

TV-Radio ALBUM

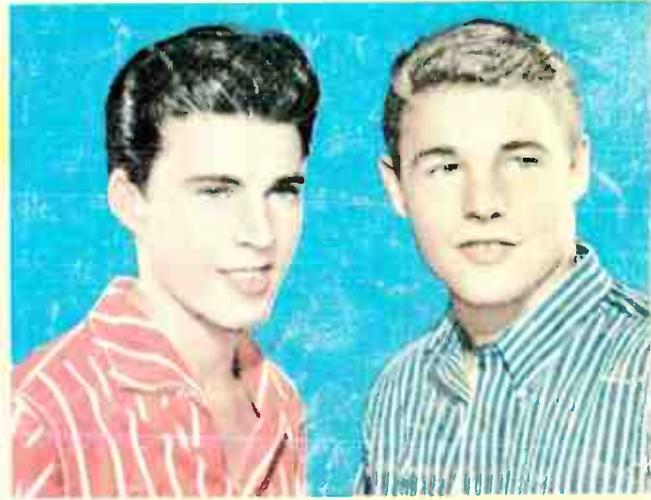
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MAC 50¢

1958 EDITION
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Bing • Berle • Gleason • Garry



Lawrence
Welk



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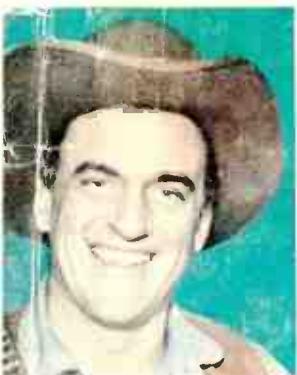


PERRY COMO



DINAH SHORE

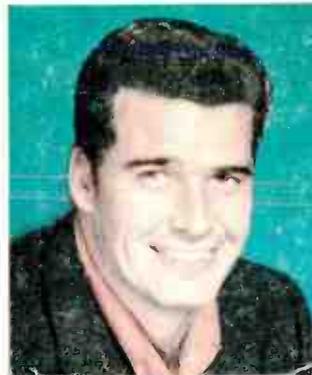
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1958 EDITION

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TV-Radio ALBUM

1958 EDITION

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New Season—New Shows

New faces, and familiar ones in new roles, will make happy television viewing this winter



Ann Sothorn, who is still Maisie of the movies to oldsters and Susie Mac-Namara to TV viewers, comes back this fall with a new show, seen on CBS-TV Tuesday nights. She plays the assistant manager of a hotel, and with guests of all sorts, Ann should have plenty of room for her special brand of comedy. Here with her daughter Patricia (Tish) before season's work began.

EVERYONE'S getting into television this fall. Everyone from A (Astaire) to Z (Zsa Zsa). Fred, after turning down a flock of offers, put his name on the dotted line at last and will be seen in a couple of spectaculars, with the possibility of more. . . . And Zsa Zsa, while she hasn't signed anything as of now, was such a smash on "The Jack Paar Show" last spring that not only does he want her back—so does everyone else.

Lucille Ball and Desi Arnaz, without whom TV would never be the same, have a new deal. They're headlining seven "specials"—this season's name for spectaculars—and are also producing a weekly dramatic series, "Desilu Playhouse." It will be telecast over the CBS network Monday evenings.

Other specials will be all over the networks, sporting such big names as Bing Crosby, Mary Martin, Ethel Merman, Sid Caesar and Bob Hope.

The comics, who took such a beating from the cowboys a year ago that they withdrew to lick their wounds, are inching back into action. Milton Berle will be back on Wednesdays at 9:00 with a fistful of new jokes, and a thinner Jackie Gleason is all set to do a slam-bang version of his former show in a half-hour period on CBS-TV Friday evenings. Buddy Hackett has been signed as second banana.

New in the variety department will be Garry Moore, long a favorite on daytime TV. Garry's plans include high-priced talent and his characteristic light touch. It's set for CBS-TV Tuesdays at 10:00.

Mysteries include "Naked City," a series dealing with the exploits of two New York City cops, with John McIntire and James Franciscus as the leads. (ABC-TV, Tuesdays at 9:30.) Marshall Thompson, of the movies, stars in "World of Giants" on CBS-TV Wednesdays at 8:00. The series deals with an F.B.I. agent who can make himself small when occasion demands.

And there are plenty of new Westerns, including Disney's "The Nine Lives of Elfege Baca," with Robert Loggia starred, Wednesdays on ABC.



Bing's back and ABC's got him! The Old Groaner signed an exclusive agreement with the network (shortly after he'd announced his retirement) and will be seen this year on at least two 90-minute specials, the first of which is scheduled for October with Patti Page heading his guest list. ABC and Crosby will be partners in developing and producing 10 new TV series in the next five years, too. Bing's golf may suffer as a result, but TV audiences will be lots happier.



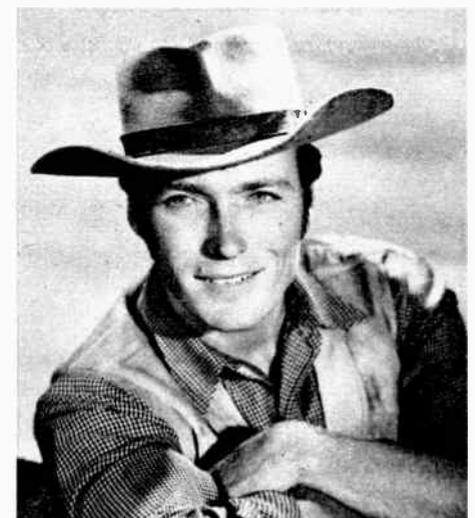
The saga of a trail-town sheriff (John Russell) and his young deputy (Peter Brown) is told in "Lawman," new Western series scheduled for Sunday nights at 8:30 ET on ABC-TV. Russell, above left, an athletic 6'4", 190 pounds, is a natural for the he-man role; has played both heroes and villains in a long succession of movies. Married, he has three children—Renata, Shaunna, and John James; lives in the San Fernando Valley. Peter, 23, was born in New York, the son of a former Broadway actress. Tall, dark, handsome and athletic, he plans to marry actress Diane Jergens, with him above, this fall.



"Rawhide," an hour-long Western series on CBS-TV Mondays at 7:30 ET, stars Eric Fleming, above, as trail boss Gil Favor, and Clint Eastwood, below, as his right hand man. Born in California, Eric's 6'3 1/2", 200 pounds and single. Clint, who stumbled into the job while visiting Television City, is 6'4", married, and lives in Studio City.



Bat Masterson, a famous figure of the Old West, comes to TV this fall with New York born Gene Barry in the role of the gunfighter, Indian scout and U.S. marshal. The series will be seen on NBC-TV. Unlike most of the Western heroes, Gene wasn't brought up on a horse, and even as a kid was more interested in show business than sports. He's an alumnus of the Borscht circuit, Broadway plays (including musicals) and most recently of movies. Now 37, he is married to actress Julie Carson, with him above, and they are the parents of two children—Michael, born in 1946, and Frederic, in 1953.



New Season—New Shows

A handsome new hunk of man joined the Western stars on TV when Rory Calhoun joined forces with Desilu to make "The Texan," which debuted on CBS in August. It's seen Saturdays at 8:30 ET. Rory, here with his wife Lita Baron, was born in Los Angeles in 1922; got his start in movies in 1945, thanks to Sue Ladd. Like the other Western heroes, Rory's a big guy—6'3", 198 pounds—with blue eyes and black hair. He's the doting dad of Cindy Frances, born in 1957. A new Calhoun's due this year.



New Season—New Shows



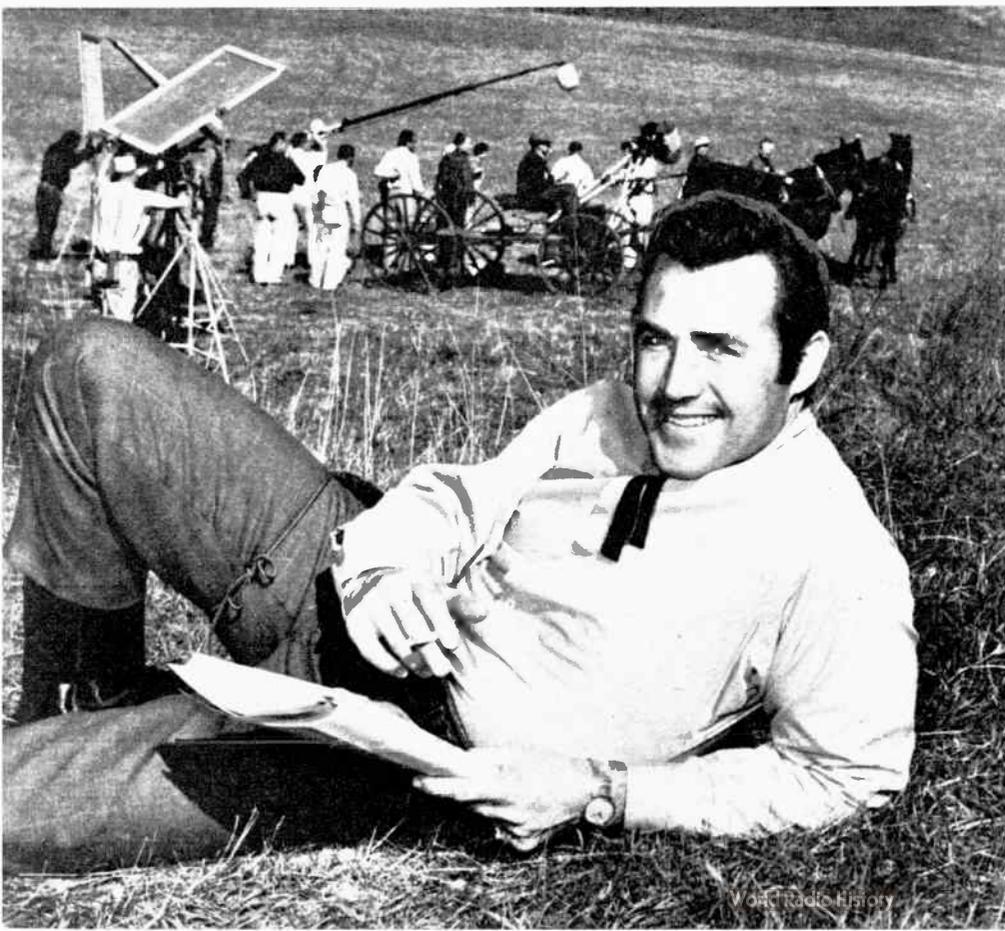
From sheriff to marshal was just a step for John Bromfield, who was an athlete in college (St. Mary's) and still insists on doing his stunts personally. For several years he's been the "Sheriff of Cochise" but this year he's become "U. S. Marshal" in a new NTA series. A Navy veteran, he's married to dancer Larri Thomas.



A few years ago, when Westerns were few and far between on TV, a husky stunt man named Jock Mahoney became "The Range Rider" in the series of that name. Several movies later, he is back this season in a new CBS-TV horse opera called "Derringer." Jack was born Jacques O'Mahoney in Chicago. He's married and has a daughter, Princess.



John Smith, who has been making movies since 1952, will be a regular member of the "Cimarron City" cast this season, along with George Montgomery and Audrey Totter. He plays an inventive young blacksmith in the series, seen on NBC-TV Saturdays at 9:30 ET. John is 27, a blond, 6'2½" and weighs 185. As of now, he's single.



Rex Reason was a natural choice to play the title role in "Man Without a Gun," the new NTA-TV series being seen Friday nights this fall. Rex, 6'3" and weighing 196, can do fine with his fists. He's 30; lives in Glendale, Calif., with his wife and three children—Andrea, Brent and Christopher. As Adam MacLean, he's a hard-hitting early-day newspaperman.



The happily married George Montgomerys will have two shows on NBC-TV this season. With Dinah Shore already established as a favorite on Sunday nights, George hopes his new "Cimarron City" will be just as popular on Saturdays. George, here with Dinah and their two children, Missy and John David, will narrate the whole series and star in a third of the films as Cimarron's leading citizen. There'll be a weekly guest star, too.

New Season—New Shows

Gleason fans were due for a surprise this fall—not only was their boy back on TV, on CBS Fridays at 8:30, after announcing that he would skip it this season—but he returned minus some 40 pounds, left on the golf course at Shawnee on the Delaware. Telecast live from New York, the show is expected to be a typical **Gleason** slam-bang affair, full of laughs and pretty girls. Buddy Hackett, a mighty funny guy himself, will be supplying some of the laughs.





Live TV gets another shot in the arm this fall from "The Arthur Murray Party," scheduled for 10:30 Thursdays on NBC-TV. It will follow the format of previous years when it's been strictly a summer show, with a lot of guest stars, dancing and as hostess Arthur's vivacious wife Kathryn, who likes television even better than baking—and that's a lot. The Murrays celebrated their 33rd wedding anniversary in April.

In the title role in "The Rifleman," a new Western series seen on ABC-TV Tuesdays at 9:00, big Chuck Connors gets his first starring role. He's appeared in 21 movies, the latest of which is "The Big Country," and more than 50 TV shows. Before he turned to acting, Chuck was a first baseman, winding up his last season (1951) with the L.A. Angels. Brooklyn-born, Chuck's 27, married, and the father of four young sons.



New Season—New Shows



In the movie version of "How to Marry a Millionaire," the three lovelies engaged in trying to trap a rich guy and lead him to the altar were played by Marilyn Monroe, Lauren Bacall and Betty Grable. In the new TV series, seen Friday evenings over NTA-TV, the girls are Merry Anders, Lori Nelson and Barbara Eden. Merry, who had a bit part in the movie, was born in Chicago (real name Merry Anderson) and has worked in movies and on TV since 1951. A green-eyed blonde, she became a redhead for the series. Lori, who was "Little Miss America" at five, got the acting fever early and has never recovered. Barbara began her career as a singer and switched to dramatics later. She married non-millionaire actor Michael Ansara in February, 1957.



James Franciscus can't understand how he landed the role of an honest cop in "Naked City," a new series seen on ABC-TV Tuesdays at 9:00. In his short acting career he had always, he says, played "a louse." Jim is 24, was born in St. Louis, attended Yale Drama School, wants to write plays. He's 5'10", weighs 165, is blond, blue-eyed and single.



First singer picked for the new version of "The Hit Parade," seen this season on CBS-TV, was 33-year-old Johnny Desmond, who's been singing since he was a boy soprano. His career has had numerous ups and downs since then, is currently up with a lead in "Say, Darling" on Broadway, too. He's been married since 1942; has two daughters, Dianne and Patti.



For eight years, while he emceed a daytime show, Garry Moore has been arguing that daytime and night-time audiences are just alike. Now, with a new show coming up Tuesdays at 10:00 on his old network, CBS-TV, he has a chance to prove it. The show will have a lot of high-priced talent, held together by the humor that is strictly Moore's own. And it will also have a ready-made audience of all the women who miss Garry during the day.

New Season—New Shows



All the people who have missed Milton Berle's comedy for the last two years will have their TV sets turned to NBC on Wednesdays at 9:00, when the first big star of television will be dispensing jokes and introducing big-name guest stars. Milton, at left with his wife Ruth, has been playing nightclubs during his "vacation," and storing up jokes for his new comedy-variety show.

Dean Fredericks, the 34-year-old actor who was chosen to portray Steve Canyon in the new TV series of that name, was playing an Indian in a Western when he was spotted by Producer David Haft. It was a tricky casting problem, for the TV Steve had to resemble the cartoon character, but in Dean, Haft feels he has the perfect hero. The series will be seen Saturdays at 9:00 on NBC-TV. Dean was born Frederick J. Foote in California and studied acting under the G.I. bill after the war. Because of a bad limp from a leg injury he was turned down at first, but a letter from Ray Miland turned the trick for him. He exercised his way out of the limp and began getting parts in Westerns; has appeared in some 130 TV shows and in several movies. He also operates a gasoline products distribution firm in Lancaster, his home town, where he lives with his wife, Myda, and her teen-aged daughter. Dean is 6'3", weighs 190. His naturally brown hair is lightened for the role by his wife, who owns a beauty shop in Lancaster.

