

5. The northern industrial states showed a rate of population increase considerably less than the national average.

6. The Pacific Coast had the largest percentage increase in population of any of the major geographic divisions of the United States during the past decade.

7. Large cities are now growing very slowly and some are even decreasing in size.

8. The character of large cities is changing; as a result of better communications and living conditions, people have been drawn from centers of population to suburban areas. (This fact, too, may change the type of product advertised via radio.)

Facts of Importance

In addition and in connection with the Population Census, other counts have been made by the Bureau. The broadcaster may find in them facts that will aid in telling his story to advertisers. Among these are:

1. The Housing Census, consisting of statistical data on the ages of homes, values, rentals, facilities and equipment, all of which are guides in studying the economic value and character of national, regional and local capacity and habits of buying. (This count will report the presence of radio receivers in individual dwellings.)

2. The Business Census, providing an exact measurement of each market in terms of retail sales, types of business, commodities, wholesale facilities, etc.

3. Census of Sales Finance Companies, showing how retail sales on an installment plan are financed by other than the retailer.

4. Census of Manufacturers (1939), consisting of statistical data on industry and broken down into 75 individual industries.

5. The Wholesale Census, consisting of a study of wholesale business.

6. The Retail Census, consisting of a study of retail trade.

7. The Census of Mines and Quarries, a study of minerals.

8. Census of Agriculture, consisting of statistical data about the farmer.

The 1940 population count takes on added significance as the result of the introduction by the FCC of a new method of allocating FM broadcast station licenses, on the basis of square miles and population served. The value of the data supplied by the Bureau of Census is based on the care and study which is used by the broadcaster in putting the statistics to his needs. RADIO ANNUAL presents on succeeding pages of this volume the more important statistics for use by time-buyer and broadcaster alike.

In using the data on succeeding pages several considerations must be kept in mind. First, if the counties within a state are totaled the sum will not always coincide with the presented state totals. This is occasioned by the fact that the Bureau of Census makes certain adjustments on its original tabulations to account for the possibility of error or unavoidable omission. (The adjustments are accomplished by distributing a total of 125,000 to the preliminary population figures throughout the entire country; the addition of 125,000 to the total of 131,409,881 will have little percentage effect on ninety-nine per cent of all market research and the only reason for mentioning the discrepancy is to inform those who may have occasion to total one of more states for their own purpose). Second, a few figures in the retail census are omitted because of their unavailability or because their release places certain businesses in an unfair competitive situation. (This is rare and occurs only in localities which are very small). Third, in order to present the data as compactly as possible, all money figures are given in thousands of dollars.



ALABAMA

Population 2,832,961
Families 670,111
Radio Homes 376,330

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Autauga	20,994	4,974	2,330	57	\$481	5	\$65	37	\$333
Baldwin	32,287	7,936	4,100	136	1,354	12	175	93	1,701
Barbour	32,711	7,664	3,870	92	728	10	118	56	979
Bibb	20,161	4,636	2,380	49	252	5	37	20	461
Blount	20,447	6,599	3,040	66	304	6	67	61	758
Bullock	19,801	4,687	2,280	103	454	3	76	20	302
Butler	32,632	7,299	3,670	120	765	7	124	48	737
Calhoun	63,276	14,525	8,840	200	3,013	22	432	105	2,727
Chambers	42,156	9,077	4,550	156	1,104	15	260	41	730
Cherokee	19,918	4,405	1,940	104	376	4	32	20	204
Chilton	28,263	6,599	3,070	75	628	7	118	61	979
Choctaw	20,205	4,555	2,200	59	140	2	*	18	312
Clarke	27,602	6,373	3,100	69	571	6	76	43	1,443
Clay	16,901	3,870	1,740	54	256	5	53	26	276
Cleburne	13,628	2,977	1,360	42	324	2	*	18	290
Coffee	31,983	7,306	3,570	128	689	9	127	78	1,009
Colbert	34,054	8,238	4,750	108	1,304	7	153	63	1,366
Conecuh	25,392	5,621	2,690	62	412	4	75	35	463
Coosa	13,496	2,972	1,370	29	173	6	32	30	†168
Covington	42,372	9,860	5,160	104	1,183	15	296	131	1,926
Crenshaw	23,632	5,554	2,610	83	421	7	73	28	469
Cullman	47,338	10,693	4,950	118	740	7	179	65	1,765
Dale	22,680	5,327	2,620	76	493	8	94	76	498
Dallas	55,283	13,765	7,500	179	1,760	9	362	80	2,098
DeKalb	43,069	9,885	4,580	88	410	7	124	71	1,000
Elmore	34,547	7,731	3,630	141	1,007	8	123	64	989
Escambia	30,665	6,785	3,640	98	842	9	144	79	1,954
Etowah	72,596	17,178	10,750	221	3,128	26	573	118	3,702
Fayette	21,648	4,921	2,280	43	406	6	64	33	659
Franklin	27,553	6,131	3,010	63	560	8	96	50	684
Geneva	29,171	6,602	3,140	76	457	12	133	63	734
Greene	19,269	4,722	2,170	24	124	3	63	14	†137
Hale	25,600	5,939	2,700	28	265	8	65	22	361
Henry	21,893	4,840	2,240	54	363	6	63	27	428
Houston	45,720	11,121	6,150	168	1,375	16	278	114	2,051
Jackson	41,895	9,110	4,250	121	787	7	129	47	750
Jefferson	458,956	118,787	85,500	1,390	25,748	185	4,047	601	27,336
Lamar	19,611	4,427	2,020	53	268	7	53	27	274
Lauderdale	45,449	10,641	5,700	130	1,464	11	193	72	1,376
Lawrence	27,878	6,234	2,740	73	439	3	34	26	†181
Lee	36,447	8,569	4,860	134	1,320	15	300	47	1,326
Limestone	35,606	8,004	3,800	95	632	7	131	44	682
Lowndes	22,602	4,936	2,190	62	242	4	13	18	†118
Macon	27,626	6,348	3,050	132	893	8	139	53	704
Madison	66,208	15,212	7,950	209	2,657	13	350	66	2,413
Marengo	35,980	8,639	4,120	110	679	6	112	37	727
Marion	28,720	6,240	2,940	36	245	7	67	58	716
Marshall	42,509	9,717	4,710	134	912	14	206	93	1,588
Mobile	141,498	35,787	24,450	701	9,122	55	1,978	271	7,359
Monroe	29,468	6,441	3,030	65	382	6	67	35	746
Montgomery	114,390	29,471	19,900	497	6,099	42	1,014	140	6,769
Morgan	47,757	11,764	6,710	157	1,602	16	284	89	2,628
Perry	26,716	5,927	2,750	77	650	5	92	19	489
Pickens	27,668	6,284	2,880	54	420	6	86	26	689
Pike	32,481	7,705	3,980	133	1,056	10	141	84	1,337
Randolph	26,924	5,793	2,800	49	320	6	72	39	520
Russell	35,786	8,572	4,300	163	916	10	82	41	717
St. Clair	27,320	6,269	3,140	80	645	7	92	45	1,141
Shelby	29,117	6,802	3,450	76	786	9	105	43	448
Sumter	27,289	6,391	2,960	40	265	7	64	29	644
Talladega	50,818	11,206	5,940	132	1,816	22	317	89	1,635
Tallapoosa	34,247	8,102	4,120	72	979	12	200	75	1,219
Tuscaloosa	75,995	17,462	9,950	247	3,043	16	581	85	3,212
Walker	64,186	14,366	7,800	143	1,689	13	259	68	1,715
Washington	16,185	3,564	1,760	65	369	—	—	28	270
Wilcox	26,259	5,959	2,710	63	246	4	55	22	†124
Winston	18,751	4,015	1,890	36	267	8	57	28	483
TOTAL STATE...	2,832,961	670,111	376,330	8,802	\$93,910	833	\$16,117	4,353	\$105,814

*Data unavailable. †Filling Station Sales only.

All Money Values Are In Thousands (\$000) of Dollars

U. S. CENSUS DATA

ARIZONA

Population	499,261
Families	130,020
Radio Homes	99,420

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Apache	24,076	5,192	3,460	20	\$239	3	*	27	\$450
Cochise	34,540	9,178	7,120	132	2,528	13	\$330	100	2,587
Cocconino	18,507	4,477	3,330	38	1,000	5	222	70	1,804
Gila	23,924	6,578	5,170	69	1,843	11	288	63	1,597
Graham	12,154	2,850	1,960	35	644	5	111	45	648
Greenlee	8,716	2,166	1,530	29	386	2	*	24	473
Maricopa	185,356	49,831	38,650	678	12,950	78	3,260	503	16,600
Mohave	8,552	2,040	1,860	33	1,119	3	122	53	1,040
Navajo	25,173	5,865	4,240	47	938	4	299	59	1,450
Pima	72,932	19,093	15,690	263	7,141	29	1,570	172	6,444
Pinal	28,825	6,876	4,790	97	1,647	12	310	92	1,417
Santa Cruz	9,541	2,384	1,920	36	702	4	110	22	559
Yavapai	26,266	7,802	5,960	100	2,270	15	406	105	2,443
Yuma	19,227	5,088	3,740	64	1,449	10	269	81	1,459
TOTAL STATE...	499,261	130,020	99,420	1,641	\$34,856	194	\$7,424	1,416	\$38,977

*Data unavailable.

ARKANSAS

Population	1,949,387
Families	494,716
Radio Homes	252,760

Arkansas	24,443	6,451	3,370	70	\$959	8	\$190	48	\$1,375
Ashley	26,778	6,814	3,140	58	772	9	221	37	632
Baxter	9,796	2,520	1,110	43	175	4	52	26	191
Benton	36,111	10,046	4,800	108	964	21	283	106	1,392
Boone	15,954	4,209	2,160	59	590	7	159	59	982
Bradley	18,085	4,462	2,200	62	496	7	81	22	654
Calhoun	9,693	2,265	960	24	118	3	15	12	160
Carroll	14,871	4,017	1,800	57	349	7	105	46	426
Chicot	27,453	7,368	3,420	99	974	8	123	33	529
Clark	24,414	6,113	2,980	71	726	10	160	60	946
Clay	28,373	6,935	3,100	97	552	11	126	46	446
Cleburne	13,127	3,187	1,380	64	245	4	45	17	283
Cleveland	12,570	2,915	1,190	45	276	3	29	9	60
Columbia	29,754	7,389	3,370	92	855	8	180	39	965
Conway	21,497	4,976	2,350	89	505	7	106	34	587
Craighead	47,169	11,553	5,900	167	1,542	19	310	92	2,287
Crawford	23,914	5,940	3,050	83	769	9	121	45	648
Crittenden	41,871	11,498	4,800	198	1,375	10	99	47	2,067
Cross	26,021	6,273	2,910	111	701	9	94	31	845
Dallas	14,461	3,558	1,800	74	573	6	67	20	829
Desha	27,150	7,139	3,470	80	825	5	111	28	395
Drew	19,907	4,971	2,330	66	717	7	123	39	626
Faulkner	25,871	6,349	3,140	92	598	7	120	61	946
Franklin	15,656	3,850	1,700	34	177	6	61	33	327
Fulton	10,269	2,547	1,060	26	98	3	20	12	152
Garland	41,610	11,590	7,780	166	2,660	30	708	123	2,013
Grant	10,469	2,607	1,140	26	293	4	33	17	188
Greene	30,187	7,360	3,630	129	905	12	148	33	673
Hempstead	32,792	8,070	3,930	112	791	9	180	47	1,718
Hot Spring	18,907	4,695	2,450	73	488	7	112	63	651
Howard	16,620	4,174	1,870	51	483	6	103	37	486
Independence	25,757	6,241	3,050	93	729	5	87	42	893
Izard	12,829	3,107	1,280	38	99	4	24	14	144
Jackson	26,359	6,397	3,040	76	806	7	155	37	681
Jefferson	65,068	17,806	9,700	306	2,595	16	414	114	3,731
Johnson	18,776	4,725	2,300	65	422	6	77	39	529
Lafayette	16,852	4,267	1,990	67	371	7	72	18	482
Lawrence	22,651	5,425	2,420	72	531	6	66	43	531
Lee	26,816	6,821	3,100	118	697	5	130	25	509
Lincoln	19,707	4,916	2,020	73	347	5	55	19	156
Little River	15,928	4,083	1,790	48	358	6	75	19	191
Logan	25,960	6,052	2,870	63	498	10	146	52	807
Lonoke	29,506	7,541	3,200	97	843	10	164	77	1,275
Madison	14,543	3,520	1,430	39	78	6	49	20	153
Marion	9,467	2,326	990	36	114	2	*	12	62
Miller	31,637	8,297	4,650	136	1,390	6	188	51	2,227
Mississippi	80,148	19,711	9,420	318	2,622	31	550	111	4,351
Monroe	21,146	5,277	2,500	40	528	9	116	25	507

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Montgomery	8,875	2,221	990	34	145	2	*	21	103
Nevada	19,786	4,794	2,220	42	484	6	81	54	721
Newton	10,888	2,456	1,000	34	63	1	*	12	80
Onachita	31,029	7,623	4,100	104	1,230	13	205	55	1,422
Perry	9,386	1,962	850	35	101	3	14	11	55
Phillips	45,919	12,680	6,560	163	1,673	12	257	34	1,390
Pike	11,788	2,950	1,330	48	300	5	33	30	†170
Poinsett	37,648	8,750	4,060	118	1,150	15	209	58	649
Polk	15,817	4,063	2,000	45	429	6	75	55	753
Pope	25,676	6,079	3,040	63	639	11	131	71	918
Prairie	15,300	3,772	1,670	35	281	7	65	30	245
Pulaski	156,153	42,134	31,100	757	9,171	74	2,322	324	13,772
Randolph	18,305	4,461	1,910	66	302	6	72	30	548
St. Francis	36,040	9,199	4,180	150	1,091	10	185	54	997
Saline	19,143	4,416	2,260	43	442	3	44	60	686
Scott	13,298	3,344	1,470	60	178	4	43	23	444
Searey	12,169	2,798	1,160	39	120	5	51	22	†92
Sebastian	62,657	16,745	11,100	251	3,289	28	815	150	4,764
Sevier	15,250	3,820	1,850	49	455	7	125	27	278
Sharp	11,477	2,827	1,210	37	105	5	18	28	183
Stone	8,597	1,985	810	16	51	1	*	6	†27
Union	50,477	13,272	7,620	232	2,834	18	561	105	3,766
Van Buren	12,292	3,279	1,230	46	94	3	20	23	†102
Washington	41,097	11,157	6,050	132	1,322	17	352	101	1,980
White	37,147	9,473	4,400	118	903	15	166	83	1,071
Woodruff	22,147	5,315	2,350	84	663	9	124	34	495
Yell	20,963	5,088	2,200	61	431	11	77	40	481
TOTAL STATE...	1,919,387	491,716	252,760	7,073	\$62,523	704	\$12,736	3,590	\$78,435

*Data unavailable. †Filling Station Sales only.

CALIFORNIA

Population 6,907,387
Families 2,130,997
Radio Homes 2,013,260

Alameda	506,190	162,826	153,220	2,418	\$67,962	258	\$9,331	1,121	\$46,074
Alpine	319	100	100	4	*	—	—	1	*
Amador	8,959	2,646	2,560	41	966	8	133	29	737
Butte	42,651	13,241	12,560	153	5,247	20	465	156	4,963
Calaveras	8,214	2,788	2,680	43	836	4	104	34	679
Colusa	9,772	2,855	2,760	36	971	7	170	49	1,051
Contra Costa	97,806	29,145	27,640	393	10,679	46	1,168	259	8,446
Del Norte	4,722	1,565	1,510	34	532	3	52	49	637
El Dorado	13,172	4,408	4,260	67	1,827	4	81	60	†476
Fresno	178,574	50,212	47,800	779	18,826	69	2,248	558	19,481
Glenn	12,207	3,529	3,420	28	1,236	8	118	47	1,304
Humboldt	45,498	13,758	13,130	192	5,064	17	476	187	5,168
Imperial	59,651	15,010	14,220	194	5,832	22	724	202	6,881
Inyo	7,576	2,363	2,280	25	1,249	5	133	48	1,345
Kern	133,531	36,161	34,520	436	14,622	46	1,488	454	16,013
Kings	35,102	9,666	9,210	128	3,467	14	392	118	3,828
Lake	8,045	2,715	2,620	56	936	8	116	56	690
Lassen	14,463	4,291	4,150	42	1,620	5	190	44	1,532
Los Angeles	2,777,211	893,553	840,000	11,051	309,570	1,343	48,968	7,536	296,681
Madera	24,628	6,557	6,250	80	2,136	6	188	93	1,856
Marin	52,520	13,528	12,880	217	6,313	23	516	131	4,173
Mariposa	4,686	1,932	1,870	23	334	2	*	25	†441
Mendocino	27,775	7,697	7,340	101	2,374	11	194	132	2,115
Merced	46,935	12,894	12,330	144	4,386	17	537	185	4,726
Modoc	8,774	2,736	2,640	38	874	7	78	27	650
Mono	2,283	767	730	20	*	—	—	18	149
Monterey	72,816	20,458	19,580	264	8,353	42	1,200	256	8,633
Napa	28,414	7,714	7,370	82	2,863	11	365	95	2,449
Nevada	19,224	6,021	5,720	87	2,829	9	286	70	1,928
Orange	130,803	40,075	38,010	568	13,561	66	2,101	502	12,982
Placer	27,917	8,333	7,940	126	3,484	17	389	126	2,777
Plumas	11,557	3,508	3,410	62	1,425	8	259	49	554
Riverside	105,448	31,531	30,190	391	10,545	48	1,426	412	10,326
Sacramento	169,593	49,053	46,500	703	20,292	83	4,205	498	20,870
San Benito	11,592	3,488	3,330	40	1,104	5	121	36	1,031
San Bernardino	161,769	46,696	44,250	634	15,330	60	2,235	603	15,914
San Diego	289,473	90,583	85,450	1,223	29,149	139	4,692	824	26,901
San Francisco	629,553	206,523	194,000	3,336	87,087	371	14,664	730	46,946
San Joaquin	134,088	36,632	34,800	434	12,764	58	1,592	440	12,923
San Luis Obispo	33,145	10,147	9,740	154	3,670	19	444	167	3,916
San Mateo	109,298	33,489	31,700	457	14,923	46	1,345	309	11,069
Santa Barbara	68,207	20,807	19,700	264	9,551	31	1,227	261	8,404
Santa Clara	174,367	52,283	49,500	737	19,137	71	2,549	553	18,655
Santa Cruz	44,806	14,957	14,180	244	5,511	26	709	166	4,386
Shasta	28,754	8,967	8,540	119	3,217	9	396	114	4,043

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Sierra	3,033	1,074	1,040	14	297	2	*	7	*
Siskiyou	28,531	8,680	8,340	115	2,860	17	388	107	2,730
Solano	48,779	13,610	13,920	190	5,636	24	584	120	4,274
Sonoma	68,819	21,074	20,800	338	8,025	37	972	305	6,594
Stanislaus	74,935	21,888	20,990	206	7,193	33	924	309	9,126
Sutter	18,702	5,507	5,260	53	1,262	5	61	47	864
Tehama	14,347	4,510	4,310	64	1,428	6	189	67	1,518
Trinity	3,969	1,425	1,380	30	484	1	*	13	81
Tulare	106,285	29,480	28,100	314	9,161	30	950	361	8,533
Tuolumne	10,871	3,335	3,230	42	1,540	7	180	48	1,193
Ventura	68,833	18,861	18,010	258	7,289	30	789	237	6,801
Yolo	27,498	7,760	7,450	73	2,828	12	429	108	3,072
Yuba	16,998	4,985	4,740	85	2,935	8	367	73	1,750
TOTAL STATE	6,907,387	2,130,997	2,013,260	28,110	\$781,293	3,283	\$111,006	19,631	\$693,171

*Data unavailable. †Filling Station Sales only.

COLORADO

Population	1,123,296
Families	314,952
Radio Homes	254,900

Adams	23,391	5,709	4,190	60	\$1,065	8	\$119	94	\$1,082
Alamosa	10,456	2,726	2,190	33	909	4	236	41	1,374
Arapahoe	32,171	9,018	7,320	95	2,761	11	355	114	2,212
Archuleta	3,803	968	680	19	127	2	*	8	174
Baca	6,190	1,712	1,130	25	312	5	98	34	323
Bent	9,636	2,418	1,750	32	499	4	87	38	458
Boulder	37,447	11,329	9,310	151	3,334	18	620	174	3,371
Chaffee	8,094	2,390	1,960	28	867	6	121	51	933
Cheyenne	2,967	826	550	12	160	4	48	20	233
Clear Creek	3,780	1,165	930	15	469	4	77	21	326
Conchos	11,638	2,556	1,770	36	303	6	80	31	1,251
Costilla	7,528	1,627	1,150	22	90	1	*	19	107
Crowley	5,380	1,403	970	19	296	3	48	21	360
Custer	2,268	677	460	7	133	3	17	9	70
Delta	16,564	4,488	3,190	46	980	9	185	59	1,165
Denver	318,415	96,204	87,400	1,354	32,073	236	9,348	775	33,533
Dolores	1,944	538	380	7	79	—	—	4	*
Douglas	3,101	1,053	730	13	178	2	*	32	1,237
Eagle	5,329	1,500	1,090	25	432	4	73	23	156
Elbert	5,459	1,535	1,010	17	242	4	21	24	240
El Paso	53,709	16,189	13,950	251	5,434	40	1,411	225	5,033
Fremont	19,726	5,236	4,080	73	1,333	9	217	91	1,464
Garfield	10,565	3,044	2,170	25	737	8	218	51	1,081
Gilpin	1,617	580	450	13	135	1	*	5	40
Grand	3,547	1,022	750	23	332	9	127	38	446
Gunnison	6,180	1,761	1,340	19	433	6	96	15	421
Hinsdale	349	125	100	3	15	—	—	2	*
Huerfano	15,901	4,068	3,170	58	933	5	92	55	1,069
Jackson	1,778	528	360	10	189	1	*	15	191
Jefferson	30,502	8,814	6,480	95	1,735	11	297	124	2,068
Kiowa	2,787	820	550	19	142	2	*	17	1,122
Kit Carson	7,499	2,005	1,330	23	342	5	134	45	686
Lake	6,877	2,001	1,600	18	703	3	176	21	623
La Plata	15,454	4,108	3,150	45	1,110	7	170	53	1,303
Larimer	35,440	10,567	8,530	154	3,097	16	572	176	3,649
Las Animas	32,318	8,193	6,300	118	2,024	9	255	82	1,960
Lincoln	5,912	1,661	1,120	19	280	5	103	61	701
Logan	18,268	4,676	3,500	52	1,166	8	214	70	1,907
Mesa	33,770	9,156	6,950	115	2,531	13	357	93	3,081
Mineral	959	294	220	10	106	1	*	6	44
Moffat	5,090	1,543	1,060	23	447	2	*	25	477
Montezuma	9,705	2,465	1,720	21	420	5	139	25	666
Montrose	15,412	4,081	2,920	30	844	6	186	40	1,574
Morgan	17,181	4,371	3,220	48	1,208	11	234	85	1,674
Otero	23,489	6,420	5,040	91	1,829	13	353	102	1,792
Ouray	2,086	629	460	8	100	4	65	5	1,58
Park	3,266	1,065	740	23	277	2	*	27	304
Phillips	4,948	1,394	980	20	366	5	81	33	450
Pitkin	1,660	569	420	8	100	2	*	5	42
Prowers	12,273	3,298	2,430	46	867	10	205	62	1,159
Pueblo	68,883	18,235	15,600	263	5,440	26	812	167	5,526
Rio Blanco	2,942	849	580	7	169	2	*	9	184
Rio Grande	12,390	3,139	2,340	40	814	5	221	48	1,322
Routt	10,494	3,025	2,250	23	550	7	146	35	926

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Saguache	6,165	1,551	1,120	25	299	5	51	25	365
San Juan	1,428	387	300	5	123	2	*	6	63
San Miguel	3,643	1,034	740	18	273	2	*	7	†80
Sedgwick	5,215	1,390	980	12	426	4	83	26	522
Summit	1,744	668	520	8	115	1	*	10	66
Teller	6,450	2,007	1,550	25	687	5	85	25	368
Washington	8,268	2,206	1,420	27	337	2	*	28	253
Weld	64,941	16,568	12,050	186	3,781	38	637	246	5,602
Yuma	12,428	3,278	2,200	31	723	6	123	63	875
TOTAL STATE...	1,123,296	314,952	251,900	4,117	\$88,341	658	\$19,867	3,941	\$68,444

*Data unavailable. †Filling Station Sales only.

CONNECTICUT									
								Population	1,709,242
								Families	446,717
								Radio Homes	410,790
Fairfield	422,003	108,998	100,300	2,115	\$51,104	228	\$6,630	831	\$35,512
Hartford	449,653	116,304	107,100	1,963	50,383	226	7,437	865	32,368
Litchfield	86,711	23,189	21,350	372	9,497	53	1,433	247	6,310
Middlesex	55,595	14,070	12,950	226	5,699	26	857	180	4,415
New Haven	483,328	127,562	117,500	2,746	52,817	288	7,939	1,031	34,872
New London	124,870	32,917	30,200	599	13,577	49	1,356	361	9,160
Tolland	31,806	8,489	7,680	123	2,195	6	145	121	1,823
Windham	56,146	15,188	13,710	261	5,276	20	446	192	4,269
TOTAL STATE...	1,709,242	446,717	410,790	8,105	\$190,548	896	\$26,243	3,828	\$128,729

DELAWARE									
								Population	266,505
								Families	70,572
								Radio Homes	60,700
Kent	34,356	9,672	7,800	203	\$2,854	15	\$263	160	\$3,608
New Castle	177,923	45,947	40,800	1,039	20,469	77	2,478	344	16,361
Sussex	52,324	14,953	12,100	299	3,700	29	452	255	4,426
TOTAL STATE...	266,505	70,572	60,700	1,511	\$27,023	121	\$3,193	759	\$24,395

DIST. OF COL.									
								Population	663,091
								Families	171,023
								Radio Homes	155,800
DISTRICT OF COLUMBIA ...	663,091	171,023	155,800	2,356	\$88,062	328	\$21,362	610	\$64,013

FLORIDA									
								Population	1,897,414
								Families	519,436
								Radio Homes	354,980
Alachua	38,332	10,153	5,920	178	\$2,337	20	\$431	128	\$3,396
Baker	6,519	1,503	790	23	118	1	*	17	†88
Bay	20,603	5,452	3,290	104	1,340	9	206	64	1,230
Bradford	8,670	2,109	1,070	40	407	3	58	33	389
Brevard	16,036	4,895	2,940	113	1,463	10	259	110	1,669
Broward	39,432	11,628	8,060	216	3,522	24	917	107	3,728
Calhoun	8,223	1,968	1,030	19	202	3	13	17	242
Charlotte	3,642	1,121	650	22	341	3	43	15	255
Citrus	5,844	1,697	940	25	374	5	86	24	†229
Clay	6,463	1,768	970	29	304	5	46	26	255
Collier	5,081	1,701	1,000	26	346	3	23	21	†122
Columbia	16,731	4,190	2,350	51	651	7	165	69	1,192
Dade	266,164	75,954	61,100	1,112	26,159	184	8,412	667	27,933
DeSoto	7,755	2,187	1,370	24	501	4	93	33	588

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Dixie	7,007	1,877	1,080	26	247	2	*	14	†153
Duval	210,680	55,128	44,100	799	16,604	103	4,010	395	18,911
Escambia	74,314	18,631	12,410	305	4,435	19	757	107	4,654
Flagler	3,004	941	520	16	128	1	*	23	†126
Franklin	5,982	1,598	950	34	316	4	71	10	186
Gadsden	31,372	6,502	2,960	92	941	12	192	54	1,709
Gilchrist	4,235	1,033	500	8	76	1	*	10	†62
Glades	2,747	826	430	6	84	1	*	5	†34
Gulf	6,926	1,769	1,010	28	246	5	65	13	†80
Hamilton	9,774	2,409	1,230	31	401	4	48	26	†121
Hardee	10,148	2,704	1,480	29	503	6	106	55	598
Hendry	5,191	1,719	930	19	249	3	54	13	424
Hernando	5,639	1,595	840	17	361	4	79	31	559
Highlands	9,181	2,504	1,680	46	667	6	150	38	919
Hillsborough	179,209	49,692	36,180	827	11,288	92	2,456	530	14,076
Holmes	15,402	3,445	1,640	34	153	3	58	25	147
Indian River	8,827	2,513	1,400	64	834	5	134	45	600
Jackson	34,412	8,110	4,000	63	519	10	174	68	1,466
Jefferson	12,068	2,865	1,460	38	250	4	39	32	397
Lafayette	4,425	1,037	520	15	124	2	*	8	†33
Lake	27,141	8,001	4,800	123	1,940	18	372	118	2,326
Lee	17,530	4,899	3,320	69	1,367	13	293	65	1,875
Leon	31,662	8,276	4,920	119	1,617	11	470	62	2,651
Levy	12,462	3,331	1,780	50	374	5	59	51	635
Liberty	3,750	942	510	15	35	1	*	9	38
Madison	16,210	3,936	1,930	54	442	8	96	39	681
Manatee	26,181	7,346	4,600	108	1,834	14	370	77	1,709
Marion	31,193	8,435	4,710	108	1,462	11	282	106	2,454
Martin	6,266	1,983	1,140	39	641	3	67	33	309
Monroe	13,892	3,978	2,770	68	807	7	110	37	509
Nassau	10,865	2,673	1,560	54	444	4	58	39	501
Okaloosa	12,876	3,024	1,550	62	400	4	70	28	605
Oklawaha	2,995	824	460	16	195	2	*	16	†187
Orange	69,776	20,364	14,620	318	5,681	41	1,396	249	9,027
Osceola	10,109	3,199	1,890	34	550	4	98	46	574
Palm Beach	79,091	23,763	17,300	428	8,195	60	1,618	234	7,950
Passaic	13,978	4,239	2,300	58	664	8	116	60	673
Pinellas	88,208	28,554	22,700	426	8,358	48	4,023	272	8,381
Polk	87,421	24,159	15,500	374	6,784	47	1,170	330	8,453
Putnam	18,625	5,358	3,160	78	1,071	11	167	79	1,285
St. Johns	19,876	5,616	3,920	104	1,554	14	297	72	1,591
St. Lucie	11,717	3,267	2,020	56	1,049	6	189	40	1,685
Santa Rosa	16,049	4,071	2,120	64	369	3	43	27	450
Sarasota	15,899	4,709	3,300	87	1,936	8	316	74	1,940
Seminole	22,226	6,233	3,950	124	1,586	13	191	73	1,412
Sumter	11,031	2,954	1,560	35	391	8	79	37	†246
Suwannee	17,083	4,106	2,080	77	596	6	128	39	680
Taylor	11,567	3,129	1,770	42	557	4	*	35	618
Union	7,069	1,240	630	22	147	3	29	15	†83
Volusia	53,113	16,052	11,320	280	4,627	39	1,102	224	5,099
Wakulla	5,455	1,357	730	28	175	2	*	17	86
Walton	14,173	3,313	1,780	54	410	4	78	32	562
Washington	12,277	2,911	1,480	31	227	4	55	26	304
TOTAL STATE...	1,897,414	519,436	351,980	8,081	\$132,976	1,002	\$32,742	5,191	\$153,187

*Data unavailable. †Filling Station Sales only.

GEORGIA

				Population				3,123,723	
				Families				750,633	
				Radio Homes				396,240	
Appling	14,481	3,039	1,290	32	\$382	3	\$90	62	\$470
Atkinson	7,093	1,591	720	22	148	3	22	14	88
Bacon	8,143	1,785	730	27	363	4	45	36	†162
Baker	7,334	1,654	610	19	43	1	*	6	45
Baldwin	24,232	3,995	2,100	89	824	5	159	28	838
Banks	8,719	1,927	680	27	86	—	—	9	33
Barrow	13,065	3,256	1,450	52	490	4	90	37	314
Bartow	25,232	5,837	2,710	70	805	8	121	46	1,089
Ben Hill	14,518	3,567	1,890	62	784	4	140	32	1,113
Berrien	15,345	3,487	1,390	39	564	5	78	51	471
Bibb	83,791	23,192	15,260	402	6,305	36	966	135	5,786
Bleckley	9,661	2,372	950	32	337	5	41	16	†98
Brantley	6,869	1,466	650	31	158	2	*	7	†45

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Brooks	20,489	4,663	1,960	57	580	5	85	34	506
Bryan	6,280	1,433	670	22	150	2	°	37	†117
Bulloch	26,002	5,927	2,490	111	856	11	162	67	1,204
Burke	26,433	6,878	2,780	136	783	6	83	33	581
Butts	9,192	2,280	960	32	312	3	48	28	383
Calhoun	13,501	2,593	1,030	47	244	7	53	21	191
Camden	5,909	1,449	710	29	282	2	°	26	†164
Candler	9,102	2,079	800	29	272	3	66	18	366
Carroll	34,161	8,400	3,470	108	936	10	159	65	1,096
Catoosa	10,820	2,592	1,140	40	296	1	°	32	†192
Charlton	5,259	1,207	580	21	96	2	°	16	†112
Chatham	116,803	31,704	22,250	745	9,659	52	1,162	194	7,764
Chattahoochee	15,107	556	270	6	34	—	—	5	30
Chattooga	18,522	4,208	1,900	38	538	5	91	25	459
Cherokee	20,155	4,674	2,010	69	387	5	64	34	369
Clarke	28,384	7,401	4,590	139	2,421	11	461	50	2,764
Clay	6,847	1,692	670	32	210	4	29	19	†92
Clayton	11,654	2,781	1,160	40	220	2	°	34	†139
Clinch	6,437	1,578	800	34	235	2	°	15	†68
Cobb	38,250	8,994	4,880	127	1,389	14	305	101	1,524
Coffee	21,502	4,883	2,110	59	773	12	193	47	755
Colquitt	31,697	7,426	3,420	126	1,464	11	258	64	990
Columbia	9,422	2,174	820	39	157	3	7	8	†32
Cook	11,883	2,763	1,180	30	366	5	69	43	481
Coweta	27,053	6,640	3,180	105	1,043	9	163	55	977
Crawford	7,128	1,558	550	38	174	1	°	14	68
Crisp	17,518	4,420	2,170	76	768	8	142	45	1,401
Dade	5,887	1,228	520	21	194	1	°	7	45
Dawson	4,479	965	320	24	24	—	—	7	26
Decatur	22,190	5,160	2,520	84	838	7	115	30	889
De Kalb	86,827	22,717	16,900	207	4,165	36	1,052	158	3,650
Dodge	21,017	4,772	1,970	83	610	5	127	35	515
Dooly	16,883	3,942	1,530	49	385	6	69	32	326
Dougherty	28,521	7,410	4,520	118	1,833	9	384	55	2,413
Douglas	10,048	2,320	930	44	310	3	58	17	373
Early	18,696	4,369	1,690	56	450	5	78	34	770
Echols	2,964	768	360	19	67	—	—	3	°
Effingham	9,640	2,290	1,030	31	136	3	49	24	299
Elbert	19,622	4,704	2,120	92	720	5	118	51	587
Emanuel	23,502	5,591	2,210	114	810	9	92	80	1,094
Evans	7,390	1,749	760	35	303	3	65	19	367
Fannin	14,751	3,107	1,340	36	228	2	°	28	92
Fayette	8,171	1,844	690	30	162	2	°	11	†78
Floyd	56,018	13,756	7,760	190	2,840	15	513	110	3,166
Forsyth	11,319	2,566	880	39	91	1	°	11	†52
Franklin	15,623	3,443	1,320	80	488	6	60	28	474
Fulton	391,492	103,261	76,930	1,549	30,933	212	7,585	695	31,886
Gilmer	8,995	1,951	720	30	121	2	°	12	†66
Glascok	4,554	999	380	13	53	—	—	11	†53
Glynn	21,849	5,678	3,610	126	1,624	12	341	56	1,780
Gordon	18,410	4,369	1,770	59	574	5	100	35	718
Grady	19,640	4,523	1,950	55	460	5	96	21	958
Greene	13,701	3,246	1,390	26	324	6	95	23	†132
Gwinnett	29,082	6,778	2,810	77	465	8	95	88	787
Habersham	14,782	3,389	1,520	55	469	4	86	51	605
Hall	34,842	8,094	3,990	153	1,597	8	241	83	2,432
Hancock	12,763	2,743	1,230	75	380	2	°	7	†68
Haralson	14,402	3,486	1,410	34	321	6	89	21	433
Harris	11,434	2,615	1,070	35	113	2	°	16	†77
Hart	15,446	3,453	1,260	34	256	2	°	26	198
Heard	8,531	1,896	650	17	78	1	°	5	°
Henry	15,111	3,482	1,330	49	342	4	48	44	346
Houston	11,313	2,654	1,030	42	375	2	°	23	†280
Irwin	12,930	2,772	1,580	40	455	2	°	12	†120
Jackson	20,091	4,636	1,930	61	544	6	78	49	591
Jasper	8,762	2,165	920	39	199	5	42	16	221
Jeff Davis	8,833	1,901	810	22	303	2	°	23	†99
Jefferson	19,231	4,646	1,860	63	419	6	78	49	771
Jenkins	11,839	2,893	1,180	56	458	3	57	20	344
Johnson	12,955	3,040	1,170	56	411	5	57	22	326
Jones	8,332	1,941	740	17	64	—	—	10	33
Lamar	10,090	2,486	1,190	39	515	3	65	23	†178
Lanier	5,632	1,221	450	15	87	2	°	17	†61
Laurens	33,715	7,853	3,360	146	1,177	9	157	67	1,277
Lee	7,838	2,011	760	19	61	1	°	10	†86
Liberty	8,572	1,952	820	40	154	2	°	29	†185
Lincoln	7,037	1,459	530	28	188	3	14	8	†49
Long	4,061	918	400	17	80	2	°	9	†39
Lowndes	31,854	7,610	4,180	139	1,668	16	351	75	2,021
Lumpkin	6,215	1,408	540	40	90	1	°	11	†60
McDuffie	10,787	2,602	1,050	39	392	4	53	18	†208
McIntosh	5,283	1,373	730	37	258	3	28	21	227
Macon	15,937	3,827	1,570	38	387	5	78	19	†121
Madison	13,408	3,073	1,140	39	101	1	°	31	261
Marion	6,896	1,590	610	22	113	2	°	7	†45
Meriwether	22,053	5,194	2,290	123	657	7	67	28	388

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Miller	10,000	2,174	800	40	262	3	43	15	†81
Mitchell	23,671	5,271	2,170	94	684	6	88	33	636
Monroe	10,835	2,501	1,070	48	427	3	87	17	415
Montgomery	9,668	2,054	840	30	137	5	28	15	†70
Morgan	12,531	3,046	1,240	26	271	4	59	24	345
Murray	11,142	2,358	870	13	76	2	*	21	236
Muscogee	75,183	19,478	13,050	364	5,707	34	920	116	5,278
Newton	18,590	4,498	2,080	61	611	6	101	51	755
Oconee	7,570	1,770	650	32	126	1	*	3	8
Oglethorpe	12,442	2,745	1,050	40	173	2	*	11	217
Paulding	12,842	2,800	1,030	31	231	2	*	15	260
Peach	10,375	2,561	1,290	42	390	5	75	18	679
Pickens	9,169	2,069	910	19	52	3	47	13	273
Pierce	11,794	2,582	1,080	43	577	5	87	27	†132
Pike	10,366	2,330	880	42	210	4	19	15	†69
Polk	28,466	6,469	3,420	87	1,275	8	199	34	1,084
Pulaski	9,822	2,491	1,020	37	404	4	72	19	454
Putnam	8,514	1,931	820	20	268	3	66	23	420
Quitman	3,433	742	280	10	42	1	*	0	55
Rabun	7,821	1,710	720	28	178	3	39	18	†105
Randolph	16,473	3,931	1,680	79	551	5	75	21	567
Richmond	81,851	21,035	14,050	408	5,494	26	967	130	4,823
Rockdale	7,696	1,831	760	37	308	3	67	17	174
Schley	5,031	1,127	420	17	100	2	*	12	†80
Sereven	20,343	4,549	1,760	92	515	6	68	23	475
Seminole	8,483	1,903	750	34	312	3	72	15	202
Spalding	28,380	7,117	3,860	117	1,877	9	*	59	2,050
Stephens	12,972	2,971	1,430	35	478	2	*	34	693
Stewart	10,596	2,394	1,080	49	360	4	31	12	366
Sumter	24,608	6,301	2,980	97	1,242	12	189	61	1,059
Talbot	8,147	1,839	770	32	106	4	22	18	†74
Taliaferro	6,278	1,360	530	23	133	1	*	6	61
Tattnall	16,220	3,431	1,410	51	570	7	87	35	533
Taylor	10,774	2,466	990	39	302	3	38	22	†177
Telfair	15,145	3,431	1,470	58	388	10	100	44	586
Terrell	16,646	4,113	1,800	71	500	7	76	24	405
Thomas	31,179	7,776	3,970	131	1,348	15	317	85	1,391
Tift	18,287	4,533	2,170	93	1,053	10	182	69	1,239
Toombs	16,942	3,736	1,700	64	683	6	*	41	671
Towns	4,929	1,049	380	9	7	1	*	6	†8
Treutlen	7,631	1,622	630	26	141	2	*	8	†49
Troup	43,896	10,597	5,520	188	2,980	16	419	92	2,944
Turner	10,844	1,960	810	45	353	4	56	27	416
Twiggs	9,117	1,989	760	27	149	2	*	12	†72
Union	7,822	1,739	580	42	86	1	*	9	†44
Upson	25,078	5,863	2,940	80	1,250	7	228	44	1,129
Walker	31,097	7,307	3,540	130	1,478	8	218	48	863
Walton	20,807	4,949	2,080	52	653	5	100	41	642
Ware	27,903	6,709	4,180	130	1,678	13	388	87	2,549
Warren	10,717	2,394	920	31	218	3	62	14	220
Washington	24,222	5,705	2,340	94	642	8	125	28	511
Wayne	13,124	2,984	1,160	55	429	5	74	25	405
Webster	4,720	1,023	380	16	99	1	*	5	26
Wheeler	8,531	1,820	710	30	204	2	*	10	51
White	6,362	1,391	530	34	86	1	*	5	†27
Whitfield	26,114	6,055	3,040	99	1,549	7	230	73	1,543
Wilcox	12,753	2,878	1,100	41	275	7	51	19	161
Wilkes	15,085	3,608	1,540	75	498	5	*	19	404
Wilkinson	11,230	2,656	1,140	65	420	4	31	10	249
Worth	21,447	4,875	1,900	63	499	3	27	22	367
TOTAL STATE...	3,123,723	750,633	396,210	12,130	\$110,006	1,109	\$25,510	5,970	\$111,552

*Data unavailable. †Filling Station Sales only.

IDAHO

Ada	50,105	14,359	12,100	139	\$4,304	16	\$834	133	\$6,469
Adams	3,404	971	720	13	84	1	*	17	124
Bannock	34,450	8,456	7,150	113	2,987	12	520	106	3,132
Bear Lake	7,904	1,962	1,490	30	501	4	74	25	608
Benewah	7,322	2,113	1,640	21	518	3	45	15	222
Bingham	21,016	4,700	3,600	50	1,159	7	167	56	1,344

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Blaine	5,282	1,442	1,100	12	246	5	66	28	597
Boise	2,333	750	570	12	141	—	—	10	†72
Bonner	15,642	4,628	3,650	49	994	6	81	45	887
Bonneville	25,718	6,319	5,190	73	2,204	6	282	57	3,322
Boundary	5,897	1,655	1,280	20	519	2	*	24	445
Butte	1,862	504	400	7	108	1	*	9	122
Camas	1,361	369	270	5	101	1	*	6	†67
Canyon	40,833	11,355	9,100	98	2,471	14	496	124	3,813
Caribou	2,269	656	490	12	133	2	*	9	†98
Cassida	14,566	3,493	2,680	40	884	5	101	51	1,191
Clark	1,004	275	200	8	65	—	—	4	†22
Clearwater	8,235	2,247	1,730	17	433	6	91	17	474
Custer	3,535	1,007	770	13	201	3	11	18	†116
Elmore	5,471	1,554	1,220	11	200	2	*	35	578
Franklin	10,233	2,354	1,860	18	496	3	68	36	712
Fremont	10,274	2,449	1,900	32	628	4	109	43	666
Gem	9,532	2,607	2,050	17	559	3	75	34	1,070
Gooding	9,217	2,417	1,800	16	435	4	81	38	1,044
Idaho	12,642	3,525	2,650	35	772	6	72	42	967
Jefferson	10,657	2,513	1,980	15	398	4	82	38	444
Jerome	9,877	2,499	1,860	15	620	5	95	39	1,007
Kootenai	22,225	6,727	5,400	71	1,774	10	214	79	1,418
Latah	18,785	5,383	4,230	50	1,343	11	266	54	1,313
Lemhi	6,497	1,891	1,430	19	599	2	*	25	516
Lewis	4,643	1,327	1,000	17	392	5	62	20	330
Lincoln	4,232	1,116	840	10	225	2	*	14	287
Madison	9,176	2,081	1,650	17	430	3	96	31	719
Minidoka	9,846	2,544	1,900	23	550	5	110	34	761
Nez Perce	18,841	5,670	4,700	79	1,819	7	262	60	2,764
Oneida	5,302	1,283	1,020	14	254	2	*	18	309
Owyhee	5,636	1,626	1,120	16	270	2	*	19	177
Payette	9,500	2,687	2,110	25	684	4	68	35	893
Pawer	4,003	1,038	780	9	191	1	*	20	161
Shoshone	21,176	6,065	5,030	63	2,519	9	255	54	1,944
Teton	3,598	813	610	11	98	4	58	17	186
Twin Falls	36,500	9,942	7,900	92	2,621	12	457	114	4,197
Valley	3,988	1,168	900	14	387	2	*	22	397
Washington	8,861	2,302	1,810	20	648	5	69	32	804
TOTAL STATE...	524,873	140,742	111,880	1,441	\$37,055	211	\$5,671	1,697	\$47,310

*Data unavailable. †Filling Station sales only.

ILLINOIS

Population 7,897,241
Families 2,189,223
Radio Homes 1,985,710

Adams	65,303	18,633	16,320	252	\$4,270	25	\$698	158	\$3,647
Alexander	25,866	7,232	6,220	90	1,187	14	204	43	1,366
Bond	14,526	4,328	3,580	44	771	5	56	49	1,091
Boone	15,197	4,474	3,750	43	1,301	6	80	53	1,188
Brown	8,055	2,466	1,950	22	349	4	45	35	356
Bureau	37,578	10,685	8,870	168	1,946	19	249	162	2,586
Calhoun	8,212	2,154	1,690	29	215	2	*	19	372
Carroll	17,994	5,312	4,450	74	1,357	9	98	71	1,009
Cass	16,410	4,728	3,990	74	1,216	7	135	65	980
Champaign	70,271	19,511	17,100	218	5,964	29	1,262	203	6,242
Christian	38,483	11,028	9,200	134	2,606	19	359	138	2,931
Clark	18,835	5,555	4,430	58	787	8	96	93	1,230
Clay	18,958	5,392	4,320	49	797	8	117	58	922
Clinton	22,916	5,901	4,820	64	821	6	57	60	795
Coles	38,513	11,232	9,730	164	2,504	13	366	118	3,812
Cook	4,049,331	1,121,319	1,051,800	19,860	331,129	2,160	71,339	4,050	227,620
Crawford	21,256	6,363	5,150	84	1,083	9	110	80	1,312
Cumberland	11,679	3,290	2,590	31	419	4	49	31	332
De Kalb	34,352	9,881	8,390	121	2,928	18	377	115	3,690
De Witt	18,252	5,261	4,390	69	1,345	7	165	68	1,411
Douglas	17,566	5,072	4,200	55	1,123	8	96	77	1,152
Du Page	102,779	27,429	25,200	326	9,842	41	1,392	247	8,416
Edgar	24,399	7,292	6,120	88	1,471	10	218	98	2,020
Edwards	8,962	2,724	2,200	26	298	3	20	36	582
Efingham	22,015	5,838	4,760	67	1,083	8	144	112	2,065
Fayette	29,092	7,815	6,220	86	1,450	10	256	98	2,244
Ford	14,975	4,335	3,560	48	994	9	144	68	1,428
Franklin	51,507	14,970	12,710	248	3,326	16	274	139	2,445
Fulton	44,644	13,186	10,970	156	2,752	19	355	157	2,925
Gallatin	11,406	3,155	2,520	30	293	6	35	34	404
Greene	20,291	5,746	4,700	73	1,167	6	115	49	877
Grundy	18,393	5,125	4,280	79	1,234	8	90	71	1,003
Hamilton	13,447	3,785	2,940	36	283	5	61	38	335
Hancock	26,276	8,088	6,500	100	1,277	12	151	110	1,368

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Hardin	7,673	2,035	1,630	39	279	4	32	14	118
Henderson	8,954	2,594	2,060	26	282	4	24	28	226
Henry	43,670	12,756	10,990	141	2,952	17	382	162	3,442
Iroquois	32,469	9,464	7,640	107	1,842	17	219	137	2,246
Jackson	37,868	10,793	9,070	144	2,201	14	250	137	3,115
Jasper	13,421	3,973	3,060	28	369	4	28	40	553
Jefferson	34,333	10,132	8,360	122	1,606	11	254	116	2,675
Jersey	13,625	3,941	3,240	56	728	5	104	29	685
Jo Daviess	20,008	5,997	4,940	74	1,130	10	125	62	795
Johnson	10,646	3,021	2,370	33	214	2	*	30	330
Kane	129,022	35,163	32,150	496	13,191	47	1,753	332	11,904
Kankakee	60,827	14,838	12,900	180	4,001	19	743	192	5,521
Kendall	11,069	3,289	2,650	26	585	5	66	34	560
Knox	52,065	16,279	14,290	211	3,875	18	677	172	4,286
Lake	124,728	34,376	31,250	403	12,528	48	1,864	324	11,191
La Salle	97,702	27,082	23,900	401	7,860	38	1,108	313	6,948
Lawrence	21,114	5,969	4,940	89	1,192	9	143	79	1,624
Lee	34,584	8,747	7,350	98	2,320	11	278	102	2,102
Livingston	38,864	10,191	8,400	117	2,235	15	284	140	2,601
Logan	29,382	7,328	6,160	113	1,566	13	214	105	863
McDonough	26,972	8,446	7,100	94	1,676	15	214	116	2,184
McHenry	37,189	12,810	10,860	160	3,403	25	428	139	3,339
McLean	53,897	21,587	18,700	286	5,995	32	869	245	5,901
Macoupin	84,683	24,859	22,200	331	7,220	30	1,087	257	8,762
Macoupin	46,255	14,359	11,990	170	3,013	20	260	150	2,247
Madison	148,917	41,567	37,400	631	11,773	55	1,358	378	11,882
Marion	47,918	14,011	11,760	176	3,672	16	666	164	5,207
Marshall	13,162	3,899	3,180	46	790	8	81	53	927
Mason	15,304	5,232	4,320	49	905	10	124	71	896
Massac	14,925	4,328	3,560	68	590	5	115	50	726
Menard	10,667	3,168	2,570	41	523	6	67	36	762
Mercer	17,652	5,371	4,330	61	763	7	72	65	963
Monroe	12,746	3,591	2,890	51	621	4	54	32	840
Montgomery	34,446	10,385	8,590	116	2,016	16	277	122	2,669
Morgan	36,311	9,720	8,250	127	2,111	10	375	95	3,292
Moultrie	13,466	3,910	3,130	42	608	5	55	46	664
Ogle	29,858	9,026	7,490	90	2,053	14	279	121	2,027
Peoria	152,925	43,876	39,700	597	14,801	66	2,314	318	14,036
Perry	23,427	6,719	5,600	86	1,361	11	191	79	1,485
Piatt	14,632	4,261	3,420	44	818	9	*	55	651
Pike	25,346	7,411	5,950	97	1,253	9	118	91	1,344
Pope	7,994	2,256	1,750	39	245	1	*	16	198
Putnaski	15,886	4,268	3,440	57	439	5	57	42	265
Putnam	5,284	1,516	1,210	19	241	1	*	22	100
Randolph	33,356	8,261	7,810	90	1,624	11	153	83	1,302
Richland	17,109	4,964	4,090	56	861	5	136	63	1,171
Rock Island	113,170	31,789	28,900	465	9,359	44	1,319	257	8,526
St. Clair	165,915	46,979	42,100	726	11,747	86	1,661	374	10,923
Saline	37,438	10,674	8,880	132	1,935	16	316	109	2,214
Sangamon	117,754	33,186	29,650	444	9,713	47	1,967	299	9,600
Schuyler	11,431	3,275	2,590	49	568	4	40	40	557
Scott	8,163	2,372	1,910	30	413	2	*	24	120
Shelby	26,257	7,696	6,140	87	1,079	12	100	92	1,219
Stark	8,881	2,562	2,060	31	496	4	65	41	453
Stephenson	40,608	11,659	10,090	149	3,378	15	487	111	2,855
Tazewell	58,344	16,250	14,090	232	4,040	17	491	180	3,322
Union	21,708	4,987	4,030	37	928	7	130	60	1,160
Vermilion	86,655	24,586	21,400	327	6,474	33	1,096	283	5,855
Wabash	13,706	3,934	3,310	60	952	5	87	47	1,099
Warren	21,279	6,259	5,230	72	1,422	9	218	88	1,811
Washington	15,803	4,493	3,580	45	511	6	50	55	682
Wayne	22,149	6,117	4,790	54	608	5	96	65	1,410
White	19,899	5,668	4,500	62	924	5	95	78	1,300
Whiteside	43,342	12,318	10,600	150	3,209	17	497	142	2,911
Will	112,995	28,883	25,450	437	8,626	41	1,256	278	6,304
Williamson	51,611	14,709	12,420	181	2,782	19	315	129	2,742
Winnebago	121,000	34,804	31,500	484	10,920	49	1,626	313	10,334
Woodford	18,969	5,252	4,230	55	1,121	10	114	74	1,716
TOTAL STATE...	7,897,211	2,180,223	1,985,710	33,903	\$601,021	3,693	\$109,294	15,599	\$504,186

*Data unavailable. †Filling Station Sales only.

