' in the November 29 ABC broadcast. Baum sang the part of the singer in 'Der Rosenkavalier' on February 14. 'Aida' will be under the baton of Emil Cooper and will be the 15th Metropolitan Opera to be broadcast by WBIR this season. 'Aida' may be heard over WBIR Saturday at 2:00 p.m.

Perfection Laundry and Dry Cleaners brings you two fine programs over WBIR. On Mondays, Wednesdays and Fridays at 8:30 they present 'Bing Crosby Sings' and on Tuesdays, Thursdays and Saturdays

Johnny Shields and his Tennessee Partners are heard every week-day morning at 6:45 over WBIR. This popular folksong group includes besides Johnny himself, H. T. Heck and Raymond West. Raymond is that sweet singer of ballads that out-Arnolds Eddie Arnold. These boys have been on the air for the Hub Department Store for a long time. The guy with the Pepsodent grin is Jim Pitts, WBIR announcer.

they bring you the 'Charioteers' at 7:45. Here are two programs that you won't want to miss over WBIR.

The Tuesday presentation by the 'Hilltop Theater' will be a dramatization of Margaret Lewerth's story, 'Luck'. The play is a mystery drama with an unusual ending. You'll really enjoy this play as it is presented over WBIR in conjunction with the University of Tennessee Radio Workshop. Tune in to 'Luck' at 8:00 p.m. over WBIR.

Radio Log For Monday, February 16, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC	620 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbilles 45-Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGN News; M. Ex. Morning Express Sports Story Morning Express	W R O L  NBC for East Tennessee W R O L  F M
6 00-Spinning Wheel 15-Hillbilles 30-Sage Brush Ser 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGN News; M. Ex. Morning Express Morning Express Morning Express	
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When	Sign On 7.30 a. m. Jimmie Brewer Lula Bell & Scotty	Weather-News Alvino Rey Or. (N) Wake Up Del Porter	WKGN News; M. Ex. Morning Express Morning Express Morning Express	
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	WKGN News; Wthr. Morning Express Crazy Quiz Morning Express	
9 00-Sunny Side Up 15-Harmoncers 30-Melody Quiz 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S. Kaye, F. Martin O Phono Quiz. Andy Russell	
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Supreme Show Blue Barron Orch. Say It With Music Say It With Music	
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFO Special	Gospel Singers Farm and Home Hr Farm and Home Hr Farm and Home Hr	Bkfst In Hollywood Bkfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or. Heart's Desire Heart's Desire	
12 00-WROL News 15-Treasure Isle 30-Juniper Junet 45-Doughboys	Farm and Home Hr Rural Rhythm Rhap Rural Rhythm Rhap Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News Airline Trio Guy Lombardo Or Vaughn Monroe Or Edith Arnold Show	
1 00-Sammy Kaye 15-Portrait Quiz 30-R. McCormick 45-Wayne King	Back To Cross Club 416 Colum. Masterworks Colum. Masterworks	(N) Backstage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time Waltz Time, News	
2 00-Today's Children 15-Woman In Wh. 30-Holly Sloane 45-Bing Sings	Wonderful World Saverville On Air Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block	
3 00-Life Beautiful 15-Ma Perkins 30-Pepper Young 45-R. to Happiness	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGN News, RRR RRR Club RRR Club RRR Club	
4 00-Backstage Wife 15-Stella Dallas 30-Laurens Jones 45-Widder Brown	Rock of Ages Hour Fiance Portraits Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News RRR Club RRR Club RRR Club RRR Club	
5 00-Girl Marmies 15-Portia Faces L. 30-Just Plain Bill 45-I. Page Farrell	Fairy Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	WKGN News Autry Superman Jimmy Allen Tom Mix	
6 00-Billy Barnes 15-Billy Barnes 30-Melody Quiz 45-Pleasure Parade	Parade Houseparty Sign Off 6 15 p. m.	(N) Terwey I'll Tell One Three Suns Sports Weather	WKGN News, Wthr. WKGN Supper Club WKGN Supper Club WKGN's Local News	
7 00-Supper Club 15-World News 30-Singin' Sam 45-Kaltenborn	Listen To— Morning Roundup WIBK 800 on your dial	Headline Edition Elmer Davis Tex Beneke Show Tex Beneke News	Fulton Lewis A. Helfer, Sports Henry Taylor Bing Crosby	
8 00-Cavalcade of A. 15-Cavalcade of A. 30-V of Firestone 45-V of Firestone		Derrick Singers Derrick Singers Twelve Players Twelve Players	News, Cugat Or News, Cugat Or H. James O. B. Rose H. James O. B. Rose	
9 00-Telephone Hour 15-Telephone Hour 30-Dr. I. Q. 45-Dr. I. Q.		On Stage America On Stage America Sammy Kaye Show Sammy Kaye Show	G. Heatter Vanderbilt vs. U.T. Vanderbilt vs. U.T. Vanderbilt vs. U.T.	
10 00-Contented Hour 15-Contented Hour 30-Fred Waring 45-Fred Waring		This Is Adventure This Is Adventure Requestfully Yours Requestfully Yours	Vanderbilt vs. U.T. Vanderbilt vs. U.T. Nightwatchman Nightwatchman	
11 00-WROL News 15-World News 30-Mon Showdown 45-Mon Showdown		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGN News Nightwatchman Nightwatchman Nightwatchman	
12 00-NBC News 05-Sign Off * Also on WROL FM 97.3 mc channel 247		News and Sign Off	WKGN News Nightwatchman Nightwatchman Nightwatchman	97.3mc Channel 247

Radio Log For Tuesday, February 17, 1948

Do You
HUNT
OR
FISH?

Then
you'll
Like

**D S
I P
X O
I R
E S
M A
N**



The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by
**TENNESSEE
VALLEY
SPORTSMAN
INC.**
P.O. Box 2109
\$2.00 Per Year
20c per copy

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGK-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbilles 45-Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	WKGK News Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbilles 30-Sage Brush Ser 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	WKGK News Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Sign On 7:30 a. m Jimmie Brewer Lula Bell & Scotty	Weather-News Alvino Rey Or. News; Preview Charloteers	WKGK News; Wthr Morning Express Sports Story Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn. Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	WKGK News Morning Express Crazy Quiz Morning Express
9 00-Sunny Side Up 15-Harmonies 30-Melody Quis 45-Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGK News F. Martin; S. Kaye Phono Quiz Andy Russell
10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan	Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Calvary Chorus	News; B. Barron O. Blue Barron Say It With Music Say It With Music
11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'fast in Hollywood B'fast in Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00-WROL News* 15-Treasure Isle* 30-Juniper Junct.* 45-Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News; Airline Trio Guy Lombardo Or. Vaughn Monroe Eddie Arnold Show
1 00-Sammy Kaye* 15-Portrait Quiz* 30-R. McCormick* 45-T. Breadbasket*	Back To The Cross Club 416 Colum. Masterworks Colum. Masterworks	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waits Time Waits Time Waits Time; News
2 00-Today's Children* 15-Woman in W.* 30-Holly Sloane* 45-Bing Sings*	Wonderful Word Fashions 'n Song Veterans of Victory Veterans of Victory	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R. to Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	WKGK News RRR Club RRR Club RRR Club
4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown*	Rev. Arwood Eddie Dunstader Radio Bible Hour Gospel Singers	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold	WKGK News RRR Club RRR Club RRR Club
5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F. Page Farrell*	Fairy Tales Songs of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Sky King Sky King	WKGK News Superman Jimmy Allen Tom Mix
6 00-Billy Barnes* 15-Billy Barnes* 30-Melody Quis* 45-Flight Time*	Plantation H. Party Sign Off 6:15 p. m	(N) Terwey I'll Tell One Three Suns Sports; Weather	WKGK News. Wthr WKGK Supper Club WKGK Supper Club WKGK's Local News
7 00-Supper Club* 15-World News* 30-King Chorus* 45-Richard Harkness*	FOUR SQUARE AUTO STORES ★ ★ ★ TIRES BATTERIES ACCESSORIES BICYCLES ELECTRICAL APPLIANCES HOME SUPPLIES <i>Easy Terms</i> 525 Western Ave Phone 4-1755	Headline Edition Elmer Davis Ray Noble Ray Noble News	Fulton Lewis A. Helfer; Sports Newscope K.H.S vsSod-Daisy
8 00-Milton Berle* 15-Milton Berle* 30-Date With Judy* 45-Date With Judy*		Hilltop Theatre Hilltop Theatre Town Meeting Town Meeting	K.H.S vsSod-Daisy K.H.S vsSod-Daisy K.H.S vsSod-Daisy Billy Rose
9 00-Amos 'n' Andy* 15-Amos 'n' Andy* 30-Fibber McGhee* 45-Fibber McGhee		Town Meeting Town Meeting Boston Symphony Boston Symphony	K.H.S vsSd-Daisy K.H.S vsSod-Daisy Z. Grey Show Z. Grey Show
10 00-Bob Hope* 15-Bob Hope* 30-Red Skelton* 45-Red Skelton*		Boston Symphony Boston Symphony It's Your Business It's in the Family	WKGK News Nightwatchman Night Watchman Nightwatchman
11 00-WROL News 15-World News 30-Tues. Showdown 45-Tues. Showdown		(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	WKGK News Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05 Sign Off * Also on WROL FM 97.3 mc change 247		News and Sign Off	WKGK News Nightwatchman Nightwatchman Nightwatchman

Radio Log For Wednesday, February 18, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies 6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser 45-Roy Acuff 7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When 8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up 9 00-Sunny Side Up 15-Harmonies 30-Melody Quiz 45-Meet Neighbor 10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan 11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special 12 00-WROL News* 15-Treasure Isle* 30-Juniper Junct.* 45-Doughboys* 1 00-Sammy Kaye* 15-Portrait Quiz* 30-R McCormick* 45-Guy Lombardo* 2 00-Today's Children* 15-Woman In W.* 30-Holly Sloane* 45-Bing Sings* 3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R To Happiness* 4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown* 5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F Page Farrell* 6 00-Billy Barnes* 15-Billy Barnes* 30-Melody Quiz* 45-Pleasure Parade* 7 00-Supper Club* 15-World News* 30-Singin' Sam* 45-Kaltenborn* 8 00-Dennis Day* 15-Dennis Day* 30-Gildersleeve* 45-Gildersleeve* 9 00-Duffy's Tavern* 15-Duffy's Tavern* 30-Mr D. A.* 45-Mr D. A.* 10 00-Big Story* 15-Big Story* 30-Jimmy Durante* 45-Jimmy Durante* 11 00-WROL News 15-World News 30-Wed. Showdown 45-Wed Showdown 12 00-News, Sign Off 05-Sign Off * Also on WROL FM 97.3 mc channel 447	 Sign On 7:30 a. m. Jimmie Brewer Lula Bell & Scotty Ken Hammock Lonnie Glosson Morning Roundup Morn. Roundup (N) Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N) Rev. M. D. Garrett Musical Hayloft Tragic Story Farm Fare Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr. Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air Back To the Cross Club 416 Command Concert Command Concert Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun Rock Of Ages Piano Portraits Radio Bible Hour Quizzing the Missus Fairy Tales Sons of Pioneers Dixie Quartette All the News Plant. House Party Sign Off 6:15 p m.	(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher Top o' Morning Weather-News Alvino Ray Or. News-Wake Up Del Porter (N) Agronomy Vaughn Monroe Bing Crosby Sammy Kaye (N) Breakfast Club Breakfast Club Breakfast Club Breakfast Club True Story True Story Betty Crocker Listening Post B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club (N) Baukhage 1240 Club 1240 Club Hymns all Churches Home Edition Ethel and Albert Bride and Groom Bride and Groom Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong (N) Terwey I'll Tell One Three Suns Sports; Weather Headline Edition Elmer Davis Freddy Martin Freddy Martin-News Mayor of the Town Mayor of the Town Vox Pop Vox Pop Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show Bing Crosby Bing Crosby Star Theatre Star Theatre (N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours News and Sign Off	News; Morning Exp. Morning Express Morning Express Morning Express News; Morning Exp. Morning Express Morning Express Morning Express News; Weather Morning Express Sports Story Morning Express News; Morning Exp. Morning Express Morning Express Crazy Quiz Morning Express WKGN News F. Martin; S. Kaye O Phono Quiz Andy Russell Supreme Show Blue Barron Or. Say It With Music Say It With Music Passing Parade Tommy Dorsey Or. Heart's Desire Heart's Desire News; Airline Trio Guy Lombardo Or. Vaughn Monroe Or. Eddie Arnold Show Cedric Foster Walts Time Walts Time Walts Time; News Queen for a Day Queen for a Day Martin Block Martin Block News; RRR Club RRR Club RRR Club RRR Club News; RRR Club RRR Club RRR Club RRR Club News; Gene Antry Superman Jimmy Allen Tom Mix WKGN News; Withr. WKG Supper Club WKGN Supper Club WKGN's Local News Fulton Lewis A. Helfer; Sports Tex Beneke Or Bing Crosby Peggy Lee Joe Reichman O Johnny Mercer O Billy Rose G Heatter Paul Weston O Russ Morgan O Russ Morgan O. News, N'watchman Nightwatchman Nightwatchman Nightwatchman News; N'Watchman Nightwatchman Nightwatchman Nightwatchman News; N'Watchman Nightwatchman Nightwatchman News and Sign Off

W

K

G

N

NEWS
SPORTS
MUSIC

1340
ON YOUR
DIAL

Listen To—
Morning
Roundup
WIBK
800
on your dial

Radio Log For Thursday, February 19, 1948

Do You
HUNT
or
FISH?