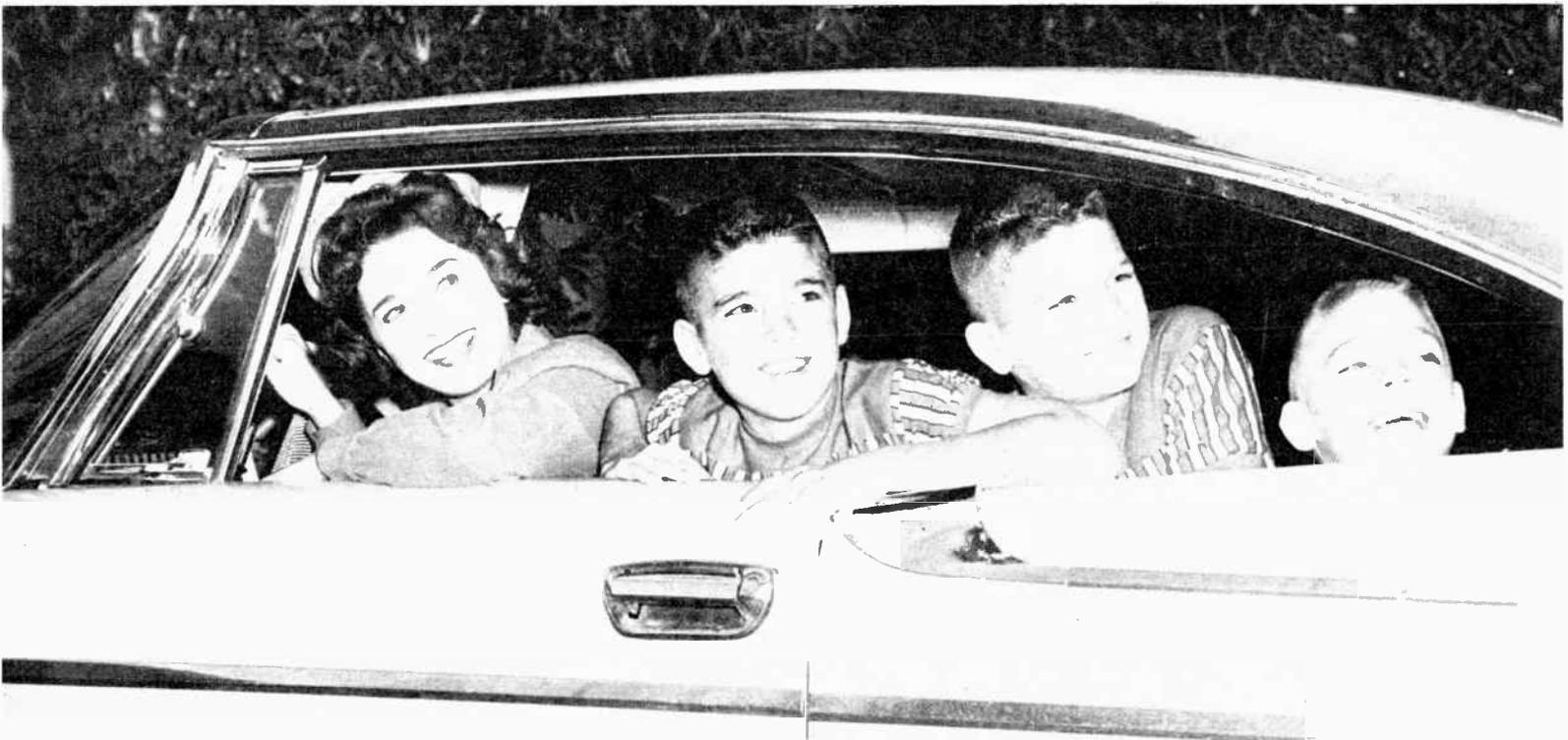




One of the few new family-type comedy series to hit the TV screens this season is "The Donna Reed Show," seen Wednesdays at 9:00 on ABC-TV. In it the Oscar-winning movie star plays the wife of a busy pediatrician and the mother of two children. In real life Donna is married to Tony Owen, who produces the show, and the mother of four. A former Iowa farm girl, she was taking a business course when she was spotted for movies.

Champagne on the House

Fifty million people sample Lawrence Welk's bubbly rhythms weekly—and all return for more



ALICE LON has been the "Champagne Lady" for five years but all her fizz and sparkle remain. Here with her three sons—Bobby, 10; Clint, eight; and Larry, seven—whom she calls her "peanut-butter trio." Born in Kilgore, Texas, Alice began singing as soon as she could talk; performed on radio when she had to be lifted up to the mike; had a show of her own on a local radio station when she was 10. Alice has always loved to sing—and the love affair shows.

EVERY WEEK, summer and winter, fifty million people settle down comfortably in front of their TV sets as the screen fills with floating bubbles and somewhere a cork pops. Lawrence Welk and his Champagne Music-makers are on the air.

This year the band is larger than ever before. Nine new men, including the popular jazz clarinetist Pete Fountain, have been added, bringing the total up to 32 men, plus Welk himself, Alice Lon, and the young Lennon Sisters.

But the formula that made Welk's the most-heard band ever still prevails. Welk plays the kind of music his audiences like—and nothing that he can't understand.

Born on a farm in North Dakota 55 years ago, Lawrence Welk was brought up in a religious family and the world of show business has not made him relax his moral standards. He has never smoked or taken a drink; he has been happily married for 28 years and raised three children successfully.

On both his shows—seen Saturday and Monday nights

over the ABC-TV network—his high standards prevail. There are no low-cut gowns on girl vocalists; no comics whose jokes might be even slightly off-color. A committee checks song lyrics to be sure they have nothing objectionable in them. Even the personal lives of his musicians come under Welk's watchful eye. He insists on having the best men he can hire, but they must live up to his standards. He takes a personal interest in them and their families, remembers birthdays and anniversaries, and acts as arbiter in case of trouble which might lead to divorce.

Welk is also an astute business man, who feels that anything worth doing is worth doing well. (He practiced for years to get just the right cork-popping sound which is his trademark and still does it himself by means of a finger in his mouth.)

All his care and attention to detail have paid off, to the tune of \$4,000,000 a year (gross) and in the prestige and acclaim which, in Welk's case, were long overdue.



LAWRENCE WELK and his wife had every reason to be happy when they celebrated their twenty-eighth wedding anniversary last spring. The young man who had been leading a six-piece band on a Yankton, N.D., radio station in 1931 is now heading up a 32-piece aggregation and has two of the most successful shows on television. And he is still loved in Yankton, where he was named honorary mayor this year. The farm boy, now 55, has made good in a great big way.

Champagne on the House

MYRON FLOREN has been playing accordion in the Welk band since 1950. A native of Webster, S.D., he is 38; married to the former Berdyne Koerner of Sioux Falls, and the father of three daughters—Randy Lee, eight; Kristie Ann, six; and Robin Gay, four. He was a shy 11-year-old when he played publicly for the first time, earning \$10 for two days' work at a county fair.





THE LENNON SISTERS don't read music, have no special arrangements, and have never had music lessons of any kind. They just stand up in front of the Welk band and sing—and TV audiences the nation over have taken these four girls to their hearts. From a family of eight children, Dianne, who is 18, Peggy, 16, and Kathy, 14, began harmonizing nine years ago. When she was old enough to stand still, Janet, 11 now, made a quartet. They were discovered by Lawrence Jr., a classmate of Dianne.



JACK IMEL was still in Navy uniform when he appeared on Welk's Monday night show and was invited to become a regular member of the band. He's 26, a native of Portland, Ind., married to a hometown girl, and the father of three—Gregg, with his dad above; Debbie and Lawrence. They live in North Hollywood.



BUDDY MERRILL was just 22 this August but already he's been with Welk for three years. Winner of a nation-wide competition put on by Lawrence, he also won a regular job in the band. Born Merrill Behunin in Cainville, Utah, he began playing steel guitar at 11. He married Faye Philpott, who's with him here, in 1957.

Champagne on the House

LARRY HOOPER joined the Welk band in 1948 strictly as a pianist but the first time he sang (at Welk's suggestion) he was such a hit that he's been vocalizing ever since. Born in Lebanon, Mo., Larry now lives in Encino with his wife Beverly, whom he married six years ago.



BILL PAGE was born in Chicago in 1925 and made his professional debut at six, beating a bass drum that was as big as he was. Growing up, he learned various instruments and won assorted prizes. But it was in Germany that he won his biggest — the Russian-born girl who is now his wife. Their son William Scott was born in 1951. Bill was a movie and TV actor before joining the Musicmakers in 1954.



LARRY DEAN was born in Bridgewater, Iowa, on June 4, 1936, and sang in the church choir when he was still young enough to be held in his father's arms. But it took a state music contest to set his feet on the professional path. He was doing one-night stands with Jan Garber in 1956 when he was offered a job with the Champagne Musicmakers. Larry's married; has two sons, David and Mark.



PETE FOUNTAIN was playing a hot clarinet in his home town, New Orleans, when he was pried loose last year by Welk after Lawrence Jr., had spotted him at a jazz concert. After two guest appearances, he was asked to join the band permanently. Pete is 29; was married in 1950 to Beverly Lang and they have three children: Darah Anne, five; Kevin, tootling with his dad at two; and Jeffrey, one. Since joining Welk, Pete's bought a home and three toupees!



GUNSMOKE became the most popular show on television last season, which means that its star, big Jim Arness, is seen each week by some 40,000,000 people. As Marshal Matt Dillon Jim leads a dangerous life each Saturday night over the CBS-TV network, but in person he's gentle, easy-going and not overly impressed with his success. A giant of a man (6'6"; 225 pounds) the 35-year-old hails from Minneapolis; attended Beloit College; had made some 20 movies before being tapped for "Gunsmoke." He and his wife Virginia live comfortably but unostentatiously in Pacific Palisades with their three children—Craig, Jenny Lee and Rolf.

Westward, Ho!

Rugged guys, handy with their fists and lightning fast with their guns, are the big heroes as TV keeps heading out West

MORE guns are blazing, more bad guys are being rounded up, and more heroes are riding off into the sunset than ever before in the history of TV. And the most popular personalities on home screens are the rugged, muscular guys who can ride and rope, and who are as handy with their fists as they are with their guns.

They come from all parts of the country, these new stars, and from all sorts of backgrounds, but they have a surprising number of characteristics in common: they're all big (six feet or over); they're all outdoor types personally; and now that producers have discovered women like Westerns, too, they're all handsome as matinee idols.

ZORRO has made a star out of handsome Guy Williams, the New York-born actor who arrived in Hollywood just in time to test for the part. Of Italian descent (his real name is Armand Catalano) Guy's 6'3"; a fencing expert; a better-than-average chess player; and pretty good in the kitchen. He's married to Janice Cooper, a former Powers model, and they have two children—Steve and Toni. The show's seen Thursdays on ABC-TV.





MAVERICK made a star out of James Garner in two months, and it wasn't much later that the Western series, seen on ABC-TV Sunday evenings, was doing as well as Jack Kelly, who is Brother Bart. The two could easily pass as brothers. Jim is 6'3"; weighs 200; has brown eyes and black hair. Jack, 6'1" and weighing 180, has much the same coloring. He grew up in an acting family while Jim (real name Bumgarner) stumbled into show business. Both men are married—Jack to actress May Wynn; Jim to Lois Clark. The Garners have two girls, Kimberly and Greta.



WAGON TRAIN begins its second trip West this fall with Ward Bond again in the role of wagonmaster and Robert Horton as his scout. A veteran of Western movies, Bond says the TV series, seen Wednesday nights on NBC, is a cinch. He grew up on a Nebraska ranch, was a football player at USC when John Ford hired him. Fifty-three and married, he likes to fish, drive fast cars. Horton, a native Californian, UCLA grad, and ex-Coast Guardsman, is 34 and unmarried. A trifle over 6' (Bond is 6'3") Bob weighs 175; has brown eyes, red hair, freckles.

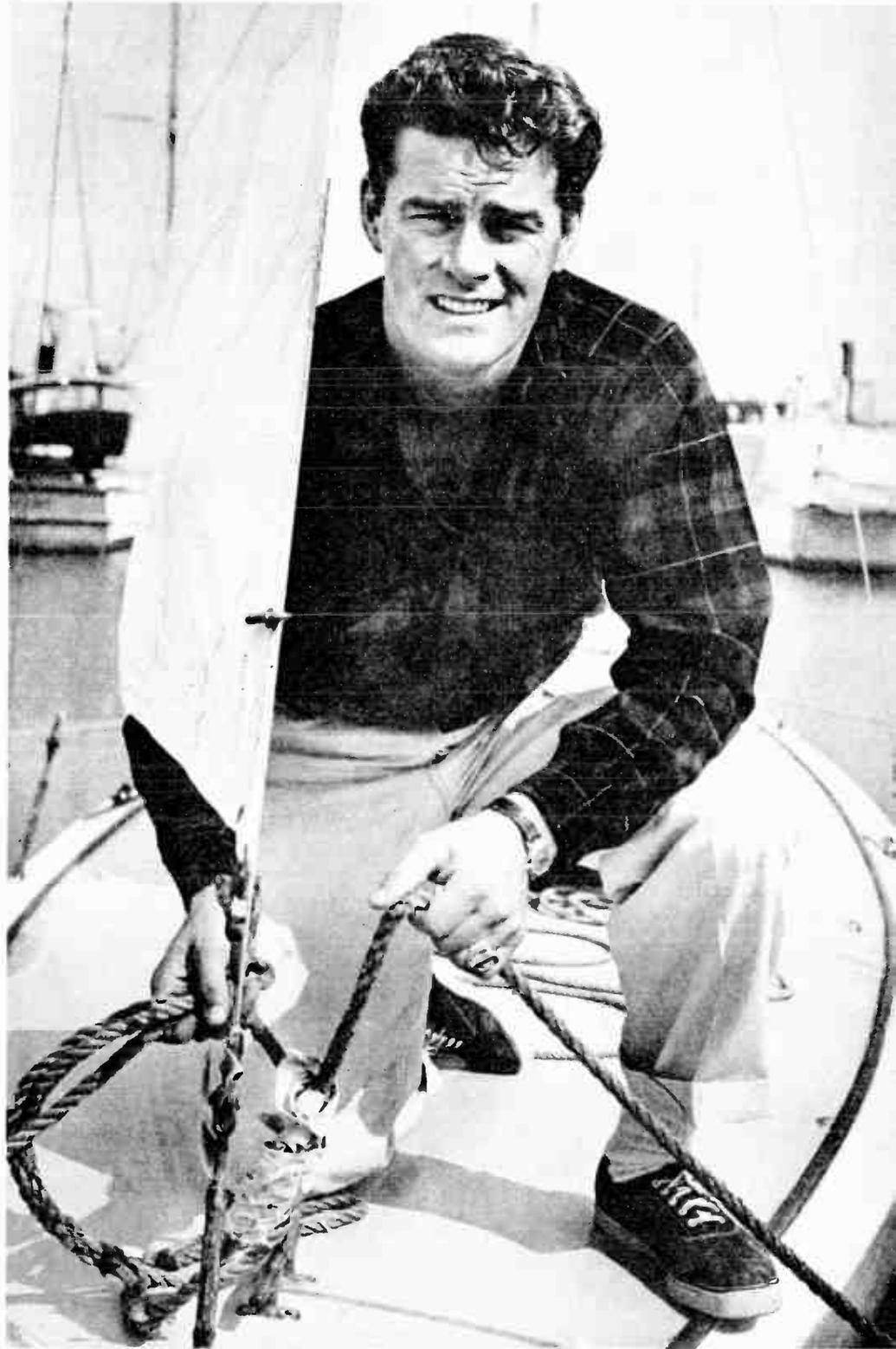


HAVE GUN, WILL TRAVEL is a full-time job for its star, Richard Boone. Whatever time he has after shooting the series, seen on CBS-TV Saturday evenings, he devotes to his family—his wife, Claire, and their son Peter, above with his dad—and to conducting his own dramatic classes. Born in Los Angeles and educated at Stanford, Dick's a serious actor who can play any kind of role but loves being Paladin. He's 41; has brown hair and eyes, is 6'2"; weighs 195. The Boones live simply in Pacific Palisades but Dick drives a jazzy Devin-Porsche.



