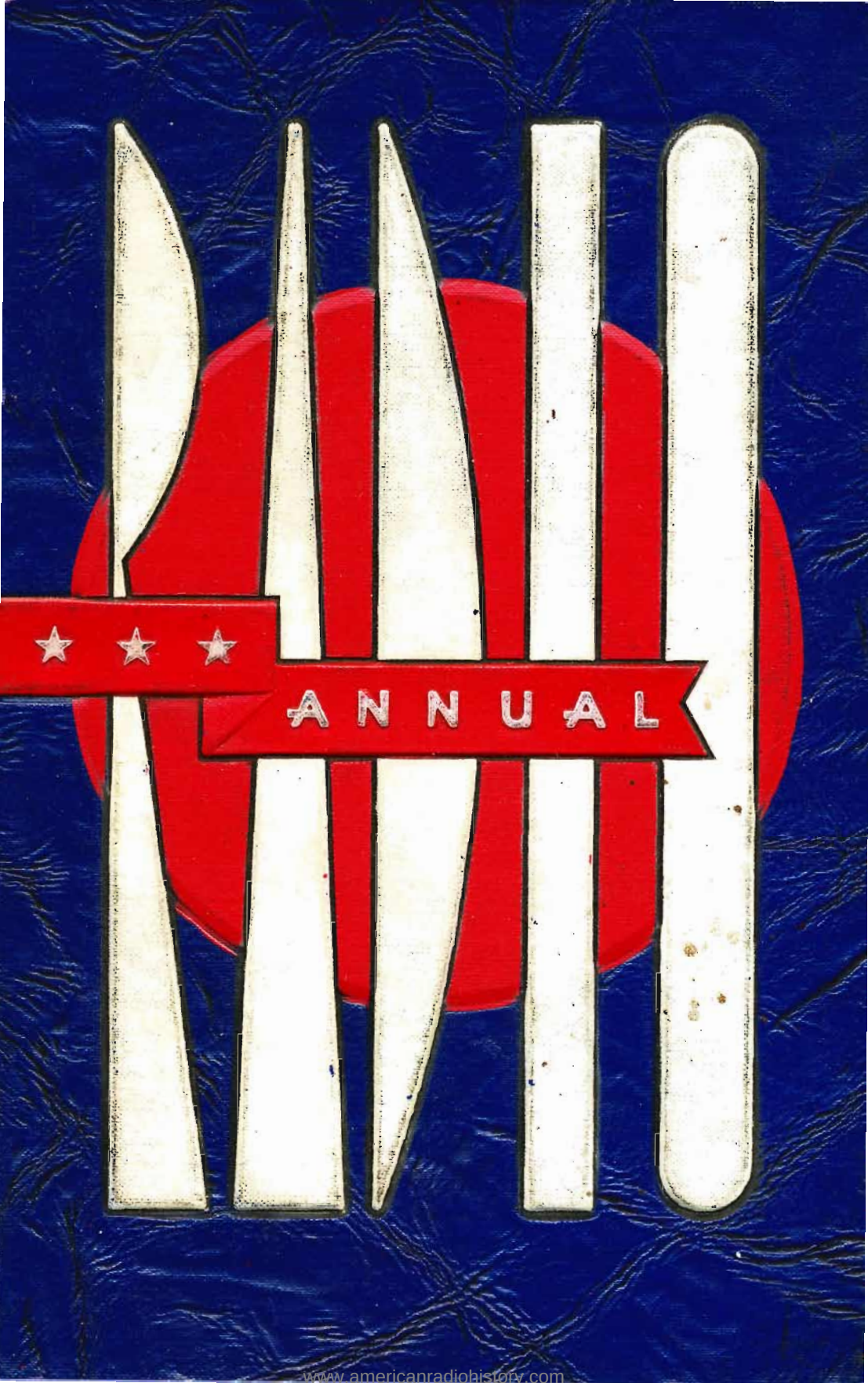

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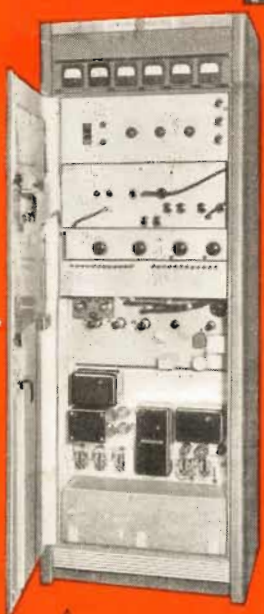

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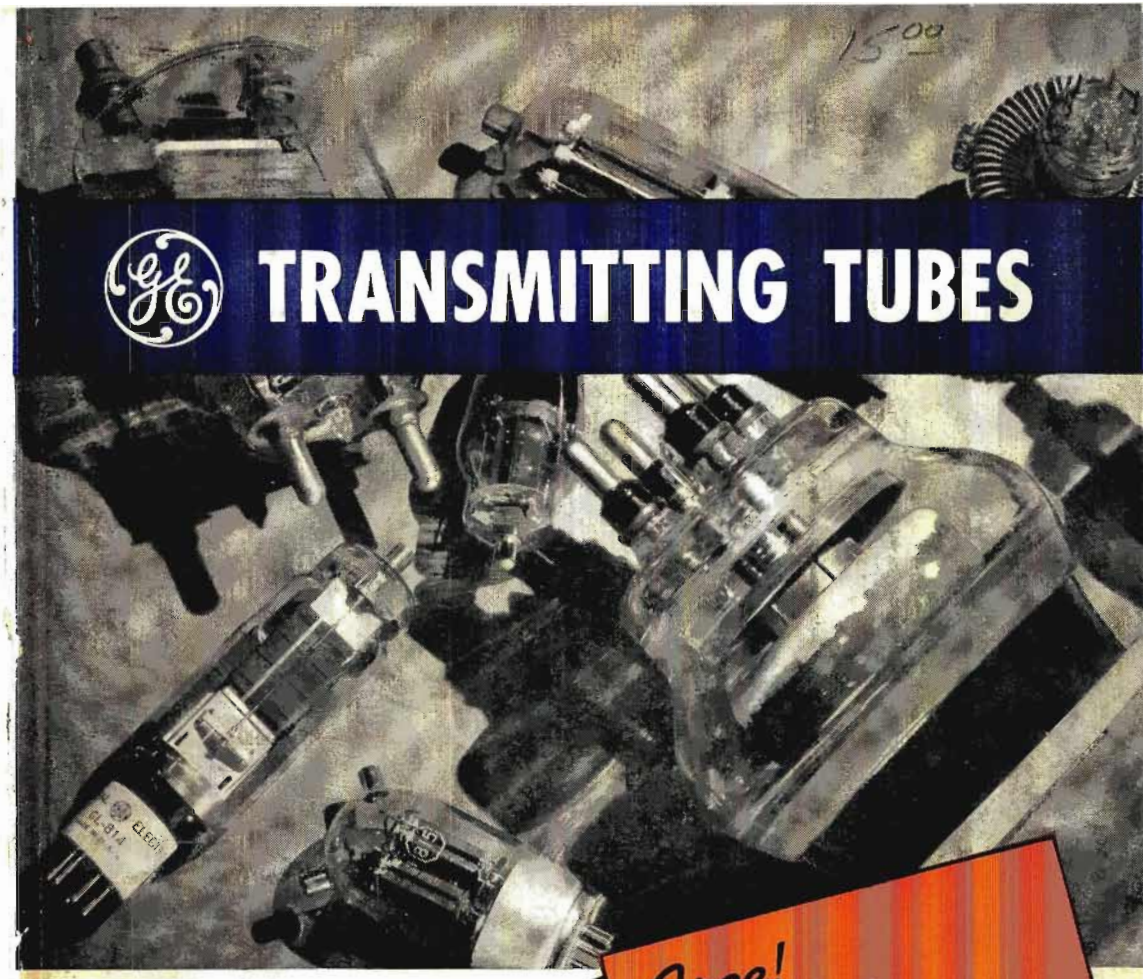

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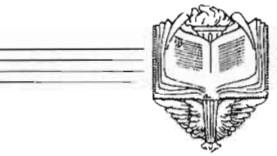

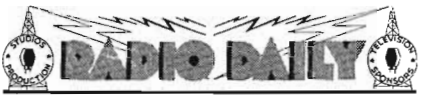

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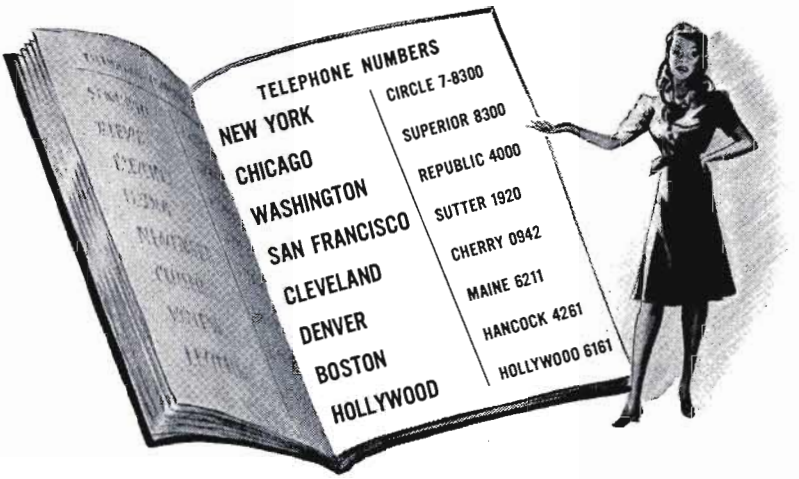

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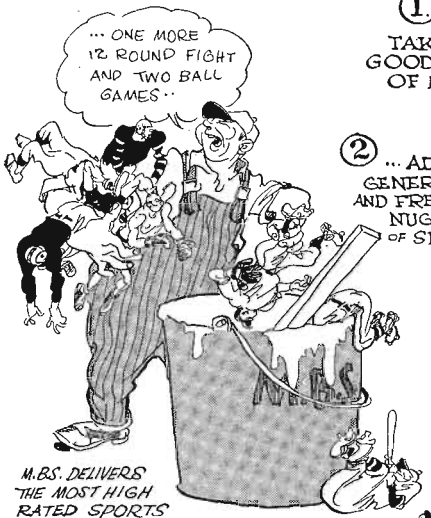

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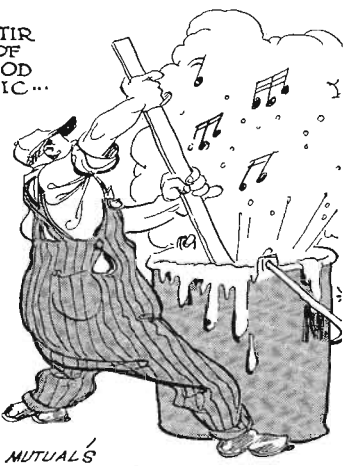

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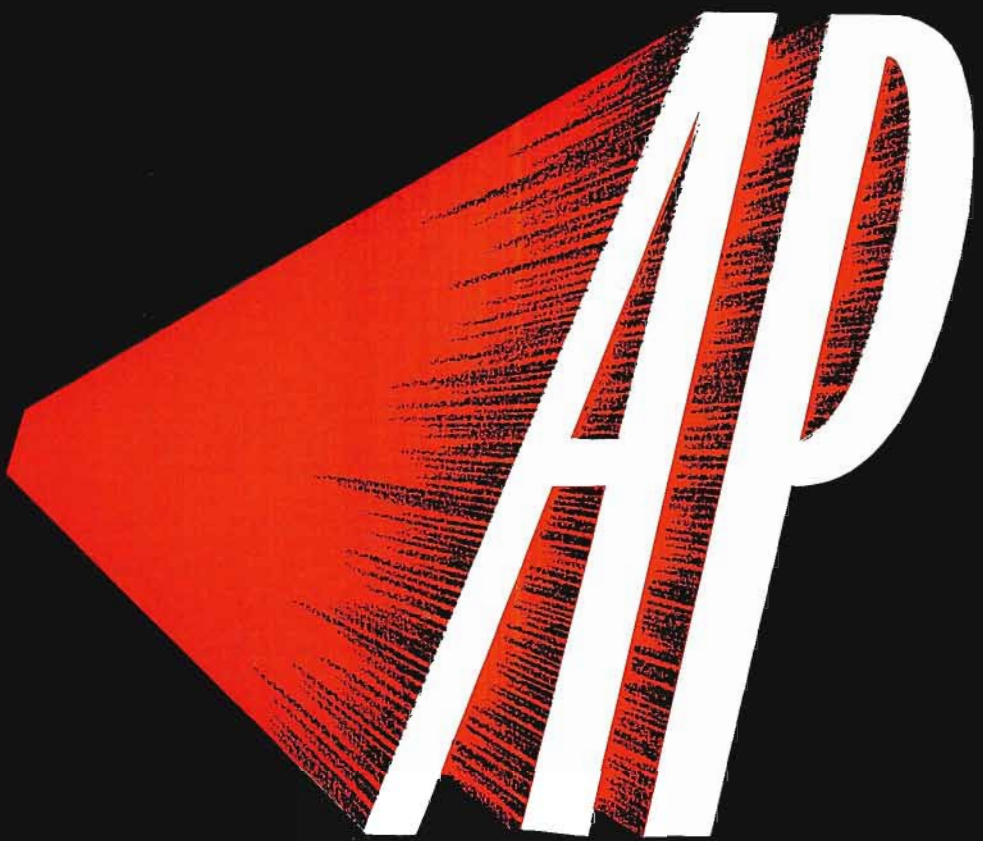

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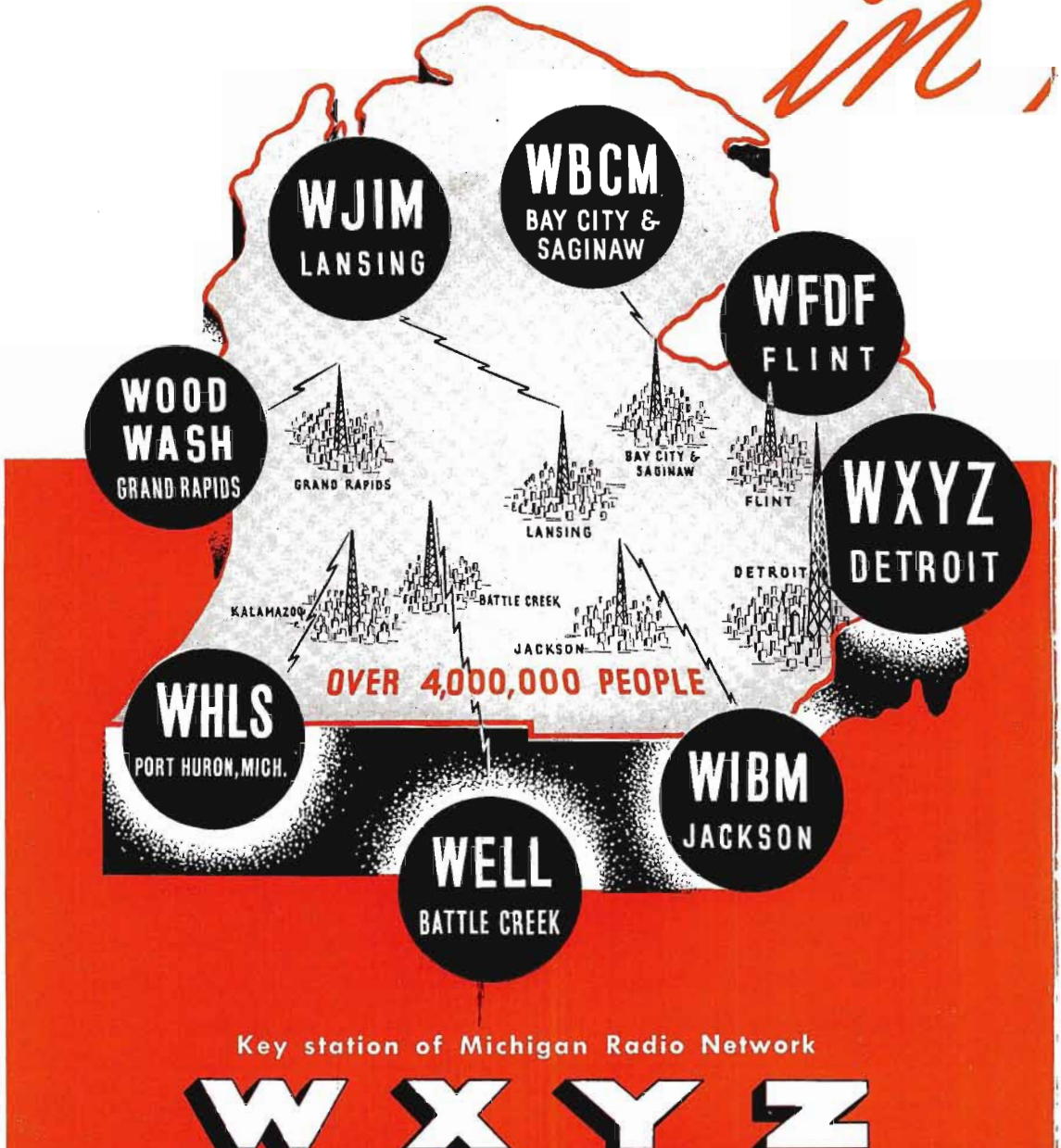

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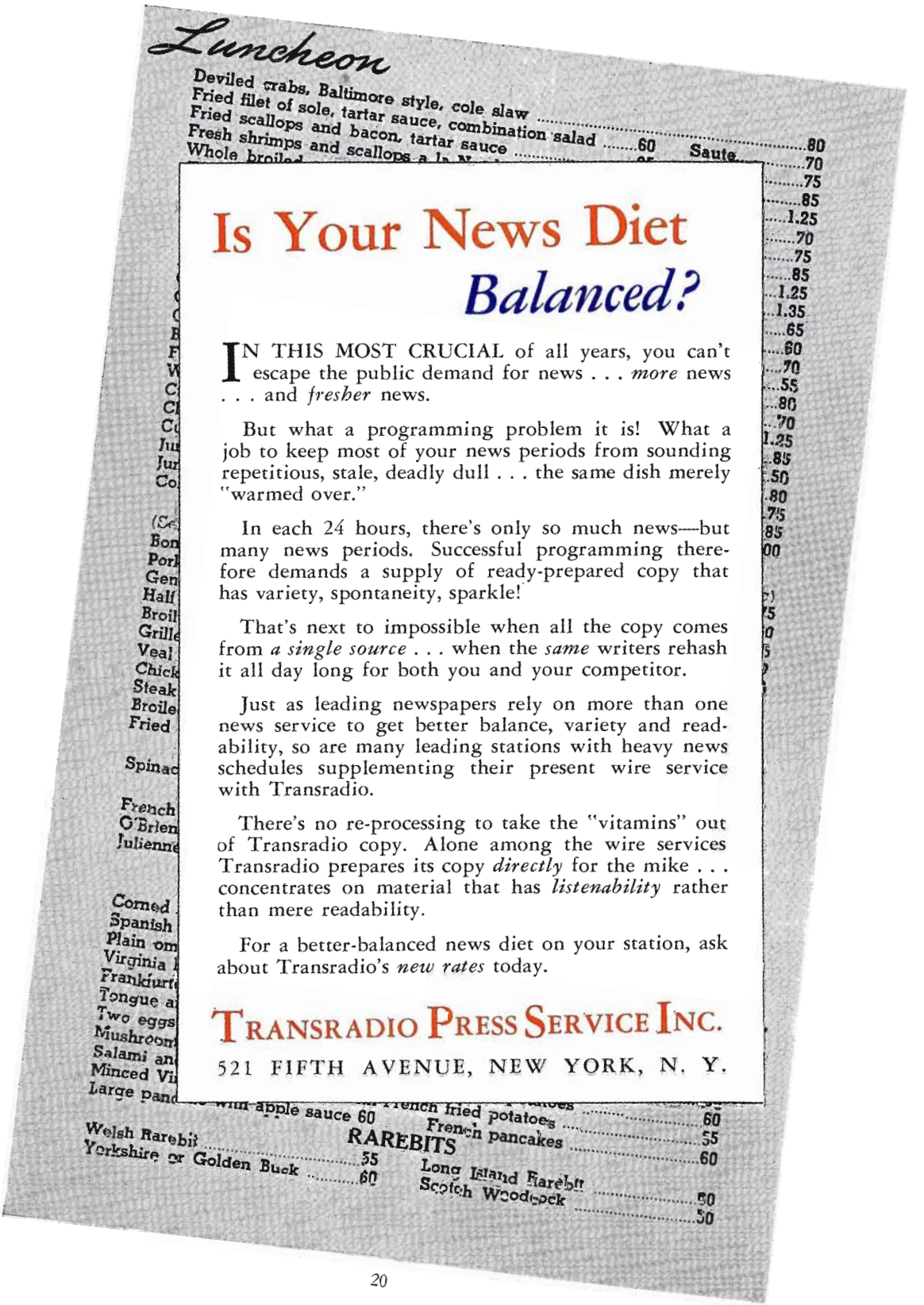

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Oregon	Portland	H. Kenin
Pennsylvania (Eastern)	Philadelphia	H. A. Brown
Pennsylvania (Western)	Pittsburgh	W. J. O'Brien
Rhode Island	Boston	S. Berkett
South Carolina	Atlanta	I. T. Cohen
South Dakota	Minneapolis	D. M. Ewing
Tennessee	Atlanta	I. T. Cohen
Texas	Dallas	P. O. Alexander
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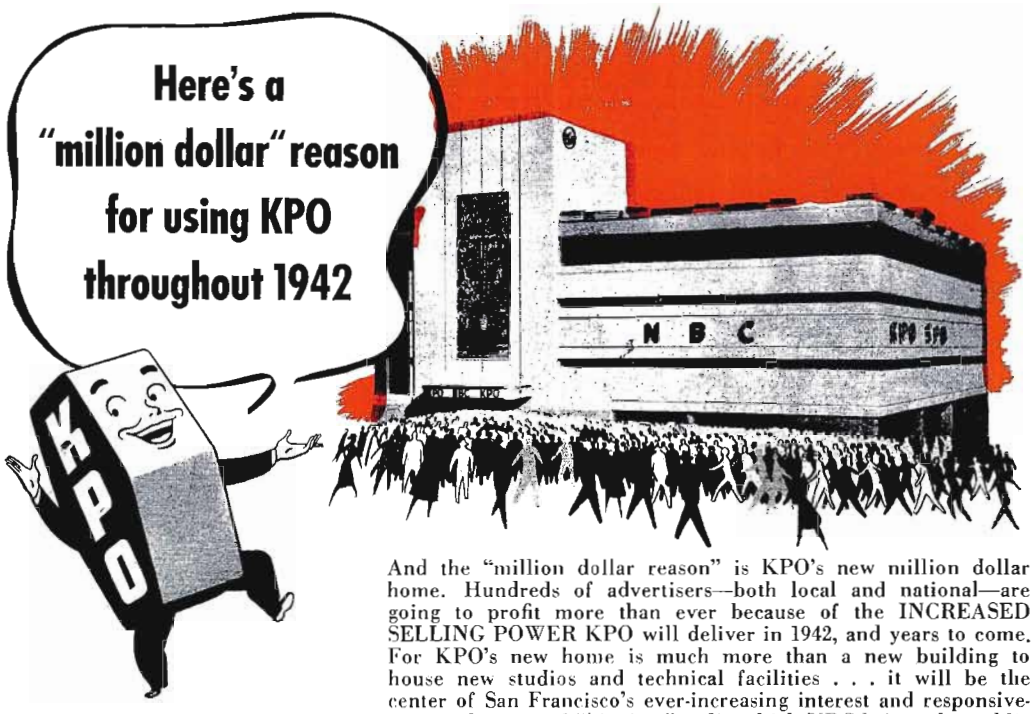
Here's a "million dollar" reason for using KPO throughout 1942



And the "million dollar reason" is KPO's new million dollar home. Hundreds of advertisers—both local and national—are going to profit more than ever because of the INCREASED SELLING POWER KPO will deliver in 1942, and years to come. For KPO's new home is much more than a new building to house new studios and technical facilities . . . it will be the center of San Francisco's ever-increasing interest and responsiveness to the type of "big-time" radio which NBC brings the public regularly.

1. Thousands toured the unfinished building. Hundreds of thousands more have listened to and watched "building broadcasts" . . . seen building pictures in newsreels, magazines, and newspapers. **Smart advertisers are getting on KPO *now* . . . to "ride in" on this great barrage of publicity . . . to become a part of the great show which will open the new building in March.**

3. NBC *leads* in the development of San Francisco radio talent. Weekly auditions are held. Promising new talent is put on the air to develop seasoned, salable personalities, and salable shows. Local advertisers are aware of the sales pulling-power of this local talent. Nineteen local advertisers are currently using live talent shows on KPO.

2. The best evidence of a station's popularity, and its sales-producing power is the manifest interest of local business firms in broadcast advertising. Without question, KPO is most highly regarded, its personnel best known to San Francisco business and civic leaders. AND . . . NBC's local sales in San Francisco are currently 80% ahead of last year.

4. Dollar-for-dollar, KPO offers you the best advertising buy in San Francisco for 1942 . . . as well as in the years to come. Every day KPO is making firmer its already established lead in listener-popularity. Greater popularity means greater audiences. Greater audiences mean greater sales. And that, after all, is the proof of the pudding!

KPO 50,000 WATTS SAN FRANCISCO 680 KILOCYCLES

Represented Nationally by NBC SPOT Sales Offices

NEW YORK · CHICAGO · SAN FRANCISCO · BOSTON · CLEVELAND · DENVER · WASHINGTON · HOLLYWOOD

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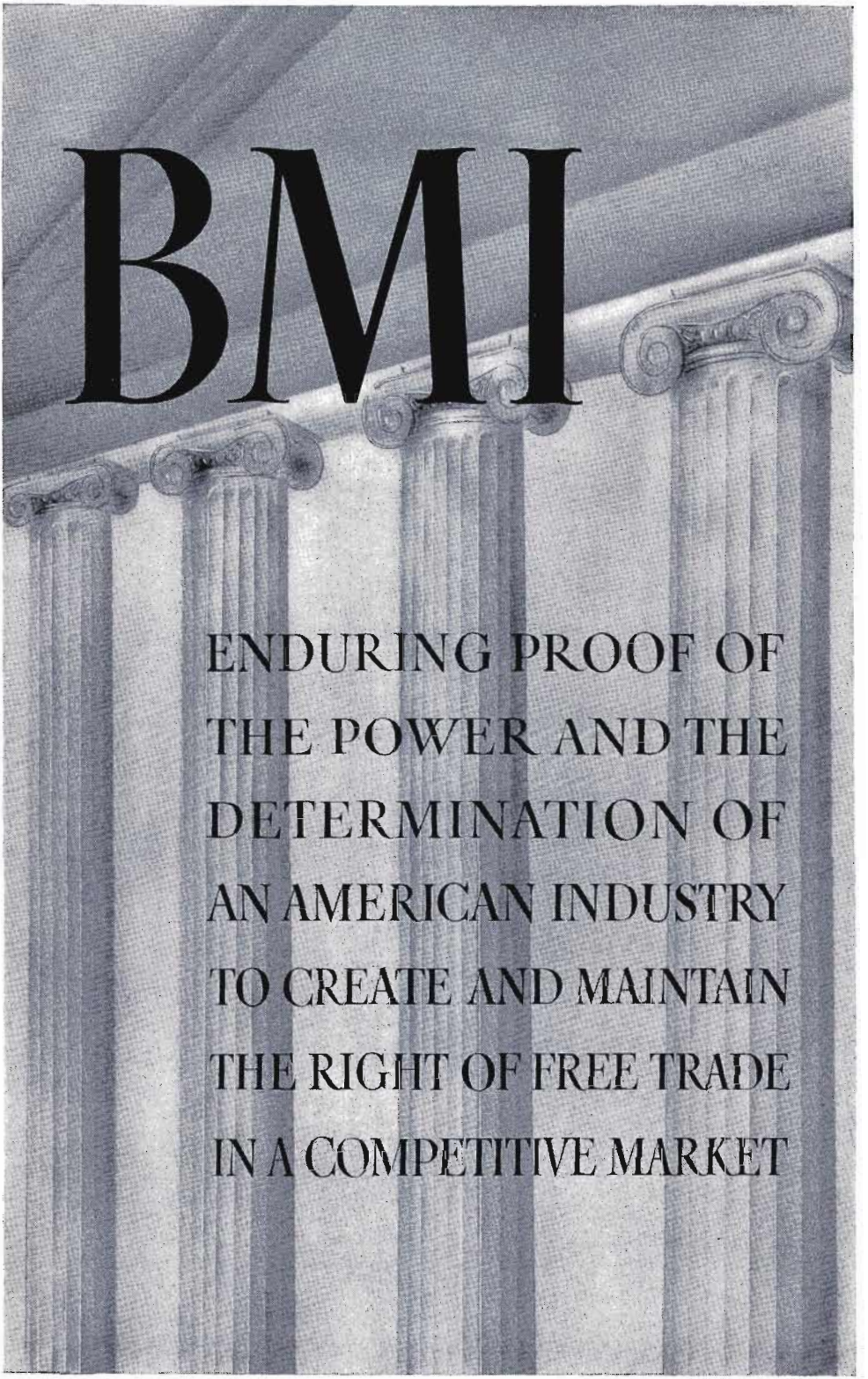

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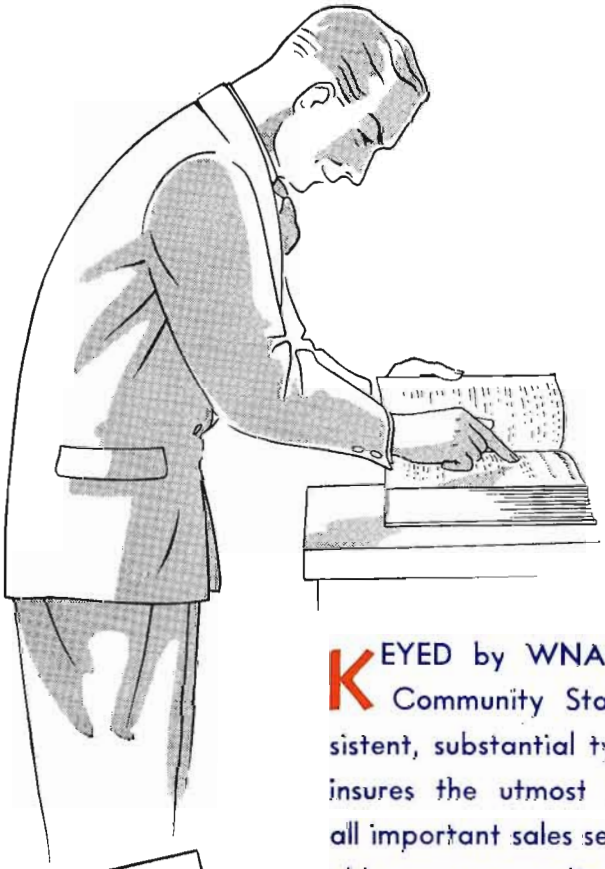

It's Right Here on Page 30 of the 1942 Radio Annual

The number of radios in New England is 91.4% of the number of families.

KEYED by WNAC, The Yankee Network's Community Stations have built the consistent, substantial type of listener loyalty that insures the utmost in friendly acceptance in all important sales sectors. This is the most valuable asset any radio network can offer sponsors.

The warmth of welcome accorded The Yankee Network's "good neighbor" stations assures effectiveness and economy in capturing your share of the high purchasing power audience represented by New England's 2,010,280 radios.

THE YANKEE NETWORK, INC.

21 BROOKLINE AVENUE — BOSTON, MASSACHUSETTS

EDWARD PETRY & CO., INC., Exclusive National Sales Representative

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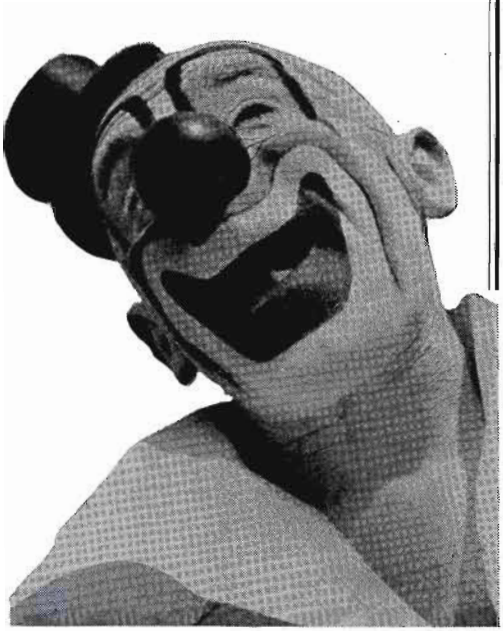
THE GREATEST SHOW ON EARTH



Sends Greetings to its Friends in Radio

RINGLING BROS. and BARNUM & BAILEY COMBINED SHOWS

★ ★ ★ ★

A Happy Note In A Troubled World Symphony

CIRCUS RADIO DEPARTMENT..... BEV. KELLEY..... FRANK MORRISSEY

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THIS IS THE FIFTH EDITION OF

RADIO ANNUAL

1942

Dedicated to "Radio in the Drive to Victory" and edited and published to cover radio completely and comprehensively. Radio Annual is sent complimentary to Radio Daily subscribers as part of the service offered by Radio Daily.

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"THE WORLD'S BEST COVERAGE

OF THE WORLD'S BIGGEST NEWS"

-----UNITED PRESS

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RADIO IN DEFENSE

By
JAMES LAWRENCE FLY
Chairman, Federal Communications Commission

THE year 1941 will go down in the history of radio broadcasting as the year in which the industry faced the challenge of our national defense program and, with few if any exceptions, met that challenge.

Broadcasters have cooperated with the Army, Navy, and civilian defense agencies to a marked degree. They have also served by providing the listening public with well-rounded discussions of many public issues. In return, broadcasters have already been amply rewarded, for they have won for themselves an unparalleled hold on the public's interest and attention.

The year 1942 will be chiefly featured by a continuing necessity to gear broadcasting into defense needs; but, as 1941 has amply illustrated, emergency requirements are wholly compatible with the normal aims and processes of broadcasting.

In addition to defense, the broadcast year has been marked by the coming-of-age of frequency modulation (FM) in broadcasting. At least 150,000 FM receivers should have been in operation at the close of 1941, and there are prospects for continued growth during 1942.

During 1941 the Commission completed its three year investigation of network broadcasting and issued regulations based thereon; instituted an inquiry into the effects of joint ownership of newspapers and broadcasting stations, with special reference to FM; and heard arguments on a proposed rule to eliminate joint control of two or more standard broadcast stations in a single service area.

Television growth has been impeded by the defense demands for strategic materials and skilled labor. But the Commission is fully aware of the importance of keeping television in readiness during the emergency period, so that when the end of the war effort comes, television can be expanded immediately to take up any slack of unemployment and productive capacity which may follow demobilization. I see no reason why, with proper planning at this time, we cannot look forward to a 50,000,000-set television industry mirroring the present 50,000,000-set broadcast industry, within a comparatively few years after the emergency is at an end.

For Complete FCC Section Please Turn to Page 183

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Thanks

To the radio editors of the United States and Canada.

To my brothers, and the boys in the band.

To our sponsor—Colgate-Palmolive-Peet Co.

To the Roosevelt Hotel.

And to our exclusive agents and friends, MCA.

Guy Lombardo

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RADIO AND THE WAR

By
NEVILLE MILLER
President National Association of Broadcasters

AS the nation's most important single means of mass communication, unique in its ability to secure and hold the attention of a vast majority of the people of the nation simultaneously, radio will undoubtedly play a major role in the prosecution of the war. Probably the most favorable development thus far affecting broadcasting is the evidence that our government has decided not to take over and operate radio, but to leave it in the hands of experienced private operators who, through the years, have demonstrated an appreciation of their responsibilities to serve the national interest. With the advent of radio, Congress wisely determined that in America this medium of mass communication should remain free of government operation and control. As a consequence the American System of broadcasting has developed along lines that have made of it a most effective instrument for the preservation of liberty and freedom of thought and expression.

For Complete NAB Section Please Turn to Page 928

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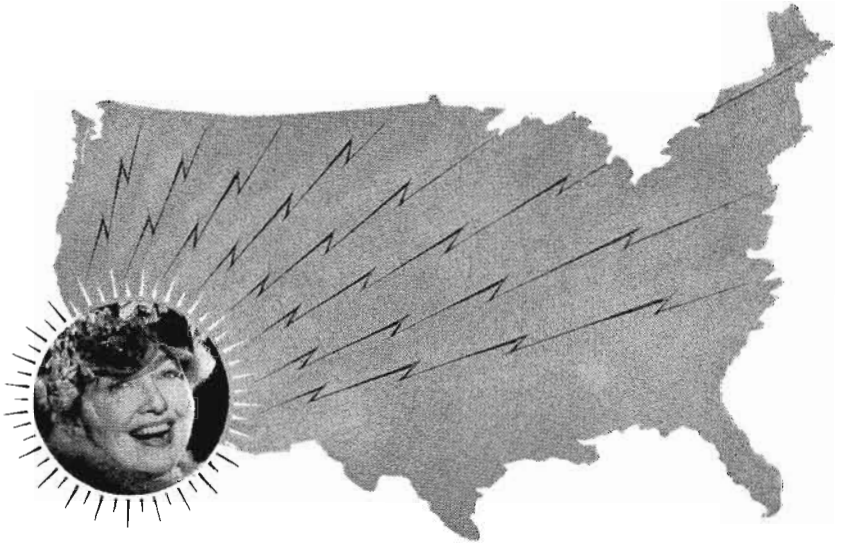
"Hedda Hopper's Hollywood"

On The Air — In Print — On The Screen



Covers The Nation

Monday, Wednesday, Friday
6:15 N.Y.T. C.B.S.

THIRD YEAR

for

SUNKIST

Oranges and Lemons

California's Sunshine Sponsor

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RADIO ROUND-UP AND THE WAR

By M. H. Shapiro, Editor, Radio Daily

RADIO'S TREMENDOUS WAR EFFORT, is obviously the highlight of its current existence. Due in no small measure to the fact that the industry during 1941 and even before, had already been well prepared through many months of aiding the cause of National Defense, the staggering load placed upon its shoulders now, is being carried off magnificently.

Any attempt to enumerate, evaluate or even show the extent of one particular item of 100 per cent cooperation with the U. S. government and its myriad agencies, is well nigh futile. Scope of the job the broadcaster has done, is now doing, or may be called upon to do is something that could only be accomplished through the American System of broadcasting. Suffice it to say that radio's part in the successful prosecution of the war, is as vital a role as any branch of the machinery of war. From the status of morale alone, all critics of the industry are silenced.

•

This is one assignment that is being carried out without regard to convenience or cost. For the average newspaper to make way for governmental aid is easy in comparison. The newspaper can shift news or advertising, can add extra pages if necessary; the broadcaster cannot add hours. Time is his basic element and commercial programs cannot be put on unless this is taken into account.

Thus the broadcaster carries on his wholehearted support of the entire governmental program ungrudgingly and at a sacrifice he is glad to make. In every instance he has accepted self-censorship and later sought to anticipate any further move or suggestion of defense agencies by promulgating his own code on handling news so that there would be no aid or comfort to the enemy. All this was accomplished in the Democratic way —receiving from and giving full cooperation to U. S. bureaus and officials.

•

And yet, the past year has not exactly been a sinecure insofar as commercial radio is concerned. To choose an adjective that would adequately describe the general situation as it applied to 1941 would be rather difficult. Perhaps to approximate the trend of events the word "turbulent" might do. The average listener complacently going about the business of "being the best informed man in the world," hardly knows of such things as the FCC Monopoly Report; the subsequent splitting of the Red and Blue networks; Order No. 79 which is still in the throes of probing newspaper ownership of stations; the suits filed by CBS and NBC backed by some independently owned affiliates to stave off the Monopoly Order; the counter actions filed by the U. S. against these two networks, and so on.

•

Perhaps one bright light in the course of events during the past year was the question of music performing rights being adjusted. The industry's own reservoir of music hastily set up managed to fill the breach and what's more was found practicable. Ascap, poorly advised apparently, stands to collect from radio $36,000,000 less over a period of 18 years, than it would, had not the showdown been strongly defended by the industry. This must be construed as radio's gain.

•

There never having been a year during which radio did not progress, the past year was no exception. Whether television, FM, international activity, program facilities or public service, improvement has been notable. Restrictions placed upon the industry via priorities have been accepted in stride yet the coming year will see further progress to the best of radio's ability. What the war may hold for the industry few can foresee, but come what may, it will always be the American System of broadcasting—first. The broadcasting industry's great contribution to Victory is an enviable monument in the making.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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Jack Benny

JELL-O PROGRAM

My Cast:

MARY LIVINGSTONE

DON WILSON

PHIL HARRIS

DENNIS DAY

"ROCHESTER"

My Authors:

BILL MORROW

ED BELOIN

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TEN OUTSTANDING RADIO NEWS EVENTS OF 1941

Radio industry offers full facilities to all branches of the Government as war is declared against the Axis.

•

FCC held monopoly and newspaper ownership of radio station hearings, the former resulting in litigation against new rules and regulations issued by the Commission.

•

Network gross billing climbs, with NBC, CBS and MBS cumulative total hitting $110,000,000, a new all-time high.

•

Industry war against Ascap raged through the first 10 months of the year, ending when the networks signed with the society. Industry votes to maintain BMI.

•

Broadcasters, augmented by the entire advertising field, successfully defeated radio-billboard tax proposals.

•

FM started commercial operations January 1, followed by the commercialization of television six months later, July 1.

•

AFM called several short-lived strikes against NBC, CBS and affiliates on sustaining and remote programs; AFRA called its first strike and issued an ultimatum against MBS, the case finally being settled by mediation.

•

NBC and CBS both established Pan American networks which will begin functioning actively early in 1942.

•

Establishment of the Defense Communications Board; Bureau of Censorship, and Department of Information in connection with the war was completed in Washington.

•

Divorce of the Red and Blue networks speeded as NBC and CBS completed sale of respective Artist Bureaus.

•

Outstanding New Program

Eversharp's "Take It Or Leave It."

Most Important Broadcast

President Roosevelt's message to Congress asking for a declaration of war.

☆ ☆ ☆ ***Radio In Defense*** ☆ ☆ ☆

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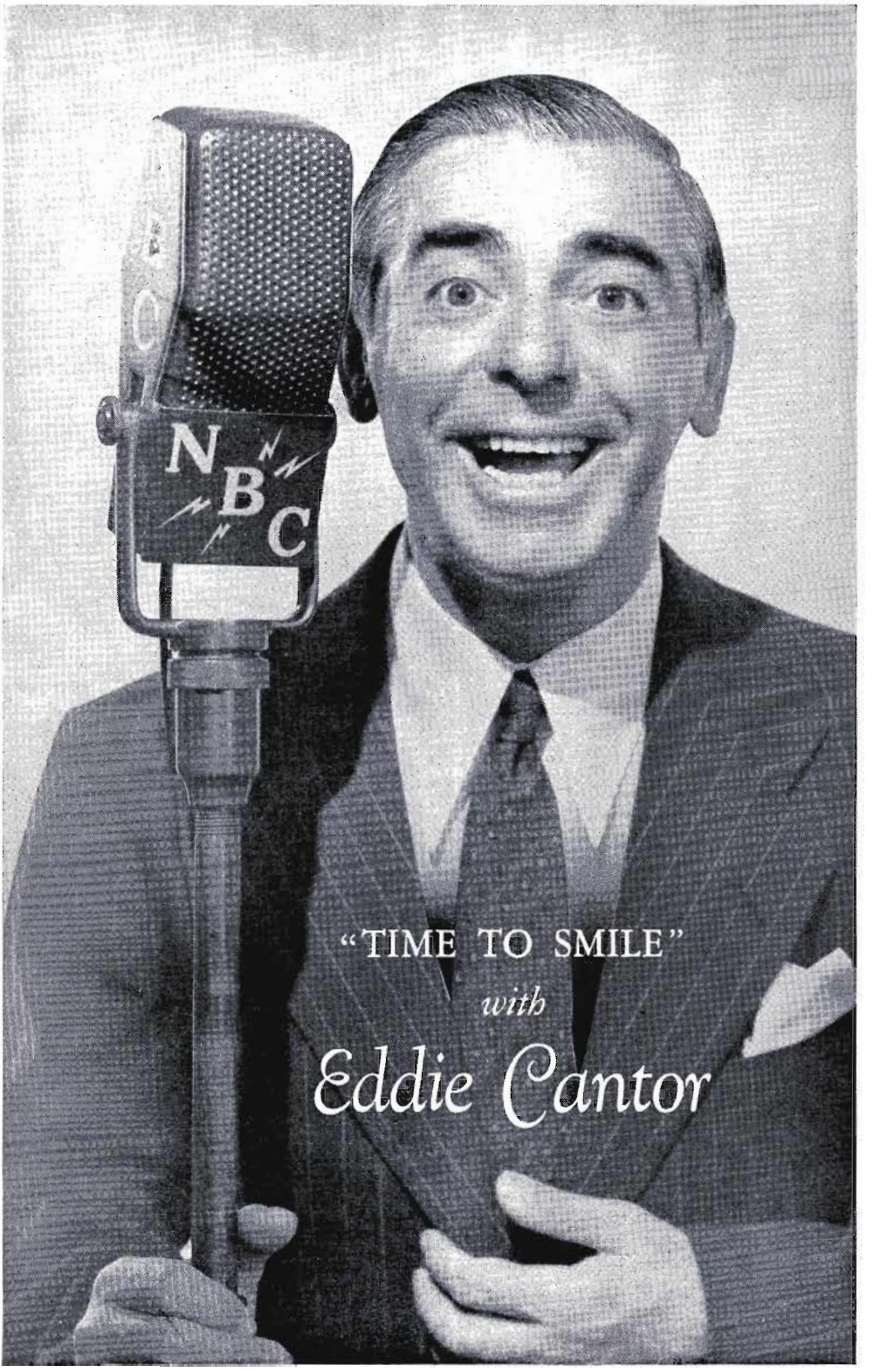

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DEFENSE COMMUNICATIONS BOARD

By E. K. Jett, Chairman, Coordinating Committee

THE DEFENSE COMMUNICATIONS BOARD was created by Executive Order of the President on September 24, 1940. The Order provides that:

"The functions of the Board shall be, with the requirements of national defense as a primary consideration, to determine, coordinate, and prepare plans for the national defense, which plans will enunciate for and during any national emergency—

a. The needs of the armed forces of the United States, of other governmental agencies, of industry, and of other civilian activities for radio, wire and cable communication facilities of all kinds.

b. The allocation of such portions of governmental and non-governmental radio, wire, and cable facilities as may be required to meet the needs of the armed forces, due consideration being given to the needs of other governmental agencies, of industry, and of other civilian activities.

c. The measure of control, the agencies to exercise this control, and the principles under which such control will be exercised over non-military communications to meet defense requirements."

DCB, A Planning Agency

The Board is basically a planning agency and receives valuable assistance from seventeen committees embracing all the fields of communications including amateur, aviation, cable, domestic and international broadcasting, wire, telephone and telegraph, radio point-to-point and maritime services, and Federal, State, and Municipal communications. Included in the setup are liaison committees for civilian defense and priorities for materials and equipment. The Coordinating Committee which has liaison with the Law Committee, Labor Advisory Committee and Industry Advisory Committee reviews the reports of the numbered committees representing the various branches of communications and prepares the material for final action by the Board. Reports of the Board pertaining to the findings and recommendations are submitted to the President through the Office for Emergency Management.

Throughout 1941, the Board and its various committees have been active in planning for the national defense. Meetings of the Board have been held at least one day each week to consider the large volume of material which has been prepared and assembled by the various committees. Press releases were issued during the year giving some of the accomplishments of the Board. These included statements of policy with respect to the uses to be made of broadcast and other classes of stations during wartime. Also announced were plans designed to insure continuous operation of stations under emergency conditions. The Chairman emphasized that broadcasting would remain in private hands and that all utilization of broadcast facilities would be on a cooperative basis except for possible areas of actual combat.

Wartime Communications

The Board has been fully informed with respect to the operation of the broadcasting stations in England under wartime conditions. A survey is now being made of the facilities of all broadcast stations in the United States to insure full use of all main equipment and auxiliary apparatus.

Since the outbreak of hostilities the Board has been given additional powers to prescribe regulations governing the use, control, and closing of radio stations and the preference or priority of communications. In his press release of December 10, 1941, Chairman Fly stated that the delegation of authority to the DCB by the President does not mean governmental operation of private radio, that the Board will act for the President in facilitating the use of radio by the Army and Navy where necessary and that the DCB is not undertaking censorship of broadcasting.

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FRED ALLEN

TEXACO

STAR THEATRE

CBS . . . Sundays . . . 9-10 P.M., EWT.

WALTER BATCHELOR, Manager

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DEFENSE COMMUNICATIONS BOARD

Washington, D. C.

The Defense Communications Board was created by Executive Order of the President on September 24, 1940, under authority of the Communications Act of 1934 (48 Stat. 1064), as amended.

MEMBERS

Chairman
JAMES LAWRENCE FLY
Chairman of the Federal Communications Commission
MAJOR GENERAL DAWSON OLMSTEAD
Chief Signal Officer of the Army
REAR ADMIRAL LEIGH NOYES
Director of Naval Communications
BRECKINRIDGE LONG
Assistant Secretary of State in Charge of the Division of International Communications
Secretary
HERBERT E. GASTON
Assistant Secretary of the Treasury in Charge of Treasury Enforcement Activities
Assistant Secretary
COMMANDER R. J. MAUERMAN
U. S. Coast Guard

ALTERNATES

E. K. JETT
Chief Engineer of the Federal Communications Commission
COLONEL OTIS K. SADTLER
Chief of the Operations Branch of the Signal Corps
CAPTAIN JOSEPH R. REDMAN
Assistant Director of Naval Communications
FRANCIS C. DE WOLF
Principal Divisional Assistant of the Division of International Communications
COMMANDER J. F. FARLEY
Chief of Communications of the U. S. Coast Guard

COORDINATING COMMITTEE

The duties of the Coordinating Committee include assistance to the Board in planning and coordinating work. It will maintain liaison with the Law Committee, Labor Advisory Committee, and Industry Advisory Committee, for the purposes of advice and consultation and will supervise the work of the other committees, which will report directly to it.

Chairman
E. K. JETT
Chief Engineer, Federal Communications Commission
FRANCIS C. DE WOLF
Division of International Communications, State Department
MAJOR WESLEY T. GUEST
War Department
LT. COM. FRANZ O. WILLENBUCHER
Navy Department
COMMANDER J. F. FARLEY
Chief of Communications, U. S. Coast Guard

For Complete Committee Listings Please Turn to Page 961

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MILTON BERLE

20th CENTURY-FOX

NBC's Ballentine "THREE RING TIME"

Representative:
WILLIAM MORRIS AGENCY

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RADIO GREAT AID TO MANY ACTIVITIES OF WAR DEPARTMENT

By Edward M. Kirby,

Civilian Advisor on Radio to Secretary of War, Radio Branch of the Bureau of Public Relations of the War Department

AT this moment of writing (early January, 1942) history plays the role of a runaway horse whose mad pace will not be checked until the combination of American blood and toil reaches its greatest strength. On Sunday, December 7th, a pagan race chose to commit the crime that "will live long in infamy." But in the few terrible hours at Pearl Harbor, they also created the force which will destroy them. American Unity, the force feared, too, by the desperate man of Berchtesgaden and his boastful puppet in Rome. No person in radio will forget the closing weeks of 1941, not merely because they marked the beginning of what inevitably must be the last stage in a colossal struggle between freedom and aggression, but because American Radio gave full, clear promise of rendering a service of which every person in the industry can be justly proud, and for which every citizen can be justly grateful.

On that dark Sunday, Radio, too, was surprised and stunned, but its recoil to an "alert" state took scarcely longer than a station break. Already, Radio is rapidly gearing to the greatest task it has faced in its young history, a task which is also a grave responsibility: (1) To inform our millions simultaneously, to inform them accurately and honestly; (2) To interpret major events calmly and wisely to the end that the Nation will maintain a mental unity, a high degree of common understanding of and reaction to these events; (3) To exert all its ingenuity and devote all its resources to keeping American inspiration and spirit at a high pitch "for the duration."

Radio Branch

In the Radio Branch, Bureau of Public Relations, War Department, the foregoing principles have been treated with a great deal of respect since January, 1941. We date this report as of January simply because that month marks the birth of the Radio Branch. The birth was unceremonious. It was not broadcast. The War Department asked the National Association of Broadcasters for the services of the writer, at the usual rate of one dollar per year. The NAB board of directors promptly agreed and the writer promptly and gladly reported to a desk in one room, aided and abetted for a time by a telephone and secretary. Today, the Radio Branch occupies six rooms, operates straight around the clock—straight across the board. The day may shortly be reduced to a mere 18 hours!

Operations are departmentalized under section heads, all of whom have been brought to the War Department from the ranks of radio itself. Robert Coleson, assistant chief and administrative executive, directed radio at the Texas Centennial, San Diego Exposition and San Francisco's '39 and '40 World Fairs, is the principal liaison between the Radio Branch and the many units of the War

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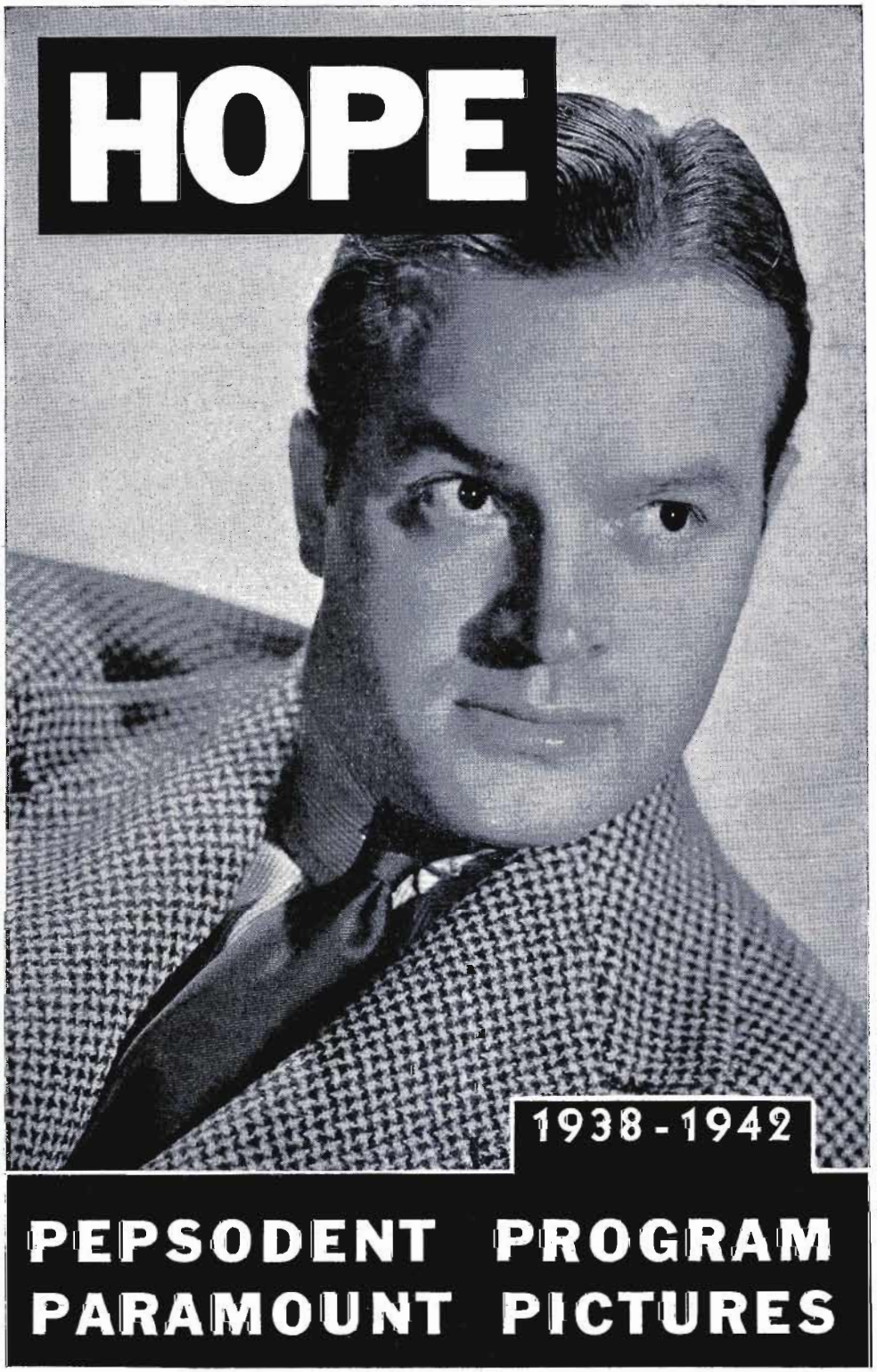

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Department structure. Jack Harris, director of news and special events, held a similar title at WSM, Nashville; Bill Bailey, former news editor of WLW, Cincinnati, serves us in similar capacity and Brooks Watson of WMBD, Peoria, has rejoined the staff as associate director of news and special events. Captain Ed Curtin, formerly of NBC and BBD&O and Lieutenant Rankin Roberts, formerly with the Texas State Network, rounds out this division of news and special events. Major Harold W. Kent, director for educational stations and broadcasts, is also director of the Radio Council for the Chicago Board of Education. Jack E. Joy, program director, formerly held like positions with the Don Lee network and the two San Francisco expositions. Serving in a duo-writing-production cacapity is Glenn Wheaton from the public relations firm of Lee & Losh, San Francisco. Joseph E. Brechner, chief of script section, did freelance radio writing in the East, came in from the radio setcion of the Army recruiting department. With Brechner are William Coleman, Sol Panitz, Carl Mann and Stanley Field. Brought in for agency liaison are John Cullon and Lou Cowan, the latter in consultative capacity as he continues as major-domo with his show "The Quiz Kids."

Prior to the Selective Service law the War Department's Bureau of Public Relations itself was small, geared to the public relations problems of a relatively small Army—only a few hundred thousand soldiers. When public opinion and Selective Service gave the Nation its first great peace-time Army of some 1,500,000 men (and now moving toward 2,000,000) the need of explaining and interpreting this Army to the people quickly became an all-important need.

Broadcasting's Job

The War Department recognized, first, Radio's unique ability to tell the Army's story, yes—to **sell** this new Army to the people for whom it exists; second, that the pre-National Emergency Army did not have sufficient men equipped to do this radio job quickly and effectively as was now the demand. The Radio Branch thus grew like a school boy on summer vacation, out of one room into six, and set about to tell the biggest story of peace-time 1941, a story with thousands of chapters interpreting all phases of this new citizens' Army both to itself and to its great Nation. When the telling of this story shifted into high gear, an average week saw from 150 to 200 radio programs emanating from Army camps and posts, covering Army life, linking it to the life of citizens everywhere and to the National Defense industrial and economic effort.

Through cooperation with the Morale Branch, the volume of this interpretative work was further swelled by supplying each Corps Area Headquarters and each Division Headquarters with transcription and playback equipment, thus permitting the production and release of shows which, under certain local or temporary conditions, might otherwise have been difficult to accomplish. That this story was told with such coverage and variety is a tribute to the Radio Industry and evidence of the logic of the War Department's decision to maintain a liaison between Army and Radio and thus with the public.

In the liaison capacity the Radio Branch has maintained a clearance policy with respect to all network shows emanating from Army posts and camps. All commercial broadcasts originating in camps are cleared first with the Branch. It may be noted that up to the spring of 1941, the Army did not permit commercial programs to originate from military establishments. The Radio Branch was able to sell the advantages of relaxing this policy. with the result that top-flight radio shows have not only helped further to strengthen the common bond between the Army and the Public, but have furnished a major source of entertainment for the men in the Service.

Experienced Personnel

In addition to building our own staff within the Radio Branch to serve the Radio Industry in its job of interpreting the people's Army, we combed the camps for men with radio experience, professional and technical. As a result, many of these men were transferred to public relations departments in the camps and became foundations upon which radio production units have been built, many of sufficient caliber that they are frequently entrusted with entire program details by the stations carrying this non-commercial type of show.

And in the capable hands of recently inducted radio men, together with an

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increasing number of reserve officers drawn from radio ranks, these radio productions from the Army camps have been highly popular program material. For in the American Army today are not only good-fighting-men-in-the-making, but at the same time highly talented men. who despite the seriousness of the times retain their high spirits, their talents and their senses of humor. One of the most reassuring phases of the present is the realization through camp radio programs that the American fighting man does have that high morale which enables him to wisecrack in the face of danger.

Perhaps the best-timed activity of the Radio Branch was its meetings with radio news and program directors at the NAB district meetings. Jack Harris, Bill Bailey and I met in informal discussions with these radio representatives and touched on many—in fact, most —of the problems of news and defense handling brought on by the war. These meetings were held in October, November and December, there being only two missed when the war called all hands to the home base in Washington. But largely on the basis of these discussions with news and program people throughout the nation, we were able to get out with the NAB a war-guide for news rooms and program desks when the war was less than one week old.

Consistently, the Radio Branch has tried to facilitate the efforts of stations and networks in telling the story of one of the great battle-fronts—production. While part of this story quite naturally has been handled by the Office of Emergency Management, still much had to be done at those plants with Army contracts where an Army office was in charge of what could and could not be said and done. Until the outbreak of the war. there were numerous programs each week relating the important story of production. Immediately with the war's beginning, such plants were closed to broadcasters and newsmen and practically all such data became secret. Even now, the restrictions are being lifted somewhat and we anticipate a further relaxation to permit the maximum telling of the production story within limits that will not give information to the enemy which need be withheld. But in respect to the production story, radio took Americans right into the factories, enabling millions to comprehend the change taking place in the national economy and the tempo of the national defense effort.

Coverage of Maneuvers

One of the notable jobs in radio in 1941 was its coverage of the maneuvers. The networks and individual stations developed a technique of coverage which gave the listeners a real break and gave the radio operatives and the army valuable lessons in radio problems and potentialities on an actual war-front. These maneuvers, unlike any others in previous American military history, were uncontrolled, meaning nothing could be staged for radio broadcasts. The radio correspondents went right into the field and out of their microphones came one of the significant stories of the year—the progress of the American armed forces in their stiffest test. The individual stations used mobile recording units to go right into the thick of battle. The networks used correspondents roaming the front lines and returning to broadcast points. Each type broadcast was magnificently handled, largely because of extensive advance preparations on the part of special events people in our own branch and the radio networks and radio stations. The Secretary of War complimented radio coverage.

This is modern American Radio's first experience with war. It is meeting the experience like a veteran. The confusion which was a natural result of the fantastic hours immediately following Pearl Harbor, quickly gave way to the Industry's self-made set of standards governing wartime news operations. By these standards, broadcasters pledged themselves to avoid sensationalism; to be accurate and factual; to shun rumors and to qualify the source of their news. Radio is meeting the crisis in stride, proving that today it has a guiding principle overshadowing all others — do nothing that would harm the national interest and to do everything to protect the national interest.

These are not times which permit prophecies, but one forecast can be made: Radio, in winning its chevrons but a few hours after America plunged into this war, will be equal to its tremendous responsibilities; will remain active and potent on the front line "for the duration," and when the peace-conference begins to build a better world, it will be the microphone of free radio under our treasured American System of Broadcasting which will tell that inspiring story of a better day.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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AIR WAVES AND THE U. S. NAVY

By J. Harrison Hartley, Chief of Radio Section, U. S. Navy Department

IN OCTOBER of 1938 in a salute to Navy Day, the United States Navy participated in a broadcast which many in the service and the radio industry said was the greatest radio demonstration of our sea power ever presented in the short but colorful history of broadcasting.

As war overtook the old world and this nation came closer and closer to involvement, the activities which the Navy could make available to the broadcasters were limited more and more to insure our National safety and security. In 1939, America's sons were drafted and almost every American immediately had a personal interest in the Army.

As our National Defense effort grew, radio looked to the Navy for its usual cooperation. Times had changed. Programs from ships at sea were impossible, and activities at shore establishments worthy of radio coverage became very limited, and difficult to clear, with officers who rightly put security before all media of publicity. It is to the credit of networks and stations that they were not only understanding, but with all the restrictions, were able to present many interesting and entertaining Navy programs.

Navy Radio Section

In May of 1941, the Honorable Frank Knox established the Office of Public Relations in the Office of the Secretary of the Navy. Rear Admiral A. J. Hepburn, USN, former Commander-in-Chief, United States Fleet, was ordered to Washington as Director. Prior to this, Public Relations in its many categories was the responsibility of a few officers in the Office of Naval Intelligence. One of the first duties performed by Admiral Hepburn was the establishment of sections within the Office of Public Relations to service the many forms of publicity media calling on the Navy Department for cooperation. This included a Press Section, Photographic Section, Motion Picture Section, Script Section, Special Events Section to handle Naval participation in civilian activities, and a Radio Section.

The Radio Section is administered by men formerly connected with broadcasting, Lieut. (j.) John P. Moore and Lieut. (jg) D. H. Saunders, both Naval Reservists, have had many years of experience in radio as employees of the Columbia Broadcasting System. The writer joined the National Broadcasting Co. in 1929 and is at present on leave of absence. In each Naval District, at least one man with radio experience is on the staff of the Public Relations Officer. The Radio Section in Washington works principally with national networks and cooperates with the Public Relations Officers of the Naval Districts in their efforts to service regional network and local station requirements.

It is the job of the Navy's Radio Section to clear program ideas, and to substitute ideas when any program or part of a program is unacceptable for military reasons. It is a further duty to clear with cognizant bureaus all scripts of factual and dramatic content in Navy participation programs, which are submitted for official review.

Industry Cooperation

The United States had hardly been attacked when the Navy Department received many offers of the facilities of broadcasting stations and sponsors. The Navy appreciates the national spirit of patriotism shown by the great American system of broadcasting.

Those officers charged with the defense of our country have in the past and will in the future, lean over backwards to cooperate with radio insofar as the cooperation does not endanger life and property. The Radio Section, Office of Public Relations, Navy Department, and those men in the District Public Relations Offices assigned to radio, will continue their efforts with renewed vigor to unearth for networks and stations alike, material about the Navy which lends itself to interesting and informative programming.

Most ideas for Navy participation are going to come from the broadcasting industry. Don't just decide without checking that something is impossible, for it might be one of the easiest ideas to clear.

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FRED WARING

and his

PENNSYLVANIANS

•

Chesterfield Pleasure Time

•

Management, John O'Connor
1697 Broadway
New York City

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WAR FOUND RADIO PREPARED

By David Sarnoff, President, Radio Corporation of America

RADIO entered 1942 with but one aim—"to win the war and to win the peace that follows." National defense was radio's No. 1 program in 1941. Spurred by a determination for victory, the science of radio and electronics is driving ahead across new frontiers, as well as over battlefronts. Workers in every service of American radio are operating with redoubled energy to equip the United States on land, sea and in the air with the most efficient radio communications system in the world. War found radio At the Ready!

Indicative of the trend at the year-end in the RCA Manufacturing Company's plants, the volume of unfilled orders was 80 per cent for defense; 20 per cent commercial. Production for defense was rapidly increasing. Deliveries were being rushed. Employment in RCA at the opening of 1942 was at a new peak of more than 30,000 employees.

Any report on radio's 1941 activities, whether research, manufacturing, broadcasting or communications, must, of a necessity born of the times, be described in more general terms than in the past. The specific achievements of this period of national emergency will come to light in later years in much the same way that the wartime developments of the radiophone, short waves and the vacuum tube were revealed after the Armistice in 1918.

Developments

Each year reveals—and 1941 is no exception—that research and engineering are constantly strengthening the foundation of the radio industry in the United States. Fully aware of the vital significance of scientific research as the primary guarantee of progress and the creation of new resources, services and products, the Radio Corporation of America in November, 1941, laid the cornerstone of the new RCA Laboratories in New Jersey. These Laboratories, designed as the foremost center of radio and electronic research in the world, will open in 1942.

Spurred by necessity. chemists and physicists associated with radio have developed alternates to release materials for the urgent requirements of defense. New accomplishments in the utilization of metals and plastics are the result.

Modern radio, allied with the science of electronics, finds itself spreading into new fields. Outstanding in this category of development is the RCA electron microscope, which extended its service during 1941 and revealed tremendous possibilities in science and industry.

Morale

Radio manufacturing has geared every production machine with one goal in mind—Victory. Thousands of workers in the RCA Manufacturing Company's plants have pledged themselves to "Beat the Promise," with such eagerness and intensity of purpose that their efforts are acclaimed as one of the outstanding industrial movements of national defense as well as offense.

In RCA Institutes, the oldest radio training school in the United States, more than 1,200 students are enrolled in New York and Chicago classrooms for training in all branches of radio, including ship operators, service men, broadcast engineers, television operators and aviation-radio technicians.

The facility and speed with which radio has rallied the nation from "an unlimited emergency" to a wartime basis,

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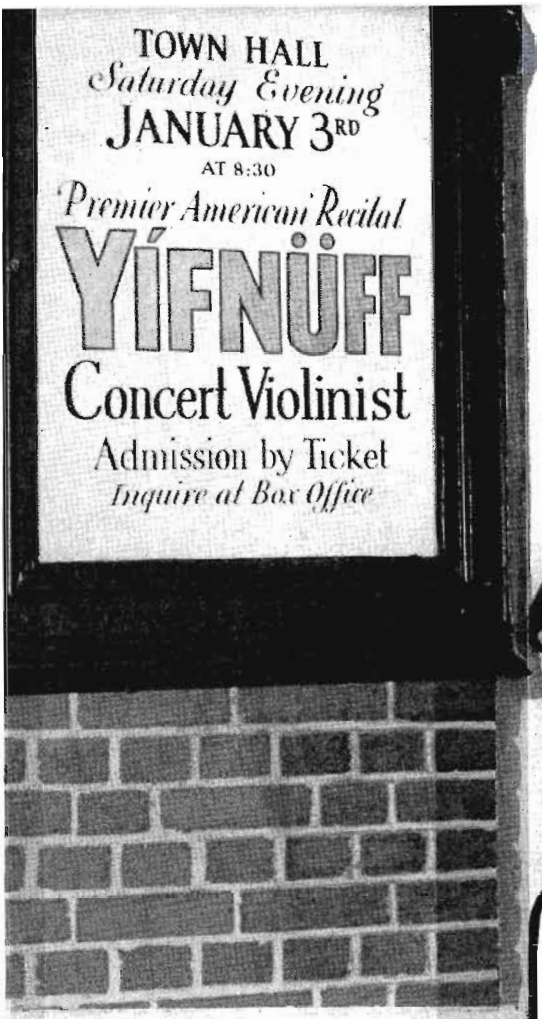

FOR you folks who wanted to see YIFNUFF, concert violinist . . . here she is! Actually a New Jersey housewife and a complete stranger to a violin, her penalty on TRUTH OR CONSEQUENCES was to play before a thousand unsuspecting music lovers at TOWN HALL. America's number one practical joke of the year and just one of 671 consequences that keeps 'em laughing every Saturday night. Coast-to-Coast on the NBC-Red.

Ralph Edwards
Creator-Conductor

Truth or Consequences

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emphasizes the value of network broadcasting as conducted in the United States. Interrupted by news bulletins, radio continues its musical programs, comedy and drama, for these are recognized as revitalizing tonics, needed more than ever in the busy days and nights of war.

Coverage

Radio's instantaneous reports from the Pacific and the eye-witness coverage of the war in Europe and Asia as the NBC-RCA circuits switched from continent to continent, from island to island, revealed as never before the flexibility with which broadcasting performs its service to the people.

The National Broadcasting Company, celebrating 15 years of network broadcasting, also intensified its short-wave activities and made the fan-shaped beams far more effective in reaching across the hemispheres to knit the Americas in a common cause.

The NBC Stations Planning and Advisory Committees on National Defense have been organized to meet the requirements of war as well as peace. Greater integrated broadcasting service, allied with the growing demands of the nation's defense, is the immediate aim.

All-out Effort

Enlisted in the all-out effort, key broadcasting stations are operating on a 24-hour basis. They are participating on an unprecedented scale in the Defense Bond and Stamp campaign. The "Treasury Hour" has become a headline program from coast to coast. Ears of listeners everywhere are hearing the messages of the Red Cross, the USO, Civilian Defense, and of numerous other organizations. Soldiers and sailors in training camps get the same entertainment as the folks at home; they also get the news.

Internationally, the United States holds supremacy in radio communications. When the United States Army went into Dutch Guiana, it found an RCA radio circuit linking Paramaribo with the U. S. A. Since 1928, without interruption, RCA has operated that direct circuit. Radio was more than usually important in this case since no cables reach Dutch Guiana.

To keep pace with the changing map, American radio has hurled new circuits across the seas. One of the triumphs of radio in 1941 was the flashing of radiophotos out of Moscow across 4,615 miles to the United States. Pictures of the war on the Russian front were received by RCA in New York, in 13 minutes.

Marine radio is one of the services protecting American life and property at sea. It is the voice of the eagle-eyed seaplane, just as it long has been the voice of ships. Along the American coasts powerful land stations watch over the oceans, while radio beacon stations flash like invisible lighthouses. No ship today need be out of communication with land because it is out of sight. The Radiomarine Corporation of America, which has equipped more than 1,500 American vessels with radio installations, now is engaged in the all-out wartime program.

1941-1942

Preliminary estimates for 1941 indicate that the American radio industry as a whole produced 13,000,000 receiving sets, and more than 100,000,000 radio tubes. Phonograph record output reached an all-time high, estimated at 110,000,000 disks revealing how radio in combination with the phonograph has lifted the popularity of recorded music to new heights. This figure is far ahead of the record-breaking year of 1921, before broadcasting began to compete with the phonograph.

Television in 1941 advanced in RCA Laboratories and in the field. It will continue to do so in 1942. As a post-war industry, television holds great promise of becoming a new radio service to the public. Television today is testing its wings over the New York area through NBC's pioneer television station WNBT. Its immediate assignment like that of all radio—research, manufacturing, communications and broadcasting — is National Defense.

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- 13 years of one-man mike performance without interruption.
- Fourth consecutive year coast-to-coast for Irradiated Carnation Milk.
- Columbia Records

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(see WABC Sales for participation)

●

Daily Except Sunday
7:00 to 9:15 A.M. WJSV, Washington
(see Radio Sales (CBS) for participation)

Exclusive Management
Arthur M. Godfrey Productions
808 Earle Bldg. Washington, D. C.
Margaret Richardson, Secy.

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RADIO SELLS DEFENSE BONDS

By Vincent F. Callahan

Chief of the Press and Radio Sections of the Defense Savings Staff, Treasury Department

IN the Spring of 1941, the Treasury Department in Washington was faced with the task of promoting the sale of new Federal Securities—United States Defense Bonds and Stamps. Realizing that radio was one of the most forceful mediums of public influence, Secretary Morgenthau established a radio section in the newly formed Defense Savings Staff to supervise the radio end of the campaign. Since the bonds and stamps went on sale May 1, 1941, every radio network, every radio station, every network sponsor and their advertising agencies have cooperated wholeheartedly in making the campaign a success. The Treasury Department is deeply gratified by their tremendous assistance.

The plan of promotion embodied five different phases of radio: one-minute announcements on all stations directed to various groups—general, women, foreign language, and farmers; commercially sponsored network programs; special event broadcasts; special transcribed programs for all stations; and network programs sponsored by or for the Treasury Department. In order that we might do a thorough and professional job, we called upon experts in the radio industry to assist us in our various problems.

Agency Co-op

Since May 1st, the Treasury Department has released five one-minute announcements a day to all radio stations in the United States—either live or transcribed. In preparing this tremendous amount of copy, Harry Marschalk, president of Marschalk and Pratt, Inc., offered us the services of his staff. W. G. Freeman has written all of our announcements, which according to hundreds of letters from radio stations is the most expertly written copy they receive from any Government Agency. Curt Peterson, head of radio production for Marschalk and Pratt, has supervised and directed the transcribed one-minute announcements which the Treasury released in the months of June, July, September and October.

In addition to the general radio announcements, copy especially prepared from the woman's angle has been released to some 500 women's program directors throughout the country. Anne Hummert has been responsible for writing this specialized copy. In preparing and translating special announcements for foreign language stations, we have had the help of Joseph Lang, General Manager of WHOM, Jersey City. For copy directed to the vast farm audiences, we turned to Jud Woods, authority on farm matters, and manager of KFAB, Lincoln, Nebraska.

Sponsor Tie-ups

Our second important means of selling Defense Bonds and Stamps by radio has been through the wholehearted cooperation of the major sponsors of network programs—cooperation which has trebled since the United States entered the war. Sponsors have worked with the Radio Section wholeheartedly, many of them taking the initiative in devising the most effective possible means of getting our material to their audiences. For instance, representatives of the five leading daytime radio advertisers—Colgate-Palmolive-Peet, General Foods, Gen-

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Thinking of you

KAY KYSER

Exclusive Management
MUSIC CORPORATION of AMERICA

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eral Mills, Lever Brothers, and Procter and Gamble—met voluntarily in Washington during October to devise a plan through which they might most effectively cooperate with the Treasury Department. This meeting has resulted in a coordinated schedule of announcements on every daytime program on the three major networks, beginning at 9:45 a.m. and running through 5:45 p.m. each day of the week. In each case copy is specially prepared by the advertiser or his agency involving various approaches. Some programs are turned over in their entirety to the Treasury Department, others include special dramatized appeals to the listeners, others include Defense Bond and Stamp copy in the dialogue of the script, while still others have a dramatic appeal delivered at the beginning or end of the broadcast by the leading character of the script.

The same fine spirit of cooperation has existed in the case of all major sponsors of night-time programs. Since the beginning of our campaign, an average of three programs each night have assisted in the promotion of Defense Bonds and Stamps. The cooperation by all sponsors has been increased five-fold in the interests of raising money through Defense Bond and Stamp investments. Leading companies of our country have given their entire programs over to our cause—Defense Bond and Stamp copy has been incorporated into programs in every possible way to aid our sales. We are grateful for this opportunity to thank the executives of sponsoring companies, who with their agencies are working so closely with us.

Network Activities

In addition to the individual stations and radio advertisers, the networks have been most generous in their giving of time for special event broadcasts. On the first day of our campaign, NBC, CBS, and MBS contributed 8 hours to the opening of the Bond and Stamp sale. Since then more than sixty special event programs have been broadcast on coast to coast networks. These broadcasts have included half-hour roundtable discussions, special speeches on all networks by Secretary Morgenthau, and other Treasury Department officials, and speeches by prominent persons.

Shortly after our campaign got under way last May, the Treasury Department was approached by the Texas Company with an offer to contribute to the Defense Savings Program one full hour each week for thirteen weeks on the Columbia Broadcasting System. From this offer was born still another phase of our promotion—the Treasury Department's own radio programs.

Treasury Hour

With acceptance of the Texas Company's generous contribution, Secretay Morgenthau appointed a committee of radio experts, headed by Howard Deitz of MGM, with William Murray of the William Morris Office, and Paul Munroe of Buchanan & Company, to guide the destinies of The Treasury Hour. During the first thirteen weeks, when the Treasury Hour was sponsored for the Treasury Department on CBS by the Texas Company, over 85 of the leading stars of stage, screen and radio contributed their services to make the programs the leading variety show on the air during the summer months. In August, the Hooper Survey placed the Treasury Hour in first place of all programs on the air in popularity.

At the conclusion of the first thirteen weeks, the Treasury Hour was moved to the Blue Network, sponsored by another leading American industry—the Bendix Aviation Corporation. Under the sponsorship in behalf of the Treasury, an equal number of stars and artists contributed their services to the broadcasts during a second 13-week period.

Those who deserve special mention for the success of the Treasury Hours include Tom Buchanan, whose agency has worked so closely with us in putting the broadcasts on the air, Earle McGill of CBS who directed the first 13 programs and Lester O'Keefe who acted in a similar capacity on the NBC Treasury Hour series, and the artists who gave so generously of their time and talent.

MBS Series

Shortly after the initial broadcast of The Treasury Hour in July, another complete program was donated to the Treasury Department—this time by a network. The Mutual Broadcasting System arranged for a half-hour program each week to be given over to the promotion of Defense Bonds and Stamps, with time and production charges contributed by the network. Here again, noted artists gave their services. Under the title of "America Preferred," the program has been on the air weekly, and features each week the music of Alfred Wallenstein's orchestra, with Deems Taylor as narrator, and a guest artist. Designed to appeal particularly to those of foreign birth in the United States, the guest artists have been se-

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MARION AND JIM JORDAN

as

"FIBBER McGEE AND MOLLY"

DON QUINN
WRITER

BILL THOMPSON
"OLD TIMER"
"NICK DEPOPOLOUS"
"HORATIO K. BOOMER"
"WALLACE WIMPLE"

ISABEL RANDOLPH
"MRS. UPPINGTON"

GALE GORDON
"MAYOR LATRIVIA"

HARLOW WILCOX
ANNOUNCER

"THE KING'S MEN"

BILLY MILLS
AND HIS ORCHESTRA

SEVENTH YEAR FOR THE MAKERS OF JOHNSON'S WAX

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lected from among the great musicians who have come to our country from other lands.

NBC Series

On July 22, "For America We Sing," a third network program in behalf of the Treasury Department made its debut on the Blue Network. Conceived by Niles Trammell, president of the National Broadcasting Company, Frank Hummert and Dr. Frank Black, "For America We Sing" is designed to present to American radio audiences the music everyone loves—music of north, south, east and west. Frank Hummert has contributed his services in producing the programs, while the National Broadcasting Company has contributed the time for the programs and a forty-eight piece NBC orchestra under the direction of Dr. Frank Black. Each week two guest soloists have appeared without compensation.

To all of the artists and radio executives who have contributed to the success of "America Preferred" and "For America We Sing" the Treasury Department is sincerely grateful. These generous contributions have been of the utmost importance in the success and continuance of our campaign.

Still another contribution by the National Broadcasting Company in our behalf deserves special mention. On December 6th and 13th, Arturo Toscanini conducted the NBC Symphony on two special one hour Treasury Department Concerts. This represented the first time the NBC Symphony had ever been broadcast in the interests of any enterprise.

Special Music

It is virtually impossible to mention everyone who has helped us so splendidly in our job. However, I do want to take this opportunity to say a special word of thanks to Irving Berlin for his great song, "Any Bonds Today?", which has become the theme song of our work. Also, we are greatly indebted to Jack Lear of the Music Corporation of America for his generous help in promoting the Irving Berlin song throughout the country. Thanks, too, to Earle Ferris of Radio Feature Service Incorporated for publicizing our Treasury Department radio programs so successfully, to David Green of David Green Associates, and to Elaine Stern Carrington, who has given freely of her time and talent in supervising the writing of a series of five-minute dramatizations, and to the noted radio writers who worked with her. During 1942 there will be many more names which should appear here, I know, so to everyone involved in the success of this great Treasury Department Defense Savings Program, my deepest and sincerest appreciation.

Radio Staff

Since the outbreak of war, my desk has been flooded with telegrams and letters with offers to help and suggestions for making our campaign more successful. Those who work directedly with me in the Radio Section have been largely responsible for the fine coordination of our undertaking—Charles J. Gilchrest, my assistant, Emerson Waldman, in charge of Foreign Language and Farm Programs, Marjorie L. Spriggs, Chief of Women's and Children's Programs, Frank L. King, E. Frederica Millet and William Rainey, in charge of our New York radio office.

We are at work on many new plans, some of which may already be in operation when you read this. We are arranging the organization of Radio Minute Men on a nationwide basis, who will make one-minute talks in our behalf on Treasury Department programs, on commercially sponsored network programs, and on local radio stations. We are also releasing two series of specially prepared transcriptions for use on all radio stations. The first series is entitled "Any Bonds Today?" and stars such as Henry Fonda, Walter Pidgeon, Fanny Brice, Hanley Stafford, Fay Wray, John Beale, and Dr. Frank Black's NBC Orchestra.

The second series of transcriptions will be a group of five-minute dramatizations featuring noted actors of stage and screen. These have been written by the best known radio script writers in America.

At this time it is impossible to know what turns our campaign may take. One thing is certain however, we must have money to finance this war—and the sale of Defense Bonds and Stamps is all-important in raising this money. None of us now what the future may be. But we all know this—we are in a war to the death. We've got to fight it and finance it. The radio industry has been a vital factor in this campaign—I know it will continue to be as long as our country needs it!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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CONNIE BOSWELL

DECCA RECORDS

Harry Leedy
Personal Manager

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BACK STAGE WITH RADIO-TELEVISION-FM

CONTINUING the steady march that has seen the broadcast industry advance to the fore as a major advertising and entertainment medium in less than a decade, radio in '41 was called upon to perform the most important task in its history—keeping a nation informed of defense activities in a national emergency, climaxed by coverage of actual warfare as of December 7 last. Despite the vast volume of broadcast hours devoted to the government agencies involved in the war and defense activities, the four major networks chalked up cumulative billings totaling $107,000,000 in the 12-month period, an 18 per cent increase over the all-time record established in 1940. Indications for the current year were highly optimistic as first-quarter billings continued that advance, despite priorities which so seriously affected other industries.

Television

Laurels for the outstanding development in the industry in 1941 went to television, established as a commercial medium on July 1, and advanced to a point where the new audio-visual art was hailed as the coming industry—the new art that would absorb the vast manpower that would be available at the conclusion of the world-wide strife. NBC, operating on a commercial license, had an even dozen accounts as the year waned, while plans for competitive outlets were completed in New York with the start of the New Year.

FM, getting off to a fast start, proved worthy of its advance notices, and also operating on a commercial basis, spread from coast to coast with unprecedented speed. There were new stations and sponsors flocking to the staticless stations steadily, and in every major city in the country the populace became acquainted with this flawless type of transmission.

International

As solidarity of the Americas became one of the foremost projects of the United States Government, radio's activities in that field increased by leaps and bounds. Both NBC and CBS completed plans for the establishment of Pan American links, with all the major outlets in more than 20 South American republics now linked to one of the two networks. Commercial accounts servicing the ever-increasing audiences in Latin America found results highly satisfactory, and billings were vastly increased as the year progressed.

Programs

With national defense as its keynote, radio programming in the hectic 1941 revealed few new trends in commercial or sustaining presentations. Variety shows, especially those presented in behalf of national defense institutions, came into their own after several years of inertia, while comedy, as a result of war, was also highlighted on both network and local program schedules. Quiz programs showed the strain of overproduction, while news broadcasts were responsible for steadily increasing Crossley's. The "March of Time" returned to the air as a result of the demand for news programs, while special events broadcasts were headed by President Roosevelt's declaration of war early in December.

Conclusion

Radio entered 1942 fully matured, and prepared to handle the national defense and war assignment. Coordination of government activities under William Lewis vastly aided the assignment, which included campaigns in behalf of the Treasury Department, the WPB, the Office of Facts and Figures, etc.

That censorship would continue on its abbreviated scale was seen as no serious handicap to the broadcasters, whose plans for the duration were unified—to fight this war as the government and the peoples wanted it fought, with all-out honesty and unabridged presentation of its news as well as its entertainment.

For Complete Production Section Please Turn to Page 669
For Complete Television Section Please Turn to Page 893
For Complete FM Section Please Turn to Page 913

☆ ☆ ☆ **Radio In Defense** ☆ ☆ ☆

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Bud Lou

ABBOTT *and* COSTELLO

On The Air

Sundays — NBC
CHASE and SANBORN Program

★

On The Screen

Current Release:
"RIDE 'EM COWBOY"
Universal Pictures

Completed:
"RIO RITA"
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In Production:
"PARDON MY SARONG"
Universal Pictures

Exclusive Management
EDWARD SHERMAN

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RADIO CENSORSHIP "CODE"

By J. H. Ryan, Assistant Director of Censorship (Radio Division)

PERHAPS the most significant statement in the Code of Wartime Practices for American Broadcasters, issued in January of 1942 by the Office of Censorship is found in the second paragraph:

> "... and the following (Code) is intended to be helpful in systematizing cooperation on a voluntary basis during the period of emergency."

In this sentence lies the whole concept of censorship as set forth by Mr. Byron Price, Director. Broadcasters must act as their own censors, merely guided by the broad policies established in the Code. The Office of Censorship, as the war effort progresses, must gradually become an advisory division, as distinguished from the purely creative function which first faced it when a set of general rules for the guidance of broadcasters had to be drawn up.

In this advisory capacity, the Office will be at the service of all broadcasters and all those whose businesses are related to broadcasting. Specific problems of programming, where a given production's content might be questionable during time of war, will be reviewed by the Office of Censorship when so requested by the broadcaster. Instantaneous interpretations on the handling of specific news stories will be offered by the Office when requested.

The Office shall merely act as a correlating branch of the broadcasters in the industry-wide effort to keep information of value to the enemy out of his hands.

Of course, the success of censorship in radio during the war must be measured by the broadcasters' willingness and ability to learn by experience. No precedent has been established for the censorship of free radio, as we know it in America. The broadcasting stations of Germany and Italy are but tools of the government. In England, the British Broadcasting Corporation is controlled by the government. Even in Canada, which comes nearest to paralleling our own method, the government owns several of the eighty-odd stations on the air.

But here, in the United States, all stations (with the exception of a few municipal and university outlets) are privately owned and operated, according to democratic rules of free enterprise. In developing a set of concepts which could be codified and employed by broadcasters as a guide, the Office of Censorship had to bear this in mind—that it was suggested certain restrictions in freedom of speech in order to prosecute a war which was being fought to protect the kind of government which guarantees freedom of speech. The very anomaly here demanded that the actual working of censorship must be voluntary, a problem for each broadcaster to solve for himself. If free speech—call it free radio, if you will—was important enough to fight and die for, then more than likely it was important enough to warrant the exercise of certain controls.

We have no fear that censorship, as we intend to practice it in the radio industry, will do anything but teach Americans again that the best kind of radio is free radio. Each broadcaster is on his honor and on his mettle to keep his listeners honestly informed, but to tell his enemies nothing. He will find a way to do it. No one will ever be able to censor his ingenuity.

The Code—Effective Jan. 16, 1942

HEREWITH is the text of a war-time code of practice for radio broadcasters, as issued January 16, 1942, by the Office of Censorship, Byron Price, Director. Statement embodied with the code, is included:

In wartime it is the responsibility of every citizen to help prevent the enemy, insofar as possible, from obtaining war, navy, air or economic intelligence which might be of value to him and inimical to our national effort.

The broadcasting industry has enlisted with enthusiasm in the endeavor, and the following is intended to be helpful in systematizing cooperation on a voluntary basis during the period of the emergency.

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and his ORCHESTRA
"America's Newest and Grandest Band"
VICTOR RECORDS

CLAUDE THORNHILL
and his ORCHESTRA
"The Band That is Thrilling America"
COLUMBIA RECORDS

Personal Management DON W. HAYNES, 1270 Sixth Ave., New York City

CHARLIE SPIVAK
and his ORCHESTRA
"The Man Who Plays The Sweetest Trumpet in the World"
OKEH RECORDS

GLENN MILLER
and his ORCHESTRA
Chesterfield Program, Tuesday, Wednesday and Thursday, 10 P. M. Eastern War Time, Columbia Network
U.S.O. "Sunset Serenade" 5-6 P. M. Eastern War Time
BLUEBIRD RECORDS

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Two possibilities exist:

(1) Enemy exploitation of stations heard only within our borders, to expedite the work of saboteurs, and

(2) Enemy exploitation of stations heard internationally (both short and long wave) to transmit vital information.

All American stations desire to prevent such exploitation. The statement herewith set forth is presented under three headings:

(1) News Programs.

(2) Ad lib programs.

(3) Foreign language programs.

Radio management can do much in other ways to win the war. It can act, in the light of experience, as its own censor above and beyond the suggestions contained in this statement of conduct.

News Program

It must be remembered that all newspapers, magazines and periodicals are censored at our national borders. No such post-publication censorship is possible in radio. Scores of stations operating on all classifications of frequencies are heard clearly in areas outside the United States. These stations especially should exercise skill and caution in preparing news broadcasts.

Ninety-nine per cent of the commercial stations operating in the United States are serviced by one or more news agencies. News teletyped to stations and networks by these agencies will be edited at the source, with a view to observing certain requests set down by the press section of the Office of Censorship. These precautions notwithstanding, the Office of Censorship stresses the need for radio to process all news in the light of its own specialized knowledge. Broadcasters should ask themselves the question, "Would this material be of value to me if I were the enemy". Certain material which may appear on the news service wires as approved for newspapers may not be appropriate for radio.

It is requested that news falling into any of the following classifications be kept off the air, except in cases when the release has been authorized by appropriate authority.

Weather Reports

(1) Weather reports. This category includes temperature readings, barometric pressures, wind directions, forecasts and all other data relating to weather conditions. Frequently weather reports for use on radio will be authorized by the United States Weather Bureau. This material is permissible. Confirmation should be obtained that the report actually came from the Weather Bureau. Special care should be taken against inadvertent references to weather conditions during sports broadcasts, special events and similar projects.

Information concerning road conditions, where such information is essential to safeguarding human life, may be broadcast when requested by a Federal, State or municipal source.

(2) Troop movements. The general character and movements of units of the United States Army, Navy and Marine Corps, or their personnel, within or without the continental limits of the United States; their location, identity or exact composition, equipment or strength; their destination, routes and schedules; their assembly for embarkation or actual embarkation. Any such information regarding the troops of friendly nations on American soil. (The request as regards location and general character does not apply to training camps in the United States, nor to units assigned to domestic police duty.)

(3) Ships. The location, movements and identity of naval and merchant vessels of the United States and of other nations opposing the Axis powers and of personnel of such craft; the port and time of arrival of any such vessels; the assembly, departure or arrival of transports or convoys, the existence of mine fields or other harbor defenses; secret orders or other secret instructions regarding lights, buoys and other guides to navigators; the number, size, character and location of ships in construction, or advance information as to the date of launchings or commissionings; the physical setup of existing shipyards, and information regarding construction of new ones.

(4) Planes. The disposition, movements and strength of army and navy units. The time and location of corps graduations or the equipment strength of any training school.

New Inventions

(5) Experiments. Any experiments with war equipment or materials, particularly those relating to new inventions. Any news of the whereabouts of camouflaged objects.

(6) Fortifications. Any information regarding existing or projected fortifications of this country, any information regarding coastal defense emplacements or bomb shelters; location, nature or numbers of antiaircraft guns.

(7) Production. Specific information about war contracts, such as the exact type of production, production schedules, dates of delivery, or progress of production; estimated supplies of strategic and critical materials available; or nationwide "round-ups' of locally-published procurement data except when such composite information is officially approved for publication.

Specific information about the location of, or other information about, sites and

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AND HIS ORCHESTRA

Now A CBS SUNDAY DOUBLE FEATURE

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5:00-5:45 P.M., E.W.T.

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"Texaco Star Theater"

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factories already in existence, which would aid saboteurs in gaining access to them; information other than that readily gained through observation by the general public, disclosing the location of sites and factories yet to be established, or the nature of their production. Any information about new or secret military designs, or new factory designs for war production.

(8) Casualty lists. Total or round figures issued by the Government may be handled. If there is special newsworthiness in the use of an individual name, such as that attending the release concerning Capt. Colin Kelly, it is permissible material. Stations should use own judgment in using names of important personages from their own areas killed in action. The Government notifies nearest kin BEFORE casualty's name is released to the press.

(9) Release of figures on selective service enrollments.

Unconfirmed Reports

(10) Unconfirmed reports. Reports based on information from unidentified sources as to ship sinkings or land troops reverses or successes should not be used. In the event enemy claims have been neither confirmed nor denied by established authority, the story ordinarily should be handled without inclusion of specific information; there should be no mention of ship's name—only its classification; there should be no mention of army unit designation—just its general description (tank, artillery, infantry, etc.). Commentators, through sensible analyses of reports from enemy origins, stressing the obvious fallacies, can do much to correct any false impressions which might be created.

(11) Communications. Information concerning the establishment of new international points of communication should be withheld until officially released by appropriate federal authority.

(12) General. Information disclosing the new location of national archives, art treasures, and so on, which have been moved for safekeeping; damage to military and naval objectives, including docks, railroads, or commercial airports, resulting from enemy action; transportation of munitions or other war materials, including oil tank cars and trains; movements of the President of the United States, or of official military or diplomatic missions of the United States or of any other nation opposing the Axis powers—routes, schedules, or destination, within or without the continental limits of the United States; movements of ranking army or naval officers and staffs on official business; movements of other individuals or units under special orders of the army, navy or State Department.

Summation: It should be emphasized that there is no objection to any of these topics *if officially released.* These restraints are suggested:

(1) Full and prompt obedience to all lawful requests emanating from constituted authorities. If a broadcaster questions the wisdom of any request, he should take it up with the Office of Censorship.

(2) Exercise of common sense in editing news, meeting new problems with sensible solutions. Stations should feel free at all times to call on the Office of Censorship for clarification of individual problems.

II

Ad Lib Programs

Certain program structures do not permit the exercise of complete discretion in pre-determining the form they will take on the air. These are the ad lib or informal types of programs. Generally they fall into four classifications:

(a) Request programs.
(b) Quiz programs (*effective Feb.* 1).
(c) Forums and interviews (*ad lib*).
(d) Commentaries and descriptions (*ad lib*).

As experience dictates the need of changes, they will be made, and all stations notified. Stations should make certain that their program departments are fully acquainted with these provisions.

(a) Request programs. Certain safeguards should be adopted by the broadcaster in planning request programs. It is requested that no telephoned or telegraphed requests for musical selections be accepted for the duration of the emergency. It is also requested that all mail bearing requests be held for an unspecified length of time before it is honored on the air. It is suggested that the broadcaster stagger replies to requests. Care should be exercised in guarding against honoring a given request at a specified time.

Special note is made here of "lost and found" announcements and broadcast material of a similar nature. Broadcasters are asked to refuse acceptance of such material when it is submitted via telephone or telegraph by a private individual. If the case involves a lost person, lost dog, lost property or similar matter, the broadcaster is advised to demand written notice. It is suggested that care be used by station continuity departments in re-writing all such personal advertising. On the other hand, emergency announcements asked by police or other authorized sources may be accepted. Announcements bearing official authorization seeking blood donors, lost persons, stolen cars, and similar material may be accepted by telephone, but confirmation of the source is suggested.

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G O O D M A N

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It is requested that announcements of mass meetings not be honored unless they come from an authorized representative of an accredited Governmental or civilian agency. Such requests should be accepted only when submitted in writing.

(b) Quiz program. It is requested that all audience-participation type quiz programs originating from remote points, either by wire, transcription or short-wave, be discontinued, except as qualified hereinafter.

Any program which permits the public accessibility to an open microphone is dangerous and should be carefully supervised. Because of the nature of quiz programs, in which the public is not only permitted access to the microphone but encouraged to speak into it, the danger of usurpation by the enemy is enhanced. The greatest danger here lies in the informal interview conducted in a small group—10 to 25 people. In larger groups where participants are selected from a theatre audience for example, the danger is not so great.

Care in Small Crowds

Generally speaking, any quiz program originating remotely, wherein the group is small, and wherein no arrangement exists for investigating the background of participants, should be discontinued. Included in this classification are all such productions as man-on-the-street interviews, airport interviews, train terminal interviews, and so forth.

In all studio-audience type quiz shows, where the audience from which interviewees are to be selected numbers less than 50 people, program conductors are asked to exercise special care. They should devise a method whereby no individual seeking participation can be GUARANTEED PARTICIPATION.

(c) Forums and interviews. This refers specifically to forums in which the general public is permitted extemporaneous comment; to panel discussions in which more than two persons participate; and to interviews conducted by authorized employees of the broadcasting company. Although the likelihood of exploitation here is slight, there are certain forums during which comments are sought "from the floor," or audience, that demand cautious production.

(d) Commentaries and descriptions. (Ad lib). Special events reporters are advised to avoid specific reference to locations and structures in on-the-spot broadcasts following air raids or other enemy offensive action. Both such reporters and commentators should beware of using any descriptive material which might be employed by the enemy in plotting an area for attack.

THE BROADCASTER IN SUMMARY, IS ASKED TO REMEMBER THAT THERE IS NEED FOR EXTRAORDINARY CARE ESPECIALLY. IN CASES WHERE HE OR HIS AUTHORIZED REPRESENTATIVE IS NOT IN FULL CONTROL OF THE PROGRAM.

III

Foreign Language Programs

It is requested that full transcripts, either written or recorded, be kept of all foreign language programs; it is suggested that broadcasters take all necessary precautions to prevent deviation from script by foreign language announcers and performers.

Miscellaneous

From time to time, the Office of Censorship may find it necessary to issue further communications, which will either interpret certain existing requests, amend or delete them, establish new ones or cover special emergency conditions.

These communications will be addressed to managers of radio stations and networks. They should have preferential handling and it is therefore advisable that certain alternate executives be appointed to execute them in the absence of the regularly constituted authority. All such communications will be coded in numerical order, i.e.: R-1; R-2; R-3; etc. Stations are advised to keep them in careful filing order.

The American broadcasting industry's greatest contribution to victory will be the use of good common sense. Too frequently radio in general instead of the individual offender is blamed for even the most minor dereliction. If material is doubtful, it should not be used; submit it to the Office of Censorship for review. Free speech will not suffer during this emergency period beyond the absolute precautions which are necessary to the protection of a culture which makes our radio the freest in the world.

Broadcasters are asked merely to exercise restraint in the handling of news that might be damaging, for the Army behind the Army represents a great force in the war effort. Radio is advised to steer clear of dramatic programs which attempt to portray the horrors of combat; to avoid sound effects which might be mistaken for air raid alarms. Radio is one of the greatest liaison officers between the fighting front and the people. Its voice will speak the news first. It should speak wisely and calmly. In short, radio is endowed with a rich opportunity to keep America entertained and interested, and that opportunity should be pursued with vigor.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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NBC presents these famous Radio Stars

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AGRICULTURE AND THE RADIO

By Wallace Kadderly,
Chief of Radio Service, U. S. Department of Agriculture

THE part that agriculture is taking in the war has been recognized in a vast production program, "Food For Freedom," under the leadership of President Roosevelt and Secretary of Agriculture Wickard. Agricultural radio, as an important cog in this campaign, stems out from the Department of Agriculture's radio division, which is acting as a focal point from which this work originates. In peace-time the farmer has learned the value of the farm radio, which in these times of emergency has become immeasurable. The character, quality and amount of farm service rendered by radio in the past—when the aim was simply to promote individual gain and national progress—bodes well for the service this year and in the future—while our existence as a free nation is at stake.

Farm Radio Service

Throughout the nation, more than 600 of the some 900 stations present regularly scheduled agricultural information in cooperation with the U. S. Department of Agriculture and the cooperating Federal-State Agricultural Extension Services. Extent of Farm Radio is indicated by the following air activity during 1941-1942:

90 to 100 stations—National Farm and Home Hour, Blue Network. Fifteen minutes of farm and home information presented Monday through Friday by Department of Agriculture.

11 to 13 stations—Western Agriculture, western regional leg of The Blue Network. Fifteen minutes of information presented Monday through Friday by Department of Agriculture and the Land Grant Colleges in the Far Western States.

50 to 60 stations—agricultural broadcasts directed by station's own full-time farm program directors, using manuscript information, transcriptions, and live talent programs prepared by Department of Agriculture and Extension Services.

433 stations — farm market reports supplied by Department's Agricultural Marketing Service.

420 stations — Farm Flashes, syndicated manuscript service of agricultural information prepared by the Department; released to stations in 42 States through State Extension Services (many of which add material of their own) and in 6 States direct to stations.

242 stations—Homemakers' Chats, five-days-a-week, syndicated manuscript service containing information on foods, nutrition, and home management, prepared by the Department, released in 14 States through State Extension Services and in 34 States direct to stations.

12 stations — 15-minute daily except Sunday programs by the New England Radio News Service, which is sponsored by Department agencies, State Departments of Agriculture, and certain Extension Services in New England.

19 stations—daily except Sunday 15 minute script program by the New England Radio News Service.

CBS Country Journal, presented nationally, provides time frequently for Department speakers and uses considerable information supplied by Department agencies.

Conclusion

This is not a complete list of station and network cooperation. State and county representatives of the Department agencies, and the Federal-State Agricultural Extension Services, prepare and present programs on many individual stations and on some regional and State networks. For example, 256 stations provide time for programs by county extension agents. And in 33 States the State extension services are presenting programs regularly over a station or network covering all or a major part of the State.

The Department welcomes the opportunity to cooperate with any station that desires to provide its listeners with farm and home information.

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JEAN HERSHOLT

Fifth Year

as

"DR. CHRISTIAN"

CBS FOR VASELINE PRODUCTS

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FOR A UNITED HEMISPHERE

By Sylvester L. Weaver, Jr.,
Director, Radio Section, Office of Coordinator of Inter-American Affairs

OUR national defense and the successful prosecution of the war requires a united people in our own land, but without a united hemisphere, we still stand imperiled. The southern republics of the western world have been under a propaganda barrage from the Axis for almost ten years. The insidious Nazi line has been blasted from radio speakers in every country, and until recently, we have made no attempt to combat it. Today, the vitality of radio is being added to the general effort to show the southern democracies that their cause and ours are inseparable, that our destinies are interlocked. The success of the "Good Neighbor" policy has already been felt in the swing of the southern republics to our side in the war. Today, over a hundred stations in Latin America carry impartial AP and UP news daily, replacing the admittedly biased Trans-Ocean news delivered free from Berlin. American advertisers sponsor these broadcasts.

U. S. International Networks

Today, three international radio chains are operating in Latin America, and in their development lies the possibility of a revolution in broadcasting in the southern republics such as followed the creation of chain broadcasting in this country. For the first time, the people of the other Americas will hear regularly international events, great attractions, world famous personalities. Network radio should be the beginning of real internationalism in this hemisphere.

Our operations in the Radio Section of the Office of the Coordinator of Inter-American Affairs, are two-fold. We must increase the flow of pro-American shows to reach more and more people over more and more stations in Latin America; and we must use radio in this country to gain an aroused and enthusiastic public opinion for the Good Neighbor policy. Our job in the U. S. is mainly one of coordination, stimulation and service.

OCIA Activities

Bulletins of information, special event scripts, some transcriptions, are sent to the local stations weekly. We work with networks in the production of features with a Latin American direction, and with agencies, advertisers, and artists for the use of topical material about our southern neighbors. All operations in the U. S. are based on a realistic approach. The material we send out must be timely, must be good radio. Material for artists must be exclusive. Since radio reflects the American scene, and since today the American scene reflects a real interest in the southern republics, then we must supply the material that radio wants and needs.

In the southern republics, our problems are more difficult. Betting on every horse in the race, we are placing shows point-to-point over commercial facilities, sending transcriptions to local stations, urging program service companies to expand their efforts, getting advertisers to use larger appropriations in Latin America, working to improve short wave program output and station facilities, cooperating with the U. S. networks in Latin America for better shows, offering script service to local stations.

The U. S. campaign is under way, still far short of our objectives. Most readers will have felt our presence by now, and can expect more from us in the future. We want more and better shows about Latin America over U. S. facilities, want more interesting and arresting material delivered by more artists. Only thus can we get more information about, more understanding of, more respect for the people of the other Americas. Radio can play a major part in creating a hemispheric understanding and a linking of the destinies of the Americas, no matter what the obstacles may be.

For Complete Inter-American Section Please Turn to Page 997

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AMERICA'S ACE RADIO POLICE NEWS COMMENTATOR

FRANCIS P. (TIP) O'NEILL

of BOSTON, MASSACHUSETTS

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BOSTON, MASS.

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RADIO DAILY

Fifth Annual Poll of the Radio Editors and Critics for 1941-1942

(Released December 23, 1941)

Programs

JELL-O	552
Bob Hope Program	486
Fibber McGee & Molly	358
Chase & Sanborn	316
Fred Allen Hour	310
Information Please	296
Kraft Music Hall	260
Ford Sunday Evening Hour	232
Lux Radio Theater	196
Take It Or Leave It	174

Entertainers

BOB HOPE	596
Jack Benny	522
Fred Allen	462
Fibber McGee & Molly	370
Bing Crosby	348
Edgar Bergen	324
Kay Kyser	150
Eddie Cantor	132
Kate Smith	128
Red Skelton	116

Dramatic Shows

LUX RADIO THEATER	716
Helen Hayes	252
Orson Welles	196
Silver Theater	192
Sherlock Holmes	158
First Nighter	150
Cavalcade	142
Norman Corwin (CBS Workshop)	136
Screen Guild	120
Aldrich Family	118

Educational Series

CHICAGO "U" ROUND TABLE	316
CBS School of the Air	300
American Town Hall of the Air	274
Damrosch Music Appreciation Hour	158
Information Please	136
American Forum of the Air	116
The World Is Yours	60
Invitation to Learning	52
National Farm and Home Hour	48
March of Time	40

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"RADIO ARTISTS *of the* AMERICAS"

JOY HODGES

•

LAURA DEANE DUTTON

•

JUANITA JUAREZ

•

JORGE NEGRETE

•

FAUSTO CURBELO

and his ORCHESTRA

•

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WALLACE DOWNEY, INC.

artists' management

1629 BROADWAY NEW YORK, N. Y. CIRCLE 6-4684

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RESULTS OF RADIO DAILY 1941 CRITICS POLL

Dance Bands (Sweet)

GUY LOMBARDO	544
Wayne King	466
Fred Waring	282
Sammy Kaye	194
Kay Kyser	190
Glenn Miller	184
Ray Noble	96
Freddie Martin	94
Eddie Duchin	94
Claude Thornhill	90

Comedians

BOB HOPE	670
Jack Benny	654
Fred Allen	536
Fibber McGee & Molly	440
Edgar Bergen	268
Eddie Cantor	174
Abbott & Costello	150
Red Skelton	126
John Barrymore	88
Rochester	74

News Commentators

H. V. KALTENBORN	486
Raymond Gram Swing	370
Elmer Davis	354
Lowell Thomas	278
William Shirer	160
Gabriel Heatter	156
Fulton Lewis, Jr.	140
Walter Winchell	124
Boake Carter	98
H. R. Baukhage	76

Dramatic Serials

ALDRICH FAMILY	336
One Man's Family	262
Vic and Sade	120
I Love a Mystery	116
The Goldbergs	76
Big Town	68
Second Husband	50
Blondie	48
Portia Faces Life	44
Ma Perkins	44
Life Can Be Beautiful	42

Dance Bands (Swing)

GLENN MILLER	490
Benny Goodman	400
Tommy Dorsey	280
Artie Shaw	216
Jimmy Dorsey	128
Kay Kyser	120
Sammy Kaye	106
Les Brown	102
Harry James	90
Gene Krupa	86

Quiz Shows

INFORMATION PLEASE	748
Take It Or Leave It	666
Quiz Kids	286
Dr. I. Q.	248
Truth or Consequences	186
Kay Kyser's Kollege	140
Double or Nothing	120
Battle of the Sexes	98
Prof. Quiz	64
Vox-Pop	64

Sports Commentators

BILL STERN	746
Ted Husing	698
Red Barber	362
Bob Elson	104
Don Dunphy	74
Clem McCarthy	60
Graham McNamee	48
Fort Pearson	46
Sam Balter	44
Tom Slater	42

Children's Shows

LONE RANGER	266
Let's Pretend	260
Quiz Kids	160
Ireene Wicker	152
Coast to Coast on a Bus	124
Music Appreciation Hour	116
The Bartons	108
Jack Armstrong	104
CBS School of the Air	86
Little Orphan Annie	72

CONTINUED ON FOLLOWING PAGE

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Kermit-Raymond CORPORATION PRESENTS

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A half-hour transcribed (by World Broadcasting) show featuring such outstanding name personalities as ELSA MAXWELL, GERTRUDE LAWRENCE, ILKA CHASE, BURGESS MEREDITH, GEORGE JESSEL, PAUL LUKAS, BORIS KARLOFF, and many others. A different famous guest star appears on every show, supported by an outstanding cast of Broadway and Hollywood talent. A merchandising deal goes with the show that costs the sponsor **ABSOLUTELY NOTHING** . . . in fact, the merchandise give-away is, itself, included **at no cost.**

★ "RADIO THEATRE OF FAMOUS CLASSICS"

A half-hour transcribed (by World Broadcasting) dramatization of the world's greatest classics. De Maupassant, Stevenson, Zola, Ibsen, and Wilde: these are your writers. Each show is complete in itself, brilliantly produced and directed with an outstanding cast, and adapted for radio by today's foremost radio writers. The merchandising campaign included in the cost of this show consists of a give-away of a 500-page cloth-bound book of the collected works of each author. The campaign and books are **GRATIS TO THE SPONSOR.**

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★ "FAMOUS FATHERS"

A fifteen-minute transcribed (by World Broadcasting) show that has been tested and proven on more than one hundred stations throughout the country. This program features Howard Lindsay (as master of ceremonies), the star and co-author of "Life With Father." Each week Howard Lindsay has as his guest a famous American father who tells of some of the outstanding events in his life, and there is a dramatization of these events with the guest star playing his own role. The guests are stars of stage, screen, radio, and many other fields. Success stories on this program are available upon request.

Audition transcriptions are available on all these shows. (A $5.00 deposit is requested on all auditions; this amount is refundable upon return of the transcription). Brochures and sample copies of merchandising items are also available upon request. WRITE . . . WIRE . . . TELEPHONE. . . .

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ELdorado 5-5511 — Raymond Green, General Manager

★ *Radio Productions*

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Symphony Conductor

ARTURO TOSCANINI	494
Leopold Stokowski	386
Dr. Frank Black	272
Eugene Ormandy	236
Andre Kostelanetz	234
Alfred Wallenstein	184
John Barbarolli	130
Walter Damrosch	98
Sir Thomas Beecham	94
Arthur Rodzinski	88

Symphony Programs

N. Y. PHILHARMONIC	626
Ford Symphony	552
NBC Symphony	542
Philadelphia Symphony	220
Coca-Cola (Kostelanetz)	178
The Voice of Firestone	142
Metropolitan Opera	120
Frank Black Orchestra	114
Cleveland Symphony	82
Radio City Symphony	66

Male Vocalists (Classical)

RICHARD CROOKS	496
James Melton	328
Lawrence Tibbett	328
Jan Peerce	250
John Charles Thomas	238
Nelson Eddy	236
Nino Martini	114
Frank Munn	114
Paul Robeson	114
Lauritz Melchior	82

Female Vocalists (Classical)

LILY PONS	492
Gladys Swarthout	354
Jessica Dragonette	226
Lucille Manners	200
Vivian della Chiesa	194
Rise Stevens	184
Margaret Speaks	176
Francia White	164
Jean Dickenson	130
Marian Anderson	106

Male Vocalists (Popular)

BING CROSBY	750
Kenny Baker	366
Dennis Day	244
Lanny Ross	236
Barry Wood	204
Ray Eberle	154
Frank Parker	118
Harry Babbitt	100
Tony Martin	96
Frank Munn	78

Female Vocalists (Popular)

KATE SMITH	510
Dinah Shore	490
Connie Boswell	478
Ginny Simms	340
Frances Langford	168
Martha Tilton	116
Mary Martin	106
Bonnie Baker	92
Bea Wain	90
Helen O'Connell	60

RADIO editors, writers and critics on newspapers and periodicals throughout the United States, its possessions and in Canada took part in the fifth annual poll conducted by RADIO DAILY.

Tabulations were made on the basis of 10 *points for each first choice,* 9 *points for each second choice and proportionately down the line. All figures represent points out of a possible* 1,000.

Original signed questionnaires as returned by the radio editors and the work-sheets used in the tabulation of the votes are carefully preserved by RADIO DAILY. It is regarded as the one authoritative pool of its kind conducted by a radio industry business paper and is presented as a service to the trade, which finds it helpful to have a true cross-section of opinion from the nation's radio editors.

CONTINUED ON FOLLOWING PAGE

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DATA ON PROGRAM WINNERS IN RADIO DAILY'S FIFTH ANNUAL POLL of RADIO CRITICS

Jell-O

Sponsored by General Foods Corp., for Jell-O; Sundays, 7-7:30 p.m. on the NBC Red network. *Agency*: Young & Rubicam, Inc. *Cast*: Jack Benny, Mary Livingstone, Rochester, Dennis Day, Don Wilson. *Orchestra*: Phil Harris.

☆

Bob Hope Program

Sponsored by Pepsodent Co.; Tuesdays, 10-10:30 p.m. on the NBC Red network. *Agency*: Lord & Thomas, Inc. *Cast*: Bob Hope, Jerry Colonna, Frances Langford, Betty Hutton and guest stars. *Orchestra*: Skinnay Ennis.

☆

Fibber McGee & Molly

Sponsored by S. C. Johnson & Son, Inc., for floor wax and polish; Tuesdays, 9:30-10 p.m. on NBC Red network. *Agency*: Needham, Louis & Brorby, Inc. *Cast*: Marion and Jim Jordan. *Orchestra*: Billy Mills.

☆

Chase & Sanborn

Sponsored by Standard Brands, Inc., for Chase & Sanborn coffee; Sundays, 8-8:30 p.m. on the NBC Red network. *Agency*: J. Walter Thompson Co. *Cast*: Edgar Bergen and Charlie McCarthy, Abbott & Costello, with guest stars. *Orchestra*: Ray Noble.

☆

Fred Allen Show

Sponsored by the Texas Co.; Wednesdays, 9-10 p.m. on the CBS network. *Agency*: Buchanan Co. *Cast*: Fred Allen, Portland Hoffa, Kenny Baker and guest stars. *Orchestra*: Al Goodman.

☆

Information Please

Sponsored by American Tobacco Co., for Lucky Strike cigarettes; Fridays, 8:30-9 p.m. on NBC Red network. *Agency*: Lord & Thomas, Inc. *Cast*: Clifton Fadiman, Franklin P. Adams, John Kieran, Oscar Levant, Milton Cross and guest.

☆

Kraft Music Hall

Sponsored by Kraft Cheese Corp.; Thursdays, 9-10 p.m. on NBC Red network. *Agency*: J. Walter Thompson Co. *Cast*: Bing Crosby, Connie Boswell, Jerry Lester and guest stars. *Orchestra*: John Scott Trotter.

☆

Ford Sunday Evening Hour

Sponsored by Ford Motor Co.; Sundays, 9-10 p.m. on the CBS network. *Agency*: McCann-Erickson. *Cast*: Ford Symphony Orchestra and Chorus, guest soloists, instrumentalists and conductors.

☆

Lux Radio Theater

Sponsored by Lever Bros. for Lux toilet soap; Mondays, 9-10 p.m. on the CBS network. *Agency*: J. Walter Thompson Co. *Cast*: Cecil B. DeMille, producer, and guest stars. *Orchestra*: Louis Silvers.

☆

Take It Or Leave It

Sponsored by Eversharp, Inc.: Sundays, 10-10:30 p.m. on the CBS network. *Agency*: Biow Co. *Cast*: Bob Hawk, emcee, and contestants from the studio audience.

(*Program times indicated are in the Eastern Time Zone.*)

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IMPORTANT RADIO Telephone Numbers in NEW YORK

Radio Stations

WAAT (N. Y. Office)	CIrcle	5-5780
WABC	WIckersham	2-2000
WBBR	MAin	4-9735
WBNX	MElrose	5-0333
WBYN	BRyant	9-3775
WCAU (N. Y. Office)	WIckersham	2-2000
WEAF	CIrcle	7-8300
WEVD	BRyant	9-2360
WGN (N. Y. Office)	MUrray Hill	2-3033
WHN	BRyant	9-7841
WHOM	PLaza	3-4204
WIBX (N. Y. Office)	PLaza	8-0066
WINS	BRyant	9-6000
WJZ	CIrcle	7-8300
WLIB	INgersol	2-1300
WMCA	CIrcle	6-2200
WNBF (N. Y. Office)	MUrray Hill	2-5767
WNEW	PLaza	3-3300
WNYC	WOrth	2-5600
WOR	PEnnsylvania	6-8600
WOV	CIrcle	5-7979
WPAT (N. Y. Office)	LOngacre	5-2811
WQXR	CIrcle	5-5566
WVFW	TRiangle	5-0313

National Networks

Columbia Broadcasting System	WIckersham	2-2000
Mutual Broadcasting System	PEnnsylvania	6-9600
National Broadcasting Co	CIrcle	7-8300
Blue Network, Inc	CIrcle	7-8300

Station Representatives

Adams & Adams	MUrray Hill	2-6148
American Network, Inc	MUrray Hill	2-2737
John Blair & Co	MUrray Hill	9-6084
The Branham Co	MUrray Hill	6-1860
British Broadcasting Corp	CIrcle	7-0656
Burn-Smith Co	MUrray Hill	4-6947
Capper Publications, Inc	MOhawk	4-3280
Cox & Tanz	MUrray Hill	2-8284
The Foreman Co	ELdorado	5-0174
Forjoe & Co	VAnderbilt	6-5080
Free & Peters, Inc	PLaza	5-4131
Arthur H. Hagg & Associates	MUrray Hill	2-8865
Headley-Reed Co	MUrray Hill	3-5470
George P. Hollingberry Co	MUrray Hill	3-9447
The Katz Agency	LOngacre	5-4595
Joseph Hershey McGillvra	MUrray Hill	2-8755
J. P. McKinney	CIrcle	7-1178
National Broadcasting Co	CIrcle	7-8300
John H. Perry Associates	MUrray Hill	4-1642
Edward Petry & Co	MUrray Hill	2-4401
Radio Advertising Corp	MUrray Hill	3-7865
Radio Sales	WIckersham	2-2000
William G. Rambeau Co	CAledonia	5-4940
Paul H. Raymer Co	MUrray Hill	2-8690
Reynolds-Fitzgerald, Inc	ELdorado	5-7020
Sears & Ayer	AShland	4-1647
Spot Sales, Inc	ELdorado	5-5040
Weed & Co	VAnderbilt	6-4542
The Walker Co	MUrray Hill	6-9151
Howard A. Wilson Co	MUrray Hill	6-1230

Advertising Agencies

N. W. Ayer & Son, Inc	CIrcle	6-0200
Badger & Browning & Hersey	CIrcle	7-3720
Ted Bates, Inc	CIrcle	6-9700
Batten, Barton, Durstine & Osborn, Inc.	ELdorado	5-5800
Benton & Bowles, Inc	WIckersham	2-0400
Bermingham, Castleman & Pierce, Inc.	LExington	2-7550
The Biow Co., Inc	CIrcle	6-9300
Blackett-Sample-Hummert, Inc	WIckersham	2-2700
Brooke, Smith, French & Dorrance, Inc.	MUrray Hill	6-1800
Franklin Bruck Advertising Corp	CIrcle	7-7661
Buchanan & Co	MEdallion	3-3380
Campbell-Ewald Co. of N. Y	CIrcle	7-6383
The Caples Co	MUrray Hill	6-6500
Compton Advertising Inc	CIrcle	6-2800
D'Arcy Advertising Co	ELdorado	5-5435
Donahue & Coe, Inc	COlumbus	5-4252
Doremus & Co	REctor	2-1600
Sherman & Ellis Co	LAckawanna	4-3570
Erwin, Wasey & Co	MOhawk	4-8700
William Esty & Co	CAledonia	5-1900
Federal Advertising Agency, Inc	ELdorado	5-6400
Albert Frank-Guenther Law, Inc	COrtland	7-5060
Fuller & Smith & Ross, Inc	MUrray Hill	6-5600
Gardner Advertising Co	COlumbus	5-2000
J. Stirling Getchell, Inc	MUrray Hill	6-4800
Geyer, Cornell & Newell, Inc	WIckersham	2-5400
Grant Advertising, Inc	CIrcle	5-4485
M. H. Hackett, Inc	CIrcle	6-1940
Charles W. Hoyt Co., Inc	MUrray Hill	2-0850
Ivey & Ellington, Inc	MUrray Hill	2-5248
H. W. Kastor & Sons Advertising Co.	COlumbus	5-6135
Joseph Katz Co	WIckersham	2-2740
Kenyon & Eckhardt, Inc	PLaza	3-0700
H. M. Kiesewetter Advertising Agency, Inc.	LExington	2-0025
Knox Reeves, Advertising, Inc	MUrray Hill	4-3982
Arthur Kudner, Inc	CIrcle	6-3200
Lambert & Feasley, Inc	COlumbus	5-3721
Lennen & Mitchell, Inc	MUrray Hill	2-9170
Lord & Thomas	WIckersham	2-6600
Marschalk & Pratt, Inc	VAnderbilt	6-2022
J. M. Mathes, Inc	LExington	2-7450
Maxon, Inc	ELdorado	5-2930
McCann-Erickson, Inc	CIrcle	5-7000
McKee & Albright	COlumbus	5-2058
C. L. Miller Co	MUrray Hill	2-1010
Morse International, Inc	LExington	2-6727
Newell-Emmett Co., Inc	AShland	4-4900
Paris & Peart	CAledonia	5-9840
Peck Advertising Agency	PLaza	3-0900
Pedlar & Ryan, Inc	PLaza	5-1500
Charles Dallas Reach Co	VAnderbilt	6-5924
Redfield-Johnstone, Inc	PLaza	3-6121
Ruthrauff & Ryan, Inc	MUrray Hill	6-6400
Russel M. Seeds Co	CIrcle	6-1382
Stack-Goble Advertising Co	PLaza	3-7444
Street & Finney	BRyant	9-2400
J. Walter Thompson Co	MOhawk	4-7700
Tracy-Locke-Dawson	AShland	4-1690
Warwick & Legler	MUrray Hill	6-8585
Ward Wheelock Co	PLaza	3-7120
Young & Rubicam, Inc	AShland	4-8400

Publications

Advertising Age	BRyant	9-6432
Advertising & Selling	CAledonia	5-9770
The Billboard	MEdallion	3-1616
Broadcasting and Broadcasting Advertising	PLaza	5-8355
Metronome	CIrcle	7-4500
Printers' Ink	AShland	4-6500
Radio Advertising (Rates and Data)	LExington	2-6611
Radio Craft	REctor	2-9690
RADIO DAILY	WIsconsin	7-6336

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Radio Guide	MUrray Hill	2-4690
Radio Retailing	MEdallion	3-0700
Radio Retailing—Today	PLaza	3-1340
Radio Weekly	WAlker	5-2576
Sales Management	MOhawk	4-1760
Standard Advertising Register	MEdallion	3-5850
Tide	AShland	4-3390
Variety	BRyant	9-8153

News Agencies and Associations

Associated Press	CIrcle	6-4111
International News Service	MUrray Hill	2-0131
Press Association, Inc.	CIrcle	7-1357
Radio News Association	MUrray Hill	2-4341
Transradio Press Service, Inc.	MUrray Hill	2-4054
United Press	MUrray Hill	2-0400

Talent Agencies

James Appell	Laza	3-7840
Batchelor Enterprises, Inc.	CIrc.e	6-4224
Herman Bernie	COlumbus	5-6647
Columbia Concerts Corp.	CIrcle	7-6900
Consolidated Radio Artists, Inc.	COlumbus	5-3580
Ken Dolan & Co.	COlumbus	5-1538
Wallace Downey, Inc.	CIrcle	6-4684
Evans & Salter	CIrcle	7-6900
Fanchon & Marco	CIrcle	7-5630
Moe Gale	LOngacre	3-6111
General Amusement Corp.	CIrcle	7-7550
William Gernannt	VAnderbilt	6-1750
Don Haynes	CIrcle	6-8520
Hesse & McCaffrey	ELdorado	5-1076
Stella Karn	VAnderbilt	6-3860
Bob Kerr	COlumbus	5-8051
Ben B. Lipset, Inc.	CHickering	4-2466
A. & S. Lyons, Inc.	PLaza	3-5181
Management Corp. of America	WIckersham	2-8900
A. T. Michaud	CIrcle	5-5480
Mills Artists, Inc.	CIrcle	6-1566
William Morris Agency, Inc.	CIrcle	7-2160
Leo Morrison, Inc.	CIrcle	7-6413
Music Corporation of America	WIckersham	2-8900
James Peppe	PLaza	3-2636
Myron Selznick Co. of N. Y.	CIrcle	7-6201
Roy Wilson (Wilson, Powell & Hayward)	PLaza	5-5480
Ed Wolf & Associates	CIrcle	7-4885

Program Producers and Transcription and Recording Companies

Advertisers' Broadcasting Co.	BRyant	9-1176
Advertisers Recording Service	CIrcle	6-0141
Air Features, Inc.	WIckersham	2-0077
American Institute of Food Products	WHitehall	4-7303
Arthur H. Ashley	COlumbus	5-1348
Arts Recording Studics & Recording Co.	PLaza	8-0407
Asch Recording Studios	BRyant	9-3137
Associated Music Publishers, Inc.	BRyant	9-0847
Audio-Scriptions, Inc.	CIrcle	7-7690
Basch Radio Productions	MUrray Hill	2-8877
Broadcasting Program Service	BRyant	9-4324
Ted Collins	CIrcle	7-0094
Columbia Recording Corp.	CIrcle	7-7301
Decca Records, Inc.	COlumbus	5-5662
Federal Transcribed Programs, Inc.	CAledonia	5-7530
Allen A. Funt Radio Productions	MUrray Hill	4-6148
General Sound Corp.	PLaza	3-3015
H. S. Goodman	WIckersham	2-3338
Intercontinental Audio Video Corp.	CHelsea	3-3455
International Radio Productions	PLaza	8-2600
Kent-Johnson, Inc.	PLaza	3-7246
Kermit-Raymond Corp.	ELdorado	5-5511
Langlois & Wentworth	ELdorado	5-1620
Phillips H. Lord, Inc.	WIckersham	2-2211
Charles Michelson	MUrray Hill	2-3376
Management Corp. of America	WIckersham	2-8900
Miller Broadcasting System, Inc.	CIrcle	6-0141
C. D. Morris Associates	PLaza	3-4144
Musicraft Records, Inc.	CIrcle	7-0676
Muzak Transcriptions, Inc.	BRyant	9-1247
NBC Radio-Recording Division	CIrcle	7-8300
Nevill & Ross	LAckawanna	4-2067
Lilian Okun, Inc.	COlumbus	5-0600
Radio Events Syndicate	MUrray Hill	6-348.
Radio-Field	VAnderbilt	6-2372
RCA Manufacturing Co.	AShland	4-7605
Lewis Reid	BRyant	9-6121
Rockhill Radio Productions	PLaza	3-8453
Bernard L. Schubert, Inc.	PLaza	8-0771
Henry Souvaine, Inc.	CIrcle	7-5666
Shafter-Waible Radio Productions	BRyant	9-2682
Standard Radio	BRyant	9-4324
Star Radio Programs	PLaza	3-4991
Edwin Strong, Inc.	BRyant	9-5758
Transamerican Broadcasting & Television Corp.	PLaza	5-9800
Transcribed Radio Shows, Inc.	LOngacre	5-3440
Tyro Productions	COlumbus	5-3737
Victor Recording Laboratory	MUrray Hill	4-6200
Roger White	CIrcle	7-4943
Roy Wilson	PLaza	5-5480
Wolf Associates	CIrcle	7-4885
World Broadcasting System	WIckersham	2-2100
F. W. Ziv, Inc.	PLaza	3-4147

Organizations, Unions and Government Agencies

Actors' Equity	BRyant	9-3550
Advertising Club	CAledonia	5-1810
Advertising Federation of America	BRyant	9-0430
American Association of Advertising Agencies	LExington	2-7980
American Communications Association	BOwling Green	9-3006
American Federation of Musicians	PEnnsylvania	6-2545
American Federation of Radio Artists	VAnderbilt	6-1810
American Newspaper Publishers Association	CAledonia	5-2000
ASCAP	COlumbus	5-7464
American Television Society	CAledonia	5-7430
Associated Actors & Artistes of America	BRyant	9-3550
Association of National Advertisers	BRyant	9-6330
Broadcast Music, Inc.	PEnnsylvania	6-5466
Coordinator of Inter-American Affairs (Rockefeller Committee)	MUrray Hill	3-6805
FM Broadcasters, Inc.	MUrray Hill	4-7201
Institute of Radio Engineers	MEdallion	3-5661
Music Publishers' Protective Association	CIrcle	6-3084
National Association of Performing Artists	CIrcle	7-8194
National Independent Broadcasters	CIrcle	5-7979
National Labor Relations Board	HAnover	2-4174
Professional Music Men, Inc.	CIrcle	7-6075
Radio Club of America	LOngacre	5-6622
SESAC	BRyant	9-3223
Society of Jewish Composers, Publishers and Song Writers	LOngacre	5-9124
Songwriters' Protective Association	COlumbus	5-3758
Women's National Radio Committee	CIrcle	7-4110

Hotels

Algonquin	MUrray Hill	2-0101
Ambassador	WIckersham	2-1000
Astor	CIrcle	6-6000
Biltmore	MUrray Hill	9-7920
Commodore	MUrray Hill	6-6000
Edison	CIrcle	6-5000
Lincoln	CIrcle	6-4500
Lombardy	PLaza	3-8600
New Yorker	MEdallion	3-1000
New Weston	PLaza	3-4800
Park Central	CIrcle	7-8000
Pennsylvania	PEnnsylvania	6-5000
Plaza	PLaza	3-1740
Ritz Carlton	PLaza	3-4600
Ritz Tower	WIckersham	2-5000
Roosevelt	MUrray Hill	6-9200
St. Moritz	WIckersham	2-5800
St. Regis	PLaza	3-4500
Savoy Plaza	VOlunteer	5-2600
Sherry Netherland	VOlunteer	5-2800
Vanderbilt	AShland	4-4000
Waldorf-Astoria	ELdorado	5-3000
Warwick	CIrcle	7-2700

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IMPORTANT RADIO Telephone Numbers in LOS ANGELES

Radio Stations

KECA	FAirfax 2121
KFAC	FItzroy 1231
KFI	FAirfax 2121
KFOX	MUtual 2510
KFVD	DRexel 2391
KFWB	HEmpstead 5151
KGER	MAdison 2551
KGFJ	PRospect 2434
KHJ	HOllywood 8111
KIEV	CHapman 5-2388
KMPC	BRadshaw 2-4411
KMTR	HIllside 1161
KNX	HOllywood 1212
KRKD	TUcker 7111
XELO (L. A. Office)	MAdison 6272
XEMO-XERB (L. A. Office)	PRospect 9136

Networks

Columbia Broadcasting System	HOllywood 1212
Between 10 P.M. and 8:30 A.M.	HOllywood 7052
Don Lee Broadcasting System	HOllywood 8111
Mutual Broadcasting System	HOllywood 8111
National Broadcasting Co.	HOllywood 6161
Blue Network, Inc.	HOllywood 6161

Station Representatives

Walter Biddick Co.	RIchmond 6184
R. J. Bidwell Co.	PRospect 3746
John Blair & Co.	PRospect 3584
The Branham Co.	MIchigan 1269
Free & Peters, Inc.	GLadstone 3949
George P. Hollinbery Co.	VAN Dyke 7386
Joseph Hershey McGillvra	PRospect 5319
National Broadcasting Co.	HOllywood 6161
Edward Petry & Co.	MIchigan 8729
Radio Advertising Corp.	VAn Dyke 1901
Radio Sales	HOllywood 1212
William G. Rambeau Co.	GRanite 3636
Paul H. Raymer Co.	VAndike 1901
Reynolds-Fitzgerald, Inc.	TUcker 2474
The Walker Co.	GRanite 1726
Howard H. Wilson Co.	GRanite 1726

Advertising Agencies

Alber R. H. Company	PRospect 3331
Batten, Barton, Durstine & Osborn	HOllywood 7337
Benton & Bowles Inc.	HIllside 9151
Botsford, Constantine & Gardner	PRospect 0206
Brisacher, Davis & Staff	PRospect 9368
Buchanan & Company, Inc.	MIchigan 2156
Campbell-Ewald Company	PRospect 1275
The Caples Co.	MUtual 4143
Erwin, Wasey & Company	PRospect 5317
Hillman-Shane Advertising Agency Inc.	VAndyke 5111
Hixson-O'Donnell Advertising	MUtual 8331
Lennen & Mitchell	GRanite 7181
Lord & Thomas	MIchigan 7651
McCann-Erickson Inc.	MIchigan 4049
McKee & Albright, Inc.	HOllywood 8363
Miner, Dan B.	RIchmond 3101
Morgan, Raymond R. Co.	HEmpstead 4194
Needham, Louis & Brorby	GRanite 7186
Ruthrauff & Ryan Inc.	HIllside 7593
Scholts Advertising Service	MIchigan 2396
Russel M. Seeds Co.	HIllside 7250
Barton A. Stebbins Advertising Agency	TRinity 8821
Thompson, J. Walter Co.	HIllside 7241
Ward Wheelock Co.	HIllside 0191
Weinberg, Milton, Advertising Co.	TUcker 4111
Young & Rubicam Inc.	HOllywood 2734

Program Producers and Transcription and Recording Companies

Associated Releases	HOllywood 2686
Bennett Downie Associates	GRanite 5722
Walter Biddick Co.	RIchmond 6184
G. C. Bird & Associates	HOllywood 3981
Columbia Recording Corp.	GRanite 4134
Paul Cruger	HOllywood 9352
Patrick Michael Cunning	HIllside 5915
Davis & Schwegler	HOllywood 7800
Decca Recording Division	HOllywood 5191
Earnshaw Radio Productions	GLadstone 2555
Eccles Disc Recordings	HIllside 8351
Electro-Vox Recording Studios	GLadstone 2189
Fidelity Recordings	HIllside 7333
Irving Fogel & Associates	WAlnut 6485
Tag Garnett Radio Productions	HOllywood 2-2254
Hollywood Recording Co.	GLadstone 2191
C. P. MacGregor	FItzroy 4191
Fred C. Mertens & Associates	FEderal 0119
Miller Radiofilm Corp.	HIllside 9106
Raymond R. Morgan Co.	HEmpstead 4194
Music Corporation of America	BRadshaw 2-3211
NBC Radio-Recording Division	HOllywood 6161
George Logan Price, Inc.	EXposition 1960
Radio Producers of Hollywood	HOllywood 6288
Radio Recorders, Inc.	HOllywood 3917
Radio Transcriptions Co. of America	Hollywood 3545
RCA Manufacturing Co.	HIllside 5171
Rec-Art Studios	PRospect 9232
Edward Sloman Productions	CRestview 1-2242
Speed-Q Sound Effects	PRospect 2035
Standard Radio, Inc.	HIllside 0188
Wolf Associates, Inc.	GLadstone 6676
World Broadcasting System	HOllywood 6321

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Radio Artists Agencies

Columbia Management of Calif.....HOllywood 6365
Consolidated Radio Artists.....CRestview 1-1171
Everett N. Crosby, Ltd.....CRestview 1-1171
Ken Dolan & Co.....CRestview 1-9185
Fanchon & Marco.....VAn Dyke 2041
General Amusement Corp. .....BRadshaw 2-4259
Irwin, Lou.....CRestview 1-7131
Lyons, A. & S.....BRadshaw 2-2893
Morris Agency, William.....CRestview 1-6161
Morrison, Leo .....CRestview 1-9191
Music Corporation of America.....CRestview 6-2001
NBC Artists Service.....HOllywood 6161
James L. Saphier.....HIllside 9226
Selznick, Myron.....CRestview 1-9171
Louis Shurr.....CRestview 1-1116
Swanson, H. N. .....CRestview 1-5115
Wolf Associates, Inc.....GLadstone 6676

Publications

Broadcasting & Broadcast
Advertising .....GLadstone 7353
Printer's Ink .....MUtual 1809
RADIO DAILY.....GRanite 6607
Radio Guide.....CRestview 6-2061
Variety .....Hollywood 1141
Western Advertising.....MAdison 1313

Air Lines

American Airlines.....STanly 7-1511
Grand Central Air Terminal.....CHapman 5-1222
Los Angeles Municipal Airport .....ORegon 8-1151
Pan American Airways.....MIchigan 2121
TWA .....MIchigan 8881
Union Air Terminal.....STanly 7-2161
United Air Lines.....MAdison 1212

Sport Arenas

American Legion
(Stadium-Hollywood) .....HOllywood 2951
Los Angeles Coliseum .....Richmond 6391
Gilmore Stadium .....WHitney 1163

Railway Terminals

Santa Fe .....MUtual 0111
Southern Pacific .....MIchigan 6161
Union Pacific .....TRinity 9211

Hotels

Ambassador Hotel .....DRexel 7011
Biltmore Hotel .....MIchigan 1011
Christie Hotel .....HOllywood 2241
Clark Hotel .....MIchigan 4121
Del Monte Hotel (L. A. Offices)....EXposition 9767
Garden of Allah Hotel.....HOllywood 3581
Hollywood Hotel .....HEmpstead 4181
Hollywood Knickerbocker .....GLadstone 3171
Hollywood Plaza Hotel .....GLadstone 1131
Roosevelt Hotel .....HOllywood 2442
The Town House .....EXposition 1234

IMPORTANT RADIO AND GOVERNMENT TELEPHONE NUMBERS IN *Washington, D. C.*

Federal Departments and Agencies

White House .....NAtional 1414
State Department.....REpublic 5600
Treasury Department .....NAtional 6400
War Department.....REpublic 6700
Justice Department.....REpublic 8200
Post Office Department .....DIstrict 5360
Navy Department.....REpublic 7400
Interior Department
(Office of Education).....REpublic 1820
Agriculture Department .....REpublic 4142
Commerce Department .....DIstrict 2200
Labor Department.....EXecutive 2420
Federal Trade Commission .....NAtional 8206
FEDERAL COMMUNCATIONS
COMMISSION .....EXecutive 3620
Securities & Exchange Commission.....DIstrict 3633
National Labor Relations Board.....NAtional 9716
Wage & Hour Administration.....EXecutive 2420
Social Security oBard.....REpublic 6530
Supreme Court of the U.S.....EXecutive 1640
D. C. Court of Appeals.....REpublic 3811
U. S. District Court (for D. C.).....DIstrict 2854
Capitol (Senate and House) .....NAtional 3120
Defense Savings Staff.....NAtional 6400
Radio Script & Transcription Exchange,
Extension 2225, ...REpublic 1820
Bureau of Census.....DIstrict 2200
Office of Emergency Management.....REpublic 5050
Office of Civilian Defense.....REpublic 5050
Division of Information.....REpublic 5050
Office of Price Administration.....REpublic 5050
Office of Production Management.....REpublic 7500
Supply, Priorities & Allocations Board..REpublic 7500

Non-Governmental

Clear Channel Group.....REpublic 3306
National Association of Broadcasters...NAtional 2080
National Independent Broadcasters.....REpublic 3607
National Press Club.....REpublic 2500
Radio Correspondents' Galleries.....NAtional 3120
RADIO DAILY .....REpublic 2595
Radio Manufacturers' Association.....NAtional 4901

Radio Stations

WINX .....REpublic 8000
WJSV .....MEtropolitan 3200
WMAL-WRC .....REpublic 4000
WOL .....MEtropolitan 0010
WWDC .....NAtional 7203

Hotels

Carleton Hotel .....MEtropolitan 2626
Mayflower Hotel .....DIstrict 3000
Raleigh Hotel .....NAtional 3810
Shoreham Hotel .....ADams 0700
Wardman Park Hotel.....COlumbia 2000
Willard Hotel .....NAtional 4420

News Services

Associated Press .....DIstrict 1500
International News Service.....NAtional 1733
Transradio Press .....NAtional 1178
United Press .....NAtional 9052

Railway Terminals

Baltimore & Ohio R. R. .....DIstrict 3300
Pennsylvania R. R. .....DIstrict 1424
Union Station .....NAtional 2760

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Streamlined for VICTORY!

☆ ☆ ☆

With the whistles, the wheels and the hammers of America's mightiest industries forging the greatest armament the world has ever known . . . it becomes increasingly important to maintain morale at the highest possible level to defeat our enemies on land, on sea and in the air.

. . . —V

With the purchase of NBC's talent and artists business by NCAC on January 1, 1942, NCAC was streamlined for Victory!

. . . —V

Booking over 500 major attractions from coast to coast, including top-flight artists and instrumentalists of Concert, Radio, Motion Picture, Theatre, Lecture, Ballet and all other forms of entertainment, the officers and personnel of NCAC have pledged an all-out effort to provide the best possible music and entertainment available in the United States today.

. . . —V

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ALFRED H. MORTON, *PRESIDENT* D. S. TUTHILL, *DIRECTOR OF POPULAR DIVISION*

Chicago · Hollywood · San Francisco · Los Angeles · Boston

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IMPORTANT RADIO Telephone Numbers in CHICAGO

Radio Stations

WAAF	RANdolph	1932
WBBM	WHItehall	6000
WCBD	SEEly	8066
WCFL	SUPerior	5300
WCRW	LINcoln	2188
WEDC	CRAwford	4100
WENR	SUPerior	8300
WGES	SEEly	8066
WGN	SUPerior	0100
WHFC	LAWndale	8228
WHIP	WEBster	3234
WHN (Chicago office)	RANdolph	5254
WIND (Chicago office)	STAte	4176
WJJD	STAte	5466
WLS	MONROE	9700
WLW (Chicago office)	STAte	0366
WMAQ	SUPerior	8300
WMBI	MIChigan	1570
WOR (Chicago office)	SUPerior	5110
WSBC	SEEly	8066

National Networks

Columbia Broadcasting System	WHItehall	6000
Mutual Broadcasting System	SUPerior	0100
National Broadcasting Co.	SUPerior	8300
Blue Network, Inc	SUPerior	8300

Station Representatives

John Blair & Co.	SUPerior	8659
The Branham Co.	CENtral	5726
Burn-Smith Co.	CENtral	4290
Capper Publications	CENtral	5977
Cox & Tanz	FRAnklin	2095
The Foreman Co.	DELaware	1869
Forjoe Co.	ANDover	1685
Free & Peters	FRAnklin	6373
Arthur Hagg & Associates	CENtral	7553
Headley-Reed Co.	FRAnklin	4687
George P. Hollingbery	STAte	2898
International Radio Sales	CENtral	4547
The Katz Agency	CENtral	4238
Joseph Hershey McGillvra	SUPerior	3444
J. R. McKinney & Son	SUPerior	9866
National Broadcasting Co.	SUPerior	8300
John E. Pearson	FRAnklin	2359
John H. Perry Associates	HARrison	8085
Edward Petry & Co.	DELaware	8600
Radio Sales	WHItehall	6000
Radio Advertising Corp.	CENtral	1743
William G. Rambeau Co.	ANDover	5566
Paul H. Raymer Co.	SUPerior	4473
Reynolds-Fitzgerald, Inc.	STAte	4294
Sears & Ayer	SUPerior	8177
The Walker Co.	STAte	5262
Weed & Co.	RANdolph	7730
Howard H. Wilson Co.	CENtral	8744

Advertising Agencies

Aubrey, Moore & Wallace Inc.	RANdolph	0830
N. W. Ayer & Son, Inc.	RANdolph	3456
Batten, Barton, Durstine & Osborn, Inc.	SUPerior	9201
Blackett-Sample-Hummert, Inc.	DEArborn	0900
Buchanan & Co.	SUPerior	3047
Leo Burnett Co.	CENtral	5959
Campbell-Ewald Co.	CENtral	1946
The Caples Co.	SUPerior	6016
Critchfield & Co.	SUPerior	3061
Doremus & Co.	CENtral	9135
Sherman K. Ellis & Co.	HARrison	8612
Erwin, Wasey & Co., Ltd.	RANdolph	4952
Albert Frank-Guenther Law, Inc.	DEArborn	8910
J. Stirling Getchell	HARrison	2606
Goodkind, Joice & Morgan	SUPerior	6747
Grant Advertising, Inc.	SUPerior	9054
Henri, Hurst & McDonald, Inc.	SUPerior	3000
H. W. Kastor Advertising Co., Inc.	CENtral	5331
W. E. Long Co.	RANdolph	4606
Lord & Thomas	SUPerior	4800
Maxon, Inc.	DELaware	3536
MacFarland, Aveyard & Co.	RANdolph	9360
McCann-Erickson, Inc.	WEBster	3701
McJunkin Advertising Co.	STAte	5060
C. L. Miller Co.	CENtral	1640
Mitchell-Faust Advertising Co.	STAte	6610
Needham, Louis, & Borby, Inc.	STAte	5151
Presba, Fellers & Presba	CENtral	7683
L. W. Ramsey Co.	FRAnklin	8155
Roche, Williams & Cunnyngham	HARrison	8490
Ruthrauff & Ryan, Inc.	RANdolph	2625
Russell M. Seeds Co.	DELaware	1045
Schwimmer & Scott	DEAborn	1815
Sherman & Marquette, Inc.	DELaware	8000
Stack-Goble Advertising Agency	RANdolph	0160
J. Walter Thompson Co.	SUPerior	0303
Wade Advertising Agency	STAte	7369
Weston-Barnett	WHItehall	7725
Young & Rubicam, Inc.	CENtral	9389

Program Producers and Transcription and Recording Companies

Chicago Recording Co.	CENtral	5275
Columbia Recording Corp.	WHItehall	6000
Decca Records, Inc.	DELaware	8800
Estelle Lutz Artists Bureau	HARrison	3435
International Radio Productions	CENtral	4547
Hal R. Makelim Productions	STAte	3472
Music Corporation of America	DELaware	1100
NBC Radio Recording Division	SUPerior	8300
James Parks Co.	CENtral	7980
RCA Manufacturing Co.	DELaware	4774
Radio Recording Studios	EDGewater	6461
Standard Radio, Inc.	STAte	3153
Carl Wester & Co.	RANdolph	6922
World Broadcasting System	SUPerior	9114

News Agencies and Associations

Associated Press	STAte	7700
International News Service	ANDover	1234
RADIO DAILY	STate	7596
Transradio Press Service	STAte	8091
United Press	RANdolph	3666

Organizations and Unions

American Federation of Musicians	STAte	0063
American Federation of Radio Artists	SUPerior	6517
Ascap	RANdolph	1805
Association For Education By Radio	DEArborn	7801
National Association of Broadcast Engineers & Technicians	RANdolph	8884
Radio Council	DEArborn	7801

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of
Distinguished
Artists

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NEW YORK
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THE BUSINESS SIDE

of

RADIO

Major Network Billings

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Agency and Sponsor Network Expenditures

•

News Services

•

Station Representatives

•

Radio Publications

•

American Association of Advertising Agencies

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Advertising Agencies

•

Research Firms

•

Federal Communications Commission

•

U. S. Census Data

•

Federal Trade Commission

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of
Outstanding Radio Ideas, Talent and
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NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD

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THE BUSINESS SIDE OF RADIO

By Tod Swalm, Radio Daily Staff

FOR the radio industry, the coming of war brought both a challenge and an opportunity. A challenge to fulfill in the broadest manner that principle to which the industry is dedicated, "the public interest, convenience and necessity"; and an opportunity to serve in greater measure the cause of humanity throughout the world in transmitting to all peoples that "truth which will set men free." Only an informed people, in possession of all the facts, can govern intelligently and direct their own destiny along the paths of peace and democracy. And to American radio—the only free system of broadcasting in the world—fell the task on Dec. 7 of helping to meet the obligations of a nation at war.

Problems

The coming of war brought new and disturbing problems to the industry, chief of which was the threat to revenue through possible curtailment of advertising plans by industries converted to full war production or hindered in the manufacture of consumer goods through unavailability of vital supplies pre-empted for war needs. Offsetting this, however, was the promise of continued advertising to maintain brand names, the expected entry into the national field of new products and stepped up advertising efforts for products unaffected by priorities both seeking to obtain greater shares of the expanding purchasing power of the nation resulting from the stimulus of full scale war production.

A further threat was the restriction placed on erection of new physical equipment, but it was indicated by the Government that replacement goods would continue to be made available. In this respect, the industry was placed by the Government in the first line of civilian defense, both from the instructive and morale viewpoints and its continued if static existence was guaranteed. Early in January, 1942, certain restrictions on programming were laid down by the Office of Censorship as war time precautions, but these for the most part were taken in their stride by the broadcasters.

The year 1941 was a record year in many respects. Network billings advanced approximately 10 per cent over 1940 reaching a total of roughly $107,000,000. National spot showed even greater gains, advancing some 29 per cent over the preceding year for an estimated total of $67,000,000. The total of both categories, $174,000,000, represented a 17 per cent gain over the 1940 combined total of $148,656,000. Radio advertising of a purely local nature made equally consistent gains during 1941.

New Developments

New developments were many and varied. Two new facets of the industry, Frequency Modulation and television, entered the competition for the advertising dollar on a full commercial scale, but due to defense requirements and the natural limitations of a new industry made little appreciable inroad on the other media. However, both, and particularly television, were viewed as key industries for after-the-war development to aid in taking up the slack of unemployment resulting from abrupt return to peace time operations.

A third development was the formation of Latin American networks by NBC, CBS and WLWO. These were set up on a large scale with commercial operation getting under way early in 1942. With furthering of cultural relations among the American nations a primary objective of the defense effort, this phase of broadcasting was expected to make rapid gains during the year.

The Job Ahead

Summing up, 1941 was a banner year for the industry, but with the entry of the country into war past achievements and post mortems became purely academic as the industry joined with the nation and our allies in the bitter struggle to preserve and extend freedom. For U. S. radio there could be no compromise in the fight for at stake was the very existence of the American System of Broadcasting.

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THIS **IS** A LAUGHING MATTER!

A million laughs for <u>your</u> Radio Audience by

"America's Most Non-sensical Dance Band"

KORN KOBBLERS

BEST SELLERS ON "OKEH" RECORDS

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COAST-TO-COAST BROADCASTS ON ALL MAJOR NETWORKS

★

CURRENTLY ON TRANSCRIPTIONS, PLAYING MORE THAN 120 RADIO STATIONS

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A RECORD-BREAKING CAFE AND THEATRE ATTRACTION!

Management

STANFORD ZUCKER AGENCY

New York — Cleveland — Chicago

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Comparative Major Network Billings For 1941-1940-1939-1938

Columbia Broadcasting System

	1941*	1940	1939	1938
January		$3,575,946	$2,674,057	$2,879,945
February		3,330,627	2,541,542	2,680,335
March		3,513,170	2,925,684	3,034,317
April		3,322,689	2,854,026	2,424,180
May		3,570,727	3,097,484	2,442,283
June		3,144,213	2,860,180	2,121,495
July		3,071,398	2,311,953	1,367,357
August		2,875,657	2,341,636	1,423,865
September		3,109,863	2,563,132	1,601,755
October		4,001,492	3,366,654	2,387,395
November		3,689,778	3,474,163	2,453,410
December		3,819,989	3,529,154	2,529,060
Total	$44,584,378	$41,025,549	$34,539,665	$27,345,397

* In accordance with network policies, monthly CBS billing figures were not available.

Mutual Broadcasting System

	1941	1940	1939	1938
January	$ 505,231	$ 317,729	$ 315,078	$ 269,894
February	442,157	337,649	276,605	253,250
March	513,774	390,813	306,976	232,877
April	480,284	363,468	262,626	189,545
May	503,922	322,186	234,764	194,201
June	534,513	299,478	228,186	202,412
July	512,743	235,182	216,583	167,108
August	532,056	227,865	205,410	164,626
September	529,013	283,463	210,589	200,342
October	839,829	784,676	428,221	347,771
November	958,935	627,562	327,045	360,929
December	948,498	576,983	317,699	337,369
Total	$7,300,955	$4,767,054	$3,329,782	$2,920,324

National Broadcasting Company

(Combined Blue and Red Networks)

	1941*	1940	1939	1938
January		$4,405,208	$4,033,900	$3,793,516
February		4,132,084	3,748,695	3,498,053
March		4,304,344	4,170,852	3,806,831
April		4,041,518	3,560,984	3,310,505
May		4,034,622	3,702,102	3,414,200
June		3,642,100	3,382,404	3,200,569
July		3,830,438	3,283,555	2,958,710
August		3,738,262	3,312,570	2,941,099
September		3,879,779	3,315,307	2,979,241
October		5,045,694	4,219,253	3,773,964
November		4,699,078	4,234,984	3,898,919
December		4,909,873	4,279,748	3,887,072
Total		$50,663,000	$45,244,354	$41,462,679

* In accordance with policies, figures for 1941 not officially available.

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Personal Management
HARRY NORWOOD
6425 HOLLYWOOD BLVD.

The

MERRY MACS

SINGING STARS
UNIVERSAL PICTURES
RADIO
Exclusive Decca Recording

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HERBERT MARSHALL
Emcee

•

BEN ALEXANDER
Announcer

BERT WHEELER *and* HANK LADD

THE OLD GOLD PROGRAM

The Blue Network

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AGENCY—SPONSOR NETWORK EXPENDITURES

Columbia Broadcasting System 1941 Agency Gross Billings

Ruthrauff & Ryan, Inc.	$5,040,316
Young & Rubicam, Inc.	4,534,054
Ward Wheelock Co.	4,303,100
Benton & Bowles, Inc.	2,554,656
Blackett-Sample-Hummert, Inc.	2,507,326
Lord & Thomas	2,181,357
William Esty & Co., Inc.	1,947,104
Ted Bates, Inc.	1,701,359
The Biow Co., Inc.	1,688,785
Newell-Emmett Co., Inc.	1,657,108
McCann-Erickson, Inc.	1,633,821
Compton Advertising, Inc.	1,492,362
Sherman & Marquette, Inc.	1,491,056
J. Walter Thompson Co.	1,325,700
Buchanan & Co., Inc.	1,120,705
Arthur Meyerhoff & Co.	1,110,684
Pedlar & Ryan, Inc.	964,459
Gardner Advertising Co.	759,916
Batten, Barton, Durstine & Osborn, Inc.	729,840
Arthur Kudner, Inc.	718,804
Geyer, Cornell & Newell, Inc.	658,362
D'Arcy Advertising Co., Inc.	587,056
Knox Reeves Advertising, Inc.	500,306
The Joseph Katz Co.	483,263
Aubrey, Moore & Wallace, Inc.	377,288
H. W. Kastor & Sons Advertising Co.	287,793
J. M. Mathes, Inc.	270,635
O'Dea, Sheldon & Canady, Inc.	268,676
H. M. Kiesewetter Advertising Agency	217,584
Raymond R. Morgan Co.	194,161
Sorenson & Co.	185,410
Maxon, Inc.	172,804
C. L. Miller Co.	136,872
Walsh Advertising Co.	88,285
Lee Anderson Advertising Agy.	83,131
Morse International, Inc.	75,214
Erwin, Wasey & Co.	68,630
Badger, Browning & Hersey, Inc.	56,056
Fuller & Smith & Ross, Inc.	55,970
Smith & Drum, Inc.	47,956
Lennen & Mitchell, Inc.	44,144
U. S. Advertising Co.	40,610
Brisacher, Davis & Staff	31,659
Cecil & Presbrey, Inc.	25,974
J. D. Tarcher Co.	21,643
Hillman-Shane Adv. Agency, Inc.	20,217
Kenyon & Eckardt, Inc.	19,602
Lockwood-Shackelford Adv. Agy.	16,690
Glasser-Gailey & Co.	16,054
The McCarty Co.	15,701
N. W. Ayer & Son, Inc.	11,265
Anderson, Davis & Platte, Inc.	10,569
Gillham Advertising Agency	8,820
Brooks Advertising Agency	7,881
Leon Livingston Agency	5,597
Long Advertising Service	4,413
General Adv. Agency, Inc.	2,384
Vickers & Benson, Ltd.	2,070
Logan & Arnold	521
TOTAL	$44,584,378

Mutual Broadcasting System 1941 Agency Gross Billings

Blackett-Sample-Hummert, Inc.	$1,443,442.84
Ivey & Ellington, Inc.	854,410.95
R. H. Alber Co.	656,223.70
Erwin, Wasey & Co., Inc.	497,088.24
J. Walter Thompson & Co.	484,150.02
Federal Advertising Agency, Inc.	407,576.25
William Esty & Co., Inc.	353,568.62
D'Arcy Advertising Co., Inc.	301,857.28
Maxon, Inc.	281,620.25
Hixon-O'Donnell, Inc.	203,497.54
Knox, Reeves Advertising, Inc.	158,671.92
Kelly, Zahrndt, Kelly, Inc.	157,390.39
Young & Rubicam, Inc.	127,808.32
Critchfield & Co.	127,138.90
Ruthrauff & Ryan, Inc.	78,564.00
Sherman K. Ellis & Co., Inc.	73,998.44
Redfield-Johnstone, Inc.	68,685.00
MacFarland, Aveyard & Co.	64,953.20
Weiss & Geller, Inc.	56,095.16
McCann-Erickson, Inc.	48,095.28
Bayless-Kerr Co.	35,513.00
Aircasters, Inc.	33,184.18
Birmingham, Castleman & Pierce	32,795.00
Roche, Williams & Cunnyngham, Inc.	32,795.00
Arthur Meyerhoff & Co.	31,900.00
Leo Burnett & Co., Inc.	29,550.00
N. W. Ayer & Son, Inc.	29,109.23
Campbell-Mithun, Inc.	28,739.72
Lee Anderson Adv. Co.	21,832.00
Commercial Radio Service Adv.	24,365.16
Platt-Forbes, Inc.	22,375.00
Weston-Barnett, Inc.	17,909.50
B. B. D. & O.	14,786.00
Kenyon & Eckhardt, Inc.	11,939.57
Buchanan & Co., Inc.	7,069.50
Cesana & Associates	5,864.40
Lord & Thomas	4,842.29
Van Sant, Dugdale & Co., Inc.	4,716.40
Tom Westwood Adv. Agency	4,548.50
Shrine East-West Football Game Committee	3,592.00
H. W. Kastor & Sons Adv. Co.	3,217.00
National Fellowship for Prayer & Evangelism	2,066.00
Donahue & Co., Inc.	1,557.88
Edward J. Long Adv. Agency	935.00
Mithoff & White Adv.	856.75
	$6,854,985.38
Locally sponsored (Co-Op. Clients)	445,970.64
TOTAL	$7,300,956.02

National Broadcasting Co. 1941 Agency Gross Billings

Not Available

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GARNETT MARKS

ANNOUNCER • NARRATOR

ACTOR

SPORTS AND NEWS COMMENTATOR

★

ANNOUNCING AT WKRC, CINCINNATI, OHIO

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Columbia Broadcasting System 1941 Sponsor Expenditures

General Foods Corp.	$4,530,421
Campbell Soup Co.	4,316,450
Lever Brothers Co.	3,792,812
Colgate-Palmolive-Peet Co.	3,774,514
Procter & Gamble Co.	2,866,532
Liggett & Myers Tobacco Co.	1,657,108
William Wrigley, Jr., Co.	1,453,366
R. J. Reynolds Tobacco Co.	1,176,236
Chrysler Corp.	1,147,710
The Texas Co.	1,120,705
Philip Morris & Co., Ltd., Inc.	1,114,125
American Home Products Corp.	1,075,501
American Tobacco Co.	974,333
Sterling Products, Inc.	971,541
Ford Motor Co.	900,518
General Mills, Inc.	876,466
Pet Milk Sales Corp.	768,736
E. R. Squibb & Sons	658,362
Prudential Insurance Co. of America	647,945
Coca-Cola Co.	587,056
Eversharp, Inc.	574,660
Brown & Williamson Tobacco Corp.	545,260
Lady Esther Co.	537,048
Gulf Oil Corp.	505,070
Thomas J. Lipton, Inc.	498,465
American Oil Co.	483,263
Chesebrough Manufacturing Co.	474,457
California Fruit Growers Exchange	452,206
United States Tobacco Co.	441,228
Continental Baking Co., Inc.	430,364
Armour & Co.	404,593
Campana Sales Co.	377,288
International Silver Co.	315,817
Florida Citrus Commission	271,145
Commercial Credit Co.	268,676
Magazine Repeating Razor Co.	264,498
Pacific Coast Borax Co.	258,846
Luxor, Ltd.	248,515
Emerson Drug Co.	235,663
Johnson & Johnson	215,441
Penn Tobacco Co.	215,428
Best Foods, Inc.	204,415
Bowey's, Inc.	185,410
Gillette Safety Razor Co.	152,105
Curtiss Candy Co.	136,872
Los Angeles Soap Co.	121,765
Libbey-Owens-Ford Glass Co.	96,580
Cudahy Packing Co.	91,872
Armstrong Cork Co.	91,801
Mennen Co.	90,528
Travel & Publicity Bur. of Ontario Govt.	88,285
Vick Chemical Co.	75,214
Johns-Manville Corp.	73,945
Planters Nut & Chocolate Co.	72,396
American Chicle Co.	56,056
General Petroleum Corp. of Calif.	47,956
International Cellucotton Products Co.	46,022
Elgin National Watch Co.	44,468
P. Lorillard Co.	44,144
Richard Hudnut	40,920
National Lead Co.	35,757
Macfadden Publications, Inc.	32,873
Peter Paul, Inc.	31,659
Art Metal Works	25,974
Union Oil Co.	25,344
Smith Brothers	21,643
C. F. Mueller Co.	20,699
Soil-Off Manufacturing Co.	20,217
Bathasweet Corp.	20,176
Knox Gelatine Co., Inc.	19,602
Breakfast Club Coffee	16,690
Albers Brothers Milling Co.	16,224
Colonial Dames, Inc.	16,054
Seaside Oil Co.	15,701
Wilmington Transportation Co.	13,737
Atlantic Refining Co.	11,265
Alexander Smith & Sons Carpet Co.	10,569
Bekins Van & Storage Co.	7,881
General Motors Corp.	6,431
Luden's, Inc.	6,137
Nestle's Milk Products, Inc.	5,597
Gallenkamp Stores Co.	4,413
Tayton Co.	4,152
Shell Oil Co.	3,556
Eagle Oil & Refining Co.	2,384
Vultee Aircraft Corp.	521
TOTAL	$44,584,378

Mutual Broadcasting System 1941 Sponsor Expenditures

Bayuk Cigars, Inc.	$786,315.20
General Mills, Inc.	662,273.92
Gospel Broadcasting Association	653,025.50
General Cigar Company	455,406.77
Wander Company	415,252.84
*Pharmaco, Inc.	353,568.62
American Safety Razor Corp.	344,513.25
Coca-Cola Company	301,857.28
Gillette Safety Razor Co.	281,620.25
R. B. Semler, Inc.	274,791.24
Anacin Company	227,365.50
Whitehall Pharmacal Co.	227,165.50
**Richfield Oil Corp. of New York	224,003.44
Lutheran Laymen's League	157,390.39
Wheeling Steel Corporation	127,138.00
Axton-Fisher Tobacco Co.	104,190.44
P. Ballantine & Sons	91,806.25
Zonite Products, Inc.	90,046.00
American Can Company	87,591.00
Barbasol Company	87,327.00
Delaware, Lackawanna & Western Coal Co.	78,564.00
Young People's Church of the Air	71,293.95
Howard Clothes, Inc.	69,685.00
Marrow's, Inc.	64,953.20
Piel Brothers	58,178.94
Macfadden Publications	44,924.00
Parker Pen Company	40,447.00
Iglehart Brothers	40,217.32
American Economic Foundation	35,513.00
Detroit Bible Class	33,184.18
Griffin Manufacturing Company	32,795.00
Studebaker Corporation	32,795.00
Illinois Meat Company	31,900.00
Cudahy Packing Company	29,610.00
Hecker Products Corp.	29,550.00
Land O'Lakes Creameries, Inc.	28,739.72
Chrysler Sales Division	24,832.00
V. LaRosa & Sons, Inc.	24,365.16
Peter Paul, Inc.	22,375.00
American Bird Products, Inc.	17,999.50
Paul F. Beich Co.	16,464.50
Tayton Company	14,786.00
United Air Lines, Inc.	12,644.73
Charles B. Knox Gelatine Co.	11,939.57
Paramount Pictures Corp.	7,069.50
Roma Wine Company	5,864.40
Pabst Sales Company	4,842.29
Hebrew Evangelization Society	4,548.50
Shrine East-West Football Game	3,502.00
Cessna Aircraft, Inc.	3,217.00
National Fellowship for Prayer and Evangelism	2,066.00
Walter Wanger Productions	1,557.88
John B. Canepa Co.	935.00
El Paso Board of Development	856.75
	$6,854,985.38
Locally sponsored (Co-Op. Clients)	445,970.64
GRAND TOTAL	$7,300,956.02

*Includes billing for White Laboratories.
**Includes billing for Sherwood Brothers.

National Broadcasting Co. 1941 Sponsor Expenditures

Not Available

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TEAM-WORK IN RADIO SELLING

By Frank E. Pellegrin, NAB Director of Broadcast Advertising

"LET'S make it easier to buy radio!" That was the rallying cry of sales managers at the 1941 convention of the National Association of Broadcasters. There was plenty of eloquence—and cold, hard facts—to support the plea. Attending the convention were about 200 radio sales managers, and station managers in charge of sales. Most of these had some incident or example to cite. Also attending were national station sales representatives, who were faced with the problem unceasingly in their daily contacts with buyers of radio advertising. And also in attendance were some of the leading agency time buyers of the country—men and women whose sympathies were with radio, but who, through hard experience, had learned that radio of all media is most difficult to buy.

Out of the breakfast meetings, the round-table discussions and the general sessions of that convention came the conviction that the major aim of the NAB Department of Broadcast Advertising for the year would be "to make it easier for more advertisers to buy more time on more stations."

Committee Set-up

The department lost no time in going to work. The new Sales Managers' Executive Committee was quickly appointed, along the lines authorized last spring by the NAB Board of Directors. This new committee is headed by a chairman, chosen at large—Eugene Carr, Assistant Manager of WGAR, Cleveland, a veteran in NAB sales work. On the committee are representatives of small, medium and large stations; Dietrich Dirks of KTRI, Sioux City, Ia.; E. Y. Flanigan of WSPD, Toledo, and John Outler of WSB, Atlanta. Also on the committee are representatives of the three networks: George Frey of the National Broadcasting Co., New York; Arthur Hull Hayes of the Columbia Broadcasting System and WABC, New York; and Linus Travers of the Mutual-affiliated Yankee and Colonial networks and WAAB, Boston.

In each of the 17 NAB Districts a Sales Managers' chairman is appointed by the NAB District director. These 17 serve as a General Committee for the department and assist in the conduct of sales managers' meetings in their respective districts. Calls were sent out for a series of fall (1941) meetings, one in each district. Meantime, the Executive Committee called a meeting in New York, and invited the Radio Executives Club of New York to send its own committee to work on joint problems. National station sales representatives, who are also associate members of the NAB, were likewise invited. They came, and found that radio sales problems, hitherto confined largely to meetings of NAB sales managers, were likewise their own problems. Out of this and subsequent joint meetings, plus a constant exchange of ideas in personal calls and by correspondence, came a new spirit of team-work—a spirit of give-and-take and mutual understanding on the part of sales managers and agency time buyers.

Accomplishments

Throughout, the emphasis was placed on definite, concrete action. Consequently when we attended the fa'l series of NAB District Meetings to report on industry sales problems, it was possible to take along a series of definite proposals, specific recommendations, evidence of work already accomplished, and an outline of new problems to be solved. For example, buyers of radio time had long complained that radio rates were difficult to apply to any given campaign. All stations publish a rate card, and *Radio Advertising Rates and Data* carries the published rates of all stations. Yet, the time buyers pointed out that because of lack of standardization and lack of uniformity as to frequencies allowed, discounts, etc., it was extremely annoying and actually difficult to make up a station list for presentation to a client. Therefore they made two specific requests: that stations extend all rates to show the **net** under each frequency, and that frequency discounts be established on the basis of frequent **use**, such as 13, 26, 52, 104 and 260. When thi one problem, fairly simple in itself and yet a part of the whole job of "making it easier to buy radio," was discussed at the district meetings, broadcasters throughout the country were quick to express their willingness to cooperate. Similarly helpful proposals were made and adopted on such items as weekly program schedules; station coverage maps and surveys; standard contract forms; local and national rates, and many others.

Extensive work was done by the NAB in building a list of manufacturers with dealer-co-operative advertising policies,

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believed to be the only such list in existence. Definite steps were taken with agencies to curtail the free-time and pre-inquiry abuses, and to establish the industry-wide policies in this respect that had long ago been adopted by the broadcasters. "The Broadcast Advertising Record," produced jointly by the NAB Department of Research and Department of Broadcast Advertising, was fully explained to the industry as radio's media record, and also as a definite selling tool.

Industry Cooperation

Because of information gained through the new program of cooperation with time buyers and others interested in radio, it was possible to focus the industry's serious attention on the implied and direct threats aimed at the medium by recently formed radio "checking services," and to make these expensive services unnecessary to clients by putting into effect, wherever needed, self-checking systems that would be complete, accurate and thoroughly reliable. A nationwide survey on merchandising policies and practices was conducted and released to the industry. These and many other special activities high-lighted the accelerated program of the Department of Broadcast Advertising during the last nine months of 1941. Trade studies were published and distributed; a national clearing-house for radio case histories of all types was instituted; numerous special manuals and bulletins were released; helpful speeches and articles on radio advertising were gathered and printed, and "summary tables" on a variety of account classifications, giving factual data never before available, were released to members as an aid to increased sales.

New and pressing problems in radio selling, brought about by the first war period to be faced by American broadcasters, were given searching consideration. Numerous phases of these problems were explored and courses of action were recommended. Of particular significance and value was a special study on "The Effect of Priorities on Radio Advertising," combining the known experiences of England and Canada with the best American thought on the subject.

Sales managers were urged to realize as never before that, despite the many grave problems facing American broadcasters—problems related to the war as well as others totally unrelated to it—the most basic and fundamental problem of all is that of maintaining station revenue, in order that the free American system of broadcasting may be preserved.

RADIO COVERAGE REPORTS SALUTE THE TIME BUYER

TO MOST people, broadcasting is music, entertainers, familiar voices. It is laughter and song, the great American political arena, the world of sports, drama, orchestra and quizz.

But these are only the outer facets of a complex structure of skills and instruments. There is an essential though hidden world of engineers who distribute radio features and the advertising accompanying them.

Of late years, the allocation engineer has been able to produce a dozen radio stations where but one appeared before. He has produced fantastic coverage patterns, suppressing here and expanding there. He has discovered many queer nooks and crannies for new additions to station lists. And, in this process, familiar stations have been rivalled or displaced by new sources of good service or have been eliminated entirely from the listener's visiting list by interference, bringing a new alignment of service to the listener in every population concentration of the land.

The time buyer has dealt patiently and understandingly with this world of increasing confusion and has done his part to keep broadcasting useful and profitable to the advertiser. Although an essential link to successful broadcasting, his work is largely taken for granted by agency clients and often by agency executives themselves. The time buyer's task has hundredfolded in complexity in ten years. In some agencies, time buying staffs are decidedly underpaid and undermanned.

Radio Coverage Reports are the only comprehensive, comparable and uniform source of information on broadcasting distribution for all important communities and for all stations, regardless of affiliation. No agency, conscientious in its service to its clients, up-to-date in its thinking and methods and prepared to meet the even greater confusion and complexity of the coverage situation of the immediate future, operates its radio department without Radio Coverage Reports and a staff experienced and competent to use them. Some of the largest users of radio advertising would not entrust the servicing of their account to any agency which does not have Radio Coverage Reports. They are as essential to the time buyer as the microphone is to the program director.

EDGAR FELIX, *Director*, RADIO COVERAGE REPORTS
18 East 48th Street New York, N. Y.

www.americanradiohistory.com

CHECK-LIST FOR SPOT BUYING AND SELLING

By N. Charles Rorabaugh, President, National Radio Records

A. Coverage

1. Power and Frequency.
2. Directional—if so, what it proves (B).
3. Significance of FCC classification relative to competition.
4. Soil conductivity.
5. Unusual interference situations due to foreign cross channel or other interference.
6. Day vs. night distinctions and differences.
7. Cost per 1000 homes (F).
8. Organization of coverage maps.
9. Comparative importance of markets served vs. other neighboring stations.
10. Coverage statistics relative to population, retail sales, radio homes, farm facts, etc.

B. Facilities

1. Date and make of transmitter.
2. Directional equipment and what it proves (A).
3. Studios—make and condition and location as to public attendance, also seating capacity.
4. Remote equipment permanently maintained (D).
5. Transcription equipment.

C. Affiliations

1. Newspaper or Farm paper.
2. Local organizations of prestige.
3. Is competitor affiliated with any organization tending to limit or bias his operation?
4. With other stations tending to improve management.
5. Importance of individual owner in community.
6. With colleges, universities, boards of trade, government agencies, etc. —indicating excellence of operation (D).
7. History of station and events leading up to and securing its audience acceptance.

D. Programs

1. Network affiliation.
2. Number of network hours.
3. Exclusivity of network in area or duplication of competitors' network area.
4. Surveys and what they say: CAB, Hooper, and others.
5. Various station awards.
6. Outstanding local shows—the names of them and the results from them.
7. Audience mail.
8. Remote hookups permanently maintained: where and what (B).
9. Size of orchestra and production staff.
10. Program and production personnel —who are they and what do they mean locally?
11. Community cooperation and tangible recognition thereof by local authorities.
12. Dominance in any particular type of program; news, sports, etc.
13. Relation of station to accepted outlets in Chicago and New York.
14. Kind of news service and organization of news programs.
15. Special program events or packages to be sold.
16. Special programs appealing to a particular group.
17. Programs produced for networks.

E. Results and Accounts

1. Local prestige accounts.
2. National prestige accounts.
3. Result stories of especial import.
4. Commercial mail—geographic distribution and also by programs (D).

F. Rates

1. Rate card analysis.
2. Competitive advantages in rate card.
3. Are service features packaged separately with package rates?
4. Cost per M homes.
5. Spot vs. network costs.
6. Special combination rates available.
7. Retail and/or National differentials.

G. Promotion and Merchandising

Nature of merchandising service maintained by station:

1. Newspaper promotion.
2. Taxicab covers or signs.
3. Street car and bus posters.
4. Movie trailers.
5. Point of sale promotion.
6. Package stuffers.
7. Pre-Announcements.
8. Letters to trade.
9. Window displays.
10. Theatre displays.
11. Calls on trade.
12. Survey work.

H. Criticism

1. Of Representative:
   Standing, etc.
   Nearby conflicts.
   Character of list out of keeping with a given station.
2. Of Station's sales effort: Promotion.

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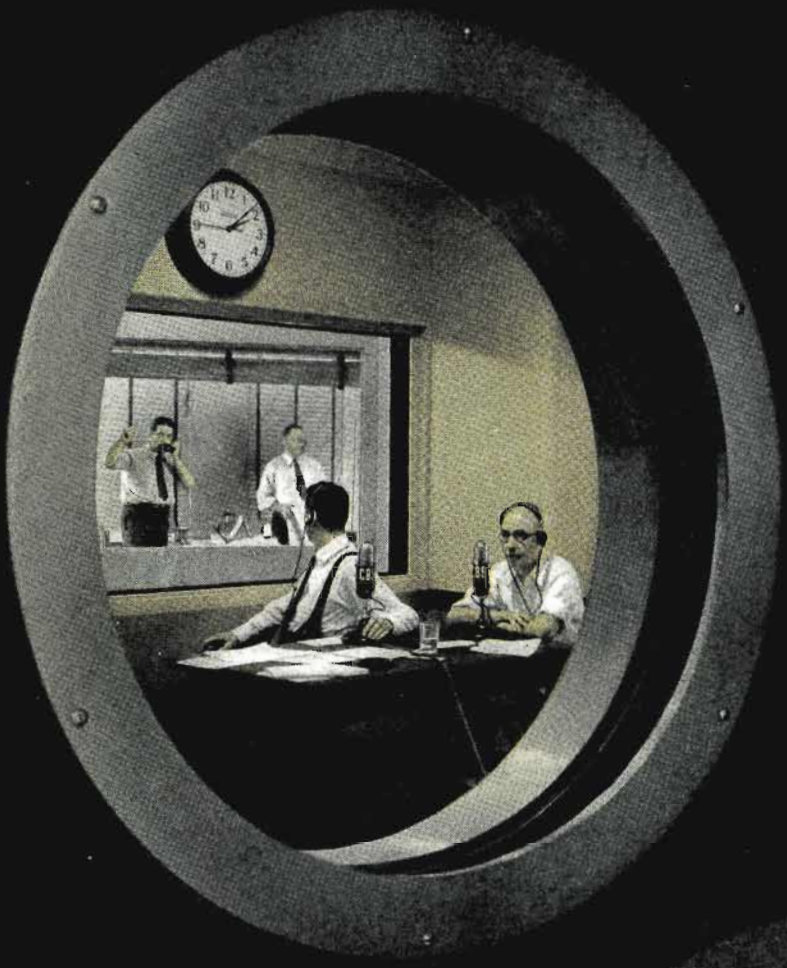

This is London...Ankara...Singapore...

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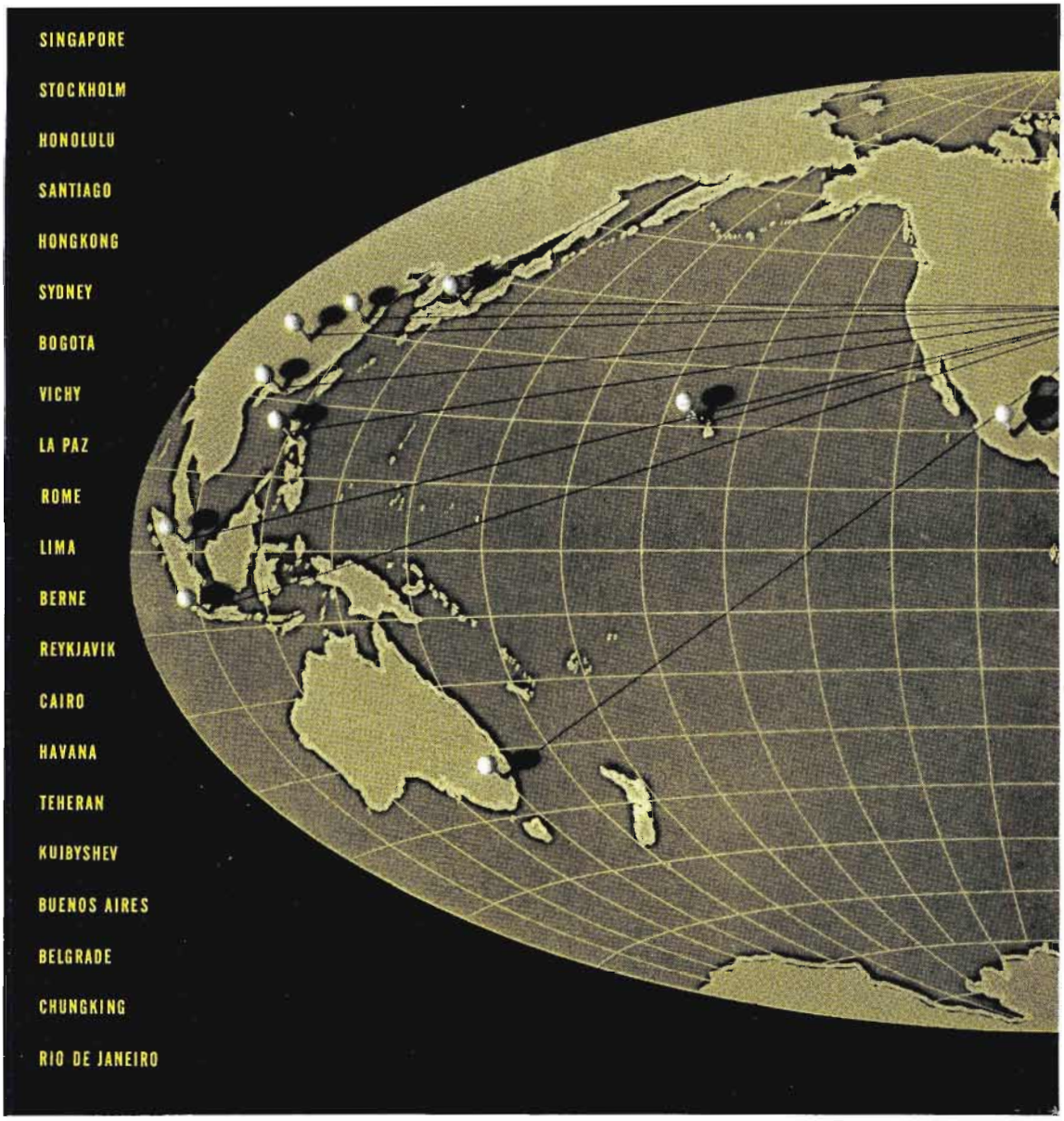

Through Studio 9 flows the news of the world

Center of a newsgathering organization whose outposts span the meridians, Studio 9 never sleeps. Day and night, over the CBS network, it reports the news to all America—the news that heartens when it is good, that renews determination when it is bad.

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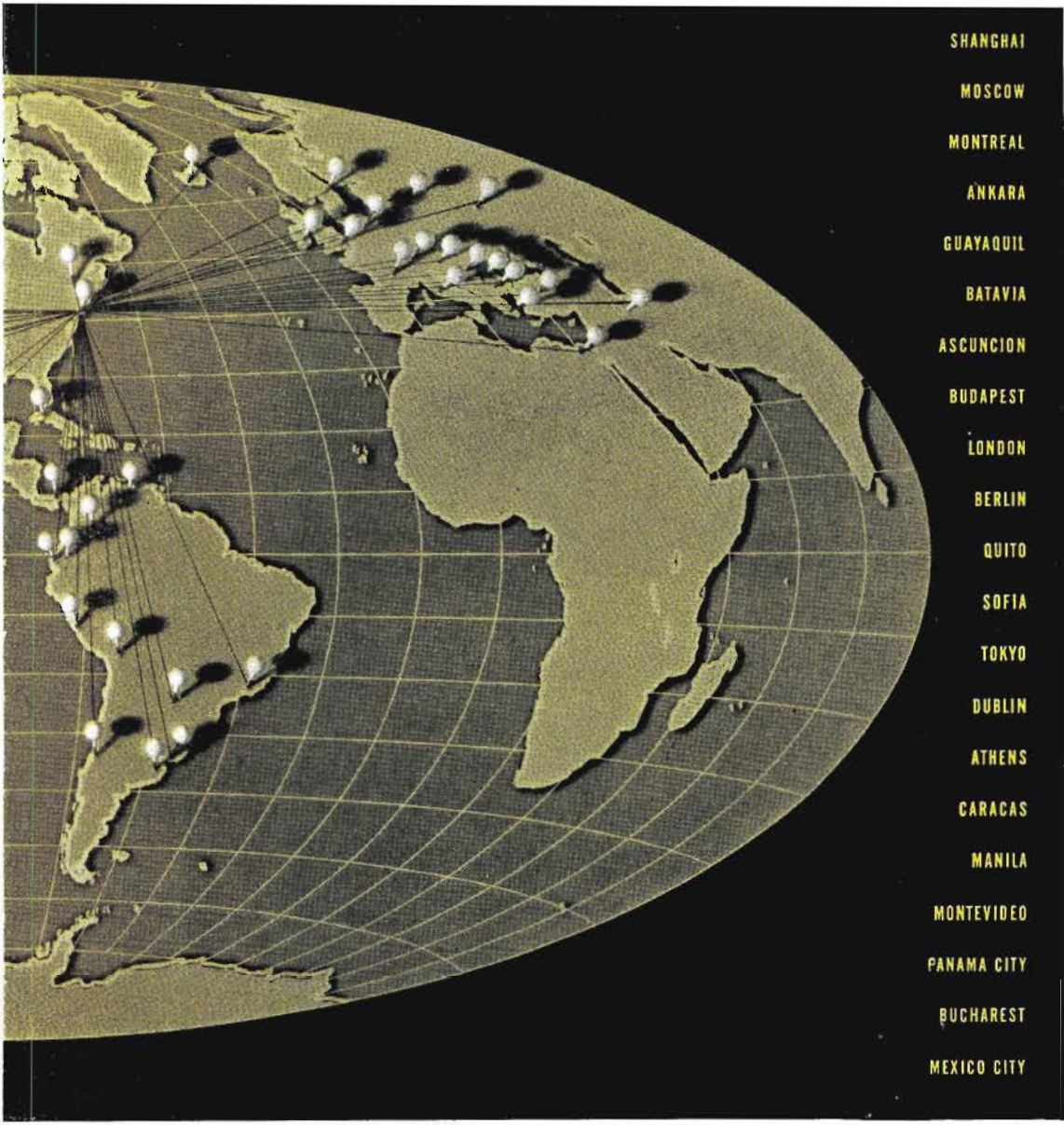

From Ankara to Sydney, from Buenos Aires to Moscow, from San Francisco to Singapore, CBS reporters are *there* when it happens. From 56 foreign cities in 1941, CBS broadcast a thousand first hand accounts of world developments. And today, at strategic news points all over the world, CBS men are telling their stories into distant microphones, or reporting their news to general headquarters back in New York.

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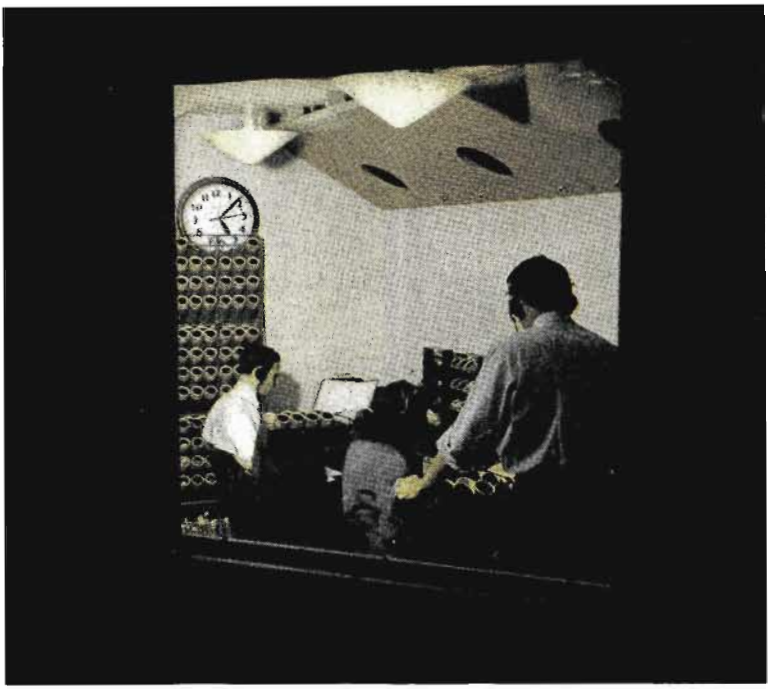

In twenty-one languages...

the CBS "listening post" plucks from the air the news of the world—news in Japanese, German, Italian, Spanish, Portuguese and Russian and fifteen others. Wherever and whenever news is being made, it is heard and recorded at the CBS listening post.

Out of radio has been born this kind of journalism unknown to past wars. And under the direction of one of the world's great editors, CBS has played an important role—perhaps the major one—in bringing radio journalism to maturity. CBS news men have been called the greatest reporters of our time. Davis, Murrow, Shirer, Brown, Trout, Daly—are names well in the forefront among radio's newsmen. And through them—CBS upholds its now traditional standing as the prime radio news source for the American people.

The Columbia Broadcasting System

www.americanradiohistory.com

RADIO IS BUILDING MORALE

By Major Jean V. Grombach, 165th Infantry (69th N. Y.)
Morale Officer, 27th Division

PSYCHIATRY approaches its problem by extremes. Therefore psychiatric consideration of morale begins with the study of demoralized people on the road to panic, terror, and the "nuthouse." Morale outside of psychiatry has a simple and non-lunatic meaning. Morale is "guts." However, in an age of the sound-track and the carrier-wave there can be no courage without conviction.

Morale is mental and vital because modern wars are no longer won—they are lost. Infantry assault is prepared by dive-bombers at six hundred miles per hour. But dive-bombers are preceded by words at 186,000 miles per second.

Today psychiatrist, soldier, and showman agree that morale means conviction, inspiration, confidence, and relaxation.

Powerful Medium

Radio is the most powerful medium, if properly used, to convince every individual through the many millions of radio sets in the continental limits of the United States of his place, responsibility, and rewards, and the like conviction of his fellow-citizens.

Radio is an artistic medium for the inspiration of the individual and all groups in the principles and purposes of Democracy and Democracy's ability to cope with the economic problems of the world more fairly and more effectively than either Communism or Fascism.

Radio is an intimate medium which can teach millions of individuals and hundreds of groups confidence in themselves, in their neighbors, in their leaders, and in their country.

Radio is the entertainment medium that can reach the "mostest" people to relax the individuals and groups from the crises imposed on them by the war and war's responsibilities and sacrifices.

Commercial radio has aided the morale of the Nation through entertainment, the sugar-coating for the messages of everything from soup to nuts and from laxatives to locomotives. Now it can continue to do that as well as convincing and inspiring.

The statement that we are fighting to make the world safe for Democracy may no longer suffice. The fact that we are not fighting to preserve capital or private monopoly against Socialism or government dictatorship must be actually dealt with on the radio and handled as cleverly and carefully as Germany sold National Socialism in Europe and advertisers sold their products in America.

Army Morale

Radio has been of tremendous importance in Army morale, and in civilian morale which is the greatest single factor influencing military morale. It will not be long, in the writer's opinion, before the government begins programs through the Coordinator of Information aimed to convince and inspire the mass radio audience while other programs of pure entertainment already relax and give confidence. Also, within another year the Army, through the Special Services Branch, should have a program employing the commercial broadcasting principles of cumulative interest, identity through sameness of pattern and effectiveness through entertainment and craftsmanship. These programs will be professional in their presentation and national and international in their scope.

Conclusion

So far Army radio programs have done much locally, but because they are sporadic and radio is cumulative, and because they have bordered on education while radio concentrates on entertainment, none have ever gotten an audience rating of 1.5 per cent nor even a listening audience in the camp from which they initiated of more than 5 per cent.

Now with an entertainment vehicle and with attention to cumulative power and regular days and times of broadcast, an Army program will command real audiences and increase its specific value to Army morale.

Radio in general will probably prove itself before this war is over the greatest single factor in morale throughout the world. From the Arctic to the Antipodes and from Cathay to the Caribbean, it will inspire all to greater effort.

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Esther Ralston

as

"WOMAN OF COURAGE"

exclusively for Colgate-Palmolive-Peet

Ted Bates, Inc.

CBS—Mon. thru Fri.—10:45 A.M., EWT. (Repeat broadcast: 3:45 P.M., EWT.)

•

Ken Dolan & Co.
New York-Hollywood

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NEWS SERVICES

International News Service

New York—235 East 45th Street.....MUrray Hill 2-0131

Executives

President.....Joseph V. Connolly
Editor-In-Chief.....Barry Faris
News Editor.....Leo Dolan
Business Manager.....Walter E. Moss
Sales Manager.....John A. Brogan, Jr.

Press Association, Inc. (Associated Press)

New York—50 Rockefeller Plaza.....CIrcle 7-1357

Executives

General Manager.....William J. McCambridge
Assistant General Manager.....Oliver Gramling
Radio News Editor.....Tom O'Neil

Radio News Association

New York—521 Fifth Avenue.....MUrray Hill 2-4341

Executive

President.....Frederick M. Harmon

Transradio Press Service, Inc.

New York—521 Fifth Avenue.....MUrray Hill 2-4053-4

Executives

President.....Herbert Moore
Vice-President-Editor.....Dixon Stewart
V-P and General Sales Manager.....Sims Guckenheimer

United Press Associations

New York—220 East 42nd Street.....MUrray Hill 2-0400

Executives

President.....Hugh Baillie
Vice-President-General Sales Manager.....E. M. Williams
Radio News Manager.....A. L. Bradford
Radio Sales Manager.....A. F. Harrison

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Spot Shot!

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LOREN L. WATSON, Executive Vice-President and General Manager

WILLIAM B. DOLPH, Vice-President and Treasurer

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Stations—KSFO, San Francisco, Calif.; KVOD, Denver, Colo.; WTIC, Hartford, Conn.; WSUN, St. Petersburg, Fla.; WJNO, West Palm Beach, Fla.; WEOA, Evansville, Ind.; WGBF, Evansville, Ind.; WBOW, Terre Haute, Ind.; KGLO, Mason City, Ia.; WDSU, New Orleans, La.; WRDO, Augusta, Me.; WLBZ, Bangor, Me.; WCHS, Portland, Me.; WORC, Worcester, Mass.; KFRU, Columbia, Mo.; KXOK, St. Louis, Mo.; KFBB, Great Falls, Mont.; WFEA, Manchester, N. H.; KGGM, Albuquerque, N. M.; WEBR, Buffalo, N. Y.; WAYS, Charlotte, N. C.; WRAL, Raleigh, N. C.; WCOL, Columbus, Ohio; WJAR, Providence, R. I.; WFBC, Greenville, S. C.; WRR, Dallas, Texas; KFJZ, Fort Worth, Texas; KWFT, Wichita Falls, Texas; Texas State Network; WCAX, Burlington, Vt.; CFAC, Calgary, Alta.; CJCA, Edmonton, Alta.; CFGP, Grand Prairie, Alta.; CJOC, Lethbridge, Alta.; CKOV, Kelowna, B. C.; CJAT, Trail, B. C.; CKWX, Vancouver, B. C.; CJVI, Victoria, B. C.; CJRC, Winnipeg, Man.; CFNB, Fredericton, N. B.; CHNS, Halifax, N. S.; CJCB, Sydney, N. S.; CKOC, Hamilton, Ont.; CFRC, Kingston, Ont.; CKJL, Kirkland Lake, Ont.; CFCH, North Bay, Ont.; CJCS, Stratford, Ont.; CKGB, Timmins, Ont.; CFCY, Charlottetown, P. E. I.; CFCF, Montreal, Que.; CHAB, Moose Jaw, Sask.; CKBI, Prince Albert, Sask.; CKCK, Regina, Sask.

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J. F. Johns, Manager; Edward J. Devney, W. C. Whittemore, Jr.
Kansas City, Mo.—1004 Baltimore, A. H. Petrus, Manager.....Harrison 8136
Hollywood—6362 Hollywood Blvd., Homer O. Griffith.....Granite 1726
San Francisco—681 Market St., Slayton Polleys La Due.....Douglas 7404
Seattle—White Bldg., Hal Pearce.....Eliot 6662
Stations—KPRO, Riverside, Calif.; KGHF, Pueblo, Colo.; WHBF, Rock Island, Ill.; WDZ, Tuscola, Ill.; KFBI, Wichita, Kans.; KYSM, Mankato, Minn.; WDGY, Minneapolis, Minn.; KROC, Rochester, Minn.; WDNC, Durham, N. C.; KELO, Sioux Falls, S. D.; KSOO, Sioux Falls, S. D.; KGNC, Amarillo, Texas; KFDM, Beaumont, Texas; KBWD, Brownwood, Texas; KROD, El Paso, Texas; KFRO, Longview, Texas; KFYO, Lubbock, Texas; KRGV, Weslaco, Texas; WWSR, St. Albans, Vt.; WDEV, Waterbury, Vt.; WSVA, Harrisonburg, Va.; WSAZ, Huntington, W. Va.; WKBH, La Crosse, Wisc.

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PUBLICATIONS

Covering the Field of Radio

TRADE — FAN — TECHNICAL — GENERAL

The Advertiser

MONTHLY. 3557 Bogart Ave., Cincinnati, Ohio. Phone, AVon 6825. Editor and Publisher, Manuel Rosenberg; Business Manager, Simon Rosenberg; Advertising Manager, R. Maxwell Jason; Circulation Manager, S. J. Davis; Radio Editors, Cress Little, Rosaline Greene. BRANCH OFFICES: 11 West 42nd St., New York, N. Y. Phone, PEnnsylvania 6-3265. L. M. MacMillan; 1138 Lake Shore Drive, Chicago, Ill. Phone, Delaware 9083. L. R. Dean; 3275 Wilshire Blvd., Los Angeles, Calif. Phone, Federal 8687. A. M. Rothenberg. The Advertiser carries articles on radio's progress as an advertising medium; also news of advertisers' and agencies' activities in the radio and advertising fields.

Advertising Age

WEEKLY. 100 East Ohio St., Chicago, Ill. Phone, Delaware 1337. Publisher, G. D. Crain, Jr.; Editor, S. R. Bernstein. BRANCH OFFICES: 330 W. 42nd St., New York, N. Y.; Irwin Robinson, Managing Editor; 1226 National Press Bldg., Washington, D. C. Treats radio strictly from the merchandising viewpoint; prints details of networks and talent used, but does not use material dealing with show-business phases of radio; also regularly prints statistical material on broadcasting, such as volume of time sales for major networks, and money spent on air by leading national advertisers, as well as news and discussions of broadcast trends and developments of interest to advertisers and advertising agencies.

Advertising & Selling

MONTHLY. 9 E. 38th St., New York, N. Y. Phone, CAledonia 5-9770. Published by Robbins Publishing Co. President, J. H. Moore; Editor, F. C. Kendall; Advertising Manager, Robert G. Allison. BRANCH OFFICES: 1328 Peoples Gas Bldg., Chicago, Ill., Harry Hoole, Western Adv. Mgr.; 714 West 10th St., Los Angeles, Calif., Ned Brydone-Jack, Representative. Limited largely to interpretation of major trends in the operation of radio advertising from point of view of network, agency, and sponsor. Major personnel changes and network time sales are reported periodically. Emphasis in all coverage of radio activity is on pictorial elements involved.

The Billboard

WEEKLY. 25 Opera Place, Cincinnati, Ohio. Phone, Main 5306. Publisher, The Billboard Publishing Co.; Editors, Elias E. Sugarman, Claude R. Ellis; Radio Editor, Paul Ackerman (New York); Los Angeles Correspondent, Sam Abbott; President-General Manager, E. W. Evans; Advertising Manager, C. J. Latscha. BRANCH OFFICES: Ashland Bldg., Chicago, Ill., R. S. Littleford, Jr., Manager; 1564 Broadway, New York, N. Y., Elias E. Sugarman, General Manager. The editorial policy of this publication's radio department is concerned with the showmanship, talent and business phases of the broacasting industry.

Boxoffice

WEEKLY. 9 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6370. Publisher, Ben Shlyen; Editor-in-Chief and Associate Publisher, Maurice Kann; Eastern Editor, William Ornstein; Chicago Correspondent, Hal Tate; Hollywood Manager, Ivan Spear; Advertising Manager, Raymond Levy. Covering briefly all radio developments of interest to the motion picture industry.

Broadcasting—Broadcast Advertising

WEEKLY. National Press Bldg., Washington, D. C. Phone, Metropolitan 1022. Publisher, Martin Codel; Editor, Sol Taishoff; N. Y. Correspondent, Bruce Robertson; Chicago Correspondent, S. J. Paul; Los Angeles Correspondent, David Glickman; Business Manager, Norman R. Goldman; Advertising Manager, Maury Long (New York). Trade journal of the broadcasting and broadcast advertising fields.

Business Promotion

MONTHLY. Merchandise Mart, Chicago, Ill. Phone, Whitehall 6614. Publisher, Henry S. Bunting; General Manager, Van Asmus Bunting; Business Manager, R. J. Christopher; Radio Editor, H. R. Williams. BRANCH OFFICE: 130 West 42nd St., New York, N. Y. Phone,

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LOngacre 3-4684. Business Promotion publishes information concerning all premium, prize and advertising-gift offers on the radio. Readers are sales promoters and all users of premiums and gifts as sales promotional material. Radio sponsors, stations and agencies are eligible to receive Business Promotion on a complimentary basis. Editorial content is based on premium usage in promotional campaigns.

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Canadian Advertising

QUARTERLY (January, April, July and October). 481 University Ave., Toronto, Ont., Canada. Phone, Adelaide 9131. Publisher, MacLean Publishing Co.; Manager, J. E. Gordon; Director of Technical Publications, B. G. Newton; Data Editor, Jean R. Gemmell. BRANCH OFFICES: Dominion Square, Montreal, Canada; 919 N. Michigan Ave., Chicago, Ill.; 522 Fifth Ave., New York, N. Y. This publication is an advertising media data book which includes a listing of Canadian radio stations, their rates, time on the air, power, frequency, etc.; besides media references it contains articles reviewing advertising activities in Canada.

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Canadian Radio Data Book

ANNUAL. (For further information see listing under Radio & Electrical Sales.) Canadian Radio Data Book contains articles reviewing Canadian radio and broadcasting, directory listings of various phases of the industry, stations, etc.

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Communications

MONTHLY. 19 East 47th St., New York, N. Y. Phone, Plaza 3-0483. Publisher, Bryan Davis Publishing Co., Inc.; Editor, Lewis Winner; Business Manager, B. S. Davis; Advertising Director, Paul S. Weil. Circulates among engineers, executives and other personnel engaged in the design, manufacture, installation, operation, service and maintenance of radio and wire communications, broadcast stations—police, marine, aeronautical radio and other point to point services—sound recording and projection—public address—television and picture transmission—and in the manufacture of all radio equipment and accessories, components and instruments used in these fields. Editorial content features technical articles covering the entire communications field.

Editor and Publisher

WEEKLY. 1700 Times Bldg., New York, N. Y. Phone, BRyant 9-3052. President, James W. Brown; Publisher, James W. Brown, Jr.; Editor, Arthur T. Robb; Managing Editor, Warren L. Bassett; General Manager-Advertising Director, Charles T. Stuart; Chicago Correspondent, G. A. Brandenburg; Los Angeles Correspondent, Ken Taylor; Washington Correspondent, James J. Butler. Prints radio news of interest to the newspaper and advertising fields; news of newspaper-owned stations; station applications by newspapers; FCC rulings, etc.

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Education by Radio

QUARTERLY. One Madison Ave., New York, N. Y. Phone, CAledonia 5-6965. Publisher, National Committee on Education by Radio; Editor, Ruth L. Goodnough. This publication is edited in line with the purposes of the National Committee on Education by Radio, which acts as a spokesman for organized education, aiding and encouraging non-commercial educational stations and promoting cooperation between educators and commercial broadcasters.

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Electrical Digest

MONTHLY. 122 Richmond St., West Toronto, Ont., Canada. Phone, Adelaide 1061. Publisher, B. L. Smith Publishing Co. Editor, J. Murray Muir; Assistant Editor, J. D. Welsh. Electrical Digest presents digests of leading articles on developments and progress in all electrical fields, including radio and communications. Content is edited from a technical standpoint.

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Electronics

MONTHLY. 330 West 42nd St., New York, N. Y. Phone, MEdallion 3-0700. Publisher, McGraw-Hill Publishing Co.; Editor, Keith Henney; Managing Editor, Donald G. Fink; Assoc. Editor, Beverley Dudley; Assistant Editor, Craig Walsh; Chicago Correspondent, Branch Office; Los Angeles Correspondent, Branch Office; Business Manager, H. W. Mateer; Sales Manager, Wallace B. Blood. Branch Offices: 520 North Michigan Ave., Chicago, Ill., Charles Wardner; 1510 Hanna Bldg., Cleveland, Ohio, Leonard P. Canty; 16 South Broad St., Philadelphia, Pa., Frank Coyle; 883 Mission St., San Francisco, Cal., R. N. Phelan; 1105 Rhodes-Haverty Bldg., Atlanta, Ga., Ralph Maultsby. A maga-

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KGO	WCCO	WKNE	WTRY
KMBC	WCSC	WLOL	WWNC
KMOX	WDGY	WLS	Columbia Broadcasting System (Network)
KNX	WDRC	WLVA	Columbia Broadcasting System (Radio Sales)
KOY	WEEI	WMC	Free and Peters
KRNT	WFBC	WMCA	Mutual Broadcasting Co.
KRNY	WFBL	WMT	National Broadcasting Co. (Network)
KSFD	WFBR	WNAX	National Broadcasting Co. (Spot)
KSO	WFIL	WOAI	World Broadcasting System
KSTP	WGR	WOKO	
KYW	WHAM	WOW	
WABC	WHIO	WRBL	
WABY	WHO	WSAI	
WBBM	WIBW	WSB	
WBEN	WIBX	WSLS	
WBT	WIOD	WSOC	
WBTM	WJAR	WSYR	
WBIG	WJR-WGAR	WTAR	

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zine for executives, engineers and operations men in radio, communication including facsimile and television, industrial applications in the electronic fields —Design—Engineering—Manufacture.

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Film Daily

DAILY. 1501 Broadway, New York, N. Y. Phone, BRyant 9-7117. Publisher, John W. Alicoate; General Manager, Donald M. Mersereau; Editor, Chester B. Bahn; Los Angeles Correspondent, Ralph Wilk; Chicago Correspondent, Joseph Esler. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood, Cal., Ralph Wilk. The Daily Newspaper of Motion Pictures: FILM DAILY reports the news of every phase of the motion picture, as well as television and radio to the extent they concern the film field.

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FM—Engineering & Design Practice

MONTHLY. 112 East 36th St., New York, N. Y. Phone, LExington 2-8070. Editor-Publisher, Milton B. Sleeper. FM (magazine) is devoted to radio broadcast, communications and television engineering design and practice.

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Hollywood Reporter

DAILY (Five days weekly). 6715 Sunset Boulevard, Hollywood, Cal. Phone, HIllside 7411. Editor and Publisher, W. R. Wilkerson; Managing Editor, Chip Cleary; Business Manager, Thomas F. Seward; Assistant to Publisher, George Kennedy; Manager of New York Office, Jack Harrison; Radio Editor, Charles Spangler. BRANCH OFFICES: 229 West 42nd St., New York, N. Y., Manager, Jack Harrison, Phone, WIsconsin 7-2470; 540 No. Michigan Ave., Chicago, Ill.; 2, Deanery Mews, Park Lane W. 1, London, England; Erzebet Korut 7, Budapest; Gratte Ciel, Antwerp; Pelayo 1, Barcelona; Kungsgatan 28, Stockholm; 198 Pitt St., Sydney; San Martin 501, Buenos Aires. A publication devoted to the Motion Picture industry, its allies, and radio.

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Industrial Marketing

MONTHLY (Except 2 issues). 100 East Ohio St., Chicago, Ill. Phone, Delaware 1337. Publisher, G. D. Crain, Jr.; Editor, Ralph O. McGraw. BRANCH OFFICE: 330 West 42nd St., New York, N. Y. This publication prints all available news stories about the use of radio by industrial marketers.

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Marketing

WEEKLY. 119 York St., Toronto, Ont., Canada. Publisher, W. A. Lydiatt.

Markets of America

ANNUAL. 3557 Bogart Ave., Cincinnati, Ohio. Phone, AVon 6825. Editor and Publisher, Manuel Rosenberg; Business Manager, Simon Rosenberg; Advertising Manager, R. Maxwell Jason; Circulation Manager, S. J. Davis; Radio Editors, Cress Little, Rosaline Greene. BRANCH OFFICES: 11 West 42nd St., New York, N. Y. Phone, PEnnsylvania 6-3265. L. M. MacMillan; 1138 Lake Shore Drive, Chicago, Ill. Phone, Delaware 9083. L. R. Dean; 3275 Wilshire Blvd., Los Angeles, Calif. Phone, Federal 8687. A. M. Rothenberg. Markets of America is an annual publication consisting of articles written by advertising agency executives who describe and analyze the market in which each are located.

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Metronome

MONTHLY. 119 West 57th St., New York, N Y. Phone, CIrcle 7-4500. Publisher, Metronome Corp.; Editor, George Simon; Associate Editor, Barry Ulanov; Radio Editor, Edward H. Dunkum; Chicago Correspondent, Jack Haskell; Hollywood Correspondents, Robert Laughlin and Dave Hyltone. This publication is a trade journal in the field of popular music, giving world coverage on news of the dance band and popular music fields, radio, band and record reviews, interviews and personality stories, domestic band routes, instruction departments conducted by leading exponents of the various dance band instruments.

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Motion Picture Daily

DAILY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-3100. Publisher, Martin Quigley; Editor, Sam Shain; Chicago Correspondent, F. L. Morgan; Los Angeles Correspondent, W. R. Weaver; Business Manager, T. J. Sullivan; Radio Advertising Manager, Herman Pincus. BRANCH OFFICES: 6305 Yucca St., Hollywood, Calif.; 624 S. Michigan Ave., Chicago, Ill.; 4 Golden Square, London W-1, England. Spot news coverage; also radio news and columns.

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Movie-Radio Guide

WEEKLY. 731 Plymouth Court, Chicago, Ill. Phone, Wabash 5050. Publisher, Triangle Publications, Inc.; General Manager, Ed. Zoty; Supervising Editor, Carl A. Schroeder (Hollywood); Executive Editor, Martin Lewis (New York); Managing Editor, Gordon Swarthout (Chicago); Advertising Manager, Harry Hayden (New York); Circulation Manager, Gilbert Keene (Chica-

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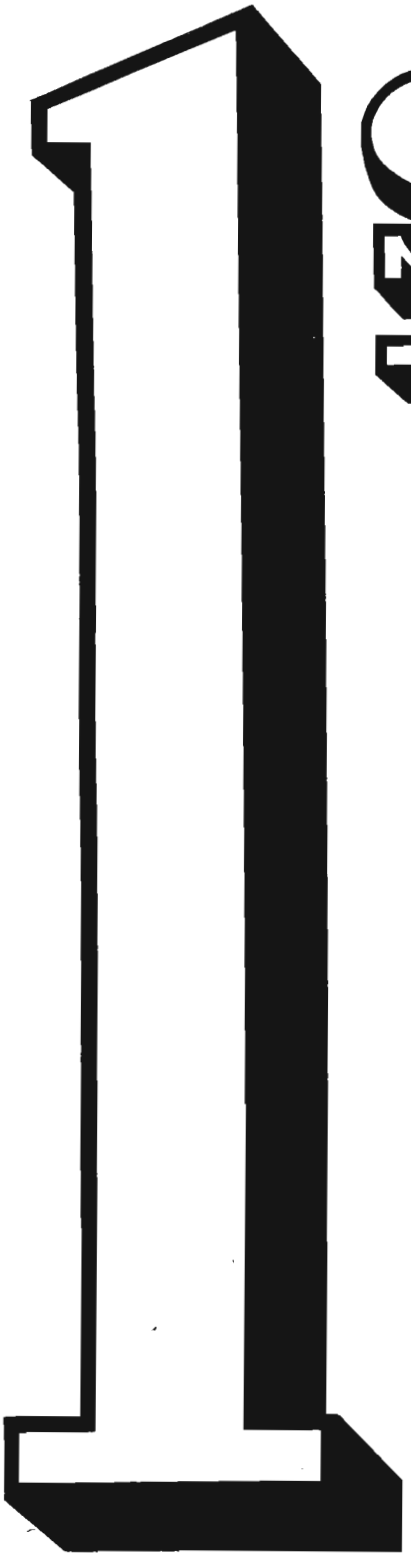

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number of radio advertisers
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go). EDITORIAL OFFICES: 551 Fifth Ave., New York, N. Y., Phone, MUrray Hill 2-4690; 8580 Sunset Blvd., Hollywood, Calif. Movie-Radio Guide is a fan publication printed in 14 sectional editions covering the entire United States and Canada. It contains program schedules of all important stations in each area for the week in advance; news and gossip stories and pictures of movie and radio artists; reviews, etc.

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Music News

TWICE MONTHLY (Except monthly in July, August and September). Suite 615, 310 S. Michigan Ave., Chicago, Ill. Phone, WABash 5595. Editor, Lois Watt North; Assistant Editor, William W. Lysaght; Sales Manager, Milton Edwards; Business Manager, Robert W. Barclay. Music News is a feature and news publication, departmentalized. In each issue there are reviews of the better class music.

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Music Trade Review

MONTHLY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-5842. Editor, Glad Henderson; Executive Editor, Carleton Chace. Music Trade Review has a monthly department on radio, radio-combinations, records, etc., comprising news of the trade and merchandising articles for the benefit of the retail music merchant.

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The Music Trades

MONTHLY. 113 West 57th St., New York, N. Y. Phone, CIrcle 7-0522. Publisher, John F. Majeski; Editor, William J. Dougherty; Vice-President, Morrison Swanwick. BRANCH OFFICES: 304 South Wabash Ave., Chicago, Ill. Phone, Harrison 4544. The Music Trades is devoted to reports of current activities and new developments among manufacturers and dealers of all kinds of musical instruments including radio and phonograph.

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Musical Advance

MONTHLY. 100 West 57th St., New York, N. Y. Phone, CIrcle 7-3206. Publisher-Editor, Spencer B. Driggs; Advertising Manager, V. E. Matlack; Radio Editor, Frank C. Barber. BRANCH OFFICES: Publisher has representatives in London, Paris, Berlin, Rio de Janeiro as well as the large cities in U. S. and Canada.

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Musical America

TWENTY TIMES YEARLY. 113 West 57th St., New York, N. Y. Phone, CIrcle 7-0522. Publisher, John F. Majeski; Editor, Oscar Thompson; Advertising Manager, M. B. Swaab. BRANCH OFFICE: 304 South Wabash Ave., Chicago, Ill. Phone, Harrison 4544. Musical America reports current musical events in the United States and all foreign centers of interest to musicians, music lovers, music clubs and students.

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Musical Courier

TWICE MONTHLY. 119 West 57th St., New York, N. Y. Phone, CIrcle 7-4500. Publisher, Music Periodicals Corp.; Editor, Leonard Liebling; Managing Editor, Alfred Human; Chicago Correspondent, Rene Devries; Los Angeles Correspondent, Richard Drake Saunders. BRANCH OFFICES: 220 South Michigan Ave., Chicago, Ill., Rene Devries, Assoc. Editor; 5617 Hollywood Blvd., Hollywood, Calif., Richard Drake Saunders, West Coast Manager. Review of better class musical programs throughout the world in each issue; comments on broadcast programs.

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Musical Digest

MONTHLY. 119 West 57th St., New York, N. Y. Phone, CIrcle 7-1124. Editor-Publisher, Pierre Key; Managing Editor, Irene E. Haynes. Musical Digest prints newsy notes and reviews on broadcasts of serious music as well as occasional comment on broadcasts by musical artists.

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The Musician

MONTHLY. 113 West 57th St., New York, N. Y. Phone, COlumbus 5-0470. Editor, Nicholas de Vone; Publisher, Eugene Belier. The Musician publishes news and comments on happenings in the music world as well as educational and analytic articles regarding serious music.

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Pan-American Radio

MONTHLY. 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Publisher-Editor, Herbert Rosen. This publication is an organ of information concerning broadcasting and its problems as they relate to both North and South America. It is printed in three different languages, English, Spanish and Portugese in one and the same edition.

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Parts

MONTHLY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-5842. Editor, Glad Henderson; Advertising Manager, Charles H. Farrell; Circulation Manager, G. G. Lyon; Managing Editor,

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the THINKING MEN OF ADVERTISING *will see and read your message in* ADVERTISING & SELLING

These are serious times and demand serious thinking. THINKING MEN read **Advertising & Selling** because THINKING MEN write **Advertising & Selling**—the only specialized journal of advertising EXCLUSIVELY DEVOTED to PROBLEM INFORMATION.

Radio Networks and Stations (a total of 21 used space in 1941) know the advantage of reaching the pace setters of advertising—especially at a time when radical readjustments must be made in advertising and merchandising policies for both immediate and long-term results.

They also know how this magazine has pioneered in recognizing and sponsoring the legitimate use of radio as an advertising medium . . . and how it continues to focus the attention of advertising and agency executives on radio's major problems and significant trends.

Your present and future sales problems will be easier if the THINKING MEN of advertising are THINKING WITH YOU. Ask us for the complete story of why Advertising & Selling can get the right message across to the right men.

EXAMPLES OF HOW ADVERTISING & SELLING *HAS FURTHERED THE CAUSE OF RADIO:*

1. A & S was the first advertising publication to recognize the legitimate use of radio as an advertising medium. (**Radio's Relationship to Advertising and the Newspaper,** January 28, 1925 issue . . . **How Radio Broadcasting Is Being Used as an Advertising Tool,** April 22, 1925 . . . **Broadcasting's Place in the Advertising Spectrum,** December 16, 1926).

2. Arch Crossley gives A & S credit for proposing a circulation audit for radio—which later developed into the CAB. In **It's Time We Took the "Blue Sky" Out of Air** (October 16, 1929 issue) S. H. Giellerup suggested a plan for a continuing, cooperative checkup on the habits of listeners. This article, according to Archibald M. Crossley in **Taking the Blue Sky Out of the Air** (July, 1939 issue), became the basis for CAB reports.

ADVERTISING & SELLING

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Daniel Webster; Merchandising Editor, Eugene Heslin; Associate Editors, Ben Joseph, Herb Erickson. Parts is edited exclusively for radio parts and tube wholesalers and their sales staffs. It endeavors to cover all merchandising trends, new product developments and manufacturing merchandising policies.

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Presto Music Times

MONTHLY. 332 S. Michigan Ave., Chicago, Ill. Phone, Harrison 0234. Editor-Publisher, J. Bradford Pengelly.

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Printers' Ink

WEEKLY. 185 Madison Ave., New York, N. Y. Phone, AShland 4-6500. Publisher, Printers' Ink Publishing Co.; President, Roy Dickinson; Advertising Director, Henry W. Marks; Editor, G. A. Nichols; Associate Editor In Charge of Radio, Eldridge Peterson; News Editor, Herbert L. Stephen. BRANCH OFFICES: 6 N. Michigan Ave., Chicago, Ill., P. H. Erbes, Jr., Associate Editor, and Gove Compton, Manager; 1722 Rhodes Haverty Bldg., Atlanta, Ga., H. Cogill, Manager; 1672 Walsworth Ave., Pasadena, Calif., Joseph W. Conrow, Manager. Printers' Ink uses articles about radio as an advertising medium and as related to merchandising and distribution; also news of personnel changes and spot news that will interest radio advertisers from a business point of view.

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Radex

EIGHT ISSUES PER YEAR. 148 Copley Ave., Teaneck, N. J. Publisher, The Radex Publishing Co.; Editor, Ray La Roque; West Coast Editor, Melvin Fisher; Amateur News Editor, Owen Callin; Technical Editor, B. Francis Dashiell. BRANCH OFFICE: 105 Highland St., Worcester, Mass. This publication consists of articles principally for shortwave and other radio DX fans. It also contains FM and television news and notes on the technical staffs of broadcast stations. A complete world radio log is revised in each issue.

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Radio

MONTHLY (except August and September.) 1300 Kenwood Rd., Santa Barbara, Calif. Phone, 4242. Published by Editors & Engineers, Ltd.; Publisher, K. V. R. Lansingh; Editorial Director, W. W. Smith; Editor, R. Dawley; Sales Promotion & Advertising Manager, J. A. Thompson. This publication is devoted to technical and constructional material for industrial, amateur, professional and experimental high frequency radio; content does not touch on the business, entertainment or personal sides of radio.

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Radio Advertising Rates and Data

MONTHLY. 333 No. Michigan Ave., Chicago, Ill. Phone, Randolph 5616. President, Walter E. Botthof; Executive Vice-President, Albert W. Moss; Vice-President-Assistant Treasurer, C. Laury Botthof; Vice President-Secretary, Albert William Moss; Treasurer-General Manager, R. A. Trenkmann. BRANCH OFFICES: 420 Lexington Ave., New York, N. Y., Phone, LExington 2-6611; 420 Market St., San Francisco; 318 West Ninth St., Los Angeles. Radio station rates service revised and issued monthly.

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Radio Amateur Call Book

QUARTERLY. 608 S. Dearborn St., Chicago, Ill. Phone, WAbash 1903. Publisher, Radio Amateur Call Book Inc.; Editor, Harold A. Rensch; Circulation Manager, D. A. Schroeder; Advertising Manager, C. O. Stimpson. BRANCH OFFICES: 19 E. 47th St., New York, N. Y.; 10515 Wilbur Ave., Cleveland, Ohio; 4214 Country Club Drive, Long Beach, Calif. This publication contains up-to-date and complete lists of all radio amateurs throughout the entire world.

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Radio-Craft

MONTHLY. 25 West Broadway, New York, N. Y. Phone, REctor 2-9690. President and Publisher, H. Gernsback; Managing Editor, H. W. Secor. BRANCH OFFICE: 520 N. Michigan Ave., Chicago, Ill. Phone, Superior 7306. This publication reports latest developments in the radio art, telegraphy and radio telephony, electronics, television, amateur radio, ham set construction, public address and facsimile, including servicing, trade news and technical descriptions.

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Radio Daily

DAILY. 1501 Broadway, New York, N. Y. Phone, WIsconsin 7-6336. Publisher, John W. Alicoate; General Manager, Donald M. Mersereau; Editor, M. H. Shapiro; Business Manager, Marvin Kirsch; Los Angeles Correspondent, Ralph Wilk; Chicago Correspondent, Frank Burke. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood, Calif.; Ralph Wilk, Manager. The National Daily Newspaper of Commercial Radio and Television.

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Radio and Electrical Sales

EVERY OTHER MONTH. 137 Well-

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Reflecting an industry, hardly out of short pants, but in 1941 selling 12,000,000 radio sets; 106,000,000 records.

Now over 50,000,000 radio sets in homes...the greatest single force of public utility the world has ever known.

419 manufacturers; 2,206 wholesalers; 19,617 dealers and 57,555 salesmen—in all, a $500,000,000 business in 1941. All in a period of 19 years.

And during all this time, the Journal has been the "right arm" of the business.

RADIO-TELEVISION JOURNAL

Glad. Henderson, Editor

Radio City **New York**

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ington St., West, Toronto, Canada. Phone Waverly 2711. Publisher, Weston Wrigley; Editor, G. B. Wrigley; Advertising Manager, A. H. Boyd. A merchandising publication featuring window and store displays and advocating trade organization.

(*This publication has been discontinued during the war period and has been replaced by an annual edition, Canadian Radio Data Book.*)

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Radio News

MONTHLY. 540 N. Michigan Ave., Chicago, Ill. Phone, Delaware 6100. Published by Ziff-Davis Publishing Co. Publisher, William B. Ziff; Editor, B. G. Davis; National Advertising Manager, Sanford L. Cahn; Managing Editor, Oliver Read. BRANCH OFFICE: 270 Madison Ave., New York, N. Y.; Executive Assistant, Charles R. Tigue. This publication is a technical radio magazine catering to the interests of the radio serviceman, the radio amateur, recordist, the short wave listener, experimenter, set constructor, set dealer and engineer.

•

Radio Press Service

WEEKLY. 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Published by Heros Service; Editor, Herbert Rosen. Radio Press Service is an international news service published in three languages. Service consists of information, articles and photographs.

•

Radio Showmanship

MONTHLY. 11th at Glenwood, Minneapolis, Minn. Phone, BI. 6228. Editor-Publisher, Don Paul Nathanson; Managing Editor, Tod Williams; Associate Editors, Marie Ford, Norman V. Carlisle, Harold Kahm, Paul Hellman; Business Manager, N. Lunde; Circulation Manager, Thelma Kay. Radio Showmanship is a medium of exchange bringing business men the promotion and program ideas of others in the same business field.

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Radio-Television Journal

MONTHLY. 1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-5842. Publisher, Henderson Publications Inc.; Editor, Glad Henderson; Associate Editor, Daniel Webster.

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Radio and Television

MONTHLY. 25 West Broadway, New York, N. Y. Phone, REctor 2-9690. Editor and Publisher, Hugo Gernsback; Managing Editor, H. W. Secor. The editorial policy of this publication includes the presentation of articles of interest to the servicemen, radio experimenter and radio amateur. The "Radio Month in Review" section gives the general reader a resume of the latest inventions in radio.

•

Radio and Television Mirror

MONTHLY. 122 East 42nd St., New York, N. Y. Phone, LExington 2-9050. Publisher, Macfadden Publications, Inc.; Editor, Fred R. Sammis; Executive Editor, Ernest V. Heyn; Assistant Editor, Belle Landsman; Los Angeles Correspondent, Elaine Osterman; Advertising Manager, Walter Hanlon. BRANCH OFFICES: 221 North La Salle St., Chicago, Ill., Manager, Edward F. Lethen, Jr.; 420 Market St., San Francisco, Calif.; 7751 Sunset Blvd., Hollywood, Calif. News and pictures of stars and shows; fictionization of radio serials; reprints of outstanding and important broadcasts; biographies; program listings.

•

Radio and Television Weekly

WEEKLY. 99 Hudson St., New York, N. Y. Phone, WA 5-2576. Publisher, Edward H. Davis; Editor, Cy Kneller; Advertising Manager, Sidney E. Davis. Radio and Television Weekly publishes news of the radio, television and phonograph record industries (manufacturing and merchandising of products).

•

Radio Retailing—Today

MONTHLY. 480 Lexington Ave., New York, N. Y. Phone, PLaza 3-1340. Publisher and General Manager, M. Clements; Editor, Orestes H. Caldwell. Publication devoted to dealers, manufacturers, service men and distributors.

•

Radio Trade-Builder

MONTHLY. 347 Adelaide St., West, Toronto, Ont., Canada. Phone, Adelaide 6261. Publisher Hugh C. MacLean Publications Ltd.; Editor, T. C. Van Alstyne; National Advertising Manager, John T. Rochford. BRANCH OFFICES: 2118 Bleury St., Montreal, Que., Canada; 75 East Wacker Drive, Chicago, Ill. This publication reports general trade news of interest to radio dealers and servicemen, jobbers and manufacturers, radio engineers, broadcasting stations, etc. It also contains merchandising and service articles of interest to retail radio trade.

•

Sales Management

SEMI-MONTHLY. 420 Lexington Ave., New York, N. Y. Phone, MOhawk 4-1760. Publisher and Editor, Raymond Bill; Executive Editor and General Manager, Philip Salisbury; Advertising Manager,

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Merril V. Reed. BRANCH OFFICES: 333 N. Michigan Ave., Chicago, Ill., Phone State 1266, C. E. Lovejoy, Manager; 29 East de la Guerra, Santa Barbara, Calif., Phone, 6405, Warwick S. Carpenter, Manager. Sales Management's editorial front is a broad one, embracing all the phases of general management, market analysis, operation of the sales force, use of advertising media and other sales tools, advertising agency relations, consumer research, product design, etc., which fall within the limits of the responsibility of the Director of Sales of a business concern. Specifically this publication publishes from time to time articles on the use of radio as an advertising medium; stories (in the Media Department) on the latest news in radio and network development; histories of stations' and networks' growth. The publication issues an annual survey of buying power in April for the purpose of presenting statistical information for evaluating markets. Survey provides data on current family and per capita income by counties, cities and states, together with estimates on retail sales and other market factors for all population units.

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Service

MONTHLY. 19 East 47th St., New York, N. Y. Phone, PLaza 3-0483. Publisher, Bryan Davis Publishing Co.; Editor, Robert G. Herzog; Business Manager, B. S. Davis; General Manager, Paul S. Weil; Advertising Manager, F. Walen. Circulates among distributors of radio parts and accessories, radio set distributors, distributors of public address equipment and all types of sound apparatus; service organizations specializing in radio and allied industries; service departments of radio set and parts distributors and dealers, department stores, radio set manufacturers, public address manufacturers, and kindred lines; radio dealers, sporting goods, music and automotive stores as well as other retailers handling radio and television; independent radio service men and service engineers. Editorial content features technical and semi-technical articles, business helps and news of the industry, etc.

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Standard Rate and Data Service

MONTHLY. 333 No. Michigan Ave., Chicago, Ill. Phone, Randolph 5616. President, Walter E. Botthof; Executive Vice-President, Albert W. Moss; Vice-President and Assistant Treasurer, C. Laury Botthof; Vice President-Secretary, Albert William Moss; Treasurer-General Manager, R. A. Trenkmann. BRANCH OFFICES: 420 Lexington Ave., New York, N. Y., Phone, LExington 2-6611; 420 Market St., San Francisco; 318 West Ninth St., Los Angeles. Advertising rate service for publication field revised and issued monthly.

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Tide

SEMI-MONTHLY. 232 Madison Ave., New York, N. Y. Phone, AShland 4-3390. President and Publisher, David Frederick; Editor, Ellen Hess; Radio Editor, Reginald T. Clough; Vice-President, J. E. West; Los Angeles Representative, R. J. Birch. BRANCH OFFICES: 360 N. Michigan Ave., Chicago, Ill., J. E. West; 607 South Hill St., Los Angeles, Calif., R. J. Birch; 155 Sansome St., San Francisco, Calif., R. J. Birch. Report radio news of interest to agency executives and advertisers.

•

The Tunesmith

MONTHLY. 211-213 Main St., Buffalo, N. Y. Editor, Irving Bell. The Tunesmith is a news magazine for songwriters, presenting news items to keep composers and lyricists in touch with radio, band and publishing requirements as an aid in writing and promoting popular music.

•

Variety

WEEKLY. 154 West 46th St., New York, N. Y. Phone, BRyant 9-8153. Publisher, Sid Silverman; Editor, Sid Silverman; Radio Editor, Robert J. Landry; Business Manager, Harold Erichs; Advertising Manager, Don Wilson. BRANCH OFFICES: 54 W. Randolph St., Chicago, Ill., Hal Halperin; 1708-10 No. Vine St., Hollywood, Calif., Arthur Ungar.

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Variety Daily

DAILY. 1708 North Vine St., Hollywood, Calif. Phone, HOllywood 1141. President, Sid Silverman; Editor, Arthur Ungar. BRANCH OFFICES: See listing under Variety Weekly.

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Western Advertising

SEMI-MONTHLY. 564 Market St., San Francisco, Calif. Phone, GArfield 8966. Editor and Publisher, Ramsey Oppenheim; Assistant Publisher, R. S. Oppenheim; N. Y. Correspondent, L. V. Hohl; BRANCH OFFICES: Graybar Bldg., New York, N. Y.. L. V. Hohl, N. Y. Manager. New developments in radio generally and reporting news of western accounts and stations from a commercial angle.

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House and Organization Publications

The Adcrafter

MONTHLY (with weekly news-sheet). 2237 Book Tower, Detroit, Mich. Phone, RAndolph 7225. Managing Editor, H. M. Hastings; Business Manager, H. T. Brettelle; Chairman, Robert Copeland; Business Advisor, James D. Kysor; Mechanical Advisor, Arthur W. Winter. The Adcrafter is primarily a local advertising magazine covering news, events and campaigns in the Detroit area. Regular issues carry news items of important radio developments, personnel changes, new programs, etc. Annual radio number carries special articles designed to give the advertiser information on how to get the most from the medium, services of radio in the national emergency, civic campaigns, etc. Special committee of Detroit Advertising Club members acts as editorial board for the radio number.

•

Air Law Review

QUARTERLY. 100 Washington Sq., E., New York, N. Y. Phone, SPring 7-2000. Publisher, Board of Air Law Review of New York University; Editor, Prof. Alison Reppy. Contains articles of technical interest on aviation and radio law; current comment on present-day problems of air law; notes and comment on important recent decisions and legislation; bibliographical section covering check-list and index of articles on air law in legal periodicals.

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Bell Laboratories Record

MONTHLY. 463 West St., New York, N. Y. Phone, CHelsea 3-1000. Editor, P. B. Findley. Confines itself to the work and developments of Bell Telephone Laboratories. This publication is designed to strike a median level between the popular stories of the radio magazines and the technical presentations of the professional journals.

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Bell Telephone Magazine

QUARTERLY. 195 Broadway, New York, N. Y. Phone, EXchange 3-9800. Publisher, Information Department of the American Telephone & Telegraph Co. Bell Telephone Magazine publishes historical, technical and statistical information concerning communications, particularly with regard to the operations of the Bell Telephone System.

Broadcast News

FOUR TIMES YEARLY. C/o RCA Manufacturing Co., Camden, N. J. Editor, P. V. Lutz. Broadcast News publishes technical material of interest to broadcast station engineers.

•

Electrical Communication

QUARTERLY. 67 Broad St., New York, N. Y. Phone, BOgardus 9-3800. Editor, H. T. Kohlhaas. Electrical Communication is a technical journal published by the International Standard Electric Corp. and is devoted to progress in the telephone, telegraph and radio art.

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Federal Communications Bar Journal

MONTHLY (10 months yearly). C/O Harry P. Warner, Woodward Bldg., Washington, D. C. Publisher, Federal Communications Bar Association; Editor-in-Chief, Harry P. Warner; Associate Editors, Alan B. David, Stephen H. Fletcher, Joseph E. Keller, Kenneth Yourd, Joseph F. Zias. This publication is a house organ for the Federal Communications Bar Association and contains news and information concerning the legal activities of the FCC as well as other radio legislative material.

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FREC Service Bulletin

MONTHLY. Federal Radio Education Commission, c/o U. S. Office of Education, Washington, D. C. Editor, (Mrs.) Gertrude B. Broderick. This publication is distributed free to broadcasters and educators. Its purpose is to serve as a medium of the exchange of information concerning education through radio on a national scale. Activities of all educational groups using radio are reported.

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General Radio Experimenter

MONTHLY. 30 State St., Cambridge, Mass. Phone, TRObridge 4400. This publication is a house organ for the General Radio Co. and contains descriptions of the latest radio and electrical measuring instruments and their applications. The appeal is to scientists, engineers and technicians engaged in development, research and maintenance of radio and industrial electrical equipment.

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The International Musician

MONTHLY. 39 Division St., Newark, N. J. Phone, HUmboldt 2-3400. Publisher-Editor, Fred W. Birnbach; Radio

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Editor, Harrison Wall Johnson. BRANCH OFFICE: 366 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-5979. The International Musician's editorial content is devoted to all branches of the music business from circus to grand opera. Special mention is made of radio broadcasts of symphony and opera performances.

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International Short Wave Radio

MONTHLY. 923 Vine St., East Liverpool, Ohio. Phone, Main 3546 W. Editor, Arthur J. Green. This publication is a house organ for the International Short Wave Radio Club and is devoted to short wave radio. It publishes a tuning guide for listeners, news on new stations, changes in frequency, verifications, identifications of stations and personal items about the reader-members.

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Journal of the Association of Education by Radio

MONTHLY. 228 N. LaSalle St., Chicago, Ill. Phone, DEarborn 7801. Chairman, Harold W. Kent; Chairman, Publications Committee, Elizabeth Goudy; Editor, Jim Hanlon; Business Manager, George Jennings. This publication is devoted to news articles and program listings of educational radio and recordings.

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Pick-Ups

QUARTERLY. 195 Broadway, New York, N. Y. Phone, COrtlandt 7-7700. Editor, Will Whitmore. This publication is a house organ of the Western Electric Co. and is distributed to customers of this company and of the Graybar Electric Co., to the personnel of broadcastng stations, police radio stations, aviation executives, schools, libraries and to others interested in all branches of commercial radio.

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Proceedings of I. R. E.

(Institute of Radio Engineers)

MONTHLY. 330 West 42nd St., New York, N. Y. Phone, MEdallion 3-5661. Publisher, Inst. of Radio Engineers; Editor, Dr. Alfred N. Goldsmith; Business Manager, Harold P. Westman; Advertising Manager, William C. Coop. The Proceedings is an engineering journal publishing technical paper on radio and allied subjects. Papers are published after review by three committees and the editor. Releases and other news cannot be used, but new commercial literature of engineering interest is listed each month.

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Proceedings of the Radio Club of America

SIX ISSUES PER YEAR (Approximately). 11 West 42nd St., New York, N. Y. Phone, LOngacre 5-6622. Publisher, Radio Club of America, Inc.; President, John L. Callahan; Editor, Charles E. Dean. This publication contains texts of engineering papers on radio subjects and brief accounts of club activities. Subscriptions are available to non-members.

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Q S T

MONTHLY. West Hartford, Conn. Publisher, American Radio Relay League; Editor, Kenneth B. Warner; Managing Editor, Clark C. Rodimon; Advertising Manager, F. Cheyney Beekley; Circulation Manager, David H. Houghton, Technical Editor, George Grammer. This publication is the official organ of the American Radio Relay League and is devoted to activities and developments in amateur radio.

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Radio Review

BI-MONTHLY (September to June inclusive). 113 West 57th St., New York, N. Y. Phone, Circle 7-4110. Publisher, Women's National Radio Committee; Executive Secretary, Mrs. Rosalie Wolf. Radio Review carries comments on developments in radio; reviews of new and current programs; reports of activities of the Women's National Radio Committee and its cooperating organizations. Its appeal is directed to radio listeners interested in raising the standards of programs.

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RCA Review

QUARTERLY. 75 Varick St., New York, N. Y. Phone, WAlker 5-3716. Publisher, RCA Institutes Technical Press; Editors, Charles J. Pannill, Chairman of the Board of Editors; Ralph R. Beal; Dr. H. H. Beverage; R. S. Burnap; Irving F. Byrnes; Dr. Alfred N. Goldsmith; Harry G. Grover; O. B. Hanson; Horton H. Heath; Charles W. Horn; Willson Hurt; Dr. Charles B. Jolliffe; C. W. Latimer; Frank E. Mullen; E. W. Ritter; Charles H. Taylor; Arthur F. Van Dyck; C. S. Anderson, Secretary of Board of Editors. RCA Review aims to present a record of outstanding developments of the laboratories of the Radio Corporation of America in radio and associated electronic subjects.

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ANPA . . . *American Newspaper Publishers' Association*
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Radio Accounts Placed—American Export Lines, Atlantic Refining Co., Bell Telephone System, Paul F. Beich Co., Berlitz School of Languages, Clicquot Club Co., DeBeers Consolidated Mines, Ltd., Eastern Steamship Lines, Frank H. Fleer Corp., J. B. Ford Co., Goodyear Tire & Rubber Co., Hawaiian Pineapple Co., Dr. Hess & Clark, Inc., Hill Bros. Coffee, Inc., Illinois Bell Telephone Co., International Correspondence Schools, Kerr Chickeries, Kirkman & Son, Inc., Polk-Miller

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Radio Accounts Placed—Dairymen's League Co-operative Association, Inc., Haberle Congress Brewing Co.

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Phone Eldorado 5-5800
AAAA
Officers

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President .....Bruce Barton
Chairman of Executive Committee-
Treasurer .....F. R. Feland
Executive Vice-President.....Alex F. Osborn
Vice-President for Western Offices
John C. Cornelius
Vice-President-Director of Radio,
Arthur Pryor, Jr.
Associate Director of Radio.C. M. Underhill
Radio Producers and Writers,
Homer Flickett, David White, Kenneth Webb, Frank Linder, Kirk Alexander, John Driscoll, Kay Winn, Richard Wendelken, Jack Denove, Oliver Treyz.
Business Manager,
Radio Dept.....Carroll P. Newton

Branch Offices
919 N. Michigan Ave., Chicago, Ill.
Phone Superior 9201

www.americanradiohistory.com

Vice-President .....R. B. Barton
Radio Director.....J. G. Cominos
Rand Bldg., Buffalo, N. Y.
Phone Cleveland 7915
Vice-President.....Stanley P. Irwin
Grant Bldg., Pittsburgh, Pa.
Phone Grant 8060
Vice-President.....Leon D. Hansen
178 Tremont St., Boston, Mass.
Phone Hubbard 0430
Vice-President.....Francis W. Hatch
Northwestern Bank Bldg., Minneapolis, Minn.
Phone Bridgeport 8881
Vice-President.....H. H. Haupt
Radio Director.....Wayne Tiss
Vice-President.....John C. Cornelius
1515 Terminal Tower, Cleveland, Ohio
Phone Prospect 3621
Vice-President.....C. L. Davis
404 Guaranty Bldg., Hollywood, Calif.
Phone Hollywood 7337
Manager .....Jack Smalley
Radio Director.....Wayne Griffin
Russ Bldg., San Francisco, Calif.
Phone Garfield 1017
Manager.....R. L. Hurst

Radio Accounts Placed—American Cranberry Exchange; American Unitarian; Armstrong Cork Co.; Berwind Fuel Co.; Boston Edison Co.; The Boston Globe; Brown & Williamson Tobacco Corp.; Cream of Wheat Corp.; E. I. du Pont de Nemours & Co.; Ethyl Gasoline Corp.; Fenn Bros.; First National Bank of Boston; Fort Pitt Brewing Co.; Fruit Dispatch Co.; Gamble Stores; General Electric Co.; B. F. Goodrich Co.; Griesedieck Bros. Brewing Co.; Hoffman Beverage Co.; George A. Hormel & Co.; Household Finance Corp.; Leisy Brewing Co.; Lever Bros. Co.; Liberty Mutual Insurance Co.; Lyon Van & Storage Co.; M. J. B. Co.; Marine Midland Trust Co.; Minneapolis Brewing Co.; Mount Royal Importers; Mutual Savings Bank Assn. of Mass.; Murine Co.; Nehi Corp.; N. Y. Telephone Co.; Oneida, Ltd.; Pennick & Ford, Ltd.; Pittsburgh Plate Glass Co.; Reader's Digest Assn.; Remington Arms Co.; Remington-Rand, Inc.; Sader Sales, Inc.; Saturday Evening Post; F. & M. Schaefer Brewing Co.; Servel, Inc.; Southern New England Telephone Co.; Standard Oil Co. of Calif.; The Tayton Co.; Tennessee Coal, Iron & R. R. Co.; William Underwood Co.; U. S. Steel Corp.; Waitt & Bond, Inc.; Wildroot Co.

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BEAUMONT & HOHMAN, INC.

6 N. Michigan Ave., Chicago, Ill.
Phone Central 4230
PPA—ANPA—SNPA—APA

Officers

Chairman.....W. C. Beaumont
President.....Henry A. Hohman
Secretary-Treasurer.....George Hoefner
Vice-Presidents,
T. R. McCabe, H. D. Cayford

Branch Offices

1012 Baltimore Ave., Kansas City, Mo.
Phone Victor 3063
Manager.....Paul Markham
630 Fifth Ave., New York, N. Y.
Phone CIrcle 6-7040
Manager.....I. C. Bettiker
William-Oliver Bldg., Atlanta, Ga.
Phone Main 4770
Vice-President.....J. L. Laube
NBC Bldg., Cleveland, Ohio
Phone Cherry 3658
Vice-President-Manager.....T. R. McCabe
Russ Bldg., San Francisco, Calif.
Phone Garfield 0846
Vice-President-Manager.....H. D. Cayford
Insurance Bldg., Omaha, Nebr.
Phone Atlantic 0369
Manager.....Wendell O'Neal
Tower-Petroleum Bldg., Dallas, Texas
Phone Central 5388
Manager.....Paul Leech
Central Bldg., Seattle, Wash.
Phone Seneca 0066
Manager.....T. M. White
Pacific Bldg., Portland, Ore.
Phone Beacon 5151
Manager.....Elwood Enke
816 West 5th St., Los Angeles, Calif.
Phone Trinity 8173
Knight Bldg., Charleston, W. Va.
Phone 34-431

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BENNETT, WALTHER & MENADIER, INC.

234 Boylston St., Boston, Mass.
Phone Kenmore 3820

Officers

President .....Nelson Bennett
Vice-President.....Arthur M. Menadier
Vice-President.....Frederick P. Walther, Jr.
Treasurer.....Royal W. Leith
Secretary .....Dorothy Dodge
Production Manager.....Selden M. Loring

Radio Accounts Placed—Washburn Candy Co., Hudson Coal Co., Massachusetts Wharf Coal Co., Sulpho Napthol Co.

•

BENTON AND BOWLES, INC.

444 Madison Ave., New York, N. Y.
Phone WIckersham 2-0400
AAAA — ANPA — PPA — ABP
ABC — NOAB — APA

Officers

Chairman of Board.....Chester B. Bowles
President.....Atherton W. Hobler
Vice-President-General Manager,
James G. Rogers, Jr.
Radio Dept. Business Mgr.....Esty Stowell
Production Head, Radio Programs,
Kirby Hawkes

Branch Offices

Equitable Bldg., Hollywood, Calif.
Phone Hillside 9151
Production Head.....Mann Holiner

Radio Accounts Placed — General Foods Corp. (Maxwell House Coffee, Diamond

www.americanradiohistory.com

350 Russ Bldg., San Francisco, Cal.
Phone Exbrook 7565
Radio Director.....Hassel Smith
Vice-President.....Stanley G. Swanberg
323 Petroleum Securities Bldg.,
Los Angeles, Cal.
Phone Prospect 0206
Manager.....Wesley Farmer

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BOZELL & JACOBS, INC.

United Gas Bldg., Houston, Texas
Phone Fairfax 4106
ANPA—APA
Officers
President.....Morris E. Jacobs
Treasurer.....Leo B. Bozell
Vice-President-General Manager,
D. C. Schnabel
Offices
Traction Terminal Bldg., Indianapolis, Ind.
Phone Lincoln 6326
Vice-President-General Manager,
Ernie Lundgren
Electric Bldg., Omaha, Nebr.
Phone Jackson 2261
Vice-President-General Manager,
F. Collins Miller
1010 Hearst Square, Chicago, Ill.
Phone Central 6505
Vice-President-General Manager,
Nathan E. Jacobs

•

BRISACHER, DAVIS AND STAFF

310 Crocker Bldg., San Francisco, Calif.
Phone Garfield 0276
ANPA — APA — PPA
Officers
President .....Emil Brisacher
Vice-President.....R. T. Van Norden
Account Executive.....Charles H. Gabriel
Branch Offices
Petroleum Securities Bldg., Los Angeles, Cal.
Phone Prospect 9368
Robert J. Davis, Louise Ludke,
Vernon Wosnak
Radio Accounts Placed—Acme Breweries, West Coast Soap Co., Peter Paul, Inc., S & W Fine Foods, California Conserving Co., Van Camp Sea Food Co., Challenge Cream & Butter Association, O'Brien's Inc., Barrel of Fun Cooperative Program.

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BROOKE, SMITH, FRENCH & DORRANCE, INC.

82 Hancock Ave., East, Detroit, Mich.
Phone Columbia 0860
347 Madison Ave., New York, N. Y.
Phone Murray Hill 6-1800
AAAA — ANPA — PPA — ABP
APA — NOAB
Officers
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President.....Willard S. French
Executive Vice-President.....Guy C. Smith
Vice President-
Treasurer.....Charles W. Brooke
Vice President-
Secretary.....H. H. Ohlmacher
Vice-Presidents.....H. M. Overstreet,
Henry E. Pengel, Jr.
C. C. Wilmot, J. G. Williams, Walter C. Ayers
Manager, Media Dept.....Herbert R. Bayle
Production Managers.....Fred P. Zick,
John A. Cremer
Director of Research.....Walter C. Ayers
Director of Radio.....H. R. Bayle
Radio Accounts Placed—Detroit: Goebel Brewing Co., Hudson Motor Car Co., New York: State of Maine, Church & Dwight, Christmas Club.

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BROOKS ADVERTISING AGENCY

1031 S. Broadway, Los Angeles, Calif.
Phone Prospect 9207
ANPA
Officers
General Manager.....A. R. Brooks
Secretary.....M. Weigand
Space and Time Buyer.....A. R. Brooks
Radio Accounts Placed—Bekins Van & Storage Co.

•

D. P. BROTHER & CO., INC.

General Motors Bldg., Detroit, Mich.
Phone Trinity 2-8250
AAAA — ANPA — PPA
Officers
President-Treasurer.....D. P. Brother
Vice-President.....C. Hatch, Jr.
Secretary.....E. M. Reitz
Radio Time Buyer.....C. Georgi, Jr.
Radio Account Placed—Oldsmobile Division of General Motors Sales Corp.

•

FRANKLIN BRUCK ADVERTISING CORP.

RKO Bldg., Rockefeller Center,
New York, N. Y.
Phone CIrcle 7-7661
ANPA — PPA — APA
Officers
President .....Franklin Bruck
Secretary and Radio
Director.....M. J. Kleinfeld
Treasurer .....Mort Heineman
Radio Production.....Howard Blake
Research Director.....Jules Nathan
Radio Accounts Placed—North American Accident Insurance Co., Manhattan Soap Company, The Sitroux Co., Remington-Rand, Inc., Simplicity Patterns, Inc., Johnson Candy Co.

•

BUCHANAN & COMPANY, INC.

1501 Broadway, New York, N. Y.
Phone MEdallion 3-3380
AAAA — ANPA — PPA — ABP — SNPA
Officers
Chairman of Board.....Joseph A. Hanff

www.americanradiohistory.com

President.....T. S. Buchanan
Secretary-Treasurer.....L. J. Seeger
Vice-President.....John Hertz, Jr.
Radio Director.....Paul Munroe
Assistant Director.....J. C. Donohue

Branch Offices
919 No. Michigan Ave., Chicago, Ill.
Phone Superior 3047
Vice-President.....George Enzinger
427 West 5th St., Los Angeles, Cal.
Phone Michigan 2156
Vice-President.....Fred M. Jordan
Kohl Bldg., San Francisco, Calif.
Phone Garfield 5241
Manager.....Ray Randall

Radio Accounts Placed—The Texas Co., Paramount Pictures, Inc., The B. F. Goodrich Co., Bendix Aviation Corp., Flamingo Sales Co., Rainier Brewing Co.

•

LEO BURNETT COMPANY, INC.

360 North Michigan Ave., Chicago, Ill.
Phone Central 5959
AAAA — ANPA — PPA — APA

Officers

President.....Leo Burnett
Executive Vice-President.....R. N. Heath
Secretary-Treasurer.....E. Ross Gamble
Vice-President.....DeWitt O'Kieffe
Vice-President.....Frank Smith
Director of Radio.....Burke C. Herrick

Radio Accounts Placed—Network: Pure Oil Co.; Hecker Products Corporation. National Spot: Lumbermen's Mutual Casualty Co.; The Hoover Co.

•

BYER & BOWMAN ADVERTISING AGENCY

203 East Broad St., Columbus, Ohio
Phone Main 3276
ABP—ANPA—PPA—ABP

Co-owners.....Herbert Byer, Gus K. Bowman, Joel M. Burghalter
Director of Radio.....Joel M. Burghalter

•

HAROLD CABOT & CO.

24 Milk St., Boston, Mass.
Phone HANcock 7690
AAAA

Officers

President-Treasurer.....Harold Cabot
Executive Vice-President.Henry W. Patterson
Vice-President.....Donald D. Douglass
Vice-President.....John E. Kennedy
Vice-President-Art Director George R. Griffin
Secretary.....Richard Holland
Assistant Treasurer.....Eveleth R. Todd

Radio Accounts Placed—H. P. Hood & Sons, Boston & Maine Railroad, The James Hanley Co.

CAHN-MILLER, INC.

413 N. Charles St., Baltimore, Md.
Phone Vernon 4411

Officers

President.....Louis F. Cahn
Secretary-Treasurer.....C. LeRoy Miller
Account Executive.....E. Lyell Gunts

Radio Accounts Placed—Chatham Homespun Suits, Homeland Tailors, Inc., Jarman Motors, Gibbs & Co., Maryland Publicity Commission, Elite Laundry, H. B. Davis Co.

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CAMPBELL-EWALD CO.

General Motors Bldg., Detroit, Mich.
Phone Trinity 2-6200
AAAA — ANPA — ABP — PPA

Officers

President.....Henry T. Ewald
Executive Vice-President.....R. H. Crooker
Vice-Pres. & Gen. Mgr.....W. W. Lewis
Vice President-Media Director.J. J. Hartigan
Radio Executive.....G. C. Packard

Branch Offices
714 W. Olympic Blvd., Los Angeles, Calif.
Phone Prospect 1275
Manager.....Steven S. Arnett
1709 Central Tower Bldg,
San Francisco, Calif.
Phone Douglas 5670
Manager.....R. V. Dunne
230 N. Michigan Ave.,
Central 1946
Chicago, Ill.
Manager.....R. F. Field
705 Republic Bank Bldg., Dallas, Texas
Manager.....Aubra Dodson

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CAMPBELL-EWALD COMPANY OF NEW YORK, INC.

1230 Sixth Ave., New York, N. Y.
Phone Circle 7-6383
AAAA — ABP — ANPA — PPA
NOAB — ABC

Officers

Chairman of Board.....H. T. Ewald
President & General Manager.F. D. Richards
Treasurer.....Duane W. Beurmann
Secretary.....L. B. Dudley
Vice-President.....W. W. Lewis
Vice-President.....W. E. Blodgett
Vice-President.....J. L. Spencer
Director of Radio.....Kenneth Young
Time Buyer.....E. A. Elliott

Branch Offices
1214 19th St., N.W., Washington, D. C.
Phone Metropolitan 5670
Manager.....Emmett Deady
Republic Bank Bldg., Dallas, Texas
Manager.....Aubra Dodson, Jr.

Radio Accounts Placed—Purity Bakeries Corp., United States of Brazil.

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THE CAPLES COMPANY

230 Park Ave., New York, N. Y.
Phone MUrray Hill 6-6500
ANPA—PPA—APA—NOAB
Officers

President.....R. C. Caples
Vice-President.....Albert Woodley
Time Buyer.....R. D. Folster

Branch Offices
225 East Erie St., Chicago, Ill.
Phone Superior 6016
Vice-President-Secretary-Treasurer, R. N. Hartsing
1504 Dodge St., Omaha, Nebr.
Phone Jackson 1107
Vice-President.....L. M. Branch
Radio Department Head....Russell Rullman
412 West Sixth St., Los Angeles, Calif.
Phone Mutual 4143
Manager.....Arthur Caron

Radio Accounts Placed—Railway Express; Union Pacific Railroad; Chicago & North Western Railway.

•

CESANA & ASSOCIATES, LTD.

Monadnock Bldg., San Francisco, Calif.
Phone EXbrook 8572
Officers

Co-Owner.....C. H. Brockhagen
Co-Owner.....R. Cesana
Production Manager-Space Buyer, Constance Ferris

Branch Office
6518 Selma Ave., Hollywood, Calif.
Phone HOllywood 8155
Manager.....T. D. Murray
Radio Director.....Carl Webster Pierce
Account Executive.....Louis Grimm
Production Manager.....Mary Greene

Radio Accounts Placed—Roma Wine Co.

•

C. P. CLARK, INC.

2411 West End Ave., Nashville, Tenn.
Phone 7-6602
ABP — ANPA — PPA — SNPA — NOAB
First Advertising Agency Group
Officers

President-In Charge of Radio....C. P. Clark
Executive Vice-President, Herbert Armstrong
Secretary-Treasurer.....D. G. Goodwin

•

THE CLEMENTS COMPANY, INC.

1601 Chestnut St., Philadelphia, Pa.
Phone Rittenhouse 0236
Officers

President-Treasurer.....I. W. Clements
Vice-President-Secretary...E. D. Masterman
Director of Radio.....Alice Clements

Radio Accounts Placed—Network: Modern Food Process Co.

•

COMPTON ADVERTISING, INC.

630 Fifth Ave., New York, N. Y.
Phone Circle 6-2800
AAAA—ABP—ANPA—PPA—PBR—SAAA—SNPA
Officers

President .....Richard Compton
Executive Vice-President.....Trell Yocum
Secretary-Treasurer.....Leonard T. Bush
Vice-Presidents.....Leonard T. Bush, Alfred Stanford, Robert Holbrook, Harold S. Barnes, Gordon Aymar, Craig Davidson.
Vice-President-Director of Radio, John E. McMillin
New Program Manager.....Storrs Haynes
Network Program Manager..Gilbert Ralston
Local Program Manager.....Hal James
Casting Director.....George Brengel
Publicity Director.....Isabel Olmstead
Radio Time Buyers.....William Maillefert, Frank B. Kemp, Lester Schroeder

Branch Offices
Gwynne Bldg., Cincinnati, O.
Manager.....Robert Marsh
Assistant Manager.....Mary Wright

Radio Account Placed—Procter & Gamble Co. (Ivory Soap, Ivory Flakes, Crisco, P. & G. Naptha Soap, Fluffo, Barsalou Soap, Duz), Wheatena Corp., William S. Scull Co. (Boscul Coffee).

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COOLIDGE ADVERTISING CO.

308-315 Insurance Exchange, Des Moines, Ia.
Phone 3-5195
AAAA — ABP — ANPA — PPA — APA
Officers

President .....Paul Blakemore
Vice-President .....Henry Kroeger
Production Manager.....Robert H. Morgan

•

COWAN & DENGLER, INC.

527 Fifth Ave., New York, N. Y.
Phone MUrray Hill 2-0940
ANPA — PPA — NOAB — APA
Officers

President.....Stuart D. Cowan
V-P, Secretary-Treasurer.....H. W. Dengler
Media Director-Time Buyer...Helen F. Bond
Office Manager.....William Erichs

Radio Accounts Placed — Burry Biscuit Corp., AA Quality Products, Inc., National Motor Boat Show.

•

THE CRAMER-KRASSELT CO.

733 N. Van Buren St., Milwaukee, Wisc.
Phone Daly 3500
AAAA — ABP — ANPA — PPA
APA — NOAB
Officers

President.....A. W. Seiler
Executive Vice-President, Secretary-Treasurer.....C. T. McElroy
Vice-President.....H. T. Dyson, C. W. Faude, A. J. Spoerl
Director of Radio.....Holland Engle
Assistant Director of Radio.....L. Mahar

Radio Accounts Placed—Knapp-Monarch

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Co., Dr. L. D. LeGear Medicine Co., Condon Bros., Plankinton Packing Co., Sperry Candy Co., Phelan-Faust Paint Mfg. Co., Kingsbury Breweries Co., Luick Ice Cream Co., McConnon & Co., Joys Bros. Co.

•

CRITCHFIELD & COMPANY

720 North Michigan Ave., Chicago, Ill.
Phone Superior 3061
ANPA — APA — PPA — NAOB

Officers

President.....Scott S. Smith
Secretary.....R. C. Scrymiger
Treasurer.....N. W. Smith
Radio Director.....Morrison Wood
Script Writer.....Elizabeth Long

Radio Accounts Placed—Cudahy Packing Co., Evans Fur Co., Wheeling Steel Corp.

•

D'ARCY ADVERTISING COMPANY

Missouri Pacific Bldg., St. Louis, Mo.
Phone Central 6700
AAAA — ANPA — PPA — ABP — PRB — SAAA — SNPA

Officers

President.....W. C. D'Arcy
Treasurer .....C. C. Pangman
Secretary .....C. C. Pangman
Vice-President.....J. F. Oberwinder

Branch Offices

515 Madison Ave., New York City
Phone Eldorado 5-5435
Vice-President in Charge of Radio .....F. W. Coste
Radio Dept.....W. Pflueger, A. N. Steele, Henry Klein

Terminal Bldg., Cleveland, Ohio
Phone Cherry 0158
Stanley Seward, H. M. Cooper

P. O. Box 1734, Atlanta, Ga.
Phone Hemlock 7608
J. H. Kinsella

Radio Account Placed—The Coca-Cola Co.

•

JIMM DAUGHERTY, INC.

706 Chestnut St., St. Louis, Mo.
Phone Main 0790-0791
ABP — PPA

Officers

President-Time Buyer..James M. Daugherty
Service Director.....Joseph E. Schmitt

Radio Accounts Placed—Pepsi-Cola Bottlers of St. Louis, Meyer Bros. Drug Co., Pick's Dog Food Minerals, St. Louis Dairy Co.

•

DAVIS-HARRISON-SIMMONDS

306 N. Vermont Ave., Hollywood, Calif.
Phone NOrmandy 2-2158

Officers

President.....Don L. Davis
Executive Vice-President.....Jack M. Lenz
Secretary.....M. D. Harrison
Treasurer.....T. S. Simmonds
Vice-President.....Allan Abel
Office Manager.....D. M. Moore
Radio Director.....Lewis H. Abel
Radio Producer.....Hal Gerard
Script Writers.....Joe Twerp, David Arlen

Radio Accounts Placed—Lime Cola Co., Starland Products, Inc., Nu-Sol Dentifrice.

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DOE-ANDERSON ADVERTISING AGENCY

308 Martin Brown Bldg., Louisville, Ky.
Phone Wabash 3193

Officers

President.....Elmer H. Doe
Account Executives.....Warwick Anderson, Robert L. Headen

Radio Accounts Placed — Free & Peters, Inc., Radio Station WAVE, Radio Station WHO, Radio Station WDAY, Radio Station WDBJ, Radio Station WPTF, Radio Station WIS, Radio Station KMA.

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DONAHUE AND COE, INC.

1270 6th Ave., New York, N. Y.
Phone Columbus 5-4252
ANPA — PPA — ABP — PRB — SNPA

Officers

President.....Edward J. Churchill
Treasurer.....W. B. Patterson
Secretary.....O. A. Kingsbury

Branch Office

411 Hurt Bldg., Atlanta, Ga.
Phone Main 5662
Manager.....H. L. Morrill, Jr.

Radio Accounts Placed—National Association of Ice Industries, Scholl Mfg. Co., Metro-Goldwyn-Mayer, United Artists, The Playwrights Co.

•

DOREMUS & CO.

120 Broadway, New York, N. Y.
Phone REctor 2-1600
ANPA—NOAB—PPA—APA—ABP

Officers

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Secretary.....Dewey B. Holland
Treasurer.....Richard E. Williams
Director, General Accounts Division, George L. Miller
Production Manager, Financial Accounts Division.....D. B. Holland
Production Manager, General Accounts Division.....H. Friedwald

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Space Buyer.....Harold H. Sieber

Branch Offices

50 Congress St., Boston, Mass.
Phone Hubbard 1510

Vice-President.....L. W. Munro
Vice-President-Manager, Commercial Dept., J. H. McCullough
In Charge of Radio.....P. L. Scannell
Space Buyer.....Charles R. Rice

1520 Sanson St., Philadelphia, Pa.
Phone Rittenhouse 0925

Manager.....William Reid

208 S. La Salle St., Chicago, Ill.
Phone Central 9135

Manager.....H. L. Smith
Space Buyer.....E. G. Harding

544 Market St., San Francisco, Calif.
Phone Garfield 6688

Vice-President.....H. W. Grady
Space Buyer.....R. Brindley

Radio Accounts Placed—National Shawmut Bank, Savings Bank Life Insurance Council, Workingmen's Cooperative Bank.

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JOHN C. DOWD, INC.

Park Square Bldg., Boston, Mass.
Phone Hubbard 8050

Officers

President-Radio Director.....John C. Dowd
Executive Vice-President.....E. D. Parent

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SHERMAN K. ELLIS & CO.

500 Fifth Ave., New York, N. Y.
Phone LAckawanna 4-3570
ANPA—PPA—APA

Officers

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Vice-Presidents.....C. E. Staudinger, Richard Barrett, Milton J. Blair, Glen Jocelyn, H. F. Townsend, E. S. Pratt, John F. Price
Director of Radio.....Edward Aleshire
Radio Time Buyer.....Harry Torp

Branch Offices

141 W. Jackson Blvd., Chicago, Ill.
Phone Harrison 8612

Vice-President.....John F. Price

Radio Accounts Placed—Quaker Oats Co., McLaughlin's Manor House Coffee, Pennsylvania Salt Co., Standard Brands, Inc., The National Refining Co., S. B. Thomas, Inc., Piel Bros.

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ERWIN, WASEY & CO.

Graybar Bldg., 420 Lexington Ave.,
New York, N. Y.
Phone MOhawk 4-8700
AAAA — ABP — ANPA — PPA — SNPA

Officers

President.....Louis R. Wasey
Vice-President-General Manager, Howard D. Williams
Vice-President-Art Director.Paul E. Newman
Treasurer.....A. G. Van Utt
Director of Radio.....Edward J. Fitzgerald

Branch Offices

Erwin Wasey & Co., Ltd.
230 N. Michigan Ave., Chicago, Ill.
Phone Randolph 4952

Vice-President.....L. R. Northrup

Erwin Wasey & Co. of Minnesota
Midland Bank Bldg., Minneapolis, Minn.
Phone Atlantic 1223

President.....Mac Martin

Erwin Wasey & Co. of the Pacific Coast
333 Montgomery St., San Francisco, Calif.
Phone Exbrook 7004

Vice-Presidents.S. R. Hutton, H. E. Williams

714 W. 10th St., Los Angeles, Calif.
Phone Prospect 5317

Executive Vice-President.....H. A. Stebbins

Skinner Bldg., Seattle, Wash.
Phone Maine 6435

Vice-President.....W. E. Kraft

Radio Accounts Placed—Lydia E. Pinkham Medicine Co., Musterole Co., Zemo Co., The Barbasol Co., Consolidated Cigar Co., Carnation Co., R. B. Semler, Inc.; The Olive Tablet Co., Florida Citrus Exchange, Zonite Products Co., Liberty Magazine, Primrose House, Inc., Horlicks Malted Milk Co., Steele Wedeles Co.

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H. W. FAIRFAX ADVERTISING AGENCY, INC.

551 Fifth Ave., New York, N. Y.
Phone, MUrray 2-8680
ANPA — APA — PPA

Officers

President-Radio Director.....Nat S. Ensler

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FEDERAL ADVERTISING AGENCY, INC.

444 Madison Avenue, New York, N. Y.
Phone Eldorado 5-6400
AAAA — ANPA — PPA — ABP

Officers

President .....Robert Tinsman
Vice-Presidents.....James O'Brien, Jules B. Singer, Joseph Beck, Kenneth Plumb, C. G. Wright
Treasurer .....George Dietrich
General Manager-Secretary..George Dietrich
Radio Director.....J. S. Davidson

Radio Accounts Placed—National Biscuit Co. (for Shredded Wheat), General Cigar Co., Rockwood & Co., American Safety Razor Corp., J. J. Trommer (Beer).

•

HARRY FEIGENBAUM ADVERTISING AGENCY

1420 Walnut St., Philadelphia, Pa.
Phone Pennypacker 3623
ANPA — PPA

Officers

President.....Harry Feigenbaum
Radio Dept. Manager.....David Wermen

•

WILLIAM ESTY & COMPANY

100 East 42nd St., New York, N. Y.
Phone Caledonia 5-1900

www.americanradiohistory.com

Officers
President and Treasurer.....William Esty
Secretary.....E. H. Cummings
Director of Radio.....Richard Marvin
Assistant Radio Director...Harry Holcombe
Time Buyer.....Tom Lynch
Radio Producers.....Don Bernard, Helen Phillips, Bernard Dougall, Hildegarde Dixon, William R. Moore, William S. Gay
Radio Continuity Writers....Helen Phillips, Bernard Dougall
Radio Accounts Placed—R. J. Reynolds Tobacco Co., Lehn & Fink Products, Inc., Pacquin's Hand Cream, Baume Bengue, White Laboratories, Lever Bros. (Lifebuoy).

•

ROBERT G. FIELDS & CO.

Warner Bldg., Nashville, Tenn.
Phone 6-1977
PPA — SNPA — ABP
Officers
President.....Robert G. Fields

•

M. M. FISHER ASSOCIATES

134 N. La Salle St., Chicago, Ill.
Phone Central 1211
Officers
Manager.....Jack L. Fisher
Radio Director.....Jack L. Fisher, Jr.

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FITZGERALD ADVERTISING AGENCY, INC.

202 Southern Bldg., 833 Howard Ave., New Orleans, La.
Phone Raymond 5194
AAAA — ANPA — PPA — SNPA
APA — ABP — NOAB
Officers
President.....Joe L. Killeen
Vice-President.....Joseph H. Epstein
Vice-President.....Leonard Gessner
Secretary-Treasurer.....Roy M. Schwarz
Production Manager.....Warren G. Posey
Art Director.....E. W. Rector Wootten
Comptroller.....Lee O'Pry
Director of Radio.....Joe L. Killeen
Radio Continuity Writers...Roy M. Schwarz, Joe L. Killeen, Martha Dulin
Time Buyer.....Leonard Gessner
Time Buyer.....Mrs. W. T. Bramblett
Radio Account Placed—Wesson Oil & Snowdrift Sales Co., Louisiana Power & Light Co., Southern Cotton Oil Co., Godchaux Sugars, Inc., Dixie Brewing Co.

•

FLACK ADVERTISING AGENCY

Hills Bldg., Syracuse, N. Y.
Phone 2-3129
ABP — ANPA — PPA — APA
Officers
Owner.....John B. Flack
Radio Account Executive...Mary M. O'Neil
Radio Accounts Placed—Netherland Dairy, Central New York Independent Super-Markets, Keepsake Diamond Rings.

•

FOLEY ADVERTISING AGENCY

1012 NBC Bldg., Cleveland, Ohio
Phone Cherry 1490
ANPA
Officers
President-Radio Director...Robert B. Foley
Space Buyer.....Helen M. Little
Radio Accounts Placed—I. J. Fox, Inc., The Bing Co., Ohio Floor Covering Co., Perry Auto Stores.

•

FORT & COMPANY

301-304 Kinney Bldg., Charlotte, N. C.
Phone 3-4217
APA — SNPA
Officers
President.....John L. Fort
Secretary.....Jean Dunham
Radio Accounts Placed—A. K. Sutton, Inc., McCoy's Service Stations, T. W. Garner Food Co.