INDIANA

Population	3,427,796
Families	959,563
Radio Homes	840,280

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Adams	21,232	5,451	4,530	62	\$504	7	\$146	77	\$1,641
Allen	154,833	42,269	38,400	713	12,796	80	2,387	416	13,387
Bartholomew	28,266	8,120	6,840	119	1,987	8	250	100	2,136
Benton	11,262	3,070	2,550	34	653	9	112	52	1,042
Blackford	13,758	3,931	3,330	54	876	6	181	49	870
Boone	22,016	6,632	5,510	64	1,236	10	227	86	1,567
Brown	6,187	1,617	1,310	29	218	1	*	14	143
Carroll	14,730	4,583	3,940	50	663	6	110	60	1,108
Cass	38,393	10,834	9,240	134	2,070	16	494	125	2,463
Clark	31,020	8,544	7,300	130	1,470	11	177	82	1,292
Clay	25,167	7,324	6,150	94	1,409	12	224	80	1,470
Clinton	28,300	8,231	7,010	96	1,916	12	342	105	2,358
Crawford	10,160	2,736	2,190	40	225	5	46	26	223
Daviess	26,100	7,080	5,900	113	1,408	8	178	73	1,274
Dearborn	22,623	6,441	5,430	80	1,246	9	187	68	1,135
Decatur	17,671	5,064	4,210	67	957	7	134	68	1,214
De Kalb	24,709	7,159	6,210	99	1,555	13	191	99	1,972
Delaware	74,925	21,705	19,300	287	5,499	29	1,024	193	6,933
Dubois	22,543	5,590	4,700	45	821	9	114	66	1,422
Elkhart	72,488	20,755	18,400	238	5,209	30	966	246	7,172
Fayette	19,395	5,452	4,760	79	1,347	10	229	43	1,258
Floyd	35,048	10,107	9,010	189	2,175	13	227	109	2,079
Fountain	18,302	5,361	4,480	62	1,180	11	156	76	1,668
Franklin	14,398	3,800	3,090	44	564	3	62	39	534
Fulton	15,941	4,621	3,780	58	766	7	102	71	898
Gibson	30,662	8,512	7,100	124	1,305	13	137	104	1,702
Grant	55,717	15,917	13,800	214	3,705	22	736	168	4,018
Greene	31,293	9,098	7,530	125	1,678	16	228	128	1,602
Hamilton	24,585	7,458	6,190	87	1,315	12	235	103	1,523
Hancock	17,242	5,269	4,380	79	982	8	132	75	1,334
Harrison	17,101	4,562	3,640	42	443	3	58	51	495
Hendricks	20,152	5,890	4,840	57	882	12	179	85	1,381
Henry	40,162	11,217	9,640	144	2,496	15	435	135	3,340
Howard	47,834	13,663	12,000	185	3,667	17	629	143	3,526
Huntington	29,842	8,526	7,290	132	1,865	12	368	105	1,854
Jackson	26,610	7,289	6,090	110	1,349	10	171	112	1,493
Jasper	14,829	3,806	3,120	47	758	6	99	59	955
Jay	22,487	6,139	5,030	77	1,117	8	148	91	1,691
Jefferson	19,905	5,314	4,360	79	855	4	170	83	955
Jennings	13,661	3,429	2,780	39	480	5	65	40	743
Johnson	22,448	6,514	5,480	79	1,356	12	243	89	1,683
Knox	43,865	12,315	10,690	197	2,632	21	434	170	2,939
Kosciusko	29,483	8,637	7,150	94	1,384	14	296	107	1,957
Lagrange	14,348	3,863	3,160	53	646	5	72	58	906
Lake	288,283	74,881	69,000	1,341	23,812	98	3,145	550	20,466
La Porte	63,658	16,696	14,900	232	5,611	17	624	200	4,665
Lawrence	35,556	9,728	8,360	140	1,935	12	340	93	1,668
Madison	88,092	25,276	22,470	332	6,167	35	1,187	280	6,019
Marion	456,669	130,677	120,750	1,855	38,049	299	11,846	901	41,833
Marshall	25,950	7,296	6,110	80	1,386	11	176	106	2,034
Martin	10,278	2,599	2,090	36	349	5	56	30	305
Miami	27,810	8,427	7,240	107	1,616	11	218	106	1,667
Monroe	36,348	9,959	8,710	115	2,513	9	453	109	3,293
Montgomery	27,267	8,253	6,980	110	1,829	15	323	109	2,182
Morgan	19,798	5,687	4,710	65	1,175	12	168	88	1,450
Newton	10,989	3,022	2,520	30	524	8	138	53	653
Noble	22,734	6,599	5,580	78	1,264	11	203	99	1,634
Ohio	3,764	1,119	910	16	196	1	*	12	146
Orange	17,199	4,725	3,930	71	1,033	9	121	50	778
Owen	12,158	3,462	2,840	36	560	6	62	48	856
Parke	17,353	5,038	4,160	67	897	10	110	89	1,096
Perry	17,765	4,534	3,850	84	764	7	109	48	625
Pike	17,025	4,762	3,930	94	810	3	72	52	974
Porter	27,697	7,657	6,640	114	1,851	12	327	128	2,107
Posey	19,164	5,437	4,480	65	832	7	105	61	959
Pulaski	12,057	3,218	2,600	34	418	6	76	52	820
Putnam	20,860	5,893	4,850	60	1,000	9	133	106	1,329
Randolph	26,726	8,083	6,720	99	1,587	13	239	111	1,873
Ripley	18,851	5,205	4,220	65	839	7	155	72	1,297
Rush	18,915	5,454	4,530	66	983	5	104	64	1,239
St. Joseph	161,967	44,038	40,380	662	13,327	65	2,199	391	12,967
Scott	8,071	2,549	2,050	29	396	4	53	34	369
Shelby	25,924	7,806	6,620	99	1,649	9	254	82	1,807
Spencer	16,209	4,414	3,680	45	455	6	56	60	607
Starke	12,147	3,445	2,820	47	748	5	52	59	1,006
Steuken	13,709	4,141	3,440	62	931	8	136	91	1,380
Sullivan	26,783	7,878	6,910	103	1,460	11	181	104	1,195
Switzerland	8,164	2,450	1,930	24	219	2	*	39	218
Tippecanoe	51,218	14,337	12,740	152	4,556	24	1,211	133	4,427
Tipton	15,106	4,412	3,660	47	838	7	116	57	881
Union	6,013	1,791	1,460	13	281	4	70	18	408

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Vanderburg	130,709	36,225	33,360	555	9,776	56	2,454	262	9,987
Vermillion	21,763	6,474	5,760	110	1,398	8	154	84	1,404
Vigo	99,467	30,018	26,690	511	8,643	52	1,511	292	8,038
Wabash	26,568	7,500	6,440	109	1,621	18	291	108	2,269
Warren	9,033	2,528	2,030	28	330	3	37	32	1,172
Warrick	19,421	5,433	4,460	91	827	5	61	50	1,069
Washington	17,010	4,664	3,770	46	395	4	72	63	711
Wayne	59,059	16,457	14,510	220	4,142	22	802	164	4,547
Wells	19,104	5,335	4,520	54	1,009	6	134	64	1,497
White	17,114	4,883	4,060	52	951	9	193	90	1,285
Whitley	16,934	4,913	4,070	52	958	8	158	63	961
TOTAL STATE...	3,427,796	959,563	810,280	13,117	\$230,915	1,521	\$13,824	10,283	\$249,511

*Data unavailable. †Filling Station Sales only.

IOWA

Population	2,538,268
Families	700,173
Radio Homes	595,720

Adair	13,179	3,768	2,980	59	\$620	9	\$112	59	\$864
Adams	10,150	2,920	2,280	23	365	4	72	39	469
Allamakee	17,171	4,500	3,640	48	684	6	96	72	1,001
Appanoose	24,258	6,965	5,840	94	1,434	13	231	87	1,562
Audubon	11,803	3,225	2,540	46	651	7	74	32	685
Benton	22,847	6,439	5,310	88	1,456	12	162	94	1,857
Black Hawk	79,723	22,433	20,200	281	7,126	39	1,305	213	7,755
Boone	29,751	7,906	6,710	102	1,806	14	252	112	2,309
Bremer	17,935	4,938	3,980	47	871	8	140	68	1,552
Buchanan	20,971	5,345	4,360	60	910	12	124	86	1,264
Buena Vista	19,823	5,470	4,500	76	1,363	14	193	95	1,669
Butler	17,972	5,066	4,050	50	830	10	125	74	1,109
Calhoun	17,558	4,856	3,900	59	975	11	202	92	1,257
Carroll	22,754	5,705	4,720	58	1,275	13	158	81	1,979
Cass	18,566	5,454	4,540	99	1,258	10	186	85	1,908
Cedar	16,876	4,833	3,860	53	889	11	134	75	1,595
Cerro Gordo	43,812	11,687	10,400	146	3,268	18	703	144	4,219
Cherokee	19,261	4,566	3,810	53	1,124	10	184	67	1,350
Chickasaw	15,220	4,111	3,260	49	753	7	90	60	843
Clarke	10,272	3,057	2,480	24	510	4	58	45	593
Clay	17,755	4,895	4,050	57	1,067	8	260	79	2,297
Clayton	24,302	6,651	5,340	96	993	13	187	104	1,398
Clinton	44,669	12,456	10,900	224	3,681	19	444	144	3,574
Crawford	20,569	5,364	4,300	66	1,059	13	154	84	1,273
Dallas	24,587	7,164	5,950	79	1,761	15	264	112	2,050
Davis	11,123	3,192	2,500	30	422	7	76	35	714
Decatur	13,994	3,883	3,100	46	773	8	77	56	870
Delaware	18,476	4,900	3,980	48	770	9	150	65	1,153
Des Moines	36,768	10,869	9,750	169	3,391	19	631	96	3,231
Dickinson	12,171	3,205	2,650	60	833	7	149	71	1,088
Dubuque	63,704	15,624	14,050	238	4,524	24	509	145	4,694
Emmet	13,330	3,508	2,980	52	909	6	94	63	1,160
Fayette	29,134	7,915	6,650	89	1,524	13	234	95	1,999
Floyd	20,255	5,707	4,840	66	1,189	12	197	83	1,408
Franklin	16,203	4,430	3,660	35	831	7	98	72	1,436
Fremont	14,630	4,143	3,280	69	669	10	126	48	666
Greene	16,599	4,724	3,860	46	816	10	140	87	1,286
Grundy	13,514	3,694	2,930	33	567	7	136	61	1,166
Guthrie	17,216	4,891	3,900	75	999	10	126	87	955
Hamilton	19,902	5,371	4,460	55	1,226	13	181	80	1,508
Hancock	15,385	3,960	3,140	41	669	9	127	58	1,181
Hardin	22,505	6,295	5,290	81	1,565	14	239	118	2,223
Harrison	22,752	6,149	5,000	55	913	15	196	92	1,524
Henry	17,962	4,830	3,980	52	812	11	133	61	907
Howard	13,536	3,593	2,940	31	659	7	96	48	829
Humboldt	13,447	3,470	2,780	44	657	7	107	70	1,241
Ida	11,032	3,011	2,410	38	598	6	94	48	794
Iowa	17,011	4,679	3,710	53	843	8	141	50	1,320
Jackson	19,177	5,193	4,250	68	1,164	11	198	76	1,310
Jasper	31,454	8,815	7,430	70	1,375	15	310	111	1,873
Jefferson	15,749	4,543	3,840	60	911	9	160	65	1,080
Johnson	33,190	9,395	8,180	92	2,641	15	513	97	2,877
Jones	19,942	5,138	4,180	50	844	9	119	69	1,286
Keokuk	18,391	5,504	4,410	55	930	13	159	86	1,292
Kossuth	26,640	6,492	5,250	65	1,287	14	233	114	2,115

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Lee	41,002	11,374	10,250	175	2,724	18	465	109	2,649
Linn	88,928	26,382	23,590	359	6,973	49	2,039	256	8,358
Louisa	11,375	3,288	2,650	34	622	8	81	49	891
Lucas	14,542	4,183	3,480	46	911	8	115	49	†388
Lyon	15,366	3,777	3,000	40	593	7	101	70	763
Madison	14,522	4,215	3,390	56	828	9	127	48	978
Mahaska	26,454	7,667	6,450	67	1,307	10	293	102	1,607
Marion	26,828	7,206	6,010	72	1,655	9	181	101	1,754
Marshall	35,333	9,714	8,460	123	2,775	14	242	112	3,070
Mills	15,057	3,680	2,990	51	714	8	113	54	1,108
Mitchell	14,110	3,835	3,140	52	781	7	93	55	954
Monona	18,220	4,846	3,900	48	809	8	114	77	1,328
Monroe	14,542	3,957	3,250	45	769	5	76	64	†330
Montgomery	15,706	4,616	3,900	42	947	10	164	70	1,449
Muscataine	31,281	9,235	8,060	137	2,531	16	285	107	2,505
O'Brien	19,303	5,171	4,270	73	1,159	10	153	96	1,604
Osceola	10,609	2,698	2,140	26	587	5	66	37	850
Paxe	24,821	6,651	5,660	92	1,548	11	346	87	2,314
Palo Alto	16,142	3,996	3,240	50	869	9	133	75	1,166
Plymouth	23,477	6,012	4,910	46	1,090	10	181	84	1,533
Pocahontas	16,236	4,199	3,330	43	751	10	179	62	1,158
Polk	195,389	56,432	52,000	811	16,603	117	3,894	521	15,788
Pottawattamie	66,755	18,460	16,250	249	4,692	36	895	214	4,900
Poweshiek	18,747	5,377	4,440	44	1,291	11	189	79	1,505
Ringgold	11,139	3,270	2,580	22	394	4	73	40	574
Sac	17,635	4,762	3,920	51	818	11	147	82	1,256
Scott	84,660	24,137	21,850	311	8,001	39	1,212	163	7,255
Shelby	16,717	4,259	3,460	59	729	12	140	69	1,181
Sioux	27,211	6,647	5,320	80	1,043	15	199	97	1,597
Story	33,375	8,988	7,760	126	2,868	21	400	135	3,040
Tama	22,410	6,239	5,070	74	1,097	15	172	89	1,695
Taylor	14,268	4,187	3,330	63	586	10	122	56	644
Union	16,288	4,832	4,140	62	927	10	211	70	1,250
Van Buren	12,039	3,701	2,950	41	504	6	44	52	590
Wapello	44,217	12,810	11,280	139	3,394	20	644	121	2,798
Warren	17,691	5,061	4,120	93	857	7	104	111	1,122
Washington	20,028	5,747	4,750	50	976	10	213	73	1,552
Wayne	13,299	4,015	3,220	44	618	9	103	53	660
Webster	41,493	11,377	9,910	148	3,014	15	483	126	4,750
Winnebago	13,967	3,550	2,820	55	766	6	128	58	1,518
Winneshiek	22,255	5,806	4,720	63	1,003	9	137	74	1,278
Woodbury	103,450	28,366	25,500	376	8,529	57	1,788	315	8,920
Worth	11,431	3,008	2,370	32	515	9	76	43	619
Wright	20,036	5,423	4,550	61	1,220	12	215	77	1,430
TOTAL STATE...	2,538,268	700,173	595,720	8,737	\$163,637	1,327	\$28,873	8,992	\$195,250

*Data unavailable. †Filling Station Sales only.

KANSAS

Population	1,801,028
Families	512,090
Radio Homes	379,160

Allen	19,837	6,181	4,520	71	\$1,028	10	\$139	79	\$1,360
Anderson	11,636	3,396	2,200	30	444	9	100	61	761
Atchison	22,180	6,310	4,840	79	1,478	12	277	72	1,358
Barber	9,063	2,568	1,660	31	651	11	125	44	912
Barton	24,972	6,771	5,050	82	1,980	14	394	92	2,525
Bourbon	20,889	6,381	4,640	81	1,264	10	225	97	1,306
Brown	17,362	5,057	3,520	48	904	11	191	80	1,398
Butler	31,985	9,269	6,850	118	2,342	17	221	129	2,852
Chase	6,329	1,836	1,150	20	292	5	45	31	269
Chautauqua	9,227	2,685	1,720	29	367	9	98	38	722
Cherokee	29,805	8,652	6,410	120	1,670	15	235	125	1,594
Cheyenne	6,219	1,590	920	13	232	4	68	32	583
Clark	4,060	1,104	690	11	215	5	74	22	381
Clay	13,271	3,964	2,700	53	870	8	138	61	967
Cloud	17,228	5,041	3,900	53	1,021	12	209	79	1,315
Coffey	12,259	3,675	2,210	37	788	7	72	51	413
Comanche	4,409	1,245	800	17	284	4	63	22	257
Cowley	38,057	11,074	8,660	126	2,687	25	413	153	3,138
Crawford	44,092	13,573	10,320	226	3,179	21	515	181	3,032
Decatur	7,448	2,000	1,200	29	298	5	49	29	389
Dickinson	22,904	6,634	4,850	94	1,575	15	217	119	1,541
Doniphan	12,919	3,700	2,230	55	515	9	69	55	412
Douglas	25,136	7,918	6,160	95	1,960	14	411	92	2,420
Edwards	6,368	1,828	1,150	22	412	6	83	42	406
Elk	8,161	2,473	1,540	23	343	5	57	39	308
Ellis	17,030	3,926	2,760	39	1,063	6	159	61	1,412
Ellsworth	9,852	2,687	1,720	37	694	7	138	40	498
Finney	10,080	2,714	2,050	23	818	4	118	51	1,728
Ford	17,183	4,558	3,570	66	1,361	11	268	89	1,880

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales
Franklin	20,833	6,113	4,400	59	1,358	14	266	88	1,480
Geary	15,151	3,806	3,040	36	962	7	126	40	854
Gove	4,794	1,136	660	12	158	3	16	27	278
Graham	7,058	1,572	900	16	188	4	49	23	219
Grant	1,929	491	340	5	101	2	*	11	†81
Gray	4,766	1,194	710	12	215	3	44	25	259
Greeley	1,637	417	260	6	64	1	*	10	70
Greenwood	16,488	4,765	3,240	51	964	9	138	89	1,214
Hamilton	2,643	709	450	11	176	1	*	28	†192
Harper	12,043	3,479	2,330	44	836	9	172	57	997
Harvey	21,690	5,982	4,630	49	1,547	10	148	87	1,702
Haskell	2,086	541	320	4	95	3	35	10	146
Hodgeman	3,520	890	500	8	76	1	*	16	†60
Jackson	13,357	3,918	2,430	39	948	8	69	56	508
Jefferson	12,700	3,772	2,270	41	483	8	78	47	342
Jewell	11,939	3,594	2,070	38	485	7	80	43	537
Johnson	33,284	9,699	6,800	111	1,608	17	224	162	1,681
Kearny	2,519	671	410	6	90	2	*	14	112
Kingman	12,006	3,217	2,110	40	653	7	97	75	886
Kiowa	5,095	1,392	860	9	170	3	55	34	350
Labette	30,337	8,832	6,600	118	1,907	17	332	115	1,983
Lane	2,811	757	460	8	141	2	*	16	268
Leavenworth	40,060	9,321	7,290	119	1,837	21	400	96	1,916
Lincoln	8,328	2,305	1,370	22	253	5	42	29	325
Linn	11,951	3,637	2,100	37	467	7	93	56	571
Logan	3,686	962	600	18	216	3	38	27	188
Lyon	26,366	7,654	5,790	92	1,894	14	382	110	1,921
McPherson	24,662	6,674	4,620	67	1,559	13	337	101	1,807
Marion	18,926	5,202	3,320	50	805	10	119	87	1,403
Marshall	20,963	5,960	3,940	74	1,132	14	227	93	1,205
Meade	5,515	1,444	910	9	311	5	72	27	600
Miami	19,459	5,411	3,810	51	965	11	164	86	1,261
Mitchell	11,350	3,162	2,130	38	769	9	138	60	1,005
Montgomery	49,597	14,650	12,100	195	3,876	25	583	202	3,668
Morris	10,349	2,971	1,940	50	558	7	62	50	566
Morton	2,192	608	400	7	167	3	44	16	155
Nemaha	16,734	4,482	2,740	45	735	11	156	74	821
Neosho	22,197	6,553	4,790	60	1,481	9	208	93	1,572
Ness	6,851	1,777	1,080	22	280	8	67	32	270
Norton	9,813	2,702	1,740	30	555	6	99	32	524
Osage	15,103	4,619	2,820	44	734	9	90	73	793
Osborne	9,898	2,855	1,750	32	563	6	98	62	613
Ottawa	9,208	2,772	1,710	25	445	5	71	46	517
Pawnee	10,286	2,484	1,740	28	622	6	*	29	453
Phillips	10,439	3,053	1,820	32	578	10	82	61	585
Pottawatomie	14,011	3,859	2,370	42	692	10	131	73	1,251
Pratt	12,317	3,472	2,610	30	911	9	158	72	1,300
Rawlins	6,616	1,702	1,000	20	269	4	47	30	318
Reno	52,141	14,749	11,590	174	3,854	28	738	198	4,853
Republic	13,119	3,997	2,390	37	568	7	93	69	860
Rice	17,193	5,003	3,440	50	1,276	11	184	77	1,420
Riley	20,566	6,078	4,670	76	1,660	14	369	82	1,846
Rooks	8,398	2,354	1,430	28	438	6	63	42	507
Rush	8,280	2,169	1,330	31	400	8	78	39	523
Russell	13,636	3,705	2,340	43	843	11	164	70	1,007
Saline	29,486	8,383	6,880	114	2,562	18	532	120	2,878
Scott	3,764	986	630	10	205	2	*	19	213
Sedgewick	143,170	42,410	37,400	522	11,419	86	2,582	469	13,609
Seward	6,538	1,802	1,440	19	687	3	96	34	813
Shawnee	91,009	26,360	22,950	345	7,854	52	1,643	288	7,220
Sheridan	5,310	1,254	710	9	132	2	*	22	224
Sherman	6,390	1,730	1,260	14	428	2	*	40	741
Smith	10,577	3,181	1,860	32	569	8	98	62	509
Stafford	10,504	2,922	1,820	23	668	7	120	42	791
Stanton	1,441	365	220	9	83	2	*	8	†60
Stevens	3,193	850	510	8	194	2	*	17	191
Sunmer	26,296	7,560	5,260	82	1,567	18	253	102	1,430
Thomas	6,485	2,176	1,390	17	427	5	120	49	668
Trego	5,821	1,462	840	20	253	3	49	32	288
Wabaunsee	9,215	2,601	1,540	24	348	8	51	39	467
Wallace	2,434	601	360	8	106	1	*	13	†84
Washington	15,887	4,593	2,700	42	485	10	95	71	612
Wichita	2,188	566	330	8	157	1	*	5	26
Wilson	17,704	5,233	3,670	54	1,094	12	153	75	886
Woodson	8,009	2,315	1,430	32	416	4	49	50	308
Wyandotte	144,869	40,617	36,500	677	10,261	76	1,991	356	9,885
TOTAL STATE...	1,801,028	512,090	379,160	6,207	\$115,297	1,076	\$20,998	7,346	\$129,481

*Data unavailable. †Filling Station Sales only.

KENTUCKY

Population	2,845,627
Families	700,892
Radio Homes	501,730

County	Population	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Adair	18,560	4,353	2,580	72	\$303	3	\$49	21	\$301
Allen	15,488	3,965	2,350	52	397	2	*	29	646
Anderson	8,907	2,404	1,480	34	427	2	*	21	385
Ballard	9,485	2,590	1,600	39	251	6	31	21	203
Barren	27,399	6,959	4,360	97	966	9	205	68	1,422
Bath	11,451	2,810	1,690	52	352	3	24	21	226
Bell	43,832	9,204	6,420	172	2,031	0	253	52	1,108
Boone	10,819	2,971	1,840	38	325	2	*	35	290
Bourbon	17,925	4,884	3,360	69	1,108	6	131	28	706
Boyd	45,937	10,927	9,240	216	3,024	16	627	81	2,770
Boyle	17,165	4,555	3,260	68	1,146	6	197	43	1,126
Bracken	9,395	2,553	1,570	40	357	4	44	25	1100
Breathitt	23,944	4,628	2,720	62	183	1	*	11	59
Breckinridge	17,739	4,504	2,740	96	444	5	59	26	348
Bullitt	9,049	2,443	1,520	27	204	2	*	19	265
Butler	14,368	3,387	1,980	89	149	2	*	14	185
Caldwell	14,666	5,634	3,720	54	552	7	115	26	494
Calloway	19,024	5,203	3,210	58	698	6	117	47	570
Campbell	70,972	20,099	17,520	395	6,893	31	983	87	2,723
Carlisle	7,632	2,060	1,270	18	258	4	32	14	178
Carroll	8,637	2,371	1,500	30	424	4	105	24	367
Carter	25,537	5,281	3,310	119	645	5	39	26	339
Casey	19,957	4,245	2,430	60	170	2	*	18	202
Christian	36,278	9,196	6,140	155	1,437	14	227	80	1,638
Clark	17,975	4,959	3,520	79	1,042	6	176	66	1,055
Clay	23,903	4,524	2,620	73	237	2	*	13	160
Clinton	10,279	2,284	1,340	5	12	3	34	9	94
Crittenden	12,099	3,191	1,900	37	407	3	72	11	238
Cumberland	11,918	2,619	1,520	34	76	2	*	8	186
Daviess	52,138	13,541	9,790	220	3,080	25	689	98	2,849
Edmonson	11,411	2,301	1,350	40	60	2	*	13	192
Elliott	8,714	1,740	980	28	46	—	—	3	51
Estill	17,966	3,854	2,540	58	495	4	98	22	337
Fayette	78,883	21,115	17,310	291	6,423	28	1,943	118	7,000
Fleming	13,345	3,573	2,170	58	462	3	55	32	346
Floyd	53,002	10,560	6,870	221	1,687	4	71	43	562
Franklin	23,283	6,060	4,370	79	1,949	6	245	52	1,373
Fulton	15,416	4,075	2,740	91	1,008	6	*	40	860
Gallatin	4,266	1,188	730	13	111	2	*	13	145
Garrard	11,907	2,904	1,740	44	434	2	*	25	384
Grant	9,910	2,738	1,660	38	402	3	66	36	534
Graves	31,746	8,782	5,700	127	1,317	6	191	62	1,560
Grayson	17,532	4,332	2,570	70	243	5	51	23	269
Green	12,223	3,069	1,780	53	228	2	*	22	119
Greenup	24,915	5,461	3,480	98	757	5	80	42	342
Hancock	6,801	1,780	1,070	29	174	1	*	15	189
Hardin	26,604	6,007	3,790	99	1,127	8	156	82	1,781
Harlan	75,253	15,832	11,100	187	2,658	12	265	56	2,165
Harrison	15,078	4,225	2,830	67	970	5	138	40	793
Hart	16,745	4,224	2,500	51	415	6	132	44	371
Henderson	26,908	7,431	6,110	91	1,472	11	208	56	1,219
Henry	12,232	3,339	2,050	31	432	7	84	27	280
Hickman	9,138	2,462	1,500	22	230	3	21	13	169
Hopkins	37,752	10,292	7,000	147	1,081	12	240	87	2,232
Jackson	16,336	3,252	1,870	24	63	2	*	12	154
Jefferson	385,256	106,262	92,160	1,553	32,628	214	7,254	478	25,798
Jessamine	12,182	3,257	2,170	43	572	6	64	31	475
Johnson	26,002	5,552	3,480	84	656	2	*	27	753
Kenton	93,018	26,171	22,800	531	8,554	50	1,158	104	3,944
Knott	20,088	3,771	2,250	85	117	2	*	1	*
Knox	31,094	6,502	4,090	160	782	4	41	30	274
Larue	9,617	2,468	1,480	22	205	3	47	29	314
Laurel	25,537	5,450	3,280	100	516	4	64	37	667
Lawrence	17,294	3,745	2,220	101	381	2	*	11	157
Lee	10,857	2,281	1,400	60	250	2	*	9	112
Leslie	14,979	2,752	1,570	47	69	1	*	4	52
Letcher	40,583	8,126	5,410	129	1,043	3	56	28	603
Lewis	15,674	3,698	2,220	74	355	2	*	17	229
Lincoln	19,862	4,614	2,810	91	511	5	45	49	547
Livingston	9,134	2,401	1,450	23	105	2	*	12	143
Logan	23,339	7,224	4,510	76	786	7	128	36	814
Lyon	9,039	1,984	1,210	28	191	2	*	9	214
McCracken	48,830	13,474	10,310	207	3,407	27	825	98	3,692
McCreary	16,452	3,293	2,130	57	322	2	*	18	1131
McLean	11,435	2,989	1,850	31	262	7	52	21	207
Madison	28,536	7,158	4,660	94	1,120	8	261	60	1,382
Magoffin	17,496	3,437	2,000	117	281	1	*	1	*
Marion	16,573	3,813	2,440	35	519	3	60	26	465
Marshall	16,615	4,361	2,590	56	414	4	54	34	467
Martin	10,970	2,007	1,220	55	193	1	*	1	*
Mason	19,133	5,109	3,600	86	1,232	5	152	55	1,011

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Meade	8,810	2,186	1,300	33	158	3	18	21	408
Menifee	5,680	1,221	700	27	105	—	—	10	52
Mercer	14,618	3,918	2,570	44	524	7	124	43	714
Metcalfe	10,778	2,679	1,530	31	75	1	*	16	†61
Monroe	14,071	3,258	1,890	37	147	5	26	28	201
Montgomery	12,264	3,204	2,180	53	613	6	105	31	608
Morgan	16,823	3,568	2,070	84	141	1	*	14	238
Muhlenberg	37,525	9,130	6,030	106	1,049	7	93	43	980
Nelson	18,817	4,180	2,590	40	536	6	90	34	720
Nicholas	8,619	2,395	1,460	21	323	3	38	24	216
Ohio	24,413	6,308	3,920	98	434	11	91	32	397
Oldham	10,719	2,101	1,340	29	329	2	*	18	264
Owen	9,759	3,004	1,780	30	323	3	50	19	321
Owsley	8,060	1,886	1,070	18	47	—	—	3	13
Pendleton	10,386	2,797	1,690	41	425	4	35	29	331
Perry	47,740	9,372	6,260	132	1,117	8	221	35	1,090
Pike	71,120	13,985	8,030	338	1,656	8	137	72	1,799
Powell	7,692	1,646	990	34	89	—	—	14	†39
Pulaski	39,848	9,038	5,640	135	910	8	181	55	980
Robertson	3,421	915	540	16	135	1	*	7	†24
Rockcastle	17,157	3,700	2,230	38	255	3	25	41	153
Rowan	12,733	2,730	1,690	77	502	1	*	21	275
Russell	13,610	2,982	1,720	26	93	3	21	14	197
Scott	14,326	3,957	2,660	44	701	6	125	40	834
Shelby	17,770	4,785	3,120	41	816	6	134	39	1,027
Simpson	11,753	3,123	2,000	31	450	3	122	31	643
Spencer	6,858	1,850	1,100	17	166	1	*	9	†53
Taylor	13,589	3,401	2,050	49	387	3	61	38	555
Todd	14,227	3,719	2,270	56	455	6	64	28	†183
Trigg	12,682	8,131	4,810	23	273	3	51	25	†98
Trimble	5,601	1,438	890	16	49	1	*	11	53
Union	17,394	4,388	2,900	46	628	5	141	36	663
Warren	36,587	9,797	6,680	157	1,605	12	384	73	2,202
Washington	12,681	3,021	1,790	29	415	2	*	23	366
Wayne	17,172	3,733	2,200	43	260	2	*	18	312
Webster	19,164	5,353	3,530	57	548	11	117	43	491
Whitley	33,190	7,324	4,860	96	993	8	168	60	1,259
Wolfe	9,997	2,074	1,210	30	96	—	—	14	†32
Woodford	11,826	2,954	1,870	51	619	5	99	23	403
TOTAL STATE...	2,845,627	700,892	501,730	10,826	\$126,418	871	\$22,229	4,379	\$106,878

*Data unavailable. †Filling Station Sales only.

LOUISIANA

Population	2,363,880
Families	590,722
Radio Homes	354,950

Parish

Acadia	46,372	10,997	5,940	201	\$938	14	\$240	72	\$1,551
Allen	17,606	4,445	2,170	55	434	4	78	29	467
Ascension	21,212	5,177	2,460	100	490	6	91	30	774
Assumption	18,542	4,266	1,960	75	402	6	72	14	289
Avoyelles	39,264	9,428	4,040	218	767	13	210	69	1,292
Beauregard	14,855	3,700	1,890	52	441	5	50	49	568
Bienville	23,928	5,671	2,450	55	539	12	117	50	917
Bossier	33,060	8,321	3,800	95	951	7	164	49	1,743
Caddo	149,831	40,275	36,830	544	9,798	63	3,101	286	12,505
Calcasieu	55,813	14,574	8,460	247	3,191	21	460	127	4,329
Caldwell	12,061	2,880	1,290	19	117	4	78	22	441
Cameron	7,109	1,702	740	24	118	5	16	8	†51
Catahoula	14,626	3,493	1,510	34	206	4	52	19	197
Claiborne	29,792	7,023	3,260	88	801	8	216	56	1,024
Concordia	14,593	4,134	1,930	41	474	4	69	14	183
De Soto	31,780	7,893	3,580	112	807	8	157	29	1,063
East Baton Rouge	88,182	22,982	14,150	395	6,429	41	1,753	131	7,790
East Carroll	18,811	5,121	2,320	55	415	3	130	15	261
East Feliciana	18,034	3,263	1,430	52	258	6	46	15	274
Evangeline	30,682	7,685	3,230	126	418	3	27	29	†167
Franklin	32,382	8,007	3,330	78	704	10	152	31	612
Grant	16,007	3,899	1,760	62	412	3	49	37	601
Iberia	37,171	8,882	4,460	192	1,129	12	248	58	2,200
Iberville	27,681	7,009	3,470	126	918	11	118	33	773
Jackson	17,808	4,348	1,940	42	386	5	90	22	702
Jefferson	50,395	12,714	7,310	361	2,947	17	229	95	2,351
Jefferson Davis	24,233	6,015	2,920	75	918	9	172	43	1,045

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Cecil	26,357	6,228	5,070	106	1,876	8	114	78	1,395
Charles	17,644	3,825	3,050	80	823	2	*	28	853
Dorchester	27,935	7,270	5,700	193	1,962	8	186	62	1,203
Frederick	57,544	14,357	11,700	240	4,058	12	468	137	4,263
Garrett	21,890	4,857	3,920	69	771	5	68	49	1,739
Harford	34,831	8,361	6,800	126	2,128	11	304	72	2,185
Howard	16,924	3,866	3,130	84	1,186	3	80	61	1,699
Kent	13,419	3,749	2,990	90	1,088	7	137	51	719
Montgomery	81,444	20,934	17,480	240	6,295	19	1,080	101	6,406
Prince Georges	87,177	21,392	17,880	259	6,777	16	743	124	6,516
Queen Annes	14,474	3,905	3,160	69	735	5	70	44	582
St. Marys	14,637	3,087	2,490	116	984	1	*	26	654
Somerset	20,672	5,280	4,220	163	1,188	7	126	57	†321
Talbot	18,777	5,448	4,360	100	1,497	11	433	58	2,092
Washington	68,774	17,633	14,780	370	5,135	20	688	141	4,864
Wicomico	34,433	9,762	7,870	183	2,200	12	407	141	3,013
Worcester	21,393	5,969	4,770	118	1,348	8	172	75	1,869
TOTAL STATE...	1,821,214	462,591	400,110	10,360	\$162,535	730	\$23,399	2,961	\$107,828

*Data unavailable. †Filling Station Sales only.

MASS.

					Population				4,316,721
					Families				1,118,104
					Radio Homes				1,031,130
Barnstable	36,916	11,032	10,400	232	\$7,324	29	\$895	189	\$3,949
Berkshire	121,807	32,489	30,100	499	12,994	45	1,485	314	10,054
Bristol	365,092	96,075	87,800	2,131	36,670	160	4,231	637	19,571
Dukes	5,571	1,697	1,620	34	1,255	7	159	18	†272
Essex	497,399	134,235	123,800	2,945	57,354	222	6,901	843	27,773
Franklin	49,505	13,124	12,350	202	5,233	19	517	178	4,583
Hampden	331,609	87,175	80,500	1,636	36,729	153	4,909	661	24,489
Hampshire	72,423	17,848	16,550	331	6,926	30	813	206	5,163
Middlesex	971,186	243,958	224,700	4,488	103,933	499	13,003	1,435	51,562
Nantucket	3,289	987	910	19	733	4	132	5	*139
Norfolk	324,979	82,977	77,450	1,269	36,091	174	5,138	640	28,574
Plymouth	168,060	47,927	43,550	969	19,544	75	1,983	506	13,253
Suffolk	861,640	220,608	203,000	4,826	102,868	538	17,223	813	43,231
Worcester	502,856	127,972	118,500	2,242	57,315	187	5,962	951	31,386
TOTAL STATE...	4,316,721	1,118,104	1,031,130	21,923	\$181,969	2,112	\$63,351	7,396	\$261,231

†Filling Station Sales only. **Automotive Sales only.

MICHIGAN

					Population				5,256,106
					Families				1,382,738
					Radio Homes				1,272,120
Alcona	5,450	1,411	1,240	26	\$239	2	*	27	\$393
Alger	10,138	2,489	2,200	37	772	5	\$62	33	614
Allegan	41,768	11,721	10,330	166	2,625	17	324	167	2,961
Alpena	20,683	5,222	4,680	87	1,542	7	302	65	1,380
Antrim	10,946	2,958	2,640	30	578	7	83	43	†334
Arenac	9,208	2,360	2,070	26	430	2	*	53	871
Baraga	9,367	2,385	2,150	22	676	2	*	37	590
Barry	22,548	6,580	5,820	64	1,234	9	196	65	1,296
Bay	74,962	19,333	17,550	311	5,454	33	1,094	172	5,286
Benzie	7,775	2,202	1,990	35	572	5	111	37	499
Berrien	88,882	25,538	23,190	316	7,730	51	1,527	354	7,530
Branch	25,797	7,700	6,830	85	1,657	10	252	125	2,175
Calhoun	94,035	26,983	24,720	351	7,924	50	1,612	289	8,434
Cass	21,922	6,510	5,840	79	1,259	9	136	97	1,397
Charlevoix	12,943	3,516	3,120	62	965	7	125	65	920
Cheboygan	13,619	3,442	3,000	65	998	10	165	53	726
Chippewa	26,411	6,667	5,950	134	2,394	10	200	70	1,638
Clare	9,160	2,411	2,140	42	766	3	68	49	625
Clinton	26,666	7,262	6,380	60	1,228	10	247	118	2,013
Crawford	3,760	946	870	15	425	3	69	35	421

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Delta	33,713	8,722	7,910	123	2,295	12	274	94	2,201
Dickinson	28,678	7,474	6,640	112	1,855	7	149	79	1,854
Eaton	34,046	10,003	8,910	116	2,183	18	342	143	2,543
Emmet	15,746	4,209	3,770	56	1,478	7	204	67	1,605
Genesee	227,445	60,102	55,500	775	20,795	92	3,890	599	19,556
Gladwin	9,339	2,413	2,120	39	469	4	87	34	500
Gogebie	31,640	8,008	7,220	108	2,492	6	259	94	2,243
Grand Traverse	23,344	5,845	5,180	77	1,853	9	270	72	2,226
Gratiot	32,230	8,802	7,800	108	1,884	15	254	128	2,719
Hillsdale	29,014	8,547	7,560	95	1,425	10	160	132	1,666
Houghton	47,617	12,512	11,200	182	4,275	11	251	132	2,342
Huron	32,531	8,058	7,110	109	1,469	17	232	120	2,584
Ingham	130,178	36,777	34,800	417	11,391	70	2,381	358	12,007
Ionia	35,785	9,530	8,490	108	2,013	17	309	165	2,644
Iosco	8,519	2,324	2,090	40	624	6	119	33	595
Iron	20,253	5,220	4,710	69	1,667	7	148	62	1,188
Isabella	25,872	6,693	5,890	61	1,371	9	185	95	1,983
Jackson	92,158	24,401	22,400	340	7,137	49	1,278	264	7,675
Kalamazoo	99,932	27,424	25,250	351	8,714	53	2,042	289	9,455
Kalamazoo	5,146	1,363	1,210	14	219	1	*	15	†104
Kent	245,914	69,116	64,450	960	21,103	126	4,646	664	19,648
Keweenaw	3,924	1,065	990	12	407	—	—	11	79
Lake	4,794	1,440	1,280	32	244	1	*	27	186
Lapeer	32,106	7,393	6,530	81	1,550	11	220	132	2,446
Leelanau	8,408	2,143	1,890	46	496	3	45	34	255
Lenawee	53,714	14,758	13,230	191	3,806	20	375	198	4,370
Livingston	20,773	3,896	3,470	70	1,451	9	170	101	2,088
Luce	7,406	1,487	1,350	16	530	3	134	12	562
Mackinac	9,385	2,338	2,130	47	766	5	64	49	491
Macomb	107,428	27,551	25,190	303	7,622	36	1,043	315	7,992
Manistee	18,379	5,229	4,560	85	1,243	12	283	70	1,203
Marquette	46,689	12,041	10,870	173	4,285	11	356	123	2,784
Mason	19,249	5,445	4,820	76	1,449	11	180	75	1,174
Mecosta	16,842	4,566	4,010	50	805	6	165	80	1,172
Menominee	24,918	6,375	5,680	77	1,158	6	82	75	1,158
Midland	27,079	6,933	6,160	92	2,007	8	280	77	2,041
Missaukee	8,029	1,922	1,750	16	221	2	*	30	375
Monroe	57,673	15,123	13,700	231	3,699	14	416	192	3,963
Montcalm	28,561	8,363	7,370	122	1,842	21	291	152	2,331
Montmorency	3,839	970	860	20	187	3	55	19	234
Muskegon	94,264	25,728	23,740	366	8,717	36	1,327	251	6,422
Newaygo	19,253	5,272	4,670	68	974	6	108	55	958
Oakland	253,577	74,741	69,150	793	21,907	99	3,186	741	23,386
Oceana	14,794	4,135	3,650	50	892	5	84	57	817
Ogemaw	8,704	2,249	1,980	27	504	4	63	42	619
Ontonagon	11,360	2,942	2,630	39	791	5	40	39	458
Osceola	13,288	3,574	3,160	40	606	6	101	69	961
Oscoda	2,538	664	580	10	129	2	*	18	131
Otsego	5,793	1,373	1,230	24	419	2	*	41	658
Ottawa	59,376	16,047	14,580	191	4,010	23	678	194	4,666
Presque Isle	12,224	2,759	2,440	41	727	4	76	35	579
Rosecommon	3,660	1,104	990	35	472	2	*	42	396
Saginaw	130,625	34,549	31,650	425	9,687	60	2,108	301	8,645
St. Clair	76,311	20,368	18,550	318	6,348	30	949	240	5,957
St. Joseph	32,103	9,501	8,570	117	2,392	18	338	167	2,760
Sanilac	30,140	7,971	6,990	88	1,483	19	228	129	2,295
Schoolcraft	9,605	2,366	2,080	33	750	3	101	38	804
Shiawassee	41,145	11,347	10,200	128	2,959	21	364	164	3,532
Tuscola	35,693	9,321	8,200	108	1,881	17	290	126	3,287
Van Buren	35,451	10,620	9,520	139	2,693	18	341	185	2,663
Washtenaw	80,634	22,214	20,480	359	8,216	45	1,805	250	8,364
Wayne	2,012,183	504,637	474,000	8,741	162,784	997	36,793	3,039	166,646
Wexford	17,955	4,879	4,320	64	1,204	8	248	80	1,520
TOTAL STATE	5,256,106	1,382,738	1,272,120	20,217	\$410,193	2,410	\$77,765	13,668	\$419,145

*Data unavailable. †Filling Station Sales only.