Then
you'll
Like

SPORTSMAN

The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by
**TENNESSEE
VALLEY
SPORTSMAN
INC.**
P.O. Box 2109
\$2.00 Per Year
20c per copy

**WROL-NBC
620 KC**

- 5** 00—RFD "62"
15—Hillbilly Hits
30—Hillbillies
45—Hillbillies
- 6** 00—Spinning Wheel
15—Hillbillies
30—Sage Brush Ser
45—Roy Acuff
- 7** 00—Hoosier Hot Shots
15—WROL News
30—Sunny Side Up
45—Sunny Side Up
- 8** 00—NBC World News
15—Sunny Side Up
30—Sunny Side Up
45—Sunny Side Up
- 9** 00—Sunny Side Up
15—Harmonizers
30—Melody Quiz
45—Meet Neighbor
- 10** 00—Fred Waring
15—Fred Waring
30—Road of Life
45—Joyce Jordan
- 11** 00—Nora Drake
15—Katie's Daughter
30—Jack Berch
45—JFG Special
- 12** 00—WROL News*
15—Treasure Isle*
30—Juniper Junc.*
45—Doughboys*
- 1** 00—Sammy Kaye*
15—Portrait Quiz*
30—R. McCormick*
45—Waltz Time
- 2** 00—Today's Children*
15—Woman In W.*
30—Holly Sloane*
45—Bing Sings*
- 3** 00—Life Beautiful*
15—Ma Perkins*
30—Pepper Young*
45—R To Happiness*
- 4** 00—Backstage Wife*
15—Stella Dallas*
30—Lorenzo Jones*
45—Widder Brown*
- 5** 00—Girl Marries*
15—Portia Faces L.*
30—Just Plain Bill*
45—F. Page Farrell*
- 6** 00—Billy Barnes*
15—Billy Barnes*
30—Melody Quiz*
45—Here's To Vets*
- 7** 00—Sapper Club*
15—World News*
30—Singin' Sam*
45—Rich. Harkness*
- 8** 00—Aldrich Family*
15—Aldrich Family*
30—Burns & Allen*
45—Burns & Allen
- 9** 00—Al Jolson*
15—Al Jolson*
30—Jack Carson*
45—Jack Carson*
- 10** 00—Bob Hawk*
15—Bob Hawk*
30—Eddie Cantor*
45—Eddie Cantor*
- 11** 00—WROL News
15—World News
30—1st Piano Quart.
45—1st Piano Quart.
- 12** 00—NBC News
05—Sign Off
* Also on WROL FM
97.3 mc channel 247

**WIBK
800 KC**



Sign On 7:30 a. m.
Jimmie Brewer
Lula Bell & Scotty

Ken Hammock
Lonnie Glosson
Morning Roundup
Morn. Roundup (N)

Radio Bible Hour
Birthday Club
Fountain Frolics
Fountain Frolics (N)

Musical Hayloft
Lonnie Glosson
Musical Hayloft
Farm Fare

Gospel Singers
Farm and Home Hr.
Farm and Home Hr.
Farm and Home Hr.

Farm and Home Hr.
Rural Rhythm Rhap.
Rural Rhythm Rhap.
Campus of the Air

Back To The Cross
Club 416
Command Concert
Command Concert

Wonderful World
Fashions In Song
Veterans of Victory
Veterans of Victory

Catalogue of Fun
Catalogue of Fun
Catalogue of Fun
Catalogue of Fun

Rev. Arwood
Eddie Dunstader
Radio Bible Hour
Quizzing the Missus

Fairy Tales
Sons of Pioneers
Dixie Quartette
All the News

Plantation H. Party
Sign Off 6:15 p. m.

Listen To—
**Morning
Roundup**
**WIBK
800**
on your dial

**WBIR-ABC
1240 KC**

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning

Weather—News
Alvino Rey
News; Preview
Charioteers

(N) Agronsky
Vaughn Monroe
Bing Crosby
Sammy Kaye (N)

Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club

True Story
True Story
Betty Crocker
Dorothy Kilgallen

B'kfst In Hollywood
B'kfst In Hollywood
Galen Drake
Ted Malone

Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club

(N) Baukhage
1240 Club
1240 Club
Hymns all Churches

Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom

Ladies Be Seated
Ladies Be Seated
Paul Whiteman Club
Paul Whiteman Club

Paul Whiteman Club
Paul Whiteman Club
Tommy Dorsey Or
Autrey & Arnold

Dick Tracy
Terry and Pirates
Sky King
Sky King

(N) Terwey
I'll Tell One
Three Suns
Sports; Weather

Headline Edition
Elmer Davis
Henry Morgan
Henry Morgan

Candid Microphone
Candid Microphone
Ellery Queen
Ellery Queen

Willie Piper
Willie Piper
The Clock
The Clock

Pres. Truman
Pres. Truman
Here's To Vets
Earl Godwin

(N) Request. Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours

News and Sign Off

**WGN-MBS
1340 KC**

News; Morning Exp
Morning Express
Morning Express
Morning Express

News; Morning Exp
Morning Express
Morning Express
Morning Express

News; Weather
Morning Express
Sports Story
Morning Express

News; Morning Exp.
Morning Express
Crazy Quiz
Morning Express

WGN News
S. Kaye; F. Martin
Phono Quiz
Andy Russell

News; B. Barron O.
Blue Barron Or
Say It With Music
Say It With Music

Passing Parade
Tommy Dorsey Or
Heart's Desire
Heart's Desire

News; Airplane Trio
Guy Lombardo Or.
Vaughn Monroe Or.
Eddie Arnold Show

Cedric Foster;
Waltz Time
Waltz Time
Waltz Time; News

Queen For a Day
Queen For a Day
Martin Block
Martin Block

News; RRR Club
RRR Club
RRR Club
RRR Club

News; RRR Club
RRR Club
RRR Club
RRR Club

News; G. Autry
Superman
Jimmy Allen
Tom Mix

WGN News; Wthr.
WGN Supper Club
WGN Supper Club
WGN's Local News

Fulton Lewis
A. Helfer, Sports
Newscope
Famous UT Football

Famous UT Football
U T Football
Famous UT Football
Billy Rose

News; Staff.-Como
P. Weston Or.
R. F. D. America
R. F. D. America

News; N'watchman
Nightwatchman
Nightwatchman
Nightwatchman

News; N'watchman
Morton Downey
Nightwatchman
Nightwatchman

News; N'watchman
Nightwatchman
Nightwatchman
News; Sign Off

Radio Log For Friday, February 20, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies 6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser 45-Roy Acuff 7 00-Hossier Hot Shots 15-WROL News 30-Sunny Side Up 45-Remember When 8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up 9 00-Sunny Side Up 15-Harmonees 30-Melody Quiz 45-Meet Neighbor 10 00-Fred Waring 15-Fred Waring 30-Road of Life 45-Joyce Jordan 11 00-Nora Drake 15-Katie's Daughter 30-Jack Berch 45-JFG Special 12 00-WROL News* 15-Treasure Isle* 30-Juniper Junct.* 45-Doughboys* 1 00-Sammy Kaye* 15-Portrait Quiz* 30-R. McCormick* 45-V. Monroe Or.* 2 00-Today's Children* 15-Woman In W.* 30-Holly Sloane* 45-Bing Sings* 3 00-Life Beautiful* 15-Ma Perkins* 30-Pepper Young* 45-R to Happiness* 4 00-Backstage Wife* 15-Stella Dallas* 30-Lorenzo Jones* 45-Widder Brown* 5 00-Girl Marries* 15-Portia Faces L.* 30-Just Plain Bill* 45-F. Page Farrell* 6 00-Billy Barnes* 15-Billy Barnes* 30-Melody Quiz* 45-Pleasure Parade* 7 00-Supper Club* 15-World News* 30-Singin' Sam* 45-Kaltenborn* 8 00-Showcase of M.* 15-Showcase of M.* 30-Can You Top T?* 45-Can You Top T?* 9 00-People Are Fun.* 15-People Are Fun.* 30-Waltz Time* 45-Waltz Time* 10 00-Mystery Theatre* 15-Mystery Theatre* 30-Proud We Hail* 45-Proud We Hail* 11 00-WROL News 15-World News 30-Jerry Collins 45-Jerry Collins 12 00-NBC News 05-Sign Off * Also on WROL FM ** me channel 247	 Sign On 7 30 a. m Jimmie Brewer Lula Bell & Scotty Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N) Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N) Rev Garrett Musical Hayloft Musical Hayloft Farm Fare Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr. Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air Back To The Cross Club 416 Command Concert Command Concert Wonderful Word Sevierville On the Air Veterans of Victory Veterans of Victory Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun Rev Branson Piano Portraits Radio Bible Hour Quiz The Missus Fairy Tales Sons of Pioneers Dixie Quartette All the News Plant House Party Sign Off 6 15 p. m. Listen To— Morning Roundup WIBK 800 on your dial	(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning Weather—News Alvino Rey News—Wake Up Del Porter (N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye News Breakfast Club Breakfast Club Breakfast Club Breakfast Club True Story True Story Betty Crocker Listening Post B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone Welcome Travelers Welcome Travelers News 1240 Club 1240 Club (N) Baukhage 1240 Club 1240 Club Hymns all Churches Home Edition Ethel and Albert Bride and Groom Bride and Groom Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong (N) Terwey I'll Tell One Three Suns Sports, Weather Headline Edition Elmer Davis Art Mooney Orch Art Mooney News Fat Man Fat Man This Is Your FBI This Is Your FBI Break The Bank Break The Bank The Sheriff The Sheriff Boxing Bout Boxing Bout Boxing Bout Boxing Bout (N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours News and Sign Off	News, Morning Exp. Morning Express Morning Express Morning Express News, Morning Exp Morning Express Morning Express Morning Express News, Weather Morning Express Sports Story Morning Express News, Morning Exp. Morning Express Morning Express Morning Express WKGN News S Kaye F Martin Photo Quiz Andy Russell Can You Find Her? Blue Barron Or Say It With Music Say It With Music Passing Parade Tommy Dorsey Heart's Desire Heart's Desire News, Airline Tri Guy Lombardo Or Vaughn Monroe Or. Eddie Arnold Show Cedric Foster Waltz Time Waltz Time, News Waltz Time, News Queen For a Day Queen For a Day Martin Block Martin Block News RRR Club RRR Club RRR Club RRR Club News RRR Club RRR Club RRR Club RRR Club News, Gene Autry Superman Jimmy Allen Tom Mix WKGN News, Wthr WKGN Supper Club WKGN Supper Club WKGN's Local News Fulton Lewis A Helfer, Sports Henry Taylor Central vs Farragut Central vs Farragut Central vs Farragut Central vs Farragut Billy Rose Central vs Farragut Central vs Farragut Information Please Information Please Meet the Press Meet the Press On the Beam with Tex Beneke News, N watchman Nightwatchman Nightwatchman Nightwatchman News, N watchman Nightwatchman Nightwatchman News, Sign Off



WBIR

1240

ON YOUR DIAL



AT THE THEATRES

PIKE

Mon.-Tues.--"That Uncertain Feeling" with Melvyn Douglas and Merle Oberon.
Wed.-Sat. - "Daring Desperados" with Leo Carrillo. Also special children's matinee at 2:00 - "Mighty Tree".
Sun.--"City Without Men" with Linda Darnell.

TENNESSEE

Mon. Thurs.--"Cass Timberlane" with Lana Turner and Spencer Tracy.
Fri.-Sat.--To be announced.
Sun.--"Body and Soul" with John Garfield and Lilli Palmer.

RIVIERA

Mon.-Tues.--"Unfinished Dance" in Technicolor with Margaret O'Brien.
Wed.-Thurs.--"The Corpse Came C.O.D." with George Brent and Joan Blondell.
Fri.-Sat.--"Christmas Eve" with Randolph Scott, George Raft, Joan Blondell and George Brent.
Sun.--"Boomerang" with Dana Andrews and Jane Wyatt.

BIJOU

Mon.--"Sinbad the Sailor" in Technicolor with Douglas Fairbanks, Jr., Walter Slezak and Maureen O'Hara.

Tues.--"Cynthia" with Elizabeth Taylor and George Murphy.

Wed.-Thurs.--"Dinner at Eight" presented by University of Tennessee Playhouse.

Fri.-Sat.--"Singapore" with Fred MacMurray and Ava Gardner.

Sun.--"Nightmare Alley" with Tyrone Power and Joan Blondell.

DOOTH

Mon.--"Gust Be My Destiny" with John Garfield and Priscilla Lane.