TOMBSTONE TERRITORY provided a big break for rugged (6'1", 175 pounds) Pat Conway, who plays Sheriff Hollister in the ABC-TV series, seen Wednesday evenings. Roping and riding at 10, playing football in school, an ex-Marine, he was a natural for the role. Grandson of Francis X. Bushman, Pat worked with the Old Vic company in London; lectures on Shakespeare. He's 26 and single.

TRACKDOWN got Robert Culp, who plays Hoby Gilman in the CBS-TV series, onto a horse in a hurry. California-born, he rode as a boy but was more interested in track (at the University of Washington); acting (on the New York stage) and motorcycles (he owns the fastest type made.) Bob's 6'2"; weighs 180; has brown hair and eyes. He's married to actress Nancy Asch; has one son, Joshua.



JEFFERSON DRUM was a surprise—a miracle, he says—to Jeff Richards, who plays the crusading editor in the ABC-TV series. Born Richard Mansfield Taylor in Portland, Ore., he turned to acting when an injury punctured his dream of becoming a ball player. A Navy veteran, Jeff's made some 16 movies in eight years in Hollywood. He's a husky 6'3"; weighs 220 pounds. Married and divorced twice, he now lives alone in a Malibu Beach cottage.

Westward, Ho!

ANNIE OAKLEY is one of the most widely syndicated shows on television (218 stations) and Gail Davis, who plays Annie, is the only girl who stars in her own Western series. The blue-eyed, golden-haired Gail, who is 5'2" and weighs a hefty 105, can shoot and ride with the best of the men, but is extremely feminine, too; likes to putter around her house in Studio City. She sings well; cut her first records last year. Daughter of an Arkansas doctor, she was born Betty Jeanne Grayson; has a daughter by an early marriage.





WYATT EARP occupies Hugh O'Brian's time for only five months of the year. Then the star of the TV series (seen on ABC Tuesday evenings) can shed his striped pants, fancy vest and frock coat, and become Hugh O'Brian, actor. He makes one movie a year (latest "The Fiend Who Walks the West") and four guest shots on TV. Last summer he played in "Picnic" briefly on the strawhat circuit. He is 33; was born Hugh Krampe in Rochester, N. Y.; has brown hair and eyes; is 6' and weighs 175. He's single—a big man with the girls.

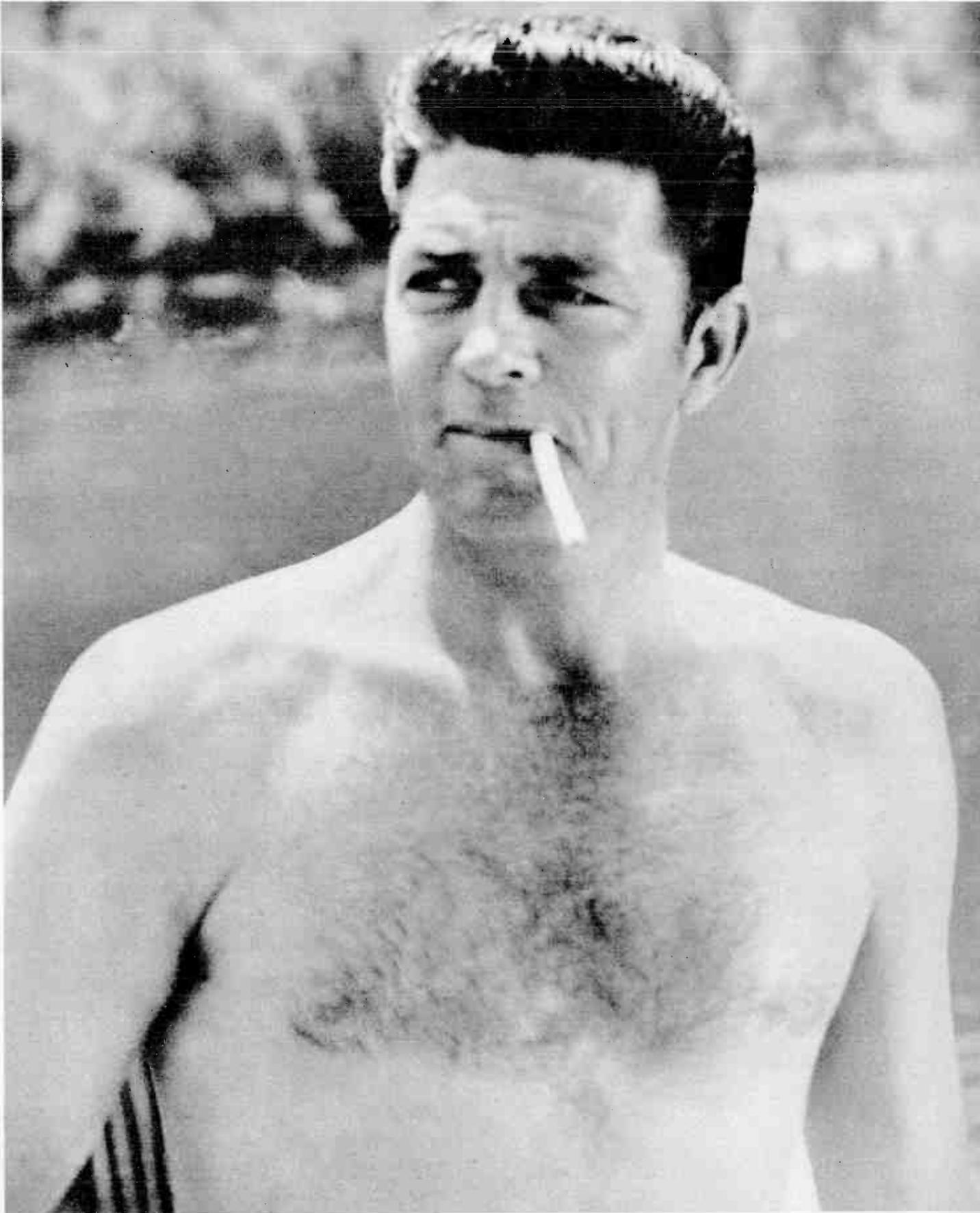
RESTLESS GUN was made to order for John Payne. He's not only the star of the series, seen Mondays on NBC-TV, he's the executive producer, and owns a piece of the show. Born in Roanoke, Va., John is 46 and a veteran of some 70 movies. He's 6'3"; weighs 195; has brown eyes and hair; keeps in condition by swimming and skin-diving. The Paynes—he's married to the former Alexandra Crowell—live in a plushy ranch house in Pacific Palisades, with John's children by earlier marriages—Julie, 18; Kathleen, 12; and Tom, 10.



THE CALIFORNIANS got a new star last spring, but one who was familiar already to TV audiences. Richard Coogan, 44, has been acting professionally for 15 years—in movies, Broadway plays, TV dramatic shows, and daytime series. In his new role, he's seen on Tuesdays on NBC-TV. Dick was born in Short Hills, N. J., one of a family of 10. He's 6'2"; weighs 185; is married to Gay Adams. They have one son, Rickie.



SUGARFOOT has made Will Hutchins' family proud of him, and the young man himself mighty happy about his new success. Born Marshall Hutchason, Will was a complete unknown when he snagged the title role in the ABC-TV series, seen alternate Tuesday nights. He's 25; was born in Los Angeles; has sandy hair and blue eyes; attended Pomona and UCLA. He lives with his mother, is saving his money, and plans to marry in five years.



TALES OF WELLS FARGO was just what the career doctor ordered for plain-talking, rough-and-ready Dale Robertson, who refused to take dramatic lessons or drop his Oklahoma drawl because he feels a man should be natural. As Jim Hardie on NBC-TV Monday nights, he is just that. As a kid, Dale was a cowboy on his father's ranch; won 28 letters at Oklahoma Military College; rose from private to lieutenant in the Army. Now 35, he's made many movies. He's 6'; weighs 180; has blue eyes and black hair. Currently unattached, he has a daughter, Rochelle, who lives with her mother, Jacqueline Wilson.

Westward, Ho!



SUCCESS STORIES



Rick's interested in both drums and girls; here shows Myrna Fahey the beat as Gail Land and Dave watch.



Although Rick and Dave have branched out on their own, they still like their dad's advice—and home cooking.

Fame in Funsville

A younger Rick was mad about basketball.



At 18 there's nothing so important as having fun and when fame comes along with it, then, like Rick Nelson, you've really got it made

THERE may be other 18-year-olds in the country who are having as much fun as Rick Nelson, but few who are becoming so famous—and making so much money—at it. As a regular on “The Adventures of Ozzie and Harriet” on radio and TV (ABC Wednesday evenings) since he was eight, Rick was used to being in the public eye. But never like this. Since he blossomed out on his own as a pop singer, he's mobbed by teenagers wherever he goes—had to move three times when he was on location last spring for his new movie, “Rio Bravo.” Rick loves the attention. Personal appearances currently give him “life's biggest charge.”

Graduated from high school in June, Rick was thinking of USC this fall, when he had time to think. Meanwhile there was the movie to wind up, a new series of “Ozzie and Harriet” shows to film, new recordings to make—and those personal appearances. Strictly in the fun department was Tinker Toy, the quarter horse he brought back from his movie location . . . dates (he likes girls but has no big romance going) . . . his drums (the family soundproofed a room so he could beat to his heart's content) . . . dancing (for which he's won numerous prizes). Rick, having fun becoming famous, has only one complaint: the days aren't 48 hours long.



The curly-headed tot as she won audiences some 25 years ago.

CALL IT MAGIC

. . . or whatever you will, Shirley Temple is still potent stuff on the screen; won a whole new generation this year



Lured back into show business, Shirley insisted her family comes first: above, her husband Charles Black; at right, her three children: Susan, ten; Lori, four, and Charles, Jr., who's six.



ONCE upon a time there dwelt in California a tiny tot with golden curls and dancing feet whom all the world took to its heart. Her name was Shirley Temple, and she was possessed of such magic that she was honored by kings and queens and was feted wherever she went. Though times were hard in those days, millions of people bought tickets to the motion pictures in which she appeared, saving her studio from bankruptcy. Hundreds more sent her fabulous gifts—so many that she scarcely had time to look at them all.

As time went by Shirley, like all little girls, grew up, fell in love, and married. Now she has three children of her own. She forgot that she had once been the most famous child star in all the world. She was Mrs. Charles

Black of Atherton, Calif., caring for her home and family like young women the world over.

But the world had not forgotten Shirley and last fall, when she agreed to appear on television in "Shirley Temple's Storybook," there was rejoicing all over the land. Grownups who had loved her as children watched her eagerly over NBC-TV, along with their own children. All sat entranced as four of her old movies were shown on the TV screen.

Shirley is 30 now; her golden curls have become black; her dimples no longer flash in a tiny childish face. But as she introduces one of her fairytales, a new generation of children sits enthralled. The Temple magic, as it was 25 years ago, is still potent stuff.

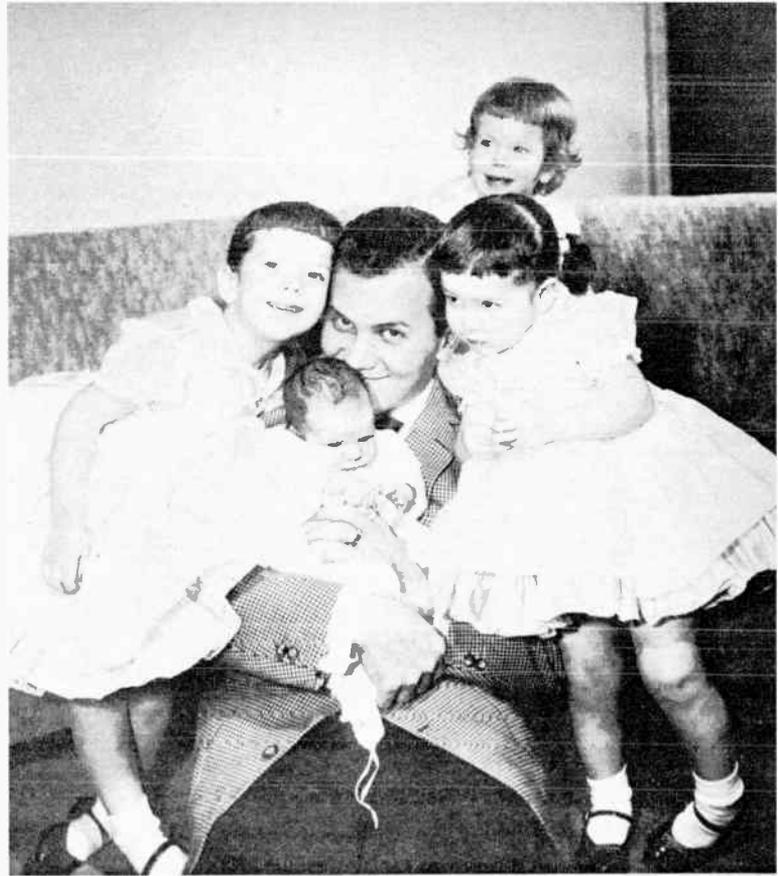
SUCCESS STORIES





THE COOGA MOOGA KID

Pat and Shirley Foley met when they were highschool classmates; eloped at 19; and now have four daughters: Cheryl, Linda, Debbie and Laurie. "Well, the Lennon Sisters can't last forever," Pat quipped after Laurie's birth this year.



The Kid with the Platinum Future

Pat Boone didn't have to look for a job when he got his college degree this spring. The Cooga Mooga Kid already had it made

PAT BOONE is one member of the class of '58 who didn't have to worry about getting a job. His only problem was how many he could accept.

Item one was a new movie, "Mardi Gras," for which the whole family went to Hollywood while Andy Williams minded the Chevy Showroom. Item two was cutting some new records. Item three was his Wednesday night show on ABC-TV, to which he returned this fall.

Pat was 24 on June 1 and received his degree from Columbia, summa cum laude, two days later, proof that an ambitious young man can work his way through college, support a wife and four children, and stash away a hefty nestegg while he's doing it. He can, that is, if he's got a velvet-lined throat, a personality that charms young and old alike, and will work 20 hours a day.

With no classes to attend and no books to crack, Pat, who's already made a name in TV, movies and records, may bust out in a new direction. But whatever fields he may decide to conquer, he has no worries. The Boone future looks like pure platinum.

SUCCESS STORIES

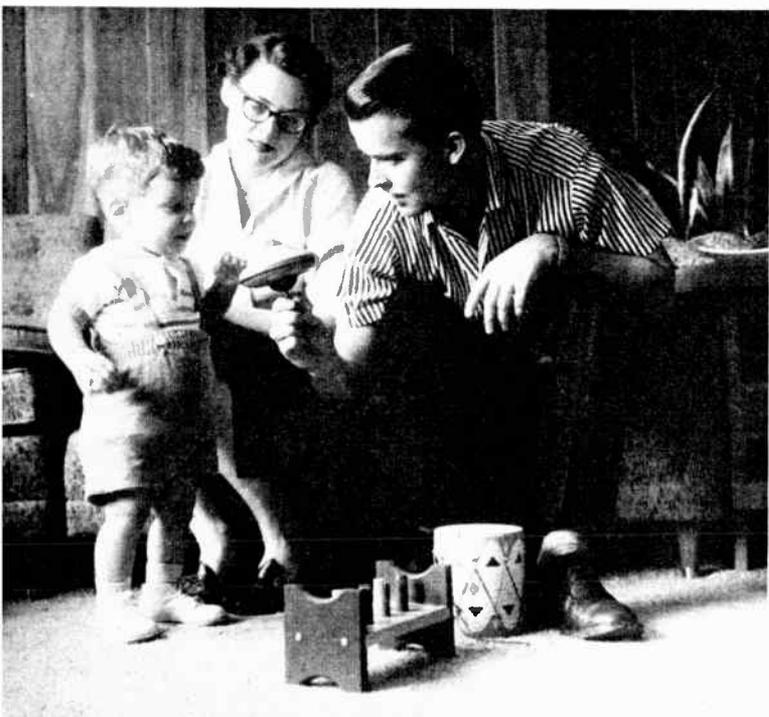
Red Foley, Pat's father-in-law, on vacation from his own "Ozark Jubilee," visited Pat and his family last summer.