MINNESOTA

Population	2,792,300
Families	726,391
Radio Homes	620,770

Altkin	17,791	4,596	3,480	64	\$544	4	\$57	84	\$733
Anoka	22,456	5,470	4,650	64	1,156	4	99	51	1,064
Becker	26,604	6,455	5,090	70	1,079	6	132	74	1,504
Beltrami	26,053	6,002	4,800	90	1,676	5	202	93	1,899
Benton	16,100	3,622	2,950	46	822	4	77	71	†659
Big Stone	10,415	2,572	2,090	38	645	7	86	51	992
Blue Earth	36,165	9,659	8,110	119	2,659	13	491	128	3,358
Brown	25,532	6,472	5,450	57	1,502	13	325	91	1,957
Carlton	24,165	6,056	4,950	52	1,018	6	128	90	1,444

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Carver	17,605	4,280	3,390	45	713	8	252	59	1,035
Cass	20,062	5,151	4,050	63	946	6	96	85	715
Chippewa	16,918	4,289	3,490	46	1,057	6	128	65	1,582
Chisago	13,124	3,639	2,830	46	687	6	90	66	841
Clay	25,329	6,261	5,210	69	1,711	8	171	76	1,996
Clearwater	11,122	2,788	2,120	32	386	3	56	31	398
Cook	2,996	793	660	20	260	1	*	17	1225
Cottonwood	16,119	3,986	3,110	26	539	9	143	53	1,200
Crow Wing	30,140	7,862	6,700	131	2,674	10	295	109	2,352
Dakota	39,668	9,579	8,270	129	2,530	12	328	119	3,767
Dodge	12,928	3,316	2,560	36	530	8	86	42	520
Douglas	20,366	5,280	4,180	55	1,082	9	180	92	1,280
Faribault	23,782	6,123	4,910	71	1,545	14	221	101	1,928
Fillmore	25,517	6,899	5,430	71	1,050	13	213	112	1,355
Freeborn	31,682	8,176	6,720	95	2,227	8	227	88	2,601
Goodhue	31,504	8,337	6,870	102	1,984	15	260	117	2,424
Grant	9,820	2,475	1,930	31	428	6	57	43	745
Hennepin	566,289	161,571	148,810	2,393	63,835	295	11,715	1,240	46,245
Houston	14,733	3,779	2,930	41	582	4	75	52	798
Hubbard	10,998	2,881	2,240	38	676	3	42	41	640
Isanti	12,926	3,088	2,390	37	605	4	104	47	862
Itasca	32,994	8,224	6,650	102	2,258	7	134	91	1,980
Jackson	16,877	4,204	3,230	37	744	5	109	58	848
Kanabec	9,666	2,496	1,870	21	366	3	58	26	573
Kandiyohi	26,484	6,305	5,130	76	1,408	6	170	105	2,275
Kittson	10,722	2,534	1,970	27	304	5	45	42	915
Koochiching	16,885	4,479	3,720	63	1,350	5	133	57	1,167
Lac qui Parle	15,484	3,713	2,870	26	619	6	106	66	878
Lake	6,929	2,085	1,820	43	685	2	*	25	1298
Lake of the Woods	5,843	1,499	1,170	27	303	2	*	15	120
Le Sueur	19,195	5,156	4,120	52	900	10	140	64	1,255
Lincoln	10,786	2,657	2,050	27	346	4	68	41	627
Lynn	21,522	5,343	4,360	58	1,268	10	193	87	2,120
McLeod	21,385	5,516	4,420	57	1,087	10	160	81	1,687
Mahnomen	8,053	1,780	1,400	18	290	2	*	17	325
Marshall	18,342	4,285	3,260	46	567	8	102	60	811
Martin	24,673	6,293	5,100	57	1,391	14	241	102	2,072
Meeker	19,268	4,765	3,720	51	1,014	7	*	77	1,219
Millie Laes	14,785	4,132	3,210	35	557	6	108	77	1,399
Morrison	24,415	6,320	4,960	73	1,058	12	124	143	1,323
Mower	36,089	9,262	7,830	111	2,731	11	503	95	2,860
Murray	15,055	3,431	2,610	33	468	4	54	51	744
Nicollet	18,291	4,027	3,320	39	873	5	61	35	713
Nobles	21,223	5,264	4,250	53	1,136	7	171	70	2,199
Norman	14,674	3,594	2,740	39	557	5	64	43	893
Obiusted	42,613	10,241	8,740	96	2,841	14	887	105	3,671
Orter Tail	53,039	12,772	10,000	141	2,185	16	297	127	2,995
Pennington	12,900	3,184	2,610	36	881	4	134	35	1,220
Pine	21,447	5,489	4,180	53	750	5	88	93	1,247
Pipestone	13,782	3,419	2,410	41	604	7	101	63	1,418
Polk	37,719	9,167	7,340	117	2,126	13	359	115	2,161
Pope	13,517	3,325	2,570	39	597	5	76	54	601
Ramsey	310,431	86,236	80,720	1,247	36,686	143	5,526	628	27,836
Red Lake	7,411	1,693	1,310	19	215	1	*	25	255
Redwood	22,277	5,405	4,260	51	1,033	12	135	87	1,408
Renville	24,601	5,946	4,640	51	1,000	10	143	104	1,798
Rice	32,145	7,557	6,340	82	1,894	12	323	86	1,930
Rock	10,929	2,789	2,240	28	554	4	53	50	850
Roseau	15,074	3,601	2,730	37	517	5	111	50	664
St. Louis	206,391	56,513	51,200	895	20,898	75	2,564	519	15,216
Scott	15,573	3,676	2,920	49	613	9	120	71	1,065
Sherburne	10,451	2,346	1,820	22	423	2	*	53	750
Sibley	16,582	4,023	3,120	34	450	9	116	55	950
Stearns	67,203	14,305	11,990	171	3,611	22	542	244	4,153
Steele	19,657	4,968	4,160	36	1,098	7	187	51	1,364
Stevens	11,016	2,640	2,060	23	487	5	80	28	1,060
Swift	15,453	3,764	2,950	37	759	7	95	72	903
Todd	27,411	6,700	5,180	54	1,065	9	129	94	1,156
Traverse	8,275	2,032	1,580	23	343	3	51	29	520
Wabasha	17,644	4,589	3,750	50	789	9	107	63	1,135
Wadena	12,585	3,109	2,460	30	550	4	83	54	787
Waseca	15,202	3,937	3,200	29	639	6	149	64	1,155
Washington	26,390	6,834	5,750	94	1,723	6	215	83	2,083
Watsonwan	14,017	3,576	2,890	31	858	7	146	63	929
Wilkin	10,526	2,453	1,930	34	640	4	77	32	436
Winona	37,746	9,978	8,720	136	3,146	11	424	102	2,878
Wright	27,477	7,101	5,520	84	1,075	14	179	121	1,714
Yellow Medicine	16,863	4,203	3,270	43	679	8	118	60	1,174
TOTAL STATE	2,792,300	726,391	620,770	9,261	\$211,177	1,131	\$32,991	8,396	\$204,415

MISSISSIPPI

Population	2,183,796
Families	537,359
Radio Homes	228,090

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Adams	27,218	7,541	4,130	147	\$1,544	11	\$262	34	\$1,209
Alcorn	26,865	6,710	3,100	123	965	7	147	55	1,470
Amite	21,885	4,947	1,700	88	377	4	52	18	332
Attala	30,502	6,961	2,740	80	862	9	129	39	860
Benton	10,426	2,371	780	36	95	3	4	8	121
Bolivar	67,565	18,132	6,580	307	2,941	24	327	79	1,713
Calhoun	20,908	4,919	1,760	29	182	8	40	28	402
Carroll	20,648	4,744	1,580	38	290	4	34	15	113
Chickasaw	21,438	5,081	1,890	84	538	8	106	24	357
Choctaw	13,547	3,005	1,060	31	256	4	58	13	111
Claiborne	12,806	3,373	1,250	49	295	2	*	13	320
Clarke	20,602	4,777	1,880	60	398	5	73	21	407
Clay	19,019	4,704	2,040	77	612	5	71	22	516
Coahoma	48,321	13,476	5,640	191	1,768	17	263	56	2,257
Copiah	34,017	8,249	3,070	96	841	11	138	38	890
Covington	17,025	3,789	1,340	51	313	4	*	18	283
De Soto	26,731	6,678	2,230	84	368	3	*	24	576
Forrest	34,883	9,163	5,610	160	1,894	14	330	61	2,761
Franklin	12,495	3,047	1,180	45	190	3	41	14	136
George	8,707	1,941	740	34	261	3	56	12	409
Greene	9,513	2,042	860	22	235	4	57	13	143
Grenada	19,044	4,499	2,020	52	511	6	106	25	915
Hancock	11,322	2,808	1,440	62	565	6	85	26	171
Harrison	50,630	13,029	8,360	244	2,887	16	506	105	2,687
Hinds	107,038	29,956	18,350	333	5,585	45	1,396	153	7,232
Holmes	39,682	9,971	3,810	104	932	13	171	50	1,249
Humphreys	26,243	6,522	2,420	68	902	6	127	26	653
Issaquena	6,433	1,772	590	13	82	—	—	3	30
Itawamba	19,854	4,417	1,490	81	247	2	*	19	175
Jackson	20,593	5,165	2,650	82	1,004	6	154	34	573
Jasper	19,461	4,308	1,500	49	170	5	56	25	448
Jefferson	13,961	3,554	1,260	50	208	4	46	11	171
Jefferson Davis	15,875	3,511	1,160	30	195	4	51	16	316
Jones	49,225	11,611	6,000	173	1,877	12	288	85	1,936
Kemper	21,876	4,745	1,660	68	174	5	56	12	189
Lafayette	21,252	5,143	2,060	88	626	6	115	22	604
Lamar	12,028	2,861	1,200	25	205	5	59	23	98
Lauderdale	57,992	14,865	8,850	263	2,971	19	467	83	2,926
Lawrence	13,979	3,176	1,120	43	227	4	69	19	274
Lenke	24,576	5,477	1,910	54	293	5	78	28	668
Lee	38,817	9,581	4,190	125	1,147	11	238	73	1,081
Leflore	53,370	13,972	5,960	195	2,421	13	367	52	2,692
Lincoln	27,588	6,535	2,820	100	933	8	170	32	929
Lowndes	35,231	8,842	4,300	166	1,247	10	267	50	1,646
Madison	37,654	8,865	3,430	100	909	9	168	34	932
Marion	24,003	5,618	2,450	89	922	5	*	19	657
Marshall	25,596	6,015	2,110	119	473	8	92	24	542
Monroe	37,600	8,893	3,740	130	1,041	9	147	42	1,571
Montgomery	15,698	3,732	1,580	36	451	4	59	30	478
Neshoba	28,001	6,295	2,370	45	332	4	160	25	619
Newton	24,137	5,514	2,020	62	521	8	110	36	671
Noxubee	25,456	6,042	2,110	74	539	6	114	21	540
Oktibbeha	22,143	5,051	2,090	60	708	5	135	30	599
Osborne	34,456	8,250	2,890	93	1,102	10	168	43	1,169
Pearl River	19,126	4,641	2,220	82	589	5	73	38	833
Perry	9,298	2,078	830	21	128	4	23	9	137
Pike	34,911	8,630	4,280	140	1,078	15	235	65	1,535
Pontotoc	22,896	5,450	1,890	77	415	4	78	26	113
Prentiss	20,933	4,982	1,740	74	541	6	99	29	497
Quitman	27,101	6,552	2,320	106	691	8	113	19	453
Rankin	27,876	5,667	2,070	84	556	6	60	37	460
Scott	23,137	5,212	1,960	62	511	8	98	35	944
Sharkey	15,427	3,939	1,360	47	422	4	70	19	532
Simpson	21,998	4,972	1,840	61	306	6	54	42	502
Smith	19,450	4,245	1,500	38	145	7	66	23	253
Stone	6,159	1,497	610	28	255	2	*	13	115
Sunflower	60,219	14,689	5,240	206	1,882	15	221	61	1,842
Tallahatchie	34,130	8,589	2,960	81	836	9	90	32	562
Tate	19,322	4,688	1,600	66	386	6	64	21	311
Tippah	19,628	4,582	1,590	46	298	7	64	30	275
Tishomingo	16,969	3,950	1,460	46	335	4	11	29	207
Tunica	22,607	6,245	2,070	111	786	4	68	23	572
Union	21,771	5,416	2,160	112	608	5	110	29	461
Walthall	17,533	3,893	1,290	36	135	3	48	18	530
Warren	39,421	11,487	6,000	159	2,440	9	101	47	1,965
Washington	67,651	19,030	8,440	253	3,010	20	412	60	2,861
Wayne	16,921	3,701	1,380	49	233	3	30	17	453
Webster	14,160	3,323	1,170	49	363	3	54	23	477

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Wilkinson	15,954	3,795	1,420	82	325	7	149	16	473
Winston	22,747	5,054	2,000	56	422	5	77	23	756
Yalobusha	18,395	4,491	1,980	51	389	7	103	33	1,227
Yazoo	40,088	10,076	2,740	92	827	12	303	26	1,208
TOTAL STATE	2,183,796	537,359	228,090	7,423	\$66,543	626	\$11,163	2,721	\$71,729

*Data unavailable. †Filling Station Sales only.

MISSOURI

Population	3,784,664
Families	1,065,653
Radio Homes	818,620

Adair	20,237	6,104	4,330	80	\$1,284	6	\$189	78	\$1,323
Andrew	13,017	3,887	2,220	41	459	9	90	51	577
Atchison	12,899	3,595	2,120	20	460	9	106	41	884
Audrain	22,648	6,775	4,800	68	1,474	9	235	80	1,444
Barry	23,458	6,259	3,810	70	641	9	189	92	1,011
Barton	13,057	4,148	2,490	46	550	9	134	63	556
Bates	19,548	5,925	3,650	64	802	11	129	86	1,152
Benton	11,219	3,156	1,780	25	171	7	85	50	344
Bollinger	12,896	3,205	1,690	30	122	2	*	36	189
Boone	34,858	10,450	7,810	112	2,522	19	785	135	2,533
Buchanan	93,998	26,802	23,600	380	6,559	71	2,136	273	5,942
Butler	34,268	8,425	5,750	99	1,277	10	245	105	1,854
Caldwell	11,635	3,609	2,190	43	476	8	78	50	803
Callaway	23,065	5,810	3,510	47	828	6	113	79	1,103
Camden	8,934	2,404	1,360	27	135	6	53	48	1164
Cape Girardeau	37,749	9,817	7,280	109	2,122	22	546	120	2,978
Carroll	17,762	5,273	3,320	55	793	11	135	68	838
Carter	6,226	1,502	910	27	178	2	*	18	106
Cass	19,366	5,895	3,540	57	883	18	228	114	1,197
Cedar	11,681	3,481	1,950	52	309	6	114	47	431
Chariton	18,059	5,183	3,000	59	658	10	100	62	862
Christian	13,538	3,716	2,000	32	197	5	60	58	387
Clark	10,163	3,118	1,830	32	360	6	49	47	455
Clay	30,093	9,069	6,840	110	1,925	21	647	176	4,394
Clinton	13,263	4,069	2,770	51	708	7	112	64	942
Cole	34,856	8,275	6,770	99	2,315	17	646	103	2,610
Cooper	17,901	4,945	3,340	51	804	11	210	59	916
Crawford	12,606	3,359	1,890	29	308	8	102	47	621
Dade	11,253	3,267	1,810	29	271	7	65	41	325
Dallas	11,517	3,053	1,590	21	140	5	48	50	359
Daviess	13,383	4,122	2,380	36	460	8	103	53	570
De Kalb	9,746	2,953	1,680	38	343	8	53	53	374
Dent	11,760	3,140	1,760	35	336	5	86	79	555
Douglas	15,574	3,811	1,950	40	199	2	*	29	308
Dunklin	45,018	11,011	6,670	168	1,674	25	413	95	2,523
Franklin	33,911	9,190	6,070	96	1,370	17	230	156	2,023
Gasconade	12,397	3,358	2,060	34	549	5	45	57	641
Gentry	13,361	4,012	2,420	36	561	10	125	57	780
Greene	90,408	26,614	21,800	388	5,740	51	1,761	430	6,204
Grundy	15,617	4,888	3,460	54	715	10	220	56	864
Harrison	16,504	4,915	2,810	31	606	11	168	76	1,011
Henry	22,300	6,794	4,490	90	949	18	257	121	1,627
Hickory	6,535	1,889	1,010	25	135	6	11	29	199
Holt	12,475	3,648	2,180	28	435	11	116	47	584
Howard	13,008	3,812	2,460	34	580	10	213	46	533
Howell	22,238	5,938	3,600	52	446	10	302	72	907
Iron	10,431	2,517	1,580	28	173	2	*	37	390
Jackson	476,566	143,371	130,200	1,806	41,675	336	16,141	1,085	30,285
Jasper	78,654	23,492	19,200	354	5,510	42	1,221	316	7,427
Jefferson	31,988	8,791	6,400	102	2,052	13	237	93	1,592
Johnson	21,408	6,356	4,060	64	961	14	244	81	1,382
Knox	8,873	2,724	1,570	35	403	5	59	39	331
Laclede	18,643	5,011	3,050	57	667	4	88	94	846
Lafayette	27,807	8,031	5,480	79	1,286	18	322	129	1,492
Lawrence	24,552	6,913	4,390	72	824	13	218	122	960
Lewis	11,391	3,638	2,250	42	470	10	80	58	677
Lincoln	14,383	4,379	2,570	34	403	8	64	54	949
Linn	21,337	6,508	4,670	65	1,022	19	309	96	1,556
Livingston	17,559	4,951	3,480	61	836	10	165	63	1,084
McDonald	15,736	4,169	2,270	43	292	11	100	68	586
Macon	21,404	6,595	4,120	76	989	14	179	84	1,765
Madison	9,636	2,507	1,660	33	342	4	76	38	437

County	Popu- lation	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Maries	8,636	2,163	1,130	7	40	3	23	24	†86
Marion	30,665	9,395	7,670	142	2,320	22	422	105	2,299
Mercer	8,764	2,599	1,440	18	262	5	73	32	437
Miller	14,793	3,901	2,500	36	459	4	*	63	618
Mississippi	23,232	5,724	3,570	84	1,097	9	113	53	1,003
Moniteau	11,764	3,417	2,050	31	358	7	79	46	621
Monroe	13,162	4,083	2,370	26	651	9	111	49	683
Montgomery	12,434	3,778	2,290	38	488	8	80	69	605
Morgan	11,125	3,032	1,730	36	313	4	50	45	426
New Madrid	39,803	9,335	5,410	111	1,149	12	191	74	901
Newton	27,988	7,989	5,070	88	1,050	11	148	118	1,382
Nodaway	25,578	7,389	4,750	56	1,072	19	269	104	1,672
Oregon	13,302	3,320	1,860	39	253	5	58	33	448
Osage	12,361	2,984	1,670	32	221	3	29	33	291
Ozark	10,767	2,588	1,300	12	27	—	—	14	†45
Pemiscot	46,714	11,627	6,740	165	1,600	20	366	90	2,321
Perry	15,292	3,716	2,300	25	370	3	81	59	†310
Pettis	33,269	9,840	7,540	123	1,940	13	374	121	2,168
Phelps	17,507	4,853	3,170	52	837	9	211	76	866
Pike	18,314	5,744	3,800	61	972	11	131	83	1,143
Platte	13,868	4,122	2,460	56	496	9	92	54	694
Polk	19,924	4,785	3,670	59	458	12	96	59	1,028
Pulaski	10,772	2,926	1,730	34	256	8	73	66	501
Putnam	11,320	3,240	1,820	38	318	3	73	40	283
Ralls	10,035	2,958	1,730	18	244	4	58	33	262
Randolph	24,453	7,648	5,850	88	1,533	17	252	89	1,186
Ray	18,562	5,560	3,560	72	802	10	151	71	722
Reynolds	9,363	2,190	1,190	12	64	1	*	18	171
Ripley	12,594	3,103	1,740	37	323	4	73	30	315
St. Charles	25,621	6,792	4,070	81	1,265	8	123	105	1,661
St. Clair	12,727	3,788	2,130	33	265	7	71	57	352
St. Francois	35,946	8,831	6,530	133	2,119	18	322	114	2,119
St. Louis	272,707	73,211	60,500	915	23,033	118	3,980	733	18,134
St. Louis City	813,748	234,512	220,000	4,403	76,111	544	13,809	1,385	60,651
Ste. Genevieve	10,901	2,666	1,730	24	419	5	33	20	437
Saline	29,374	7,978	5,670	80	1,393	19	371	104	1,719
Schuyler	6,565	2,053	1,210	26	374	5	33	32	337
Scotland	8,551	2,629	1,500	26	370	5	59	33	479
Scott	30,386	7,711	5,450	110	1,497	18	316	119	1,588
Shannon	11,823	2,830	1,620	35	185	3	41	30	168
Shelby	11,209	3,545	2,130	30	528	12	63	60	646
Stoddard	33,019	8,023	4,710	102	1,007	14	145	61	860
Stone	11,302	2,911	1,580	27	100	4	38	30	117
Sullivan	13,671	3,954	2,240	46	457	8	91	55	367
Taney	10,308	2,755	1,600	39	304	8	66	50	269
Texas	19,810	5,161	2,770	40	293	10	97	62	745
Vernon	25,593	7,125	4,700	81	1,071	11	174	105	1,232
Warren	7,727	2,925	1,300	19	235	3	29	30	359
Washington	17,485	4,092	2,540	51	462	5	42	34	384
Wayne	12,799	3,114	1,780	31	157	4	49	38	†201
Webster	17,431	4,538	2,480	42	476	7	66	78	819
Worth	6,350	1,822	1,020	18	247	3	45	26	395
Wright	17,950	4,754	2,650	29	237	10	107	68	657
TOTAL STATE...	3,781,664	1,065,653	818,620	14,126	\$235,315	2,171	\$55,246	11,474	\$233,466

*Data unavailable. †Filling Station Sales only.

MONTANA

Beaverhead	7,038	2,315	1,770	38	\$882	4	\$84	28	\$1,022
Big Horn	10,407	2,508	1,890	30	675	3	59	28	767
Blaine	9,541	2,442	1,830	25	655	5	70	31	1,140
Broadwater	3,440	949	730	8	233	2	*	11	†113
Carbon	11,837	3,299	2,560	38	753	10	103	41	529
Carter	3,300	911	680	15	138	1	*	8	72
Cascade	41,877	12,383	10,800	157	4,648	16	694	112	5,246
Chouteau	7,168	2,040	1,520	19	313	3	50	18	608
Custer	10,397	2,959	2,560	35	1,042	5	189	29	1,193
Daniels	4,464	1,167	870	11	210	3	46	16	436
Dawson	8,593	2,269	1,870	22	568	4	60	30	821
Deer Lodge	15,407	4,064	3,590	62	1,808	5	131	21	966
Fallon	3,739	931	700	9	254	2	*	12	354
Fergus	14,087	4,071	3,230	55	1,223	8	131	58	1,440
Flathead	23,996	6,740	5,470	79	2,138	11	283	71	2,193
Gallatin	18,174	5,217	4,260	58	1,929	13	266	76	2,493
Garfield	2,644	756	560	13	93	1	*	10	†42
Glacier	8,994	2,383	1,820	19	639	3	119	32	1,228
Golden Valley ...	1,604	463	350	11	74	2	*	5	48

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Granite	3,392	1,195	920	12	363	2	*	17	324
Hill	13,143	3,398	2,790	52	1,470	6	209	36	1,297
Jefferson	4,583	1,211	930	15	344	3	55	17	†164
Judith Basin	3,638	1,026	720	16	178	3	17	17	†197
Lake	9,840	3,640	2,760	37	711	6	98	41	949
Lewis and Clark..	21,721	6,806	5,880	83	2,556	10	357	60	2,818
Liberty	2,205	648	490	7	145	1	*	10	†109
Lincoln	7,850	2,359	1,810	21	573	4	62	31	496
McCone	3,786	1,010	750	9	132	2	*	8	†55
Madison	7,271	2,120	1,600	28	456	4	70	28	†292
Meagher	2,229	661	500	13	171	1	*	10	305
Mineral	2,134	731	570	15	117	2	*	16	130
Missoula	28,361	8,406	7,260	88	2,985	11	441	93	3,790
Musselshell	5,694	1,689	1,340	25	569	3	42	23	596
Park	11,490	3,432	2,900	45	1,148	7	149	45	1,302
Petroleum	1,141	334	250	4	55	—	—	6	48
Phillips	7,865	2,303	1,720	18	454	3	50	27	633
Pondera	6,712	1,803	1,370	24	627	4	84	22	571
Powder River	3,155	923	680	12	94	1	*	7	†94
Powell	6,153	1,861	1,530	17	508	3	82	22	600
Prairie	2,391	647	490	8	155	1	*	12	†81
Ravalli	12,965	3,772	2,850	33	834	9	111	38	1,053
Richland	10,192	2,629	1,907	30	708	4	89	23	691
Roosevelt	9,763	2,453	1,850	27	669	7	130	37	1,059
Rosebud	6,443	1,742	1,310	16	351	4	45	27	568
Sanders	6,523	1,950	1,480	20	315	4	54	25	278
Sheridan	7,741	2,006	1,500	23	315	4	69	13	307
Silver Bow	52,802	16,674	14,390	261	7,526	24	702	74	5,481
Stillwater	5,686	1,590	1,190	18	297	4	46	27	490
Sweet Grass	3,711	1,108	840	8	253	2	3	15	†174
Teton	6,893	2,006	1,500	26	490	5	85	24	667
Toole	6,776	1,961	1,510	28	690	5	67	30	940
Treasure	1,543	393	300	5	50	2	3	10	56
Valley	15,019	4,076	3,060	76	1,720	12	410	57	1,616
Wheatland	3,310	910	700	15	393	2	*	18	402
Wibaux	2,163	565	430	7	85	1	*	7	†24
Yellowstone	41,104	11,478	9,260	118	3,875	18	898	109	5,876
Yellowstone National Park..	41	15	20	—	—	—	—	—	—
TOTAL STATE...	559,456	150,398	128,480	1,916	\$50,657	285	\$7,050	1,719	\$56,260

*Data unavailable. †Filling Station Sales only.

NEBRASKA

				Population		1,315,834	
				Families		360,255	
				Radio Homes		291,850	
Adams	24,556	6,303	5,420	72	\$1,738	13	\$2,159
Antelope	13,273	3,568	2,630	42	490	9	53
Arthur	1,045	269	190	3	25	1	*
Banner	1,403	362	250	3	21	1	*
Blaine	1,538	395	280	3	35	1	*
Boone	12,015	3,117	2,290	33	562	10	85
Box Butte	10,657	2,905	2,450	35	975	6	181
Boyd	6,045	1,560	1,160	23	263	4	31
Brown	5,953	1,569	1,180	16	329	5	58
Buffalo	23,290	6,506	5,250	65	1,316	19	299
Burt	12,545	3,448	2,580	29	664	9	114
Butler	13,081	3,647	2,710	45	523	8	52
Cass	16,967	4,953	3,870	59	827	11	119
Cedar	15,123	3,732	2,740	30	684	10	103
Chase	5,201	1,421	1,050	22	308	3	75
Cherry	9,627	2,449	1,740	30	445	8	96
Cheyenne	9,464	2,430	1,950	27	689	6	129
Clay	10,417	3,154	2,380	38	344	9	57
Colfax	10,625	3,039	2,380	26	531	6	68
Cuming	13,560	3,468	2,560	28	539	8	112
Custer	22,397	6,126	4,570	67	1,521	19	234
Dakota	9,827	2,549	2,060	32	595	5	69
Dawes	10,108	2,838	2,320	30	832	9	143
Dawson	17,887	4,958	3,840	42	1,278	14	281
Deuel	3,576	927	690	10	155	3	59
Dixon	10,407	2,763	2,060	29	411	7	62
Dodge	23,793	6,817	5,700	84	1,733	16	309
Douglas	246,923	68,331	62,550	867	25,294	140	4,674

County	Population	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Dundy	5,110	1,354	990	14	180	2	*	21	380
Fillmore	11,396	3,317	2,440	31	538	7	144	34	436
Franklin	7,725	2,242	1,660	25	439	9	56	41	330
Frontier	6,413	1,804	1,310	22	215	6	38	25	343
Furnas	10,080	3,008	2,260	47	610	10	126	55	814
Gage	29,493	7,966	6,500	96	1,958	19	421	100	1,924
Garden	4,679	1,245	910	23	256	3	33	18	267
Garfield	3,444	893	670	17	168	2	*	13	259
Gosper	3,684	987	690	7	87	2	*	6	†87
Grant	1,327	340	260	11	147	2	*	8	†86
Greeley	6,765	1,653	1,210	14	233	5	67	25	320
Hall	27,442	7,824	6,780	105	2,246	12	377	94	2,618
Hamilton	9,962	2,910	2,230	32	507	8	66	36	506
Harlan	7,130	1,995	1,480	19	315	4	37	27	250
Hayes	2,957	748	520	3	11	—	—	8	†85
Hitchcock	6,390	1,724	1,290	21	282	4	63	29	388
Holt	16,525	4,209	3,080	49	713	9	105	61	851
Hooker	1,253	331	220	6	52	1	*	4	*
Howard	8,414	2,317	1,700	32	368	6	30	35	365
Jefferson	15,547	4,503	3,620	54	991	10	188	65	1,118
Johnson	8,651	2,463	1,830	34	326	9	79	33	492
Kearney	6,840	1,952	1,440	19	472	5	58	23	215
Keith	8,332	2,160	1,620	27	568	4	95	47	1,452
Keyapaha	3,232	791	560	14	77	1	*	6	†22
Kimball	3,911	1,046	790	13	264	3	59	19	486
Knox	16,473	4,341	3,190	49	719	9	118	57	695
Lancaster	100,437	29,024	25,900	333	8,805	53	1,751	252	8,965
Lincoln	25,388	6,762	5,570	74	1,948	13	408	89	2,710
Logan	1,739	454	330	6	116	1	*	8	78
Loup	1,778	456	330	7	0	1	0	7	†30
McPherson	1,175	317	230	5	0	—	—	—	—
Madison	24,237	6,477	5,330	75	1,552	13	230	109	1,749
Merrick	9,315	2,640	1,980	32	517	7	90	57	626
Morrill	9,425	2,308	1,710	30	610	5	120	39	445
Nance	7,651	1,945	1,440	15	397	5	47	25	366
Nemaha	12,779	3,691	2,860	41	776	7	199	46	699
Nickolls	10,397	2,970	2,310	26	649	9	119	40	451
Otoe	18,969	5,400	4,310	70	1,217	12	196	81	1,338
Pawnee	8,498	2,349	1,730	22	379	6	112	38	423
Perkins	5,225	1,350	980	20	315	5	64	20	657
Phelps	8,448	2,496	1,990	50	649	6	102	40	836
Pierce	10,205	2,690	1,980	26	338	4	68	40	727
Platte	20,186	4,970	3,960	47	1,234	11	215	77	1,394
Polk	8,722	2,457	1,810	16	340	8	94	31	408
Redwillow	11,936	3,303	2,730	44	1,008	10	176	54	1,500
Richardson	19,136	5,281	4,190	54	1,142	13	256	61	1,483
Rock	3,966	1,012	730	13	127	2	0	20	286
Saline	14,994	4,615	3,580	41	847	11	173	56	884
Sarpy	10,829	2,610	1,980	20	283	4	24	32	539
Samuelson	17,883	5,152	3,920	59	998	14	128	83	1,407
Scotts Bluff	33,875	8,460	6,890	98	2,506	16	546	103	3,974
Seward	14,159	4,042	3,090	57	761	6	82	69	805
Sheridan	9,858	2,686	2,010	37	683	5	138	47	1,187
Sherman	7,753	2,030	1,480	18	305	6	54	24	†202
Sioux	4,257	1,037	720	7	82	1	0	10	†40
Stanton	6,885	1,862	1,350	14	259	3	36	17	199
Thayer	12,253	3,441	2,590	36	763	13	121	52	688
Thomas	1,549	434	320	5	85	1	*	12	50
Thurston	10,253	2,443	1,800	20	304	6	79	21	†219
Valley	8,153	2,310	1,710	15	345	5	67	25	396
Washington	11,727	3,201	2,390	29	504	6	72	30	589
Wayne	9,867	2,656	1,960	20	506	4	51	32	626
Webster	8,063	2,366	1,760	26	450	5	56	31	679
Wheeler	2,168	528	380	5	49	1	*	8	43
York	14,850	4,303	3,420	40	876	8	150	50	1,032
TOTAL STATE...	1,315,831	360,255	291,850	1,107	\$88,684	818	\$16,183	4,182	\$96,829

*Data unavailable. †Filling Station Sales only.

NEVADA

Churchill	5,302	1,562	1,530	10	\$429	3	\$68	21	\$598
Clark	16,347	4,829	4,430	37	2,081	8	370	85	2,656
Douglas	2,046	599	590	6	269	1	*	12	†89
Elko	10,844	3,241	3,060	39	1,096	4	173	50	1,574
Esmeralda	1,553	620	610	6	116	1	*	10	94
Eureka	1,361	461	450	7	141	—	—	8	*
Humboldt	4,745	1,395	1,350	13	519	2	*	25	601
Lander	1,746	583	570	9	216	1	*	12	293

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Lincoln	4,136	1,143	1,110	10	369	5	79	11	\$134
Lyon	4,144	1,201	1,170	17	237	2	*	19	233
Mineral	2,327	777	760	12	228	1	*	9	\$127
Nye	3,562	1,380	1,350	21	553	2	*	20	515
Ormsby	3,209	935	910	7	515	3	86	11	372
Pershing	2,768	866	850	5	181	1	*	12	\$125
Storey	1,218	395	380	5	151	1	*	2	*
Washoe	32,366	10,027	9,410	109	4,684	14	*	104	\$1,706
White Pine	12,341	3,280	3,090	25	1,547	4	235	22	1,345
TOTAL STATE...	110,011	33,291	31,620	338	\$13,332	53	\$2,183	133	\$15,415

*Data unavailable. †Filling Station Sales only.

N. HAMPSHIRE

Population	491,524
Families	133,010
Radio Homes ...	121,630

Bellknap	24,312	6,742	6,160	111	\$2,918	11	\$246	84	\$2,006
Carroll	15,468	4,443	4,110	103	1,804	10	227	99	1,436
Cheshire	33,982	9,688	8,850	145	3,477	13	402	108	2,899
Coos	39,902	9,531	8,760	163	3,908	23	477	118	2,609
Grafton	44,292	12,242	11,240	157	4,037	26	841	207	4,319
Hillsborough	144,297	39,341	35,920	749	17,837	70	1,529	324	10,216
Merrimack	60,570	15,706	14,420	236	6,041	26	895	210	4,743
Rockingham	58,055	16,515	15,130	342	6,709	22	587	218	4,385
Strafford	43,516	11,832	10,630	220	5,052	17	432	110	3,354
Sullivan	25,322	6,970	6,410	88	2,434	10	271	60	2,183
TOTAL STATE...	491,524	133,010	121,630	2,311	\$51,817	228	\$5,907	1,538	\$38,150

NEW JERSEY

Population	4,160,165
Families	1,098,284
Radio Homes	1,021,940

Atlantic	124,079	34,769	32,230	892	\$16,826	80	\$2,706	339	\$6,528
Bergen	408,507	110,335	105,370	2,075	45,809	157	4,081	920	29,934
Burlington	96,836	24,793	22,740	508	8,835	36	823	266	6,626
Camden	255,867	67,542	62,610	1,471	25,169	127	2,569	476	17,817
Cape May	28,566	8,637	7,970	423	5,991	21	389	189	3,290
Cumberland	72,850	19,885	18,120	367	8,013	25	777	228	5,845
Essex	835,272	221,297	207,500	5,401	103,892	422	12,647	1,075	53,853
Gloucester	71,928	19,519	17,900	330	5,451	26	600	237	4,867
Hudson	649,798	173,196	160,500	4,650	75,567	298	7,265	631	24,542
Hunterdon	36,706	10,430	9,500	194	3,019	14	266	149	2,190
Mercer	197,124	48,520	44,600	1,204	23,229	76	*	374	14,822
Middlesex	216,909	53,995	50,000	1,374	22,727	66	2,453	491	15,054
Monmouth	160,212	43,914	40,400	1,006	21,663	84	2,699	494	14,165
Morris	125,268	31,681	29,450	622	13,924	47	1,413	361	9,620
Ocean	37,401	10,976	10,050	293	5,692	30	829	212	3,405
Passaic	309,270	83,919	77,700	2,168	38,291	130	3,548	504	19,100
Salem	41,704	11,296	10,160	212	3,579	10	394	143	3,301
Somerset	73,941	17,064	15,750	358	6,974	22	649	205	4,753
Sussex	29,506	8,115	7,380	150	2,883	11	257	129	3,133
Union	329,720	84,513	79,270	1,959	38,752	116	3,223	610	21,863
Warren	50,098	13,888	12,740	325	4,829	13	*	162	4,353
TOTAL STATE...	4,160,165	1,098,284	1,021,940	25,982	\$182,115	1,811	\$50,581	8,195	\$166,593

*Data unavailable.

NEW MEXICO

Population 531,818
Families 128,389
Radio Homes 78,910

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Bernalillo	69,315	18,082	13,650	302	\$5,166	22	\$1,166	182	\$6,045
Catron	4,868	1,301	660	39	216	—	—	11	44
Chaves	23,834	6,126	4,460	107	1,463	11	257	90	2,508
Colfax	18,685	4,496	2,930	63	1,054	7	180	74	1,506
Curry	18,007	4,771	3,320	72	1,361	8	498	76	†745
De Baca	3,720	934	480	16	143	2	*	17	118
Dona Ana	30,374	7,262	4,140	108	1,176	6	192	78	1,508
Eddy	24,107	6,075	3,660	53	1,445	8	381	78	2,601
Grant	20,009	4,893	3,040	62	1,291	3	163	49	1,218
Guadalupe	8,600	1,902	1,020	31	229	5	90	44	489
Harding	4,344	1,053	520	9	67	5	26	16	†160
Hidalgo	4,802	1,242	670	19	449	2	*	41	703
Lea	21,142	5,709	3,000	61	1,628	13	285	92	2,944
Lincoln	8,504	2,130	1,120	48	232	6	75	38	509
Luna	6,536	1,705	1,290	22	375	4	*	49	686
McKinley	23,612	5,320	3,330	46	926	4	196	60	2,316
Mora	10,898	2,402	1,160	42	120	2	*	9	49
Otero	10,509	2,608	1,640	59	658	4	113	41	754
Quay	12,040	3,199	2,000	45	769	7	213	63	1,218
Rio Arriba	23,861	5,516	2,780	74	426	2	*	26	372
Roosevelt	14,509	3,627	2,020	53	682	9	124	38	921
Sandoval	13,783	3,200	1,620	51	220	4	31	14	78
San Juan	17,082	3,750	1,890	40	499	4	67	21	493
San Miguel	27,857	6,332	4,040	129	1,179	5	174	40	1,123
Santa Fe	30,573	6,888	4,980	100	2,230	6	342	59	2,295
Sierra	6,933	1,923	1,030	27	354	3	86	36	234
Socorro	11,399	2,681	1,440	46	358	3	68	45	469
Taos	18,442	3,897	2,030	67	419	3	74	31	376
Torrance	11,020	2,610	1,360	32	201	3	35	44	350
Union	9,068	2,344	1,320	50	519	5	*	43	572
Valencia	20,235	4,411	2,310	58	366	6	43	53	544
TOTAL STATE...	531,818	128,389	78,910	1,931	\$26,211	172	\$5,216	1,567	\$35,995

*Data unavailable. †Filling Station Sales only.

NEW YORK

Population 13,479,142
Families 3,663,373
Radio Homes 3,405,680

Albany	220,886	62,817	58,600	1,379	\$25,529	94	\$2,663	443	\$16,736
Allegany	39,497	11,190	9,990	150	3,041	19	325	140	2,999
Bronx	1,385,777	378,883	360,000	8,967	157,538	611	10,246	628	29,285
Broome	165,223	43,651	40,050	680	16,343	42	1,994	388	13,028
Cattaraugus	72,278	19,941	18,020	294	6,544	35	880	214	6,319
Cayuga	65,392	18,079	16,300	336	6,263	22	665	199	4,478
Chautauque	123,154	35,942	32,600	631	11,520	43	1,184	342	9,189
Chemung	73,713	20,461	18,730	369	7,803	32	989	209	6,966
Chenango	36,146	10,297	9,150	144	3,279	17	258	171	3,248
Clinton	52,175	12,007	10,630	195	4,090	14	652	199	3,466
Columbia	41,366	11,753	10,600	235	3,963	15	258	203	3,017
Cortland	32,893	9,663	8,710	153	3,411	13	378	114	2,977
Delaware	40,851	11,446	10,210	179	3,183	22	382	216	4,410
Dutchess	118,413	28,195	25,910	579	15,035	50	1,444	325	9,911
Erie	797,170	208,822	193,600	4,447	81,683	339	9,343	1,367	52,845
Essex	33,890	8,622	7,750	135	3,542	19	381	167	3,214
Franklin	44,107	11,186	9,960	212	4,121	19	424	182	3,415
Fulton	48,725	14,645	13,380	225	5,282	20	502	144	4,192
Genesee	44,378	11,827	10,670	151	3,483	14	443	154	4,127
Greene	27,855	8,192	7,350	191	2,771	19	298	159	2,086
Hamilton	4,172	1,191	1,090	29	393	4	20	44	†279
Herkimer	59,404	16,399	14,700	270	5,135	38	467	212	4,136
Jefferson	82,936	23,160	20,930	416	7,483	20	814	309	6,987
Kings	2,660,479	711,694	668,506	18,804	289,634	1,487	22,015	1,306	67,129
Lewis	22,773	5,942	5,240	97	1,433	10	94	82	1,395
Livingston	38,435	9,543	8,580	151	2,708	16	294	171	3,497
Madison	39,657	11,363	10,150	174	3,126	18	445	154	4,231
Monroe	437,027	121,275	113,150	2,060	47,790	161	6,133	848	36,071
Montgomery	58,879	16,489	14,900	325	6,331	29	737	145	3,560
Nassau	404,888	108,187	101,650	1,870	58,473	205	5,827	1,080	39,977
New York	1,871,474	545,870	502,500	12,240	237,996	1,126	41,895	546	64,072
Niagara	158,749	42,094	38,400	748	16,181	60	1,897	334	12,084
Oneida	203,774	52,924	48,630	989	19,411	75	1,993	480	13,060
Onondaga	294,701	80,496	74,200	1,209	30,640	127	3,813	616	23,100
Ontario	55,115	14,867	13,880	212	5,067	18	476	178	4,343
Orange	139,479	37,219	34,050	760	16,193	76	1,720	422	13,508

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Orleans	27,708	7,996	7,120	118	2,225	11	165	94	1,637
Oswego	71,084	19,528	17,500	319	5,426	34	565	211	4,592
Otsego	45,875	13,506	12,100	207	4,267	18	481	193	3,857
Putnam	16,475	4,430	4,050	90	2,286	9	230	73	1,376
Queens	1,291,314	371,728	352,500	6,934	160,552	698	13,044	1,164	56,798
Rensselaer	121,518	33,583	30,400	694	12,232	43	1,192	302	8,493
Richmond	171,215	43,183	40,550	1,010	18,950	86	1,602	228	8,254
Rockland	74,076	16,564	15,310	315	7,921	33	827	194	5,210
St. Lawrence	90,868	22,927	20,300	422	7,362	30	666	335	6,520
Saratoga	65,468	18,228	16,600	371	6,449	27	713	233	4,103
Schenectady	121,048	34,817	32,300	570	13,741	48	1,667	273	9,842
Schoharie	20,787	6,150	5,420	82	1,590	11	164	102	1,783
Schuyler	12,806	3,760	3,400	73	1,006	4	64	68	936
Seneca	23,652	6,056	5,350	93	1,546	9	132	80	1,516
Steuben	84,630	23,069	20,810	344	7,181	36	931	250	6,390
Suffolk	195,540	47,437	43,800	1,064	27,330	101	2,441	821	19,608
Sullivan	37,685	10,801	9,700	383	5,762	39	600	266	4,246
Tioga	26,958	7,860	6,950	105	2,069	14	168	108	1,488
Tompkins	42,212	12,224	11,050	175	4,580	13	517	130	3,651
Ulster	86,764	24,676	22,350	513	9,398	46	862	342	6,451
Warren	35,856	10,416	9,500	173	4,759	23	609	140	3,962
Washington	46,666	12,363	11,050	241	3,583	24	415	151	1,931
Wayne	52,669	15,043	13,400	184	3,685	20	350	154	3,872
Westchester	571,277	147,509	139,500	2,675	87,808	298	8,826	1,153	52,399
Wyoming	31,302	8,229	7,310	135	2,193	10	208	95	2,176
Yates	16,338	4,958	4,380	62	1,269	6	89	55	921

TOTAL STATE 13,479,142 3,663,373 3,105,680 77,358 \$1,521,198 6,620 \$159,637 20,106 \$706,875

†Filling Station Sales only.

N. CAROLINA

Population 3,571,623
Families 786,446
Radio Homes 438,960

Alamance	57,266	12,972	7,410	176	\$3,130	20	\$582	184	\$4,436
Alexander	13,540	2,908	1,340	32	93	4	62	26	453
Alleghany	8,348	2,008	860	23	32	1	*	34	273
Anson	28,412	5,963	2,900	73	814	5	80	68	996
Ashe	22,622	4,893	2,120	74	111	2	*	37	466
Avery	13,552	2,779	1,280	39	98	1	*	25	122
Beaufort	36,368	8,147	4,260	180	1,436	11	182	104	1,214
Bertie	26,196	5,361	2,450	66	384	5	59	78	968
Bladen	27,144	5,607	2,580	63	518	5	72	66	909
Brunswick	16,770	3,673	1,760	85	372	5	40	51	398
Buncombe	108,648	25,951	17,550	372	6,934	43	1,388	225	6,936
Burke	38,649	7,761	4,130	152	1,326	7	197	63	1,418
Cabarrus	59,331	13,282	7,400	200	3,257	15	517	154	3,935
Caldwell	35,799	7,638	4,120	135	1,199	7	193	86	1,780
Camden	5,439	1,271	580	42	136	1	*	10	55
Carteret	18,266	4,259	2,470	95	1,084	4	154	47	625
Caswell	20,061	3,917	1,700	21	179	2	*	58	1265
Catawba	51,635	11,635	6,540	149	2,031	16	319	143	3,097
Chatham	24,616	5,361	2,470	71	511	5	63	82	1,242
Cherokee	18,865	4,024	1,880	58	366	3	79	23	639
Chowan	11,569	2,535	1,390	42	423	3	65	22	381
Clay	6,401	1,403	620	21	36	1	*	5	29
Cleveland	58,028	12,460	6,810	142	1,786	12	284	118	2,373
Columbus	45,635	9,800	4,520	89	1,084	9	185	175	1,979
Craven	31,587	7,383	4,330	143	1,304	10	212	106	1,592
Cumberland	56,606	11,567	6,440	157	2,051	9	340	137	2,663
Curretuek	6,685	1,664	770	28	110	1	*	29	135
Dare	5,881	1,457	780	53	258	1	*	24	169
Davidson	53,470	12,046	6,950	138	2,234	8	305	154	2,681
Davie	14,935	3,335	1,550	42	284	3	61	45	565
Duplin	39,770	8,675	3,950	154	878	9	133	94	1,050
Durham	79,735	19,823	15,000	321	4,682	29	1,029	177	6,051
Edgecombe	49,060	10,321	5,840	194	2,080	12	185	69	1,606
Forsyth	126,471	30,837	22,080	538	6,242	40	1,254	277	8,231
Franklin	30,380	6,511	2,960	89	611	7	128	66	592
Gaston	87,559	19,575	11,380	295	4,642	25	570	163	3,911
Gates	9,957	2,096	940	36	176	—	—	24	1135
Graham	6,407	1,305	610	16	21	2	*	6	*
Granville	29,333	6,188	3,060	80	713	6	167	63	1,049

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Greene	18,439	3,530	1,540	32	193	2	*	54	†293
Guilford	152,218	36,618	26,750	476	9,019	51	1,863	388	11,769
Halifax	55,905	11,424	5,600	192	2,166	17	*	101	2,232
Harnett	44,231	9,200	4,520	114	1,159	10	253	135	1,737
Haywood	34,719	7,624	4,060	96	797	9	248	62	1,067
Henderson	26,049	6,305	3,410	66	1,232	8	221	83	1,713
Hertford	19,268	4,000	1,850	61	654	6	69	52	876
Hoke	15,073	2,917	1,290	24	244	2	*	31	†256
Hyde	7,830	1,711	800	54	107	—	—	16	106
Iredell	50,444	11,418	6,530	173	1,732	12	300	163	2,457
Jackson	19,352	3,993	1,850	41	280	2	*	31	611
Johnston	63,703	13,705	6,350	152	1,152	20	262	175	2,020
Jones	10,925	2,174	980	38	210	1	*	22	251
Lee	18,933	4,148	2,240	47	835	8	163	66	1,183
Lenoir	41,286	8,827	4,940	136	1,388	11	332	107	2,057
Lincoln	24,186	5,149	2,600	74	609	4	90	69	1,141
McDowell	23,401	5,018	2,510	54	685	7	138	68	963
Macon	15,894	3,489	1,610	65	336	3	73	24	562
Madison	22,165	4,846	2,130	67	227	4	57	52	516
Martin	26,094	5,132	2,510	59	461	4	106	88	1,169
Mecklenburg	149,791	35,442	25,820	461	9,030	58	2,138	285	12,034
Mitchell	15,955	3,386	1,540	38	121	3	45	19	493
Montgomery	16,281	3,584	1,710	51	532	6	69	41	833
Moore	30,848	6,723	3,440	79	1,263	11	207	95	1,360
Nash	55,691	11,796	6,230	150	2,013	15	466	126	1,865
New Hanover	47,749	11,804	8,550	265	3,086	15	779	120	3,332
Northampton	28,324	5,624	2,530	57	334	6	81	58	†286
Onslow	17,922	3,813	1,720	90	508	3	54	37	†313
Orange	23,004	5,240	2,730	64	870	7	150	60	1,152
Pamlico	9,777	2,176	1,060	49	230	—	—	12	93
Pasquotank	20,775	4,932	3,110	130	1,279	4	118	53	1,334
Pender	17,701	3,755	1,730	60	357	2	*	47	348
Perquimans	9,765	2,275	1,040	45	270	2	*	34	470
Person	25,009	5,113	2,500	63	633	5	132	57	856
Pitt	61,237	12,675	6,540	150	1,806	14	270	187	3,133
Polk	11,884	2,680	1,270	25	272	4	70	20	†172
Randolph	44,685	10,078	5,010	129	1,157	10	204	130	2,127
Richmond	36,957	7,911	4,300	100	1,377	6	137	59	1,295
Robeson	76,807	15,733	7,490	149	2,045	16	385	232	3,105
Rockingham	57,914	12,922	6,710	197	2,580	13	388	184	2,888
Rowan	69,049	16,302	9,740	192	3,466	17	620	187	4,404
Rutherford	45,562	9,958	5,080	104	1,298	10	193	144	1,935
Sampson	47,403	9,759	4,490	159	1,083	9	163	112	1,767
Scotland	23,281	4,918	2,500	66	828	9	117	61	827
Stant	32,812	7,554	3,860	94	1,058	7	215	87	2,045
Stokes	22,647	4,851	2,120	61	237	2	*	46	†225
Surry	41,748	9,161	4,670	161	1,333	11	284	100	1,927
Swain	12,160	2,478	1,170	36	204	2	*	15	†122
Transylvania	12,229	2,662	1,320	31	429	3	99	14	391
Tyrrell	5,789	1,209	570	28	99	2	*	10	53
Union	39,113	8,455	4,200	140	902	9	167	85	1,360
Vance	29,949	6,259	3,350	111	1,101	9	222	75	1,637
Wake	109,467	24,250	14,950	379	4,855	45	1,508	256	8,795
Warren	23,052	4,523	2,060	73	472	4	75	55	664
Washington	12,331	2,604	1,260	58	332	3	45	28	426
Watauga	18,084	3,852	1,730	39	292	3	61	43	678
Wayne	58,264	12,024	6,860	161	1,862	16	321	203	3,011
Wilkes	42,017	9,051	4,260	149	729	6	144	87	1,575
Wilson	50,156	11,038	6,180	149	1,633	16	378	132	2,545
Yadkin	20,728	4,668	2,090	53	255	1	*	53	†282
Yancey	17,203	3,589	1,620	48	110	2	*	27	156
TOTAL STATE	3,571,623	786,416	438,960	11,349	\$129,153	915	\$21,071	8,781	\$172,181

* Data unavailable. † Filling Station Sales only.

N. DAKOTA

Population 641,935
Families 152,039
Radio Homes 118,080

Adams	4,666	1,140	830	11	\$213	3	\$29	17	\$335
Barnes	17,799	4,456	3,550	62	959	8	143	72	1,237
Benson	12,631	2,828	2,050	37	498	6	65	32	†191
Billings	2,530	560	410	8	61	—	—	2	*
Bottineau	13,278	3,348	2,440	45	489	7	98	46	617
Bowman	3,862	1,034	750	11	231	4	54	24	338
Burke	7,646	1,990	1,450	34	334	6	52	28	369
Burleigh	22,372	5,531	4,750	59	1,580	7	391	58	2,704
Cass	52,442	13,336	12,400	168	3,850	20	694	134	5,967
Cavalier	13,888	3,121	2,280	37	476	8	100	46	619
Dickey	9,682	2,375	1,740	35	584	4	70	35	544

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Divide	7,083	1,872	1,360	19	305	4	45	15	244
Dunn	8,366	1,686	1,240	21	241	3	18	16	172
Eddy	5,744	1,363	990	13	284	4	48	23	478
Emmons	11,707	2,236	1,650	21	887	3	24	28	287
Foster	5,821	1,392	1,020	23	373	2	°	28	403
Golden Valley	3,486	895	630	15	276	3	22	16	223
Grand Forks	34,521	8,625	7,290	104	2,185	12	401	77	3,878
Grant	8,265	1,794	1,310	18	213	3	°	19	1150
Griggs	5,855	1,410	1,030	19	210	3	36	20	192
Hettinger	7,472	1,620	1,180	20	369	2	°	23	393
Kidder	6,689	1,505	1,100	16	142	1	°	31	258
La Moure	10,296	2,369	1,730	29	352	4	45	38	413
Logan	7,558	1,569	1,140	11	77	2	°	27	1206
McHenry	14,040	3,359	2,460	51	605	7	81	51	458
McIntosh	8,983	1,995	1,460	11	69	3	26	27	271
McKenzie	8,428	2,170	1,590	20	336	3	69	25	290
McLean	16,084	3,808	2,780	41	535	6	81	62	554
Mercer	9,603	2,028	1,480	13	123	3	44	28	469
Morton	20,155	4,486	3,520	52	948	7	186	54	1,112
Mountrail	10,483	2,679	1,960	37	360	5	79	41	602
Nelson	9,124	2,202	1,610	22	250	6	89	38	427
Oliver	3,853	828	600	8	48	1	°	6	23
Pembina	15,666	3,625	2,650	57	657	9	129	55	837
Pierce	9,145	2,000	1,460	15	289	2	°	29	491
Ramsey	15,588	3,728	2,970	48	1,030	6	149	57	1,474
Ransom	10,154	2,441	1,770	33	531	5	68	33	595
Renville	5,534	1,458	1,060	16	296	2	°	25	200
Richland	20,695	4,880	3,730	55	913	10	139	55	1,599
Rolette	12,282	2,676	1,950	25	398	4	72	32	630
Sargent	8,886	2,128	1,540	27	230	4	29	28	1196
Sheridan	6,633	1,482	1,090	16	112	2	°	18	129
Sioux	4,412	944	680	8	124	—	—	6	147
Slope	2,921	752	550	10	69	—	—	4	30
Stark	15,397	3,397	2,700	29	759	6	143	35	1,025
Steele	6,149	1,438	1,040	12	200	3	21	19	214
Stutsman	22,480	5,155	4,150	56	1,139	8	158	75	1,861
Towner	7,196	1,762	1,300	19	309	5	63	28	**389
Trails	12,074	2,889	2,100	35	502	7	84	38	692
Walsh	20,766	4,547	3,450	47	790	9	159	56	1,030
Ward	31,878	8,140	6,800	103	2,187	11	568	107	3,060
Wells	11,186	2,681	1,960	31	451	5	76	48	550
Williams	16,236	4,306	3,350	53	866	8	129	57	1,391
TOTAL STATE	611,935	152,039	118,080	1,786	\$29,815	266	\$3,243	1,992	\$41,150

*Data unavailable. †Filling Station Sales only. **Automotive Sales only.