•

FOSTER & DAVIES, INC.

Keith Bldg., Cleveland, Ohio
Phone Cherry 5792
AAAA — ANPA — ABP — PPA — APA
ABC — NOAB
Officers
President.....F. Carlisle Foster
Vice-President-Treasurer...Maxton R. Davies
Vice-President.....Everett R. Castle
Secretary.....Maxton R. Davies, Jr.
Radio Accounts Placed—Network: General Electric Co.

•

ALBERT FRANK-GUENTHER LAW, INC.

131 Cedar St., New York, N. Y.
Phone COrtlandt 7-5060
ANPA — PPA — ABP — NOAB
Officers
Chairman, Board-Executive Committee, Russell Law
President.....Frank J. Reynolds
Vice-President-Treasurer...Emmett Corrigan
Vice-President-Secretary...Victor J. Cevasco
Radio Department.....Henry T. Rockwell
Branch Offices
Post Office Square, Boston, Mass.
Phone Hancock 5900
Packard Bldg., Philadelphia, Pa.
Phone Rittenhouse 3915
1 La Salle St., Chicago, Ill.
Phone Dearborn 8910
155 Sansome St., San Francisco, Calif.
Phone EXbrook 3484

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FULLER & SMITH & ROSS, INC.

71 Vanderbilt Ave., New York, N. Y.
Phone MUrray Hill 6-5600
1501 Euclid Ave., Cleveland, Ohio
Phone Cherry 6700
AAAA — ANPA — PPA — ABP
APA — ABC

Officers

President.....A. L. Billingsley
Vice President-Manager.....J. E. Wiley
Secretary-Treasurer..... C C. Reidenbaugh
Radio Director.....Lee Williams

•

GANDY ADVERTISING AGENCY

Mercantile Bldg., Dallas, Texas
Phone Central 4737

Officers

Owner.....Wilmer P. Gandy
Production Manager.....Mrs. K. Gandy

•

GARDNER ADVERTISING CO.

915 Olive St., St. Louis, Mo.
Phone Garfield 2915
AAAA — ABP — ANPA — PPA — PRB
SAAA — SNPA

Officers

Chairman of Board.....H. S. Gardner
President.....E. G. Marshutz
Executive Vice-President...Mrs. E. P. Proetz
Secretary-Treasurer.....E. R. Gardner
Director of Radio (St. Louis)..C. E. Claggett

Branch Offices

9 Rockefeller Plaza, New York, N. Y.
Phone Columbus 5-2000
Vice-President in Charge of Radio,
Roland Martini
1419 Heyburn Bldg., Louisville, Ky.
Phone Jackson 5328

Radio Accounts Placed—Pet Milk Co., Ralston Purina Co., Independent Packing Co., L. & N. Rwy., Stokely Bros. & Co., Union Biscuit Co., Griesedieck-Western Brewing Co.

•

SIDNEY GARFINKEL ADVERTISING AGENCY

26 O'Farrell St., San Francisco, Calif.
Phone Exbrook 3420
ABP — ANPA — PPA

Officers

President.....Sidney Garfinkel
Director of Radio.....Walter Guild
Manager.....Don Breyer

Radio Accounts Placed—Euclid Candy Co., Kay Jewelers, Hastings, Money-Back Smith, Haskins Bros. & Co., Remar Baking Co., El Dorado Brewery, Gravem Inglis Baking Co., El Dorado Oil Works, T. K. Barker, Fred Benioff, Brody Operating Co., Priscilla Parker Cosmetics.

•

W. W. GARRISON & COMPANY

400 N. Michigan Ave., Chicago, Ill.
Phone Superior 8191
ABP — ANPA — PPA

Officers

Vice-President.....H. F. Falvey
Time Buyer.....G. P. Schill

Radio Accounts Placed—Chicago-Milwaukee Steamship Line.

•

J. STIRLING GETCHELL, INC.

405 Lexington Ave., New York, N. Y.
Phone MUrray Hill 6-4800
AAAA — ANPA — PPA
NOAB — ABC — APA

Officers

President.....J. V. Tarleton
Vice-President-General Manager,
M. Peter Franceschi
Vice-Presidents.....William E. Berchtold, Frank R. Griffin, Paul Hollister, H. T. Mitchell, E. G. Nickerson
Secretary.....Orville H. Schell, Jr.
Treasurer.....Charles McCormack
Director of Radio.....C. A. Snyder
Radio Time Buyer.....C. R. Moser

Branch Offices

New Center Bldg., Detroit, Mich.
Phone Trinity 1-2200
Radio Time Buyer.....I. H. MacKenzie
Bryant Bldg., Kansas City, Mo.
Phone Harrison 8102
K. Rickerson
59 E. Van Buren St., Chicago, Ill.
Phone Harrison 2606
L. O. Holmberg
735 N. Water St., Milwaukee, Wisc.
Phone Marquette 3567
Harry H. Scott

Radio Accounts Placed — Socony-Vacuum Oil Co., Chrysler Corp. (Plymouth and DeSoto cars).

•

GEYER, CORNELL & NEWELL, INC.

745 Fifth Ave., New York, N. Y.
Phone Wickersham 2-5400
AAAA — PPA — ANPA

Officers

President .....Bertram B. Geyer
Vice-Presidents.....H. W. Newell, R. M. Ganger
Radio Director.....Eleanor Larsen

Branch Offices

Third National Bank, Dayton, O.
Phone Fulton 4145
Manager.....E. G. Frost
14250 Plymouth Rd., Detroit, Mich.
Phone, Hogarth 5520
Manager.....J. L. McQuigg

Radio Accounts Placed—Network: E. R. Squibb & Sons, National Spot: Nash Kelvinator Corp. (Nash Division, Kelvinator Division, Leonard Division), Hat Corporation of America.

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GILLHAM ADVERTISING AGENCY

Continental Bank Bldg.,
Salt Lake City, Utah
Phone 4-5516
ANPA — APA — ABP

www.americanradiohistory.com

Officers

President & Treasurer.....M. C. Nelson
Vice-Presidents .....J. Y. Tipton, Lon Richardson
Secretary .....Genevieve Hunt
Space Buyer & Production Manager, J. Robert Furner
Radio Director.....William B. Sears

Radio Accounts Placed—American Packing & Provision Co., Sego Milk Products Co., Utah Oil Refining Co., Excelcis Products Co., Fisher Brewing Co., Mountain Fuel Supply Co., Royal Baking Co., United States Fuel Co., Ogden Troy Laundry, Walker Bank & Trust Co., Colville Ice Cream Co., Automatic Heat with Coal Campaign, Sweet Candy Co., Cloverleaf Dairy, Tracy Loan & Trust Co., Utah Finance Co., Peoples Finance & Thrift Co.

•

GLASER-GOTTSCHALDT, INC.

Statler Bldg., Boston, Mass.
Phone Liberty 6044
AAAA — ABP — ANPA — PPA — APA

Officers

President.....Louis Glaser
Vice-President.....Allan C. Gottschaldt
Radio Director.....E. E. Doten
Production Manager.....E. J. Huber
Art Director.....Richard T. Collins

Radio Accounts Placed—Sharaf's, Inc., Consolidated Rendering Co., Henley-Kimball Co., Gould Negative Ion Co., New England Coke Co., Rose-Derry Co.

•

GLICKSMAN ADVERTISING CO.

400 Madison Ave., New York, N. Y.
Phone PLaza 8-0716
ABP — ANPA — PPA

Officers

President .....Joseph Glicksman
Vice-President-Secretary .William Glicksman
Treasurer .....David Glicksman

Radio Accounts Placed—Adam Hats.

•

GOODKIND, JOICE & MORGAN

919 North Michigan Ave., Chicago, Ill.
Phone Superior 6747
PPA — ABP
Affiliated with Raymond R. Morgan Co. Hollywood, Calif.

Officers

President.....Clyde M. Joice
Vice President-Treasurer.M. Lewis Goodkind
Vice-President-Merchandising, Harlow P. Roberts
Copy Chief.....Garrick M. Taylor
Space Buyer.....Florence A. Neighbors

Radio Accounts Placed—Golden Rod Ice Cream Co., Service Stores, Inc., Planters Nut & Chocolate Co.

•

GRANT ADVERTISING, INC.

Gulf State Bldg., Dallas, Texas
Phone Riverside 8121
APA — SNPA

Officers

President.....Will C. Grant, Jr
Manager.....Edwina M. Sprague
Script Writer.....Evelyn Elam

Branch Office

Palmolive Bldg., Chicago, Ill.
Phone Superior 9055

Vice-President.....Tyler Davis
Vice-President-Manager.....John G. Morrow
Director of Radio.....L. G. Harris
Radio Dept.....Allen C. Anthony, Jimmy McClain

30 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 5-4485

Manager.....Jane E. Rovee

Guardiola Bldg., Mexico City, Mexico
Phone Eric. 14-63-93

President.....David H. Echols
Vice-Presidents.....John C. Jensen, Augusto Elias, Edgar M. Huymans
Assistant Radio Director....Oscar Azue, Jr.
Script Writers.....Emilio Arellano, Jesus Elizarraras
Musical Director.....Elias Breeskin

Padre Mier 474, Monterrey, Mexico

Executive in Charge.....David H. Echols

Radio Accounts Placed—National Spot: American Chicle Co. (Beeman's Pepsin); Network: Mars, Inc.

•

GREEN-BRODIE, INC.

485 Madison Ave., New York, N. Y.
Phone PLaza 3-9533
ANPA — PPA

Officers

President.....Julian P. Brodie
Secretary-Treasurer.....Alan Green
Vice President-Art Director.Murray A. Levin
Production Director.....Melford Brodie
Radio Dept.....Julian P. Brodie

Radio Accounts Placed—Pieter deWitt Diamonds, Ltd., Trade Bank & Trust Co.

•

GREY ADVERTISING AGENCY, INC.

166 West 32nd St., New York, N. Y.
Phone CHickering 4-3900
ABP — ANPA — PPA — NOAB — APA

Officers

President.....Lawrence Valenstein
Executive Vice-President.....Arthur C. Fatt
Talent Buyer.....James H. Lang, Jr.
Time Buyer.....Maria J. White

Radio Accounts Placed—William Demuth & Co. (Hesson Guard-Milano Pipes).

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JULIAN GROSS ADVERTISING AGENCY

11 Asylum St., Hartford, Conn.
Phone 7-7179 and 7-7170

Officers

Owner .....Julian Gross
Radio Director.....Geraldine A. Kenney
Account Executives.....M. Gold, David Gross, Alfred Horn

•

M. H. HACKETT, INC.

9 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 6-1940
ABP — ANPA — PPA — NOAB

Officers

President-Treasurer & Radio Director, Montague H. Hackett
Vice-President.....Crawford W. Hawkins
Vice-President.....Bernard Pagenstecher
Art Director.....Robert Blue
Production Manager.....G. B. Bradley
Time Buyer.....Aida Stearns
Copy Chief.....Allan Legg

Radio Accounts Placed—Riggio Tobacco Corp., V. LaRosa & Sons, Chatham Mfg. Co., S. A. Schonbroun & Co.

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HART-CONWAY CO., INC.

Genesee Valley Trust Bldg., Rochester, N. Y.
Phone Main 2073
ANPA — APA

Officers

President.....H. Lyman Hart
Secretary.....M. Brinkman Hart
Vice President.....Harold E. Kennedy
Radio Director.....John P. Street
Program Producers.....Lowell MacMillan, Charlotte Edwards, Kenneth Adams, H. E. Kennedy

Radio Accounts Placed—Levis Music Stores, Wegman's Food Markets, Gulf Oil Corp., L. C. Forman Co., Erskine Healy Co., Fincher Motors, Acoustic Instrument Co., Sears Roebuck & Co. (Rochester Division).

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GEORGE H. HARTMAN CO.

307 North Michigan Ave., Chicago, Ill.
Phone State 0055
ANPA — PPA — APA — ABP — NOAB

Officers

President.....George H. Hartman
Secretary-Treasurer.....Frank R. Hartman
Radio Director.....Thomas Kivlan

Radio Accounts Placed—Hartz Mountain Products, Local Loan Co., Nelson Bros. Co., Simoniz Co., P. A. Starck Co., Sawyer Biscuit Co.

•

HAYS ADVERTISING AGENCY

252 College St., Burlington, Vt.
Phone 852
ANPA — ABP

Officers

President-Treasurer.....W. A. Myers
Secretary.....A. E. Hawkins
Director of Radio.....N. H. Myers

Radio Accounts Placed—Dairy Association Co., Huntley Laundry Co., Moquin Baking Co., LaBarge Flower Shop, C. P. Sweble, Jr., Inc., Danforth Sporting Goods Co., Shepard Lumber Co., Burlington Cooperative Milk Producers Co., Howard National Bank & Trust Co., Carl D. Densmore Co., F. J. Preston & Son, Bruhn's, Inc., Gore the Florist, Citizens Coal Co.

•

THE HEFFELFINGER AGENCY

522 Fifth Ave., New York, N. Y.
Phone VAnderbilt 6-2450

Officers

President.....Totten Peavey Heffelfinger
General Manager.....C. H. Pearson
Publicity and Public Relations Director, Capt. C. W. Wildrick
Merchandise Director.....H. Curtis Colby
Radio Director.....Fulton Dent
Director of Sports Service, Walter W. Heffelfinger

Branch Office

924 Second Ave., South Minneapolis, Minn.
Manager.....C. W. Sawyer
Premium and Special Service Manager, C. E. Harrison

•

HENRI, HURST & McDONALD

520 N. Michigan Ave., Chicago, Ill.
Phone SUperior 3000
AAAA — ANPA — PPA

Officers

President .....W. B. Henri
Secretary .....W. D. McDonald
Treasurer .....J. F. Hurst
Media Director.....N. H. Pumpian
Radio Director.....Frank W. Ferrin

Radio Accounts Placed—Network: Hall Bros., Inc., Skelly Oil Co., John Morrell & Co. National Spot: John Morrell & Co., Ballard & Ballard Co., Carolene Products Co.

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HILLMAN-SHANE-BREYER, INC.

846 S. Broadway, Los Angeles, Calif.
Phone Vandike 5111

Officers

President.....David S. Hillman
Vice-President.....M. Lewin
Secretary-Treasurer.....D. Breyer
Radio Director.....Donald Breyer
Publicity Director.....J. DeGarmo

•

HIXSON-O'DONNELL ADVERTISING, INC.

555 South Flower St., Los Angeles, Calif.
Phone Mutual 8331

Officers

President.....G. K. Breitenstein
Secretary.....R. M. Hixson
Treasurer.....J. E. O'Donnell
News Editor.....Wayne Miller
Announcers.....John Wald, Don Forbes

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Crystal Salt, Huskies, Baker's Chocolate, Post Toasties, Post's Bran Flakes); Best Foods, Inc. (Nucoa); Prudential Insurance Co., Dr. Pepper Co., Hecker Products Co. (Shinola); Hudnut Co.; Procter & Gamble Co. (Ivory Snow).

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BERMINGHAM, CASTLEMAN & PIERCE, INC.

136 East 38th St., New York, N. Y.
Phone Lexington 2-7550
ABP—ANPA—PPA—NOAB—APA
Officers

President .....Arch Bermingham
Executive Vice-President.....Stewart Wark
Secretary-Treasurer.....Winston H. Hagen
Radio Director.....George C. Castleman
Radio Accounts Placed—Griffin Manufacturing Co., Inc.; Conti Products Corp., Frank H. Lee Co., Roma Wine Co., O'Sullivan Rubber Co., A. Schreter & Sons.

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GEORGE BIJUR, INC.

9 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 6-6330
ANPA—PPA
Officers

Radio Director.....George Bijur

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THE BIOW CO., INC.

9 Rockefeller Plaza, New York, N. Y.
Phone Circle 6-9300
ANPA — PPA — ABP
Officers

President and Treasurer....Milton H. Biow
Secretary .....Anna Hauptman
Director of Radio.....Regina Schuebel
Dramatic Radio Director.....Charles Martin
Radio Accounts Placed — Bulova Watch Co., Joe Lowe Corp., Philip Morris & Co., Revelation Tobacco, Bond Street Tobacco, Postal Telegraph & Cable Co., Westfield Watches, Eversharp, Inc., Procter & Gamble Co. (Lava Soap), Sweets Company of America.

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BLACKETT-SAMPLE-HUMMERT, INC.

221 N. La Salle St., Chicago, Ill.
Phone Dearborn 0900
ABP—ANPA—APA—PPA—ABC—NOAB
Officers

President-Director.....H. M. Dancer
Vice President-Director.....J. G. Sample
Vice President-Director.....Hill Blackett
Director.....N. H. Pritchard
Assistant to President.....Paul Keenan
Vice-Presidents.....Lucius A. Crowell, Marvin Harms, C. L. Fitzgerald, Kenath T. Sponsel, Robert C. Wilson
Secretary.....J. R. Lieber
Space Buyer.....Jack Loucks
Radio Director.....Max Wylie
Radio Time Buyer.....J. James Neale

Branch Offices
247 Park Ave., New York, N. Y.
Phone WIckersham 2-2700
Officers

Vice President-Director..E. Frank Hummert
Vice-Presidents .....Anne Hummert, Maurice H. Bent, George G. Tormey
Radio Time Buyer.....Robert A. McNeil
Radio Accounts Placed—Affiliated Products, Inc., Anacin Co., Axton-Fisher Tobacco Co., Bayer Co., Bi-So-Dol Co., A. S. Boyle Co., Cudahy Packing Co., Florida Citrus Commission, General Mills, Inc., Knowlton Danderine Co., Kolynos Co., Midway Chemical Co., Mystic Laboratories, Parker Pen Co., Chas. H. Phillips Chemical Co., Procter & Gamble Co., A. E. Staley Mfg. Co., Sterling Products Co., The Wander Co., R. L. Watkins Co., Wyeth Chemical Co.

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THE BLAINE THOMPSON CO.

234 West 44th St., New York, N. Y.
Phone BRyant 9-2480
ANPA — PPA
Officers

President-Treasurer .....Myer Lesser
Vice-President.....John J. Shubert, Jr.
Assistant Secretary.....G. L. Surrey
Art Director.....James A. Lannon
Production Manager.....J. Adams
Radio Director.....Marlo Lewis

•

W. EARL BOTHWELL ADVERTISING AGENCY

Standard Life Bldg., Pittsburgh, Pa.
Phone Court 6565
Officers

President.....W. Earl Bothwell
Secretary-Treasurer.....A. A. Logan
Radio Director.....V. A. Dahlman

•

BOTSFORD, CONSTANTINE & GARDNER

115 SW 4th, Portland, Oregon
Phone Atwater 9541
AAAA — ANPA — PPA — ABP
APA — NOAB
Officers

President.....David M. Botsford
Treasurer.....Merle W. Manly
Secretary.....Frankie Coykendall
Vice-Presidents.....C. P. Constantine, Stanley G. Swanberg, Ray Andrews, Frankie Coykendall, Merle W. Manly.

Branch Offices
814 2nd Ave. Bldg., Seattle, Wash.
Phone Elliott 3523

Vice-President.....C. P. Constantine

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Radio Accounts Placed—Network: Richfield Oil Corp., Rio Grande Oil, Inc. National Spot: Day and Night Mfg. Co., Brock & Co., Boyd H. Gibbons

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WILLIAM F. HOLLAND AGENCY

Glenn Bldg., Cincinnati, Ohio
Phone Main 2859

Officers

Owner.....William F. Holland
Merchandising Director.....C. J. Schuck
Continuity Chief.....John Mathews
Continuity-Research.....Frank Mathuven, Ruth Crane
Sales Promotion.....L. M. Williams
Art Director.....Paul Bogosian
Statistician.....John Q. Brown
Office Manager.....D. E. Holland
Account Executives..Charles Vandermeulen, B. J. Armstrong, S. Flora

•

CHARLES W. HOYT COMPANY, INC.

551 Fifth Ave., New York, N. Y.
Phone MUrray Hill 2-0850
AAAA — ANPA — PPA — ABP — NOAB

Officers

President and Treasurer....Winthrop Hoyt
Secretary.....Everett W. Hoyt
Vice-Presidents.....F. A. Whipple, W. K. Dingledine
Director of Radio.....W. P. Smith
Time Buyer.....D. W. Coutlee

Branch Office

650 Main St., Hartford, Conn.
Phone 5-6066

Vice-President.....F. A. Whipple

Radio Accounts Placed—B. C. Remedy Co., Richardson & Robbins, Charles Guldens, Inc., American Molasses Co., Merck & Co., Burnham & Morrill, Snider Packing Corp., E. L. Knowles Co., Edrolax, Inc.

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THE H S G ADVERTISING AGENCY

19 East 53rd St., New York, N. Y.
Phone WIckersham 2-3338

Officers

President-Treasurer.....H. S. Goodman
Secretary .....H. Knuth
Vice-Presidents.....Everett F. Goodman, Barney Cragston, Andrew Schloss

Branch Offices

American National Bank Bldg., Chicago, Ill.
206 S. Spring St., Los Angeles, Calif.

H. B. HUMPHREY CO.

1235 Statler Bldg., Boston, Mass.
Phone Liberty 4714
AAAA — ABP — ANPA — PPA — APA

Officers

Chairman of Board.....Henry B. Humphrey
President-Treasurer...Richard S. Humphrey
Vice-President-Copy Chief, Julian L. Watkins
Vice-President.....John C. Strouse
Account Executives....Herbert T. Hand, Jr., William J. Breen
Production Manager.....G. L. Leonard
Secretary.....Francis S. Moulton

Radio Accounts Placed—Boston Beer Co., Rumford Chemical Works, Morris Plan Banking Co. of Boston.

•

HUTCHINS ADVERTISING COMPANY, INC.

Cutler Bldg., Rochester, N. Y.
Phone Main 3528
APA — ANPA — PPA — ABP

Officers

President .....M. S. Hutchins
Treasurer .....F. I. Hutchins
Secretary .....F. R. Hutchins
Vice-President & Director of Radio F. A. Hutchins

Radio Account Placed—Philco Radio and Television Corp.

•

WILLIAM A. INGOLDSBY & CO.

452 I. W. Hellman Bldg., Los Angeles, Calif.
Phone Michigan 4573

Officers

Manager.....William A. Ingoldsby
Radio Director.....James W. Ingoldsby
Copy Chief.....Arthur W. Ingoldsby

Radio Accounts Placed—Network: Jeffersonian Democrats (Political); Kellogg's Ant Paste.

•

IVEY & ELLINGTON, INC.

1400 South Penn Square, Philadelphia, Pa.
Phone Locust 7909
ANPA — PPA

Officers

President.....Neal D. Ivey
Vice-President-Treasurer...Jesse T. Ellington
Secretary.....George V. Strong
Media Director.....C. R. Palmer

Branch Office

155 East 44th St., New York, N. Y.
Phone MUrray Hill 2-5248

Vice-President.....Thomas M. Keresey

Radio Accounts Placed—Bayuk Cigars Inc., General Baking Co., Packers Tar Soap Inc., Young People's Church of the Air.

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JESSOP ADVERTISING CO.

First Central Tower, Akron, Ohio
Phone Franklin 3232
Officers

President.....M. K. Jessop
Space Buyer.....Charles A. Jessop
Radio Director.....R. Gilbert

•

THE RALPH H. JONES COMPANY

Carew Tower, Cincinnati, Ohio
Phone Main 3351
AAAA — ABP — ANPA — PPA
Officers

President.....Ralph H. Jones
Vice-President.....Stanley A. Willer
Secretary.....Elmer A. Vehr
Director of Radio.....C. M. Robertson, Jr.
Assistant Director.....M. MacPherson
Branch Office
580 Fifth Ave., New York City
Phone WIsconsin 7-5500
Manager.....James M. Nelson
Radio Accounts Placed—Dow Drug Co., Kroger Grocery & Baking Co., Carter Coal Co., Miami Margarine, Ten-B-Low, Hook Drug Co.

•

H. W. KASTOR & SONS ADVERTISING CO., INC.

360 N. Michigan Ave., Chicago, Ill.
Phone Central 5331
ANPA — APA — PPA — ABC — NOAB
Officers

President .....Louis Kastor
Treasurer.....A. G. Kastor
Secretary.....W. B. Kastor
Vice-President.....R. H. Kastor
Director of Radio.....Robert G. Jennings
Branch Offices
9 Rockefeller Plaza, New York
Phone Columbus 5-6135
Manager.....William H. Kearns
Radio Accounts Placed—Procter & Gamble Co., Welch Grape Juice Co.

•

THE JOSEPH KATZ COMPANY

16 E. Mt. Vernon Place, Baltimore, Md.
Phone Vernon 7094
AAAA — ANPA — PPA — ABP
Officers

President .....Joseph Katz
Treasurer.....Charles M. Harrison
Director of Radio.....Gordon Gross
Radio Producers & Continuity Writers, Gordon Gross, Edward Prager, Nat C. Wildman, Paul Deutschman
Branch Offices
444 Madison Ave., New York, N. Y.
Phone Wickersham 2-2740
Manager.....Nat C. Wildman
Director of Radio.....Herschel Deutsch
Radio Accounts Placed—American Oil Co., Maryland Pharmaceutical Co., Ex-Lax, Inc., Arrow Beer, Jests, Inc., Laco & Pompeian Products, Inc.

HENRY J. KAUFMAN ADVERTISING

Homer Bldg., Washington, D. C.
Phone District 7400
ANPA — APA — ABP
Officers

Owner.....Henry J. Kaufman
Radio Director.....Jeffery A. Abel
Branch Office
Court Square Bldg., Baltimore, Md.
Phone Calvert 4675
Manager.....Marx S. Kaufman

•

RAYMOND KEANE ADVERTISING AGENCY

501 Railway Exchange Bldg., Denver, Colo.
Phone, TAbor 7166
Officers

Owner-Manager.....Raymond Keane
Partner.....Ethel N. Hines
Radio Production.....Wesley Battersea
Copywriter-Space Buyer.Louese Glackemeyer

•

KELLY, ZAHRNDT & KELLY, INC.

745 Cotton Belt Bldg., St. Louis, Mo.
Phone Garfield 0777
Officers

President.....C. F. Kelly, Jr.
Vice-Pres. and Treasurer....W. W. Zahrndt
Vice-Pres. and Secretary.....V. A. Kelly
Director of Radio.....C. F. Kelly, Jr.
Assistant Director.....W. W. Zahrndt
Radio Producers.....C. F. Kelly, Jr., V. A. Kelly
Radio Continuity Writers....C. F. Kelly, Jr., V. A. Kelly
Radio Accounts Placed—Central Shoe Company, Lutheran Laymen's League, Pine Balm Co., Sayman Products Co., Trems, Inc., American Life & Accident Insurance Co., Democratic Campaign Committee.

•

KENYON & ECKHARDT, INC.

247 Park Avenue, New York, N. Y.
Phone PLaza 3-0700
AAAA — ANPA — PPA — ABP — APA
Officers

Chairman of Board.....Henry Eckhardt
President.....Thomas D'Arcy Brophy
Treasurer.....Otis Allen Kenyon
Secretary.....Joseph A. Vessey
Director of Radio.....Joseph R. Stauffer
Radio Accounts Placed—Network: Charles B. Knox Gelatine Co., Standard Brands (Fleischmann's Foil Yeast).

•

H. M. KIESEWETTER ADVERTISING AGENCY, INC.

9 East 40th St., New York, N. Y.
Phone Lexington 2-0025
ANPA — PPA — ABP
Officers

President & Treasurer....E. T. Kiesewetter
General Manager.....H. M. Kiesewetter

www.americanradiohistory.com

Radio Dept. Manager.....A. C. Christensen
Radio Accounts Placed—The Mennen Co., The Bathasweet Corp., Lorr Laboratories, Inc., Penn Tobacco Co.

•

THE RALF KIRCHER CO.

Mutual Home Bldg., Dayton, Ohio
Phone Fulton 2151

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KLINGER ADVERTISING CORP.

119 W. 57th St., New York, N. Y.
Phone CIrcle 6-3660

Officers

President-Radio Time Buyer...A. A. Klinger
Vice-President.....E. A. Tenner
Secretary.....E. French
Radio Production.....Emory Ellis
Radio Accounts Placed—Madison Long Island Personal Loan Co., Madison Finance Co. of N. J., Servus Clothes, Samuel Schlossman & Sons, Inc., Stanback Co.. Ltd., Bridge Apparel Shops, Long Island Outfitting Co., Wholesale Utilities, Purepar Corp., Klizmoth Corp., Flemex Corp.

•

KNOX REEVES ADVERTISING, INC.

600 First National Bank Bldg.
Minneapolis, Minn.
Phone Bridgeport 7701
ANPA — PPA

Officers

President.....E. E. Sylvestre
Executive Vice-President.....Wayne Hunt
Vice-Presidents.....J. A. Sarles, Elizabeth B. Reeves, Helen A. Brown
Secretary.....K. P. Torgerson
Treasurer.....C. L. Greenwood
Radio Director.....Lloyd Griffin
Director of Media & Research, Dr. A. R. Root
Radio Production Manager.....Russell Neff
Commercial Production Mgr..Brad Robinson

Branch Office

925 Chanin Bldg., New York, N. Y.
Phone MUrray Hill 4-3982
Radio Account Placed — General Mills, Inc.

•

ARTHUR KUDNER, INC.

630 Fifth Ave., New York, N. Y.
Phone Circle 6-3200
AAAA — ANPA — PPA — ABP

Officers

President.....Arthur Kudner
Vice-Presidents.....J. H. S. Ellis, E. J. Owens, Sam D. Fuson, Charles F. Gannon, Kenneth Collins
Director of Radio.....Myron P. Kirk
Assistant Radio Director.....Louis E. Dean
Script Buyer.....Alan Ward
Time Buyer.....John Crandall
Commercial Continuity...Rowena Runnette

Branch Offices

New Center Bldg., Detroit, Mich.
Phone Madison 5315
Robert Copeland
Albee Bldg., Washington, D. C.
Phone National 5506
Frank Getty
1601 Van Ness Ave., San Francisco, Calif.
Phone Grayston 2000
John H. Hornell

Radio Accounts Placed—Network: U. S. Tobacco Co.; Florida Citrus Commission. National Spot: True Story Magazine; U. S. Tobacco Co.; Buick Motor Division; Goodyear Tire & Rubber Co.; Florida Citrus Commission; Savarin Coffee; General Motors Corp.

•

J. R. KUPSICK ADVERTISING AGENCY, INC.

122 East 42nd St., New York, N. Y.
Phone MUrray Hill 5-9145
ANPA — ABP

Officers

President.....J. R. Kupsick
Space Buyer.....E. M. Fordsman

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LAMBERT & FEASLEY, INC.

9 Rockefeller Plaza, New York, N. Y.
Phone COlumbus 5-3721
ANPA — PPA

Officers

President .....John L. Johnston
Executive V-P. .....Gordon Seagrove
V-P.-Radio Director .....Martin Horrell
Vice-President .....Berthold M. Nussbaum
Treasurer .....Frank Mace
Secretary.....Walter P. Lantz
Radio Accounts Placed—Lambert Pharmacal Co.; Prophylactic Brush Co.; Phillips Petroleum Co.

•

LANG, FISHER & KIRK, INC.

1010 Euclid Ave., Cleveland, Ohio
Phone Main 6579
ABP — PPA

Officers

President-Treasurer.....H. Jack Lang
Vice President-Secretary.....A. B. Fisher
Vice-President.....Fred P. Stasbower
Production Manager.....Kent R. Spelman

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LEEFORD ADVERTISING AGENCY

315 Fourth Ave., New York, N. Y.
Phone STuyvesant 9-1742
PPA

Officers

President-Radio Director.....David D. Lee

www.americanradiohistory.com

Treasurer .....W. C. Hoyt
Radio Account Placed — Remington-Rand, Inc., American Writing Machine Co.

•

LEIGHTON & NELSON

202 State St., Schenectady, N. Y.
Phone 6-4202
ABP — PPA

Officers

Partners .....Winslow P. Leighton and George R. Nelson
Space Buyer.....Winifred Niles
Production Manager.....Edward F. Flynn
Radio Director.....George R. Nelson
Copy Director.....Robert S. Cragin
Account Executives.....Winslow Leighton, George R. Nelson, R. S. Cragin
Radio Continuity Writers.....R. S. Cragin, G. R. Nelson, E. F. Flynn

•

LENNEN & MITCHELL, INC.

17 E. 45th St., New York, N. Y.
Phone MUrray Hill 2-9170
AAAA — ANPA — PPA — APA — NOAB

Officers

President.....Philip W. Lennen
Secretary.....Arthur L. Lynn
Vice-President and Treasurer.Robert W. Orr
Director of Radio.....William N. Robson
Stotry Editor.....Richard H. Diggs
Radio Producer.....Blayne Butcher

Branch Offices

323 Equitable Bldg., Hollywood, Calif.
Phone GRanite 7181

Manager.....Samuel C. Pierce
Radio Accounts Placed—John H. Woodbury, Inc., Andrew Jergens Co., P. Lorillard Co., Inc.

•

LEON LIVINGSTON ADVERTISING AGENCY

Mills Bldg., San Francisco, Calif.
Phone Sutter 7340
AAAA — ABP — ANPA — PPA — NOAB

Officers

President.....Leon G. Livingston
Vice-President.....W. C. Day
Space Buyer.....B. B. Biederman
Radio Accounts Placed — Langendorf United Bakeries, Nestle's Milk Products, Inc.

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LONG ADVERTISING SERVICE

681 Market St., San Francisco, Calif.
Phone DOuglas 3168
AAAA — ANPA — PPA

Officers

Principal.....Alvin Long
Director of Radio Service, Gertrude B. Murphy
Production-Media.....Wayne Lentz
Office Manager.....Mary Petersen

Branch Office

19 N. Second St., San Jose, Calif.
Phone Ballard 5600

Radio Accounts Placed—Network: California Prune & Apricot Growers Assn. National Spot: Gallenkamp's Stores Co.; California Prune & Apricot Growers Assn.; California Spray-Chemical Corp.

•

THE W. E. LONG COMPANY

155 North Clark St., Chicago, Ill.
Phone Randolph 4606

Officers

Vice-President.....W. D. Warrick
Chief Announcer.....Ted Meyers
Director of Radio.....E. J. Sperry
Assistant Director of Radio..Robert Struble
Transcription Producer.....Victor Quan
Scripts.....Kimball S. Sant, Mikki Kaye
Syndicate Transcriptions.....L. Alexander

Radio Accounts Placed—Agency is a specialist in wholesale baker advertising servicing hundreds from coast to coast on a syndicated basis.

•

LORD & THOMAS

247 Park Ave., New York, N. Y.
Phone WIckersham 2-6600
AAAA — ANPA — ABP — PPA

Officers

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First Vice President-General Manager, Edward Lasker
Vice President-Manager.....Leonard Masius
Vice-President, Chairman Plans Board, Fairfax M. Cone
Vice-Presidents.....Emerson Foote, Walter C. Krause
Radio Dept. Manager.....Carl M. Stanton
Radio Time Buyer.....John Hymes
Script Buyer.....Frank Wilson

Branch Offices

919 N. Michigan Ave., Chicago, Ill.
Phone Superior 4800

Executive Vice-President....John F. Whedon
Vice-Presidents..,.....R. R. Faryon
Howard A. Jones, Leo H. Rosenberg
Vice-President-Treasurer..William R. Sachse
Radio Time Buyer.....Jack Laemmer

Columbia Square, Hollywood, Calif.
Phone Hollywood 6265

Manager.....Norman W. Morrell

601 West Fifth St., Los Angeles, Calif.
Phone Michigan 7651

Vice President-Manager.....Don Belding

235 Montgomery St., San Francisco, Calif.
Phone Sutter 2355

Manager.....Eugene I. Harrington
Radio Accounts Placed—American Tobacco Co., Pepsodent Co., Petroleum Advisers Inc., Union Oil Co., California Fruit Growers Exchange, J. A. Folger & Co., Southern Pacific Co., Sunnyvale Packing Co., Safeway Stores, Inc., Armour & Co., Roos Bros., Tide-

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water Associated Oil Co., Pabst Sales Co., Bourjois Inc., Albers Milling Co., International Cellucotton Products Co., M & M Ltd., Montgomery Ward Co.

•

EARLE LUDGIN, INC.

121 West Wacker Drive, Chicago, Ill.
Phone Franklin 1762
ANPA — ABP — PPA — APA

Officers

President-Treasurer.....Earle Ludgin
Secretary. ... A. Ludgin
Vice-Presidents.....V. R. Bliss, J. H. Caro, J. H. Willmarth

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MACE ADVERTISING AGENCY, INC.

507 Lehmann Bldg., Peoria, Ill.
Phone 7197
ANPA — ABP — APA

Officers

President.....J. F. Fellay
Treasurer.....Jay J. Keith
Vice-President.....Robert J. Rice

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MacFARLAND, AVEYARD & CO.

333 North Michigan Ave., Chicago, Ill.
Phone Randolph 9360
ANPA — PPA — ABP — SNPA
NOAB

Officers

President.....Hays MacFarland
Secretary-Treasurer.....B. G. Ruttingh
Vice-Presidents.....A. E. Aveyard, Malcolm A. Jennings, Allen B. Discus
Radio Director-Time Buyer.....Evelyn Stark
Production Manager.....William Dooley
Space Buyer.....Madge C. Drake
Publicity Director.....Harry M. Coleman

Radio Accounts Placed—Network: Marrows's, Inc.; National Spot: Northwestern Yeast Co., Omar, Inc., Burma-Vita Co.

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NORMAN A. MACK & CO.

67 West 44th St., New York, N. Y.
Phone VAnderbilt 6-4943

Officers

President.....Norman A. Mack
Radio Director.....Charles Michelson

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MacLAREN ADVERTISING CO. LTD.

372 Bay St., Toronto, Ont., Canada
Phone Elgin 0321-2551
CAAA — CDNA — CWNA

Officers

President-General Manager..J. A. MacLaren
Vice President-Assistant General Manager.....E. V. Rechnitzer
Vice-President-Treasurer.....I. E. Reynolds
Secretary.....G. T. Scroggins
Broadcast Advertising Dept...C. M. Pasmore, M. Rosenfeld, W. D. Byles

Branch Office

901 Dominion Square Bldg.,
Montreal, Que., Canada
Phone Plateau 9556

Office Manager.....E. H. H. Smith
1001 Lindsay Bldg., Winnipeg, Man., Canada
Phone 26-622
Manager.....W. R. W. Henderson
47 Canada Life Bldg., Calgary, Alta., Canada
Phone M 5424
Manager.....Thomas Meade
305 Province Bldg., Vancouver, B. C., Can.
Phone Marine 6268
Manager.....E. Gordon Stephens

Radio Accounts Placed—Network: Imperial Oil, Ltd., Tuckett, Ltd., People's Credit Jewelers. National Spot: Bulova Watch Co., Ltd., General Motors Corp., Dalglish Co., Ltd., People's Credit Jewelers.

•

MacMANUS, JOHN & ADAMS, INC.

12th and 14th Floors, Fisher Bldg.
Detroit, Mich.
Phone Trinity 2-8300
ANPA — PPA — ABP

Officers

President.....W. A. P. John
Executive Vice President-Treasurer, James R. Adams
Vice President-Secretary.John R. MacManus
Vice-Presidents.....Harvey G. Luce, R. A. Brewer
General Manager.....Leo A. Hillebrand
Media Director.....Elmer W. Froehlich

Branch Office

714 W. Olympic Blvd., Los Angeles, Calif.
Phone Richmond 0191

Executive-In-Charge.....F. A. Berend
405 Montgomery St., San Francisco, Calif.
Executive-In-Charge.....Rene C. Dahle

Radio Accounts Placed—Pontiac Motor Co., Cadillac Motor Co., Altes Brewing Co., Boydell Paint & Varnish Co., Dow Chemical Co., LaChoy Food Products, Inc., Simple Simon Products, Champion Spark Plug Co.

•

MALCOLM-HOWARD ADVERTISING AGENCY

20 East Jackson Blvd., Chicago, Ill.
Phone Webster 2110
ABP — APA

Officers

Owner-Time Buyer.....Arthur M. Holland
Radio Account Executive....Max G. Holland
Radio Director.....Maury Cliffer
Radio Writers.....Hal Tate, Maury Cliffer, Ray Freedman

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Radio Accounts Placed—Dad's Root Beer, Joy Candy Shoppes, Roller Derby, Washington Auto Sales, Alert Laundry, Holland Jewelers, Newart Co., Continental Clothing Co., Kelly Auto Sales Co.

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DAVID MALKIEL ADVERTISING AGENCY

260 Tremont St., Boston, Mass.
Phone Liberty 1422
ANPA — ABP — APA — PPA

Officers

President .....David Malkiel
Secretary .....Martha Brest
Account Executives.....Harry Weinbaum
Alfred Black, Martin Kadis

Radio Accounts Placed—I. J. Fox Co., Babi-Juice Oranges, Ace Vacuum Cleaners, Blueway Bus Lines, Drive-In Theatres, Inc., Gordon Mfg. Co., Paramount Baking Co., E. M. Loew's Theaters, Greater Boston Teaters, Inc., RKO Theaters, Steuben's Restaurant, Canadian Ace Ale, Beachcomber, Casa Manana, Elm Farm Foods Co., Serta-White Cross Co., Freilicher Kabtzen, Lithuanian Corp. Group, Mansion Inn, Rio Casino, Royal Crown Cola of Boston, Revere Beach Association, Six Little Taylors, Sharaf's Washington Jewelry Co.

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MARSCHALK & PRATT, INC.

535 Fifth Ave., New York, N. Y.
Phone VAnderbilt 6-2022
ANPA — PPA — ABP — APA — ABC — AAAA — NOAB

Officers

President.....Harry C. Marschalk
Secretary.....G. W. Freeman
Vice-Presidents.....S. H. Giellerup, S. L. Meulendyke, Arthur R. Anderson
Director of Radio.....Curt Peterson
Radio Continuity Writers...G. W. Freeman, Bennett Kolb, Eric Crosby, E. T. Clark, F. G. Maslen

Radio Accounts Placed—National Spot: Standard Oil Co. of N. J., Congress Cigar Co., Aetna Casualty & Surety Co., U. S. Treasury Defense Savings Staff, National Lead Co.

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J. M. MATHES, INCORPORATED

122 East 42nd St., New York, N. Y.
Phone LExington 2-7450

Officers

President.....J. M. Mathes
Treasurer.....A. E. Cox
Secretary Carle Rollins
Vice-Presidents.....William B. Okie, Hyland L. Hodgson, Lester Loh, Charles O'Donnell, Charles R. Marshall
Vice-President-Director of Radio, Wilfred S. King
Assistant Director.....Fletcher Turner

Radio Accounts Placed—Ludens, Inc.; National Carbon Co., New York State Milk Publicity, Canada Dry Ginger Ale & Spur, Magazine Repeating Razor Co., International Salt Co., Minit-Man Soups, Bleachette.

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MAXON, INC.

2761 E. Jefferson Ave., Detroit, Mich.
Phone Fitzroy 5710
ANPA — PPA — APA

Officers

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President .....T. K. Quinn
Vice-President .....Searle Hendee
Treasurer.....W. I. O'Neil
Secretary.....G. Reginald McKiel
Radio Time Buyer.....H. G. Selby
Radio Director.....Ed Wilhelm

Branch Offices

570 Lexington Ave., New York, N. Y.
Phone Eldorado 5-2930
Vice-President In Charge.....W. Ray Baker
1260 Boston Ave., Bridgeport, Conn.
Phone Bridgeport 6-2177
Vice-President In Charge.....W. Ray Baker
919 N. Michigan Ave., Chicago, Ill.
Phone Delaware 3536
Vice-President.....L. J. Sholty

Radio Accounts Placed—Gillette Safety Razor Co.

•

McCANN-ERICKSON, INC.

50 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 5-7000
AAAA — ANPA — PPA — ABP

Officers

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Secretary-Treasurer and In-Charge of Radio, John L. Anderson
Director of Research.....L. D. H. Weld
Radio Time Buyer.....O. M. Schloss
Program Directors.....Dorothy B. McCann, Lillian Steinfeld, William M. Spire, William J. Reddick

Branch Offices

910 S. Michigan Ave., Chicago, Ill.
Phone Webster 3701
Vice-President and Manager, Homer Havermale
Vice-President.....H. G. Smith
Vice-President.....J. H. Jameson
Guardian Bldg., Cleveland, O.
Phone Cherry 3490
Acting Manager.....R. T. Hanks
Penobscot Bldg., Detroit, Mich.
Phone Randolph 9710
Vice-President and Manager.Donald C. Hight
Patterson Bldg., Denver, Colo.
Phone Keystone 4297
Manager.....J. S. Barrows

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448 S. Hill St., Los Angeles, Calif.
Phone Michigan 4049
Co-Manager....August Bruhn, Burt Cochran
Hodgson Bldg., Minneapolis, Minn.
Phone
Vice-President.....Merrill Hutchinson
Manager.....Vernon Churchill
114 Sansome St., San Francisco, Calif.
Phone Douglas 5560
Vice-President and Manager.Henry Q. Hawes
Vice-Presidents.....M. S. Achenbach,
R. H. Cochran, F. H. McCrea, C. E. Persons
Skinner Bldg., Seattle, Wash.
Phone Main 7459
Pacific Northwest Manager..R. O. Calkins
Public Service Bldg., Portland, Ore.
Phone Atwater 4305
Pacific Northwest Manager..R. O. Calkins
10 Pryor St., Atlanta, Ga.
Manager.....Rohert H. Scott
Liberty Bank Bldg., Dallas, Texas
Phone Riverside 3471
Manager.....Albert Hill

Radio Accounts Placed—New York: Chesebrough Mfg. Co., Consolidated Edison Co., Ford Dealer Funds, Ford Motor Co., Axton-Fisher Tobacco Co., Humble Oil Co., Newskin Co., Stromberg Carlson Telephone Mfg. Co., Gruen Watch Co., Manufacturers' Trust Co., National Biscuit Co., Pacific Coast Borax Co.

San Francisco: California Packing Corp., California Walnut Growers, Dwight Edwards Co., Ford Dealer Funds, W. P. Fuller & Co., General Brewing Corp., Northwestern Electric Co., Pacific Gas & Electric Co., Pacific Power & Light Co., Portland Gas & Coke Co., Associated Dental Supply Co., Southern California Gas Co., Southern Counties Gas Co.

Chicago: Standard Oil Co. of Nebr., Standard Oil Co. of Ind., Ford Dealer Funds.

Atlanta: Ford Dealer Funds.

Denver: California Co., Ford Dealer Funds, Great Western Sugar Co.

Cleveland: Ford Dealer Funds, Perfection Stove Co., Richman Bros., Standard Oil Co. of Ohio, Tappan Stove Co.

Dallas: Ford Dealer Funds.

Minneapolis: First National Bank, Glueck Brewing Co., Pillsbury Flour Mills, Twin City Federal Saving & Loan Assn.

Detroit: Ford Dealer Funds.

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R. E. McCARTHY ADVERTISING AGENCY

Tampa Theater Bldg., Tampa, Fla.
Phone 2323
SNPA
Officers
President.....R. E. McCarthy
Secretary.....C. R. Toy
Treasurer.....Louis Benito

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THE McCORD COMPANY

1100 Hodgson Bldg., Minneapolis, Minn.
Phone Bridgeport 1225
APA — ANPA — PPA
Officers
President & Treasurer.....R. D. McCord
Vice-President .....Louis Melamed
Secretary.....C. F. Baker
Director of Radio.....E. B. Grove
Production Manager.....Glenn Morrill, Jr.

Radio Accounts Placed—W. H. Barber Co., Breezy Point Lodge, Conrad Fur Co., Central Cooperative Livestock Assn., Furniture Exposition Mart, The Hilex Co., Chocolate Products Co., Goodman Bros, Jewelers, The Mackwin Co., Minneapolis Gas Light Co., Minnesota Farm Bureau Federation, Griggs, Cooper & Co., The Roycraft Co., G. Thomas Stores, Milk Foundation of Minneapolis, The Peavey Co., McConnon & Co.

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McJUNKIN ADVERTISING CO.

228 N. LaSalle St., Chicago, Ill.
Phone State 5060
Officers
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Executive Vice-President.....Gordon Best
Vice-Presidents.....Roy M. Kirtland,
Leroy A. Kling, Willard E. Stevens, Dade B. Epstein, James W. Egan
Account Executives.....Joseph J. Klein,
Donald B. Skinner
Manager, Radio Dept.....Sam Bartlett
Media Dept. Manager.....Edwin A. Trizil
Production Manager.....W. C Mottershead

Radio Accounts Placed—Joseph Schlitz Brewing Co., General Marine Co., Carey Salt Co., Florsheim Shoe Co., Chef Boiardi Food Products Co., Bremner Bros., Carson, Pirie, Scott & Co., Jewel Food Stores, Andes Candies.

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McKEE & ALBRIGHT, INC.

1400 South Penn Square, Philadelphia, Pa.
Phone Locust 4737
ANPA — PPA — PPA
Officers
President.....Roy J. McKee
Vice-President-Treasurer..David R. Albright
Vice President-Radio Director,
James A. McFadden
Vice-President.....Earl B. Thomas
Vice-President-Merchandising,
Howard H. Yaw
Secretary.....T. E. Libby
Branch Office
30 Rockefeller Plaza, New York, N. Y.
Phone COlumbus 5-2058

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Equitable Bldg., Hollywood, Calif.
Phone Hollywood 8363
Radio Accounts Placed—Sealtest, Inc.

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A. McKIM, LTD.

Dominion Square Bldg., Montreal, Que., Can.
Phone Lancaster 5192

Officers

President-General Manager.....C. T. Pearce
Vice-President.....J. M. Baxter
Directors.....B. A. Bennett, W. T. Brace, J. J. Gallagher, D. E. Longmore, A. N. McIntosh, J. D. Pearce, J. W. Thain, H. R. McDougal
Montreal Manager.....W. T. Brace
Radio Director.....Don L. Bassett

Branch Offices

320 Bay St., Toronto, Ont., Canada
Phone Elgin 5351
Manager.....D. E. Longmore
Electric Railway Bldg., Winnipeg, Man., Canada
Manager.....A. A. Brown
514 Province Bldg.,
Vancouver, B. C., Canada
Manager.....H. S. Watson

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ARTHUR MEYERHOFF CO.

400 N. Michigan Ave., Chicago, Ill.
Phone Delaware 7860
ANPA — PPA — APA

Officers

President.....Arthur E. Meyerhoff
Director of Radio.....Nelson A. Shawn

Branch Offices

530 W. Sixth Ave., Los Angeles, Calif.
Phone Madison 1151
Manager.....George Taylor
759 N. Milwaukee St., Milwaukee, Wis.
Phone Marquette 3144
Manager.....George Grabin
Radio Account Placed—Network: Illinois Meat Co., Wilmington Transportation Co., William Wrigley, Jr. Co.

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C. L. MILLER COMPANY

521 Fifth Ave., New York, N. Y.
Phone MUrray Hill 2-1010
ANPA — PPA

Officers

President.....C. L. Miller
Sec'y & Ass't Treasurer.....George Carhart
Radio Director.....George Carhart

Branch Office

35 East Wacker Drive, Chicago, Ill.
Phone Central 1640
Manager.....I. M. Tuteur
Radio Accounts Placed—Corn Products Refining Co., Curtis Candy Co., Dr. P. Phillips Candy Co., Keeley Brewing Co., Cooter Brokerage Co.

DAN B. MINER CO.

250 Chamber of Commerce Bldg.,
Los Angeles, Calif.
Phone Richmond 3101
AAAA — ANPA — ABP

Officers

President.....Dan B. Miner
Treasurer.....M. R. Sweeney
Vice-Presidents .....J. C. Morse, Harold Clark
Vice-President In Charge of Radio, John Guedel
Assistant Producer.....Irving Atkins
Assistant Time Buyer.....Anne Garvey
Radio Contact.....Stanley Florsheim
Writers.....Walter Guedel, Lawrence Wood

Branch Offices

(Affiliated with Continental Agency Network)
Radio Accounts Placed—Wilshire Oil Co., Coast Fishing Co., Forest Lawn Memorial Park, Western Auto Supply Co., Los Angeles Downtown Shopping News, Globe Grain & Milling Co., Barbara Ann Baking Co., Awful Fresh MacFarlane Candy Store Chain, Maurice Ball Furs, Kaufman Furs, Packard Bell Radios, General Electric Distributor for Southern California and Arizona, Bireley's, Inc.

•

MITCHELL-FAUST ADVERTISING CO.

230 N. Michigan Ave., Chicago, Ill.
Phone State 6610
ANPA — PPA — APA — NOAB

Officers

President .....Paul E. Faust
Treasurer.....Lyman L. Weld
Secretary.....R. A. L. Herweg
Vice-President.....Remy L. Hudson
V-P & Radio Director....Paul Holman Faust
Manager, Radio Department Dorothy L. Parsons

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EMIL MOGUL CO., INC.

250 West 57th St., New York, N. Y.
Phone, COlumbus 5-2482
ABP

Officers

Radio Director.....Emil Mogul
Copy Chief.....Alfred Berger
Radio Time Buyer.....Helen Munroe
Radio Accounts Placed—Network: Trimont Clothing Co. National Spot: Barney's Clothes, San Gabriel Wine Co., National Shoe Stores.

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THE CHESTER C. MORELAND CO.

Times-Star Bldg., Cincinnati, Ohio
PPA — ABP — ANPA

Officers

President-Treasurer....Chester C. Moreland
Vice-Presidents.....Robert N. Gorman, Robert H. Ames

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Vice President-Space Buyer, Bryce L. Schurman
Secretary.....Walter H. Strauss

•

RAYMOND R. MORGAN CO.

6332 Hollywood Blvd., Hollywood, Calif.
Phone Hempstead 4194

Officers

President.....Raymond R. Morgan
General Manager.....R. E. Messer
Director of Radio.....J. W. Nelson

Radio Accounts Placed—Folger Coffee Co., Planters Nut & Chocolate Co., White King Soap Co., Bireley's, Inc., Scotch Soap, Rodney E. Sprigg Co., Sparkletts Water & Beverages Co.

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MORSE, INTERNATIONAL, INC.

122 East 42nd St., New York, N. Y.
Phone LExington 2-6727

Officers

President.....Carl J. Balliett
Vice-Presidents.....Shaw Newton, E. P. Anderson
Secretary and Treasurer.....J. P. Sawyer
Radio Director.....Richard Nicholls
Radio Time Buyer.....M. G. Bassett

Branch Offices

900 Market St., Wilmington, Dela.
211-15 Blackfriars Rd., London, S. E. 1

Radio Accounts Placed—Network: Vick Chemical Co. National Spot: Vick Chemical Co., M. J. Breitenbach Co.

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MOSS ASSOCIATES

415 Lexington Ave., New York, N. Y.
Phone VAnderbilt 6-1828

Officers

President.....Joseph H. Moskowitz
Radio Director.....Hines Hachette

•

NACHMAN-RHODES, INC.

611 Marion Bldg., Augusta, Ga.
Phone 2-6451
SNPA

Officers

President.....Herbert Nachman

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NATIONAL CLASSIFIED ADVERTISING AGENCY

320 Home Saving & Loan Bldg.,
Youngstown, Ohio
Phone 6-6364

Officers

Radio Director.....A. Buschagen
Production Manager.....Anthony Soccorsy

NEEDHAM, LOUIS & BRORBY, INC.

135 S. La Salle St., Chicago, Ill.
Phone State 5151
AAAA — ANPA — PPA — ABP — APA
ABC — NOAB

Officers

President.....Maurice H. Needham
Secretary-Treasurer.....Otto R. Stadelman
Vice-Presidents.....John J. Louis, Melvin Brorby, Harry Phelps, W. Ray Fowler, Jr.
Radio Director.....John Gordon

Branch Offices

1680 North Vine St., Hollywood, Calif.
Phone Granite 7186
Manager.....Cecil Underwood

Radio Accounts Placed—Network: Kraft Cheese Co., S. C. Johnson & Son, Inc. National Spot: Swift & Co. (Sunbrite Cleaner).

•

NEWELL-EMMETT COMPANY

40 East 34th St., New York, N. Y.
Phone AShland 4-4900
AAAA — ANPA — PPA — ABP — PRB — SAAA — SNPA

Officers

President.....C. D. Newell
Treasurer.....F. H. Walsh
Secretary.....R. L. Strobridge
Vice-Pres. in Charge of Radio..Wm. Reydel

Radio Accounts Placed—Liggett & Myers Tobacco Co. (Chesterfields), Thomas Cook & Son, Loose-Wiles Biscuit Co., Pepsi-Cola Co., Beech-Nut Packing Co.

•

THEODORE A. NEWHOFF, ADVERTISING AGENCY

Calvert Bldg., Baltimore, Md.
Phone Lexington 7155
ANPA — ABP

Officers

President.....Theodore A. Newhoff
Secretary-Treasurer.....R. M. Newhoff

•

O'DEA, SHELDON & CANADAY, INC.

400 Madison Ave., New York City
Phone PLaza 3-1670
AAAA

Officers

President.....Mark O'Dea
Executive Vice-President..George H. Sheldon
Vice-President.....L. C. McElroy
Vice-President.....C. E. Nelson
Space Buyer.....Catherine Wohlpart
Treasurer & General Manager....J. F. Quick

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MERRITT OWENS ADVERTISING AGENCY

412 Commercial National Bank Bldg.
Kansas City, Kans.
Phone Dr. 7250

Bristol-Myers Co., Lady Esther, Inc., J. C. Penney Co.

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PARIS & PEART

370 Lexington Ave., New York, N. Y.
Phone Caledonia 5-9840
ANPA — ABP — PPA

Co-Partners .....A. G. Peart, John H. Relm
Radio Time Buyer.....Thomas B. Campbell

Radio Account Placed—National Spot: The Great Atlantic & Pacific Tea Co. (Coffee Division), The Atlantic Commission Co., John Wiley Jones Co., Long Island Vegetable Institute, Fixt Products (Division of Doughnut Corp. of America).

•

PECK ADVERTISING AGENCY, INC.

400 Madison Ave., New York, N. Y.
Phone PLaza 3-0900

Officers

President.....Harry Peck
Secretary-Treasurer.....Harry Krawit
Vice-President.....Walter Schwartz
Director of Radio.....Arthur Sinsheimer
Radio Continuity Writers.Ralph Lieberman, Muriel Post, Geo. Glass

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PEDLAR & RYAN, INC.

250 Park Ave., New York, N. Y.
Phone PLaza 5-1500
AAAA — ANPA — PPA — ABP

Officers

President.....Thomas L. L. Ryan
Secretary and Treas.....Arthur Cobb, Jr.
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Radio Producing Staff.....E. G. Sisson, Elisabeth Howard, John McClean, Jr., Chester MacCracken
Radio Copy Chief.....John Archer Carter
Assistant Radio Copy Chief..Cyril J. Mullen
Radio Script Editor.....John Taylor
Time Buyer.....Tom Carson
Radio Talent.....E. G. Sisson, Jr., Chester MacCracken
Radio Writing Staff.....Cyril J. Mullen Jack Finney, Margaret Walsh, Beth Judson

Radio Accounts Placed—Network: Bristol-Myers Co., Procter & Gamble Co. (Camay, Chipso, Dash), Lady Esther Co.

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PITLUK ADVERTISING CO.

Alamo Nat'l Bank Bldg., San Antonio, Texas
Phone Garfield 7268

Officers

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Vice-President.....C. R. Cusick
Secretary.....N. D. Schwerke
Radio Production Manager.....Fred Allen

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PLATT-FORBES, INC.

386 Fourth Ave., New York City
Phone CAledonia 5-4440

Officers

President.....W. A. Forbes
Vice-President-Treasurer...Rutherford Platt
Vice-President.....T. F. Cosgrove
Vice-President .....John Monsarrat
Secretary.....W. S. Walker
Space Buyer & Prod. Manager.George Kraus
Account Executives...W. W. Constantine, Jr., Parmelee Lyman

Branch Office
75 Pearl St., Hartford, Conn.
Phone Hartford 7-9017

Radio Accounts Placed—Peter Paul, Inc., Oxo, Ltd., Henry Leonard & Thomas, Inc.

•

R. J. POTTS & COMPANY

101 West 11th St., Kansas City, Mo.
Phone Victor 4433
APA — NOAB — ANPA — PPA
Continental Agency Network

Officers

President.....R. J. Potts
Vice-Presidents.....J. B. Woodbury, F. F. B. Houston, C. C. Tucker
Secretary-Treasurer .....Jerry McKee
Account Executives.....Ralph Page E. A. Warner, W. B. Hill

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THE POTTS TURNBULL COMPANY

10th Floor, Carbide & Carbon Bldg.
Kansas City, Mo.
Phone Victor 9400
ANPA — PPA — APA — NOAB — ABP

Officers

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V-P.-Production Mgr.....D. E. Dexter
Secretary .....G. F. Magill
Treasurer .....E. T. Chester
Time Buyer.....B. G. Wasser

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PRESBA, FELLERS & PRESBA

360 N. Michigan Ave., Chicago, Ill.
Phone Central 7683
APA — ABP — ANPA — NOAB

Officers

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Vice-Presidents.....Will B. Presba, William B. Swan
Secretary.....V. Rinnman

Radio Accounts Placed—Flex-O-Glass Mfg. Co., Household Magazine, Mantle Lamp Co., Olson Rug Co., Pure Milk Association, Ryde & Co., United Factories, Woodmen Accident Co., Arcady Farms Milling Co., Bunte Bros.,

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Glass Coffee Brewer Corp., Dave Minor Publishing Co.

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THE L. W. RAMSEY CO.

Union Bank Bldg., Davenport, Iowa
Phone 3-1889
ANPA — PPA APA — ABP — NOAB
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Secretary.....E. G. Naeckel
Vice-President.....A. C. Naeckel
Production Manager.....A. M. Walgren
Branch Office
230 N. Michigan Ave., Chicago, Ill.
Phone Franklin 8155
Vice-President.....F. L. Eason
Vice-Presidents.....N. B. Langworthy, L. H. Copeland
Production Manager.....Vito M. Volino
Radio Accounts Placed—F. W. Fitch Co.

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THE RANDALL CO.

75 Pearl St., Hartford, Conn.
Phone 7-2828

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CHAS. DALLAS REACH CO.

58 Park Place, Newark, N. J.
Phone Market 3-5100
AAAA — ANPA — PPA — ABP — APA
Officers
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Vice-President.....Howard E. Sands
Secretary.....F. R. Risley
Branch Office
6 East 45th St., New York, N. Y.
Phone VAnderbilt 6-5924
Manager.....J. S. Little
Radio Accounts Placed—Cut-Rite Waxed Paper, R. B. Davis Sales Co., Koppers Co.-Minnesota Division.

•

REDFIELD-JOHNSTONE, INC.

247 Park Ave., New York, N. Y.
Phone PLaza 3-6121
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President .....E. F. Johnstone
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E. T. T. Williams, J. J. McNevin.
Treasurer-Space Buyer.....B. L. Roberts
Radio Director.....N. S. Livingston
Radio Publicity Writer.....Anne Newman
Branch Office
1421 Chestnut St., Philadelphia, Pa.
Phone Rittenhouse 8375
Vice-President In Charge.....J. J. McNevin
Radio Accounts Placed—Network: Hower Clothes, Inc., Flem-O-Lyn. National Spot: Stera-Kleen, Flem-O-Lyn, Poslam, Allenru, Vernat Vermouth, Wine Shippers Import Corp.

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EMIL REINHARDT ADVERTISING AGENCY

1736 Franklin St., Oakland, Calif.
Phone Templebar 2408
ABP — ANPA — APA
Officers
Owner.....Emil Reinhardt
Space Buyer.....Mildred McMahon
Writers.....David Lane, Joseph Connor
Radio Accounts Placed—Kilpatrick Bakery Co., Mary Ellen's, Inc., J. L. Tuttle, Inc., Wood Briquettes, Inc.

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REISS ADVERTISING

30 Rockefeller Plaza, New York, N. Y.
Phone COlumbus 5-7733
ANPA — ABP — PPA — APA
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Vice-President.....Harold Reiss
Secretary-Treasurer.....B. M. Reiss

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C. E. RICKERD, INC.

550 Maccabees Building, Detroit, Michigan
Phone Temple 1-3636
Officers
President-Treasurer-Time Buyer, C. E. Rickerd
Vice-President.....Edward C. Parker
Secretary.....Fred B. Collier
Production.....Jeanette Welker

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ROCHE, WILLIAMS & CUNNYNGHAM, INC.

310 S. Michigan Ave., Chicago, Ill.
Phone Harrison 8490
ANPA — APA — PPA
Officers
President.....J. P. Roche
Treasurer.....D. J. Kelly
Secretary.....M. F. Williamson
Vice-Presidents.....J. M. Cleary, S. Weston, Guy C. Pierce, Lloyd Maxwell
Director of Radio.....N. J. Cavanagh
Branch Office
1500 Chestnut St., Philadelphia, Pa.
Phone Rittenhouse 3750
Guy C. Pierce (in charge)

•

ROGERS & SMITH

602 Wholesale Merchants Bldg., Dallas, Tex.
Phone Riverside 9268
SAAA — PPA — APA
Officers
Owner.....Herbert A. Rogers
Director of Radio.....Howard N. Smith

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Radio Accounts Placed—Naughton Farms, McGaugh Hosiery Mills, Burleson's Honey, Sanger Bros. Alexander Motor Co.
Affiliated with Rogers & Smith, Chicago.

•

ARTHUR ROSENBERG CO., INC.

570 Seventh Ave., New York, N. Y.
Phone CHickering 4-4420
ANPA — PPA — APA

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Vice-President .....Samuel Rubenstein
Secretary .....A. A. Rosenberg
Treasurer .....Charles S. Silver
Production Manager .....H. B. Fleischman
Research Director....Walter Alwyn-Schmidt

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ROTH, SCHENKER & BERNHARD, INC.

737 N. Michigan Ave., Chicago, Ill.
Phone Whitehall 6030
ANPA — PPA — APA — NOAB — ABC

Officers

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Secretary .....Edgar Bernhard
Treasurer .....Harry Roth
Director of Radio.....A. E. Peters

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CHARLES L. RUMRILL & CO.

364 East Ave., Rochester, N. Y.
Phone Stone 592
ABP

Officers

Partners.....Charles L. Rumrill, J. E. Porter, Earl A. Rogers
Time Buyer.....G. Grantly Wallington
Radio Accounts Placed—Radio Station WHAM.

•

RUTHRAUFF & RYAN, INC.

405 Lexington Ave., New York, N. Y.
Phone MUrray Hill 6-6400
AAAA — ANPA — PPA — ABP

Officers

President.....F. B. Ryan
Secretary.....Ralph Van Buren
V-P & Director of Radio...Lawton Campbell
Vice-President-Assistant Director, S. Heagan Bayles
Business Manager.....Charles T. Ayres
Supervisor of Evening Programs Merritt W. Barnum
Vice-President-Supervisor of Daytime Programs.....Herschel Williams, Jr.
Asst. Supervisor of Daytime Programs Marguerite Dougherty
Production Directors.....Nate Tufts, Lee Cooley, John Loveton, Wilson Tuttle, John Bates, James Andrews
Commercial Writers.....Dorothy Haller, Alice King, Robert Mann, Florence Miles, Regina Morgan, Neil O'Brien, Vivian Washburn
Time Buyer.....T. C. Fisher

Branch Offices

360 N. Michigan Ave., Chicago, Ill.
Phone Randolph 2625
Vice-President-Manager.....Paul Watson
Vice-President-Director of Radio, Ros Metzger
Assistant Radio Director.....Arthur Trask
Executive-In-Charge of Production, Warren Johnson
Assistant in Charge of Production, John Dennison
Executive-In-Charge of Scripts, Catherine Haynie
Writers.....Dinsmore Wheeler, Irene Small, Robert Gardner, Van R. Carlson
Time Buyer.....Albert Callies
7430 Second Boulevard, Detroit, Mich.
Phone Madison 1980
Vice-President In Charge...Mathew J. Casey
812 Olive St., St. Louis, Mo.
Phone Main 0128
1680 N. Vine St., Hollywood, Calif.
Phone Hillside 7593
Production Directors.....Crane Wilbur, Thomas Freebairn-Smith
712 Main St., Houston, Texas
Phone, Charter 4-1741
235 Montgomery St., San Francisco, Calif.
Phone Douglas 5822
1216 Third Ave., Seattle, Wash.
Phone Main 6727
Radio Accounts Placed—American Tobacco Co., Canadian Ironized Yeast Co., Chrysler Corp., Delaware, Lackawanna & Western Coal Co., Dodge Motor Corp., H. Fendrich, Inc., Gunther Brewing Co., Holland Furnace Co., Hyde Park Brewers Assn., Ironized Yeast Co., M. J. Lanahan, Inc., Lever Bros. Co., Lever Bros., Ltd., Noxema Chemical Co., Oshkosh B'Gosh, Inc., Penn Tobacco Co., Quaker Oats Co., Star Brewery, Inc., Sterling Brewery, Inc., Campbell Soup Co. (Franco-American Spaghetti), Emerson Drug Co., Jacob Ruppert Brewery, Old Homestead Baking Co.

•

SCHOLTS ADVERTISING SERVICE

1201 West 4th St., Los Angeles, Calif.
Phone Michigan 2396

Officers

Owner.....William G. Scholts
Radio Director.....Tom D. Scholts

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SCHWIMMER & SCOTT

75 E. Wacker Drive, Chicago, Ill.
Phone Dearborn 1815
AAAA — ABP — ANPA — PPA

Officers

Partners.....Walter Schwimmer, R. J. Scott
Director of Radio.....N. E. Heyne
Radio Accounts Placed—Peter Fox Brew Co., Hirsch Clothing Co., National Tea Co., Salerno-Megowen Biscuit Co., Mission Bell

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Wines, Studebaker Sales Co. of Chicago, Rudolph Wurlitzer Co., Thomas J. Webb Coffee Co., Walgreen Drug Co., Hudson Dealers of Cook County, Rubins, Inc.

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RUSSEL M. SEEDS COMPANY, INC.

Palmolive Bldg., Chicago, Ill.
Phone Delaware 1046
ANPA — PP — ABP — PRB — SNPA

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Chairman of Board.....Freeman Keyes
Treasurer.....Jack Harding
Secretary.....H. J. Smith
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Radio Director.....H. J. Richardson, Jr.
Assistant Radio Director..Watson Humphrey
Time Buyer.....H. J. Rollinson

Branch Offices

Lemcke Bldg., Indianapolis, Ind.
Phone Market 1395
Vice-President.....Paul Richey
Treasurer.....Jack Harding
50 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 6-1382
Vice-President In Charge...George Bayard
Taft Bldg., Hollywood, Calif.
Phone, Hillside 7256
Manager.....Helen Woodman

Radio Accounts Placed—W. A. Sheaffer Pen Co., Pinex Co., General Mills, Inc., Keystone Steel & Wire Co., Brown & Williamson Tobacco Corp., The Mennen Co., Grove Laboratories, Inc.

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THEODORE H. SEGALL ADVERTISING AGENCY

544 Market St., San Francisco, Calif.
Phone SUtter 6557
NCBA

Officers

General Manager..... .....T. H. Segall
Radio Director.....Frank Wright

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SEIDEL ADVERTISING, INC.

1317 F St., N. W., Washington, D. C.
Phone National 8947
APA

Officers

President-Radio Director.....Robert Seidel
Vice-President-Treasurer-Time Buyer, Marinus Koster
Secretary.....Harold E. Seidel
Director of Plans.....Ralph D. Wily

Radio Accounts Placed—National Spot: Hecht Co., Arcade Sunshine, Equitable Credit Co., Automobile Commercial Co., Coast-In Pontiac Co., Blechman's Department Store

SHERMAN & MARQUETTE, INC.

Room 3400 Palmolive Bldg., Chicago, Ill.
Phone Delaware 8000
ABP — ANPA — PPA — PRB
SAAA — SNPA

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President .....Stuart Sherman
Vice-President and Treasurer. Arthur Marquette
Secretary .....Arthur Marquette
Radio Director.....Richard Morenus
Time Buyer.....C. E. Bonnesen
Radio Department Business Manager, Evelyn Lyman

Radio Account Placed—Colgate-Palmolive-Peet Co. (for Colgate Shave Cream, Colgate Tooth Powder, Halo Shampoo, Cashmere Bouquet Soap and Beauty Preparations, Super Suds, Quaker Oats Co. (for Quaker Farina and Ful-O-Pep Feeds), Dr. W. B. Caldwell, Inc. (Dr. Caldwell's Laxative), Syrup of Figs, Sante, Pape's Cold Compound, Fitger Brewing Co.

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SMITH & DRUM, INC.

650 Grand Ave., Los Angeles, Calif.
Phone Trinity 3454
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President.....A. Craman Smith
Vice-President.....Harry C. Drum

Branch Offices

417 Montgomery St., San Francisco, Calif.
Manager.....W. W. Drum
710 Second Ave., Seattle, Wash.
Manager.....Arthur Poolton

Radio Accounts Placed—Network: General Petroleum Corp.

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C. JERRY SPAULDING, INC.

201 Commercial St., Worcester, Mass.
Phone: 3-4789, 3-4780

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Secretary .....H. H. Hartwell

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RAYMOND SPECTOR COMPANY, INC.

32 East 57th St., New York, N. Y.
Phone ELdorado 5-1270
ANPA — PPA — ABP

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Treasurer .....F. Bowen
Vice-President-Copy Chief.Leonard Leonard
Radio Copy.....Stanley Silverman
Time Buyer.....Dan Rodgers
Radio Traffic.....Phil Kaplan
Radio Research.....Bernard Cerlin

Radio Accounts Placed—Network: Serutan Co. National Spot: Serutan Co., Block Drug

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Co., Rum & Maple Tobacco Corp., Journal of Living, King David Memorial Park, Gold Medal Capsules, Purity Products Co., Beverly Hills Memorial Park, James B. Hall, Inc., The Lone Ranger, Inc., Look Magazine, Aspertane, Blackstone Products, Univex Cameras; Maryland Baking Co.

•

STACK-GOBLE ADVERTISING AGENCY

8 South Michigan Ave., Chicago, Ill.
Phone Randolph 0160
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Officers

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Secretary.....A. E. Goble
Vice-President.....H. L. Hulsebus
Director of Radio.....Alden Goble

Branch Offices
400 Madison Ave., New York, N. Y.
Phone PLaza 3-7445

Vice-Presidents.....R. A. Porter, Gordon E. Cooke
Radio Director.....Harold E. Kemp

Radio Accounts Placed—Network: Consolidated Royal Chemical Co., Lewis-Howe Co.

•

BARTON A. STEBBINS ADVERTISING AGENCY

811 West Seventh St., Los Angeles
Phone Trinity 8821
AAAA — ANPA — PPA — ABP — NOAB

Officers

Owner.....B. A. Stebbins
Creative Dept. Head.....Leigh Crosby
Director of Radio.....B. A. Stebbins
Time Buyer.....Arthur W. Gudelman

Radio Accounts Placed—Signal Oil Co.

•

STERNFIELD-GODLEY, INC.

280 Broadway, New York, N. Y.
Phone BArclay 7-3030
ABP — ANPA — PPA

Officers

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Vice-President.....Earl R. Cotter
Secretary.....Frances C. Costello
Treasurer.....Samuel S. Sternfield
Space Buyer.....Philip Scheft

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STREET & FINNEY, INC.

330 West 42nd St., New York, N. Y.
Phone: BRyant 9-2400
ANPA—PPA—ABC—NOAB—APA

Officers

President-Treasurer.....F. N. Finney
General Manager.....Robert Finney
Assistant General Manager....Frank Finney
Secretary .....Foxhall Finney
Account Executives.....W. E. Faxon, J. T. Kelly, Jr.
Director of Radio.....Kenneth Burton
Assistant Director of Radio..Howard Miller

Radio Accounts Placed—Network: Carter Products, Inc. National Spot: Carter Products, Inc., Foster-Milburn Co. (Doan's Pills), Raladam Co. (Marmola), Pope Laboratories (Joint-Ease), Dr. D. Jayne & Son (Jayne's Expectorant).

•

SWEENEY & JAMES CO.

1501 Euclid Ave., Cleveland, Ohio
Phone Main 7142
ANPA — PPA — APA

Officers

President.....John F. Sweeney
Vice-President.....Frank G. James
Radio Time Buyer.....W. B. Watterson

Radio Account Placed—Network: Firestone Tire & Rubber Co.

•

J. WALTER THOMPSON CO.

420 Lexington Ave., New York, N. Y.
Phone Mohawk 4-7700
AAAA — ANPA — ABP — PPA

Officers

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Secretary .....Howard Kohl
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Branch Offices
1549 North Vine St., Hollywood, Calif.
Phone Hillside 7241

Vice-President.....Daniel J. Danker, Jr.
Radio Talent Buyer.....Paul Rickenbacker

410 N. Michigan Ave., Chicago, Ill.
Phone Superior 0303

Vice-President and General Manager, Henry T. Stanton
Vice-Presidents: Merton V. Wieland, Kennett W. Hinks, Willard F. Lochridge, James D. Woolf, Chester A. Foust
Radio Director.....B. W. Gunn
Radio Time Buyer.....Margaret Wylie

100 Bush St., San Francisco, Calif.
Phone Garfield 3510

Vice President-General Manager, Arthur C. Farlow

612 South Hope St., Los Angeles, Calif.
Phone Trinity 2591

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General Manager.....Norton W. Mogge
821 Second Ave., Seattle, Wash.
Phone Seneca 0655
General Manager.....Kelsey Denton
Radio Accounts Placed—P. Ballantine & Sons, Bowman Dairy Co., H. C. Cole Milling Co., City Baking Co., Elgin National Watch Co., General Cigar Co., Grove Laboratories, Inc., Johns-Manville Corp., Kellogg Co., Kraft Cheese Co., Lamont P. Corliss & Co., P. Lorillard & Co., Lever Bros. Co., Libby, McNeil & Libby, Northam Warren Corp., Northern Trust Co., Penick & Ford, Ltd., Planters Peanut & Chocolate Co., Safeway Stores, Inc., Scott Paper Co., Shell Oil Co., Standard Brands, Inc. (Chase & Sanborn Coffee and Tender Leaf Tea), Swift & Co., U. S. Playing Card Co., Ward Baking Co., Washington State Apple Commission, Weco Products Co., J. B. Williams Co., Wine Advisory Board, William Wrigley, Jr. Co.

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TOMASCHKE-ELLIOTT, INC.

1624 Franklin St.. Oakland. Calif.
Phone Glencourt 4941
NOAB — NCBA

Officers

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Secretary.....William M. Maxfield
V-P & Director of Radio..Wallace F. Elliott
Radio Accounts Placed—Cardinet Candy Co., Pacific Guano Co., Par Soap Co., Downtown Merchants Association, Key System, East Bay Transit Co., Frozen Foods Distributors, Inc., Perry Hatchery.

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W. I. TRACY, INC.

515 Madison Ave., New York, N. Y.
Phone ELdorado 5-4404
ANPA — PPA — NOAB

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President.....Frank S. Kent
Treasurer.....George M. Pease
Account Executives.....F. W. Hobbs, A. S. Johansen, J. F. Donovan, F. S. Kent, W. I. Tracy, K. H. Thompson, F. D. Plumb
Radio Accounts Placed—Wilbert Products Co., Rapinwax Paper Co., Taylor-Reed Corp., Mission Garden Co., John Opitz, Inc., Minwax Co., Senn Products Corp., Terry Candy Co.

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TRACY-LOCKE-DAWSON, INC.

1307 Pacific St., Dallas, Texas
Phone 7-8655
22 E. 40th St., New York, N. Y.
Phone AShland 4-1690
AAAA — ANPA — PPA — ABP—
PRB — SAAA — SNPA — ABC — NOAB

New York

Office Personnel

President.....J. M. Dawson

Dallas

Office Personnel

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Vice-President..... Morris Hite
Secretary-Director.....Monty Mann
Radio Department.....Raymond P. Locke, Morris Hite, Jerry Moffett, Earle Racey Jack Taylor, Glenn G. Addington, J. J. Jeffries
Radio Time Buyer.....Monty Mann
Vice-President.....Manfred Darmstadter
Vice-President.....Joe Scheideler
Assistant Secretary-Treasurer...G. A. Mitten
Director .....H. E. Hendrick
Radio Director.....Milton Burgh
Radio Time Buyer.....H. E. Hendrick
Radio Accounts Placed—New York: Continental Oil Co., Newsweek, Inc.

Dallas: Imperial Sugar Co., Postex Cotton Mills, The Borden Co. (Southern Division), Mrs. Baird's Bakery, Mrs. Baird's Bread Co., William Cameron & Co., International Milling Co., Great Western Garment Co., Neuhoff Packing Co., National Wool Growers Ass'n., Dallas Grand Opera Ass'n., B. T. Fooks Mfg. Co., Dallas Rupe & Son, Reserve Loan Life Insurance Co.

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VANGUARD ADVERTISING

19 East 48th St., New York, N. Y.
Phone, PLaza 3-4554
ABP

Officers

Owner.....J. M. Russakoff
Account Executives.....Jerry Albert, W. E. Tracy, J. Wootton
Production Manager.....A. Stein

•

VANT SANT, DUGDALE & CO., INC.

Court Square Bldg., Baltimore, Md.
Phone, Plaza 5280
AAAA — ABP — ANPA — PPA

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Executive Vice-President & Treasurer, H. K. Dugdale
Vice-President-Copy Director...J. P. Daiger
Vice-President.....R. E. Daiger
Secretary.....R. L. Malambre
Asst. Treasurer-Accountant....N. B. Iardella
Production Manager.....C. D. Carr
Space Buyer.....G. M. Talbot
Radio Accounts Placed—Network: Sherwood Bros., Richfield Oil Co. National Spot: Sherwood Bros., Manhattan Co., Crosse & Blackwell Co., The Equitable Trust Co., William Schluderberg-T. J. Kurdle Co.

www.americanradiohistory.com

WADE ADVERTISING AGENCY

208 W. Washington St., Chicago, Ill.
Phone State 7369

Officers

Managing Director.....W. A. Wade
Radio Time Buyer.....L. J. Nelson
Radio Producers.....W. E. Jones, P. C. Lund, Edward Simmons, Jeff Wade.
Radio Continuity Writers.....R. E. Dwyer, L. W. Davidson, Margot O'Flaherty

Radio Account Placed—Miles Laboratories, Inc., Murphy Products Co., Morris B. Sachs, Illinois Bottled Gas Co., Wear Proof Mat Co., Hoover Liniment Co., General Bandages, Inc.

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WALKER & DOWNING

Oliver Bldg., Pittsburgh, Pa.
Phone Grant 1900
ANPA — ABP — PPA

Officers

President .....William S. Walker
Secretary-Treasurer.....B. I. Davis
Radio Director.....R. C. Woodruff

Radio Accounts Placed—American Fruit Growers, Inc., Clark Bros. Chewing Gum Co., Colonial Biscuit Co., Duquesne Brewing Co., Pennsylvania Rubber Co., Pittsburgh Coal Co., Spear & Co.

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WARWICK & LEGLER, INC.

230 Park Ave., New York, N. Y.
Phone MUrray Hill 6-8585
AAAA — ANPA — PPA — ABP — ABC
APA—NOAB

Officers

President.....H. Paul Warwick
Vice-Presidents: Henry Legler, S. O. Youngheart, J. R. Warwick, Lester M. Malitz, Arthur Deerson.
Secretary-Treasurer.....Robert H. Hughes

Radio Accounts Placed—The Wm. R. Warner Co., Larus & Bro. Company, The Sherwin-Williams Company.

•

WEARSTLER ADVERTISING, INC.

20 West Front St., Youngstown, Ohio
Phone: 3-4311
PPA—ABP—APA

Officers

President-Treasurer....Albert M. Wearstler
Secretary.....Linnea J. Soderberg

•

LUTHER WEAVER & ASSOCIATES

200 Globe Bldg., St. Paul, Minn.
Phone Cedar 3777
APA

Officers

President .....Luther Weaver
Associate .....Donald Gardner
Director of Radio.....Elizabeth Watkins

Radio Accounts Placed—Minnesota Federal Savings & Loan Association, F. C. Hayer Co., Star Launderers & Cleaners, Marshall Co., Home Appliance Co., Consumers' Milk Co.

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MILTON WEINBERG ADVERTISING CO.

325 W. Eighth St., Los Angeles, Calif.
Phone Tucker 4111
ANPA — PPA — ABP

Officers

Director of Radio.....Bernard Weinberg
Space Buyer.....E. Cousino

Radio Accounts Placed—Flamingo Sales Co., Gaffers & Sattler, Hollywood Pantages Theater, Hollywood Turf Club, May Co., Pep Boys of California, Thrifty Cut-Rate Drug Stores, Foreman & Clark, Grayson's, K's Beverages, Lyman's Restaurants, Kelley Kar Co., Nassour Bros., Ltd., Zukor's.

•

WELLMAN ADVERTISING AGENCY

1631 Chestnut St., Philadelphia, Penna.
Phone Rittenhouse 6576

Officers

Owner-Radio Director.....F. A. Wellman

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WESTCO ADVERTISING AGENCY

625 Market St., San Francisco, Calif.
Phone Sutter 6744

Officers

President.....E. E. Sylvestre
Manager.....R. W. Stafford

Radio Accounts Placed—Sperry Flour Co.

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WESTON-BARNETT INC.

Arts & Crafts Bldg., Waterloo, Iowa
Phone, 766
ABP — ANPA — PPA

Officers

President.....Wells H. Barnett
Vice-President.....A. C. Barnett
Secretary .....Phillips Taylor

Branch Office
520 N. Michigan Ave., Chicago, Ill.
Phone, Whitehall 7725

Executive-In-Charge.....A. C. Barnett

Radio Accounts Placed—Iowa Soap Co., American Bird Products, Inc., Walker Remedy Co., Vinton Hybrid Corn Co.

•

WARD WHEELOCK CO.

Lincoln-Liberty Bldg., Philadelphia, Pa.
Phone Rittenhouse 7500
ANPA—PPA—APA

Officers

President.....Ward Wheelock
Vice-President.....Carroll Rheinstrom
Vice-President.....R. K. Strassman
Secretary-Treasurer.....W. A. Dunn

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Branch Offices
444 Madison Ave., New York, N. Y.
Phone, PLaza 3-7120
Vice-President .....Carroll Rheinstrom
311 Equitable Bldg., Hollywood, Calif.
Phone, Hillside 0191
Radio Account Placed—Campbell Soup Co.

•

WOOD, BROWN & WOOD, INC.

209 Washington St., Boston, Mass.
Phone: Capitol 1850
ANPA—PPA—ABP

Officers

President .....Allen H. Wood
Vice-President-Radio Director, Allen H. Wood, Jr.
Vice-President.....Arthur F. Sisson
Treasurer.....Jonathan Brown, 3rd

•

WORTMAN, BARTON & CO.

381 Fourth Ave., New York, N. Y.
Phone MUrray Hill 4-2757
ABP—ANPA—PPA

Officers

President.....E. B. M. Wortman
Vice-Presidents.....R. S. Conahay, D. N. Wortman
Secretary.....M. V. Wall
Treasurer .....W. Wyler
Radio Time Buyer.....Hortense Essler

•

YOUNG & RUBICAM, INC.

235 Madison Ave., New York, N. Y.
Phone Ashland 4-8400
ANPA — PPA — APA — AAAA — NOAB — ABC — ABP

Officers

Chairman of Executive Committee, Raymond Rubicam
Chairman of Board.....Chester LaRoche
President.....Sigurd S. Larmon
Vice-President-Chairman Plans Board.....Charles L. Whittier
Vice-President-Director of Media & Gen. Production....A. V. B. Geoghegan
Exec. Vice-Presidents.....Sigurd S. Larmon, Arthur Andrews, Donald Payne, Edward Barnes
V-P & Manager of Contact....John F. Reeder
V-P & Merchandising Director..Samuel Cherr
V-P & Copy Director.....H. S. Ward
V-P & Director of Research ...George Gallup
V-P & Art Director.....Walter K. Nield
Vice-Presidents.....John E. Grimm, Jr., Louis N. Brockway, Curtis G. Pratt, Bryan Houston .....
Secretary-Treasurer.....J. H. Geise
V-P & Director of Radio, Thomas F. Harrington
Asst. to Director of Radio.....Frederic W. Wile, Jr.
Manager of Talent Bureau.....Hubbell Robinson, Jr.
Manager, Commercial Couy Bureau .....Joseph A. Moran
Manager, Station Relations Bureau.....Carlos A. Franco
Manager, Radio Publicity Bureau.....Wm. J. Thomas, Jr.
Special Announcer.....Harry von Zell
Radio Research.....Joseph H. Holmes, Jr.

Branch Offices
6253 Hollywood Blvd., Hollywood, Calif.
Phone Hollywood 2734
Manager .....Tom Lewis
Assistant Manager.....Carroll O'Meara
Radio Production Supervisor.....John Van Nostrand
333 N. Michigan Ave., Chicago, Ill.
Phone Central 9389
Vice-President-Manager.....A. E. Tatham
Vice-President.....D. G. Schneider
7430 Second Blvd., Detroit, Mich.
Phone Madison 4300
235 Montgomery St., San Francisco, Calif.
Phone Exbrook 6685
Manager .....Robbins Milbank
Vice-President-Manager.....George Davis
660 St. Catherine Street, West, Montreal, Que.
Phone Plateau 4691
Vice-President-Canadian Manager.....Lorimer B. Slocum
Director of Media, Contact..L. C. Arbuthnot
80 King St., West, Toronto, Ont.
Phone Elgin 5347
Manager.....Stuart B. Smith

Radio Accounts Placed—American Can Co., The Borden Co., Johnson & Johnson (Band-Aid), General Food Corp. (Calumet, Grape-Nuts and Grape-Nuts Products, Swans Down, Minute Tapioca, Sanka Jell-O and Jell-O Products, La France, Satina, Postum), Drake's Bakeries, Cummer Products (Energine, Molle), Gulf Oil Corp., Igleheart Bros., Inc., International Silver Co., Life Savers, Inc., Thomas J. Lipton, Inc., R. H. Macy & Co., Packard Motor Car Co., Bristol-Myers Co. (Ipana, Sal Hepatica, Minit Rub, Toushay); Rath Packing Co., Time, Inc.

•

FREDERIC W. ZIV, INC.

2436 Reading Road, Cincinnati, Ohio
Phone University 6124
PPA—APA

Officers

President-Treasurer.....F. W. Ziv
Vice-Presidents..... William Ziv, John L. Sinn, Alvin E. Unger
Radio Director.....John L. Sinn

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RESEARCH —— ORGANIZATIONS

ASSOCIATED RADIO MARKETS

914 Northwestern Bank Bldg.,
Minneapolis, Minn.
Phone, ATlantic 3774

Manager.....Alden R. Grimes
Assistant Manager.....Robert E. Stark
Report Manager.....Joan M. Devoy
Field Staff Supervisor.....Mary Prettyman

Services Offered: Radio audience surveys; air-checks of broadcast schedules; market analyses; media coverage data.

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WALTER P. BURN & ASSOCIATES, INC.

7 West 44th Street, New York, N. Y.
Phone, MUrray Hill 2-7462

President.....Walter P. Burn
Vice-President .....William Noble

Services Offered: Market data, economic studies, media coverage studies, radio coverage maps, decorative maps, economic maps, charts, trade paper advertising, brochures, dramatized sales presentation, complete promotion plans, trade area counsel on FM applications.

•

CANADIAN FACTS

11 Jordan Street, Toronto, Ont., Canada
Phone Adelaide 2067

General Manager.....N. P. Colwell
Director of Field Personnel...Edith Colwell
Sales Manager.....John F. Graydon

Branch Offices

Operating branches in 99 Canadian cities and towns with a total staff of 2100.

Services Offered: All types of marketing research including market coverage data, consumer studies, dealer investigations and checks on effectiveness of various media. Also, Canadian Facts Rating Service, a monthly rating of all network commercials on the air in Canada by the coincidental method.

•

PAUL T. CHERINGTON

c/o McKinsey & Co., 60 East 42nd St.,
New York, N. Y.
Phone, VAnderbilt 6-5280

Services Offered: Distribution consultant, market surveys, media studies.

•

ROBERT S. CONLAN & ASSOCIATES

New York Life Bldg., Kansas City, Mo.
Phone Victor 1973

Principal.....Robert S. Conlan
Associates.....Laura B. Green, Joseph Williams, Jr.

Services Offered: Market research; monthly radio surveys; merchandising.

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THE COOPERATIVE ANALYSIS OF BROADCASTING

330 West 42nd Street, New York, N. Y.
Phone, LOngacre 3-1454

Manager.....A. W. Lehman
Governing Committee:
D. P. Smelser, Chairman (Procter & Gamble Co.); George H. Gallup, Treasurer (Young & Rubicam); A. Wells Wilbor (General Mils); Robert B. Brown (Bristol-Myers Co.); L. D. H. Weld (McCann-Erickson); F. B. Ryan, Jr. (Ruthrauff & Ryan); A. W. Lehman, Manager.

Services Offered: CAB rates all commercial network programs, daytime as well as evening, and in addition analyzes these ratings by geographical sections, income groups, etc. It is authorized by the Association of National Advertisers and the American Association of Advertising Agencies to carry on this work which it has been doing since March, 1930.

•

CROSSLEY, INC.

330 West 42 St., New York, N. Y.
Phone BRyant 9-5462

President.....Archibald M. Crossley

Services Offered: Program rating, nationwide or individual area studies, general marketing consultants.

•

EVALUATION OF SCHOOL BROADCASTS PROJECT

Ohio State University, Columbus, Ohio
Phone, University 3148, Ext. 707

Director.....I. Keith Tyley
Associate Director.....Norman Woelfel
Research Associates.....R. R. Lowdermilk, J. Robert Miles, Seerley Reid, Irving Robbins, J. Howard Rowland, G. D. Wiebe.
Research Assistant.....Hazel Gibbony
Research Consultant.....Daniel Day
Assistant to Director....M. Margariete Ralls

Services Offered: Research on the relation of radio and children and young people; advisory services to broadcasters and educators on planning and production of school broadcasts and children's programs. (Proj-

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ect is sponsored by the Federal Radio Education Committee and Ohio State University and is financed by grants from the General Education Board.)

•

EDGAR FELIX

18 East 48th St., New York, N. Y.
Phone PLaza 5-5052

Director.....Edgar Felix
Chief Field Engineer.....L. C. Skipper
Statistician.....J. Murray

Services Offered: Radio Coverage Reports, a uniform and comparable coverage analysis for all cities and stations in the United States.

•

C. E. HOOPER, INC.

22 East 40th St., New York, N. Y.
Phone, LExington 2-3000

President.....C. E. Hooper
Manager, Radio Program Reports, A. M. Wharfield
Manager, Station Audience Reports, F. H. Kenkel
Research Consultant....Dr. M. N. Chappell

Services Offered: Radio audience and listening survey specialists, publishers of monthly "Hooper Radio Reports"—(National daytime programs, national evening programs, regional sets-in-use reports, regional program ratings, station audience reports, radio sales effectiveness reports, etc.)

HOOPER-HOLMES BUREAU

102 Maiden Lane, New York, N. Y.
Phone WHitehall 3-9700
Director of Research.....Chester E. Haring

Branch Offices
84 Offices Throughout
United States and Canada

Services Offered: Commercial research.

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NATIONAL RADIO CHECKING SERVICE, INC.

6635 Delmar Blvd., St. Louis, Mo.
Phone, Parkview 6174

President.....William Keen Small
Vice-President-General Mgr..Albert S. Foster
Personnel Director.....Ann Wilson
Comptroller.....Ralph R. French
Traffic Department.....Lilian E. Woltjen

Branch Offices
10 East 43rd St., New York, N. Y.
Phone, MUrray Hill 3-6743

Eastern Manager.....George I. Reid
111 West Washington, Chicago, Ill.
Phone, Franklin 5180

Manager.....M. F. Hayes

Services offered: Nationwide service developing factual information for advertisers, both spot and network; performance reports on individual radio stations throughout the nation. Field organization is composed of 458

National Radio Checking Service, Inc.

- **WHAT WE DO**—Our reports take the "guess-work" out of individual radio station performance.
- **HOW OUR SERVICE WORKS**—Our staff of 450 trained checkers are stationed throughout the country to check programs (spot or show) at point of origin. Our reports can be made from any town or city in the U. S. with a broadcasting station.
- **WHY OUR SERVICE WORKS**—Even in the "best of" radio stations, discrepancies occur. Here are some of the most common:

- Show or spot omitted
- Portion of commercial omitted
- Competitive products advertised next to yours
- "Garbled" talk or interruption
- Transcriptions ineffectively handled
- Your Spot "sandwiched" between others
- Local station "rushing" network cue

National Radio Reports are *accurate* and *inexpensive* . . . and sent to you *weekly*.

A. S. FOSTER, General Manager
6635 Delmar Blvd., St. Louis, Mo.

GEO. I. REID, Eastern Manager
10 East 43rd Street, New York City

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mentally alert homebound people strategically placed throughout the United States.

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NATIONAL RADIO RECORDS

347 Madison Ave., New York, N. Y.
Phone, MUrray Hill 6-9186

President.....N. Charles Rorabaugh

Services Offered: Monthly spot advertising reports; confidential statistics revealing spot activity of national and regional advertisers.

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A. C. NIELSEN COMPANY

2101 Howard Street, Chicago, Ill.
Phone, Hollycourt 6100

President.....A. C. Nielsen
Executive Vice-President.....F. K. Leisch
Executive Vice-President In Charge of N. Y. Office.....J. O. Peckham
Executive Vice-President in Charge of Nielsen Radio Index.....H. L. Rusch

Branch Office

500 Fifth Ave., New York, N. Y.
Phone, PEnnsylvania 6-7126

Services Offered: Market research work including the publication of indexes on the drug, food, liquor, radio and British business.

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OFFICE OF RADIO RESEARCH, COLUMBIA UNIVERSITY

15 Amsterdam Ave., New York, N. Y.
Phone, COlumbus 5-6951

Director.....Paul F. Lazarsfeld

Services Offered: Research in the effectiveness of various media of communication; sociological and psychological composition of radio audiences; audience to different types of programs; techniques of measurement of coverage and effectiveness of media of communication; techniques of measuring likes and dislikes of programs.

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OFFICE OF RESEARCH—RADIO DIVISION

3470 Broadway, New York, N. Y.
Phone, AUdubon 3-2335

Director.....Dr. John G. Chapman

Services Offered: Psychological aspects of market research; social psychology of popular music; compilation of "song plug" statistics ("Network Song Favorites" published weekly in RADIO DAILY).

ELMO ROPER

30 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 6-7164

Executives.....Elmo Roper, Arthur B. Chivvis, Carolyn W. Crusius, Robert W. Pratt, Robert Williams, Alfred Politz.

Services Offered: Marketing research, distribution consultant, trade and consumer studies.

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ROSS FEDERAL RESEARCH CORP.

18 East 48th St., New York, N. Y.
Phone, PLaza 3-6500

Chairman of Board-President-Treasurer.....Harry A. Ross
Vice-President-General Manager Densmore A. Ross
Vice-President-General Sales Manager Clifford B. Ross
Director of Research.....William B. Shine
Secretary.....Frank X. Miske
Director of Advertising and Publicity Thomas B. Ellsworth

Branch Offices

59 E. Van Buren St., Chicago, Ill.
753-55 Book Bldg., Detroit, Mich.
817 Hanna Bldg., Cleveland, Ohio
913-915 Berger Bldg., Pittsburgh, Pa.
606 West Wisconsin Ave., Milwaukee, Wisc.
740 Union Trust Bldg., Cincinnati, Ohio
320 N. Meridian St., Indianapolis, Ind.
817-18 Metropolitan Bldg., Boston, Mass.
17 Court St., Buffalo, N. Y.
Market St. National Bank Bldg., Philadelphia, Pa.
1028 Connecticut Ave., Washington, D. C.
1807 Grand Ave., Kansas City, Mo.
210 Grand Olive Bldg., St. Louis, Mo.
3723 Wilshire Blvd., Los Angeles, Calif.
963 Monadnock Bldg., San Francisco, Calif.
1904 Third Ave., Seattle, Wash.
Tower Petroleum Bldg., Dallas, Texas
932-44 United States National Bank Bldg., Denver, Colo.
47 West South Temple St., Salt Lake City, Utah
Rand Tower Bldg., Minneapolis, Minn.
507 Tenth St., Des Moines, Ia.
1911 Sterick Bldg., Memphis, Tenn.
314 Johnston Bldg., Charlotte, N. C.
206-7 Palmer Bldg., Atlanta, Ga.
90 State St., Albany, N. Y.
1004 Baronne Bldg., New Orleans, La.
404 Terminal Bldg., Oklahoma City, Okla.
306 S. Fifteenth St., Omaha, Nebr.
602 Porter Bldg., Portland, Ore.
746 Chapel St., New Haven, Conn.

Services Offered: Market research, consumer studies, radio surveys.

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POLICY OF F. T. C. IN RADIO ADVERTISING

By P. B. Morehouse,
Director of Radio and Periodical Division of Federal Trade Commission

FOR the purpose of effecting a more direct and expeditious method of handling certain cases involving false and misleading advertising, violative of the provisions of the Federal Trade Commission Act, as amended, the Commission established its Radio and Periodical Division. Through this Division, advertisers, publishers, broadcasting stations, and advertising agencies can deal directly with the Director, with a view to reaching an agreement in such cases as are appropriate for negotiating a stipulation, thereby disposing of the issues involved and obviating the necessity of formal trial.

By this procedure the advertisers are afforded an opportunity informally to present for consideration such evidence relating to the advertising claims questioned by the Commission as they may care to submit, with a view to determining whether or not a revision of their advertising is required, and to stipulate the discontinuance of any representations which, after a consideration of all the evidence, are determined to be false or misleading. In most cases the results obtained by this procedure are as effective as those that could be accomplished by the issuance of cease and desist orders; expensive litigation both to the advertisers and the Government is thereby avoided. In this phase of the Commission activity, its only objective is to prevent false and misleading advertisements. It does not undertake to dictate what an advertiser shall say, but merely indicates what he may not say under the law.

Radio Advertising

The Commission, in its systematic review of radio advertising, issues calls to individual radio stations, generally at the rate of four times yearly for each station. However, the frequency of calls to such individual broadcasters is varied from time to time, depending principally upon transmittal power, the service radius or area of specific stations, and the advertising record of certain types of stations, as disclosed in analyses of previous advertising reviews.

National and regional networks respond on a continuous weekly basis, submitting copies of commercial continuities for all programs wherein linked hook-ups are used involving two or more stations.

Producers of electrical transcription recordings submit monthly typed copies of the commercial portions of all recordings produced by them for radio broadcast. This material is supplemented by periodic reports from individual stations listing the programs of recorded commercial transcriptions and other data.

During the fiscal year ended June 30, 1941, the Commission received 857,890 copies of commercial radio broadcast continuities, amounting to 1,737,181 pages of typewritten script. These comprised 1,197,199 pages of individual station script, 528,820 pages of network script,

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and 10,162 pages of commercial recorded script. The staff examined 871,909 commercial radio broadcast continuities, amounting to 1,749,640 pages of typewritten script. These comprised 519,640 pages of network script, 1,219,950 pages of individual station script and 9,967 pages of script representing the built-in commercial portions of transcription recording productions destined for radio broadcast, through distribution of multiple pressings of such recordings to individual stations. An average of 5,755 pages of radio script were read each working day. From this material 24,535 commercial broadcasts were marked for further study as containing representations that might be false or misleading.

Industry Cooperation

In general, the Commission has received the helpful cooperation of the 3 nation-wide network chains, 13 active regional networks, and transcription producers engaged in preparing commercial radio recordings, in addition to that of some 781 active commercial radio stations, 491 newspaper publishers, and 533 publishers of magazines, farm journals and trade publications, and has observed an interested desire on the part of such broadcasters and publishers to aid in the elimination of false and misleading advertising.

Procedure in Advertising Cases

If it appears that a published or broadcast advertisement coming to the Commission's attention may be misleading, a questionnaire is sent to the advertiser, and request is made for a sample of the product advertised, if this is practicable, and the quantitative formula, if the product is a compound. Copies of all advertisements published or commercial continuities broadcast during a specific period are also requested, together with copies of all booklets, folders, circulars, form letters, and other advertising literature used. Upon receipt of this data, the sample and formula are referred to the Commission's Medical Advisory Division or to an appropriate technical agency of the Government for a scientific opinion. Upon receipt of the opinion, a list of such claims as then appear to be false or misleading is sent to the advertiser, along with pertinent portions of the opinion. The advertiser is extended the privilege of submitting evidence in support of his claims; he may answer by letter or, upon his request, may confer with the Commission's Radio and Periodical Division in person or through counsel.

If, after a consideration of all available evidence at hand including that furnished by the advertiser, the questioned claims appear to be true, the division reports the matter to the Commission with the recommendation that the case be closed. If it appears from the weight of the evidence before it that the advertising is false or misleading, the division refers the matter to the Commission with recommendation either that the complaint be issued or the case be returned to the Division for negotiation of a stipulation, provided it is one appropriate for stipulation procedure and the advertiser desires to dispose of it by such voluntary agreement to cease and desist from the use of the acts and practices involved.

If the Commission so authorizes, the division prepares a stipulation and forwards it to the advertiser for execution. Should he object to any of its provisions, he may discuss them by mail or in person. If and when he agrees upon the terms of the stipulation and signs and returns it, the matter is again reported to the Commission with recommendation that the stipulation be accepted and the case closed without prejudice to the right of the Commission to reopen the matter at any time the facts so warrant. If the Commission accepts and approves the stipulation, the advertiser is required to submit within 60 days from the date of acceptance a report in writing showing the manner and form in which he has complied and is complying with the provisions of his agreement.

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FEDERAL COMMUNICATIONS COMMISSION

Personnel

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Technical Progress Survey

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Administrative Procedure

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Station Application Procedure

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Rules and Regulations Regarding Broadcasting Applications

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Chain Broadcasting Rules

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National Defense Rules

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FEDERAL COMMUNICATIONS COMMISSION

Headquarters: New Post Office Building, Washington, D. C.

Personnel as of January 1st, 1942

Commissioners

JAMES LAWRENCE FLY
Chairman

PAUL A. WALKER
NORMAN S. CASE
GEORGE HENRY PAYNE
C. J. DURR
T. A. M. CRAVEN
RAY C. WAKEFIELD

Secretary

T. J. SLOWIE

General Counsel
TELFORD TAYLOR

Assistants to General Counsel
BENEDICT P. COTTONE
LUCIEN HILMER

Chief Engineer
EWELL K. JETT

Assistants to Chief Engineer
GEORGE P. ADAIR
GERALD C. GROSS
E. M. WEBSTER

Chief Accountant
WILLIAM J. NORFLEET

Chief, International Division
PHILIP F. SILING

Chief, Field Division, Engineering Dept.
W. D. TERRELL
GEORGE S. TURNER (*Assistant*)

Chief, License Division
WILLIAM P. MASSING

Chief, Service Division
NICHOLAS F. CURETON

Chief, Records Division
WALTER S. DAVIS

Chief, Audits and Accounts
L. A. CORRIDON

Chief, Minutes
ROBERT HODSON

Chief, Technical Division
L. P. WHEELER

Chief, Docket Section
CHARLES W. WORTHY

Information Office
GEORGE O. GILLINGHAM
Director of Information
MARY O'LESON
Assistant to Director

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FIELD FORCE

1. CHARLES C. KOLSTER
Customhouse, Boston, Mass.
2. ARTHUR BATCHELLER
748 Federal Bldg.,
641 Washington St., New York, N. Y.
3. LOUIS E. KEARNEY
1200 U. S. Customhouse,
2nd & Chestnut Sts., Philadelphia, Pa.
4. EDWARD W. CHAPIN
Ft. McHenry, Baltimore, Md.
5. EDWARD BENNETT
402 New P. O. Bldg., Norfolk, Va.
6. PAUL HERNDON, JR.
411 Federal Annex, Atlanta, Ga.
DARRA H. DONAHUE
Savannah, Ga.
7. ARTHUR S. FISH
P. O. Box 150, Miami, Fla.
MILTON W. GRINNELL
Tampa, Fla.
8. THEODORE G. DEILER
Customhouse, New Orleans, La.
9. JOSEPH L. HALLOCK
404 Federal Bldg., Galveston, Texas.
FRANK HAGAN
Beaumont, Texas.
10. LOUIS L. McCABE
302 U. S. Terminal Annex, Dallas, Texas.
11. BERNARD H. LINDEN
1749 U. S. Post Office & Courthouse Bldg.,
Los Angeles, Calif.
ALFRED L. RITTER
San Diego, Calif.
12. V. FORD GREAVES
Customhouse, San Francisco, Calif.
13. KENNETH G. CLARK
207 New Courthouse Bldg., Portland, Ore.
14. L. C. HERNDON
808 New Federal Bldg., Seattle, Wash.
15. DONALD A. MURRAY
504 Customhouse, Denver, Colo.
16. EDWIN S. HEISER
208 U. S. Post Office & Courthouse Bldg.,
St. Paul, Minn.
17. WM. J. McDONELL
927 U. S. Court House, Kansas City, Mo.
18. H. D. HAYES
246 U. S. Courthouse Bldg., Chicago, Ill.
19. EMERY H. LEE
1025 New Federal Bldg., Detroit, Mich.
JOHN A. RUSS
Cleveland, Ohio.
20. WALTER L. DAVIS
518 Federal Bldg., Buffalo, N. Y.
21. JOHN H. HOMSY
Aloha Tower, Honolulu, T. H.
22. WILLIAM R. FOLEY
Box 2987,
San Juan, Puerto Rico.
23. HERBERT H. ARLOWE
P. O. Box 2961, Juneau, Alaska.

MONITORING STATIONS

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Grand Island, Nebr.

IRL D. BALL
Allegan, Mich.

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VINCENT B. WELCH

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Head Engineer
LEWIS T. HAYNER

Senior International Communications Engineer
WAYNE MASON

Principal Engineers

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MANFRED K. TOEPPEN
GEORGE S. TURNER
LYNDE P. WHEELER
EDWIN LEE WHITE
JOHN A. WILLOUGHBY

Senior Engineers

RAYMOND ASSERSON
ROSS BATEMAN
WILLIAM C. BOESE
H. E. BROYLES
GEORGE J. DEMPSEY
H. UNDERWOOD GRAHAM
A. T. JENKINS
WILLIAM N. KREBS
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IVAN H. LOUCKS
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CLURE H. OWEN
JOHN G. PRESTON
MILBURNE O. SHARPE
NOBLE C. SHUMWAY, JR.
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MARION H. WOODWARD

Associate Engineers

HAROLD C. ANDERSON
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JOHN E. DOANE
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EARL M. JOHNSON
HARRY J. MEESE
CHALMER H. NEEB
ALPHONSUS L. O'TOOLE
RALPH J. RENTON
BYRON J. SHIMEALL
VIRGIL R. SIMPSON
HAROLD R. WOODYARD

Assistant Engineers

DANIEL H. ARNOLD
P. HOWARD DUCKWORTH
JOHN R. EVANS
CHARLES E. GOEKING
JAMES RUBERTICCHIO

Junior Radio Engineer

IRVING J. SHEPPERD

Engineering Aides

DONALD C. KANODE
JULIEN PHILLIPS, JR.

Engineer Draftsman

ROBERT E. CARTER
BERNARD CARPENTER

Engineers

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TECHNICAL PROGRESS IN 1941

By George P. Adair, Assistant Chief Engineer of FCC

DURING the year 1941 there were several developments in broadcasting of considerable interest which are discussed briefly below.

North American Regional Broadcasting Agreement

The first and most important development, in so far as standard broadcasting is concerned, was the placing of the North American Regional Broadcasting Agreement into effect on March 29, 1941. On that date some 780 United States stations, as well as the majority of Canadian, Cuban and Mexican stations, changed frequencies in accordance with the assignments previously agreed upon with no difficulty worthy of note. This is considered as a high tribute to the cooperation and ability of the licensees, their personnel, equipment manufacturers, frequency monitoring services, and consulting engineers. This is particularly true in view of the large number of directional antennas involved. Following this shift, there were a few cases where the interference was greater than previously. However, the majority of these cases were corrected immediately and, in general, interference free reception was greatly extended.

Technical Developments

The number of stations employing directional antennas has continued to increase and, in general, the complexity of these has also increased. The extended use of directivity in the vertical plane, as well as in the horizontal plane, has necessitated the adoption of new methods of making proof of performance measurements as well as monitoring procedure for the maintenance of such patterns. Many of the patterns now employed have such a high degree of directivity that the location of other structures in the vicinity, particularly radio towers, make it extremely difficult to establish and maintain these patterns. It has been found in many cases that where radio stations are located less than approximately five wavelengths apart (for the lowest frequency concerned) interaction develops so that a change in any of the antennas affects the others. It is also necessary in such cases to bury the power lines, telephone lines and transmission lines as well as take other precautions.

High Frequency Broadcast Service

At the close of 1941, the Commission had authorized 60 high frequency (frequency modulation) broadcast stations (43,000 to 50,000 kilocycles). A substantial number of stations commenced regular program operations, in most cases using temporary installations due to inavailability of equipment. Six stations are operating in the New York area. Available information indicates that the public has a total of approximately 200,000 receivers equipped for FM reception.

While no fundamental technical developments have been released during the year, substantial strides have been made by the manufacturers and broadcasters in the realization of FM as a public service.

The Commission has authorized nine noncommercial educational broadcast stations, employing frequency modulation, to operate in the band 42,000 to 43,000 kilocycles, adjacent to the commercial FM band, which can be received on the same receivers. Increased use of radio for class room and adult education is made possible by this class of station.

Television Broadcast Service

The year 1941 will be a red-letter year in television. In a hearing on March 20, 1941, the Commission found that the industry was in agreement that television was ready for standardization and sub-

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sequent commercialization and adopted the transmission standards proposed by the National Television Systems Committee and established the commercial television broadcast service. The standards provide some alternatives of transmission but are such as to permit reception on all modern receivers. Further investigations have been and are being made with the view of further restricting the standards for most efficient system operation. Color television has been the subject of considerable investigation. As of December 31, 1941, the Commission has authorized nine commercial television broadcast stations. Three of these were operating on 15 hour per week schedules.

Much of the television research work conducted throughout the years has resulted in developments which have found application in apparatus being used by the military naval forces. Considerable demand upon personnel trained in television technique and manufacturing facilities for the war effort has resulted in curtailment of activity in television.

Television is now out of the laboratory and should assume an important social and economic role in our post-war national life.

International Broadcast Service

International broadcast stations, in the increased tension of world affairs, have assumed a vital function in the dissemination of accurate information and combating enemy propaganda. There are 12 international broadcast stations in regular operation at the present time, two additional stations have been authorized. All but three stations have completed construction for operating powers of at least 50 kw, as required by the Commission's Rules. In addition, stations are required to "beam" the transmitted power to the foreign country or countries for which the program is designed with a power gain of at least 10. In addition to increases in power, improvements in existing antenna systems have been made and additional system installed all of which has improved the world-wide coverage of these stations.

ST Stations

In order to provide high quality and auxiliary program channels between the studio and transmitter of high frequency (FM) broadcast and international broadcast stations, the Commission allocated frequencies in the band 330,000-346,000 kilocycles for use by ST stations which employ frequency modulation and highly directive directional antennas. These are assigned on an experimental basis in so far as the licensees are required to conduct experimentation relative to antenna design.

Conclusion

In view of the present emergency, it is impossible to predict the course of technical trends in broadcasting. However, there will undoubtedly continue to be developments as in the past and there will necessarily be certain adjustments in order to meet the needs of defense. It is anticipated that many new developments will result from the war requirements of communication which can later be advantageously applied to broadcasting and conversely many of the techniques of present-day broadcasting will prove valuable to the armed forces.

The fact that the materials required for radio equipment include many of those required for vital defense purposes and that all or practically all of the production of radio manufacturers is required for defense purposes will necessarily retard the expansion of civil radio. However, when the emergency is over the vast capacity of these manufacturers will be available for the production of radio products for civilian needs which will undoubtedly play a vital part in readjustment and rehabilitation. The proper gearing of war industries to civilian needs will be one of the most important factors in preventing the aftermath being more disastrous than the war itself and should not be lost sight of in the more immediate problems.

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—ADMINISTRATIVE— PROCEDURE OF F. C. C.

A summary of the administrative procedure of the Federal Communication Commission reviewing its duties and activities, the administrative setup, departments and their functions.

Commission

The Federal Communications Commission is composed of seven Commissioners appointed by the President, subject to Senate advice and confirmation. The President also designates the Chairman. The normal term of a Commissioner is seven years. A Commissioner is not permitted to engage in any other business during such tenure. Under terms of the creative act, "not more than four Commissioners shall be members of the same political party."

The Commission functions as a unit in administrative matters. It retains direct supervision of all activities but delegates certain routine responsibilities. Committees, consisting usually of three members, have made special studies and supervised particular undertakings.

The Commission normally holds at least two en banc meetings each week. On Tuesdays it acts on various matters relating to radio, and telegraph and telephone. At such time the Commission considers—

Applications for construction permits for new stations or modifications of existing construction permits or licenses involving changes in frequency, power, transmitter and studio sites, or change in name of licensee.

Applications for voluntary or involuntary control of company or corporation holding license.

Petitions for rehearing.

Dismissal of applications.

Retiring of applications to closed files.

Adoption of new rules or amendments to existing rules.

Suspension of amateur or operator licenses.

Authority to supplement existing facilities or telephone or telegraph companies.

Extension of temporary authority to common carriers to communicate with foreign countries.

Other common carrier matters, such as investigation and suspension of tariffs.

Admissions to practice.

On Wednesdays the Commission acts on docket cases, that is to say, cases which have been accorded public hearings. Where the Commission, upon examination of a particular broadcast application, is unable to determine that a grant will serve the public interest, the case is designated for formal hearing upon specific issues, and all persons interested are given opportunity to be heard. After a hearing has been held, "Proposed Findings of Fact and Conclusions" are issued by the Commission. The parties are allowed additional time in which to file exceptions and to request oral argument before final decision is made. If no exceptions or requests for oral argument are received, the Commission generally issues an order adopting and making effective its proposed decision. If exceptions are filed, the Commission may, after oral argument, affirm, modify, or reverse the proposed findings. This is the final determination unless there is a petition for rehearing or unless there is litigation.

Commissioners

In addition to en banc meetings, the Commissioners individually preside at particular hearings when designated to do so by the Commission. Each month the Commissioners, in rotation, are allocated other specific duties. These assignments are changed, thus permitting each Commissioner to be directly informed on various phases of Commission activity, at the same time conserving the principal portion of each Commissioner's time for consideration of matters involved in action by the Commission as a whole. In any month one Commissioner will act upon applications for requests for special temporary broadcast authorizations. Another will consider motions or petitions in cases designated for formal hearing, final disposition of which is, of course, reserved for the Commission as such.

Such authorization is covered by the following part of Administrative Order No. 2:

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"A Commissioner, to be named by subsequent supplements to this Order, is hereby designated to hear and determine, order, certify, report or otherwise act upon:

(a) except as otherwise ordered by the Commission, all motions, petitions or matters in cases designated for formal hearing, including motions for further hearing, excepting motions and petitions requesting final disposition of a case on its merits, those having the nature of an appeal to the Commission, and those requesting change or modification of a final order made by the Commission; **provided**, however, that such matters shall be handled in accordance with the provisions of Sections 1.251 to 1.256, inclusive, of the Commission's Rules of Practice and Procedure; **provided further** that when one or more members of the Commission have been designated to preside at a hearing such Commissioner or Commissioners shall be authorized and empowered to fix the time and place such hearing shall be held; and such motions, petitions, or matters arising in connection with such hearing shall be handled by the Commissioner or Commissioners designated to preside, subject to the provisions of Sections 1.232, 1.252, 1.254, 1.255, and 1.256 of the Rules of Practice and Procedure; **provided further** that in the absence of the individual Commissioner designated to preside at a hearing, or his inability to act or pass upon such preliminary matters, they shall be referred to the presiding officer of the Motions Docket.

(b) the designation pursuant to the provisions of Sections 1.231 to 1.232 of the Commission's Rules of Practice and Procedure of officers, other than Commissioners, to preside at hearings.

"Any party affected by any order, decision, or report of any individual, board, or individual Commissioner, to whom authority is delegated under the provisions hereof, may file a petition for rehearing, as provided by Section 1.271 of the Commission's Rules of Practice and Procedure, before the Commission, and every such petition shall be passed upon by the Commission."

Departments

In considering all types of cases the Commission is aided by recommendations of its technical and administrative units. The staff consists of four departments:

The Law Department handles litigation and the legal aspects of licensing, regulation, and general administration, including legislation, rule-making and international matters, and conduct of investigations.

The Engineering Department attends to the engineering phases of the various services, and their regulation, supervises the field staff, participates in international and governmental conferences, and conducts technical research.

The Accounting, Statistical, and Tariff Department looks after accounting regulation, tariff analysis and rate regulation, and compiles statistics pertaining to these and other Commission functions.

The Secretary's Office has charge of matters of internal administration, handles the issuance of licenses, maintains records, and is responsible for supplying official copies of the Commission's order and decisions.

Rules Committee

The heads of these departments meet regularly, on Thursdays, as a Committee on Rules to consider proposals for new or revised rules and regulations, or changes in administrative procedure. This Committee can initiate such study or make comment or recommendation upon matters referred to it by the Commission. The Committee on Rules has functioned actively since 1937, and has done much to coordinate administrative procedure.

Administrative Board

In 1940 Commission work was further expedited by creation of an Administrative Board, consisting of the General Counsel, Chief Engineer, Chief Accountant, and Secretary. This board is authorized to pass upon routine detail in accordance with rules and policies previously established by the Commission. Administrative Order No. 2, as revised, gives the Administrative Board authority to "determine, order, certify, report or otherwise act upon" the following matters:

"(a) All applications for the Coastal, Marine Relay, Aviation, Emergency and Miscellaneous services, except those falling under paragraphs (1), (2), and (3) of this Order;

"(b) Upon all radio matters of every character (except broadcast, and cases falling under paragraphs (1), (2) and (3) of this Order) within the Territory of Alaska;

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"(c) Upon all applications for experimental authorizations except: Class II experimental stations to authorize experimentation directed toward the establishment of new services;

"(d) Upon all broadcast service applications as follows: for licenses following construction which comply with the construction permit; applications for construction permit and modification of construction permit involving only a change in equipment; applications for extensions of time within which to commence and complete construction; applications to install frequency control equipment; applications relating to auxiliary equipment; applications for authority to determine operating power of broadcast stations by direct measurement of antenna power; applications for modification of licenses involving only change of the name of the licensee, where the ownership or control is not affected; applications for construction permit or modification of license involving relocation locally of a studio, control point or transmitter site not involving any substantial change in service area; applications for relay broadcast stations; and requests for authorization to rebroadcast under the provisions of Section 3.94 of the Rules and Regulations;

"(e) Upon all applications or requests for special temporary authorization other than those falling under paragraphs (1), (2), (3) or (5) of this Order;

"(f) All applications or requests for emergency and renewal exemptions from the provisions of Section 352 (b) of the Act;

"(g) Upon all uncontested proceedings involved in:

(1) the issuance of certificates of convenience and necessity and the authorization of temporary or emergency wire service, as provided in Section 214 of the Act;

(2) Applications for existing licensees for instruments of authorization for the Fixed Public or Fixed Public Press radio services, except applications involving (1) new points of communication, (2) changes in transmitter location other than local in character, (3) assignment of additional frequencies, or (4) involving change of policy by the Commission, or the establishment of a new type of service;

"(h) Upon requests for inspection of records under provisions of Section 1.5(c) of the Commission's Rules of Practice and Procedure."

Actions taken by the board are reported in writing each week to the Commission at its regular meeting. Applications or requests for special temporary standard broadcast authorizations are referred to the board for recommendation and reference to a Commissioner designated to act in such matters.

The same order which created this board (Administrative Order No. 2) further speeded procedure by allowing the Secretary, Chief Engineer, and Chief Accountant to handle specific matters. Its particular provisions with respect to these officials follow:

Secretary

"The Secretary of the Commission is hereby designated to determine, order, certify, report or otherwise act, upon:

(a) all applications for operator licenses or renewals thereof; and

(b) all applications for amateur and ship stations or renewals thereof; and

(c) all applications for aircraft station licenses or renewals thereof where the applicant is or has been the holder of a station license within the preceding year;

"The Secretary of the Commission is hereby designated to enter the appropriate final order of the Commission in all cases involving applications for radio station authorizations in which proposed findings and conclusions of the Commission have been issued pursuant to the provisions of Section 1.231 of the Commission's Rules of Practice and Procedure and in which no exceptions have been filed within the time prescribed in said section."

Chief Engineer

"The Chief Engineer of the Commission is hereby designated to determine and act upon all applications and requests and to make appropriate order in letter form for the signature of the Secretary of the Commission in the following matters:

(a) temporary operation without specified items of equipment, or with temporary, substitute or auxiliary equipment;

(1) operation without an approved frequency monitor;

(2) operation without an approved modulation monitor;

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(3) operation without thermometer in automatic temperature control chamber;
(4) operation without antenna ammeter, plate voltmeter or plate ammeter;
(5) operation with substitute ammeter, plate voltmeter or plate ammeter;
(6) operation without temporary antenna system;
(7) operation with auxiliary transmitter as main transmitter;

(b) operation with new or modified equipment pending repair of existing equipment, or pending receipt and action upon a formal application;
(c) where formal application is not required, application for new or modified equipment or antenna system;
(d) change of specifications for painting and lighting antenna towers where formal application is not required;
(e) operation to determine power by direct method during program test period;
(f) relocation of transmitter in same building;
(g) operation with reduced power or time under Sections 3.57 and 3.71;
(h) approval of types of equipment as to compliance with outstanding rules and standards;
(i) all authorizations for equipment and program tests, or extensions thereof, where it appears that compliance has been had with the terms of the construction permit;
(j) denial of requests for equipment and program tests where specifications of construction permit have not been met;
(k) withdrawal of authorizations for equipment and program tests where subsequent to the issuance of the original authorizations it appears that the terms of the construction permit have not been met;
(l) extensions of time within which to comply with technical requirements specified in authorizations, orders and rules or releases of the Commission;
(m) representations of compliance with technical requirements specified in authorizations, orders, rules or releases (except formal applications);
(n) operation with licensed, new or modified equipment at a temporary location with a temporary antenna system in case of an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating at the licensed location;
(o) all authorizations for special operation necessary to facilitate equipment, program and service tests or to comply with technical requirements specified in authorizations, orders, rules or releases."

Chief Accountant

"The Chief Accountant of the Commission is hereby designated to determine, order, certify, report or otherwise act upon:

(a) administration, interpretation and application of regulations promulgated by the Commission pursuant to Section 220 of the Act, relating to accounts, records, and memoranda to be kept by carriers subject to the jurisdiction of the Commission;
(b) applications for extensions of time in which to file annual, monthly, and special reports required by the Commission pursuant to Section 219 of the Act;
(c) administration, interpretation and application of orders or rules of practice and procedure promulgated by the Commission relating to financial and statistical data of standard broadcast stations and broadcast networks or chains, including applications for extensions of time in which to file financial and statistical statements and reports.
(d) all matters arising in connection with the administration of tariff regulations promulgated by the Commission pursuant to Section 203 of the Act, and in connection with the administration of this section in so far as it relates to the modification of requirements thereof or made pursuant thereto, as authorized in particular instances by subsection (b) thereof, and to the rejection of tariffs as authorized by subsection (d) thereof;

and, where appropriate in carrying out the foregoing, to make orders in letter form for the signature of the Secretary of the Commission."

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Procedure

The procedure under which hearings are conducted and the administrative and adjudicative processes leading up to final decisions have been revised in the interests of public convenience as well as smoother Commission functioning. From the standpoint of internal administration, these changes have vastly simplified and expedited the decision process. This speeding up has not been at the sacrifice of complete and deliberate consideration of every element of the various type of proceedings the Commission is called upon to decide. On the contrary, the standards of "fair play" in reaching administrative determinations, as laid down by the courts, have been fully met.

Some of the outstanding practice and procedure changes may be mentioned briefly. The Communications Act requires that the Commission grant radio authorizations without hearing if it is able to determine from the information before it that the authorization would serve public interest, convenience and necessity. Formerly such grants were made, in broadcast cases, subject to the right of interested parties to file protests within a 30-day period. The previous policy had been to require the holding of hearings in virtually all such cases, which frequently involved needless expense to the parties without disclosing information of a substantial character not already known to the Commission. Under present practice, when the Commission is satisfied from the information before it that a grant is warranted, it proceeds to authorize the issuance of the license, which grant is final rather than conditional in its terms. The rules fully protect the interests of persons other than the applicant by providing for the filing of petitions for reconsideration within a 20 day period.

Formerly it was the practice of the Commission to include in the issues upon which hearings were to be held, not only those matters on which the Commission entertained doubt, but issues which required affirmative proof of all items contained in the applications. As a result the task of preparation for hearings was rendered extremely burdensome, hearings were unnecessarily prolonged by the applicant's tedious proof of many facts not really in controversy. The Commission now undertakes the burden of determining and specifying limited issues in hearing cases, which are actually controversial in character and on which the results of the hearing must turn.

In yet another direction, the Commission has improved its practice in connection with the issues involved in hearings. It frequently happens that there are any one of several grounds on which it appears from initial examination of the application that a denial must result. Some of these grounds would necessarily result in the introduction of a great deal of testimony and documentary evidence if included among the issues to be heard. In order to save time and money, both for the applicant and the Commission, effort is now made to eliminate issues which would unnecessarily complicate the hearing.

Under its former rules the Commission permitted any party to intervene if his petition disclosed a "substantial interest in the subject matter." Furthermore, the Commission designated as parties to its hearings those persons shown by its records to have some potential interest, whether or not such persons were known to have an intention to appear. The effects of the complete freedom of intervention and of the automatic inclusion of various persons as parties to the proceeding were the unnecessarily prolonged discussion of non-controversial issues and the unnecessary multiplication and accumulation of evidence on relevant issues, due to the cross examination to which witnesses were subjected by the various parties. The Commission's rules now require all parties who desire to appear in opposition to an application to file petitions to intervene, by means of which their interests may be tested, and parties are required to make a showing that the requested intervention will be in the public interest. The Commission also makes provision for the filing and consideration by any of the parties of motions for enlargement of the issues, a further safeguard for the protection of interests of applicants and other parties.

Motions Docket

The Commission makes provision for the holding of oral arguments on all interlocutory motions, pleadings and matters of procedure which arise in cases pending before it. Previously, these motions were disposed of by the Commission without opportunity for argument, and thus without a full opportunity for parties in interest who might wish to oppose the relief sought to make a contest and have an adjudication based on a full showing of the nature of their interests. These interlocutory matters are now placed on a Motions Docket presided over by an individual Commissioner, which is called Friday of each week. Provision has also been made for the disposition in chambers of emergency motions, after proper notice to all parties.

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STATION APPLICATION PROCEDURE

A summary of the procedure in applying for a station in the broadcast services as followed by the Federal Communications Commission

Any person, firm, corporation, educational, or other group legally qualified may apply to the Federal Communications Commission for radio-broadcast facilities in any locality. Formal application for a standard broadcast station construction permit is submitted in duplicate direct to the Commission on Form 301, which is obtainable on request. Applicants for FM (frequency modulation) stations use Form 319, which applies to high-frequency broadcast stations. Prospective television broadcasters use Form 330 which applies to that type of transmission.

Time Requirements

Each construction permit must specify a maximum of 60 days from date of grant thereof as the time within which construction of the station shall begin, and a maximum of 6 months thereafter as the time within which construction shall be completed and the station ready for operation, unless otherwise determined by the Commission upon proper showing in any particular case.

The time required for an application for a new broadcast station to go through the necessary routine varies with individual cases. In the case of a purely local station, where no interference is involved, the time can be as short as 4 to 6 weeks, providing that the application is accurately and completely filled out and all the required exhibits are appended. However, where interference and formal objection by other stations enter, a longer time is necessary.

Where the Commission, upon examination of a particular application, is unable to reach determination that a grant will serve the public interest, the case is designated for formal hearing upon specific issues, and all persons having an interest in the matter are given opportunity to be heard. Under present procedure, after a hearing has been held the parties are permitted 20 days in which to file supporting statements. The Commission then issues its Proposed Findings of Fact and Conclusions, and the parties are allowed 20 days thereafter to file exceptions and to request oral arguments before final decision is rendered. In the event that no exceptions or requests for oral argument are received, the Commission issues an order adopting and making effective its proposed decision. This is the final determination unless there is litigation.

Equipment Tests

Upon completion of construction of a radio station the permittee is authorized to test the equipment for a period not to exceed 10 days. The inspector in charge of the district in which the station is located, as well as the Commission, are notified 2 days in advance of the beginning of equipment tests. When construction and equipment tests are completed, and after application for regular station operating license has been filed with the Commission (Form 302 for standard broadcast and Form 320 for high frequency broadcast) the permittee is authorized to conduct service or program tests for a period not to exceed 30 days, again advising the Commission and inspector in charge 2 days in advance of the beginning of such tests.

Broadcast stations are licensed for a period of 1 year. Requests for renewal of license are made on special forms.

The approximate cost of constructing a 100-watt standard broadcast station (the minimum power capable of rendering appreciable public service) is, roughly, between $5,000 and $8,500. High frequency (FM) stations cost somewhat more.

Public Interest Requirements

In the public interest, the Commission does not license stations to broadcast recordings exclusively.

Broadcast station licenses are denied corporations "of which any officer or director is an alien or of which more than one-fifth of the capital stock is owned of record or voted by aliens or their representatives."

The Commission exacts no fee or other charge in connection with radio licensing. Unlike telephone and telegraph, a radio-broadcast station is not deemed a common carrier under the Communications Act. No standard tariffs apply. While certain specific prohibitions are imposed by the Act, the Commission is given no general censorship powers over broadcast programs.

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F. C. C. REGULATIONS REGARDING BROADCASTING APPLICATIONS

As of January 1, 1942

PLACE of filing; number of copies. Each application for construction permit or station license, and all papers incorporated therein and made a part thereof, with respect to the number of copies and place of filing, shall be submitted as follows:

Three copies direct to Washington, D. C.

Contents. Each application shall be specific with regard to frequency or frequencies, power, hours of operation, equipment, location of the station, and other information required by the application forms. An application for broadcast facilities in the band 550 kilocycles to 1600 kilocycles shall be limited to one specific frequency. An application for radio station construction permit or license requesting alternate facilities will not be accepted.

Full disclosures. Each application shall contain full and complete disclosures with regard to the real party or parties in interest, and their legal, technical, financial and other qualifications, and as to all matters and things required to be disclosed by the application forms.

Additional statements. In addition the Commission may require an applicant to submit such documents and written statements of fact, under oath, as in its judgment may be necessary.

Installation or removal of apparatus. Applications for construction permit or modification thereof, involving removal of existing transmitting apparatus and/or installation of new transmitting apparatus, shall be filed at least sixty days prior to the contemplated removal and/or installation.

Forfeiture of construction permits: extensions of time.—(a) A construction permit shall be automatically forfeited if the station is not ready for operation within the time specified therein or within such further time as the Commission may have allowed for completion, and a notation of the forfeiture of any construction permit under this provision will be placed in the records of the Commission as of the expiration date.

(b) Any application (FCC Form No. 701) for extension of time within which to construct a station shall be filed at least thirty days prior to the expiration date of such permit if the facts supporting such application for extension are known to the applicant in time to permit such filing. In other cases such applications will be accepted upon a showing satisfactory to the Commission of sufficient reasons for filing within less than thirty days prior to the expiration date. Such applications will be granted upon a specific and detailed showing that the failure to complete was due to causes not under the control of the grantee, or upon a specific and detailed showing of other matters sufficient to justify the extension.

License following construction permit. In all cases where a construction permit is required by Section 319 of the Act for the construction of a station, the application for station license (or for station license or modification thereof, if for station other than broadcast) shall be filed by permittee prior to service or program tests.

Where construction permit not required. Each application for new license, except amateur, where a construction permit is not a prerequisite thereto, shall be filed at least sixty days prior to the contemplated operation of the station: *Provided, however,* That in emergency and for good cause shown, the Commission may waive the requirements of this rule.

Modification of license. An application for modification of license, except amateur, and except as otherwise provided by these rules, may be filed for change in frequency, change in operating power where no construction is necessary, change in hours of operation, and for change in name of licensee where no change in ownership or control is involved. In case of a broadcast station, an application for modification of license may be filed for change in location of main studio. In case of all stations other than broadcast, an application for modification of license may be filed for change in points of communication, change in nature of authorized service,

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and to cover an outstanding construction permit where the station is already licensed. Except when filed to cover construction permit, each application for modification of license shall be filed at least sixty days prior to the contemplated modification of license; *Provided, however,* that in emergencies and for good cause shown, the requirements hereof may be waived in so far as time for filing is concerned.

Renewal of license. Unless otherwise directed by the Commission, each application for renewal of license shall be filed at least sixty days prior to the expiration date of the license sought to be renewed. No application for renewal of license of a standard broadcast station will be considered unless there is on file with the Commission, the balance sheet and income statement currently required by the rules of practice and procedure of the Commission, reference to which by date and file number shall be included in the application.

Financial statements. Each licensee of a standard broadcast station shall file with the Commission on or before March 1 of each year on Forms 705 and 706, or such other forms as may be prescribed by the Commission, a balance sheet showing the financial condition of a licensee as of December 31 of the preceding year and an income statement for the preceding calendar year. Each such form shall be subscribed and verified by: (1) the parties or party filing the statement; (2) in the case of a corporation, an officer of the corporation. (An attorney for either is allowed with sufficient reason.)

Filing directed by Commission. Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a certain date, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

Temporary extension of station licenses. Where there is pending before the Commission any application, investigation, or proceeding which, after hearing might lead to or make necessary the modification of, revocation of, or the refusal to renew an existing license, the Commission may, in its discretion, grant a temporary extension of such license; *Provided, however,* That no such temporary extension shall be construed as a finding by the Commission that the operation of any radio station thereunder will serve public interest, convenience, and necessity beyond the express terms of such temporary extension of license; *And provided further,* That such temporary extension of license will in no wise affect or limit the action of the Commission with respect to any pending application or proceeding.

Assignment or transfer of control. (a) *General.* An application for consent to assignment of a construction permit or license, or for consent to transfer of control of a corporation holding a construction permit or license, shall be filed with the Commission at least sixty days prior to the contemplated effective date of assignment or transfer of control. If the assignment or transfer is voluntary, the appropriate application shall be fully executed by all parties and, if involuntary, by assignee or transferee only.

(b) *Broadcast.* With each such application, involving any standard broadcast station construction permit or license, there shall be submitted under oath or affirmation all information required to be disclosed by the application forms prescribed by the Commission, together with such other information under oath or affirmation as the Commission may require.

(c) *Other than broadcast.* In all classes of applications for consent to assignment of construction permit or license or for consent to transfer of control of a corporation holding a construction permit or license, other than those prescribed in paragraph (b), the Commission may require the furnishing of such information as in its discretion is deemed necessary.

Special temporary authorizations. (a) Special temporary authority may be granted for the operation of a station for a limited time, or in a manner and to an extent or for service other or beyond that authorized in an existing license upon proper application therefor; Provided, however, That no such request will be considered unless:

1. It is received by the Commission at least ten days previous to the date of proposed operation: *Provided, however,* That

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any such request received within less than ten days may be accepted upon due showing of sufficient reasons for the delay in submitting such request.

2. Full particulars as to the purpose for which the request is made are stated.

(b) If the request is for operation of a standard broadcast station, the following additional requirements shall apply:

1. No such authority may be granted to a person other than the licensee of an existing standard broadcast station.

2. The request shall be limited to a definite or temporary period or periods for the transmission of programs or events which are not recurrent, and approval thereof will not be granted for a period in excess of thirty days.

3. The request shall show that it has been seasonably submitted to other stations whose operations may be affected (to be determined as indicated below), and the date on which such request was so submitted, which such stations shall submit direct to the Commission waiver of objection to the granting thereof or a statement of the nature of any objections that such stations may desire to interpose:

4. If the request is for operation upon a clear channel, showing required above shall be made with respect to the Class I station or stations on the channel.

5. If the request is made by time sharing station, the showing required above shall be made with respect to the station or stations with which time is shared.

6. In any case, the showing required above must be made with respect to any station on the same or adjacent channels when any such station is located within the intereference range of the station making the request to be determined by the "Standards of Good Engineering Practice Concerning Standard Broadcast Stations."

7. Waiver of objections, or statement of objections, when furnished under this rule, shall be forwarded direct to the Commission by the responding station, and in the case of waiver shall show whether the waiver covers simultaneous operation or whether the station is giving up the time sought by the applicant. Where it appears that the proposed operation has been seasonably submitted to the station or stations referred to in sub-paragraphs (4), (5), and (6), above, and no reply has been received, it will be considered that such stations have waived any objections to the granting of the request.

Special Service Authorizations. Special Service Authority may be issued to the licensee of a standard broadcast station for a service other or beyond that authorized in its existing license for a period not exceeding that of its existing license upon proper application therefor; and satisfactory showing in regard to the following, among others:

(a) That the requested operation may not be granted on a regular basis under the existing rules governing the operation of standard broadcast stations;

(b) That experimental operation is not involved as provided for by Part 3, Section 3.22, of the Rules and Regulations:

(c) That public interest, convenience, and necessity will be served by granting the authorization requested.

Inconsistent or conflicting applications. When an applicant has an application pending and undecided, no other inconsistent or conflicting application filed by the same applicant, his successor or assignee, or on behalf or for the benefit of said applicant, will be accepted for consideration.

Multiple applications; broadcast service. In the broadcast service, while there is one application for new or additional facilities pending for a standard, international, television, facsimile, high frequency or experimental broadcast station, the Commission will not consider another application for new or additional facilities for a station of the same class (as given above) to serve in whole or in part the same area, by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original parties in interest. Two such applications may not be filed simultaneously.

Repetitious applications. (a) *Broadcast services.* In the broadcast service, where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new standard, international, television, facsimile, high frequency, or developmental broadcast station, or for an extension or enlargement of existing service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider another application for a station of the same class (as given above) to serve in whole or in part the same area, by the same applicant or his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of twelve months from the effective date of the Commission's order.

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(b) *Other radio services.* In any other radio service, where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new station, or for an extension or enlargement of service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider a like application involving service of the same kind to the same area by the same applicant, or by his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of twelve months from the effective date of the Commission's order: Provided, however, That the Commission may waive the requirements of this rule in situations affecting safety of life or property.

Pending appeals. Where an appeal has been taken from the action of the Commission in denying a particular applicant another application for the same class of broadcast station and for the same area, in whole or in part, filed by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original parties in interest, will not be considered until the final disposition of such appeal.

Action on Applications

Partial grants. Where any application is granted in part, or with any privileges, terms, or conditions other than those requested, without a hearing thereon, the action of the Commission shall be considered as granting such application unless the applicant shall, within twenty days from the date on which public announcement of such grant is made, or from its effective date if a later date is specified, file with the Commission a written request for a hearing with respect to the part, or with respect to the privileges, terms, or conditions, not granted. Upon receipt of such request, the Commission will vacate its original action upon the application and set the application for hearing in the same manner as other applications are set for hearing, and the applicant and other parties in interest will be notified thereof.

Designation for hearing. In cases where an application for radio facilities is proper upon its face but the Commission is unable to determine upon examination of the same that the granting of such application either in whole or in part, would serve public interest, convenience or necessity, the Commission will designate the same for hearing and the following procedure will govern it:

(a) The Secretary shall forthwith mail a written notice to the applicant setting forth the action of the Commission designating the application for hearing, together with such statement of the Commission's reasons therefor as shall be appropriate to the nature of the application.

(b) In order to avail himself of the opportunity to be heard the applicant in person or by his attorney shall, within fifteen days of the mailing of the notice of designation for hearing by the Secretary, file with the Commission a written appearance stating that he will appear and present evidence on the issues specified in the statement of reasons furnished by the Commission on such date as may be fixed for the hearing. In cases other than standard broadcast, high frequency broadcast, international broadcast and television, the applicant will accompany his appearance with an additional copy of his application and supporting documents.

Answers to Notices of Violation

Under Title III of the Act. Any licensee receiving official notice of a violation of the terms of the Communications Act of 1934, any legislative act, Executive Order, treaty to which the United States is a party, or the Rules and Regulations of the Federal Communications Commission, shall, within three days from such receipt, send a written answer direct to the Federal Communications Commission at Washington, D. C., and a copy thereof to the office of the Commission originating the official notice when the originating office is other than the office of the Commission in Washington, D. C.; *Provided, however,* That if an answer cannot be sent nor an acknowledgment made within such three-day period by reason of illness or other unavoidable circumstances, acknowledgment and answer shall be made at the earliest practicable date with a satisfactory explanation of the delay. The answer to each notice shall be complete in itself and shall not be abbreviated by reference to other communications or answers to other notices. If the notice relates to some violation that may be due to the physical or electrical characteristics of transmitting apparatus, the answer shall state fully what steps, if any, are taken to prevent future violations,

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and if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and promised date of delivery. If the installation of such apparatus requires a construction permit, the file number of the application shall be given, or if a file number has not been assigned by the Commission, such identification as will permit of ready reference. If the notice of violation relates to some lack of attention or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

Revocation and Modification of Station Licenses

Revocation. Whenever the Commission shall institute a revocation proceeding against the holder of any radio station construction permit or license under Section 312 (a), it shall initiate said proceeding by serving upon said licensee an order of revocation effective not less than fifteen days after written notice thereof is given the licensee. The order of revocation shall contain a statement of the grounds and reasons for such proposed revocation and a notice of the licensee's right to be heard by filing with the Commission a written request for hearing within fifteen days after receipt of said order. Upon the filing of such written request for hearing by said licensee the order of revocation shall stand suspended and the Commission will set a time and place for hearing and shall give the licensee and other interested parties notice thereof. If no request for hearing on any order of revocation is made by the licensee against whom such an order is directed within the time hereinabove set forth, the order of revocation shall become final and effective, without further action of the Commission. When any order of revocation has become final, the person whose license has been revoked shall forthwith deliver the station license in question to the inspector in charge of the district in which the licensee resides.

Modification. (a) *Order to show cause.* Whenever the Commission shall determine that public interest, convenience, and necessity would be served, or any treaty ratified by the United States will be more fully complied with, by the modification of any radio station construction permit or license either for a limited time, or for the duration of the term thereof, it shall issue an order for such licensee to show cause why such construction permit or license should not be modified.

(b) *Contents of order to show cause.* Such order to show cause shall contain a statement of the grounds and reasons for such proposed modification, and shall specify wherein the said construction permit or license is required to be modified. It shall require the licensee against whom it is directed, to be and appear at a place and time therein named, in no event to be less than thirty days from the date of receipt of the order to show cause why the proposed modification should not be made and the order of modification issued.

(c) *Failure to appear.* If the licensee against whom the order to show cause is directed does not appear at the time and place provided in said order, a final order of modification shall issue forthwith.

Suspension of Operator Licenses

Order of suspension. No order of suspension of any operator's license shall take effect until fifteen days' notice in writing thereof, stating the cause for the proposed suspension, has been given to the operator licensee who may make written application to the Commission at any time within said fifteen days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have fifteen days in which to mail the said application. In the event that physical conditions prevent mailing of the application at the expiration of the fifteen-day period, the application shall then be mailed as soon as possible thereafter, accompanied by a satisfactory explanation of the delay. Upon receipt by the Commission of such application for hearing, said order of suspension shall be held in abeyance until the conclusion of the hearing which shall be conducted under such rules as the Commission, shall deem appropriate. Upon the conclusion of said hearing the Commission may affirm, modify, or revoke said order of suspension.

Proceedings. Proceedings for the suspension of an operator's license shall in all cases be initiated by the entry of an order of suspension. Respondent will be given notice thereof together with notice of his right to be heard and to contest the proceeding. The effective date of the suspension will not be specified in the original order but will be fixed by subsequent motion of the Commission in accordance with the conditions specified above. Notice of the effective date of suspension will be given respondent, who shall send his operator license to the office of the Commission in Washington, D. C, on or before the said effective date, or, if the effective date has passed at the time notice is received, the license shall be sent to the Commission forthwith.

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RULES APPLICABLE TO STATIONS ENGAGED IN CHAIN BROADCASTING

Licensing Requirements

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization[1] under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years: *Provided,* That a contract, arrangement, or understanding for a period up to two years, may be entered into within 120 days prior to the commencement of such period.

No license shall be granted to a standard broadcast station which options[2] for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours[3] within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 11:00 p.m. to 8:00 a.m.[4] Such options may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a), with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b). with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control[5] with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area

[1] The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J, of Report on Chain Broadcasting.

[2] As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

[3] All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

[4] These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifs from standard to daylight saving time or vice versa.

[5] The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.

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of the other station, or for any standard broadcast station in any locality where the existing standard brodcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (Effective date of this section may be extended from time to time with respect to any station in order to permit the orderly disposition of properties.)

No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network: *Provided,* That this regulation shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network. (Effective date of this section shall be suspended indefinitely and any further order of the Commission placing said section in effect shall provide for not less than six months' notice and for further extension of the effective date from time to time in order to permit the orderly disposition of properties.)

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

FCC REGULATIONS REGARDING NATIONAL DEFENSE

Any common carrier or the licensee of any radio station subject to the Communications Act may utilize its facilities to render free service to the government for military or naval communications in preparation for national defense. The government agency concerned will keep the Commission generally informed of the services of this kind accepted. Nothing herein or in any other regulation of the Commission shall be construed to require any such carrier or station to participate in any such communication.

The Federal Communications Commission may authorize the licensee of any radio station during a period of national emergency to operate its facilities upon such frequencies with such power and points of communication, and in such a manner beyond that specified in the station license as may be requested by the Army or Navy.

No provision of the Commission's Rules and Regulations shall, in time of war, prevent the master of any vessel of the United States from taking any action whatsoever in regard to the radio installation, the operators, the transmission and receipt of messages, and the radio service of the ship whenever in his discretion such action is necessary to carry out the instructions of the United States Navy control officers and other instructions issued by the Navy Department.

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and if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and promised date of delivery. If the installation of such apparatus requires a construction permit, the file number of the application shall be given, or if a file number has not been assigned by the Commission, such identification as will permit of ready reference. If the notice of violation relates to some lack of attention or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

Revocation and Modification of Station Licenses

Revocation. Whenever the Commission shall institute a revocation proceeding against the holder of any radio station construction permit or license under Section 312 (a), it shall initiate said proceeding by serving upon said licensee an order of revocation effective not less than fifteen days after written notice thereof is given the licensee. The order of revocation shall contain a statement of the grounds and reasons for such proposed revocation and a notice of the licensee's right to be heard by filing with the Commission a written request for hearing within fifteen days after receipt of said order. Upon the filing of such written request for hearing by said licensee the

statement of the grounds and reasons for such proposed modification, and shall specify wherein the said construction permit or license is required to be modified. It shall require the licensee against whom it is directed, to be and appear at a place and time therein named, in no event to be less than thirty days from the date of receipt of the order to show cause why the proposed modification should not be made and the order of modification issued.

(c) *Failure to appear.* If the licensee against whom the order to show cause is directed does not appear at the time and place provided in said order, a final order of modification shall issue forthwith.

Suspension of Operator Licenses

Order of suspension. No order of suspension of any operator's license shall take effect until fifteen days' notice in writing thereof, stating the cause for the proposed suspension, has been given to the operator licensee who may make written application to the Commission at any time within said fifteen days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have fifteen days in which to mail the said application. In the event that physical conditions prevent mailing of the application at the expiration of the fifteen-day period, the application shall then be mailed as soon as pos-

of the other station, or for any standard broadcast station in any locality where the existing standard brodcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (Effective date of this section may be extended from time to time with respect to any station in order to permit the orderly disposition of properties.)

No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network: *Provided,* That this regulation shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network. (Effective date of this section shall be suspended indefinitely and any further order of the Commission placing said section in effect shall provide for not less than six months' notice and for further extension of the effective date from time to time in order to permit the orderly disposition of properties.)

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

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Electric Bldg.
Indianapolis, Ind.

GOODWIN, BERNARD
1501 Broadway
New York, N. Y.

GORDON, SPENCER
Union Trust Bldg.
Washington, D. C.

GRANIK, THEODORE
1627 K Street, N. W.
Washington, D. C.

GRIMSHAW, IRA L.
30 Rockefeller Plaza
New York, N. Y.

GUIDER, JOHN W.
Colorado Bldg.
Washington, D. C.

HALE, WINFIELD B.
P. O. Box 105
Rogersville, Tenn.

HALEY, ANDREW G.
608 Earle Bldg.
Washington, D. C.

HANLEY, JAMES H.
Tower Bldg.
Washington, D. C.

HANNON, WILLIAM A.
Insurance Exchange Bldg.
Kansas City, Mo.

HANSON, ELISHA
729 15th St., N. W.
Washington, D. C.

HARRY, LAWRENCE W.
First National Bank Bldg.
Fostoria, Ohio

HAUSMAN, ALBERT E.
Wainwright Bldg.
St. Louis, Mo.

HAYDEN, JAMES J.
Woodward Bldg.
Washington, D. C.

HEFFRON, EDWARD J.
1312 Massachusetts Ave. N.W.
Washington, D. C.

HENNESSEY, PHILIP J., JR.
810 Colorado Bldg.
Washington, D. C.

HERRIOTT, IRVING
120 South LaSalle St.
Chicago, Ill.

HEWS, HAYDEN L.
15 Evans Bldg.
Riverside, Calif.

HILDRETH, MELVIN D.
Evans Building
Washington, D. C.

HORNE, RICHARD C.
McGill Bldg.
Washington, D. C.

HOSHOUR, HARVEY S.
50 Oliver St.
Boston, Mass.

HOWARD, HENRY, JR.
CBS
485 Madison Ave.
New York, N. Y.

HOWLETT, HAROLD E.
Pontiac Bank Building
Pontiac, Mich.

HURD, GEORGE F.
52 Broadway
New York, N. Y.

HURLEY, JOHN J.
Normandy Bldg.
Washington, D. C.

HURT, WILLSON
30 Rockefeller Plaza
New York, N. Y.

HUTCHINSON, MARTIN A.
Central National Bank Bldg.
Richmond, Va.

HYDE, CHARLES A.
Engineers Bldg.
Cleveland, Ohio

HYDE, ROSEL H.
Federal Communications Com.
Washington, D. C.

IRWIN, ELLIS C.
1417 Canal Bank Bldg.
New Orleans, La.

JACOBS, CARL M.
Union Central Bldg.
Cincinnati, Ohio

JACOBS, SAMUEL
75 State St.
Albany, N. Y.

JAMES, WILLIAM R.
Roosevelt Bldg.
Los Angeles, Calif.

JAMESON, GUILFORD
1100 Investment Bldg.
Washington, D. C.

JANSKY, MAURICE M.
815 Fifteenth St., N. W.
Washington, D. C.

JEVONS, RICHARD A.
1312 Saratoga Ave.
Washington, D. C.

JOHNSON, WALTER
Star Bldg.
Washington, D. C.

JOHNSTON, E. D.
Munsey Bldg.
Washington, D. C.

JOYCE, JOSEPH GROVER
R. A. Long Bldg.
Kansas City, Mo.

KAHN, ALEXANDER
220 Broadway
New York, N. Y.

KARBE, OTTO F.
910 Wainwright Bldg.
St. Louis, Mo.

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165 Broadway
New York, N. Y.

KELLER, JOSEPH E.
Munsey Bldg.
Washington, D. C.

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U. S. Bank Bldg.
Portland, Oregon

KENDALL, JOHN W.
U. S. National Bank Bldg.
Portland, Ore.

KERN, HOWARD L.
143 Liberty St.
New York, N. Y.

KERR, WILLIAM L.
Box 190
Pecos, Texas

KIMBALL, RALPH H.
60 Hudson St.
New York, N. Y.

KOPIETZ, FRANK M.
National Bank Bldg.
Detroit, Mich.

KOPLOVITZ, WILLIAM C.
815 - 15th St., N. W.
Washington, D. C.

KOVNER, JOSEPH
1106 Connecticut Ave.
Washington, D. C.

KURRIE, THOMPSON
622 State Life Bldg.
Indianapolis, Ind.

KURTZ, ALVIN A.
Public Utilities Commission
Salem, Oregon

LaBRUM, J. HARRY
1507 Packard Bldg.
Philadelphia, Pa.

LADNER, HENRY
30 Rockefeller Plaza
New York, N. Y.

LAMB, WILLIAM H.
1835 Arch St.
Philadelphia, Pa.

LANCASTER, W. EMERY
715 W. C. U. Bldg.
Quincy, Ill.

LANDA, ALFONS B.
815 15th St., N. W.
Washington, D. C.

LANDON, S. WHITNEY
32 Sixth Ave.
New York, N. Y.

LAW, GEORGE S.
Union Bank Bldg.
Pittsburgh, Pa.

LEAHY, WILLIAM E.
Shoreham Bldg.
Washington, D. C.

LEONARD, CAPT. DONALD S.
Michigan State Police
Detroit, Mich.

LeROY, HOWARD S.
Colorado Bldg.
Washington, D. C.

LEUSCHNER, FREDERICK
6253 Hollywood Blvd.
Los Angeles, Calif.

LEVINE, J. L.
Hamilton Nat'l Bank Bldg.
Chattanooga, Tenn.

LEVINSON, LOUIS
1622 Chestnut St.
Philadelphia, Pa.

LEVY, ISAAC D.
1622 Chestnut St.
Philadelphia, Pa.

LITTLEPAGE, JOHN M.
Investment Bldg.
Washington, D. C.

LITTLEPAGE, THOMAS P.
Investment Bldg.
Washington, D. C.

LITTLEPAGE, THOMAS P., JR.
Investment Bldg.
Washington, D. C.

LOHNES, HORACE L.
Munsey Bldg.
Washington, D. C.

LOUCKS, PHILIP G.
National Press Bldg.
Washington, D. C.

LOVETT, ELIOT C.
729 15th St., N. W.
Washington, D. C.

McCAULEY, RAYMOND F.
959 Eighth Ave.
New York, N. Y.

McCORMICK, H. L.
Munsey Bldg.
Washington, D. C.

McDONALD, JOSEPH A.
c-o NBC
Merchandise Mart
Chicago, Ill.

McKINNEY, HAYES
105 West Adams St.
Chicago, Ill.

MARKS, NORMAN L.
10 East 40th St.
New York, N. Y.

MARTIN, PAUL L.
Omaha Nat'l Bank Bldg.
Omaha, Nebr.

MASTERS, KEITH
33 N. LaSalle St.
Chicago, Ill.

MATHER, EVERETT E., JR.
1835 Arch St.
Philadelphia, Pa.

MAY, PHILIP S.
Lynch Bldg.
Jacksonville, Fla.

MAY, ROBERT E.
Shoreham Bldg.
Washington, D. C.

MAYER, HENRY
347 Fifth Ave.
New York, N. Y.

MELNIK, MORTON F.
601 Tenney Bldg.
Madison, Wisc.

MEYERS, MILTON H.
182 Grand St.
Waterbury, Conn.

MIDDLETON, J. S.
Pacific Bldg.
Portland, Ore.

MILES, CLARENCE W.
Baltimore Trust Bldg.
Baltimore, Md.

MILLER, HENRY
117 North Sixth St.
Camden, N. J.

MILLER, NEVILLE
1626 K St., N. W.
Washington, D. C.

MILLIGAN, JACOB L.
901 National Fidelity Life Bldg.
Kansas City, Mo.

MILNE, BAXTER
50 Oliver St.
Boston, Mass.

MONTFORT, LOUIS B.
218 Munsey Bldg.
Washington, D. C.

MUNGER, ALFRED G.
610 First National Bank Bldg.
Omaha, Nebr.

MURRAY, JOHN J.
20 Pemberton Square
Boston, Mass.

MYERS, R. P.
30 Rockefeller Plaza
New York, N. Y.

NINER, ISIDOR
366 Madison Ave.
New York, N. Y.

O'BRIEN, ARTHUR A.
Henry Bldg.
Seattle, Washington

O'BRIEN, SEYMOUR
Baltimore Trust Bldg.
Baltimore, Md.

O'CONNOR, JOHN
Washington Bldg.
Washington, D. C.

OEHLER, KARL F.
1365 Cass Ave.
Detroit, Mich.

O'RYAN, JOHN F.
120 Broadway
New York, N. Y.

PALENS, LOUIS N.
1211 Chestnut St.
Philadelphia, Pa.

PATRICK, DUKE M.
Colorado Bldg.
Washington, D. C.

PECK, HERBERT M.
500 North Broadway
Oklahoma City, Okla.

PERRY, DAVID R.
1700 N. Second St.
Harrisburg, Pa.

PEYCKE, TRACY J.
Telephone Bldg.
Omaha, Nebr.

PHELPS, JAMES C.
253 Broadway
New York, N. Y.

PIERSON, W. THEODORE
Munsey Bldg.
Washington, D. C.

PLACE, RUSSELL P.
1626 K St., N.W.
Washington, D. C.

PLOCK, RICHARD H.
Tama Bldg.
Burlington, Iowa

PORTER, GEORGE B.
Earle Bldg.
Washington, D. C.

PORTER, PAUL A.
Earle Bldg.
Washington, D. C.

PORTER, WILLIAM A.
Bowen Bldg.
Washington, D. C.

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POSNER, STANLEY I.
1026 Woodward Bldg.
Washington, D. C.

POWELL, BOLLING B., JR.
725 — 13th St., N.W.
Washington, D. C.

POWELL, GARLAND W.
Radio Station WRUF
Gainesville, Fla.

PRATT, ELMER W.
Second National Bank Bldg.
Washington, D. C.

PRICE, T. BROOKE
195 Broadway
New York, N. Y.

PRIME, E. GARDNER
Normandy Bldg.
Washington, D. C.

PROFFITT, JAMES L.
1210 Massachusetts Ave.
Washington, D. C.

PRYOR, J. C.
Union Station
Burlington, Iowa

QUIGLEY, FRANK
195 Broadway
New York, N. Y.

RAINE, KENNETH E.
485 Madison Ave.
New York, N. Y.

RAINEY, GARNET
650 S. Grand Ave.
Los Angeles, Calif.

RANDALL, C. P.
Telephone Bldg.
Omaha, Nebr.

RAY, JOHN H.
195 Broadway
New York, N. Y.

REAM, JOSEPH H.
485 Madison Ave.
New York, N. Y.

RHODES, VERRO H.
610 First National Bank Bldg.
Omaha, Nebr.

ROBERSON, FRANK
Munsey Bldg.
Washington, D. C.

ROBERTS, GLENN D.
110 Main St.
Madison, Wisc.

ROBINSON, C. RAY
Bank of America Bldg.
Merced, Calif.

ROLLO, REED T.
National Press Bldg.
Washington, D. C.

RONON, GERALD
1222 Real Estate Trust Bldg.
Philadelphia, Pa.

ROSENBAUM, SAMUEL R.
200 Bankers Securities Bldg.
Philadelphia, Pa.

ROSENTHAL, ISADOR S.
50 Court St.
Brooklyn, N. Y.

ROSENZWEIG, MANHEIM
2 Columbus Circle
New York, N. Y.

RUSSELL, CHARLES T.
140 West St.
New York, N. Y.

RUSSELL, PERCY H., JR.
National Press Bldg.
Washington, D. C.

RYAN, WILLIAM
122 W. Washington Ave.
Madison, Wisc.

SAMMOND, FREDERIC
735 N. Water St.
Milwaukee, Wisc.

SCHARFELD, ARTHUR W.
National Press Bldg.
Washington, D. C.

SCHINDLER, C. E.
Kentucky Home Life Bldg.
Louisville, Ky.

SCHROEDER, ARTHUR H.
National Press Bldg.
Washington, D. C.

SCOTT, FRANK D.
Munsey Bldg.
Washington, D. C.

SEGAL, PAUL M.
Woodward Bldg.
Washington, D. C.

SENNEFF, JOHN A., JR.
Northwest Savings Bank
Mason City, Iowa

SHEA, GEORGE F.
Tower Bldg.
Washington, D. C.

SMITH, MISS ELIZABETH C.
F.C.C.
Washington, D. C.

SMITH, GEORGE S.
Woodward Bldg.
Washington, D. C.

SMITH, KARL A.
Colorado Bldg.
Washington, D. C.

SMITH, MILTON
Telephone Bldg.
Denver, Colo.

SMITH, WM. MONTGOMERY
Shoreham Bldg.
Washington, D. C.

SOCOLOW, A. WALTER
608 Fifth Ave.
New York, N. Y.

SOULE, O. P.
Walker Bank Building
Salt Lake City, Utah

SOVIK, LAURENCE, ESQ.
University Building
Syracuse, N. Y.

SPEARMAN, PAUL D. P.
Munsey Bldg.
Washington, D. C.

SPRAGUE, E. STUART
117 Liberty St.
New York, N. Y.

ST. CLAIR, ORLA
311 California St.
San Francisco, Calif.

STEVENS, RICHARD K.
1222 Real Estate Trust Bldg.
Philadelphia, Pa.

STOLLENWERCK, FRANK
National Press Bldg.
Washington, D. C.

SULLIVAN, FRANCIS C.
Alworth Building
Duluth, Minn.

SUTTON, GEORGE O.
National Press Bldg.
Washington, D. C.

SWEZEY, ROBERT D.
30 Rockefeller Plaza
New York, N. Y.

SYKES, JUDGE EUGENE O.
Munsey Bldg.
Washington, D. C.

THOMAS, WILLIAM H.
440 Leader Bldg.
Cleveland, Ohio

TIEFENBRUN, JOSEPH
1450 Broadway
New York, N. Y.

TUCKER, JOHN H.
Commercial Building
Shreveport, La.

TUMULTY, JOSEPH P., JR.
1317 F St., N. W.
Washington, D. C.

TYLER, VARRO E.
109 South Ninth St.
Nebraska City, Nebr.

VAN ALLEN, JOHN W.
Liberty Bank Bldg.
Buffalo, N. Y.

VAN DEN BERG, GEORGE
Evans Bldg.
Washington, D. C.

VAN ORSDEL, RALPH
725 13th St., N. W.
Washington, D. C.

WADDELL, JAMES E.
Bowen Bldg.
Washington, D. C.

WALKER, HENRY B.
Old National Bank Bldg.
Evansville, Ind.

WALKER, RALPH L.
F.C.C.
Washington, D. C.

WALLACE, HOWARD E.
Judge Building
Salt Lake City, Utah

WARNER, HARRY P.
Woodward Building
Washington, D. C.

WATTAWA, JOHN
1317 F St.
Washington, D. C.

WAYLAND, CHARLES V.
Earle Building
Washington, D. C.

WEBSTER, BETHUEL M.
15 Broad St.
New York, N. Y.

WEEKES, JOHN WESLEY
140 Sycamore St.
Decatur, Georgia

WELCH, FRANCIS X.
Munsey Bldg.
Washington, D. C.

WHARTON, JOHN H.
Public Works Administration
Washington, D. C.

WHEAT, CARL I.
Shoreham Bldg.
Washington, D. C.

WHISSELL, GEORGE B.
Telephone Bldg.
St. Louis, Mo.

WIGGIN, CHESTER H.
30 Rockefeller Plaza
New York, N. Y.

WILLEBRANDT, MABEL W.
Shoreham Building
Washington, D. C.

WILLIAMS, A. RAE
Investment Bldg.
Washington, D. C.

WILSON, THOMAS WINFIELD
923 Munsey Bldg.
Washington, D. C.

WING, JOHN E.
72 West Adams St.
Chicago, Ill.

WOZENCRAFT, FRANK W.
66 Broad St.
New York, N. Y.

WRIGHT, J. WARREN
Bureau of Ships, Navy Dept.
Washington, D. C.

ZAGON, SAMUEL S.
6253 Hollywood Blvd.
Los Angeles, Calif.

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1939—GROWTH OF RADIO STATIONS—1941

As of:	Licensed Stations	Construction Permits	Special Broadcast Stations	Total
January 1939	718*	42†	4	764
February 1939	723*	39*	4	766
March 1939	725*	37*	4	766
April 1939	728*	37*	4	769
May 1939	730*	38*	4	772
June 1939	731*	38*	4	773
July 1939	731*	43*	4	778
August 1939	734*	56*	4	794
September 1939	735*	59*	4	798
October 1939	739*	57z	4	800
November 1939	747*	58z	4	809
December 1939	751	57z	4	812
January 1940	761	49z	4	814
February 1940	765	48z	4	817
March 1940	767	51z	4	822
April 1940	771	48z	4	823
May 1940	775	47z	4	826
June 1940	779	53z	4	836
July 1940	787	56z	y	851
August 1940	795	58z	y	864
September 1940	802	57z	y	867
October 1940	806	54z	y	868
November 1940	812	52z	y	872
December 1940	820	51z	y	881
January 1941	826	51	5	882
February 1941	830	46	5	881
March 1941	831	54	5	890
April 1941	832	54	5	891
May 1941	831	55	5	891
June 1941	844	48	5	897
July 1941	854**	43	—	897
August 1941	859**	44	—	903
September 1941	859**	53	—	912
October 1941	869**	44	—	913
November 1941	877**	38	—	915
December 1941	882**	37	—	919

*Including one stay order.

†Including two stay orders.

§Including four stay orders.

xAnnual report shows 748, additional station being in Court of Appeals.

zIncluding one construction permit for a special broadcast station.

ySpecial Broadcast Stations total is included in total of licensed stations.

**This figure includes the 5 Special Broadcast Stations.

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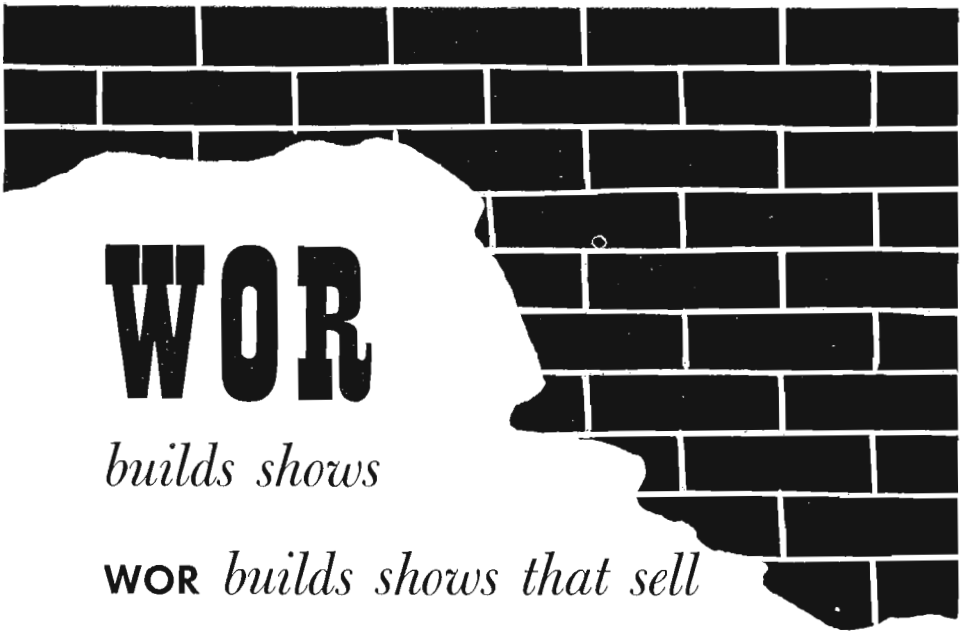

WOR

builds shows

WOR *builds shows that sell*

these **WOR** *shows are now producing sales for:*

"RAMONA" . . . . . *R & H Beer*

"HERE'S LOOKING AT YOU" . . *Barbara Gould Cosmetics*

"CAN YOU TOP THIS?" . . . . . *Kirkman Soap Company*

"GO GET IT" . . . . . *Krueger Beer*

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A NATION WIDE RADIO ANALYSIS

Based Upon the Latest Available

UNITED STATES CENSUS FIGURES

www.americanradiohistory.com

RADIO MARKETS OF THE NATION

By Robert A. Litzberg, Statistician, Radio Daily

With the mighty war effort occupying many minds of the broadcasting industry, the study of markets has become increasingly important to the time-buyer. For this reason and because of the commendation and universal acceptance of last year's presentation of market and population statistics, the 1942 *RADIO ANNUAL, in addition to bringing the material up-to-date, has elaborated upon this information. The data which follows constitutes one of the many services of RADIO DAILY and RADIO ANNUAL to the broadcast industry and was prepared in association with Walter P. Burn & Associates, Inc. It is based on the* 16*th Census of the United States* (1940).

In order to assist the broadcaster and time-buyer in evaluating potential markets more accurately four new features have been added to this year's presentation of Census data: (1) the population figures have been broken down into their urban and rural classifications; (2) two new retail trade groups, Retail-Service and Apparel, have been added to the three already included; (3) recent Census Bureau releases on 140 Metropolitan Districts in the United States have been included and are treated in the same manner as the data for individual states; (4) inclusion of a list of cities showing percentage changes in population as a result of increased activity in defense industries has been made. This material, which precedes the data on Metropolitan Districts, was prepared for RADIO ANNUAL by Ross Federal Service, Inc., from their studies of "national defense and your shifting markets.")

Definitions

For purposes of using the market and population statistics contained in this volume the following definitions apply:

Total Population: This figure is a revised and final U. S. Census Bureau total of the number of persons living in the individual counties of the country and the District of Columbia, obtained by a house-to-house canvass during the 16th Census of the United States (1940).

Urban Population: As defined by the Census Bureau this figure consists mainly of these people living in *incorporated* places of 2,500 or more. Exceptions to this rule apply when the Bureau found a situation in which the general rule did not hold. (An example of such a situation is found in New York State where there was one unincorporated town of more than 10,000, having a population density of more than 1,000 per square mile; in this case the population of this town is included in the urban classification even though the town itself was not incorporated.) Exceptions are so rare that no effect will be felt in the using the data for radio coverage areas. (In Massachusetts and Connecticut many minor civil divisions are classified as urban.)

Rural Population: The remainder of population, after the urban figures had been determined, was classified as rural.

Families: The family figure is obtained from Housing Studies of the 16th Census. It is the total occupied dwelling unit count and has been recognized by the Bureau and research authorities as indicative of the total number of families in the country. In RADIO ANNUAL'S presentation the totals for 23 states are final; for the balance a preliminary figure is used as final releases were not available at press-time. (When preliminary totals are used a statement to that effect is printed after the state total.) The Census Bureau defines a dwelling unit as "the living quarters occupied

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by one family or household; the number of occupied dwelling units in a given area is about the same as the number of families and may be compared with the number of private families returned in the 1930 Census."

Radio Homes: Of all the data in this presentation "radio homes" is the only classification that is not a Government release (except indicated estimates). The 1940 radio homes figure of the Census Bureau was expected to be released for publication in this volume but was delayed as a result of the declaration of war by the United States and other pressing duties of the Bureau. The figures which are presented are estimates made by RADIO ANNUAL in association with Walter P. Burn & Associates for the 1941 edition. They are based on the 1940 census population and use as a base the latest available Joint Committee percentages projected against the 1940 Census "occupied dwelling unit" figure for each county. These take into consideration trends of population and other characteristic changes as shown in the 1940 Census; these estimates have been accepted by the broadcast industry and other interested groups outside of the industry as the best available data on the subject.

Retail Trade

In the retail Trade Census 99 kinds of business were studied. Of these RADIO ANNUAL presents five major groups which are used most by research authorities to determine the potentialities of a definite geographical section for market development. The five major gropus and what they include are as follows:

Store: For census purposes "store" is defined as the "place where a business is conducted and a place that is readily recognizable as a place of business." Only establishments which were doing more than one-half of their business at retail are included in any one of the five classifications presented.

Sales: This term is defined as total operating receipts of the included establishments after deductions of refunds and allowances for returned merchandise have been made.

Food: Grocery stores, meat markets, dairy product stores, milk dealers, fish markets, candy and nut stores, confectionery stores, delicatessen stores, fruit and vegetable markets, bakeries and caterers, egg and poultry dealers, etc.

Drug: Stores selling prescriptions, drugs and patent medicines, complimentary products such as cosmetics, toiletries, tobacco, novelty merchandise, etc.

Automotive: New and used motor vehicle dealers; new parts and accessory dealers; aircraft, motorboat and motorcycle dealers.

Apparel: Stores selling primarily clothing, shoes, hats, underwear and related articles for personal wear and adornment.

Retail-Service: This figure is a total of all retail trade data taken from the Retail Trade Census and including 99 kinds of retail business plus over 250 types of service establishments. Service establishments are classified into seven major groups: (1) personal such as barber shops, cleaning and dyeing plants, photo studios, etc.; (2) business such as credit bureaus, advertising agencies, sign-painters, etc.; (3) services allied to transportation such as warehousing; (4) automotive repairs and services such as repair shops, paint shops, battery, ignition and tire repair shops, etc; (5) other repair shops such as blacksmiths, pianotuners, radio service men, etc.; (6) custom industries such as printing, publishing, cabinet making, etc.; (7) miscellaneous such as circulating libraries, livery stables, tree surgeons.

Metropolitan Districts

Metropolitan Districts: The Bureau of Census in establishing Metropolitan Districts for cities of 50,000 population and more says, "The general plan for metropolitan districts that have been set up for use in the 1940 Census includes, in addition to the central city or cities, all adjacent and contiguous minor civil divisions having a population density of 150 or more per square mile. The metropolitan district is thus not a political unit but rather an area including all the thickly settled territory in and around a city or group of cities. It tends to be a more or less integrated area with common economic, social and, often, administrative interests."

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ALABAMA

Population 2,832,961
Families 670,111
Radio Homes 376,330

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Autauga	20,977	2,664	18,313	4,974	2,330	57	$481	5	$65	37	$333	189	$1,518	5	$37
Baldwin	32,324	—	32,324	7,936	4,100	136	1,354	12	175	93	1,701	459	5,167	3	17
Barbour	32,722	6,269	26,453	7,664	3,870	92	728	10	118	56	979	360	3,264	8	109
Bibb	20,155	—	20,155	4,636	2,380	49	252	5	37	20	461	253	2,073	3	26
Blount	29,490	—	29,490	6,599	3,040	66	304	6	67	61	758	336	2,499	1	—
Bullock	19,810	3,107	16,703	4,687	2,280	103	454	3	76	20	302	221	1,763	2	—
Butler	32,447	5,075	27,372	7,299	3,670	120	765	7	124	48	737	349	3,464	9	104
Calhoun	63,319	32,537	30,782	14,525	8,840	200	3,013	22	432	105	2,727	847	11,653	37	810
Chambers ...	42,146	6,141	36,005	9,077	4,550	156	1,104	15	260	41	730	386	3,367	5	48
Cherokee ...	19,928	—	19,928	4,405	1,940	104	376	4	32	20	204	306	1,455	1	9
Chilton	27,955	3,982	23,973	6,599	3,070	75	628	7	118	61	979	361	3,216	2	—
Choctaw	20,195	—	20,195	4,555	2,200	59	140	2	*	18	312	292	1,438	1	—
Clarke	27,636	—	27,636	6,373	3,100	69	571	6	76	43	1,443	417	3,706	1	—
Clay	16,907	—	16,907	3,870	1,740	54	256	5	53	26	276	242	1,511	1	—
Cleburne ...	13,629	—	13,629	2,977	1,360	42	324	2	*	18	290	189	1,635	—	—
Coffee	31,987	4,358	27,634	7,306	3,570	128	689	9	127	78	1,009	412	3,037	5	50
Colbert	34,093	13,448	20,645	8,238	4,750	108	1,394	7	153	63	1,366	415	5,381	12	117
Conecuh	25,489	—	25,489	5,621	2,690	62	412	4	75	35	463	195	1,954	6	73
Coosa	13,460	—	13,460	2,972	1,370	29	173	6	32	30	†168	146	836	1	—
Covington ...	42,417	13,063	29,354	9,860	5,160	104	1,183	15	296	131	1,926	563	6,578	12	178
Crenshaw ...	23,631	—	23,631	5,554	2,610	83	421	7	73	28	469	284	2,168	2	30
Cullman	47,343	5,074	42,269	10,693	4,950	118	740	7	179	65	1,765	608	6,310	8	158
Dale	22,685	3,601	19,084	5,327	2,620	76	493	8	94	76	498	315	1,703	3	44
Dallas	55,245	19,834	35,411	13,765	7,500	179	1,760	9	362	80	2,098	592	8,996	15	456
DeKalb	43,075	4,424	38,651	9,885	4,580	88	410	7	124	71	1,000	522	3,824	5	76
Elmore	34,546	3,089	31,457	7,731	3,630	141	1,007	8	123	64	989	433	3,570	4	67
Escambia ...	30,671	6,523	24,148	6,785	3,640	98	842	9	144	79	1,954	383	5,294	12	199
Etowah	72,580	41,860	30,720	17,178	10,750	221	3,128	26	573	118	3,702	836	15,614	35	1,269
Fayette	21,651	2,668	19,983	4,921	2,280	43	406	6	64	33	659	233	2,335	3	22
Franklin	27,552	3,510	24,042	6,131	3,010	63	560	8	96	50	684	349	2,622	7	59
Geneva	29,172	2,803	26,369	6,602	3,140	76	457	12	133	63	734	337	2,851	6	40
Greene	19,185	—	19,185	4,722	2,170	24	124	3	63	14	†137	147	1,622	3	16
Hale	25,533	—	25,533	5,939	2,700	28	265	8	65	22	361	174	1,693	4	45
Henry	21,912	—	21,912	4,840	2,240	54	363	6	63	27	428	188	1,766	3	16
Houston	45,665	17,194	28,471	11,121	6,150	168	1,375	16	278	114	2,051	666	8,175	27	789
Jackson	41,802	2,834	38,968	9,110	4,250	121	787	7	129	47	750	437	3,517	9	70
Jefferson	459,930	319,213	140,717	118,787	85,500	1,390	25,748	185	4,047	601	27,336	5,194	132,388	249	11,304
Lamar	19,708	—	19,708	4,427	2,020	53	268	7	53	27	274	248	1,753	—	—
Lauderdale ..	46,230	15,043	31,187	10,641	5,700	130	1,464	11	193	72	1,376	555	7,505	12	359
Lawrence ...	27,880	—	27,880	6,234	2,740	73	439	3	34	26	†181	226	1,490	2	19
Lee	36,455	13,139	23,316	8,569	4,860	134	1,320	15	300	47	1,326	413	5,762	28	421
Limestone ..	35,042	4,342	31,300	8,004	3,800	95	632	7	131	44	682	396	3,401	9	112
Lowndes	22,661	—	22,661	4,936	2,190	62	242	4	13	18	†118	169	1,390	1	—
Macon	27,654	3,937	23,717	6,348	3,050	132	893	8	139	53	704	410	2,873	11	115
Madison	63,317	13,050	53,267	15,212	7,950	209	2,657	13	350	66	2,413	735	11,964	28	529
Marengo	35,736	4,137	31,599	8,639	4,120	110	679	6	112	37	727	327	3,249	5	103
Marion	28,776	—	28,776	6,240	2,940	36	245	7	67	58	716	254	2,191	5	121
Marshall	42,395	8,049	34,346	9,717	4,710	134	912	14	206	93	1,588	618	5,831	11	284
Mobile	141,974	84,804	57,170	35,787	24,450	701	9,122	55	1,978	271	7,359	2,348	41,224	94	3,125
Monroe	29,465	—	29,465	6,441	3,030	65	382	6	67	35	746	277	2,967	5	104
Montgomery .	114,420	78,084	36,336	29,471	19,900	497	6,099	42	1,014	140	6,769	1,507	34,555	93	3,806
Morgan	48,148	19,188	28,960	11,764	6,710	157	1,602	16	284	89	2,628	578	8,757	21	495
Perry	26,610	—	26,610	5,927	2,750	77	650	5	92	19	489	225	2,274	7	133
Pickens	27,671	..	27,671	6,284	2,880	54	420	6	86	26	689	200	2,322	2	20

All Money Values Are In Thousands ($000) of Dollars

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Pike	32,493	7,055	25,438	7,705	3,980	133	1,056	10	141	84	1,337	440	4,614	4	14
Randolph	25,516	4,168	21,348	5,793	2,800	49	320	6	72	39	520	330	2,324	3	24
Russell	35,775	15,351	20,424	8,572	4,300	163	916	10	82	41	717	427	3,302	2	—
St. Clair	37,336	39	27,297	6,269	3,140	80	645	7	92	45	1,141	260	3,113	2	—
Shelby	28,962	—	28,962	6,802	3,450	76	786	9	105	43	448	259	2,809	3	35
Sumter	27,321	—	27,321	6,391	2,960	40	265	7	64	29	644	183	2,136	3	43
Talladega	51,832	15,567	36,265	11,206	5,940	132	1,816	22	317	89	1,635	511	7,749	8	380
Tallapoosa	35,270	6,640	28,630	8,102	4,120	72	979	12	200	75	1,219	434	4,857	6	198
Tuscaloosa	76,036	30,680	45,356	17,462	9,950	247	3,043	16	581	85	3,212	736	14,673	30	1,072
Walker	64,201	9,402	54,799	14,366	7,800	143	1,689	13	259	68	1,715	552	7,660	7	206
Washington	16,188	—	16,188	3,564	1,760	65	369	—	—	28	270	225	1,112	—	—
Wilcox	26,279	—	26,279	5,959	2,710	63	246	4	55	22	†124	228	1,875	—	—
Winston	18,746	—	18,746	4,015	1,890	36	267	8	57	28	483	210	1,639	3	32
Total State	**2,832,961**	**855,941**	**1,977,020**	**670,111**	**376,330**	**8,802**	**$93,910**	**833**	**$16,117**	**4,353**	**$105,814**	**32,917**	**$467,277**	**915**	**$28,239**

Family figures for Counties in this State are preliminary Census releases.

ARIZONA

Population 499,261
Families 131,133
Radio Homes 99,420

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Apache	24,095	.....	24,095	5,240	3,460	20	$239	3	*	27	$456	154	$2,487	1	$14
Cochise	34,627	14,476	20,151	9,190	7,120	132	2,528	13	$330	100	2,587	560	11,419	21	284
Coconino	18,770	7,702	11,068	4,677	3,330	38	1,000	5	222	70	1,804	280	7,021	7	171
Gila	23,867	10,863	13,004	6,616	5,170	69	1,843	11	288	63	1,597	332	6,766	12	199
Graham	12,113	.....	12,113	2,894	1,960	35	644	5	111	45	648	212	3,366	5	75
Greenlee	8,698	2,668	6,030	2,185	1,530	29	386	2	*	24	473	133	2,291	4	33
Maricopa	186,193	80,399	105,794	50,455	38,650	678	12,950	78	3,260	503	16,600	3,201	72,712	95	2,890
Mohave	8,591	.....	8,591	2,654	1,860	33	1,119	3	122	53	1,040	198	4,347	4	....
Navajo	25,309	4,577	20,732	5,911	4,240	47	938	4	299	59	1,450	282	5,841	3	30
Pima	72,838	36,818	36,020	19,050	15,690	263	7,141	29	1,570	172	6,444	1,167	30,678	49	1,913
Pinal	28,841	.....	28,841	6,979	4,790	97	1,647	12	310	92	1,417	463	5,681	10	188
Santa Cruz	9,482	5,135	4,347	2,377	1,920	36	702	4	110	22	559	162	3,626	5	59
Yavapai	26,511	6,018	20,493	7,822	5,960	100	2,270	15	406	105	2,443	546	9,771	15	242
Yuma	19,326	5,325	14,001	5,083	3,740	64	1,449	10	269	81	1,459	371	6,883	8	151
Total State	**499,261**	**173,981**	**325,280**	**131,133**	**99,420**	**1,641**	**$34,856**	**194**	**$7,424**	**1,416**	**$38,977**	**8,061**	**$172,883**	**239**	**$6,271**

ARKANSAS

Population 1,949,387
Families 495,825
Radio Homes 252,760

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Arkansas	24,347	5,268	18,809	6,455	3,370	70	$959	8	$190	48	$1,375	362	$5,200	10	$103
Ashley	26,785	4,891	21,894	6,789	3,140	58	772	9	221	37	632	276	3,570	6	48
Baxter	10,281	.....	10,281	2,520	1,110	43	175	4	52	26	191	167	913	4	15
Benton	36,148	6,314	29,834	10,101	4,800	108	964	21	283	106	1,392	637	5,430	30	254
Boone	15,860	4,238	11,622	4,221	2,160	59	590	7	159	59	982	276	3,167	5	83
Bradley	18,097	2,516	15,581	4,487	2,200	62	496	7	81	22	654	226	2,979	1	....
Calhoun	9,636	.....	9,636	2,269	960	24	118	3	15	12	†60	79	587	....	....
Carroll	14,737	.....	14,737	4,053	1,800	57	349	7	105	46	426	295	1,692	9	12
Chicot	27,452	3,083	24,369	7,403	3,420	99	974	8	123	33	529	313	3,215	6	138
Clark	24,402	5,078	19,324	6,115	2,980	71	726	10	160	60	946	362	3,690	8	91
Clay	28,386	.....	28,386	6,961	3,100	97	552	11	126	46	446	426	2,687	2	....
Cleburne	13,134	.....	13,134	3,193	1,380	64	245	4	45	17	283	171	1,030	1	....
Cleveland	12,570	.....	12,570	2,917	1,190	45	275	3	29	9	60	114	798	....	....
Columbia	29,822	4,326	23,496	7,406	3,370	92	855	8	180	39	965	316	4,486	9	292

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Conway	21,538	4,608	16,928	4,984	2,350	89	505	7	106	34	587	310	2,569	3	40
Craighead	47,200	11,729	35,471	11,584	5,900	167	1,542	19	310	92	2,287	690	8,107	18	306
Crawford	29,920	5,422	18,498	5,942	3,050	83	769	9	121	45	648	307	2,633	4	5
Crittenden	42,473	3,369	39,104	11,586	4,800	198	1,375	10	99	47	2,067	485	6,011	2	....
Cross	26,046	3,633	22,413	6,299	2,910	111	701	9	94	31	845	345	2,910	7	112
Dallas	14,471	3,429	11,042	3,560	1,800	74	573	6	67	20	829	211	2,512	4	53
Desha	27,160	3,663	23,497	7,129	3,470	80	825	5	111	28	395	285	3,197	7	193
Drew	19,831	3,650	16,181	4,955	2,330	66	717	7	123	39	626	226	2,479	8	109
Faulkner	25,580	5,782	20,098	6,351	3,140	92	598	7	120	61	946	355	3,503	5	115
Franklin	15,683	.....	15,683	3,859	1,700	34	177	6	61	33	327	216	1,486	3	29
Fulton	10,253	.....	10,253	2,546	1,060	26	98	3	20	12	†52	131	517	....	....
Garland	41,664	21,370	20,294	11,525	7,780	166	2,660	30	708	123	2,013	898	13,126	35	1,033
Grant	10,477	.....	10,477	2,607	1,140	26	293	4	33	17	†188	104	1,009	1	....
Greene	30,204	7,079	23,125	7,360	3,630	129	905	12	148	33	673	387	3,758	7	186
Hempstead	32,770	7,475	25,295	8,079	3,930	112	791	9	180	47	1,718	340	4,844	12	365
Hot Spring	18,916	5,290	13,626	4,725	2,450	73	488	7	112	63	651	276	2,181	5	57
Howard	16,621	2,782	13,839	4,169	1,870	51	483	6	103	37	486	263	2,437	4	131
Independence	25,643	5,267	20,376	6,253	3,050	93	729	5	87	42	893	298	3,517	5	181
Izard	12,834	.....	12,834	3,103	1,280	38	99	4	24	14	144	170	665	1	....
Jackson	26,427	4,321	22,106	6,413	3,040	76	806	7	155	37	681	356	3,824	8	163
Jefferson	65,101	21,290	43,811	17,807	9,700	306	2,595	16	414	114	3,731	1,014	14,075	26	872
Johnson	18,795	3,118	15,677	4,706	2,300	65	422	6	77	39	529	235	2,039	6	61
Lafayette	16,851	.....	16,851	4,274	1,990	67	371	7	72	18	482	240	2,051	3	86
Lawrence	22,651	.....	22,651	5,429	2,420	72	531	6	66	43	531	297	2,542	3	....
Lee	26,810	4,449	22,361	6,819	3,100	118	697	5	130	25	509	289	2,927	6	164
Lincoln	19,709	.....	19,709	4,916	2,020	73	347	5	55	19	†156	164	1,171	....	....
Little River	15,932	.....	15,932	4,082	1,790	48	358	6	75	19	†91	174	1,765	....	....
Logan	25,967	3,430	22,537	6,070	2,870	63	498	10	146	52	807	324	2,840	6	42
Lonoke	29,802	.....	29,802	7,619	3,200	97	843	10	164	77	1,275	405	4,150	2	....
Madison	14,531	.....	14,531	3,523	1,430	39	78	6	49	20	†55	206	643	1	....
Marion	9,464	.....	9,464	2,340	990	36	114	2	*	12	62	123	406	1	....
Miller	31,874	11,821	20,058	8,359	4,650	136	1,390	6	188	51	2,227	404	7,376	18	614
Mississippi	80,217	13,878	66,339	19,891	9,420	318	2,622	31	550	111	4,351	1,016	16,594	24	568
Monroe	21,133	5,960	15,173	5,291	2,500	40	528	9	116	25	507	210	2,431	10	164
Montgomery	8,876	.....	8,876	2,221	990	34	145	2	*	21	103	117	611	2	....
Nevada	19,869	3,177	16,692	4,807	2,220	42	484	6	81	54	721	231	2,344	6	210
Newton	10,881	.....	10,881	2,455	1,000	34	63	1	*	12	80	144	352	....	....
Ouachita	31,151	8,975	22,176	7,671	4,100	104	1,230	13	205	55	1,422	377	5,261	7	96
Perry	8,392	.....	8,392	1,966	850	35	101	3	14	11	55	113	423	....	....
Phillips	45,970	13,263	32,707	12,809	6,560	163	1,673	12	257	34	1,390	479	7,531	24	523
Pike	11,786	.....	11,786	2,953	1,330	48	300	5	33	30	†170	204	1,104	....	....
Poinsett	37,670	6,066	31,604	8,757	4,060	118	1,150	15	209	58	649	432	4,834	6	103
Polk	15,832	3,510	12,322	4,070	2,000	45	429	6	75	55	753	273	2,463	5	87
Pope	25,682	5,927	19,755	6,342	3,040	63	639	11	131	71	918	334	3,582	7	114
Prairie	15,304	.....	15,304	3,785	1,670	35	281	7	65	30	245	201	1,245	3	11
Pulaski	156,085	109,176	46,909	42,112	31,100	757	9,171	74	2,322	324	13,772	2,934	55,711	97	3,873
Randolph	18,319	3,028	15,291	4,438	1,910	66	302	6	72	39	548	251	1,753	3	30
St. Francis	36,043	5,699	30,344	9,223	4,180	150	1,091	10	185	54	997	410	4,828	13	250
Saline	19,163	3,502	15,661	4,412	2,260	43	442	3	44	60	686	216	2,151	4	64
Scott	13,300	.....	13,300	3,320	1,470	60	178	4	43	23	444	186	1,468	2	....
Searcy	11,942	.....	11,942	2,803	1,160	39	120	5	51	22	†92	151	647	2	....
Sebastian	62,809	36,584	26,225	16,765	11,100	251	3,289	28	815	150	4,764	1,001	18,361	37	1,043
Sevier	15,248	3,055	12,193	3,822	1,850	49	455	7	125	27	278	197	1,621	3	69
Sharp	11,497	.....	11,497	2,826	1,210	37	105	5	18	28	183	167	628	1	....
Stone	8,603	.....	8,603	1,986	810	16	51	1	*	6	†27	83	439	....	....
Union	50,461	15,858	34,603	13,275	7,620	232	2,834	18	561	105	3,766	861	13,363	23	651
Van Buren	12,518	.....	12,518	2,981	1,230	46	94	3	20	23	†102	158	581	....	....
Washington	41,114	11,531	29,583	11,099	6,050	132	1,322	17	352	101	1,980	624	8,644	18	281

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White	37,176	3,670	33,506	9,474	4,400	118	903	15	166	83	1,071	514	4,624	8	73
Woodruff	22,133	.....	22,133	5,312	2,350	84	663	9	124	34	495	277	2,620	7	118
Yell	20,970	.....	20,970	5,096	2,200	61	431	11	77	40	481	314	2,056	3	20
Total State	**1,949,387**	**431,910**	**1,517,477**	**495,825**	**252,760**	**7,073**	**$62,523**	**704**	**$12,736**	**3,590**	**$78,435**	**27,024**	**$320,973**	**607**	**$14,575**

CALIFORNIA

Population 6,907,387
Families 2,130,997
Radio Homes 2,013,260

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Alameda	513,011	472,068	40,943	162,826	153,220	2,418	$67,962	258	$9,331	1,121	$46,074	11,562	$271,944	536	$19,561
Alpine	323	—	323	100	100	4	*	—	—	1	*	7	31	—	—
Amador	8,973	—	8,973	2,646	2,560	41	966	8	133	29	737	250	† 3,568	9	120
Butte	42,840	13,708	29,132	13,241	12,560	153	5,247	20	465	156	4,963	947	19,627	38	683
Calaveras	8,221	—	8,221	2,788	2,680	43	836	4	104	34	679	186	2,871	5	37
Colusa	9,788	—	9,788	2,855	2,760	36	971	7	170	49	1,051	247	4,448	7	60
Contra Costa	100,450	51,786	48,664	29,145	27,640	393	10,679	46	1,168	259	8,446	1,913	36,202	88	1,272
Del Norte	4,745	—	4,745	1,565	1,510	34	532	3	52	49	637	195	1,994	3	36
El Dorado	13,229	3,064	10,165	4,408	4,260	67	1,827	4	81	60	†476	286	4,739	9	—
Fresno	178,565	76,565	102,000	50,212	47,800	779	18,826	69	2,248	558	19,481	4,002	84,522	148	5,338
Glenn	12,195	—	12,195	3,529	3,420	28	1,236	8	118	47	1,304	251	5,205	10	145
Humboldt	45,812	17,055	28,757	13,758	13,130	192	5,064	17	476	187	5,168	1,144	20,667	39	729
Imperial	59,740	27,150	32,590	15,010	14,220	194	5,832	22	724	202	6,881	1,108	24,881	44	967
Inyo	7,625	—	7,625	2,363	2,280	25	1,249	5	133	48	1,345	175	4,184	7	62
Kern	135,124	37,030	98,094	36,161	34,520	436	14,622	46	1,488	454	16,013	2,564	62,668	87	2,605
Kings	35,168	8,234	26,934	9,666	9,210	128	3,467	14	392	118	3,828	773	14,576	29	513
Lake	8,069	—	8,069	2,715	2,620	56	936	8	116	56	690	275	2,954	7	78
Lassen	14,479	—	14,479	4,291	4,150	42	1,620	5	190	44	1,532	252	5,866	6	237
Los Angeles	2,785,643	2,373,548	412,095	893,553	840,000	11,051	309,570	1,343	48,968	7,536	296,681	69,207	1,477,380	3,533	103,732
Madera	23,314	6,457	16,857	6,557	6,250	80	2,136	6	188	93	1,856	445	7,318	8	192
Marin	52,907	22,750	30,157	13,528	12,880	217	6,313	23	516	131	4,173	1,069	19,781	40	463
Mariposa	5,605	—	5,605	1,932	1,870	23	334	2	*	25	†441	119	1,834	2	—
Mendocino	27,864	6,966	20,898	7,697	7,340	101	2,374	11	194	132	2,115	706	9,541	19	207
Merced	46,988	10,135	36,853	12,894	12,330	144	4,386	17	537	185	4,726	905	18,872	26	535
Modoc	8,713	—	8,713	2,736	2,640	38	874	7	78	27	650	204	2,573	**5**	**59**
Mono	2,299	—	2,299	767	730	20	*	—	—	18	149	69	843	1	—
Monterey	73,032	30,756	42,276	20,458	19,580	264	8,353	42	1,200	256	8,633	1,662	36,819	78	1,528
Napa	28,503	7,740	20,763	7,714	7,370	82	2,863	11	365	95	2,449	567	12,080	20	360
Nevada	19,283	5,701	13,582	6,021	5,720	87	2,829	9	286	70	1,928	448	9,224	20	358
Orange	130,760	76,498	54,262	40,075	38,010	568	13,561	66	2,101	502	12,982	3,048	53,660	138	2,567
Placer	28,108	10,666	17,442	8,333	7,940	126	3,484	17	389	126	2,777	656	11,762	14	181
Plumas	11,548	—	11,548	3,508	3,410	62	1,425	8	259	49	554	303	4,103	6	121
Riverside	105,524	53,363	52,161	31,531	30,190	391	10,545	48	1,426	412	10,326	2,263	41,209	104	2,076
Sacramento	170,333	109,011	61,322	49,053	46,500	703	20,292	83	4,205	498	20,870	3,904	98,782	170	6,313
San Benito	11,392	3,881	7,511	3,488	3,330	40	1,104	5	121	36	1,031	271	4,172	14	153
San Bernardino	161,108	95,997	65,111	46,696	44,250	634	15,330	60	2,235	603	15,914	3,288	63,316	133	2,794
San Diego	289,348	238,891	50,457	90,583	85,450	1,223	29,149	139	4,692	824	26,901	6,403	130,524	298	8,703
San Francisco	634,536	634,536	—	206,523	194,000	3,336	87,087	371	14,664	730	46,946	17,915	445,447	1,023	45,575
San Joaquin	134,207	69,849	64,358	36,632	34,800	434	12,764	58	1,592	440	12,923	2,933	59,892	130	3,486
San Luis Obispo	33,246	11,926	21,320	10,147	9,740	154	3,670	19	444	167	3,916	950	15,655	34	535
San Mateo	111,782	80,094	31,688	33,489	31,700	457	14,923	46	1,345	309	11,069	2,257	46,574	87	1,127
Santa Barbara	70,555	46,859	23,696	20,807	19,700	264	9,551	31	1,227	261	8,404	1,751	38,829	105	2,966
Santa Clara	174,949	107,412	67,537	52,283	49,500	737	19,137	71	2,549	553	18,655	3,882	85,505	208	6,638
Santa Cruz	45,057	25,833	19,224	14,957	14,180	244	5,511	26	709	166	4,386	1,283	23,203	49	887
Shasta	28,800	8,109	20,691	8,967	8,540	119	3,217	9	396	114	4,043	702	14,329	18	372
Sierra	3,025	—	3,025	1,074	1,040	14	297	2	*	7	*	76	918	1	—
Siskiyou	28,598	—	28,598	8,680	8,340	115	2,860	17	388	107	2,739	669	11,882	26	243

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Solano	48,118	20,072	29,046	13,610	13,020	190	5,636	24	584	120	4,274	996	20,315	36	724
Sonoma	69,052	23,146	45,906	21,674	20,800	328	8,025	37	972	305	6,594	1,897	37,711	69	1,278
Stanislaus	74,866	23,810	51,056	21,888	20,990	206	7,493	33	924	309	9,126	1,560	36,463	64	1,433
Sutter	18,680	4,968	13,712	5,507	5,260	53	1,262	5	61	47	864	251	4,145	2	—
Tehama	14,316	3,824	10,492	4,510	4,310	64	1,428	6	189	67	1,518	394	6,259	8	143
Trinity	3,970	—	3,970	1,425	1,380	30	484	1	*	13	81	77	849	1	—
Tulare	107,152	35,503	71,649	29,480	28,100	314	9,161	30	950	361	8,533	1,656	36,918	68	1,328
Tuolumne	10,887	—	10,887	3,335	3,230	42	1,540	7	180	48	1,193	277	5,347	15	250
Ventura	69,685	34,021	35,664	18,861	18,010	258	7,289	30	789	237	6,801	1,439	27,803	62	1,256
Yolo	27,243	6,637	20,606	7,760	7,450	73	2,828	12	429	108	3,072	512	10,850	14	210
Yuba	17,034	6,646	10,388	4,985	4,740	85	2,935	8	367	73	†750	500	12,316	24	659
Total State	**6,907,387**	**4,902,265**	**2,005,122**	**2,130,997**	**2,013,260**	**28,440**	**$784,293**	**3,283**	**$114,006**	**19,631**	**$693,174**	**163,651**	**$3,515,950**	**7,745**	**$232,093**

Family figures for Counties in this State are preliminary Census releases. † Includes Service Establishment Receipts of Alpine County.

COLORADO

Population 1,123,296
Families 314,952
Radio Homes 254,900

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	22,481	6,294	16,187	5,709	4,190	60	$1,065	8	$119	94	$1,082	350	$4,135	3	$49
Alamosa	10,484	5,613	4,871	2,726	2,190	33	909	4	226	41	1,374	228	4,916	7	95
Arapahoe	32,150	10,852	21,298	9,018	7,320	95	2,761	11	355	114	2,212	432	8,055	10	46
Archuleta	3,806	—	3,806	968	680	19	127	2	*	8	†74	59	675	2	—
Baca	6,207	—	6,207	1,712	1,130	25	312	5	98	34	323	146	1,244	4	13
Bent	9,653	3,232	6,421	2,418	1,750	32	499	4	87	38	438	170	1,805	2	—
Boulder	37,438	20,364	17,074	11,329	9,310	151	3,334	18	620	174	3,371	830	13,886	39	860
Chaffee	8,109	4,969	3,140	2,390	1,960	28	867	6	121	51	933	240	3,234	7	130
Cheyenne	2,964	—	2,964	826	550	12	160	4	48	20	233	78	648	2	—
Clear Creek	3,784	—	3,784	1,165	930	15	469	4	77	21	326	101	1,428	2	—
Conejos	11,648	—	11,648	2,556	1,770	36	303	6	80	31	†251	142	1,583	—	—
Costilla	7,533	—	7,533	1,627	1,150	22	90	1	*	19	107	89	602	—	—
Crowley	5,398	—	5,398	1,403	970	19	296	3	48	21	360	103	1,132	2	—
Custer	2,270	—	2,270	677	460	7	133	3	17	9	70	49	329	—	—
Delta	16,470	3,717	12,753	4,488	3,190	46	980	9	185	59	1,165	336	4,250	12	135
Denver	322,412	322,412	—	96,294	87,400	1,354	32,073	236	9,348	775	33,533	7,253	193,704	278	12,654
Dolores	1,958	—	1,958	538	380	7	79	—	—	4	*	29	237	—	—
Douglas	3,496	—	3,496	1,053	730	13	178	2	*	32	†237	76	720	—	—
Eagle	5,361	—	5,361	1,500	1,090	25	432	4	73	23	156	112	1,327	2	—
Elbert	5,460	—	5,460	1,535	1,010	17	242	4	21	24	240	87	714	—	—
El Paso	54,025	36,789	17,236	16,189	13,950	251	5,434	40	1,411	225	5,933	1,352	25,558	56	—
Fremont	19,742	9,322	10,420	5,236	4,080	73	1,333	9	217	91	1,464	413	5,173	14	150
Garfield	10,560	—	10,560	3,044	2,170	25	737	8	218	51	1,081	228	3,390	7	75
Gilpin	1,625	—	1,625	580	450	13	135	1	*	5	40	46	330	1	—
Grand	3,587	—	3,587	1,022	750	23	332	9	127	38	446	137	1,520	1	—
Gunnison	6,192	—	6,192	1,761	1,340	19	433	6	96	15	421	141	† 1,935	3	109
Hinsdale	349	—	349	125	100	3	15	—	—	2	*	9	†† 44	—	—
Huerfano	16,088	5,855	10,233	4,068	3,170	58	933	5	92	55	1,069	264	3,725	5	121
Jackson	1,798	—	1,798	528	360	10	189	1	*	15	†91	52	531	1	—
Jefferson	30,725	3,175	27,550	8,814	6,480	95	1,735	11	297	124	2,068	462	6,434	4	100
Kiowa	2,793	—	2,793	820	550	19	142	2	*	17	†122	73	511	—	—
Kit Carson	7,512	—	7,512	2,005	1,330	23	342	5	134	45	686	149	1,743	2	—
Lake	6,883	4,774	2,109	2,001	1,600	18	703	3	176	21	623	146	3,108	2	—
La Plata	15,494	5,887	9,607	4,108	3,150	45	1,110	7	170	53	1,303	280	5,266	8	203
Larimer	35,539	18,396	17,143	10,567	8,530	154	3,097	16	572	176	3,649	842	13,647	27	604
Las Animas	32,369	13,223	19,146	8,193	6,300	118	2,024	9	255	82	1,960	503	7,830	19	382
Lincoln	5,882	—	5,882	1,661	1,120	19	280	5	103	61	701	190	1,708	3	33

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Logan	18,370	7,411	10,959	4,676	3,500	52	1,166	8	214	70	1,907	336	5,961	13	256
Mesa	33,791	12,479	21,312	9,156	6,950	115	2,531	13	357	93	3,081	603	12,634	17	415
Mineral	975	—	975	294	220	10	106	1	*	6	44	31	296	—	—
Moffat	5,086	—	5,086	1,543	1,060	23	447	2	*	25	477	105	1,684	3	17
Montezuma	10,463	—	10,463	2,465	1,720	21	420	5	139	25	666	147	2,351	3	58
Montrose	15,418	4,764	10,654	4,081	2,920	30	844	6	186	40	1,574	218	4,640	6	163
Morgan	17,214	4,884	12,330	4,371	3,220	48	1,208	11	234	85	1,674	350	5,575	12	152
Otero	23,571	10,534	13,037	6,420	5,040	91	1,829	13	353	102	1,792	492	7,309	19	—
Ouray	2,089	—	2,089	629	460	8	160	4	65	5	†58	57	580	3	7
Park	3,272	—	3,272	1,065	740	23	277	2	*	27	304	100	913	3	31
Phillips	4,948	—	4,948	1,394	980	20	366	5	81	33	450	140	1,454	4	17
Pitkin	1,836	—	1,836	569	420	8	100	2	*	5	42	38	259	1	—
Prowers	12,304	4,445	7,859	3,298	2,430	46	867	10	205	62	1,159	294	3,654	7	142
Pueblo	68,870	52,162	16,708	18,235	15,600	263	5,440	26	812	167	5,526	1,327	25,954	50	1,438
Rio Blanco	2,943	—	2,943	849	580	7	169	2	*	9	†84	50	890	2	—
Rio Grande	12,404	3,208	9,196	3,139	2,340	40	814	5	221	48	1,322	247	4,152	5	87
Routt	10,525	—	10,525	3,025	2,250	23	550	7	146	35	926	200	3,192	9	115
Saguache	6,173	—	6,173	1,551	1,120	25	299	5	51	25	365	107	1,107	2	—
San Juan	1,439	—	1,439	387	300	5	123	2	*	6	63	51	469	1	—
San Miguel	3,664	—	3,664	1,034	740	18	273	2	*	7	†80	62	760	1	—
Sedgwick	5,294	—	5,294	1,390	980	12	426	4	83	26	522	120	1,673	2	—
Summit	1,754	—	1,754	668	520	8	115	1	*	10	66	46	363	1	—
Teller	6,463	—	6,463	2,007	1,550	25	687	5	85	25	368	161	1,996	5	62
Washington	8,336	—	8,336	2,206	1,420	27	337	2	*	28	253	125	1,201	3	3
Weld	63,747	15,995	47,752	16,568	12,050	186	3,781	38	637	246	5,602	1,126	17,556	18	489
Yuma	12,102	—	12,102	3,278	2,200	31	723	6	123	63	875	241	2,876	4	42
Total State	**1,123,296**	**590,756**	**532,540**	**314,952**	**251,900**	**4,147**	**$88,311**	**658**	**$19,867**	**3,941**	**$98,444**	**22,971**	**$436,576**	**741**	**$21,427**

Family figures for Counties in this State are preliminary Census releases.
† Includes Service Establishment Receipts of Hinsdale County.
†† Total Retail Sales Only.

CONNECTICUT

Population 1,709,242
Families ..... 448,682 Radio Homes 410,790

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Fairfield	418,384	290,798	127,586	110,235	100,300	2,115	$51,104	228	$6,630	831	$35,512	8,534	$200,688	490	$15,742
Hartford	450,189	322,598	127,591	116,448	107,100	1,963	50,383	226	7,437	865	32,368	8,062	212,743	424	16,140
Litchfield	87,041	34,662	52,379	23,304	21,350	372	9,497	53	1,433	247	6,310	1,600	32,237	81	1,554
Middlesex	55,999	26,495	29,504	14,084	12,950	226	5,699	26	857	180	4,415	1,019	22,451	35	1,260
New Haven	484,316	385,744	98,572	128,057	117,500	2,746	52,817	288	7,939	1,031	34,872	10,863	215,451	650	21,425
New London	125,224	62,509	62,715	32,834	30,200	599	13,577	49	1,356	361	9,160	2,437	50,483	146	3,485
Tolland	31,866	10,973	20,893	8,491	7,680	123	2,195	6	145	121	1,823	534	7,731	23	263
Windham	56,223	24,383	31,840	15,229	13,710	261	5,276	20	446	192	4,269	1,176	21,511	61	976
Total State	**1,709,242**	**1,158,162**	**551,080**	**448,682**	**410,790**	**8,405**	**$190,548**	**896**	**$26,243**	**3,828**	**$128,729**	**34,225**	**$763,295**	**1,910**	**$60,845**

DELAWARE

Population 266,505
Families ..... 70,541 Radio Homes 60,700

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Kent	34,441	7,467	26,974	9,672	7,800	203	$2,854	15	$263	160	$3,608	886	$12,531	30	$418
New Castle	179,562	124,013	55,549	45,948	40,800	1,039	20,469	77	2,478	344	16,361	3,806	83,656	197	7,838
Sussex	52,502	7,952	44,550	14,921	12,100	299	3,700	29	452	255	4,426	1,296	20,623	46	634
Total State	**266,505**	**139,432**	**127,073**	**70,541**	**60,700**	**1,541**	**$27,023**	**121**	**$3,193**	**759**	**$24,395**	**5,988**	**$116,810**	**273**	**$8,890**

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DIST. OF COL.

Population 663,091
Families 171,023
Radio Homes 155,800

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
District of Columbia .	663,091	663,091	.....	173,445	155,800	2,356	$88,062	328	$24,362	640	$64,013	10,723	$142,259	725	$41,573

FLORIDA

Population 1,897,414
Families 519,436
Radio Homes 354,980

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Alachua	38,607	13,757	24,850	10,153	5,920	178	$2,337	20	$431	128	$3,396	705	$10,522	34	$635
Baker	6,510	—	6,510	1,503	790	23	118	1	*	17	†88	95	772	1	—
Bay	20,686	11,610	9,076	5,452	3,290	104	1,340	9	206	64	1,230	317	4,956	11	232
Bradford	8,717	—	8,717	2,109	1,070	40	407	3	58	33	389	146	1,426	5	59
Brevard	16,142	5,720	10,422	4,895	2,940	113	1,463	10	259	110	1,669	498	5,699	10	142
Broward	39,794	31,564	8,230	11,628	8,000	216	3,522	24	917	107	3,728	968	17,143	45	962
Calhoun	8,218	—	8,218	1,968	1,030	19	202	3	13	17	242	92	998	3	35
Charlotte ...	3,663	—	3,663	1,121	650	22	341	3	43	15	255	97	1,102	2	—
Citrus	5,846	—	5,846	1,697	940	25	374	5	86	24	†229	102	1,064	1	—
Clay	6,468	—	6,468	1,768	970	29	304	5	46	26	255	100	783	—	—
Collier	5,102	—	5,102	1,701	1,000	26	346	3	23	21	†122	110	1,220	—	—
Columbia ...	16,859	5,836	11,023	4,190	2,350	51	651	7	165	69	1,192	253	3,382	5	86
Dade	267,739	215,590	52,149	75,954	61,100	1,112	26,159	184	8,412	667	27,933	6,348	151,272	467	12,498
DeSoto	7,792	4,055	3,737	2,187	1,370	24	501	4	93	33	588	186	3,122	9	108
Dixie	7,018	—	7,018	1,877	1,080	26	247	2	*	14	†153	88	1,305	2	—
Duval	210,143	176,631	32,512	55,128	44,100	799	16,604	103	4,010	395	18,911	3,429	84,393	162	6,746
Escambia ...	74,667	37,449	37,218	18,631	12,410	305	4,435	19	757	107	4,654	921	20,362	45	1,510
Flagler	3,008	—	3,008	941	520	16	128	1	*	23	†126	66	496	—	—
Franklin ...	5,991	3,268	2,723	1,598	950	34	316	4	71	10	186	110	1,054	3	9
Gadsden	31,450	10,998	20,452	6,502	2,960	92	941	12	192	54	1,709	306	5,288	9	92
Gilchrist	4,250	—	4,250	1,033	500	8	76	1	*	10	†62	53	532	—	—
Glades	2,745	—	2,745	826	430	6	84	1	*	5	†34	39	386	—	—
Gulf	6,951	—	6,951	1,769	1,010	28	246	5	65	13	†80	92	1,119	2	—
Hamilton ...	9,778	—	9,778	2,409	1,230	31	401	4	48	26	†121	133	1,128	2	—
Hardee	10,158	2,710	7,448	2,704	1,480	29	503	6	106	55	598	192	2,095	6	—
Hendry	5,237	—	5,237	1,719	930	19	249	3	54	13	424	105	1,428	2	—
Hernando ...	5,641	—	5,641	1,595	840	17	361	4	79	31	559	103	1,400	2	—
Highlands ...	9,246	6,280	2,966	2,504	1,680	46	667	6	150	38	919	201	2,473	10	99
Hillsborough .	100,148	115,882	64,266	49,692	36,180	827	11,288	92	2,456	530	14,076	3,665	61,432	140	4,826
Holmes	15,447	—	15,447	3,445	1,640	34	153	3	58	25	147	135	775	1	—
Indian River.	8,957	3,050	5,907	2,513	1,400	64	834	5	134	45	600	234	2,852	5	91
Jackson	34,428	5,079	29,349	8,110	4,000	63	519	10	174	68	1,466	339	4,537	11	328
Jefferson ...	12,032	—	12,032	2,865	1,460	38	250	4	39	32	397	144	1,153	3	41
Lafayette ...	4,405	—	4,405	1,037	520	15	124	2	*	8	†33	51	396	—	—
Lake	27,255	7,617	19,638	8,001	4,800	123	1,940	18	372	118	2,326	549	7,273	17	215
Lee	17,488	10,604	6,884	4,899	3,320	69	1,367	13	293	65	1,875	393	6,622	17	313
Leon	31,646	16,240	15,406	8,276	4,920	119	1,617	11	470	62	2,651	416	9,236	29	865
Levy	12,550	—	12,550	3,331	1,780	50	374	5	59	51	635	190	1,619	2	—
Liberty	3,752	—	3,752	942	510	15	35	1	*	9	38	46	221	—	—
Madison	16,190	2,730	13,460	3,936	1,930	54	442	8	96	39	681	225	2,158	3	21
Manatee	26,098	14,530	11,568	7,346	4,660	108	1,834	14	370	77	1,709	461	7,391	16	303
Marion	31,243	8,986	22,257	8,435	4,710	108	1,462	11	282	106	2,454	428	8,172	13	267
Martin	6,295	—	6,295	1,983	1,140	39	641	3	67	33	309	167	1,719	2	—
Monroe	14,078	12,927	1,151	3,978	2,770	68	807	7	110	37	509	334	2,947	10	184
Nassau	10,826	3,492	7,334	2,673	1,560	54	444	4	58	39	501	186	1,901	2	—
Okaloosa	12,900	—	12,900	3,024	1,550	62	400	4	70	28	605	160	1,771	2	—

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Okeechobee .	3,000	—	3,000	824	460	16	195	2	*	16	†187	66	780	3	11
Orange	70,074	44,511	25,563	20,364	14,620	318	5,681	41	1,396	249	9,027	1,561	33,718	90	2,219
Osceola	10,119	3,225	6,894	3,199	1,890	34	550	4	98	46	574	183	2,252	8	88
Palm Beach..	79,989	57,157	22,832	23,733	17,300	428	8,195	60	1,618	234	7,950	2,182	38,733	150	3,400
Pasco	13,981	2,561	11,420	4,239	2,300	58	664	8	116	60	673	246	2,329	3	54
Pinellas	91,852	74,350	17,502	28,554	22,700	426	8,358	48	4,023	272	8,381	2,163	44,445	137	3,742
Polk	86,665	46,062	40,603	24,159	15,500	374	6,784	47	1,170	330	8,453	1,821	28,932	74	1,311
Putnam	18,698	7,140	11,558	5,358	3,160	78	1,071	11	167	79	1,285	374	4,408	10	—
St. Johns ...	20,012	12,090	7,922	5,616	3,920	104	1,554	14	297	72	1,591	496	6,366	25	—
St. Lucie	11,871	8,040	3,831	3,267	2,020	56	1,049	6	189	40	1,685	242	5,129	10	113
Santa Rosa .	16,085	—	16,085	4,071	2,120	64	369	3	43	27	450	150	1,488	—	—
Sarasota	16,106	11,141	4,965	4,709	3,300	87	1,936	8	316	74	1,940	448	8,193	22	—
Seminole	22,304	10,127	12,087	6,233	3,950	124	1,586	13	191	73	1,412	542	5,691	17	232
Sumter	11,041	—	11,041	2,954	1,560	35	391	8	79	37	†246	166	1,318	—	—
Suwannee ...	17,073	3,427	13,646	4,106	2,080	77	596	6	128	39	680	283	2,731	6	148
Taylor	11,565	2,668	8,897	3,129	1,770	42	557	4	*	35	618	167	2,081	5	89
Union	7,094	—	7,094	1,240	630	22	147	3	29	15	†83	70	445	1	—
Volusia	53,710	34,027	19,683	16,052	11,320	280	4,627	39	1,102	224	5,099	1,353	20,367	78	1,421
Wakulla	5,463	—	5,463	1,357	730	28	175	2	*	17	86	71	684	—	—
Walton	14,246	2,570	11,676	3,313	1,780	54	410	4	78	32	562	159	1,750	3	55
Washington .	12,302	—	12,302	2,911	1,480	31	227	4	55	26	304	128	1,087	2	—
Total State ..	**1,897,414**	**1,045,791**	**851,623**	**519,436**	**354,980**	**8,084**	**$132,976**	**1,002**	**$32,742**	**5,494**	**$153,187**	**36,849**	**$661,022**	**1,745**	**$45,011**

GEORGIA

Population 3,123,723
Families 750,633
Radio Homes 396,240

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Appling	14,497	2,916	11,581	3,039	1,290	32	$382	3	$90	62	$470	180	$1,601	1	—
Atkinson ...	7,093	—	7,093	1,591	720	22	148	3	22	14	88	87	457	—	—
Bacon	8,096	—	8,096	1,785	730	27	363	4	45	36	†162	145	1,282	—	—
Baker	7,344	—	7,344	1,654	610	19	43	1	*	6	45	63	277	—	—
Baldwin	24,190	6,778	17,412	3,995	2,100	89	824	5	159	28	838	244	3,319	12	$163
Banks	8,733	—	8,733	1,927	680	27	86	—	—	9	33	60	199	—	—
Barrow	13,064	3,974	9,090	3,256	1,450	52	490	4	90	37	314	182	1,805	4	50
Bartow	25,283	6,141	19,142	5,837	2,710	70	805	8	121	46	1,089	276	3,794	4	85
Ben Hill	14,523	7,388	7,135	3,567	1,890	62	784	4	140	32	1,113	242	3,445	6	74
Berrien	15,370	—	15,370	3,487	1,390	39	564	5	78	51	471	180	2,125	2	—
Bibb	83,783	57,865	25,918	23,192	15,260	402	6,305	36	966	135	5,786	1,306	28,800	66	2,497
Bleckley	9,655	—	9,655	2,372	950	32	337	5	41	16	†98	134	1,165	1	—
Brantley	6,871	—	6,871	1,456	650	31	158	2	*	7	†45	79	386	1	—
Brooks	20,497	4,450	16,047	4,663	1,960	57	580	5	85	34	506	193	2,116	4	49
Bryan	6,288	—	6,288	1,433	670	22	150	2	*	37	†117	108	559	—	—
Bulloch	26,010	5,028	20,982	5,927	2,490	111	856	11	162	67	1,204	454	4,767	7	136
Burke	26,520	3,793	22,727	6,878	2,780	136	783	6	83	33	581	335	2,670	4	95
Butts	9,182	—	9,182	2,280	960	32	312	3	48	28	383	129	1,319	2	—
Calhoun	10,438	—	10,438	2,593	1,030	47	244	7	53	21	191	171	1,099	—	—
Camden	5,910	—	5,910	1,449	710	29	282	2	*	26	†164	96	884	—	—
Candler	9,103	—	9,103	2,079	800	29	272	3	66	18	366	118	1,373	—	—
Carroll	34,156	6,214	27,942	8,400	3,470	108	936	10	159	65	1,096	414	4,289	5	61
Catoosa	12,199	—	12,199	2,592	1,140	40	296	1	*	32	†192	99	660	—	—
Charlton	5,256	—	5,256	1,207	580	21	96	2	*	16	†112	68	568	—	—
Chatham ...	117,970	95,996	21,974	31,704	22,250	745	9,659	52	1,162	194	7,764	2,064	40,137	97	3,991
Chattahoochee	15,138	—	15,138	556	270	6	34	—	—	5	30	49	250	3	—
Chattooga ..	18,532	3,800	14,732	4,208	1,900	38	538	5	91	25	459	176	2,833	1	—
Cherokee ...	20,126	2,651	17,475	4,674	2,010	69	387	5	64	34	369	335	2,519	1	—
Clarke	28,398	20,650	7,748	7,401	4,590	139	2,421	11	461	50	2,764	428	10,711	34	727
Clay	7,064	—	7,064	1,692	670	32	210	4	29	19	†92	102	765	4	32

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Clayton	11,665	338	11,317	2,781	1,160	40	220	2	*	34	†139	135	728	—	—
Clinch	6,437	—	6,437	1,578	800	34	235	2	*	15	†68	106	747	1	—
Cobb	38,272	8,667	29,605	8,994	4,880	127	1,389	14	305	101	1,524	502	6,578	12	272
Coffee	21,541	5,175	16,366	4,883	2,110	59	773	12	193	47	755	243	3,314	9	235
Colquitt	33,012	10,147	22,865	7,426	3,420	126	1,464	11	258	64	990	396	5,411	9	—
Columbia	9,433	—	9,433	2,174	820	39	157	3	7	8	†32	108	459	—	—
Cook	11,919	—	11,919	2,763	1,180	30	366	5	69	43	481	146	1,614	1	—
Coweta	26,972	7,182	19,790	6,640	3,180	105	1,043	9	163	55	977	359	4,238	16	321
Crawford	7,128	—	7,128	1,558	550	38	174	1	*	14	68	93	411	—	—
Crisp	17,540	7,929	9,611	4,420	2,170	76	768	8	142	45	1,401	241	4,342	7	—
Dade	5,894	—	5,894	1,228	520	21	194	1	*	7	45	57	353	—	—
Dawson	4,479	—	4,479	965	320	24	24	—	—	7	26	43	88	—	—
Decatur	22,234	6,352	15,882	5,160	2,520	84	838	7	115	30	889	287	3,362	9	132
De Kalb	86,942	45,555	41,387	22,717	16,900	207	4,165	36	1,052	158	3,650	792	13,029	6	69
Dodge	21,022	3,311	17,711	4,772	1,970	83	610	5	127	35	515	242	2,153	2	—
Dooly	16,886	—	16,886	3,942	1,530	49	385	6	69	32	326	185	1,414	1	—
Dougherty	28,565	19,055	9,510	7,410	4,520	118	1,833	9	384	55	2,413	525	11,035	27	574
Douglas	10,053	2,555	7,498	2,320	930	44	310	3	58	17	373	130	1,107	2	—
Early	18,679	2,774	15,905	4,369	1,690	56	450	5	78	34	770	198	2,440	5	23
Echols	2,964	—	2,964	768	360	19	67	—	—	3	*	28	99	—	—
Effingham	9,646	—	9,646	2,290	1,030	31	136	3	49	24	299	104	762	—	—
Elbert	19,618	6,188	13,430	4,704	2,120	92	720	5	118	51	587	283	2,790	5	16
Emanuel	23,517	3,575	19,942	5,591	2,210	114	810	9	92	80	1,094	356	3,003	2	—
Evans	7,401	—	7,401	1,749	760	35	303	3	65	19	367	113	1,159	1	—
Fannin	14,752	—	14,752	3,107	1,340	36	228	2	*	28	92	173	853	1	—
Fayette	8,170	—	8,170	1,844	690	30	162	2	*	11	†78	87	506	—	—
Floyd	56,141	26,282	29,859	13,756	7,760	190	2,840	15	513	110	3,166	625	14,813	34	1,525
Forsyth	11,332	—	11,332	2,566	880	39	91	1	*	11	†52	146	607	—	—
Franklin	15,612	—	15,612	3,443	1,320	80	488	6	60	28	474	217	1,918	3	7
Fulton	392,886	310,786	82,100	103,261	76,930	1,549	30,933	212	7,585	695	31,886	6,878	203,075	306	17,330
Gilmer	9,001	—	9,001	1,951	720	30	121	2	*	12	†66	87	689	1	—
Glascock	4,547	—	4,547	999	380	13	53	—	—	11	†53	62	308	—	—
Glynn	21,920	15,035	6,885	5,678	3,610	126	1,624	12	341	56	1,780	431	7,036	18	532
Gordon	18,445	2,955	15,490	4,369	1,770	59	574	5	100	35	718	261	2,826	2	—
Grady	19,654	4,653	15,001	4,523	1,950	55	460	5	96	21	958	186	2,506	7	213
Greene	13,709	—	13,709	3,246	1,390	26	324	6	95	23	†132	123	1,530	2	—
Gwinnett	29,087	4,191	24,896	6,778	2,810	77	465	8	95	88	787	392	3,143	2	—
Habersham	14,771	—	14,771	3,389	1,520	55	469	4	86	51	605	235	2,180	3	89
Hall	34,822	10,243	24,579	8,094	3,990	153	1,597	8	241	83	2,432	474	7,765	21	387
Hancock	12,764	—	12,764	2,743	1,230	75	380	2	*	7	†68	151	1,150	—	—
Haralson	14,377	—	14,377	3,486	1,410	34	321	6	89	21	433	150	1,841	3	25
Harris	11,428	—	11,428	2,615	1,070	35	113	2	*	16	†77	93	736	—	—
Hart	15,512	—	15,512	3,453	1,260	34	256	2	*	26	198	110	1,013	1	—
Heard	8,610	—	8,610	1,896	650	17	78	1	*	5	*	81	430	—	—
Henry	15,119	—	15,119	3,482	1,330	49	342	4	48	44	346	169	1,471	2	—
Houston	11,303	—	11,303	2,654	1,030	42	375	2	*	23	†280	115	1,543	4	60
Irwin	12,936	—	12,936	2,772	1,580	40	455	2	*	12	†120	112	1,171	—	—
Jackson	20,089	3,294	16,795	4,636	1,930	61	544	6	78	49	591	243	2,520	5	21
Jasper	8,772	—	8,772	2,165	920	39	199	5	42	16	221	124	1,013	1	—
Jeff Davis	8,841	—	8,841	1,901	810	22	303	2	*	23	†99	92	874	1	—
Jefferson	20,040	—	20,040	4,646	1,860	63	419	6	78	49	771	324	2,613	2	—
Jenkins	11,843	2,820	9,023	2,893	1,180	56	458	3	57	20	344	137	1,391	4	22
Johnson	12,953	—	12,953	3,040	1,170	56	411	5	57	22	326	188	1,296	—	—
Jones	8,331	—	8,331	1,941	740	17	64	—	—	10	33	53	436	—	—
Lamar	10,091	3,535	6,556	2,486	1,190	39	515	3	65	23	†178	143	1,414	5	42
Lanier	5,632	—	5,632	1,221	450	15	87	2	*	17	†61	61	545	—	—
Laurens	33,606	7,814	25,792	7,853	3,360	146	1,177	9	157	67	1,277	494	4,798	5	96
Lee	7,837	—	7,837	2,011	760	19	61	1	*	10	†86	46	455	—	—

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Liberty	8,595	—	8,595	1,952	820	40	154	2	*	29	†185	114	768	—	—
Lincoln	7,042	—	7,042	1,495	530	28	188	3	14	8	†49	103	566	—	—
Long	4,086	—	4,086	918	400	17	80	2	*	9	†39	61	269	—	—
Lowndes	31,860	15,595	16,265	7,610	4,180	139	1,668	16	351	75	2,021	476	7,697	21	623
Lumpkin	6,223	—	6,223	1,408	540	40	90	1	*	11	†60	115	426	1	—
McDuffie	10,878	3,088	3,790	2,602	1,050	39	392	4	53	18	†208	159	1,674	3	52
McIntosh	5,292	—	5,292	1,373	730	37	258	3	28	21	227	101	663	—	—
Macon	15,947	—	15,947	3,827	1,570	38	387	5	78	19	†121	149	1,643	3	42
Madison	13,431	—	13,431	3,073	1,140	39	101	1	*	31	261	132	848	—	—
Marion	6,954	—	6,954	1,590	610	22	113	2	*	7	†45	96	668	1	—
Meriwether	22,055	3,417	18,638	5,194	2,290	123	657	7	67	28	388	308	2,066	5	100
Miller	9,998	—	9,998	2,174	800	40	262	3	43	15	†81	110	851	1	—
Mitchell	23,261	5,167	18,094	5,271	2,170	94	684	6	88	33	636	293	2,875	7	94
Monroe	10,749	—	10,749	2,501	1,070	48	427	3	87	17	415	146	1,499	1	—
Montgomery	9,668	—	9,668	2,054	840	30	137	5	28	15	†70	123	668	2	—
Morgan	12,713	—	12,713	3,046	1,240	26	271	4	59	24	345	125	1,363	2	—
Murray	11,137	—	11,137	2,358	870	13	76	2	*	21	236	96	785	—	—
Muscogee	75,494	53,280	22,214	19,478	13,050	364	5,707	34	920	116	5,278	1,146	26,545	78	3,109
Newtown	18,576	7,016	11,560	4,498	2,080	61	611	6	101	51	755	246	3,127	3	173
Oconee	7,576	—	7,576	1,770	650	32	126	1	*	3	3	61	237	—	—
Oglethorpe	12,430	—	12,430	2,745	1,050	40	173	2	*	11	217	99	736	—	—
Paulding	12,832	—	12,832	2,800	1,030	31	231	2	*	15	260	90	842	—	—
Peach	10,378	4,953	5,425	2,561	1,290	42	390	5	75	18	679	129	2,015	5	92
Pickens	9,136	—	9,136	2,069	910	19	52	3	47	13	273	84	969	1	—
Pierce	11,800	—	11,800	2,582	1,080	43	577	5	87	27	†132	163	1,789	1	—
Pike	10,375	—	10,375	2,330	880	42	210	4	19	15	†69	107	670	1	—
Polk	28,467	12,789	15,678	6,469	3,420	87	1,275	8	199	34	1,084	332	5,230	12	367
Pulaski	9,829	3,000	6,829	2,491	1,020	37	404	4	72	19	454	134	1,540	3	38
Putnam	8,514	—	8,514	1,931	820	29	268	3	66	23	420	118	1,199	2	—
Quitman	3,435	—	3,435	742	280	10	42	1	*	9	55	36	153	—	—
Rabun	7,821	—	7,821	1,710	720	28	178	3	39	18	†105	110	1,058	1	—
Randolph	16,609	3,447	13,162	3,931	1,680	79	551	5	75	21	567	280	2,130	5	34
Richmond	81,863	65,919	15,944	21,035	14,050	408	5,494	26	967	130	4,823	1,335	27,603	88	2,960
Rockdale	7,724	—	7,724	1,831	760	37	308	3	67	17	174	117	1,065	—	—
Schley	5,033	—	5,033	1,127	420	17	100	2	*	12	†80	54	446	2	—
Screven	20,353	2,531	17,822	4,549	1,760	92	515	6	68	23	475	248	1,990	2	—
Seminole	8,492	—	8,492	1,903	750	34	312	3	72	15	202	128	1,146	3	67
Spalding	28,427	13,222	15,205	7,117	3,860	117	1,877	9	*	59	2,050	403	7,755	18	443
Stephens	12,972	5,494	7,478	2,971	1,430	35	478	2	*	34	693	182	2,218	2	—
Stewart	10,603	—	10,603	2,394	1,080	49	360	4	31	12	366	131	1,144	—	—
Sumter	24,502	9,281	15,221	6,301	2,980	97	1,242	12	189	61	1,059	389	4,587	13	213
Talbot	8,141	45	8,096	1,839	770	32	106	4	22	18	†74	101	587	—	—
Taliaferro	6,278	—	6,278	1,360	530	23	133	1	*	6	61	65	379	—	—
Tattnall	16,243	—	16,243	3,431	1,410	51	570	7	87	35	533	225	1,913	—	—
Taylor	10,768	—	10,768	2,466	990	39	302	3	38	22	†177	125	1,137	2	—
Telfair	15,145	—	15,145	3,431	1,470	58	388	10	100	44	586	232	2,028	3	45
Terrell	16,675	3,681	12,994	4,113	1,800	71	590	7	76	24	405	223	2,139	4	143
Thomas	31,289	12,683	18,606	7,776	3,970	131	1,348	15	317	85	1,391	489	6,034	13	253
Tift	18,599	5,228	13,371	4,533	2,170	93	1,053	10	182	69	1,239	353	4,474	14	352
Toombs	16,952	4,109	12,843	3,736	1,700	64	683	6	*	41	671	255	2,822	7	203
Towns	4,925	—	4,925	1,049	380	9	7	1	*	6	†8	58	165	—	—
Treutlen	7,632	—	7,632	1,622	630	26	141	2	*	8	†49	84	814	1	—
Troup	43,879	29,460	14,419	10,597	5,520	188	2,980	16	419	92	2,944	648	12,064	34	772
Turner	10,846	—	10,846	1,960	810	45	353	4	56	27	416	138	1,393	5	80
Twiggs	9,117	—	9,117	1,989	760	27	149	2	*	12	†72	78	428	—	—
Union	7,680	—	7,680	1,739	580	42	86	1	*	9	†44	112	261	—	—
Upson	25,064	13,916	11,148	5,863	2,940	80	1,250	7	228	44	1,129	288	4,844	16	284
Walker	31,024	7,047	23,977	7,307	3,540	130	1,478	8	218	48	863	333	3,988	9	240
Walton	20,777	4,168	16,609	4,949	2,080	52	653	5	100	41	642	234	2,874	6	80
Ware	27,929	16,763	11,166	6,709	4,180	130	1,678	13	388	87	2,549	541	8,464	19	464

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Warren	10,236	—	10,236	2,394	920	31	218	3	62	14	220	**94**	**900**	—	—
Washington	24,230	3,566	20,664	5,705	2,340	94	642	8	125	28	511	378	2,648	3	**48**
Wayne	13,122	2,903	10,219	2,984	1,160	55	429	5	74	25	405	190	1,850	2	—
Webster	4,726	—	4,726	1,023	380	16	99	1	*	5	26	46	267	—	—
Wheeler	8,535	—	8,535	1,820	710	30	204	2	*	10	51	89	427	—	—
White	6,417	—	6,417	1,391	530	34	86	1	*	5	†27	100	295	—	—
Whitfield	26,105	10,448	15,657	6,055	3,040	99	1,549	7	230	73	1,543	423	6,594	12	369
Wilcox	12,755	—	12,755	2,878	1,100	41	275	7	51	19	161	156	1,012	—	—
Wilkes	15,084	3,537	11,547	3,608	1,540	75	498	5	*	19	404	208	1,862	2	—
Wilkinson	11,025	—	11,025	2,656	1,140	65	420	4	31	10	249	149	1,001	—	—
Worth	21,374	—	21,374	4,875	1,900	63	499	3	27	22	367	202	1,565	6	95
Total State	**3,123,723**	**1,073,808**	**2,049,915**	**750,633**	**396,240**	**12,130**	**$140,006**	**1,109**	**$25,540**	**5,970**	**$141,552**	**42,968**	**$670,021**	**1,252**	**$43,154**

Family figures for Counties in this State are preliminary Census releases.

IDAHO

Population 524,873
Families 141,727
Radio Homes 111,880

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Ada	50,401	26,130	24,271	14,423	12,100	139	$4,394	16	$834	133	$6,469	862	$26,236	31	$1,047
Adams	3,407	.....	3,407	971	720	13	84	1	*	17	124	64	626	....	....
Bannock	34,759	20,824	13,935	8,892	7,150	113	2,987	12	520	106	3,132	637	15,025	28	860
Bear Lake	7,911	2,824	5,087	1,961	1,490	30	501	4	74	25	608	147	2,207	4	93
Benewah	7,332	.....	7,332	2,103	1,640	21	518	3	45	15	222	121	1,585	3	50
Bingham	21,044	3,681	17,363	4,964	3,600	50	1,159	7	157	56	1,344	273	4,872	7	119
Blaine	5,295	.....	5,295	1,473	1,100	12	246	5	66	28	597	152	2,215	5	18
Boise	2,333	.....	2,333	753	570	12	141	—	—	10	†72	41	394	....	....
Bonner	15,667	4,356	11,311	4,606	3,650	49	994	6	81	45	887	258	3,624	8	166
Bonneville	25,697	15,024	10,673	6,467	5,190	73	2,204	6	282	57	3,322	[illegible]	12,349	31	673
Boundary	5,987	.....	5,987	1,657	1,280	20	519	2	*	24	445	101	1,750	1	....
Butte	1,877	.....	1,877	504	400	7	108	1	*	9	122	41	418	....	....
Camas	1,360	.....	1,360	369	270	5	101	1	*	6	†67	39	327	....	....
Canyon	40,987	19,421	21,566	11,225	9,100	98	2,471	14	496	124	3,813	632	14,233	17	408
Caribou	2,284	.....	2,284	630	490	12	133	2	*	9	†98	60	837	....	....
Cassia	14,430	5,329	9,101	3,488	2,680	40	884	5	101	51	1,191	[illegible]	4,667	7	219
Clark	1,005	.....	1,005	276	200	8	65	—	—	4	†22	20	190	....	....
Clearwater	8,243	.....	8,243	2,254	1,730	17	433	6	91	17	474	107	2,147	6	**62**
Custer	3,549	.....	3,549	1,008	770	13	201	3	11	18	†116	89	906	1	....
Elmore	5,518	.....	5,518	1,549	1,220	11	200	2	*	35	578	135	1,805	1	....
Franklin	10,229	4,236	5,993	2,357	1,860	18	496	3	68	36	712	146	2,637	6	68
Fremont	10,304	2,719	7,585	2,430	1,900	32	628	4	109	43	666	156	2,451	5	73
Gem	9,544	3,203	6,341	2,601	2,050	17	559	3	75	34	1,079	122	2,912	1	....
Gooding	9,257	2,568	6,689	2,451	1,800	16	435	4	81	38	1,044	155	2,769	....	....
Idaho	12,691	.....	12,691	3,543	2,650	35	772	6	72	42	967	212	3,293	4	47
Jefferson	10,762	.....	10,762	2,522	1,980	15	398	4	82	28	444	144	1,906	3	64
Jerome	9,900	3,537	6,363	2,546	1,860	15	620	5	95	39	1,007	144	2,904	2	....
Kootenai	22,283	10,049	12,234	6,723	5,400	71	1,774	10	214	79	1,418	412	6,139	13	151
Latah	18,804	6,014	12,790	5,355	4,230	50	1,343	11	266	54	1,313	328	6,463	8	94
Lembi	6,521	.....	6,521	1,890	1,430	19	599	2	*	25	516	136	2,176	3	21
Lewis	4,666	.....	4,666	1,302	1,000	17	392	5	62	20	339	98	1,345	1	....
Lincoln	4,230	.....	4,230	1,137	840	10	225	2	*	14	287	82	1,031	2	....
Madison	9,186	3,437	5,749	2,098	1,650	17	430	3	96	31	719	135	2,529	6	147
Minidoka	9,870	3,167	6,703	2,563	1,900	23	550	5	110	34	761	153	2,690	4	99
Nez Perce	18,873	10,548	8,325	5,620	4,700	79	1,819	7	262	60	2,764	355	10,123	18	587
Oneida	5,417	2,731	2,686	1,285	1,020	14	254	2	*	18	**309**	92	1,277	2	....
Owyhee	5,652	.....	5,652	1,526	1,120	16	270	2	*	19	177	93	934	....	....
Payette	9,511	3,322	6,189	2,687	2,110	25	684	4	68	35	893	179	3,020	3	29

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Pawer	3,965	.....	3,965	1,033	780	9	191	1	*	20	161	75	1,161	2	....
Shoshone ...	21,230	8,074	13,156	6,073	5,030	63	2,519	9	255	54	1,944	396	9,035	14	294
Teton	3,601	.....	3,601	817	610	11	98	4	58	17	186	70	568	....	....
Twin Falls ..	36,403	11,851	24,552	9,979	7,900	92	2,621	12	457	114	4,197	591	15,786	15	438
Valley	4,035	.....	4,035	1,162	900	14	387	2	*	22	397	103	1,566	....	....
Washington ..	8,853	3,663	5,190	2,454	1,810	20	648	5	69	32	804	167	3,375	8	129
Total State ..	**524,873**	**176,708**	**348,165**	**141,727**	**111,880**	**1,441**	**$37,055**	**211**	**$5,671**	**1,697**	**$47,310**	**8,944**	**$184,503**	**270**	**$6,071**

ILLINOIS

Population 7,897,241

Families 2,189,233

Radio Homes 1,985,710

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	65,229	40,469	24,760	18,633	16,320	252	$4,270	25	$698	158	$3,647	1,220	$20,192	51	$1,410
Alexander ...	25,496	14,407	11,089	7,232	6,220	90	1,187	14	204	43	1,366	356	5,643	23	518
Bond	14,540	3,391	11,149	4,328	3,580	44	771	5	56	49	1,091	244	3,176	6	114
Boone	15,202	8,094	7,108	4,374	3,750	43	1,301	6	80	53	1,188	293	5,079	15	169
Brown	8,053	—	8,053	2,466	1,950	22	349	4	45	35	356	917	9,677	32	387
Bureau	37,600	10,234	27,366	10,685	8,870	168	1,946	19	249	162	2,586	**149**	**1,361**	**4**	66
Calhoun	8,207	—	8,207	2,154	1,690	29	215	2	*	19	372	145	1,206	2	—
Carroll	17,987	4,792	13,195	5,312	4,450	74	1,257	9	98	71	1,009	437	5,363	19	163
Cass	16,425	6,505	9,920	4,728	3,990	74	1,216	7	135	65	980	392	4,604	14	227
Champaign .	76,578	37,366	33,212	19,511	17,100	218	5,964	29	1,262	203	6,242	1,348	31,332	58	2,211
Christian ...	38,564	14,279	24,285	11,028	9,200	134	2,606	19	359	138	2,931	719	11,011	35	694
Clark	18,842	5,301	13,541	5,555	4,430	58	787	8	96	93	1,230	375	3,775	11	208
Clay	18,947	5,474	13,473	5,392	4,320	49	797	8	117	58	922	279	4,080	7	204
Clinton	22,912	3,225	19,687	5,901	4,820	64	821	6	57	60	795	**418**	**3,746**	**17**	**118**
Coles	38,470	24,024	14,446	11,232	9,730	164	2,504	13	366	118	3,812	716	13,591	37	1,138
Cook	4,063,342	3,956,153	107,189	1,121,319	1,051,800	19,860	331,129	2,160	71,339	4,050	227,620	81,007	1,961,700	4,952	165,966
Crawford ...	21,294	4,311	16,983	6,303	5,150	84	1,083	9	110	80	1,312	418	4,880	17	260
Cumberland .	11,698	—	11,698	3,290	2,590	31	419	4	49	31	332	148	1,320	4	44
De Kalb	34,388	16,456	17,932	9,881	8,390	121	2,928	18	377	115	3,690	702	13,401	39	564
De Witt	18,244	6,331	11,913	5,261	4,390	69	1,345	7	165	68	1,411	344	5,290	18	269
Douglas	17,590	2,838	14,752	5,072	4,200	55	1,123	8	96	77	1,152	380	4,591	15	127
Du Page	103,480	73,204	30,276	27,429	25,200	326	9,842	41	1,392	247	8,416	1,533	32,356	61	971
Edgar	24,430	9,281	15,149	7,292	6,120	88	1,471	10	218	98	2,020	483	6,887	22	433
Edwards	8,974	—	8,974	2,724	2,200	26	298	3	26	36	582	160	1,602	6	25
Effingham ..	22,034	6,180	15,854	5,838	4,760	67	1,083	8	144	112	2,065	518	6,649	19	339
Fayette	29,159	5,288	23,871	7,815	6,220	86	1,450	10	256	98	2,244	478	7,610	15	591
Ford	15,007	3,106	11,901	4,335	3,560	48	994	9	144	68	1,428	378	4,854	12	154
Franklin	53,137	26,594	26,543	14,970	12,710	248	3,326	16	274	139	2,445	872	10,877	34	1,042
Fulton	44,627	11,577	33,050	13,186	10,970	156	2,752	19	355	157	2,925	800	10,841	31	524
Gallatin	11,414	—	11,414	3,155	2,520	30	293	6	35	34	404	183	1,516	5	19
Greene	20,292	5,582	14,710	5,746	4,700	73	1,167	6	115	49	877	359	3,772	16	171
Grundy	18,398	6,145	12,253	5,125	4,280	79	1,234	8	90	71	1,003	434	4,893	20	205
Hamilton ...	13,454	2,528	10,926	3,785	2,940	36	283	5	61	38	335	207	1,469	5	111
Hancock	26,297	2,575	23,722	8,088	6,500	100	1,277	12	151	110	1,368	564	4,973	13	88
Hardin	7,759	—	7,759	2,035	1,630	39	279	4	32	14	118	127	805	1	—
Henderson ..	8,949	—	8,949	2,594	2,060	26	282	4	24	28	226	140	1,073	1	—
Henry	43,798	23,537	20,261	12,756	10,990	141	2,952	17	382	162	3,442	855	13,492	35	733
Iroquois	32,496	3,744	28,752	9,464	7,640	107	1,842	17	219	137	2,246	626	7,955	21	219
Jackson	37,920	17,526	20,394	10,793	9,070	144	2,201	14	250	137	3,115	812	10,396	28	520
Jasper	13,431	—	13,431	3,973	3,060	28	369	4	28	40	553	191	1,852	**7**	93
Jefferson	34,375	14,724	19,651	10,132	8,360	122	1,606	11	254	116	2,675	626	9,642	20	658
Jersey	13,636	4,809	8,827	3,941	3,240	56	728	5	104	29	685	221	2,752	8	128
Jo Daviess ..	19,989	4,126	15,863	5,997	4,940	74	1,130	10	125	62	795	426	4,854	20	159
Johnson	10,727	—	10,727	3,021	2,370	33	214	2	*	30	330	181	1,278	3	21
Kane	130,206	99,984	30,222	35,163	32,150	496	13,191	47	1,753	332	11,904	2,407	55,296	128	3,176
Kankakee ...	60,877	25,930	34,947	14,838	12,900	180	4,001	19	743	192	5,521	1,084	20,579	46	1,032

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Kendall	11,105	—	11,105	3,289	2,650	26	585	5	66	34	560	139	1,971	6	27
Knox	52,250	32,094	20,156	16,279	14,290	211	3,875	18	677	172	4,286	1,061	19,034	58	1,099
Lake	121,094	79,652	41,442	34,376	31,250	403	12,528	48	1,864	324	11,191	2,232	49,044	94	2,726
La Salle	97,801	65,338	32,463	27,082	23,900	401	7,860	38	1,108	313	6,948	2,043	34,124	113	2,580
Lawrence	21,075	6,213	14,862	5,969	4,940	89	1,192	9	143	79	1,624	421	4,970	13	155
Lee	34,604	10,671	23,933	8,747	7,350	98	2,320	11	278	102	2,102	564	9,852	24	437
Livingston	38,838	9,585	29,253	10,191	8,400	117	2,235	15	284	140	2,601	694	9,997	27	356
Logan	29,438	12,752	16,686	7,328	6,160	113	1,566	13	214	105	863	595	8,073	18	349
McDonough	26,944	11,670	15,274	8,446	7,100	94	1,676	15	214	116	2,184	530	8,132	23	347
McHenry	37,311	13,161	24,150	12,810	10,860	160	3,403	25	428	139	3,339	912	14,687	36	363
McLean	73,930	39,851	34,079	21,587	18,700	286	5,995	32	869	245	5,901	1,504	28,383	75	2,678
Macon	84,693	59,305	25,388	24,859	22,200	331	7,220	30	1,087	257	8,762	1,542	37,018	69	2,703
Macoupin	46,304	19,217	27,087	14,359	11,990	170	3,013	20	260	150	2,247	913	9,668	39	432
Madison	149,349	104,638	44,711	41,567	37,400	631	11,773	55	1,358	378	11,882	2,739	46,173	116	3,149
Marion	47,989	23,028	24,961	14,011	11,760	176	3,672	16	666	164	5,207	921	18,960	36	1,342
Marshall	13,179	—	13,179	3,899	3,180	46	790	8	81	53	927	295	3,212	5	33
Mason	15,358	3,999	11,359	5,232	4,320	49	905	10	124	71	896	372	4,015	10	142
Massac	14,937	6,287	8,650	4,328	3,560	68	590	5	115	50	726	308	2,563	8	182
Menard	10,663	2,586	8,077	3,168	2,570	41	523	6	67	36	762	217	2,326	4	30
Mercer	17,701	2,593	15,108	5,371	4,330	61	763	7	72	65	963	342	3,922	9	73
Monroe	12,754	—	12,754	3,591	2,890	51	621	4	54	32	840	254	3,149	6	28
Montgomery	34,499	14,124	20,375	10,385	8,590	116	2,016	16	277	122	2,669	669	8,811	34	538
Morgan	36,378	19,844	16,534	9,720	8,250	127	2,111	10	375	95	3,292	643	11,821	28	849
Moultrie	13,477	3,101	10,376	3,910	3,130	42	608	5	55	46	664	231	2,450	9	97
Ogle	29,869	7,025	22,844	9,026	7,490	90	2,053	14	279	121	2,027	500	7,857	15	238
Peoria	153,374	109,463	43,911	43,876	39,700	597	14,801	66	2,314	318	14,036	2,677	71,695	126	5,955
Perry	23,438	10,661	12,777	6,719	5,600	86	1,361	11	191	79	1,485	422	5,220	17	482
Piatt	14,659	2,523	12,136	4,261	3,420	44	818	9	*	55	651	256	3,018	3	28
Pike	25,340	2,884	22,456	7,411	5,950	97	1,253	9	118	91	1,344	494	4,878	9	106
Pope	7,999	—	7,999	2,256	1,750	39	245	1	*	16	198	106	802	3	49
Pulaski	15,875	—	15,875	4,268	3,440	57	439	5	57	42	265	242	1,668	3	21
Putnam	5,289	—	5,289	1,516	1,210	19	241	1	*	22	†100	97	754	1	—
Randolph	33,608	8,774	24,834	8,261	7,810	90	1,624	11	153	83	1,302	518	6,006	28	307
Richland	17,137	7,831	9,306	4,964	4,090	56	861	5	136	63	1,171	336	4,898	16	340
Rock Island	113,323	92,732	20,591	31,789	28,900	465	9,359	44	1,319	257	8,526	2,277	43,090	93	2,300
St. Clair	166,899	108,537	58,362	46,979	42,100	726	11,747	86	1,661	374	10,923	2,924	49,309	108	3,078
Saline	38,066	16,344	21,722	10,674	8,880	132	1,935	16	316	109	2,214	619	8,927	20	709
Sangamon	117,912	75,503	42,409	33,186	29,650	444	9,713	47	1,967	299	9,600	2,063	48,298	87	4,945
Schuyler	11,430	—	11,430	3,275	2,590	49	568	4	40	40	557	177	1,914	5	74
Scott	8,176	—	8,176	2,372	1,910	30	413	2	*	24	†120	155	1,459	3	30
Shelby	26,290	4,092	22,198	7,696	6,140	87	1,079	12	100	92	1,219	486	4,491	16	213
Stark	8,881	—	8,881	2,562	2,060	31	496	4	65	41	453	205	2,007	6	41
Stephenson	40,646	22,366	18,280	11,659	10,090	149	3,378	15	487	111	2,855	844	15,619	45	1,159
Tazewell	58,362	29,748	28,614	16,250	14,090	232	4,040	17	491	180	3,322	934	13,867	27	463
Union	21,528	4,092	17,436	4,987	4,030	37	928	7	130	60	1,160	281	4,178	11	277
Vermilion	86,791	48,981	37,810	24,586	21,400	327	6,474	33	1,096	283	5,855	1,610	27,350	63	1,952
Wabash	13,724	6,987	6,737	3,934	3,310	60	952	5	87	47	1,099	262	3,989	10	216
Warren	21,286	9,096	12,190	6,259	5,230	72	1,422	9	218	88	1,811	460	7,189	23	358
Washington	15,801	—	15,801	4,493	3,580	45	511	6	50	55	682	326	2,882	7	35
Wayne	22,092	4,008	18,084	6,117	4,790	54	608	5	96	65	1,410	301	4,005	10	249
White	20,027	4,098	15,929	5,668	4,500	62	924	5	95	78	1,300	411	4,396	20	301
Whiteside	43,338	22,122	21,216	12,318	10,600	150	3,209	17	497	142	2,911	823	13,963	43	791
Will	114,210	47,608	66,602	28,883	25,450	437	8,626	41	1,256	278	6,304	1,843	35,388	71	1,524
Williamson	51,424	26,914	24,510	14,799	12,420	181	2,782	19	315	129	2,742	792	10,760	30	787
Winnebago	121,178	87,462	33,716	34,804	31,500	484	10,920	49	1,626	313	10,334	2,209	51,803	112	—
Woodford	19,124	—	19,124	5,252	4,230	55	1,121	10	114	74	1,716	346	5,276	11	94
Total State	**7,897,241**	**5,809,650**	**2,087,591**	**2,189,223**	**1,985,710**	**33,903**	**$601,021**	**3,693**	**$109,294**	**15,599**	**$501,186**	**151,829**	**$3,152,602**	**7,855**	**$237,638**

Family figures for Counties in this State are preliminary Census releases.

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INDIANA

Population 3,427,796
Families 959,563
Radio Homes 840,280

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	21,254	5,861	15,393	5,451	4,530	62	$904	7	$146	77	$1,641	352	$5,041	16	$180
Allen	155,084	118,140	36,674	42,269	38,400	713	12,796	80	2,387	416	13,387	2,885	64,856	127	5,341
Bartholomew	28,276	11,738	16,538	8,120	6,840	119	1,987	8	250	100	2,136	520	8,519	21	438
Benton	11,117	—	11,117	3,070	2,550	34	653	9	112	52	1,042	206	3,414	5	117
Blackford	13,783	7,110	6,673	3,931	3,330	54	876	6	181	49	870	260	3,881	12	105
Boone	22,081	6,529	15,552	6,632	5,510	64	1,236	10	227	86	1,567	416	6,129	18	278
Brown	6,189	—	6,189	1,617	1,310	29	218	1	*	14	†43	86	546	—	—
Carroll	15,140	—	15,140	4,583	3,940	50	663	6	110	60	1,108	300	3,632	6	82
Cass	36,908	20,177	16,731	10,834	9,240	134	2,070	16	494	125	2,463	696	11,920	29	702
Clark	31,020	11,493	19,527	8,544	7,300	130	1,470	11	177	82	1,292	507	5,515	15	131
Clay	25,365	8,126	17,239	7,324	6,150	94	1,409	12	224	80	1,470	411	6,048	16	241
Clinton	28,411	13,706	14,705	8,231	7,010	96	1,916	12	342	105	2,358	517	9,838	19	572
Crawford	10,171	—	10,171	2,736	2,190	40	225	5	46	26	223	209	1,088	5	23
Daviess	26,163	9,312	16,851	7,080	5,900	113	1,408	8	178	73	1,274	427	5,557	23	318
Dearborn	23,053	9,241	13,812	6,441	5,430	80	1,246	9	187	68	1,135	389	5,091	22	328
Decatur	17,722	6,065	11,657	5,064	4,210	67	957	7	134	68	1,214	392	4,900	10	154
De Kalb	24,756	9,700	15,056	7,159	6,210	99	1,555	13	191	99	1,972	521	7,228	13	185
Delaware	74,963	49,720	25,243	21,705	19,300	287	5,499	29	1,024	193	5,933	1,407	27,577	78	2,251
Dubois	22,579	8,857	13,722	5,590	4,700	45	821	9	114	66	1,422	437	4,786	17	212
Elkhart	72,634	47,837	24,797	20,755	18,400	238	5,209	30	966	246	7,172	1,307	26,399	63	1,588
Fayette	19,411	12,898	6,513	5,452	4,760	79	1,347	10	229	43	1,258	300	5,442	12	252
Floyd	35,061	25,414	9,647	10,107	9,010	189	2,175	13	227	109	2,079	772	9,145	31	594
Fountain	18,299	3,760	14,539	5,361	4,480	62	1,180	11	156	76	1,668	347	4,826	10	166
Franklin	14,412	—	14,412	3,800	3,090	44	564	3	62	39	534	235	2,428	9	108
Fulton	15,577	3,835	11,742	4,621	3,780	58	766	7	102	71	898	327	4,114	9	114
Gibson	30,709	10,854	19,855	8,512	7,100	124	1,305	13	137	104	1,702	540	6,030	16	241
Grant	55,813	30,255	25,558	15,917	13,800	214	3,705	22	736	168	4,018	1,093	18,231	50	1,350
Greene	31,330	9,681	21,649	9,098	7,530	125	1,678	16	228	128	1,602	596	6,384	18	217
Hamilton	24,614	5,575	19,039	7,458	6,190	87	1,315	12	235	103	1,523	492	6,602	12	196
Hancock	17,302	4,821	12,481	5,269	4,380	79	982	8	132	75	1,334	361	4,658	10	75
Harrison	17,106	—	17,106	4,562	3,640	42	443	3	58	51	495	253	2,201	1	—
Hendricks	20,151	—	20,151	5,890	4,840	57	882	12	179	85	1,381	381	4,453	6	49
Henry	40,208	16,620	23,588	11,217	9,640	144	2,496	15	435	135	3,340	727	11,230	23	593
Howard	47,752	33,795	13,937	13,663	12,000	185	3,667	17	629	143	3,526	907	17,001	41	1,028
Huntington	29,931	13,903	16,028	8,526	7,290	132	1,865	12	368	105	1,854	603	9,197	27	549
Jackson	26,612	8,620	17,992	7,289	6,090	110	1,349	10	171	112	1,493	534	6,630	16	341
Jasper	14,397	3,214	11,183	3,806	3,120	47	758	6	99	59	955	260	3,891	8	94
Jay	26,601	9,140	13,461	6,139	5,030	77	1,117	8	148	91	1,691	467	6,384	23	229
Jefferson	19,912	6,923	12,989	5,314	4,360	79	855	4	170	83	955	385	4,488	17	264
Jennings	13,680	3,112	10,568	3,429	2,780	39	480	5	65	40	743	185	2,279	6	133
Johnson	22,493	6,264	16,229	6,514	5,480	79	1,356	12	243	89	1,683	429	5,991	14	153
Knox	43,973	23,338	20,635	12,315	10,690	197	2,632	21	434	170	2,939	916	13,226	38	766
Kosciusko	29,561	6,378	12,183	8,637	7,150	94	1,384	14	296	107	1,957	510	8,232	20	336
Lagrange	14,352	—	14,352	3,863	3,160	53	646	5	72	58	906	281	3,191	4	33
Lake	293,195	264,780	28,415	74,881	69,000	1,341	23,812	98	3,145	550	20,466	4,873	106,544	282	8,144
La Porte	63,660	42,656	21,004	16,696	14,900	232	5,611	17	624	200	4,665	1,184	23,006	64	1,427
Lawrence	35,045	15,907	19,138	9,728	8,360	140	1,935	12	340	93	1,668	551	7,319	29	430
Madison	88,575	57,286	31,289	25,276	22,470	332	6,167	35	1,187	280	6,019	1,736	30,737	76	2,130
Marion	406,926	390,879	70,047	130,677	120,750	1,855	38,049	299	11,846	901	41,833	8,719	215,676	271	14,178
Marshall	25,935	5,713	20,222	7,296	6,110	80	1,386	11	176	106	2,034	531	7,290	17	205
Martin	10,300	—	10,300	2,599	2,090	36	349	5	56	30	305	161	1,491	5	49
Miami	27,926	12,432	15,494	8,427	7,240	107	1,616	11	218	106	1,667	547	7,917	14	253
Monroe	36,534	20,870	15,664	9,959	8,710	115	2,513	9	453	109	3,293	580	11,637	27	827
Montgomery	27,231	11,089	16,142	8,253	6,980	110	1,829	15	323	109	2,182	630	9,012	18	497

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Morgan	19,801	5,009	14,792	5,687	4,710	65	1,175	12	168	88	1,450	392	5,203	5	57
Newton	10,775	—	10,775	3,022	2,520	30	524	8	138	53	653	226	3,183	61	10
Noble	22,776	5,431	17,345	6,599	5,580	78	1,264	11	203	99	1,634	513	6,288	214	8
Ohio	3,782	—	3,782	1,119	910	16	196	1	*	12	146	76	636	2	23
Orange	17,311	—	17,311	4,725	3,930	71	1,033	9	121	50	778	300	3,545	5	55
Owen	12,090	—	12,090	3,462	2,840	36	560	6	62	48	856	241	2,398	5	41
Parke	17,358	—	17,358	5,038	4,160	67	897	10	110	89	1,096	335	3,586	8	79
Perry	17,770	5,395	12,375	4,534	3,850	84	764	7	109	48	625	341	2,674	9	142
Pike	17,045	3,075	13,970	4,762	3,930	94	810	3	72	52	974	333	3,051	7	111
Porter	27,836	8,736	19,100	7,657	6,640	114	1,851	12	327	128	2,107	583	8,995	11	203
Posey	19,183	5,638	13,545	5,437	4,480	65	832	7	105	61	959	334	3,674	8	37
Pulaski	12,056	—	12,056	3,218	2,600	34	418	6	76	52	820	226	2,942	4	80
Putnam	20,839	4,872	15,967	5,893	4,850	60	1,000	9	133	106	1,329	402	4,975	8	243
Randolph	26,766	8,838	17,928	8,083	6,720	99	1,587	13	239	111	1,873	553	7,025	16	176
Ripley	18,898	3,065	15,833	5,205	4,220	65	839	7	155	72	1,297	399	4,290	10	119
Rush	18,927	5,960	12,967	5,454	4,530	66	983	5	104	64	1,239	378	4,752	11	123
St. Joseph	161,823	129,566	32,257	44,038	40,380	662	13,327	65	2,199	391	12,967	2,844	63,459	81	5,745
Scott	8,978	—	8,978	2,549	2,050	29	396	4	53	34	369	151	1,607	6	20
Shelby	25,953	10,791	15,162	7,806	6,620	99	1,649	9	254	82	1,807	472	8,241	10	279
Spencer	16,211	—	16,211	4,414	3,680	45	455	6	56	60	607	297	2,101	6	57
Starke	12,258	—	12,258	3,445	2,820	47	748	5	52	59	1,006	279	3,218	9	84
Steuben	13,740	3,141	10,599	4,141	3,440	62	931	8	136	91	1,380	393	5,033	9	98
Sullivan	27,014	5,077	21,937	7,878	6,910	103	1,460	11	181	104	1,195	473	5,054	12	134
Switzerland	8,167	—	8,167	2,450	1,930	24	219	2	*	39	218	166	902	7	26
Tippecanoe	51,020	35,068	15,952	13,337	12,740	152	4,556	24	1,211	133	4,427	829	23,420	57	2,017
Tipton	15,135	5,101	10,034	4,412	3,660	47	838	7	116	57	881	284	3,475	9	97
Union	6,017	—	6,017	1,791	1,460	13	281	4	70	18	408	86	1,555	4	77
Vanderburg	130,783	97,062	33,721	36,225	33,360	555	9,776	56	2,454	262	9,987	2,379	50,953	112	6,443
Vermillion	21,787	7,092	14,695	6,474	5,760	110	1,398	8	154	84	1,404	479	5,049	10	183
Vigo	99,709	66,422	33,287	30,018	26,690	511	8,643	52	1,511	292	8,038	2,037	39,110	78	2,640
Wabash	26,601	12,823	13,778	7,590	6,440	109	1,621	18	291	108	2,269	589	8,488	19	325
Warren	9,055	—	9,055	2,528	2,030	28	330	3	37	32	†172	127	1,268	1	—
Warrick	19,435	4,526	14,909	5,433	4,460	91	827	5	61	50	1,069	301	3,438	4	6
Washington	17,008	3,194	13,814	4,664	3,770	46	395	4	72	63	711	294	2,653	7	143
Wayne	59,229	35,147	24,082	16,457	14,510	220	4,142	22	802	164	4,547	1,190	21,734	54	1,608
Wells	19,099	5,417	13,682	5,535	4,520	54	1,009	6	134	64	1,497	291	4,842	9	150
White	17,037	5,153	13,884	4,883	4,060	52	951	9	193	90	1,285	396	4,379	10	119
Whitley	17,001	4,219	12,782	4,913	4,070	52	958	8	158	63	961	332	4,471	12	141
Total State	**3,427,796**	**1,887,712**	**1,540,084**	**959,563**	**840,280**	**13,447**	**$230,975**	**1,521**	**$43,824**	**10,283**	**$249,511**	**63,979**	**$1,130,514**	**2,494**	**$141,847**

Family figures for Counties in this State are preliminary Census releases.