On Top of the Heap



Since 1956, when he became emcee of "Bandstand" at WFIL-TV in Philadelphia, Dick has been making friends of teenagers who flock to the station after school hours to dance.



Richard Augustus Clark II was born January 9, 1957. Barbara, his mom, and Dick were highschool sweethearts; wed in 1952. They live in Drexel Hill, a Philadelphia suburb.

Dick Clark counts his mail by the ton and his teenage fans by the millions. Network show made him an idol in weeks

SATURDAY night theatre-goers in New York have taken to giving West 44th Street a wide berth. For hours before show time it's packed with teenagers trying to get into "The Dick Clark Show" to see the young man who, in one season on ABC-TV, has become a teenage idol.

It was just a year ago that portions of Dick's "Bandstand," telecast in Philadelphia five afternoons a week, went out over the network. The show was an immediate hit and in only a few months the Saturday night program was added.

At 28, Dick is on top of the heap, as well as, across the page, on top of the tons of mail that pour into his office. (Four secretaries are fighting a losing battle trying to keep up with it.)

Born in Bronxville, N. Y., and brought up in Mount Vernon, Dick had part-time and summer jobs in radio during his college days at Syracuse; joined WFIL-TV in 1952. He's 5'9", weighs 155; has brown eyes and hair, boyish features, and looks carefree though he's really a serious guy with an uncanny knack for picking upcoming hit records.

Dick began his record collection when he was in his teens and now has about 15,000 discs, ranging from jazz to opera. Other hobbies: gardening and cooking.







Big Man at Midnight

Success played hard to get for years but it finally arrived for Jack Paar at 40—and it couldn't happen to a guy who likes less to stay up nights

I AM the happiest, luckiest man alive. . . . Pal, I've got it made." So said Jack Paar in February, 1957, when he was doing a radio show mornings from his home in Bronxville, N. Y., with his wife and daughter as part of the cast. Little did he know then that a year later he would really have it made—as emcee of the NBC-TV show "Tonight," which has won all kinds of awards and made Jack a big star.

Jack is by nature an introverted guy, not given to confidences, so it's difficult to know just how he feels about his new success. But after 24 years in show business—radio, movies and television—during which he had more than his share of flops, he couldn't be human and not enjoy his new acclaim. (Not only is "Tonight," which has been rechristened "The Jack Paar Show," a hit with viewers, it's a business success, too, with more stations and more advertising revenue, than ever before.)

Paar stumbled into radio by the merest chance. Walking down the street of Jackson, Mich., one day, he was stopped by an announcer doing a man-in-the-street broadcast. Jack delivered such a lengthy impromptu dissertation on prison systems that the station hired him. (After encouragement via letters from his mother and her friends, none of whom had heard the broadcast.)

Jack was in his teens then and he's been in show business ever since. He spent the war largely in the South Pacific entertaining GI's by taking off on their officers with the same irreverence for authority which has lost—and won—him jobs ever since.

Born in Canton, Ohio, Jack lives these days in a New York suburb with his wife, Miriam, and their nine-year-old daughter Randy, who is as fast with a quip as her old man. He commutes to work nightly via a chauffeured limousine (hired) and is usually out of the theatre and on his way home by the time the sign-off is completed. He was 40 on May 1, 1958; is 6' tall; has brown hair, gray eyes and a baby face; and can't spell. An early-to-bed-early-to-rise type by nature, he has, surprisingly, found his niche at midnight, when he'd like to be asleep.



Jack's devoted to his family—wife, daughter, and dachshund "Schnapps." Nowadays, he says, he gets to see little of them.



STAR-MAKERS

Godfrey Supplied the Vitamins



Regular members of Godfrey's troupe got rigorous training when they worked for Arthur—and it has paid off. The McGuire Sisters—Christine, Phyllis and Dorothy—have gone on to great success as recording artists and night-club performers. Even being fired by Arthur was a step up career-wise for Julius La Rosa, at right. By the time the publicity had died down, Julie had proved he could go it alone, thanks to his experience on the Godfrey shows.

**Hundreds of young folk
have received a shot in
the career from Arthur**



IF ALL the talented and ambitious unknowns who have received a shot in the career from Arthur Godfrey were gathered together, it would take Madison Square Garden to hold them. Once a week, for 10 years, on "Arthur Godfrey's Talent Scouts," three or four of these eager young folk have had a chance to be seen and heard by a huge audience. The winner has been signed to appear with Arthur for a week—and sometimes kept on indefinitely. And for years "Talent Scouts" was watched regularly by everyone in show business who was in the market for talent. Innumerable jobs have resulted; countless young people have been given a push upward by their appearance on the show.

One of the most fabulous success stories of the time, that of Pat Boone (see page 36), is one in which Godfrey had a big hand. It was the chance to appear regularly on Arthur's shows on the CBS network that brought Pat to New York. It was his constant exposure on television that brought him a grownup audience—teenagers already knew him through his records—and it was his TV experience which helped him when he got his own show, "The Chevy Showroom," on ABC-TV.

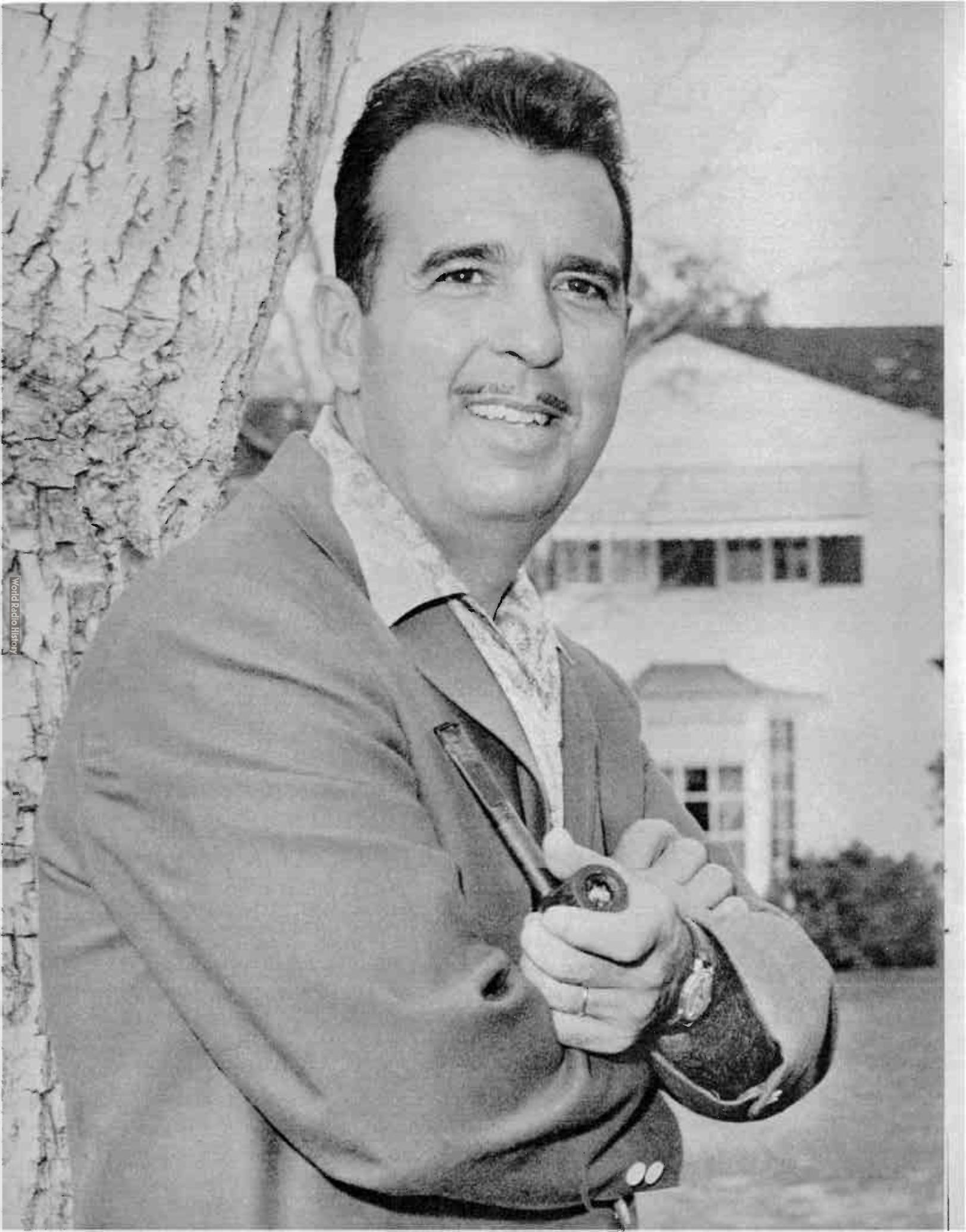
When the McGuire Sisters appeared out of Ohio and became regular members of Arthur's family, show busi-

ness knew as little about them as they did about it. But Godfrey took them under his wing; sent them to the classes he had set up for "The Little Godfreys"; advised them and encouraged them. Phyllis, Christine and Dorothy were apt students. They soaked up information like a trio of sponges, with the result that today the McGuires are as slickly professional as anyone in the entertainment world, without having lost their warmth and freshness. And they are, of course, fabulously successful.

Everybody took sides when Julius La Rosa was pink-slipped by Arthur, and Godfrey came in for a lot of criticism. But Julius himself said that he'd always be grateful to the big man who had given him his start.

Julie was completely without experience when he was signed on as a member of the Godfrey troupe. Under Arthur's tutelage he learned to make the most of his voice and his boyish charm. Like the McGuires, he was given lessons in all the things Arthur felt were important to an entertainer. And like the McGuires he is now a polished performer. Julie is today making more money than he ever dreamed of. He made his motion picture debut this year. He has a full schedule of personal appearances. And though he hasn't yet achieved one ambition—to have a TV show of his own—that seems a cinch for the future.





World Radio History



Careers of Molly Bee and Doris Drew got a big push from Ernie. Both sing on his radio show.



The Peapicker's Bumper Crop

Tommy Sands, Molly Bee and Doris Drew grew to stardom with Tennessee Ernie

TENNESSEE Ernie Ford doesn't run any talent contests or make any big pitch about "discovering" ambitious young folk and giving them a boost starward, but the fact is that just being on Ernie's shows has, in several cases, been enough.

There's Tommy Sands (see page 82) who was singing his heart out regularly on Ernie's daytime TV show a couple of years ago—and eating regularly because of the job. When Tommy hit Hollywood, he was known only in the country-music field. He managed to latch onto a job on Cliffee Stone's "Hometown Jamboree," where Ernie had launched his own career, and Tennessee took young Tommy from there.

Now Tommy has a five-year contract with a movie studio (his current picture is "Mardi Gras," in which he stars with Pat Boone). He gets all the personal-appearances and TV stints he has time for—at top prices. But he's always glad to appear on Ernie's NBC-TV show.

Molly Bee is another young singer who went from the local "Hometown Jamboree" to Tennessee Ernie and on to the movies. (Her latest, "Goin' Steady.")

Like Tommy, Molly grew up in the country-music field and began singing professionally when she was a child—she made her radio debut at 10. Now 18, she made her night-club debut in Reno last summer and followed up in a Los Angeles club. But she's still a regular on "Jamboree" and on Ernie's radio show on CBS.

Alternating with Molly on the radio show is Doris Drew, who's been one of Ernie's proteges since she first appeared on radio with him in 1955. A Texas girl, Doris got a start on her career when she won a contest—and an engagement with Frankie Laine. She had appeared in various cities throughout the country, and had returned to Hollywood, when fate—in the affable person of Ernie Ford—tapped her on the shoulder. She's been a regular member of the Ford troupe ever since.

Steve dug up the Street

**...and what he unearthed
was a trio of comedians
who, like Allen's young
singers, zoomed starward**



The Men on the Street, regulars on Steve Allen's Sunday night show on NBC, are now the men on easy street, with enthusiastic audiences any time they appear. From left to right, laugh-makers Louis Nye, Don Knotts and Tom Poston.

WHEN Steve Allen began putting together his "Tonight" show, back in 1953, two of his cast were young vocalists with whom he'd been impressed. Eydie Gormé and Steve Lawrence, though both had been singing professionally for some time, were relatively unknown. That situation, as everyone knows, has been changed. Along with the show's success came success for Steve and Eydie, so much so that when Allen moved on to his Sunday night program on the NBC network, the two young singers were ready to try their wings—and have flown so high that this summer they were chosen to take over the show while Steve Allen vacationed abroad.

Andy Williams joined "Tonight" later on, when it was decided that if two singers were good, more would be better. Andy had only begun his career as a "single" and was as much a stranger to TV audiences as Eydie and Steve had been earlier. But that situation, too, has been changed. Thanks to his chance with Steve, Andy Williams last summer took over the "Chevy Showroom" for Pat Boone while the Cooga Mooga Kid went to Hollywood to make a movie.

All three are firmly established now, thanks to Steve and "Tonight." In addition to their summer replacement

jobs, they are in constant demand for personal appearances and guest shots on TV—and their records are consistently on the best-seller lists.

Three of the most popular people on Steve's Sunday night show are the Men on the Street—Louis Nye, Don Knotts and Tom Poston. All of them have been in show business for years. Louis (who sometimes forgets he isn't *really* Gordon Hathaway) and Don (who's nervous only on Sunday night) began entertaining as kids. Tom did, too, though he hadn't contemplated acting as a career until after his Air Force days. They worked—in plays, on radio and television, in clubs, even at banquets—but it's thanks to Steve that today they are on top of the heap.

Since "The Steve Allen Show" doesn't occupy their full time, they can—and do—make other appearances, where they get better billing—and more money—than ever before. Tom, who got his first acting job because he could tumble off a five-foot wall and still be able to show up for the next performance, last summer replaced Peter Ustinov as the star of "Romanoff and Juliet" on Broadway, and had another show coming up this fall. Louis had been approached to do a TV series of his own. The Men on the Street are today on easy street, thanks to Steve.



GLAMOUR GIRLS



Good taste is the watchword on TV today. These girls all have it—and talent, as well

IT'S not many years ago that, on television, a plunging neckline was synonymous with glamour. The girls whose names became household words were those who had the nerve—and the figures—to wear the most daring décolletages.

The glamour girls of today are a different breed. First of all, their glamour, while important, is secondary to their talents—dramatic, vocal, or whatever. Second, while their professional costumes are sometimes splashier than they might choose for personal wear, they never exceed the bounds of good taste.

To achieve this perfection—the lovely gowns, the beautifully done hair, the exactly-right make-up—is not easy, even with no zipper on the pocketbook.

Dinah Shore and Patti Page both have several changes of costume on each show, and each of these must be chosen and fitted so perfectly that neither girl will feel awkward or ill at ease in it. Dresses must be easy to get in and out of; split-second changes are routine, and a stuck zipper could be a catastrophe.

Every hair must be in place, no matter what the humidity or the state of the permanent, and make-up must be able to withstand the hot lights of the TV sets. Sunburn? Hair stringy from sea water? Bulges from ice cream sodas? Not for glamour girls!

Though they come from varied backgrounds and their talents vary from newspaper woman (Dorothy Kilgallen) to dramatic actress (Loretta Young) they all work hard for the glamour you see on your TV screen. For you, their audiences, they feel nothing is too much trouble.

PATTI PAGE has been clothes happy ever since she was a kid and last year was easily one of the best-dressed girls on TV. On her new show on ABC-TV this fall, she's a cinch for glamour honors. Patti's idea of fun: a day's shopping!

GLAMOUR GIRLS

JAYNE MEADOWS is tall—5'7"—and her coloring—red gold hair and black, slanty eyes—would make her exciting to look at no matter what she wore. But Jayne knows exactly what kind of clothes best set off her natural beauty, and are most suited to her vivacious personality. From childhood on, she designed and made her own clothes and is a past master at such feminine tricks as sewing hunks of mink on a sweater to give it that extra something. On "I've Got a Secret," on CBS-TV Wednesday evenings, Jayne is conservatively dressed. For fun, she likes such fripperies as "Sweeperino" hat, below.