Tues.-Wed. - "Carnival in Costa Rica" with Dick Haymes and Vera Ellen. In Technicolor.

Thur.-Fri.- "The Westerner" with Gary Cooper.

Sat.--"Blondie in the Dough" with Penny Singleton and Arthur Lake.

Sun.--"The Macomber Affair" with Joan Bennett and Gregory Peck.

PARK

Mon.--"Slave Girl" in Technicolor with Yvonne DeCarlo and George Brent.

Tues.-Wed.--"Song of the Thin Man" with William Powell and Myrna Loy.

Thur.-Fri.--"Wake Up and Dream" in Technicolor with John Payne and June Haver.

Sat.--The original "Dracula" with Bela Lugosi and Helen Chandler.

Sun.--"Wistful Widow of Wagon Gap" with Abbott and Costello.

STATE

Mon.-Tues.--"Variety Girl" with Mary Hatcher and DeForest Kelley.

Wed.-Thur.--"Brute Force" with Burt Lancaster and Elizabeth Scott.

Fri.--"Border Feud" with Al "Lash" LaRue and Al "Fuzzy" St. John.

Sat.--"Thrill of Brazil" with Evelyn Keyes and Keenan Wynn.

Sun.--"Deep Valley" with Ida Lupino and Dane Clark.

LEE

Mon.--"The Sea of Grass" with Spencer Tracy, Katharine Hepburn, Robert Walker and Melvyn Douglas.

Tues.-Wed.--"Rendezvous with Annie" with Eddie Albert, Faye Marlowe, and Gail Patrick

Thur.-Fri.--"Philo Vance's Gamble"

CONTINUED ON NEXT PAGE

HARRY LIPPNER MEAT MARKET

WHOLESALE AND RETAIL

Fresh and Cured Meats

Free Delivery Ser 19-20 City Mkt

Dial 3-5909 4-8910

with Alan Curtis. Also, "3 on a Ticket" with Hugh Beaumont.

Sat.--"The Show Off" with Red Skelton and Marilyn Maxwell.

Sun.--"Counter-Attack" with Paul Muni.

BROADWAY

Mon.--Three dozen stars in "Variety Girl".

Tues.-Wed.--"Swamp Water" with Dana Andrews.

Thur.-Fri.--"The Naughty Nineties" with Abbott and Costello.

Sat.--"Gentleman Joe Palooka" with Joe Kirkwood.

Sun.--"Desert Fury" in Technicolor with Elizabeth Scott, John Hodiak and Burt Lancaster.

DAWN

Mon.--"Boom Town" with Clark Gable, Spencer Tracy, Claudette Colbert and Hedy Lamarr.

Tues.-Wed.--"I Wonder Who's Kissing Her Now" in Technicolor with June Haver and Mark Stevens.



This seemingly demure young woman, Mary Mason, often plays the role of one of the culprits whom Nick Carter seeks during the Sunday evening - 6:30 to 7:00 WKGN broadcasts of 'Nick Carter, Master Detective'.



They All Advertise It
We Have It—

PIT BARBECUE

Frank's Hot Shoppe
1248 N. Broadway

DINE



DANCE



AT

BOB'S *Seven* **SEAS**

Cumberland & 22nd St.

Thurs.-Fri.--"The Invisible Informer" with Linda Sterling and William Henry. Also, "Meet Me Broadway" with Jean Porter and John Shelt.

Sat.--"Return of Rusty" with Ted Donaldson.

Sun.--"Desert Fury" in Technicolor with Elizabeth Scott, John Hodiak and Burt Lancaster.

STRAND

Mon.--"Fear in the Night" with Paul Kelly and Ann Doran.

Tues.-Wed.--"Exposed" with Adele Mara and Robert Scott.

Thur.-Sat.--"Along the Oregon Trail" in Trucolor with Monte Hale and Adrian ROXY

Mon.-Tues.--"Captain Eddie" with Fred MacMurray.

Wed.-Thur.--"Last of the Red Men" with Jon Hall.

Frie.-Sat.--"Desperate Trails" with Johnny Mack Brown.

Sun.--"Stared to Death" and Tim McCoy in "Lion's Den".

Radio Log For Saturday, February 21, 1948



800 ON Every DIAL

WIBK

800 ON Every DIAL

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WGN-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillys 45-Hillbillys		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillys 30-Sage Brush Ser 45-Roy Acuff	Sign on 7 30 Jimmie Brewer Ken Hammock	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News Morning Exp Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up	Rev. Hindman Old Silver Prg Rev Cutshaw Saturday Session	Weather-News Alvino Rey News, Preview Charioters	News, Weather Morning Express Sports Story Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up	Radio Bible Hour Rev Cimino Band of the Week Rev Myers	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye News	News Morning Exp Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Morning Devotion 30-Dinah Shore 45-Story Book	Rev Garrett Musical Hayloft Rev Bundren Rev Bundren (N)	Music By Maupin Music By Maupin Piano Playhouse Piano Playhouse	WGN News S Kaye F Martin Tommy Tucker Or. Aboard For Advent.
10 00-F Merriwell 15-F Merriwell 30-Archie Andrews 45-Archie Andrews	Gospel Findings Farm and Home Hr Farm and Home Hr Farm and Home Hr	Bugs Bunny Club Bugs Bunny Club Treasury Salute Honeydreamers	News, B Barron O Blue Barron Or. Orark Valley Folks Orark Valley Folks
11 00-Meet the Meeks 15-Meet the Meeks 30-Ed McConnell 45-Ed McConnell	Back To The Cross Pin Up Hits Radio Bible Kids Radio Bible Kids	Abbott and Costello Abbott and Costello Teen Time Teen Time	News T Dorsey O. Tommy Dorsey Or. Women Today Say It With Music
12 00-WROL News* 15-Public Affairs* 30-Saturday Date* 45-John Jennings*	Columbia Record Shop Columbia Record Shop Veterans of Victory Veterans of Victory	News Upper Room American Farmer American Farmer	News, Airline Trio Guy Lombardo Or. RRR Club RRR Club
1 00-Farm Hour* 15-Farm Hour* 30-Tunes for Times* 45-Rel from Europe*	Varsity Varieties Varsity Varieties South Playboys (N) South Playboys (N)	(N) 1240 Club 1240 Club 1240 Club 1240 Club	News, RRR Club RRR Club Symphonies for Youth Symphonies for Youth
2 00-M for the Moment* 15-Salute to Veterans* 45-Salute to Veterans*	Today With R O A Piano Portraits Radio Bible Hour Magic In Music	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	Symphonies for Youth Symphonies for Youth Bands for Bonds Bands for Bonds
3 00-O R Varieties* 15-O R Varieties* 30-O R Varieties* 45-O R Varieties*	Here to Veterans Sextette F Hunger Dixie Quartette All the News	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club RRR Club RRR Club
4 00-O R Varieties* 15-O R Varieties* 30-O R Varieties* 45-O R Varieties*	Plantation H Party Sign Off 11 15 p m	Met opolitar, Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News, RRR Club RRR Club Peggy Blevins Sings U S Navy Band
5 00-Idw Lomh... 15-Swanee R Boys 30-Religious News 45-King Cole Trio	Modern Music Modern Music Challenge of Yukon Challenge of Yukon	Tea and Crumpets Tea and Crumpets Tea and Crumpets Church News	News, Pastor Or. Tony Pastor Or True Or False? True Or False?
6 00-WROL News* 15-W Merdison* 30-NBC Symphony* 45-NBC Symphony*	Ross Dolan Ross Dolan News King C Trio Music You Like	(N) Mystery Mr Civic Pride Harry Wismer Communism	News, WGN Club WGN Supper Club WGN Supper Club WGN Supper Club
7 00-NBC Symphony* 15-NBC Symphony* 30-Melody Derby* 45-Melody Derby*	Gangbusters Gangbusters Murder Mr Malone Murder Mr Malone	Modern Music Modern Music Challenge of Yukon Challenge of Yukon	News, Masters Or I Nelson Sports Rec-O-Quest Vanderbilt vs U I
8 00-Life of Riley* 15-Life of Riley* 30-Truth or Conseq* 45-Truth or Conseq*	(N) Dance Party Dance Party Dance Party Dance Party	Ross Dolan Ross Dolan News King C Trio Music You Like	Vanderbilt vs U I Vanderbilt vs U I Vanderbilt vs U I Vanderbilt vs U I
9 00-Hit Parade* 15-Hit Parade* 30-Judy Canova* 45-Judy Canova*	News, N'watchman Nightwatchman Nightwatchman Nightwatchman	Gangbusters Gangbusters Murder Mr Malone Murder Mr Malone	Vanderbilt vs U I Randy Brooks O Name of That Song? Name of that Song?
10 00-Kay Kyser* 15-Kay Kyser* 30-Grand Ole Opry* 45-Grand Ole Opry*	News, N'watchman Nightwatchman Nightwatchman Nightwatchman	(N) Dance Party Dance Party Dance Party Dance Party	News, N'watchman Morton Downey Nightwatchman Nightwatchman
11 00-WROL News 15-Sat Showdown 30-Jerry Collins 45-Jerry Collins	News, N'watchman Nightwatchman Nightwatchman Nightwatchman	News, Dance Party Dance Party Dance Party Dance Party	News, N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off * Also on WROL FM 97.3 mc channel 247	News and Sign Off	News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News, Sign Off

Radio Log For Sunday, February 22, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC	Do You HUNT or FISH? Then you'll Like DISPORTSMAN
5 00— 15— 30— 45—			News; Morning Exp. Morning Express Morning Express Morning Express	
6 00—X-Roads Jamb. 15—X-Roads Jamb. 30—X-Roads Jamb. 45—X-Roads Jamb.		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News, Morning Exp. Morning Express. Morning Express. Morning Express.	
7 00—News 15—Musical Clock 30—Musical Clock 45—Musical Clock		Weather-Clockwatch Clockwatcher N Knox Bap Ch N Knox Bap Ch	News, Weather Morning Express Morning Express Morning Express	
8 00—News, Resume 15—Devotional 30—Harmonizers 45—Harmonizers		News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues	News, Morning Exp Morning Express Morning Express Morning Exp., News	
9 00—NBC World News 15—F Martin 30—Revival Hour 45—Revival Hour	Sacred Singers Sacred Singers Radio Bible Kids Radio Bible Kids	Choristers Jesse Crawford Open Door Church Open Door Church	Young People's Ch. Young People's Ch Tone Tapestries News	
10 00—Revival Hour 15—Revival Hour 30—Circle Arrow 45—Circle Arrow	America To God America To God The Sacred Heart Rev Minton	Messages of Israel Messages of Israel Southernaires Southernaires	Radio Bible Class Radio Bible Class WKGN Chorus WKGN Chorus	
11 00—Waltz Tir 15—Cent Methodist 30—Cent Methodist 45—Cent Methodist	Baptist Hour Partist Hour Baptist Hour Baptist Hour (N)	First Presby Church First Presby Church First Presby Church First Presby Church	News, Goodman Or. Goodman Orch Cavalcade of Music Cavalcade of Music	
12 00—World Front* 15—World Front* 30—Longines Sym* 45—Longines Sym*	8th Ave Ch of God 8th Ave Ch of God Oakwood Ch of God Oakwood Ch of God	(N) Sunday Serenade Treasury Salute Lutheran Hour Lutheran Hour	News, Cavalc of M Guy Lombardo Or Lutheran Hour Lutheran Hour	
1 00—Louise Torbett* 15—Louise Torbett* 30—Buick Hour* 45—Buick Hour*	Bread of Life Bread of Life Rev Boshears Rev Boshears	Sam Pettengill Editor at Home National Vespers National Vespers	William L. Shirer Favorite Melodies Alan Lomax Ballads	
2 00—Music You Want* 15—Music You Want* 30—Harvest of Stars* 45—Harvest of Stars*	Rev Whittington Rev Whittington Rev Hagen Rev Hagen	Musical Yearbook Musical Yearbook Mr President Mr President	Air Force Hour Air Force Hour Kyser and Crosby Kyser and Crosby	
3 00—E Howard Or* 15—E Howard Or* 30—One Man's Fam* 45—One Man's Fam*	Wesleyan Hour Wesleyan Hour Rev Alford Rev Alford	Lassie Guy Lombardo Orch Sammy Kaye Sammy Kaye	News, T Dorsey Or The Magic Lantern Juvenile Jury Juvenile Jury	
4 00—Quiz Kids* 15—Quiz Kids* 30—Country Church* 45—Frank Sinatra*	Crossville Com Sing Crossville Com Sing Dixie Quartette Dixie Quartette	Sound Off Sound Off Record Shop Record Shop	House of Mystery House of Mystery True Detective True Detective	
5 00—Ford Theater* 15—Ford Theater* 30—Ford Theater* 45—Ford Theater*	Veterans of Victory Veterans of Victory Melody Boys Quartet Melody Boys Quartet	Treasury Agent Treasury Agent Counter-Spy Counter-Spy	The Shadow The Shadow Collector's Jazz Collect Jazz, News	
6 00—Guest Star* 15—WROL News* 30—Star Preview* 45—Star Preview*	Upton Close Sign Off 6 15 p m	Drew Pearson Monday Headlines Greatest Story Greatest Story	Those Websters Those Websters Nick Carter Nick Carter	
7 00—Jack Benny* 15—Jack Benny* 30—Phil Harris* 45—Phil Harris*	FOUR SQUARE AUTO STORES ☆ ☆ ☆ TIRE BATTERIES ACCESSORIES ELECTRICAL APPLIANCES HOME SUPPLIES <i>Easy Terms</i> 525 Western Ave Phone 1175	Music From H'wood Music From H'wood Broadway Bap Ch Broadway Bap Ch	Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page	
8 00—Charlie M'Carthy* 15—Charlie M'Carthy* 30—Fred Allen* 45—Fred Allen*		Broadway Bap Ch Broadway Bap Ch Roy Shields & Co Roy Shields & Co	News, Concert Hour Concert Hour Concert Hour Concert Hour	
9 00—Merry-Go-Round* 15—Merry-Go-Round* 30—Album F Music* 45—Album F Music*		Walter Winchell Louella Parsons Theatre Guild Theatre Guild	Meet Me At Parky's Meet Me At Parky's Jim Backus Show Jim Backus Show	
10 00—Take It Or L. It* 15—Take It Or L. It* 30—Horace Heidt* 45—Horace Heidt*		Theatre Guild Theatre Guild Jimmy Fidler Music in Velvet	News, N'watchman Nightwatchman Nightwatchman Nightwatchman	The Outdoor Sports Magazine of the South Published in Knoxville by TENNESSEE VALLEY SPORTSMAN INC. P.O. Box 2109 \$2.00 Per Year 20c per copy
11 00—WROL News 15—Headline Stories 30—Dave Garroway 45—Dave Garroway		(N) Sweet and Low Sweet and Low Sweet & Low Sweet & Low	News, N'watchman Nightwatchman Nightwatchman Nightwatchman	
12 00—NBC News 05—Sign Off * Also on WROL FM 97.1 mc chann 1		News and Sign Off	News, N'watchman Nightwatchman Nightwatchman News, Sign Off	



