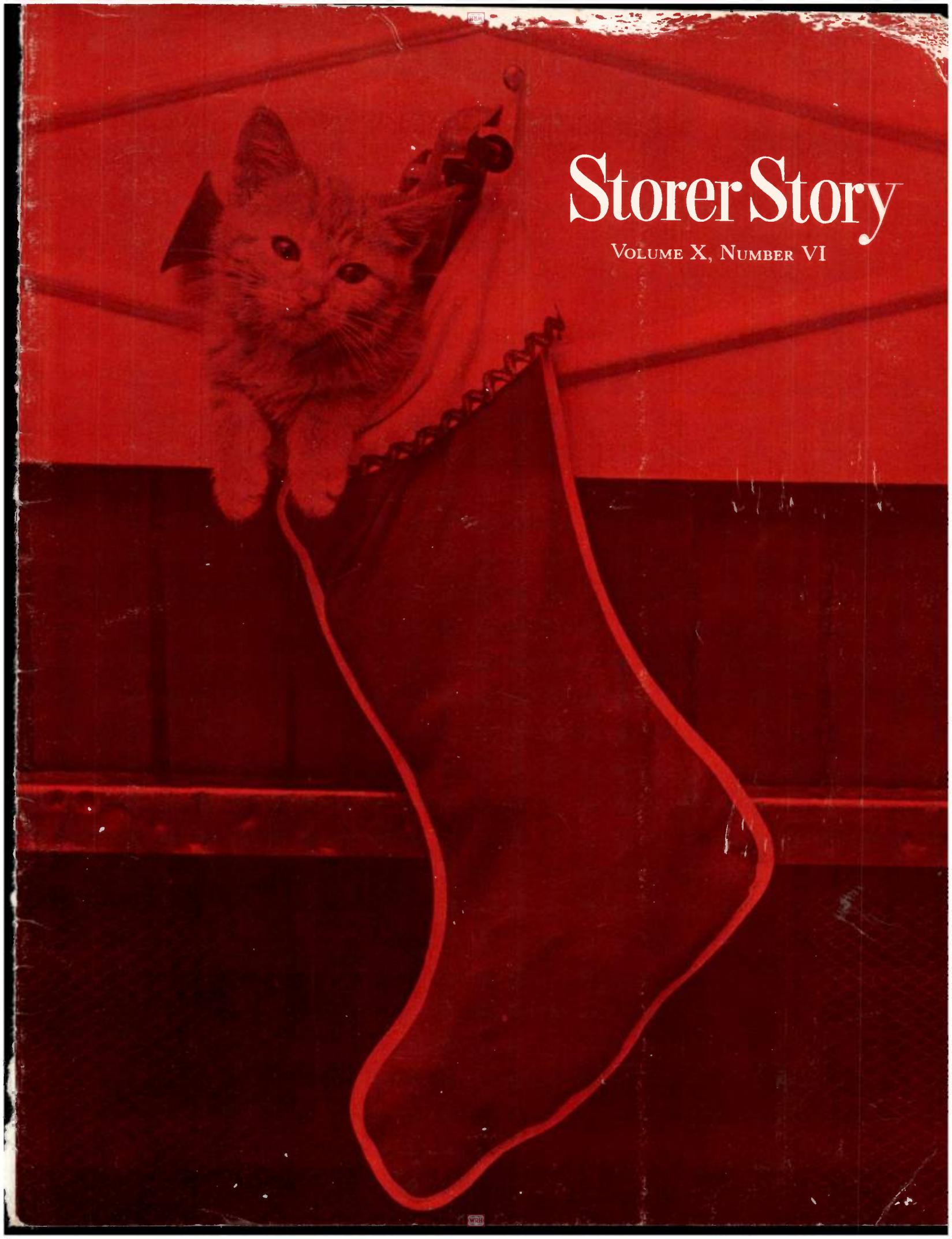




Storer Story

VOLUME X, NUMBER VI

Storer Story

The STORER STORY is published bi-monthly in Miami, Florida, and distributed to all employees of the Storer Broadcasting Company and subsidiary companies.

VOL. X, No. VI DECEMBER, 1964

JOHN J. KELLY.....Vice Pres. for Adv.-Prom.
JOYCE LINTON.....Editor
TIM ROCHA (WJBK-TV).....Cover Artist

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KEN MALDEN.....WGBS-Radio, Miami
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JAN MANNING.....WJW-TV, Cleveland
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BILL THOMPSON.....KGBS, Los Angeles
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STORER STATIONS

WJBK-Radio, Detroit	KGBS-Radio, Los Angeles
WJBK-TV, Detroit	WAGA-TV, Atlanta
WJW-Radio, Cleveland	WGBS-Radio, Miami
WJW-TV, Cleveland	WIBG-Radio, Philadelphia
WSPD-Radio, Toledo	WITI-TV, Milwaukee
WSPD-TV, Toledo	WHN-Radio, New York