IOWA

Population 2,538,268
Families 701,824
Radio Homes 595,720

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adair	13,196	.....	13,196	3,765	2,980	59	$620	9	$112	59	$864	288	$3,124	7	$87
Adams	10,156	.....	10,156	2,930	2,280	23	365	4	72	39	469	202	2,106	7	....
Allamakee	17,184	2,972	14,212	4,500	3,640	48	684	6	96	72	1,001	381	4,565	20	213
Appanoose	24,245	8,413	15,832	6,975	5,840	94	1,434	13	231	87	1,562	484	5,649	13	214
Audubon	11,790	.....	11,790	3,225	2,540	46	651	7	74	32	685	251	3,171	12	136
Benton	22,879	7,365	15,514	6,435	5,310	88	1,456	12	162	94	1,857	506	6,851	12	172
Black Hawk	79,946	61,092	18,854	22,621	20,200	281	7,126	39	1,305	213	7,755	1,446	37,097	72	2,712
Boone	29,782	12,373	17,409	7,917	6,710	102	1,806	14	252	112	2,309	592	9,013	18	438
Bremer	17,932	4,156	13,776	4,962	3,980	47	871	8	140	68	1,552	358	6,213	18	254

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Buchanan ...	20,991	4,342	16,649	5,348	4,360	60	910	12	124	86	1,264	438	5,044	12	146
Buena Vista .	19,838	5,274	14,564	5,483	4,500	76	1,363	14	193	95	1,669	528	7,599	20	320
Butler	17,986	.....	17,986	4,983	4,050	50	839	10	125	74	1,109	358	4,503	8	50
Calhoun	17,584	.....	17,584	4,864	3,900	59	975	11	202	92	1,257	457	5,401	13	181
Carroll	22,770	5,389	17,381	5,697	4,720	58	1,275	13	158	81	1,979	515	8,004	25	422
Cass	18,647	5,802	12,845	5,465	4,540	99	1,258	10	186	85	1,908	587	7,249	25	373
Cedar	16,884	2,518	14,366	4,845	3,860	53	889	11	134	75	1,595	336	5,144	14	118
Cerro Gordo..	43,845	30,844	13,001	11,693	10,400	146	3,268	18	703	144	4,219	900	20,010	46	1,489
Cherokee ...	19,258	7,469	11,789	4,606	3,810	53	1,124	10	184	67	1,350	399	5,985	14	258
Chickasaw ..	15,227	2,933	12,294	4,116	3,260	49	753	7	90	60	843	337	4,032	13	164
Clarke	10,233	3,281	6,952	3,047	2,480	24	510	4	58	45	593	191	2,296	5	82
Clay	17,762	6,599	11,163	4,902	4,050	57	1,067	8	260	79	2,297	428	8,123	21	515
Clayton	24,334	.....	24,334	6,650	5,340	96	993	13	187	104	1,398	551	5,470	18	167
Clinton	44,722	26,270	18,452	12,443	10,900	224	3,681	19	444	144	3,574	988	17,062	44	876
Crawford ...	20,538	4,361	16,177	5,361	4,360	66	1,059	13	154	84	1,273	443	5,446	11	200
Dallas	24,649	5,977	18,672	7,178	5,950	79	1,761	15	264	112	2,050	510	7,530	17	269
Davis	11,136	2,732	8,404	3,207	2,500	30	422	7	76	35	714	198	2,039	5	66
Decatur	14,012	.....	14,012	3,970	3,100	46	773	8	97	56	870	279	2,948	6	66
Delaware ...	18,487	3,762	14,725	4,903	3,980	48	770	9	150	65	1,153	350	4,524	9	226
Des Moines ..	36,804	25,832	10,972	10,875	9,750	169	3,391	19	631	96	3,231	706	14,638	33	939
Dickinson ...	12,185	.....	12,185	3,294	2,650	60	833	7	149	71	1,088	378	4,168	10	130
Dubuque	63,768	43,892	19,876	15,915	14,050	238	4,524	24	509	145	4,694	1,148	24,822	45	1,374
Emmet	13,406	5,651	7,755	3,548	2,980	52	909	6	*	63	1,160	307	5,136	13	277
Fayette	29,151	7,801	21,350	7,919	6,650	89	1,524	13	234	95	1,999	605	8,748	22	442
Floyd	20,169	8,681	11,488	5,706	4,840	66	1,189	12	197	83	1,408	443	6,298	14	248
Franklin	16,379	4,006	12,373	4,446	3,660	35	831	7	98	72	1,436	296	4,831	7	128
Fremont	14,645	.....	14,645	4,143	3,280	69	669	10	126	48	666	337	2,633	8	56
Greene	16,599	4,088	12,511	4,725	3,860	46	816	10	140	87	1,286	392	4,658	15	212
Grundy	13,518	.....	13,518	3,703	2,930	33	567	7	136	61	1,166	295	3,940	7	92
Guthrie	17,210	.....	17,210	4,889	3,900	75	999	10	126	87	955	463	3,790	13	93
Hamilton ...	19,922	6,738	13,184	5,380	4,460	55	1,226	13	181	80	1,508	403	6,263	18	370
Hancock	15,402	.....	15,402	3,965	3,140	41	669	9	127	58	1,181	295	4,243	7	67
Hardin	22,530	7,978	14,552	6,301	5,290	81	1,565	14	239	118	2,223	574	8,545	24	396
Harrison	22,767	3,994	18,773	6,143	5,000	55	913	15	196	92	1,524	510	5,236	12	89
Henry	17,994	4,610	13,384	4,856	3,980	52	812	11	133	61	907	316	4,033	7	98
Howard	13,531	3,530	10,001	3,592	2,940	31	659	7	96	48	829	268	3,426	8	181
Humboldt ...	13,459	2,819	10,640	3,565	2,780	44	657	7	107	70	1,241	333	3,849	5	96
Ida	11,047	.....	11,047	3,024	2,410	38	598	6	*	48	794	263	3,232	7	90
Iowa	17,016	.....	17,016	4,662	3,710	53	843	8	141	50	1,320	359	5,171	13	125
Jackson	19,181	4,076	15,105	5,198	4,250	68	1,164	11	198	76	1,310	433	5,707	13	209
Jasper	21,496	10,462	21,034	8,847	7,430	70	1,575	15	310	111	1,873	529	8,315	15	257
Jefferson ...	15,762	6,773	8,989	4,641	3,840	60	911	9	160	65	1,080	343	4,468	12	207
Johnson	33,191	17,182	16,009	9,356	8,180	92	2,641	15	513	97	2,877	572	14,254	42	895
Jones	19,950	6,615	13,335	5,144	4,180	50	844	9	119	69	1,286	382	5,259	8	115
Keokuk	18,406	.....	18,406	5,520	4,410	55	930	13	159	86	1,292	401	4,872	11	99
Kossuth	26,630	4,954	21,676	6,511	5,250	65	1,287	14	233	114	2,115	522	7,925	16	425
Lee	41,074	29,139	11,935	11,425	10,250	175	2,724	18	465	109	2,649	840	12,552	51	860
Linn	89,142	66,841	22,301	26,378	23,590	359	6,973	49	2,039	256	8,358	1,808	41,370	74	3,071
Louisa	11,384	.....	11,384	3,265	2,650	34	622	8	81	49	891	230	3,083	175	2,978
Lucas	14,571	5,754	8,817	4,187	3,480	46	911	8	115	49	†388	250	3,759	188	3,527
Lyon	15,374	2,556	12,818	3,772	3,000	40	593	7	101	70	763	357	3,422	260	3,243
Madison	14,525	3,631	10,894	4,215	3,390	56	828	9	127	48	978	280	3,649	203	3,459
Mahaska ...	26,485	11,024	15,461	7,696	6,450	67	1,307	10	293	102	1,607	449	7,957	338	7,595
Marion	27,019	10,574	10,445	7,299	6,010	72	1,655	9	181	101	1,754	550	7,235	417	6,921
Marshall ...	35,406	19,240	16,166	9,702	8,460	123	2,775	14	242	112	3,070	712	14,134	517	13,356
Mills	15,064	4,501	10,563	3,662	2,990	51	714	8	113	54	1,108	299	3,285	221	3,148
Mitchell	14,121	3,196	10,925	3,833	3,140	52	781	7	93	55	954	294	3,937	215	3,795
Monona	18,238	3,438	14,800	4,861	3,900	48	809	8	114	77	1,328	368	4,407	264	4,212
Monroe	14,553	5,157	9,396	3,964	3,250	45	769	5	76	64	†330	263	2,893	211	2,752
Montgomery .	15,697	5,763	9,934	4,606	3,900	42	947	10	164	70	1,449	397	5,359	292	5,061

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Muscatine ..	31,296	18,286	13,010	9,259	8,060	137	2,531	16	285	107	2,505	686	11 038	515	10.486
O'Brien	19,293	3,768	15,525	5,185	4,270	73	1,159	10	153	96	1,604	520	6.858	390	6,554
Osceola	10,607	.....	10,607	2,689	2,140	26	587	5	66	37	850	225	3.099	162	2,992
Page	24,887	11,751	13,136	6,678	5,660	92	1,548	11	346	87	2,314	628	11,026	423	10,586
Palo Alto ..	16,170	3,374	12,796	4,009	3,240	50	869	9	133	75	1,166	346	4.756	264	4,566
Plymouth ...	23,502	5,353	18,149	6,001	4,910	46	1,090	10	181	84	1,533	422	6,216	319	5.950
Pocahontas ..	16,266	.....	16,266	4,204	3,330	43	751	10	179	62	1,158	349	4.471	253	4,210
Polk	195,835	164,071	31,764	56,516	52,000	811	16,603	117	3,894	521	15,788	3,972	94,342	150	8,013
Pottawattamie	66,756	41,439	25,317	18,471	16,250	249	4,692	36	895	214	4,900	1,356	20,145	33	1,081
Poweshiek ..	18,758	5,210	13,548	5,368	4,440	44	1,291	11	189	79	1,505	342	5.713	9	....
Ringgold ...	11,137	.....	11,137	3,264	2,580	22	394	4	73	40	574	177	1,893	5	43
Sac	17,639	3,165	14,474	4,763	3,920	51	818	11	147	82	1,256	390	5.241	14	185
Scott	84,784	69,182	15,566	24,166	21,850	311	8,001	39	1,212	163	7,255	1,486	40,042	77	3,324
Shelby	16,720	3,727	12,993	4,255	3,460	59	729	12	140	69	1,181	414	4.557	15	176
Sioux	27,209	2,681	24,528	6,647	5,320	80	1,043	15	199	97	1,597	603	6,498	13	72
Story	33,434	15,908	17,526	9,286	7,760	126	2,868	21	400	135	3,040	815	14.447	32	492
Tama	22,428	2,832	19,596	6,237	5,070	74	1,097	15	172	89	1,695	499	5,954	14	113
Taylor	14,258	.....	14,258	4,176	3,330	63	586	10	122	56	644	344	2.625	8	94
Union	16,280	8,038	8,247	4,848	4,140	62	927	10	211	70	1,250	377	5.145	20	323
Van Buren ..	12,053	.....	12,053	3,702	2,950	44	504	6	44	52	590	262	2.151	5	18
Wapello	44,280	31,570	12,710	12,834	11,280	139	3,394	20	644	121	2,798	767	14.947	57	1,626
Warren	17,695	4,123	13,572	5,110	4,120	93	857	7	104	111	1,122	458	3.899	6	62
Washington .	20,055	5,227	14,828	5,746	4,750	50	976	10	213	73	1,552	389	6.708	16	240
Wayne	13,308	.....	13,308	4,016	3,220	44	618	9	103	53	669	264	2,511	3	55
Webster	41,521	22,904	18,617	11,374	9,910	148	3,014	15	483	126	4,750	808	18.315	38	1,377
Winnebago ..	13,972	2,545	11,427	3,555	2,820	55	766	6	128	58	1,518	317	4.719	13	129
Winneshiek .	22,263	5,303	16,960	5,807	4,720	63	1,003	9	137	74	1,278	438	5.777	16	246
Woodbury ..	103,627	82,364	21,263	28,394	25,500	376	8,529	57	1,788	315	8,920	2,207	47,338	83	2,929
Worth	11,449	.....	11,449	3,006	2,370	32	515	9	76	43	619	223	2,581	2	....
Wright	20,038	6,995	13,043	5,442	4,550	61	1,220	12	215	77	1,430	425	5.920	20	332
State Total ..	**2,538,268**	**1,084,231**	**1,454,037**	**701,824**	**595,720**	**8,737**	**$163.637**	**1,327**	**$28,873**	**8,992**	**$195,250**	**52,780**	**$870,632**	**1,953**	**$17,748**

KANSAS

Population 1,801,028
Families 511,109
Radio Homes 379,160

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Allen	19,874	7,244	12,630	6,020	4,520	71	$1,028	10	$139	79	$1,360	394	$4.603	20	$230
Anderson ...	11,658	2,607	9,051	3,404	2,200	30	444	9	100	61	761	242	2,310	6	74
Atchison ...	22,222	12,648	9,574	6,217	4,840	79	1,478	12	277	72	1,358	442	5.683	20	354
Barber	9,073	....	9,073	2,574	1,660	31	651	11	125	44	912	220	2,772	7	103
Barton	25,010	12,763	12,247	6,790	5,050	82	1,980	14	394	92	2,525	533	8,959	18	455
Bourbon ...	20,944	10,557	10,387	6,354	4,640	81	1,264	10	225	97	1,306	474	5.493	19	320
Brown	17,395	6,110	11,285	5,080	3,520	48	904	11	191	80	1,398	348	4,178	6	65
Butler	32,013	13,866	18,147	9,210	6,850	118	2,342	17	221	129	2,852	642	9,240	12	291
Chase	6,345	....	6,345	1,835	1,150	20	292	5	45	31	269	110	1.122	1	....
Chautauqua .	9,233	....	9,233	2,685	1,720	29	367	9	98	38	722	169	1,991	4	25
Cherokee ...	29,817	12,698	17,119	8,656	6,410	120	1,670	15	235	125	1,594	505	5,063	22	267
Cheyenne ...	6,221	....	6,221	1,590	920	13	232	4	68	32	583	119	1.476	2	....
Clark	4,081	....	4,081	1,107	690	11	215	5	74	22	381	101	1.218	3	26
Clay	13,281	4,518	8,763	3,964	2,700	53	870	8	138	61	967	315	3.950	12	115
Cloud	17,247	6,255	10,992	5,001	3,900	53	1,021	12	209	79	1,315	385	4.863	16	238
Coffey	12,278	....	12,278	3,679	2,210	37	788	7	72	51	413	245	2.750	8	47
Comanche ..	4,412	....	4,412	1,241	800	17	284	4	63	22	257	124	1.323	1	....
Cowley	38,139	22,258	24,066	11.102	8,660	126	2,687	25	413	153	3,138	797	11,450	29	541
Crawford ...	44,191	20,125	24,066	13,614	10,320	226	3,179	21	515	181	3,032	1.024	12.244	38	635

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Decatur	7,434	....	7,434	2,062	1,200	29	298	5	49	29	389	152	1,304	3	62
Dickinson ...	22,929	9,475	13,454	6,632	4,850	94	1,575	15	217	119	1,541	574	6,182	21	241
Doniphan ..	12,936	....	12,936	3,663	2,230	55	515	9	69	55	412	251	1,707	1	....
Douglas	25,171	14,390	10,781	7,897	6,160	95	1,960	14	411	92	2,420	527	9,078	23	549
Edwards	6,377	....	6,377	1,834	1,150	22	412	6	83	42	406	166	1,469	3	18
Elk	8,180	....	8,180	2,468	1,540	23	343	5	57	39	308	184	1,422	4	23
Ellis	17,508	6,385	11,123	3,935	2,760	39	1,063	6	159	61	1,412	293	4,660	9	106
Ellsworth ...	9,855	....	9,855	2,676	1,720	37	694	7	138	40	498	224	2,131	8	64
Finney	10,092	6,285	3,807	2,706	2,050	23	818	4	118	51	1,728	209	4,511	12	158
Ford	17,254	8,487	8,767	4,579	3,570	66	1,361	11	268	89	1,880	398	6,798	11	192
Franklin	20,889	10,193	10,696	6,117	4,400	59	1,358	14	256	88	1,480	427	5,733	20	310
Geary	15,222	8,507	6,715	3,527	3,040	36	962	7	126	40	854	258	4,027	12	188
Gove	4,793	....	4,793	1,138	660	12	158	3	16	27	278	107	762	1	....
Graham	6,071	....	6,071	1,572	900	16	188	4	49	23	219	105	779	5	20
Grant	1,946	....	1,946	497	340	5	101	2	*	11	†81	45	431	....	....
Gray	4,773	....	4,773	1,200	710	12	215	3	44	25	259	95	837	....	....
Greeley	1,638	....	1,638	429	260	6	64	1	*	10	70	39	246	....	....
Greenwood ..	16,495	3,803	12,692	4,764	3,240	51	964	9	138	89	1,214	362	4,054	6	114
Hamilton ...	2,645	....	2,645	707	450	11	176	1	*	28	†192	80	762	2	....
Harper	12,068	2,873	9,195	3,481	2,330	44	836	9	172	57	997	322	3,382	11	86
Harvey	21,172	11,048	10,664	5,973	4,630	49	1,547	10	148	87	1,702	429	6,655	16	210
Haskell	2,088	....	2,088	541	320	4	95	3	35	10	146	46	399	1	....
Hodgeman ..	3,535	....	3,535	892	500	8	76	1	*	16	†60	64	421	....	....
Jackson	13,382	2,885	10,497	3,909	2,430	39	648	8	69	56	568	276	2,241	3	57
Jefferson	12,718	....	12,718	3,748	2,270	41	483	8	78	47	342	246	1,698	3	7
Jewell	11,970	....	11,970	3,603	2,070	38	485	7	80	43	537	206	1,768	4	21
Johnson	33,327	3,979	23,348	9,686	6,800	111	1,608	17	224	162	1,681	615	6,267	8	96
Kearny	2,525	....	2,525	671	410	6	90	2	*	14	112	62	411	1	....
Kingman ...	12,001	3,213	8,788	3,212	2,110	40	653	7	97	75	886	268	2,691	5	15
Kiowa	5,112	....	5,112	1,395	860	9	170	3	55	34	350	129	1,045	3	26
Labette	30,352	14,294	16,058	8,889	6,600	118	1,907	17	332	115	1,983	602	7,931	22	430
Lane	2,821	....	2,821	759	460	8	141	2	*	16	268	70	659	....	....
Leavenworth .	41,112	19,220	21,892	9,023	7,290	119	1,837	21	400	96	1,916	593	8,316	25	465
Lincoln	8,338	....	8,338	2,314	1,370	22	253	5	42	29	325	156	1,302	4	17
Linn	11,969	....	11,969	3,656	2,100	37	467	7	93	56	571	265	2,059	10	94
Logan	3,688	....	3,688	961	600	18	216	3	38	27	188	107	828	2	....
Lyon	26,424	13,188	13,236	7,692	5,790	92	1,894	14	382	110	1,921	565	8,355	26	388
McPherson ..	24,152	7,194	16,958	6,710	4,620	67	1,559	13	337	101	1,807	530	6,831	19	268
Marion	18,951	....	18,951	5,192	3,320	50	805	10	119	87	1,403	367	4,135	10	88
Marshall ...	20,986	4,055	16,931	5,966	3,940	74	1,132	14	227	93	1,205	451	4,715	13	103
Meade	5,522	....	5,522	1,444	910	9	311	5	72	27	600	114	1,494	2	....
Miami	19,489	7,656	11,833	5,412	3,810	51	965	11	164	86	1,261	346	3,926	11	125
Mitchell	11,339	3,765	7,574	3,173	2,130	38	769	9	138	60	1,005	294	3,214	9	88
Montgomery..	49,729	34,734	14,995	14,650	12,100	195	3,876	25	583	202	3,668	1,048	15,120	49	974
Morris	10,363	2,875	7,488	2,969	1,940	50	558	7	62	50	566	232	2,056	3	25
Morton	2,186	....	2,186	611	400	7	167	3	44	16	155	65	538	3	40
Nemaha	16,761	....	16,761	4,486	2,740	45	735	11	156	74	821	349	2,963	9	145
Neosho	22,210	10,142	12,068	6,552	4,790	69	1,481	9	208	93	1,572	425	5,674	20	337
Ness	6,864	....	6,864	1,765	1,080	22	280	8	57	32	270	183	1,174	2	....
Norton	9,831	2,762	7,069	2,711	1,740	30	555	6	99	32	524	164	1,930	7	90
Osage	15,118	....	15,118	4,625	2,820	44	734	9	90	73	793	328	2,677	6	48
Osborne	9,835	....	9,835	2,856	1,750	32	563	6	98	62	613	238	2,062	13	71
Ottawa	9,224	....	9,224	2,778	1,710	25	445	5	71	46	517	191	1,662	3	32
Pawnee	10,300	3,533	6,767	2,466	1,740	28	622	6	*	29	453	206	2,933	8	138
Phillips	10,435	....	10,435	3,053	1,820	32	578	10	82	61	585	254	2,134	5	42
Pottawatomie	14,015	....	14,015	3,869	2,370	42	692	10	131	73	1,251	302	3,018	10	90
Pratt	12,348	6,591	5,757	3,467	2,610	30	911	9	158	72	1,300	299	4,399	7	84
Rawlins	6,618	....	6,618	1,701	1,000	20	269	4	47	30	318	137	1,123	4	16
Reno	52,165	30,013	22,152	14,772	11,590	174	3,854	28	738	198	4,853	1,152	19,886	41	....
Republic ...	13,124	2,580	10,544	3,999	2,390	37	568	7	93	69	860	306	2,603	6	74

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Rice	17,123	4,497	12,716	4,988	3,440	50	1,276	11	184	77	1,420	382	5,173	9	139
Riley	20,617	11,659	8,958	6,074	4,670	76	1,660	14	369	82	1,846	476	8,499	17	333
Rooks	8,497	....	8,497	2,355	1,430	28	438	6	63	42	507	189	1,692	5	31
Rush	8,285	....	8,285	2,161	1,330	31	400	8	78	39	523	189	1,597	3	27
Russell	13,464	4,819	8,645	3,706	2,340	43	843	11	164	70	1,007	298	3,729	7	251
Saline	29,535	21,073	8,462	8,394	6,880	114	2,562	18	532	120	2,878	732	12,318	38	....
Scott	3,773	....	3,773	992	630	10	205	2	*	19	213	92	1,074	5	55
Sedgwick	143,311	114,966	28,345	42,468	37,400	522	11,419	86	2,582	469	13,609	3,172	62,794	122	5,274
Seward	6,540	4,410	2,130	1,800	1,440	19	687	3	96	34	813	171	3,181	5	101
Shawnee	91,247	67,833	23,414	26,376	22,950	345	7,854	52	1,643	288	7,220	1,797	35,534	78	2,911
Sheridan	5,312	....	5,312	1,254	710	9	132	2	*	22	224	93	719	2	....
Sherman	6,421	3,306	3,115	1,741	1,260	14	428	2	*	40	741	144	2,051	5	99
Smith	10,582	....	10,582	3,205	1,860	32	569	8	98	62	509	223	1,768	6	75
Stafford	10,487	....	10,487	2,921	1,820	23	668	7	120	42	791	196	2,646	4	74
Stanton	1,443	....	1,443	365	220	9	83	2	*	8	†60	36	378	....	....
Stevens	3,193	....	3,193	852	510	8	194	2	*	17	191	63	633	3	36
Sumner	26,163	7,246	18,917	7,602	5,260	82	1,567	18	253	102	1,430	481	6,114	13	173
Thomas	6,425	....	6,425	1,747	1,390	17	427	5	120	49	668	175	2,175	7	59
Trego	5,822	....	5,822	1,462	840	20	253	3	49	32	288	124	1,096	2	....
Wabaunsee	9,219	....	9,219	2,603	1,540	24	348	8	51	39	467	209	1,541	2	....
Wallace	2,216	....	2,216	598	360	8	106	1	*	13	†84	48	387	....	....
Washington	15,921	....	15,921	4,600	2,700	42	485	10	95	71	612	332	2,547	4	10
Wichita	2,185	....	2,185	564	330	8	157	1	*	5	26	46	614	1	....
Wilson	17,723	6,900	10,823	5,244	3,670	54	1,094	12	153	75	886	340	3,504	14	160
Woodson	8,014	....	8,014	2,323	1,430	32	416	4	49	50	308	219	1,401	4	37
Wyandotte	145,071	121,458	23,613	40,551	36,500	677	10,261	76	1,991	356	9,885	2,588	40,507	65	1,734
Total State	**1,801,028**	**753,911**	**1,047,087**	**511,109**	**379,160**	**6,207**	**$115,297**	**1,076**	**$20,998**	**7,346**	**$129,481**	**37,592**	**$503,918**	**1,210**	**$24,489**

KENTUCKY

Population 2,845,627
Families 700,892
Radio Homes 501,730

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adair	18,566	—	18,566	4,353	2,580	72	$303	3	$49	21	$301	252	$1,388	4	$32
Allen	15,496	—	15,496	3,965	2,350	52	397	2	*	29	646	213	1,876	2	—
Anderson	8,936	—	8,936	2,404	1,480	34	427	2	*	21	385	105	1,382	5	57
Ballard	9,480	—	9,480	2,590	1,600	39	251	6	31	21	203	150	987	1	—
Barren	27,559	5,815	21,744	6,959	4,360	97	966	9	205	68	1,422	393	5,141	8	148
Bath	11,451	—	11,451	2,810	1,690	52	352	3	24	21	226	146	965	—	—
Bell	43,812	15,659	28,153	9,204	6,420	172	2,031	9	253	52	1,108	443	7,441	12	335
Boone	10,820	—	10,820	2,971	1,840	38	325	2	*	35	299	170	1,197	1	—
Bourbon	17,932	6,697	11,235	4,884	3,360	69	1,108	6	131	28	706	207	3,454	12	176
Boyd	45,938	34,061	11,877	10,927	9,240	216	3,024	16	627	81	2,770	745	12,902	45	1,345
Boyle	17,075	6,734	10,341	4,555	3,260	68	1,146	6	197	43	1,126	280	5,302	13	228
Bracken	9,389	—	9,389	2,553	1,570	40	357	4	44	25	†100	173	1,364	4	12
Breathitt	23,946	—	23,946	4,628	2,720	62	183	1	*	11	59	379	980	4	28
Breckinridge	17,744	—	17,744	4,507	2,740	96	444	5	59	26	348	292	1,537	3	3
Bullitt	9,511	—	9,511	2,443	1,520	27	204	2	*	19	265	111	987	2	—
Butler	14,371	—	14,371	3,387	1,980	89	149	2	*	14	†85	246	723	1	—
Caldwell	14,499	5,389	9,110	5,634	3,720	54	552	7	115	26	494	180	2,281	6	98
Calloway	19,041	3,773	15,268	5,203	3,210	58	698	6	117	47	576	295	3,040	8	147
Campbell	71,918	58,785	13,133	20,099	17,520	395	6,893	31	983	87	2,723	1,332	20,298	39	1,063
Carlisle	7,650	—	7,650	2,060	1,270	18	258	4	32	14	†78	94	787	—	—
Carroll	8,657	2,910	5,747	2,371	1,500	30	424	4	105	24	367	153	2,095	7	98
Carter	25,545	—	25,545	5,281	3,310	119	645	5	39	26	339	289	2,148	7	71
Casey	19,962	—	19,962	4,245	2,430	60	170	2	*	18	202	197	937	—	—

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Christian ...	36,129	11,724	24,405	9,196	6,140	155	1,437	14	227	80	1,638	519	7,083	18	287
Clark	17,988	8,594	9,394	4,959	3,520	79	1,042	6	176	66	1,055	316	4,444	16	334
Clay	23,901	—	23,901	4,524	2,620	73	237	2	*	13	†66	259	1,123	1	—
Clinton	10,278	—	10,279	2,284	1,340	5	12	3	34	9	94	128	727	1	—
Crittenden ..	12,115	—	12,115	3,191	1,960	37	407	3	72	11	238	166	1,476	1	—
Cumberland .	11,923	—	11,923	2,619	1,520	34	76	2	*	8	186	153	866	—	—
Daviess	52,335	30,245	22,090	13,541	9,790	220	3,080	25	689	98	2,849	792	14,220	35	996
Edmonson ..	11,344	—	11,344	2,301	1,350	40	60	2	*	13	192	185	693	1	—
Elliott	8,713	—	8,713	1,740	980	28	46	—	—	3	51	116	422	—	—
Estill	17,978	3,631	14,347	3,854	2,540	58	495	4	98	22	337	231	1,896	9	151
Fayette	78,899	49,304	29,595	21,115	17,310	291	6,423	28	1,943	118	7,000	1,125	36,564	78	4,086
Fleming	13,327	—	13,327	3,573	2,170	58	462	3	55	32	346	244	1,753	2	—
Floyd	52,986	—	52,986	10,560	6,870	221	1,687	4	71	43	562	585	5,846	4	83
Franklin	23,308	11,492	11,816	6,060	4,370	79	1,949	6	245	52	1,373	335	7,189	19	502
Fulton	15,413	3,308	12,105	4,075	2,740	91	1,068	6	*	40	860	339	4,012	19	349
Gallatin	4,307	—	4,307	1,188	730	13	111	2	*	13	145	79	626	—	—
Garrard	11,910	—	11,910	2,904	1,740	44	434	2	*	25	384	149	1,669	3	28
Grant	9,876	—	9,876	2,738	1,660	38	402	3	66	36	534	183	1,792	3	50
Graves	31,763	8,619	23,144	8,782	5,700	127	1,317	6	191	62	1,560	492	5,901	14	392
Grayson	17,562	—	17,562	4,332	2,570	70	243	5	51	23	269	288	1,673	1	—
Green	12,321	—	12,321	3,069	1,780	53	228	2	*	22	†119	181	930	2	—
Greenup	24,917	—	24,917	5,461	3,480	98	757	5	80	42	342	272	2,027	4	14
Hancock	6,807	—	6,807	1,780	1,070	29	174	1	*	15	189	104	693	—	—
Hardin	29,108	3,667	25,441	6,007	3,790	99	1,127	8	156	82	1,781	425	5,673	10	135
Harlan	75,275	9,271	66,004	15,832	11,100	187	2,658	12	265	56	2,165	663	14,272	16	593
Harrison ...	15,124	4,840	10,284	4,225	2,830	67	970	5	138	40	793	280	3,945	13	168
Hart	17,239	—	17,239	4,224	2,500	51	415	6	132	44	371	255	1,666	—	—
Henderson ..	27,020	13,160	13,860	7,431	5,110	91	1,472	11	208	56	1,219	393	5,731	16	377
Henry	12,220	—	12,220	3,339	2,050	31	432	7	84	27	280	179	1,822	2	—
Hickman	9,142	—	9,142	2,462	1,500	22	230	3	21	13	169	100	1,018	4	49
Hopkins	37,789	13,627	24,162	10,292	7,000	147	1,681	12	240	87	2,232	531	7,558	16	297
Jackson	16,339	—	16,339	3,252	1,870	24	63	2	*	12	†54	168	793	—	—
Jefferson ...	385,392	319,077	66,315	106,262	92,150	1,553	32,626	214	7,254	478	25,798	6,586	151,305	305	15,563
Jessamine ..	12,174	3,192	8,982	3,257	2,170	43	572	6	64	31	475	223	2,284	3	57
Johnson	25,771	—	25,771	5,552	3,480	84	656	2	*	27	753	293	3,367	6	139
Kenton	93,139	71,088	22,051	26,171	22,800	531	8,554	50	1,158	104	3,944	1,662	27,221	55	1,725
Knott	20,007	—	20,007	3,771	2,250	85	117	2	*	1	*	226	778	1	—
Knox	31,029	1,575	29,454	6,502	4,090	160	782	4	41	30	274	326	2,219	5	115
Larue	9,622	—	9,622	2,468	1,480	22	205	3	47	29	314	158	1,226	1	—
Laurel	25,640	—	25,640	5,450	3,280	100	516	4	64	37	667	226	2,357	3	50
Lawrence ...	17,275	—	17,275	3,745	2,220	101	381	2	*	11	†57	215	1,139	2	—
Lee	10,860	—	10,860	2,281	1,400	60	250	2	*	9	112	146	770	2	—
Leslie	14,981	—	14,981	2,752	1,570	47	69	1	*	4	52	148	562	—	—
Letcher	40,592	9,428	31,164	8,126	5,410	129	1,043	3	56	28	603	450	4,672	14	212
Lewis	15,686	—	15,686	3,698	2,220	74	355	2	*	17	229	157	916	5	50
Lincoln	19,859	—	19,859	4,614	2,810	91	511	5	45	49	547	288	2,063	5	55
Livingston ..	9,127	—	9,127	2,401	1,450	23	105	2	*	12	†43	92	614	1	—
Logan	23,345	3,983	19,362	7,224	4,510	76	786	7	128	36	814	316	3,310	2	—
Lyon	9,067	—	9,067	1,984	1,210	28	191	2	*	9	214	77	826	1	—
McCracken ..	48,534	33,765	14,769	13,474	10,310	207	3,407	27	825	98	3,692	780	15,917	42	1,686
McCreary ...	16,451	—	16,451	3,293	2,130	57	322	2	*	18	†131	203	1,682	2	—
McLean	11,446	—	11,446	2,989	1,850	31	262	7	52	21	207	158	1,103	—	—
Madison	28,541	7,335	21,206	7,158	4,660	94	1,120	8	261	60	1,382	408	5,760	15	301
Magoffin	17,490	—	17,490	3,437	2,000	117	281	1	*	1	*	245	673	1	—
Marion	16,913	3,786	13,127	3,813	2,440	35	519	3	60	26	465	169	2,375	3	33
Marshall ...	16,602	—	16,602	4,361	2,590	56	414	4	54	34	467	211	1,667	2	—
Martin	10,970	—	10,970	2,007	1,220	55	193	1	*	1	*	107	413	1	—
Mason	19,066	6,572	12,494	5,109	3,600	86	1,232	5	152	55	1,011	375	5,450	18	501
Meade	8,827	—	8,827	2,186	1,300	33	158	3	18	21	408	130	910	3	2
Menifee	5,691	—	5,691	1,221	700	27	105	—	—	10	52	68	341	—	—

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Mercer	14,629	4,673	9,956	3,918	2,570	44	524	7	124	43	714	218	2,761	7	99
Metcalfe	10,853	—	10,853	2,679	1,530	31	75	1	*	16	†61	112	517	—	—
Monroe	14,070	—	14,070	3,258	1,890	37	147	5	26	26	201	259	1,128	1	—
Montgomery	12,280	4,782	7,498	3,204	2,180	53	613	6	105	31	608	209	2,732	8	111
Morgan	16,827	—	16,827	3,568	2,070	84	141	1	*	14	238	270	830	1	—
Muhlenberg	37,554	4,199	33,355	9,130	6,030	106	1,049	7	93	43	980	416	5,066	6	56
Nelson	18,004	3,152	14,852	4,180	2,590	40	536	6	90	34	720	200	2,532	2	—
Nicholas	8,617	—	8,617	2,395	1,460	21	323	3	38	24	216	110	1,159	4	22
Ohio	24,421	—	24,421	6,308	3,920	98	434	11	91	32	397	312	1,119	2	—
Oldham	10,716	—	10,716	2,101	1,340	29	329	2	*	18	264	107	1,135	2	—
Owen	10,942	—	10,942	3,004	1,780	30	323	3	50	19	321	123	1,367	4	31
Owsley	8,957	—	8,957	1,886	1,070	18	47	—	—	3	13	116	378	1	—
Pendleton	10,392	—	10,392	2,797	1,690	41	425	4	35	29	331	156	1,444	5	49
Perry	47,828	7,397	40,431	9,372	6,260	132	1,117	8	221	35	1,090	512	7,621	7	322
Pike	11,122	4,185	66,937	13,985	8,030	338	1,656	8	137	72	1,799	770	8,067	12	287
Powell	7,671	—	7,671	1,646	990	34	89	—	—	14	†39	92	302	—	—
Pulaski	39,863	6,154	33,709	9,038	5,640	135	910	8	181	55	980	510	4,482	13	372
Robertson	3,419	—	3,419	915	540	16	135	1	*	7	†24	64	426	—	—
Rockcastle	17,165	—	17,165	3,700	2,230	38	255	3	25	41	153	255	1,062	1	—
Rowan	12,734	—	12,734	2,730	1,690	77	502	1	*	21	275	217	1,675	3	34
Russell	13,615	—	13,615	2,982	1,720	26	93	3	21	14	197	173	715	—	—
Scott	14,314	4,420	9,894	3,957	2,660	44	701	6	125	40	834	195	2,811	6	82
Shelby	17,759	4,392	13,367	4,785	3,120	41	816	6	134	39	1,027	207	3,723	6	188
Simpson	11,752	3,940	7,812	3,123	2,000	31	450	3	122	31	643	176	2,229	3	28
Spencer	6,757	—	6,757	1,850	1,100	17	166	1	*	9	†53	68	644	—	—
Taylor	13,556	—	13,556	3,401	2,050	49	387	3	61	38	555	178	1,917	5	55
Todd	14,234	—	14,234	3,719	2,270	56	455	6	64	28	†183	196	1,507	1	—
Trigg	12,784	—	12,784	8,131	4,810	23	273	3	51	25	†98	104	1,050	—	—
Trimble	5,601	—	5,601	1,438	890	16	49	1	*	11	53	81	324	1	—
Union	17,411	3,079	14,332	4,388	2,900	46	628	5	141	36	663	224	2,711	3	19
Warren	36,631	14,585	22,046	9,797	6,680	157	1,605	12	384	73	2,202	626	8,674	22	520
Washington	12,965	—	12,965	3,021	1,790	29	415	2	*	23	366	149	1,854	3	61
Wayne	17,204	—	17,204	3,733	2,200	43	260	2	*	18	312	177	1,385	5	71
Webster	19,198	4,397	14,801	5,353	3,530	57	548	11	117	43	491	282	2,840	7	109
Whitley	33,186	6,318	26,868	7,324	4,860	96	993	8	168	60	1,259	409	5,128	16	320
Wolfe	9,997	—	9,997	2,074	1,210	30	96	—	—	14	†32	108	390	1	—
Woodford	11,847	2,548	9,299	2,954	1,870	51	619	5	99	23	403	159	2,088	4	93
Total State	**2,845,627**	**849,327**	**1,996,300**	**700,892**	**501,730**	**10,826**	**$126,418**	**871**	**$22,229**	**4,379**	**$106,878**	**40,283**	**$554,228**	**1,152**	**$36,569**

Family figures for Counties in this State are preliminary Census releases.

LOUISIANA

Population 2,363,880
Families 590,722
Radio Homes 354,950

Parish	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Acadia	46 260	14,497	31,763	10,997	5,940	201	$938	14	$240	72	$1,551	627	$7,510	9	$156
Allen	17,540	3,933	13,307	4,445	2,170	55	434	4	78	29	467	195	1,998	3	30
Ascension	21,215	3,889	17,326	5,177	2,460	106	490	6	91	30	774	266	2,929	10	148
Assumption	18,541	—	18,541	4,266	1,960	75	402	6	72	14	289	204	2,380	—	—
Avoyelles	39,256	3,575	35,681	9,428	4,040	218	767	13	210	69	1,292	592	4,362	11	200
Beauregard	14,847	3,750	11,097	3,700	1,890	52	441	5	50	49	568	195	2,095	1	—
Bienville	23,933	—	23,933	5,671	2,450	55	539	12	117	50	917	220	2,658	4	99
Bossier	33,162	5,786	27,376	8,321	3,800	95	951	7	164	49	1,743	276	4,528	3	36
Caddo	150,203	98,167	52,036	40,275	36,830	544	9,798	63	3,101	286	12,505	2,255	56,696	120	6,443
Calcasieu	56,506	27,963	28,543	14,574	8,460	247	3,191	21	460	127	4,329	973	16,994	30	919
Caldwell	12,046	—	12,046	2,880	1,290	19	117	4	78	22	441	120	1,358	2	—

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Cameron	7,203	—	7,203	1,702	740	24	118	5	16	8	†51	97	505	—	—
Catahoula ...	14,618	—	14,618	3,493	1,510	34	206	4	52	19	197	132	1,136	1	—
Claiborne ...	29,855	3,497	26,358	7,023	3,260	88	801	8	216	56	1,024	318	3,720	8	141
Concordia ...	14,562	2,857	11,705	4,134	1,930	41	474	4	69	14	183	167	1,913	3	34
De Soto	31,803	4,065	27,738	7,893	3,580	112	807	8	157	29	1,063	303	3,591	3	35
East Baton Rouge	88,415	34,719	53,696	22,982	14,150	395	6,429	41	1,753	131	7,790	1,277	37,038	58	2,699
East Carroll .	19,023	3,711	15,312	5,121	2,320	55	415	3	130	15	261	159	2,239	8	177
East Feliciana	18,039	5,384	12,655	3,263	1,430	52	258	6	46	15	274	132	1,972	—	—
Evangeline ..	30,497	3,721	26,776	7,685	3,230	126	418	3	27	29	†167	409	2,613	3	29
Franklin	32,382	2,834	29,548	8,007	3,330	78	704	10	152	31	612	267	3,346	4	92
Grant	15,933	—	15,933	3,899	1,760	62	412	3	49	37	601	177	1,651	—	—
Iberia	37,183	17,109	20,074	8,882	4,460	192	1,129	12	248	58	2,200	512	7,455	14	415
Iberville	27,721	5,049	22,672	7,009	3,470	126	918	11	118	33	773	351	3,681	11	119
Jackson	17,807	2,639	15,168	4,348	1,940	42	386	5	90	22	702	156	3,029	5	76
Jefferson	50,427	15,871	34,556	12,714	7,310	361	2,947	17	229	95	2,351	818	9,646	7	224
Jefferson Davis	24,191	7,343	16,848	6,015	2,920	75	918	9	172	43	1,045	311	4,636	14	186
Lafayette ...	43,941	19,210	24,731	10,304	5,540	245	914	17	169	58	2,178	681	8,896	18	374
Lafourche ...	38,615	5,851	32,764	8,628	4,060	145	1,008	10	214	37	1,666	401	7,309	17	208
La Salle	10,959	—	10,959	2,771	1,320	35	340	6	109	33	860	150	2,058	—	—
Lincoln	24,790	7,107	17,683	5,805	2,820	66	684	8	195	35	1,142	255	3,773	6	134
Livingston ..	17,790	—	17,790	4,266	1,830	78	484	4	38	20	353	194	1,567	—	—
Madison	18,443	5,712	12,731	5,029	2,390	69	793	4	130	17	579	202	2,885	5	93
Morehouse ..	27,571	6,626	20,945	7,200	3,500	62	711	9	149	30	1,178	210	3,845	4	105
Natchitoches .	40,997	6,812	34,185	9,370	4,210	131	1,088	7	173	44	896	392	4,546	7	98
Orleans	494,537	494,537	—	132,765	111,100	2,832	31,395	290	9,023	509	22,940	9,173	176,285	379	20,608
Ouachita	59,168	36,869	22,299	15,800	10,150	271	3,638	24	786	104	4,752	947	21,681	48	2,034
Plaquemines .	12,318	—	12,318	2,914	1,390	82	474	3	*	9	46	137	938	—	—
Point Coupee.	24,004	—	24,004	5,761	2,520	126	556	6	57	25	836	338	2,715	1	—
Rapides	73,370	31,363	42,007	17,525	9,880	315	2,973	24	668	134	3,664	957	16,428	27	621
Red River ..	15,881	—	15,881	3,898	1,630	33	249	2	*	30	421	113	1,355	1	—
Richland	28,829	—	28,829	7,107	3,020	67	680	7	134	31	698	253	3,240	5	65
Sabine	23,586	—	23,586	5,576	2,470	80	423	6	132	34	542	261	2,581	1	—
St. Bernard .	7,280	—	7,280	1,755	860	51	285	1	*	11	†87	102	701	—	—
St. Charles ..	12,321	—	12,321	2,892	1,440	71	501	6	71	24	297	188	1,553	1	—
St. Helena ..	9,542	—	9,542	2,206	910	21	48	1	*	6	38	49	321	—	—
St. James ...	16,596	—	16,596	3,785	1,810	85	506	7	56	18	310	242	1,748	1	—
St. John the Baptist ...	14,766	—	14,766	3,394	1,630	81	438	5	35	11	136	196	1,705	1	—
St. Landry ..	71,481	14,222	57,259	15,277	7,130	223	1,283	15	315	78	2,517	829	10,128	16	1,153
St. Martin ..	26,394	3,501	22,893	5,670	2,530	157	555	9	69	48	920	369	2,681	—	—
St. Mary	31,458	11,243	20,215	7,652	3,880	182	1,429	10	134	38	984	404	5,001	8	96
St. Tammany.	23,624	6,987	16,637	6,051	3,190	121	1,028	12	174	47	740	350	3,697	6	51
Tangipahoa .	45,519	10,034	35,485	11,342	5,660	163	1,405	18	356	84	1,788	544	7,812	13	269
Tensas	15,940	—	15,940	4,475	1,890	55	376	5	108	13	127	162	1,450	1	—
Terrebonne .	35,880	9,052	26,828	8,144	4,050	190	1,459	11	316	49	1,804	493	8,035	15	358
Union	20,943	—	20,943	5,020	2,140	46	342	4	89	33	586	203	1,968	3	19
Vermilion ...	37,750	9,510	28,240	8,922	4,060	211	811	13	192	44	1,111	516	4,869	8	134
Vernon	19,142	2,829	16,313	4,755	2,250	58	604	2	*	38	625	209	2,270	2	—
Washington .	34,443	14,604	19,839	8,444	4,690	123	1,235	12	290	41	1,328	396	6,223	12	174
Webster	33,676	9,499	24,177	8,430	4,110	105	1,021	16	274	65	1,754	394	5,705	11	97
West Baton Rouge	11,263	—	11,263	3,002	1,360	48	493	2	*	12	140	107	1,205	—	—
West Carroll.	19,252	—	19,252	4,500	1,900	56	440	5	107	24	†125	194	1,903	3	45
West Feliciana	11,720	—	11,720	2,186	940	38	216	2	*	5	†40	82	676	—	—
Winn	16,823	4,512	12,411	4,197	2,060	48	545	5	112	28	617	154	2,120	4	107
Total State ..	**2,363,880**	**980,439**	**1,383,441**	**590,722**	**354,950**	**10,300**	**$96,838**	**892**	**$23,075**	**3,299**	**$103,737**	**32,356**	**$522,652**	**956**	**$39,230**

Family figures for Counties in this State are preliminary Census releases.

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MAINE

Population 847,226
Families 218,968
Radio Homes 190,740

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Androscoggin.	76,679	58,415	18,264	19,562	17,500	406	$8,112	24	$636	149	$5,784	1,511	$30,783	86	$2,518
Aroostook ..	94,436	8,149	86,287	19,853	17,600	326	5,406	33	714	286	4,963	1,639	23,982	87	1,513
Cumberland .	146,000	107,514	38,486	38,636	33,100	696	16,699	77	2,125	401	12,731	2,964	69,868	158	5,535
Franklin	19,896	....	19,896	5,332	5,010	79	1,442	11	199	98	1,565	469	5,659	19	196
Hancock	32,422	3,911	28,511	9,390	8,560	251	3,774	18	333	149	2,259	887	10,787	39	420
Kennebec ...	77,231	44,998	32,233	19,250	17,400	405	7,273	37	858	212	5,872	1,543	28,390	84	2,216
Knox	27,191	8,899	18,292	8,176	7,410	175	2,915	16	247	121	1,943	732	9,891	34	574
Lincoln	16,294	....	16,294	4,846	4,470	95	1,523	8	176	82	1,415	411	5,624	18	156
Oxford	42,662	8,447	34,215	11,011	8,850	176	3,616	21	428	128	2,643	795	11,968	37	552
Penobscot ..	97,104	44,020	53,084	24,307	22,200	445	8,858	48	1,039	256	7,958	1,768	36,143	88	2,586
Piscataquis ..	18,467	....	18,467	5,086	4,690	67	1,486	15	201	63	937	359	4,483	11	219
Sagadahoc ..	19,123	10,235	8,888	5,346	3,980	106	1,978	8	207	58	1,435	370	6,260	18	261
Somerset ...	38,245	6,001	32,244	10,213	9,200	183	2,776	19	321	144	2,321	790	9,741	31	417
Waldo	21,159	5,540	15,619	5,943	5,260	114	1,560	7	105	101	998	480	5,181	13	174
Washington ..	37,767	8,507	29,260	10,164	9,000	252	3,052	16	240	162	2,007	893	9,383	36	516
York	82,550	28,421	54,129	21,853	16,510	557	9,056	37	886	292	5,096	2,147	27,914	94	1,459
Total State ..	**847,226**	**343,057**	**504,169**	**218,968**	**190,740**	**4,333**	**$79,526**	**395**	**$8,715**	**2,702**	**$59,927**	**17,758**	**$296,057**	**863**	**$19,312**

MARYLAND

Population 1,821,244
Families 426,591
Radio Homes 400,110

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Allegany	86,973	50,707	36,266	21,549	18,100	425	$8,533	26	$978	204	$5,080	1,423	$29,240	75	$2,850
Anne Arundel	68,375	13,069	55,306	15,334	12,800	299	5,100	15	569	114	2,755	934	15,754	36	804
Baltimore ...	155,825	28,802	127,023	37,527	31,150	484	9,000	39	1,285	329	5,979	1,886	28,581	23	201
Baltimore City	859,100	859,100	—	225,952	205,500	6,235	96,218	470	15,012	788	49,747	19,058	413,654	998	32,795
Calvert	10,484	—	10,484	2,380	1,910	75	634	2	*	18	†95	202	1,962	1	—
Caroline	17,549	—	17,549	4,870	3,940	96	1,093	10	137	64	1,237	346	4,091	11	197
Carroll	39,054	4,692	34,362	9,056	7,340	140	1,886	13	273	94	1,946	585	9,364	14	261
Cecil	26,407	3,518	22,889	6,228	5,070	106	1,876	8	114	78	1,395	443	6,201	14	96
Charles	17,612	—	17,612	3,825	3,050	80	823	2	*	28	853	231	3,141	1	—
Dorchester ..	28,006	10,102	17,904	7,270	5,700	193	1,962	8	186	62	1,203	618	6,943	26	461
Frederick ...	57,312	19,658	37,654	14,357	11,700	240	4,058	12	468	137	4,263	927	18,123	36	893
Garrett	21,981	—	21,981	4,857	3,920	69	771	5	68	49	1,739	253	4,031	3	6
Harford	35,060	4,967	30,093	8,361	6,800	126	2,128	11	304	72	2,185	557	9,261	17	402
Howard	17,175	—	17,175	3,866	3,130	84	1,186	3	80	61	1,699	302	4,447	3	58
Kent	13,465	2,760	10,705	3,749	2,990	90	1,088	7	137	51	719	319	4,133	7	102
Montgomery .	83,912	7,650	76,262	20,934	17,480	240	6,295	19	1,080	101	6,406	713	25,520	27	451
Prince Georges	89,490	18,347	71,143	21,392	17,880	259	6,777	16	743	124	6,516	907	21,123	11	100
Queen Annes.	14,476	—	14,476	3,905	3,160	69	735	5	70	44	582	232	2,868	4	31
St. Marys ...	14,626	—	14,626	3,087	2,490	116	984	1	*	26	654	250	2,365	1	—
Somerset ...	20,965	3,908	17,057	5,280	4,220	163	1,188	7	126	57	†321	432	3,121	9	112
Talbot	18,784	4,528	14,256	5,448	4,360	100	1,497	11	433	58	2,092	390	6,863	11	243
Washington .	68,838	32,491	36,347	17,633	14,780	370	5,135	20	688	141	4,864	1,300	23,162	59	2,055
Wicomico ...	34,530	13,313	21,217	9,762	7,870	183	2,200	12	407	141	3,013	687	12,970	37	1,194
Worcester ...	21,245	2,739	18,506	5,969	4,770	118	1,348	8	172	75	1,869	468	7,573	20	293
Total State ..	**1,821,244**	**1,080,351**	**740,893**	**462,591**	**400,110**	**10,360**	**$162,535**	**730**	**$23,399**	**2,961**	**$107,828**	**34,063**	**$664,491**	**1,444**	**$43,624**

Family figures for Counties in this State are preliminary Census releases.

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MASS.

Population 4,316,721
Families 1,118,104
Radio Homes 1,031,130

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Barnstable ..	37,295	12,001	25,294	11,032	10,400	232	$7,324	29	$895	189	$3,949	1,084	$21,793	50	$939
Berkshire ...	122,273	98,757	23,516	32,489	30,100	499	12,994	45	1,485	314	10,054	2,259	51,640	154	4,421
Bristol	364,637	327,946	36,691	96,075	87,800	2,131	36,670	160	4,231	637	19,571	7,110	126,600	393	11,401
Dukes	5,669	—	5,669	1,697	1,620	34	1,255	7	159	18	†272	222	3,248	8	118
Essex	496,313	467,534	28,779	134,235	123,800	2,945	57,354	222	6,901	843	27,773	10,229	190,681	655	15,488
Franklin	49,453	28,865	20,588	13,124	12,250	202	5,233	19	517	178	4,583	932	19,792	51	1,080
Hampden ...	332,107	304,016	28,091	87,175	80,500	1,636	36,729	153	4,909	661	24,489	6,305	146:136	378	12,326
Hampshire ..	72,461	55,933	16,528	17,848	16,550	331	6,926	30	813	206	5,163	1,436	25,807	90	1,922
Middlesex ...	971,390	891,684	79,706	243,958	224,700	4,488	103,933	499	13,003	1,435	51,562	16,511	327,638	751	16,136
Nantucket ..	3,401	3,401	—	987	910	19	733	4	132	5	**139	119	2,110	10	70
Norfolk	325,180	280,406	44,774	82,977	77,450	1,269	36,091	174	5,138	640	28,574	5,122	122,697	271	6,707
Plymouth ...	168,824	122,934	45,890	47,927	43,550	969	19,544	75	1,983	506	13,253	3,867	72,229	189	6,959
Suffolk	863,248	863,248	—	220,608	203,000	4,826	102,868	538	17,223	813	43,231	20,029	566,557	1,324	58,833
Worcester ...	504,470	402,751	101,719	127,972	118,500	2,342	57,315	187	5,962	951	31,386	8,775	196,533	537	16,384
Total State ..	4,316,721	3,859,476	457,245	1,118,104	1,031,130	21,923	$484,969	2,142	$63,351	7,396	$264,231	84,000	$1,873,461	4,861	$152,784

Family figures for Counties in this State are preliminary Census releases.

MICHIGAN

Population 5,256,106
Families 1,392,738
Radio Homes 1,272,120

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Alcona	5,463	—	5,463	1,411	1,240	26	$239	2	*	27	$393	99	$1,047	—	—
Alger	10,167	4,409	5,758	2,489	2,200	37	772	5	$62	33	614	162	2,683	6	$90
Allegan	41,839	7,954	33,885	11,721	10,330	166	2,625	17	324	167	2,961	790	10,837	20	173
Alpena	20,766	12,808	7,958	5,222	4,680	87	1,542	7	302	65	1,380	330	6,487	16	450
Antrim	10,965	—	10,964	2,958	2,640	30	578	7	83	43	†334	167	1,857	3	—
Arenac	9,233	—	9,233	2,360	2,070	26	430	2	*	53	871	165	2,211	—	—
Baraga	9,356	2,564	6,792	2,385	2,150	22	676	2	*	37	590	135	2,141	2	—
Barry	22,613	5,175	17,438	6,580	5,820	64	1,234	9	196	65	1,296	289	4,896	14	198
Bay	74,981	47,956	27,025	19,333	17,550	311	5,454	33	1,094	172	5,286	1,179	25,245	73	1,903
Benzie	7,800	—	7,800	2,202	1,990	35	572	5	111	37	499	180	2,184	6	32
Berrien	89,117	41,015	48,102	25,538	23,190	316	7,730	51	1,527	354	7,530	1,672	33,004	65	1,234
Branch	25,845	7,343	18,502	7,700	6,830	85	1,657	10	252	125	2,175	514	7,563	25	255
Calhoun	94,206	57,051	37,155	26,983	24,720	351	7,924	50	1,612	289	8,434	1,737	36,360	104	2,534
Cass	21,910	5,007	16,903	6,510	5,840	79	1,259	9	136	97	1,397	385	5,170	12	122
Charlevoix ..	13,031	2,904	10,127	3,516	3,120	62	965	7	125	65	920	286	3,572	10	76
Cheboygan ..	13,644	5,673	7,971	3,442	3,000	65	998	10	165	53	726	267	3,658	10	87
Chippewa ...	27,807	15,847	11,960	6,667	5,950	134	2,394	10	200	70	1,638	459	9,036	21	449
Clare	9,163	—	9,163	2,411	2,140	42	766	3	68	49	625	190	2,651	4	54
Clinton	26,671	4,422	22,249	7,262	6,380	60	1,228	10	247	118	2,013	423	5,949	12	132
Crawford ...	3,765	—	3,765	946	870	15	425	3	69	35	421	111	1,525	4	54
Delta	34,037	19,802	14,235	8,722	7,910	123	2,295	12	274	94	2,201	575	10,424	28	440
Dickinson ...	28,731	20,579	8,152	7,474	6,640	112	1,855	7	149	79	1,854	470	7,687	19	300
Eaton	34,124	12,503	21,621	10,003	8,910	116	2,183	18	342	143	2,543	623	8,473	24	350
Emmet	15,791	6,019	9,772	4,209	3,770	56	1,478	7	204	67	1,605	364	7,110	22	479
Genesee	227,944	154,920	73,024	60,102	55,500	775	20,795	92	3,890	599	19,556	3,594	89,672	157	7,175
Gladwin	9,385	—	9,385	2,413	2,120	39	469	4	87	34	500	158	1,909	3	56
Gogebic	31,797	21,040	10,757	8,098	7,220	108	2,492	6	259	94	2,243	569	9,808	32	497
Grand Traverse	23,390	14,455	8,935	6,845	5,180	77	1,853	9	270	72	2,226	338	9,505	13	497
Gratiot	32,205	10,241	21,964	8,802	7,800	108	1,884	15	254	128	2,719	586	9,338	30	421

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Hillsdale	29,092	6,381	22,711	8,547	7,560	95	1,425	10	160	132	1,666	518	6,594	12	231
Houghton ...	47,631	13,176	34,455	12,512	11,200	182	4,275	11	251	132	2,342	802	13,249	47	726
Huron	32,584	2,624	29,960	8,058	7,110	109	1,469	17	232	120	2,584	597	8,171	21	239
Ingham	130,616	87,459	43,157	36,777	34,800	417	11,391	70	2,381	358	12,067	2,095	58,173	118	4,438
Ionia	35,710	10,481	25,229	9,530	8,490	108	2,013	17	309	165	2,644	667	8,633	27	412
Iosco	8,560	—	8,560	2,323	2,090	40	624	6	119	33	595	168	2,264	4	—
Iron	20,243	7,057	13,186	5,220	4,710	69	1,667	7	148	62	1,188	322	5,200	13	100
Isabella	25,982	8,413	17,569	6,693	5,890	61	1,371	9	185	95	1,983	373	6,778	14	312
Jackson	93,108	49,656	43,452	24,401	22,400	340	7,137	49	1,278	264	7,675	1,592	35,064	94	2,738
Kalamazoo ..	100,085	54,097	45,988	27,424	25,250	351	8,714	53	2,042	289	9,455	1,784	43,610	98	3,304
Kalkaska ...	5,159	—	5,159	1,363	1,210	14	219	1	*	15	†104	60	740	3	24
Kent	246,338	169,191	77,147	69,116	64,450	960	21,103	126	4,646	664	19,648	4,479	102,253	244	8,250
Keweenaw ..	4,004	—	4,004	1,065	990	12	407	—	—	11	79	44	577	—	—
Lake	4,798	—	4,798	1,440	1,280	32	244	1	*	27	186	115	802	1	—
Lapeer	32,116	5,365	26,751	7,393	6,530	81	1,550	11	220	132	2,446	515	7,789	20	391
Leelanau	8,436	—	8,436	2,143	1,890	46	496	3	45	34	255	170	1,382	3	—
Lenawee	53,110	17,151	35,959	14,758	13,230	191	3,806	20	375	198	4,370	1,011	16,740	43	680
Livingston ..	20,863	3,748	17,115	3,896	3,470	70	1,451	9	170	101	2,088	386	6,301	13	145
Luce	7,423	2,732	4,691	1,487	1,350	16	530	3	134	12	562	77	1,968	5	97
Mackinac ...	9,438	2,669	6,769	2,338	2,130	47	766	5	64	49	491	208	2,281	4	23
Macomb	107,638	48,226	59,412	27,551	25,190	303	7,622	36	1,043	315	7,962	1,618	29,493	51	683
Manistee	18,450	8,694	9,756	5,229	4,560	85	1,243	12	283	70	1,263	375	5,324	14	187
Marquette ...	47,144	32,232	14,912	12,041	10,870	173	4,285	11	356	123	2,784	781	14,758	52	1,023
Mason	19,378	8,701	10,677	5,445	4,820	76	1,449	11	180	75	1,174	364	5,727	13	171
Mecosta	16,902	4,987	11,915	4,566	4,010	50	805	6	165	80	1,172	318	4,280	10	80
Menominee ..	24,883	10,230	14,653	6,375	5,680	77	1,158	6	82	75	1,158	367	4,426	12	86
Midland	27,094	10,329	16,765	6,933	6,160	92	2,007	8	280	77	2,041	353	7,612	16	267
Missaukee ..	8,034	—	8,034	1,992	1,750	16	221	2	*	30	375	108	1,511	1	—
Monroe	58,620	18,478	40,142	15,123	13,700	231	3,699	14	416	192	3,963	948	15,712	33	664
Montcalm ...	28,581	5,321	23,260	8,363	7,370	122	1,842	21	291	152	2,331	636	7,393	17	255
Montmorency.	3,840	—	3,840	970	860	20	187	3	55	19	234	77	809	—	—
Muskegon ...	94,501	63,744	30,757	25,728	23,740	366	8,717	36	1,327	251	6,422	1,492	33,219	75	2,279
Newaygo ...	19,286	2,520	16,766	5,272	4,670	68	974	6	108	55	958	298	3,717	15	159
Oakland	254,068	143,106	110,962	74,741	69,150	793	21,907	99	3,186	741	23,386	3,578	86,680	158	4,402
Oceana	14,812	—	14,812	4,135	3,650	50	892	5	84	57	817	274	3,158	11	80
Ogemaw	8,720	—	8,720	2,249	1,980	27	504	4	63	42	619	156	2,430	3	36
Ontonagon ..	11,359	—	11,359	2,942	2,630	39	791	5	40	39	458	197	2,378	2	—
Osceola	13,309	—	13,309	3,574	3,160	40	606	6	101	69	961	236	2,998	5	74
Oscoda	2,543	—	2,543	664	580	10	129	2	*	18	131	72	554	—	—
Otsego	5,827	—	5,827	1,373	1,230	24	419	2	*	41	658	135	1,813	5	59
Ottawa	59,660	26,422	33,238	16,047	14,580	191	4,010	23	678	194	4,666	998	19,197	55	882
Presque Isle .	12,250	3,072	9,178	2,759	2,440	41	727	4	76	35	579	198	2,436	9	—
Roscommon .	3,668	—	3,668	1,104	990	35	472	2	*	42	396	148	1,441	—	—
Saginaw	130,468	82,794	47,674	34,549	31,650	425	9,687	60	2,108	301	8,645	1,992	46,412	125	4,073
St. Clair	76,222	39,863	36,359	20,368	18,550	318	6,348	30	949	240	5,957	1,329	27,451	60	1,676
St. Joseph ..	37,749	13,924	17,825	9,501	8,570	117	2,392	18	338	167	2,760	709	10,757	30	433
Sanilac	30,114	—	30,114	7,971	6,990	88	1,483	19	228	129	2,295	551	7,059	13	106
Schoolcraft ..	9,524	5,399	4,125	2,366	2,080	33	750	3	101	38	804	173	2,873	5	43
Shiawassee ..	41,207	17,551	23,656	11,347	10,200	128	2,959	21	364	164	3,532	766	13,178	29	423
Tuscola	36,694	3,070	32,624	9,321	8,200	108	1,881	17	290	126	3,287	611	9,562	18	252
Van Buren .	35,111	4,745	30,366	10,620	9,520	139	2,693	18	341	185	2,663	816	10,975	21	226
Washtenaw ..	80,180	41,936	38,874	22,214	20,480	359	8,216	45	1,805	250	8,364	1,761	38,361	118	2,731
Wayne	2,015,623	1,929,781	85,842	504,637	474,000	8,741	162,784	997	36,793	3,039	166,646	34,479	873,960	1,776	75,897
Wexford	17,976	9,855	8,121	4,879	4,320	64	1,204	8	248	80	1,520	342	5,838	15	273
Total State ..	**5,256,106**	**3,454,867**	**1,801,239**	**1,392,738**	**1,272,120**	**20,217**	**$410.493**	**2.410**	**$77,765**	**13,668**	**$419,145**	**90,038**	**$1,954,069**	**4,286**	**$137,924**

Family figures for Counties in this State are preliminary Census releases.

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MINNESOTA

Population 2,792,300
Families 726,391
Radio Homes 620,770

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Aitkin	17,865	—	17,865	4,596	3,480	64	$544	4	$57	84	$733	401	$3,410	5	$77
Anoka	22,443	12,461	9,982	5,470	4,650	64	1,156	4	99	51	1,064	300	4,435	9	165
Becker	26,562	5,015	21,547	6,455	5,090	70	1,079	6	132	74	1,504	370	5,550	4	49
Beltrami	26,107	9,427	16,680	6,002	4,860	90	1,676	5	202	93	1,899	521	7,822	20	438
Benton	16,106	5,735	10,371	3,622	2,950	46	822	4	77	**71**	**†659**	322	3,886	1	—
Big Stone ...	10,447	—	10,447	2,572	2,090	38	645	7	86	51	992	285	3,804	6	66
Blue Earth ..	36,203	15,654	20,549	9,659	8,110	119	2,659	13	491	128	3,358	861	17,137	42	1,265
Brown	25,544	11,666	13,878	6,472	5,450	57	1,502	13	325	91	1,957	486	9,312	23	553
Carlton	24,212	7,304	16,908	6,055	4,950	52	1,018	6	128	90	1,444	420	6,563	11	138
Carver	17,606	—	17,606	4,280	3,390	45	713	8	252	59	1,035	381	4,838	8	75
Cass	20,646	—	20,646	5,151	4,050	63	946	6	96	85	715	405	3,582	7	85
Chippewa ...	16,927	5,220	11,707	4,289	3,490	46	1,057	6	128	65	1,582	303	6,354	12	395
Chisago	13,124	—	13,124	3,639	2,830	46	687	6	90	66	841	318	3,080	11	65
Clay	25,337	9,491	15,846	6,261	5,210	69	1,711	8	176	76	1,996	390	8,169	10	392
Clearwater ..	11,153	—	11,153	2,788	2,120	32	386	3	56	31	398	206	2,049	—	—
Cook	3,030	—	3,030	793	660	20	260	1	*	17	†225	94	897	2	—
Cottonwood .	16,143	2,807	13,336	3,986	3,110	26	539	9	143	53	1,200	297	4,926	10	130
Crow Wing ..	30,226	15,025	15,201	7,862	6,700	131	2,674	10	295	109	2,352	674	10,478	23	279
Dakota	39,660	23,239	16,421	9,579	8,270	129	2,530	12	328	119	3,767	653	12,694	13	153
Dodge	12,931	—	12,931	3,316	2,560	36	530	8	86	42	520	231	2,890	6	122
Douglas	20,369	5,051	15,318	5,280	4,180	55	1,082	9	180	92	1,280	462	6,297	13	256
Faribault ...	23,941	3,702	20,239	6,123	4,910	71	1,545	14	221	101	1,928	544	8,272	18	248
Fillmore	25,830	—	25,830	6,899	5,430	71	1,050	13	213	112	1,355	625	6,460	25	268
Freeborn ...	31,780	12,200	19,580	8,176	6,720	95	2,227	8	227	88	2,601	539	11,269	18	490
Goodhue	31,564	9,962	21,602	8,337	6,870	102	1,984	15	260	117	2,424	672	11,016	28	419
Grant	9,828	—	9,828	2,475	1,930	31	428	6	57	43	745	223	2,908	5	55
Hennepin ...	568,899	522,830	46,069	161,571	148,810	2,393	63,835	295	11,715	1,240	46,245	11,175	312,143	527	25,827
Houston	14,735	—	14,735	3,779	2,930	41	582	4	75	52	798	298	3,443	10	93
Hubbard	11,085	2,643	8,442	2,881	2,240	38	676	3	42	41	640	206	2,482	4	46
Isanti	12,950	—	12,950	3,088	2,390	37	605	4	104	47	862	221	2,855	6	30
Itasca	32,996	4,875	28,121	8,244	6,650	102	2,258	7	134	91	1,980	606	8,787	15	334
Jackson	16,805	2,840	13,965	4,204	3,230	37	744	5	109	58	848	276	4,275	6	99
Kanabec	9,651	—	9,651	2,496	1,870	21	366	3	58	26	573	166	2,049	5	34
Kandiyohi ...	26,524	7,623	18,901	6,305	5,130	76	1,408	6	170	105	2,275	494	8,641	16	269
Kittson	10,717	—	10,717	2,534	1,970	27	304	5	45	42	915	226	3,083	5	83
Koochiching .	16,930	5,626	11,304	4,479	3,720	63	1,350	5	133	57	1,167	434	5,430	10	208
Lac qui Parle	15,509	—	15,509	3,713	2,870	26	619	6	106	66	878	269	3,701	4	27
Lake	6,956	4,046	2,910	2,085	1,820	43	685	2	*	25	†298	211	2,855	7	93
Lake of the Woods	5,975	—	5,975	1,499	1,170	27	303	2	*	15	120	145	966	3	26
Le Sueur ...	19,227	—	19,227	5,156	4,120	52	900	10	140	64	1,255	395	4,895	16	175
Lincoln	10,797	—	10,797	2,657	2,050	27	346	4	68	41	627	206	2,309	5	45
Lyon	21,569	7,475	13,894	5,343	4,360	58	1,268	10	193	87	2,120	466	8,654	20	298
McLeod	21,380	3,887	17,493	5,516	4,420	57	1,087	10	160	81	1,687	520	7,111	15	236
Mahnomen ..	8,054	—	8,054	1,780	1,400	18	290	2	*	17	325	114	1,354	3	59
Marshall	18,364	—	18,364	4,285	3,260	46	567	8	102	60	811	314	3,561	8	46
Martin	24,656	6,988	17,688	6,293	5,100	57	1,391	14	241	102	2,072	540	9,159	23	401
Meeker	19,277	3,920	15,357	4,765	3,720	51	1,014	7	*	77	**1,219**	397	5,168	14	112
Mille Lacs ..	15,558	—	15,558	4,132	3,210	35	557	6	108	77	1,399	317	4,389	6	53
Morrison	27,473	6,047	21,426	6,320	4,960	73	1,058	12	124	143	1,323	590	5,898	15	258
Mower	36,113	18,307	17,806	9,262	7,830	111	2,731	11	503	95	2,860	643	13,681	19	606
Murray	15,060	—	15,060	3,431	2,610	33	468	4	54	51	744	254	3,458	4	47
Nicollet	18,282	9,387	8,895	4,027	3,320	39	873	5	61	35	713	284	3,772	7	103
Nobles	21,215	5,918	15,297	5,264	4,250	53	1,136	**7**	171	70	2,199	406	8,151	8	159

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Norman	14,746	—	14,746	3,594	2,740	39	557	5	64	43	893	280	3,413	6	61
Olmsted	42,658	26,312	16,346	10,241	8,740	96	2,841	14	887	105	3,671	702	19,350	39	1,709
Otter Tail	53,192	10,848	42,344	12,772	10,000	141	2,185	16	297	127	2,995	814	11,995	28	532
Pennington	12,913	6,019	6,894	3,184	2,610	36	881	4	134	35	1,220	221	4,886	12	154
Pine	21,478	—	21,478	5,489	4,180	53	750	5	88	93	1,247	406	4,286	6	53
Pipestone	13,794	4,682	9,112	3,419	2,410	41	604	7	101	63	1,418	320	5,638	11	170
Polk	37,734	10,672	27,062	9,167	7,340	117	2,126	13	359	115	2,161	775	10,836	27	374
Pope	13,544	2,564	10,980	3,325	2,570	39	597	5	76	54	601	259	3,971	7	97
Ramsey	309,935	293,729	16,206	86,236	80,720	1,247	36,686	143	5,526	628	27,836	5,928	103,932	255	12,763
Red Lake	7,413	—	7,413	1,693	1,310	19	215	1	*	25	255	151	1,606	3	22
Redwood	22,290	3,270	19,020	5,405	4,360	51	1,033	12	135	87	1,408	454	6,899	14	408
Renville	24,625	—	24,625	5,946	4,640	51	1,000	10	143	104	1,798	495	6,963	11	105
Rice	32,160	19,060	13,100	7,557	6,340	82	1,894	12	323	86	1,930	555	9,625	31	623
Rock	10,933	3,114	7,819	2,789	2,240	28	554	4	53	50	850	231	3,406	6	66
Roseau	15,103	—	15,103	3,601	2,730	37	517	5	111	50	664	243	3,108	5	22
St. Louis	206,917	152,562	54,355	56,513	51,200	895	20,898	75	2,564	519	15,216	4,079	84,689	231	7,709
Scott	15,585	—	15,585	3,676	2,920	49	613	9	120	71	1,065	417	4,240	4	35
Sherburne	10,456	2,185	8,271	2,346	1,820	22	423	2	³	53	750	189	2,139	3	26
Sibley	16,625	—	16,625	4,023	3,120	34	450	9	116	55	950	307	3,837	7	29
Stearns	67,200	22,250	44,950	14,305	11,990	171	3,611	22	542	244	4,153	1,357	19,839	43	888
Steele	19,749	8,694	11,055	4,968	4,160	36	1,098	7	187	51	1,364	325	7,270	12	219
Stevens	11,039	3,214	7,825	2,640	2,060	23	487	5	80	28	1,060	192	3,614	6	76
Swift	15,469	2,729	12,740	3,764	2,950	37	759	7	95	72	903	322	4,612	10	76
Todd	27,438	2,952	24,486	6,700	5,180	54	1,065	9	129	94	1,156	416	5,344	10	106
Traverse	8,283	—	8,283	2,032	1,580	23	343	3	51	29	520	166	2,314	7	50
Wabasha	17,653	3,204	14,449	4,589	3,750	50	789	9	107	63	1,135	427	4,784	11	119
Madena	12,772	2,916	9,856	3,109	2,460	30	550	4	83	54	787	252	3,961	8	128
Waseca	15,186	4,270	10,916	3,937	3,200	29	639	6	149	64	1,155	282	4,435	10	146
Washington	26,430	9,646	16,784	6,834	5,750	94	1,723	6	215	83	2,083	517	7,718	11	159
Watonwan	13,902	3,400	10,502	3,576	2,890	31	858	7	146	63	929	292	4,665	11	146
Wilkin	10,475	2,745	7,730	2,453	1,930	34	640	4	77	32	436	202	2,664	2	—
Winona	37,795	22,490	15,305	9,978	8,720	136	3,146	11	424	102	2,878	801	14,292	41	808
Wright	27,550	—	27,550	7,101	5,520	84	1,075	14	179	121	1,714	641	6,755	15	95
Yellow Medicine	16,917	—	16,917	4,203	3,270	43	679	8	118	60	1,174	337	4,696	12	113
Total State	**2,792,300**	**1,390,098**	**1,402,202**	**726,391**	**620,770**	**9,261**	**$211,177**	**1,134**	**$32,994**	**8,396**	**$204,415**	**54,511**	**$1,081,158**	**2,027**	**$64,136**

Family figures for Counties in this State are preliminary Census releases.

MISSISSIPPI

Population 2,183,796
Families ..... 534,956 Radio Homes 228,090

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	27,238	15,296	11,942	7,556	4,130	147	$1,544	11	$262	34	$1,209	402	$6,072	19	$602
Alcorn	26,969	4,818	19,151	6,755	3,100	123	965	7	147	55	1,470	418	4,890	9	181
Amite	21,892	....	21,892	5,035	1,700	88	377	4	52	18	332	209	1,190	1	....
Attala	30,227	4,291	25,936	6,937	2,740	80	862	9	129	39	860	264	3,475	4	59
Benton	10,429	....	10,429	2,373	780	36	95	3	4	8	†21	111	364	....	....
Bolivar	67,574	4,189	63,385	18,138	6,580	307	2,941	24	327	79	1,713	828	9,184	17	211
Calhoun	20,893	....	20,893	4,924	1,760	29	182	8	40	28	402	210	1,517	5	72
Carroll	20,651	....	20,651	4,746	1,580	38	290	4	34	15	†113	138	1,037	2	....
Chickasaw	21,427	....	21,427	5,085	1,890	84	538	8	106	24	357	241	1,816	2	....
Choctaw	13,548	....	13,548	3,007	1,060	31	256	4	58	13	†111	149	937	2	....
Claiborne	12,810	2,748	10,062	3,385	1,250	49	295	2	*	13	320	147	1,499	1	....
Clarke	20,596	....	20,596	4,803	1,880	60	398	5	73	21	407	165	1,693	1	....
Clay	19,030	5,627	13,403	4,709	2,040	77	612	5	71	22	516	215	2,345	5	147

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Coahoma	48,333	12,168	36,165	13,529	5,640	191	1,768	17	263	56	2,257	596	8,849	31	530
Copiah	33,974	5,979	27,995	8,252	3,070	96	841	11	138	38	890	345	4,077	7	56
Covington	17,030	....	17,030	3,792	1,340	51	313	4	58	18	283	198	1,531	....	....
De Soto	26,663	....	26,663	6,660	2,230	84	368	3	*	24	576	189	1,978	....	....
Forrest	34,901	21,026	13,875	9,098	5,610	160	1,894	14	330	61	2,761	528	9,651	23	680
Franklin	12,504	....	12,504	3,061	1,180	45	190	3	41	14	136	143	944	....	....
George	8,704	....	8,704	1,942	740	34	261	3	56	12	409	95	1,050	....	....
Greene	9,512	....	9,512	2,044	860	22	235	4	57	13	†43	86	752	....	....
Grenada	19,052	5,831	13,221	4,493	2,020	52	511	6	106	25	915	214	2,854	5	117
Hancock	11,328	4,138	7,190	2,808	1,440	62	565	6	85	26	†171	174	1,351	4	33
Harrison	50,799	36,008	14,791	13,020	8,360	244	2,887	16	506	105	2,687	905	12,437	38	776
Hinds	107,273	62,107	45,166	26,921	18,350	333	5,585	45	1,396	153	7,232	1,336	34,488	78	3,117
Holmes	39,710	5,440	34,270	9,540	3,810	104	932	13	171	50	1,249	402	4,263	9	98
Humphreys	26,257	3,789	22,468	6,522	2,420	68	902	6	127	26	653	215	2,702	5	183
Issaquena	6,433	....	6,433	1,779	590	13	82	—	—	3	30	35	301	....	....
Itawamba	19,922	....	19,922	4,562	1,490	81	247	2	*	19	175	297	896	....	....
Jackson	20,601	8,942	11,659	5,191	2,650	82	1,004	6	154	34	573	285	3,192	11	248
Jasper	19,484	....	19,484	4,308	1,500	49	170	5	56	25	448	214	1,484	....	....
Jefferson	13,969	....	13,969	3,538	1,260	50	208	4	46	11	†71	113	1,141	....	....
Jefferson Davis	15,869	....	15,869	3,527	1,160	30	195	4	51	16	316	115	1,313	....	....
Jones	49,227	23,205	26,022	11,626	6,000	173	1,877	12	288	85	1,936	632	9,128	21	525
Kemper	21,867	....	21,867	4,746	1,660	68	174	5	56	12	†89	219	1,207	1	....
Lafayette	21,257	3,433	17,824	5,157	2,060	88	626	6	115	22	604	261	2,504	6	120
Lamar	12,096	....	12,096	2,857	1,200	25	205	5	59	23	98	122	789	....	....
Lauderdale	58,247	35,481	22,766	14,894	8,850	263	2,971	19	467	83	2,926	736	13,758	35	1,539
Lawrence	13,983	....	13,983	3,178	1,120	43	227	4	69	19	274	162	1,188	2	....
Leake	24,570	....	24,570	5,487	1,910	54	293	5	78	28	668	233	2,325	1	....
Lee	38,838	8,212	30,626	9,653	4,190	125	1,147	11	238	73	1,081	499	6,543	9	328
Leflore	53,406	14,767	38,639	13,979	5,960	195	2,421	13	367	52	2,692	579	10,682	31	763
Lincoln	27,506	6,232	21,274	6,559	2,820	100	933	8	170	32	929	352	4,149	11	273
Lowndes	35,245	13,645	21,600	8,991	4,300	166	1,247	10	267	50	1,646	434	6,083	20	460
Madison	37,504	6,011	31,493	8,861	3,430	100	909	9	108	34	932	304	3,616	4	141
Marion	24,085	6,064	18,021	5,622	2,450	89	922	5	*	19	657	335	3,556	10	209
Marshall	25,522	2,750	22,772	5,967	2,110	119	473	8	92	24	542	280	2,045	5	61
Monroe	37,648	8,473	29,175	8,988	3,740	130	1,041	9	147	42	1,571	433	4,830	7	202
Montgomery	15,703	2,532	13,171	3,776	1,580	36	451	4	59	30	478	205	1,844	2	....
Neshoba	27,882	3,711	24,171	6,303	2,370	45	332	4	160	25	619	181	2,695	3	119
Newton	24,249	....	24,249	5,528	2,020	62	521	8	110	36	671	241	2,466	2	....
Noxubee	25,669	....	25,669	6,010	2,110	74	539	6	114	21	540	217	2,309	1	....
Oktibbeha	22,151	4,900	17,251	5,090	2,090	60	708	5	135	30	599	229	2,654	6	172
Panola	34,421	....	34,421	8,250	2,890	93	1,102	10	168	43	1,169	302	4,209	9	228
Pearl River	19,125	5,129	13,996	4,644	2,220	82	589	5	73	38	833	256	3,075	4	118
Perry	9,292	....	9,292	1,221	830	21	128	4	23	9	137	82	655	....	....
Pike	35,002	9,898	25,104	8,651	4,280	140	1,078	15	235	65	1,535	505	6,487	18	381
Pontotoc	22,904	....	22,904	5,459	1,890	77	415	4	78	26	†113	231	1,675	3	73
Prentiss	20,921	....	20,921	5,000	1,740	74	541	6	99	29	497	277	2,074	4	....
Quitman	27,191	....	27,191	6,887	2,320	106	691	8	113	19	453	245	2,487	4	98
Rankin	27,834	....	27,834	5,668	2,070	84	556	6	60	37	460	216	1,670	....	....
Scott	23,144	2,735	20,409	5,259	1,960	62	511	8	98	35	944	236	3,095	5	147
Sharkey	15,433	....	15,433	3,941	1,360	47	422	4	70	19	532	136	1,999	1	....
Simpson	22,024	....	22,024	4,975	1,840	61	306	6	54	42	592	253	1,869	....	....
Smith	19,403	....	19,403	4,235	1,500	38	145	7	66	23	253	177	985	....	....
Stone	6,155	....	6,155	1,500	610	28	255	2	*	13	†115	97	885	1	....
Sunflower	61,007	3,604	57,403	14,889	5,240	206	1,882	15	221	61	1,842	536	6,520	18	262
Tallahatchie	34,166	....	34,166	8,598	2,960	81	836	9	90	32	562	253	2,637	1	....
Tate	19,309	....	19,309	4,687	1,600	66	386	6	64	21	311	229	1,714	2	....
Tippah	19,680	....	19,680	4,577	1,590	46	298	7	64	30	275	234	1,627	2	....
Tishomingo	16,974	....	16,974	3,978	1,460	46	335	4	11	29	207	197	1,026	1	....
Tunica	22,610	....	22,610	6,271	2,070	111	786	4	68	23	572	214	2,498	5	56
Union	21,867	3,602	18,265	5,417	2,160	112	608	5	110	29	461	288	2,216	2	.. .
Walthall	17,534	....	17,534	3,899	1,290	36	135	3	48	18	530	112	2,006	2	....

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Warren	39,595	24,460	15,135	11,471	6,900	159	2,440	9	191	47	1,965	470	9,028	34	776
Washington	67,576	24,592	42,984	19,067	8,440	253	3,010	20	412	60	2,861	716	12,815	29	664
Wayne	16,928	....	16,928	3,700	1,380	49	233	3	30	17	453	166	1,398	1	....
Webster	14,160	....	14,160	3,320	1,170	49	363	3	54	23	477	220	1,782	1	....
Wilkinson	15,955	....	15,955	3,810	1,420	82	325	7	149	16	473	237	2,058	4	32
Winston	22,751	3,451	19,300	5,047	2,000	56	422	5	77	23	756	213	2,157	5	90
Yalobusha	18,387	3,340	15,047	4,505	1,980	51	389	7	103	33	†227	241	2,091	3	11
Yazoo	40,091	7,258	32,833	9,872	2,740	92	827	12	303	26	1,208	446	4,902	13	258
Total State	2,183,796	432,882	1,750,914	531,956	228,090	7,423	$66,543	626	$11,463	2,724	$71,729	24,421	$303,271	629	$15,766

MISSOURI

Population 3,784,664
Families 1,823,968
Radio Homes 818,620

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adair	20,246	10,080	10,166	6,104	4,330	80	$1,284	6	$189	78	$1,323	409	$5,827	13	$374
Andrew	13,015	—	13,015	3,887	2,220	41	459	9	90	51	577	236	1,713	2	—
Atchison	12,897	—	12,897	3,595	2,120	20	460	9	106	41	884	212	2,853	5	50
Audrain	22,673	11,725	10,948	6,775	4,800	68	1,474	9	235	80	1,444	379	5,964	16	362
Barry	23,546	3,819	19,727	6,259	3,810	70	641	9	189	92	1,011	382	3,533	10	115
Barton	14,148	2,992	11,156	4,148	2,490	46	550	9	134	63	556	277	2,279	2	—
Bates	19,531	2,958	16,573	5,925	3,650	64	802	11	129	86	1,152	406	3,464	7	36
Benton	11,142	—	11,142	3,156	1,780	25	171	7	85	50	344	210	1,626	2	—
Bollinger	12,898	—	12,898	3,205	1,690	30	122	2	*	36	189	193	926	1	—
Boone	34,991	18,399	16,592	10,450	7,810	112	2,522	19	785	135	2,533	679	12,980	33	921
Buchanan	94,067	75,711	18,356	26,802	23,600	380	6,559	71	2,136	273	5,942	1,898	33,479	89	3,180
Butler	34,276	11,163	23,113	8,425	5,750	99	1,277	10	245	105	1,854	491	6,255	11	386
Caldwell	11,629	—	11,629	3,609	2,190	43	476	8	78	50	803	250	2,344	6	41
Callaway	23,094	8,297	14,797	5,810	3,510	47	828	6	113	79	1,103	334	3,972	10	166
Camden	8,971	—	8,971	2,404	1,360	27	135	6	53	48	†164	174	860	—	—
Cape Girardeau	37,775	22,539	15,236	9,817	7,280	109	2,122	22	546	120	2,978	639	12,030	28	1,137
Carroll	17,814	4,070	13,744	5,273	3,320	55	793	11	135	68	838	326	3,464	7	102
Carter	6,226	—	6,226	1,502	910	27	178	2	*	18	106	99	643	—	—
Cass	19,534	—	19,534	5,895	3,540	57	883	18	228	114	1,197	419	4,024	10	89
Cedar	11,697	—	11,697	3,481	1,950	52	309	6	114	47	431	223	1,508	4	18
Chariton	18,084	—	18,084	5,183	3,000	59	658	10	100	62	862	319	2,825	7	77
Christian	13,538	—	13,538	3,716	2,000	22	197	5	60	58	387	217	1,420	—	—
Clark	10,166	—	10,166	3,118	1,830	32	360	6	49	47	455	211	1,696	5	33
Clay	30,417	11,150	19,267	9,069	6,840	110	1,925	21	647	176	4,394	741	11,069	17	146
Clinton	13,261	3,512	9,749	4,069	2,770	51	708	7	112	64	942	302	3,363	5	101
Cole	34,912	24,268	10,644	8,275	6,770	99	2,315	17	646	103	2,610	553	11,776	32	973
Cooper	18,075	6,089	11,986	4,945	3,340	51	804	11	210	59	916	307	4,090	11	255
Crawford	12,693	181	12,512	3,359	1,890	29	308	8	102	47	621	198	1,944	3	9
Dade	11,248	—	11,248	3,267	1,810	29	271	7	65	41	325	211	1,305	1	—
Dallas	11,523	—	11,523	3,053	1,590	21	140	5	48	50	359	190	1,043	—	—
Daviess	13,398	—	13,398	4,122	2,380	36	460	8	103	53	570	234	1,831	3	16
De Kalb	9,751	103	9,648	2,953	1,680	38	343	8	53	53	374	215	1,441	—	—
Dent	11,763	3,151	8,612	3,140	1,760	35	336	5	86	79	555	284	2,168	5	109
Douglas	15,600	—	15,600	3,811	1,950	40	199	2	*	29	308	180	1,320	6	88
Dunklin	44,957	9,008	35,949	11,011	6,670	168	1,674	25	413	95	2,523	654	8,602	15	420
Franklin	33,868	9,092	24,776	9,190	6,070	96	1,370	17	230	156	2,023	751	7,925	27	311
Gasconade	12,414	—	12,414	3,358	2,060	34	549	5	45	57	641	254	2,368	12	62
Gentry	13,359	—	13,359	4,012	2,420	36	561	10	125	57	780	236	2,319	7	113
Greene	90,541	61,238	29,303	26,614	21,800	388	5,740	51	1,761	430	6,204	1,997	31,197	90	2,929
Grundy	15,716	7,046	8,670	4,888	3,460	54	715	10	220	56	864	311	3,548	18	176
Harrison	16,525	2,682	13,843	4,915	2,810	31	606	11	168	76	1,011	301	3,263	7	60

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Henry	22,313	6,041	16,272	6,794	4,490	90	949	18	257	121	1,627	499	4,859	18	295
Hickory	6,506	—	6,506	1,889	1,010	25	135	6	11	29	†99	126	492	1	—
Holt	12,476	—	12,476	3,648	2,180	28	435	11	116	47	584	233	2,121	4	36
Howard	13,026	2,608	10,418	3,812	2,460	34	580	10	213	46	533	210	2,295	9	127
Howell	22,270	4,026	18,244	5,938	3,600	52	446	10	202	72	907	387	4,037	14	180
Iron	10,440	—	10,440	2,517	1,580	28	173	2	*	27	390	141	1,308	2	—
Jackson	477,828	415,244	62,584	143,371	130,200	1,806	41,675	336	16,141	1,085	36,285	10,151	267,848	461	29,607
Jasper	78,705	53,833	24,872	23,492	19,200	354	5,510	42	1,221	316	7,427	1,676	28,155	59	1,534
Jefferson	32,023	13,158	18,865	8,791	6,400	102	2,052	13	237	93	1,592	477	6,635	10	549
Johnson	21,617	5,868	15,749	6,356	4,060	64	961	14	244	81	1,382	416	4,390	16	305
Knox	8,878	—	8,878	2,724	1,570	35	403	5	59	39	331	164	1,247	4	35
Laclede	18,718	5,025	13,693	5,011	3,050	57	667	4	88	94	846	343	3,219	6	120
Lafayette	27,856	8,874	18,982	8,031	5,480	79	1,286	18	322	129	1,492	582	6,168	20	273
Lawrence	24,537	4,632	20,005	6,913	4,390	72	824	13	218	122	960	456	3,926	9	133
Lewis	11,490	—	11,490	3,638	2,250	42	470	10	80	58	677	272	1,978	13	67
Lincoln	14,395	—	14,395	4,379	2,570	34	403	8	64	54	949	251	2,754	5	27
Linn	21,416	9,380	12,036	6,508	4,670	65	1,022	19	309	96	1,556	458	4,966	15	243
Livingson	18,000	8,012	9,988	4,951	3,480	61	836	10	165	63	1,084	339	4,563	18	276
McDonald	15,749	—	15,749	4,169	2,270	43	292	11	100	68	586	241	2,161	2	—
Macon	21,396	4,206	17,190	6,595	4,120	76	989	14	179	84	1,765	432	4,963	13	173
Madison	9,656	3,414	6,242	2,507	1,660	33	342	4	76	38	437	181	1,683	5	38
Maries	8,638	—	8,638	2,163	1,130	7	40	3	23	24	†86	91	409	—	—
Marion	31,576	20,865	10,711	9,395	7,670	142	2,320	22	422	105	2,299	687	9,888	28	712
Mercer	8,766	—	8,766	2,599	1,440	18	262	5	73	32	437	129	1,288	2	—
Miller	14,798	2,590	12,208	3,901	2,500	36	459	4	*	63	618	260	2,440	7	39
Mississippi	23,149	5,182	17,967	5,724	3,570	84	1,097	9	113	53	1,003	334	4,015	5	249
Moniteau	11,775	2,525	9,250	3,417	2,050	31	358	7	79	46	621	233	2,275	12	49
Monroe	13,195	—	13,195	4,083	2,370	26	651	9	111	49	683	207	2,596	7	88
Montgomery	12,442	—	12,442	3,778	2,290	38	488	8	80	69	605	257	2,094	6	13
Morgan	11,140	—	11,140	3,032	1,730	36	313	4	50	45	426	195	1,940	5	58
New Madrid	39,787	—	39,787	9,335	5,410	111	1,149	12	191	74	901	534	5,608	—	—
Newton	29,039	6,247	22,792	7,989	5,070	88	1,050	11	148	118	1,382	465	4,586	6	167
Nodaway	25,556	5,700	19,856	7,389	4,750	56	1,072	19	269	104	1,672	433	5,967	16	255
Oregon	13,390	—	13,390	3,320	1,860	39	253	5	58	33	448	182	1,475	6	60
Osage	12,375	—	12,375	2,984	1,670	32	221	3	29	33	291	163	1,128	2	—
Ozark	10,766	—	10,766	2,588	1,300	12	27	—	—	14	†45	118	552	—	—
Pemiscot	46,857	9,240	37,617	11,627	6,740	165	1,600	20	366	90	2,321	560	8,018	16	271
Perry	15,358	3,907	11,451	3,716	2,300	25	370	3	81	59	†310	266	2,797	6	91
Pettis	33,336	20,428	12,908	9,840	7,540	123	1,940	13	374	121	2,168	611	9,125	29	676
Phelps	17,437	5,141	12,296	4,853	3,170	52	837	9	211	76	866	345	4,023	14	144
Pike	18,327	4,669	13,658	5,744	3,800	61	972	11	131	83	1,143	354	3,863	15	186
Platte	13,862	—	13,862	4,122	2,460	56	496	9	92	54	694	251	2,442	5	31
Polk	17,400	2,636	14,764	4,785	3,670	59	458	12	96	99	1,028	347	2,724	3	39
Pulaski	10,775	—	10,775	2,926	1,730	34	256	8	73	66	501	255	1,754	8	9
Putnam	11,327	—	11,327	3,240	1,820	38	318	3	73	40	283	180	1,345	4	42
Ralls	10,040	—	10,040	2,958	1,730	18	244	4	58	33	262	141	1,010	1	—
Randolph	24,458	12,920	11,538	7,648	5,850	88	1,533	17	252	89	1,186	475	6,418	18	592
Ray	18,584	4,240	14,344	5,560	3,560	72	802	10	151	71	722	351	2,941	10	91
Reynolds	9,370	—	9,370	2,190	1,190	12	64	1	*	18	171	137	677	4	5
Ripley	12,606	—	12,606	3,103	1,740	37	323	4	73	30	315	169	1,384	4	38
St. Charles	25,562	10,803	14,759	6,792	4,970	81	1,265	8	123	105	1,661	506	6,421	12	285
St. Clair	13,146	—	13,146	3,788	2,130	33	265	7	71	57	352	246	1,404	5	74
St. Francois	35,950	12,869	23,081	8,831	6,530	133	2,119	18	322	114	2,119	580	8,669	19	607
St. Louis	274,330	124,420	149,810	72,211	60,500	915	23,033	118	3,980	733	18,134	3,963	69,170	111	1,843
St. Louis City	816,048	816,048	—	234,512	220,000	4,403	76,111	544	13,809	1,385	60,651	19,605	397,799	887	33,018
Ste. Genevieve	10,905	2,787	8,118	2,666	1,730	24	419	5	33	20	437	163	1,914	3	10
Saline	29,416	11,603	17,813	7,978	5,670	80	1,393	19	371	104	1,719	498	6,239	22	356
Schuyler	6,627	—	6,627	2,053	1,210	26	374	5	33	32	337	154	1,183	2	—
Scotland	8,557	—	8,557	2,629	1,500	26	370	5	59	33	479	144	1,520	5	53
Scott	30,377	10,993	19,384	7,711	5,450	110	1,497	18	316	119	1,588	556	6,344	10	285
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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Shannon	11,831	—	11,831	2,830	1,620	35	185	3	41	30	168	271	2,393	8	68
Shelby	11,224	—	11,224	3,545	2,130	30	528	12	63	60	646	399	3,807	8	142
Stoddard	33,009	3,108	29,901	8,023	4,710	102	1,007	14	145	61	860	183	1,089	2	—
Stone	11,298	—	11,298	2,911	1,580	27	100	4	38	30	117	261	1,540	5	45
Sullivan	13,701	—	13,701	3,954	2,240	46	457	8	91	55	367	223	1,251	2	—
Taney	10,323	—	10,323	2,755	1,600	39	304	8	66	50	269	339	2,802	9	27
Texas	19,813	—	19,813	5,161	2,770	40	293	10	97	62	745	461	4,938	16	304
Vernon	25,586	8,181	17,405	7,125	4,700	81	1,071	11	174	105	1,232	152	1,262	2	—
Warren	7,734	—	7,734	2,225	1,300	19	235	3	29	30	359	201	1,749	4	58
Washington .	17,492	—	17,492	4,092	2,540	51	462	5	42	34	384	213	1,506	3	170
Wayne	12,794	—	12,794	3,114	1,780	31	157	4	49	38	†201	328	2,734	4	24
Webster	17,226	—	17,226	4,538	2,480	42	476	7	66	78	819	120	1,090	1	—
Worth	6,345	—	6,345	1,822	1,020	18	247	3	45	26	395	308	2,810	5	32
Wright	17,967	—	17,697	4,754	2,650	29	237	10	107	68	657				
Total State ..	**3,784,664**	**1,960,696**	**1,823,968**	**1,065,653**	**818,620**	**14,126**	**$235,315**	**2,171**	**$55,246**	**11,474**	**$233,466**	**73,694**	**$1,201,439**	**2,615**	**$88,353**

Family figures for Counties in this State are preliminary Census releases.

MONTANA

Population 559,456
Families 159,963
Radio Homes 128,480

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Beaverhead .	6,943	3,014	3,929	2,321	1,770	38	$882	4	$84	28	$1,022	202	$3,796	5	$83
Big Horn....	10,419	....	10,419	2,516	1,890	30	675	3	59	28	767	161	2,926	1	....
Blaine	9,566	....	9,566	2,443	1,830	25	655	5	70	31	1,140	194	3,683	8	94
Broadwater .	3,451	....	3,451	958	730	8	233	2	*	11	†113	69	1,198	1	....
Carbon	11,865	2,950	8,915	3,303	2,560	38	753	10	103	41	529	241	2,794	7	63
Carter	3,280	....	3,280	910	680	15	138	1	*	8	72	49	401	1	....
Cascade	41,999	29,928	12,071	12,442	10,800	157	4,648	16	694	112	5,246	815	23,690	37	1,186
Chouteau ...	7,316	....	7,316	2,121	1,520	19	313	3	50	18	608	122	1,941	....	....
Custer	10,422	7,313	3,109	2,958	2,560	35	1,042	5	189	29	1,193	181	4,763	10	233
Daniels	4,563	....	4,563	1,172	870	11	210	3	46	16	436	103	1,366	2	....
Dawson	8,618	4,524	4,094	2,265	1,870	22	568	4	60	30	821	176	3,111	5	116
Deer Lodge ..	13,627	11,004	2,623	4,062	3,590	62	1,808	5	131	21	966	262	5,655	9	188
Fallon	3,719	....	3,719	930	700	9	254	2	*	12	354	75	1,068	3	51
Fergus	14,040	5,874	8,166	4,037	3,230	55	1,223	8	131	58	1,440	299	5,383	11	224
Flathead	24,271	10,847	13,424	7,111	5,470	79	2,138	11	283	71	2,193	442	10,105	16	362
Galatin	18,269	8,665	9,604	5,249	4,260	58	1,929	13	266	76	2,493	429	9,641	20	455
Garfield	2,641	....	2,641	758	560	13	93	1	*	10	†42	43	356	....	....
Glacier	9,034	2,509	6,525	2,386	1,820	19	639	3	119	32	1,228	158	3,987	6	24
Golden Valley.	1,607	....	1,607	463	350	11	74	2	*	5	48	37	209	....	....
Granite	3,401	....	3,401	1,143	920	12	363	2	*	17	324	86	1,323	2	....
Hill	13,304	6,427	6,877	3,556	2,790	52	1,470	6	209	36	1,297	295	6,195	10	203
Jefferson ...	4,664	....	4,664	1,224	930	15	344	3	55	17	†164	105	1,243	2	....
Judith Basin.	3,655	....	3,655	1,027	720	16	178	3	17	17	†197	75	931	1	....
Lake	13,490	....	13,490	3,640	2,760	37	711	6	98	41	949	236	3,382	7	51
Lewis and Clark	22,131	15,056	7,075	6,745	5,880	83	2,556	10	357	60	2,818	455	12,137	27	743
Liberty	2,209	....	2,209	647	490	7	145	1	*	10	†109	47	647	....	....
Lincoln	7,882	....	7,882	2,347	1,810	21	573	4	62	31	496	155	2,001	4	31
McCone	3,798	....	3,798	1,004	750	9	132	2	*	8	†55	48	495	....	....
Madison	7,294	....	7,294	2,136	1,600	28	456	4	70	28	†292	151	1,686	1	....
Meagher	2,237	....	2,237	659	500	13	171	1	*	10	305	69	867	1	....
Mineral	2,135	....	2,135	727	570	15	117	2	*	16	130	60	470	....	....
Missoula ...	29,038	18,449	10,589	8,296	7,260	88	2,985	11	441	93	3,790	568	16,222	31	872

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Musselshell .	5,717	2,644	3,073	1,677	1,340	25	569	3	42	23	596	122	1,922	6	72
Park	11,566	6,642	4,924	3,454	2,900	45	1,148	7	149	45	1,302	263	4,970	9	194
Petroleum ..	1,083	....	1,083	333	250	4	55	—	—	6	48	24	222	....	....
Phillips	7,892	....	7,892	2,304	1,720	18	454	3	50	27	633	142	2,495	1	....
Pondera	6,716	....	6,716	1,794	1,370	24	627	4	84	22	571	149	2,597	3	38
Powder River	3,159	....	3,159	924	680	12	94	1	*	7	†94	31	430	....	....
Powell	6,152	3,278	2,874	1,852	1,530	17	508	3	82	22	600	126	2,163	5	72
Prairie	2,410	....	2,410	647	490	8	155	1	*	12	†81	45	628	....	....
Ravalli	12,978	....	12,978	3,724	2,850	33	834	9	111	38	1,053	221	3,641	8	113
Richland ...	10,209	2,978	7,231	2,625	1,907	30	708	4	89	23	691	166	3,288	4	81
Roosevelt ...	9,806	....	9,806	2,462	1,850	27	669	7	130	37	1,059	213	3,391	8	72
Rosebud	6,477	....	6,477	1,745	1,310	16	351	4	45	27	568	132	1,940	2	....
Sanders	6,926	....	6,926	2,065	1,480	20	315	4	54	25	278	127	1,494	2	....
Sheridan	7,814	....	7,814	2,011	1,500	23	315	4	69	13	307	126	1,668	4	56
Silver Bow..	53,207	37,081	16,126	16,594	14,390	261	7,526	24	702	74	5,481	1,081	28,788	65	2,002
Stillwater ..	5,694	....	5,694	1,592	1,190	18	297	4	46	27	490	130	1,580	1	....
Sweet Grass..	3,719	....	3,719	1,109	840	8	253	2	*	15	†174	70	1,136	2	....
Teton	6,922	....	6,922	1,996	1,500	26	490	5	85	24	667	142	2,152	4	23
Toole	6,769	2,538	4,231	1,973	1,510	28	690	5	67	30	940	190	1,130	5	51
Treasure	1,499	....	1,499	395	300	5	50	2	*	10	56	31	377	....	....
Valley	15,181	3,799	11,382	4,096	3,060	76	1,720	12	410	57	1,616	334	6,446	10	153
Wheatland ..	3,286	....	3,286	911	700	15	393	2	*	18	402	91	1,390	2	....
Wibaux	2,161	....	2,161	564	430	7	85	1	*	7	†24	42	374	....	....
Yellowstone..	41,182	26,015	15,167	11,542	9,260	118	3,875	18	898	109	5,876	707	22,472	43	1,749
Yellowstone Natl. Park.	43	....	43	18	20	—	—	—	—	—	—	....	....	....	....
Total State ..	**559,456**	**211,535**	**347,921**	**159,963**	**128,480**	**1,946**	**$50,657**	**285**	**$7,050**	**1,719**	**$56,260**	**11,113**	**$32,566**	**412**	**$9,968**

NEBRASKA

Population 1,315,834
Families 360,744
Radio Homes 291,850

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Adams	24,576	15,145	9,431	6,301	5,420	72	$1,738	13	$292	78	$2,159	482	$8,533	26	$533
Antelope ...	13,289	....	13,289	3,569	2,630	42	490	9	85	53	960	279	2,722	7	63
Arthur	1,045	....	1,045	269	190	3	25	1	*	3	*	23	94	....	....
Banner	1,403	....	1,403	362	250	3	21	1	*	5	*	11	††52	....	....
Blaine	1,538	....	1,538	395	280	3	35	1	*	7	†44	32	224	....	....
Boone	12,127	....	12,127	3,117	2,290	33	562	10	85	46	701	243	2,552	4	109
Box Butte ..	10,736	6,253	4,483	2,915	2,450	35	975	6	181	39	972	252	4,729	7	210
Boyd	6,060	....	6,060	1,566	1,150	23	263	4	31	26	412	151	1,380	3	13
Brown	5,962	....	5,962	1,569	1,180	16	329	5	58	20	417	144	1,710	2	....
Buffalo	23,655	9,643	14,012	6,646	5,250	65	1,316	19	299	113	2,247	546	7,753	26	374
Burt	12,546	....	12,546	3,450	2,580	29	664	9	114	42	890	248	3,185	9	88
Butler	13,106	....	13,106	3,658	2,710	45	523	8	52	63	543	307	2,114	6	29
Cass	16,992	4,268	12,724	4,964	3,870	59	827	11	119	55	603	349	3,066	8	63
Cedar	15,126	....	15,126	3,751	2,740	30	684	10	103	45	742	257	3,136	7	91
Chase	5,310	....	5,310	1,413	1,050	22	308	3	75	25	767	128	1,846	2	....
Cherry	9,637	....	9,637	2,443	1,740	30	445	8	96	42	697	210	2,610	5	60
Cheyenne ...	9,505	3,388	6,117	2,453	1,950	27	689	6	129	47	1,092	229	3,617	7	85
Clay	10,445	....	10,445	3,154	2,380	38	344	9	57	49	482	259	1,735	7	34
Colfax	10,627	2,808	7,819	3,038	2,380	26	531	6	68	47	740	249	2,875	7	20
Cuming	13,562	2,510	11,052	3,459	2,560	28	539	8	112	39	879	250	3,627	11	137
Custer	22,591	2,968	19,623	6,132	4,570	67	1,521	19	234	99	1,504	524	5,445	10	112
Dakota	9,836	4,556	5,280	2,562	2,060	32	595	5	59	28	†218	161	1,775	2	....
Dawes	10,128	4,262	5,866	2,789	2,320	30	832	9	143	38	856	237	3,743	15	253
Dawson	17,890	3,688	14,202	4,914	3,840	42	1,278	14	281	81	2,383	390	6,888	11	153
Deuel	3,580	....	3,580	929	690	10	155	3	59	19	410	97	1,256	3	32

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Dixon	10,413	....	10,413	2,759	2,060	29	411	7	62	34	407	202	1,960	2	....
Dodge	23,799	11,862	11,937	6,829	5,700	84	1,733	16	309	114	2,407	623	9,362	28	664
Douglas	247,562	223,844	23,718	68,378	62,550	867	25,294	140	4,674	500	18,973	4,735	118,935	180	9,567
Dundy	5,122	....	5,122	1,358	990	14	180	2	*	21	380	97	1,171	3	25
Fillmore	11,417	....	11,417	3,319	2,440	31	538	7	144	34	436	215	2,202	4	39
Franklin	7,740	....	7,740	2,246	1,660	25	439	9	56	41	330	190	1,518	6	10
Frontier	6,417	....	6,417	1,797	1,310	22	215	6	38	25	343	134	1,134	1	....
Furnas	10,098	....	10,098	3,022	2,260	47	610	10	126	55	814	292	2,557	6	25
Gage	29,588	10,883	18,705	8,023	6,500	96	1,958	19	421	100	1,924	622	8,176	17	313
Garden	4,680	....	4,680	1,249	910	23	256	3	33	18	267	112	843	3	30
Garfield	3,444	....	3,444	895	670	17	168	2	*	13	259	87	791	2	....
Gosper	3,687	....	3,687	1,002	690	7	87	2	*	6	†87	38	516	....	....
Grant	1,327	....	1,327	337	260	11	147	2	*	8	†86	39	579	1	....
Greeley	6,845	....	6,845	1,655	1,210	14	233	5	67	25	320	149	1,202	5	10
Hall	27,523	19,130	8,393	7,825	6,780	105	2,246	12	377	94	2,618	596	11,611	29	734
Hamilton	9,982	....	9,982	2,910	2,230	32	507	8	66	35	506	177	1,818	2	....
Harlan	7,130	....	7,130	1,999	1,480	19	315	4	37	27	250	160	21,274	1	....
Hayes	2,958	....	2,958	748	520	3	11	—	—	8	†85	23	185	....	....
Hitchcock	6,404	....	6,404	1,721	1,290	21	282	4	63	29	388	137	1,383	2	....
Holt	16,552	2,532	16,020	4,228	3,080	49	713	9	105	61	851	335	3,628	12	82
Hooker	1,253	....	1,253	331	220	6	52	1	*	4	*	86	837	1	....
Howard	8,422	....	8,422	2,305	1,700	32	308	6	30	35	365	183	1,393	5	43
Jefferson	15,532	6,304	9,228	4,503	3,620	54	991	10	188	65	1,118	320	4,403	7	146
Johnson	8,662	....	8,662	2,468	1,830	34	326	9	79	33	492	189	1,651	5	34
Kearney	6,854	....	6,854	1,954	1,440	19	472	5	58	23	215	141	1,248	2	....
Keith	8,333	3,159	5,174	2,168	1,620	27	568	4	95	47	1,452	185	3,587	5	91
Keyapaha	3,235	....	3,235	791	560	14	77	1	*	6	†22	43	268	1	....
Kimball	3,913	....	3,913	1,052	790	13	264	3	59	19	486	102	1,345	4	48
Knox	16,478	....	16,478	4,345	3,190	49	719	9	118	57	695	327	3,019	10	90
Lancaster	100,585	81,984	18,601	29,129	25,900	333	8,805	53	1,751	252	8,965	1,787	44,144	65	3,353
Lincoln	25,425	12,429	12,996	6,759	5,570	74	1,948	13	408	89	2,710	537	9,999	19	564
Logan	1,742	....	1,742	453	330	6	116	1	*	8	78	39	330	....	....
Loup	1,777	....	1,777	459	330	7	*	1	*	7	†30	34	165	....	....
McPherson	1,175	....	1,175	318	230	5	*	—	—	—	—	8	††87	....	....
Madison	24,269	10,490	13,779	6,478	5,330	75	1,552	13	230	109	1,749	598	8,718	19	508
Merrick	9,354	....	9,354	2,628	1,980	32	517	7	90	57	626	249	2,258	5	27
Morrill	9,436	....	9,436	2,313	1,710	30	610	5	120	39	445	194	2,284	2	....
Nance	7,653	....	7,653	1,950	1,440	15	397	5	47	25	366	140	1,378	5	31
Nemaha	12,781	3,639	9,142	3,712	2,860	41	776	7	199	46	699	259	3,005	8	107
Nuckolls	10,446	2,650	7,796	2,971	2,310	26	649	9	119	40	451	213	2,262	5	....
Otoe	18,994	7,339	11,655	5,371	4,310	70	1,217	12	196	81	1,338	477	5,168	13	155
Pawnee	8,514	....	8,514	2,350	1,730	22	379	6	112	38	423	165	1,580	2	....
Perkins	5,197	....	5,197	1,350	980	20	315	5	64	20	657	116	1,677	1	....
Phelps	8,452	3,360	5,092	2,512	1,990	30	649	6	102	40	886	201	2,960	5	75
Pierce	10,211	....	10,211	2,703	1,980	26	338	4	68	40	727	217	2,196	6	33
Platte	20,191	7,632	12,559	4,964	3,960	47	1,234	11	215	77	1,394	378	5,789	18	284
Polk	8,748	....	8,748	2,466	1,810	16	340	8	94	31	408	173	1,482	3	27
Redwillow	11,951	6,212	5,739	3,298	2,730	44	1,008	10	176	54	1,500	302	5,223	14	200
Richardson	19,178	6,146	13,032	5,297	4,190	54	1,142	13	256	61	1,483	397	5,489	16	250
Rock	3,977	....	3,977	1,016	730	13	127	2	*	20	286	83	958	1	....
Saline	15,010	3,038	11,972	4,608	3,580	41	847	11	173	56	884	360	3,606	11	82
Sarpy	10,835	....	10,835	2,638	1,980	20	283	4	24	32	539	121	4,166	1	....
Saunders	17,892	2,648	15,244	5,152	3,920	59	998	14	128	83	1,407	390	4,196	6	49
Scotts Bluff	33,917	15,161	18,756	8,501	6,890	98	2,506	16	546	103	3,974	616	14,935	20	512
Seward	14,167	2,826	11,341	4,036	3,090	57	761	6	82	69	805	345	2,965	7	68
Sheridan	9,869	....	9,869	2,709	2,010	37	683	5	138	47	1,187	223	3,728	6	39
Sherman	7,764	....	7,764	2,026	1,480	18	305	6	54	24	†202	144	1,200	3	27
Sioux	4,001	....	4,001	1,036	720	7	82	1	*	10	†40	39	298	1	....

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Stanton	6,887	....	6,887	1,858	1,350	14	259	3	36	17	199	99	955	2	....
Thayer	12,262	....	12,262	3,436	2,590	36	703	13	121	52	688	286	2,932	9	113
Thomas	1,553	....	1,553	434	320	5	85	1	*	12	50	48	338	2	....
Thurston ...	10,243	....	10,243	2,445	1,800	20	304	6	79	21	†219	160	1,811	3	31
Valley	8,163	....	8,163	2,307	1,710	15	345	5	67	25	396	150	1,720	3	33
Washington .	11,578	3,289	8,289	3,197	2,390	29	504	6	72	30	589	170	2,291	4	40
Wayne	9,880	2,719	7,161	2,647	1,960	20	506	4	51	32	626	182	2,409	5	76
Webster	8,071	....	8,071	2,367	1,760	26	450	5	56	31	679	166	1,847	2	....
Wheeler	2,170	....	2,170	528	380	5	49	1	*	8	43	33	170	....	....
York	14,874	5,383	9,491	4,287	3,420	40	876	8	150	50	1,032	300	4,346	11	245
Total State ..	**1,315,834**	**514,148**	**801,686**	**360,744**	**291,850**	**4,107**	**$88,684**	**818**	**$16,183**	**4,482**	**$96,829**	**26,949**	**$123,568**	**832**	**$21,715**

NEVADA

Population 110,247
Families 33,291
Radio Homes 31,620

	POPULATION				Radio	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
County	Total	Urban	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Churchill ...	5,317	....	5,317	1,562	1,530	10	$429	3	$68	21	$598	95	$2,596	1	....
Clark	16,414	8,422	7,992	4,829	4,430	37	2,081	8	370	85	2,656	395	9,959	16	$390
Douglas	2,056	....	2,056	599	590	6	269	1	*	12	†89	56	938	2	....
Elko	10,912	4,094	6,818	3,241	3,060	39	1,096	4	173	50	1,574	291	5,415	8	136
Esmeralda ..	1,554	....	1,554	620	610	6	116	1	*	10	94	43	886	1	....
Eureka	1,361	....	1,361	461	450	7	141	—	—	8	*	34	326	1	....
Humboldt ..	4,743	....	4,743	1,395	1,350	13	519	2	*	25	601	119	2,733	3	55
Lander	1,745	....	1,745	583	570	9	216	1	*	12	293	55	763	1	....
Lincoln	4,130	....	4,130	1,143	1,110	10	369	5	79	11	†134	83	1,270	2	....
Lyon	4,076	....	4,076	1,201	1,170	17	237	2	*	19	233	93	1,141	....	....
Mineral	2,342	....	2,342	777	760	12	228	1	*	9	†127	50	772	1	....
Nye	3,606	....	3,606	1,380	1,350	21	553	2	*	20	515	127	2,026	6	53
Ormsby	3,209	....	3,209	935	910	7	515	3	86	11	372	82	1,578	5	75
Pershing	2,713	....	2,713	867	850	5	181	1	*	12	†125	60	1,071	3	33
Storey	1,216	....	1,216	395	380	5	151	1	*	2	*	30	404	....	....
Washoe	32,476	26,635	5,841	10,025	9,410	109	4,684	14	*	104	†1,706	838	27,132	58	1,567
White Pine .	12,377	4,140	8,237	3,278	3,090	25	1,547	4	235	22	1,345	190	6,173	5	66
Total State ..	**110,247**	**43,291**	**66,956**	**33,291**	**31,620**	**338**	**$13,332**	**53**	**$2,483**	**433**	**$15,445**	**2,641**	**$65,183**	**113**	**$2,449**

N. HAMPSHIRE

Population 491,524
Families 132,936
Radio Homes 121,630

	POPULATION				Radio	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
County	Total	Urban	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Belknap	24,328	13,484	10,844	6,741	6,160	111	$2,918	11	$246	84	$2,006	477	$9,842	33	$541
Carroll	15,589	....	15,589	4,443	4,110	103	1,804	10	227	99	1,436	450	5,708	11	136
Cheshire	34,953	13,832	21,121	9,675	8,850	145	3,477	13	402	108	2,899	580	12,265	29	596
Coos	39,274	19,084	20,190	9,529	8,760	163	3,908	23	477	118	2,609	746	12,930	46	715
Grafton	44,645	12,161	32,484	12,201	11,240	157	4,637	26	841	207	4,319	880	18,461	40	1,125
Hillsborough..	144,888	114,539	30,349	39,180	35,920	749	17,837	70	1,529	324	10,216	2,874	60,055	178	4,830
Merrimack ..	60,710	33,920	26,790	15,861	14,420	236	6,041	26	895	210	4,743	1,069	22,732	59	1,109
Rockingham..	58,142	25,619	32,523	16,511	15,130	342	6,709	22	587	218	4,385	1,335	23,323	66	1,310
Strafford ...	43,558	33,138	10,415	11,827	10,630	220	5,052	17	432	110	3,354	820	17,809	74	1,241
Sullivan	25,442	17,448	7,994	6,968	6,410	88	2,434	10	271	60	2,183	408	9,404	30	663
Total State ..	**491,524**	**283,225**	**208,299**	**132,936**	**121,630**	**2,314**	**$54,817**	**228**	**$5,907**	**1,538**	**$38,150**	**9,639**	**$192,529**	**566**	**$12,266**

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NEW JERSEY

Population 4,160,778
Families 1,098,284
Radio Homes 1,021,940

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Atlantic	124,066	100,420	23,646	34,769	32,230	892	$16,826	80	$2,706	339	$6,528	3,964	$64,301	251	$6,038
Bergen	409,646	367,195	42,451	110,335	105,370	2,075	45,809	157	4,081	920	29,934	7,312	137,361	311	6,772
Burlington ..	97,013	22,997	74,016	24,793	22,740	508	8,835	36	823	266	6,626	1,875	27,064	77	843
Camden	255,727	204,523	51,204	67,542	62,610	1,471	26,169	127	2,569	476	17,817	4,950	89,005	245	4,552
Cape May ...	28,919	12,405	16,514	8,637	7,970	423	5,991	21	389	189	3,290	1,411	17,456	36	456
Cumberland .	73,184	38,712	34,472	19,885	18,120	367	8,013	25	777	228	5,845	1,461	28,873	89	1,914
Essex	837,340	820,174	17,166	221,297	207,500	5,401	103,892	422	12,647	1,075	53,853	18,796	423,446	1,019	36,009
Gloucester ..	72,219	29,334	42,885	19,519	17,900	330	5,451	26	600	237	4,867	1,279	18,380	50	506
Hudson	652,040	649,767	2,273	173,196	160,500	4,650	75,567	298	7,265	631	24,542	15,015	240,196	846	20,879
Hunterdon ..	36,766	7,064	29,702	10,430	9,500	194	3,019	14	266	149	2,190	751	11,364	23	322
Mercer	197,318	135,902	61,416	48,520	44,600	1,204	23,229	76	*	374	14,822	4,535	89,873	259	8,100
Middlesex ...	217,077	173,867	43,210	53,995	50,000	1,374	22,727	66	2,453	491	15,054	4,700	80,633	255	7,342
Monmouth ..	161,238	83,955	77,283	43,914	40,400	1,006	21,663	84	2,699	494	14,165	4,031	76,194	175	4,094
Morris	125,732	56,051	69,681	31,681	29,450	622	13,924	47	1,413	361	9,620	2,554	45,693	111	2,101
Ocean	37,706	—	37,706	10,976	10,050	293	5,692	30	829	212	3,405	1,315	19,736	35	545
Passaic	309,353	293,639	15,714	83,919	77,700	2,168	38,291	130	3,548	504	19,100	7,251	140,862	465	16,334
Salem	42,274	15,106	27,168	11,296	10,160	212	3,579	10	394	143	3,301	774	14,223	41	542
Somerset ...	74,390	41,231	33,159	17,064	15,750	358	6,974	22	649	205	4,753	1,374	23,328	47	752
Sussex	29,632	9,542	20,090	8,115	7,380	150	2,883	11	257	129	3,133	737	12,595	25	333
Union	328,344	306,643	21,701	84,513	79,270	1,959	38,752	116	3,223	610	21,863	6,470	128,284	310	8,136
Warren	50,181	26,246	23,935	13,888	12,740	325	4,829	13	*	162	4,353	1,160	16,064	33	447
Total State ..	**4,160,778**	**3,394,778**	**765,392**	**1,098,284**	**1,021,940**	**25,982**	**$482,115**	**1,811**	**$50,584**	**8,195**	**$166,593**	**91,715**	**$1,704,931**	**4,701**	**$127,017**

Family figures for Counties in this State are preliminary Census releases.

NEW MEXICO

Population 531,818
Families 129,475
Radio Homes 78,910

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Bernalillo ..	69,391	35,449	33,942	18,079	13,650	302	$5,166	22	$1,166	182	$6,045	1,220	$27,188	55	$1,912
Catron	4,881	....	4,881	1,313	660	39	216	—	—	11	44	90	370	....	....
Chaves	23,980	13,482	10,498	6,091	4,460	107	1,463	11	257	90	2,508	479	9,220	8	282
Colfax	18,718	7,607	11,111	4,634	2,930	63	1,054	7	180	74	1,506	354	5,127	8	172
Curry	18,159	10,605	8,094	4,809	3,320	72	1,361	8	498	76	†745	418	8,803	8	258
De Baca	3,725	....	3,725	934	480	16	143	2	*	17	118	81	780	3	19
Dona Ana ..	30,411	8,385	22,026	7,270	4,140	108	1,176	6	192	78	1,508	412	5,483	5	146
Eddy	24,311	11,187	13,124	6,059	3,660	53	1,445	8	381	78	2,601	377	8,519	13	211
Grant	20,050	5,044	15,006	4,890	3,040	62	1,291	3	163	49	1,218	263	5,116	8	179
Guadalupe ..	8,646	....	8,646	1,908	1,020	31	229	5	90	44	489	139	1,503	....	....
Harding	4,374	....	4,374	1,057	520	9	67	5	26	16	†160	72	702	....	....
Hidalgo	4,821	3,101	1,720	1,246	670	19	449	2	*	41	703	111	1,709	2	....
Lea	21,154	10,619	10,535	6,161	3,000	61	1,628	13	285	92	2,944	392	8,752	10	172
Lincoln	8,557	....	8,557	2,119	1,120	48	232	6	75	38	509	179	1,438	....	....
Luna	6,457	3,608	2,849	1,687	1,290	22	375	4	*	49	686	150	2,294	3	61
McKinley ...	23,641	7,041	16,600	5,318	3,330	46	926	4	196	60	2,316	303	6,736	8	257
Mora	10,981	....	10,981	2,399	1,160	42	120	2	*	9	49	109	633	....	....
Otero	10,522	3,950	6,572	2,638	1,640	59	658	4	113	41	754	207	2,364	6	....
Quay	12,111	6,194	5,917	3,212	2,000	45	759	7	213	63	1,218	255	3,614	6	124
Rio Arriba ..	25,352	....	25,352	5,499	2,780	74	426	2	*	26	372	194	1,761	2	....
Roosevelt ...	14,549	5,104	9,445	3,628	2,020	53	682	9	124	38	921	222	3,152	3	84

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Sandoval ...	13,898	....	13,898	3,082	1,620	51	220	4	31	14	78	134	876	....	....
San Juan ...	17,115	....	17,115	3,750	1,890	40	499	4	67	21	493	169	2,127	4	30
San Miguel ..	27,910	12,362	15,548	6,330	4,040	129	1,179	5	174	49	1,123	334	4,482	5	54
Santa Fe ...	30,826	20,325	10,501	7,289	4,980	100	2,230	6	342	59	2,295	369	9,045	17	691
Sierra	6,962	2,940	4,022	1,908	1,030	27	354	3	86	36	234	169	1,221	5	40
Socorro	11,422	3,712	7,710	2,666	1,440	46	358	3	68	45	469	173	1,520	....	....
Taos	18,528	....	18,528	4,109	2,030	67	419	3	74	31	376	255	1,796	1	....
Torrance ...	11,026	....	11,026	2,628	1,360	32	201	3	35	44	350	175	1,291	1	....
Union	9,095	3,188	5,907	2,354	1,320	50	519	5	*	43	572	189	2,073	5	82
Valencia	20,245	3,038	17,207	4,408	2,310	58	366	6	43	53	544	235	2,422	....	....
Total State ..	**531,818**	**176,401**	**355,417**	**129,475**	**78,910**	**1,931**	**$26,211**	**172**	**$5,216**	**1,567**	**$35,995**	**8,229**	**$132,117**	**186**	**$4,877**

NEW YORK

Population 13,497,142
Families 3,663,373
Radio Homes 3,405,680

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Albany	221,315	172,634	48,681	62,817	58,600	1,379	$25,529	94	$2,663	443	$16,736	5,286	$124,944	289	$12,136
Allegany ...	39,681	5,942	33,739	11,190	9,990	150	3,041	19	325	140	2,999	764	11,740	31	375
Bronx	1,394,711	1,394,711	—	378,883	360,000	8,967	157,538	611	10,246	628	29,285	25,551	395,649	1,398	34,224
Broome	165,749	114,050	51,699	43,651	40,050	680	16,343	42	1,994	388	13,028	3,037	68,342	156	5,176
Cattaraugus .	72,652	32,723	39,929	19,941	18,020	294	6,544	35	880	214	6,319	1,331	28,172	70	1,860
Cayuga	65,508	35,753	29,755	18,079	16,300	336	6,263	22	665	199	4,478	1,406	24,615	84	1,797
Chautauqua .	123,580	75,812	47,768	35,942	32,600	631	11,520	43	1,184	342	9,189	2,354	44,202	127	2,964
Chemung ...	73,718	52,505	21,213	20,461	18,750	369	7,803	32	989	209	6,966	1,658	33,917	96	3,357
Chenango ...	36,454	8,694	27,760	10,297	9,150	144	3,279	17	258	171	3,248	872	14,641	41	462
Clinton	54,006	21,181	32,825	12,007	10,630	195	4,000	14	652	199	3,466	891	16,142	35	844
Columbia ...	41,464	11,517	29,947	11,753	10,600	235	3,963	15	258	203	3,017	1,054	14,607	51	669
Cortland	33,668	18,809	14,859	9,663	8,710	153	3,411	13	378	114	2,977	771	15,262	25	743
Delaware ...	40,989	6,709	34,280	11,446	10,210	179	3,183	22	382	216	4,410	966	15,964	25	381
Dutchess	120,542	56,477	64,065	28,195	25,910	579	15,035	50	1,444	325	9,911	2,440	52,783	122	3,040
Erie	798,377	666,868	131,509	208,822	193,600	4,447	81,683	339	9,343	1,367	52,845	15,911	327,366	759	28,428
Essex	34,178	8,404	25,774	8,622	7,750	135	3,542	19	381	167	3,214	791	12,126	36	589
Franklin	44,286	19,466	24,820	11,186	9,960	212	4,121	19	424	182	3,415	1,035	16,080	61	937
Fulton	48,597	34,153	14,444	14,645	13,380	225	5,282	20	502	144	4,192	1,054	20,056	64	1,425
Genesee	44,481	21,680	22,801	11,827	10,670	151	3,483	14	443	154	4,127	797	16,426	37	958
Greene	27,926	5,429	22,497	8,192	7,350	191	2,771	19	298	159	2,086	808	9,870	17	297
Hamilton ...	4,188	—	4,188	1,191	1,090	29	393	4	20	44	†279	216	1,459	1	—
Herkimer ...	59,927	38,485	21,042	16,399	14,700	270	5,135	28	467	212	4,136	1,318	19,928	61	930
Jefferson	84,003	37,592	46,411	23,160	20,930	416	7,483	30	814	309	6,987	2,052	33,591	92	2,478
Kings	2,698,285	2,698,285	—	711,694	668,500	18,804	289,634	1,487	22,015	1,306	67,129	57,015	870,358	3,721	83,017
Lewis	22,815	3,578	19,237	5,942	5,240	97	1,433	10	94	82	1,395	479	5,778	14	104
Livingston ..	38,510	8,506	30,004	9,543	8,580	151	2,708	16	294	171	3,497	802	11,378	34	340
Madison	39,598	14,441	25,157	11,363	10,150	174	3,126	18	445	154	4,231	884	15,170	30	511
Monroe	438,230	363,276	74,954	121,275	113,150	2,060	47,790	161	6,133	848	36,071	8,591	203,857	518	18,702
Montgomery .	59,142	38,676	20,466	16,489	14,900	325	6,331	29	737	145	3,560	1,291	22,542	72	1,669
Nassau	406,748	195,750	210,998	108,187	101,650	1,870	58,473	205	5,827	1,080	39,977	8,608	194,072	471	10,311
New York ..	1,889,924	1,889,924	—	545,870	502,500	12,240	237,996	1,126	41,895	546	64,072	66,560	1,915,398	6,083	324,422
Niagara	160,110	122,662	37,448	42,094	38,400	748	16,181	60	1,897	334	12,084	3,032	64,455	170	4,215
Oneida	203,636	145,203	58,433	52,924	48,630	989	19,411	75	1,693	480	13,060	4,288	76,379	271	6,721
Onondaga ...	295,108	225,028	70,080	80,496	74,200	1,209	30,640	127	3,813	616	23,100	5,289	130,114	251	12,449
Ontario	55,367	23,876	31,431	14,867	13,880	212	5,067	18	476	178	4,343	1,107	20,364	70	1,177
Orange	140,113	77,120	62,993	37,219	34,050	760	16,193	76	1,720	422	13,508	3,369	62,270	191	4,210
Orleans	27,760	10,531	17,229	7,996	7,120	118	2,225	11	165	94	1,637	559	8,538	28	450
Oswego	71,275	35,424	35,851	19,528	17,500	319	5,426	34	565	211	4,592	1,387	22,000	60	1,132
Otsego	46,082	14,330	31,752	13,506	12,100	207	4,267	18	481	193	3,857	1,077	18,776	48	808
Putnam	16,555	—	16,555	4,430	4,050	90	2,286	9	230	73	†376	422	8,257	5	—

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Queens	1,297,634	1,297,634	—	371,728	352,500	6,934	160,552	698	13,044	1,164	56,798	24,030	475,149	1,260	33,082
Rensselaer ..	121,834	85,351	36,483	33,583	30,400	694	12,232	43	1,192	302	8,493	2,600	46,020	144	4,489
Richmond ...	174,441	174,441	—	43,183	40,550	1,010	18,950	86	1,602	228	8,254	3,416	54,170	168	2,623
Rockland ...	74,261	21,724	52,537	16,564	15,310	315	7,921	33	827	194	5,210	1,254	24,553	75	1,363
St. Lawrence.	91,098	39,991	51,107	22,927	20,300	422	7,362	30	666	335	6,520	1,846	28,728	74	1,606
Saratoga	65,606	34,635	30,971	18,228	16,600	371	6,449	27	713	233	4,103	1,556	21,619	58	1,059
Schenectady .	122,494	95,509	26,985	34,817	32,300	570	13,741	48	1,667	273	9,842	2,488	53,677	158	4,656
Scoharie	20,812	2,617	18,195	6,150	5,420	82	1,590	11	164	102	1,783	401	6,645	10	139
Schuyler	12,979	2,913	10,066	3,760	3,400	73	1,006	4	64	68	936	307	3,568	7	144
Seneca	25,732	10,462	15,270	6,056	5,350	93	1,546	9	132	80	1,516	477	5,804	18	216
Steuben	84,927	39,107	45,820	23,069	20,810	344	7,181	36	931	250	6,390	1,572	27,825	86	1,827
Suffolk	197,355	34,424	162,931	47,437	43,800	1,064	27,330	101	2,441	821	19,608	4,793	93,394	238	3,642
Sullivan	37,901	7,525	30,376	10,801	9,700	383	5,762	39	600	266	4,246	1,396	19,392	29	662
Tioga	27,072	10,518	16,554	7,860	6,950	105	2,069	14	168	108	1,488	543	8,301	27	394
Tompkins ...	42,340	19,730	22,610	12,224	11,050	175	4,580	13	517	130	3,651	749	18,691	44	1,125
Ulster	87,017	36,505	50,512	24,676	22,350	513	9,398	46	862	342	6,451	2,060	32,924	76	1,742
Warren	36,035	18,836	17,199	10,416	9,500	173	4,759	23	609	140	3,962	884	20,414	43	1,625
Washington .	46,726	18,298	28,428	12,363	11,050	241	3,583	24	415	151	1,931	919	11,461	34	590
Wayne	52,747	16,218	36,529	15,043	13,400	184	3,685	20	350	154	3,872	1,000	19,477	40	466
Westchester .	573,558	479,921	93,637	147,509	139,500	2,675	87,808	298	8,826	1,153	52,399	12,074	290,636	823	20,154
Wyoming ...	31,394	8,002	23,372	8,229	7,310	135	2,193	10	2 08	95	2,176	578	8,975	29	305
Yates	16,381	5,308	11,073	4,958	4,380	62	1,269	6	89	55	921	259	4,688	11	188
Total State ..	**13,479,142**	**11,165,893**	**2,313,249**	**3,663,373**	**3,405,680**	**77,358**	**$1,521,498**	**6,620**	**$159,637**	**20,106**	**$706,875**	**302,325**	**$6,243,699**	**19,169**	**$656,428**

Family figures for Counties in this State are preliminary Census releases.

N. CAROLINA

Population 3,571,623
Families 789,659
Radio Homes 438,960

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Alamance ...	57,427	16,537	40,890	13,024	7,410	176	$3,130	20	$582	184	$4,436	802	$14,894	39	$967
Alexander ..	13,454	....	13,454	2,890	1,340	32	93	4	62	26	453	155	1,206	2	....
Alleghany ..	8,341	....	8,341	1,988	860	23	32	1	*	34	273	157	647	....	....
Anson	28,443	3,587	24,856	5,977	2,900	73	814	5	80	68	906	284	3,544	7	145
Ashe	22,664	....	22,664	4,868	2,120	74	111	2	*	37	466	313	1,333	4	27
Avery	13,561	....	13,561	2,764	1,280	39	98	1	*	25	†122	141	572	....	....
Beaufort ...	36,431	8,569	27,862	8,154	4,260	180	1,436	11	182	104	1,214	595	5,917	15	311
Bertie	26,201	....	26,201	5,353	2,450	66	384	5	59	78	968	270	2,662	7	47
Bladen	27,156	....	27,156	5,621	2,580	63	518	5	72	66	909	259	2,940	9	95
Brunswick ..	17,125	....	17,125	3,673	1,760	85	372	5	40	51	398	232	1,218	1	....
Buncombe ..	108,755	51,310	57,445	26,375	17,550	372	6,934	43	1,388	225	6,936	1,530	32,476	59	2,349
Burke	38,615	10,285	28,330	7,783	4,130	152	1,326	7	197	63	1,418	456	5,736	16	347
Cabarrus ...	59,393	15,572	43,821	13,176	7,400	200	3,257	15	517	154	3,935	747	14,695	29	549
Caldwell	35,795	7,598	28,197	7,617	4,120	135	1,199	7	193	86	1,780	391	5,765	10	394
Camden	5,440	....	5,440	1,271	580	42	136	1	*	10	55	73	211	1	....
Carteret	18,284	6,967	11,317	4,261	2,470	95	1,084	4	154	47	625	311	3,183	8	164
Caswell	20,032	....	20,032	3,916	1,700	21	179	2	*	58	†265	136	1,052	1	....
Catawba	51,653	18,894	32,759	11,709	6,540	149	2,031	15	319	143	3,097	704	10,703	20	518
Chatham ...	24,726	....	24,726	5,368	2,470	71	511	5	63	82	1,242	274	2,832	5	45
Cherokee ...	18,813	....	18,813	4,021	1,880	58	366	3	79	23	639	225	1,784	5	9
Chowan	11,572	3,835	7,737	2,539	1,390	42	423	3	65	22	381	161	1,859	7	92
Clay	6,405	....	6,405	1,401	620	21	36	1	*	5	29	64	177	....	....
Cleveland ...	58,055	20,584	37,471	12,474	6,810	142	1,786	12	284	118	2,373	561	9,490	6	123
Columbus ...	45,663	3,011	42,652	9,798	4,520	89	1,084	9	185	175	1,979	474	6,674	14	345
Craven	31,298	11,815	19,483	7,367	4,330	143	1,304	10	212	106	1,592	529	6,310	23	599
Cumberland .	59,320	17,428	41,892	11,960	6,440	157	2,051	9	340	137	2,663	621	10,740	22	883

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Currituck ...	6,709	....	6,709	1,663	770	28	110	1	*	29	135	112	505	....	....
Dare	6,041	....	6,041	1,454	780	53	258	1	*	24	169	151	827	1	....
Davidson ...	53,377	21,591	31,786	12,029	6,950	138	2,234	8	305	154	2,681	566	8,547	15	374
Davie	14,909	....	14,909	3,320	1,550	42	284	8	61	45	565	207	1,730	2	....
Duplin	39,739	....	39,739	8,683	3,950	154	878	9	133	94	1,050	504	3,991	7	256
Durham	80,244	60,195	20,049	19,898	15,000	321	4,682	29	1,029	177	6,051	1,186	27,823	68	2,309
Edgecombe ..	49,162	19,126	30,036	10,333	5,840	194	2,080	12	185	69	1,606	550	9,223	25	551
Forsyth	126,475	79,815	46,660	30,800	22,080	538	6,242	40	1,254	277	8,231	1,832	35,265	107	3,796
Franklin ...	30,382	....	30,382	6,522	2,960	89	611	7	128	66	592	266	2,803	11	175
Gaston	87,531	32,461	55,070	19,529	11,380	295	4,642	25	570	163	3,911	1,030	16,552	31	711
Gates	10,060	....	10,060	2,124	940	36	176	—	—	24	†135	93	671	....	....
Graham	6,418	....	6,418	1,316	610	16	21	2	*	6	*	65	371	....	....
Granville ...	29,344	3,991	25,353	6,189	3,060	80	713	6	167	63	1,049	297	3,799	10	148
Greene	18,548	....	18,548	3,556	1,540	32	193	2	*	54	†293	138	1,516	3	11
Guilford	153,916	97,814	56,102	36,842	26,750	476	9,019	51	1,863	388	11,769	2,088	48,105	120	4,125
Halifax	56,512	11,104	45,408	11,446	5,600	192	2,166	17	319	101	2,232	706	9,075	23	443
Harnett	44,239	5,256	38,983	9,205	4,520	114	1,159	10	253	135	1,737	483	5,830	10	180
Haywood ...	34,804	7,977	26,827	7,651	4,060	96	797	9	248	62	1,067	400	5,727	12	323
Henderson ..	26,049	5,381	20,668	6,363	3,410	66	1,232	8	221	83	1,713	316	5,697	13	202
Hertford	19,352	....	19,352	4,024	1,850	61	654	6	69	52	876	205	2,626	5	48
Hoke	14,937	....	14,937	2,900	1,290	24	244	2	*	31	†256	107	1,401	2	....
Hyde	7,860	....	7,860	1,720	800	54	107	—	—	16	106	142	451	....	....
Iredell	50,424	18,122	32,302	11,438	6,530	173	1,732	12	300	163	2,457	755	8,929	16	415
Jackson	19,366	....	19,366	4,008	1,850	41	280	2	*	31	611	185	2,166	3	64
Johnston ...	63,798	3,678	60,120	13,813	6,350	152	1,152	20	262	175	2,020	670	7,820	18	259
Jones	10,926	....	10,926	2,185	980	38	210	1	*	22	251	91	637	....	....
Lee	18,743	4,960	13,783	4,148	2,240	47	835	8	163	66	1,183	241	3,906	12	228
Lenair	41,211	15,388	25,823	8,860	4,940	136	1,388	11	332	107	2,057	497	9,384	16	466
Lincoln	24,187	4,525	19,662	5,190	2,600	74	609	4	90	69	1,141	352	3,320	3	49
McDowell ...	22,996	2,889	20,107	5,015	2,510	54	685	7	138	68	963	259	3,031	6	139
Macon	15,880	....	15,880	3,489	1,610	65	336	3	73	24	562	240	1,759	3	12
Madison	22,522	....	22,522	4,846	2,130	67	227	4	57	52	516	298	1,370	....	....
Martin	26,111	3,966	22,145	5,144	2,510	59	461	4	106	88	1,169	341	4,083	10	217
Mecklenburg..	151,824	100,899	50,927	36,320	25,820	461	9,030	58	2,138	285	12,034	1,929	55,395	91	3,788
Mitchell	15,980	....	15,980	3,392	1,540	38	121	3	45	19	493	174	1,665	5	44
Montgomery ..	16,280	....	16,280	3,593	1,710	51	532	6	69	41	833	243	2,433	3	16
Moore	30,969	3,225	27,744	6,719	3,440	79	1,263	11	207	95	1,360	376	4,946	23	359
Nash	55,608	13,590	42,018	11,780	6,230	150	2,013	15	466	126	1,865	530	9,280	23	597
New Hanover .	47,935	33,407	14,528	12,054	8,550	265	3,086	15	779	120	3,332	948	17,480	48	1,260
Northampton .	28,299	....	28,299	5,622	2,530	57	334	6	81	58	†286	235	1,679	1	....
Onslow	17,939	....	17,939	3,777	1,720	90	508	3	54	37	†313	223	1,609	2	....
Orange	23,072	3,654	19,418	5,239	2,730	64	870	7	150	60	1,152	270	3,685	8	78
Pamlico	9,706	....	9,706	2,170	1,060	49	230	—	—	12	93	122	480	....	....
Pasquotank .	20,568	11,564	9,004	4,867	3,110	130	1,279	4	118	53	1,334	361	5,265	18	248
Pender	17,710	....	17,710	3,754	1,730	60	357	2	*	47	348	179	1,386	2	....
Perquimans .	9,773	....	9,773	2,269	1,040	45	270	2	*	34	470	157	1,252	2	34
Person	25,029	4,599	24,430	5,113	2,500	63	633	5	132	57	856	255	3,157	9	167
Pitt	61,244	15,654	45,590	12,733	6,540	150	1,806	14	270	187	3,133	681	12,359	24	502
Polk	11,874	....	11,874	2,679	1,270	25	272	4	70	20	†172	135	1,123	2	....
Randolph ...	44,554	6,981	37,573	10,318	5,010	129	1,157	10	204	130	2,127	538	6,056	11	199
Richmond ...	36,810	8,768	28,042	8,094	4,300	100	1,377	6	137	59	1,295	328	6,169	11	210
Robeson	76,860	5,803	71,057	15,741	7,490	149	2,045	16	385	232	3,105	783	11,568	18	414
Rockingham..	57,898	10,387	47,511	12,923	6,710	197	2,580	13	388	184	2,888	824	11,122	41	744
Rowan	69,206	22,109	47,097	16,336	9,740	192	3,466	17	620	187	4,404	932	16,173	38	947
Rutherford ..	45,577	8,987	36,590	9,981	5,080	104	1,298	10	193	144	1,935	557	6,190	13	224
Sampson	47,440	3,557	43,883	9,766	4,490	159	1,083	9	163	112	1,767	537	5,445	6	174
Scotland	23,232	5,685	17,547	4,917	2,500	66	828	9	117	61	827	259	3,418	8	127
Stanly	32,834	4,060	28,774	7,575	3,860	94	1,058	7	215	87	2,045	420	6,309	14	296
Stokes	22,656	....	22,656	4,838	2,120	61	237	2	*	46	†225	250	1,530	1	....
Surry	41,783	9,020	32,763	9,190	4,870	161	1,333	11	284	100	1,927	565	7,490	14	366

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Swain	12,177	....	12,177	2,505	1,170	36	204	2	*	15	†122	154	830	1	....
Transylvania	12,241	3,061	9,180	2,663	1,320	31	429	3	99	14	391	122	1,903	2	....
Tyrrell	5,556	....	5,556	1,210	570	28	99	2	*	10	53	80	439	1	....
Union	39,097	6,475	32,622	8,508	4,200	140	902	9	167	85	1,360	497	5,199	10	164
Vance	29,961	7,647	22,314	6,394	3,350	111	1,101	9	222	75	1,637	380	6,356	16	346
Wake	109,544	46,897	62,647	24,330	14,950	379	4,855	45	1,508	256	8,795	1,441	33,976	75	3,472
Warren	23,145	....	23,145	4,532	2,060	73	472	4	75	55	664	243	2,354	7	64
Washington	12,323	....	12,323	2,604	1,260	58	332	3	45	28	426	182	1,362	6	70
Watauga	18,114	....	18,114	3,846	1,730	39	292	3	61	43	678	261	1,958	2	....
Wayne	58,328	20,203	38,125	12,019	6,860	161	1,862	16	321	203	3,011	707	11,529	28	647
Wilkes	43,003	4,478	38,525	9,049	4,260	149	729	6	144	87	1,575	534	4,792	9	230
Wilson	50,219	19,234	30,985	11,061	6,180	149	1,633	16	378	132	2,545	637	10,396	32	675
Yadkin	20,657	....	20,657	4,542	2,090	53	255	1	*	**53**	**†282**	211	1,295	1	....
Yancey	17,202	....	17,202	3,585	1,620	48	110	2	*	27	156	230	748	....	....
Total State	**3,571,623**	**974,175**	**2,597,448**	**789,659**	**438,960**	**11,349**	**$129,453**	**915**	**$24,071**	**8,781**	**$172,184**	**44,328**	**$675,361**	**1,490**	**$40,299**

N. DAKOTA

Population 641,935
Families 152,043
Radio Homes 118,080

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	4,664	....	4,664	1,149	830	11	$213	**3**	$29	17	$335	93	$1,022	2	....
Barnes	17,814	5,917	11,897	4,446	3,550	62	959	**8**	143	72	1,237	355	4,872	7	$161
Benson	12,629	....	12,629	2,828	2,050	37	498	6	65	32	†191	177	1,734	....	....
Billings	2,531	....	2,531	562	410	8	61	—	—	2	*	17	102	....	....
Bottineau	13,253	....	13,253	3,351	2,440	45	489	7	98	46	617	263	2,628	3	18
Bowman	3,860	....	3,860	1,033	750	11	231	4	54	24	338	107	1,107	2	....
Burke	7,653	....	7,653	1,989	1,450	34	334	6	52	28	369	181	1,199	2	....
Burleigh	22,736	15,496	7,240	5,472	4,750	59	1,580	7	391	58	2,704	329	9,639	25	677
Cass	52,849	32,580	20,269	13,222	12,400	168	3,850	20	694	134	5,967	944	25,513	61	2,087
Cavalier	13,923	....	13,923	3,118	2,280	37	476	**8**	100	46	619	258	2,492	3	22
Dickey	9,696	....	9,696	2,375	1,740	35	584	4	70	35	544	180	2,085	2	....
Divide	7,086	....	7,086	1,878	1,360	19	305	4	45	15	244	137	1,271	**1**	....
Dunn	8,376	....	8,376	1,814	1,240	21	241	3	18	16	172	111	799	1	....
Eddy	5,741	....	5,741	1,363	990	13	284	4	48	23	478	111	1,564	3	31
Emmons	11,699	....	11,699	2,268	1,650	21	387	3	24	28	287	115	1,378	1	....
Foster	5,824	....	5,824	1,394	1,020	23	373	2	*	28	493	135	1,596	2	....
Golden Valley	3,498	....	3,498	896	630	15	276	3	22	16	223	80	895	1	....
Grand Forks	34,518	20,228	14,290	8,616	7,290	104	2,185	12	401	77	3,878	571	14,355	39	1,368
Grant	8,264	....	8,264	1,802	1,310	18	213	3	*	19	†150	98	793	....	....
Griggs	5,818	....	5,818	1,410	1,030	19	210	3	36	20	192	105	1,136	3	29
Hettinger	7,457	....	7,457	1,622	1,180	20	369	2	*	23	393	117	1,468	2	....
Kidder	6,692	....	6,692	1,507	1,100	16	142	1	*	31	258	108	909	....	....
La Moure	10,298	....	10,298	2,388	1,730	29	352	4	45	38	413	183	1,635	2	....
Logan	7,561	....	7,561	1,574	1,140	11	77	2	*	27	†206	100	845	....	....
McHenry	14,034	....	14,034	3,355	2,460	51	605	7	81	51	458	249	2,177	3	17
McIntosh	8,984	....	8,984	1,995	1,460	11	69	3	26	27	271	124	1,194	....	....
McKenzie	8,426	....	8,426	2,179	1,590	20	336	3	69	25	290	113	1,052	1	....
McLean	16,082	....	16,082	3,836	2,780	41	535	6	81	62	554	253	2,294	**1**	....
Mercer	9,611	....	9,611	2,075	1,480	13	123	3	44	28	469	123	1,393	**1**	....
Morton	20,184	6,685	13,499	4,482	3,520	52	948	7	186	54	1,112	320	4,578	9	107
Mountrail	10,482	....	10,482	2,679	1,960	37	360	5	79	41	602	203	1,905	1	....
Nelson	9,129	....	9,129	2,185	1,610	22	250	6	89	38	427	193	1,761	2	....
Oliver	3,859	....	3,859	824	600	8	48	1	*	6	23	29	231	....	....
Pembina	15,671	....	15,671	3,625	2,650	57	657	9	129	55	837	331	3,316	8	52
Pierce	9,208	....	9,208	1,993	1,460	15	289	2	*	29	491	130	1,903	3	24

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Ramsey	15,626	6,204	9,422	3,714	2,970	48	1,030	6	149	57	1,474	308	5,794	9	179
Ransom	10,061	....	10,061	2,449	1,770	33	531	5	68	33	595	187	2,362	6	83
Renville	5,533	....	5,533	1,461	1,060	16	296	2	*	25	290	108	1,023	1	....
Richland	20,519	3,747	16,772	4,867	3,730	55	913	10	139	55	1,599	366	5,627	8	205
Rolette	12,583	....	12,583	2,663	1,950	25	398	4	72	32	630	149	1,994	1	....
Sargent	8,693	....	8,693	2,120	1,540	27	230	4	29	28	†196	157	1,219	....	....
Sheridan	6,616	....	6,616	1,484	1,090	16	112	2	*	18	129	117	748	....	....
Sioux	4,419	....	4,419	942	680	8	124	—	—	6	†47	47	525	....	....
Slope	2,932	....	2,932	746	550	10	69	—	—	4	30	31	149	....	....
Stark	15,414	5,839	9,575	3,396	2,700	29	759	6	143	35	1,025	207	3,960	6	157
Steele	6,193	....	6,193	1,425	1,040	12	200	3	21	19	214	102	853	2	....
Stutsman ...	23,495	8,790	14,705	5,166	4,150	56	1,139	8	158	75	1,861	373	6,418	12	475
Towner	7,200	....	7,200	1,755	1,300	19	309	5	63	28	**389	160	1,669	2	....
Traill	12,300	....	12,300	2,897	2,100	35	502	7	84	38	692	249	3,209	4	46
Walsh	20,747	4,070	16,677	4,555	3,450	47	790	9	159	56	1,039	331	5,032	6	62
Ward	31,981	16,577	15,404	8,139	6,800	103	2,187	11	568	107	3,060	647	11,920	33	798
Wells	11,198	....	11,198	2,682	1,960	31	451	5	76	48	550	227	2,436	4	96
Williams	16,315	5,790	10,525	4,307	3,350	53	866	8	129	57	1,391	340	5,007	9	138
Total State ..	**641,935**	**131,923**	**510,012**	**152,043**	**118,080**	**1,786**	**$29,815**	**266**	**$5,243**	**1,992**	**$41,450**	**11,049**	**$162,780**	**294**	**$7,079**

OHIO

Population 6,907,612
Families 1,894,897
Radio Homes 1,748,870

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	21,705	—	21,705	5,891	5,270	83	$943	8	$85	78	$759	384	$3,068	7	$55
Allen	73,303	47,797	25,506	20,239	18,630	297	5,413	35	933	201	5,846	1,444	29,477	83	2,129
Ashland	29,785	12,453	17,332	8,639	7,880	87	2,158	12	225	104	2,811	511	10,652	29	595
Ashtabula ..	68,674	34,931	33,743	19,427	17,790	279	5,894	23	493	234	5,843	1,366	25,217	66	1,147
Athens	46,166	15,911	30,255	12,304	11,150	202	3,298	15	349	134	2,953	774	11,875	36	879
Auglaize	28,037	10,757	17,280	7,894	7,070	113	1,713	12	163	95	1,727	589	7,496	27	242
Belmont	95,614	45,228	50,386	24,927	22,900	485	7,240	26	507	210	3,999	1,719	21,387	49	919
Brown	21,638	—	21,638	6,251	5,580	78	928	8	96	79	1,038	423	3,903	11	124
Butler	120,249	84,568	35,681	32,505	30,130	521	11,077	37	1,361	217	7,560	2,014	41,878	116	2,860
Carroll	17,449	3,922	13,527	4,615	4,190	59	782	5	64	84	1,013	304	3,187	5	34
Champaign ..	25,258	8,335	16,923	7,242	6,520	105	1,021	12	316	91	2,116	482	6,968	20	266
Clark	95,647	70,662	24,985	26,652	24,630	469	9,284	32	1,175	204	6,220	1,728	35,536	87	2,617
Clermont ...	34,109	—	34,109	9,726	8,890	167	2,158	14	206	113	1,863	625	7,303	10	44
Clinton	22,574	5,971	16,603	6,823	6,150	103	1,034	10	144	95	1,639	516	7,742	21	340
Columbiana .	90,121	54,717	35,404	24,534	22,670	396	8,427	39	1,011	303	7,117	1,870	31,967	114	2,002
Coshocton ..	30,594	11,509	19,085	8,734	7,880	152	2,121	9	237	91	1,887	584	8,597	20	584
Crawford ...	35,571	22,749	12,822	10,365	9,470	146	2,637	14	*	113	2,691	737	11,892	49	595
Cuyahoga ...	1,217,250	1,183,490	33,760	336,569	316,370	6,316	125,562	600	19,692	2,015	84,461	24,211	555,343	1,071	35,602
Darke	38,831	7,745	31,086	11,143	9,950	138	2,287	14	350	141	2,439	798	10,718	25	467
Defiance	24,367	12,293	12,074	6,854	6,130	86	1,709	9	165	94	2,071	490	7,386	21	293
Delaware ...	26,780	8,944	17,836	7,449	6,670	99	1,536	7	*	114	1,859	517	7,320	22	394
Erie	43,201	24,874	18,327	11,901	10,980	180	3,835	24	667	119	3,370	964	16,811	51	941
Fairfield	48,490	21,940	26,550	13,292	12,100	185	3,389	16	362	144	2,967	794	13,135	30	829
Fayette	21,385	9,402	11,983	6,073	5,420	91	1,511	7	139	60	1,699	391	7,369	12	—
Franklin	388,712	330,268	58,444	105,700	98,300	1,623	38,847	220	6,662	821	35,058	7,025	186,311	279	16,361
Fulton	23,626	3,016	20,610	6,796	6,110	76	1,544	9	168	97	2,477	468	7,407	13	184
Gallia	24,930	7,832	17,098	6,037	5,330	77	1,000	3	63	62	1,172	310	4,514	10	227
Geauga	19,430	—	19,430	5,152	4,640	47	1,116	6	100	72	1,192	306	4,546	3	34
Greene	35,863	13,182	22,681	9,784	8,920	115	2,441	11	307	91	1,972	502	9,377	17	389
Guernsey ...	38,822	15,044	23,778	10,989	9,940	181	2,488	10	250	138	2,090	709	9,427	26	657
Hamilton ...	621,987	544,766	77,221	180,836	168,360	3,129	68,635	361	10,165	1,013	43,897	12,138	299,853	604	30,933
Hancock	40,793	22,361	18,432	11,859	10,750	145	3,110	10	329	126	2,943	732	12,905	40	966
Hardin	27,061	7,593	19,468	7,966	7,150	101	1,793	12	226	94	1,605	587	6,898	31	369

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Harrison	20,313	2,808	17,505	5,527	5,030	73	1,177	8	66	65	873	343	3.646	10	94
Henry	22,756	4,825	17,931	6,326	5,670	63	1,341	8	161	96	1,684	418	6,090	16	232
Highland	27,099	8,941	18,158	7,980	7,110	126	1,949	9	177	97	1,478	548	7.622	24	446
Hocking	21,504	6,177	15,327	5,730	5,180	72	1,264	5	122	73	1,184	321	4.395	11	229
Holmes	17,876	—	17,876	4,521	4,070	32	581	4	83	45	654	294	3,708	5	72
Huron	34,800	16,005	18,795	9,925	9,060	126	2,336	13	321	135	2,953	763	11,677	37	644
Jackson	27 004	11,832	15,172	7,077	6,200	106	1,791	9	142	69	1,718	436	6,598	17	231
Jefferson	98,129	50,269	47,860	24,570	22,890	460	8,729	31	1,124	203	6,023	1,768	34,649	78	2,460
Knox	31,024	10,122	20,902	9,158	8,340	103	2,005	8	251	114	2,367	556	9,706	20	364
Lake	50,020	24,282	25,738	13,883	12,990	180	5,092	15	625	164	4,210	897	18,498	37	606
Lawrence	46,705	15,851	30,854	11,422	10,330	206	2,414	8	202	92	2,165	637	8,480	25	517
Licking	62,279	31,487	30,792	18,298	16,720	275	5,116	19	550	193	4,414	1,098	20.043	44	1,231
Logan	29,624	9,808	19,816	8,628	7,890	133	2,104	13	159	114	2,107	687	8,927	23	349
Lorain	112,390	78,975	33,415	30,195	27.630	485	10,552	33	1,145	268	7,903	2,047	39,348	107	2,518
Lucas	344,333	287,032	57,301	96,044	89.420	1,335	34,131	154	5,900	663	28,817	6,109	155,392	255	10,460
Madison	21,811	4,697	17,114	5,446	4,910	72	1,628	7	138	73	1,591	375	6.033	13	167
Mahoning	240,251	197,050	43,201	59,039	55,080	941	22,140	82	2,423	472	19,523	3,714	97.399	161	7,055
Marion	44,898	30,817	14,081	12,708	11,690	177	3,588	16	465	128	3,006	734	14,759	41	1,049
Medina	33,034	10,854	22,180	9,303	8,480	127	2,414	10	293	132	3,779	630	11,367	14	337
Meigs	24,104	6,937	17,167	6,705	5,990	109	1,278	8	135	67	1,377	391	5,141	11	178
Mercer	26,256	4,841	21,415	6,637	5,930	81	1,313	9	133	92	1,717	522	7,107	19	343
Miami	52,632	28,625	24,007	15,085	13,790	203	4,306	16	584	159	4,107	914	17.761	43	772
Monroe	18,641	—	18,641	4,902	4,390	64	650	3	23	43	382	271	2,224	10	70
Montgomery	295,480	223,914	71,566	81,944	76,210	1,181	28,394	107	4,503	560	22,398	5,143	129,680	192	9,222
Morgan	14,227	—	14,227	3,975	3,560	40	597	5	51	40	568	216	2,457	6	51
Morrow	15,646	—	15,646	4,560	4,070	42	682	3	38	52	735	190	2,682	4	23
Muskingum	69,795	37,500	32,295	19,769	18,300	312	5,725	26	879	192	5,655	1,240	24,697	53	1,746
Noble	14,587	—	14,587	4,033	3,610	43	479	2	*	44	538	257	2.000	8	71
Ottawa	24,360	4,505	19,855	6,887	6,330	100	2,046	8	139	100	2,013	510	7,683	19	214
Paulding	15,527	—	15,527	4,408	3,980	63	836	8	81	64	1,306	323	3,425	11	68
Perry	31,087	6,939	24,148	8,349	7,620	126	1,908	8	151	89	1,716	479	6,051	10	80
Pickaway	27,889	7,982	19,907	6,947	6,180	100	1,431	7	138	70	1,447	442	5,732	14	213
Pike	16,113	—	16,113	3,909	3,500	79	689	3	29	40	550	251	2,152	4	—
Portage	46,660	17,119	29,541	12,796	11,700	149	3,510	10	315	142	3,525	789	15,282	23	321
Preble	23,329	3,552	19,777	6,761	6,080	91	1,456	8	107	86	1,546	530	6,324	11	102
Putnam	25,016	—	25,016	6,528	5,920	92	1,104	13	111	97	1.442	524	5,772	17	144
Richland	73,853	43,797	30,056	19,991	16,800	258	6,186	26	801	170	5,614	1,293	28,730	66	1,898
Ross	52,147	20,129	32,018	13,075	11,850	179	3,343	18	511	109	3,105	718	13.747	28	689
Sandusky	41,014	20,478	20,536	11,778	10,660	151	3,108	14	361	132	3,388	855	13,878	40	722
Scioto	86,565	46,490	40,075	21,620	19,990	385	5,823	26	677	186	4,612	1,456	23,749	58	1,880
Seneca	48,499	27,422	21,077	13,173	12,100	175	3,815	21	443	148	3,265	1,000	16,464	49	870
Shelby	26,071	9,790	16,281	7,015	6,320	120	1,840	10	188	83	1,788	473	7,112	21	301
Stark	234,887	165,380	69,507	61,924	57,590	919	21,812	76	2,622	572	18,514	4,260	92,205	194	7,333
Summit	339,405	292,817	46,588	91,343	85,040	1,369	34,153	140	4,566	739	26,033	6,070	140,031	196	7,496
Trumbull	132,315	76,320	55,995	33,561	31,140	463	11,181	40	1,146	334	8,219	2,022	39,555	92	2,901
Tuscarawas	68,816	37,431	31,385	18,700	16,700	284	5,478	26	537	233	5,084	1,344	20,971	67	1,251
Union	20,012	4,037	15,975	5,567	4,980	74	1,107	7	100	82	1,386	375	6,005	8	—
Van Wert	26,759	11,887	14,872	7,685	6,890	90	1,741	9	179	85	1,811	484	7,607	16	284
Vinton	11,573	—	11,573	2,958	2,660	39	394	2	*	27	270	144	1,279	3	39
Warren	29,894	8,401	21,493	8,248	7,440	113	2,012	10	193	97	1,687	500	7,672	14	183
Washington	43,537	14,543	28,994	12,155	11,050	155	2,379	12	307	142	2,705	699	10,843	30	489
Wayne	50,520	18,797	31,723	13,280	12,700	175	3,219	19	459	168	4,368	1,019	16,966	33	691
Williams	25,510	9,107	16,403	7,640	6,860	93	1,779	12	196	108	2,076	626	8,550	26	288
Wood	51,796	13,263	38,533	14,604	13,390	202	3,700	23	290	202	3,559	1,124	13,150	18	152
Wyandot	19,218	6,891	12,327	5,437	4,850	70	1,108	8	151	78	1,554	384	5,901	14	193
Total State	**6,907,612**	**4,612,986**	**2,294,626**	**1,894,897**	**1,748,870**	**29,612**	**$609,065**	**2,825**	**$83,003**	**16,475**	**$494,863**	**127215**	**$2,616,387**	**5,431**	**$174,820**

Family figures for Counties in this State are preliminary Census releases.

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OKLAHOMA

Population 2,336,434
Families 609,094
Radio Homes 450,390

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Adair	15,755	—	15,755	3,620	2,340	42	$257	5	$75	33	$287	174	$1,090	—	—
Alfalfa	14,129	2,553	11,576	3,957	2,600	33	560	12	175	59	724	283	2,676	4	$46
Atoka	18,702	2,548	16,154	4,384	2,830	79	534	4	52	31	484	225	1,715	1	—
Beaver	8,648	—	8,648	2,354	1,500	22	300	2	*	39	296	142	1,016	4	56
Beckham	22,169	8,058	14,111	6,036	4,270	66	1,212	11	189	125	1,430	468	5,426	5	46
Blaine	18,543	2,828	15,715	4,852	3,190	54	829	13	189	81	1,152	338	3,781	4	19
Bryan	38,138	38,138	10,027	9,348	6,290	143	1,551	14	232	77	1,891	445	6,215	9	114
Caddo	41,567	5,579	35,988	10,471	7,000	107	1,862	22	305	154	2,210	687	7,444	12	331
Canadian	27,329	10,078	17,251	6,950	5,010	66	1,432	10	269	113	1,918	435	6,427	10	111
Carter	43,292	16,886	26,406	11,244	8,300	193	2,222	18	476	143	2,033	770	9,358	20	357
Cherokee	21,030	3,027	18,003	4,908	3,120	57	431	5	99	35	594	237	1,987	5	55
Choctaw	28,358	5,909	22,449	6,992	4,650	73	750	8	124	60	827	299	3,076	7	87
Cimarron	3,654	—	3,654	1,022	670	13	197	3	31	23	306	97	873	2	—
Cleveland	27,728	11,429	16,299	6,858	5,200	61	1,484	16	434	85	1,280	433	6,068	15	235
Coal	12,811	—	12,811	3,145	2,070	35	356	4	42	32	405	143	1,467	2	—
Comanche	38,988	18,055	20,933	9,228	6,750	118	1,944	17	386	121	3,040	650	10,350	25	618
Cotton	12,884	—	12,884	3,367	2,180	35	424	6	65	54	711	201	2,703	3	21
Craig	21,083	5,685	15,398	4,879	3,280	56	633	6	90	69	1,262	280	3,896	6	119
Creek	55,503	22,602	32,901	14,569	10,600	194	2,926	26	485	194	3,212	938	11,108	25	449
Custer	23,068	9,240	13,828	6,060	4,260	68	1,228	12	258	109	1,900	486	5,939	16	187
Delaware	18,592	—	18,592	4,519	2,830	55	226	5	39	50	†147	194	1,216	—	—
Dewey	11,981	—	11,981	3,183	2,040	35	452	10	84	69	611	248	1,738	—	—
Ellis	8,466	—	8,466	2,354	1,540	17	320	7	65	38	577	179	1,752	6	55
Garfield	45,484	28,081	17,403	12,923	10,330	138	2,994	18	797	179	4,299	901	17,915	44	1,249
Garvin	31,150	5,104	26,046	7,700	5,140	152	1,242	18	226	104	1,313	599	4,802	16	133
Grady	41,116	14,111	27,005	10,760	7,600	140	1,657	19	347	145	2,264	697	8,419	16	214
Grant	13,128	—	13,128	3,813	2,480	41	673	10	126	55	569	262	2,609	5	86
Greer	14,550	4,193	10,357	3,670	2,540	52	722	8	109	58	†339	291	2,929	6	60
Harmon	10,019	2,732	7,287	2,576	1,730	26	253	5	67	34	456	153	1,317	2	—
Harper	6,454	—	6,454	1,738	1,130	19	280	5	63	32	247	142	1,098	4	48
Haskell	17,324	—	17,324	3,963	2,540	46	306	5	67	32	425	188	1,694	2	—
Hughes	29,189	6,632	22,557	7,003	4,880	73	1,025	13	204	73	983	357	4,147	4	102
Jackson	22,708	8,593	14,115	6,147	4,340	85	1,040	13	189	92	1,477	400	4,646	8	246
Jefferson	15,107	—	15,107	3,836	2,530	42	559	10	94	62	688	234	2,178	6	53
Johnston	15,960	—	15,960	3,920	2,560	44	378	9	58	43	329	211	1,379	1	—
Kay	47,084	28,528	18,556	13,218	10,490	145	3,473	22	786	172	4,093	891	14,451	37	779
Kingfisher	15,617	3,352	12,265	4,209	2,830	41	770	8	148	69	1,326	256	3,662	9	120
Kiowa	22,817	5,177	17,640	6,167	4,190	71	1,135	11	226	102	1,202	442	4,824	6	57
Latimer	12,380	—	12,380	2,979	1,990	49	262	4	*	29	297	158	1,188	3	27
Le Flore	45,866	4,020	41,846	10,963	7,310	148	1,157	15	168	101	1,298	521	4,900	9	127
Lincoln	29,529	2,738	26,791	7,722	5,100	86	850	17	149	79	1,052	373	3,747	4	73
Logan	25,245	10,018	15,227	7,042	5,050	82	1,287	16	265	92	1,771	467	6,287	7	179
Love	11,433	—	11,433	2,768	1,770	47	384	5	53	32	154	153	1,057	1	—
McClain	19,205	3,116	16,089	4,618	3,010	60	584	9	135	75	529	286	2,170	6	89
McCurtain	41,318	3,689	37,629	9,739	6,390	116	827	8	138	71	697	409	3,608	5	53
McIntosh	24,097	—	24,097	5,352	3,430	71	544	10	115	31	419	240	2,100	1	—
Major	11,946	—	11,946	3,187	2,040	37	401	5	69	64	628	230	1,825	2	—
Marshall	12,384	2,594	9,790	2,981	1,940	50	477	7	76	28	388	155	1,623	2	—
Mayes	21,668	2,501	19,167	5,422	3,500	95	508	12	165	79	794	379	3,039	3	18
Murray	13,841	4,970	8,871	3,334	2,370	69	575	9	129	53	726	301	2,260	6	73
Muskogee	65,914	32,332	33,582	16,991	12,810	269	3,103	30	851	187	3,842	1,143	16,032	37	1,006
Noble	14,826	5,045	9,781	4,066	2,850	43	701	10	123	66	915	303	3,279	6	69
Nowata	15,774	3,904	11,870	4,182	2,820	43	884	4	91	46	704	212	2,677	5	96
Okfuskee	26,279	3,811	22,468	6,261	4,200	80	795	13	131	81	813	367	3,048	5	35

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Oklahoma ...	244,159	211,016	33,143	69,732	61,700	904	16,076	141	5,666	683	24,118	5,104	104,680	148	9,242
Okmulgee ...	50,101	22,956	27,145	12,932	9,540	192	2,608	21	416	150	2,844	845	10,688	35	551
Osage	41,502	8,710	32,792	10,745	7,750	128	2,353	20	352	164	2,795	652	8,417	11	154
Ottawa	35,849	14,193	21,656	9,938	7,260	142	1,999	17	343	96	1,723	533	7,379	19	414
Pawnee	17,395	5,252	12,143	4,577	3,200	53	759	9	129	69	696	284	2,710	7	76
Payne	36,057	17,800	18,257	9,858	7,360	134	2,396	17	416	164	2,765	744	10,886	20	648
Pittsburg ...	48,985	14,997	33,988	11,590	8,140	155	1,961	21	341	135	2,591	644	8,370	10	233
Pontotoc ...	39,792	15,143	24,649	10,138	7,290	168	2,050	21	430	114	3,384	704	10,167	22	594
Pottawatomie.	54,377	22,053	32,324	14,089	10,550	245	2,517	34	674	167	3,823	1,074	13,597	30	680
Pushmataha .	19,466	3,254	16,212	4,639	2,990	56	400	5	96	24	435	187	1,864	1	—
Roger Mills .	10,736	—	10,736	2,844	1,800	42	293	7	32	35	378	180	1,232	1	—
Rogers	21,078	4,134	16,944	5,444	3,680	80	851	9	147	91	835	415	3,370	4	22
Seminole	61,201	21,862	39,339	15,046	10,960	235	3,144	26	576	179	5,014	1,030	13,740	20	537
Sequoyah ...	23,138	—	23,138	5,244	3,340	57	272	6	92	55	408	235	1,639	3	54
Stephens	31,090	12,106	18,984	8,013	5,760	106	1,532	11	293	130	1,820	518	6,634	15	329
Texas	9,896	—	9,896	2,742	1,820	33	573	7	155	64	1,288	261	3,068	5	73
Tillman	20,754	5,109	15,645	5,646	3,840	77	834	11	179	85	866	404	3,490	6	54
Tulsa	193,363	148,294	45,069	54,500	47,400	735	14,020	118	3,957	566	18,670	3,789	80,671	143	8,123
Wagoner	21,642	3,535	18,107	5,128	3,350	70	522	5	86	48	482	257	1,934	2	—
Washington .	30,559	16,267	14,292	8,614	6,710	93	2,304	14	440	87	2,195	542	9,893	29	724
Washita	22,279	2,776	19,503	5,804	3,800	46	800	11	117	81	1,002	314	3,232	5	50
Woods	14,915	5,055	9,860	4,250	3,060	49	919	10	193	72	1,200	339	4,202	12	186
Woodward ..	16,270	5,406	10,864	4,035	2,880	39	1,018	10	163	71	1,716	320	4,960	9	181
Total State ..	**2,336,434**	**879,663**	**1,456,771**	**609,094**	**450,390**	**7,921**	**$112,117**	**1,135**	**$25,700**	**7,490**	**$144,070**	**39,448**	**$549,054**	**1,006**	**$31,080**

Family figures for Counties in this State are preliminary Census releases.

OREGON

Population 1,089,684
Families 335,944
Radio Homes 320,780

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Baker	18,297	9,342	8,955	5,394	5,110	78	$1,769	10	$271	69	$2,026	404	$7,630	14	$247
Benton	18,629	8,392	10,237	5,735	5,490	67	2,016	10	176	58	2,195	385	8,471	20	278
Clackamas ..	57,130	6,124	51,006	17,595	17,100	177	3,611	20	465	169	3,396	876	13,107	18	363
Clatsop	24,697	13,291	11,406	7,561	7,110	119	2,945	14	350	80	2,421	635	11,744	29	529
Columbia ...	20,971	4,304	16,667	6,191	5,960	60	1,666	12	178	66	1,287	368	5,604	7	40
Coos	32,466	12,848	19,618	10,055	9,560	157	3,563	16	409	97	3,115	699	12,691	26	438
Crook	5,533	—	5,533	1,583	1,540	14	476	3	87	11	308	69	1,544	3	43
Curry	4,301	—	4,301	1,391	1,360	23	430	4	40	29	†243	125	1,225	3	19
Deschutes ...	18,631	10,021	8,610	5,576	5,250	60	1,995	9	294	69	2,720	366	9,084	13	428
Douglas	25,728	4,924	20,804	7,845	7,550	113	2,010	15	217	129	2,265	591	8,288	11	215
Gilliam	2,844	—	2,844	822	800	16	232	3	40	18	526	96	1,396	4	27
Grant	6,380	—	6,380	1,906	1,860	21	374	5	60	26	580	151	2,006	4	31
Harney	5,374	2,566	2,808	1,494	1,420	13	548	3	81	22	902	117	2,527	5	—
Hood River ..	11,580	3,280	8,300	3,398	3,270	47	1,218	5	124	42	881	243	4,046	6	153
Jackson	36,213	16,025	20,188	11,296	10,800	118	3,341	13	450	136	3,306	671	14,435	26	567
Jefferson ...	2,042	—	2,042	622	600	9	125	2	*	7	†51	35	569	—	—
Josephine ...	16,301	6,028	10,273	5,241	4,980	54	1,385	7	157	83	1,514	354	5,641	4	69
Klamath	40,497	16,497	24,000	11,900	11,400	139	4,600	21	625	125	6,121	727	22,472	38	1,199
Lake	6,293	—	6,293	1,928	1,870	18	553	2	*	21	660	107	2,660	2	—
Lane	69,096	27,269	41,827	20,903	20,100	265	5,769	29	790	247	6,707	1,206	26,640	39	1,225
Lincoln	14,549	—	14,549	4,643	4,530	99	1,373	9	106	88	1,060	431	4,533	10	99
Linn	30,485	8,383	22,102	9,162	8,840	92	1,756	15	228	106	2,103	558	8,861	11	244
Malheur	19,767	3,551	16,216	5,197	5,060	58	1,177	10	191	62	1,252	336	5,408	7	103

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Marion	75,246	33,883	14,413	20,848	20,020	275	6,365	32	609	232	6,725	1,436	28,503	50	1,487
Morrow	4,337	—	4,337	1,231	1,200	20	260	3	32	18	324	97	1,282	4	37
Multnomah .	355,099	305,394	49,705	116,580	110,000	1,658	39,860	206	6,351	815	37,045	8,220	211,535	305	12,282
Polk	19,989	3,579	16,410	5,843	5,640	73	1,037	9	85	64	1,067	348	3,904	4	57
Sherman	2,321	—	2,321	747	720	11	157	2	*	13	†112	71	662	—	—
Tillamook ..	12,263	2,751	9,512	3,771	3,620	70	1,039	8	162	58	1,045	288	4,056	9	89
Umatilla	26,030	8,847	17,183	7,458	7,190	89	2,044	16	342	104	2,729	559	10,587	19	367
Union	17,399	7,747	9,652	5,318	5,090	81	1,576	9	250	56	1,729	421	6,661	15	272
Wallowa	7,625	—	7,623	2,172	2,110	31	584	4	71	18	516	163	2,389	3	41
Wasco	13,069	6,266	6,803	3,935	3,760	49	1,353	9	197	66	2,049	322	6,923	12	212
Washington .	39,194	3,747	35,447	11,885	11,500	137	2,673	15	223	129	2,358	643	9,878	8	89
Wheeler	2,974	—	2,974	885	860	7	76	2	*	12	†130	64	823	—	—
Yamhill	26,336	6,666	19,670	7,833	7,510	89	1,874	16	273	100	2,209	532	8,578	19	204
Total State ..	**1,089,684**	**531,675**	**558,009**	**335,944**	**320,780**	**4,407**	**$101,830**	**568**	**$14,085**	**3,445**	**$104,020**	**22,714**	**$476,363**	**739**	**$21,555**

Family figures for Counties in this State are preliminary Census releases.

PENNA.

Population **9,900,180**
Families **2,514,736**
Radio Homes **2,262,760**

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Adams	39,435	5,916	33,519	10,187	8,590	147	$1,848	12	$222	130	$2,097	607	$7,841	21	$274
Allegheny ...	1,411,539	1,183,831	227,708	359,856	331,800	6,274	142,494	648	20,113	1,639	74,495	21,449	562,492	1,147	37,527
Armstrong ..	81,087	23,562	57,525	20,448	17,510	282	5,163	25	631	190	3,362	1,073	17,639	60	1,213
Beaver	156,754	103,888	52,866	38,439	34,900	646	14,292	53	1,360	319	7,667	2,342	44,194	157	3,423
Bedford	40,809	3,268	37,541	10,186	8,520	131	1,651	9	164	140	2,530	656	8,307	11	242
Berks	241,884	144,757	97,127	63,693	57,320	1,854	21,990	87	2,239	519	17,084	5,960	87,545	276	7,095
Blair	140,358	100,465	39,893	36,017	32,600	646	13,698	49	1,315	315	7,444	2,292	45,838	105	3,972
Bradford ...	50,615	15,938	34,677	13,979	11,790	218	3,238	23	420	190	3,180	956	13,559	46	701
Bucks	107,715	31,635	76,080	28,109	24,400	536	7,992	39	710	270	5,517	2,010	27,603	55	861
Butler	87,590	24,477	63,113	22,797	19,680	297	6,374	30	690	273	6,069	1,313	25,901	55	1,597
Cambria	213,459	114,567	98,892	48,736	42,900	833	14,312	54	1,438	375	10,857	2,791	62,429	119	3,582
Cameron	6,852	3,775	3,077	1,887	1,600	31	664	2	*	22	409	127	2,072	8	145
Carbon	61,735	37,361	24,374	14,737	13,070	344	4,469	21	324	132	1,935	1,153	12,503	42	911
Centre	52,608	15,493	37,115	13,286	11,400	170	4,108	17	553	182	4,054	834	15,713	48	1,063
Chester	135,626	53,342	82,284	33,070	28,870	562	10,818	64	1,639	378	10,022	2,362	43,933	133	2,131
Clarion	38,410	3,798	34,612	9,714	8,260	127	2,541	13	194	127	2,447	562	8,902	19	364
Clearfield ...	92,094	24,874	67,220	22,589	19,340	378	6,289	23	497	243	3,896	1,314	19,921	48	1,074
Clinton	34,557	14,594	19,963	8,859	7,710	151	2,665	13	315	106	2,192	627	9,292	38	604
Columbia ...	51,413	22,980	28,433	13,469	11,500	226	3,370	14	396	138	2,450	874	12,418	35	798
Crawford ...	71,644	27,045	44,599	19,971	17,240	255	5,575	25	668	221	4,962	1,217	22,800	72	1,514
Cumberland .	74,806	26,867	37,939	20,305	18,110	362	6,103	32	664	209	4,728	1,329	21,693	62	1,093
Dauphin	177,410	119,721	57,689	46,618	42,100	1,016	14,896	101	2,891	328	12,638	3,573	71,915	207	8,143
Delaware ...	310,756	228,240	82,516	80,097	73,800	1,220	29,748	182	5,041	485	18,223	4,510	96,441	205	5,181
Elk	34,443	18,861	15,582	8,019	6,960	139	2,692	11	304	76	1,638	518	7,854	34	547
Erie	180,889	134,355	46,534	47,962	43,400	1,037	15,392	49	1,544	460	12,979	3,591	65,554	173	5,877
Fayette	200,999	49,791	151,208	47,860	41,250	658	11,631	43	1,290	325	8,460	2,398	51,071	126	3,151
Forest	5,791	—	5,791	1,563	1,330	14	234	1	*	26	268	96	968	—	—
Franklin	69,378	28,177	41,201	17,759	15,200	280	4,325	27	594	199	4,326	1,111	18,346	59	1,146
Fulton	10,673	—	10,673	2,609	2,120	45	321	3	41	43	413	234	1,374	3	4
Greene	44,671	4,891	39,780	11,022	9,340	113	2,212	8	176	123	1,437	537	8,058	23	394
Huntingdon .	41,836	11,933	29,903	10,400	8,850	181	2,629	11	170	127	2,592	666	9,094	36	557
Indiana	79,854	18,134	61,720	19,221	16,290	258	4,100	21	523	233	3,654	1,133	18,015	39	813

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Jefferson ...	54,090	20,263	33,827	13,572	11,520	211	4,297	17	329	151	3,225	787	13,428	43	829
Juniata	15,373	—	15,373	3,979	3,340	80	798	6	35	47	660	320	2,833	4	16
Lackawanna .	301,243	269,997	31,246	72,178	65,970	1,695	25,630	127	2,359	470	12,920	5,342	87,567	312	9,754
Lancaster ...	212,504	94,932	117,572	55,344	48,640	1,642	15,243	64	1,901	510	14,414	5,089	76,578	185	4,489
Lawrence ...	96,877	58,541	38,336	24,799	22,320	443	7,920	28	924	249	6,060	1,671	30,918	101	2,524
Lebanon	72,641	35,137	37,504	18,871	16,290	414	4,965	21	556	181	5,837	1,450	23,322	71	1,560
Lehigh	177,533	132,021	45,512	45,468	41,400	1,082	15,432	51	1,800	374	12,556	3,855	68,828	151	5,944
Luzerne	441,518	336,561	104,957	101,805	92,300	2,574	32,858	175	3,355	631	18,001	8,123	116,864	417	11,489
Lycoming ...	93,633	61,445	32,188	25,707	22,890	450	7,610	41	1,094	252	5,586	1,817	30,745	103	3,094
McKean	56,673	23,824	32,849	15,178	13,380	233	5,544	25	723	151	4,558	990	19,481	67	1,700
Mercer	101,039	59,095	41,944	25,779	22,800	434	8,417	36	948	291	7,038	1,823	33,054	106	2,359
Mifflin	42,993	16,014	26,979	10,900	9,540	205	3,199	14	398	116	2,391	834	12,453	38	961
Monroe	29,802	12,590	17,212	8,106	7,100	140	2,854	15	306	164	2,382	796	11,466	23	412
Montgomery .	289,247	188,316	100,931	71,730	65,060	1,453	31,177	144	3,808	585	23,953	5,461	109,009	336	5,630
Montour	15,466	7,122	8,344	3,488	2,950	53	891	5	108	35	718	219	2,881	19	255
Northampton.	168,959	120,299	48,660	43,111	38,860	1,017	16,312	62	1,952	341	9,453	3,379	58,645	217	5,306
Northumberland ...	126,887	70,993	55,894	31,543	28,050	641	8,826	45	1,187	266	5,958	2,370	31,212	129	2,880
Perry	23,213	—	23,213	6,216	5,250	103	1,134	7	76	73	989	416	4,128	9	130
Philadelphia .	1,931,334	1,931,334	—	507,157	471,660	12,029	178,540	1,474	26,596	1,551	69,211	42,933	845,063	3,179	82,914
Pike	7,452	—	7,452	2,315	1,980	40	560	2	*	40	†249	185	1,658	1	—
Potter	18,201	3,197	15,004	5,050	4,230	68	1,102	8	112	77	1,302	329	4,898	6	55
Schuylkill ..	228,331	130,222	98,109	53,582	47,790	1,427	14,919	70	1,504	448	11,194	4,786	54,081	228	4,774
Snyder	20,208	2,877	17,331	5,346	4,500	71	710	6	78	64	797	403	3,081	8	34
Somerset ...	84,957	17,737	67,220	20,427	17,780	265	4,543	22	342	247	4,550	1,185	19,499	32	660
Sullivan	7,504	—	7,504	1,922	1,610	32	256	2	*	31	†147	164	1,038	2	—
Susquehanna .	33,893	7,006	26,887	9,024	7,590	155	2,351	7	105	114	1,358	571	6,718	18	198
Tioga	35,004	3,665	31,339	9,563	8,050	123	2,088	13	115	119	2,078	619	8,549	27	331
Union	20,247	3,571	16,676	4,950	4,220	65	1,200	6	120	57	1,059	423	4,284	18	159
Venango	63,958	34,017	29,941	16,238	14,550	243	5,342	15	462	154	3,425	932	18,136	63	1,394
Warren	42,789	14,891	27,898	10,843	9,420	148	3,416	13	330	93	1,782	607	17,485	32	790
Washington .	210,852	89,228	121,624	52,121	45,400	933	16,404	64	1,716	440	10,523	3,121	58,259	190	4,580
Wayne	29,934	5,687	24,247	7,814	6,580	114	2,029	11	181	107	1,249	556	7,621	26	319
Westmoreland.	303,411	146,573	156,838	74,316	65,520	1,293	22,635	90	2,311	597	15,010	4,354	78,368	239	6,283
Wyoming ...	16,702	—	16,702	4,531	3,920	70	1,059	8	78	73	1,053	353	4,572	13	97
York	178,022	83,186	94,836	48,299	42,550	826	12,551	46	1,254	361	13,885	3,214	58,410	163	4,279
Total State ..	**9,900,180**	**6,586,877**	**3,313,303**	**2,514,736**	**2,262,760**	**50,203**	**$830,646**	**4,450**	**$104,392**	**18,003**	**$520,696**	**179,692**	**$3,346,477**	**10,038**	**$262,230**

Family figures for Counties in this State are preliminary Census releases.

RHODE IS.

Population 713,346
Families 187,706
Radio Homes 173,450

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Bristol	25,548	25,548	....	6,478	5,960	137	$2,067	10	$217	37	$988	448	$6,075	20	$177
Kent	58,311	50,787	7,524	15,302	14,100	320	5,496	24	526	163	3,440	1,135	17,340	37	719
Newport	46,696	30,532	16,164	11,981	11,100	224	6,052	21	624	82	2,659	922	18,462	64	1,054
Providence ..	550,298	535,317	14,981	145,070	134,100	2,773	58,122	307	9,037	993	34,756	11,190	239,708	569	22,205
Washington .	32,493	11,199	21,294	8,875	8,190	175	4,106	15	507	134	2,687	728	14,417	30	512
Total State ..	**713,346**	**653,383**	**59,963**	**187,706**	**173,450**	**3,629**	**$75,843**	**377**	**$10,911**	**1,409**	**$44,530**	**14,423**	**$296,002**	**720**	**$24,667**

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S. CAROLINA

Population 1,899,804
Families 434,968
Radio Homes 222,170

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Abbeville ...	22,931	22,931	4,950	5,399	2,530	77	$723	8	$110	62	$394	350	$2,653	5	$64
Aiken	49,916	8,797	41,119	12,418	6,050	224	1,782	15	237	159	1,927	686	6,478	13	169
Allendale ...	13,040	—	13,040	2,916	1,290	57	380	4	53	17	334	162	1,315	5	60
Anderson ...	88,712	24,678	64,034	20,746	10,390	287	3,606	25	623	226	3,285	1,197	15,716	32	725
Bamberg ...	18,643	300	15,643	4,202	1,880	65	598	9	87	39	961	269	2,666	3	38
Barnwell	20,138	—	20,138	4,780	2,090	88	582	7	92	43	421	300	2,225	2	—
Beaufort	22,037	3,185	18,852	4,935	2,400	120	799	4	66	29	776	276	2,594	6	92
Berkeley	27,128	—	27,128	5,779	2,830	130	596	3	61	24	587	246	1,995	1	—
Calhoun	16,229	—	16,229	3,610	1,510	86	539	4	52	23	606	229	1,939	5	70
Charleston ..	121,105	71,275	49,830	31,907	20,450	639	7,923	41	1,489	147	8,046	1,776	35,121	103	2,755
Cherokee	33,290	7,636	25,654	7,248	3,600	112	945	6	170	67	822	411	4,670	10	132
Chester	32,579	6,392	26,187	7,374	3,560	111	1,667	6	155	57	1,233	339	5,292	8	143
Chesterfield .	35,963	4,497	31,466	7,601	3,510	99	975	12	172	91	1,218	410	4,386	7	159
Clarendon ...	31,500	—	31,500	6,377	2,800	90	607	5	78	47	1,235	262	3,009	2	—
Colleton	26,268	3,373	22,895	6,145	2,730	96	689	5	117	64	940	308	3,434	5	97
Darlington ..	45,198	11,635	33,563	10,269	5,050	156	1,758	10	263	100	1,494	516	7,484	13	216
Dillon	29,625	3,867	25,758	6,180	2,790	80	907	8	129	55	1,024	337	3,977	14	244
Dorchester ..	19,928	3,023	16,905	4,473	2,160	85	699	8	108	55	777	247	2,493	1	—
Edgefield ...	17,894	—	17,894	4,035	1,730	81	530	5	88	24	418	262	2,087	2	—
Fairfield	24,187	3,181	21,006	5,266	2,350	69	731	6	100	28	657	228	2,748	4	67
Florence	70,582	18,576	52,006	15,597	7,990	240	2,341	21	494	151	4,427	865	15,192	42	965
Georgetown .	26,352	5,559	20,793	5,994	3,050	145	1,340	8	226	42	1,229	338	4,117	4	51
Greenville ...	136,580	37,083	99,497	33,813	18,900	457	8,101	44	1,470	286	7,859	1,833	40,113	78	3,013
Greenwood ..	40,083	13,020	27,063	9,474	4,970	169	2,222	13	332	115	2,299	646	9,387	27	539
Hampton	17,465	—	17,465	4,106	1,890	43	235	6	53	41	420	157	1,499	1	—
Horry	51,951	5,066	46,885	10,831	4,560	158	1,822	13	384	132	2,122	584	8,401	10	299
Jasper	11,011	—	11,011	2,490	1,170	30	108	1	*	17	275	76	644	—	—
Kershaw ...	32,913	5,747	27,166	7,189	3,390	138	1,114	9	163	59	777	406	4,044	13	187
Lancaster ...	33,542	4,430	29,112	7,360	3,470	101	1,199	9	184	61	1,305	330	5,062	4	50
Laurens	44,185	12,598	31,587	10,106	4,950	134	1,747	13	256	105	1,540	559	6,980	19	341
Lee	24,908	2,995	21,913	5,311	2,440	107	800	4	*	43	998	278	2,981	9	143
Lexington ...	35,994	2,745	33,249	8,399	4,100	142	1,020	15	150	132	1,057	488	4,288	7	169
McCormick ..	10,367	—	10,367	2,271	930	43	231	1	*	14	171	132	914	3	36
Marion	30,107	10,138	19,969	6,600	3,330	87	1,199	9	267	72	1,201	364	5,332	7	80
Marlboro ...	33,281	4,895	28,386	7,259	3,330	97	1,120	9	136	65	1,112	321	4,483	5	61
Newberry ...	33,577	10,782	22,795	7,960	3,970	141	1,166	11	198	69	1,449	515	5,827	12	217
Oconee	36,512	2,820	33,692	8,080	3,610	101	1,064	10	143	82	1,137	439	4,563	10	137
Orangeburg .	63,707	10,521	53,186	14,651	7,010	257	2,187	22	313	167	3,195	984	10,064	21	327
Pickens	37,111	5,183	31,928	8,281	3,980	112	1,251	11	236	88	1,402	537	5,140	9	199
Richland ...	104,843	65,904	38,939	24,210	15,820	458	6,390	41	1,435	178	8,701	1,554	38,221	76	3,254
Saluda	17,192	188	17,004	3,861	1,560	71	331	4	42	24	300	243	1,273	6	110
Spartanburg .	127,733	36,348	91,385	29,497	16,010	367	5,377	25	948	250	6,037	1,424	28,917	45	1,632
Sumter	52,463	15,874	36,589	11,521	6,110	163	2,138	12	322	87	2,933	524	10,460	19	623
Union	31,360	8,478	22,882	6,908	3,560	91	1,164	10	164	54	971	376	5,636	7	330
Williamsburg .	41,011	3,182	37,829	8,315	3,460	128	912	7	109	38	1,053	357	3,939	4	46
York	58,663	24,490	34,173	13,224	6,910	234	2,841	19	415	93	2,133	730	11,342	18	367
Total State ..	**1,899,804**	**466,111**	**1,433,693**	**434,968**	**222,170**	**6,966**	**$76,456**	**538**	**$12,816**	**3,822**	**$83,258**	**23,871**	**$351,101**	**697**	**$18,258**

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S. DAKOTA

Population 642,961
Families 165,428
Radio Homes 132,010

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Armstrong ..	42	—	42	11	10	—	—	—	—	—	—	—	—	—	—
Aurora	5,387	—	5,387	1,398	1,060	15	$153	3	$41	26	$256	117	$867	—	—
Beadle	19,648	10,843	8,805	5,231	4,410	56	1,486	7	183	78	1,535	395	7,125	20	$503
Bennett	3,983	—	3,983	991	730	16	131	2	*	9	†67	73	503	2	—
Bon Homme..	10,241	—	10,241	2,769	2,140	27	325	5	75	44	452	209	1,894	4	49
Brookings ...	16,560	5,346	11,214	4,266	3,430	47	929	9	121	57	1,370	331	5,440	14	190
Brown	29,676	17,015	12,661	7,711	6,600	98	2,007	17	310	105	2,803	592	11,708	30	964
Brule	6,195	—	6,195	1,674	1,280	25	333	4	92	35	481	166	1,781	4	25
Buffalo	1,853	—	1,853	434	320	5	59	—	—	2	*	14	100	—	—
Butte	8,004	—	8,004	2,138	1,660	37	638	5	106	51	1,032	219	3,448	2	—
Campbell ...	5,033	—	5,033	1,120	840	12	152	1	*	13	†78	62	498	—	—
Charles Mix..	13,449	—	13,449	3,233	2,440	30	244	7	78	30	418	185	1,815	4	26
Clark	8,955	—	8,955	2,315	1,750	26	308	6	67	37	460	163	1,566	3	—
Clay	9,592	3,324	6,268	2,619	2,120	27	471	6	114	40	598	180	2,389	5	43
Codington ...	17,014	10,617	6,397	4,318	3,640	59	1,174	6	151	58	1,970	382	8,026	19	343
Corson	6,755	—	6,755	1,587	1,160	19	237	2	*	18	†152	106	847	1	—
Custer	6,023	—	6,023	1,708	1,360	28	414	2	*	38	608	143	1,619	1	—
Davison	15,336	10,633	4,703	4,192	3,700	68	1,086	8	261	79	2,218	422	7,665	19	652
Day	13,565	—	13,565	3,346	2,570	38	564	7	116	50	834	257	3,191	1	—
Devel	8,450	—	8,450	2,038	1,540	26	210	4	29	28	279	141	1,237	2	—
Dewey	5,709	—	5,709	1,338	1,030	26	305	3	*	27	273	107	822	1	—
Douglas	6,348	—	6,348	1,579	1,200	11	143	3	30	33	284	123	995	4	8
Edmunds ...	7,814	—	7,814	1,830	1,390	11	259	4	47	24	282	114	1,169	—	—
Fall River ..	8,089	4,083	4,006	2,073	1,690	24	497	8	97	32	593	190	2,128	7	67
Faulk	5,168	—	5,168	1,329	1,010	23	206	3	66	26	213	139	965	1	—
Grant	10,552	2,745	7,807	2,665	2,060	30	454	5	74	37	428	210	2,226	6	38
Gregory	9,554	—	9,554	2,404	1,830	29	319	7	66	36	550	179	1,674	6	56
Haakon	3,515	—	3,515	1,004	760	14	181	3	64	16	†89	88	948	2	—
Hamlin	7,562	—	7,562	1,893	1,400	34	336	6	60	34	288	165	1,344	—	—
Hand	7,166	—	7,166	1,795	1,290	17	273	3	54	27	546	106	1,427	2	—
Hanson	5,400	—	5,400	1,368	1,030	9	123	2	*	15	†84	79	625	—	—
Harding	3,010	—	3,010	831	610	10	96	1	*	11	97	40	380	—	—
Hughes	6,624	4,322	2,302	1,858	1,690	17	584	3	116	32	899	165	2,965	10	130
Hutchinson ..	12,668	—	12,668	3,111	2,400	26	297	7	66	46	492	238	2,253	4	23
Hyde	3,113	—	3,113	788	610	11	131	2	*	12	†251	59	824	2	—
Jackson	1,955	—	1,955	555	420	9	69	2	*	25	242	70	529	1	—
Jerauld	4,752	—	4,752	1,271	980	17	144	3	40	22	317	112	1,077	2	—
Jones	2,509	—	2,509	690	520	8	68	1	*	14	†135	57	579	1	—
Kingsbury ..	10,831	—	10,831	2,843	2,180	46	376	8	72	55	730	272	2,417	6	—
Lake	12,412	5,018	7,394	3,159	2,580	33	595	7	102	52	979	269	3,592	5	193
Lawrence ...	19,093	11,620	7,473	5,330	4,560	86	1,468	7	306	65	1,694	372	7,455	17	399
Lincoln	13,171	2,518	10,653	3,429	2,630	29	500	8	161	55	715	226	2,447	5	35
Lyman	5,045	—	5,045	1,281	960	19	168	3	16	31	†206	108	875	1	—
McCook	9,793	—	9,793	2,466	1,910	29	275	6	49	47	400	207	1,632	2	—
McPherson ..	8,353	—	8,353	1,871	1,420	12	134	3	28	30	258	125	1,045	2	—
Marshall	8,880	—	8,880	2,122	1,640	29	326	5	70	28	836	172	2,126	2	—
Meade	9,735	3,008	6,727	2,668	2,000	46	585	4	60	36	489	205	2,226	1	—
Mellette	4,107	—	4,107	960	710	7	40	1	*	14	96	66	370	1	—
Miner	6,836	—	6,836	1,781	1,360	23	190	5	64	27	293	142	1,141	3	—
Minnehaha ..	57,697	40,832	16,865	15,504	13,600	159	4,694	30	826	194	6,681	1,185	27,782	57	1,739
Moody	9,341	—	9,341	2,460	1,840	22	273	4	61	35	523	168	2,011	6	—
Pennington ..	23,799	13,844	9,955	6,677	5,720	99	2,272	11	529	110	4,122	591	12,147	26	617
Perkins	6,585	—	6,585	1,705	1,290	24	326	3	52	24	466	117	1,448	2	—
Potter	4,614	—	4,614	1,195	930	25	236	3	51	23	397	155	1,198	5	41

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Roberts	15,887	2,513	13,374	3,815	2,890	47	518	5	75	52	775	270	3,078	4	46
Sanborn	5,754	—	5,754	1,566	1,200	22	177	5	40	25	†228	124	966	4	15
Shannon	5,366	—	5,366	1,183	880	9	166	1	*	5	43	29	312	—	—
Spink	12,527	—	12,527	3,178	2,520	46	691	6	84	62	768	293	2,845	8	49
Stanley	1,959	—	1,959	575	440	6	55	1	*	8	81	36	335	—	—
Sully	2,668	—	2,668	656	470	5	65	1	*	10	151	40	401	1	—
Todd	5,714	—	5,714	1,244	940	12	82	1	*	17	92	54	416	—	—
Tripp	9,937	—	9,937	2,482	1,870	27	251	5	64	48	934	181	2,718	5	60
Turner	13,270	—	13,270	3,539	2,700	42	484	10	103	62	498	300	2,368	3	18
Union	11,675	—	11,675	3,058	2,320	28	424	7	147	44	516	221	2,352	5	57
Walworth ...	7,274	3,008	4,266	1,815	1,480	22	412	6	93	24	540	152	2,026	5	29
Washabaugh .	1,980	—	1,980	439	320	6	*	—	—	3	21	17	81	—	—
Washington .	1,789	—	1,789	368	270	7	*	—	—	1	*	8	72	—	—
Yankton	16,725	6,798	9,927	3,870	3,180	29	744	6	165	62	1,127	247	4,843	11	219
Ziebach	2,875	—	2,875	708	520	11	91	1	*	5	†20	31	237	—	—
Total State ..	**642,961**	**158,087**	**484,874**	**165,428**	**132,010**	**1,992**	**$32,118**	**330**	**$6,026**	**2,521**	**$47,075**	**12,781**	**$177,601**	**367**	**$6,957**

TENNESSEE

Population 2,915,841
Families 713,853
Radio Homes 478,730

	POPULATION				Radio	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
County	Total	Urban	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Anderson ...	26,504	2,761	23,743	5,976	3,920	77	$975	6	$162	34	$527	263	$3,234	6	$111
Bedford	23,151	6,537	16,614	6,161	3,720	71	982	9	154	33	1,295	305	4,317	9	143
Benton	11,976	—	11,976	2,993	1,700	47	442	5	52	20	318	187	1,316	1	—
Bledsoe	8,358	—	8,358	1,757	990	31	189	1	*	7	†78	89	656	2	—
Blount	41,116	10,740	30,376	9,496	6,100	134	1,813	8	243	47	1,416	378	6,645	3	63
Bradley	28,198	11,351	17,147	6,863	4,440	82	1,226	7	199	59	1,485	398	5,270	14	348
Campbell ...	31,131	4,010	27,121	6,716	4,550	82	1,243	4	99	38	716	308	4,468	3	98
Cannon	9,880	—	9,880	2,378	1,290	37	128	1	*	14	†92	152	665	2	—
Carroll	25,978	—	25,978	6,706	3,910	97	881	12	112	45	862	340	3,199	4	34
Carter	35,127	8,516	26,611	7,750	5,040	127	1,165	5	164	38	1,378	331	5,392	10	208
Cheatham ...	9,928	—	9,928	2,333	1,320	47	313	1	*	19	220	135	965	1	—
Chester	11,124	—	11,124	2,644	1,480	46	382	3	48	17	160	142	1,139	2	—
Claiborne ...	24,657	—	24,657	5,315	3,090	51	253	4	22	27	308	249	1,721	—	—
Clay	10,904	—	10,904	2,314	1,310	35	105	1	*	9	†47	115	531	—	—
Cocke	24,083	3,575	20,508	5,268	3,060	77	503	3	117	32	465	250	2,352	8	117
Coffee	18,959	4,549	14,410	4,631	2,790	73	805	5	123	48	651	305	2,846	9	328
Crockett	17,330	—	17,330	4,408	2,450	78	622	6	73	22	152	228	1,845	1	—
Cumberland .	15,592	—	15,592	3,449	2,160	38	513	2	*	17	367	122	1,576	5	13
Davidson ...	257,267	167,402	89,865	67,075	53,550	1,000	20,006	147	4,154	440	18,984	4,261	99,342	205	9,364
Decatur	10,261	—	10,261	2,437	1,360	54	222	3	32	10	113	151	868	2	—
De Kalb	14,588	—	14,588	3,561	1,980	54	297	2	*	13	†95	187	1,243	4	12
Dickson	19,718	3,504	16,214	4,832	2,900	55	668	4	77	39	833	280	2,872	4	50
Dyer	34,920	10,034	24,866	9,020	5,570	88	1,440	13	258	46	1,881	412	7,806	19	565
Fayette	30,332	—	30,332	6,812	3,600	37	437	2	*	23	470	174	2,069	1	—
Fentress	14,262	—	14,262	2,890	1,810	27	77	1	*	11	†81	124	1,256	—	—
Franklin	23,892	2,760	21,132	5,529	3,360	51	546	9	95	37	774	212	3,165	3	26
Gibson	44,835	11,595	33,240	11,857	7,090	140	1,728	18	276	64	971	571	6,498	17	363
Giles	29,240	5,314	23,926	7,188	4,090	94	857	7	150	58	1,304	429	4,237	14	168
Grainger	14,356	—	14,356	3,233	1,750	32	145	1	*	13	†93	152	894	—	—
Greene	39,405	6,784	32,621	9,064	5,200	156	1,190	7	200	75	1,295	505	5,664	11	301
Grundy	11,552	—	11,552	2,573	1,760	22	105	1	*	14	†80	93	821	1	—
Hamblen ...	18,611	8,050	10,561	4,510	2,910	67	807	3	117	35	1,375	201	4,096	8	241
Hamilton ...	180,478	131,102	49,376	45,945	37,100	823	14,569	75	2,177	285	12,439	2,989	64,617	152	5,683
Hancock	11,231	—	11,231	2,339	1,230	7	32	1	*	6	†17	93	419	—	—
Hardeman ..	23,590	—	23,590	5,028	2,850	62	618	6	79	34	480	258	2,353	1	—

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Hardin	17,806	—	17,806	4,108	2,320	53	376	2	*	19	374	182	1,422	2	—
Hawkins	28,523	—	28,523	6,408	3,600	128	810	7	70	33	595	359	2,592	4	110
Haywood	27,699	4,012	23,687	6,536	3,600	75	831	7	110	28	783	253	3,283	9	96
Henderson	19,220	2,526	16,694	4,599	2,510	61	472	5	58	29	550	197	2,020	—	—
Henry	25,877	6,395	19,482	6,893	4,230	76	1,038	11	188	44	1,006	354	4,374	15	302
Hickman	14,873	—	14,873	3,391	2,050	60	253	3	37	18	285	172	1,090	1	—
Houston	6,432	—	6,432	1,512	890	17	104	2	*	9	†70	95	549	—	—
Humphreys	12,421	—	12,421	2,960	1,770	35	376	3	56	12	287	138	1,344	2	—
Jackson	15,082	—	15,082	3,344	1,760	32	165	2	*	13	276	174	1,038	—	—
Jefferson	18,621	2,576	16,045	4,260	2,440	26	395	5	84	21	378	163	1,825	3	18
Johnson	12,998	—	12,998	2,817	1,590	21	96	3	39	10	†69	140	765	1	—
Knox	178,468	111,580	66,888	44,218	34,700	726	13,096	60	2,232	251	12,544	2,300	60,799	120	3,954
Lake	11,235	—	11,235	3,043	1,760	49	561	4	74	12	†200	147	1,812	5	99
Lauderdale	24,461	2,784	21,677	5,958	3,410	91	919	9	173	33	876	312	3,842	12	104
Lawrence	28,726	3,807	24,919	6,530	3,730	58	614	10	115	55	1,049	327	3,931	5	64
Lewis	5,849	—	5,849	1,312	830	15	144	1	*	11	†65	68	720	1	—
Lincoln	27,214	4,684	22,530	6,664	3,830	72	783	5	158	41	899	272	3,962	10	235
Loudon	19,838	7,390	12,448	4,568	2,890	74	824	6	122	27	925	212	2,983	2	—
McMinn	30,781	10,292	20,489	7,376	4,760	75	1,217	9	180	59	1,490	361	5,287	9	157
McNairy	20,424	—	20,424	4,844	2,710	64	438	5	34	35	508	248	1,787	1	—
Macon	14,904	—	14,904	3,562	1,930	30	149	1	*	15	†94	258	1,085	—	—
Madison	54,115	24,332	29,783	14,365	9,780	169	2,842	18	415	77	2,877	628	13,230	30	968
Marion	19,140	—	19,140	4,287	2,920	59	608	8	111	41	603	244	2,522	4	—
Marshall	16,030	3,582	12,443	4,259	2,540	55	712	5	116	23	709	198	3,188	3	26
Maury	40,357	13,668	26,689	10,376	6,510	170	2,034	12	313	53	1,635	561	8,197	14	471
Meigs	6,393	—	6,393	1,396	730	12	40	1	*	5	38	45	214	—	—
Monroe	24,275	2,593	21,682	5,341	3,040	35	486	7	99	35	445	200	2,338	6	148
Montgomery	33,346	11,831	21,515	8,274	5,030	152	1,444	6	266	53	939	502	6,259	13	379
Moore	4,093	—	4,093	1,033	560	5	14	1	*	5	†21	21	187	—	—
Morgan	15,242	—	15,242	3,100	2,000	31	254	3	19	10	†38	154	1,020	—	—
Obion	30,978	7,256	23,722	8,370	5,200	135	1,622	10	178	46	1,189	424	5,804	19	244
Overton	18,883	—	18,883	4,054	2,260	53	258	3	41	13	†134	186	1,226	4	137
Perry	7,535	—	7,535	1,773	990	40	214	2	*	10	†44	105	685	—	—
Pickett	6,213	—	6,213	1,283	700	12	60	—	—	2	*	86	348	—	—
Polk	15,473	—	15,473	3,245	2,120	42	308	4	52	19	614	192	2,488	6	142
Putnam	26,250	4,364	21,886	6,035	3,610	87	742	7	74	53	850	373	3,385	4	31
Rhea	16,353	—	16,353	3,750	2,390	41	550	3	94	20	804	183	2,522	6	110
Roane	27,795	9,601	18,194	6,375	4,210	69	819	8	189	51	975	288	3,751	9	135
Robertson	29,046	6,668	22,378	7,172	4,260	109	1,192	12	215	53	861	379	4,067	10	114
Rutherford	33,604	9,495	24,109	8,325	5,030	130	1,502	6	205	57	1,747	430	6,508	11	348
Scott	15,966	—	15,966	3,348	2,190	39	258	—	—	14	381	159	1,621	3	30
Sequatchie	5,038	—	5,038	1,111	650	12	176	1	*	4	27	57	384	1	—
Sevier	25,291	—	25,291	5,035	2,830	53	411	2	*	24	513	183	2,325	1	—
Shelby	358,250	292,942	65,308	95,712	74,900	1,202	24,800	182	6,207	497	25,392	5,442	153,441	240	12,281
Smith	16,148	—	16,148	4,176	2,370	42	245	4	61	30	441	220	1,861	1	—
Stewart	13,549	—	13,549	3,049	1,730	42	233	2	*	8	†35	144	847	—	—
Sullivan	69,085	28,408	40,677	16,076	11,200	249	3,803	13	576	59	4,027	606	18,008	28	1,057
Sumner	32,719	4,829	27,890	8,147	4,730	115	1,020	8	150	50	849	335	3,724	5	149
Tipton	28,036	3,513	24,523	6,774	3,770	95	1,018	6	131	25	621	252	3,811	4	126
Trousdale	6,113	—	6,113	1,532	860	15	210	2	*	8	140	68	699	—	—
Unicoi	14,128	3,350	10,778	3,051	2,070	64	322	2	*	13	351	226	1,764	7	29
Union	9,030	—	9,030	2,006	1,040	44	165	—	—	2	*	119	491	—	—
Van Buren	4,090	—	4,090	894	510	5	10	1	*	4	15	32	127	—	—
Warren	19,764	4,649	15,115	4,940	2,920	69	635	4	62	34	762	262	2,901	11	283
Washington	51,631	25,332	26,299	11,681	8,260	230	2,692	9	389	85	3,580	735	14,230	26	767
Wayne	13,638	—	13,638	3,081	1,790	39	200	3	23	15	†139	140	994	3	15
Weakley	29,498	3,587	25,911	8,088	4,690	116	1,288	12	168	54	862	427	4,142	10	101
White	15,983	2,506	13,477	3,636	2,150	34	286	4	66	31	409	201	1,509	6	70

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Williamson ..	25,220	4,120	21,100	6,053	3,520	101	913	6	124	33	759	292	3,323	3	64
Wilson	25,267	5,950	19,317	6,696	3,930	95	880	4	132	39	759	293	3,518	8	169
Total State ..	**2,915,841**	**1,027,206**	**1,888,635**	**713,853**	**478,730**	**9,904**	**$135,211**	**924**	**$23,964**	**4,159**	**$132,031**	**37,613**	**$650,526**	**1,220**	**$42,187**

Family figures for Counties in this State are preliminary Census releases.

TEXAS

Population 6,414,824
Families 1,674,828
Radio Homes 1,137,210

	POPULATION				Radio	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
County	Total	Urban	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Anderson ...	37,092	12,144	24,948	9,648	6,050	183	$1,807	15	$494	85	$1,583	579	$7,069	21	$394
Andrews	1,277	—	1,227	353	210	9	110	2	*	7	65	39	364	—	—
Angelina	32,201	9,567	22,634	8,507	5,260	110	1,743	13	421	66	1,858	417	6,788	8	277
Aransas	3,469	348	3,121	953	590	16	273	2	*	13	†115	77	701	2	—
Archer	7,599	—	7,599	1,961	1,220	27	408	5	62	39	341	168	1,362	—	—
Armstrong ..	2,495	—	2,495	690	390	5	85	1	*	13	179	54	499	2	—
Atascosa	19,275	—	19,275	4,106	2,300	74	585	9	76	65	833	316	2,385	1	—
Austin	17,384	—	17,384	4,768	2,660	57	636	7	86	61	653	324	2,906	3	27
Bailey	6,318	—	6,318	1,588	860	31	400	2	*	23	383	110	1,378	1	—
Bandera	4,234	—	4,234	1,212	660	16	206	3	25	9	†82	74	586	—	—
Bastrop	21,610	3,100	18,510	5,523	3,240	87	1,155	10	118	55	678	300	3,040	2	—
Baylor	7,755	3,328	4,427	2,022	1,300	25	425	5	92	55	739	167	2,117	2	—
Bee	16,481	6,789	9,692	3,993	2,510	76	983	6	228	78	1,576	346	4,915	8	229
Bell	44,863	18,916	25,947	12,060	7,900	184	2,658	23	570	153	2,431	839	10,866	22	501
Bexar	338,176	259,554	78,622	84,497	69,000	1,456	23,096	152	4,397	734	23,432	6,454	120,258	195	13,101
Blanco	4,264	—	4,264	1,141	610	14	203	4	37	20	†138	81	920	1	—
Borden	1,396	—	1,396	342	180	1	*	1	*	2	*	6	24	—	—
Bosque	15,761	—	15,761	4,921	2,790	58	657	14	145	80	599	308	2,439	6	84
Bowie	50,208	17,019	33,189	13,422	8,590	259	2,687	20	533	105	3,119	860	12,480	23	639
Brazoria	27,069	5,666	21,403	6,594	4,050	73	1,517	14	253	73	2,241	421	7,060	4	38
Brazos	26,977	11,842	15,135	7,190	4,600	101	1,816	11	351	65	2,262	379	8,604	19	561
Brewster	6,478	3,866	2,612	1,616	1,130	29	407	3	102	26	551	161	2,106	4	78
Briscoe	4,056	—	4,056	1,069	610	17	250	4	60	26	151	115	879	1	—
Brooks	6,362	—	6,362	1,346	780	17	175	2	*	28	637	95	1,482	1	—
Brown	25,924	13,398	12,526	7,284	5,030	109	1,570	14	463	142	2,172	624	7,852	12	240
Burleson	18,334	—	18,334	4,672	2,570	78	792	6	91	33	425	236	2,221	4	96
Burnet	10,771	—	10,771	2,887	1,620	34	511	5	69	54	795	182	1,962	4	41
Caldwell	24,893	9,455	15,438	6,032	3,880	78	1,266	11	207	90	1,860	438	6,057	14	184
Calhoun	5,911	—	5,911	1,510	870	17	289	7	47	19	†186	114	1,122	1	—
Callahan	11,568	—	11,568	3,143	1,820	43	682	9	124	58	541	230	2,088	5	44
Cameron	83,202	44,890	38,312	19,625	13,500	517	3,724	32	662	203	4,970	1,691	19,120	46	958
Camp	10,285	2,916	7,369	2,665	1,550	53	375	5	90	22	350	190	1,421	4	52
Carson	6,624	—	6,624	1,757	1,090	18	372	9	120	32	696	142	1,853	2	—
Cass	33,496	—	33,496	8,102	4,330	87	909	13	222	64	1,783	394	5,120	6	66
Castro	4,631	—	4,631	1,133	620	17	240	3	42	17	†183	73	943	1	—
Chambers ...	7,511	—	7,511	2,091	1,240	31	458	6	80	24	428	125	1,985	—	—
Cherokee	43,970	12,912	31,058	10,580	6,240	172	1,972	19	398	96	1,940	621	7,374	15	211
Childress ...	12,149	6,464	5,685	3,316	2,250	43	960	8	233	55	†387	291	4,105	11	156
Clay	12,524	—	12,524	3,397	1,910	44	565	8	93	64	619	243	2,067	3	38
Cochran	3,735	—	3,735	873	480	14	193	3	33	12	†71	89	693	1	—
Coke	4,590	—	4,590	1,235	680	10	197	4	41	16	†94	75	644	1	—
Coleman	20,571	6,054	14,517	5,455	3,400	81	1,174	13	234	97	992	411	3,973	6	141
Collin	47,190	8,555	38,635	12,696	7,540	191	2,530	26	456	148	2,280	771	8,697	16	276
Collingsworth.	10,331	3,308	7,023	2,723	1,640	43	742	5	126	33	†157	212	2,458	2	—
Colorado ...	17,812	—	17,812	4,720	2,720	65	895	8	158	63	1,306	331	4,311	7	103
Comal	12,312	6,976	5,345	3,341	2,360	58	784	5	113	53	†347	282	3,877	1	—
Comanche ...	19,245	3,209	16,036	5,291	2,960	52	492	10	*	68	674	257	2,407	5	48

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Concho	6,192	—	6,192	1,570	870	22	303	4	70	37	402	130	1,239	2	—
Cooke	24,909	9,651	15,258	6,348	4,090	107	1,360	13	251	77	1,896	405	6,161	14	345
Corvell	20,226	3,177	17,049	5,126	2,890	81	957	7	100	71	†264	320	2,779	2	—
Cottle	7,079	2,677	4,402	1,901	1,180	30	487	5	99	28	522	168	2,100	2	—
Crane	2,841	—	2,841	780	520	11	293	4	52	12	†130	79	939	3	52
Crockett	2,809	—	2,809	719	450	9	207	2	*	11	454	58	1,224	—	—
Crosby	10,046	—	10,046	2,631	1,470	35	447	5	131	38	607	188	2,198	1	—
Culberson	1,653	—	1,653	449	290	5	97	2	*	21	330	57	709	—	—
Dallam	6,494	4,441	2,053	1,743	1,290	22	612	6	148	33	†303	177	2,796	3	84
Dallas	398,564	319,480	79,084	112,628	95,000	1,388	34,325	221	8,727	900	38,968	7,674	205,466	259	15,687
Dawson	15,367	6,038	9,329	4,005	2,420	71	1,073	10	261	57	1,058	325	4,829	6	147
Deaf Smith	6,056	2,584	3,472	1,602	940	19	474	4	138	22	902	140	2,744	5	89
Delta	12,858	2,537	10,321	3,345	1,850	47	549	5	86	22	397	162	1,703	3	39
Denton	33,658	11,192	22,466	9,233	5,810	138	2,033	20	442	126	2,764	650	8,908	12	185
De Witt	24,935	7,418	17,517	6,489	3,940	100	1,586	19	265	83	1,796	518	6,468	13	244
Dickens	7,847	—	7,847	2,006	1,110	31	477	4	148	26	783	133	2,384	1	—
Dimmit	8,542	—	8,542	1,904	1,160	28	365	4	62	19	†149	103	1,078	3	49
Donley	7,487	—	7,487	2,016	1,270	23	514	7	99	35	557	159	1,936	4	28
Duval	20,565	5,755	14,810	4,699	2,690	94	1,034	8	240	43	†394	328	3,831	8	92
Eastland	30,345	13,270	17,075	8,361	5,780	102	1,964	19	353	169	2,016	662	7,430	13	—
Ector	15,051	9,573	5,478	4,357	2,860	43	1,832	8	389	78	3,589	361	9,570	12	478
Edwards	2,933	—	2,933	777	440	14	145	2	*	10	†104	60	492	1	—
Ellis	44,733	15,742	31,991	12,919	8,250	223	2,994	27	459	186	2,517	971	10,024	26	268
El Paso	131,067	96,810	34,257	31,613	24,100	639	8,131	61	1,878	276	10,703	2,324	45,669	70	2,766
Erath	20,760	7,314	13,446	5,854	3,500	64	996	9	163	78	1,108	309	3,978	6	68
Falls	35,984	6,542	29,442	8,881	5,060	122	1,630	16	319	82	1,049	483	5,480	7	150
Fannin	41,064	6,349	34,715	11,004	6,290	165	2,021	26	426	124	1,366	612	6,209	16	172
Fayette	29,246	2,531	26,715	7,546	4,160	83	939	18	170	116	1,301	511	4,978	10	116
Fisher	12,932	—	12,932	3,273	1,800	38	610	5	99	46	420	194	1,837	—	—
Floyd	10,659	2,726	7,933	2,786	1,720	29	537	5	143	35	†469	178	2,717	4	41
Foard	5,237	—	5,237	1,386	800	17	288	4	65	28	416	106	1,104	3	29
Fort Bend	32,963	3,457	29,506	7,709	4,280	91	1,387	11	279	111	2,350	540	7,474	10	209
Franklin	8,378	—	8,378	2,262	1,210	34	270	2	*	13	†66	85	1,083	1	—
Freestone	21,138	3,157	17,981	5,434	3,150	62	754	12	193	66	987	327	3,108	1	—
Frio	9,207	3,164	6,043	2,134	1,280	43	340	4	62	26	†173	163	1,388	3	14
Gaines	8,136	3,225	4,911	2,212	1,220	24	536	5	172	44	866	233	3,275	5	62
Galveston	81,173	66,610	14,563	22,142	18,700	364	7,450	40	1,165	167	6,181	1,842	35,786	68	2,186
Garza	5,678	—	5,678	1,517	860	20	395	3	67	23	496	125	1,702	3	54
Gillespie	10,670	3,544	7,126	2,822	1,630	35	621	5	72	48	792	227	2,842	9	101
Glasscock	1,193	—	1,193	322	180	3	*	1	*	4	26	16	98	—	—
Goliad	8,798	—	8,798	2,086	1,150	23	245	3	57	29	347	114	1,235	2	—
Gonzales	26,075	4,722	21,353	6,268	3,570	100	1,018	9	122	70	972	425	4,119	5	94
Gray	23,911	12,895	11,016	6,776	5,020	84	2,404	14	611	100	3,286	513	10,794	15	279
Grayson	69,499	32,737	36,762	19,471	13,200	313	4,687	33	863	241	4,839	1,409	19,203	38	906
Gregg	58,027	24,840	33,187	16,263	10,100	257	5,232	38	1,069	198	6,888	1,248	23,563	40	1,295
Grimes	21,960	6,138	15,822	5,598	3,280	74	907	9	153	42	750	257	3,224	2	—
Guadalupe	25,596	7,006	18,590	6,220	3,690	105	1,365	6	114	85	905	448	4,394	7	164
Hale	18,813	8,263	10,550	5,060	3,540	51	1,397	14	410	92	2,482	449	7,805	18	—
Hall	12,117	3,869	8,248	3,208	2,010	50	783	11	222	47	690	263	3,310	4	53
Hamilton	13,303	2,716	10,587	3,757	2,140	35	802	8	115	80	†375	296	2,851	2	—
Hansford	2,783	—	2,783	738	450	10	164	4	54	16	545	75	1,280	1	—
Hardeman	11,073	3,767	7,306	3,004	1,920	36	732	12	130	64	†389	266	3,043	5	87
Hardin	15,875	2,525	13,350	4,218	2,680	51	740	8	112	39	698	255	3,157	4	—
Harris	528,961	410,885	118,077	144,831	122,900	1,797	45,222	245	8,857	1,168	49,479	9,268	239,223	244	22,319
Harrison	50,900	18,410	32,490	12,733	7,960	196	2,402	16	447	95	2,453	594	9,747	15	653
Hartley	1,873	241	1,632	480	280	3	12	1	*	7	50	25	203	—	—
Haskell	14,905	3,051	11,854	3,980	2,310	42	801	12	220	63	†351	276	2,848	5	53
Hays	15,349	6,006	9,343	3,723	2,390	55	824	8	134	71	948	280	3,176	6	119

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Hemphill ...	4,170	—	4,170	1,139	680	11	300	2	*	20	445	98	1,532	2	—
Henderson ..	31,822	4,765	27,057	8,071	4,600	122	1,341	18	300	77	1,530	385	4,894	5	71
Hidalgo	106,059	50,580	55,479	23,857	15,600	446	4,461	46	837	230	5,889	1,586	20,508	35	'91
Hill	38,355	7,799	30,556	10,815	6,160	115	1,886	19	295	150	1,441	680	6,614	11	208
Hockley	12,693	3,091	9,602	3,166	1,760	42	693	8	156	42	614	211	2,861	3	40
Hood	6,674	—	6,674	1,812	900	26	364	4	28	30	273	142	932	1	—
Hopkins	30,274	6,742	23,532	8,004	4,600	112	1,271	11	277	90	1,494	547	5,781	11	234
Houston	31,137	4,536	26,601	7,712	4,340	101	1,108	11	225	55	974	331	3,915	6	102
Howard	20,990	12,604	8,386	5,536	4,150	89	2,021	18	*	91	3,198	533	10,534	16	389
Hudspeth ...	3,149	—	3,149	815	470	18	108	1	*	25	168	73	487	—	—
Hunt	48,793	18,694	30,099	13,298	8,420	205	2,656	26	804	177	3,133	971	12,013	28	536
Hutchinson .	19,069	10,018	9,051	5,300	3,680	42	1,826	10	439	47	1,831	307	7,165	7	253
Irion	1,963	—	1,963	562	350	8	102	2	*	14	90	43	312	1	—
Jack	10,206	—	10,206	2,751	1,580	37	474	7	129	64	626	227	1,963	3	37
Jackson	11,720	2,724	8,996	2,844	1,580	44	600	4	80	29	554	191	2,185	2	—
Jasper	17,491	3,497	13,994	4,348	2,660	60	664	6	131	50	981	239	3,184	4	89
Jeff Davis ...	2,375	—	2,375	579	360	12	99	1	*	7	34	43	307	—	—
Jefferson	145,329	105,201	40,128	39,143	32,050	595	11,228	77	2,231	338	13,787	2,533	57,967	97	3,613
Jim Hogg ...	5,449	—	5,449	1,216	750	36	258	3	78	18	544	131	1,525	4	19
Jim Wells ..	20,239	7,792	12,447	4,715	2,900	68	930	8	247	69	1,783	377	5,999	14	217
Johnson	30,384	10,558	19,846	8,600	5,590	103	1,769	21	360	127	1,944	620	6,900	15	222
Jones	23,378	4,810	18,568	6,183	3,750	82	1,520	12	342	115	1,582	435	6,183	1	—
Karnes	19,248	2,891	16,357	4,249	2,410	61	745	8	128	53	904	301	3,398	1	—
Kaufman ...	38,308	13,135	25,173	9,190	5,430	140	1,824	18	313	123	1,645	673	6,825	10	85
Kendall	5,080	—	5,080	1,506	850	22	288	4	50	33	511	137	1,389	2	—
Kenedy	700	—	700	131	80	1	*	—	—	1	*	3	18	—	—
Kent	3,413	—	3,413	870	480	15	165	2	*	14	129	58	486	—	—
Kerr	11,650	5,572	6,078	3,108	2,160	49	1,059	8	158	53	1,590	244	4,819	6	114
Kimble	5,064	—	5,064	1,374	790	24	341	4	53	21	398	98	1,368	1	—
King	1,066	—	1,066	267	140	5	89	—	—	3	24	17	201	—	—
Kinney	4,533	2,653	1,880	897	560	15	102	2	*	8	178	74	714	—	—
Kleberg	13,344	7,782	5,562	3,235	2,200	59	941	5	186	39	†346	257	3,758	6	61
Knox	10,090	—	10,090	2,556	1,460	39	609	11	181	49	445	227	2,235	1	—
Lamar	50,425	18,678	31,747	12,988	8,100	216	2,349	18	535	92	2,392	657	9,654	19	422
Lamb	17,606	3,817	13,789	4,562	2,660	65	1,142	16	290	64	1,340	369	4,887	4	51
Lampasas ...	9,167	3,426	5,741	2,673	1,680	45	649	6	124	38	†228	199	2,404	1	—
La Salle	8,003	3,633	4,370	1,895	1,160	34	302	4	53	27	364	157	1,178	2	—
Lavaca	25,485	2,789	22,696	5,811	3,380	72	742	7	109	77	772	363	3,579	8	118
Lee	12,751	—	12,751	3,039	1,660	41	389	9	75	39	451	202	1,643	2	—
Leon	17,733	—	17,733	4,447	2,390	71	566	14	114	66	637	316	2,316	3	18
Liberty	24,541	3,087	21,454	6,400	3,840	89	1,774	15	297	85	1,560	448	6,362	6	221
Limestone ..	33,781	6,410	27,371	8,848	5,120	161	1,647	17	300	89	1,142	593	5,039	3	33
Lipscomb ...	3,764	—	3,764	1,004	590	7	150	6	58	24	297	114	1,074	2	—
Live Oak ...	9,799	—	9,799	2,260	1,250	34	355	3	51	31	416	148	1,532	1	—
Llano	5,996	2,658	3,338	1,696	980	24	347	4	75	24	447	133	1,541	4	74
Loving	285	—	285	84	60	3	22	1	*	1	*	9	38	—	—
Lubbock ...	51,782	35,440	16,342	13,759	10,400	219	4,020	30	1,599	185	6,105	1,076	25,008	50	1,184
Lynn	11,931	—	11,931	3,079	1,690	33	779	5	153	44	862	176	3,225	4	40
McCulloch ..	13,208	5,002	8,206	3,500	2,190	49	881	11	194	101	1,251	321	3,950	5	63
McLennan ..	101,898	58,838	43,060	26,913	18,000	442	6,929	51	1,337	287	7,499	1,827	31,610	69	1,973
McMullen ...	1,374	—	1,374	365	200	8	62	1	*	5	23	26	114	—	—
Madison	12,029	—	12,029	3,052	1,630	31	800	5	82	39	794	174	2,485	3	27
Marion	11,457	2,797	8,660	2,863	1,600	58	450	4	104	30	466	206	1,755	7	130
Martin	5,556	—	5,556	1,374	760	23	283	2	*	19	†212	84	1,134	1	—
Mason	5,378	—	5,378	1,514	850	22	318	4	69	28	478	118	1,474	3	35
Matagorda .	20,066	6,594	13,472	5,240	3,280	93	1,343	9	170	61	1,688	389	5,711	11	129
Maverick ...	10,071	6,459	3,612	2,166	1,520	54	505	6	102	22	467	167	2,136	9	203
Medina	16,106	—	16,106	3,877	2,200	43	422	7	91	42	471	210	2,285	3	11
Menard	4,521	—	4,521	1,222	740	20	346	3	80	15	†92	109	1,402	3	29
Midland	11,721	9,352	2,369	3,327	2,590	19	1,056	8	319	45	2,133	233	6,272	14	282

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Milam	33,120	5,040	28,080	8,277	4,740	114	1,295	14	170	85	1,216	467	4,739	9	69
Mills	7,951	—	7,951	2,150	1,180	23	384	4	63	44	369	151	1,414	3	20
Mitchell	12,477	5,213	7,264	3,347	2,150	53	807	8	149	60	976	269	3,223	2	—
Montague	20,442	6,075	14,367	5,428	3,280	65	997	14	209	95	1,144	395	4,018	6	82
Montgomery	23,055	4,624	18,431	6,013	3,540	78	1,661	9	165	61	1,234	360	4,763	6	152
Moore	4,461	—	4,461	1,202	710	13	308	3	76	20	474	102	1,467	2	—
Morris	9,819	—	9,819	2,406	1,320	36	303	6	97	18	284	138	1,287	4	16
Motley	4,994	—	4,994	1,330	750	19	239	4	66	24	361	104	1,206	1	—
Nacogdoches	35,392	7,538	27,854	8,707	5,110	156	1,881	14	395	79	2,317	491	6,937	9	265
Navarro	51,308	15,232	36,076	13,492	8,350	225	2,913	25	442	137	2,171	852	10,046	30	596
Newton	13,700	—	13,700	3,251	1,950	44	209	3	26	20	†125	161	1,276	2	—
Nolan	17,309	10,367	6,942	4,653	3,440	38	1,310	10	267	86	1,709	331	6,270	16	427
Nueces	92,661	64,081	28,580	23,107	17,300	497	7,287	45	1,422	237	10,174	2,029	40,771	69	2,136
Ochiltree	4,213	—	4,213	1,141	830	9	337	4	104	27	743	108	2,065	4	126
Oldham	1,385	—	1,385	354	220	5	59	1	*	14	†110	46	434	—	—
Orange	17,382	7,472	9,910	4,607	3,200	68	967	8	*	48	1,068	282	3,713	6	76
Palo Pinto	18,456	6,303	12,153	5,009	3,300	90	1,094	12	275	95	1,143	454	4,449	10	135
Panola	22,513	—	22,513	5,358	2,840	68	710	5	102	44	560	229	2,231	3	15
Parker	20,482	5,924	14,558	5,576	3,380	92	1,082	9	175	92	1,060	381	3,763	6	81
Parmer	5,890	—	5,890	1,511	840	17	251	3	73	18	†397	123	1,506	—	—
Pecos	8,185	3,294	4,891	2,025	1,350	32	683	4	159	43	963	201	2,911	4	111
Polk	20,635	—	20,635	5,158	2,970	64	773	8	213	51	1,076	232	3,756	3	103
Potter	54,265	50,023	4,242	15,071	13,010	174	5,039	45	1,710	187	6,171	1,188	28,888	59	3,080
Presidio	10,925	3,805	7,120	2,186	1,430	39	529	5	87	23	651	181	2,219	5	117
Rains	7,334	—	7,334	1,800	940	19	104	3	28	15	†36	83	427	—	—
Randall	7,185	4,285	2,900	2,109	1,540	15	486	5	86	34	400	118	1,578	2	—
Reagan	1,997	—	1,997	568	370	8	201	3	64	13	†90	55	615	2	—
Real	2,420	—	2,420	665	390	12	103	3	20	7	56	48	307	—	—
Red River	29,769	4,095	25,674	7,490	4,150	118	1,076	12	235	54	908	440	4,079	5	98
Reeves	8,006	4,855	3,151	2,050	1,470	33	1,017	7	*	56	1,299	246	3,908	5	63
Refugio	10,383	4,077	6,306	2,614	1,570	47	776	8	157	31	910	235	3,309	5	163
Roberts	1,289	—	1,289	360	220	3	112	2	*	6	62	28	457	—	—
Robertson	25,710	3,511	22,199	6,291	3,560	105	1,043	16	203	47	948	390	3,607	8	117
Rockwall	7,051	—	7,051	1,953	1,110	28	366	5	76	28	288	143	1,102	2	—
Runnels	18,903	4,472	14,431	4,925	3,000	69	1,327	13	236	101	1,388	403	4,918	4	—
Rusk	51,023	6,500	44,523	12,974	7,040	220	2,684	29	618	137	3,839	752	11,398	14	367
Sabine	10,896	—	10,896	2,736	1,580	43	333	4	66	18	†106	137	1,277	4	26
San Augustine	12,471	—	12,471	2,923	1,600	50	551	3	71	18	393	146	1,650	1	—
San Jacinto	9,056	—	9,056	2,292	1,280	48	301	3	22	12	†55	97	616	—	—
San Patricio	28,871	10,203	18,668	7,126	4,160	97	1,907	16	403	94	2,224	517	8,204	5	90
San Saba	11,012	2,927	8,085	2,883	1,620	47	561	5	84	39	495	181	1,979	4	37
Schleicher	3,083	—	3,083	845	490	10	190	1	*	14	†132	59	589	—	—
Scurry	11,545	3,815	7,730	3,085	1,880	41	746	7	147	63	732	249	2,862	2	—
Shackelford	6,211	—	6,211	1,716	1,050	21	377	4	102	28	428	135	1,467	4	63
Shelby	29,235	3,010	26,225	7,385	4,130	114	1,101	11	226	77	1,169	404	4,357	9	65
Sherman	2,026	—	2,026	541	320	4	124	2	*	5	**102	40	637	—	—
Smith	69,090	28,279	40,811	18,050	11,350	275	3,975	41	1,229	203	5,267	1,297	21,281	50	1,255
Somervell	3,071	—	3,071	835	470	10	78	2	*	16	†58	66	418	—	—
Starr	13,312	—	13,312	2,554	1,520	108	197	7	50	22	144	274	1,236	1	—
Stephens	12,356	5,826	6,530	3,579	2,420	49	1,007	7	153	71	1,206	281	3,926	7	156
Sterling	1,404	—	1,404	398	230	8	92	1	*	9	158	39	545	1	—
Stonewall	5,589	—	5,589	1,380	750	14	173	4	61	19	†124	85	634	—	—
Sutton	3,977	2,528	1,449	1,023	630	18	224	3	65	14	†165	104	1,450	3	25
Swisher	6,528	—	6,528	1,780	1,030	20	387	5	149	33	725	166	1,929	1	—
Tarrant	225,521	181,902	43,619	64,550	53,550	866	17,361	116	4,568	678	20,279	4,573	107,841	125	6,039
Taylor	44,147	26,612	17,535	11,702	8,840	188	3,355	32	899	203	4,154	1,048	17,205	31	806
Terrell	2,952	—	2,952	752	470	14	157	3	38	12	250	81	907	—	—
Terry	11,160	4,009	7,151	2,862	1,560	42	801	5	188	40	897	197	3,338	3	19

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Throckmorton	4,275	—	4,275	1,134	660	17	165	4	46	22	244	100	704	1	—
Titus	19,228	4,528	14,700	5,059	2,950	72	1,066	8	159	51	1,082	329	3,974	13	186
Tom Green	39,302	25,802	13,500	10,500	8,210	136	3,128	26	975	178	3,984	960	17,235	33	792
Travis	111,053	87,930	12,123	28,118	21,150	416	8,699	63	*	647	†2,921	1,797	43,976	74	3,285
Trinity	13,705	—	13,705	3,348	1,960	42	581	4	75	36	504	190	2,261	4	90
Tyler	11,948	—	11,948	2,931	1,760	34	256	4	31	33	621	182	1,844	2	—
Upshur	26,178	3,155	23,023	6,464	3,460	108	900	9	168	51	996	340	3,538	8	137
Upton	4,297	2,595	1,702	1,262	930	15	500	5	140	19	759	145	2,349	4	68
Uvalde	13,246	6,679	6,567	3,317	2,170	76	722	8	133	61	1,343	283	3,764	4	27
Val Verde	15,453	13,343	2,110	3,652	2,600	67	733	5	171	55	1,054	337	4,218	5	97
Van Zandt	31,155	—	31,155	7,992	4,360	105	1,229	15	210	90	1,329	456	4,641	6	25
Victoria	23,741	11,566	12,175	6,171	3,970	90	1,844	12	302	80	2,561	451	9,064	12	225
Walker	19,868	5,108	14,760	4,556	2,740	53	991	5	107	64	1,279	256	3,721	6	181
Waller	10,280	—	10,280	2,745	1,580	37	576	8	82	24	563	184	2,003	2	—
Ward	9,575	3,944	5,631	2,589	1,630	31	1,045	10	221	58	1,158	262	(*) 4,001	6	114
Washington	25,387	6,435	18,952	6,623	3,920	101	1,104	10	168	58	1,051	437	4,623	9	91
Webb	45,916	39,274	6,642	9,958	6,910	257	1,995	14	433	92	2,309	710	10,751	32	1,385
Wharton	36,158	8,292	27,866	9,307	5,440	84	1,984	18	353	94	2,295	576	8,904	10	414
Wheeler	12,411	3,123	9,288	3,235	2,040	48	876	10	188	57	994	297	3,577	3	102
Wichita	73,604	53,514	20,090	19,914	15,600	269	6,423	36	1,370	303	8,943	1,646	31,850	55	1,745
Wilbarger	20,474	9,277	11,197	5,473	3,620	74	1,426	13	330	90	1,704	405	6,695	13	366
Willacy	13,230	4,050	9,180	3,106	1,790	67	627	9	97	43	†242	271	2,370	2	—
Williamson	41,698	11,557	30,141	10,946	6,770	164	1,934	23	358	156	2,816	801	9,169	13	227
Wilson	17,066	—	17,066	3,865	2,140	50	360	8	82	61	537	258	2,191	1	—
Winkler	6,141	2,584	3,557	1,764	1,250	21	765	5	180	29	1,036	206	3,194	8	134
Wise	19,074	2,578	16,496	5,135	2,950	66	802	12	155	79	659	354	2,914	—	—
Wood	24,360	3,223	21,137	6,267	3,620	85	933	15	220	74	1,142	439	4,035	10	103
Yoakum	5,354	—	5,354	1,494	770	18	304	5	40	29	†159	153	918	2	—
Young	19,004	8,672	10,332	5,189	3,390	89	1,559	14	322	95	2,445	481	6,730	6	76
Zapata	3,916	—	3,916	865	500	34	44	1	*	5	14	69	119	—	—
Zavala	11,603	6,529	5,074	2,418	1,560	49	338	5	57	26	314	165	1,337	3	32
Total State	**6,414,824**	**2,911,389**	**3,503,435**	**1,674,828**	**1,137,210**	**24,877**	**$403,489**	**3,319**	**$85,900**	**19,269**	**$463,920**	**116,824**	**$1,940,914**	—	—

(*) Includes Service Establishments Receipts of Loving County.

Family figures for Counties in this State are preliminary Census releases.

UTAH

Population 550,310
Families 139,487
Radio Homes 126,010

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Beaver	5,014	—	5,014	1,245	1,100	16	$143	2	*	17	$240	94	$1,099	5	$31
Box Elder	18,832	5,641	13,191	4,516	4,020	64	921	6	$131	79	1,428	327	4,499	7	98
Cache	29,797	11,868	17,929	7,470	6,710	80	1,599	9	281	88	2,340	455	8,692	19	454
Carbon	18,459	8,057	10,402	4,608	4,100	41	1,287	6	199	38	1,882	274	6,466	17	134
Daggett	564	—	564	131	120	3	21	—	—	—	—	7	64	—	—
Davis	15,784	3,357	12,427	3,776	3,320	33	749	4	59	42	789	179	2,796	2	—
Duchesne	8,958	—	8,958	1,961	1,770	15	242	3	53	27	294	110	1,304	1	—
Emery	7,072	—	7,072	1,615	1,450	9	48	3	31	19	172	90	674	2	—
Garfield	5,253	—	5,253	1,092	960	8	58	1	*	16	†115	80	541	1	—
Grand	2,070	—	2,070	515	460	5	79	1	*	9	†95	35	455	1	—
Iron	8,351	4,695	3,636	2,049	1,830	14	376	4	137	38	1,743	145	3,727	6	85
Juab	7,392	2,835	4,557	1,943	1,690	23	535	3	67	24	378	124	1,636	3	22
Kane	2,561	—	2,561	563	500	8	90	2	*	15	134	53	505	1	—
Millard	9,613	—	9,613	2,180	1,960	17	146	4	42	51	743	170	2,133	2	—
Morgan	2,611	—	2,611	634	570	5	49	2	*	11	205	43	488	—	—
Piute	2,203	—	2,203	545	490	3	6	1	*	13	107	37	364	—	—
Rich	2,028	—	2,028	497	450	6	41	—	—	8	54	24	166	—	—

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Salt Lake ...	211,623	167,084	44,539	56,621	52,000	650	17,298	71	3,510	400	17,670	3,347	94,342	141	6,880
San Juan ...	4,712	—	4,712	997	890	10	86	—	—	6	†99	40	430	—	—
Sanpete	16,063	—	16,063	4,011	3,620	34	424	10	95	45	581	360	2,655	8	30
Sevier	12,112	3,584	8,528	2,962	2,630	34	423	8	98	42	965	263	3,195	10	154
Summit	8,714	3,739	4,975	2,197	1,840	35	346	3	36	39	495	172	1,638	3	23
Tooele	9,133	5,001	4,132	2,359	2,080	39	609	3	46	38	709	157	2,198	5	56
Uintah	9,898	—	9,898	2,224	2,000	24	270	3	77	20	454	108	1,674	2	—
Utah	57,382	39,605	17,777	13,708	12,190	134	2,609	22	543	160	4,161	823	15,174	31	629
Wasatch	5,754	2,748	3,006	1,407	1,260	11	122	2	*	23	384	95	1,360	1	—
Washington .	9,269	3,591	5,678	2,064	1,900	42	385	4	44	44	548	175	1,842	4	70
Wayne	2,394	—	2,394	494	440	9	25	1	*	5	21	34	132	—	—
Weber	56,714	43,688	13,026	15,103	13,660	186	4,104	16	779	118	4,283	938	21,895	48	1,839
Total State ..	**550,310**	**305,493**	**244,817**	**139,487**	**126,010**	**1,558**	**$33,091**	**194**	**$6,421**	**1,435**	**$41,310**	**8,759**	**$182,144**	**320**	**$10,609**

VERMONT

Population 359,231
Families 92,435
Radio Homes 82,540

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Addison	17,944	—	17,944	4,532	4,000	68	$1,445	5	$113	67	$1,165	322	$4,979	14	$219
Bennington ..	22,286	7,628	14,658	6,138	5,570	113	2,295	12	236	96	1,636	514	7,983	18	381
Caledonia ...	24,320	7,437	16,883	6,566	5,810	96	2,120	11	237	101	2,499	523	9,296	26	487
Chittenden ..	52,098	33,722	18,376	12,684	11,440	233	5,100	18	557	117	3,875	920	22,419	48	1,655
Essex	6,490	—	6,490	1,678	1,500	22	409	5	50	30	†131	148	1,182	5	20
Franklin	29,601	8,037	21,564	7,370	6,530	96	2,268	12	256	85	1,410	533	8,677	31	482
Grand Isle ..	3,802	—	3,802	931	810	19	255	—	—	15	64	65	734	—	—
Lamoille	11,028	—	11,028	2,852	2,520	50	703	3	70	29	902	218	3,174	6	85
Orange	17,048	—	17,048	4,470	3,910	67	1,090	6	124	63	914	312	4,182	11	108
Orleans	21,718	4,902	16,816	5,460	4,750	94	1,468	12	218	85	1,716	484	7,147	16	263
Rutland	45,638	17,082	28,556	11,789	10,600	255	4,463	19	531	152	4,240	973	18,258	36	1,106
Washington .	41,546	21,989	19,557	10,589	9,600	177	4,057	20	370	132	3,965	851	16,280	52	1,003
Windham ...	27,850	13,858	13,992	7,365	6,530	134	2,892	8	239	79	2,764	573	11,613	23	597
Windsor	37,862	8,584	29,278	10,011	8,970	154	3,534	18	361	137	3,679	772	13,427	28	368
Total State ..	**359,231**	**123,239**	**235,992**	**92,435**	**82,540**	**1,578**	**$32,099**	**149**	**$3,362**	**1,188**	**$29,039**	**7,208**	**$129,351**	**314**	**$6,774**

VIRGINIA

Population 2,677,773
Families 627,659
Radio Homes 413,180

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Accomac	33,030	—	33,030	8,962	4,920	207	$1,372	10	$125	61	$641	550	$4,246	10	$194
Albemarle ...	44,052	19,400	24,652	10,784	7,080	177	3,266	15	697	104	3,302	674	16,070	41	1,166
Charlottesville	Independent city—included in county above														
Alleghany ...	29,149	12,761	16,388	6,712	4,900	100	2,091	8	338	82	1,819	458	8,314	13	336
Clifton Forge.	Independent city—included in county above														
Amelia	8,495	—	8,495	1,939	990	29	121	2	*	31	254	116	751	—	—
Amherst	20,273	—	20,273	4,129	2,280	78	590	2	*	50	†329	235	1,673	—	—
Appomattox .	9,020	—	9,020	2,022	1,070	24	145	2	*	29	735	128	1,470	2	—
Arlington ...	90,563	90,563	—	24,674	18,910	223	9,450	34	1,683	114	6,971	867	32,226	47	1,142
Alexandria ..	Independent city—included in county above														
Augusta	56,109	20,710	35,399	12,829	8,220	179	2,904	13	525	172	3,681	797	14,790	34	912
Staunton ...	Independent city—included in county above														

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Bath	7,191	—	7,191	1,543	1,000	21	236	1	*	17	†140	102	1,021	3	40
Bedford	29,687	3,973	25,714	6,831	3,760	74	700	5	84	79	964	405	3,579	5	86
Bland	6,731	—	6,731	1,424	770	8	47	1	*	10	†85	78	355	—	—
Botetourt ...	16,447	—	16,447	3,697	2,110	56	387	6	49	67	545	234	1,609	1	—
Brunswick ..	19,575	—	19,575	4,082	2,180	62	500	5	48	40	462	214	2,328	2	—
Buchanan ...	31,477	—	31,477	6,014	3,120	135	617	4	49	22	417	453	3,654	6	71
Buckingham .	13,398	—	13,398	2,857	1,550	32	146	2	*	25	†86	149	944	1	—
Campbell ...	70,589	47,460	23,129	17,084	12,290	270	4,989	26	1,174	163	‡5,019	1,227	26,319	48	—
Lynchburg ..	Independent city—included in county above														
Caroline	13,945	—	13,945	3,031	1,590	72	402	1	*	25	379	185	1,412	—	—
Carroll	25,904	1,390	24,514	5,732	3,010	85	356	1	*	23	329	271	1,841	—	—
Charles City .	4,275	—	4,275	881	490	16	55	—	—	1	*	47	188	—	—
Charlotte ...	15,861	—	15,861	3,354	630	38	220	4	34	35	221	223	1,207	1	—
Chesterfield .	31,183	3,194	27,989	7,598	4,600	104	1,108	2	*	121	1,242	324	3,015	1	—
Clarke	7,159	—	7,159	1,751	970	27	395	3	79	33	346	117	1,506	2	—
Craig	3,769	—	3,769	908	490	18	153	1	*	10	†49	58	393	—	—
Culpepper ...	13,365	—	13,365	3,123	1,770	43	596	3	129	37	714	179	3,258	8	186
Cumberland .	7,505	—	7,505	1,631	870	15	52	2	*	16	105	75	503	—	—
Dickenson ...	21,266	—	21,266	4,155	2,300	78	413	2	*	16	362	244	2,181	4	56
Dinwiddie ...	48,797	30,631	18,166	11,264	7,620	271	3,695	12	653	97	‡3,025	794	15,869	47	—
Petersburg ..	Independent city—included in county above														
Elizabeth City	38,181	9,401	28,780	7,509	6,910	121	2,151	13	289	49	‡1,889	412	7,620	27	497
Hampton ...	Independent city—included in county above														
Essex	7,006	—	7,006	1,645	740	53	312	2	*	29	257	141	1,189	1	—
Fairfax	40,929	2,576	38,353	8,753	5,180	80	1,479	3	53	89	1,651	344	4,840	—	—
Fauquier ...	21,039	—	21,039	4,911	2,750	65	962	7	122	57	1,191	310	4,628	8	91
Floyd	11,967	—	11,967	2,823	1,420	26	113	4	36	23	380	213	1,086	—	—
Fluvanna ...	7,088	—	7,088	1,657	850	32	181	3	21	15	†92	98	676	—	—
Franklin	25,864	—	25,864	5,538	2,880	57	467	5	67	85	695	291	2,242	3	17
Frederick ...	26,103	12,095	14,008	6,733	4,580	119	1,766	9	364	86	1,751	533	9,956	30	712
Winchester ..	Independent city—included in county above														
Giles	14,635	—	14,635	3,114	1,190	23	389	5	99	31	565	193	2,089	4	86
Gloucester ..	9,548	—	9,548	2,473	1,400	46	329	2	*	37	389	151	1,552	1	—
Goochland ..	8,454	—	8,454	1,710	910	34	92	—	—	19	†69	102	493	—	—
Grayson	21,916	1,805	20,111	4,960	2,710	32	353	4	71	57	1,459	297	3,656	6	151
Greene	5,218	—	5,218	1,116	580	10	39	—	—	18	†58	65	269	—	—
Greensville ..	14,866	2,735	12,131	3,129	1,730	44	612	4	71	37	541	198	2,501	2	—
Halifax	41,271	5,252	36,019	8,735	4,750	108	912	9	177	38	1,201	460	5,329	10	192
Hanover	18,500	—	18,500	4,172	2,290	78	903	2	*	62	942	221	2,566	—	—
Henrico	235,002	193,042	41,960	61,618	51,400	1,127	24,105	115	5,167	439	21,253	4,175	122,057	207	9,753
Richmond ...	Independent city—included in county above														
Henry	36,561	10,080	26,481	7,910	4,760	164	1,922	8	276	112	1,938	496	7,928	15	388
Martinsville .	Independent city—included in county above														
Highland	4,875	—	4,875	1,085	570	6	19	—	—	19	84	68	321	—	—
Isle of Wight.	13,381	—	13,381	3,121	1,780	71	506	3	32	35	524	217	2,084	2	—
James City ..	8,849	3,942	4,907	1,740	1,130	25	595	3	167	27	645	146	2,943	5	108
Williamsburg.	Independent city—included in county above														
King and Queen	6,954	—	6,954	1,569	780	45	140	—	—	8	†32	96	376	—	—
King George.	5,431	—	5,431	1,260	720	34	193	—	—	11	175	70	465	—	—
King William.	7,855	—	7,855	1,902	1,060	28	326	2	*	22	475	144	(*)1,587	1	—
Lancaster ...	8,786	—	8,786	2,182	1,240	49	343	2	*	33	393	173	1,527	3	67
Lee	39,296	—	39,296	8,227	4,700	72	484	4	73	26	330	332	3,569	3	37
Loudoun ...	20,291	—	20,291	4,842	2,720	74	1,135	8	177	44	973	305	4,422	9	166
Louisa	13,665	—	13,665	3,238	1,770	64	397	4	36	22	†153	180	1,614	—	—
Lunenburg ..	13,844	—	13,844	3,152	1,670	24	386	4	78	30	368	157	1,797	4	65
Madison	8,465	—	8,465	1,870	990	15	49	1	*	21	175	114	662	—	—
Mathews	7,149	—	7,149	1,918	1,030	27	185	12	*	31	275	111	1,029	3	54
Mecklenburg .	31,933	—	31,933	6,963	3,700	77	869	14	140	112	1,710	473	4,919	10	206
Middlesex ...	6,673	—	6,673	1,746	930	49	302	1	*	21	†72	119	939	—	—

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Montgomery	28,196	6,990	21,206	6,716	4,200	97	1,632	11	304	87	1,186	356	5,886	7	—
Radford	Independent city—included in county above														
Nansemond	34,114	11,343	22,771	8,121	5,110	219	1,606	7	‡238	71	‡2,136	**551**	8,673	27	—
Suffolk	Independent city—included in county above														
Nelson	16,241	—	16,241	3,435	1,840	70	292	1	*	29	†83	248	1,476	—	—
New Kent	4,092	—	4,092	944	540	21	84	—	—	8	†28	61	659	—	—
Norfolk	238,943	203,115	35,828	61,585	49,350	1,269	20,340	103	‡4,123	331	11,506	4,077	92,214	255	10,422
South Norfolk	Independent city—included in county above														
Norfolk	Independent city—included in county above														
Portsmouth	Independent city—included in county above														
Northampton	17,597	—	17,597	4,370	2,620	109	1,219	8	97	51	487	330	3,835	7	167
Northumberland	10,463	—	10,463	2,445	1,340	43	247	1	*	23	†119	163	1,292	—	—
Nottoway	15,556	2,699	12,857	3,464	1,990	57	792	6	148	44	812	248	3,303	8	143
Orange	12,649	—	12,649	2,971	1,700	51	695	5	115	33	594	209	2,181	2	—
Page	14,863	—	14,863	3,514	2,000	59	482	4	91	45	481	238	2,093	7	58
Patrick	16,613	—	16,613	3,523	1,780	56	169	1	*	31	†155	191	1,106	—	—
Pittsylvania	94,446	32,749	61,697	21,100	12,810	274	4,276	25	899	208	4,849	1,008	21,658	43	1,417
Danville	Independent city—included in county above														
Powhatan	5,671	—	5,671	1,160	620	27	110	—	—	16	†61	80	545	—	—
Prince Edward	14,922	3,475	11,447	3,428	1,980	43	496	5	*	49	925	210	3,325	9	332
Prince George	20,905	8,679	12,226	4,838	3,340	88	979	4	186	63	‡750	289	3,535	15	239
Hopewell	Independent city—included in county above														
Princess Anne	19,948	2,600	17,384	4,755	2,830	110	1,343	4	150	41	†414	325	3,736	10	134
Prince William	17,738	—	17,738	3,159	3,060	64	792	8	132	34	604	253	3,208	6	48
Pulaski	22,767	8,792	13,975	5,072	3,220	89	1,106	6	174	41	1,204	290	4,322	17	326
Rappahannock	7,208	—	7,208	1,567	820	23	139	1	*	19	139	90	552	—	—
Richmond	6,634	—	6,634	1,511	780	49	297	2	*	22	246	135	997	1	—
Roanoke	112,184	78,479	33,705	27,955	22,950	446	8,686	45	1,764	271	8,631	1,713	44,335	105	5,139
Roanoke	Independent city—included in county above														
Rockbridge	26,719	8,249	18,470	6,243	3,820	82	946	8	‡286	82	‡992	385	5,246	11	—
Buena Vista	Independent city—included in county above														
Rockingham	40,057	8,768	31,289	9,661	5,830	122	1,442	14	363	138	2,658	600	12,965	11	—
Harrisonburg	Independent city—included in county above														
Russell	26,627	—	26,627	5,430	2,980	46	356	3	39	47	480	300	2,175	—	—
Scott	26,989	—	26,989	5,796	3,020	78	356	4	40	46	466	369	2,016	4	147
Shenandoah	20,898	—	20,898	5,276	3,000	97	798	7	117	60	754	436	3,571	8	220
Smyth	28,861	7,322	21,539	5,728	3,320	111	901	6	147	59	910	413	4,098	8	220
Southampton	26,442	3,466	22,976	5,547	3,050	59	701	9	136	56	971	323	3,887	5	115
Spotsylvania	19,971	10,066	9,905	4,911	3,230	103	1,772	6	336	68	‡2,117	418	9,145	21	574
Fredericksburg	Independent city—included in county above														
Stafford	9,548	—	9,548	2,119	1,150	50	264	—	—	18	*	**110**	528	—	—
Surry	6,193	—	6,193	1,495	830	31	157	1	*	19	†83	95	626	—	—
Sussex	12,485	—	12,485	2,727	1,490	47	340	5	54	34	429	172	1,622	3	19
Tazewell	41,607	6,544	35,063	8,857	5,300	123	1,362	10	317	52	1,313	488	7,839	12	135
Warren	11,352	3,831	7,521	2,651	1,580	34	626	5	125	49	768	230	3,188	8	**63**
Warwick	46,315	37,067	9,248	12,059	9,050	239	4,715	20	‡685	18	‡3,552	903	21,672	59	1,630
Newport News	Independent city—included in county above														
Washington	47,965	13,431	34,534	10,777	6,550	147	1,600	**10**	397	118	2,468	641	9,475	17	265
Bristol	Independent city—included in county above														
Westmoreland	9,512	—	9,512	2,292	1,240	52	293	3	37	12	†67	191	1,304	—	—
Wise	52,458	11,347	41,111	**11,073**	6,860	149	1,752	15	257	66	1,769	595	8,465	11	237
Wythe	22,721	4,653	18,068	4,944	2,860	39	672	4	125	84	1,094	281	4,131	10	156
York	8,857	—	8,857	2,108	1,230	51	377	2	*	19	†156	106	865	1	—
Total State	**2,677,773**	**944,675**	**1,733,098**	**627,659**	**413,180**	**10,245**	**$143,034**	**789**	**$26,146**	**5,928**	**$137,360**	**38,793**	**$672,402**	**1,330**	**$43,349**

(*) Includes Service Establishment Receipts of New Kent County.

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WASHINGTON

Population 1,736,191
Families 534,237
Radio Homes 502,780

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	6,209	—	6,209	1,658	1,590	24	$405	4	$81	36	$714	148	$2,388	1	—
Asotin	8,365	3,115	5,249	2,472	2,350	23	505	2	*	26	290	99	1,235	1	—
Benton	12,053	—	12,053	3,331	3,200	32	729	6	86	46	703	200	2,869	5	$55
Chelan	34,412	11,620	22,792	10,352	9,860	105	3,318	18	680	130	3,528	719	16,959	31	665
Clallam	21,848	9,409	12,439	6,512	6,140	79	1,965	13	242	66	1,794	410	7,529	15	240
Clark	49,852	23,221	26,631	14,585	10,890	178	3,426	16	358	164	4,106	851	15,270	32	627
Columbia ...	5,549	3,026	2,523	1,621	1,530	20	354	2	*	20	320	141	1,654	1	—
Cowlitz	40,155	19,134	21,021	11,552	10,880	135	3,176	17	394	123	3,767	715	14,753	25	421
Douglas	8,651	—	8,651	2,545	2,450	25	369	1	*	29	516	127	1,450	1	—
Ferry	4,701	—	4,701	1,398	1,350	24	286	2	*	15	124	86	783	5	18
Franklin	6,307	3,913	2,394	1,871	1,760	21	647	4	82	31	660	149	2,663	4	56
Garfield	3,383	—	3,383	987	950	6	127	3	57	10	†111	76	1,377	1	—
Grant	14,668	3,659	11,009	4,652	4,460	68	1,674	12	232	85	1,441	399	5,700	13	273
Grays Harbor	53,166	29,681	23,485	16,312	15,450	260	5,805	27	597	172	5,356	1,149	21,357	49	1,200
Island	6,098	—	6,098	2,009	1,930	31	219	4	37	25	216	128	1,103	1	—
Jefferson ...	8,918	4,683	4,235	2,620	2,460	42	819	4	81	31	431	185	2,304	5	47
King	504,980	382,214	122,766	167,737	158,100	2,541	50,060	299	8,325	1,261	48,589	12,440	264,082	509	17,548
Kitsap	44,387	15,134	29,253	13,998	13,300	186	4,415	22	647	114	3,096	794	15,761	26	476
Kittitas	20,230	5,944	14,286	5,796	5,450	71	1,904	9	206	100	2,390	415	7,623	17	267
Kickitat	11,357	—	11,357	3,363	3,230	40	866	7	80	48	911	214	3,154	4	**39**
Lewis	41,393	12,271	29,122	12,122	11,530	153	2,946	17	357	155	3,153	820	13,090	32	**470**
Lincoln	11,361	—	11,361	3,282	3,150	43	887	10	154	62	1,329	290	4,621	5	18
Mason	11,603	3,707	7,896	3,631	3,430	67	1,073	4	126	38	769	244	3,584	4	24
Okanogan ...	24,546	2,918	21,618	5,286	5,050	68	1,235	17	245	81	1,710	434	7,046	13	110
Pacific	15,928	4,045	11,883	4,890	4,630	84	1,594	9	115	58	996	367	4,875	8	83
Pend Oreile..	7,156	—	7,156	2,090	2,000	33	514	6	81	39	539	164	1,800	3	**10**
Pierce	181,081	117,297	64,784	55,124	52,100	855	16,407	73	2,077	513	15,716	3,752	72,536	132	3,939
San Juan ...	3,157	—	3,157	1,029	990	18	283	1	*	6	†52	64	650	—	—
Skagit	37,650	13,107	24,543	11,073	10,430	156	3,014	18	293	166	2,951	885	12,543	35	422
Skamania ...	4,633	—	4,633	1,410	1,350	18	248	3	21	22	213	104	790	2	—
Snohomish ..	88,754	33,018	55,736	27,402	26,050	354	7,651	36	845	305	6,961	1,741	30,381	66	1,160
Spokane	164,652	122,001	42,651	49,983	47,100	714	14,530	69	2,526	452	15,833	3,389	76,774	141	5,428
Stevens	19,275	—	19,275	5,540	5,330	56	1,071	10	121	60	932	281	3,775	6	**54**
Thurston ...	37,285	13,254	24,031	11,590	10,910	143	3,291	16	519	138	3,150	752	14,990	25	467
Wahkiakum .	4,286	—	4,286	1,263	1,220	12	215	1	*	11	79	59	746	1	—
Walla Walla.	30,547	18,109	12,438	8,406	7,980	104	2,444	11	534	101	3,164	637	14,146	31	641
Whatcom ...	60,355	29,314	31,041	18,484	17,550	241	4,841	29	776	214	4,647	1,189	21,969	56	1,270
Whitman ...	27,221	7,270	19,951	7,834	7,450	92	2,188	20	391	109	2,562	668	10,858	16	299
Yakima	99,019	30,904	68,115	28,427	27,200	305	8,615	38	1,155	336	8,758	1,660	37,112	62	1,498
Total State ..	**1,736,191**	**921,969**	**814,222**	**534,237**	**502,780**	**7,427**	**$154,116**	**860**	**$22,696**	**5,398**	**$152,664**	**36,938**	**$722,300**	**1,384**	**$37,865**

W. VIRGINIA

Population 1,901,974
Families 444,815
Radio Homes 336,670

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Barbour	19,869	—	19,869	4,866	4,000	58	$616	3	$48	39	$416	252	$2,275	1	—
Berkeley	29,016	15,063	13,953	7,526	6,000	166	1,607	9	322	74	1,669	547	7,099	23	$467
Boone	28,556	—	28,556	6,035	5,050	83	1,012	2	*	29	847	262	4,540	5	122

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County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Braxton	21,658	—	21,658	4,672	3,770	45	414	4	73	28	534	238	1,961	1	—
Brooke	25,513	13,437	12,076	6,208	5,340	102	1,509	7	144	49	951	348	4,494	11	190
Cabell	97,459	75,566	21,893	25,104	22,150	454	6,542	47	1,315	149	6,823	1,502	34,752	87	4,019
Calhoun	12,455	—	12,455	2,604	2,110	21	153	1	*	18	376	145	1,037	—	—
Clay	15,206	—	15,206	3,042	2,500	27	302	1	*	13	†116	129	1,383	2	—
Doddridge	10,923	—	10,923	2,611	2,130	25	348	2	*	25	137	106	1,092	2	—
Fayette	80,628	5,558	75,070	17,874	14,850	164	2,954	16	379	81	2,978	764	17,972	40	691
Gilmer	12,046	—	12,046	2,708	2,200	18	320	2	*	24	†145	144	1,001	3	45
Grant	8,805	—	8,805	2,018	1,640	35	233	1	*	28	325	143	1,171	1	—
Greenbrier	38,520	—	38,520	8,682	7,150	115	1,703	9	183	75	1,537	509	6,818	21	403
Hampshire	12,974	—	12,974	3,015	2,420	67	456	2	*	39	551	191	1,570	1	—
Hancock	31,572	7,594	23,978	7,556	6,450	113	2,541	13	281	49	1,258	448	6,921	10	362
Hardy	10,813	—	10,813	2,306	1,870	33	159	4	27	15	379	163	1,165	2	—
Harrison	82,911	35,967	46,944	20,628	17,300	328	5,124	27	765	149	3,790	1,170	21,644	62	1,720
Jackson	16,598	—	16,598	3,932	3,190	38	279	3	54	34	587	223	1,848	2	—
Jefferson	16,762	2,926	13,836	4,104	3,390	77	674	7	101	46	717	266	2,773	5	84
Kanawha	195,619	90,002	105,617	46,852	39,500	726	13,464	71	2,036	263	10,669	2,447	64,394	124	6,212
Lewis	22,271	8,268	14,003	5,097	4,220	89	965	6	161	53	924	289	3,912	12	269
Lincoln	22,886	—	22,886	4,671	3,800	64	269	1	*	16	†83	190	1,596	—	—
Logan	67,768	5,166	62,602	14,127	11,680	164	2,066	8	318	73	2,640	656	15,504	26	690
McDowell	94,354	9,206	85,148	20,022	16,520	204	3,676	16	346	92	2,667	790	22,056	44	848
Marion	68,683	26,250	42,433	17,182	14,410	202	4,128	21	506	114	3,392	886	18,209	46	1,347
Marshall	40,189	21,502	18,687	9,486	8,060	175	2,363	13	188	82	1,104	525	6,007	26	249
Mason	22,270	3,538	18,732	5,241	4,220	89	693	2	*	34	333	254	2,095	3	94
Mercer	68,289	28,067	40,222	15,575	12,860	207	3,275	22	751	123	3,273	829	17,032	58	1,517
Mineral	22,215	8,854	13,361	5,469	4,550	95	1,206	6	85	49	899	333	4,043	12	265
Mingo	40,802	8,366	32,436	8,702	7,110	178	2,061	8	247	46	1,540	434	8,380	16	459
Monongalia	51,252	16,655	34,597	13,138	11,100	187	3,747	13	445	115	3,088	789	14,034	45	1,066
Monroe	13,577	—	13,577	2,926	2,400	54	321	2	*	27	385	170	1,184	2	—
Morgan	8,743	—	8,743	2,151	1,770	52	505	2	*	17	†83	175	1,084	6	36
Nicholas	24,070	5,051	19,019	5,072	4,050	48	752	2	*	35	411	199	2,361	3	26
Ohio	73,115	61,099	12,016	19,437	17,400	390	7,588	33	1,281	141	4,910	1,513	35,118	111	4,051
Pendleton	10,884	—	10,884	2,169	1,760	20	52	1	*	27	516	122	1,042	2	—
Pleasants	6,692	—	6,692	1,666	1,380	29	359	2	*	17	381	107	1,282	4	24
Pocahontas	13,906	—	13,906	3,067	2,500	45	441	2	*	35	408	209	1,867	6	41
Preston	30,416	—	30,416	7,137	5,830	86	1,022	6	81	75	951	409	3,521	5	18
Putnam	19,511	982	18,529	4,392	3,620	73	516	2	*	31	374	193	2,183	—	—
Raleigh	86,687	12,852	73,835	18,907	15,550	226	3,454	11	454	112	3,536	914	20,840	41	1,210
Randolph	30,259	8,133	22,126	6,865	5,560	84	1,448	6	216	70	1,556	368	6,212	10	324
Ritchie	15,389	—	15,389	3,885	3,180	48	443	4	67	36	506	214	1,926	3	17
Roane	20,787	—	20,787	4,430	3,600	57	557	2	*	32	740	211	2,358	3	23
Summers	20,409	5,815	14,594	4,672	3,870	54	741	2	*	25	469	244	2,915	6	123
Taylor	19,919	7,431	12,488	4,877	4,030	73	1,088	5	167	48	596	299	3,439	11	187
Tucker	13,173	—	13,173	3,022	2,510	57	502	3	45	20	336	186	1,784	6	37
Tyler	12,559	2,702	9,857	3,260	2,650	39	472	3	44	35	501	162	1,987	5	78
Upshur	18,360	4,450	13,910	4,585	3,720	58	746	3	109	39	750	237	2,631	11	132
Wayne	35,566	7,172	28,394	7,735	6,970	83	501	5	83	32	†162	297	2,246	2	—
Webster	18,080	—	18,080	3,783	3,100	22	333	3	52	15	†185	124	2,024	4	59
Wetzel	22,342	3,491	18,851	5,371	4,370	79	1,192	9	112	55	626	383	3,541	15	216
Wirt	6,475	—	6,475	1,565	1,260	11	35	2	*	12	96	84	487	—	—
Wood	62,399	30,103	32,296	16,598	14,500	281	4,513	16	706	136	3,147	1,031	18,620	54	1,781
Wyoming	29,744	3,026	26,748	6,190	5,100	61	787	4	89	22	786	247	5,121	6	57
Total State	**1,901,974**	**534,292**	**1,367,682**	**444,815**	**336,670**	**6,379**	**$93,227**	**477**	**$12,889**	**3,118**	**$77,877**	**24,120**	**$424,551**	**1,007**	**$29,855**

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WISCONSIN

Population 3,137,587
Families 823,929
Radio Homes 687,320

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Adams	8,449	—	8,449	2,271	1,590	26	$284	2	$*	23	$191	135	$1,133	3	$11
Ashland	21,801	11,101	10,700	5,235	4,280	70	1,698	8	174	57	1,319	404	7,215	18	353
Barron	34,289	5,719	28,570	8,741	6,390	77	1,297	14	270	133	2,290	661	9,839	14	273
Bayfield	15,827	—	15,827	4,096	2,940	37	713	5	92	39	557	265	2,920	4	20
Brown	83,109	52,608	30,501	20,140	17,200	301	6,975	41	1,095	189	7,281	1,685	37,174	106	2,677
Buffalo	16,090	—	16,090	4,104	2,930	48	540	6	78	39	744	273	3,212	7	33
Burnett	11,382	—	11,382	3,084	2,130	28	299	5	41	29	410	167	1,883	5	14
Calumet	17,618	—	17,618	4,373	3,150	51	656	8	120	50	1,108	404	4,445	13	56
Chippewa ...	40,703	10,368	30,335	9,595	7,330	123	2,007	12	205	102	2,207	722	11,347	25	619
Clark	33,972	2,562	31,410	8,572	6,000	93	1,248	12	155	85	1,292	631	7,562	14	135
Columbia ...	32,517	9,776	22,741	8,844	6,980	92	2,155	16	329	136	2,375	747	11,221	36	466
Crawford ...	18,328	4,622	13,706	4,553	3,420	44	666	4	77	65	915	325	3,582	8	61
Dane	130,660	72,190	58,470	35,326	29,960	450	12,326	75	2,580	354	11,372	2,582	62,699	137	4,767
Dodge	54,280	20,752	33,528	13,731	10,900	157	2,796	23	346	160	2,657	1,094	14,009	31	313
Door	19,095	5,439	13,656	4,937	3,750	72	973	6	122	61	1,288	433	5,913	10	118
Douglas	47,119	35,136	11,983	12,799	11,190	201	4,624	21	626	113	3,328	873	17,590	46	1,126
Dunn	27,375	6,582	20,793	6,633	4,950	76	959	6	110	72	1,299	424	6,370	10	180
Eau Claire ..	46,999	30,745	16,254	12,500	10,670	135	3,722	15	608	107	3,751	735	18,771	52	1,610
Florence	4,177	—	4,177	1,088	800	14	221	1	*	13	†63	79	664	1	—
Fond du Lac.	62,353	33,685	28,668	16,348	13,610	234	4,852	28	909	147	4,242	1,310	23,144	64	1,484
Forest	11,805	—	11,805	2,697	2,050	30	505	3	46	28	427	189	2,279	4	46
Grant	40,639	7,725	32,914	10,837	8,140	118	2,246	16	267	141	2,781	806	11,671	29	339
Green	23,146	6,128	16,964	6,469	4,980	65	1,441	12	274	81	1,639	514	8,869	20	315
Green Lake .	14,092	4,215	9,877	4,037	3,150	53	933	9	122	58	1,158	360	4,742	20	204
Iowa	20,595	—	20,595	5,432	3,940	47	857	12	99	70	831	402	4,219	19	102
Iron	10,049	3,375	6,674	2,572	2,030	47	850	3	44	29	†211	279	2,469	1	—
Jackson	16,599	2,539	14,060	4,190	2,960	47	804	6	85	68	1,054	300	3,854	7	116
Jefferson	38,868	17,759	21,109	10,818	8,780	148	3,640	19	385	136	3,295	929	15,549	52	606
Juneau	18,708	2,621	16,087	4,947	3,580	53	1,106	9	113	77	1,239	365	4,318	5	61
Kenosha	63,505	48,765	14,740	16,752	15,050	244	6,432	28	918	122	3,807	1,196	23,119	82	1,935
Kewaunee ..	16,680	5,185	11,495	4,261	3,070	43	513	5	74	52	616	361	3,684	15	115
La Crosse ...	59,653	42,707	16,946	15,873	13,800	207	5,845	20	589	126	3,900	1,107	25,196	53	1,733
Lafayette ...	18,695	—	18,695	4,874	3,520	61	983	8	73	65	1,301	376	4,602	14	96
Langlade ...	23,227	9,495	13,732	5,588	4,410	94	1,710	9	164	62	1,599	481	7,199	13	238
Lincoln	22,536	12,076	10,460	5,727	4,640	67	1,228	7	203	67	1,200	462	6,127	15	102
Manitowoc ..	61,617	34,706	26,911	15,848	13,210	237	5,238	21	458	146	4,222	1,206	21,898	64	1,098
Marathon ...	75,915	27,468	48,647	18,019	14,230	213	4,528	20	463	177	4,062	1,248	22,000	44	1,062
Marinette ...	36,225	14,183	22,042	9,098	7,230	102	2,299	10	127	96	1,798	607	10,390	19	514
Marquette ..	9,097	—	9,097	2,531	1,820	32	479	3	30	41	550	212	1,957	2	—
Milwaukee ..	766,885	705,672	61,213	209,688	194,900	3,234	83,756	416	11,908	1,173	55,681	15,428	351,057	861	28,527
Monroe	30,080	9,637	20,443	7,700	5,860	83	1,508	11	234	96	1,722	565	7,764	18	207
Oconto	27,075	5,362	21,713	6,539	4,850	86	1,215	8	87	85	1,071	542	4,951	12	121
Oneida	18,938	8,501	10,437	5,061	4,200	70	1,912	11	222	78	1,742	492	7,924	15	360
Outagamie ..	70,032	42,950	27,082	17,101	14,400	217	5,701	22	669	158	4,707	1,248	25,826	88	1,818
Ozankee	18,985	4,046	14,939	4,999	3,860	62	1,240	6	114	60	1,480	407	6,395	13	94
Pepin	7,897	—	7,897	1,987	1,400	24	426	4	46	27	499	165	2,081	7	87
Pierce	21,471	2,516	18,955	5,800	4,070	67	1,056	9	122	76	1,882	461	6,004	14	140
Polk	26,197	—	26,197	6,834	4,780	49	733	11	191	92	1,616	439	6,296	11	88
Portage	35,800	15,777	20,023	8,205	6,500	108	2,326	9	305	95	2,048	589	9,477	28	794
Price	18,467	3,252	15,215	4,766	3,510	33	679	5	108	55	819	320	4,519	5	69
Racine	94,047	71,609	22,438	24,971	22,280	394	10,129	38	1,357	194	6,175	1,733	36,080	102	2,342
Richland	20,381	4,364	16,017	5,286	3,910	55	1,023	9	161	85	1,022	363	4,483	11	152
Rock	80,173	51,623	28,550	22,474	19,300	268	8,558	35	1,117	219	6,110	1,441	32,949	81	2,014
Rusk	17,737	3,671	14,066	4,435	3,240	44	865	4	97	57	965	299	4,098	4	66

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County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
St. Croix	24,842	3,277	21,565	6,342	4,660	81	1,168	11	176	82	1,404	492	6,630	11	90
Sauk	33,700	10,023	23,677	9,125	7,080	91	2,162	11	226	133	2,678	722	11,003	17	212
Sawyer	11,540	—	11,540	2,620	1,900	31	537	4	98	37	635	227	2,881	3	23
Shawano	35,378	5,565	29,813	7,824	5,750	104	1,163	10	158	109	1,703	691	7,765	17	133
Sheboygan	76,221	48,203	28,018	20,565	17,570	231	5,930	30	792	181	4,792	1,370	27,287	57	1,228
Taylor	20,105	—	20,105	4,928	3,450	41	642	4	70	42	837	304	3,605	7	137
Trempealeau	24,381	—	24,381	6,197	4,430	51	778	11	146	87	1,121	437	5,500	6	42
Vernon	29,940	3,549	26,391	7,762	5,590	78	1,296	9	180	93	1,289	503	5,869	12	113
Vilas	8,894	—	8,894	2,357	1,790	31	916	2	*	45	758	258	3,621	7	84
Walworth	33,103	10,371	22,732	9,472	7,560	145	3,391	19	474	141	3,156	956	14,976	24	387
Washburn	12,496	2,639	9,857	3,372	2,440	35	768	4	116	50	653	232	3,003	2	—
Washington	28,430	9,362	19,068	7,415	5,780	75	1,687	9	194	74	1,874	522	8,353	11	121
Waukesha	62,744	23,804	38,940	16,489	13,410	205	5,379	24	615	196	4,387	1,285	21,798	37	668
Waupaca	34,614	11,263	23,351	9,252	7,170	109	1,946	16	255	130	2,767	782	10,114	31	279
Waushara	14,268	32	14,236	3,911	2,780	37	392	6	97	66	794	273	2,924	1	—
Winnebago	80,507	60,215	20,292	21,769	19,130	321	7,788	31	989	180	5,342	1,465	31,389	85	2,316
Wood	44,465	21,775	22,690	11,143	9,010	108	3,198	13	576	105	3,127	702	15,056	26	610
Total State	**3,137,587**	**1,679,144**	**1,458,443**	**823,929**	**687,320**	**10,805**	**$250,916**	**1,340**	**$34,476**	**7,917**	**$209,312**	**61,062**	**$1,126,513**	**2,706**	**$66,417**

Family figures for Counties in this State are preliminary Census releases.

