





# Symbol of the Radio Age

"The richest man cannot buy what  
the poorest man gets free by radio"

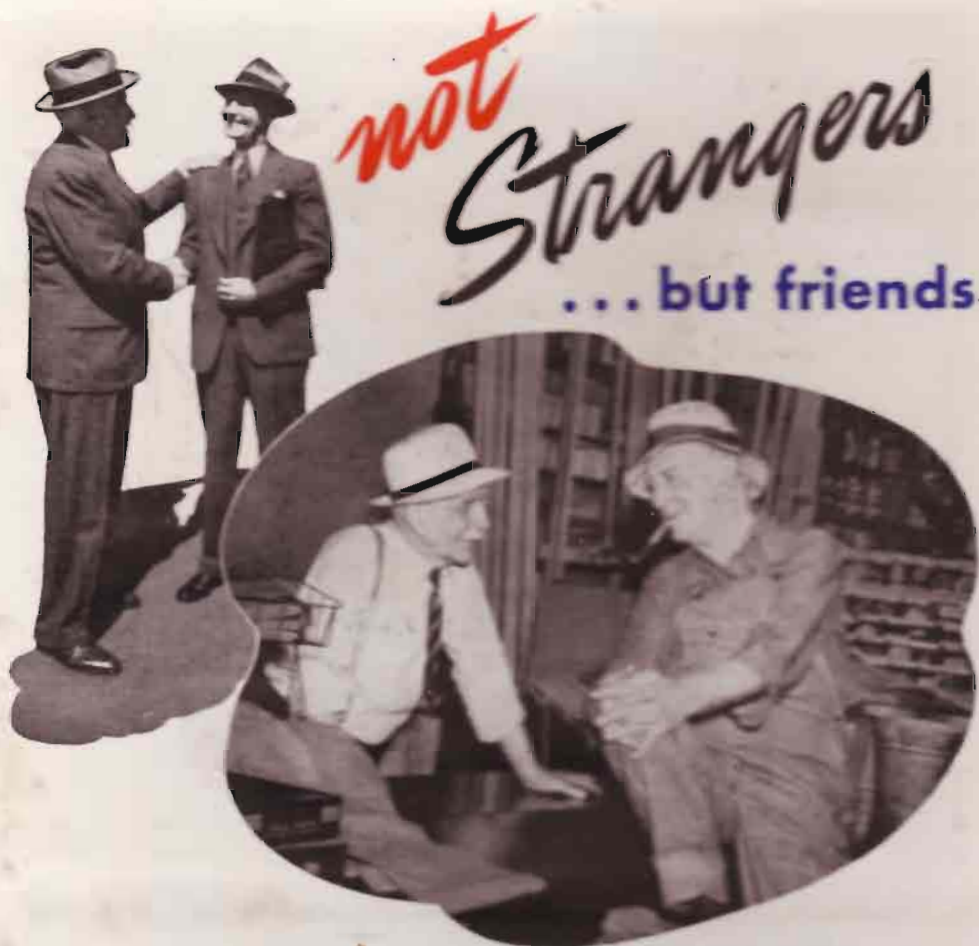
## Radio Corporation of America

RADIO CITY, NEW YORK

RCA Manufacturing Company, Inc.    National Broadcasting Company  
RCA Laboratories    RCA Institutes, Inc.  
R.C.A. Communications, Inc.    Radiomarine Corporation of America



**AMERICA'S GREATEST**



**E**ACH one of The Yankee Network's 19 stations is a good New England neighbor, not a "stranger" begging hospitality. As a friend and neighbor, its programs are always welcome in the home, the place where buying impulses are created. Use the Yankee Network's "good neighbor" stations for complete coverage and the most effective introduction of your product in New England's consistently prosperous and responsive market.

# THE YANKEE NETWORK

21 BROOKLINE AVENUE

BOSTON, MASSACHUSETTS

EDWARD PETRY & CO., INC., Exclusive National Sales Representatives