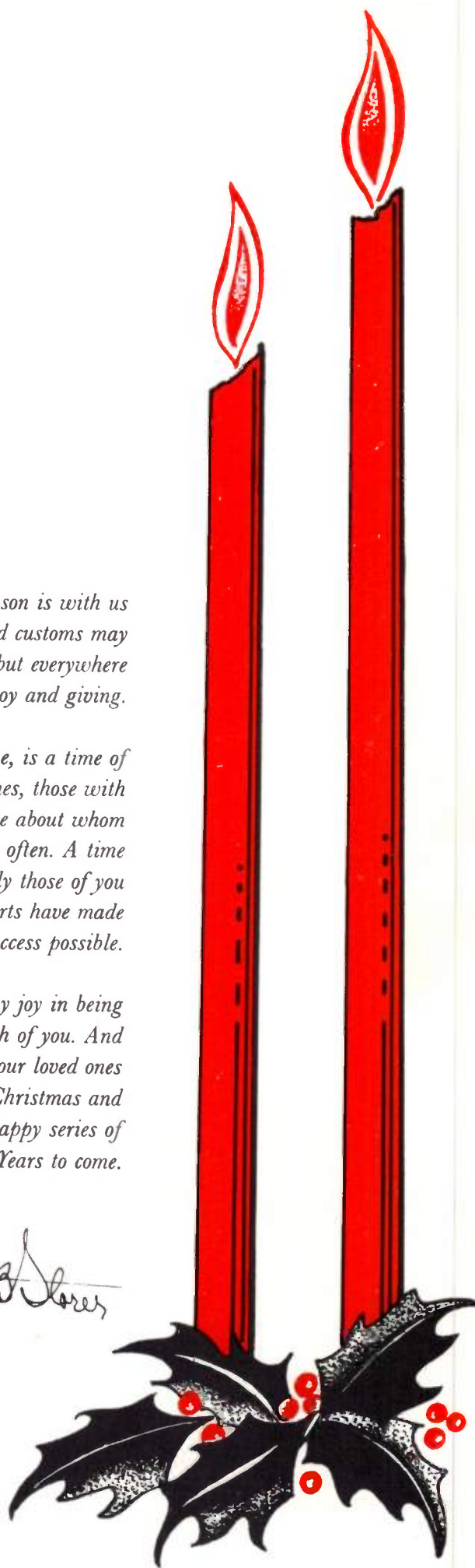


The Christmas season is with us again! Celebrations and customs may vary somewhat . . . but everywhere it is a season of joy and giving.

Christmas to me, is a time of thinking . . . of loved ones, those with whom we work, those about whom we should think more often. A time of thanking, particularly those of you whose continuing efforts have made our Company's success possible.

May I express my joy in being associated with each of you. And may I wish you and your loved ones a most Merry Christmas and a long and happy series of New Years to come.

Storer



Corporate News

Third Quarter Sets Record

Storer Broadcasting Company reported all-time record earnings for the third quarter of 1964. After-tax profits for the quarter ended September 30, 1964 were \$1,371,398.00, or 68 cents per share, up 28.5 per cent from \$1,067,172.00, or 54 cents per share, earned in the same quarter of 1963. No non-recurring gains or losses were included in either the 1964 or the 1963 third quarter.

The Company also reported that its nine-month earnings for 1964 were \$4,956,611.00 or \$2.46 per share, compared to \$3,998,826.00, or \$1.82 per share, in the prior year. This represents an increase of 24 per cent in profits, and an increase of 35.2 per cent in per-share profits.

The first nine months of 1964 were another all-time record for the Company with respect to profit from operations, excluding non-recurring gains and losses. Operational earnings for the quarter and nine-months were the highest in the Company's 37-year history, reflecting primarily the increasing growth of television stations profits, and the substantial increase in profits from the Company's radio station WHN, New York, N. Y., acquired in January, 1962.

Per share earnings are based on an average of 2,018,096 shares of Common and Class "B" stock outstanding during the nine months ended September 30, 1964, and an average of 2,192,712 shares outstanding during the comparable period of 1963.

Conway Named PAB Director

Joseph T. Conway, Vice President and General Manager of WIBG-Radio, has been named to the post of Director-at-Large of the Pennsylvania Association of Broadcasters by association President, Cary H. Simpson and the Board of Directors.



The PAB's Board of Directors consists of eight district directors and four directors-at-large and is the governing body of the oldest state broadcasters association in the United States, consisting of 150 radio and 19 television stations.

As Director-At-Large, Mr. Conway will continue his duties as Chairman of the PAB's Promotion Committee, a post he assumed in January of 1964.

Martin McAdams has been appointed to the Chicago Sales Staff of Storer Television Sales, Inc.

Before joining STS, Mr. McAdams served in a similar capacity with Metro TV Sales in Chicago for a period of two years. Prior to that time he worked in the Chicago office of Blair Television Associates.



Mr. McAdams, who received a Bachelor of Science Degree in Marketing from Loyola University is married and the father of four children.

Richard K. Helledy has moved from the Chicago Sales Staff of Storer Television Sales, Inc. to the New York Staff. Mr. Helledy replaces Terrence McGuirk who was recently named National Sales Manager of WAGA-TV in Atlanta.

Mr. Helledy had been located in the Chicago office for two years. Before joining STS, he was with Blair Television Associates and George P. Hollingberry Company in Chicago.

He received a Bachelor of Arts Degree at Millikin University of Decatur, Illinois and a Master of Science Degree from Syracuse University.