WYOMING

Population 250,742
Families 69,374
Radio Homes 55,520

County	POPULATION Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	RETAIL—SERVICE Stores	Sales	APPAREL Stores	Sales
Albany	13,946	10,627	3,319	4,139	3,480	32	$1,540	5	$296	53	$2,109	241	$6,859	21	$320
Big Horn	12,911	—	12,911	3,307	2,580	38	937	7	184	64	1,317	284	4,088	5	—
Campbell	6,048	—	6,048	1,795	1,230	19	456	2	*	23	585	116	1,882	3	40
Carbon	12,644	5,531	7,113	3,765	3,090	35	1,425	8	234	70	1,807	270	6,070	10	—
Converse	6,631	—	6,631	1,939	1,440	20	584	5	91	43	822	158	2,554	5	84
Crook	5,463	—	5,463	1,480	1,020	24	247	3	34	21	†216	103	956	1	—
Fremont	16,095	5,134	10,961	4,359	3,370	51	1,087	8	196	77	1,674	339	5,286	10	142
Goshen	12,207	—	12,207	3,101	2,230	34	756	6	135	50	905	217	3,368	4	25
Hot Springs	4,607	—	4,607	1,424	1,170	15	406	3	100	19	399	95	1,652	4	72
Johnson	4,980	—	4,980	1,516	1,130	15	408	3	57	29	455	150	1,707	4	—
Laramie	33,651	22,474	11,177	8,180	7,100	100	2,956	17	782	105	4,067	610	15,706	42	—
Lincoln	10,286	—	10,286	2,552	2,050	36	532	7	117	48	857	219	3,097	10	69
Natrona	23,858	17,964	5,894	7,364	6,470	69	2,192	10	*	103	3,654	535	13,295	24	—
Niobrara	5,988	—	5,988	1,720	1,250	17	457	4	91	27	875	122	2,350	6	76
Park	10,976	2,536	8,440	3,087	2,360	24	759	7	207	56	1,538	251	4,903	10	137
Platte	8,013	—	8,013	2,232	1,690	27	564	5	137	45	1,031	158	2,880	1	—
Sheridan	19,255	10,529	8,726	5,427	4,450	101	1,820	8	312	84	†862	508	8,987	20	270
Sublette	2,778	—	2,778	816	570	5	*	3	39	18	**96	69	856	—	—
Sweetwater	19,407	12,467	6,940	5,583	4,730	60	2,055	8	281	62	2,121	357	8,878	15	238
Teton	2,543	—	2,543	715	520	10	255	2	*	20	315	75	1,178	5	34
Vinta	7,223	3,605	3,618	1,809	1,450	30	662	3	71	34	878	150	2,921	4	78
Washakie	5,858	2,710	3,148	1,443	1,080	11	485	4	91	10	598	111	2,552	3	104
Weston	4,958	—	4,958	1,421	980	22	433	5	74	32	623	138	1,796	3	35
Yellowstone Nat. Pk. (Part)	416	—	416	200	80	1	*	—	—	3	*	36	879	—	—
Total State	**250,742**	**93,577**	**157,165**	**69,374**	**55,520**	**796**	**$21,091**	**133**	**$4,213**	**1,096**	**$29,778**	**5,312**	**$104,700**	**210**	**$3,782**

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ROSS FEDERAL STUDY REVEALS POPULATION CHANGE IN U.S. MARKETS

Compiled by

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During the last half of 1941 *and early* 1942, *the shift from peacetime to war economy—with attendant throwing into high gear of America's industrial and military resources—has led to population changes of considerable magnitude in many American markets. Census figures of* 1940 *in many cases have been temporarily thrown out of kilter.*

As a necessary supplement to RADIO ANNUAL's presentation of U. S. Census data, Ross Federal Service, Inc., have collaborated in compiling the following list, showing population changes in various markets as a result of the nation's defense effort. The material was prepared from the Ross Federal company's continuing study of nationwide economic changes.

Figures given refer generally to city limits. In some cases, which are noted, the increase or decrease in population has taken place outside actual city limits but still within a close metropolitan area.

CITY	1940 Census	Increase or Decrease	Per Cent Change
Akron, Ohio	244,791	+ 5,000	+ 2.0
Albany, N. Y.	130,577	+ 3,106	+ 2.5
*Albuquerque (N. M. (Metropolitan District)	61,968	+ 5,000	+ 8.1
Allentown, Pa.	96,904	+ 4,500	+ 4.6
*Atlanta, Ga. (Metropolitan District)	442,294	+29,000	+ 6.6
Augusta Ga. (Metropolitan District)	87,809	+22,000	+25.1
Austin, Tex.	87,930	+ 5,300	+ 6.0
Baltimore, Md.	859,100	+141,000	+16.4
*Baton Rouge, La. (Metropolitan Area)	64,700	+11,000	+17.0
Battle Creek, Mich.	43,453	+ 7,500	+17.3
*Birmingham, Ala. (Metropolitan Area)	400,931	+25,000	+ 6.2
Boston, Mass.	770,816	+29,000	+ 3.8
Bridgeport, Conn.	147,121	+ 4,000	+ 2.7
Buffalo, N. Y.	575,901	+ 2,000	+ .3
Burlington, Ia.	25,832	+14,000	+54.2
Camden, N. J.	117,536	+ 3,000	+ 2.5
Canton, O.	108,401	+ 7,000	+ 6.5
Charleston, S. C.	71,275	+35,000	+49.0
Charleston, W. Va.	67,914	+ 3,400	+ 5.0
Charlotte, N. C.	100,899	+ 2,000	+ 2.0

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CITY	1940 Census	Increase or Decrease	Per Cent Change
Chattanooga, Tenn.	128,163	+ 5,500	+ 4.3
Chicago-Hammond-Gary	3,578,711	+35,000	+ 1.0
Cincinnati, O., 455,610; Covington, Ky., 62,018	517,628	+ 4,000	+ .8
Cleveland, O.	878,336	+ 7,500	+ .9
*Columbia, S. C. (Metropolitan Area)	75,000	+20,000	+26.7
Columbus, Ga.	53,280	+ 7,000	+13.1
Columbus, O.	306,087	+18,000	+ 5.9
Corpus Christi, Tex.	57,301	+22,000	+38.4
Dallas, Tex.	294,734	+25,000	+ 8.5
Dayton, O.	210,718	+14,300	+ 6.8
Denver, Colo.	322,412	+15,600	+ 4.1
(Proportionate greater increases in outlying towns not indicated.)			
Des Moines, Ia.	159,819	+ 3,000	+ 1.9
Detroit, Mich.	1,623,452	+76,500	+ 4.7
Duluth, Minn.	101,065	— 1,000	— 1.0
El Paso, Tex.	96.810	+ 5,000	+ 5.2
Erie, Pa.	116,955	+ 8,000	+ 6.8
Evansville, Ind.	97,062	— 2,000	— 2.1
Flint, Mich.	115,543	Little change	
Ft. Wayne, Ind.	118,410	+ 4,450	+ 3.8
*Ft. Worth, Tex. (Metropolitan Area)	215,000	+10,000	+ 4.7
*Fresno, Calif. (Metropolitan Area)	97,504	+ 3,000	+ 3.8
Grand Rapids, Mich.	164,292	+ 2,000	+ 1.2
Harrisburg, Pa.	83,893	+10,000	+11.9
Hartford, Conn.	166,267	+33,000	+19.8
Houston, Tex.	384,514	+26,000	+ 6.8
Indianapolis, Ind.	386,972	+12,600	+ 3.3
Jackson, Miss.	62,107	+ 5,000	+ 8.1
(Plus approximately 2,500 at military base.)			
Jacksonville, Fla.	173,065	+25,000	+14.4
Joliet, Ill.	42,365	+ 4,000	+ 9.4
Kansas City, Mo.	399,178	Little change	
Knoxville, Tenn.	111,580	+ 4,000	+ 3.6
Little Rock, Ark.	88,039	+13,200	+15.0
Lincoln, Neb.	81,984	+ 500	+ .6
Long Beach, Calif.	164,271	+20,000	+12.2
Los Angeles, Calif.	1,504,277	+100,000	+ 6.6
Louisville, Ky.	319,077	+10,000	+ 3.1
Lowell, Mass.	101,389	(to come)	
Macon, Ga.	57,865	+17,000	+29.4
Manitowoc, Wisc.	24,404	+ 1,000	+ 4.1
Memphis, Tenn.	292,942	+12,000	+ 4.1
Miami, Fla.	172,172	+12,000	+ 7.0
Milwaukee	587,472	+12,500	+ 2.1
Minneapolis-St. Paul	780,106	Little change	
Montgomery, Ala.	78,084	+20,000	+25.6
(Including 15,500 at Maxwell and Gunter Fields. 3,500 in 1940.)			
Muncie, Ind.	49,720	+ 1,200	+ 2.4
Nashville, Tenn.	167,402	+ 2,300	+ 1.4
New London, Conn.	30,456	+ 9,500	+31.2
(Proportionate greater increases in outlying towns.)			
New Orleans, La.	494,537	+ 6,300	+ 1.3
Norfolk, Va.	144,332	+70,000	+48,5
(Norfolk-Portsmouth-Newport News. Combined 1940 census: 323,326; 1942, 450,000.)			

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CITY	1940 Census	Increase or Decrease	Per Cent Change
Oklahoma City, Okla.	204,424	+ 8,500	+ 4.2
Omaha, Neb.	223,844	+ 6,800	+ 3.0
Orlando, Fla.	36,736	+ 2,500	+ 6.8
Philadelphia, Pa.	1,931,334	+25,000	+ 1.3
(Another 40,000 estimated for suburban areas which at 1940 census had 50,000 population.)			
Pittsburgh, Pa.	671,659	Little change	
Pontiac, Mich.	66,626	+ 3,500	+ 5.3
*Portland, Me. (Metropolitan District)	89,424	+ 7,500	+ 8.4
Portland, Ore.	305,394	+24,000	+ 7.9
Portsmouth, N. H.	14,821	+ 5,000	+33.7
Providence, R. I. (Metropolitan District)	285,669	+ 3,000	+ 1.1
Raleigh, N. C.	46,897	Little change	
(City limits recently extended, taking in 8,103 additional population.)			
Roanoke, Va.	69,287	+ 1,400	+ 2.0
Rochester, N. Y.	324,975	+ 2,000	+ .6
Rockford, Ill.	84,637	+ 7,400	+ 8.7
*Davenport-Rock Island-Moline (Metropolitan District)	143,422	+12,000	+ 8.4
(Rock Island, 5,000; Moline, 3,000; Davenport, 4,000.)			
*Saginaw-Bay City-Midland (Metropolitan Area)	141,079	+ 5,200	+ 3.7
(Saginaw, 2,200; Bay City, 2,000; Midland 1,000.)			
St. Louis, Mo.	816,048	+30,000	+ 3.7
Salt Lake City, Utah	149,934	+ 8,000	+ 5.3
*San Antonio, Tex. (Metropolitan District)	320,000	+40,000	+12.5
San Diego, Calif.	203,341	+97,000	+47.7
San Francisco-Oakland (Metropolitan District)	936,699	+97,000	+10.4
(San Francisco 42,000; Oakland and Sub., 55,000.)			
Savannah, Ga.	95,996	+30,000	+31.3
Schenectady, N. Y.	87,549	+ 5,100	+ 5.8
Scranton, Pa.	104,404	+ 2,800	+ 2.0
*Seattle-Bremerton, Wash. (Metropolitan District)	383,436	+55,000	+14.3
Shreveport, La.	98,167	+14,000	+14.3
Spartanburg, S. C.	32,249	+ 2,000	+ 6.2
Springfield, Mass.	149,554	+ 6,000	+ 4.0
Spokane, Wash.	122,001	+ 1,300	+ 1.1
Syracuse, N. Y.	205,967	+ 3,000	+ 1.5
(Approximately 3,000 more added within 7-mi. radius, which had a 1940 pop. of 47,000.)			
Tacoma, Wash.	109,408	+20,000	+18.3
Tampa, Fla.	108,391	+10,000	+ 9.2
Toledo, O.	282,349	+10,000	+ 3.5
Tulsa, Okla.	142,157	+ 8,000	+ 5.6
Waco, Tex.	55,982	+ 2,200	+ 4.0
Washington, D. C.	663,091	+117,000	+17.6
(Nearby metropolitan area now over 1,000,000.)			
Waterbury, Conn.	99,314	+ 5,000	+ 5.0
Wheeling, W. Va.	61,099	+ 1,100	+ 1.8
(Met. area 1940: 196,000; met. area 1942: 200,000.)			
Wichita, Kan.	114,966	+27,000	+23.5
Wilmington, Del.	112,504	+ 1,000	+ .9
(Another 2,000 increase in nearby suburbs.)			
Worcester, Mass.	193,694	Little change	
Youngstown, O.	167,720	+ 8,500	+ 5.1

* Metropolitan district more indicative of population change.

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METROPOLITAN DISTRICTS

Information on Metropolitan Districts is a new addition to RADIO ANNUAL's presentation of market data. The material that follows is distinguished from the data by county on preceding pages in that the areas studied are economic rather than political. A Metropolitan District is an area including all the thickly settled territory in and around a city or group of cities. It includes the central cities of the United States and all adjacent and contiguous minor civilian divisions having a population density of 150 or more per square mile. The U. S. Bureau of Census has prepared data on 140 Metropolitan Districts, all of which are included in the following presentation.

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AKRON METROPOLITAN DISTRICT

Contains parts of Medina, Portage and Summit Counties (Ohio)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
349,705	94,911	4,462	$141,039	219	$7,934	1,336	$35,401	143	$4,776*	669	$27,571	91	$24,870

ALBANY-SCHENECTADY-TROY METROPOLITAN DISTRICT

Contains parts of Albany, Rensselaer, Saratoga and Schenectady Counties (N. Y.)

431,575	122,313	7,164	$199,031	578	$21,184	2,220	46,201	168	$5,277	558	$30,503	107	$17,169

ALLENTOWN-BETHLEHEM-EASTON METROPOLITAN DISTRICT

Contains parts of Bucks, Lehigh, Northampton Counties (Penna.), Warren (N. J.)

325,142	83,648	5,124	$117,640	347	$6,069*	1,717	$28,947	103	$3,626	424	$19,758*	79	$15,244

ALTOONA METROPOLITAN DISTRICT

Contains parts of Blair and Cambria Counties (Penna.)

114,094	29,004	1,381	$38,644	90	$3,827	500	$11,069	39	$1,137	160	5,730*	20	$6,174*

AMARILLO METROPOLITAN DISTRICT

Contains parts of Potter and Randall Counties (Tex.)

53,463	14,946	834	$26,625	59	$3,080	164	$4,981	45	$1,710	176	$6,074	16	$2,844

ASHEVILLE METROPOLITAN DISTRICT

Contains parts of Buncombe County (N. C.)

76,324	18,875	914	$27,627	59	$2,349	211	$5,678	37	$1,199	124	$5,919	24	$4,687

ATLANTA METROPOLITAN DISTRICT

Contains parts of Clayton, Cobb, DeKalb and Fulton Counties (Ga.)

442,294	117,384	5,275	$193,342	299	$17,571*	1,409	$30,868	212	$7,664	594	$31,964	116	$49,833

Retail census data figures are for Urban Areas of 2,500 population and more; "Total Retail Stores and Sales" are for the entire metropolitan district.
Automotive figures include Filling Station Stores and Sales.
All money values are in thousands of dollars.

* Estimated.

ATLANTIC CITY METROPOLITAN DISTRICT

Contains parts of Atlantic and Cape May Counties (N. J.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
100,096	28,195	2,568	$57,112	249	$5,919*	710	$16,108	75	$2,611*	167	$3,542	74	$5,898*

AUGUSTA METROPOLITAN DISTRICT

Contains parts of Richmond County (Ga.), Aiken (S. C.)

87,809	22,959	1,133	$26,665	88	$2,960	336	$5,301	27	$982*	114	$3,594*	23	$4,124

AUSTIN METROPOLITAN DISTRICT

Contains parts of Travis County (Tex.)

106,193	26,863	1,286	$40,614	74	$3,285	355	$8,264	61	$2,297	212	$8,592	23	$4,552*

BALTIMORE METROPOLITAN DISTRICT

Contains Baltimore City; parts of Anne Arundel, Baltimore, Carroll and Howard Counties (Md.)

1,046,692	271,952	16,042	$417,395	1,036	$33,623	6,401	$100,352	487	$15,710	853	$52,511	356	$89,693

BEAUMONT-PORT ARTHUR METROPOLITAN DISTRICT

Contains parts of Jefferson County (Tex.)

138,608	37,497	1,843	$53,828	97	$3,613	488	$10,060	67	$2,043	252	$12,810	27	$7,108

BINGHAMTON METROPOLITAN DISTRICT

Contains parts of Broome County (N. Y.)

145,156	38,055	2,010	$62,046	150	$5,123	530	$14,181	34	$1,872	239	$11,552	42	$8,331*

BIRMINGHAM METROPOLITAN DISTRICT

Contains parts of Jefferson County (Ala.)

407,851	106,534	3,596	$119,199	246	$11,253*	1,036	$21,770	161	$3,818	436	$25,613	87	$17,949

BOSTON METROPOLITAN DISTRICT

Contains Suffolk; parts of Essex, Middlesex, Norfolk and Plymouth Counties (Mass.)

2,350,514	606,382	30,702	$1,018,837	2,634	$90,645	11,082	$261,838	1,266	$38,716	2,986	$137,939	855	$159,135

BRIDGEPORT METROPOLITAN DISTRICT

Contains parts of Fairfield County (Conn.)

216,621	57,487	3,263	$90,207	214	$7,636	1,213	$24,491	129	$3,326*	384	$15,222	78	$11,479

BUFFALO-NIAGARA METROPOLITAN DISTRICT

Contains parts of Erie and Niagara Counties (N. Y.)

857,719	224,975	12,527	$339,017	855	$31,542	4,529	$86,792	359	$10,357	1,121	$54,648*	252	$54,477

CANTON METROPOLITAN DISTRICT

Contains parts of Stark County (Ohio)

200,352	53,302	2,748	$81,770	184	$7,239*	741	$18,796	65	$2,442	386	$15,713	51	$10,752*

CEDAR RAPIDS METROPOLITAN DISTRICT

Contains parts of Polk County (Iowa)

183,973	53,262	1,084	$35,985	69	$3,022	290	$6,184	39	$1,916*	165	$7,376	23	$6,155

* Estimated.

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CHARLESTON (S. C.) METROPOLITAN DISTRICT

Contains parts of Charleston County (S. C.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
97,711	26,707	1,239	$31,112	102	$2,747*	383	$6,061	36	$1,396	94	$7,324*	24	$4,027*

CHARLESTON (W. VA.) METROPOLITAN DISTRICT

Contains parts of Kanawha and Putnam Counties (W. Va.)

136,332	34,104	1,559	$54,556	120	$6,132	411	$11,049	63	$1,921	159	$8,813*	38	$7,783*

CHARLOTTE METROPOLITAN DISTRICT

Contains part of Mecklenburg County (N. C.)

112,986	27,855	1,196	$48,369	90	$3,802*	324	$7,642	48	$2,000	185	$10,954	26	$9,098

CHATTANOOGA METROPOLITAN DISTRICT

Contains parts of Hamilton County (Tenn.) and Catoosa, Dade and Walker Counties (Ga.)

193,215	48,790	2,361	$61,668	157	$5,852	677	$13,223	73	2,204	215	$11,775*	49	$7,805

CHICAGO MEROPOLITAN DISTRICT

Contains parts of Cook, DuPage, Lake and Will Counties (Ill.) and Lake County (Ind.)

4,499,126	1,237,336	61,222	$1,889,237	5,342	$177,349	21,293	$363,972	2,298	$76,879	4,486	$256,997	1,385	$499,158

CINCINNATI METROPOLITAN DISTRICT

Contains parts of Hamilton, Warren Counties (Ohio), Dearborn County (Ind.), Campbell and Kenton Counties (Ky.)

789,309	228,662	11,314	$322,449	768	$33,924	3,797	$80,149	424	$12,011	1,004	$47,483	285	$43,616

CLEVELAND METROPOLITAN DISTRICT

Contains parts of Cuyahoga and Lake Counties (Ohio)

1,214,943	336,138	16,745	$507,152	1,075	$35,711	6,281	$125,422	595	$19,661	1,924	$83,173	448	$94,746

COLUMBIA METROPOLITAN DISTRICT

Contains parts of Lexington and Richland Counties (S. C.)

89,555	21,847	1,133	$35,047	76	$3,254	318	$5,530	38	$1,419*	137	$8,333	23	$4,366*

COLUMBUS (GA.) METROPOLITAN DISTRICT

Contains parts of Muscogee County (Ga.) and Russell County (Ala.)

.....	.....	1,140	$27,468	78	$3,109	368	$5,833	36	$900	65	$5,426*	23	$3,142

COLUMBUS (OHIO) METROPOLITAN DISTRICT

Contains parts of Franklin County (Ohio)

365,796	100,635	4,716	$169,166	276	$16,350	1,465	$36,828	209	$6,436	655	$32,661	91	$25,724

CORPUS CHRISTI METROPOLITAN DISTRICT

Contains parts of Nueces County (Tex.)

70,677	18,962	1,213	$33,050	58	$1,997	355	$6,043	35	$1,233	164	$8,432	20	$4,074

DALLAS METROPOLITAN DISTRICT

Contains parts of Dallas County (Tex.)

376,548	107,268	4,982	$185,073	255	$15,635	1,132	$29,551	195	$8,146	691	$36,594	154	$41,057*

* Estimated.

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DAVENPORT-ROCK ISLAND-MOLINE METROPOLITAN DISTRICT

Contains parts of Scott County (Ia.) and Rock Island County (Ill.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
174,995	49,559	2,494	$74,772	170	$5,624	672	$16,040	76	$2,487*	329	$14,559	50	$12,291

DAYTON METROPOLITAN DISTRICT

Contains parts of Montgomery County (Ohio)

271,513	75,519	3,303	$116,380	187	$9,176	1,016	$25,177	98	$4,358	367	$19,768	56	$19,430

DECATUR METROPOLITAN DISTRICT

Contains parts of Macon County (Ill.)

65,764	19,011	950	$32,754	69	$2,703	255	$6,508	27	$1,066	179	$7,914	13	$6,109

DENVER METROPOLITAN DISTRICT

Contains Denver County; parts of Adams, Arapahoe and Jefferson Counties (Colo.)

384,372	114,002	5,447	$191,829	285	$12,765	1,421	$34,128	245	$9,719	842	$35,567	94	$44,547

DES MOINES METROPOLITAN DISTRICT

Contains parts of Woodbury County (Ia.), Dakota County (Neb.) and Union County (S. D.)

183,973	53,262	2,609	$85,677	149	$8,036*	703	$15,554	108	$3,829	429	$14,909*	35	$15,474

DETROIT METROPOLITAN DISTRICT

Contains parts of Macomb, Oakland and Wayne Counties (Mich.)

2,295,867	594,646	27,340	$890,859	1,943	$80,232	9,112	$179,527	1,076	$39,769	3,380	$185,567	564	$143,196

DULUTH-SUPERIOR METROPOLITAN DISTRICT

Contains parts of Carlton and St. Louis Counties (Minn.) and Douglas County (Wisc.)

157,098	43,054	2,412	$67,998	201	$6,843	708	$17,152	71	$2,393*	346	$11,027*	55	$7,940*

DURHAM METROPOLITAN DISTRICT

Contains parts of Durham County (N. C.)

69,683	17,530	822	$25,312	68	$2,309	278	$4,531	29	$1,029	108	$5,696	26	$3,661*

EL PASO METROPOLITAN DISTRICT

Contains parts of El Paso County (Tex.)

115,801	28,291	1,553	$40,978	69	$2,788*	505	$6,835	52	$1,753	196	$10,003	21	$7,630

ERIE METROPOLITAN DISTRICT

Contains parts of Erie County (Penna.)

134,039	35,237	2,000	$50,992	138	$5,401	831	$12,041	32	$1,256*	209	$8,907*	28	$7,572

EVANSVILLE METROPOLITAN DISTRICT

Contains parts of Vanderbnrgh County (Ind.) and Henderson County (Ky.)

141,614	39,537	1,924	$51,622	127	$6,810*	535	$10,251	65	$2,649	232	$10,538	39	$6,540*

FALL RIVER-NEW BEDFORD METROPOLITAN DISTRICT

Contains parts of Bristol County (Mass.) and Newport County (R. I.)

272,648	72,184	4,002	$89,701	295	$9,471*	1,548	$26,215	128	$3,179	362	$11,865	116	$9,019

* Estimated.

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FLINT METROPOLITAN DISTRICT

Contains parts of Genessee County (Mich.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
188,554	49,839	2,276	$77,804	146	$7,050	558	$16,827	73	$3,415	337	$15,543	44	$8,943

FORT WAYNE METROPOLITAN DISTRICT

Contains parts of Allen County (Ind.)

134,385	37,135	1,917	$58,334	125	$5,364*	633	$11,306	75	$2,315	273	$11,893	24	$11,453

FORT WORTH METROPOLITAN DISTRICT

Contains parts of Tarrant County (Tex.)

207,677	59,638	2,983	$97,741	125	$6,039	743	$16,208	105	$4,458	552	$19,396	46	$28,339

FRESNO METROPOLITAN DISTRICT

Contains parts of Fresno County (Calif.)

97,504	27,908	1,820	$58,804	117	$5,059	362	$9,666	37	$1,696	242	$13,410	37	$7,250

GALVESTON METROPOLITAN DISTRICT

Contains parts of Galveston County (Tex.)

71,677	19,513	1,244	$28,534	68	$2,186	307	$6,666	35	$1,108	125	$5,549	15	$2,880

GRAND RAPIDS METROPOLITAN DISTRICT

Contains parts of Kent County (Mich.)

209,873	59,233	2,856	$88,123	225	$8,133	714	$17,585	100	$3,915*	387	$15,720*	68	$13,632

GREENSBORO METROPOLITAN DISTRICT

Contains parts of Guilford County (N. C.)

73,055	17,735	797	$28,663	67	$3,022	218	$5,055	28	$1,104	115	$7,039	25	$4,817

HAMILTON-MIDDLETON METROPOLITAN DISTRICT

Contains parts of Butler and Warren Counties (Ohio)

112,686	30,282	1,503	$38,992	112	$2,815	445	$10,146	36	$1,368	163	$6,931	30	$4,455

HARRISBURG METROPOLITAN DISTRICT

Contains parts of Cumberland, Dauphin and Perry Counties (Penna.)

173,367	46,411	2,645	$68,501	208	$8,144	854	$13,935	96	$2,968	214	$11,355	50	$8,782

HARTFORD-NEW BRITAIN METROPOLITAN DISTRICT

Contains parts of Hartford, Middlesex, New Haven and Tolland Counties (Conn.)

592,193	129,938	6,866	$224,005	526	$19,303	2,271	$55,737	244	$8,248	962	$35,475	178	$32,405

HOUSTON METROPOLITAN DISTRICT

Contains parts of Harris County (Tex.)

510,397	141,381	6,258	$212,037	237	$22,196	1,510	$41,691	952	$44,185	221	$8,534	138	$22,253*

HUNTINGTON-ASHLAND METROPOLITAN DISTRICT

Contains parts of Cabell and Wayne Counties (W. Va.), Boyd and Greenup Counties (Ky.) and Lawrence County (Ohio)

170,979	43,523	2,130	$52,469	158	$5,877	666	$10,840	70	$2,176	250	$11,024	47	$7,613

* Estimated.

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INDIANAPOLIS METROPOLITAN DISTRICT

Contains parts of Marion County (Ind.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
455,357	130,077	5,747	$196,617	268	$14,150	1,695	$34,825	284	$11,586	712	$39,804*	151	$37,830*

JACKSON METROPOLITAN DISTRICT

Contains parts of Hinds County (Miss.)

88,003	22,319	855	$30,745	78	$3,117	214	$4,939	33	$1,283	111	$6,365	19	$5,207

JACKSONVILLE METROPOLITAN DISTRICT

Contains parts of Duval County (Fla.)

195,619	51,203	2,402	$75,631	160	$6,704*	669	$15,200	99	$3,871	292	$18,233	71	$8,869

JOHNSTOWN METROPOLITAN DISTRICT

Contains parts of Cambria and Somerset Counties (Penna.)

151,781	35,734	1,523	$47,903	86	$3,075*	443	$9,166*	42	$1,201	152	$7,149*	25	$11,215

KALAMAZOO METROPOLITAN DISTRICT

Contains parts of Kalamazoo County (Mich.)

77,213	21,116	1,095	$38,559	95	$3,296	220	$7,224	37	$1,749	166	$8,007	19	$5,309

KANSAS CITY (MO.)-KANSAS CITY (KANS.) METROPOLITAN DISTRICT

Contains parts of Clay and Jackson Counties (Mo.), Johnson and Wyandotte Counties (Kans.)

634,093	188,813	8,814	$285,352	517	$31,245*	2,178	$49,703	387	$17,613	1,061	$44,260	199	$61,907*

KNOXVILLE METROPOLITAN DISTRICT

Contains parts of Knox County (Tenn.)

151,829	37,894	1,665	$54,932	120	$3,954	519	$10,847	55	$2,190	197	$12,059*	40	$9,449*

LANCASTER METROPOLITAN DISTRICT

Contains parts of Lancaster County (Penna.)

132,037	35,341	2,670	$53,555	142	$4,394*	952	$9,102	42	$1,613	166	$8,717	37	$7,282

LANSING METROPOLITAN DISTRICT

Contains parts of Ingham County (Mich.)

110,356	31,233	1,376	$51,610	111	$4,360	297	$9,178	58	$2,155	234	$10,063*	25	$7,931*

LINCOLN METROPOLITAN DISTRICT

Contains parts of Lancaster County (Neb.)

88,191	25,656	1,115	$39,763	65	$3,353	288	$8,301	48	$1,733	197	$8,193	17	$8,582

LITTLE ROCK METROPOLITAN DISTRICT

Contains parts of Pulaski County (Ark.)

126,724	34,691	1,894	$49,275	96	$3,853*	611	$8,332	68	$2,277	233	$13,173	32	$9,446*

LOS ANGELES METROPOLITAN DISTRICT

Contains parts of Los Angeles, Orange and San Bernardino Counties (Calif.)

2,904,596	931,229	46,600	$1,364,812	3,495	$104,134	10,148	$291,268	1,269	$48,044	6,704	$288,191	1,098	$180,246

* Estimated.

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Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
LOUISVILLE METROPOLITAN DISTRICT Contains Jefferson County (Ky.); parts of Clark and Floyd Counties (Ind.)													
434,408	120,299	5,474	$151,353	351	$16,288	1,794	$35,845	231	$7,593*	589	$28,611*	198	$20,022
LOWELL-LAWRENCE-HAVERHILL METROPOLITAN DISTRICT Contains parts of Essex and Middlesex Counties (Mass.)													
334,969	86,583	5,110	$116,314	435	$11,808*	1,953	$34,532	137	$3,489*	464	$15,104	140	$11,051
MACON METROPOLITAN DISTRICT Contains parts of Bibb County (Ga.)													
74,830	21,021	962	$26,269	66	$2,497	277	$5,359	33	$941	97	$5,442	19	$3,998
MADISON METROPOLITAN DISTRICT Contains parts of Dane County (Wisc.)													
78,349	22,084	1,210	$46,635	120	$4,626	276	$9,105	54	$2,318	162	$8,570	23	$7,051
MANCHESTER METROPOLITAN DISTRICT Contains parts of Hillsborough County (N. H.)													
81,932	22,055	1,216	$34,645	112	$3,372	404	$10,050	39	$912	85	$5,957	31	$3,343
MEMPHIS METROPOLITAN DISTRICT Contains parts of Shelby County (Tenn.) and Crittenden County (Ark.)													
332,477	91,401	3,758	$140,435	239	$12,270	1,021	$23,417	175	$6,143	406	$25,431	130	$38,161
MIAMI METROPOLITAN DISTRICT Contains parts of Dade County (Fla.)													
250,537	70,960	4,373	$133,977	449	$12,420	894	$22,864	171	$8,218	523	$26,419	105	$17,672
MILWAUKEE METROPOLITAN DISTRICT Contains parts of Milwaukee and Waukesha Counties (Wisc.)													
790,336	215,659	11,592	$335,605	883	$28,983	3,203	$85,152*	424	$12,170*	1,091	$55,875	214	$53,557
MINNEAPOLIS-ST. PAUL METROPOLITAN DISTRICT Contains parts of Anoka, Dakota, Hennepin, Ramsey and Washington Counties (Minn.)													
911,077	256,712	12,246	$471,371	800	$38,914	3,646	$101,724	443	$17,448	1,752	$74,800	246	$105,125
MOBILE METROPOLITAN DISTRICT Contains parts of Mobile County (Ala.)													
114,906	29,681	1,498	$34,420	91	$3,121	438	$6,573	40	$1,787	135	$6,355*	27	$4,988
MONTGOMERY METROPOLITAN DISTRICT Contains parts of Montgomery County (Ala.)													
93,697	24,737	1,038	$31,414	91	$3,815*	346	$5,354	41	$1,000*	100	$6,404*	13	$4,811
NASHVILLE METROPOLITAN DISTRICT Contains parts of Davidson County (Tenn.)													
241,769	63,578	3,042	$88,994	199	$9,323	769	$16,192	124	$3,709	260	$15,846	78	$10,882

* Estimated.

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NEW HAVEN METROPOLITAN DISTRICT

Contains parts of New Haven County (Conn.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
308,228	81,795	5,310	$129,616	429	$13,850*	1,776	$33,200	194	$5,160*	647	$21,872*	181	$11,804

NEW ORLEANS METROPOLITAN DISTRICT

Contains Orleans Parish, parts of Jefferson and St. Bernard Parishes (La.)

540,030	144,593	7,313	$165,126	384	$20,803*	2,971	$32,513	296	$9,150	532	$23,567	153	$27,932

NEW YORK-NORTHEASTERN NEW JERSEY METROPOLITAN DISTRICT

Contains Bronx, Kings, Nassau, New York, Queens, Richmond Counties (N. Y.); Bergen, Essex and Union Counties (N. J.); parts of Rockland, Suffolk and Westchester Counties (N. Y.); parts of Middlesex, Monmouth, Morris, Passaic and Somerset Counties (N. J.); parts of Fairfield County (Conn.)

11,690,520	3,160,946	182,568	$4,915,462	17,651	$616,693	71,677	$1,378,712	5,867	$142,463	10,874	$515,057	6,128	$555,546

NORFOLK-PORTSMOUTH-NEWPORT METROPOLITAN DISTRICT

Contains Elizabeth City County, parts of Norfolk, Princess Anne and Warwick Counties, and the following Independent Cities: Hampton, Newport News, Norfolk, Portsmouth and South Norfolk (Va.)

323,326	81,210	4,210	$113,978	341	$12,466	1,395	$25,097	134	$5,254*	383	$22,516	100	$14,312

OKLAHOMA CITY METROPOLITAN DISTRICT

Contains parts of Oklahoma County (Okla.)

221,229	63,958	3,087	$93,063	147	$9,200*	828	$15,096	133	$5,572*	578	$22,960*	50	$13,827

OMAHA-COUNCIL BLUFFS METROPOLITAN DISTRICT

Contains parts of Douglas and Sarpy Counties (Neb.); Pottawattamie County (Ia.)

287,698	79,807	3,851	$122,744	208	$10,596*	989	$28,449	158	$5,376	552	$21,555	60	$17,144*

PEORIA METROPOLITAN DISTRICT

Contains parts of Peoria and Tazewell Counties (Ill.)

162,566	45,854	2,225	$73,268	139	$6,274*	630	$16,062	61	$2,576	306	$14,637*	45	$13,323

PHILADELPHIA METROPOLITAN DISTRICT

Contains Philadelphia County (Penna.); parts of Bucks, Chester, Delaware and Montgomery Counties (Penna.); Burlington, Camden (N. J.) and Gloucester Counties (N. J.)

2,898,644	754,722	42,866	$1,067,352	3,926	$97,708	15,436	$254,491	1,896	$37,443	2,700	$121,711	1,284	$210,325

PHOENIX METROPOLITAN DISTRICT

Contains parts of Maricopa County (Ariz.)

121,828	34,278	1,732	$56,129	75	$2,678	319	$7,083	48	$2,564	234	$13,218	23	$8,818

PITTSBURGH METROPOLITAN DISTRICT

Contains parts of Allegheny, Beaver, Fayette, Green, Washington and Westmoreland Counties (Penna.)

1,994,060	502,180	21,988	$690,942	1,656	$50,958	7,329	$172,189	778	$24,664	1,848	$95,032	422	$127,851

PORTLAND (ME.) METROPOLITAN DISTRICT

Contains parts of Cumberland County (Me.)

106,566	28,170	1,509	$54,279	127	$5,135*	483	$12,929	61	$1,832	199	$9,956	30	$7,120

* Estimated.

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PORTLAND (ORE.) METROPOLITAN DISTRICT

Contains parts of Clackamas, Multnomah, Washington Counties (Ore.); Clark County (Wash.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
406,406	133,333	6,180	$209,612	341	$13,143	1,632	$40,783	210	$6,650	797	$40,004	146	$48,179

PROVIDENCE METROPOLITAN DISTRICT

Contains Bristol County; parts of Kent, Newport and Providence (R. I.); Bristol, Norfolk and Worcester Counties (Mass.)

711,500	186,440	10,256	$271,858	730	$24,891	3,454	$72,666	367	$10,738	1,196	$42,181	297	$32,746

PUEBLO METROPOLITAN DISTRICT

Contains parts of Pueblo County (Colo.)

62,039	16,373	892	$23,600	49	....	223	$5,054	25	....	118	....	12	$4,111

RACINE-KENOSHA METROPOLITAN DISTRICT

Contains parts of Kenosha and Racine Counties (Wisc.)

135,075	35,920	1,960	$49,949	172	$4,123	526	$14,331	57	$2,116	200	$7,770	49	$5,237

READING METROPOLITAN DISTRICT

Contains parts of Berks County (Penna.)

175,355	46,758	3,267	$66,674	228	$6,884	1,160	$15,986	70	$2,015*	182	$9,906	44	$7,819

RICHMOND METROPOLITAN DISTRICT

Contains Henrico County; parts of Chesterfield County. Independent City—Richmond (Va.)

245,674	64,391	3,138	$113,141	207	$9,773*	1,127	$34,105	115	$5,167	439	$21,253	80	$20,129*

ROANOKE METROPOLITAN DISTRICT

Contains parts of Roanoke County. Independent City—Roanoke (Va.)

110,593	27,696	1,266	$41,101	105	$5,139	345	$7,867	43	$4,716*	179	$7,888*	19	$5,379

ROCHESTER METROPOLITAN DISTRICT

Contains parts of Monroe County (N. Y.)

411,970	113,899	5,612	$184,962	497	$18,550*	1,853	$43,501	143	$5,711*	645	$31,992	124	$27,469*

ROCKFORD METROPOLITAN DISTRICT

Contains parts of Winnebago County (Ill.)

105,259	30,424	1,470	$46,372	110	$3,467	372	$9,373	44	$1,570	215	$9,413	27	$6,920

SACRAMENTO METROPOLITAN DISTRICT

Contains parts of Sacramento and Yolo Counties (Calif.)

158,999	46,086	2,640	$90,045	163	$6,277	530	$16,636	72	$3,998	322	$18,212	34	$11,650

SAGINAW-BAY CITY METROPOLITAN DISTRICT

Contains parts of Bay and Saginaw Counties (Mich.)

153,388	40,962	2,012	$60,756	183	$5,864*	551	$12,836	73	$2,908	287	$11,109	36	$8,133

ST. JOSEPH METROPOLITAN DISTRICT

Contains parts of Buchanan County (Mo.); Doniphan County (Kans.)

86,991	24,882	1,295	$30,077	89	$3,180	322	$6,108	64	$2,108	163	$5,343*	22	$4,323

* Estimated.

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ST. LOUIS METROPOLITAN DISTRICT

Contains St. Louis (City) County; parts of St. Charles County (Mo.); Madison, Monroe and St. Clair Counties (Mo.)

Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
1,367,977	385,432	20,267	$506,851	1,196	$41,001	5,849	$111,730	739	$19,630	2,153	$91,505*	505	$83,477

SALT LAKE CITY METROPOLITAN DISTRICT

Contains parts of Davis and Salt Lake Counties (Utah)

204,488	54,860	2,186	$86,212	139	$6,844	549	$15,639	61	$3,358	319	$15,998	30	$15,979*

SAN ANTONIO METROPOLITAN DISTRICT

Contains parts of Bexar County (Tex.)

319,010	81,341	4,437	$108,887	192	$13,105*	1,250	$21,370	144	$4,232	578	$22,283	70	$14,757*

SAN DIEGO METROPOLITAN DISTRICT

Contains parts of San Diego County (Calif.)

256,368	79,825	3,989	$109,828	265	$8,373	960	$23,654	110	$4,055	593	$23,194	110	$13,640

SAN FRANCISCO-OAKLAND METROPOLITAN DISTRICT

Contains San Francisco County; parts of Alameda, Contra Costa, Marin, San Mateo, Santa Clara and Solano Counties (Calif.)

1,428,525	454,696	23,504	$749,701	1,785	$69,446	6,449	$183,508	721	$27,207	2,187	$115,038	447	$109,763

SAN JOSE METROPOLITAN DISTRICT

Contains parts of Santa Clara County (Calif.)

129,367	37,690	2,008	$59,622	153	$5,085	435	$11,832	43	$1,591*	274	$12,099*	33	$7,275

SAVANNAH METROPOLITAN DISTRICT

Contains Chatham County (Ga.)

117,970	31,720	1,603	$36,405	97	$3,991	745	$9,659	52	$1,162	194	$7,764	32	$4,030

SCRANTON-WILKES BARRE METROPOLITAN DISTRICT

Contains parts of Lackawanna, Luzerne, Susquehanna and Wyoming Counties (Penna.)

629,581	148,314	8,999	$168,579	631	$18,821	3,388	$48,144	259	$4,826	776	$25,167	214	$22,503

SEATTLE METROPOLITAN DISTRICT

Contains parts of King, Kitsap and Snohomish Counties (Wash.)

452,639	153,293	7,630	$224,527	476	$17,311	2,079	$41,993	252	$7,454	833	$42,325	120	$42,796

SHREVEPORT METROPOLITAN DISTRICT

Contains parts of Bossier and Caddo Parishes (La.)

112,225	30,647	1,378	$50,642	114	$6,341*	380	$8,532	52	$2,958	242	$11,749*	31	$6,321*

SIOUX CITY METROPOLITAN DISTRICT

Contains parts of Woodbury County (Ia.); Dakota County (Neb.) and Union County (South Dakota)

87,791	24,349	1,314	$40,517	79	$2,933*	338	$8,265	42	$1,677*	232	$7,851*	13	$7,917*

SOUTH BEND METROPOLITAN DISTRICT

Contains parts of St. Joseph County (Ind.)

147,022	40,060	2,019	$58,457	141	$5,687	585	$12,351	61	$2,151	301	$12,172	52	$8,465

SPOKANE METROPOLITAN DISTRICT

Contains parts of Spokane County (Wash.)

141,370	44,117	2,205	$68,183	140	$5,405*	594	$12,945	59	$2,380	328	$13,837	30	$12,533

* Estimated.

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Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
SPRINGFIELD (ILL.) METROPOLITAN DISTRICT Contains parts of Sangamon County (Ill.)													
89,484	25,349	1,255	$42,534	84	$4,933	334	$8,289	37	$1,911	177	$8,368	18	$5,819
SPRINGFIELD (MO.) METROPOLITAN DISTRICT Contains parts of Greene County (Mo.)													
70,514	20,953	1,212	$26,903	90	$2,929	320	$5,263	42	$1,697	221	$4,994	17	$3,926
SPRINGFIELD (OHIO) METROPOLITAN DISTRICT Contains parts of Clark County (Ohio)													
77,406	21,658	1,134	$31,427	86	$2,621*	399	$8,406	29	$1,149	138	$5,591	15	$4,571
SPRINGFIELD (MASS.) METROPOLITAN DISTRICT Contains parts of Hampden and Hampshire Counties (Mass.) and Hartford County (Conn.)													
394,623	102,933	5,644	$162,364	472	$14,269	1,869	$43,109	181	$5,658	735	$28,952	160	$18,295
STOCKTON METROPOLITAN DISTRICT Contains parts of San Joaquin County (Calif.)													
79,337	21,711	1,400	$40,098	102	$3,217	255	$7,880	39	$1,142	189	$8,158	23	$3,643
SYRACUSE METROPOLITAN DISTRICT Contains parts of Onondaga County (N. Y.)													
258,352	70,339	3,294	$115,372	239	$12,356*	1,002	$27,251	107	$3,550	378	$19,720	69	$16,009
TACOMA METROPOLITAN DISTRICT Contains parts of King and Pierce Counties (Wash.)													
156,018	49,627	2,484	$65,689	133	$3,874	668	$13,469	63	$2,007	345	$14,453	61	$9,637
TAMPA-ST. PETERSBURG METROPOLITAN DISTRICT Contains parts of Hillsborough and Pinellas Counties (Fla.)													
209,693	61,644	3,339	$82,675	228	$7,775	812	$13,689	103	$5,712	427	$17,559	66	$10,446
TERRE HAUTE METROPOLITAN DISTRICT Contains parts of Vigo County (Ind.)													
147,022	40,060	1,385	$35,685	78	$2,640	390	$7,588	51	$1,490*	195	$7,404*	22	$7,097*
TOLEDO METROPOLITAN DISTRICT Contains parts of Lucas and Wood Counties (Ohio)													
341,663	95,318	4,251	$143,913	256	$10,454	1,190	$31,969	148	$5,782	530	$26,415*	97	$25,629
TOPEKA METROPOLITAN DISTRICT Contains parts of Shawnee County (Kans.)													
77,749	22,705	1,179	$32,305	78	$2,911	282	$7,249	49	$1,613	208	$6,708*	19	$4,768
TRENTON METROPOLITAN DISTRICT Contains parts of Burlington and Mercer Counties (N. J.); Bucks County (Penna.)													
200,128	50,332	3,371	$84,238	258	$8,079*	993	$20,968	66	$2,651	214	$12,533	109	$11,311
TULSA METROPOLITAN DISTRICT Contains parts of Creek, Osage and Tulsa Counties (Okla.)													
188,562	56,814	2,730	$76,296	147	$8,247	628	$13,395	111	$3,981	497	$18,766	37	$10,574

* Estimated.

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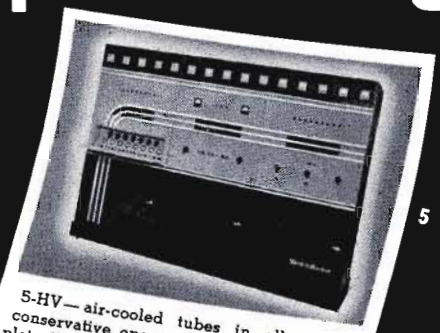
Population	Families	TOTAL RETAIL Stores	TOTAL RETAIL Sales	APPAREL Stores	APPAREL Sales	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	DEPARTMENT Stores	DEPARTMENT Sales
UTICA-ROME METROPOLITAN DISTRICT Contains parts of Herkimer and Oneida Counties (N. Y.)													
197,128	50,862	3,100	$74,493	282	$7,072	895	$18,675	72	$1,686	319	$12,521	79	$8,451
WACO METROPOLITAN DISTRICT Contains parts of McLennan County (Tex.)													
71,114	19,333	1,079	$26,107	62	$1,860	303	$5,285	34	$1,166	165	$6,319	27	$4,286
WASHINGTON (D. C.) Contains the District of Columbia, Arlington County, Independent City—Alexandria (Va.) and parts of Fairfax County (Va.); Montgomery and Prince Georges County (Md.)													
907,816	237,879	8,700	$470,987	782	$42,834	2,661	$99,722	372	$26,530	797	$75,039	196	$71,642
WATERBURY METROPOLITAN DISTRICT Contains parts of Litchfield and New Haven Counties (Conn.)													
144,822	37,387	2,122	$55,551	161	$5,910*	704	$14,740	83	$2,340	254	$9,786	55	$5,160
WATERLOO METROPOLITAN DISTRICT Contains parts of Black Hawk County (Ia.)													
67,050	19,367	973	$33,476	70	$2,677*	248	$6,690	35	$1,263	165	$7,237	15	$5,003*
WHEELING METROPOLITAN DISTRICT Contains parts of Brooke, Marshall and Ohio Counties (W. Va.); Belmont and Jefferson Counties (Ohio)													
196,340	50,371	2,765	$57,398	175	$5,121	751	$13,637	63	$1,906	257	$8,171	35	$7,676
WICHITA METROPOLITAN DISTRICT Contains parts of Sedgwick County (Kans.)													
127,308	38,167	1,995	$55,127	120	$5,268*	433	$10,374	83	$2,539	353	$12,342	26	$8,031
WILMINGTON METROPOLITAN DISTRICT Contains parts of New Castle County (Del.); Salem County (N. J.); Chester and Delaware Counties (Penna.)													
188,974	48,583	2,965	$82,123	203	$8,037*	862	$18,723*	69	$2,428*	188	$13,661*	69	$7,100*
WINSTON-SALEM METROPOLITAN DISTRICT Contains parts of Forsyth County (N. C.)													
109,833	27,114	1,263	$31,428	104	$3,777	390	$4,915	37	$1,216	134	$6,929	27	$4,990
WORCESTER METROPOLITAN DISTRICT Contains parts of Middlesex and Worcester Counties (Mass.)													
306,194	77,313	3,953	$122,357	323	$11,612*	1,284	$33,512	99	$3,404	437	$18,168	101	$15,088
YORK METROPOLITAN DISTRICT Contains parts of York County (Penna.)													
92,627	25,605	1,370	$37,001	118	$3,371*	401	$7,214	32	$1,043	116	$7,432	22	$5,215
YOUNGSTOWN METROPOLITAN DISTRICT Contains parts of Mahomie and Trumbell Counties (Ohio) and Mercer County (Penna.)													
372,428	92,000	4,488	$140,838	314	$11,641*	1,326	$32,973	120	$3,944	615	$27,008	63	$21,057

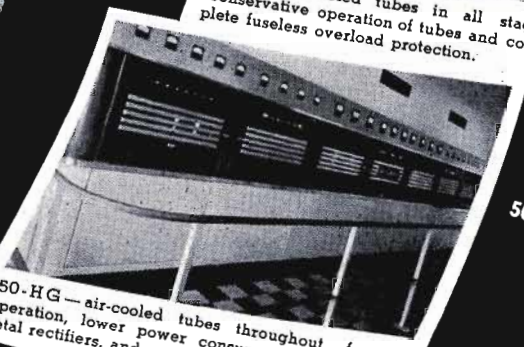
* Estimated.

The parade lengthens



5-HV—air-cooled tubes in all stages, conservative operation of tubes and complete fuseless overload protection.

5 HV
- WNBC Hartford
- WPEN Philadelphia
- WCAO Baltimore
- WAGA Atlanta
- WNBF Binghamton
- KGA Spokane (10 HV)



50-HG—air-cooled tubes throughout, fuseless operation, lower power consumption, surgeproof metal rectifiers, and matched cubicle design.

50 HG
- KDKA Pittsburgh
- WBZ Boston
- WPTF Raleigh
- WBAL Baltimore
- WKBW Buffalo
- WBBM Chicago
- KXEL Waterloo

WESTINGHOUSE TRANSMITTERS SET THE PACE

More stations are stepping into line for new operating economy, convenience, and attractive arrangement as the swing toward Westinghouse Transmitters gains speed.

The Westinghouse 50-HG has set a new pace for 50-kw transmitters—and in the 5-kw field it's the 5-HV. In these sets, knowledge accumulated over many years of radio and diversified electrical experience has brought a fresh viewpoint to bear on transmitter design.

As pace-setters in today's radio parade, the stations to keep an eye on, are those now having on order or now using Westinghouse Transmitters.

J-08041-A

Westinghouse

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NETWORKS

OF THE

UNITED STATES

NATIONAL

REGIONAL

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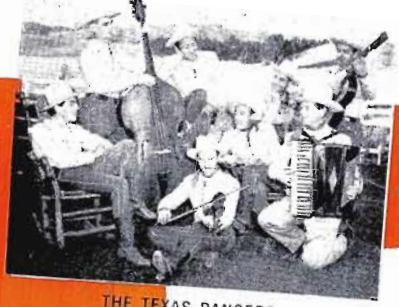


THE TEXAS RANGERS
Transcribed Library

"BRUSH CREEK FOLLIES"
CBS, Coast-to-Coast

THESE ARE THE PEOPLE

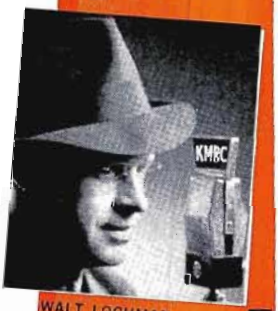
KMBC, with nearly 100 trained radio experts, has by far the largest single station staff in the entire Kansas City area!

ERLE SMITH
KMBC News Editor

WHO PRODUCE THE PROGRAMS

KMBC presents 30 hours of service features weekly—farm and markets, news, sports, home economics, education...in addition to music, variety, comedy and quiz shows galore! All live talent!

BONNIE KING
CBS Vocalist



WALT LOCHMAN
KMBC Sportscaster

THAT ATTRACT THE LISTENERS

Independent surveys of Greater Kansas City show KMBC leading in audience during more quarter hours, day and night, than any other station!

HIRAM HIGSBY
M. C. "Brush Creek Follies"

PHIL EVANS
Director, Farm Service

WHO BUY YOUR PRODUCT

National spot advertisers *know* how KMBC delivers results. Hence, they place more business on KMBC than on any other Kansas City station (*sworn statement, Robt. S. Conlan & Associates, independent market analysts.*) And 3 out of 4 KMBC accounts are renewals!

JANET HUCKINS
Author "Arnold Grimm's Daughter"

NANCY GOODE
ector, Happy Kitchen

CAROLINE ELLIS

IN KANSAS CITY

KMBC

Free & Peters, Inc. CBS Basic Network

www.americanradiohistory.com

BLUE NETWORK COMPANY, INC.

MARK WOODS

THE Blue Network made radio headlines this year when it stepped out on its own as an independent organization. With a history dating back to January 1, 1927, the Blue is a new-old network. Its emergence as a new and distinct corporation is another highlight in the record of America's second oldest chain. The Blue starts out on its independent career with a staff of nearly 500 men and women, the majority of whom are young in years but "old in radio." Their wealth of experience is a tangible asset.

Important at any time, the fact that the Blue now stands on its own feet takes on even greater significance at the present when radio is playing a vital role in upholding the public morale of a nation at war. Alive to its full responsibilities, the Blue Network will continue to maintain the high reputation of the broadcasting industry for service to the public.

While the Blue Network is conscious of its great opportunity for public service, we believe that this service can be most efficiently rendered by the Blue in its primary role as a nationwide advertising medium. The Blue Network is a great advertising medium which renders an essential public service, not a great public service which happens to take advertising.

Policy

Our conception of performance for the common good covers not only educational or "service" programs, speeches by statesmen and politicians, news bulletins and special events, but the entertainment supplied to listeners by manufacturers who give their audiences helpful, straightforward and truthful advertising messages.

Since we see no conflict between the interests of the public and the advertiser, programs on the Blue Network — both sustaining and commercial—will be considered and planned as genuine public service programs. The Blue will frankly set out to give advertisers the kind of service they need, confident that in doing so we shall really give the public what it wants.

Progress

The 15-year-old network moves forward with a bigger and more representative list of advertising sponsors than ever before in its history. In its programs, the Blue caters to a wide variety of interests. The Metropolitan Opera and our great Symphony Orchestra are outstanding in the realm of serious music programs, while the Blue also carries the top favorites among dance bands. The Blue plans to develop new programs in the field of public discussion in which America's Town Meeting of the Air, already a Blue feature, is a recognized leader. For news coverage, the Blue has a corps of radio reporters located at action centers throughout the world, and its worldwide coverage will continue to be as thorough as at present.

1942

While the Blue will continue to present the many fine programs for which it is already noted, its primary efforts will be dedicated to increasing their number and enriching their quality. In programs, in selling, in promotion, publicity, engineering and in all phases of network operations, the men and women of the Blue Network, fired with new enthusiasm, are out to make broadcasting history in 1942 and the years to come.

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THE BLUE

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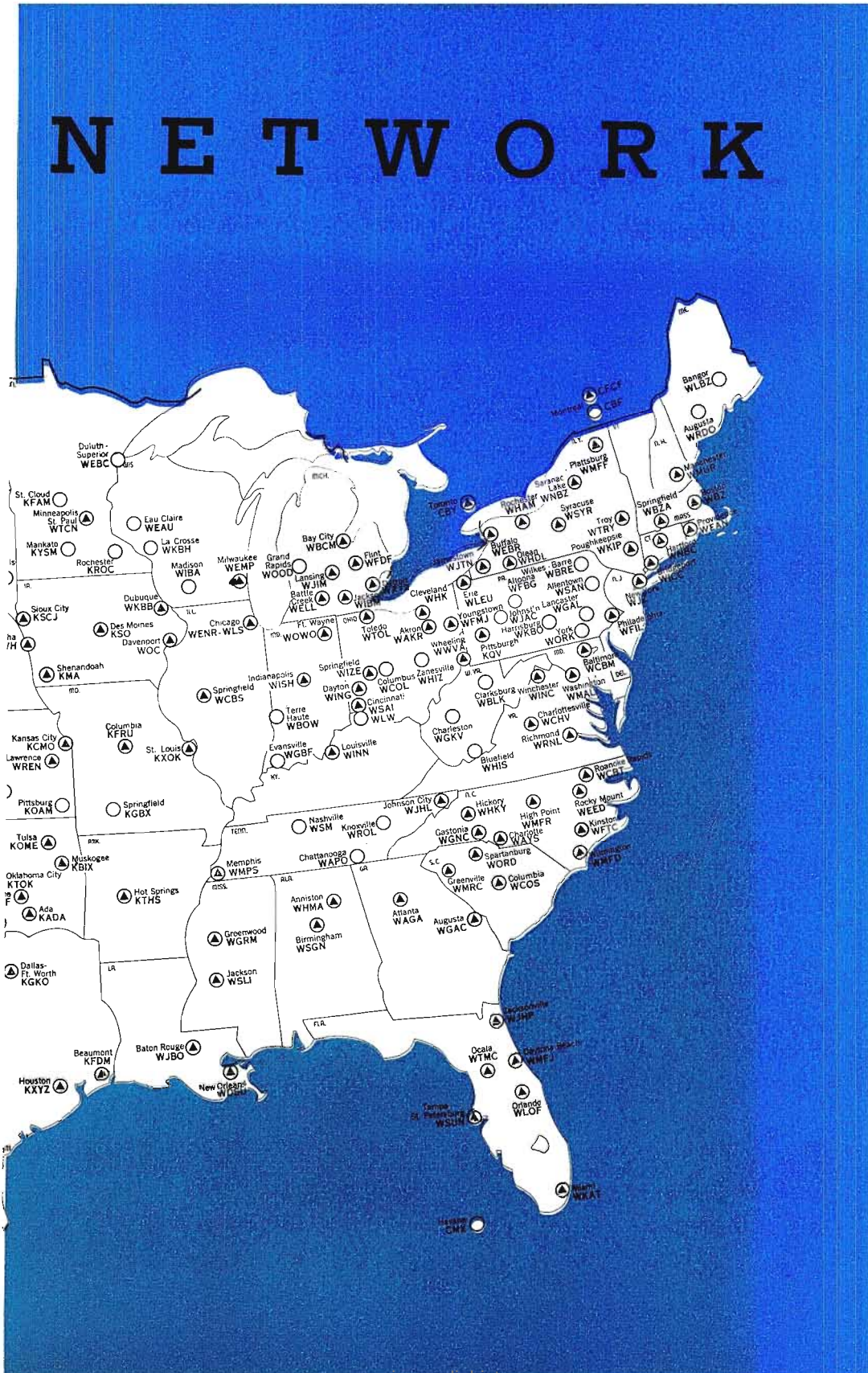

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BLUE NETWORK CO., Inc.

30 Rockefeller Plaza, New York City

BOARD OF DIRECTORS

George S. DeSousa
John Hays Hammond, Jr.
Joseph V. Heffernan
Charles B. Jolliffe
Edgar Kobak
Mark Woods
Lunsford P. Yandell

EXECUTIVE COMMITTEE

Niles Trammell, Chairman
Mark Woods
Edgar Kobak

Officers

Woods, Mark ..... President
Kobak, Edgar ..... Executive Vice President
Borroff, E. R.,
Vice President in Charge, Central Division
Gilman, Don E.,
Vice President in Charge, Western Division
Yandell, Lunsford P. .... Vice President-Treasurer
Carlin, Phillips,
Vice President in Charge of Programs
Kiggins, Keith,
Vice President in Charge of Stations

Staff

Barry, Charles ..... Eastern Program Manager
Benson, George M. ..... Eastern Sales Manager
Brandt, Otto ..... Station Contact Representative
Chotzinoff, Samuel .... Manager, Music Division
Cortada, Judith ..... Trade News Editor
Diaz, Ray ..... Supervisor, Announcing Staff
Dolan, Thomas J. ..... Traffic Manager
Dorais, Sidney ..... Western Chief Auditor
Drips, William E.,
Central Div., Dir. of Public Service
Edgley, L. J. .... Central Division Continuity Editor
Evans, Edward F. ..... Research Manager
Feltis, Hugh M. .... Station Contact Representative
Ferguson, Ron ..... Manager, Script Division
Frazee, Harry ..... Manager, Production Division
Grabhorn, Murray B.,
National Spot Sales Manager
Hauser, B. J. ..... Sales Promotion Manager
Huber, E. J. .. Central Division Promotion Manager
James, E. P. H. . Director of Publicity & Promotion
Johnstone, G. W.,
Director of News & Special Events
Kemble, Dorothy . . Continuity Acceptance Editor
Koelker, Anthony J.,
Central Division, Manager Publicity Dept.
Lasley, David . . Western Sales Promotion Manager
McNeil, John H. .... Manager, Radio Station WJZ
Milne, George ..... Chief Engineer
Moore, Tracy ..... Western Sales Manager
Moss, Robert ..... Western Production Manager
Mullin, Earl ..... Manager, Publicity Department
Neihenge, Ray M.,
Central Div., Manager Sales Traffic
Nicol, A. D. ..... Auditor
Norton, Jr., John H. . . Station Relations Manager
Peterson, R. S.,
Central Div., Auditor & Office Mgr.
Rouse, Gene,
Central Div., Supervisor of Announcers
Rynd, Charles E. ..... Sales Service Manager
Samuel, Milton ..... Western Publicity Manager
Saudek, Robert,
Assistant to Executive Vice President
Schoenfeld, Merritt,
Central Division Sales Manager
Stanborough, Reginald,
Supervisor, Night Announcing Staff
Stirton, James . Central Division Program Manager
Storer, Douglas F.,
Manager, Commercial Program Dept.
Summers, Harrison B. . . Director of Public Service
Thrower, Fred M. ..... General Sales Manager
Tyson, Leo ..... Western Program Director
Van Houten, D. B. ..... Office Manager
Vernon, G. A.,
Central Div., Manager, Research Dept.
Wetzel, Maurice,
Central Division Production Manager

Stations Owned and/or Managed and/or Programmed by

The Blue Network Co., Inc.

WJZ, New York ..... Owned, operated and represented by The Blue Network
WENR, Chicago ..... Owned, operated and represented by The Blue Network
WMAL, Washington ..... Owned by Evening Star Publishing Co.
Represented by The Blue Network
KGO, San Francisco ..... Owned, operated and represented by The Blue Network

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COLUMBIA BROADCASTING SYSTEM

WILLIAM S. PALEY

IN NO year since its inception has the broadcasting industry rendered such a full measure of public service as it did during the year 1941.

During most of the year we, as a nation, were preparing for the defense of our country and its ideals. During the last days of the year, the enemy struck and we were catapulted into war. It was fortunate that radio broadcasting had been forged and tempered into a potent instrument of democracy before America became involved in the supreme test of the war. From the moment of the first bulletin of the treacherous attack on Hawaii, broadcasters were able to bring to bear responsible judgment, trained personnel, and world-wide facilities. A swift and yet a sober service to listeners has resulted, which has kept the whole nation objectively informed of the flood-tide of events which has followed.

1941 Activities

I have been asked to review our activities during 1941. I will do so in a very general way because I, as well as most broadcasters, have little desire now to look backwards. During the past year, the Columbia Broadcasting System responded to the country's needs as they developed. This meant that our major efforts dealt with the defense program.

One of our outstanding achievements during 1941 was the completion of the new CBS Latin American network. This is composed of 74 affiliated stations in every nation in Latin America. It began operations on December 31st, when the first of our two new 50,000-watt shortwave transmitters was completed. The inauguration of full service to and from our Latin American network will take place some time in February, when the second high-powered transmitter will go on the air, permitting us to double the effective power of both transmitters by narrowing the beams.

During the past year, we also completed and inaugurated WABC's new 50,000-watt transmitter located on Columbia Island in Long Island Sound. Many other technical improvements and advances were made throughout our network operations—too numerous to mention in this short statement.

Television

Columbia's television program started on July 1, 1941, and we have maintained a 15-hour-a-week schedule ever since. Also, during the year, CBS announced a full color television system, invented by Dr. Peter C. Goldmark, CBS chief television engineer, and developed by him and his staff during the year. We have completed more than 100 hours of color television transmission on an experimental basis.

F.M.

The Columbia Broadcasting System entered the new field of Frequency Modulation with the inauguration of its stations in New York and Chicago. We have received construction permits for stations in Los Angeles and St. Louis and have on file an application for a Boston station.

1942

As we face the crucial year ahead, we feel confident that we are well organized and equipped to respond swiftly and flexibly to the ever-changing needs of a democracy at war. We shall do so by keeping ourselves fully and understandably acquainted with the nation's general and special objectives. We shall use our skill and the machinery at our command to help bring about those objectives. We shall prove to the world that radio as a democratic instrument of the people can serve its country more effectively than radio under a dictator.

I am confident that radio will make its full and proper contribution to the winning of the war and of the winning of peace. I know this is the aim of all broadcasters today.

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COLUMBIA BROAD

NETWORK FACILITIES
AS OF JAN. 1st, 1942

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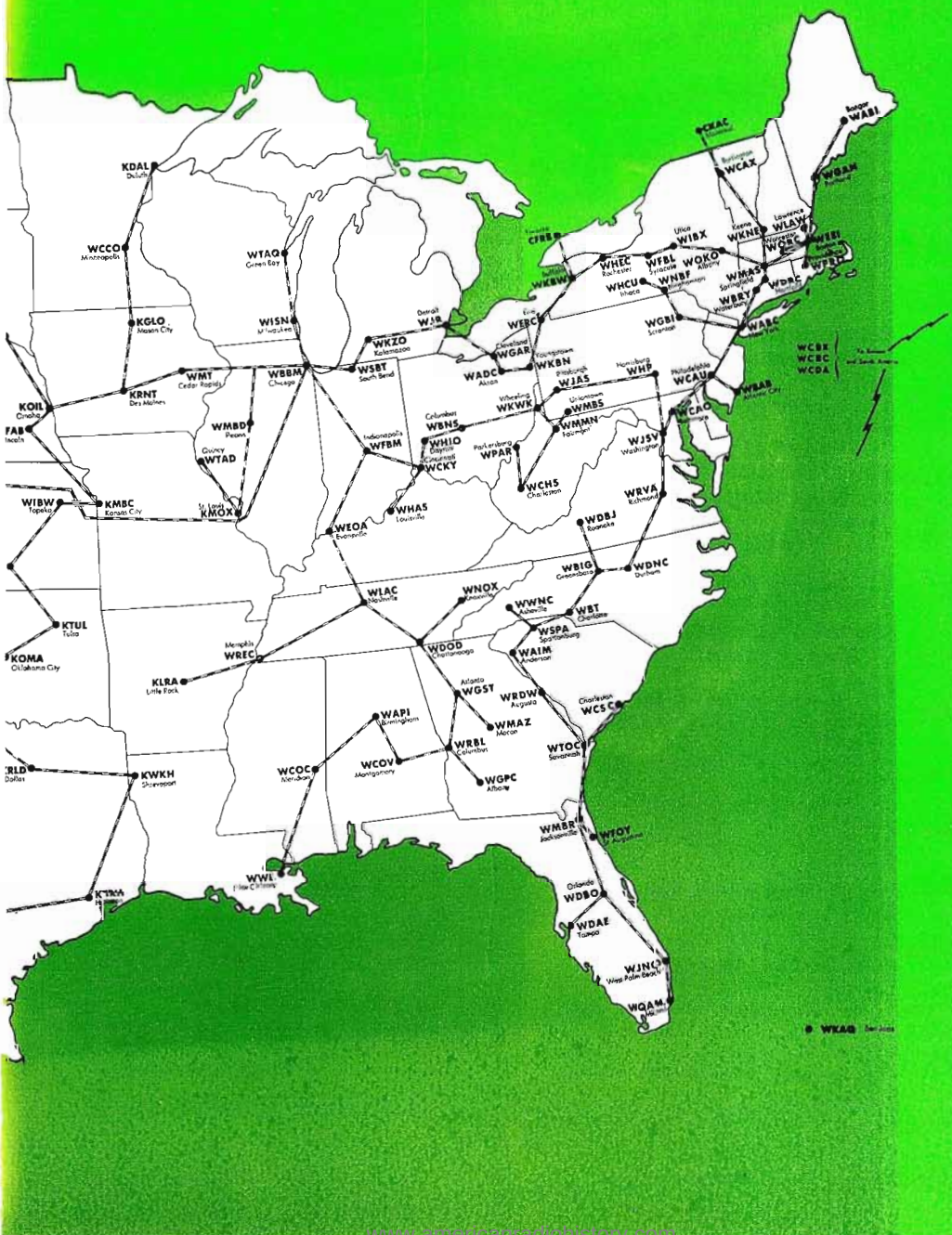
CASTING SYSTEM



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COLUMBIA Broadcasting System

485 Madison Avenue, New York City
(Telephone number, WIckersham 2-2000)

BOARD OF DIRECTORS

John J. Burns
Prescott S. Bush
Ralph F. Colin
J. A. W. Iglehart
Paul W. Kesten
Edward Klauber
Isaac D. Levy
Leon Levy
Samuel Paley
William S. Paley
Dorsey Richardson
Mefford R. Runyon
Herbert Bayard Swope
Malin Craig

Officers

William S. Paley.....President
Edward Klauber.....Executive Vice-President
Paul W. Kesten.....Vice-President and Director
Mefford R. Runyon..Vice-President and Director
H. V. Akerberg
Vice-President in Charge of Station Relations
W. B. Lewis
Vice-President in Charge of Broadcasts
William C. Gittinger
Vice-President in Charge of Sales
Lawrence W. Lowman
Vice-President in Charge of Operations
H. Leslie Atlass.....Vice-President, Chicago
Harry C. Butcher....Vice-President, Washington
D. W. Thornburgh...Vice-President, Los Angeles
Frank K. White.....Treasurer
Jos. H. Ream....Secretary and General Attorney
Samuel R. Dean.....Assistant Treasurer
James M. Seward.....Assistant Treasurer
Arthur S. Padgett.....Auditor

DEPARTMENTS AND DIVISIONS

Commercial Editing Department

Gilson B. Gray.....Commercial Editor
Donald I. Ball.....Assistant Commercial Editor
Dr. Arthur Jersild,
Consultant on Children's Programs

Construction and Building Operations Department

G. Stanley McAllister,
Director of Construction and Building Operations
John R. Carey..Supervisor of Building Operations
C. R. Jacobs.Manager of Construction Operations

General Engineering Department

Edwin King Cohan,
Director of General Engineering
A. B. Chamberlain.....Chief Engineer
William B. Lodge,
Engineer in Charge of Radio-Frequency Division
Howard A. Chinn,
Engineer in Charge of Audio-Frequency Division
Guy Hutcheson,
Engineer in Charge of International Broadcasting

Legal Department

Joseph H. Ream..Secretary and General Attorney
Julius Brauner .....Attorney

Network Sales Department

William C. Gittinger,
Vice-President in Charge of Sales
Allyn Jay Marsh.....Assistant Sales Manager
William J. Fagan.....Assistant Sales Manager
J. J. Karol.....Market Research Sales Counsel
Allen J. deCastro,
Sales Manager, Latin American Network
Charles E. Midgely, Jr....Sales Service Manager

Personnel Department

Jos. H. Burgess, Jr.....Personnel Manager

Program Department

Douglas Coulter...Acting Director of Broadcasts
Davidson Taylor.....Assistant Director of Broadcasts
Roy Langham.....Production Manager

Copyright Division

Jan Schimek....Director of Copyright Division

Foreign Broadcasting Division

Edmund Chester,
Director of Broadcasting to Foreign Countries
William H. Fineshriber, Jr.,
Director of Short Wave Programs
Antonio C. Gonzalez,
Assistant Director of Latin American Relations
Terig Tucci,
Director of Music for Latin American Programs
Roberto Unanue....Latin American News Editor
Arthur Perles.....Director of Publicity for Latin American Network
John Edwards.....Short Wave News Editor

FM Division

Wendell Adams,
Frequency Modulation Program Manager
Edward Downes.....Assistant to Frequency Modulation Program Manager

Music Division

James H. Fassett.....Director of Music Division
Howard G. Barnes,
Assistant Director in Charge of Serious Music

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Joseph Gratz,
Assistant Director in Charge of Light Music

Music Library Division

Julius Mattfield.....Director of Music Library

Program Service Division

Francis C. Barton, Jr...Director of Program Service
James F. Burke,
Assistant Director of Program Service

Public Affairs Division

Paul W. White.....Director of Public Affairs
Robert S. Wood,
Assistant Director of News Broadcasts
William J. Slocum, Jr.
Director of Special Events and Sports

Script Division

William Spier.....Director of Script Division
Albert R. Perskins.....Assistant Director

Sound Effects Division

Walter R. Pierson,
Manager of Sound Effects Division

Talks & Educational Divisions

Lyman, Bryson...Director of Talks and Education
Helen Sioussat.....Director of Talks
Leon Levine,
Assistant Director of Educational Programs

Program Operations Department

Lawrence W. Lowman,
Vice-President in Charge of Operations
I. S. Becker.....Assistant to Vice-President
in Charge of Operations
Leroy Passman,
Assistant Director of Program Operations
Harriet Hess.
Supervisor of Program Typing Division
Hugh A. Cowham,
Commercial Engineer in Charge of Traffic
A. H. Peterson.....Traffic Manager

Publicity Department

Louis Ruppel.....Director of Publicity
Hal Rorke.....Assistant Director of Publicity
Michael J. Fish..Manager Photographic Division
Ralph J. Gleason.....Trade News Editor
Thomas Flanagan.....Magazine and Story Editor

Radio Sales

J. Kelly Smith.....General Sales Manager
Howard Meighan,
Eastern Sales Manager, New York
Henry M. Jackson,
Western Sales Manager, Chicago
Wayne Steffner,
Account Executive, San Francisco
Roger K. Huston...Manager, Los Angeles Office
Royal Penny.....Representative, Charlotte
Carter Ringlet.....Representative, St. Louis

Research Department

Frank N. Stanton.....Director of Research
J. K. Churchill,
Chief Statistician of Research Department
George Mateyo, Assistant to Director of Research
Oscar Katz.....Supervisor of Statistical Records
William C. Ackerman,
Director of Reference Library

Sales Promotion Department

Frank Stanton, Acting Director of Sales Promotion
John Fistere.....Copy Chief
John Fox. Assistant to Director of Sales Promotion
Thomas D. Connolly,
Director of Program Promotion
George R. Dunham...Supervisor of Promotion for
Owned and Operated Stations

Station Relations Department

H. V. Akerberg,
Vice-President in Charge of Station Relations
J. G. Gude.....Station Relations Manager
Jerome Sill.....Manager of Station Service

Television Department

Adrian Murphy. Executive Director of Television
Gilbert Seldes...Director of Television Programs
Leonard H. Hole
Manager of Television Operations
Dr. Peter C. Goldmark. Chief Television Engineer

Treasury Department

Frank K. White.....Treasurer
James M. Seward.....Assistant Treasurer
Samuel R. Dean.....Assistant Treasurer
Arthur S. Padgett.....Auditor
W. J. Flynn.....Chief Accountant
John E. Forsander.....Purchasing Agent
Albert H. Bryant, Manager of Mail and Files
& Mimeograph Division
W. J. Flynn.....Chief Accountant

New York City

WABC, 485 MADISON AVE.

Arthur Hull Hayes.....General Manager
George W. Allen.....Director of Programs
Henry Grossman,
Eastern Division Operations Engineer
& Chief Engineer of WABC
Jules Dundes.....Sales Promotion Manager

Chicago

410 NO. MICHIGAN AVE.

H. Leslie Atlass.....Vice-President, Chicago
J. L. Van Volkenburg....Assistant to Mr. Atlass
L. F. Erikson.....Western Sales Manager
Walter Preston.....Acting Program Director
Frank B. Falknor,
Central Division Operations Engineer
& Chief Engineer of WBBM
J. V. McLoughlin..Accountant & Office Manager
James Kane.....Director of Publicity
Stuart Dawson.....Assistant Program Director
Urban Johnson.....Chief Sound Technician
J. Oren Weaver.....News Editor
King Park.....Sales Promotion Manager

Washington

WJSV, EARLE BLDG.

Harry C. Butcher,
Vice-President in Charge at Washington
Paul Porter .....Attorney
A. D. Willard, Jr.....Station Manager WJSV
Wm. D. Murdock.....Sales Manager WJSV

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Lloyd W. Dennis, Jr.....Program Director
Clyde Hunt.....Chief Engineer
Harry R. Crow.....Accountant
John Heiney.....Sales Promotion Manager
Paul Glynn.....Publicity Director
Ann Gillis.....Director of Public Events

Minneapolis

WCCO, 625 SECOND AVE., S.

Earl H. Gammons...Manager of Station WCCO
Thomas H. Dawson.....Sales Manager
H. S. McCartney.....Chief Engineer
Emmett J. Heerdt, Jr.....Accountant
Sam H. Kaufman.....Sales Promotion Manager
Alvin B. Sheehan..Director of Program Operations

St. Louis

KMOX, MART BLDG.

Merle S. Jones.....Manager of Station KMOX
Arthur Casey.....Assistant to Station Manager
James S. Johnson.....Sales Manager
C. C. Renier.....Program Director
Harry Harvey.....Chief Engineer
Jerry Hoekstra.Public Events & Publicity Director
Robert F. DeVoe.....Accountant
Carter Ringlet.....Representative, Radio Sales

Pacific Coast

LOS ANGELES OFFICE, KNX,
COLUMBIA SQUARE

D. W. Thornburgh...Vice-President, Los Angeles
George L. Moskovics.Director of Sales Promotion
Charles D. Ryder, Jr.....Accountant
Lester Bowman,
Western Division Operations Engineer
& Chief Engineer of KNX
Clifton Jones.....News Editor
Charles Vanda...Western Director of Programs
Fox Case,
Director of Special Events & Public Events
William E. Forbes,
Network Program Service Director
Russ Johnston.....Program Manager
Ben Paley.....Production Manager
Harry W. Witt.....Sales Manager
Roger Huston.....Manager, Radio Sales
Alan Cormack.....Traffic Manager

San Francisco Office

PALACE HOTEL

Arthur J. Kemp..Sales Manager, Pacific Network
Wayne Steffner..Account Executive, Radio Sales

Charlotte, N. C.

WBT, WILDER BLDG.

A. E. Joscelyn.....Manager of Station WBT
Royal E. Penny.....Sales Manager and
Account Executive, Radio Sales
Chas. H. Crutchfield.....Program Director
James Beloungy.....Chief Engineer
William G. Carley.....Sales Promotion Manager
John S. Knell.....News Editor

Boston

WEEI, 182 TREMONT ST.

Harold E. Fellows.....Manager of Station WEEI
Kingsley Horton.....Sales Manager
Lloyd G. del Castillo
Production Manager and Musical Director
Philip K. Baldwin.....Chief Engineer
John J. Murray.....Accountant
David S. Garland.....Sales Promotion Manager

Foreign Staff

Edward R. Murrow,
Chief of European Staff, London
Charles Collingwood.....London Correspondent
Bob Trout.....London Correspondent
Cecil Brown.....Singapore Correspondent
Winston Burdett.....Ankara Correspondent
Farnsworth Fowle.....Ankara Correspondent
William J. Dunn,
Chief of Far Eastern Staff, Batavia
John Raleigh.....Batavia Correspondent
Charles M. Barbe,
Berne, Switzerland, Correspondent
Howard K. Smith,
Berne, Switzerland, Correspondent
Larry Lesueur.....Moscow Correspondent
H. Ford Wilkins.....Manila Correspondent
Thomas Worthin.....Manila Correspondent
Bernard Valery.....Stockholm Correspondent
George Folster..Sydney, Australia, Correspondent
Edward Chorlian.....Cairo Correspondent
Jack Fendell.....Panama City Correspondent
Alex Garcia.....Havana Correspondent
John Adams.....Rio de Janeiro Correspondent
Herbert Clark.....Buenos Aires Correspondent
Robinson McLean.....Toronto Correspondent
William Gilman....Juno, Alaska, Correspondent
W. R. Wills.....Tokyo Correspondent

Stations Owned and Operated, or Leased by the

COLUMBIA BROADCASTING SYSTEM

WABC	New York	Owned and operated by CBS.
WBBM	Chicago	Owned and operated by CBS.
WBT	Charlotte, N. C.	Owned and operated by CBS.
WCCO	Minneapolis	Owned and operated by CBS.
WJSV	Washington	Owned and operated by CBS.
KMOX	St. Louis	Owned and operated by CBS.
KNX	Los Angeles	Owned and operated by CBS.
WEEI	Boston	Owned by Edison Illuminating Co., of Boston Leased and operated by CBS.

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MUTUAL BROADCASTING SYSTEM

ALFRED J. McCOSKER

RADIO in 1942, for the first time since the inception of network broadcasting, must fulfill its obligations to a nation at war. Radio is a new and powerful weapon of defense, and the Mutual network will concentrate its efforts in 1942 toward helping the United States win the war. Competition in the broadcasting industry must be sacrificed to cooperation whenever necessary, for the best interests of the country.

The Mutual Broadcasting System, which consisted of four stations at the time of its formation in October, 1934, now has close to 200 affiliates in the United States, Canada and Hawaii. The nation's cooperative network, which has consistently operated for the benefit of the individual station, and in the public interest, looks to 1942 as another year of increased service.

News Coverage

News coverage, always important to radio programming, will be of paramount importance in 1942. We shall attempt to present facts as complete as government regulations permit. In addition to such competent domestic analysts as Raymond Gram Swing, Gabriel Heatter, Fulton Lewis, Jr., Boake Carter and John B. Hughes, we shall continue to present eye-witness accounts by trained observers from the important battle-fronts of the world.

At the same time, the question of national morale will receive attention, and to this end, programming during the coming year must be intelligently planned.

Music

We shall continue to present the fine musical programs of the Philadelphia Orchestra, and those of Henry Weber from Chicago, Alfred Wallenstein from New York. Government agencies will be free to use our facilities for the presentation of such programs as the Office for Emergency Management's "Keep 'Em Rolling" and the Treasury Department's "America Preferred" series.

Sports

Sports will again occupy an important place in the Mutual schedule, just as in past years. In 1941, for example, 931 special features and sports programs were broadcast, accounting for 492 hours of air time. On June 1, 1941, Mutual gained exclusive rights to all championship boxing bouts of the Twentieth Century Sporting Club. We look forward to the continuance of our broadcasts of these leading ring contests. Mutual presented the World Series exclusively in 1941 for the third consecutive year, and will do it again in 1942.

Good Will

International good-will shall be fostered by an interchange of programs with our Latin-American neighbors. Already in progress are two outstanding series: "The Americas Speak," presented in cooperation with Rotary International, and a monthly exchange program with Brazil, which started on August 28, 1941.

The return of Ascap music to Mutual on May 13, 1941 was the first settlement of a disagreement which had deprived the American radio public of much of the world's finest music.

Gross billings for the network in 1941 represented the highest figure in Mutual's history—$7,300,955—an increase of 53.2 per cent over the preceding year.

1942

At the present time, the condition of the radio industry is healthy, both financially and functionally. And now, more than ever, radio, working cooperatively with other media, has an opportunity to assume leadership in public opinion, both in the molding of opinion and interpreting it. To this end, we shall dedicate our efforts in 1942.

www.americanradiohistory.com

MUTUAL BROAD

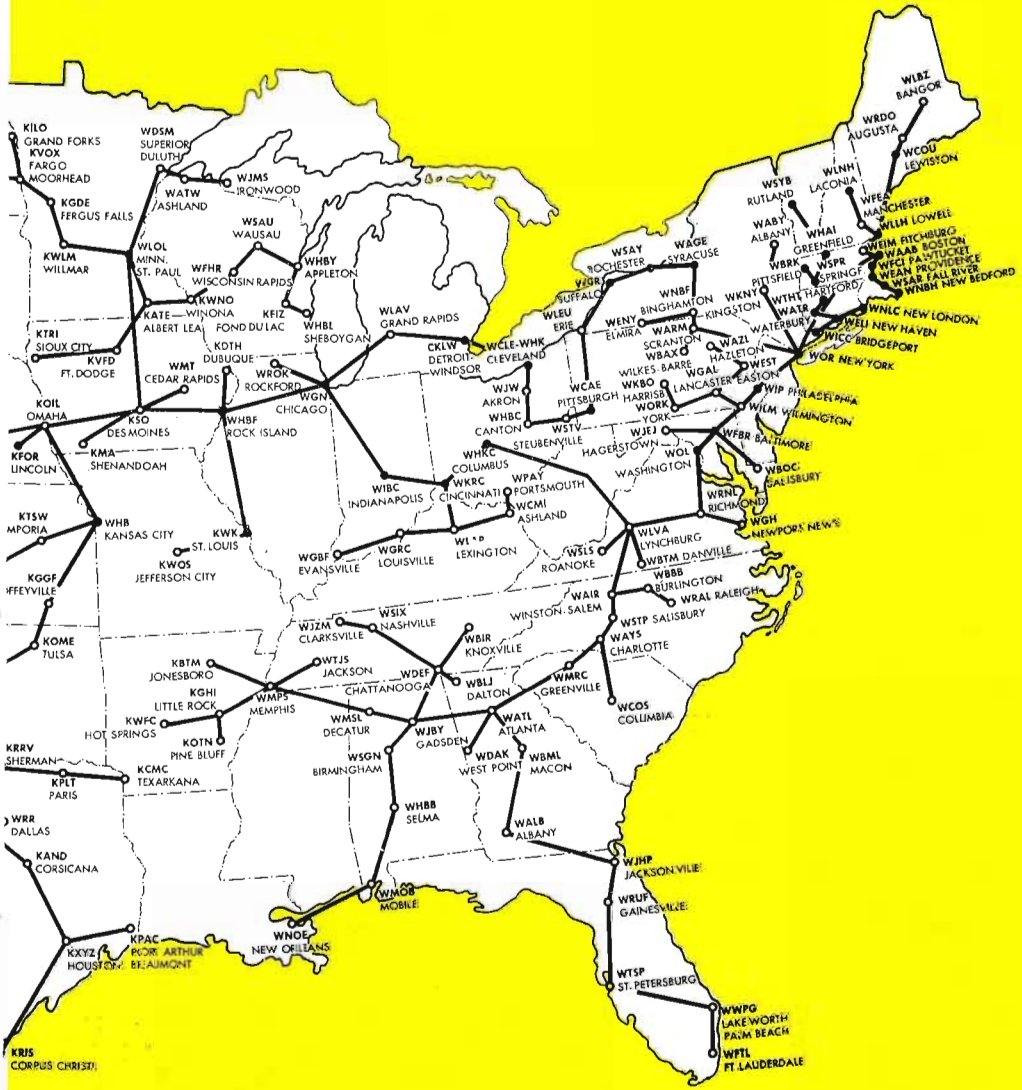
● BASIC STATIONS

○ AFFILIATED STATIONS

NETWORK FACILITIES
AS OF JAN. 15th, 1942

www.americanradiohistory.com

CASTING SYSTEM



www.americanradiohistory.com

MUTUAL Broadcasting System

Administrative Office
Chicago Tribune Tower, Chicago, Ill.
Phone, Superior 0100

New York Office
1440 Broadway, New York, N. Y.
Phone, PEnnsylvania 6-9600

Officers

Chairman of Board of Directors, Alfred J. McCosker
President.....W. E. Macfarlane
Vice-President.....Theodore C. Streibert
Vice-President.....Lewis Allen Weiss
Executive Secretary-Treasurer...E. M. Antrim
General Manager.....Fred Weber
Sales Manager.....Edward W. Wood, Jr.
Auditor.....Miles E. Lamphiear

Staff

Publicity Director.....Lester Gottlieb
Sales Promotion Manager...Robert A. Schmid
Program Director.....Adolph Opfinger
Traffic Manager.....Andrew Poole
Legal Advisor.....Keith Masters
Sales Service.....John Mitchell
Midwestern Sales Service.....Don Pontius
Sales Representative.....John R. Overall
Sales Representative.....Sidney P. Allen
Sales Representative.....Thomas Harker
Sales Representative.....Morris Mudge
Sales Representative.....Ade Hult
Sales Representative.....Curtis J. Harrison
London and Foreign Representative, John S. Steele
Assistant London Representative..Arthur Mann
Berlin Representative.....John Paul Dickson
Cairo Representative.....Sam Brewer
Batavia Representative.....Frank Cuhel
Manila Representative...Royal Arch Gunnison
Mexico City Representative...Jack Starr Hunt
South American Representative Roberto Stiglich

Branch Offices

Detroit.....Union Guardian Bldg.
Cincinnati.....Alms Hotel
Boston.....21 Brookline Ave.
Cleveland.....Terminal Tower
Los Angeles.....Don Lee Bldg.
Washington.....1627 K St., N. W.
San Francisco.....1000 Van Ness Ave.
England.....Coulsdon, Surrey

Directors

E. N. Antrim — Alfred J. McCosker
Willett H. Brown — John Shepard III
H. K. Carpenter — Theodore C. Streibert
W. E. Macfarlane — Fred Weber
Lewis Allen Weiss

Operating Board

J. E. Campeau.....CKLW, Detroit-Windsor
H. K. Carpenter.....WHK-WCLE, Cleveland
William B. Dolph....WOL, Washington, D. C.
W. E. Macfarlane.....WGN, Chicago, Ill.
Eugene O'Fallon.....KFEL, Denver, Colo.
John Shepard III.....The Colonial Network
Frank P. Schreiber.....WGN, Chicago, Ill.
Theodore C. Streibert...WOR, New York, N. Y.
Hulbert Taft, Jr.....WKRC, Cincinnati
Fred Weber.....General Manager
Lewis Allen Weiss.....Don Lee Network
Edward W. Wood, Jr.....Sales Manager

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NATIONAL BROADCASTING COMPANY

NILES TRAMMELL

WITH America's entry into World War II, the year 1941 provided the American system of broadcasting with unprecedented opportunity to demonstrate the usefulness of its services to the government and the people of the United States in a grave emergency. Radio did not have this opportunity in World War I, so 1941 must be recorded as one of the most significant periods in the entire 15 years of network broadcasting.

Radio's presentation of dramatic, eyewitness accounts of the bombing of Pearl Harbor and Manila, the stirring war message President Roosevelt delivered to the Congress of the United States, and the actual declaration of a state of war by Congress, are all "firsts" in radio's Hall of Fame. These unparalleled achievements by the industry gave the listening public the full impact of radio's worth to America at war.

Foreseeing war as a distinct possibility, NBC engineers made 1941 a year of expanding radio facilities to meet the nation's growing demands on American broadcasters. Chief among new projects were the rebuilding of NBC's powerful overseas shortwave plant and the building of new studios in Radio City, Chicago and San Francisco. With two powerful stations and the most complete program division in the country, NBC raised the power of its shortwave stations WRCA and WNBI to 50,000 watts each and built the most modern antenna arrays for each.

Furthermore, the language pattern was increased to 9 foreign languages, providing world-wide translation of major events. American views of news and world events are being short-waved to practically every nation on the globe to help promote truth and understanding of American ideals and purposes.

Marked improvements in NBC coverage of the nation took place in 1941, by addition of stations, increases in power, and changes to better frequencies.

Notable advancement also was made in NBC's public service activities, highlighted by establishment of a transcription service for America's schools and colleges. This move marked the first effort by a national organization to provide an extension of radio education through recordings for the nation's classrooms.

Rising above the harsh discord of war in 1941, music, through the medium of radio, found its greatest opportunity to help national morale and to create understanding and friendship between the Americas. Conscious of music's vital role during a period of crisis, NBC presented musical broadcasts, not only of the old masters and the moderns, but also music by, of, and for Americans.

In the field of television, NBC's New York sight-and-sound station became the first in 1941 to advance from experimental status to full obligations of public service under commercial license. Station WNBT, which had cradled American television broadcasting as W2XBS, went on the air as the world's first commercial television station on July 1, 1941, and at the year's end was still the only television unit broadcasting commercially in New York City.

And the job goes on. In addition to radio's gigantic war effort, NBC is going right ahead with its normal pattern of broadcasting, gearing it to the emergency and providing the general public with an ever-higher quality of programs, embracing all forms of entertainment, including the arts, sciences, drama, education and religion.

Already under a self-imposed censorship, NBC was glad to accept the U. S. government official radio censor regulations, and will continue to guard to the last detail, all information which would be useful to the enemy.

All this is possible because radio in America today is an instrument of free expression, because it has the ability to command the instantaneous attention of almost the entire population of the nation, on 56,000,000 radio sets, and because the American people believe in it and trust it.

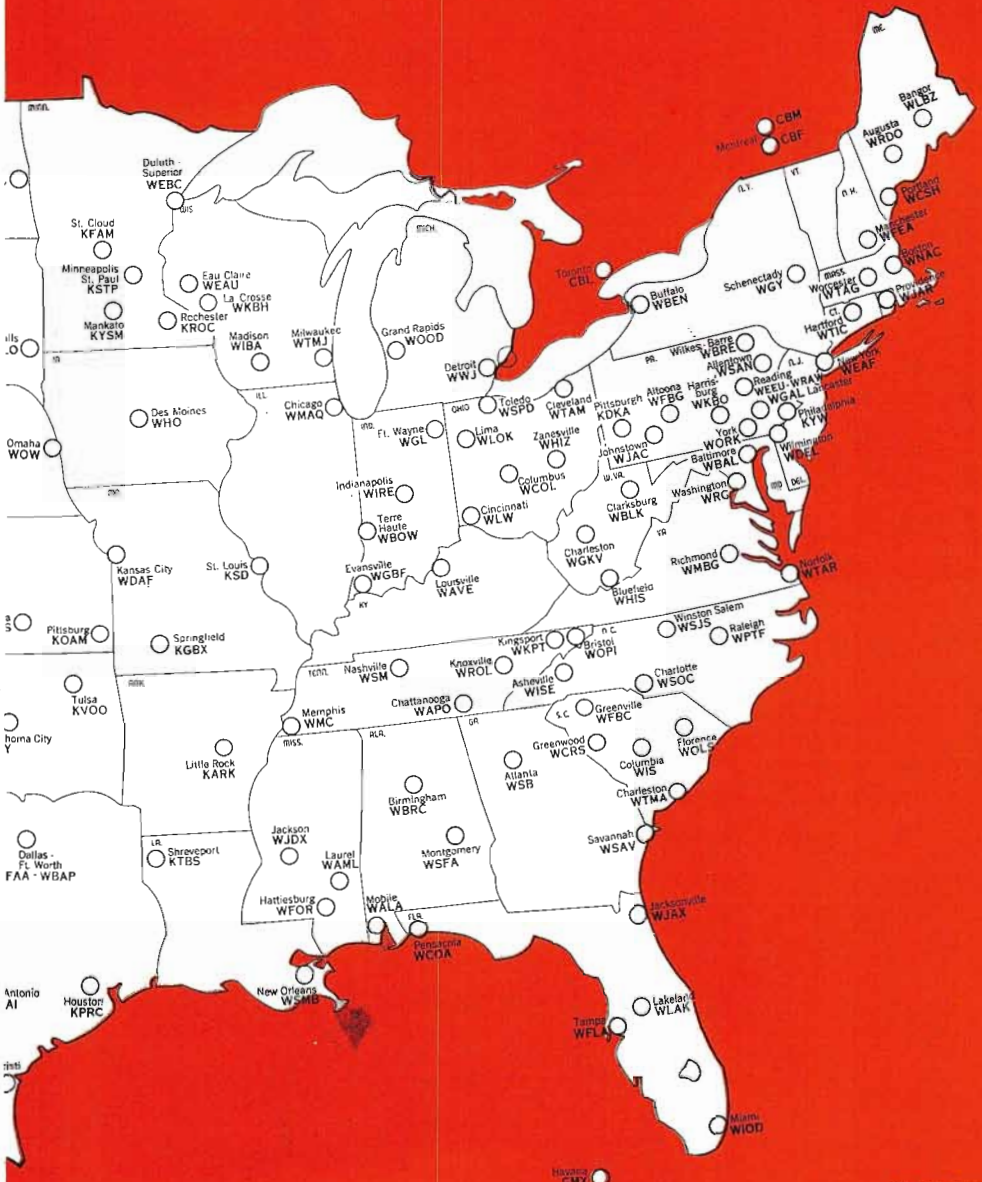
www.americanradiohistory.com

NATIONAL BROAD

NETWORK FACILITIES
AS OF JAN. 1st, 1942

www.americanradiohistory.com

CASTING COMPANY



www.americanradiohistory.com

This Place is EAR-Conditioned...

FIFTEEN YEARS of leadership in radio coverage, in facilities-improvements, in preferred programs, have made the Red the All-America network. Whether you measure it clockwise, lengthwise, or marketwise, you will always come out with the same answer. America is ear-conditioned to the NBC Red Network, the network they listened to first, the network they still listen to most.

NBC *Red* NETWORK

The Network MOST People Listen to MOST

NATIONAL BROADCASTING COMPANY

A Radio Corporation of America Service

www.americanradiohistory.com

NATIONAL
Broadcasting Company

30 Rockefeller Plaza, New York City
(Telephone number, CIrcle 7-8300)

Registered Telegraphic Address
NATBROCAST NEW YORK

BOARD OF DIRECTORS

Angell, James Rowland
Bliss, Cornelius N.
Braun, Arthur E.
Cutler, Bertram
Dawes, Charles G.
Dunn, Gano
Harbord, James G.
Harden, Edward W.
McGrady, Edward F.
Millhauser, DeWitt
Nally, Edward J.
Sarnoff, David
Trammell, Niles

ADVISORY COUNCIL

Young, Owen D., Chairman

Angell, James R.
Belmont, Mrs. August
Coffin, Henry Sloan
Comstock, Ada
Compton, Karl
Damrosch, Walter
Davis, John W.
Farrell, Francis D.
Green, William
Harbord, James G.
Sarnoff, David
Smith, Alfred E.

Officers

Sarnoff, David.....Chairman of the Board
Trammell, Niles .....President
Mullen, Frank E.,
Vice-President & General Manager
Ashby, A. L...Vice-President & General Counsel
Egner, C. Lloyd.....Vice-President
Hanson, O. B.....Vice-President
Hedges, William S.....Vice-President
Kopf, Harry C.....Vice-President
Mason, Frank E.....Vice-President
Royal, John F.....Vice-President
Russell, Frank M.....Vice-President
Strotz, Sidney N.....Vice-President
Witmer, Roy C.....Vice-President
Horn, C. W.....Assistant Vice-President
MacDonald, John H.,
Assistant to Vice-President
and General Manager
Nelson, A. E.....Assistant Vice-President
Teichner, R. J.....Treasurer
MacConnach, Lewis .....Secretary
Pfautz, C. E.....Assistant Secretary

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DEPARTMENTS AND DIVISIONS

Executive Offices

Trammell, Niles .....President
Mullen, Frank E.
Vice-President & General Manager
Almonte, J. deJara.....Assistant to President
Angell, James Rowland,
Counselor for Public Service Programs
Morgan, Clayland T.....Assistant to President
Fisher, Sterling.....Assistant Counselor
for Public Service Programs

Continuity Acceptance Department

MacRorie, Janet .....Editor

Engineering Department

Hanson, O. B...Vice-President and Chief Engineer
Clarke, William A.,
Manager of Technical Services
Guy, R. F.....Radio Facilities Engineer
McElrath, George.....Operating Engineer
Wankel, F. A.....Eastern Division Engineer
Rackey, C. A...Audio & Video Facilities Engineer
Shelby, R. E....Television Operations Engineer

General Service Department

Gilcher, Vincent J....Director of General Service
Dunn, Ashton.....Personnel Manager
Lowell, Edward M.,
Manager of Building Maintenance Division
Martin, William G.
Manager of Guest Relations Division

Information Department

Dale, Albert E.....Director of Information
Barnard, Anita..Manager of Information Division
McKay, John....Manager of the Press Division

International Relations-Television-New Developments

Royal John F.....Vice-President In Charge
Development and Research
Horn, C. W...Assistant Vice-President In Charge
International Shortwave Department
Elwood, John W.....Manager
Woodell, Shirley.....Sales Manager
Television Department
Kersta, Noran E.....Director of Television
Hungerford, E. Arthur, Jr.
Program Business Manager
Wade, Warren.....Executive Producer

Legal Department

Ashby, A. L...Vice-President & General Counsel
Butler, Franklin .....Attorney
Graham, R. H.....Attorney-Hollywood
Grimshaw, I. L.....Attorney
Hennessey, P. J., Jr.....Counsel—Washington
Ladner, Henry .....Attorney
Leuschner, Frederick .....Attorney—Hollywood
McDonald, J. A.....Attorney—Chicago
Myers, R. P. .....Attorney
Prime, E. Gardner.....Attorney
Swezey, Robert D.....Attorney
Hogan & Hartshorn, P. J. Hennessey, Jr.
Washington Counsel

NBC Radio Recording Department

Egner, C. Lloyd.....Vice-President & Manager
Friedheim, Robert W.....Eastern Sales Manager
Morris, Robert M.....Business Manager
Parsons, Willis B.....Sales Promotion Manager
Thomas, Reginald.....Program Director

Program Department

Menser, Clarence L.....Program Manager
Brainard, Bertha,
Manager, Program and Talent Sales Division
Almonte, J. de Jara.....Night Program Manager
Belviso, Thomas H.
Manager, Music Library Division
Black, Frank.....General Music Director
Cuthbert, Margaret,
Director, Women's and Children's Programs
Guy, Helen.....Acting Business Manager
Kelly, Patrick J.....Supervisor of Announcing
Kelly, N. Ray.....Supervisor of Sound Effects
La Prade, Ernest.....Director, Music Research
Miller, William Burke..Eastern Program Manager
Roberts, Wilfred S.
Manager of Production Division
Schechter, A. A.,
Director of News and Special Events
Shervey, Helen
Manager of Central Booking Office
Stern, William.....Director of Sports Events
Titterton, Lewis H.....Manager of Continuity

Promotion & Advertising Department

Dyke, Ken R.....Director of Promotion
Rumple, Barry.....Research Manager
Greene, John M.....Circulation Manager
J. Robert Meyer.....Chief Statistician
Webb, W. E.
In Charge of Institutional Promotion

Sales Department

Witmer, Roy C.....Vice-President In Charge
Brown, C. B.....Sales Promotion Manager
Frey, George H.....Sales Service Manager
Greene, F. Melville.....Sales Traffic Manager
Hitz, Edward R.,
Assistant To The Vice-President In Charge
Showerman, I. E.....Eastern Sales Manager

Stations Department

Hedges, William S.
Vice-President in Charge of Stations
Facilities, Development and Research
Lent, W. C.....Co-Director, Washington Office
Station Relations Department
Hickox, Sheldon B., Jr.....Manager

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Woolley, Easton C.
Manager of the Service Division

Managed Or Programmed Stations Department

Gregory, Sherman D.....Manager

National Spot and Local Sales Department

McConnell, J. V.
National Spot & Local Sales Manager
Roux, William C.,
National, Spot & Local Sales Promotion Manager
Tilenius, William O.....Assistant Manager of Spot & Local Sales

Traffic Department

Woodman, Harry A.....Manager

Managed Or Programmed Stations

Station Managers

CLEVELAND, OHIO
Pribble, Vernon H., Manager, Station WTAM
DENVER, COLO.
Yoder, Lloyd C., Manager, Station KOA
SAN FRANCISCO, CALIF.
Nelson. A. E., Manager Station KPO
WASHINGTON, D. C.
Berkeley, Kenneth H., Manager Station WRC

Treasury Department

Bloxham, William D.....Purchasing Agent
Kelly, Harold M.....Asst. Auditor
MacDonald, John H.,
Assistant to Vice-President and General Manager
McKeon, Harry F.....Auditor
Payne, Glenn W.....Budget Officer
Teichner, R. J.....Assistant Treasurer

Central Division—Chicago

Merchandise Mart
Phone: Superior 8300

Kopf, H. C.....Vice-President and Manager
Boyd, Maurice M....Local & Spot Sales Manager
Carlson, Emmons C.
Sales Promotion and Advertising Manager
Chizzini, Frank.....Manager of Radio Recording
Cunningham, E. C.....Evening Manager
Drips William E.....Director of Agriculture
Fry, Kenneth D.....Director of Special Events
Golder, Frank.....Program Traffic Supervisor
Herbuveaux, Jules.....Program Manager
Kaney, A. W.....Assistant to the Manager
Luttgens, Howard C....Central Division Engineer
McCluer, Paul.....Sales Manager
McDonald, J. A.....Attorney
Morton, Oliver.....Special Sales Representative —Westinghouse Stations
Murphy, William J.....Continuity Editor
Ray, William B.....Manager of Press Relations
Waller, Judith C.....Educational Director
Whalley, John F.....Business Manager
Wright, W. P.....Production Manager

Western Division—Hollywood

Sunset Blvd. & Vine St.
Phone: Hollywood 6161

Strotz, Sidney N.....Vice-President in Charge
Andrews, William...Manager of Guest Relations
Bock, Harold.....Manager of Press Relations
Bunker, Walter.....Production Manager
Dellett, F. V.....Auditor
Dixon, Sydney L.....Sales Manager
Frost, Lewis.....Assistant to Vice-President
Gale, Paul .....Traffic Supervisor
Graham, R. H...Attorney—Assistant to Leuschner
Leuschner, Frederick .....Attorney
McAndrews, Robert....Sales Promotion Manager
Robb, Alex. S..Manager, Program and Talent Sales
Saxton, A. H.....Western Division Engineer
Schuetz, Robert..Manager of Recording Division
Swallow, John.....Program Manager
Williams, Wendell .....Continuity Editor

Washington, D. C.

14th St. & New York Ave.
Phone: Republic 4000

Russell, Frank M.....Vice-President in Charge
Berkeley, Kenneth H....General Manager WRC
Coldenstroth, R. G.....Auditor
Dodge, John.....Sales Manager WRC
Hennessey, P. J., Jr.....Counsel
Johnson, A. E.....Division Engineer
Knode, Thomas E.....In Charge of News, Press & Special Events
Shawn, Fred.....Assistant Manager WRC
Smith, Carleton E.....Assistant Manager WRC

Foreign Representatives

Bate, Fred .....England
Archinard, Paul.....Vichy, France
Jordan, Max .....Switzerland

Stations Owned and/or Managed and/or Programmed by the

NATIONAL BROADCASTING COMPANY

WEAF	New York	Owned, managed, operated and programmed by NBC
WMAQ	Chicago	Owned, managed, operated and programmed by NBC
WRC	Washington	Owned, managed, operated and programmed by NBC
WTAM	Cleveland	Owned, managed, operated and programmed by NBC
KPO	San Francisco	Owned, managed, operated and programmed by NBC
KOA	Denver	Owned by General Electric Managed, operated and programmed by NBC.

www.americanradiohistory.com

"WHAT! CINCINNATI COSTS US ONLY $138.72?"

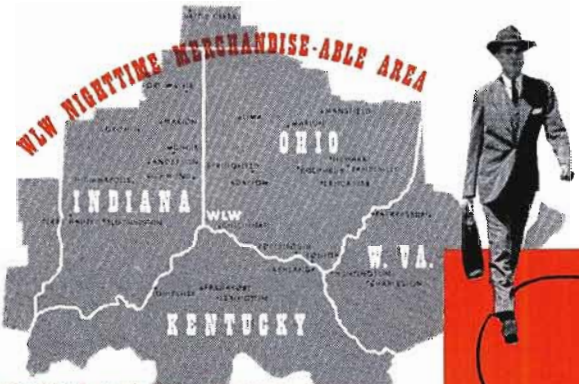
At first glance, it may seem inconsistent that the cost of reaching Greater Cincinnati over WLW is so small a fraction of the station's rate. But it is a fact, because so great a part of our daily listening audience lies outside our home city.

The existence of this condition emphasizes a problem that long has confronted management men—the proper allocation of radio costs to specific markets. And it has been particularly true in the case of WLW advertisers, because of the wide coverage of the station, and the number and diversity of the markets we serve.*

Realizing the need for an accurate cost control technique for our advertisers, WLW engaged Dr. Richard R. Mead of the Wharton School of Finance and Commerce, University of Pennsylvania. Dr. Mead studied 208,411 coincidental telephone survey calls made in 28 markets, and 396,545 pieces of mail received from four offers broadcast at four different periods of the day over WLW. The result is "The Allocation of the WLW Radio Dollar in 345 Midwestern Counties," which gives an accurate charge-off system for allocating WLW time and talent costs to 38 Merchandise-Able Areas in eight states.

Since its publication, a number of WLW advertisers have found this study so helpful in controlling sales and distribution costs that we are convinced it is a worthwhile contribution to many of the problems faced by management in modern merchandising.

Consult your advertising agency, or write to WLW, Cincinnati, Ohio. We will be glad to send a representative to explain the Cost Allocation plan, and how it applies to your problem.



*Combined retail drug and grocery sales in WLW'S Nighttime Merchandise-Able Area are one-third greater than those of New York City's five boroughs, more than three times greater than corporate Chicago!

WLW

THE NATION'S MOST MERCHANDISE ABLE STATION

www.americanradiohistory.com

REGIONAL NETWORKS

The American Network, Inc.

60 East 42nd St., New York, N. Y.
Phone: MUrray Hill 2-2737

PERSONNEL

President.....John Shepard, 3rd
Vice-President.....Walter J. Damm
Executive Vice-President.....John R. Latham
Secretary-Treasurer.....Gordon Gray
Sales Manager.....J. W. Strickland

STATIONS

W39B, Mt. Washington, N. H.; W43B, Boston, Mass.; W55M, Milwaukee, Wisc.; W45D, Detroit, Mich.; W45CM, Columbus, Ohio; W51R, Rochester, N. Y.; W41MM, Mt. Mitchell, N. C.; W53PH, Philadelphia, Pa.; W47NV, Nashville, Tenn.

** The American Network, is comprised solely of frequency modulation stations and while not exactly a regional, it is listed herewith as the most suitable spot for prominence.*

★

Arizona Broadcasting Co.

(ABC Network)
711 Heard Bldg., Phoenix, Ariz.
Phone 4-4161

PERSONNEL

President.....R. B. Williams
Manager .....Dick Lewis
Commercial Manager.....Dick Heath
Promotion Manager.....K. M. Pennington

STATIONS

KTAR; Phoenix; KVOA, Tucson; KYUM, Yuma; KGLU, Safford; KCRJ, Jerome; KWJB, Globe KYCA, Prescott.

BRANCH OFFICE

48 East Broadway, Tucson, Ariz.
Phone 3703

Executive In Charge.....R. B. Williams

NATIONAL REPRESENTATIVE
Paul H. Raymer Company

★

The Arizona Network

836 N. Central Ave., Phoenix, Ariz.

PERSONNEL

KOY Commercial Manager....John A. Reilly
Business Manager.....Albert D. Johnson
Manager of Operation.....J. R. Williams
Chief Engineer.....R. B. Thompson
KTUC Commercial Manager.....John Merino
KSUN Manager. Carleton Morris

STATIONS

KOY, Phoenix; KTUC, Tucson; KSUN, Bisbee-Douglas.

NATIONAL REPRESENTATIVE
John Blair & Company

★

Blue Ridge Network

Poinsett Hotel, Greenville, S. C.
Phone: Greenville 362

PERSONNEL

Manager.....B. T. Whitmire

STATIONS

WFBC, Greenville, S. C.; WISE, Asheville, N. C.; WOPI, Bristol, Tenn.-Va.; WKPT, Kingsport, Tenn.

REPRESENTATIVE
Weed & Company

★

California Radio System

708 Eye Street, Sacramento, Calif.
Phone: Main 5000

PERSONNEL

Vice-President .....G. C. Hamilton
General Manager.....Howard Lane

STATIONS

KFBK, Sacramento; KFWB, Los Angeles; KSAN, San Francisco; KFOX, Long Beach; KMJ, Fresno; KWG, Stockton; KERN, Bakersfield; KTMS, Santa Barbara; KFSD, San Diego; KQW, San Jose.

BRANCH OFFICES

366 Madison Ave., New York, N. Y.
Phone: MUrray Hill 2-8690

Manager.....Humboldt Grieg

530 West Sixth St., Los Angeles, Calif.

2223 Russ Bldlg., San Francisco, Calif.
Phone: Exbrook 2093

NATIONAL REPRESENTATIVE
Paul H. Raymer Co.

★

Central States Broadcasting System

Omaha (Nebr): Omaha National Bank Bldg.
Phone: Jackson 7626
Lincoln (Nebr.): Hotel Lincoln
Phone: 2-3214

PERSONNEL

President.....Frank D. Throop
General Manager.....Don Searle

www.americanradiohistory.com

How Green Is My Valley?

PLENTY!

The Don Lee Broadcasting System has now completed the last important link in the Pacific Coast's only network covering every one of the 32 important Pacific Coast Markets, with the addition of station KFRE in Fresno, the biggest market in the rich agricultural San Joaquin Valley. *Now* every important market on the Pacific Coast is covered by a local Don Lee station. More than 9 out of every 10 radio homes on the Pacific Coast are within 25 miles of a Don Lee station. If you have a sales message for the radio listeners in Fresno . . . if you have a message for any of the 10,000,000 people on the Pacific Coast, buy the network Pacific Coast advertisers prefer* . . . Don Lee.

**Don Lee carries more Pacific Coast network business than the other three networks combined.*

Mutual **DON LEE**

THOMAS S. LEE, Pres. — LEWIS ALLEN WEISS, Vice-Pres. and General Manager — 5515 Melrose Ave., Hollywood, Calif.

www.americanradiohistory.com

Sales Manager .....Arthur J. Weaver
Manager, Lincoln Office.....Jud Woods
Chief Engineer.....Mark Bullock

STATIONS

KFOR, Lincoln; KFAB, Lincoln; KOIL, Omaha.

REPRESENTATIVE

Edward Petry & Co., Inc.

★

The Colonial Network

21 Brookline Ave., Boston, Mass.
Phone: Commonwealth 0800

PERSONNEL

President.....John Shepard 3rd
V-P in Charge of Operations.....R. L. Harlow
V-P in Chg. of Sales & Production..Linus Travers
V-P in Chg. of Engineering...Paul A. DeMars
Sales Manager.....W. W. Warner
Sales & Station Relations.....Gerald Harrison
Editor of Colonial Network
News Service.....Robert Myers
Director, Merchandising &
Promotion.....James S. Powers
Director of Publicity.....Al Stephenson
Director of Merchandising.....F. C. McVarish
Director of Special Events....Fred McLaughlin
Chief Engineer.....Irving Robinson
Program Director.....Eleanor Geer
Sports Editor.....Jim Britt
Production Director.....George Steffy
Chief Meteorologist, Weather Service,
Salvatore Pagliuca

BRANCH OFFICES

Crown Hotel, Providence, R. I.
Phone: Dexter 1500
Supervisor.....Malcolm S. Parker

1110 Chapel St., New Haven, Conn.
Phone: 7-2266
Supervisor.....Judson LaHaye

Hotel Stratfield, New Haven, Conn.
Phone: 6-1121
Supervisor.....Joseph Lopez

STATIONS

Key Station: WAAB, Boston; WEAN, Providence; WICC, Bridgeport and New Haven; WSAR, Fall River; WSPR, Springfield; WLBZ, Bangor; WFEA, Manchester; WTHT, Hartford; WNBH, New Bedford; WLLH, Lowell and Lawrence; WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfield; WCOU, Lewiston and Aubrun; WATR, Waterbury; WBRK, Pittsfield; WSYB, Rutland, Vt.; WELI, New Haven; WEIM, Fitchburg; WFCI, Pawtucket.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

The Cowles Group

Des Moines Register and Tribune Building,
Des Moines, Ia.
Phone: 3-2111

PERSONNEL

President .....Gardner Cowles, Jr.
Vice-President.....John Cowles
Vice-President and Treasurer....Luther L. Hill
Vice-President .....Sumner Quarton
Manager (WNAX).....Robert R. Tincher
National Sales Manager.....H. T. Enns
Com. Manager (Des Moines)..Craig Lawrence
Com. Manager (Cedar Rapids).W. B. Quarton
Com. Manager (Yankton).....Phil Hoffman

STATIONS

KSO, Des Moines; KRNT, Des Moines; WMT, Waterloo-Cedar Rapids; WNAX, Yankton-Sioux City.

BRANCH OFFICES

Paramount Theater Bldg., Cedar Rapids, Ia.
Phone: 6126
Manager.....Sumner Quarton

Russell Lamson Hotel, Waterloo, Ia.
Phone: 236
Manager.....Don E. Inman

Gurney Bldg., Yankton, S. D.
Phone: 443
Manager.....Robert R. Tincher

Orpheum Theater Bldg., Sioux City, Ia.
Phone: 8-5666
Manager.....Ed La Grave

NATIONAL REPRESENTATIVE

The Katz Agency

★

Don Lee Broadcasting System

5515 Melrose Ave., Hollywood, Calif.
Phone: Hollywood 8111
San Francisco office: 1000 Van Ness Ave.

PERSONNEL

V-P & General Manager....Lewis Allen Weiss
Assistant Manager.....Willet Brown
General Sales Manager....Wilbur Eickelberg
Program Director.....Van Newkirk
Production Manager.....James Burton
Publicity Director.....Mark Finley

STATIONS

Southern California: KHJ, Los Angeles; KGB, San Diego; KDB, Santa Barbara; KFXM, San Bernardino; KPMC, Bakersfield; KVOE, Santa Ana; KXO, El Centro; KVEC, San Luis Obispo.

Northern California: KFRC, San Francisco; KMYC, Marysville; KHSL, Chico; KVCV, Redding; KYOS, Merced; KDON, Monterey; KIEM, Eureka; KFRE, Fresno.

Northwest (Oregon): KRNR, Roseburg; KALE, Portland; KFJI, Klamath Falls; KORE, Eugene; KOOS, Marshfield; KAST, Astoria.

Northwest (Washington): KMO, Tacoma; KIT, Yakima; KPQ, Wenatchee; KVOS, Bellingham; KXRO, Aberdeen; KOL, Seattle; KGY, Olympia; KELA, Centralia; KRKO, Everett; KWLK, Lonview; KGA, Spokane.

NATIONAL REPRESENTATIVE

John Blair & Co.

www.americanradiohistory.com

Corn Belt Wireless Rebroadcasting Service

c/o WHO, Des Moines, Ia.

Phone: 3-7147

PERSONNEL

Vice-President.....J. O. Maland
Sales Manager.....Hale Bondurant
Program Director.....Harold Fair
Technical Supervisor.....Paul A. Loyet

STATIONS

Basic: WHO, Des Moines; WOC, Davenport; KMA, Shenandoah.

Additional stations can be selected by the advertiser in Kansas City, St. Joseph and Columbia, Mo.; Mason City, Sioux City and Dubuque, Ia.; Rochester, Minn.; Topeka, Kans.; and Peoria, Ill.

This network is a service supplied by WHO, Des Moines, providing for rebroadcasting, without the use of lines, by other stations in the Middle West that can consistently pick up and rebroadcast its signal.

NATIONAL REPRESENTATIVE

Free & Peters, Inc.

★

Foothills Group

1000 Southam Bldg., Calgary, Alberta, Canada

Phone: R 1036

PERSONNEL

General Manager.....H. R. Carson
Manager (Calgary).....V. F. Nielsen
Manager (Lethbridge).....A. J. Balfour
Manager Edmonton).....G. S. Henry
Manager (Grand Prairie)....Gordon Cummings

STATIONS

CFAC, Calgary; CJOC, Lethbridge; CJCA, Edmonton; CFGP, Grande Prairie.

BRANCH OFFICES

Marquis Hotel, Lethbridge, Alberta, Canada
Phone: 3872

Birks Bldg., Edmonton, Alberta, Canada
Phone: 26131

Grande Prairie, Alberta, Canada
Phone: 153

NATIONAL REPRESENTATIVE

Weed & Co.; All-Canada Radio Facilities, Ltd.

★

Georgia Broadcasting System

(Selling Group; not available as a network)

1420 Second Avenue, Columbus, Ga.

Phone: 4300

Atlanta Office: Henry Grady Bldg.

Phone Walnut 4377

PERSONNEL

Executive Manager.....J. W. Woodruff, Jr.

STATIONS

WATL, Atlanta; WRBL, Columbus; WGPC, Albany.

NATIONAL REPRESENTATIVE

Spot Sles, Inc.

★

Georgia Major Market Trio

Atlanta Office: Forsyth Bldg.
Phone: Walnut 8441

Macon Office: 211 Cotton Ave.
Phone: 3131-2

Savannah Office: 516 Abercorn St.
Phone: 2-127-8-9

PERSONNEL

General Manager (WGST).....C. H. Calhoun
General Manager (WMAZ).....E. K. Cargill
General Manager (WTOC.....W. T. Knight

STATIONS

WGST, Atlanta; WMAZ, Macon; WTOC, Savannah.

REPRESENTATIVE

The Katz Agency

★

Inter-City Broadcasting System

1657 Broadway, New York City
Phone: CIrcle 6-2200

PERSONNEL

General Manager.....Don S. Shaw
Sales Manager.....Charles Stark
Sales Promotion Manager.....Maxwell Dane
Publicity-Special Events Dir....Leon Goldstein
Program Director.....Walter Craig
Musical Director.....Joe Rines
Program Manager.....William Card
Chief Engineer.....Frank Marx

STATIONS

Key Station: WMCA, New York City; other stations and cities available on request.

REPRESENTATIVE

Virgil Reiter & Co. (West)

★

Intermountain Network

c/o KLO, Ogden, Utah
Phone: 5721

PERSONNEL

Business Manager.....George C. Hatch

STATIONS

KLO, Ogden; KOVO, Provo; KEUB, Price.

REPRESENTATIVE

George P. Hollingbery Co.

★

Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo.
Phone: Harrison 1161

PERSONNEL

Sales Manager.....Don Davis
Program Co-Ordinator.....John T. Schilling

www.americanradiohistory.com

EXECUTIVE COMMITTEE

Ray Linton (KFBI); R. J. Laubengayer (KSAL); J. Nelson Rupard (KTSW); Clem Morgan (KVGB); John Schilling (WHB).

STATIONS

WHB, Kansas City (Mo.); KFBI, Wichita; KSAL, Salina; KTSW, Emporia; KVGB, Great Bend.

★

Lake Superior Network

124 East McLeod Ave., Ironwood, Mich.
Phone: 20

PERSONNEL

President.....N. C. Ruddell
Secretary-Treasurer.....J. W. Rice

STATIONS

WHDF, Calumet-Houghton, Mich.; WJMS, Ironwood, Mich.; WATW, Ashland, Wisc.; WDSM, Duluth-Superior, Wisc.

NATIONAL REPRESENTATIVE

Bogner & Martin

★

The Lone Star Chain

Medical Arts Bldg., Fort Worth, Texas
Phone: 3-1234
Dallas Office: c/o WFAA & KGKO

PERSONNEL

Managing Director.....James W. Pate
Operating Committee.....Harold V. Hough, Chairman; O. L. Taylor, Tilford Jones.

STATIONS

KGKO, Fort Worth-Dallas; KXYZ, Houston; KRIS, Corpus Christi; KTSA, San Antonio; KRGV, Weslaco; KGNC, Amarillo; KFDM, Beaumont (supplementary).

NATIONAL REPRESENTATIVES

Howard H. Wilson Co.

★

Mason-Dixon Radio Group

8 W. King St., Lancaster, Pa.
Phone 5252

PERSONNEL

General Manager.....Clair R. McCollough
Sales Manager.....J. Robert Gulick
Promotion-Traffic Manager,
Paul O. Rodenhauser
Technical Director.....J. E. Mathiot

STATIONS

WORK, York, Pa.; WDEL, Wilmington, Del.; WGAL, Lancaster, Pa.; WAZL, Hazleton, Pa.; WEST, Easton, Pa.; WILM, Wilmington, Del.; WKBO, Harrisburg, Pa.

NATIONAL REPRESENTATIVE

Paul H. Raymer Co.

Michigan Radio Network

Operated by the King-Trendle Broadcasting Corp.

Stroh Bldg., Detroit, Mich.
Phone: Cherry 8321

PERSONNEL

President-Treasurer.....George W. Trendle
Secretary-General Manager.H. Allen Campbell
Vice-President.....John H. King

STATIONS

WXYZ, Detroit (Key Station); WBCM, Bay City; WFDF, Flint; WJIM, Lansing; WIBM, Jackson; WELL, Battle Creek; WHLS, Port Huron; WOOD-WASH, Grand Rapids.

REPRESENTATIVE

Paul H. Raymer Co.

★

Mountain & Plain Network

Albany Hotel, Denver, Colo.
Phone: Keystone 0178

PERSONNEL

Sales Manager.....Gene O'Fallon
Manager of Station Relations....Frank Bishop

STATIONS

KFEL, Denver; KFKA, Greeley, Colo.; KFXJ, Grand Junction, Colo.; KYAN, Cheyenne, Wyo.

★

North Central Broadcasting System, Inc.

Commodore Hotel, St. Paul, Minn.
Phone: Dale 6595

PERSONNEL

President-General Manager.....John W. Boler
Vice-President.....Howard S. Johnson
Treasurer.....D. C. Shepard

STATIONS

KVFD, Fort Dodge, Ia.; KTRI, Sioux City, Ia.; WJMS, Ironwood, Mich.; WLOL, Minneapolis, Minn.; KATE, Albert Lea, Minn.; KGDE, Fergus Falls, Minn.; KVOX, Moorhead, Minn.; KWNO, Winona, Minn.; KDLR, Devils Lake, N. D.; KRMC, Jamestown, N. D.; KLPM, Minot, N. D.; KGCU, Mandan, N. D.; KABR, Aberdeen, S. D.; WHBY, Appleton, Wisc.; WATW, Ashland, Wisc.; KFIZ, Fond du Lac, Wisc.; WCLO, Janesville, Wisc.; WEMP, Milwaukee, Wisc.; WIBU, Poynette, Wisc.; WRJN, Racine, Wisc.; WEBL, Sheboygan, Wisc.; WDSM, Superior, Wisc.; WSAU, Wausau, Wisc.; WFHR, Wisconsin Rapids, Wisc.

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Northern Broadcasting & Publishing, Ltd.

(Ontario Canadian Broadcasting Corporation)
Thomson Bldg., Timmins, Ont., Canada
Phone: 500

PERSONNEL

President.....R. H. Thomson
Secretary-Treasurer.....S. Chapman
General Manager.....Jack K. Cooke
Manager (CKGB).....Murray Morrison
Manager (CJKKL).....Jack Davidson
Manager (CFCH).....Cliff Pickrem
Manager (CKRN).....J. O. Tardif
Manager (CKVD).....Dan Carr

STATIONS

CKGB, Timmins, Ont.; CJKL, Kirkland Lake, Ont.; CFCH, North Bay, Ont.; CKVD, Val D'Or, Que.; CKRN, Rouyn-Noranda, Que.; associated with CKWS, Kingston, Ont., and CHEX, Peterborough, Ont.

BRANCH OFFICE

307 Victory Bldg., Toronto, Ont., Canada
Phone: Elgin 2464

Manager.....G. E. Tonkin

310 Keefer Bldg., Montreal, Que., Canada
Phone: HA 3051

Manager.....R. A. Leslie

★

Northland Network

c/o Radio Station WDGY, Minneapolis, Minn.
Phone: Bridgeport 7777; Midway 6363

PERSONNEL

Commercial Manager (WDGY)..Lee L. Whiting
Commercial Manager (WDSM)...R. D. Kennedy

STATIONS

WDSM, Duluth-Superior, Wisc.; WDGY, Minneapolis, Minn.

NATIONAL REPRESENTATIVE

William G. Rambeau Co.

★

Northwest Network

c/o KSTP, Hotel Saint Paul, St. Paul, Minn.
Phone, Cedar 5511

Sales Office: c/o KSTP, Hotel Radisson, Minneapolis, Minn.
Phone: Bridgeport 3222

PERSONNEL

General Manager.....Stanley E. Hubbard
Treasurer.....Kenneth M. Hance
Sales Manager.....Ray C. Jenkins
Farm Director.....Val Bjornson

STATIONS

KSTP, St. Paul, Minn. (Key station); WEBC, Duluth, Minn.; KYSM, Mankato, Minn.; KROC, Rochester, Minn.; KFAM, St. Cloud, Minn.; KFYR, Bismarck, N. D.; WDAY, Fargo, N. D.; WEAU, Eau Claire, Wisc.

NATIONAL REPRESENTATIVE

Edward Petry & Co.

Oklahoma Metropolitan Line

c/o KOMA, Biltmore Hotel
Oklahoma City, Okla.
Phone 2-3191
c/o KTUL, 320 S. Boston Ave., Tulsa, Okla.
Phone 2-3191

PERSONNEL

Manager (KOMA).....William C. Gillespie
Manager (KTUL).....William C. Gillespie
Commercial Manager (KOMA)....Jack Howell
Commercial Manager (KTUL).....John Esau

NATIONAL REPRESENTATIVE

Free & Peters, Inc.

★

The Oklahoma Network

1800 West Main St., Oklahoma City, Okla.
Phone: 3-8352

PERSONNEL

President.....Joseph W. Lee
Vice-President.....Tams Bixby, Jr.
Secretary-Treasurer.....Milton B. Garber
Managing Director.....Robert D. Enoch

STATIONS

KTOK, Oklahoma City; KGFF, Shawnee; KBIX, Muskogee; KCRC, Enid; KADA, Ada; KOME, Tulsa; KVSO, Ardmore.

NATIONAL REPRESENTATIVE

Arthur H. Hagg & Associates

★

Pacific Broadcasting Co.

914 Broadway, Tacoma, Wash.
Phone: Main 4144

PERSONNEL

General Manager.....Carl E. Haymond
Tariffic Manager.....John K. Clarke
Auditor.....Paul F. Benton

STATIONS

Oregon: KALE, Portland; KFJI, Klamath Falls; KOOS, Marshfield; KRNR, Roseburg; KORE, Eugene; KAST, Astoria; KWIL, Albany.

Washington: KGY, Olympia; KELA, Centralia; KIT, Yakima; KMO, Tacoma; KOL, Seattle; KGA, Spakane; KRKO, Everett; KXRO, Aberdeen; KWLK, Longview.

★

The Pennsylvania Network

1622 Chestnut St., Philadelphia, Pa.
Phone Locust 7700

PERSONNEL

Manager.....Kenneth W. Stowman

STATIONS

WCAU, Philadelphia (key station); WGAL, Lancaster; WORK, York; WAZL, Hazleton; WEST, Easton; WSAN, Allentown; WFBG, Altoona; WLEU, Erie; WHP, Harrisburg; WKBO, Harrisburg; WJAC, Johnstown; WRAW, Reading; WGBI, Scranton; WKOK, Sunbury; WBRE, Wilkes-Barre; WBAX, Wilkes-Barre; WRAK, Williamsport; WARM, Scranton; (Harrisburg, Scranton, Wilkes-Barre and Pittsburgh stations optional.

www.americanradiohistory.com

Quaker Network

Widener Bldg., Philadelphia, Pa.
Phone: Rittenhouse 6900

PERSONNEL

General Manager.....Roger W. Clipp

STATIONS

WFIL, Philadelphia; WRAW, Reading; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBI, Scranton; WBRE, Wilkes Barre; WKBO, Harrisburg; WKOK, Sunbury; WRAK, Williamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WSAN, Allentown; WWSW, Pittsburgh; WSNJ, Bridgeton, N. J.

★

Radio Programas de Mexico

Ayuntamiento No. 54, Mexico City, Mexico
Phone: L-13-73

PERSONNEL

President.....Emilio Azcarraga
Manager.....Clemente Serna Martinez
Control.....Antonio Euffrasio O.
Accounting.....Alex Buelna

STATIONS

XEBI, Aguascalientas, Ags.; XEBJ, Ciudad Victoria, Tamps.; XECW, Cordoba, Ver.; XESA, Culiacan, Sin.; XEFI, Chihuahua, Chih.; XEBU, Chihuahua, Chih.; XEE, Durango, Dgo.; XEDK, Guadalajara, Jal.; XEHL, Guadalajara, Jal.; XEBH, Hermosillo, Son.; XEBO, Irapuato, Gto.; XERZ, Leon, Gto.; XECF, Los Mochis, Sin.; XEAM, Matamoros, Tamps.; XEFC, Merida, Yuc.; XEME, Merida, Yuc.; XERJ, Mazatlan, Sin.; XECL, Mexicali, B. C.; XEFB, Monterrey, N. L.; XEMR, Monterrey, N. L.; XEFE, Nuevo Laredo, Tamps.; XEPP, Orizaba, Ver.; XETQ, Orizaba, Ver.; XEJR, Parral, Chih.; XEMU, Piedras Negras, Coah.; XEHR, Puebla, Pue.; XEJX, Queretaro, Qro.; XECZ, San Luis Potosi, S. L. P.; XEBM, San Luis Potosi, S. L. P.; XES, Tampico, Tamps.; XERK, Tpic, Nay.; XEBG, Tijuana, B. C.; XEBP, Torreon, Coah.; XEBQ, Torreon, Coah.; XEHV, Veracruz, Ver.; XEU, Veracruz, Ver.; XECA, Tampico, Tamps.; XEP, Ciudad Juarez, Chih.

★

South Central Quality Network

Address Individual Stations

PERSONNEL

Manager (WMC).....H. W. Slavick
Manager (WJDX).....Wiley Harris
Manager (WSMB).....H. Wheelahan
Manager (KARK).....G. E. Zimmerman
Manager (KWKH).....John C. McCormack
Manager (KTBS).....John C. McCormack

STATIONS

WMC, Memphis, Tenn.; WJDX, Jackson, Miss.; WSMB, New Orleans, La.; KARK, Little Rock, Ark.; KWKH, Shreveport, La.; KTBS, Shreveport, La.

The Southern Network

Radio Bldg., Walnut & Short Sts.
Lexington, Ky.
Phone 1721

PERSONNEL

President.....Gilmore N. Nunn
Vice-President.....J. Lindsay Nunn
Secretary-Treasurer.....Warren G. Davis
Production Manager.....Ted Grizzard
Chief Engineer.....Sanford Helt
Manager (WKRC).....Hulbert Taft, Jr.
Manager (WGRC).....S. A. Cisler
Manager (WSIX).....Jack M. Draughon
Manager (WCMI).....Warren G. Davis
Manager (WLAP).....Gilmore N. Nunn

STATIONS

WLAP, Lexington, Ky.; WCMI, Ashland, Ky. (Huntington, W. Va.); WGRC, New Albany, Ind. (Louisville, Ky.); WSIX, Nashville, Tenn.; WKRC, Cincinnati, Ohio.

REPRESENTATIVE

Burn-Smith Co., Inc.

★

Southcentral Quality Network

c/o Individual Stations

PERSONNEL

Manager (KARK).....G. E. Zimmerman
Manager (WMC).....Henry Slavick
Manager (KWKH-KTBS).....John McCormack
Manager (WJDX).....Wiley Harris

STATIONS

KARK, Little Rock, Ark.; KWKH-KTBS, Shreveport, La.; WJDX, Jackson, Miss.; WMC, Memphis, Tenn.

★

The Texas Quality Network

Address Individual Stations

The Texas Quality Network is a cooperative group of stations, each outlet being a sales office for the other.

PERSONNEL

Manager (WFAA).....Martin Campbell
Manager (WBAP).....George Cranston
Manager (WOAI).....Hugh A. L. Halff
Manager (KPRC).....Kern Tips

STATIONS

WFAA, Dallas; WBAP, Fort Worth; WOAI, San Antonio; KPRC, Houston.

NATIONAL REPRESENTATIVE

Edward Petry & Co., Inc.

www.americanradiohistory.com

Texas State Network

1201 West Lancaster Ave., Fort Worth, Texas
Phone: 3-9363

PERSONNEL

President.....Ruth G. Roosevelt
General Manager.....Gene L. Cagle
Vice-President.....Robert K. Hanger
Assistant General Manager....Hardy Harvey
Merchandising Director.....L. R. Duffy
Program Director.....Russ Lamb
Chief Accountant.....D. C. Hornburg
Traffic Manager.....Frances Griffith
Technical Supervisor.....Truett Kimzey
Chief Engineer.....Ed Starnes

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KRLH, Midland; KRRV, Sherman-Denison; KPLT, Paris; KNOW, Austin; KABC, San Antonio; KVWC, Vernon; KTEM, Temple; WRR, Dallas; KFYO, Lubbock; KFDA, Amarillo; KCMC, Texarkana; WACO, Waco.

NATIONAL REPRESENTATIVE
Weed & Co.

★

Tri-City Stations of Virginia

Allied Arts Bldg., Lynchburg, Va.
Phone: 3032

PERSONNEL

Manager.....Carl B. Ogilvie

STATIONS

WSLS, Roanoke; WLVA, Lynchburg; WBTM, Danville.

★

West Virginia Network

WCHS Auditorium, Charleston, W. Va.

PERSONNEL

President.....John A. Kennedy
Managing Director.....Howard L. Chernoff
Program Director & Artist
Bureau Head.....William Adams
Chief Engineer.....O. Robinson
Publicity Director.....Harold Miller

STATIONS

WCHS, Charleston; WPAR, Parkersburg; WBLK, Clarksburg; WSAZ ,Huntington.

NATIONAL REPRESENTATIVE
The Branham Co.

★

Wisconsin Network, Inc.

Wisconsin Rapids, Wisc.

PERSONNEL

President.....W. F. Huffman
Program Director.....Richard E. Stockwell

STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBL, Sheboygan; WHBY, Appleton; WFHR, Wisconsin Rapids; KFIZ, Fond du Lac; WSAU, Wausau; Associate Stations: WEMP, Milwaukee; WTAQ, Green Bay.

BRANCH OFFICE
333 N. Michigan Ave., Chicago, Ill.
Phone, RANdolph 6225

★

The Yankee Network

21 Brookline Ave., Boston, Mass.
Phone: Commonwealth 0800

PERSONNEL

President.....John Shepard 3rd
V-P in Chg. of Operations.....R. L. Harlow
V-P in Chg. of Sales & Production..Linus Travers
V-P in Chg. of Engineering...Paul A. DeMars
Executive Secretary.....Robert Bartley
Sales and Station Relations...Gerald Harrison
Editor, Yankee Network News Service,
Robert Myers
Director of Merchandising and Promotion,
James S. Powers
Director of Merchandising.....F. C. McVarish
Director of Publicity.....Al Stephenson
Director of Special Events....Fred McLaughlin
Chief Engineer.....Irving Robinson
Program Direcor.....Eleanor Geer
Sports Editor.....Jim Britt
Chief Meteorologist.....Salvatore Pagliuca
Production Director.....George Steffy
Merchandising Coordinator.....Ward Willett

STATIONS

WNAC, Boston; WTIC, Hartford; WEAN, Providence; WTAG, Worcester; WICC, Bridgeport and New Haven; WCSH, Portland; WLBZ, Bangor; WFEA, Manchester; WSAR, Fall River; WNBH, New Bedford; WLLH, Lowell and Lawrence; WLNH, Laconia; WRDO, Augusta; WNLC, New London; WHAI, Greenfield; WCOU, Lewiston and Auburn; WBRK, Pittsfield; WSYB, Rutland, Vt.

BRANCH OFFICES
Crown Hotel, Providence, R. I.
Phone: DEXter 1500
Supervisor.....Malcolm S. Parker

1110 Chapel St., New Haven, Conn.
Phone: 7-2266
Supervisor.....Judson LaHave

Hotel Stratfield, Bridgeport, Conn.
Phone: 6-1121
Supervisor.....Joseph Lopez

NATIONAL REPRESENTATIVE
Edward Petry & Co., Inc.

★

Z (Bar) Net

P. O. Box 1956, Butte, Montana
Phone: 22-3-44

PERSONNEL

Manager.....E. B. Craney

STATIONS

KGIR, Butte; KPFA, Helena; KRBM, Bozeman.

NATIONAL REPRESENTATIVE
The Walker Co.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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KEYSTONE BROADCASTING SYSTEM, INC.

Michael M. Sillerman
President

DECEMBER 15, 1940, marked the inauguration of the Keystone Broadcasting System, a new, nation-wide network. On that date, KBS released its first sustaining programs to 66 radio stations throughout the country, — marking the beginning of a new, unique venture in the field of commercial radio.

For the first time in broadcasting history, a "network" consisting of low-wattage stations serving secondary markets was put into active operation via electrical transcriptions.

Setting up KBS was the culmination of two years' activity. The entire plan was based on observations of the Keystone management: Small-town, low-powered radio stations were not receiving serious consideration from national advertisers sponsoring important popular programs. These big-time programs were doing a fine job of moving the sponsors' products in those markets where consumer-listeners were able to hear them, but the neglect of the secondary markets was costing both the advertisers and the stations a tremendous, unrealized and justified potential.

Station owners, sponsors and agencies all agreed that the plan itself was a good one,—but added "You'll be very lucky if you get your first commercial by the end of your first two years!" However, by the seventh month of actual operation, KBS was releasing to its affiliates the famous "Lum 'n' Abner" series, sponsored by Miles Laboratories for Alka-Seltzer!

Progress

Keystone's progress, by the end of 1941, its first year of operation, more than justified the aims and policies of its management. The following is from the KBS year-end report:

"Beginning 1941 with 66 stations, the Keystone Broadcasting System completed its first year with 152 affiliates—an increase of 86 stations.

"During this period, aggregate power of the network was increased by 35,000 watts. New stations added to the KBS list raised the potential listening audience by 23,000,000 to a total coverage of approximately 53,000,000 persons.

"An increase of 8,000,000 radio homes in the listening areas of new KBS affiliates made a total of 11,000,000 families served by the 'network,' as of the end of 1941.

"The first large-scale 'invasion' into the KBS secondary markets by a major advertiser occurred in June, 1941, with the introduction of the 'Lum 'n' Abner' series by Miles Laboratories, over 129 KBS stations from coast to coast.

"Late in November another 'first' occurred in the form of a widespread night-time extension, into the secondary markets, of Lever Brothers' 'Burns and Allen' program, for Swan Soap.

"Keystone comes to the end of its first year with an increase, in sponsored time, exceeding 15,000 hours for the year.

"When war was declared in December, the network and its affiliates with the rest of the radio field, pledged their facilities to full cooperation with the authorities and the nation 'for the successful prosecution of the war'."

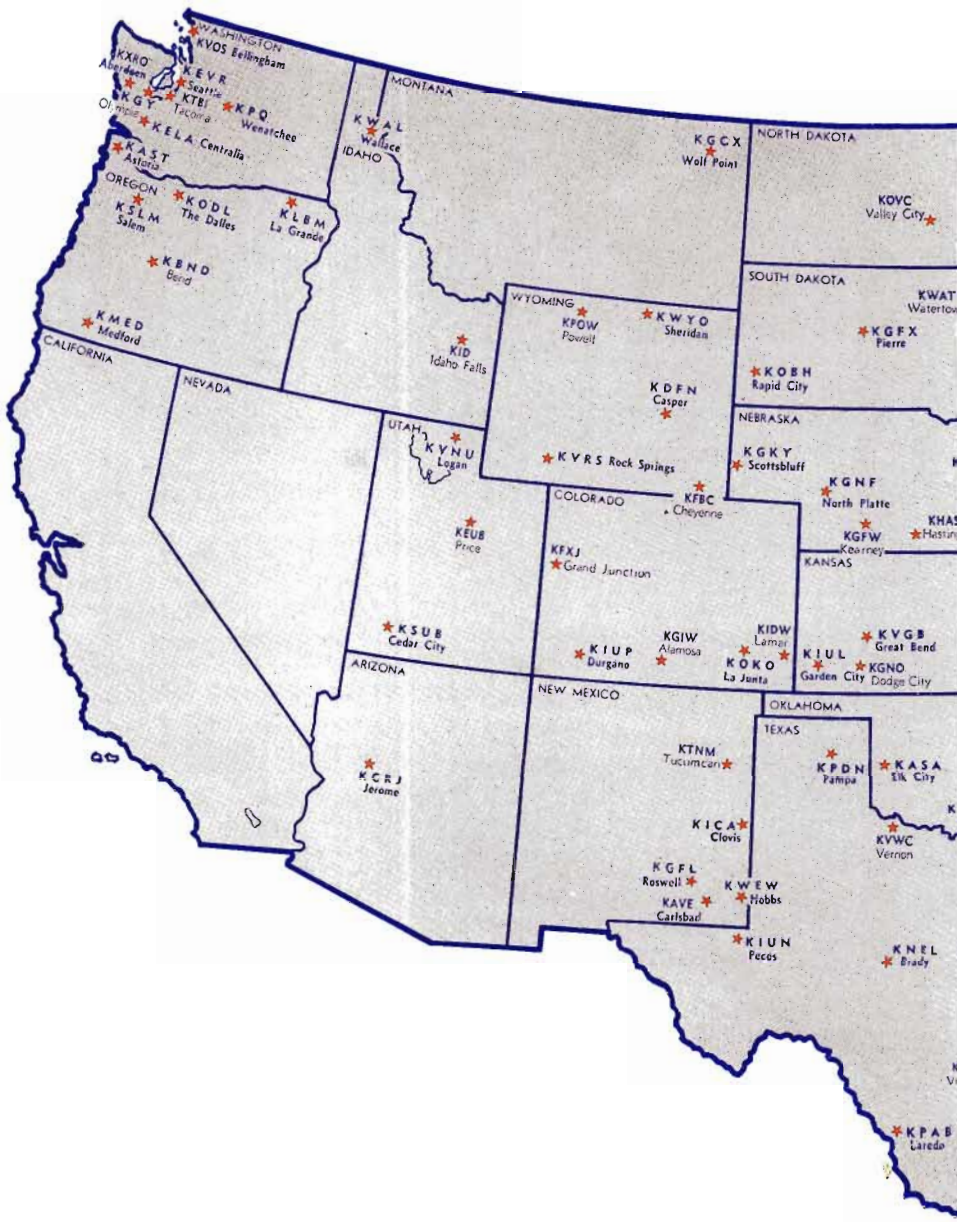
Future

Now, with the beginning of 1942, the road ahead is well-defined by the almost phenomenal achievement of this network during its first year of service.

The policy introduced by KBS has revolutionized a large portion of the general concepts of the radio field regarding the smaller, secondary markets of the nation. For the first time, national advertisers can cover secondary markets intensively at less than mass coverage costs. For the first time, smaller stations can now broadcast national prestige programs. Thus, the ever-greater progress of Keystone is assured by the very forces which are responsible for its success: the advantages gained by lower-wattage stations and the increased coverage for sponsors of major programs. These all-important elements promise for KBS a vital and permanent place in the American broadcasting picture.

www.americanradiohistory.com

KEYSTONE BROAD



Facilities as of January 1, 1942

City names in lightface type are additions to Keystone Broadcasting System, 1941-1942

320-B

www.americanradiohistory.com

ŌCASTING SYSTEM

www.americanradiohistory.com

KEYSTONE
Broadcasting System

Administrative Office

580 Fifth Avenue
New York, N. Y.
LOngacre 3-2221

Directors

Michael M. Sillerman
Sidney J. Wolf
Arthur Wolf

Officers

President ..... Michael M. Sillerman
Vice-President ..... Arthur Wolf
Vice-President ..... William Wolf
Secretary-Treasurer ..... Sidney J. Wolf

Staff

Director of Station Relations ..... Mort Adams
Sales and Promotion Consultant ..... Alvin Austin
Program Director ..... Pegot Waring
Continuity ..... Dean Owen
Accounting and Statistics ..... Leonard H. Davidson
Traffic Manager ..... Jay LeRoy
Music Copyrights ..... Sylvia Young
Sales Representative ..... Naylor Rogers
Sales Representative ..... Albert F. Dykes
Sales Representative ..... Noel Rhys

Branch Offices

134 North LaSalle Street
Chicago, Illinois
Phone, State 4590

6331 Hollywood Boulevard
Hollywood, California
Phone, Hempstead 0460

www.americanradiohistory.com

STATIONS

OF THE UNITED STATES

STANDARD STATIONS

•

NEWSPAPER OWNED STATIONS

•

MAJOR NETWORK AFFILIATIONS

•

MUSICAL DIRECTORS

•

HOME ECONOMIC DIRECTORS

www.americanradiohistory.com

IMPORTANT NOTICE
REGARDING THE LISTING OF THE 924 STATIONS THAT FOLLOW

Compilation

List of stations in the succeeding pages has been compiled to reveal as intelligently as possible the respective status of each as to power, frequency, personnel and other pertinent data deemed necessary to give the reader a quick and accurate picture. Both the format and information of the listing has been changed from that of preceding issues of Radio Annual in the interest of progress and improvement. Explanation of some of the changes follow below.

Power-Frequencies

With the mandatory changes in frequency and subsequent power grants that came as a result of the Havana Treaty and hundreds of stations making the switch as of March 29, 1941, Radio Annual for 1941 issued just prior to the change which affected North American, Mexican and Cuban radio, decided to anticipate the new frequencies and power. Thus the station listings carried the data regarding frequencies as of March 29, and the potential greater power to which certain outlets were entitled. In this edition the data listed is actually as operated under as of January 1, 1942.

Coverage-U. S. Census

Coverage data as submitted by the respective stations has been omitted this year, thus removing a highly controversial bone of contention among the broadcasters themselves. However, as additional services for both time-buyer and broadcaster, two classifications have been added to the comprehensive statistics based on the U. S. Census for 1940; these two, concern retail apparel and Retail Service. Total population figures have been broken down into rural and urban divisions, and still another special compilation reveals population changes in U. S. Markets due to shift from peacetime to war economy basis. Further completing the market data is a new listing of 140 Metropolitan Districts with the counties therein and full retail sales figures. As a ready reference apart from the general Index, the first page of each station listing by states, contains the actual page upon which will be found the U. S. Census, Population and Retail Trade Data pertaining to the state in question.

www.americanradiohistory.com

INDEX OF THE
STANDARD STATIONS
OF THE UNITED STATES

Call Letter—City—Power in Watts—Frequency in Kilocycles (as determined by North American Regional Broadcasting Agreement) —Page Number Providing Complete Station Information

Key to Abbreviations: C.P.—Construction Permit; d—daytime; n—night.

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
KABC	San Antonio, Tex.	1450	250	574
KABR	Aberdeen, S. Dak.	1420	5000	557
KADA	Ada, Okla.	1230	250	529
KALB	Alexandria, La.	1240	250	428
KALE	Portland, Ore.	1330	5000	535
KAND	Corsicana, Tex.	1340	250	566
KANS	Wichita, Kans.	1240	250	425
KARK	Little Rock, Ark.	920	5000	354
KARM	Fresno, Calif.	1430	5000	357
KASA	Elk City, Okla.	1240	100	529
KAST	Astoria, Ore.	1230	250	533
KATE	Albert Lea, Minn.	1450	250	452
KAVE	Carlsbad, N. M.	1240	250	479
KBIX	Muskogee, Okla.	1490	250	530
KBIZ	Ottumwa, Ia.	1240	250	420
KBKR	Baker, Ore.	1490	250	533
KBND	Bend, Ore.	1340	250	533
KBON	Omaha, Nebr.	1490	250	470
KBPS	Portland, Ore.	1450	100	535
KBST	Big Spring, Tex.	1490	100	565
KBTM	Jonesboro, Ark.	1230	250 d., 100 n.	354
KBUR	Burlington, Ia.	1490	250	417
KBWD	Brownwood, Texas	1380	500	566
KCKN	Kansas City, Kan.	1340	250	423
KCMC	Texarkana, Ark.-Tex.	1450	250	576
KCMO	Kansas City, Mo.	1480	5000 d., 1000 n.	461
KCRC	Enid, Okla.	1390	250 (C.P. 1000)	529
KCRJ	Jerome, Ariz.	1340	250	351
KDAL	Duluth, Minn.	1490	250 (C.P. 610 Kc., 1000)	452
KDB	Santa Barbara, Calif.	1490	250	370
KDFN	Casper, Wyo.	1470	1000	600
KDKA	Pittsburgh, Pa.	1020	50000	547
KDLR	Devils Lake, N. Dak.	1240	250	515

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KDNT	Denton, Tex.	1450	100	568
KDON	Monterey, Calif.	1240	100 (C.P. 250)	363
KDRO	Sedalia, Mo.	1490	250	465
KDTH	Dubuque, Ia.	1370	1000	419
KDYL	Salt Lake City, Utah	1320	5000	578
KECA	Los Angeles, Calif.	790	5000	358
KEEW	Brownsville, Texas	1490	250 d., 100 n.	565
KELA	Between Centralia and Chehalis, Wash.	1470	1000	585
KELD	El Dorado, Ark.	1400	250	353
KELO	Sioux Falls, S. Dak.	1230	250	557
KENO	Las Vegas, Nev.	1400	250	471
KERN	Bakersfield, Calif.	1410	1000	355
KEUB	Price, Utah	1450	250	578
KEVE	Everett, Wash.	1460	500	585
KEVR	Seattle, Wash.	1400	100 (C.P. 1090 Kc., 250	586
KEX	Portland, Ore.	1190	5000	535
KEYS	Corpus Christi, Texas	1490	250	566
KFAB	Lincoln, Nebr.	780	10000	469
KFAC	Los Angeles, Calif.	1330	1000	358
KFAM	St. Cloud, Minn.	1450	250	455
KFAR	Fairbanks, Alaska	610	1000	601
KFBB	Great Falls, Mont.	1310	5000	466
KFBC	Cheyenne, Wyo.	1240	250	600
KFBI	Wichita, Kans.	1070	5000 d., 1000 n.	425
KFBK	Sacramento, Calif.	1530	10000	365
KFDA	Amarillo, Tex.	1230	250	564
KFDM	Beaumont, Tex.	560	1000	565
KFEL	Denver, Colo.	950	5000	371
KFEQ	St. Joseph, Mo.	680	2500 d., 500 n. (C.P. 500)	463
KFFA	Helena, Ark.	1490	250	354
KFGQ	Boone, Ia.	1400	100 (C.P. 1260 Kc.; 250)	417
KFH	Wichita, Kansas	1330	5000	426
KFI	Los Angeles, Calif.	640	50000	359
KFIO	Spokane, Wash.	1150	100 (C.P. 1230 Kc.; 250)	587
KFIZ	Fond Du Lac, Wisc.	1450	250	594
KFJB	Marshalltown, Ia.	1230	250	420
KFJI	Klamath Falls, Ore.	1240	100	534
KFJM	Grand Forks, N. Dak.	1440	1000 d., 500 n.	515
KFJZ	Fort Worth, Tex.	1270	5000	569
KFKA	Greeley, Colo.	910	1000	375
KFKU	Lawrence, Kansas	1250	5000 d., 1000 n.	423
KFMB	San Diego, Calif.	1450	250	366
KFNF	Shenandoah, Ia.	920	1000 d., 500 n.	420
KFOR	Lincoln, Nebr.	1240	250 d., 100 n. (C.P. 250)	469
KFOX	Long Beach, Calif.	1280	1000	358
KFPL	Dublin, Tex.	1340	250 d., 100 n.	568
KFPW	Fort Smith, Ark.	1400	250	353
KFPY	Spokane, Wash.	920	5000	588
KFQD	Anchorage, Alaska	790	250	601
KFRC	San Francisco, Calif.	610	5000	367
KFRE	Fresno, Calif.	1340	250	357
KFRO	Longview, Tex.	1370	1000	572

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KFRU	Columbia, Mo.	1400	250	459
KFSD	San Diego, Calif.	600	1000 (C.P. 5000)	366
KFSG	Los Angeles, Calif.	1150	2500 d., 1000 n.	359
KFUN	Las Vegas, N. M.	1230	250	479
KFUO	Clayton, (St. Louis) Mo.	850	5000	463
KFVD	Los Angeles, Calif.	1020	1000	361
KFVS	Cape Girardeau, Mo.	1400	250	459
KFWB	Los Angeles, Calif.	980	5000	361
KFXD	Nampa, Idaho	1230	250	399
KFXJ	Grand Junction, Colo.	1230	250 (C.P. 920 Kc.; 1000 d., 500 n.	373
KFXM	San Bernardino, Calif.	1240	250	366
KFYO	Lubbock, Texas	1340	250	573
KFYR	Bismarck, N. Dak.	550	5000	515
KGA	Spokane, Wash.	1510	5000 (C.P. 10000)	588
KGB	San Diego, Calif.	1360	1000	366
KGBS	Harlingen, Texas	1240	250	571
KGBU	Ketchikan, Alaska	930	500	601
KGBX	Springfield, Mo.	1260	5000	465
KGCU	Mandan, N. Dak.	1270	250	517
KGCX	Wolf Point, Mont.	1480	1000	467
KGDE	Fergus Falls, Minn.	1230	250 d., 100 n.	452
KGDM	Stockton, Calif.	1130	1000	370
KGEK	Sterling, Colo.	1230	100	375
KGER	Long Beach, Calif.	1390	1000 (C.P. 5000)	358
KGEZ	Kalispell, Mont.	1340	100 (C.P. 1460 Kc.; 1000)	466
KGFF	Shawnee, Okla.	1450	250	531
KGFJ	Los Angeles, Calif.	1230	100	361
KGFL	Roswell, New Mex.	1400	100	480
KGFW	Kearney, Nebr.	1340	250	469
KGFX	Pierre, S. Dak.	630	200	557
KGGF	Coffeyville, Kans.	690	1000 d., 500 n.	422
KGGM	Albuquerque, N. Mex.	1260	1000	479
KGHF	Pueblo, Colo.	1350	500	375
KGHI	Little Rock, Ark.	1230	250	354
KGHL	Billings, Mont.	790	5000	465
KGIR	Butte, Mont.	1370	5000	466
KGIW	Alamosa, Colo.	1450	100	371
KGKB	Tyler, Tex.	1490	250	576
KGKL	San Angelo, Tex.	1400	250	574
KGKO	Fort Worth, Tex.	570	5000 d., 1000 n. (C.P. 5000)	571
KGKY	Scottsbluff, Nebr.	1490	250	471
KGLO	Mason City, Ia.	1300	1000	420
KGLU	Safford, Ariz.	1450	250	352
KGMB	Honolulu, Hawaii	590	5000	602
KGNC	Amarillo, Tex.	1440	5000 d., 1000 n.	564
KGNF	North Platte, Nebr.	1460	1000	470
KGNO	Dodge City, Kans.	1370	1000 d., 250 n.	422
KGO	San Francisco, Calif.	810	7500	367
KGU	Honolulu, Hawaii	760	2500	602
KGVO	Missoula, Mont.	1290	5000 d., 1000 n.	467
KGW	Portland, Ore.	620	5000 d., 1000 n. (C.P. 5000)	536

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KGY	Olympia, Wash.	1240	100	585
KHAS	Hastings, Nebr.	1230	250	469
KHBC	Hilo, Hawaii	1230	250	602
KHBG	Okmulgee, Okla.	1240	250	531
KHJ	Los Angeles, Calif.	930	5000 d., 1000 n. (C.P. 5000)	361
KHMO	Hannibal Mo.	1340	250	459
KHQ	Spokane, Wash.	590	5000	588
KHSL	Chico, Calif.	1290	1000 d., 500 n. (C.P. 1000)	356
KHUB	Watsonville, Calif.	1340	250	371
KICA	Clovis, New Mex.	1400	100 (C.P. 1240 Kc.; 250)	479
KICD	Spencer, Ia.	1240	100	421
KID	Idaho Falls, Idaho	1350	5000 d., 500 n.	398
KIDO	Boise, Idaho	1380	2500 d., 1000 n.	398
KIDW	Lamar, Colo.	1450	100	375
KIEM	Eureka, Calif.	1480	1000 d., 500 n.	357
KIEV	Glendale, Calif.	870	250	358
KILO	Grand Forks, N. D.	1440	1000 d., 500 n.	515
KINY	Juneau, Alaska	1469	1000 (C.P. 5000)	601
KIRO	Seattle, Wash.	710	50000	586
KIT	Yakima, Wash.	1280	1000	590
KITE	Kansas City, Mo.	1590	1000	461
KIUL	Garden City, Kans.	1240	100	522
KIUN	Pecos, Tex.	1400	100	574
KIUP	Durango, Colo.	1400	250	373
KJBS	San Francisco, Calif.	1100	500	367
KJR	Seattle, Wash.	1000	500 (C.P. 50000)	586
KLBM	La Grande, Ore.	1450	250	534
KLCN	Blytheville, Ark.	900	1000	353
KLO	Ogden, Utah	1430	5000	578
KLPM	Minot, N. Dak.	1390	1000	517
KLRA	Little Rock, Ark.	1420	5000 (C.P. 1010 Kc.)	355
KLS	Oakland, Calif.	1310	1000	363
KLUF	Galveston, Tex.	1400	250	371
KLX	Oakland, Calif.	910	1000	363
KLZ	Denver, Colo.	560	5000	372
KMA	Shenandoah, Iowa	960	5000 d., 1000 n.	421
KMAC	San Antonio, Tex.	1240	250	574
KMBC	Kansas City, Mo.	980	5000	401
KMED	Medford, Ore.	1440	1000	535
KMJ	Fresno, Calif.	580	5000	357
KMLB	Monroe, La.	1230	250	420
KMMJ	Grand Island, Nebr.	750	1000	469
KMO	Tacoma, Wash.	1360	5000	588
KMOX	St. Louis, Mo.	1120	50000	463
KMPC	Beverly Hills, Calif.	710	5000 d., 1000 n. (C.P. 10000)	356
KMTR	Los Angeles, Calif.	570	1000	361
KMYC	Marysville, Calif.	1450	250	362
KMYR	Denver, Colo.	1340	250	372
KNEL	Brady, Tex.	1490	250 d., 100 n.	565
KNET	Palestine, Tex.	1450	100	573
KNX	Los Angeles, Calif.	1070	50000	361
KNOW	Austin, Tex.	1490	250	564

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KOA	Denver, Colo.	850	50000	373
KOAC	Corvallis, Ore.	500	1000 (C.P. 5000 d.)	533
KOAM	Pittsburg, Kans.	810	1000	423
KOB	Albuquerque, New Mex.	1030	10000 (C.P. 50000)	479
KOBH	Rapid City, S. Dak.	1400	250	557
KOCA	Kilgore, Tex.	1240	250	572
KOCY	Oklahoma City, Okla.	1340	250	530
KODL	The Dalles, Ore.	1230	250 d., 100 n.	534
KOH	Reno, Nev.	630	1000	471
KOIL	Omaha, Nebr.	1290	5000	470
KOIN	Portland, Ore.	970	5000	536
KOKO	La Junta, Colo.	1400	250	375
KOL	Seattle, Wash.	1300	5000 d., 1000 n. (C.P. 5000)	587
KOMA	Oklahoma City, Okla.	1520	5000	530
KOME	Tulsa, Okla.	1340	250	531
KOMO	Seattle, Wash.	950	5000	587
KONO	San Antonio, Tex.	1400	250	575
KOOS	Marshfield, Ore.	1230	250	534
KORE	Eugene, Ore.	1450	250	534
KORN	Fremont, Nebr.	1400	250	467
KOTN	Pine Bluff, Ark.	1490	250	355
KOVC	Valley City, N. Dak.	1490	250	517
KOVO	Provo, Utah	1240	250	578
KOWH	Omaha, Nebr.	660	500	470
KOY	Phoenix, Ariz.	550	1000 (C.P. 5000 d.)	351
KPAB	Laredo, Tex.	1490	250	572
KPAC	Port Arthur, Tex.	1250	500	574
KPAS	Pasadena, Calif.	1110	10000	364
KPDN	Pampa, Tex.	1340	100	573
KPFA	Helena, Mont.	1240	250	466
KPHO	Phoenix, Ariz.	1230	250	351
KPLC	Lake Charles, La.	1490	250	429
KPLT	Paris, Tex.	1490	250	574
KPMC	Bakersfield, Calif.	1600	1000	356
KPO	San Francisco, Calif.	680	50000	367
KPOF	Denver, Colo.	910	1000	373
KPOW	Powell, Wyo.	1230	250	600
KPPC	Pasadena, Calif.	1240	100	364
KPQ	Wenatchee, Wash.	1490	250 C.P. 560 Kc.; 1000 d., 500 n.)	390
KPRC	Houston, Tex.	950	5000 d., 1000 n. (C.P. 5000)	571
KPRO	Riverside, Calif.	1440	1000	365
KQV	Pittsburgh, Pa.	1410	1000	547
KQW	San Jose, Calif.	740	5000	369
KRBA	Lufkin, Tex.	1340	250	573
KRBC	Abilene, Tex.	1450	250	564
KRBM	Bozeman, Mont.	1450	250	466
KRE	Berkeley, Calif.	1400	250	356
KRGV	Weslaco, Tex.	1290	1000	577
KRIC	Beaumont, Tex.	1450	250	565
KRIS	Corpus Christi, Tex.	1360	1000	566
KRJF	Miles City, Mont.	1340	250	467
KRKD	Los Angeles, Calif.	1150	2500 d., 1000 n.	362
KRKO	Everett, Wash.	1400	250 d., 100 n.	585

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KRLC	Lewiston, Idaho	1400	250	398
KRLD	Dallas, Tex.	1080	50000	566
KRLH	Midland, Tex.	1230	250	573
KRMC	Jamestown, N. Dak.	1400	250	515
KRMD	Shreveport, La.	1340	250	431
KRNR	Roseburg, Ore.	1490	250 d., 100 n. (C.P. 250)	536
KRNT	Des Moines, Iowa	1350	5000 d., 1000 n. (C.P. 5000)	418
KROC	Rochester, Minn.	1340	250	455
KROD	El Paso, Tex.	600	1000 d., 500 n.	569
KROS	Clinton, Ia.	1340	250	418
KROW	Oakland, Calif.	960	1000 (C.P. 5000)	363
KROY	Sacramento, Calif.	1240	100	365
KRRV	Sherman, Tex.	910	1000	575
KRSC	Seattle, Wash.	1150	1000	587
KSAC	Manhattan, Kans.	580	1000 d., 500 n.	423
KSAL	Salina, Kans.	1150	1000	425
KSAM	Huntsville, Tex.	1490	250	572
KSAN	San Francisco, Calif.	1450	250	367
KSCJ	Sioux City, Ia.	1360	5000 d., 1000 n. (C.P. 5000)	421
KSD	St. Louis, Mo.	550	5000 d., 1000 n.	463
KSEI	Pocatello, Idaho	930	1000 d., 250 n.	399
KSFO	San Francisco, Calif.	560	5000 d., 1000 n.	369
KSKY	Dallas, Texas	660	1000	567
KSL	Salt Lake City, Utah	1160	50000	579
KSLM	Salem, Ore.	1390	1000	537
KSO	Des Moines, Iowa	1460	5000 d., 1000 n. (C.P. 5000)	419
KSOO	Sioux Falls, S. Dak.	1140	5000	558
KSRO	Santa Rosa, Calif.	1340	1000	370
KSTP	St. Paul, Minn.	1500	50000	455
KSUB	Cedar City, Utah	1340	100	577
KSUN	Lowell, Ariz.	1230	250	351
KSWO	Lawton, Okla.	1150	250	529
KTAR	Phoenix, Ariz.	620	5000	352
KTBC	Austin, Tex.	1150	1000	565
KTBI	Tacoma, Wash.	1490	250	589
KTBS	Shreveport, La.	1480	1000	431
KTEM	Temple, Tex.	1400	250	576
KTFI	Twin Falls, Idaho	1270	1000	399
KTHS	Hot Springs National Park, Ark.	1090	10000 d., 5000 n.	354
KTKC	Visalia, Calif.	920	1000 (C.P. 940 Kc., 5000)	371
KTMS	Santa Barbara, Calif.	1250	1000	370
KTNM	Tucumcari, N. M.	1450	250	480
KTOH	Lihue, Hawaii	1490	250	602
KTOK	Oklahoma City, Okla.	1400	250	530
KTOM	Brainerd, Minn.	1400	250	452
KTPN	Tacoma, Wash.	1430	1000	589
KTRB	Modesto, Calif.	860	250 (C.P.1000)	362
KTRH	Houston, Tex.	1320	5000 d.,1000 n. (C.P. 740 Kc.,5000)	572
KTRI	Sioux City, Ia.	1450	250	421
KTSA	San Antonio, Tex.	550	5000 d., 1000 n.	575
KTSM	El Paso, Tex.	1380	1000 d., 500 n.	569

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KTSW	Emporia, Kans.	1400	250	422
KTTS	Springfield, Mo.	1400	250	465
KTUC	Tucson, Ariz.	1400	250	352
KTUL	Tulsa, Okla.	1430	5000	532
KTW	Seattle, Wash.	1250	1000	587
KUIN	Grants Pass, Ore.	1340	250	534
KUJ	Walla Walla, Wash.	1420	1000	589
KUOA	Siloam Springs, Ark.	1290	5000	355
KUSD	Vermillion, S. Dak.	920	500	558
KUTA	Salt Lake City, Utah	570	250 (C.P. 5000 d., 1000 n.)	579
KVAK	Atchison, Kans.	1450	100	422
KVAN	Vancouver, Wash.	910	500	589
KVCV	Redding, Calif.	1230	250	364
KVEC	San Luis Obispo, Calif.	1230	250	369
KVFD	Fort Dodge, Ia.	1400	250	419
KVGB	Great Bend, Kans.	1400	250	422
KVI	Tacoma, Wash.	570	5000	589
KVIC	Victoria, Texas	1340	250	576
KVNU	Logan, Utah	1230	250	577
KVOA	Tucson, Ariz.	1290	1000	352
KVOD	Denver, Colo.	630	1000 (C.P. 5000)	373
KVOE	Santa Ana, Calif.	1490	250	369
KVOL	Lafayette, La.	1340	250	429
KVOO	Tulsa, Okla.	1170	25000 (C.P. 50000)	532
KVOR	Colorado Springs, Colo.	1300	1000	371
KVOS	Bellingham, Wash.	1230	250 (C.P. 790 Kc.; 1000)	585
KVOX	Moorhead, Minn.	1340	250	455
KVRS	Rock Springs, Wyoming	1400	250	600
KVSF	Santa Fe, N. M.	1340	100	480
KVSO	Ardmore, Okla.	1240	250 d.,100 n.	529
KVWC	Vernon, Tex.	1490	250	576
KWAL	Wallace, Ida.	1450	250	399
KWAT	Watertown, S. D.	1240	250	558
KWAT	Watertown, S. D.	1240	250	558
KWBW	Hutchinson, Kans.	1450	250	423
KWEW	Hobbs, New Mexico	1490	100	479
KWFC	Hot Springs, Ark.	1340	250	354
KWFT	Wichita Falls, Tex.	620	5000 d., 1000 n.	577
KWG	Stockton, Calif.	1230	100	370
KWIL	Albany, Ore.	1240	250	533
KWJB	Globe, Ariz.	1240	250	351
KWJJ	Portland, Ore.	1080	1000	536
KWK	St. Louis, Mo.	1380	5000 d., 1000 n. (C.P. 5000)	464
KWKH	Shreveport, La.	1130	50000	431
KWKW	Pasadena, Calif.	1430	1000	364
KWLC	Decorah, Iowa	1240	250	418
KWLK	Longview, Wash.	1400	250	585
KWLM	Willmar, Minn.	1340	250	456
KWNO	Winona, Minn.	1230	250	456
KWOC	Poplar Bluff, Mo.	1340	250	463
KWON	Bartlesville, Okla.	1400	250	529
KWOS	Jefferson City, Mo.	1240	250	459
KWRC	Pendleton, Ore.	1240	250	535
KWSC	Pullman, Wash.	1250	5000	586

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KWTO	Springfield, Mo.	560	5000	465
KWYO	Sheridan, Wyoming	1400	250	600
KXA	Seattle, Wash.	770	1000	587
KXL	Portland, Ore.	750	10000	536
KXO	El Centro, Calif.	1490	100	357
KXOK	St. Louis, Mo.	630	5000	464
KXOX	Sweetwater, Tex.	1240	250	575
KXRO	Aberdeen, Wash.	1340	250	584
KXYZ	Houston, Tex.	1470	1000 (C.P. 1320 Kc.; 5000)	572
KYA	San Francisco, Calif.	1260	5000 d., 1000 n.	369
KYCA	Prescott, Ariz.	1490	250	352
KYOS	Merced, Calif.	1080	250	362
KYSM	Mankato, Minn.	1230	250	453
KYUM	Yuma, Ariz.	1240	250	353
KYW	Philadelphia, Pa.	1060	50000	543
WAAB	Boston, Mass.	1440	1000	439
WAAF	Chicago, Ill.	950	1000	401
WAAT	Jersey City, N. J.	970	1000	477
WABC	New York, N. Y.	880	50000	488
WABI	Bangor, Me.	1230	250 (C.P. 910 Kc.; 5000)	432
WABY	Albany, N. Y.	1400	250	491
WACO	Waco, Tex.	1450	250	576
WADC	Tallmadge, (Akron) Ohio	1350	5000	517
WAGA	Atlanta, Ga.	1480	1000 d., 500 n. (C.P. 590 Kc.; 5000)	391
WAGE	Syracuse, N. Y.	620	1000	503
WAGF	Dothan, Ala.	1400	250	348
WAGM	Presque Isle, Maine	1450	100	433
WAIM	Anderson, S. C.	1230	250	554
WAIR	Winston-Salem, N. C.	1340	250	514
WAIT	Chicago, Ill.	820	10000	403
WAJR	Morgantown, W. Va.	1230	250	592
WAKR	Akron, Ohio	1590	1000 (C.P. 5000)	518
WALA	Mobile, Ala.	1410	1000 d., 500 n. (C.P. 5000)	348
WALB	Albany, Ga.	1590	1000	391
WALL	Middletown, N. Y.	1340	250	487
WAML	Laurel, Miss.	1340	250	458
WAOV	Vincennes, Ind.	1450	250	416
WAPI	Birmingham, Ala.	1170	5000	347
WAPO	Chattanooga, Tenn.	1150	5000 d., 1000 n.	559
WARM	Scranton, Pa.	1400	250	550
WASH	Grand Rapids, Mich.	1300	500	449
WASK	Lafayette, Ind.	1450	250	415
WATL	Atlanta, Ga.	1400	250	391
WATN	Watertown, N. Y.	1240	250	505
WATR	Waterbury, Conn.	1320	1000	379
WATW	Ashland, Wisc.	1400	100	593
WAVE	Louisville, Ky.	970	5000	427
WAWZ	Zarephath, N. J.	1380	1000 (C.P. 5000 d.)	478
WAYS	Charlotte, N. C.	610	100	507
WAYX	Waycross, Ga.	1230	250	397
WAZL	Hazleton, Pa.	1450	250	542
WBAA	West Lafayette, Ind.	920	5000 d., 1000 n.	417
WBAB	Atlantic City, N. J.	1490	250	475
WBAL	Baltimore, Md.	1090	50000	435
WBAP	Fort Worth, Tex.	820	50000	571
WBAX	Wilkes-Barre, Pa.	1240	100	551
WBBB	Burlington, N. C.	920	1000	507
WBBL	Richmond, Va.	1240	100	582
WBBM	Chicago, Ill.	780	50000	403
WBBR	Brooklyn, N. Y.	1330	1000	483
WBBZ	Ponca City, Okla.	1230	250	531
WBCM	Bay City, Mich.	1440	1000 d., 500 n.	446
WBEN	Buffalo, N. Y.	930	5000	485

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Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WBHP	Huntsville, Ala.	1230	250	348
WBIG	Greensboro, N. C.	1470	5000	509
WBLK	Clarksburg, W. Va.	1400	250	591
WBIR	Knoxville, Tenn.	1240	250	560
WBLJ	Dalton, Ga.	1230	250	394
WBML	Macon, Ga.	1240	250	395
WBNS	Columbus, Ohio	1460	5000 d., 1000 n.	522
WBNX	New York, N. Y.	1380	5000	488
WBNY	Buffalo, N. Y.	1400	250	485
WBOC	Salisbury, Md.	1490	250	437
WBOW	Terre Haute, Ind.	1230	250	416
WBRB	Red Bank, N. J.	1240	100	478
WBRC	Birmingham, Ala.	960	5000	347
WBRE	Wilkes-Barre, Pa.	1340	250	551
WBRK	Pittsfield, Mass.	1340	250	444
WBRY	Waterbury, Conn.	1590	1000 (C.P. 5000)	379
WBRW	Welch, W. Va.	1340	250	592
WBT	Charlotte, N. C.	1110	50000	507
WBTA	Batavia, N. Y.	1490	250	481
WBTH	Williamson, W. Va.	1400	250	593
WBTM	Danville, Va.	1400	250 d., 100 n. (C.P. 250)	580
WBYN	Brooklyn, N. Y.	1030	50000	439
WBZ	Boston, Mass.	1430	500 (C.P. 1000 d., (500 n.)	483
WBZA	Boston, Mass.	1030	50000	439
WCAE	Pittsburgh, Pa.	1030	1000	439
WCAL	Northfield, Minn.	1250	5000	549
WCAM	Camden, N. J.	770	5000	455
WCAO	Baltimore, Md.	1310	500	477
WCAP	Asbury Park, N. J.	600	1000 d., 500 n. (C.P. 5000)	436
WCAR	Pontiac, Mich.	1310	500	475
WCAT	Rapid City, S. Dak.	1130	1000 d.	450
WCAU	Philadelphia, Pa.	1230	100	557
WCAX	Burlington, Vt.	1210	50000	543
WCAZ	Carthage, Ill.	1230	250 (C.P. 620 Kc.; 1000)	579
WCBA	Allentown, Pa.	1080	250	401
WCBI	Columbus, Miss.	1470	500	539
WCBM	Baltimore, Md.	1400	250	457
WCBS	Springfield, Ill.	1400	250	435
WCBT	Roanoke Rapids, N. C.	1450	250	411
WCCO	Minneapolis, Minn.	1230	250	513
WCED	Du Bois, Pa.	830	50000	453
WCFL	Chicago, Ill.	1230	250	540
WCHS	Charleston, W. Va.	1000	10000	403
WCHV	Charlottesville, Va.	580	5000	591
WCKY	Cincinnati, Ohio	1450	250	580
WCLE	Cleveland, Ohio	1530	50000	518
WCLO	Janesville, Wisc.	610	500	521
WCLS	Joliet, Ill.	1230	250	594
WCMI	Ashland, Ky.	1340	250	410
WCNC	Elizabeth City, N. C.	1340	250	426
WCOA	Pensacola, Florida	1400	250	508
WCOC	Meridian, Miss.	1370	1000 d., 500 n.	388
WCOL	Columbus, Ohio	910	1000	458
WCOP	Boston, Mass.	1230	250	522
WCOS	Columbia, S. C.	1150	500	439
WCOU	Lewiston, Me.	1400	250	535
WCOV	Montgomery, Ala.	1240	250	432
WCPO	Cincinnati, Ohio	1240	250	349
WCRS	Greenwood, S. C.	1230	250	519
WCRW	Chicago, Ill.	1450	250	556
WCSC	Charleston, S. C.	1240	100	403
WCSH	Portland, Maine	1390	1000 d., 500 n.	554
WDAE	Tampa, Florida	970	5000	433
		1250	5000	389

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Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WDAF	Kansas City, Mo.	610	5000	461
WDAN	Danville, Ill.	1490	250	408
WDAK	West Point, Ga.	1340	250	397
WDAS	Philadelphia, Pa.	1400	250	545
WDAY	Fargo, N. Dak.	970	5000	515
WDBC	Escanaba, Mich.	1490	250	448
WDBJ	Roanoke, Va.	960	5000	583
WDBO	Orlando, Fla.	580	5000	386
WDEF	Chattanooga, Tenn.	1400	250	559
WDEL	Wilmington, Delaware	1150	1000 d., 250 n. (C.P. 5000)	379
WDEV	Waterbury, Vt.	550	1000	580
WDGY	Minneapolis, Minn.	1130	5000 d., 500 n.	453
WDLP	Panama City, Fla.	1230	250 d., 100 n.	386
WDMJ	Marquette, Mich.	1340	250	450
WDNC	Durham, N. C.	1490	250	508
WDOD	Chattanooga, Tenn.	1310	5000 d., 1000 n. (C.P. 500)	559
WDRC	Hartford, Conn.	1360	5000	377
WDSM	Superior, Wisc.	1230	100	599
WDSU	New Orleans, La.	1280	1000 (C.P. 5000)	429
WDWS	Champaign, Ill.	1400	250	401
WDZ	Tuscola, Ill.	1050	1000	412
WEAF	New York, N. Y.	660	50000	489
WEAN	Providence, R. I.	790	5000 d., 1000 n. (C.P. 5000)	553
WEAU	Eau Claire, Wisc.	1070	5000 d., 1000 n. (C.P. 790 Kc.)	594
WEBC	Duluth, Minn.	1320	5000 d., 1000 n. (C.P. 5000)	452
WEBQ	Harrisburg, Ill.	1240	250	409
WEBR	Buffalo, N. Y.	1340	250	485
WEDC	Chicago, Ill.	1240	250	403
WEED	Rocky Mount, N. C.	1450	250	513
WEEI	Boston, Mass.	590	5000	439
WEEU	Reading, Pa.	850	1000	549
WEIM	Fitchburg, Mass.	1340	250	442
WELI	New Haven, Conn.	960	1000 d., 500 n.	378
WELL	Battle Creek, Mich.	1400	250	446
WEMP	Milwaukee, Wisc.	1340	250	597
WENR	Chicago, Ill.	890	50000	405
WENY	Elmira, N. Y.	1230	250	486
WEOA	Evansville, Ind.	1400	250	413
WERC	Erie, Pa.	1490	250 (C.P. 1390 Kc.; 1000)	541
WEST	Easton, Pa.	1400	250	541
WESX	Salem, Mass.	1230	250	444
WEVD	New York, N. Y.	1330	1000 (C.P. 5000)	489
WEW	St. Louis, Mo.	770	1000	464
WEXL	Royal Oak, Mich.	1340	250	451
WFAA	Dallas, Tex.	820	50000	567
WFAS	White Plains, N. Y.	1240	250	506
WFBC	Greenville, S. C.	1330	5000 d., 1000 n. (C.P. 5000)	555
WFBG	Altoona, Pa.	1340	250	539
WFBL	Syracuse, N. Y.	1390	5000	502
WFBM	Indianapolis, Ind.	1260	5000 d., 1000 n. (C.P. 5000)	414
WFBR	Baltimore, Md.	1300	5000	436
WFCI	Pawtucket, R. I.	1420	1000	553
WFDF	Flint, Mich.	910	1000	448
WFEA	Manchester, N. H.	1370	5000	473
WFHR	Wisconsin Rapids, Wisc.	1340	250	599
WFIG	Sumter, S. C.	1340	250	556
WFIL	Philadelphia, Pa.	560	1000	545
WFIN	Findlay, Ohio	1330	1000	523
WFLA	Tampa, Fla.	970	5000 d., 1000 n.	389
WFMD	Frederick, Md.	930	500	436
WFMJ	Youngstown, Ohio	1450	250	527
WFNC	Fayetteville, N. C.	1450	250	508
WFOR	Hattiesburg, Miss.	1400	250	457

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Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WFOY	St. Augustine, Fla.	1240	250	388
WFPG	Atlantic City, N. J.	1450	250	475
WFTC	Kinston, N. C.	1230	250	511
WFTL	Fort Lauderdale, Fla.	1400	250	383
WFTM	Fort Myers, Fla.	1240	250	383
WFVA	Fredericksburg, Va.	1290	250	581
WGAA	Cedartown, Ga.	1340	250	394
WGAC	Augusta, Ga.	1240	250	393
WGAL	Lancaster, Pa.	1490	250	542
WGAN	Portland, Me.	560	5000	433
WGAR	Cleveland, Ohio	1480	500 d., 1000 n.	521
WGAU	Athens, Ga.	1340	250	391
WGBB	Freeport, N. Y.	1240	100	486
WGBF	Evansville, Ind.	1280	5000 d., 1000 n.	413
WGBG	Greensboro, N. C.	980	1000	510
WGBI	Scranton, Pa.	910	1000 d., 500 n.	550
WGBR	Goldsboro, N. C.	1400	250	509
WGCM	Gulfport, Miss.	1240	250	457
WGES	Chicago, Ill.	1390	1000 d., Sun. 500 n. (C.P. 5000)	405
WGGA	Gainesville, Ga.	1240	250	394
WGH	Newport News, Va.	1340	250	582
WGIL	Galesburg, Ill.	1400	250	409
WGKV	Charleston, W. Va.	1490	100	591
WGL	Fort Wayne, Ind.	1450	250	413
WGN	Chicago, Ill.	720	50000	405
WGNC	Gastonia, N. C.	1450	250	508
WGNY	Newburgh, N. Y.	1220	1000	487
WGOV	Valdosta, Ga.	1450	250	396
WGPC	Albany, Ga.	1450	250	391
WGR	Buffalo, N. Y.	550	5000 d., 1000 n.	485
WGRC	New Albany, Ind.	1400	250	416
WGRM	Greenwood, Miss.	1240	250	457
WGST	Atlanta, Ga.	920	5000 d., 1000 n.	393
WGTC	Greenville, N. C.	1490	250	510
WGTM	Wilson, N. C.	1340	250	514
WGY	Schenectady, N. Y.	810	50000	503
WHA	Madison, Wisc.	970	5000	595
WHAI	Greenfield, Mass.	1240	250	442
WHAL	Saginaw, Mich.	980	500	451
WHAM	Rochester, N. Y.	1180	50000	501
WHAS	Louisville, Ky.	840	50000	428
WHAT	Philadelphia, Pa.	1340	100	545
WHAZ	Troy, N. Y.	1330	1000	504
WHB	Kansas City, Mo.	880	1000	463
WHBB	Selma, Ala.	1490	100	349
WHBC	Canton, Ohio	1230	250	518
WHBF	Rock Island, Ill.	1270	5000	411
WHBI	Newark, N. J.	1280	2500 d., 1000 n.	478
WHBL	Sheboygan, Wisc.	1330	1000 d., 250 n. (C.P. 1000)	598
WHBQ	Memphis, Tenn.	1400	250	561
WHBU	Anderson, Ind.	1240	250	412
WHBY	Appleton, Wisc.	1230	250	593
WHCU	Ithaca, N. Y.	870	1000	486
WHDF	Calumet, Mich.	1400	250	446
WHDH	Boston, Mass.	850	1000 (C.P. 5000)	441
WHDL	Olean, N. Y.	1450	250	499
WHEB	Portsmouth, N. H.	750	1000	475
WHEC	Rochester, N. Y.	1460	1000 d., 500 n.	501
WHFC	Cicero, Ill.	1450	250	468
WHIO	Dayton, Ohio	1290	5000	523
WHIP	Hammond, Ind.	1520	5000	414
WHIS	Bluefield, W. Va.	1440	1000 d., 500 n.	590
WHIT	New Berne, N. C.	1450	250	511
WHIZ	Zanesville, Ohio	1240	250	527
WHJB	Greensburg, Pa.	620	250	541
WHK	Cleveland, Ohio	1420	5000	521
WHKC	Columbus, Ohio	610	500	522
WHKY	Hickory, N. C.	1400	250	510
WHLB	Virginia, Minn.	1400	250	456

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WHLD	Niagara Falls, N. Y.	1290	1000	499
WHLN	Harlan, Ky.	1450	250	426
WHLS	Port Huron, Mich.	1450	250	451
WHMA	Anniston, Ala.	1450	250	346
WHN	New York, N. Y.	1050	50000	491
WHO	Des Moines, Ia.	1040	50000	419
WHOM	Jersey City, N. J.	1480	1000 d., 500 n.	477
WHOP	Hopkinsville, Ky.	1230	250	427
WHP	Harrisburg, Pa.	1460	5000 d., 1000 n.	541
WHUB	Cookeville, Tenn.	1400	250	560
WHYN	Holyoke, Mass.	1400	250	442
WIAC	San Juan, P. R.	580	500	603
WIBA	Madison, Wisc.	1310	5000 d., 1000 n. (C.P. 5000)	595
WIBC	Indianapolis, Ind.	1070	5000 d., 1000 n.	415
WIBG	Philadelphia (Glenside), Pa.	990	1000 (C.P. 10000)	545
WIBM	Jackson, Mich.	1450	250	449
WIBU	Poynette, Wisc.	1240	250	598
WIBW	Topeka, Kans.	580	5000	425
WIBX	Utica, N. Y.	1230	250	505
WICA	Ashtabula, Ohio	970	1000	518
WICC	Bridgeport, Conn.	600	1000 d., 500 n.	375
WIGM	Medford, Wisc.	1490	250	595
WIL	St. Louis, Mo.	1230	250	464
WILL	Urbana, Ill.	580	5000	412
WILM	Wilmington, Del.	1450	250	380
WINC	Winchester, Va.	1400	250	584
WIND	Gary, Ind.	560	5000	413
WING	Dayton, Ohio	1410	5000	523
WINK	Louisville, Ky.	1080	5000 d., 1000 n.	427
WINN	Louisville, Ky.	1240	250 d., 100 n.	427
WINS	New York, N. Y.	1000	1000 (C.P. 50000)	493
WINX	Washington, D. C.	1340	250 & 50-amp.	380
WIOD	Miami, Fla.	610	5000	385
WIP	Philadelphia, Pa.	610	5000	547
WIRE	Indianapolis, Ind.	1430	5000	415
WIS	Columbia, S. C.	560	5000 d.,1000 n. (C.P. 5000)	535
WISE	Asheville, N. C.	1230	250	507
WISH	Indianapolis, Ind.	1310	5000 d., 1000 n.	415
WISN	Milwaukee, Wisc.	1150	5000	597
WISR	Butler, Pa.	680	250	540
WITH	Baltimore, Md.	1230	250	436
WIZE	Springfield, Ohio	1340	250	524
WJAC	Johnstown, Pa.	1400	250	542
WJAG	Norfolk, Nebr.	1090	1000	470
WJAR	Providence, R. I.	920	5000	554
WJAS	Pittsburgh, Pa.	1320	5000 d., 1000 n. (C.P. 5000)	549
WJAX	Jacksonville, Fla.	930	5000 d., 1000 n.	384
WJBC	Bloomington, Ill.	1230	250	401
WJBK	Detroit, Mich.	1490	250	446
WJBO	Baton Rouge, La.	1150	5000	429
WJBW	New Orleans, La.	1230	250	429
WJBY	Gadsden, Ala.	1240	250	348
WJDX	Jackson, Miss.	1300	5000 d., 1000 n.	458
WJEJ	Hagerstown, Md.	1240	250	437
WJHL	Johnson City, Tenn.	910	1000	560
WJHO	Opelika, Ala.	1400	250 d., 100 n.	349
WJHP	Jacksonville, Fla.	1320	250	384
WJIM	Lansing, Mich.	1240	250	450
WJJD	Chicago, Ill.	1160	20000	407
WJLB	Detroit, Mich.	1400	250	446
WJLD	Bessemer, Ala.	1400	250	346
WJLS	Beckley, W. Va.	1240	250	590
WJMA	Covington, Va.	1340	250	580
WJMC	Rice Lake, Wisc.	1240	250	598
WJMS	Ironwood, Mich.	1450	250	449
WJNO	West Palm Beach, Fla.	1230	250	389
WJOB	Hammond, Ind.	1230	100	414
WJPA	Washington, Pa.	1450	250	551

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WJPF	Herrin, Ill.	1340	250	409
WJPR	Greenville, Miss.	1340	250	457
WJR	Detroit, Mich.	760	50000	447
WJRD	Tuscaloosa, Ala.	1230	250	350
WJSV	Washington, D. C.	1500	50000	380
WJTN	Jamestown, N. Y.	1240	250	487
WJW	Akron, Ohio	1240	250	518
WJZ	New York, N. Y.	770	50000	493
WJZM	Clarksville, Tenn.	1400	250	559
WKAQ	San Juan, Puerto Rico	620	5000	603
WKAR	East Lansing, Mich.	870	5000	448
WKAT	Miami Beach, Fla.	1360	1000	386
WKBB	Dubuque, Ia.	1490	250	419
WKBH	La Crosse, Wisc.	1410	1000 (C.P. 5000)	594
WKBN	Youngstown, Ohio	570	1000 d., 500 n. (C.P. 5000)	527
WKBO	Harrisburg, Pa.	1230	250	542
WKBV	Richmond, Ind.	1490	100	416
WKBW	Buffalo, N. Y.	1520	50000	486
WKBZ	Muskegon, Mich.	1490	250	450
WKEU	Griffin, Ga.	1450	100	395
WKIP	Poughkeepsie, N. Y.	1450	250	501
WKMO	Kokomo, Ind.	1400	250	415
WKNE	Keene, N. H.	1290	5000	473
WKNY	Kingston, N. Y.	1490	250	487
WKOK	Sunbury, Pa.	1240	250	557
WKPA	New Kensington, Pa.	1150	250	543
WKPT	Kingsport, Tenn.	1400	250	560
WKRC	Cincinnati, Ohio	550	5000 d., 1000 n.	519
WKRO	Cairo, Ill.	1490	250	401
WKST	New Castle, Pa.	1280	1000	543
WKWK	Wheeling, W. Va.	1400	100	592
WKY	Oklahoma City, Okla.	930	5000 d., 1000 n. (C.P. 5000)	531
WKZO	Kalamazoo, Mich.	590	1000	449
WLAC	Nashville, Tenn.	1510	5000 (C.P. 50000)	563
WLAG	La Grange, Ga.	1240	250	395
WLAK	Lakeland, Fla.	1340	250	384
WLAN	Endicott, N. Y.	1450	250	486
WLAP	Lexington, Ky.	1450	250	427
WLAV	Grand Rapids, Mich.	1340	250	449
WLAW	Lawrence, Mass.	680	5000	443
WLB	Minneapolis, Minn.	770	5000	453
WLBC	Muncie, Ind.	1340	250	415
WLBJ	Bowling Green, Ky.	1340	250	426
WLBL	Stevens Point, Wisc.	930	5000	598
WLBZ	Bangor, Me.	620	1000 d., 500 n. (C.P. 5000)	432
WLDS	Jacksonville, Ill.	1180	250	409
WLEU	Erie, Pa.	1450	250	541
WLIB	Brooklyn, N. Y.	1190	1000	483
WLLH	Lowell, Mass.	1400	250	443
WLNH	Laconia, N. H.	1340	250	473
WLOF	Orlando, Fla.	1230	250	386
WLOG	Logan, W. Va.	1230	250	592
WLOK	Lima, Ohio	1240	250	523
WLOL	Minneapolis, Minn.	1330	1000	453
WLPM	Suffolk, Va.	1450	250	584
WLS	Chicago, Ill.	890	50000	407
WLVA	Lynchburg, Va.	1230	250	581
WLW	Cincinnati, Ohio	700	50000	519
WMAL	Washington, D. C.	630	5000	380
WMAM	Marinette, Wisc.	570	250	595
WMAN	Mansfield, Ohio	1400	250	524
WMAQ	Chicago, Ill.	670	50000	408
WMAS	Springfield, Mass.	1450	250	445
WMAW	Worcester, Mass.	1230	250	445
WMAZ	Macon, Ga.	940	5000 d., 1000 and 250 d.	395
WMBD	Peoria, Ill.	1470	5000 d., 1000 n.	410
WMBG	Richmond, Va.	1380	5000 d., 1000 n. (C.P. 5000)	582

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WMBH	Joplin, Mo.	1450	250	461
WMBI	Chicago, Ill.	1110	5000	408
WMBO	Auburn, N. Y.	1340	250	481
WMBR	Jacksonville, Fla.	1400	250	384
WMBS	Uniontown, Pa.	590	1000	551
WMC	Memphis, Tenn.	790	5000 d., 1000 n. (C.P. 5000)	561
WMCA	New York, N. Y.	570	5000	495
WMEX	Boston, Mass.	1510	5000	441
WMFD	Wilmington, N. C.	1400	250	514
WMFF	Plattsburg, N. Y.	1340	250	501
WMFG	Hibbing, Minn.	1240	250	452
WMFJ	Daytona Beach, Fla.	1450	250	383
WMFR	High Point, N. C.	1230	250	511
WMGA	Moultrie, Ga.	1400	250	395
WMIN	St. Paul, Minn.	1400	250	456
WMIS	Natchez, Miss.	1490	250	458
WMJM	Cordele, Ga.	1490	250 d., 100 n.	394
		920	5000 d., 1000 n. (C.P. 5000)	591
WMMN	Fairmont, W. Va.	1230	250	348
WMOB	Mobile, Ala.	1490	250 d., 100 n.	393
WMOG	Brunswick, Ga.	1230	250	450
WMPC	Lapeer, Mich.	1460	1000 d., 500 n	563
WMPS	Memphis, Tenn.	1490	250	556
WMRC	Greenville, S. C.	1490	250	542
WMRF	Lewistown, Pa.	1490	250	524
WMRN	Marion, Ohio	1280	250	401
WMRO	Aurora, Ill.	1450	250	349
WMSD	Muscle Shoals City, Ala.	1400	250	347
WMSL	Decatur, Ala.	600	5000	417
WMT	Cedar Rapids, Ia.	610	5000 d., 1000 n.	473
WMUR	Manchester, N. H.	1450	250 d., 100 n. (C.P. 250)	581
WMVA	Martinsville, Va.	1450	250	377
WNAB	Bridgeport, Conn.	1260	5000 d., 1000 n.	441
WNAC	Boston, Mass.	690	1000	529
WNAD	Norman, Okla.	570	5000 d., 1000 n. (C.P. 5000)	558
WNAX	Yankton, S. D.	1410	5000 d., 1000 n. (C.P. 5000)	377
WNBC	New Britain, Conn.	1490	250 (C.P. 1290 Kc.; 5000)	481
WNBF	Binghamton, N. Y.	1340	250	444
WNBH	New Bedford, Mass.	1320	100	503
WNBZ	Saranac Lake, N. Y.	1320	5000	603
WNEL	San Juan, Puerto Rico	1130	10000	497
WNEW	New York, N. Y.	1490	250	378
WNLC	New London, Conn.	1450	250	431
WNOE	New Orleans, La.	990	5000 d., 500 n. (C.P. 10000)	561
WNOX	Knoxville, Tenn.	830	1000	495
WNYC	New York, N. Y.	1200	50000	575
WOAI	San Antonio, Tex.	1450	250 (C.P. 1420 Kc.; 1000)	418
WOC	Davenport, Ia.	1240	250	442
WOCB	Hyannis, Mass.	640	5000	417
WOI	Ames, Ia.	1460	1000 d., 500 n.	481
WOKO	Albany, N. Y.	1260	1000	381
WOL	Washington, D. C.	1490	250	504
WOLF	Syracuse, N. Y.	1230	250	555
WOLS	Florence, S. C.	1490	250	428
WOMI	Owensboro, Ky.	1240	100	595
WOMT	Manitowoc, Wisc.	1300	500 (C.P. 5000)	449
WOOD	Grand Rapids, Mich.	1490	250	559
WOPI	Bristol, Tenn.	710	50000	497
WOR	New York, N. Y.	1310	1000	445
WORC	Worcester, Mass.	1400	250	556
WORD	Spartanburg, S. C.	1350	1000	553
WORK	York, Pa.	950	1000	441
WORL	Boston, Mass.	1490	250	597
WOSH	Oshkosh, Wisc.			

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Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WOSU	Columbus, Ohio	820	5000	522
WOV	New York, N. Y.	1280	5000	499
WOW	Omaha, Nebr.	590	5000	470
WOWO	Fort Wayne, Ind.	1190	10000	413
WPAB	Ponce, Puerto Rico	1370	1000	602
WPAD	Paducah, Ky.	1450	250	428
WPAR	Parkersburg, W. Va.	1450	250	592
WPAT	Paterson, N. J.	930	1000	478
WPAX	Thomasville, Ga.	1240	250	396
WPAY	Portsmouth, Ohio	1400	100 (C.P. 250)	524
WPEN	Philadelphia, Pa.	950	5000	547
WPIC	Sharon, Pa.	790	1000	550
WPID	Petersburg, Va.	1240	250	582
WPRA	Mayaguez, Puerto Rico	790	2500 d., 1000 n.	602
WPRO	Providence, R. I.	630	5000	554
WPRP	Ponce, Puerto Rico	1420	250 (C.P. 1520 Kc.; 5000 d., 1000 n.)	603
WPTF	Raleigh, N. C.	680	50000	515
WQAM	Miami, Fla.	560	1000 (C.P. 5000)	386
WQAN	Scranton, Pa.	910	1000 d., 500 n.	550
WQBC	Vicksburg, Miss.	1390	1000	459
WQXR	New York, N. Y.	1560	5000 (C.P. 10000)	499
WRAK	Williamsport, Pa.	1400	250	553
WRAL	Raleigh, N. C.	1240	250	513
WRAW	Reading, Pa.	1340	250	549
WRBL	Columbus, Ga.	1230	250	394
WRC	Washington, D. C.	980	5000	381
WRDO	Augusta, Me.	1400	100	432
WRDW	Augusta, Ga.	1490	250 (C.P. 1480 Kc.; 5000)	393
WREC	Memphis, Tenn.	600	5000	563
WREN	Lawrence, Kans.	1250	5000 d., 1000 n.	423
WRGA	Rome, Ga.	1490	250	395
WRJN	Racine, Wisc.	1400	250	598
WRLC	Toccoa, Ga.	1450	250	396
WRNL	Richmond, Va.	910	1000 (C.P. 5000)	583
WROK	Rockford, Ill.	1440	1000 d., 500 n.	411
WROL	Knoxville, Tenn.	620	1000 d., 500 n.	561
WRR	Dallas, Tex.	1310	5000	568
WRRF	Washington, N. C.	930	1000	514
WRRN	Warren, Ohio	1400	250	527
WRUF	Gainesville, Fla.	850	5000	383
WRVA	Richmond, Va.	1140	50000	583
WSAI	Cincinnati, Ohio	1360	5000 d., 1000 n. (C.P. 5000)	521
WSAJ	Grove City, Pa.	1340	100	541
WSAM	Saginaw, Mich.	1230	250 d., 100 n.	451
WSAN	Allentown, Pa.	1470	500 (C.P. 5000)	539
WSAR	Fall River, Mass.	1480	1000	442
WSAU	Wausau, Wisc.	1400	250	599
WSAV	Savannah, Ga.	1340	250	396
WSAY	Rochester, N. Y.	1240	250	503
WSAZ	Huntington, W. Va.	930	1000 d., 250 n. (C.P. 1000)	591
WSB	Atlanta, Ga.	750	50000	393
WSBC	Chicago, Ill.	1240	250	408
WSBT	South Bend, Ind.	960	500 (C.P. 1000)	416
WSFA	Montgomery, Ala.	1440	1000 d., 500 n.	349
WSGN	Birmingham, Ala.	610	1000	347
WSIX	Nashville, Tenn.	1240	250 (C.P. 980 Kc.; 5000)	563
WSJS	Winston-Salem, N. C.	600	250 (C.P. 1000)	514
WSKB	McComb, Miss.	1230	250	458
WSLB	Ogdensburg, N. Y.	1400	250	499
WSLI	Jackson, Miss.	1450	250	458
WSLS	Roanoke, Va.	1490	250	584

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Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
WSM	Nashville, Tenn.	650	50000	563
WSMB	New Orleans, La.	1350	5000	431
WSNJ	Bridgeton, N. J.	1240	250	475
WSOC	Charlotte, N. C.	1240	250	508
WSON	Henderson, Ky.	860	250	427
WSOO	Sault Ste. Marie, Mich.	1230	250 d., 100 n.	451
WSOY	Decatur, Ill.	1340	250	409
WSPA	Spartanburg, S. C.	950	5000 d., 1000 n.	556
WSPB	Sarasota, Fla.	1450	250	388
WSPD	Toledo, Ohio	1370	5000	525
WSPR	Springfield, Mass.	1270	500	445
WSRR	Stamford, Conn.	1400	250	378
WSTP	Salisbury, N. C.	1490	250	513
WSTV	Steubenville, Ohio	1340	250	524
WSUI	Iowa City, Ia.	910	5000 d., 1000 n. (C.P. 5000)	420
WSUN	St. Petersburg, Fla.	620	5000	388
WSVA	Harrisonburg, Va.	550	1000	581
WSYB	Rutland, Vt.	1490	250 (C.P. 1980 Kc.; 1000)	579
WSYR	Syracuse, N. Y.	570	1000 (C.P. 5000)	504
WTAD	Quincy, Ill.	930	1000	411
WTAG	Worcester, Mass.	580	5000	445
WTAL	Tallahassee, Fla.	1340	250 d., 100 n.	389
WTAM	Cleveland, Ohio	1100	50000	522
WTAQ	Green Bay, Wisc.	1360	5000	594
WTAR	Norfolk, Va.	790	5000	582
WTAW	College Station, Tex.	1150	1000	566
WTAX	Springfield, Ill.	1240	100	412
WTBO	Cumberland, Md.	820	250	436
WTCM	Traverse City, Mich.	1400	250	451
WTCN	Minneapolis, Minn.	1280	5000 d., 1000 n.	455
WTEL	Philadelphia, Pa.	1340	100	547
WTHT	Hartford, Conn.	1230	250	377
WTIC	Hartford, Conn.	1080	50000	377
WTJS	Jackson, Tenn.	1390	1000	560
WTMA	Charleston, S. C.	1250	250 (C.P. 1000)	554
WTMC	Ocala, Fla.	1490	100	386
WTMJ	Milwaukee, Wisc.	620	5000	597
WTMV	East St. Louis, Ill.	1490	250	409
WTNJ	Trenton, N. J.	1310	500	478
WTOC	Savannah, Ga.	1290	5000 d., 1000 n. (C.P. 5000)	396
WTOL	Toledo, Ohio	1230	250	525
WTRC	Elkhart, Ind.	1340	250	412
WTRY	Troy, N. Y.	980	1000	504
WTSP	St. Petersburg, Fla.	1380	1000 d., 500 n.	388
WTTM	Trenton, N. J.	920	1000	478
WWDC	Washington, D. C.	1400	250	381
WWJ	Detroit, Mich.	950	5000	448
WWL	New Orleans, La.	870	50000	431
WWNC	Asheville, N. C.	570	1000	507
WWNY	Watertown, N. Y.	1300	500 (C.P. 790 Kc.; 1000)	505
WWPG	Lake Worth, Fla.	1340	250	385
WWRL	Woodside, N. Y.	1600	250 (C.P. 5000)	506
WWSR	St. Albans, Vt.	1420	1000	580
WWVA	Wheeling, W. Va.	1170	50000	593
WWSW	Pittsburgh, Pa.	1490	250	549
WXYZ	Detroit, Mich.	1270	5000	448
Unassigned	Concord, N. C.	1410	1000	508
Unassigned	Jacksonville, Fla.	1270	5000	383
Unassigned	Waterloo, Ia.	1540	50000	421
Unassigned	York, Pa.	900	1000	553

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STATIONS BY CITIES

● MAJOR NETWORK AFFILIATIONS ●

Key to Network Abbreviations: C—Columbia Broadcasting System; M—Mutual Broadcasting System; B—Blue Network Co.; N—National Broadcasting Co.

City and State	Call Letters	Major Network
Aberdeen, S. D.	KABR	M
Aberdeen, Wash.	KXRO	M
Abilene, Texas	KRBC	M
Ada, Okla.	KADA	B
Akron, Ohio (Tallmadge)	WADC	C
	WAKR	B
	WJW	M
Alamosa, Colo.	KGIW	
Albany, Ga.	WALB	M
	WGPC	C
Albany, N. Y.	WABY	M
	WOKO	C
Albany, Oregon	KWIL	M
Albert Lea, Minn.	KATE	M
Albuquerque, N. M.	KGGM	C
	KOB	B
Alexandria, La.	KALB	
Allentown, Pa.	WCBA	
	WSAN	B-N
Altoona, Pa.	WFBG	B-N
Amarillo, Texas	KFDA	M
	KGNC	N
Ames, Iowa	WOI	
Anchorage, Alaska	KFQD	
Anderson, Ind.	WHBU	
Anderson, S. C.	WAIM	C
Anniston, Ala.	WHMA	B
Appleton, Wisc.	WHBY	M
Ardmore, Okla.	KVSO	B
Asbury Park, N. J.	WCAP	
Asheville, N. C.	WISE	N
	WWNC	C
Ashland, Ky.	WCMI	M
Ashland, Wisc.	WATW	M
Ashtabula, Ohio	WICA	
Astoria, Ore.	KAST	M
Atchison, Kans.	KVAK	
Athens, Ga.	WGAU	
Atlanta, Ga.	WAGA	B
	WATL	M
	WGST	C
	WSB	N
Atlantic City, N. J.	WBAB	C
	WFPG	
Auburn, N. Y.	WMBO	
Augusta, Ga.	WGAC	B
	WRDW	C
Augusta, Me.	WRDO	B-M-N
Aurora, Ill.	WMRO	
Austin, Texas	KNOW	M
	KTBC	
Baker, Ore.	KBKR	
Bakersfield, Calif.	KERN	B
	KPMC	M
Baltimore, Md.	WBAL	N
	WCAO	C
	WCBM	B
	WFBR	M
	WITH	
Bangor, Me.	WABI	C
	WLBZ	B-M-N
Bartlesville, Okla.	KWON	
Batavia, N. Y.	WBTA	
Baton Rouge, La.	WJBO	B
Battle Creek, Mich.	WELL	B
Bay City, Mich.	WBCM	B
Beaumont, Tex.	KFDM	B
	KRIC	
Beckley, W. Va.	WJLS	
Bellingham, Wash.	KVOS	
Bend, Ore.	KBND	
Berkeley, Calif.	KRE	
Bessemer, Ala.	WJLD	
Beverly Hills, Calif.	KMPC	
Big Spring, Tex.	KBST	M
Billings, Mont.	KGHL	B-N
Binghamton, N. Y.	WNBF	C-M
Birmingham, Ala.	WAPI	C
	WBRC	N
	WSGN	B-M
Bismarck, N. D.	KFYR	B-N
Bloomington, Ill.	WJBC	
Bluefield, W. Va.	WHIS	B-N
Blytheville, Ark.	KLCN	
Boise, Ida.	KIDO	N
Boone, Iowa.	KFGQ	
Boston, Mass.	WAAB	M
	WBZ	B-N
	WBZA	B-N
	WCOP	
	WEEI	C
	WHDH	
	WMEX	
	WNAC	M-N
	WORL	
Bowling Green, Ky.	WLBJ	
Bozeman, Mont.	KRBM	B-N
Brady, Texas	KNEL	

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City and State	Call Letters	Major Network
Brainerd, Minn.	KTOM	
Bridgeport, Conn.	WICC	B-N
	WNAB	
Bridgeton, N. J.	WSNJ	
Bristol, Tenn.	WOPI	N
Brooklyn, N. Y.	WBBR	
	WBYN	
	WCNW	
Brownsville, Texas	KEEW	
Brownwood, Texas	KBWD	
Brunswick, Ga.	WMOG	
Buffalo, N. Y.	WBEN	N
	WBNY	
	WEBR	B
	WGR	M
	WKBW	C
Burlington, Ia.	KBUR	
Burlington, N. C.	WBBB	M
Burlington, Vt.	WCAX	C
Butler, Pa.	WISR	
Butte, Mont.	KGIR	B-N
Cairo, Ill.	WKRO	
Calumet, Mich.	WHDF	
Camden, N. J.	WCAM	
Canton, Ohio	WHBC	M
Cape Girardeau, Mo.	KFVS	
Carlsbad, N. M.	KAVE	
Carthage, Ill.	WCAZ	
Casper, Wyoming	KDFN	
Cedar City, Utah	KSUB	
Cedar Rapids, Iowa	WMT	M-C
Cedartown, Ga.	WGAA	
Centralia-Chehalis, Wash.	KELA	M
Champaign, Ill.	WDWS	
Charleston, S. C.	WCSC	C
	WTMA	N
Charleston, W. Va.	WCHS	C
	WGKV	B-N
Charlotte, N. C.	WAYS	B-M
	WBT	C
	WSOC	N
Charlottesville, Va.	WCHV	B
Chattanooga, Tenn.	WAPO	B-N
	WDEF	M
	WDOD	C
Cheyenne, Wyo.	KFBC	B
Chicago, Ill.	WAAF	
	WAIT	
	WBBM	C
	WCFL	
	WCRW	
	WEDC	
	WENR	B
	WGES	
	WGN	M
	WJJD	
	WLS	B
	WMAQ	N
	WMBI	
	WSBC	
Chico. Calif.	KHSL	M
Cicero, Ill.	WHFC	
Cincinnati, Ohio	WCKY	C
	WCPO	
	WKRC	M
	WLW	B-N
	WSAI	B-N
Clarksburg, W. Va.	WBLK	B-N
Clarksville, Tenn.	WJZM	M
Clayton, Mo.	KFUO	
Cleveland, Ohio.	WCLE	M
	WGAR	C
	WHK	B-N
	WTAM	N
Clinton, Ia.	KROS	
Clovis, N. M.	KICA	
Coffeyville, Kans.	KGGF	M
College Station, Tex.	WTAW	
Colorado Springs, Colo.	KVOR	C
Columbia, Mo.	KFRU	B
Columbia, S. C.	WCOS	B-M
	WIS	N
Columbus, Ga.	WRBL	C
Columbus, Miss	WCBI	
Columbus, Ohio	WBNS	C
	WCOL	B-N
	WHKC	M
	WOSU	
Concord, N. C.	unassigned	
Cookeville, Tenn.	WHUB	
Cordele, Ga.	WMJM	
Corpus Christi, Tex.	KEYS	
	KRIS	B-M-N
Corsicana, Texas	KAND	
Corvallis, Ore.	KOAC	
Covington, Va.	WJMA	
Cumberland, Md.	WTBO	
Dallas, Tex.	KRLD	C
	KSKY	
	WFAA	N
	WRR	M
The Dalles, Ore.	KODL	
Dalton, Ga.	WBLJ	M
Danville, Ill.	WDAN	
Danville, Va.	WBTM	M
Davenport, Iowa	WOC	B
Dayton, Ohio	WHIO	C
	WING	B-N
Daytona Beach, Fla.	WMFJ	B
Decatur, Ala.	WMSL	M
Decatur, Ill.	WSOY	
Decorah, Iowa	KWLC	
Denton, Tex.	KDNT	
Denver, Colo.	KFEL	M
	KLZ	C
	KMYR	
	KOA	N
	KPOF	
	KVOD	B
Des Moines, Iowa	KRNT	C
	KSO	B-M
	WHO	N
Detroit, Mich.	WJBK	
	WJLB	
	WJR	C
	WWJ	N
	WXYZ	B
Devils Lake, N. D.	KDLR	M
Dodge City, Kans.	KGNO	
Dotham, Ala.	WAGF	
Dublin, Texas	KFPL	

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City and State	Call Letters	Major Network
Du Bois, Pa.	WCED	
Dubuque, Ia.	KDTH	M
	WKBB	B
Duluth, Minn.	KDAL	C
	WEBC	B-N
Durango, Colo.	KIUP	
Durham, N. C.	WDNC	C
East Lansing, Mich.	WKAR	
East St. Louis, Ill.	WTMV	
Easton, Pa.	WEST	M
Eau Claire, Wis.	WEAU	B-N
El Centro, Calif.	KXO	M
El Dorado, Ark.	KELD	
Elizabeth City, N. C.	WCNC	
Elk City, Okla.	KASA	
Elkhart, Ind.	WTRC	
Elmira, N. Y.	WENY	M
El Paso, Tex.	KROD	C
	KTSM	B-N
Emporia, Kans.	KTSW	M
Endicott, N. Y.	WLAN	
Enid, Okla.	KCRC	B
Erie, Pa.	WERC	C
	WLEU	B
Escanaba, Mich.	WDBC	
Eugene, Ore.	KORE	M
Eureka, Calif.	KIEM	M
Evansville, Ind.	WEOA	C
	WGBF	B-M-N
Everett, Wash.	KEVE	
	KRKO	M
Fairbanks, Alaska	KFAR	
Fairmont, W. Va.	WMMN	C
Fall River, Mass.	WSAR	M
Fargo, N. D.	WDAY	B-N
Fayetteville, N. C.	WFNC	M
Fergus Falls, Minn.	KGDE	M
Findlay, Ohio	WFIN	
Fitchburg, Mass.	WEIM	M
Flint, Mich.	WFDF	B
Florence, S. C.	WOLS	N
Fond du Lac, Wis.	KFIZ	M
Fort Dodge, Ia.	KVFD	M
Fort Lauderdale, Fla.	WFTL	M
Fort Myers, Fla.	WFTM	
Fort Smith, Ark.	KFPW	
Fort Wayne, Ind.	WGL	B-N
	WOWO	B
Fort Worth, Tex.	KFJZ	M
	KGKO	B
	WBAP	N
Frederick, Md.	WFMD	
Fredericksburg, Va.	WFVA	
Fremont, Mont.	KORN	
Freeport, N. Y.	WGBB	
Fresno, Calif.	KARM	C
	KMJ	N
	KFRE	M
Gadsden, Ala.	WJBY	M
Gainesville, Fla.	WRUF	M
Gainesville, Ga.	WGGA	
Galesburg, Ill.	WGIL	
Galveston, Texas	KLUF	
Garden City, Kans.	KIUL	
Gary, Ind.	WIND	C
Gastonia, N. C.	WGNC	B
Glendale, Calif.	KIEV	
Glenside, Pa.	WIBG	
Globe, Ariz.	KWJB	
Goldsboro, N. C.	WGBR	
Grand Forks, N. D.	KFJM	
	KILO	M
Grand Island, Nebr.	KMMJ	
Grand Junction, Colo.	KFXJ	M
Grand Rapids, Mich.	WASH	
	WLAV	M
	WOOD	B-N
Grants Pass, Ore.	KUIN	
Great Bend, Kans.	KVGB	M
Great Falls, Mont.	KFBB	C
Greeley, Colo.	KFKA	M
Green Bay, Wisc.	WTAQ	C
Greenfield, Mass.	WHAI	M
Greensboro, N. C.	WBIG	C
	WGBG	
Greensburg, Pa.	WHJB	
Greenville, Miss.	WJPR	
Greenville, N. C.	WGTC	
Greenville, S. C.	WFBC	N
Greenwood, Miss.	WGRM	B
Greenwood, S. C.	WCRS	N
	WMRC	B-M
Griffin, Ga.	WKEU	
Grove City, Pa.	WSAJ	
Gulfport, Miss.	WGCM	
Hagerstown, Md.	WJEJ	M
Hammond, Ind.	WHIP	
	WJOB	
Hannibal, Mo.	KHMO	
Harlan, Ky.	WHLN	
Harlingen, Texas	KGBS	
Harrisburg, Ill.	WEBQ	
Harrisburg, Pa.	WHP	C
	WKBO	B-M-N
Harrisonburg, Va.	WSVA	
Hartford, Conn.	WDRC	C
	WTHT	M
	WTIC	N
Hastings, Nebr.	KHAS	
Hattiesburg, Miss.	WFOR	N
Hazleton, Pa.	WAZL	M
Helena, Ark.	KFFA	
Helena, Mont.	KPFA	B-N
Henderson, Ky.	WSON	
Herrin, Ill.	WJPF	
Hibbing, Minn.	WMFG	N
Hickory, N. C.	WHKY	B
High Point, N. C.	WMFR	B
Hilo, Hawaii	KHBC	C-M
Hobbs, N. M.	KWEW	
Holyoke, Mass.	WHYN	
Honolulu, Hawaii	KGMB	C-M
	KGU	B-N
Hopkinsville, Ky.	WHOP	
Hot Springs, Ark.	KTHS	B
	KWFC	M
Houston, Texas	KPRC	N
	KTRH	C
	KXYZ	B-N

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City and State	Call Letters	Major Network
Huntington, W. Va.	WSAZ	
Huntsville, Ala.	WBHP	
Huntsville, Tex.	KSAM	
Hutchinson, Kans.	KWBW	
Hyannis, Mass.	WOCB	
Idaho Falls, Ida.	KID	
Indianapolis, Ind.	WFBM	C
	WIBC	M
	WIRE	N
	WISH	B
Iowa City, Iowa	WSUI	
Ironwood, Mich.	WJMS	M
Ithaca, N. Y.	WHCU	C
Jackson, Mich.	WIBM	B
Jackson, Miss.	WJDX	N
	WSLI	B
Jackson, Tenn.	WTJS	M
Jacksonville, Fla.	WJAX	N
	WJHP	B-M
	WMBR	C
	unassigned	
Jacksonville, Ill.	WLDS	
Jamestown, N. Y.	WJTN	B
Jamestown, N. D.	KRMC	M
Janesville, Wisc.	WCLO	
Jefferson City, Mo.	KWOS	M
Jerome, Ariz.	KCRJ	
Jersey City, N. J.	WAAT	
	WHOM	
Johnson City, Tenn.	WJHL	B
Johnstown, Pa.	WJAC	B-N
Joliet, Ill.	WCLS	
Jonesboro, Ark.	KBTM	M
Joplin, Mo.	WMBH	
Juneau, Alaska	KINY	
Kalamazoo, Mich.	WKZO	C
Kalispell, Mont.	KGEZ	
Kansas City, Kans.	KCKN	
Kansas City, Mo.	KCMO	B
	KITE	M
	KMBC	C
	WDAF	N
	WHB	M
Kearney, Nebr.	KGFW	
Keene, N. H.	WKNE	C
Ketchikan, Alaska	KGBU	M
Kilgore, Texas	KOCA	
Kingsport, Tenn.	WKPT	N
Kingston, N. Y.	WKNY	M
Kinston, N. C.	WFTC	B
Klamath Falls, Ore.	KFJI	M
Knoxville, Tenn.	WBIR	M
	WNOX	C
	WROL	B-N
Kokomo, Ind.	WKMO	
Laconia, N. H.	WLNH	M
LaCrosse, Wisc.	WKBH	N
Lafayette, Ind.	WASK	
Lafayette, La.	KVOL	
LaGrange, Ga.	WLAG	
La Grande, Ore.	KLBM	
LaJunta, Colo.	KOKO	
Lake Charles, La.	KPLC	

City and State	Call Letters	Major Network
Lakeland, Fla.	WLAK	N
Lake Worth, Fla.	WWPG	M
Lamar, Colo.	KIDW	
Lancaster, Pa.	WGAL	B-M-N
Lansing, Mich.	WJIM	B
Lapeer, Mich.	WMPC	
Laredo, Tex.	KPAB	
Las Vegas, N. M.	KFUN	
Las Vegas, Nev.	KENO	
Laurel, Miss.	WAML	N
Lawrence, Kans.	KFKU	
	WREN	B
Lawrence, Mass.	WLAW	C
Lawton, Okla.	KSWO	
Lewiston, Ida.	KRLC	
Lewiston, Me.	WCOU	M
Lewistown, Pa.	WMRF	
Lexington, Ky.	WLAP	M
Lihue, Hawaii	KTOH	
Lima, Ohio	WLOK	N
Lincoln, Nebr.	KFAB	C
	KFOR	M
Little Rock, Ark.	KARK	N
	KGHI	M
	KLRA	C
Logan, Utah	KVNU	
Logan, W. Va.	WLOG	
Long Beach, Calif.	KFOX	
	KGER	
Longview, Texas	KFRO	
Longview, Wash.	KWLK	M
Los Angeles, Calif.	KECA	B
	KFAC	
	KFI	N
	KFSG	
	KFVD	
	KFWB	
	KGFJ	
	KHJ	M
	KMTR	
	KNX	C
	KRKD	
Louisville, Ky.	WAVE	N
	WHAS	C
	WINK	
	WINN	B
Lowell, Ariz.	KSUN	
Lowell, Mass.	WLLH	M
Lubbock, Texas	KFYO	M
Lufkin, Texas	KRBA	
Lynchburg, Va.	WLVA	M
Macon, Ga.	WBML	M
	WMAZ	C
Madison, Wisc.	WHA	
	WIBA	B-N
Manchester, N. H.	WFEA	N
	WMUR	B
Mandan, N. D.	KGCU	M
Manhattan, Kans.	KSAC	
Manitowoc, Wisc.	WOMT	
Mankato, Minn.	KYSM	B-N
Mansfield, Ohio	WMAN	
Marion, Ohio	WMRN	
Marquette, Mich.	WDMJ	

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City and State	Call Letters	Major Network
Marrinette, Wisc.	WMAM	
Marshalltown, Ia.	KFJB	
Marshfield, Ore.	KOOS	M
Martinsville, Va.	WMVA	
Marysville, Calif.	KMYC	M
Mason City, Iowa	KGLO	C
Mayaguez, P. R.	WPRA	
McComb, Miss.	WSKB	
Medford, Ore.	KMED	B-N
Medford, Wisc.	WIGM	
Memphis, Tenn.	WHBQ	
	WMC	N
	WMPS	B-M
	WREC	C
Merced, Calif.	KYOS	M
Meridian, Miss.	WCOC	C
Miami, Fla.	WIOD	N
	WQAM	C
Miami Beach, Fla.	WKAT	B
Middletown, N. Y.	WALL	
Midland, Texas	KRLH	M
Miles City, Mont.	KRJF	
Milwaukee, Wisc.	WEMP	B
	WISN	C
	WTMJ	N
Minneapolis, Minn.	WCCO	C
	WDGY	
	WLB	
	WLOL	M
	WTCN	B
Minot, N. D.	KLPM	M
Missoula, Mont.	KGVO	C
Mobile, Ala.	WALA	N
	WMOB	M
Modesto, Calif.	KTRB	
Monroe, La.	KMLB	
Monterey, Calif	KDON	M
Montgomery, Ala.	WCOV	C
	WSFA	N
Moorhead, Minn.	KVOX	M
Morgantown, W. Va.	WAJR	
Moultrie, Ga.	WMGA	
Muncie, Ind.	WLBC	
Muscle Shoals City, Ala.	WMSD	
Muskegon, Mich.	WKBZ	
Muskogee, Okla.	KBIX	B
Nampa, Ida.	KFXD	
Nashville, Tenn.	WLAC	C
	WSIX	M
	WSM	B-N
Natchez, Miss.	WMIS	
New Albany, Ind.	WGRC	M
Newark, N. J.	WHBI	
New Bedford, Mass.	WNBH	M
New Berne, N. C.	WHIT	
New Britain, Conn.	WNBC	B
Newburgh, N. Y.	WGNY	
New Castle, Pa.	WKST	C
New Haven, Conn.	WELI	M
New Kensington, Pa.	WKPA	
New London, Conn.	WNLC	M
New Orleans, La.	WDSU	B
	WJBW	
	WNOE	M
	WSMB	N
	WWL	C
Newport News, Va.	WGH	M
New York	WABC	C
	WBNX	
	WEAF	N
	WEVD	
	WHN	
	WINS	
	WJZ	B
	WMCA	
	WNEW	
	WNYC	
	WOV	
	WOR	M
	WQXR	
Niagara Falls, N. Y.	WHLD	
Norfolk, Nebr.	WJAG	
Norfolk, Va.	WTAR	N
Norman, Okla.	WNAD	
Northfield, Minn.	WCAL	
North Platte, Neb.	KGNF	
Oakland, Calif.	KLS	
	KLX	
	KROW	
Ocala, Fla.	WTMC	B
Ogden, Utah.	KLO	B-M
Ogdensburg, N. Y.	WSLB	
Oklahoma City, Okla.	KOCY	M
	KOMA	C
	KTOK	B
	WKY	N
Okmulgee, Okla.	KHBG	
Olean, N. Y.	WHDL	B
Olympia, Wash.	KGY	M
Omaha, Nebr.	KBON	
	KOIL	C-M
	KOWH	B
	WOW	N
Opelika, Ala.	WJHO	
Orlando, Fla.	WDBO	C
	WLOF	B
Oshkosh, Wisc.	WOSH	B
Ottumwa, Iowa	KBIZ	
Owensboro, Ky.	WOMI	
Paducah, Ky.	WPAD	
Palestine, Tex.	KNET	
Pampa, Texas	KPDN	
Panama City, Fla.	WDLP	
Paris, Texas	KPLT	M
Parkersburg, W. Va.	WPAR	C
Pasadena, Calif.	KPAS	
	KPPC	
	KWKW	
Paterson, N. J.	WPAT	
Pawtucket, R. I.	WFCI	M
Pecos, Texas	KIUN	
Pendleton, Ore.	KWRC	
Pensacola, Fla.	WCOA	N
Peoria, Ill.	WMBD	C
Petersburg, Va.	WPID	

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City and State	Call Letters	Major Network
Philadelphia, Pa.	KYW	N
	WCAU	C
	WDAS	
	WFIL	B
	WHAT	
	WIBG	
	WIP	M
	WPEN	
	WTEL	
Phoenix, Ariz.	KOY	C
	KPHO	
	KTAR	B-N
Pierre, S. D.	KGFX	
Pine Bluff, Ark.	KOTN	M
Pittsfield, Mass.	WBRK	M
Pittsburg, Kans.	KOAM	B-N
Pittsburgh, Pa.	KDKA	N
	KQV	B
	WCAE	M
	WJAS	C
	WWSW	
Plattsburg, N. Y.	WMFF	
Pocatello, Ida.	KSEI	B-N
Ponca City, Okla.	WBBZ	
Ponce, Puerto Rico	WPAB	
	WPRP	
Pontiac, Mich.	WCAR	
Poplar Bluff, Mo.	KWOC	
Port Arthur, Tex.	KPAC	M
Port Huron, Mich.	WHLS	
Portland, Me.	WCSH	N
	WGAN	C
Portland, Ore.	KALE	M
	KBPS	
	KEX	B
	KGW	N
	KOIN	C
	KWJJ	
	KXL	
Portsmouth, N. H.	WHEB	
Portsmouth, Ohio	WPAY	M
Poughkeepsie, N. Y.	WKIP	B
Powell, Wyo.	KPOW	
Poynette, Wis.	WIBU	
Prescott, Ariz.	KYCA	
Presque Isle, Me.	WAGM	
Price, Utah	KEUB	M
Providence, R. I.	WEAN	B-M
	WJAR	N
	WPRO	C
Provo, Utah	KOVO	M
Pueblo, Colo.	KGHF	B
Pullman, Wash.	KWSC	
Quincy, Ill.	WTAD	C
Racine, Wisc.	WRJN	
Raleigh, N. C.	WPTF	N
	WRAL	M
Rapid City, S. D.	KOBH	
	WCAT	
Reading, Pa.	WEEU	N
	WRAW	N
Red Bank, N. J.	WBRB	
Redding, Calif.	KVCV	M
Reno, Nev.	KOH	B

City and State	Call Letters	Major Network
Rice Lake, Wisc.	WJMC	
Richmond, Ind.	WKBV	
Richmond, Va.	WBBL	
	WMBG	N
	WRNL	B-M
	WRVA	C
Riverside, Calif.	KPRO	
Roanoke, Va.	WDBJ	C
	WSLS	M
Roanoke Rapids, N. C.	WCBT	B
Rochester, Minn.	KROC	B-N
Rochester, N. Y.	WHAM	B
	WHEC	C
	WSAY	M
Rockford, Ill.	WROK	M
Rock Island, Ill.	WHBF	M
Rock Springs, Wyo.	KVRS	
Rocky Mount, N. C.	WEED	B
Rome, Ga.	WRGA	
Roseburg, Ore.	KRNR	M
Roswell, N. M.	KGFL	
Royal Oak, Mich.	WEXL	
Rutland, Vt.	WSYB	M
Safford, Ariz.	KGLU	N
St. Albans, Vt.	WWSR	
St. Augustine, Fla.	WFOY	C
St. Cloud, Minn.	KFAM	B-N
St. Joseph, Mo.	KFEQ	B
St. Louis, Mo.	KMOX	C
	KSD	N
	KWK	N
	KXOK	B
	WEW	
	WIL	
St. Paul, Minn.	KSTP	N
	WMIN	
St. Petersburg, Fla.	WSUN	B
	WTSP	M
Sacramento, Calif.	KFBK	B
	KROY	C
Safford, Ariz.	KGLU	B-N
Saginaw, Mich.	WHAL	
	WSAM	
Salem, Mass.	WESX	
Salem, Ore.	KSLM	
Salina, Kans.	KSAL	M
Salisbury, Md.	WBOC	
Salisbury, N. C.	WSTP	M
Salt Lake City, Utah	KDYL	N
	KSL	C
	KUTA	B
San Angelo, Tex.	KGKL	M
San Antonio, Tex.	KABC	M
	KMAC	
	KONO	
	KTSA	C
	WOAI	N
San Bernardino, Calif.	KFXM	M
San Diego, Calif.	KFMB	
	KFSD	B
	KGB	M
San Francisco, Calif.	KFRC	M
	KGO	B
	KJBS	
	KPO	N
	KSAN	
	KSFO	
	KYA	
San Jose, Calif.	KQW	C
San Juan, P. R.	WIAC	
	WKAQ	
	WNEL	
San Luis Obispo, Calif.	KVEC	M
Santa Ana, Calif.	KVOE	M
Santa Barbara, Calif.	KDB	M
	KTMS	B
Santa Fe, N. M.	KVSF	C
Santa Rosa, Calif.	KSRO	
Saranac Lake, N. Y.	WNBZ	B
Sarasota, Fla.	WSPB	
Sault Ste. Marie, Mich.	WSOO	
Savannah, Ga.	WSAV	N
	WTOC	C

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City and State	Call Letters	Major Network
Schenectady, N. Y.	WGY	N
Scottsbluff, Nebr.	KGKY	
Scranton, Pa.	WARM	M
	WGBI	C
	WQAN	
Seattle, Wash.	KEVR	
	KIRO	C
	KJR	B
	KOL	M
	KOMO	N
	KRSC	
	KTW	
	KXA	
Sedalia, Mo.	KDRO	
Selma, Ala.	WHBB	M
Sharon, Pa.	WPIC	
Shawnee, Okla.	KGFF	B
Sheboygan, Wisc.	WHBL	M
Shenandoah, Ia.	KFNF	
	KMA	B-M
Sheridan, Wyo.	KWYO	
Sherman, Texas	KRRV	M
Shreveport, La.	KRMD	
	KTBS	N
	KWKH	C
Siloam Springs, Ark.	KUOA	
Sioux City, Ia.	KSCJ	B
	KTRI	M
Sioux Falls, S. D.	KELO	B-N
	KSOO	B-N
South Bend, Ind.	WSBT	C
Spartanburg, S. C.	WORD	B
	WSPA	C
Spencer, Ia.	KICD	
Spokane, Wash.	KFIO	
	KFPY	C
	KGA	B-M
	KHQ	N
Springfield, Ill.	WCBS	B
	WTAX	
Springfield, Mass.	WMAS	C
	WSPR	M
Springfield, Mo.	KGBX	B-N
	KTTS	
	KWTO	
Springfield, Ohio	WIZE	B-N
Stamford, Conn.	WSRR	
Sterling, Colo.	KGEK	
Steubenville, Ohio	WSTV	M
Stevens Pt., Wisc.	WLBL	
Stockton, Calif.	KGDM	
	KWG	B
Suffolk, Va.	WLPM	
Sumter, S. C.	WFIG	
Sunbury, Pa.	WKOK	
Superior, Wisc.	WDSM	M
Sweetwater, Tex.	KXOX	
Syracuse, N. Y.	WAGE	B-M
	WFBL	C
	WOLF	
	WSYR	N
Tacoma, Wash.	KMO	M
	KTBI	
	KTPN	
	KVI	
Tallahassee, Fla.	WTAL	
Tampa, Fla.	WDAE	C
	WFLA	N
	WKGA	
Temple, Texas	KTEM	M
Terre Haute, Ind.	WBOW	B-N
Texarkana, Tex.	KCMC	M
Thomasville, Ga.	WPAX	
Toccoa, Ga.	WRLC	
Toledo, Ohio	WSPD	N
	WTOL	B
Topeka, Kans.	WIBW	C
Traverse City, Mich.	WTCM	
Trenton, N. J.	WTNJ	
	WTTM	
Troy, N. Y.	WHAZ	
	WTRY	B
Tucson, Ariz.	KTUC	C
	KVOA	B-N
Tucumcari, N. M.	KTNM	
Tulsa, Okla.	KOME	B-M
	KTUL	C
	KVOO	N
Tuscaloosa, Ala.	WJRD	
Tuscola, Ill.	WDZ	
Twin Falls, Ida.	KTFI	B-N
Tyler, Texas	KGKB	C
Uniontown, Pa.	WMBS	
Urbana, Ill.	WILL	
Utica, N. Y.	WIBX	C
Valdosta, Ga.	WGOV	
Valley City, N. D.	KOVC	
Vancouver, Wash.	KVAN	
Vermilion, S. D.	KUSD	
Vernon, Texas	KVWC	M
Vicksburg, Miss.	WQBC	
Victoria, Texas	KVIC	
Vincennes, Ind.	WAOV	
Virginia, Minn.	WHLB	N
Visalia, Calif.	KTKC	B
Waco, Texas	WACO	M
Wallace, Ida.	KWAL	
Walla Walla, Wash.	KUJ	
Warren, Ohio	WRRN	
Washington, D. C.	WINX	
	WJSV	C
	WMAL	B
	WOL	M
	WRC	N
	WWDC	
Washington, N. C.	WRRF	
Washington, Pa.	WJPA	
Waterbury, Conn.	WATR	M
	WBRY	C
Waterbury, Vt.	WDEV	
Waterloo, Ia.	unassigned	
Watertown, N. Y.	WATN	
	WWNY	
Watertown, S. D.	KWAT	
Watsonville, Calif.	KHUB	
Wausau, Wisc.	WSAU	M
Waycross, Ga.	WAYX	
Welch, W. Va.	WBRW	
Wenatchee, Wash.	KPQ	B
Weslaco, Texas	KRGV	B-M-N
West Palm Beach, Fla.	WJNO	C
West Point, Ga.	WDAK	M
West Lafayette, Ind.	WBAA	
Wheeling, W. Va.	WKWK	C
	WWVA	B
White Plains, N. Y.	WFAS	
Wichita, Kans.	KANS	B-N
	KFBI	M
	KFH	C
Wichita Falls, Tex.	KWFT	C
Wilkes-Barre, Pa.	WBAX	M
	WBRE	B-N
Williamson, W. Va.	WBTH	
Williamsport, Pa.	WRAK	
Willmar, Minn.	KWLM	M
Wilmington, Del.	WDEL	N
	WILM	M
Wilmington, N. C.	WMFD	B
Wilson, N. C.	WGTM	
Winchester, Va.	WINC	B
Winona, Minn.	KWNO	M
Winston Salem, N. C.	WAIR	M
	WSJS	N
Wisconsin Rapids, Wisc.	WFHR	M
Wolf Point, Mont.	KGCX	
Woodside, N. Y.	WWRL	
Worcester, Mass.	WMAW	
	WORC	C
	WTAG	N
Yakima, Wash.	KIT	M
Yankton, S. Dak.	WNAX	C
York, Pa.	WORK	B-M-N
	unassigned	
Youngstown, Ohio	WFMJ	B
	WKBN	C
Yuma, Arizona	KYUM	B-N
Zanesville, Ohio	WHIZ	B-N
Zarephath, N. J.	WAWZ	

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ALABAMA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 212

WHMA

ANNISTON—EST. 1938

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Harry M. Ayers
Address .....Radio Building, 1330 Noble St.
Phone Number.....2380
Transmitter Location..... Radio Building, 1330 Noble St.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Anniston Star
News Service.....AP, UP
Transcription Service.....World Broadcasting System

Personnel

Owner .....Harry M. Ayers
Station Director.....Vernon Storey
Commercial Manager.....A. Lynne Brannen
Program Director-Artists' Bureau.....Harold Russey
Production-Publicity Director.....Malcolm Street
Chief Engineer.....Jerry Hunt

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WJLD

BESSEMER—EST. 1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....J. Leslie Doss
Address .....Hotel Gary
Phone Number 497
Transmitter Location.....Bessemer, Ala.
Time on the Air.....6 a.m. to 11 p.m.
Transcription Service.....World Broadcasting System

Personnel

Owner .....J. Leslie Doss
Manager.....J. "Ed" Reynolds

WSGN

has the largest GUARANTEED EFFECTIVE COVERAGE AREA* in Alabama. For map and figures consult the Headley-Reed Company, Representatives, or write direct to WSGN, Dixie-Carlton Hotel, Birmingham, Alabama.

*Approved NBC All-County Survey Method.

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WAPI

BIRMINGHAM—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1170 Kc.....Power: 5000 Watts
Owned By.....Alabama Polytechnic Institute, University of Alabama
Operated By.....Voice of Alabama, Inc.
Address .....Protective Life Bldg.
Phone Number.....3-8116
Transmitter Location.....Sandusky, Ala.
Time on the Air: 5 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....UP
Representative..... Radio Sales

Personnel

Chairman of Board.....Ed Norton
President-General Manager.....Thad Holt
National Sales & Promotion Manager..... H. H. Holthouser
Program Director-Chief Announcer .....Lionel Baxter
Production Manager.....Stuart Mims
Publicity Director.....Mary Bennett
Agricultural Editor.....Harwood Hull, Jr.
Production Consultant.....John Carlile
Musical Director.....Clo McAlpin
Chief Engineer.....N. S. Hurley

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WBRC

BIRMINGHAM—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By..Birmingham Broadcasting Co., Inc.
Address.....Second Avenue at Eighteenth Street N.
Phone Number..... 3-9293
Transmitter Location....2400 Arkedelphia Rd.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service.....INS
Transcription Service.....Standard Radio; Langworth Supplement
Representative.....Paul H. Raymer Co.

Personnel

President.....K. G. Marshall
General Manager.....J. C. Bell
Ass't Manager.....John M. Connolly
Sales Promotion Manager....J. B. Roberts, Jr.
Musical Director.....Herbert C. Grieb
Chief Engineer.....J. C. Bell

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WSGN

BIRMINGHAM—EST. 1925

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....R. B. Broyles Co.
Operated By.....Birmingham News Co.
Address..... Dixie Carlton Hotel
Phone Number.....4-3434
Transmitter Location.....Alabama State Fair Grounds
Time on the Air: 5:45 a.m. to 12 midnight; Sundays, 6:30 a.m. to 12 midnight
Newspaper Affiliation....Birmingham News; Birmingham Age-Herald
News Service.....AP
Transcription Service.....NBC Thesaurus, Langworth; Davis & Schwegler
Representative.....Headley-Reed Co.

Personnel

V-P. and Gen. Mgr.....Henry P. Johnston
Sales Promotion Manager.....Bob Venn
Program Director.....Bill Terry
Musical Director.....Bill Kilmer
Traffic Manager..... Josephine Marlow
Chief Engineer.....P. B. Cram

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WMSL

DECATUR—EST. 1935

MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..... Tennessee Valley Broadcasting Co.
Address .....Mutual Savings Life Bldg.
Phone Number.....802-3-4
Transmitter Location..Mutual Savings Life Bldg.

I WONDER
WHAT
RADIO DAILY
WILL SAY
ABOUT IT?

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Time on the Air.....17½ hours daily
News Service.....UP
Transcription Service....World Broadcasting System
Representatives.....Headley-Reed Co. and Associated Radio Sales

Personnel

President-General Manager.....M. K. Mickrey
Sales Promotion Manager-Program Director..... Joe Gannon
Production Manager Curtis Gover
Musical Director..... Lewis Blizzard
Chief Engineer.....Hudie Brown

WAGF

DOTHAN—EST. 1933

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Dothan Broadcasting Company
Address.....204½ E. Main Street
Phone Number.....1430
Transmitter Location.....Headland Highway, Dothan
Time on the Air.....7 a.m. to Local Sunset
Newspaper Affiliation.....Dothan Eagle
News Service.....Press Association
Transcription Service.....Standard Radio
Representative.....Headley-Reed Co.

Personnel

Station Manager.....Julian C. Smith
Commercial Manager.....Fred Moseley
Program Director-Chief Announcer .....Carl Snellgrove
Publicity Director.....Lamar Trammell
Chief Engineer.....John T. Hubbard

WJBY

GADSDEN—EST. 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Gadsden Broadcasting Co.
Address .....108 Broad Street
Phone Number 88
Transmitter Location.....108 Broad Street
Time on the Air: 7:30 a.m. to 9:30 p.m.; Sundays, 9 a.m. to 9 p.m.
News Service ..... Transradio
Representative .....Sears & Ayer

Personnel

President .....B. H. Hopson

WBHP

HUNTSVILLE—EST. 1937

Frequency: 1230 Kc.....Power 250 Watts
Owned-Operated By.....W. H. Pollard
Address.....318 W. Clinton St.
Phone Number.....313
Transmitter Location....1½ West of Huntsville
Time on the Air.....6:30 a.m. to 10 p.m.
News Service.....UP

Personnel

President-Station Mgr.....W. H. Pollard
Commercial Manager.....R. W. Albright
Program Director-Chief Engineer .....John Garrison
Chief Announcer .....James Reese

WALA

MOBILE—EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 1000 d.; 500 n. (C.P. 5000 Watts)
Owned By (corporate name)....W. O. Pape
Operated By .....Pape Broadcasting Co.
Address.....106 St. Joseph St., AT&N Railroad Bldg.
Phone Number.....Dexter 5893-4
Transmitter Location..Cochrane Bridge Causeway, Baldwin County
Time on the Air.....6 a. m. to 11 p.m.
News Service.....INS
Transcription Service.....Standard Radio
Representative.....John H. Perry Associates

Personnel

Owner.....W. O. Pape
Station Manager.....H. K. Martin
Program Director-Chief Announcer ..... Jack Lewis
Musical Director.....Agnes Piertle
Chief Engineer.....George W. Williams

WMOB

MOBILE—EST. 1939

MUTUAL BROADCASTING SYSTEM
ALABAMA NETWORK

Frenquency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....S. B. Quigley
Business Address.....600 St. Louis St., (Quigley Building)
Phone Number.....Belmont 2581
Studios Addresses.....600 St. Louis St.; Battle House Hotel
Transmitter Location.....600 St. Louis St.
Time on the Air....7 a.m. to 11:05 p.m., CST
News Service.....UP
Transcription Service.....World Broadcasting System
Representative .....Forjoe & Company

Personnel

Owner-Manager.....S. B. Quigley
Commercial Manager.....F. E. Busby
Program-Publicity Director..Ross Smitherman
Chief Announcer.....Wallace Dunlap
Artists Bureau-Traffic-Continuity .....Eleanor Boyd
Musical Director.....Aline Willis
Chief Engineer.....T. L. Greenwood

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WCOV

MONTGOMERY—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Capital Broadcasting Company, Inc.
Business Address..... 2 Montgomery St.
Phone Number.....5781
Studio Address.....Exchange Hotel
Transmitter Location.....Narrow Lane Road, Montgomery
Time on the Air.....17 hours daily
News Service .....INS
Transcription Service.....C. P. Mac Gregor
Representative.....Spot Sales, Inc.

Personnel

Manager.....G. W. Covington, Jr.
Executive Secretary.....Evelyn B. Robinson
Sales Manager.....R. B. Raney
Sales Promotion Manager....John C. Hughes
Program-Musical Director.....Bob Garrett
Chief Announcer.....Larry Holme
Chief Engineer.....H. R. Johnson

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WSFA

MONTGOMERY—EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 1440 Kc.....Power: 1000 d.; 500 n. (C.P. 50000 Watts)
Owned-Operated By.....Montgomery Broadcasting Co.
Address.....Davis Hotel
Phone Number.....8361
Transmitter Location.....Narrow Lane Road, (C.P. Hunter Loop Road)
Time on the Air.....5:40 a.m. to 11:30 p.m.
News Service.....UP
Transcription Service NBC Thesaurus
Representative.....Headley-Reed Co.

Personnel

President-General Manager....Howard E. Pill
Station Director.....John B. DeMotte
Local Sales Manager.....W. W. Hunt
Program-Musical Director....Caldwell Stewart
Chief Announcer.....Robert Hope
Chief Engineer.....Cliff Shelkofsky

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WMSD

MUSCLE SHOALS CITY—EST. 1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....Muscle Shoals Broadcasting Corporation
Address.....Box 688, Sheffield, Ala.
Phone Number.....181 Sheffield
Transmitter Location.....Muscle Shoals, Ala.
Time on the Air.....7 a.m. to 10 p.m.
News Service.....UP
Representative.....Sears & Ayer

Personnel

Station Manager.....James Connolly
Artists' Bureau.....Bill Cudabac
Musical Director.....Lois Harris
Chief Announcer and Engineer..George Martin

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WJHO

OPELIKA—EST. 1940

ALABAMA NETWORK

Frequency: 1400 Kc. ....Power 250 d.; 100 n.
Owned-Operated By ..... Opelika-Auburn Broadcasting Co.
Address.....1400 Auburn Road
Phone Number.....750-751
Transmitter Location.....1400 Auburn Road
Time on the Air.....117 hours weekly (Unlimited time)
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....Associated Radio Sales

Personnel

General Manager.....J. H. Orr
Assistant Manager.....Leon W. Crager
Chief Engineer.....F. M. Hyatt

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WHBB

SELMA—EST. 1935

MUTUAL BROADCASTING SYSTEM
ALABAMA NETWORK

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By....Selma Broadcasting Company, Inc.
Business Address.....Box 26
Phone Number.....1233
Studio Address.....209 Washington St., Selma, Ala.
Transmitter Location.....Highway 80 (two miles from Selma)
Time on the Air.....7:30 a.m. to 11 p.m. (unlimited)

Personnel

President .....B. H. Hopson
Vice-President-Station Mgr.....Julien Smith, Jr.
Sales Promotion Manager.....Erin Reynolds
Program Director-Chief Announcer.....Marshall Parsons, Jr.
Chief Engineer.....William Kilgoer

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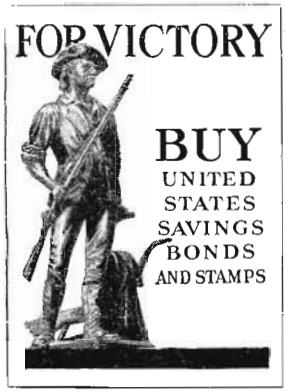

• • ALABAMA • •

WJRD

TUSCALOOSA—EST. 1936

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Operated By .....James R. Doss, Jr.

Address.....First National Bank Bldg.

Phone Number.....4464-65

Transmitter Location.....Jug Factory & Greensboro Roads

Time on the Air: 6 a.m. to 10 p.m.; Sundays, 7:30 a.m. to 10 p.m. .. ..

News Service.....INS

Transcription Service....World Broadcasting System

Representative..... Headley-Reed Co.,

Personnel

Manager.....J. Ed. Reynolds

Program-Musical Director Wilhelmina Quarles

Production Manager-Chief Announcer..... Alfred Owen

Chief Engineer.....Fred James

WJRD TUSCALOOSA

A Sweet Combination in **ALABAMA**

WJLD BESSEMER

245,095 Primary Area *459,930 Primary Area*

A COMBINED PRIMARY OF 705,025 IN ALABAMA

YOUR "MUST" BUYS FOR ALABAMA SALES

JAMES R. DOSS, Jr.
Owner, WJRD

J. ED. REYNOLDS
Manager

James R. Doss, Jr.

J. LESLIE DOSS, Owner
WJLD

DOSS BROADCASTING SERVICE

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ARIZONA

For Latest U. S. Census, Population and Retail Trade Data
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K W J B

GLOBE—EST. 1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By: .....Bartley T. Sims, d/b Sims Broadcasting Co.
Business Address.....Globe
Phone Number.....Globe 41
Studio Address.....Hotel Globe
Transmitter Location.....1 Mile South on County Road
Time on the Air.....8 a.m. to 10 p.m.
News Service.....UP

Personnel

Owner-Manager..... Bartley T. Sims
Commercial Manager.....Frank Redfield
Sales Production Manager...Emma Henderson
Program Director-Chief Announcer .....Al Stein
Publicity Director.....Emma Henderson
Musical Director.....Elgin McCarty
Chief Engineer.....Jordan Priester

K C R J

JEROME—EST. 1930

ARIZONA BROADCASTING CO.
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Central Arizona Broadcasting Co.
Address.....811 Main St.
Phone Number.....Jerome 88
Transmitter Location.....811 Main St.
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.....Prescott Evening Courier
Transcription Service.....Keystone; C. P. MacGregor

Personnel

President.....Della Tovrea Stuart
Manager.....Howard Kuhn
Program Director-Chief Announcer .....Walter Wagoner
Women's-Publicity Director.....Marian Kuhn
Chief Engineer.....Wayne Fernyhough

K S U N

LOWELL—EST. 1933

ARIZONA NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Copper Electric Co.
Address.....Lowell Station, Bisbee
Phone Number.....Bisbee 9
Transmitter Location....Between Bisbee and Douglas
Time on the Air.....7 a.m. to 11 p.m.
News Service.....PA
Representative.....John Blair & Co.

Personnel

President .....James S. Maffeo
Station & Commercial Mgr. Carleton W. Morris
Sales Manager.....Gerald O'Brien
Program Director.....Esther Morris
Production Manager.....Melvin Cody
Publicity Director.....William Cody
Chief Engineer.....David C. Karbach

K O Y

PHOENIX—EST. 1919

COLUMBIA BROADCASTING SYSTEM
THE ARIZONA NETWORK

Frequency: 550 Kc.....Power: 5000 d.; 1000 n.
Owned-Operated By..Salt River Broadcasting Company
Address .....936 North Central Avenue
Phone Number.....4-4144
Transmitter Location.....12th St. & Camelback Rd.
Time on the Air.....6 a.m. to 12 midnight
News Service...Press Association; Transradio
Transcription Service.....World Broadcasting System
Representative.....John Blair & Co.

Personnel

President .....Burridge D. Butler
Station-Commercial Manager....John A. Reilly
Chief Announcer.....Joe Dana
Program Director.....Jack Williams
Production Manager..... ....Dan Cubberly
Women's Program Director.....Grace Mehren
Farm Editor.....Ernest Douglas
Publicity Director.....Les Mawhinney
Musical Director.....Alfred Becker
Chief Engineer.....Robert Thompson

K P H O

PHOENIX—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....M. C. Reese
Business Address.....First National Bank Bldg.
Phone Number.....3-3197
Studio Address.....24th Ave. & Buckeye Rd.
Transmitter Location.....24th Ave. & Buckeye Rd.
Time on the Air.....Unlimited License
News Service.....INS
Transcription Service.....Associated Music Publishers

Personnel

Executive Manager.....M. C. Reese
Commercial Manager.....Dell Crosby
Publicity Director.....Sharon Stanford
Musical Director.....M. C. Reese, Jr.
Chief Engineer.....Howard Seitz

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KTAR

PHOENIX—EST. 1922

BLUE NETWORK—NBC

ARIZONA BROADCASTING CO.

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By..... KTAR Broadcasting Company
Business Address.....711 Heard Building
Phone Number.....4-4161
Studio Address.....Atop the Heard Building
Transmitter Location.....36th St. & East Thomas Road
Time on the Air....6:30 a.m. to 12 midnight
Newspaper Affiliation.....Arizona Republic and Phoenix Gazette
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus, Standard Radio Library and Langworth
Representative.....Paul H. Raymer Co.

Personnel

President.....Sam Kahan
General Manager.....Dick Lewis
Commercial Manager.....J. R. Heath
Sales Promotion Manager..T. M. Pennington
Program Director.....J. Howard Pyle
Production Manager.....James Creasman
Publicity Director.....Francis Connolly
Chief Announcer.....A. C. Anderson
Office Manager .....B. R. Fulbright
Plant Superintendent....Harold Haughawout
Traffic Manager.....Frank Little
Artists' Bureau Head.....Lucile Bomar
Musical Director.....Paul Giroux
Chief Engineer.....A. C. Anderson

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KYCA

PRESCOTT—EST. 1940

ARIZONA BROADCASTING CO.

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Southwest Broadcasting Company
Address.....East Gurley
Phone Number.....244
Transmitter Location.....East Gurley
Time on the Air.....Unlimited License
Newspaper Affiliation....Arizona Republic and Gazette (Phoenix)
News Service.....AP; INS; UP; PA
Transcription Service.....NBC Thesaurus
Representative.....Paul Raymer Co.

Personnel

President .....Albert Stetson
Commercial Manager.....Carey Allen
Publicity Director.....Roberta Pfister
Chief Announcer.....W. C. "Bill" Broadgate
Artists' Bureau.....Marie Leger
Musical Director.....Earl Friis
Chief Engineer-Production Mgr...John R. Quinn

KGLU

SAFFORD—EST. 1938

BLUE NETWORK

ARIZONA BROADCASTING CO.

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Gila Broadcasting Company
Address ..... 6th Ave. & Relation St.
Phone Number..... 15
Transmitter Location....6th Ave. & Relation St.
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 8 a.m. to 11 p.m.
News Service.....INS; UP
Transcription Service.....Standard Radio
Representatives.....Paul H. Raymer Co. and Arizona Broadcasting Co.

Personnel

President.....Louis F. Long
General Manager.....Paul Merrill
Sales Promotion Manager.....Paul Plumlee
Program Director.....August Brieske
Publicity Director-Chief Announcer .....Lester McBride
Musical Director.....Willard Shoecraft
Chief Engineer.....Herbert Hartman

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KTUC

TUCSON—EST. 1929

COLUMBIA BROADCASTING SYSTEM

ARIZONA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Tucson Broadcasting Co., Inc.
Business Address..... ..P. O. Box 390
Phone Number.....5800-5801
Studio Address.....Broadway at Tyndall
Transmitter Location.....Broadway at Tyndall
Time on the Air.....7 a.m. to 11 p.m.
News Service.....AP
Transcription Service.....World Broadcasting System
Representative.....John Blair & Co.

Personnel

President.....Ralph W. Bilby
Station Manager.....John C. Merino
Sales Manager.....Victor Gillard
Program Director.....Ralph W. Langley
Production Manager.....Tom Hotchkiss
Musical Director.....Keith Loftfield

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KVOA

TUCSON—EST. 1928

BLUE NETWORK—NBC

ARIZONA BROADCASTING COMPANY

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By: Arizona Broadcasting Company, Inc.
Business Address.....P. O. Box 2911

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Phone Number.....3703
Studio Address.....48 East Broadway
Transmitter Location.....10th and Lee
Time on the Air.....5:55 a.m.-11 p.m.
Newspaper Affiliation.....Arizona Republic
News Service.....AP, INS, UP
Transcription Service.....NBC Thesaurus, BMI
Representative.....Paul H. Raymer Co.

Personnel

General Manager.....R. B. Williams
Commercial Manager.....S. H. Schaffer
Program Director.....Andrew White
Chief Engineer.....R. H. Holsclaw

K Y U M

YUMA—EST.1940
BLUE NETWORK-NBC
ARIZONA BROADCASTING CO.
Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Yuma Broadcasting Co.
Business Address.....Post Office Box 352
Phone Number.....Yuma 88
Studio Address...19th Avenue and 1st Street
Transmitter Location..19th Avenue and 1st St.
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 8:30 a.m. to 11 p.m.
News Service.....AP, INS, PA, UP
Transcription Service.....NBC Thesaurus, Standard Library
Representative.....Paul H. Raymer Co.

Personnel

President.....John H. Huber
General Manager.....Harper M. Phillips
Program Director.....Irene Belzer

ARKANSAS

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K L C N

BLYTHEVILLE—EST. 1923

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Operated By.....Fred O. Grimwood
Address.....218 W. Walnut St.
Phone Number.....1000
Transmitter Location.....Highway No. 18, Armorel, Ark.
Time on the Air.....6 a.m. to local sunset
News Service.....Transradio
Transcription Service: Keystone Broadcasting System

Personnel

President.....Fred O. Grimwood
Station Manager.....Cleo Garner
Sales Promotion Manager.....Harold Sudbury
Program-Musical Director.....L. T. Moore, Jr.
Production Manager.....Braswell Van Tress
Publicity Director.....Denton M. Neal
Chief Announcer.....Tom Reeder
Chief Engineer.....Bob Connor

K E L D

EL DORADO—EST. 1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Radio Enterprises, Inc.
Business Address: 312 Exchange Building (Post Office Box 610)
Phone Number.....1314
Studio Address.....Country Club Colony
Transmitter Location.....Country Club Colony
Time on the Air.....6:30 a.m. to 10 p.m.
News Service.....INS
Transcription Service.Standard Library Service
Representative.....Joseph Hershey McGillvra

Personnel

President.....R. E. Meinert
Station Manager.....F. E. Bolls
Program Director.....H. T. MacDonough
Chief Announcer.....Ewing Canaday

K F P W

FORT SMITH—EST. 1930

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..... Southwestern Hotel Co.
Address .....Goldman Hotel
Phone Number 4106
Transmitter Location .....Albert Pike & Kelley Highway
Time on the Air.....6:30 a.m. to 10 p.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus; Standard Radio; Associated Music Publishers

Personnel

President .....John A. England
Station Manager .....Dorothy A. Gibson
Commercial Manager .....Jimmie Barry

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K F F A

HELENA—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By:.Helena Broadcasting Co.
Address.....215 York St.
Phone Number.....Main 59
Transmitter Location.....215 York St.
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 7:45 a.m. to 10 p.m.
News Services.....UP
Transcription Service.....NBC Thesaurus

Personnel

President-General Manager....Sam Anderson
Program Director-Chief Announcer....Bob Lee
Musical Director.....Rosalind Mundt
Chief Engineer.....J. C. Warren

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K T H S

HOT SPRINGS—EST. 1924

BLUE NETWORK

Frequency.....1090 Kc.
Power.....10,000 d.; 5000 n.
Owned-Operated By: Hot Springs Chamber of Commerce
Address.....135 Benton Street
Phone Number.....1160-I161
Transmitter Location: Country Club, Malvern Road
Time on the Air.....18 hours per day
News Service.....AP
Transcription Service.....Standard Radio
Representative.....John Blair & Co.