OHIO

Population 6,907,612
Families 1,894,897
Radio Homes 1,748,870

Adams	21,703	5,891	5,270	83	\$943	8	\$85	78	\$759
Allen	73,280	20,239	18,630	297	5,413	35	933	201	5,846
Ashland	29,956	8,639	7,880	87	2,158	12	225	104	2,811
Ashtabula	68,436	19,427	17,790	279	5,894	23	493	234	5,843
Athens	46,142	12,304	11,150	202	3,298	15	349	134	2,953
Auglaize	27,921	7,894	7,070	113	1,713	12	163	95	1,727
Belmont	95,513	24,927	22,900	485	7,240	26	507	210	3,999
Brown	21,641	6,251	5,580	78	928	8	96	79	1,038
Butler	120,315	32,505	30,130	521	11,077	37	1,361	217	7,560
Carroll	17,105	4,615	4,190	59	782	5	64	84	1,013
Champaign	25,249	7,242	6,520	105	1,621	12	316	91	2,116
Clark	95,716	26,652	24,630	469	9,284	32	1,175	204	6,220
Clermont	34,118	9,726	8,890	167	2,158	14	206	113	1,863
Clinton	22,632	6,823	6,150	103	1,634	10	144	95	1,639
Columbiana	88,277	24,534	22,670	396	8,427	39	1,011	303	7,117
Coshocton	30,566	8,734	7,880	152	2,121	9	237	91	1,887
Crawford	35,565	10,365	9,470	143	2,637	14	°	113	2,691
Cuyahoga	1,216,529	336,569	316,370	6,316	125,562	600	19,692	2,015	84,461
Darke	38,785	11,143	9,950	138	2,287	14	350	141	2,439
DeKalb	24,318	6,854	6,130	86	1,709	9	165	94	2,071
Delaware	26,793	7,449	6,670	99	1,536	7	°	114	1,859
Erie	42,878	11,961	10,980	180	3,835	24	667	119	3,370
Fairfield	48,386	13,292	12,100	185	3,389	16	362	144	2,967
Fayette	21,365	6,073	5,420	91	1,511	7	139	60	1,699

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Franklin	387,397	105,700	98,300	1,623	38,847	220	6,662	821	35,058
Fulton	23,582	6,796	6,110	76	1,544	9	168	97	2,477
Gallia	24,904	6,037	5,330	77	1,000	3	63	62	1,172
Geauga	19,398	5,152	4,640	47	1,116	6	100	72	1,192
Greene	35,866	9,784	8,920	115	2,441	11	307	91	1,972
Guernsey	38,645	10,989	9,940	181	2,488	10	250	138	2,090
Hamilton	620,053	180,836	168,360	3,129	68,635	361	10,165	1,013	43,897
Hancock	40,713	11,859	10,750	145	3,110	10	329	126	2,943
Hardin	27,007	7,966	7,150	101	1,793	12	226	94	1,605
Harrison	20,297	5,527	5,030	73	1,177	8	66	65	873
Henry	22,730	6,326	5,670	63	1,341	8	161	96	1,684
Highland	27,084	7,980	7,110	126	1,949	9	177	97	1,478
Hocking	21,489	5,730	5,180	72	1,264	5	122	73	1,184
Holmes	17,869	4,521	4,070	32	581	4	83	45	654
Huron	34,665	9,925	9,060	126	2,336	13	321	135	2,953
Jackson	27,996	7,077	6,200	106	1,791	9	142	69	1,718
Jefferson	98,025	24,570	22,890	460	8,729	31	1,124	203	6,023
Knox	30,932	9,158	8,340	103	2,005	8	251	114	2,367
Lake	48,488	13,883	12,990	180	5,092	15	625	164	4,210
Lawrence	46,682	11,422	10,330	206	2,414	8	202	92	2,165
Licking	62,141	18,298	16,720	275	5,116	19	550	193	4,414
Logan	29,572	8,628	7,890	133	2,104	13	159	114	2,107
Lorain	112,155	30,195	27,630	485	10,552	33	1,145	268	7,903
Lucas	342,184	96,044	89,420	1,335	34,131	154	5,000	603	28,817
Madison	21,828	5,446	4,910	72	1,628	7	138	73	1,591
Mahoning	240,127	59,039	55,080	941	22,140	82	2,423	472	19,523
Marion	44,932	12,708	11,690	177	3,588	16	465	128	3,006
Medina	32,857	9,303	8,480	127	2,414	10	293	132	3,779
Meigs	24,037	6,705	5,990	109	1,278	8	135	67	1,377
Mercer	25,338	6,637	5,930	81	1,313	9	133	92	1,717
Miami	52,537	15,085	13,790	203	4,306	16	584	159	4,107
Monroe	18,626	4,902	4,390	64	650	3	23	43	382
Montgomery	296,154	81,044	76,210	1,181	28,394	107	4,503	560	22,398
Morgan	14,227	3,975	3,560	40	597	5	51	40	568
Morrow	15,609	4,560	4,070	42	682	3	38	52	735
Muskingum	69,576	19,769	18,300	312	5,725	26	879	192	5,655
Noble	14,584	4,033	3,610	43	479	2	*	44	538
Ottawa	24,305	6,887	6,330	100	2,046	8	139	100	2,013
Paulding	15,600	4,408	3,980	63	836	8	81	64	1,306
Perry	31,049	8,349	7,620	126	1,908	8	151	89	1,716
Pickaway	27,862	6,947	6,180	100	1,431	7	138	70	1,447
Pike	16,108	3,909	3,500	79	689	3	29	40	550
Portage	46,598	12,796	11,700	149	3,510	10	315	142	3,525
Preble	23,326	6,761	6,080	91	1,456	8	107	86	1,546
Putnam	24,996	6,528	5,920	92	1,104	13	111	97	1,442
Richland	73,643	19,991	18,800	258	6,186	26	801	170	5,614
Ross	52,079	13,075	11,850	179	3,343	18	511	109	3,105
Sandusky	40,946	11,778	10,660	151	3,108	14	361	132	3,388
Scioto	86,560	21,620	19,990	385	5,823	26	677	186	4,612
Seneca	48,326	13,173	12,100	175	3,815	21	443	148	3,265
Shelby	26,047	7,015	6,320	120	1,840	10	188	83	1,788
Stark	234,002	61,924	57,590	919	21,812	76	2,622	572	18,514
Summit	335,978	91,343	85,400	1,369	34,153	140	4,566	739	26,033
Tribull	131,191	33,561	31,140	463	11,181	40	1,146	334	8,219
Tuscarawas	68,698	18,700	16,700	284	5,478	26	537	233	5,084
Union	19,980	5,567	4,980	74	1,107	7	100	82	1,386
Van Wert	26,751	7,685	6,890	90	1,741	9	179	85	1,811
Vinton	11,874	2,958	2,660	39	394	2	*	27	270
Warren	29,991	8,248	7,440	113	2,012	10	193	97	1,687
Washington	43,462	12,155	11,050	155	2,379	12	307	142	2,705
Wayne	50,428	13,280	12,700	175	3,219	19	459	168	4,368
William	25,439	7,640	6,860	93	1,770	12	196	108	2,076
Wood	51,737	14,604	13,390	202	3,700	23	290	202	3,559
Wyandot	19,212	5,437	4,850	70	1,108	8	151	78	1,554
TOTAL STATE...	6,907,612	1,891,897	1,718,870	29,612	\$609,065	2,825	\$83,003	16,475	\$494,863

*Data unavailable.

OKLAHOMA

Population	2,336,434
Families	609,094
Radio Homes	450,390

Adair	15,717	3,620	2,340	42	\$257	5	\$75	33	\$287
Alfalfa	14,131	3,957	2,600	33	560	12	175	59	724
Atoka	17,532	4,384	2,830	79	534	4	52	31	484
Beaver	8,643	2,350	1,500	22	300	2	*	39	296
Beckham	22,165	6,036	4,270	66	1,212	11	189	125	1,430
Blaine	18,520	4,852	3,190	54	829	13	189	81	1,152
Bryan	38,130	9,348	6,290	143	1,551	14	232	77	1,891
Caddo	41,541	10,471	7,000	107	1,862	22	305	154	2,210

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Canadian	27,311	6,950	5,010	66	1,432	10	269	113	1,918
Carter	43,221	11,244	8,300	193	2,222	18	476	143	2,033
Cherokee	20,885	4,908	3,120	57	431	5	99	35	594
Choctaw	28,354	6,992	4,650	73	750	8	124	60	827
Cimarron	3,655	1,022	670	13	197	3	31	23	306
Cleveland	27,727	6,858	5,200	61	1,484	16	434	85	1,280
Coal	12,805	3,145	2,070	35	356	4	42	32	405
Comanche	38,876	9,228	6,750	118	1,944	17	386	121	3,040
Cotton	12,884	3,367	2,180	35	424	6	65	54	711
Craig	20,669	4,879	3,280	56	633	6	90	69	1,262
Creek	55,408	14,569	10,600	194	2,926	26	485	194	3,212
Custer	23,054	6,060	4,260	68	1,228	12	258	109	1,900
Delaware	18,577	4,519	2,830	55	226	5	39	50	1,147
Dewey	11,968	3,183	2,040	35	452	10	84	69	611
Ellis	8,447	2,354	1,540	17	320	7	65	38	577
Garfield	45,450	12,923	10,330	138	2,994	18	797	179	4,299
Garvin	31,115	7,700	5,140	152	1,242	18	226	104	1,313
Grady	41,114	10,760	7,600	140	1,657	19	347	145	2,264
Grant	13,120	3,813	2,480	41	673	10	126	55	569
Greer	14,540	3,670	2,540	52	722	8	109	58	1,139
Harmon	10,013	2,576	1,730	26	253	5	67	34	456
Harper	6,452	1,738	1,130	19	280	5	63	32	247
Haskell	17,316	3,903	2,540	46	306	5	67	32	425
Hughes	29,106	7,003	4,880	73	1,025	13	204	73	983
Jackson	22,697	6,147	4,340	85	1,040	13	189	92	1,477
Jefferson	15,112	3,836	2,530	42	559	10	94	62	688
Johnston	15,996	3,920	2,560	44	378	9	58	43	320
Kay	47,040	13,218	10,490	145	3,473	22	786	172	4,093
Kingfisher	15,531	4,209	2,830	41	770	8	148	69	1,326
Kiowa	22,796	6,167	4,190	71	1,135	11	226	102	1,202
Latimer	12,376	2,979	1,990	49	262	4	6	29	297
Le Flore	45,945	10,963	7,310	148	1,157	15	168	101	1,298
Lincoln	29,513	7,722	5,100	86	850	17	149	79	1,052
Logan	25,192	7,042	5,050	82	1,287	16	265	92	1,771
Love	11,431	2,768	1,770	47	384	5	53	32	154
McClain	19,274	4,618	3,010	60	584	9	135	75	529
McCurain	41,316	9,739	6,390	116	827	8	138	71	697
McIntosh	24,064	5,352	3,430	71	544	10	115	31	419
Major	11,935	3,187	2,040	37	401	5	69	64	628
Marshall	12,380	2,981	1,940	50	477	7	76	28	388
Mayes	21,672	5,422	3,500	95	508	12	165	79	794
Murray	14,539	3,334	2,370	69	575	9	129	53	726
Muskogee	65,965	16,991	12,810	269	3,103	30	851	187	3,812
Noble	14,815	4,066	2,850	43	701	10	123	66	915
Nowata	15,773	4,182	2,820	43	884	4	91	46	704
Okfuskee	26,254	6,261	4,200	80	795	13	131	81	813
Oklahoma	244,190	69,732	61,700	904	16,076	141	5,666	683	24,118
Okmulgee	50,075	12,932	9,540	192	2,608	21	416	150	2,844
Osage	41,306	10,745	7,750	128	2,353	20	352	164	2,795
Ottawa	35,736	9,938	7,260	142	1,999	17	343	96	1,723
Pawnee	17,358	4,577	3,200	53	759	9	129	69	696
Payne	35,774	9,858	7,360	134	2,396	17	416	164	2,765
Pittsburg	46,129	11,590	8,140	155	1,961	21	341	135	2,591
Pontotoc	39,714	10,138	7,290	168	2,050	21	430	114	3,384
Pottawatomie	54,358	14,089	10,550	245	2,517	34	674	167	3,823
Pushmataha	19,463	4,639	2,990	56	400	5	96	24	435
Roger Mills	10,731	2,844	1,800	42	293	7	32	35	378
Rogers	21,064	5,444	3,680	80	851	9	147	91	835
Seminole	60,516	15,046	10,960	235	3,144	26	576	179	5,014
Sequoyah	23,141	5,244	3,340	57	272	6	92	55	408
Stephens	31,073	8,013	5,760	106	1,532	11	293	130	1,820
Texas	9,884	2,742	1,820	33	573	7	155	64	1,288
Tillman	20,739	5,646	3,840	77	834	11	179	85	866
Tulsa	192,930	54,500	47,400	735	14,020	118	3,957	566	18,670
Wagoner	21,636	5,128	3,350	70	522	5	86	48	482
Washington	30,530	8,614	6,710	93	2,304	14	440	87	2,195
Washita	22,264	5,804	3,800	46	800	11	117	81	1,002
Woods	14,902	4,250	3,060	49	919	10	193	72	1,200
Woodward	16,243	4,035	2,880	39	1,018	10	163	71	1,716
TOTAL STATE...	2,336,434	609,094	450,390	7,921	\$112,117	1,135	\$25,700	7,190	\$144,070

*Data unavailable. †Filling Station Sales only.

OREGON

Population	1,089,684
Families	335,944
Radio Homes	320,780

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Baker	18,259	5,394	5,110	78	\$1,769	10	\$271	69	\$2,026
Benton	18,607	5,735	5,490	97	2,016	10	176	58	2,195
Clackamas	56,846	17,595	17,100	177	3,611	20	465	169	3,396
Clatsop	24,248	7,561	7,110	119	2,045	14	350	80	2,421
Columbia	20,689	6,191	5,960	60	1,666	12	178	66	1,287
Coos	32,341	10,055	9,560	157	3,563	16	409	97	3,115
Crook	5,510	1,583	1,540	14	476	3	87	11	308
Curry	4,394	1,391	1,360	23	430	4	40	29	†243
Deschutes	18,634	5,576	5,250	60	1,995	9	294	69	2,720
Douglas	25,622	7,845	7,550	113	2,010	15	217	129	2,265
Gilliam	2,830	822	800	16	232	3	40	18	526
Grant	6,354	1,906	1,860	21	374	5	60	26	580
Harney	5,358	1,494	1,420	13	548	3	81	22	902
Hood River	11,534	3,398	3,270	47	1,218	5	124	42	881
Jackson	35,843	11,296	10,800	118	3,341	13	450	136	3,306
Jefferson	2,039	622	600	9	125	2	°	7	†51
Josephine	16,239	5,241	4,980	54	1,385	7	157	83	1,514
Klamath	40,366	11,900	11,400	139	4,600	21	625	125	6,121
Lake	6,280	1,928	1,870	18	553	2	°	21	860
Lane	69,020	20,903	20,100	265	5,769	29	790	247	6,707
Lincoln	14,457	4,643	4,530	99	1,373	9	106	88	1,060
Linn	30,465	9,162	8,840	92	1,756	15	228	106	2,103
Malheur	19,756	5,197	5,060	58	1,177	10	191	62	1,252
Marion	75,128	20,848	20,020	275	6,365	32	609	232	6,725
Morrow	4,340	1,231	1,200	20	260	3	32	18	324
Multnomah	355,436	116,580	110,000	1,658	39,860	206	6,351	815	37,045
Polk	19,855	5,843	5,640	73	1,037	9	85	64	1,067
Sherman	3,328	747	720	11	157	2	°	13	†112
Tillamook	12,200	3,771	3,620	70	1,039	8	162	58	1,045
Umatilla	25,979	7,458	7,190	89	2,044	16	342	104	2,729
Union	17,672	5,318	5,090	81	1,576	9	250	56	1,729
Wallowa	7,618	2,172	2,110	31	584	4	71	18	516
Wasco	13,178	3,935	3,760	49	1,353	9	197	68	2,049
Washington	39,042	11,885	11,500	137	2,673	15	223	139	2,358
Wheeler	2,961	885	860	7	76	2	°	12	†130
Yamhill	26,289	7,833	7,510	89	1,874	16	273	100	2,209
TOTAL STATE...	1,089,684	335,944	320,780	1,107	\$101,830	568	\$11,085	3,145	\$101,020

*Data unavailable. †Filling Station Sales only.

PENNA.

Population	9,900,180
Families	2,514,736
Radio Homes	2,262,760

Adams	39,401	10,187	8,590	147	\$1,848	12	\$222	130	\$2,097
Allegheny	1,407,570	359,856	331,800	6,274	142,494	648	20,113	1,639	74,495
Armstrong	81,087	20,448	17,510	282	5,163	25	631	190	3,362
Beaver	156,993	38,439	34,900	646	14,292	53	1,360	319	7,667
Bedford	40,739	10,186	8,520	131	1,651	9	164	140	2,530
Berks	241,860	63,693	57,320	1,854	21,990	87	2,239	519	17,084
Blair	140,152	36,017	32,600	646	13,698	49	1,315	315	7,444
Bradford	50,611	13,979	11,790	218	3,238	23	420	190	3,180
Bucks	107,658	28,109	24,400	536	7,992	39	710	270	5,517
Butler	87,584	22,797	19,680	297	6,374	30	690	273	6,069
Cambria	214,290	48,736	42,900	833	14,312	54	1,438	375	10,857
Cameron	6,844	1,887	1,600	31	664	2	°	22	409
Carbon	61,737	14,737	13,070	344	4,469	21	324	132	1,935
Centre	52,563	13,286	11,400	170	4,108	17	553	182	4,054
Chester	135,483	33,070	28,870	562	10,818	64	1,639	378	10,022
Clarion	38,341	9,714	8,260	127	2,541	13	194	127	2,447
Clearfield	92,006	22,589	19,340	378	6,289	23	497	243	3,896
Clinton	34,530	8,859	7,710	151	2,665	13	315	106	2,192
Columbia	51,308	13,469	11,500	226	3,370	14	396	138	2,450
Crawford	71,534	19,971	17,240	255	5,575	25	668	221	4,962
Cumberland	74,700	20,305	18,110	362	6,103	32	664	209	4,728
Dauphin	177,511	46,618	42,100	1,016	14,896	101	2,891	328	12,638
Delaware	310,172	80,097	73,800	1,220	29,748	182	5,041	485	18,223
Elk	34,233	8,019	6,960	139	2,692	11	304	76	1,638
Erie	177,415	47,962	43,400	1,047	15,392	49	1,544	460	12,979
Fayette	200,902	47,860	41,250	658	11,631	43	1,290	325	8,460
Forest	5,792	1,563	1,330	14	234	1	°	26	268
Franklin	69,225	17,759	15,200	280	4,325	27	594	199	4,326
Fulton	10,668	2,609	2,120	45	321	3	47	43	413
Greene	44,663	11,022	9,340	113	2,212	8	176	123	1,437

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Huntingdon	41,744	10,400	8,850	181	2,629	11	170	127	2,592
Indiana	79,796	19,221	16,290	258	4,100	21	523	233	3,654
Jefferson	54,049	13,572	11,520	211	4,297	17	329	151	3,225
Juniata	15,338	3,979	3,340	80	798	6	35	47	660
Lackawanna	301,085	72,178	65,970	1,695	25,630	127	2,359	470	12,920
Lancaster	212,387	55,344	48,640	1,642	15,243	64	1,901	510	14,414
Lawrence	96,783	24,799	22,320	443	7,920	28	924	249	6,066
Lebanon	72,596	18,871	16,290	414	4,965	21	556	181	5,837
Lehigh	177,395	45,468	41,400	1,082	15,432	51	1,800	374	12,556
Luzerne	440,246	101,805	92,300	2,574	32,858	175	3,355	631	18,001
Lycoming	93,455	25,707	22,890	450	7,610	41	1,094	252	5,586
McKean	56,383	15,178	13,380	233	5,544	25	723	151	4,558
Mercer	100,957	25,779	22,800	434	8,417	36	948	291	7,038
Mifflin	42,946	10,900	9,540	205	3,199	14	398	116	2,391
Monroe	29,792	8,106	7,100	140	2,854	15	306	164	2,382
Montgomery	288,856	71,730	65,060	1,453	31,177	144	3,808	585	23,953
Montour	15,614	3,488	2,950	53	891	5	108	35	718
Northampton	169,028	43,111	38,860	1,017	16,312	62	1,952	341	9,453
Northumberland	126,540	31,543	28,050	641	8,826	45	1,187	266	5,958
Perry	23,214	6,216	5,250	103	1,134	7	76	73	989
Philadelphia	1,935,086	507,157	471,660	12,029	178,540	1,474	26,596	1,551	69,211
Pike	7,455	2,315	1,980	40	560	2	6	40	1,249
Potter	18,260	5,050	4,230	68	1,102	8	112	77	1,302
Schuylkill	228,068	53,582	47,790	1,327	14,919	70	1,504	448	11,194
Snyder	20,197	5,346	4,500	71	710	6	78	64	797
Somerset	86,866	20,427	17,780	265	4,543	22	342	247	4,550
Sullivan	7,497	1,922	1,610	32	256	2	6	31	1,147
Susquehanna	33,778	9,024	7,590	155	2,351	7	105	114	1,358
Tioga	34,980	9,563	8,050	123	2,088	13	115	119	2,078
Union	20,218	4,950	4,220	65	1,200	6	120	57	1,059
Venango	63,826	16,238	14,550	243	5,342	15	462	154	3,425
Warren	42,869	10,843	9,420	148	3,416	13	330	93	1,782
Washington	210,500	52,121	45,400	933	16,404	64	1,716	440	10,523
Wayne	28,852	7,814	6,580	114	2,029	11	181	107	1,249
Westmoreland	302,850	74,316	65,520	1,293	22,635	90	2,311	597	15,010
Wyoming	16,688	4,531	3,920	70	1,059	8	78	73	1,053
York	177,945	48,299	42,550	826	12,551	46	1,254	361	13,885
TOTAL STATE...	9,900,180	2,511,736	2,262,760	50,203	\$830,616	1,150	\$101,392	18,093	\$520,696

* Data unavailable. † Filling Station Sales only.

RHODE IS.				Population		Families		Radio Homes	
Bristol	25,548	6,489	5,960	137	\$2,067	10	\$217	37	\$988
Kent	58,311	15,303	14,100	320	5,496	24	526	163	3,440
Newport	46,696	12,013	11,100	224	6,052	21	624	82	2,659
Providence	550,298	145,091	134,100	2,773	58,122	307	9,037	993	34,756
Washington	32,493	8,899	8,190	175	4,106	15	507	134	2,687
TOTAL STATE...	713,346	187,795	173,150	3,629	\$75,843	377	\$10,911	1,409	\$44,530

S. CAROLINA				Population		Families		Radio Homes	
Abbeville	22,931	5,400	2,530	77	\$723	8	\$110	62	\$394
Aiken	49,009	12,165	6,050	224	1,782	15	237	159	1,927
Allendale	13,037	2,891	1,290	57	380	4	53	17	334
Anderson	88,688	20,726	10,390	287	3,606	25	623	226	3,285
Bamberg	18,635	4,182	1,880	65	598	9	87	39	961
Barnwell	20,135	4,788	2,090	88	582	7	92	43	421
Beaufort	22,038	4,937	2,400	120	799	4	66	29	778
Berkeley	26,828	6,381	2,830	130	596	3	61	24	587
Caldoun	16,306	3,592	1,510	86	539	4	52	23	606
Charleston	121,006	31,637	20,450	639	7,923	41	1,489	147	8,046
Cherokee	33,257	7,210	3,600	112	945	6	170	67	822
Chester	32,441	7,265	3,560	111	1,607	6	155	57	1,233

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Chesterfield	35,901	7,579	3,510	90	975	12	172	91	1,218
Clarendon	31,499	6,359	2,800	90	607	5	78	47	1,235
Colleton	26,175	6,129	2,730	96	689	5	117	64	940
Darlington	45,195	10,264	5,050	156	1,758	10	263	100	1,494
Dillon	29,844	6,215	2,790	80	907	8	129	55	1,024
Dorchester	19,936	4,439	2,160	85	699	8	108	55	777
Edgefield	17,887	4,034	1,730	81	530	5	88	24	418
Fairfield	24,165	5,262	2,350	69	731	6	100	28	657
Florence	70,057	15,499	7,990	240	2,341	21	494	151	4,427
Georgetown	26,329	6,024	3,050	145	1,340	8	226	42	1,229
Greenville	136,289	33,918	18,900	457	8,101	44	1,470	286	7,859
Greenwood	40,082	9,474	4,970	169	2,222	13	332	115	2,299
Hampton	17,463	4,111	1,860	43	235	6	53	41	420
Horry	51,795	10,693	4,560	158	1,822	13	384	132	2,122
Jasper	11,022	2,490	1,170	30	108	1	*	17	275
Kershaw	32,885	7,143	3,390	138	1,114	9	163	59	777
Lancaster	33,464	7,348	3,470	101	1,199	9	184	61	1,305
Laurens	44,271	10,161	4,950	134	1,747	13	256	105	1,540
Lee	24,652	5,289	2,440	107	800	4	*	43	908
Lexington	36,652	8,395	4,100	142	1,020	15	150	132	1,057
McCormick	10,369	2,264	930	43	231	1	*	14	171
Marion	30,129	6,579	3,330	87	1,199	9	267	72	1,201
Marlboro	33,120	7,233	3,330	97	1,120	9	136	65	1,112
Newberry	33,579	7,958	3,970	141	1,166	11	198	69	1,449
Oconee	36,385	8,086	3,610	101	1,064	10	143	82	1,137
Orangeburg	63,028	14,514	7,010	257	2,187	22	313	167	3,195
Pickens	37,114	8,298	3,980	112	1,251	11	236	88	1,402
Richland	112,381	23,964	15,820	458	6,300	41	1,435	178	8,701
Saluda	17,190	3,857	1,560	71	331	4	42	24	300
Spartanburg	128,442	29,608	16,010	367	5,377	25	948	250	6,037
Sumter	52,809	11,634	6,110	163	2,138	12	322	87	2,933
Union	31,648	7,015	3,560	91	1,164	10	164	54	971
Williamsburg	41,005	8,298	3,460	128	912	7	109	38	1,053
York	58,682	13,299	6,910	234	2,841	19	415	93	2,133
TOTAL STATE	1,899,804	431,557	222,170	6,966	\$76,456	538	\$12,816	3,822	\$83,258

* Data unavailable.

S. DAKOTA

Population	642,961
Families	165,113
Radio Homes	132,010

Armstrong	42	11	10	—	—	—	—	—	—
Aurora	5,383	1,411	1,060	15	\$153	3	\$41	26	\$256
Beadle	19,554	5,205	4,410	56	1,486	7	183	78	1,535
Bennett	3,966	991	730	16	131	2	*	9	†67
Bon Homme	10,233	2,763	2,140	27	335	5	75	44	452
Brookings	16,457	4,240	3,430	47	929	9	121	57	1,370
Brown	29,727	7,710	6,000	98	2,007	17	310	105	2,803
Brule	6,199	1,672	1,280	25	333	4	92	35	481
Buffalo	1,845	436	320	5	59	—	—	2	*
Butte	7,996	2,145	1,660	37	638	5	106	51	1,032
Campbell	5,036	1,085	840	12	152	1	*	13	†78
Charles Mix	13,453	3,226	2,440	30	244	7	78	30	418
Clark	8,952	2,312	1,750	26	308	6	67	37	460
Clay	9,606	2,623	2,120	27	471	6	114	40	598
Codington	16,623	4,228	3,640	59	1,174	6	151	58	1,970
Corson	6,508	1,583	1,160	19	237	2	*	18	†152
Custer	5,995	1,704	1,360	28	414	2	*	38	608
Davison	15,271	4,178	3,700	68	1,086	8	261	79	2,218
Day	13,556	3,349	2,570	38	564	7	116	50	834
Deuel	8,478	2,029	1,540	26	210	4	29	28	279
Dewey	5,717	1,344	1,030	26	305	3	*	27	273
Douglas	6,343	1,581	1,200	11	143	3	30	33	284
Edmunds	7,799	1,826	1,390	11	259	4	47	24	282
Fall River	8,079	2,071	1,690	24	497	8	97	32	593
Faulk	5,162	1,329	1,010	23	206	3	66	26	213
Grant	10,543	2,658	2,060	30	454	5	74	37	428
Gregory	9,552	2,407	1,830	29	319	7	66	36	550
Haakon	3,506	1,002	760	14	181	3	64	16	†80
Hamlin	7,569	1,882	1,400	34	336	6	60	34	288
Hand	7,134	1,719	1,290	17	273	3	54	27	546
Hanson	5,380	1,360	1,030	9	123	2	*	15	†84
Harding	2,997	827	610	10	96	1	*	11	97
Hughes	6,566	1,970	1,690	17	584	3	116	32	899
Hutchinson	12,674	3,121	2,400	26	297	7	66	46	492
Hyde	3,110	789	610	11	131	2	*	12	†251
Jackson	1,950	553	420	9	69	2	*	25	242
Jerauld	4,729	1,271	980	17	144	3	40	22	317
Jones	2,508	694	520	8	68	1	*	14	†135

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Kingsbury	10,809	2,835	2,180	46	376	8	72	55	730
Lake	12,250	3,149	2,580	33	595	7	102	52	979
Lawrence	19,081	5,298	4,560	86	1,468	7	306	65	1,694
Lincoln	13,169	3,419	2,630	29	500	8	161	55	715
Lyman	5,039	1,266	960	19	168	3	16	31	†206
McCook	9,777	2,492	1,910	29	275	6	49	47	400
McPherson	8,354	1,874	1,420	12	134	3	28	30	258
Marshall	8,881	2,124	1,640	29	326	5	70	28	836
Meade	9,710	2,654	2,000	46	585	4	60	36	489
Mellette	4,111	956	710	7	40	1	*	14	96
Miner	6,838	1,789	1,360	23	190	5	64	27	293
Minnehaha	57,530	15,497	13,600	159	4,694	30	826	194	6,681
Moody	9,312	2,455	1,840	22	273	4	61	35	523
Pennington	23,738	6,669	5,720	99	2,272	11	529	110	4,122
Perkins	6,578	1,710	1,290	24	326	3	52	24	466
Potter	4,605	1,193	930	25	236	3	51	23	397
Roberts	15,858	3,800	2,890	47	518	5	75	52	775
Sanborn	5,745	1,573	1,200	22	177	5	40	25	†228
Shannon	5,362	1,180	880	9	166	1	*	5	43
Spink	12,527	3,190	2,520	46	691	6	84	62	768
Stanley	1,956	585	440	6	55	1	*	8	81
Sully	2,664	626	470	5	65	1	*	10	151
Todd	5,602	1,245	940	12	82	1	*	17	92
Tripp	9,922	2,468	1,870	27	251	5	64	48	934
Turner	13,259	3,545	2,700	42	484	10	103	62	498
Union	11,605	3,038	2,320	28	424	7	147	44	516
Walworth	7,263	1,773	1,480	22	412	6	93	24	540
Washabaugh	1,978	439	320	6	*	—	—	3	21
Washington	1,789	367	270	7	*	—	—	1	*
Yankton	16,687	3,895	3,180	29	744	6	165	62	1,127
Ziebach	2,868	704	520	11	91	1	*	5	†20
TOTAL STATE...	642,961	165,113	132,010	1,092	\$32,118	330	\$6,026	2,521	\$17,075

TENNESSEE

Population 2,915,841
Families 713,853
Radio Homes 478,730

Anderson	26,500	5,976	3,920	77	\$975	6	\$162	34	\$527
Bedford	23,149	6,161	3,720	71	982	9	154	33	1,295
Benton	11,962	2,993	1,700	47	442	5	52	20	318
Bledsoe	8,358	1,757	990	31	189	1	*	7	†78
Blount	40,883	9,496	6,100	134	1,813	8	243	47	1,416
Bradley	26,751	6,863	4,440	82	1,226	7	109	59	1,485
Campbell	31,086	6,716	4,550	82	1,243	4	99	38	716
Cannon	9,892	2,378	1,290	37	128	1	*	14	†92
Carroll	25,960	6,706	3,910	97	881	12	112	45	862
Carter	34,975	7,750	5,040	127	1,165	5	164	38	1,378
Cheatham	9,927	2,333	1,320	47	313	1	*	19	220
Chester	11,123	2,644	1,480	46	382	3	48	17	160
Claiborne	24,714	5,315	3,090	51	253	4	22	27	308
Clay	10,904	2,314	1,310	35	105	1	*	9	†47
Coeke	24,057	5,268	3,060	77	503	3	117	32	465
Coffee	19,045	4,631	2,790	73	805	5	123	48	651
Crockett	17,244	4,408	2,450	78	622	6	73	22	152
Cumberland	15,625	3,449	2,160	38	513	2	*	17	367
Davidson	257,411	67,075	53,550	1,000	20,006	147	4,154	440	18,984
Decatur	10,311	2,437	1,360	54	222	3	32	10	113
De Kalb	14,553	3,561	1,980	54	297	2	*	13	†95
Dickson	19,710	4,832	2,900	55	668	4	77	39	833
Dyer	34,946	9,020	5,570	88	1,440	13	258	46	1,881
Fayette	30,319	6,812	3,600	37	437	2	*	23	470
Fentress	14,553	2,890	1,810	27	77	1	*	11	†81
Franklin	23,862	5,529	3,360	51	546	9	95	37	774
Gibson	44,833	11,857	7,090	140	1,728	18	276	64	971
Giles	29,123	7,188	4,090	94	857	7	150	58	1,304
Grainger	14,369	3,233	1,750	32	145	1	*	13	†93
Greene	39,391	9,064	5,200	156	1,190	7	200	75	1,295
Grundy	11,534	2,573	1,760	22	105	1	*	14	†80
Hamblen	18,439	4,510	2,910	67	807	3	117	35	1,375
Hamilton	180,439	45,945	37,100	823	14,569	75	2,177	285	12,439
Hancock	11,186	2,339	1,230	7	32	1	*	6	†17
Hardeman	23,576	5,028	2,850	62	618	6	79	34	480
Hardin	17,793	4,108	2,320	53	376	2	*	19	374
Hawkins	28,517	6,408	3,600	128	810	7	70	33	595

County	Popula- tion	Familles	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Haywood	27,693	6,536	3,600	75	831	7	110	28	783
Henderson	19,210	4,599	2,510	61	472	5	58	29	550
Henry	25,919	6,893	4,230	76	1,038	11	188	44	1,006
Hickman	14,868	3,391	2,050	60	253	3	37	18	285
Houston	6,427	1,512	890	17	104	2	*	9	†70
Humphreys	12,420	2,960	1,770	35	376	3	56	12	287
Jackson	15,091	3,344	1,760	32	165	2	*	13	276
Jefferson	18,618	4,260	2,440	26	395	5	84	21	378
Johnson	12,980	2,817	1,590	21	96	3	39	10	†69
Knox	178,929	44,218	34,700	726	13,096	60	2,232	251	12,544
Lake	11,230	3,043	1,760	49	561	4	74	12	†200
Lauderdale	24,458	5,958	3,410	91	919	9	173	33	876
Lawrence	28,700	6,530	3,730	58	614	10	115	55	1,049
Lewis	5,849	1,312	830	15	144	1	*	11	†65
Lincoln	27,232	6,664	3,830	72	783	5	158	41	899
Loudon	19,909	4,568	2,890	74	824	6	122	27	925
McMinn	30,625	7,376	4,760	75	1,217	9	180	59	1,490
McNairy	20,423	4,844	2,710	64	438	5	34	35	508
Macon	14,902	3,562	1,930	30	149	1	*	15	†94
Madison	54,201	14,365	9,780	169	2,842	18	415	77	2,877
Marion	19,135	4,287	2,920	59	608	8	111	41	603
Marshall	16,042	4,259	2,540	55	712	5	116	23	709
Maury	40,347	10,376	6,510	170	2,034	12	313	53	1,635
Meigs	6,386	1,396	730	12	40	1	*	5	38
Monroe	24,272	5,341	3,040	35	486	7	99	35	445
Montgomery	33,346	8,274	5,030	152	1,444	6	266	53	939
Moore	4,096	1,033	560	5	14	1	*	5	†21
Morgan	15,287	3,100	2,000	31	254	3	19	10	†38
Obion	30,952	8,370	5,200	135	1,622	10	178	46	1,189
Overton	18,767	4,054	2,260	53	258	3	41	13	†134
Perry	7,536	1,773	990	40	214	2	*	10	†44
Pickett	6,212	1,283	700	12	60	—	—	2	*
Polk	15,468	3,245	2,120	42	308	4	52	19	614
Putnam	26,163	6,035	3,610	87	742	7	74	53	850
Rhea	16,342	3,750	2,390	41	550	3	94	20	804
Roane	27,714	6,375	4,210	69	819	8	189	51	975
Robertson	29,048	7,172	4,260	109	1,192	12	215	53	861
Rutherford	33,618	8,325	5,030	130	1,502	6	205	57	1,747
Scott	15,943	3,348	2,190	39	258	—	—	14	381
Sequatchie	5,037	1,111	650	12	176	1	*	4	27
Sevier	23,121	5,035	2,830	53	411	2	*	24	513
Shelby	357,620	95,712	74,000	1,202	24,800	182	6,207	497	25,392
Smith	16,152	4,176	2,370	42	245	4	61	30	441
Stewart	13,549	3,049	1,750	42	233	2	*	8	†35
Sullivan	69,172	16,076	11,200	249	3,803	13	576	59	4,027
Sumner	32,675	8,147	4,730	115	1,020	8	150	50	849
Tipton	27,814	6,774	3,770	95	1,018	6	131	25	621
Trousdale	6,113	1,532	860	15	210	2	*	8	140
Unicoi	12,130	3,051	2,070	64	322	2	*	13	351
Union	9,108	2,006	1,040	44	165	—	—	2	*
Van Buren	4,049	894	510	5	10	1	*	4	15
Warren	19,760	4,940	2,920	69	635	4	62	34	762
Washington	51,732	11,681	8,260	230	2,692	9	389	85	3,580
Wayne	13,637	3,081	1,790	39	200	3	23	15	†139
Weakley	29,470	8,088	4,690	116	1,288	12	168	54	862
White	15,991	3,636	2,150	34	286	4	66	31	409
Williamson	25,252	6,053	3,520	101	913	6	124	33	759
Wilson	26,232	6,696	3,930	95	880	4	132	39	750
TOTAL STATE...	2,915,811	713,853	478,730	9,904	\$135,211	924	\$23,964	4,159	\$132,031

*Data unavailable. †Filling Station Sales only.

TEXAS

TEXAS				Population				6,414,824	
				Families				1,674,828	
				Radio Homes				1,137,210	
Anderson	31,813	9,648	6,050	183	\$1,807	15	\$494	85	\$1,583
Andrews	1,283	353	210	9	110	2	°	7	65
Angelina	32,188	8,507	5,260	110	1,743	13	421	66	1,858
Aransas	3,507	953	590	16	273	2	°	13	†115
Archer	7,591	1,961	1,220	27	408	5	62	39	341
Armstrong	2,472	690	390	5	85	1	°	13	179
Atascosa	19,266	4,106	2,300	74	585	9	76	65	833
Austin	17,385	4,768	2,660	57	636	7	86	61	653
Bailey	6,317	1,588	860	31	400	2	°	23	383
Bandera	4,233	1,212	660	16	206	3	25	9	†82
Bastrop	21,466	5,523	3,240	87	1,155	10	118	55	678
Baylor	7,756	2,022	1,300	25	425	5	92	55	739
Bee	16,463	3,993	2,510	76	983	6	228	78	1,576

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Bell	44,946	12,060	7,900	184	2,658	23	570	153	2,431
Bexar	337,557	84,497	69,000	1,456	23,096	152	4,397	734	23,432
Blanco	4,240	1,141	610	14	203	4	37	20	†138
Borden	1,396	342	180	1	*	1	*	2	*
Bosque	15,859	4,921	2,790	58	657	14	145	80	599
Bowie	50,244	13,422	8,590	250	2,687	20	533	105	3,119
Brazoria	26,951	6,594	4,050	73	1,517	14	253	73	2,241
Brazos	27,052	7,190	4,600	101	1,816	11	351	65	2,262
Brewster	6,456	1,616	1,130	29	407	3	102	26	551
Briscoe	4,056	1,069	610	17	250	4	60	26	151
Brooks	6,355	1,346	780	17	175	2	*	28	637
Brown	25,917	7,284	5,030	109	1,570	14	463	142	2,172
Burleson	18,380	4,672	2,570	78	792	6	91	33	425
Burnet	10,750	2,887	1,620	34	511	5	69	54	795
Caldwell	24,832	6,032	3,880	78	1,266	11	207	90	1,860
Calhoun	5,894	1,510	870	17	289	7	47	19	†186
Callahan	11,555	3,143	1,820	43	682	9	124	58	541
Cameron	81,227	19,625	13,500	517	3,724	32	662	203	4,970
Camp	10,280	2,665	1,550	53	375	5	90	22	350
Carson	6,563	1,757	1,090	18	372	9	120	32	696
Cass	33,492	8,162	4,330	87	909	13	222	64	1,783
Castro	4,625	1,133	620	17	240	3	42	17	†183
Chambers	7,495	2,091	1,240	31	458	6	80	24	428
Cherokee	43,986	10,580	6,240	172	1,972	19	398	96	1,940
Childress	12,147	3,316	2,250	43	960	8	233	55	†387
Clay	12,528	3,397	1,910	44	565	8	93	64	619
Cochran	3,734	873	480	14	193	3	33	12	†71
Coke	4,590	1,235	680	10	197	4	41	16	†94
Coleman	20,557	5,455	3,400	81	1,174	13	234	97	992
Collin	47,183	12,696	7,540	191	2,530	26	456	148	2,280
Collingsworth	10,328	2,723	1,640	43	742	5	126	33	†157
Colorado	17,802	4,720	2,720	65	895	8	158	63	1,306
Comal	12,315	3,341	2,360	58	784	5	113	53	†347
Comanche	19,244	5,291	2,960	52	492	10	*	68	674
Concho	6,191	1,570	870	22	303	4	70	37	402
Cooke	24,892	6,348	4,090	107	1,360	13	251	77	1,896
Correll	20,225	5,126	2,890	81	957	7	100	71	†264
Cottle	7,080	1,901	1,180	30	487	5	99	28	522
Crane	2,755	780	520	11	293	4	52	12	†130
Crockett	2,811	719	450	9	207	2	*	11	454
Crosby	10,050	2,631	1,470	35	447	5	131	38	607
Culberson	1,734	449	290	5	97	2	*	21	330
Dallam	6,489	1,743	1,290	22	612	6	148	33	†303
Dallas	398,049	112,628	95,000	1,388	34,325	221	8,727	900	38,968
Dawson	15,350	4,005	2,420	71	1,073	10	261	57	1,058
Deaf Smith	6,049	1,602	940	19	474	4	138	22	902
Delta	12,862	3,345	1,850	47	549	5	86	22	397
Denton	33,807	9,233	5,810	138	2,033	20	442	126	2,764
De Witt	24,972	6,489	3,940	100	1,586	19	265	83	1,796
Dickens	7,864	2,006	1,110	31	477	4	148	26	783
Dimmit	8,419	1,904	1,160	28	365	4	62	19	†149
Donley	7,498	2,016	1,270	23	514	7	99	35	557
Duval	20,562	4,699	2,690	94	1,034	8	240	43	†304
Eastland	30,409	8,361	5,780	102	1,964	19	353	169	2,016
Ector	14,903	4,357	2,860	43	1,832	8	389	78	3,589
Edwards	3,081	777	440	14	145	2	*	10	†104
Ellis	47,721	12,919	8,250	223	2,994	27	459	186	2,517
El Paso	130,895	31,613	24,100	639	8,131	61	1,878	276	10,703
Erath	20,768	5,854	3,500	64	996	9	163	78	1,108
Falls	35,955	8,881	5,060	122	1,630	16	319	82	1,049
Fannin	41,027	11,004	6,290	165	2,021	26	426	124	1,366
Fayette	29,206	7,546	4,160	83	939	18	170	116	1,301
Fisher	12,825	3,273	1,800	38	610	5	99	46	420
Floyd	10,655	2,786	1,720	29	537	5	143	35	†469
Forard	5,237	1,386	890	17	288	4	65	28	416
Fort Bend	32,935	7,709	4,280	91	1,387	11	279	111	2,350
Franklin	8,378	2,262	1,210	34	270	2	*	13	†66
Freestone	21,125	5,434	3,150	62	754	12	193	66	987
Frio	9,207	2,134	1,280	43	340	4	62	26	†173
Games	8,114	2,212	1,220	24	536	5	172	44	866
Galveston	80,542	22,142	18,760	364	7,450	40	1,165	167	6,181
Garza	5,668	1,517	860	20	395	3	67	23	496
Gillespie	10,660	2,822	1,620	35	621	5	72	48	792
Glasscock	1,193	322	180	3	*	1	*	4	26
Goliad	8,796	2,086	1,150	23	245	3	57	20	347
Gonzales	26,061	6,268	3,570	100	1,018	9	122	70	972
Gray	23,847	6,776	5,020	84	2,404	14	611	100	3,286
Grayson	69,497	19,471	13,200	313	4,687	33	863	241	4,830
Gregg	57,945	16,263	10,100	257	5,232	38	1,069	198	6,888
Grimes	21,961	5,598	3,280	74	907	9	153	42	750

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Guadalupe	25,523	6,220	3,690	105	1,365	6	114	85	905
Hale	18,800	5,050	3,540	51	1,397	14	222	92	2,482
Hall	12,104	3,208	2,010	50	783	11	222	47	690
Hamilton	13,317	3,757	2,140	35	802	8	115	80	†375
Hansford	2,782	738	450	10	164	4	54	16	545
Hardeman	11,072	3,004	1,920	36	732	12	130	64	†389
Hardin	15,854	4,218	2,680	51	740	8	112	39	698
Harris	529,479	144,831	122,900	1,797	45,222	245	8,857	1,168	49,479
Harrison	50,889	12,733	7,960	196	2,402	16	447	95	2,453
Hartley	1,868	480	280	3	12	1	*	7	50
Haskell	14,908	3,980	2,310	42	801	12	220	63	†351
Hays	15,353	3,723	2,390	55	824	8	134	71	948
Hemphill	4,161	1,139	680	11	300	2	*	20	445
Henderson	31,813	8,071	4,600	122	1,341	18	300	77	1,530
Hidalgo	106,664	23,857	15,600	446	4,461	46	837	230	5,889
Hill	38,391	10,315	6,160	115	1,886	19	295	150	1,441
Hockley	12,681	3,166	1,760	42	693	8	156	42	614
Hood	6,675	1,812	900	26	364	4	28	30	273
Hopkins	30,202	8,004	4,600	112	1,371	11	277	90	1,494
Houston	31,123	7,712	4,340	101	1,108	11	225	55	974
Howard	23,950	5,536	4,150	89	2,021	18	*	91	3,198
Hudspeth	3,139	815	470	18	108	1	*	25	168
Hunt	48,717	13,298	8,420	205	2,656	26	804	177	3,133
Hutchinson	19,054	5,300	3,680	42	1,826	10	439	47	1,831
Irion	1,964	562	350	8	102	2	*	14	90
Jack	10,196	2,751	1,580	37	474	7	129	64	626
Jackson	11,710	2,844	1,580	44	600	4	80	29	554
Jasper	17,492	4,348	2,660	60	664	6	131	50	981
Jeff Davis	2,367	579	360	12	90	1	*	7	34
Jefferson	144,314	39,143	32,050	595	11,228	77	2,231	338	13,787
Jim Hogg	5,451	1,216	750	36	258	3	78	18	544
Jim Wells	20,222	4,715	2,900	68	930	8	247	69	1,783
Johnson	30,361	8,600	5,590	103	1,769	21	360	127	1,944
Jones	23,528	6,183	3,750	82	1,520	12	342	115	1,582
Karnes	19,288	4,249	2,410	61	745	8	128	53	904
Kaufman	38,301	9,190	5,430	140	1,824	18	313	123	1,645
Kendall	5,075	1,506	850	22	288	4	50	33	511
Kenedy	700	131	80	1	*	—	—	1	*
Kent	3,408	870	480	15	165	2	*	14	129
Kerr	11,623	3,108	2,180	49	1,059	8	158	53	1,590
Kimble	5,066	1,374	790	24	341	4	53	21	398
King	1,065	267	140	5	89	—	—	3	24
Kinney	4,516	897	560	15	102	2	*	8	178
Kleberg	13,353	3,235	2,200	59	941	5	186	39	†346
Knox	10,085	2,556	1,460	39	609	11	181	49	445
Lamar	50,406	12,988	8,100	216	2,349	18	535	92	2,392
Lamb	17,615	4,562	2,660	65	1,142	16	290	64	1,340
Lampasas	9,257	2,673	1,680	45	649	6	124	38	†228
La Salle	8,001	1,895	1,160	34	302	4	53	27	364
Lavaca	25,468	5,811	3,380	72	742	7	109	77	772
Lee	12,745	3,039	1,660	41	389	9	75	39	451
Leon	17,734	4,447	2,390	71	566	14	114	66	637
Liberty	24,555	6,400	3,840	89	1,774	15	297	85	1,560
Limestone	33,780	8,848	5,120	161	1,647	17	300	89	1,142
Lipscomb	3,760	1,004	590	7	150	6	58	24	297
Live Oak	9,797	2,260	1,250	34	355	3	51	31	416
Llano	5,996	1,696	980	24	347	4	75	24	447
Loving	205	84	60	3	22	1	*	1	*
Lubbock	51,490	13,759	10,400	219	4,020	30	1,599	185	6,105
Lynn	11,923	3,079	1,690	33	779	5	153	44	862
McCulloch	13,216	3,500	2,190	49	881	11	194	101	1,251
McLennan	101,824	26,913	18,000	442	6,929	51	1,337	287	7,499
McMullen	1,374	365	200	8	62	1	*	5	23
Madison	12,036	3,052	1,630	31	800	5	82	39	794
Marion	11,454	2,863	1,600	58	450	4	104	30	466
Martin	5,558	1,374	760	23	283	2	*	19	†212
Mason	5,373	1,514	850	22	318	4	69	28	478
Matagorda	20,042	5,240	3,280	93	1,343	9	170	61	1,688
Maverick	10,369	2,166	1,520	54	505	6	102	22	467
Medina	16,103	3,877	2,200	43	422	7	91	42	471
Menard	4,514	1,222	740	20	346	3	80	15	†92
Midland	11,719	3,327	2,590	19	1,056	8	319	45	2,133
Milam	33,133	8,277	4,740	114	1,295	14	170	85	1,216
Mills	7,946	2,150	1,180	23	384	4	63	44	369
Mitchell	12,368	3,347	2,150	53	807	8	149	60	976
Montague	20,416	5,428	3,280	65	997	14	209	95	1,144
Montgomery	23,065	6,013	3,540	78	1,661	9	165	61	1,234
Moore	4,433	1,202	710	13	308	3	76	20	474
Morris	9,806	2,406	1,320	36	303	6	97	18	284
Motley	4,995	1,330	750	19	239	4	66	24	361
Nacogdoches	34,971	8,707	5,110	156	1,881	14	395	79	2,317
Navarro	51,304	13,492	8,350	225	2,913	25	442	137	2,171
Newton	13,696	3,251	1,950	44	209	3	26	20	†125
Nolan	17,351	4,653	3,440	38	1,310	10	267	86	1,709
Nueces	92,714	24,107	1,730	497	7,287	45	1,422	237	10,174
Ochiltree	4,211	1,141	830	9	337	4	104	27	742

U. S. CENSUS DATA

County	Population	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Oldham	1,384	354	220	5	59	1	°	14	†110
Orange	17,365	4,607	3,200	68	967	8	°	48	1,068
Palo Pinto	18,417	5,009	3,300	90	1,094	12	275	95	1,143
Panola	22,539	5,358	2,840	68	710	5	102	44	560
Parker	20,497	5,576	3,380	92	1,082	9	175	92	1,060
Parmer	5,879	1,511	840	17	251	3	73	18	†397
Pecos	8,137	2,025	1,350	32	683	4	159	43	963
Polk	20,636	5,158	2,970	64	773	8	213	51	1,076
Potter	54,260	15,071	13,010	174	5,039	45	1,710	187	6,171
Presidio	10,851	2,186	1,430	39	529	5	87	23	651
Rains	7,334	1,800	940	19	104	3	28	15	†36
Randall	7,183	2,109	1,540	15	486	5	86	34	400
Reagan	2,025	568	370	8	201	3	64	13	†90
Real	2,425	665	390	12	103	3	20	7	56
Red River	29,771	7,490	4,150	118	1,076	12	235	54	908
Reeves	7,981	2,050	1,470	33	1,017	7	°	56	1,299
Refugio	10,224	2,614	1,570	47	776	8	157	31	910
Roberts	1,289	360	220	3	112	2	°	6	62
Robertson	38,391	6,291	3,560	105	1,043	16	203	47	948
Rockwall	7,051	1,953	1,110	28	366	5	76	28	288
Runnels	18,907	4,925	3,000	69	1,327	13	236	101	1,388
Rusk	51,008	12,974	7,040	220	2,684	29	618	137	3,839
Sabine	10,880	2,736	1,580	43	333	4	66	18	†106
San Augustine	12,452	2,923	1,600	50	551	3	71	18	393
San Jacinto	9,058	2,292	1,280	48	301	3	22	12	†55
San Patricio	28,876	7,126	4,160	97	1,907	16	403	94	2,224
San Saba	10,985	2,883	1,620	47	561	5	84	39	495
Schleicher	3,083	845	490	10	190	1	°	14	†132
Seurry	11,537	3,085	1,880	41	746	7	147	63	732
Shackelford	6,234	1,716	1,050	21	377	4	102	28	428
Shelby	29,224	7,385	4,130	114	1,101	11	226	77	1,169
Sherman	2,018	541	320	4	124	2	°	5	°102
Smith	69,020	18,050	11,350	275	3,975	41	1,229	203	5,267
Somervell	3,017	835	470	10	78	2	°	16	†58
Starr	13,305	2,554	1,520	108	197	7	50	22	144
Stephens	12,335	3,579	2,420	49	1,007	7	153	71	1,206
Sterling	1,404	398	230	8	92	1	°	9	158
Stonewall	5,586	1,380	750	14	173	4	61	19	†124
Sutton	3,974	1,023	630	18	224	3	65	14	†165
Swisher	6,488	1,780	1,030	20	387	5	149	33	725
Tarrant	225,588	64,550	53,550	866	17,361	116	4,568	678	20,279
Taylor	44,193	11,702	8,840	188	3,355	32	899	203	4,154
Terrell	2,858	752	470	14	157	3	38	12	250
Terry	11,133	2,862	1,560	42	801	5	188	40	897
Throckmorton	4,275	1,134	660	17	165	4	46	22	244
Titus	19,226	5,059	2,950	72	1,068	8	159	51	1,082
Tom Green	39,296	10,500	8,210	136	3,128	26	975	178	3,984
Travis	110,686	28,118	21,150	416	8,699	63	°	647	†2,921
Trinity	13,702	3,348	1,960	42	581	4	75	36	504
Tyler	11,922	2,931	1,760	34	256	4	31	33	621
Upshur	26,165	6,464	3,460	108	900	9	168	51	996
Upton	4,271	1,262	930	15	500	5	140	19	759
Uvalde	13,178	3,317	2,170	76	722	8	133	61	1,343
Val Verde	15,409	3,652	2,600	67	733	5	171	55	1,054
Van Zandt	31,143	7,992	4,360	105	1,229	15	210	90	1,329
Victoria	23,642	6,171	3,970	90	1,844	12	302	80	2,561
Walker	19,845	4,556	2,740	53	991	5	107	64	1,279
Waller	10,289	2,745	1,580	37	576	8	82	24	563
Ward	9,533	2,589	1,630	31	1,045	10	221	58	1,158
Washington	25,473	6,623	3,920	101	1,104	10	168	58	1,051
Webb	45,846	9,958	6,910	257	1,995	14	433	92	2,309
Wharton	36,133	9,307	5,440	84	1,984	18	353	94	2,295
Wheeler	12,385	3,235	2,040	48	876	10	188	57	994
Wichita	73,437	19,914	15,600	269	6,423	36	1,370	303	8,943
Wilbarger	20,462	5,473	3,620	74	1,426	13	330	90	1,704
Willacy	13,218	3,106	1,790	67	627	9	97	43	†242
Williamson	41,682	10,946	6,770	164	1,934	23	358	156	2,816
Wilson	17,066	3,865	2,140	50	360	8	82	61	537
Winkler	6,178	1,764	1,250	21	765	5	180	29	1,036
Wise	19,075	5,135	2,950	66	802	12	155	79	659
Wood	24,365	6,267	3,620	85	933	15	220	74	1,142
Yoakum	5,303	1,494	770	18	304	5	40	29	†159
Young	18,995	5,189	3,390	89	1,559	14	322	95	2,445
Zapata	3,916	865	500	34	44	1	°	5	14
Zavala	11,631	2,418	1,560	49	338	5	57	26	314
TOTAL STATE	6,414,824	1,674,828	1,137,210	21,877	\$103,189	3,319	\$85,900	19,269	\$163,930

*Data unavailable. †Filling Station Sales only. **Automotive Sales only.