Storer Declares 44th Dividend

The Board of Directors of Storer Broadcasting Company declared the regular quarterly dividend of fifty cents per share on its Common Stock, payable December 9, 1964 to stockholders of record November 20, 1964.

The declaration marks the forty-fourth consecutive quarterly dividend paid on the stock since it went public in November, 1953. Since July, 1955 the Storer Broadcasting Company Common Stock has been listed on the New York Stock Exchange. The Board action also marks the 189th dividend payment made on Storer stock since it was first issued in 1930.

At the same meeting the Storer Board of Directors declared a quarterly dividend of twenty-five cents a share on its Class "B" Common Stock, which is not listed.

Lionel F. Baxter, Vice President for Radio of the Storer Broadcasting Company, has been elected Treasurer of the Radio Advertising Bureau. He succeeds George Comte of WTMJ, Milwaukee, Wisconsin.

The Radio Advertising Bureau is a non-profit association supported by radio stations, radio networks and station representatives.

WSPD-Radio Vice President and General Manager Reggie Martin was recently elected First Vice President of the Ohio Association of Broadcasters. He has also been made a member of the Board of Directors of the Toledo Area Chamber of Commerce.



Dr. Cadaverino Calls WITI-TV 'Home'

*"Nightmare Theatre" host Dr. Cadaverino,
as portrayed by WITI-TV's Jack Du Blon.*

Dr. Cadaverino, the most recent addition to the WITI-TV talent staff, has received an enthusiastic reception from his viewing audience. Well known for his "horri-fying" sense of humor, Dr. Cadaverino is the host of the WITI-TV "Nightmare Theatre" which is seen weekly following the Saturday night movie. It features the best in horror movies as well as Dr. Cadaverino's intermission breaks.

The lovable Doctor receives many unsolicited letters each week and numerous phone calls from viewers who enjoy commenting on the show and its host. Requests for pictures of Dr. Cadaverino has been so great that giant picture postcards have been reproduced to satisfy the mounting Cadaverino fan club.

Dr. Cadaverino is actually the creation of Jack Du Blon, WITI-TV Staff Announcer. Mr. Du Blon is also a puppeteer for "Cartoon Alley" which he originated some time ago.

Even though it takes Mr. Du Blon 45 minutes to apply the Cadaverino make-up each time he tapes the program, he still says that he enjoys doing the show because it draws him closer to the adult audience.



Dr. Cadaverino, left, consults with his headless sidekick, Igor.

Public Service



Vice President and General Manager of WIBG, Joe Conway, right, presents a check for \$1,000 to Jack Kelly, Co-Chairman of the Philadelphia Olympic Committee and former Olympic athlete. The check represents proceeds from WIBG "Good Guy" sweatshirts sold by the station to help send our athletes to Tokyo for the Olympic games.

- The officers and men of the United States' newest mighty missile submarine, the U.S.S. Techumseh, requested tapes of typical WHN music to be piped throughout the craft during her forthcoming tour of duty.

She will leave Pearl Harbor and run submerged for several months, during which the tedium will be lightened by WHN's "Sound of Beautiful Music."

- In an effort to promote better understanding of each other's problems, local Toledo business, industrial and educational organizations held the annual BIE Day. WSPD-Radio and Television hosted several of the educators at a special luncheon and a tour of the studios.

Ghoulardi Visits Parmadale Village

The children of Parmadale Village of St. Vincent De Paul were recently surprised by a visit from WJW-TV's Ghoulardi and Ted Anthony.



Ghoulardi delighted the children and the Sisters as well with his antics.



Members of the Commission for Community Development including WSPD-TV's Vice President and General Manager Keith McKenney, left, Mrs. Jane Kuebbeler and Toledo's Mayor John Potter are shown as they leave for Pittsburgh to view urban renewal projects.

He signed autographs and presented "Ghoulardi Sweatshirts" to everyone.

Bruce MacDonald of WJW-Radio shows youngsters from Parmadale Village how to record spot announcements. The children made special "happiness" spots for the United Appeal in cooperation with WJW-Radio.



A special public service program was presented by WITI-TV to kick off the 1964 United Fund Campaign in Milwaukee. Appearing on the program were, from left to right, Willis G. Scholl, Campaign Chairman; William B. French, Chairman of Employee Division; Fred A. Erchul, associate Campaign Chairman, Labor Division; Mrs. Irving W. Zirbel, Associate Campaign Chairman, Neighborhood Division and WITI-TV News and Public Affairs Director Carl Zimmerman.



Storer Vice President for Advertising and Promotion John J. Kelly was recently honored to be selected to address the Public Utilities Advertising Association conference in Cleveland.

Awards



Jac LeGoff, left, and Joe Weaver, right, receive plaques from the Detroit Police Officers Association from Patrolman Bruce Finney, Vice President of the organization. The two WJBK-TV newsmen were recognized for contribution to the better understanding of Police Officers, their profession and their problems.



STORER STORY has been named the recipient of an Award of Excellence by the Southern Council of Industrial Editors. The citation was presented to STORER STORY Editor Joyce Linton by Jack Murray of the Lockheed-Georgia Company who served as Chairman of the Awards Committee.

The award was given in conjunction with the Southern Industrial Editor's Institute at the University of Georgia.