This week WROL and WROL-FM starts a new series of programs dealing with all phases of aviation and flying. Pictured above are M. T. Bellah of Capitol Airlines, H. P. Hallock of American, W. W. Mynatt, Knoxville's Service Director who will be guest on the program this week, and John Conrad of Delta. Broadcast each Tuesday evening at 6:45 over WROL and WROL-FM, this new and interesting feature will bring to the air answers to questions and vital information concerning aviation. A panel of three - a representative from each of the airlines serving Knoxville will be heard each week with an outstanding guest on each program. Mr. Mynatt, as head of the Knoxville Airport will discuss with the panel the future plans for the local port.

RADIO NEWS & VIEWS

CONTINUED FROM PAGE 3

nation and the news in the sports field.

All bulletins are given special attention on this news broadcast in order that you may know what is happening in the world almost as it happens. This news reaches you

just when you want to hear all the news. So, listen to 'All the News' as reported over station WIBK every Monday through Saturday at 5:45 p.m. Stay well informed by listening to the station with the news -- WIBK.

A program which merits the attention of all parents in the Knoxville area is the program 'Fairy Tales' heard over WIBK every afternoon at 5:00. Here is a program for the youngsters in your family to enjoy. It is a fifteen minute transcribed feature of WIBK and is recorded in Hollywood by C. P. MacGregor. There is nothing on this program which will be undesirable for children to hear. The gentleman who tells the stories does all the sound effects himself. The entire program is of a high quality.

Tell your children that they may listen to 'Fairy Tales' over WIBK each evening at 5:00 and by doing so you may keep them out of the bad weather.

Listener response to WROL-FM's new program policy of duplicating regular WROL programs between 12 noon and 11 p.m. daily is very gratifying. More and more people are getting the 'fm listening habit' by buying FM combination sets or FM converters for their regular radios. The FM converters may be purchased at many of Knoxville's leading radio dealers for about thirty-dollars.

YOU-have a date!

MONDAY

Junior Chamber of Commerce
12 noon at Club 509

Ftn. City Lions Club
7:15 p.m. at Whittle Springs Hotel

TUESDAY

Rotary Club
12:15 p.m. at the Farragut
Business and Professional Women
5:30 p.m. at the S & W

THURSDAY

Kiwanis Club
12:15 p.m. at the Andrew Johnson
Exchange Club
12:15 p.m. at the Farragut
Better Gardens Club
2:00 p.m. with Mrs. Ralph Carr
on Cedar Lane

FRI DAY

Civitan Club
12:15 p.m. at the Andrew Johnson



CONTEST WINNERS ANNOUNCED

CONTINUED FROM PAGE 2

no one remotely connected with radio has a single share of stock in the corporation. Whether we survive or not depends entirely on the people of Knoxville...not the radio stations. We hope you will continue to support us.

Here are the winners:

First Prize:

'Knoxville on the Air' is my **HANDBOOK OF HAPPY LISTENING!** In a compact, convenient form it charts the listener's course **A WEEK AHEAD**, for **PLANNED** radio enjoyment, never experienced before! Its listings are complete, correct and clear -- its news is neighborly and personal, slanted to the **HOME-TOWN** and **HOME-FOLKS!**

Mrs. J. C. Walker
2114 Rose Avenue
Knoxville, Tennessee

Second Prize Winner:

Why I like **KNOXVILLE ON THE AIR** --
Radio is a perfect companion - an

Monday, February 16, 1948

accomplished musician and singer; a wonderful story; a reliable advertiser of quality merchandise; a breezy dispenser of news and views; happy-go-lucky at times - mysterious at others, but always in an entertaining manner -- **'KNOXVILLE ON THE AIR'** is the index to the best in radioing!

Mrs. Clay Bailey

Route 13

Fountain City, Tennessee

Third Prize Winner:

Marian Oates

RFD 6, Holston Hills

The following people wrote subscription winning letters. Mrs. N. B. Rash, 2411 Washington Avenue; Sam F. Toole, Sam Toole Candy Co.; Mrs. W. H. Wicker, 1101 S. 22nd St.; Mrs. H. C. Snider, Rt. 6, Washington Pike; Mrs. Hugh Anderson, Rt. 7, McCamey Rd.; Mrs. John F. Smith, Rt. 10, Martin Mill Pike; and J. K. Farris, Fountain City.

Listen To

"Veterans of Victory"

2:30 to 3:00 p.m. OVER **WIBK**

Sponsored by

SHARPE'S SUPER MARKET

1201 N. CENTRAL

FOR

Radios--New & Reconditioned
Records--All Popular Names

AM & FM

(Cost estimate before Service)
Pickup and Delivery

—**JELLICORSE**—

RADIO SALES & SERVICE

407½ N. Broadway Phone 6 1290

Help Us Make

Knoxville ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

a Better Magazine!

WIN \$25.00

IN OUR

Suggestion Box Contest

This is your publication. We want to please YOU. Here is a chance for you to get your ideas incorporated in this magazine and also win \$25.00 in the process.

RULES

1. Simply write in twenty-five words or less your idea for a timely and newsworthy feature to be carried regularly in KNOXVILLE ON THE AIR.
2. Mail your idea along with \$1.00 for a year's subscription to KNOXVILLE ON THE AIR. You may enter more than one suggestion but each one must accompany a new subscription to KNOXVILLE ON THE AIR at the special advertising rate of \$1.00 for 52 weeks.
3. Entries must be postmarked not later than March, 1948. Address all entries to Circulation Department, KNOXVILLE ON THE AIR, P. O. Box 2109, Knoxville, Tennessee.

Judges' decision will be final. All entries become the property of

KNOXVILLE ON THE AIR

Knoxville

ON THE AIR

WEEKLY RADIO PROGRAMS — AMUSEMENT & SHOPPERS GUIDE

FEBRUARY 23, 1948

5¢ A COPY



JACK BRITTON, WKGN DISC JOCKEY



For a Safe Plan
to protect your
Later Years

See

R. H. McKEE

N.Y. Life. Ins. Co.

202 Fidelity

Bankers Trust Bldg.

★ gabriel heater

*brings to life dramatic human
interest stories from*

BEHIND THE FRONT PAGE

**SUNDAYS 7:30 P.M.
WKGN-1340**



ON THE AIR

Published every Monday by
TENNESSEE VALLEY SPORTSMAN
Incorporated

PHONE 5-2055 or 4-5420
709½ S. Gay St. — Knoxville, Tenn.
Joe. L. Halburnt, Editor and Publisher

SUBSCRIPTION RATES: 5c Per Copy by Carrier Boy
and at Newstands: \$1.00 Per Year by Mail

MONDAY, FEB. 23, 1948

VOL. 1—NO. 8

RADIO NEWS & VIEWS

This week, WROL and WROL-FM adds a nightly ten-minute sports review to the early evening schedule. At 6:00 every evening, the director of sports for the stations, Allen Stout, will give a resume of the



ALLEN STOUT

latest local, national and international sports news. Accent will

Something New! INTRODUCING A UNIQUE SHOP TO KNOXVILLE.

THE EXCHANGE SHOP

"We sell to you—or for you"

NEW AND USED ITEMS

CLOTHING—PLASTICS—CHINA—LINENS—GIFTS—GLASS—ANTIQUES—JEWELRY

Phone 3-6845

Call for further information
Mrs. W. A. Kennedy

1114 Eleanor St.

be placed on local sports items. Stout has been connected with W R O L for several years and has gained an enviable reputation as a sports reporter. Local news will follow the new sports resume at 6:10 and a new feature, Intermezzo, will be broadcast from 6:15 until 6:30 each evening, Monday through Friday. Intermezzo will feature W R O L and W K O L-F M's staff organist, Billy Barnes and the musical director, Harry Nides, violinist. Knoxville vocalists will also be featured on the program on different occasions.

You have seen many kinds of catalogues in your shopping trips, but we are going to tell you about one which you can listen to over your radio, right in your own home. If you will set your dial at 800 KC, W I B K, at 3:00 each Monday through Friday, you can listen to some fine music on the popular side. The boy who spins these records for your listening pleasure is Johnny Redwine, better known to many of you as a pianist and organist.

Between the musical numbers you may hear shopping tips, and household hints.

W R O L and W R O L-F M's news broadcasting schedule has been added to, in order to increase service and give additional information to listeners. The schedule of news periods follows: 5:25 a.m., headlines at 6 a.m., 6:40 a.m., headlines at 7 a.m., 7:15 a.m., headlines at 7:45 a.m., 8 a.m. (NBC), headlines at 8:30 a.m., 8:55 a.m., headlines at 9:30 a.m., 11 a.m. and 11:45 a.m., 12 noon, headlines at 1 p.m., 1:30 p.m. (NBC), headlines at 2:45 p.m., 6:10 p.m., 7:15 p.m. (NBC), 7:45 p.m. (NBC), 11 p.m. and 12 midnight. The periods between noon and 11 p.m. are heard over both stations; others over W K O L only.



DORIS COOPER MOORE

"SWEETHEARTS"--BIJOU MARCH 3rd & 4th

One of the most delectable sweethearts of the Junior Chamber of Commerce presentation, 'Sweethearts', due at the Bijou March 3rd and 4th, is lovely Doris Cooper Moore.

Miss Moore is well known in Knoxville as a music teacher and the possessor of a fine soprano voice. Her choice for a leading role in the Victor Herbert classic was a happy one.

Also featured in the annual Civic Opera production are such stellar entertainers as Lowell Blanchard, John Dooley, Eva Rubenstein and Yennena Fare, a brilliant Polish concert singer who arrived in the country recently via the GI bride route.



This Week's Cover

Pictured on this week's cover is Jack Britton, popular W K G N disc jockey who is heard on 'The Morning Express' every day from 5 to 9 a.m.



Here are two of the seven winners in the Jack Armstrong 'Name the Radio' contest. The contest was sponsored by General Mills and the prizes were beautiful table model combination radio-phonographs by Admiral. The two winners pictured here are Anna Evans and Carrol King. At left is George Wernert, General Mills representative, who made the presentation. WBIR had seven winners among their listeners. See the details below for a new Jack Armstrong contest.

Hey, Kids! WANTA WIN A BIKE?

One thousand bicycles will be awarded to the winners of a big new contest sponsored by General Mills, Inc., which began February 16, on the Jack Armstrong program, heard over the American Broadcasting Company. Under the rules of the contest, listeners must submit the name of a bicycle with the name and address of the entrant plus a Wheaties boxtop to General Mills, Inc., Department 490, 623 Marquette Avenue, Minneapolis 2, Minnesota. The proposed bicycle name must be printed.

Listeners may send as many entries as they wish but each entry must

be accompanied by a Wheaties boxtop. All entries must be postmarked by midnight, February 29, 1948, and received by March 22, 1948. Entries will be judged on basis of originality, uniqueness and suitability. The decision of the three judges will be final. Duplicate prizes will be awarded in case of ties.