Personnel

Chairman, C. of C. Radio Board..C. L. Brenner
Station Manager.....Hub Jackson
Chief Engineer.....J. Clinton Norman

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K W F C

HOT SPRINGS—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By: Clyde E. Wilson & Howard A. Shuman
Address.....819½ Central
Phone Number.....412
Transmitter Location.....819½ Central
Time on the Air.....6 a.m. to 12 midnight
Transcription Service.....NBC Thesaurus

Personnel

Co-Owners.....C. E. Wilson, H. A. Shuman
Chief Announcer.....Ward Hatcher
Commercial Manager.....Frank Rough

K B T M

JONESBORO—EST. 1930

MUTUAL BROADCASTING SYSTEM
ARKANSAS NETWORK

Frequency: 1230 Kc....Power: 250 d.; 100 n.
Owned By.....Regional Broadcasting Co.
Operated By.....Jay P. Beard
Address: KBTM Bldg., Madison at Jackson Sts.
Phone Number.....597
Transmitter Location..2 miles east of Jonesboro
Time on the Air.....6 a.m. to 10 p.m.
News Service.....AP, INS, Transradio, UP

Personnel

President-General Manager.....J. P. Beard
Program Director.....Thomas Cox
Production Manager.....Veda Beard

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K A R K

LITTLE ROCK—EST. 1931

NATIONAL BROADCASTING CO.
ARKANSAS NETWORK
SOUTHCENTRAL QUALITY GROUP

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By: Arkansas Radio & Equipment Co.
Address .....Radio Center, 114 E. Capitol
Phone Number.....2-1841, LD 224
Transmitter Location: Northeast of North Little Rock
Time on the Air.....6 a.m. to 11 p.m.
News Service.....INS
Transcription Service.....Standard
Representative.....Edward Petry & Co.

Personnel

President.....T. H. Barton
V-P. and Gen. Mgr.....G. E. Zimmerman
Commercial Manager.....C. K. Beaver
Program-Musical Director.....Paul Godt
Publicity Director.....Julian Haas
Chief Announcer.....Joe Hogan
Chief Engineer .....Dan Winn

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K G H I

LITTLE ROCK—EST. 1927

MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By: Arkansas Broadcasting Company
Address.Gazette Building, 3rd & Louisiana Sts.
Phone Number.....9166
Transmitter Location.....Gazette Building
Time on the Air: 6 a.m. to 11 p.m., Mondays through Fridays; 6 a.m. to 1 a.m., Saturdays; 7 a.m. to 10 p.m., Sundays
Newspaper Affiliation.....Arkansas Gazette
Transcription Service.....Standard Radio

Personnel

President.....A. L. Chilton
Station-Commercial Manager.S. C. Vinsonhaler

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Sales Promotion-Program Mgr...Dorothy Weise
Chief Announcer.....Sam Woodall
Chief Engineer.....K. F. Tracy

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KLRA

LITTLE ROCK—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 5000 Watts (C.P. 1010 Kc.; 10000 d.)
Owned-Operated By...Arkansas Broadcasting Company
Business Address.....P. O. Box 550
Phone Number.....LD 132
Studio Address(es)...Gazette Building, 3rd & Louisiana Streets
Transmitter Location.....Adjacent to North Little Rock, Arkansas
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 11:30 p.m.
Newspaper Affiliation.....Arkansas Gazette
News Service.....UP
Transcription Service..NBC Thesaurus; World Transcription System
Representative.....The Katz Agency

Personnel

President.....A. L. Chilton
General Manager.....S. C. Vinsonhaler
Sales Promotion Manager.....P. E. Denton
Program-Publicity Director.....Fred Schmutz
Production Manager .....R. E. Rivers
Musical Director.....Tommy Scott
Chief Engineer.....K. F. Tracy

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KOTN

PINE BLUFF—EST. 1934

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Universal Broadcasting Corporation
Address .....505½ Main St.
Phone Number 721
Transmitter Location.....505½ Main St.
Time on the Air.....7 a.m. to 10 p.m.
News Service .....UP
Transcription Service.....C. P. MacGregor

Personnel

President-General Manager.....B. J. Parrish
Sales Promotion Manager.....R. W. Etter
Program Director .....Emma McLeod
Chief Announcer.....John Thompson

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KUOA

SILOAM SPRINGS—EST. 1923

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KUOA Incorporated
Business Address.....Siloam Springs
Phone Number 77
Studio Addresses...Siloam Springs; Guisinger Building, Fayetteville
Transmitter Location.....Siloam Springs
Time on the Air.....6 a.m. to Local Sunset
News Service .....UP
Transcription Service.... World Broadcasting System
Representative .....The Walker Company

Personnel

Chairman of Board.....John E. Brown
President .....Richard Hodges
Station Manager.....Storm Whaley
Sales Manager .....Calen Gilbert
Program Director.....Elnora Gilbert
Production Manager-Chief Announcer .....Ralph Kennedy
Fayetteville Studio Director.....Ross Gibson
Chief Announcer.....Cecil E. Smith

CALIFORNIA

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KERN

BAKERSFIELD—EST. 1932

BLUE NETWORK—NBC
CALIFORNIA RADIO SYSTEM

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By..McClatchy Broadcasting Co.
Address .....Elks Bldg.
Phone Number 8-8431
Transmitter Location.....Ming & Oak Sts.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation McClatchy Newspapers
News Service .....INS
Transcription Service.....Standard Radio
Representative.....Paul H. Raymer Co.

Personnel

President.....Guy C. Hamilton
Station Manager.....Robert L. Stoddard
Commercial Manager.....Walt Lynn
Program-Publicity Director.....Jim Grebe
Office Manager.....Vyvian Rinker
Traffic Manager.....Lucille Farnsworth
Chief Engineer .....Verne Shatto

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K P M C

BAKERSFIELD—EST. 1933

MUTUAL—DON LEE BROADCASTING SYSTEM

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By..Pioneer Mercantile Co.
Business Address.....20th & Eve Streets
Phone Number 8-8581
Studio Address .....307½ East 21st St.
Transmitter Location .....307½ East 21st St.
Time on the Air.....18 hours daily
News Service ..... UP
Transcription Service.... World Broadcasting System; NBC Thesaurus

Personnel

President .....F. G. R. Schamblin
Station Manager.....L. A. Schamblin
Program Director.....C. C. Sturm
Production Manager-Publicity Director ..... Harold Carlock
Musical Director..... Roy Bailey
Women's Program Director....Marian De Ceu
Chief Engineer .....L. P. Jarvis

KMPC

★ *The Station of the Stars* ★
Beverly Hills—Los Angeles

One of the Nation's
Most Powerful
INDEPENDENT
Stations

10,000
Watts Power

National Representative
Paul H. Raymer Co.

K R E

BERKELEY—EST. 1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Central California Broadcasters, Inc.
Address .....601 Ashby Avenue
Phone Number.....Ashberry 7715
Transmitter Location.....601 Ashby Avenue
Time on the Air.....Unlimited
News Service .....INS
Transcription Service .....Standard Radio

Personnel

President-Station Manager....Arthur Westlund
Sales Promotion-Program Manager .....Don Hambly
Chief Announcer.....Robert Hambly
Musical Director.....Harrold S. Hawley

K M P C

BEVERLY HILLS—EST. 1928

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Operated By....KMPC, The Station of the Stars, Inc.
Address .....9631 Wilshire Boulevard
Phone Numbers.....BRadshaw 2-4411; CRestview 6-6211
Transmitter Location.....1418 E. 81st St., Los Angeles, Calif.
Time on the Air.....6 a.m. to 12 midnight
News Service .....UP
Transcription Service.....Associated; Langworth
Representative..... Paul H. Raymer Co.

Personnel

President .....G. A. Richards
Vice-President.....Leo Fitzpatrick
Vice-President .....John Patt
V.-P., General Manager....Robert O. Reynolds
Sales Promotion Manager.....Bill Anderson
Program Director.....Alan Cameron
Production Manager.....Lou Huston
Traffic Manager.....Joseph Towner
Chief Announcer.....Owen Babbe
Musical Director .....Rex Carey
Chief Engineer.....Lloyd Sigmon

K H S L

CHICO—EST. 1935

MUTUAL—DON LEE BROADCASTING SYSTEM

Frequency: 1290 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....Golden Empire Broadcasting Co., Inc.
Address .....4th & Broadway Sts.
Phone Number.....Chico 237-8
Transmitter Location..Hooker & Madrone Aves.
Time on the Air: 7 a.m. to 12 midnight; Sunday, 7:30 a.m. to 12 midnight
News Service .....Don Lee Press Bureau

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Transcription Service.....Standard Radio
National Sales Office.....580 Market St., San Francisco
Representative.....W. S. Grant

Personnel

President .....Hugh McClung
Station Manager.....M. F. Woodling
Commercial Manager.....Karl Jezler
Sales Promotion Manager.....Donald Victor
Program Director.....Oscar B. Sundberg
Publicity Director.....Raymond Goodloe
Chief Announcer.....Donald Nelson
Musical Director.....Jo Ann Evans
Chief Engineer.....Emory P. Milburn

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K X O

EL CENTRO—EST. 1927

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By.....Valradio, Inc.
Address .....793 Main St.
Phone Number 1100
Transmitter Location .....El Centro
Time on the Air.....7 a.m. to 11 p.m.
Transcription Service .....Standard Radio

Personnel

Station Manager .....Ken Thornton

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K I E M

EUREKA—EST. 1935

MUTUAL—DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By ....Redwood Broadcasting Co., Inc.
Business Address ..... Box 43
Phone Number.....93
Studio Address.....Vance Hotel Eureka Inn
Transmitter Location.....McFarland Tract
Time on the Air.....7 a.m. to 11 p.m.
News Service .....INS; UP
Transcription Service.....World Broadcasting System; C. P. MacGregor; Langworth
Representative.....John Blair & Co.

Personnel

Station Manager.....William B. Smullin
Sales Promotion Manager...Charles Pendleton
Program Manager.....Paul Corbin
Musical Director.....James Fasullo
Religious Director..Rev. Charles H. Hudson
Office Manager.....George E. Thompson
Traffic Manager .....Betty Matthias
Education Director.....Earl Roberts
Engineers..Alvar Olson & William R. Rambo

K A R M

FRESNO—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By....KARM, The George Harm Station
Address .....1333 Van Ness Ave.
Phone Number 4-2966
Transmitter Location....Van Ness & Alluvial Avenues
Time on the Air.....6 a. m. to 12 midnight
News Service .....INS
Transcription Service .....Standard Radio
Representative .....Free & Peters, Inc.

Personnel

Vice-President-General Manager .....Clyde F. Coombs
Commercial-Sales Promotion Manager .....Don C. Robbins
Program Director.....Jaime del Valle
Publicity Director-Chief Announcer .....Dean Metcalf
Musical Director.....E. Ducklow
Chief Engineer.....John Scales

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K F R E

FRESNO—EST. 1941

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By.....J. E. Rodman
Address.....T. W. Patterson Bldg.
Phone Number..... 4-5001
Transmitter Location.....Clinton & First Sts.
Time on the Air.....6 a.m. to 2 a.m.
News Service .....UP
Transcription Service.....Associated Music Publishers
Representative..... John Blair & Co.

Personnel

Owner .....J. E. Rodman
Station Manager.....Paul R. Bartlett
Business Manager.....Robert L. Stoddard
Publicity Director.....Martha Tyler Cram
Chief Engineer.....Sheldon Anderson

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K M J

FRESNO—EST. 1922

NATIONAL BROADCASTING CO.
CALIFORNIA RADIO SYSTEM

Frequency: 580 Kc. .....Power: 5,000 Watts
Owned-Operated By..McClatchy Broadcasting Co.
Address .....Van Ness & Calaveras
Phone Number..... 3-6277
Transmitter Location.....Ventura & Fowler
Time on the Air: 5:30 a.m. to 12 midnight; Sundays, 8 a. m. to 12 midnight

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Newspaper Affiliation.....The Fresno Bee (McClatchy Newspapers)
News Service .....UP
Transcription Service.....NBC Thesaurus
National Sales Office.....Humboldt Greig
Representative.....Paul H. Raymer Co.

Personnel

President .....Guy Hamilton
Station Manager.....Keith Collins
National Sales Manager (N. Y. C.) Humboldt J. Gregg
Commercial Manager .....Howard Lane
Office Manager.....Margaret Vogelsang
Special Events Director.....Hal Brown
Musical Director.....Coyle Chambers
Chief Engineer.....Irving Dickinson

KIEV

GLENDALE—EST. 1932

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By: Cannon Broadcasting System, Ltd.
Address.....102 N. Glendale Ave.
Phone Number.....Citrus 1-1133
Transmitter Location.....102 N. Glendale Ave.
Time on the Air: Local sunrise to local sunset
News Service.....UP

Personnel

President.....David H. Cannon
General Manager.....L. W. Peters
Program Director-Chief Announcer.....Lee MacArthur
Chief Engineer.....John Tutt

KFOX

LONG BEACH—EST. 1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Nichols & Warinner, Inc.
Operated By.....Hal G. Nichols
Address.....220 E. Anaheim Street
Phone Number.....672-81
Transmitter Location....220 E. Arnheim Street
Time on the Air.....5 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio, Langworth Transcription Service; C. P. MacGregor

Personnel

President.....Hal G. Nichols
Commercial Manager..Lawrence W. McDowell
Publicity Director.....John T. Hughes
Chief Engineer.....Lawrence W. McDowell

KGER

LONG BEACH—EST. 1925

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By: Consolidated Broadcasting Corp.
Business Address.....435 Pine Ave.
Phone Number.....Long Beach 660-41
Studio Addresses: 435 Pine Ave.; 643 So. Olive, Los Angeles
Transmitter Location.....San Francisco St.
Time on the Air.....6 a.m. to 12 midnight
News Service.....Transradio
Transcription Service: World Broadcasting System, Standard Radio, Lang-Worth

Personnel

President-Gen'l Manager...C. Merwyn Dobyns
Commercial Manager.....John A. Dobyns
Business Manager.....Tom Hunter
Sales Manager.....Don Alderman
Program Director.....Helene Smith
Manager, Los Angeles Studios.....Lee Wynne
Production Manager.....Iola Josephson
Chief Engineer.....Jay Tapp

KECA

LOS ANGELES—EST. 1929

BLUE NETWORK

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By...Earle C. Anthony, Inc.
Operated By.....Same
Address.....141 North Vermont Avenue
Phone Number.....FAirfax 2121
Transmitter Location.....2951 S. Fairfax Ave.
Time on the Air.....6:30 a.m. to 12 midnight
News Service.....UP
Transcription Service: Standard Radio, C. P. MacGregor, Lang-Worth
Representative.....Free & Peters, Inc.

Personnel

President.....Earle C. Anthony
General Manager.....Harrison Holliway
Commercial and Sales Manager...Clyde Scott
Sales Promotion Manager.....E. D. Pederson
Program Manager.....Glan Heisch
Musical Director.....Claude Sweeten
Production Manager.....John I. Edwards
Farm & Public Relations Director.....Bernard N. Smith
Editor.....Jose Rodriguez
Auditor.....Ernest Felix
Special Events Supervisor...Jimmy Vandiveer
Continuity Editor.....Volney Cunningham
Chief Engineers.....Curtis Mason, H. L. Blatterman

KFAC

LOS ANGELES—EST. 1932

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By: Los Angeles Broadcasting Company, Incorporated
Address.....645 South Mariposa
Phone Number .....Fitzroy 1231
Transmitter Location.....8581 West 18th
Time on the Air.....168 hours a week
News Service.....City News Service, UP

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Personnel

President.....E. L. Cord
General Manager.....Calvin J. Smith
Program Director.....Van des Autels
Publicity Director.....Edith Reback
Musical Director.....Don Otis
Chief Engineer.....H. W. Anderson

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K F I

LOS ANGELES—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By...Earle C. Anthony, Inc.
Address.....141 North Vermont Ave.
Phone Number.....FAirfax 2121
Transmitter Location.....Buena Park, Calif.
Time on the Air.....5:58 a.m. to 12 midnight
News Service.....UP
Transcription Service: Standard Radio, C. P. MacGregor, Lang-Worth
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Earle C. Anthony
General Manager.....Harrison Holliway
Sales Manager.....Clyde Scott
Sales Promotion Manager.....E. D. Pederson
Program Manager.....Glan Heisch
Production Manager.....John I. Edwards
News Editor.....Jose Rodriguez
Farm & Public Relations Director.....Bernard N. Smith
Auditor.....Ernest Felix
Special Events Supervisor...Jimmy Vandiveer
Continuity Editor.....Volney Cunningham
Musical Director.....Claude Sweeten
Chief Engineers.....Curtis Mason, H. L. Blatterman

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K F S G

LOS ANGELES—EST. 1923

Frequency: 1150 Kc....Power: 2500 d.; 1000 n.
Owned-Operated By: Echo Park Evangelistic Ass'n
Address.....1100 Glendale Blvd.
Phone Number.....Exposition 1141
Transmitter Location.....1100 Glendale Blvd.
Time on the air: 7:45 p.m. to 12 midnight (except Fridays); Sundays, 10:30 a.m. to 12:30 p.m., 3 p.m. to 4:15 p.m., 7:00 p.m. to 12 midnight

Personnel

President.....Aimee Semple McPherson
Station Manager.....Phil Kerr
Chief Engineer.....Myron Kluge

something **NEW** has been

CULTIVATED

in the **3rd** major market

It's the biggest county in the United States as far as agricultural wealth goes, yet no station in Southern California ever put forth any particular effort to serve these 15,000 Los Angeles County farmers.

But that's all been changed since **KFI** rolled up its Clear Channel sleeves and went to work really putting out the kind of farm programs the growers wanted. From what we hear, we've done real well, and not only do our nearby neighbors dial daily for these informative broadcasts, but more than a few of the 100,000 other growers in the eleven western states make **KFI** a daily dialing habit.

Yes, we've cultivated an important field in the Nation's 3rd Major Market and we're **K**-eeping **F**-armers **I**-nformed every day with *Western Agriculture, National Farm and Home Hour, Noon Farm Reporter, Nightly Frost Warnings,* plus all the other weekly farm features.

So now, in addition to being the station "most people listen to most" in Los Angeles city, **KFI,** all 50,000 watts of it, is also the voice of the farm in these parts as well.

the west coast's only clear channel station

K F I

owned and operated by

EARLE C. ANTHONY, INC.

LOS ANGELES

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Memo to Radio Daily:

"Facts can stand repetition so please duplicate our ad of last year in this year's Annual." H. M.

K F W B, Hollywood's own station, carries *more local business than any other station* in the greater Los Angeles area—this is as it should be:—

★ ***BECAUSE*** Warner Bros.' experienced staff of directors, writers and merchandising men have created high rating local shows available for your sponsorship;

★ ***BECAUSE*** KFWB's staff is available to produce, direct and merchandise your advertising campaign to help create greater audiences —more sales;

★ ***BECAUSE*** KFWB has the largest studio facilities on the west coast—studios with capacities ranging from 450 to 3,000 seats. This affords the local advertiser a *real opportunity to merchandise his show;*

★ ***BECAUSE*** KFWB's 5,000 Watts day and night gives it signal strength that adequately covers the greater Los Angeles area—the area that boasts one-third of the buying power of the eleven western states;

★ ***BECAUSE*** KFWB's position on the dial places it right in the center of the greatest activity.

• • •

WARNER BROS.

KFWB

LOS ANGELES, CALIF.

Harry Maizlish, Gen. Mgr.

5833 Fernwood Avenue
HOLLYWOOD, CALIF.

National Sales Representative:

WILLIAM G. RAMBEAU COMPANY

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K F V D

LOS ANGELES

Frequency: 1020 Kc.....Power: 1000 Watts
Owned-Operated By: Standard Broadcasting Company, Inc.
Address.....338 South Western Avenue
Phone Number.....Drexel 2391
Transmitter Location....9300 Cattaraugus St.
Time on the air: 6 a.m. to local sundown; 10 p.m. to 6 a.m.
News Service.....UP
Transcription Service.....Lang-Worth

Personnel

President-Station Manager.....Franke Burke
Commercial Manager.....F. J. Smalley, Jr.
Program Dir.-Chief Announcer...Howard Gray
Publicity Director.....Toni Reeder
Chief Engineer.....John A. Smithson

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K F W B

LOS ANGELES—EST. 1926

CALIFORNIA RADIO SYSTEM

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By: Warner Bros. Broadcasting Corp.
Address.....5833 Fernwood Ave.
Phone Number.....Hempstead 5151
Transmitter Location.Baldwin Hills, Culver City
Time on the Air.....130 hours weekly
News Service.....INS
Transcription Service: Associated Music Publishers
Representative.....William G. Rambeau Co.

Personnel

President.....L. J. Halper
General Manager.....Harry Maizlish
Commercial Manager.....Jack O. Gross
Chief Announcer.....Harry Hall
Production Manager.....Manning Ostroff
Musical Director.....Leon Leonardi
Chief Engineer.....Harry Myers

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K G F J

LOS ANGELES—EST. 1926

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Ben S. McGlashan
Address.....1417 S. Figueroa St.
Phone Number.....Prospect 2434
Transmitter Location.....1828 Oak St.
Time on the Air.....Unlimited license
News Service.....INS
Transcription Service.....Associated Music Publishers; Standard Radio
Representative.....Cox & Tanz

Personnel

Manager.....Ben S. McGlashan
Assistant Manager.....H. Duke Hancock

K H J

LOS ANGELES—EST. 1923

MBS—DON LEE

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By: Don Lee Broadcasting System
Business Address.....5515 Melrose Ave.
Phone Number.....HOllywood 8111
Transmitter Location.....Venice Blvd. & La Cienega
Time on the air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight
News Service.....AP, INS
Transcription Service: World Broadcasting System
Representative.....John Blair & Co.

Personnel

President.....Thomas Lee
Vice-President and General Manager.....Lewis Allen Weiss
Assistant Manager.....Willet H. Brown
General Sales Manager.....Wilbur Eickelberg
Television Director.....Harry Lubcke
Program Director.....Van C. Newkirk
Commercial Manager.....Sydney Gaynor
Publicity Director.....Mark Finley
Musical Director.....Dave Rose
Chief Engineer.....Frank Kennedy

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K M T R

LOS ANGELES—EST. 1924

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....KMTR Radio Corp.
Address.....1000 Cahuenga Blvd.
Phone Number..... .....HIllside 1161
Transmitter Location.....1000 Cahuenga Blvd.
Time on the Air.....6 a.m. to 1 a.m.
News Service.....Radio News Reel
Transcription Service..Lang-Worth; Standard Radio; BMI
Representative.....Burn-Smith Co.

Personnel

General Manager.....Kenneth O. Tinkham
Musical Director.....Salvatore Santaella

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K N X

LOS ANGELES—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1070 Kc..... Power: 50,000 Watts
Owned-Operated By ..Columbia Broadcasting System, Inc.
Address.....6121 Sunset Blvd.
Phone Number.....Hollywood 1212
Transmitter Location....Columbia Park, Torrance, Calif.
Time on the Air: 4:45 a.m. to 1 a.m.; Sundays, 6 a.m. to 1 a.m.
News Service.....AP; INS; UP

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Transcription Service.....Associated Library Service
Representative..... Radio Sales

Personnel

General Manager....Donald W. Thornburgh
Pacific Coast Sales Manager..Arthur J. Kemp
Sales Manager (KNX).....Harry W. Witt
Director of Network Sales....William E. Forbes
Assistant Manager, North California Office .....Charles S. Morin
Sales Promotion Manager.George L. Moskovics
Merchandising & Sales Service Manager .....E. W. Buckalew
Radio Sales Representative..Roger K. Huston
CBS Western Program Director Charles Vanda
Pacific Coast Program Director.Russ Johnston
Commercial Program Manager..Hal M. Hudson
Chief Engineer.....Lester H. Bowman
Director of Public Relations.....Fox Case
Publicity Director.....Hollister Noble
Traffic Manager.....Allan N. Cormack
Auditor.....Charles D. Ryder, Jr.
Assistant Program Director.....Ben Paley
CBS Western Musical Director....Lud Gluskin
Musical Director (KNX).....Wilbur Hatch
Continuity Chief.....Paul Pierce
Production Manager.....Edith Todesca
Sound Effects Chief.....Alfred Span
Traffic Manager.....Allan N. Cormack
Managing News Editor.....Clinton Jones
Director of Education..Frances Farmer Wilder

KRKD

LOS ANGELES—EST. 1927

Frequency: 1150 Kc.....Power: 2500 d.; 500 n.
Owned-Operated By.....Radio Broadcasters, Incorporated
Operated By.....Frank P. Doherty
Business Address....519 Title Insurance Bldg., 433 So. Spring Street
Phone Number.....Tucker 7111
Studio Addresses....312 Spring Arcade Bldg.; 541 So. Spring St.
Transmitter Location....1100 Glendale Blvd.
Time on the Air.....Shares Time with KFSG
News Service .....INS

Personnel

President .....Frank P. Doherty
General Manager.....John A. Driscoll
Studio Manager & Program Director Howard R. Bell
Chief Engineer.....Willis O. Freitag

KMYC

MARYSVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Marysville-Yuba City Broadcasters, Inc.
Address .....State Theatre Building
Phone Numbers.....2080; 2081
Transmitter Location....Riverside Ave. 2 miles south of Marysville
Time on the Air.....7 a.m. to 12 midnight
Newspaper Affiliation.....Marysville Appeal-Democrat
News Service .....AP
Transcription Service.....Standard Radio
Representative.....John Blair & Co.

Personnel

President .....Horace Thomas
Station Manager.....Harry E. Browne
Commercial Manager.....Paul McConnell
Sales Promotion Manager.....Earl Wright
Program Director.....William Carberry
Chief Engineer.....John G. Gould

KYOS

MERCED—EST. 1936

MUTUAL BROADCASTING SYSTEM

Frequency: 1080 Kc. (C.P. 1490 Kc. full-time) Power: 250 Watts
Owned-Operated By....Merced Broadcasting Company
Business Address.....P. O. Box 662
Phone Numbers.....1430; 1431
Studio Address....."G" Street Grade
Transmitter Location....."G" Street Grade
Time on the Air..Local Sunrise to Local Sunset
News Service .....UP
Transcription Service.....Standard Radio
National Sales Office.....580 Market St., San Francisco
Representative .....W. S. Grant

Personnel

General Director.....Hugh McClung
Station Manager .....David S. Ballou
Commercial Manager.....Gordon Heater
Sales Promotion Manager....John Wittenmeier
Program Director .....Mel Marshall
Chief Announcer.....Erwin Dold
Publicity Director.....Viola Gary
Chief Engineer .....William Musladin

KTRB

MODESTO—EST. 1934

Frequency: 860 Kc.....Power 250 (C.P. 1000)
Owned-Operated by..KTRB Broadcasting Co.
Business Address.....P. O. Box 593
Phone Number..... 774
Studio Addresses..McHenry & Sylvan Aves.; Norwegian Ave. ½ mile east of McHenry
Transmitter Location.....Norwegian Ave.
News Service .....UP
Transcription Service.....BMI; Lang-Worth; Sons of the Pioneers

Personnel

President-Station Manager..Wm. H. Bates, Jr.
Commercial Manager .....Doug McCreary
Program Director .....Cecil Lynch
Publicity Director-Chief Announcer .....Warren Cato
Chief Engineer.....Wayne Berthold

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KDON

MONTEREY—EST. 1935

DON LEE—MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Monterey Peninsula Broadcasting Co.
Business Address.....275 Pearl St.
Phone Number: .....Monterey 8501
Studio Addresses ..275 Pearl St.; 137 Monterey St., Salinas; Casa del Rey Hotel; Santa Cruz
Transmitter Location .....Municipal Wharf
Time on the Air.....6 a.m. to 11 p.m.
Newspaper Affiliation....Monterey Peninsula Herald; Salinas Newspapers, Inc.
News Service .....UP
Transcription Service.....NBC Thesaurus

Personnel

President .....Paul H. Caswell
Station Manager.....Howard V. Walters
Sales Promotion Manager....Billee Wheelock
Program Director.....Jack Eliassen
Chief Engineer.....Omer Wright

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KLS

OAKLAND—EST. 1921

Frequency: 1310 Kc. .....Power: 1000 Watts
Owned By .....S. W. & E. N. Warner
Operated by .....Warner Brothers
Address ..... 327-21st Street
Phone Number .....Higate 1212
Transmitter Location.....327-21st Street
Time on the Air.....24 hours daily
News Service .....INS

Personnel

Station Manager .....S. W. Warner
Commercial Manager.....F. W. Morse
Program Director .....C. de Costa
Publicity Director .....Mary Dorr
Chief Engineer..... R. C. Butler

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KLX

OAKLAND—EST. 1922

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By....Tribune Building Co.
Address ....Tribune Tower, 13th & Franklin Streets
Phone Number .....Templebar 6000
Transmitter Location .....Oakland
Time on the Air: 7:30 a.m. to 11:30 p.m.; Sundays, 12 noon to 11 p.m.
Newspaper Affiliation.....Oakland Tribune
Transcription Service.....World Broadcasting System

Personnel

Manager .....Preston D. Allen
Musical Director.....M. Jay Goodman

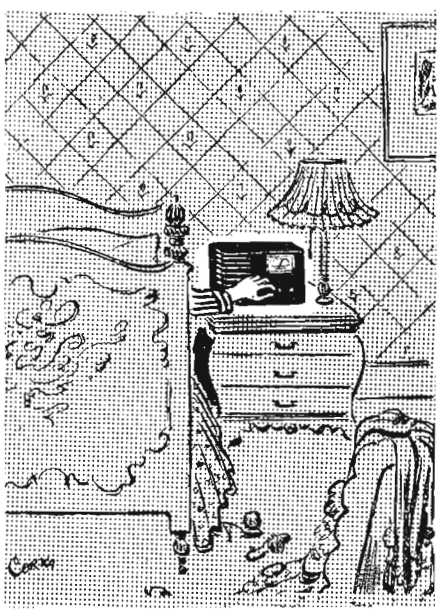
KROW

OAKLAND—EST. 1925

Frequency: 960 Kc. .....Power 1000 Watts (C.P. 5000 Watts)
Owned-Operated By ....Educational Broadcasting Corporation
Business Address ....Radio Center Building, 464 - 19th Street
Phone Number.....GLencourt 6774
Studio Addresses.....Radio Center Building Bellevue Hotel, San Francisco; Newsreel Theatre, Oakland, Calif.
Transmitter Location .....1522 - 8th Avenue
Time on the Air.....125½ hours weekly
News Service .....INS
Transcription Service.....Standard Radio; Langworth
Representative ..... Free & Peters, Inc.

Personnel

President .....W. I. Dumm
Vice-President-General Manager .....Philip G. Lasky
Commercial Manager.....Carl Nissen
Sales Promotion Manager.....Ad Fried
Program Director.....Keith Kerby



"Now, let's get the 11 o'clock news on KROW"

KROW
OAKLAND, CALIFORNIA

Studios in San Francisco and Oakland
National Representatives: FREE & PETERS, INC.

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Production Manager.....Scott Weakley
Publicity Director.....Mercedes Prosser
Musical Director .....Edward House
Chief Engineer .....C. E. Downey

K P A S

PASADENA—EST. 1941

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By: Pacific Coast Broadcasting Co.
Business Address...1401 South Oak Knoll Rd.
Phone Number..RYan 1-6991; SYcamore 6-9281
Studio Addresses: Huntington Hotel; Music City, Sunset & Vine Sts., Hollywood
Transmitter Location: Lexington Gallatin Rd., El Monte, Calif.
Time on the Air.....18 hours daily
News Service.....INS
Transcription Service: C. P. MacGregor; Lang-Worth

Personnel

President.....J. Frank Burke
Station Manager.....Loyal K. King
Commercial-Sales Promotion Manager.....John L. Akerman
Program Director.....C. H. Leinhaas
Publicity Director.....Fern Cardon
Chief Announcer.....Gordon Burke
Musical Director.....J. Newton Yates
Chief Engineer.....John A. Smithson

K P P C

PASADENA—EST. 1924

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By: Pasadena Presbyterian Church

RADIO
EXECUTIVES
READ
RADIO
DAILY
REGULARLY

Address.....585 East Colorado St.
Phone Number.....Sycamore 3-2193
Transmitter Location...585 East Colorado St.
Time on the air: Sundays, 9 a.m. to 1 p.m. and 6:45 p.m. to 9 p.m.; Wednesdays, 7 p.m. to 9:30 p.m.
Transcription Service.....Standard Radio

Personnel

Chairman, Bd. of Trustees.....S. B. Marston
Station Manager.....C. Franklin Ward
Chief Announcer.....Vincent Parsons
Program-Musical Director.....Leon Hall
Chief Engineer.....N. V. Parsons
(Non-Commercial Station)

K W K W *

PASADENA—EST. 1941

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Southern California Broadcasting Co.
Address .....1010 East Green St.
Time on the Air.....Daytime license

Personnel

President-Treasurer.....Marshal S. Neal
Vice-President .....Lee A. Ragan
Secretary ..... H. H. Cooper

*Station had construction permit at time of going to press and no other information was available.

K V C V

REDDING—EST. 1936

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By: Golden Empire Broadcasting Co.
Business Address.....P. O. Box 559
Phone Number.....1646, 1647
Studio Address.....Highway No. 99
Transmitter Location.....Highway No. 99
Time on the Air.....Unlimited license
News Service.....UP
Transcription Service.....Standard Radio
Representative.....Will Grant
National Sales Office: 580 Market St., San Francisco

Personnel

President.....Hugh McClung
Station Manager.....Ralph R. Bryan
Commercial Manager.....Karl Krueger
Sales Promotion Manager.....A. J. Krisik
Program Director.....Bud Martin
Production Manager-Musical Director.....Frank Johnstone
Auditor.....Thelma Bryan
Chief Announcer-Chief Engineer...Pat O'Brien

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KPRO

RIVERSIDE—EST. 1941

COLUMBIA BROADCASTING SYSTEM
CALIFORNIA RADIO SYSTEM

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Operated By: Broadcasting Corporation of America
Business Address: 3401 Russell St., American National Bank Bldg., San Bernardino
Phone Number: Riverside 6290, San Bernardino 5157
Studio Address: 3401 Russell St., American National Bank Bldg., San Bernardino
Transmitter Location:.....3401 Russell St.
Time on the Air.....6 a.m. to 1 a.m.
News Service.....INS, Transradio
Transcription Service: World Broadcasting System
Representative.....Howard H. Wilson Co.

Personnel

President-General Manager.....W. L. Gleeson
Commercial Manager.....H. A. Polite
Program Director.....Barton Bachmann
Production Manager.....Bill Holmes
Publicity Director.....Grant Holcomb
Office Manager.....Jayne Stout
Chief Engineer.....Norman Dewes

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KFBK

SACRAMENTO—EST. 1922

BLUE NETWORK—CALIFORNIA
RADIO SYSTEM

Frequency: 1530 Kc.....Power: 10,000 Watts
Owned-Operated By: McClatchy Broadcasting Co.
Business Address.....708 Eye St.
Phone Number.....2-5011
Transmitter Location.....Yola County
Time on the Air.....5:30 a.m. to 12 midnight
Newspaper Affiliation.....Sacramento Bee
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....Paul H. Raymer Co.

Personnel

Vice-President.....G. C. Hamilton
Station & Business Manager....Howard Lane
Sales Promotion Manager.....R. L. McDowell
Program Director.....George Breece
Production Manager.....Lawrence Robertson
Sales Manager.....Leo Ricketts
Musical Director.....George Breece
Chief Engineer.....Norman D. Webster

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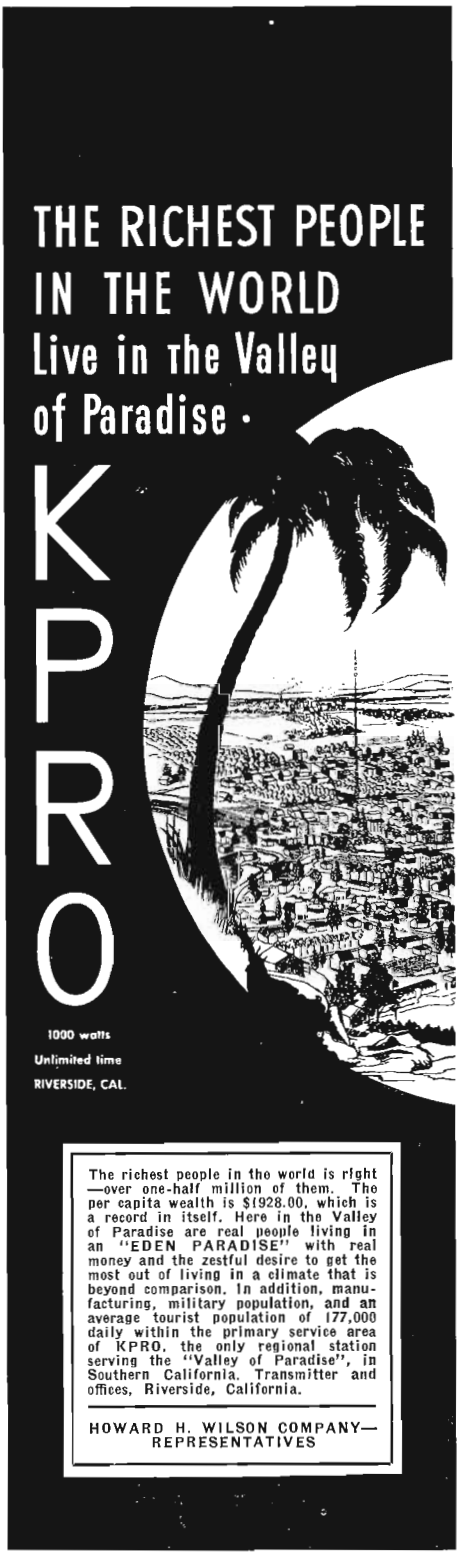
KROY

SACRAMENTO—EST. 1937

COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Royal Miller



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Address.....Hotel Sacramento Bldg.
Phone Number.....3-2525
Transmitter Location.....65th St. at 14th Ave.
Time on the Air.....6:30 a.m. to 12:30 a.m.
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Edward S. Townsend Co.

Personnel

President-Owner.....Royal Miller
Station Manager.....Will Thompson, Jr.
Sales Manager.....D. E. Lundy
Sales Promotion Manager.....Rex Bowen
Program Director.....Garland Schuler
Production Manager.....Roger Hunt
Auditor.....Bert T. Nevielle
Woman's Program Director....Martha Morton
Musical Director.....Evangeline Baker
Chief Engineer.....Milton Cooper

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K F X M

SAN BERNARDINO—EST. 1929

MUTUAL—DON LEE

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....J. C. and E. W. Lee
Operated By.....Lee Bros. Broadcasting Co.
Address.....California Hotel
Phone Number.....4-761, 4-762
Transmitter Location.....990 Colton Ave.
Time on the air: 5 a.m. to 12 midnight except Wednesday and Sunday; Wednesdays, 5 a.m. to 7 p.m. and 9:30 p.m. to 12 midnight; Sundays, 1 p.m. to 6:45 p.m. and 9 p.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....John Blair & Co.

Personnel

Partners.....J. C. & E. W. Lee
Station Manager.....George A. Burns
Commercial Manager.....Maury A. Vroman
Program Director.....Lowell Smith
Production-Publicity Director.. Bill Thompson
Chief Announcer.....Paul Lynde

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K F M B

SAN DIEGO—EST. 1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Worcester Broadcasting Corp.
Address..... Pacific Square
Phone Number.....Main 2114
Transmitter Location.....Spreckles Bldg.
Time on the Air.....6:30 a.m. to 12 midnight
News Service.....INS
Transcription Service..... Transradio
Representative.....Homer Owen Griffith

Personnel

President-Station Manager, Warren B. Worcester
Commercial-Sales Promotion Manager.....Ed Cunniff
Program Director.....Joe S. Walters
Traffic Manager.....Claire Louise Miller
Auditor..... Walter Kretchmer
Continuity Director.....Iris Baldridge
Copy Editor.....Lorraine Packard
Chief Engineer-Publicity Director, Leslie G. Hewitt

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K F S D

SAN DIEGO—EST. 1926

BLUE NETWORK

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Airfan Radio Corporation, Ltd.
Address.....U. S. Grant Hotel, 326 Broadway
Phone Number.....Franklin 6353
Transmitter Location.....326 Broadway
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... UP
Transcription Service.....NBC Thesaurus
Representative.....Paul H. Raymer Co.

Personnel

President-Station Manager..Thomas E. Sharp
Commercial-Sales Promotion Manager.....John Babcock
Program Director.....Leah McMahon

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K G B

SAN DIEGO—EST. 1931

MUTUAL—DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts (C.P. 5000)
Owned-Operated By: Don Lee Broadcasting System
Address.....1012 First Ave.
Phone Number.....Franklin 6151
Transmitter Location.....1012 First Ave.
Time on the air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....AP, INS
Transcription Service: World Broadcasting System
Representative.....John Blair & Co.

Personnel

Genl. Mgr.....Lewis Allen Weiss
Station Manager.....S. W. Fuller
Commercial-Sales Promotion Manager.....William A. Evans
Production Mgr. Publicity Dir.....David Titus
Program Director.....James Dillon
Chief Announcer.....Jack Bailey
Office Manager.....Louise Kaufman
Musical Director.....George Bacon
Chief Engineer.....Verne Milton

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K F R C

SAN FRANCISCO—EST. 1924

MUTUAL—DON LEE BROADCASTING SYSTEMS

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By: Don Lee Broadcasting System
Address.....1000 Van Ness Avenue
Phone Number.....Prospect 0100
Transmitter Location.....1000 Van Ness Ave.
Time on the air: 6 a.m. to midnight; Sundays, 8 a.m. to midnight
News Service.....AP, INS
Transcription Service: World Broadcasting System
Representative.....John Blair & Co.

Personnel

President.....Thomas S. Lee
Station Manager.....William D. Pabst
Commercial Manager.....Ward D. Ingrim
Program Director.....Ben Harkins
Production Manager.....Mel Venter
Sales Promotion Manager.....Boyd Rippey
Chief Announcer.....Bob Bence
Sales-Traffic Manager.....Enes Canata
Publicity Director.....Pat Kelly
Musical Director.....Cy Trobbe
Chief Engineer.....Jim McArdle

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K G O

SAN FRANCISCO—EST. 1924

BLUE NETWORK

Frequency: 810 Kc.....Power 7500 Watts
Owned-Operated By.....Blue Network Co.
Address .....Taylor & O'Farrell Streets
Phone Number.....Graystone 8700
Transmitter Location..... Oakland
Time on the Air: 6 a.m. to midnight; Sunday, 7:30 a.m. to midnight
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus; Davis & Schwegler

Personnel

Station Manager.....William B. Ryan
Sales Manager.....Walter Davidson
Sales Promotion Manager.....J. G. Paltridge
Program Director.....Robert Dwan
Auditor .....Joan Peterson
Continuity Director.....Harry Mayhorn
Production Manager.....Forrest Barnes
Chief Announcer.....Berton Bennett
Sales Traffic Manager.....Lola Camaches
Program Traffic Manager.....Eleanor Higby
Station Engineer.....T. B. Palmer

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K J B S

SAN FRANCISCO—EST. 1925

Frequency: 1100 Kc.....Power: 500 Watts
Owned By.....Julius Brunton & Sons Co.
Operated By.....Ralph R. Brunton
Address.....1470 Pine Street
Phone Number.....Ordway 4148
Transmitter Location .....4170 Pine Street
Time on the Air: Sunday through Friday, 10 p.m. until local sunset; Saturday, 11:30 p.m. until local sunset
News Service.....INS; UP
Transcription Service..Standard; Lang-Worth-C. P. McGregor
Representative....William G. Rambeau Co.

Personnel

General Manager.....Ralph R. Brunton
Manager .....E. P. Franklin
Program Director.....H. H. Wickersham
Musical Director.....Ross Snyder

•

K P O

SAN FRANCISCO—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By..National Broadcasting Company
Address.....Taylor & O'Farrell Streets
Phone Number.....Graystone 8700
Transmitter Location .....Belmont
Time on the Air: 6 a.m. to midnight; Sunday, 7 a.m. to midnight
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus; Davis & Schwegler
Representative....William E. Shea (National Broadcasting Co.)

Personnel

Station Manager.....A. E. Nelson
Sales Manager.....Alfred Crapsey
Program Director.....Robert Seal
Director of News and Special events Don F. Martin
Director of Public Service.....Leonard Gross
Auditor.....A. G. Diederichs
Publicity Director.....Kay Barr
Continuity Director.....Byron Mills
Traffic Manager.....Robert Sandstrom
Chief Announcer.....Floyd Farr
Sales Traffic Manager.....Fay Pattee Smith
Program Traffic Manager.....Janet Sligh
Station Engineer.....George Greaves

•

K S A N

SAN FRANCISCO—EST. 1925

CALIFORNIA RADIO SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Golden Gate Broadcasting Corp.
Address .....1355 Market St., Merchandise Mart Bldg.
Phone Number.....Market 8171
Transmitter Location.....1355 Market St.

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POPULARITY — RESULTS — SERVICE

KYA

SAN FRANCISCO

Ask Anyone —

5000 Watts Day
1000 Watts Night
1260 KC.

or in

NEW YORK • CHICAGO • SAN FRANCISCO
SPOT SALES, INCORPORATED

SAN FRANCISCO
KYA Manager, Harold H. Meyer · Hearst Building

www.americanradiohistory.com

Time on the Air.....21 hours daily
News Service.....INS; UP
Representative.....Radio Advertising Corp.

Personnel

President .....S. H. Patterson
Station Manager.....Lou Keplinger
Program Director.....Vic Paulsen
Publicity Director.....Les Mallory
Chief Engineer.....Mel Williams

•

K S F O

SAN FRANCISCO—EST. 1925

Frequency: 560 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By....The Associated Broadcasters, Inc.
Address.....140 Jessie Street, Palace Hotel Bldg.
Phone Number.....Garfield 4700
Transmitter Location.....Islais Creek
Time on the Air.....Unlimited License
News Service.....AP; INS
Transcription Service.....Lang-Worth
Representative.....Weed & Company

Personnel

President..... W. I. Dunn
General Manager.....Lincoln Dellar
Commercial Manager.....Haan J. Tyler
Program Director.....R. W. Dumm
Sales Promotion Manager..Isabel Goldthwaite
Publicity Director.....Austin Fenger
Musical Director.....Dick Aurandt
Chief Engineer.....R. V. Howard

•

K Y A

SAN FRANCISCO—EST. 1926

CALIFORNIA RADIO SYSTEM

Frequency: 1260 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Hearst Radio, Inc.
Address....Hearst Bldg., 3rd & Market Sts.
Phone Number.....DOuglas 2536
Transmitter Location.....Candlestick Point, Bay View Park
Time on the Air: 6:30 a.m. to 12 midnight; Sunday, 7:30 a.m. to 12 midnight
Newspaper Affiliation.....San Francisco Examiner
News Service..... INS
Transcription Service..Associated Music Publishers; Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President .....C. B. McCabe
General Manager.....Harold Meyer
Sales Promotion Manager..J. Clarence Myers
Program Director.....Dean Stewart
Chief Announcer.....Hal McIntyre
Musical Director.....George Nylicek
Chief Engineer.....Paul C. Schulz

K Q W

SAN JOSE—EST. 1912

COLUMBIA BROADCASTING SYSTEM

Frequency: 740 Kc.....Power: 5000 Watts
Owned-Operated By.....Pacific Agricultural Foundation, Limited
Business Address.....San Jose; Palace Hotel San Francisco
Phone Numbers.....Ballard 2616 (San Jose), YU 1700 (San Francisco)
Studio Addresses....87 E. San Antonio St., San Jose; Palace Hotel, San Francisco
Transmitter Location.....Alviso, California
Time on the Air.....6:15 a.m. to 12 midnight
News Service.....INS; UP
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Ralph R. Brunton
General Manager.....C. L. McCarthy
Sales Promotion Manager.....Charles Reed
Production Manager.....Lee Wood

•

K V E C

SAN LUIS OBISPO—EST. 1937

MUTUAL—DON LEE

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Christina M. Jacobson
Operated By...The Valley Electric Company
Business Address.....851 Higuera Street
Phone Number....San Luis Obispo 1100-1101
Studio Address.....Mt. View & Hill Streets
Transmitter Location....Roosevelt Highway—1½ miles north of San Luis Obispo
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....INS
Transcription Service.....Standard Radio
Representative.....John Blair & Company

Personnel

Owner.....Christina M. Jacobson
Manager .....Les Hacker
Sales Promotion Manager....Joe Shuttleworth
Program Director.....Aram Rejebian
Chief Announcer.....William Griffin
Chief Engineer.....Earl Travis

•

K V O E

SANTA ANA—EST. 1926

DON LEE — MUTUAL

Frequency: 1480 Kc.....Power: 250 Watts
Owned-Operated By.....The Voice of the Orange Empire, Inc., Ltd.
Business Address.....307 North Broadway
Phone Number..... 4901-R
Studio Address.....2825 West 5th St.
Transmitter Location.....2825 West 5th St.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

www.americanradiohistory.com

Transcription Service.....C. P. MacGregor
Representative.....John Blair & Co.

Personnel

President and General Manager, Ernest L. Spencer
Vice-President.....C. P. MacGregor
Sales Manager.....Puck Wendling
Sales Promotion Manager-Chief Announcer.....Jim Lyons
Program Director-Chief Engineer.....Wallace S. Wiggins
Production Manager.....Bruce Buell

•

K D B

SANTA BARBARA—EST. 1929

MUTUAL—DON LEE BROADCASTING SYSTEMS

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By Don Lee Broadcasting System
Address.....17 East Haley
Phone Number.....Santa Barbara 4131
Transmitter Location.....17 East Haley
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service..... AP; INS; UP
Transcription Service....World Broadcasting System
Representative .....John Blair & Co.

Personnel

President.....Thomas S. Lee
Station Manager.....Dan J. Donnelly
Commercial Manager-Chief Announcer .....Jack Temple
Sales Promotion-Program Manager ..... Dick Douglas
Musical Director.....Stella Holloway
Chief Engineer.....William A. Crabbe

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K T M S

SANTA BARBARA—EST. 1937

BLUE NETWORK
CALIFORNIA RADIO SYSTEM

Frequency: 1250 Kc. .....Power: 1000 Watts
Owned-Operated By....News-Press Publishing Co.
Address .....De LaGuerra Plaza
Phone Number..... 6111
Transmitter Location.....Goleta, Calif.
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Santa Barbara News-Press
News Service.....AP; INS
Transcription Service.....NBC Thesaurus
Representative.....Paul H. Raymer Co.

Personnel

Manager .....Charles A. Storke
Commercial-Asst. Manager...Louis F. Krdeck
Ventura Studio Manager.....James Fox

K S R O

SANTA ROSA—EST. 1937

Frequency: 1350 Kc. .....Power: 1000 Watts
Owned By.....E. L. Finley
Operated By .....Wilt Gunzendorfer
Business Address.....457 Mendocino Ave.
Phone Number 110
Studio Addresses.....457 Mendocino Ave., Casa de Vallejo Hotel, Vallejo
Transmitter Location Fresno and Vallejo Aves.
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays, 9 a.m. to 10 p.m.
Newspaper Affiliation: Press Democrat; Santa Rosa Republican; Times Herald and Evening Chronicle (Vallejo, Calif.)
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus; World Broadcasting System
National Sales Office.....Mills Building, San Francisco

Personnel

President .....E. L. Finley
Manager.....Wilt Gunzendorfer
Program Director.....Gordon Brown
Vallejo Studio Manager.....Larry Hayes
Traffic Manager.....Elizabeth Roberts
Publicity Director.....Mike Pardee
Chief Engineer.....Howard McCauley

•

K G D M

STOCKTON—EST. 1926

Frequency: 1140 Kc.....Power: 5000 Watts
Owned-Operated By.....E. F. Peffer
Address .....517 E. Market
Phone Number.....4-4551
Transmitter Location..S.E. 3 miles on 99 hiway
Time on the Air.....4:45 a.m. to local sunset
News Service..... INS
Transcription Service....World Broadcasting System
Representative.....John Blair & Co.

Personnel

Owner .....E. F. Peffer
Manager..... E. Smith
Program Director.....Donald J. Ralph
Musical Director.....Lillian Best
Chief Engineer.....Fred Eilers

•

K W G

STOCKTON—EST. 1921

BLUE NETWORK—CALIFORNIA RADIO SYSTEM

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....McClatchy Broadcasting Co.
Address ..... Hotel Wolf
Phone Number 2-2727
Transmitter Location .....Weber & E Sts.
Time on the Air .....6 a.m. to 12 midnight

www.americanradiohistory.com

Newspaper Affiliation .....McClatchy Newspapers, Inc.
News Service ..... UP
Transcription Service.....Standard Radio
Representative .....Paul H. Raymer Co.

Personnel

President .....Guy C. Hamilton
Station & Sales Manager.....George Ross

K T K C

VISALIA—EST. 1937

BLUE NETWORK

Frequency: 940 Kc.....Power: 5,000 Watts
Owned-Operated By..Tulare-Kings Counties Radio Associates
Business Address.....Post Office Box 511
Phone Number 575
Studio Addresses.....1¾ miles southwest of Visalia; Hotel Fresno, Fresno
Transmitter Location....1¾ miles southwest of Visalia, California
Time on the Air.....5:30 a.m. to 12 midnight
News Service .....AP
Transcription Service.....World Broadcasting System; C. P. MacGregor
Representative.....Spot Sales, Inc.

Personnel

General Manager.....Chas. A. Whitmore
Station Manager.....Chas. P. Scott
Sales Manager.....Stanley P. Simpson
Program Director.....Charles Foll
Musical Director.....Gerry Erwin
Chief Engineer.....Bert Williamson

K H U B

WATSONVILLE—EST. 1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....John P. Scripps
Operated By.....E. H. Calder
Business Address.....P. O. Box 349
Phone Number 1700-1
Studio Addresses: 2 miles North of Watsonville; Franciscan Hotel, Salinas
Transmitter Location: 2 miles North of Watsonville
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation: Watsonville Register-Pajaronian; Watsonville Morning Sun
News Service .....UP
Transcription Service ....World Broadcasting System; BMI
Representatives: Forjoe & Co., Walter Biddick Co. (West Coast)

Personnel

President .....John P. Scripps
Station Manager.....E. H. Calder
Commercial Manager.....George Barringer
Program-Musical Director.....Hal O'Donnell
Publicity Director.....Berni Campbell
Chief Engineer.....Fred Clapp

COLORADO

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 216

K G I W

ALAMOSA—EST. 1929

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By..... E. L. Allen
Address ..... Alamosa
Phone Number 26
Transmitter Location .....East Alamosa
Time on the Air .....Shares time with KIDW

Personnel

Owner .....E. L. Allen

K V O R

COLORADO SPRINGS—EST. 1922

CBS

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....Out West Broadcasting Company
Address .....Antlers Hotel
Phone Number..... Main 278
Transmitter Location.....Platte Avenue (east of city limits)
Time on the Air: 6:45 a.m. to 11:30 p.m.; Saturdays, 6:45 a.m. to 12 midnight
News Service..... AP
Transcription Service.....NBC Thesaurus
Representative .....The Katz Agency

Personnel

President .....E. K. Gaylord
Station Manager.....Dudley Tichenor
Program Director.....Zelle Wade
Musical Director.....Ruth Rummelhart
Chief Engineer.....H. C. Strang

K F E L

DENVER—EST. 1922

MUTUAL

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By .....Eugene P. O'Fallon, Inc.
Address ..... Albany Hotel
Phone Number .....KEystone 0178
Transmitter Location ...5350 West 20th Ave.

www.americanradiohistory.com

Time on the Air.....24 hours daily (silent for maintenance 1:30 to 5:30 a.m. on Mondays only)
News Service.....AP; Transradio
Transcription Service ....World Broadcasting System; Standard Radio; Lang-Worth; C. P. MacGregor
Representativ e.....John Blair & Co.

Personnel

President-Station Manager....Gene O'Fallon
Director .....Frank Bishop
Local Commercial Manager.....Holly Moyer
Program Promotion Manager....Pierce Addis
Traffic Manager .....Cecil Seavey
Production Manager.....Jean Ruth
Chief Announcer .....Herb Trackman
Publicity Director.....Rowena Blair
News Manager .....Bill Welsh
Auditor .....C. M. Switzer
Chief Engineer .....Charles Hastings

K L Z

DENVER—EST. 1920

COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....KLZ Broadcasting Company
Address .....Shirley Savoy Hotel
Phone Number .....Main 4271
Transmitter Location.....Englewood, Colorado
Time on the Air: 5 a.m. to 1 a.m.; (20 hours daily)
News Service .....INS
Transcription Service.....Associated Music Publishers
Representative .....The Katz Agency

Personnel

President .....E. K. Gaylord
Station Manager .....Hugh B. Terry
Commercial Manager.....Fred C. Mueller
Sales Promotion Manager.....Elmer Fondren
Program Director.....Derby Sproul
News Editor.....Fred D. Fleming
Musical Director.....Les Weelens
Chief Engineer.....Harvey Wehrman

K M Y R

DENVER—EST. 1941

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By .....F. W. Meyer
Address.....1626 Stout Street
Phone Number..... Main 4161
Transmitter Location.....1626 Stout Street
Time on the Air.....19 hours per day
Newes Service .....UP
Transcription Service.....Standard Radio
Representative .....Radio Advertising Corporation

IN 1942 . . .
KFEL NEWS SERVICE
ADDS ASSOCIATED PRESS
in 1931 . . . Consolidated Press Leased Wire
Since 1934 . . . TRANSRADIO PRESS SERVICE
AND NOW . . . AP RADIO WIRE!
KFEL DENVER MBS
Managed by Gene O'Fallon
Represented by John Blair & Co.

www.americanradiohistory.com

Personnel

President-Station Manager.....F. W. Meyer
Sales Promotion Manager.....A. G. Meyer
Program Director.....Patricia Burns Kidder
Chief Announcer.....Vernon Hiner
News Editor.....Ben Bezoff
Musical Director.....Jack Donovon
Chief Engineer.....Robert Lewis

•

K O A

DENVER—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 850 Kc. .....Power: 50,000 Watts
Owned by.... The General Electric Company
Operated By..National Broadcasting Company
Address .....1625 California Street
Phone Number.....Main 6211
Transmitter Location.....Aurora, Colorado
Time on the Air: 5:15 a.m. to 1 a.m.; Sunday, 7 a.m. to 1 a.m.
News Service .....AP; INS; UP
Representative ..National Broadcasting Co.

Personnel

President, General Electric....Charles Wilson
President, National Broadcasting, Niles Trammell
General Manager.....Lloyd E. Yoder
Commercial Manager...James R. MacPherson
Auditor-Office Manager.....Dale L. Newbold
Traffic Manager.....H. M. Loucks
Program Director.....Clarence C. Moore
Artists Bureau Head.....Duncan McColl
Production Manager.....Don F. Martin
Chief Announcer.....Gilbert Verba
Musical Director.....Milton Shrednik
Chief Engineer.....Robert H. Owen

•

K P O F

DENVER—EST. 1928

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By..... Pillar of Fire
Address .....1845 Champa Street
Phone Number..... Tabor 3733
Transmitter Location..Belleview Junior College, Westminster, Colo.
Time on the Air: 7:15 to 9 a.m.; 2:30 to 4:30 p.m. and 6:30 to 8:30 p.m., Tuesdays, Thursdays and Saturdays; 7:15 to 9 a.m., 2:30 to 4:30 p.m. and 7 to 8:30 p.m., Mondays, Wednesdays and Fridays; Sundays, 7:30 to 9 a.m., 11 a.m. to 12:30 p.m., 3 to 4 p.m. and 6 to 8:45 p.m.

Personnel

President .....Bishop Alma White
Station Managers.....Dr. A. K. White and Dr. Ray B. White
Program Director.....Kathleen M. White
Musical Director.....Ruth Staats
Chief Engineer.....Paul H. Schissler
(Non-Commercial Station)

K V O D

DENVER—EST. 1925

BLUE NETWORK

Frequency: 630 Kc.....Power: 1000 Watts; (C. P. 5000 Watts)
Owned-Operated By: Colorado Radio Corp.
Address.....Midland Savings Bldg.
Phone Number.....TAbor 2291
Transmitter Location .....North of Denver
Time on the Air.....Unlimited license
News Service ..... UP
Transcription Service.....Associated Music Publishers; Lang-Worth; C. P. MacGregor

Personnel

President and General Manager..W. D. Pyle
Station & Commercial Manager...T. C. Ekrem
Program Director.....J. E. Finch
Publicity Director.....B. H. Stanton
Chief Announcer .....Joe E. Finch
Auditor .....J. N. Hile
Assistant Program Director...Vince W. Corbett

•

K I U P

DURANGO—EST. 1935

Frequency: 1400 Kc. .....Power: 250 Watts
Owned-Operated By..San Juan Broadcasting Co.
Address .....2800 Main Ave.
Phone Number..... 117
Transmitter Location.....2800 Main Ave.
Time on the Air.....7:30 a.m. to 10 p.m.
News Service..... Transradio
Transcription Service....BMI; Keystone Broadcasting System; Metro.

Personnel

Station Manager.....Raymond M. Beckner

•

K F X J

GRAND JUNCTION—EST. 1926

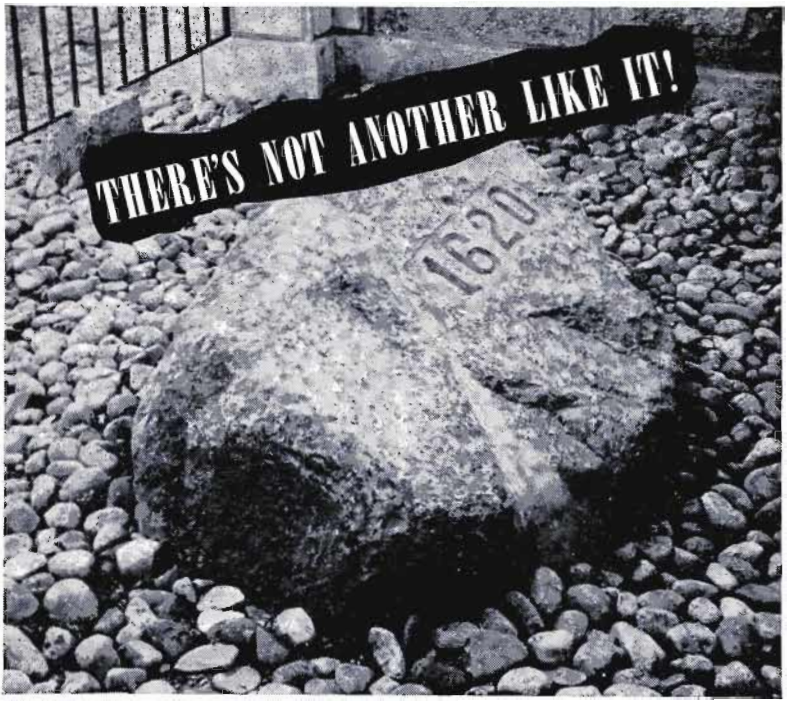
MUTUAL BROADCASTING SYSTEM

Frequency: 920 Kc...Power: 1000 d.; 500 n.
Owned-Operated By ..Western Slope Broadcasting Co.
Address .....La Court Hotel
Phone Number..Grand Junction 126 and 142
Transmitter Location.....Hillcrest Manor
Time on the Air: 6:45 a.m. to midnight; Sundays, 8:15 a.m. to 12 midnight
News Service .....UP
Transcription Service....World Broadcasting System
Representative .....Walker Company

Personnel

President-General Manager.....Rex Howell
Sales and Sales Promotion Manager .....Bruce Izaacson
Program-Traffic Director.....Mildred Fuller
Production Manager.....Ken Gorsuch
Chief Engineer.....Noel Vaughn

www.americanradiohistory.com



THIS unpretentious stone with its simple but significant inscription has no counterpart in all the world. Plymouth Rock is a symbol of opportunity today just as it was in 1620 when our forefathers leaped ashore on the rocky New England Coast to build a new life for themselves.

New England is still the land of opportunity. Its buying income, especially in Southern New England, is now (as always) far above the national average*. These people have money to spend, and wise national advertisers are finding that out.

Acquaint them with your product through WTIC. Back up your sales message with the prestige and dependable service which has made WTIC this section's "listening habit." For richness of opportunity combined with power of coverage

THERE'S NOT ANOTHER LIKE IT!

* Sales Management, December 1, 1941

WTIC 50,000 WATTS

DIRECT ROUTE TO AMERICA'S NO. 1 MARKET

The Travelers Broadcasting Service Corporation
Member of NBC Red Network and Yankee Network

Representatives: WEED & COMPANY, New York, Chicago, Detroit, San Francisco

www.americanradiohistory.com

K F K A

GREELEY—EST. 1921

MUTUAL BROADCASTING SYSTEM

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Mid-Western Radio Corporation
Address.....620 - 8th Ave.
Phone Number.....Greeley 450-451
Transmitter Location.....Hoover Park, Highway 85 North of Greeley
Time on the Air....Approximately 90 hours weekly
News Service .....UP
Representative .....The Walker Company

Personnel

President-Station Manager.....Francis Price
Program Director ..Dorothy Baldwin MacClary
Production Manager.....Charles W. Lang
Chief Announcer.....W. B. MacClary
Chief Engineer.....George Pogue

K O K O

LA JUNTA—EST. 1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....The Southwest Broadcasting Company
Business Address.....La Junta
Studio Address.....U. S. Highway No. 50
Transmitter Location.... U. S. Highway No. 50
Time on the Air..... 6:30 a.m. to 10 p.m.
News Service .....Radio News Assn.
Transcription Service.....Standard Radio; Keystone Broadcasting System

Personnel

Station Manager .....Leonard E. Wilson
Commercial Manager.....Francis Malouff
Program Director.....Helen Roberts
Chief Announcer.....James R. Bennett
Chief Engineer.....Leonard E. Wilson

K I D W

LAMAR—EST. 1922

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....The Lamarr Broadcasting Co.
Business Address.....129 West Elm St.
Phone Number 18
Transmitter Location ..... Lamar
Time on the Air.....Shares time with KGIW

Personnel

General Manager .....C. R. Anderson

K G H F

PUEBLO—EST. 1928

THE BLUE NETWORK

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Operated By.....Curtis P. Ritchie
Address .....Pueblo Savings & Trust Co. Building
Phone Number 3877
Transmitter Location ...U. S. Highway No. 87
Time on the Air .....Unlimited license
Transcription Service ....World Broadcasting System
Representative .....Howard H. Wilson Co.

Personnel

Owner .....Curtis P. Ritchie
Station Manager .....J. H. McGill
Commercial Manager .....Maxson I. Bevens
Program Director .....Fred Amos

K G E K

STERLING—EST. 1926

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Elmer G. Beehler
Address .....Fleming Road
Phone Number 679
Transmitter Location ..... Sterling
Time on the Air .....Shares time

Personnel

Owner .....Elmer G. Beehler

CONNECTICUT

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 217

W I C C

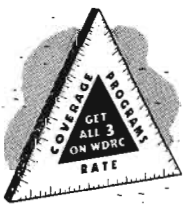
BRIDGEPORT (New Haven)—EST. 1926

BLUE NETWORK—MBS
YANKEE—COLONIAL NETWORKS

Frequency: 600 Kc...Power: 1000 d.; 500 n.
Owned-Operated by ....The Yankee Network, Inc.
Business Address .....1241 Main St.
Phone Number..... 6-1121
Studio Address.....Stratfield Hotel; 1110 Chapel Street, New Haven
Transmitter Location.....Pleasure Beach, Bridgeport
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ....Yankee-Colonial Network
Representative....Edward Petry & Co., Inc.

www.americanradiohistory.com

This hammer is presented with our compliments to the time buyers who have hammered home this essential fact to their clients: **When you advertise in Connecticut's Major Market, use WDRC in Hartford.** You get all three on WDRC—coverage, programs, rate!



BASIC CBS HARTFORD

WDRC

CONNECTICUT'S PIONEER BROADCASTER

www.americanradiohistory.com

President..... John Shepard, 3rd
VP-Station Operation.....R. L. Harlow
VP-Sales & Production.....Linus Travers
VP-Engineering..... Paul A. DeMars
Station Manager.....Joseph Lopez
Sales Manager.....Norman Whittaker
Sales Promotion Manager....James S. Powers
Merchandising Manager.....F. C. McVarish
Publicity Director and
Program Director .....Florence Ballou
Musical Director.....Gus Meyers, Jr.
Chief Engineer.....George Keich

WNAB

BRIDGEPORT—EST. 1941

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By.....Harold Thomas
Business Address.....991 Broad Street
Phone Number 3-3112
Transmitter Location ....Locomobile Point—(Inner Harbor)
Time on the Air: 6:30 a.m. to midnight; Sundays, 9 a.m. to midnight
News Service .....AP
Transcription Service .....Langworth

Personnel

Owner ..... Harold Thomas
Station Manager .....Levon Thomas
Commercial-Sales Promotion
Manager .....Ken Thomas
Program Director.....Winslow Porter
Production Manager.....Jack Dolby
Chief Announcer.....Harry Osborne
Musical Director.....Johnny Montgomery
Chief Engineer.....Gard Ray

WDRC

HARTFORD—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....WDRC, Inc.
Address .....750 Main St.
Phone Number..... 7-1188-9
Transmitter Location.....Blue Hills Ave., Bloomfield, Conn.
Time on the Air: 6 a.m. (unlimited license)
News Service .....UP
Transcription Service .....Associated
Representative.....Paul H. Raymer Co.

Personnel

President and Station
Manager.....Franklin M. Doolittle
Commercial and Advertising
Manager .....Wm. F. Malo
Program Director.....Walter B. Haase
Publicity Director.....Jack Zaiman
Chief Announcer .....Ray Barrett
Musical-Educational Director,
Sterling V. Couch
Public Service Counselor Rev. Charles Graves
Chief Engineer .....Italo Martino

WTHT

HARTFORD—EST. 1936

MUTUAL — COLONIAL

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By....Hartford Times, Inc.
Address .....983 Main St.
Phone Number 2-0237
Transmitter Location.....983 Main St.
Time on the Air.....7 a.m. to 12 midnight
Newspaper Affiliation.....Hartford Times
News Service..... AP
Transcription Service.....Lang-Worth
Representative.....J. P. McKinney & Son

Personnel

President .....Francis S. Murphy
Station Manager.....C. Grover DeLaney
Program Director.....Frederick E. Bieber
Production Manager.....Stuart Wayne
Publicity Director.....Sereno B. Gammell
Chief Announcer..... John S. Lloyd
Musical Director.....Charlotte Gregory
Chief Engineer.....Richard K. Blackburn

WTIC

HARTFORD—EST. 1925

NBC—YANKEE NETWORK

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Operated By....The Travelers Broadcasting Service Corporation
Address.....26 Grove Street
Phone Number.....2-3181
Transmitter Location.....Avon, Connecticut
Time on the Air:6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....AP; INS; Transradio
Transcription Service ....World Broadcasting System; Lang-Worth Feature Programs; BMI Bonus Transcriptions
Representative ..... Weed & Company

Personnel

Station Manager.....P. W. Morency
Sales Manager .....Walter Johnson
Sales Promotion Manager..... F. Clancy
Program Director .....Thomas C. McCray
Production Manager.....Paul Lucas
Chief Announcer.....Philip Becker
News Editor.....Tom Eaton
Transcription Librarian.....Larry Kenfield
Music Librarian.....John DeLisa
Musical Director.....Moshe Paranov
Plant Manager.....H. D. Taylor

WNBC

NEW BRITAIN-HARTFORD
EST. 1935

BLUE NETWORK

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....State Broadcasting Corporation

www.americanradiohistory.com

Business Address.....54 Pratt St. (Hartford)
Phone Number .....Hartford 7-9131
Studio Address .....54 Pratt St., Hartford; 272 Main St., New Britain
Transmitter Location.....Newington, Conn.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....UP
Transcription Service .....Lang-Worth
Representative .....Headley-Reed Company

Personnel

President .....Patrick J. Goode
General Manager .....Richard W. Davis
Program Director.....Ralph Kanna
Commercial Manager..Laurence C. Edwardson
Chief Announcer .....Jack Lacy
Traffic Manager.....Crean Patterson
Musical Director.....Maurice Sechtman
Chief Engineer.....Rogers B. Holt

•

WELI

NEW HAVEN—EST. 1935

MBS-YANKEE & COLONIAL NETWORKS
Frequency: 960 Kc...Power: 1,000 d.; 500 n.
Owned-Operated By.....City Broadcasting Corporation
Address .....221 Orange Street
Phone Number.....8-1133

WELI

NEW HAVEN COUNTY'S OWN STATION!

147,000 Homes—

Potential audience of 350,000 listeners who earn $150,000,000.

WELI—the most talked of and listened to station in New Haven area.

IT WOULD BE WORTH YOUR WHILE to get the facts about
WELI's rich audience.
WELI's responsive audience.

1000 W. DAY • 960 KC. • 500 W. NITE

NEW HAVEN WELI CONNECTICUT

Mutual — Yankee and Colonial networks
National Representatives—Wm. G. Rambeau Co.

Transmitter Location.....Hamden, Conn.
Time on the Air: 7 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12:05 a.m.
News Service..... UP
Transcription Service.....World Broadcasting System Library
Representative.....William G. Rambeau Co.

Personnel

President .....Patrick J. Goode
Manager .....James T. Milne
Artists' Bureau Head.....Marion Reynolds
Program Director.....Charles H. Wright
Publicity Director.....Vincent E. Palmeri
Musical Director.....Marion Reynolds
Chief Engineer.....J. Gordon Keyworth

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WNLC

NEW LONDON—EST. 1936

YANKEE-COLONIAL-MUTUAL
Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Thames Broadcasting Corporation
Address .....Mohican Hotel
Phone Number .....New London 4900
Transmitter Location.....Winthrop Point
Time on the Air: 7:30 a.m. to 12 midnight; Sundays, 8:30 a.m. to 12 mdnight
Representatives .....Burn-Smith, Inc. and R. C. Foster

Personnel

President .....R. L. Morey
Station Manager .....G. J. Morey
Commercial and Advertising Manager.....Ivon B. Newman
Program Director.....Len W. Stevens
Publicity Director-Chief Announcer .....Ted Hodge
Musical Director.....Richard Benvenuti
Chief Engineer.....Walter J. Tucker, Jr.

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WSSR

STAMFORD—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Stephen R. Rintoul
Address .....270 Atlantic St.
Phone Number 4-7575
Transmitter Location ....Lindstrom Rd., Shippan Point, Conn.
Time on the Air .....6:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....World Broadcasting System

Personnel

Owner.....Stephen R. Rintoul
Station Manager .....Slocum Chapin
Program Director ..... Bill Voss
Chief Engineer.....John Reilly

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WATR

WATERBURY—EST. 1934

MUTUAL—COLONIAL—YANKEE

Frequency: 1320 Kc. .....Power: 1000 Watts
Owned-Operated By.....WATR Co., Inc.
Address.....71 Grand St.
Phone Number..... 3-5161
Transmitter Location.....Baldwin Avenue
Time on the Air.....8 a.m. to 12 midnight
News Service .....Transradio

Personnel

President-Station Manager....Harold Thomas
Commercial & Advertising.....Sam Elman
Program Director.....James Parker
Chief Announcer.....John Lotas
Publicity Director .....Foy Clark
Musical Director.....Edith Lacci
Chief Engineer.....Harold Thomas

WBRY

WATERBURY - NEW HAVEN

CBS

Frequency: 1590 Kc.....Power: 1000 Watts;
Owned-Operated By.....American Republican, Inc.
Addresses .....136 Grand St., Waterbury; 152 Temple St., New Haven
Transmitter Location.....N. W. of Waterbury
Time on the Air..... Unlimited license
Newspaper Affiliation.....Waterbury American; Waterbury Republican
News Service ..... AP
Transcription Service ..... NBC Thesaurus
Representative ...Joseph Hershey McGillvra

Personnel

President.....W. J. Pape
Station Manager.....E. J. Frey
Program Director.....Jack Henry
Commercial Manager....Murray L. Grossman

DELAWARE

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 217

WDEL

WILMINGTON—EST. 1932

NBC
MASON-DIXON GROUP

Frequency: 1150 Kc. .....Power: 5000 Watts
Owned-Operated By.....WDEL, Inc.
Address.....10th & King Sts.
Phone Number..... 7268
Transmitter Location....Governor Printz Blvd.
Time on the Air.....6 a.m. to 2 a.m.
News Service .....UP
Transcription Service.....NBC Thesaurus
Representative .....Paul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCollough
Station Manager.....J. Gorman Walsh
Program Manager.....Harvey Smith
Publicity Director.....Charles Collins

WDEL

A strongly-founded, well justified and energetically maintained reputation for better programs—programs that listeners LIKE—makes WDEL a sure-fire buy to cover thriving Delaware and populous, productive sections of Pennsylvania, Maryland and New Jersey.

5000 WATTS 1150 KC.

NBC BASIC RED NETWORK

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WILM

WILMINGTON—EST. 1922
MUTUAL BROADCASTING SYSTEM
MASON-DIXON GROUP

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Operated By Delaware Broadcasting Co.
Address .....920 King St.
Phone Number 7268
Transmitter Location... Governor Printz Blvd.
Time on the Air.....7 a.m. to 1 a.m.
News Service..... UP
Transcription Service.... NBC Thesaurus
Representative .....Paul H. Raymer Co.

Personnel

Station Executive..... Clair R. McCollough
Station Manager.....J. Gorman Walsh
Program Manager.....Carl Anthony
Publicity Director.....Henry Sholly

DISTRICT OF COLUMBIA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 218

WINX

WASHINGTON, D. C.—EST. 1940

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By .....Lawrence J. Heller
Address ..... 8th & Eye Sts., N.W.
Phone Number.....Republic 8000
Time on the Air.....131 hours per week
News Service .....INS
Transcription Service.....Standard Radio

Personnel

President-Station Manager..Lawrence J. Heller
Commercial Manager.....Paul L. Heller
Program Director.....George J. Gow
Production Manager-Chief Announcer .....Sam Lawder
Publicity Director.....Kay Ford
Continuity Director.....Jack Creamer
Musical Director.....Bob Callahan
Chief Engineer.....Ralph E. Cannon, Jr.

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WJSV

WASHINGTON—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 1500 Kc. ....Power: 50,000 Watts
Owned-Operated By..Columbia Broadcasting System
Address .....817 Earle Bldg.
Phone Number.....Metropolitan 3200
Transmitter Location.....Wheaton, Md.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 7:30 a.m. to 1 a.m.
News Service..... AP; UP
Transcription Service.....World Broadcasting System; BMI; Langworth
Representative .....Radio Sales

Personnel

General Manager.....A. D. Willard Jr.
Commercial Manager....William D. Murdock
Sales Promotion Director.....John Heiney
Program Director.....Richard Linkroum
Publicity Director.....James Hurlbut
Auditor .....Harry R. Crow
Chief Announcer.....Hugh Conover
Musical Director .....Paul Kain
Chief Engineer.....Clyde Hunt

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WMAL

WASHINGTON, D. C.—EST. 1935
BLUE NETWORK

Frequency: 630 Kc.....Power: 5000 Watts
Owned By..The Evening Star Broadcasting Co.
Operated By.....The Blue Network Co.
Address .....724-14th St., N.W.
Phone Number.....Republic 4000
Transmitter Location.... Cedar Lane, Bethesda, Md.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
Newspaper Affiliation..Washington Evening Star
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus; Associated; Standard Radio; Langworth
Representative....National Broadcasting Co.

Personnel

Vice-President .....Frank M. Russell
General Manager.....K. H. Berkeley
Assistant Manager .....Carleton D. Smith
Assistant Manager.....Fred Shawn
Sales & Advertising Manager..John H. Dodge
Sales Promotion Manager.....Hugh Higgins
Publicity Director.....William Neel
Chief Announcer.....Bryson Rash
Auditor .....R. G. Coldenstroth
Chief News Editor.....Thomas Knode
Radio-Recording Manager E. William Young
Night Supervisor.....Ross Filion
Musical Director.....Morgan Baer
Chief Engineer.....A. E. Johnson

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WOL

WASHINGTON, D. C.—EST. 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 1260 Kc. .....Power: 1000 Watts
Owned-Operated By..American Broadcasting Company
Address .....1627 K Street, N.W.
Phone Number .....Metropolitan 0010
Transmitter Location .....Chillum, Maryland
Time on the Air: 24 hours daily except 1 a.m. to 6:30 a.m. Mondays
News Service.....Transradio; UP
Transcription Service..Lang-Worth; Standard Radio; Associated Transcription Service
Representative.....Spot Sales, Inc.

Personnel

President .....Mrs. LeRoy Mark
Vice-President-General Manager.....W. B. Dolph
Sales Manager.....James Fishback
Sales Promotion Manager.....Charles Zurhorst
Program Director.....Madeline Ensign
Production Manager-Chief Announcer .....Frank Blair
Publicity Director.....Walter Compton
Traffic Manager .....Lillian Ruppert
Continuity Director.....Loretta Kealy
Bookkeeper .....William Wallace
Musical Director.....Larry Geraghty
Chief Engineer.....H. H. Lyon

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WRC

WASHINGTON, D. C.—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By ..National Broadcasting Company
Address .....724 - 14th St., N. W.
Phone Number.....Republic 4000
Transmitter Location..RFD No. 1, Hyattsville, Maryland
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....AP; INS; UP
Transcription Service.....NBC Thesaurus, Associated, Standard Radio, Langworth
Representative ....National Broadcasting Co.

Personnel

Vice-President .....Frank M. Russell
General Manager.....K. H. Berkeley
Assistant Manager.....Carleton D. Smith
Assistant Manager.....Fred Shawn
Sales & Advertising Manager..John H. Dodge
Sales Promotion Manager....Hugh Higgins
Publicity Director.....William Neel
Chief Announcer.....Bryson Rash
Auditor.....R. G. Goldenstroth
Chief News Editor.....Thomas Knode
Radio-Recording Manager..E. William Young
Night Supervisor.....Ross Filion
Musical Director.....Morgan Baer
Chief Engineer.....A. E. Johnson

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WWDC

WASHINGTON, D. C.—EST. 1941

Frequency: 1450 Kc..Power: 250 (100 w. booster)
Owned-Operated By Capitol Broadcasting Co.
Address .....1000 Connecticut Ave.
Phone Number .....National 7203
Transmitter Location.....61 Pierce St., N.E.
Time on the Air....6:00 a.m. to 12:00 midnight
News Service .....AP
Transcription Service .....NBC Thesaurus
Representative .....Burn-Smith Co.

Personnel

President .....Stanley H. Horner
General Manager.....Edwin M. Spence
Program Director.....Norman Reed
Chief Announcer.....Ray Morgan
Musical Director.....Larry Hendricks
Chief Engineer.....U. L. Lynch

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The Nation's Playground

MIAMI BEACH

FLORIDA

AND

WKAT

GIVE YOU
THE MARKET WHERE
PEOPLE WITH MONEY
SPEND THEIR VACATIONS

•

1360 Kilocycles **WKAT** 1000 W. Day and Night

MIAMI BEACH, FLORIDA

UNITED PRESS NEWS • BLUE NETWORK

www.americanradiohistory.com

FLORIDA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 218

W M F J

DAYTONA BEACH—EST. 1935

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. Wright Esch
Address .....126½ Magnolia Ave.
Phone Number 91
Transmitter Location ....126½ Magnolia Ave.
News Service ..... Transradio
Time on the Air.....7 a.m. to 12 midnight; Sundays, 8 to 10 p.m.
Transcription Service .....Associated Music Publishers; Lang-Worth
Representative .....John H. Perry Associates

Personnel

Owner .....W. Wright Esch

●

W F T L

FORT LAUDERDALE—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 710 Kc.....Power: 10,000 Watts
Owned by.....Ralph A. Horton
Operated by.....Radio Station WFTL
Address .....2700 S. Andrews Ave.
Phone Number.....1300-01; 1799
Transmitter Location....2700 S. Andrews Ave.
Time on the Air.....7:00 a.m. to 2:00 a.m.
News Service .....UP
Transcription Service.....Standard Radio; Associated Music Publishers

Personnel

Owner .....Ralph A. Horton
General Manager.....R. M. Tigert
Commercial-Sales Promotion Manager
Irvin F. Duddleson
Production Manager.....Fred Temple
Chief Announcer.....Joe Ford
Artists' Bureau Head.....Ruth Tanksley
Musical Director.....Justine Bruce
Chief Engineer.....Joe L. Stewart

●

W F T M

FORT MEYERS—EST. 1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Fort Meyers Broadcasting Co.
Address .....51 East First St.
Phone Number 818
Transmitter Location .....51 East First St.
Time on the Air.....7 a.m. to 11 p.m.
Transcription Service .....Associated Music Publishers

Personnel

President-Station Manager,
William E. Benns, Jr.

●

W R U F

GAINESVILLE—EST. 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 850 Kc.....Power: 5,000 Watts
Owned by.....State of Florida
Operated by.....University of Florida
Address .....University of Florida
Phone Number .....1000, Branch 55
Transmitter Location....Campus, University of Florida
Time on the Air..Limited to Sunset in Denver, Colo.
News Service.....UP
Transcription Service.....World Broadcasting System; Langworth
Representative.....Burn-Smith Co., Inc.

Personnel

Director.....Garland Powell
Commercial Manager.....John H. Sheely
Program Director.....Alvin Flanagan
Publicity Director.....Sam Founts
Office Manager.....John L. Berry
Chief Announcer.....Otis Boggs
Musical Director.....Elizabeth Tew
Chief Engineer.....Albert Moreno

●

Unassigned*

JACKSONVILLE—EST. 1942

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By:
Jacksonville Broadcasting Corp.
Address .....Jacksonville
Transmitter Location.....Jacksonville
Time on the Air.....Unlimited license

Personnel

President.....James R. Stockton
Vice-Presidents: Ernest D. Black, E. G. McKenzie
Secretary-Treasurer.....Robert R. Feagin

*Station had a construction permit at press-time and no further information was available.

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WJAX

JACKSONVILLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 930 Kc.....Power: 5000 d.; 1000 n.
Owned, Operated By..City of Jacksonville, Fla.
Address .....1 Broadcast Place
Phone Number.....5-5821
Transmitter Location..Hyde Park Country Club
News Service.....INS
Transcription Service.....NBC Thesaurus
Representative.....John Blair & Co., Harry Cummings

Personnel

Commissioner in Charge.....Thos. C. Imeson
Station Manager and Chief Engineer.....John T. Hopkins, III
Program Director.....Evelyn Boote
Musical Director.....Frank Morris

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WJHP

JACKSONVILLE—EST. 1940

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 1320 Kc.....Power: 250 Watts
Owned-Operated By.....The Metropolis Co.
Address .....500 Laura St.
Phone Number.....5-7610
Transmitter Location.....Read and Alamo Sts.
Time on the Air.....18 Hours Daily
Newspaper Affiliation....Jacksonville Journal
News Service .....AP
Transcription Service.....World Broadcasting System
Representative .....John H. Perry Associates

Personnel

President .....John H. Perry
Station Manager.....H. G. Wells, Jr.
Sales Manager.....I. M. Koger
Program Director.....Jack Rathbun
Publicity Director.....Speed Veal
Chief Announcer.....Bob Caffey
Musical Director.....Fred Maurie
Chief Engineer.....B. Hayford

WJAX
JACKSONVILLE, FLORIDA
♦
THE MUNICIPAL BROADCASTING STATION
NBC RED NETWORK
♦
930 Kc.—Maximum Power 5000 Watts
Phone Jacksonville 5-5821
Representatives
John Blair & Co., New York, Chicago
Detroit and West Coast
H. E. Cummings, Southeast

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WMBR

JACKSONVILLE—EST. 1934

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned, Operated By....Florida Broadcasting Company
Address .....118 West Adams St.
Phone Number 5-4387
Transmitter Location.....Vines and Mass. Ave.
Time on the Air....6:30 a.m. to 12:00 midnight
News Service.....UP
Representative .....Paul H. Raymer Co.

Personnel

President-Station Manager .....Frank King
Commercial-Sales Promotion Manager
Glenn Marshall, Jr.
Program Director-Chief Announcer
Charles M. Stone
Production Manager.....Jim Murray
Chief Engineer.....H. B. Greene

•

WLAK

LAKELAND—EST. 1936

NATIONAL BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned, Operated By....Lake Region Broadcasting Co.
Address .....1412 East Lime St.
Phone Number.....2127
Transmitter Location.....1412 East Lime St.
Time on the Air....7:00 a.m. to 12:00 midnight
News Service .....UP
Representative .....The Foreman Co.
President-Personnel Manager...Brad Eidmann
President-Station Manager.....Brad Eidmann
Sales Promotion Manager.....Priscilla Adair
Program Director.....Tom Mathews
Chief Announcer-Musical Director..Bert Berry
Chief Engineer.....Roger Jenkins

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WWPG

LAKE WORTH—EST. 1941

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Lake Worth Broadcasting Corp.
Business Address.....P. O. Box 1031
Phone Number.....499
Studio Address..Ocean Blvd., Palm Beach, Fla.
Transmitter Location.....Ocean Blvd., Palm Beach, Fla.
Time on the Air.....7:00 a.m. to 2:00 a.m.
News Service .....AP
Transcription Service .....Lang-Worth
Representative .....Burn-Smith Co.

Personnel

President.....Charles A. Davis
Station-Sales Promotion Manager H. W. Wilson
Commercial Manager.....Ben Decker
Program Director.....Charles Green
Publicity Director.....Hunter Reams
Traffic Director.....Lee White
Women's Program Editor.....Ruth Flanigan
Chief Announcer.....Tad Darling
Musical Director.....Ronald Stanthorpe
Chief Engineer.....W. H. Malone

WIOD

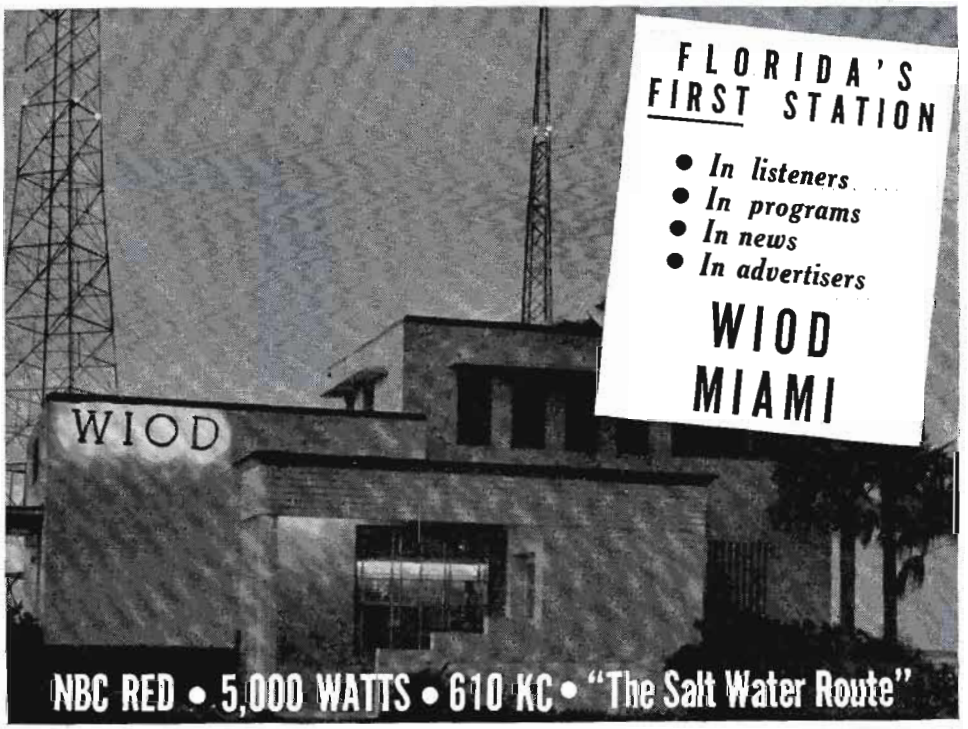
MIAMI—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By....Isle of Dreams Broadcasting Corporation
Business Address.....600 Biscayne Blvd.
Phone Number 3-6444
Studio Address.....News Tower
Transmitter Location.....Cameo Island
Time on the Air.....19¼ hours daily
Newspaper Affiliation.....Miami Daily News
News Service.....AP, INS, UP
Transcription Service.....Standard Radio; Associated Music Publishers
Representative....George P. Hollingbery Co.; Harry S. Cummings

Personnel

President.....D. J. Mahoney
Secretary-Treasurer.....Ross A. Reeder
Station Manager.....Arch Robb
Commercial Manager.....S. A. Vetter
Promotion Manager.....Frank Jaffe
Program Director.....Earle J. Pudney
Continuity Director.....D. M. Butler
News Editor.....Brad Ansley
Educational Director.....Lessie Collins
Musical Director.....Clark Fiers
Chief Engineer.....Milton C. Scott, Jr.



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W Q A M

MIAMI—EST. 1921

COLUMBIA BROADCASTING SYSTEM
FLORIDA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 1000 Watts (C.P. 5000 d.)
Owned-Operated.....Miami Broadcasting Co.
Address .....Postal Bldg.
Phone Number.....26121
Transmitter Location..Biscayne Bay at 14th St.
Time on the Air.....6:30 a.m. to 12:30 a.m.
News Service.....Transradio; UP
Transcription Service.....World Broadcasting System; Lang-Worth
Representative .....John Blair & Co.

Personnel

President and General Manager
Fred W. Borton
Advertising Manager.....Norman MacKay
Program Manager.....Hazel McGuire
Sales Manager.....Fred Mizer
Chief Engineer.....Ralph Nulsen

W K A T

MIAMI BEACH—EST. 1937

BLUE NETWORK

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....A. Frank Katzentine
Address.....1759 N. Bay Rd.
Phone Number 5-7471
Transmitter Location.....1759 N. Bay Rd.
Time on the Air.....6:30 a.m. to 12:30 a.m.
News Service.....Reuters; UP
Transcription Service.....Associated Music Publishers

Personnel

Owner.....A. Frank Katzentine
General Manager.....John C. McCloy
Sales Manager.....Alex Campbell, Jr.
Business Manager.....C. A. Wampler
Musical Director.....Betty Lee Taylor
Engineers.....Tom Magee, Arthur Smith

W T M C

OCALA—EST. 1939

BLUE NETWORK

Frequency: 1490 Kc.....Power 100 Watts
Owned-Operated By..Ocala Broadcasting Co.
Address .....P.O. Box 831
Phone Number.....128; 129
Studio Address.....Henry and Anthony Sts.
Transmitter Location.....1 Broadcast Place
Time on the Air.....7:00 a.m. to 11:00 p.m.
News Service .....AP
Transcription Service .....Standard Radio
Representative.....John H. Perry Associates

Personnel

President.....John T. Alsop, Jr.
General Manager.....Hal Davis
Commercial Manager.....Helen Davis
Program Director.....Lester Weil
Production Manager.....Ethel London
Musical Director.....King Cole
Chief Engineer.....W. P. Callahan

W D B O

ORLANDO—EST. 1924

COLUMBIA BROADCASTING SYSTEM
FLORIDA BROADCASTING SYSTEM

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By....Orlando Broadcasting Co., Inc.
Business Address.....563 N. Orange Ave.
Phone Number 6181
Studio Address.....Ft. Gatlin Hotel
Transmitter Location..Dubsdread Country Club
Time on the Air....6:30 a.m. to 12:05 a.m.; Sundays, 7:00 a.m. to 12:05 a.m.
News Service .....UP
Transcription Service.....World Broadcasting System
Representative.....Paul H. Raymer Co.

Personnel

President-Station Manager
Col. George C. Johnston
National Sales-Sales Promotion Manager
W. G. McBride
Program Director.....Violet D. Osborne
Production Manager.....Charles Batchelder
Publicity Director.....Rosalind Briggs
Local Advertising Manager.....J. M. Pedrick
Musical Director.....Walter D. Kimble
Chief Engineer.....J. E. Yarbrough

W L O F

ORLANDO—EST. 1940

BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Hazelwood, Inc.
Business Address.....P. O. Box 1991
Phone Number 8163-8164
Studio Address.....Angebilt Hotel
Transmitter Location.....Near Orlando
Time on the Air....6:30 a.m. to 12:00 midnight
News Service ..... INS
Transcription Service.....NBC Thesaurus
Representative.....John Blair & Co.; Harry E. Cummings

Personnel

President-General Manager
George A. Hazelwood
Commercial-Sales Promotion Manager
Robert C. Wilbur
Chief Engineer.....Russell H. Bennett

W D L P

PANAMA CITY—EST. 1940

Frequency: 1230 Kc.....Power: 250 d., 100 n.

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A WAR MESSAGE
to
ALL EMPLOYERS

★ **From the United States Treasury Department** ★

WINNING THIS WAR is going to take the mightiest effort America has ever made—in men, materials, and money!

An important part of the billions of dollars required to produce the planes, tanks, ships, and guns our Army and Navy need must come from the sale of Defense Bonds. Only by regular pay-day by pay-day investment of the American people can this be done.

Facing these facts, your Government needs, urgently, your cooperation with your employees in *immediately* enrolling them in

A PAY-ROLL SAVINGS PLAN

The voluntary Pay-Roll Savings Plan (approved by organized labor) provides for regular purchases by your employees of Defense Bonds through voluntary pay-roll allotments. All you do is hold the total funds authorized from pay-roll allotments in a separate account and deliver a Defense Bond to the employee each time his allotments accumulate to an amount sufficient to purchase a Bond.

You are under no obligation, other than your own interest in the future of your country, to install the Plan after you and your employees have given it consideration.

WHAT THE PAY-ROLL SAVINGS PLAN DOES

1. It provides immediate cash now to produce the finest, deadliest fighting equipment an Army and Navy ever needed to win. **2.** It gives every American wage earner the opportunity for financial participation in National Defense. **3.** By storing up wages, it will reduce the current demand for consumer goods while they are scarce, thus retarding inflation. **4.** It reduces the percentage of Defense financing that must be placed with banks, thus putting our emergency financing on a sounder basis. **5.** It builds a reserve buying power for the post-war purchase of civilian goods to keep our factories running after the war. **6.** It helps your employees provide for their future.

Make Every Pay Day **· BOND DAY**

U. S. Defense BONDS ★ STAMPS

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Owned-Operated By.....Panama City Broadcasting Co., Inc.
Address.....First and Mercer Sts.
Phone Number 777
Transmitter Location ....First and Mercer Sts.
Time on the Air.....102 hours weekly
News Service .....AP
Transcription Service.....World Broadcasting System
Representative.....John H. Perry Associates

Personnel

President.....P. A. Roll
Station Manager.....Braden Ball
Commercial Manager.....DeWitt Lamb
Chief Engineer.....Floyd E. Steele

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W C O A

PENSACOLA—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1370 Kc....Power 1000 d.; 500 n.
Owned-Operated By...Pensacola Broadcasting Company
Address.....San Carlos Hotel
Phone Number 4111
Transmitter Location....Pensacola Bay Bridge
Time on the Air..6:00 a.m. to 12:00 midnight; Sundays, 8:00 a.m. to 12:00 midnight
Newspaper Affiliation.....Pensacola News-Journal
News Service .....AP
Transcription Service.....Standard Radio
Representative .....John H. Perry Associates

Personnel

President.....John H. Perry
General Manager.....Irving F. Welch
Commercial-Production Manager..Lyall Barnett
Publicity Director.....Charles Sullivan
Musical-Continuity Director.....Ray Rogers
Chief Engineer.....G. E. Mead

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W F O Y

COLUMBIA BROADCASTING SYSTEM
FLORIDA BROADCASTING SYSTEM

ST. AUGUSTINE—EST. 1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Fountain of Youth Properties, Inc.
Address.....Fountain of Youth Park
Phone Number 1400
Transmitter Location.....Fountain of Youth Gardens
Time on the Air.....7:00 a.m. to 11:00 p.m.
News Service .....UP
Representative.....Paul H. Rayner Co.

Personnel

President-Station Manager..Glenn Marshall, Jr.
Sales Manager.....Frank King
Commercial Manager.....John H. Cummins
Program Director.....Frankie Collyer
Chief Engineer.....Pat Bernhard

W S U N

ST. PETERSBURG—EST. 1927

BLUE NETWORK

Frequency: 620 Kc. .....Power: 5000 Watts
Owned-Operated By..City of St. Petersburg,
Address ..... Recreation Pier
Phone Number.....4747-4748
Transmitter Location..Bayview near Tampa,
Time on the Air..... 6:30 a.m. to 1 a.m.
News Service.....AP; UP
Transcription Service.....Associated Music
Representative .....Weed & Company

Personnel

Station Manager.....Louis J. Link
Sales Manager.....Jerry Wigley
Sales Promotion Manager....Jerry Whittington
Program Director-Chief Announcer, Fred Daiger
Production Manager.....Maurice Hayes
Public Relations Director.....Joe Frohock
Musical Director.....Edith Ginn
Chief Engineer.....Tom Herrin

•

W T S P

ST. PETERSBURG—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 1380 Kc.....Power 1000 d.; 500 n.
Owned-Operated By..Pinellas Broadcasting Co.
Address.....35th Ave. and 4th St., N.
Phone Number.....8108
Transmitter Location....35th Ave. and 4th St., North
Time on the Air.....6:30 a.m. to 12:05 a.m.
Newspaper Affiliation....St. Petersburg Times
News Service.....INS; UP
Transcription Service .....World Broadcasting
Representative.....Joseph Hershey McGillvra

Personnel

President.....Nelson P. Opoynter
Vice-President-General Manager, Russell S. Stratton
Station Manager.....Bob Wilbur
Program Director.....George W. Bartlett
Chief Engineer.....Marion Gulick

•

W S P B

SARASOTA—EST. 1939

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Operated By.....WSPB, Inc.
Business Address..... Sarasota
Phone Number 2541
Studio Addresses....Sarasota; Bradenton, Fla.
Transmtiter Location...Ringling Isle, Sarasota
Time on the Air.....7 a.m. to 11 p.m.
News Service .....UP
Transcription Service.....World Broadcasting

Personnel

President-Station Manager....Frank S. Lane
Commercial Manager.....John Browning
Chief Engineer.....John Buning

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WTAL

TALLAHASSEE—EST. 1935

FLORIDA NETWORK

Frequency: 1340 Kc. ..Power: 250 d.; 100 n.
Owned-Operated By..Florida Capitol Broadcasters, Inc.
Business Address.....P. O. Box 989
Phone Number 2160; 2161-W
Studio Address.....Thomasville Highway
Transmitter Location....Thomasville Highway
Time on the Air.....7 a.m. to 11 p.m.
Newspaper Affiliation.....Highlands County Pilot; Scenic Highlands Sun (Avon Park, Fla.)
News Service .....UP
Transcription Service..... BMI

Personnel

President .....Gilbert Freeman
Station Manager.....William C. Wyatt
Program Director.....Mary Charles Findley
Chief Engineer.....William A. Snowden, Jr.

•

WDAE

TAMPA—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By..Tampa Times Company
Business Address..114 North Franklin Street
Phone Number.....M 1818
Studio Address....12th Floor, Tampa Terrace Hotel
Transmitter Location..Forest Hills Country Club Area
Time on the Air.....6:30 a.m. to 12:05 a.m.
Newspaper Affiliation....Tampa Daily Times
News Service .....AP
Transcription Service.....Standard Radio
Representative .....The Katz Agency

Personnel

President .....David E. Smiley
Vice-President .....Ralph Nicholson
Sales Promotion Manager....Joseph F. Smiley
Station Manager .....L. S. Mitchell
Program Director.....Kenneth W. Skelton
Musical Director.....M. E. Plattner
Chief Engineer.....William Pharr Moore

•

WFLA

TAMPA—EST. 1925

NATIONAL BROADCASTING CO.
ORANGE NETWORK

Frequency: 970 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Tampa Tribune
Address .....WFLA Bldg., 500 Jackson St.
Phone Number .....Tampa H 1828-1829
Transmitter Location: East Entrance, Davis Causeway, Columbus Drive
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation .....Tampa Tribune
News Service .....UP
Transcription Service.....NBC Thesaurus
Representative .....John Blair & Co.; Harry Cummings

Personnel

President .....S. E. Thomason
Station Manager.....W. Walter Tison
Local Sales Manager.....Bert Arnold
Musical Director.....Frank Grasso
Chief Engineer.....Joe Mitchell

•

WJNO

WEST PALM BEACH—EST. 1936

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Inc.
Business Address .....P. O. Box 189
Phone Number 3638
Studio Address.....1415 Okeechobee Rd.
Transmitter Location....1415 Okeechobee Rd.
Time on the Air .....6:30 a.m. to 12 midnight
Transcription Service..... Standard Radio; C. P. MacGregor
Representative ..... Weed & Co.

Personnel

President .....Marshall Heminway
General Manager .....Stephen Willis
Program Director .....Vernon Crawford
Chief Engineer.....John Moore

•

A cosmopolitan audience with metropolitan tastes

served by the only station programmed to fit this unique self-contained market.

WJNO

"The Voice of the Palm Beaches"

West Palm Beach, Florida

AFFILIATED WITH THE COLUMBIA BROADCASTING SYSTEM

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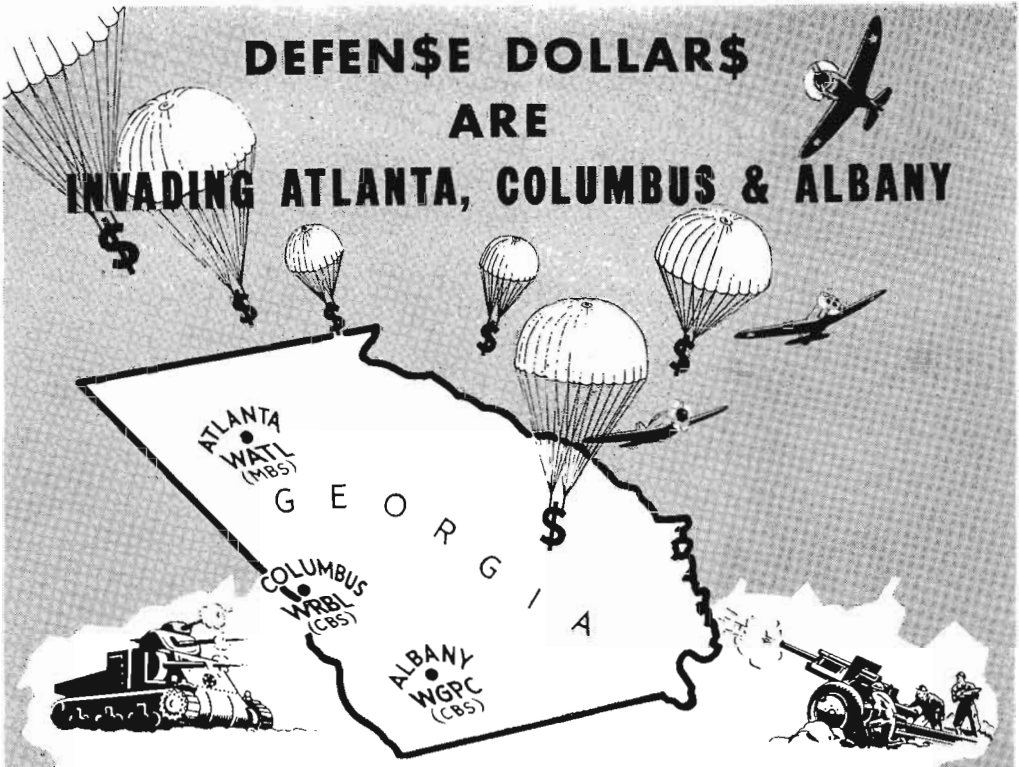
DEFEN$E DOLLAR$ ARE INVADING ATLANTA, COLUMBUS & ALBANY



Today, these already rich markets are experiencing increases in every classification of business, payrolls, retail sales, building . . . increases from 30% and more over last year. Atlanta, Columbus and Albany all are invaded by defense dollars. You cover these markets thoroughly with WATL, WRBL and WGPC.

ATLANTA

Served by WATL (MBS)

Metropolitan area population up from 442,294 to 471,000. Cobb County airport a $400,000 project. $700,000 enlargement of Candler Field, Atlanta's main airport. 55,000 manufacturing workers (20.2% above year ago). Payrolls up 30%. 10,000 new telephones in service. Large military payroll. 98,710 radio homes, 134,972 families, 516,564 people. WATL is the news station of Atlanta.

COLUMBUS

Served by WRBL (CBS)

With a total coverage area of 522,175, WRBL covers 121,000 radio families and 63,000 homes. Fort Benning, adjacent to Columbus, has . . . monthly payroll of $4,000,000 . . . its officers and men trade almost exclusively in Columbus. Over $16,000,000 has been spent in construction work for Fort Benning, a bonus factor in addition to the WRBL area $80,000,000 retail sales.

ALBANY

Served by WGPC (CBS)

Population up about 5000 since 1940, giving WGPC a potential 236,682 audience. $4,500,000 project—200 defense housing units just completed or planned . . . 6000 new jobs! Retail sales in Albany area now approximate $20,000,000 yearly. Department store sales up 25%. Motor traffic up 33-1/3%. WGPC primary area has 25,540 radio homes, 56,334 families, southwest Georgia's oldest radio station.

Represented by SPOT SALES, INC.

WATL ATLANTA | **WRBL** COLUMBUS | **WGPC** ALBANY

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GEORGIA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 219

WALB

ALBANY—EST. 1941

MUTUAL BROADCASTING SYSTEM

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By...Herald Publishing Co.
Address ..2½ miles north of Albany on Dixie Highway
Phone Number..... 1590
Transmitter Location.....Dixie Highway
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation.....Albany Herald
News Service..... AP
Transcription Service.....Standard Radio
Representative....Burn-Smith Co.; Frank Cook

Personnel

President .....H. T. McIntosh
General Manager .....Edward J. Lord
Commercial Manager.....Mac Tallman
Program Director.....Larry Rothman
Publicity Director.....Kenneth Pryce
Chief Announcer.....Larry Rothman
Bookkeeper .....(Miss) Billie Barry
Chief Engineer .....Noel Martin

WGPC

ALBANY—EST. 1923

COLUMBIA BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Albany Broadcasting Co.
Operated By.....J. W. Woodruff, Sr.
Address.....125½ N. Jackson St.
Phone Number.....1370; 1371
Transmitter Location.....Gillionville Rd.
Time on the Air.....6 a.m. to 12 midnight
News Service .....UP
Transcription Service....World Broadcasting System; Lang-Worth
Representative.....Spot Sales, Inc.

Personnel

President .....J. W. Woodruff, Sr.
General Manager .....J. W. Woodruff, Jr.
Station-Commercial Manager.....A. T. Spies
Program Director - Chief Announcer.....Jesse F. Teasley
Production Manager-Musical Director .....Marvin C. Loring
Women's News Editor.....Helen Holley
Chief Engineer.....George Farris

WGAU

ATHENS—EST. 1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....J. K. Patrick & Co.
Address ..... Bobbin Mill Road
Phone Number 1741
Transmitter Location .....Bobbin Mill Road
Time on the Air.....7 a.m. to 12 midnight
Transcription Service .....Standard Radio

Personnel

Manager-Chief Engineer .....M. C. Gorman
Program Director..... Bill Evans

WAGA

ATLANTA—EST. 1937

BLUE NETWORK

Frequency: 1480 Kc...Power: 1000 d.; 500 n.; (C. P. 590 Kc.; 5000 Watts)
Owned-Operated By ..Liberty Broadcasting Corp.
Address.....Western Union Bldg.
Phone Number.....MAin 5101
Transmitter Location.....Clifton Road
Time on the Air.....6 a.m. to 12 midnight
News Service .....UP
Transcription Service.....Associated Music Publishers
Representative .....John Blair & Co.

Personnel

President .....George B. Storer
General Manager.....Don Iosel
Sales Manager.....Maurice C. Coleman
Program Director.....Lee Bennett
Publicity Director.....Norma Flynn
Chief Announcer.....Joe Hill
Chief Engineer.....Cliff Hanson

WATL

ATLANTA—EST. 1931

MUTUAL BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....J. W. Woodruff tr/as Atlanta Broadcasting Co.
Business Address .....P. O. Box 1744
Phone Number .....Walnut 4377
Studio Address .....26 Cain St.
Transmitter Location .....26 Cain St.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....World Broadcasting System; Lang-Worth
Representative.....Spot Sales, Inc.

Personnel

President .....J. W. Woodruff
Station Manager-Chief Engineer .....J. M. Comer, Jr.
Commercial-Sales Promotion Manager .....Richard T. Allen
Program Director .....Jacquelyn Jones
Production Manager .....Evelyn Pollack

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★

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. . . is pledged to operation

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PUBLIC INTEREST

A Greater Audience!
A Greater Opportunity!
A Greater Service!

WSB

ATLANTA, GEORGIA

Licensed March 15, 1922

750 KC.- 50,000 WATTS

National Representatives , **EDWARD PETRY & CO., INC.**

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Publicity Director .....Jerome Elliott
Accountant .....M. M. Rokenbrodt
Musical Director .....Cliff Cameron

WGST

ATLANTA—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc...Power: 5000 d.; 1000 n.
Owned By ..... Georgia Institute of Technology
Operated By .....Southern Broadcasting Stations, Inc.
Address .....Forsyth Bldg.
Phone Number.. .....Walnut 8441
Transmitter Location....Cheshire Bridge Rd.
Time on the Air.....6 a.m. to 12 midnight
News Service .....AP
System ;BMI
Transcription Service.....World Broadcasting
Representative ..... The Katz Agency

Personnel

President-Station Manager....C. H. Calhoun
Treasurer .....P. J. Wilhite
National Sales-Promotion Manager..... Frank Gaither
Program Director.....John Fulton
Production Director.....Don Naylor
Musical Director.....Lola Wallace
Chief Engineer.....Ben Akerman

WSB

ATLANTA—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Operated By.....The Atlanta Journal Company
Address ..... Biltmore Hotel
Phone Numbers ..Hemlock 1045-1046-1047; Hemlock 5200; Walnut 5050
Transmitter Location.....Tucker, Ga.
Time on the Air.....5 a.m. to 2 a.m.
Newspaper Affiliation.....The Atlanta Journal
News Service .....AP; PA; UP
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co.

Personnel

President .....James M. Cox
Manager .....J. Leonard Reinsch
Sales Manager.....John M. Outler, Jr.
Program Director.....Roy A. McMillan
Production Manager.....Marcus Bartlett
Sales Promotion Manager.....Lorin Myers
Artitsts' Bureau Head.....Harrison Kimball
Publicity Director.....Ralph Williams
Farm Director.....Bill Prance
Continuity Editor.....Al Flanagan
Transcription Editor.....Hubert Batey
Studio Production Manager.....Elmo Ellis
Musical Directors.....Perry Pechtel, Earl Landis
Chief Engineer.....C. F. Daugherty

WGAC

AUGUSTA—EST. 1940

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Operated By..The Twin States Broadcasting Company
Address ..... Augusta
Phone Number..... 2-2692-3-4
Transmitter Location...Sand Bar Ferry Road
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation....The Augusta Herald
News Service .....PA
Transcription Service..C. P. MacGregor: Associated; Keystone Broadcasting System
Representative .....Headley-Reed Company

Personnel

President .....F. Frederick Kennedy
General Manager.....J. B. Fuqua
Commercial Manager.....W. R. Link
Sales Production Manager.Florence Thompson
Program Director-Chief Announcer ..... John Lindsay
Chief Engineer.....Jack Joplin

WRDW

AUGUSTA—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1940 Kc.....Power: 250 Watts (C. P. 1480 Kc.; 5000 Watts)
Owned-Operated By..Augusta Broadcasting Company
Address .....10th & Broad Streets
Phone Numbers 2-8805, 8806, 8807
Transmitter Location..... Buena Vista Ave., North Augusta, S. C.
Time on the Air..... 18 hours daily
News Service .....UP
Transcription Service .....NBC Thesaurus
Representative.... Burn-Smith Company, Inc.

Personnel

President ..... Arthur Lucas
Station Manager.....W. R. Ringson
Sec. & Treas.....F. J. Miller
Commercial Manager.....Thurston Bennett
Program Director.....Louis T. Rigdon
Publicity Director..... Charles Pointel, Jr.
Musical Director..... Paul Reed
Chief Engineer.....Harvey Aderhold

WMOG

BRUNSWICK—EST. 1939

Frequency: 1490 Kc.....Power: 250 d.; 100 n.
Owned-Operated By....Coastal Broadcasting Company
Address ..... Brunswick
Phone Number 1500
Transmitter Location.....St. Simons Island Causeway

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Time on the Air.....7 a.m. to 10 p.m.
News Service .....UP
Transcription Service ....World Broadcasting System

Personnel

President ..... Alma W. King
General Manager..... Kenneth E. White
Program Director-Chief Announcer ..... Thomas S. Gilchrist
Chief Engineer.....Robert M. Henley

•

W G A A

CEDARTOWN—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned By .....Northwest Georgia Broadcasting Co.
Operated By..... R. W. Rounsaville
Address .....West Theater Bldg.
Phone Number 777-778
Transmitter Location.....Cave Spring Rd.
Time on the Air.....16 hours daily
News Service .....AP
Transcription Service.....Keystone Broadcasting System
Representative..... Cox & Tanz

Personnel

President .....O. C. Lam
Vice-President-General Manager .....R. W. Rounsville
Program-Musical Director.....Bill Shannon
Publicity Director.....Dorothy Holt
Chief Announcer .....Bob Corley
Chief Engineer.....Denzil Pulley

•

W R B L

COLUMBUS—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned By..... Columbus Broadcasting Company
Operated By .....J. W. Woodruff, Jr.
Address .....1420 Second Avenue
Phone Number..... 4300
Transmitter Location....15th Ave. & 30th St.
Tim eon the Air: 6 a.m. to 1:30 a.m.; Sundays, 8 a.m. to 1:30 a.m.
News Service .....UP
Transcription Service..... Lang-Worth
Representative.....Spot Sales, Inc.

Personnel

President .....J. W. Woodruff, Sr.
Executive Manager .....J. W. Woodruff, Jr.
Station Manager-Program Director .....James A. Davenport
Commercial Manager.....W. S. Massie
Publicity-Musical Director..Gertrude Handley
Chief Announcer .....J. B. Gibney
Continuity Director.....Anice Wismer
Triffic Manager.....Sue Amon
Chief Engineer.....Wilfred T. Siddle

W M J M

CORDELE—EST. 1940

Frequency: 1490 Kc....Power: 250 d.; 100 n.
Owned-Operated By..Cordell Dispatch Publishing Company
Address ..... Cordell
Phone Number 666
Transmitter Location.....20th Ave. & B St.
Time on the Air.....6:45 a.m. to 10 p.m.
Newspaper Affiliation..... Cordell Dispatch
Transcription Service .....C. P. MacGregor; Keystone Broadcasting System
Representative .....Associated Radio Sales

Personnel

President-General Manager..James S. Rivers
Commercial Manager.....Gaines Brewster
Program Director.....Willard Belote
Chief Announcer-Musical Director .....Robert C. Lay
Chief Engineer..... Clayton Lee

•

W B L J

DALTON—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Dalton Broadcasting Corp.
Address .....111 Pentz St., Kenemer Bldg.
Phone Number.....Dalton 684
Transmitter Location.....River Bend Rd.
Time on the Air.....6 a.m. to 11 p.m.
News Service..... INS
Transcription Service.....Standard Radio
Representative .....Cox & Tanz

Personnel

President .....H. C. Kenemer
Secretary-Treasurer and General Manager .....Don Spencer
Program Director-Chief Announcer .....G. A. McPherson
Production Manager.....Dave Achor
Chief Engineer .....W. C. Roberts

•

W G G A

GAINESVILLE—EST. 1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By .....Gainesville Broadcasters
Address .....Athens Road
Phone Number.....1600; 1601
Transmitter Location .....Athens Road
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 7 a.m. to 11 p.m.
Newspaper Affiliation .....Gainsville Eagle
News Service .....AP

Personnel

General Manager.....Charles Smithgall
Sales Promotion Manager.....John Pearce
Program Director.....Ed. Godfrey

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Publicity Director.....Nancy Thompson
Chief Announcer.....Haywood Pearce, 3rd
Chief Engineer.....L. H. Christian

W K E U

GRIFFIN—EST. 1934

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Radio Station WKEU
Address .....Griffin Hotel
Transmitter Location .....Griffin Hotel
Time on the Air.....C. P. Unlimited license
Transcription Service .....C. P. MacGregor
Representative .....Sears & Ayer, Inc.

Personnel

Manager .....A. W. Marshall, Jr.

W L A G

LA GRANGE—EST. 1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...LaGrange Broadcasting Company
Address .....303 Broome St.
Phone Number..... 1700
Transmitter Location.....La Grange
Time on the Air.....6:30 a.m. to 10:30 p.m.
Newspaper Affiliation.....LaGrange Daily News
News Service .....UP

Personnel

President .....Roy C. Swank
Vice-President-Secretary.....Willis J. Davis
Treasurer.....Arthur E. Edge, Jr.
General Manager.....Edwin Mullinax
Program Director.....John Boggess
Chief Engineer.....James Hudson

W B M L

MACON—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Middle Georgia Broadcasting Company
Address.....First National Bank Building
Phone Number..... 2728
Transmitter Location....8th & Mulberry Streets
Time on the Air.....Unlimited License
News Service .....UP
Transcription Service .....NBC Thesaurus
Representative.....Spot Sales, Inc.

Personnel

President .....Ernest D. Black
General Manager .....Robert R. Feggin
Business Manager.....Charles W. Pittman
Commercial Manager.....Alfred Loew
Merchandising Manager.....William Doster
Program Director.....Mary Hester Richardson
Chief Announcer.....Gene Marshall
Women's Editor.....Betty Gray
Musical Director.....Jim Williams

W M A Z

MACON—EST. 1922

COLUMBIA BROADCASTING SYSTEM
GEORGIA MAJOR MARKET TRIO

Frequency: 940 Kc.....Power: 5000 Watts
Owned-Operated By....Southeastern Broadcasting Company, Inc.
Address .....606 Cherry St.
Phone Number 3131, 3132, 3133
Transmitter Location.....Forsyth Road
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service..... INS
Transcription Service.....World Broadcasting System; Lang-Worth
Representative .....The Katz Agency

Personnel

President, General Manager....E. K. Cargill
Commercial-Sales Promotion Manager .....Frank Crowther
Sec'y-Treas.-Publicity Director..Wilton E. Cobb
Program Director.....Allie V. Williams
Production Manager .....Walter Graham
Chief Announcer.....Marion P. Bragg
VP-Chief Engineer.....George P. Rankin, Jr.

W M G A

MOULTRIE—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Frank R. Pidcock, Sr.
Address ..... Moultrie
Phone Number..... 999
Transmitter Location.....Moultrie
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 8 a.m. to 10 p.m.
News Service .....UP
Transcription Service.....NBC Thesaurus

Personnel

Owner .....Frank R. Pidcock
Manager .....John F. Pidcock
Commercial Manager.....Jack Murray
Program Director.....Jackie Stringfellow
Chief Announcer.....Jack Cox
Chief Engineer.....James Wilder

W R G A

ROME—EST. 1929

GEORGIA SPORT NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Rome Broadcasting Corp.
Address ..... National City Bank Building
Phone Number..... 6589
Transmitter Location.....National City Bank Bldg.
Time on the Air: 6 a.m. to 11:05 p.m.; Sundays, 8 a.m. to 11:05 p.m.
News Service .....UP

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Personnel

President .....John W. Quarles
Station Manager-Treasurer....Happy Quarles
Sales Manager.....Price Selby
Commercial Manager.....Mather Payne
Program Director.....Jimmy Kirby
Chief Engineer.....R. L. Starr

•

W S A V

SAVANNAH—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WSAV, Inc.
Address .....Liberty National Bank Building
Phone Number.....5600; 3-4554
Transmitter Location..President St., 1 mile East of Savannah
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....INS
Transcription Service.....Associated Music Publishers
Representative .....George P. Hollingbery Company

Personnel

President .....Arthur Lucas
Vice-President-General Manager.....Harben Daniel
Commercial-Sales Promotion Manager..... N. W. Brandon
Program Director.....Ganus Scarborough
Production Manager-Musical Director .....Electa Robertson
Chief Engineer .....Meredith Thompson

•

W T O C

SAVANNAH—EST. 1929

COLUMBIA BROADCASTING SYSTEM

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By ..Savannah Broadcasting Company
Address.....516 Abercorn Street
Phone Number 20127
Transmitter Location.....Louisville Road
Time on the Air: 6:30 to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....UP
Transcription Service .....Lang-Worth; Standard Radio
Representative .....The Katz Agency

Personnel

President .....W. T. Knight, Jr.
Treasurer.....Esther Sherouse
Vice-President.....S. P. Driscoll
National Sales Manager.....G. S. Brown
Local Sales Manager.....Ben Williams
Sales Promotion Manager.....Bill Smart
Program Director.....Weldon Herrin
Chief Announcer.....Al Evans
Traffic Manager-Artists' Bureau Head .....Dolores Bussey
Musical Director.....Dwight J. Bruce
Chief Engineer.....James Reynolds Donovan

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W P A X

THOMASVILLE—EST. 1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....H. Wimpy
Address.....117 Remington Avenue
Phone Number..... 909
Transmitter Location...117 Remington Avenue
Time on the Air: 7 a.m. to 10:30 p.m., Sundays, 9 a.m. to 3 p.m.
News Service..... UP

Personnel

Station Manager.....H. Wimpy
Commercial Manager.....Charles Lawton
Chief Engineer.....James W. Poole

•

W R L C

TOCCOA—EST. 1941

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Operated By .....R. G. LeTourneau
Address.....1200 Prather Bridge Road
Phone Number..... 1751
Transmitter Location..1200 Prather Bridge Rd.
Time on the Air.....17 hours daily
News Service .....AP
Transcription Service.....Lang-Worth; BMI
Representative ....Joseph Hershey McGillvra

Personnel

Owner.....R. G. LeTourneau
General Manager.....Bert Georges
Commercial Manager.....Harold H. Marler
Assistant & Program Manager..Virgle E. Craig
Bookkeeper..... Grace Shirley
Chief Engineer .....H. C. Lindahl

•

W G O V

VALDOSTA—EST. 1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....E. D. Rivers
Address .....E. Park Ave.
Phone Numbers.....1420; 1421
Transmitter Location.....E. Park Ave.
Time on the Air.....16 hours daily
News Service .....UP
Transcription Service....World Broadcasting System
Representative.....Associated Radio Sales

Personnel

Owner..... E. D. Rivers
Business and General Manager.....J. J. Mangham, Jr.
Sales Promotion Manager-Program Director..... Marion Harmon
Chief Announcer.....Art Creamer
Chief Engineer..... L. C. McCall

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WAYX

WAYCROSS—EST. 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Jack Williams
Address .....620 Plant Avenue
Phone Number 965
Transmitter Location ..... Waycross
Time on the Air .....7 a.m. to 10 p.m.
Newspaper Affiliation .....Waycross Journal-American
News Service ..... UP
Transcription Service .....World Broadcasting System
Representative .....Associated Radio Sales

Personnel

President .....Jack Williams
Station Manager- Chief Engineer, John J. Tobola
Commercial Manager .....Jack Harder
Program-Director-Chief Announcer .....Jack Helmken
Artists' Bureau Head .....Hazel Rogers
Musical Director.....Kenneth Zeliff

WDAK

WEST POINT—EST. 1940

MUTUAL BROADCASTING SYSTEM
ALABAMA NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Valley Broadcasting Company
Address..... General Tyler Hotel
Phone Numbers.....173; 193
Transmitter Location.....General Tyler Hotel
Time on the Air: 7 a.m. to 11 p.m.; Saturdays, 7 a.m. to 12 midnight
News Service .....INS
Transcription Service.....Associated Music Publishers

Personnel

President .....L. J. Duncan
General Manager.....Ted R. Woodard
Program Director-Chief Announcer .....Perry Elliott
Chief Engineer.....James G. Cobble

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EVERYWHERE

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IDAHO

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Please Turn to Page 222

KIDO

BOISE—EST. 1928
BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1380 Kc...Power: 2500 d.; 1000 n.
Owned By..C. G. Phillips & Frank Hill, d/b Boise Broadcasting Station
Operated By.....C. G. Phillips
Address .....Hotel Boise
Phone Numbers.....660; 661
Transmitter Location..4½ miles northwest of City
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 10:30 p.m.
News Service..... UP
Transcription Service....World Broadcasting System
Representative.....John Blair & Company

Personnel

Station Manager.....C. G. Phillips
Sales Promotion Manager..Boyd Braithwaite
Program Director-Chief Announcer .....Billy Phillips
General Office Manager.....Bonnie Scotland
Traffic Manager.....Catherine Scotland
Sales Promotion Manager.....Clete Lee
Musical Director.....Vern Moore
Chief Engineer.....Harold Toedtemeier

KID

IDAHO FALLS—EST. 1928

Frequency: 1350 Kc.....Power: 5000 d.; 500 n.
Owned-Operated By.....KID Broadcasting Co.
Address .....KID Building
Phone Number 4
Transmitter Location .....Ammon Road
Time on the Air.....Unlimited license

Personnel

President and General Manager, J. W. Duckworth

KRLC

LEWISTON—EST. 1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....H. E. Studebaker
Address.....Lewis-Clark Hotel Building

KIDO

Boise

NBC - Red Network
Blue Network

IDAHO'S
Metropolitan Station
Serves
46%
of Idaho's Total
Retail Sales

JOHN BLAIR & CO., Nat. Reps.

www.americanradiohistory.com

Phone Number..... 1950
Transmitter Location.....Lewiston Orchards
Time on the Air:6:30 a.m. to 10 p.m.; Sundays, 12 noon to 7:15 p.m.
News Service .....UP
Transcription Service....World Broadcasting System; Langworth Feature Programs; C. P. MacGregor
Representative .....John Blair & Company

Personnel

Owner .....H. E. Studebaker
Station Manager.....Donald A. Wike
Commercial Manager.....R. A. Klise
Chief Announcer.....David Peterson
Chief Engineer.....Milton MacLafferty

•

K F X D

NAMPA—EST. 1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Frank E. Hurt
Business Address....1024 Twelfth Ave., South
Phone Number 1200
Studio Addresses: 1024 Twelfth Ave., South; 8th & Granite Sts., Caldwell, Ida.; 809 Main St., Boise, Ida.
Transmitter Location..1024 Twelfth St., South
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 8:30 a.m. to 6 p.m.
News Service .....UP
Transcription Service: NBC Thesaurus; C. P. MacGregor; Lang-Worth

Personnel

Owner and Station Manager....Frank E. Hurt
Commercial Manager.....Doyle Cain
Program Director.....Elaine Fisher
Chief Engineer.....Edward Hurt

•

K S E I

POCATELLO—EST. 1926

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 930 Kc...Power: 1000 d.; 250 n.
Owned-Operated By..... Radio Service Corporation
Address ..... Pocatello
Phone Number 960
Transmitter Location..... Pocatello
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service..... UP
Transcription Service..Lang-Worth; Davis & Schwegler
Representatives.....The Walker Co.; Homer Owen Griffith

Personnel

President .....O. P. Soule
Vice-Pres.-General Manager.Henry H. Fletcher
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive M. Leeney
Chief Announcer.....Harold A. Sparks
Chief Engineer.....Henry H. Fletcher

•

K T F I

TWIN FALLS—EST. 1928

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Broadcasting Corp.
Address .....Radio Bldg.
Phone Number..... 2400
Transmitter Location.....Highway No. 30, west of Twin Falls
Time on the Air:6 a.m. to 11 p.m.; Sundays, 7 a.m. to 11 p.m.
News Service.....Transradio; UP
Transcription Service: NBC Thesaurus; Lang-Worth; Davis & Schwegler
Representative.....The Walker Co.

Personnel

President .....O. P. Soule
Vice-Pres.-Gen. Manager....John E. Gardner
Commercial Manager.....Jay Spracher
Program Director.....F. M. Gardner
Production Manager-Chief Announcer .....Charles Crabtree
Publicity Director.....Tom Ivory
Musical Director.....Will E. Wright
Chief Engineer.....Franklin V. Cox

•

K W A L

WALLACE—EST. 1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Silver Broadcasting Co.
Address.....319 Civic Center Bldg.
Phone Number..... 330
Transmitter Location..... Wallace
Time on the Air.....7 a.m. to 12 midnight
News Service .....UP
Transcription Service NBC Thesaurus; Standard Radio

Personnel

General Manager.....R. G. Binyon
Station Manager.....William M. Bruner
Program Director.....Howard Olson
News Editor .....E. Camy
Continuity Editor.....R. Smith
Chief Engineer..... William M. Bruner

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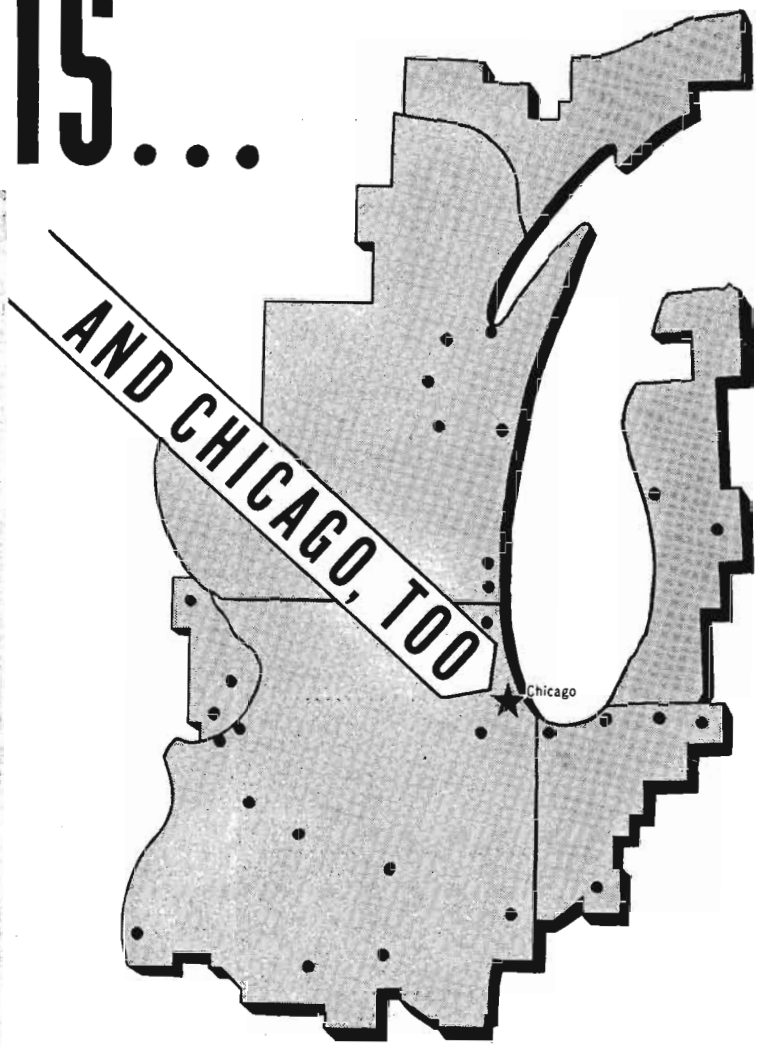
ALL THIS...

Green Bay, Wisconsin
Appleton, Wisconsin
Oshkosh, Wisconsin
Fond du Lac, Wisconsin
Sheboygan, Wisconsin
Muskegon, Michigan
Grand Rapids, Michigan
Madison, Wisconsin
Racine, Wisconsin
Kenosha, Wisconsin
Dubuque, Iowa
Waukegan, Illinois
Rockford, Illinois
Elgin, Illinois
Aurora, Illinois
Clinton, Iowa
Davenport, Iowa
Moline, Illinois
Rock Island, Illinois
Elkhart, Indiana
South Bend, Indiana
Michigan City, Indiana
Gary, Indiana
Joliet, Illinois
Galesburg, Illinois
Peoria, Illinois
Bloomington, Illinois
Lafayette, Indiana
Danville, Illinois
Quincy, Illinois
Decatur, Illinois
Springfield, Illinois



Yes, sir, more people in these 32 important centers—in addition to Chicago—listen to WMAQ than to any other Chicago station, according to a recent survey. Information about these important trading centers will be sent you upon request.

WMAQ—CHICAGO—SUPERIOR 8300

Represented Nationally by the NBC Spot Offices in

New York Chicago Boston Washington
Cleveland Denver San Francisco Hollywood

When you use

WMAQ

THE STATION MOST PEOPLE LISTEN TO MOST

www.americanradiohistory.com

ILLINOIS

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 223

W M R O

AURORA—EST. 1938

Frequency: 1280 Kc.....Power: 250 Watts
Owned-Operated By.....Martin R. O'Brien
Address.....34 S. River St.
Phone Number.....Aurora 4215
Transmitter Location.....N. Aurora
Time on the Air.....6:30 a.m. to local sunset
News Service..... AP
Transcription Service: NBC Thesaurus; Keystone Broadcasting System; BMI

Personnel

Owner-General Manager....Martin R. O'Brien
Sales Promotion Manager....Vincent G. Cofey
Program-Musical Director..Mary Louise Brown
Publicity Director.....Janet Goss
Artists' Bureau Head..... Frances Cook
Bookkeeper .....Veronica Hammond
Continuity Director.....Julie Van der Meer
Chief Engineer.....Leo Burch

W J B C

BLOOMINGTON—EST. 1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..A. M. McGregor, Hugh L. Gately & D. C. McGregor
Business Address.....209 E. Washington
Phone Number..... 535
Studio Addresses: 209 E. Washington; McLean County Farm Bureau Bldg.; Illinois Wesleyan Campus; Illiitois State Normal University
Transmitter Location.....West Gregory St., Normal, Ill.
Time on the Air.....6 a.m. to 10 p.m.
News Service .....Transradio
Transcription Service.....C. P. MacGregor; Lang-Worth
Representative.....Spot Sales, Inc.

Personnel

President and Station Manager .....A. M. McGregor
Commercial Manager.....Hugh L. Gately
Chief Announcer.....Stanley Lantz
Traffic Manager.....Marjorie Stambus
Artists' Bureau Head.....Al Staas
Musical Director.....Don Glasgow
Chief Engineer.....Ted Bailey

W K R O

CAIRO—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Oscar C. Hirsch
Address ..... Cairo
Transmitter Location .....North of Cairo
Time on the Air .....Unlimited license

Personnel

Owner .....Oscar C. Hirsch

W C A Z

CARTHAGE—EST. 1921

Frequency: 1080 Kc.....Power: 250 Watts
Owned-Operated By....Superior Broadcasting Service, Inc.
Business Address .....Carthage
Phone Number..... 520
Studio Address.....Carthage; Macomb, Ill.
Transmitter Location.....R.F.D., Carthage
Time on the Air.....Daytime to local sunset
News Service .....UP
Transcription Service.....NBC Thesaurus

Personnel

President .....Bob Compton
Station Manager.....John Palmer
Program Director.....Antoinette Palmer
Chief Announcer.....Boyce Butterfield

W D W S

CHAMPAIGN—EST. 1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Champaign News-Gazette, Inc.
Address ..... 48 Main St.
Phone Number 6-1855
Transmitter Location ..... Champaign
Time on the Air .....Unlimited license
Newspaper Affiliation .....Champaign News-Gazette
Transcription Service .....Associated Music Publishers

Personnel

Station Manager .....Marajen Stevick

W A A F

CHICAGO—EST. 1922

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Operated By Chicago Daily Drovers Journal
Address .....Palmer House
Phone Number .....Randolph 1932
Transmitter Location.....1001 Exchange Ave.
Time on the Air.....6 a.m. to local sunset
Newspaper Affiliation..Chicago Daily Drovers Journal
News Service..... UP
Transcription Service.....Standard Radio; Lang-Worth
Representative....George P. Hollingbery Co.

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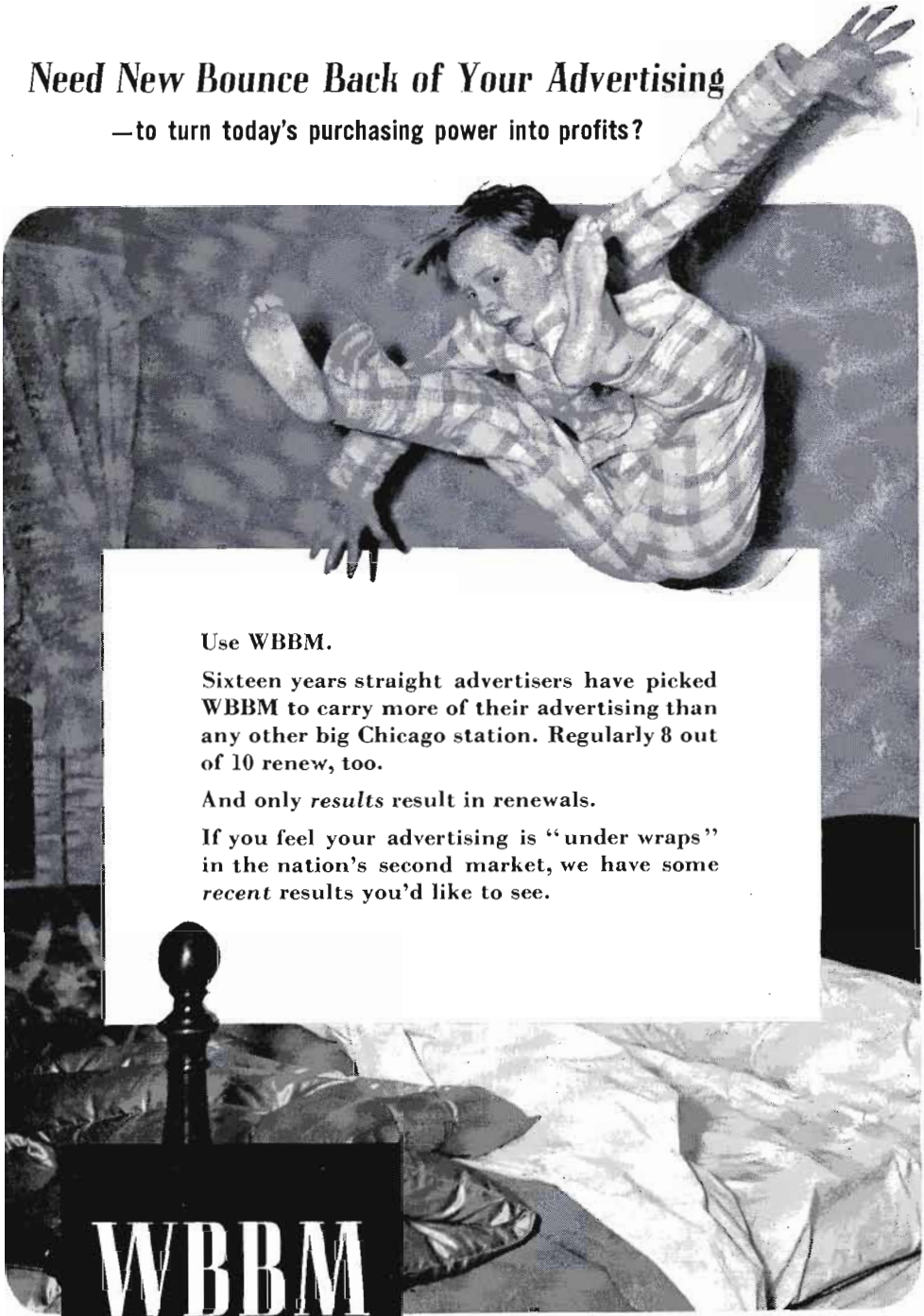
Need New Bounce Back of Your Advertising

—to turn today's purchasing power into profits?



Use WBBM.

Sixteen years straight advertisers have picked WBBM to carry more of their advertising than any other big Chicago station. Regularly 8 out of 10 renew, too.

And only *results* result in renewals.

If you feel your advertising is "under wraps" in the nation's second market, we have some *recent* results you'd like to see.

WBBM

50,000 WATTS CBS CHICAGO

Owned and operated by Columbia Broadcasting System. Represented by RADIO SALES: New York St. Louis • Charlotte • San Francisco • Los Angeles

www.americanradiohistory.com

Personnel

President .....Ward A. Neff
General Manager.....William E. Hutchinson
Commercial Manager.....Arthur F. Harre
Sales Promotion Manager....Walter Beadell
Program Director-Chief
Announcer .....Leland Gillette
Musical Director.....James Kozak
Chief Engineer.....Carl Uhlrich

•

W A I T

CHICAGO—EST. 1941

Frequency: 820 Kc.....Power: 5000 Watts
(C. P. 10000 Watts)
Owned-Operated By.....WAIT, Inc.
Address.....360 N. Michigan Avenue
Phone Number .....State 3077
Transmitter Location.....Church Road,
Elmhurst, Ill
Time on the Air..Variable Sign-off Schedule
News Service:..... AP
Transcription Service.....Associated Music
Publishers
Representative.....The Walker Co.

Personnel

President .....Gene T. Dyer
Station-Commercial Manager,
Herbert P. Sherman
Program Director.....Joseph Rudolph
Chief Engineer.....Edward J. Jacker

•

W B B M

CHICAGO—EST. 1923

COLUMBIA BROADCASTING SYSTEM

Frequency: 780 Kc.....Power: 50,000 Watts
Owned-Operated By....The Columbia Broadcasting System, Inc.
Address .....410 North Michigan Ave.
Phone .....Whitehall 6000
Transmitter Location.....Glenview, Illinois
Time on the Air.....5:30 a.m. to 1:30 a.m.
News Service.....AP; INS; UP
Transcription Service.....Associated Music
Publishers
Representative .....Radio Sales

Personnel

President .....Wm. S. Paley
Vice-President and Station
Manager .....H. Leslie Atlass
Assistant Manager.....J. L. Van Volkenburg
Commercial Manager.....J. Kelly Smith
Sales Promotion Manager.....King Park
Program Director.....Walter J. Preston
Assistant Program Director....Stuart Dawson
Western Division Publicity
Director ..... James J. Kane
Chief Announcer .....George Guyon
Office Manager.....John V. McLoughlin
Musical Director.....Caesar Petrillo
Chief Engineer.....Frank B. Falknor

W C F L

CHICAGO—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1000 Kc.....Power: 10000 Watts
Owned-Oper. By..Chicago Federation of Labor
Address.....666 Lake Shore Drive
Phone Number.....Superior 5300
Transmitter Location...Downers Grove, Illinois
Time on the air: 6 a.m. to 12:30 midnight;
Sundays, 8:30 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....The Katz Agency

Personnel

President.....John Fitzpatrick
General Manager.....Maynard Marquardt
Commercial Manager.....M. B. Wolens
Program-Publicity Director.....George T. Case
Chief Announcer.....Robert M. Purcell
Control Room Supervisor.....G. O. Porter
Transmitter Supervisor.....John J. Kurilla
Musical Director.....John Kelly
Chief Engineer.....Maynard Marquardt

•

W C R W

CHICAGO—EST. 1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 Pine Grove Ave.
Phone Number.....Diversey 4440
Transmitter Location.....2756 Pine Grove Ave.
Time on the air: 11 .m. to 2 p.m. nd 5 p.m. to
7 p.m.

Personnel

Owner.....Clinton R. White

•

W E D C

CHICAGO—EST. 1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Emil Denemark, Inc.
Address.....3860 Ogden Ave.
Phone Number.....Crawford 4100
Transmitter Location.....3860 Ogden Ave.
Time on the air: 77 hours weekly
News Service .....UP

Personnel

President.....Emil Denemark
Manager.....Frank J. Kotnour
Sales Promotion Manager.....Don F. Lavery
Program Director.....Ted E. Burklund
Chief Announcer.....Al LaValle
Musical Director-Artists' Bureau Head,
William P. Brady
Supervising Engineer...Edward M. Ziolkowski
Chief Engineer.....C. K. Frisk

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During 1940 and 1941, surveys repeatedly showed that when messages of national importance were broadcast over all major Chicago stations—W-G-N had the largest audience!

When you can have this large, alert, W-G-N audience, why take less?

A clear channel station WGN —720 kilocycles

The FIRST STATION in Chicago

The FIRST CHICAGO STATION in the Middle West

MUTUAL BROADCASTING SYSTEM

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WENR

CHICAGO—EST. 1925

BLUE NETWORK

Frequency: 890 Kc.....Power: 50000 Watts
Owned-Operated By.....Blue Network Co.
Address.....Merchandise Mart
Phone Number.....Superior 8300
Transmitter Location.....Tinley Park, Ill.
Time on the air: 3 to 6:30 p.m. and 8 p.m. to 1 a.m.; Saturdays, 3-6:30 p.m. and 12 midnight to 1 a.m.; Sundays, 12 noon to 7 p.m. and 8 p.m. to 1 a.m.
News Service.....AP; INS; UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....Blue Network

Personnel

President.....Mark Woods
V-P—Central Div. Mgr.....E. R. Borroff
Program Manager.....James Stirton
Advertising and Sales Promotion Manager, E. J. Huber
Chief Announcer.....Gene Rouse
Publicity Director.....Anthony J. Koelker
Production Manager.....Maurice Wetzel
Sales Manager.....Merritt Schoenfeld
Continuity Editor.....L. J. Edgely
Director of Public Service Programs, William E. Drips
Sales Traffic Manager.....Ray M. Neihenge
Research Manager.....G. A. Vernon

•

WGES

CHICAGO—EST. 1924

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Oak Leave Broadcasting Station, Inc.
Address.....14 N. Western Ave.
Phone Number.....Seeley 8066
Transmitter Location.....Ashburn (Chicago)
Time on the Air.....Unlimited license
News Service.....AP
Transcription Service.....Associated Music Publishers
Representative.....Forjoe & Co.

Personnel

Station Manager.....Gene T. Dyer
Commercial Manager.....Arnold B. Hartley
Sales Promotion Manager.....M. E. Clemens
Musical Director.....John Van
Chief Engineer.....George Bush

WGN

CHICAGO—EST. 1924

MUTUAL

Frequency: 720 Kc.....Power: 50000 Watts
Owned-Operated By.....WGN, Inc
Address.....441 N. Michigan Ave.
Phone Number.....Superior 0100
Transmitter Location.....Roselle, Illinois
Time on the Air: 5:30 a.m. to 1:35 a.m.; Saturdays, 5:30 a.m. to 2 a.m.; Sundays, 8 a.m. to 1:35 p.m.
Newspaper Affiliation....The Chicago Tribune
News Service.....AP, UP, Chicago Tribune
Transcription Service.....World Broadcasting System
Representative.....WGN, Inc. (N. Y.); Paul H. Raymer Co.

Personnel

President.....Col. Robert R. McCormick
Manager Director.....W. E. Macfarlane
Broadcasting Manager Frank P. Schreiber
Commercial Manager...William A. McGuineas
Program Director.....Joseph Ainley
Sales Promotion Manager....Ben H. Berentson
Special Events-Publicity Director..Bruce Dennis
News Editor.....Tom Foy
Talent Division Head.....Marvin Welt
Farm Director.....William R. Denslow
Concert Division Head.....Austin Wilder
Musical Director.....Henry Weber
Chief Engineer.....Carl J. Meyers

"HELP THE RED CROSS"

www.americanradiohistory.com

How To Get Results In Mid-West America

USE

IT is an accepted fact among hundreds of advertisers that advertising on WLS gets results.

A mail order advertiser, for example, offered a permanent wave kit for 50¢ on a WLS morning program three days weekly. He got results—but quick! From 23 programs he received 18,136 orders, each with 50¢ enclosed!

For information on how *you* can use WLS to get results in Chicago and the Middle West, write Glenn Snyder at WLS . . . or ask any John Blair man.

890 KILOCYCLES
50,000 WATTS
BLUE NETWORK

WLS

CHICAGO

The PRAIRIE FARMER STATION

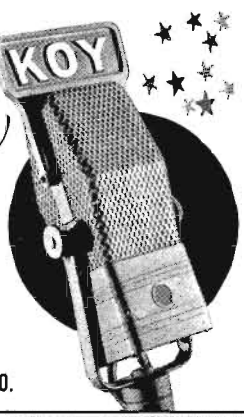
BURRIDGE D. BUTLER
President

GLENN SNYDER
Manager

REPRESENTED BY
JOHN BLAIR & COMPANY

And To Get Results In Arizona

USE



KOY

KEY STATION OF THE ARIZONA NETWORK—KOY, PHOENIX—KTUC, TUCSON—KSUN, BISBEE-DOUGLAS

1000 WATTS ON

550 KC

"That Explains the Coverage"

CBS AFFILIATE
PHOENIX
ARIZONA

Represented by JOHN BLAIR & CO.

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WIND

CHICAGO

(For station listing see Gary, Ind.)

•

WJJD

CHICAGO—EST. 1932

Frequency: 1160 Kc.....Power: 20000 Watts
Owned By.....WJJD Incorporated
Operated By.....Ralph L. Atlass
Address.....230 North Michigan Ave.
Phone Number.....STAte 5466
Transmitter Location.....Desplaines, Illinois
Time on the Air.....4:30 a.m. to sundown
News Service.....Transradio
Transcription Service.....Standard Radio; Langworth
Representative.....Paul H. Raymer Company

Personnel

President.....Ralph L. Atlass
Vice-President.....H. Leslie Atlass
Asst. to President-Program Director Al Hollender
Commercial Manager.....Frederick Harm
Chief Engineer.....Walter Myers

WLS

CHICAGO—EST. 1924

BLUE NETWORK

Frequency: 890 Kc.....Power: 50000 Watts
Owned-Operated By...Agricultural Broadcasting Co.
Address.....1230 W. Washington Blvd.
Phone Number.....Monroe 9700
Transmitter Location.....U. S. 45 and 183rd St., Tinley Park, Ill.
Time on the Air: 5 a.m. to 3 p.m. and 6:30 to 8 p.m.; Saturdays, 5 a.m. to 3 p.m. and 6:30 p.m. to 12 midnight; Sundays, 8 a.m. to 12 noon and 7 to 8 p.m.
News Service.....AP, UP
Representative.....John Blair & Co.

Personnel

President.....Burridge D. Butler
Treasurer.....George Cook
Station Manager.....Glenn Snyder
Commercial Manager.....Charles F. Freeman
Artists' Bureau Head.....George Ferguson
Publicity and Sales Promotion Director.....Don Kelley
Program Director.....Harold Safford
Farm Program Director.....Arthur C. Page
Sales Service Manager....Wells H. Barnett, Jr.
Continuity Director.....Frank Baker

FOR
MAXIMUM
RESULTS in CHICAGO
at MINIMUM
COST...

CHECK UP ON

WIND

5000 WATTS • 560 KC • FULL TIME

Studios in Gary, Indiana and Chicago, Ill.

National Sales Offices
230 North Michigan Avenue, Chicago, Ill.

WJJD

20,000 WATTS • CHICAGO

"The Nation's Largest Independent Station"

★

Specializing in creating audience response to the sponsor's product.

★

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News Editor.....Julian Bentley
Educational Director.....Harriet Hester
Traffic Manager.....Grace Cassidy
Production Manager.....Al Boyd
Musical Director.....Phil Kalar
Chief Engineer.....Thomas L. Rowe

WMAQ

CHICAGO—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 670 Kc.....Power: 50000 Watts
Owned-Operated By
National Broadcasting Co., Inc.
Address.....Merchandise Mart
Phone Number.....Superior 8300
Transmitter Location.....Elmhurst, Ill.
Time on the Air.....6:15 a.m. to 1 a.m.
News Service.....AP, INS, UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....National Broadcasting Co.

Personnel

President.....Niles Trammell
V-P, Cntral Division Mgr.....Harry C. Kopf
Division Engineer.....Howard C. Luttgens
Supervisor of Music Library....D. A. Marcotte
Night Manager.....E. C. Cunningham
Special Events Director.....Kenneth D. Fry
Asst. to Manager.....A. W. Kaney
Chief Announcer.....William Kephart
Publicity Director.....William Ray
Continuity Editor.....William Murphy
Production Manager.....Wynn Wright
Sales Manager.....M. M. Boyd
Business Manager.....John F. Whalley
Program Manager.....Jules Herbuveaux
Advertising and Sales Promotion Manager, Emmons C. Carlson
Musical Director.....Roy Shield
Director of Public Service Programs, Judith Waller

(See Page 400)

WMBI

CHICAGO—EST. 1926

Frequency: 1110 Kc.....Power: 5000 Watts
Owned-Operated By.....The Moody Bible Institute of Chicago
Address.....153 Institute Place
Phone Number.....Michigan 1570
Transmitter Location.....Addison, Ill.
Time on the Air: Limited time with WBT; 75½ to 102½ hours weekly
News Service.....UP
Transcription Service.....Standard Radio, World Broadcasting System

Personnel

Vice-President.....H. Coleman Crowell
Program Director....Rev. Wendell P. Loveless
Publicity Director.....Russell Hitt
Chief Engineer.....A. P. Frye

WSBC

CHICAGO—EST. 1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Gene T. Dyer and partners
Operated By.....Radio Station WSBC
Address.....2400 W. Madison St.
Phone Number.....Seeley 8066
Transmitter Location.....2400 W. Madison St.
Time on the Air: 6 to 8:30 a.m., 10 to 11 a.m., 8 to 10 p.m. and 11 to 12 midnight.
News Service.....AP
Transcription Service.....Associated Music Publishers
Representative.....Forjoe & Co.

Personnel

President-General Manager.....Gene T. Dyer
Program Sales Executive....Arnold B. Hartley
Program Director.....Ruth Shelly
Musical Director.....Dean Remick
Chief Engineer.....Ed Jacker

WHFC

CICERO—EST. 1926

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....6138 W. Cermak Road
Phone Number....Lawndale 8228, Cicero 4305
Transmitter Location....6138 W. Cermak Road
Time on the Air: Unlimited license (18-hours daily)
News Service.....UP

Personnel

President.....R. F. Hoffman
Manager.....M. E. Clifford
Chief Announcer.....John Ravenel
Chief Engineer.....George M. Ives, Jr.

WDAN

DANVILLE—EST. 1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Northwestern Publishing Co.
Operated By .....Danville Commercial News
Address .....202 W. Hazel St. (Hotel Wolford)
Phone Number 1700
Transmitter Location .....1500 N. Washington Avenue
Time on the Air.....7 a.m. to 10:15 p.m.
Newspaper Affiliation .....Danville Commercial News
News Service ..... UP
Transcription Service .....Standard Radio
Representative .....J. P. McKinney & Son

Personnel

General Manager .....E. C. Hewes
Station Manager.....Francis A. Higgins
Commercial Manager .....Guy F. Kitchen
Sales Promotion Manager .....Ward White

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Program Director .....Cody Noble
Publicity Director-Chief Announcer .....Del Greenwood
Musical Director .....Marie Karlstrom
Chief Engineer.....Ted Magin

WSOY

DECATUR—EST. 1924

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Commodore Broadcasting, Inc.
Address.....351-357 No. Main St.
Phone Number.....5371-2
Transmitter Location...1891 No. Oakland Ave.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
Newspaper Affiliation.....Decatur Herald, Decatur Review
News Service.....AP (Radio)
Transcription Service....Standard Radio, C. P. MacGregor, Keystone Broadcasting System
Representative.....Sears & Ayer, Inc.

Personnel

President.....F. W. Schaub
General Manager.....Merrill Lindsay
Program Director.....Easter Straker
Chief Announcer.....Hugh Muncy
Musical Director.....Joe Mitchell
Chief Engineer.....M. H. Stuckwish

WKBB

EAST DUBUQUE

(See Dubuque, Ia.)

WTMV

EAST ST. LOUIS—EST. 1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Mississippi Valley Broadcasting Co., Inc.
Address...Broadview Hotel, 5th and Broadway
Phone Number.....East 4390
Transmitter Location.....Broadview Hotel, 5th and Broadway
Time on the Air.....6 a.m. to 1 a.m.
News Service.....INS
Representative.....Sears & Ayer

Personnel

General Manager.....Carlin S. French
Sales Promotion-Production Manager, Ralph Randall
Program Director.....Harry Coleman
Musical Director.....William Hart
Chief Engineer.....Thos. R. McLean

WGIL

GALESBURG—EST. 1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Galesburg Broadcasting Co.
Address.....Hill Arcade
Phone Number.....4626 Main
Transmitter Location.....Hill Arcade
Time on the Air.....Unlimited license
News Service.....INS, UP
Transcription Service.....Standard Radio
Representative.....Sears & Ayer

Personnel

President and General Manager, Howard A. Miller
Commercial Manager.....Rollin B. Laughner
Program Director-Traffic Manager, Zala Lanphere
Chief Announcer.....Bill Traylor
Chief Engineer.....Gerald Foster

WEBQ

HARRISBURG—EST. 1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Harrisburg Broadcasting Company
Address.....100 East Poplar St.
Phone Number.....28
Transmitter Location.....100 East Poplar St.
Time on the Air.....6 a.m. to 10 p.m.
News Service.....UP

Personnel

Station Manager.....I. M. Taylor
Sales Promotion Manager-Chief Announcer, Lindle Moore
Program-Musical Director.....Virginia Crane
Publicity Director.....Harold Cook
Production Manager.....Bob Franz
Chief Engineer.....Joseph R. Tate

WJPF

HERRIN—EST. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Orville W. Lyerla
Address.....Herrin
Phone Number.....382 and 383
Transmitter Location.....Herrin
Time on the Air.....6 a.m. to 10:15 p.m.
News Service.....UP
Transcription Service.....World Broadcasting System
Representative.....Sears & Ayer, Inc.

Personnel

President.....Orville W. Lyerla
Station Manager.....Charles R. Cook
Program Director.....Fred Reinhardt
Production Manager....Edgar C. Deffenbaugh
Chief Engineer.....Lynton Lemond

WLDS

JACKSONVILLE—EST. 1941

Frequency: 1180 Kc.....Power: 250 Watts
Owned-Operated By.....Stephenson, Edge & Korsmeyer
Address.....Illinois Theater Bldg.

www.americanradiohistory.com

Phone Number.....1180
Transmitter Location.....1½ miles east of Jacksonville
Time on the Air.....Daytime license
News Service.....UP
Transcription Service.....Standard Radio

Personnel

General Manager.....Edgar Parsons
Sales Promotion Manager.....Pat O'Halloran
Production Manager.....John O'Connor
Chief Announcer.....Ken Lambert
Musical Director.....Peg Parsons
Chief Engineer.....Gerald Cassens

WCLS

JOLIET—EST. 1923

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WCLS, Inc.
Address.....7 East Clinton St.
Phone Number.....Joliet 4761
Transmitter Location.....Maple Rd.
Time on the Air.....7 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Associated Music Publishers

Personnel

President.....Walter Ashe
Station Manager.....Robert M. Holt
Commercial-Sales Promotion Manager, Frank R. Davis
Program Director-Chief Announcer, James Mitchell
Publicity Director.....Roger Patrick
Chief Engineer.....Lester De Costa

WMBD

PEORIA—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Peoria Broadcasting Company
Address.....200 Alliance Life Bldg.
Phone Number.....7133
Transmitter Location.....Highway No. 29, halfway between Peoria and Pekin
Time on the Air: 5:45 a.m. to 12 midnight, Sundays, 8 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio, Lang-Worth, BMI
Representative.....Free & Peters, Inc.

Personnel

President and Manager.....Edgar L. Bill
Assistant Manager.....Charles C. Caley
National Sales Manager.....Hugh K. Boice, Jr.
Promotion Manager.....C. Russell Ehresman

Everything **Points To**

ROCKFORD

☆ A GREAT DEFENSE MARKET
☆ LOCATION OF CAMP GRANT
☆ 2ND MACHINE TOOL CITY IN U. S.
☆ PAYROLLS HITTING NEW HIGHS
☆ RETAIL SALES 40% OVER 1940

WROK ROCKFORD'S 1000 WATT MUTUAL OUTLET

Owned and Operated by Rockford Consolidated Newspapers, Inc.
The Rockford Morning Star and Register-Republic

National Representatives:
HEADLEY-REED CO.

ROCKFORD IS 100 MILES WEST OF CHICAGO

www.americanradiohistory.com

Program Director.....R. Brooks Watson
Director of Womens Activities,
Josephine Wetzler
Continuity Director.....Vernon Nolte
Farm Editor.....Emill Bill
Artists' Bureau Head.....Milton Budd
Musical Director.....Robert Black
Chief Engineer.....Ted Giles

WTAD

QUINCY—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....Illinois Broadcasting Corp.
Address.....W.C.U. Bldg., 510 Main St.
Phone Number.....6200
Transmitter Location.....Quincy Gardens
Time on the Air.....6 a.m. to 12 midnight
News Service.....UP
Transcription Service.....World Broadcasting System, C. P. MacGregor
Representative.....The Katz Agency

Personnel

President.....W. Emery Lancaster
Secretary-Treasurer.....H. G. Kreitemeyer
Vice-President.....R. E. Whitfield
General Manager.....C. Arthur Fifer
Commercial Manager.....W. J. Rothschild
Program Director.....Jack Sexton
Traffic Director.....Zoula Gatewood
Musical Director.....Connie Williams
Chief Engineer.....Francis Wentura

WROK

ROCKFORD—EST. 1923

MUTUAL BROADCASTING SYSTEM

Frequency: 1440 Kc.....Power: 1000 d. 500 n.
Owned-Operated By....Rockford Broadcasters, Inc.
Address.....News Tower
Phone Number.....Main 5632
Transmitter Location.....Kilburn Ave. Rd.
Newspaper Affiliation.....Rockford Morning Star, Rockford Register Republic
News Service.....UP
Transcription Service.....Standard Radio
Representative.....Headley-Reed Co.

Personnel

President.....Ruth Hanna Simms
Managing Director.....James Rodgers
General Manager.....Walter Koessler
Sales Promotion Manager....William R. Traum
Program Director.....John Dixon
Public Relations Director,
Florence Lovejoy Shugars
Chief Announcer-Artists' Bureau,
Maurice P. Owens
Continuity Director.....Marjorie Hillard
Musical Director.....Lorna Lane
Chief Engineer.....Thomas C. Cameron

WHBF

ROCK ISLAND—EST. 1925

MUTUAL BROADCASTING SYSTEM

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....Rock Island Broadcasting Co.
Business Address.....1800 Third Ave.
Phone Number.....918 and 919
Studio Addresses...1800 Third Ave., Fifth Ave. Bldg., Moline; Orpheum Theater, Davenport, Iowa
Transmitter Location.....23rd Ave. and 52 St., Moline, Ill.
Time on the Air: 5:30 a.m. to 12 midnight, Sundays, 8 a.m. to 12 midnight.
Newspaper Affiliation..The Rock Island Argus
News Service.....AP, UP
Transcription Service.....Standard Radio, Lang-Worth
Representative...Howard H. Wilson Company

Personnel

President.....John W. Potter
Vice-President-General Manager..L. C. Johnson
Commercial Manager.....Maurice Corken
National Sales Manager.....Marvin Rosene
Program Manager.....J. Woodrow Magnuson
Publicity Director.....Don Wright
Sales Promotion Manager.....Ted Arnold
Sports Director.....Van Patrick
Director of Women's Programs..Millicent Polly
Traffic Manager.....Forest Cooke
Musical Director.....Lucia Thompson
Chief Engineer.....R. J. Sinnett

WCBS

SPRINGFIELD—EST. 1928

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Operated By.....WCBS, Inc.
Address.....523 E. Capital
Phone Number.....9855
Transmitter Location.....2200 S. 6th
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Illinois State Journal
News Service.....AP
Representative.....Sears & Ayer, Inc.

Personnel

President.....Harold L. Dewing
Vice-President.....A. W. Shipton
Secretary.....L. G. Pefferle
Station Manager.....Jack Heintz
Publicity Director.....Lyle Munson
Chief Announcer.....C. A. Miller
Sales Promotion Manager.....Carroll Neeld
Musical Director.....John Geil
Chief Engineer.....Richard L. Ashenfelter

www.americanradiohistory.com

WTAX

SPRINGFIELD—EST. 1930

Frequency: 1240 Kc.....Power: 100 Watts
Owned By.....WTAX, Inc.
Operated By.....Jay A. Johnson
Business Address.....204 Reisch Bldg.
Phone Number.....2-4441
Studio Address.....117-119 S. 5th St.
Transmitter Location.....117-119 S. 5th St.
Time on the Air: 6 a.m. to 11:30 p.m.; Sundays, 7 a.m. to 11:30 p.m.
News Service.....UP
Transcription Service.....Associated Music Publishers
Representative.....The Foreman Company

Personnel

President and Manager.....Jay A. Johnson

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WDZ

TUSCOLA—EST. 1921

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WDZ Broadcasting Company
Address.....Star Building
Phone Number.....98 and 153
Transmitter Location.....Intersection of U. S. Highways 36 and 45
Time on the Air.....Sunrise to sunset
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Howard H. Wilson Co.

Personnel

President.....E. L. Bill
Station and Sales Manager.....Clair B. Hull
Promotion Manager.....Walter Schafer
Program Director-Chief Announcer.Fran Booton
Production Manager.....Curt Poulton
Musical-Publicity Director...Herbert L. Johnson
Artists' Bureau Head.....Frank Jennings
Chief Engineer.....Mark C. Spies

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WILL

URBANA—EST. 1922

Frequency: 580 Kc.....Power: 5000 d.
Owned-Operated By.....University of Illinois
Business Address.....Urbana
Phone Number.....7-2400 and 7-2616
Studio Address.....400 S. Wright St.
Transmitter Location.....1 mile south on First St. Road, Champaign, Ill.
Time on the Air.....6:30 a.m. to local sunset
Newspaper Affiliation.....Daily Illini (student newspaper)
News Service.....AP
Transcription Service.....Lang-Worth

Personnel

Director.....Jos. F. Wright
Program Director.....Frank E. Schooley
Publicity Director.....Art Wildhagen
Chief Announcer.....Paul Bolman
Continuity Editor.....Virginia Cook
Musical Director.....Lanson F. Demming
Production Director.....Nat H. Erwin
Chief Engineer.....A. James Ebel
(Non-Commercial Station)

INDIANA

For Latest U. S. Census, Population and Retail Trade Data
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WHBU

ANDERSON—EST. 1922

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Anderson Broadcasting Corp.
Business Address.....Citizens Bank Bldg.
Phone Number.....234
Studio Address.....1110 Meridian St.
Transmitter Location.....1110 Meridian St.
Time on the Air.....7 a.m. to 10 p.m.
News Service.....UP
Transcription Services.....NBC Thesaurus, Standard Radio
Representative.....Associated Radio Sales

Personnel

President-General Manager.....L. M. Kennett
Commercial Manager.....John R. Atkinson

WTRC

ELKHART—EST. 1931

KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.Truth Publishing Co., Inc.
Address.....Hotel Elkhart
Phone Number.....948
Transmitter Location...Oakland Avenue Road one mile south Elkhart city limits
Time on the Air.....7 a.m. to 10 p.m.; Sundays, 11 a.m. to 9 p.m.
Newspaper Affiliation....Elkhart Daily Truth
News Service.....UP
Transcription Service.....World; Standard Radio; Keystone
Representative.....Burn-Smith Company, Inc.

Personnel

President.....C. D. Greenleaf
General Manager.....R. R. Baker

www.americanradiohistory.com

Program Director.....Paul Upson
Musical Director.....Ethel Geiss
Chief Engineer.....Kenneth Singleton

WEOA

EVANSVILLE—EST. 1936

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Evansville On The Air, Inc.
Address.....519 Vine St.
Phone Number.....2-1171
Transmitter Location.....Evansville
Time on the Air.....Unlimited license
Transcription Service.....World Broadcasting System
Representative.....Weed & Co.

Personnel

Secretary-Treasurer and General Manager.....Clarence Leich

WGBF

EVANSVILLE—EST. 1925

BLUE NETWORK
NATIONAL BROADCASTING CO.
MUTUAL BROADCASTING SYSTEM

Frequency: 1280 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Evansville On The Air, Inc.
Address.....519 Vine St.
Phone Number.....2-1171
Transmitter Location.....Evansville
Time on the Air.....Unlimited license
Transcription Service....World Broadcasting System
Representative.....Weed & Co.

Personnel

General Manager.....Clarence Leich

WGL

FORT WAYNE—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1450 Kc.....Power: 250 Watts
Owned By....Westinghouse Electric Mfg. Co.
Operated By.Westinghouse Radio Stations, Inc.
Business Address.....925 So. Harrison St.
Phone Number.....A-2136
Studio Address.....Westinghouse Building
Transmitter Location....Westinghouse Building
Time on the Air.....6:30 a.m. to 12 Midnight
News Service.....UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....National Broadcasting Co.

Personnel

Vice-President.....Walter Evans
Station Manager.....J. B. Conley
Commercial Manager.....Frank V. Webb
Auditor.....Kenneth Foellinger
Sales Promotion Mgr.....Jack O'Mara
Program Director.....Eldon Campbell
Production Director.....Carl Vandagrift
Chief Announcer.....J. Howard Ackerley
Chief Engineer.....Robert G. Duffield, Jr.

WOWO

FORT WAYNE—EST. 1925

BLUE NETWORK

Frequency: 1190 Kc.....Power: 10,000 Watts
Owned By...Westinghouse Electric & Mfg. Co.
Operated By.Westinghouse Radio Stations, Inc.
Address.....925 So. Harrison St.
Phone Number.....A-2136
Transmitter Location.....Routes 30 and 33 (Junction)
Time on the Air.....5:30 a.m. to 1 a.m.
News Service.....UP
Transcription Services.....NBC Thesaurus; Standard Radio
Representative.....National Broadcasting Co.

Personnel

Vice-President.....Walter Evans
Station Manager.....J. B. Conley
Commercial Manager.....Frank V. Webb
Auditor.....Kenneth Foellinger
Program Director.....Eldon Campbell
Production Manager.....Carl Vandagrift
Sales Promotion Mgr.....Jack O'Mara
Chief Announcer.....J. Howard Ackley
Continuity Supervisor.....H. C. Woehrmeyer
Musical Director.....Jeanne Brown
Chief Engineer.....Robert G. Duffield, Jr.

WIND

GARY—EST. 1927

CBS

Frequency: 560 Kc.....Power: 5,000 Watts
Owned-Operated By.....Johnson-Kennedy Radio Corp.
Business Address.....504 Broadway
Phone Numbers.....Gary 9191; State 4176 (Chicago)
Studio Addresses.....504 Broadway; 230 N. Michigan Blvd., Chicago
Transmitter Location.....Black Oak, Indiana
Time on the Air.....6 a.m. to 4 a.m.
News Service.....AP; Transradio
National Sales Office Address..230 N. Michigan Blvd., Chicago, Ill.
Representative.....Foreman Company

Personnel

President.....Ralph L. Atlass
Manager.....Dee O. Coe
Sales Manager.....John T. Carey
Program Director.....J. Riley Jackson
Production Manager.....Robert Diller
Director of Public Relations.....Al Hollender
Chief Engineer.....George Maki

(See Page 407)

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WHIP

HAMMOND—EST. 1937

Frequency: 1520 Kc.....Power: 5000 Watts
Owned-Operated By.....Hammond-Calumet Broadcasting Corporation
Business Address: 165 North Michigan Ave., Chicago, Ill.
Phone Number .....Randolph 3727
Studio Addresses: 5935 S. Hohman Ave.; 165 N. Michigan, Chicago, Ill.
Transmitter Location....137 & Pochman Aves.
Time on the Air.....6 a.m. to 4 a.m.
News Service..... INS
Transcription Service..... Lang-Worth

Personnel

President-General Manager.George F. Sourrier
Managing Director.....Doris Keane
Commercial-Sales Promotion Manager .....Robert E. Potter
Program Director..... Mark Love
Production Manager.....Elmer Herkner
Publicity Director.....Lyn Farnham
Artists Bureau Head.....Frank Bennett
Sports Director.....Robert Bryar
Foreign Director.....Paul Saliner
Special Features Director.....John Curley
Musical Director.....Don Maya
Chief Engineer.....H. V. Fitzcharles

WJOB

HAMMOND—EST. 1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated by ....O. E. Richardson & Fred L. Adair
Address.....449 State St.
Phone Number.....Hammond 9800
Transmitter Location.....449 State St.
Time on the Air.....7 a.m. to 12 midnight
News Service..... UP
Representative.....Associated Radio Sales

Personnel

Station Manager.....O. E. Richardson
Technical Supervisor.....John Felthouse

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WFBM

INDIANAPOLIS—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....WFBM, Inc.
Address ..... 48 Monument Circle
Phone Number.....LIncoln 8506
Transmitter Location.....2 miles northeast of Millersville, Indiana
Time on the Air.....18 hours (regularly)
News Service.....AP; INS

Why argue with FACTS?...*in* INDIANAPOLIS

WIRE ☆

CARRIES MORE LOCAL COMMERCIAL PROGRAMS THAN ALL THREE OTHER STATIONS *Combined!*

☆

BASIC NBC RED

GEO. P. HOLLINGBERRY
REPRESENTATIVES

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Transcription Service.....Associated Music Publishers
Representative.....The Katz Agency

Personnel

President .....H. M. Bitner, Sr.
Station Manager.....Lester W. Lindow
Sales Promotion Manager..James M. Matheny
Office Manager.....Harry M. Bitner, Jr.
Chief Announcer.....Joseph Pierson
Program Director.....F. O. Sharp
Continuity Editor.....Don Menke
Musical Director.....Walter H. Reuleaux
Chief Engineer.....Harold Holland

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WIBC

INDIANAPOLIS—EST. 1938

MUTUAL BROADCASTING SYSTEM

Frequency: 1070 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By ...IndianaBroadcasting Corp.
Address .....350 N. Meridian St.
Phone Number..... Lincoln 2305
Transmitter Location.....Northwest of Indianapolis
Time on the Air.....6 a.m. to 12 midnight
News Service..... UP
Transcription Service.....NBC Thesaurus
Representative .....Paul H. Raymer Co.

Personnel

President-General Manager.....H. G. Wall
Commercial Manager.....J. J. Flanigan
Program Director.....Jack Morrow
Director of Rural Programs....William Haley
Musical Director-Artists' Bureau Head ..... Lester Huff
Chief Announcer.....William Schingle
Traffic Manager.....Rosemary Horn
Chief Engineer.....Harry Adams

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WIRE

INDIANAPOLIS—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By ....Indianapolis Broadcasting, Inc.
Address .....Claypool Hotel
Phone Number ..... Riley 1541-2-3-4
Transmitter Location.....44th & Ralston Road
Time on the Air.....6 a.m. to 1 a.m.
News Service..... AP; UP
Representative..... Geo. P. Hollingbery, Inc.

Personnel

President.....Eugene C. Pulliam
Commercial Manager.....Rex Schepp
Program Director.....Harry Skornia
Publicity Director.....Eugene S. Pulliam
Musical Director.....Josephine Mason
Chief Engineer.....Eugene E. Alden

WISH

INDIANAPOLIS—EST. 1941

BLUE NETWORK

Frequency: 1310 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Capitol Broadcasting Corporation
Address.....Board of Trade Building
Phone Number.....Market 6345
Transmitter Location....Post Road and Rawls Ave.
Time on the Air.....6 a.m. to 1 a.m.
News Service..... AP
Transcription Service.....Standard Radio
Representative .....Free & Peters, Inc.

Personnel

President-Gen. Manager, G. Bruce McConnell
Treasurer..... Edward H. Harris
Vice-President.....Alvin R. Jones
Business Manager.....Robert E. Bausman
Program Director.....Miles Reed
Chief Announcer.....William Frost
Musical Director.....James Boyer
Chief Engineer.....Stokes Gresham, Jr.

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WKMO

KOKOMO—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .....Kokomo Broadcasting Co.
Address .....400 North Main St.
Transmitter Location .....Kokomo
Time on the Air.....Unlimited license
Transcription Service .....Lang-Worth
Representative ..... Cox & Tanz

Personnel

President-Commercial Manager .....Dr. Charles K. Boyajian
Station Manager .....B. A. Manning

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WASK

LAFAYETTE—EST. 1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..... WFAM, Inc.
Business Address .....Lafayette
Studio Address.....Wallace Bldg.
Transmitter Location..... Lafayette
Time on the Air.....6 a.m. to 12 midnight

Personnel

President.....O. E. Richardson
Station Manager.....J. Gibbs Spring
Program Director.....Randolph Bean

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WLBC

MUNCIE—EST. 1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Donald A. Burton
Business Address..... Muncie
Phone Number..... 4403

www.americanradiohistory.com

Studio Address: Junction of Highways Nos. 69, 3 and 35, south of Muncie
Transmitter Location.....South of Muncie
Time on the Air.....5:30 a.m. to 11:30 p.m.
News Service..... UP
Transcription Service.....Associated Music Publishers; Standard Radio
Representative..... Forjoe & Co.

Personnel

Owner-Station Manager.....Donald A. Burton
Commercial Manager.....Wm. F. Craig
Sales Manager.....Wm. F. Craig
Publicity Director.....Ed De Miller
Program-Musical Director.....Carl Noble
Chief Engineer..... Maurice Crain

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W G R C

NEW ALBANY (LOUISVILLE, KY.) EST. 1936

MUTUAL BROADCASTING SYSTEM
SOUTHERN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.. Northside Broadcasting Corp.
Business Address: Kentucky Home Life Bldg.; Louisville, Ky.
Phone ..... Wabash 3343
Studio Addresses: Kentucky Home Life Bldg., Louisville, Ky.; Elsby Bldg., New Albany
Transmitter Location: McCulloch Pike, near New Albany
Time on the Air.....6 a.m. to 1 a.m.
News Service.....AP; Transradio
Transcription Service..... Standard Radio; Associated Music Publishers; Lang-Worth
Representatives.....Burn-Smith Co.; Walter Biddick Co.

Personnel

President and Manager.....S. A. Cisler
Commercial Manager.....Howard Perry
Sales Promotion Manager.....Harry Hunter
Production Manager.....W. S. Luckenbill
Musical Director.....Harry Arnold
Chief Engineer.....William Tharp
Traffic-Continuity Director.....David Wilburn
News Editor..... Tom Smith

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W K B V

RICHMOND—EST. 1926

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By.....Knox Radio Corp.
Address.....225 N. 8th St.
Phone Number..... 1434
Transmitter Location.....North Richmond
Time on the Air.....Unlimited License
News Service..... INS
Transcription Service: Lang-Worth; Keystone Broadcasting System

Personnel

President .....William O. Knox

W S B T

SOUTH BEND—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 960 Kc.....Power: 500 Watts; (C. P. 1000)
Owned-Operated By.....South Bend Tribune
Address.....225 W. Colfax Ave.
Phone Number..... 3-6161
Transmitter Location: 5 miles south of South Bend on Ironwood Road
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
Newspaper Affiliation....South Bend Tribune
News Service..... UP
Transcription Service..... NBC Thesaurus; Standard Radio
Representative..... Paul H. Raymer Co.

Personnel

President .....F. A. Miller
Station Manager.....Franklin D. Schurz
Commercial Manager.....R. H. Swintz
Program Director-Chief Announcer .....Robert L. Barker
Publicity Director.....Mary Stockdale
Musical Director.....Harlan Hogan
Chief Engineer.....H. Cole

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W B O W

TERRE HAUTE—EST. 1925

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Banks of the Wabash, Inc.
Address .....303 South Sixth Street
Phone Number.....Crawford 3394
Transmitter Location....First St. and Peyton Ave.
Time on the Air....6:45 a.m. to 12 midnight
News Service..... UP
Transcription Service.....World Broadcasting System; Langworth
Representative..... Weed & Company

Personnel

Vice-President-Gen. Manager..Martin L. Leich
Commercial Manager.....George M. Jackson
Program Director.....Leo Baxter
Chief Engineer.....Robert B. Almon

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W A O V

VINCENNES—EST. 1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Vincennes Newspapers, Inc.
Address ..... Grand Hotel
Phone Number..... 787-788
Transmitter Location: US 41, north of Vincennes (½ mile)

www.americanradiohistory.com

Time on the Air: 6 a.m. to 10 p.m.; Sundays, 8 a.m. to 10 p.m.
Newspaper Affiliation .....Vincennes Sun-Commercial
News Service..... UP
Transcription Service.....Lang-Worth, World Broadcasting System
Representative.... George P. Hollingbery Co.

Personnel

Vice-President-General Manager .....Howard N. Greenlee
Station Manager.....Victor H. Lund
Commercial-Sales Promotion Manager.....Lawrence O. Hammer
Program Director-Chief Announcer..... J. Frank Burger
Publicity Director.....Anne Gilbert
Musical Director.....Byron Davidson
Chief Engineer.....Claude M. Harris, Jr.

WBAA

WEST LAFAYETTE—EST. 1922

Frequency: 920 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Purdue University
Address .....Hall of Music, Lafayette
Phone Number..... 6076
Transmitter Location.....6 miles south of Lafayette
Time on the Air.....10 a.m. to 10 p.m.
News Service..... AP
Transcription Service.....Standard Radio

Personnel

Business Manager.....John W. Ditamore
Program Director.....Gilbert D. Williams
Production Manager.....Fred L. Conger
Publicity Director.....Don Brewer

IOWA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 226

WOI

AMES—EST. 1921 (9YI)

Frequency: 640 Kc.....Power: 5000 Watts
Owned-Operated By.....Iowa State College
Address .....Service Building
Phone Number .....2500; Extension 281
Transmitter Location .....Service Building
Time on the Air.....6 a.m. to local sunset
News Service ..... UP
Transcription Service .....Standard Radio

Personnel

President .....Charles E. Friley
Director .....W. I. Griffith
Production Manager .....Dick Hull
Publicity Director .....R. W. Beckman
Chief Announcer .....Don Jackson
Musical Director .....Howard Chase
Chief Engineer .....L. L. Lewis

(Non-Commercial Station)

KFGQ

BOONE—EST. 1927

Frequency: 1260 Kc. .....Power: 250 Watts
Owned-Operated By..Boone Biblical College
Business Address....924 West Second Street
Phone Number..... 616-W
Transmitter Location.....924 West Second St.
Time on the Air.....Daytime License

Personnel

Manager..... Lois Crawford
Program Director-Chief Announcer..Mina Green
Musical Director.....Opal Hartung
Chief Engineer.....Paul R. Huntsinger

(Non-Commercial Station)

KBUR

BURLINGTON—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Burlington Broadcasting Co.
Address.....National Bank Bldg.
Phone Numbers.....680; 681
Transmitter Location.....National Bank Bldg.
Time on the Air.....5:30 a.m. to 11 p.m.
Newspaper Affiliation....Burlington Hawkeye Gazette
News Service.....AP
Transcription Service.....Standard Radio
Representative.....William G. Rambeau Co.

Personnel

President-General Manager.....Joe DuMond
Program-Musical Director.....Les Barry
Publicity Director.....Herbert Resnick
Chief Announcer.....Cliff Hendrix
Chief Engineer.....Willis Wilson

WMT

CEDAR RAPIDS, WATERLOO—EST. 1922

CBS-MUTUAL
THE COWLES GROUP

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....Iowa Broadcasting Company
Addresses: Paramount Bldg., Cedar Rapids; Russell Lamson Hotel, Waterloo
Phone Numbers: 6127 (Cedar Rapids); 236 (Waterloo)
Transmitter Location.....Marion, Iowa

www.americanradiohistory.com

Time on the Air: 5:30 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliation....Des Moines Register and Tribune
News Services.....AP; UP
Transcription Service: Davis & Schwegler; Lang-Worth; World Broadcasting System; BMI
Representative .....The Katz Agency

Personnel

President.....Gardner Cowles, Jr.
V.-P. and General Manager....S. D. Quarton
Commercial Manager,
W. B. Quarton (Cedar Rapids)
Sales Promotion Manager....Don E. Inman
Merchandising Manager.....Leo F. Cole
Program Director.....Douglas B. Grant
Production Manager-Chief Announcer .....Benne Alter
Farm Editor..... Robert Leefers
Studio Manager (Waterloo)....Howard Roberts
Publicity Director.....L. Von Linder
Musical Director.....Isabelle Alt
Chief Engineer.....Charles F. Quentin

KROS

CLINTON—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Clinton Broadcasting Corp.
Business Address.....Jacobsen Bldg.
Phone Number 448
Studio Address.....246½ Fifth Ave., South
Transmitter Location ..246½ Fifth Ave., South
Time on the Air.....Unlimited License
Newspaper Affiliation:
News Service..... UP
Transcription Service.....Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President ..... Peter Matzen
General Manager.....Morgan Sexton
Sales Promotion Manager.....B. M. Jacobsen
Program Director.....Jack Hubbard
Production Manager.....Robert Irwin
Publicity Director.....Darlene Gordon
Auditor .....Lucille DeLeers
Musical Director.....Margery Meinert
Chief Engineer.....Gilbert Andrew

WOC

DAVENPORT—EST. 1921

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts (C.P. 1420 Kc.; 5000 Watts)
Owned-Operated By.....Tri-City Broadcasting Company
Address..... 1000 Brady Street
Phone Number..... 2-3521
Transmitter Location.....1000 Brady Street
Time on the Air: 18 hours daily; 16 hours (Sunday)
News Service ..... UP
Transcription Service.....NBC Thesaurus
Representative.....Free & Peters, Inc.

Personnel

President .....Col. B. J. Palmer
Vice-President.....Dave Palmer
General Manager.....J. Buryl Lottridge
Sales Promotion Manager..L. O. Fitzgibbons
Program Director.....Neil Conklin
Publicity Director.....Jack Paulsen
Senior Announcer.....Robert Frank
Chief Engineer.....Ray Stauffer

KWLC

DECORAH—EST. 1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Luther College
Business Address...600 Leiv Eiriksson Drive
Phone Number..... 690
Studio Address.....C. K. Preus Gymnasium
Transmitter Location..C. K. Preus Gymnasium
Time on the Air.....7:30 a.m. to local sunset

Personnel

President.....Dr. O. J. H. Preus
Treasurer .....Karl Hanson
Program Director.....Robert E. Lee
Publicity Director.....M. Lore
Chief Engineer.....O. M. Eittrim
(Non-Commercial Station)

KRNT

DES MOINES—EST. 1935

CBS—THE COWLES STATIONS

Frequency: 1350 Kc. .....Power: 5000 Watts
Owned-Operated By.....Iowa Broadcasting Company
Address.....715 Locust St.
Phone Number..... 3-2111
Transmitter Location.....S. E. 22nd & Park Ave.
Time on the Air: 5:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
Newspaper Affiliation..Des Moines Register and Tribune
News Service .....AP; UP
Transcription Service.....Standard Radio, Lang-Worth
Representative .....The Katz Agency

Personnel

President .....Gardner Cowles, Jr.
General Manager.....Luther L. Hill
Assistant General Manager and Commercial Manager.....Craig Lawrence
National Sales Manager.....Ted Enns
Program Director .....Ed Linehan
Sales Promotion Manager.....Wayne Welch
Publicity Director .....Mary Little
Farm Service Director.....Andy Woolfries
Women's Director.....Betty Wells
Musical Director.....Edward Truman
Chief Engineer.....Paul Huntsinger

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K S O

DES MOINES—EST. 1921

BLUE NETWORK—MBS—
THE COWLES STATIONS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....Iowa Broadcasting Company
Address.....715 Locust Street
Phone Number..... 3-2111
Transmitter Location.....S.E. 22nd & Park Avenue
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
Newspaper Affiliation..Des Moines Register and Tribune
News Service.....AP; UP
Transcription Service.....Standard Radio; Lang-Worth
Representative.....The Katz Agency

Personnel

President.....Gardner Cowles, Jr.
General Manager .....Luther Hill
Assistant General Manager and Commercial Manager.....Craig Lawrence
National Sales Manager.....Ted Enns
Program Director.....Ed Linehan
Sales Promotion Manager....Wayne Welch
Publicity Director.....Mary Little
Farm Service Director.....Andy Woolfries
Women's Director..... Betty Wells
Musical Director.....Edward Truman
Chief Engineer.....Paul Huntsinger

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W H O

DES MOINES—EST. 1924

NBC—CORN BELT WIRELESS

Frequency: 1040 Kc.....Power: 50000 Watts
Owned-Operated By..Central Broadcasting Co.
Business Address.....914 Walnut St.
Phone Number.....3-7147
Studio Addresses.....914 Walnut St.; Shrine Auditorium; Iowa State Fair Grounds
Transmitter Location.....Mitchellville, Iowa
Time on the Air....5:30 a.m. to 12 Midnight; Sundays, 8 a.m. to 12 Midnight
News Services.....INS; UP
Transcription Services....NBC Thesaurus; BMI
Representative.....Free & Peters, Inc.

Personnel

President.....Col. B. J. Palmer
V.P. & Treasurer.....D. D. Palmer
V-P & Station Manager.....J. O. Maland
Secretary.....William Brandon
Sales Manager.....Hale Bondurant
Merchandising Director.....Harold Fulton
Publicity Director.....Woody Woods
Program Director.....Harold Fair
Production Manager.....Jack Kerrigan
Continuity Director.....Kenneth Gfeller
Public Relations Director.....Ralph Evans
Musical Director.....Don Hovey
Technical Director.....Paul A. Loyet

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K D T H

DUBUQUE—EST. 1941

MUTUAL BROADCASTING SYSTEM

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Telegraph-Herald
Operated By.....Fred Woodward
Address.....8th and Bluff
Phone Number.....1603
Transmitter Location.....East Dubuque, Ill.
Time on the Air.....Unlimited license
Newspaper Affiliation.....Telegraph-Herald
News Service.....AP
Transcription Services.....Langworth; Standard Radio
Representative.....John Pearson

Personnel

President.....Fred Woodward
Station Manager.....K. S. Gordon
Commercial Manager.....W. J. Binkley
Program Director.....Paul Skinner
Chief Engineer.....Stan Beck

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W K B B

DUBUQUE—EST. 1933

BLUE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Sanders Bros. Radio Station
Address.....Hotel Julien
Phone Number.....572
Transmitter Location...R. R. No.2, Dubuque, Iowa
Time on the Air.....6:30 a.m. to 12 Midnight; Sundays, 8 a.m. to 12 Midnight
News Service.....INS
Transcription Service.....Associated Music Publishers
Representative.....Spot Sales, Inc.

Personnel

President.....Walter E. Klauer
Station Manager.....James D. Carpenter
Program Director.....Gleason E. Kistler
Publicity Director-Chief Announcer, L. Vaughn Gayman
Musical Director.....Ethel Carpenter
Chief Engineer.....Leonard Carlson

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K V F D

FORT DODGE—EST. 1939

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Northwest Broadcasting Co.
Operated By.....Edward Breen

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Address.....912 First Ave. South; Warden Bldg.
Phone Number.....Walnut 3761
Transmitter Location....Junction of highways 169 and 20
Time on the Air.....6 a.m. to Midnight; Sundays, 8 a.m. to Midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....Burn-Smith Co.

Personnel

President-General Manager.....Edward Breen
Program Director.....Robert Carson
Publicity Director.....Cole McMartin
Traffic Manager.....Elizabeth Hohn
Bookkeeper.....Mae Challberg
Chief Engineer.....Jack Duncan

WSUI

IOWA CITY—EST. 1919

Frequency: 910 Kc.....500 d.; 1000 n. (C.P. 5000)
Owned-Operated By..The State University of Iowa
Address.....Iowa City
Phone Number.....2111-237
Transmitter Location.....Iowa City
Time on the Air...8 a.m. to 10 p.m. (except Sunday)
News Service.....AP

Personnel

Station Director.....Carl H. Menzer
Program Director.....Pearl B. Broxam
Production.....Prof. H. Clay Harshberger
Chief Announcer.....Bob Pfeiffer
Chief Engineer.....S. J. Ebert
(Non-Commercial Station)

KFJB

MARSHALLTOWN—EST. 1923

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Marshall Electric Company
Address.....1603 West Main Street
Phone Number..... 3361
Transmitter Location: 2 miles northwest of Marshalltown
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 11 a.m. to 7:00 p.m.
News Service ..... UP
Transcription Service.....C. P. MacGregor; Lang-Worth
Representative.....The Walker Company

Personnel

President and Station Manager....Earl Peak
Commercial Manager.....E. W. Thompson
Program Director.....O. L. Russell
Production Manager-Musical Director .....Cleo Hiner
Chief Announcer.....Bill White
Chief Engineer.....Eugene Peak

KGLO

MASON CITY—EST. 1937

COLUMBIA BROADCASTING SYSTEM

Frequency: 1300 Kc.....Power 1000 Watts (C.P. 5000 Watts)
Owned-Operated By.... Mason City Globe Gazette Co.
Address.....200 North Federal Avenue
Phone Number 2800
Transmitter Location.....Highway 18, west of Mason City
Time on the Air.....5 a.m. to 4 a.m.
Newspaper Affiliation....Mason City Globe Gazette
News Service..... AP; UP
Transcription Service.....NBC Thesaurus; Lang-Worth
Representative ..... Weed & Co.

Personnel

Station Manager.....F. C. Eighmey
Commercial Manager.....George Arnold, Jr.
Sales Promotion Manager.....Ken Kew
Program Director.....John Price
Production Manager.....Jim Woods
Publicity Director.....Henry Hook
Chief Engineer.....Leo Born

KBIZ

OTTUMWA—EST. 1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....J. D. Falvey
Address.....117 E. Main St.
Phone Number.....5600
Transmitter Location.....Community Gardens
Time on the Air.....6 a.m. to 11 p.m.
Newspaper Affiliation.....None
News Service.....UP
Transcription Services.....Standard Radio; Keystone Broadcasting System

Personnel

Station Manager.....J. D. "Jack" Falvey
Commercial-Sales Promotion Manager, Em Owen
Program Director-Chief Announcer Harry Grove
Publicity Director.....Bill Mackintosh
Woman's Editor.....Natalie Harris
Musical Director.....Celeste Coop
Chief Engineer.....Wayne Hatchett

KFNF

SHENANDOAH—EST. 1924

Frequency: 920 Kc.....Power: 1000 d., 500 n.
Owned-Operated By.....KFNF, Inc.
Address.....407 Sycamore St.
Phone Number.....1 PBX
Transmitter Location.....407 Sycamore St.
Time on the Air.....6 a.m. to 2:30 p.m. and 5 to 10 p.m.; Sundays, 8 a.m. to 2:30 p.m. and 5 p.m. to 6:45 p.m.
News Service.....Transradio

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Transcription Service.....Standard Radio
Representative.....Reynolds-Fitzgerald, Inc.

Personnel

President.....Henry Field
Manager.....John Nicholson
Commercial Manager-Program Director, Paul O. Brawner
Musical Director.....Paul McKinstry
Chief Engineer.....George Crocker

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K M A

SHENANDOAH—EST. 1925

BLUE NETWORK—MUTUAL
CORN BELT WIRELESS REBROADCASTING SERVICE

Frequency: 960 Kc.....Power: 5000 d.; 1000 n.
Owned-Operated By....May Broadcasting Co.
Address.....Lowell and Elm Streets
Phone Number.....192
Transmitter Location.....Route 48
Time on the Air.....Unlimited license
News Service.....UP
Transcription Service.....Langworth
Representative.....Free & Peters, Inc.

Personnel

President.....Earl E. May
Station & Commercial Mgr.....J. (Cy.) Rapp
Sales Production Manager.....Owen Saddler
Program Director-Chief Announcer Mott Johnson
Continuity Director.....Bill O'Hollaren
Traffic Manager.....Margaret Freeman
Artists' Bureau Head.....Clifford Cross
Musical Director.....Faylon Geist
Chief Engineer.....Ray Schroeder

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K S C J

SIOUX CITY—EST. 1927

BLUE NETWORK

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Address.....415 Douglas Street
Phone Number.....5-7993
Transmitter Location...5500 Floyd River Road
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Sioux City Journal-Tribune
News Service..... AP
Transcription Service.....C. P. MacGregor
Representative.....Geo. P. Hollingbery Co.

Personnel

President .....William H. Sammons
Station Manager.....Eugene T. Flaherty
Program Director.....Larry Coke
Chief Announcer.....Charles Sebastian
Director of Education....Elizabeth Sammons
Musical Director.....Miriam Corkhill
Chief Engineer.....Alvin H. Smith

K T R I

SIOUX CITY—EST. 1938

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Sioux City Broadcasting Company
Business Address.....Commerce Building
Phone Number.....8-0165
Transmitter Location.....Commerce Building
Time on the Air.....Unlimited License
Newspaper Affiliation.....Sioux City Tribune
News Service.....UP
Transcription Service...Associated Music Publishers
Representative.....The Walker Company

Personnel

President.....Eugene Kelly
General Manager.....Dietrich Dirks
Commerical Manager.....Ray Jensen
Program Director-Chief Announcer.Bill Warner
Production Manager.....Del Allen
Publicity Director.....Bill Tredway
Office Manager.....Cliff Blakely
Artists' Bureau Head.....Bernie Marr
Chief Engineer.....Carl McGee

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K I C D*

SPENCER—EST. 1941

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Iowa Great Lakes Broadcasting Co.
Address ..... Spencer
Transmitter Location ..... Spencer
Time on the Air .....Unlimited license

Personnel

President .....Robert G. Lexvold
Vice-President .....Lawrence W. Andrews
Secretary-Treasurer .....Lyle W. Nolan

*Station had construction permit at press-time and no further information was available.

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Unassigned*

WATERLOO—EST. 1942

Frequency: 1540 Kc.....Power: 50000 Watts
Owned-Operated By.....Josh Higgins Broadcasting Co.
Address ..... Waterloo
Transmitter Location .....Waterloo
Time on the Air .....Unlimited license

* Station has construction permit. No further information available at press time.

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KANSAS

For Latest U. S. Census, Population and Retail Trade Data
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K V A K

ATCHISON—EST. 1939

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Carl Latenser
Address.....622 Commercial Street
Phone Number..... 1420
Transmitter Location.....East Atchison
Time on the Air.....6 a.m. to 10 p.m.
News Service..... Transradio
Transcription Service.....Lang-Worth

Personnel

Owner & Director.....Carl Latenser
Station Manager.....Harold McKinney
Commercial-Sales Promotion Manager ..... Lloyd McClure
Program Director.....Robert Griffith
Chief Engineer.....Charles Weisman

K G G F

COFFEYVILLE—EST. 1930

MUTUAL BROADCASTING SYSTEM

Frequency: 690 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Hugh J. Powell
Address.....8th and Elm
Phone Number.....147
Transmitter Location.....South Coffeyville
Newspaper Affiliation.....Coffeyville Journal
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....The Katz Agency

Personnel

Owner.....Hugh J. Powell
General Manager.....Melvin Drake
Program Director-Chief Announcer, Dick Campbell
Production Manager-Musical Director, Ossie Osborn
Publicity Director.....Lillian Houston
Chief Engineer.....J. S. Jaminet

K G N O

DODGE CITY—EST. 1930

Frequency: 1370 Kc.....Power: 1000 d., 250 n.
Owned-Operated By.....Dodge City Broadcasting Co.
Address.....705 Second Ave.
Phone Number.....1100
Transmitter Location.....West Park St.
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.Dodge City Daily Globe
News Service.....AP
Transcription Service.....Standard Radio
Representative.....Arthur H. Hagg and Associates

Personnel

President.....J. C. Denious
Business Manager.....N. C. Petersen
Commercial Manager.....Vaughn Kimball
Chief Engineer.....Ralph Hickman

K T S W

EMPORIA—EST. 1939

MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Emporia Broadcasting Co.
Address.....613 Merchant St.
Phone Number.....153, 154
Transmitter Location.....South Emporia
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service.....UP
Transcription Service.....C. P. MacGregor
Representative.....Sears & Ayer

Personnel

President.....S. B. Warren
General Manager.....Nelson Rupard
Station Manager.....E. I. Heaton

K I U L

GARDEN CITY—EST. 1935

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....F. D. Conard
Business Address.....404 N. Main
Phone Number.....666
Studio Address..404 N. Main, Warner Terrace
Transmitter Location.....Warner Terrace
Time on the Air.....6 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....C. P. McGregor, Keystone Broadcasting System

Personnel

President.....F. D. Conard
Station Manager.....Al Pyatt
Chief Announcer.....Ed Watts, Jr.
Chief Engineer.....W. N. Moore

K V G B

GREAT BEND—EST. 1937

MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....H. T. Townsley
Address.....2103 Forest Ave.
Phone Number.....1080, 1081
Transmitter Location.....Highway 281
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 1:30 a.m. to 10 p.m.

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News Service.....AP, Transradio
Transcription Service.....Lang-Worth
Representative.....Don Davis, Kansas State Network

Personnel

Owner.....H. T. Townsley
General Manager.....Clem Morgan
Program Director.....Ray Beals
Chief Announcer.....Lynn Cook
Chief Engineer.....Leo Legleiter

KWBW

HUTCHINSON—EST. 1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Nation's Center Broadcasting Co.
Address.....101 East Avenue A
Phone Number.....5202
Transmitter Location.....Hutchinson
Time on the Air.....Unlimited license
Transcription Service.....Standard Radio; Lang-Worth

Personnel

President.....William Wyse
Commercial Manager.....Vernon Minor
Chief Engineer.....Earl Chamberlain

KCKN

KANSAS CITY—EST. 1925 (as WLBF) 1936 (as KCKN)

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....The KCKN Broadcasting Company
Address.....901 North 8th St.
Phone Number.....Drexel 4300
Transmitter Location.....901 North 8th St.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.The Kansas City Kansan
News Service.....UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....Capper Publications

Personnel

President.....W. A. Bailey
Vice-President-General Manager, Ellis Atteberry
Sales Promotion Manager.....Ruth Kendall
Program Director.....John Drake
Publicity Director.....Wilda Whitescarver
Chief Announcer.....Al Christy
Director of Continuity.....Phil Hannum
Director of Defense Programs...Manly Banister
Musical Director.....Ruth Royal
Chief Engineer.....C. E. Salzer, Jr.

KFKU

LAWRENCE—EST. 1924

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....University of Kansas
Address.....Lawrence
Transmitter Location.....Tonganoxie, Kans.
Time on the Air.....Shares time with WREN

Personnel

Director.....Harold G. Ingham
(Non-Commercial Station)

WREN

LAWRENCE—EST. 1926

BLUE NETWORK

Frequency: 1250 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....WREN Broadcasting Co. Inc.
Address.....WREN Bldg.
Phone Number.....110
Transmitter Location.....Tonganoxie, Kansas
Time on the Air.....Shares Time
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....Geo. P. Hollingbery Co.

Personnel

General Manager.....Verl Bratton
Promotion Director.....John Bondeson
Chief Announcer.....Millard Ireland
Musical Director.....Arden Booth
Chief Engineer.....Carl Bliesner

KSAC

MANHATTAN—EST. 1924

Frequency: 580 Kc.....Power: 1000 d., 500 n.
Owned-Operated By.....Kansas State College of Agriculture and Applied Science
Address.....College Campus
Phone Number.....Office, 2236; Station, 3395
Transmitter Location.....College Campus
Time on the Air.....Shares time

Personnel

President.....F. D. Farrell
Station Manager.....H. Umberger
Program Director.....L. L. Longsdorf
Production Manager-Publicity Director, J. P. Chapman
Musical Director.....William Lindquist
Chief Engineer.....R. C. Dennison
(Non-Commercial Station)

KOAM

PITTSBURG—EST. 1937

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....The Pittsburg Broadcasting Company, Inc.
Address.....Commerce Building
Phone Number.....2165
Transmitter Location...2 miles SE of Pittsburgh, Kansas
Time on the Air.....Daytime License
News Service.....INS
Representative.....The Walker Company

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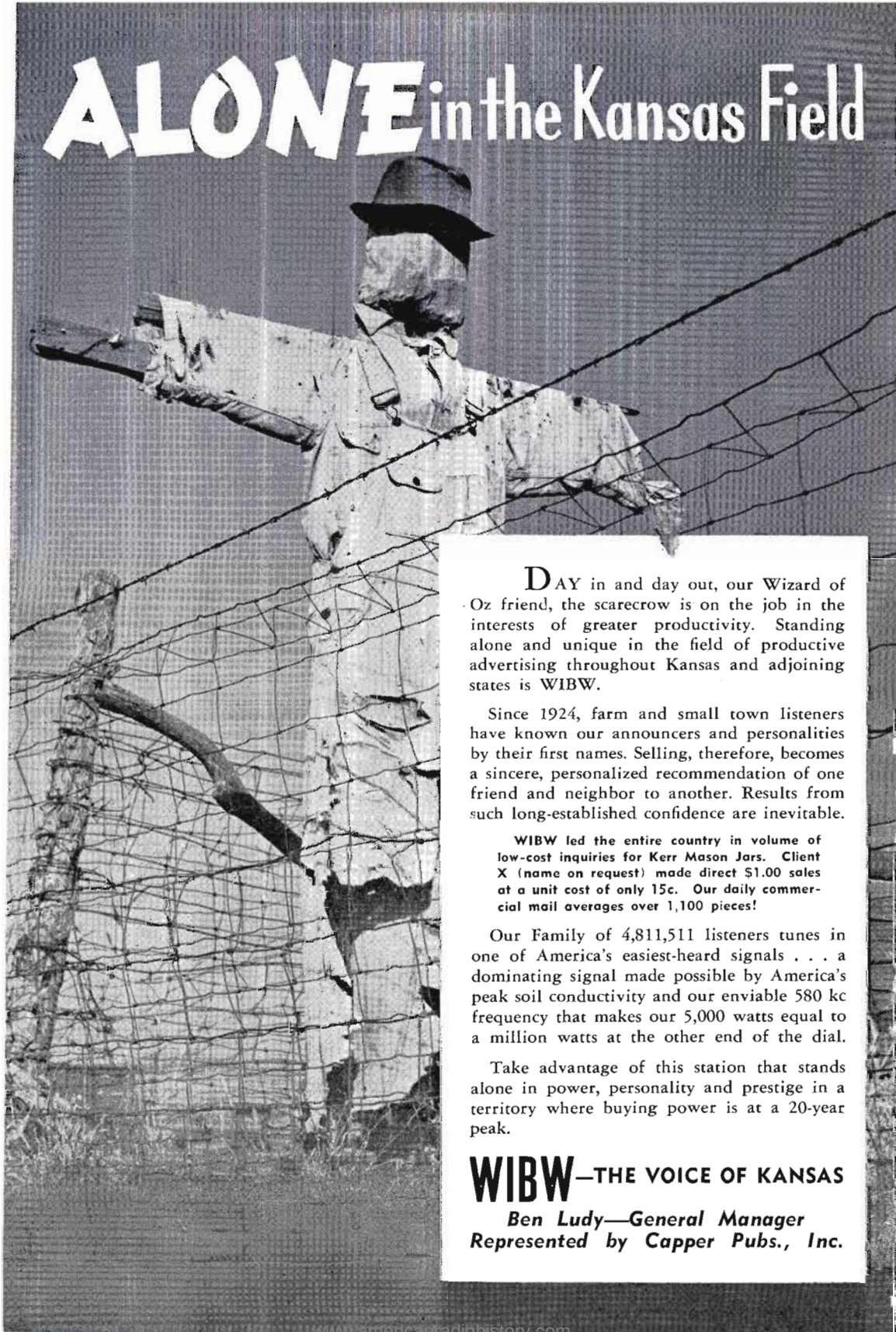
ALONE in the Kansas Field



DAY in and day out, our Wizard of Oz friend, the scarecrow is on the job in the interests of greater productivity. Standing alone and unique in the field of productive advertising throughout Kansas and adjoining states is WIBW.

Since 1924, farm and small town listeners have known our announcers and personalities by their first names. Selling, therefore, becomes a sincere, personalized recommendation of one friend and neighbor to another. Results from such long-established confidence are inevitable.

WIBW led the entire country in volume of low-cost inquiries for Kerr Mason Jars. Client X (name on request) made direct $1.00 sales at a unit cost of only 15c. Our daily commercial mail averages over 1,100 pieces!

Our Family of 4,811,511 listeners tunes in one of America's easiest-heard signals . . . a dominating signal made possible by America's peak soil conductivity and our enviable 580 kc frequency that makes our 5,000 watts equal to a million watts at the other end of the dial.

Take advantage of this station that stands alone in power, personality and prestige in a territory where buying power is at a 20-year peak.

WIBW—THE VOICE OF KANSAS

Ben Ludy—General Manager
Represented by Capper Pubs., Inc.

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Personnel

President.....E. Victor Baxter
Station Manager.....R. E. Wade
Sales & Promotion Manager.....J. A. Schell
Publicity Director.....Don Taylor
Chief Announcer.....Lou Martin
Musical Director.....Leota Taylor
Chief Engineer.....W. L. Brown

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K S A L

SALINA—EST. 1937

MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....KSAL, Inc.
Operated By.....R. J. Laubengayer
Address.....201 West Iron
Phone Number.....100, 101, and 423
Transmitter Location.....West State St.
Time on the Air: 6 a.m. to 12 midnight (125 hours weekly)
Newspaper Affilation.....Salina Journal
News Service.....AP
Transcription Service.....NBC Thesaurus, Lang-Worth
Representative.....The Katz Agency

Personnel

President.....R. J. Laubengayer
Station Manager.....Owen Balch
Artists Bureau Head.....Chester Gowen
Musical Director.....Al Thompson
Chief Engineer.....N. E. Vance, Jr.

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W I B W

TOPEKA—EST. 1925

CBS—KANSAS NETWORK

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Capper Publications, Inc.
Business Address.....Box 119
Phone.....3-2377
Studio Address.....1035 Topeka Blvd.
Transmitter Location.....near Topeka
Time on the Air: 4:30 a.m. to 1 a.m.; Saturdays and Sundays, 4:30 a.m. to 12 midnight
Newspaper Affiliation....Capper Publications, Inc.
News Service.....UP
Transcription Service.....Standard Radio, BMI
Representative.....Capper Publications, Inc.

Personnel

General Manager.....Ben Ludy
Publicity Director.....Charles Hill
Artists' Bureau Head.....Maudie Shreffler
Dramatics Director.....Art Holbrook
Chief Engineer.....Karl Troeglen

K A N S

WICHITA—EST. 1936

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....The KANS Broadcasting Co.
Address..... Hotel Lassen
Phone Number.....4-2387
Transmitter Location.....Wichita
Time on the Air.....Unlimited license
Transcription Service.....NBC Thesaurus; Standard Radio
Representative.....Headley-Reed Co.

Personnel

President.....Herb Hollister
General Manager.....Jack Todd

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K F B I

WICHITA—EST. 1923

MUTUAL BROADCASTING SYSTEM

Frequency: 1070 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Farmers and Bankers Broadcasting Corporation
Address.....First and Market Sts.
Phone Number.....2-1447, 4-6452
Transmitter Location.....42nd and Broadway
Time on the Air.....5:30 a.m. to 12 midnight

KFBI

IN A TERRITORY
THAT'S BILLIONS RICHER

Serve the people well, through thick and thin, and they'll respond when you ask them. Now that BILLIONS in defense dollars are saturating this already farm-and-oil-rich region, ask the loyal listeners of KFBI to buy your product, They'll do it!

KFBI at Wichita
5000 Watts day, 1000 Nite, 1070 K C
Howard Wilson & Co., *Representatives*

www.americanradiohistory.com

News Service.....INS
Transcription Service.....World Broadcasting Service, Standard Radio
Representative...Howard H. Wilson Company

Personnel

President.....H. K. Lindsley
General Manager.....Ray Linton
Station Director.....Ted Johnson
Sales Promotion Manager.....Leo Howard
Merchandising Manager-Publicity Director, ... Ralph Varnum
Local Sales Manager.....Robert M. Kent
Auditor.....John W. Eberhardt
Continuity Director.....Josephine Rice
Office-Traffic Manager.....Bess V. Jordan
Musical Director.....Verne Mydegger
Technical Director.....K. W. Pyle

KFH

WICHITA—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....The Radio Station KFH Company, Inc.
Address.....York Rite Building
Phone Number.....2-4491
Transmitter Location.....RFD No. 3, Wichita, Kansas
Time on the Air.....5 a.m. to 12 midnight
Newspaper Affiliation.....Wichita Eagle
News Service.....AP-PA
Transcription Service.....Lang-Worth, C. P. MacGregor
Representative.....Edward Petry & Company

Personnel

Vice-President-General Mgr....M. M. Murdock
Business Manager.....P. S. Clark
National Sales & Promotion Manager, Clark A. Luther
Program Director.....Vernon E. Reed
Chief Announcer.....Eddy McKean
Traffic Manager.....Leila Hull
Accountant.....Winnifred Walker
Musical Director.....Guy Snyder
Chief Engineer.....Amos C. Dadisman

KENTUCKY

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 230

WCMI

ASHLAND—EST. 1935
MUTUAL—SOUTHERN NETWORK
Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Ashland Broadcasting Company
Addresses.....WCMI Bldg., Ashland, Ky.; Radio Center, Huntington, W. Va.; First Nat'l Bank Building, Ironton, Ohio
Phone Number.....3010 (Ashland), 28358 (Huntington), 678 (Ironton)
Transmitter Location.....48th St. and Ohio River, Ashland, Ky.
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affilation.....Ashland Daily Independent
News Service.....UP
Transcription Service.....Standard Radio
Representative.....John H. Perry Associates

Personnel

President.....Gilmore Nunn
Treasurer-Business Manager..Warren G. Davis
Commercial Manager (Ashland)...T. J. Carroll
Commercial Manager (Huntington) Herbert Wright
Commercial Manager (Ironton)..Hubert Harling
Program-Publicity Director.....Dallas Wyant
Chief Announcer.....John Wymer
Chief Engineer.....Clarence Weaver

WLBJ

BOWLING GREEN—EST. 1940
Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Bowling Green Broadcasting Co.
Address .....801 Fairview Ave.
Phone Number 1340-1
Transmitter Location .....801 Fairview Ave.
Time on the Air.....7 a.m. to 10 p.m.
News Service .....Transradio
Transcription Service .....Standard Radio; NBC Thesaurus ....

Personnel

President-General Manager..Rayburn R. Rose
Sales Promotion Manager ...Howard Byrum
Program Director .....Bill Oates
Chief Engineer.....Earl Jaego

WHLN

HARLEN—EST. 1941
Frequency: 1450 Kc.....Power 250 Watts
Owned-Operated By.....Blanfox Radio Company, Incorporated
Address.....South Main St.
Phone Number.....625
Time on the Air.....5 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....Lang-Worth

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Personnel

President-General Manager.....R. B. Helms
Secretary-Treasurer-Commercial Manager, J. Francke Fox
Program Director-Chief Announcer, Mark Williams
Publicity Director.....Claude Warren
Musical Director.....Jack Hickman

WSON

HENDERSON—EST. 1941

Frequency: 860 Kc.....Power: 250 Watts
Owned-Operated By.....Paducah Broadcasting Co.
Address ..... Zion Road
Transmitter Location .....Southeast of Henderson
Time on the Air .....Daytime license
Representative .....Sears & Ayer, Inc.

Personnel

President-General Manager..Pierce E. Lackey
Station Manager .....F. Ernest Lackey

WHOP

HOPKINSVILLE—EST. 1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Pducah Broadcasting Co.
Business Address.....Hopkinsville
Phone Number.....1025, 1026
Studio Address.....Route 68 (1½ miles northwest of Hopkinsville
Transmitter Location.....Route 68
Transcription Service.....World Broadcasting System, Associated Music Publishers
Representative.....Sears & Ayer

Personnel

President.....Pierce E. Lackey
General Manager.....F. Ernest Lackey
Program-Musical Director.....Bonnie Bessire
Chief Engineer.....Benson Arwood Smith

WLAP

LEXINGTON—EST. 1928

MUTUAL—SOUTHERN NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...American Broadcasting Corp. of Kentucky
Address....Radio Bldg., Walnut and Short Sts.
Phone Number.....1721
Transmitter Location.....Mason-Headley Road
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....John H. Perry Associates

Personnel

President-General Mgr.....Gilmore N. Nunn
Vice-President.....J. Lindsay Nunn
Treasurer.....Warren G. Davis
Station Director.....Ted Grizzard
Program Director.....Lowry Kohler
Chief Engineer.....Sanford Helt

WAVE

LOUISVILLE—EST. 1933

NATIONAL BROADCASTING COMPANY

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Incorporated
Address.....Preston and Broadway
Phone Number.....Wabash 6543
Transmitter Location.....Near Jeffersonville, Indiana
Time on the Aid: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....INS
Transcription Service.....NBC Thesaurus, Lang-Worth
Representative.....Free & Peters, Inc.

Personnel

President.....Geo. W. Norton, Jr.
Station Manager.....Nathan Lord
Commercial Manager.....James F. Cox
Program Director.....George Patterson
Chief Announcer.....H. Burt Blackwell
Musical Director.....Earle Keller
Chief Engineer.....Wilbur E. Hudson

WINK*

LOUISVILLE—EST. 1942

Frequency: 1080 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Mid-America Broadcasting Corp.
Address .....Louisville
Time on the Air.....Unlimited license

* Station had a construction permit at time of going to press and is scheduled to be in operation by mid-summer of 1942.

WINN

LOUISVILLE—EST. 1940

BLUE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Kentucky Broadcasting Corp.
Address.....10th Floor Tyler Hotel, 3rd and Jefferson Sts.
Phone Number.....Wabash 4126, 4127
Transmitter Location.....On top Tyler Hotel
Time on Air.....6 a.m. to 12 midnight
News Service.....Transradio
Transcription Service.....Standard Radio, C. P. MacGregor
Representative.....Sidney C. Warden

Personnel

President.....D. E. Kendrick
Station Manager.....M. K. McCarten
Commercial Manager.....G. F. Bauer

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Sales Promotion Manager...Harry L. Van Sant
Program Director.....E. E. Kendrick
Publicity Director.....Charles Pettinger
Chief Engineer.....John Alfred Rutherford

WGRC

LOUISVILLE

(See New Albany, Ind.)

WHAS

LOUISVILLE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 840 Kc.....Power: 50000 Watts
Owned-Operated By.....Courier-Journal and Louisville Times Company
Address.....300 West Liberty St.
Phone Number.....Wabash 2211
Transmitter Location...R. R. No. 2, Anchorage, Kentucky
Time on the Air: 5 a.m. to 1 a.m.; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliation....Courier-Journal and Louisville Times
News Service.....AP, UP
Transcription Service.....Associated Music Publishers
Representative.....Edward Petry & Company

Personnel

Owner.....Barry Bingham
Radio Director.....Credo Fitch Harris
Executive Manager.....W. Lee Coulson
Commercial Manager.....Joe Eaton
Program Manager.....Robert L. Kennett
Sales Promotion Manager.....Neil D. Cline
Production Manager.....T. Dudley Musson
Office Manager.....J. H. Callaway
Agricultural Coordinator.....John Merrifield
Musical Director.....Robert Hutsell
Technical Advisor.....Orrin W. Towner

WOMI

OWENSBORO—EST. 1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Owensboro Broadcasting Co.
Address.....Owensboro
Phone Number.....420, 421
Transmitter Location.....Owensboro
Time on the Air.....7 a.m. to 10:35 p.m.
News Service.....AP
Transcription Service.....Standard Radio; Keystone Broadcasting System

Personnel

President.....Lawrence W. Hager
General Manager.....Hugh O. Potter
Commercial-Sales Promotion Director, Malcolm Greep
Musical Director.....Cliffordean Potter
Chief Engineer.....W. W. Binford

WPAD

PADUCAH—EST. 1930

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Paducah Broadcasting Co.
Business Address.....P. O. Box 1020
Phone Number.....4100
Studio Address.....Taylor Bldg.
Transmitter Location.....9th and Terrell
Time on the Air.....6 a.m. to 11:30 p.m.
News Service.....UP
Transcription Service.....Associated Music Publishers, World Broadcasting System
Representative.....Sears & Ayer

Personnel

President & General Mgr.....Pierce E. Lackey
Sales Manager.....Prewitt Lackey
Program Director-Chief Announcer..Gene Peak
Chief Engineer.....C. G. Sims

LOUISIANA

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KALB

ALEXANDRIA—EST. 1935

LOUISIANA NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Alexandria Broadcasting Co., Inc.
Address.....Fifth and Johnston Sts.
Phone Number.....3335
Transmitter Location.....Upper Fourth St.
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 8 p.m.
News Service.....INS
Transcription Service.....Standard Radio, Lang-Worth

Personnel

President.....Walter H. Allen
Station Manager.....W. J. Dickerson
Sales Manager.....Edgar Cappellini
Program Director-Chief Announcer, Gordon Loudon
Chief Engineer.....Jesse R. Sexton

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WJBO

BATON ROUGE—EST. 1934

BLUE NETWORK
LOUISIANA NETWORK

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Operated By.....Baton Rouge Broadcasting Co., Inc.
Address.....444 Florida St.
Phone Number.....5271-2
Transmitter Location.....Roosevelt Road
Time on the Air.....6:30 to 12 midnight
Newspaper Affiliation.....Baton Rouge State-Times, Baton Rouge Morning Advocate
News Service.....UP
Transcription Service.....World Broadcasting System, Standard Radio
Representative..Geo. P. Hollingbery Company

Personnel

President.....Chas. P. Manship, Jr.
Vice-Pres. & Gen. Mgr....H. Vernon Anderson
Secretary-Treasurer....Charles P. Manship, Sr.
Sales Manager.....J. Roy Dabadie
Program Director.....Ralph Sims
Production Manager.....Bob Scearce
Publicity Director.....Mildred R. Bland
Musical Director.....Margurite Munselle
Chief Engineer.....Wilbur T. Golson

KVOL

LAFAYETTE—EST. 1935

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Evangeline Broadcasting Company, Inc.
Business Address.....300 Jeerson St.
Phone Number.....336, 1280, 2062
Studio Address.....Jefferson St., Evangeline Hotel
Transmitter Location.....Scott Road
Time on the Air: 7 a.m. till 10 p.m. (87 hours weekly)
Newspaper Affiliation....Lafayette Advertiser Gazette
News Service.....UP
Transcription Service.....Standard Radio

Personnel

President.....Morgan Murphy
Station Manager.....Geo. H. Thomas
Commercial Manager.....R. A. Escudier
Program Director-Chief Announcer..A. B. Craft
Publicity Director.....Lela A. Turner
Chief Engineer.....Hillman Bailey

KPLC

LAKE CHARLES—EST. 1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Calcasieu Broadcasting Co.
Address.....Majestic Hotel
Phone Number.....2713, 2714
Transmitter Location.....La Grange St.
Time on the Air.....7 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....Standard Radio

Personnel

President.....T. B. Lanford
Station Manager.....C. R. Porter
Commercial Manager.....F. C. Carroll
Program Director.....Walter Melson
Chief Engineer.....E. C. Moses

KMLB

MONROE—EST. 1930

LOUISIANA NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Liner's Broadcasting Station, Inc.
Address.....Frances Hotel
Phone Number.....4321
Transmitter Location.....Millhaven Rd.
Time on the Air.....6 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....Standard Radio, Lang-Worth

Personnel

President-General Manager.....J. C. Liner, Jr.
Program-Musical Director...Melba Henry Liner
Chief Engineer.....O. L. Morgan

WDSU

NEW ORLEANS—EST. 1923

BLUE NETWORK

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU, Inc.
Address .....Hotel Monteleone
Phone Number .....Raymond 7135
Transmitter Location.....Gretna, Ill. (C. P. New Orleans)
Time on the Air .....Unlimited license
Transcription Service .....C. P. MacGregor
Representative..... Weed & Co.

Personnel

President .....Joseph H. Uhalt
General Manager .....P. K. Ewing

WJBW

NEW ORLEANS—EST. 1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Charles C. Carlson
Address.....540 Audubon Building
Phone Number.....Raymond 5060
Transmitter Location.....3317 Bruxelle St.
Time on the Air.....6 a.m. to 12 midnight

Personnel

President-General Mgr.....Charles C. Carlson
Sales Promotion Manager...Patrick J. Shannon
Program Director.....Elsie Carlson
Production Manager.....Bynon O. Brunson
Chief Announcer.....Anthony Harry Nigocia
Chief Engineer.....Robert R. Brown

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WWL New Orleans Gives Solid Coverage from Pensacola to Port Arthur

There are no "light spots" in WWL's dominance of the rich, thriving mid-Gulf region. For over 150 miles east, west, north of New Orleans its clear-channel 50,000-watt signal commands unquestioned leadership. For Deep South results, you need the powerful consumer and dealer influence of WWL, New Orleans.

LATEST CBS LISTENING AREA STUDY SHOWS WWL REACHES:

DAYTIME — 608,090 *Radio Homes**—$853,779,000 *Retail Sales*

(*182 counties in which 33% or more of the radio homes regularly listen to WWL. *Plus* coverage in 510 counties in which 10% to 33% of the 1,513,600 radio homes are regular WWL listeners)

NIGHT TIME—1,027,610 *Radio Homes** — $1,354,406,000 *Retail Sales*

(*340 counties with 33% or more regular WWL listening homes. *Plus* coverage in 901 counties where 10% to 33% of the 3,209,090 radio homes regularly listen to WWL)

WWL NEW ORLEANS

870 KC • CBS • 50,000 Watts • Clear Channel

Represented Nationally by the Katz Agency, Inc.

The greatest selling power in the South's greatest city

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WNOE

NEW ORLEANS—EST. 1926

MUTUAL BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....WNOE, Inc.
Address.....St. Charles Hotel, 211 St. Charles St.
Phone Number.....Raymond 0423
Transmitter Location.....3915 Euphrosine St.
Time on the Air.....24 hours daily
News Service.....AP, UP
Transcription Service.....Standard Radio

Personnel

President.....James A. Noe
Vice-President-General Mgr....James Gordon
Program Director.....John D. Duffy
Production Manager.....Beverly Brown
Chief Engineer.....C. E. Davidson

WSMB

NEW ORLEANS—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....WSMB, Inc.
Address .....Maison Blanche Bldg.
Phone Number .....MA 5920
Transmitter Location .....Algiers, La.
Time on the Air .....Unlimited license
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....Edward Petry & Co.

Personnel

President .....E. V. Richards
General Manager .....H. Wheelahan
Sales Manager-Publicity Director, T. J. Fontelieu
Musical Director .....M. Sandi
Chief Engineer.....H. G. Nebe

WWL

NEW ORLEANS—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 870 Kc.....Power: 50000 Watts
Owned-Operated By.....Loyola University
Address.....Roosevelt Hotel
Phone Number.....Raymond 2194-5-6-7
Transmitter Location.....Kenner, La.
Time on the Air.....5 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....The Katz Agency

Personnel

General Manger.....W. H. Summerville
Sales Promotion Manager....Edward O'Dwyer
Program Director-Chief Announcer, Henry Dupre
Auditor.....A. J. Cummings
Production Manager.....Ed Hoerner
Publicity Director.....Martin Burke
Musical Director.....J. D. Bloom, Jr.

KRMD

SHREVEPORT—EST. 1928

LOUISIANA NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KRMD, Inc.
Business Address.....P. O. Box 1712
Phone Number.....6171-2
Studio Address.....New Jefferson Hotel
Transmitter Location.....New Jefferson Hotel
Time on the Air.....6:30 a.m. to 11 p.m.
News Service.....INS
Transcription Service.....Standard Radio

Personnel

President.....R. M. Dean
Station Manager.....G. V. Wilson
Station Director.....W. L. Switzer
Commercial Manager.....David Wilson
Chief Engineer.....R. M. Dean

KTBS

SHREVEPORT—EST. 1928

NATIONAL BROADCASTING CO.
SOUTH CENTRAL QUALITY NETWORK

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-State Broadcasting System, Inc.
Studio Address .....Commercial Bldg.
Phone Number 2-8711
Time on the Air .....Unlimited license
Newspaper Affiliation .....The Shreveport Times
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....The Branham Co.

Personnel

President .....John D. Ewing
General Manager .....John C. McCormack
Commercial Manager .....J. A. Oswald
Chief Engineer .....C. H. Maddox

KWKH

SHREVEPORT—EST. 1925

COLUMBIA BROADCASTING SYSTEM
SOUTH CENTRAL QUALITY NETWORK

Frequency: 1130 Kc.....Power: 50000 Watts
Owned-Operated By.....International Broadcasting Corp.
Studio Address .....Commercial Building
Transmitter Location .....Near Dixie, La.
Phone Number 2-8711
Time on the Air .....Unlimited license
Newspaper Affiliation ..The Shreveport Times
Transcription Service.....World Broadcasting
Representative .....The Branham Co.

Personnel

President .....John D. Ewing
General Manager .....John C. McCormack
Commercial Manager .....J. A. Oswald
Chief Engineer .....W. E. Antony

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MAINE

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WRDO

AUGUSTA—EST. 1932

BLUE NETWORK

NBC—MUTUAL—YANKEE—COLONIAL

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....WRDO, Inc.
Address.....175 Water St.
Phone Number.....2285
Transmitter Location.....341 Water St.
Time on the Air.....7 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Associated Music Publishers
Representative.....Weed & Company

Personnel

President.....Adeline B. Rines
Station Manager.....Jack S. Atwood
Sales Promotion Manager.....William Hucke
Program-Musical Director....Harold Newcomb
Chief Announcer.....Donald Powers
Chief Engineer.....Harold T. Dinsmore

WCOU

IN MAINE'S TWIN MARKET

LEWISTON-AUBURN

PAYROLL AND
WAGE EARNERS
IN THIS MARKET
LEAD THE STATE

—FOR ALL PARTICULARS—

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WABI

BANGOR—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 910 Kc.....Power: 250 Watts
Owned-Operated By.....Community Broadcasting Service, Inc.
Address.....57 State St.
Phone Number.....6447-6446
Transmitter Location...Wilson St., Brewer, Me.
Time on the Air.....7 a.m. to 12.05 p.m.
News Service.....INS
Transcription Service.....Associated Library
Representative.....R. C. Foster

Personnel

President.....F. B. Simpson
Station Manager.....Alec Robertson
Commercial Manager.....Rudolph O. Marcoux
Program Director.....Maurice Dolbier
Musical Director.....Harold W. Dorr
Chief Engineer.....Nelson Lawson

WLBZ

BANGOR—EST. 1926

BLUE NETWORK—MBS—NBC

Frequency: 620 Kc.....Power: 1000 d., 500 n.
Owned-Operated By..Maine Broadcasting Co.
Address.....100 Main St.
Phone Number.....6023
Transmitter Location.....Outer Broadway
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8:45 a.m. to 12 midnight
News Service.....UP
Transcription Service.....World Broadcasting
Representative.....Weed & Co.

Personnel

General Manager.....Thompson L. Guernsey

WCOU

LEWISTON—EST. 1938

MBS—YANKEE—COLONIAL NETWORKS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Twin City Broadcasting Co., Inc.
Address.....223 Lisbon St.
Phone Number.....3140-3141
Transmitter Location.....East Ave.
Time on the Air.....18 hours per day
News Service.....UP
Transcription Service.....Standard Transcription Library
Representative.....Forjoe & Co.

Personnel

President.....Jean B. Couture
Station Manager-Treasurer.....Faust Couture
Commercial-Sales Promotion Manager.....J. C. Libby

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Program Director.....Elden Shute, Jr.
Chief Announcer.....Varner Paulsen
Musical Director.....Bertrand Cote
Chief Engineer.....Leslie R. Hall

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WCSH

PORTLAND—EST. 1925

NBC—YANKEE NETWORK

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Congress Square Hotel Co.
Business Address.....157 High St.
Phone Number.....Portland 3-9667
Studio Address.....Eastland Hotel, 157 High St., Portland, Me.
Trannsmitter Location.....Scarboro, Me.
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative..Weed & Co. & Bertha Bannan

Personnel

President .....Adeline B. Rines
Station Manager.....William H. Rines
Commercial Manager.....Albert W. Smith
Sales Promotion Manager...Frederick W. Cole
Women's Program Director.....Nancy King
Program Director.....Caleb Paine
Musical Director.....Waldo Harwood
Chief Engineer.....G. Fred Crandon

WGAN

PORTLAND—EST. 1937

COLUMBIA BROADCASTING SYSTEM

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Portland Broadcasting System, Inc.
Address .....Columbia Hotel
Phone Number 2-7489
Transmitter Location .....Near Portland
Time on the Air ..... Unlimited license
Newspaper Affiliation ...Gannett Publishing Co.
Transcription Service .....Transradio
Representative .....Paul H. Raymer Co.

Personnel

President-Treasurer .....Guy P. Gannett
General Manager .....Creighton E. Gatchell
Program Manager .....Richard E. Bates
Chief Engineer.....Rodger D. Hodgkins

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WAGM

PRESQUE ISLE—EST. 1930

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Aroostook Broadcasting Corporation
Address.....Northern National Bank Bldg.
Phone Number.....8821
Transmitter Location...Northern National Bank Bldg.
Time on the Air: 11a.m. to 1 p.m. and 4 p.m. to 7 p.m.

Personnel

General Manager.....R. W. MacIntosh
Commercial Manager-Chief Engineer, L. E. Hughes

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BALTIMORE

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MARYLAND

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WBAL

BALTIMORE—EST. 1925

NBC—MUTUAL

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Operated By..WBAL Broadcasting Co.
Address.....Lexington Bldg.
Phone Number.....Lexington 4900
Transmitter Location.....Reistertown, Md.
Time on the Air: 6 a.m. to 12:15 a.m.; Sundays, 8 a.m. to 12:15 a.m.
Newspaper Affiliation....Baltimore News-Post, Baltimore Sunday American
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co.

Personnel

Station Manager.....Harold C. Burke
Commercial Manager.....Leslie H. Peard, Jr.
Production Manager.....Fred Dodge
Promotion Manager.....John G. Mayer
Sales Service Manager.....John Dickman
Musical Director.....George Yeatman
Chief Engineer.....Gerald W. Cooke

WCBM

BALTIMORE—EST. 1924

BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Baltimore Broadcasting Corporation
Address.....North at Hartford
Phone Number . University 8400
Transmitter Location.....1100 East Cold Spring Lane
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8:45 a.m. to 12 midnight
News Service.....INS
Transcription Service.....Lang-Worth
Representative.....Foreman Co.

Personnel

President and Commercial Mgr....John Elmer
Vice-President.....J. Purdon Wright
Treasurer.....J. Lawrence Schanberger
General Manager.....Geo. H. Roeder
Sales Promotion Manager...E. Frank Thomas
Musical Director.....Jack Rohr
Chief Engineer.....G. Porter Houston

Penny for Penny—

BALTIMORE COVERAGE

Better Than Any!

Penny for penny, your advertising dollar realizes more Baltimore listeners—more permanent purchasers—over WCBM! This is no idle boast . . . no "freak" . . . no one-time proposition. It is WCBM's reason for existence . . . and YOUR reason for making it your key selling station in Baltimore!

P. S. Baltimore business is booming today as never before! Population up 20%!

★ **WCBM** ★

THE BLUE NETWORK

JOHN ELMER, Pres.
GEO. H. ROEDER, Gen. Mgr.

★

Nat'l Rep.—THE FOREMAN CO.
New York and Chicago

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WCAO

BALTIMORE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc.....Power: 1000 d., 500 n. (C.P. 5000 Watts)
Owned-Operated By.....The Monumental Radio Company
Address.....811 West Lanvale St.
Phone Number.....Madison 7220-1-2-3-4
Transmitter Location.....811 West Lanvale St. (New transmitter being constructed on Park Heights Avenue, extended)
Time on the Air: 6 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12:30 a.m.; Saturdays, 6 a.m. to 1 a.m.
News Service.....INS
Transcription Service.....Lang-Worth, C. P. MacGregor
Representative.....Paul H. Raymer Company

Personnel

President.....Louis M. Milbourne
Vice-President-General Manager.....L. Waters Milbourne
Program Director.....Gordon A. Scheihing
Musical Director.....John Varney
Chief Engineer.....Martin L. Jones

WFBR

BALTIMORE—EST. 1922

MUTUAL BROADCASTING SYSTEM
MARYLAND COVERAGE NETWORK

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Baltimore Radio Show, Inc.
Business Address.....10 East North Ave.
Phone Number.....Mulberry 1300
Studio Address.....Radio Center
Transmitter Location.....Waterview Ave.
Time on the Air.....6 a.m. to 1 a.m.
News Service.....AP, INS
Transcription Service.....Associated Music Publishers, C. P. MacGregor
Representative.....John Blair & Co.

Personnel

President.....Robert S. Maslin, Sr.
Executive Vice-President...Hope H. Barroll, Jr.
Commercial Manager.....Purnell H. Gould
Local Sales Manager.....William S. Pire, Jr.
Sales Promotion Mgr....Edwin R. Mowbray, Jr.
Program Director.....Bert Hanauer
Production Manager.....Henry Hickman
Publicity Director.....Robert S. Maslin, Jr.
Musical Director.....Jos. Imbroglio
Chief Engineer.....William Q. Ranft

WITH

BALTIMORE—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Maryland Broadcasting Company
Address.....7 E. Lexington St.
Phone Number.....Lexington 7808-9-10-11
Transmitter Location.....1230 Curtain St.
Time on the Air.....24 hours a day
News Service.....AP, Reuters News Service
Transcription Service.....Lang-Worth
Representative.....Headley-Reed Company

Personnel

President-Station Mgr..Thomas G. Tinsley, 2nd
Commercial Manager.....George S. Shaffer
Sales Promotion Manager....Harry H. Wright
Program Director.....Robert B. Bingham
Chief Announcer.....Raymond Baker
Traffic Manager.....(Miss) Bert Johnson
Personnel Manager.....Grace W. McQuade
Bookkeeper.....James H. Dorsey
News Editor.....J. F. Lewis, Jr.
Musical Director.....Thomas O'Connor
Chief Engineer.....James Duff

WTBO

CUMBERLAND—EST. 1929

Frequency: 820 Kc.....Power: 250 Watts
Owned-Operated By.....Associated Broadcasting Corporation
Address.....31 Frederick St.
Phone Number.....Cumberland 298 and 299
Transmitter Location.....Fort Hill, Cumberland
Time on the Air: 7:30 a.m. to sunset, Dallas, Texas
News Service.....AP, UP
Transcription Service.....NBC Thesaurus, World Broadcasting System
Representative.....Spot Sales, Inc.

Personnel

President-General Manager...Frank V. Becker
Commercial-Sales Promotion Manager, G. P. Richards
Program Director.....Stewart W. Phillips
Publicity Director.....David H. Murrie
Accountant.....Ina Lee Eichner
Chief Announcer-Musical Director, Willis Conover
Chief Engineer.....Charles Ray Sine

WFMD

FREDERICK—EST. 1936

Frequency: 930 Kc.....Power: 500 Watts
Owned-Operated By.....Monocacy Broadcasting Company
Business Address.....Winchester Hall
Phone Number.....Frederick 1626, 1627
Studio Addresses.....Winchester Hall, Gobrecht Bldg., Hanover, Pa.; 32 W. Main St., Westminster, Md.
Transmitter Location.....Frederick, Md.
Time on the Air: 6:30 a.m. to 10:15 p.m.; Sundays, 7:30 a.m. to 10:15 p.m.
News Service.....Transradio
Transcription Service.....World Broadcasting System
Representative.....Burn-Smith Company, Inc.

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Nat'l Reps.:
SPOT SALES, INC.

• • MARYLAND • •

Personnel

President.....Major Laurence Leonard
Vice-President and General Manager, A. V. Tidmore
Assistant General Manager...J. Roy McLennan
Commercial Manager.....G. G. White
Musical Director.....Margaret Spessard
Womens' Program Director.....Jane Hoover
Chief Engineer.....A. V. Tidmore

•

W J E J

HAGERSTOWN—EST. 1932

MUTUAL BROADCASTING SYSTEM
MARYLAND COVERAGE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Hagerstown Broadcasting Co.
Address.....Franklin Court
Phone Number.....2323
Transmitter Location.....Carrol Heights
Time on the Air.....7 a.m. to 2 a.m.
News Service.....Transradio
Representative.....Spot Sales, Inc.

Personnel

President.....Dr. Arthur L. Blessing
Secretary-General Manager..Grover C. Crilley
Commercial Manager.....Clarence Myers
Program Director-Chief Announcer, W. H. Paulsgrove
Musical Director .... Earl Mentzer
Chief Engineer.....G. Harold Brewer

•

W B O C

SALISBURY—EST. 1940

MBS—MARYLAND COVERAGE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts (Application on file for C.P. 1 kw on 960 kc)
Owned-Operated By.....The Peninsula Broadcasting Co.
Business Address.....Radio Park
Phone Number.....Salisbury 2480
Transmitter Location.....Radio Park
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8:30 a.m. to 12 midnight
News Service.....UP
Transcription Service.....World Broadcasting System

Personnel

President.....John W. Downing
Vice-President.....William F. Allen
Secretary.....W. Lee Allen
Treasurer.....John T. Holt
General Manager.....Charles J. Truitt
Chief Announcer.....Samuel Carey
Musical Director.....Russell Yoke
Chief Engineer.....Peter A. Alfonsi

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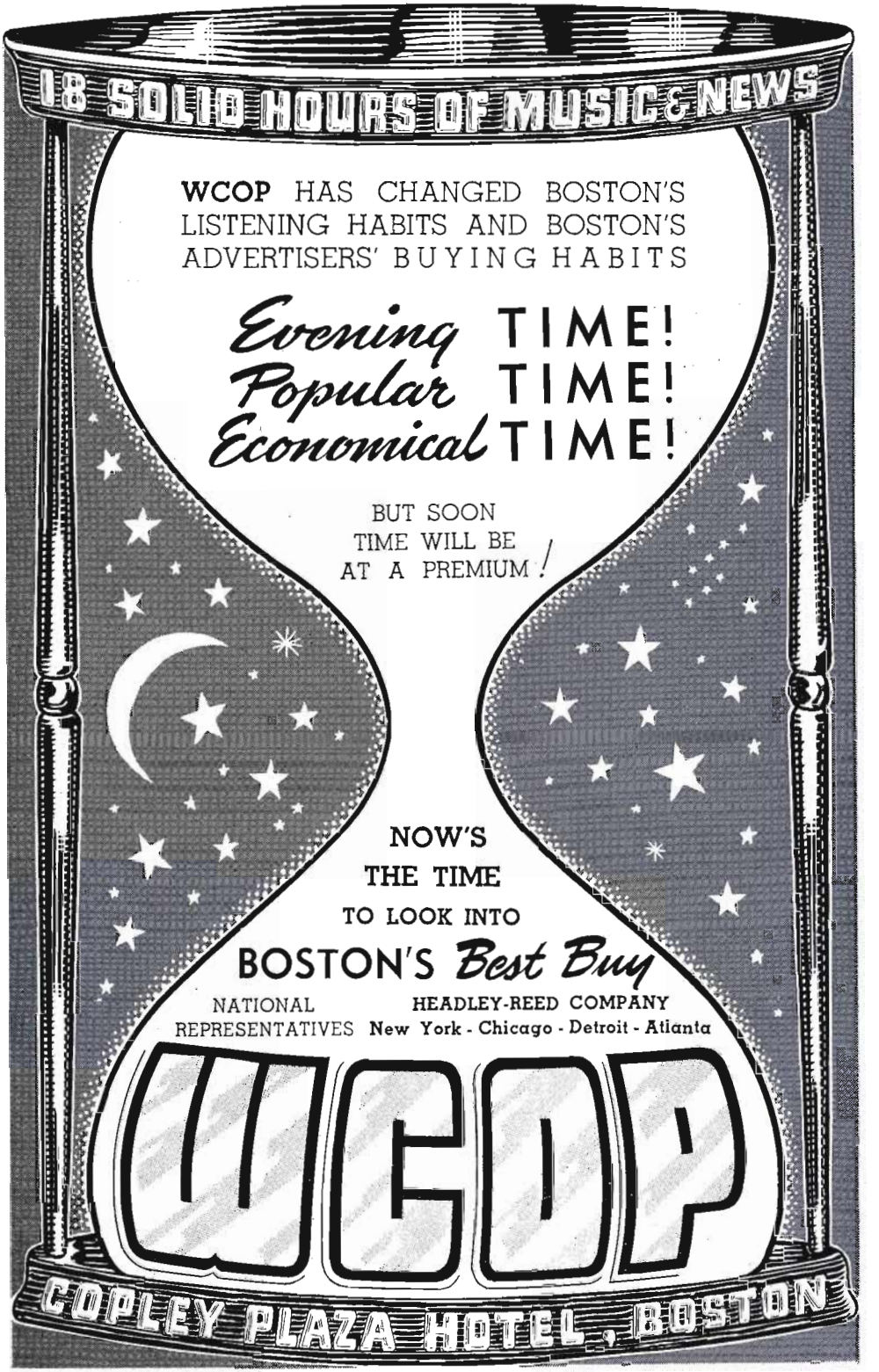

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MASSACHUSETTS

For Latest U. S. Census, Population and Retail Trade Data
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WAAB

BOSTON—EST. 1930

MUTUAL—COLONIAL

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Operated By....The Yankee Network, Inc.
Address.....21 Brookline Ave
Phone Number.....COMmonwealth 0800
Transmitter Location.....Squantum, Quincy, Massachusetts
Time on the Air: 7 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 2 a.m.
News Service.....INS
Transcription Service.....Associated Music Publishers, Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

President.....John Shepard, 3rd
Executive Secretary to President.Robert Bartley
Vice-President in Charge of Station Operations.....R. L. Harlow
Vice-President in Charge of Sales and Production.....Linus Travers
Vice-President in Charge of Engineering, Paul A. DeMars
Sales Manager.....Wm. Warner
Merchandising and Promotion Director, James S. Powers
Merchandising.....F. Carleton McVarish
Special Events.....Fred McLaughlin
Program Director.....Eleanor Geer
Production Director.....George Steffy
Production Supervisor.....Charles Curtin
Editor of News Service.....Robert Myers
Chief Meterologist, Weather Service, Salvatore Pagliuca
Publicity Director.....A. J. Stephenson
Musical Director.....Francis J. Cronin
Chief Engineer.....Irving B. Robinson

WBZ & WBZA

BOSTON & SPRINGFIELD

EST. 1921

BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1030 Kc.....Power: 50000 (WBZ), 1000 (WBZA)
Owned By...Westinghouse Electric & Mfg. Co.
Operated By....Westinghouse Radio Stations, Inc.
Addresses.....Hotel Bradford, Boston; Hotel Kimball, Springfield
Phone Number.....Hancock 4261 (WBZ), Springfield 6-8336 (WBZA)
Transmitter Locations.....Hull, Mass. (WBZ), Springfield, Mass. (WBZA)
Time on the Air: 6 a.m. to 1 p.m.; Sundays, 8 a.m. to 1 a.m.
News Service.....AP, UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....National Broadcasting Co.

Personnel

President.....Geo. H. Bucher
Station Manager (Acting).....C. S. Young
Program Manager.....John F. McNamara
Production Manager.....John H. Wright
Sales Manager.....Frank R. Bowes
Sales Promotion Manager...Harry D. Goodwin
Publicity Director.....E. F. Stafford
Musical Director.....Avner Rakov
Plant Manager.....F. M. Sloan (WBZ)
Plant Manager.....H. E. Randol (WBZA)

WCOP

BOSTON—EST. 1935

AMERICAN BROADCASTING CORP.

Frequency: 1150 Kc.....Power 500 Watts
Owned By.....American Broadcasting Corp.
Operated By..Massachusetts Broadcasting Co.
Address.....Copley-Plaza Hotel
Phone Number.....COMmonwealth 1717
Transmitter Location..Off Speedway, Brighton, Mass.
Time on the Air.....18 hours daily
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Headley-Reed Co.

Personnel

President.....Harold A. Lafount
General Manager.....A. N. Armstrong, Jr.
Assistant Manager.....Ashley L. Robinson
Program-Musical Director.....Sherman Keene
Production Manager.....Frances Lescoe
Publicity Director.....Chester Hill
Studio Manager-Chief Announcer, Russell Offhaus
Artists' Bureau Head.....Eleanor Kane
Chief Engineer.....Roland C. Hale

WEEI

BOSTON—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....Boston Edison Company
Operated By...Columbia Broadcasting System
Business Address.....182 Tremont St.
Phone Number.....HUBbard 2323
Studio Addresses.....182 Tremont St.; Boston Herald-Traveler, 80 Mason St.
Transmitter Location.....Mystic Valley Parkway, Medford, Mass.
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service.....AP

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Transcription Service.....World Broadcasting System, Lang-Worth Feature Programs
Representative .....Radio Sales

Personnel

Station Manager.....H. E. Fellows
Sales Manager.....Kingsley Horton
Sales Promotion Manager....David S. Garland
Production Manager.....L. G. Del Castillo
Publicity Director.....Walter Murphy
Chief Announcer.....C. H. Dickerman
Accountant.....J. J. Murray
Musical Director.....Francis E. Bellizia
Chief Engineer.....P. K. Baldwin

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WHDH

BOSTON—EST. 1929

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Matheson Radio Co., Inc.
Address.....Hotel Touraine, 62 Boylston St.
Phone Number.....Hancock 0900
Transmitter Location.....Saugus, Mass.
Time on the Air: 6:30 a.m. until sunset in Denver, Colo.; Sundays 8:15 a.m. until sunset in Denver, Colo.
News Service.....Transradio
Transcription Service.....C. P. MacGregor; World Broadcasting System, Associated Recorded Program Service
Representative.....Spot Sales, Inc.

Personnel

President.....A. E. Matheson
General Manager.....Ralph G. Matheson
Commercial Manager.....J. J. Matheson
Program Director.....G. M. Watson, Jr.
Production Manager.....Ray Rich, Jr.
Musical Director.....Kenneth Wilson
Chief Engineer.....R. G. Matheson

•

WMEX

BOSTON—EST. 1934

Frequency: 1500 Kc.....Power: 5000 Watts
Owned-Operated By .....Northern Corp.
Address: WMEX Bldg., 70 Brookline Ave.
Phone Number.....Commonwealth 3900
Transmitter Location.....Quincy, Mass.
Time on the Air.....111 hours weekly
News Service..... INS
Transcription Service.....C. P. MacGregor

Personnel

President-Program Director....John E. Reilly
Managing Director-Chief Engineer .....Alfred J. Pote
Sales Manager.....S. A. Wasser
Commercial Manager.....W. S. Pote
Production Manager.....John Kiley
Publicity Director.....Philip Hobson

WNAC

BOSTON—EST. 1922

MUTUAL BROADCASTING SYSTSM
NBC—YANKEE NETWORK

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By: The Yankee Network, Inc., 21 Brookline Ave.
Phone Number .....COMmonwealth 0800
Transmitter Location.Squantum, Quincy, Mass.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....INS
Transcription Service..... Associated; Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

President .....John Shepard, 3rd
Executive Secretary to President.Robert Bartley
Vice-President in Charge of Station Operations.....R. L. Harlow
Vice-President in Charge of Sales and Production.....Linus Travers
Vice-President in Charge of Engineering .....Paul A. DeMars
Merchandising and Promotion Director .....James S. Powers
Merchandising .....F. C. McVarish
Special Events.....Fred McLaughlin
Sales and Station Relations..Gerald Harrison
Assistant Sales & Production..William Eynon
Assistant Sales & Station Relations .....Roger Coakley
Program Director.....Eleanor Geer
Production Director.....George Steffy
Production Supervisor.....Charles Curtin
Editor of News Service.....Robert Myers
Chief Meterologist, Weather Service .....Salvatore Pagliuca
Publicity Director.....A. J. Stephenson
Musical Director.....Francis J. Cronin
Chief Engineer .....Irving B. Robinson

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WORL

BOSTON—EST. 1926

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Operated By: Broadcasting Service Organization, Inc.
Address: Myles Standish Hotel, 610 Beacon Street
Phone Number .....Commonwealth 5100
Transmitter Location .....Needham, Mass.
Time on the Air.....6:30 a.m. to local sunset
News Service ..... UP

Personnel

President ..... Harold A. Lafount
General Manager.....George Lasker
Assistant Manager.....Ashley L. Robinson
Publicity Director..... Stephen Manookian
Program-Musical Director.....Robert N. Perry
Chief Engineer .....John Parker

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WSAR

FALL RIVER—EST. 1921

MUTUAL — COLONIAL & YANKEE

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By: Dought & Welch Electric Co.
Address..... 102 S. Main St.
Phone Numbers: 7-9477-8 (studio); 2,4261 (Transmitter)
Transmitter Location: 20 Walker St., Somerset St., Somerset, Mass.
Time on the Air: 7:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....INS; Yankee Network
Transcription Service.....Standard Radio; Langworth
Representative .....The Walker Co.

Personnel

President and Station Manager..Wm. T. Welch
Secretary and Assistant Treasurer, Philly J. Maurettie
Program Director.....Josephine Y. Welch
Commercial Manager.....Leonard C. Cox
Chief Engineer .....John C. Pavao

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WEIM

FITCHBURG—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Ruben E. Aronheim
Address .....717 Main Street
Phone Number.....Fitchburg 1600
Transmitter Location...Luenburg-Fitchburg line
Time on the Air.....7 a.m. to 12 midnight
Transcription Service..... Lang-Worth

Personnel

President .....Ruben E. Aronheim
General Manager.....Milton H. Meyers
Chief Engineer .....Theodore Kalin

•

WHAI

GREENFIELD—EST. 1938

MUTUAL—YANKEE & COLONIAL NETWORKS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....John W. Haigis
Address .....354 Main St.
Phone Number..... 4301
Transmitter Location..... Woodard Rd.
Time on the Air.....Unlimited License
Transcription Service.....World Broadcasting System; BMI
Representative....Joseph Hershey McGillvra

Personnel

Owner.....John W. Haigis
Manager .....James L. Spates
Commercial-Sales Promotion Manager .....Horace W. Nichols
Program-Musical Director..Warren Greenwood
Chief Announcer.....Louis Doolittle
Chief Engineer.....James L. Spates

WHYN

HOLYOKE—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By ...Hampden-Hampshire Corporation
Business Address.....180 High Street
Phone Numbers.....8238, 8239
Studio Addresses: 180 High Street; 80 Main Street, Northampton; Canal Street, South Hadley Falls
Transmitter Location...Canal St., South Hadley Falls, Mass.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Holyoke-Transcript Telegram
News Service..... UP
Transcription Service: Associated; C. P. MacGregor; Standard Radio
Representatives.....George T. Hopewell; Bertha Bannon

Personnel

President .....Mrs. William R. Dwight
Station Manager .....Charles N. DeRose
Commercial Manager.....Patrick J. Montague
Program Director.....Walcott A. Wyllie
Chief Announcer.....Robert Dixon
Copy Chief.....Ward Gardner
Musical Director..... Gibert Canfield
Chief Engineer.....Thomas Humphrey

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WOCB

HYANNIS-WEST YARMOUTH EST. 1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By: Cape Cod Broadcasting Co.
Business Address.....South Sea Avenue, West Yarmouth, Cape Cod, Mass.
Phone Number .....Hyannis 1697
Transmitter Location: South Sea Avenue, West Yarmouth, Cape Cod, Mass.
Time on the Air.....8 a.m. to 11 p.m.
News Service .....Transradio
Transcription Service.....Standard Radio
Representative.....Associated Radio Sales; Eleanor G. Kane

Personnel

Station Manager.....H. M.Alleman
Program Director.....H. H. Flint
Publicity Director.....John Gowen, 3rd
Musical Director..... Ralph Lawton
Chief Engineer.....Rodney A. Merrill

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WLAW

LAWRENCE—EST. 1937

COLUMBIA BROADCASTING SYSTEM

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Operated By.....Hildreth & Rogers Company
Address.....278 Essex Street
Phone Numbers..Lawrence 4107, 4108 & 4109
Transmitter Location..River Road, Andover, Mass.
Time on the Air: 6 a.m. to 1 a.m. (19 hours)
News Service..... UP
Transcription Service.....Standard Radio; World Broadcasting System
Representative.....The Katz Agency, Inc.

Personnel

President.....A. H. Rogers
General Manager.....Irving E. Rogers
Sales Manager.....David M. Kimel
Business Manager .....David G. Jones
Program Director.....John D. Maloy
Chief Announcer .....Charles J. Higgins, Jr.
Continuity Director.....Irene F. Morgan
Chief Engineer.....George A. Hinckley

WLLH

LOWELL-LAWRENCE—EST. 1934

MUTUAL—YANKEE & COLONIAL

Frequency: 1400 Kc.....Power: Lowell, 250 Watts; Lawrence, 100 Watts
Owned-Operated By ..Merrimac Broadcasting Co., Inc.
Business Address 39 Kearney Square, Lowell
Phone Number.....Lowell 8715
Studio Addresses: 39 Kearney Square, Lowell; Cregg Building, Lawrence
Transmitter Location: 39 Kearney Square, Lowell; Cregg Building, Lawrence
Time on the Air: 6:25 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... INS
Transcription Service: Associated Music Publishers
Representative.....Edward Petry & Co., Inc.

Personnel

President .....A. S. Moffat
Station Manager.....Robert F. Donahue
Commercial Manager.....Haskell Bloomberg
Program Director.....Thomas Clayton
Chief Announcer .....Philip Goulding
News Editor .....Fred Simmonds
Chief Engineer.....Anthony Michaels

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2. Strongest signal in the Heart of New England, reaching 4,000,000 people
3. War Boom spending founded in long established markets
4. Direct sales returns . . . use . . .

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WNBH

NEW BEDFORD—EST. 1921

COLONIAL—YANKEE—MUTUAL

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By: E. Anthony & Sons, Incorporated
Business Address .....12 Market Street
Phone Number..... 8-5228
Studio Address.....588 Pleasant Street
Transmitter Location.....Crow Island, New Bedford Harbor
Time on the Air: 7:30 a.m. to 11:30 p.m.; Sundays, 8:30 a.m. to 11:30 p.m.
Newspaper Affiliation.....Standard-Times Mercury
Transcription Service.....NBC Thesaurus
Representatives: Burn-Smith Company; R. C. Foster

Personnel

Station Manager.....Hugh R. Norman
Commercial Manager.....Raymond D. Markey
Program Director.....Paul W. Stiles
Publicity Director-News Editor.Earle D. Wilson
Chief Engineer.....Clyde Pierce

WBRK

PITTSFIELD—EST. 1938

MUTUAL—COLONIAL & YANKEE NETWORKS
Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Munroe B. England
Address .....8 Bank Row
Phone Number.....2-1553
Transmitter Location.....1100 East St.
Time on the Air.....7 a.m. to 12 midnight
News Service .....Transradio
Transcription Service.....C. P. MacGregor
Representative .....Burn-Smith Co.

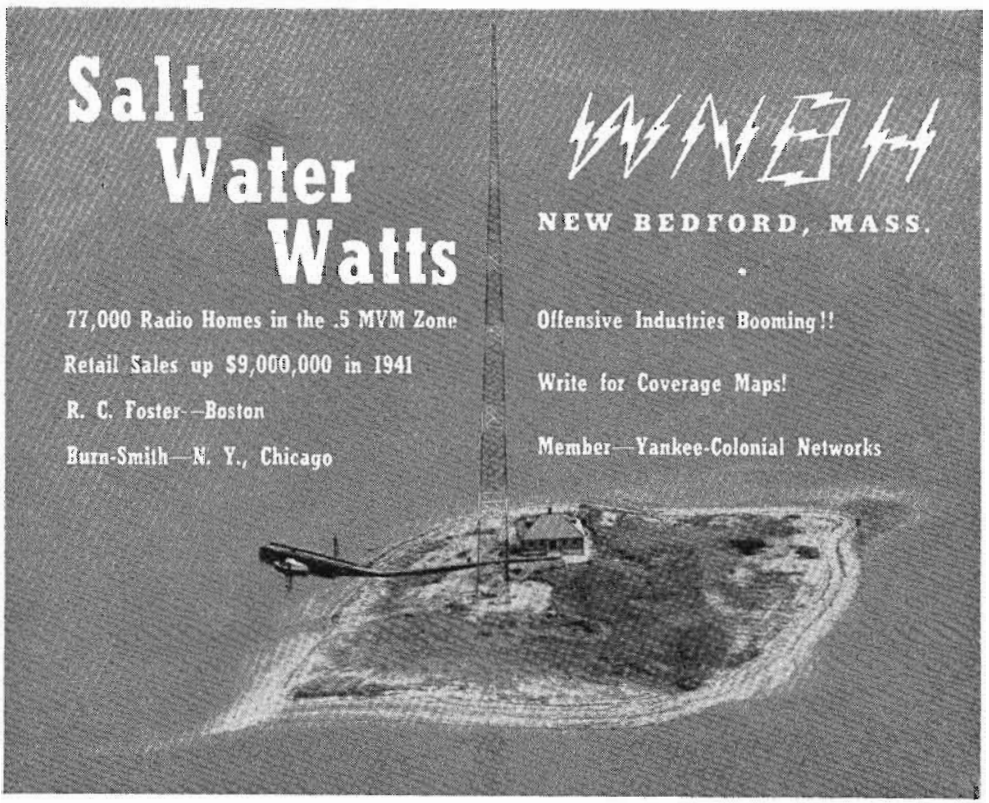
Personnel

President-Station Manager..Munroe B. England
Commercial Manager.....John Parsons
Sales Promotion Manager.....Robert Burbank
Chief Engineer .....Norman Blake

WESX

SALEM—EST. 1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By: North Shore Broadcasting Company



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Business Address.....126 Washington St.
Phone Numbers.... Salem 5670; Lynn 2-0550
Studio Addresses: 126 Washington St.; 341 Union Street, Lynn
Transmitter Location .....Marblehead
Time on the Air.....6:30 a.m. to 12 midnight
News Service .....INS
Ttranscription Service.....World Broadcasting System; Associated Music Publishers
Representatives: Wm. G. Rambeau Co.; Robert C. Foster

Personnel

President .....Charles W. Phelan
General Manager.....Van D. Sheldon
Commercial Manager.....Robert C. Taylor
Program Director.....Marjorie Leadbetter
Publicity Director.....Walter Mackie
Musical Director.....Frank Fitzpatrick
Chief Engineer.....Richard I. Hammond

WMAS

SPRINGFIELD—EST. 1932

COLUMBIA BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WMAS, Inc.
Address ..... Hotel Charles
Phone Number..... 7-1414
Transmitter Location..... Pynchon Park
Time on the Air.....7 a.m. to 1 a.m.
News Service .....INS
Transcription Service.....Associated Music
Representative.....Edward Petry & Co.

Personnel

President .....A. S. Moffat
General Manager.....A. W. Marlin
Program Director.....Herbert A. Edman
Chief Engineer.....Earle G. Hewinson

WSPR

SPRINGFIELD—EST. 1936

MBS—YANKEE—COLONIAL NETWORKS

Frequency: 1270 Kc.....Power: 500 Watts
Owned-Operated By.....WSPR, Inc.
Address .....63 Chestnut Street
Phone Number.....Springfield 6-2757
Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....INS; Transradio
Transcription Service..... Langworth
Representatives: Geo. P. Hollingbery & Co.; Bertha Bannon

Personnel

President-Station Manager..Quincy A. Brackett
Treasurer .....Lewis B. Breed
Commercial Manager...Milton W. Stoughton
Program-Publicity Director, Wayne Henry Latham
Chief Engineer.....Lawrence A. Reilly

WMAW *

WORCESTER—EST. 1941

Frequency: 1230 Kc.....Power: 250 Watts; .(3 amplifiers (100-watt) at Auburn, Whitinsville and Marlborough)
Owned-Operated By.....C. T. Sherer Co.
Address ..... Worcester
Time on the Air .....Unlimited license

Personnel

President .....Frank F. Butler
Vice-President.....W. Robert Ballard

* Station had C.P. at press-time.

WORC

WORCESTER—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By.....A. F. Kleindienst
Address.....65 Elm Street
Phone Number..... 5-3101
Transmitter Location.....Auburn, Mass.
Time on the Air.....7 a.m. to 12 midnight
News Service..... Transradio
Transcription Service.....NBC Thesaurus
Representative.....Weed & Co.

Personnel

Owner .....A. F. Kleindienst
Station Manager.....Mildred P. Stanton

WTAG

WORCESTER—EST. 1924

NBC—YANKEE NETWORK

Frequency: 580 Kc.....Power: 5000 Watts
Owned By: Worcester Telegram Publishers Company, Inc.
Operated By: Worcester Telegram and Evening Gazette
Address.....18-20 Franklin Street
Phone Number.....5-4321
Transmitter Location.....Holden, Mass.
Time on the Air.....6:30 a.m. to 12:05 a.m.
Newspaper Affiliation: Worcester Telegram & The Evening Gazette
News Service ..... AP
Transcription Service.....World Broadcasting System; Langworth
Representatives: Edward Petry & Co.; Bertha Bannan

Personnel

Vice-President-General Manager ....George F. Booth
Director .....Edward E. Hill
Commercial Manager.....George H. Jaspert
Local Sales Manager.....Dorothy Robinson
Sales Promotion Manager.....Philip R. Jasen
Program Director.....William T. Cavanagh
Musical Director.....Jean Wilkins
Chief Engineer.....Hobart H. Newell

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MICHIGAN

For Latest U. S. Census, Population and Retail Trade Data
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WELL

BATTLE CREEK—EST. 1925

BLUE NETWORK
MICHIGAN RADIO NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .....Federated Publications, Inc.
Address: 1 W. Michigan Ave., Michigan National Bank Bldg.
Phone Numbers.....5655; 7166
Transmitter Location.....Michigan National Bank Bldg.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 9 a.m. to 10 p.m.
Newspaper Affiliation.....Battle Creek Enquirer-News
Transcription Service.....Associated Music
Representative.....Burn-Smith Company, Inc.

Personnel

President .....A. L. Miller
General Manager.....D. E. Jayne
Commercial Manager.....F. F. Owen
Program Director.....Frank Jayne
Chief Engineer.....R. B. Roof

WBCM

BAY CITY—EST. 1928

BLUE NETWORK

Frequency: 1440 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By .....Bay Broadcasting Company, Inc.
Address ..... Wenonah Hotel
Phone Numbers: Bay City 7551; Saginaw 2-2171
Transmitter Location .....Tuscola Road, Hampton Township
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....NBC Thesaurus; Associated Music Publishers
Representative .....George P. Hollingbery

Personnel

President .....Harley D. Peet
General Manager .....H. A. Giesel
Sales Promotion Manager ....A. F. Huebner
Program Director .....Frank Catto
Chief Engineer.....Ralph H. Carpenter

WHDF

CALUMET—EST. 1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By: Upper Michigan Broadcasting Co.
Business Address.....Community Bldg., Houghton, Mich.
Phone Numbers: Houghton 1; Calumet 869
Studio Addresses: 515 Scott St., Calumet; Community Bldg., Houghton
Transmitter Location.....Laurium, Michigan
Time on the Air..... 7:30 a.m. to 10 p.m.
Newspaper Affiliation.....Daily Mining Gazette (Houghton; Evening News Journal, (Calumet)
News Service..... AP
Transcription Service.....World Broadcasting System, Standard Radio; Lang-Worth; Keystone Broadcasting System
Representative.....Bogner and Martin

Personnel

President .....A. L. Burgan
Vice-President-General Manager..... John W. Rice
Commercial Manager.....Albert W. Payne
Program Director.....Earl Nordeen
Technical Supervisor.....George L. Burgan

WJBK

DETROIT—EST. 1928

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....James F. Hopkins, Incorporated
Address.....6559 Hamilton Avenue
Phone Number.....Trinity 2-2000
Transmitter Location.....15555 Woodrow Wilson Avenue
Time on the Air.....24 hours daily
News Service ..... INS
Transcription Service.....Associated Music Publishers; World Broadcasting System
Representatives: Forjoe & Company; Associated Radio Sales

Personnel

President-Station Manager...James F. Hopkins
Commercial Manager.....Art Croghan
Sales Promotion Manager.....John Olenik
Program-Musical Director.....Sybil Krieghoff
Production Manager (Foreign)..... Stanley Altschuler
Publicity Director.....Leila Bingham
Chief Announcer.....Charles R. Sterritt
Chief Engineer..... Paul Frincke

WJLB

DETROIT—EST. 1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By: John L. Booth Broadcasting, Inc.
Address....31st and 34th Floor, Eaton Tower
Phone Number.....Cadillac 7600

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Transmitter Location...7310 Woodward Ave.
Time on the Air.....20½ hours daily
News Service .....INS
Transcription Service.....Standard Radio; C. P. MacGregor
Representative.....United Broadcasting Company

Personnel

President-General Manager....John L. Booth
Vice-President .....W. W. Booth
Treasurer-Auditor..... Hugh M. Gray
Secretary-Personnel Manager .....Meril A. Lindbloom
Sales Manager.....Mike Kent
Merchandising Manager..Michael Jachimski
Program Director.....Charles Farrall
Publicity Director.....Marge Soenksen
Traffic Manager.....Virginia Connor
Musical Director.....Herbert Mertz
Chief Engineer.....Edward Clark

WJR

DETROIT—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 760 Kc.....Power: 50000 Watts
Owned-Operated By ....WJR, The Goodwill Station
Business Address.....2103 Fisher Building
Phone Number..... Madison 4440
Studio Address: 28th Floor Fisher Building
Transmitter Location.....Trenton, Michigan
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... INS
Transcription Service.....World Broadcasting System; Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

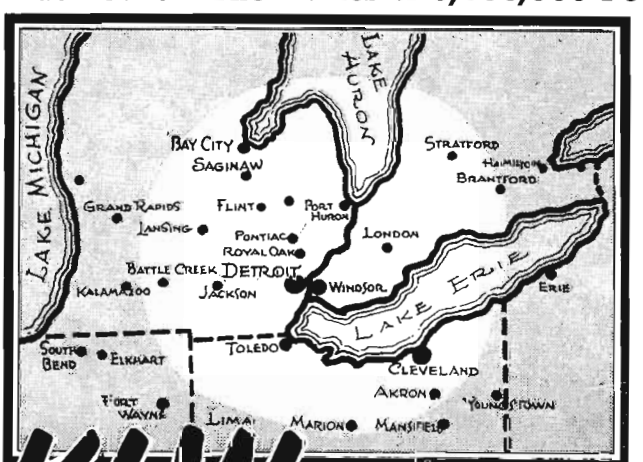
President .....G. A. Richards
Executive Vice-President and General Manager.....Leo Fitzpatrick
Vice-President .....John Patt
Assistant General Manager-Sales Manager .....Owen F. Uridge
Secretary-Treasurer.....P. M. Thomas
Publicity Director.....Neal Tomy
Program Director.....Norman White
Production Managers.....Arthur McPhillips, David Oldson
Chief Announcer .....Franklin C. Mitchell
Musical Director.....Samuel Benavie
Chief Engineer .....M. R. Mitchell

CKLW

DETROIT

(See Windsor, Ont., Canada, Page 659)

This Area Covers The Homes of 8,000,000 People!