Edward Kutz Cited By Salvation Army

Edward G. Kutz, WSPD-Radio newsmen and Director of Community Projects, recently received the first Salvation Army Award for Meritorious Service and has been elected a member of the Salvation Army Board of Directors.

Mr. Kutz has helped to coordinate the major Salvation Army project, the Christmas Cheer Booth. Last year, the booth was manned by WSPD-Radio personalities who helped to raise \$40,000 which was used to benefit the needy in the Toledo area.

Another commendation for Mr. Kutz recently came from Mr. Milton Davidson, Area Manager of the Ohio State Employment Service for his assistance in the National Employ the Handicapped Week publicity.



Doney Receives Award

The Cleveland Audubon Society has presented its Meritorious Service Award to Jim Doney of WJW-TV. The award is presented by the Society to the local citizen who has most advanced the cause of conservation.

Mr. Doney has devoted many of his programs on the Adventure Road series to the conservation of wildlife and natural resources. He is responsible for bringing outstanding lecturers, photographers and travel experts to Cleveland.

During two years of daily programming Mr. Doney and the series have won many awards for excellence.



Fire Department Chief Robert Moher, right, presents the "Maltese Cross Award" to WITI-TV Operations and Program Manager Bob Oliver for the station's outstanding active participation in the 1963-64 Milwaukee fire prevention program. The award recognizes WITI-TV's contribution to fire prevention with on-the-air public service messages, news stories and editorials.

Navy Honors KGBS

KGBS-Radio was paid special recognition by the commanding officer of the United States Naval Recruiting, Commander L. V. Howe. The special award, singling out KGBS in Los Angeles, was presented to KGBS Vice President and General Manager Wendell B. Campbell.

Over one year ago, KGBS created a special one-minute feature program "Now Hear This" for Navy Recruiting in Los Angeles. The program was developed by KGBS Program Manager Bill Thompson and featured Lt. Jg Grayson Cook who told little known facts of Naval history and how important a Naval career could be. Response to the program was overwhelming, according to the local recruiting office.



WAGA-TV General Manager Buddy Ray and his wife, Pat, join Station Manager Paul Raymon and his wife, Brenda, as they welcome guests to the Cherokee Town and Country Club, site of the WAGA-TV Annual Party.

Party Time at WAGA-TV

Continuity Department's Janice Cregar and Director Gene Harris pause for refreshments at the WAGA party.



Promotion Artist Dan Wall stoops to conquer Eileen Mitchell of the Promotion Department.

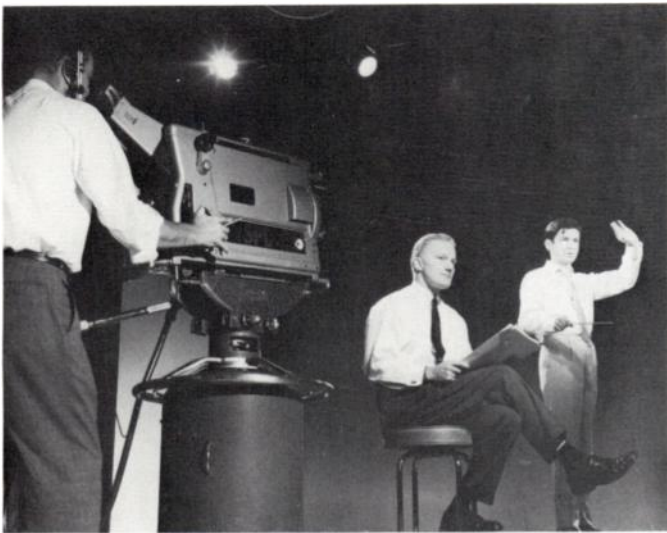


Don Barber, left, and his wife, Karen, follow Buddy Ray and Bill Michaels through the buffet line.



At left, Yvonne Lawson and date Dan Wall pose with WAGA Weather girl Eleanor Knight and her husband, Eric Hygens.

PROGRAM



Preparing for the season's first live telecast of the Toledo Symphony Orchestra Junior Concert are, left, WSPD-TV's Dave Drury and right, Serge Fournier. Last season WSPD-TV inaugurated these presentations and four are scheduled for this year.

The University of Judaism in Los Angeles is beginning its third year of broadcasting over KGBS-Radio with a new series entitled, "The Bible and Literature." The program series is produced by KGBS and hosted by David Victor Cooper.

Mr. Cooper, who is a graduate of the University of Warsaw, Poland and the University of Maryland, does much of the writing for the weekly fifteen-minute program. He has worked as a foreign correspondent editor and has translated a Yiddish novel by Sholem Ash.



Signing the contract for the 1964-1965 Cleveland Barons Hockey Games broadcasts on WJW-Radio are, left to right, Jack Marsh, Cleveland Branch Manager Carling Brewing Company, James P. Storer, Vice President and General Manager of WJW Radio and Don Tonini, Sales Manager of Carling. WJW Radio will cover the Barons' seventy-two-game schedule.

WJW-TV has introduced a new informational program to its viewers. The program, entitled CONVERSATION, is presented in prime viewing time, each Friday evening at 6:30.

Host of the new program is Joel Daly. It is his job to present local people in various businesses and activities who will be of interest to Cleveland viewers. Mr. Daly will interview these people or perhaps lead them into discussion. The results are informative and interesting.