Entries become the property of General Mills, Inc. Contest is open to all residents of the United States, its territories and possessions, except employees and families of employees of General Mills, Inc. the Westfield Manufacturing Company

CONTINUED ON PAGE 11

Radio Log For Monday, February 23, 1948

WROL-NBC
620 KC

WIBK
800 KC

WBIR-ABC
1240 KC

WKGN-MBS
1340 KC



**Do You
HUNT
OR
FISH?**

*Then
you'll
Like*

**D S
I P
X O
I R
E T
S M
A N**

Published
in
Knoxville
by

**TENNESSEE
VALLEY
SPORTSMAN
INC.**

P.O. Box 2109

\$2.00 Per Year
25c per copy



Sign On 7:30 a. m.
Jimmie Brewer
Louise Massey

Ken Hammock
Lonnie Glesson
Morning Roundup
Morn. Roundup (N)

Radio Bible Hour
Birthday Club
Fountain Frolics
Fountain Frolics (N)

Rev. Garrett
Musical Hayloft
Musical Hayloft
Farm Fare

Gospel Singers
Farm and Home Hr.
Farm and Home Hr.
Farm and Home Hr.

Farm and Home Hr.
Rural Rhythm Rhap.
Rural Rhythm Rhap.
Campus of the Air

Back To Cross
Club 416
Colum Masterworks
Colum Masterworks

Wonderful World
Sevierville On Air
Veterans of Victory
D'Artega Presents

Catalogue of Fun
Catalogue of Fun
Catalogue of Fun
Catalogue of Fun

Rock of Ages Hour
Piano Portraits
Radio Bible Hour
Gospel Singer

Fairy Tales
Sons of Pioneers
Dixie Quartette
All the News

Plantation Houseparty
Sign Off 6:15 p. m.

**Listen To—
Morning
Roundup
WIBK**

800

on your dial

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning

Weather—News
Alvino Rey Or.
(N) Wake Up
Del Porter

(N) Agronsky
Vaughn Monroe
Bing Crosby
Sammy Kaye (N)

Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club

True Story
True Story
Betty Crocker
Listening Post

B'kfast In Hollywood
B'kfast In Hollywood
Galen Drake
Ted Malone

Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club

(N) Baukhage
1240 Club
1240 Club
Hymns all Churches

Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom

Ladies Be Seated
Ladies Be Seated
Paul Whiteman Club
Paul Whiteman Club

Paul Whiteman Club
Paul Whiteman Club
Tommy Dorsey Or.
Autrey & Arnold

Dick Tracy
Terry and Pirates
Jack Armstrong
Jack Armstrong

(N) Terwey
I'll Tell One
Three Suns
Sports: Weather

Headline Edition
Elmer Davis
Tex Beneke Show
Tex Beneke, News

Derrick Singers
Derrick Singers
Twelve Players
Twelve Players

On Stage America
On Stage America
Sammy Kaye Show
Sammy Kaye Show

This Is Adventure
This Is Adventure
Earl Godwin
Buddy Weed trio

(N) Request. Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours

News and Sign Off

WKGN News; M. Ex.
Morning Express
Sports Story
Morning Express

WKGN News; M. Ex.
Morning Express
Morning Express
Morning Express

WKGN News; M. Ex.
Morning Express
Sports Story
Morning Express

WKGN News; Wthr.
Morning Express
Crazy Quiz
Morning Express

WKGN News
S. Kaye; F. Martin O.
Phono Quiz.
Andy Russell

Supreme Show
Bing Barron Orch.
Say It With Music
Say It With Music

Passing Parade
Tommy Dorsey Or.
Heart's Desire
Heart's Desire

News; Airline Trio
Guy Lombardo Or.
Vaughn Monroe Or.
Eddie Arnold Show

Cedric Foster
Waltz Time
Waltz Time
Waltz Time; News

Queen For a Day
Queen For a Day
Martin Block
Martin Block

WKGN News; RRR.
RRR Club
RRR Club
RRR Club

News; RRR Club
RRR Club
RRR Club
RRR Club

WKGN News; Autry
Superman
Jimmy Allen
Tom Mix

WKGN News; Wthr.
WKGN Supper Club
WKGN Supper Club
WKGN's Local News

Fulton Lewis
A. Hefner; Sports
Henry Taylor
Bing Crosby

News; Cugat Or.
News; Cugat Or.
H. James O.; B. Rose
H. James O.; B. Rose

Gabriel Heatter
Paul Weston Or.
Chuck Foster Or.
Chuck Foster Or

WKGN News
Nightwatchman
Nightwatchman
Nightwatchman

WKGN News
Nightwatchman
Nightwatchman
Nightwatchman

WKGN News
Nightwatchman
Nightwatchman
Nightwatchman

5 00-RFD "62"
15-Hillbilly Hits
30-Hillbilles
45-Hillbilles

6 00-Spinning Wheel
15-Hillbilles
30-Sage Brush Ser
45-Roy Acuff

7 00-Hoosier Hot Shots
15-WROL News
30-Sunny Side Up
45-Remember When

8 00-NBC World News
15-Sunny Side Up
30-Sunny Side Up
45-Sunny Side Up

9 00-Sunny Side Up
15-Harmoliers
30-Melody Quiz
45-Meet Neighbor

10 00-Fred Waring
15-Fred Waring
30-Road of Life
45-Joyce Jordan

11 00-Nora Drake
15-Katie's Daughter
30-Jack Berch
45-Farm Flashes

12 00-WROL News
15-Treasure Isle
30-Juniper Junc.
45-Doughboys

1 00-Sammy Kaye
15-Portrait Quiz
30-R. McCormick
45-Wayne King

2 00-Today's Children
15-Woman In Wh.
30-Holly Sloane
45-Bing Sings

3 00-Life Beautiful
15-Ma Perkins
30-Pepper Young
45-R to Happiness

4 00-Backstage Wife
15-Stella Dallas
30-Lorenzo Jones
45-Widder Brown

5 00-Girl Marries
15-Portia Faces L.
30-Just Plain Bill
45-F. Page Farrell

6 00-Sports: News
15-Intermezzo
30-Melody Quiz
45-Pleasure Parade

7 00-Supper Club
15-World News
30-Jim Ameche
45-Kaltenborn

8 00-Cavalcade of A.
15-Cavalcade of A.
30-V of Firestone
45-V of Firestone

9 00-Telephone Hour
15-Telephone Hour
30-Dr. I. Q.
45-Dr. I. Q.

10 00-Contented Hour
15-Contented Hour
30-Fred Waring
45-Fred Waring

11 00-WROL News
15-World News
30-Mon Showdown
45-Mon Showdown

12 00-NBC News
05-Sign Off
*Also on WROL FM
97.3 mc channel 247

Radio Log For Tuesday, February 24, 1948

**Do You
HUNT
or
FISH?**

Then
you'll
Like

D S I P X I T S M A N

The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

P.O. Box 2109

\$2.00 Per Year
20c per copy

**WROL-NBC
620 KC**

- 5** 00-RFD "62"
15-Hillbilly Hits
30-Hillbilles
45-Hillbilles
- 6** 00-Spinning Wheel
15-Hillbilles
30-Sage Brush Ser
45-Roy Acuff
- 7** 00-Hoosier Hot Shots
15-WROL News
30-Sunny Side Up
45-Sunny Side Up
- 8** 00-NBC World News
15-Sunny Side Up
30-Sunny Side Up
45-Sunny Side Up
- 9** 00-Sunny Side Up
15-Harmoncers
30-Melody Quis
45-Meet Neighbor
- 10** 00-Fred Waring
15-Fred Waring
30-Road of Life
45-Joyce Jordan
- 11** 00-Nora Drake
15-Katie's Daughter
30-Jack Berch
45-Farm Flashes
- 12** 00-WROL News
15-Treasure Isle
30-Juniper Junct
45-Doughboys
- 1** 00-Sammy Kaye
15-Portrait Quis
30-R. McCormick
45-T. Breadbasket
- 2** 00-Today's Children
15-Woman In W.
30-Holly Sloane
45-Bing Sings
- 3** 00-Life Beautiful
15-Ma Perkins
30-Pepper Young
45-R. to Happiness
- 4** 00-Backstage Wife
15-Stella Dallas
30-Lorenzo Jones
45-Widder Brown
- 5** 00-Girl Marries
15-Portia Faces L.
30-Just Plain Bill
45-F. Page Farrell
- 6** 00-Sports, News
15-Intermezzo
30-Melody Quis
45-Flight "62"
- 7** 00-Supper Club
15-World News
30-King Chorus
45-Richard Harkness
- 8** 00-Milton Berle
15-Milton Berle
30-Date With Judy
45-Date With Judy
- 9** 00-Amos 'n' Andy
15-Amos 'n' Andy
30-Fibber McGhee
45-Fibber McGhee
- 10** 00-Bob Hope
15-Bob Hope
30-Red Skelton
45-Red Skelton
- 11** 00-WROL News
15-World News
30-Tues. Showdown
45-Tues. Showdown
- 12** 00-NBC News
05-Sign Off
* Also on WROL FM
97.3 mc channel 247

**WIBK
800 KC**



Sign On 7:30 a. m.
Jimmie Brewer
Louise Massy

Ken Hammock
Lonnie Glosson
Morning Roundup
Morn. Roundup (N)

Radio Bible Hour
Birthdays Club
Fountain Frolics
Fountain Frolics (N)

Rev. Garrett
Musical Hayloft
Musical Hayloft
Farm Fare

Gospel Singers
Farm and Home Hr.
Farm and Home Hr.
Farm and Home Hr

Farm and Home Hr
Rural Rhythm Rhap
Rural Rhythm Rhap.
Campus of the Air

Back To The Cross
Club 416
Colum Masterworks
Colum Masterworks

Wonderful Word
Fashions 'n Song
Veterans of Victory
D'Artega Presents

Catalogue of Fun
Catalogue of Fun
Catalogue of Fun
Catalogue of Fun

Rev Arwood
Eddie Dunstader
Radio Bible Hour
Gospel Singer

Fairy Tales
Sons of Pioneers
Dixie Quartette
All the News

Plantation H Party
Sign Off 6-15 p m

Four Squares

**AUTO
STORES**

**TIRES
BATTERIES
BENDIX RADIOS
BICYCLES
ELECTRICAL
APPLIANCES
HOME SUPPLIES**

Easy Terms

525 Western Ave.
Phone 4-1755

**WBIR-ABC
1240 KC**

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning

Weather-News
Alvino Rey Or.
News; Preview
Charioteers

(N) Agronsky
Vaughn Monroe
Bing Crosby
Sammy Kaye (N)

Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club

True Story
True Story
Betty Crocker
Calvary Chorus

B'fast In Hollywood
B'fast In Hollywood
Galen Drake
Ted Malone

Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club

(N) Baukhage
1240 Club
1240 Club
Hymns All Churches

Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom

Ladies Be Seated
Ladies Be Seated
Paul Whiteman Club
Paul Whiteman Club

Paul Whiteman Club
Paul Whiteman Club
Tommy Dorsey Or.
Autrey & Arnold

Dick Tracy
Terry and Pirates
Sky King
Sky King

(N) Terwey
I'll Tell One
Three Suns
Sports, Weather

Headline Edition
Elmer Davis
Ray Noble
Ray Noble - News

Hilltop Theatre
Hilltop Theatre
Town Meeting
Town Meeting

Town Meeting
Town Meeting
Boston Symphony
Boston Symphony

Boston Symphony
Boston Symphony
It's Your Business
It's In the Family

(N) Request Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours

News and Sign Off

**WKGN-MBS
1340 KC**

WKGN News
Morning Express
Morning Express
Morning Express

WKGN News
Morning Express
Morning Express
Morning Express

WKGN News With
Morning Express
Sports Story
Morning Express

WKGN News
Morning Express
Crazy Quiz
Morning Express

WKGN News
F. Martin; S. Kaye
Phono Quiz
Andy Russell

News; B. Barron O
Blue Barron
Say It With Music
Say It With Music

Passing Parade
Tommy Dorsey
Heart's Desire
Heart's Desire

News; Airplane Trio
Guy Lombardo Or
Vaughn Monroe
Eddie Arnold Show

Cedric Foster
Waits Time
Waits Time
Waits Time; News

Queen For a Day
Queen For a Day
Martin Block
Martin Block

WKGN News
RRR Club
RRR Club
RRR Club

WKGN News
RRR Club
RRR Club
RRR Club

News & Gene Autry
Superman
Jimmy Allen
Tom Mix

WKGN News, With
WKGN Supper Club
WKGN Supper Club
WKGN's Local News

Fulton Lewis
A. Helfer; Sports
Newscape
Bing Crosby

King Cole Trio
Joe Reichman Or.
Benny Goodman Or.
Billy Rose

Stafford Como & W.
Z Grey Show
Z Grey Show

To Secure These
KHS vs S&D - Daisy
Night Watchman
Nightwatchman

WKGN News
Morton Downey
Nightwatchman
Nightwatchman

WKGN News
Nightwatchman
Nightwatchman
Nightwatchman

Radio Log For Wednesday, February 25, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC	Majestic Records Reg 79c Value Special Now 35c Each 3 for \$1.00 at WALGREEN'S WATCH REPAIR and RECORD SHOP 506 Gay St.
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbillies 45—Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express	<div>620 KC</div> <div>W R O L</div> <div>NBC for East Tennessee</div> <div>F M</div> <div>97.3mc Channel</div> <div>247</div>
6 00—Spinning Wheel 15—Hillbillies 30—Sage Brush Ser 45—Roy Acuff	Sign On 7:30 a. m. Jimmie Brewer Louise Massey	(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express	
7 00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Remember When	Ken Hammock Lonnie Glosson Morning Roundup Morn. Roundup (N)	Weather—News Alvino Rey Or. News-Wake Up Del Porter	News; Weather Morning Express Sports Story Morning Express	
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Rev. M. D. Garrett Musical Hayloft Tragic Story Farm Fare	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye (N)	News; Morning Exp. Morning Express Crazy Quiz Morning Express	
9 00—Sunny Side Up 15—Harmonizers 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News F. Martin; S. Kaye O. Phono Quiz Andy Russell	
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	True Story True Story Betty Crocker Listening Post	Supreme Show Blue Barron Or. Say It With Music Say It With Music	
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—Farm Flashes	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	B'kfst In Hollywood B'kfst In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Or. Heart's Desire Heart's Desire	
12 00—WROL News* 15—Treasure Isle* 30—Juniper Junct.* 45—Doughboys*	Back to the Cross Club 416 Command Concert Command Concert	Welcome Travelers Welcome Travelers (N) 1240 Club 1240 Club	News; Airline Trio Guy Lombardo Or. Vaughn Monroe Or. Eddie Arnold Show	
1 00—Sammy Kaye* 15—Portrait Quiz* 30—R. McCormick* 45—Guy Lombardo*	Wonderful Word Sevierville On the Air Veterans of Victory D'Artega Presents	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waits Time Waits Time Waits Time; News	
2 00—Today's Children* 15—Woman In W.* 30—Holly Sloane* 45—Bing Sings*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen for a Day Queen for a Day Heart's Desire Martin Block	
3 00—Life Beautiful* 15—Ma Perkins* 30—Pepper Young* 45—R. To Happiness*	Rock Of Ages Piano Portraits Radio Bible Hour Gospel Singer	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News; RRR Club RRR Club RRR Club RRR Club	
4 00—Backstage Wife* 15—Stella Dallas* 30—Lorenzo Jones* 45—Widder Brown*	Fairy Tales Sons of Pioneers Dixie Quartette All the News	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or. Autrey & Arnold	News; RRR Club RRR Club RRR Club RRR Club	
5 00—Girl Marries* 15—Portia Faces L.* 30—Just Plain Bill* 45—F. Page Farrell*	Plant. House Party Sign Off 6:15 p. m.	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News; Gene Autry Superman Jimmy Allen Tom Mix	
6 00—Sports; News* 15—Intermezzo* 30—Melody Quiz* 45—Pleasure Parade*	HAVE YOUR WATCH ADJUSTED TO INSURE HEARING YOUR FAVORITE PROGRAM ON TIME	(N) Terwey I'll Tell One Three Suns Sports; Weather	WKGN News; Withr. WKGN Supper Club WKGN Supper Club WKGN's Local News	
7 00—Supper Club* 15—World News* 30—Choral Echoes* 45—Kaltenborn*	KNOXVILLE ON THE AIR SUGGESTS PICKEN'S Watch Repair	Headline Edition Elmer Davis Freddy Martin Freddy Martin-News	Fulton Lewis A. Helfer; Sports Tex Beneke Or. Bing Crosby	
8 00—Dennis Day* 15—Dennis Day* 30—Gildersleeve* 45—Gildersleeve*	Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	Mayor of the Town Mayor of the Town Vox Pop Vox Pop	Peggy Lee Joe Reichman O. Johnny Mercer O. Billy Rose	
9 00—Duffy's Tavern* 15—Duffy's Tavern* 30—Mr. D. A.* 45—Mr. D. A.*	Bing Crosby Bing Crosby Star Theatre Star Theatre	Abbott and Costello Abbott and Costello Groucho Marx Show Groucho Marx Show	G. Heatter Paul Weston O. Russ Morgan O. Russ Morgan O.	
10 00—Big Story* 15—Big Story* 30—Jimmy Durante* 45—Jimmy Durante*	(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	Bing Crosby Bing Crosby Star Theatre Star Theatre	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman	
11 00—WROL News 15—World News 30—Wed. Showdown 45—Wed. Showdown	News and Sign Off	(N) Request. Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman	
12 00—News; Sign Off 05—Sign Off * Also on WROL FM 97.3 mc channel 247	Vester Bldg. Phone 4-8740 417 W. Church	News and Sign Off	News; N'Watchman Nightwatchman Nightwatchman Nightwatchman	

Radio Log For Thursday, February 26, 1948



WIBICK

W
I
B
K

1000
WATTS
AT

800
ON
YOUR
DIAL

WROL-NBC
620 KC

5 00-RFD "62"
15-Hillbilly Hits
30-Hillbilles
45-Hillbilles

6 00-Spinning Wheel
15-Hillbilles
30-Sage Brush Ser
45-Roy Acuff

7 00-Hoosier Hot Shots
15-WROL News
30-Sunny Side Up
45-Sunny Side Up

8 00-NBC World News
15-Sunny Side Up
30-Sunny Side Up
45-Sunny Side Up

9 00-Sunny Side Up
15-Harmonizers
30-Melody Quis
45-Meet Neighbor

10 00-Fred Waring
15-Fred Waring
30-Road of Life
45-Joyce Jordan

11 00-Nora Drake
15-Katie's Daughter
30-Jack Berch
45-Farm Flashes

12 00-WROL News
15-Treasure Isle
30-Juniper Junct.
45-Doughboys

1 00-Sammy Kaye
15-Portrait Quis
30-R. McCormick
45-Walts Time

2 00-Today's Children
15-Woman In W.
30-Holly Sloane
45-Bing Sings

3 00-Life Beautiful
15-Ma Perkins
30-Pepper Young
45-R. To Happiness

4 00-Backstage Wife
15-Stella Dallas
30-Lorenzo Jones
45-Widder Brown

5 00-Girl Marries
15-Portia Faces L.
30-Just Plain Bill
45-F. Page Farrell

6 00-Sports; News
15-Intermezzo
30-Melody Quis
45-Here's To Vets

7 00-Supper Club
15-World News
30-King Chorus
45-Rich. Harkness

8 00-Aldrich Family
15-Aldrich Family
30-Burns & Allen
45-Burns & Allen

9 00-Al Jolson
15-Al Jolson
30-Jack Carson
45-Jack Carson

10 00-Bob Hawk
15-Bob Hawk
30-Eddie Cantor
45-Eddie Cantor

11 00-WROL News
15-World News
30-1st Piano Quart.
45-1st Piano Quart.

12 00-NBC News
05-Sign Off
* Also on WROL FM
97.3 mc channel 247

WIBK
800 KC



Sign On 7:30 a. m.
Jimmie Brewer
Louise Maasy

Ken Hammock
Lonnie Glosson
Morning Roundup
Morn. Roundup (N)

Radio Bible Hour
Birthday Club
Fountain Frolics
Fountain Frolics (N)

Musical Hayloft
Lonnie Glosson
Musical Hayloft
Farm Fare

Gospel Singers
Farm and Home Hr.
Farm and Home Hr.
Farm and Home Hr.

Farm and Home Hr.
Rural Rhythm Rhap.
Rural Rhythm Rhap.
Campus of the Air

Back To The Cross
Club 416
Command Concert
Command Concert

Wonderful World
Fashions In Song
Veterans of Victory
D'Artega Presents

Catalogue of Fun
Catalogue of Fun
Catalogue of Fun
Catalogue of Fun

Rev. Arwood
Eddie Dunstader
Radio Bible Hour
Gospel Singer

Fairy Tales
Sons of Pioneers
Dixie Quartette
All the News

Plantation H. Party
Sign Off 6:15 p. m.

Cureton
RADIO
SERVICE

Phone
2-4595

OPPOSITE
CITY HALL

LOCUST
AT
WESTERN AVE.

WBIR-ABC
1240 KC

N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Clockwatcher

(N) Clockwatcher
Clockwatcher
(N) Clockwatcher
Top o' Morning

Weather-News
Alvino Rey
News; Preview
Charlotteers

(N) Agronsky
Vaughn Monroe
Bing Crosby
Sammy Kaye (N)