UTAH

Population	550,310
Families	139,580
Radio Homes	126,010

County	Population	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Beaver	4,984	1,232	1,100	16	\$143	2	*	17	\$240
Box Elder	18,816	4,510	4,020	64	921	6	\$131	79	1,428
Cache	29,789	7,471	6,710	80	1,599	9	281	88	2,340
Carbon	18,413	4,612	4,100	41	1,287	6	199	38	1,882
Daggett	564	131	120	3	21	—	—	—	—
Davis	15,371	3,712	3,320	33	749	4	59	42	789
Duchesne	8,914	1,977	1,770	15	242	3	53	27	294
Emery	7,059	1,612	1,450	9	48	3	31	19	172
Garfield	5,220	1,076	960	8	58	1	*	16	†115
Grand	2,063	523	460	5	79	1	*	9	†95
Iron	8,170	2,049	1,830	14	376	4	137	38	1,743
Juab	7,403	1,947	1,690	23	535	3	67	24	378
Kane	2,557	557	500	8	90	2	*	15	134
Millard	9,574	2,180	1,960	17	146	4	42	51	743
Morgan	2,610	630	570	5	49	2	*	11	205
Peru	2,203	543	490	3	6	1	*	13	107
Rich	2,023	497	450	6	41	—	—	8	54
Salt Lake	210,707	56,800	52,000	650	17,298	71	3,510	400	17,670
San Juan	4,747	996	890	10	86	—	—	6	†99
Sampete	16,051	4,025	3,620	34	424	10	95	45	581
Sevier	12,104	2,962	2,630	34	423	8	98	42	965
Summit	8,694	2,198	1,840	35	346	3	36	39	495
Tooele	9,064	2,337	2,080	39	609	3	46	38	709
Uintah	9,886	2,230	2,000	24	270	3	77	20	454
Utah	57,437	13,690	12,190	134	2,609	22	543	160	4,161
Wasatch	5,694	1,399	1,260	11	122	2	*	23	384
Washington	9,156	2,116	1,900	42	385	4	44	44	548
Wayne	2,372	487	440	9	25	1	*	5	21
Weber	56,717	15,081	13,660	186	4,104	16	779	118	4,283
TOTAL STATE...	550,310	139,580	126,010	1,558	\$33,091	191	\$6,121	1,435	\$41,310

*Data unavailable. †Filling Station Sales only.

VERMONT

Population	359,231
Families	92,432
Radio Homes	82,540

Addison	17,928	4,533	4,000	68	\$1,445	5	\$113	67	\$1,165
Bennington	22,249	6,137	5,570	113	2,295	12	236	96	1,636
Caledonia	24,240	6,567	5,810	96	2,120	11	237	101	2,499
Chittenden	50,996	12,683	11,440	233	5,100	18	557	117	3,875
Essex	6,483	1,677	1,500	22	409	5	50	30	†131
Franklin	29,595	7,370	6,530	96	2,268	12	256	85	1,410
Grand Isle	3,790	931	810	19	255	—	—	15	64
Lamoille	11,016	2,854	2,520	50	703	3	70	29	902
Orange	17,103	4,471	3,910	67	1,090	6	124	63	914
Orleans	21,703	5,461	4,750	94	1,468	12	218	85	1,716
Rutland	45,564	11,791	10,600	255	4,463	19	531	152	4,240
Washington	41,455	10,591	9,600	177	4,057	20	370	132	3,965
Windham	27,710	7,365	6,530	134	2,892	8	239	79	2,764
Windsor	37,766	10,001	8,970	154	3,534	18	361	137	3,679
TOTAL STATE...	359,231	92,132	82,510	1,578	\$32,099	119	\$3,362	1,188	\$29,030

†Filling Station Sales only.

VIRGINIA

Population	2,677,773
Families	627,550
Radio Homes	413,180

Accomac	31,460	8,340	4,920	207	\$1,372	10	\$125	61	\$641
Atterburle	44,015	10,762	7,080	177	3,266	15	697	104	3,302
Charlottesville	Independent City—included in county above								
Alleghany	29,240	6,748	4,900	100	2,091	8	338	82	1,819
Clifton Forge	Independent City—included in county above								
Amelia	8,498	1,928	990	29	121	2	*	31	254
Amherst	20,273	4,129	2,280	78	590	2	*	50	†329
Appomattox	9,012	2,019	1,070	24	145	2	*	29	735

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales
Arlington	90,300	24,770	18,910	223	9,450	34	1,683	114	6,971
Alexandria	Independent City—included in county above								
Augusta	55,860	12,754	8,220	179	2,904	13	525	172	3,681
Staunton	Independent City—included in county above								
Bath	7,174	1,738	1,000	21	236	1	*	17	‡140
Bedford	29,698	6,831	3,760	74	700	5	84	79	964
Bland	6,725	1,424	770	8	47	1	*	10	‡85
Botetourt	16,436	3,701	2,110	56	387	6	49	67	545
Brunswick	19,577	4,086	2,180	62	500	5	48	40	462
Buchanan	31,475	6,009	3,120	135	617	4	49	22	417
Buckingham	13,389	2,851	1,550	32	146	2	*	25	‡86
Campbell	70,485	17,090	12,290	270	4,989	26	1,174	163	‡5,019
Lynchburg	Independent City—included in county above								
Caroline	13,945	3,025	1,590	72	402	1	*	25	379
Carroll	25,901	5,732	3,010	85	356	1	*	23	329
Charles City	4,275	881	490	16	55	—	—	1	*
Charlotte	15,842	3,348	630	38	220	4	34	35	221
Chesterfield	31,165	7,589	4,600	104	1,108	2	*	121	1,242
Clarke	7,158	1,733	970	27	395	3	79	33	346
Craig	3,765	907	490	18	153	1	*	10	‡49
Culpeper	13,365	3,130	1,770	43	596	3	129	37	714
Cumberland	7,502	1,631	870	15	52	2	*	16	105
Dickenson	21,084	4,116	2,300	78	413	2	*	16	362
Dinwiddie	48,689	11,290	7,020	271	3,695	12	653	97	‡3,025
Petersburg	Independent City—included in county above								
Elizabeth City	34,743	9,141	6,910	121	2,151	13	289	49	‡1,889
Hampton	Independent City—included in county above								
Essex	6,091	1,420	740	53	312	2	*	29	257
Fairfax	40,668	8,568	5,180	80	1,479	3	53	89	1,651
Fauquier	21,162	4,915	2,750	65	962	7	122	57	1,191
Floyd	11,903	2,823	1,420	26	113	4	36	23	380
Fluvanna	7,086	1,663	850	32	181	3	21	15	‡92
Franklin	25,841	5,510	2,880	57	467	5	67	85	695
Frederick	26,074	6,716	4,580	119	1,766	9	364	86	1,751
Winchester	Independent City—included in county above								
Giles	14,627	2,112	1,190	23	380	5	99	31	565
Gloucester	9,541	2,471	1,400	46	329	2	*	37	389
Goochland	8,560	1,701	910	34	92	—	—	19	369
Grayson	21,903	4,952	2,710	32	353	4	71	57	1,459
Greene	5,181	1,113	580	10	39	—	—	18	‡58
Greensville	14,866	3,124	1,730	44	612	4	71	37	541
Halifax	41,260	8,711	4,750	108	912	9	177	98	1,201
Hanover	18,490	4,170	2,290	78	903	2	*	62	942
Henrico	232,217	61,540	51,400	1,127	24,105	115	5,167	439	21,253
Richmond	Independent City—included in county above								
Henry	36,300	7,888	4,760	164	1,922	8	276	112	1,938
Martinsville	Independent City—included in county above								
Highland	4,872	1,078	570	6	19	—	—	19	84
Isle of Wight	13,377	3,122	1,780	71	506	3	32	35	524
James City	8,879	1,741	1,130	25	595	3	167	27	645
Williamsburg	Independent City—included in county above								
King and Queen	6,952	1,556	780	45	140	—	—	8	‡32
King George	5,424	1,384	720	34	193	—	—	11	175
King William	7,897	1,897	1,060	28	326	2	*	22	475
Lancaster	8,782	2,169	1,240	49	343	2	*	33	393
Lee	39,296	8,225	4,700	72	484	4	73	26	330
Loudoun	20,451	4,762	2,720	74	1,135	8	177	44	973
Louisa	13,673	3,236	1,770	64	397	4	36	22	‡153
Lunenburg	13,841	3,134	1,670	24	386	4	78	30	368
Madison	8,431	1,871	990	15	49	1	*	21	175
Mathews	7,055	1,913	1,030	27	185	12	*	31	275
Mecklenburg	31,724	6,954	3,700	77	869	14	140	112	1,710
Middlesex	6,671	1,737	930	49	302	1	*	21	‡72
Montgomery	28,026	6,673	4,200	97	1,632	11	304	87	1,186
Radford	Independent City—included in county above								
Nansemond	34,113	8,164	5,110	219	1,606	7	‡238	71	‡2,136
Suffolk	Independent City—included in county above								
Nelson	16,241	3,422	1,840	70	292	1	*	29	‡83
New Kent	4,089	944	540	21	84	—	—	8	‡28
Norfolk	237,825	61,756	49,350	1,269	20,340	103	‡4,123	331	11,506
South Norfolk	Independent City—included in county above								
Norfolk	Independent City—included in county above								
Portsmouth	Independent City—included in county above								
Northampton	17,515	4,354	2,620	109	1,219	8	97	51	487
Northumberland	10,454	2,441	1,340	43	247	1	*	23	‡119
Nottoway	15,538	3,450	1,990	57	792	6	148	44	812
Orange	12,641	2,965	1,700	51	695	5	115	33	594
Page	14,831	3,510	2,000	59	482	4	91	45	481
Patrick	16,614	3,518	1,780	56	169	1	*	31	‡155

County	Popula- tion	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales
Pittsylvania	94,431	21,110	12,810	274	4,276	25	899	208	4,849
Danville	Independent City—included in county above								
Powhatan	5,669	1,168	620	27	110	—	—	16	†61
Prince Edward	14,931	3,409	1,980	43	496	5	*	49	925
Prince George	20,867	4,837	3,340	88	979	4	186	63	†750
Hopewell	Independent City—included in county above								
Princess Anne	19,916	4,769	2,830	110	1,343	4	150	41	†414
Prince William	17,237	3,466	3,660	64	792	8	132	34	604
Pulaski	22,711	5,070	3,220	89	1,106	6	174	41	1,204
Rappahannock	7,199	1,561	820	23	139	1	°	19	139
Richmond	6,620	1,503	780	49	297	2	°	22	246
Roanoke	112,057	28,052	22,950	446	8,686	45	1,764	271	8,631
Roanoke	Independent City—included in county above								
Rockbridge	26,702	6,243	3,820	82	946	8	†286	82	4992
Buena Vista	Independent City—included in county above								
Rockingham	40,016	9,662	5,830	122	1,442	14	363	138	2,658
Harrisonburg	Independent City—included in county above								
Russell	26,626	5,399	2,980	46	256	3	39	47	480
Scott	26,977	5,792	3,020	78	256	4	40	46	466
Shenandoah	20,971	5,267	3,000	97	798	7	117	60	754
Smyth	28,844	5,716	3,320	111	901	6	147	59	910
Southampton	26,457	5,552	3,050	59	701	9	136	56	971
Spotsylvania	19,976	4,914	3,230	103	1,772	6	336	68	†2,117
Fredericksburg	Independent City—included in county above								
Stafford	9,598	2,146	1,150	50	264	—	—	18	*
Surry	6,186	1,494	830	31	157	1	°	19	†83
Sussex	12,489	2,713	1,490	47	340	5	54	34	429
Tazewell	41,307	8,766	5,300	123	1,362	10	317	52	1,313
Warren	11,343	2,690	1,580	34	626	5	125	49	768
Warwick	46,171	11,928	9,050	239	4,715	20	4685	18	†3,552
Newport News	Independent City—included in county above								
Washington	47,969	10,810	6,550	147	1,600	10	397	118	2,468
Bristol	Independent City—included in county above								
Westmoreland	9,501	2,200	1,240	52	293	3	37	12	†67
Wise	52,412	11,066	6,860	149	1,752	15	257	66	1,769
Wythe	22,804	4,963	2,860	39	672	4	125	84	1,094
York	8,837	2,108	1,230	51	377	2	°	19	†156
TOTAL STATE...	2,677,773	627,550	413,180	10,245	\$143,031	789	\$26,116	5,928	\$137,360

*Data unavailable. †Filling Station Sales only. ‡Estimated.

WASHINGTON

Population 1,736,191
Families 534,237
Radio Homes 502,780

Adams	6,168	1,658	1,590	24	\$405	4	\$81	36	\$714
Asotin	8,406	2,472	2,350	23	505	2	*	26	290
Benton	11,987	3,331	3,200	32	729	6	86	46	703
Chelan	34,406	10,352	9,860	105	3,318	18	680	130	3,528
Clallam	21,464	6,512	6,140	79	1,965	13	242	66	1,794
Clark	48,438	14,585	10,890	178	3,426	16	358	164	4,106
Columbia	5,540	1,621	1,530	20	354	2	*	20	320
Cowlitz	39,504	11,552	10,880	135	3,176	17	394	123	3,707
Douglas	9,522	2,545	2,450	25	369	1	*	29	516
Ferry	4,690	1,398	1,350	24	280	2	*	15	124
Franklin	6,297	1,871	1,760	21	647	4	82	31	660
Garfield	3,359	987	950	6	127	3	57	10	†111
Grant	14,547	4,652	4,460	68	1,074	12	232	85	1,441
Grays Harbor	51,901	16,312	15,450	260	5,805	27	597	172	5,356
Island	6,029	2,009	1,930	31	219	4	37	25	216
Jefferson	8,813	2,620	2,460	42	819	4	81	31	431
King	503,294	167,737	158,100	2,541	50,060	299	8,325	1,261	48,589
Kitsap	44,371	13,998	13,300	186	4,415	22	647	114	3,096
Kittitas	20,104	5,796	5,450	71	1,904	9	206	100	2,390
Klickitat	11,373	3,363	3,230	40	866	7	80	48	911
Lewis	40,998	12,122	11,530	153	2,946	17	357	155	3,153
Lincoln	11,343	3,282	3,150	43	887	10	154	62	1,329
Mason	11,606	3,631	3,430	67	1,073	4	126	38	769
Okanogan	24,619	5,286	5,050	68	1,235	17	245	81	1,710
Pacific	15,726	4,890	4,630	84	1,594	9	115	58	996
Pend Oreille	6,980	2,090	2,000	33	514	6	81	39	539
Pierce	175,651	55,124	52,100	853	16,407	73	2,077	513	15,716
San Juan	3,102	1,029	990	18	283	1	*	6	†52
Skagit	37,502	11,073	10,430	156	3,014	18	293	166	2,951
Skamania	4,621	1,410	1,350	18	248	3	21	22	213
Snohomish	88,441	27,492	26,050	354	7,651	36	845	305	6,961
Spokane	161,230	49,983	47,100	714	14,530	69	2,526	452	15,833
Stevens	18,645	5,540	5,330	56	1,071	10	121	60	932

U. S. CENSUS DATA

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Thurston	36,895	11,590	10,910	143	3,291	16	519	138	3,150
Wahkiakum	4,256	1,263	1,220	12	215	1	*	11	79
Walla Walla	30,535	8,406	7,980	104	2,444	11	534	101	3,164
Whatecom	60,235	18,484	17,550	241	4,841	29	776	214	4,647
Whitman	27,192	7,834	7,450	92	2,188	20	391	109	2,562
Yakima	98,586	28,427	27,200	305	8,615	38	1,155	336	8,758
TOTAL STATE...	1,736,191	534,237	502,780	7,127	\$151,116	860	\$22,696	5,398	\$152,664

*Data unavailable. †Filling Station Sales only.

W. VIRGINIA

Population	1,901,974
Families	445,686
Radio Homes	336,670

Barbour	20,061	4,882	4,000	58	\$616	3	\$48	39	\$416
Berkeley	29,081	7,515	6,000	166	1,607	9	322	74	1,669
Boone	28,533	6,079	5,050	83	1,012	2	*	20	847
Braxton	21,563	4,648	3,770	45	414	4	73	28	534
Brooke	25,525	6,195	5,340	102	1,509	7	144	49	951
Cabell	97,389	25,057	22,150	454	6,542	47	1,315	149	6,823
Calhoun	12,455	2,604	2,110	21	153	1	*	18	376
Clay	15,208	3,056	2,500	27	302	1	*	13	†118
Doddridge	10,926	2,611	2,130	25	348	2	*	25	137
Payette	80,674	17,869	14,850	164	2,954	16	379	81	2,978
Gilmer	12,043	2,706	2,200	18	320	2	*	24	†145
Grant	8,804	2,018	1,640	35	233	1	*	28	325
Greenbrier	38,432	8,670	7,150	115	1,703	9	183	75	1,537
Hampshire	12,062	2,972	2,420	67	456	2	*	39	551
Hancock	31,633	7,543	6,450	113	2,541	13	281	49	1,258
Hardy	10,810	2,293	1,870	33	159	4	27	15	379
Harrison	82,948	20,603	17,300	328	5,124	27	765	149	3,790
Jackson	16,385	3,932	3,190	38	279	3	54	34	587
Jefferson	16,752	4,100	3,390	77	674	7	101	46	717
Kanawha	195,404	46,712	39,500	726	13,464	71	2,036	263	10,669
Lewis	22,267	5,091	4,220	89	965	6	161	53	924
Lincoln	22,899	4,672	3,800	64	269	1	*	16	†83
Logan	67,756	14,123	11,680	164	2,066	8	318	73	2,640
McDowell	94,311	19,982	16,520	204	3,676	16	346	92	2,667
Marion	68,555	17,237	14,410	202	4,128	21	506	114	3,392
Marshall	40,145	9,475	8,060	175	2,363	13	188	82	1,104
Mason	22,214	5,227	4,220	89	693	2	*	34	333
Mercer	68,329	15,597	12,860	207	3,275	22	751	123	3,273
Mineral	21,286	5,458	4,550	95	1,206	6	85	49	899
Mingo	40,792	8,707	7,110	178	2,061	8	247	46	1,540
Monongalia	51,236	13,175	11,100	187	3,747	13	445	115	3,088
Monroe	13,567	2,978	2,400	54	321	2	*	27	385
Morgan	8,986	2,148	1,770	52	505	2	*	17	†83
Nicholas	24,072	5,078	4,050	48	752	2	*	35	411
Ohio	73,162	19,596	17,400	390	7,588	33	1,281	141	4,910
Pendleton	10,884	2,168	1,760	20	52	1	*	27	516
Pleasants	6,710	1,670	1,380	29	359	2	*	17	381
Pocahontas	13,917	3,054	2,500	45	441	2	*	35	408
Preston	30,396	7,096	5,830	86	1,022	6	81	75	951
Putnam	19,490	4,435	3,620	73	516	2	*	31	374
Raleigh	86,723	18,940	15,550	226	3,454	11	454	112	3,536
Randolph	30,166	6,846	5,560	84	1,448	6	216	70	1,556
Ritchie	15,387	3,880	3,180	48	443	4	67	36	506
Rome	20,780	4,434	3,600	57	557	2	*	32	740
Summers	20,406	4,676	3,870	54	741	2	*	25	469
Taylor	19,900	4,858	4,030	73	1,088	5	167	48	596
Tucker	13,169	3,023	2,510	57	502	3	45	20	336
Tyler	12,553	3,270	2,650	39	472	3	44	35	501
Upshur	18,347	4,577	3,720	58	746	3	109	39	750
Wayne	35,188	8,544	6,970	83	501	5	83	32	†162
Webster	18,075	3,785	3,100	22	333	3	52	15	†185
Wetzel	22,342	5,346	4,370	79	1,192	9	112	55	626
Wirt	6,471	1,562	1,260	11	35	2	*	12	96
Wood	62,366	16,732	14,500	281	4,513	16	706	136	3,147
Wyoming	29,782	6,179	5,100	61	787	4	89	22	786
TOTAL STATE...	1,901,974	445,686	336,670	6,379	\$93,227	477	\$12,889	3,118	\$77,877

*Data unavailable. †Filling Station Sales only.

WISCONSIN

Population	3,137,587
Families	823,929
Radio Homes	687,320

County	Population	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Adams	8,441	2,271	1,590	26	\$284	2	\$*	23	\$191
Ashland	20,692	5,235	4,280	70	1,698	8	174	57	1,319
Barron	34,062	8,741	6,390	77	1,297	14	270	133	2,290
Bayfield	15,147	4,096	2,940	37	713	5	92	39	557
Brown	82,972	20,140	17,200	301	6,975	41	1,095	180	7,281
Buffalo	16,088	4,104	2,930	48	540	6	78	39	744
Burnett	11,353	3,084	2,130	28	299	5	41	29	410
Calumet	17,595	4,373	3,150	51	656	8	120	50	1,108
Chippewa	40,602	9,595	7,330	123	2,007	12	205	102	2,207
Clark	33,903	8,572	6,000	93	1,248	12	155	85	1,292
Columbia	32,438	8,844	6,980	92	2,155	16	329	136	2,375
Crawford	18,325	4,553	3,420	44	666	4	77	65	915
Dane	130,307	35,326	29,960	450	12,326	75	2,580	354	11,372
Dodge	53,480	13,731	10,900	157	2,796	23	346	160	2,657
Door	18,936	4,937	3,750	72	973	6	122	61	1,288
Douglas	46,821	12,799	11,190	201	4,624	21	626	113	3,328
Dunn	27,320	6,633	4,950	76	959	6	110	72	1,299
Eau Claire	46,997	12,500	10,670	135	3,722	15	608	107	3,751
Florence	4,177	1,088	800	14	221	1	*	13	†63
Fond du Lac	62,278	16,348	13,610	234	4,852	28	909	147	4,242
Forest	11,767	2,697	2,050	30	505	3	46	28	427
Grant	40,614	10,837	8,140	118	2,246	16	267	141	2,781
Green	23,142	6,469	4,980	65	1,441	12	274	81	1,639
Green Lake	14,201	4,037	3,150	53	933	9	122	58	1,158
Iowa	20,559	5,432	3,940	47	857	12	99	70	831
Iron	10,040	2,572	2,030	47	850	3	44	29	†211
Jackson	16,554	4,190	2,960	47	804	6	85	68	1,054
Jefferson	38,795	10,818	8,780	148	3,640	19	385	136	3,295
Juneau	18,676	4,947	3,580	53	1,106	9	113	77	1,239
Kenosha	63,353	16,752	15,050	244	6,432	28	918	122	3,807
Kewaunee	16,661	4,261	3,070	43	513	5	74	52	616
La Crosse	59,613	15,873	13,800	207	5,845	20	589	126	3,900
Lafayette	18,673	4,874	3,520	61	983	8	73	65	1,301
Langlade	23,257	5,588	4,410	94	1,710	9	164	62	1,599
Lincoln	22,338	5,727	4,640	67	1,228	7	203	67	1,200
Manitowish	61,421	15,848	13,210	237	5,238	21	458	146	4,222
Marathon	75,353	18,019	14,230	213	4,528	20	463	177	4,062
Marinette	36,096	9,098	7,230	102	2,209	10	127	96	1,798
Marquette	9,098	2,531	1,820	32	479	3	30	41	550
Milwaukee	765,480	209,688	194,900	3,234	83,756	416	11,908	1,173	55,681
Monroe	30,032	7,700	5,860	83	1,508	11	234	96	1,722
Oconto	27,046	6,539	4,850	86	1,215	8	87	85	1,071
Oneida	18,761	5,061	4,200	70	1,912	11	222	78	1,742
Outagamie	69,999	17,101	14,400	217	5,701	22	669	158	4,707
Ozaukee	18,982	4,999	3,860	62	1,240	6	114	60	1,480
Pepin	7,906	1,987	1,400	24	426	4	46	27	499
Pierce	21,447	5,800	4,070	67	1,056	9	122	76	1,882
Polk	26,197	6,834	4,780	49	733	11	191	92	1,616
Portage	35,692	8,205	6,500	108	2,326	9	305	95	2,048
Price	17,983	4,766	3,510	33	679	5	108	55	819
Racine	93,969	24,971	22,280	394	10,129	38	1,357	194	6,175
Richland	20,382	5,286	3,910	55	1,023	9	161	85	1,022
Rock	80,092	22,474	19,300	268	8,558	35	1,117	219	6,110
Rusk	17,703	4,435	3,240	44	865	4	97	57	965
St. Croix	24,815	6,342	4,660	81	1,168	11	176	82	1,404
Sauk	33,713	9,125	7,080	91	2,162	11	226	133	2,678
Sawyer	10,135	2,620	1,900	31	537	4	98	37	635
Shawano	34,881	7,824	5,750	104	1,163	10	158	109	1,703
Sheboygan	76,224	20,565	17,570	231	5,930	30	792	181	4,792
Taylor	20,103	4,928	3,450	41	642	4	70	42	837
Trempealeau	24,378	6,197	4,430	51	778	11	146	87	1,121
Vernon	29,909	7,762	5,590	78	1,296	9	180	93	1,289
Vilas	7,740	2,357	1,790	31	916	2	*	45	758
Walworth	33,024	9,472	7,560	145	3,391	19	474	141	3,156
Washburn	12,481	3,372	2,440	35	768	4	116	50	653
Washington	28,430	7,415	5,780	75	1,687	9	194	74	1,874
Waukesha	62,588	16,489	13,410	205	5,379	24	615	196	4,387
Watpaca	34,576	9,252	7,170	109	1,946	16	255	130	2,767
Wausau	14,153	3,911	2,780	37	392	6	97	66	794
Winnebago	80,439	21,769	19,130	321	7,788	31	989	180	5,342
Wood	44,476	11,143	9,010	108	3,198	13	576	105	3,127
TOTAL STATE	3,137,587	823,929	687,320	10,805	\$250,916	1,340	\$31,476	7,917	\$209,312

* Data unavailable. † Filling Station Sales only.

WYOMING

Population 250,742
Families 69,227
Radio Homes 55,520

County	Popula- tion	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE	
				Stores	Sales	Stores	Sales	Stores	Sales
Albany	13,938	4,077	3,480	32	\$1,540	5	\$296	53	\$2,109
Big Horn	12,928	3,311	2,580	38	937	7	184	64	1,317
Campbell	5,977	1,793	1,230	19	456	2	*	23	585
Carbon	12,512	3,724	3,090	35	1,425	8	234	70	1,807
Converse	6,609	1,943	1,440	20	584	5	91	43	822
Crook	5,447	1,491	1,020	24	247	3	34	21	†216
Fremont	16,113	4,352	3,370	51	1,087	8	196	77	1,674
Goshen	12,185	3,089	2,230	34	756	6	135	50	905
Hot Springs	4,657	1,440	1,170	15	406	3	100	19	399
Johnson	4,954	1,516	1,130	15	408	3	57	29	455
Laramie	30,143	8,270	7,100	100	2,956	17	782	105	4,067
Lincoln	10,263	2,552	2,050	36	532	7	117	48	857
Natrona	23,862	7,365	6,470	69	2,192	10	*	103	3,634
Niobrara	5,930	1,717	1,250	17	437	4	91	27	875
Park	10,970	3,055	2,360	24	759	7	207	56	1,538
Platte	7,987	2,229	1,690	27	564	5	137	45	1,031
Sheridan	19,199	5,435	4,450	101	1,820	8	312	84	†862
Sublette	2,772	816	570	5	*	3	39	18	* 96
Sweetwater	19,384	5,587	4,730	60	2,055	8	281	62	2,121
Teton	2,500	705	520	10	255	2	*	20	315
Vinta	7,202	1,792	1,450	30	662	3	71	34	878
Washakie	5,879	1,442	1,080	11	485	4	91	10	598
Weston	4,941	1,428	980	22	433	5	74	32	623
Yellowstone Nat. Park (Part)	411	98	80	1	*	—	—	3	*
TOTAL STATE...	250,742	69,227	55,520	796	\$21,091	133	\$1,213	1,096	\$29,778

* Data unavailable. † Filling Station Sales only. ** Automotive Sales only.

All Money Values Are In Thousands (\$000) of Dollars

ADDITIONAL DATA COVERING
RADIO FROM THE 1940 CENSUS
WILL APPEAR REGULARLY IN
RADIO DAILY AS OFFICIALLY
RELEASED FROM WASHINGTON.

DON LEE'S INCREASED FACILITIES MEAN

New Opportunities for Advertisers

NEW



STUDIOS

Don Lee's brand-new, \$500,000, Hollywood studios include new equipment, increased facilities for program production and three auditoriums for audience participation.

NEW



COVERAGE

Don Lee adds two new stations to guarantee complete coverage.* More than nine out of every ten Pacific Coast radio homes are within 25 miles of a Don Lee station.

** Latest figures show Pacific Coast population increased to nearly 10 million!*

NEW



POWER

Power increases to 5000 watts full time on three Don Lee key outlets—Los Angeles, Portland, San Francisco—further insure Don Lee's dominance in these major markets.

NEW



BUSINESS

Don Lee chalked up a 78% increase in regional business over last year... more than *twice as much as all other Pacific Coast networks combined*. Advertisers know Don Lee coverage pays—at the cash register.

MUTUAL DON LEE

5515 MELROSE AVE., HOLLYWOOD, CALIF.
THOMAS S. LEE, *Pres.*
LEWIS ALLEN WEISS, *Vice-Pres. and Gen. Mgr.*
JOHN BLAIR & CO., NATIONAL REPRESENTATIVES

THE NATION'S GREATEST REGIONAL NETWORK



NETWORKS
OF THE
UNITED STATES



NATIONAL
REGIONAL

Personality

plus!



BEULAH KARNEY
Hired on KMBC Happy Kitchen



PHIL EVANS
Director of Farm Service



JUNE MARTIN
KMBC Food Scout



CAROLINE ELLIS—CBS and NBC
Author-Star of "Caroline's Golden Store"



BONNIE KING—Featured with
Bob Crosby, NBC coast-to-coast



ERLE SMITH
KMBC Newscaster



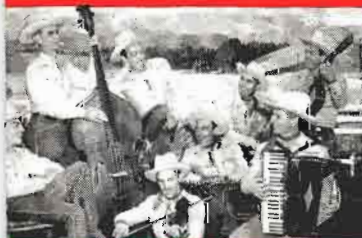
WALT LOCHMAN
KMBC Sportscenter

The way KMBC draws and holds listeners in this area is no accident. It's the planned result of a tested KMBC recipe.

Take a radio personality PLUS astute programming and smart production. Add plenty of promotion and publicity. PRESTO! The major audience is yours.

KMBC spends close to \$200,000 annually on programs, production and talent. So solidly are big names built here that you'll find KMBC artists and features going great guns from coast to coast.

An established feature with the listening loyalty of the greatest audience—that's your best bet always. So you can't go wrong buying a "Personality Plus" on KMBC!



TEXAS RANGERS
KMBC, CBS and Hollywood



RHYTHM RIDERS
Vocal-Instrumental stars, KMBC-CBS



BRUSH CREEK FOLLIES
CBS coast-to-coast each Saturday afternoon

KMBC

of Kansas City
Free & Peters, Inc.

COLUMBIA



BROADCASTING SYSTEM

DURING the past year, as never before, radio has proved its ability to keep pace with history. In this way it has met its responsibility of bringing news of the world, speedily and impartially, to its listeners.

WILLIAM S. PALEY

CBS added substantially to its list of affiliates during the year just ended, and led all other single networks in gross cumulative billings, reaching the \$41,025,-549 mark, an increase of 18.8 per cent. National defense, keynoting the majority of course dominate the broadcasting activity of 1940. Along these lines CBS will again carry its share of the job.

Included in the activity that highlighted the past year were the improved program standards, the establishment of an international division of affiliates; increased scientific discoveries; exploring of new frontiers in television, including the new color process; more than 11,000,-000 new radio sets purchased by the public for homes and autos, an increase of 2,000,000 sets over the previous year, and now giving the U. S. approximately 52,000,000 radio sets in use throughout the 48 states.

News Activity

Reduced to barest statistics, CBS' news department completed 2,081 pick-ups from 19 European countries, 2 far east points and 5 Latin American points. These broadcasts included, in the main, coverage of the war in Europe, including actual descriptions of the bombings of Berlin, Paris and London and the blitzkrieg warfare that shook the entire world during 1940.

Presidential Election

1940 was the presidential year, and the

highly-publicized third term issue was thoroughly covered.

CBS presented 28 broadcasts from the Republican Convention and 16 from the Democratic conclave in Chicago. The commercial biz billed during the election period helped to boost network billings to a new all-time high. A five and one-half hour broadcast election eve was featured.

Serious Music

There were 1,320 broadcasts of serious music, totaling 530 hours of air time, heard over CBS facilities during the year. Of this figure, more than 1,200, or 475 hours, were sustaining, and 115 commercial, or 55 hours. The New York Philharmonic began its 11th year on CBS and aired 30 concerts.

Engineering

Construction was started on two new high fidelity 50,000 watt international broadcast stations near Brentwood, L. I. In conjunction with the two new stations, 8 antennas are being built exclusively for Latin America, capable of 15 different broadcasting combinations with either of the two stations.

Design and supervision of installing all audio facilities in the new CBS Building, including the design of a new control console which eliminates all equipment racks from the control room was completed.

Color Tele

Late in August the successful laboratory demonstration of color television was announced, a revolutionary development in the industry. The system was invented and developed by Dr. Goldmark, chief tele engineer of CBS.



COLUMBIA BROADCASTING SYSTEM



**NETWORK FACILITIES
AS OF JAN 1st, 1941**

Map of the United States showing the locations of 100 radio stations. The map is color-coded with green for the northern and western regions and yellow for the southern and eastern regions. Radio stations are marked with call letters and city names. A legend in the bottom right corner indicates that the call letters 'WKAQ' are used for the station in New York City.

C O L U M B I A

Broadcasting System

485 Madison Avenue, New York City
(Telephone number, Wickersham 2-2000)

BOARD OF DIRECTORS

John J. Burns
Prescott S. Bush
Ralph F. Colin
J. A. W. Iglehart
Paul W. Kesten
Edward Klauber

Isaac D. Levy
Leon Levy
Samuel Paley
William S. Paley
Dorsey Richardson
Mefford R. Runyon
Herbert Bayard Swope

Officers

William S. Paley.....President
Edward Klauber.....Executive Vice-President
Paul W. Kesten.....Vice-President and Director
Mefford R. Runyon..Vice-President and Director
H. V. Akerberg
 Vice-President in Charge of Station Relations
W. B. Lewis
 Vice-President in Charge of Broadcasts
William C. Gittinger
 Vice-President in Charge of Sales
Lawrence W. Lowman
 Vice-President in Charge of Operations

H. Leslie Atlass.....Vice-President, Chicago
Harry C. Butcher....Vice-President, Washington
D. W. Thornburgh...Vice-President, Los Angeles
Frank K. White.....Treasurer
Jos. H. Ream....Secretary and General Attorney
Samuel R. Dean.....Assistant Treasurer
James M. Seward.....Assistant Treasurer
Arthur S. Padgett.....Auditor

Staff

Allyn Jay Marsh.....Assistant Sales Manager
William J. Fagan.....Assistant Sales Manager
Torrence E. Danley..Acting Sales Service Manager
Howard Meighan
 Eastern Sales Manager, Radio Sales
J. J. Karol.....Market Research Sales Counsel
Victor M. Ratner....Director of Sales Promotion
John Fox, Assistant to Director of Sales Promotion
Frank N. Stanton...Director of Market Research
J. K. Churchill,
 Chief Statistician of Market Research
George Mateyo,
 Assistant to Director of Market Research
Thomas D. Connolly,
 Manager of Program Promotion
Herbert Bayard Swope, Jr....Trade News Editor
Douglas Coulter..Assistant Director of Broadcasts
Davidson Taylor...Assistant to Vice-President in
 Charge of Broadcasts
Gerald Maulsby.....Production Manager
Leroy Passman,
 Assistant Director of Program Operations
William H. Fineshriber, Jr.,
 Director of Music Division

James H. Fassett....Assistant on Serious Music
Alton M. Rinker.....Assistant on Light Music
Max Wylie.....Director of Script Division
S. Mark Smith,
 Assistant Director of Script Division
Francis C. Barton, Jr...Director of Program Service
James F. Burke,
 Assistant Director of Program Service
Paul W. White.....Director of Public Affairs
Robert S. Wood,
 Assistant Director of Public Affairs
William J. Slocum, Jr.
 In Charge of Special Events and Sports
Sterling Fisher...Director of Talks and Education
Leon Levine,
 Assistant Director of Educational Programs
Helen Sioussat....Assistant Director of Talks
Jan Schimek.....Director of Copyright Division
Julius Mattfield....Director of Music Library
Edmund Chester,
 Director of Broadcasting to Foreign Countries
Elizabeth Tucker,
 Director of Short Wave Programs

Walter R. Pierson,
 Manager of Sound Effects Division
 Harriet Hess,
 Supervisor of Program Typing Division
 Gilson B. Gray.....Commercial Editor
 Donald I. Ball.....Assistant Commercial Editor
 Adrian Murphy.....Executive Director of Television
 Gilbert Seldes.....Director of Television Programs
 Leonard H. Hole
 Manager of Television Operations
 Dr. Peter C. Goldmark.....Chief Television Engineer
 H. I. Rosenthal.....Executive Vice-President
 of Columbia Artists, Inc.

I. S. Becker,
 Vice-President & Business Manager
 of Columbia Artists, Inc.
 J. G. Gude.....Station Relations Manager
 Louis Ruppel.....Director of Publicity
 Theodore Weber.....Assistant Director of Publicity
 Michael J. Fish.....Manager Photographic Division
 John Denson.....News Editor
 Edwin King Cohan,
 Director of General Engineering
 A. B. Chamberlain.....Chief Engineer
 Hugh A. Cowham
 Commercial Engineer In Charge of Traffic
 Jos. H. Burgess, Jr.....Personnel Manager
 Albert H. Bryant,
 Manager of Mail and Files
 & Mimeograph Division
 John E. Forsander.....Purchasing Agent
 W. J. Flynn.....Chief Accountant
 G. Stanley McAllister,
 Director of Construction and
 Building Operations

Radio Sales

J. Kelly Smith.....General Sales Manager
 Howard Meighan,
 Eastern Sales Manager, New York
 H. A. Carlborg.....Manager, Detroit Office
 Henry M. Jackson,
 Western Sales Manager, Chicago
 Roger K. Huston.....Manager, Los Angeles Office
 Royal Penny.....Account Executive, Charlotte
 Charles E. Morrin,
 Account Executive, San Francisco

New York City WABC, 485 MADISON AVE.

Arthur Hull Hayes.....General Manager
 George W. Allen.....Director of Programs
 Theodore Weber.....Director of WABC Publicity
 Henry Grossman,
 Eastern Division Operations Engineer
 & Chief Engineer of WABC
 Jules Dundes.....Sales Promotion Manager

Chicago

410 NO. MICHIGAN AVE.

H. Leslie Atlass.....Vice-President, Chicago
 J. L. Van Volkenburg.....Assistant to Mr. Atlass

L. F. Erikson.....Western Sales Manager
 Robert N. Brown.....Program Director
 Frank B. Falknor,
 Central Division Operations Engineer
 & Chief Engineer of WBBM
 J. V. McLoughlin.....Accountant & Office Manager
 James Kane,
 Director of Publicity & Special Events
 Urban Johnson.....Chief Sound Technician
 Stuart Dawson.....Assistant Program Director
 J. Oren Weaver.....News Editor
 J. Kelly Smith,
 General Sales Manager, Radio Sales
 Henry M. Jackson,
 Western Sales Manager, Radio Sales
 King Park.....Sales Promotion Manager

Washington

WJSV, EARLE BLDG.

Harry C. Butcher,
 Vice-President in Charge at Washington
 A. D. Willard, Jr.....Station Manager WJSV
 Wm. D. Murdock.....Sales Manager WJSV
 Ann Gillis.....Director of Public Events
 Clyde Hunt.....Chief Engineer
 Harry R. Crow.....Accountant
 John Heiney.....Sales Promotion Manager
 Paul Glynn.....Publicity Director
 Lloyd W. Dennis, Jr.....Program Director

Minneapolis

WCCO, 625 SECOND AVE., S.

Earl H. Gammons.....Manager of Station WCCO
 Carl Burkland.....Sales Manager
 Hayle C. Cavanaugh (Mrs.).....Program Director
 H. S. McCartney.....Chief Engineer
 Emmett J. Heerdt, Jr.....Accountant
 Robert L. Hutton, Jr.,
 Sales Promotion & Publicity Manager
 Alvin B. Sheehan.....Director of Artists Bureau

St. Louis

KMOX, MART BLDG.

Merle S. Jones.....Manager of Station KMOX
 Arthur Casey.....Assistant to Station Manager
 K. W. Church.....Sales Manager
 C. G. Renier.....Program & Production Director
 Louis McC. Young.....Chief Engineer
 James S. Johnson.....Sales Promotion Director
 Jerry Hoekstra.....Public Events & Publicity Director
 Robert W. Carpenter.....Accountant

Pacific Coast

LOS ANGELES OFFICE, KNX,
 COLUMBIA SQUARE

D. W. Thornburgh.....Vice-President, Los Angeles
 George L. Moskovics.....Director of Sales Promotion
 Charles D. Ryder, Jr.....Accountant

Lester Bowman,
Western Division Operations Engineer
& Chief Engineer of KNX
Nelson G. Pringle.....News Editor
Charles Vanda...Western Director of Programs
Fox Case,
Director of Special Events & Public Events
William E. Forbes,
Assistant to Mr. Thornburgh in charge
of Columbia Management of Calif.
Russ Johnston.....Program Manager
Ben Paley.....Production Manager
Harry W. Witt.....Sales Manager
Hal Rorke.....Publicity Director
Roger Huston.....Manager, Radio Sales
Alan Cormack.....Traffic Manager

San Francisco Office

PALACE HOTEL

Arthur J. Kemp...Sales Manager, Pacific Network
Charles Morin...Account Executive, Radio Sales

Charlotte, N. C.

WBT, WILDER BLDG.

A. E. Joscelyn.....Manager of Station WBT
Royal E. Penny.....Sales Manager and
Account Executive, Radio Sales
Edward De Gray.....Accountant
Chas. H. Crutchfield.....Program Director
James Beloungy.....Chief Engineer
William G. Carley....Director of Sales Promotion

Boston

WEEI, 182 TREMONT ST.

Harold E. Fellows....Manager of Station WEEI
Kingsley Horton.....Sales Manager
Lloyd G. del Castillo
Production Manager and Musical Director
Philip K. Baldwin.....Chief Engineer
John J. Murray.....Accountant
Dorothy Drake.....Publicity Director

Detroit

FISHER BLDG.

Alfred N. Steele....Manager of Detroit Office
G. T. C. Fry.....Manager of Sales Promotion
Kenneth Krentel.....Manager of Research
H. A. Carlborg...Account Executive, Radio Sales

Foreign Staff

E. R. Murrow...Chief of European Staff—London
Larry Le Seuer.....London Correspondent
Joseph Congress.....Vichy Correspondent
William L. Shirer,

Central European Representative—Geneva

Harry Flannery.....Berlin Correspondent
Cecil D. Brown.....Rome Correspondent
Sigrid Roll.....Oslo Correspondent
David Anderson.....Stockholm Correspondent
Winston Burdette.....Belgrade Correspondent
Leigh White.....Budapest Correspondent
Betty Wason.....Athens Correspondent
Farnsworth Fowle....Correspondent in Turkey
Edward Chorlian.....Cairo Correspondent
William J. Dunn,

Director of CBS Correspondents in the Far East

W. R. Wills.....Tokyo Correspondent
John Raleigh....Correspondent in Batavia, Java
Alexander Garcia...Correspondent in Havana, Cuba
Luis Alcivar,

Correspondent in Guayaquil, Ecuador
Jorge Mantillas...Correspondent in Quito, Ecuador
Jack Fendell...Correspondent in Bogota, Columbia
Franklyn Whaite,

Correspondent in Caracas, Venezuela
John Adams,

Correspondent in Rio de Janeiro, Brazil
Carlos Griffin...Correspondent in Santiago, Chile
Herbert Clark,

Correspondent in Buenos Aires, Argentina
Claude Guyant....Correspondent in Lima, Peru
John Vebber,

Correspondent in Asuncion, Paraguay
Norman Stines, Jr.,

Correspondent in La Paz, Bolivia

Stations Owned and Operated, or Leased by the

COLUMBIA BROADCASTING SYSTEM

WABC	New York	Owned and operated by CBS.
WBBM	Chicago	Owned and operated by CBS.
WBT	Charlotte, N. C.	Owned and operated by CBS.
WCCO	Minneapolis	Owned and operated by CBS.
WJSV	Washington	Owned and operated by CBS.
KMOX	St. Louis	Owned and operated by CBS.
KNX	Los Angeles	Owned and operated by CBS.
WEEI	Boston	Owned by Edison Illuminating Co., of Boston Leased and operated by CBS.

MUTUAL



W. E. MACFARLANE
President

BROADCASTING SYSTEM

THE Mutual Broadcasting System, cooperative network of the nation, began 1941 with the best prospects in its history. Mutual's sixth birthday was celebrated in 1940. There are a number of reasons why we are looking forward to its seventh anniversary on September 15, 1941. Growth is a matter of absorbing interest, be it the growth of an industry, a community, or of a great radio network. And Mutual is growing.

Four stations formed the Mutual Broadcasting System at its inception in 1934. In January, 1940, there were 118 MBS affiliates. At the dawn of 1941, there are 168—an increase of 50 in one year. Indications are that by the end of 1941, there will be 200 stations affiliated with Mutual.