CKLW BLANKETS THIS RICH MARKET

22 HOURS OUT OF EVERY DAY!

In The Detroit Area Buy CKLW—More Listeners For Less!

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W W J

DETROIT—EST. 1920

NATIONAL BROADCASTING CO.

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By: EveningNews Association
Business Address.....615 W. Lafayette
Phone Number .....RAndolph 2000
Studio Address.....624-30 W. Lafayette
Transmitter Location: 12700 W. 8 Mile Road, Oak Park, Michigan
Time on the Air.....6 a.m. to 1 a.m.
Newspaper Affiliation.....The Detroit News
News Service ..... UP
Transcription Services..... Lang-Worth; Standard Radio
Representative.....George P. Hollingbery Co.

Personnel

General Manager .....W. J. Scripps
Station Manager .....Harry Bannister
Business Manager .....Forrest Wallace
Sales Manager.....Harry Betteridge
Sales Promotion Manager.....Jake Albert
Program Supervisor.....James Eberle
Program Director .....Melvin C. Wissman
Production Manager.....Jack Hill
Public Relations Director.....Robert Kelly
Musical Director .....Mischa Kottler
Chief Engineer.....Walter Hoffman

•

W X Y Z

DETROIT—EST. 1930

BLUE NETWORK—MICHIGAN RADIO NETWORK

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By: King-Trendle Broadcasting Corporation
Business Address.....1700 Stroh Building
Phone Number .....Cherry 8321
Studio Address....14th floor Maccabees Bldg.
Transmitter Location.....15505 Joy Road
Time on the Air.....6:30 a.m. to 1 a.m.
News Service .....UP
Transcription Service.....Standard Radio
Representative.....Paul H. Raymer Co.

Personnel

President-Treasurer.....George W. Trendle
Vice-President .....John H. King
Secretary-General Manager.....H. Allen Campbell
Assistant Commercial Manager, James G. Riddell
Sales Promotion, Advertising and Publicity.....Lambert B. Beeuwkes
Studio Manager.....H. Earl Moore
Director of Production....Charles Livingstone
Merchandising Manager...Harold S. Christian
News Editor..... Felix Holt
Chief Announcer.....Jack McCarthy
Traffic Manager.....David H. Harris
Musical Director..... Benny Kite
Chief Engineer .....Vern C. Alston

W K A R

EAST LANSING—EST. 1922

Frequency: 870 Kc.....Power: 5000 Watts
Owned-Operated By...Michigan State College
Business Address.....East Lansing
Phone Number.....5-9113, ext. 600
Studio Address.....Auditorium Building
Transmitter Location..... Campus
Time on the Air.....6 a.m. to 5 p.m.
News Service ..... AP
Transcription Service .....Lang-Worth

Personnel

Station Manager.....Robert J. Coleman
Program Supervisor.....Ray J. Stanley
Porduction Manager.....L. D. Barnhart
Chief Engineer.....Norris Grover
(Non-Commercial Station)

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W D B C

ESCANABA—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Delta Broadcasting Company
Address.....First and Ludington Streets
Phone Number 787
Transmitter Location.....First and Ludington
Time on the Air.....7 a.m. to 11 p.m.
News Service ..... UP
Transcription Service.....Standard Radio

Personnel

Secretary-Treasurer-General Manager .....Gordon H. Brozek
Chief Engineer .....Jack Foster

•

W F D F

FLINT—EST. 1922

BLUE NETWORK
MICHIGAN RADIO NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By....Flint Broadcasting Co.
Address .....Union Industrial Bldg.
Phone Number 2-7158
Transmitter Location.....Bristol Road
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... INS
Transcription Service.....NBC Thesaurus
Representative.....Burn-Smith, Inc.

Personnel

President-General Manager...Howard M. Loeb
Commercial Manager.....F. S. Loeb
Program Director.....Adrian R. Cooper
Chief Announcer.....James Cleaver
Auditor.....Audrey Jones
News Editor..... Jack Lewin
Musical Director..... William Geyer
Chief Engineer.....Frank D. Fallain

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WLAV

GRAND RAPIDS—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Leonard A. Versluis
Address.....Keeler Building, 6 Fountain St., N.E.
Phone Number 6-5461
Transmitter Location....6 Fountain St., N.E.
Time on the Air: 6:45 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... INS
Transcrption Service.....Standard Radio

Personnel

Owner..... Leonard A. Versluis
Station Manager.....Hy M. Steed
Sales Promotion Manager.....King C. Bard
Program Director-Traffic Manager .....Kathryn Mordo
Chief Announcer.....John Marshall
Musical Director.....Fran Weigle
Chief Engineer.....Raymond A. Plank

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WOOD-WASH

GRAND RAPIDS—EST. 1930

BLUE NETWORK
NATIONAL BROADCASTING CO.
MICHIGAN RADIO NETWORK

Frequency: 1300 Kc.....Power: 500 Watts (C.P. 5000 Watts)
Owned-Operated By.....King-Trendle Broadcasting Corporation
Address ..16th Floor Grand Rapids National Bank Building
Phone Number..... 9-4211
Transmitter Location: Bridge St. Road, 1 mile west of city limits
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... UP
Transcription Service.....Associated Music Publishers; Lang-Worth
Representative.....Paul H. Raymer Co.

Personnel

President .....George W. Trendle
Station and Sales Manager.Stanley W. Barnett
Merchandising Manager.....Paul Eichhorn
Program Director.....Sandy Meek
Production Manager.....Carl S. Hester
Publicity Director.....T. Wilcox Putnam
Chief Engineer.....Fred W. Russell

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WJMS

IRONWOOD—EST. 1931

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
LAKE SUPERIOR NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By: Upper Michigan-Wisconsin Broadcasting Co., Inc.
Address.....124 E. McLeod Ave.
Phone Number 20
Transmitter Location: U. S. Highway No. 2 & Douglas Boulevard
Time on the Air.....6 a.m. to 12 midnight
News Service ..... AP; UP
Transcription Service.....Associated Music Publishers; Standard Radio; C. P. MacGregor
Representative.....Bogner & Martin

Personnel

Vice-President and General Manager .....Noel C. Ruddell
Assistant Manager.....J. W. Huss
Program Director.....Harry Wills
Musical Director.....Laura Johnson
Chief Engineer..... August Jarvi

•

WIBM

JACKSON—EST. 1925

BLUE NETWORK
MICHIGAN RADIO NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....WIBM, Inc.
Address .....228 West Michigan Avenue
Phone Number 6121
Transmitter Location .....228 West Michigan Avenue
Time on the Air.....6:30 a.m. to 12 midnight
News Service ..... AP
Transcription Service.....Standard Radio
Representative.....Forjoe & Company

Personnel

President ..... Herman Radner
Vice-President and Station Manager ..... Roy Radner
Sales Promotion Manager.....William Cizek
Program-Musical Director.....Wilbur Dunn
Chief Engineer .....C. W. Wirtanen

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WKZO

KALAMAZOO-GRAND RAPIDS
EST. 1923

COLUMBIA BROADCASTING SYSTEM

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....WKZO, Incorporated
Operated By.....John E. Fetzer
Business Addresses: P. O. Box 866 (Kalamazoo); P. O. Box 203 (Grand Rapids)
Phone Number 3-1223
Studio Addresses: 7th Fl., Burdick Hotel (Kalamazoo); 2nd Fl., Herpolsheimer Store (Grand Rapids)
Transmitter Location.....Parchment, Michigan
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service ..... INS
Transcription Service.....NBC Thesaurus
Representative....Free & Peters, Incorporated

Personnel

President-General Manager....John E. Fetzer

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Station Manager.....Ray V. Hamilton
Commercial Manager.....John W. O'Harrow
Program-Publicity Director (Kalamazoo), Paul H. Aurandt
Program Director (Grand Rapids).Harry Caray
Chief Announcer..... Roy Rowan
Chief Engineer..... Arthur E. Covell

WJIM

LANSING—EST. 1934

BLUE NETWORK
MICHIGAN RADIO NETWORK

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Operated By..... WJIM, Inc.
Address.....City National Buiidlng
Phone Number.....2-1333-4-5
Transmitter Location...City National Building
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service....Associated Recorded Program Service

Personnel

President-General Manager..Harold F. Gross
Program Director..... Bob Innes
Production Manager.....H. K. Finch
Director of Women's Programs..Judy Holiday

WMPC

LAPEER—EST. 1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By: The Liberty Street Gospel Church of Lapeer
Address .....803 Liberty St.
Phone Numbers.....455-J; 455-M
Transmitter Location.....803 Liberty St.
Time on the Air.....Shares Time

Personnel

President-Station Manager.....Frank S. Hemingway
Program Director.....Nora Eastman
Musical Director.....A. O. Voorheis
Chief Engineer.....H. F. Hayes
(Non-Commercial Station)

WDMJ

MARQUETTE—EST. 1931

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By: Lake Superior Broadcasting Co.
Address .....146 W. Washington
Phone Number 616
Transmitter Location.....146 W. Washington
Time on the Air: Unlimited; 8 a.m. to 10 p.m.; Sundays, 9 a.m. to 4 p.m.
Newspaper Affiliation...Daily Mining Journal
News Service..... Transradio
Transcription Service....World and Keystone Broadcasting Systems

Personnel

President .....Frank J. Russell, Jr.
General Manager.....Gordon H. Brozek

WKBZ

MUSKEGON—EST. 1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Ashbacker Radio Corp.
Business Address..... Muskegon
Phone Number 26-051
Studio Address..... 424 Apple Ave.
Transmitter Location... Muskegon Township
Time on the Air.....7 a.m. to 11 p.m.
News Service .....UP
Transcription Service.... World Broadcasting System; Associated Music Publishers; Lang-Worth
Representative..... Burn-Smith Co.

Personnel

President-Station Manager.....Grant F. Ashbacker
Commercial Manager.....William C. Wester
Sales Promotion Manager.....Loran A. Haney
Program-Musical Director.....Frank Lynn
Production Manager.....Ernest Murray
Publicity Director.....Louis Dwyer
Chief Announcer.....Albin Beck
Office Manager.....Henry Klooster
Chief Engineer.....Geo. Krivitzky

WCAR

PONTIAC—EST. 1939

Frequency: 1130 Kc.....Power: 1000 Watts
Owned-Operated By ..Pontiac Broadcasting Company
Address.....6th Floor Riker Building
Phone Number..... Pontiac 7141
Transmitter Location: Between Square Lake & Telegraph Roads, Bloomfield Township, Oakland County, Michigan
Time on the Air: 4 a.m. to local sunset; Sundays, 8 a.m. to local sunset
News Service ..... INS
Transcription Service.....NBC Thesaurus; Standard Radio
Representative.....The Foreman Company

Personnel

President .....George M. Stutz
General Manager.....H. Y. Levinson
Commercial Manager.....Monte Meyer
Program-Musical Director, William E. Macdonald
Accountant..... Earl E. Cloyd
Administrative Secretary.....Cloman Pipe
Chief Engineer..... Wiley Wenger

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WHLS

PORT HURON—EST. 1938

BLUE NETWORK

MICHIGAN RADIO NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..Harmon LeRoy Stevens and Herman LeRoy Stevens
Address ..... 932 Military St.
Phone Number 6191
Transmitter Location....32nd St. and Lapeer Ave.
Time on the Air.....6 a.m. to 12 midnight
News Service..... UP
Transcription Service.....Keystone Broadcasting System

Personnel

President-Station Manager..Harmon L. Stevens
Commercial Manager.....Robert Mackin
Sales Promotion Manager.....V. O. Cram
Publicity Director..... Helen Nelson
Chief Announcer..... Allen Keys
Musical Director.....Lyle Patterson
Chief Engineer.....Leslie Conant

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WEXL

ROYAL OAK—EST. 1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Royal Oak Broadcasting Company
Address..... 212 West Sixth Street
Phone Numbers.....Elmhurst 6524; Royal Oak 0815
Transmitter Location.....2201 Woodward Heights Blvd., Ferndale, Michigan
Time on the Air .....7 a.m. to 4 a.m.
News Service .....INS

Personnel

President .....G. B. Hartick
Business Manager.....E. C. Thompson
Program Director-Chief Announcer .....Kirk Knight
Chief Engineer.....Joseph L. McFarland

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WHAL*

SAGINAW—EST. 1939

Frequency: 980 Kc. .....Power: 500 Watts
Owned-Operated by ....Harold F. Gross & Edmund C. Shields
Address ..... Saginaw
Transmitter Location.....Saginaw
Time on the Air.....Daytime license

*Station was licensed to operate under a construction permit at time of going to press.

WSAM

SAGINAW—EST. 1940

Frequency: 1230 Kc..Power: 250 d.; 100 n.
Owned-Operated By...Saginaw Broadcasting Co.
Business Address..... Bancroft Hotel
Phone Number..... 2-6148
Studio Address..... Bay at Weiss St.
Transmitter Location.....Bay at Weiss St.
Time on the Air.....74½ hours per week
News Service.....INS
Transcription Service.....Standard Radio

Personnel

President-Commercial Manager, Milton L. Greenbaum
Station Manager-Program Director .....Jack Parker
Sales Promotion Manager.....Robert Phillips
Chief Engineer.....Simon Maruszan

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WSOO

SAULT STE. MARIE—EST. 1939

Frequency: 1230 Kc.....Power: 250 d.; 100 n.
Owned-Operated By..... Hiawathaland Broadcasting Co.
Address.....West Portage Avenue
Phone Number 2642
Transmitter Location .....U. S. Highway No. 2
Time on the Air .....Unlimited license
Transcription Service .....Standard Radio
Representative .....Joseph Hershey McGillvra

Personnel

General Manager .....Stanley R. Pratt

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WTCM

TRAVERSE CITY—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Midwestern Broadcasting Company
Address .....Anderson Building
Phone Number .....Traverse City 1150
Transmitter Location..Elmwood Township-Leelanau County, Michigan
Time on the Air.....Unlimited License
News Service.....AP
Transcription Service .....Standard Radio
Representative ....Associated Radio Sales

Personnel

President-Station Manager.....Les Biederman
Sales Manager.....Graham Keevil
Sales Promotion Manager.....Bud Hicks
Musical Director..... Don Mullen
Chief Engineer..... Drew McClay

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MINNESOTA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 237

KATE

ALBERT LEA—EST. 1937

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Albert Lea Austin Broadcasting Company
Address .....332 So. Broadway
Phone Number 2338
Transmitter Location.....332 So. Broadway
Time on the Air.....6 a.m. to 12 midnight
News Service.....UP
Transcription Service.....World Broadcasting System
Representative.....Foreman & Company

Personnel

President and Station Manager..E. L. Hayek
Commercial Manager.....Tom H. Lathrop
Program Director-Chief Announcer .....Roy Pickett
Chief Engineer..... George Church

KTOM*

BRAINERD—EST. 1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Edward Tom O'Brien, David Shepard, Howard S. Johnson, John W. Boler
Operated By.....Brainerd-Bemidji Broadcasting Co.
Address ..... Brainerd
Time on the Air .....Unlimited license

* Station had C.P. at press time.

KDAL

DULUTH—EST. 1936

COLUMBIA BROADCASTING SYSTEM

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By..Red River Broadcasting Co., Inc.
Address.....218 Bradley Building
Phone Number.....Melrose 2230
Transmitter Location....Foot of 63rd Ave. W., Duluth, Minn.
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:45 a.m. to 12 midnight
News Service .....Transradio
Transcription Service..Lang-Worth; Standard Radio
Representative.....Free & Peters, Inc.

Personnel

President-Station Manager..Dalton LeMasurier
Commercial Manager.....Odin S. Ramsland
Sales Promotion Manager.....Ellis Harris
Program Director.....Gilbert Fawcett
Chief Engineer.....Robert A. Dettman

WEBC

DULUTH—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....Head of Lakes Broadcasting Co.
Business Address .....WEBC Bldg. (Duluth and Superior, Wisc.)
Phone Number .....Melrose 1537
Transmitter Location .....Unlimited license
Newspaper Affiliation...Duluth News Tribune
Transcription Service .....NC Thesaurus
Representative .....George P. Hollingbery Co.

Personnel

General Manager .....Walter C. Bridges
Business Manager .....Thomas W. Gavin

KGDE

FERGUS FALLS—EST. 1926

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1230 Kc..Power: 250 d.; 100 n.
Owned-Operated By.....Charles L. Jaren
Address .....Fergus Falls
Phone Number 898
Transmitter Location .....Fergus Falls
Time on the Air .....Unlimited license

Personnel

General Manager .....C. L. Jaren

WMFG

HIBBING—EST. 1935

NATIONAL BROADCASTING CO.
NORTH CENTRAL BROADCASTING SYSTEM
ARROWHEAD BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Head of Lakes Broadcasting Co.
Address .....Androy Hotel
Phone Number 1150
Transmitter Location.....Androy Hotel
Time on the Air.....6:30 a.m. to 11 p.m.
News Service .....UP
Transcription Service.....C. P. MacGregor
Representative.....Geoge P. Hollingbery Co.

Personnel

President .....Morgan Murphy
Station Manager.....H. S. Hyett
Sales Promotion Manager.....Leo Freemont
Chief Engineer.....C. B. Persons

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KYSM

MANKATO—EST. 1938

BLUE NETWORK—NBC
MINNESOTA RADIO NETWORK
NORTHWEST RADIO NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....F. B. Clements & Company
Address.....101 North 2nd Street
Phone Number 4673
Transmitter Location....Belgrade Hill—North Mankato, Minn.
Time on the Air.....19 hours daily
News Service .....UP
Transcription Service.....NBC Thesaurus
Representative...Howard H. Wilson Company

Personnel

President .....F. B. Clements
Genera lManager.....John F. Meagher
Merchandising Manager.....Bob DeHaven
Program-Publicity Director.....Jack Hanssen
Continuity Director.....Jeanne Kimball
News Editor.....Orrin Melton
Musical Director.....Maurice Piche

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WCCO

MINNEAPOLIS-ST. PAUL—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 830 Kc.....Power: 50000 Watts
Owned-Operated By ..Columbia Broadcasting System, Inc.
Business Address.....625 Second Avenue So.
Phone Number.....Main 1202
Studio Addresses: 625 Second Avenue So.; Hotel Lowry, St. Paul
Transmitter Location.....Anoka, Minn.
Time on the Air: 4:55 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight
News Service.....AP; UP
Representative..... Radio Sales

Personnel

General Manager.....E. H. Gammons
Assistant to General Manager....Al Sheehan
Commercial Manager.....Thomas H. Dawson
Sales Promotion Manager..Sam H. Kaufman
Program Director.....Hayle Cavanor
Educational Director.....Max Karl
Office Manager.....Emmett Heerdt
Musical Director.....Wallace Olson
Chief Engineer.....Hugh S. McCartney

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WDGY

MINNEAPOLIS-ST. PAUL—EST. 1923

NORTHLAND NETWORK

Frequency: 1130 Kc....Power: 5000 d.; 500 n.
Owned-Operated By.....George W. Young
Address .....Nicollet Hotel
Phone Number.....BRidgeport 7777 (Mpls.); MIdway 6363 (St. Paul)
Transmitter Location.....Route 7
Time on the Air.....6 a.m. to sunset, MST.
News Service..... AP
Transcription Service.....Standard Radio; Lang-Worth
Representative.....Howard H. Wilson Co.

Personnel

Owner and General Mgr.....Geo. W. Young
Commercial Manager.....Lee L. Whiting
Sales Promotion Manager.....Jean Hadley
Chief Engineer.....George K. Jacobson

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WLB

MINNEAPOLIS—EST. 1921

Frequency: 770 Kc.....Power: 5000 Watts
Owned-Operated By..University of Minnesota
Address..Eddy Hall, University of Minnesota
Phone Number..Main 8177, Ext. 419, 821, 822
Transmitter Location..North Cleveland Avenue County Road A-2, St. Paul
Time on the Air: Two-thirds daytime hours (WLB shares time with WCAL)

Personnel

Manager..... Burton Paulu
Program Director.....Betty T. Girling
Chief Engineer.....Martin Shuler

(Non-Commercial Station)

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WLOL

MINNEAPOLIS-ST. PAUL—EST. 1940

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By..Independent Merchants Broadcasting Co.
Business Address.....1730 Hennepin Ave.
Phone Numbers..Atlantic 0406; Midway 4043
Studio Addresses: 1730 Hennepin Ave.; Commodore Hotel, St. Paul
Transmitter Location.....2508 Myrtle Ave., St. Paul
Time on the Air: 6 a.m. to 12:30 a.m.; Saturday, 6 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:30 a.m.
News Service .....INS
Transcription Service.....Associated Music Publishers
Representative.....The Foreman Company

Personnel

President .....C. J. Winton, Jr.
General Manager.....K. W. Husted
Commercial Manager.....Fred F. Laws
Sales Promotion Manager....Douglas Durkin
Program Director.....Robert Sutton
Sports Director.....Harry McTigue
News Editor.....B. E. Hardman
Musical Director.....Verne Rooney
Engineering Supervisor.....Gene Brautigam
Technical Advisor.....Ogden Prestholdt

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TIME...

. . . . . 591 YEARS OF IT ON KSTP

117 national and local spot advertisers have used an average of nearly 5 consecutive years each—an aggregate total of 591! We've prepared a booklet full of proof. Write for it. You'll see how products and services *just like yours* have used KSTP and why! The 8th retail market listens—and buys —when it's on KSTP, the Northwest's leading radio station.

KSTP

50,000 WATTS—CLEAR CHANNEL
EXCLUSIVE NBC AFFILIATE
FOR THE TWIN CITIES

MINNEAPOLIS—ST. PAUL. MINN.

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WTCN

MINNEAPOLIS-ST. PAUL—EST. 1934

BLUE NETWORK

Frequency: 1280 Kc...Power: 5000 d.; 1000 n.
Owned By: Minneapolis Daily Times & St. Paul Dispatch-Pioneer Press
Operated By: Minneapolis Broadcasting Corporation
Address.....Wesley Temple Building
Phone Numbers.....Main 6562; Nestor 8661
Transmitter Location: Snelling Road B. Rose Township
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation: St. Paul Dispatch-Pioneer Press; Minneapolis Daily Times
News Service .....AP
Transcription Service.....Associated Music Publishers
Representative.....Free & Peters

Personnel

President .....G. B. Bickelhaupt
Station Manager.....C. T. Hagman
Commercial Manager...F. Van Konyneburg
Program Director.....Robert DeHaven
Publicity Director-Traffic Manager.Judy Bryson
Musical Director.....Frank Zdarsky
Technical Director.....John M. Sherman

KVOX

MOORHEAD—EST. 1937

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KVOX Broadcasting Co., Inc.
Operated By....North Central Broadcasting System
Address..... Comstock Hotel
Phone Number..... 3-1523
Transmitter Location..14th St. and 12th Ave., South
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service .....UP
Transcription Service.....World Broadcasting System
Representatives: North Central Broadcasting System; Joseph Hershey McGillvra

Personnel

President .....John Boler
Station Manager.....M. M. Marget
Commercial Manager...Reinhart Steinley, Jr.
Program Director.....Ray Stough
Chief Engineer.....Fred Monkkonen

WCAL

NORTHFIELD—EST. 1922

Frequency: 770 Kc.....Power: 5000 Watts
Owned-Operated By.....St. Olaf College
Business Address.....St. Olaf College
Phone Number.....Northfield 770
Studio Addresses.....St. Olaf College, 408 So. Fourth St., Minneapolis
Time on the Air.....6 to sunset

Personnel

President.....L. W. Boe
Station Manager.....M. C. Jensen
Program Director.....Martin Hegland
Musical Director.....O. R. Overby
Chief Engineer.....Amos Dicke

(Non-Commercial Station)

KROC

ROCHESTER—EST. 1935

BLUE NETWORK
NBC—NORTHWEST NETWORK
MINNESOTA RADIO NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Southern Minnesota Broadcasting Co.
Address.....100 First Ave., S. W.
Phone Number.....3924, 2727
Transmitter Location.....Cascade Township
Time on the Air.....6 a.m. to 1 a.m.
News Service.....UP
Transcriptioon Service.....Standard Radio Lang-Worth
Representative.....Howard H. Wilson Co.

Personnel

President and General Mgr..Gregory Gentling
Secretary.....Maxine Jacobs
Station Director.....Wallace S. Stone
Commercial Manager.....W. R. Knutson
Program Director.....La Vell Waltman
VP-Studio Director.....Gerald Wing
Chief Engineer.....Fred C. Clark

KFAM

ST. CLOUD—EST. 1938

BLUE NETWORK
NBC—NORTHWEST NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....The Times Publishing Co.
Business Address.....16-18 Sixth Ave., North
Studio Address.....Weber Bldg.
Transmitter Location.....Highway No. 152
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....St. Cloud Times
News Service.....AP, UP

Personnel

President-General Manager.....Fred Schilplin

KSTP

ST. PAUL-MINNEAPOLIS—EST. 1928

NBC—NORTHWEST NETWORK

Frequency: 1500 Kc.....Power: 50000 Watts
Owned-Operated By.....KSTP, Inc.
Address.....Hotel Saint Paul (St. Paul), Hotel Radisson (Minneapolis)

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Phone Number.....Cedar 5511 (St. Paul), Bridgeport 3222 (Minneapolis)
Transmitter Location.....County Road C and Highway 61
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
News Service.....INS, UP, Radio News Association
Transcription Service.....NBC Thesaurus, World Broadcasting, Lang-Worth, Standard Radio
Representative.....Edward Petry & Company

Personnel

President-General Mgr....Stanley E. Hubbard
Vice-President-Assistant Mgr.....K. M. Hance
Sales Manager.....Ray C. Jenkins
Program Director.....Corinne Jordon
Sales Promotion Manager.....Sam Levitan
Publicity Director.....Joseph O. Meyers
Educational Director-Farm Editor..Val Bjornson
Artists' Bureau Head.....David Stone
Musical Director.....Leonard Leigh
Technical Supervisor.....Hector Skifter

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WMIN

ST. PAUL & MINNEAPOLIS
EST. 1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WMIN Broadcasting Company
Address.....1287 St. Anthony Ave. (St. Paul), 200 Hodgson Bldg. (Minneapolis)
Phone Number.....Nestor 6501 (St. Paul), Atlantic 6293 (Minneapolis)
Transmitter Location....1287 St. Anthony Ave.
Time on the Air: 6 a.m. to 2 a.m.; Saturdays, 6 a.m. to 5 a.m.
News Service.....AP, INS
Transcription Service.....Standard Radio, Associated Music Publishers
Representative.....William G. Rambeau Co.

Personnel

President and General Mgr...Edward Hoffman
Sales Promotion Manager....Samuel N. Nemer
Program-Publicity Director.....Marlyn Powell
Production Manager-Chief Announcer, Frank Devaney
Musical Director.....Lillian Jones
Chief Engineer.....Warren Fritze

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WHLB

VIRGINIA—EST. 1936

NATIONAL BROADCASTING CO.
ARROWHEAD NETWORK

Frequency 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Head of the Lakes Broadcasting Co.
Address.....WHLB Bldg.
Phone Number.....2000
Transmitter Location.....16th and Sixth Ave.
Time on the Air.....6:30 a.m. to 11 p.m.
News Service.....UP
Representative.....George P. Hollingbery Co.

Personnel

President.....W. C. Bridges
Station Manager.....Barney Irwin
Chief Announcer.....Norman Page
Chief Engineer.....Wayne Kestila

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KWLM

WILMAR—EST. 1940

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Lakeland Broadcasting Company
Business Address.....Willmar, Minn.
Phone Numbers.....1340, 1310, 910
Studio Address.....Willmar War Memorial Auditorium
Transmitter Location.....Foot Lake
Time on the Air.....6 a.m. to 12 midnight
Transcription Service.....World Broadcasting System
Representative.....North Central Broadcasting System

Personnel

President-General Manager.....H. W. Linder
Program Director.....Willard Linder
Production Manager.....Earl Henton
Montevideo Studio Manager.....Gil Frayseth
Chief Announcer.....Jack Lynch
Chief Engineer.....Verne Baumgartner

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KWNO

WINONA—EST. 1938

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Winona Radio Service
Address.....216 Center St.
Phone Number.....3314
Transmitter Location.....831 Sarnia St.
Time on the Air.....6:30 a.m. to 11 p.m.
Newspaper Affiliation...Winona Republican-Herald
News Service.....UP
Transcription Service.....Standard Radio

Personnel

President.....M. H. White
General Manager.....L. L. McCurnin
Program Director.....Margaret Johnson
Production Manager-Publicity Director, Joe Foss
Chief Announcer.....Don Hendricks
Traffic Manager.....Phylis Lund
Accountant.....Isabelle Hartung
Musical Director.....Margaret Johnson
Chief Engineer.....Maurice Reutter

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MISSISSIPPI

For Latest U. S. Census, Population and Retail Trade Data
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W C B I

COLUMBUS—EST. 1940

MISSISSIPPI NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Birney Imes, Jr.
Operated By.....Columbus Broadcasting Co.
Business Address.....Gilmer Hotel
Phone Number.....1313
Studio Addresses....Gilmer Hotel, Henry Clay Hotel, Westpoint, Miss.
Transmitter Location.....Tombigbee Bridge
Time on the Air.....16 hours daily
Newspaper Affiliation...Columbus Commercial Dispatch
News Service.....AP
Transcription Service.....Standard Radio, Keystone Broadcasting System, BMI
Representative.....Associated Radio Sales

Personnel

Owner.....Birney Imes, Jr.
General Manager.....Bob McRaney
Commercial Manager.....James Eatherton
Chief Announcer-Musical Director..Phil Gulley
Children's Program Director.Mrs. John Q. Hays
West Point Studio Director.....Madge Moore
MSCW Studio Director.....Dr. Crandall
Chief Engineer.....P. C. Melone

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W J P R

GREENVILLE—EST. 1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....John R. Pepper (Radio Services Co.)
Address.....107 So. Poplar
Phone Number.....1770
Transmitter Location.....North on Highway No. 1
Time on the Air.....7 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....Associated Music Publishers

Personnel

Owner.....John R. Pepper
Station Representative.....Frank W. Baldwin
Program Director.....Bert Ferguson
Production Manager.....Barbee Ashley
Chief Announcer.....Bob Thompson
Musical Director.....Charlotte Hague
Chief Engineers..Ray A. Dickson, Horace Alvis

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W G R M

GREENWOOD—EST. 1938

BLUE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....P. K. Ewing
Operated By.....W. E. Williams
Address.....222 Howard Street
Phone Number.....1717
Transmitter Location.....One mile north of city
Time on the Air.....15½ hours per day
Transcription Service.....C. P. MacGregor
Representative.....Sears & Ayer, Inc.

Personnel

President.....P. K. Ewing
General Manager.....W. E. Williams
Program Director.....John Norton

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W G C M

GULFPORT—EST. 1929

MISSISSIPPI STATE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WGCM, Inc.
Business Address.....Hewes-Martin Bldg.
Phone Numbers.....1111 (Gulfport), 265 (Biloxi)
Transmitter Location.....Arlington Heights
Time on the Air.....7 a.m. to 10 p.m.
News Service.....INS
Transcription Service.....C. P. MacGregor

Personnel

President.....P. K. Ewing
General Manager.....F. C. Ewing
Program Director-Chief Announcer, Jack Daughtery
Production Manager.....H. C. Hill
Publicity Director.....Al Wolfe
Artists' Bureau Head.....M. E. McCorkle
Chief Engineer.....Gordon Clark

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W F O R

HATTIESBURG—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Forrest Broadcasting Co.
Address.....302 Hemphill St.
Phone Number.....1866
Transmitter Location.....W. Seventh St. and 25th Ave.
Time on the Air.....6 a.m. to 11:05 p.m.
News Service.....AP
Representative.....Sears & Ayer

Personnel

President and General Manager...C. J. Wright
Program Director.....John T. Orr
Chief Engineer.....C. H. Dyess

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WJDX

JACKSON—EST. 1929

Frequency: 1300 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Lamar Life Insurance Company
Business Address.....Lamar Life Building
Phone Numbers.....2-1183 (Adv. Dept.), 2-2641 (Studios)
Studio Address.....Heidelberg Hotel
Transmitter Location.....U. S. Highway No. 51
Time on the Air: 6:15 a.m. to 11:05 p.m.; Sundays, 8 a.m. to 11:05 p.m.
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....George P. Hollingbery Company

Personnel

Station Manager.....Wiley P. Harris
Commercial and Advertising Manager, Allen Lacy, Jr.
Program-Musical Director...Maurice Thompson
Publicity Director.....Pat Halverson
Chief Engineer.....P. G. Root

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WSLI

JACKSON—EST. 1938

THE BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Standard Life Broadcasting Co.
Address .....Robert E. Lee Hotel
Phone Number 3-2788
Transmitter Location.....Jackson
Time on the Air .....Unlimited license
Transcription Service .....Standard Radio

Personnel

Manager .....L. M. Sepaugh

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WAML

LAUREL—EST. 1935

NATIONAL BROADCASTING CO.
MISSISSIPPI NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....New Laurel Radio Station, Inc.
Address.....535½ Central Ave.
Phone Number.....288
Transmitter Location.....Washington Road
Time on the Air.....6:30 a.m. to 10:15 p.m.
News Service.....UP
Transcription Service.....World Broadcasting System
Representative.....Associated Radio Sales

Personnel

President.....D. A. Matison
Station and Commercial Mgr.....H. M. Smith
Sales Promotion Manager...Granville Walters
Program Director.....Frank Hollfield
Bookkeeper.....Verna Tyler
Chief Engineer.....Bruce Dennis

WSKB

McCOMB—EST. 1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...McComb Broadcasting Corp.
Business Address.....Box 111
Phone Number.....37
Studio Address.....McColgan Hotel
Transmitter Location.....Pike County
Time on the Air.....6 a.m. to 10 p.m.
News Service.....UP
Transcription Service....World Broadcasting System

Personnel

President.....Robert L. Sanders
General Manager.....George Blumenstock
Station Manager.....Charles White
Program Director.....Julia D. Blumenstock
Chief Announcer.....Bill Lowery
Musical Director.....Mrs. B. L. Mathis
Chief Engineer.....Robert Louis Sanders

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WCOC

MERIDIAN—EST. 1926

COLUMBIA BROADCASTING SYSTEM
MISSISSIPPI NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By....Mississippi Broadcasting Co., Inc.
Address.....Threefoot Building
Phone Number.....1042
Transmitter Location....Highway No. 45 North
Time on the Air.....7 a.m. to 11:30 p.m.
News Service.....UP

Personnel

General Manager.....D. W. Gavin

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WMIS

NATCHEZ—EST. 1941

MISSISSIPPI & LOUISIANA NETWORKS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.Natchez Broadcasting Co.
Address.....407 Franklin St.
Phone Number.....1515
Transmitter Location...Highway No. 61, North
Time on the Air.....7 a.m. to 10 p.m.
News Service.....INS
Transcription Service.....C. P. MacGregor

Personnel

President.....P. K. Ewing
Station Manager.....P. K. Ewing, Jr.
Commercial Manager.....B. O. Pennington
Program Director.....Val Jensen
Chief Announcer.....Lloyd Harris
Bookkeeper.....A. R. Young
Musical Director.....Harry King Barth
Chief Engineer.....George Wilson

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WQBC
VICKSBURG

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Broadcasting Company, Inc.
Address.....Hotel Vicksburg
Phone Number.....312
Transmitter Location.....2½ miles S. E. of Vicksburg
Time on the Air.....9½ to 10½ hours daily
Newspaper Affiliation.....Vicksburg Evening Post
News Service.....AP
Transcription Service.....World Broadcasting System

Personnel

President.....L. P. Cashman
Station Director.....O. W. Jones
Sales Promotion Manager.....J. A. Tillman
Program Director-Chief Announcer..J. C. Lentz
Chief Engineer.....C. E. Drake

MISSOURI

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KFVS
CAPE GIRARDEAU—EST. 1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Oscar C. Hirsch
Operated By.....Oscar C. Hirsch Battery & Radio Co.
Address.....324 Broadway
Phone Number.....2104, 2105
Transmitter Location.....3½ miles west of Cape Girardeau on Highway No. 61
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 9 p.m.
News Service.....Transradio
Transcription Service.....Standard Radio, Lang-Worth
Representative.....John E. Pearson

Personnel

President-General Manager...Oscar C. Hirsch
Sales Manager.....Ralph L. Hirsch
Program Director.....Virginia Bahn

KFRU
COLUMBIA—EST. 1925
BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Star Times Publishing Company
Address.....Ninth and Elms Sts.
Phone Number.....4141-42
Transmitter Location.....1200 East Broadway
Time on the Air.....7:15 a.m. to 11 p.m.
Newspaper Affiliation.....Star Times Publishing Company
News Service.....AP, INS, UP
Transcription Service.....NBC Thesaurus
Representative.....Weed & Company, New York, N. Y.

Personnel

President.....Elzey Roberts
Vice-President.....John C. Roberts, Jr.
General Manager.....C. L. Thomas
Program Director.....Guy Lowe
Commercial Manager.....J. W. Roth
Production Manager.....Harold Douglas
Publicity Director.....Foster H. Brown
Chief Engineer.....Myrl Roe Solomon
Artists' Bureau Head.....Wm. Haley, Jr.
Musical Director.....Carl Stepp
Chief Engineer.....Robert Haigh

KHMO
HANNIBAL—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Courier Post Publishing Co.
Address.....102½ S. Main St.
Phone Number.....3450
Transmitter Location.....Lindell Ave.
Time on the Air.....6 a.m. to 11 p.m.
Newspaper Affiliation.....Hannibal Courier-Post
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....John E. Pearson

Personnel

General Manager.....E. L. Sparks
Commercial Manager.....Earl Dougherty
Chief Announcer.....Bob McCoy
Continuity-Traffic Manager.....George Moon
Chief Engineer.....Ben Parrish

KWOS
JEFFERSON CITY—EST. 1936
MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Tribune Printing Co.
Business Address.....210 Munroe
Phone Number.....4000
Studio Address.....St. Mary's Blvd.
Transmitter Location.....St. Mary's Blvd.
Time on the Air.....123 hours weekly
Newspaper Affiliation...Jefferson City Capitol News & Post Tribune

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PUT YOUR MONEY ON THE BLUE!

The Winning Radio Bet in the Golden Kansas City Market

KANSAS CITY DEALS IN MILLIONS!

$285,000,000 *worth of merchandise is sold through Kansas City retail stores annually.*

$112,000,000 *worth of meat products are produced in Kansas City packing plants each year.*

$69,000,000 *are paid out annually to employees of Kansas City's wholesale and retail stores.*

$47,000,000 *are paid each year to employees of industrial manufacturing concerns.*

$4,000,000,000 *represent the approximate amount of wealth created in this area annually from livestock marketed, farm crops raised, and oil and minerals produced.*

In Kansas City, there's a spot on the dial now being tuned in by more and more people every day—the favorite station of thousands who play a big part in making Kansas City one of the nation's greatest markets.

And this station is KCMO—the basic blue network station in this great buying area.

KCMO reaches the people you want to hear your message. And it does this with a degree of economy that will surprise you. For KCMO's popularity and KCMO's rates make this station the most profitable of all radio "buys" in this market.

Write us about the time that's available and the merchandising service that goes with it.

John E. Pearson, Representative

5000 WATTS KCMO 1480 ON YOUR DIAL

Basic Blue Network

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News Service.....AP, UP
Transcription Service.....World Broadcasting System
Representative.....Sears & Ayer

Personnel

President.....R. C. Goshorn
Station Manager.....R. L. Rose
Program Director.....Elda Oswald
Chief Engineer.....J. C. Haynes, Jr.

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WMBH

JOPLIN—EST. 1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Joplin Broadcasting Co.
Address.....Frisco Bldg., Sixth and Main Sts.
Phone Number.....330-1-2
Transmitter Location.....13th and Roosevelt
Time on the Air: 6 a.m. to 11 p.m.; Saturdays, 6 a.m. to 12 midnight
Newspaper Affiliation...Joplin Globe & News-Herald
News Service.....UP
Transcription Service.....World Broadcasting System
Representative.....Sears & Ayer

Personnel

President-Station Manager.....D. J. Poynor
Commercial Manager.....Bob Burke
Sales Promotion Manager...J. Charles McIntire
Program Director.....Roy Wilson
Production Manager.....Stella Lukens
Continuity Director-News Editor, Paul Stubblefield
Chief Engineer.....Baxter Burriss

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KCMO

KANSAS CITY—EST. 1925

BLUE NETWORK

Frequency: 1480 Kc...Power: 5000 d., 1000 n.
Owned-Operated By.....KCMO Broadcasting Company
Address.....1515 Commerce Trust Building
Phone Number.....Victor 0900
Transmitter Location.....10th and Hardesty
Time on the Air.....6 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Associated Music Publishers, C. P. MacGregor
Representative.....John Pearson

Personnel

President.....T. L. Evans
General & Sales Manager.....Jack Stewart
Business Manager.....C. E. Breazeal
Sales Promotion Manager...Richard W. Evans
Program Director.....Dorothy Stewart
Production Manager.....Kenneth Heady
Publicity Director.....Dave Brown
News Editor.....James Munroe
Musical Director.....Virginia Crumbaugh

KITE

KANSAS CITY—EST. 1934

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By .....First National Television, Inc.
Address .....Irving-Pitt Building
Phone Number .....Harrison 5818
Transmitter Location .....Kansas City
Time on the Air .....Unlimited license

Personnel

General Manager .....D. E. "Plug" Kendrick

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KMBC

KANSAS CITY—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By .....Midland Broadcasting Co.
Address ..... Pickwick Hotel
Phone Number .....Harrison 2650
Transmitter Location .....50th & Bellinger Rd.
Time on the Air: 5 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
Transcription Service: Lang-Worth; World Broadcasting System
Representative .....Free & Peters, Inc.

Personnel

President .....Arthur B. Church
Vice-President and Managing Director, Karl Koerper
Director of Sales .....Sam H. Bennett
Director Natl. Program Sales....Geo. E. Halley

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WDAF

KANSAS CITY—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....The Kansas City Star Company
Address.....1729 Grand Ave
Phone Number.....Harrison 1200
Transmitter Location.....82nd and Mission Road, Johnson County, Kans. ... ...
Time on the Air: Daily ex. Sunday, 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliation...The Kansas City Star
News Service.....AP
Transcription Service.....Lang-Worth
Representative...Edward Petry and Company

Personnel

President.....George B. Langan
Station Manager.....H. Dean Fitzer
Assistant Manager.....V. S. Batton
Commercial Manager.....R. Gardner Reames
Program Manager.....Harry J. Kaufmann
Chief Announcer.....Randall Jessee
Chief Engineer.....Joseph A. Flaherty

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IN GREATER ST. LOUIS

KSD

NBC RED NETWORK

THE NETWORK MOST PEOPLE LISTEN TO MOST

There Is ONE and Only One Basic NBC Red Network in the World

In the prosperous area where St. Louis is the center, KSD is the only basic NBC Red Network station—it is 225 miles to the nearest.

A Distinguished Broadcasting Station

Station KSD—The St. Louis Post-Dispatch

POST-DISPATCH BUILDING, ST. LOUIS, MO.

FREE & PETERS, INC., NATIONAL ADVERTISING REPRESENTATIVES

NEW YORK CHICAGO DETROIT ATLANTA SAN FRANCISCO LOS ANGELES

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W H B

KANSAS CITY—EST. 1922

MUTUAL
KANSAS STATE NETWORK

Frequency: 880 Kc.....Power: 1000 Watts
Owned By....Cook Paint & Varnish Company
Operated By.....WHB Broadcasting Company
Address.....Scarritt Building
Phone Number.....Harrison 1161
Transmitter Location.....North Kansas City
Time on the Air.....5:30 a.m. until local sunset
News Service.....INS
Representative.....Donald Dwight Davis

Personnel

President.....Donald Dwight Davis
Station Manager.....John T. Schilling
Vice-President and Treasurer.....John F. Cash
Merchandising Manager.....Bert Bidwell
Program Director-Chief Announcer..Dick Smith
Publicity Director.....Les Combs
Artists' Bureau Head.....Les Jarvies
Musical Director.....Frank Wilson
Chief Engineer.....Henry Goldenberg

K W O C

POPLAR BLUFF—EST. 1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....A. L. McCarthy, O. A. Tedrick, J. H. Wolpers d/b Radio Station K W O C
Address.....1801 Main St.
Phone Number.....1310
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 8 a.m. to 5 p.m.
Newspaper Affiliation.....Poplar Bluff Daily American Republic
News Service.....AP
Transcription Service.....World Broadcasting
Representative.....John E. Pearson

Personnel

General Manager.....P. H. Cunningham
Production Manager.....William R. Tedrick
Chief Engineer.....Don Lidenton

K F E Q

ST. JOSEPH—EST. 1924

BLUE NETWORK

Frequency: 680 Kc.....Power: 2500 d., 500 n., (C.P. 5000 d. & n.)
Owned-Operated By.....KFEQ, Inc.
Address.....Schneider Building
Phone Number.....4-0813
Transmitter Location.....East and south of St. Joseph on the Pickett Road
Time on the Air..6 a.m. to Pacific Coast sunset
Newspaper Affiliation..St. Joseph News-Press, St. Joseph Gazette
News Service.....UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....Headley-Reed Company

Personnel

President-Treasurer.....Barton Pitts
Nat'l Advertising Manager..Glen G. Griswold
Local Advertising Manager.....J. Ted Branson
Program Director.....Harry Packard
Chief Engineer.....J. Wesley Koch

K M O X

ST. LOUIS—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1120 Kc.....Power: 50000 Watts
Owned-Operated By...Columbia Broadcasting System, Inc.
Address.....401 South Twelfth Blvd.
Phone Number.....Central8240
Transmitter Location.....Lemay Ferry and Baumgartner Roads
Time on the Air: 5 a.m. to 1 a.m.; Sundays, 7 a.m. to 12:15 a.m.
News Service.....AP, Transradio, UP
Transcription Service.....Associated Music Publishers
Representative.....Radio Sales

Personnel

General Manager.....Merle S. Jones
Local Sales Manager.....J. Soulard Johnson
Sales Promotion Manager.....Tom Rooney
Program Director.....Chester Renier
Production Manager.....James Douglass
Publicity Director.....C. Cabanne Link
Chief Announcer.....France Laux
Musical Director.....Ben Feld
Chief Engineer.....Harry Harvey

K S D

ST. LOUIS—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 550 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Pulitzer Publishing Company
Address.....Twelfth and Olive Sts.
Phone Number.....Main 1111
Transmitter Location....Twelfth and Olive Sts.
Time on the Air.....5:30 a.m. to 12:30 a.m.
Newspaper Affiliation.....St. Louis Post-Dispatch
News Service.....AP
Transcription Service.....NBC Thesaurus, Lang-Worth
Representative.....Free & Peters, Inc.

Personnel

President.....Joseph Pulitzer
General Manager.....George M. Burbach
Commercial and Sales Manager.....Edward W. Hamlin

K F U O

ST. LOUIS—EST. 1921

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Evangelical Lutheran Synod of Missouri, Ohio and other states

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Operated By....Board of Control of Concordia Seminary
Address.....801 DeMun Ave.
Phone Number.....DELmar 3030
Transmitter Location.....801 DeMunn Ave.
Time on the Air.....Daytime license
News Service.....UP
Transcription Service.....Lang-Worth

Personnel

Station Manager.....Herman H. Hohenstein
Production Manager-Chief Announcer, Elmer Knoernschild
Accountant-Office Manager..William C. Krato
Director of Continuity.....Karl Boehmke
Musical Director.....Theodore Hoelty-Nickel
Chief Engineer.....Carl S. Meyer

KWK

ST. LOUIS—EST. 1927

MUTUAL BROADCASTING SYSTEM

Frequency: 1380 Kc....Power: 5000 d., 1000 n. (CP 5000)
Owned-Operated By.....Thomas Patrick, Inc.
Address..Hotel Chase, Lindell & Kingshighway
Phone Number.....Rosedale 3210
Transmitter Location.....500 E. Logan, Baden Station, Baden, Mo.
Time on the Air: 5:45 a.m. to 1 a.m.; Sundays, 7 a.m. to 12:30 a.m.
News Service.....UP
Transcription Service.....World Broadcasting System
Representative.....Paul H. Raymer Company

Personnel

President.....R. T. Convey
Station Director.....Ray E. Dady
Sales Manager.....V. E. Carmichael
National Sales Manager.....R. M. Sampson
Chief Announcer.....Martin Bowin
Program Director.....John Tinnea
Production Manager.....Dan Seyforth
Sales Service Manager...Robert J. Richardson
Assistant Sales Service Manger...Lloyd Smith
Publicity Director.....Sue McCaslin
Musical Director.....Rolla Coughlin
Chief Engineer.....James Burke

KXOK

ST. LOUIS—EST. 1939

BLUE NETWORK

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Star-Times Publishing Company
Address.....12th and Delmar Blvds.
Phone Number.....CHestnut 3700
Transmitter Location.....Horse Shoe Lake, Madison County, Ill.
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliation.....St. Louis Star-Times
News Service.....INS; UP
Transcription Service.....Associated Music Publishers, Standard Radio, Lang-Worth
Representative.....Weed & Company

Personnel

General Manager.....John C. Roberts, Jr.
Sales Manager.....Clarence G. Cosby
Program Director.....C. L. Thomas
News Editor.....Harry Renfro
Publicity Director.....Robert Seat
Chief Announcer.....William Durbin
Continuity Editor.....Charles Barnhart
Musical Director.....Stanley W. Daugherty
Chief Engineer.....Art Rekart

WEW

ST. LOUIS—EST. 1921

Frequency: 770 Kc.....Power: 1000 Watts
Owned-Operated By...The St. Louis University
Address.....3642 Lindell Blvd.
Phone Number.....FRanklin 5665
Transmitter Location.....3642 Lindell Blvd.
Time on the Air.....6 a.m. to local sunset
News Service.....INS
Transcription Service.....Standard Radio, Lang-Worth
Representative.....John E. Pearson

Personnel

President.....Rev. H. B. Crimmins
General Manager.....Nicholas Pagliara
Program-Publicity Director.....Don C. Lochner
Production Manager.....Mark Thompson
Office Manager.....Myrtle L. Brigham
Musical Director.....Ralph Stein
Chief Engineer.....George Rueppel

WIL

ST. LOUIS—EST. 1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Missouri Broadcasting Corp.
Address.....Melbourne Hotel
Phone Number.....Jefferson 8403
Transmitter Location.....3601 Lindell Blvd.
Time on the Air: 7 a.m. to 2 o.m.; Saturdays, 7 a.m. to 3 a.m.; Sundays, 8:30 a.m. to 12 midnight
News Service.....INS
Transcription Service.....Standard Radio, C. P. MacGregor, Lang-Worth
Representative.....William G. Rambeau Co.

Personnel

President and General Manager, Lester A. Benson
Vice-President.....Clarence W. Benson
Commercial Manager.....David Pasternak
Program Director.....Neil Norman
Continuity Editor.....Frances Mary Rice
Merchandising Manager.....William Durney
Publicity Director.....Bart Slattery
Musical Director.....Allister Wylie
Chief Engineer.....Chal H. Stoup

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KDRO

SEDALIA—EST. 1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Albert S. and Robert A. Drohlich d/b Drohlich Bros.
Address.....2100 W. Broadway
Phone Number.....4004, 4005
Transmitter Location.....2100 W. Broadway
Time on the Air: 6 a.m. to 11 p.m.; Saturdays, 6 a.m. to 12 midnight
News Service.....UP
Transcription Service.....Standard Radio
Representative.....John Pearson

Personnel

Station Manager.....Robert A. Drohlich
Promotion Manager.....Albert S. Drohlich
Commercial Manager.....John Pearson
Program Director.....William Davis
Musical Directors.....William Davis, Robert J. Williamson
Chief Engineer.....Glen Gray

KGBX

SPRINGFIELD—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By..Springfield Broadcasting Co.
Address.....508 St. Louis St.
Phone Number.....1360-1-2-3
Transmitter Location.....Bolivar Road
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Springfield Newspapers, Inc.
News Service.....UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....John E. Pearson

Personnel

President.....Tams Bixby, 2nd
General Manager.....Ralph D. Foster
Commercial Manager.....Leslie L. Kennon
Sales Promotion Manager.....Carl S. Ward
Program Director.....Hugh Aspinwall
Chief Engineer.....Fritz Bauer

KTTS*

SPRINGFIELD—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Independent Broadcasting Co.
Address.....Springfield
Transmitter Location.....Springfield
Time on the Air.....Unlimited license

Personnel

President-Treasurer.....J. H. G. Cooper
Vice-President.....Frank L. Sedgwick
Secretary.....Irving W. Schwab

*Station had a construction permit at press-time and no further information was available.

KWTO

SPRINGFIELD—EST. 1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By..Ozarks Broadcasting Co.
Address.....508 St. Louis St.
Phone Number.....1360-1-2-3
Transmitter Location.....Bolivar Road
Time on the Air.....5 a.m. to local sunset
Newspaper Affiliation.....Springfield Newspapers, Inc.
News Service.....UP
Transcription Service.....Standard Radio
Representative.....John E. Pearson

Personnel

President and Station Mgr.....Ralph D. Foster
Commercial Manager.....Leslie L. Kennon
Sales Promotion Manager.....Carl S. Ward
Program Director.....Hugh Aspinwald
Chief Engineer.....Fritz Bauer

MONTANA

For Latest U. S. Census, Population and Retail Trade Data
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KGHL

BILLINGS—EST. 1928

BLUE NETWORK—NBC

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....Northwestern Auto Supply Co.
Address.....Fifth and North Broadway
Phone Number.....2222
Transmitter Location...6 miles west of Billings
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.
News Service.....UP
Transcription Service.....NBC Thesaurus
Representative.....The Katz Agency

Personnel

President.....C. O. Campbell
Station Manager.....Ed Yocum
Sales Promotion Manager.....E. E. Casney
Program Director.....M. V. Braunberger
Publicity Director.....Lear Mucoy
Chief Engineer.....Jeff Kiichli

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KRBM
BOZEMAN—EST. 1939
BLUE NETWORK—NBC
Z-BAR NET

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By..KRBM Broadcasters, Inc.
Address.....Baxter Hotel
Phone Number.....1420
Transmitter Location.....East of Bozeman
Time on the Air.....7 a.m. to 10:30 p.m.
News Service.....UP
Transcription Service....Lang-Worth, Davis & Schwegler
Representative.....The Walker Co.

Personnel

President.....R. B. MacNab, Jr.
Station Manager.....Ernest A. Neath
Commercial Manager.....Melvin F. F. Jass
Program Director.....L. L. Sterling
Chief Engineer.....Fred Heister

•

KGIR
BUTTE—EST. 1929
BLUE NETWORK—NBC
Z-BAR NET

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....KGIR, Inc.
Address .....Butte

KGIR BUTTE

MONTANA'S ONLY NON-DIRECTIONAL

5000 WATT FULL TIME STATION

★

Also (As Bonus Stations)

KPFA-KRBM

Helena Bozeman & Livingston

★

Connected by permanent lines—

Available on Z Net or

on NBC Red or The Blue Network

BOX 1956 BUTTE, MONTANA

Phone Number.....22-3-44
Transmitter Location.....Butte
Time on the Air.....7 a.m. to 1 a.m.
News Service.....UP
Transcription Service.....Standard Radio, Titan, Lang-Worth
Representative.....The Walker Co.

Personnel

Manager.....Ed. B. Craney
Sales Manager.....M. E. Dunn
Program Director.....Pat Goodover
Musical Director.....B. R. Sprague
Chief Engineer.....Fred Heister

•

KFBB
GREAT FALLS—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By...Buttrey Broadcast, Inc.
Address.....605 First National Bank Building
Phone Number.....4377, 4378
Transmitter Location..4½ miles west of Great Falls
Time on the Air: 7 a.m. to 11 p.m., Sundays, 9 a.m. to 11 p.m.
Newspaper Affiliation.....The Tribune
News Service.....UP
Transcription Service.....NBC Thesaurus, Standard Radio
Representative.....Weed & Company, Walter Biddick Company

Personnel

President.....F. A. Buttrey
General Manager.....Joseph P. Wilkins
Program Director.....John Alexander
Chief Engineer.....Wilbur Myhre

•

KPFA
HELENA—EST. 1937
BLUE NETWORK
NATIONAL BROADCASTING CO.—Z BAR NET

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Peoples Forum of the Air
Address.....1306 Eleventh Ave.
Phone Number.....1240
Transmitter Location.....Helena
Time on the Air.....8 a.m. to 11 p.m.
News Service.....UP
Transcription Service.....Lang-Worth, NAB
Representative.....The Walker Co.

Personnel

President.....Barclay Craighead
Station Manager.....K. O. MacPherson
Chief Engineer.....R. D. Martin

•

KGEZ
KALISPELL—EST. 1927

Frequency: 1340 Kc.....1000 Watts (C.P. 1460 Kc.; 1000 Watts)
Owned-Operated By.....Donald C. Treloar

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Address.....203 - 1st Ave. E.
Phone Number.....332 (Office), Rural 3220 (Transmitter)
Transmitter Location.....2½ miles south of Kalispell, on Highway No. 93
Time on the Air.....7 a.m. to 10 p.m.
News Service.....UP
Transcription Service.....C. P. MacGregor
Representative.....Homer Owen Griffith

Personnel

General Manager.....Donald C. Treloar
Commercial Manager.....W. B. LaBonte
Program-Musical Director.....Oliver Hockley
Production Manager-Chief Announcer, H. R. Chittick
Chief Engineer.....Donald Gorman

K R J F

MILES CITY—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Star Printing Co.
Business Address.....13 N. Sixth St.
Phone Number.....60, 61
Studio Address.....U. S. Highway No. 212
Transmitter Location...U. S. Highway No. 212
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 10 a.m. to 9 p.m.
Newspaper Affiliation.....Miles City Star
News Service.....AP
Transcription Service.....World Broadcasting

Personnel

General Manager.....W. F. Flinn
Station Manager.....Don Tannehill
Program Director.....Mary Tannehill
Chief Engineer.....R. E. Nelson

K G V O

MISSOULA—EST. 1931

COLUMBIA BROADCASTING SYSTEM

Frequency: 1290 Kc....Power: 5000 d., 1000 n.
Owned-Operated By.....Mosby's Inc.
Address.....132 W. Front St.
Phone Number.....2155
Transmitter Location.....Highway No. 10
Time on the Air.....7 a.m. to 11 p.m.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Burns-Smith Co.

Personnel

President and Station Manager....A. J. Mosby
Assistant Manager-Program Director, James Alden Barber
News-Publicity Director.....Bob Walker
Educational Director.....King Harmon
Accountant.....Ray Hanson
Traffic Manager.....Hermina Girson

K G C X

WOLF POINT—EST. 1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....E. E. Krebsbach
Business Address.....Wolf Point
Phone Number.....102
Studio Address.....Westland Super Service Station
Transmitter Location.....2 miles east of Wolf Point
Time on the Air.....7:30 a.m. to 10 p.m.
News Service.....Transradio
Transcription Service.....Lang-Worth, World Broadcasting System, Davis & Schwegler, Keystone Broadcasting System

Personnel

President.....E. E. Kresbach
Station and Commercial Manager, Milton J. Severson
Chief Announcer.....Mel King
Musical Director.....Wendel Manvel
Chief Engineer.....Eugene Bunker

NEBRASKA

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K O R N

FREMONT—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Nebraska Broadcasting Corporation
Address.....Pathfinder Hotel
Phone Number.....1060, 1061
Transmitter Location....1 mile east of Fremont
Time on the Air.....6 a.m. to 10 p.m.
News Service.....AP
Representative.....Sears and Ayer, Inc.

Personnel

President.....Arthur Baldwin
Legal Counsel.....A. C. Sidner
General Manager.....Lloyd C. Thomas
Station-Commercial Manager.....Jack Luther
Program Director.....Clarice Allport
Chief Announcer.....William Talbot
Chief Engineer.....Lee Gustavson

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"Pailin' a cow" sounds as foreign to the city-ite, as "Having brunch" does to the farmer. To *sell* your product, talk your listeners' language. Use KOIL and KFAB.

KOIL sells your product to metropolitan listeners in the greater Omaha area, because it speaks the language of the city. KFAB sells in the agricultural areas throughout Nebraska and her neighboring states, because it knows how to talk to farm men and farm women. Including famous 7-Point Plus Merchandising, there are dozens of other reasons, too, why KOIL and KFAB will give *your* product a substantial sales boost.

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DON SEARLE, *GENERAL MANAGER* . . .
ED PETRY & COMPANY, INC., *NATIONAL REPRESENTATIVE*

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K M M J

GRAND ISLAND—EST. 1925

Frequency 750 Kc.....Power: 1000 Watts
Owned-Operated By.....KMMJ, Inc.
Address.....315½ North Locust St.
Phone Number.....703
Transmitter Location.....Phillips, Nebr.
Time on the Air.....5 a.m. until local sunset
News Service.....UP
Transcription Service.....Standard Radio
Representative.....Headley-Reed Co.

Personnel

President-General Manager.....Don Searle
Business Manager.....Wick Heath
Commercial Manager.....William Martin
Program Director-Chief Announcer, George Kister
Production Manager .....Dick Yarnall
Chief Engineer.....Ray Taylor

•

K H A S

HASTINGS—EST. 1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....The Nebraska Broadcasting Co.
Address .....West Second St.
Transmitter Location .....Hastings
Time on the Air .....Unlimited license
Transcription Service .....World Broadcasting System

Personnel

Station Manager .....George H. Engelter
Chief Engineer.....Walter Ely

•

K G F W

KEARNEY—EST. 1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Central Nebraska Broadcasting Corporation
Address.....Federal Annex Bldg.
Phone Number.....Executive office, 23542, Program Dept., 31551
Transmitter Location.....South Central Ave.
Time on the Air:.....6 a.m. to 10 p.m.
News Service.....AP
Transcription Service.....Standard Radio
Representative.....Sears & Ayer, Inc.

Personnel

General Manager.....Lloyd C. Thomas
Station-Commercial Manager.E. Anson Thomas
Sales Promotion Manager....David G. Roberts
Program Director-Chief Announcer.Paul Roscoe
Production Manager.....Leslie Cox
Publicity Director.....Harold Clark
Office Manager.....Betty Bishop
Farm Editor.....Leonard Brown
Chief Engineer.....Jack Lewis

K F A B

LINCOLN—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 780 Kc.....Power: 10000 Watts
Owned-Operated By.....KFAB Broadcasting Company
Address.....Hotel Lincoln
Phone Number.....2-3214
Transmitter Location....17th and Holdrege Sts.
Time on the Air: 4:45 a.m. to 12 midnight. (Synchronized with WBBM sunset to midnight)
Newspaper Affiliation.....Nebraska State Journal, Lincoln Star
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Frank D. Throop
General Manager.....Don Searle
Station Manager.....W. Judson Woods
Commercial Manager.....Arthur J. Weaver
Sales Promotion Manager....R. Bruce Wallace
Auditor-Office Manager.....Paul L. Dodd
Publicity Director.....Angus Nicoll
Continuity Head.....L. A. Miller
Traffic Manager.....George Haskell
Music Librarian.....Alene McKinney
Chief Engineer.....Mark Bullock

•

K F O R

LINCOLN—EST. 1924

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Cornbelt Broadcasting Coroporation
Address.....Hotel Lincoln
Phone Number.....2-3214
Transmitter Location.....4745 Vine St.
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation.....Nebraska State Journal, Lincoln Star
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Frank D. Throop
General Manager.....Don Searle
Station Manager.....W. Judson Woods
Commercial Manager.....Arthur J. Weaver
Sales Promotion Manager....R. Bruce Wallace
Auditor-Office Manager.....Paul L. Dodd
Publicity Director.....Angus Nicoll
Continuity Head.....L. A. Miller
Traffic Manager.....George Haskell
Music Librarian.....Alene McKinney
Chief Engineer.....Mark Bullock

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WJAG
NORFOLK—EST. 1922

Frequency: 1090 Kc.....Power: 1000 Watts
Owned-Operated By.....Norfolk Daily News
Business Address.....116 N. 4th St.
Phone Number.....432
Studio Address.....Hotel Norfolk
Transmitter Location...West Koenigstern Ave.
Newspaper Affiliation.....Norfolk Daily News
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....The Walker Co.

Personnel

President.....Gene Huse
Station Manager.....Art Thomas
Chief Engineer.....Frank Weidenbach

KGNF
NORTH PLATTE—EST. 1930

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Great Plains Broadcasting Co.
Address.....1521 West 12th St.
Phone Number.....295
Time on the Air.....7 a.m. until local sunset
News Service.....UP
Transcription Service.....C. P. MacGregor, Lang-Worth, Keystone Broadcasting System
Representative.....The Walker Co.

Personnel

President and Station Mgr.....W. I. LeBarron.
Commercial Manager.....Jo di Natale
Program Director.....Ernie Jaeggi
Chief Engineer.....Stephen Inns

KBON
OMAHA—EST. 1941

MUTUAL BROADCASTING SYSTEM
Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Inland Broadcasting Company
Address.....2027 Dodge Street
Phone Number.....Jackson 8282
Time on the Air.....Full time license
News Service.....AP
Representative.....William G. Rambeau Co.

Personnel

Station Manager.....Ernest F. Bader
Commercial Manager.....James Farris
Sales Promotion Manager.....Paul Frye
Chief Engineer.....Leland Gustafson

KOIL
OMAHA—EST. 1925

CBS-MBS
Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By....Central States Broadcasting Co.
Address.....Omaha National Bank Bldg.
Phone Number.....Jackson 7626
Transmitter Location.....Council Bluffs, Iowa
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Lincoln Star, Nebraska State Journal
News Service.....INS
Transcription Service.....Standard Radio
Representative.....Edward Petry & Co.

Personnel

President.....Frank Throop
General Manager.....Don Searle
Sales Manager.....Arthur J. Weaver
Sales Promotion Manager-Program Director, R. Bruce Wallace
Production Manager.....Harold Hughes
Chief Engineer.....Mark Bullock

(See Page 468)

KOWH
OMAHA—EST. 1922

BLUE NETWORK
Frequency: 660 Kc.....Power: 500 Watts
Owned By.....World Publishing Co.
Operated By.....Omaha World Herald
Address.....World Herald Bldg.
Transmitter Location...Northwest of Omaha
Time on the Air.....Daytime license
News Service.....UP
Transcription Service.....Standard Radio
Representative...George P. Hollingbery Co.

Personnel

Manager.....Vernon H. "Bing" Smith
Assistant Manager.....Frank E. Shoppen
Commercial Manager.....Clem Young

WOW
OMAHA—EST. 1923

NBC—NEBRASKA WIRELESS NETWORK
Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By..Woodmen of the World Life Insurance Society
Address..Insurance Building, 17th & Farnam Streets
Phone.....Webster 3400
Transmitter Location....56th & Kansas Avenue
Time on the Air.....5:45 a.m. to 1 a.m.
News Service.....UP
Transcription Service.....NBC Thesaurus; Lang-Worth; BMI
Representative.....John Blair & Company

Personnel

President.....De Emmet Bradshaw
Personnel Director.....William Ruess
Station Manager.....John J. Gillin, Jr.
Local Sales Manager....Howard O. Peterson
Promotion Manager.....Bill Wiseman
Program Manager and Chief Announcer.....Harry Burke
Production Manager.....Lyle DeMoss
Publicity Director.....Bill Wiseman

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Director of News and Special Events ..... Foster May
Sports Editor ..... Tom Dailey
Musical Director ..... Fred Ebener
Chief Engineer ..... Wm. J. Kotera

KGKY

SCOTTSBLUFF—EST. 1930

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned By ..... L. L. Hilliard, Ruth K. Hilliard and R. M. Stewart
Operated By ..... Hilliard Co.
Business Address ..... 1517 Broadway
Phone Number 856
Studio Address ..... 1517 Broadway; Alliance Hotel, Alliance Nebr.
Transmitter Location ..... South Broadway
Time on the Air ..... Unlimited license
Transcription Service ..... NBC Thesaurus; Standard Radio

Personnel

President and Station Manager ... L. L. Hilliard
Vice-President-Commercial Manager ..... R. M. Stewart
Program Director ..... Bill Walter
Chief Engineer ..... Harlan Morrison

NEVADA

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KENO

LAS VEGAS—EST. 1940

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Nevada Broadcasting Company
Business Address ..... P. O. Box 1310
Phone Number 1400
Studio Address ..... El Rancho Vegas
Transmitter Location ..... El Rancho Vegas
Time on the Air ..... 8 a.m. to 11 p.m.
News Service ..... INS
Transcription Service ..... NBC Thesaurus

Personnel

President-Station Manager .... Maxwell Kelch
Commercial Manager ..... Goodloe McDowell
Program Director ..... R. W. Dow
Chief Announcer ..... R. H. Smith
Women's Director ..... Peggy Maxwell
Chief Engineer ..... V. L. Harvey

KOH

RENO—EST. 1930

BLUE NETWORK
NBC—CALIFORNIA RADIO SYSTEM

Frequency: 630 Kc. ..... Power: 1000 Watts
Owned By ..... The Bee Incorporated
Operated By ..... McClatchy Broadcasting Company
Address ..... 143 Stevenson Street
Phone Number 5106-07
Transmitter Location ..... County Road, Sparks, Nevada
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation .. The Sacramento Bee; Modesto Bee; Fresno Bee
News Service ..... UP
Transcription Service ..... Associated Music Publishers
Representative ..... Paul H. Raymer Co.

Personnel

Vice-President ..... G. C. Hamilton
Station Manager ..... Howard Lane
Commercial Manager ..... Jack Winston
Sales Manager ..... Merle Snider
Program Director ..... Gene Seadler
Production Manager ..... Herb Smith
Chief Engineer ..... Hewitt Kees

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Represented Nationally by LOREN L. WATSON
345 Madison Ave., New York City

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NEW HAMPSHIRE

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WKNE

KEENE—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....WKNE Corporation
Address ..... Dunbar St.
Phone Number.....Keene 2080
Transmitter Location..... Stanhope Ave.
Time on the Air.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Associated Music Publishers
Representative .....Paul H. Raymer Co.

Personnel

President .....Harry C. Wilder
Station and Commercial Manager .....Herman Steinbruch
Production Manager..... Carleton Ide
Publicity Director.....Evelyn Howe
Chief Announcer .....Ozzie Wade
Chief Engineer.....M. Leonard Savage

WLNH

LACONIA—EST. 1922

MUTUAL—COLONIAL AND YANKEE NETWORKS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Northern Broadcasting Company
Address .....653 Main Street
Phone Number..... Laconia 501
Transmitter Location.....Sanbornton Bay Road, Sanbornton, N. H.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... AP
Transcription Service .....NBC Thesaurus
Representative ....Joseph Hershey McGillvra

Personnel

President..... Vernon Mason
General Manager.....Earle Clement
Sales Manager.....Alfred Tyler
Program Director-Chief Announcer .....Sherwin Greenlaw
Director of Women's Activities.Marie Forsberg
Chief Engineer .....Louis Steady

WFEA

MANCHESTER—EST. 1932

NATIONAL BROADCASTING CO.
YANKEE AND COLONIAL NETWORK

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....N. H. Broadcasting Co.
Address ..... Carpenter Hotel
Phone Number.....7970; 7520
Transmitter Location.....Merrimack, N. H.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....NBC Thesaurus
Representative: Weed & Co.; Bertha Bannan

Personnel

President .....Mrs. Henry P. Rines
Station Manager.....David F. Shurtleff
Commercial Maanger.....Larned E. Runnels
Sales Promotion Manager....Frederick Cole
Program Director.....Donald L. Sellers
Production Manager-Chief Announcer .....Paul B. Flynn
Musical Director..... Alfred Engel
Chief Engineer.....Reginald A. B. Schow

WMUR

MANCHESTER—EST. 1941

BLUE NETWORK

Frequency: 610 Kc.....Power: 5000 d.; 1000 n.
Owned-Operated By..Radio Voice of New Hampshire, Inc.
Address..... 1819 Elm Street
Phone Number 2090-2091
Transmitter Location..... Manchester
Time on the Air.....6:30 a.m. to 12 midnight
News Service..... AP
Transcription Service.....Associated Music Publishers
Representative.....Spot Sales, Inc. New England Radio Advertising

Personnel

President .....Francis P. Murphy
Station Manager .....Leslie F. Smith
Program Director.....Charles W. Burton
Musical Director.....Bert Colter
Chief Engineer.....Vincent H. Chandler

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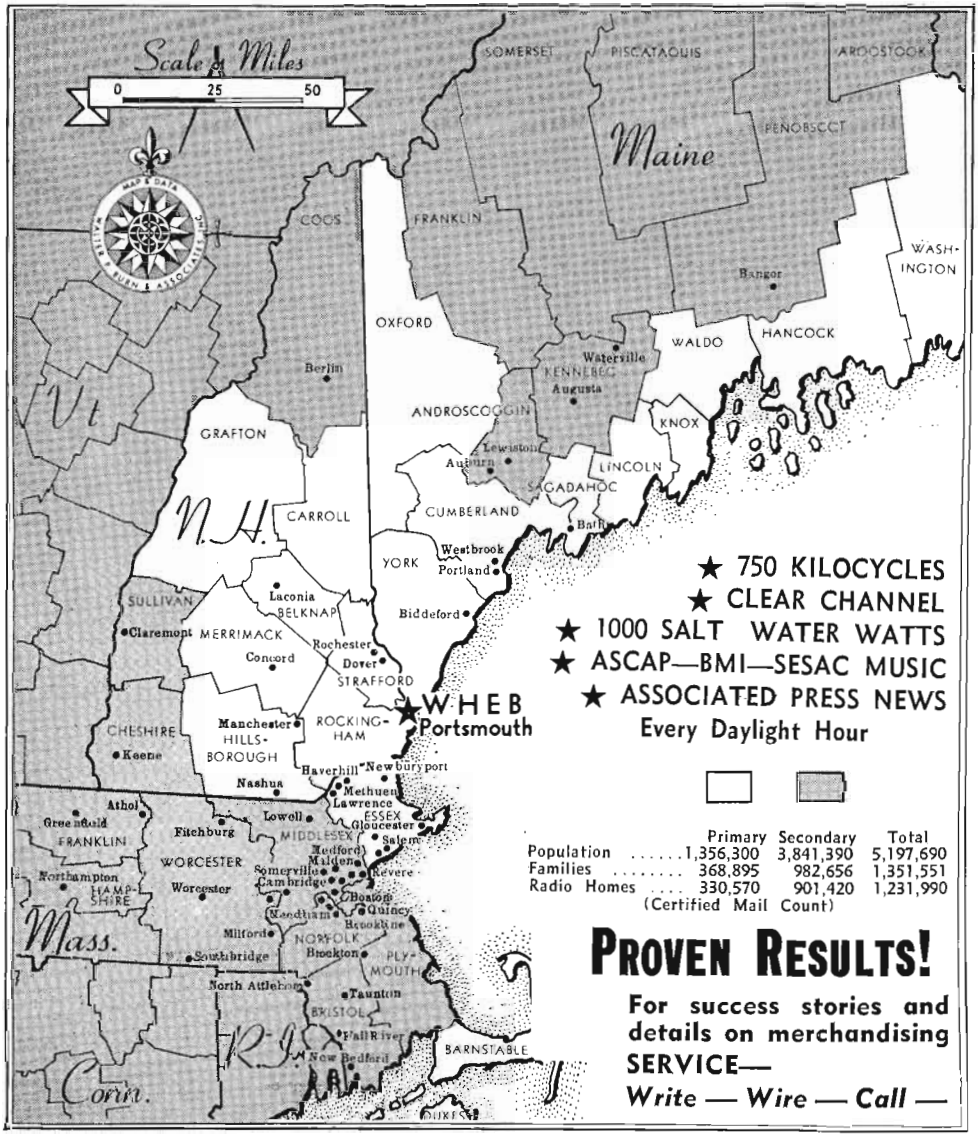

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National Representative

BERTHA BANNAN
Special Boston Representative

BERT GEORGES, General Manager—DAVID CARPENTER, Sales Manager

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WHEB

PORTSMOUTH—EST. 1932

Frequency: 750 Kc.....Power: 1000 Watts
Owned-Operated By.....WHEB, Inc.
Address .....Lafayette Road
Phone Number.....2670-2671-2672
Transmitter Location.....Lafayette Road
Time on the Air: 6 a.m. to hour after local sunset
News Service..... AP
Transcription Service.....NBC Thesaurus
National Sales Office..Bert Georges, Suite 607, 1270 Sixth Ave., New York, N. Y.
Representative...Joseph Hershey McGillvra; Bertha Bannan

Personnel

President .....R. G. LeTourneau
General Manager .....Bert Georges
Sales Manager.....David Carpenter
Business Manager..... Martin Gunther
Program Director.....Gordon Kinney
Production Manager-Publicity Director .....William V. Bradley
Chief Announcer-News Editor ..... Winslow Bettinson
Talent Director.....Bill Waters
Bookkeeper..... Katherine Hussey
Continuity Director.....James Wicks
Musical Director.....Katherine Gunther
Chief Engineer.....William B. Robinson

NEW JERSEY

For Latest U. S. Census, Population and Retail Trade Data
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WCAP

ASBURY PARK—EST. 1927

Frequency: 1310 Kc. .....Power: 500 Watts
Owned-Operated By .....Radio Industries Broadcast Company, Inc.
Business Address.....4 Convention Hall
Phone Number .....Asbury Park 1911
Studio Address.....8-10-12 North Promenade Convention Hall
Transmitter Location: Whitesville, (Neptune Township) N. J.
Time on the Air..Shares with WTNJ and WCAM
News Service..Local News; Christian Science Monitor News
Representative.....Forjoe & Company

Personnel

President .....George S. Ferguson
Station Manager.....V. N. Scholes
Technical Advisor.....Thomas F. Burley
Program Director.....Marie Gaffney
Chief Announcer.....Ralf Brent
Musical Director.....G. H. Scott
Chief Engineer.....John Basso

WBAB

ATLANTIC CITY—EST. 1939

COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Press-Union Publishing Co.
Business Address.....1900 Atlantic Ave.
Phone Number 5-1111
Studio Address: Convention Hall, Georgia Ave. & Boardwalk
Transmitter Location: Absecon Blvd. & Beach Thorofare
Time on the Air.....7 a.m. to 12 midnight
Newspaper Affiliation: Atlantic City Press; Atlantic City Evening Union
News Service .....AP
Transcription Service .....NBC Thesaurus
Representative..... Headley-Reed Co.

Personnel

President .....Albert J. Feyl
Acting Station Manager.....Earle Godfrey
Business Manager.....Monroe L. Mendelsohn
Program Director.....Ralph Shoemaker
Chief Engineer .....Earle Godfrey

WFPG

ATLANTIC CITY—EST. 1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Neptune Broadcasting Co.
Business Address ..... Steel Pier
Phone Number 52188
Transmitter Location .....Atlantic City
Time on the Air .....Unlimited license
Transcription Service .....Associated Music Publishers

Personnel

President-Station Manager....A. Harry Zoog
Commercial Manager .....E. E. Kohn

WSNJ

BRIDGETON—EST. 1937

QUAKER NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Eastern States Broadcasting Corp.
Address ..... Bridgeton
Phone Number .....Bridgeton 1600
Transmitter Location .....Near Bridgeton
Time on the Air .....Unlimited license

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In The New York Market
YOU CAN'T MISS
WAAT

In The New York Market
YOU CAN'T MISS
WAAT

In The New York Market
YOU CAN'T MISS
WAAT

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Transcription Service: C. P. MacGregor; Lang-Worth
Representative .....Cox & Tanz

Personnel

President-Manager .....Howard S. Frazier
Commercial Manager .....Ovelton Maxey

WCAM

CAMDEN—EST. 1926

Frequency: 1310 Kc.....Power: 500 Watts
Owned By .....Municipality of Camden, New Jersey
Operated By.....City of Camden, N. J.
Address .....City Hall
Phone Numbers.....Camden 907-4523-9000
Transmitter Location....Civic Center, Camden
Time on Air: Sun. 10:15 a.m. to 12:30 p.m.; 3 to 5 p.m.; Mon., 10:30 a.m. to 11:30 a.m., 2 to 5 p.m., 8 to 12 midnight; Tues., 2 to 5 p.m.; Wed., 10:30 to 11:30 a.m., 2 to 5 p.m.; Thurs., 2 to 5 p.m.; Fri., 10:30 to 11:30 a.m., 2 to 5 p.m., 9 to 12 midnight; (No time Saturday)
News Service..... Transradio
Transcription Service.....Standard Radio

Personnel

Chief Executive....Mayor George E. Brunner
Station Manager.....Frederick Caperoon
Sales Promotion Manager.....L. M. Maxwell
Program Director and Chief Announcer .....Edwin Tucker
Publicity Director.....William Markward
Chief Engineer.....C. E. Onens

WAAT

JERSEY CITY—EST. 1936

NEW JERSEY STATE NETWORK

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Operated By .....Bremer Broadcasting Co.
Address .....50 Journal Square
Phone Numbers: Journal Square 4-3500 (Jersey City); Market 3-0383 (Newark); Rector 2-5878 and Circle 5-5780 (New York City)
News Service .....INS; UP
Transcription Service .....Standard Radio
National Sales Office ...30 Rockefeller Plaza, New York City
Representative .....William G. Rambeau Co.

Personnel

President and General Manager .....Paul H. LaStayo
Vice-President & Assistant General Manager .....Irving Robert Rosenhaus
Vice-President in Charge of Sales, A. B. Schillin
Public Relations Director..Walter Patrick Kelly
Program Director .....H. Emory Ellis
Traffic Manager .....Gabrielle Haas
Comptroller .....Theodore Elkins
Assistant Sales Director.....E. S. Lennon
Office Manager.....Esther Chazen
Musical Director .....Jay Stanle
Technical Supervisor.....Frank V. Bremer

WHOM

JERSEY CITY—EST. 1930

Frequency: 1480 Kc. ..Power: 1000 d.; 500 n.
Owned-Operated By....New Jersey Broadcasting Corporation
Business Address..29 W. 57th St., New York, N. Y.
Phone Number.....Plaza 3-4204
Studio Addresses..2870 Hudson Boulevard; 29 W. 57th St., New York City
Transmitter Location.....Washington Street
Time on the Air.....630 a.m. to 12 midnight
News Service.....AP; INS
Transcription Service.....Lang-Worth; BMI

Personnel

President.....Paul F. Harron
General Manager.....Joseph Lang
Assistant Manager.....West W. Wilcox
Commercial-Sales Promotion Manager.....J. M. Compter
Program Director.....Thurston S. Holmes
Production.....John Kelsey, William Fender
Publicity Director.....Fred Coll
Musical Director.....Joseph DeLuca
Chief Engineer.....Allison Burnham

IN THE INTEREST
OF
NATIONAL UNITY
STILL BROADCASTING
TO
2,000,000 Jews
1,250,000 Italians
650,000 Germans
450,000 Poles
ALL WANTING TO
Listen to Their
Mother-Tongue
Programs on
WHOM
COVERS THE NEW YORK
METROPOLITAN AREA
1000 WATTS—D
500 WATTS—N

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WHBI

NEWARK—EST. 1922

Frequency: 1280 Kc..Power: 2500 d.; 1000 n.
Owned-Operated By .....May Radio Broadcast Corp.
Address .....100 Shipman Street
Phone Number .....Mitchel 2-7354
Transmitter Location..... Newark
Time on the Air.....Sundays A.M. and P.M.

Personnel

President-General Manager..James L. Shearer

•

WPAT

PATERSON—EST. 1941

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By....North Jersey Broadcasting Co., Inc.
Address .....115 Ellison St.
Phone Number..... Armory 4-3400
Transmitter Location.....Clifton, N. J.
Time on the Air.....To local sunset
News Service ..... AP
Transcription Service.....Associated Music Publishers
National Sales Office.....55 W. 42nd St., New York, N. Y.

Personnel

President .....James B. Cosman
Station-Commercial Manager...Edward Codel
Sales Promotion Manager, Ralph Sumner Silver, Jr.
Program Director.....Milton Bernard Kaye
Chief Announcer.....Stephen Ellis
Chief Engineer.....Earl F. Lucas

•

WBRB

RED BANK—EST. 1932

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Monmouth Broadcasting Co.
Address ..... 63 Broad St.
Phone Number 980
Transmitter Location .....Red Bank
Time on the Air..Shares Time with WFAS, WGBB

Personnel

President .....Thomas F. Burley, Jr.

•

WTNJ

TRENTON—EST. 1923

QUAKER NETWORK

Frequency: 1310 Kc.....Power: 500 Watts
Owned-Operated By.....WOAX, Inc.
Address .....416 Bellevue Avenue
Phone Numbers.....8139; 8140; 8149
Transmtiter Location..Lincoln Point, Morrisville, Pa.
Time on the Air: 7 a.m. to 10:30 a.m. and 5 to 8 p.m.
News Service..... UP
Transcription Service: Langworth; C. P. MacGregor; Davis & Schwegler
Representative....Joseph Hershey McGillvra

Personnel

Vice-President-General Manager..F. J. Wolff
Commercial Manager.....H. M. Gebert
Program Director.....Walter Lewis
Production Manager.....Louis Jerome
Chief Announcer..... Robert Carroll
Chief Engineer.....Edward P. Knowles

•

WTTM

TRENTON—EST. 1941

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By....Trent Broadcast Corp.
Address.....35 West State St.
Phone Number..... 6289
Transmitter Location.....Yardley, Pa.
Time on the Air: 24 hours daily; Sundays, 7:30 a.m. to 12 midnight
News Services..... UP
Representative .....Burn-Smith Co.

Personnel

President .....Charles Quinn
Executive Vice-President-Station Manager.....A. Harry Zoog
Commercial Manager.....George S. McGinley
Program Director.....Milton T. March
Chief Engineer.....Blair K. Thron

•

WAWZ

ZAREPHATH—EST. 1931

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By .....Pillar of Fire
Operated By.....Alma White College
Address ..... pathZare
Phone Number .....Bound Brook 223
Transmitter Location..Alma White College, Zarephath
Time on the Air.....Shares time

Personnel

President .....Bishop Alma White
Vice-President-Secretary-Co-Manager .....Arthur K. White
Vice-President-Co-Manager ....Ray B. White
Treasurer-Musical Director...Orland Wolfram
Chief Engineer.....N. L. Wilson

(Non-Commercial Station)

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NEW MEXICO

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 246

K G G M

ALBUQUERQUE—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Operated By..New Mexico Broadcasting Company
Address .....Kimo Theatre Bldg.
Phone Number..... 4544-4545
Transmitter Location.....Albuquerque
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....Transradio
Transcription Service....World Broadcasting System; C. P. MacGregor
Representative .....Weed & Company

Personnel

President .....A. R. Hebenstreit
Station Manager.....Harry Burdick
Sales Promotion Manager.....Ted Schifani
Program Director.....Robert Van Driel
Musical Director-Chief Announcer.....Wendell Barcroft
Chief Engineer.....Leonard Dodds

K O B

ALBUQUERQUE—EST. 1920

BLUE NETWORK

Frequency: 1030 Kc..Power: 50000 d.; 25000 n.
Owned-Operated By....Albuquerque Broadcasting Company
Address.....420 West Gold Avenue
Phone Number..... 4411
Transmitter Location...Alameda, New Mexico
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.
News Service.....INS; UP
Transcription Service.....NBC Thesaurus
Representative.....The Katz Agency, Inc.

Personnel

President .....T. M. Pepperday
Manager ..... Frank Quinn
Program Director..... Van Haaften
Women's Editor .....Mary Hickox
Musical Director.....Bud Nelson
Chief Engineer.....Geo. S. Johnson

K A V E

CARLSBAD—EST. 1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Carlsbad Broadcasting Co.
Address .....Crawford Hotel
Phone Number 244
Transmitter Loaction.....La Huerta, N. M.
Time on the Air: 6:30 a.m. to 10 p.m.; Sundays, 9 a.m. to 8 p.m.
News Service ..... UP
Transcription Service .....NB CThesaurus

Personnel

Station Manager.....Jack Hawkins
Commercial Manager.....Clark Epperson
Progarm Director.....Jack Evans
Publicity Director.....Bill Dallas
Chief Announcer.....Lee Pollock

K I C A

CLOVIS—EST. 1931

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Western Broadcasters, Inc.
Address .....321 Main St.
Phone Number 3
Transmitter Location...10th at Hillcrest Park
News Service ..... UP
Transcription Service.....Associated Music Publishers; C. P. MacGregor
Representative.....Forjoe & Co.

Personnel

President-General Manager..Charles C. Alsup
Station Manager.....Drury Lane
Program Director.....Doris Johnson
Chief Announcer.....J. R. Whitworth
Musical Director..... E. Alsup
Chief Engineer.....Wesley Rutz

K W E W

HOBBS—EST. 1937

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By .....W. E. Whitmore
Address ..... Hobbs
Time on the Air .....Unlimited license

Personnel

General Manager.....W. E. Whitmore

K F U N

LAS VEGAS—EST. 1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Southwest Broadcasters, Inc.
Business Address.....P. O. Box 710
Phone Number 489
Studio Address.....Highway No. 65
Transmitter Location.....Highway No. 65
Time on the Air.....7 a.m. to 10 p.m.
News Service ..... INS
Transcription Service.....Standard Radio

Personnel

President-Station Manager....E. N. Thwaites
Program Manager.....Dorothy G. Thwaites
Spanish Department Manager, Henry Tafoya, Jr.
Chief Engineer.....A. F. Schultz

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K G F L

ROSWELL—EST. 1927

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....KGFL, Inc.
Address .....502 West Second Street
Phone Number 288
Transmitter Location ..... Rosswell
Time on the Air .....Unlimited license
Transcription Service .....C. P. MacGregor

Personnel

Station Manager .....W. E. Whitmore

•

K V S F

SANTA FE—EST. 1934

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....New Mexico Broadcasting Co.
Address .....759 Cerillos Road
Phone Number 2020
Transmitter Location .....Santa Fe
Time on the Air .....Unlimited license
Transcription Service .....World Broadcasting System; Lang-Worth

Personnel

President .....A. R. Hebenstriet

•

K T N M

TUCUMCARI—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..... Krasin-Krutzner Broadcasting Co.
Address ..... Tucumcari
Phone Number 192
Transmitter Location .....Tucumcari
Time on the Air.....6 a.m. to 10 p.m.
News Service ..... INS
Transcription Service.....Standard Radio

POPULARITY COUNTS!

A Ross Federal Survey taken in Albany and Troy in August, 1941 gave these results:

WABY	WOKO	WGY	WTRY	Others
36.4%	22.6%	22.2%	6.8%	2.1%

Complete Data Furnished on Request

Buy Where the Listeners Are!

The Radio Centre Stations

WOKO WABY

CBS HAROLD E. SMITH, GEN. MGR. MUTUAL

ALBANY—TROY—SCHENECTADY

J. P. McKinney & Son, National Rep.

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NEW YORK

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 247

WABY

ALBANY—EST. 1933

MUTUAL

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Adirondack Broadcasting Co., Inc.
Address..... Radio Centre
Phone Number 4-4194
Transmitter Location.....Colonie, N. Y.
Time on the Air.....7 a.m. to 1 a.m.
Newspaper Affiliation...Knickerbocker News
News Service..... Transradio
Transcription Service.....Standard Radio
Representative.....J. P. McKinney & Son

Personnel

General Manager.....Harold E. Smith
Assistant Manager.....Deuel Richardson
Sales Manager.....Harry Goldman
Sales Promotion Manager.....Paul Heisler
Program Director.....Johnny Lee
Musical Director.....Carl Miller
Chief Engineer.....James A. Corey

WOKO

ALBANY—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....WOKO, Inc.
Address ..... Radio Centre
Phone Number..... 4-4193
Transmitter Location.....Central Avenue
Time on the Air.....6 a.m. to 1 a.m.
Newspaper Affiliation...Knickerbocker News
News Service ..... Transradio
Representative.....J. P. McKinney & Son

Personnel

General Manager.....Harold E. Smith
Assistant Manager.....Deuel Richardson
Sales Manager.....Harry L. Goldman
Sales Promotion Manager.....Paul Heisler
Program Director..... Johnny Lee
Musical Director.....Carl Miller
Chief Engineer.....O. A. Sardi

WMBO

AUBURN—EST. 1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WMBO, Inc.
Address.....Metcalf Building, 141 Genesee St.
Phone Number 433
Transmitter Location.....Corner York and Division Streets
Time on the Air..... ...8 a.m. to 10 p.m.
Newspaper Affiliation.....Auburn Citizen-Advertiser
News Service ..... AP
Transcription Service .....Standard Radio

Personnel

President.....William O. Dapping
Station Manager.....Frederick L. Keesee
Publicity Director.....Dorothy Bolin
Chief Engineer.....Herbert House

WBTA

BATAVIA—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Batavia Broadcasting Corporation
Address .....90 Main Street
Phone Numbers.....715; 716; 2100; 299
Transmitter Location .....Creek Road
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 9 a.m. to 9 p.m.
News Service .....UP
Representative .....Bogner and Martin

Personnel

President .....Edmund R. Gamble
Station Manager .....Frank A. Corti
Sales Manager.....Robert E. Newstead
Program Director .....Cliff Jones
Chief Announcer.....Floyd Hess
Chief Engineer .....John Dinter

WNBF

BINGHAMTON—EST. 1927

COLUMBIA BROADCASTING SYSTEM
MUTUAL BROADCASTING SYSTEM

Frequency: 1290 Kc..... Power: 5000 Watts
Owned-Operated By.....Wylie B. Jones Advertising Agency
Address .....Arlington Hotel
Phone Number.....Binghamton 2-3461
Transmitter Location.....Binghamton
Time on the Air:.....6 a.m. to 1 a.m.
News Service .....UP
Transcription Service..... Lang-Worth
National Sales Office Address..366 Madison Avenue, New York, N. Y.
Representative.....John Blair & Co.

Personnel

President .....John C. Clark
General Manager.....Cecil D. Mastin
Sales Manager .....Harry Trenner
Sales Promotion Manager.....Ewing Hawkins
Program Director.....E. Ray McCloskey
Production Manager .....Walter Roberts
Chief Announcer.....Newell Struck
Continuity Chief.....Virginia Howe
Musical Director.....Donald Grey
Chief Engineer.....Lester H. Gilbert

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WBYN

Brooklyn's Own Station
Serving
Greater New York
at
1430 On Your Dial

•

1000 WATTS

•

GRIFFITH B. THOMPSON
V.P. and general manager

SIDNEY J. FLAMM
V.P. in charge of sales

•

132 West 43rd Street, New York City, BRyant 9-3773

•

1 Nevins Street, Brooklyn, N. Y., TRiangle 5-3300

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WBBR

BROOKLYN—EST. 1934

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By....Watchtower Bible & Tract Society, Inc.
Address .....124 Columbia Heights
Phone Number .....MAin 4-9735
Transmitter Location.....Rossville, Staten Island
Time on the Air..... Shares time

Personnel

Manager.....Andrew K. Wagner
Musical Director.....Karl Klein
Chief Engineer.....Ralph Leffler
(Non-Commercial Station)

•

WBYN

BROOKLYN—EST. 1941

Frequency: 1430 Kc...Power: 1000 d.; 500 n.
Owned-Operated By..... WBYN—Brooklyn, Inc.
Addresses: 132 W. 43rd St., N. Y. C.; 1 Nevins St., Brooklyn
Phone Number..BRyant 9-3773; TRiangle 5-3300
Transmitter Location.....583 Meserole St.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....AP

Personnel

Vice-President-General Manager .....Griffith B. Thompson
V-P in Charge of Sales.....Sidney J. Flamm
Program Director.....Norman H. Warembud
Publicity Director.....Louis Frankel
Musical Director.....Lee Grant
Chief Engineer.....Peter Testan

•

WLIB

BROOKLYN—EST. 1926

Frequency: 1190 Kc.....Power: 1000 Watts
Owned-Operated By.....WLIB, Inc.
Address .....846 Flatbush Avenue
Phone Number.....INgersoll 2-1300
Transmitter Location....180 Morgan Avenue
Time on the Air.....Daytime license
News Service .....INS
Transcription Service .....Lang-Worth

Personnel

General Manager.....Elias Godofsky
Commercial-Sales Promotion Manager .....Louis Berne
Program Director.....Paul Gould
Chief Announcer.....Frank Ross
Musical Director.....Roger Wayne
Chief Engineer.....Arthur Faske

WLIB

BROOKLYN, NEW YORK CITY

The
VOICE
of
LIBERTY

★

1190 Kc.

1000 W.

★

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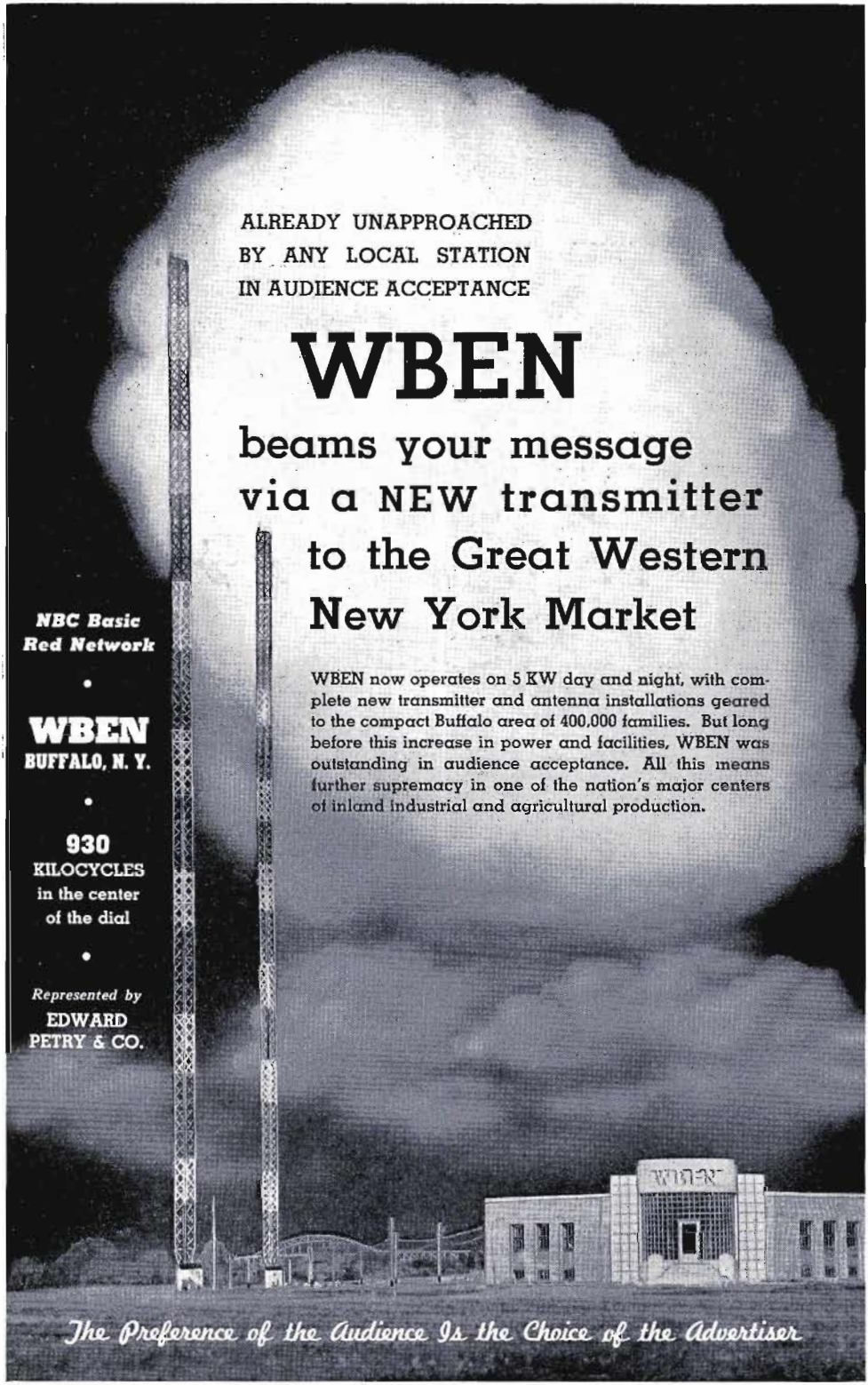

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WBEN
BUFFALO—EST. 1930
NATIONAL BROADCASTING CO.

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address .....Hotel Statler
Phone Number.....CLeveland 6400
Transmitter Location.....Grand Island, N. Y.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 9 a.m. to 12 midnight
Newspaper Affiliation.....Buffalo Evening News
News Service .....UP
Transcription Service.....NBC Thesaurus; Langworth
Representative.....Edward Petry & Co., Inc.

Personnel

President.....Edward H. Butler
Vice-President.....A. H. Kirchhofer
Station Manager.....Edgar H. Twamley
Commercial Manager.....Gene Wyatt
Program Director-Chief Announcer, George Torge
Director of Public Service Programs .....Charles T. Harrell
Director of Sports.....Jim Wells
Director of Women's Programs .....Margaret Wilkinson
Publicity Directors.....Joe Betzer, Cy King, Joe Haeffner
Musical Director.....Robert Armstrong
Chief Engineer.....Ralph J. Kingsley

•

WBNY
BUFFALO—EST. 1935

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Roy L. Albertson
Address.....485 Main Street
Phone Number.....Cleveland 3365
Transmitter Location.....154 Eagle Street
Time on the Air: 7 a.m. to 12 midnight; Sundays, 9 a.m. to 12 midnight
News Service ..... Transradio
Transcription Service: Standard Radio; C. P. MacGregor; Langworth
Representative.....William G. Rambeau Co.

Personnel

Owner and General Manager.....Roy L. Albertson
Commercial Manager-Program Director .....Virginia C. Fyda
Musical Director.....Arthur Crosson
Chief Engineer.....Thomas L. Vines

•

WEBR
BUFFALO—EST. 1924
BLUE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WEBR, Inc.
Address .....23 North Street
Phone Number .....LIncoln 7133
Transmitter Location....Larkin Terminal Bldg.
Time on the Air: 7a.m. to 12 midnight; Sundays, 8:30 a.m. to 12 midnight
Newspaper Affiliation..Buffalo Evening News
News Service .....AP
Transcription Service.....NBC Thesaurus; Standard Radio
Representative.....Weed & Company

Personnel

President.....Edward H. Butler
Vice-President.....A. H. Kirchhofer
Station Director.....C. Robert Thompson
Sales Manager.....William Doerr, Jr.
Sales Promotion Manager.....Albert H. Zink
Program Director.....Kay Burkhardt
Production Manager .....Peter A. Krug
Chief Announcer.....Edward J. Wegman
Music Librarian.....Otto Retter
Musical Director.....Bob Armstrong
Chief Engineer.....Ralph Kingsley

•

WGR
BUFFALO—EST. 1922
MUTUAL BROADCASTING SYSTEM

Frequency: 550 Kc..Power: 5000 d.; 1000 n.
Owned-Operated By.... Buffalo Broadcasting Corp.

News Comes First

at

WBNY

★

Buffalo's only independent station is noted for its quick, accurate coverage of all worldwide and local happenings of importance . . . full Transradio Press service provides many outstanding beats . . . all Western New York follows WBNY's newscasts.

★

WBNY

Owned and Operated by
ROY L. ALBERTSON
485 Main Street Buffalo, N. Y.

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Address .....Rand Bldg.
Phone Number..... Washington 3100
Transmitter Location.....Hamburg, N. Y.
Time on the Air.....6 a.m. to 1 a.m.
News Service..... UP
Transcription Service....World Broadcasting System; Associated Music Publishers
Representative.....Free & Peters

Personnel

President .....H. W. Deyo
Executive Vice-President.....I. R. Lounsberry
Program Director.....H. C. Rice
Sales Manager.....John A. Bacon
Sales Promotion Manager.....R. McPherson

•

WKBW

BUFFALO—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1520 Kc.....Power: 50000 Watts
Owned-Operated By.....Buffalo Broadcasting Corp.
Address .....Rand Building
Phone Number .....Washington 3100
Transmitter Location.....Hamburg, N. Y.
Time on the Air.....7 a.m. to 2 a.m.
News Service..... UP
Transcription Service.....World Broadcasting System; Associated Music Publishers
Representative .....Free & Peters

Personnel

President .....H. W. Deyo
Executive Vice-President.....I. R. Lounsberry
Program Director.....Herbert C. Rice
Sales Manager.....John A. Bacon
Sales Promotion Manager.....R. McPherson
Publicity Director .....Jack MacLean
Chief Engineer.....Karl B. Hoffman

•

WENY

ELMIRA—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Elmira Star-Gazette
Business Address .....201 Baldwin St.
Phone Number 5181
Studio Address.....Mark Twain Hotel
Transmitter Location.....Schuyler Ave.
Time on the Air: 7:30 a.m. to 1 a.m.; Sundays, 9 a.m. to 12 midnight
Newspaper Affiliation..Elmira Star-Gazette; Sunday Telegram; Elmira Advertiser
News Service .....UP
Transcription Service....World Broadcasting System
Representative.....J. P. McKinney & Son

Personnel

Director.....Dale L. Taylor
Sales Manager.....Joseph M. Cleary
Commercial Manager.....Ernest F. Oliver
Production Manager.....Woodrow Ott
Publicity Director.....Phil Cameron
Chief Announcer.....John Newhouse
Office Manager.....Rita E. Hogan
Musical Director.....Harry Springer
Chief Engineer.....Perry Esten

•

WLAN*

ENDICOTT—EST. 1941

Frequency: 1450 Kc.....Power: 250 Watts (with 2 amplifiers)
Owned-Operated By.....Thomas J. Watson
Address ..... Endicott
Transmitter Location .....Endicott
Time on the Air .....Unlimited license

Personnel

Owner .....Thomas J. Watson
Manager .....Walter S. Lemmon

*Station had a construction permit at press-time and no further information was available.

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WGBB

FREEPORT—EST. 1924

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....H. H. Carman
Address.....44 So. Grove Street
Phone Number .....Freeport 2418
Transmitter Location.....215 Bedell Street
Time on the Air:..Shares time with WBRB and WFAS
Transcription Service .....NBC Thesaurus

Personnel

Owner and General Manager...H. H. Carman
Commercial Manager .....Neal Seaman
Program Director.....A. Cheesman
Chief Announcer.....John Dudley
Chief Engineer.....Alfred Sturhann

•

WHCU

ITHACA—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 870 Kc.....Power: 1000 Watts
Owned-Operated By.....Cornell University
Business Address.....Ithaca Savings Bank Bldg.
Phone Number 3438
Studio Addresses: Ithaca Savings Bank Bldg.; Campus Studio; Cornell Countryman Bldg.; Cornell Campus
Transmitter Location.....Forest Home, Ithaca
Time on the Air.....6:15 a.m. to sundown, New Orleans
News Service ..... UP
Transcription Service....World Broadcasting
Representative ....Joseph Hershey McGillvra

Personnel

Station Manager.....Michael R. Hanna
Commercial-Sales Promotion Manager .....Lew Trenner
Production Director.....Joseph A. Short

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Production Manager .....George W. Johnston
Research Director.....Richard W. Sidenberg
Musical Director .....Harry J. Hennessy
Chief Engineer.....True McLean

WJTN

JAMESTOWN—EST. 1924

BLUE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....James Broadcasting Company, Inc.
Address.....208 Hotel Jamestown Bldg.
Phone Number 7-151
Transmitter Location: Jones & Gifford Avenue and Hallock Street Extension
Time on the Air: 7a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Associated Music Publishers; Lang-Worth
Representative .....Radio Advertising Corporation

Personnel

President.....Jay E. Mason
Vice-President-General Manager .....Simon Goldman
Promotion Manager-Program Director..... A. E. Spokes
Publicity Director .....Catherine Lindhstrom
Musical Director.....George Pfleeger
Chief Engineer.....Harold J. Kratzert

WKNY

KINGSTON—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Kingston Broadcasting Corp.
Address .....Governor Clinton Hotel
Phone Number .....Kingston 4500
Transmitter Location.....Plainfield St., Ulster Township
Time on the Air.....7 a.m. to 1 a.m.
News Service ..... INS
Transcription Service....World Broadcasting System; Keystone Broadcasting System
Representative.....William G. Rainbeau Co.

Personnel

President-Station Manager, Benjamin F. Feiner, Jr.
Program Director .....D. M. Murphy
Public Relations Director.....E. L. Feiner
Chief Announcer .....W. L. Smith
Chief Engineer.....M. S. Seimes

WALL*

MIDDLETOWN—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By .....Community Broadcasting Corp.
Business Address ..... Middletown
Transmitter Location ..... Middletown
Time on the Air .....Unlimited license

Personnel

President .....Martin Karig

*Station has a construction permit at press time and no further information was available.

WGNY

NEWBURGH—EST. 1933

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Operated By .....WGNY Broadcasting Co., Inc.
Business Address .....161 Broadway
Phone Number 4600
Studio Addresses: 161 Broadway, Newburgh; 22 James St., Middletown; 47 Cannon Poughkeepsie
Transmitter Location....Chochecton Turnpike, Newburgh, N. Y.
Time on the Air.....6:30 a.m. to local sunset
Newspaper Affiliation: Speidel Newspapers, Inc.; Poughkeepsie Newspapers, Inc. ....
Transcription Service....World Broadcasting System; C. P. MacGregor
Representative.....Headley-Reed Company

Personnel

President.....Merritt C. Speidel
Director .....Edward A. Chappell
Station Manager .....Harold W. Cassill

For

"COVERAGE + SERVICE"

In

Southwestern New York and Northwestern Pennsylvania

Ask

Radio Advertising Corporation

About

WJTN

Jamestown, N. Y.

•

Blue Network

www.americanradiohistory.com

Program Director.....Richard Crans
Artists' Bureau Head.....Ruth M. Shafer
Musical Director.....Jack Stotesbury
Chief Engineer.....Patrick Simpson

WABC

NEW YORK CITY—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 880 Kc.....Power: 50000 Watts
Owned-Operated By..Columbia Broadcasting System, Inc.
Business Address.....485 Madison Avenue
Phone Number.....Wickersham 2-2000
Studio Addresses: 485 Madison Ave.; 49 E. 52nd St.; 1697 Broadway; 799 Seventh Ave.; 251 W. 45th St.
Transmitter Location: Columbia Island, in Long Island Sound off New Rochelle, N. Y.
Time on the Air: 6:15 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... UP
Transcription Service.....Associated Music Publishers; Langworth Feature Programs
Representative..... Radio Sales

Personnel

President .....William S. Paley
General Manager.....Arthur Hull Hayes
Sales Promotion Manager.....Jules Dundes
Program Director.....George Allen
Publicity Director..... Louis Ruppel
Sales Service Manager.....Stanley H. Pulver
Manager of Program Operations .....G. Richard Swift
Chief Engineer .....Henry Grossman

(For additional personnel see listing of Columbia Broadcasting System, Inc., under networks.)

WBNX

NEW YORK—EST. 1927

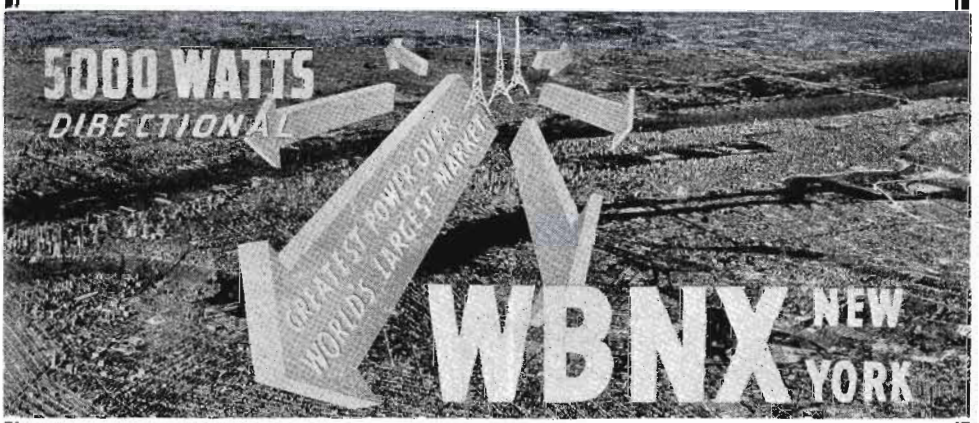
Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By....WBNX Broadcasting Co.
Address .....260 E. 161st Street
Phone Number .....MElrose 5-0333
Transmitter Location.....Carlstadt, N. J.
Time on the Air: 9 a.m. to 6 p. m. and 7:30 p.m. to 12 midnight; Sundays, 9 a.m. to 11 a.m., 12:30 p.m. to 3 p.m., 4:30 p.m. to 7 p.m. and 8:30 p.m. to 12 midnight
News Service ..... INS
Transcription Service.....Standard Radio

Personnel

President.....A. L. Haskell
Vice-President-General Manager.W. C. Alcorn
Secretary & Commercial Manager.W. I. Moore
Production Manager.....Edw. Ervin

An Effective Sales Approach To The

WORLD'S LARGEST MARKET—



BLANKETING

METROPOLITAN NEW YORK

www.americanradiohistory.com

• • NEW YORK • •

Program Director.....Frank Johnson
Publicity Office .....Davis-Leiber
Musical Director.....Fred Mendelsohn
Consult. Engineer.....H. L. Wilson

•

WEAF

NEW YORK—EST. 1922

KEY STATION NBC

Frequency: 660 Kc.....Power: 50000 Watts
Owned-Operated By .....National Broadcasting Co.
Address .....30 Rockefeller Plaza
Phone Number .....Circle 7-8300
Transmitter Location....Port Washington, N. Y.
Time on the Air .....Unlimited license
News Service .....AP; INS; UP
Representative ....National Broadcasting Co.

Personnel

See NBC Network Listing

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WEVD

NEW YORK—EST. 1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By .....Debs Memorial Radio Fund
Address .....117 West 46th Street
Phone Number .....BRyant 9-2360

WEVD

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5000 WATTS
1330 KILOCYCLES

•

NEW YORK'S STATION OF DISTINCTIVE FEATURES

IN
ENGLISH
JEWISH
ITALIAN

•

Henry Greenfield
Managing Director

115 West 46th St., New York

For Complete

NETWORK INFORMATION

National-Regional

Please turn to page 289

www.americanradiohistory.com

AMERICA'S MOST POWERFUL INDEPENDENT STATION

FIRST in

- ✔ POWER — 50,000 Watts—1050 Kilocycles Clear Channel
- ✔ COVERAGE — America's Largest Market Fifteen Million Radio Homes
- ✔ ADVERTISERS — Greatest Number of Spot Advertisers
- ✔ NEWS — Fulton Lewis Jr., Wythe Williams, George Combs, U. P., A. P., Newsreel Theatre, Fulton Oursler
- ✔ SPORTS — Brooklyn Dodgers' Baseball, Pro Football, Hockey, Clem McCarthy, Red Barber, Dick Fishell, Bert Lee, Sam Taub, Marty Glickman

WHN 50,000 WATTS

NEW YORK • 1540 BROADWAY • BRyant 9-7800

CHICAGO OFFICE • 360 NORTH MICHIGAN AVE. • RANDOLPH 5254

www.americanradiohistory.com

Transmitter Location: 1335 Grand St., Brooklyn, N. Y.
Time on the Air: 7 a.m. to 10 a.m., 12 noon to 6 p.m. and 8 p.m. to 4 a.m.; no schedule Monday night

Personnel

Chairman of Board.....Adolph Held
Managing Director.....Henry Greenfield
Chief Announcer.....David Niles
Program Director.....George Field
Musical Director .....Joseph Garnet
Chief Engineer .....Charles Brown

•

WHN

NEW YORK—EST. 1922

Frequency: 1050 Kc.....Power: 50000 Watts
Owned-Operated By.....Marcus Loew Booking Agency
Address .....1540 Broadway
Phone Number .....BRyant 9-7800
Transmitter Location .....East Rutherford, N. J.
Time on the Air.....6 a.m. to 3 a.m.
News Service .....UP
Chicago Office ..... 360 N. Michigan

Personnel

Director.....Herbert L. Pettey
Sales Director.....Bert Lebhar, Jr.
Station Manager.....Frank Roehrenbeck
Program Manager.....Fred Raphael
Comptroller.....Jacques Van Straten
Publicity Director .....Al Simon
Sales Promotion Manager.....Robert G. Patt
Musical Director.....Don Albert
Chief Engineer.....Paul Fuelling

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WHOM

(See Jersey City, N. J.)

For

TELEVISION—FM INFORMATION

Please turn to page 893

☆

For Complete Section Covering

THE TECHNICAL SIDE OF BROADCASTING

Please turn to page 971

www.americanradiohistory.com

Good for you

before and after

As this ad goes to press, WINS is happy to announce that construction on its new 50 kilowatt transmitter at Lyndhurst, N. J. is rapidly nearing completion.

Actual operation on this increased power is expected early in 1942. Until this time, having now built up its other facilities as a 50,000 watt station, WINS offers the advertiser highly effective radio coverage at unusually attractive rates.

WINS

NEW YORK

•

WAVELENGTH 1000

"easy to remember... easy to dial"

NEW STUDIOS: 28 WEST 44TH STREET, NEW YORK, N. Y. • BRYANT 9-6000

www.americanradiohistory.com

WINS

NEW YORK—EST. 1924

Frequency: 1000 Kc.....Power: 1000 Watts (C.P. 50000 Watts)
Owned-Operated By .....Hearst Radio, Inc.
Address.....28 West 44th Street
Phone Number .....BRyant 9-6000
Transmitter Location .....Astoria, L. I.
Time on the Air.....7 a.m. to local sunset, Chicago
Newspaper Affiliation: N. Y. Journal-American; N. Y. Daily Mirror
News Service ..... INS
Transcription Service ....World Broadcasting System; Standard Radio

Personnel

President (Hearst Radio, Inc.), Charles B. McCabe
Station Manager.....Cecil H. Hackett
Sales Promotion Manager-Publicity Director.....Bernard Estes
Program Director.....Hazel Bower
Chief Announcer.....Bill Harding
Musical Director..... Henry Sylvern
Production Manager.....Robert Cotton
Chief Engineer.....Paul Von Kunits

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WJZ

NEW YORK—EST. 1921

THE BLUE NETWORK

Frequency: 770 Kc.....Power: 50000 Watts
Owned-Operated By .....Blue Network Co., Inc.
Address .....30 Rockefeller Plaza
Phone Number .....CIrcle 7-8300
Transmitter Location.....Bound Brook, N. J.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....AP; INS; UP
Transcription Service .....NBC Thesaurus
Representative .....Blue Network Co., Inc.

Personnel

President .....Mark Woods
Manager.....John H. McNeil
National Spot Sales Manager, Murray Grabhorn
(For additional personnel see listings under The Blue Network in network section of this volume).

Complete Listings of

MUSICAL DIRECTORS OF STATIONS

See page 615

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HOME ECONOMICS DIRECTORS OF STATIONS

See page 621

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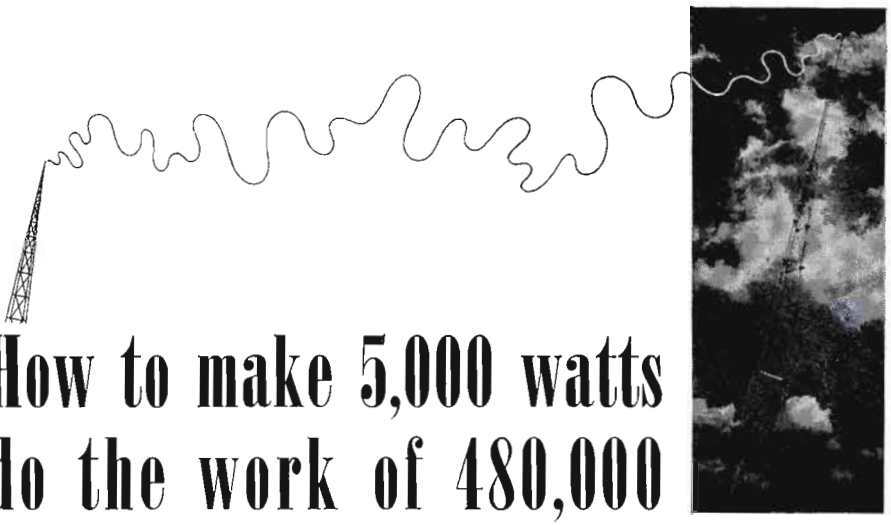
NEWSPAPER OWNED OR AFFILIATED STATIONS

See page 604

www.americanradiohistory.com



How to make 5,000 watts do the work of 480,000

The lower the frequency of a station the longer its wave-length; the longer the wave-length the stronger the signal. WMCA has New York's lowest frequency (570 kc.) and longest wave-length (526 meters). The tremendous value of "first on the dial" is illustrated below:

FOR EXAMPLE, TO DELIVER A 2 MILLIVOLT SIGNAL 43 MILES WITH A NON-DIRECTIONAL ANTENNA*:

(*Actually WMCA triples its power through a three-element directional antenna which amplifies the signal toward areas of greatest population.)

WMCA at 570 kc. needs only 5,000 watts

IF WMCA were at 1000 kc. . . . it would need 76,500 watts

IF WMCA were at 1200 kc. . . . it would need 158,000 watts

IF WMCA were at 1600 kc. . . . it would need 480,000 watts

wmca

Virgil Reiter & Co.,
400 N. Michigan Ave.,
Chicago.

First on New York's Dial, 570 • America's Leading Independent Station

www.americanradiohistory.com

WMCA

NEW YORK—EST. 1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WMCA, Inc.
Address ..... 1657 Broadway
Phone Number .....Circle 6-2200
Transmitter Location.....Kearney, N. J.
Time on the Air..... 6:45 a.m. to 1:15 a.m.
News Service ..... AP
Representative .....Virgil Reiter & Company

Personnel

Owner .....Edward J. Noble
President .....E. E. Anderson
Vice-President-General Manager .....Donald S. Shaw
Treasurer .....C. N. Priaulx
Assistant Secretary-Theasurer, H. L. Morgan, Jr.
Director of Sales.....Charles Stark
Sales Promotion Manager.....Maxwell Dane
Program Director .....Walter Craig
Production Manager.....William C. Card
Night Program Manager.....Alan Williams
Director of Recorded Music.....Bob Bach
Director of News & Publicity...Leon Goldstein
Musical Director.....Joseph Rines
Chief Engineer.....Frank Marx

WNYC

NEW YORK—EST. 1924

Frequency: 830 Kc.....Power: 1000 Watts
Owned By .....City of New York
Operated By .....Municipal Broadcasting System
Address ..... Municipal Building
Phone Number .....Worth 2-5600
Transmitter Location....Greenpoint, Brooklyn, New York
Time on the Air.....7 a.m. to sunset, Minneapolis

Personnel

Director.....M. S. Novik
Chief Announcer.....T. H. Cowan
Continuity Supervisor....Edward Goldberger
Program Director.....Seymour N. Siegel
Publicity Director.....Jack Goodman
Musical Director.....Herman Neuman
Chief Engineer.....Isaac Brimberg
(Non-Commercial Station)

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WAAT

(See Jersey City, N. J., Page 479)

FEDERAL COMMUNICATIONS COMMISSION

Entire Section—Personnel—Activities

Starts on page 183

☆

NATIONAL ASSOCIATION OF BROADCASTERS

Personnel—Articles—Code—Activities

Complete Section Starts on page 928

www.americanradiohistory.com

What's Up?

WNEW

WATTS UP!

NOW HAS TWICE THE POWER— 24 HOURS A DAY!

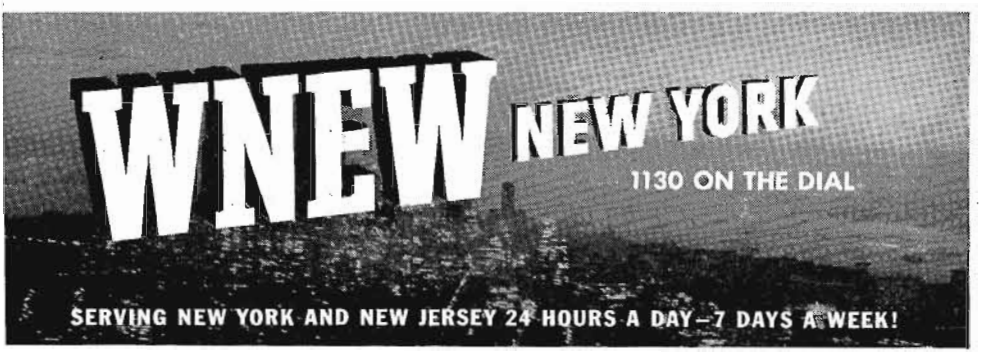
(7 days a week)

WITH its recent increase in wattage, WNEW comes into *hundreds of thousands* of new homes—*better* and *stronger.*

Now—it's doubly true: MORE PEOPLE IN AND AROUND NEW YORK LISTEN TO WNEW THAN ANY OTHER INDEPENDENT STATION! (according to independent surveys—sent on request).

And now—more than ever—WNEW is your best buy in America's best market—the station that moves *most* goods—*fastest*—and *at the least cost!*

REPRESENTED NATIONALLY BY JOHN BLAIR & CO. — R. C. FOSTER (NEW ENGLAND)



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WNEW

NEW YORK—EST. 1934

Frequency: 1130 Kc.....Power 10000 Watts
Owned-Operated By....Greater New York Broadcasting Corporation
Address..... 501 Madison Avenue
Phone Number .....Plaza 3-3300
Transmitter Location.....Belleville Turnpike, Kearney, N. J.
Time on the Air: 24 hours a day—seven days a week
News Service ..... AP
Transcription Service .....World Broadcasting System
Representative: John Blair & Co.; R. C. Foster

Personnel

Station Manager .....Bernice Judis
Sales Manager .....Herman Bess
National Sales Manager.....Walter Duncan
Sales Promotion Manager ..Alvan Sommerfield
Research Director..... Sidney Fishman
Special Events and Publicity Director, Jack Banner
Production Head.....William McGrath
Assistant to Manager.....Dorothy Andrews
Auditor .....Aaron Goldenberg
Assistant Publicity Director....Rhea Diamond
Music Clearance Director .....James Rich
Sales Traffic Director.....Irene Davis
Program Traffic Director.....Vita Kane
Chief Announcer .....John Jaeger
Musical Director.....Merle Pitt
Chief Engineer .....M. J. Weiner

WOR

NEW YORK—EST 1922

MUTUAL BROADCASTING SYSTEM

Frequency: 710 Kc.....Power: 50000 Watts
Owned-Operated By.....Bamberger Broadcasting Service
Business Address.....1440 Broadway
Phone Number.....Pennsylvania 6-8600
Studio Addresses....1440 Broadway; 214 W. 42nd Street
Transmitter Location.....Carteret, N. J.
Time on the Air: 24 hours daily; Sundays, 7:45 a.m. to 2 a.m.
News Service.....AP; Transradio; UP; General News Ticker (Sports)
Transcription Service.....WOR Electrical Transcription & Recording Service
Representatives: Paul A. Belaire (Boston); John Shelton & Robert Wood (Chicago); Edward S. Townsend (San Francisco)

Personnel

President.....Alfred J. McCosker
Vice president and general manager.....Theodore C. Streibert
Vice-President in Charge of Program Operations...Julius F. Seebach, Jr.
Director of Sales.....Rufus C. Maddux
Sales Manager.....Eugene S. Thomas
Commercial Program Manager, Thomas Moore, Jr.
Production Manager .....Arthur Whiteside
Director of Publicity.....Jerry Danzig
Director of Special Features and News, Dave Driscoll
Chief Engineer-Secretary.....J. R. Poppele
Director WOR Artists Bureau..Nat Abramson
Director of Sales Promotion.....Joe Creamer
Musical Director.....Alfred Wallenstein
Continuity Director.....Robert Simon

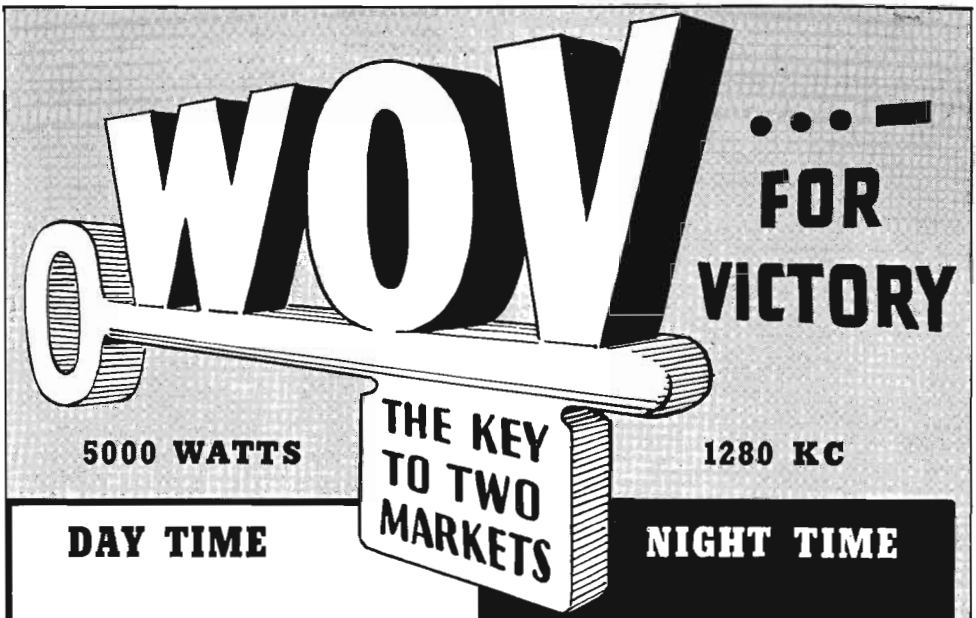
For Up-To-The-Minute

POPULATION AND MARKET STATISTICS

Covering the Entire U. S. A.

Please turn to page 209

www.americanradiohistory.com



DAY TIME

IT'S A MONOPOLY

For 12 hours a day...from 6 A.M. to 6 P.M....WOV monopolizes 14% of the entire metropolitan listening audience . . . the audience that can best be sold in the Italian language.

WOV sells this fruitful market of industrious wage earners and prosperous tradespeople . . . 521,606 families, 1,780,024 persons...at a lower cost (at our present low rates) than any other advertising medium.

NIGHT TIME

ALAN COURTNEY

M. C. "1280 CLUB"

With platters and patter he battles the networks . . . and "blitzs" all the rest. He bites a larger chunk out of the area's listening audience than any other program on the air.

PAN AMERICANA
Latin American Rhythms

AMERICA IN MUSIC
Classics by American Composers

MAXINE KEITH
"FOLLOW THE LEADER"
A lovely lady with discs and discourse.

THE Pulse of New York Survey for January 2-14, 1942 . . . the only 100% yardstick for the measurement of radio audiences... establishes beyond question the leadership WOV enjoys among the independent radio stations in the Metropolitan area.

A representative from WOV, with authentic facts and figures will be very glad to prove this conclusion.

WOV... — For Victory CIrcle 5-7979
730 Fifth Avenue, New York

www.americanradiohistory.com

W O V

NEW YORK —EST. 1933

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By....Wodaam Corporation
Address .....730 Fifth Avenue
Phone Number .....Circle 5-7979
Transmitter Location.....Carlstadt, N. J.
Time on the Air: 7 a.m. to 12 midnight Tuesday thru Saturday; Sunday, 10 a.m. to 1 p.m.; 6:30 p.m. to 9 p.m.; Monday, 7 a.m. to 2 p.m.; 5 p.m. to8 p.m.; 10 p.m. to 12 midnight
News Service .....AP; INS
Transcription Service.....Associated Music Publishers

Personnel

Station Manager .....H. D. Henshel
Commercial Manager.....Ralph Nardella
Promotion-Publicity Manager..Herbert Landon
Program Director .....Mario Ferrari-Hutton
Production Manager .....James Capozucchi
Artists' Bureau Director.....Syd Leipzig
Musical Director.....Paul Romeo
Chief Engineer.....Whitman N. Hall

W Q X R

NEW YORK—EST. 1934

Frequency: 1560 Kc.....Power: 10000 Watts
Owned-Operated By..Interstate Broadcasting Company, Inc.
Address .....730 Fifth Avenue
Phone Number .....CIrcle 5-5566
Transmitter Location..Maspeth, Long Island, N. Y.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8:30 a.m. to 12 midnight
News Service .....AP
Transcription Service...World Broadcasting System
Representative .....The Foreman Company

Personnel

President.....John V. L. Hogan
Executive Vice-President....Elliott M. Sanger
Vice-President in Charge of Sales, Hugh K. Boice
Sales Promotion Manager..Norman S. McGee
Program Director.....Eleanor N. Sanger
Publicity Director.....Dorothea Beckman
Chief Announcer.....Arch Kepner
Musical Director.....Eddy Brown
Chief Engineer.....Russell Valentine

W H L D

NIAGARA FALLS—EST. 1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By....The Niagara Falls Gazette Publishing Company
Address ..... Hotel Niagara
Phone Number 8421
Transmitter Location.....Lockport & Military Roads
Time on the Air.....Daytime license
Newspaper Affiliation.....Niagara Falls Gazette
News Service ..... UP
Transcription Service.....Lang-Worth; Standard Radio; C. P. MacGregor
Representative .....Headley-Reed Company

Personnel

General Manager.....Earl C. Hull
Commercial Manager.....Richard G. Robbins
Program Director .....Ruth Prindle
Musical Director.....Ernie Whistler
Musical Advisor .....Harold Bradley
Chief Engineer.....Robert Wilson

W S L B

OGDENSBURG—EST. 1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....St. Lawrence Broadcasting Corp.
Address .....2315 Knox St.
Phone Number .....Ogdensburg 500
Transmitter Location.....2315 Knox St.
Time on the Air: 7 a.m. to 11:15 p.m.; Sundays, 9 a.m. to 7 p.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....DeLisser, Inc.

Personnel

President-Commercial Manager, Joseph R. Brandy
Station Manager.....Harold J. Frank
Sales Production Manager-Program Director .....Jack Paige
Chief Engineer.....Raymond E. Lafferty

W H D L

OLEAN—EST. Tupper Lake, 1928; Olean, 1934

BLUE NETWORK
BI-STATE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHDL, Inc.
Business Address: 601-619 Exchange National Bank Building
Phone Numbers: Olean 4149; Bradford 6000; Transmitter, Olean 7597
Studio Addresses: 601-619 Exchange National Bank Building; Citizens Bank Building, Bradford, Pa.; St. Bonaventure College, N. Y.
Transmitter Location .....Alleghany, N. Y.
Time on the Air ..... 7 a.m. to 12:05 a.m.
Newspaper Affiliation .....Olean Times Herald
News Service .....UP
Transcription Service ....World Broadcasting
Representative .....J. P. McKinney & Son

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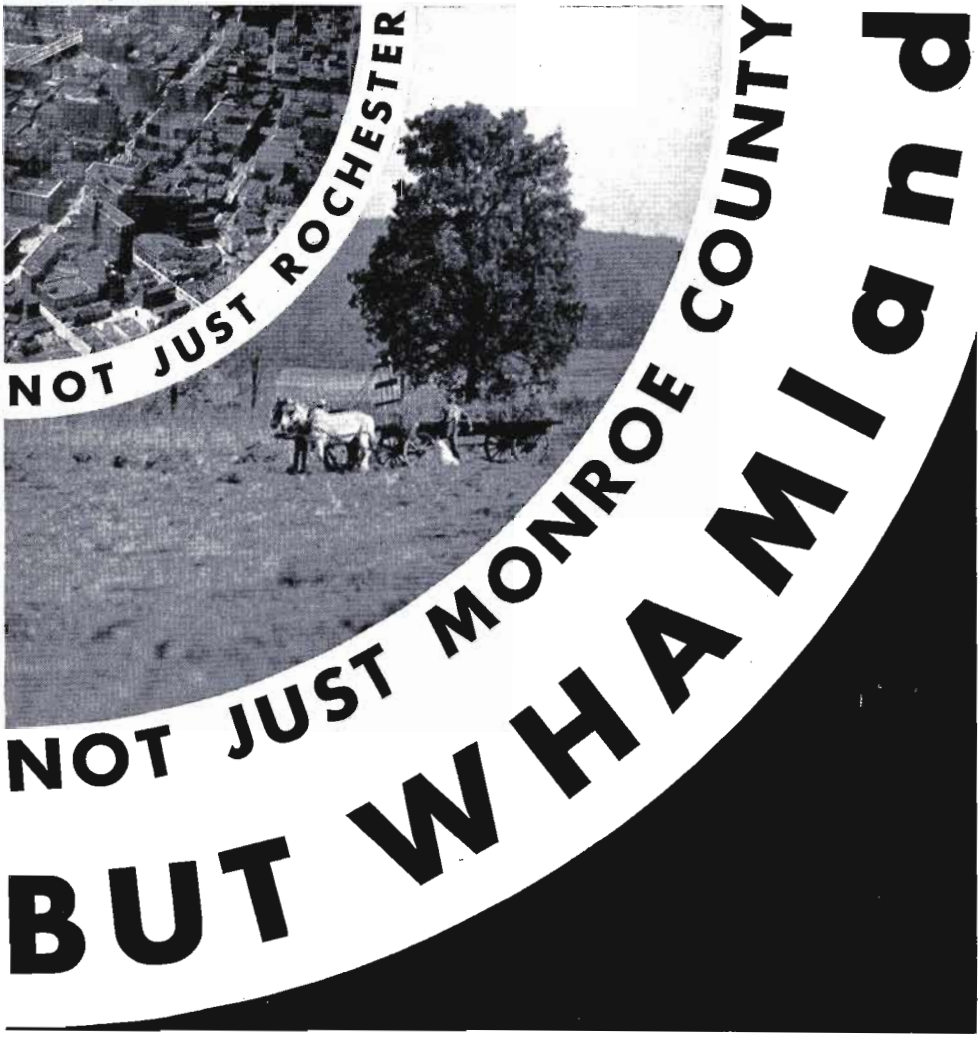

WHAM's clear channel, 50,000 watt signal covers a rich and fertile 43 county primary area, where the occupants of 900,000 radio homes spend a better-than-average annual income in not one, but 18, busy trading centers. That's WHAMland—where the smoking chimneys of 5305 factories stand against the sky as symbols of payroll producing non-seasonal industrial activities—where 140,518 farms yield a rich annual harvest.

WHAM gives you coverage—but more than that, WHAM gives you plus listenership—in Rochester and all the cities of its 43 county primary area—in the small towns and in the country. Survey after survey gives WHAM the top-flight audience-winning programs. In one of the most recent surveys published, nine out of the first ten audience-chosen programs were WHAM programs.

WHAM gives you more for your money—a broader market—a richer market. At approximately one-third the cost of localized coverage of the same area, WHAM is a better buy.

National Reps.: George P. Hollingbery Co.

WHAM

50,000 WATTS . . . CLEAR CHANNEL . . . FULL TIME . . . AFFILIATED WITH THE RED NETWORK OF THE NBC AND THE BLUE NETWORK CO.

"The Stromberg-Carlson Station"

www.americanradiohistory.com

Personnel

President.....E. B. Fitzpatrick
Station Manager.....Thomas L. Brown
Commercial-Sales Promotion Manager.....Frederick G. Meyer
Program Director.....Virgil C. Booth
Production Manager-Chief Announcer.....Richard Morgan
Bradford Studio Manager....Francis X. Vogel
St. Bonaventure College Studio Manager.....Rev. Claude Kean
Publicity Director.....James Connell
Chief Engineer.....Warren E. McDowell

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WMFF

PLATTSBURG—EST. 1935

BLUE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Plattsburg Broadcasting Corporation
Address..... Radio Centre
Phone Number..... 1600
Transmitter Location.....Boynton Ave.
Time on the Air: 7:30 a.m. to 12:05 a.m.; Sundays, 9 a.m. to 12:05 a.m.
News Service.....Transradio
Transcription Service.....C. P. MacGregor
Representative....George P. Hollingbery Co.

Personnel

President.....E. H. Bragg
General Manager.....George F. Bissell
Commercial Manager.....Edward Furman
Program-Publicity Director.....Edward Barry
Chief Announcer.....Wilson Daily
Chief Engineer.....Jack Nazak

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WKIP

POUGHKEEPSIE—EST. 1939

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By...Poughkeepsie Broadcasting Corporation
Address.....The Nelson House
Phone Number.....6-800
Transmitter Location.....The Nelson House
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... AP
Transcription Service.....NBC Thesaurus
Representative.....Headley-Reed Company

Personnel

President.....Richard E. Coon
General Manager.....Bruff W. Olin, Jr.
Production Manager-Chief Announcer.....Joel Blake
Publicity Director.....Rod Swift
Musical Director.....Sydney Freed
Chief Engineer.....John Burke

WHAM

ROCHESTER—EST. 1927

BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1180 Kc.....Power: 50000 Watts
Owned-Operated By.....Stromberg Carlson Telephone Manufacturing Company
Business Address.....111 East Avenue
Phone Number.....Stone 1862
Studio Address.....Sagamore Hotel
Transmitter Location.....Victor, New York
Time on the Air.....6 a.m. to 12:30 a.m.
News Service..... UP
Transcription Service.....Lang-Worth; World Broadcasting System
Representative....Geo. P. Hollingbery Co.

Personnel

President.....Wesley M. Angle
Vice-President.....Edward A. Hanover
General Manager.....William Fay
Commercial Manager.....J. W. Kennedy, Jr.
Sales Promotion Manager....Arthur W. Kelly
Program Director.....Chas. Siverson
Production Manager-Chief Announcer..... Jack Lee
Musical Directors.....Charles Silverson, Jeane Zacker
Educational Director.....Homer Bliss
Farm Director.....Tom Murray
Librarian.....Frank Seibold
Accountant.....Bernice Snyder
Director of Home Economics....Hazel Cowles
Director of News & Sports.....Allen Sisson
Technical Supervisor.....Ken Gardner

•

WHEC

ROCHESTER—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....WHEC, Inc.
Address..... 40 Franklin St.
Phone Number.....Stone 1320
Transmitter Location.....979 Mt. Read Blvd.
Time on the Air: 6:25 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12:30 a.m.; Saturdays, 6:25 a.m. to 1 a.m.
Newspaper Affiliation.....Gannett Newspapers, Inc.
News Service..... INS
Transcription Service.....Associated Music Publishers
Representative.....J. P. McKinney & Son

Personnel

Vice-President.....Clarence Wheeler
Treasurer-General Manager..Gunnar O. Wiig
Commercial Manager.....L. C. Wheeler
Publicity Director.....Ross Woodbridge
Assistant Secretary.....Mary Carroll
Traffic Manager.....Elizabeth Gledhill
Chief Announcer.....Harry LeBrun
Musical Director.....Ken Sparnon
Chief Engineer.....Bernard C. O'Brien

www.americanradiohistory.com

HOW TO GET THE MOST OUT OF YOUR RADIO DOLLAR IN CENTRAL NEW YORK

Use the Station that is . . . . . .

FIRST—to be established in Central New York. Started in 1922.

FIRST—with a Network affiliation. Since 1927 a charter member of the Basic Columbia Network.

FIRST—5,000 Watts Day and Night. Operating on this power since November 4, 1940.

FIRST—in total number of hours sold.

FIRST—in sponsored Columbia Network Shows.

FIRST—in local audience preference. Air-tight survey proof of audience leadership in 25 quarter hours, morning, noon and night. Ask to see them.

To get the most out of your radio dollar in Central New York . . .

Use

W F B L

SYRACUSE, N. Y.

MEMBER OF BASIC NETWORK COLUMBIA BROADCASTING SYSTEM

FREE & PETERS, Inc. *Exclusive National Representatives*

www.americanradiohistory.com

WSAY
ROCHESTER—EST. 1936
MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brown Radio Service & Laboratories
Address.....Taylor Bldg., Main St.
Phone Number .....Stone 702
Transmitter Location.....Taylor Bldg.
Time on the Air: 6:30 a.m. to 12:30 a.m.; Saturdays, 6:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 12:30 a.m.
News Service ..... INS
National Sales Office: 366 Madison Avenue, New York, N. Y.

Personnel

President-Chief Engineer.....Gordon P. Brown
General Manager.....Mort Nusbaum
National Sales Manager, Winston H. Thornburg
Program Director .....Harold Kolb
Sales Promotion Manager.....Elmer J. Walz
Publicity Director.....Harlan Evans
Chief Announcer.....Kenneth E. Loysen

WNBZ
SARANAC LAKE—EST. 1937
BLUE NETWORK

Frequency: 1320 Kc.....Power: 100 Watts
Owned-Operated By ...Upstate Broadcasting Corporation
Business Address 100 Main St.
Phone Number..... 1320
Studio Addresses: 3 Olive St.; 100 Main St.
Transmitter Location.....3 Olive St.
Time on the Air.....7:30 a.m. to local sunset
Transcription Service: Keystone Broadcasting System; Standard Radio
Representative.....Geo. P. Hollingbery Co.

Personnel

President .....Carl F. Woese
Vice-President-General Manager .....H. Scott Killgore
Station-Commercial Manager...John F. Grimes
Program-Publicity Director....Ruth O'Connell
Production Manager.....Earl Sharland
Chief Announcer..... Michael Ebert
Chief Engineer.....Harold Warner

WGY
SCHENECTADY—EST. 1920
NATIONAL BROADCASTING CO.

Frequency: 810 Kc.....Power: 50000 Watts
Owned-Operated By.....General Electric Company
Address .....1 River Road
Phone Numbers: 4-2211; 3-2121
Transmitter Location.....South Schenectady
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays, 9 a.m. to 1 a.m.
News Service ..... UP
Transcription Service.....NBC Thesaurus; Standard Radio
Representative ...National Broadcasting Co.

Personnel

President.....Charles E. Wilson
Station Manager.....Kolin Hager
Program Manager.....A. O. Coggeshall
Sales Promotion Manager....Herbert Hauffler
Production Manager.....Victor Campbell
Press & Public Relations Director, W. T. Meenam
Accountant .....V. J. Hasche
Director of Agricultural Activities .....G. E. Markham
Musical Director.....Gordon Randall
Chief Engineer.....W. J. Purcell

WAGE
SYRACUSE—EST. 1941
BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Operated By....Sentinel Broadcasting Corporation
Address ..... Loew Building
Phone Number 2-0277
Transmitter Location.....Liverpool, N. Y.
Time on the Air: 6 a.m. to 2 p.m.; Sundays, 9 a.m. to 2 p.m.
News Service ..... AP
Transcription Service .....NBC Thesaurus
Representative .....Edward Petry & Co., Inc.

Personnel

President .....Frank C. Revoir
Station Manager .....William T. Lane
Commercial Manager.....William B. Hines
Sales Promotion Manager....Arnold Bowden
Program Director.....Gordon Alderman
Publicity Director.....Glenn Williams
Musical Director.....Thelma Jean McNeill
Chief Engineer.....Charles Brannen

WFBL
SYRACUSE—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Onondaga Radio Broadcasting Corporation
Address ..... Onondaga Hotel
Phone Number 2-1147
Transmitter Location .....Collamer, N. Y.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... INS
Transcription Service ....World Broadcasting System
Representative .....Free & Peters

Personnel

President.....S. H. Cook
Vice-President-General Manager .....Samuel Woodworth

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Vice-President-Merchandising Manager .....Robert G. Soule
Commercial Manager.....Charles Phillips
Program Director.....George Perkins
Publicity Director.....Harvey Sanderson
Control Room Supervisor....Walter L. Stonger
Transmitter Supervisor .....James Kelley
Musical Director.....Raymond Gantter
Chief Engineer.....A. R. Marcy

•

W O L F

SYRACUSE—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Civic Broadcasting Corporation
Address .....Chimes Building
Phone Number 2-7211
Transmitter Location .....Van Rensselear and Kirkpatrick Streets
Time on the Air:.....19 1/3 hours daily
News Service .....Transradio
Representative .....Burn-Smith Co.

Personnel

President-Commercial Manager..T. S. Marshall
Station-Program Director .....Louis W. Kaiser
Publicity Director-News Editor, Martin A. Burstein
Chief Announcer.....Hamilton Woodle
Musical Director .....Claude Parton
Chief Engineer.....David Foote

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W S Y R

SYRACUSE—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By .....Central New York Broadcasting Corporation
Address .....224 Harrison Street
Phone Number 3-7111
Transmitter Location.....2341 Valley Drive
Time on the Air: 19 hours daily; Sundays, 16 hours per day
News Service ..... UP
Transcription Service: Associated Recorded Program Service; Lang-Worth
Representative.....Paul H. Raymer Company

Personnel

President.....Harry C. Wilder
Vice-President.....Fred R. Ripley
Sales Promotion Manager.E. R. Vadeboncoeur
Program Director.....Lansing B. Lindquist
Artists' Bureau Head.....Fred Jeske
Chief Announcer.....Bill Rothrum
Musical Director.....Charles Thomas
Chief Engineer.....Armand Belle Isle

•

W H A Z

TROY—EST. 1922

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Rensselaer Polytechnic Institute
Address ..... 110 Eighth St.
Phone Number ..... Troy 6810
Transmitter Location.....110 Eighth St.
Time on the Air: 6 p.m. to 12 midnight Mondays only

Personnel

President.....Dr. W. O. Hotchkiss
Station Manager.....W. J. Williams
Commercial Manager.....Mary Mahony
Sales Promotion Manager.....W. C. Stoker
Program-Musical Director.....A. Olin Niles
Production Manager .....H. H. Nugent
Publicity Director.....F. Tifft
Chief Announcer.....R. W. Schmelzer
Chief Engineer.....H. D. Harris

•

W T R Y

TROY—EST. 1940

BLUE NETWORK

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By.....Troy Broadcasting Co., Inc.
Address ..... 92 Fourth St.
Phone Numbers.....Troy 2100; Albany 4-2500
Transmitter Location .....Boght Corners
Time on the Air: 6 a.m. to 1 a.m.; Sunday, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service ....World Broadcasting System; Lang-Worth
Representative .....Paul H. Raymer Co.

Personnel

President.....Col. H. C. Wilder
Manager.....Fred R. Ripley
Commercial-Sales Promotion Manager, William A. Riple
Program Director....W. Woodbury Carter, Jr.
Publicity Director.....Cecil Walker
Chief Announcer.....Al Parker
Musical Director.....Tony Sharpe
Chief Engineer.....A. H. Chismark

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WIBX

UTICA—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WIBX, Inc.
Address ..... First National Bank Bldg.
Phone Number 2-2101
Transmitter Location.....Schuyler St., Marcy, N. Y.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... INS
Transcription Service .....Standard Radio
New York Sales Office....Hotel Belmont-Plaza
Representatives.....Virgil Reiter & Co. (Chicago); Walter Biddick Co. (West Coast); Bertha Bannan (Boston)

Personnel

President-Treasurer .....Margaret Bowen
ExecutiveVice-President ..... Elliott Stewart
National Sales-Merchandising Manager .....N. W. Cook
Local Sales Manager.....L. H. Garvey
Production Manager.....Michael Carlo
Chief Announcer .....Robert Mahaney
Director of Children's Activities, Betty Cushing Griffin
Continuity Chief.....Scott Garfield
Office Manager .....Gladys Moore
Musical Director.....Walter Griswold
Chief Engineer.....J. T. Dowdell

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WATN

WATERTOWN—EST. 1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Watertown Broadcasting Corporation
Business Address.....Woolworth Bldg.
Phone Numbers: .....Studios 2424; Commercial Office, 975
Studio Address .....118 Washington St.
Transmitter Location .....118 Washington St.
Time on the Air: 7 a.m. to 11:15 p.m.; Friday and Saturday, 7 a.m. to 1 a.m.
News Service ..... Transradio
Transcription Service .....Standard Radio
Representative.....Burns-Smith Co., Inc.

Personnel

President .....G. Harry Righter
General Manager .....John S. Van Cronkhite
National Sales Manager....Alfred Dinsdale
Chief Announcer.....J. Kenneth Meyer
Artists Bureau Head ....Raymond H. Cameron
Musical Director ...Frederick C. B. Johnstone
Chief Engineer .....Craig L. Whitman

WWNY

WATERTOWN—EST. 1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Company
Address.....Hotel Woodruff, Public Square
Phone Number..... 4-120
Transmitter Location: Outer Holcomb Street, just inside city limits
Time on the Air: .....Unlimited license
Newspaper Affiliation.....Watertown Daily Times
News Service .....UP
Transcription Service.....World Broadcasting System

Personnel

President .....Harold B. Johnson
Station Manager.....Thomas E. Martin
Commercial-Sales Promotion Manager .....Louis Saiff
Program-Publicity Director..... Jean Clos
Production Manager-Chief Announcer .....Robert Mowers
Traffic Manager .....Margaret McCord
Musical Director .....Earl Kelly
Chief Engineer.....Maynard B. Davis

Sales are *Soaring* in

WATERTOWN, N. Y.

INVESTIGATE THIS MARKET . . . and

WATN 250 WATTS

WATERTOWN, N. Y.

G. H. Righter, Pres.
J. S. Van Cronkhite, Gen. Mgr.

Representative
Burn-Smith Co., Inc.

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WFAS

WHITE PLAINS—EST. 1932

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Operated By.....Westchester Broadcasting Corp.

Address .....Roger Smith Hotel

Phone Number .....White Plains 6400

Transmitter Location.....Roger Smith Hotel

Time on the Air..Shares time with WGBB

News Service..... AP

Transcription Service ....World Broadcasting System; Lang-Worth

Representative .....Headley-Reed Co.

Personnel

President.....J. Noel Macy

V-P-Managing Director.....Frank A. Seitz

Program-Musical Director.....Ran Kaler

Chief Engineer .....Harry C. Laubenstein

WFAS...

A Class Station in A Class Market

In 1941 *broadcast—*

3138 Programs of Serious Music
1335 World and Westchester newscasts.
340 Westchester sportscasts and events.
374 Westchester Religious programs.
249 Westchester Women's Features.
599 Civic—Fraternal—Educational Programs.
498 Programs for Children.
786 Remote Pickups in Westchester.

WFAS *in Westchester*
Roger Smith Hotel
White Plains
Representatives:
HEADLEY-REED COMPANY
420 Lexington Ave.
New York

WWRL

WOODSIDE—EST. 1926

Frequency: 1600 Kc.....Power: 250 Watts; (C. P. 5,000)

Owned-Operated By.....Long Island Broadcasting Corporation

Address..... 41-30 58th Street

Phone Number .....NEwtown 9-3300

Transmitter Location.....41-30 58th St., Woodside, L. I.

Time on the Air: Part time schedule (75 hours weekly)

News Service ..... INS

Transcription Service.....Lang-Worth; NAB

Personnel

President .....William H. Reuman

General Manager.....Robert A. Catherwood

Asst. General Manager.....Edith Dick

Director of Publicity and Promotion ..... Walter Kaner

Program Director .....Dud Conolly

Chief Engineer.....William H. Reuman

Night Studio Manager.....Fred Barr

Production Manager and Musical Director .....Adolph Goebel

WWRL
NEW YORK

COMING SOON!

5,000 WATTS
NON-DIRECTIONAL
FULL TIME
★
LOWEST RATES
IN
NEW YORK CITY

WWRL
"1600 THE RIGHT END OF THE DIAL"

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NORTH CAROLINA

For Latest U. S. Census, Population and Retail Trade Data

Please Turn to Page 248

WISE

ASHEVILLE—EST. 1939

NATIONAL BROADCASTING CO.
BLUE RIDGE NETWORK
(WFBC-WKPT-WOPI-WISE)

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WISE Broadcasting Co.
Operated By.....Radio Station WISE, Inc.
Address ..... Langren Hotel
Phone Number 1213
Transmitter Location .....Langren Hotel
Time on the Air.....121 hours weekly
Newspaper Affiliation: Asheville Daily News
News Service ..... INS
Transcription Service .....NBC Thesaurus

Personnel

President-Station Manager.....Harold Thoms
Commercial Manager.....Baxter Barkley
Program Director .....Ken Beachboard
Chief Engineer.....Charles Sumner

WWNC

ASHEVILLE—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 570 Kc.....Power: 1000 Watts (C.P. 5000)
Owned-Operated By.....Asheville Citizen-Times Co., Inc.
Address .....14 O'Henry Avenue
Phone Number 5500
Transmitter Location..... Flatiron Building
Time on the Air:6:30 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Asheville Citizen-Times
News Service ..... UP
Transcription Service.....Lang-Worth; World Broadcasting System

Personnel

Executive Director.....Don S. Elias
Commercial Manager.....John E. Thayer
Program Director .....Ezra A. McIntosh
Assistant Program Director.....Mardi Liles
Promotion Manager.....Herman I. Mosely
Chief Engineer.....Cecil Hoskins

WBBB

BURLINGTON—EST. 1941

MUTUAL BROADCASTING SYSTEM
NORTH CAROLINA & SOUTHERN NETWORKS

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Alamance Broadcasting Company, Inc.
Address .....310½ South Main St.
Phone Numbers 2730; 2731
Transmitter Location.....Elon Road (West Front Street Extension)
Time on the Air: .....6 a.m. to local sunset
News Service ..... UP
Transcription Service .....Standard Radio

Personnel

Managing Director.....E. Z. Jones
Commercial Manager .....Ernie Smith
Program Director.....Paul Huddleston
Publicity Director .....Kent Dennan
Chief Announcer.....William Sandifer
Chief Maintenance Engineer....Edward Day
Accountant .....Laurine Skinner
Traffic Director .....Pal Faulconer
Musical Director.....Katherine Faulconer
Chief Engineer .....C. C. Penny

WAYS

CHARLOTTE—EST. 1941

THE BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By.Inter-City Advertising Co.
Address .....120 E. Third St.
Phone Numbers..... 37173 (office); 41233 (studio-transmitter)
Transmitter Location .....Oakdale
Time on the Air.....6:30 a.m. to 12 midnight
News Service .....INS
Transcription Service .....Lang-Worth
Representative.....Weed & Co.

Personnel

President.....George W. Dowdy
Station Manager.....Harold H. Thoms
Program Director.....Ron Jenkins
Chief Announcer.....Don Mack
Chief Engineer.....Bob Rigby

WBT

CHARLOTTE—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1110 Kc.....Power: 50000 Watts
Owned-Operated By...Columbia Broadcasting System, Inc.
Business Address.....Wilder Building
Phone Nnmber.....3-8833
Transmitter Location.....9 miles southeast of Charlotte
Time on the Air: 5 a.m. to 1 p.m.; Sundays, 7 a.m. to 12 midnight
News Service .....UP
Transcription Service .....Lang-Worth
Representative .....Radio Sales

Personnel

President.....Wm. S. Paley
Station Manager.....A. E. Joscelyn
Sales Manager.....Royal E. Penny
Sales Promotion Manager...William F. Carley

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News Editor.....Jack Knell
Farm Editor.....Grady Cole
Program Director.....C. H. Crutchfield
Auditor .....E. J. DeGray
Musical Director.....Jack Phipps
Chief Engineer.....J. J. Beloungy

WSOC

CHARLOTTE—EST. 1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Radio Station WSOC, Inc.
Address.....1925 N. Tryon Street
Phone Number 7138
Transmitter Location.....1925 N. Tryon Street
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 9 a.m. to 12 midnight
News Service .....Transradio
Transcription Service.....NBC Thesaurus
Representative .....Headley-Reed Company

Personnel

President and Station Manager....E. J. Gluck
Commercial Manager.....W. C. Irwin
Program Director.....C. G. Hicks
Sales Promotion Manager.....Paul W. Norris
Chief Engineer.....L. L. Caudle

Unassigned*

CONCORD—EST. 1941

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....Wayne Nelson
Business Address ..... Concord
Transmitter Location ..... Concord
Time on the Air.....Daytime license

Personnel

Owner .....Wayne Nelson

*Station had a construction permit at press-time and no further information was available.

WDNC

DURHAM—EST. 1934

COLUMBIA BROADCASTING SYSTEM
TAR HEEL NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....The Durham Radio Corporation
Address .....138 Chapel Hill Street
Phone Numbers.....R-155, R-156
Transmitter Location..Cole Road, Near Durham
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Herald-Sun Papers
News Service .....UP
Transcription Service.....C. P. MacGregor
Representative...Howard H. Wilson Company

Personnel

President.....C. C. Council
General Manager.....J. F. Jarman, Jr.
Commercial Manager.....C. J. Woodhouse
Program-Publicity Director.....J. B. Clark
Chief Announcer.....Franklin Evans
Director of Scripts and Continuity, Mildred Williams
Recording Engineer.....Lewis Brown
Bookkeeper-Personnel Manager....Sue Taylor
Director of Negro Affairs.....Norfley Whitted
Musical Director.....Anne Edwards
Chief Engineer.....R. A. Dalton

WCNC

ELIZABETH CITY—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Albemarle Broadcasting Co.
Address .....Colonial Ave.
Phone Number 1400
Transmitter Location..Parsonage St. Extension
News Service .....UP
Transcription Service.....World Broadcasting System

Personnel

President-Manager.....T. W. Aydlett
Commercial Manager-Program Director, Paul Moyle
Chief Announcer.....Louis Rigsbee
Artists' Bureau Head.....Francis Elliott
Musical Director.....Bob Truere
Chief Engineer.....Joe Kyle

WFNC

FAYETTEVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....W. C. Ewing & T. K. Weyher
Operated By....Cumberland Broadcasting Co.
Address.....114 Anderson St.
Phone Number 4848
Transmitter Location.....N. Water St.
Time on the Air.....6:30 a.m. to 11 p.m.
News Service .....UP
Transcription Service..Associated Music Publishers

Personnel

President-Station Manager.....W. C. Ewing
Commercial Manager.....C. D. Moore
Program Director-Chief Announcer....Ted Ellis
Production Manager.....Mrs. Charles Batson
Publicity Director.....Kate Southerland
Musical Director.....Larry Roller
Chief Engineer.....Frank Stewart

WGNC

GASTONIA—EST. 1939

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....F. C. Todd
Address....National Bank of Commerce Bldg.
Phone Number 732
Transmitter Location .....Gastonia
Time on the Air.....7 a.m. to 12 midnight
News Service .....UP

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Personnel

Owner.....F. C. Todd
Manager.....Pat McSwain
Commercial-Sales Promotion Manager.....F. C. Abernathy
Program Director.....Earl Holder
Chief Announcer.....Dick Gray
Chief Engineer.....Clarence Morse

WGBR

GOLDSBORO—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Eastern Carolina Broadcasting Corp.
Business Address.....P. O. Box 1024
Phone Numbers.....1550; 1551
Studio Address.....Raleigh Highway
Transmitter Location.....Raleigh Highway
Time on the Air.....6:30 a.m. to 10:30 p.m.
News Service.....UP
Transcription Service.....Standard Radio
Representative.....Associated Radio Sales

Personnel

President.....A. T. Hawkins
Station-Commercial Manager....G. L. Winters
Program Director.....Harry Bright
Publicity-Musical Director.....Ted Burwell
Artists' Bureau Head.....Jerry Winters
Continuity Director.....Bill Arrington
Chief Engineer.....H. H. Lance

HELP
THE
RED CROSS

WBIG

GREENSBORO—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By....North Carolina Broadcasting Co., Inc.
Business Address.....Box 1807
Phone Number.....6125
Studio Address.....O. Henry Hotel
Transmitter Location...Battleground Boulevard
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....AP; Transradio
Transcription Services:....World Broadcasting System; Lang-Worth; Standard Radio
Representative....George P. Hollingbery Co.

Personnel

Station and Commercial Manager.....Edney Ridge
Program Director.....Faye Kenyon
Publicity Director..Virginia Wilson McKinney
Production Manager-Chief Announcer.....Wally Williams
News Editor.....Nancy Hudson
Musical Director.....Margaret Banks
Chief Engineer.....Earl Allison

ALWAYS A GOOD SHOW!
WBIG GREENSBORO NORTH CAROLINA
George P. Hollingbery Co.
Nat'l Reps.

ASK
EDNEY RIDGE
WBIG, GREENSBORO, N. C.
FOR
"COLD FACTS"!

5000 Watts, Day 5000 Watts, Night
"THE PRESTIGE STATION OF THE CAROLINAS"

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WGBG

GREENSBORO—EST. 1942

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By....Greensboro Broadcasting Co.
Business Address .....Ashe St. Extension & Asheboro Rd.
Transmitter Location .....Greensboro
Time on the Air.....6 a.m. to local sunset
News Service ..... UP
Transcription Service .....Lang-Worth

Personnel

President-Station Manager ..Ralph M. Lambeth
Commercial Manager.....Herbert G. Mitchell
Program Director .....Ted R. Woodard
Chief Announcer.....Eddie Carlos
Chief Engineer .....James Stewart

WGTC

GREENVILLE—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Greenville Broadcasting Company
Address .....Falkland Highway
Phone Number 3182
Transmitter Location.....Falkland Highway
Time on the Air.....Unlimited License
News Service..... UP
Transcription Service.....Associated Music Publishers

Personnel

President.....J. J. White
Station Manager-Program Director .....Margaret J. Laughinghouse
Commercial-Sales Promotion Manager .....Carl Jack Aley
Publicity-Musical Director....J. D. Simpson, Jr.
Special Events Director.....Carl McKinney
Continuity Director.....Francis Simpson
Chief Announcer-News Editor....Harold Dale

WHKY

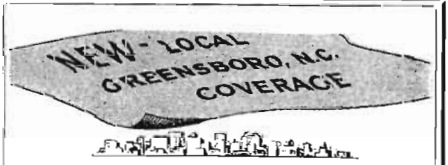
HICKORY—EST. 1940

BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts (C.P. 1290 Kc.; 5000 d.; 1000 n.)
Owned-Operated By.....The Catawba Valley Broadcasting Co., Inc.
Address .....Radio Bldg.
Phone Number 1195-6
Transmitter Location..... Radio Bldg.
Time on the Air.....119 hours weekly
News Service .....UP
Transcription Service .....NBC Thesaurus

Personnel

President.....Carl V. Cline
Station-Commercial Manager.....W. T. Hix
Chief Engineer.....E. S. Long



LOW RATE BLANKETS
NORTH CAROLINA

"KEY" CITY — *With "Plus" Values*

Greensboro, N. C.—"Pivot of the Piedmont," with high per capita earnings and regular payrolls from diversified sources, is noted for its "trade-at-home" spirit. WGBG offers exceptional returns on your advertising dollar spent in this city—with a "Plus" value of heavy listener audience in its rich trade area—backed by merchandising aid from an up-and-coming staff of alert radio men.

WGBG

Greensboro, N. C.

1000 Watts 980 Kc.

BUY
DEFENSE
STAMPS
AND
BONDS

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WMFR

HIGH POINT—EST. 1936

BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WMFR, Inc.
Address .....156½ S. Main St.
Phone Number 4593
Transmitter Location.....156½ S. Main St.
Time on the Air..... 6 a.m. to 12:05 p.m.
News Service ..... UP
Transcription Service .....Lang-Worth

Personnel

President .....James E. Lambeth
Station Manager.....Ralph M. Lambeth
Commercial-Sales Promotion ... ...
Manager ..... Pat Taylor
Program Director-Chief
Announcer ..... Stan Conrad
Thomasville Studio Manager.Harrold Harrison
Lexington Studio Manager....Frank Lambeth

WFTC

KINSTON—EST. 1936

BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Jonas Weiland
Address .....210 East King St.
Phone Number 1200
Transmitter Location.....Kinston, N. C.
Time on the Air.....15 hours daily
News Service .....Transradio
Representative..... Burn-Smith Company

Personnel

President-Station Manager....Jonas Weiland
Program Director-Chief
Announcer .....Ray Woodard
Chief Engineer.....Glen Neuville

WHIT

NEW BERNE—EST. 1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Broadcasting Co.
Address .....New Berne
Phone Number..... 1450
Transmitter Location.....Trent Rd. & U. S. Highway No. 17
Time on the Air.....Unlimited license
News Service ..... UP

Personnel

President-Station Manager...Louis N. Howard

CENTER OF WEALTH AND POPULATION OF NORTH CAROLINA

REASONS for THIS "MUST" STATION

6 CITY COVERAGE
HIGH POINT ASHEBORO WINSTON-SALEM LEXINGTON THOMASVILLE GREENSBORO

• THE "TRIANGLE MARKET" •

No. 1 The High Point-Winston-Salem-Greensboro triangle is the richest area in North Carolina—the center of the State's population—with highest income per capita.

• COVERAGE •

No. 2 WMFR completely blankets High Point—with a heavy listener audience in the trade area, "the triangle market."

• PROGRAMS •

No. 3 WMFR carries Blue Network shows, supplemented by proven local entertainment from studios in High Point, Thomasville and Lexington.

• COST •

No. 4 One of the best buys on the dial . . . Costs low enough to be placed in the modest budget with results comparable to much greater expenditure.

BLUE NETWORK

250 Watts . . . 1230 K. C.

WMFR

High Point North Carolina

"The World's Foremost Tobacco Centre"

INCREASE

Your Sales

in this

MERCHANDISABLE

AREA

WFTC

KINSTON, NORTH CAROLINA

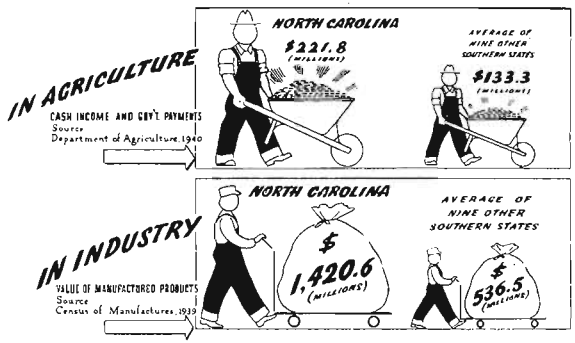
1230 KC. 250 W.

JONAS WEILAND

MANAGER

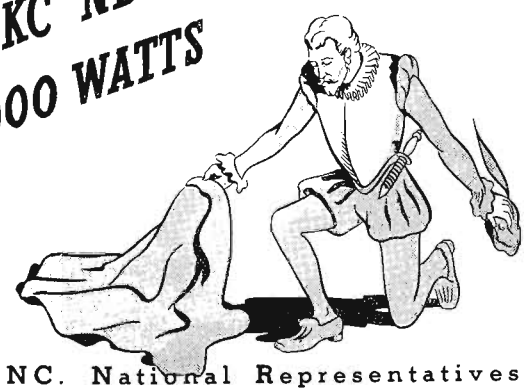
www.americanradiohistory.com

NORTH CAROLINA is the SOUTH'S GREATEST STATE



WPTF in RALEIGH is NORTH CAROLINA'S NO. 1 SALESMAN!

680 KC NBC Red
50,000 WATTS



FREE & PETERS, INC. National Representatives

www.americanradiohistory.com

WPTF

RALEIGH—EST. 1922

NATIONAL BROADCASTING COMPANY

Frequency: 680 Kc.....Power: 50000 Watts
Owned-Operated By.....WPTF Radio Co.
Address .....20 East Martin St.
Phone Number..... 8311
Transmitter Location.....Cary, N. C.
Time on the Air.....6 a.m. to 12 midnight
News Service .....AP; UP
Transcription Service.....NBC Thesaurus, Lang-Worth
Representative..... Free & Peters

Personnel

President.....J. R. Weatherspoon
General Manager.....Richard H. Mason
Sales Manager.....John H. Field, Jr.
Sales Promotion Manager.....Joseph Ahern
Program Director.....Graham B. Poyner
Technical Supervisor.....Henry Hulick

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WRAL

RALEIGH—EST. 1938

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Capitol Broadcasting Company
Address.....130 S. Salisbury Street
Phone Number..... 6411
Transmitter Location..Extension of East Davie Street
Time on the Air.....6 a.m. to 12 midnight
News Service ..... Transradio
Transcription Service .....C. P. MacGregor
Representative ..... Weed & Co.

Personnel

President.....A. J. Fletcher
General Manager.....Fred Fletcher
Commercial Manager.....Frank Stearns
Program Director.....Margaret Early
Traffic Manager..... Alice Hall
Continuity Director.....Lucy Crenshaw
Chief Announcer..... Ray Reeve
Musical Director.....William Barham
Chief Engineer.....Stanley Brown

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WCBT

ROANOKE RAPIDS—EST. 1940

THE BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....J. Winfield Crew, Jr.
Address .....251 Roanoke Avenue
Phone Number R-855-I
Transmitter Location....10th Street Extension
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 9 a.m. to 10 p.m.
News Service ..... UP
Transcription Service .....C. P. MacGregor
Representative.....Spot Sales, Inc.

Personnel

Owner-Manager.....J. Winfield Crew, Jr.
Commercial-Sales Promotion Manager ..... Nathan Frank
Program Director-Chief Announcer .....Bert Schalanger
Bookkeeper ..... Mrs. Lewis Hiland
Credit Manager.....Mrs. Nathan Frank
Chief Engineer .....Lewis Hiland

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WEED

ROCKY MOUNT—EST. 1933

BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. Avera Wynne
Business Address..... Box 391
Phone Number .....Rocky Mount 1420
Studio Address.....Nashville Highway
Transmitter Location .....Nashville Highway
Time on the Air.....7 a.m. to 12 midnight
News Service ..... UP

Personnel

Owner-Manager.....W. Avera Wynne
Commercial-Sales Promotion Manager .....George Arrington
Program-Production Manager, Thomas Snowden
Publicity Director.....Elmer Procter
Chief Announcer.....Bill Holm
Musical Director.....David Conner
Chief Engineer.....I. G. Murphrey

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WSTP

SALISBURY—EST. 1939

MUTUAL BROADCASTING SYSTEM
NORTH CAROLINA STATE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Piedmont Broadcasting Corp.
Business Address.....P. O. Drawer 920
Phone Number..... 2121
Studio Addresses.....Yadkin Hotel; Swanee Theatre Bldg., Kannapolis, N. C.
Transmitter Location: Statesville Highway at Grant Creek
News Service .....Transradio
Representative .....Burn-Smith Co.

Personnel

President .....Bryce P. Beard
Manager .....John W. Shultz
Commercial Manager.....F. F. Patterson
Program Director.....George L. Brantley
Kannapolis Studio Director.....Earl Caton
Chief Announcer .....Russell McIntire
Chief Engineer.....Carl B. Watson

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WRRF*

WASHINGTON—EST. 1941

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By....Tar Heel Broadcasting System
Address ..... Washington
Time on the Air.....Daytime license

Personnel

President .....W. R. Robertson, Sr.

*Station had a construction permit at press-time and no further information was available.

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WMFD

WILMINGTON—EST. 1935

BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Austin Dunlea
Business Address.....P. O. Box 696
Phone Number.....Dial 4840
Studio Addresses: Castle Hayne Road, Forest Hills; 5th & Market; Front & Chestnut; South 5th St., at Nunn
Transmitter Location.....Castle Hayne Road
Time on the Air: 7:30 a.m. to 11 p.m.; Sundays, 8 a.m. to 10:30 p.m.
News Service .....Transradio
Transcription Service .....BMI
Representative .....Burn-Smith Company

Personnel

President-General Manager.....R. A. Dunlea
Commercial-Sales Promotion Manager .....Claud O'Shields
Assistant Manager.....Julia M. Johnston
Program-Musical Director.....Harry W. Lee
Production Manager .....Margaret Saleem
Chief Announcer.....Howard Ozment
Chief Engineer.....Robert David England

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WGTM

WILSON—EST. 1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WGTM, Inc.
Address .....115 W. Nash Street
Phone Number..... 2188
Time on the Air.....17 hours daily
News Service ..... UP
Representative..... Burn-Smith Co.

Personnel

President .....H. W. Wilson
Station Manager.....Penn T. Watson
Commercial Manager.....Allen Wanamaker
Program Director.....Clinton Faris
Publicity Director.....Mina Ray Church
Chief Announcer .....Ted Austin
News Bureau Manager....Elmer Oettinger, Jr.
Chief Engineer.....Bill Malone

WAIR

WINSTON-SALEM—EST. 1937

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....C. G. Hill, Geo. D. Walker, S. H. Walker
Address ..... Pepper Bldg.
Phone Number 2-1133
Transmitter Location.....Reynolda, N. C.
Time on the Air: .....Unlimited license
News Service .....AP; Transradio
Transcription Service.....World Broadcasting System
Representative.....Spot Sales, Inc.

Personnel

General Manager.....George D. Walker
Commercial Manager.....C. G. Hill
Program-Musical Director.....Charles Keaton
Production Manager-Chief Announcer .....Rosser Fowlkes
Publicity Director.....E. D. Hill
Artists' Bureau Head.....Hortense Pease
Chief Engineer.....Earl Downey

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WSJS

WINSTON-SALEM—EST. 1930

NATIONAL BROADCASTING CO.

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By..Piedmont Publishing Co.
Address .....419-421 N. Spruce St.
Phone Number 4141
Transmitter Location .....Liberia St.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
Newspaper Affiliation: Winston-Salem Journal; Twin City Sentinel... ... ...
News Service .....UP
Transcription Services..Associated Music Publishers; Lang-Worth
Representative .....Headley-Reed Co.

Personnel

President .....Gordon Gray
Business Manager.....N. L. O'Neil
Sales Manager.....Harold Essex
Program Director.....Johnny Miller
Chief Announcer.....Clay B. Daniel
Musical Director.....B. C. Dunford, Jr.
Women's Program Director..Priscilla Lambeth
Chief Engineer..... Phil Hedrick

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NORTH DAKOTA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 250

K F Y R

BISMARCK—EST. 1925

BLUE NETWORK
NATIONAL BROADCASTING COMPANY

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Meyer Broadcasting Company
Address .....320 Broadway
Phone Number 468
Transmitter Location: 2½ mile North and ¼ mile West of Menoken, N. Dak.
Time on the Air.....Unlimited license
News Service .....AP
Transcription Service .....Standard Radio
Representative .....John Blair & Company

Personnel

President and General Manager..P. J. Meyer
Station and Commercial Manager.....F. E. Fitzsimonds
Program Director-Chief Announcer .....W. R. Griffin
Publicity Director.....Robert W. MacLeod
Chief Engineer.....Ivar Nelson

K D L R

DEVILS LAKE—EST. 1925

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Address .....1025 Third St.
Phone Number 1090
Transmitter Location.....East end 4th Street
Time on the Air.....Unlimited license
News Service .....AP
Transcription Service .....World Broadcasting System

Personnel

President and General Manager....Bert Wick
Program Director-Chief Announcer Dal Stallard
Musical Director.....Kermit Myhre
Chief Engineer.....Richard Moritz

W D A Y

FARGO—EST. 1922

BLUE NETWORK
NATIONAL BROADCASTING COMPANY
NORTHWEST NETWORK

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Address .....Black Building
Phone Number 5357
Transmitter Location..Four miles west of Fargo
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Fargo Forum
News Service .....UP
Transcription Service.....NBC Thesaurus
Representative .....Free & Peters

Personnel

President and General Manager.E. C. Reineke
Commercial Manager.....B. J. Lavin
Program Director-Chief Announcer .....Ken Kennedy
Production Manager.....David Henley
Publicity Director.....Bill Dean
Musical Director.....Abbie Andrews
Chief Engineer.....Julius Hetland

K F J M

GRAND FORKS—EST. 1923

Frequency: 1440 Kc....Power: 1000 d.; 500 n.
Owned-Operated By.....University of North Dakota
Address..Woodworth Hall, University Campus
Phone Number 2800
Transmitter Location .....University Campus
Time on the Air.....3 p.m. to 5 p.m. daily

Personnel

President.....John C. West
Business Manager.....J. W. Wilkerson
Program Director.....Russell Ireland
Chief Engineer.....Elwin J. O'Brien

(Non-Commercial Station)

K I L O

GRAND FORKS—EST. 1941

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1440 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....Dalton Le Masurier
Address.....First National Bank Building
Phone Number 1200
Transmitter Location.....University of North Dakota Campus
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....Transradio
Transcription Service .....Lang-Worth
Representative .....The Foreman Company

Personnel

Owner-Station Manager....Dalton Le Masurier
Commercial Manager.....Elmer Hanson
Sales Promotion Manger.....Bill Walker
Program Director.....Helen LaVelle
Chief Announcer.....Bob Crawford
Musical Director.....Blanche Warnken
Chief Engineer.....Harvey Kees

K R M C

JAMESTOWN—EST. 1937

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Jamestown Broadcasting Company, Inc.
Business Address.....Midland Building

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Your advertising on Fort Industry stations hits the mark. The experienced hands of 176 radio people pull the bow string that lets fly your message to its target. Of these staff members, all but ten have been with The Fort Industry Company two years or more; 22 have been with this firm ten years or longer; 44, five years or longer; 52 have been with Fort Industry at least three years. Long association together has sharpened their aim; they have pioneered, many of them, in broadcasting. Their combined experience doesn't show on the rate card, but it can be measured in vast, loyal audiences. If it's a Fort Industry station, your programming problem is safe in the hands of qualified broadcasters. Your message will find its mark!

THE FORT INDUSTRY STATIONS

WWVA WHEELING, W. VA. **WSPD** TOLEDO, O. **WMMN** FAIRMONT, W. VA.

WLOK LIMA, O. **WHIZ** ZANESVILLE, O. **WAGA** ATLANTA, GA.

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Phone Numbers 100; 358
Transmitter Location..1201 First Avenue South
Time on the Air.....6:30 a.m. to 12 midnight
News Service .....Transradio
Transcription Service .....World Broadcasting System
Representative....North Central Broadcasting System

Personnel

President.....John W. Boler
Station Manager.....B. Harland Ohde
Program Director.....John D. Stebbins
Chief Engineer.....Lloyd R. Amoo

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K G C U

MANDAN—EST. 1925

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1270 Kc.....Power: 250 Watts
Owned-Operated By..Mandan Radio Association, Inc.
Business Address.....205 1st St., N.W.
Phone Numbers 631; 257
Studio Addresses: 205 1st St., N.W.; Prince Hotel, Bismarck, N. D.
Transmitter Location....South East of Mandan
Time on the Air: 5:30 a.m. to 11 p.m.; Sundays, 6:30 a.m. to 11 p.m.
News Service .....Transradio
Transcription Service .....C. P. MacGregor
Representative....North Central Broadcasting System

Personnel

President.....H. C. Schulte
Station Manager.....Russ Kaber
Commercial Manager.....W. C. Roerink
Program Director-Chief Announcer .....Bob Kyllingstad
Chief Engineer.....Otto H. Lehner

K L P M

MINOT—EST. 1929

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By.....John B. Cooley
Business Address .....Box 909
Phone Number 1267
Studio Address .....118A South Main St.
Transmitter Location..Three miles southeast of Minot
Time on the Air.....Unlimited license
News Service .....Transradio
Transcription Service.....World Broadcasting System
Representative .....The Walker Company

Personnel

President.....John B. Cooley
Station Manager-Chief Engineer..C. W. Baker
Commercial Manager.....E. H. Cooley
Program Director.....Lillian Berke

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K O V C

VALLEY CITY—EST. 1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By .....KOVC, Inc.
Address .....312 Fifth Ave.
Phone Number 408
Transmitter Location .....312 Fifth Ave.
Time on the Air.....98 hours weekly

Personnel

President.....Milton Holiday
General Manager.....Robert E. Ingstad
Program Director-Chief Announcer Harry Myers
Publicity Director.....Charles Sjostrom
Musical Director.....Midge George
Chief Engineer.....Stanley Guth

OHIO

For Latest U. S. Census, Population and Retail Trade Data Please Turn to Page 251

W A D C

AKRON—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address .....Box 830
Phone Number .....Meadowbrook 3211
Studio Address.....Tallmadge, Ohio
Transmitter Location..State Route No. 8, North of Akron
Time on the Air.....6:30 a.m. to 1 a.m.
News Service .....Transradio
Transcription Service.....C. P. MacGregor
Representative.....Geo. P. Hollingbery Co.

Personnel

President-Station Manager...Allen T. Simmons
Commercial-Sales Promotion Manager .....R. B. Wilson
Program Director.....H. H. Hageman
Publicity Director.....Robert Wass
Traffic Manager.....C. R. Jolliff
Musical Director.....Charles Harr
Chief Engineer .....John Aitkenhead

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WAKR

AKRON—EST. 1940

BLUE NETWORK

Frequency: 1590 Kc...Power: 5000 d.; 1000 n; (CP 5000 n.)
Owned-Operated By..Summit Radio Corporation
Address.....First Central Tower
Phone Number.....HEmlock 6151
Transmitter Location..4½ miles south of Akron
Time on the Air.....7 a.m. to 1 a.m.
News Service .....AP
Transcription Service.....NBC Thesaurus
Representative.....Spot Sales, Inc.

Personnel

President-Station Manager....S. Bernard Berk
Commercial Manager.....Kenneth M. Keegan
Sales Promotion Manager.....V. G. Berk
Program Director-Chief Announcer .....Deane S. Long
Production Manager.....Russell B. Wise
Chief Engineer.....Don Dayton

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WJW

AKRON—EST.1932

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts (C. P. 850 Kc.; 5000 Watts)
Owned-Operated By.....WJW, Inc.
Address .....41 S. High Street
Phone Number.....Jefferson 6111
Transmitter Location.....41 S. High Street, (C. P. Franklyn Township, Ohio)
Time on the Air.....7 a.m. to 2 a.m.
News Service .....UP
Transcription Service .....Lang-Worth
Representative .....Headley-Reed Co.

Personnel

President-Station Manager.....Bill O'Neil
Sales Promotion Manager.....Jack Looker
Program-Publicity Director.....Bill Griffiths
Office Manager.....Lawrence Webb
Musical Director.....Carl Ayers
Chief Engineer.....Gerald Roberts

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WICA

ASHTABULA—EST. 1937

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Operated By.....WICA, Inc.
Address.....221 Center St.
Phone Number 1211
Transmitter Location.....South of city
Time on the Air.....7 a.m. to local sunset
News Service .....UP
Transcription Service.....Standard Radio
Representative.....The Walker Co.

Personnel

President.....C. A. Rowley
Manager.....R. B. Rowley
Commercial Manager.....R. C. Marvin
Program Director.....W. W. Walrath
Publicity Director.....Al Newkirk
Chief Announcer.....Richard Miner
Musical Director.....Ross Miller
Chief Engineer.....George Gautney

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WHBC

CANTON—EST. 1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Brush-Moore Newspapers, Inc.
Operated By..The Ohio Broadcasting Company
Address.....550 Market Avenue, South
Phone Number 7-166
Transmitter Location.....Lakeside Avenue
Time on the Air:.....7 a.m. to 12 midnight
Newspaper Affiliation.....Brush-Moore Newspapers, Inc.
News Service .....UP
Transcription Service.....World Broadcasting System

Personnel

President.....Louis H. Brush
General Manager.....Felix Hinkle
Commercial-Sales Promotion Manager.....Robert C. Fehlman
Production Manager.....Janet Baker
Chief Announcer.....Leonard Taylor
Musical Directors.....James Winger, Martin Alexander
Chief Engineer.....Kenneth Sliker

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WCKY

CINCINNATI—EST. 1929

COLUMBIA BROADCASTING SYSTEM

Frequency: 1530 Kc.....Power: 50000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Address .....Hotel Gibson, 5th & Walnut Streets
Phone Number ..... Cherry 6565
Transmitter Location..near Crescent Springs, Ky.
Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m.
News Service ..... UP
Transcription Service.....Standard Radio
Representative .....Free & Peters

Personnel

President and General Manager..L. B. Wilson
Sales Director.....Fred A. Palmer
Assistant Sales Manager.....A. C. Boone
Promotion Manager.....Helen Rees
Program Director-Chief Announcer..Rex Davis
Production Manager .....Al Bland
Traffic Manager .....Jeanette Fuller
Merchandising Director.....Thomas Mitchell
Publicity Director.....Elmer Dressman
Women's Editor.....Olive Kackley
Accountant .....Marie Schulte
Chief Engineer.....C. H. Topmiller
Assistant Chief Engineer....Arthur H. Gillette

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WCPO

CINCINNATI—EST. 1922

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By.....Scripps-Howard Radio, Inc.
Address .....204 Keith Building, 523 Walnut Street
Phone Number .....MAin 3314
Transmitter Location...Daylight Building, 623 East 6th St.
Time on the Air: 6:30 a.m. to 12:15 a.m.; Saturdays, 6:30 a.m. to 2 a.m.; Sundays, 7:30 a.m. to 12:15 p.m.
Newspaper Affiliation: The Cincinnati Post; Scripps-Howard Newspapers
News Service ..... UP
Transcription Service.....Standard Radio Lang-Worth
Representative .....The Branham Company

Personnel

President.....Jack Howard
Vice President.....J. C. Hanrahan
General Manager.....M. C. Watters
Commercial Manager.....John P. Smith
Sales Promotion Manager.....Hugh J. Stump
News Editor.....Thomas McCarthy
Production Manager.....Robert Bentley
Publicity Director.....Evelyn Eppinger
Chief Announcer.....Douglas MacNamee
Artists' Bureau Head .....Harry Hartman
Director of Women's Programs..Betty Jo Huck
Musical Director.....Jesse Walker
Chief Engineer.....Glen Davis

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WKRC

CINCINNATI—EST. 1923

MUTUAL BROADCASTING SYSTEM
THE SOUTHERN NETWORK

Frequency: 550 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....The Cincinnati Times-Star Co.
Address..Victory Parkway & Wm. H. Taft Rd.—Hotel Alms
Phone Number .....Woodburn 0550
Transmitter Location.....Victory Parkway & Wm. H. Taft Rd.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
Newspaper Affiliation..The Cincinnati Times-Star
News Service ..... AP
Transcription Service .....Lang-Worth
Representative .....The Katz Agency

Personnel

President .....Hulbert Taft, Sr.
General Manager.....Hulbert Taft, Jr.
Sales Manager .....Ken Church
Publicity and Special Events Director .....Margaret Maloney
Sales Promotion Manager.....Dave Ward
Chief Announcer.....Lou Mason
Musical Director ....."Chick" Mauthe
Chief Engineer.....John Tiffany

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WLW

CINCINNATI—EST. 1922

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 700 Kc.....Power: 50000 Watts
Owned-Operated By..The Crosley Corporation
Address .....1329 Arlington Street
Phone Number .....Kirby 4800
Transmitter Location.....Mason, Ohio
Time on the Air: 20 hours daily; 18 hours Sunday
News Service .....AP; INS; UP; Reuters
Representative...Spot Sales, Inc. (West Coast)

Personnel

President .....Powel Crosley, Jr.
Vice-President-General Manager James D. Shouse
Sales Manager.....R. E. Dunville
Sales Manager, Chicago Office...Dewey Long
Business Manager.....E. K. Bauer
Director of Research & Merchandising, B. Strawway
Promotion Manager.....M. F. Allison
Director of Agricultural Dept.....Ed Mason
Program Director.....George C. Biggar
Production Manager.....Harold Carr
Artists' Bureau Head.....William McCluskey
Publicity Director.....Cecil Carmichael
Musical Director..... Milton Weiner
Technical Supervisor.....R. J. Rockwell

BUY
DEFENSE
BONDS

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☆ SECOND ONLY TO WLW IN CINCINNATI

WSAI

• HAS MORE NATIONAL AND LOCAL SPOT TIME SOLD THAN ANY OTHER CINCINNATI STATION.

WSAI

• HAS MORE CONSISTENT ADVERTISERS THAN ANY OTHER CINCINNATI STATION.

WSAI

• DELIVERS MORE LISTENERS AT A LOWER COST PER THOUSAND THAN ANY OTHER CINCINNATI NETWORK STATION.

WSAI

• CAN SHOW A GREATER RECORD OF SUCCESS STORIES THAN ANY OTHER CINCINNATI STATION.

in Short- **WSAI HAS THE LISTENERS, HAS THE MERCHANDISING, GETS RESULTS!**

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WSAI

CINCINNATI—EST. 1928

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By ..Crosley Radio Corp.
Address .....1329 Arlington St.
Phone Number .....Kirby 4800
Transmitter Location.....Near Mt. Healthy, Ohio
Time on the Air: 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 2 a.m.
News Service .....AP; INS; Reuters
Transcription Service .....Associated Music Publishers
Representative.....Spot Sales, Inc.

Personnel

President .....Powel Crosley, Jr.
Vice-President.....James D. Shouse
General Manager.....A. S. Grinalds
Artists' Bureau Head.....George Biggar
Program Director.....Clair Shadwell
Production Manager.....Harold Carr
Publicity Director.....Cecil Carmichael
Musical Director.....William Stoess
Chief Engineer .....R. J. Rockwell

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WCLE

CLEVELAND—EST. 1927

MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc.....Power: 500 Watts
Owned-Operated By.....United Broadcasting Company
Business Address.....1311 Terminal Tower
Phone Number .....PRospect 5800
Transmitter Location .....Seven Hills
Time on the Air.....6:45 a.m. to local sunset
Newspaper Affiliation.....Cleveland Plain Dealer
News Service .....AP
Transcription Service .....Lang-Worth
Representative .....Radio Advertising Corporation

Personnel

President.....John S. McCarrens
Vice-President and Station Manager.....H. K. Carpenter
Assistant to Manager.....Robert D. Borland
Sales Manager.....K. K. Hackathorn
Program Director.....Russell Richmond
Merchandising and Advertising Manager.....Robert Greenberg
Continuity Director.....Leslie Biebl
Production Manager.....Al Llewelyan
Publicity Director.....Milton Hill
Special Events Director.....Carl Mark
News Editor.....Lee Otis
Musical Director.....Willard Pott
Chief Engineer .....Carl Smith

WGAR

CLEVELAND—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1480 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....The WGAR Broadcasting Company
Address ..... Hotel Statler
Phone Number .....Prospect 0200
Transmitter Location.....1000 Harvard Ave. Cuyahoga Heights, Ohio
Time on the Air.....6:30 a.m. to 1 a.m.
News Service .....INS
Transcription Service.....World Broadcasting System
Representative....Edward Petry & Co., Inc.

Personnel

President.....George A. Richards
Vice President-General Manager..John F. Patt
Assistant Manager in Charge of Sales.....Eugene Carr
Local Sales Manager.....Harry Camp
Public Relations Director....Maurice Condon
Director of Operations.....Carl George
Program Director.....David Baylor
News Editor.....Ralph Worden
Production Manager.....Wayne Mack
Artists' Bureau Head.....Jack Paar
Musical Director.....Walberg Brown
Chief Engineer.....R. Morris Pierce

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WHK

CLEVELAND—EST. 1921

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By..United Broadcasting Co.
Address .....1311 Terminal Tower
Phone Number.....PRospect 5800
Transmitter Location .....Seven Hills
Time on the Air: 6:45 a.m. to 1 a.m.; (126¼ hours weekly)
Newspaper Affiliation.....Cleveland Plain Dealer
News Service ..... AP
Transcription Service .....Lang-Worth
Representative .....Paul H. Raymer Co.

Personnel

President.....John S. McCarrens
V-P & Station Manager.....H. K. Carpenter
Assistant to Manager.....Robert D. Borland
Sales Manager.....K. K. Hackathorn
Program Director.....Russell Richmond
Merchandising and Advertising Manager .....Robert Greenberg
Continuity Director.....Leslie Biebl
Production Manager.....Al Llewelyan
Special Events Director.....Carl Mark
Publicity Director.....Milton Hill
News Editor.....Lee Otis
Musical Director.....Willard Pott
Chief Engineer .....Carl Smith

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WTAM

CLEVELAND—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 1100 Kc.....Power: 50000 Watts
Owned-Operated By....National Broadcasting Co.
Business Address ...815 Superior Ave., N.E.
Phone Number .....Cherry 0942
Studio Address .....NBC Bldg.
Transmitter Location .....Brecksville, Ohio
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus; Standard Radio
Representative ....National Broadcasting Co.

Personnel

President .....Niles Trammell
Station Manager .....Vernon H. Pribble
Sales Manager .....Howard A. Barton
Program Director.....Hal Metzger
Production Manager .....Fred Wilson
Publicity Director-News Editor ..... Bob Dailey
Director of Special Events.....Tom Manning
Musical Director .....Lee Gordon
Chief Engineer.....S. E. Le-nard

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WBNS

COLUMBUS—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....WBNS, Incorporated
Address .....33 North High Street
Phone Number.....Adams 9265
Transmitter Location .....1034 Barnett Rd.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... AP
Transcription Service.....World Broadcasting
Representative.....John Blair & Company

Personnel

President.....Robert H. Wolfe
Station Manager.....Richard A. Borel
Sales and Commercial Manager.....W. I. Orr
National Sales Manager ...Robert D. Thomas
Program Director.....Jack Price
Musical Director.....Lowell Riley
Promotion Manager.....Jim Yerian
Publicity Director.....Jerome R. Reeves
Chief Engineer.....Lester H. Naizger

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WCOL

COLUMBUS—EST. 1934

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WCOL, Inc.
Business Address.....33 North High St.
Phone Number .....Main 4581
Transmitter Location.....33 North High St.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service ..... INS
Transcription Service.....NBC Thesaurus
Representative .....Weed & Company

Personnel

President.....K. B. Johnston
Station Manager.....Neal Smith
Production Manager.....Wallace Beavers
Program-Publicity Director...Edward Bronson
Chief Announcer .....Bill Wallace
Chief Engineer.....Ernest Lowe

•

WHKC

COLUMBUS—EST. 1921

MUTUAL BROADCASTING SYSTEM

Frequency: 640 Kc.....Power: 500 Watts
Owned-Operated By.....United Broadcasting Co.
Address .....22 East Gay St.
Phone Number ..... Adams 1101
Transmitter Location.....Sharon Road
Time on the Air: 6:30 a.m. to local sunset, Los Angeles, Calif.
Newspaper Affiliation .....Cleveland Plain Dealer
News Service ..... UP
Transcription Service .....Lang-Worth
Representative .....Radio Advertising Corp.

Personnel

President.....John S. McCarrens
General Manager.....Carl M. Everson
Sales Manager.....Harry H. Hoessly
Program-Musical Director.....John Agnew
Production Manager-Artists Bureau Head, George L. Beebout
Publicity Director.....Fred Sample
Chief Announcer.....John Moses
Chief Engineer.....J. E. Anderson

•

WOSU

COLUMBUS—EST. 1922

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Operated By....Ohio State University
Business Address: Communication Lab; Campus
Phone Numbers: University 3148; Extension 711 and 597
Transmitter Location: University Golf Course, Tremont Road
Time on the Air..... Limited time
News Service ..... AP; UP
Transcription Service .....Lang-Worth

Personnel

President.....Howard L. Bevis
Station Director.....R. C. Higgy
Director of News Bureau..H. K. Schellenger
Musical Director.....Ann Charles

(Non-Commercial Station)

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WHIO

DAYTON—EST. 1935

COLUMBIA BROADCASTING SYSTEM

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By..Miami Valley Broadcasting Corporation
Business Address.....45 South Ludlow Street
Phone Number .....ADams 2261
Transmitter Location..Hempstead Road (R.R. No. 2—Box 292 A, Dayton, Ohio)
Time on the Air: 5:45 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
Newspaper Affiliations: Dayton Daily News; Springfield (O.) News and Sun; Atlanta Journal; Miami Daily News
News Service .....UP
Transcription Service.....Standard Radio
Representative.....George P. Hollingbery Co.

Personnel

President.....James M. Cox, Jr.
Manager.....James Le Gate
Commercial Manager.....Robert H. Moody
Sales Promotion Manager....Garland Baldwin
Program Director.....Lester Spencer
Chief Announcer.....Robert Fidler
Continuity Chief.....Richard Belt
Musical Director.....Henry Lange
Chief Engineer.....Ernest L. Adams

WING

DAYTON—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By..Great Trails Broadcasting Corporation
Address.....121 North Main Street
Phone Number.....ADams 3288
Transmitter Location.....Shaker Road
Time on the Air: 5:45 a.m. to 1 a.m.; Sundays, 7:45 a.m. to 1 a.m.
News Service .....INS
Transcription Service .....Lang-Worth
Representative.....Paul H. Raymer Company

Personnel

General Manager.....Ronald B. Woodyard
National Sales Manager.....C. J. Thornquest
Local Sales and Sales Promotion Manager.....Richard A. Ruppert
Program Director.....Charles D. Miller
Musical Director.....Charles Reeder
Chief Engineer .....Paul Braden

WFIN

FINDLAY—EST. 1941

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By..Findlay Radio Company
Business Address....500½ South Main Street
Phone Number.....Main 1330
Studio Address..Second Floor, Hancock Savings & Loan Building
Transmitter Location...Olive Street (Extended)
Time on the Air.....Sunrise to sunset
News Service .....INS
Transcription Service .....Lang-Worth

Personnel

Station Manager.....Fred R. Hover
Commercial Manager.....A. Maurice Dunlap
Sales Promotion Manager.....Howard Wolfe
Program Director.....Crawford Taylor
Production Manager.....Grace E. Ingledue
Musical Director.....Les Ryder
Chief Engineer.....Edgar Smith

WLOK

LIMA—EST. 1938

NATIONAL BROADCASTING CO.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....The Fort Industry Company
Address.....National Bank Building
Phone Number 93161
Transmitter Location.....1424 Rice Avenue
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service .....INS
Transcription Services.....NBC Thesaurus; Lang-Worth

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Personnel

President.....George Storer
Vice-President-General Manager....J. H. Ryan
Managing Director.....Ralph Elvin
Program Director.....Frank D. Heibeck
Chief Announcer.....Harley Lucas
Chief Engineer.....Russell Shettler

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W M A N

MANSFIELD—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Richland, Inc.
Address.....144½ Park Avenue West
Phone Numbers.....4235-6
Transmitter Location..Corner Longview Ave. and No. Main St.
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 9 a.m. to 9 p.m.
News Service .....INS
Transcription Service.....Standard Radio
Representative .....Headley-Reed Co.

Personnel

President.....M. F. Rubin
Vice-President.....C. F. Burke
Secretary.....Marie W. Vandegrift
Treasurer.....W. M. O'Neil
General Manager.....Orville E. Fields
Program Director-Chief Announcer.Harry Lytle
Publicity Director.....Robert Horn
Director of Women's Programs..Sylvia Frankel
Bookkeeper .....Florence Schiska
Musical Director.....Earl Black
Chief Engineer.....Perry Wilson

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W M R N

MARION—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..The Marion Broadcasting Company
Address.....WMRN Building
Phone Number 2516
Transmitter Location.....North Main Street, ¼-mile north of city limits
Time on the Air.....7 a.m. to 10 p.m.
News Service .....UP
Transcription Service.....NBC Thesaurus

Personnel

President-Station Manager.....Robert T. Mason
Commercial Manager.....Edward W. Fox
Sales Promotion Manager....William Hickman
Program Director.....Louis T. Marsh
Production Manager.....Madge L. Cooper
Chief Announcer.....Bert Stille
Traffic Manager.....Anna Mae Spano
Musical Director....Hubert Pershing Morehead
Chief Engineer.....S. Robert Morrison

W P A Y

PORTSMOUTH—EST. 1935

MUTUAL BROADCASTING SYSTEM
SOUTHERN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Scioto Broadcasting Co.
Address.....1009 Gallia St.
Phone Number 1010
Transmitter Location.....1009 Gallia St.
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 10 a.m. to 11 p.m.
Newspaper Affiliation.....Portsmouth Times
News Service .....UP
Transcription Services.....NBC Thesaurus; Lang-Worth
Representative..... .....Cox & Tanz

Personnel

President .....Chester B. Thompson
General Manager.....Ralph H. Patt, Jr.
Program-Publicity Director...William Aldridge
Chief Announcer.....Paul Wagner
Musical Director.....Dorothy Page
Chief Engineer .....Maurice Myers

•

W I Z E

SPRINGFIELD—EST. 1940

THE BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By .....Radio Voice of Springfield, Inc.
Address .....117 West High Street
Phone Number 6121
Transmitter Location .....Springfield
Time on the Air .....Unlimited license
Transcription Service .....Standard Radio; Lang-Worth

Personnel

President .....Charles Sawyer
Vice-President-General Manager .....Ronald B. Woodyard
Station Manager .....Reggie Martin

•

W S T V

STEUBENVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..The Valley Broadcasting Company
Business Address...Exchange Realty Building
Phone Number 2-6265
Studio Addresses..Exchange Realty Building, Steubenville, Ohio; Travellers Hotel, East Liverpool, Ohio; Weir High School, Weirton, W. Va.
Transmitter Location.....Altamont Heights
Time on the Air.....7 a.m. to 1 a.m.
News Service .....UP
Transcription Service .....Lang-Worth

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Personnel

General Manager.....John J. Laux
Program-Publicity-Musical Director.....John L. Merdian
Chief Announcer.....Al Gray
Bookkeeper.....Beula E. Goldfein
Chief Engineer.....Joseph Troesch

WSPD

TOLEDO—EST. 1921
NATIONAL BROADCASTING CO.

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By....The Fort Industry Co.
Address....Broadcast Building, 136 Huron St.
Phone Number.....ADams 3175
Transmitter Location: Oregon Road, East Toledo (post office address, RFD Perrysburg)
Time on the Air.....6 a.m. to 1 a.m.
News Services.....AP; INS; Reuters'
Transcription Services.....NBC Thesaurus; Lang-Worth; Standard Radio
Representative.....The Katz Agency

Personnel

President.....George B. Storer
V.P.-Station Manager.....J. Harold Ryan
Commercial Manager.....E. Y. Flanigan
Sales Promotion Manager..Eugene B. Vaughn
Program Director.....Russell Gohring
Production Manager.....Robert K. Richards
Publicity Director.....Merrill N. Pheatt
Continuity Editor.....James Cochrane
Chief Engineer.....William Stringfellow

WTOL

TOLEDO—EST. 1938
THE BLUE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..The Community Broadcasting Company
Address.....Penthouse, Bell Building
Phone Number.....Adams 3291
Transmitter Location.....Toledo, Ohio
Time on the Air.....6 a.m. to 1 a.m.
News Service.....UP
Transcription Services..Associated Music Publishers; Standard Radio
Representative.....Radio Advertising Corp.

Personnel

Vice President-General Manager..Arch Shawd
Commercial Manager.....Gard Wallace
Program Director.....Jean Wright
Publicity Director.....Joe Fields
Chief Announcer.....Karl Nelson
Musical Director.....Marge Cunningham
Acting Chief Engineer.....George W. Enk

Listener Dominance

That's What You Want!

56% Listener Preference

That's What You Get . . . .

when WTOL broadcasts your advertising adjacent to newscasts! WTOL is the favorite station for newscasts by the decisive margin of 56% over the next most popular station heard in the Toledo area! This fact is quoted from the sworn statement of a recognized independent research organization.

WTOL TOLEDO'S Friendly STATION

ARCH. SHAWD
Vice Pres. & Mgr.

Represented Nationally by Radio Advertising Corporation

www.americanradiohistory.com

Youngstown Steel Mills at Night

WFMJ

will increase your sales in the rich Youngstown steel district (America's 35th market).

WFMJ is First in Results

First in Local Sales

First in News

First in Listeners*

In Youngstown it's

WFMJ

Affiliated with the Blue Network

Headley-Reed Co., National Representatives

*Hooper-Holmes Survey

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WRRN

WARREN—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Nied & Stevens
Address.....2nd National Bank Building
Phone Number 4490
Time on the Air.....Unlimited license
News Service .....UP
Transcription Service .....Lang-Worth

Personnel

Owners.....Frank T. Nied, Perry H. Stevens
Station Manager.....R. L. Bowles
Program Director.....Marguerite Petran
Chief Announcer.....Eric Norman
Women's Features Director..Margaret Rodgers
Musical Director.....Bruna Bertelli
Chief Engineer.....James F. Ranney

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WFMJ

YOUNGSTOWN—EST. 1939

THE BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Station WFMJ
Operated By.....Wm. F. Maag, Jr.
Address.....101 W. Boardman St.
Phone Number 34121
Transmitter Location....101 W. Boardman St.
Time on the Air: 17½ hours daily; 16½ hours Sundays
Newspaper Affiliation..Youngstown Vindicator
News Services.....AP; UP
Transcription Services.....Lang-Worth; Standard Radio; C. P. MacGregor
Representative.....Headley-Reed Company

Personnel

Manager.....William F. Maag, Jr.
Sales-Sales Promotion Manager.....Leonard E. Nasman
Program Director.....Lee Bland
Production Manager.....Jim Sirmons
Chief Announcer.....Robert Wylie
Musical Director.....L. R. Boals
Chief Engineer.....Frank Dieringer

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WKBN

YOUNGSTOWN—EST. 1926

CBS

Frequency: 570 Kc...Power: 1000 d.; 500 n.; (CP 5000)
Owned-Operated By.....WKBN Broadcasting Corp.
Address.....17 N. Champion St.
Phone Number 42122
Transmitter Location.....3430 Sunset Blvd.
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation..Cleveland Plain Dealer
News Service .....Transradio
Transcription Services.... World; Lang-Worth
Representative.....Paul H. Raymer Co.

Personnel

President and Gen. Mgr..W. P. Williamson, Jr.
Station Director.....J. L. Bowden
National Sales Manager.....C. Alden Baker
Program Director.....Gene Trace
Production Manager-Chief Announcer.....Wayne Johnson
Publicity Director.....Georgia Davidson
Artists' Bureau Head.....Edward Gouran
Musical Director.....Dwight Merriam
Chief Engineer.....B. T. Wilkins

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WHIZ

ZANESVILLE—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Southeastern Ohio Broadcasters, Inc.
Address.....48-52 North Fifth St.
Phone Number 644
Transmitter Location.....Newark Road
Time on the Air: 7 a.m. to 12:05 p.m.; Sundays, 8 a.m. to 10 p.m.
News Service .....UP
Transcription Services.....Standard Radio; Lang-Worth
Representative.....John Blair & Company

Personnel

President.....Goerge Storer
Managing Director.....Stanton P. Kettler
Program Director and Assistant Manager, Allen L. Haid
Musical Director-Chief Announcer, James Minium
Chief Engineer.....Wm. Hunt

HELP
THE
RED CROSS

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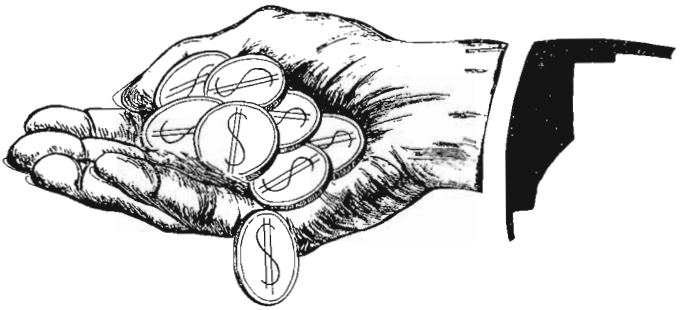

RETAIL SALES UP 16% IN OKLAHOMA

Put your sales message into this growing, prosperous defense market, and watch it ring your cash register.

Retail sales increased 17% in Tulsa department stores in 1941—15% in Oklahoma City. And 1942 promises even greater gains, because of the millions in defense payrolls in this market.

It is a market full of people who have money to spend for your product or service. Easy, economical coverage by KOMA and KTUL brings that money into your coffer —doublefold!

Here, you get MORE for your MONEY!

BOTH STATIONS

5000 WATTS

DAY AND NIGHT

• CBS •

KTUL-KOMA AREA FIGURES

	PRIMARY	SECONDARY
Population	1,378,541	2,072,375
Radio Families	286,580	418,680
Sales Tax	$7,134,761	$9,823,736

Source: CBS Audit of Market Data

Oklahoma City

KOMA

Tulsa

KTUL

FREE & PETERS, Inc., *Exclusive National Representatives*

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OKLAHOMA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 253

K A D A

ADA—EST. 1934

THE BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Dr. C. C. Morris
Address .....N. Broadway
Phone Number 1212
Time on the Air.....6:30 a.m. to 11 p.m.
News Service .....UP
Representative.....Arthur Hagg & Associates

Personnel

Owner.....Dr. C. C. Morris
Manager.....James M. Griffith
Commercial Manager.....Craig Van Caron
Program Director.....Roger McIntire
Chief Engineer.....T. A. Golladay

K V S O

ARDMORE—EST. 1935

THE BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1240 Kc.....Power: 250 d.; 100 n.
Owned-Operated By.....Ardmoreite Publishing Co.
Business Address .....114-16 N. Washington
Phone Number 3030
Studio Address.....Chickasaw & Northwest Blvd.
Transmitter Location.....Chickasaw & Northwest Blvd.
Time on the Air.....6:30 a.m. to 11:05 p.m.
Newspaper Affiliation.....Daily Ardmoreite
News Service ..... AP
Representative..Arthur H. Hagg & Associates

Personnel

General Manager.....Albert Riesen
Musical Director.....Dolly Dutton
Chief Engineer.....George Milner

K W O N

BARTLESVILLE—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By..Bartlesville Broadcasting Co.
Business Address..... Box 343
Phone Number 2431
Studio Address.....Union National Bank Bldg.
Transmitter Location.....U. S. Highway No. 75, northeast of Bartlesville
Time on the Air.....6:30 a.m. to 11 p.m.

Personnel

Vice-President-General Manager..J. Fred Case

K A S A

ELK CITY—EST. 1932

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....E. M. Woody
Address.....Casa Grande Hotel
Phone Number..... 730
Transmitter Location.....Casa Grande Hotel
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 7 a.m. to 6 p.m.
News Service ..... AP
Transcription Service .....Keystone Broadcasting System

Personnel

President.....E. M. Woody
Station Manager.....F. E. Mayhew
Program-Musical Director.....F. Leon Dean
Chief Engineer .....Howard Rex Morris

K C R C

ENID—EST. 1926

THE BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By.....Enid Radiophone Co.
Business Address...Willow & Kennedy Sts.
Phone Number 447
Transmitter Location.....Willow & Kennedy Sts.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation...Enid Morning News; Enid Daily Eagle
News Service ..... AP
Transcription Service.....World Broadcasting System
Representative .....Arthur H. Hagg & Associates

Personnel

President.....M. C. Garber
Station Manager.....Milton B. Garber
Commercial Manager.....H. P. Hale
Sales Promotion Manager.....Jack Ireland
Program Director.....Ted Compton
Publicity Director.....Loren Carlberg
Musical Director.....Mabel Waken
Chief Engineer.....A. B. Clopton

K S W O

LAWTON—EST. 1941

Frequency: 1150 Kc.....Power: 250 Watts
Owned-Operated By.....Carver & Ross Radio Broadcasters
Business Address..... Box 984
Phone Number..... 2370
Studio Address .....17th & E. Lawton

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Transmitter Location.....17th & E. Lawton
Time on the Air.....Daytime license
News Service..... UP
Transcription Service.....Standard Radio

Personnel

President .....Dr. Willard Carver
Station Manager .....Byrne Ross
Sales Promotion Manager.....Hoke Ross
Program Director.....Winifred Stabler
Chief Announcer.....Max Tague
Chief Engineer.....Clifford Easum

•

K B I X

MUSKOGEE—EST. 1936

THE BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Clara M. Bixby Estate
Operated By: Oklahoma Press Publishing Co.
Business Address.....P. O. Box 1512
Phone Number 303
Studio Address .....Barnes Building
Transmitter Location .....Barnes Building
Time on the Air.....7 a.m. to 12 mdnight
Newspaper Affiliation.....Muskogee Daily Phoenix & Times Democrat
News Service ..... AP
Transcription Service.....Broadcast Music, Inc.
Representative.....The Branham Company

Personnel

Vice-President.....Tam Bixby, Jr.
General Manager.....O. C. Benjamin
Sales Promotion Manager.....Ed Roddy
Program-Musical Director..Dorothy Mae Smith
Continuity Chief..... Floyd Qualls
Chief Engineer.....Earl Homer Graves

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W N A D

NORMAN—EST. 1922

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Operated By..University of Oklahoma
Business Address.....Faculty Exchange
Phone Number .....900; Station No. 124
Studio Address .....Union Bldg.
Transmitter Location.....Owen Stadium
Time on the Air.....9 a.m. to local sunset

Personnel

Station Director.....Homer Heck
Director of Production.....H. H. Leake
Chief Announcer.....Dick Carter
Office Manager .....Juanita Farris
Script Editor..... Noel Kand
Munsical Director.....Edmund Durham
Technical Supervisor .....Clyde Farrar
Chief Engineer .....Royden Freeland
(Non-Commercial Station)

K O C Y

OKLAHOMA CITY—EST. 1923

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Plaza Court Broadcasting Co.
Address .....Plaza Court
Phone Number..... 3-4333
Transmitter Location.....Plaza Court
Time on the Air.....17 hours daily
News Service..... AP; UP
Transcription Service .....Associated Music Publishers; Standard Radio; Lang-Worth
Representative .....Burn-Smith Co.

Personnel

President.....John D. Thomas
Manager.....M. H. Bonnebrake
Commercial Manager.....Joe Bernard
Program Director.....John Hollis
Publicity Director.....Thomas Collins
Chief Announcer.....Ted Andrews
Chief Engineer.....G. W. Brock

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K O M A

OKLAHOMA CITY—EST. 1932
(as KFJF—1923)

COLUMBIA BROADCASTING SYSTEM
OKLAHOMA METROPOLITAN LINE

Frequency: 1520 Kc.....Power: 5000 Watts
Owned-Operated By..... KOMA, Inc.
Address .....Biltmore Hotel
Phone Number 2-3291
Transmitter Location: 7½ miles north of Oklahoma City
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Associated Music Publishers
Representative..... Free & Peters

Personnel

President.....J. T. Griffin
Station Manager..... Jack Howell
Sales Promotion Manager .....Lyle Griffin
Program Director.....Raymond Ruff
Production Manager.....W. E. Evans
Accountant .....Mary Frances Kennedy
Musical Director.....Mickey Reynolds
Chief Engineer.....M. W. Thomas

(See Page 528)

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K T O K

OKLAHOMA CITY—EST. 1927

BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Oklahoma Broadcasting Company, Inc.
Address .....1800 West Main
Phone Number 3-8352

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Transmitter Location.....1800 West Main
Time on the Air.....6:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Standard Radio; Lang-Worth
Representative .....Arthur H. Hagg & Associates

Personnel

President .....Harold V. Hough
Station Manager.....Robert D. Enoch
Sales Promotion Manager.....Bus Ham
Program Director.....Russell Miller
Chief Announcer-Musical Director..... Paul Buenning
Office Manager..... Flora Luper
Chief Engineer.....Bernard Tullius

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W K Y

OKLAHOMA CITY—EST. 1928

NATIONAL BROADCASTING COMPANY

Frequency: 930 Kc.....Power: 5000 Watts
Owned By.....Oklahoma Publishing Co.
Operated By.....WKY Radiophone Co.
Address.....Skirvin Tower Hotel
Phone Number..... 3-4306
Transmitter Location.....Highway No. 66
Times on the Air... 5:30 a.m. to 12 midnight
Newspaper Affiliation.....Daily Oklahoman; Oklahoma City Times; The Farmer Stockman
News Service ..... AP
Transcription Service .....NBC Thesaurus; Standard Radio
Representative .....The Katz Agency

Personnel

President.....E. K. Gaylord
Secretary-Treasurer.....Edgar T. Bell
Station Manager.....Gayle V. Grubb
Commercial Manager.....Ralph Miller
Program Director.....John I. Prosser
Publicity and Continuity Director, George Hamaker
Director of Home Economics..Mrs. Mart Adams
Director of Child Education....Edith Wallace
News Editor ..... Bob Eastman
Traffic Manager.....Daryl McAllister
Musical Director.....Allan Clark
Chief Engineer .....Herman Lovell

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K H B G

OKMULGEE—EST. 1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By: Okmulgee Broadcasting Corp.
Address .....McCulloch Bldg.
Phone Number 3646
Transmitter Location .....Okmulgee
Time on the Air .....Unlimited license
Transcription Service .....Lang-Worth

Personnel

President-Manager .....Pat Buford
Secretary-Treasurer and Commercial Manager .....Lucille Buford

•

W B B Z

PONCA CITY—EST. 1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....C. L. Carrell Estate
Operated By.....Adelaide Carrell, Executrix
Address .....615 West Grand Avenue
Phone Number..... 2300
Transmitter Location.....615 Grand Avenue
Time on the Air.....6:30 a.m. to 10 p.m.
Transcription Service.....Standard Radio; Keystone Broadcasting System
Representative ..... Cox & Tanz

Personnel

Managing Director .....A. L. Carrell
Commercial Manager-Program Director .....W. L. Stevens
Sales Promotion Manager-Chief Announcer .....Clyde Worthington
Chief Engineer..... Louis Brown

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K G F F

SHAWNEE—EST. 1930

BLUE NETWORK
OKLAHOMA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KGFF Broadcasting Co.
Address..... Aldridge Hotel
Phone Number..... 4390
Transmitter Location.....Shawnee Country Club
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliation.....Shawnee Morning News; Shawnee Evening Star
News Service ..... AP
Representative .....Arthur H. Hagg & Associates

Personnel

President.....Oscar Stauffer
Secretary-Treasurer and General Manager, Joseph W. Lee
Commercial Manager.....Weldon Stamps
Production Manager-Chief Announcer .....Frank Jackson
Publicity Director.....Maxine Eddy
Chief Engineer .....S. Ricciotti

•

K O M E

TULSA—EST. 1938

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
OKLAHOMA NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Oil Capital Sales Corp.
Address .....Radio Bldg., 910 S. Boston

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Phone Number 3-4121
Transmitter Location.....3904 S. Newport
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service ..... AP
Transcription Service.....Standard Radio; C. P. MacGregor

Personnel

President .....Harry Schwartz
General Manager.....John M. Whitney
Commercial Manager.....Harold Grimes
Sales Promotion Manager.....Jean Schaeffer
Program Director.....Bill Conine
Continuity Director.....Bernice Ash
News Editor.....James Neal
Traffic Manager .....Mildred Carruth
Musical Director.....Mildred Alexander
Chief Engineer.....Leland Sael

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K T U L

TULSA—EST. 1934

COLUMBIA BROADCASTING SYSTEM

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Tulsa Broadcasting Company, Inc.
Address .....National Bank of Tulsa Bldg.
Phone Number 2-3191
Transmitter Location..Route 8, Tulsa, Okla.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Associated Music Publishers
Representative .....Free & Peters

Personnel

President.....J. T. Griffin
Vice President-General Manager.....Wm. C. Gillespie
Commercial Manager.....Lawson Taylor
National Sales & Promotion Manager ..... John Esau
Program Director.....Jack Edmunds
Artists' Bureau Head .....Jack Hoffman
Continuity Chief.....Carlyle Stevens
Bookkeeper .....Edythe Alexander
Chief Announcer.....Eddie Lyon
Musical Director.....Lillian Smithline
Chief Engineer.....Nathan Wilcox

(See Page 528)

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K V O O

TULSA—EST. 1926

NATIONAL BROADCASTING COMPANY

Frequency: 1170 Kc..Power: 50000 d.; 25000 n. (C. P. 50000)
Owned-Operated By..... Southwestern Sales Corporation
Address .....Philtower Blg.
Phone Number 2-2254
Transmitter Location: 10 miles east of Tulsa on U. S. Highway No. 66
Time on the Air: 6 a.m. to 12 midnight (on.-Tues.-Wed.-Fri); 6 a.m. to 1 a.m. (Thurs.-Sat)); 7 a.m. to 12 midnight (Sun.)
News Service ..... INS
Transcription Service.....Standard Radio; Langworth
Representative.....Edward Petry & Co.

Personnel

President .....P. Q. Proctor
Vice President-General Manager.....William B. Way
Commercial Manager.....Willard Egolf
Sales Promotion Manager..Walter L. Dennis
Program Director.....Edward C. Coontz
Chief Announcer.....Herbert W. S. Lateau
Farm Editor.....Samuel B. Schneider
Continuity Editor.....F. M. Randolph
Director of Women's Activities.Dorothy McCune
Musical Director.....Joe O'Neill
Publicity Director.....Allan Page
Chief Engineer.....L. W. Stinson

BUY DEFENSE BONDS

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OREGON

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 254

K W I L

ALBANY—EST. 1941

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Central Willamette Broadcasting Company
Business Address.....15th and Elm Streets
Phone Number 870
Studio Addresses 15th and Elm; Hotel Benton, Corvallis; KWIL Building, Lebanon
Transmitter Location.....15th and Elm Streets
Time on the Air: 6:30 a.m. to 11 p.m.; Saturday, 6:30 to 12 midnight; Sunday, 8 a.m. to 11 p.m.
Newspaper Affiliation.....Albany Democrat Herald
News Service .....UP
Transcription Service.....C. P. MacGregor
Representatives...John Keating; Romig Fuller

Personnel

President.....W. L. Jackson
Secretary-Treasurer.....R. R. Cronise
Station Manage.....r.....Chet Wheeler
Commercial Manager.....Hal Byer
Sales Promotion Manager.....Ken Davis
Program-Publicity Director...Herbert Davidson
Production Manager.....Edwin Watson
Chief Announcer.....Peter Onnigian
Corvallis Studio Manager.....Derwood Smith
Musical Director.....Herbert Davidson
Chief Engineer.....Paul W. Spargo

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K A S T

ASTORIA—EST. 1935

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Astoria Broadcasting Company
Address.....1006 Taylor Avenue
Phone Number 95
Transmitter Location.....1006 Taylor Avenue
Time on the Air.....7 a.m. to 11 a.m.
Newspaper Affiliation.....Astorian-Budget
News Service .....UP
Transcription Service.....Standard Radio

Personnel

President.....M. R. Chessman
Station Manager.....James C. Wallace
Commercial Manager.....Frank E. Marrion
Program Director.....Sylvia Chandler
Chief Engineer.....Raymond Williams

K B K R

BAKER—EST. 1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Baker Broadcasting Co.
Address.....1st and Court Streets
Phone Number 140
Transmitter Location .....Baker
Time on the Air.....6 a.m. to 10 p.m.
News Service .....UP
Transcription Service.....NBC Thesaurus
Representatives.....Associated Radio Sales; Homer Owen Griffith

Personnel

President-Station Manager...Glenn McCormick
Commercial Manager.....C. A. Buckmiller
Program Director.....Kenneth Holden
Chief Announcer.....Kenneth Lockwood
Chief Engineer.....Sidney Williams

•

K B N D

BEND—EST. 1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....The Bend Bulletin
Address.....1121 Wall St.
Phone Number.....848
Transmission Location.....1121 Wall St.
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.....Bend Bulletin
News Service .....UP
Transcription Services.....Standard Radio; C. P. MacGregor; Keystone Broadcasting System

Personnel

Station Manager.....Frank H. Loggan
Commercial Manager.....John G. Jones
Chief Technician.....Robert Dickinson

•

K O A C

CORVALLIS—EST. 1922

Frequency: 550 Kc....Power: 5000 d.; 1000 n.
Owned By..Oregon State System of Higher Education
Operated By: Oregon State Agricultural College
Programs By.....General Extension Division
Address .....Corvallis, Oregon
Phone Number 526
Studio Addresses.....Corvallis; Eugene
Transmitter Location.....Granger, Corvallis
Time on the Air.....10 a.m. to 10 p.m.
News Service .....UP

Personnel

Acting Manager.....Dr. V. V. Caldwell
Director of Women's Programs .....Zelta Rodenwald
Chief Engineer.....Grant S. Feikert
(Non-Commercial Station)

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KODL

THE DALLES—EST. 1940

Frequency: 1230 Kc..Power: 250 d.; 100 n.
Owned-Operated By.... Western Radio Corp.
Address .....Scenic Drive
Transmitter Location .....The Dalles
Time on the Air .....Unlimited license
Representative .....Walter Biddick Co.

Personnel

President-Station Manager,
V. Barney Kenworthy
Commercial and Sales Promotion Manager,
Glenn Howell

•

KORE

EUGENE—EST. 1927

MBS—DON LEE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned By..Frank L. Hill and C. G. Phillips d/b Eugene Broadcast Station
Operated By.....Frank L. Hill
Address.....Route 3
Phone Number 3
Transmitter Location.....Route 3
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 12 midnight
News Service .....UP
Transcription Service.....C. P. MacGregor
Representative.....John Blair & Co.

Personnel

Owner.....Frank L. Hill
General Manager.....L. W. Trommlitz
Production Manager-Musical Director .....Dolph Janes
Chief Announcer.....Day Foster
Chief Engineer.....Harold Gander

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KUIN

GRANTS PASS—EST. 1939

REDWOOD BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Southern Oregon Broadcasting System
Business Address.....P. O. Box 43
Phone Number 192
Studio Address..Redwood Highway & Pacific Highway
Transmitter Location....Redwood Highway & Pacific Highway
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 9 a.m. to 7 p.m.
News Service .....AP
Transcription Services...World Broadcasting System; C. P. MacGregor
Representative.....John Blair & Co.

Personnel

President.....A. E. Voorhies
Station Manager.....Don H. Telford
Program Director.....Clarence L. Bauer
Production Manager.....Lawrence L. King
Chief Engineer.....Edward A. Malone

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KFJI

KLAMATH FALLS—EST. 1928

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....KFJI Broadcasters, Inc.
Address .....Willard Hotel Bldg.
Phone Number 2125
Transmitter Location .....Klamath Falls
Time on the Air .....Unlimited license
Transcription Service..... World Broadcasting System

Personnel

President .....J. A. Kincaid
Station & Commercial Manager..Geo. Kincaid

•

KLBM

LA GRANDE—EST. 1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Ben E. Stone
Address .....1120½ Adams
Phone Number..... 220
Transmitter Location.....Old Oregon Trail
Time on the Air.....7 a.m. to 10 p.m.
News Service ..... UP
Transcription Service.....Standard Radio

Personnel

Owner-General Manager.....Ben E. Stone
Resident Manager.....E. Reardon
Program Director.....Don Bailey
Chief Engineer .....Miles L. Shepherd

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KOOS

MARSHFIELD—EST. 1928

MBS-DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By .....Koos, Inc.
Address.....505 Hall Building
Phone Number..... 432
Transmitter Location.....Hall Building
Time on the Air.....6:45 a.m. to 10:30 p.m.
News Service ..... UP
Representative .....Burn-Smith Co.

Personnel

President.....Sheldon F. Sackett
General Manager.....Ben E. Stone
Sales Manager.....Mark DeLaunay
Sales Promotion Manager.....Philip Morgan
Program Director.....Leslie E. Cabe
Publicity Director-Office Manager,
Francie Waterbury
Chief Announcer and Engineer,
Roger L. Spaugh

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KMED

MEDFORD—EST. 1926

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Operated By.....Mrs. W. J. Virgin
Address.....Sparta Bldg., Main & Riverside
Phone Number 305
Transmitter Location .....Ross Lane
Time on the Air .....Unlimited license
Transcription Service .....NBC Thesaurus

Personnel

Owner .....Mrs. W. J. Virgin

•

KWRC

PENDLETON—EST. 1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Western Radio Corp.
Address..... Box 178
Phone Number..... 1425
Transmitter Location....S. W. 7th St., near city limits
Time on the Air.....Unlimited license
News Service ..... UP
Transcription Service .....Lang-Worh

Personnel

President-Station Manager,
V. Barney Kenworthy
Commercial Manager.....Henry M. Hogue
Sales Promotion Manager...Del F. Fitzpatrick
Program Director.....Mary Jane Hodgen
Chief Engineer.....Marvin Johnston

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KALE

PORTLAND—EST. 1932

MUTUAL-DON LEE BROADCASTING SYSTEM
PACIFIC BROADCASTING CO.

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....KALE, Inc.
Business Address.....P. O. Box 1031
Phone Number..... Atwater 7203
Studio Address.....New Heathman Hotel Building
Transmitter Location...Head of Barnes Road
Time on the Air.....6:30 a.m. to 12 midnight
News Service .....INS; UP
Transcription Service..World Program Library; Associated Music Publishers; Langworth
Representative.....Free & Peters, Inc.

Personnel

President-Station Manager.....C. Roy Hunt
Commercial Manager.....Ted Kooreman
Director of Commercial Relations,
Harry H. Buckendahl
Sales Manager.....Charles Couche
Program Director.....H. M. Swartwood, Jr.
Production Manager.....Ted W. Cooke
Publicity Director.....Lester Halpin
Chief Announcer.....Art Kirkham
Musical Director.....Joseph Sampietro
Chief Engineer.....Louis Bookwalter

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KBPS

PORTLAND—EST. 1923

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....School District No. 1
Business Address.....Benson Polytechnic School
Phone Number ..... La 4195
Transmitter Location.....Benson Polytechnic School
Time on the Air: 11 a.m. to 1 p.m.; 3:15 p.m. to 5 p.m.

Personnel

Agent.....R. T. Stephens
Program Director.....Mary Elizabeth Gilmore
Chief Engineer.....Louis Ballinger
(Non-Commercial Station)

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KEX

PORTLAND—EST. 1926

BLUE NETWORK
NORTHWEST TRIANGLE

Frequency: 1190 Kc.....Power: 5,000 Watts
Owned-Operated By....The Oregonian Publishing Company
Business Address.....537 S. W. Sixth Avenue
Phone Number.....ATwater 2121
Studio Address.....801 Oregonian Bldg.
Transmitter Location...North Portland, Oregon
Time on th eAir .....6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....The Oregonian
News Service .....AP; INS
Transcription Service .....NBC Thesaurus; Langworth
Representative.....Paul H. Raymer Co.

Personnel

President .....Caroline P. Leadbetter
Station Manager.....Arden X. Pangborn
Assistant Manager.....H. Quenton Cox
Sales Manager.....Paul H. Connet
Traffic Manager.....Ralph Greer
Sales Promotion Manager..Jack Eichenberger
Program Director.....Ralph W. Rogers
Production Manager..... Homer Welch
Director of Women's Activities ..... Peggy Williams
Chief Announcer.....Donald M. Kneass
Musical Director.....Abe Bercovitz
Chief Engineer.....Harold Singleton

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K G W

PORTLAND—EST. 1922

NATIONAL BROADCASTING CO.
NORTHWEST TRIANGLE

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By ....The Oregonian Publishing Company
Business Address.....537 S. W. Sixth Ave.
Phone Number .....ATwater 2121
Studio Address.....801 Oregonian Bldg.
Transmitter Location.....North Portland, Ore.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....The Oregonian
News Service ..... AP; INS
Transcription Service.....Langworth; NBC Thesaurus
Representative.....Edward Petry & Co., Inc.

Personnel

President .....Caroline P. Leadbetter
Station Manager.....Arden X. Pangborn
Assistant Manager .....H. Quenton Cox
Sales Manager.....Paul H. Connet
Traffic Manager.....Ralph Greer
Sales Promotion Manager...Jack Eichenberger
Program Director.....Ralph W. Rogers
Production Manager.....Homer Welch
Director of Women's Activities, Peggy Williams
Chief Announcer .....Don Kneass
Musical Director.....Abe Bercovitz
Chief Engineer.....Harold Singleton

•

K O I N

PORTLAND—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....KOIN, Inc.
Business Address.....P. O. Box 1031
Phone Number.....Atwater 3333
Studio Address....New Heathman Hotel Bldg.
Transmitter Location....Head of Barnes Road
Time on the Air.....6 a.m. to 12 midnight
News Services .....INS; UP
Transcription Services.World Program Library; Associated Music Service; Lang-Worth
Representative.....Free & Peters, Inc.

Personnel

President.....C. W. Myers
Station Manager.....C. Roy Hunt
Commercial Manager Harry H. Buckendahl
Sales Promotion Manager..Charles E. Couche
Program Director.....H. M. Swartwood, Jr.
Production Manager .....Ted W. Cooke
Chief Announcer .....Art Kirkham
Publicity Director.....Lester Halpin
Musical Director.....Joseph Sampietro
Technical Director.....Louis Bookwalter

K W J J

PORTLAND—EST. 1927

Frequency: 1080 Kc.....Power: 1000 Watts
Owned-Operated By.....KWJJ Broadcast Co., Inc.
Address .....622 S. W. Salmon Street
Phone Number.....4393
Transmitter Location .....Oaks Park, Portland
Time on the Air .....Unlimited license
Transcription Service..... Standard Radio
Representative .....Homer Owen Griffith

Personnel

President .....Wilbur J. Jerman
Secretary-Treasurer & General Manager ..... John C. Egan

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K X L

PORTLAND—EST. 1926

Frequency: 750 Kc.....Power: 10000 Watts
Owned By.....KXL Broadcasters
Address .....KXL Building
Phone Number.....Broadway 6451
Transmitter Location.....Harmony, Oregon
Time on the Air....6 a.m. to local sunset; 11 p.m. to 2 a.m.
News Service ..... UP
Transcription Service: Lang-Worth; C. P. MacGregor; Standard Radio; Davis & Schwegler
Representative.....The Katz Agency, Inc.

Personnel

President-Station Manager..Frances R. Symons
Commercial Manager.....H. S. Jacobsen
Program Director.....Virginia Symons
Chief Engineer.....Ralph Mifflin

•

K R N R

ROSEBURG—EST. 1935

MUTUAL—DON LEE

Frequency: 1490 Kc....Power: 250 d.; 100 n. (C. P. 250)
Owned-Operated By..News-Review Company
Business Address .....Roseburg
Phone Number 4
Transmitter Location.....Umpqua Hotel
Time on the Air.....6:30 a.m. to 10:30 p.m.
Newspaper Affiliation..Roseburg News-Review
News Service .....AP
Representative .....John Keating

Personnel

President.....Harris Ellsworth
General Manager.....M. H. Pengra
Commercial Manager.....Max Frye
Program-Musical Director.....Gilbert Walters
Production Manager-Chief Announcer .....Bill Thomas
Chief Engineer.....Henry Chandler, Jr.

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KSLM

SALEM—EST. 1933

Frequency: 1390 Kc.....Power: 1000 Watts
Owned By..... Oregon Radio, Inc.
Operated By.....H. B. Read
Business Address.....633 N. Front St.
Phone Number..... 6131
Transmitter Location.....633 N. Front St.
Time on the Air.....6:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Langworth; C. P. MacGregor
Representative ..... John Keating

Personnel

President-General Manager .....H. B. Read
Commercial-Sales Promotion Manager .....Earle W. Headrick
Program Director-Chief Announcer .....Jean Sevillier
Publicity Director.....Malcolm Mitchell
Musical Director.....Marias Brockway
Chief Engineer.....Goodwin Lein

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PENNSYLVANIA

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WCBA-WSAN

ALLENTOWN—EST. 1923
BLUE NETWORK—NBC
QUAKER NETWORK

Frequency: 1470 Kc.....Power: 500 Watts (C.P. 5000 Watts)
Owned By....Lehigh Valley Broadcasting Co.
Operated By.....B. Bryan Musselman
Address .....39-41 N. Tenth St.
Phone Number 9511
Transmitter Location.....Route No. 309 and Old Catasauga Rd.
Time on the Air.....7 a.m. to 12:05 a.m.
Newspaper Affiliation.....Allentown Morning Call; Allentown Evening Chronicle
News Service .....UP
Transcription Services.....World Broadcasting System; Lang-Worth
New York Sales Office....9 Rockefeller Plaza

Personnel

President.....J. C. Shumberger, Sr.
Vice President-Managing Director.....B. Bryan Musselman
Program Director.....George Y. Snyder

WFBG

ALTOONA—EST. 1924
BLUE NETWORK
NATIONAL BROADCASTING CO.
QUAKER NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned By .....The William F. Gable Co.
Operated By: The Gable Broadcasting Company (Lessee)
Address .....1320-32 11th Avenue
Phone Number..... 6467
Transmitter Location.....1320-32 11th Ave., Altoona, Pa.
Time on the Air.....7:30 a.m. to 11:15 p.m.
News Service ..... INS
Transcription Service.....World Broadcasting System; Langworth
Representative .....Headley-Reed Co.

Personnel

President .....George P. Gable
Managing Director.....Roy Thompson
Chief Engineer.....George Burgoon

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One of the Best "Spot Buys" in Radio
Every Station In A Good Market!

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WORK York, Penna.
WGAL Lancaster, Penna.
WKBO Harrisburg, Penna.
WAZL Hazleton, Penna.
WEST Easton, Penna.
WILM Wilmington, Del.

Address: 8 West King Street, Lancaster, Pennsylvania

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New York • Chicago • San Francisco • Los Angeles

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WISR

BUTLER—EST. 1941

Frequency: 680 Kc.....Power: 250 Watts
Owned By.....Butler Broadcasting Co.
Operated By.....David H. Rosenblum
Address.....357 N. Main St.
Phone Number 4701
Transmitter Location.....North Hill, Butler Township
Time on the Air.....Local sunrise to sunset
News Service ..... AP
Transcription Service ....World Broadcasting Service

Personnel

President-Station Manager, David H. Rosenblum
Commercial-Sales Promotion Manager..... James V. Pryor
Program-Musical Director....Everett H. Neill
Production Manager.....Kieran Balfe
Chief Announcer.....Kenneth Wilson
Chief Engineer.....Clifford L. Gorsuch

WCED

DU BOIS—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-County Broadcasting Co., Inc.
Address .....80 Park Place
Phone Number 1700
Transmitter Location.....80 Park Place
Time on the Air.....7 a.m. to 11 p.m.
Newspaper Affiliation .....DuBois Courier-Express
News Service ..... UP
Transcription Service .....Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President.....H. T. Grey
Station-Commercial Manager.....J. S. Gray
Program Director.....J. M. Andrews
Chief Engineer .....D. W. Jeffries

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WERC

"Erie's Radio Center"

"Retailers in Erie recorded a 31 per cent increase for the twelve-month period." Dept. of Commerce, Jan. 27, 1942.

"Erie ranks as the first city in Pennsylvania with expected retail sales to show an increase of 32.9%." Sales Management, Jan. 14, 1942.

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WERC

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National Representative . . . Spot Sales, Inc.

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WEST

EASTON—EST. 1936

MUTUAL BROADCASTING SYSTEM
MASON-DIXON GROUP

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Associated Broadcasters, Inc.
Address .....516 Northampton St.
Phone Number 8001
Transmitter Location.....Williams Township
Time on the Air.....7 a.m. to 1 a.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....Paul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCullough
Station Manager .....Elwood C. Anderson
Sales Promotion Manager.....Harold Barbour
Program Manager .....Eugene Bethman
Chief Engineer.....J. E. Mathiot

WERC

COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts (C. P. 1390 Kc.; 1000 Watts)
Owned-Operated By....Presque Isle Broadcasting Co.
Address .....121 West 10th St.
Phone Number 47-490
Transmitter Location..... 121 West 10th St.
Time on the Air: 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....NBC Thesaurus; Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President.....Jacob A. Young
General Manager .....C. E. Denny
Commercial Manager .....Ed Pearson
Program Director.....J. J. Young
Chief Engineer.....Otis L. Atherton

WLEU

ERIE—EST. 1935

BLUE NETWORK
PENNSYLVANIA NETWORK
QUAKER NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WLEU Broadcasting Corporation
Address.....Commerce Building, 12th and State Streets
Phone Numbers.....23-327 or 22-129
Transmitter Location.....Commerce Bldg.
Time on the Air.....Unlimited license
News Service .....Transradio
Transcription Service .....World Broadcasting System

Personnel

President.....Leo J. Omelian
General Manager.....V. Hamilton Weir
Program Director.....James Hamilton
Publicity Director.....Robert Forester
Chief Announcer.....James P. O'Shea
Musical Director.....Anthony Conti
Chief Engineer .....Clarence Baker

WHJB

GREENSBURG—EST. 1935

Frequency: 620 Kc.....Power: 250 Watts
Owned-Operated By.....Pittsburgh Radio Supply House
Address .....Penn Albert Hotel
Phone Number ..... Greensbrug 3740
Transmitter Location .....Penn Albert Hotel
Time on the Air.....7 a.m. to sunset
News Service ..... Transradio
Transcription Service.....Lang-Worth

Personnel

President.....H. J. Brennen
Station Manager.....George J. Podeyn
Commercial Manager.....Robert Thompson
Program Director.....Howard Hoffman
Production Manager-Chief Engineer ..... Howard Lewis
Farm Director.....J. Wyant Rowe

WSAJ

GROVE CITY—EST. 1922

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....Grove City College
Address .....Hall of Science
Phone Number 168-J
Transmitter Location.....Hall of Science
Time on the Air: 7:15 to 8:45 p.m. (Tuesdays & Thursdays); Sundays, 4:30 to 5:30 p.m.

Personnel

President.....W. C. Ketler
Station Manager-Chief Engineer ..... H. W. Harmon
Program-Publicity Director..Rae G. Walters
Chief Announcer .....Robert Simons
Musical Director.....Prof. W. L. Multer

(Non-Commercial Station)

WHP

HARRISBURG—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....WHP, Inc.
Address..Telegraph Building, 216 Locust St.
Phone Number 4-3211
Transmitter Location.....Harrisburg-Hershey Highway(4 miles from Harrisburg (Swatara Township)
Time on the Air.....18½ hours daily; Sundays, 16 hours

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Newspaper Affiliation..Harrisburg Telegraph
News Service ..... UP
Transcription Service ..Standard Radio; Lang-Worth
Representative .....John Blair & Company

Personnel

Station Manager.....A. K. Redmond
Program-Publicity Director.....Dick Redmond
Local Sales Representative....R. A. Maxwell
Office Supervisor .....Beatrice Potteiger
Musical Director.....David Shoop
Chief Engineer.....R. S. Duncan

WKBO

HARRISBURG—EST. 1927

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
NATIONAL BROADCASTING CO.
MASON-DIXON GROUP

Frequency: 1230 Kc.....Power :250 Watts
Owned-Operated By....Keystone Broadcasting Corp.
Address .....31 North Second St.
Phone Number..... 4-0191
Transmitter Location.....Third & Walnut Sts.
Time on the Air.....6:30 a.m. to 1 a.m.
News Service ..... UP
Transcription Service .....World Broadcasting System
Representative .....Paul H. Raymer Co.

Personnel

Station Executive.....Clair McCullough
Station Manager.....C. G. Moss
Sales Promotion Manager...George O. Smith
Program Director .....Lewis Munnell
Publicity Director.....Kaye Witmer
Chief Engineer.....J. E. Mathiot

WAZL

HAZLETON—EST. 1932

MUTUAL BROADCASTING SYSTEM
MASON-DIXON GROUP

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Hazelton Broadcasting Service
Address .....Hazelton National Bank Bldg.
Phone Number 1488
Transmitter Location .....Hazelton National Bank Bldg.
Time on the Air..... 7 a.m. to 1 a.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....Paul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCollough
Station Manager.....V. C. Diehm
Program Manager .....Thomas Tito
Publicity Director.....Kathryn Kahler

WJAC

JOHNSTOWN—EST. 1925

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WJAC, Incorporated
Address ..... Tribune Annex
Phone Number 24-361
Transmitter Location.....Tribune Building
Time on the Air: 7 a.m. to 11:30 p.m.; Sundays, 9 a.m. to 9:15 p.m.
Newspaper Affiliation.....Johnstown Tribune
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Headley-Reed Company

Personnel

President-Station Manager.....J. C. Tully
Commercial Manager-Program Director .....J. P. Foster
Chief Engineer.....Nevin Straub

WGAL

LANCASTER—EST. 1922

BLUE NETWORK—MBS-NBC
MASON-DIXON GROUP

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By .....WGAL, Inc.
Business Address .....8 West King St.
Phone Number 5252
Transmitter Location.....8 West King St.
Time on the Air.....6:45 a.m. to 1 a.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Paul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCullough
Station Manager.....Walter Miller
Sales Promotion Manager..Terrence McGough
Program Manager.....Ernest Stanziola
Publicity Director.....Howard Stanley
Chief Engineer.....J. E. Mathiot

WMRF

LEWISTOWN—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Lewistown Broadcasting Co.
Business Address .....Hotel Coleman
Phone Number 757
Studio Address .....28 West Market St.
Transmitter Location.....Lewistown Heights
Time on the Air.....7 a.m. to 10 p.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus; C. P. MacGregor
Representative .....Burn-Smith Co.

Personnel

President ..... Walter Fosnot
Station-Sales Promotion Manager .....Joseph M. Nassau

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Commercial Manager.....Harold P. Hanna
Program Director.....Bernice L. Price
Production Manager.....Joseph W. Smiley
Publicity Director.....James S. Woods
Chief Announcer .....Tyler Post
Chief Engineer.....Bernard H. Bopp

WKST

NEW CASTLE—EST. 1938

COLUMBIA BROADCASTING SYSTEM
QUAKER STATE NETWORK

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....WKST, Inc.
Business Address .....Cathedral Bldg.
Phone Number 5050-5051
Studio Addresses..Cathedral Bldg., New Castle; Lawrence Ave., Ellwood City; Westminster College, New Wilmington
Transmitter Location.....Old Pittsburgh Road
Time on the Air.....7 a.m. to 12 midnight
News Service .....INS
Transcription Service .....NBC Thesaurus; Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President.....S. W. Townsend
Station Manager.....A. W. Graham
Commercial Manager .....Arthur Pryor
Publicity Director.....Ray Wallace
Chief Announcer .....Gil Gallagher
News Editor.....Tom Smith
Chief Engineer.....Robert Emch

WKPA

NEW KENSINGTON—EST. 1940

Frequency: 1150 Kc.....Power: 250 Watts
Owned-Operated By..... Allegheny-Kiski Broadcasting Co.
Address .....810 Fifth Avenue
Phone Number .....New Kensington 3534
Transmitter Location..East Deer Township, Allegheny County, Pa.
Time on the Air.....7 a.m. to local sunset
News Service ..... INS
Transcription Service ....Lang-Worth; C. P. MacGregor
Representative .....Cox & Tanz

Personnel

President.....C. Russell Cooper
Station Manager.....Ed Kroen
Program Director.....Harold Terkell
Production Manager .....Thomas L. Aye, Jr.
Chief Announcer .....Jack Craddock

KYW

PHILADELPHIA—EST. 1921

NATIONAL BROADCASTING CO.

Frequency: 1060 Kc.....Power: 50000 Watts
Owned-Operated By.....Westinghouse Radio Stations, Inc.
Address.....1619 Walnut Street
Phone Number .....LOcust 3760
Transmitter Location.....Whitemarsh, Pa.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 12 midnight
News Service .....AP; UP; Reuters
Transcription Service .....NBC Thesaurus; Standard Radio
Representative .....National Broadcasting Co.

Personnel

WESTINGHOUSE RADIO STATIONS

Chairman .....A. W. Robertson
President.....George H. Bucher
Vice-President.....Walter Evans
General Manager .....Lee B. Wailes
Technical Manager.....Joseph E. Baudino
Sales Manager .....William E. Jackson
Auditor.....Frank A. Logue
Advertising and Publicity Manager, George A. Harder
Program Supervisor.....Gordon Hawkins
International Short Wave Manager, KYW PERSONNEL F. P. Nelson
Station Manager.....Leslie Joy
Program Manager .....James P. Begley
Sales Manager.....B. A. McDonald
Sales Promotion Manager..Harold M. Coulter
Production Managers.....James Harvey, Donn Bennett
Publicity Director.....J. A. Aull
Plant Manager.....E. H. Gager
Musical Director.....Clarence Fuhrman
Auditor-Personnel Manager.....A. H. Bates

WCAU

PHILADELPHIA—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1210 Kc.....Power: 50000 Watts
Owned-Operated By.....WCAU Broadcasting Company
Address.....1622 Chestnut Street
Phone Number .....Locust 7700
Transmitter Location...Moorestown Township, New Jersey
Time on the Air.....5 a.m. to 1 a.m.
News Service .....AP; Transradio
Transcription Service ....World Broadcasting System
Representative .....Bertha Bannan (Boston); Virgil Reiter & Co. (Chicago); Paul H. Raymer Co. (Pacific Coast)

Personnel

President and Station Manager.....Dr. Leon Levy
Commercial Manager.....Alex Rosenman
Sales Promotion Manager..Joseph T. Connolly
Director of Programs.....Stan Lee Broza
Production Manager .....Horace Feyhl
Publicity Director.....Dick Koster
Director of W69H.....Kenneth Stowman
Program Director of W69H.....Norris West
Musical Director.....Joey Kearns
Acting Technical Director.....George Lewis

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MULTIPLY THE STRIKING EFFECTIVENESS OF YOUR SALES CAMPAIGN WITH

It pays to buy WFIL . . . the only Philadelphia station offering merchandising cooperation tailor-made to meet individual sales problems. CHARTED MERCHANDISING! Unsolicited letters from leading advertisers and agencies conclusively prove the "Plus Value" of WFIL's specialized promotion.

You can sell more effectively in Philadelphia if you use WFIL's CHARTED MERCHANDISING — the plan that produces the largest listening audience at lowest cost. In 1941, 52.5% more advertisers used WFIL facilities compared to 1940. There must be a reason . . . and there is . . . WFIL Charted Merchandising.

NATIONAL REPRESENTATIVE — THE KATZ AGENCY, INC.

WFIL

THE BLUE NETWORK—KEY STATION QUAKER NETWORK—FM STATION W53PH

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WDAS

PHILADELPHIA—EST. 1924

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WDAS Broadcasting Station, Inc.
Address .....1211 Chestnut Street
Phone Numbers.....Locust 7400; Race 7474
Transmitter Location.....Woodside Park
Time on the Air.....7 a.m. to 12 midnight
News Service ..... INS
Transcription Service .....Lang-Worth

Personnel

President.....Alexander W. Dannenbaum
Vice-President-General Manager..P. J. Stanton
Secretary-Treasurer & Commercial Manager .....A. W. Dannenbaum, Jr.
Program Director.....Harold Davis
Production Manager.....Gene Edwards
Publicity Director-Chief Announcer .....Jerry Stone
News Editor .....Bob Benson
Foreign Language Director....Nathan Fleisher
Musical Director.....Joseph Schribeman
Chief Engineer.....Frank Unterberger

•

WFIL

PHILADELPHIA—EST. 1934

BLUE NETWORK
QUAKER NETWORK

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....WFIL Broadcasting Company
Address .....Widener Building
Phone Number .....Rittenhouse 6900
Transmitter Location.....63rd Street & Schuylkill River
Time on the Air.....5:45 a.m. to 2 a.m.
News Service .....INS
Transcription Service.....Associated Music Publishers
Representative .....The Katz Agency, Inc.

Personnel

President.....Samuel R. Rosenbaum
General Manager.....Roger W. Clipp
Sales Manager.....John E. Surrick
Business Manager.....William B. Caskey
Program Director.....Edward C. Obrist
Production Manager.....Donald Martin
Public Relations Director.....James Allen
Musical Director.....Norman Black
Acting Chief Engineer.....Arnold Nygren

•

WHAT

PHILADELPHIA—EST. 1925

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....Independence Broadcasting Company, Inc.
Address....539 Ledger Bldg., 6th and Chestnut Streets
Phone Number .....Lombard 2390
Transmitter Location.....Hotel Philadelphian, 40th and Market Streets
Time on the Air.....45 hours weekly (shares with WTEL)
Newspaper Affiliation ...Philadelphia Record

Personnel

President.....J. David Stern
General Manager.....Milton Laughlin

•

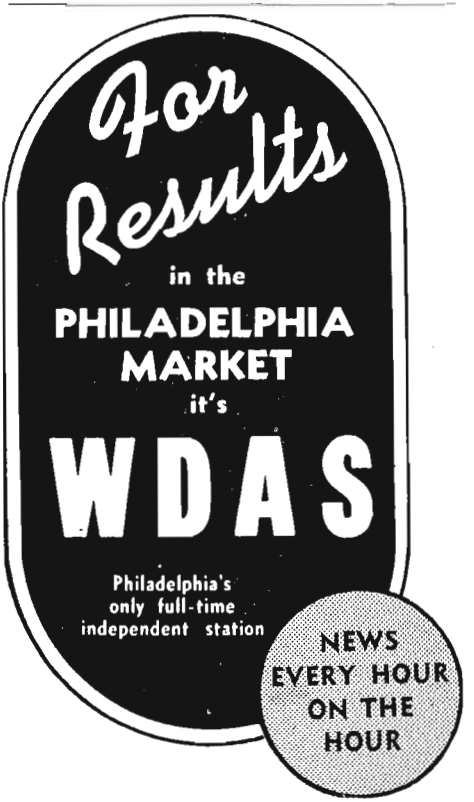
WIBG

PHILADELPHIA—EST. 1925

Frequency: 990 Kc.....Power: 10000 Watts
Owned-Operated By.....Seaboard Radio Broadcasting Corporation
Business Address.....1423-25 Walnut Street
Phone Number .....Rittenhouse 9182
Transmitter Location..1423-25 Walnut Street, Philadelphia
Time on the Air.....Unlimited license
News Service ..... UP

Personnel

President.....Paul F. Harron
General Manager .....Edward D. Clery
Sales Promotion-Production Manager .....Rupe Werling
Program-Musical Director.....Douglas Arthur
Chief Engineer .....John H. Henninger



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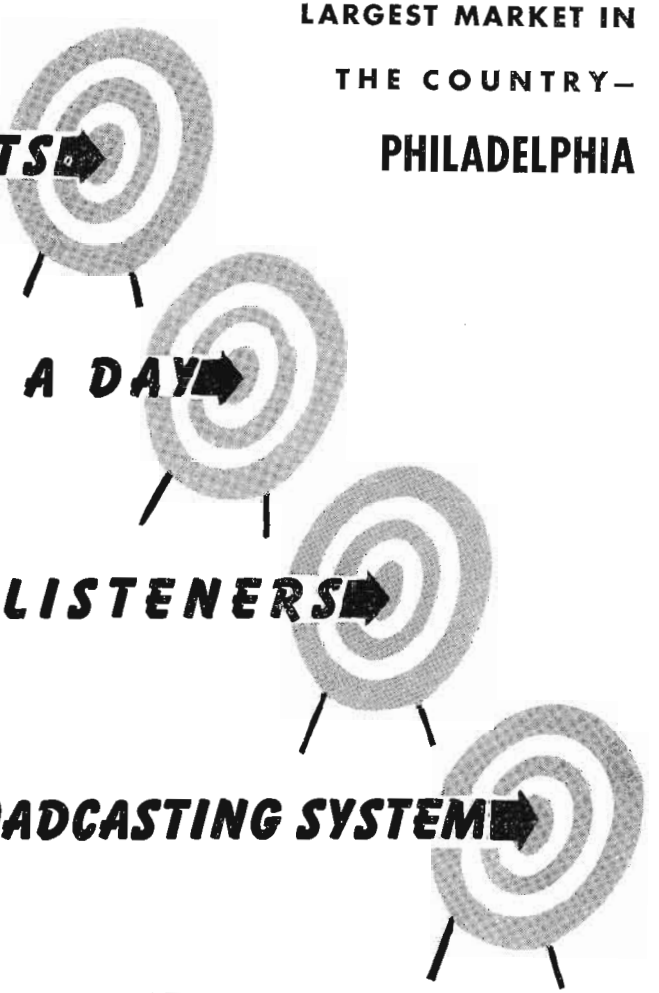
BULLSEYES

AIMED AT THE THIRD
LARGEST MARKET IN
THE COUNTRY—
PHILADELPHIA



5,000 WATTS

24 HOURS A DAY

7,435,612 LISTENERS

MUTUAL BROADCASTING SYSTEM

610 ON THE DIAL **WIP** THE BUY OF 1942

"PHILADELPHIA'S PIONEER VOICE"

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WIP

PHILADELPHIA—EST. 1922

MUTUAL BROADCASTING SYSTEM

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Pennsylvania Broadcasting Company
Address ..... 35 South 9th Street
Phone Number.....WAlnut 6800
Transmitter Location.....Bellmawr, N. J.
Time on the Air.....24 hours daily
News Service .....Transradio; UP
Transcription Service .....World Broadcasting System
Representative .....Burn-Smith Co., Inc.

Personnel

President & Station Manager.....Benedict Gimbel, Jr.
V-P in Charge of Sales.....Edward A. Davies
Commercial-Sales Promotion Manager & Assistant Program Director.Edward Wallis
Program Director.....Murray Arnold
Production Manager.....Sam Serota
Chief Announcer-Night Mgr.....George Barry
Musical Director.....Joe Frasetto
Technical Supervisor.....Clifford C. Harris

•

WPEN

PHILADELPHIA—EST. 1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....William Penn Broadcasting Co.
Address .....1528 Walnut St.
Phone Number.....Pennypacker 9490; Race 4006
Transmitter Location.....72nd and Race Sts.
Time on the Air.....6:45 a.m. to 12 midnight
News Service .....Transradio
Transcription Service .....Lang-Worth

Personnel

Owner .....Arde Bulova
General Manager.....Arthur Simon
Sales Promotion-Publicity..Raymond Gathrid; Ira Walsh
Program Director..... Lewis L. London
Musical Director.....Joseph Fransoza
Chief Engineer.....Charles Burtis

(See Page 548)

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WTEL

PHILADELPHIA—EST. 1925

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By....Foulkrod Radio Eng. Co., Inc.
Address .....4312-14 N. Broad St.
Phone Numbers: Gladstone 1310; Davenport 4310; North 1031
Transmitter Location...."H" St. and Wyoming Ave.
Time on the Air.... Shares with WHAT and WCAM
Transcription Service .....Lang-Worth

Personnel

President .....Doug. Hibbs
General Manager .....Henry N. Cocker
Chief Engineer....Gray D. MacLaughlin, Jr.

•

KDKA

PITTSBURGH—EST. 1920

NATIONAL BROADCASTING CO.

Frequency: 1020 Kc.....Power 50000 Watts
Owned-Operated By.....Westinghouse Radio Stations, Inc.
Business Address.....1619 Walnut St., Philadelphia, Pa.
Studio Address .....Grant Building
Phone Number .....Grant 4200
Transmitter Location...Allison Park, Hampton Township, Pa.
Time on the Air: 6 a.m. to 1 a.m.; Saturdays, 6 a.m. to 2 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....AP; UP; Reuters
Transcription Service .....NBC Thesaurus
National Sales Office Address..1619 Walnut Street, Philadelphia, Pa.
Representative....National Broadcasting Co.

Personnel

President.....G. H. Bucher
General Manager.....James B. Rock
Commercial Manager.....J. S. de Russy
Sales Promotion Manager.....W. B. McGill
Program Director.....Franklin Tooke
Production Manager.....Claude Moris
Publicity Director.....John M. Cooper
Artists' Bureau Head.....Beulah M. Rodgers
Office Manager.....Robert E. Pusey
Continuity Supervisor.....Dale Jackson
Agricultural Director.....Donald Lerch
Chief Announcer.....Wilbur C. Sutherland
Traffic Manager.....G. Dare Fleck
Musical Directors.....Bernie Armstrong, Aneurin Bodycombe
Chief Engineer .....Dwight A. Myer

•

KQV

PITTSBURGH—EST. 1919

THE BLUE NETWORK

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....KQV Broadcasting Co.
Address.....Chamber of Commerce Bldg.
Phone Number .....Grant 4860
Transmitter Location.....1475 Crane Road
Time on the Air.....7 a.m. to 12:30 a.m.
News Service ..... Transradio
Transcription Service..... Lang-Worth; Standard Radio
Representative....George P. Hollingbery Co.

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Let us doctor your sales. We are recognized specialists in our field. Practicing in Philadelphia, the country's third largest market, our treatments will make your sales healthy and strong for we are known as "the station that sells." Won't you consult us and let us diagnose your case?

WPEN

5000 WATTS—950 ON THE DIAL

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Personnel

President.....H. J. Brennen
Station Manager .....G. S. "Pete" Wasser
Commercial & Advertising Manager.....R. M. Thompson, Sr.
Program Director.....Ray Shannon
Publicity Director.....Tex Howard
Chief Engineer.....Walter W. McCoy

WCAE

PITTSBURGH—EST. 1922

MUTUAL BROADCASTING SYSTEM

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....WCAE, Inc.
Address .....Wm. Penn Hotel
Phone Number .....Atlantic 6900
Transmitter Location.....Agnew Road, Baldwin Township, R. D. No. 6
Time on the Air.....6:30 a.m. to 2 a.m.
Newspaper Affiliation..... Pittsburgh-Sun Telegraph
News Service ..... INS
Transcription Service.....World Broadcasting System
Representative .....The Katz Agency, Inc.

Personnel

President-General Manager .....Leonard Kapner
Sales Manager.....Willard Schroeder
Sales Promotion Manager.....Jim Murray
Chief Announcer.....Bob Donley
Program Manager.....R. Clifton Daniel
Musical Director.....Earl Truxell
Chief Engineer.....James Schultz

WJAS

PITTSBURGH—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1320 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Pittsburgh Radio Supply House
Address .....411 Seventh Avenue
Phone Number .....Grant 4860
Transmitter Location.....1459 Crane Road, Greentree
Time on the Air.....Unlimited license
News Service ..... Transradio
Representative .....Wm. G. Rambeau Co.

Personnel

President & General Manager.....H. J. Brennen
Commercial Manager....R. M. Thompson, Sr.
Chief Announcer.....Beckley Smith
Publicity Director.....M. Caughey
Musical Director & Pgm. Mgr.....Jas. Hughes
Chief Engineer.....W. W. McCoy

WWSW

PITTSBURGH—EST. 1931

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By: Walker & Downing Radio Corporation
Address .....Hotel Keystone
Phone Number .....Grant 5200
Transmitter Location ....341 Rising Main St., N. S.
Time on the Air.....24 hours daily
Newspaper Affiliation.....Pittsburgh Post Gazette
News Service ..... AP
Transcription Service..Standard Radio; Associated Music Publishers

Personnel

President-Station Manager, Frank R. Smith, Jr.
Commercial Manager .....Thomas B. Price
Sales Promotion Manager.....John Wilkoff
Program Director.....Walter E. Sickles
Production Manager.....John Davis
Artists' Bureau Head.....Marie Wilk
Chief Announcer..... David Tyson
Traffic Manager.....Laura Wilk
Musical Director..... Buzz Aston
Chief Engineer.....Henry R. Kaiser

WEEU

READING—EST. 1931

NATIONAL BROADCASTING CO.

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Berks Broadcasting Co.
Business Address.....533 Penn St.
Phone Number 7335
Studio Addresses...533 Penn St.; Reading Senior High School
Transmitter Location.....Spring Township
Time on the Air.....8 a.m. to local sunset
Transcription Service.....Lang-Worth; NBC Thesaurus; Standard Radio
Representative .....George P. Hollingbery Co.

Personnel

General Manager .....Clifford M. Chafey
Program Director.....Paul Breedy
Sales Manager.....Robert Magee

WRAW

READING—EST. 1921

NATIONAL BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By ....Reading Broadcasting Co.
Business Address.....533 Penn St.
Phone Number 7336
Studio Addresses.....533 Penn St.; State Theatre
Transmitter Location..... Reading
Time on the Air.....7 a.m. to 12 midnight
Representative ...George P. Hollingbery Co.

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Personnel

President .....Clifford M. Chafey
Station Manager .....Raymond A. Gaul
Sales Manager.....Arthur W. Chafey

•

WARM

SCRANTON—EST. 1940

MUTUAL BROADCASTING SYSTEM
PENNSYLVANIA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .....Union Broadcasting Co.
Address .....Select Bldg.
Phone Number 41148
Transmitter Location.....721 N. Blakely St., Dunmore, Pa.
Time on the Air.....7 a.m. to 1 a.m.
News Service ..... UP
Transcription Service.....NBC Thesaurus
Representative ...George P. Hollingbery Co.

Personnel

President-Station Manager...Martin F. Memolo
Commercial Manager.....Dale Robertson
Sales Promotion Manager.....George Field
Program Director.....Kenneth Beghold
Chief Announcer .....John Von Bergen
Musical Director.....Maynard Fisher
Chief Engineer.....Adolph Oschmann

WARM

The most effective and economical way to sell the **Scranton** *market is thru*

W.A R M

Mutual Broadcasting System

SCRANTON, PA.

The station that most of the people in Northeast Pennsylvania LISTEN to MOST of the time

GEORGE P. HOLLINGBERY CO.
National Representatives

WGBI

SCRANTON—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 910 Kc...Power: 1000 d.; 500 n.
Owned-Operated By..... Scranton Broadcasters, Inc.
Business Address.....1000 Wyoming Ave.
Phone Number 6296
Studio Address.....Administration Building of International Correspondence Schools
Transmitter Location.....Drinker Turnpike, Dunmore, Pa.
Time on the Air: 7 a.m. to 2 a.m.; Sundays, 8:45 a.m. to 2 a.m.
News Service ..... INS
Transcription Service .....Standard Radio; Lang-Worth
Representative.....John Blair & Co.