Breakfast Club
Breakfast Club
Breakfast Club
Breakfast Club

True Story
True Story
Betty Crocker
Dorothy Kilgallen

B'kfast In Hollywood
B'kfast In Hollywood
Galen Drake
Ted Malone

Welcome Travelers
Welcome Travelers
(N) 1240 Club
1240 Club

(N) Baukhage
1240 Club
1240 Club
Hymns all Churches

Home Edition
Ethel and Albert
Bride and Groom
Bride and Groom

Ladies Be Seated
Ladies Be Seated
Paul Whiteman Club
Paul Whiteman Club

Paul Whiteman Club
Paul Whiteman Club
Tommy Dorsey Or.
Autrey & Arnold

Dick Tracy
Terry and Pirates
Sky King
Sky King

(N) Terwey
I'll Tell One
Three Suns
Sports; Weather

Headline Edition
Elmer Davis
Henry Morgan
Henry Morgan

Candid Microphone
Candid Microphone
Ellery Queen
Ellery Queen

Willie Piper
Willie Piper
The Clock
The Clock

Lee Sweetland
Lee Sweetland
Here's To Vets
Earl Godwin

(N) Request. Yours
Requestfully Yours
Requestfully Yours
Requestfully Yours

News and Sign Off

WKGN-NBC
1340 KC

News; Morning Exp.
Morning Express
Morning Express
Morning Express

News; Morning Exp.
Morning Express
Morning Express
Morning Express

News; Weather
Morning Express
Sports Story
Morning Express

News; Morning Exp.
Morning Express
Crazy Quis
Morning Express

WKGN News
S. Kaye; F. Martin
Phono Quis
Andy Russell

News; B. Barron O.
Blue Barron Or.
Say It With Music
Say It With Music

Passing Parade
Tommy Dorsey Or.
Heart's Desire
Heart's Desire

News; Airplane Trio
Guy Lombardo Or.
Vaughn Monroe Or.
Eddie Arnold Show

Cedric Foster;
Waits Time
Waits Time
Waits Time; News

Queen For a Day
Queen For a Day
Martin Block
Martin Block

News; RRR Club
RRR Club
RRR Club
RRR Club

News; RRR Club
RRR Club
RRR Club
RRR Club

News; G. Autry
Superman
Jimmy Allen
Tom Mix

WKGN News; Wthr.
WKGN Supper Club
WKGN Supper Club
WKGN's Local News

Fulton Lewis
A. Helfer; Sports
Newscape
Famous UT Football

Famous UT Football
U. T. Football
Famous UT Football
Billy Rose

News; Staff-Como
P. Weston Or.
R.F.D. America
R. F. D. America

News; N'watchman
Nightwatchman
Nightwatchman
Nightwatchman

News; N'watchman
Morton Downey
Nightwatchman
Nightwatchman

News; N'watchman
Nightwatchman
Nightwatchman
News; Sign Off

Radio Log For Friday, February 20, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00—RFD "62" 15—Hillbilly Hits 30—Hillbilles 45—Hillbilles		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express
6 00—Spinning Wheel 15—Hillbilles 30—Sage Brush Ser 45—Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express
7 00—Hoosier Hot Shots 15—WROL News 30—Sunny Side Up 45—Remember When	Sign On 7:30 a. m. Jimmie Brewer Louise Massy	Weather—News Alvino Rey News—Wake Up Del Porter	News; Weather Morning Express Sports Story Morning Express
8 00—NBC World News 15—Sunny Side Up 30—Sunny Side Up 45—Sunny Side Up	Ken Hammock Lonnie Glosson Morning Roundup Morn Roundup (N)	(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye; News	News; Morning Exp. Morning Express Morning Express Morning Express
9 00—Sunny Side Up 15—Harmonizers 30—Melody Quiz 45—Meet Neighbor	Radio Bible Hour Birthday Club Fountain Frolics Fountain Frolics (N)	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	WKGN News S. Kaye; F. Martin Phono Quiz Andy Russell
10 00—Fred Waring 15—Fred Waring 30—Road of Life 45—Joyce Jordan	Rev. Garrett Musical Hayloft Musical Hayloft Farm Fare	True Story True Story Betty Crocker Listening Post	Can You Find Her? Blue Barron Or. Say It With Music Say It With Music
11 00—Nora Drake 15—Katie's Daughter 30—Jack Berch 45—Farm Flashes	Gospel Singers Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	B'kfast In Hollywood B'kfast In Hollywood Galen Drake Ted Malone	Passing Parade Tommy Dorsey Heart's Desire Heart's Desire
12 00—WROL News* 15—Treasure Isle* 30—Juniper Junct.* 45—Doughboys*	Farm and Home Hr. Rural Rhythm Rhap. Rural Rhythm Rhap. Campus of the Air	Welcome Travelers Welcome Travelers News; 1240 Club 1240 Club	News; Airplane Tri Guy Lombardo Or. Vaughn Monroe Or. Eddie Arnold Show
1 00—Sammy Kaye* 15—Portrait Quiz* 30—R. McCormick* 45—V. Monroe Or.*	Back To The Cross Club 416 Command Concert Command Concert	(N) Baukhage 1240 Club 1240 Club Hymns all Churches	Cedric Foster Waltz Time Waltz Time; News Waltz Time; News
2 00—Today's Children* 15—Woman In W.* 30—Holly Sloane* 45—Bing Sing*	Wonderful Word Sevierville On the Air Veterans of Victory D'Artega Presents	Home Edition Ethel and Albert Bride and Groom Bride and Groom	Queen For a Day Queen For a Day Martin Block Martin Block
3 00—Life Beautiful* 15—Ma Perkins* 30—Pepper Young* 45—R. to Happiness*	Catalogue of Fun Catalogue of Fun Catalogue of Fun Catalogue of Fun	Ladies Be Seated Ladies Be Seated Paul Whiteman Club Paul Whiteman Club	News; RRR Club RRR Club RRR Club RRR Club
4 00—Backstage Wife* 15—Stella Dallas* 30—Lorenzo Jones* 45—Widder Brown*	Rev. Branson Piano Portraits Radio Bible Hour Gospel Singer	Paul Whiteman Club Paul Whiteman Club Tommy Dorsey Or Autrey & Arnold	News; RRR Club RRR Club RRR Club RRR Club
5 00—Girl Marries* 15—Portia Faces L.* 30—Just Plain Bill* 45—F. Page Farrell*	Faiky Tales Sons of Pioneers Dixie Quartette All the News	Dick Tracy Terry and Pirates Jack Armstrong Jack Armstrong	News; Gene Autry Superman Jimmy Allen Tom Mix
6 00—Sports; News* 15—Intermezzo* 30—Melody Quiz* 45—Pleasure Parade*	Plant. House Party Sign Off 6:15 p. m.	(N) Terwey I'll Tell One Three Suns Sports; Weather	WKGN News; Wthr. WKGN Supper Club WKGN Supper Club WKGN's Local News
7 00—Supper Club* 15—World News* 30—Choral Echoes* 45—Kaltenborn*		Headline Edition Elmer Davis Art Mooney Orch Art Mooney—News	Fulton Lewis A. Helffer; Sports Henry Taylor Bing Crosby
8 00—Showcase of M.* 15—Showcase of M.* 30—Can You Top T?*		Fat Man Fat Man This Is Your FBI This Is Your FBI	Ziggy Elman Here's To Vets Leave It To Girls Billy Rose
9 00—People Are Fun.* 15—People Are Fun.* 30—Waltz Time* 45—Waltz Time*		Break The Bank Break The Bank The Sheriff The Sheriff	Knox Platter Parade S U S U T
10 00—Mystery Theatre* 15—Mystery Theatre* 30—Proud. We Hail* 45—Proud. We Hail*		Boxing Bout Boxing Bout Boxing Bout Boxing Bout	On the Beam with Tex Beneke.
11 00—WROL News 15—World News 30—Jerry Collins 45—Jerry Collins		(N) Request Yours Requestfully Yours Requestfully Yours Requestfully Yours	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
12 00—NBC News 05—Sign Off * Also on WROL FM 97.3 mc channel 247		News and Sign Off	News; N'watchman Nightwatchman Nightwatchman News; Sign Off

*Like
the
Outdoors?*

*Then
you'll
Like*

DIXIE

S
P
O
R
T
S
M
A
N

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

P.O. Box 2109
\$2.00 Per Year
20c per copy



AT THE THEATRES

BIJOU

Mon.--"Nightmare Alley" with Tyrone Power and Joan Blondell.

Tues.-Wed.--"Cry Wolf" with Errol Flynn and Barbara Stanwyck.

Thur.-Sat.--"Red Stallion" in Cine-color with Robert Paige, Noreen Nash and Ted Donaldson.

Sun.--"Road to Rio" with Bob Hope and Bing Crosby.

BOOTH

Mon.--"The Macomber Affair" with Gregory Peck and Joan Bennett.

Tues.-Thur.--"This Time For Keeps" with Ester Williams and Jimmy Durante.

Fri.--"Moss Rose" with Victor Mature and Peggy Cummins.

Sat.--"Last of the Redmen" in cine-color with Jon Hall and Evelyn Ankers.

Sun.--"Where There's Life" with Bob Hope and Signe Hasso.

BROADWAY

Mon.--"Desert Fury" in Technicolor with Elizabeth Scott, John Hodiak and Burt Lancaster.

Tues.-Wed.--"Nocturne" with George Raft and Lynn Bari.

Thur.-Fri.--"Swell Guy" with Sonny Tufts, Ann Blyth and Ruth Warrick.

Sat.--"Return of Rusty" with Ted Donaldson.

Sun.--"Suddenly It's Spring" with Paulette Goddard and Fred MacMurray.

LEE

Mon.--"Counter-attack" with Paul Muni.

Tues.-Wed.--"Love, Honor and Goodbye" with Virginia Bruce and Edward Ashley.

Thur.-Fri.--"Meet Miss Bobby Soxer" with Bob Crosby. Also, "The Brute Man" with Rondo Hatton.

Sat.--"Thunder Mountain" with Tim Holt.

Sun.--"Tarzan and the Huntress" with Johnny Weissmuller and Brenda Joyce.

PARK

Mon.--"The Wistful Widow of Wagon Gap"

with Abbott and Costello and Marjorie Main.

Tues.-Wed.--"Desire Me" with Greer Garson, Robt. Mitchum and Richard Hart.

Thur.--"Fun on a Weekend" with Eddie Bracken and Pricilla Lane.

Fri.-Sat.--"Gunfighters" with Randolph Scott and Barbara Britton.

Sun.--"Fun and Fancy Free" - a Disney Feature Cartoon.

PIKE

Mon.-Tues.--"City Without Men" with Linda Darnell.

Wed.-Sat.--"Gone with the Wind" with Vivien Leigh and Clark Gable.

Sun.--"There Goes My Heart" with Frederick March and Virginia Bruce.

RIVIERA

Mon.-Tues.--"Boomerang" with Dana Andrews and Jane Wyatt.

Wed.-Thur.--To be announced.

Fri.-Sat.--"Black Gold" in color with Anthony Quinn and Katherine DeMille.

Sun.--"Her Husband's Affairs" with Loretta Young and Franchot Tone.

ROXY

Mon.--"Scared to Death" with Bela Lugosi.

Tues.--"Bowery Champs" with the East Side Kids. Also, Jimmy Wakely in "Springtime in Texas".

Wed.-Thur.--Jack London's two famous stories "Queen of the Yukon" and "Wolf Call".

Fri.-Sat.--"Prairie Raiders" with Chas. Starret and Smiley Burnette.

STRAND

Mon.--"Mutiny in the Big House" with Charles Bickford and Barton MacLane.

Tues.-Wed.--"Desperate" with Steve Brodie and Audrey Long.

Thur.-Sat.--"Code of the Saddles" with Johnny Mack Brown and Raymond Hatton.

STATE

Mon.-Tues.--"Desert Fury" with John

MURDER TRIAL STAGED BY T. V. PLAYERS

On trial for her life is Karen Andre, in the Tennessee Valley Players' production of 'The Night of January 16th', which opens its two night run Thursday of this week. Miss Andre has been accused of the murder of fabulously wealthy Bjorn Faulkner, and her fate will be decided by a jury of twelve, the members of which will be selected from the audience each night.

In the role of the accused secretary in Ayn Rand's murder drama is Alixe Gordin; Charles McMahon is cast as defense attorney Stevens, and David Lea plays District Attorney Flint, who asks for a verdict of murder in the first degree!

What with 'The Night of January 16th' being staged in an honest-to-goodness courtroom, with a group of unrehearsed citizens seated in the jury box, the production will be pervaded by a most authentic atmosphere. The trial will take place in the criminal courtroom of the Knox County Court House, at the corner of Hill and Gay Streets, across from the Andrew Johnson Hotel. Tickets are available at Clark and Jones, or may be purchased from members of the group, many of whom are cast in the production.

Hodiak and Elizabeth Scott.

Wed.-Thur. -- "Honeymoon" with Shirley Temple and Guy Madison.

Fri. -- "Roaring Rangers" with Charles Starrett and Smiley Burnette.

Sat. -- "Adventure Island" with Rory Calhoun and Rhoda Fleming.

TENNESSEE

Mon.-Tues. -- "Body and Soul" with John Garfield and Lilli Palmer.

Wed.-Sat. -- "They Won't Believe Me" with Robert Young and Susan Hayward.

Sun. -- "Captain from Castile" with Tyrone Power and Jean Peters.

KNOXVILLE ON THE AIR,
P. O. BOX 2109, KNOXVILLE, TENN.

Enclosed find \$— for which please send "Knoxville on The Air" to the address below for — years.

Name. _____

Street or RFD _____

City _____ State _____

FOUR DEPARTMENTS

MILL & MINE

PLUMBING & HEATING

AUTOMOTIVE

PAINT

KEEP THE MILL RUNNING
Tennessee
MILL & MINE SUPPLY CO.

Knoxville, Tenn. Phone 3-2161

R
O
X
Y

DOUBLE FEATURE WEDNESDAY — THURSDAY



DINE

&

DANCE

AT

BOB'S *Seven* **SEAS**

Cumberland & 22nd St.



Radio Log For Saturday, February 28, 1948

Do You HUNT or FISH?

Then
you'll
Like

D I S P O R T S M A N

The
Outdoor
Sports
Magazine
of
the
South

Published
in
Knoxville
by

TENNESSEE
VALLEY
SPORTSMAN
INC.

P.O. Box 2109

\$2.00 Per Year
20c per copy

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGK-MBS 1340 KC
5 00-RFD "62" 15-Hillbilly Hits 30-Hillbillies 45-Hillbillies		(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher	News; Morning Exp. Morning Express Morning Express Morning Express
6 00-Spinning Wheel 15-Hillbillies 30-Sage Brush Ser 45-Roy Acuff		(N) Clockwatcher Clockwatcher (N) Clockwatcher Top o' Morning	News; Morning Exp. Morning Express Morning Express Morning Express
7 00-Hoosier Hot Shots 15-WROL News 30-Sunny Side Up 45-Sunny Side Up		Weather-News Alvino Rey News; Preview Charlotteers	News; Weather Morning Express Sports Story Morning Express
8 00-NBC World News 15-Sunny Side Up 30-Sunny Side Up 45-Sunny Side Up		(N) Agronsky Vaughn Monroe Bing Crosby Sammy Kaye; News	News; Morning Exp. Morning Express Morning Express Morning Express
9 00-Sunny Side Up 15-Morning Devotion 30-Dinah Shore 45-Story Book	Sign on 7:30 Jimmie Brewer Ken Hammock	Music By Maupin Music By Maupin Piano Playhouse Piano Playhouse	WKGK News S. Kaye; F. Martin Tommy Tucker Jr. Aboard For Advent.
10 00-F. Merriwell 15-F. Merriwell 30-Archie Andrews 45-Archie Andrews	Rev. Hindman Old Silver Prg. Rev. Cutshaw Saturday Session	Bugs Bunny Club Bugs Bunny Club Treasury Salute Honeydreamers	News; B. Barron O. Blue Barron Or. Osark Valley Folks Osark Valley Folks
11 00-Meet the Meeks 15-Meet the Meeks 30-Ed McConnell 45-Ed McConnell	Radio Bible Hour Rev. Cimino Band of the Week Rev. Myers	Abbott and Costello Abbott and Costello Teen Time Teen Time	News; T. Dorsey O. Tommy Dorsey O. Women Today Say It With Music
12 00-WROL News* 15-Public Affairs* 30-Saturday Date* 45-John Jennings	Rev. Garrett Musical Hayloft Rev. Bundren Rev. Bundren (N)	News Upper Room American Farmer American Farmer	News; Airplane Trio Guy Lombardo Or. RRR Club RRR Club
1 00-Farm Hour* 15-Farm Hour* 30-Tunes for Times* 45-Re from Europe*	Gospel Tidings Farm and Home Hr. Farm and Home Hr. Farm and Home Hr.	(N) 1240 Club 1240 Club 1240 Club 1240 Club	News; RRR Club RRR Club Symphonies for Youth Symphonies for Youth
2 00-M for the 15-Moment* 30-Salute to 45-Veterans*	Farm and Home Hr. Rural Rhythm Rural Rhythm Rhap. R Rhythm Rh. (N)	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	Symphonies for Youth Symphonies for Youth Bands for Bonds Bands for Bonds
3 00-O. R. Varieties* 15-O. R. Varieties* 30-O. R. Varieties* 45-O. R. Varieties*	Back To The Cross Radio Bible Kids Radio Bible Kids Pin Up Hits	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News; RRR Club RRR Club RRR Club RRR Club
4 00-O. R. Varieties* 15-O. R. Varieties* 30-O. R. Varieties* 45-O. R. Varieties*	Columbia Record Shop Columbia Record Shop Veterans of Victory Excursions In Sci	Metropolitan Opera Metropolitan Opera Metropolitan Opera Metropolitan Opera	News; RRR Club RRR Club Peggy Blevins Sings U. S. Navy Band
5 00-Edw Tomlinson* 15-Swanee R Boys* 30-Religious News* 45-King Cole Trio*	Varsity Varieties Varsity Varieties Melody Show B (N)	Today With R.O.A. Piano Portraits Radio Bible Hour Magic In Music	News; Pastor Or. Pastor Or. True Or False? True Or False?
6 00-WROL News* 15-W. Mendelson* 30-NBC Symphony* 45-NBC Symphony*	Heret to Veterans Sextette F. Hunger Dixie Quartette All the News	Ten and Crumpets Ten and Crumpets Ten and Crumpets Church News	News; WKGK Club WKGK Supper Club WKGK Supper Club WKGK Supper Club
7 00-NBC Symphony* 15-NBC Symphony* 30-Melody Derby* 45-Melody Derby*	Plantation H. Party Sign Off 6:15 p. m.	(N) Mystery Mr. Civic Pride Harry Wismer Communism	News; Masters Or. L. Nelson Sports Rec-O-Quest Recoquest
8 00-Life of Riley* 15-Life of Riley* 30-Truth or Conseq.* 45-Truth or Conseq.*		Modern Music Modern Music Challenge of Yukon Challenge of Yukon	News & C Bar Or Keep Up With Kids
9 00-Hit Parade* 15-Hit Parade* 30-Judy Canova* 45-Judy Canova*		Ross Dolan Ross Dolan News- King C. Trio Musie You Like	Randy Brooks Or. Randy Brooks O. Name of That Song?
10 00-Kay Kyser* 15-Kay Kyser* 30-Grand Ole Opry* 45-Grand Ole Opry*		Gangbusters Gangbusters Murder, Mr. Malone Murder, Mr. Malone	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
11 00-WROL News 15-Sat. Showdown 30-Jerry Collins 45-Jerry Collins		(N) Dance Party Dance Party Dance Party Dance Party	News; N'watchman Morton Downey Nightwatchman Nightwatchman
12 00-NBC News 05-Sign Off Also on WROL FM 97.3 mc channel 247		News; Dance Party Dance Party Dance Party Dance Party	News; N'watchman Nightwatchman Nightwatchman Nightwatchman
		News and Sign Off	News; Sign Off