Programs

Mutual and its major originating stations greet 1941 as a year of opportunity to provide outstanding programs covering the whole field of radio entertainment. Much was accomplished in 1940. Mutual became synonymous with good music. The Philadelphia orchestra, the Chicago Symphony, and the Chicago Opera were presented regularly, all on an exclusive basis.

Such stimulating shows as Double or Nothing and The Show of the Week originate in the WOR Playhouse. In Chicago Tonight is another contribution from the WGN audience studio. KHJ provides Adventures in Rhythm, California Melodies and the I Want a Divorce half-hour series.

In sports, Mutual again has options on exclusive broadcasts of the world series and national professional football championship game. New Year's Day brought

exclusive Mutual broadcasts of the Cotton Bowl and East vs. West All-Star contests.

News Coverage

Space does not permit a thoroughgoing outline of the amplified news coverage, unique special events, and public service broadcasts in store for 1941 via Mutual. I should like to mention the exchange of programs with South American nations, which will be a Mutual feature in 1941. The series was begun last Christmas Day when a holiday program was piped to Mutual from Buenos Aires. Then on New Year's eve Mutual reciprocated by sending the music of Guy Lombardo to Argentina.

Discount Plan

The continuous expansion of the coast-to-coast network has assured the success of the Mutual Volume Discount Plan, which brings the advertiser a maximum listening audience at reduced rates. The sponsors of Raymond Gram Swing, Wythe Williams, Double or Nothing, Captain Midnight and other series use Mutual hookups of from 70 to 115 stations.

The new sales formula was one reason for the increase in annual Mutual billings. The figure for 1940 was \$4,767,054—some 34 per cent above the 1939 total of \$3,329,782. Exceeding the \$5,000,000 mark is one of Mutual's goals for 1941.

Stations of the Mutual network in many instances are pioneering in the development of Frequency Modulation broadcasting. Of the three underwriters of the network, WOR and WGN each has been licensed to broadcast FM at this writing. The Don Lee network, a pioneer in AM and television, also has made application for an FM license.



MUTUAL BROAD



CASTING SYSTEM





MUTUAL



Broadcasting System

Administrative Office

Chicago Tribune Tower, Chicago, Ill.
Phone, Superior 0100

New York Office

1440 Broadway, New York, N. Y.
Phone, Pennsylvania 6-9600

Officers

Chairman of Board of Directors,
Alfred J. McCosker
President.....W. E. Macfarlane
Vice-President.....Theodore C. Streibert
Vice-President.....Lewis Allen Weiss

Executive Secretary-Treasurer...E. M. Antrim
General Manager.....Fred Weber
Sales Manager.....Edward W. Wood, Jr.
Auditor.....Miles E. Lamphiear

Staff

Publicity Director.....Lester Gottlieb
Sales Promotion Manager...Robert A. Schmid
Program Service Mgr.....Adolph Opfinger
Traffic Manager.....Andrew Poole
Legal Advisor.....Keith Masters
Midwestern Sales Promotion Coordinator,
Don Pontius
Music Copyright Manager,
Mrs. Jeanie Campbell
Sales Representative.....John R. Overall
Sales Representative.....Sidney P. Allen
Sales Representative.....Thomas Harker
Sales Representative.....Morris Mudge
Sales Representative.....Ade Hult
Sales Representative.....Howard Keefe
London and Foreign Representative,
John S. Steele
Assistant London Representative..Arthur Mann
Berlin Representatives,
Sigrid Schultz, John Dickson
Rome Representative.....Peter Tompkins

Branch Offices

Detroit.....Union Guardian Bldg.
Cincinnati.....Alms Hotel
Boston.....21 Brookline Ave.
Cleveland.....Terminal Tower
Los Angeles.....Don Lee Bldg.
Washington.....1627 K St., N. W.
San Francisco.....1000 Van Ness Ave.
England.....Coulson, Surrey

Directors

E. N. Antrim	Alfred J. McCosker
Willet H. Brown	John Shepard III
H. K. Carpenter	Theodore C. Streibert
W. E. Macfarlane	Fred Weber
Lewis Allen Weiss	

Operating Board

J. E. Campeau.....CKLW, Detroit-Windsor
H. K. Carpenter.....WHK-WCLE, Cleveland
William B. Dolph....WOL, Washington, D. C.
Eugene O'Fallon.....KFEL, Denver, Colo.
John Shepard III.....The Colonial Network
Frank P. Schreiber.....WGN, Chicago, Ill.

Theodore C. Streibert...WOR, New York, N. Y.
Hulbert Taft, Jr.....WKRC, Cincinnati
Fred Weber.....General Manager
Lewis Allen Weiss.....Don Lee Network
Edward W. Wood, Jr.....Sales Manager

NATIONAL



BROADCASTING COMPANY

NILES TRAMMELL
President

THE year 1940 gave radio a remarkable opportunity to demonstrate the scope of its service to the American public by accurate and complete coverage of the European war and the selection of a President of the United States. These outstanding events found radio's news organizations operating at a new high in efficiency.

Of all events of the year, the presidential campaign was perhaps of the most intense interest to this country. Radio, operating as a free instrument of that democracy which gives it life and strength, made its facilities equally available to all political parties so that the issues of the campaign might be freely discussed and fully known.

Public Service

Evidence that the American system of broadcasting is continuing to render a wide national service is found in the large number of public service programs aired during 1940—an activity made possible only by the revenue from commercial programs.

American listeners, as well as those peoples within range of NBC's short wave programs received an accurate and complete picture of events throughout the world. NBC representatives in the capitals of belligerent nations, and in all news centers of this country, as well as the fine coverage by the American press associations, made this possible.

With the launching of the greatest peace-time defense program in history, the radio industry was ready to aid in every way possible the successful execution of the program. NBC has inaugurated several special series which relate to our defense activity and will extend its service in this field as public need indicates.

The interest of government and industry in cementing friendly relations with the Latin-American republics has

long been shared by radio broadcasters. Continuing its leadership in this direction, NBC in 1940 increased its short wave schedule over stations WNBI and WRCA from 16 to 18 hours a day, and completed an arrangement whereby local stations in the twenty Latin-American countries can rebroadcast, without cost to them, all short wave programs originating with NBC.

International Shortwave

The International Division of the company also made outstanding progress in interesting sponsors in the Latin American markets. The first year of commercial operation ended on December 1.

Radio broadcasting revenue in general rose during 1940, with networks and individual stations alike reflecting an industry wide improvement. Both the NBC Red and Blue networks made substantial gains. But one of the most dramatic economic improvements of the entire industry was made by the Blue network which added many new commercial programs to its schedule.

Financial growth of the company was equalled by a substantial expansion of national coverage, including the addition of 40 stations, bringing the total affiliates of the Red and Blue Networks to 220 stations. In addition, 41 associated stations increased their ability to serve their respective communities through new transmitters, directional antennas and increased power. The Blue network strengthened its public service by the addition of a number of outlets in strategic sections of the country, particularly in the South and Southwest where 23 additional stations are now enjoying regular Blue Network service.



NATIONAL BROADCAST



RED NETWORK
AS OF JAN. 1st, 1941

The map displays the following radio stations and their locations:

- Alaska:** Anchorage WLBZ
- Idaho:** Boise WBOI
- Montana:** Helena WHEI
- Wyoming:** Cheyenne WYCL
- Utah:** Salt Lake City KSLB
- Arizona:** Phoenix WPHN
- California:** San Francisco KGO, San Diego KSD, Los Angeles KABC, Sacramento KXTV, Fresno KFSH, Bakersfield KERO, Modesto KERO, Stockton KERO, Yuba City KERO, Marysville KERO, Everett KERO, Bellingham KERO, Olympia KERO, Tacoma KERO, Seattle KIRO, Portland KBOI, Eugene KBOI, Medford KBOI, Astoria KBOI, Seaside KBOI, Cannon Beach KBOI, Clatskanie KBOI, Tillamook KBOI, Multnomah KBOI, Washington KBOI, Oregon KBOI, California KBOI, Arizona KBOI, New Mexico KBOI, Texas KBOI, Louisiana KBOI, Mississippi KBOI, Alabama KBOI, Georgia KBOI, Florida KBOI, South Carolina KBOI, North Carolina KBOI, Virginia KBOI, West Virginia KBOI, Maryland KBOI, Delaware KBOI, Pennsylvania KBOI, New Jersey KBOI, New York KBOI, Connecticut KBOI, Rhode Island KBOI, Massachusetts KBOI, Vermont KBOI, New Hampshire KBOI, Maine KBOI, Alaska KBOI, Hawaii KBOI.
- Alaska:** Anchorage WLBZ
- Idaho:** Boise WBOI
- Montana:** Helena WHEI
- Wyoming:** Cheyenne WYCL
- Utah:** Salt Lake City KSLB
- Arizona:** Phoenix WPHN
- California:** San Francisco KGO, San Diego KSD, Los Angeles KABC, Sacramento KXTV, Fresno KFSH, Bakersfield KERO, Modesto KERO, Stockton KERO, Yuba City KERO, Marysville KERO, Everett KERO, Bellingham KERO, Olympia KERO, Tacoma KERO, Seattle KIRO, Portland KBOI, Eugene KBOI, Medford KBOI, Astoria KBOI, Seaside KBOI, Cannon Beach KBOI, Clatskanie KBOI, Tillamook KBOI, Multnomah KBOI, Washington KBOI, Oregon KBOI, California KBOI, Arizona KBOI, New Mexico KBOI, Texas KBOI, Louisiana KBOI, Mississippi KBOI, Alabama KBOI, Georgia KBOI, Florida KBOI, South Carolina KBOI, North Carolina KBOI, Virginia KBOI, West Virginia KBOI, Maryland KBOI, Delaware KBOI, Pennsylvania KBOI, New Jersey KBOI, New York KBOI, Connecticut KBOI, Rhode Island KBOI, Massachusetts KBOI, Vermont KBOI, New Hampshire KBOI, Maine KBOI, Alaska KBOI, Hawaii KBOI.

NATIONAL BROADCAST



NATIONAL NETWORK

AS OF JAN. 1st, 1961

ASTING COMPANY



NATIONAL Broadcasting Company

30 Rockefeller Plaza, New York City
(Telephone number, Circle 7-8300)

Registered Telegraphic Address
NATBROCAST NEW YORK

BOARD OF DIRECTORS

Angell, James Rowland	Harbord, James G.
Bliss, Cornelius N.	Harden, Edward W.
Braun, Arthur E.	McGrady, Edward F.
Cutler, Bertram	Millhauser, DeWitt
Dawes, Charles G.	Nally, Edward J.
Dunn, Gano	Sarnoff, David

Trammell, Niles

ADVISORY COUNCIL

Young, Owen D., Chairman

Angell, James R.	Green, William
Belmont, Mrs. August	Harbord, James G.
Coffin, Henry Sloan	Hutchins, Robert M.
Comstock, Ada	Sarnoff, David
Damrosch, Walter	Smith, Alfred E.
Farrell, Francis D.	Davis, John W.

Officers

Sarnoff, David.....Chairman of the Board
Trammell, Niles.....President
Mullen, Frank E.,
 Vice-President & General Manager
Ashby, A. L....Vice-President & General Counsel
Egner, C. Lloyd.....Vice-President
Engles, George.....Vice-President
Gilman, Don E.....Vice-President
Hanson, O. B.....Vice-President
Hedges, William S.....Vice-President
Kobak, Edgar.....Vice-President
Mason, Frank E.....Vice-President

Morton, Alfred H.....Vice-President
Royal, John F.....Vice-President
Russell, Frank M.....Vice-President
Strotz, Sidney N.....Vice-President
Witmer, Roy C.....Vice-President
Woods, Mark,
 Vice-President, Treasurer and Assistant Sec'y
Horn, C. W.....Assistant Vice-President
Nelson, A. E.....Assistant Vice-President
Teichner, R. J.....Assistant Treasurer
MacConnach, Lewis.....Secretary
Pfautz, C. E.....Assistant Secretary

DEPARTMENTS AND DIVISIONS

Executive Offices

Trammell, Niles President
 Mullen, Frank E.
 Vice-President & General Manager
 Morgan, Clayland T. Assistant to President
 Angell, James Rowland,
 Counselor for Public Service Programs

Continuity Acceptance Department

MacRorie, Janet Editor
 Kemble, Dorothy Assistant Editor

Engineering Department

Hanson, O. B. Vice-President and Chief Engineer
 Clarke, William A.,
 Manager of Technical Services
 Guy, R. F. Radio Facilities Engineer
 McElrath, George Operating Engineer
 Milne, George Eastern Division Engineer
 Morris, Robert M. Development Engineer
 Rackey, C. A. Audio & Video Facilities Engineer
 Shelby, R. E. Television Operations Engineer

General Service Department

Gilcher, Vincent J. Director of General Service
 Dunn, Ashton Personnel Manager
 Lowell, Edward M.,
 Manager of Building Maintenance Division
 Martin, William G.
 Manager of Guest Relations Division
 Van Houten, D. B.,
 Manager of Office Services Division

Information Department

Mason, Frank E. Vice-President in Charge
 Barnard, Anita. Manager of Information Division
 Kostka, William. Manager of the Press Division

International Relations- Television- New Developments

Royal John F. Vice-President In Charge
 Development and Research
 Horn, C. W. Assistant Vice-President In Charge
 International Shortwave Department
 Yandell, Lunsford P.
 Executive manager of International Broad-
 casting
 Television Department
 Morton, A. H.,
 Vice-President in Charge of Television
 Hutchinson, Thomas H.,
 Manager of Television Program Division
 Kersta, Noran E.
 Assistant to Vice-President in Charge of
 Television

Legal Department

Ashby, A. L. Vice-President & General Counsel
 Butler, Franklin Attorney
 Graham, R. H. Attorney-Hollywood
 Grimshaw, I. L. Attorney
 Hennessey, P. J., Jr. Counsel—Washington
 Hurley, J. Attorney—Washington
 Ladner, Henry Attorney
 Leuschner, Frederick Attorney—Hollywood
 McDonald, J. A. Attorney—Chicago
 Myers, R. P. Attorney
 Swezey, Robert D. Attorney

NBC Concert Service

Engles, George,
 Vice-President & Managing Director
 Bottorff, O. O. Vice-President and
 General Manager of Civic Concert Service, Inc.
 (subsidiary of NBC)
 Jones, A. Frank. Asst. to Vice-Pres. in Charge
 Levine, Marks. Manager of Concert Division

NBC Radio Recording Department

Egner, C. Lloyd Vice-President & Manager
 Friedheim, Robert W. Eastern Sales Manager
 MacDonald, John H. Business Manager
 Parsons, Willis B. Sales Promotion Manager
 Thomas, Reginald Program Director

Program Department

Strotz, Sidney N.,
 Vice-President in Charge of Programs
 Carlin, Phillips,
 Red Network Program Manager
 Hillpot, William. Blue Network Program Manager
 Brainard, Bertha,
 Manager, Program and Talent Sales Division
 Menser, Clarence L. National Production Director
 Almonte, J. de Jara. Night Program Manager
 Belviso, Thomas H.,
 Manager, Music Library Division
 Black, Frank. General Music Director
 Chotzinoff, Samuel. Manager of Music Division
 Cuthbert, Margaret,
 Director, Women's and Children's Programs
 Dunham, Franklin
 Director of Religious Broadcasts
 Kelly, Patrick J. Supervisor of Announcing
 Kelly, N. Ray. Supervisor of Sound Effects
 La Prade, Ernest. Director, Music Research
 Miller, William Burke. Director of Talks
 Preston, Walter G., Jr.,
 Manager, Public Service Division
 Roberts, Wilfred S.
 Manager of Production Division
 Schechter, A. A.,
 Director of News and Special Events
 Titterton, Lewis H. Manager of Continuity
 Wall, C. A. Business Manager

Sales Department

Blue Network

Kobak, Edgar.....Vice-President In Charge
James, E. P. H.....Sales Promotion Manager
Kiggins, Keith.....Sales Manager
Saudek, Robert.....Assistant To Sales Manager

Red Network

Witmer, Roy C.....Vice-President In Charge
Brown, C. B.....Sales Promotion Manager
Showerman, I. E.....Eastern Sales Manager
Frey, George H.....Sales Service Manager
Hitz, Edward R.,
Assistant To The Vice-President In Charge

Sales Traffic

Greene, F. Melville.....Sales Traffic Manager

Stations Department

Hedges, William S.
Vice-President in Charge of Stations
Norton, John H., Jr.....Assistant to
Vice-President in Charge of Stations

Facilities, Development and Research

Merryman, Philip I.....Co-Director
Lent, W. C.....Co-Director, Washington Office

Station Relations Department

Hickox, Sheldon B., Jr.
Manager of the Red Network Division
Norton, John H., Jr.
Manager of the Blue Network Division
Woolley, Easton C.
Manager of the Service Division

Managed Or Programmed Stations Department

Gregory, Sherman D.....Manager

National Spot and Local Sales Department

McConnell, J. V.
National Spot & Local Sales Manager
Roux, Willan C.
National, Spot & Local Sales Promotion
Manager
Tilenius, William O.....Assistant Manager
of Spot & Local Sales

Traffic Department

McClancy, B. F.....Traffic Manager

Managed Or Programmed Stations

Managed Or Programmed Stations Station Managers

CLEVELAND, OHIO
Pribble, Vernon H., Manager, Station WTAM
DENVER, COLO.
Yoder, Lloyd C., Manager, Station KOA
SAN FRANCISCO, CALIF.
Nelson, A. E., Manager Stations KPO-KGO
WASHINGTON, D. C.
Berkeley, Kenneth H., Manager Stations WRC
WMAL

Treasury Department

Woods, Mark,
Vice-President, Treasurer & Asst. Secretary
Bloxham, William D.....Purchasing Agent
Kelly, Harold M.....Asst. Auditor
McKeon, Harry F.....Auditor
Payne, Glenn W.....Budget Officer
Teichner, R. J.....Assistant Treasurer

Central Division—Chicago

Merchandise Mart Phone: Superior 8300

Kopf, H. C.....Manager of The Central Division
Borroff, Edwin R.....Sales Manager—Blue Network
Boyd, Maurice M.....Local & Spot Sales Manager
Carlson, Emmons C.
Sales Promotion and Advertising Manager
Chizzini, Frank.....Manager of Radio Recording
Cunningham, E. C.....Evening Manager
Drips, William E.....Director of Agriculture
Fry, Kenneth D.....Director of Special Events
Golder, Frank.....Program Traffic Supervisor
Herbubeaux, Jules.....Program Manager
Kaney, A. W.....Assistant to the Manager
Luttgens, Howard C.....Central Division Engineer
McCluer, Paul.....Sales Manager—Red Network
McDonald, J. A.....Attorney
Morton, Oliver.....Special Sales Representative
—Westinghouse Stations
Tilden, Louis E.....Sales Representative, Int'l Dept.
Murphy, William J.....Continuity Editor
Ray, William B.....Manager of Press Relations
Stirton, James L.,
Manager, Program and Talent Sales
Waller, Judith C.....Educational Director
Whalley, John F.....Business Manager
Wright, W. P.....Production Manager

REGIONAL NETWORKS

Steadily increasing growth of regional network billings indicates that more and more national advertisers are directing their campaigns in high-spot markets.

With the advantage of purchasing the time actually wanted, tailor-made talent of particular appeal to the specific area, and aggressive merchandising policies of the individual networks, the advertiser is provided with sales impetus in those areas where sales can be produced.

As the majority of these networks are sufficiently flexible to provide coverage where and when the client wants it, it is believed that the trend in 1941 will be toward greater application to selective markets as exemplified by regional networks.

The Alabama Network

c/o WSGN, Tutwiler Hotel, Birmingham, Ala.
Phone: 4-3434

PERSONNEL

President Henry P. Johnston
Vice-President Howard E. Pill
Secretary-Treasurer Bascom H. Hopson

STATIONS

WMSL, Decatur; WJBY, Gadsden; WJRD, Tuscaloosa; WSFA, Montgomery; WSGN, Birmingham; WHBB, Selma.

COVERAGE

Primary area of the network comprises 29 counties in Alabama, whose total population in the 1940 preliminary population figures of the U. S. Census was announced at 2,830,285, an increase of seven per cent over 1930. Approximately 81 per cent of the radio homes in the state are in the network's primary area.

NATIONAL REPRESENTATIVE
Headley-Reed Co.



Arizona Broadcasting Co.

(ABC Network)
711 Heard Bldg., Phoenix, Ariz.
Phone 4-4161

PERSONNEL

President R. B. Williams
Manager Dick Lewis
Commercial Manager J. R. Heath
Promotion Manager K. M. Pennington

STATIONS

KTAR, Phoenix; KVOA, Tucson; KYUM, Yuma; KGLU, Safford; KCRJ, Jerome; KWJB, Globe; KYCA, Prescott.

BRANCH OFFICE

48 East Broadway, Tucson, Ariz.
Phone 3703

Executive In Charge R. B. Williams

COVERAGE

State of Arizona.
NATIONAL REPRESENTATIVE
Paul H. Raymer Company



The Arizona Network

836 N. Central Ave., Phoenix, Ariz.

PERSONNEL

Manager (KOY) Fred A. Palmer
Manager (KTUC) John Merino
Manager (KSUN) Carleton Morris

STATIONS

KOY, Phoenix; KTUC, Tucson; KSUN, Bisbee; KGLU, Safford.

COVERAGE

	Primary	Secondary
Population	209,220	251,570
Radio Homes	35,613	33,217

NATIONAL REPRESENTATIVE
John Blair Company



Arkansas Network

11th Floor, Union Life Bldg., Little Rock, Ark.
Phone: 2-1841-2 & Long Distance 224

PERSONNEL

Manager (KARK) G. E. Zimmerman
Manager (KCMC) Cliff Tatom
Manager (KUOA) Storm Whaley
Manager (KOTN) B. J. Parrish

Manager (KFPW).....Dorothy A. Gibson.
 Manager (KBTM).....Jay P. Beard
 Manager (KTHS).....John I. Prosser
 Manager (KELD).....F. E. Bolls
 Manager (WMC).....H. W. Slavick
 Manager (WREC).....Hoyt B. Wooten

STATIONS

KARK, Little Rock; KCMC, Texarkana, Texas; KUOA, Siloam Springs; KOTN, Pine Bluff; KFPW, Fort Smith; KBTM, Jonesboro; KTHS, Hot Springs; KELD, El Dorado; WMC, Memphis, Tenn.; WREC, Memphis, Tenn.



Arrowhead Broadcasting System

WEBC Building, Duluth, Minn.

PERSONNEL

General Manager.....Walter C. Bridges
 Business Manager.....Thomas W. Gavin

STATIONS

WEBC, Duluth, Minn. & Superior, Wisc.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.

COVERAGE

This network claims coverage in northern Minnesota and Wisconsin and the upper peninsular of Michigan.

NATIONAL REPRESENTATIVE

George P. Hollingbery Co.



Blue Ridge Network

Hotel Greenville, Greenville, S. C.
 Phone: Greenville 362

PERSONNEL

Manager.....B. T. Whitmire

STATIONS

WFBC, Greenville, S. C.; WISE, Asheville, N. C.; WOPI, Bristol, Tenn.-Va.; WKPT, Kingsport, Tenn.

REPRESENTATIVE
 Weed & Company



California Radio System

708 Eye Street, Sacramento, Calif.
 Phone: Main 5000

PERSONNEL

Vice-President.....G. C. Hamilton
 General Manager.....Howard Lane

STATIONS

KFBK, Sacramento; KFWB, Los Angeles; KSAN, San Francisco; KFOX, Long Beach; KMJ, Fresno; KWG, Stockton; KERN, Bakers-

field; KTMS, Santa Barbara; KFSD, San Diego; KQW, San Jose.

COVERAGE

Network offers state coverage through the ten stations located in each of the first eight population centers of California.

BRANCH OFFICES

366 Madison Ave., New York, N. Y.

Phone: MUrray Hill 2-8690

Manager.....Humboldt Grieg
 530 West Sixth St., Los Angeles, Calif.

2223 Russ Bldg., San Francisco, Calif.

Phone: Exbrook 2093

NATIONAL REPRESENTATIVE

Paul H. Raymer Co.



Central States Broadcasting System

Omaha (Nebr.): Omaha National Bank Bldg.

Phone: Jackson 7626

Lincoln (Nebr.): Hotel Lincoln

Phone: 2-3214

PERSONNEL

President.....Frank D. Throop
 General Manager.....Don Searle
 Sales Manager.....Frank Pellegrin
 Manager, Lincoln Office.....Jud Woods
 Chief Engineer.....Mark Bullock

STATIONS

KFOR, Lincoln; KFAB, Lincoln; KOIL, Omaha.

COVERAGE

Nebraska, Kansas, Western Iowa, Southeastern South Dakota, Southwestern Minnesota, Northwestern Minnesota.

REPRESENTATIVE

Edward Petry & Co., Inc.



The Colonial Network

21 Brookline Ave., Boston, Mass.
 Phone: Commonwealth 0800

PERSONNEL

President.....John Shepard 3rd
 V-P in Charge of Operations.....R. L. Harlow
 V-P in Chg. of Sales & Production...Linus Travers
 V-P in Chg. of Engineering...Paul A. DeMars
 Sales Manager.....W. W. Warner
 Sales & Station Relations.....Gerald Harrison
 Editor of Colonial Network

News Service.....Leland Bickford
 Director, Merchandising &

Promotion.....Robert S. Mairfair
 Director of Publicity.....Al Stephenson
 Merchandising.....F. Carleton McVarish
 Director of Special Events....Fred McLaughlin

Chief Engineer.....Irving Robinson
 Program Director.....Eleanor Geer
 Sports Editor.....Jim Britt
 Manager of Artist Bureau...Josephine White

BRANCH OFFICES

Crown Hotel, Providence, R. I.

Phone: Dexter 1500

Supervisor.....Malcolm S. Parker
 Hotel Stratfield, New Haven, Conn.

Phone: 6-1121

Supervisor.....Judson LaHaye

STATIONS

Key Station: WAAB, Boston; WEAN, Providence; WICC, Bridgeport and New Haven; WSAR, Fall River; WSPR, Springfield; WLBZ, Bangor; WFEA, Manchester; WHTT, Hartford; WNBH, New Bedford; WLLH, Lowell and Lawrence; WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfield; WCOU, Lewiston and Auburn; WATR, Waterbury; WBRK, Pittsfield; WSYB, Rutland, Vt.; WELL, New Haven.

COVERAGE

	Evening	Daytime
Population	5,538,299	5,674,855
Radio Homes	1,274,009	1,305,019

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.



Connecticut Broadcasting System

Address Individual Stations

PERSONNEL

Manager (WELI).....James T. Milne
 Manager (WNBC).....Richard W. Davis
 Manager (WATR).....Harold Thomas

STATIONS

WELI, New Haven; WNBC, New Britain;
 WATR, Waterbury; WNLC, New London.



**Corn Belt Wireless
 Rebroadcasting Service**

c/o WHO, Des Moines, Ia.

Phone: 3-7147

PERSONNEL

Vice-President.....J. O. Maland
 Sales Manager.....Hale Bondurant
 Program Director.....Harold Fair
 Technical Supervisor.....Paul A. Loyet

STATIONS

Basic: WHO, Des Moines; WOC, Davenport;
 KMA, Shenandoah.

Additional stations can be selected by the advertiser in Kansas City, St. Joseph and Columbia, Mo.; Mason City, Sioux City and Dubuque, Ia.; Rochester, Minn.; Topeka, Kans.; and Peoria, Ill.

This network is a service supplied by WHO, Des Moines, providing for rebroadcasting, without the use of lines, by other stations in the Middle West that can consistently pick up and rebroadcast its signal. Rate is the combination of the spot broadcasting rate of each station used, without any charge for lines. Contracts are made direct with individual stations as this is not an organized network but simply provides for an exchange of programs without use of lines.

NATIONAL REPRESENTATIVE

Free & Peters, Inc.



The Cowles Group

Des Moines Register and Tribune Building,
 Des Moines, Ia.
 Phone: 3-2111

Cedar Rapids Office: Paramount Theater Bldg.

Waterloo Office: Russell Lamson Hotel

Sioux City Office: Orpheum Theater Bldg.

Yankton Office: Gurney Bldg.

PERSONNEL

PresidentGardner Cowles, Jr.
 Vice-President.....John Cowles
 Vice-President and Treasurer...Luther L. Hill
 Vice-PresidentSumner Quarton
 Manager (WNAX).....Robert R. Tinch
 National Sales Manager.....H. T. Enns
 Com. Manager (Des Moines)...Craig Lawrence
 Com. Manager (Cedar Rapids)...W. B. Quarton
 Com. Manager (Yankton).....Phil Hoffman

STATIONS

KSO, Des Moines; KRNT, Des Moines; WMT,
 Waterloo-Cedar Rapids; WNAX, Yankton-Sioux City.

SERVICES

Network maintains production, announcing and technical staffs available to advertisers without charge.

COVERAGE*

Population	6,700,649
Families	1,644,549
Radio Families	1,364,860

* Summary of 385 primary counties (in Montana, Wyoming, North Dakota, South Dakota, Nebraska, Minnesota, Iowa, Missouri, Wisconsin, Illinois).

NATIONAL REPRESENTATIVE

The Katz Agency



Don Lee Broadcasting System

5515 Melrose Ave., Hollywood, Calif.

Phone: Hollywood 8111

San Francisco office: 1000 Van Ness Ave.

PERSONNEL

V-P & General Manager.... Lewis Allen Weiss
 Assistant Manager..... Willet Brown
 General Sales Manager.... Wilbur Eickelberg
 Program Director..... Van Newkirk
 Production Manager..... James Burton
 Publicity Director..... Mark Finley

STATIONS

Southern California: KHJ, Los Angeles; KGB, San Diego; KDB, Santa Barbara; KFXM, San Bernardino; KPMC, Bakersfield; KVOE, Santa Ana; KXO, El Centro; KVEC, San Luis Obispo. Northern California: KFRC, San Francisco; KMYC, Marysville; KHSL, Chico; KVCV, Redding; KYOS, Merced; KDON, Monterey; KIEM, Eureka; KTKC, Visalia.

Northwest (Oregon): KRNH, Roseburg; KALE, Portland; KFJL, Klamath Falls; KORE, Eugene; KOOS, Marshfield.

Northwest (Washington): KMO, Tacoma; KIT, Yakima; KPQ, Wenatchee; KVOS, Bellingham; KXRO, Aberdeen; KOL, Seattle; KGY, Olympia; KELA, Centralia; KRKO, Everett; KWLK, Longview.

NATIONAL REPRESENTATIVE

John Blair & Co.



Georgia Broadcasting System

(Selling Group; not available as a network)

1420 Second Avenue, Columbus, Ga.

Phone: 4300

Atlanta Office: Henry Grady Bldg.

Phone Walnut 4377

PERSONNEL

Executive Manager..... J. W. Woodruff, Jr.

STATIONS

WATL, Atlanta; WRBL, Columbus; WGPC, Albany.

COVERAGE*

	Evening	Daytime
Population	636,280	948,600
Radio Homes	112,577	140,990

* In primary markets of west Georgia and eastern Alabama.

NATIONAL REPRESENTATIVE

International Radio Sales



Georgia Major Market Trio

Atlanta Office: Forsyth Bldg.

Phone: Walnut 8441

Macon Office: 211 Cotton Ave.

Phone: 3131-2

Savannah Office: 516 Abercorn St.

Phone: 2-127-89

PERSONNEL

General Manager (WGST)..... C. H. Calhoun
 General Manager (WMAZ)..... E. K. Cargill
 General Manager (WTOC).... Marjorie B. Willis

STATIONS

WGST, Atlanta; WMAZ, Macon; WTOC, Savannah.

COVERAGE*

	Primary	Secondary
Population	2,058,532	2,023,064
Radio Homes	277,640	282,640

*Population is based on the 1930 Census; radio homes figure is based on 1938 Joint Committee Report.

REPRESENTATIVE

The Katz Agency



Inter-City Broadcasting System

1657 Broadway, New York City

Phone: Circle 6-2200

Philadelphia Office: 35 S. 9th St.

Phone: Walnut 6800

PERSONNEL

General Manager..... Don S. Shaw
 Assistants to General Manager... Jack Curtis, L. E. Roberts

Director of Sales..... Charles M. Stark

Publicity-Special Events Dir.... Leon Goldstein

Program Manager..... Charles Capps

Musical Director..... Joe Rines

Continuity Director..... Raymond Sweeney

Sports & News Director..... Hal Janis

Chief Engineer..... Frank Marx

STATIONS

Key Station: WMCA, New York City; WIP, Philadelphia; other stations and cities available on request.

COVERAGE

Linked together by A. T. & T. lines, the stations of this network, covering the North Atlantic seaboard may be engaged collectively, in any combination, or individually.

REPRESENTATIVE

Virgil Reiter & Co. (West)



Intermountain Network

McIntyre Bldg., Salt Lake City, Utah

PERSONNEL

President..... Paul R. Heitmeyer

STATIONS

KLO, Ogden; KOVO, Provo; KEUB, Price.

REPRESENTATIVE

George P. Hollingbery Co.

Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo.
Phone: Harrison 1161

PERSONNEL

Sales Manager.....Don Davis
Program Co-Ordinator.....J. Nelson Rupard
Regional Sales Manager.....Bryan P. Murphy

EXECUTIVE COMMITTEE

K. W. Pyle (KFBI); R. J. Laubengayer (KSAL);
K. W. Trimble (KTSW); Clem Morgan (KVGB);
John Schilling (WHB).

BRANCH OFFICE

1012 Baltimore, Kansas City, Mo.
Phone: Grand 0810

Executive in Charge.....Bryan P. Murphy

STATIONS

WHB, Kansas City (Mo.); KFBI, Wichita;
KSAL, Salina; KTSW, Emporia; KVGB, Great
Bend.

COVERAGE*

	Primary
Population	2,924,021
Radio Homes	830,440

*Population is based on 1930 Census; radio
homes figure is based on 1938 Joint Committee
Report.

REPRESENTATIVE

William G. Rambeau Co.



The Lone Star Chain

Medical Arts Bldg., Fort Worth, Texas
Phone: 3-1234

Dallas Office: c/o WFAA & KGKO

PERSONNEL

Managing Director.....Sam H. Bennett
Operating Committee.....Harold V. Hough.
Chairman: O. L. Taylor, Tilford Jones.

STATIONS

KGKO, Fort Worth-Dallas; KXYZ, Houston;
KRIS, Corpus Christi; K TSA, San Antonio;
KRGV, Weslaco; KGNC, Amarillo; KFDM,
Beaumont (supplementary).

COVERAGE

Network with its supplementary station
claims coverage of the entire state of Texas as
a primary area.

NATIONAL REPRESENTATIVES

Howard H. Wilson Co.



Mason-Dixon Radio Group

8 W. King St., Lancaster, Pa.
Phone 5252

PERSONNEL

General Manager.....Clair R. McCollough

STATIONS

WORK, York, Pa.; WDEL, Wilmington, Del.;
WGAL, Lancaster, Pa.; WAZL, Hazleton, Pa.;
WEST, Easton, Pa.; WILM, Wilmington, Del.;
WKBO, Harrisburg, Pa.

NATIONAL REPRESENTATIVE

Paul H. Raymer Co.



Michigan Radio Network

Operated by the King-Trendle Broadcasting
Corp.

Stroh Bldg., Detroit, Mich.
Phone: Cherry 8321

PERSONNEL

President-Treasurer.....George W. Trendle
Secretary-General Manager H. Allen Campbell
Vice-President.....John H. King

STATIONS

WXYZ, Detroit (Key Station); WBCM, Bay
City; WFDF, Flint; WJIM, Lansing; WIBM, Jack-
son; WELL, Battle Creek; WKZO, Kalamazoo;
WOOD-WASH, Grand Rapids.

COVERAGE

The Michigan Network territory includes
the lower peninsula of Michigan with a pri-
mary coverage of over four million people
in Michigan's eight largest cities.

REPRESENTATIVE

Paul H. Raymer Co.



The Minnesota Radio Network

Radisson Hotel, Minneapolis, Minn.
Phone Bridgeport 3222

St. Paul Office: St. Paul Hotel
Phone Cedar 5511

PERSONNEL

General Sales Manager.....Ray C. Jenkins

STATIONS

KSTP, Minneapolis-St. Paul (key station);
KYSM, Mankato; KROC, Rochester; KFAM, St.
Cloud.

COVERAGE

	Primary*
Population	2,360,218
Radio Homes	549,520

* The primary area of the four stations com-
bines the total of 86 counties in Minnesota,
Wisconsin and Iowa; network claims a total
listening audience (primary and secondary) of
4,108,220 persons.

NATIONAL REPRESENTATIVE

Howard H. Wilson Co.

Mountain & Plain Network

Albany Hotel, Denver, Colo.
Phone: Keystone 0178

PERSONNEL

Sales Manager.....Gene O'Fallon
Manager of Station Relations....Frank Bishop

STATIONS

KFEL, Denver; KFKA, Greeley, Colo.; KFXJ,
Grand Junction, Colo.; KYAN, Cheyenne, Wyo.



New York Broadcasting System, Inc.

20 East 57th St., New York, N. Y.
Phone: ELdorado 5-6100

PERSONNEL

President.....Major E. M. Stoer
Managing Director-Sales Mgr...C. H. Hackett
ManagerAlbert Grobe
Director of Publicity, News &
Special Events.....Bernard Estes

STATIONS

WINS*, New York City; WABY, Albany;
WIBX, Utica; WMBO, Auburn; WSAY, Roch-
ester; WBNY, Buffalo; WJTN, Jamestown;
WTRY, Troy; WOLF, Syracuse; WKNY, Kings-
ton.

*WINS is the New York City daytime outlet;
choice of WHN or WMCA as the nighttime
outlet.

COVERAGE

The New York Broadcasting System claims
coverage of the entire state of New York with
its total population equaling one sixth of the
total for the United States.

NATIONAL REPRESENTATIVE
International Radio Sales



North Central Broadcasting System, Inc.

Commodore Hotel, St. Paul, Minn.
Phone: Dale 6595

PERSONNEL

President-General Manager....John W. Boler
Vice-President.....Howard S. Johnson
Treasurer.....D. C. Shepard

STATIONS

WLOL, Minneapolis, Minn.; KATE, Albert
Lea, Minn.; KGDE, Fergus Falls, Minn.; KVOX,
Moorhead, Minn.; KWNO, Winona, Minn.;
KDLR, Devils Lake, N. D.; KRMG, Jamestown,
N. D.; KLPM, Minot, N. D.; KGCU, Mandan,
N. D.; KABR, Aberdeen, S. D.; WDSM, Su-
perior, Wisc.

Northern Broadcasting & Publishing, Ltd.

Thomson Bldg., Timmins, Ont., Canada
Phone: 500

PERSONNEL

General Manager.....Jack K. Cooke
Manager (CJCL).....Brian G. Shellon
Manager (CFCH)Cliff Pickrem

STATIONS

CKGB, Timmins, Ont.; CJCL, Kirkland Lake,
Ont.; CFCH, North Bay, Ont.; CKVD, Val D'Or,
Que.

BRANCH OFFICE

305 Victory Bldg., Toronto, Ont., Canada
Phone: 500
Manager.....J. Reg Beattie



Northwest Triangle Chain

Address Individual Stations

PERSONNEL

Manager (Seattle).....Birt Fisher
Manager (Spokane).....Louis Wasmer
Manager (Portland).....W. Carey Jennings

STATIONS

KOMO, Seattle; KJR, Seattle; KHQ, Spokane;
KGA, Spokane; KGW, Portland; KEX, Portland.

REPRESENTATIVE

Edward Petry & Co.



Oklahoma Metropolitan Line

c/o KOMA, Biltmore Hotel
Oklahoma City, Okla.
Phone 2-3291

c/o KTUL, 320 S. Boston Ave., Tulsa, Okla.
Phone 4-8188

PERSONNEL

Manager (KOMA).....Neal Barrett
Manager (KTUL).....William C. Gillespie
Commercial Manager (KOMA)....Jack Howell
Commercial Manager (KTUL)...Lawson Taylor

NATIONAL REPRESENTATIVE

Free & Peters, Inc.



The Oklahoma Network

1800 West Main St., Oklahoma City, Okla.
Phone: 3-8352

PERSONNEL

President.....Ross U. Porter
Vice-President.....Tams Bixby, Jr.
Secretary-Treasurer.....Kenyon M. Douglass
Managing Director.....Kenyon M. Douglass

STATIONS

KTOK, Oklahoma City; KGFF, Shawnee;
KBIX, Muskogee; KCRC, Enid; KADA, Ada;
KOME, Tulsa.

NATIONAL REPRESENTATIVE

Arthur H. Hagg & Associates



Pacific Broadcasting Co.

914 Broadway, Tacoma, Wash.
Phone: Main 4144

PERSONNEL

General Manager.....Carl E. Haymond
Traffic Manager.....John K. Clarke
Auditor.....Paul F. Benton

STATIONS

Oregon: KALE, Portland; KFJL, Klamath Falls; KOOS, Marshfield; KRNR, Roseburg; KORE, Eugene.

Washington: KGY, Olympia; KELA, Centralia; KIT, Yakima; KMO, Tacoma; KOL, Seattle; KPQ, Wenatchee; KVOS, Bellingham; KXRO, Aberdeen; KWLK, Longview.

COVERAGE

Network outlets in each of the 9 primary markets of Washington and 5 primary markets of Oregon. Nine out of ten radio homes in these areas within 25 miles of a Pacific Broadcasting Co. outlet. Eighty per cent of all retail sales for the entire territory covered come from within 25 miles of some Pacific Broadcasting Co. outlet.

NATIONAL REPRESENTATIVE

John Blair & Co.



The Pennsylvania Network

1622 Chestnut St., Philadelphia, Pa.
Phone Locust 7700

PERSONNEL

Manager.....Kenneth W. Stowman

STATIONS

WCAU, Philadelphia (key station); WGAL, Lancaster; WORK, York; WAZL, Hazleton; WEST, Easton; WSAN, Allentown; WFBG, Altoona; WLEU, Erie; WHP, Harrisburg; WKBO, Harrisburg; WJAC, Johnstown; WRAW, Reading; WGBI, Scranton; WKOK, Sunbury; WBRE, Wilkes-Barre; WBAX, Wilkes-Barre; WRAK, Williamsport; WARM, Scranton; (Harrisburg, Scranton, Wilkes-Barre and Pittsburgh stations optional.

COVERAGE

Network claims coverage of Pennsylvania, southern New Jersey, Delaware and portions of states bordering Pennsylvania.

Quaker Network

Widener Bldg., Philadelphia, Pa.
Phone: Rittenhouse 6900

PERSONNEL

General Manager.....Roger W. Clipp

STATIONS

WFIL, Philadelphia; WRAW, Reading; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBI, Scranton; WBRE, Wilkes Barre; WKBO, Harrisburg; WKOK, Sunbury; WRAK, Williamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WTBO, Cumberland, Md.; WWSW, Pittsburgh; WSNJ, Bridgeton, N. J.



South Central Quality Network

Address Individual Stations

PERSONNEL

Manager (WMC).....H. W. Slavick
Manager (WJDX).....Wiley Harris
Manager (WSMB).....H. Wheelahan
Manager (KARK).....G. E. Zimmerman
Manager (KWKH).....John C. McCormack
Manager (KTBS).....John C. McCormack

STATIONS

WMC, Memphis, Tenn.; WJDX, Jackson, Miss.; WSMB, New Orleans, La.; KARK, Little Rock, Ark.; KWKH, Shreveport, La.; KTBS, Shreveport, La.



The Southern Network

Radio Bldg., Walnut & Short Sts.
Lexington, Ky.
Phone 1721

PERSONNEL

President.....Gilmore N. Nunn
Vice-President.....J. Lindsay Nunn
Secretary-Treasurer.....Warren G. Davis
Production Manager.....Ted Grizzard
Chief Engineer.....Sanford Helt

STATIONS

WLAP, Lexington, Ky.; WCMI, Ashland, Ky. (Huntington, W. Va.); WGRC, New Albany, Ind. (Louisville, Ky.); WSIX, Nashville, Tenn.; WKRC, Cincinnati, Ohio.

REPRESENTATIVE

Burn-Smith Co., Inc.



The Texas Quality Network

Address Individual Stations

The Texas Quality Network has no officers or

directors, each outlet being a sales office for the other.

STATIONS

WFAA, Dallas; WBAP, Fort Worth; WOAI, San Antonio; KPRC, Houston.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.



Texas State Network

1201 West Lancaster Ave., Fort Worth, Texas
Phone: 3-9363

PERSONNEL

President.....Ruth G. Roosevelt
Vice-President-Secretary-
General Manager.....Harry A. Hutchinson
Vice-President-Treasurer....Gerald T. Stanley
Assistant General Manager....Gene L. Cagle
Merchandising Director.....L. R. Duffy
Program Director.....Helen Jane Behlke
Chief Accountant.....D. C. Hornburg
Traffic Manager.....Dorothy Smith
Technical Supervisor.....Truett Kimzey

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KRLH, Midland; KRRV, Sherman-Denison; KPLT, Paris; KNOW, Austin; KABC, San Antonio; KVVWC, Vernon; KTEM, Temple; WRR, Dallas; KFYO, Lubbock; KFDA, Amarillo; KCMC, Texarkana; WACO, Waco.



West Virginia Network

WCHS Auditorium, Charleston, W. Va.

PERSONNEL

President.....John A. Kennedy
Managing Director.....Howard L. Chernoff
Program Director & Artist
Bureau Head.....James C. Keefe
Chief Engineer.....O. Robinson
Publicity Director.....Harold Miller

STATIONS

WCHS, Charleston; WPAR, Parkersburg; WBLK, Clarksburg; WSAZ, Huntington.

POLICIES

Advertising of alcoholic beverages accepted.

NATIONAL REPRESENTATIVE

The Branham Co.

The Yankee Network

"Covering New England"

21 Brookline Ave., Boston, Mass.
Phone: Commonwealth 0800

PERSONNEL

President.....John Shepard 3rd
V-P in Chg. of Operations.....R. L. Harlow
V-P in Chg. of Sales & Production...Linus Travers
V-P in Chg. of Engineering...Paul A. DeMars
Editor of Yankee Network
News Service.....Leland Bickford
Director of Merchandising &
Promotion.....Robert S. Playfair
Director of Publicity.....Al Stephenson
Merchandising.....F. Carleton McVarish
Director of Special Events....Fred McLaughlin
Chief Engineer.....Irving Robinson
Sports Editor.....Jim Britt
Chief Meteorologist.....Salvatore Pagliuca
Manager of Yankee Network
Artists Bureau.....Josephine White

STATIONS

WNAC, Boston; WTIC, Hartford; WEAN, Providence; WTAG, Worcester; WICC, Bridgeport and New Haven; WCSH, Portland; WLBZ, Bangor; WFEA, Manchester; WSAR, Fall River; WNBH, New Bedford; WLLH, Lowell and Lawrence; WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfield; WCOU, Lewiston and Auburn; WBRK, Pittsfield; WSYB, Rutland, Vt.; WELL, New Haven, Conn.

COVERAGE

	Evening	Daytime
Population	6,444,623	5,293,767
Radio Homes	1,482,264	1,217,559

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.



Z (Bar) Net

P. O. Box 1956, Butte, Montana
Phone: 22-3-44

PERSONNEL

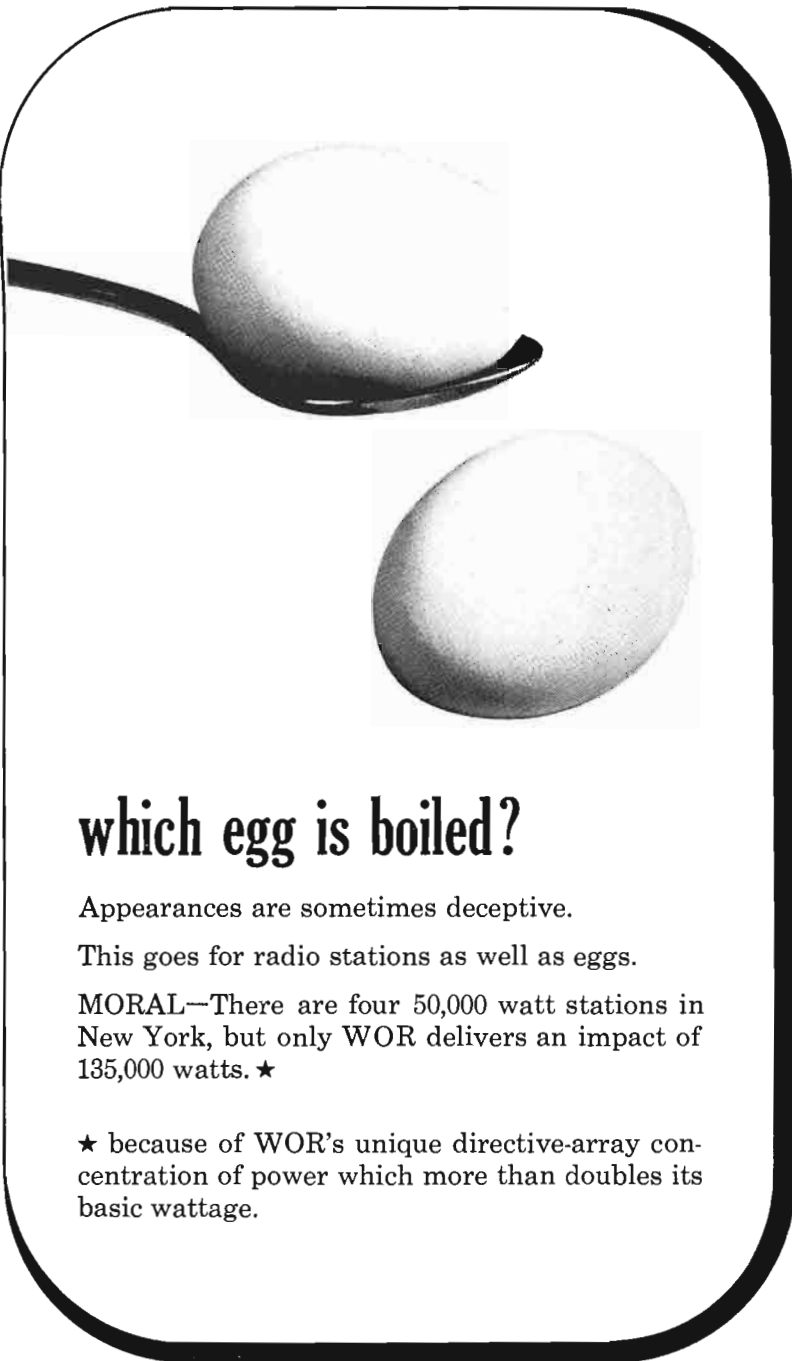
Manager.....E. B. Craney

STATIONS

KGIR, Butte; KPFA, Helena; KRBM, Bozeman.

NATIONAL REPRESENTATIVE

Gene Furgason & Co.



which egg is boiled?

Appearances are sometimes deceptive.

This goes for radio stations as well as eggs.

MORAL—There are four 50,000 watt stations in New York, but only WOR delivers an impact of 135,000 watts. ★

★ because of WOR's unique directive-array concentration of power which more than doubles its basic wattage.



STATIONS

*OF THE
UNITED STATES*



*STANDARD
STATIONS*



*NEWSPAPER
OWNED STATIONS*



*MAJOR NETWORK
AFFILIATIONS*

**FOR MOVING DRUG AND GROCERY
ITEMS THROUGH RETAIL OUTLETS
BECAUSE IT CREATES INSTANT
AND CONSTANT
CONSUMER DEMAND!**



"WLW is a powerful sales stimulator in our territory. Whenever we receive notice that a product will be advertised over WLW, we make it a point to increase our supply of it and notify our salesmen to see that the retailer is well stocked."