• • •



Each week Radio Miami WGBS presents "Your Metro Government," a thirty-minute program based on current and planned actions of the Metro Commission. WGBS Afternoon News Editor Mike O'Neil and a member of the Commission discuss the business of the County Government. Shown above with Mr. O'Neil, left, is Dade County Mayor Chuck Hall, right, who presides over the Commission meetings.

WAGA-TV will join a network of Southeastern stations telecasting the annual Blue-Gray All-Star football game from Crampton Bowl in Montgomery on December 26 as part of the station's year-end football coverage.

The 27th annual contest is the oldest, most popular intersectional football game and has been telecast nationally for thirteen years with radio coverage dating back twenty-five years.

The proceeds of the game are the main source of funds for Alabama Sight Conservation, Inc., which is operated by Lions Clubs of Alabama and provides medical treatment and hospitalization for all sight cases throughout the state.

WAGA-TV will also televise the NFL championship game, the Cotton Bowl and the NFL Playoff Bowl.

NOTES



Seated from right to left, Federal Communications Commissioner Kenneth A. Cox is joined by Nolan Neds, Head Librarian, Atkinson Library; Ward Quaal, Vice President-General Manager, WGN and WGN-TV, Chicago; and Tom Nelson, President, Milwaukee Radio-TV Council on a recent WITI-TV "Public Conference" program. The distinguished panel discussed functions of the FCC, television programming and the future role of television. "Public Conference," in its ninth year, is produced by the Milwaukee Public Library System in cooperation with WITI-TV and is seen on Sundays.

Director Bill Feest of WJW-TV has created a documentary that depicts the life of a Nun as a Novice and studies her work as a hospital technician.

Director Feest traveled to the Sisters of Charity of St. Augustine in Richfield, Ohio to film the program entitled, "The Many Faces of Mary." Mr. Feest's camera captures the sanctity of the moment when the Novice goes into her habit for the first time and then photographs an aspect in a Nun's life that few people have ever witnessed, the taking of the final vows. It is at this very sacred ceremony that the Nun commits her life to the service of God.

After taking her final vows, the Nun moves into the work for which she has been trained. In this case, the



Former Vice President Richard Nixon paid a visit to Toledo and was interviewed at the WSPD-TV studio by newsmen, left to right, Jim Uebelhart, WSPD-Radio; Jim Rudes, Don Bexten and Bill Raden of WSPD-TV. The tape of his comments will be seen on "For the Record." Mr. Nixon is seen at center.

program followed the Nun through her hospital work.

"The Many Faces of Mary" is the first of a two-part series. The second program is concerned with the Nun as an educator.

. . .

For the second consecutive year, WIBG Radio enlisted the help of thousands of teenagers in the Greater Philadelphia Teenagers March Against Leukemia, sponsored by ALSAC. Wibbage Crusader announcements urged teen listeners to volunteer one afternoon to solicit funds for the drive. In addition, thirty volunteer telephone operators stood by to accept names and addresses from those who wished to sign up by phone. In only two days, WIBG recorded over 3,000 volunteers by phone, besides 599 who registered by mail. All volunteers attended a free "Victory Show" featuring Bobby Rydell, National Chairman of ALSAC, and many other famous guest stars.

. . .

Right now, "Happyland" is under construction . . . and it probably will be as long as the program is on WJBK-TV.

"Happyland" is the brand new six morning a week program for pre-schoolers that is hosted by Mr. J. B. who is played by Guy Bowman. As Mayor of "Happyland," Mr. Bowman is showing the youngsters new Deputy Dawg and Felix the Cat cartoons.



Mr. Bowman describes "Happyland" as "whatever the boys and girls think it is." And to that end, Program Director Dean McCarthy is letting the youngsters come up with all the design ideas for "Happyland." The audience is being invited to send in sketches of what they would like to see in "Happyland" and the crayon-on-brown bag artwork is pouring in.

Currently, "Happyland" is only a mail box and a swing, but it is doubtful that it will remain that way for long.

. . .

Last year's WSPD-Radio presentation of "Christmas Fantasy" with Robin Morrow was so well received by the WSPD listening audience that Toledo Trust decided to sponsor a repeat of the same program again this year. "Christmas Fantasy" is a series of twenty-six half-hour programs of unforgettable legends, stories and poetry of Christmas and it is heard seven days a week on WSPD-Radio.



Front row, left to right: James P. Storer, Robert Buchanan and Ken Bagwell. Back row: Bill Michaels and Lionel F. Baxter.

WJW-TV

Celebrate 10th

WJW-Radio and Television celebrated their tenth anniversary in Cleveland at a dinner dance affair which was held at the Sheraton-Cleveland Hotel in the Grand Ballroom.

Co-hosts for the party were Kenneth Bagwell, Vice President of WJW Television; Bob Buchanan, General Manager of WJW Television, and James P. Storer,



Receiving guests at the WJW-TV-Radio Tenth Anniversary Party are, left to right: Mrs. Ken Bagwell, Mr. Bagwell, James P. Storer and Terry Atkinson.