DINAH SHORE likes comfortable clothes because "when a dress is comfortable I give a better performance." But the gowns Dinah wears on her Sunday night shows on NBC-TV are proof that a girl can be glamorous as well as comfortable. Proof that viewers appreciate her appearance: half her fan mail is devoted to her clothes. Dinah was not always a glamour girl; in the early days of her career she failed to get jobs, she says, because she didn't have enough glamour! (She was a brunette then, with a space between her teeth.) Now she is considered one of the most glamorous of the television stars, off camera as well as on.



POLLY BERGEN has never had to worry about her face—pixie—or her figure—5'5½", 119 pounds—but like all girls who are in the public eye, she does devote a lot of time and thought to her clothes. Polly's of the simple school; even for professional wear her dresses are smart but without gimmicks, and her personal wardrobe is even plainer. The singer and panelist seen on "To Tell the Truth" on CBS-TV Tuesdays—she's also scheduled for a monthly show of her own this fall—lets herself go only in the fur department, with a full-length Black Diamond mink; a blonde mink stole and a chirchilla cape, above.



ARLENE FRANCIS likes to have fun, with clothes and coiffures as with everything else, and audiences who watch "What's My Line?" regularly on Sunday nights are constantly being treated to the latest styles. By her personal friends she's considered "elegant," but always with an eye to what's in good taste, whether it's mink or cotton.

DOROTHY KILGALLEN has decided opinions on feminine attire (anti-sack) just as she has on most other subjects. And on Sunday nights on CBS-TV, she is weekly proof that a girl can be smart in more ways than one. Though her weekly schedule would drive most people into a sanitarium, Dorothy is always beautifully turned out.

GLAMOUR GIRLS

LORETTA YOUNG loves clothes and admits to extravagance where they are concerned, but she doesn't throw them away—often wears a favorite gown for as long as 10 years. Her personal wardrobe is designed for her by Werlé, who also makes many of the dresses she wears on NBC-TV Sunday evenings. Winner of many awards for being "best dressed," Loretta pays great attention to accessories, keeping them simple for a show-stopping gown and choosing a plain dress as background for jewels. By Loretta's standards, clothes must always be appropriate, may be "casual but not careless."





JUST for FUN

Making people laugh, week in and week out, is a neat trick if you can do it—and these are the stars who really can

THEY come in all sizes and shapes and ages, and the laughs they provoke range from gentle chuckles to outsize guffaws, but these TV stars all have one thing in common—they bring fun into millions of living-rooms and provide merriment for millions of people.

Much of the fun of "The Bob Cummings Show" is provided by Ann B. Davis, who plays "Schultzy." Ann grew up in Erie, Pa., went to the University of Michigan, and learned her trade in little theatres.

The constant parade of glamor girls on the show keeps a lot of men glued to their TV sets Tuesday evening, too. In the series, bachelor Bob is a push-over for their charms but in real life he's a devoted husband and father. The Cummings' home in Beverly Hills is not only full of gadgets Bob's dreamed up; it's full of kids, too. Five of them.

One of his writers calls Jack Benny a "blue-suit comedian," one who gets his laughs from talking rather than from physical action. Blue suit, gray suit, or hillbilly ragtags, Jack has given the public millions of laughs.

A "Scrooge" type on his shows, he is extremely generous personally and though he's earned big money for 20 years, he's not tremendously wealthy today. He and Mary live in a comfortable 11-room house in Beverly Hills, where Jack no longer has to practice "Love in Bloom" in the bathroom. Now that daughter Joan is married and gone, Jack uses her old room for his fiddling.

Robert Young describes "Father Knows Best" as "warm comedy." It's full of funny situations which strike

Schultzy's yen for her hard-to-catch boss makes for plenty of chuckles on "The Bob Cummings Show," seen again this year on Tuesday evenings on NBC-TV. Ann B. Davis, who plays Schultzy, won an Emmy last spring for her performance.



Jack Benny hasn't let age slow him down. Now 40, after being 39 for some 25 years, he's back again on CBS-TV on alternate Sunday evenings, sawing away on his \$25,000 fiddle and making with the jokes. After 31 years of marriage to the comic, wife Mary still laughs!

JUST for FUN

a familiar note with everyone. Bob should be a good judge: he's one of five children himself and the father of four—all girls.

The show is being seen this season on CBS-TV on Monday evenings with the cast intact: Jane Wyatt as Bob's wife and Elinor Donahue, Lauren Chapin and Billy Gray as their kids.

With Walter Brennan as its star, "The Real McCoys," the story of a hillbilly family transplanted to a California ranch, was full of laughs from the start. A special attraction on the show is 24-year-old Kathy Nolan in her first grownup part. Daughter of show folk, Kathy was carried on stage at 13 months and has been acting ever since; is a veteran of a Mississippi River showboat.

Now that Bob Hope's seen Russia, it's a question where he'll turn up next, but he's a cinch to bring back

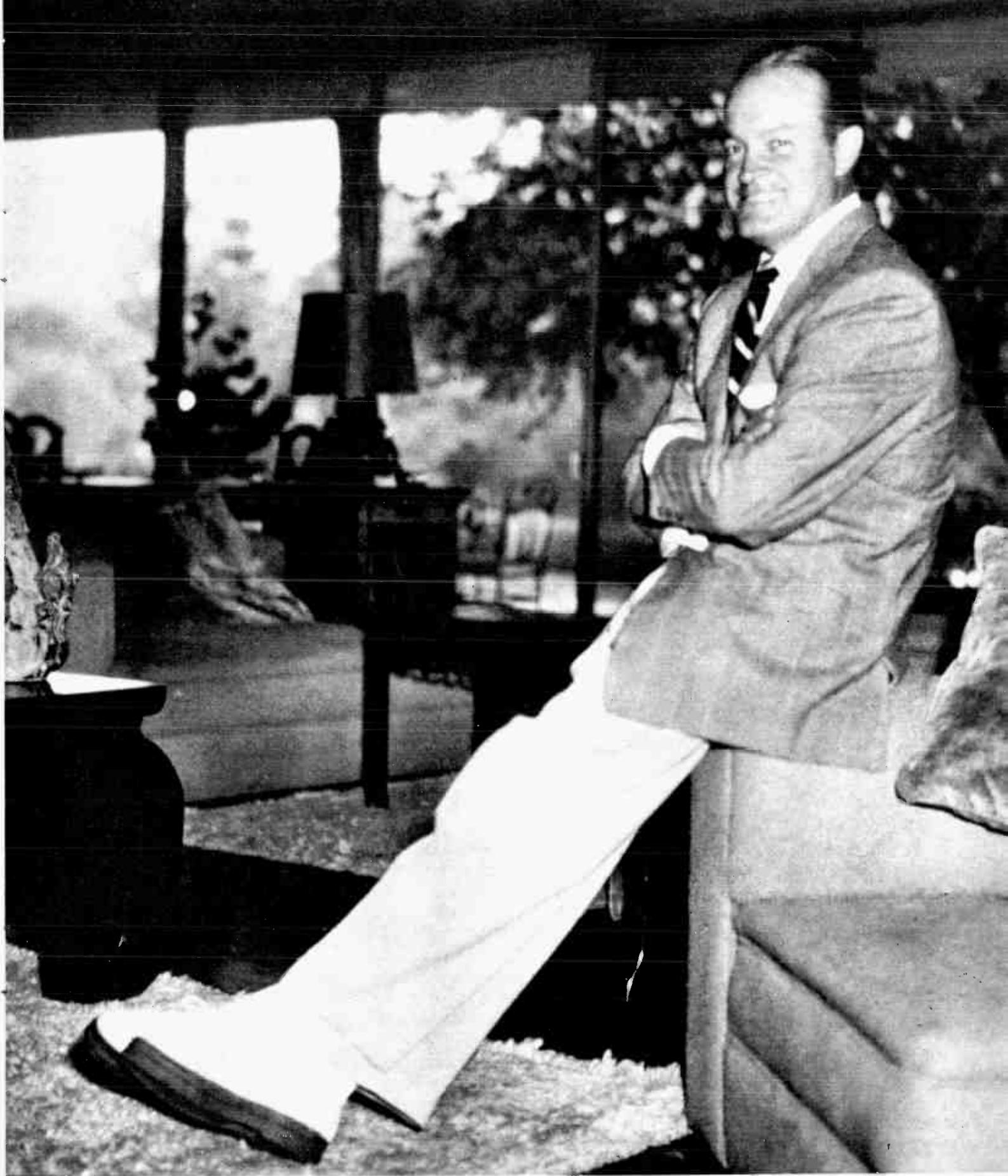


Antics of his own brood of four (Kathleen here) gave Robert Young the idea for gentle humor of "Father Knows Best."



Veteran actor Walter Brennan became a hillbilly strictly for laughs—and got them in "The Real McCoys," seen Thursday evenings on ABC-TV. Kathy Nolan, right, who plays his granddaughter-in-law, provides rural-type glamor in the series.





When entertainers are needed for outer space, it's a cinch the first to volunteer will be Bob Hope, who'll come back in a space helmet and lugging a batch of Martian jokes for his Saturday night show on NBC-TV. Above, proof that he's sometimes home, though not long enough to sit down.



As producer, director, chief writer and star of "The Adventures of Ozzie and Harriet," seen Wednesdays on ABC-TV, Ozzie Nelson already had his hands full. But this year he has a new job—and an even broader grin: In addition to the family series, he's chief adviser to David and Rick, both with zooming careers going.

JUST for FUN

a showful of jokes. Bob's wife De-lore and their four kids, Linda, Tony, Nora and Kelly, keep the home fires burning and the swimming pool cleaned out while Bob does his global galivanting.

"The Adventures of Ozzie and Harriet" began as a family-type comedy on radio 15 years ago and has continued in the same mood ever since, though it's picked up a big teenage following since Rick emerged as a hot pop singer and Dave began latching onto movie roles.

Dave, who'll be 22 this fall, has his own apartment now. He can afford it: When he became 21 all the money he had earned (some \$250,000) was turned over to him. Rick should have even more. In addition to his pay from the TV series, he's made big dough from his records and personal appearances.

"Leave It to Beaver," which is seen on ABC-TV Thursday evenings, is a family-type comedy, too, with Jerry Mathers ("Beaver") and Tony Dow ("Wally") as its stars. At eight, Jerry's a pro—he's been acting since he was a year old. It's Tony's first fling in show business.

Though he's had more than his share of sorrow this year, Red Skelton is not by nature a sad fellow, as clowns are supposed to be. He laughs both on and off the TV screen; often doubles up with laughter during rehearsals. The son of a circus clown, Red began working in a medicine show at 10 and has been part of show business ever since. Now 45, he was married in 1945 to Georgia Davis and they have a daughter, Valentina, 11. Their son Richard, nine, died of leukemia last spring after a long illness.

Like Skelton, Jerry Lewis was born

Jerry Mathers and Tony Dow get laughs galore on ABC's "Leave It to Beaver."



Heavy-hearted since the death of his young son, Red Skelton still continues to make TV audiences guffaw with his zany characterizations on CBS-TV Tuesday nights. A trouper since he was 10, Red believes the show must go on.



Give Spring Byington a little time and she'll not only bring back croquet, she'll make mothers-in-law popular! The star of "December Bride," on CBS-TV Thursdays, keeps TV audiences laughing—without a single mother-in-law joke!

JUST for FUN



The one-man riot that answers to the name of J. (for Jerry) Lewis is always funniest when he is trying to be sad.

into show business—his parents were in vaudeville—and began entertaining when he was five. Like Red, the 32-year-old Jerry is a born clown. But he can be serious, too. In addition to his NBC-TV shows and his movies, he wants to write and direct. He's made a couple of appearances *sans* jokes. And he's a big family man who likes to have his wife, Patti, and their four sons with him wherever he goes.

Spring Byington, who has made millions of people like mothers-in-law even while they laughed at them, was 14 when she signed up with a stock company in Denver. But she's more than made up for her comparatively late start, with careers on Broadway and in movies before she tackled "December Bride" on radio in 1952 and went on to TV three years later.

Like most ladies over 30, Spring is cagy about her age, but proud of her family—two daughters, a full complement of sons-in-law, and three grandchildren.

As an underdog who can laugh at himself, George Gobel became one of TV's favorite funsters when he first hit the home screens, in 1954. His dad says he was funny as a kid back home in Chicago and his wife Alice, whom he married in 1942, thinks he's funny at home today. So do their three kids: Gregg, 12; Georgia, seven; and Leslie, four.

Being funny has paid off for George. He bought the Phil Harris home in Encino last spring; has his own production company; and owns an interest in a chain of motels.

Since Gracie Allen retired last spring, the other half of "The Burns and Allen Show," George, is hoping to prove that he can be funny without her, with the aid of son Ronnie and that ever-present cigar. It's not the money that's bothering George—he's loaded—but at 62, he quips, he's "too old to retire." George's new show will be seen on NBC-TV this fall.

Gale Storm, on the other hand, isn't nearly old enough to retire—and completely recovered from a serious operation last spring, she's entirely too happy with her lot to consider any changes. Her "Oh! Susanna" is in its third year on CBS-TV Saturday nights; she's happily married to insurance exec Lee Bonnell; and they have four happy children—Phillip, Peter, Paul and Susanna.



Li'l ol' George Gobel is more lonesome than ever this season, now that he has lost his li'l ol' buddy, Eddie Fisher. Now George tells jokes solo on NBC-TV.

George and Ronnie Burns are having to get along without Gracie this season and are all set to prove that she's not the only hilarious member of the family.

JUST for FUN

She's made several hit records, too. And at 36 looks like a teenager!

Phil Silvers is a happy guy, too. From the time he was born, in 1911 in Brooklyn, Phil felt that he had to do something to amuse people, and on his show, seen on CBS-TV Friday evenings, he's got an audience numbering in the millions. What's more, after years of living in hotel rooms, he's got a home, with a wife (Evelyn Patrick) and a daughter (Tracey) to share it with. The home is an apartment on New York's Central Park and now that he has it, Phil is happy to spend his evenings there, watching TV after young Tracey has turned in for the night. She, of course, is the apple of her father's eye—he's even taken up photography so he can take pictures of her.

Danny Thomas popped into the top ten last season without once galloping across the screen on his trusty steed or pulling a six-gun. Audiences proved they liked the quiet humor of "Make Room for Daddy," and nothing could have made Danny happier. Rejoicing with him were his wife, Rosemarie, and their three children: Margaret, Theresa and Tony.

His "other" wife, Marjorie Lord, was finding happiness, too. First of all, she was pleased and happy with her job, new a year ago, as Danny's TV wife. She'd been scared at first that she wouldn't fit in. Then, possibly because she liked the sample of marriage she saw on the show, she decided to go all the way—and was married to producer Randolph Hale on May 26. They honeymooned abroad.

His wife Evelyn thinks Phil Silvers is funny—but not at breakfast time.



Her producer pats her on the head; her kids treat her like a sister. What's a girl to do anyway? If she's Gale Storm, 36, and the mother of four, she'll keep right on playing a teenager—and looking like one—until she is 50.



Danny Thomas got a new wife (Marjorie Lord) and new daughter (Angela Cartwright) and a new time (Mondays at 9:00 on CBS-TV) last year and parlayed them into one of the top-rated shows of the year. Serious and always busy with charitable enterprises in real life, he keeps his comedy for "Make Room for Daddy."

Thrills and Chills



A formidable sleuth as Perry Mason, Raymond Burr becomes a disarming backyard gardener once work is over, while Barbara Hale, who plays Della Street, enjoys life with her husband Bill Williams and their three children.



The master sleuths of TV don't believe in over-time; park their guns after work

ADVENTURE is their business, and the guys and gals who keep audiences on the edges of their chairs nights seem made for it. As long as the cameras are turning, that is. Once away from work, they're as eager to avoid trouble as their viewers—and just as apt to call the cops in case of emergency.

"Perry Mason," as seen on CBS-TV Saturday evenings, is as slick an article as was ever dreamed up by a detective-story writer. Raymond Burr, who plays Mason in the series, is a good deal more human. He worries about his weight—he can blow up from 190 to 300 with no trouble at all; likes to garden; and keeps a sharp but gentle eye on the chickens, ducks and rabbits he breeds at his home in Malibu Beach.