Personnel

President..... Frank Megargee
Station Manager.....Robert E. McDowell
Commercial & Sales Manager.....Geo. D. Coleman
Program Director.....Frank Monaghan
Production Manager..... John Groller
Publicity Director.....Edwin Erwin
Chief Announcer.....Bill Pierce
Chief Engineer.....Kenneth R. Cooke

•

WQAN

SCRANTON

Frequency: 910 Kc...Power: 1000 d.; 500 n.
Owned-Operated By....The Scranton Times
Address ..... Scranton
Transmitter Location ..... Scranton
Time on the Air.....Shares time with WGBI
Newspaper Affiliation ...The Scranton Times

Personnel

President .....Edward J. Lynett
Director .....A. J. O'Malley
(Non-Commercial Station)

•

WPIC

SHARON—EST. 1938

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....Sharon Herald Broadcasting Company
Business Address.....P. O. Box 541
Phone Numbers..... 4113, 4114
Studio Address.....Pine Hollow Blvd.
Transmitter Location.....Pine Hollow Blvd.
Time on the Air.....6 a.m. to local sunset
Newspaper Affiliation.....Sharon Herald
News Service..... UP
Transcription Service.....Associated Music Publishers
Representative.....Howard H. Wilson Company

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Personnel

President & General Manager.....John Fahnline, Jr.
Commercial Manager....J. T. Van Sweringen
Program Director.....Paul Gamble
Publicity Director.....Evelyn Keller
Chief Announcer.....John C. MacDonald
Chief Engineer.....A. C. Heck

•

W K O K

SUNBURY—EST. 1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sunbury Broadcasting Corp.
Address .....1150 N. Front St.
Phone Number 1325
Transmitter Location.....1150 N. Front St.
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 7 a.m. to 5 p.m.
News Service ..... UP
Transcription Service: Lang-Worth; Standard Radio; C. P. MacGregor
Representative ..... Cox & Tanz

Personnel

Secretary-Treasurer.....B. A. Beck
Station Manager.....Melvin Lahr
Chief Announcer.....Reg Merridew
Program Director.....Paul Miller
Sales Manager.....Homer Smith
Chief Engineer.....Clif Kersteiter

•

W M B S

UNIONTOWN—EST. 1937

COLUMBIA BROADCASTING SYSTEM
Frequency: 590 Kc.....Power: 1000 Watts
Owned-Operated By .....Fayette Broadcasting Corp.
Address .....Fayette Title and Trust Bldg.
Phone Number..... 800
Transmitter Location .....Burgess Field
Time on the Air.....6 a.m. to 1 a.m.
News Service ..... INS
Transcription Service .....NBC Thesaurus

Personnel

President and Station Manager.....Joseph C. Burwell
Commercial Manager .....M. E. Slagel
Artists' Bureau Head .....Hugh Rafferty
Program Director.....Sullivan Sages
Chief Announcer..... Karl Janssen
Publicity Director.....Bill Fields
Musical Director..... Mary Lucius
Chief Engineer.....S. M. Glotfelty

•

W J P A

WASHINGTON—EST. 1941

TRI-STATE NETWORK
Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Washington Broadcasting Company
Address .....George Washington Hotel
Phone Number 4870
Transmitter Location....½ mile northeast of Washington city limits
Time on the Air.....7 a.m. to 12 midnight
News Service ..... UP

Personnel

President ..... W. S. Yard
General Manager.....John Laux
Commercial-Sales Promotion Manager ..... John M. Croft
Program Director..... Stanley Schultz
Chief Engineer .....Joseph M. Troesch

•

W B A X

WILKES-BARRE—EST. 1922

MUTUAL BROADCASTING SYSTEM
Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....John H. Stenger, Jr.
Address .....141 South Main St.
Phone Number..... 3-0196
Transmitter Location.....Plains Township, Pa.
Time on the Air.....7 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Lang-Worth; Associated Music Publishers

Personnel

President-Station Manager, John H. Stenger, Jr.
Office Manager.....A. W. Grebe
Sales Promotion Manager.....W. Jones Evans
Program Director.....Ken Beghold
Chief Announcer .....Dick Mawson
Musical Director.....Phil Cusick
Chief Engineer.....Robert Love

•

W B R E

WILKES-BARRE—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.
QUAKER NETWORK
Frequency: 1340 Kc.....Power: 250 Watts
Owned By .....Louis G. Baltimore
Operated By.....Radio Station WBRE
Address .....62 So. Franklin Street
Phone Number..... 33101
Transmitter Location..Third Avenue, Kingston, Pa.
Time on the Air.....6:30 a.m. to 1 a.m.
News Service ..... AP
Transcription Service .....C. P. MacGregor

Personnel

President and Station Manager.....Louis G. Baltimore
Commercial Manager.....S. R. Baltimore
Program Director.....Franklin D. Coslett
Musical Director.....L. Savitt
Chief Engineer.....Charles Sakoski

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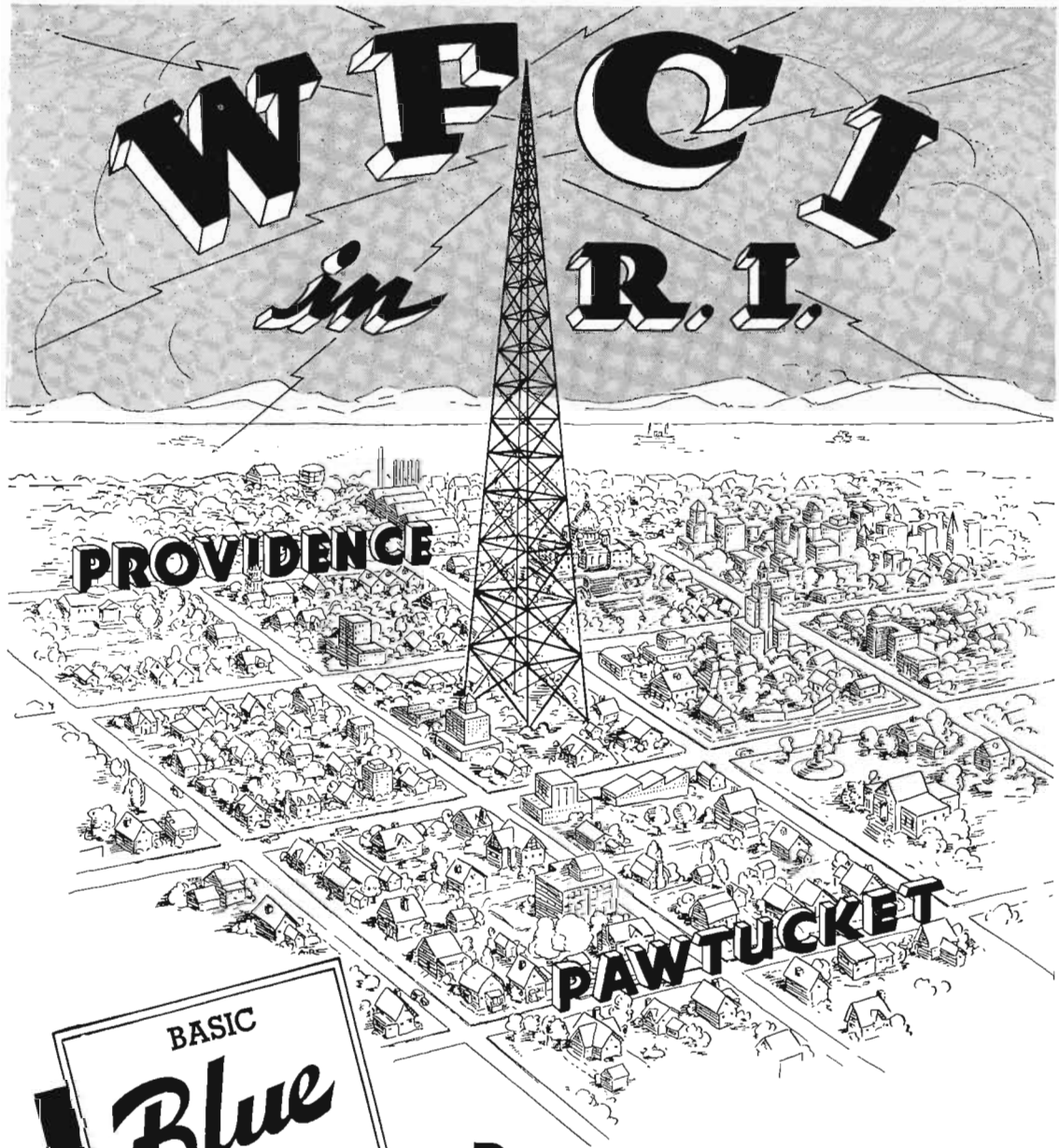

BASIC
Blue
NETWORK
IN
1942

PROVIDENCE and PAWTUCKET . . . one vast metropolitan area, plus 145 other cities and towns, gives you access to over 1,000,000 people, in NEW ENGLAND'S 2nd LARGEST MARKET.

WFCI

PAWTUCKET BROADCASTING COMPANY, INC.
Studios and Offices — 450 MAIN STREET, PAWTUCKET, R. I.
NATIONAL REPRESENTATIVE
HEADLEY REED COMPANY, Graybar Building, New York City

www.americanradiohistory.com

WRAK

WILLIAMSPORT—EST. 1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRAK, Inc.
Address .....244 West Fourth Street
Phone Number 2-6116
Transmitter Location..1561 West Fourth Street
Time on the Air.....7:30 a.m. to 10:15 p.m.
Newspaper Affiliation.....Williamsport Sun; Williamsport Gazette & Bulletin
News Service ..... UP
Transcription Service..Standard Radio; Associated Music Publishers
Representative.....J. P. McKinney & Son

Personnel

President.....E. M. Case
Station Manager.....George E. Joy
Commercial Manager....Thomas W. Metzger
Office Manager.....Helen McKenna
Program Director.....Mary Helen Person
Production Manager.....J. Wright Mackey
Chief Announcer.....Paul M. Breining
Chief Engineer .....Louis Persio

•

WORK

YORK—EST. 1932

BLUE NETWORK—MBS-NBC
MASON-DIXON GROUP

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By....York Broadcasting Co.
Business Address.....13 S. Beaver St.
Phone Number..... 6629
Transmitter Location..West Manchester Township, Pa.
Time on the Air.....6:45 a.m. to 1 a.m.
News Service ..... UP
Transcription Service.....Standard Radio
Representative.....Paul H. Raymer Co.

Personnel

Station Executive.....Clair R. McCullough
Station Manager.....Harold Miller
Sales Promotion Manager.....John Neff
Program Director.....Otis Morse
Publicity Director.....Wilhelmenia Hollinger
Chief Engineer.....J. E. Mathiot

•

Unassigned*

YORK—EST. 1942

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Operated By....Susquehanna Broadcasting Co.
Address ..... York
Transmitter Location.....York
Time on the Air .....Daytime license

Personnel

President .....Louis J. Appell

*Station had a construction permit at press-time and no further information was available.

RHODE ISLAND

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 256

WFCI

PAWTUCKET—EST. 1941

MUTUAL BROADCASTING SYSTEM
COLONIAL NETWORK

Frequency: 1420 Kc. ....Power: 1000 Watts
Owned-Operated By....Pawtucket Broadcasting, Inc.
Business Address.....450 Main Street
Phone Number..... Perry 9540
Transmitter Location..John St., Lonsdale, R. I.
Time on the Air.....6:30 a.m. to 1 a.m.
News Service ..... Transradio
Transcription Service .....Standard Radio
Representative.....Headley-Reed Co.

Personnel

President-Chief Engineer.....Howard W. Thornley
Treasurer.....Frank F. Crook
Station Manager.....W. Paul Oury
Commercial Manager.....T. F. Allen
Program Director.....George Sutherland
Chief Announcer..... Don Graham
Musical Director .....Arthur Paquette

•

WEAN

PROVIDENCE—EST. 1922

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
YANKEE-COLONIAL

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....The Yankee Network, Inc.
Address ..... Crown Hotel
Phone Number ..... DExter 1500
Transmitter Location....East Providence, R. I.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service .....INC; Yankee-Colonial Network News Service
Transcription Service .....Associated Music Publishers
Representative.....Edward Petry Co., Inc.

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Personnel

President .....John Shepard, III
V-P In Charge of Station Operation .....R. L. Harlow
V-P In Charge of Sales and Production..... Linus Travers
V-P In Charge of Engineering, Paul A. DeMars
Merchandising and Promotion Director .....James S. Powers
Station & Sales Supervisor..Malcolm S. Parker
Program-Publicity Director.....Rose M. Powers
Production Manager.....Donald Morton
Chief Announcer..... James Zirga
Musical Director..... Carl J. Tatz

W J A R

PROVIDENCE—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....The Outlet Company
Business Address.....176 Weybosset Street
Phone Number..... Gaspee 1071
Transmitter Location.....Wamponoag Trail, East Providence, R. I.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays, 9 a.m. to 1 a.m.
Transcription Service.....World Broadcasting System
Representative .....Weed & Company

Personnel

President.....Mortimer L. Burbank
Station Manager.....John J. Boyle
Munsical Director.....Earl J. Shean
Chief Engineer.....Thomas Prior

W P R O

PROVIDENCE

COLUMBIA BROADCASTING SYSTEM

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry & Webb Broadcasting Company
Address .....15 Chestnut Street
Phone Number..... Plantations 9776
Transmitter Location.....Wampanoag Trail, East Providence, R. I.
Time on the Air.....130 hours per week
News Service .....AP; UP
Transcription Service.....NBC Thesaurus
Representative.....Paul H. Raymer Company

Personnel

President.....William S. Cherry, Jr.
Station Manager .....William T. Bush
Commercial Manager.....Harvey Carter
Program Director.....H. William Koster
Publicity Director.....Albert C. Rider
Musical Director.....Edwin F. Drew
Chief Engineer.....Howard W. Thornley

SOUTH CAROLINA

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W A I M

ANDERSON—EST. 1935

COLUMBIA BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton E. Hall
Address .....Anderson College
Phone Number 800
Transmitter Location .....Anderson College
Time on the Air .....Unlimited license
Newspaper Affiliation..Anderson Independent
News Service.....Anderson Daily Mail
Transcription Service: Lang-Worth; C. P. MacGregor; World Broadcasting System
Representative.....Spot Sales, Inc.

Personnel

Owner .....Wilton E. Hall
Station Manager .....W. Ennis Bray

W C S C

CHARLESTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1390 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....South Carolina Broadcasting Company
Address .....Francis Marion Hotel
Phone Numbers.....7611; 7612
Transmitter Location.....Windemere, S. C.
Time on the Air: 6 a.m. to 12:35 a.m.; Sundays, 8 a.m. to 12:35 a.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative.....Free & Peters

Personnel

President-Station Manager.....J. M. Rivers
Commercial Manager.....Roland Weeks
Merchandising Manager-Publicity Director .....Thomas L. Means
Program Director.....Charles McMahon
Musical Director.....T. Heyward Moore
Chief Engineer.....J. M. Weaver

W T M A

CHARLESTON—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1250 Kc.....Power: 1000 Watts

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Owned-Operated By.....Atlantic Coast Broadcasting Company
Business Address.....134 Meeting Street
Phone Number 2-2961; 2-2962
Studio Address.....Wagner Terrace
Transmitter Location.....South of Albemarle, S. C.
Time on the Air.....18 hours daily; Sundays, 16 hours
Newspaper Affiliation.....News & Courier; Charleston Evening Post
News Service ..... AP
Transcription Service.....Associated Music Publishers; Standard Radio
Representative .....George P. Hollingbery Co.

Personnel

President.....R. M. Manigault
Station Manager .....R. E. Bradham
Commercial Manager.....W. P. Speight
Program Director.....C. Wylie Calder
Musical Director.....Kenneth Dent
Chief Engineer.....D. M. Bradham

WCOS

COLUMBIA—EST. 1939

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Carolina Advertising Corp.
Address .....1202 Main St.
Phone Number..... 25601
Transmitter Location.....200 Senate St.
Time on the Air.....120¼ hours weekly
News Service ..... INS
Transcription Service.....Associated Music Publishers; C. P. MacGregor
Representative.....Spot Sales, Inc.

Personnel

President.....A. B. Langley
General Manager.....Roy A. Powell
Program Director.....W. C. Bockman
Publicity Director.....Howard Hamrick
Chief Announcer .....Bob Eisenman
Musical Directors.....Dot Baxter, Virginia Hook
Chief Engineer.....Charles A. Thoman

WIS

COLUMBIA—EST. 1930

NATIONAL BROADCASTING COMPANY

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....The Liberty Life Insurance Company
Address.....1811 Main Street
Phone Number.....2-2135; 2-2136
Transmitter Location.....Bluff Road
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....NBC Thesaurus
Representative .....Free & Peters, Inc.

Personnel

President .....W. Frank Hipp
Station Manager.....G. Richard Shafto
Commercial Manager.....J. D. Saumenig
Merchandising Manager.....Robert E. Ellison
Program Director.....Floyd D. Rodgers, Jr.
Production Manager-Chief Announcer ..... Glenn Adams
Publicity Director.....Roland Dopson
Chief Engineer.....Scott Helt
Chief Control Engineer.....Charles Bell

WOLS

FLORENCE—EST. 1937

NATIONAL BROADCASTING CO.

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....O. Lee Stone
Address .....Sanborn Hotel
Phone Number 48
Transmitter Location.....Charleston Highway
Time on the Air.....7 a.m. to 12 mdnight
News Service ..... UP
Transcription Service.....Davis & Schwegler
Representative .....Cox & Tanz

Personnel

Owner .....O. Lee Stone
Station Manager.....Melvin H. Purvis
Commercial-Sales Promotion Manager, H. Russ Holt
Program-Musical Director.....Rod Dorsey
Publicity Director.....Bonnie McCubbins
Chief Engineer.....Robert M. Wallace

WFBC

GREENVILLE—EST. 1933

NATIONAL BROADCASTING CO.

Frequency: 1330 Kc...Power: 5000 d.; 1000 n.; (C. P. 5000)
Owned-Operated By.....Greenville News-Piedmont Co.
Address ..... Poinsett Hotel
Phone Number 362; 363
Transmitter Location .....Gannt, S. C.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Greenville News-Piedmont
News Service .....Transradio; UP
Transcription Service.....NBC Thesaurus
Representative: Weed & Co.; B. Frank Cook (Atlanta, Ga.)

Personnel

President ..... Roger C. Peace
Station Manager .....B. T. Whitmire
Commercial Manager.....W. H. Clews
Sales Promotion Manager.....Lee Parsons
Program Director.....Norvin C. Duncan
Production Manager.....Dick Pyron

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Publicity Director.....James Dawson
Chief Announcer..... Joel Lawhon
Musical Director..... Alice Wyman
Chief Engineer.....W. C. Etheredge

WMRC

GREENVILLE—EST. 1940

MUTUAL BROADCASTING SYSTEM
BLUE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Textile Broadcasting Company, Inc.
Business Address.....P. O. Box 1499
Phone Number 5730
Studio Address.....Prevost Building
Transmitter Location.....400 Mayberry Street
Time on the Air.....6 a.m. to 12 midnight
News Service.....AP; INS
Transcription Service .....World Broadcasting System

Personnel

President.....Robert A. Jolly
Station-Commercial Manager..Ralph C. Barron
Program Director.....C. E. Campbell
Publicity Director.....Charles McLawhorn
Musical Director .....Jimmy Collins
Chief Engineer.....George D. Tate

WCRS

GREENWOOD—EST. 1941

NATIONAL BROADCASTING CO.

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Grenco, Inc.
Address ..... Greenwood
Phone Number 4300
Transmitter Location..... Greenwood
Time on the Air.....Unlimited license
News Service ..... AP
Transcription Service.....Standard Radio

Personnel

President ..... Douglas Featherstone
Station Manager .....Dan Crosland
Program Director .....Newton S. Smith
Women's Editor .....Margaret Bailey
Chief Engineer .....Fred U. Wamble

WORD

SPARTANBURG—EST. 1940

BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Spartanburg Advertising Company
Address .....155 South Liberty Street
Phone Number 2901
Transmitter Location.....2½ miles Northeast of Spartanburg
Time on the Air.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Standard Radio
Representative.....Geo. P. Hollingbery Co.

Personnel

Vice-President and General Manager, Walter J. Brown
Commercial Manager.....J. W. Kirkpatrick
Program Director.....William Ratcliffe
Publicity Director.....Robert F. Anthony
Musical Director..... Hal Moore
Chief Engineer.....Ralph S. Bennett

WSPA

SPARTANBURG—EST. 1929

COLUMBIA BROADCASTING SYSTEM

Frequency: 950 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....Spartanburg Advertising Corporation
Address .....155 South Liberty Street
Phone Number 2900
Transmitter Location.....3½ miles Northwest of Spartanburg
Time on the Air.....5:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....World Transcription Service
Representative.....George P. Hollingbery Co.

Personnel

Vice President-General Manager, Walter J. Brown
Commercial Manager....John W. Kirkpatrick
Sales Promotion Manager.....Robert Anthony
Program Director.....Sterling Wright
Publicity Director.....Roger A. Shaffer
Musical Director..... Hal Moore
Chief Engineer.....Ralph S. Bennett

WFIG

SUMTER—EST. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....J. Samuel Brody
Address .....39 North Main Street
Phone Numbers.. 1340 (Studio); 93 (Business Office)
Transmitter Location.....Highway No. 76
Time on the Air.....15 hours daily
News Service ..... UP
Transcription Service.....World Broadcasting System; Keystone Broadcasting System

Personnel

Owner.....Julius S. Brody
Station Manager.....T. Doug Youngblood
Program Director-Chief Announcer..... Eddie Carlos
Publicity Director.....Dorothy Boney
Musical Director.....Mrs. Murray Lewis
Chief Engineer..... Paul Petroski

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SOUTH DAKOTA

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KABR

ABERDEEN—EST. 1935

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....Aberdeen Broadcast Company
Address .....117½ South Main Street
Phone Number..... 4626
Transmitter Location.....Wylie Park
Time on the Air.....6 a.m. to 12 midnight
News Service .....AP
Transcription Service .....NBC Thesaurus
Representative .....Weed & Company

Personnel

President .....H. C. Jewett, Jr.
Vice-President.....C. H. Anderson
Vice-President.....Olwin Ackley
Treasurer.....J. H. McKeever
Secretary-General Manager.....A. A. Fahy
Program Director.....E. C. Pieplow
Chief Announcer.....E. L. Weeks
Chief Engineer.....Delbert Hunt

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KGFX

PIERRE—EST. 1922

Frequency: 630 Kc.....Power: 200 Watts
Owned-Operated By.....Ida A. McNeil
Address .....203 West Summit Ave.
Phone Number 351
Transmitter Location....203 West Summit Ave.
Time on the Air.....9:30 a.m. to local sunset
News Service ..... AP
Transcription Service ...Keystone Broadcasting System
Representative ..... Cox & Tanz

Personnel

Owner and Director.....Ida A. McNeil
Chief Engineer.....Robert H. Dye

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KOBH

RAPID CITY—EST. 1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Black Hills Broadcast Company of Rapid City
Address .....Alex Johnson Hotel
Phone Number..... 2000
Transmitter Location.....East of City
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 8:30 a.m. to 5 p.m.
News Service ..... UP
Transcription Service..Lang-Worth; Keystone Broadcasting System
Representative .....The Walker Company

Personnel

President.....C. A. Quarnberg
Vice-President-Managing Director, Robert J. Dean
Commercial Manager-Publicity Director, George E. Bruntlett
Program Director-Chief Announcer, Harry Turner
News Editor..... John Leslie
Special Events Director.....Harry Petersen
Women's Editor.....Mildred Palmer
Chief Engineer.....M. J. Jones

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WCAT

RAPID CITY—EST. 1921

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By .....South Dakota State School of Mines
Address ..... Rapid City
Phone Number.....1600
Transmitter Location .....Rapid City
Time on the Air: Shares time on a daytime license

(Non-Commercial Station)

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KELO

SIOUX FALLS—EST. 1937

BLUE NETWORK
NATIONAL BROADCASTING COMPANY

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Sioux Falls Broadcast Assn., Inc.
Address..... 317 So. Phillips Ave.
Phone Number..... 757
Transmitter Location.....Highway No. 16
Time on the Air.....10 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Standard Radio; NBC Thesaurus
Representative .....Howard H. Wilson Co.

Personnel

President and Station Manager.....Joseph Henkin
Vice-President-Promotion Manager, S. Fantle, Jr.
Commercial Manager.....George R. Hahn
V-P & Program-Musical Director..... Morton Henkin
Traffic Manager.....Evans Nord
Chief Engineer.....Max Staley

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KSOO

SIOUX FALLS—EST. 1926

BLUE NETWORK
NATIONAL BROADCASTING COMPANY

Frequency: 1140 Kc.....Power: 5000 Watts
Owned-Operated By.....Sioux Falls Broadcast Assn., Inc.
Address .....317 So. Phillips Ave.
Phone Number..... 757
Transmitter Location..... Highway No. 16
Time on the Air.....6 a.m. to local sunset
News Service ..... UP
Transcription Service.....NBC Thesaurus; Standard Radio
Representative.....Howard H. Wilson Co.

Personnel

President and Station Manager .....Joseph Henkin
Vice-President-Promotion Manager, S. Fantle, Jr.
Commercial Manager.....George R. Hahn
V-P & Program-Musical Director .....Morton Henkin
Traffic Manager ..... Evans Nord
Chief Engineer .....Max Staley

KUSD

VERMILLION—EST. 1922

Frequency: 920 Kc.....Power: 500 Watts
Owned-Operated By ....University of South Dakota
Address.....Union Building
Phone Number..... 209-J
Transmitter Location..... Science Hall
Time on the Air.....2:30 p.m. to 5 p.m.

BUY
DEFENSE
BONDS

Personnel

Station Manager-Program Director .....Ed LaGrave, Jr.
Chief Announcer.....Tom Steensland
Chief Engineer.....Kenneth Relf
(Non-Commercial Station)

KWAT

WATERTOWN—EST. 1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Midland National Life Insurance Company
Operated By.....F. L. Bramble (Mgr.); M. W. Plowman (Ass't. Mgr.)
Address .....Midland Building
Phone Number 5050
Transmitter Location.....½ mile south of business section
Time on the Air.....7 a.m. to 10 p.m.
News Service ..... UP

Personnel

Station Manager.....F. L. Bramble
Assistant & Commercial Manager, M. W. Plowman
Program Director.....Dale E. Russell
Chief Engineer.....Sherrill Zimmerman

WNAX

YANKTON—EST. 1927

COLUMBIA BROADCASTING SYSTEM
THE COWLES STATIONS

Frequency: 570 Kc...Power: 5000 d.; 1000 n.; (C. P. 5000 n.)
Owned-Operated By.....WNAX Broadcasting Co.
Addresses: WNAX Bldg.; Orpheum Theater Bldg., Sioux City, Ia.
Phone Numbers: 443 (Yankton); 8-5666 (Sioux City)
Transmitter Location.....Between Yankton & Sioux City
Time on the Air: 5:30 a.m. to 12 midnight; Sundays, 7:40 a.m. to 12 midnight
Newspaper Affiliation: Des Moines Register & Tribune
News Service .....AP; UP
Transcription Service .....Standard Radio
Representative .....The Katz Agency

Personnel

President.....Gardner Cowles, Jr.
Vice-President..... Luther L. Hill
Station-Commercial Manager....Phil Hoffman
Merchandising Manager .....Harold Storin
Program Director.....Arthur J. Smith
Production Manager.....Herb Howard
Publicity Director.....Wynn Hubler
Sioux City Representatives....Arden Swisher, C. E. LaGrave
Musical Director.....Rex Hays
Chief Engineer.....Clifton M. Todd

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TENNESSEE

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W O P I

BRISTOL—EST. 1929
NATIONAL BROADCASTING CO.
BLUE RIDGE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.Radiophone Broadcasting Station WOPI, Inc.
Address .....410 State St.
Phone Number .....WOPI
Transmitter Location.....Old Abingdon Road, Bristol, Va.
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....Bristol Herald Courier
News Service ..... UP
Transcription Service.....NBC Thesaurus
Representative .....Burn-Smith Company

Personnel

President and General Manager.W. A. Wilson
Commercial Manager.....R. L. Russell
Program-Musical Director and Chief Announcer .....Fey Rogers
Publicity-Continuity Director.....Mike Cady
Traffic Manager .....Mary Abell
Chief Engineer.....Robert Smith

W A P O

CHATTANOOGA—EST. 1936
BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.....W. A. Patterson
Address .....Read House
Phone Number 6-6141
Transmitter Location .....Pineville, Tenn.
Time on the Air.....6 a.m. to 12 midnight
News Service ..... INS
Transcription Service .....NBC Thesaurus
Representative .....Headley-Reed Company

Personnel

Owner.....W. A. Patterson
General Manager.....R. G. Patterson
Sales Manager .....Nelson Krebbs
Program-Publicity Director....Helen Patterson
Chief Announcer.....Bob Bosworth
Artists' Bureau Head.....Jack Daub
Bookkeeper .....Genevieve Crantford
Musical Director.....Jimmy Johnston
Chief Engineer.....B. B. Barnes

W D E F

CHATTANOOGA—EST. 1941
MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Joe W. Engel
Address .....419 Volunteer Bldg.
Phone Number 6-5664
Transmitter Location.....419 Volunteer Bldg.
Time on the Air.....6 a.m. to 11 p.m.
News Service ..... UP
Transcription Service..... Standard Radio
Representative..... Burn-Smith Co.

Personnel

President .....Joe W. Engel
Station-Commercial Manager.....Tom Nobles
Sales Promotion Manager.....George Barber
Program Director.....Vann Campbell
Publicity Director.....Luther Masingill
Chief Announcer.....Charles Atchinson
Auditor .....Pearl McWhorter
Artists' Bureau Head.....Rachel Morton
Musical Director.....Jean Van Arsdale
Chief Engineer.....J. V. Sanderson

W D O D

CHATTANOOGA—EST. 1925
COLUMBIA BROADCASTING SYSTEM

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....WDOD Broadcasting Corporation
Address..... Hamilton National Bank Building
Phone Number 6-5117
Transmitter Location .....Baylor School
Time on the Air.....5:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service: Langworth, Associated Music Publishers
Representative .....Paul H. Raymer Co.

Personnel

President-Station Manager, Norman A. Thomas
Commercial Manager.....Carter M. Parham
Sales Promotion Manager.....Clifford Bowers
Program Manager.....D. W. McCurdy
Production Manager.....Eugene Wilkey
Chief Announcer .....John Grey
Musical Director .....Bobby Meeks
Chief Engineer.....J. C. Vessels

W J Z M

CLARKESVILLE—EST. 1941
MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....W. D. Hudson and Violet Hutton Hudson
Address: Masonic Bldg., Commerce and Third Street
Phone Number..... 499

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Transmitter Location .....Martin Street
Time on the Air.....6 a.m. to 11 p.m.
News Service ..... AP
Transcription Service .....Standard Radio

Personnel

Owner-Station Manager.....W. D. Hudson
Assistant Manager .....Les Carmichael
Commercial-Sales Promotion Manager ..... Tom White
Program-Publicity Director.....Bill Bowers
Bookkeeper.....Mrs. Robert Thompson
Chief Engineer.....Bob Thompson

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WHUB

COOKEVILLE—EST. 1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Address ..... East Spring Street
Phone Number.....Southern Continental 200
Transmitter Location.....807 Hickory Street
Time on the Air: 6 a.m. to 10 p.m.; Saturdays, 6 a.m. to 11 p.m.; Sundays, 8 a.m. to 10 p.m.
News Service ..... UP
Transcription Service .....Standard Radio
Representative .....Associated Radio Sales

Personnel

President-Commercial Manager..M. L. Medley
Station Manager.....Bill Reeves
Artists' Bureau Head.....Albert Brogdon
Publicity Director.....Joe Mabry
Musical Director..... Millard Rose
Chief Engineer.....Charles R. Duke

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WTJS

JACKSON—EST. 1931

MUTUAL BROADCASTING SYSTEM

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By.....Sun Publishing Company
Address ..... Jackson
Phone Number 3340
Transmitter Location ..... Route No. 3
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation.....The Jackson Sun
News Service ..... AP; UP
Transcription Service .....World Broadcasting System
Representative .....The Branham Company

Personnel

President.....C. E. Pigford
Station Manager.....A. A. Stone
Sales and Sales Promotion Manager, Ottis Roush
Program-Publicity Director and Chief Announcer ..... Houston Cox
Musical Director-Artists' Bureau Head, James Allen
Chief Engineer.....B. C. Brummell

WJHL

JOHNSON CITY—EST. 1938

THE BLUE NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....WJHL, Inc.
Business Address.....412 S. Roan St.
Phone Number .....WJHL
Studio Addresses: 412 S. Roan St.; Bonnie Kate Theater Bldg., Elizabethton
Transmitter Location .....Johnson City
Time on the Air.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President-Station Manager, W. Hans Lancaster
Business Manager.....W. Kenneth Matthews
Commercial Manager.....Ken Marsh
Program Director.....Henry Frick
Chief Engineer.....O. K. Garland

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WKPT

KINGSPORT—EST. 1940

NATIONAL BROADCASTING CO.
—BLUE RIDGE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Kingsport Broadcasting Co.
Address ..... Radio Center
Phone Number ..... WKPT
Transmitter Location.....East Kingsport
Time on the Air.....6:30 a.m. to 11:30 p.m.
News Service ..... UP
Transcription Service.... World Broadcasting System; Lang-Worth
Representative .....Burn-Smith Co.

Personnel

President.....C. P. Edward, Jr.
General Manager .....Jesse Swicegood
Production Manager.....Haden Huddleston
Chief Engineer.....Gladman W. Upchurch

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WBIR

KNOXVILLE—EST. 1941

MUTUAL BROADCASTING SYSTEM
VOLUNTEER STATE NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....J. W. Birdwell
Address: Chamber of Commerce Bldg., 618 South Gay Street
Phone Number 4-3321
Transmitter Location .....Wilder Place
Time on the Air.....18 hours daily
News Service ..... UP
Transcription Service .....Associated Music Publishers
Representative .....Burn-Smith Co.

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Personnel

Owner-Manager.....J. W. Birdwell
Business Manager .....John Cox Birdwell
Commercial & Sales Promotion Manager.....John P. Hart
Program-Publicity Director.....Charles Devois
Chief Announcer.....Joe Wheeler
Chief Engineer.....Edward W. McGinley

WNOX

KNOXVILLE—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 990 Kc...Power: 5000 d.; 500 n.; (C. P. 10000 d. & n.)
Owned-Operated By .....Scripps-Howard Radio, Inc.
Address .....110-112 South Gay Street
Phone Number 3-3171
Transmitter Location.....Anderson Road near Knoxville
Time on the Air: 5 a.m. to 12 midnight; Sundays, 5:30 a.m. to 12 midnight; Saturday, 5 a.m. to 1 a.m.
Newspaper Affiliation Knoxville News-Sentinel
News Service ..... UP
Transcription Service .....Standard Radio
Representative .....The Branham Company

Personnel

President .....Jack R. Howard
Vice-President-General Manager, R. B. Westergaard
Sales Promotion Manager .....C. B. Davis
Program Director.....Lowell Blanchard
Educational Director .....K. E. Huddleston
Continuity Director.....Ken Wright
Musical Director.....Jerry Collins
Cashier-Office Manager.....Howard Bowles
Chief Engineer.....J. B. Epperson

WROL

KNOXVILLE—EST. 1927

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 620 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....Stuart Broadcasting Co.
Business Address.....531 S. Gay St.
Phone Number 2-7111
Studio Address.....Hamilton Bank Bldg.
Transmitter Location.....Holston Hills
Time on the Air.....5 a.m. to 12 midnight
News Service ..... AP
Transcription Service .....NBC Thesaurus; C. P. MacGregor
Representative .....John Blair & Co.

Personnel

President .....S. E. Adcock
Commercial Manager.....C. H. Frazier
Sales Promotion Manager.....Fred Pfahler
Program-Publicity Director.....John Reese
Musical Director.....Harry Nides
Chief Engineer.....Owen McReynolds

WHBQ

MEMPHIS—EST. 1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasting Station WHBQ, Inc.
Address ..... Hotel Claridge
Phone Number..... 8-6868
Transmitter Location .....46 Neely St.
Time on the Air.....7 a.m. to 11 p.m.
News Service ..... INS
Transcription Service .....Standard Radio; Lang-Worth

Personnel

President.....Thos. Thompson
General Manager.....E. A. Alburty
Program Director.....E. H. McMurry, Jr.
Musical Director .....J. M. Klaer
Chief Engineer.....Weldon Roy

WMC

MEMPHIS—EST. 1923

NATIONAL BROADCASTING CO.
SOUTH CENTRAL QUALITY NETWORK

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....Memphis Publishing Co.
Address .....Goodwyn Institute
Phone Number 8-7464
Transmitter Location .....Five Points, Tenn.
Time on the Air: 5:30 a.m. to 12 midnight; Saturdays, 5:30 a.m. to 1 a.m.
Newspaper Affiliation .....Memphis Commercial Appeal
News Service ..... UP
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....The Branham Co.

Personnel

General Manager.....H. W. Slavick
Commercial Manager.....J. C. Eggleston
Local Sales Manager.....William H. Fielding
Program Manager.....John Cleghorn
Publicity Director .....Fred Carder
Musical Director.....Leonard McEwen
Chief Engineer.....C. E. Baker

WMPS

MEMPHIS—EST. 1925

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 1460 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....Memphis Broadcasting Company

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THE Fifth ESTATE

RADIO has become of age. Its miracle, now 21 years old, has advanced through all the stages of every important and beneficial service, and has become commonplace . . . its mystery taken for granted.

That is as it should be. For radio is too important . . . too great to be held in awe. Let the philosopher wonder at its cause, but let the people enjoy its effects. Radio is for the people.

Jew, Gentile, Catholic and Protestant are all served . . . and served well by radio. For American radio is as democratic as the people it serves.

Information, entertainment, education and innumerable services that Midas could not buy with all his gold are to be had with the push of a button . . . the flick of a dial. The financier is served no better . . . no quicker than the farmer . . . the American public . . . comfortable and relaxed in the living room or speeding over the highway . . . hears history as it is being made and is better informed on both sides than ever before. Radio has not only reported the events, but for the first time has brought about mass participation in the determination of a foreign policy.

Radio service is as limitless as the ether waves. In peace it provides culture, information and amusement. In catastrophe it has alleviated suffering and raised funds for the needy. Today it is bolstering morale and building bridges of understanding between the Americas. But regardless of its task . . . always it serves.

That's why Radio is the Fifth Estate

WSM is proud to be a part of the American system of Broadcasting . . . the Great Fifth Estate.

HARRY L. STONE, Gen'l. Mgr. WSM NASHVILLE, TENN.

OWNED AND OPERATED BY
THE NATIONAL LIFE AND ACCIDENT INSURANCE COMPANY, INC.
NATIONAL REPRESENTATIVES, EDWARD PETRY & CO., INC.

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Address .....Columbian Tower, 62 North Main Street
Phone Number 5-2721
Transmitter Location .....1690 South Lauderdale
Time on the Air.....6:30 a.m. to 12 midnight
Newspaper Affiliation .....Memphis Press-Scimitar
News Service ..... UP
Transcription Service .....Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President.....Jack R. Howard
Vice President-General Manager.....J. C. Hanrahan
Commercial Manager .....Harold R. Krelstein
Sales Promotion Manager....Tom Ragland, Jr.
Publicity Director.....Mary Jo Tate
Musical Director .....Jack Morgan
Chief Engineer.....G. Deaderick

WREC

MEMPHIS—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....Hoyt B. Wooten d/b as WREC Broadcasting Service
Address .....Hotel Peabody
Transmitter Location .....Memphis
Time on the Air.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service ....World Broadcasting System; Lang-Worth
Representative .....The Katz Agency

Personnel

Owner-General Manager.....Hoyt B. Wooten
Commercial Manager .....Hollis R. Wooten
Program-Publicity Director.....Roy Wooten
Production Manager.....Bill Trotter
Chief Announcer .....Malcolm Todd
Musical Director .....Jesalyn Payne
Chief Engineer.....S. D. Wooten, Jr.

WLAC

NASHVILLE—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1510 Kc.....Power: 5000 Watts (C.P. 50000 Watts)
Owned By ..J. T. Ward, d/b as WLAC Broadcasting Service
Operated By.....WLAC Broadcasting Service
Address.....Third National Bank Bldg.
Phone Number 6-0161
Transmitter Location .....U. S. Highway 31-W
Time on the Air ..... 18 hours daily
News Service ..... UP
Transcription Service.... World Broadcasting System; Lang-Worth
Representative .....Paul H. Raymer Co.

Personnel

Owner.....J. T. Ward
Station and Sales Manager.....F. C. Sowell
Merchandising Manager.....R. N. Maddux
Musical Director.....Charles Nagy
Chief Engineer.....F. D. Binns

WSIX

NASHVILLE—EST. 1927

MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc...Power: 250 Watts (C. P. 980 Kc.; 5000 Watts)
Owned-Operated By .....WSIX, Inc.
Address .....Nashville Trust Building
Phone Number 5-5431
Transmitter Location .....301 Boscobel Street
Time on the Air .....Unlimited license
News Service .....Transradio
Transcription Service .....Associated Music Publishers; Standard Radio; C. P. MacGregor; Lang-Worth
Representative .....Headley-Reed Co.

Personnel

President-Station Manager..Jack M. Draughon
Commercial Manager.....Eugene S. Tanner
Program Director-Artists' Bureau Head ..... Jack Wolever, Jr.
Publicity Director.....R. L. Chaudoin
Chief Announcer.....Joe H. Calloway, Jr.
Chief Engineer.....B. E. Porter

WSM

NASHVILLE—EST. 1925

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 650 Kc.....Power: 50000 Watts
Owned-Operated By.. The National Life and Accident Insurance Co.
Business Address ..... National Building
Phone Number 6-7181
Studio Address....Seventh Avenue and Union Street
Transmitter Location: Calendar Road, Williamson County, Tenn. (R.F.D. Franklin)
Time on the Air..18 hours daily; Sundays, 16 hours
News Service ..... AP; INS
Transcription Service .....Associated Music Publishers
Representative .....Edward Petry & Co., Inc.

Personnel

Executive Vice-President.....Edwin W. Craig
Station Manager.....Harry L. Stone
Local Sales Manager.....W. S. Dustin
Program Director.....Jack Stapp
Artists' Bureau Head.....Ford Rush
Promotion Manager.....A. E. Gibson
Audience Relations Manager, George D. Hay
Chief Announcer .....Ottis E. Devine
Musical Directors, Pietro Brescia, Beasley Smith
Chief Engineer.....J. H. DeWitt, Jr.

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TEXAS

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 261

K R B C

ABILENE—EST. 1936

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Reporter Broadcasting Company
Address ..... Hotel Hilton
Phone Numbers.....8446 (Transmitter); 6255 (Office)
Transmitter Location.....Ambler Avenue & Cottonwood Streets
Time on the Air.....6 a.m. to 11 p.m.
Newspaper Affiliation.....Abilene Reporter-News
News Service ..... AP
Transcription Service....Standard Radio; Sons of the Pioneers
Representative .....Texas State Network

Personnel

President.....M. B. Hanks
Vice-President & Managing Director .....Howard Barrett
Local Sales Manager .....A. C. Etter
National Sales & Sales Promotion Manager ..... Forest Lane
Program Director-Artists' Bureau Head, Frank McIntyre
Chief Announcer ..... Charles Chumley
Accountant ..... Margaret Morrison
Director of Women's Programs, Geraldyne Wright
Traffic Manager .....Evelyn Fulwiler
Chief Engineer ..... J. B. Casey

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K F D A

AMARILLO—EST. 1939

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Amarillo Broadcasting Corporation
Address ..... 109 East 5th St.
Phone Number 5343
Transmitter Location.....109 East 5th St.
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 7 a.m. to 11 p.m.
News Service ..... INS
Representative ...W. T. Burghart (Chicago)

Personnel

President.....Gilmore N. Nunn
Station Manager .....Waymond Ramsey
Commercial Manager.....Howard Roberson
Program-Musical Director....Paul McCallister
Publicity Director.....Audre Lipscomb
Chief Engineer.....Howard Blaker

K G N C

AMARILLO—EST. 1935

NATIONAL BROADCASTING CO.
LONE STAR CHAIN

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By....Plains Radio Broadcasting Company
Address.....Radio Building, 8th & Harrison
Phone Number 4242
Transmitter Location.....Bellair Park
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
Newspaper Affiliations: Amarillo Daily News; Amarillo Globe; Lubbock Avalanche Journal
News Service ..... AP; UP
Transcription Service ....World Broadcasting System; Langworth
National Sales Office Address: Taylor-Howe-Snowden Group, Dallas, Texas
Representative .....Howard H. Wilson Co.

Personnel

President.....O. L. Taylor
General Manager.....John Ballard
Merchandising Manager.....James Stanberry
Program Director.....Raymond Hollingsworth
Publicity Director.....Dorothy Holbrook
Accountant .....Era Lewis
Continuity Editor..... Leon Krupp
Traffic Manager .....Hazel Ridley
Musical Director.....Eddie Baumel

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K N O W

AUSTIN—EST. 1924

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By ....Frontier Broadcasting Company, Inc.
Address .....520 Norwood Building
Phone Number 2-6213
Transmitter Location ...Fifth & Tillery Streets
Time on the Air: 6:30 a.m. to 11:30 p.m. Sundays, 7 a.m. to 11:30 p.m.
News Service ..... UP
Representative.....Spot Sales, Inc.

Personnel

President.....H. M. Fentress
Sales Promotion Manager .....Floyd Smith
Program Director .....Pat Adelman
Publicity Director.....J. Mabel Clark
Chief Announcer.....Conrad Vernon
Bookkeeper ..... Marie Williams
Chief Engineer.....James Lewis

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K T B C

AUSTIN—EST. 1939

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By....State Capital Broadcasting Association
Address .....119-A West 8th St.
Phone Number 8-4661
Transmitter Location .....Dallas Highway
Time on the Air.....6 a.m. to local sunset
News Service ..... INS
Transcription Service .....NBC Thesaurus
Representative .....The Walker Co.

Personnel

President .....R. B. Anderson
Station Manager.....Aubrey H. Escoe
Commercial Manager.....Charles Rider
Program Director.....Fred Caldwell
Chief Engineer.....Harry Slife

K F D M

BEAUMONT—EST. 1924

BLUE NETWORK

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.. Beaumont Broadcasting Corp.
Business Address .....P. O. Box 2950
Phone Number 3883
Studio Address...Edson Hotel, cor. Liberty & Pearl Streets
Transmitter Location .....Cor. Doucette & Grove Streets
Time on the Air.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Howard H. Wilson Co.

Personnel

President.....C. W. Snider
Secretary-Treasurer .....D. A. Kahn
General Manager.....C. B. Locke
Commercial-Sales Promotion Manager ..... Ernest S. Lovan
Program Director.....Len Finger
Chief Announcer ..... Sim Clark
Musical Director.....George W. Caldwell
Chief Engineer.....Lawrence Sanders

K R I C

BEAUMONT EST.—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....KRIC, Inc.
Address ..... 130 Wall Street
Phone Number 4200
Transmitter Location.....130 Wall Street
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 7 a.m. to 12:05 a.m.
Newspaper Affiliation ..Beaumont Enterprise & Journal
News Service ..... INS
Transcription Service ....World Broadcasting
Representative .....The Branham Company

Personnel

President.....Mrs. J. L. Mapes
Station Manager.....Jack Neil
Sales Manager.....G. L. Kirk
Program Director.....Robert M. Levy
Continuity Editor .....Joe Trum
Chief Announcer ..... Ed Henry

K B S T

BIG SPRING—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By.....Big Spring Herald Broadcasting Company
Address .....702 Johnson Street
Phone Number 1500
Transmitter Location ..1¼ miles northeast of town
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.....Big Spring Herald
News Service ..... AP
Representative .....Texas State Network

Personnel

President .....Howard Barrett
Managing Director .....Jack Wallace
Commercial Manager .....Charles T. White
Program Director..... Leonard Lyon
Chief Announcer .....Howard Kemper
Bookkeeper .....Ruby Whipkey
Chief Engineer .....Andrew M. Jones

K N E L

BRADY—EST. 1935

Frequency: 1490 Kc.....Power: 250 d.; 100 n.
Owned-Operated By .....G. L. Burns
Business Address .....Brady, Texas
Phone Number 77
Studio Address .....106 North Blackburn
Transmitter Location .....1 mile East business part Brady, Texas
Time on the Air.....13 hours daily
Transcription Service .....Keystone Broadcasting System
Representative .....Cox & Tanz

Personnel

General Manager.....G. L. Burns
Commercial-Sales Promotion Manager .....Clinton Newlin
Program Director-Chief Announcer .....J. S. Sloane
Chief Engineer .....J. Royland Gorder

K E E W

BROWNSVILLE—EST. 1927

Frequency: 1490 Kc.....Power: 250 d.; 100 n.
Owned-Operated By .....Eagle Broadcasting Co.
Business Address.....Box 439
Phone Number 1044
Studio Address.....San Benito Road

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Transmitter Location .....San Benito Road
Time on the Air .....7 a.m. to 11 p.m.
Transcription Service ..Keystone Broadcasting System; Standard Radio .....
Representative .....Cox & Tanz

Personnel

General Manager.....E. E. "Jack" Wilson
Station Manager.....Cliff Tatom
Commercial Manager .....E. G. Feil
Program Director.....Irene Wilson
Chief Announcer.....Clovis Weller
Musical Director .....Celia Feil
Chief Engineer .....George Martin

K B W D

BROWNWOOD—EST. 1941

Frequency: 1380 Kc.....Power: 500 Watts
Owned-Operated By.....Brown County Broadcasting Co.
Address .....800 Hawkins Street
Phone Number 2401
Transmitter Location....Williams Ranch Road, 1½ miles N. Brownwood
Time on the Air.....6:30 a.m. to 11 p.m.
News Service ..... UP
Transcription Service .....Standard Radio
Representative.....Howard H. Wilson Co.

Personnel

President-Station Manager.....Wendell Mayes
Commercial Manager .....James R. Moore
Program Director .....A. D. Whisenant
Production Manager .....Leonard Johnson
Publicity Director .....Louise Wilson
Chief Announcer .....Tom Robinson
Chief Engineer .....G. M. Patterson

W T A W

COLLEGE STATION—EST. 1921

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By .....Agricultural and Mechanical College of Texas
Address .....College Station
Phone Number 4-6724
Transmitter Location .....College Station
Time on the Air ..... 5½ hours weekly

Personnel

President .....Dr. T. O. Walton
Director .....John O. Rosser
Chief Announcer .....Tom Journeay
Chief Engineer.....H. C. Dillingham

(Non-Commercial Station)

K E Y S

CORPUS CHRISTI—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Earl C. Dunn and Charles Rossi
Operated By.....Nueces Broadcasting Co.
Address .....Medical Professional Building
Transmitter Location .....Near Corpus Christi
Time on the Air .....Unlimited license
Transcription Service.....Standard Radio

Personnel

Station Manager .....Charles Rossi

K R I S

CORPUS CHRISTI—EST. 1937

BLUE NETWORK
NATIONAL BROADCASTING CO.
MUTUAL BROADCASTING SYSTEM
LONE STAR CHAIN

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....Gulf Coast Broadcasting Company
Address .....Hotel Driscoll
Phone Number 6354
Transmitter Location .....Corpus Christi
Time on the Air.....17½ hours daily
Newspaper Affiliation .....Corpus Christi Caller-Times
News Service ..... INS
Representative .....The Branham Company

Personnel

President .....M. Tilford Jones
General Manager.....T. Frank Smith
Commercial Manager .....Fred Burr
Sales Promotion Manager.....Bill Bennett
Chief Engineer .....B. C. Boatright

K A N D

CORSICANA—EST. 1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Navarro Broadcasting Association
Address .....State National Bank Bldg.
Phone Number 30
Transmitter Location .....½ mile north of Corsicana
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 7 a.m. to 11 p.m.
News Service ..... UP
Transcription Service .....Standard Radio
Representative .....Associated Radio Sales

Personnel

President .....J. C. West
Station-Commercial Manager ..John Thorwald
Program Director .....Charles Payne
Produciton Manager .....R. L. Hamilton, Jr.
Publicity Director.....Elaine Stearns
Chief Announcer .....Milford Mitchell
Musical Director .....F. Sykes
Chief Engineer.....W. E. Radford

K R L D

DALLAS—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 1080 Kc.....Power: 50000 Watts
Owned-Operated By .....Times Printing Co.
Address .....Hotel Adolphus

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Phone Number .....Central 6811
Transmitter Location .....Garland, Texas
Time on the Air.....5 a.m. to 12 midnight
Newspaper Affiliation ....Dallas Daily Times Herald
News Service ..... INS
Transcription Service .....Standard Radio
Representative.....The Branham Co.

Personnel

President.....Tom C. Gooch
Station & Com. Mgr.....C. W. Rembert
Program Director.....Ruth Clem
Production Manager.....Roy George
Publicity Director.....Douglas Hawley
Traffic Manager .....A. H. Plumlee
Musical Director.....Hyman Charninsky
Chief Engineer.....R. M. Flynn

K S K Y

DALLAS—EST. 1941

Frequency: 660 Kc.....Power: 1000 Watts
Owned-Operated By .....Chilton Radio Corporation
Address .....11th Floor, Hotel Stoneleigh
Phone Number C-6193
Transmitter Location....Bruton Road (7 miles out of Dallas)
Time on the Air.....6:16 a.m. to local sunset
News Service ..... AP
Transcription Service .....Associated Music Publishers

Personnel

President-Station Manager.....A. L. Chilton
Commercial Manager .....R. G. Terrill
Program Director.....D. P. Gribben
Production Manager .....Cleo B. Clark
Chief Announcer .....Richard F. Parker
Chief Engineer .....Morris M. Ming

W F A A

DALLAS—EST. 1922

NATIONAL BROADCASTING CO.
TEXAS QUALITY NETWORK

Frequency: 820 Kc.....Power: 50000 Watts
Owned-Operated By.....A. H. Belo Corp., publisher of The Dallas Morning News
Address .....Santa Fe Bldg.
Phone Numbers.....7-9631; LD 794
Transmitter Location..Near Grapevine, Texas
Time on the Air: WFAA-WBAP operated continuously 5:15 a.m. to 12 midnight; Sunday, 7:30 a.m. to 12 midnight
Newspaper Affiliation ..Dallas Morning News
News Service ..... UP
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative.....Edward Petry & Co.

Personnel

President .....E. M. Dealey
Managing Director.....Martin Campbell
Station Manager.....Alex C. Keese
Sales and Promotion Manager....Irvin Gross
Program Director-Artists' Bureau Head, Ralph Nimmons
Publicity Director .....Bert Heflin
Musical Director .....Karl Lambertz
Chief Announcer.....Hal Thompson
Chief Engineer.....Raymond Collins

(See Page 570)

I
WONDER
WHAT
RADIO
DAILY
WILL
SAY
ABOUT
IT
?

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WRR

DALLAS—EST. 1920

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By .....City of Dallas
Address .....WRR Bldg., State Fair Grounds
Phone Number ..... Tenison 3-6101
Transmitter Location .....White Rock Lake
Time on the Air: 6 a.m. to 12:30 a.m.; Sundays, 6:30 a.m. to 12:30 a.m.
News Service ..... Transradio
Representative ..... Weed & Co.

Personnel

Managing Director.....Charles B. Jordan
Commercial Manager.....Dale Drake
Program Director-Artists' Bureau Head ..... Pete Teddlie
Traffic Manager .....Wiley D. Smith
Chief Announcer .....Buddy Harris
Librarian .....Frances Faires
Chief Engineer.....D. J. Tucker

KDNT

DENTON—EST. 1938

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By ....Harwell V. Shepard
Address .....Kimbrough Building
Phone Number 276
Transmitter Location .....Highway No. 24
Time on the Air .....Unlimited license
News Service ..... UP

Personnel

Owner-Chief Engineer ...Harwell V. Shepard
Program Director .....Fritz Kimbrell
Chief Announcer .....Jon Edward Williams
Artists' Bureau Head- Continuity Chief .....Mary Grace Smith
Musical Director .....Floyd Graham

KFPL

DUBLIN—EST. 1924

Frequency: 1340 Kc...Power: 250 d.; 100 n.
Owned-Operated By.....C. C. Baxter
Address .....205 Grafton Street
Phone Numbers....183 (Studios); 175 (Transmitter)
Transmitter Location .....North city limits
Time on the Air .....Unlimited license
Transcription Service....Keystone Broadcasting System

The TWO *for* ONE *Combination in Texas*

WRR
5000 WATTS FULL TIME
ON 1310 KC.

☆

KFJZ
5000 WATTS FULL TIME
ON 1270 KC.

These two modern high-powered stations can now be bought in combination for what you would ordinarily expect to pay for one 5000 watt station—Investigate these stations for TWO FOR ONE RESULTS!

Represented by

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Personnel

Owner.....C. C. Baxter
Program Director..... J. Wyche
Chief Announcer .....W. R. Long
Chief Engineer.....D. Reed

•

K R O D

EL PASO—EST. 1940

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By....Dorrance D. Roderick
Address .....2201 Wyoming St.
Phone Number .....Main 2020
Transmitter Location ....Hammett Boulevard
Time on the Air: 6 a.m. to 11:30 p.m.; Sundays, 7 a.m. to 11 p.m.
Newspaper Affiliation.....El Paso Times
News Service ..... INS
Transcription Service .....Associated Music Publishers
Representative .....Howard H. Wilson Co.

Personnel

Owner.....Dorrance D. Roderick
Station Manager .....Val Lawrence
Assistant Station Manager..Merle H. Tucker
Commercial Manager.....Larry A. Harris
Program Director .....Ted Gates
Publicity Director.....William Jolesch
Chief Announcer .....Morisson Qualtrough
Traffic Manager .....Gordon Baldwin
Bookkeeper .....Lettye C. Fairley
Musical Director .....H. Arthur Brown
Chief Engineer.....Edward P. Talbott

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K T S M

EL PASO—EST. 1929

BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By .....Tri-State Broadcasting Co.
Address .....Paso Del Norte Hotel
Phone Number .....Main 3122
Transmitter Location ...First Ave., S. of Highway No. 80, Ascarate Addition
Time on the Air .....6 a.m. to 11:30 p.m.
News Service .....UP
Transcription Service.....NBC Thesaurus; Lang-Worth; C. P. MacGregor
Representative ...George P. Hollingbery Co.

Personnel

Vice President-General Manager .....Karl O. Wyler
Commercial Manager .....Willard L. Kline
Sales Promotion Manager .....Eric Munro
Program Director.....Roy T. Chapman
Production Manager .....Conrey Bryson
Publicity Director .....Charles Amador
Chief Engineer.....E. L. Gemoets

K F J Z

FORT WORTH—EST. 1922

MBS—TEXAS STATE NETWORK

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....Tarrant Broadcasting Company
Address .....1201 West Lancaster
Phone Number 3-3474
Transmitter Location .....Birdville, Texas
Time on the Air.....24 hours daily
News Service ..... UP
Transcription Service .....Standard Radio
Representative .....Weed & Company

Personnel

President .....Elliott Roosevelt
Station Manager .....Gene L. Cagle
Commercial Manager .....Hardy C. Harvey
Sales Promotion Manager .....L. Roy Duffy
Program Director .....Russ Lamb
Publicity Director.....Forest Clough
Chief Announcer .....George Irwin
Artists' Bureau Head .....F. Griffith
Musical Director.....Frances Kay
Chief Engineer.....Ed L. Starnes

260

ISSUES
A YEAR
ON THE
DESKS OF
ALL RADIO
EXECUTIVES

RADIO DAILY

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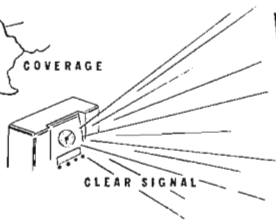
EVERYTHING TO ASSURE *Outstanding* RESULTS

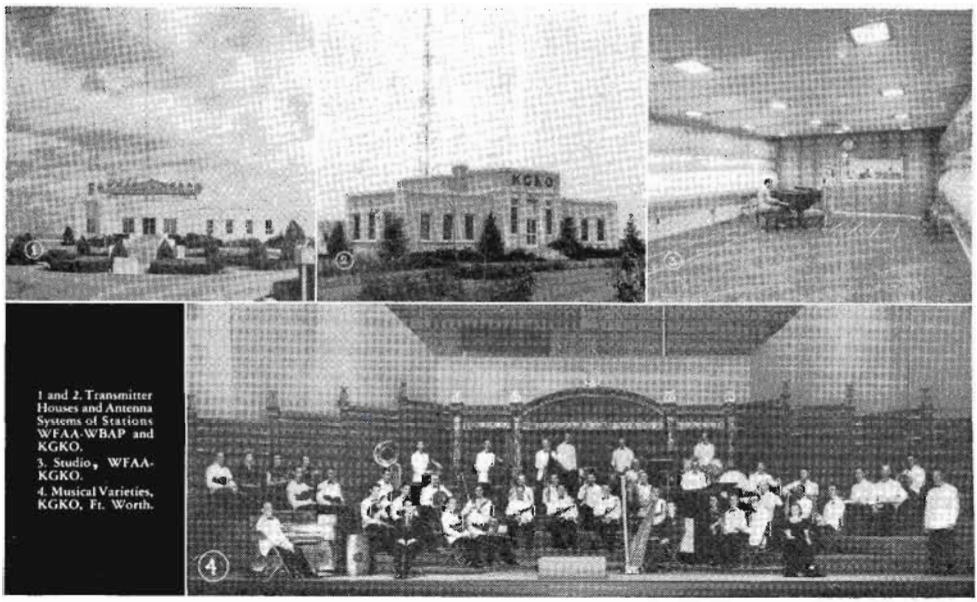


WFAA 50,000 WATTS

WBAP 50,000 WATTS

KGKO 5,000 WATTS DAY & NIGHT

DALLAS • FORT WORTH



1 and 2. Transmitter Houses and Antenna Systems of Stations WFAA-WBAP and KGKO.
3. Studio, WFAA-KGKO.
4. Musical Varieties, KGKO, Ft. Worth.

NATIONAL REPRESENTATIVES

WFAA-WBAP
Edward Petry & Company, Inc.

KGKO
Edward Petry & Company, Inc.

G. B. Dealey, Chairman
Amon G. Carter, President

Yes, everything to assure *outstanding* results...modern facilities, best of talent, effective coverage, clear signal, and a responsive audience. For national and regional advertisers, WFAA-WBAP, with the largest 50,000 watt primary coverage in the United States, and KGKO, second only to its sister station, present the best choice in radio in the Southwest. When you're thinking of Texas and Oklahoma—a rich, high income market—investigate this powerful combination.

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K G K O

FORT WORTH—EST. 1928

BLUE NETWORK
LONE STAR CHAIN

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....Carter Publications, Inc.
Addresses: Medical Arts Bldg., Ft. Worth; Santa Fe Bldg., Dallas
Phone Numbers: 3-1234 (Fort Worth); Riverside 9631 (Dallas)
Transmitter Location .....Arlington, Texas
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to midnight
Newspaper Affiliations: Fort Worth Star-Telegram; The Dallas Morning News
Transcription Service ..WBS; NBC Thesaurus; Lang-Worth
Representative .....Free & Peters

Personnel

President .....Amon G. Carter
General Manager .....Harold V. Hough
Managing Director.....Martin Campbell
Station Manager.....George Cranston
Commercial Manager .....Roy Bacus
Sales Promotion Manager.....Elbert Haling
Chief Announcer.....Frank Mills
Program Director.....Ed Lalley
Production Manager .....A. M. Woodford
Continuity Chief .....Howard Carraway
Traffic Manager .....Eileen Flake
Chief Newscaster.....Ken McClure
Music Librarian.....Al Bowman
Music Arranger.....Maurice Steinberg
Musical Director.....Gene Baugh
Chief Engineer.....R. C. Stinson

W B A P

FORT WORTH—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 820 Kc.....Power: 50000 Watts
Owned-Operated By.....Carter Publications, Inc.
Address .....Medical Arts Bldg.
Phone Number 3-1234
Transmitter Location .....Grapevine, Texas
Time on the Air: 5:45 a.m. to 12 midnight; (shares time with WFAA, Dallas)
Newspaper Affiliation .....Ft. Worth Star-Telegram
News Service ..... AP
Transcription Service .....WBS
Representative .....Edward Petry & Co.

Personnel

President.....Amon G. Carter
General Manager.....Harold V. Hough
Station Manager .....George Cranston
Commercial Manager .....Roy Bacus
Sales Promotion Manager .....Elbert Haling
Program Director.....Ed Lally
Production Manager .....A. M. Woodford
Continuity Chief .....Howard Carraway
Traffic Manager .....Eileen Flake
Chief Newscaster.....Ken McClure
Music Librarian .....Al Bowman
Music Arranger .....Maurice Steinberg
Musical Director .....Gene Baugh
Chief Announcer.....Frank Mills
Chief Engineer.....R. C. Stinson

K L U F

GALVESTON—EST. 1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned By .....The KLUF Broadcasting Co.
Operated By..... Geo. Roy Clough
Business Address .....P. O. Box 562
Phone Number 6676
Studio Address .....6002 Broadway
Transmitter Location .....6002 Broadway
Time on the Air .....Unlimited license
News Service ..... UP
Transcription Service .....Standard Radio; Radio Transcription Co.

Personnel

President.....Geo. Roy Clough
Commercial and Sales Promotion Manager, C. V. Bracht
Program-Publicity Director.....H. D. Clough
Chief Engineer.....L. D. Clough

K G B S

HARLINGEN—EST. 1941

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Operated By.....Harbenito Broadcasting Company, Inc.
Business Address .....P. O. Box 711
Phone Number 1400
Studio Address ...Harbenito, equidistant between Harlingen and San Benito, Texas
Transmitter Location: Highway 83, 2¾ miles south Harlingen
Time on the Air.....6:45 a.m. to 10 p.m.
News Service ..... AP
Transcription Service .....Associated Music Publishers

Personnel

President .....McHenry Tichenor
Station Manager .....Ingham S. Roberts
Commercial Manager .....Troy McDaniels
Program Director-Chief Announcer .....Thomas J. Swafford
News Editor-Publicity Director...Jack Rutledge
Chief Engineer .....David Holt

K P R C

HOUSTON—EST. 1925

NBC—TEXAS QUALITY NETWORK

Frequency: 950 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By....Houston Printing Co.
Address .....Lamar Hotel
Phone Number .....Fairfax 7101
Transmitter Location .....Deepwater, Texas

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Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation .....Houston Post
News Service .....AP
Transcription Service .....NBC Thesaurus
Representative ..... Edward Petry & Co.

Personnel

President.....W. P. Hobby
Station Manager.....Kern Tips
Program Director.....Jack McGrew
Publicity Director .....Pat Flaherty
Musical Director.....K. Burt Sloan
Chief Engineer.....H. T. Wheeler

KTRH

HOUSTON—EST. 1930

COLUMBIA BROADCASTING SYSTEM

Frequency: 1320 Kc...Power: 5000 d.; 1000 n.; (C. P. 740 Kc.; 50000 Watts)
Owned-Operated By...KTRH Broadcasting Co.
Address ..... Rice Hotel
Phone Number .....Preston 4361
Transmitter Location.....Deepwater (C. P. near Cedar Bayou)
Time on the Air .....Unlimited license
Newspaper Affiliation .....Houston Chronicle
Transcription Service .....World Broadcasting System
Representative .....John Blair & Co.

Personnel

Station Manager .....B. F. Orr

KXYZ

HOUSTON—EST. 1930

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
LONE STAR CHAIN

Frequency: 1470 Kc.....Power: 1000 Watts (C.P. 1320 Kc.; 5000 Watts)
Owned-Operated By Harris County Broadcast Co.
Address .....Gulf Building
Phone Number ..... Capitol 6151
Transmitter Location ..... Houston
Time on the Air .....168 hours weekly
News Service ..... INS
Transcription Service .....Lang-Worth
Representative .....The Branham Co.

Personnel

Manager.....T. F. Smith
Program Director.....Charles Nethery
Chief Engineer.....Gerald Chinski

KSAM

HUNTSVILLE—EST. 1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By: W. J. Harpole & J. C. Rothwell
Address .....1031 12th Street
Phone Number 666
Transmitter Location .....Walker County Fair Grounds
Time on the Air.....7 a.m. to 6 p.m.
Transcription Service .....Keystone Broadcasting System

Personnel

General Manager.....W. J. Harpole
Commercial Manager.....J. C. Rothwell
Chief Announcer .....Louis Gibson
Chief Engineer .....Robert Newton

KOCA

KILGORE—EST. 1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Oil Capitol Broadcasting Assn.
Address .....102½ East North St.
Phone Number 616
Transmitter Location .....Kilgore
Time on the Air .....Unlimited license
Newspaper Affiliation ....Kilgore Daily News

Personnel

General Manager .....Roy G. Terry

KPAB

LAREDO—EST. 1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By ....Mervel M. Valentine
Business Address .....P. O. Box 1120
Phone Number 1490
Studio Address .....300 Loring Ave.
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 9 a.m. to 9 p.m.
Representative.....Forjoe & Co. (New York City); Cox & Tanz (Philadelphia)

Personnel

General Manager.....Mervel M. Valentine
Station Manager .....Lew Valentine
Commercial Manager .....George Geyer
Musical Director .....Adelaide Bunn
Chief Engineer .....Lloyd Davidson

KFRO

LONGVIEW—EST. 1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By.....Voice of Longview
Business Address .....P. O. Box 607
Phone Number 411
Studio Address .....620 Glover-Crim Bldg.
Transmitter Location .....1918 Marshall-Longview Road ....
Time on the Air.....6:30 a.m. to 10:15 p.m.; Sundays, 7 a.m. to 9:15 p.m.
News Service .....UP
Transcription Service .....Lang-Worth; Keystone Broadcasting System
Representative .....Howard H. Wilson Co.

Personnel

President-General Manager....James R. Curtis
Commercial Manager.....Thomas R. Putnam

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K F Y O

LUBBOCK—EST. 1927

MBS—TEXAS STATE NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By .....Plains Radio Broadcasting Co.
Address .....914 Avenue J
Phone Number 5567
Transmitter Location .....2215 Fifth St.
Time on the Air: 6:30 a.m. to 11 p.m.; Sundays, 8 a.m. to 10 p.m.
Newspaper Affiliation ..Lubbock Avalanche-Journal
News Service ..... UP
Transcription Service ....World Broadcasting System; Lang-Worth
National Sales Office: Taylor-Howe-Snowden Group, Dallas, Texas
Representative .....Howard H. Wilson Co.

Personnel

President.....O. L. Taylor (Amarillo)
Station Manager.....DeWitt Landis
Program Director.....R. B. McAllister
Publicity Director .....Bruce Collier
Chief Announcer .....Wesley Youngblood
Musical Director.....Burnie Howell
Chief Engineer.....W. H. Terry

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K R B A

LUFKIN—EST. 1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Red Lands Broadcasting Association
Business Address ..... Box 755
Phone Number 272
Studio Address .....108½ South First Street
Transmitter Location: Highway 35, (½ mile North of Lufkin)
Time on the Air:.....6 a.m. to local sunset
News Service ..... Transradio
Transcription Service .....Standard Radio

Personnel

President.....Ben T. Wilson
Manager .....Darrell E. Yates
Commercial Manager.....Richman Lewin
Program Director.....Jerry Keith
Chief Engineer .....Ambrose Kramer

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K R L H

MIDLAND—EST. 1935

MBS—TEXAS STATE NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Clarence Scharbauer
Address .....117 S. Loraine Street
Phone Number 1070
Transmitter Location.....U. S. Highway 80, (1½ miles west of Midland)
Time on the Air.....6:30 a.m. to 11 p.m.
News Service .....UP
Transcription Service..... Lang-Worth
Representative....Cox & Tanz; Texas State Network

Personnel

Owner .....Clarence Scharbauer
Station-Commercial Manager.....A. B. Kelley
Program Director.....C. A. Roark
Director of Women's Programs..... Peggy Mathis
Publicity Director.....E. P. Helm
Musical Director.....Roy De Wolfe
Chief Engineer.....Robert Harmon

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K N E T

PALESTINE—EST. 1936

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Palestine Broadcasting Corp.
Address .....John & Crawford Sts.
Transmitter Location .....Palestine
Time on the Air.....Daytime license
Transcription Service..... Standard Radio
Representative .....Cox & Tanz

Personnel

President .....Dr. Bonner Frizzell
Station Manager .....John Sullivan

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K P D N

PAMPA—EST. 1936

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....R. C. Hoiles
Business Address..... Box 1701
Phone Number 1100
Studio Address .....212 North Ballard
Transmitter Location.....East of city limits
Time on the Air: 7 a.m. to 1:30 p.m.; 4:30 a.m. to 10 p.m.
Newspaper Affiliation .....Pampa News
News Service ..... AP
Transcription Service ....World Broadcasting System; Keystone Broadcasting System
Representative .....Forjoe & Co.

Personnel

President.....R. C. Hoiles
General Manager.....H. E. Kreiger
Commercial Manager..... Don Mills
Program Director.....Ray Monday
Production Manager .....Bill Browne
Publicity Director .....Elleta Bullard
Chief Announcer .....Lester Aldrich
Musical Director-Artists' Bureau Head, Ken Bennett
Chief Engineer.....Herman Kreiger

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KPLT

PARIS—EST. 1936

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....North Texas Broadcasting Company
Address .....Gibraltar Hotel
Phone Number 1124-5
Transmitter Location: 1¼ miles south on Texas Highway No. 24
Time on the Air.....6:30 a.m. to 11 p.m.
Newspaper Affiliation .....Paris News
News Service .....AP
Transcription Service .....Standard Radio

Personnel

President.....A. G. Pat Mayse
Station Manager .....Lewis O. Seibert
Sales Promotion Manager ...Nelson Mahoney
Program Director .....Mary Jo Mayse
Chief Engineer .....J. Martin Neil

KIUN

PECOS—EST. 1935

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....Jack W. Hawkins & Barney H. Hubbs
Address: KIUN Bldg., 306 South Cedar Street
Phone Number 21
Transmitter Location .....North of city
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.....Pecos Enterprise
News Service .....UP

Personnel

Co-Owner-General Manager....Jack Hawkins
Co-Owner-Publicity Director....Barney Hubbs
Commercial Manager..... Cecil Sims
Program Director .....W. D. Martin, Jr.
Chief Engineer .....Carl Cook

KPAC

PORT ARTHUR—EST. 1934

MUTUAL BROADCASTING SYSTEM
LONE STAR CHAIN

Frequency: 1250 Kc.....Power: 500 Watts
Owned-Operated By .....Port Arthur College
Address .....1500 Proctor Street
Phone Number 7458
Studio Address.....1515 Lakeshore Drive
Transmitter Location ....1515 Lakeshore Drive
Time on the Air.....6 a.m. to 12 midnight
News Service .....INS
Transcription Service .....Standard Radio
Representative .....Burn-Smith Company

Personnel

President .....Carl Vaughan
Station Manager.....Glenn Hewitt
Sales Promotion Manager..Charles E. Bush, Jr.
Program Director-Traffic Manager .....Marjorie Vickers
Artists' Bureau Head-Musical Director .....Merrill Ash
Chief Engineer .....Glen Boatright

KGKL

SAN ANGELO—EST. 1928

MBS—TEXAS STATE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KGKL, Inc.
Address ..... St. Angelus Hotel
Phone Number 6715
Transmitter Location .....50 South Milton
Time on the Air.....6:30 a.m. to 11 p.m.
Newspaper Affiliation .....San Angelo Standard Times
News Service ..... AP
Transcription Service .....Standard Radio

Personnel

President.....H. C. Ragsdale
Station Manager.....Lonnie Preston
Commercial Manager .....Marlow Preston
Sales Promotion-Merchandising Manager ..... Steve Cowan
Program Director.....Dorothy Kindred
Production Manager .....G. H. Odam
Chief Engineer.....Frank M. Jones

KABC

SAN ANTONIO—EST. 1926

MBS—TEXAS STATE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Alamo Broadcasting Co.
Address .....Milam Bldg.
Phone Number .....Fannin 3126
Transmitter Location.....811 East Myrtle
Time on the Air....6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service .....UP
Representative.....William G. Rambeau Co.

Personnel

President.....R. Early Wilson
Station Manager .....Charles Balthrope
Merchandising Manager.....Clyde Smith
Program Director.....Tommy Reynolds
Chief Engineer.....Kenneth Hyman

KMAC

SAN ANTONIO—EST. 1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned By: W. W. McAllister & Howard W. Davis, d/b as The Walmac Company
Operated By .....Walmac Company
Address ..... 2700 Smith Young Tower
Phone Number ..... Cathedral 6211
Transmitter Location .....319 Avenue A
Time on the Air .....6 a.m. to 1 a.m.
News Service ..... INS
Representative .....Burn-Smith Company

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Personnel

Manager.....Howard W. Davis
Program Director.....A. S. Bessan
Secretary-Treasurer.....Ruth Burleson

KONO

SAN ANTONIO—EST. 1927

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By: Eugene J. Roth, d/b as Mission Broadcasting Company
Address .....317 Arden Grove
Phone Number .....Fannin 5171
Transmitter Location.....317 Arden Grove
Time on the Air.....7 a.m. to 11 p.m.
News Service ..... AP
Transcription Service .....Lang-Worth
Representative .....Forjoe & Company

Personnel

Owner-Manager .....Eugene J. Roth
Sales Manager.....James M. Brown
Program Director-Chief Announcer .....Bill A. Laurie
Musical Director..... Ted Brown
Chief Engineer.....George Ing

KTSA

SAN ANTONIO—EST. 1927

CBS—LONE STAR CHAIN

Frequency: 550 Kc....Power: 5000 d.; 1000 n.
Owned-Operated By....Sunshine Broadcasting Company
Address .....Gunter Hotel
Phone Number .....Garfield 1251
Transmitter Location .....St. Hedwig Road
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:45 a.m. to 12 midnight
News Service .....UP
Transcription Service ....World Broadcasting System
National Sales Office Address: Taylor-Howe-Snowden Group, Dallas, Texas
Representative .....John Blair & Company

Personnel

President.....O. L. Taylor
Station Manager.....George W. Johnson
Merchandising Manager..Jack Schlichenmaier
Program Director .....Jack O. Mitchell
Accountant .....Fred A. Teed
Educational Director .....Robert King
Musical Director.....Rex L. Preis
Chief Engineer.....Wm. Egerton

WOAI

SAN ANTONIO—EST. 1922

NBC—TEXAS QUALITY NETWORK

Frequency: 1200 Kc.....Power: 50000 Watts
Owned-Operated By.....Southland Industries, Inc.
Address .....1031 Navarro Street
Phone Number .....Garfield 4221
Transmitter Location .....Selma, Texas
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:30 a.m. to 12 midnight
News Service .....AP; INS
Transcription Service.....NBC Thesaurus; Lang-Worth
Representative.....Edward Petry & Co., Inc.

Personnel

Pres. & General Manager.....Hugh A. L. Halff
Chairman of Board.....G. A. C. Halff
Commercial Manager .....Ellis Chaney
Sales Promotion & Merchandising Manager .....Walter S. Zahrt
Production Manager.....Monte Kleban
Educational Director.....Leona Bender
Farm Editor .....Bill Shomette
Musical Director .....Dwight Bourn
Chief Engineer.....Fred Sterling

KRRV

SHERMAN—EST. 1936

MBS—TEXAS STATE NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By .....Red River Valley Broadcasting Corporation
Addresses .....421 N. Crockett St.; Fannin & Owing Sts., Denison, Texas.
Phone Numbers..201 (Sherman); 423 (Denison)
Transmitter Location.....Highway 75 (between Sherman and Denison)
Time on the Air.....5:30 a.m. to 12 midnight
News Service .....UP

Personnel

President.....G. H. Wilcox
Station Manager.....L. L. Hendrick
Denison Studio & Sales Manager .....B. V. Hammond, Jr.
Merchandising Manager.....C. Wells, Jr.
Program-Musical Director.....Louise Cobler
Denison Program Director.....Fred Kincaid
Chief Announcer .....Jessie Turner
Chief Engineer.....T. E. Spellman

KXOX

SWEETWATER—EST. 1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sweetwater Radio, Inc.
Address .....Highway No. 70
Phone Number 2341
Transmitter Location .....Highway No. 70
Time on the Air.....6:30 a.m. to 10 p.m.
Newspaper Affiliation.....Sweetwater Daily Reporter
News Service .....UP
Transcription Service .....NBC Thesaurus
Representative .....Associated Radio Sales

Personnel

President .....George Bennitt
Secretary-Treasurer & General Manager.....Russell Bennitt
Commercial Manager.....J. H. Hubbard

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Program Director-Chief Announcer ..... James McGowan
Production Manager ..... Henley Hilburn
Chief Engineer ..... G. W. Dotson

KTEM

TEMPLE—EST. 1936

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Bell Broadcasting Co., Inc.
Address ..... Kyle Hotel
Phone Number 4646
Transmitter Location ... 6/10 mile north of city
Time on the Air ..... Unlimited license
News Service ..... UP
Representative ... Texas State Network; Associated Radio Sales

Personnel

President ..... Ruth Mayborn
General Manager ..... Frank Mayborn
Station Manager ..... Burton Bishop
Commercial Manager ..... Harold C. Johnson
Chief Engineer ..... Paul Shaw

KCMC

TEXARKANA—EST. 1932

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK
ARKANSAS NETWORK

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Operated By ..... KCMC, Inc.
Address ..... 317 Pine St.
Phone Number 832
Transmitter Location ..... 317 Pine St.
Time on the Air ..... 6:30 a.m. to 11 p.m.
Newspaper Affiliation ..... Texarkana Gazette; Texarkana News
News Service ..... AP
Transcription Service ..... Standard Radio

Personnel

President ..... C. E. Palmer
Station Manager ..... Frank O. Myers
Commercial Manager ..... Thomas Dillahunty
Sales Promotion Manager .... Nelson Mahoney
Program Director ..... John Trigg
Chief Engineer ..... Harvey Robertson

KGKB

TYLER—EST. 1931

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By .. East Texas Broadcasting Company
Address ..... 115 South College Street
Phone Number 1106
Transmitter Location ..... Sandflat Road
Time on the Air ..... 6:55 a.m. to 10:15 p.m.
News Service ..... UP
Transcription Service ..... Standard Radio

Personnel

President-Station Manager .... James G. Ulmer
Commercial-Sales Promotion Manager ..... M. E. Danbom
Program Director ..... Al Hall
Publicity Director ..... Margaret Roberts
Chief Announcer ..... Glen Hunt
Auditor ..... Vina Johnapelus
Chief Engineer ..... John B. Sheppard

KVWC

VERNON—EST. 1939

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Northwestern Broadcasting Co.
Address ..... 1813 Wilbarger Street
Phone Number 1048
Transmitter Location ..... One mile due east of courthouse on highway extending from East Wilbarger Street
Time on the Air ..... 7 a.m. to 10:30 p.m.
News Service ..... AP
Transcription Service ..... Standard Radio
Representative ..... Texas State Network

Personnel

President-General Manager .... R. H. Nichols
Commercial Manager ..... Herman Cecil
Program Director ..... Bro. Mingus
Musical Director ..... John Allen
Chief Engineer ..... Herman Ridgway

KVIC

VICTORIA—EST. 1939

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Radio Enterprises, Inc.
Address ..... Victoria
Phone Number 1268
Transmitter Location ..... Victoria
Time on the Air ..... Unlimited License
News Service ..... UP
Transcription Service: Standard Radio; C. P. MacGregor
Representative ..... The Walker Co.

Personnel

President-General Manager ..... Morris Roberts
Program Director-Chief Announcer ..... Jack Knott
Chief Engineer ..... O. A. Rasmussen, Jr.

WACO

WACO—EST. 1922

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Frontier Broadcasting Co., Inc.
Address ..... Amicable Life Bldg.

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Phone Number 2700
Transmitter Location .....Amicable Life Bldg.
Time on the Air .....16 hours daily
News Service ..... UP
Representative.....Spot Sales, Inc.

Personnel

Station Manager.....R. E. Lee Glasgow
Program Director.....Bernard P. Helton
Chief Engineer.....L. H. Appleman

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KRGV

WESLACO—EST. 1926

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
NATIONAL BROADCASTING CO.
LONE STAR CHAIN

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By.....KRGV, Inc.
Address ..... 201 Border
Phone Number 375-6
Transmitter Location .....201 Border
Time on the Air:.....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service ....World Broadcasting System; Lang-Worth
National Sales Office Address: 805-6 Tower Petroleum Building, Dallas, Texas
Representative .....Howard H. Wilson Co.

Personnel

President.....O. L. Taylor
Station Manager .....Guy W. Bradford
Sales Manager..... Phil D. Dixon
Merchandising Manager .....Victor J. Morava
Program Director.....Dick Watkins
Publicity Director.....Victor J. Morava
Chief Announcer .....Harold Shumate
Director of Women's Programs..Agnes Kethley
Continuity Manager .....Opal Bradburn
Latin American Department Manager .....Benjamin Cuellar
Chief Engineer.....Neal McNaughten

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KWFT

WICHITA FALLS—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 d.; 1000 n.
Owned-Operated By.....Wichita Broadcasting Company
Business Address .....Harvey Snyder Bldg.
Phone Number 4182
Studio Address ..... Kemp Hotel
Transmitter Location ....2½ miles northwest of Wichita Falls
Time on the Air.....5:30 a.m. to 11 p.m.
News Service ..... UP
Transcription Service.....Standard Radio
Representative .....Weed & Company

Personnel

President .....Joe B. Carrigan
Station and Commercial Manager, Charles E. Clough
Program-Publicity Director.....Leslie Pierce
Traffic Manager.....Bea Montgomery
Musical Director.....Lucille Crouch
Chief Engineer.....John Adams

UTAH

For Latest U. S. Census, Population and Retail Trade Data
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KSUB

CEDAR CITY—EST. 1937

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....Southern Utah Broadcasting Co.
Address ..... Lunt Hotel
Phone Number 398
Transmitter Location .....951 West 2nd South
Time on the Air.....8 a.m. to 10 p.m.
News Service ..... UP
Transcription Service .....C. P. MacGregor; Keystone Broadcasting System

Personnel

President.....Leland M. Perry
Station-Commercial Manager....N. Pratt Smith
Chief Engineer .....Hurschell Urie

KVNU

LOGAN—EST. 1938

KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Cache Valley Broadcasting Company
Business Address .....P. O. Box 264
Phone Number 1400
Studio Address.....1393 North Main Street
Transmitter Location.....1393 North Main St.
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 10 a.m. to 6 p.m.
News Service ..... UP
Transcription Service .....Standard Radio

Personnel

President ..... H. F. Laub
General Manager .....Reed Bullen

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Commercial Manager .....G. G. Merrill
Program Director .....Nelson Hall
Chief Engineer.....C. N. Layne

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K L O

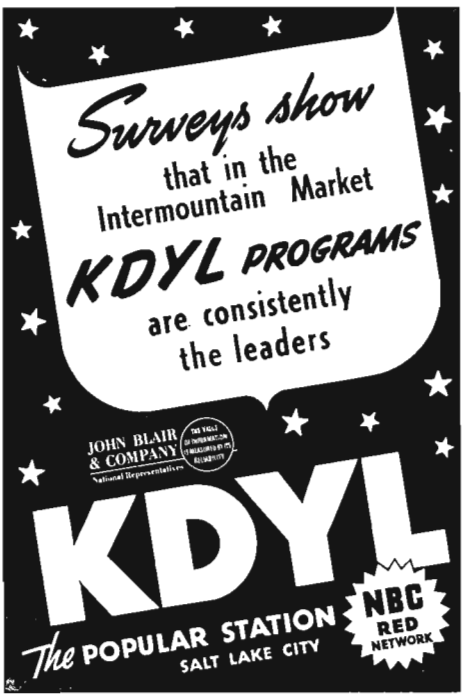
OGDEN—EST. 1924

BLUE NETWORK—MBS
INTERMOUNTAIN NETWORK

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Broadcasting Corporation
Address .....Hotel Ben Lomond, 411 25th Street
Phone Number 5721
Transmitter Location .....Kanesville, Utah
Time on the Air: 17 hours daily; 15 hours Sundays
News Service ..... AP
Transcription Service .....C. P. MacGregor
Representative .....George P. Hollingbery Co.

Personnel

President .....A. L. Glasmann
Station Manager .....George C. Hatch
Assistant and Sales Promotion Manager .....Merrill J. Bunnell
Commercial Manager..... Louis Haller
Program-Publicity Director.....Ethel G. Clark
Production Manager.....Mel Wright
Accountant .....G. Jerry Van Alfen
Musical Director .....Earl Donaldson
Chief Engineer.....W. D'Orr Cozzens



K E U B

PRICE—EST. 1936

MBS-INTERMOUNTAIN NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....Eastern Utah Broadcasting Co.
Business Address ..... Price
Phone Number ..... Price 200
Transmitter Location ....2.4 mi. NW. of Price, on U.S. Highway No. 50
Time on the Air.....Unlimited license
Transcription Service ...World Broadcasting System
Representative .....George P. Hollingbery Co.

Personnel

President-General Manager ...Jack Richards
Chief Announcer .....Carl P. Wolfrom

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K O V O

PROVO—EST. 1939

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KOVO Broadcasting Co.
Address .....108 West Center Street
Phone Number 1680
Transmitter Location ....17th West 2nd South Street
Time on the Air:.....6:30 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative ..George P. Hollingbery Co.

Personnel

President.....Clifton A. Talboe
Manager .....Arch L. Madsen
Sales Manager.....S. G. Carter
Sales Promotion Manager.....Wayne Kearl
Program Director .....W. S. Black
Production Manager .....James Lawrence
Chief Announcer .....Joseph Lee
Traffic Director .....Helen Knight
Accountant ..... Donna Tolboe
Chief Engineer.....Arch L. Madsen

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K D Y L

SALT LAKE CITY—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By..... Intermountain Broadcasting Corporation
Address .....Tribune-Telegram Bldg.
Phone Number 5-2991
Transmitter Location .....9th West & 33rd South
Time on the Air .....6 a.m. to 1 a.m.
News Service ..... INS; UP

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Transcription Service ....World Broadcasting System; NBC Thesaurus
Representative .....John Blair & Company

Personnel

President & General Manager.....S. S. Fox
Vice-President ..... Myron Fox
Secretary-Treasurer.....L. A. Loeb
Commercial Manager.....W. E. Wagstaff
Sales Promotion Manager..David N. Simmons
Program Director.....Emerson Smith
Production Manager.....George A. Provol
Artists' Bureau Head.....John M. Woolf
Continuity Editor.....George D. Snell
Musicc.l Director.....By Woodbury
Chief Engineer.....J. M. Baldwin

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K S L

SALT LAKE CITY—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc.....Power: 50000 Watts
Owned-Operated By.....Radio Service Corporation of Utah
Address .....10 South Main Street
Phone Number .....(Dial) 5-4641
Transmitter Location .....Saltair, Utah
Time on the Air.....6 a.m. to 1 a.m.
Newspaper Affiliation .....Salt Lake Tribune
News Service ..... INS; UP
Transcription Service .....Standard Radio; Lang-Worth; C. P. MacGregor
Representative .....Edward Petry & Company

Personnel

President.....J. Reuben Clark, Jr.
Executive Vice-President.....Earl J. Glade
Auditor.....Dan H. Vincent
Station Manager.....Ivor Sharp
Sales Manager.....E. J. Broman
Commercial Manager.....Lennox Murdoch
Promotional Director.....H. Perry Driggs
Production Manager.....Glenn Shaw
Chief Announcer.....Russell Stewart
Musical Director.....Gene Halliday
Technical Director.....Eugene G. Pack
Chief Engineer.....Willice E. Groves

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K U T A

SALT LAKE CITY—EST. 1938

BLUE NETWORK

Frequency: 570 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By.... Utah Broadcasting Co.
Address .....29 South State Street
Phone Number 3-2737
Transmitter Location .....North Salt Lake
Time on the Air.....6:30 a.m. (sign-on)
News Service .....INS; UP
Transcription Service .....Standard Radio
Representative .....Paul H. Raymer Co.

Personnel

President-General Manager..Frank C. Carman
Commercial Manager .....Jack Burnett
Sales Promotion-Production Manager .....Robert Hansen
Program Director.....Arvid Johnson
Publicity Director .....Allan Jensen
Musical Director .....Jessie Seamons Taylor
Chief Engineer.....Lyle Wahlquist

VERMONT

For Latest U. S. Census, Population and Retail Trade Data
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W C A X

BURLINGTON—EST. 1931

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Operated By.....Burlington Daily News, Inc.
Address .....203 College Street
Phone Number .....Burlington 4880
Transmitter Location.. ....Colchester, Vermont
Time on the Air: 6:55 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12 midnight ... .
Newspaper Affiliation .....Burlington Daily News
News Service ..... AP
Transcription Service .....Associated Music Publishers
Representative .....Weed & Company

Personnel

President-Station Manager....C. P. Hasbrook
Commercial Manager .....Robert A. Kelley
Program Director .....William H. Rose
Production Manager-Publicity Director .....Herman B. Wight
Chief Engineer.....James W. Tierney

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W S Y B

RUTLAND—EST. 1930

MBS—YANKEE & COLONIAL NETWORKS

Frequency: 1490 Kc.....Power: 250 Watts (C. P. 1380 Kc.; 1000 Watts)
Owned-Operated By.....P. Weiss Music Co.
Address ..... 80 West Street
Phone Number 1247
Transmitter Location .....Creek Road

www.americanradiohistory.com

Time on the Air .....Unlimited license
News Service ..... Transradio
Transcription Service .....Lang-Worth

Personnel

President .....P. Weiss
Station Manager .....J. H. Weiss

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WWSR

ST. ALBANS—EST. 1941

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By .....Vermont Radio Corp.
Operated By....Lloyd E. Squier & William G. Ricker
Address .....32 N. Main St.
Phone Number 1390
Transmitter Location .....St. Albans
Time on the Air.....7 a.m. to local sunset
News Service .....Transradio
Transcription Service .....NBC Thesaurus
Representative .....Howard H. Wilson Co.

Personnel

President ..... Lloyd E. Squier
Station Manager .....Thomas M. Colton
Commercial-Sales Promotion Manager ..... William G. Ricker
Program Director-Chief Announcer.....G. Malcolm Weaver
Publicity Director .....Robert R. Kitterman
Chief Engineer ..... Michael Calabrese

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WDEV

WATERBURY—EST. 1931

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By .....Lloyd E. Squier & William G. Ricker
Address ..... 8 Stowe St.
Phone Number 13-2
Transmitter Location .....Blush Hill
Time on the Air.....Local sunrise to sunset
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Howard H. Wilson Co.

Personnel

Station Manager.....Lloyd E. Squier
Commercial and Sales Promotion Manager, William D. Ricker
Publicity-Musical Director.....Dick Loughrin
Chief Announcer .....Fred Weiting
Chief Engineer ..... Paul Hurd

VIRGINIA

For Latest U. S. Census, Population and Retail Trade Data
Please Turn to Page 266

WCHV

CHARLOTTESVILLE—EST. 1932

THE BLUE NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....Community Broadcasting Corp.
Address .....Fourth & East Market Sts.
Phone Number 2500
Transmitter Location.....Richmond Road
Time on the Air.....7 a.m. to 12 midnight
News Service ..... UP

Personnel

President-Station Manager.Charles Barham, Jr.
Sales Manager.....Walter Pegram
Sales Promotion Manager .....Hanson Dustin
Program Director..... Ed Hase
Production Manager .....Mary Wyne
Musical Director .....Willene Huddleston
Chief Engineer.....Walter W. Gray

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WJMA

COVINGTON—EST. 1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....John and Marcia Arrington
Address .....418½ Main Street
Phone Number 840
Transmitter Location .....Covington
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 9 a.m. to 9 p.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus

Personnel

Station Manager .....Boyd Lawlor
Program Director-Chief Announcer .....Dick Eyrich
Publicity-Continuity Director.....Edith Ralston
Chief Engineer .....Howard Shoenwetter

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WBTM

DANVILLE—EST. 1930

MUTUAL BROADCASTING SYSTEM
TRI-CITY STATIONS
(WLVA-WBTM-WSLS)

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By .....Piedmont Broadcasting Corporation
Address .....Hotel Danville Building
Phone Number 2350

www.americanradiohistory.com

Transmitter Location ..Hotel Danville Building
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 8:30 a.m. to 12:05 a.m.
News Service ..... Transradio
Transcription Service.....Standard Radio; C. P. MacGregor
Representative ....Tri-City Stations Association

Personnel

President.....L. N. Dibrell
Vice-President.....Edward A. Allen
Station Manager.....James L. Howe
Commercial Manager .....R. Sanford Gyer
Production Manager .....Conrad Rianhard
Program Director.....W. P. Heffernan
Traffic Manager.....R. W. Cuddy
Continuity Chief ..... Jack Black
Musical Director .....Earl Hotaling
Chief Engineer.....Harry W. Spencer

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W F V A

FREDERICKSBURG—EST. 1939

Frequency 1290 Kc.....Power: 250 Watts
Owned-Operated By....Fredericksburg Broadcasting Corporation
Address .....Farmer's Creamery Building
Phone Number 1260
Transmitter Location ....Two miles south of Fredericksburg on King's Highway
Time on the Air.....7:30 a.m. to local sunset
News Service ..... UP
Transcription Service .....Keystone Broadcasting System
Representative .....Burn-Smith Company

Personnel

President .....Richard F. Lewis
General Manager .....William R. Seth
Program Director .....Nan Winkler
Dramatic Director.....William Shriver
Chief Announcer .....Johnny Bell
Chief Engineer .....James Garber

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W S V A

HARRISONBURG—EST. 1935

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Shenandoah Valley Broadcasting Corporation
Address .....Newman Building
Phone Number 875
Transmitter Location .....Five miles south of Harrisonburg on U. S. Route 11
Time on the Air ..... 6 a.m. to local sunset
News Service .....UP
Transcription Service .....World Broadcasting System
Representative.....Howard H. Wilson Co.

Personnel

President.....Frederick L. Allman
Station Manager .....Charles P. Blackley
Commercial-Sales Promotion Manager .....Robert B. Harrington
Program Director .....Richard H. Johnson
Chief Announcer.....Charles Ballou
Chief Engineer.....Warren L. Braun

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W L V A

LYNCHBURG—EST. 1930

MUTUAL BROADCASTING SYSTEM
TRI-CITY STATIONS (WLVA-WBTM-WSLS)

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By .....Lynchburg Broadcasting Corp. ....
Address .....Allied Arts Bldg.
Phone Number 3030
Transmitter Location .....Leeward Addition
Time on the Air.....7 a.m. to 12:05 a.m.
News Service ..... Transradio
Transcription Service ....Lang-Worth; NBC Thesaurus
Representative .....Tri-City Stations

Personnel

President .....Edw. A. Allen
Station Manager .....Philip P. Allen
Sales Manager.....Glenn E. Jackson
Sales Promotion Manager.....Joe Wright
Program Director.....Eric F. Lund
Chief Engineer .....John Orth

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W M V A

MARTINSVILLE—EST. 1941

Frequency: 1450 Kc.....Power 250 Watts
Owned-Operated By.....Martinsville Broadcasting Co., Inc.
Address .....Thomas Jefferson Hotel, Church Street
Phone Number 2152
Studio Address: Thomas Jefferson Hotel; W. Washington St., Lakesville
Transmitter Location .....Roxy Theatre Bldg.
Time on the Air.....6 a.m. to 10 p.m.
Newspaper Affiliation.....Martinsville Daily Bulletin
News Service ..... AP
Transcription Service: Langworth; C. P. MacGregor; Keystone Broadcasting System

Personnel

President .....William C. Barnes
Secretary - Treasurer and General Manager .....R. Hoy Whitlow
Sales Promotion Manager ....Charles Adams
Program Director.....Bryn Mortensen
Publicity Director .....Larry R. Schoenfield
Production Manager- Chief Announcer ..... Reginald Harden
Leaksville Studio Manager ....Curtis Webster
Continuity Editor.....Andrew Ferguson
Office Manager .....Katherine Wrenn
Chief Engineer .....R. E. Liverence

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WGH

NEWPORT NEWS—EST. 1928

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Hampton Roads Broadcasting Corporation
Business Address .....Portlock Bldg., Norfolk, Va.
Phone Number 27031
Studio Addresses: Portlock Bldg., Norfolk; Warwick Hotel, Newport News, Va.
Transmitter Location ...End Jefferson Avenue, Newport News, Va.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8:30 a.m. to 11:30 p.m.
Newspaper Affiliation: Newport News Daily Press; Newport News Times-Herald
News Service ..... AP
Transcription Service .....Standard Radio; Lang-Worth
Representative .....Burn-Smith Company

Personnel

President.....Raymond B. Bottom
V.P.-General Manager.....Edward E. Bishop
Commercial Manager.....Edward E. Edgar
Program Director.....Gene D. Stratton
Production Manager-Chief Announcer .....Joel F. Wahlberg
Chief Engineer.....Raymond P. Aylor, Jr.

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WTAR

NORFOLK—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAR Radio Corp.
Address ...National Bank of Commerce Bldg.
Phone Number..... 25671
Transmitter Location .....Glen Rock
Time on the Air.....5:30 a.m. to 1 a.m.
Newspaper Affiliation.....Norfolk Ledger-Dispatch; Virginian Pilot
News Service .....Transradio; UP
Transcription Service: Standard Radio; Lang-Worth; Davis Schwegler
Representative .....Edward Petry & Co.

Personnel

President.....Paul S. Huber
General Manager.....Campbell Arnoux
Commercial Manager.....John W. New
Program & Musical Director.....Henry Cowles Whitehead
Assistant Program Director.....Jeff Baker
Director of Sports.....Blair Eubanks
Continuity Manager .....Helen Whitehead
Commercial Traffic Manager .....Shirly Enright
Production Manager.....Vaughn Bradshaw
Sales Promotion Director....Ralph S. Hatcher
Technical Director.....J. L. Grether

WPID

PETERSBURG—EST. 1940

KEYSTONE BROADCASTING SYSTEM

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Petersburg Newspaper Corporation
Address .....121 N. Sycamore Street
Phone Number 1053
Transmitter Location....Colonial Heights, Va.
Time on the Air: 7 a.m. to 11 p.m.; Sundays, (Share time with WBBL, Richmond) 1:30 to 5:30 p.m.; 7 to 7:30 p.m.
Newspaper Affiliation.....Petersburg Progress-Index
News Service .....UP
Transcription Service .....Standard Radio
Representative .....Associated Radio Sales

Personnel

President .....R. B. Huber
Station Manager .....B. Walter Huffington
Commercial-Sales Promotion Manager .....Hanson Dustin
Program Director.....Edward Burwell
Production Manager.....Frank Facenda
Publicity Director .....Stewart Spencer
Chief Announcer.....Edward Burch
Chief Engineer.....Herb Powell

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WBBL

RICHMOND—EST. 1924

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Grace Covenant Presbyterian Church
Address .....1627 Monument Avenue
Phone Number..... 57941
Transmitter Location ...1627 Monument Ave.
Time on the Air: 10:30 a.m. to 1:30 p.m.; 5:30 p.m. to 7 p.m.; 7:30 p.m. to 9:30 p.m.; Sundays, 10:30 a.m. to 12:15 p.m.; 7:45 p.m. to 9 p.m.

Personnel

Station Manager.....M. A. Sitton
Chief Engineer.....J. A. Steere

(Non-Commercial Station)

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WMBG

RICHMOND—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....Havens & Martin, Inc.
Address .....3301 West Broad Street
Phone Number 5-8611
Transmitter Location.....Staples Mill Road
Time on the Air.....6:30 a.m. to 1 a.m.
News Service ..... INS
Transcription Service .....NBC Thesaurus
Representative .....John Blair & Company

Personnel

President & Station Manager.....Wilbur M. Havens

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National Sales and Promotion Manager, R. E. Mitchell
Chief Announcer.....Jack Hooper
Program Director.....Garnett Tate
Local Sales Manager.....Walter Bowry, Jr.
Production Manager.....J. F. Skinnell
Publicity Director.....K. Hawks
Musical Director.....J. Yellen
Chief Engineer.....Wilfred H. Wood

WRNL

RICHMOND—EST. 1927

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Richmond Radio Corporation
Address.....323 E. Grace St.
Phone Number.....33436
Transmitter Location.....Wilkinson Road
Time on the Air.....5:30 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
News Service.....UP
Transcription Service.....Associated Music Publishers
Representative.....Edward Petry & Co.

Personnel

President.....John Stewart Bryan
Vice-President.....Dr. D. S. Freeman
Secretary-Treasurer.....Tennant Bryan
Station Manager.....E. S. Whitlock
Program Director.....Richard Velz
Artists' Bureau Head.....Harold Phillips
Educational Director.....G. Mallory Freeman
Assistant Production Manager, Louis L. Lauve, Jr.
Assistant Chief Engineer.....Ernest Bowman
Chief Engineer.....Walter S. Selden

WRVA

RICHMOND—EST. 1925

CBS

Frequency: 1140 Kc.....Power: 50000 Watts
Owned-Operated By.....Larus & Brother Co.
Business Address.....Hotel Richmond, 9th and Grace St.
Phone Number.....3-6633
Studio Addresses: Hotel Richmond; 502 Duke St., Norfolk
Transmitter Location.....Edgeworth, Henrico County, Va.
Time on the Air: 5:39 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service.....UP
Transcription Service.....World Broadcasting System; Lang-Worth; Davis & Schwegler
Representative.....Paul H. Raymer Co.

Personnel

President.....P. L. Reed
General Manager.....C. T. Lucy
Business Manager.....Barron Howard
Public Relations Director.....W. R. Bishop
Program Service Manager.....Irvin Abeloff
Assistant Program Service Manager-Chief Announcer.....E. Ward Adams
Traffic Manager.....Burt T. Repine
Chief Clerk.....M. C. Rodenberry
Studio Manager.....Joseph A. Mackey
Publicity Director.....William L. Willis
Musical Director.....E. D. Naff
Chief Engineer.....D. C. Woods

WDBJ

ROANOKE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Times-World Corporation
Business Address.....P. O. Box 150
Phone Number.....8131
Studio Address.....124 West Kirk Avenue
Transmitter Location...Colonial Ave., Colonial Heights
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation.....Roanoke Times; Roanoke World News
News Service.....UP
Transcription Service.....Lang-Worth; WBS
Representative.....Free & Peters, Inc.

STARTING THE NEW YEAR WITH GREATER POWER •

5000 WATTS
DAY AND NIGHT
910 KC
•
EDWARD PETRY & CO., INC.
NATIONAL REPRESENTATIVES

WRNL
•
RICHMOND
VIRGINIA

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Personnel

President.....J. P. Fishburn
Station Manager.....Ray P. Jordan
Commercial Manager.....Frank D. Kesler
Program-Publicity Director.....Jack Weldon
Production Manager.....Paul Reynolds
Artists' Bureau Head & Musical Director..... Eve Nininger
Chief Engineer.....J. W. Robertson

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WSLS

ROANOKE—EST. 1940

MUTUAL BROADCASTING SYSTEM
TRI-CITY STATIONS (WLVA-WBTM-WSLS)

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.... Roanoke Broadcasting Corp.
Address .....Shenandoah Life Building
Phone Number 9227
Transmitter Location .....Shenandoah Life Building
Time on the Air: 6 a.m. to 12:05 p.m. Sundays, 8 a.m. to 12:05 a.m.
News Service ..... Transradio
Transcription Service .....NBC Thesaurus; C. P. MacGregor
Representative .....Tri-City Stations

Personnel

President .....Paul C. Buford
Station Manager.....James H. Moore
Commercial Manager.....Frank E. Koehler
Sales Representative .....Horace Fitzpatrick
Program Director.....Fred C. Johnstone
Production Manager .....Edward D. Skotch
Chief Announcer .....Bob Menefee
Musical Director .....Bill Saunders
Chief Engineer.....Philip Briggs

WLPM

SUFFOLK—EST. 1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By ....Suffolk Broadcasting Corp.
Address .....105 Bank Street
Phone Number 1420
Transmitter Location .....Route No. 460
Time on the Air.....16 hours daily
News Service .....UP
Transcription Service .....NBC Thesaurus
Representative .....Sears & Ayer

Personnel

President-Station Manager.....Fred L. Hart
Publicity Director.....Elizabeth Griggs
Sales Promotion Manager...Margaretta Smith
Program Director .....Floyd V. Cozad
Production Manager .....Charles Kay
Chief Announcer .....Earl Hundley
Chief Engineer .....William Rupp

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WINC

WINCHESTER—EST. 1941

THE BLUE NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Field Lewis, Jr.
Address .....WINC Building
Phone Number .....Winchester 4855
Transmitter Location..... Winchester
Time on the Air.....7 a.m. to 11:30 p.m.

Personnel

Owner-General Manager..Richard Field Lewis
Station Manager .....Grant Pollock
Program Director .....Winslow Porter
Chief Engineer.....Phil Whitney

WASHINGTON

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KXRO

ABERDEEN—EST. 1926

MUTUAL—DON LEE BROADCASTING CO.
PACIFIC BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KXRO, Inc.
Business Address.....P. O. Box 1120
Phone Number .....Aberdeen 4098
Studio Address.....207 East Market Street
Transmitter Location.....Finch Farms
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 8:30 a.m. to 11 p.m.
News Service .....UP
Transcription Service .....World Broadcasting System
Representatives: John Blair & Co.; Walter Biddick Co.

Personnel

President.....Harry R. Spence
Commercial Manager.....Fred G. Goddard
Program Director.....Edith Garrett
Production Manager.....Art Lindsay
Publicity Director.....Elmer Holmberg
Chief Announcer.....W. M. McGoffin
Home Economics Director.....Ruth Poindexter
News Editor.....John Forbes
Musical Director.....Stan Spiegle
Chief Engineer.....W. M. McGoffin

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KVOS

BELLINGHAM—EST. 1927

Frequency: 1230 Kc...Power: 250 Watts (C. P. 790 Kc.; 1000 Watts)
Owned-Operated By.....KVOS, Inc.
Address .....KVOS Bldg.
Phone Number..... 4200
Transmitter Location .....900 Roeder Ave.; (C. P. west of Bellingham)
Time on the Air .....Unlimited license
Transcription Service: C. P. MacGregor; Lang-Worth; NBC Thesaurus

Personnel

President .....Rogan Jones

KELA

CENTRALIA AND CHEHALIS
EST. 1937

MUTUAL—DON LEE

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.....Central Broadcasting Corporation
Address ..... Kela Bldg.
Phone Numbers ....Centralia 721; Chehalis 721
Transmitter Location: Kela Bldg., (Midway between Centralia and Chehalis)
Time on the Air: .....6 a.m. to 12 midnight
News Service..... UP
Transcription Service.....Lang-Worth; C. P. MacGregor; Davis & Schwegler
Representatives: John Blair & Company (New York, Chicago, Detroit); Homer Owen Griffith (Los Angeles, San Francisco); John Keating (Portland); Romig Fuller (Seattle)

Personnel

President-Station Manager....J. Elroy McCaw
Secretary .....Mabel A. Gwinn
Commercial Manager.....Joseph Chytil
Merchandising Manager ....Vincent Voegele
Production Manager.....Elwood Lippincott
Publicity Director-Chief Announcer .....Lester Keiter
Musical Director .....Arnold Werner
Chief Engineer.....DeWitt Morris

KEVE

EVERETT—EST. 1941

Frequency: 1460 Kc.....Power: 500 Watts
Owned-Operated By.....Cascade Broadcasting Company, Inc.
Business Address .....P. O. Box 650
Phone Number ..... Main 337
Studio Address .....North gate of city limits
Transmitter Location..North Gate of city limits
Time on the Air.....5:55 a.m. to 11:05 p.m.
News Service ..... AP
Transcription Service .....World Broadcasting System; C. P. MacGregor

Personnel

President.....Dr. J. R. Binyon
Vice-President-General Manager .....Lloyd Wallgren
Operations Manager .....Cliff Hansen
Continuity Director.....Jack McClintock
News Editor .....Fred Moore
Women's Program-Musical Director .....Mary Alice Webb
Chief Engineer .....Lloyd Wallgren

KRKO

EVERETT—EST. 1922

MUTUAL—DON LEE

Frequency: 1400 Kc.....Power: 250 d.; 100 n.
Owned-Operated By....Everett Broadcasting Co., Inc.
Address .....Clark Building
Phone Numbers .....Main 526-653
Transmitter Location..... Everett
Time on the Air.....6 a.m. to 11 p.m.
News Service..... UP
Transcription Service .....Standard Radio

Personnel

President-Chief Engineer.....Lee Mudgett
Station-Commercial Manager, Thomas H. Schafer
Program Director.....Bernardine Playford
Chief Announcer .....Glen Wilde

KWLK

LONGVIEW—EST. 1938

MBS—DON LEE BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Twin City Broadcasting Corp.
Address .....National Bank of Commerce Bldg.
Phone Number .....Longview 1500
Transmitter Location .....Ocean Beach Highway
Time on the Air .....7 a.m. to 12 midnight
News Service..... UP
Transcription Service .....Standard Radio

Personnel

President .....Art Campbell
Station Manager .....C. O. Chatterton
Commercial Manager .....Loren Nicholson
Program Director.....Frank Coffin
Publicity Director .....Felker Morris
Chief Announcer .....Virgil Brinnan
Chief Engineer .....B. G. Cunningham

KGY

OLYMPIA—EST. 1922 (non-Comm.)
1932 (Comm.)

MUTUAL—DON LEE

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....KGY, Inc.

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Address .....119 N. Washington, Rockway, Leland Bldg.
Phone Number 6636
Transmitter Location.....119 N. Washington
Time on the Air.....7 a.m. to 11 p.m.
News Service .....Transradio; UP
Transcription Service: Keystone Broadcasting System
Representatives ....Burn-Smith Co.; Romig C. Fuller Associates

Personnel

President-Station Manager.....Tom Olsen
Sales Manager.....J. Harris Dorr
Program Director.....Eve Knutson
Production Manager .....Brockett Hiley
Chief Announcer .....Sam Crawford
Chief Engineer.....John H. Thatcher

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K W S C

PULLMAN—EST. 1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....State College of Washington
Address ..... Pullman
Phone Number 9021
Time on the Air: 6:45 a.m. to 8 a.m.; 10 a.m. to 10 p.m. each week day but Thurs. when off the air at 7:30 p.m. Operate until 12 midnight on Fridays. (79 hours weekly)
News Service..... UP

Personnel

Station Manager.....Kenneth E. Yeend
Chief Engineer.....Kenneth Pendleton
(Non-Commercial Station)

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K E V R

SEATTLE—EST. 1925

Frequency: 1090 Kc.....Power: 250 Watts
Owned-Operated By .....Evergreen Broadcasting Corporation
Address .....2102 Smith Tower
Phone Number .....Seneca 2056-7
Time on the Air.....7 a.m. to 12 midnight
News Service ..... UP
Transcription Service.....Standard Radio; Keystone Broadcasting System

Personnel

President.....Walter Wyckoff
Vice-President-Station Manager, Robert S. McCaw
Commercial Manager.....Richard S. Downie
Director of Sales .....Frank Emerick
Sales Promotion Manager.....Sam Hageage
Program Director.....Carlyle Austin
Production Manager .....Don Klein
Publicity Director .....Catherine Dickson
Director of Women's Program..Teedy Emerick
Chief Announcer.....J. J. Shawcroft
Musical Director .....Nick Paoellella
Chief Engineer .....Robert S. McCaw

K I R O

SEATTLE—EST. 1935 (1928 as KPCB)

COLUMBIA BROADCASTING SYSTEM

Frequency: 710 Kc.....Power: 50000 Watts
Owned-Operated By.... Queen City Broadcasting Co.
Address .....Cobb Building
Phone Number .....SEneca 1500
Transmitter Location.....Vashon-Maury Island, Wash.
Time on the Air.....6 a.m. to 1 a.m.
News Service .....AP
Transcription Service .....World Broadcasting System; Standard Radio
Representative ..... Free & Peters

Personnel

President.....Louis K. Lear
Vice-President-General Manager .....H. J. Quilliam
Assistant Business Manager....Loren B. Stone
Sales Manager.....J. A. Morton
Director of Operations.....M. A. Rider
Chief Announcer .....Jack Zindel
Director of Audience Service, Eloise Daubenspeck
Director of Education.....Hazel Kenyon
Publicity Director.....Bill Mosher
Musical Director.....Max Dolin
Chief Engineer.....James Hatfield

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K J R

SEATTLE—EST. 1921

THE BLUE NETWORK

Frequency: 1000 Kc.....Power: 5000 Watts (C. P. 50000 Watts)
Owned-Operated By .....Fisher's Blend Stations, Inc.
Address .....Skinner Bldg.
Phone Number .....Elliott 5890
Transmitter Location .....2600 26th Ave., S. W. West Waterway
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Paul H. Raymer Co.

Personnel

President.....O. W. Fisher
Station Manager.....Birt F. Fisher
Commercial Manager .....W. B. Stuht
Research-Advertising Manager, Charles A. Bailie
Program Director.....W. W. Warren
News Director .....Dick Keplinger
Operation Supervisors.....Homer Pope, Bennett Fisher
Public Relations Director.....Peter Lyman
Traffic Manager .....Charles Bras
Chief Engineer.....Francis Brott

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K O L

SEATTLE—EST. 1922

MUTUAL—DON LEE
PACIFIC BROADCASTING CO.

Frequency: 1300 Kc...Power: 5000 d.; 1000 n.; (C. P. 5000 d. & n.)
Owned-Operated By: Seattle Broadcasting Co.
Address .....Northern Life Tower
Phone Number .....Main 2312
Transmitter Location ..... Seattle
Time on the Air.....Unlimited license
Transcription Service.....Lang-Worth; C. P. MacGregor; Standard Radio; Associated Music Publishers
Representative .....Reynolds-Fitzgerald, Inc.

Personnel

Manager .....Archie Tait
Commercial Manager .....Oliver A. Runchey

K O M O

SEATTLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By.....Fisher's Blend Stations, Inc.
Address .....Skinner Bldg.
Phone Number .....Elliott 5890
Transmitter Location....2600 26th Ave., S.W. West Waterway
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
Transcription Service.....NBC Thesaurus
Representative .....Edward Petry & Co.

Personnel

President.....O. W. Fisher
Station Manager.....Birt F. Fisher
Commercial Manager.....W. B. Stuht
Research-Advertising Manager, Charles A. Bailie
Program Director.....W. W. Warren
Public Relations Director.....Peter Lyman
News Director.....Dick Keplinger
Operation Supervisors.....Homer Pope, Bennett Fisher
Traffic Manager .....Charles Bras
Auditor.....J. B. Henley
Chief Engineer.....Francis Brott

K R S C

SEATTLE—EST. 1926

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By .....Radio Sales Corporation
Address .....2939 Fourth Avenue South
Phone Number ..... Main 0110
Transmitter Location ...2939 Fourth Ave. South
Time on the Air.....24 hours daily
News Service .....AP
Transcription Service .....Associated Music Publishers; Lang-Worth; C. P. MacGregor
Representative .....Radio Advertising Corporation

Personnel

President.....P. K. Leberman
Station Manager.....Robt. E. Priebe
Commercial Manager.....R. C. Fuller
Program Director.....Ted Bell
News Editor .....N. J. Rifkin
Musical Director .....Tom Priebe
Chief Engineer.....George A. Freeman

K T W

SEATTLE—EST. 1920

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By....The First Presbyterian Church of Seattle
Address .....7th & Spring Sts.
Phone Number .....Main 4177
Transmitter Location.....Seattle
Time on the Air.....Shares time with KWSC

Personnel

Pastor and Station Manager .....Dr. M. A. Matthews
(Non-Commercial Station)

K X A

SEATTLE—EST. 1928

Frequency: 770 Kc. .....Power: 1000 Watts
Owned-Operated By .....American Radio Telephone Co.
Address .....Bigelow Bldg.
Phone Number ..... Seneca 1000
Transmitter Location ....Second Avenue and Union Street
Time on the Air: 6:30 a.m. to local sunset; 10 p.m. to 3 a.m.
News Service ..... INS
Representative.....Burn-Smith Co.

Personnel

President.....R. F. Meggee
Station Manager.....Florence Wallace
Program Director.....J. Jackson Latham
Publicity Director.....Ray Doielmier
Chief Engineer .....John DeBuque

K F I O

SPOKANE—EST. 1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Spokane Broadcasting Corporation
Business Address .....526 Riverside Drive
Phone Number .....Main 3-400
Transmitter Location.....526 Riverside Avenue Spokane
Time on the Air: .....6 a.m. to 12 midnight
News Service ..... UP
Transcription Service ..NBC Thesaurus; Lang-Worth; C. P. MacGregor

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Personnel

President & Manager.....Arthur L. Smith
Commercial Manager.....R. G. McBroom
Production Manager-Publicity Director ..... Roy Civille
Office Manager .....G. Longmeier
Chief Announcer.....Robert Plummer
Chief Engineer.....C. T. Strong

K F P Y

SPOKANE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....Symons Broadcasting Company
Address .....Symons Building
Phone Number .....Main 1218
Transmitter Location.....Route 3, Box 100
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 8 a.m. to 12:05 a.m.
News Service ..... UP
Transcription Service: Lang-Worth; Standard Radio; C. P. MacGregor
Representative .....The Katz Agency, Inc.

Personnel

President .....Mrs. Frances R. Symons
General Manager.....Arthur L. Bright
Program Manager.....R. W. Brazeal
Promotion Manager.....Richard E. Green
Continuity Director.....Harold A. Bratsberg
Chief Announcer .....Robert G. Hurd
Office Manager .....Milton O. Fritsch
Traffic Manager .....Barbara Kuttler
Musical Director .....Arthur Zepp
Chief Engineer .....George Langford

K G A

SPOKANE—EST. 1933

BLUE NETWORK
MUTUAL BROADCASTING SYSTEM
NORTHWEST TRIANGLE CHAIN

Frequency: 1510 Kc.....Power: 10000 Watts
Owned-Operated By .....Louis Wasmer
Address .....Radio Central Building
Phone Number ..... Main 5383
Transmitter Location .....325 East Rowan
Time on the Air ..... 18 hours daily; Sundays, 16 hours
News Service ..... UP
Transcription Service .....C. P. MacGregor; Lang-Worth
Representative.....Paul H. Raymer Co.

Personnel

Owner .....Louis Wasmer
General Manager .....Harvey Wixson
Program Director .....Victor Hurley
Publicity Director.....Bryon Hutton Shrader
Traffic Manager .....Jessie McGrew
Public Service Director.....Harold Zent
Music Librarian .....Ruth Harris
Auditor .....Ranald Wright
News Editor .....John Bemis
Musical Director .....Earl Shinkoskey
Chief Engineer .....A. G. Sparling

K H Q

SPOKANE—EST. 1920

NATIONAL BROADCASTING CO.
NORTHWEST TRIANGLE CHAIN

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By .....Louis Wasmer
Address .....Radio Central Building
Phone Number .....Main 5383
Transmitter Location .....4102 South Regal Street
Time on the Air.....18 hours daily; Sundays, 16 hours .....
News Service .....UP
Transcription Service .....C. P. MacGregor; Lang-Worth
Representative .....Edward Petry & Co., Inc.

Personnel

Owner .....Louis Wasmer
General Manager .....Harvey Wixson
Program Director .....Victor Hurley
Publicity Director.....Bryon Hutton Shrader
Traffic Manager .....Jessie McGrew
Public Service Director.....Harold Zent
Music Librarian .....Ruth Harris
Auditor .....Ranald Wright
News Editor .....John Bemis
Musical Director.....Earl Shinkoskey
Chief Engineer.....A. G. Sparling

K M O

TACOMA—EST. 1922

MUTUAL—DON LEE NETWORK
PACIFIC BROADCASTING CO.

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Carl E. Haymond
Business Address .....914½ Broadway
Phone Number.....Main 4144
Transmitter Location .....Tacoma-Seattle Highway
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
News Service .....UP
Transcription Service .....Lang-Worth; Davis & Schwegler; C. P. MacGregor
Representative .....John Blair & Co.; Romig C. Fuller & Associates

Personnel

Owner-General Manager....Carl E. Haymond
Station Manager.....J. A. Murphy
National Commercial Manager ..A. Q. Moore
Local Commercial Manager ....Jerry Geehan
Program Director .....Ted Knightlinger
Traffic Manager.....Jack Clark
Chief Announcer .....Verne Sawyer
Musical Director.....Marion Kay
Auditor .....Paul F. Benton
Chief Engineer.....Joe Kolesar

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KTBI

TACOMA—EST. 1941

EVERGREEN BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tacoma Broadcasters, Inc.
Address .....212 Puget Sound Bank Bldg.
Phone Number .....BRoadway 2241
Transmitter Location.....212 Puget Sound Bank Bldg.
Time on the Air.....Unlimited License
News Service.....Transradio; UP
Transcription Service .....Standard Radio
Representative .....Cox & Tanx

Personnel

President .....C. C. Cavanaugh
Station Manager .....Edward J. Jansen
Commercial Manager .....E. S. Robinson
Program Director.....Rosemary Stewart
Production Manager.....Paul Terry
Office Manager.....Esther H. Fox
Women's Editor.....Ruth E. Reisner
Musical Director .....George Johnson
Chief Engineer .....Kenneth Grindle

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KTPN*

TACOMA—EST. 1941

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Michael J. Mingo
Address ..... Seattle
Transmitter Location ..... Seattle
Time on the Air.....Unlimited license

Personnel

Owner .....Michael J. Mingo

*Station had a construction permit at press-time and no further information was available.

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KVI

TACOMA—EST. 1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....Puget Sound Broadcasting Company, Inc.
Business Address .....502 Rust Building
Phone Number .....Broadway 4211
Studio Addresses .....502 Rust Building; Tacoma; Olympic Hotel, 4th and Seneca, Seattle, Wash.
Time on the Air .....5:30 a.m. to 12:30 a.m.
News Service ..... AP
Transcription Service .....C. P. MacGregor; Associated Music Publishers
Representative .....George P. Hollingbery Co.

Personnel

President & Station Manager .....Vernice Irwin
Commercial Manager.....Earl T. Irwin
Sales Promotion Director.....Elvin E. Evans
Program Director .....Larry Huseby
Publicity Director .....Dorothy Doernbecher
Traffic Manager.....Louise Receconi
Bookkeeper .....Betty Richardson
Musical Director .....Ruben Gaines
Chief Engineer.....William Haase

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KVAN

VANCOUVER—EST. 1939

Frequency: 910 Kc.....Power: 500 Watts
Owned-Operated By.....Vancouver Radio Corporation
Business Address.....P. O. Box 610
Phone Number 150
Studio Address .....707½ Main St.
Tarnsmitter Location ...2915 Fruit Valley Road
Time on the Air .....6:30 a.m. (sign-on)
News Service .....UP
Transcription Service.....Standard Radio

Personnel

President .....Sheldon F. Sackett
General Manager .....Ben E. Stone
Resident Manager .....S. W. McCready
Program Director .....Louis C. Cook
Publicity Director .....Marion Sexton

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KUJ

WALLA WALLA—EST. 1928

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address: Marcus Whitman Hotel, Second and Rose Streets
Phone Number 1230
Studio Addresses: Marcus Whitman Hotel; Pendleton Music Store, Pendleton
Transmitter Location: U. S. Highway No. 410 and Sudbury Road
Time on the Air.....6 a.m. to 10 p.m.
News Service .....UP
Transcription Service: World Broadcasting System; C. P. MacGregor; Lang-Worth
Representative: John Blair & Co.; John Keating; Romig Fuller & Associates

Personnel

President and General Manager.....H. E. Studebaker
Commercial Director.....Jerry Jensen
Advertising Director.....Norval Armes
Publicity Director .....J. B. Schick
Chief Announcer.....Jimmie Nolan
News Bureau Director.....J. Birney Blair
Pendleton Studio Manager.....Max Taylor
Women's Program Director...Virginia Von Hay
Musical Director.....Roy Dorr
Chief Engineer.....Milton MacLafferty

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KPQ

WENATCHEE—EST. 1930

THE BLUE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts (C. P. 560 Kc.; 1000 d.; 500 n.)
Owned-Operated By .....Westcoast Broadcasting Company
Address .....20 Second Street
Phone Number 45; 875
Time on the Air: 6 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.
Transmitter Location ..North End Miller Street
News Service ..... UP
Transcription Service .....NBC Thesaurus; Standard Radio; World Broadcasting System

Personnel

President .....Rogan Jones
Station and Commercial Manager .....Cole Wylie
Chief Announcer.....Pat Hayes

KIT

YAKIMA—EST. 1929

MUTUAL—DON LEE BROADCASTING SYSTEM
PACIFIC BROADCASTING CO.

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By .....Carl E. Haymond
Address .....414½ E. Yakima Ave.
Phone Number 8115
Transmitter Location.....Old Town, Wash.
Time on the Air.....6 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
News Service ..... UP
Transcription Service ....Lang-Worth; World Broadcasting System
Representative ..... John Blair & Co.

Personnel

President.....Carl E. Haymond
Resident Station Manager.....J. A. Murphy
Commercial Manager .....Harrison A. Miller
Sales Promotion Manager .....R. Lee Black
Program Director .....D. L. Lindberg
Production Manager .....William Murphy
News Editor .....Peder Wick
Chief Announcer.....Charles Foster
Musical Director.....Maryalyce Adkins
Chief Engineer.....H. B. Murphy

WEST VIRGINIA

For Latest U. S. Census, Population and Retail Trade Data
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WJLS

BECKLEY—EST. 1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Joe L. Smith, Jr.
Address .....101½ Main Street
Transmitter Location .....Teel Road
Phone Number 7311
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 9 a.m. to 8:30 p.m.
News Service ..... UP
Transcription Service.....NBC Thesaurus; Associated Music Publishers; Keystone Broadcasting System
Representative.....Spot Sales, Inc.

Personnel

Station Manager.....Joe L. Smith Jr.
Assistant Manager.....Charles Armentrout
Program Director .....Norman McDonald
Chief Announcer .....Don Gratham
Continuity Director.....George Armstrong
Auditor.....V. Z. Cooper
Chief Engineer.....Al Ginkle

WHIS

BLUEFIELD—EST. 1928

BLUE NETWORK
NATIONAL BROADCASTING CO.
WEST VIRGINIA NETWORK

Frequency: 1440 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Daily Telegraph Printing Co.
Address .....Commerce Street
Phone Number .....WHIS
Transmitter Location .....Route No. 52, Harry Heights
Time on the Air.....5 a.m. to 12 midnight
Newspaper Affiliation....Bluefield Daily Telegraph; Sunset News
News Service ..... AP
Transcription Service: World Broadcasting System; Lang-Worth
Representative .....The Katz Agency

Personnel

President.....H. I. Shott
Manager.....J. Lindsey Alley
Program Director.....Stuart Odell

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Artists' Bureau Head.....Melvin Barnett
Publicity Director.....Bill Blake
Production Manager-Musical Director.....Barnes Nash
Music Librarian.....James Clark
News Editor.....Louis Douthat
Continuity Editor.....Janie Lambert
Chief Engineer.....P. T. Flanagan

WCHS

CHARLESTON—EST. 1927

CBS—WEST VIRGINIA NETWORK

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By..... Charleston Broadcasting Co.
Address.....1016 Lee St.
Phone Number..... 28-131
Transmitter Location.....Kanawha Country Club Road
Time on the Air.....5:30 a.m .to 1 a.m.
News Service.....AP; UP
Transcription Service.....Standard Radio
Representative.....The Branham Co.

Personnel

President.....John A. Kennedy
Managing Director.....Howard L. Chernoff
Technical Advisor.....Odes E. Robinson
Sales Promotion Manager.....Gilbert Field
Program Director.....William J. Adams
Production Manager.....Ronald Dawson
Publicity Director.....Harold C. Miller
Traffic Director.....Carolyn Johnson
Comptroller.....P. H. Evans
Musical Director..... Leah Perry

WGKV

CHARLESTON—EST. 1939

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By.....Kanawha Valley Broadcasting Company
Address.....Empire Building
Phone Number..... 37-541
Transmitter Location....Coal Branch Heights
Time on the Air.....7 a.m. to 12 midnight
News Service..... UP
Transcription Service.....NBC Thesaurus
Representative.....Spot Sales, Inc.

Personnel

President.....W. A. Carroll
Station Manager.....Worth Kramer
Commercial Manager.....Robert Wasdon
Sales Promotion Manager....A. H. Crawford
Program Director-Chief Announcer, Joseph B. Mathews
Production Manager.....Raymond Penner
Publicity Director.....Joseph Farris
Musical Director.....George Champe
Chief Engineer.....Charles Williams

WBLK

CLARKSBURG—EST. 1937

BLUE NETWORK
NATIONAL BROADCASTING CO.
THE WEST VIRGINIA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Charleston Broadcasting Co.
Address.....444½ West Pike Street
Phone Number..... 3040
Transmitter Location....Glen Elk, Clarksburg
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... AP
Transcription Service.....World Broadcasting System
Representative.....The Branham Company

Personnel

President.....John A. Kennedy
General Manager.....G. C. Blackwell
Program-Musical Director.....Don McWhorter
Chief Announcer.....James A. Flenniken
Traffic Manager-Women's Program Director.....Charlotte Umberger Robb
Bookkeeper.....Joy Wilfong
Chief Engineer.....C. S. Clemans

WMMN

FAIRMONT—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By....Monongahela Valley Broadcasting Co.
Address..... 208 Adams St.
Phone Number..... 3100
Transmitter Location.....Monongah
Time on the Air.....3 a.m. to 12 midnight
News Service..... UP
Transcription Service: Standard Radio; Davis & Schwegler
Representative.....John Blair & Co.

Personnel

President.....George B. Storer
Station & Sales Manager.....O. J. Kelchner
Office Manager.....R. C. Warden
Program Manager & Chief Announcer.....Charles Roe
Production Manager.....Howard Black
Continuity Editor.....C. Swiger
Publicity Director.....Bill Edwards
Musical Director.....Henry Gruner
Chief Engineer.....Roy Heck

WSAZ

HUNTINGTON—EST. 1927

WEST VIRGINIA NETWORK

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....WSAZ, Inc.
Address.....929½ Fourth Ave.
Phone Number..... 4106

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Transmitter Location .....28th St., West
Time on the Air.....Unlimited license
Newspaper Affiliation: Huntington Herald-Dispatch; Huntington Advertiser
News Service ..... AP
Transcription Service.....World Broadcasting System
Representative .....Howard H. Wilson Co.

Personnel

President and General Manager.....John A. Kennedy
Station Director ..... Mike Layman
Program Director .....A. Rauch
Publicity Director.....Ted Arnold
Chief Announcer.....Bob Drexler
Musical Director .....Mary Frances Carter
Chief Engineer.....Russell Banks

WLOG

LOGAN—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Clarence H. Frey & Robert O. Greever—Partners ....
Address..... Kanada & Chestnut Streets
Phone Number 761
Transmitter Location ....Kanada and Chestnut Streets
Time on the Air.....7:30 a.m. to 10 p.m.
Newspaper Affiliation.....Logan Banner
News Service ..... UP
Transcription Service .....Standard Radio; Keystone Broadcasting System

Personnel

President .....Clarence H. Frey
General Manager.....C. E. Vann
Chief Announcer .....Glyn Ellis
Musical Director and Director of Women's Programs.....Quinnelle Vann
Chief Engineer.....John Francis Yarns

WAJR

MORGANTOWN—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....West Virginia Radio Corporation
Business Address.....440-446 Spruce Street
Phone Number 9488
Transmitter Location .....Charleston Ave. at Summers Street
Time on the Air: 6 a.m. to 10 p.m.; Sundays, 9 a.m. to 8 p.m.
News Service ..... UP
Transcription Service ....World Broadcasting System
Representative .....Forjoe & Company

Personnel

President .....H. C. Greer
Station Manager.....C. H. Murphey
Sales Promotion Manager..C. Jerry Freeman
Program Director-Chief Announcer ..... Craig Stewart
Auditor ..... James Kirk
Bookkeeper .....Clara Mutter
Musical Director..... Mort Cohn
Chief Engineer.....R. C. Spence

WPAR

PARKERSBURG—EST. 1935

CBS—WEST VIRGINIA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By ....Ohio Valley Broadcasting Corporation
Address .....701½ Market Street, Grinter Building
Phone Number 2530
Transmitter Location .....Route No. 2
Time on the Air.....6 a.m. to 12:05 a.m.
News Service ..... AP
Transcription Service.....World Transcription Service
Representative .....Branham Company

Personnel

President.....John A. Kennedy
Commercial Manager.....John V. Anderson
Assistant Manager .....R. D. Marshall
Sales Promotion Manager.....A. N. Archer
Program Director.....Carl Loose
Coordinator of Station Relations..Flem Evans
Musical Director.....Sarah L. Heermans Heck
Chief Engineer.....William Sodaro

WBRW

WELCH—EST. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....McDowell Service Company
Business Address .....10 Riverside Drive
Phone Number 818
Transmitter Location .....Dor Building
Time on the Air.....6 a.m. to 11 p.m.; Sundays, 9 a.m. to 6 p.m.
News Service .....Press Association
Transcription Service.....Associated Music Publishers; C. P. McGregor; Keystone Broadcasting System

Personnel

President .....J. W. Blakely
Station Manager.....Joseph J. Herget
Commercial-Sales Promotion Manager..... David L. Fann
Program-Publicity Director.....Felix Adams
Chief Engineer .....John Csensich

WKWK

WHEELING—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Community Broadcasting, Inc.
Address .....Pythian Building

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Phone Number .....Wheeling 5320
Transmitter Location .....Pythian Building
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ..... UP
Transcription Service .....Standard Radio
Representative.....Spot Sales, Inc.

Personnel

President.....Joe L. Smith
Station-Commercial Manager..John B. Reynolds
Program Director .....Albert H. Stewart
Chief Announcer .....Merrill Madden
Production Manager-Musical Director .....Edward A. Sprague
Chief Engineer ..... Fred Baker

WWVA

WHEELING—EST. 1926

BLUE NETWORK

Frequency: 1170 Kc.....Power: 50000 Watts
Owned-Operated By .....West Virginia Broadcasting Corp.
Address .....Hawley Building
Phone Number .....Wheeling 5383
Transmitter Location .....Near West Liberty
Time on the Air: .....4:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
Newspaper Affiliation .....Greater Wheeling Home Talk
News Service ..... UP
Transcription Service.....NBC Thesaurus
Representative .....John Blair & Co.

Personnel

President.....George B. Storer
Managing Director.....George W. Smith
Production Manager.....Paul J. Miller
Program Director .....Cliff Allen
Chief Engineer.....Glenn G. Boundy

WBTH

WILLIAMSON—EST. 1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Williamson Broadcasting Corp.
Address ..... Williamson
Phone Number 1241
Transmitter Location ..... 6 a.m. to 10 p.m.
News Service ..... UP
Transcription Service.....World Broadcasting System

Personnel

President.....G. W. Taylor
Vice-President-Treasurer.....W. P. Booker
Commercial-Sales Promotion Manager .....Alice Shein
Program-Publicity Director....Eddie Whikehart
Chief Announcer .....Bob Spiros

WISCONSIN

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WHBY

APPLETON—EST. 1925

MUTUAL BROADCASTING SYSTEM
WISCONSIN RADIO NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WHBY, Inc.
Address .....600 S. Lawe St.
Phone Number 1161
Transmitter Location .....600 S. Lawe St.
Time on the Air .....6:30 a.m. to 10 p.m.
News Service .....UP
Transcription Service .....Standard Radio
Representative .....Reynolds-Fitzgerald, Inc.

Personnel

Managing Director.....Rev. James A. Wagner
Station Manager .....J. L. Gallagher
Program Director.....Rodge Mueller
Chief Engineer.....George Merkle

WATW

ASHLAND—EST. 1941

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
LAKE SUPERIOR NETWORK

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....Upper Michigan-Wisconsin Broadcasting Co., Inc.
Address .....Northern State Bank Building
Phone Number 1420
Transmitter Location.... 1½ miles south of Ashland on Highway No. 13
Time on the Air.....6:30 a.m. to 12 midnight
News Service .....AP; UP
Transcription Service .....Standard Radio
Representative .....Bogner & Martin

Personnel

Vice President-General Manager, Noel C. Ruddell
Commercial Manager .....Merrill Trapp
Program Director.....Ruth Wright
Production Manager-Publicity Director .....Ray Williams

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Chief Announcer-Musical Director ..... Warren Hites
Office Manager ..... Todd Hogan
Special Features Director ..... John Marta
Chief Engineer ..... Hine Dahlback

WEAU

EAU CLAIRE—EST. 1937

BLUE NETWORK
NATIONAL BROADCASTING CO.
NORTH CENTRAL BROADCASTING SYSTEM
NORTHWEST NETWORK

Frequency: 790 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By ..... Central Broadcasting Company
Business Address ..... 203 South Barstow St.
Phone Number 6149
Transmitter Location .... Symour Road (County Road Q)
Time on the Air ..... 6 a.m. to 12 midnight
Newspaper Affiliation ..... Superior Evening Telegram; Eau Claire Leader
News Service ..... AP; UP
Transcription Service ..... NBC Thesaurus
Representative ..... George P. Hollingbery Co.

Personnel

President ..... W. C. Bridges
Commercial Manager ..... Clyde Riddle
Program Director ..... Loren F. Bridges
Production Manager-Chief Announcer ..... William Conner
Chief Engineer ..... Charles B. Persons

KFIZ

FOND-DU-LAC—EST. 1922

MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
Owned By ..... The Reporter Printing Company
Operated By ..... The Commonwealth Reporter
Address ..... 18-20-22 West First Street
Phone Number 356
Transmitter Location .... 18-20-22 West First St.
Time on the Air: 8 a.m. to 10 p.m.; Sundays, 7:30 a.m. to 8 p.m.
Newspaper Affiliation .... The Commonwealth Reporter
News Service ..... UP
Transcription Service ..... Standard Radio

Personnel

President ..... A. H. Lange
Station Manager ..... Lucille Fairbanks
Commercial Manager ..... William O'Brien
Program Director ..... Carrol Culver
Publicity Director ..... Emery Martin, Jr.
Chief Announcer ..... Don Marshall
Chief Engineer ..... Wendell S. Meyers

WTAQ

GREEN BAY—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By ..... St. Norbert College
Business Address ..... Green Bay
Phone Number ..... Adams 1
Studio Address ..... Bellin Building
Transmitter Location ..... West De Pere, Wisc.
Time on the Air ..... 18 hours daily
News Service ..... AP
Transcription Service ..... Associated Music Publishers
Representative ..... Weed & Co.

Personnel

Managing Director .... Rev. James A. Wagner
General Manager ..... Haydn R. Evans
Sales Manager ..... Gene Goedjen
Sales Promotion Manager..... Val Schneider
Program Director-Chief Announcer ..... Al Michel
Production Manager ..... Norman King
Publicity Director ..... Marjorie Opland
Musical Director ..... Clarence Edges
Chief Engineer ..... Wallace J. Stangel

WCLO

JANESVILLE—EST. 1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By .... Gazette Printing Co.
Address ..... 200 E. Milwaukee Ave.
Phone Number 2500
Transmitter Location ..... 3843 Oakhill Ave.
Time on the Air ..... 6 a.m. to 11 p.m.
Newspaper Affiliation ..... Janesville Daily Gazette
News Service ..... AP
Transcription Service .. Keystone Broadcasting System; Standard Radio
Representative ..... William Huffman, Wisconsin Rapids

Personnel

President ..... Sidney H. Bliss
General Manager ..... James F. Kyler
Program Director ..... Sally Hester Kyler
Publicity Director-Chief Announcer .. Paul Rhule
Chief Engineer ..... Paul Holton

WKBH

LA CROSSE—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 1000 Watts (C. P. 5000 Watts)
Owned-Operated By ..... WKBH, Inc.
Business Address ..... 409 Main Street, Radio Building
Phone Number 4-5-0
Transmitter Location ..... R. F. D. LaCrosse
Time on the Air ..... 120 hours weekly
News Service ..... UP

www.americanradiohistory.com

Transcription Service.....Standard Radio
Representative ..Howard H. Wilson Company

Personnel

President and Station Manager.....Otto M. Schlabach
Commercial-Sales Promotion Manager .....Howard Dahl
Program Director.....Bernice Callaway
Production Manager ....Raymond Plamadore
Musical Director .....Johannes Fossum
Chief Engineer.....Al Leeman

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WHA

MADISON—EST. 1917 (as 9XM) 1922 (as WHA)

Frequency: 970 Kc.....Power: 5000 Watts
Owned By .....State of Wisconsin
Operated By.....University of Wisconsin
Address ..... Radio Hall
Phone Number ....Badger 580, Extension 474
Transmitter Location.....Fish Hatchery Road
Time on the Air .....7:30 a.m. to local sunset
Transcription Service..... Lang-Worth

Personnel

Director.....H. B. McCarty
Program Director.....William G. Harley
Production Manager .....Gerald A. Bartell
Public Relations Director.....H. A. Engel
Chief Announcer.....Walter Krulevitch
Women's Program Director ....Aline Hazard
Farm Program Director.....Milton Bliss
Musical Director.....Frederick Fuller
Chief Operator.....John Stiehl

(Non-Commercial Station)

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WIBA

MADISON—EST. 1924

BLUE NETWORK
NATIONAL BROADCASTING CO.

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By .....Badger Broadcasting Company
Business Address .....110 East Main Street
Phone Number .....F. 8800
Transmitter Location ...Route 4, Madison, Wis.
Time on the Air.....Unlimited license
Newspaper Affiliation.....The Capital Times; Wisconsin State Journal
Transcription Service .....World Broadcasting System; C. P. MacGregor
Representative.....Reynolds-Fitzgerald, Inc.

Personnel

President.....William T. Evjue
General Manager .....Edwin C. Allen
Merchandising Manager .....C. W. Wallis
Program Manager & Publicity Director.....K. F. Schmitt
News Editor .....Robert Taylor
Musical Director.....Leon Perssion
Chief Engineer.....Norman Hahn

WOMT

MANITOWOC—EST. 1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By .....Francis M. Kadow
Address .....Radio Building
Phone Number .....167-400 W
Transmitter Location ....11110 Washington St.
Time on the Air.....6:57 a.m. to 10 p.m.
News Service ..... UP
Transcription Service.....World Broadcasting System

Personnel

General Manager.....F. M. Kadow
Commercial Manager .....Maurice Dailey
Program Director .....Russ Russell
Chief Engineer.....W. F. Dubin

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WMAM

MARINETTE—EST. 1939

Frequency: 570 Kc.....Power: 250 Watts
Owned-Operated By.....M. & M. Broadcasting Co.
Address .....400 Wells St.
Phone Number 570
Transmitter Location .....400 Wells St.
Time on the Air: 5 a.m. to local sunset; Sundays, 7 a.m. to local sunset .. ..
News Service ..... UP
Transcription Service .....Associated Music Publishers
Representative .....Reynolds-Fitzgerald, Inc.

Personnel

President .....W. E. Walker
General Manager.....M. F. Chapin
Commercial Manager .....J. D. Mackin
Sales Promotion Manager .....G. J. Sullivan
Program Director .....Ray Streeter
Chief Announcer ..... Carl Brose
Chief Engineer.....Werner Schwartz

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WIGM

MEDFORD—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....George F. Meyer
Business Address .....Medford, Wisconsin
Phone Number..... 5147
Studio Address ..... Highway 13
Transmitter Location .....Highway 13
Time on the Air: 7:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 6 p.m.
News Service ..... UP
Representative .....Bogner & Martin

Personnel

Owner .....George F. Meyer
Station Manager.....Waldemar C. Porsow
Chief Announcer .....Ervin Kult
Chief Engineer.....Nathan Williams

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WISN

MILWAUKEE, WISCONSIN

REPORT TO THE NATION

(Radio Time Buyers!)

★

On September 5, WISN dedicated its new 5000 watt transmitter increasing by twenty times its night time and five times its day time power.

★

A directional system concentrated to reach Wisconsin's greatest buying power was installed. Milwaukee County (1/4 of the State population) has been provided with a signal two to four times stronger than any other Milwaukee Station.

★

Thousands and thousands of new listeners throughout the State have been added to the regular audience of this important CBS key station.

★

Sales of WISN are increasing daily. Sales (excluding CBS) during the past ninety days over a year ago show:

STATION TIME SALES INCREASE - - - 47%

ANNOUNCEMENT TIME SALES INCREASE - 23%

★

The CBS commercial schedule for WISN is now the greatest in its history. New Columbia commercials are being added as they are inaugurated over this network.

★

The year 1942 finds WISN with licenses of ASCAP, BMI and SESAC and with the libraries of World and Standard.

★

With expanded Program and Merchandising Departments WISN stands ready to go "ALL OUT" to be of assistance to its advertisers.

★

Let us help solve your advertising problems in Milwaukee and in the area of the lucrative WISN coverage.

G W Gryson

General Manager.

REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

www.americanradiohistory.com

WEMP

MILWAUKEE—EST. 1935

THE BLUE NETWORK
WISCONSIN NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Milwaukee Broadcasting Co.
Address .....711 Empire Bldg.
Phone Number .....Marquette 7722
Transmitter Location .....711 Empire Bldg.
Time on the Air.....18 hours daily
News Service ..... UP
Representative .....Foreman & Co.

Personnel

President .....Glenn D. Roberts
Station Manager.....C. J. Lanphier
Sales Manager.....Ben Wolff
Program Director.....Conrad Rice
Production Manager .....Charles LaForce
Musical Director.....Elmer Ihrke
Chief Engineer.....Raymond Host

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WISN

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Operated By.....Hearst Radio, Inc.
Business Address .....123 W. Michigan St.
Phone Number ..... Daly 3900
Transmitter Location ..So. 6th & W. Edgerton Sts.
Time on the Air: 6 a.m. to 12 midnight; Sundays, 7:15 a.m. to 12 midnight
Newspaper Affiliation.The Milwaukee Sentinel
News Service ..... INS
Transcription Service .....World Broadcasting System
Representative.....The Katz Agency

Personnel

General Manager.....G. W. Grignon
Sales Promotion Manager.....Hugh O'Malley
Program Director.....Woods Dreyfus
Musical Director.....E. Krebs
Chief Engineer.....D. A. Weller

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WTMJ

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....The Journal Company (The Milwaukee Journal)
Address .....333 West State Street
Phone Number .....Marquette 6000
Transmitter Location .....12 miles west of Milwaukee on Blue Mound Road
Time on the Air.....6 a.m. to 12 midnight
Newspaper Affiliation .....The Milwaukee Journal
News Service ..... AP
Transcription Service .....Associated Music Publishers
Representative .....Edward Petry & Co., Inc.

Personnel

General Manager.....W. J. Damm
Station Manager.....L. W. Herzog
Asst. Manager.....R. G. Winnie
Commercial Manager.....Wm. F. Dittmann
Program Director.....Robt. Heiss
Publicity Director.....Russ W. Tolg
Musical Director.....Wm. J. Benning
Chief Technician.....D. W. Gellerup

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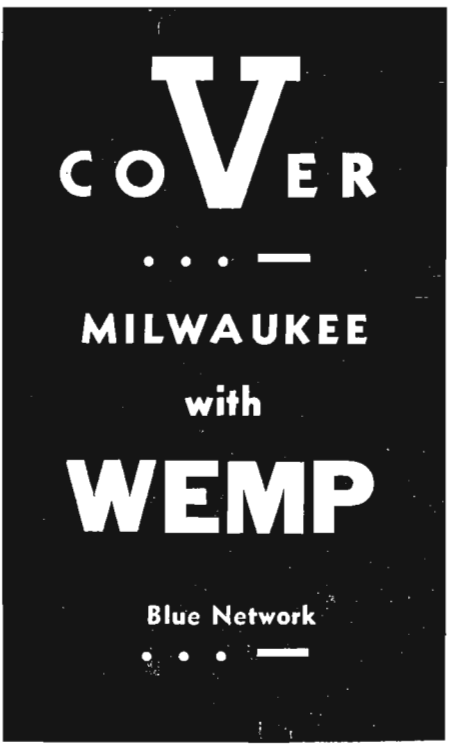
WOSH

OSHKOSH—EST. 1941

BLUE NETWORK

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Howard H. Wilson
Address .....151½ Main Street
Phone Number 4580
Transmitter Location ....County Trunk "A," ½ mile north of city limits of Oshkosh
Time on the Air.....6 a.m. to 12 midnight
News Service ..... AP
Transcription Service.....Standard Radio
Representative.....Howard H. Wilson Co.



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Personnel

President .....Howard H. Wilson
General Manager .....Ray E. Schwartz
Program Director ..... Bob Lee
Farm Editor .....Buck Leverton
Continuity Chief .....Wallace Porsow
Office Manager-Women's Editor .....Lorraine Kuehn
Chief Engineer.....Nathan Williams

WIBU

POYNETTE—EST. 1925

NORTH CENTRAL BROADCASTING SYSTEM
WISCONSIN RADIO NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Wm. C. Forrest
Business Address .....R. F. D. No. 2
Phone Number.....97 R (Poynette)
Studio Addresses: Poynette; Portage; Beaver Dam; Madison; Baraboo
Transmitter Location .....R. F. D. No. 2
Time on the Air:.....6:30 a.m. to 10 p.m.
Transcription Service.....Standard Radio

Personnel

Station Manager .....Wm. C. Forrest
Commercial-Madison Studio Manager .....Ralph O'Connor
Portage Sudio Manager .....Lyle Hays
Beaver Dam Studio Manager.....Hal Woods
Program Director.....Sarah Forrest
Chief Announcer .....Raymond J. Tenpenny
Chief Engineer .....Leonard Doese

WRJN

RACINE—EST. 1926

WISCONSIN BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By ....Racine Broadcasting Corporation
Business Address .....441 Main Street
Phone Number .....Jackson 290-291
Studio Addresses: 441 Main Street; 7239 West Greenfield Ave., West Allis; Voelz Building, Burlington; 5830 6th Avenue, Kenosha
Transmitter Location.....Victory and Kentucky Sts., Mount Pleasant
Time on the Air.....6:30 a.m. to 10 p.m.
Newspaper Affiliation .....Racine Journal-Times
News Service ..... INS
Representative .....The Walker Company

Personnel

President.....F. R. Starbuck
Secretary-Treasurer & General Manager.....Harry R. LePoidevin
Station & Commercial Manager.....Harold J. Newcomb
Program Director-Chief Announcer, H. S. Mann, Jr.
Publicity Director.....Ken Hegard
Chief Engineer.....F. Lee Dechant

WJMC

RICE LAKE—EST. 1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned By .....W. H. McGenty
Operated By.....J. J. McGenty
Address .....410 North Main Street
Phone Number 550
Transmitter Location ...1615 South Main St.
Time on the Air .....Unlimited license
News Service ..... Transradio
Transcription Service .....Standard Radio

Personnel

General Manager.....J. J. McGenty
Station Manager.....Denis McGinty
Commercial-Sales Promotion Manager .....R. W. Thompson
Public Relations Director.....Dr. J. H. Wallis
Women's News Editor.....Mrs. L. Sherman
Chief Announcer .....Travis Baily
Musical Director .....R. W. Wells
Chief Engineer.....Ray Pearson

WHBL

SHEBOYGAN—EST. 1928

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
WISCONSIN BROADCASTING SYSTEM

Frequency: 1330 Kc...Power: 1000 d.; 250 n.; (C. P. 1000 n.)
Owned-Operated By..... Press Publishing
Business Address .....626-636 Center Ave.
Phone Number 1900
Studio Address: Press Building, 626-636 Center Avenue
Transmitter Location .....Highway No. 141
Time on the Air.....6:15 a.m. to 11 p.m.
Newspaper Affiliation .....Sheboygan Press
News Service ..... UP
Transcription Service .....NBC Thesaurus
Representative .....Associated Radio Sales

Personnel

President.....C. E. Broughton
Executive Director .....A. Matt Werner
Manager .....Wayne W. Cribb
Publicity Director.....Glen James
Program & Musical Director.....M. J. Pape
Chief Announcer .....Richard Conrad
Chief Engineer.....Herbert Mayer

WLBL

STEVENS POINT—EST. 1924

Frequency: 930 Kc.....Power: 5000 Watts
Owned By.....State of Wisconsin Department of Agriculture
Operated by ..Wisconsin Department of Agriculture
Business Address..... Stevens Point
Phone Number 525
Studio Address .....State Teachers College
Transmitter Location ...Auburndale, Wisconsin
Time on the Air.....Daytime license

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Personnel

Director of Wisc. Dept. of Agriculture ..... Ralph E. Ammon
Station Manager.....F. R. Calvert
Program Director-Chief Announcer .....William P. Wichmann
Chief Engineer .....Donald L. Yapp
(Non-Commercial Station)

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W D S M

SUPERIOR—EST. 1939

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
NORTHLAND NETWORK

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....WDSM, Inc.
Addresses: Board of Trade Building, Superior, Wisc.; Spalding Hotel, Duluth, Minn.
Phone Numbers: 3200 (Superior); Melrose 7233 (Duluth)
Transmitter Location....(Connor's Point, Superior, Wisc.
Time on the Air:6 a.m. to 12:30 a.m.; Sundays, 7:30 a.m. to 12:30 a.m.
Representative ...Wm. G. Rambeau Company

Personnel

Secretary-Treasurer..... James J. Conroy
Manager.....Robert D. Kennedy
Commercial Manager .....Darrell D. Bandy
Sales Promotion Manager....Carl Bloomquist
Program Director-Chief Announcer ..... Lou Martin
Publicity Director .....Ellen Wilson
Artists' Bureau Head.....Art Robinson
Musical Director .....Elma DeMeire
Chief Engineer .....Rudolph Luukinen

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W S A U

WAUSAU—EST. 1937

MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Broadcasting Co., Inc.
Address .....125 Third Street
Phone Number 6521
Transmitter Location .....125 Third Street
Time on the Air.....6:30 a.m. to 11 p.m.
News Service ..... UP
Transcription Service.....Associated Music Publishers .....
Representative .....Reynolds-Fitzgerald, Inc.

Personnel

President .....W. E. Walker
General Manager.....Ben F. Hovel
Commercial Manager.....J. W. Killeen
Program Director .....Donald R. Burt
Musical Director.....Vern Peterson
Chief Engineer .....Roland Richardt

W F H R

WISCONSIN RAPIDS—EST. 1940

MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....William F. Huffman
Business Address .....141 West Grand Ave.
Phone Number 1340
Studio Address .....141 West Grand Ave.; Fox Theatre Bldg., Stevens Point; Cain-Johnson Building., Marshfield
Transmitter Location .....1500 Bonow Ave.
Time on the Air.....6:30 a.m. to 11 p.m.
Newspaper Affiliation .....Wisconsin Rapids Daily Tribune
News Service ..... AP
Transcription Service .....Standard Radio

Personnel

Owner.....William F. Huffman
General Manager.....George T. Frechette
Commercial Manager.....Bruce G. Beichl
Program-Musical Director.....Bert Mulroy
Marshfield Studio Manager.....Bob Behling
Stevens Point Studio Manager, Sigmund Kelbanowsky
Chief Announcer .....Phil Romiti
Artists' Bureau Head.....Donald Blanchard
Director of Women's Programs, Virginia Lee
Chief Engineer.....Garth N. Bowker

HELP
THE
RED CROSS

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WYOMING

For Latest U. S. Census Population and Retail Trade Data
Please Turn to Page 272

K D F N

CASPER—EST. 1930

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.... Donald L. Hathaway
Address .....1st and Lennox Streets
Phone Number 407
Transmitter Location .....1st and Lennox Sts.
Time on the Air .....Unlimited license
News Service ..... Transradio
Representative .....Sears & Ayer, Inc.

Personnel

Station-National Sales Manager,
Donald L. Hathaway
Commercial Manager.....F. R. Hufsmith
Sales Promotion Manager.....B. A. Fleming
Program Director.....Marcus R. Nichols
Publicity Director.....Harrison Brewer

K F B C

CHEYENNE—EST. 1940

BLUE NETWORK

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Operated By.....Frontier Broadcasting Co.
Address .....Plains Hotel
Phone Number 4461
Transmitter Location .....3rd and Evans
Time on the Air.....Unlimited license
Newspaper Affiliation .....Wyoming Eagle; Wyoming State Tribune
News Service ..... UP
Transcription Service .....World Broadcasting System
Representative .....Burn-Smith Company

Personnel

Owner .....Tracy S. McCracken
President-Station Manager..William C. Grove
Sales Promotion Manager.....Morey Sharp
Program Director .....Tom Crago
Production Manager.....Art Peterson
Publicity Director.....Evelyn Boyle
Chief Announcer .....Warren Williams
Bookkeeper .....Margaret Duggan
Chief Engineer .....Gaal Barrett

K P O W

POWELL—EST. 1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Albert J. Meyer
Business Address .....N. Clark St.
Phone Number 222
Studio Address .....7th & Hamilton St.
Transmitter Location .....7th & Hamilton Sts.
Time on the Air.....7 a.m. to 10 p.m.
News Service .....AP; Transradio
Transcription Service: Standard Radio; Keystone Broadcasting System
Representative .....Cox & Tanz; Walter Biddick Co.

Personnel

Owner .....A. J. Meyer
Program-Musical Director .Rosemary C. Meyer
Chief Engineer .....Del Brandt

K V R S

ROCK SPRINGS—EST. 1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Wyoming Broadcasting Company
Address .....1307 Wyoming Street
Phone Number 93
Time on the Air.....92 hours weekly
News Service .....Transradio
Transcription Service .....NBC Thesaurus; C. P. MacGregor; Keystone Broadcasting System

Personnel

President.....R. R. West
Station Manager.....H. L. McCracken
Sales Manager.....Harold Tannehill
Program Director.....Michael Reid
Chief Announcer.....Elmer Ellsworth
Chief Engineer .....Archie Buchanan

K W Y O

SHERIDAN—EST. 1934

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Big Horn Broadcasting Company, Inc.
Business Address .....19 North Main St.
Phone Number 601
Studio Address .....Gillette Building, 19 North Main St.
Transmitter Location.....Park Drive & O'Marr
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 10 a.m. to 12:05 p.m., and 6:30 to 8:45 p.m.
News Service ..... Transradio
Transcription Service.....Standard Radio; Keystone Broadcasting System
Representative .....Sears & Ayer, Inc.; Homer Owen Griffith

Personnel

President.....R. E. Carroll
Station-Commercial Manager....Herb Siebert
Program Director-Chief Announcer,
James W. Carroll
Production Manager .....Almon Moon
Publicity-Women's Program
Director .....Margaret Heppner
Chief Engineer.....Bob Crossthwaite

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TERRITORIES —— POSSESSIONS

Alaska

KFQD

ANCHORAGE—EST. 1924

Frequency: 790 Kc.....Power: 250 Watts
Owned-Operated By.....Anchorage Radio Club, Inc.
Business Address .....Box 1040, Anchorage
Phone Number .....Main 143
Studio Address .....412 Fourth Avenue
Transmitter Location .....412 Fourth Avenue
Time on the Air.....6 a.m. to 12 midnight
News Service ..... Transradio
Transcription Service.....Transco; Radio Producers of Hollywood
Representative .....Homer Owen Griffith

Personnel

General Manager-Chief Engineer .....William J. Wagner
Commercial Manager,Program Director .....Ken Laughlin
Sales Promotion Manager .....Al Pearson
Chief Announcer .....Willis Harpel

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KFAR

FAIRBANKS—EST. 1939

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By.....Midnight Sun Broadcasting Co.
Address .....508 Second Avenue—Lathrop Building
Phone Number .....East 407
Transmitter Location .....Five miles northwest of town
Time on the Air....7 a.m. to 1 p.m.; 4 p.m. to 11 p.m.
Newspaper Affiliation.....Fairbanks Daily News Miner
News Service .....AP; Transradio
Transcription Service .....NBC Thesaurus C. P. MacGregor
Representative .....G. A. Wellington

Personnel

President.....A. E. Lathrop
Station-Commercial Manager.....W. K. Foster
Sales Promotion .....Miriam Dickey
Program Director.....Lincoln W. Miller
Director of Special Events..Alvin K. Bramstedt
Women's Program Director.....Mary Cash
Educational Director .....J. Hubert Miller
Musical Director.....Don Adler
Chief Engineer.....Stanton D. Bennett

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KINY

JUNEAU—EST. 1935

Frequency: 1450 Kc.....Power: 1000 Watts (C. P. 5000)
Owned-Operated By.....Edwin A. Kraft
Business Address.....Box 2597, Juneau; American Building, Seattle, Wash.
Phone Number .....197 (Juneau); Elliott 5488 (Seattle)
Studio Address ..... Decker Bldg.
Transmitter Location .....Alaska Juneau Mine Dump
Time on the Air: 7:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 9 p.m.
News Services .....INS; Transradio
Transcription Service .....Standard Radio; C. P. MacGregor; Lang-Worth; NBC Thesaurus
Representative.....Joseph Hershey McGillvra
National Sales Office: 708 American Building, Seattle, Wash.

Personnel

Owner .....Edwin A. Kraft
Station Manager .....Walter R. Carl
Commercial Manager .....Merrill Inch
Sales Promotion Manager...Dean F. Sherman
Program Director..... Leonard Beardsley
Musical Director .....Mrs. Walter R. Carl
Chief Engineer .....Vincent I. Kraft
Resident Engineer .....W. R. Nichols

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KGBU

KETCHIKAN—EST. 1926

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 930 Kc.....Power: 500 Watts
Owned-Operated By.....Alaskan Radio & Service Co.
Address .....KGBU Bldg., Radio House
Phone Number 311
Time on the Air.....10 a.m. to 12:30 a.m.
News Service ..... UP
Transcription Service .....Lang-Worth

Personnel

President-Chief Engineer.....James A. Britton
Commercial-Sales Promotion Manager .....R. W. Britton
Chief Engineer .....Anthony Britton

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Hawaii

K H B C

HILO—EST. 1936

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Hawaiian Broadcasting System, Ltd.
Address .....1285 Kalaniole Ave.
Transmitter Location ..... Hilo
Time on the Air... .....Unlimited license
Transcription Service: C. P. MacGregor; World Broadcasting System
Representative .....John Blair & Co.

Personnel

General Manager .....J. Howard Worrall
Station Manager.....Al Green
National Sales Manager....Henry C. Putnam

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K G M B

HONOLULU—EST. 1930

CBS—MBS

Frequency: 590 Kc.....Power: 5000 Watts
Owned By Hawaiian Broadcasting System, Limited
Business Address .....Box 581
Phone Number 2323
Studio Address ....1534 Kapiolani Boulevard
Transmitter Location 1534 Kapiolani Boulevard
Time on the Air: 6 a.m. to 12 midnight; Sundays, 6 a.m. to 11 p.m.
Newspaper Affiliation.....Honolulu Star-Bulletin
News Service .....UP
Transcription Service .....World Broadcasting System; Associated Music Publishers; C. P. MacGregor
Representative .....John Blair & Co.

Personnel

President-General Manager.....J. Howard Worrall
Station Manager.....Webley Edwards
National Advertising Manager, Henry C. Putnam
Program Director-Chief Announcer.Leo Rumsey
Production Manager .....Owen Cunningham
Chief Engineer .....Ernest Lindemann

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K G U

HONOLULU—EST. 1922

BLUE NETWORK

NATIONAL BROADCASTING CO.

Frequency: 760 Kc.....Power: 2500 Watts
Owned By: Marion A. Mulrony & Advertiser Publisher Co., Ltd.
Operated By.....Advertiser Publisher Co.
Address .....Advertiser Square
Transmitter Location .....Advertiser Square
Time on the Air.....6 a.m. to 11:15 p.m.
Newspaper Affiliation ....Honolulu Advertiser
News Service ..... Transradio
Transcription Service .....NBC Thesaurus; Lang-Worth
Representative .....The Katz Agency

Personnel

General Manager.....M. A. Mulrony
Director of Natl. Advertising...R. S. Thurston
Assistant Manager .....William Paine

•

K T O H

LIHUE—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Garden Island Publishing Co.
Address ..... Lihue
Transmitter Location .....Northeast of Lihue
Time on the Air.....Unlimited license
Newspaper Affiliation.....Garden Island Publishing Co.
Transcription Service.....Standard Radio
Representative .....Homer Owen Griffith

Personnel

General Manager .....C. J. Fern
Sales Manager.....Robert Barrington

Puerto Rico

W P R A

MAYAGUEZ—EST. 1937

Frequency: 790 Kc.....Power: 2500 d.; 1000 n.
Owned-Operated By.....Puerto Rico Advertising Co.
Address .....McKinley & del Rio Sts.
Transmitter Location .....Mayaguez
Time on the Air .....Unlimited license

Personnel

President .....Andres Camara
Station Manager-Chief Engineer.Ralph P. Perry

•

W P A B

PONCE—EST. 1940

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By ....Portorican American Broadcasting Co.
Address .....17 Leon St.
Phone Number 783
Transmitter Location .....Ponce Palya
Time on the Air .....16 hours daily
News Service .....AP; Transradio
Representative ...West Indies Advertising Co.

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Personnel

President .....Juan Luis Boscio
Station Manager ...Miguel Soltero Palermo
Commercial Manager.....Francisco Rebollar
Program Director .....Ardames Mayoral
Chief Announcer .....Jose A. Diaz
Translator .....Jose A. Romeo
Musical Director .....Domingo Colon Suris
Chief Engineer .....Jose Sepulveda

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WPRP

PONCE—EST. 1934

Frequency: 1420 Kc...Power: 250 Watts (C. P. 1520 Kc.; 5000 d.; 1000 n.)
Owned-Operated By.....Julio M. Conesa
Address .....Trujillo Street
Transmitter Location ..... Ponce
Time on the Air.....Unlimited license

Personnel

General Manager .....Julio M. Conesa

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WIAC

SAN JUAN—EST. 1942

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Enrique Abarca
Business Address.....Box 848
Studio Address .....Hanturce-Carolina Rd.
Transmitter Location .....Hanturce-Carolina Road
Time on the Air.....16 hours daily
News Service ..... AP
Transcription Service .....Standard Radio

Personnel

Owner .....Enrique Abarca
Station-Commercial Manager.....Felix Muniz
Program Director .....Manuel Mendez
Chief Engineer .....Alfonso Sanchez

•

WKAQ

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Corporation of Porto Rico
Address..... Telephone Building
Phone Number .....San Juan 2014
Transmitter Location ..... Hato Rey
Time on the Air .....7 a.m. to 11 p.m.
News Service .....Transradio
Transcription Service ..Associated Music Publishers
National Sales Office.....International Telephone & Telegraph Co., 67 Broad St., New York, N. Y.

Personnel

President.....H. H. Buttner
Vice-President-Gen. Manager...John A. Zerbe
Commercial Manager.....Jose C. Irizarry
Program Director.....David A. Brown
Chief Announcer .....Jose Ortiz
Musical Director .....Joaquin Burset
Chief Engineer .....Angel P. del Valle

•

WNEL

SAN JUAN—EST. 1934

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....Juan Piza
Address .....59 Brau St.
Phone Number 107
Transmitter Location ..Between San Juan and Carolina
Time on the Air.....Unlimited license
Transcription Service .....Lang-Worth

Personnel

Owner-Operator .....Juan Piza
Chief Engineer.....William N. Greer

"REMEMBER PEARL HARBOR"

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RADIO STATIONS IN THE U. S. A. OWNED WHOLLY OR PARTIALLY BY NEWSPAPER INTERESTS

The following listing was compiled through the cooperation of the FCC and is up-to-date as of Jan. 1, 1942.

ALABAMA

The Anniston Star.....WHMA
Licensee—Harry M. Ayers, Anniston.
The Birmingham Age-Herald.....WSGN
The Birmingham News
Huntsville Times
Licensee—The Birmingham News Co., Birmingham.
Dothan Eagle.....WAGF
Licensee—Dothan Broadcasting Co., Dothan, Ala.
Through stock ownership.....WSFA
Licensee—Montgomery Broadcasting Co., Montgomery.

ARIZONA

Arizona Republic, Phoenix Gazette, Arizona Weekly Gazette, through stock ownership. KYUM
Licensee—Yuma Broadcasting Co., Yuma, Ariz.
Prairie Farmer Publishing Co.....KOY
Licensee—Salt River Valley Broadcasting Co., Phoenix.
Arizona Republic .....KTAR
Phoenix Gazette
Arizona Weekly Gazette
Licensee—KTAR Broadcasting Co., Phoenix.
Arizona Republic .....KVOA
Phoenix Gazette
Licensee—Arizona Broadcasting Co., Tucson.
Prescott Daily Courier.....KCRJ
Licensee—Central Arizona Broadcasting Co., Jerome, Ariz.
Arizona Republic & Gazette (Phoenix) KYCA
Licensee — Southwest Broadcasting Co., Prescott, Ariz.

ARKANSAS

Arkansas Gazette .....KGHI
Licensee — Arkansas Broadcasting Co., Little Rock.
Arkansas Gazette .....KLRA
Licensee — Arkansas Broadcasting Co., Little Rock.

CALIFORNIA

McClatchy Newspapers .....KERN
Licensee — McClatchy Broadcasting Co., Bakersfield, Cal.
Humboldt Times .....KIEM
Humboldt Standard
Licensee—Redwood Broadcasting Co., Eureka.
McClatchy Newspapers .....KMJ
Licensee — McClatchy Broadcasting Co., Fresno, Cal.
Through stock ownership.....KMYC
Licensee — Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.
Monterey Peninsula Herald.....KDON
Salinas Index-Journal
Salinas Post
Licensee—Monterey Peninsula Broadcasting Co., Monterey. Cal.
The Oakland Tribune .....KLX
Licensee — Tribune Building Co. Oakland, Cal.
Redding Searchlight .....KVCV
Licensee—Golden Empire Broadcasting Co., Redding.
McClatchy Newspapers .....KFBK
Licensee — McClatchy Broadcasting Co., Sacramento, Cal.
American Newspapers, Inc.....KYA
Licensee — Hearst Radio, Inc., San Francisco, Cal.
Santa Barbara News.....KTMS
Santa Barbara Press
Licensee—The News-Press Publishing Co., Santa Barbara, Cal.
Santa Rosa Press-Democrat.....KSRO
Licensee—Ernest L. Finley, Santa Rosa, Calif.
McClatchy Newspapers .....KWG
Licensee — McClatchy Broadcasting Co., Stockton, Cal.
Visalia Times Delta.....KTKC
Licensee — Tulare-Kings Counties Radio Associates, Charles A. Whitmore, Pres., Visalia, Cal.
Register-Pajaronian .....KHUB
Licensee—John P. Scripps, Watsonville, Cal.

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COLORADO

Stockholders interested in Oklahoma Publishing Co.; The Gazette & Telegraph; (Daily Oklahoman, Oklahoma City Times and Farmer . Stockman). Oklahoma Publishing Co., 33% stockholder. KVOR
Licensee—Outwest Broadcasting Co., Colorado Springs, Colo.

The Daily Oklahoman.....KLZ
The Oklahoma City Times
The Farmer-Stockman
Licensee — KLZ Broadcasting Co., Denver, Colo.

Record Stockman .....KFKA
Licensee—The Mid-Western Radio Corp., Greeley, Colo.

CONNECTICUT

Hartford Times .....WTHT
(Gannett Co., Inc.)
Licensee—The Hartford Times, Inc., Hartford, Conn.

Waterbury American .....WBRY
Waterbury Republican
Licensee — American-Republican, Inc., Waterbury.

DELAWARE

Lancaster (Pa.) Newspapers, Inc.....WDEL
Licensee—WDEL, Inc., Wilmington, Del.

Lancaster (Pa.) Newspapers, Inc.....WILM
Licensee — Delaware Broadcasting Co., Wilmington, Del.

DISTRICT OF COLUMBIA

The Washington Star.....WMAL
Licensee—National Broadcasting Co., Washington, D. C.
Station owned by Star Newspaper Co. and is operated by the National Broadcasting Co.

FLORIDA

Jacksonville Journal .....WJHP
Miami Daily News
Panama City News-Herald
(See WIOD)
Licensee—The Metropolis Co., Jacksonville.

The Miami Daily News.....WIOD
Jacksonville Journal
Panama City News-Herald
(The Metropolis Publishing Co.)
Licensee—Isle of Dreams Broadcasting Corp., Miami, Fla.
Owner holders 33 1/3% of Society Pictorial

Licensee — A. Frank Katzentine, Miami Beach, Fla. WKAT

Daytona Beach News & Journal.....WTMC
(News Journal Co.)
Licensee — Ocala Broadcasting Co., Ocala, Fla.

Panama City News-Herald.....WDLP
Licensee—Panama City Broadcasting Co., Panama City, Fla.

Pensacola News .....WCOA
Pensacola Journal
Licensee — Pensacola Broadcasting Co., Pensacola, Fla.

St. Petersburg Times.....WTSP
Licensee—Pinellas Broadcasting Co., St. Petersburg, Fla.

Highlands County Pilot.....WTAL
Scenic Highlands Sun
(Avon Park, Fla.)
Lake Placid News
(Lake Placid, Fla.)
Licensee — Florida Capital Broadcasters, Inc., Tallahassee, Fla.

Tampa Times .....WDAE
Licensee—Tampa Times Company, Tampa, Fla.

Tampa Tribune .....WFLA
Licensee—The Tribune Co., Tampa, Fla.

GEORGIA

Albany Herald .....WALB
Licensee — Herald Publishing Co., Albany, Ga.

Athens Banner-Herald .....WGAU
Licensee—J. K. Patrick Co., Athens, Ga.

Augusta Herald .....WGAC
Licensee—The Twin States Broadcasting Co., Augusta, Ga.
Atlanta Journal owns 40% of stock.

The Atlanta Journal.....WSB
Licensee—The Atlanta Journal Co., Atlanta, Ga.

Cordele Dispatch .....WMJM
Licensee—Cordele Dispatch Publishing Co., Cordele.

Gainesville Eagle .....WGGA
Licensee—Harry Estes, Austin Dean & L. H. Christian d/b as Gainesville Broadcasters, Gainesville, Ga.

La Grange News.....WLAG
Licensee — La Grange Broadcasting Co., La Grange, Ga.

Waycross Journal .....WAYX
Licensee—Jack Williams, Waycross.

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ILLINOIS

News-Gazette .....WDWS
Licensee—Champaign News-Gazette, Inc., Champaign, Ill.

Chicago Daily Drovers Journal.....WAAF
Licensee—Drovers Journal Publishing Co., Chicago, Ill.

Chicago Tribune & News-Syndicate, Inc., publisher of the N. Y. News. Directors interested in the Washington Herald; Rockford Morning Star and Register Republic. WGN
Licensee—WGN, Inc., Chicago, Ill.

Farmers Radio Weekly.....WLS
Prairie Farmer
Stand-By
Licensee — Agricultural Broadcasting Co., Chicago, Ill.

Danville Commercial-News .....WDAN
100% owned by Gannett Publications.
Licensee—Northwest Publishing Co., Danville, Ill.

Decatur Herald .....WSOY
Decatur Review
Licensee—Commodore Broadcasting, Inc., Decatur, Ill.

Galesburg Register-Mail .....WGIL
Licensee — Galesburg Broadcasting Co., Galesburg, Ill.

Rockford Consolidated Newspapers, Inc. WROK
Rockford Morning Star
Rockford Register Republic
Licensee — Rockford Broadcasters, Inc., Rockford, Ill.

Rock Island Argus.....WHBF
Licensee—Rock Island Broadcasting Co., Rock Island, Ill.

Illinois State Journal.....WCBS
Licensee—WCBS, Inc., Springfield, Ill.

INDIANA

Elkhart Daily Truth.....WTRC
Licensee — The Truth Publishing Co., Inc., Elkhart, Ind.

Through stock ownership.....WFBM
Licensee—WFBM, Inc., Indianapolis, Ind.

Central Newspapers, Inc. (100%)....WIRE
Huntington Herald-Express
Vincennes Sun-Commercial
Licensee — Indianapolis Broadcasting, Inc., Indianapolis, Ind.

The South Bend Tribune.....WSBT
Licensee—The South Bend Tribune, South Bend, Ind.

Vincennes Sun Commercial.....WAOV
Licensee — Vincennes Newspapers, Inc., Vincennes, Ind.

IOWA

Burlington Hawk-Eye Gazette.....KBUR
Licensee — Burlington Broadcasting Co., Burlington, Ia.

Des Moines Register & Tribune.....WMT
Licensee — Iowa Broadcasting Co., Cedar Rapids, Iowa.

Register & Tribune.....KRNT
Licensee — Iowa Broadcasting Co., Des Moines, Iowa.

Register & Tribune.....KSO
Licensee — Iowa Broadcasting Co., Des Moines, Iowa.

Director interested in The Davenport Democrat and Leader, Davenport, Iowa. WHO
Licensee—Central Broadcasting Co., Des Moines, Iowa.

Dubuque Telegraph-Herald.....KDTH
Licensee—Telegraph - Herald Co., Dubuque, Iowa.

Globe-Gazette .....KGLO
Licensee — Mason City Globe Gazette Co., Mason City, Iowa.

The Sioux City Journal.....KSCJ
Licensee—Perkins Bros. Co., Sioux City, Iowa (The Sioux City Journal).

Principal Stockholder: Tribune Co., publisher of Sioux City Tribune (50%). KTRI
Licensee—Sioux City Broadcasting Co., Sioux City, Iowa.

KANSAS

The Coffeyville Daily Journal.....KGGF
Coffeyville, Kans.
Licensee—Hugh J. Powell, Coffeyville, Kans.

Dodge City Daily Globe.....KGNO
Dodge City, Kans.
Licensee—The Dodge City Broadcasting Co., Inc., Dodge City, Kans.

Kansas City Kansan.....KCKN
Topeka Daily Capital
(Capper Publications)
Licensee—KCKN Broadcasting Co. Kansas City, Kans.

Salina Journal .....KSAL
Hays Daily News
Goodland Daily News
Hall City Times
Licensee—KSAL, Inc., Salina, Kans.

The Topeka Daily Capital.....WIBW
Kansas City Kansan
(Capper Publications)
Licensee—Topeka Broadcasting Association, Inc., Topeka, Kans.

The Wichita Eagle.....KFH
Licensee—Radio Station KFH Co., Wichita, Kans.

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KENTUCKY

Ashland Daily Independent.....WCMI
Licensee—The Ashland Broadcasting Co., Ashland, Ky.
Lexington Herald .....WLAP
Licensee — American Broadcasting Corp. of Ky., Lexington, Ky.
Louisville Times .....WHAS
Louisville Courier-Journal
Licensee—The Courier Journal Co. and the Louisville Times Co., Louisville, Ky.
Owensboro Messenger .....WOMI
Owensboro Inquirer
Licensee—Owensboro Broadcasting Co., Owensboro, Ky.

LOUISIANA

Capital City Press.....WJBO
Licensee—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.
Lafayette Advertiser .....KVOL
Licensee — Evangeline Broadcasting Co., Inc., Lafayette, La.
Stockholders interested in KRRV and KVOL. KPLC
Licensee — Calcasieu Broadcasting Co., Lake Charles, La.
Stockholders interested in newspaper publishing. KRMD
(See KPLC, KRRV and KHBG.)
Licensee—Radio Station KRMD, Inc., Shreveport, La.
(See KPLC, KRRV and KHBG.)
The Shreveport Times.....KTBS
Licensee — Tri-State Broadcasting System, Inc., Shreveport, La.
The Shreveport Times.....KWKH
Licensee — International Broadcasting Corp., Shreveport, La.

MAINE

Stockholder with 99.4% interest in the newspaper business. WCOU
Licensee—Twin City Broadcasting Co., Lewiston, Maine.
Stockholders are interested in newspaper publishing. WGAN
Licensee — Portland Broadcasting System, Portland, Me.

MARYLAND

American Newspapers, Inc.....WBAL
Licensee—The WBAL Broadcasting Co., Baltimore, Md.

MASSACHUSETTS

Holyoke Transcript-Telegram .....WHYN
Licensee—Hampden-Hampshire Corp., Holyoke, Mass.
Lawrence Daily Eagle.....WLAW
The Evening Tribune
Licensee—Hildreth & Rogers Co., Lawrence, Mass.
The Evening Standard Times.....WNBH
The Sunday Standard-Times
The Morning Mercury
Licensee—E. Anthony & Sons, Inc., New Bedford, Mass.
Worcester Telegram .....WTAG
Worcester Evening Gazette
Licensee—Worcester Telegram Publishing Co., Inc., Worcester, Mass.

MICHIGAN

Enquirer and News.....WELL
(Federated Publications, Inc.)
Licensee — Federated Publications, Inc., Battle Creek, Mich.
Calumet News .....WHDF
Houghton Mining Gazette
Licensee — Upper Michigan Broadcasting Co., Calumet, Mich.
Grand Rapids Press, Flint Journal, Kalamazoo Gazette, Saginaw News, Jackson Citizen Patriot, Muskegon Chronicle, Bay City Times, Ann Arbor News (Booth Newspapers, Inc.) WJLB
Licensee—John L. Booth Broadcasting, Inc., Detroit, Mich.
The Detroit News.....WWJ
Licensee—The Evening News Association, Detroit, Mich.
Marquette (Mich.) Mining Journal..WDBC
Licensee — Delta Broadcasting Co., Escanaba, Mich.
The Daily Mining Journal.....WDMJ
The Rhinelander News
Rhinelander, Wisc.
The Iron Mountain News
Iron Mountain, Mich.
Licensee—The Lake Superior Broadcasting Co., Marquette, Mich.
Farmington (Mich.) Enterprise.....WCAR
Licensee—Pontiac Broadcasting Co., Pontiac.

MINNESOTA

Northwestern Jeweler (Trade Paper) KATE
Licensee—Albert Lea Broadcasting Corp., Albert Lea, Minn.
Owner of one sixth interestin is president of Trades Publishing Co.
Duluth News-Tribune .....WEBC
Superior Telegram
Northwestern Publications, Inc., publisher of Duluth News-Tribune and Evening Telegram Co., publisher of Superior (Wisc.) Telegram, both own 32% of stock each.

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Licensee—Head of Lakes Broadcasting Co., Duluth, Minn.

Stockholders interested in newspaper publications. (See WEBC) WMFG
Licensee—Head of the Lakes Broadcasting Co., Hibbing, Minn.

St. Paul Dispatch-Pioneer Press .....WTCN
Minnesota (Minneapolis) Tribune (Northwest Publications, Inc.)
Licensee — Minnesota Broadcasting Corp., Minneapolis, Minn.

Times-Journal .....KFAM
Licensee — The Times Publishing Co., St. Cloud, Minn.

Evening Telegram .....WHLB
(See WEBC)
Licensee — Head of Lakes Broadcasting Co., Virginia, Minn.

Winona Republican-Herald .....KWNO
Partners are editor and general manager of newspaper.
Licensee—Winona Radio Service, Winona, Minn.

MISSISSIPPI

Columbus Commercial Dispatch.....WCBI
Licensee—Birney Imes, Columbus, Miss.

The Clarke County Tribune.....WCOC
Quitman, Miss.
Licensee—Miss. Broadcasting Co., Inc., Meridian, Miss.

The Vicksburg Evening Post .....WQBC
The Vicksburg Herald
Licensee — Delta Broadcasting Co., Inc., Vicksburg, Miss.

MISSOURI

St. Louis Star-Times.....KFRU
Licensee—KFRU, Inc., Columbia, Mo.

Hannibal Courier-Post .....KHMO
Licensee—The Courier Post Publishing Co., Hannibal, Mo.

Capital News .....KWOS
Post-Tribune
Licensee — Tribune Printing Co., Jefferson City, Mo.

Joplin Globe .....WMBH
Joplin News Herald
Licensee—Joplin Broadcasting Co., Joplin, Mo.

Kansas City Star.....WDAF
Licensee—The Kansas City Star Co., Kansas City, Mo.

Stockholders: News Broadcasting Co.; officers and directors associated with St. Joseph News-Press Gazette. KFEQ
Licensee — KFEQ, Inc., St. Joseph Mo.

Poplar Bluff American Republic....KWOC
Licensee—A. L. McCarthy, O. A. Tedrick and J. H. Wolpers, Poplar Bluff.

Post-Dispatch .....KSD
Licensee—The Pulitzer Publishing Co., St. Louis, Mo.

Star-Times .....KXOK
Licensee — Star-Times Publishing Co., St. Louis, Mo.

Springfield News .....KGBX
Licensee — Springfield Broadcasting Co., Springfield, Mo.

Springfield News .....KWTO
Leader & News
Licensee—Ozarks Broadcasting Co., Springfield, Mo.

MONTANA

Great Falls Tribune.....KFBB
Licensee — Buttrey Broadcast, Inc., Great Falls, Mont.

Miles City Star.....KRJF
Licensee—Star Printing Co., Miles City, Mont.

NEBRASKA

Clay County Sun (weekly).....KMMJ
Licensee—KMMJ, Inc., Clay Center, Neb.

Hastings Daily Tribune.....KHAS
Licensee — Nebraska Broadcasting Co., Hastings.

Stockholders: Sidles Co., Lincoln State Journal, Lincoln Star. KFAB
Licensee—KFAB Broadcasting Co., Lincoln, Neb.

Stockholders: Sidels Co., Lincoln State Journal, Lincoln Star. KFOR
Licensee — Cornbelt Broadcasting Corp., Lincoln, Neb.

The Norfolk Daily News.....WJAG
Licensee—The Norfolk Daily News, Norfolk, Neb.

Stockholders interested in State Journal Co., Publishers of Nebraska State Journal and the Evening News; and Star Publishing Co., publisher of Lincoln Daily Star. KOIL
Licensee—Central States Broadcasting Co., Omaha, Neb.

Omaha World-Herald .....KOWH
Licensee—World Publishing Co., Omaha, Neb.

NEVADA

McClatchy Newspapers .....KOH
Licensee — The Bee, Inc., Reno, Nevada.

NEW HAMPSHIRE

Through stock ownership.....WMUR
Licensee—The Radio Voice of New Hampshire, Inc., Manchester, N.H.

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NEW JERSEY

Atlantic City Press.....WBAB
Atlantic City Union
Licensee — Press Union Publishing Co., Atlantic City.

NEW MEXICO

Owner of stock in licensee corporation is an officer in following: Albuquerque Publishing Co.; Journal Publishing Co.; Scripps-Howard Newspapers (Rocky Mt. Division), Denver Publishing Co. KOB
Licensee — Albuquerque Broadcasting Co., Albuquerque, New Mex.

Pecos Enterprise, Pecos, Tex.....KAVE
Licensee — Carlsbad Broadcasting Co., Carlsbad, N. M.

Lexington (Ky.) Herald.....KICA
Licensee—Western Broadcasters, Inc., Clovis, N. M.

NEW YORK

Knickerbocker News .....WABY
Licensee—Adirondack Broadcasting Co., Albany, N. Y.

Knickerbocker News .....WOKO
Licensee — WOKO, Inc., Albany, N. Y.

Auburn Citizen-Advertiser .....WMBO
Licensee—WMBO, Inc., Auburn, N. Y.

Through stock ownership.....WBTA
Licensee—Batavia Broadcasting Co., Batavia, N. Y.

Buffalo Evening News.....WBEN
Licensee — WBEN, Inc., Buffalo, N. Y.

Buffalo Evening News.....WEBR
Licensee — WEBR, Inc., Buffalo, N. Y.

Elmira Star Gazette.....WENY
Elmira Advertiser
Licensee—Elmira Star-Gazette, Inc., 100% owned by Gannett Publications
Elmira, N. Y.

Through stock ownership.....WJTN
Licensee—James Broadcasting Co., Jamestown, N. Y.

Poughkeepsie Sunday Courier.....WGNY
Licensee—WGNY Broadcasting Co. Newburgh, N. Y.

Jewish Daily Forward.....WEVD
Licensee — Debs Memorial Radio Fund, Inc., New York City.
Officers and directors are publishers.

American Newspapers, Inc.....WINS
Licensee—Hearst Radio, Inc., New York, N. Y.

Paterson (N. J.) Morning Call.....WNEW
Licensee — WODAAM Corp., New York, N. Y.

Niagara Falls Gazette.....WHLD
Licensee — Niagara Falls Gazette Publishing Co., Niagara Falls.

Ogdensburg Advance-News .....WSLB
Licensee—St. Lawrence Broadcasting Corp., Ogdensburg.

Olean Times Herald.....WHDL
Licensee—WHDL, Inc., Olean, N. Y.

Through stock ownership.....WKIP
Licensee — Poughkeepsie Broadcasting Corp., Poughkeepsie.

Gannett Co., Inc.....WHEC
(Newspaper publishers)
Licensee — WHEC, Inc., Rochester, N. Y.

Watertown Times .....WWNY
Licensee—The Brockway Co., Watertown, N. Y.

Yonkers Herald-Statesman.....WFAS
(Westchester Newspapers, Inc.)
Licensee—Westchester Broadcasting Corp., White Plains.

NORTH CAROLINA

Asheville Daily News.....WISE
Licensee—WISE, Inc., Asheville.

Asheville Citizen-Times .....WWNC
Licensee — Asheville Citizen-Times Co., Inc., Asheville, N. C.

The Durham Morning Herald.....WDNC
The Durham Sun
Licensee — Durham Radio Corp., Durham, N. C.

Goldsboro News-Argus .....WGBR
Licensee — Eastern Carolina Broadcasting Co., Goldsboro.

Through stock ownership.....WHKY
Licensee—Catawba Valley Broadcasting Co., Hickory, N. C.

Salisbury Post.....WSTP
Stockholder with 39.33% interest is vice president and treasurer of a newspaper.
Licensee — Piedmont Broadcasting Co., Salisbury, N. C.

Winston-Salem Journal .....WSJS
Licensee—Piedmont Publishing Co., Winston-Salem, N. C.

NORTH DAKOTA

Fargo Forum .....WDAY
Licensee—WDAY, Inc., Fargo, N. D.

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OHIO

Ashtabula Star-Beacon .....WICA
Geneva Free Press
Conneaut News-Herald
Painesville Telegraph
Licensee — WICA, Inc., Ashtabula, Ohio.

Canton Repositary .....WHBC
Licensee — The Ohio Broadcasting Co., Canton, Ohio.
100% owned by Brush-Moore Newspapers Inc.

Scripps-Howard Newspapers .....WCPO
Cincinnati Post
Licensee — Scripps-Howard Radio Inc., Cincinnati, Ohio.

Cincinnati Times Star .....WKRC
Licensee—Cincinnati Times Star Co., Cincinnati, Ohio.

The Cleveland Plain Dealer.....WHK
Licensee—United Broadcasting Co., Cleveland, Ohio.

The Cleveland Plain Dealer.....WCLE
Licensee—United Broadcasting Co., Cleveland, Ohio.

Columbus Dispatch .....WBNS
Ohio State Journal
Licensee—WBNS, Inc., Columbus, Ohio.

The Cleveland Plain Dealer.....WHKC
Licensee—United Broadcasting Co., Columbus, Ohio.

Dayton Daily News.....WHIO
Springfield News
Springfield Sun
Licensee—Miami Valley Broadcasting Corp., Dayton, Ohio.

Through stock ownership.....WING
Licensee—WSMK, Inc., Dayton, Ohio.

Owners interested in newspaper publishing. WPAY
(Brush-Moore Newspapers, Inc.)
Licensee — Vee Bee Corp., Portsmouth, Ohio.

Stockholders interested in Cleveland Plain Dealer. WKBN
Licensee — WKBN Broadcasting Corp., Youngstown, Ohio.

Through stock ownership.....WIZE
Licensee—Radio Voice of Springfield, Inc., Springfield, Ohio.

Youngstown Vindicator & Telegram..WFMJ
Licensee — WKBN Broadcasting Corp., Youngstown, Ohio.

OKLAHOMA

The Ardmoreite .....KVSO
Licensee—The Ardmoreite Publishing Co., Inc., Ardmore, Okla.

Enid Morning News.....KCRC
Enid Daily Eagle
Licensee — Enid Radiophone Co., Enid, Okla.

Daily Phoenix and Times Democrat..KBIX
Licensee—Okla. Press Publishing Co., Muskogee, Okla.

Fort Worth (Texas) Star Telegram...KTOK
Licensee — Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla.

Oklahoma City Oklahoman.....WKY
Oklahoma City Times
Licensee—WKY Radiophone Co., Oklahoma City, Okla.

Stauffer Publications Inc.....KGFF
Newspapers in Neb., Kans., Mo., Okla., Ark. and N. M.
Licensee—KGFF Broadcasting Co., Inc., Shawnee, Okla.

Owner is a publisher.....KOME
Licensee—Oil Capitol Sales Corp., Tulsa, Okla.

OREGON

Albany Democrat-Herald.....KWIL
Licensee — Central Williamette Broadcasting Co., Albany, Ore.

Astoria-Budget .....KAST
Licensee—Astoria Broadcasting Co., Inc., Astoria, Ore.

Bend Bulletin .....KBND
Licensee—The Bend Bulletin, Bend, Ore.

Grants Pass Courier.....KUIN
Humboldt (Calif.) Times
Humboldt (Calif.) Standard
Licensee—Southern Oregon Broadcasting Co., Grants Pass.

La Grande Observer.....KLBM
Licensee—Harold Finlay, La Grande, Ore.

Coos Bay Times.....KOOS
Licensee—KOOS, Inc., Marshfield, Ore.

Oregon Journal .....KALE
Licensee — KALE, Inc., Portland, Ore.

Morning Oregonian .....KEX
Licensee—Oregonian Publishing Co., Portland, Ore.

Oregonian .....KGW
Licensee — Oregonian Publishing Co., Portland, Ore.

Oregon Journal .....KOIN
Licensee — KOIN, Inc., Portland Ore.

Roseburg News-Review .....KRNR
Klamath Falls Herald and News
Medford Mail-Tribune
Licensee — News-Review Co., Roseburg, Ore.

PENNSYLVANIA

Allentown Call .....WCBA-WSAN
Chronicle & News
Licensee—Lehigh Valley Broadcasting Co., Allentown, Pa.

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DuBois Courier-Express .....WCED
Licensee — Tri-County Broadcasting Co., DuBois, Pa.

Stockholders interested in newspaper publications. WEST
Licensee — Associated Broadcasters, Inc., Easton, Pa.

The Harrisburg Telegraph.....WHP
Licensee—WHP, Inc., Harrisburg, Pa.

Harrisburg Telegraph News.....WKBO
Licensee — Keystone Broadcasting Corp., Harrisburg, Pa.

Stockholders interested in newspaper publishing. WAZL
Licensee — Hazleton Broadcasting Service, Inc., Hazleton, Pa.

Johnstown Tribune .....WJAC
Licensee—WJAC, Inc., Johnstown, Pa.

Lancaster Newspapers, Inc.....WGAL
Stockholders interested in newspaper publications (Mason Dixon Radio Group, Inc.)
Licensee — WGAL, Inc., Lancaster Pa.

Lewistown Sentinel .....WMRF
Licensee — Lewistown Broadcasting Co., Lewistown, Pa.

Courier Post Co.....WHAT
Licensee—Independence Broadcasting Co., Philadelphia, Pa.

Pittsburgh Sun-Telegraph.....WCAE
Licensee—WCAE, Inc., Pittsburgh, Pa.

Pittsburgh Post Gazette.....WWSW
Licensee—Walker & Downing Radio Corp., Pittsburgh, Pa.

Scranton Times .....WQAN
Licensee — The Scranton Times, Scranton, Pa.

Sharon Herald .....WPIC
Licensee — Sharon Herald Publishing Co., Sharon, Pa.

Williamsport Sun .....WRAK
Williamsport Gazette-Bulletin
Licensee — WRAK, Inc., Williamsport, Pa.

Lancaster Newspapers, Inc.....WORK
Stockholders interested in newspaper publishing (Mason Dixon Radio Group, Inc., Wilmington, Del.)
Licensee—York Broadcasting Co., York, Pa.

SOUTH CAROLINA

Independent & Daily Mail.....WAIM
Licensee—Wilton E. Hall, Anderson, S. C.

Charleston News & Courier.....WTMA
Charleston Post
Licensee—Atlantic Coast Broadcasting Co., Charleston, S. C.

Greenville News .....WFBC
Greenville Piedmont
Licensee—Greenville News-Piedmont Co., Greenville, S. C.

SOUTH DAKOTA

Stockholder is a newspaper publisher. WNAX
Licensee—WNAX Broadcasting Co., Yankton, S. D.

TENNESSEE

Britol Herald Courier.....WOPI
Bristol News Bulletin
Licensee—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.-Va.

Jackson Sun .....WTJS
Licensee—The Sun Publishing Co., Inc., Jackson, Tenn.

Kingsport Times .....WKPT
Licensee—C. P. Edwards, Jr. & Howard Long d/b Kingsport Broadcasting Co., Kingsport, Tenn.

Scripps-Howard Newspapers .....WNOX
Licensee — Scripps-Howard Radio Inc., Knoxville, Tenn.

Memphis Commercial Appeal.....WMC
Licensee—Memphis Publishing Co., Memphis, Tenn.

Memphis Press-Scimitar .....WMPS
Licensee — Memphis Broadcasting Co., Memphis, Tenn.

TEXAS

Sweetwater Reporter .....KRBC
Big Spring Herald
Paris News
Corpus Christi Caller
Corpus Christi Times
San Angelo Standard
Licensee — Reporter Broadcasting Co., Abilene, Tex.

Ashland Daily Independent (Ky)....KFDA
Through stock ownership.
Licensee—Amarillo Broadcasting Co., Amarillo, Texas.

Amarillo Globe & News.....KGNC
Lubbock Avalanche Journal
Licensee—Plains Radio Broadcasting Co., Amarillo, Tex.

American Newspapers, Inc.....KNOW
Licensee—Frontier Broadcasting Co., Austin, Tex.

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Beaumont Enterprise .....KRIC
Beaumont Journal
Licensee — KRIC, Inc., Beaumont, Texas.

Big Spring Herald.....KBST
San Angelo Standard
Corpus Cristi Caller
Corpus Christi Times
Sweetwater Reporter
Licensee—Big Spring Herald Broadcasting Co., Big Spring, Tex.

Brownwood Banner .....KBWD
Licensee—Brown County Broadcasting Co., Brownwood, Texas

Corpus Christi Caller-Times.....KRIS
(W. G. Kinsolving, publisher, 40% stockholder).
Licensee—Gulf Coast Broadcasting Co., Corpus Christi, Tex.

Dallas Times Herald.....KRLD
Licensee—KRLD Radio Corporation, Dallas, Tex.

Arkansas Gazette (Little Rock).....KSKY
Licensee—Chilton Radio Corp., Dallas, Tex.

Dallas News .....WFAA
Dallas Journal
Farm News (semi-weekly)
Texas Almanac
State Industrial Guide
Licensee—A. H. Belo Corp., Dallas, Tex.

El Paso Times.....KROD
Licensee—Dorranee D. Roderick, El Paso, Tex.

Fort Worth Star-Telegram.....KGKO
Licensee—KGKO Broadcasting Co., Fort Worth, Tex.

Fort Worth Star-Telegram.....WBAP
Licensee—Carter Publications, Inc. Fort Worth, Tex.

Houston Post .....KPRC
Licensee—Houston Printing Co., Houston, Tex.

Houston Chronicle .....KTRH
Licensee—KTRH Broadcasting Co., Houston, Tex.

Kilgore Daily News.....KOCA
Licensee—Oil Capital Broadcasting Assn., Kilgore, Tex.

Lubbock Avalanche-Journal .....KFYO
(See KRBC and KBST)
Licensee—Plains Radio Broadcasting Co.

Santa Ana (Calif.) Daily Register...KPDN
Clovis (N. M.) News Journal
Bucyrus (Ohio) Telegraph-Forum
Pampa Daily News
Licensee—R. C. Hoiles, Pampa, Tex.

Paris News .....KPLT
(See KRBC and KBST)
Licensee—North Texas Broadcasting Co., Paris, Tex.

Pecos Enterprise .....KIUN
Licensee—Jack W. Hawkins and Barney H. Hubbs, Pecos, Tex.

San Angelo Standard Times.....KGKL
Abilene Reporter-News, Sweetwater Reporter, Big Spring Herald, Paris News, Corpus Christi Caller-Times
Licensee—KGKL, Inc., San Angelo, Tex.

San Antonio Light.....KTSA
Licensee—Sunshine Broadcasting Co., San Antonio, Tex.

The Sherman Democrat.....KRRV
Sherman, Tex.
Licensee—Red River Valley Broadcasting Corp., Sherman, Tex.

Sweetwater Reporter .....KXOK
Licensee — Sweetwater Radio, Inc., Sweetwater.

Temple Telegram .....KTEM
Licensee—Bell Broadcasting Co., Temple, Tex.

Texarkana Gazette .....KCMC
Texarkana Daily News
Licensee — KCMC, Inc., Texarkana.

Vernon Daily Record.....KVWC
Licensee—R. H. Nichols, W. H. Wright & Stewart Hatch d/b as The Northwestern Broadcasting Co., Vernon, Texas.

American Newspapers, Inc.....WACO
Licensee—Frontier Broadcasting Co., Waco, Tex.

Amarillo Globe-News .....KRGV
Licensee — KRGV, Inc., Weslaco, Texas.
98.43% stockholder is also interested in Globe News Publishing Co.

UTAH

Ogden Standard-Examiner .....KLO
Licensee — Interstate Broadcasting Corp., Ogden, Utah

Salt Lake City Tribune, Salt Lake City Telegram. KSL
Licensee—Radio Service Corp. of Utah, Salt Lake City, Utah.

VERMONT

Burlington Daily News.....WCAX
Licensee—Burling Daily News, Inc., Burlington, Vt.

VIRGINIA

Martinsville Bulletin .....WMVA
Licensee—William C. Barnes & Jonas Weiland d/b as Martinsville Broadcasing Co., Martinsville, Va.

Newport News Press.....WGH
Newport News Times-Herald
Licensee — Hampton Roads Broadcasting Corp., Newport News.

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Ledger-Dispatch .....WTAR
Virginian Pilot
Licensee—WTAR Radio Corp., Norfolk, Va.

Petersburg Progress-Index .....WPID
Licensee — Petersburg Newspaper Corp., Petersburg, Va.

Richmond News Leader.....WRNL
Licensee — Richmond Radio Corp., Richmond, Va.

Roanoke Times .....WDBJ
World News
Licensee—Times World Corp., Roanoke, Va.

Through stock ownership.....WSLS
Licensee — Roanoke Broadcasting Corp., Roanoke, Va.

WASHINGTON

Longview Daily News.....KWLK
Licensee — Twin City Broadcasting Corp., Longview, Wash.

Coos Bay Times .....KVAN
(See KOOS)
Licensee — Vancouver Radio Corp., Vancouver.

WEST VIRGINIA

Beckley Post-Herald & Raleigh Register WJLS
Licensee—Joe L. Smith, Jr., Beckley, W. Va.

Bluefield Daily Telegram.....WHIS
Sunset-News & Times-Leader
Licensee—Daily Telegraph Printing Co., Bluefield, W. Va.

The Huntington Advertiser.....WCHS
The Herald-Dispatch
The Sunday Herald-Advertiser
(See WBLK and WPAR)
Licensee — Charleston Broadcasting Corp., Charleston, W. Va.

Clarksburg Exponent .....WBLK
Clarksburg Telegram
(See WCHS and WPAR)
Licensee — Charleston Broadcasting Co., Clarksburg, W. Va.
burg, W. Va.

Huntington Herald-Dispatch .....WSAZ
Huntington Advertiser
Licensee—WSAZ, Inc., Huntington, W. Va.

Logan Banner .....WLOG
Licensee—Clarence H. Frey & Robert O. Greever, Logan, W. Va.

Through stock ownership .....WAJR
Licensee—West Virginia Radio Corp., Morgantown, W. Va.

Clarksburg Exponent .....WPAR
Clarksburg Telegram
(See WBLK and WCHS)
Licensee—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.

WISCONSIN

Superior Evening Telegram.....WEAU
Eau Claire Telegram
Eau Claire Leader
Licensee—Central Broadcasting Co., Eau Claire, Wisc.

FDL Commonwealth Reporter.....KFIZ
Licensee—Reporter Printing Co., Fond du Lac, Wis.

Janesville Gazette .....WCLO
Licensee — Gazette Printing Co., Janesville, Wis.

Madison Capital Times.....WIBA
Wisconsin State Journal
Licensee—Badger Broadcasting Co., Inc., Madison, Wis.

American Newspapers, Inc.....WISN
Licensee—Hearst Radio, Inc., Milwaukee, Wis.

The Milwaukee Journal .....WTMJ
Licensee—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.

Racine Journal Times.....WRJN
Catholic Daily Tribune
Licensee — Racine Broadcasting Corp., Racine, Wis.

Stock & Dairy Farmer.....WJMC
Licensee—Walter H. McGenty, Rice Lake, Wisc.

The Sheboygan Press.....WHBL
Licensee—Press Publishing Co., Sheboygan, Wis.

Wisconsin Rapids Tribune.....WFHR
Licensee—Wm. F. Huffman, Wisconsin Rapids, Wisc.

WYOMING

Wyoming Eagle & Wyoming State Tribune & Leader KFBC
Licensee—Frontier Broadcasting Co., Cheyenne, Wyo.

ALASKA

Fairbanks News-Miner .....KFAR
Licensee—Midnight Sun Broadcasting Co., Fairbanks, Alaska.

HAWAII

Honolulu Advertiser .....KGU
Licensee — Marion A. Mulrony & Advertiser Publishing Co., Ltd., Honolulu, T. H.

Garden Island Publishing Co.....KTOH
Licensee—Garden Island Publishing Co., Lihue, T. H.

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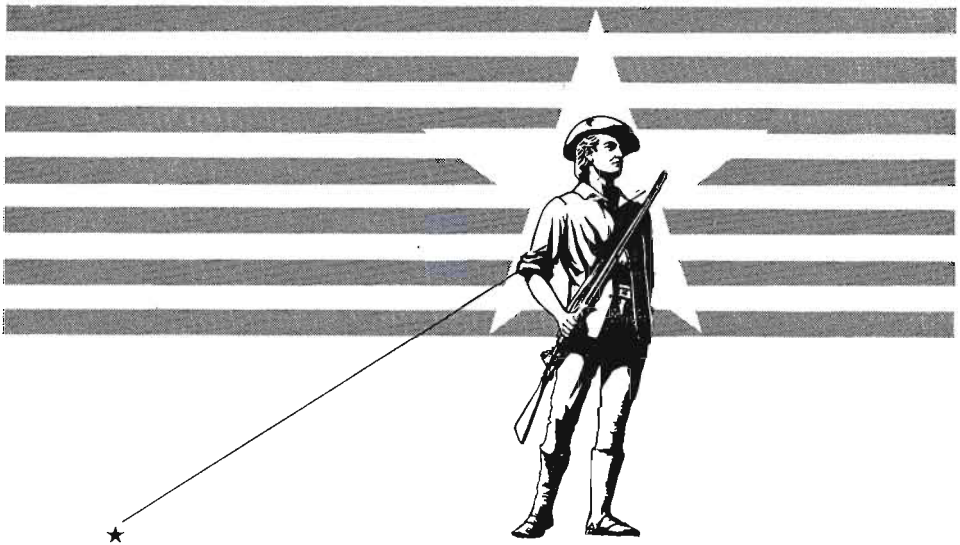

WE FOUND IT ON DECEMBER 7, 1941

With so many billions being spent for Defense, it is odd to note that the most important factor in our fight for freedom is itself free.

It was there with the American flyer who dove blindly to explode his ship on the deck of the invader.

It is there now with the air-raid wardens who pace vigilantly on cold, wet nights.

It is there as the greedy Hitlers and wretched Mussolinis realize that "Pearl Harbor" was an irrevocable blunder.

It is there as Mr. and Mrs. America grimly tighten their belts . . .

And with their son, who halts plans for his future to learn to shoot a gun.

It marks the end of the Fuehrer's Drang Nach Osten; his Wehrmacht; his Blitzkrieg; his fat puppet to the sauth; his slant-eyed dummy in the East.

It is America unified where it was once divided . . . 130 million people welded together in the flash of the first Jap bomb.

It is victory by unity, far now we are one.

Buy more Defense Savings Stamps and Bonds.

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MUSICAL DIRECTORS OF STATIONS IN THE UNITED STATES and CANADA

Alabama

Birmingham,
WAPI.....Clo McAlpin
WBRC.....Herbert C. Grieb
WSGN.....Bill Kilmer
Decatur, WMSL.....Lewis Blizzard
Mobile,
WALA.....Agnes Pirtle
WMOB.....Aline Willis
Montgomery, WSFA.....Caldwell Stewart
Muscle Shoals City, WMSD.....Lois Harris
Tuscaloosa, WJRD.....Wilhelmina Quarles

Arizona

Globe, KWJB.....Elgin McCarty
Phoenix,
KOY.....Alfred Becker
KPHO.....M. C. Reese, Jr.
KTAR.....Paul Giroux
Prescott, KYCA.....Earl Friis
Safford, KGLU.....Willard Shoecraft
Tucson, KTUC.....Keith Loftfield

Arkansas

Helena, KFFA.....Rosalind Mundt
Little Rock,
KARK.....Paul Godt
KLRA.....Tommy Scott

California

Bakersfield, KPMC.....Roy Bailey
Berkeley, KRE.....Harrold Hawley
Beverly Hills, KMPC.....Rex Korey
Chico, KHSL.....Jo Ann Evans
Eureka, KIEM.....James Fasullo
Fresno,
KARM.....E. Ducklow
KMJ.....Coyle Chambers
Long Beach, KFOX.....Hal G. Nichols
Los Angeles,
KECA.....Claude Sweeten
KFAC.....Don Otis
KFI.....Claude Sweeten
KFWB.....Leon Leonardi
KHJ.....Dave Rose
KMTR.....Salvatore Santaella
KNX.....Lud Gluskin, Wilbur Hatch
Oakland, KROW.....Edward House
Pasadena,
KPAS.....J. Newton Yates
KPPC.....Leon Hall
Redding, KVCV.....Frank Johnstone
Sacramento,
KFBK.....George Breece
KROY.....Evangeline Baker
San Diego, KGB.....George Bacon
San Francisco,
KFRC.....Cy Trobbe
KJBS.....Rose Snyder
KSFO.....Dick Aurandt
KYA.....George Nyklicek
Santa Ana, KVOE.....Wallace Wiggins
Santa Barbara, KDB.....Stella Holloway
Santa Rosa, KSRO.....Wilt Gunzendorfer
Stockton, KGDM.....Lillian Best
Visalia, KTKC.....Gerry Erwin
Watsonville, KHUB.....Hal O'Donnell

Colorado

Colorado Springs, KVOR.....Ruth Rummelhart
Denver,
KLZ.....Lester Weelans
KMYR.....Jack Donovan
KOA.....Milton Shrednick
KPOF.....Ruth Staats

Connecticut

Bridgeport,
WICC.....Gus Meyers, Jr.
WNAB.....Johnny Montgomery
Hartford,
WDRC.....Sterling V. Couch
WTHT.....Charlotte Gregory
WTIC.....Moshe Paranov
New Britain, WNBC.....Maurice Sechtman
New Haven, WELI.....Marion J. Reynolds
New London, WNLC.....Richard Benvenuti
Waterbury, WATR.....Edith Lacci

District of Columbia

Washington,
WINX.....Bob Callahan
WJSV.....Paul Kain
WMAL.....Morgan Baer
WOL.....Larry Geraghty
WRC.....Morgan Baer
WWDC.....Larry Hendricks

Florida

Fort Lauderdale, WFTL.....Justine Bruce
Gainesville, WRUF.....Elizabeth Tew
Jacksonville,
WJAX.....Frank Morris
WJHP.....Fred Maurie
Lakeland, WLAK.....Bert Berry
Lake Worth, WWPG.....Ronald Stanthorpe
Miami, WIOD.....Clark Fiers
Miami Beach, WKAT.....Betty Lee Taylor
Oscala, WTMC.....King Cole
Orlando, WDBO.....Walter Kimble
Pensacola, WCOA.....Ray Rogers
St. Petersburg,
WSUN.....Edith Ginn
WTSP.....Victor Chesnais
Tampa,
WDAE.....M. E. Plattner
WFLA.....Frank Grasso

Georgia

Albany,
WALB.....Edward J. Lord
WGPC.....Marvin C. Lorig
Atlanta,
WATL.....Cliff Cameron
WGST.....Lola Allen Wallace
WSB.....Perry Bechtel, Earl Landis

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Augusta, WRDW.....Paul Reed
Cedartown, WGGA.....Bill Shannon
Columbus, WRBL.....Gertrude Handley
Cordele, WMJM.....Robert C. Lay
Macon, WBML.....Jim Williams
Savannah,
WSAV.....Electa Robertson
WTOC.....Dwight Bruce
Waycross, WAYX.....Kendall Zeliff

Idaho

Boise, KIDO.....Vern Moore
Twin Falls,KTFI.....Will Wright

Illinois

Aurora, WMRO.....Mary Louise Brown
Bloomington, WJBG.....Don Glasgow
Chicago,
WAAF.....James Kozak
WBBM.....Caesar Petrillo
WCFL.....John W. Kelly
WEDC.....William P. Brady
WENR.....Roy Shield
WGES.....John Van
WGN.....Henry Weber
WLS.....Phil Kalar
WMAQ.....Roy Shield
WSBC.....Dean Remick
Cicero, WHFC.....David Volkow
Danville, WDAN.....Marie Karlstrom
Decatur, WSOY.....Joe Mitchell
East St. Louis, WTMAV.....William Hart
Harrisburg, WEBQ.....Virginia Crane
Jacksonville, WLDS.....Peg Parsons
Peoria, WMBD.....Robert Black
Rockford, WROK.....Lorna Lane
Rock Island, WHBF.....Lucia Thompson
Springfield, WCBS.....John Geil
Tuscola, WDZ.....Herbert L. Johnston
Urbana, WILL.....Lanson F. Demming

Indiana

Elkhart, WTRC.....Edith Geiss
Fort Wayne, WGL-WOWO.....Jeane Brown
Hammond, WHIP.....Don Maya
Indianapolis,
WFRM.....Walter Reuleaux
WIBC.....Lester Huff
WIRE.....Josephine Mason
WISH.....James Boyer
Muncie, WLBC.....Carl Noble
New Albany, WGRC.....Harry Arnold
South Bend, WSBT.....Harland Hogan
Vincennes, WAOV.....Byron Davidson

Iowa

Ames, WOI.....Howard Chase
Boone, KFGQ.....Opal Hartung
Burlington, KBUR.....Les Barry
Cedar Rapids, WMT.....Isabelle Alt
Clinton, KROS.....Margery Meinert
Des Moines,
KRNT-KSO.....Edward Truman
WHO.....Don Hovey
Dubuque, WKBB.....Ethel Carpenter
Marshalltown, KFJB.....Cleo Hiner
Ottumwa, KBIZ.....Celeste Coop
Shenandoah,
KFNF.....Paul McKinistry
KMA.....Faylon Geist
Sioux City, KSCJ.....Miriam Corkhill

Kansas

Coffeyville, KGGF.....Ossie Osborn
Kansas City, KCKN.....Ruth Royal
Lawrence, WREN.....Arden Booth
Manhattan, KSAC.....William Lindquist
Pittsburg, KDAM.....Leota Taylor
Salina, KSAL.....Al Thompson
Wichita,
KFBI.....Vern Nydegger
KFH.....Gus Snyder

Kentucky

Bowling Green, WLBJ.....Ann Hamilton
Harlan, WHLN.....Jack Hickman
Hopkinsville, WHOP.....Bonnie Bessire
Louisville,
WAVE.....Earle Keller
WHAS.....Robert Hutsell
WINN.....Stuart Brooks
Owensboro, WOMI.....Cliffordean Potter

Louisiana

Alexandria, KALB.....Doris Gates
Baton Rouge, WJBO.....Margurite Munselle
Munroe, KMLB.....Melba Henry Liner
New Orleans, WWL...Irving "Pinky" Vidacovich

Maine

Augusta, WRDO.....Harold Newcomb
Bangor, WABI.....Harold W. Dorr
Lewiston, WCOU.....Bertrand Cote
Portland, WCSH.....Waldo Harwood

Maryland

Baltimore,
WBAL.....George Yeatman
WCAO.....John Varney
WCBM.....Jack Rohr
WFBR.....Joseph Imbrigulio
WITH.....Thomas O'Connor
Cumberland, WTBO.....Willis Conover
Frederick, WFMD.....Margaret Spessard
Hagerstown, WJEJ.....Earl Mentzer
Salisbury, WBOC.....Russell Yoke

Massachusetts

Boston,
WAAB-WNAC.....Francis J. Cronnin
WBZ-WBZA.....Avner Rakov
WCOP.....Sherman Keene
WEEI.....Francis E. Bellizia
WHDH.....Kenneth Wilson
WMEX.....Attilio Di Scipio
WORL.....Bob Perry
Greenfield, WHAI.....Warren M. Greenwood
Holyoke, WHYN.....Gilbert Canfield
Hyannis, WOCB.....Ralph Lawton
Salem, WESX.....Frank Fitzpatrick
Springfield, WMAS.....Paul Pelletier
Worcester, WTAG.....Jean Wilkins

Michigan

Bay City, WBCM.....Lionel H. DeRemer
Detroit,
WJBK.....Sybil Krieghoff
WJLB.....Herbert Mertz
WJR.....Samuel Benavie
WWJ.....Mischa Kottler
WXYZ.....Benny Kyte
Flint, WFDF.....William Geyer
Grand Rapids, WLAV.....Fran Weigle
Ironwood, WJMS.....Laura Johnson
Jackson, WIBM.....Wilbur Dunn
Lapeer, WMPC.....Arthur O. Voorheis
Muskegon, WKBZ.....Frank Lynn
Pontiac, WCAR.....William E. Macdonald
Port Huron, WHLS.....Lyle Patterson
Traverse City, WTCM.....Don Mullen

Minnesota

Albert Lea, KATE.....Helen Davis
Duluth, KDAL.....Hugh Brown
Mankato, KYSM.....Maurice Piche
Minneapolis,
WCCO.....Wallace Olson
WDGY.....Carl Johnson
WLB.....Burton Paulu
WLOL.....Venne Rooney
WTCN.....Frank Zdarsky

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Northfield, WCAL.....Oscar R. Overby
Rochester, KROC.....Cal Smith
St. Paul,
KSTP.....Leonard Leigh
WMIN.....Lillian Jones
Winona, KWNO.....Margaret Johnson

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Mississippi

Columbus, WCBI.....Phil Gulley
Greenville, WJPR.....Charlotte Hague
Jackson, WJDX.....Maurice Thompson
McComb, WSKB.....Mrs. B. L. Mathis
Natchez, WMIS.....Harry King Barth

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Missouri

Columbia, KFRU.....Carl Stepp
Kansas City,
KCMO.....Virginia Crumbaugh
WHB.....Frank Wilson
Poplar Bluff, KWOC.....Lola Sechrest
St. Joseph, KFEQ.....Laurence M. Parker
St. Louis,
KFUO.....Dr. Theo. Hoelty-Nickel
KMOX.....Ben Feld
KWK.....Rolla Coughlin
KXOK.....Stan Daugherty
WEW.....Ralph Stein
WIL.....Allister Wylie
Sedalia, KDRO,
Robert J. Williamson, William Davis

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Montana

Butte, KGIR.....B. R. Sprague
Great Falls, KFBB.....Roscoe Kernan
Kalispell, KGEZ.....Oliver Hockley
Wolf Point, KGCX.....Wendel Manvel

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Nebraska

Omaha, WOW.....Freddie Ebener

•

Nevada

Reno, KOH.....Merle Snider

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New Hampshire

Manchester,
WFEA.....Alfred Engel
WMUR.....Bert Colter
Portsmouth, WHEB.....Katherine Gunther

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New Jersey

Asbury Park, WCAP.....G. H. Scott
Camden, WCAM.....E. N. Layman
Jersey City,
WAAT.....Jay Stanle
WHOM.....G. DeLuca
Zaraphath, WAWZ.....Orland Wolfram

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New Mexico

Albuquerque,
KGGM.....Wendell Barcroft
KOB.....Bud Nelson
Clovis, KICA.....Mrs. J. E. Alsup
Tucumcari, KTNM.....Stu Morrison

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New York

Albany, WABY-WOKO.....Carl Miller
Binghamton, WNBF.....Donald Grey
Brooklyn,
WBBR.....Karl Klein
WBYN.....Lee Grant
WCNW.....Roger Wayne
Buffalo,
WBEN.....Bob Armstrong
WBNY.....Art Crosson
WEBR.....Bob Armstrong
Elmira, WENY.....Harry Springer
Ithaca, WHCU.....Harry J. Hennessy
Jamestown, WJTN.....George Pfleeger
Newburgh, WGNY.....Jack Stotesbury
New York,
WBNX.....Fred Mendelsohn
WEVD.....Joseph Garnet
WHN.....Don Albert
WINS.....Henry Sylvern
WMCA.....Joe Rines
WNEW.....Merle Pitt
WNYC.....Herman Neuman
WOR.....Alfred Wallenstein
WOV.....Paul Romeo
WQXR.....Eddy Brown
Niagara Falls, WHLD.....Ernie Whistler
Poughkeepsie, WKIP.....Sydney Freed
Rochester,
WHAM.....Charles Siverson, Jeane Zacker
WHEC.....Ken Sparnon
Schenectady, WGY.....Gordon Randall
Syracuse,
WAGE.....Thelma Jean McNeil
WFBL.....Raymond Gantter
WOLF.....Claude Parton
WSYR.....Charles Thomas
Troy,
WHAZ.....A. Olin Niles
WTRY.....Tony Sharpe
Utica, WIBX.....Walter Griswold
Watertown,
WATN.....Frederick C. B. Johnstone
WWNY.....Earle Kelly
White Plains, WFAS.....Randall Kaler
Woodside, WWRL.....Adolph Gobel

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North Carolina

Burlington, WBBB.....Katherine Faulconer
Charlotte, WBT.....Jack Phipps
Durham, WDNC.....Anne Edwards
Elizabeth City, WCNC.....Bob Truere
Fayetteville, WFNC.....Larry Roller
Goldsboro, WGBR.....Ted Burwell
Greensboro, WBIG.....Margaret Banks
Greenville, WGTC.....J. D. Simpson, Jr.
Raleigh, WRAL.....William Barham
Roanoke Rapids, WCBT.....Bert Schalanger
Rocky Mount, WEED.....David Conner
Wilmington, WMFD.....H. W. Lee
Winston-Salem,
WAIR.....Charles Keaton
WSJS.....B. C. Dunford, Jr.

•

North Dakota

Bismarck, KFYR.....W. R. Griffin
Devils Lake, KDLR.....Kermit Myhre
Fargo, WDAY.....Abbie Andrews
Grand Forks, KILO.....Blanche Warnken
Valley City, KOVC.....Midge George

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Ohio

Akron,
WAKR.....Charles Herr
WJW.....Carl Ayers
Ashtabula, WICA.....Ross Miller
Canton, WHBC..James Winger, Martin Alexander
Cincinnati,
WCPO.....Jesse Walker
WKRC.....Chick Mauthe
WLW.....Milton Weiner
WSAI.....William Stoess
Cleveland,
WCLE.....Willard Pott
WGAR.....Walberg Brown
WHK.....Willard Pott
WTAM.....Lee Gordon

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Columbus,
WBNS ..... Lowell Riley
WHKC ..... John Agnew
WOSU ..... Ann Charles
Dayton,
WHIO ..... Henry Lange
WING ..... Charles Reeder
Findlay, WFIN ..... Les Ryder
Mansfield, WMAN ..... Earl Black
Marion, WMRN ..... Hubert Pershing Morehead
Portsmouth, WPAY ..... Dorothy Page
Steubenville, WSTV ..... John L. Merdian
Toledo, WTOL ..... Marge Cunningham
Warren, WRRN ..... Bruna Bertelli
Youngstown,
WFMJ ..... L. R. Boals
WKBN ..... Dwight Merriam
Zanesville, WHIZ ..... James Minium

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Oklahoma

Ardmore, KVSO ..... Dolly Dutton
Elk City, KASA ..... F. Leon Dean
Enid, KCRC ..... Mabel Waken
Muskogee, KBIX ..... Dorothy Mae Smith
Norman, WNAD ..... Edmund Durham
Oklahoma City,
KOCY ..... Frances Lester
KOMA ..... Mickey Reynolds
KTOK ..... Paul Buenning
WKY ..... Allan Clark
Shawnee, KGFF ..... Frank Jackson
Tulsa,
KDME ..... Mildred Alexander
KTUL ..... Lillian Smithline
KVOO ..... Joseph A. O'Neill

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Oregon

Albany, KWIL ..... Herbert Davidson
Eugene, KORE ..... Dolph James
Portland,
KALE-KOIN ..... Joseph Sampietro
KBPS-KEX-KGW ..... Abe Bercovitz
Roseburg, KRNR ..... Gilbert E. Walters
Salem, KSLM ..... Marias Brockway

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Pennsylvania

Altoona, WFBG ..... Silvio Ciccone
Butler, WISR ..... Everett H. Neill
Erie, WLEU ..... Anthony Conti
Grove City, WSAJ ..... Professor W. L. Multer
Harrisburg, WHP ..... David Shoop
Philadelphia,
KYW ..... Clarence Fuhrman
WCAU ..... Joey Kearns
WDAS ..... Joseph Schreibman
WFIL ..... Norman Black
WIBG ..... Douglas Arthur
WIP ..... Joe Frasetto
WPEN ..... Joseph Franzosa
Pittsburgh,
KDKA ..... Bernie Armstrong, Aneurin Bodycombe
WCAE ..... Earl Truxell
WJAS ..... James M. Hughes
WWSW ..... Buzz Aston
Scranton, WARM ..... Maynard Fisher
Uniontown, WMBS ..... Mary Lucius
Wilkes-Barre,
WBAX ..... Phil Cusick
WBRE ..... Louis Savitt

•

Rhode Island

Pawtucket, WFCI ..... Arthur Paquette
Providence,
WEAN ..... Carl J. Tatz
WJAR ..... Earl J. Shean
WPRO ..... Edwin F. Drew

South Carolina

Charleston,
WCSC ..... T. Heywood Moore
WTMA ..... Kenneth M. Dent
Columbia,
WCOS ..... Dot Baxter, Virginia Hook
WIS ..... Woodruff Byrne
Florence, WOLS ..... Rod Dorsey
Greenville,
WFBC ..... Alice Wyman
WMRC ..... Jimmy Collins
Spartanburg, WORD-WSPA ..... Hal Moore
Sumter, WFIG ..... Mrs. Murray Lewis

•

South Dakota

Pierre, KGFX ..... Ida A. McNeil
Sioux Falls, KELO-KSOO ..... Morton Henkin
Yankton, WNAX ..... Rex Hayes

•

Tennessee

Bristol, WOPI ..... Fey Rogers
Chattanooga,
WAPO ..... Jimmy Johnston
WDEF ..... Jean Van Arsdale
WDOD ..... Bobby Meeks
Cookeville, WHUB ..... Millard Rose
Jackson, WTJS ..... James Allen
Knoxville,
WNOX ..... Jerry Collins
WROL ..... Harry Nides
Memphis,
WHBQ ..... J. M. Klaer
WMC ..... Leonard McEwen
WMPS ..... Jack Morgan
WREC ..... Jesalyn Payne
Nashville,
WLAC ..... Charles Nagy
WSM ..... Beasley Smith, Pietro Brescia

•

Texas

Amarillo,
KFDA ..... Paul McCallister
KGNC ..... Eddie Baumel
Beaumont, KFDM ..... George Caldwell
Brownsville, KEEW ..... Celia Feil
Corsicanna, KAND ..... F. Sykes
Dallas,
KRLD ..... Hyman Charninsky
WFAA ..... Karl Lampertz
Denton, KDNT ..... Floyd Graham
El Paso, KROD ..... H. Arthur Brown
Fort Worth,
KFJZ ..... Frances Kay
KGKO-WBAP ..... Gene Baugh
Houston, KPRC ..... K. B. Sloan
Laredo, KPAB ..... Adelaide Bunn
Lubbock, KFYO ..... Burnie Howell
Midland, KRLH ..... Roy De Wolfe
Port Arthur, KPAC ..... Merrill Ash
San Antonio,
KONO ..... Ted Brown
KTSA ..... Rex Preis
WOAI ..... Dwight Bourn
Sherman, KRRV ..... Louise Cobler
Vernon, KVWC ..... John Allen
Wichita Falls, KWFT ..... Lucille Crouch

•

Utah

Ogden, KLO ..... Earl Donaldson
Salt Lake City,
KDYL ..... Ed Stoker
KSL ..... Gene Halliday
KUTA ..... Jessie S. Taylor

•

Vermont

Waterbury, WDEV ..... Dick Loughrin

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Virginia

Charlottesville, WCHV.....Willene Huddleston
Danville, WBTM.....Earl Hotaling
Norfolk, WTAR.....Henry Cowles Whitehead
Richmond,
WMBG .....J. Jehlen
WRVA.....Edward D. Naff
Roanoke,
WDBJ .....Eve Nininger
WSLS .....Bill Saunders

•

Washington

Aberdeen, KXRO.....Stan Spiegle
Centralia-Chehalis, KELA.....Arnold Werner
Everett, KEVE.....Mary Alice Webb
Seattle,
KEVR .....Nick Paoellella
KIRO .....Max Dolin
KRSC .....Tom Priebe
Spokane,
KFPY .....Arthur Zepp
KGA-KHQ .....Earl Shinkoskey
Tacoma,
KTBI .....George Johnson
KVI .....Ruben Gaines
KMO .....Marion Kay
Walla Walla, KUJ.....Ray Dorr
Yakima, KIT.....Maryalyce Adkins

•

West Virginia

Bluefield, WHIS.....Barnes Nash
Charleston,
WCHS .....Leah Perry
WGKV .....George Champe
Clarksburg, WBLK.....Don McWhorter
Fairmont, WMMN.....Henry Gruner
Huntington, WSAZ.....Mary Frances Carter
Logan, WLOG.....Quinnelle Vann
Morgantown, WAJR.....Mort Cohn
Parkersburg, WPAR....Sarah L. Heermans Heck
Wheeling, WKWK.....Edgar A. Sprague
Williamson, WBTH.....Freda Whikehart

•

Wisconsin

Ashland, WATW.....Warren Hites
Fond du Lac, KFIZ.....Lucille Fairbanks
Green Bay, WTAQ.....Clarence Edges
La Crosse, WKBH.....Johannes Fossum
Madison,
WHA .....Frederick Fuller
WIBA .....Leon Perssion
Milwaukee,
WEMP .....Elmer Ihrke
WISN .....Elmer Krebs
WTMJ.....William J. Benning
Rice Lake, WJMC.....R. W. Wells
Sheboygan, WHBI.....Mona J. Pape
Superior, WDSM.....Elma DeMeire
Wausau, WSAU.....Vern Peterson
Wisconsin Rapids, WFHR.....Bert Mulroy

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Wyoming

Powell, KPOW.....Rosemary C. Meyer
Sheridan, KWYO.....Duke Downey

•

Alaska

Anchorage, KFQD.....Ken Laughlin
Fairbanks, KFAR.....Don M. B. Adler
Juneau, KINY.....Mrs. Walter R. Carl

Puerto Rico

Ponce, WPAB.....Domingo Colon Suris
San Juan, WKAQ.....Joaquin Burset

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CANADA

Alberta

Calgary, CFAC.....A. R. Brown
Edmonton,
CFRN .....W. Rainer
CJCA .....R. Taylor
CKUA .....Richard MacDonald
Lethbridge, CJOC.....Dalton Elton

•

British Columbia

Chilliwack, CHWK.....Thomas Rannie
Kamloops, CFJC.....F. Richards
Kelowna, CKOV.....R. E. Misener
Vancouver, CJOR.....Wallie Peters
Victoria, CJVI.....D. M. Weaver

•

Manitoba

Winnipeg,
CJRC .....W. Wilson
CKY.....P. H. Richardson

•

New Brunswick

Moncton, CKCW.....Dr. George Ross
Saint John, CHSJ.....Bruce Holder

•

Nova Scotia

Halifax, CHNS.....Richard L. Fry
Sydney, CJCB.....Mrs. A. F. McKinnon

•

Ontario

Chatham, CFCO.....Carl Monk
Kirkland Lake, CJKL.....Stuart MacDonald
North Bay, CFCH.....Russ Nickle
Owen Sound, CFOS.....Marie Keenan
Stratford, CJCS.....C. W. Trethewey
Timmins, CKGB.....Bruce Tremeer
Toronto,
CFRB .....Roy Locksley
CKCL.....Maurice Dalton Rapkin
Wingham, CKNX.....Harold V. Pim

•

Quebec

Hull, CKCH.....A. Grouix
Montreal,
CBF-CBM.....Captain J. J. Gagnier
CFCF.....H. H. Hewetson
CKAC .....Paul Corbeil
Quebec,
CHRC .....Gaston Voyer
CKCV .....Charles Couture
Sainte Anne de la Pocatiere, CHGB...Adrien Dube
Sherbrooke, CHLT.....P. M. Robidoux

•

Saskatchewan

Prince Albert, CKBI.....G. Dobson
Regina,
CJRM.....Sam H. Hillier
CKCK .....Ross MacRae
Saskatoon, CFQC.....Cy Cairns
Watrous, CBK .....
Yorkton, CJGX .....

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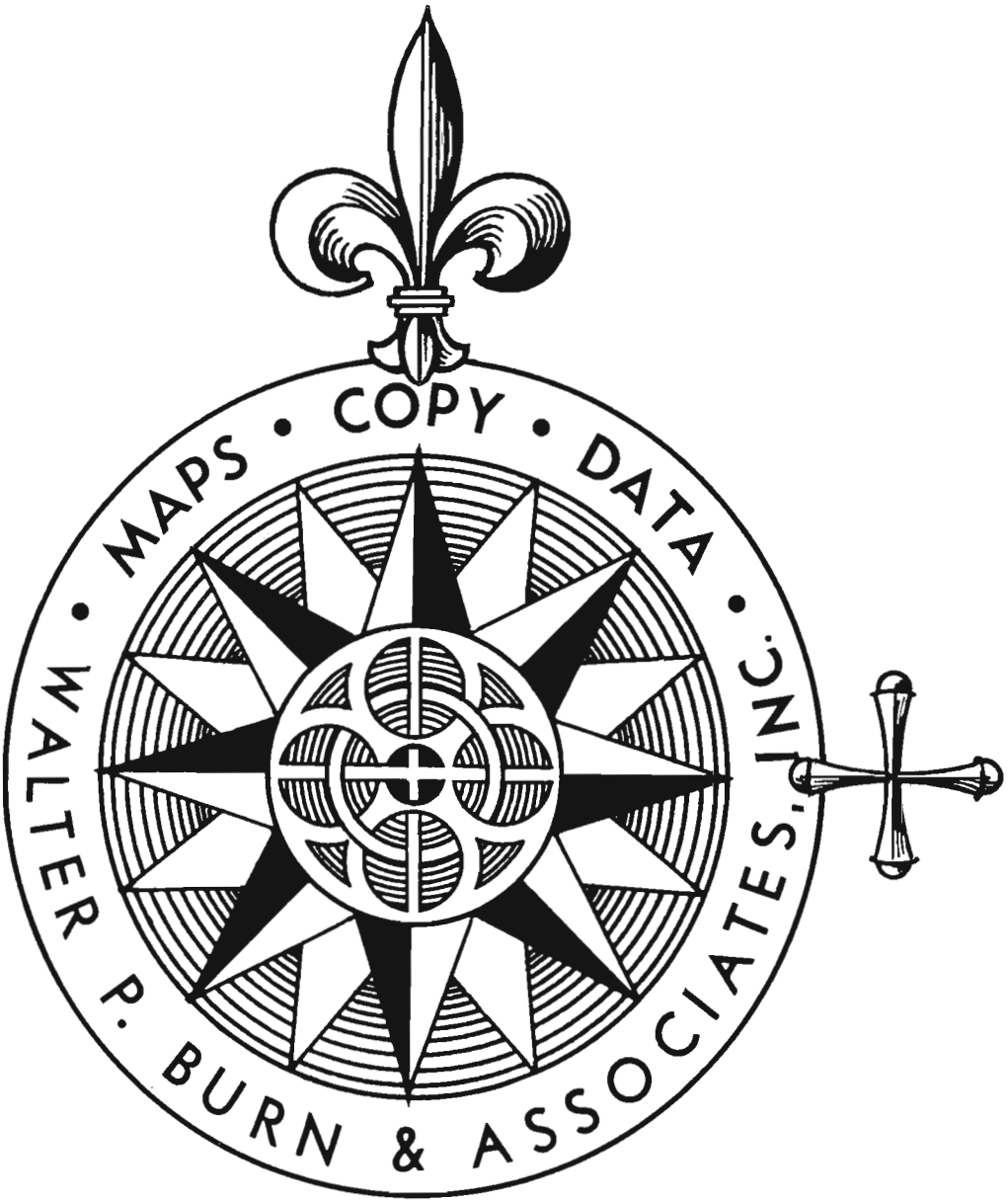

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Anniston, WHMA.....Connie Harris
Decatur, WMSL.....Mrs. Tom Chandler
Huntsville, WBHP.....Mrs. Alexander
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WCOV.....Eve Lynn
WSFA.....Camille Brown
Muscle Shoals City, WMSD.....Lola Dean
Opelika, WJHO.....Jacquelyn Melton

•

Arizona

Globe, KWJB.....Jo Evans
Jerome, KCRJ.....Marian Kuhn
Phoenix,
KOY.....Maude Longwell
KTAR.....Virginia Ricks
Safford, KGLU.....Alberta Hunt
Tucson, KVOA.....Patricia Irvine, Janet Child
Yuma, KYUM.....Irene Belzer

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Arkansas

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Little Rock, KLRA.....Mina Madden

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Beverly Hills, KMPC.....Andy Mansfield,
Virginia Mansfield
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Eureka, KIEM.....Mary Lou Stuart
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Mirandy (Marjorie Bauersfeld)
KFVD.....Violet Schram
KNX.....Galen Drake
Oakland, KROW.....Susan Little
Pasadena, KPAS.....Joan Schafer
Sacramento, KROY.....Martha Marton
San Bernardino, KFXM.....Jeanne Jarntin
San Diego, KGB.....Molly Morse
San Francisco
KFRC.....Mrs. Josephine Martin
KGO.....Ann Holden
KJBS.....Ruth Thompson
KPO.....Gladys Cronkhite
KYA.....Kathryn Allen
San Luis Obispo, KVEC.....Helen Fisher
Santa Barbara, KDB.....Stella Hollowell
Santa Rosa, KSRO.....Connie Thrift
Stockton, KGDM.....Mabel Rubin
Watsonville, KHUB.....Yvonne Dale

•

Colorado

Colorado Springs, KVOR.....Sally Russell
Denver
KFEL.....Salome Simmons
KLZ.....Maida Severn
KMYR.....Patricia Burns Kidder
Durango, KIUP.....Mary Davis
Grand Junction, KFXJ.....Mildred Townsend
Greeley, KFKA.....Dorothy Baldwin MacClary
La Junta, KOKO.....Frances Robinson

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Connecticut

Bridgeport, WNAB.....Ellen Marshall
Hartford
WTHT.....Una King
WTIC.....Marjorie Waters
New Haven, WELI.....Janet Slayton

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District of Columbia

Washington
WINX.....Marshall Adams
WJSV.....Elinor Lee
WOL.....Frances Northcross
WRC.....Mary Mason

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Lake Worth, WWPG.....Ruth Flanigan
Miami
WIOD.....Jane Butler
WQAM.....Alaine Powell
Ocala, WTMC.....Ethel London
Orlando
WDBO.....Myrtle Carry
WLOF.....Louise Grant
St. Petersburg
WSUN.....Mary Brown
WTSP.....Sally U. Nelson
Tampa
WDAE.....Allie Lee Rush
WFLA.....Patsy Kent

•

Georgia

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WALB.....Billie Barry
WGPC.....Fannie Mae Griner
Atlanta
WAGA.....Mary Lucille Carter
WATL.....Anne George
Columbus, WRBL.....Anice Wismer
Gainesville, WGGA.....Eugenia Brewer
Macon
WBML.....Rosemary Jones
WMAZ.....Dorothy Small
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Valdosta, WGOV.....Audry Morgan
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Idaho

Nampa, KFXD.....Zena Potter

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Illinois

Aurora, WMRO.....Eulalie Isom
Bloomington, WJBC.....Peggy Payne
Chicago
WCFL.....Phil Libby
WEDC.....Sophie V. Brady
WENR.....Elizabeth Hart
WGN.....Katherine Roche
WMAQ.....Elizabeth Hart
Decatur, WSOY.....Easter Straker
East St. Louis, WTMV.....Jane Foster
Harrisburg, WEBQ.....Virginia Sidell
Herrin, WJPF.....June Janess
Jacksonville, WLDS.....Becky Vaughn
Joliet, WCLS.....Mildred Barr
Quincy, WTAD.....Marian Sexton
Springfield, WCBS.....Mary L. Dilley
Urbana, WILL.....Candace Hurley

•

Indiana

Elkhart, WTRC.....Virginia Adams
Fort Wayne
WGL.....Sue Gibson
WOWO.....Jane Weston
Hammond, WHIP.....Ellen Littlejohn
Indianapolis
WFBM.....Rose Lee Farrell
WIRE.....Dick Stone
New Albany, WGRC.....Charlotte Falkner
South Bend, WSBT.....Mrs. J. B. Riley
Terre Haute, WBOW.....Ruth Mary Morton
Vincennes, WAOV.....Mrs. Grace Driver

•

Iowa

Ames, WOI.....Martha Duncan, Gertrude Dieken
Burlington, KBUR.....Jean Harman
Cedar Rapids, WMT.....Libbie Vaughan
Davenport, WOC.....Mary Louise Marshall
Decorah, KWLC.....Helen Trilhus
Des Moines
KSO.....Helen Watts Schreiber
WHO.....Edith Hazard
Dubuque, WKBB...Sister Mary St. Clara, B.V.M.
Fort Dodge, KVFD.....Gladys Wells Griffith
Marshalltown, KFJB.....Betty Brown
Ottumwa, KBIZ.....Natalie Harris
Shenandoah
KMA.....Jessie Young, Leanna Driftmier
KFNF.....Adella Shoemaker
Sioux City, KTRI.....Maxine Dierking

•

Kansas

Great Bend, KVGB.....Frances Foos
Lawrence, WREN.....Rose Ireland
Manhattan, KSAC.....Ruth T. Botz
Salina, KSAL.....Helen Geis
Wichita, KFH.....Ethel Jane Myers

•

Kentucky

Ashland, WCMI.....Marian Marvin
Harlan, WHLN.....Margaret Hughes
Hopkinsville, WHOP.....Bonnie Bessire
Louisville
WAVE.....Carol Mason
WINN.....Margaret Eastin

Louisiana

Alexandria, KALB.....Rita Chandler
Baton Rouge, WJBO.....Mary deVane

•

Maine

Lewiston, WCOU.....Jean Durgin
Portland, WCSH.....Nancy King

•

Maryland

Baltimore
WCAO.....Bettie McCall
WFBR.....Martha R. Temple, Jeula Forsyth
Hagerstown, WJEJ.....Beatrice Phillips
Salisbury, WBOC.....Jane Allen

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Massachusetts

Boston
WEEI.....Heloise Parker Broeg
WNAC.....Imogene Wolcott, Marjorie Mills
Fitchburg, WEIM.....Joan Adams
Greenfield, WHAI.....Ann Erickson
Holyoke, WHYN.....Helen Bresnahan
Hyannis, WOCB.....Jean Carroll
Lowell, WLLH.....Ann Bradford
New Bedford, WNBH.....Ada Mabel Garvin
Pittsfield, WBRK.....Hazel Hill, Hilda Theurer
Springfield
WMAS.....Herb Edman
WSPR.....Joan Carroll
Worcester, WTAG.....Mildred Bailey, Isabel Whitaker

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Michigan

Bay City, WBCM.....Lou Sherry
Detroit
WJBK.....Betty Roberts
WJR.....Ruth F. Crane
WWJ.....Ella Gordon Smith
East Lansing, WKAR.....Jeanette Lee
Grand Rapids, WASH-WOOD.....Lucille Hall
Ironwood, WJMS.....Rose Isaac
Lansing, WJIM.....Judy Holiday
Muskegon, WKBZ.....Elsie Buttrick
Pontiac, WCAR.....Edythe Fern Melrose
Saginaw, WSAM.....June Weston
Traverse City, WTCM.....Anne Parker

•

Minnesota

Albert Lea, KATE.....Kay Bonner
Minneapolis
WLB.....Madge Brown
WLOL.....Florence Lehmann
WTCN.....Ann Ginn
Northfield, WCAL.....Marie Malmin Meyer
St. Paul, KSTP.....Bee Baxter
Willmar, KWLM.....Irene Peters

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Mississippi

Greenville, WJPR.....Charlotte Hague
Laurel, WAML.....Peggy Payne
Natchez, WMIS.....Mrs. Meyer Marx
Vicksburg, WQBC.....Corinne Sartorius

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Missouri

Hannibal, KHMO ..... Lane Carlson
Joplin, WMBH ..... June Darby
Kansas City
KCMO ..... Anne Hayes
WDAF ..... Betty Lee
WHB ..... Martha Logan, Mary Ann Milgram
St. Louis
KMOX ..... Jane Porter
WEW ..... Ann Davis
WIL ..... Kay Morton
Sedalia, KDRO ..... Bernice Frye

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Montana

Great Falls, KFBB ..... Dorothy Roberts
Kalispell, KGEZ ..... Lillian Tubb
Missoula, KGVO ..... Dorothy Burgess

•

Nebraska

Grand Island, KMMJ ..... Maxine Schafer
Kearney, KGFW ..... Betty Cox
Lincoln, KFAB-KFOR ..... Henrietta Dirks
Omaha
KOIL ..... Belle West
WOW ..... Martha Bohlson

•

Nevada

Las Vegas, KENO ..... Peggy Maxwell

•

New Hampshire

Keane, WKNE ..... Evelyn Howe
Laconia, WLNH ..... Marie Forsberg
Manchester, WFEA ..... Anna Parkman
Portsmouth, WHEB ..... Lee Spencer

•

New Jersey

Asbury Park, WCAP ..... Louise Powers
Paterson, WPAT ..... Adele Hunt
Trenton, WTNJ ..... Marion Marshall

•

New Mexico

Albuquerque
KGGM ..... Hermine McClanahan
KOB ..... Mary McConnell
Clovis, KICA ..... Helene Stone

•

New York

Albany, WOKO ..... Louise Benay
Auburn, WMBO ..... Dorothy Bolin
Batavia, WBTA ..... Helen Stein
Binghamton, WNBF ..... Sarah Burbank
Brooklyn
WBYN ..... Nancy Neale
WCNW ..... Babs Brodsley
Buffalo
WBEN ..... Sally Work
WEBR ..... Carolyn Sales
Elmira, WENY ..... Jane Beale
Ithaca, WHCU ..... Kathleen Small
Jamestown, WJTN ..... Helen Carr
Kingston, WKNY ..... Edith Lee
Newburgh, WGNY ..... Peggy Pascoe
New York
WHN ..... Dr. Shirley Wynne, C. Houston Goudiss
WINS ..... Betty Marks
WMCA ..... Linda Porter
Niagara Falls, WHLD ..... Muriel Cross
Ogdensburg, WSLB ..... Muff Bovard
Olean, WHDL ..... Helen Williams
Plattsburg, WMFF ..... Betty Swift
Rochester
WHAM ..... Hazel Cowles
WHEC ..... Charlotte Edwards
WSAY ..... Marian Karasick
Saranac Lake, WNBZ ..... Ruth O'Connell
Schenectady, WGY ..... Martha Brooks, Betty Lenox
Syracuse
WFBL ..... Jessie Brown
WSYR ..... Ruth Chilton
Troy, WTRY ..... Kay Moser
Utica, WIBX ..... Genevieve Swarthout
Watertown, WATN ..... Clara Bell
White Plains, WFAS ..... Betty Patterson

•

North Carolina

Asheville, WWNC ..... Norine Lowe
Burlington, WBBB ..... Dolly Cheatham
Durham, WDNC ..... Frances Jarman
Fayetteville, WFNC ..... Mrs. Charles Batson
Gastonia, WGNC ..... Rae Blanton
Greenville, WGTC ..... Francis Simpson
High Point, WMFR ..... Mary Ellen Hiatt
Raleigh, WRAL ..... Margaret Early
Wilson, WGTM ..... Mina Ray Church
Winston-Salem, WAIR ... Marvel Carter Campbell

•

North Dakota

Devils Lake, KDLR ..... Agnes Sorenson
Fargo, WDAY ..... Margaret Foss
Minot, KLPM ..... Gay King

•

Ohio

Akron
WADC ..... Dorothy McDonald
WJW ..... Mary Jean Schultz
Canton, WHBC ..... Janet Baker
Cincinnati
WCKY ..... Olive Kackley
WCPO ..... Evelyn Evans
WKRC ..... Virginia List
Cleveland
WCLE ..... Etta Wilson
WGAR ..... Ruth Merriam Wells
WHK ..... Eleanor Hanson

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Columbus
WBNS.....Fern Sharp
WCOL.....Rhea McCarty
WHKC.....Jean Joyce
WOSU.....Kay Hudson
Lima, WLOK.....Katherine Goeke
Mansfield, WMAN.....Sylvia Frankel
Marion, WMRN.....Madge L. Cooper
Portsmouth, WPAY.....Ann Smith
Toledo, WTOL.....Jean Wright
Warren, WRRN.....Margaret Rodgers
Youngstown
WFMJ.....Annie Lee Stagg
WKBN.....Georgia Davidson
Zanesville, WHIZ.....Mary Branas Haid

•

Oklahoma

Elk City, KASA.....Betty Adams
Enid, KCRC.....Mabel Waken
Muskogee, KBIX....Irene Doane, Betsy Browning
Norman, WNAD.....Nova Dell Scrudder
Oklahoma City, KOMA.....Amzie Strickland
Ponca City, WBBZ.....Kay Kollins
Shawnee, KGFF.....Maxine Eddy
Tulsa
KOME.....Lois Thompson
KTUL.....Jane Austin
KVOO.....Jane Austin

•

Oregon

Corvallis, KOAC.....Mrs. Zelta Rodenwold
Eugene, KORE.....Anne Chaney
Roseburg, KRNR.....Helen Ellsworth
Salem, KSLM.....Maxine Buren

•

Pennsylvania

Butler, WISR.....Raye Lunt
Du Bois, WCED.....Gladys Kenna
Erie, WLEU.....Joan Clark
Glenside, WIBG.....Cassie Brugger
Greensburg, WHJB.....Mary Jane Kuhns
Johnstown, WJAC.....Evelyn Simmons
Lewistown, WMRF.....Berneice L. Price
New Castle, WKST.....Martha Mason
Philadelphia
KYW.....Ruth Welles
WCAU.....Laura May Stuart
WHAT.....Kay Martin
Pittsburgh
KDKA.....Evelyn Gardiner
WCAE.....Lillian Malone
WWSW.....Rosalind Raymond
Scranton, WARM.....Ann Linden
Uniontown, WMBS.....Mary E. Anderson
Wilkes-Barre, WBRE.....Gertrude Joyce
Williamsport, WRAK.....Susan Carter

•

Rhode Island

Providence
WEAN.....Carolyn Wallace
WJAR.....Mrs. Howard Wood

South Carolina

Charleston
WCSC.....Gladys Sage Manogue
WTMA.....Alicia Rhett
Spartanburg, WSPA.....Jane Dalton
Sumter, WFIG.....Sally Pierce, Sally McKinnon

•

South Dakota

Pierre, KGFX.....Ida A. McNeil
Rapid City, KOBH.....Evelyn Scott
Sioux Falls, KSOO.....Donna Mae Booth

•

Tennessee

Bristol, WOPI.....Mary Abell
Chattanooga, WAPO.....Bessylee Wiggs
Johnson City, WJHL.....Alice Friberg
Knoxville
WNOX.....Elizabeth Brown
WROL.....Kay Vernon
Memphis
WHBQ.....Virginia Adair Moore
WMC.....Olivia Browne
Nashville, WSM.....Marjorie Cooney

•

Texas

Abilene, KRBC.....Anne O. Smart
Amarillo, KGNC.....Charlotte Allen
Brownsville, KEEW.....Roline Brennan
Brownwood, KBWD.....Mary Elizabeth Everitt
College Station, WTAW.....Mary Hester Harrison
Corsicana, KAND.....Frances Bryant
El Paso
KROD.....Luceba Van Dyke
KTSM.....Della Bee Komendo
Houston, KPRC.....Alfred Daniel
Pampa, KPDN.....Claudia Benge
San Angelo, KGKL.....Edith Peeples
Sherman, KRRV.....Dorothy Cox

•

Utah

Provo, KOVO.....Gertrude Wiseman
Salt Lake City
KDYL.....Mildred Baker
KUTA.....June Lee

•

Vermont

Burlington, WCAX.....Ann Parker, Carol King
St. Albans, WWSR.....Muriel Palmer
Waterbury, WDEV.....Dorothy Rhodes

•

Virginia

Martinsville, WMVA.....Bryn Mortenson
Newport News, WGH.....Lee Bailey
Norfolk, WTAR.....Sophie Derevan Cowles
Richmond, WMBG.....Connie Allison
Roanoke, WSLS.....Mrs. John A. Pilsher, Jr.
Suffolk, WLPM.....Elizabeth Griggs
Winchester, WINC.....Marion Park

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Centralia-Chehalis, KELA.....Jean March
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KRKO.....Bernadine Playford
Longview, KWLK.....Felker Morris
Olympia, KGY.....Marge O'Donnell
Pullman, KWSC.....Inez Arnquist
Seattle,
KEVR.....Teedy Emerick
KIRO.....Helen Stryker
Spokane,
KFIO.....Ruby Rand
KFPY.....Edna Storms Moody
KGA.....Thelma Armstrong
KHQ.....Thelma Armstrong
Tacoma,
KTBI.....Ruth Reisner
KVI.....Carolyn Davis
Vancouver, KVAN.....Helena Rutan
Walla Walla, KUJ.....Beatrice Hunt

•

West Virginia

Charleston,
WCHS.....Melva Graham
WGKV.....Nancy Flournoy
Logan, WLOG.....Quinnelle Vann
Morgantown, WAJR.....Lillian V. Majally
Parkersburg, WPAR...Mari Parker, Austine Slater
Wheeling, WKWK.....Evelyn Haden
Williamson, WBTH.....Alice Shein

•

Wisconsin

Ashland, WATW.....Ruth Wright
Fond du Lac, KFIZ.....Lucille Fairbanks
Janesville, WCLO.....Hester Kyler
La Crosse, WKBH...Alice Fels, Berneice Callaway
Madison, WHA.....Aline Hazard
Marinette, WMAM.....Mary Kay
Medford, WIGM.....Laura Brandt
Milwaukee, WISN.....Mary Ann LeMay
Poynette, WIBU.....Doris MacPherson
Racine, WRJN.....Beulah Meikle
Rice Lake, WJMC,
Vera MacDowell, Mrs. L. P. Sherman
Sheboygan, WHBL.....M. H. Pape
Superior, WDSM.....Ann Chepel
Waunsau, WSAU.....Lenore DeVries
Wisconsin Rapids, WFHR.....Virginia Lee

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Wyoming

Cheyenne, KFBC.....Margaret O'Brien
Powell, KPOW.....Rosemary C. Meyer
Sheridan, KWYO.....Margaret Heppner

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Alaska

Juneau, KINY.....Louise D. Carl

Puerto Rico

Ponce, WPAB.....Ester Dales
San Juan, WKAQ.....Sofia Rodriguez

•

CANADA

Alberta

Lethbridge, CJOC.....Ethel Jones

•

British Columbia

Kamloops, CFJC.....Marion Lee
Victoria, CJVI.....Miss I. Stewart
CKMO.....Betty Lee
Vancouver,
CJOR.....Gladys Hodge

•

Manitoba

Brandon, CKX.....Peggy Fyfe
Flin Flon, CFAR.....Dorothy McLeod
Winnipeg, CJRC.....Elizabeth Holman

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New Brunswick

Campbellton, CKNB.....Margaret Taylor

•

Nova Scotia

Halifax, CHNS.....Betty Carten

•

Ontario

Chatham, CFCO.....Gwen Nicholls
Hamilton,
CHML.....Margaret MacBain
CKOC.....Jean Gillard
Kirkland Lake, CJKL.....Wanda Wok
Kitchener, CKCR.....Mrs. Clive Bean
Toronto, CKCL.....Frances Thompson
Windsor, CKLOW.....Myrtle Labbitt
Wingham, CKNX.....Marg Brophy

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Prince Edward Island

Charlottetown, CFCY.Marianne Rogers, Adele Coyle

•

Quebec

Montreal, CFCF.....Roberta Beatty
Rouyn-Noranda, CKRN.....Irene King
Val D'Or, CKVD.....Norma Austdal

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Saskatchewan

Regina, CJRM....Muriel Strickland, Dora Dibney

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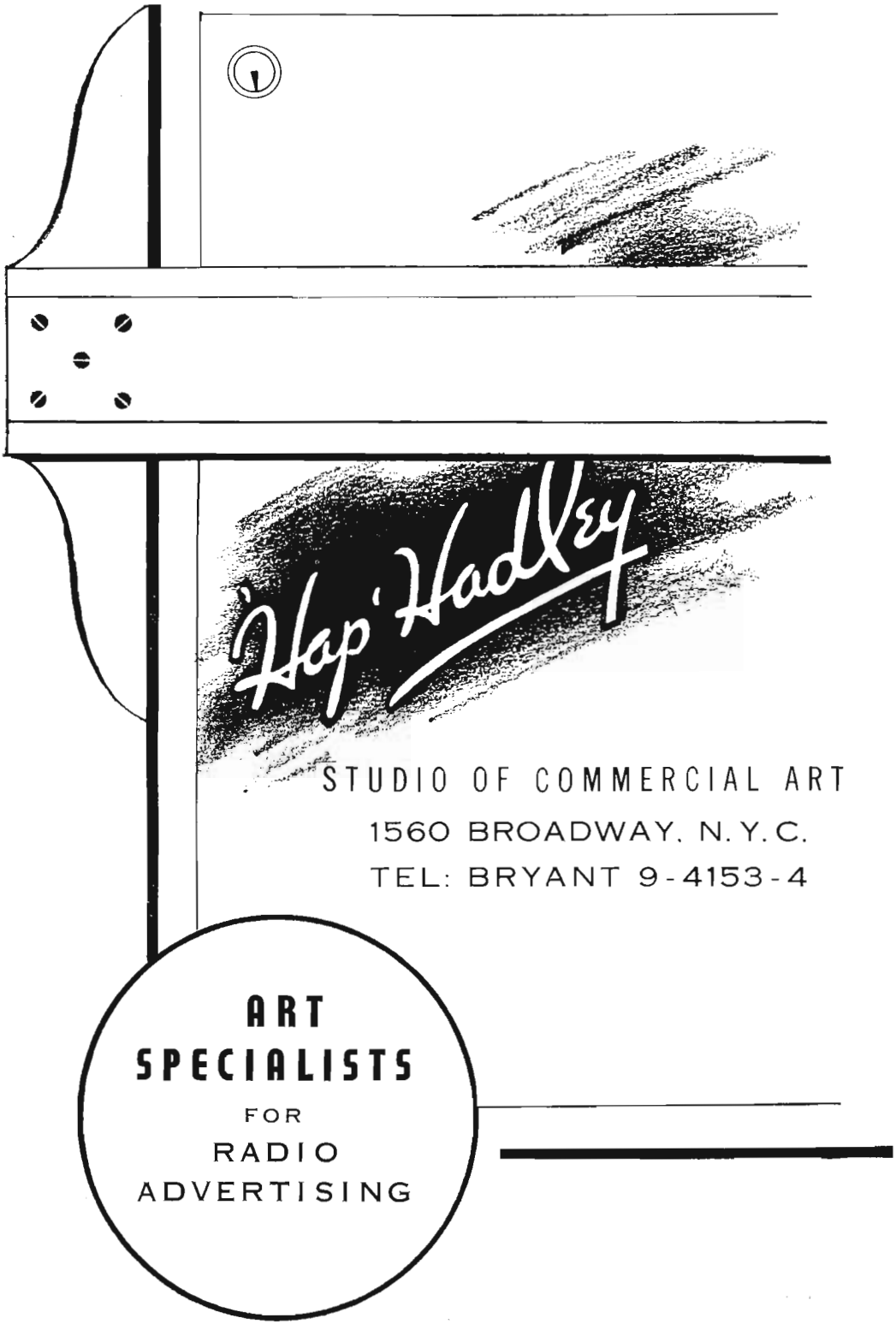

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HISTORY OF RADIO REGULATION

With a Chronology of the Federal Radio Commission and the Federal Communications Commission

Compiled by Mary O'Leson, FCC Information Office

(Editor's Note: Treatise which follows was all-inclusive of the subject of communications, wired and all phases of broadcast, and has been edited so that only developments pertaining directly to commercial broadcasting are presented.)

Preliminary Regulation

Marconi's practical experiments with "wireless" at the turn of the century invited a quick succession of radio development that made some orderly supervision of this new means of communication necessary. The need for a common distress call for ships was recognized at the preliminary International Radio Telegraph Conference held in Berlin in 1903. The 1906 International Radio Telegraph Conference in Berlin proposed adoption of "SOS" to supplant "CQD" as a marine distress signal. On January 23, 1909, "CQD" calls sent out by Jack Binns speeded rescue to the steamship "Florida" in collision off New York.

Radio Act of 1910

On June 24, 1910, the United States enacted a law ordering wireless installation on passenger-carrying steamships. The Department of Commerce, on July 1, 1911, organized a Radio Division to enforce this 1910 requirement. The value of wireless was again demonstrated in the saving of more than 700 lives in the "Titanic" disaster on April 14, 1912, when Jack Phillips and Harold Bride were the heroes. Regulations to secure uniformity of practice in wireless communication were adopted by the International Radio Telegraph Conference at London in July, 1912.

Radio Act of 1912

On August 13, 1912, the United States adopted the Radio Act of 1912 which placed licensing of wireless stations, wireless operators, and amateurs, in the hands of the then Secretary of Commerce and Labor. "Radio Communication Laws of the United States," issued August 15, 1919, classified early broadcasters as "limited commercial stations" and "special amateur stations."

Station KDKA, first listed in the "Radio Service Bulletin" for November 1, 1920, was licensed as a commercial land station. Initial regulations governing operation of broadcasting stations as such appear in the "Radio Service Bulletin" of April 1, 1922. At that time the "wavelength" of 360 meters (approximately 830 kilocycles) was assigned for the transmission of "important news items, entertainment, lectures, sermons, and similar matter." Stations engaged in this service held limited commercial licenses and their operators were licensed by the Department of Commerce. Recommendations of the First National Radio Conference, held at Washington on February 27, 1922, were promulgated into regulations by the Secretary of Commerce. A new type of broadcast station came into being, with minimum power of 500 watts and maximum not to exceed 1000 watts, whose programs "must be carefully supervised and maintained to insure satisfactory service to the public." Mechanically operated musical instruments were to be used only in an emergency and during intermission periods in regular programs.

The Interdepartment Radio Advisory Committee was formed by the Secretary of Commerce at the suggestion of the First National Radio Conference. It met as a temporary body from March 8 to April 16, 1922, after which it organized on a permanent basis. The Second National Radio Conference, March 20, 1923, made certain recommendations which were embodied in supplemental Department of Commerce regulations. Under their provisions, broadcast of telegrams or letters was permitted so long as the signer was not addressed in person and the text was of general interest. Reallocation of wavelengths, on May 15, 1923, further established the "broadcasting

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development class" of station. Power was not permitted to exceed 1000 watts without special authority from the Secretary of Commerce.

The Third National Radio Conference, October 6 to 10, 1924, deemed increased power desirable, so the Department of Commerce authorized up to 5000 watts for experimentation. The Radio Service Bulletin for January 2, 1925, showed but one station—KOA—operating with power of 1000 watts. The next month's listing revealed KGO and WEAF operating with 2000 watts, and KFI, KYW, WBZ, WGY, WLW, WOC and WTAM with 1500 watts, and about a dozen stations using 1000 watts. Following the Fourth National Radio Conference, November 9 to 11, 1925, several stations began to use 5000 watts, and KDKA and WJZ were indicated as operating with "variable" power.

Air Chaos of 1926

During the early part of 1926 the Zenith Radio Corporation was charged with operating its broadcast station "on a wavelength and at times which were not authorized." Resultant court opinion characterized provisions of the Radio Act of 1912 as "general, indefinite and ambiguous." The Attorney General was asked by the Secretary of Commerce for a ruling. According to the Circuit Court of Cooke County, Illinois, in the Tribune Company versus Oak Leaves Broadcasting Station, Inc., case, Acting Attorney General Donovan, on July 8, 1926, rendered an opinion which, in effect, advised that "broadcasting stations coming within the prescribed band could not be regulated, except for the purpose of designating normal wavelengths. . . . and that the Act conferred no general authority to fix hours of operation or to limit power." Consequently, the list of broadcast stations published in the Radio Service Bulletin for January 31, 1927, carried this explanation: "The power and wavelengths given in this table were compiled from applications for licenses furnished the Department by owners of the stations. Since the Department does not make assignments in either respect, this list is not necessarily in conformity with wavelengths or power actually used." The listing showed KGA operating with 20 kilowatts, others employing 5 kilowatts, and still others using "variable" power. There was bedlam on the air. More than 200 radio stations sprang up within two months. Many broadcasters jumped their frequencies and increased their power and operating time at will.

On December 8, 1926, Congress legislated that broadcast license renewals should not be granted for more than 90 days, and those of other classes of stations not longer than two years.

Federal Radio Commission

The Radio Act of 1927, approved February 23 of that year, created the Federal Radio Commission. For some time after its organization, the Federal Radio Commission was obliged to devote a major portion of its time to straightening out the tangle in the broadcast band that was precipitated in 1926. With only 90 channels available, it was impossible to care for the 732 broadcast stations as then operating. Promulgation of new rules and regulations caused about 150 of these broadcasters to surrender their licenses. Under the Radio Act of 1927 the Federal Radio Commission was to be the licensing authority for all radio services. At the end of that year the Federal Radio Commission was to become an appellate body to review decisions of the Radio Division of the Department of Commerce in making allocations. Its authority as a licensing body was extended annually by Congress until December 18, 1929, when an act was approved continuing its powers "until otherwise provided by law."

1927

On April 5, the Commission established the broadcast band ranging from 550 to 1500 kilocycles. Six frequencies were cleared for Canadian use and provision made for sharing 11 channels with that country. The Radio Service Bulletin of April 30, showed several stations operating with power of 20 kilowatts or more, and authorization for station WGY to use 56 kilowatts.

On May 5 the Commission ordered announcement of broadcast call letters every 15 minutes. Action to prevent speculation transfer of control was initiated by the in radio stations in connection with Commission on May 13. Hearings on interference started June 7. Announcing of mechanical recordings was required by order of August 16. The International Radiotelegraph Conference, meeting at Washington October 5 to November 25, resulted in many technical adjustments, including allocation of the entire range of frequencies from 10 to 60,000 kilocycles, effective January 1, 1929. On November 14 the Commission moved to clear channels of heretodyning.

1928

On March 28, the so-called "Davis Amendment" was adopted. It amended the Radio Act of 1927 to provide "a fair and equitable allocation of licenses, wave-

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lengths, time for operation and station power" by states within the five zones established to bring about "equality of radio broadcasting service, both of transmission and reception." A Commission order of April 20 prohibited removal of studios outside borders of states in which they were then located. On May 11 the Commission called public attention to Section 18 of the Radio Act of 1927 with reference to use of broadcasting facilities by candidates for public office. A Commission order of August 30 set up 96 broadcast channels of which number 40 were designated as "clear channels," 34 as "regional channels" and 6 as local channels." An order of September 7 fixed the power of clear channel stations at 25 kilowatts but allowed 50 kilowatts operation on an experimental basis. Regulations to prevent program duplication at night were promulgated September 8. (Execution of this order was frequently postponed). Further requirement as to announcing mechanical reproductions was made October 26. Initial steps to provide for television were taken on October 31. On October 31 the Commission banned future use of transmitters employing damped wave emissions. Further reference to announcing mechanical reproductions was made November 26. Allocation of frequencies between 1500 and 6000 kilocycles was announced December 22.

1929

Additional provisions for television broadcast were made January 14. On March 4 the Radio Act of 1927 was amended in minor particulars. Time of operation with respect to local standard time, daylight saving time, etc., was defined March 23. Width of channels in the high frequency band were stipulated April 5. On June 10 priority was ordered for "SOS" calls. On June 10 the Commission authorized issuance of subpoenas for witnesses. Rules governing relay broadcasting were announced June 10. Restrictions on the use of damped waves by broadcasters was amended September 13. On September 18 the Commission extended to December 31 proposed restrictions on chain programs. Allocation of frequencies between 1500 and 6000 kilocycles to include geophysical service was announced October 11. An order of November 8 regulated the kind of apparatus to be used to reduce interference between stations. As of November 9, the following stations were operating with 50 kilowatts—KDKA, KFI, WBCN, WEAF, WENR, WFAA, WGY, WLW, WTAM and WTIC. New requirements for announcing mechanical transcriptions were announced December 5. On December 18 the Radio Act of 1927 was amended in minor details. An order rescinding previous orders regarding duplication of chain programs, was adopted December 20.

1930

A further order on damped wave transmission was issued January 3.

New York v. *Federal Radio Commission,* March 12, 1930, (36 F (2nd) 115, cert. denied). The Court of Appeals of the District of Columbia affirmed an order of the Commission denying an existing station the right to operate full time and requiring it to share time with another station. The court held that a radio licensee has no property right in a license and that such a licensee, even if it be a city, is subject to Federal regulation under the interstate commerce clause and may be deprived of its license without compensation.

Broadcast allocation regulations were amended April 7. High frequency channel width regulations were announced April 14. An order of April 21 required applications for license renewals to be filed 30 days prior to their expiration.

Federal Radio Commission v. *General Electric Co.,* May 19, 1930, (281 U. S. 464). Writ of certiorari dismissed. The Supreme Court held that the Commission had no jurisdiction to review a decision of the Court of Appeals for the District of Columbia which reversed an order of the Radio Commission refusing an application to renew an existing license for full time operation of a broadcasting station. Its reasoning was that it could not review the proceeding in the lower court because it was not a case or controversy, but only an administrative proceeding in which the Court of Appeals acted as a "superior and revising agency." The jurisdiction of the Court of Appeals over Commission decisions was then defined by Section 16 of the Radio Act of 1927 which was subsequently amended. (See discussion of *Federal Radio Commission* v. *Nelson Bros. Bond & Mortgage Co.,* p. 9 infra).