Geo. H. Kauffman, Pres. & Sales Manager
Kauffman-Lattimer Co., Wholesale Druggists
Columbus, Ohio

"WLW's powerful advertising is doing a most effective job for us. Due to the widespread consumer preference for WLW-advertised brands, we pay particular attention to products that are going to be advertised over WLW."

G. B. Moxley, President
Kiefer-Stewart Co., Wholesale Druggists
Indianapolis, Indiana



"As an advertising medium in the movement of merchandise, WLW, the Nation's Station, is a powerful influence in this area and we feel that the opportunity of co-operating fills a definite merchandising need."

Elmer Brown, General Manager
Midland Grocer Co., Wholesale Grocers
Portsmouth, Ohio

"We feel that WLW is the most powerful influence for the quick turn-over of nationally advertised brands. Through WLW's resources we are able to keep our sales force informed of expected sales increases of the listening public's demand."

D. Sayre, President
Hagen-Ratcliff and Co., Wholesale Grocers
Huntington, W. Va.



WLW

THE NATION'S
most Merchandise-able
STATION

REPRESENTATIVES:

NEW YORK—Transamerican Broadcasting and Television Corp. CHICAGO—WLW, 230 North Michigan Avenue
SAN FRANCISCO—International Radio Sales

INDEX OF THE STANDARD STATIONS OF THE UNITED STATES

*Call Letter—City—Power in Watts—Frequency in Kilocycles (as determined by North American Regional Broadcasting Agreement)
—Page Number Providing Complete Station Information*

*Key to Abbreviations: C.P.—Construction Permit; S.A.—Special Authorization;
d—daytime; n—night.*



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KABC . . .	San Antonio, Tex.....	1450	250	575
KABR . . .	Aberdeen, S. Dak.....	1420	5000	556
KADA . . .	Ada, Okla.	1230	250	525
KALB . . .	Alexandria, La.	1240	250	431
KALE . . .	Portland, Ore.	1330	5000	532
KAND . . .	Corsicana, Tex.	1340	250	568
KANS . . .	Wichita, Kans.	1240	250	426
KARK . . .	Little Rock, Ark.....	920	5000	351
KARM . . .	Fresno, Calif.	1340	250	354
KASA . . .	Elk City, Okla.....	1240	250	525
KAST . . .	Astoria, Ore.	1230	250	530
KATE . . .	Albert Lea, Minn.....	1450	250	457
KAWM . . .	Gallup, New Mex.....	1490	250	482
KBIX . . .	Muskogee, Okla.	1490	250	527
KBIZ . . .	Ottumwa, Ia.....	1240	250	421
KBKR . . .	Baker, Ore.	1490	250	530
KBND . . .	Bend, Ore.	1340	250	530
KBPS . . .	Portland, Ore.	1450	250	532
KBST . . .	Big Spring, Tex.....	1490	250	566
KBTM . . .	Jonesboro, Ark.....	1230	250	351
KBWD . . .	Brownwood, Texas.....	1380	500	567
KCKN . . .	Kansas City, Kan.....	1340	250	425
KCMC . . .	Texarkana, Ark.-Tex.	1450	250	577
KCMO . . .	Kansas City, Mo.	1480	5000 d., 1000 n.	467
KCRC . . .	Enid, Okla.	1390	1000	527
KCRJ . . .	Jerome, Ariz.	1340	250	347
KDAL . . .	Duluth, Minn.	1490	250	457
KDB . . .	Santa Barbara, Calif.....	1490	250	366
KDFN . . .	Casper, Wyo.	1470	1000	604
KDKA . . .	Pittsburgh, Pa.	1020	50000	543
KDLR . . .	Devils Lake, N. Dak.....	1240	250	512
KDNT . . .	Denton, Tex.	1450	250	569
KDON . . .	Monterey, Calif.	1240	250	360
KDRO . . .	Sedalia, Mo.	1490	250	470
KDTH . . .	Dubuque, Ia.	1370	1000	420
KDYL . . .	Salt Lake City, Utah.....	1320	5000	580
KECA . . .	Los Angeles, Calif.	790	5000	355
KELA . . .	Between Centralla and Chehalis, Wash.	1470	1000	588
KELD . . .	El Dorado, Ark.....	1400	250	350
KELO . . .	Sioux Falls, S. Dak.....	1230	250	557

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KENO	Las Vegas, Nev.	1400	250	476
KERN	Bakersfield, Calif.	1410	1000	353
KEUB	Price, Utah	1450	250	580
KEVR	Seattle, Wash.	1400	250	590
KEX	Portland, Ore.	1190	50000	533
KEYS	Corpus Christi, Texas	1190	250	567
KFAB	Lincoln, Nebr.	780	10000	474
KFAC	Los Angeles, Calif.	1330	1000	357
KFAM	St. Cloud, Minn.	1450	250	461
KFAR	Fairbanks, Alaska	610	1000	605
KFBB	Great Falls, Mont.	1310	5000	471
KFBC	Cheyenne, Wyo.	1455	250	604
KFBI	Wichita, Kans.	1070	5000 d., 1000 n.	426
KFBK	Sacramento, Calif.	1530	10300	361
KFDA	Amarillo, Tex.	1230	250	565
KFDM	Beaumont, Tex.	560	1000	566
KFDY	Brookings, S. Dak.	790	1000	556
KFEL	Denver, Colo.	950	5000	369
KFEQ	St. Joseph, Mo.	680	2500 d., 500 n.	468
KFGQ	Boone, Ia.	1400	250	418
KFH	Wichita, Kansas	1330	5000	427
KFI	Los Angeles, Calif.	640	50000	357
KFIO	Spokane, Wash.	1150	100	591
KFIZ	Fond Du Lac, Wisc.	1450	250	598
KFJB	Marshalltown, Ia.	1230	250	420
KFJI	Klamath Falls, Ore.	1240	250	531
KFJM	Grand Forks, N. Dak.	1440	1000 d., 500 n.	512
KFJZ	Fort Worth, Tex.	1270	5000	571
KFKA	Greeley, Colo.	910	1000	371
KFKU	Lawrence, Kansas	1250	5000 d., 1000 n.	425
KFMB	San Diego, Calif.	1450	250	362
KFNF	Shenandoah, Ia.	920	1000 d, 500 n.	421
KFOR	Lincoln, Nebr.	1240	250	474
KFOX	Long Beach, Calif.	1280	1000	355
KFPL	Dublin, Tex.	1340	250	569
KFPW	Fort Smith, Ark.	1400	250	350
KFPY	Spokane, Wash.	920	5000	592
KFQD	Anchorage, Alaska	790	250	605
KFRC	San Francisco, Calif.	610	5000	363
KFRO	Longview, Tex.	1370	1000	573
KFRU	Columbia, Mo.	1400	250	466
KFSD	San Diego, Calif.	600	5000	362
KFSG	Los Angeles, Calif.	1150	2500 d., 1000 n.	358
KFUO	Clayton, (St. Louis) Mo.	850	5000	466
KFVD	Los Angeles, Calif.	1020	1000	357
KFVS	Cape Girardeau, Mo.	1400	250	466
KFWB	Los Angeles, Calif.	980	5000	357
KFXD	Nampa, Idaho	1230	250	399
KFXJ	Grand Junction, Colo.	1230	250	371
KFXM	San Bernardino, Calif.	1240	250	362
KFYO	Lubbock, Texas	1340	250	573
KFYR	Bismarck, N. Dak.	550	5000	511
KGA	Spokane, Wash.	1510	10000	592
KGB	San Diego, Calif.	1360	1000	363
KGBU	Ketchikan, Alaska	930	500	606
KGBX	Springfield, Mo.	1260	5000	470

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KGCU . . .	Mandan, N. Dak.....	1270	1000 d., 500 n.	512
KGCX . . .	Wolf Point, Mont.	1480	1000	472
KGDE . . .	Fergus Falls, Minn.....	1230	250	457
KGDM . . .	Stockton, Calif.	1130	1000	367
KGEK . . .	Sterling, Colo.	1230	250	373
KGER . . .	Long Beach, Calif.....	1390	1000	355
KGEZ . . .	Kalspell, Mont.	1340	250	472
	 Conditional	1460	1000	
KGFF . . .	Shawnee, Okla.	1450	250	529
KGFI . . .	Brownsville, Tex.	1490	250	567
KGFI . . .	Los Angeles, Calif.....	1230	250	358
KGFL . . .	Roswell, New Mex.	1400	250	482
KGFW . . .	Kearney, Nebr.	1340	250	474
KGFX . . .	Pierre, S. Dak.....	630	200	556
KGGF . . .	Coffeyville, Kans.	690	1000	422
KGGM . . .	Albuquerque, N. Mex.	1260	1000	481
KGHF . . .	Pueblo, Colo.	1350	500	373
KGHI . . .	Little Rock, Ark.....	1230	250	352
KGHL . . .	Billings, Mont.	790	5000	471
KGIR . . .	Butte, Mont.	1370	5000	471
KGIW . . .	Alamosa, Colo.	1450	250	368
KGKB . . .	Tyler, Tex.	1490	250	577
KGKL . . .	San Angelo, Tex.....	1400	250	575
KGKO . . .	Fort Worth, Tex.....	570	5000	571
KGKY . . .	Scottsbluff, Nebr.	1490	250	476
KGLO . . .	Mason City, Ia.....	1300	1000	421
KGLU . . .	Safford, Ariz.	1450	250	349
KGMB . . .	Honolulu, Hawaii	590	5000	606
KGNC . . .	Amarillo, Tex.	1440	5000 d., 1000 n.	565
KGNF . . .	North Platte, Nebr.....	1460	1000	475
KGNO . . .	Dodge City, Kans.....	1370	1000 d., 250 n.	423
KGO . . .	San Francisco, Calif.....	810	10000	363
KGU . . .	Honolulu, Hawaii	760	2500	606
KGVO . . .	Missoula, Mont.	1290	5000 d., 1000 n.	472
KGW . . .	Portland, Ore.	620	5000	533
KGY . . .	Olympia, Wash.	1240	250	589
KHAS . . .	Hastings, Nebr.	1230	250	474
KHBC . . .	Hilo, Hawaii	1230	250	606
KHBG . . .	Okmulgee, Okla.	1240	250	528
KHJ . . .	Los Angeles, Calif.....	930	5000	358
KHQ . . .	Spokane, Wash.	590	5000	592
KHSL . . .	Chico, Calif.	1290	1000 d., 500 n.	354
KHUB . . .	Watsonville, Calif.....	1340	250	368
KICA . . .	Clovis, New Mex.....	1400	250	481
KID . . .	Idaho Falls, Idaho.....	1350	5000 d., 500 n.	398
KIDO . . .	Boise, Idaho	1380	2500 d., 1000 n.	398
KIDW . . .	Lamar, Colo.	1450	250	371
KIEM . . .	Eureka, Calif.	1480	1000 d., 500 n.	354
KIEV . . .	Glendale, Calif.	870	250	355
KINY . . .	Juneau, Alaska	1460	1000	605
KIRO . . .	Seattle, Wash.	710	10000	590
KIT . . .	Yakima, Wash.	1280	1000	594
KITE . . .	Kansas City, Mo.....	1590	1000	467
KIUL . . .	Garden City, Kans.....	1240	250	423
KIUN . . .	Pecos, Tex.	1400	250	574
KIUP . . .	Durango, Colo.	1400	250	371
KJBS . . .	San Francisco, Calif.....	1100	500	363

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KJE	Seattle, Wash.	1000	10000	590
KLAH	Carlsbad, New Mex.	1240	250	481
KLBM	La Grande, Ore.	1450	250	532
KLCN	Blytheville, Ark.	1320	100	350
KLO	Ogden, Utah	1430	5000	579
KLPM	Minot, N. Dak.	1390	1000	513
KLRA	Little Rock, Ark.	1420	5000	352
KLS	Oakland, Calif.	1310	1000	360
KLUF	Galveston, Tex.	1400	250	571
KLX	Oakland, Calif.	910	1000	360
KLZ	Denver, Colo.	560	5000	369
KMA	Shenandoah, Iowa	960	5000 d., 1000 n.	421
KMAC	San Antonio, Tex.	1400	250	575
KMBC	Kansas City, Mo.	980	5000	467
KMED	Medford, Ore.	1440	1000	532
KMJ	Fresno, Calif.	580	5000	355
KMLB	Monroe, La.	1230	250	432
KMMJ	Grand Island, Nebr.	750	1000	473
KMO	Tacoma, Wash.	1360	5000	592
KMOX	St. Louis, Mo.	1120	50000	468
KMPC	Beverly Hills, Calif.	710	5000	353
KMTR	Los Angeles, Calif.	570	1000	358
KMYC	Marysville, Calif.	1450	250	359
KMYR	Denver, Colo.	1340	250	370
KNEL	Brady, Tex.	1490	250	567
KNET	Palestine, Tex.	1450	250	574
KNOE	Munroe, La.	1120	250	432
KNOW	Austin, Tex.	1490	250	566
KNX	Los Angeles, Calif.	1070	50000	358
KOA	Denver, Colo.	850	50000	370
KOAC	Corvallis, Ore.	550	5000 d., 1000 n.	531
KOAM	Pittsburg, Kans.	810	1000	426
KOB	Albuquerque, New Mex.	1030	50000	481
KOBH	Rapid City, S. Dak.	1400	250	356
KOCA	Kilgore, Tex.	1240	250	572
KOCY	Oklahoma City, Okla.	1340	250	528
KODL	The Dalles, Ore.	1230	250	531
KOH	Reno, Nev.	630	1000	476
KOIL	Omaha, Nebr.	1290	5000	475
KOIN	Portland, Ore.	970	5000	533
KOKO	La Junta, Colo.	1400	250	371
KOL	Seattle, Wash.	1300	5000 d., 1000 n.	590
KOMA	Oklahoma City, Okla.	1520	5000	527
KOME	Tulsa, Okla.	1340	250	529
KOMO	Seattle, Wash.	950	5000	591
KONB	Omaha, Nebr.	1490	250	475
KONO	San Antonio, Tex.	1400	250	575
KOOS	Marshfield, Ore.	1230	250	532
KORE	Eugene, Ore.	1450	250	531
KORN	Fremont, Nebr.	1400	250	473
KOTN	Pine Bluff, Ark.	1490	250	352
KOVC	Valley City, N. Dak.	1490	250	513
KOVO	Provo, Utah	1240	250	580
KOWH	Omaha, Nebr.	660	500	475
KOY	Phoenix, Ariz.	550	1000	347
KPAB	Laredo, Tex.	1490	250	573

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KPAC . . .	Port Arthur, Tex.	1250	500	575
KPDN . . .	Pampa, Tex.	1340	250	574
KPFA . . .	Helena, Mont.	1240	250	472
KPHO . . .	Phoenix, Ariz.	1230	250	348
KPLC . . .	Lake Charles, La.	1490	250	432
KPLT . . .	Paris, Tex.	1490	250	574
KPMC . . .	Sakersfield, Calif.	1600	1000	353
KPO . . .	San Francisco, Calif.	680	50000	365
KPOF . . .	Denver, Colo.	910	1000	370
KPOW . . .	Powell, Wyo.	1230	250	604
KPPC . . .	Pasadena, Calif.	1240	250	361
KPQ . . .	Wenatchee, Wash.	1490	250	593
KPRC . . .	Houston, Tex.	950	5000	572
KQV . . .	Pittsburgh, Pa.	1410	1000	545
KQW . . .	San Jose, Calif.	740	5000	366
KRBA . . .	Lufkin, Tex.	1340	250	573
KRBC . . .	Abilene, Tex.	1450	250	565
KRBM . . .	Bozeman, Mont.	1450	250	471
KRE . . .	Berkeley, Calif.	1400	250	353
KRGV . . .	Weslaco, Tex.	1290	1000	578
KRIC . . .	Beaumont, Tex.	1450	250	566
KRIS . . .	Corpus Christi, Tex.	1360	1000	568
KRJF . . .	Miles City, Mont.	1340	250	472
KRKD . . .	Los Angeles, Calif.	1150	2500 d., 1000 n.	359
KRKO . . .	Everett, Wash.	1400	250	589
KRLC . . .	Lewiston, Idaho	1400	250	399
KRLD . . .	Dallas, Tex.	1080	50000	568
KRLH . . .	Midland, Tex.	1450	250	573
KRMC . . .	Jamestown, N. Dak.	1400	250	512
KRMD . . .	Shreveport, La.	1340	250	434
KRNR . . .	Roseburg, Ore.	1490	250	534
KRNT . . .	Des Moines, Iowa	1350	5000	419
KROC . . .	Rochester, Minn.	1340	250	461
KROD . . .	El Paso, Tex.	600	1000 d., 500 n.	569
KROW . . .	Oakland, Calif.	960	1000	360
KROY . . .	Sacramento, Calif.	1240	250	362
KRRV . . .	Sherman, Tex.	910	1000	577
KRSC . . .	Seattle, Wash.	1150	1000	591
KSAC . . .	Manhattan, Kans.	580	1000 d., 500 n.	425
KSAL . . .	Salina, Kans.	1150	1000	426
KSAM . . .	Huntsville, Tex.	1490	250	572
KSAN . . .	San Francisco, Calif.	1450	250	365
KSCJ . . .	Sioux City, Ia.	1360	5000	422
KSD . . .	St. Louis, Mo.	550	5000 d., 1000 n.	469
KSEI . . .	Pocatello, Idaho	930	1000 d., 250 n.	399
KSFO . . .	San Francisco, Calif.	560	5000 d., 1000 n.	365
KSL . . .	Salt Lake City, Utah.	1160	50000	581
KSLM . . .	Salem, Ore.	1390	1000	534
KSO . . .	Des Moines, Iowa	1460	5000 d., 1000 n.	419
KSOO . . .	Sioux Falls, S. Dak.	1140	5000	557
KSRO . . .	Santa Rosa, Calif.	1340	1000	367
KSTP . . .	St. Paul, Minn.	1500	50000	462
KSUB . . .	Cedar City, Utah.	1340	250	579
KSUN . . .	Lowell, Ariz.	1230	250	347
KSWO . . .	Lawton, Okla.	1150	250	527
KTAR . . .	Phoenix, Ariz.	620	5000	348

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KTBC . . .	Austin, Tex.	1150	1000	566
KTBS . . .	Shreveport, La.	1480	1000	434
KTEM . . .	Temple, Tex.	1400	250	577
KTFI . . .	Twin Falls, Idaho.....	1270	1000	400
KTHS . . .	Hot Springs National Park, Ark.....	1090	50000	350
KTKC . . .	Visalia, Calif.	920	1000	367
KTMS . . .	Santa Barbara, Calif.....	1250	1000	367
KTOH . . .	Lihue, Hawaii	1490	250	607
KTOK . . .	Oklahoma City, Okla.....	1400	250	528
KTEB . . .	Modesto, Calif.	860	250	360
KTRH . . .	Houston, Tex.	1320	5000 d., 1000 n.	572
KTRI . . .	Sioux City, Ia.	1450	250	422
KTSA . . .	San Antonio, Tex.....	550	5000 d., 1000 n.	576
KTSM . . .	El Paso, Tex.....	1380	500	569
KTSW . . .	Emporia, Kans.	1400	250	423
KTUC . . .	Tucson, Ariz.	1400	250	349
KTUL . . .	Tulsa, Okla.	1430	5000	529
KTW . . .	Seattle, Wash.	1250	1000	591
KUIN . . .	Grants Pass, Ore.	1340	250	531
KUJ . . .	Walla Walla, Wash.....	1420	1000	593
KUOA . . .	Siloam Springs, Ark.....	1290	5000	352
KUSD . . .	Vermillion, S. Dak.....	920	500	557
KUTA . . .	Salt Lake City, Utah.....	570	1000	582
KVAK . . .	Atchison, Kans.	1450	250	422
KVAN . . .	Vancouver, Wash.	910	250	593
KVCV . . .	Redding, Calif.	1230	250	361
KVEC . . .	San Luis Obispo, Calif.....	1230	250	366
KVFD . . .	Fort Dodge, Ia.	1400	250	420
KVGB . . .	Great Bend, Kans.....	1400	250	423
KVI . . .	Tacoma, Wash.	570	5000	593
KVIC . . .	Victoria, Texas	1340	250	578
KVNU . . .	Logan, Utah	1230	250	579
KVOA . . .	Tucson, Ariz.	1290	1000	349
KVOD . . .	Denver, Colo.	630	1000	370
KVOE . . .	Santa Ana, Calif.....	1490	250	366
KVOL . . .	Lafayette, La.	1340	250	432
KVOO . . .	Tulsa, Okla.	1170	50000	529
KVOR . . .	Colorado Springs, Colo.....	1300	1000	368
KVOS . . .	Bellingham, Wash.	1230	250	588
KVOX . . .	Moorhead, Minn.	1340	250	461
KVRS . . .	Rock Springs, Wyoming.....	1400	250	604
KVSF . . .	Santa Fe, N. M.	1340	250	482
KVSO . . .	Ardmore, Okla.	1240	250	525
KVWC . . .	Vernon, Tex.	1490	250	578
KWAL . . .	Wallace, Ida.	1450	250	400
KWAT . . .	Watertown, S. D.	1240	250	557
KWBG . . .	Hutchinson, Kans.	1450	250	423
KWEW . . .	Hobbs, New Mexico.....	1490	250	482
KWFC . . .	Hot Springs, Ark.	1340	250	350
KWFT . . .	Wichita Falls, Tex.	620	5000 d., 1000 n.	579
KWG . . .	Stockton, Calif.	1230	250	367
KWIL . . .	Albany, Ore.	1240	250	530
KWJB . . .	Globe, Ariz.	1340	250	402
KWJJ . . .	Portland, Ore.	1080	500	533
KWK . . .	St. Louis, Mo.....	1380	5000	460
KWKH . . .	Shreveport, La.	1130	50000	433

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KWLC . . .	Decorah, Iowa	1240	250	419
KWLK . . .	Longview, Wash.	1400	250	589
KWLM . . .	Willmar, Minn.	1340	250	462
KWNO . . .	Winona, Minn.	1230	250	463
KWOC . . .	Poplar Bluff, Mo.	1340	250	468
KWOS . . .	Jefferson City, Mo.	1340	250	466
KWSC . . .	Pullman, Wash.	1250	5000	589
KWTO . . .	Springfield, Mo.	560	5000	470
KWYO . . .	Sheridan, Wyoming	1400	250	605
KXA	Seattle, Wash.	770	1000	591
KXL	Portland, Ore.	1450	250	534
KXO	El Centro, Calif.	1490	250	354
KXOK . . .	St. Louis, Mo.	630	5000	469
KXOX . . .	Sweetwater, Tex.	1240	250	577
KXRO . . .	Aberdeen, Wash.	1340	250	588
KXYZ . . .	Houston, Tex.	1470	1000	572
KYA	San Francisco, Calif.	1260	5000 d., 1000 n.	365
KYAN . . .	Cheyenne, Wyo.	1400	250	604
KYCA . . .	Prescott, Ariz.	1490	250	348
KYOS . . .	Mereed, Calif.	1080	250	359
KYSM . . .	Mankato, Minn.	1230	250	458
KYUM . . .	Yuma, Ariz.	1240	250	349
KYW	Philadelphia, Pa.	1060	50000	539
WAAB . . .	Boston, Mass.	1440	1000	440
WAAF . . .	Chicago, Ill.	950	1000	401
WAAT . . .	Jersey City, N. J.	970	1000	479
WABC . . .	New York, N. Y.	880	50000	489
WABI . . .	Bangor, Me.	1230	250	435
WABY . . .	Albany, N. Y.	1400	250	482
WACO . . .	Waco, Tex.	1450	250	578
WADC . . .	Tallmadge, (Akron) Ohio	1350	5000	515
WAGA . . .	Atlanta, Ga.	1480	1000 d., 500 n.	391
WAGE . . .	Salina, N. Y.	620	1000	500
WAGF . . .	Dothan, Ala.	1400	250	344
WAGM . . .	Presque Isle, Maine.	1450	250	437
WAIM . . .	Anderson, S. C.	1230	250	552
WAIR . . .	Winston-Salem, N. C.	1340	250	511
WAJR . . .	Morgantown, W. Va.	1230	250	596
WAKR . . .	Akron, Ohio	1590	1000	515
WALA . . .	Mobile, Ala.	1410	5000	345
WALB . . .	Albany, Ga.	1590	1000	391
WAML . . .	Laurel, Miss.	1340	250	465
WAOV . . .	Vincennes, Ind.	1450	250	417
WAPI . . .	Birmingham, Ala.	1070	50000	343
	Condolal	1170		
WAPO . . .	Chattanooga, Tenn.	1150	5000 d., 1000 n.	558
WARD . . .	Brooklyn, N. Y.	1430	500	484
WARM . . .	Scranton, Pa.	1400	250	547
WASH . . .	Grand Rapids, Mich.	1300	5000	454
WATL . . .	Atlanta, Ga.	1400	250	391
WATN . . .	Watertown, N. Y.	1240	250	504
WATR . . .	Waterbury, Conn.	1320	250	376
WATW . . .	Ashland, Wis.	1400	250	598
WAVE . . .	Louisville, Ky.	970	5000	429
WAWZ . . .	Zarephath, N. J.	1380	1000	480
WAYX . . .	Waveross, Ga.	1230	250	397
WAZL . . .	Hazleton, Pa.	1450	250	538
WBAA . . .	West Lafayette, Ind.	920	5000 d., 1000 n.	418
WBAB . . .	Atlantie City, N. J.	1490	250	478
WBAL . . .	Baltimore, Md.	1090	50000	437
WBAP . . .	Fort Worth, Tex.	820	50000	571

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WBAX	Wilkes-Barre, Pa.	1240	250	549
WBBC	Brooklyn, N. Y.	1430	500	484
WBBL	Richmond, Va.	1240	250	586
WBBM	Chicago, Ill.	780	50000	403
WBBR	Brooklyn, N. Y.	1330	1000	484
WBBZ	Ponca City, Okla.	1230	250	528
WBCM	Bay City, Mich.	1440	1000 d., 500 n.	449
WBEN	Buffalo, N. Y.	930	5000	485
WBHF	Huntsville, Ala.	1230	250	344
WBIG	Greensboro, N. C.	1470	5000	507
WBLK	Clarksburg, W. Va.	1400	250	595
WBIR	Knoxville, Tenn.	1240	250	560
WBLJ	Dalton, Ga.	1230	250	394
WBML	Macon, Ga.	1240	250	395
WBNS	Columbus, Ohio	1460	5000 d., 1000 n.	519
WBNX	New York, N. Y.	1380	5000	489
WBNY	Buffalo, N. Y.	1400	250	486
WBOC	Salisbury, Md.	1490	250	440
WBOW	Terre Haute, Ind.	1230	250	417
WBRB	Red Bank, N. J.	1240	250	480
WBRC	Birmingham, Ala.	960	5000	343
WBRE	Wilkes-Barre, Pa.	1340	250	549
WBRK	Pittsfield, Mass.	1340	250	447
WBRY	Waterbury, Conn.	1590	5000	376
WBRW	Welch, W. Va.	1340	250	597
WBT	Charlotte, N. C.	1110	50000	506
WBTA	Batavia, N. Y.	1490	250	483
WBTH	Williamson, W. Va.	1400	250	597
WBTM	Danville, Va.	1400	250	583
WBZ	Boston, Mass.	1030	50000	441
WBZA	Boston, Mass.	1030	1000	441
WCAD	Canton, N. Y.	1250	500	487
WCAE	Pittsburgh, Pa.	1250	5000	545
WCAL	Northfield, Minn.	770	5000	461
WCAM	Camden, N. J.	1310	500	479
WCAO	Baltimore, Md.	600	1000 d., 500 n.	438
WCAP	Asbury Park, N. J.	1310	500	478
WCAR	Pontiac, Mich.	1130	1000 d	455
WCAT	Rapid City, S. Dak.	1230	250	557
WCAU	Philadelphia, Pa.	1210	50000	511
WCAX	Burlington, Vt.	1230	250	582
WCAZ	Carthage, Ill.	1080	250	401
WCBA	Allentown, Pa.	1470	1000	535
WCBD	Chicago, Ill.	1110	5000	403
WCBI	Columbus, Miss.	1400	250	463
WCBM	Baltimore, Md.	1400	250	438
WCBS	Springfield, Ill.	1450	250	412
WCBT	Roanoke Rapids, N. C.	1230	250	510
WCCO	Minneapolis, Minn.	830	50000	459
WCED	Du Bois, Pa.	1230	250	536
WCFL	Chicago, Ill.	1000	10000	403
WCHS	Charleston, W. Va.	580	5000	595
WCHV	Charlottesville, Va.	1450	250	583
WCKY	Cincinnati, Ohio	1530	50000	516
WCLE	Cleveland, Ohio	610	500	517
WCLO	Janesville, Wisc.	1230	250	599
WCLS	Joliet, Ill.	1340	250	410
WCMI	Ashland, Ky.	1340	250	427
WCNC	Elizabeth City, N. C.	1400	250	506
WCNW	Brooklyn, N. Y.	1600	500	484
WCOA	Pensacola, Florida	1370	1000 d., 500 n.	387
WCOB	Meridian, Miss.	910	1000	465
WCOL	Columbus, Ohio	1230	250	519
WCOP	Boston, Mass.	1150	500	443
WCOS	Columbia, S. C.	1400	250	552
WCOU	Lewiston, Me.	1240	250	435
WCOV	Montgomery, Ala.	1240	250	345
WCPO	Cincinnati, Ohio	1230	250	516
WCRV	Chicago, Ill.	1240	250	403
WCSC	Charleston, S. C.	1390	1000	552
WCSH	Portland, Maine	970	5000	437
WDAE	Tampa, Florida	1250	5000	389

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WIBU	Poynette, Wisc.	1240	250	602
WIBW	Topeka, Kans.	580	5000	425
WIBX	Utica, N. Y.	1230	250	504
WICA	Ashtabula, Ohio	970	1000	515
WICC	Bridgeport, Conn.	600	1000 d., 500 n.	373
WIGM	Medford, Wisc.	1490	250	600
WIL	St. Louis, Mo.	1230	250	469
WILL	Urbana, Ill.	580	5000	412
WILM	Wilmington, Del.	1450	250	377
WIND	Gury, Ind.	560	5000	414
WING	Dayton, Ohio	1410	5000	520
WINN	Louisville, Ky.	1240	250	429
WINS	New York, N. Y.	1000	1000	491
WINX	Washington, D. C.	1340	250 & 50-amp.	378
WIOD-WMBF	Miami, Fla.	610	5000	383
WIP	Philadelphia, Pa.	610	5000	543
WIRE	Indianapolis, Ind.	1430	5000	415
WIS	Columbia, S. C.	560	5000	553
WISE	Asheville, N. C.	1406	250	505
WISH	Indianapolis, Ind.	1310	5000 d., 1000 n.	416
WISN	Milwaukee, Wisc.	1150	5000	601
WITH	Baltimore, Md.	1230	250	439
WIZE	Springfield, Ohio	1340	250	523
WJAC	Johnstown, Pa.	1400	250	538
WJAG	Norfolk, Nebr.	780	1000	474
WJAR	Providence, R. I.	920	5000	551
WJAS	Pittsburgh, Pa.	1320	5000	545
WJAX	Jacksonville, Fla.	930	5000 d., 1000 n.	381
WJBC	Bloomington, Ill.	1230	250	401
WJBK	Detroit, Mich.	1490	250	451
WJBO	Baton Rouge, La.	1150	5000	432
WJBW	New Orleans, La.	1230	250	433
WJBY	Gadsden, Ala.	1240	250	344
WJDX	Jackson, Miss.	1300	5000 d., 1000 n.	464
WJEJ	Hagerstown, Md.	1240	250	440
WJHL	Johnson City, Tenn.	910	1000	560
WJHO	Opelika, Ala.	1400	250	346
WJHP	Jacksonville, Fla.	1240	250	455
WJIM	Lansing, Mich.	1160	20000	407
WJJD	Chicago, Ill.	1240	250	504
WJLS	Beckley, W. Va.	1240	250	602
WJMC	Rice Lake, Wisc.	1450	250	454
WJMS	Ironwood, Mich.	1230	250	390
WJNO	West Palm Beach, Fla.	1230	250	415
WJOB	Hammond, Ind.	1340	250	410
WJPF	Herrin, Ill.	1340	250	463
WJPR	Greenville, Miss.	760	50000	451
WJR	Detroit, Mich.	1230	250	346
WJRD	Tuscaloosa, Ala.	1500	50000	378
WJSV	Washington, D. C.	1240	250	488
WJTN	Jamestown, N. Y.	1240	250	515
WJW	Akron, Ohio	770	50000	493
WJZ	New York, N. Y.	620	5000	607
WKAQ	San Juan, Puerto Rico	870	5000	453
WKAR	East Lansing, Mich.	1360	1000	385
WKAT	Miami Beach, Fla.	1490	250	420
WKBB	Dubuque, Ia.	1410	5000	599
WKBH	La Crosse, Wisc.	570	1000 d., 500 n.	524
WKBN	Youngstown, Ohio	1230	250	537
WKBO	Harrisburg, Pa.	1490	250	417
WKBV	Richmond, Ind.	1520	50000	487
WKBW	Buffalo, N. Y.	1490	250	455
WKBZ	Muskegon, Mich.	1450	250	395
WKEU	Griffin, Ga.	970	5000 d., 1000 n.	390
WKG A	Tampa, Fla.	1450	250	499
WKIP	Poughkeepsie, N. Y.	1400	250	416
WKMO	Kokomo, Ind.	1290	5000	477
WKNE	Keene, N. H.	1490	250	488
WKNY	Kingston, N. Y.	1240	250	518
WKOK	Sunbury, Pa.	1150	250	539
WKPA	New Kensington, Pa.	1400	250	560
WKPT	Kingsport, Tenn.	550	5000 d., 1000 n.	517
WKRC	Cincinnati, Ohio			

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WDAF . . .	Kansas City, Mo.....	610	5000	467
WDAN . . .	Danville, Ill.	1490	250	409
WDAK . . .	West Point, Ga.....	1340	250	398
WDAS . . .	Philadelphia, Pa.	1400	250	541
WDAY . . .	Fargo, N. Dak.....	970	5000	512
WDBC . . .	Escanaba, Mich.....	1490	250	452
WDBJ . . .	Roanoke, Va.	960	5000	587
WDBO . . .	Orlando, Fla.	580	5000	386
WDEF . . .	Chattanooga, Tenn.....	1400	250	559
WDEL . . .	Wilmington, Delaware	1150	5000	378
WDEV . . .	Waterbury, Vt.	550	1000	582
WDGY . . .	Minneapolis, Minn.	1130	5000 d., 1000 n.	459
WDLF . . .	Panama City, Fla.	1230	250	387
WDMJ . . .	Marquette, Mich.	1340	250	455
WDNC . . .	Durham, N. C.	1490	250	506
WDOD . . .	Chattanooga, Tenn.	1310	5000	559
WDRC . . .	Hartford, Conn.	1360	5000	375
WDSM . . .	Superior, Wisc.	1230	250	603
WDSU . . .	New Orleans, La.....	1280	5000	433
WDWS . . .	Champaign, Ill.	1400	250	401
WDZ . . .	Tuscola, Ill.	1050	1000	412
WEAF . . .	New York, N. Y.....	660	50000	489
WEAN . . .	Providence, R. I.	790	5000	550
WEAU . . .	Eau Claire, Wisc.....	1070	5000 d., 1000 n.	598
WEBC . . .	Duluth, Minn.	1320	5000	457
WEBQ . . .	Harrisburg, Ill.	1240	250	410
WEBR . . .	Buffalo, N. Y.....	1340	250	486
WEDC . . .	Chicago, Ill.	1240	250	403
WEED . . .	Rocky Mount, N. C.....	1450	250	510
WEEI . . .	Boston, Mass.	590	5000	441
WEEU . . .	Reading, Pa.	850	1000	547
WELI . . .	New Haven, Conn.....	960	1000	376
WELL . . .	Battle Creek, Mich.....	1400	250	449
WEMP . . .	Milwaukee, Wisc.	1340	250	600
WENR . . .	Chicago, Ill.	890	50000	405
WENY . . .	Elmira, N. Y.	1230	250	487
WEOA . . .	Evansville, Ind.	1400	250	413
WERC . . .	Eric, Pa.	1490	250	536
WEST . . .	Easton, Pa.	1400	250	536
WESX . . .	Salem, Mass.	1230	250	448
WEVD . . .	New York, N. Y.....	1330	1000	491
WEW . . .	St. Louis, Mo.....	770	1000	469
WEXL . . .	Royal Oak, Mich.	1340	250	456
WFAA . . .	Dallas, Tex.	820	50000	568
WFAM . . .	South Bend, Ind.....	1230	250	417
WFAS . . .	White Plains, N. Y.....	1246	250	504
WFBC . . .	Greenville, S. C.	1330	5000	553
WFBG . . .	Altoona, Pa.	1340	250	535
WFBL . . .	Syracuse, N. Y.....	1390	5000	503
WFBM . . .	Indianapolis, Ind.	1260	5000	415
WFBZ . . .	Baltimore, Md.	1300	5000	438
WFCI . . .	Pawtucket, R. I.....	1420	1000	550
WFDF . . .	Flint, Mich.	910	1000	453
WFEA . . .	Manchester, N. H.....	1370	5000	477
WFIG . . .	Sumter, S. C.	1340	250	555
WFIL . . .	Philadelphia, Pa.	560	1000	541
WFHR . . .	Wisconsin Rapids, Wisc.....	1340	250	603
WFLA . . .	Tampa, Fla.	970	5000 d., 1000 n.	390
WFMD . . .	Frederick, Md.	930	500	439
WFMJ . . .	Youngstown, Ohio	1450	250	524
WFNC . . .	Fayetteville, N. C.....	1370	250	507
WFOR . . .	Hattiesburg, Miss.	1400	250	464
WFOY . . .	St. Augustine, Fla.	1240	250	387
WFPQ . . .	Atlantic City, N. J.....	1450	250	478
WFTC . . .	Kinston, N. C.	1230	250	509
WFTL . . .	Fort Lauderdale, Fla.	1400	250	381
WFTM . . .	Fort Myers, Fla.	1240	250	381
WFVA . . .	Fredericksburg, Va.	1290	250	583
WGAC . . .	Augusta, Ga.	1240	250	393
WGAL . . .	Lancaster, Pa.	1490	250	538
WGAN . . .	Portland, Me.	560	5000	437
WGAR . . .	Cleveland, Ohio	1480	5000 d., 1000 n.	518

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WGAU	Athens, Ga.	1340	250	391
WGBB	Freeport, N. Y.	1240	250	487
WGBF	Evansville, Ind.	1280	5000 d., 1000 n.	413
WGBI	Seranton, Pa.	910	1000 d., 500 n.	548
WGBR	Goldsboro, N. C.	1400	250	507
WGCM	Gulfport, Miss.	1240	250	464
WGES	Chicago, Ill.	1390	1000 d., Sun. 500 n.	403
WGGA	Gainesville, Ga.	1240	250	395
WGH	Newport News, Va.	1340	250	584
WGIL	Galesburg, Ill.	1400	250	409
WGKV	Charleston, W. Va.	1490	250	595
WGL	Fort Wayne, Ind.	1450	250	414
WGN	Chicago, Ill.	720	50000	403
WGNC	Gastonia, N. C.	1450	250	507
WGNV	Newburgh, N. Y.	1250	250	488
WGOV	Valdosta, Ga.	1450	250	397
WGPC	Albany, Ga.	1450	250	391
WGR	Buffalo, N. Y.	550	5000 d., 1000 n.	486
WGRB	Grand Rapids, Mich.	1230	250	453
WGRC	New Albany, Ind.	1400	250	416
WGRM	Grenada, Miss.	1240	250	463
WGST	Atlanta, Ga.	920	5000 d., 1000 n.	393
WGTC	Greenville, N. C.	1490	250	508
WGTM	Wilson, N. C.	1340	250	510
WGY	Schenectady, N. Y.	810	50000	500
WHA	Madison, Wisc.	970	5000	599
WHAI	Greenfield, Mass.	1240	250	445
WHAL	Saginaw, Mich.	980	500	456
WHAM	Rochester, N. Y.	1180	50000	499
WHAS	Louisville, Ky.	840	50000	431
WHAT	Philadelphia, Pa.	1340	250	543
WHAZ	Troy, N. Y.	1330	1000	503
WHB	Kansas City, Mo.	880	1000	468
WHBB	Selma, Ala.	1490	250	346
WHBC	Canton, Ohio	1230	250	516
WHBF	Rock Island, Ill.	1270	5000	411
WHBI	Newark, N. J.	1280	2500 d., 1000 n.	480
WHBL	Sheboygan, Wisc.	1330	1000 d., 500 n.	602
WHBQ	Memphis, Tenn.	1400	250	561
WHBU	Anderson, Ind.	1240	250	413
WHBY	Appleton, Wisc.	1230	250	598
WHCU	Ithaca, N. Y.	870	1000	488
WHDF	Calumet, Mich.	1400	250	451
WHDH	Boston, Mass.	850	1000	441
WHDL	Olean, N. Y.	1450	250	497
WHEB	Portsmouth, N. H.	750	1000	478
WHEC	Rochester, N. Y.	1460	1000 d., 500 n.	499
WHFC	Cicero, Ill.	1450	250	408
WHIO	Dayton, Ohio	1290	5000	520
WHIP	Hammond, Ind.	1520	5000	414
WHIS	Bluefield, W. Va.	1440	1000 d., 500 n.	594
WHIZ	Zanesville, Ohio	1240	250	524
WHJB	Greensburg, Pa.	620	250	507
WHK	Cleveland, Ohio	1420	5000	518
WHKC	Columbus, Ohio	640	500	519
WHKY	Hickory, N. C.	1400	250	508
WHLB	Virginia, Minn.	1400	250	462
WHLD	Niagara Falls, N. Y.	1290	1000	497
WHLN	Hurlan, Ky.	1450	250	427
WHLS	Port Huron, Mich.	1450	250	456
WHMA	Anniston, Ala.	1450	250	343
WHN	New York, N. Y.	1050	5000 d., 1000 n.	491
WHO	Des Moines, Ia.	1040	50000	419
WHOM	Jersey City, N. J.	1480	1000 d., 500 n.	479
WHOP	Hopkinsville, Ky.	1230	250	429
WHP	Harrisburg, Pa.	1460	5000 d., 1000 n.	537
WHUB	Cookeville, Tenn.	1400	250	559
WHYN	Holyoke, Mass.	1400	250	445
WIBA	Madison, Wisc.	1310	5000	600
WIBC	Indianapolis, Ind.	1070	5000 d., 1000 n.	415
WIBG	Glenside, Pa.	990	1000	537
WIBM	Jackson, Mich.	1450	250	454

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WKRO	Calro, Ill.	1490	250	401
WKST	New Castle, Pa.	1280	1000	538
WKWK	Wheeling, W. Va.	1400	250	507
WKY	Oklahoma City, Okla.	930	5000	528
WKZO	Kalamazoo, Mich.	590	1000	454
WLAC	Nashville, Tenn.	1510	50000	563
WLAG	La Grange, Ga.	1240	250	395
WIAK	Lakeland, Fla.	1340	250	383
WLAP	Lexington, Ky.	1450	250	429
WLAV	Grand Rapids, Mich.	1340	250	453
WLAW	Lawrence, Mass.	680	5000	446
WLB	Minneapolis, Minn.	770	5000	459
WLBC	Muncie, Ind.	1340	250	416
WLBj	Bowling Green, Ky.	1340	250	427
WLBL	Stevens Point, Wisc.	930	5000	603
WLBZ	Bangor, Me.	620	1000 d., 500 n.	435
WLEU	Erle, Pa.	1450	250	536
WLLH	Lowell, Mass.	1400	250	446
WLNH	Laconia, N. H.	1340	250	477
WLOF	Orlando, Fla.	1230	250	386
WLOG	Logan, W. Va.	1230	250	596
WLOK	Lima, Ohio	1240	250	521
WLOL	Minneapolis, Minn.	1330	1000	459
WLPM	Suffolk, Va.	1450	250	587
WLS	Chicago, Ill.	890	50000	407
WLTH	Brooklyn, N. Y.	1430	500	493
WLVA	Lynchburg, Va.	1230	250	584
WLW	Cincinnati, Ohio	700	50000	517
WMAL	Washington, D. C.	630	5000	378
WMAM	Marinette, Wisc.	570	250	600
WMAN	Mansfield, Ohio	1400	250	521
WMAQ	Chicago, Ill.	670	50000	407
WMAS	Springfield, Mass.	1450	250	448
WMAW	Worcester, Mass.	1230	250	448
WMAZ	Macon, Ga.	940	5000	396
WMBC	Detroit, Mich.	1400	250	451
WMBD	Peoria, Ill.	1470	5000 d., 1000 n.	410
WMBF-WIOD	Miami, Fla. (See WIOD, Page 346)	1380	5000 d., 1000 n.	585
WMBG	Richmond, Va.	1450	250	466
WMBH	Joplin, Mo.	1110	5000	408
WMBI	Chicago, Ill.	1110	5000	408
WMBO	Auburn, N. Y.	1340	250	483
WMBR	Jacksonville, Fla.	1400	250	383
WMBS	Uniontown, Pa.	590	1000	549
WMC	Memphis, Tenn.	790	5000 d., 1000 n.	561
WMCA	New York, N. Y.	570	5000 d., 1000 n.	493
WMDF	Greenwood, S. C.	1450	250	555
WMEX	Boston, Mass.	1510	5000	443
WMFD	Wilmington, N. C.	1400	250	510
WMFF	Plattsburg, N. Y.	1340	250	499
WMFG	Hibbing, Minn.	1240	250	458
WMFJ	Daytona Beach, Fla.	1450	250	380
WMFR	High Point, N. C.	1230	250	508
WMGA	Moultrie, Ga.	1400	250	396
WMIN	St. Paul, Minn.	1400	250	462
WMJM	Cordele, Ga.	1490	250	394
WMMN	Fairmont, W. Va.	920	5000	595
WMOB	Mobile, Ala.	1230	250	345
WMOG	Brunswick, Ga.	1490	250	394
WMPC	Lapeer, Mich.	1230	250	455
WMPS	Memphis, Tenn.	1460	1000 d., 500 n.	561
WMRC	Greenville, S. C.	1450	250	553
WMRN	Marion, Ohio	1490	250	521
WMRO	Aurora, Ill.	1280	250	400
WMSD	Muscle Shoals City, Ala.	1450	250	346
WMSL	Decatur, Ala.	1400	250	344
WMT	Cedar Rapids, Ia.	600	5000	418
WMUR	Manchester, N. H.	610	5000 d., 1000 n.	477
WMVA	Martinsville, Va.	1450	250	584
WMWH	Augusta, Ga.	1450	250	393
WNAB	Bridgeport, Conn.	1450	250	373
WNAC	Boston, Mass.	1260	5000	443
WNAD	Norman, Okla.	890	1000	527

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WNAX	Yankton, S. D.	570	5000	558
WNBC	New Britain, Conn.	1410	5000 d., 1000 n.	375
WNBK	Binghamton, N. Y.	1490	250	484
WNBH	New Bedford, Mass.	1340	250	447
WNBZ	Saranac Lake, N. Y.	1320	100	500
WNEL	San Juan, Puerto Rico	1320	5000	607
WNEW	New York, N. Y.	1280	5000	493
WNLG	New London, Conn.	1490	250	376
WNOE	New Orleans, La.	1450	250	433
WNOX	Knoxville, Tenn.	990	5000 d., 1000 n.	560
WNYC	New York, N. Y.	830	1000	495
WOAI	San Antonio, Tex.	1200	50000	476
WOC	Davenport, Ia.	1450	250	418
WOCB	Hyannis, Mass.	1240	250	445
WOI	Ames, Ia.	640	5000	418
WOKO	Albany, N. Y.	1460	1000 d., 500 n.	483
WOL	Washington, D. C.	1260	1000	379
WOLF	Syracuse, N. Y.	1490	250	501
WOLS	Florence, S. C.	1230	250	553
WOMI	Owensboro, Ky.	1490	250	431
WOMT	Manitowoc, Wisc.	1240	250	600
WOOD	Grand Rapids, Mich.	1300	5000	454
WOPI	Bristol, Tenn.	1490	250	558
WOR	New York, N. Y.	710	50000	495
WORC	Worcester, Mass.	1310	1000	448
WORD	Spartanburg, S. C.	1400	250	555
WORK	York, Pa.	1350	1000	550
WORL	Boston, Mass.	950	1000	445
WOSU	Columbus, Ohio	570	1000	519
WOV	New York, N. Y.	1130	10000	497
WOW	Omaha, Nebr.	590	5000	475
WOWO	Fort Wayne, Ind.	1190	50000	414
WPAB	Ponce, Puerto Rico	1370	1000	607
WPAD	Paducah, Ky.	1450	250	431
WPAB	Parkersburg, W. Va.	1450	250	596
WPAT	Paterson, N. J.	930	1000	480
WPAX	Thomasville, Ga.	1240	250	397
WPAY	Portsmouth, Ohio	1400	250	521
WPEN	Philadelphia, Pa.	950	5000	543
WPER	DeLand, Fla.	1340	250	380
WPIC	Sharon, Pa.	790	1000	548
WPID	Petersburg, Va.	1240	250	585
WPRA	Mayaguez, Puerto Rico	790	2500 d., 1000 n.	607
WPRO	Providence, R. I.	630	5000	551
WPRP	Ponce, Puerto Rico	1520	5000 d., 1000 n.	607
WPTF	Raleigh, N. C.	680	50000	509
WQAM	Miami, Fla.	560	1000	385
WQAN	Scranton, Pa.	910	1000 d., 500 n.	548
WQBC	Vicksburg, Miss.	1390	1000	465
WQDM	St. Albans, Vt.	1420	1000	582
WQXR	New York, N. Y.	1600	10000	495
WRAK	Williamsport, Pa.	1400	250	549
WRAL	Raleigh, N. C.	1240	250	509
WRAW	Reading, Pa.	1340	250	547
WRBL	Columbus, Ga.	1230	250	394
WRC	Washington, D. C.	980	5000	380
WRDO	Augusta, Me.	1400	250	434
WRDW	Augusta, Ga.	1400	250	394
WREC	Memphis, Tenn.	600	5000	563
WREN	Lawrence, Kans.	1250	5000 d., 1000 n.	425
WRGA	Rome, Ga.	1490	250	396
WRJN	Racine, Wisc.	1400	250	602
WRLC	Toccoa, Ga.	1450	250	397
WRNL	Richmond, Va.	910	1000	586
WROK	Rockford, Ill.	1440	1000 d., 500 n.	411
WROL	Knoxville, Tenn.	620	1000 d., 500 n.	561
WRR	Dallas, Tex.	1310	5000	569
WRUF	Gainesville, Fla.	850	5000	381
WRVA	Richmond, Va.	1140	50000	586
WSAI	Cincinnati, Ohio	1360	5000	517
WSAJ	Grove City, Pa.	1340	250	537

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WSAM	Saginaw, Mich.	1230	250	456
WSAN	Allentown, Pa.	1470	1000	535
WSAR	Fall River, Mass.	1480	1000	445
WSAU	Wausau, Wisc.	1400	250	603
WSAV	Savannah, Ga.	1340	250	396
WSAY	Rochester, N. Y.	1240	250	500
WSAZ	Huntington, W. Va.	930	1000	596
WSB	Atlanta, Ga.	750	50000	393
WSBC	Chicago, Ill.	1240	250	408
WSBT	South Bend, Ind.	960	500	417
WSFA	Montgomery, Ala.	1440	1000 d., 500 n.	345
WSGN	Birmingham, Ala.	1340	250	343
WSIX	Nashville, Tenn.	1240	250	563
WSJS	Winston-Salem, N. C.	600	1000	511
WSKB	McComb, Miss.	1230	250	465
WSLB	Ogdensburg, N. Y.	1400	250	497
WSLI	Jackson, Miss.	1450	250	464
WSLS	Roanoke, Va.	1490	250	587
WSM	Nashville, Tenn.	650	50000	563
WSMB	New Orleans, La.	1350	5000	433
WSNJ	Bridgeton, N. J.	1240	250	479
WSOC	Charlotte, N. C.	1240	250	506
WSOO	Sault Ste. Marie, Mich.	1230	250	456
WSOY	Decatur, Ill.	1340	250	409
WSPA	Spartanburg, S. C.	950	1000	555
WSPB	Sarasota, Fla.	1450	250	389
WSPD	Toledo, Ohio	1370	5000	524
WSPR	Springfield, Mass.	1270	500	448
WSTP	Salisbury, N. C.	1490	250	510
WSTV	Steubenville, Ohio	1340	250	523
WSUI	Iowa City, Ia.	910	5000 d., 1000 n.	420
WSUN	St. Petersburg, Fla.	620	5000	389
WSVA	Harrisonburg, Va.	550	1000	584
WSVS	Buffalo, N. Y.	1400	250	487
WSYB	Rutland, Vt.	1490	250	582
WSYR	Syracuse, N. Y.	576	1000	503
WTAD	Quincy, Ill.	930	1000	410
WTAG	Worcester, Mass.	580	5000 d., 1000 n.	449
WTAL	Tallahassee, Fla.	1340	250	389
WTAM	Cleveland, Ohio	1100	50000	518
WTAQ	Green Bay, Wisc.	1360	5000	599
WTAR	Norfolk, Va.	790	5000	585
WTAW	College Station, Tex.	1150	1000	567
WTAX	Springfield, Ill.	1240	250	412
WTBO	Cumberland, Md.	820	250	439
WTCM	Traverse City, Mich.	1400	250	456
WTCN	Minneapolis, Minn.	1280	5000 d., 1000 n.	461
WTEL	Philadelphia, Pa.	1340	250	543
WTHT	Hartford, Conn.	1230	250	375
WTIC	Hartford, Conn.	1080	50000	375
WTJS	Jackson, Tenn.	1390	1000	559
WTMA	Charleston, S. C.	1250	1000	552
WTMC	Ocala, Fla.	1490	250	385
WTMJ	Milwaukee, Wisc.	620	5000	601
WTMV	East St. Louis, Ill.	1490	250	409
WTNJ	Trenton, N. J.	1310	500	480
WTOC	Savannah, Ga.	1290	5000 d., 1000 n.	397
WTOL	Toledo, Ohio	1230	250	523
WTBC	Elkhart, Ind.	1340	250	413
WTRY	Troy, N. Y.	980	1000	503
WTSP	St. Petersburg, Fla.	1380	1000 d., 500 n.	387
WVFW	Brooklyn, N. Y.	1430	500	485
WWDC	Washington, D. C.	1400	250	380
WWJ	Detroit, Mich.	950	5000	452
WWL	New Orleans, La.	870	50000	434
WWNC	Asheville, N. C.	570	1000	505
WWNY	Watertown, N. Y.	1300	500	504
WWRL	Woodside, N. Y.	1600	500	505
WWSW	Pittsburgh, Pa.	1490	250	547
WWVA	Wheeling, W. Va.	1170	50000	597
WXYZ	Detroit, Mich.	1270	5000	452

STATIONS BY CITIES

● MAJOR NETWORK AFFILIATIONS ●

Key to Network Abbreviations: C—Columbia Broadcasting System; M—Mutual Broadcasting System; NB—National Broadcasting Co. Blue Network; NR—National Broadcasting Co. Red Network.