The rambling white brick house is a bachelor establishment. Canadian-born Burr was divorced by his second wife (his first died) four years ago. At 41, he doubts that he'll marry again. He gets up at 3:30 A.M. to learn his lines; averages about two and a half hours' sleep a night. "No woman," he says, "would put up with this life."

But Barbara Hale, who plays Burr's Girl Friday, Della Street, in the series, is very much married. A rising young movie actress when she wed actor Bill Williams in 1946, Barbara abandoned her career temporarily in favor of motherhood, and her free hours are spent with Bill and their three—Jody, 11; Billy, seven; and Nita, five.

Barbara was born in DeKalb, Ill.; studied commercial art in Chicago; and has never met even a minor criminal.

A gay young man about Hollywood in his bachelor days, Peter Lawford doesn't have to do much acting to play the suave Nick Charles in "The Thin Man." (Except, of course, Pete's never been given to solving mysteries.) Since he married Pat Kennedy (of the Massachusetts Kennedys) in 1954 and became the father of Chris-



Phyllis Kirk, the Nora Charles of "The Thin Man," practically never hobnobs with crime after work.

topher (1955) and Sydney (1956) he's avoided even the most casual brush with the law.

Pete was born in London in 1923; made a couple of movies as a boy; and took up acting seriously during the war, when his family suffered from frozen funds. He likes music, dancing, and all kinds of sports—except detecting.

As the bright, attractive Nora of "The Thin Man," Phyllis Kirk seems as ideally cast as Pete; plays his wife as if she'd been married for years. Actually, however, Phyllis is still single. Brought up in New Jersey, she progressed from salesclerk to model to actress; held some sort of record for cross-country commuting until the TV series forced her to settle down in Hollywood.

Five-feet-three, with brown eyes, red-brown hair and a model's figure, she loves clothes; would rather design a dress than bust a racket.

Warner Anderson and Tom Tully



And that debonair private-eye Nick becomes a husband and father in good standing who would call the cops if he spotted a suspicious character. Above, Nick, who's Pete Lawford, with his wife Pat, Christopher and Sydney.

Thrills and Chills

are old hands at the cop business; they have been playing in "The Lineup," seen Fridays on CBS-TV, since 1954. As a result, Tom says he's now getting to look like a cop off screen, too. But neither has any yen in that direction; stash their guns when work is over and go home to their families. Tom has one daughter, Nina; Warner, a son, Michael. Both live in the Los Angeles area but consider San Francisco their second home, since much of "The Lineup" is filmed there.

Alfred Hitchcock, believe it or not, is afraid of cops, even of those who dole out traffic tickets. As a boy growing up in London, he haunted the docks searching for adventure, but these days his interest is satisfied vicariously. At 59, he's content to sit around the house and dream up adventures for TV.

Lee Marvin had his share of brushes with the authorities as a boy—he left 11 schools, by request, before he graduated from a military academy just in time to enlist in the Marine Corps. The 34-year-old star of "M Squad," seen Fridays on NBC-TV, owns a half interest in the series; figures this will provide security for his family—his wife Betty and their four children. Born in New York, Lee now lives in Santa Monica and has designs on Tahiti and painting when he can afford to retire. This, he figures, will be in three years.

Jack Webb and Ben Alexander have been doing the cop bit even

A dealer in murder, especially of the macabre variety, Hitchcock calls himself "nothing but a benevolent child."



A pair of tough cops in "The Lineup," Warner Anderson and Tom Tully are anything but frightening off camera. Anderson, above with his wife Leeta, is a big do-it-yourself man; even has tools to make tools. Tully, below with his wife Ida, is an eager-beaver sportsman, with emphasis on deer-hunting.





Pals in "Dragnet," Ben Alexander and Jack Webb have become close friends off screen, too. Ben and his wife Lesley named their baby son Webb, for the actor. Their daughter's Lesley, for her mom. Divorced by Julie London and Dorothy Towne, Jack popped the question to Jackie Loughery last spring.



The star of "M Squad," Lee Marvin, likes fast cars and racing motorcycles but never tracks down criminals; makes a point of staying within the law.

longer than Anderson and Tully. "Dragnet" began on radio in 1949; moved into TV in 1952; and is still packing in audiences on Tuesday nights on NBC. Jack's been playing Sgt. Friday, only recently promoted to lieutenant, all that time. Alexander became his side-kick in 1953.

Ben is a former child actor who invested his money wisely; now owns a motel and several service stations but denies that he plays Frank Smith mostly for kicks. He spends his leisure (from acting, that is) looking after his businesses, where he helps out with the work, and with his family.

But Jack, who is a bundle of energy, always has another project going. Just now he's engrossed in making "Pete Kelly's Blues" into a TV series. Both Julie London and Dorothy Towne divorced him, complaining that he worked too hard, but last spring Jackie Loughery, actress and former beauty queen, decided to take the risk of becoming the third Mrs. Webb. Jack didn't do any police work on their honeymoon, but he arranged it so that he could transact some business while they were in New York.



Men Around the House



Dave Garroway spends a lot of time in other people's homes via "Today," "Wide, Wide World," and "Monitor," but there's always the magic moment when he gets back to his own home and finds Pamela there to welcome him.

Topsy-turvy hours and crazy schedules don't keep these guys from homes, families

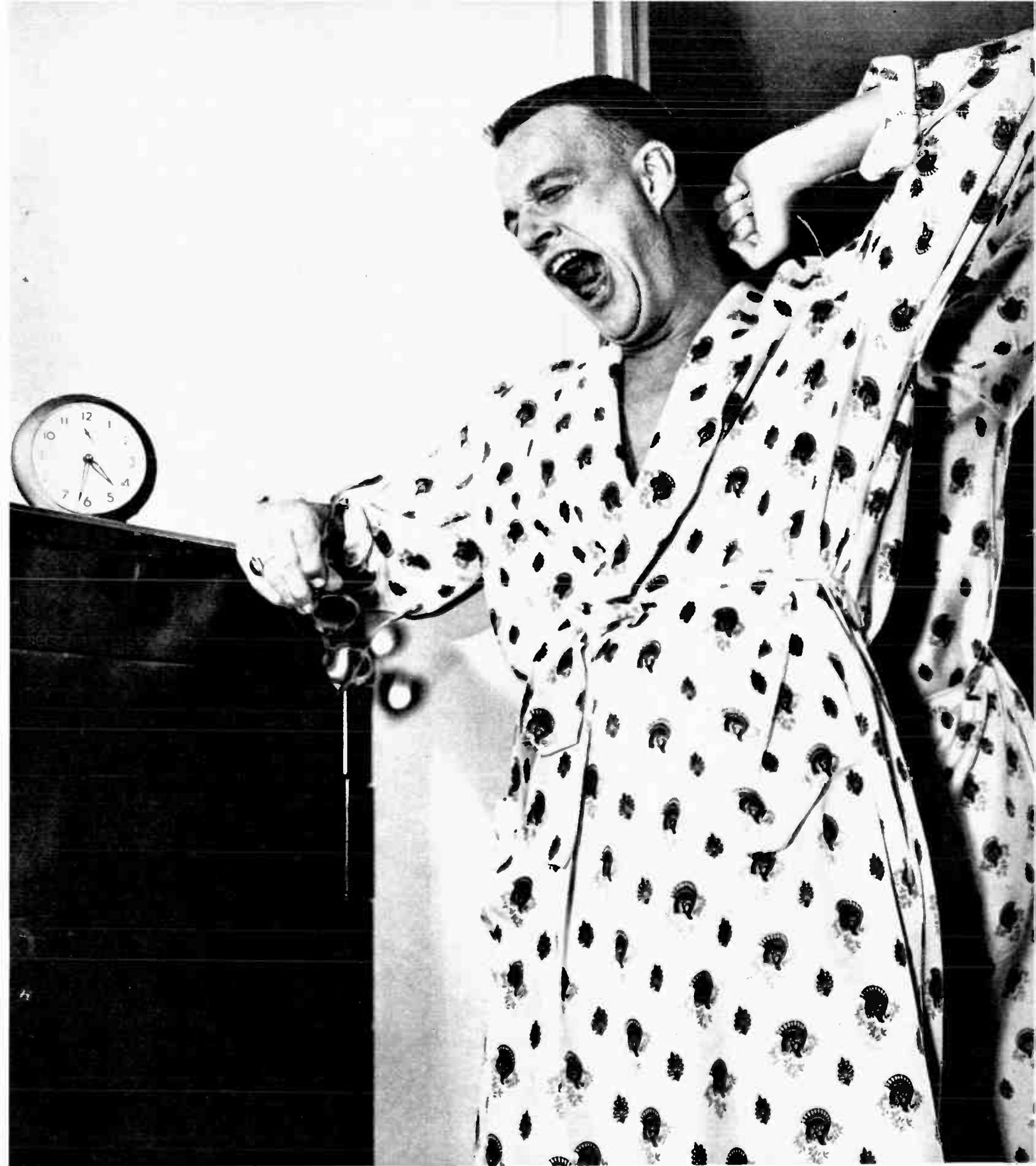
THE men who live up millions of American homes when they come calling via radio and TV include some of the busiest people in the land. But they, too, have homes and families and hobbies, and though their hours are sometimes strange, they've learned to live successfully in their topsyturvy world.

Dave Garroway has become a real family man since his marriage two years ago to lovely Pamela Wilde, and the arrival of Dave, Jr., in January put the finishing touch on his new happiness. In his bachelor days, Dave was satisfied with apartment life. Now the Garroways have two homes—a four-story brownstone in New York and a beach house on Long Island, where there's room for the two Daves, Pam, Michael (her nine-year-old son by a previous marriage) and Dave's 15-year-old daughter, Paris, who often comes to visit.

Always a man of many hobbies, Dave is still an old-car fancier and he and Mike spend happy hours in the garage, tinkering with his 20-year-old Jaguar and an equally ancient Rolls-Royce.

Bill Cullen, too, is a man of many interests—cars, flying, tropical fish, photography, trap and skeet shooting. Name it: Bill's interested. The flying has had to go but somehow he finds time for everything else—and first of all for his wife Ann—despite one of the most rugged schedules in show business. One of Bill's solutions is to sleep in instalments—four hours at night and four in the afternoon, when he's finished "Pulse" and "The Price Is Right" for NBC. That way, he says, he and Ann can have dinner and "a little bit of life together."

The Cullens live in an apartment



Bill Cullen's wife Ann says he's bright-eyed and alert when he gets up mornings, but at 4:30 A.M. maybe she's in no shape to notice. At the last count Bill had 13 shows to do a week; has a right to yawn no matter who's watching.

Men Around the House

on New York's East Side, with a view of the East River, which Bill finds time to look at now and then.

Jack Barry has an apartment on New York's East Side, across the street from Doctors' Hospital, so, he quips, "I can drop in any time." But Jack spends very little time in the apartment. In addition to emceeing "Tic Tac Dough" five mornings a week, on NBC and "Twenty-One" one evening, he and his partner Dan Enright originate and package a number of other shows, and Jack puts in businessman-type hours in their Madison Avenue offices. The days aren't long enough for Jack, and when some scientist invents a time-stretcher, Jack will be the first customer. He'll be able to afford one, too.

Hal March, since his marriage to Candy Toxton Tormé three years ago, has taken to domesticity as if he'd invented it. After the birth of their son Peter last year, Hal and Candy moved from a New York apartment into a house in the suburbs, where there'd be plenty of room for the children to play. Steven and Melissa, Candy's youngsters by her marriage to Mel Tormé, live with their mother, and the popular quizmaster is so devoted to them he can be pried out of the house only by the most pressing business. Happily for him, "The \$64,000 Question" takes him into the city (a 40-minute drive) only once a week.

Ralph Edwards has an office in his spacious Beverly Hills home and keeps regular office hours each day. Though he personally appears only on "This Is Your Life," now in its seventh season, he has four production companies turning out other shows, and still more in the planning stage.

But once his work day is over, Ralph is ready to join in the family fun. A former University of California boxing champ, he is still sports-minded and so is the rest of the family. The Edwards have courts for badminton, basketball, jai alai and volleyball. When they tire of these they can bicycle, play table tennis, or sharpen up their golf on a putting green. Ralph also likes surf-fishing and camping.

Art Linkletter, like Ralph Edwards, is an entertainer who is also a business man, keeping regular business hours. Art, however, operates from the offices of John Guedel Productions, where he checks in promptly each morning at 9:00. He and Guedel are partners in "People Are Funny," which Art emcees on



Everyone who likes to see how much people know, and who likes the idea of winning large sums of money, is happy to have Jack Barry and Hal March drop in on the 21-inch screen. Hal, below with his wife Candy, wants to branch out a bit; Jack, too, though he's already busy enough for two men.





A welcome guest since his radio days, Ralph Edwards now limits his visits to once a week, Wednesday evenings, when he presents "This Is Your Life" on NBC-TV. And though he works at home, his family—wife Barbara, children Lauren, Gary and Christine—don't see him during work hours.

NBC-TV Saturday evenings, and in "House Party," telecast five afternoons a week over CBS.

But Art is also a big family man, devoted to his wife Lois and their five children, all of whom are as full of vitality as their father. There's never a dull moment around the big Linkletter house in Holmby Hills, even though Jack, the oldest, has married and gone East to emcee

"Haggis Baggis," and Dawn, the second, is away at Occidental College. The whole family likes swimming, basketball and handball, but if Diane, the youngest, wants to play with dolls, Art will go along with this, too.

Bill Lundigan calls home a house in Benedict Canyon, but he doesn't spend much time in it. As a goodwill ambassador for the Chrysler Corporation, as well as host for the com-

pany's TV shows, he travels 125,000 miles a year. Whenever it's possible, he takes his wife Rena and their little daughter Stacey (short for Anastacia) with him, and he boasts that Stacey is the most widely-traveled pre-school moppet in the country.

A football and basketball enthusiast when he was an undergrad at Syracuse University, Bill today likes golf, tennis and handball, swimming



Art Linkletter, who used to be national handball champ, lost an opponent when his son Jack moved to New York last spring to emcee a new show on NBC-TV. Art's wound up 25 years on radio and TV. Jack hopes to follow suit.

Men Around the House



Bill Lundigan loves his work but finds it hard to leave daughter Stacey for long.

and riding. But if any of them interfere with time which could be spent with his family, Bill skips them happily.

Groucho Marx has arranged his working schedule so that he has plenty of leisure to devote to his wife, Eden, and his daughter, Melinda. Two brief conferences a week and 30 trips to the studio each year to film "You Bet Your Life" and the rest of his time is his own. Most of it he spends quietly in the Marxes' new home, which is a real show place. He does a lot of reading, plays the guitar and piano, and is always available to help Melinda with her home work. The NBC star is also a baseball and boxing enthusiast.

George de Witt likes his job as emcee of "Name That Tune," seen Tuesday nights on NBC-TV. He also likes living in Florida. And the biggest thing in his life is his four-year-old son Jay. To combine all these, George has worked out a way of life which would bog down anyone less hardy. George commutes to work—from Florida.

Home for the popular quizmaster is an apartment in the Racquet Club in Miami, presided over by his widowed mother, who also looks after Jay. Each Tuesday night, after his



In other people's homes, via television, Groucho's full of vinegar; in his own he's a pushover for his 11-year-old daughter Melinda and his wife Eden.

George de Witt works in New York and lives in Florida; spends two nights a week on planes and has learned to shave anywhere, even without a mirror.



Men Around the House

show, George boards a plane—and next morning is home. From then until he flies back the next Monday evening, George devotes much of his time to Jay, who already is almost as sports-minded as his dad.

Ronald Reagan and his wife Nancy Davis have a real dream house in the Pacific Palisades section of Los Angeles. There they live with their going-on-six daughter Patricia Ann and her small brother, Ronald, Jr., born in May. Twenty minutes' drive away, they have a 350-acre ranch, where Ronnie is trying to turn his hobby of horsebreeding into a profitable enterprise.