Part of the guests who helped to celebrate WJW's Tenth Anniversary in Cleveland



Left to right: Mrs. Bill Michaels, Ralph Besse, President of the Cleveland Electric Illuminating Company; Mrs. Besse, Ken Bagwell, Mrs. Carl Ward, Mr. Michaels, Mrs. Bagwell and Carl Ward of CBS.

and Radio Anniversary

Vice President and General Manager of WJW-Radio.

Also attending the celebration were Lionel F. Baxter, Vice President-Radio Division; William Michaels, Vice President-Television Division, and Peter Storer, Vice President, Storer Television Sales.

Approximately 425 guests dined, danced and enjoyed the music of the Billy May orchestra.



Storer Vice Presidents Ken Bagwell and James Storer welcome guests.

Left to right: Mrs. Glen Reinert, Mr. Reinert, WJW-Radio Salesman, and Lionel Baxter.



From left to right: Charles Butler, Vice President of McCann Marshalk; Ken Bagwell and Mrs. Butler.



Left to right: Lionel Baxter, Mrs. Ken Leghorn, James Storer, WJW-Radio Promotion Manager Charles Hutaff, Frank Steigerwald, Mrs. Storer, Ken Leghorn, Mrs. Steigerwald.

New Faces . . . and Job Changes

WAGA-TV



A new addition to the WAGA-TV Promotion Department is Eileen Mitchell. A red-head who towers a mere 5'10", Eileen was formerly with WALB-TV in Albany, Georgia as Women's Editor. She enjoys dancing, modeling and tennis.



Joining WAGA-TV as local sales secretary is Mary Montag. A native of Chicago, Mary is married and has one daughter. Her primary interest is sewing and she is an ardent baseball fan.



The new face in the WAGA-TV Traffic Department is that of Mary Fargason. A North Carolinian, Mary was formerly Traffic Manager for WPLO-Radio in Atlanta. She enjoys bowling, reading and good music.

WJBK-Radio



Lee Cockill has moved from the Mail Room at WJBK-Radio to a position as Promotion Writer in WJBK-TV. Lee claims an interest in almost all sports.

WJBK-TV



A new member of the WJBK-TV Art Department, Phil Dick is an outstanding water color artist in his off-hours. He attended the Society of Arts and Crafts.

WJW-TV



Sheron Klee is now secretary to Bob McBride, WJBK-TV News and Community Affairs Director. Sheron, who enjoys snow and water skiing as well as ice skating, attended Ferris State College.



Northwestern Graduate Michael Lutton has been added to the WJW-TV Promotion Department. Mike has a variety of experience in television and claims that his hobbies are writing, pistol shooting and golf.

WSPD-TV



Chase Clements has joined WSPD-TV as news Reporter-Cameraman. Chase holds two college degrees, is married and has two sons. He enjoys photography, music and spectator sports.

Home Office



Jack Etzler is the new mate aboard the Miami Marlin. Jack is a native of Roanoke, Virginia. He is married and, naturally, lists fishing as one of his primary interests.

Potpourri

WITI-TV uses Railway Express Agency trucks "to pass" out the Paladin calling card in Milwaukee.



Charming Amanda Blake greets WJBK-TV Sportscaster Ray Lane for his guest role in Gunsmoke.

WJBK-TV's Lee Shepherd was a judge for the Grand Finale of the Talented Teen Contest sponsored by Montgomery Ward.



WIBG-Radio's Fire Engine 99 has been on the run! After appearances for Fire Prevention Week in parades all over Philadelphia, the "Old 99" appeared in the annual Thanksgiving Day parade.



William Flynn, III, surprised his father, WITI-TV General Sales Manager Bill Flynn, with his knowledge of the stock market. Young Bill owns one share of Storer Broadcasting stock and another of AT&T.



Jeannine Riley, left, and Linda Kaye, right, present WJW-TV's Bob Buchanan, far left, and Ken Bagwell, far right, with an autographed petticoat from their program, "Petticoat Junction."



... Column Notes .



Aboard the Marlin . . .

Mr. T. A. Davies, Brown and Bigelow, Minneapolis, Minnesota.

Mr. and Mrs. Richard McIntyre, Economic Consultant, Surfside, Florida.

Mr. Frederick E. Teeter, United Airlines, Miami, Florida. Mr. and Mrs. John C. Blackman, Mr. Jack Gossman, Mr. John W. Whalen, Miss Peggy Trine, and Miss Jane Boone, all of United Airlines, Miami, Florida.

Mr. Ernest Conner, Mohawk Carpet Mills, New York, New York. Mr. Jack McClain, Johnston Distributor, Atlanta, Georgia.

Mr. and Mrs. James Powers and Mr. and Mrs. Donald Joyce, Shell Oil Company, New York, New York, and Inwood, New York.

Mr. and Mrs. Kevin Ryan, William Esty Company, Inc., New York, New York.

Mr. John Booth, Time, Inc., New York, New York.

Mr. Tom Shull, Doyle, Dane and Bernbach, New York, New York. Mr. William Matchett, Mr. Milton Mays and Mr. William Leslie, all of Continental Insurance Company, New York, New York. Mr. Newell Lusby, Continental Insurance Company, Atlanta, Georgia. Mr. George Faunce, AFCO Credit Corporation, New York, New York.

Mr. and Mrs. Walter Schwimmer, Walter Schwimmer, Inc., Chicago, Illinois. Mrs. Kenneth Frank, Miami, Florida.