Radio Log For Sunday, February 29, 1948

WROL-NBC 620 KC	WIBK 800 KC	WBIR-ABC 1240 KC	WKGN-MBS 1340 KC
5 00— 15— 30— 45— 6 00—X-Roads Jamb. 15—X-Roads Jamb. 30—X-Roads Jamb. 45—X-Roads Jamb. 7 00—News 15—Musical Clock 30—Musical Clock 45—Musical Clock 8 00—News; Resume 15—Devotional 30—Harmonizers 45—Harmonizers 9 00—NBC World News 15—F. Martin 30—Revival Hour 45—Revival Hour 10 00—Revival Hour 15—Revival Hour 30—Circle Arrow 45—Circle Arrow 11 00—Waltz Time 15—Cent. Methodist 30—Cent. Methodist 45—Cent. Methodist 12 00—World Front* 15—World Front* 30—Longines Sym.* 45—Longines Sym.* 1 00—Louise Torbett* 15—Louise Torbett* 30—Buick Hour* 45—Buick Hour* 2 00—Music You Want* 15—Music You Want* 30—Harvest of Stars* 45—Harvest of Stars* 3 00—E. Howard Or.* 15—E. Howard Or.* 30—One Man's Fam.* 45—One Man's Fam.* 4 00—Quiz Kids* 15—Quiz Kids* 30—Country Church* 45—Frank Sinatra* 5 00—Ford Theater* 15—Ford Theater* 30—Ford Theater* 45—Ford Theater* 6 00—Guest Star* 15—WROL News* 30—Star Preview* 45—Star Preview* 7 00—Jack Benny* 15—Jack Benny* 30—Phil Harris* 45—Phil Harris* 8 00—Charlie M'Carthy* 15—Charlie M'Carthy* 30—Fred Allen* 45—Fred Allen* 9 00—Merry-Go-Round* 15—Merry-Go-Round* 30—Album F. Music* 45—Album F. Music* 10 00—Take It Or L. It* 15—Take It Or L. It* 30—Horace Heidt* 45—Horace Heidt* 11 00—WROL News 15—Headline Stories 30—Dave Garro-way 45—Dave Garro-way 12 00—NBC News 05—Sign Off * Also on WROL FM 97.3 mc channel 247	 Sign On 7:30 Rev. Wadley Rev. Wadley Radio Bible Hour Radio Bible Hour Back To The Cross Back To The Cross Sacred Singers Sacred Singers Rev. Garrett (N) Rev. Garrett (N) America To God America To God The Sacred Heart Rev. Minton Baptist Hour Baptist Hour Baptist Hour Baptist Hour (N) 8th Ave. Ch. of God 8th Ave. Ch. of God Oakwood Ch. of God Oakwood Ch. of God Bread of Life Bread of Life Rev. Boshears Rev. Boshears Rev. Whittington Rev. Whittington Rev. Hagen Rev. Hagen Wesleyan Hour Wesleyan Hour Rev. Alford Rev. Alford Crossville Com Sing Crossville Com Sing Dixie Quartette Dixie Quartette Veterans of Victory Veterans of Victory Melody Boys Quartet Melody Boys Quartet Upton Close Sign Off 6:15 p. m.  Four Squares AUTO STORES TIRES BATTERIES BENDIX RADIOS BICYCLES ELECTRICAL APPLIANCES HOME SUPPLIES <i>Easy Terms</i> 525 Western Ave. Phone 4-1755	(N) Clockwatcher Clockwatcher (N) Clockwatcher Clockwatcher Weather-Clockwatch. Clockwatcher N. Knox. Bap. Ch. N. Knox. Bap. Ch. News Prisoners' Chapel Oak Ridge Quartet Biblical Dialogues Choristers Jesse Crawford Open Door Church Open Door Church Messages of Israel Messages of Israel Southernaires Southernaires First Presby. Church First Presby. Church First Presby. Church First Presby. Church (N) Sunday Serenade Treasury Salute Lutheran Hour Lutheran Hour Sam Pettengill Editor at Home National Vespers National Vespers Musical Yearbook Musical Yearbook Mr. President Mr. President Lassie Guy Lombardo Orch. Sammy Kaye Sammy Kaye Sound Off Sound Off Record Shop Record Shop Treasury Agent Treasury Agent Counter-Spy Counter-Spy Drew Pearson Monday Headlines Greatest Story Greatest Story Music From H'wood Music From H'wood Broadway Bap. Ch. Broadway Bap. Ch. Broadway Bap. Ch. Broadway Bap. Ch. Roy Shields & Co. Roy Shields & Co. Walter Winchell Louella Parsons Theatre Guild Theatre Guild Fred Truman Theatre Guild Jimmy Fidler Music in Velvet (N) Sweet and Low Sweet and Low Sweet & Low Sweet & Low News and Sign Off	News; Morning Exp. Morning Express Morning Express Morning Express News; Morning Exp. Morning Express. Morning Express. Morning Express. News; Weather Morning Express Morning Express Morning Express News; Morning Exp. Morning Express Morning Express Morning Exp; News Young People's Ch. Young People's Ch. Tone Tapestries News Radio Bible Class WKGN Chorus WKGN Chorus WKGN Chorus News, Goodman Or. Goodman Orch. Episcopal Church Cavalcade of Music News; Cavalc. of M. Guy Lombardo Or. Lutheran Hour Lutheran Hour William L. Shirer Favorite Melodies Alan Lomax Ballads Air Force Hour Air Force Hour Kyser and Crosby Kyser and Crosby News; T. Dorsey Or. The Magic Lantern Juvenile Jury Juvenile Jury House of Mystery House of Mystery True Detective True Detective The Shadow The Shadow Collector's Jazz Collect. Jazz; News Those Websters Those Websters Nick Carter Nick Carter Sherlock Holmes Sherlock Holmes Behind Front Page Behind Front Page News, Concert Hour Concert Hour Concert Hour Concert Hour Meet Me At Parky's Meet Me At Parky's Jim Backus Show Jim Backus Show News; N'watchman Nightwatchman Nightwatchman Nightwatchman News; N'watchman Nightwatchman Nightwatchman Nightwatchman News; N'watchman Nightwatchman Nightwatchman Nightwatchman News; N'watchman Nightwatchman Nightwatchman Nightwatchman News; Sign Off



WIBICK

W
I
B
K

1000
WATTS
AT

800
ON
YOUR
DIAL



They All Advertise It

PIT BARBECUE

We Have It—

FRANK'S HOT SHOPPE

1248 N. Broadway

Phone 4-1404

**PLUMBING &
HEATING**

**LEOPOLD
& ORR
INC.**

CONTRACTORS

800 W. CUMBERLAND

PHONE -- 2-9659

HEAR--

'REC 'O' QUEST'

SATURDAY EVENINGS

7:30 to 8:00 PM OVER

WKGN-1340

COME TO

*** KNOXVILLE ***
MUSIC CENTER

**AT ANY TIME TO
MAKE YOUR REC O-QUEST
215 S. Gay St. Dial 3-8151**

R A D I O S

**BENDIX HOME RADIOS -
MOTOROLA CAR RADIOS**

**Liberal Allowance for Trade-In
Prompt and Efficient Radio Service**

BOTH AM and FM

(Cost estimate before Service)

PICKUP AND DELIVERY

—JELLICORSE—

RADIO SALES & SERVICE

Next to Fountain City Fire Hall

4007 1/2 N. Broadway

Phone 6-1290



That famous western team of Louise Massey and the Westerners hit the airplanes at 7:45 a.m. over W I B K. You have never heard western music with the modern trend like the Westerners play and sing it. Louise Massey is the sister of Kirt Massey, heard many times over network programs. He also appears on the morning show over W I B K at 7:45 every Monday through Friday. It is a fifteen minute program, but Louise and the Westerners seem to be able to squeeze in some mighty fine songs on this program.

Start the morning right by listening to Louise Massey and the Westerners over W I B K, 800 on your dial. So that you won't forget to do so, set your dial on 800 every night before you go to bed, and then all you'll have to do the next morning to get the Westerners and Louise Massey is turn it on.

Thomas L. Thomas, baritone, will sing with Howard Barlow's Orchestra Monday night at 8:30 while Ferruccio Tagliavini, tenor, will be guest on the Telephone Hour at 9 and vocalist Vera Holly will be Buddy Clark's guest on the Contented Hour at 10 - all programs on W R G L and W R O L F M.



Jack Armstrong, the All-American boy whose adventurous exploits delight young listeners, is offering 1,000 sturdy, shining bicycles in his easy 'name the bike' contest which began Monday, February 16 and ends Friday, February 27. The program is heard on alternate weekdays at 5:30 p.m. over W B I R - A B C in Knoxville.

HEY! KIDS, WANT TO WIN A BIKE?

CONTINUED FROM PAGE FOUR

and their advertising agencies.

Jack Armstrong is heard at 5:30 to 6:00 p.m. over W B I R, on alternate days with Sky King. It is sponsored by General Mills, Inc., through Knox Reeves Advertising Agency, Minneapolis.

YOU-have a date!

MONDAY

Junior Chamber of Commerce
12 noon at Club 509

TUESDAY

Rotary Club
12:15 p.m. at the Farragut

THURSDAY

Kiwanis Club
12:15 p.m. at the Andrew Johnson
Exchange Club
12:15 p.m. at the Farragut

Monday, February 23, 1948

"The Name Is A Pledge of Quality"

The Hope Bros. Co.
613 MARKET ST

"Knoxville's Oldest Jewelers"

Listen To

"Veterans of Victory"

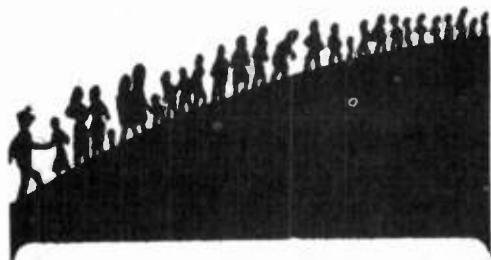
5:00 TO 5:30 OVER WIBK

Sponsored by

SHARPE'S SUPER MARKET

1201 N. CENTRAL

John Nesbitt's



PASSING PARADE

*America's
greatest Story-teller*

Monday through Friday

WKGn 11:00 AM

Mutual Broadcasting System.

Sec. 562, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 13
Knoxville, Tenn.



Listen To—

JACK BERCH

(the gay troubadour of song, wit and chatter)

MONDAY THRU FRIDAY

620 KC

WROL

NBC for East Tennessee

World Radio History