Host and on-program director for the G.E. Theatre, seen Sunday evenings on CBS-TV, Ronnie stars in seven of the shows each season. He is also on call by his sponsor and regularly circles the country twice a year, addressing sales groups and doing a public relations job.

Ronnie likes to talk and has decided ideas about things, but after making 14 speeches in one day (his record) he's happy to go home and read, play golf and bridge—and get acquainted with his family.

Marvin Miller is a man of many interests—so many that it's fortunate his wife, Elizabeth Dawson, shares most of them. (She's an artist and writer, in addition.) The man who gives away a million dollars every Wednesday on "The Millionaire" (CBS-TV) likes sailing, painting, photography, flying, woodworking and Chinese art. And he has recently finished recording "The Talking Bible," which contains more than a million words and was two years in the making.

The Millers live in West Los Angeles with their two children—Tony, 16, and Melissa, six—and two dogs.

Johnny Carson pulled up stakes in California last fall and headed East with his family to emcee a daytime show. ("Who Do You Trust" seen on ABC-TV.) Johnny, with his wife Jody, and their three little boys settled down easily into life in a suburb and Johnny soon began taking on additional jobs. He appeared in a Broadway play last winter and took over "The Jack Paar Show" for a week while Jack vacationed. And still found time to demonstrate his old skill with magic tricks to his youngsters.

Bob Barker, the handsome young man who has been emceeing "Truth or Consequences" on NBC mornings, hurries home after work each day to a plushy apartment which was



Marvin Miller and his artist-writer wife Elizabeth Dawson are both people of many hobbies; enjoy doing things together. Ronald Reagan and his wife, actress Nancy Davis, share pride in eggs produced on their 350-acre ranch.





Johnny Carson's sons—Ricky, Cory and Kit—love to have their dad around the house, so that he can take them out!

Bored housewives perk up noticeably mornings when Bob Barker appears on their TV screens. Wife DJ doesn't mind; it means they can afford a pool!

decorated by his wife Dorothy. Sweethearts at Drury College, in Springfield, Mo., they married in 1945, while Bob was in the service, and are still very much in love.

Home work is a partnership affair chez Barker. Bob helps with the cooking, dishwashing and odd jobs, and DJ, as she's called, was Bob's righthand girl when he was getting a start in radio. It was on "The Bob Barker Show," broadcast over a number of West Coast stations, that Ralph Edwards heard the young man and was so impressed that he auditioned him for "Truth or Consequences." DJ was the show's producer.

Jack Narz was worried about moving from California to New York last winter to emcee "Dotto." It was a chance for him to have a show of his own for the first time, but it meant transplanting his wife, Mary Lou, and their four children—Mike, Karen, John and David. But he found a three-story house in Larchmont with lots of play space, and the whole family has taken to Eastern life as if they'd been born to it.

Mary Lou, a sister of Mrs. Bill Cullen, does all her housework except for the laundry. Jack helps out—usually cooks breakfast while





A pretty wife and a houseful of kids make home a merry spot for Jack Narz, and the popularity of "Dotto," which he's emceed since it went on the air last winter, makes it pretty certain that Jack will be around for a long time. Already on five mornings a week, the show—and he—are now seen Tuesday evenings, too.

Men Around the House

she is getting the youngsters ready for school and is handy around a barbecue. On week-ends he's available to take the kids swimming, sightseeing, or for a walk through the woods. And no matter how hectic life gets, he takes Mary Lou out for dinner once a week.

Jack, who blossomed out as a folksinger when he was announcing for Bob Crosby, recently signed a recording contract.

Gene Rayburn, whose pixie spirit and offbeat, unpredictable humor have enlivened many a TV and radio show, is just as much fun at home. His wife, Helen, who has a sense of humor of her own, says so. The Rayburns have been married for 18 years; have a daughter, Lynn, 16, who's a good deal of a clown, too. At a time when Gene was so busy he seldom saw his family, he arrived home one day to be met at the door by an attractive young girl. "Who's calling, please?" his daughter asked.

At home—a 10-room Dutch Colonial house in a New York suburb—Gene is a big do-it-yourself man. He repairs furniture; puts up and takes down partitions; personally made all the furniture for Lynn's room. Among them they have all sorts of hobbies—bicycling, flying, painting and studying piano, voice and guitar. All interlarded with the gentle humor which Gene dispenses on "The Steve Allen Show" Sunday evenings and as emcee of "Dough Re Mi" mornings.

Peter Lind Hayes and **Mary Healy** have a formula for a happy marriage: The family that plays together stays together. So it is that it's the two of them who do their five-times-a-week radio show on CBS, and the two of them who starred this year on the Broadway stage. Mary goofed off a little when they signed up to do a noonday TV show five days a week on ABC. She wouldn't guarantee to show up every day.

Pete and Mary live in suburban New Rochelle, right next door to a golf course (Pete's a golf addict). The place is full of electronic gadgets, another of Pete's hobbies. A two-way inter-com system connects the house with the soft-drink stand on the golf course. A second inter-com system operates between the house and Pete's boat, the *Queen Mary II*.

Mary goes along with Pete's hobbies, but she prefers the old-fashioned method for raising their children—Kathy, six, and Michael, eight—and their three dogs.



Gene Rayburn, who lives in a house complete with backyard and swing in suburban Mamaroneck, N. Y., has to commute to work every day, seven days a week. Peter Lind Hayes and Mary Healy are luckier; though they have to go to town six days a week, they can commute by boat if they like.





PERRY COMO took time out this summer for a vacation with his family (here on the badminton court showing the kids a stroke or two). As usual, he planned to take them and Roselle on a trip, but unlike previous years when he hasn't got farther from home than his golf course, this year they really made it—to Italy. With his Saturday night show on NBC-TV a fixture in the top ten, and a couple of new gold records, Perry had a right to celebrate.

Music Men and Maids

A look at the people behind the voices that have brought pleasure to millions in 1958

THERE have been familiar voices on the airwaves this year, and new ones too. Perry Como and Eddie Fisher have continued to charm audiences with their songs, and if Eddie's repertoire seemed top-heavy with lullabies, he wasn't alone. Both Helen O'Connell and Martha Wright were crooning "Rockabye Baby" to the newest members of their families.

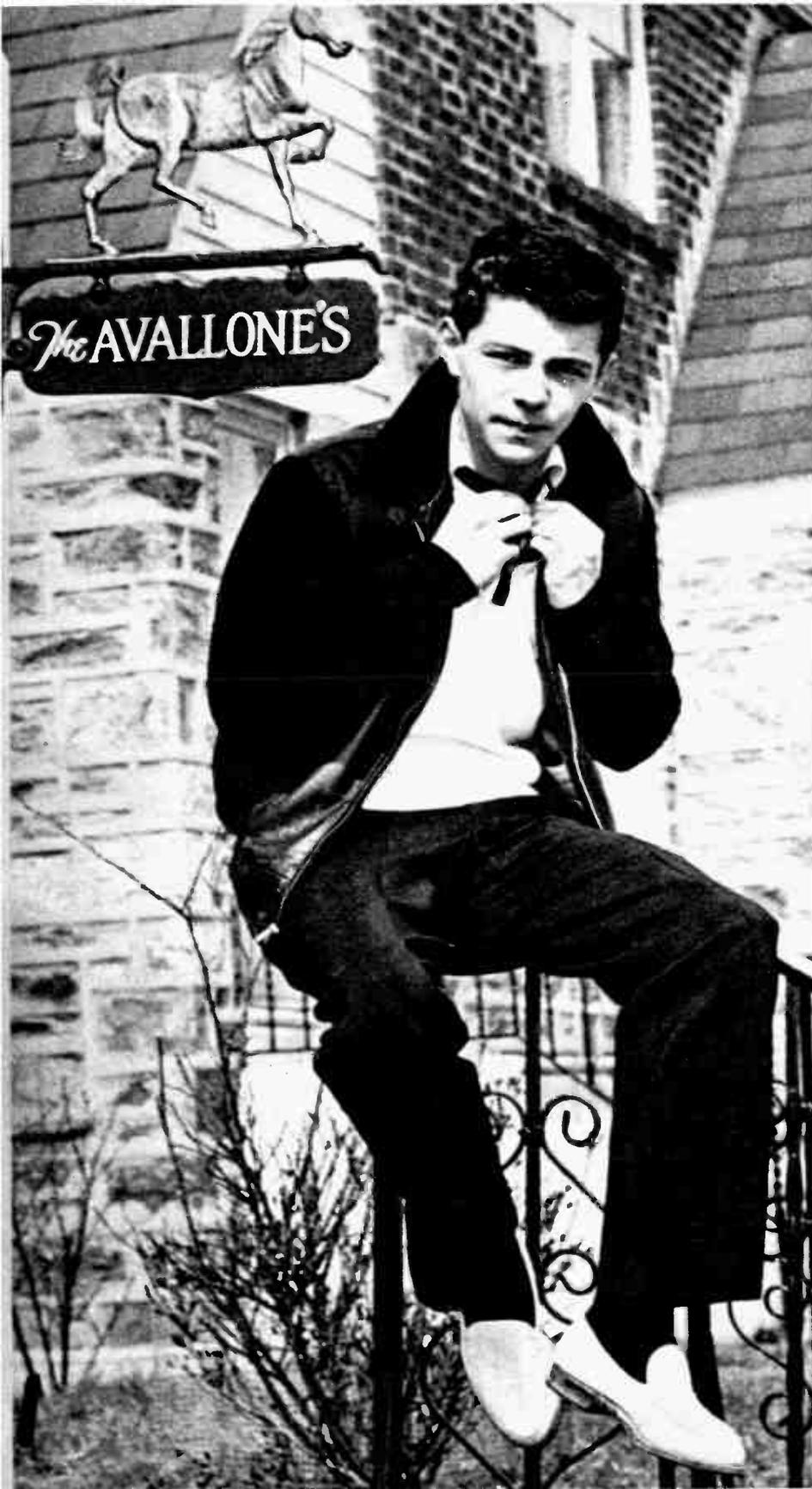
Pat Boone and Elvis Presley, overnight stars only a couple of years ago, were proving that they would be around for a long time to come. Andy Williams, Eydie Gorme and Steve Lawrence were adding to their professional stature. And Tommy Sands was surprising everyone by showing that he could act as well as sing.

Among the new singers who were being catapulted into the limelight were such talented youngsters as the Everly Brothers, 14-year-old Laurie London, tiny but big-voiced Pat Suzuki, Jimmie Rodgers and Johnny Mathis. To all of them, 1958 has already proved a banner year.

HELEN O'CONNELL took time off from NBC's "Today" this spring for a production of her own, a daughter who was named for her ma. The blonde singer's wed to writer Tom Chamales.



THE EVERLY BROTHERS could easily be twins, though Don, at right, is two years older (20) than Phil. He's also married—to Sue Ingham—and more serious than Phil; writes some of the songs they have recorded. Born in Brownie, Ky., the boys got into their parents' act at eight and six; got their first gold record for "Bye Bye Love."



FRANKIE AVALON was born in South Philadelphia on September 18, 1939, and was tooting a hot trumpet professionally at 13. With the backing of his father, Nicholas Avallone, who plays piano and guitar, and a pair of song-writing neighbors, who are now the owners of Chancellor Records, he ran a nightclub for teenagers in his neighborhood, and last spring got his high school diploma and first gold record, for "Dede Dinah."

Music Men and Maids



BETTY JOHNSON settled down happily in the big time this year, with a regular berth on "The Jack Paar Show" on NBC-TV, a couple of hit records, and all the guest appearances she could handle. She's happy, too, as the wife of manager Charles Grean.

JIMMY DEAN has been combining singing with emceeing for a couple of years, while the CBS-TV brass plotted bigger things for him. This fall: a new afternoon show. Jimmy's 29; Texas born; is married and has two children: Gary, six, and Connie, four.





STEVE LAWRENCE and EYDIE GORME figure Steve Allen is luckier for them than a whole bushel of four-leaf clovers. It was on Steve's "Tonight" show that they met, four years ago, and it was his Sunday night show on NBC-TV that they took over this summer, giving them a chance to settle down in their honeymoon apartment in New York. (Steve said he liked Eydie's cooking.) The two were married December 30, 1957, but work had kept them apart. Eydie was born in the Bronx; Steve in Brooklyn. Both began singing as kids.



EDDIE FISHER was still on the prowl for a hit record this year, but otherwise life has been about as rosy as it can get. Young Todd, born last January and named for Eddie's good friend Mike Todd, is the image of his dad, and Carrie Frances, her pa and ma agree, gets cuter by the minute. She and her mother, Debbie Reynolds, will probably show up again this season on Eddie's TV show, along with George Gobel, who'll make six appearances. The NBC-TV star and his family live in Holmby Hills, with Debbie's mother near by to take over when work takes Eddie and Debbie away.



TOMMY SANDS has been singing up a storm this year and proving, via TV and movie dramatic roles, that he can act as well as sing. A recording star, too, the 21-year-old is modest about his success—now wants to study acting. He is single and lives with his mother in a Hollywood apartment.

GARY CROSBY got out of the Army this spring and back into show business, where he had all sorts of offers awaiting him. Girls, too. (Here at the Harwyn with Joan Lowe, dancing niece of Joan Crawford.) The oldest of Bing's boys, Gary is 25; appeared first on radio with Bing in 1950; later had his own show. He and Pat Boone plan to team up a la Bing and Hope.



Music Men and Maids



DEAN MARTIN figured to have more time for his family and his golf, going it alone, but his career hasn't suffered. He hit big with his record of "Return to Me"; his TV shows were top-flight; and he gave an Oscar-type performance in "Rio Bravo."



JERRY LEE LEWIS discovered that fame is not always fun when the London press, discovering that he had married 13-year-old Myra Brown, daughter of the bass fiddler in his band, lambasted him soundly. Jerry Lee fled for home, only to find more criticism awaiting him. "I know lots of people here married to 13-year-olds," said the singer. He married for the first time himself at 15; was divorced by his second wife this year.



MARTHA WRIGHT is convinced that being a mother is the greatest thing that ever happened to her. The singer (she has her own show on CBS) and Mike Manuche, who were married in 1955, became the parents of Mike, Jr., with his ma at left, early in 1957, and a second Manuche heir was due in the early fall. Meanwhile Martha and Mike who have an apartment in New York and a home in Westport, Conn., were looking for a house half way between.

Music Men and Maids

JIMMIE RODGERS has a way with a song and once the public heard his recording of "Honeycomb" his career troubles were over. He's had one hit after another since. The going was rugged before that, however. When he married lovely Colleen McClatchey early in 1957, his total capital was \$5.20 and more than once the young couple didn't know where their next meal was coming from. They do now: TV, club and theatre dates, record royalties. From Camas, Wash., they're now in Hollywood.





LURIE LONDON made a name for himself in a hurry this year with his disc of "He's Got the Whole World in His Hands." A 14-year-old English schoolboy, Laurie got a start by volunteering to sing at a radio and TV exhibit. Now his dad's quit his job to manage Laurie's affairs.

FRANKIE VAUGHN is a teenage idol in England and hopes to duplicate his success in the United States. Born Francis Ableson in 1928 in a tough section of Liverpool, he learned to box; wavered between studying art and music. Frankie and his wife Stella are parents of two children.



TONY PERKINS starred in a big hit on Broadway and a couple of movies this year and seemed a cinch to satisfy his ambition for a hit record. But he learned, too, that success isn't always sweet; was hurt by stories that he was a "character" and went on TV to deny them.





JOHNNY MATHIS can afford to take it easy, thanks to his record royalties, but since he gets \$7500 a week for nightclub dates, lolling about the family home in San Francisco is expensive! Johnny, 22, made recording history last year via "Chances Are," fastest selling ballad ever.

ANDY WILLIAMS minded "The Chevy Showroom" for Pat Boone this summer and made a lot of new friends, though he was missing out on his favorite sport, tennis. Born in Iowa, Andy now has a house in California and an apartment in New York. He began his singing in a church choir.



PAT SUZUKI became one of the outstanding discoveries of the year via TV and will star in a Broadway musical this fall. She's 23, a native of California, a college graduate, and learned to sing by playing records on a beat-up phonograph.