Mrs. Robert W. Kelly, Jr., Time, Inc., Miami, Florida. Mrs. Robert W. Kelly, Sr., Lennen and Newell Advertising, New York, New York. Monseignor James F. Nelson, St. Agnes Catholic Church, Key Biscayne, Florida.

Mr. and Mrs. S. C. Stoddard, Mr. and Mrs. Howard J. Stoddard, Michigan National Bank, Detroit and Lansing, Michigan. Mr. John Butcher, Demery's Inc., Detroit, Michigan.

Mr. M. J. Vollmer, A. O. Smith Corporation, Mr. Wesley Correll, First Wisconsin National Bank, Mr. Charles F. Jones, Marine National Exchange Bank, Milwaukee, Wisconsin.

Mr. and Mrs. Burns Northorpe, Bank of Kewaskum, Kewaskum, Wisconsin. Mr. and Mrs. Robert Rauterberg, Marine National Exchange Bank, Milwaukee, Wisconsin.

Mr. Cyrus Settineri, Roman Products Corporation, Hackensack, New Jersey. Mr. Mel Korn, J. M. Korn and Son, Inc., Philadelphia, Pennsylvania. Mr. Joseph Managhram, and Mr. Paul J. Carr, Myers Food, Inc., Philadelphia, Pennsylvania.

Mr. Charles Henderson and Mr. Vincent Kirby, Mrs. Smith's Pie Company, Pottstown, Pennsylvania.

Mr. John Daly, Dallas, Texas; Mr. Charles Sharp, Bindsboro, Pennsylvania; Mr. Paul Cherachanico, and Mr. Herb Miller, Morgantown, Pennsylvania, and Mr. John Mizanin, Chicago, Illinois, all of Mrs. Smith's Pie Company. Mr. Carl Williams, J. M. Korn and Son, Inc., Philadelphia, Pennsylvania.

Mr. Roger Moser, Pottstown, Pennsylvania; Mr. Carl Baker, Miami, Florida; Mr. Bill Grimes, Jonesboro, Georgia; Mr. Steve Mason, Pikesville, Maryland, and Mr. John Mosser, Morgantown, Pennsylvania, all of Mrs. Smith's Pie Company.

Mr. and Mrs. Jack Oritt, Eat-All Frozen Food Company and Mr. and Mrs. M. Korn, J. M. Korn and Son, Philadelphia, Pennsylvania. Mr. and Mrs. M. Godelph, Miami, Florida.

Mr. Al Vangelos, Dole Company, San Jose, California. Mr. Frank Fitch, Pezrow Sale Company, New York, New York.

Mr. Thomas Harken and Mr. John Menz, Chun King Corporation, Duluth, Minnesota. Mr. Joe Hemen, Hemen Super Markets, Cleveland, Ohio. Mr. Olaf Sandbo, Columbus, Ohio. Mr. Jack Brotherton, Dole Company, San Jose, California.

Mr. Nelson-Appet, Appet-Cooke Association, Inc., Philadelphia, Pennsylvania. Mr. Herman Stein, Food Fair, Miami, Florida. Mr. Howard Malick, Brandywine Mushrooms, West Chester, Pennsylvania. Mr. Sam Esterman, Repro, Inc., Miami, Florida.

Mr. Joseph Spike, Media Hardware Company, Media, Pennsylvania. Mr. Herman Modell, Modell, Pincus, Hahn and Reich, Philadelphia, Pennsylvania. Mr. Jack Rubin, Muntz TV, Philadelphia, Pennsylvania.

Mr. Gene Blasingame, Publix Markets, Miami, Florida. Mr. Fred Corman, Miami Lincoln Mercury, Miami, Florida. Mr. and Mrs. Bert Lederman, Sun Finance and Loan, Cleveland, Ohio. Mr. and Mrs. Gerald Lackey, Toledo, Ohio.



A Company Welcome to . . .

SCOTT ARTHUR SPENCER, born October 14, 1964, son of Naomi and William Spencer, WSPD-TV, Toledo.

ALEXANDER CARL BERKOBAIN, born July 27, 1964, son of Zandra and Orland Berkobain, WJW-TV, Cleveland.

TRACY LEE RAYMON, born July 24, 1964, daughter of Brenda and Paul Raymon, WAGA-TV, Atlanta.

MICHELLE CONNELLY McGUIRK, born October 14, 1964, daughter of Gloria and Terrence McGuirk, WAGA-TV, Atlanta.