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Aberdeen, S. D.	KABR	M	Augusta, Me.	WRDO	NB-NR-M
Aberdeen, Wash.	KXRO	M	Aurora, Ill.	WMRO	
Abilene, Texas	KRBC	M	Austin, Texas	KNOW	M
Ada, Okla.	KADA	M-NB		KTBC	
Akron, Ohio (Tallmadge)	WADC	C	Baker, Ore.	KBKR	
	WAKR	NB	Bakersfield, Calif.	KERN	NB
	WJW	M		KPMC	M
Alamosa, Colo.	KGIW		Baltimore, Md.	WBAL	NB-M
Albany, Ga.	WALB			WCAO	C
	WGPC			WCBM	M
Albany, N. Y.	WABY	NB-M		WFBR	NR
	WOKO	C		WITH	
Albany, Oregon	KWIL	M	Bangor, Me.	WABI	C
Albert Lea, Minn.	KATE	M		WLBZ	NB-NR-M
Albuquerque, N. M.	KGGM	C	Batavia, N. Y.	WBTA	
	KOB	NB-NR	Baton Rouge, La.	WJBO	NB
Alexandria, La.	KALB		Battle Creek, Mich.	WELL	NB
Allentown, Pa.	WCBA		Bay City, Mich.	WBCM	NB
	WSAN	NB-NR	Beaumont, Tex.	KFDM	NB
Altoona, Pa.	WFBG	NR		KRIC	
Amarillo, Texas	KFDA	M	Beckley, W. Va.	WJLS	
	KGNC	NR	Bellingham, Wash.	KVOS	M
Ames, Iowa	WOI		Bend, Ore.	KBND	
Anchorage, Alaska	KFQD		Berkeley, Calif.	KRE	
Anderson, Ind.	WHBU		Big Spring, Tex.	KBST	M
Anderson, S. C.	WAIM	C	Billings, Mont.	KGHL	NB-NR
Anniston, Ala.	WHMA		Binghamton, N. Y.	WNBF	C-M
Appleton, Wisc.	WHBY	C	Birmingham, Ala.	WAPI	C
Ardmore, Okla.	KVSO	NB		WBRC	NR
Asbury Park, N. J.	WCAP			WSGN	NB-M
Asheville, N. C.	WISE	NR	Bismarck, N. D.	KFYR	NB-NR
	WWNC	C	Bloomington, Ill.	WJBC	
Ashland, Ky.	WCMJ	M	Bluefield, W. Va.	WHIS	NB
Ashland, Wisc.	WATW		Blytheville, Ark.	KLCN	
Ashtabula, Ohio	WICA		Boise, Ida.	KIDO	NB-NR
Astoria, Ore.	KAST		Boone, Iowa.	KFGQ	
Atchison, Kans.	KVAK		Boston, Mass.	WAAB	M
Athens, Ga.	WGAU			WBZ	NB
Atlanta, Ga.	WAGA	NB		WBZA	NB
	WATL	M		WCOP	
	WGST	C		WEEI	C
	WSB	NR		WHDH	
Atlantic City, N. J.	WBAB	C		WMEX	
	WFPG			WNAC	NR
Auburn, N. Y.	WMBO			WORL	
Augusta, Ga.	WGAC	NB	Bowling Green, Ky.	WLBJ	
	WMWH		Bozeman, Mont.	KRBM	NB-NR
	WRDW	C	Brady, Texas	KNEL	

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Bridgeport, Conn.	WICC	NB-M		WKRC	M
	WNAB			WLW	NB-NR
Bridgeton, N. J.	WSNJ			WSAI	NB
Bristol, Tenn.	WOPI	NR	Clarksburg, W. Va.	WBLK	NR-NB
Brookings, S. D.	KFDY		Clayton, Mo.	KFUO	
Brooklyn, N. Y.	WARD		Cleveland, Ohio.	WCLE	M
	WBBC			WGAR	C
	WBBR			WHK	NB-M
	WCNW			WTAM	NR
	WVFW		Clovis, N. M.	KICA	
Brownsville, Texas	KGFI		Coffeyville, Kans.	KGGF	M
Brownwood, Texas	KBWD		College Station, Tex.	WTAW	
Brunswick, Ga.	WMOG		Colorado Springs, Colo.	KVOR	C
Buffalo, N. Y.	WBEN	NR	Columbia, Mo.	KFRU	NB
	WBNY		Columbia, S. C.	WCOS	NB
	WEBR	NB		WIS	NR
	WGR	C-M	Columbus, Ga.	WRBL	C
	WKBW	C-M	Columbus, Miss.	WCBI	
	WSVS		Columbus, Ohio.	WBNS	C
Burlington, Vt.	WCAX	C		WCOL	NB-NR
Butte, Mont.	KGIR	NB-NR		WHKC	M
Cairo, Ill.	WKRO			WOSU	
Calumet, Mich.	WHDF		Cookeville, Tenn.	WHUB	
Camden, N. J.	WCAM		Cordele, Ga.	WMJM	
Canton, N. Y.	WCAD		Corpus Christi, Tex.	KEYS	
Canton, Ohio.	WHBC	M		KRIS	NB-NR-M
Cape Girardeau, Mo.	KFVS		Corsicana, Texas	KAND	
Carlsbad, N. M.	KLAH		Corvallis, Ore.	KOAC	
Carthage, Ill.	WCAZ		Cumberland, Md.	WTBO	
Casper, Wyoming	KDFN		Dallas, Tex.	KRLD	C
Cedar City, Utah	KSUB			WFAA	NR
Cedar Rapids, Iowa.	WMT	M-C		WRR	M
Centralia-Chehalis, Wash.	KELA	M	The Dalles, Ore.	KODL	
Champaign, Ill.	WDWS		Dalton, Ga.	WBLJ	
Charleston, S. C.	WCSC	C	Danville, Ill.	WDAN	
	WTMA	NR	Danville, Va.	WBTM	M
Charleston, W. Va.	WCHS	C	Davenport, Iowa.	WOC	NB
	WGKV	NR-NB	Dayton, Ohio.	WHIO	C
Charlotte, N. C.	WBT	C		WING	NR-NB
	WSOC	NR-M	Daytona Beach, Fla.	WMFJ	NB
Charlottesville, Va.	WCHV		Decatur, Ala.	WMSL	M
Chattanooga, Tenn.	WAPO	NB-NR	Decatur, Ill.	WSOY	
	WDEF	M	Decorah, Iowa.	KWLC	
	WDOD	C	De Land, Fla.	WPER	
Cheyenne, Wyo.	KFBC	NB	Denton, Tex.	KDNT	
	KYAN	M	Denver, Colo.	KFEL	M
Chicago, Ill.	WAAF			KLZ	C
	WBBM	C		KMYR	
	WCBD			KOA	NR
	WCFL	NR		KPOF	
	WCRW			KVOD	NB
	WEDC		Des Moines, Iowa.	KRNT	C
	WENR	NB		KSO	NB-M
	WGES			WHO	NR
	WGN	M	Detroit, Mich.	WJBK	
	WJJD			WJR	C
	WLS	NR		WMBC	
	WMAQ	NB		WWJ	NR
	WMBI			WXYZ	NB
	WSBC				M
Chico, Calif.	KHSL	M	Devils Lake, N. D.	KDLR	
Cicero, Ill.	WHFC		Dodge City, Kans.	KGNO	
Cincinnati, Ohio.	WCXY	C	Dotham, Ala.	WAGF	
	WCPO		Dublin, Texas.	KFPL	
			Du Bois, Pa.	WCED	

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Dubuque, Ia.	KDTH		Greensboro, N. C.	WBIG	C
Duluth, Minn.	WKBB	NB	Greensburg, Pa.	WHJB	
	KDAL	C	Greenville, Miss.	WJPR	
	WEBC	NB-NR	Greenville, N. C.	WGTC	
Durango, Colo.	KIUP		Greenwood, Miss.	WGRM	NB
Durham, N. C.	WDNC	C	Greenville, S. C.	WFBC	NR
East Lansing, Mich.	WKAR			WMRC	M
East St. Louis, Ill.	WTMV		Griffin, Ga.	WKEU	
Easton, Pa.	WEST	M	Grove City, Pa.	WSAJ	
Eau Claire, Wis.	WEAU	NB-NR	Gulfport, Miss.	WGCM	
El Centro, Calif.	KXO	M	Hagerstown, Md.	WJEJ	M
El Dorado, Ark.	KELD		Hammond, Ind.	WHIP	
Elizabeth City, N. C.	WCNC			WJOB	
Elk City, Okla.	KASA		Harlan, Ky.	WHLN	
Elkhart, Ind.	WTRC		Harrisburg, Ill.	WEBQ	
Elmira, N. Y.	WENY	M	Harrisburg, Pa.	WHP	C
El Paso, Tex.	KROD	C		WKBO	NR-NB-M
	KTSM	NB-NR	Harrisonburg, Va.	WSVA	
Emporia, Kans.	KTSW	M	Hartford, Conn.	WDRG	C
Enid, Okla.	KCRC	M-NB		WTHT	M
Erie, Pa.	WERC			WTIC	NR
	WLEU	NB	Hastings, Nebr.	KHAS	
Escanaba, Mich.	WDBC		Hattiesburg, Miss.	WFOR	NR
Eugene, Ore.	KORE	M	Hazleton, Pa.	WAZL	M
Eureka, Calif.	KIEM	M	Helena, Mont.	KPFA	NB-NR
Evansville, Ind.	WEOA	C	Herrin, Ill.	WJPF	
	WGBF	NB-NR	Hibbing, Minn.	WMFG	C
Everett, Wash.	KRKO	M	Hickory, N. C.	WHKY	NB
Fairbanks, Alaska	KFAR		High Point, N. C.	WMFR	NB
Fairmont, W. Va.	WMMN	C	Hilo, Hawaii	KHBC	C-M
Fall River, Mass.	WSAR	M	Hobbs, N. M.	KWEW	
Fargo, N. D.	WDAY	NB-NR	Holyoke, Mass.	WHYN	
Fayetteville, N. C.	WFNC		Honolulu, Hawaii	KGMB	C-M
Fergus Falls, Minn.	KGDE	NB		KGU	NB-NR
Flint, Mich.	WFDF	NR	Hopkinsville, Ky.	WHOP	
Florence, S. C.	WOLS	M	Hot Springs, Ark.	KTHS	NB
Fond du Lac, Wis.	KFIZ			KWFC	M
Fort Dodge, Ia.	KVFD		Houston, Texas	KPRC	NR
Fort Lauderdale, Fla.	WFTL			KTRH	C
Fort Myers, Fla.	WFTM			KXYZ	NB-M
Fort Smith, Ark.	KFPW		Huntington, W. Va.	WSAZ	
Fort Wayne, Ind.	WGL	NB-NR	Huntsville, Ala.	WBHP	
	WOWO	NB	Huntsville, Tex.	KSAM	
Fort Worth, Tex.	KFJZ	M	Hutchinson, Kans.	KWBG	
	KGKO	NB	Hyannis, Mass.	WOCB	
	WBAP	NR	Idaho Falls, Ida.	KID	
Frederick, Md.	WFMD		Indianapolis, Ind.	WFBM	C
Fredericksburg, Va.	WFVA			WIBC	
Fremont, Mont.	KORN			WIRE	NR
Freeport, N. Y.	WGBB			WISH	
Fresno, Calif.	KARM	C	Iowa City, Iowa.	WSUI	
	KMJ	NR	Ironwood, Mich.	WJMS	
Gadsden, Ala.	WJBY	M	Ithaca, N. Y.	WHCU	C
Gainesville, Fla.	WRUF		Jackson, Mich.	WIBM	NB
Gainesville, Ga.	WGGA		Jackson, Miss.	WJDX	NR
Galesburg, Ill.	WGIL			WLSI	NB
Gallup, N. M.	KAWM			WTJS	M
Galveston, Texas	KLUF		Jacksonville, Fla.	WJAX	NR
Garden City, Kans.	KIUL			WJHP	NB
Gary, Ind.	WIND	C		WMBR	C
Gastonia, N. C.	WGNC	NB	Jamestown, N. Y.	WJTN	NB
Glendale, Calif.	KIEV		Jamestown, N. D.	KRMC	M
Glenside, Pa.	WIBG		Janesville, Wisc.	WCLO	
Globe, Ariz.	KWJB		Jefferson City, Mo.	KWOS	M
Goldsboro, N. C.	WGBR		Jerome, Ariz.	KCRJ	
Grand Forks, N. D.	KFJM		Jersey City, N. J.	WAAT	
Grand Island, Nebr.	KMMJ			WHOM	
Grand Junction, Colo.	KFXJ	M	Johnson City, Tenn.	WJHL	NB
Grand Rapids, Mich.	WASH		Johnstown, Pa.	WJAC	NR
	WGRB		Joliet, Ill.	WCLS	
	WLAV	M	Jonesboro, Ark.	KBTM	
	WOOD	NB-NR	Joplin, Mo.	WMBH	
Grants Pass, Ore.	KUIN		Juneau, Alaska	KINY	
Great Bend, Kans.	KVGB	M	Kalamazoo, Mich.	WKZO	C
Great Falls, Mont.	KFBB	C	Kalispell, Mont.	KGEZ	
Greeley, Colo.	KFKA	M	Kansas City, Kans.	KCKN	
Green Bay, Wisc.	WTAQ	C	Kansas City, Mo.	KCMO	
Greenfield, Mass.	WHAI	M		KITE	M
				KMBC	C
				WDAF	NR
				WHB	M
			Kearney, Nebr.	KGFW	
			Keene, N. H.	WKNE	C
			Ketchikan, Alaska	KGBU	M
			Kilgore, Texas	KOCA	
			Kingsport, Tenn.	WKPT	NR

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Kingston, N. Y.	WKNY		Medford, Wisc.	WIGM	
Kinston, N. C.	WFTC		Memphis, Tenn.	WHBQ	
Klamath Falls, Ore.	KFJ1	M		WMC	NR
Knoxville, Tenn.	WBIR	M		WMPS	NB-M
	WNOX	C		WREC	C
	WROL	NB-NR	Merced, Calif.	KYOS	M
Kokomo, Ind.	WKMO		Meridian, Miss.	WCOC	C
Laconia, N. H.	WLNH	M	Miami, Fla.	WIOD	NR
LaCrosse, Wisc.	WKBH	C		WQAM	C
Lafayette, La.	KVOL		Miami Beach, Fla.	WKAT	NB
LaGrange, Ga.	WLAG		Midland, Texas	KRLH	
La Grande, Ore.	KLBM		Miles City, Mont.	KRJF	
LaJunta, Colo.	KOKO		Milwaukee, Wisc.	WEMP	NB
Lake Charles, La.	KPLC			WISN	C
Lakeland, Fla.	WLAJ	NR		WTMJ	NR
Lamar, Colo.	KIDW	NB-NR-M	Minneapolis, Minn.	WCCO	C
Lancaster, Pa.	WGAL	NB		WDGY	M
Lansing, Mich.	WJIM			WLB	
Lapeer, Mich.	WMPC			WLOL	M
Laredo, Tex.	KPAB			WTCN	NB
Las Vegas, Nev.	KENO		Minot, N. D.	KLPM	M
	KFUN	NR	Missoula, Mont.	KGVO	C
Laurel, Miss.	WAML		Mobile, Ala.	WALA	NB-NR
Lawrence, Kans.	KFKU	NR		WMOB	M
	WREN	NB	Modesto, Calif.	KTRB	
Lawrence, Mass.	WLAJ	C	Monroe, La.	KMLB	
Lawton, Okla.	KSWO			KNOE	
Lewiston, Ida.	KRLC		Monterey, Calif.	KDON	M
Lewiston, Me.	WCOU	M	Montgomery, Ala.	WCOV	C
Lexington, Ky.	WLAP	M		WSFA	NR-NB
Lihue, Hawaii	KTOH		Moorhead, Minn.	KVOX	M
Lima, Ohio	WLOK	NR	Morgantown, W. Va.	WAJR	
Lincoln, Nebr.	KFAB	C	Moultrie, Ga.	WMGA	
	KFOR	M	Muncie, Ind.	WLBC	
Little Rock, Ark.	KARK	NR	Muscle Shoals City, Ala.	WMSD	
	KGHI	M	Muskegon, Mich.	WKBB	
	KLRA	C	Muskogee, Okla.	KBIX	M-NB
Logan, Utah	KVNU		Nampa, Ida.	KFXD	
Logan, W. Va.	WLOG		Nashville, Tenn.	WLAC	C
Long Beach, Calif.	KFOX			WSIX	M
	KGER			WSM	NR-NB
Longview, Texas	KFRO		New Albany, Ind.	WGRC	M
Longview, Wash.	KWLK	M	Newark, N. J.	WHBI	
Los Angeles, Calif.	KECA	NB		WOR	M
	KPAC		New Bedford, Mass.	WNBH	M
	KPI	NR	New Britain, Conn.	WNBC	NB
	KFSG		Newburgh, N. Y.	WGNV	
	KFVD		New Castle, Pa.	WKST	
	KFWB		New Haven, Conn.	WELI	M
	KGFJ		New Kensington, Pa.	WKPA	
	KHJ	M	New London, Conn.	WNLC	M
	KMPC	C	New Orleans, La.	WDSU	NB
	KMTR			WJBW	
	KNX	C		WNOE	M
	KRKD			WSMB	NR
Louisville, Ky.	WAVE	NR		WWL	C
	WHAS	C	Newport News, Va.	WGH	M
	WINN	NB	New York	WABC	C
Lowell, Ariz.	KSUN			WBNX	
Lowell, Mass.	WLLH	M		WEAF	NR
Lubbock, Texas	KFYO	M		WEVD	
Lufkin, Texas	KRBA			WHN	
Lynchburg, Va.	WLVA	M		WINS	
Macon, Ga.	WBML	M		WJZ	NB
	WMAZ	C		WLTH	
Madison, Wisc.	WHA			WMCA	
	WIBA	NB-NR		WNEW	
Manchester, N. H.	WFEA	NB-NR-M		WNYC	
	WMUR			WOV	
Mandan, N. D.	KGCU	M		WQXR	
Manhattan, Kans.	KSAC		Niagara Falls, N. Y.	WHLd	
Manitowoc, Wisc.	WOMT		Norfolk, Nebr.	WJAG	
Mankato, Minn.	KYSM	NR-NB	Norfolk, Va.	WTAR	NR
Mansfield, Ohio	WMAN		Norman, Okla.	WNAD	
Marion, Ohio	WMRN		Northfield, Minn.	WCAL	
Marquette, Mich.	WDMJ		North Platte, Neb.	KGNF	
Marrinette, Wisc.	WMAM		Oakland, Calif.	KLS	
Marshalltown, Ia.	KFJB			KLX	
Marshfield, Ore.	KOOS	M		KROW	
Martinsville, Va.	WMVA		Ocala, Fla.	WTMC	NB
Marysville, Calif.	KMYC	M	Ogden, Utah.	KLO	NB-M
Mason City, Iowa	KGLO	C	Ogdensburg, N. Y.	WSLB	
Mayaguez, P. R.	WPRA				
McComb, Miss.	WSKB				
Medford, Ore.	KMED	NB-NR			

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Oklahoma City, Okla.	KOCY KOMA KTOK WKY	C NB-M NR	Rapid City, S. D.	KOBH WCAT WEEU WRAW	
Okmulgee, Okla.	KHBG		Reading, Pa.	WBRB	NR
Olean, N. Y.	WHDL	NB	Red Bank, N. J.	KVCV	M
Olympia, Wash.	KGY	M	Redding, Calif.	KOH	NB
Omaha, Nebr.	KOIL KONB KOWH WOW	C-M NB NR	Reno, Nev.	WJMC	
Opelika, Ala.	WJHO		Rice Lake, Wisc.	WKBV	
Orlando, Fla.	WDBO WLOF	C NB	Richmond, Ind.	WBBL	
Ottumwa, Iowa	KBIZ	NB	Richmond, Va.	WMBG	NR
Owensboro, Ky.	WOMI			WRNL	NB
Paducah, Ky.	WPAD			WRVA	C-M
Palestine, Tex.	KNET		Roanoke, Va.	WDBJ	C
Pampa, Texas	KPDN			WSLS	M
Panama City, Fla.	WDLP		Roanoke Rapids, N. C.	WCBT	NB
Paris, Texas	KPLT		Rochester, Minn.	KROC	NB-NR
Parkersburg, W. Va.	WPAR	C	Rochester, N. Y.	WHAM	NB
Pasadena, Calif.	KPPC			WHEC	C
Paterson, N. J.	WPAT		Rockford, Ill.	WSAY	M
Pawtucket, R. I.	WFCI		Rock Island, Ill.	WHBF	M
Pecos, Texas	KIUN		Rock Springs, Wyo.	KVRS	
Pensacola, Fla.	WCOA	NB-NR	Rocky Mount, N. C.	WEED	NB
Peoria, Ill.	WMBD	C	Rome, Ga.	WRGA	
Petersburg, Va.	WPID		Roseburg, Ore.	KRNR	M
Philadelphia, Pa.	KYW WCAU WDAS WFIL WHAT WIP WPEN WTEL	NR C NB-M M	Roswell, N. M.	KGFL	
Phoenix, Ariz.	KOY KPHO KTAR	C NB-NR	Royal Oak, Mich.	WEXL	
Pierre, S. D.	KGFX		Rutland, Vt.	WSYB	M
Pine Bluff, Ark.	KOTN	M	Safford, Ariz.	KGLU	NR-NB
Pittsfield, Mass.	WBRK	M	St. Albans, Vt.	WQDM	
Pittsburg, Kans.	KOAM	NB-NR	St. Augustine, Fla.	WFOY	C
Pittsburgh, Pa.	KDKA KQV WCAE WJAS WWSW	NB NR-M C M	St. Cloud, Minn.	KFAM	NB-NR
Plattsburg, N. Y.	WMFF	NB	St. Joseph, Mo.	KFEQ	
Pocatello, Ida.	KSEI	NB-NR	St. Louis, Mo.	KMOX	C
Ponca City, Okla.	WBBZ			KSD	NR
Ponce, Puerto Rico	WPAB WPRP			KWK	M
Pontiac, Mich.	WCAR			KXOK	NB
Poplar Bluff, Mo.	KWOC			WEW	
Port Arthur, Tex.	KPAC	M		WIL	
Port Huron, Mich.	WHLS		St. Paul, Minn.	KSTP	NR
Portland, Me.	WCSH	NR	St. Petersburg, Fla.	WSUN	NB
	WGAN	C		WTSP	
Portland, Ore.	KALE	M	Sacramento, Calif.	KFBK	NB
	KBPS			KROY	C
	KEX	NB	Safford, Ariz.	KGLU	NB-NR
	KGW	NR	Saginaw, Mich.	WHAL	
	KOIN	C		WSAM	
	KWJJ		Salem, Mass.	WESX	
	KXL		Salem, Ore.	KSLM	M
Portsmouth, N. H.	WHEB		Salina, Kans.	KSAL	M
Portsmouth, Ohio	WPAY	M	Salina, N. Y.	WAGE	
Poughkeepsie, N. Y.	WKIP	NB	Salisbury, Md.	WBOC	
Powell, Wyo.	KPOW		Salisbury, N. C.	WSTP	M
Poynette, Wis.	WIBU		Salt Lake City, Utah	KDYL	NR
Prescott, Ariz.	KYCA			KSL	C
Presque Isle, Me.	WAGM			KUTA	NB
Price, Utah	KEUB	M	San Angelo, Tex.	KGKL	M
Providence, R. I.	WEAN WJAR WPRO	NB-M NR C	San Antonio, Tex.	KABC	M
Provo, Utah	KOVO	M		KMAC	
Pueblo, Colo.	KGHF	NB		KONO	
Pullman, Wash.	KWSC			KTSA	C
Quincy, Ill.	WTAD			WOAI	NR
Racine, Wisc.	WRJN		San Bernardino, Calif.	KFXM	M
Raleigh, N. C.	WPTF WRAL	NR M	San Diego, Calif.	KFMB	
				KFSD	NB
				KGB	M
			San Francisco, Calif.	KFRC	M
				KGO	NB
				KJBS	
				KPO	NR
				KSAN	
				KSFO	C
				KYA	
			San Jose, Calif.	KQW	M
			San Juan, P. R.	WKAQ	C
				WNL	
			San Luis Obispo, Calif.	KVEC	M
			Santa Ana, Calif.	KVOE	M
			Santa Barbara, Calif.	KDB	M
				KTMS	NB
			Santa Fe, N. M.	KVSF	C
			Santa Rosa, Calif.	KSRO	
			Saranac Lake, N. Y.	WNBZ	

City and State	Call Letters	Major Network	City and State	Call Letters	Major Network
Sarasota, Fla.	WSPB		Tucson, Ariz.	KTUC	C
Sault Ste. Marie, Mich.	WSOO			KVOA	NB-NR
Savannah, Ga.	WSAV	NR	Tulsa, Okla.	KOME	M-NB
	WTOC	C		KTUL	C
Schenectady, N. Y.	WGY	NR		KVOO	NR
Scottsbluff, Nebr.	KGKY		Tuscaloosa, Ala.	WJRD	
Scranton, Pa.	WARM	M	Tuscola, Ill.	WDZ	
	WGBI	C	Twin Falls, Ida.	KTFI	NB-NR
	WQAN		Tyler, Texas	KGKB	
Seattle, Wash.	KEVR		Uniontown, Pa.	WMBS	
	KIRO	C	Urbana, Ill.	WILL	
	KJR	NB	Utica, N. Y.	WIBX	C
	KOL	M	Valdosta, Ga.	WGOV	
	KOMO	NR	Valley City, N. D.	KOVC	
	KRSC		Vancouver, Wash.	KVAN	
	KTW		Vermilion, S. D.	KUSD	
	KXA		Vernon, Texas	KVWC	
Sedalia, Mo.	KDRO		Vicksburg, Miss.	WQBC	
Selma, Ala.	WHBB	M	Victoria, Texas	KVIC	
Sharon, Pa.	WPIC		Vincennes, Ind.	WAOV	
Shawnee, Okla.	KGFF	M-NB	Virginia, Minn.	WHLB	C
Sheboygan, Wisc.	WHBL		Visalia, Calif.	KTCK	M
Shenandoah, Ia.	KFNF		Waco, Texas	WACO	M
	KMA	NB	Wallace, Ida.	KWAL	
Sheridan, Wyo.	KWYO		Walla Walla, Wash.	KUJ	
Sherman, Texas	KRRV	M	Washington, D. C.	WINX-WJSV	C
Shreveport, La.	KRMD			WMAL	NB
	KTBS	NR		WOL	M
	KWKH	C		WRC	NR
Siloam Springs, Ark.	KUOA			WWDG	
Sioux City, Ia.	KSCJ	NB	Waterbury, Conn.	WATR	M
	KTRI			WBRY	C
Sioux Falls, S. D.	KELO	NR-NB	Waterbury, Vt.	WDEV	
	KSOO	NB-NR	Watertown, N. Y.	WATN	
South Bend, Ind.	WFAM			WWNY	
	WSBT	C	Watertown, S. D.	KWAT	
Spartanburg, S. C.	WORD	C	Watsonville, Calif.	KHUB	
	WSPA		Wausau, Wisc.	WSAU	
Spokane, Wash.	KFIO		Waycross, Ga.	WAYX	
	KFPY	C	Welch, W. Va.	WBRW	
	KGA	NB	Wenatchee, Wash.	KPG	M
	KHO	NR	Weslaco, Texas	KRGV	NB-NR-M
Springfield, Ill.	WCBS	NB	West Palm Beach, Fla.	WJNO	C
	WTAX		West Point, Ga.	WDAG	M
Springfield, Mass.	WBZA	NB	West Lafayette, Ind.	WBAA	
	WMAS	C	Wheeling, W. Va.	WKWK	
	WSPR	M		WWVA	C
Springfield, Mo.	KGBX	NB-NR	White Plains, N. Y.	WFAS	
	KWTO		Wichita, Kans.	KANS	NB-NR
Springfield, Ohio	WIZE	NR-NB		KFBI	M
Sterling, Colo.	KGEK			KFH	C
Steubenville, Ohio	WSTV	M	Wichita Falls, Tex.	KWFT	C
Stevens Pt., Wisc.	WLBL		Wilkes-Barre, Pa.	WBAX	M
Stockton, Calif.	KGDM			WBRE	NB-NR
	KWG	NB	Williamson, W. Va.	WBTH	
Suffolk, Va.	WLPM		Williamsport, Pa.	WRAC	
Sumter, S. C.	WFIG		Willmar, Minn.	KWLM	
Sunbury, Pa.	WKOK		Wilmington, Del.	WDEL	NR
Superior, Wisc.	WDSM	M		WILM	M
Sweetwater, Tex.	KXOX		Wilmington, N. C.	WMFD	NB
Syracuse, N. Y.	WFBL	C	Wilson, N. C.	WGTM	
	WOLF		Winona, Minn.	KWNO	M
	WSYR	NB	Winston Salem, N. C.	WAIR	M
Tacoma, Wash.	KMO	M		WSJS	NR
	KVI	C	Wisconsin Rapids, Wisc.	WFHR	
Tallahassee, Fla.	WTAL		Wolf Point, Mont.	KGCK	
Tallmadge, Ohio (Akron)	WADC	C	Woodside, N. Y.	WWRL	
Tampa, Fla.	WDAE	C	Worcester, Mass.	WMAW	
	WFLA	NR		WORC	C
	WKGa			WTAG	NR
Temple, Texas	KTEM	M	Yakima, Wash.	KIT	M
Terre Haute, Ind.	WBOW	NB-NR	Yankton, S. Dak.	WNAX	C
Texarkana, Tex.	KCMC	M	York, Pa.	WORK	NB-NR-M
Thomasville, Ga.	WPAX		Youngstown, Ohio	WFMJ	NB
Toccoa, Ga.	WRLC			WKBN	C
Toledo, Ohio	WSPD	NR	Yuma, Arizona	KYUM	NR-NB
	WTOL	NB	Yuma, Arizona	KYUM	
		C	Zanesville, Ohio	WHIZ	NB-NR
Topeka, Kans.	WIBW		Zarephath, N. J.	WAWZ	
Traverse City, Mich.	WTCM				
Trenton, N. J.	WTNJ				
Troy, N. Y.	WHAZ				
	WTRY				

IMPORTANT NOTICE

REGARDING THE LISTING OF THE 882 STATIONS THAT FOLLOW

Compilation

In presenting the following list of stations, exacting effort has been made, to produce a compilation which would intelligently reflect the transition after frequency and power revisions went into effect as per North American Regional Broadcast Agreement, March 29, 1941. The listing of power, particularly, presented a problem, and it was only after a consensus of opinion from time buyers, station representatives and broadcasters, that the use of the new frequency and power figures was decided upon.

Power-Frequencies

While it is mandatory that all stations coming within the realm of the Havana Treaty agreement switch to the newly assigned frequency as of March 29, 1941, new power grants are less stringent in rule as to when they shall be carried out. Inability to obtain suitable equipment, in many cases due to priority national defense orders, means that broadcasters will have to stagger their dates throughout the year. In every case however new frequencies, and power to which the station is entitled, is listed.

Coverage

Coverage data for respective stations has been supplied by the outlets to the extent of approximately 95 per cent of the total. The remaining five per cent has been compiled from the most authoritative sources available. Radio Annual, however, does not assume responsibility for market data supplied by stations or compiled from other sources. All coverage data listed in connection with outlets whose power is subject to change, is based on the lower wattage and not on the future increase.

U. S. Census

As an additional service to both time-buyer and broadcaster, U. S. Census for 1940 for all states and counties, also the District of Columbia, is available in this edition of Radio Annual. For all practical purposes and intents these figures may be considered final since any further changes contemplated by the Census Bureau cannot exceed one per cent. To further enhance the value of the Census to the industry, a cross index has been devised. This will be found at the head of each page listing stations by states.

KGBX

SPRINGFIELD, MO.

Now

5000 Watts

FULL TIME

Now a basic supplementary of both
networks of

RED

NBC

BLUE

RALPH FOSTER, General Manager

National Representative, John E. Pearson, 360 N. Michigan, Chicago

ALABAMA

Population 2,832,961

Number of Radio Homes 376,330

Number of Families 670,111

Auto Registrations 331,860

For 1940 Census data, please turn to page 242

WHMA

ANNISTON—EST. 1938

FREQUENCY: 1450 Kc. **POWER:** 250 Watts. **OWNED BY:** Harry M. Ayers. **OPERATED BY:** J. Allen Brown. **BUSINESS ADDRESS:** WHMA Bldg., 14th & Noble Sts. **PHONE:** 2380-2381. **STUDIO ADDRESS:** Same. **TRANSMITTER LOCATION:** Same. **TIME ON THE AIR:** Unlimited, 6 a.m. to 10:15 p.m. (114 hours weekly). **NEWSPAPER AFFILIATION:** Anniston Star. **NEWS SERVICE:** United Press. **TRANSCRIPTION SERVICE:** World Broadcasting System. **NBC Thesaurus.** **MAINTAINS ARTISTS' BUREAU.**

Personnel

Owner.....Harry M. Ayers
General Manager.....J. Allen Brown
Commercial Manager.....A. Lynne Brannen
Program Director.....Edwin Mullinax
Artists' Bureau Head.....John Cram
Chief Engineer.....Vernon Story

Coverage

	Daytime	Evening
Population—Primary	96,000	45,000
Radio Homes— "	19,300	10,500
Population—Secondary ..	33,000	12,000
Radio Homes— "	6,800	3,500

Source: 1940 U. S. Census; station survey.

WAPI

BIRMINGHAM—EST. 1922

COLUMBIA BROADCASTING SYSTEM

FREQUENCY: 1070 Kc. (1170 Kc. Temporarily)
POWER: 50,000 Watts. **OWNED BY:** Alabama Polytechnic Institute, University of Alabama and Alabama College. **OPERATED BY:** Voice of Alabama, Inc. **BUSINESS ADDRESS:** Protective Life Bldg. **PHONE:** 3-8116. **STUDIO ADDRESS:** 14th floor, same building. **TRANSMITTER LOCATION:** Sandusky. **TIME ON AIR:** 5:30 a.m. to 11:30 p.m.; Sundays, 8:00 a.m. to 11:30 p.m. (123½ hours weekly). **NEWS SERVICE:** United Press.

Personnel

Owners' Representative.....P. O. Davis
General Manager.....Thad Holt
National Sales & Promotion Manager.....H. H. Holthouser
Program Director-Chief Announcer.....Lionel Baxter

Production Manager.....Stuart Mims
Publicity Director.....Mary Bennett
Musical Director.....Clo McAlpin
Chief Engineer.....N. S. Hurley

Coverage

Population—Primary	1,141,968
Radio Homes— "	155,620
Population—Secondary	901,391
Radio Homes— "	100,770

Source: Hooper-Holmes Field Survey.

Representative

Radio Sales

WBRC

BIRMINGHAM—EST. 1925

NBC—(RED)

FREQUENCY: 960 Kc. **POWER:** 5000 Watts. **OWNED BY:** Birmingham Broadcasting Co. **OPERATED BY:** Same. **BUSINESS ADDRESS:** Bankhead Hotel. **PHONE:** 3-9293. **STUDIO ADDRESS:** Bankhead Hotel. **TRANSMITTER LOCATION:** 2400 Arkadelphia Road, Birmingham. **TIME ON THE AIR:** 6:00 A.M. to 11:30 P.M. **NEWSPAPER AFFILIATION:** Birmingham Post. **NEWS SERVICE:** International News Service. **TRANSCRIPTION SERVICE:** Standard Radio, Davis & Schwegler.

Personnel

President.....K. G. Marshall
Vice President and General Manager.....J. C. Bell
Secretary-Treasurer.....Eloise Hanna
Ass't Manager.....John M. Connolly
Musical Director.....Herbert C. Grieb
Chief Engineer.....J. C. Bell

Coverage

	Daytime	Evening
Population—Primary	574,829	453,295
Radio Homes— "	103,300	88,467
Population—Secondary ..	1,190,285	571,566
Radio Homes— "	183,066	103,545

Source: Field intensity survey.

Representative

Paul H. Raymer Co.

WSGN

BIRMINGHAM—EST. 1926

NBC (BLUE)

ALABAMA NETWORK

FREQUENCY: 1340 Kc. **POWER:** 1000 watts. **OWNED BY:** R. B. Broyles Co. **OPERATED**

BY: The Birmingham News Co. BUSINESS ADDRESS: Tutwiler Hotel. PHONE: 4-3434. STUDIO ADDRESS: Tutwiler Hotel; Dixie Carleton Hotel. PHONE: 3-1121. TRANSMITTER LOCATION: Druid Hills. TIME ON THE AIR: 6:00 A.M. to 11:00 P. M., daily; 7:00 A.M. to 11:00 P.M., Sundays. CST. NEWSPAPER AFFILIATIONS: The Birmingham News, The Birmingham Age Herald. NEWS SERVICE: Associated Press. TRANSCRIPTION SERVICE: NBC Thesaurus, Lang-Worth, Davis & Schwegler.

Personnel

V-P. and Gen. Mgr. Henry P. Johnston
Chief Engineer. P. B. Cram
Production Manager. Bill Terry
Promotion Manager. Carl Cannon

Coverage

Population—Primary	431,493
Radio Homes— "	85,710
Population—Secondary	782,267
Radio Homes— "	124,800

Source: U. S. Census 1930.

Representative

Headley-Reed Company

W M S L

DECATUR—EST. 1935
MUTUAL BROADCASTING SYSTEM
ALABAMA NETWORK

FREQUENCY: 1400 Kc. POWER: 250 watts. OWNED BY: The Tennessee Valley Broadcasting Co. OPERATED BY: The Tennessee Valley Broadcasting Co. BUSINESS ADDRESS: Mutual Savings Life Bldg. PHONE: 802-3-4. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 12:00 midnight; Sundays, 7:45 A.M. to 12:00 midnight (126 hours weekly). NEWS SERVICE: United Press.

Personnel

President-General Manager. M. K. Vickrey
Vice-President. Clarence Calhoun, Jr.
Secretary-Treasurer

Coverage

	Daytime	Evening
Population—Primary	175,370	75,000
Radio Homes— "	24,000	16,000
Population—Secondary .	487,961	
Radio Homes— " .	92,220	

Mail survey (station); U. S. Census.

Representative

Headley-Reed Company

W A G F

DOTHAN—EST. 1932

FREQUENCY: 1400 Kc. POWER: 250 watts. OWNED BY: Dothan Broadcasting Co. OPERATED BY: Dothan Broadcasting Co. BUSINESS ADDRESS: 204½ E. Main St. PHONE: 1430. STUDIO ADDRESS: 204½ E. Main St. TRANSMITTER LOCATION: Headland-Alabama Highway. TIME ON THE AIR: 7:00 A.M. to local sunset. NEWS SERVICE: Transradio press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

Station Manager. Julian C. Smith
Commercial Manager. Fred Moseley
Program Director-Chief
Announcer

Coverage

Population—Primary	380,000
Radio Homes— "	45,000

Source: Station estimate.

Representative

Burn-Smith Co.

W J B Y

GADSDEN—EST. 1928

MUTUAL BROADCASTING SYSTEM
ALABAMA NETWORK

FREQUENCY: 1240 Kc. POWER: 250 watts. OWNED BY: Gadsden Broadcasting Co., Inc. OPERATED BY: Gadsden Broadcasting Co., Inc. BUSINESS ADDRESS: 108 Broad St. PHONE: 88. STUDIO ADDRESS: 108 Broad St. TRANSMITTER LOCATION: 108 Broad St. TIME ON THE AIR: 7:00 A.M. to 9:30 P.M.; Sundays, 9:00 A.M. to 9:00 P.M. NEWS SERVICE: Transradio Press.

Personnel

President. B. H. Hopson
Station Manager. J. W. Buttram
Chief Engineer. William Pigg

Representative

Sears & Ayer.

W B H P

HUNTSVILLE—EST. 1937

FREQUENCY: 1230 Kc. POWER: 250 watts. OWNED BY: W. H. Pollard. OPERATED BY: W. H. Pollard. BUSINESS ADDRESS: Time's

Bldg. PHONE: 313. STUDIO ADDRESS: Time's Bldg. TRANSMITTER LOCATION: 1½ miles west of Huntsville. TIME ON THE AIR: Unlimited license. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

President-Station Mgr. W. H. Pollard

W A L A

MOBILE—EST. 1930

NATIONAL BROADCASTING CO.

FREQUENCY: 1410 Kc. POWER: 1000 watts, d.; 500 watts, n. (C. P. 5000 watts, unlimited license). OWNED BY: W. O. Pape. OPERATED BY: Pape Broadcasting Company. BUSINESS ADDRESS: 106 St. Joseph St. PHONE: Dexter 5893-4. STUDIO ADDRESS: 106 St. Joseph St. TRANSMITTER LOCATION: Near Mobile. TIME ON THE AIR: 6:00 A.M. to 11:00 P.M. MAINTAINS ARTISTS' BUREAU. NEWS SERVICE: International News Service. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

General Manager. W. O. Pape
Assistant Manager. J. H. Hunt
Sales Manager. H. K. Martin
Chief Announcer-Artists' Bureau
Head-Musical Director. Jack Lewis
Chief Engineer. R. M. Cole

Coverage

Population—Primary 215,000
Radio Homes— " 31,800
Population—Secondary 390,000
Radio Homes— " 48,500

Source: Station estimate.

Representative

John H. Perry Associates

W M O B

MOBILE—EST. 1939

ALABAMA NETWORK

FREQUENCY: 1230 Kc. POWER: 250 watts. OWNED BY: S. B. Quigley. OPERATED BY: S. B. Quigley. BUSINESS ADDRESS: 600 St. Louis St. Belmont 2581. STUDIO ADDRESS: 600 St. Louis St. TRANSMITTER LOCATION: 600 St. Louis St. TIME ON THE AIR: 7:00 A. M. to 10:00 P.M. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Owner-Manager. S. B. Quigley
Commercial Manager. F. E. Busby
Program Director. Byron Jenkins

Coverage*

Population—Primary 300,000
Radio Homes— " 60,000

* Primary area covers a 40-mile radius; secondary area covers a 75-mile radius.

Source: Station estimate.

W C O V

MONTGOMERY—EST. 1939

COLUMBIA BROADCASTING SYSTEM

FREQUENCY: 1240 Kc. POWER: 250 watts. OWNED BY: Capital Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: 2 Montgomery St. PHONE: Cedar 3301-2. STUDIO ADDRESS: Exchange Hotel. PHONE: Cedar 1126. TRANSMITTER LOCATION: Narrow Lane Road. TIME ON THE AIR: 6:00 A.M. to 12:00 midnight; Sundays, 6:30 A.M. to 12:00 midnight (125½ hours weekly). NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

Manager. G. W. Covington, Jr.
Executive Secretary. Evelyn B. Robinson
Sales Manager. R. B. Raney
Program-Musical Director. Weston Britt
Publicity Director. John C. Hughes
Chief Announcer. Wallace Beecham
Chief Engineer. James Brewer

Coverage

Population—Primary 104,310
Radio Homes— " 23,180
Population—Secondary 191,565
Radio Homes— " 42,570

Source: Station estimate.

Representative

Sears & Ayer

W S F A

MONTGOMERY—EST. 1930

NATIONAL BROADCASTING CO.

(Red & Blue)

FREQUENCY: 1440 Kc. POWER: 1000 watts, d.; 500 watts, n. OWNED BY: Montgomery Broadcasting Co., Inc. OPERATED BY: Montgomery Broadcasting Co., Inc. BUSINESS ADDRESS: Jefferson Davis Hotel. PHONE: Cedar 5880. STUDIO ADDRESS: Jefferson Davis Hotel. TRANSMITTER LOCATION: Narrow Lane Road. TIME ON THE AIR: 6:00 A.M. to 12:00 midnight. NEWSPAPER AFFILIATION: Montgomery Advertiser. NEWS SERVICE: International News Service. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

President. Howard E. Pill
Local Sales Manager. John B. DeMotte
Publicity Director. M. E. Price
Musical Director. E. Caldwell Stewart
Chief Engineer. Paul B. Duncan

Coverage

Population—Primary 340,000
Radio Homes— " 76,000

Source: Station estimate.

Representative

Headley-Reed Co.

W M S D

MUSCLE SHOALS CITY—EST. 1933

ALABAMA NETWORK

FREQUENCY: 1450 Kc. POWER: 250 watts.
OWNED BY: Muscle Shoals Broadcasting Corp.
OPERATED BY: Muscle Shoals Broadcasting Corp.
BUSINESS ADDRESS: 620 East Second St. PHONE: 181. STUDIO ADDRESS: Same.
TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:00 A.M. to 10:15 P.M. NEWS SERVICE: United Press.

Personnel

General Manager.....Joe Van Sandt
Program-Musical Director.....James Connolly
Chief Announcer.....George Martin
Chief Engineer.....Maurice McKinney

Coverage

	Daytime	Evening
Population—Primary	134,561	75,000
Radio Homes— "	13,500	8,500
Population—Secondary ..	222,000	102,000
Radio Homes— " ..	21,600	10,200

Source: Station estimate.

Representative

Sears & Ayer

W J H O

OPELIKA—EST. 1940

FREQUENCY: 1400 Kc. POWER: 250 watts, d.; 100 watts, n. OWNED BY: Yetta G. Sanford, C. S. Shealy, Thomas D. Sanford, Jr. and J. H. Ord d/b as Opelika-Auburn Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: 1400 Auburn Road. PHONE: 750-1. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: Unlimited license (107 hours weekly). NEWS SERVICE: United Press. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

General Manager.....J. H. Orr
Program Director.....Hugh Webb
Production Manager.....Kenneth Vance
Chief Announcer.....Mal Richards
Chief Engineer.....R. B. Wilds

Coverage

	Daytime	Evening
Population—Primary	186,000	
Radio Homes— "	97,876	
Population—Secondary	500,000	
Radio Homes— "		

Source: Station estimate.

Representative

Associated Radio Sales

W H B B

SELMA—EST. 1935

FREQUENCY: 1490 Kc. POWER: 250 watts.
OWNED BY: Selma Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: Box 26. PHONE: 1233. STUDIO ADDRESS: 209 Washington St. TRANSMITTER LOCATION: Highway 80 (2 miles from town). TIME ON THE AIR: 7:00 A.M. to 10:00 P.M. (unlimited). NEWS SERVICE: Transradio Press.

Personnel

President.....B. H. Hopson
Vice-President-Station Mgr.....Julien Smith, Jr.
Chief Engineer.....Sidney Spencer

Coverage

Population—Primary	174,000
Radio Homes— "	25,600

Source: Station estimate.

W J R D

TUSCALOOSA—EST. 1936

ALABAMA NETWORK

FREQUENCY: 1230 Kc. POWER: 250 watts.
OWNED BY: James R. Doss, Jr. OPERATED BY: James R. Doss, Jr. BUSINESS ADDRESS: First National Bank Bldg. PHONE: 4464-3600. STUDIO ADDRESS: First National Bank Bldg. TRANSMITTER LOCATION: Greensboro Road opposite Jug Factory Rd. TIME ON THE AIR: 6:00 A.M. to 10:00 P.M. NEWS SERVICE: International News Service. MAINTAINS ARTIST BUREAU. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Manager.....J. L. Doss
Commercial Manager.....J. Ed Reynolds
Program-Musical Director.....Wilhelmina Quarles
Production Manager-Chief

Announcer.....Alfred Owens
Chief Engineer.....Fred James

Coverage

	Daytime	Evening
Population—Primary	365,000	190,000
Radio Homes— "	78,000	38,000
Population—Secondary ..	525,000	210,000
Radio Homes— "	92,000	54,000

Source: Station estimate.

Representative

Headley-Reed Company
(for Alabama Network)