Music Men and Maids

ELVIS PRESLEY added a new batch of admirers, G.I.'s and Army brass alike, during his first few months in the service. "We're all proud of him," said a spokesman at Fort Hood, Texas, where he did his basic training. The Treasury Department wasn't so happy. It was losing half a million bucks Elvis would have been paying in taxes this year. The singer's pay as a private was \$78 a month, but he still collects record royalties.



Drama by Day



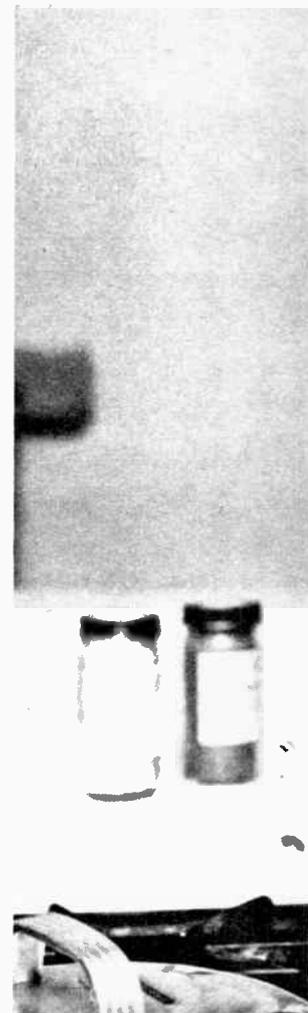
The role of Larry Noble in the CBS radio serial "Backstage Wife" is a natural for James Meighan, who's played opposite some of Broadway's biggest stars. A native of New York, he has a degree from Carnegie Tech; once studied painting.

TO millions of women, the problems of "Ma Perkins," "Our Gal Sunday," and "Helen Trent" are as real as those of their next-door neighbors. The people in these, and the other daytime dramas, have become real people, in whose lives their followers have become so enmeshed that housework is planned around their appearances.

The people who play these roles are real people, too—actors and actresses who, because they work during the day, are able to live normal lives, just as their audiences do. Many of them live in the suburbs and commute to their work daily. Others prefer living in the city and spending week-ends in the country.

They come from every part of the United States, just as their audiences do. They have husbands or wives and children, most of them. They have families and friends. And problems. Not as many as do the characters they portray—but with no script writers to solve them!

Most girls have trouble enough latching onto one handsome husband, but cute brunette Claire Niesen has two: As Mary Noble in "Backstage Wife" she's wed to James Meighan, above, while in private life she's the wife of Melville Ruick, below right, and now and then plays a role in his "City Hospital" series. Born in Phoenix, Ariz., Claire began her career as a dancer. Mel, a native of Boise, Idaho, broke into show business as a band leader. Married March 11, 1949, they live these days in a pleasant apartment in Forest Hills, N.Y.



your favorite serials are real people, too, with homes, families—and problems of their own



Crime-buster Mike Karr has more troubles than anybody, but once John Larkin, who plays Mike on "The Edge of Night," leaves the CBS studio afternoons, he's at peace with the world. He likes the show and the popularity it has brought him; he likes his 120-year-old house in Greenwich Village and the meals his pretty wife Audrey has ready for him. A native of California, John grew up in Kansas City, is a graduate of Rockhurst College, and planned on a career in opera. Now the square-jawed crime-buster is studying voice again. He'd like to do a musical play.

Drama by Day



If the star of the new serial, "Today Is Ours," on NBC-TV looks familiar, it's okay. She is Pat Benoit, who played the school nurse on "Mr. Peepers" a few seasons ago. Pat's been missing from TV since, but she's been busy—has two sons, Jeremy, three, and Nicholas, six months, to prove it. A Fort Worth, Texas, girl, Pat's married to Peter Swift; does her own housework in a New York apartment. Week-ends the family takes off for Croton, N. Y.



Claudia Morgan, who has played the young widow in "Right to Happiness" for 16 years, this year was named "Radio Mother of the Year" for her portrayal. Personally, the actress is the wife of realtor Ken Doane.

Ann Flood had two big reasons to be happy this fall: she had been chosen as the star of a new daytime drama, "From These Roots," on NBC-TV, and she was planning her marriage to Herbert Granath, NBC sales executive.





Don Ameche was a big wheel in radio before he became a movie and stage star. This year he's back with "Don Ameche's Real Life Stories" on NBC. Fifty in May, he is the father of four sons, two adopted daughters.



Jim McKay was a sports reporter for CBS in New York for seven years but last year got a new job, as star of "The Verdict Is Yours." Jim's proud of the show's success, as are his wife Margaret and their three sons.

Playing Ann Gentry in "The Affairs of Dr. Gentry" is the perfect job for her, Madeleine Carroll thinks. Because the show, heard five days a week on NBC, is taped, Madeleine can do a week's shows in one day at the studio and have the rest of her time free for her family—her husband, publisher Andrew Heiskell, and their seven-year-old Anne-Madeleine. Madeleine's mother lives with them in their large waterfront home in Darien, Conn.



Drama by Day



When "Pepper Young's Family" gathers around the piano, it's Mason Adams, naturally, at the keyboard. He's played Pepper for 13 years on the NBC radio series. At left is Margaret Draper, who has been Pepper's wife Linda for the last three years; Betty Wragge, who plays Peggy Young Trent; and Marion Barney and Bill Johnston, who play Mary and Sam Young.



Theo Goetz and Ellen Demming never cease to be surprised at the many friends they've made through their portrayals of Papa Bauer and Meta in CBS's "Guiding Light." It's especially exciting to Goetz, who came to this country in 1940 with \$2.00 and no English. Ellen finds the series eye-opening too.



The family has grown enormously since it was launched on radio in 1932, but Father Barbour in "One Man's Family" is still played by J. Anthony Smythe, above with Mother Barbour (Mary Adams). She joined the show in 1956.

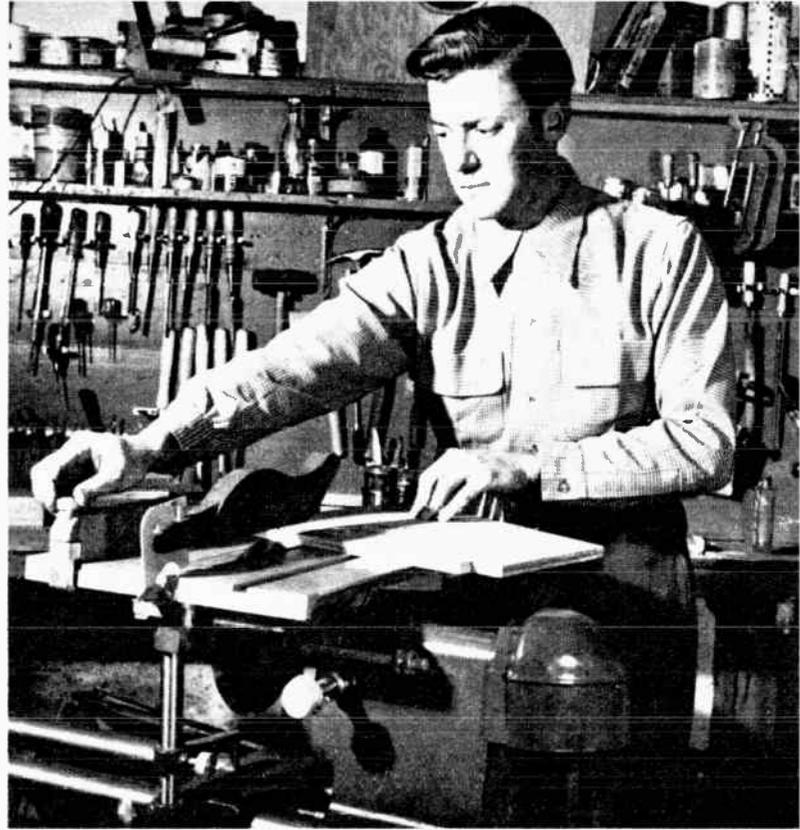
Jean McBride and Bonnie Bartlett, who play Meg and Vanessa in "Love of Life," both decided early to be actresses. Jean's from Wilmington, Del. Bonnie was born in Wisconsin; grew up in Moline, Ill.



Teri Keane, who was a radio veteran at 19—and had been in five Broadway plays, too—became the star of "The Second Mrs. Burton" last year. Daughter of an Hungarian opera star, Teri started acting at nine.



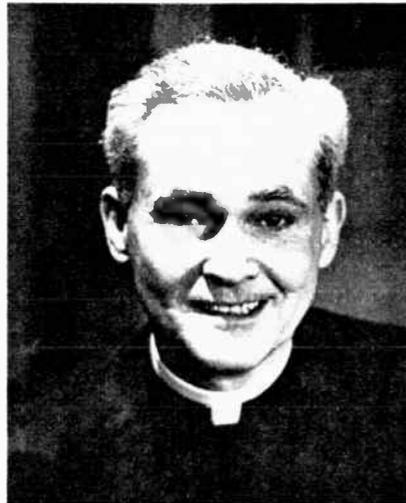
Mary Jane Higby grew up in a show-business family and became Nora Drake last fall, after more than a hundred girls had been auditioned for the part in the CBS radio serial. On vacations in Arizona with relatives, she goes Western, and her favorite at-home costume the year 'round is shirt and slacks. She's married to actor Guy Sorel.



On March 22, 1959, Sandy Becker will celebrate the tenth birthday of his son Curtis—and 10 years as "Young Dr. Malone." Sandy and his wife Ruth also have two daughters, Joyce Diane and Annelle. And Sandy, in addition to the CBS radio series, plays other roles: has kiddie shows on a local station and last summer was emcee of a quiz show.



Vivian Smolen, who has played "Our Gal Sunday" for the last 14 years, is a native New Yorker who got her first radio job when she was 12 and has seldom been without one since; has trouble even wangling vacations.



Blair Davies, who is the Rev. Richard Denning on "The Brighter Day" five afternoons weekly on CBS-TV, has many accomplishments—cooks a great curry, for one, a result of his war years spent in the Orient.



Virginia Payne, who's never missed a performance of "Ma Perkins," had a few days off last winter—spent it playing in a Palm Beach production of "Picnic." An accomplished actress, she shifted roles easily.

Drama by Day

Mary Stuart is convinced that she's found the perfect formula for living. As the star of "Search for Tomorrow" on CBS-TV, she is satisfying her desire to act; her yearly take from the show is gratifying—and she can still devote as much time to her family as any fulltime housewife. Mary leaves for work at 8:15; is finished by 12:45; spends afternoons with her two children—Cynthia and Jeffrey. Evenings are reserved for her husband, Richard Krolik, also in show business. No wonder she rejects nighttime jobs!



Handsome Terry O'Sullivan, who'd been absent from the cast of "Search for Tomorrow" for two years, returned early in 1958. "Unprecedented," said folk in the industry. "Great," said real-life wife Jan Miner, with him above.



While Myra Lake was getting engaged to Peter Ames on "The Secret Storm" last summer, Joan Hotchkis, who plays Myra, was marrying producer Robert Foster. Peter Hobbs (Ames) already was married to Parker McCormick.





Julie Stevens travels into New York five days a week to play the lead in "The Romance of Helen Trent," a role she has been playing on CBS for 15 years. For just that length of time she's been married to Charles Underhill and for most of the years they have lived in Armonk, N.Y., in the home they themselves planned. With two young daughters, Nancy, seven, and Sarah, two, it's a happy quartet that gathers around the fire evenings with a big steak ready for broiling. But acting is fun, too, and Julie's hoping Helen Trent goes on forever.

Regulars on "As the World Turns," seen five times weekly on CBS-TV, are, left to right: Helen Wagner, Ronnie Welch, Rosemary Prinz and Don MacLaughlin. Both girls are married—Helen to producer Robert Willey and Rosemary to actor Michael Thoma—and combine acting with homemaking. Don has a more rugged schedule—he also plays in "Road of Life" and "Counter Spy" on radio; keeps an apartment in New York and can spend only week-ends in Vermont with his wife, their three teen-agers.



1958 VITAL STATISTICS



James Garner



Guy Williams



Teresa Brewer



Eddie Fisher



Pat Boone



Dorothy Collins



Scott Forbes



Phil Silvers

New Garner in "Daughter of Maverick"? . . . newest all-girl quartets . . . other talented tots in 1958's bumper baby crop

THERE should be no shortage of TV talent in the years to come, if even a part of the babies born to TV stars this year decide to seek fame and fortune in front of the cameras.

Greta Garner, born to James and his wife Lois on January 4, should be a natural for "Daughter of Maverick" along about 1978—if Kimberly, Lois's daughter by an earlier marriage, hasn't already copped the job. (She's nine; has a head start.)

For competition, how about "Daughter of Zorro," starring Toni Williams? Toni's the daughter of Guy and Janice Williams; was born May 16. She's their second child. Their son Steve is six.

A new generation of singing stars should already be well established 20 years from now. For one, Todd Fisher, son of Eddie and Debbie, who was born February 24. He and his older sister, Carrie Frances, who's already made her TV debut, may be doing a brother-and-sister act.

Helen O'Connell, Jr., will have to choose between doing a single and being part of an all-girl quartet. The daughter of Helen, Sr., and writer Tom Chamales, she was born April 22; has three older sisters.

There should be plenty of competition in the girl-quartet department. Laurie Boone, born to Pat and Shirley on January 30, is their fourth daughter and Teresa Brewer and her husband Bill Monahan had welcomed their fourth little girl just three days earlier, on January 27.

The Raymond Scotts (Dorothy Collins) acquired a possible duet when daughter Elizabeth was born June 4. Her older sister, Debbie, is four.

And of course it's impossible to imagine that the newest Crosby, born to Bing and Kathy Grant in August, won't already be boo-boo-booing.

Dave Garroway, Jr., the son of Dave and Pamela Wilde Garroway, was born February 9, perhaps one day to follow in his dad's footsteps as emcee of "Today."

And Ronald Reagan, Jr., can scarcely escape becoming an actor. His mother is actress Nancy Davis and his dad, of course, is both actor and host of the G.E. Theatre. Young Ronnie's birthday was May 20.

If "Matinee Theatre" should be revived some 20 years from now, John Conte will have a host ready for it. He and his wife Ruth became the par-

ents of a son—their first child—on March 9.

Scott ("Jim Bowie") Forbes and his actress wife Jeanne Moody will also have an entry for acting honors—a daughter born April 17. She is their first child, too.

And if NBC comes up with an idea for a "Miss M Squad" series, it should quickly page the Lee Marvins' youngest, born March 3.

A new bundle of talent, due this fall to Nanette Fabray and Ranald McDougall, should already be going great guns. Nanette began acting in "Our Gang" comedies before she could read her lines.

There's a gleam in Phil Silvers' eye, too, and rumors that a new Bilko is on its way.

Vital statistics this year have been top-heavy in the baby department, but there has been other news, too:

Gisele MacKenzie became the bride of her manager, Bob Shuttleworth, on February 24 in Las Vegas, putting a stop to all the people continually asking Gisele why she was single.

Lee Ann Meriwether, formerly Dave Garroway's Girl Friday on "Today," became the bride of actor Frank Aletter in San Francisco on April 21. They settled down in New York, where Frank's in the cast of the Broadway musical, "Bells Are Ringing."

Michael Ansara, the popular "Cochise" in "Broken Arrow," broke a lot of feminine hearts on January 11, when he married Barbara Eden. She's in the new TV series, "How to Marry a Millionaire."

Marjorie Lord, who became the TV wife of Danny Thomas a year ago, took the big step personally on May 26, when she married producer Randolph Hale. It was the second marriage for both.

Jack Webb, who had said he'd never marry again after his marriages to Julie London and Dorothy Towne wound up in divorce, changed his mind. He and Jackie Loughery, former beauty queen and TV actress, trekked to the altar in May. Jackie announced that she planned to give up her career and concentrate on making a home for her Man Friday.

Jack Linkletter had Art's blessings when he married Barbara Hughes at the end of the year and struck out on his own this spring as emcee of a New York-based quiz show.



Bing Crosby



Gisele MacKenzie



Michael Ansara



Lee Ann Meriwether



Jack Webb



Nanette Fabray



Jack Linkletter



Marjorie Lord

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