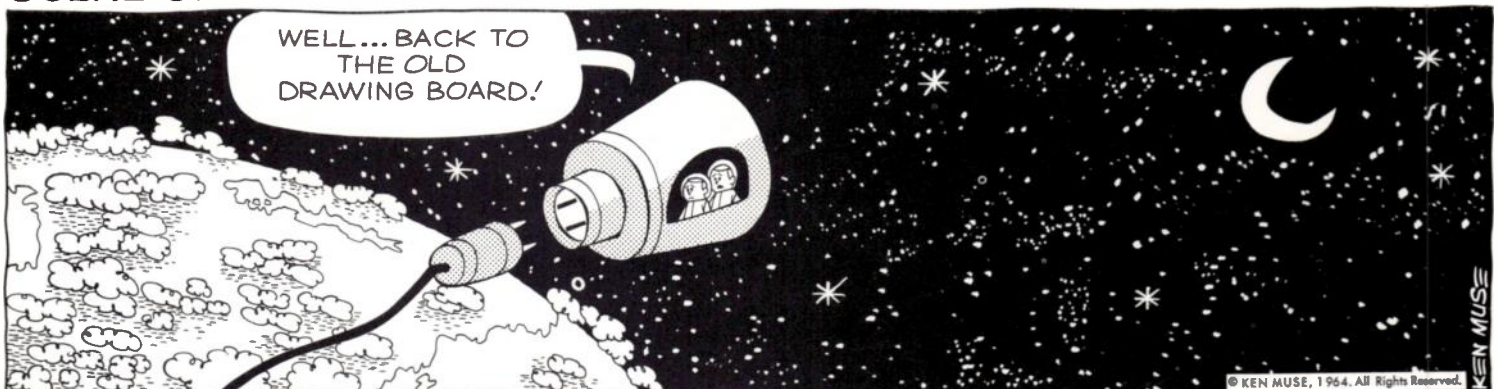
ANNE MARIE LAMBERT, born October 20, 1964, daughter of Mary Ann and Victor Lambert, WAGA-TV, Atlanta.

Mr. and Mrs. C. J. Vogt, First Federal Savings, Milwaukee, Wisconsin; Mr. Gizant B. Culley, Jr., Family Life Inc. Co., Menlo Park, California. Mr. and Mrs. Ozzi Wittle, Oshkosh Savings and Loan Company, Oshkosh, Wisconsin.

Mr. E. J. Barabas and Mr. Paul Ripikas, Universal Savings and Loan, Chicago, Illinois. Mr. Fred J. Walpole, Antioch Savings and Loan, Antioch, Illinois. Mr. Ralph J. Lueders and Mr. Roger Lang, Home Owners Insurance Company, Chicago, Illinois. Mr. Warren Pursell, Cook County Council of Industrial Savings Association, Chicago, Illinois.

SCENE ONE

BY KEN MUSE



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... Station Hi-Lites ...

Wedding Bells



Wedding bells will ring soon for two of WITI-TV's employees. Weathergirl Barbara Becker and Production Manager-News-caster Jim Major recently announced they will marry on December 26th.

Before joining WITI-TV, Miss Becker was a featured vocalist touring with bands such as Les Brown, Fred Waring and Paul Whiteman.

Mr. Major has worked as a television producer-director in the Army, taking part in such operations as the annual Ed Sullivan All-Army Program and Army film projects with Steve Allen.

Two more Storer employees were recently married. Terry Atkinson, Local Sales Manager of WJW-TV, and Marge Butler, Secretary to Norm Wagy of WJW-TV, became man and wife on December 5th.

Storer Story Editor Joyce De Bruhl and Donn Linton were married November 28th in Asheville, North Carolina. Mr. Linton is employed by the Best Foods Division of the Corn Products Company in Miami.



WIBG-Radio's Joe Niagara played host to forty-nine couples at the WIBG "Columbus Day" Party. The lucky winners heard their names announced over the air and called the station within a specified period of time. Those who met the deadline were invited to be Joe Niagara's guests for an evening of dinner, dancing and fun.



WIBG-Radio is now using this banner to alert Philadelphia commuters to tune in the 990 spot on their car radios. The Wibbage plane is seen daily over major turnpikes, expressways and traffic locations all over the Greater Delaware Valley during peak driving hours.

WAGA's 'Coach Friday' Stumps 'What's My Line'

WAGA-TV's Coach Friday, who has excelled in predicting football scores for the past two seasons as part of the Ed Thilenius' Sports Program, was a recent guest on the "What's My Line?" program.

In real life she is Jane Thomas, wife of a successful Atlanta producer and this is the way that she was introduced to the "What's My Line?" panel.

The panel had difficulty trying to pinpoint her occupation and host John



WAGA-TV's Coach Friday is, in reality, pretty Jane Thomas.

Daly finally had to flip the cards as he revealed her role as a football prognosticator.

Sheep Dog Club Elects Murphy

Bob Murphy, host of the WJBK-TV "Morning Show," has been elected Vice President of the Old English Sheep Dog Club of America.

Mr. Murphy is the first major officer of the club ever named who does

to be held at Detroit's Cobo Hall in March. The show will be in conjunction with the Detroit Kennel Club Show.

Mr. Murphy and his wife, Joan, have been interested in the raising and showing of the dogs for the past five years. The Murphys now have two of the big, playful breed rambling around their West Bloomfield Township home. Ch. Shagbourne's Pansy, pictured at the left, is almost five years old. Shandykip's Daffy-Down-Dilly, on the right, is nearly two years old and is one of Pansy's litter of nine. Three of the litter are already champions.



WJBK-TV's Bob Murphy with Pansy, left, and Daffy-Down-Dilly.

not live in the East. In his new position he will serve as Show Chairman for the club's National Specialty Show

Storer Story Cover Artist Tim Rocha tells of his search for a kitten to be used on the cover of this issue. It seems that he decided to take his three-year-old son with him on the shopping tour. The inevitable happened and now the Rocha household has been increased by one with the addition of one small kitten.

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