Posting of licenses in transmitter locations was required under date of May 19. An order of May 23 established maximum rated carrier power for broadcast transmitters.

Great Lakes Broadcasting Co. v. *Federal Radio Commission,* and companion

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cases, June 2, 1930, (37 F. (2nd) 993, cert. denied 281 U.S. 706). The Court of Appeals for the District of Columbia upheld a Commission decision denying the application of a part-time station to be given more operating time on another frequency. The Court held that the fact that one station had been using the channel for a long time gives it no preference since no station has any fixed right in a frequency as against the Federal regulatory power.

An order of June 17 provided a quota system to comply with the "Davis Amendment." Rules of practice and procedure were announced June 25. On September 29 the Commission repealed its order of May 13, 1927, intended to prevent speculation in broadcast stations in connection with transfer of control. Maximum rated power of transmitters was specified October 6. On October 15 and 16 the so-called "high power hearings" were held. An order of October 27 related to auxiliary studios and remote control apparatus.

1931

White v. *Johnson,* January 5, 1931, (282 U.S. 367), *American Bond & Mortgage Co.* v. *United States,* January 5, 1931 (282 U.S.374). The Court refused to entertain certificates of questions certified by Circuit Court of Appeals as to whether a person continuously broadcasting and having a going business acquired a property right holding that the questions were too general.

Plan of equalization of quota service under zones was announced January 8. An order of February 12 defined the broadcast day, experimental period, unlimited time stations, etc. Instructions for keeping logs were announced February 16. On March 24 amendments of April 7, 1930, to allocation set-up were repealed. Transmitter power rating requirements were amended March 26. (Same were repealed April 20). Requirements for broadcast station licensed persons were announced May 11. An order of May 15 required broadcast applications to be filed 60 days prior to expiration of license. An order of May 25 established tube rating and specified transmitter power, etc.

Duncan v. *United States,* June 1, 1931, (48 F. (2nd) 128, cert. denied, 283 U.S. 863). The Court of Appeals, Ninth Circuit, affirmed the conviction of Duncan who had been convicted of violating Section 29 of the Radio Act of 1927, prohibiting the broadcast of obscene, indecent, and profane language. The Court held that the enactment of such a provision was within the power of Congress under the interstate commerce clause.

On June 22 the frequency tolerance in the broadcast band was changed to 50 cycles, effective a year from date. Certain provisions re channel width were amended June 24. Band width and type of emission were designated September 3. "Rules and Regulations of the Federal Radio Commission" were adopted November 7. They embodied principles established by previous orders with slight modifications. On November 17 construction permits were granted WHAM, WBZ, WHAS, WAPI, KVOO, KFAB, WOR, WCAU, WSM, WSB, WHO-WOC, WCCO, KOA, KPO and KSL. The Commission's annual report for the fiscal year 1931 published extensive "Empirical Standards used as Basis for Engineering Testimony in Hearings Concerning Broadcast Stations."

1932

American Bond & Mortgage Co. v. *United States,* February 23, 1932, (52 F. (2nd) 318, cert. denied, 285 U.S. 538). The Court of Appeals, Seventh Circuit, affirmed a decree of a district court which enjoined the operation of a station which was being operated after the Commission had refused an application to renew its license. The Court held the Federal Radio Act of 1927 to be constitutional under the Commerce clause and that the order denying renewal was not contrary to law. It held that licensees had no property interests in their licenses, despite expenditures made on the faith thereof.

The International Radio Conference at Madrid, Spain, September 3 to December 10, 1932, completely revised the agreement signed at Washington in 1927, and culminated in the International Telecommunications Convention, ratified by the United States. The Federal Radio Commission's annual report for the fiscal year 1932 set forth certain developments in Empirical Standards of Allocation of Frequencies, dealing largely with "Transmitter Locations."

1933

Trinity Methodist Church South v. *Federal Radio Commission,* January 16, 1933, (62 F. (2d) 850, cert. denied, 288 U.S. 599). The Court of Appeals of the District of Columbia held that Congress had the power to regulate radio broadcasting under the interstate commerce clause, that an existing licensee had no property interest in the license, that the Commission may deny his application for renewal of a license without violating the Constitutional guarantees against the taking of property without due process, and that the Commission had not erred in concluding that certain objectionable

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programs broadcast by the licensee were contrary to the public interest. The Commission's order was affirmed.

Radio Investment Co. v. *Federal Radio Commission,* March 4, 1933 (62 F. (2d) 381, cert. denied, 288 U.S.612). The Court of Appeals of the District of Columbia held that the Commission had not erred in granting the application of one of two existing time-sharing stations and terminating the other's temporary license. Both stations had asked for modification of their licenses and for unlimited hours of operation. The station which had been deleted had been found by the Commsision to have violated its license and the Commission's regulations and to have rendered a program service inferior to that of the other station.

Federal Radio Commission v. *Nelson Bros. Bond & Mortgage Co.,* and related cases, May 8, 1933 (289 U.S. 266). Judgment of Court of Appeals reversed, and cause remanded, with directions to affirm the decision of the Commission. The Supreme Court held that the standard of public interest, convenience or necessity was not so vague as to render the Radio Act of 1927 unconstitutional. It held that the Commission had not acted arbitrarily in deleting a station in an over-quota state and assigning the frequency vacated to a station in an under-quota state.

Boston Broadcasting Co. v. *Federal Radio Commission,* October 23, 1933 (67 F. (2d) 505, cert. denied, 290 U.S. 679). The Court of Appeals of the District of Columbia, held that the Commission's decision in denying an application for renewal of a station license was not contrary to law and that the findings of the Commission were supported by substantial evidence and were not arbitrary or capricious. It appeared that the licensee was insolvent, that it had made certain misstatements as to ownership in the application and that the station had not operated in the past within the terms of its license.

Pote v. *Federal Radio Commission,* October 23, 1933. The Court of Appeals of the District of Columbia held (67 F. (2d) 509 cert. denied 290 U.S. 680), that it was without jurisdiction over an appeal by a proposed transferee to whom the Commission had denied consent to a transfer of a license.

Federal Communications Commission

At the request of President Roosevelt, Secretary of Commerce Daniel C. Roper in the summer of 1933 appointed an interdepartmental committee to study the communications situation. The Committee consisted of Secretary Roper, Chairman; Dr. Irwin Stewart, State Department; Lt. Commander Edward M. Webster, Coast Guard, Treasury Department; Maj. General Irving J. Carr, Chief Signal Officer, War Department; Capt. S. C. Hooper, Chief of Naval Communications; Maj. General Charles McK. Saltzman, former chairman of the Federal Radio Commission, then serving as a member of the United States Shipping Board; Dr. J. H. Dellinger, Chief of the Radio Section, Bureau of Standards, and Herbert L. Pettey, secretary of the Federal Radio Commission. In an advisory capacity were Senator C. C. Dill, Chairman of the Senate Interstate Commerce Committee; Representative Sam Rayburn, Chairman of the House Interstate and Foreign Commerce Committee, and Dr. W. M. W. Splawn, adviser to the House Interstate and Foreign Commerce Committee.

In October, 1933, this Committee reported to the President that "the communications service, so far as Congressional action is involved, should be regulated by a single body." Accordingly, it recommended establishment of a new body to which would be transferred the jurisdiction of the Interstate Commerce Commission over common carriers by wire or wireless, the authority of the Federal Radio Commission over radio broadcasting, and jurisdiction of the Post Office Department over telegraph companies and telegraph lines.

On February 26, 1934, the President sent a special message to Congress urging passage of a Communications Act and creation of the Federal Communications Commission. His message read:

> ....I have long felt that the for the sake of clarity and effectiveness the relationship of the Federal Government to certain services known as utilities should be divided into three fields; Transportation, power and communications. The problems of transportation are vested in the Interstate Commerce Commission, and the problems of power, its development, transmission, and distribution, in the Federal Power Commission. In the field of communications, however, there is today no single Government agency charged with broad authority. The Congress has vested certain authority over certain forms of communications in the Interstate Commerce Commission, and there is in addition the agency known as the Federal Radio Commission. I recommend that

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the Congress create a new agency to be known as the Federal Communications Commission, such agency to be vested with the authority now lying in the Federal Radio Commission and with such authority over communications as now lies with the Interstate Commerce Commission—the services affected to be all of those which rely on wires, cables, or radio as a medium of transmission. It is my thought that a new commission such as I suggest might well be organized this year by transferring the present authority for the control of communications of the Radio Commission and the Interstate Commerce Commission.. The new body should, in addition, be given full power to investigate and study the business of existing companies and make recommendations to the Congress for addition legislation at the next session."

On February 27, 1934, Senator Dill and Representative Rayburn introduced bills to carry out the President's recommendations. Senate Bill 2910 provided "for the regulation of interstate and foreign communications by wire or radio and for other purposes." House Resolution 8301 was identitcal in many respects, the chief difference being in the sections relating to broadcast. Extensive hearings were held on the Senate Bill which, amended, was reintroduced on April 4, 1934, as S. 3285. It passed the Senate on May 15 and was referred to the Committee on Interstate Commerce. That committee held hearings for several days on H.R. 8301, the companion bill, and in executive session worked out a substitute measure, S. 3285. The Senate Interstate Commerce committee reported it with amendments in Senate Report No. 781, on April 19, 1934. On June 1, 1934, Representative Rayburn from the House Committee on Interstate and Foreign Commerce reported out S. 3285 in House Report No. 1850. After two hours of debate but without a record vote, the House passed the bill that same day. The measure which came through the House differed materially from the original Senate bill. Title 3 of the Senate bill, containing numerous amendents to the Radio Act of 1927, was eliminated from the House bill, which repealed the Radio Act of 1927 but re-enacted its provisions without change. The bill went to conference and on June 8, 1934, Representative Rayburn filed a conference report which appeared in full in the Congressional Record of that date. The following day this conference report was adopted by both the Senate and the House, and the measure was sent the President for his signature. On June 19, 1934, the Communications Act was signed by President Roosevelt. The Act took effect, as to Sections 1 and 4, on July 1, 1934, and as to its remaining provisions on July 11, 1934.

1934

Unity School of Christianity v. *Federal Communications Commission*, May 21, 1934, (69 F. (2d) 570 cert. denied 292 U.S. 646). The Court of Appeals for the District of Columbia affirmed an order of the Commission which granted full time operation on a certain frequency to a station which had been operating on a share-time basis with another station, even though the effect of such order was to delete operation by such other station. The Court found that the Commission's decision was supported by substantial evidence.

The Federal Communications Commission started to function July 11, when the Commissioners took their oaths of office. Three Divisions—Broadcast, Telegraph, and Telephone—were established by Commission Order No. 1, July 17. Order No. 3, September 28, directed the Broadcast Division to conduct public hearings on non-profit radio programs as required by Section 307 (c) of the Act. Administrative Order No. 1, December 14, enjoined Commission personnel from giving verbal interpretations of provisions of the Act.

1935

Appointment of the original seven members of the Commission was not confirmed until February 7, 1935, when the Senate did so without objection rules of practice and procedure. Organization of the FCC Employees Credit Union was announced September 16.

October 21, 1935, *Sykes* v. *Jenny Wren Co.* The Court of Appeals (78 F. (2d) 729, cert. denied 296 U.S. 624), held that the District Court was without jurisdiction to enjoin the Commission froc acting upon an application for a license. It was held that the plaintiff, an existing station complaining of the proposed competition of the applicant for a license, must pursue his statutory remedy of appeal to the Court of Appeals for the District of Columbia should he be aggrieved by any final decision the Commission might make.

Creation of the Federal Radio Education Committee was announced by the Commission December 18.

1936

Order No. 14, May 13, made Rule 229, as amended, (allocation of frequencies) effective July 1, 1936. (Order No. 15,

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May 13, related to hearings on objections to Order No. 14.) On June 5, Congress amended the Communications Act repealing provisions of the "Davis Amendment" carried over from the Radio Act of 1927, which had provided for "fair and equitable allocation of (broadcast) facilities to each state," and repealing that portion of the Act which had divided the country into five broadcast zones. On August 8, 1936, the United States ratified and deposited at London, the "Safety of Life at Sea" Convention which was signed in London May 31, 1929.

The annual report for 1936 refers to the appointment of a "Standing Committee on Rules," representative of the different departments with the General Counsel are chairman, having the duty of drafting regulations from time to time for the consideration of the Commission.

1937

Order No. 18, October 13, allocated frequencies to services in the band from 10 to 30,000 kilocycles. Order No. 19, October 13, allocated frequencies to services in the band from 30,000 to 300,000 kilocycles. Order No. 20, October 13, abolished the Broadcast, Telegraph, and Telephone divisions created in Order No. 1.

Eastland Co. v. *Federal Communications Commission*, and companion case, *Congress Square Hotel Co.* v. *Federal Communications Commission* October 25, 1937 (92 F. (2d) 467, cert. denied 302 U.S. 735). The Court of Appeals of the District of Columbia affirmed a decision of the Commission granting a construction permit to one of two applicants for the use of a certain frequency, denying the application of the other, and overruling the objections of an existing station in the same city. The Court held that since the Division of the Commission rendering the decision had acted on the evidence, there was no error despite a change in personnel in the Commission after the hearing of oral testimony. The order of the Commission was not a violation of its rules against repetitious applications where a prior applicant held some stock in but did not control the present applicant. The finding of the Commission on the question of the economic effect of a new station on existing stations is conclusive.

The First Inter-American Radio Conference, held at Habana, Cuba, November 1 to December 13, initiated the subsequent North American Regional Broadcasting Agreement. Convention and Agreement ratified on July 21, 1938, Arrangement ratified on July 18, 1938. Order No. 23, November 10, extended orders and regulations promulgated by abolished divisions. Order No. 24, November 10, amended Part 1 of rules and regulations relating to practice and procedure. Order No. 25, November 11, required the Secretary to make a record of all communications received by the Commission relating to applications. Order No. 26, November 11, required the Secretary to prepare a weekly list of all applications received. Order No. 28, November 29, authorized the Secretary and Chief Engineer to act on certain routine applications.

1938

Limitations on the use of spark sets and technical agreements to improve radio service generally were agreed to at the International Radio Conference at Cairo, Egypt, February 1 to April 8. General Regulations ratified August 25, 1939. Order No. 35, February 23, authorized the Secretary to issue travel orders.

United States v. *Baker*, February 28, 1938 (93 F. (2d) 332 cert. denied 303 U.S. 642). The Circuit Court of Appeals, Fifth Circuit, reversed a judgment of the District Court convicting Baker for operating radio apparatus without a license. The appellate court held that the scheme of Baker, by which he made phonograph records in Texas, transported the records to Mexico, and played them there over Mexican radio stations so as to be heard in the United States was not within the scope of Sec. 325(b) of the Act, since the sound waves were not reproduced in the United States.

Order No. 36, March 1, assigned Commissioners duties for March. On March 18, the Commission on its own motion, by Order 37, authorized an investigation of network broadcast practices. Order No. 38, March 23, required broadcasting companies to file earnings, reports and other data with the Commission.

Missouri Broadcasting Corp. v. *Federal*

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Communications Commission, March 28, 1938 (94 F. (2d) 623, cert. denied 303 U.S. 655). The Court of Appeals of the District of Columbia affirmed an order of the Commission which granted a permit to one of two applicants for the same frequency in the same city and denied it to the other. The Court held that though it was error for the Commission to fail to file a statement of grounds for its decision simultaneously with its order denying the application, yet in this case it was harmless because applicant had filed a motion for rehearing with knowledge of such reasons. The court also found that the evidence was sufficient to support the Commission's action.

On April 6 the Commission appointed a committee comprising Chairman McNinch, and Commissioners Walker, Sykes and Brown to conduct the network inquiry. (Sykes was later replaced by Thompson). From June 6 to June 30 hearings were held on proposed new and modified Rules and Regulations Governing Standard Broadcast Stations.

Saginaw Broadcasting Co. v. *Federal Communications Commission*, October 10, 1938 (96 F. (2d) 554 cert. denied 305 U.S. 613). The Court of Appeals of the District of Columbia held that the filing of a petition for rehearing suspends the running of the appeal period, and that an applicant has 20 days from the date of final action on the petition for rehearing within which to file his notice and reasons for appeal. The Court found that the failure of the Commission to make specific findings of fact from the evidence was prejudicial to an applicant for a permit and remanded the case to the Commission.

Red River Broadcasting Co. v. *Federal Communications Commission*, October 10, 1938 (98 F. (2d) 282 cert. denied 305 U.S. 625). The Court of Appeals of the District of Columbia held that the owner of an existing station could not appeal from an order of the Commission granting a construction permit to an applicant in the same territory, unless he had exhausted the administrative remedies afforded by the statute.

Order No. 49, November 9, abolished the Press Division. Order No. 50, November 9, abolished the Examining Division and changed post-hearing procedure. On November 14 hearings began on network inquiry. (Continued intermittently to May 19, 1939.)

1939

On January 1 provision was made for holding oral argument on all interlocutory pleadings and motions. On January 3 a proposal for television transmission was referred to a committee comprising Commissioners Craven, Brown, and Case for study.

Black River Valley Broadcasts, Inc. v. *McNinch*, April 29, 1939, (101 F. (2d) 235, cert. denied 307 U.S. 623). The Court of Appeals of the District of Columbia held that the District Court was without jurisdiction to enjoin the enforcement of a Commission order setting aside a grant of license to plaintiff and ordering a *de novo* hearing on plaintiff's and a conflicting application, since the statutory appeal provided in Section 402 (b) of the Act was a complete and adequate remedy for review of such action. (See *Sykes* v. *Jenny Wren Co., supra*).

May 22 first Committee report on television study. An engineering conference on Standards of Good Engineering Practice was held June 5 and 6. New Rules and Regulations and Standards of Good Engineering Practice were adopted June 23, to become generally effective August 1, 1939. On July 1 revised rules governing commercial radio operators became effective, incorporating a new examining procedure. Administrative Order No. 2, July 12, authorized an Administrative Board and department heads to act on routine non-policy matters. (Various Amendments.

Woodman of the World Life Ins. Society v. *Federal Communications Commission, October* 9, 1939 (105 F. (2d) 75, cert. denied 308 U.S. 588)). The Court of Appeals of the District of Columbia held that the Commission's findings that interference would not result to a Nebraska station by the granting of an application of a Michigan station to change its equipment and power, was supported by substantial evidence and that therefore the Nebraska station was not aggrieved so as to have an appealable interest.

Crosley Corp. v. *Federal Communications Commission*, November 6, 1939 (106 F. (2d) 833, cert. denied 308 U.S. 605). The Court of Appeals of the District of Columbia held that it had no jurisdiction to entertain an appeal by the holder of a special temporary authorization to carry on experimental programs when the Commission refused to extend the duration of such license.

A second Committee report on television was made November 15. On December 21 21 the Commission adopted committee report and rules looking toward limited commercialization of television on September 1, 1940.

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1940

On January 15 hearings opened on proposed limited commercialization of television. (Continued for eight days).

Federal Communications Commission v. *Pottsville Broadcasting Co.* January 29, 1940 (309 U.S. 134). *Fly* v. *Heitmeyer,* January 29, 1940 (309 U.S. 146). Judgments of Court of Appeals for the District of Columbia reversed with directions to dissolve writs of mandamus and to dismiss respondents' petitions. The Supreme Court held that when the Court of Appeals for the District of Columbia reverses a Commission decision denying an application and sends it back for further proceedings, the Commission may reconsider the application along with rival applications, subsequently filed, to determine on a comparative basis which would best serve the public interest. The Court of Appeals for the District of Columbia has no power to prevent the Commission from doing this by requiring a reconsideration of the application on the record.

On March 18 hearings began on possibilities of high frequency (FM) broadcast service. (Continued for 10 days). Order No. 65, March 22, suspended the proposed September 1 date for limited commercial television and ordered further hearing.

Federal Communications Commission v. *Sanders Bros. Radio Station,* March 25, 1940 (309 U. S. 470; rehearing denied, April 22, 1940, 309 U. S. 642). Judgment of Court of Appeals of the District of Columbia reversed a Commission order granting application affirmed. It was held that an existing licensee likely to be financially injured because of competition resulting from the issuance of a license to another has the standing to appeal from an order of the Commission granting the license, for the purpose of pointing out errors of law in the Commission's action. However, economic injury to an existing licensee resulting from proposed competition is not a separate and independent element to be considered by the Commission in acting upon an application for broadcast facilities inasmuch as such licensee is not protected under the Act from competition. The Commission's order was affirmed.

On March 29, Mexico deposited its ratification of the North American Regional Broadcasting Agreement, to become effective one year from that date (previously ratified by Canada, Cuba, the Dominican Republic, Haiti, and the United States). Reopened television hearings began on April 18. (Continued for 5 days.) Full commercialization of high frequency (FM) broadcasting was authorized May 20 and certain frequency shifts were ordered. Order No. 67, May 22, assigned particular frequencies to FM. Order No. 68, May 22, dismissed without prejudice pending FM applications to permit application on commercial basis. Order No. 69, May 22, called upon experimental FM stations to return licenses for cancellation. A new plan for experimental television development pending industry agreement on uniform system was announced May 28. Allocations to various services of frequencies in the bands 116,000 to 119,000 kilocycles and 156,000 to 162,000 kilocycles, were approved June 4.

Order No. 7, June 7, extended time of broadcast operation from local sunrise to 4 a.m. On June 12 the network inquiry committee submitted its report. New rules and regulations governing television experimental stations were announced June 18. Order No. 75, June 18, required all commercial and amateur operators to furnish proof of citizenship. On June 22 the Commission adopted rules putting FM broadcasting on a commercial basis. Standards of Good Engineering Practice Concerning High Frequency (FM) Broadcast Stations were announced June 28. On July 17 the Commission announced creation of a National Television Systems Committee through cooperation of the Radio Manufacturers Association.

Administrative Order No. 3, July 24, provided for action by the Commission in

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the absence of a quorum. On July 24 special emergency radio service rules were changed for clarification. The Defense Communications Board was created by Executive order September 24. High frequency (FM) broadcast rules were amended October 2. On October 6 the Commission authorized a questionnaire on foreign language broadcasts. On October 15 the Commission adopted a new rule requiring international broadcast stations to make verbatim mechanical records of international programs transmitted, and to keep transcripts and other records for a period of two years. An informal engineering conference to consider frequencies for electro-medical apparatus was held November 29.

Federal Communications Commission v. *Columbia Broadcasting Co.* and companion case, November 25, 1940, (——— U. S. ———, 85 L Ed. 109). Order of Court of Appeals of the District of Columbia denying the Commission's motion to dismiss the appeals, reversed. The Supreme Court held that the Court of Appeals did not have jurdisdiction to entertain appeals by the proposed transferor and transferee of an existing license from a Commission order refusing consent to the transfer of license.

Oral argument on briefs submitted pursuant to the report of the network inquiry committee was heard December 2 and 3. On December 6 the Commission reported on responses to its foreign language broadcast questionnaire by October 6. A system of distinctive calls for FM broadcast stations was adopted December 6. On December 9 there was an engineering conference on equipment for high frequency (FM) broadcast stations.

1941

The National Television Systems Committee made report to the Commission on January 27. On January 28, the Commission announced a hearing for March 20 to consider television engineering proposals. Conclusions and agreements reached at the high frequency (FM) engineering conference of December 9 were announced on January 31. On January 31 the Commission approved Recommendations of the Engineering Conference under the North American Regional Broadcasting Agreement and released a revised list of United States frequency assignments, effective March 29.

Federal Radio Commission Commissioners

The following were the original five members of the Federal Radio Commission: Rear Admiral W. H. G. Bullard; Judge Eugene O. Sykes; Orestes H. Caldwell; Henry A. Bellows; Colonel John F. Dillon. All were appointed March 15, 1927; Admiral Bullard representing the Second Zone, was named Chairman. He served until his death November 24, 1927. A vacancy then ensued for several months, until his successor Judge Ira E. Robinson was appointed on March 29, 1928. Judge Robinson was made Chairman April 5, 1928; reappointed to the Commision February 23, 1930, for a term of 2 years, and resigned January 15, 1932. He was succeeded by Colonel Thad H. Brown on January 21, 1932, who was appointed for a term of 6 years, and was reappointed to the Federal Communications Commission. Judge Sykes was appointed to represent the Third Zone; reappointed February 23, 1930 for a term of 3 years; reappointed March 20, 1933, for a term of 6 years; elected Chairman March 21, 1933; reappointed to the Federal Communications Commission in July, 1934, for a term of 7 years. Resigned April 5, 1939. O. H. Caldwell resigned February 23, 1929, and was succeeded by W. D. L. Starbuck, representing the First Zone, who was appointed May 2, 1929; reappointed February 23, 1930 for a term of 4 years, which expired February 23, 1934. Henry A. Bellows resigned October 31, 1927 as Commissioner for the Fourth Zone. He was succeeded on November 1, 1927 by Sam Pickard, who served until his resignation on January 31, 1929. He was succeeded by Maj. Gen. Chas. McK. Saltzman, appointed May 2, 1929; reappointed for a term of 6 years on February 23, 1930; made Chairman February 28, 1930, resigned July 19, 1932. He was succeeded by James H. Hanley, appointed to fill the unexpired term ending February 23, 1936. Mr. Hanley was not appointed to the Federal Communications

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Commission in 1934. Colonel John F. Dillon, who represented the Fifth Zone, died October 8, 1927, and was succeeded by Harold A. Lafount, appointed November 14, 1927; reappointed February 23, 1930 for a term of 5 years, but was not named to the Federal Communications Commission in 1934.

Secretaries

Sam Pickard was engaged as Acting Secretary of the Federal Radio Commission on March 15, 1927; made permanent Secretary April 20, 1927, and served until his appointment as Commissioner on November 1, 1927. Carl H. Butman succeeded Mr. Pickard as Secretary from November 1, 1927, serving until he resigned May 1, 1930. James W. Baldwin was appointed Secretary May 5, 1930. He resigned February 28, 1933. Herbert L. Pettey succeeded Mr. Baldwin as Secretary on March 31, 1933, and was made Secretary of the Federal Communications Commission in July, 1934.

General Counsels

The Federal Radio Commission had no legal division until June 25, 1928. The Department of Justice from time to time detailed Bethuel M. Webster, Jr., Special Assistant to the Attorney General, to assist the Commission in the handling of particular hearings and court cases. On June 25, 1928, the position of General Counsel was filled by appointment of Louis G. Caldwell. Mr. Caldwell served until February 23, 1929, when he resigned. Bethuel M. Webster, Jr., was on March 5, 1929 appointed General Counsel. He resigned December 15, 1929. Colonel Thad H. Brown was then appointed General Counsel, and served from December 15, 1929 until January 21, 1932, when he was named Commissioner. On March 28, 1932, Duke M. Patrick who had been Assistant General Counsel since January 27, 1930, was made General Counsel. He served until his resignation March 1, 1933. From March 1, 1933 to July 11, 1934, George B. Porter, Assistant General Counsel, acted as General Counsel until appointment of Paul D. P. Spearman as General Counsel of the Federal Communications Commission on July 11, 1934.

Chief Engineers

On August 1, 1928, Dr. J. H. Dellinger was appointed Chief Engineer of the Commission and served until December 1, 1928. He was succeeded by Dr. C. B. Jolliffe who served from March 1, 1930 to November 12, 1935.

Federal Communications Commissioners

The following were the original seven members of the Federal Communications Commission:

Judge Eugene O. Sykes (D)—Chairman, appointed for a term of 7 years; Col. Thad H. Brown (R)—appointed for a term of 6 years; Paul A. Walker (D)—appointed for a term of 5 years; Norman S. Case (R)—appointed for a term of 4 years; Dr. Irvin Stewart (D)—appointed for a term of 3 years; George Henry Payne (R)—appointed for a term of 2 years; Hampson Gary (D)—appointed for a term of 1 year.

Judge Sykes served as Chairman until March 9, 1935, when he was appointed Chairman of the Broadcast Division. On April 5, 1939 he resigned to enter the private practice of law, and was succeeded by Frederick I. Thompson to fill his unexpired vacancy ending June 30, 1941. Thad H. Brown was named Vice-Chairman of the Broadcast Division on July 17, 1934, and on March 9, 1935, he was named Vice-Chairman of the Telephone Division instead of the Broadcast Division. His term expired June 30, 1940. The President submitted his name to the Senate for reappointment but his nomination failed to be reported out of Committee and, on October 5, 1940, he withdrew his name from nomination. He died February 25, 1941. Ray C. Wake-

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field, member of the California Railroad Commission since January, 1937, was, on March 17, 1941, confirmed by the Senate for a seven year term from July 1, 1940, to succeed Thad H. Brown as Commissioner. Paul A. Walker was named Chairman of the Telephone Division on July 17, 1934. He was reappointed for a term of 7 years from July 1, 1939.

Norman S. Case was named Vice--Chairman of the Telephone Division on July 17, 1934. He served until March 9, 1935, when he was named Vice-Chairman of the Broadcast Division. He was reappointed as a member of the Commission for a term of 7 years from July 1, 1938. Dr. Irvin Stewart was named Chairman of the Telegraph Division on July 17, 1934. He served as Commissioner until the expiration of his original term, June 30, 1937, and informed the President that he was not a candidate for reappointment. There was a vacancy on the Commission from June 30 to August 21, 1937, when Commander T. A. M. Craven was appointed for a term of 7 years, succeeding Dr. Stewart. George Henry Payne was named Vice-Chairman of the Telegraph Division July 17, 1934. He was reappointed Commissioner for a term of 7 years from July 1, 1936. Hampson Gary on July 17, 1934, was named Chairman of the Broadcast Division. He resigned as Commissioner December 24, 1934, before his original term expired on June 30, 1935. He was succeeded by Anning S. Prall January 17, 1935. On March 9, 1935, the President designated Mr. Prall Chairman of the Commission, and on July 1, 1935, he was named to succeed himself as Commissioner for a term of 7 years. He died July 23, 1937. To fill Mr. Prall's unexpired term, Frank R. McNinch was nominated by the President August 17, 1937, and took office on October 1, being named Chairman on the same date. He resigned September 1, 1939. Mr. McNinch was succeeded by James Lawrence Fly who was nominated by the President July 27, 1939, for the term expiring June 30, 1942. Mr. Fly took office September 1, 1939, at which time he was designated by the President to serve as Chairman.

Secretaries

Upon organization of the Federal Communications Commission July 11, 1934, Herbert L. Pettey, who had been secretary of the Federal Radio Commission, was appointed as Secretary of the new Commission. He resigned August 30, 1936. From the time of Mr. Pettey's resignation until May 1, 1937, John B. Reynolds, appointed as Assistant Secretary, acted as Secretary. On that date Thomas J. Slowie was appointed Secretary.

General Counsels

Paul D. Spearman, who had been Assistant General Counsel with the Federal Radio Commission, was on July 11, 1934, named General Counsel of the Federal Communications Commission. He served until June 30, 1935, when he resigned. He was succeeded on July 3, 1935, by Hampson Gary as General Counsel, who served until December 15, 1938, when his services were terminated. On December 26, 1938, William J. Dempsey who had been Acting General Counsel since December 6, was made General Counsel. He resigned April 25, 1940. He was succeeded on May 6, 1940, by Telford Taylor.

Commission

Dr. C. B. Jolliffe was carried over from the Federal Radio Commission as Chief Engineer of the Federal Communications Commission. On December 2, 1935, after Dr. Jolliffe's resignation, T. A. M. Craven was named Chief Engineer. He served in this capacity until his appointment on August 21, 1937, as Commissioner. On January 1, 1938, E. K. Jett, Assistant Chief Engineer who had been Acting Chief Engineer, was appointed Commander Craven's successor as Chief Engineer.

Chief Accountant

The Accounting, Statistical, and Tariff Department was established in October, 1934. On June 7, 1935, William J. Norfleet was appointed Chief Accountant.

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CANADA

STATIONS

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NETWORKS

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NEWSPAPER-OWNED

STATIONS

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CANADIAN
Broadcasting Corporation

Headquarters Office

Victoria Building, Ottawa, Ontario

BOARD OF GOVERNORS

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N. L. Nathanson, Vice-Chairman
Cannon W. Eastland Fuller
J. Wilfred Godfrey, K.C.
Professor Adrien Pouliot
Mrs. Nellie McClung
Reverend J. S. Thomson
Major General Victor Odlum

Personnel

General Manager.....W. E. Gladstone Murray (Ottawa)
Assistant General Manager...Dr. Augustin Frigon (Ottawa)
Chief Executive Assistant.....Donald Manson (Ottawa)
Treasurer .....Harry Baldwin (Ottawa)
Secretary.....R. P. Landry (Ottawa)
General Supervisor of Programs....E. L. Bushnell (Toronto)
Commercial Manager and Supervisor of Press and Information.....E. A. Weir (Toronto)
Assistant Commercial Manager....W. E. Powell (Toronto)
Commercial Manager, Quebec Division.....J. A. Dupont (Montreal)
Supervisor of Press and Information, Quebec Division.....L. Houle (Montreal)
Chief Engineer.....G. W. Olive (Montreal)
Supervisor of Station Relations.....J. R. Radford (Toronto)
Traffic Manager.....E. W. Jackson (Toronto)

OFFICES

Victory Building, Ottawa, Ontario
Keefer Building, Montreal, Quebec
55 York Street, Toronto, Ontario
1231 S. Catherine St., West, Montreal, Quebec

National Network By Regions

Maritime

Regional Representative.....George Young

CJCB, Sydney, Nova Scotia
CHNS, Halifax, Nova Scotia
CFCY, Charlottetown, Prince Edward Island
CBA, Sackville, New Brunswick
CKCW, Moncton, New Brunswick
CHSJ, Saint John, New Brunswick
CFNB, Fredericton, New Brunswick

Quebec

CBM, Montreal, Quebec (English)
CBF, Montreal, Quebec (French)
CBV, Quebec City, Quebec
CBJ, Chicoutimi, Quebec
CJBR, Rimouski, Quebec
CHNC, New Carlisle, Quebec

Ontario

Regional Representative.....D. Claringbull

CBO, Ottawa, Ontario
CKWS, Kingston, Ontario
CBL, Toronto, Ontario
CKSO, Sudbury, Ontario
CFCH, North Bay, Ontario
CJKL, Kirkland Lake, Ontario
CKGB, Timmins, Ontario
CKPR, Fort William, Ontario

Prairie

Regional Representative.....J. Kannawin

CKY, Winnipeg, Manitoba
CKX, Brandon, Manitoba
CKCK, Regina, Saskatchewan
CBK, Watrous, Saskatchewan
CHAB, Moose Jaw, Saskatchewan
CFQC, Saskatoon, Saskatchewan
CKBI, Prince Albert, Saskatchewan
CJCA, Edmonton, Alberta
CFAC, Calgary, Alberta
CJOC, Letbridge, Alberta

British Columbia

Regional Representative.....I. Dilworth

CFJC, Kamloops, British Columbia
CKOV, Kelowna, British Columbia
CJAT, Trail, British Columbia
CBR, Vancouver, British Columbia

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STATIONS OF

CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in December and corrections were made up to the time of going to press to insure the inclusion of late developments.

Canadian network facilities covered in full on page 642.

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CBA	Sackville, N. B.	1070	50000	651
CBF	Montreal, Que.	690	50000	661
CBJ	Chicoutimi, Que.	1240	250	661
CBK	Watrous, Sask.	540	50000	666
CBL	Toronto, Ont.	740	50000	657
CBM	Montreal, Que.	940	5000	661
CBO	Ottawa, Ont.	910	1000	655
CBR	Vancouver, B. C.	1130	5000	648
CBV	Quebec, Que.	980	1000	662
CBY	Toronto, Ont.	1010	1000	657
CFAC	Calgary, Alta.	960	1000	645
CFAR	Flin Flon, Man.	1400	100	650
CFCF	Montreal, Que.	600	500	662
CFCH	North Bay, Ont.	1230	100	655
CFCN	Calgary, Alta.	1010	10000	645
CFCO	Chatham, Ont.	630	100	653
CFCY	Charlottetown, P. E. I.	630	1000	660
CFGP	Grand Prairie, Alta.	1340	250	647
CFJC	Kamloops, B. C.	910	1000	647
CFLC	Prescott, Ont.	1450	100	656
CFNB	Fredericton, N. B.	550	1000	651
CFOS	Owen Sound, Ont.	1400	250	656
CFPL	London, Ont.	1570	1000	655
CFPR	Prince Rupert, B. C.	1240	50	648
CFQC	Saskatoon, Sask.	600	1000	665
CFRB	Toronto, Ont.	860	10000	658
CFRC	Kingston, Ont.	1490	100	654
CFRN	Edmonton, Alta.	1260	1000	646
CHAB	Moose Jaw, Sask.	1220	1000	664

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STATIONS OF

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CFCO	Chatham, Ont.	630	100	653
CFCY	Charlottetown, P. E. I.	630	1000	660
CFGP	Grand Prairie, Alta.	1340	250	647
CFJC	Kamloops, B. C.	910	1000	647
CFLC	Prescott, Ont.	1450	100	656
CFNB	Fredericton, N. B.	550	1000	651
CFOS	Owen Sound, Ont.	1400	250	656
CFPL	London, Ont.	1570	1000	655
CFPR	Prince Rupert, B. C.	1240	50	648
CFQC	Saskatoon, Sask.	600	1000	665
CFRB	Toronto, Ont.	860	10000	658
CFRC	Kingston, Ont.	1490	100	654
CFRN	Edmonton, Alta.	1260	1000	646
CHAB	Moose Jaw, Sask.	1220	1000	664

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ALBERTA

Population 788,398 — Number of Radio Licenses 104,283

Number of Families 164,240 — Auto Registrations 113,028

CFAC

CALGARY—EST. 1922

CBC & FOOTHILLS GROUP

Frequency: 960 Kc. .....Power: 1000 Watts
Owned By.....The Southam Co., Limited

Operated By Taylor, Pearson & Carson Broadcasting Co., Ltd.

Address.....1000 Southam Building
Phone Number ....R 1036
Transmitter Location..6 miles east of Calgary
Time on the Air.....6 a.m. to 12:15 a.m.
Newspaper Affiliation..Calgary Daily Herald
News Service.....Press News; CBC
Transcription Service.....NBC Thesaurus; World Broadcasting System

Representative....All-Canada Radio Facilities, Ltd.

Personnel

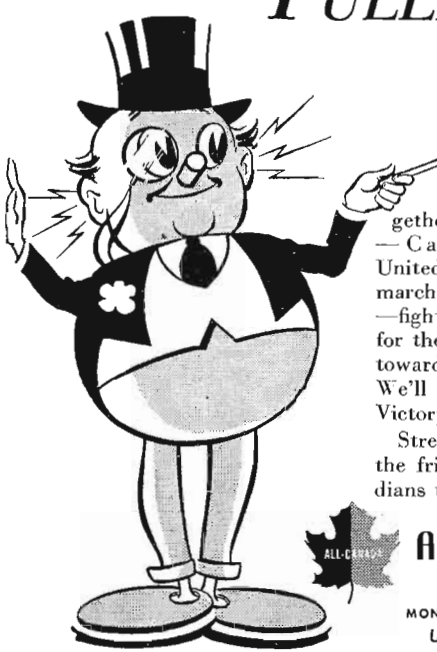
President .....H. R. Carson
Station Manager.....V. F. Nielsen
Commercial Manager.....F. R. Shaw
Program Director-Artists' Bureau Head, R. H. C. Straker
Publicity Director.....Gail Egan
Chief Announcer..... Mac Bell
Traffic Manager.....I. England
Musical Director.....A. R. Brown
Chief Engineer.....Earl C. Connor

CFCN

CALGARY—EST. 1922

Frequency: 1010 Kc.....Power: 10,000 Watts
Owned-Operated By..The Voice of the Prairies, Ltd.
Address.....Toronto General Trusts Bldg.

PULLING TOGETHER



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U.S.A. Representatives: WEED AND COMPANY

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Phone Number.....M 1161
Transmitter Location..... Strathmore
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to 11:30 p.m.
News Services: ..AP; Transradio; UP; Canadian Press; British UP
Transcription Service..Standard Radio; Lang-Worth; Davis & Schwegler
Representative..Radio Representatives, Ltd.; Inland Broadcasting Service; Howard H. Wilson Co.

Personnel

President and Managing Director..H. G. Love
Commercial Manager .....E. H. McGuire
Program Director.....Ed Maloney
News Editor..... .....C. H. Stout
Sports Editor.....Doug Smith
Chief Engineer.....W. V. McLaughlin

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CJCJ

CALGARY—EST. 1922

Frequency: 1230 Kc.....Power 100 Watts
Owned-Operated By.....The Albertan Publishing Co.
Address ..... Refrew Bldg.
Phone Numbers..... R 2001; M 9966
Transmitter Location.....Grandview Heights
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.
Newspaper Affiliation.....Albertan Publishing Co.
News Service .....Canadian Press
Transcription Service.....Lang-Worth
Representative.....Joseph Hershey McGillvra

Personnel

President .....Gordon Bell
Station Manager.....J. E. Gerke
Chief Engineer.....T. E. Snelgrove

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CFRN

EDMONTON—EST. 1934

CBC

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Operated By....Sunwapta Broadcasting Company, Ltd.
Address.....107-109 Canadian Pacific Railways Building
Phone Number.....22101-5
Transmitter Location.....Jasper Highway
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service..... British UP
Transcription Service.....Standard Radio; Langworth
Representative: Radio Representatives, Ltd.; Inland Broadcasting Co.; Howard H. Wilson Co.

Personnel

Station Manager.....G. R. A. Rice
Commercial Manager.....A. Hopps
Sales Promotion Manager.....R. Morier
Program Director.....S. S. Lancaster
Chief Announcer.....V. Duggan
Musical Director.....W. Rainer
Chief Engineer.....F. Makepeace

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CJCA

EDMONTON—EST. 1922

CBC—FOOTHILLS NETWORK

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....The Southam Co., Limited
Operated By.....Taylor & Pearson Broadcasting Co.
Address.....Birk's Bldg., Jasper Ave.
Transmitter Location..... Belmont
Time on the Air.....123½ hours weekly
Newspaper Affiliation.....Edmonton Journal
News Service.....Canadian Press
Transcription Service.....NBC Thesaurus; World Broadcasting System
Representative.....All-Canada Radio Facilities, Ltd; Weed & Co.

Personnel

Station Manager.....Gordon S. Henry
Assistant Manager.....Norman Botterill
Sales Manager.....W. Blake
Sales Promotion Manager.....Walter Dales
Program Director-Chief Announcer, Reo Thompson
Traffic Manager.....Esther Nairn
Musical Director.....R. Taylor
Technical Director.....Hastings McMahon

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CKUA

EDMONTON—EST. 1925

Frequency: 580 Kc.....Power: 1000 Watts
Owned By.....University of Alberta
Operated By.....Extension Department
Address: Extension Department, University of Alberta
Phone Number..... 32233
Transmitter Location:R.R. No. 1, Box 7, South Edmonton, Alta.
Time on the Air.....2 p.m. to 10 p.m.

Personnel

President of the University..Dr. Robert Newton
Station Manager.....Donald Cameron
Studio Supervisor-Chief Announcer, Richard MacDonald
Secretary .....Esther Esch
Chief Engineer.....John Wardlaw Porteous

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CFGP

GRANDE PRAIRIE—EST. 1937

CBC
FOOTHILLS NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By: Northern Broadcasting Corporation, Ltd.
Address .....Donald Hotel
Phone Number..... 153
Transmitter Location.....Clairmont Highway
Time on the Air.....6:55 a.m. to 10 p.m.
News Service .....CBC
Representative: All-Canada Radio Facilities, Ltd.; Weed & Co.

Personnel

President-General Manager.....C. L. Berry
Station Manager.....Gordon H. Cummings
Sales Production Manager....Donald Carlson
Program Director.....Jack Soars
Chief Operator.....Bill Couch

CJOC

LETHBRIDGE—EST. 1926

FOOTHILLS NETWORK
CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc.....Power: 100 Watts
Owned By: Lethbridge Broadcasting Co., Ltd.
Operated By.....H. R. Carson, Ltd.
Address..... Marquis Hotel
Phone Number.....3871 - 72
Transmitter Location.....Marquis Hotel
Time on the Air.....6:30 a.m. to 12 midnight
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative.....All Canada Radio Facilities, Ltd.; Weed & Co.

Personnel

Station Manager.....A. J. Balfour
Commercial Manager.....Stan Nordquist
Program Director.....C. A. Perry
Traffic Manager.....Dorothy Hiscocks
Publicity Director.....L. Roskin
Chief Announcer .....George Brown
Musical Director.....Dalton Elton
Chief Engineer.....James Ibey

BRITISH COLUMBIA

Population 809,203 — Number of Radio Licenses 113,945
Number of Families 252,875 — Auto Registrations 120,149

CHWK

CHILLIWACK—EST. 1927

CBC & BC NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By....Chilliwack Broadcasting Co.
Address..... 16 Wellington Ave.
Phone Number 6106
Transmitter Location.....16 Wellington Ave.
Time on the Air.....7:15 a.m. to 10:30 p.m.
News Service .....CBC
Representative.....All-Canada Radio Facilities, Ltd.; Weed & Co.

Personnel

President and Station Manager,C. Casey Wells
Commercial Manager.....Jack Pilling
Program-Musical Director.....Thomas Rannie

CFJC

KAMLOOPS—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Review Publishing Company
Operated By.....Kamloops Sentinel, Ltd.
Address .....209 Victoria Street
Phone Numbers.....1000; 1001
Transmitter Location.....North Kamloops
Time on the Air:.....6:45 a.m. to 11:30 p.m.
Newspaper Affiliation..Kamloops Sentinel Ltd.
Transcription Service.....All-Canada Transcription Facilities
Representative....All-Canada Radio Facilities, Ltd.

Personnel

President .....R. E. White
Station and Commercial Manager
A. D. R. Homersham
Sales and Promotion Manager..G. Dowding

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Program-Publicity Director.....Ian Clark
Chief Announcer.....Marce Munro
Musical Director.....F. Richards
Chief Engineer.....D. Sharpe

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CKOV

KELOWNA—EST. 1931

CANADIAN BROADCASTING CORP.
BC NETWORK

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By....Okanagan Broadcasters, Ltd.
Business Address.....Mill Avenue
Phone Number.....Kelowna 200
Studio Address.....Mill Avenue
Transmitter Location..... Okanagan Mission, B. C.
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
News Service.....Press News
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities, Ltd.; Weed & Co.

Personnel

Managing Director .....J. W. B. Browne
Commercial Manager.....R. E. Misener
Sales Promotion Manager.....C. G. Elphicke
Program Director.....Mary E. Royle
Chief Announcer.....W. L. Fox
Chief Engineer.....J. H. B. Browne
Musical Director.....R. E. Misener

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CKLN

NELSON—EST. 1939

CBC

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By....News Publishing Co., Ltd.
Business Address.....P. O. Box 250
Phone Number 19
Studio Address.....711 Radio Avenue
Transmitter Location.....711 Radio Avenue
Time on the Air.....7:30 a.m. to 11:30 p.m.
Newspaper Affiliation.....Nelson Daily News
Transcription Service.....Standard Radio
Representative.....H. N. Stovin

Personnel

Manager.....Hume A. Lethbridge
Program Manager.....Ernest D. Gordon
Director of Women's Program, Josephine G. M. Brown
Chief Engineer.....Merion W. Brown

CFPR

PRINCE RUPERT—EST. 1936

Frequency: 1240 Kc.....Power: 50 Watts
Owned By.....F. E. Batt
Operated By.....Northwest Broadcast & Service Co., Ltd.
Business Address.....P. O. Box 848
Phone Number 863
Studio Address.....336 Second Ave.
Transmitter Location.....336 Second Ave.
Representative.....Stovin & Wright

Personnel

Owner.....F. E. Batt
General Manager.....C. H. Insulander
Advertising Manager.....S. J. Anderson

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CJAT

TRAIL—EST. 1934

CBC—BC NETWORK

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Kootenay Broadcasting Company, Limited
Supervised By.....Taylor, Pearson & Carson, Ltd.
Address .....815 Victoria Street
Phone Number..... 737
Transmitter Location.....Warfield, B. C.
Time on the Air.....17 hours daily
News Service..... CBC
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co., (U.S.A.)

Personnel

President.....B. A. Stimmel
Station Manager.....A. H. Nicholl
Commercial Manager.....N. A. Harrod
Program Director.....G. H. Lawrence
Chief Announcer.....E. G. R. Hartman
Accountant.....G. F. Moore
Chief Engineer.....E. C. Aylen

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CBR

VANCOUVER—EST. 1925

CANADIAN BROADCASTING CORP.
BRITISH COLUMBIA REGIONAL NETWORK

Frequency: 1130 Kc.....Power: 5000 Watts
Owned-Operated By.....Canadian Broadcasting Corp.
Business Address.....Ottawa, Ont.
Studio Address.....Hotel Vancouver
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....7:25 a.m. to 12 midnight
News Service..... CBC
Representative.....Canadian Broadcasting Corp.

www.americanradiohistory.com

Personnel

CBC Representative-Station Manager.....Ira Dilworth
Production Manager.....Ernest Morgan
Publicity Representative....Georgina Murray
Chief Announcer.....W. J. Herbert
Director of School Broadcasts..Kenneth Caple
Traffic Manager.....L. E. Pegg
Chief News Editor.....James Crandall
Chief Engineer.....N. R. Olding

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CJOR

VANCOUVER—EST. 1926

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....846 Howe St.
Phone Number.....MArine 6464
Transmitter Location.....Lulu Island, B. C.
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 8:45 a.m. to 10 p.m.
News Service .....Transradio; UP
Transcription Service.....NBC Thesaurus
Representative.....J. H. McGillvra (U.S.A.); H. N. Stovin (Canada)

Personnel

Station Manager.....G. C. Chandler
Assistant Manager.....A. H. Chandler
Commercial Manager.....Don Laws
Sales Promotion Manager....Fred McDowell
Publicity Director.....D. R. Baird
Program-Musical Director.....Wallie Peters
Chief Announcer.....Ross Mortimer
Accountant .....L. Watkis
Chief Engineer.....H. B. Seabrook

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CKMO

VANCOUVER—EST. 1922

Frequency: 1410 Kc.....Power: 100 Watts
Owned By.....Sprott-Shaw Radio Co.
Operated By.....British Columbia Broadcasting System, Ltd.
Business Address.....Bekins Bldg.
Phone Number.....Marine 1271 (studio)
Studio Address.....812 Robson Street
Transmitter Location..... 500 Beatty St.
Time on the Air.....19¼ hours daily
News Service..... UP
Transcription Service.....C. P. MacGregor
Representative.....Radio Representatives, Ltd.

Personnel

President.....R. J. Sprott
Station Manager.....R. H. Wright
Program-Publicity Director.....D. G. Hill
Chief Announcer.....P. Baldwin
Continuity Editor.....H. Wallace
Accountant.....T. Stewart
Chief Engineer.....R. Whiteside

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CKWX-CKFX

VANCOUVER—EST. 1923

CBC

Frequency: 980 Kc. (shortwave: 49.43 meters); Power: 1000 Watts
Owned-Operated By Western Broadcasting, Co., Ltd.
Address .....543 Seymour Street
Phone Number.....MArine 3344
Transmitter Location.....Lulu Island, No. 5 Road, Steveston Highway, B. C.
Time on the Air.....6:30 a.m. to 12 midnight
News Service: AP and Canadian Press thru Vancouver Sun News
Transcription Service.....World Broadcasting System
Representative....Weed & Co. (United States); All-Canada Radio Facilities, Ltd. (Canada)

Personnel

President..... Arthur Holstead
Station Manager.....Frank M. Squires
Commercial Manager....Spencer W. Caldwell
Sales Promotion Manager.....Don McKim
Assistant Manager-Program Director..... Norman Botterill
Chief Engineer.....E. Ross McIntyre

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CJVI

VICTORIA—EST. 1923

CBC (Secondary)

Frequency: 1480 Kc.....Power: 500 Watts
Owned-Operated By....Island Broadcasting Company, Ltd.
Address .....7th Floor, Central Building, 620 View Street
Phone Number.....Garden 2014
Transmitter Location.....Portage Inlet
Time on the Air:7 a.m. to 10 p.m.; Sundays, 9 a.m. to 10 p.m.
Newspaper Affiliation.....The Daily Colonist
News Service.....Press News
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities, Limited (Canada); Weed & Co. (U.S.A.)

Personnel

President.....H. T. Matson
Station Manager-Publicity Director..... C. L. Berry
Commercial-Sales Promotion Manager A. R. Smith
Program Director.....C. R. Smith
Musical Director.....D. N. Weaver
Chief Engineer.....J. Sommers

www.americanradiohistory.com

MANITOBA

Population 722,447 — Number of Radio Licenses 89,704

Number of Families 153,712 — Auto Registrations 87,764

CKX

BRANDON—EST. 1928

CBC

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By ....Manitoba Telephone System
Address .....8th Street & Princess Ave.
Phone Number 4532
Transmitter Location..Mental Hospital Grounds
Time on the Air: 7:30 a.m. to 11:30 p.m.; Sundays, 10 a.m. to 11:30 p.m. .. ..
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative.....H. N. Stovin & Co.

Personnel

Commissioner of Telephones....J. E. Lowry
Station Manager .....W. F. Seller
Commercial Manager.....Howard Clarke
Program Director.....Eric Davies
Chief Announcer.....Norman Nicklewright
Chief Engineer .....C. E. R. Collins

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CFAR

FLIN FLON—EST. 1937

CBC (Supplementary)

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Operated By.....Arctic Radio Corporation
Address .....120 Main Street
Phone Number 290
Transmitter Location.....120 Main Street
Time on the Air: 7 a.m. to 10 p.m.; Sundays, 9:45 a.m. to 7 p.m.
Transcription Service.....World Broadcasting System
Representative.....H. N. Stovin (Canada); J. H. McGillvra (U.S.A.)

Personnel

President .....J. G. Mundie
General Manager.....Duke McLeod
Program Director-Chief Announcer, Tom Argue
Continuity Director.....George Salverson
Transcription Manager.....Ford Warner
Women's Program Director..Dorothy McLeod
Chief Engineer.....Raymond Tate

CJRC

WINNIPEG—EST. 1934

CBC

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By....Transcanada Communications, Limited
Business Address.....Free Press Building
Phone Number 8466
Transmitter Location .....Middlechurch, Manitoba
Time on the Air:6:30 a.m. to 12 p.m.; Saturdays, 6:30 a.m. to 1 p.m.
News Service.....British UP
Transcription Service.....World Broadcasting System; Langworth
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....F. H. Elphicke
Commercial Manager.....P. H. Gayner
Sales Promotion Manager.....J. D. Kemp
Program-Musical Director.....William Wilson
Production Manager.....Essa Ljunghe
Publicity Director.....Norman Chamberlain
Chief Announcer.....Jack Dennet
Musical Director.....W. Wilson
Chief Engineer.....Albert Hooper

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CKY

WINNIPEG—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 990 Kc.....Power: 15000 Watts
Owned-Operated By.....Manitoba Telephone System
Address .....Portage Ave., East
Phone Number.....92191
Transmitter Location.....St. Francis Xavier
Time on the Air.....7 a.m. to 12 midnight
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative.....H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

Commissioner of Telephones.....J. E. Lowry
Station Manager .....William Backhouse
Commercial Manager.....A. Messner
Program Director.....R. H. Roberts
Publicity Director.....W. G. Carpentier
Chief Announcer.....W. Davidson
Musical Director.....P. H. Richardson
Chief Engineer.....W. A. Duffield

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NEW BRUNSWICK

Population 453,377 — Number of Radio Licenses 37,729

Number of Families 105,436 — Auto Registrations 37,214

C K N B

CAMPBELLTON—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc.....Power: 100 Watts
Owned By .....Dr. Charles H. Houde
Operated By .....Radio Station CKNB
Business Address .....P. O. Drawer 840
Phone Number 8
Studio Address .....Chateau Restigouche
Transmitter Location.....Maple Green, N. B.
Time on the Air: 7:55 a.m. to 12 midnight; Sundays, 8:55 a.m. to 12 midnight
Representative: All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillvra. (U.S.A.)

Personnel

Owner-General Manager, Dr. Charles H. Houde
Station Manager.....C. S. Chapman
Chief Announcer.....Dick Dickenson
Chief Engineer.....L. P. Paquet

C F N B

FREDERICTON—EST. 1923

CANADIAN BROADCASTING CORP.

Frequency: 550 Kc.....Power 1000 Watts
Owned-Operated By.....James S. Neill & Sons, Ltd.
Address ..... Queen St.
Phone Number 209
Transmitter Location.....University of New Brunswick
Time on the Air.....7:15 a.m. to 12 midnight
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

General Manager.....J. Stewart Neill
Chief Announcer.....Cleve Stillwell
Chief Engineer.....E. S. Cassidy

C K C W

MONCTON—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....The Moncton Broadcasting Company, Limited
Address .....Knights of Pythias Bldg.
Phone Number.....3388
Transmitter Location.....Harrisville, N. B.
Time on the Air.....7 a.m. to 12 midnight
News Service.....British UP
Transcription Service.....World Broadcasting System
Representative....Stovin & Wright (Canada); Joseph McGillvra (U.S.A.)

Personnel

President.....J. L. Black
Station Manager.....F. A. Lynds
Sales Manager.....Clair Chambers
Program Director.....Earl McCarron
Librarian .....Margaret Carter
Musical Director.....Dr. George Ross
Chief Engineer.....A. J. White

C B A

SACKVILLE—EST. 1939

Frequency: 1070 Kc.....Power: 50000 Watts
Owned-Operated By.....Canadian Broadcasting Corporation
Address....Nova Scotian Hotel, Halifax, N. S.
Phone Number B6188
Transmitter Location.....Sackville, N. B.
Time on the Air....7:45 a.m. to 12 midnight
News Service..... CBC
Transcription Service..... Langworth
Representative.....Canadian Broadcasting Corporation

Personnel

General Manager.....W. Gladstone Murray
Regional Representative.....George Young
Program Division.....J. D. Pringle
Regional Engineer .....H. M. Smith

C H S J

SAINT JOHN—EST. 1934

CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By....New Brunswick Broadcasting Company, Limited
Address..... 14-16 Church Street
Phone Number.....3-2307
Transmitter Location.....Coldbrook, Saint John, N. B.

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Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation..The Telegraph-Journal & The Evening Times-Globe
News Service.....Press News, Limited
Transcription Service.....World Broadcasting System
Representative.....Stovin & Wright (Canada); Joseph Hershey McGillvra (U. S. A.)

Personnel

President.....H. P. Robinson
Station Manager.....L. W. Bewick
Commercial Manager.....George Cromwell
Program Director.....Olga Bell
Publicity Director.....Christine Fewings
Musical Director.....Bruce Holder
Chief Engineer.....J. G. Bishop

NOVA SCOTIA

Population 573,190 — Number of Radio Licenses 55,796

Number of Families 136,473 — Auto Registrations 52,181

CHNS

HALIFAX—EST. 1925

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By.....Maritime Broadcasting Company
Address .....10 Tobin Street (Broadcasting House)
Phone Numbers....Bishop 8318; Bishop 7548
Transmitter Location....Bedford, Nova Scotia
Time on the Air.....16½ hours daily
Newspaper Affiliation...The Halifax Herald, Ltd.
News Service ...Canadian Press; British UP
Transcription Service.....Langworth; NBC Thesaurus
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President .....Andrew Robb
General Manager.....William C. Borrett
Commercial-Sales Promotion Manager..... F. Fletcher Coates
Musical Director.....R. L. Fry
Chief Engineer.....A. W. Greig

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CJCB-CJCX

SYDNEY—EST. 1929

CANADIAN BROADCASTING CORP.

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By....Eastern Broadcasters, Ltd.
Address ..... Radio Bldg.
Phone Number.....209-1412
Transmitter Location.....South Bar, C. B.
Time on the Air.....8 a.m. to 12 midnight
News Service .....Transradio
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Commercial-Advertising Manager, N. Nathanson
Chief Announcer.....T. C. Robertson
Sales Manager.....C. H. McDougall
Publicity Director.....O. W. Loeb
Musical Director.....Mrs. A. F. McKinnon
Chief Engineer.....Chas. Atkinson

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CJLS

YARMOUTH—EST. 1934

CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
Owned By .....Gateway Broadcasting Company
Operated By.....Laurie L. Smith
Address .....Radio Building, Main Street
Phone Number..... 500
Transmitter Location.....Radio Building
Time on the Air.....8 a.m. to 12 midnight
News Service.....Transradio
Transcription Service.....Lang-Worth
Representative .....Dominion Broadcasting Company

Personnel

President-Station Manager....Laurie L. Smith
Commercial Manager-Chief Announcer..... Richard Irvine
Sales Promotion Manager-Program Director.....Ronald C. Fraser
Librarian-Director of Women's Programs..... Dorothy Smith
Continuity Director.....Elsie Drew
Chief Engineer.....Donald L. Smith

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ONTARIO

Population 3,756,632 — Number of Radio Licenses 520,503

Number of Families 1,043,508 — Auto Registrations 675,899

CKPC

BRANTFORD—EST. 1923

CBC

Frequency: 1380 Kc.....Power: 100 Watts
Owned-Operated By.....Telephone City Broadcasting, Ltd.
Address.....49-51 Colborne St.
Phone Numbers..... 625-1646
Transmitter Location.....Glebe Property
Time on the Air:7 a.m. to 12 midnight; Sundays, 9 a.m. to 12 midnight ....
News Service..... Transradio
Transcription Service .....World Broadcasting System
Representative.....J. L. Alexander

Personnel

Commercial Manager....Mrs. J. D. Buchanan
Chief Engineer.....Clayton Anguish

CFCO

CHATHAM—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc.....Power: 100 Watts
Owned-Operated By.....John Beardall
Business Address.....P. O. Box 275
Phone Number..... 2626
Studio Address.....William Pitt Hotel
Transmitter Location.....William Pitt Hotel
Time on the Air: 7 a.m. to 11 p.m.; Sundays, 9 a.m. to 11 p.m.
News Service..... British UP
Transcription Service.....Grow & Pitcher, Ltd.

Personnel

Owner-Manager .....John Beardall
Commercial Manager-Program Director .....P. A. Kirkey
Publicity Director.....Lyle Thackery
Musical Director.....Carl Monk
Chief Engineer .....Gordon Brooks

CKMC *

COBALT

Frequency: 1240 Kc.....Power: 50 Watts
Owned-Operated By.....R. L. MacAdam
Address.....Cobalt, Ont.

*No further information available at time of going to press.

CKPR

FORT WILLIAM—EST. 1931

CBC—ONTARIO NETWORK

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Operated By...Dougall Motor Car Co.
Address.....Radio Hall, South May St.
Phone Number..... 515
Transmitter Location .....Memorial Ave., Port Arthur, Ont.
Time on the Air.....7:45 a.m. to 12 midnight
Transcription Service.....NBC Thesaurus
Representative....Radio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

President .....H. F. Dougall
Station Manager.....R. H. Parker
Commercial Manager.....Jack Downs
News Editor.....Bruce Ogilvie

CHML

HAMILTON—EST. 1927

CANADIAN BROADCASTING CORP.

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Operated By....Maple Leaf Radio Co., Ltd.
Business Address.....36 James St., South
Phone Number 7-1539
Studio Address.....Pigott Building
Transmitter Location.....Saltfleet Township
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 9 a.m. to 12 midnight
News Service.....UP; Press News
Transcription Service.....Standard Radio
Representative.....Joseph Hershey McGillvra

Personnel

President.....A. C. Hardy
Manager.....Kenneth D. Soble
Production Manager.....Norm S. Marshall
Publicity Director-Chief Announcer.....Stuart G. Kenney
News Editor.....Lou Spector
Chief Engineer..... William Crawford

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CKOC

HAMILTON—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 1150 Kc...Power: 1000 d.; 500 n.
Owned-Operated By.....Wentworth Radio Broadcasting Co.
Address .....King William & John Sts.
Phone Number..... 7-4484
Transmitter Location.....Queen Elizabeth Highway, Cherry Beach
Time on the Air:6 a.m. to 12:15 a.m.; Sundays, 9 a.m. to 12:15 a.m.
Transcription Service.....World Broadcasting System; NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President.....H. R. Carson
Station Manager.....W. T. Cranston
Assistant Manager.....W. A. Speers
Commercial Manager.....W. M. Guild
Program Director-Artists' Bureau Head, J. Lyman Potts
Publicity Director.....L. Westmoreland
Continuity Editor..... H. Caine
Chief Engineer.....Leslie Horton

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CKCA

KENORA—EST. 1939

Frequency: 1450 Kc...Power: 250 d.; 100 n.
Owned-Operated By....Kenora Broadcasting Co.
Address ..... Kenricia Hotel
Phone Number..... 717
Transmitter Location .....Jaffray Township
Time on the Air: 8 a.m. to 10 p.m.; Sundays, 10 a.m. to 10 p.m.

Personnel

Station Manager.....Gerald F. Bourke
Chief Engineer..... Russel C. Fawcett

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CFRC

KINGSTON—EST. 1923

CANADIAN BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By.....Queens University & Kingston Whig-Standard
Address ..... Fleming Hall
Phone Number..... 616
Transmitter Location.....Queens University
Time on the Air.....8 a.m. to 11 p.m.
Newspaper Affiliation.....Whig-Standard
News Service ....Canadian Press Association
Transcription Service.....Standard Radio
Representative.....Weed & Co.

Personnel

Business and Station Manager, James Annand
Chief Announcer.....Charles Miller
Chief Engineer .....Prof. H. S. Steward, M.S.

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CKWS

KINGSTON—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By....Kingston Broadcasting Co., Ltd.
Address..... Whig-Standard Office
Transmitter Location.....Wolfe Island
Time on the Air.....6:45 a.m. to 1 a.m.
Newspaper Affiliation.....Kingston Whig-Standard; Peterborough Examiner
News Service .....Canadian Press
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities .(Canada); Weed & Co. (U.S.A.)

Personnel

President ..... W. Rupert Davies
Vice-President .....Roy H. Thomson
General Manager.....Jack K. Cooke
Assistant General Manager...Arthur L. Davies

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CJKL

KIRKLAND LAKE—EST. 1933

CANADIAN BROADCASTING CORP.

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....Northern Broadcasting & Publishing, Ltd.
Address .....Arcade Building
Phone Number 27
Transmitter Location.....Dane, Ontario
Time on the Air: 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation....Timmins Daily Press
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President .....R. H. Thomson
General Manager .....J. K. Cooke
Station Manager.....Jack M. Davidson
Commercial-Sales Promotion Manager .....Allan Rogerson

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Program Director-Chief Announcer ..... Bill Reid
Publicity Director.....Nirman Child
Musical Director.....Stuart MacDonald
Chief Engineer.....Norman Chaplin

CKCR

KITCHENER-WATERLOO—EST. 1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Kitchener & Waterloo Broadcasting Co.
Address .....Waterloo Trust Building
Phone Number.....Kitchener 2-1246
Transmitter Location.....2 miles outside of Kitchener
Time on the Air..... 7 a.m. to 11:30 p.m.
News Service.....Canadian Press
Representative.....Stovin & Wright

Personnel

Station Manager.....W. C. Mitchell
Commercial Manager.....G. Liddle
Program Director-Chief Announcer ..... Phil Clayton
Chief Engineer..... Ion Hartman

CFPL

LONDON—EST. 1933 (CJGC est. 1922)

CANADIAN BROADCASTING CORP.

Frequency: 1570 Kc.....Power: 1000 Watts
Owned-Operated By.....London Free Press Printing Co.
Address .....Richmond St.
Phone Number.....Metcalfe 5200
Transmitter Location.....Sixth Concession, Westminster Township
Time on the Air:.....7:45 a.m. to 11 p.m.
Newspaper Affiliation ....London Free Press
Transcription Service.....NBC Thesaurus
Representative.....Stovin & Wright (Canada); Weed & Co. (U.S.A.)

Personnel

Chief Executive.....Charles Thomas
Station and Sales Manager....Philip H. Morris
Chief Engineer.....Cecil Yorke

CFCH

NORTH BAY—EST. 1931

CBC

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Northen Broadcasting & Publishing, Ltd.
Address .....Capitol Bldg.
Phone Number..... 2400
Transmitter Location.....Capitol Bldg.
Time on the Air.....8 a.m. to 12 midnight
Newspaper Affiliation....Timmins Daily Press
News Service.....Transradio; British UP
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities Ltd. (Canada); Weed & Co. (U.S.A.)

Personnel

President .....R. H. Thomson
Station Manager.....Cliff Pickrem
Commercial Manager.....Hal Cooke
Program-Musical Director.....Russ Nickle
Production-Publicity-Traffic Manager ..... Ray Doherty
Chief Announcer.....Gordon Keeble
Artists' Bureau Head..... Jerry Hill
Chief Engineer.....Jack Barnaby

CBO

OTTAWA—EST. 1925

CANADIAN BROADCASTING CORP.

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Canadian Broadcasting Corporation
Address .....Chateau Laurier Hotel
Phone Number 2-1151
Transmitter Location.....Hawthorne, Ontario
Time on the Air.....7:25 a.m. to 12 midnight
News Service: CBC Network News; Canadian Press; British UP
Representative.....Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Station Manager.....W. C. Anderson
Senior Announcer.....T. O'Dell
Chief Operator.....E. C. Stewart

CKCO

OTTAWA—EST. 1924

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By .....Dr. G. M. Gelbert
Address.....272 Somerset St., West
Transmitter Location.....Brickyard Rd., Hull Township
Time on the Air:8 a.m. to 11 p.m.; Sundays, 12 noon to 11 p.m.
Transcription Service.....Associated Music Publishers; Lang-Worth
Representative.....C. W. Wright (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

Manager.....G. M. Geldert

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CFOS

OWEN SOUND—EST. 1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grey & Bruce Broadcasting Co.
Address .....904 Second Ave., East
Phone Number..... 1940
Transmitter Location...Suydenham Township
Time on the Air: 7:45 a.m. to 9:05 p.m.; Sundays, 10 a.m. to 9:30 p.m.
News paper Affiliation.....Owen Sound Daily Sun Times
News Service..... AP
Transcription Service.....World Broadcasting System
Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President.....Howard Fleming
Station Manager.....Ralph Snelgrove
Sales Promotion Manager.....Bill Hawkins
Program Director.....Stanley Lathum
Chief Announcer.....Frank Radcliffe
Musical Director.....Marie Keenan
Chief Engineer.....Alan Harper

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CHEX

PETERSBOROUGH—EST. 1942

Frequency: 1340 Kc.....Power: 1000 Watts
Owned-Operated By..... .Peterborough Broadcasting Co.
Address .....Examiner Bldg.
Transmitter Location.....Otanabee Township, Ont.
Time on the Air.....6:45 a.m. to 1 a.m.
Newspaper Affiliation.....Peterborough Examiner; Kingston Whig-Standard
News Service.....Canadian Press
Transcription Service.....NBC Thesaurus
Representative....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President .....W. Rupert Davies
Vice-President.....Roy H. Thomson
General Manager..... Jack K. Cooke

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CFLC

PRESCOTT—EST. 1925

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Radio Association of Prescott
Address .....Hoy Building
Phone Number 202
Transmitter Location.....Prescott, Ontario
Time on the Air: 8 to 10 a.m., 12 to 2 p.m. and 5 to 7:30 p.m.
Transcription Service.....Lang-Worth
Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President-Station Manager.....A. G. Halliday
Sales Promotion Manager.....F. D. Patterson

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CKTB

ST. CATHARINES—EST. 1933

CANADIAN BROADCASTING CORP.

Frequency: 1550 Kc.....Power: 1000 Watts
Owned-Operated By.....Silver Spire Broadcasting Station, Ltd.
Address .....12 Yates Street
Phone Number..... 3900
Transmitter Location....Port Dalhousie, Ont.
Time on the Air: 7:45 a.m. to 12 midnight; Sundays, 9 a.m. to 12 midnight
Representative.....Dominion Broadcasting Co.; Radio Representatives, Ltd.

Personnel

President.....E. T. Sandell
Station Manager.....J. B. Mitchell
Program Manager.....J. A. McQuillen
Chief Announcer.....Bill Wheeler
Chief Engineer.....W. H. Allen

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CJIC

S S MARIE—EST. 1934

CBC

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.Hyland Broadcasting Co.
Address ..... Windsor Hotel
Phone Number 3500
Transmitter Location.....Korah Township
Time on the Air: 7 a.m. to 12 midnight; Sundays, 8 a.m. to 11 p.m.
News Service .....British UP
Transcription Service..... Lang-Worth
Representative.....J. L. Alexander

Personnel

General Manager.....J. G. Hyland
Program Manager.....J. C. Whitby
Manager, Michigan Office.....R. L. Warne
Chief Announcer .....C. V. Godwin
Bookkeeper .....Mabel M. Whalen
Continuity Director.....Bazil Scully
Chief Engineer .....S. C. Cusack

www.americanradiohistory.com

CJCS

STRATFORD—EST. 1927

Frequency: 1240 Kc.....Power: 50 Watts
Owned-Operated By.....F. M. Squires
Address .....Windsor Hotel
Phone Numbers.....1675; 1676
Transmitter Location.....Windsor Hotel
Time on the Air.....7 a.m. to 10 p.m.
News Service..... British UP
Representative....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President.....F. M. Squires
Station-Commercial Manager....S. E. Tapley
Sales Promotion Manager.....M. R. Dunseith
Program-Musical Director....C. W. Trethewey
Production Manager-Chief Announcer ..... Jack Haney
Chief Engineer.....George Hildebrand

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CKSO

SUDBURY—EST. 1935

CANADIAN BROADCASTING CORP.

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....Sudbury Daily Star, Ltd.
Address .....21 Elgin St.
Phone Number..... 77505
Transmitter Location.....Neelon Township
Time on the Air: 6:45 a.m. to 1:15 a.m.; Sundays, 8 a.m. to 1 a.m.
Newspaper Affiliation ....Sudbury Daily Star
News Service.....Canadian Press
Transcription Service... World Broadcasting System; NBC Thesaurus
Representative....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

President.....W. E. Mason
General Manager.....W. J. Woodill
Program Director..... Jack McLaren
Chief Engineer.....J. McRae

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CKGB

TIMMINS—EST. 1935

CBC

Frequency: 1470 Kc.....Power: 1000 Watts
Owned By.....Northern Broadcasting & Publishing, Ltd.
Operated By.....Roy H. Thomson
Address .....Thomson Bldg., (Cedar St.)
Phone Number 1500
Transmitter Location.....Mattagami Heights, Mountjoy Township
Time on the Air: 7 a.m. to 12:30 a.m.; Sundays, 8 a.m. to 12 midnight
Newspaper Affiliation..Timmins Daily Press; Val D'Or Star
News Service .....British UP
Transcription Service.....NBC Thesaurus
Representative: Gerry Tonkin (Toronto); Bob Leslie (Montreal); Weed & Co. (U.S.A.)

Personnel

President .....R. H. Thomson
Station Manager.....Jack K. Cooke
Commercial Manager.....Murray Morrison
Sales Promotion Manager.....Ted Morrow
Publicity Director-Traffic Manager .....Sonya Barnett
Chief Announcer .....Gordon Shaw
News Editor.....Delmar Mott
Musical Director.....Bruce Tremeer
Chief Engineer.....Ernest Mott

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CBL

TORONTO—EST. 1927

CBC—NBC—BBC—MBS

Frequency: 740 Kc.....Power: 50000 Watts
Owned-Operated By...Canadian Broadcasting Corporation
Business Address.....55 York St.
Phone Numbers....Adelaide 5771 (business office); Kenwood 9411 (studio)
Studio Address.....805 Davenport Rd.
Transmitter Location.....Hornby, Ont.
Time on the Air:.....7 a.m. to 12 midnight
News Service.....CBC News Service
Transcription Service.....NBC Thesaurus
National Sales Office Address..55 York St., Toronto
Representative..... Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Regional Representative....Dick Claringbull
Station Manager..... Herbert Walker
Night Supervisor.....Nairn Mogridge
Commercial Manager-Supervisor of Press and Information.....E. A. Weir
Regional Engineer.....M. L. Poole
Chief Operator .....W. A. Reid

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CBY

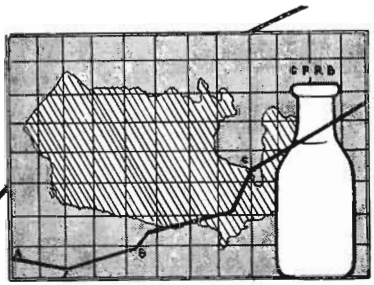
TORONTO—EST. 1936

CBC—BBC—NBC—MBS

Frequency: 1010 Kc.....Power: 1000 Watts
Owned-Operated By.....Canadian Broadcasting Corporation
Business Address..... 55 York St.

www.americanradiohistory.com

The cream is always at the top!



If you want to reach the cream of the CANADIAN market, you start with Ontario, the richest of Canada's nine provinces. Ontario has 29% of Canada's population and over 36% of the buying power! If you want to reach the cream of the ONTARIO market, you *start with CFRB*, Toronto, the station that has proven itself to be first choice among a potential audience of 3,000,000 listeners.

Get this fact!

IN THE MOST RECENT OF THE SURVEYS PERIODICALLY CONDUCTED ON BEHALF OF CFRB AND INVOLVING PERSONAL INTERVIEWS, 53.4% OF THE INTERVIEWEES NAMED CFRB AS THEIR FAVOURITE STATION! *IN FACT CFRB LED THE RUNNER-UP BY ALMOST 2 to 1!*

CFRB, Toronto, is now in its 14th year of continuous operation...before *you* place your advertising in Ontario, Canada's 2½ *billion* dollar market, get *all* the facts concerning CFRB—the key to Ontario sales!

CFRB

TORONTO

THE KEY TO ONTARIO SALES

Advertising Representatives in U.S.A.
Joseph Hershey McGillvra

New York • San Francisco • Chicago
Los Angeles • Boston • Atlanta

• • • ONTARIO • • •

Phone Numbers: Adelaide 5771 (business office); Kenwood 9411 (studio)
Studio Address.....805 Davenport Rd.
Transmitter Location.....Dixie, Ont.
Time on the Air.....7:45 a.m. to 12 midnight
News Service.....CBS News Service
Transcription Service.....NBC Thesaurus
National Sales Office Address....55 York St., Toronto
Representative.....Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Regional Representative.....Dick Claringbull
Station Manager.....Herbert Walker
Night Supervise.....Nairn Mogridge
Commercial Manager-Supervisor of Press and Information.....E. A. Weir
Regional Engineer.....M. L. Poole
Chief Operator.....W. A. Reid

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CFRB

TORONTO—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 860 Kc.....Power: 10000 Watts
Owned-Operated By.....Rogers Radio Broadcasting Co., Limited
Address.....37 Bloor Street, West
Phone Numbers: Midway 3515-6-7; Midway 4643-4-5
Transmitter Location.....Aurora, Ontario
Time on the Air:7 a.m. to 12:30 a.m.; Sundays, 10 a.m. to 12:30 a.m.
News Service.....British UP; Canadian Press
Transcription Service.....NBC Thesaurus; Lang-Worth
Representative.....Joseph Hershey McGillvra

Personnel

President.....Harry Sedgwick
Station Manager.....E. L. Moore
Chief Announcer.....Wes McKnight
Musical Director.....Roy Locksley
Chief Engineer.....Jack Sharpe

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CKCL

TORONTO—EST. 1925

NBC—CBC (Supplementary)

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Operated By.....Dominion Battery Co., Limited
Address.....444 University Ave.
Phone Number.....Adelaide 1014
Transmitter Location.....Scarboro, Ont.
Time on the Air: 7:30 a.m. to 12:05 a.m.; Sundays, 9 a.m. to 12:05 a.m.

www.americanradiohistory.com

News Service..... British UP
Transcription Service.....World Broadcasting System; Standard Radio
Representative: H. N. Stovin (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President .....Henry S. Gooderham
Station and Commercial Manager..A. E. Leary
Program-Publicity-Musical Director.....Maurice Dalton Rapkin
Chief Announcer.....J. Edgar Guest
Secretary-Treasurer.....Elsa G. B. Main
Chief Engineer .....Ernest O. Swan

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C K L W

WINDSOR—EST. 1932

MUTUAL—CBC

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Western Ontario Broadcasting Co.
Business Addresses:..Guaranty Trust Bldg., Windsor; Union Guardian Bldg., Detroit, Mich.
Phone Numbers: 4-1155 (Windsor) Cadillac 7200 (Detroit)
Studio Address.....Guaranty Trust Bldg.

CKCL

TORONTO

WAS THE ONLY CANADIAN STATION TO WIN A VARIETY SHOWMANSHIP PLAQUE FOR 1941

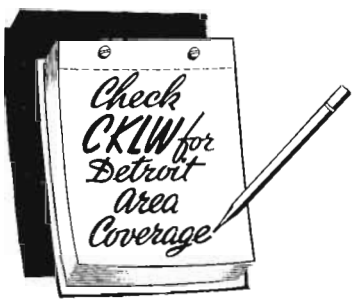
Information about CKCL can be obtained by writing, wiring, or phoning, the nearest JOSEPH HERSHEY McGILLVRA Office in the United States.

CKCL

TORONTO

1000 Watts 580 Kc.

CKLW



5000 WATTS DAY and NIGHT • CLEAR CHANNEL

MUTUAL BROADCASTING SYSTEM

www.americanradiohistory.com

Transmitter Location.....Sandwich, South, Essex County, Ontario
Time on the Air.....6 a.m. to 4 a.m.
News Service..... UP
Transcription Service.....World Broadcasting System
Representative....Joseph Hershey McGillvra

Personnel

General Manager.....J. E. Campeau
Station Manager.....William J. Cartet
Commercial-Sales Promotion Manager.....Richard E. Jones
Program Director.....John Gordon
Production Manager.....Frank Burke
Artists' Bureau Head.....Joe Gentile
Publicity Director.....Frank Lynch
Chief Announcer-Traffic Mgr., Campbell Ritchie
Chief Engineer.....William J. Carter

CKNX

WINGHAM—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....W. T. Cruickshank & Howard Bedford
Address ..... Fields Bldg.
Phone Numbers.....157; 158
Transmitter Location..... Belgrave
Time on the Air.....7:15 a.m. to 11 p.m.
News Service..... Transradio
Transcription Service.....All-Canada Radio Facilities
Representative.....J. L. Alexander

Personnel

General Manager.....W. T. Cruickshank
Commercial Manager.....James Maxwell
Sales Promotion Manager-Program Director..... John Cruickshank
Musical Director.....Harold V. Pim
Chief Engineer.....Scott Reid

PRINCE EDWARD ISLAND

Population 93,919 — Number of Radio Licenses 5,694
Number of Families 22,907 — Auto Registrations 8,024

CFCY

CHARLOTTETOWN—EST. 1924

CANADIAN BROADCASTING CORP.
MARITIME NETWORK

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....Island Radio Broadcasting Co.
Address .....Brace Bldg.
Phone Numbers .....724 (Studio and office); 1303 (transmitter)
Transmitter Location...West Royalty, P. E. I.
Time on the Air.....8 a.m. to 12 midnight
News Service.....British UP
Transcription Service.....Standard Radio; Lang-Worth
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Managing Director.....K. S. Rogers
General Manager .....L. A. McDonald
Chief Engineer.....M. H. F. Young

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CHCK

CHARLOTTETOWN

Frequency: 1340 Kc.....Power: 50 Watts
Owned by.....CHCK Broadcasting Co.
Operated By.....Island Radio Broadcasting Co. (CFCY)
Address.....4 Brace Bldg.
Phone Number 724
Transmitter Location.....4 Brace Bldg.
Time on the Air.....4 to 5 p.m.

Personnel

(Same as CFCY)

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CHGS

SUMMERSIDE—EST. 1925

CBC

Frequency: 1480 Kc.....Power: 100 Watts
Owned-Operated By .....R. T. Holman, Ltd.
Address ..... Water Street
Phone Number 133
Transmitter Location .....Holman Building
Time on the Air: 7:30 to 8:30, 10:30 a.m. to 2:30 p.m., 4 p. m. to 9 p.m.

Personnel

President .....H. T. Holman
Station Manager .....R. L. Mollison
Program Director.....C. F. MacCaull
Chief Engineer .....Angus MacKee

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QUEBEC

Population 3,319,640 — Number of Radio Licenses 318,387
Number of Families 754,463 — Auto Registrations 213,148

C B J

CHICOUTIMI—EST. 1933

CBC

Frequency: 1250 Kc.....Power: 250 Watts
Owned-Operated By..Canadian Broadcasting Corporation
Address .....4 Larouche Avenue
Phone Number 155
Transmitter Location.....4 Larouche Avenue
Time on the Air.....8 a.m. to 12 midnight
Representative..... Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Station Manager.....Vilmond Fortin
Chief Announcer .....J. R. Dallaire
Chief Engineer .....J. E. Roberts

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C K C H

HULL—EST. 1932

CBC (AND PROVINCIAL)

Frequency: 1240 Kc.....Power: 100 Watts
Owned By ..... Le Droit
Operated By.....CKCH Broadcasting Co.
Address .....85 Champlain Ave.
Phone Number 2-1701
Transmitter Location...R.R. No. 1, South Hull
Time on the Air.....7:30 a.m. to 11:30 p.m.
Newspaper Affiliation.....Le Droit (Ottawa)
News Service.....Canadian Press
Transcription Service.....NBC Thesaurus

Personnel

President.....M. Therrien
StationCommercial Manager.Georges Bourassa
Musical Director.....A. Groulx
Chief Engineer.....J. L. Champagne

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C B F

MONTREAL—EST. 1937

CANADIAN BROADCASTING CORP.

MBS—NBC

Frequency: 690 Kc.....Power: 50000 Watts
Owned-Operated By...Canadian Broadcasting Corporation
Address .....1231 Ste-Catherine, West
Phone Numbers: MArquette 5211; MArquette 8021
Transmitter Location.....Vercheres, P. Q.
Time on the Air.....7:30 a.m. to 12 midnight
News Service.....British UP; Canadian Press
Representative .....Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Station Manager .....Omer Renaud
Commercial-Sales Promotion Manager .....Arthur Dupont
Regional Program Director .....Jean-Marie Beaudet
Publicity Director.....Leopold Houle
Chief Announcer.....Roger Baulu
Assistant Program Director....Gerard Arthur
Director of Educational Broadcasts .....Aurele Seguin
News Service Editor.....Marcel Ouimet
Musical Director.....Captain J. J. Gagnier
Chief Engineer.....Gordon W. Clive

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C B M

MONTREAL—EST. 1937

CANADIAN BROADCASTING CORP.

MBS—NBC

Frequency: 940 Kc.....Power: 5000 Watts
Owned-Operated By.....Canadian Broadcasting Corporation
Address..... 1231 Ste. Catherine, West
Phone Numbers: MArquette 5211; MArquette 8021
Transmitter Location.....Marieville, P. Q.
Time on the Air:.....7:30 a.m. to 12 midnight
News Service....British UP; Canadian Press
Representative..... Canadian Broadcasting Corp.

Personnel

General Manager.....W. Gladstone Murray
Station Manager.....Omer Renaud
Commercial-Sales Promotion Manager..... Arthur Dupont
Regional Program Director .....Jean-Marie Beaudet
Publicity Director.....Leopold Houle
Chief Announcer.....Roger Baulu
Assistant Program Director.....Gerard Arthur
News Service Editor.....Marcel Ouimet
Musical Director.....Captain J. J. Gagnier
Chief Engineer.....Gordon W. Clive

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CFCF

(Short Wave CFCX)

MONTREAL—EST. 1919

NBC (Blue)

Frequency: 600 Kc.....Power: 500 Watts
Owned-Operated By .....Canadian Marconi Company
Address.....1231 St. Catherine St., West
Phone Number..... Plateau 2577
Transmitter Location.....Mount Royal Hotel, Peel St., Montreal
Time on the Air: 7:45 a.m. to 1 a.m.; Sundays, 9 a.m. to 11 p.m.
News Service..... British UP
Transcription Service.....NBC Thesaurus
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....J. A. Shaw
General Manager.....Reginald M. Brophy
Sales Director.....M. J. Humphreys
Sales Promotion Director.....E. H. Smith
Program-Musical Director.....H. H. Hewetson
Night Supervisor .....P. E. Hiltz
Chief Engineer.....Jack Gettenby

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CHLP

MONTREAL—EST. 1933

Frequency: 1490 Kc..... Power: 100 Watts
Owned-Operated By.....La Patrie Publishing Co., Ltd.
Address.....Sun Life Bldg., Dominion Square
Phone Number.....Plateau 5225
Transmitter Location .....City of St. Michel
Time on the Air.....8 a.m. to 12 midnight
Newspaper Affiliation.....La Patrie, La Presse; Montreal Star; Montreal Gazette; Le Petit Journal; Montreal Herald
Transcription Service.....Standard Radio
Representative: J. A. Alexander (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

Station and Commercial Manager.....Marcel Lefebvre
Program Director.....Paul Senay
Production Manager.....M. Normandin
Publicity Director .....Armand Goulet
Chief Engineer.....F. F. Tambling

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CKAC

MONTREAL—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 730 Kc.....Power: 5000 Watts
Owned-Operated By.....La Cie de Publication de la Presse, Ltee.
Address.....980 St. Catherine Street, West
Phone Number .....MArquette 3611
Transmitter Location.....St. Hyacinthe, P. Q.
Time on the Air.....7 a.m. to 1 a.m.
Newspaper Affiliation .....La Presse
News Service..... UP
Transcription Service.....World Broadcasting System; Lang-Worth
Representative: William Wright (Canada); Joseph H. McGillvra (U.S.A.)

Personnel

President.....P. R. DuTremblay
General Manager.....Phil Lalonde
Commercial Manager.....Louis Leprohon
Program-Musical Director.....Paul Corbeil
Production Service Chief....Ferdinand Biondi
Production Chief.....Bernard Gould
News & Traffic Director.....Flavius Daniel
Sales Promotion Manager.....Andre Daveluy
Chief Announcer.....Roy Malouin
Publicity Director.....Paul Gelinas
Music Librarian.....Marie T. Lenoir
Translation-Script Editor.....Armand Gravel
Chief Engineer .....Leonard Spencer

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CHNC

NEW CARLISLE—EST. 1933

CANADIAN BROADCASTING CORP. QUEBEC & MARITIME NETWORKS

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By....The Gaspesia Radio Broadcasting Co., Ltd.
Address .....New Carlisle, Que.
Phone Number 38
Transmitter Location..Sea Shore, New Carlisle
Time on the Air: 7:45 a.m. to 11:30 p.m.; Sundays, 8:45 a.m. to 11:30 p.m.
Representative: All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President.....Dr. Charles Dumont
Station Manager.....Dr. Charles H. Houde
Sales Promotion Manager-Chief Announcer .....Viateur Bernard
Chief Engineer.....J. R. McGough

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CBV

QUEBEC—EST. 1934

CBC

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By.....Canadian Broadcasting Corp.
Business Address.....Ottawa, Ont.

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Phone Number..... 5658 (studio)
Studio Address.....Chateau Frontenac Hotel
Transmitter Location.....Charlesbourg, P. Q.
Time on the Air:.....8 a.m. to 12 midnight
News Service....CBC Network News Service
Representative.....Canadian Broadcasting Corp.

Personnel

CBC President.....Rene Morin
General Manager .....W. Gladstone Murray
Station Manager.....Maurice Valiquette
CBC Publicity Director.....Leopold Houle
CBC Commercial Manager.....Arthur Dupont
CBC Musical Director....Captain J. J. Gagnier
Chief Engineer .....Charles Frenette

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CHRC

QUEBEC—EST. 1926

Frequency: 800 Kc.....Power: 250 Watts
Owned-Operated By.....CHRC, Ltd.
Address .....Victoria Hotel
Phone Number..... 2-8178
Transmitter Location.....St. Louis Rd., St. Foy, P. Q.
Time on the Air: 7:30 a.m. to 12 midnight; Sundays, 11:30 a.m. to 12 midnight
News Service.....British UP
Transcription Service.....Lang-Worth
Representative....Joseph Hershey McGillvra

Personnel

Station Manager.....J. N. Thivierge
Secretary-Treasurer .....Henri Lepage
Sales Manager.....J. A. Hardy
Artists Bureau Head.....A. Pelletier
Chief Announcer.....T. H. Burham
Publicity Director.....Maurice Descarreaux
Musical Director.....Gaston Voyer
Chief Engineer.....Arsene Nadeau

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CKCV

QUEBEC—EST. 1924

CANADIAN BROADCASTING CORPORATION

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....CKVC, Ltd.
Address .....142 St. John St.
Phone Number..... 2-1585
Transmitter Location.....154 Marguerite-Bourgeois Ave.
News Service .....Canadian Press
Transcription Service.....World Broadcasting System

Personnel

President.....H. Baribeau
Station Manager .....Paul Lepage
Sales Promotion Manager.....Paule Vachon
Chief Announcer.....Gilles Duhamel
Musical Director.....Edwin Belanger
Chief Engineer.....Paul Richard

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CJBR

RIMOUSKI—EST. 1937

CBC-QUEBEC REGIONAL NETWORK

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By....Lower St. Lawrence Power Co.
Address .....1 St. John St.
Phone Number..... 396
Transmitter Location.....Notre-Dame du Sacre Coeur
Time on the Air: 8 a.m. to 11:30 p.m.; Sundays, 12 noon to 11:30 p.m.
Newspaper Affiliation.....Le Progres du Golfe
News Service.....Canadian Press
Representative.....Joseph Hershey McGillvra

Personnel

President.....J. A. Brillant
Manager .....G. A. Lavoie

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CKRN

ROUYN-NORANDA—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....La Cie De Radiodiffusion Rouyn Noranda, Ltee.
Business Address.....P. O. Box 340
Phone Number..... 1400
Studio Address ..... Reilly Bldg.
Transmitter Location.....Reilly Building
Time on the Air.....7 a.m. to 12:15 a.m.
News Service .....British UP
Transcription Service.....NBC Thesaurus
Representative...All-Canada Radio Facilities

Personnel

President .....M. P. Cuddihy
Managing Director.....J. O. Tardiff
Station-Commercial Manager.....J. Legault
Sales Promotion Manager.....Harold Burley
Program Director.....Don Insley
Publicity Director-Chief Announcer, E. G. Archibald
Chief Engineer.....George H. Pope

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CHGB

SAINTE ANNE DE LA POCATIERE
EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....CHGB, Registered
Address.....Ste. Anne de la Pocatiere, Co., Kamouraska, P. Q.
Phone Numbers: 20; 24
Transmitter Location.....East end of village
Time on the Air.....7 a.m. to 12 midnight
News Service.....CBC Network News
Representative.....Stovin & Wright

Personnel

Station Manager.....G. T. Desjardins
Program Director.....Laval Raymond
Publicity Director.....Patrice Boudreau
Musical Director.....Adrien Dube

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CHLT

SHERBROOKE—EST. 1937

CANADIAN BROADCASTING CORP.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....La Tribune, Limitee
Business Address.....Marquette Street
Phone Numbers 2071; 2072
Studio Address.....La Tribune Bldg.
Transmitter Location.....Sherbrooke
Time on the Air.....7:45 a.m. to 12 midnight
Transcription Service.....Langworth
Representative.....Dominion Broadcasting Company

Personnel

President.....Hon. Jacob Nicol
Manager.....A. Gauthier
Program Director.....Jeanne Tremblay
Publicity Director.....Romeo Paquette
Chief Announcer.....Roland Bayeur
Musical Director.....P. M. Robidoux
Chief Engineer.....Julien Dupras

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CHLN

THREE RIVERS

Frequency: 1450 Kc.....Power: 100 Watts
Owned-Operated By.....Le Nouvelliste, Ltd.
Address.....Chateau de Blois
Transmitter Location.....Three Rivers, P. Q.
Time on the Air: 8 a.m. to 11:30 p.m.; Sundays, 12 noon to 11:30 p.m.
Newspaper Affiliation .....Le Nouvelliste
Trnascription Service.....World Broadcasting System
Representative.....Radio Centre, Ltd.

Personnel

Station Manager.....Leon Trepanier

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CKVD

VAL D'OR—EST. 1939

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....La Voix d'Abitibi Cie, Ltd.
Operated By.....Northern Broadcasting & Publishing, Ltd.
Address .....Val D'Or
Phone Number..... 500
Transmitter Location.....Val D'Or
Time on the Air.....7:45 a.m. to 9:15 p.m.
News Service .....British UP
Transcription Service.....NBC Thesaurus
Representative...All-Canada Radio Facilities

Personnel

President .....Roy H. Thomson
General Manager.....Dan Carr
Program Director.....Ernest Courtney
Publicity Director.....Norma Austdal
Chief Engineer.....Thomas Watson

SASKATCHEWAN

Population 887,747 — Number of Radio Lisenses 98,707

Number of Families 177,549 — Auto Registrations 118,456

CHAB

MOOSE JAW—EST. 1922

CBC

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Operated By.....CHAB, Ltd.
Address.....Grant Hall Hotel
Phone Number..... 2377
Transmitter Location.....Boharm, Sask.
Time on the Air: 6:30 to 12:15 a.m.; Sundays, 7 a.m. to 12:15 a.m.
News Service..... British UP
Transcription Service .....Lang-Worth
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

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Personnel

President-Chief Engineer.....A. E. Jacobson
Station Manager.....H. C. Buchanan
Sales Manager.....L. A. Bourgeois
Program Director.....J. S. Boyling
Publicity Director.....Louis Lewry
Chief Announcer.....Earl Cameron

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CKBI

PRINCE ALBERT—EST. 1924

CBC

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Operated By.....Central Broadcasting System, Ltd.
Address .....Sanderson Building
Phone Numbers 3133; 2049
Transmitter Location....7½ miles south of city on Highway No. 2
Time on the Air.....17½ hours daily
News Service .....British UP
Transcription Service..World Program Service
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....L. E. Moffat
Commercial Manager.....E. Parr
Sales Promotion Manager.....Gerald Prest
Program-Musical Director.....G. Dobson
Production Manager.....D. Armstrong
Chief Announcer.....W. R. Hart
Chief Engineer.....T. Van Nes

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CJRM

REGINA—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By Transcanada Communications, Limited
Address.....Saskatchewan Life Bldg.
Phone Number 8424
Transmitter Location....Victoria Plains, Sask.
Time on the Air.....122 hours per week; 17½ hours per day
Newspaper Affiliation....The Regina Leader Post; Saskatchewan Farmer
News Service .....Press News; Transradio
Representative..All-Canada Radio Facilities, Ltd. (Canada); Joseph Hershey McGillvra (U.S.A.)

Personnel

President .....Victor Sifton
Station Manager.....F. V. Scanlan
Commercial-Sales Promotion Manager .....Bruce M. Pirie
Program Director .....G. B. Quinney
Chief Announcer.....R. B. Hill
Musical Director.....Sam H. Hillier
Chief Engineer.....W. McDonald

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CKCK

REGINA—EST. 1922

CANADIAN BROADCASTING CORP.

Frequency: 620 Kc.....Power: 1000 Watts
Owned By.....The Regina Leader-Post, Ltd.
Operated By.....All-Canada Radio Facilities, Ltd.
Business Address.....Southam Bldg., Calgary, Alberta
Phone Number.....Main 2670 (Calgary); 8525 (Regina)
Studio Address.....Leader-Post Bldg.
Transmitter Location .....Pilot Butte
Time on the Air .....6:30 a.m. to 12 midnight
Newspaper Affiliation.....The Regina Leader-Post
News Service .....British UP
Transcription Service: NBC Thesaurus; Standard Radio; All-Canada Radio Facilities
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....Gerry Gaetz
Commercial Manager.....H. A. Crittenden
Sales Promotion Manager.....Don Dawson
Program Director .....Don MacMillan
Musical Director.....Ross MacRae
Chief Engineer.....E. A. Strong

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CFQC

SASKATOON—EST. 1923

CANADIAN BROADCASTING CORP.

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....A. A. Murphy & Sons, Limited
Address .....261-1st Avenue, North
Phone Numbers .....7282 and 5374
Transmitter Location.....Saskatoon, Sask.
Time on the Air: 6:45 a.m. to 12 midnight; Sundays, 8:30 a.m. to 11:30 p.m.
News Service .....British UP
Transcription Service: NBC Thesaurus; Standard Radio; Langworth
Representative: Radio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

President .....A. A. Murphy
Station-Commercial Manager.. Vernon Dallin
Sales Promotion Manager.....G. A. Jordan
Program-Musical Director.....Cy Cairns
Chief Announcer .....Wilfred Gilby
Chief Engineer.....S. Clifton

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C B K

WATROUS—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 540 Kc.....Power: 50000 Watts
Owned-Operated By..Canadian Broadcasting Corp.
Business Address.....Ottawa, Ont.
Studio Addresses: Manitoba Telephone Bldg., Portage Ave., East, Winnipeg Manitoba
Transmitter Location.....Watrous, Sask.
Time on the Air: 7 a.m. to 12 midnight; Sundays, 7:30 a.m. to 11:30 p.m.
News Service.....CBC Network News
Representative .....Canadian Broadcasting Corp.

Personnel

General Manager .....W. Gladstone Murray
Regional Director.....J. M. Kannawin
Regional Engineer.....L. J. Marshall

C J G X

YORKTON—EST. 1927

CANADIAN BROADCASTING CORP.

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Yorkton Broadcasting Co.
Address .....Smtih MacKay Bldg.
Phone Number 324
Transmitter Location..... Yorkton
Time on the Air.....6:30 a.m. to 11 p.m.
News Service .....British UP
Transcription Service:....World Broadcasting System
Representative....Jack Slater (Canada); Inland Broadcasting Service (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

Station Manager.....A. L. Garside
Commercial Manager.....J. W. Hayden
Public Relations Director.....P. Whittall

NEWSPAPER-AFFILIATED CANADIAN STATIONS

ALBERTA

CFAC—Calgary. 1000 Watts; 960 Kc. V. F. Nielson, manager.....CALGARY DAILY HERALD
CJCJ—Calgary. 100 Watts; 1230 Kc. J. E. Gerke, manager.....CALGARY, ALBERTAN
CJCA—Edmonton. 1000 Watts; 930 Kc. Gordon S. Henry, manager.....EDMONTON JOURNAL

BRITISH COLUMBIA

CFJC—Kamloops. 1000 Watts; 910 Kc. A. D. R. Homersham, manager.....KAMLOOPS SENTINEL
CKLN—Nelson. 250 Watts; 1240 Kc. H. Lethbridge, manager.....NELSON DAILY NEWS
CJVI—Victoria. 500 Watts; 1480 Kc. C. L. Berry, manager.....VICTORIA COLONIST

NEW BRUNSWICK

CHSJ—Saint John. 1000 Watts; 1150 Kc. L. W. Bewick, manager,
SAINT JOHN TELEGRAPH-JOURNAL, SAINT JOHN TIMES-GLOBE

NOVA SCOTIA

CHNS—Halifax. 1000 Watts; 960 Kc. William C. Borrett, manager.....HALIFAX HERALD

ONTARIO

CFRC—Kingston. 100 Watts; 1490 Kc. James Annand, manager....KINGSTON WHIG-STANDARD
CKWS—Kingston. 1000 Watts; 960 Kc. Jack K. Cooke, general manager.
KINGSTON WHIG-STANDARD; PETERBOROUGH EXAMINER
CJKL—Kirkland Lake. 1000 Watts; 560 Kc. Jack M. Davidson, manager.....TIMMINS PRESS
CFPL—London. 1000 Watts; 1570 Kc. Philip H. Morris, manager.....LONDON FREE PRESS
CFCH—North Bay. 100 Watts; 1230 Kc. Cliff Pickrem, manager.....TIMMINS PRESS
CFOS—Owen Sound. 250 Watts; 1490 Kc. Ralph Snelgrove, manager..OWEN SOUND SUN-TIMES
CHEX—Peterborough. 1000 Watts; 1340 Kc. Jack K. Cooke, general manager,
PETERBOROUGH EXAMINER; KINGSTON WHIG-STANDARD
CKSO—Sudbury. 1000 Watts; 790 Kc. W. J. Woodill, manager.....SUDBURY SUN
CKGB—Timmins. 1000 Watts; 1470 Kc. Jack K. Cooke, manager,
TIMMINS DAILY PRESS; VAL D'OR STAR

QUEBEC

CKCH—Hull. 100 Watts; 1240 Kc. George Bourassa, manager.....LE DROIT (Ottawa)
CHLP—Montreal. 250 Watts; 1490 Kc. Marcel Lefebvre, manager,
MONTREAL LA PATRIE; MONTREAL STAR; MONTREAL GAZETTE; MONTREAL HERALD
CKAC—Montreal. 5000 Watts; 730 Kc. Phil Lalonde, manager.....MONTREAL LA PRESSE
CJBR—Rimouski. 1000 Watts; 900 Kc. G. A. LaVoie.....LE PROGRES DU GOLFE
CHLT—Sherbrooke. 100 Watts; 1240 Kc. A. Gauthier, manager.....SHERBROOKE LA TRIBUNE
CHLN—Three Rivers. 100 Watts; 1450 Kc. Leon Trepanier, manager,
THREE RIVERS LE NOUVELLISTE
CKVD—Val D'Or. 100 Watts; 1230 Kc. Dan Carr, Manager.....TIMMINS (ONT.) DAILY PRESS

SASKATCHEWAN

CKCK—Regina. 1000 Watts; 620 Kc. G. Gaetz, manager.....REGINA LEADER-POST

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CANADIAN ORGANIZATIONS

Association of Canadian Advertisers, Inc.

85 Richmond St., West, Toronto, Ont.
ADelaide 9774

OFFICERS

President.....Robert E. Jones
(General Foods, Ltd.)
Vice-President.....P. K. Abrahamson
(The Borden Co., Ltd.)
Vice-President.....E. F. Millard
(Ford Motor Co. of Canada)
Vice-President.....R. E. Merry
(Lever Bros., Ltd.)
Vice-President.....J. W. Doherty
(Imperial Oil, Ltd.)
Treasurer.....W. O. H. James
(The Dominion Bank)
Secretary-Manager.....Athol McQuarrie

DIRECTORS

C. R. Vint, Colgate-Palmolive-Peet Co., Ltd.; J. E. Mason, Canada Dry Ginger Ale, Ltd.; R. L. Sperber, Sterling Products, Ltd.; Neil B. Powter, Howard Smith Paper Mills, Ltd.; Leslie Choyce, McColl-Frontenac Oil Co., Ltd.; Joseph R. Foster, Courtaulds-Canada, Ltd.; Sydney R. Skelton, Goodyear Tire & Rubber Co.; George Bertram, Swift Canadian Co., Ltd.; S. H. Young, Christie, Brown & Co., Ltd.; G. H. Morgan, Canadian Kodak Co., Ltd.

FUNCTIONS

This association was incorporated in March 1917 for the improvement and promotion of the advertising and sales interests of its members and the exchange of information among its members. "Analysis of Circulation of Canadian Publications" is published every two years.

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BMI Canada, Ltd.

1802 Victory Bldg., Toronto, Ont.
Elgin 5623

OFFICERS

President.....Neville Miller
Vice-President.....M. E. Thompkins
Vice-President.....Harry Sedgwick
Vice-President.....Joseph Sedgwick
Vice-President.....Glen Bannerman
Secretary-Treasurer.....T. Arthur Evans

FUNCTIONS

BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license performing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and composers.

•

Canadian Association of Broadcasters

1802 Victory Bldg., Toronto, Ont.
Canada
Elgin 5623

OFFICERS

President-General Manager.....Glen Bannerman
Chairman of the Board.....Harry Sedgwick
Vice-Chairman of the Board.....George C. Chandler
General Counsel.....Joseph Sedgwick
Secretary-Treasurer.....T. Arthur Evans

DIRECTORS

Harry Sedgwick, CFRB, Toronto; J. N. Thivierge, CHRC, Quebec; E. T. Sandell, CKTB, St. Catherines; George Chandler, CJOR, Vancouver; J. W. B. Browne, CKOV, Kelowna; J. A. Cooke, CKGB, Timmins; Phil LaLonde, CKAC, Montreal; A. A. Murphy, CFQC, Saskatoon; N. Nathanson, CJCB, Sydney; K. S. Rogers, CFCY, Charlottetown; H. R. Carson, CFAC, Calgary.

FUNCTIONS

The Canadian Association of Broadcasters is a trade association comprising 62 privately owned radio stations.

•

Canadian Performing Rights Society, Ltd.

1003 Royal Bank Bldg., Toronto, Canada

OFFICERS

President-Managing Director...H. T. Jamieson, F.C.A.

BOARD OF DIRECTORS

Gene Buck, Louis Bernstein, John G. Paine, Ralph Hawkes, Holmes Maddock, H. T. Jamieson.

FUNCTIONS

This organization was formed for the protection of Canadian performing rights and the licensing of public performance of music.

•

Radio Manufacturers Association of Canada

159 Bay St., Toronto, Ont., Canada
Adelaide 1531

OFFICERS

President.....E. C. Grimley
Vice-President.....L. A. Young
Executive Secretary.....W. W. Richardson
Chairman of Engineering Committee.....C. J. Irwin

FUNCTIONS

This association is a non-profit and cooperative organization founded in 1926 to promote all interests of radio industry.

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Western Association of Broadcasters

c-o Radio Station CJOR, 846 Howe St., Vancouver, B. C., Canada
MArine 6464

OFFICERS

President.....G. C. Chandler
(CJOR, Vancouver, B. C.)

DIRECTORS

Alberta: G. R. A. Rice, CFRN, Edmonton; British Columbia: J. W. B. Browne, CKOV, Kelowna; Manitoba; F. H. Elphicke, CJRC, Winnipeg; Saskatchewan: Lloyd Moffat, CKBI, Prince Albert.

CANADIAN ASSOCIATION OF BROADCASTERS DELEGATES

G. C. Chandler, CJOR, Vancouver, B. C.; H. R. Carson, CFAC, Calgary, Alberta; G. C. Chandler, CJOR, Vancouver, B. C.

FUNCTIONS

Western Association of Broadcasters is a regional trade association of broadcasting stations in Manitoba Saskatchewan, Alberta and British Columbia, closely affiliated with the Canadian Association of Broadcasters. It is virtually a western division of the latter organization, as all members are in both associations.

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Thanks to the radio industry for making 1941 our biggest year.

Thanks to the many advertising agencies—Ruthrauff & Ryan—BBD&O—Lou Maxon—L. W. Ramsey—Bill Polje—R. A. Moritz—Irv Olian—Mike Ellis—and all the rest for tabbing Ziv "headquarters for open-end transcriptions."

Thanks to a great array of talent—Alan Courtney, The Korn Kobblers, Charlie Wayne, Tom Slater, Kay Lorraine, The Ranch Boys, Stan Waxman, Sam Balter, et al for making our shows such clickeroos.

Thanks to a swell staff whose sparkling ideas and sound musical and dramatic production have helped us to build such a swell reputation and such gratifying relations with our customers.

frederic . w . ZIV . inc.

offices:
2436 READING ROAD—CINCINNATI
485 MADISON AVE.—NEW YORK

www.americanradiohistory.com

★ RADIO ★ PRODUCTION

Producers

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Transcriptions

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Libraries

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Agents

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Music Section

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Talent

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Rules and Regulations

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Programs

www.americanradiohistory.com

To Radio Daily

In appreciation
for what it has
done for Radio.

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GROMBACH PRODUCTIONS, INC., EST. 1930

RADIO PROGRAM PRODUCTION

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JEAN V. GROMBACH INC., EST. 1929

ELECTRICAL TRANSCRIPTIONS

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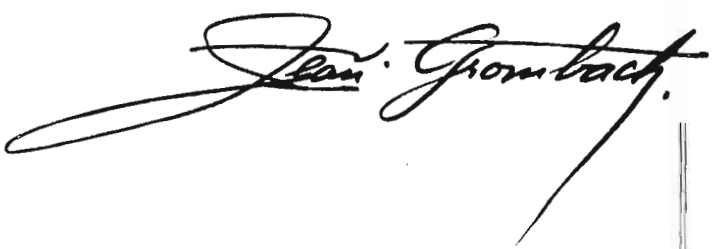
Both temporarily suspended Nov. 1st, 1941 for the
duration of our national emergency.



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1941—RADIO PRODUCTION—1941

LARGEST SINGLE OVER ALL FACTOR influencing production in all phases of broadcasting, AM, FM, television and short wave, during 1941 was, of course, National Defense. That was the dominant influence up until Dec. 7—after that Victory became the keynote.

These themes produced something of a revolutionary reorientation in radio programs. From the strictly non-partisan, unbiased attitude of the pre-war days, with the accent entirely on such non-social or political objectives as "pure" entertainment and good music, radio programs throughout the year underwent a gradual evolution as the threat of U. S. involvement became increasingly menacing. More and more radio shows, both commercial and sustaining, veered away from their "ivory tower" detachment and became more closely identified with current events and with the people. Especially was this so when war was declared and the wraps came off entirely, permitting writers and producers to go to town.

From both the producer and listener points of view this had a tremendously vitalizing effect. Programs took on a timeliness and emotional appeal which had been lacking previously, except on a very few experimental or workshop-type shows. And concurrently, new and more realistic production techniques developed.

No Dearth of Ideas

The general calibre of programs continued to rise during the year in all categories, whether quiz, soap opera, comedy or musical. Illustrative of the wealth of new ideas abroad in the industry was RADIO DAILY's annual "Shows of Tomorrow" issue, wherein producers of all types, independents, networks, transcription firms and agencies, showcased a tremendous variety of potential sock radio material.

Activity at the networks continued strong throughout the year, the separation of the Red and Blue acting as a powerful stimulant to competitive programming. A subsidiary development was increased reliance on shows originated and produced by affiliates to augment network programs.

In television, during the latter part of the year National Defense took over almost entirely. Programs contributing to civilian defense activities, promoting Defense Bond sales and as actual training media for auxiliary defense services assumed an important place on tele program schedules, with further expansion in this field indicated for 1942.

FM Gets Under Way

FM remained something of an unknown factor as far as its production aspects were concerned. While FM was a healthy, even lusty infant, it still was an infant and, lacking the requisite advertising revenue, its possibilities from a production aspect were barely tapped. The full advantages of its differences from AM broadcasting, from a dramatic point of view, still remained to be discovered and developed.

International broadcasting, encouraged by the Government's Good Neighbor policy, made rapid strides. Whole program schedules in Spanish and Portuguese were developed in cooperation with Federal agencies for Latin American consumption, while news—honest news in the American tradition—was beamed to every quarter of the globe in all languages.

Just as defense was the keynote of radio production in 1941, the war effort will lend increasing impetus to this aspect of radio during the current year. Recognizing the job to be done and welcoming the opportunity to serve their country, producers have enlisted for the duration. They will continue to be in the vanguard of the fight on the home front.

☆ ☆ ☆ ***Radio In Defense*** ☆ ☆ ☆

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All Wrapped Up!

MAKELIM

ore agencies are buying package shows.

fter all, it's one way to—

eep your clients happy and your overhead down

very time you audition a complete package show to your client—

ife becomes more—

nteresting because it gives you more time to serve—

ore clients, better

We build good shows that sell—network—transcribed—5 minute musicals—dramas—1 minute jingles—and have plenty of proof of it.

HAL R. MAKELIM PRODUCTIONS

360 NORTH MICHIGAN AVENUE
CHICAGO, ILL.

672

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Program Producers

Advance Television Pictures Service, Inc.

729 Seventh Ave., New York, N. Y. Phone, BRyant 9-5600. President, Robert Matthews; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production and distribution of motion pictures for television stations.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y. Phone, CIrcle 6-0141. President, James A. Miller; Secretary-Treasurer, George R. Smith; Asst. Secretary-Treasurer, E. B. McCutcheon; Sales Manager, W. Earl Richard. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

J. T. Ainley Co.

360 N. Michigan Ave., Chicago, Ill. Phone, State 1833. President, J. T. Ainley; Script Editor, Courtenay Savage. SERVICES OFFERED: Program production.

Air Features, Inc.

247 Park Ave., New York. Phone, WIckersham 2-0077.

Alton Alexander

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4885. SERVICES OFFERED: Production, scripts, direction of both live talent and transcribed programs.

Norman Alexandroff Artists Bureau

410 S. Michigan Ave., Chicago, Ill. Phone, Wabash 6762. Manager, Norman Alexandroff; In Charge of Production, Fred Morrow; Directors, John Reidy, U. S. Allen, Karl Way; Writer, Aline Neff. SERVICES OFFERED: Program production.

American Institute of Food Products

75 West St., New York, N. Y. Phone, WHitehall 4-7303. President, Dr. Shirley W. Wynne; General Manager, Robert A. Bories. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts.

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. President, Herman Younglieb; Vice-President-Treasurer, Maurice Rappel; Secretary, Ann Barbinel. SERVICES OFFERED: Program production, script and transcription library.

American Royal Productions

605 - 29th St., Oakland, Calif. Phone, 8629. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows.

F. D. Anderson

Suite 333-35 Paul Brown Bldg., St. Louis, Mo. Phone, Garfield 1055. Manager, F. D. Anderson. SERVICES OFFERED: Program and spot announcement production.

Arnaiz Broadcasting Co.

206 S. Spring St., Los Angeles, Calif. Phone, MUtual 8837. President-Manager, R. B. Arnaiz; Secretary, N. P. Iniguez. SERVICES OFFERED: Program production.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Script and Production Director, Thurston Holmes; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent, phonograph master recordings, motion picture sound recording.

Arthur H. Ashley

457 West 57th St., New York, N. Y. Phone, COlumbus 5-1348 and 5-8450. Owner, Arthur H. Ashley; General Manager, Gene Falconi; Office Manager, Louise Siesti. SERVICES OFFERED: Foreign language program production, specializing in Italian, Jewish, Polish and Spanish for South America; scripts and continuity; recording; talent.

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Why not do it the EASY way?

THE ROLL-YOUR-OWN method is *one* way to produce a top-notch show. It takes time, skill, worry*, expensive talent — and usually requires a substantial budget.

THE NBC RADIO-RECORDING WAY of getting top-notch programs is easier—and costs a lot less when you use NBC Syndicated Recorded shows. They're complete—ready to broadcast!

In Radio Programs, as in Cigarettes, the "Ready-Made" Product is Easier to Handle!

SHOWS that would be far beyond your budget, if you had to produce them yourself, are yours at extremely reasonable prices through the facilities of NBC Radio-Recording Division.

These programs are already in use in many varied markets for a greatly diversified list of products. Experience proves that they will obtain fine results for you.

Pick your program to suit your need. On the NBC Syndicated Program list you will find a wealth of material from which to choose, programs of various lengths, various frequencies, varied subjects, and varied costs. Shown here are a few of the outstanding buys!

Betty and Bob. Outstanding dramatic programs with name stars who are favorites of millions. Five quarter-hours per week. 390 programs available.

The Face of the War—as seen by Sam Cuff. Keen, timely, penetrating analysis of the stories behind war headlines. Three 5-minute programs per week.

Who's News. Revealing, informal 5-minute chats with America's headline personalities in the arts, sciences, sports, business, music, theatre, etc. Three programs per week. 39 programs.

Getting the Most Out of Life Today with Dr. William L. Stidger. Forceful, down-to-earth philosophy every man and woman can understand and enjoy. Three 5-minutes per week. 117 programs.

Time Out—with Ted Steele and Grace Albert. Bright, gay boy-and-girl songs and banter with interludes featuring "Nellie the Novachord." Twenty-six quarter-hour programs.

Five-Minute Mysteries. Unique series of thrilling, dramatized mysteries—complete in each 5-minute episode, three to five per week. 63 programs.

Hollywood Headliners. Intimate inside stories about Hollywood Stars told by Stella Unger. Three to six 5-minutes per week. 156 programs.

Produced at "Broadcasting Headquarters," these programs have all the flavor and character of live shows, and the finest recording—NBC ORTHACOUSTIC.

***P. S.** *Don't worry! NBC can help you roll your own too, if you do not have your own facilities for production. We're ready for all jobs from script writing, casting, producing, right down to shipping the finished pressings.*

Write for complete presentations and audition samples

NBC Radio-Recording Division

NATIONAL BROADCASTING COMPANY

A Radio Corporation of America Service

RCA Building, Radio City, New York • Merchandise Mart, Chicago
Trans-Lux Building, Washington, D. C. • Sunset & Vine, Hollywood

www.americanradiohistory.com

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244, Aberdeen 0184. Director, Frank J. Kovach. SERVICES OFFERED: Script writing, transcriptions, recordings, continuities and recorded library, foreign-language (Hungarian) program production.

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Associated Broadcasting Co., Ltd.

Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, G. Ticktin; Sales Director, R. Wilson; Program Director, S. Vineberg; Script Director, J. Fuller; Talent Director, E. Berkley; French Director, J. O. Denis; French Scripts, R. Desrochers; Recording Department, J. Feldman. SERVICES OFFERED: Production of live-talent shows in English and French, recordings of programs and spots, scripts.

•

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, scripts, recording processing and pressing (Muzak Transcriptions, Inc.), both vertical and lateral.

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Associated Radio Programs

Suite 240, Hotel Jefferson, St. Louis, Mo. Phone, Main 4600. Owner, Jameson E. Brinkmeyer. SERVICES OFFERED: Program and spot announcement production.

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Associated Releases

1310 N. Formosa Ave., Hollywood, Calif. Phone, HOllywood 2686. Producer, Arthur Solomon; Associate Producer, Al H. Sherman; Assistant Manager, Meyer C. Solomon; Writer, Charles Marion. BRANCH OFFICE: 200 Fifth Ave., New York, N. Y. Phone, GRamercy 5-5252. Manager, Meyer C. Solomon. SERVICES OFFERED: Package shows, custom-built programs, transcriptions, script service.

•

Ann Barbinel

150 Riverside Drive, New York, N. Y. Phone, SChuyler 4-5800. SERVICES OFFERED: Creation and production of live-talent and transcribed women's, children's and general programs, casting, custom-built package shows.

•

Basch Radio Productions

17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. Sales Manager, Charles J. Basch, Jr.; Program Director, B. B. Bennett. BRANCH OFFICES: 326 Buckley Bldg., Cleveland, Ohio. Phone, Prospect 2922. Alonzo Hawley; 507 Statler Bldg., Boston, Mass. Phone, Hubbard 5225. Robert C. Foster; 226 N. La Salle St., Chicago, Ill. Phone, State 5096. Fred R. Jones; 6305 Yucca St., Los Angeles, Calif. Phone, Hillside 3137. Paul F. Adler. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; Eastern Representative for Twentieth Century Radio Productions and Edward Sloman Productions.

•

Batchelor Enterprises, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 6-4224. President, Walter Batchelor; Director of Radio, Howard Reilly. SERVICES OFFERED: Program production.

•

Marcel Baulu—Laboratoire De Redaction

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Owner, Marcel Baulu; Translator-Secretary, Madeleine Painchaud. SERVICES OFFERED: Program production, scripts.

•

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, Joseph H. Beck; Assistant Manager, R. Castle Brown. SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

•

Edgar Belmont

441 Madison Ave., New York, N. Y. Phone, PLaza 3-4967. Owner, Edar Belmont. SERVICES OFFERED: Program production.

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Bennett Downie Associates, Inc.

1357 North Gordon St., Hollywood, Calif. Phone, Granite 5722. SALES REPRESENTATIVE: 1316 Ridge Ave., Steubenville, Ohio. Sales Manager, Harry R. Jacobs. SERVICES OFFERED: Production of transcribed serial programs.

•

Herman Bernie, Inc.

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-6647. President, Herman Bernie; Secretary-Treasurer, Dorothy Menzin. SERVICES OFFERED: Program production of package shows, artists' representative.

•

John Beverly Hollywood Radio Playhouse Corp.

Hollywood Radio Playhouse Bldg., Sunset Blvd. at Highland Ave., Hollywood, Calif. Phone, HIllside 7296. President-General Manager, John Beverly; Vice-President, W. A. Banta; Secretary-Legal Counsel, S. K. Linden; Assistant Secretary, Y. E. Caruso; Treasurer-Comptroller, J. J. Melbourn; Continuity Editor. Ronnie St. Clair; Musical Director, Carl Hajos; Sales Department, Thomas W. Doswell. SERVICES OFFERED: Radio production, package shows, recordings, spot announcement production, scripts, casting, direction, television production, studio facilities.

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Walter Biddick Co.

Chamber of Commerce Bldg., Los Angeles, Cal. Phone, Richmond 6184. Manager, M. Thompson. BRANCH OFFICES: 673 Monadnock Bldg., San Francisco, Calif. Phone, Garfield 0947. SERVICES OFFERED: Transcriptions, production.

•

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood, Calif. Phone, HOllywood 3981. General Manager, G. C. Bird. SALES REPRESENTATIVE: Basch Radio Productions, 17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. SERVICES OFFERED: Production of transcribed serial programs.

•

Joseph Bloom

19 West 44th St., New York, N. Y. Phone, VAnderbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, casting.

HENRY SOUVAINE INC.

30 ROCKEFELLER PLAZA, NEW YORK CITY

SPECIALISTS FOR RADIO

TALENT

SCRIPTS

PROGRAMS

RECORDINGS

www.americanradiohistory.com

Brinckerhoff Studios Productions, Inc.

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. V. Brinckerhoff. SERVICES OFFERED: Program production, studio and line recording.

•

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. Director, John Stamford; Assistant Director, Bryce Talbot; Technician, D. H. Harrell. SERVICES OFFERED: All types of programs produced. Electrical transcriptions and recordings.

•

Broadcasters Mutual Transcription Service, Inc.

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. President, J. Frank Eschen; Vice-President, James M. Althouse; Secretary-Treasurer, C. E. Harrison. REPRESENTATIVES: Walter Biddick Co., 568 Chamber of Commerce Bldg., Los Angeles, Calif.; Charles Michelson, 545 Fifth Ave., New York, N. Y.; Radioaids, Inc., 1041 North Las Palmas, Hollywood, Calif. SERVICES OFFERED: Transcribed productions and scripts, talent, and program service.

•

Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen. SERVICES OFFERED: Transcribed programs, sound effects library, script service.

•

Broadcast Service Studios

1115 Denrike Bldg., Washington, D. C. Phone, Republic 6160. Manager, R. J. Coar; Engineer, Gilbert B. Seymour; Secretary, Melissa R. Hill. SALES REPRESENTATIVES: Radio News Reel, 2 West 45th St., New York, N. Y. Manager, Philip A. Waxman; Radio News Reel, 1000 Cahuenga Blvd., Hollywood, Calif. Phone, HIllside 1161. SERVICES OFFERED: Production of transcriptions and recordings, program production, remote pick-ups, field transcriptions.

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The Bruce Chapman Co.

145 West 41st St., New York, N. Y. Phone, WIsconsin 7-2179. President, Bruce Chapman. SERVICES OFFERED: Production, scripts.

Alexandre Cherrier Recording Studios

625 S. Van Ness Ave., Los Angeles, Calif. Phone, EXposition 7722. Owner, Alexandre Cherrier; Secretary, Antoinette Grenier; Account Executives, Gertrude Huss, Alice Grunden. SERVICES OFFERED: Recordings, transcriptions, spot announcement and program production.

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C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. President and General Manager, P. O. Clark; Secretary-Treasurer, N. K. Clark; Program Director, C. F. Quirk. BRANCH OFFICE: 353 S. W. Morrison St., Portland, Ore. Phone, Be. 1819. SERVICES OFFERED: Transcriptions, spot announcements, advertising specialties, musical programs, composition work.

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Leslie Clucas

333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. SERVICES OFFERED: Program production of package shows.

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Ted Collins Corporation

1819 Broadway, New York, N. Y. Phone, CIrcle 7-0094. President, Program Director and Producer, Ted Collins; Director of Public Relations, William P. Maloney; Production, Sylvan Taplinger; Musical Director, Jack Miller; Choral Director, Ted Straeter; Writers, Jean Holloway and Jane Tompkins; Talent, Sam Schiff; Musical Arranger, Tony Gale. SERVICES OFFERED: Program building and producing.

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Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3964. President, Russell C. Comer; Vice-President, John C. Fehlandt; Treasurer, Cecil W. Trapp; Secretary, A. M. Rockie; Recording Engineer, Francis Ries. SERVICES OFFERED: Production of syndicated programs and serials.

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Commercial Broadcasting Service, Ltd.

Concourse Bldg., Toronto, Ont., Canada. Phone, Elgin 3345. President, E. A. Byworth; Vice-President, H. R. Johnston; Secretary-Treasurer, A. G. Irwin; Program Department, S. K. Smith; Script

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Department; A. D. Wigmore. SERVICES OFFERED: Live talent production, syndicate transcriptions, custom recordings, time placements.

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The Jack L. Cooper Radio Advertising Service

4237 Indiana Ave., Chicago, Ill. Phone, Oakland 2504, Beverly 2056. Producer, Jack L. Cooper; Secretary-Musical director, Gertrude R. Cooper. SERVICES OFFERED: Program (Negro) production.

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Cosmopolitan Broadcasting Co.

7100 Broadway, Cleveland, Ohio. Phone, Diamond 0808. Partners, James J. Rattay and Paul Faut. SERVICES OFFERED: Foreign language programs.

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Paul Cruger

5800 Carlton Way, Hollywood, Calif. Phone, HOllywood 9352. General Manager, Paul Cruger; Copy Chief, Harry Wendland; Art Director, Elmer Davis; Musical Director, Darrell Calker. SERVICES OFFERED: Custom built shows, commercial spots, live and transcribed, contests and merchandising campaigns.

Patrick Michael Cunning Productions

5205 Hollywood Blvd., Hollywood, Calif. Phone, HIllside 5915. In-Charge-of-Production, Patrick M. Cunning; Producing Director, Stepa Delys, Frederick Krocaser; Executive Contact, Milan Morgan. SERVICES OFFERED: Production of motion pictures and radio and television program, transcriptions.

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Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. Owner-Chief Recording Engineer, Victor L. Damon; Recording Engineer, Bert W. Powell; Production Men, Cecil Holman, M. H. Straight. SERVICES OFFERED: Studio and portable transcribing (masters for processing and all types of instantaneous), air-checks, program and announcement production.

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Thomas J. Deegan Associates

590 Madison Ave., New York, N. Y. Phone, PLaza 8-0989. Personnel, Thomas J. Deegan, Jr., Joseph D. Pyle, C. M. Deegan. SERVICES OFFERED: Program production, scripts.

WILSON, POWELL and HAYWARD, Inc.

444 MADISON AVENUE, NEW YORK CITY

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ARTISTS' REPRESENTATIVES RADIO PRODUCERS

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Ken Dolan & Co.

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-1538. President, Ken Dolan; Vice-President, Colton C. Cronin; Associate, Saul Reiss; Secretary, Edith Szabo. BRANCH OFFICE: 8905 Sunset Blvd., Hollywood, Calif. Phone, CRestview 1-9185. SERVICES OFFERED: Program production, package shows, Artists' representative.

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Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland. Production Manager, Stan Francis; Script Department, Dean Hughes. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

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Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. Recording Supervisor, Clifford C. McDonald. SERVICES OFFERED: Recording, program production.

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Walter P. Downs

Dominion Square Bldg., Montreal, Que. Phone, Marquette 6368. General Manager, Walter P. Downs; Purchasing, R. F. Brown; Chief Engineer, A. Ewing; Office Manager, Marion Hould. SERVICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, recording, direct wire service for auditions, representative for American program producing and transcription firms.

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Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Calif. Phones, Walnut 1759: Hillside 0181. Owner-Writer-Producer, Marie Isabel Draesmer. SERVICES OFFERED: Personalized building of shows for sponsors or advertising agencies, talent, coaching of talent, preparation of auditions, continuity conferences.

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Harry S. Dube

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-7035. Manager, J. Knight. SERVICES OFFERED: Scripts, production, talent.

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Earnshaw Radio Productions (Earnshaw-Young, Inc.)

1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. President, Harry A. Earnshaw; Vice-President, Fenton Earnshaw; Secretary-Treasurer & General Sales Manager, H. Lewis Earnshaw. REPRESENTATIVES: Charles Michelson, 67 West 44th St., New York, N. Y.; Herbert Rosen, 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. SERVICES OFFERED: Transcribed programs, script serial programs.

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East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. SERVICES OFFERED: Recordings and scripts for educational purposes.

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Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, HIllside 8351. President, C. R. Douglass; Vice-President, C. R. Alford; Secretary-Treasurer, V. E. McCarty; Manager, D. Knowlton; Comptroller, J. Nichols. SERVICES OFFERED: Transcriptions, airchecks, program production, transcription library.

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W. M. Ellsworth

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

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Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. President-Treasurer, Gerald A. Kelleher; Vice-President-General Manager, Eugene L. Bresson; SERVICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, scripts, talent and complete recording facilities.

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Fadiman Associates, Ltd.

1501 Broadway, New York, N. Y. Phone, LAckawanna 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

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Fanchon & Marco

(F & M Stageshows, Inc.)

133 West 50th St., New York, N. Y. Phone, CIrcle 7-5630. Radio Director, Samuel Shayon. SERVICES OFFERED: Production, talent.

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Marguerite Felber Advertising Agency

Taft Bldg., 1680 N. Vine St., Hollywood, Calif. Phone, GRanite 8367. Marguerite Felber, Harry N. Christiansen. SERVICES OFFERED: Program production, script and transcription library.

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Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, HIllside 7333. Director, Don Forbes; General Manager, Milton Hurwitz; Chief Engineer, Dale Knight; Advertising Manager, Rudolph Block, Jr.; Musical Director, Jack Riley; Television Director, George T. Saylor. SERVICES OFFERED: Acetate and film recordings; production of radio and television programs, transcriptions, air-checks, personal recordings.

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Film Associates Co.

429 Ridgewood Drive, Dayton, Ohio. Phone, Walnut 4651. Owner-Technician, E. R. Arn, Jr.; Sales, R. E. Kelly: Producer, Martha Gowdy; Script Writer, Fred Shelton. SERVICES OFFERED: Transcriptions, air-checks, slide film recording, location recording, sound-on-film recording.

Lucille Fischer & Associates

540 N. Michigan Ave., Chicago, Ill. Phone, Superior 8535. General Manager-Program Director, Lucille Fischer; Continuity Chief, Maurice Fischer. SERVICES OFFERED: Scripts, program and spot announcement production, package shows.

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Five-Minute Features

219 Miners Bank Bldg., Joplin, Mo. Director, H. D. Robards; Assistant Director, Howard H. Bell; Secretary, M. A. Smith. SERVICES OFFERED: Program production for specialized businesses.

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Irving Fogel & Associates

7373 Melrose Ave., Hollywood, Calif. Phone, WAlnut 6485. General Manager, Irving Fogel; Eastern Sales Representative, William H. Holmes. REPRESENTATIVES: Francis J. Sullivan. 69 Yonge St., Toronto, Ont., Canada. Phone, Elgin 4086; William H. Holmes, 1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. Herbert Rosen, 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. SERVICES OFFERED: Production of live and transcribed radio presentations.

radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF, General Manager

RKO BLDG. RADIO CITY, N. Y. COlumbus 5-1621

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Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. President-Managing Editor, Victor S. Fox; Business Manager, M. Popkin; BRANCH OFFICE: 6305 Yuca St., Hollywood, Calif. Phone, Hillside 6125. Executive-in-Charge, Mitchell J. Hamilburg. SERVICES OFOFFERED: Transcriptions, production.

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Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Sales Manager, Henry B. Tianhard; Production supervisor, Jason Johnson; Office Manager, M. L. Sanderson. SERVICES OFFERED: Scripts, program production, transcriptions.

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Frontenac Broadcasting Co.

394 Bay St., Toronto, Ont. Phone, Elgin 4553. Sales Manager, A. R. Robertson. SERVICES OFFERED: Program production, sale of air time.

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Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York, N. Y. Phone, MUrray Hill 4-6148. President, Allen A. Funt; Secretary, Gertrude Sobel. SERVICES OFFERED: Syndicated programs, program production.

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Tay Garnett Radio Productions

Taft Bldg., Hollywood, Calif. Phone, HOllywood 2254. Owner, Tay Garnett. SALES REPRESENTATIVE: The James Parks Co., 333 N. Michigan Blvd., Chicago, Ill. Phone, Central 7980. SERVICES OFFERED: Program production.

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General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-7550. In-Charge-of-Radio, Frank Cooper; Assistant Manager of Radio Dept., Neal Lang. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-In-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. Executive-In-Charge, Art Weems. SERVICES OFFERED: Program production, package shows, artists' representative.

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General Broadcasting System

500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. President, Donald C. Jones; Vice-President-Sales Manager, Raymond C. Leonard; Production Manager, Russell Murdock. BRANCH OFFICE: Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. Manager, Donald C. Jones. SERVICES OFFERED: Custom - built transcriptions, production, script, recording, talent, off-the-wire and off-the-air recordings.

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William Gernannt

521 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-1750. SERVICES OFFERED: Package shows.

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Ghostwriters Bureau

17 East 49th St., New York, N. Y. Phone, WIckersham 2-8996. Director, Fred E. Baer. SERVICES OFFERED: Writing of speeches, trade journal and general magazine articles, pamphlets and all forms of commercial literature.

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John Gibbs & Co.

9 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6402. Owner, John Gibbs; Director, Axel Gruenberg; Casting Director, Betty Connor. BRANCH OFFICE: 221 N. La Salle St., Chicago, Ill. Phone, Randolph 4338. Ted MacMurray. SERVICES OFFERED: Program production, scripts.

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Graham Gladwin Radio Productions

6411 Hollywood Blvd., Hollywood, Calif. Phone, Hempstead 6903. Manager-Producer, Graham Gladwin; Chief Engineer, Robert Bell; Scripts, Jerry Lynton; Production, Glenyce Sayre; Drama, Bonnie Binetti; Announcer, George Gates. SERVICES OFFERED: Program and spot announcement production, scripts and script library, transcriptions, artists' representative.

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Arthur M. Godfrey Productions

808 Earle Bldg., Washington, D. C. Phone, Metropolitan 3200. Owner, Arthur M. Godfrey; Secretary, M. Richardson. SERVICES OFFERED: Program production.

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Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, WI. 2-3338. Owner, Harry S. Goodman BRANCH OFFICES: Ameri-

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can National Bank Bldg., Chicago, Ill.; 206 S. Spring St., Los Angeles, Calif. SERVICES OFFERED: Custom-built radio programs; syndicated transcriptions; spot announcement production.

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Gordon Broadcasting & Publishing Co.

355 S. Broadway, Los Angeles, Calif. Phone, Ma. 8620. Producer, Edgar Gordon. SERVICES OFFERED: Program production, English, Spanish, Hungarian and German language.

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Gordon & Williamson, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 6-7480. President, Fred C. Williamson; Secretary - Treasurer, Herbert Gordon; Joe Marsolais, Harold Weaver, Jr. SERVICES OFFERED: Production, scripts, talent.

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Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, CAlumet 6700-6979. Owner-Manager, Lillian Gordoni; Recording Engineer, Stan Gordoni; Musical Director, Gwynne Kinsley; Dramatic Director, Jo Sherman; Voice Coach, Grace Ingram; Dramatic Coach, Lucille Lewis; Talent, Irving Hoffman.

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Jean V. Grombach, Inc.

(Business suspended for the duration of the war).

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Grombach Productions, Inc.

(Business suspended for the duration of the war).

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Melchor Guzman Co., Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-2450. Manager, A. M. Martinez. SERVICES OFFERED: Program production, script library (for use in South American radio stations).

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Harvey & Howe, Inc.

919 North Michigan Ave., Chicago, Ill. Phone, Delaware 1155. President, W. S. Harvey, Jr.; Vice-President, Eleanor Howe. BRANCH OFFICES: 122 East 42nd St., New York, N. Y. Phone, LExington 2-6910. SERVICES OFFERED: Planning and writing of women's programs, radio cooking schools, talent, transcriptions.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

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George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Manager, Irma Heid; Recording Engineer, Joseph J. Jacobs; Musical Director, Max Adkins. SERVICES OFFERED: Program production, continuity, recording, transcriptions.

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Hispano Broadcasting Co.

105 E. First St., Los Angeles, Calif. Phone, MIchigan 4433. Manager, Tony Sein. SERVICES OFFERED: Spanish programs, live and transcribed.

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Holden Associates

5855 Hollywood Blvd., Los Angeles, Calif. Phone, Hillside 9211. President, E. J. Holden; Vice-President-Secretary, E. E. Verdier; Sales Manager, R. M. DeGrilla. SERVICES OFFERED: Program production, scripts, package shows.

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Jewish Radio Zone Advertising Co.

132 West 43rd St., New York, N. Y. Phone, PEnnsylvania 6-0043. President, Benjamin Waxelbaum. SERVICES OFFERED: Production of Jewish-language programs, station representation for Jewish programs and commercials.

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Estella Karn

2 West 45th St., New York, N. Y. Phone, VAnderbilt 6-3860. SERVICES OFFERED: Program production.

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Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. President and Production Manager, Edwin H. Kasper; Treasurer and Director of Commercial Dept., Aaron S. Bloom; Recording Manager, E. N. Buzzell; Scripts-Production, Robert W. Graham, Florence Fisher, Preston Sandiford. SERVICES OFFERED: Custom-built transcriptions, syndicated transcriptions, studio recordings, airchecks, program production, scripts, talent, air-checks.

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Jesse L. Kaufman, Inc.

10 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-2050. President, Jesse L. Kaufman. SERVICES OFFERED: Program production.

Kent-Johnson, Inc.

34 West 53rd St., New York, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson; Secretary, Abraham Males. SERVICES OFFERED: Program and spot announcement production.

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Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. President-General Manager, Raymond Green; Vice-President, Lucy Gash; Script Editor, Stanley Wolf. BRANCH OFFICES: 6305 Yucca St. Los Angeles, Calif. Phone, Hillside 3137. Manager, Paul F. Adler; 544 Market St., San Francisco, Calif. Manager, Frank Parke Wright. SERVICES OFFERED: Production of live and transcribed program shows, scripts.

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Bob Kerr

30 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-8051. SERVICES OFFERED: Program production.

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King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; General Manager-Secretary, H. Allen Campbell; Assistant Commercial Manager, James G. Riddell; Advertising-Sales Promotion-Publicity Manager, Lambert B. Beeuwkes; Traffic Manager, David H. Harris. REPRESENTATIVE: Paul H. Raymer Co. SERVICES OFFERED: Program production.

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Landau Broadcasting Service

270 Broadway, New York, N. Y. Phone, REctor 2-5341. Program Director, Herman Younglieb. SERVICES OFFERED: Original foreign-language programs and production, talent.

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Langlois & Wentworth, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, C. O. Langlois; Secretary-Treasurer, R. C. Wentworth; Talent, W. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical. Facilities for writing, casting and production.

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Lang-Worth Feature Programs, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, R. C. Wentworth; Secretary-Treasurer, C. O. Langlois; Talent, W. O'Keefe. SERVICES OFFERED: Syndicated transcribed programs for regional and local advertisers. Producers of Lang-Worth Planned Program Service, a library of music in transcription form.

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Phillips H. Lord, Inc.

501 Madison Ave., New York, N. Y. Phone, WIckersham 2-2211. President, Phillips H. Lord; Vice-President, John O. Ives. SERVICES OFFERED: Production of live talent programs.

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Estelle Lutz Artists Bureau

410 South Michigan Ave., Chicago, Ill. Phone, Harrison 3435. Owner-Manager, Estelle A. Lutz. SERVICES OFFERED: Scripts, live talent, musical and dramatic productions.

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C. P. MacGregor

729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Treasurer, Paul Quan; Sales Manager, Niles Gates. SERVICES OFFERED: Transcription library productions; dramatic and musical custom-built programs; recording studios.

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Hal R. Makelim Productions

360 N. Michigan Ave., Chicago, Ill. Phone, State 3472. President, Hal R. Makelim. SERVICES OFFERED: Package shows, program production, transcriptions, spot announcement production.

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Management Corp. of America

745 Fifth Ave., New York, N. Y. Phone, WIckersham 2-8900. Executive Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. SERVICES OFFERED: Program production, package shows.

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Masons United Advertising Agency, Ltd.

14 McCaul St., Toronto, Ont. Phone, Adelaide 5112. General Manager, John H. Part. SERVICES OFFERED: Electrical transcriptions, phonograph recordings.

CRANE WILBUR

Producer-Writer

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"BIG TOWN"

~

The Rinso show starring

Edward G. Robinson

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Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements.

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Fred C. Mertens & Associates

3926 West Sixth St., Los Angeles, Calif. Phone, Federal 0119. President, Fred C. Mertens; Promotion Department, Sterling H. Flynn; Program Department, Al F. Williams; Script Department, Spark Strueger; Sales, Stuart S. Shackelton, Burton Bunch, Kenneth M. Foote. SERVICES OFFERED: Program production, transcriptions.

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Metro Artists Bureau

1650 Broadway, New York, N. Y. Phone, CIrcle 7-2829. Director, Ted Nelson. SERVICES OFFERED: Program production, scripts, transcription and live-talent package shows.

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Metropolitan Broadcasting Service Limited

21 Dundas Square, Toronto, Ont., Canada. Phone, Adelaide 0181. President, Ken Soble; Manager, Doc Lindsey; Sales Manager, Paul Morris; Program Director, Harvey Dobbs; Chief Engineer, Gordon Ferguson. BRANCH OFFICE: 813-A Drummond Bldg., Montreal, Que., Canada. Phone, Harbour 5838. Manager, Frank Starr. SERVICES OFFERED: Program production, scripts, direction, recorded programs, talent.

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Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. President, Charles Michelson; E. Francis; Export Manager. A. Michelson. Representative for: Gennett and Speedy-G Sound Effect Records, Earnshaw Radio Productions, Porto-Playback Co., Walter Biddick Co., George Logan Price, Inc., Viking Radio Productions, Street & Smith Publications and Fox Feature Syndicate. REPRESENTATIVES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Manager, Harry Gennett, Jr.; South First & Second Sts., Richmond, Ind. Phone, 1117. Manager, Ryland Jones. SERVICES OFFERED: Transcribed program representative, sound effect record library, program production, transcriptions and transcription library.

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Michelson & Sternberg, Inc.

116 Broad St., New York, N. Y. Phone, BOwling Green 9-8925-6. President, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

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Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, Walnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OFFERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

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Miller Radiofilm Corp.

7000 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 9106. President, Loet C. Barnstyn; Vice-President, Herbert R. Ebenstein; Vice-President, Jack Barnstyn; Secretary-Treasurer, George R. Smith. SERVICES OFFERED: Studio facilities and equipment for producing radio programs on radiofilm system.

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Moonbeams Broadcasts, Inc.

1440 Broadway, New York, N. Y. Phone, PEnnsylvania 6-3236. President, George Shackley; Secretary-General Manager, Lillian Stewart; Publicity Director, Gilbert Braun. SERVICES OFFERED: Musical and script programs; transcriptions, talent.

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Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood, Cal. Phone, Hempstead 4194. President, Raymond R. Morgan; Manager, R. E. Messer; Program Director, John Nelson. SERVICES OFFERED: Program production.

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C. D. Morris Associates, Inc.

Hotel Chatham, New York, N. Y. Phone, PLaza 3-4144. President, C. D. Morris; Vice-President, C. M. Widney; Production Director, Leonard Bercovici; Casting Director, Richard Morris. BRANCH

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OFFICE: 431 S. Dearborn St., Chicago, Ill. Phone, Wabash 4048. Executive-in-Charge, C. M. Widney. SERVICES OFFERED: Program production.

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Hoyt Evans Morris

1233 Barlum Tower, Detroit, Mich. Phone, Cherry 6621. President, Hoyt Evans Morris; Transcription-Production, Richard Andrus. SERVICES OFFERED: Program production, transcriptions script and transcription library.

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William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-2160. Executive-in-Charge of Radio, William B. Murray. BRANCH OFFICES: 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632. Executive-in-Charge, Wallace Jordan; 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin, Keith Bldg., Cleveland, Ohio. Phone, Main 1525. Executive-In-Charge, Phil Brown. SERVICES OFFERED: Production of package shows.

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Sidney P. Morse

203 N. Wabash Ave., Chicago, Ill. Phone, Dearborn 1863. Radio Department Manager, Sidney P. Morse; Associates E. B. Sligh, Sammy Clark, Martin Whyte, Al Milton; Counselor, S. A. Lawson; Musical Director, Philip Schwartz. SERVICES OFFERED: Program production, artists' representative.

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Motion Picture Productions, Inc.

(General Broadcasting System, Inc.)

620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. President-Treasurer, Donald C. Jones; Vice-President, Raymond C. Leonard; Production Manager, Emmitt Boring; Sound Engineer, E. S. Lansing; Editorial, Russell Murdock; Art, Carl W. Goodsmith; Training Director, Dr. R. E. Palmer; Director, Juett Box. BRANCH OFFICES: General Broadcasting System, Inc., 500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400; 1389 National Press Bldg., Washington, D. C. Phone, Metropolitan 0230. SERVICES OFFERED: Program production, mobile and studio recording.

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Music Corporation of America

745 Fifth Ave., New York, N. Y. Phone, WIckersham 2-8900. Executive Vice-President, William R. Goodheart, Jr.;

TYRO

PRODUCTIONS

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Vice-President, David A. Werblin; Vice-President, Charles Miller; Vice-President, W. H. Stein; Vice-President-Radio Director, Harold Hackett; Vice-President, Bart McHugh. BRANCH OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Manager, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President J. C. Stein, Manager, Taft Schreiber, In Charge of Radio, Walter Johnson; 111 Sutter St., San Francisco, Calif. Phone, Exbrook 8922. Manager, Herman Stein; Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SERVICES OFFERED: Production, package shows, talent.

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Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. President, Waddill Catchings; Vice-President, C. M. Finney; Vice-President & Chief Engineer, K. R. Smith; Sales Manager, David F. Crosier. SERVICES OFFERED: Studio recordings, off-the-line recordings, air-checks, vertical and lateral recordings, program consultants, pressing and processing.

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E. K. Nadel

1600 Broadway, New York, N. Y. Phone, CIrcle 6-3949. General Manager, E. K. Nadel; Assistant Manager, Tom Kirby; Art Department Manager, Frank Smith; Treasurer, Marian Mack. SERVICES OFFERED: Program production.

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National Broadcasters & Entertainers

Hotel Washington, Indianapolis, Ind. Phones, Lincoln 8131, Market 2541. Director, Kay Keiser; Radio Director, Charles Harrington; Musical Director, Pete French; Sales Manager, Vivian Bales; Secretary, Vergene Hendricks. BRANCH OFFICES: Eagles Lodge Bldg., Anderson, Ind.; 203 N. Wabash, Chicago, Ill. Phone, State 2864. Representative, Kermit Dart. SERVICES OFFERED: Program production, scripts.

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National Radio Advertising Agency

Hollywood Center Bldg., Hollywood, Calif. Phone, HEmpstead 1551. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

National Recording Co.

351 West 42nd St., New York, N. Y. Manager, Ben Greene. SERVICES OFFERED: Program production, recording.

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The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, CIrcle 7-5479. President-Director, Robert Vincent; Chief Engineer, William A. Savory. SERVICES OFFERED: Program production, transcriptions, voice library.

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NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloyd Egner; Business Manager, Robert M. Morris; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Willis B. Parsons; Program Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine St., Hollywood, Calif. Phone, Hollywood 6161. Manager, Robert F. Schuetz; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, E. William Young. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

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Nevill & Ross

48 West 48th St., New York, N. Y. Phone, LAckawanna 4-2067. Jack Nevill, Harry Ross, Vernon Delston. SERVICES OFFERED: Program production of package shows, producers and sales representatives of radio and television productions.

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New England Cupboard

448 Statler Bldg., Boston, Mass. Phone, HANcock 4460. Director, Connie Stackpole. SERVICES OFFERED: Production of women's programs, scripts.

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Lilian Okun, Inc.

15 Central Park, West, New York, N. Y. Phone, COlumbus 5-0060. President, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, publicity, scripts.

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Pan American Broadcasting Co.

330 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-0811. Manager, A. Alexander. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill.; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. SERVICES OFFERED: Transcriptions, program production, script service, talent bookings for Latin American and export fields.

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James Parks Company

333 N. Michigan Ave., Chicago, Ill. Phone, Central 7980. Owner, James Parks; Sales Representative, Henry H. Hoople; Office Manager, Carol Bowers. ASSOCIATE: 8511 Sunset Blvd., Hollywood, Calif. Manager, Carleton Alsop. SERVICES OFFERED: Program production, artists' representative.

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Photo & Sound, Inc.

153 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. President, Bartlett Heard; Vice-President, Melvin S. Jacobus; Sales Manager, W. E. Hockey. SERVICES OFFERED: Producers of transcription slide films and motion pictures, electrical transcriptions, spot announcement and program production, scripts, air and line checks.

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The Pittsburgh Star

904 Webster Ave., Pittsburgh, Pa. Phone, Court 3797. Director, Antonio Certo; Director of English Programs, Dr. Rocco Certo; Musical Director, Salvatore Certo. SERVICES OFFERED: Program production.

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Polish Broadcasting Bureau

754 Fillmore Ave., Buffalo, N. Y. Phone, Cleveland 6876. Owner, Joseph F. Mikolajczak; Literary Director, W. Zadora Szuwalski; Secretary, Dorothy Mikolajczak. SERVICES OFFERED: Program production (Polish).

•

Premier Radio Enterprises Inc.

1218 Olive St., St. Louis, Mo. Phone, Garfield 3395. President, H. S. Somson; Vice-President, Wilson Dalzell; Secretary, Jerome M. Yawitz. SERVICES OFFERED: Producing and recording of custom-built transcriptions, phonograph

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George Logan Price, Inc.

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•

Radio Centre Limited

74 Wellington St., West Toronto, Ont., Canada. Phone, Waverly 2036. General Manager, D. Spencer Grow; Vice-President, Stewart L. Grow; Transcription Supervisor, Arthur Matten. BRANCH OFFICE: 127 Seventh Ave., East, Calgary, Alberta, Canada. Phone, Main 5204. Morgan H. Pitcher, Western Manager. SERVICES OFFERED: Syndicated transcriptions, live-talent program production, recording, air checks, scripts.

•

Radio Events, Inc.

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3487. President, Joseph M. Koehler. SERVICES OFFERED: Production, scripts, casting.

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Radio Features

1536 Connecticut Ave., Washington, D. C. Phone ADams 9318. Director, Caleb O'Connor; Assistant Producer, May Blaisdell. SERVICES OFFERED: Program production, script library.

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Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. Executive Director, Alma Sandra Munsell; Director of Programs and Production, Oliver W. Nicoll. SERVICES OFFERED: Program production and consultation, package live shows, syndicated transcriptions, scripts, talent.

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Radio-Field

19 West 44th St., New York, N. Y. Phone, VAnderbilt 6-2372. Producer, Rudolph Field; Associate Producer, Judith Allen. SERVICES OFFERED: Program production, serialized transcriptions.

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Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. SERVICES OFFERED: Building and production of live talent and transcribed programs, casting, scripts, direction, commercial spots.

•

Radio Marketers

538 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-0408. General Manager, Albert F. Dykes; Production Manager, Noel A. Rhys; Technical Manager, Louis Belok; Talent Director, Ernest Cutting; Director of Public Relations, David Balfour; Field Manager, Egbert A. Cabble; Sales Promotion Manager, John B. Cooke, Jr. SERVICES OFFERED: Program and spot announcement production, instantaneous acetate and plastic recording, consultants, air-checks, talent.

•

Radio News Reel

1000 Cahuenga Blvd., Hollywood, Calif. Phone, Hillside 1161. Producer-Editor, Jimmy Mack; Technician, Parker Cornell; Announcer, Doug Hatton. SERVICES OFFERED: Production of news programs, studio and mobile transcriptions.

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Radio Producers of Hollywood

930 N. Western Ave., Hollywood, Calif. Phone, HOllywood 6288. OWNER: Lou R. Winston. SERVICES OFFERED: Transcribed feature programs.

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Radio Results

864 Escanaba Ave., Chicago, Ill. Phone, South Chicago 5374. President, Z. George Jaworowski; Secretary, Adele Walton. SERVICES OFFERED: Program production (foreign language), scripts, translations.

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Radioscript Productions Co.

1775 Broadway, New York, N. Y. Phone, CIrcle 7-2849. President, Maury Ascher; Production Manager, Stanley M. Ascher. SERVICES OFFERED: Program production, scripts.

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Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, HOllywood 3545. President and General Manager, Andrew J. Schrade; Station Relations Manager, B. M. Fink; Office Manager, T. Callison; Traffic Manager, Irwin Liefke. SERVICES OFFERED: "Readibuilt" and custom-built transcriptions.

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Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PRospect 9232. General and Recording Manager, Al Nazareth; Musical Director, A. Norman; Production Manager, Helen Thayer. SERVICES OFFERED: Recordings, transcriptions, production, building of live and transcribed programs.

•

Religious News Service

381 Fourth Ave., New York, N. Y. Phone, MUrray Hill 3-8246. Editor, Robert A. Ashworth; Managing Editor, Louis Minsky; News Editor, George Dugan. SERVICES OFFERED: Production of weekly religious news scripts.

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Lewis Reid

48 W. 48th St., New York, N. Y. Phone, BRyant 9-6121. Owner, Lewis Reid; Associate, Ed Lambert. SERVICES OFFERED: Production, scripts, spot transcriptions.

•

Resnik-Miller-England, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 6-9740. President, James W. Miller; Secretary, Harry D. Resnik; Treasurer, Gilbert M. England. BRANCH OFFICE: 6 Church St., New Haven, Conn. Phone, 7-3057. Manager, R. M. Resnik. SERVICES OFFERED: Program production, package shows.

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Rockwill Radio Productions

666 Fifth Ave., New York, N. Y. Phone, PLaza 3-8453. SERVICES OFFERED: Program production, live and transcribed.

•

Rowell Shows for Radio, Inc.

366 Madison Ave., New York, N. Y. Phone, VAnderbilt 6-0867. President, L. J. Rowell; Vice-President, P. F. Rowell; Secretary-Treasurer, M. Lampert. SERVICES OFFERED: Package shows, scripts, program production.

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6912 South Western Ave., Chicago, Ill. Phone, Prospect 4050. Program Producer, Paul B. Saltimieras; Musical Director, Joseph Sauris; Music Librarian, Florence Balsis; Business Manager, Julia Saliner; Copy Department, John Pilipauskas, Jeanne Saucunas; Legal Advisor, Charles P. Kal. SERVICES OFFERED: Program production (foreign language).

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501 Madison Ave., New York, N. Y. Phone, PLaza 8-0771. President, Bernard L. Schubert; Production Director, Jay Hanna; Secretary, Stella Blumenthal. SERVICES OFFERED: Program production.

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Script & Talent

360 N. Michigan Ave., Chicago, Ill. Phone, Dearborn 0351. Partners, Lewis Herman, Seymour Keating. SERVICES OFFERED: Scripts, package shows, artists' representatives.

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Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. SERVICES OFFERED: Program production, recordings, transcriptions.

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Service Programs, Inc.

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3489. President, Gladys Miller. BRANCH OFFICE: 601 N. Rossmore, Hollywood, Calif. Phone. HOllywood 1691. Manager, Marque Richard. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

•

Shaffer-Waible Radio Productions

55 West 46th St., New York, N. Y. Phone, BRyant 9-2682. Associates, Lloyd Shaffer, Fred Waible. SERVICES OFFERED: Custom-built programs, musical and dramatic; talent; scripts.

•

Edward Sloman Productions

8782 Sunset Blvd., Hollywood, Calif. Phone, CRestview 1-2242. Producer-Director, Edward Sloman; Field Manager, Harry Jacobs; Writer, Maurice Zimm; Musical Director, Paul Sawtell; Secretary, Doris Moss. SERVICES OFFERED: Syndicated programs and transcriptions, cutom-built programs.

•

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. Owner-Manager, J. Hall Smith; Scripts, Douglas Wright; Control Operator, Irwinn Barry; Sales Representative, H. F. Pursell; Secretary, M. M. Kentata. SERVICES OFFERED: Scripts, transcriptions, records, portable recordings, program production, line and air checking.

•

Sound Control

412 Ninth St., Des Moines, Ia. Phone, 4-2994. General Manager, Russell R. McBride; Technical Director, Allan H. Frankle; Production, Edward Truman. SERVICES OFFERED: Recording, spot announcement and program production, syndicated dramatic programs, phonograph records, scripts.

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Sound Recording Studios, Inc.

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. President-Sales Manager, Rex V. Lentz; Secretary-Treasurer, Royal A. Griffin. SERVICES OFFERED: Syndicated programs, air-checks, line-checks, custom-built shows, recording service, program production.

•

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York, N. Y. CIrcle 7-5666. Business Executives, David Hale Halpern, Archibald U. Braunfeld; F. P. Toolan, Geraldine Souvaine; Executive Producers, Henry Souvaine, Mary Louise Anglin, Maury Lowell, Harry W. Hoff, Jr.; Associated Directors (free lance), Dwight Cooke, Carlo DeAngelo. Basil Loughrane, Chick Vincent. SERVICES OFFERED: Live talent and transcribed programs, scripts, package shows, production.

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Irving Strouse

1776 Broadway, New York, N. Y. Phone, COlumbus 5-8198. SERVICES OFFERED: Program production, scripts.

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Telecast Productions, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6424. President, Myron Zobel; Production Director, Kenneth E. Shaw. SERVICES OFFERED: Package shows for radio and television.

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Transamerican Broadcasting & Television Corp.

1 East 54th St., New York, N. Y. Phone, PLaza 5-9800. President, John L. Clark; Executive Vice-President, E. J. Rosenberg. SERVICES OFFERED: Live and transcribed programs.

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Transcribed Radio Shows

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. President, M. E. Moore; Vice-President, Andrew Schloss; Manager, H. Walden. SERVICES OFFERED: Custom-built shows, spot announcement production, listener participation transcribed programs.

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Transtudio Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. Vice-President-Treasurer, James W. Gillis, Jr. SERVICES OFFERED: Transcribed radio programs, script programs, production, studio recordings, educational recordings, remote recording facilities, off-the-air checks.

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Tyro Productions, Inc.

1697 Broadway, New York, N. Y. Phone, COlumbus 5-3737. SERVICES OFFERED: Program production.

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United Radio Shows (United Press)

220 East 42nd St., New York, N. Y. Phone, MUrray Hill 2-0400. Manager, C. Edmonds Allen. SERVICES OFFERED: Production of news service, news scripts, news research and package news shows.

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United Recording Co.

Suite 10-142, Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. President-Chief Engineer, Lee Stremlau. SERVICES OFFERED: Electrical transcriptions, production.

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Universal Radio Features Syndicate

1119 Freeman St., Santa Ana, Calif. Phone, 1881. President, Tom E. Dawson; Secretary-Treasurer, Evangeline Danson; Vice-President, C. R. Danson; Sales Promotion, Harry Brown. BRANCH OFFICES: Palace Hotel, San Francisco, Calif.; Harry Brown, Dallas, Texas; C. R. Hayes, Elgin, Ill. SERVICES OFFERED: Program production, syndicated radio log service.

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J. Franklyn Viola & Co.

152 West 42nd St., New York, N. Y. Phone, CHickering 4-3254. Manager J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs.

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Wells Feature Syndicate

Hollywood Center Bldg., Hollywood, Calif. Phone, GLadstone 4208. Manager, Allan W. Wells; Editor, Douglas Graham. BRANCH OFFICE: Baderas 32, Mexico City, Mexico. Phone, L 25-40. Manager, Bill Wells. SERVICES OFFERED: Scripts, production, transcriptions.

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Carl Wester & Company

360 N. Michigan Ave., Chicago, Ill. Phone, Randolph 6922. President, Carl Wester. Writer, Irna Phillips. SERVICES OFFERED: Program production.

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Roger White Radio Productions

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4943. President, Roger White; Artists' Bureau, Kermit K. Schafer; Secretary-Publicity, Marilyn Brandt. SERVICES OFFERED: Producing, writing, directing and publicizing radio productions.

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Wilson, Powell & Hayward, Inc.

444 Madison Ave., New York, N. Y. Phone, PLaza 5-5480. President, F. Leroy Wilson. SERVICES OFFERED: Production of package shows.

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Witte Radio Productions

4190 Third Ave., Los Angeles, Calif. Phone, Axminster 27235. Owner, Oscar Witte. SERVICES OFFERED: Program production, transcriptions.

•

Wolf Associates, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4885. General Manager, Ed Wolf; Production Manager, Jack Rubin; Sales Manager, William Koblenzer; Casting Director, William Miles; Directors, Carlo De Angelo, Chick Vincent. BRANCH OFFICE: 6912 Hollywood Blvd., Hollywood, Calif. Phone, GLadstone 6676. Manager, L. Wolfe Gilbert. SERVICES OFFERED: Production, talent.

•

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, WIckersham 2-2100. President, P. L. Deutsch; Vice-President and General Manager, A. J. Kendrick; Vice-President in Charge of Sales, Norton Cotterill; Secretary-Manager of Program Production, Charles Gaines; Station Relations Manager, A. E. Sambrook; Advertising Counsel, M. A. Hollinshead; Chief Engineer, Charles Lauda, Jr.; Director of Program Bureau, Aaron Steiner; Director of Talent Bureau, Douglas Taussig. BRANCH OFFICES: 301 East Erie St., Chicago, Ill. Phone, Superior 9114. Resident Manager, Read Wight; 1000 No. Seward St., Hollywood, Calif. Phone, HOllywood 6321. West Coast Manager, Pat Campbell; 1050 Howard St., San Francisco, Cal. Phone, Douglas 3310. Manager, C. C. Langevin; Wardman Park Hotel, Washington, D. C. Phone, Columbia 2000. Resident Manager, Harold A. Lafount. SERVICES OFFERED: Custom-built recordings, processing, pressings, program ideas, production, scripts, talent, transcription program service library, nation-wide transcription network.

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Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. President, Frederic W. Ziv; Vice-President, William Ziv; Vice-President-Radio Director, John L. Sinn; Secretary, M. R. Ziv. BRANCH OFFICE: 485 Madison Ave., New York, N. Y. Phone, PLaza 3-4147. Vice-President, John L. Sinn. SERVICES OFFERED: Live Talent and transcribed programs.

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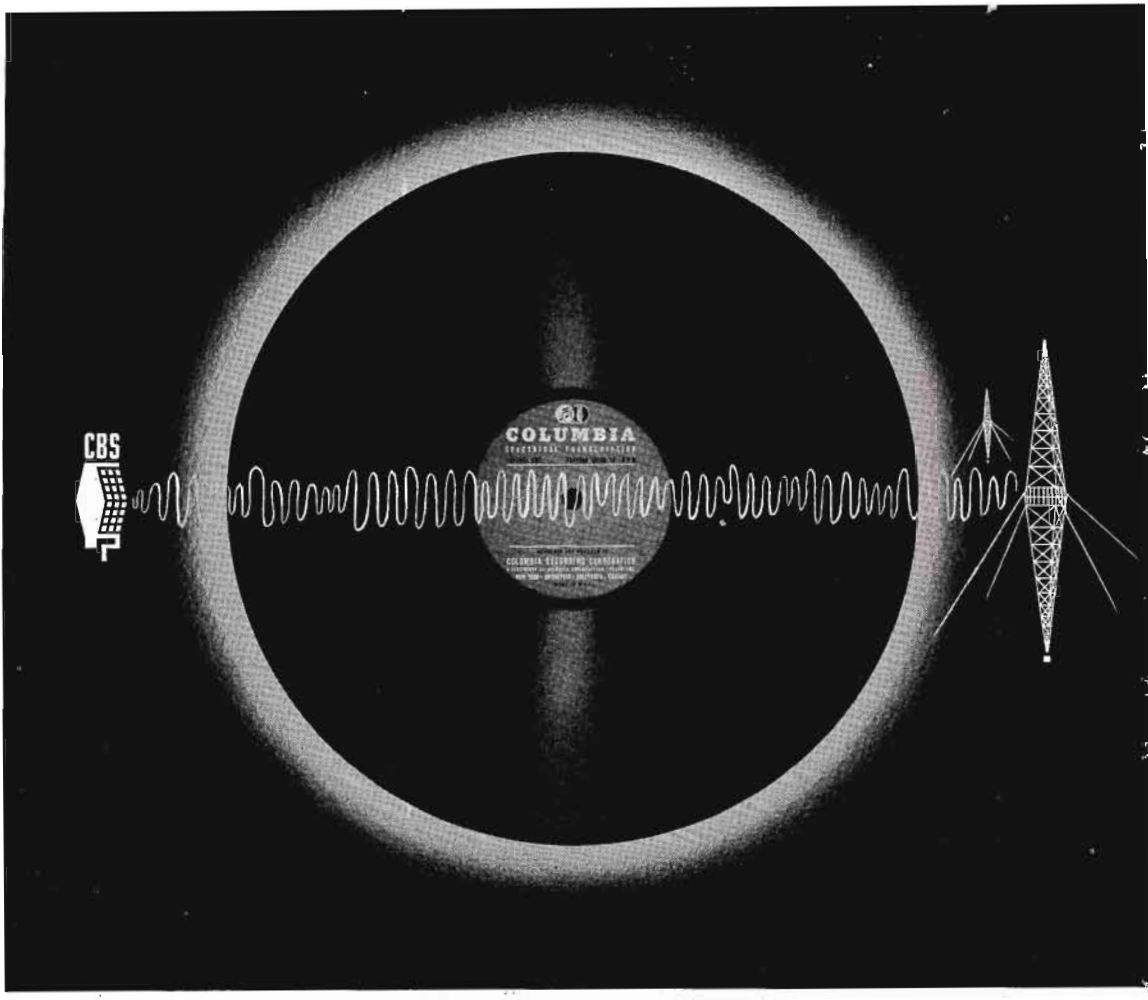

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1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-4885. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto, Ont., Canada. Phone, Elgin 2464. Manager, G. F. Herbert; R. E. McGuire, F. W. Cannon. BRANCH OFFICES: Southam Bldg., Calgary, Alberta, Canada. Phone, M-7691. President, H. R. Carson; Free Press Bldg., Winnipeg, Manitoba, Canada. Phone, 8-466. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, Lancaster 6400. Manager, Burt Hall; 543 Seymour St., Vancouver, B. C., Canada. Phone, Marine 3344. J. E. Baldwin. SERVICES OFFERED: Transcriptions, representative for transcription companies and stations.

Allied Record Mfg. Co.

1041 N. Las Palmas Ave., Hollywood, Calif. Phone, Hollywood 5107. Louis I. Goldberg. SERVICES OFFERED: Processing and pressing of electrical transcriptions and phonograph records.

American Foundation For the Blind, Inc.

15 West 16th St., New York, N. Y. Phone, CHelsea 3-2821. Chief Engineer, J. O. Kleber. SERVICES OFFERED: Recording of long-playing phonograph records of books and plays.

Artists' Recording Service

113 West 57th St., New York, N. Y. Phone, CIrcle 6-0441. Director, Alexander Leftwich, Jr.; Musical Director, Hank Sylvern; Technical Adviser, M. M. Wolsky. SERVICES OFFERED: Complete service in making audition records for artists; production, musical direction, script service and technical advice; studio facilities.

Arts Recording Studios & Recording Co.

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. (For detailed information see listing under Program Producers).

Asch Recording Studios

117 West 46th St., New York, N. Y. Phone, BRyant 9-3137. President, Moe Asch; Office Manager, M. Distler. SERVICES OFFERED: Off-the-air and off-the-line transcriptions, commercial records, transcriptions, recordings and production.

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244. (For detailed information see listing under Program Producers).

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, recording processing and pressing (Muzak Transcriptions, Inc.), both lateral and vertical, scripts.

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Audio-Scriptions, Inc.

1619 Broadway, New York, N. Y. Phone, CIrcle 7-7690. Manager, Ezekiel Rabinowitz. SERVICES OFFERED: Recordings and electrical transcriptions at the studio and on-the-spot; library of voices.

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1202 Brinckerhoff Ave., Utica, N. Y. Phone, 4-5250. Business Manager, Donald Gaffney; Technician, George F. Stein. REPRESENTATIVES: Morris Distributing Co., 412 S. Clinton St., Syracuse, N. Y. Phone, 3-1153. Resident Engineer, William Brown. SERVICES OFFERED: Technical recording service for studio and remote coverage.

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G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood, Calif. Phone, HOllywood 3981. (For detailed information see listing under Program Producers).

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Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. (For detailed information see listing under Program Producers).

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Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. (For detailed information see listing under Program Producers).

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Broadcast Service Studios

1115 Denrike Bldg., Washington, D. C. Phone, Republic 6160. (For detailed information see listing under Program Producers)

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Champion Recording Corporation

1600 Broadway, New York, N. Y. Phone, COlumbus 5-4445. President, Jo·· J. Pierri. SERVICES OFFERED: Electrical transcriptions, off-the-air recordings, portables and studio record-

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Alexandre Cherrier Recording Studios

625 S. Van Ness Ave., Los Angeles, Calif. Phone, EXposition 7722. (For detailed information see listing under Program Producers).

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Chicago Recording Co.

221 N. La Salle St., Chicago, Ill. Phone, CEntral 5275. President, L. S. Toogood; Secretary, Jane Fogelsanger. SERVICES OFFERED: Manufacture of electrical transcriptions.

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C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. (For detailed information see listing under **Program** Producers).

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Columbia Recording Corporation

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1473 Barnum Ave., Bridgeport, Conn. Bridgeport 6-0181. President, Edward Wallerstein; Manager Transcription Division, William Schudt; Promotion Director, Patrick Dolan. BRANCH OFFICES: 799 Seventh Ave., New York, N. Y. Phone, CIrcle 5-7300. Executive-in-Charge, William Schudt; 6624 Romaine St., Hollywood, Cal. GRanite 4134. Executive-in-Charge, Paul Crowley; Wrigley Bldg., Chicago, Ill. Phone, Whitehall 6000. Executive-in-Charge, Girard Ellis. SERVICES OFFERED: Recording, processing and manufacture of all types of electrical transcriptions; manufacture and distribution of Columbia and Okeh records.

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Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3963. (For detailed information see listing under Program Producers).

•

The Compo Company Limited

131 18th Ave., Lachine, Montreal, Canada. Phone, Dexter 0905. President, H. S. Berliner. SERVICES OFFERED: Processing and pressing of transcriptions from acetate masters.

•

Continental Engineering Co.

3613 N. Green Bay Ave., Milwaukee, Wisc. Phone, Concord 7300. President, K. W. Kennedy; Vice-President, A. F. Jurach; Secretary-Treasurer, A. Blankenheim. SERVICES OFFERED: Commercial recording.

•

Patrick Michael Cunning Productions

5205 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 5915. (For detailed information see listing under Program Producers).

Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. (For detailed information see listing under Program Producers).

•

Decca Records, Inc.

50 West 57th St., New York, N. Y. Phone, COlumbus 5-5662. President, Jack Kapp; Vice-President and General Manager, E. F. Stevens, Jr.; Manager Transcription Division. Edward Strauss. BRANCH OFFICES: Boston, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Syracuse, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver, San Antonio, Birmingham. SERVICES OFFERED: Custom-built electrical transcription records.

•

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland; Production Manager, Stan Francis; Script Department, Dean Hughes. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

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Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Program Producers).

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Walter P. Downs

Dominion Square Bldg., Montreal, Que. Phone, Marquette 6368. (For detailed information see listing under Program Producers).

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Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Calif. Phones, Walnut 1759; Hillside 0181. Script and transcription. (For detailed information see listing under Program Producers).

www.americanradiohistory.com

Dupli-Kut Record Corp.

236 West 55th St., New York, N. Y. Phone, CIrcle 6-4288. President, Robert Wagner; Secretary-Treasurer, Herman Yorks. SERVICES OFFERED: Manufacture of transcription and recording duplicates from an acetate.

Earnshaw Radio Productions (Earnshaw-Young, Inc.)

1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. (For detailed information see listing under Program Producers).

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. (For detailed information see listing under Program Producers).

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, HIllside 8351. (For detailed information see listing under Program Producers).

Electrosound Products, Inc.

228 South Wabash Ave., Chicago, Ill. Phone, Harrison 1360. President, R. F. Bellack; Vice-President-Secretary, E. E. Gamble; Engineer, A. C. Collette. SERVICES OFFERED: Sound engineering, recordings, recording equipment sales company.

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood, Calif. Phone, GLadstone 2189. Owner and Manager, Bert B. Gottschalk. SERVICES OFFERED: "Air-Chek" service; recordings, electrical transcriptions, phonograph records.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. (For detailed information see listing under Program Producers).

Essex Broadcasters, Inc.

3300 Union Guardian Bldg., Detroit, Mich. Phone, Cadillac 6117. General Manager, J. E. Campeau; Chief Engineer, George Funkey. SERVICES OFFERED: Airchecks, auditions, slide film sound, commercial transcriptions.

Exclusive Radio Features, Ltd.

394 Bay St., Toronto, Ont. Phone Adelaide 3621. President, H. J. Smith; Vice-President, G. J. Carter. SERVICES OFFERED: Distributors of syndicated transcriptions.

Federal Transcribed Programs, Inc.

101 Park Ave., New York, N. Y. Phone, CAledonia 5-7530. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 7333. Script. (For detailed information see listing under Program Producers).

Film Associates Co.

429 Ridgewood Drive, Dayton, Ohio. Phone, WAlnut 4641. (For detailed information see listing under Program Producers).

Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. (For detailed information see listing under Program Producers).

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. (For detailed information see listing under Program Producers).

Frankay & Harry Jackson, Recording Specialists

153 West 44th St., New York, N. Y. Phone, LOngacre 5-0242. President-Chief Engineer, Frank Kay; Vice-President-General Manager, Harry Jackson; Secretary-Treasurer, Mimi Kay; Sales Manager, Harry Kibbee; Manager, Bob Scheuing. SERVICES OFFERED: Transcription, off-the-air recordings, pressings, studio facilities.

Gamble Hinged Music Co.

218 South Wabash Ave., Chicago, Ill. Phone, Harrison 1360. Vice-President, E. E. Gamble; Technician, A. C. Collette. SERVICES OFFERED: Recording, transcriptions.

General Broadcasting System

500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. (For detailed information see listing under Program Producers).

www.americanradiohistory.com

General Sound Corp.— Brinckerhoff Studios

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. P. Kampf; Vice-President-In-Charge, E. V. Brinckerhoff; Secretary, George J. Cooke, Jr. SERVICES OFFERED: Complete facilities for all types of studio and line recordings and transcriptions.

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Graham Gladwin, Ace Productions

6411 Hollywood Blvd., Hollywood, Calif. Phone, Hempstead 6903. (For detailed information see listing under Program Producers).

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Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, WIckersham 2-3338. (For detailed information see listing under Program Producers).

•

Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, Calumet 6700-6979. (For detailed information see listing under Program Producers).

•

Donald C. Hallenbeck

562 Broadway, Albany, N. Y. Phone, 3-7724. Owner, Donald C. Hallenbeck; Vice-President, Elinor Lichtel. SERVICES OFFERED: Studio recordings, transcriptions, off-the-air recordings.

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George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. (For detailed information see listing under Program Producers).

•

H. F. Recording Studio

215 Rhodes Bldg., Atlanta, Ga. Phone, WAlnut 6959. Owners, H. C. Hanson, H. H Fincher; Manager, Mrs. Frederick Fincher; Technician, M. F. Adams. SERVICES OFFERED: Recordings, transcriptions from the studio or off-the-air, air-checks.

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Holden Associates

5855 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 9211. (For detailed information see listing under Program Producers).

Hollywood Recording Co.

1731 N. Highland Ave., Hollywood, Calif. Phone, Gladstone 2191. Owner-Technician, John Hirsch. SERVICES OFFERED: Recording service, air-checks, line-checks, transcriptions.

•

Illinois Educational Sound Service

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 3550. Manager, R. W. Damron; Operator, John Trueman, Jr.; Sound Technician, Frank Roberts. SERVICES OFFERED: Studio, off-the-air and on-location recordings.

•

Intercontinental Audio-Video Corp.

44 Horatio St., New York, N. Y. Phone, CHelsea 3-3455. President, Mark H. Hawley; Treasurer-General Manager, Winton L. Miller, Jr. SERVICES OFFERED: Studidiscs, educational recordings.

•

Warren C. Jaynes Recording Service

154 East Erie St., Chicago, Ill. Phone, Delaware 1171; WEllington 3743 (night). President & Recording Engineer, Warren C. Jaynes. SERVICES OFFERED: On-location and off-the-air recordings; mobile unit recordings.

•

G. F. Johnson Music Co.

1022 S. W. Morrison, Portland, Ore. Phone, Beacon 8131. Owner, G. F. Johnson; Manager, C. T. Johnson; Assistant Manager, Rodney Johnson. SERVICES OFFERED: Recordings.

•

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. (For detailed information see listing under Program Producers).

•

John Keating

614 Studio Bldg., Portland Ore. Phone, Beacon 1009. Personnel, John Keating, James McLoughlin. SERVICES OFFERED: Recordings, transcriptions.

•

Keenan's Music Service

932 East Main St., Bridgeport, Conn. Phone, 5-9715. Owner, Eddie Keenan; Office Manager, Rita Schlump. SERVICES OFFERED: Recordings.

www.americanradiohistory.com

Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. (For detailed information see listing under Program Producers).

•

James B. Keysor, Inc.

137 Motor Ave., Salt Lake City, Utah. Phone, 3-8938. President, J. B. Keysor. SERVICES OFFERED: Transcription recordings, processing and pressing.

•

LaMar Record Co.

138 Motor Ave., Salt Lake City, Utah. Phone, 3-4911. Partner-Business Manager, Roy W. Marsh; Partner-Production Manager, Richard H. Larsen. SERVICES OFFERED: Disc (acetate) recoating.

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C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, FItzroy 4191. (For detailed information see listing under Program Producers).

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Masons United Advertising Agency, Ltd.

14 McCaul St., Toronto, Ont. Phone, Adelaide 5112. (For detailed information see listing under Program Producers).

•

McDonald Recording & Engineering Service

415 N. Harper St., Los Angeles, Calif. Phone, Wyoming 0302. Manager, Clifford C. McDonald; Engineer, M. Hamilton Collins. SERVICES OFFERED: Recording, transcriptions, air-checks, recording studios.

•

Melotone Recording Studio

25 Central Park, West, New York, N. Y. Phone, CIrcle 6-1366. Owners, Mera M. Weinstock, Lola M. Weinstock. SERVICES OFFERED: Studio and off-the-air recordings, transcriptions, processing.

•

Fred C. Mertens & Associates

3926 West Sixth St., Los Angeles, Calif. Phone, Federal 0119. (For detailed information see listing under Program Producers).

•

Merville Sound Laboratories

3201 Euclid Ave., Cleveland, Ohio. Phone, HE 3200. President, E. E. Merville; Production-Announcing, Lawson Demming; Engineers, J. F. Kovats, H. D. Streeter. SERVICES OFFERED: Transcriptions, air-checks, slide film recording.

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. (For detailed information see listing under Program Producers).

•

Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, Walnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OFFERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

•

Miller Broadcasting System, Inc.

113 West 57th St., New York, N. Y. Phone, CIrcle 6-0141. President, James A. Miller; Secretary-Assistant Treasurer, E. B. McCutcheon. SERVICES OFFERED: Program production, Millertape recording and editing, wax and instantaneous recording.

•

Miller Bros.

445 S. La Cienga Blvd., Los Angeles, Calif. Phone, Bradshaw 2-1233. Partners, Ross Miller and W. H. Miller. SERVICES OFFERED: Transcriptions, recordings, air-check service.

•

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.)
620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. (For detailed information see listing under Program Producers).

•

Murray Sound Systems

3910 Carnegie Ave., Cleveland, Ohio. Phone, Endicott 3390. Partners, J. H. Murray and R. S. Murray. SERVICES OFFERED: Transcriptions.

•

Musicraft Records, Inc.

242 West 55th St., New York, N. Y. Phone, CIrcle 7-0676. President, M. L. Rein; Vice-President, Paul Puner; Treasurer, Henry Cohen; Secretary, Oliver Sabin. BRANCH OFFICES: 224 W. Huron St., Chicago, Ill., Manager, A. Cherney; 1157 S. Hill St., Los Angeles, Calif., Manager, H. Fox; 55 Warren St., Phillipsburg, N. J., Manager, H. Schwartz. SERVICES OFFERED: Recording, processing and pressing of transcriptions, commercial records.

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Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. (For detailed information see listing under Program Producers).

•

National Recording Co.

351 West 42nd St., New York, N. Y. Manager, Ben Greene. SERVICES OFFERED: Program production, recording.

•

The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, CIrcle 7-5479. (For detailed information see listing under Program Producers).

•

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Vice-President, C. Lloyd Egner; Business Manager, Robert M. Morris; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Willis B. Parsons; Program Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine Sts., Hollywood, Calif. Phone, HOllywood 6161. Manager, Robert F. Schuetz; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, E. William Young. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

•

Nye Sound Studio

6233 S. Calumet Ave., Chicago, Ill. Phone, Wentworth 3706. Owner-Operator, C. A. Nye. SERVICES OFFERED: Disc recording, off-the-air recording, location recording.

•

Eugene O'Fallon, Inc.

Albany Hotel, Denver, Colo. Phone, Keystone 0178. Manager, Gene O'Fallon; Director, Frank Bishop; Chief Operator, Charles Hastings. SERVICES OFFERED: Lateral transcriptions.

Paramount Record Shop

1519 South St., Philadelphia, Pa. Phone, Pennypacker 4780. Partners, Samuel R. Harris, Felix Valdera, Glendella Harris, Ernestine Valdera. SERVICES OFFERED: Recording, studio facilities.

•

Pfau Sound & Recording Studios

2993 S. Delaware Ave., Milwaukee, Wisc. Phone, Sheriden 0349. Harold O. Pfau, Leo E. Pfau, Ruben Schultz. SERVICES OFFERED: Velocity and amplitude recordings, studio and off-the-air.

•

Photo & Sound, Inc.

153 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. (For detailed information see listing under Program Producers).

•

Ralph L. Power

407 Van Nuys Bldg., Los Angeles, Calif. Phone, Madison 5617. Owner, Ralph L. Power; Assistant Manager, Morse Peterman; Secretary, D. H. Camerob. SERVICES OFFERED: Exporter and importer of transcribed programs.

•

Premier Radio Enterprises, Inc.

1218 Olive St., St. Louis, Mo. Phone, Garfield 3395. (For detailed information see listing under Program Producers).

•

George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif. Phone, EXposition 1960. (For detailed information see listing under Program Producers).

•

Radio Centre, Limited

74 Wellington St., West, Toronto, Ont., Canada, Phone, Waverly 2036. (For detailed information see listing under Program Producers).

•

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. (For detailed information see listing under Program Producers).

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Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. (For detailed information see listing under Program Producers).

●

Radio Marketers

538 Fifth Ave., New York, N. Y. Phone, VAnderbilt 6-0408. (For detailed information see listing under Program Producers).

●

Radio News Reel

1000 Cahuenga Blvd., Hollywood, Calif. Phone, Hillside 1161. (For detailed information see listing under Program Producers).

●

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOllywood 6288. (For detailed information see listing under Program Producers).

●

Radio Receiving Record Co.

304 Smith St., Providence, R. I. Phone, Dexter 4081. Manager, Lewis A. McGowan, Jr. BRANCH OFFICE: 2172 Front St., San Diego, Calif. Phone, Main 7552. Manager, Eleanor Osborne. SERVICES OFFERED: Educational recording service.

●

Radio Recorders, Inc.

932 North Western Ave., Hollywood, Cal. Phone, HOllywood 3917. President, F. H. Winter; Vice-President, J. C. Brundage; Secretary, L. D. Minkler; Treasurer, Ernest Dummel; Sales and Production Manager, J. J. Sameth. SERVICES OFFERED: Transcriptions, recording service.

●

Radio Recording Studios

4701 N. Winchester Ave., Chicago, Ill. Phone, Edgewater 6461. Owner-Manager, Myron Bachman. SERVICES OFFERED: Off-the-air recordings, instantaneous recordings.

●

Radio Recording Studios

1619 Broadway, New York, N. Y. Phone, COlumbus 5-9037. Manager, A. Moran. SERVICES OFFERED: Off-the-air recordings, recordings at the studio, electrical transcriptions.

●

Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, HOllywood 3545. (For detailed information see listing under Program Producers).

RCA Manufacturing Co.

155 East 24th St., New York, N. Y. Phone, MUrray Hill 4-6200. Manager, Studio & Recording Service, George L. Keane. BRANCH OFFICES: 445 Lake Shore Drive, Chicago, Ill. Phone, Delaware 4774; 1016 North Sycamore Ave., Hollywood, Calif.; Front and Cooper Sts., Camden, N. J.

●

Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PRospect 9232. (For detailed information see listing under Program Producers).

●

Reeves Sound Studios, Inc.

1600 Broadway, New York, N. Y. Phone, CIrcle 6-6686. President, Hazard E. Reeves; Assistant to President, Patricia Greenhouse; Chief Engineer, Lyman J. Wiggin; Studio Manager, Chester L. Stewart; Production Engineers, Richard Vorisek, Charles Campbell; Purchasing Agent, Max Jones; Shop Engineer, Stanley Krainin; Bookkeeper, Katherine Collins. SERVICES OFFERED: Electrical transcriptions, phonographs, records, off-the-air recording, location recording.

●

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia, Pa. Phone, Walnut 6800. Director, W. P. Robinson. SERVICES OFFERED: Electrical transcriptions, standard phonograph records, dramatized spot announcements, casting, scripts, production.

●

Roth & Berdun Recording Studios

4464 Cass Ave., Detroit, Mich. Phone, Temple 12552. Directors, Charles Roth, Cecil Berdun; Engineer, Bob Gault. SERVICES OFFERED: Transcriptions, off-the-air and studio recordings.

●

G. Schirmer, Inc.

3 East 43rd St., New York, N. Y. Phone, MUrray Hill 2-8100. President, Carl Engel; Secretary, Gustave Schirmer; Chief Recording Engineer, Harry W. Boyd; Recording Engineer, Robert Hyndman; Accompanist-Coach-Vocalist, Rea Reynolds. SERVICES OFFERED: Transcriptions, spot announcements, audition recording, off-the-air and studio transcriptions, processing, commercial records, recording.

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Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm. SERVICES OFFERED: Program production, recordings.

•

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. (For detailed information see listing under Program Producers).

•

Edward Sloman Productions

8782 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-2242. (For detailed information see listing under Program Producers).

•

Harry Smith Recordings

2 West 46th St., New York, N. Y. Phone, MEdallion 3-2996. Owner-Recording Engineer, Harry Smith; Manager, Robert E. Scheuing. SERVICES OFFERED: Transcription, air checks, off-the-air and studio recordings, commercial records and portable recording facilities.

•

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. (For detailed information see listing under Program Producers).

•

Sound Control

412 Ninth St., Des Moines, Ia. Phone, 4-2994. (For detailed information see listing under Program Producers).

•

Sound Recording Service

199 Brett Road, Rochester, N. Y. Phone, Culver 5548. Owner, George S. Driscoll. SERVICES OFFERED: Broadcast and audition recordings and transcriptions.

•

Sound Recording Studios, Inc.

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. (For detailed information see listing under Program Producers).

•

Speak-O-Phone Recording & Equipment Co.

23 West 60th St., New York, N. Y. Phone, COlumbus 5-1350. Secretary, R. L. Lee; General Sales Manager, C. A. Austin. SERVICES OFFERED: Manufacture of recording and reproducing equipment for radio stations, advertising agencies, etc.

•

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Gennett, Jr. REPRESENTATIVE: Charles Michelson, New York. South First & B Sts., Richmond, Ind. Phone, 1117. Manager, Ryland Jones. SERVICES OFFERED: Recorded sound effects.

•

Standard Radio

6404 Hollywood Blvd., Hollywood, Cal. Phone, HOllywood 0188. President, Gerald King; Production Manager, Don Allen. BRANCH OFFICES: 360 No. Michigan Ave., Chicago, Ill. Phone, State 3153. Manager, M. M. Blink; Alex Sherwood; 45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen; P. O. Box 933, Dallas, Texas. Manager, Herbert Denny; White-Henry-Stuart Bldg., Seattle, Wash. Manager, Hal Pearce. SERVICES OFFERED: Library, sound effects library, transcriptions.

•

Star Record Co.

17 West 60th St., New York, N. Y. Phone, CIrcle 6-2799. Manager, Dorothy Vanston. SERVICES OFFERED: Off-the-air, studio and portable recording service.

•

Edwin Strong, Inc.

71 W. 45th St., New York, N. Y. Phone, BRyant 9-5758. General Manager, Gordon Butler; Chief Engineer, C. D. Sherer. SERVICES OFFERED: Custom recordings and electrical transcriptions, complete studio facilities.

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Studio & Artists Recorders

CBS Bldg., Hollywood, Calif. Phone, HIllside 8241. General Manager, Lewis Finston; Engineer, Bunny Robyn. SERVICES OFFERED: Studio recordings, air-checks, line-checks, transcriptions.

•

Technisonic Recording Laboratories

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. Presi-

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dent, James M. Althouse; General Manager, Charles E. Harrison; Secretary, Polly Hoyer. SERVICES OFFERED: Transcriptions, recording service, air checks, transcribed productions.

•

Transcribed Radio Shows, Inc.

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. (For detailed information see listing under Program Producers).

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Transray Recording & Production Co.

10-18 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. General Manager, John H. Part. SERVICES OFFERED: Transcriptions, phonograph records, scripts, production.

•

Transtudio Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. (For detailed information see listing under Program Producers).

•

Tullen Sound Recording Studios

31 Manchester St., Hartford, Conn. Phone, Hartford 6-7481. Manager, David B. Tullen. SERVICES OFFERED: Commercial and private disc recordings, air checks.

•

United Artists Bureau, Inc.

905 Walnut St., Des Moines, Iowa. Phone, 4-5553. General Manager, R. B. Eaton. SERVICES OFFERED: Transcriptions, studio and on-location recordings.

•

United Broadcasting Co.

201 North Wells St., Chicago, Ill. Phone, Andover 1685. Director, William L. Klein; Commercial Manager, Egmont Sonderling; Chief Engineer, Ralph Epstein. SERVICES OFFERED: Transcriptions, studio, off-the-air and off-the-line recordings.

•

United Recording Co.

142 Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. (For detailed information see listing under Program Producers.)

•

United States Recording Co.

1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. President, Louise Noonan Miller; Commercial Manager, Joseph Tait. SERVICES OFFERED: Transcriptions, air-checks, recording service.

•

Universal Recording Co., Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 5-4895. General Manager, Allen Best. SERVICES OFFERED: Transcriptions; off-the-air; off-the-line and studio recordings.

•

Urab Recording Studio

245 West 34th St., New York, N. Y. Phone, CHickering 4-3314. Business Manager, Miss Marianne; Musical Director, Mark Rubens. REPRESENTATIVES : Harriet Jane Sams, 1426 N. Dakota Ave., Sioux Falls, S. D.; Calvin E. Green, 3528 Wentworth Ave., Chicago, Ill. SERVICES OFFERED: Recordings, songwriting services.

•

Thomas Valentino, Inc.

1600 Broadway, New York, N. Y. Phone, CIrcle 6-4675. (For detailed information see listing under Program Producers).

•

Witte Radio Productions

4190 Third Ave., Los Angeles, Calif. Phone, Axminister 27235. (For detailed information see listing under Program Producers).

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World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, WIckersham 2-2100. (For detailed information see listing under Program Producers).

•

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. (For detailed information see listing under Program Producers).

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Keystone Broadcasting System

580 Fifth Avenue
New York, N. Y.
Phone, LOngacre 3-2221

Officers

President.....Michael M. Sillerman
Vice-President .....Arthur Wolf
Secretary-Treasurer.....Sidney J. Wolf

Offices

580 Fifth Ave., New York, N. Y.
Phone, LOngacre 3-2221

President.....Michael M. Sillerman
Director of Station Relations,
Mort Adams
Salesman.....Albert F. Dykes
Salesman .....Noel Rhys

134 North La Salle St.
Chicago, Ill.
Phone, State 4590

Secretary-Treasurer....Sidney J. Wolfe
Accountant-Statistician,
Leonard H. Davidson
Salesman .....Naylor Rogers

6331 Hollywood Blvd.
Hollywood, Calif.
Phone, Hempstead 0460
Program Director.....P. Waring

SERVICES OFFERED: Keystone Broadcasting System is a transcription network principally covering secondary markets from coast to coast. All stations are linked together by means of transcriptions, eliminating wire charges. At time of going to press, the network includes 160 affiliated stations, with the network supplying its stations with 26 fully scripted sustaining shows per week filling 4 hours per day, seven days each week. All music included in these KBS sustaining programs is delivered tax-free to member stations.

Keystone is continuing to increase its facilities and the number of its affiliates, all over the country, with activities directed from its main offices in New York City.

This is the only national, full-sized network in the United States offering national radio advertisers the opportunity to invade the secondary markets through group deals in single transactions.

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to serve

the script and continuity needs of regional and local advertising agency radio departments

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LIBRARIES

Script—Transcription

American Institute of Food Products

75 West St., New York, N. Y. Phone, WHitehall 4-7303. Script. (For detailed information see listing under Program Producers).

•

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. Script and transcription. (For detailed information see listing under Program Producers).

•

American Radio Syndicate

1 East 44th St., New York, N. Y. Phone, MUrray Hill 6-3488. General Manager, Horton Hards. SERVICES OFFERED: Monthy script syndicate.

•

Associated Releases

1310 N. Formosa Ave., Hollywood, Calif. Phone, HOllywood 2886. Script and transcription. (For detailed information see listing under Program Producers.)

•

Marcel Baulu—Laboratoire De Redaction

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Script. (For detailed information see listing under Program Producers).

•

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244. Director, Frank J. Kovach. Transcription. (For detailed information see listing under Program Producers).

•

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Script. (For detailed information see listing under Program Producers).

Broadcasters Mutual Transcription Service

818 South Kingshighway Blvd., St. Louis, Mo. Phone, FRanklin 2060. Script and transcription. (For detailed information see listing under Program Producers).

•

Broadcasting Program Service

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Script and transcription. (For detailed information see listing under Program Producers).

•

Russell C. Comer Co.

101 West 11th St., Kansas City, Mo. Phone, Harrison 3964. Script and transcription. (For detailed information see listing under Program Producers).

•

Draesemer Radio Productions

5968 Santa Monica Blvd., Hollywood, Calif. Phones, Walnut 1759; Hillside 0181. (For detailed information see listing under Program Producers).

•

Earnshaw Radio Productions

(Earnshaw-Young, Inc.)

1677 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. (For detailed information see listing under Program Producers).

•

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Ray Johnson. Script and transcription. (For detailed information see listing under Program Producers).

•

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, HIllside 8351. Transcrip-

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ALLEN ROTH and the "Symphony of Melody"...

SAMMY KAYE and his "Swing and Sway" music.

DR. EDWIN FRANKO GOLDMAN and world-famous Goldman Band...

These famous artists will record *exclusively* for THESAURUS and your station in 1942, along with Norman Cloutier and his 25-piece String Orchestra, Xavier Cugat, Dick Jurgens, Vincent Lopez, Lawrence Welk and his "Champagne Music," Richard Leibert at the Radio City Music Hall organ and many others.

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tion. (For detailed information see listing under Program Producers).

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Marguerite Felber Advertising Agency

Taft Bldg., 1680 N. Vine St., Hollywood, Calif. Phone, GRanite 8367. Script and transcription. (For detailed information see listing under Program Producers).

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Fidelity Recordings

5968 Santa Monica Blvd., Hollywood, Calif. Phone, Hillside 7333. (For detailed information see listing under Program Producers).

•

Lucille Fischer & Associates

540 N. Michigan Ave., Chicago, Ill. Phone, Superior 8535. Script. (For detailed information see listing under Program Producers).

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Fox Features Syndicate, Inc.

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-0100. Transcription. (For detailed information see listing under Program Producers).

•

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, CIrcle 7-7550. (For detailed information see listing under Program Producers).

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Graham Gladwin, Ace Productions

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•

Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Ave., Chicago, Ill. Phone, Calumet 6700. (For detailed information see listing under Program Producers).

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Melchor Guzman Co., Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-2450. Script. (For detailed information see listing under Program Producers).

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Intercontinental Audio-Video Corp.

44 Horatio St., New York, N. Y. Phone, CHelsea 3-3455. Transcription. (For detailed information see listing under Transcription Firms).

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Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. Transcription. (For detailed information see listing under Program Producers).

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Kermit-Raymond Corporation

745 Fifth Ave., New York, N. Y. Phone, ELdorado 5-5511. Script and transcription. (For detailed information see listing under Program Producers).

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King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit, Mich. Phone, Cherry 8321. (For detailed information see listing under Program Producers).

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Lang-Worth Feature Programs, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. Transcription. (For detailed information see listing under Program Producers).

•

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, SUperior 9139. Script. (For detailed information see listing under Program Producers).

•

C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. Transcription. (For detailed information see listing under Program Producers).

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Charles Michelson

67 West 44th St., New York, N. Y. Phone, MUrray Hill 2-3376. Script and transcription. (For detailed information see listing under Program Producers).

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Hoyt Evans Morris

1233 Barlum Tower, Detroit, Mich. Phone, Cherry 6621. Script and transcription. (For detailed information see listing under Program Producers).

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Muzak Transcriptions, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. Script and transcription. (For detailed information see listing under Program Producers).

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National Broadcasters & Entertainers

Hotel Washington, Indianapolis, Ind. Phones, Lincoln 8131, Market 2541. Script. (For detailed information see listing under Program Producers).

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NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, CIrcle 7-8300. Transcription. (For detailed information see listing under Program Producers).

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Photo & Sound, Inc.

153 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. Script and transcription. (For detailed information see listing under Program Producers).

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George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif. Phone, EXposition 1960. Transcription. (For detailed information see listing under Program Producers).

•

Radio Events, Inc.

535 Fifth Avenue, New York, N. Y. Phone, MUrray Hill 6-3487. Script. (For detailed information see listing under Program Producers).

•

Radio Features

1536 Connecticut Ave., Washington, D. C. Phone, ADams 9318. Script. (For detailed information see listing under Program Producers).

•

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. (For detailed information see listing under Program Producers).

•

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOllywood 6288. Transcription. (For detailed information see listing under Program Producers).

•

Radio Program Associates

40 East 49th St., New York, N. Y. Phone, ELdorado 5-4228. President, Bernard Zisser. SERVICES OFFERED: Transcription.

•

Radio Script & Transcription Exchange

(Federal Radio Education Committee)
U. S. Office of Education, Washington, D. C. Phone, Republic 1820, Extension 2225. Director, John Gordon Studebaker. SERVICES OFFERED: Script and transcript libraries.

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Radioscript Productions Co.

1775 Broadway, New York, N. Y. Phone, CIrcle 7-2849. Script. (For detailed information see listing under Program Producers).

•

Radioteca Intercontinental Publishers' Service, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-2435. President, Melchor Guzman; Manager, T. Perez. SERVICES OFFERED: Spanish scripts.

•

Radio Writers Laboratory

51 Duke St., Lancaster, Pa. Phone, 2-1387. Manager, M. S. Miller; Special Features, Richard B. Gehman; Children's Scripts, Margaret L. Smith. SERVICES OFFERED: Script.

•

Ready-To-Air Service

P. O. Box 1057, New London, Conn. Phone, 2-2864. Partners, Robert Howell,

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Herbert Hicks. Script. SERVICES OFFERED: Weekly "man-in-the-street" program, children's program.

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Religious News Service

381 Fourth Ave., New York, N. Y. Phone, MUrray Hill 3-8246. Script. (For detailed information see listing under Program Producers).

•

The Script Library

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3488. Station Contact, Martin Lawrence; General Manager, Genevieve Pace. SERVICES OFFERED: Script.

•

Script & Talent

360 N. Michigan Ave., Chicago, Ill. Phone, Dearborn 0351. Script. (For detailed information see listing under Program Producers).

•

Sound Control

412 Ninth St., Des Moines, Ia. Phone, 4-2994. Transcription. (For detailed information see listing under Program Producers).

•

Sound Recording Studios, Inc.

4145 Commerce St., Dallas, Texas. Phone, Union 6-1302. Transcription. (For detailed information see listing under Program Producers).

•

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-5666. Script. (For detailed information see listing under Program Producers).

•

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Gennett, Jr. REPRESENTATIVE: Charles Michelson, 67 West 44th St., New York, N. Y.; South First & B Sts., Richmond, Ind. Phone, 1117. Manager, Ryland Jones. Transcription.

•

Standard Radio

6404 Hollywood Blvd., Hollywood, Calif. Phone, HOllywood 0188. Transcription. (For detailed information see listing under Transcription Companies.)

•

Star Radio Programs, Inc.

250 Park Ave., New York, N. Y. Phone, PLaza 3-4991. Manager, Daniel C. Studin; Continuity Supervisor, Burke Boyce; Director of Women's Programs, Gay Lee. REPRESENTATIVES: All-Canada Radio Facilities, Toronto, Ont. (Offices also in Montreal, Winnipeg, Calgary and Vancouver.) SERVICES OFFERED: Script.

•

Technisonic Recording Laboratories

818 Suth Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. Script. (For detailed information see listing under Transcription Companies.)

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Thomas J. Valentino, Inc.

1600 Broadway, New York, N. Y. Phone, CIrcle 6-4675. Transcription. (For detailed information see listing under Program Producers).

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Video & Sound Enterprises

P. O. Box 517, Omaha, Nebr. Phone, ATlantic 4200; Jackson 6580. Script. (For detailed information see listing under Program Producers).

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World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, WIckersham 2-2100. Transcription. (For detailed information see listing under Program Producers).

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Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. Transcription. (For detailed information see listing under Program Producers).

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Batchelor Enterprises, Inc.
30 Rockefeller Plaza ..... CIrcle 6-4224

Bentham, M. S.
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Bernie, Herman, Inc.
1270 Sixth Ave. ..... COlumbus 5-6647

Bestry, Harry
1501 Broadway ..... CHickering 4-3393

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Brown, Chamberlain
145 W. 45th St. ..... BRyant 9-8480

Brown, Curtis-Collins, Alan, Inc.
347 Madison Ave. ..... MUrray Hill 6-6170

Chapman, Bruce & Co.
145 West 41st St. ..... WIsconsin 7-2179

Chase, Cleveland B., Inc.
424 Madison Ave. ..... ELdorado 5-1720

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1819 Broadway ..... CIrcle 7-0094

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1270 Sixth Ave. ..... COlumbus 5-1538

Downey, Wallace, Inc.
1629 Broadway ..... CIrcle 6-4684

Dube, Harry S.
1270 Sixth Ave. ..... COlumbus 5-7035

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133 West 50th St. ..... CIrcle 7-5680

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Foyer, Bernie
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25 West 45th St. ..... BRyant 9-4778

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320 W. 78th St. ..... ENdicott 2-9555

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654 Madison Ave. ..... REgent 4-7000

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Kaufman, Jesse L., Inc.
10 Rockefeller Plaza ..... COlumbus 5-2050

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National Concert & Artists Corp.
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Stix, Thomas L.
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Vallee, Rudy, Orchestra Units Corp.
9 Rockefeller Plaza .....CIrcle 7-2620

Vallon, Mike
1270 Sixth Ave.....CIrcle 7-0162

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1270 6th Ave.....CIrcle 7-4943

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1776 Broadway.....COlumbus 5-2151

Wolf Associates, Inc.
1270 Sixth Ave.....CIrcle 7-4885

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501 Madison Ave.....PLaza 3-3300

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711 Fifth Ave.....WIckersham 2-2100

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64 West Randolph St.....DEArborn 2810

Chicago Artists Bureau
190 N. State St. .....CENtral 1627

Leslie Clucas
333 N. Michigan Ave.....FRAnklin 7100

Columbia Concerts, Inc.
Wrigley Bldg. .....SUPerior 2542

Conklin, Neil
75 E. Wacker Drive.....DEArborn 1714

Consolidated Radio Artists, Inc.
333 N. Michigan Ave.....FRAnklin 8300

Edwards, Gus
410 N. Michigan Ave.....DELaware 5526

Ellsworth, W. M.
75 East Wacker Drive.....CENtral 0942

General Amusement Corp.
360 N. Michigan Ave.....STAte 6288

Glaser, Marcus
190 N. State St.....DEArborn 8223

Gordoni, Lillian
1258 S. Michigan Ave.....CALumet 6979

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310 S. Michigan Ave.....WEBster 4543

Herman, Sam
54 W. Randolph St. .....STAte 2147

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612 N. Michigan Ave. .....SUPerior 0506

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203 N. Wabash Ave. .....STAte 3632

Morse, Edward M.
190 N. State St. .....STAte 7419

Morse, Sidney P.
162 North State St.....DEArborn 1863

Music Corporation of America
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National Concert & Artists Corp.
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310 S. Michigan Ave.....WABash 5595

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Parks, James & Co.
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Pearlman, Bernard
75 E. Wacker Drive.....DEArborn 1714

Script & Talent
360 N. Michigan Ave.....DEArborn 0351

Schuster, Milton
127 North Dearborn.....DEArborn 3633

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A·S·C·A·P

By E. C. MILLS
Chairman, Administrative Committee

UNDER the Copyright Law of the United States enacted in 1909, the public performance for profit of a copyrighted musical composition is lawful only if done under license of the copyright owner. Any performance without such license is illegal and an infringement of the copyright, subject under the law to minimum statutory damages of $250 per performance.

A proprietor of a public amusement enterprise or broadcasting station which utilizes copyrighted music in its programs is thus confronted with the necessity of securing a license from owners of the copyrights of the musical compositions to be included in his programs. There are many thousands of different copyright owners and almost every musical program includes the works of many different such owners. A proprietor confronted with the necessity of negotiating licenses with separate, individual, musical copyright owners would find himself in a difficult position indeed.

Throughout the world, therefore, equally to properly police and protect the rights of the copyright owners, and to afford a convenient central source of supply of music licenses for proprietors, there has been organized in each country a so-called "performing rights society." In the United States the principal such society is the American Society of Composers, Authors and Publishers (Ascap), organized by Victor Herbert and a group of associates in 1914, and presently representing a membership of some 153 publishers and 1,269 composers and authors. The membership includes the leading composers and authors and publishers in the fields of standard, production, motion picture and popular music. Ascap is an unincorporated, non-profit, voluntary association. Its earnings are distributed among its members at quarterly intervals. Through reciprocal agreements and treaties it represents in the United States the copyright rights of the members of similar societies in European and other performing rights societies.

License agreements are in effect between Ascap and some 30,000 public amusement enterprises throughout the United States.

Its agreements with broadcasters expired at the end of 1940 and negotiations for a renewal were not successfully concluded until October of 1941. During the ten-month interval most of the broadcasting stations operated without an Ascap license. Under conditions established by a Consent Decree between the Federal Government and Ascap, entered in March 1941, the principle of "payment at the source" in respect of network broadcasts was established. Previously the practice had been for each station in the network broadcast to pay its individual fees, but under the new rule as to such broadcasts of copyrighted music, fees are paid by the station originating the network broadcast. The inter-connected stations thus need no license in respect of music received on network programs "cleared at the source." Individual stations, however, need to have licenses covering copyrighted music used in programs which they originate and broadcast.

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Prior to 1941 a number of individual states had enacted legislation declaring as unlawful and forbidding operations within the state, of any "combination" of musical copyright owners, the purpose of which was to fix prices for public performance licenses.

Federal Courts held several of such laws to be unconstitutional, but in 1941 as to certain aspects thereof, a law enacted by Florida was upheld by the Supreme Court of the United States. The decision, however, did not cover the entire subject matter of the law involved and the status of this situation is currently a matter of negotiation and discussion with the state authorities.

During 1941 more than one hundred new members were elected to Ascap. The organization continued its sponsorship of creative musical activities, such as fellowships for collegians writing musical plays, a national competition for amateur musical playwrights, and the Nathan Burkan Memorial Competition in which all well-established law schools of the United States have been entered for the past several years.

Principal officers of Ascap are: Gene Buck, president; Louis Bernstein and Otto Harbach, vice-presidents; George W. Meyer, secretary; Gustave Schirmer, treasurer; E. C. Mills, chairman of administrative committee; John G. Paine, general manager.

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Axelrod Publications, Inc.

Baron, M., Co.
(Formerly: M. Baron, Inc.)
Hill, J. F., & Co., Inc.

Belwin, Inc.
Berg, S. M.
Cinema Music Co.

Berlin, Irving, Inc.
Berlin, Irv., Standard Mus. Corp.

Best Music, Inc.
(Formerly: Chas. W. Homeyer & Co., Inc.)

Birchard, C. C. & Co.

Bond, Carrie Jacobs, & Son

Boston Music Company
Hatch Music Company
Peate Music Co.
Thompson, C. W., Co.

Bregman, Vocco & Conn, Inc.
Donaldson, Douglas & Gumble, Inc.

Briegel, Geo. F., Inc.
Browne, J. A. Music Pub.
Dillon, Carl, Music Co.

Broadway Music Corporation
Artmusic, Inc.
Empire Music Co., Inc.
York Music Co., The

Brashear Music Co.

Brooks Music Pub. Co.

Brown & Henderson, Inc.

Caesar, Irving
Caesar, Irving, Inc.

Century Music Pub. Co.

Chappell & Co., Inc.
Chappell-Harms, Inc.

Church, John, Co., The

Circle Music Publications, Inc.

Coleman, Robert H.

Composers' Music Corp.

Coslow Music Co.

Crawford Music Corporation
De Sylva, Brown & Henderson, Inc.
Green & Stept
Yellen, Jack, Inc.

Curtis, L. B., Music Pub.
Van Alstyne & Curtis

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Dash, Connelly, Inc.

Denton & Haskins Corp.

Ditson, Oliver, Co., Inc.

Edition Musicus—N. Y.

Elkan-Vogel Co., Inc.

Ensemble Music Press

Evans Music Company

Famous Music Corporation

Feist, Leo., Inc.
Brown, Nacio Herb, Inc.

Fillmore Music House

Fischer, Carl, Inc.
Oxford University Press

Fischer, J., & Bro.

Fisher, Fred, Music Co., Inc.

Fitzsimons, H. T., Company

Flammer, Harold, Inc.
Luckhardt & Belder

Foley, Charles

Forster Music Publisher, Inc.

Fox, Sam, Publishing Co.
Pallma Music Publishers, Inc.

Galaxy Music Corp.

Gamble Hinged Music Co.
Wulschner Music Co.

Gem Music Corporation
Con Conrad Music Pub., Ltd.

Georgeoff, Evan, Mus. Pub. Co.
Montrose, F., Mus. Pub. Co.

Georgia Music Corp.

Gershwin Pub. Corp.

Gilbert, L. Wolfe, Music Publishing Company

Goodman Music Co., Inc.
Handman & Goodman, Inc.
Handman, Kent & Goodman, Inc.
Harman Music, Inc.
Harvest Songs Co.
Universal Music Co., Ltd.

Gordon, Hamilton S., Inc.
Algonquin Pub. Co.
Artists Music Corp.
Gordon, Hamilton S., Estate of
Gordon, Hamilton S., Music Pub.
Gordon, S. T., Music Pub.
Gordon, S. T., & Son, Music Publishers
Himan, Alberto, Music Pub.
Wise, Jessie Moore
Wise, William H., & Co.

Gray, H. W., Company

Green Bros. & Knight, Inc.
Green & White, Inc.

Hall-Mack Company
Geibel, Adam, Music Co.

Handy Bros. Music Co., Inc.

Harms, Inc.

Harms, T. B., Company

Harris, Charles K., Music Pub.

Harvest Songs Co.

Hope Publishing Company
Bigelow-Main-Excell Co.
Excell, E. O., Co.
Tabernacle Pub. Co.

Huntzinger, R. L., Inc.

Italian Book Co.

Jacobs, Walter, Inc.
Abt, Valentine
Bates & Bendix
Bendix, Theodore
Eby, Walter M.
Farrand, Van L.
Gay, Mace, Catalog
Jaques, Percy
Musiclovers Co.
Partee, C. L., Music Co.
Shattuck, B. E.
Virtuoso Music School
Williams, Ernest S.

Jenkins Music Company

Jones, Isham, Music Corp.

Jungnickel, Ross, Inc.

Kay & Kay Music Pub. Corp.
Franklin, John, Music Co.

Keane, Michael, Inc.

Kendis Music Corporation

Leeds Music Corp.
Kaycee Music Co.

Leslie, Edgar, Inc.

Lewis Music Pub. Co., Inc.

Lincoln Music Corp.
Capano, Frank, Music Pub.

Loeb-Lissauer, Inc.
(Formerly: Kalmar & Ruby Music Corp.)

Lorenz Publishing Co.
Tullar-Meredith Co., Inc.

Ludwig Mus. Pub. Co.

Marlo Music Corp.

Maurice, Peter, Inc.

Mayfair Music Corp.
(Formerly: Joe Davis, Inc.)
Triangle Mus. Pub. Co., Inc.

Melo-Art Music Publishers

Melrose Music Corp.
Melrose Bros. Music Co., Inc.

Mercer & Morris, Inc.
Morris, Joe, Music Co.

Miller, Bob, Inc.
Pla-A-Song Co.
Streamline Editions

Miller Music, Inc.
Noble, Johnny
Sherman, Clay & Company

Mills Music, Inc.
American Composers, Inc.
Beck, Mort
Clark, Frank, Mus. Co.
Daly, Joseph, Mus. Pub. Co.
Edwards, Gus, Mus. Pub. Co.
Gordon & Rich, Inc.
Gotham Attucks Mus. Co.
Gotham Mus. Service, Inc.
Jerome, M. K.

Mutual Music Society, Inc.
Jerome & Schwartz Pub. Co.
Kalmar, Puck & Abrahams Consolidated
Keit Music Corp.
Kornheiser, Phil, Inc.
Lincoln, Harry J., Music Co.
Morse, Theodore, Music Co.
Nelson, Jack, Mus. Co.
Stark & Cowan, Inc.

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Stept & Powers, Inc.
Sterling Songs, Inc.
Sunlight Mus. Co., Inc.
United States Music Pub. Co.
Vandersloot Music Pub. Co.
Waterson, Berlin & Snyder, Co.
Waterson, Henry, Inc.
Williams, Harry, Mus. Co.

Movietone Music Corp.

Nazarene Publishing House
Bilhorn Bros. Mus. Co.
Lillenas Pub. Co.

New World Music Corp.

Olman Music Corporation
Down Home Music Co.

Pan-American Music Co., Inc.

Paramount Music Corp.
Popular Melodies, Inc.
Spier & Coslow, Inc.

Paull-Pioneer Music Co.
Rossiter, Harold, Mus. Co.

Photo Play Music Co., Inc.
Luz Brothers Mus. Pubs.
Music Buyers Corporation

Piedmont Mus. Co., Inc.

Plymouth Music Co., Inc.
(Formerly Ted Browne Music Co.)

Pond, Wm. A., & Company
Ellis, Robin

Presser, Theodore, Company

Quincke, W. A., & Company

Red Star Songs, Inc.
Allen & Harrison Mus. Co.

Remick Music Corp.

Rialto Music Pub. Corp.

Ricordi, G., & Co., Inc., of N. Y.

Ringle, Dave
Famous Writers Music Co.
Goulden-Leng Music Co.
Hamilton Music Co.
Krey, Geo. M., Co.
Maytone Music Co.
Song Creators Co.
Tracy, Wm., Pub. Co.
Victory Music Co.
World Music Co.
York & King Music Pub. Co.

Robbins Music Corporation
Metro-Goldwyn-Mayer Corp.
Out of the World Pub. Corp.
Sonnemann Mus. Co., Inc.
Twentieth Century Music Co.
Universal Music Corp.
Whiteman, Paul, Publications
Wiedoeft, Rudy, Mus. Pub. Co.

Rodeheaver Co., The

Royal Music Publisher

Rossiter, Will

Row, R. D., Music Co.
Riker, Brown & Wellington, Inc.
Row, R. D., Inc.

Roy Music Co., Inc.

Rubank, Inc.
Carlson, M. L.
Finder & Urbanek
Victor Music Co.

Santly-Joy-Select, Inc.
Santly Bros., Inc.
Santly Bros.-Joy, Inc.
Select Music Publications, Inc.

Saunders Publications

Schirmer, G., Inc.
Heffelfinger, R. W.
Sanders-Weiss, Inc.

Schroeder & Gunther, Inc.

Schuster & Miller, Inc.

Shapiro, Bernstein & Co., Inc.

Shubert Music Pub. Corp.

Skidmore Music Co., Inc.

Society for the Publication of American Music

Southern Music Pub. Co., Inc

Spier, Larry, Inc.
Helf & Hager Co.
McKinley Music Co.
Root, Frank K., & Co.

Sprague-Coleman, Inc.

Stasny Music Corp.
Bibo-Lang, Inc.
Stasny-Lang, Inc.

Summy, Clayton F., Co.

Sun Music Co., Inc.
Weil, Milton Music Co., Inc.

Superior Music, Inc.

Tesio, P., & Sons
Burke Doyle Music Co.
Major Music, Inc.
Tesio-Major

Tobias & Lewis Music Publishers

Triangle Music Corporation

Victoria Publishing Co.

Villa Moret, Inc.

Vogel, Jerry, Music Co., Inc.
Crumit, Frank, Songs Co.
Haviland, F. B., Pub. Co.
Worth, Geo. T., & Co.

Volkwein Bros., Inc.
Agney, J. E., Publication
Bellefield Pub. Co.
Dalbey, W. R., Music Co.

Von Tilzer, Harry, Music Pub. Co.

West'rn Music Pub. Co.

White-Smith Mus. Pub. Co.

Williams, Clarence, Mus. Pub. Co., Inc.
Ahleim, Walter C., Music Co.
Arrow Music Co.
Clifford, Frances, Music Co.
Maison-Blanche Music Co.
Piron, A. J., & Co.
Thomas, George W., Music Co.

Willis Music Company

Witmark, M., & Sons

Wood, B. F., Music Co.

Words & Music, Inc.
Davis, Coots & Engel, Inc.
Engel, Harry, Inc.
Keit-Engel, Inc.

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BROADCAST MUSIC INC.

By MERRITT E. TOMPKINS
Vice-President-General Manager

IN ONE YEAR of intensive application to the music problem, Broadcast Music, Inc., achieved freedom from music monopoly for every broadcaster. Through BMI, every broadcaster is securing the benefits of an open market for music.

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BMI stock and licenses are held by stations of every classification in 48 states, Alaska, Puerto Rico and Hawaii. Station members are divided into three groups, (1) independents; (2) network affiliates; (3) stations managed or operated by the national networks. Stock holdings of the networks in BMI is 18.5 per cent of the total. The three groups of station stockholders elect their own representatives to the Board of Directors.

STATION SUBSCRIBERS

(As of January 6, 1942)

Alabama

WHMA, Anniston
WAPI, Birmingham
WBRC, Birmingham
WSGN, Birmingham
WMSL, Decatur
WAGF, Dothan
WJBY, Gadsden
WALA, Mobile
WMOB, Mobile
WCOV, Montgomery
WSFA, Montgomery
WHBB, Selma
WJRD, Tuscaloosa

Arizona

KSUN, Lowell
KOY, Phoenix
KPHO, Phoenix
KTAR, Phoenix
KYCA, Prescott
KGLU, Safford
KTUC, Tucson
KVOA, Tucson
KYUM, Yuma

Arkansas

KLCN, Blytheville
KELD, Eldorado
KFPW, Fort Smith
KFFA, Helena
KTHS, Hot Springs
KBTM, Jonesboro
KARK, Little Rock
KGHI, Little Rock
KLRA, Little Rock
KOTN, Pine Bluff
KUOA, Siloam Springs

California

KERN, Bakersfield
KPMC, Bakersfield
KRE, Berkeley
KMPC, Beverly Hills
KHSL, Chico
KXO, El Centro
KIEM, Eureka
KARM, Fresno
KFRE, Fresno
KMJ, Fresno
KIEV, Glendale
KFOX, Long Beach
KECA, Los Angeles
KFAC, Los Angeles
KFI, Los Angeles
KFSG, Los Angeles
KFVD, Los Angeles
KGFJ, Los Angeles
KHJ, Los Angeles
KMTR, Los Angeles
KNX, Los Angeles
KMYC, Marysville
KYOS, Merced
KTRB, Modesto
KDON, Monterey
KLS, Oakland
KROW, Oakland
KVCV, Redding
KPRO, Riverside
KFBK, Sacramento
KROY, Sacramento
KFXM, San Bernardino
KFMB, San Diego
KFSD, San Diego
KGB, San Diego
KFRC, San Francisco
KGEI, San Francisco
KGO, San Francisco
KJBS, San Francisco
KPO, San Francisco
KSAN, San Francisco
KSFO, San Francisco

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KYA, San Francisco
KQW, San Jose
KVEC, San Luis Obispo
KVOE, Santa Ana
KDB, Santa Barbara
KTMS, Santa Barbara
KGDM, Stockton
KWG, Stockton
KTKC, Visalia
KHUB, Watsonville

Colorado

KVOR, Colorado Springs
KFEL, Denver
KLZ, Denver
KMYR, Denver
KOA, Denver
KVOD, Denver
KIUP, Durango
KFXJ, Grand Junction
KFKA, Greeley
KGHF, Pueblo

Connecticut

WICC, Bridgeport
WNAB, Bridgeport
WDRC, Hartford
WTHT, Hartford
WTIC, Hartford
WNBC, Hartford
WELI, New Haven
WNLC, New London
WSRR, Stamford
WATR, Waterbury
WBRY, Waterbury

Delaware

WDEL, Wilmington
WILM, Wilmington

District of Columbia

WINX, Washington
WJSV, Washington
WMAL, Washington
WOL, Washington
WRC, Washington
WWDC, Washington

Florida

WMFJ, Daytona Beach
WFTM, Fort Myers
WRUF, Gainesville
WJAX, Jacksonville
WJHP, Jacksonville
WMBR, Jacksonville
WLAK, Lakeland
WWPG, Lakeworth
WIOD, Miami
WQAM, Miami
WKAT, Miami Beach
WTMC, Ocala
WDBO, Orlando
WLOF, Orlando
WDLP, Panama City
WCOA, Pensacola
WFOY, St. Augustine
WSUN, St. Petersburg
WTSP, St. Petersburg
WTAL, Tallahassee
WDAE, Tampa
WKGA, Tampa
WFLA, Tampa
WJNO, West Palm Beach

Georgia

WALB, Albany
WGPC, Albany
WAGA, Atlanta
WATL, Atlanta
WGST, Atlanta
WSB, Atlanta
WGAC, Augusta
WRDW, Augusta
WMOG, Brunswick
WGAA, Cedartown
WRBL, Columbus
WKLJ, Dalton
WKEU, Griffin
WLAG, La Grange
WBML, Macon
WMAZ, Macon
WMGA, Moultrie
WSAV, Savannah
WTOC, Savannah
WPAX, Thomasville
WRLC, Toccoa
WAYX, Waycross
WDAK, West Point

Idaho

KIDO, Boise
KRLC, Lewiston
KFXD, Nampa
KSEI, Pocatello
KTFI, Twin Falls

Illinois

WMRO, Aurora
WKRO, Cairo
WDWS, Champaign
WAAF, Chicago
WAIT, Chicago
WBBM, Chicago
WCRW, Chicago
WEDC, Chicago
WENR, Chicago
WGN, Chicago
WJJD, Chicago
WLS, Chicago
WMAQ, Chicago
WMBI, Chicago
WHFC, Cicero
WDAN, Danville
WSOY, Decatur
WTMV, East St. Louis
WEBQ, Harrisburg
WJPF, Herrin
WLDS, Jacksonville
WCLS, Joliet
WMBD, Peoria
WTAD, Quincy
WROK, Rockford
WHBF, Rock Island
WCBS, Springfield
WTAX, Springfield
WDZ, Tuscola
WILL, Urbana

Indiana

WHBU, Anderson
WTRC, Elkhart
WEOA, Evansville
WGBF, Evansville
WGL, Fort Wayne
WOWO, Fort Wayne
WIND, Gary
WFBM, Indianapolis
WIBC, Indianapolis
WIRE, Indianapolis
WISH, Indianapolis
WKMO, Kokomo
WLBC, Muncie
WSBT, South Bend
WBOW, Terre Haute

Iowa

WOI, Ames
KBUR, Burlington
WMT, Cedar Rapids
KROS, Clinton
WOC, Davenport
KRNT, Des Moines
KSO, Des Moines
WHO, Des Moines
KDTH, Dubuque
WKBB, Dubuque
KVFD, Fort Dodge
WSUI, Iowa City
WFJB, Marshalltown
KGLO, Mason City
KBIZ, Ottumwa
KMA, Shenandoah
KSCJ, Sioux City
KTRI, Sioux City

Kansas

KGGF, Coffeyville
KGNO, Dodge City
KTSW, Emporia
KVGB, Great Bend
KWBW, Hutchinson
KCKN, Kansas City
KFKU, Lawrence
WREN, Lawrence
KOAM, Pittsburgh
KSAL, Salina

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WIBW, Topeka
KANS, Wichita
KFBI, Wichita
KFH, Wichita

Kentucky

WCMI, Ashland
WBKY, Beattyville
WLBJ, Bowling Green
WHLN, Harlan
WSON, Henderson
WHOP, Hopkinsville
WLAP, Lexington
WAVE, Louisville
WGRC, Louisville
WHAS, Louisville
WINN, Louisville
WOMI, Owensboro
WPAD, Paducah

Louisiana

KALB, Alexandria
WJBO, Baton Rouge
KVOL, Lafayette
KPLC, Lake Charles
KMLB, Monroe
WDSU, New Orleans
WNOE, New Orleans
WSMB, New Orleans
WWL, New Orleans
KRMD, Shreveport
KTBS, Shreveport
KWKH, Shreveport

Maine

WRDO, Augusta
WLBZ, Bangor
WCOU, Lewiston
WCSH, Portland
WGAN, Portland

Maryland

WBAL, Baltimore
WCAO, Baltimore
WCBM, Baltimore
WFBR, Baltimore
WITH, Baltimore
WJEJ, Hagerstown
WTBO, Cumberland
WBOC, Salisbury

Massachusetts

WAAB, Boston
WBZ,
WBZA, Boston
WCOP, Boston
WEEI, Boston
WHDH, Boston
WMEX, Boston
WNAC, Boston
WORL, Boston
WSAR, Fall River
WEIM, Fitchburg
WHAI, Greenfield
WHYN, Holyoke
WLAW, Lawrence
WLLH, Lowell
WNBH, New Bedford
WBRK, Pittsfield
WMAS, Springfield
WSPR, Springfield
WOCB, West Yarmouth
WORC, Worcester
WTAG, Worcester

Michigan

WELL, Battle Creek
WBCM, Bay City
WHDF, Calumet
WJBK, Detroit
WJLB, Detroit
WJR, Detroit
WWJ, Detroit
WXYZ, Detroit
WFDF, Flint
WASH-WOOD, Grand Rapids
WLAV, Grand Rapids
WKZO, Kalamazoo
WJIM, Lansing
WDMJ, Marquette
WKBZ, Muskegon
WCAR, Pontiac
WHLS, Port Huron
WSAM, Saginaw
WSOO, Sault Ste. Marie
WTCM, Traverse City

Minnesota

KATE, Albert Lea
KDAL, Duluth
WEBC, Duluth
KGDE, Fergus Falls
WMFG, Hibbing
KYSM, Mankato
WCCO, Minneapolis
WDGY, Minneapolis
WLOL, Minneapolis
WTNC, Minneapolis
KVOX, Moorhead
WCAL, Northfield
KROC, Rochester
KFAM, St. Cloud
KSTP, St. Paul
WMIN, St. Paul
WHLB, Virginia
KWLM, Willmar
KWNO, Winona

Mississippi

WCBI, Columbus
WJPR, Greenville
WFOR, Hattiesburg
WJDX, Jackson
WSLI, Jackson
WAML, Laurel
WSKB, McComb
WCOC, Meridian
WMIS, Natchez
WQBC, Vicksburg

Missouri

KFVS, Cape Girardeau
KFRU, Columbia
KHMO, Hannibal
KWOS, Jefferson
WMBH, Joplin
KCMO, Kansas City
KMBC, Kansas City
WDAF, Kansas City
WHB, Kansas City
KWOC, Poplar Bluff
KFEQ, St. Joseph
KFUO, St. Louis
KMOX, St. Louis
KSD, St. Louis
KWK, St. Louis
KXOK, St. Louis
WEW, St. Louis
WIL, St. Louis
KGBX, Springfield

Montana

KGHL, Billings
KRBM, Bozeman
KGIR, Butte
KFBB, Great Falls
KPFA, Helena
KGEZ, Kalispell
KRJF, Miles City
KGVO, Missoula

Nebraska

KORN, Fremont
KMMJ, Grand Island
KHAS, Hastings
KGFW, Kearney
KFAB, Lincoln
KFOR, Lincoln
WJAG, Norfolk
KGNF, North Platte
KOIL, Omaha
KOWH, Omaha
WOW, Omaha
KGKY, Scottsbluff

Nevada

KENO, Las Vegas
KOH, Reno

New Hampshire

WKNE, Keene
WLNH, Laconia
WFEA, Manchester
WMUR, Manchester
WHEB, Portsmouth

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New Jersey

WBAB, Atlantic City
WSNJ, Bridgeton
WHOM, Jersey City
WPAT, Paterson
WTNJ, Trenton

New Mexico

KGGM, Albuquerque
KOB, Albuquerque
KAVE, Carlsbad
KICA, Clovis
KFUN, Las Vegas
KGFL, Roswell
KVSF, Santa Fe
KTNM, Tucumcari

New York

WABY, Albany
WOKO, Albany
WMBO, Auburn
WNBF, Binghamton
WBBR, Brooklyn
WCNW, Brooklyn
WBEN, Buffalo
WEBR, Buffalo
WGR, Buffalo
WKBW, Buffalo
WSVS, Buffalo
WCAD, Canton
WENY, Elmira
WGBB, Freeport
WHCU, Ithaca
WJTN, Jamestown
WKNY, Kingston
WGNY, Newburgh
WABC, New York
WBNX, New York
WBYN, New York
WCNW, New York
WEAF, New York
WHN, New York
WINS, New York
WJZ, New York
WNBI, New York
MNBT, New York
WNEW, New York
WNYC, New York
WOR, New York
WOV, New York
WQXR, New York
WRCA, New York
WWRL, New York
WHLD, Niagara Falls
WSLB, Ogdensburg
WHDL, Olean
WMFF, Plattsburg
WKIP, Poughkeepsie
WHAM, Rochester
WHEC, Rochester
WNBZ, Saranac Lake
WGEA, Schenectady
WGEO, Schenectady
WGY, Schenectady
WRGB, Schenectady
WAGE, Syracuse
WFBL, Syracuse
WOLF, Syracuse
WSYR, Syracuse
WHAZ, Troy
WTRY, Troy
WIBX, Utica
WWNY, Watertown
WFAS, White Plains
WWRL, Woodside

North Carolina

WISE, Asheville
WWNC, Asheville
WBBB, Burlington
WBT, Charlotte
WSOC, Charlotte
WDNC, Durham
WFNC, Fayetteville
WGNC, Gastonia
WGBR, Goldsboro
WBIG, Greensboro
WGTC, Greenville
WHKY, Hickory
WMFR, High Point
WFTC, Kinston
WPTF, Raleigh
WRAL, Raleigh
WCBT, Roanoke Rapids
WEED, Rocky Mount
WSTP, Salisbury
WMFD, Wilmington
WGTM, Wilson
WAIR, Winston-Salem
WSJS, Winston-Salem

North Dakota

KFYR, Bismarck
KDLR, Devils Lake
WDAY, Fargo
KRMC, Jamestown
KGCU, Mandan
KLPM, Minot

Ohio

WADC, Akron
WAKR, Akron
WJW, Akron
WICA, Ashtabula
WHBC, Canton
WCKY, Cincinnati
WCPO, Cincinnati
WKRC, Cincinnati
WLW, Cincinnati
WSAI, Cincinnati
WCLE, Cleveland
WGAR, Cleveland
WHK, Cleveland
WTAM, Cleveland
WBNS, Columbus
WCOL, Columbus
WHKC, Columbus
WOSU, Columbus
WHIO, Dayton
WING, Dayton
WFIN, Findlay
WLOK, Lima
WMAN, Mansfield
WMRN, Marion
WPAY, Portsmouth
WIZE, Springfield
WSTV, Steubenville
WSPD, Toledo
WTOL, Toledo
WRRN, Warren
WFMJ, Youngstown
WKBN, Youngstown
WHIZ, Zanesville

Oklahoma

KADA, Ada
KVSO, Ardmore
KCRC, Enid
KSWO, Lawton
KBIX, Muskogee
KOCY, Oklahoma City
KOMA, Oklahoma City
KTOK, Oklahoma City
WKY, Oklahoma City
KHBG, Okmulgee
KGFF, Shawnee
KOME, Tulsa
KTUL, Tulsa
KVOO, Tulsa

Oregon

KWIL, Albany
KAST, Astoria
KBND, Bend
KBKR, Baker
KOAC, Corvallis
KORE, Eugene
KUIN, Grants Pass
KFJI, Klamath Falls
KLBM, La Grande
KOOS, Marshfield
KMED, Medford
KWRC, Pendleton
KALE, Portland
KEX, Portland
KGW, Portland
KOIN, Portland
KXL, Portland
KRNR, Roseburg
KSLM, Salem
KODL, The Dalles

Pennsylvania

WCBA-WSAN, Allentown
WFBG, Altoona
WISR, Butler

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WCED, Du Bois
WEST, Easton
WERC, Erie
WLEU, Erie
WIBG, Glenside
WHJB, Greensburg
WHP, Harrisburg
WKBO, Harrisburg
WAZL, Hazleton
WJAC, Johnstown
WGAL, Lancaster
WMRF, Lewiston
WKST, New Castle
WKPA, New Kensington
KYW, Philadelphia
WCAU, Philadelphia
WDAS, Philadelphia
WFIL, Philadelphia
WHAT, Philadelphia
WIP, Philadelphia
WPEN, Philadelphia
KDKA, Pittsburgh
KQV, Pittsburgh
WCAE, Pittsburgh
WJAS, Pittsburgh
WWSW, Pittsburgh
WEEU, Reading
WRAW, Reading
WARM, Scranton
WGBI, Scranton
WPIC, Sharon
WKOK, Sunbury
WMBS, Uniontown
WBAX, Wilkes-Barre
WBRE, Wilkes-Barre
WRAK, Williamsport
WORK, York

Rhode Island

WFCI, Pawtucket
WEAN, Providence
WJAR, Providence
WPRO, Providence

South Carolina

WAIM, Anderson
WCSC, Charleston
WTMA, Charleston
WCOS, Columbia
WIS, Columbia
WOLS, Florence
WFBC, Greenville
WMRC, Greenville
WCRS, Greenwood
WORD, Spartanburg
WSPA, Spartanburg
WFIG, Sumter

South Dakota

KABR, Aberdeen
KFDY, Brookings
KOBH, Rapid City
WCAT, Rapid City
KELO, Sioux Falls
KSOO, Sioux Falls
KUSD, Vermillion
WNAX, Yankton

Tennessee

WOPI, Bristol
WAPO, Chattanooga
WDEF, Chattanooga
WDOD, Chattanooga
WJZM, Clarksville
WHUB, Cookeville
WTJS, Jackson
WJHL, Johnson City
WKPT, Kingsport
WBIR, Knoxville
WNOX, Knoxville
WROL, Knoxville
WHBQ, Memphis
WMC, Memphis
WMPS, Memphis
WREC, Memphis
WLAC, Nashville
WSIX, Nashville
WSM, Nashville

Texas

KRBC, Abilene
KFDA, Amarillo
KGNC, Amarillo
KNOW, Austin
KTBC, Austin
KFDM, Beaumont
KRIC, Beaumont
KBST, Big Spring
KBWD, Brownwood
WTAW, College Station
KRIS, Corpus Christi
KAND, Corsicana
KRLD, Dallas
KSKY, Dallas
WFAA, Dallas
WRR, Dallas
KFPL, Dublin
KROD, El Paso
KTSM, El Paso
KFJZ, Fort Worth
KGKO, Fort Worth
WBAP, Fort Worth
KLUF, Galveston
KGBS, Harlingen
KPRC, Houston
KTRH, Houston
KXYZ, Houston
KOCA, Kilgore
KPAB, Laredo
KFRO, Longview
KFYO, Lubbock
KRLH, Midland
KNET, Palestine
KPDN, Pampa
KPLT, Paris
KIUN, Pecos
KPAC, Port Arthur
KGKL, San Angelo
KABC, San Antonio
KONO, San Antonio
KTSA, San Antonio
WOAI, San Antonio
KRRV, Sherman
KTEM, Temple
KCMC, Texarkana
KGKB, Tyler
KVWC, Vernon
WACO, Waco
KRGV, Weslaco
KWFT, Wichita Falls

Utah

KLO, Ogden
KVNU, Logan
KEUB, Price
KOVO, Provo
KDYL, Salt Lake City
KSL, Salt Lake City
KUTA, Salt Lake City

Vermont

WCAX, Burlington
WSYB, Rutland

Virginia

WCHV, Charlotteville
WJMA, Covington
WBTM, Danville
WSVA, Harrisonburg
WLVA, Lynchburg
WMVA, Martinsville
WGH, Newport News
WTAR, Norfolk
WPID, Petersburg
WMBG, Richmond
WRNL, Richmond
WRVA, Richmond
WDBJ, Roanoke
WSLS, Roanoke
WLPM, Suffolk

Washington

KXRO, Aberdeen
KWSC, Pullman
KVOS, Bellingham
KIRO, Seattle
KJR, Seattle
KOL, Seattle
KOMO, Seattle
KRSC, Seattle
KXA, Seattle
KFIO, Spokane
KFPY, Spokane
KGA, Spokane
KHQ, Spokane
KMO, Tacoma
KVI, Tacoma

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KVAN, Vancouver
KUJ, Walla Walla
Wenatchee
KIT, Yakima

West Virginia

WJLS, Beckley
WHIS, Bluefield
WCHS, Charleston
WGKV, Charleston
WBLK, Clarksburg
WMMN, Fairmont
WSAZ, Huntington
WLOG, Logan
WAJR, Morgantown
WPAR, Parkersburg
WBRW, Welch
WKWK, Wheeling
WWVA, Wheeling

Wisconsin

WHBY, Appleton
WEAU, Eau Claire
KFIZ, Fond du Lac
WTAQ, Green Bay
WCLO, Janesville
WKBH, La Crosse
WHA, Madison
WIBA, Madison
WEMP, Milwaukee
WISN, Milwaukee
WTMJ, Milwaukee
WOSH, Oshkosh
WRJN, Racine
WHBL, Sheboygan
WLBL, Stevens Point
WDSM, Superior

Wyoming

KDFN, Casper
KFBC, Cheyenne
KPOW, Powell
KVRS, Rock Springs
KWYO, Sheridan

Alaska

KINY, Juneau

Hawaii

KHBC, Hilo
KGMB, Honolulu
KGU, Honolulu
KTOH, Lihue

Puerto Rico

WPAB, Ponce
WIAC, San Juan
WKAQ, San Juan
WNEL, San Juan

—FM, TELEVISION & SHORT-WAVE STATION SUBSCRIBERS—

California

K-45-LA, Los Angeles
W6XYZ, Los Angeles
W6XLA, Los Angeles
KGEI, San Francisco

Connecticut

W-65-H, Hartford
W 53-H, Hartford

District of Columbia

W3XWT, Washington

Illinois

W9XBK, Chicago
W9ZBT, Chicago
W-51-C, Chicago

Indiana

W-45-V, Evansville

Massachusetts

W-43-B, Boston

Michigan

W-45-D, Detroit

New Hampshire

W-39-B, Mt. Washington

New Jersey

W2XWV, Passaic
W2XVT, Passaic

New York

W-71-NY, New York City
W10XKT, New York City
WNBT, New York City
WNBI, New York City
WRCA, New York City
W-51-R, Rochester
W-47-A, Schenectady
WGEA, Schenectady
WGEO, Schenectady
W2XOY, Schenectady
W2XWG, Schenectady
WRGB, Schenectady

Ohio

W-45-CM, Columbus

Pennsylvania

W-47-P, Pittsburgh

Wisconsin

W-55-M, Milwaukee

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S · E · S · A · C

By PAUL HEINECKE

President

SESAC has grown during the past ten years from a small group of publishers to one of the largest music performing rights organizations in the United States. SESAC now controls the catalogs of 130 publishers of the best music in America. This virtually unlimited storehouse of program material including everything from Swing to Symphony and Hillbilly to Opera gives broadcasters a complete answer to the music needs of the radio station.

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—SESAC music is American music, our 130 publishers being located from coast to coast.

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Accordion Music Publishing Co., New York
  Deiro, Pietro
Adler (see Edition Adler)
Albright Music Company (see National Music Co.)
Alford, Harry L.; Chicago
Eddie Alkire Publications; Easton, Pa.
Altschuler, J.; Warsaw
American Music, Inc., Portland, Ore.
  Master Music Makers
  Westmore Music Corporation
Arct, M.; Warsaw
Ashmall Company, Wm. E (See McLaughlin & Reilly Co.)
Augsburg Publishing House; Minneapolis
Barnes, A. S. and Company, Inc.; New York
C. L. Barnhouse; Oskaloosa, Iowa
Barwicki, K. T.; Poznan
Beirly Company (See Chart Music Publishing House, Inc.)
Berge Music Co. (See McLaughlin & Reilly Co.)
Braun, Hubert J.; Chicago
Braun Music Co. (See Braun, Hubert J.)
Braun Organization, The (See Braun, Hubert J.)
Broadcast Music Publishers (See National Music Company, Inc.)
Bryant Music Company; New York
Calbo, N.; Barcelona
Catholic Music Publishing Company (See McLaughlin & Reilly Co.)
Central Music Company (See Will M. Ramsey)
Chart Music Publishing House, Inc.; Chicago
  Beirly Company, Alfred
  Coanacher, B.
  Huffer, Fred. K.
  Littig Music Publishing Co., Frank
  Warde, Harry
  Warner, F. Eugene
  Western Accordion Music Company
Coanacher, B. (See Chart Music Publishing House, Inc.)
Colombo, Alberto; Hollywood
Composers Press, Inc., The; New York
Cross & Winge, Inc. (See American Music, Inc.)
Culla, Antonio; Barcelona
Deiro, Pietro (See Accordion Music Publishing Co.)
Denison & Co., T. S.; Chicago
Di Bella, O.; New York
Ediciones Fermata (See Ediciones Internacionales Fermata)
Ediciones Internacionales Fermata: Buenos Aires (South American Publications)
Ediciones Musicales Pampa, Buenos Aires
Ediciones Internacionales Fermata, Warsaw (European Publications)
Ediciones Musicales Pampa (See Ediciones Internacionales Fermata)
Ediciones Rodoch (C. Rodriguez); Bilbao
Ediciones A. Urmeneta; Barcelona
Edition Adler; Berlin
  (See Heinrichshofen's Verlag)
Edition "Jastrzab"; Warsaw
  Rudnicky, Walery; Warsaw
  "W.J.R."; Warsaw
  Rzepecki, J.; Warsaw
Editions "Olympia"; Warsaw
Editions Pro Arte; Lwow - Warsaw
Eulenburg, Ernst; London
Fairbank Company, H. W. (See National Music Co.)
Fermata (See Ediciones Internationales Fermata)
Foerster, Joh. (See Reinecke)
Forberg, Rob.; Leipzig
  International Edition; Leipzig
  Jurgenson, P.; Leipzig
Gebethner & Wolff; Warsaw
Gehrmans Musikforlag, Carl; Stockholm
Gilbert Music Company (See McLaughlin & Reilly Co.)
Gornston, David; New York
Gospel Music Publications (See Hathaway, Franklin Earl)
Grabczewski, F.; Warsaw
Haberer-Helasco, Hermann; Madrid-Lisbon
Hall & McCreary Co.; Chicago
Hanson, E. Eddy (See National Music Company, Inc.)
Harmonica Edition Publishing Co., New York
  Harmonie-Verlag
  Rondo-Verlag
Hartford Music Company; Hartford, Ark.
Hart's Music Company (See National Music Co.)
Haslinger, Carl T. (See Lienau)
Haslinger Musikverlag (See Lienau)
Hathaway, Franklin Earl, Music Publisher; Chicago
  Gospel Music Publications; Chicago
Haushahn, G. (See Reinecke)
Heinrichshofen's Verlag Edition Adler
Helasco (See Haberer-Helasco)
J. M. Henson Music Company; 120 Hunter St., S.E., Atlanta, Ga.
Hoffman Company, Raymond A.; Chicago
Huffer Publications, Fred. K. (See Chart Music Publishing House, Inc.)
Idzikowski, Leon; Warsaw
Idzikowski, M.; Warsaw
International Edition (See Forberg)
Jastrzab (See Edition "Jastrzab")
Jewel Music Publishing Co.; New York
Jurgenson, P. (See Forberg)
Keene, Inc., Hank; South Coventry, Conn.
Kelman Music Corp.; New York
King Music House, Inc.; K. L.; Fort Dodge, Ia
Kjos Music Co., Neil A.; Chicago (including Beatrice and Max Krone)
Koester, A. (See Lienau)
Krentzlin, H. R. (See Lienau)
Lebendiger, Henryk (See Ediciones Internationales Fermata)

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Lienau'sche Musikverlage
  Carl Tobias Haslinger
  H. R. Krentzlin
  Musikverlag Haslinger
  Musikverlag Adolf Koester
  Schlesinger'sche Buch & Musikhdlg
  Otto Wernthal
Littig Music Publishing Co., Frank (See Chart Music Publishing House, Inc.)
Liturgical Music Company (See McLaughlin & Reilly Co.)
Loebel, J. (See Reinecke)
McLaughlin & Reilly Co.; Boston, Mass.
  Liturgical Music Company; Boston, Mass.
  Catholic Music Publishing Company; Boston, Mass.
    including composition taken over from
  Wm. E. Ashmall Company; Boston, Mass.
  Berge Music Company; New York, N. Y.
  John Singenberger; St. Francis, Wisc.
  Otto Singenberger; Mundelein, Ill.
  Gilbert Music Company; Chicago, Ill.
Mora, Jose; Barcelona
Music Products Corporation; Chicago
National Music Company; Fort Worth, Texas
National Music Company, Inc.; Chicago
  Albright Music Company; Chicago
  Broadcast Music Publishers; Chicago
    (See E. Eddy Hanson)
  Fairbank Company, H. W.; Chicago
  Hart's Music Company; Chicago
  Popular Music Publications; Chicago
  Select Music Company; Chicago
  Standard Music Company; Chicago
    (See Eddie Hanson)
  Standard Songs; Chicago
    (See Eddie Hanson)
  Windsor Music Company; Chicago
    including compositions taken over from:
    E. Eddy Hanson
Nattrass-Schenck, Inc.; New York
Noske, R. (See Reinecke)
Nowa Scena; Warsaw
Olympia (See Editions "Olympia")
Orduna, Leopoldo; Barcelona
Pagani, O., & Bro.; New York
Panella, Frank A.; Pittsburgh, Pa.
Parks Company, J. A., The; York, Neb.
Polskie Towarzystwo Muzyki Wspolczes Nej; Warsaw
Popular Music Publications (See National Music Company)
Pro Arte (See Editions Pro Arte)
"PWP" Przedstawicielstwo Wydawnictw Polskich (Association of Polish Publishers); Warsaw
Radio City Guitar Studio; New York
Will M. Ramsey (including Central Music Co.); Little Rock, Ark.
Reinecke, Gebrueder
  Joh. Foerster
  Gustave Haushahn
  J. Loebel
  Rich. Noske
Rodoch (See Ediciones Rodoch)
Rodriguez (See Ediciones Rodoch)
Rondo-Verlag (See Harmonia Edition)
Rudnicki, Walery (See Edition "Jastrzab")
Rzepecki (See Edition "Jastrzab")
Sajewski, W. H.; Chicago
Schlesinger (See Lienau)
Schmidt Co., The Arthur P.; Boston
Schmitt Music Company, Paul A.; Minneapolis
Schuberth, Edward, & Co., Inc.; New York
Schuberth, Jr., Fritz
Select Music Company (See National Music Co.)
Seyfarth, G.; Lwow
Singenberger, John (See McLaughlin & Reilly Co.)
Singenberger, Otto (See McLaughlin & Reilly Co.)
Smith Music Co., Inc., Wm. J.; New York
Solunastra (See Haberer-Helasco)
Stahl, Wm. C.; Milwaukee
Stamps-Baxter Music Company, Dallas, Texas; Chattanooga, Tenn.; Pangborn, Ark.
Standard Music Company (See National Music Company, Inc.)
Standard Songs (See National Music Company, Inc.)
Steingraeber Verlag
Tennessee Music & Printing Company; Cleveland Tenn.
Thorsings Musikforlag, Alfred; Copenhagen
Towarzystwo Wydawnicze Muzyki Polskiej; Warsaw
Union de Compositores; Barcelona, Spain
Urgelles, J.; Barcelona
Urmeneta (See Ediciones A. Urmeneta)
James D. Vaughan Music Publishers; Lawrenceburg, Tenn.
Vieweg, Chr. Friedr.; Berlin
Vitak-Elsnic Co.; Chicago
Warde Company, Harry (See Chart Music Publishing House, Inc.)
Warner, F. Eugene (See Chart Music Publishing House, Inc.)
Warszawskie Towarzystwo Muzycne (Warsaw Music Society); Warsaw
Wernthal, Otto (See Lienau)
Western Accordion Music Company (See Chart Music Publishing House, Inc.)
Westmore Music Corporation (See American Music, Inc.)
Whitney Blake Music Publishers; New York
Windsor Music Company (See National Music Co.)
R. E. Winsett; Dayton, Tenn.
"W.J.R." (See Edition "Jastrzab")
Yanguas, Mariano; Madrid
"Zaiks" Zwiazku Autorow, Kompozytorow I Wydawcow; Warsaw
  (Authors-Composers and Publishers Association of Poland)
Zalewski, B. J.; Chicago

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MUSIC PUBLISHERS
A NATION-WIDE LISTING

— A —

A-1 Music Publishers of America, 580 Fifth Ave., New York City.
ABC Music Corp., 799 Seventh Avenue, New York City.
Accordion Music Publishing Co., 46 Greenwich Avenue, New York City.
Acme Music Co., 1674 Broadway, New York City.
Advanced Music Corp., 1250 Sixth Avenue, New York City.
Affiliated Music Corp., 23 West 47th Street, New York City.
Ager, Yellen & Bornstein, Inc., 745 Seventh Avenue, New York City.
Alfred Music Co., 145 West 45th Street, New York City.
Alford, Harry L., 190 North State Street, Chicago, Ill.
Alkire Publications, Eddie, Easton, Pa.
Allen, Thornton W., Co., 67 West 44th St., New York City.
Allied Music Corp., 7608 Reading Road, Cincinnati, Ohio.
Alpha Music Co., 110 West 42nd Street, New York City.
Alvin Music Corp., 1650 Broadway, New York City.
American Academy of Music, Inc., 1619 Broadway, New York City.
American Music, Inc., Studio Bldg., Portland, Ore.
American Music Publishing Co., 1695 Broadway, New York City.
Amsco Music Publishing Co., Inc., 1600 Broadway, New York City.
Apollo Music Co., 301 West 41st Street, New York City.
Appleton, D., Century Co., 35 West 32nd Street, New York City.
Arberne Music Co., 20 West 40th Street, New York City.
Art Music Co., 853 Broadway, New York City.
Art-I-So Music, 1270 Sixth Avenue, New York City.
Artists Music Corp., 8 West 49th Street, New York City.
Ascher, Emil, Inc., 315 Fourth Avenue, New York City.
Ascot Publishing House, 1674 Broadway, New York City.
Associated Music Publishers, Inc., 25 West 45th Street, New York City.
Augsburg Publishing House, 425 South 4th Street, Minneapolis, Minn.
Axelrod Publications, Inc., 51 Snow Street, Providence, R. I.

— B —

Back Bay Music Co., 168 Tremont St., Boston, Mass.
Barnes, A. S., and Company, Inc., 67 West 44th Street, New York City.
Barnhouse Co., C. L., Oskaloosa, Ia.
Baron, M., Inc., 8 West 45th St., New York City.
Beacon Music Co., 1587 Broadway, New York City.
Bell Music Co., 20 East Jackson Blvd., Chicago, Ill.
Bell Tone Music Publishing Co., 75 Hamilton Terrace, New York City.
Belwin, Inc., 43 West 23rd Street, New York City.
Berklay Music Co., 615 East 33rd Street, Baltimore, Md.
Berlin, Irving, Inc., 799 Seventh Avenue, New York City.
Best Music, Inc., 498 Boylston Street, Boston, Mass.
Birchard, C. C., & Co., 221 Columbus Avenue, Boston, Mass.
Blake, Whitney, Music Publisher, 1585 Broadway, New York City.
Blank, S., 190 East Second Street, New York City.
Block, Martin, 501 Madison Ave., New York City.
Blue Circle Music Publications, 1595 Broadway, New York City.
Bluestone-Bernard Music Publishers, 7107 Hillside Avenue, Hollywood, Calif.
Boone Publishing Co., Box 200, Des Moines, Ia.
Boosey-Hawkes-Belwin, Inc., 43 West 23rd Street, New York City.
Boston Music Co., 3 East 43rd Street, New York City.
Brashear Music Co., Trinity Court, Boston, Mass.
Braun Music Co., 1619 Broadway, New York City, and 609 South Paulina Street, Chicago, Ill.
Bregman, Vocco & Conn, Inc., 1619 Broadway, New York City.
Brehne Associates, 4708 - 31st Avenue, Astoria, L. I., N. Y.
Briegel, George F., Inc., 1270 Sixth Avenue, New York City.
Brill, D. Dudley, 61 Broadway, New York City.
Broadcast Music, Inc., 580 Fifth Ave., New York City.
Broadway Music Corp., 1619 Broadway, New York City.
Brown & Edwords, Wilmington, Dela.
Brown & Henderson, Inc., 1619 Broadway, New York City.
Bryant Music Co., 113 West 57th Street, New York City.
Bucher, Roland C., 166 Montague St., Brooklyn, N. Y.

— C —

C. & M. Music Co., Conrad Bldg., Providence, R. I.
Caesar, Irving, 1619 Broadway, New York City.
Cameron Music Co., 48 West 48th Street, New York City.
Campbell Music Co., 136 West 55th Street, New York City.
Carlton & Dixon, Walter P. Storey Bldg., Los Angeles, Calif.
Carlton, Joseph, 313 West 51st Street, New York City.
Casivant, Eugene, 58 Canal Street, Waterbury, Conn.
Cason Music Corp., 163-18 Jamaica Avenue, Jamaica, L. I., N. Y.
Century Music Publishing Co., 231 West 40th Street, New York City.
Chappell & Co., Inc., 1270 Sixth Avenue, New York City.
Chart Music Publishing House, Inc., 506 S. Wabash, Chicago, Ill.
Cheatham, Frederick C., 1108 North 27th Street, Richmond, Va.
Cherio Music Publishers, 1585 Broadway, New York City.
Church, John, Co., 1712 Chestnut Street, Philadelphia, Pa.

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Cinema Songs, Inc., 1270 Sixth Ave., New York City.
Cine-Mart Music Publishing Co., Hollywaod, Calif.
Circle Music Publications, Inc., 1270 Sixth Avenue, New Yark City.
Clark, Kenneth S., 1657 Broadway, New York City.
Clef Music Co., 1619 Broadway and 152 West 42nd Street, New York City.
Clow, O. B., 319 N. Eye Street, Tacoma, Wash.
Coast to Coast Music Corp., 8 West 49th Street, New York City.
Cole, M. M., Publishing House, 2611 S. Indiana Avenue, Chicaga, Ill.
Coleman, Robert H., Burt Bldg., Dallas, Texas.
Collins, Francis Joseph, 433 West Washington Avenue, Elmira, N. Y.
Collwill Corp., 1819 Broadway, New York City.
Colombo, Alberto, 530 North Cahuenga Blvd., Hollywood, Calif.
Colonial Music Publishing Co., 168 West 23rd St., New York City.
Composers Music Corp., 120 Broadway, New York City.
Composers Press, Inc., 853 Seventh Avenue, New York City.
Concord Music Publishing Co., 20 West 47th Street, New York City.
Cooper Music, Inc., 1650 Broadway, New York City.
Coslow Music Co., 6912 Hollywood Blvd., Hollywood, Calif.
Crawford Music Corp., 1270 Sixth Ave., New York City.
Curtis, L. B., Music Publisher, 1595 Broadway, New York City.

— D —

Dash Connelly, Inc., 1619 Broadway, New York City.
Davis, Joe, Music Co., 1619 Broadway, New York City.
Davis & Ostergard, 2090 West Jefferson Blvd., Los Angeles, Calif.
DeCimber Music Publishers, P. O. Box 1778, Milwaukee, Wisc.
Dellon, Harold, Music Co., 3711 Euclid Ave., Cleveland, Ohio.
Denison, T. S., & Co., 203 N. Wabash, Chicago, Ill.
Denton & Haskins Corp., 1658 Broadway, New York City.
Desmoni, Martin J., 1501 Broadway, New York City.
Di Bella, O., 162 East 116th Street, New York City.
Ditson, Oliver, Co., Inc., 1712 Chestnut Street, Philadelphia, Pa.
Donaldson, Douglas & Gumble, Inc., 1619 Broadway, New York City.
Doraine Music Publishing Co., 1619 Broadway, New York City.

— E —

Edition, Adler, 113 West 42nd Street, New York City.
Edition Musicus—New York, 23 West 47th Street, New York City.
Elkan-Vogel Co., Inc., 1716 Sansom Street, Philadelphia, Pa.
Embassy Music Corp., 1250 Sixth Avenue, New York City.
Empire Music Publishing Co., 1587 Broadway, New York City.
Encore Music Publishing Co., 1674 Broadway, New York City.
Ensemble Music Press, Drawer K, East Northport, N. Y.
Essex Publishing Co., Dover, N. J.
Evans Music Co., 86 Essex Street, Boston, Mass.
Excelsior Music Publishing Co., 1674 Broadway, New York City.

— F —

Famous Music Corp., 1619 Broadway, New York City.
Feist, Leo, Inc., 1629 Broadway, New York City.
Fillmore Music House, 528 Elm Street, Cincinnati, Ohio.
Fischer, Carl, Inc., 56 Cooper Square, New York City.
Fischer, J., & Bro., 119 West 40th Street, New York City.
Fisher, Fred, Music Co., Inc., 1619 Broadway, New York City.
Fitzsimmons, H. T., Co., Inc., 23 East Jackson Blvd., Chicago, Ill.
Flammer, Harold, Inc., 10 East 43rd Street, New York City.
Flaschner, O., Music Co., 47 West 43rd Street, New York City.
Foley, Charles, 4 East 46th Street, New York City.
Foreign & Domestic Music Corp., 126 West 46th Street, New York City.
Forster Music Publisher, Inc., 218 South Wabash, Chicago, Ill.
Fox, Sam, Publishing Co., 1250 Sixth Avenue, New York City.
Freeman Associates, 140 Roseville Avenue, Newark, N. J.

— G —

Gaal & Fillie Music Publishers, 1587 Broadway, New York City.
Galaxy Music Corp., 17 West 46th Street, New York City.
Gamble Hinged Music Co., 228 S. Wabash Avenue, Chicago, Ill.
Gem Music Corp., 1619 Broadway, New York City.
Georgeoff, Evan, Music Publishing Co., 1650 Broadway, New York City.
Gerard Music Co., 1619 Broadway, New York City.
Gershwin, George, Publishing Corp., 1270 Sixth Avenue, New York City.
Gilbert, L. Wolfe, Music Publishing Co., 6912 Hollywood Blvd., Hollywood, Calif.
Goodman Music Co., 42 Thayer St., Rochester, N. Y.
Gordon, Hamilton S., Inc., 1250 Sixth Avenue, New York City.
Gornston, David, 117 West 48th Street, New York City.
Graham, Harold L., 6033 S. E. Stark Street, Portland, Ore.
Groy, H. W., Co., Inc., 159 East 48th Street, New York City.
Green Bros. & Knight, Inc., 1619 Broadway, New York City.
Greene-Revel, Inc., North Vine Street, Hollywood, Calif.
G. V. C. Music Publishing Co., 152 West 42nd Street, New York City.

— H —

Hall & McCreary Co., 434 S. Wabash, Chicago, Ill.
Hall-Mack Co., Winona Lake, Ind.
Handy Bros.' Music Co., Inc., 1587 Broadway, New York City.
Harman Music, Inc., 1619 Broadway, New York City.
Harmonia Edition Publishing Co., 202 West 83rd Street, New York City.
Harmony House, 1595 Broadway, New York City.
Harms, Inc., 1250 Sixth Avenue, New York City.
Harms, T. B., Co., 1270 Sixth Avenue, New York City.
Harrington, Clare, 120 Cabrini Blvd., New York City.
Harris, Charles K., 701 Seventh Avenue, New York City.
Hartford Music Co., Hartford, Ark.

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Harvest Songs Co., 1595 Broadway, New York City.
Hathaway, Franklin Earl, 7814 Bennett Ave., Chicago, Ill.
Haviland, F. B., Publishing Co., 114 W. 44th Street, New York City.
Henson Music Co., J. M., 120 Hunter Street, S. E., Atlanta, Ga.
Hill, James F., & Co., 8 West 45th Street, New York City.
Hill Music Publishing Co., 101 E. Leigh Street, Richmond, Va.
Hinds, Hayden & Eldridge, Inc., 580 Fifth Avenue, New York City.
Hoffman Co., Raymond A., 509 S. Wabash, Chicago, Ill.
Hollywood Songs, Inc., 1250 Sixth Avenue, New York City.
Hope Publishing Co., 5707 W. Lake Street, Chicago, Ill.
Huntzinger, Inc., R. L., 137 West 4th Street, Cincinnati, Ohio.

— I —

Imperial Music Publishing Co., 1587 Broadway, New York City.
Independent Music Publishers, 205 East 42nd Street, New York City.
Indigo Music, Inc., 1501 Broadway, New York City.
Italian Book Co., 1619 Broadway, New York City.

— J —

Jacobs, Walter, Inc., 120 Boylston Street, Boston.
Jenkins Music Co., 1270 Sixth Ave., New York City.
Jewel Music Publishing Co., Inc., 1674 Broadway, New York City.
Jones Music Corp., Isham, 1619 Broadway, New York City.
Jungnickel, Inc., Ross, 200 West 85th Street, New York City.

— K —

Kammen, J. & J., Music Co., 1619 Broadway, New York City.
Kanner Music Publishing Co., 343 West 87th Street, New York City.
Karczag Publishing Co., 62 West 45th Street, New York City.
Kay & Kay Music Publishing Corp., 1658 Broadway, New York City.
Keane, Michael, Inc., 113 West 57th Street, New York City.
Keene, Inc., Hank, South Coventry, Conn.
Kelman Music Corp., 1674 Broadway, New York City.
Kendis Music Corp., 1587 Broadway, New York City.
Keystone Music Co., 1619 Broadway, New York City.
King Music House, Inc., K. L., Fort Dodge, Iowa.
Kjos, Neil A., Music Co., 14 West Lake Street, Chicago, Ill.
Knickerbocker Music Publishing Co., 1619 Broadwoy, New York City.
Krochtus, John, 1574 North Halsted Street, Chicago, Ill.

— L —

Lapham, Clude, Music Publications, 1674 Broadway, New York City.
Leal, Felipe Valdi, 408 N. Main St., Los Angeles, Calif.
Leeds Music, Inc., 1270 Sixth Avenue, New York City.
Leslie, Inc., Edgar, 59 West 46th Street, New York City.
Lewis Music Publishing Co., Inc., 1619 Broadway, New York City.
Lincoln Music Corp., 1619 Broadway, New Yark City.
Lindenschmidt, William, 103 Maple St., Salina, Mich.
Loeb Lissauer, Inc., 1619 Broadway, New York City.
London Music Corp., 608 Fifth Ave., New York City.
Lorenz Publishing Co., 501 East 3rd St., Dayton, Ohio.
Lucky Music Publishers, 347 East 61st Street, New York City.
Ludwig Music Publishing Co., 414 W. Superior Ave., Cleveland, Ohio.
Luz Bros., 1674 Broadway, New York City.

— M —

MacGregor, Grant, 5079 Lemon Grove Ave., Hollywood, Calif.
Mackley Music Publishing Co., 3165 Grand River Ave., Detroit, Mich.
M & F Music Publishers, 40 East Oak St., Chicago, Ill.
Majestic Music Co., 48 West 48th St., New York City.
Mann Music Publishing Co., 1585 Broadway, New York City.
Marks, Edward B., Music Corp., 1250 Sixth Avenue, New York City.
Marlo Music Corp., 1270 Sixth Ave., New York City.
Maurice, Inc., Peter, 1270 Sixth Avenue, New York City.
Mayfair Music Co., 1619 Broadway, New York City.
McLaughlin & Reilly Co., 100 Boylston Street, Boston, Mass.
McClure Music Co., 6047½ Hollywood Blvd., Hollywood, Calif.
McFarlane, Thomas M., 40 Court Street, Boston, Mass.
Melo-Art Music Publishers, 1674 Broadway, New York City.
Melody Lane, Inc., 1509 N. Vine Street, Hollywood, Calif.
Melrose Music Corp., 1619 Broodway, New York City.
Mendelsohn, Jack, 1333 Fifth-first Street, Brooklyn, N. Y.
Mercer & Morris, Inc., 1619 Broadway, New York City.
Mercury Music Co., 231 West 40th Street, New York City.
Merit Music Publishing Co., 6012 Indiana Avenue, Kansas City, Mo.
Metro Music Co., 64 Second Avenue, New York City.
Metropolitan Music Co., 222 Fourth Ave., New York City.
Metropoliton Music Co., 207 East 23rd Street, Houston, Texos.
Metropolitan Music Publishers, The Strathmore, W. Alexandrine, Detroit, Mich.
Milburn Music Publishers, 74 West 50th Street, New York City.
Miller, Bob, Inc., 1619 Broadway, New York City.
Miller Music, Inc., 1629 Broadway, New York City.
Mills Music, Inc., 1619 Broadway, New York City.
Missud, Jean M., 580 Fifth Avenue, New York City.
Modern Melodies Publishing Co., 1587 Broadway, New York City.
Movietone Music Corp., 1250 Sixth Avenue, New York City.

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Mumil Publishing Co., 1140 Broadway, New York City.
Murray Music Co., 1585 Broadway, New York City.
Musette Publishers, 113 W. 57th Street, New York City.
Musicana, Inc., 25 W. 54th Street, New York City.
Music City Copyrights, 729 S. Western Avenue, Hollywood, Calif.
Music Products Corporation, 28 East Jackson Street, Chicago, Ill.
Music Publishers Holding Corp., 1250 Sixth Avenue, New York City.
Music Service Co., 170-A Tremont Street, Boston, Mass.
Mutual Music Society, Inc., 1270 Sixth Ave., New York City.

— N —

National Association Blind Composers, Inc., Winnebago, Ill.
National Music Co., 306 South Wabash Avenue, Chicago, Ill.
The Nationwide Songs, 366 Madison Ave., New York City.
Nattrass-Schenck, Inc., 145 West 45th Street, New York City.
Nazarene Publishing House, 2923 Troost Avenue, Kansas City, Mo.
Nelrod-Music Publishers, 1420 Clarkson Street, Denver, Colo.
New Era Music Corp., 17 East 49th Street, New York City.
New World Music Corp., 1250 Sixth Avenue, New York City.

— O —

Oahu Publishing Co., 2108 Payne Avenue, Cleveland, Ohio.
Olman Music Corp., 1619 Broadway, New York City.
O. Pagani & Bro., 289 Bleecker Street, New York City.

— P —

Pan-American Music Co., Inc., 1270 Sixth Avenue, New York City.
Panella, Frank A., 273 Clearview Avenue, Pittsburgh, Pa.
Paramount Music Corp., 1501 Broadway, New York City.
Parks Company, J. A., City National Bldg., York, Nebr.
Paull-Pioneer Music Corp., 1657 Broadway, New York City.
Peer International Corp., 1619 Broadway, New York City.
Peer, Ralph S., 1619 Broadway, New York City.
Perry's Sons, A. W., Sedalia, Mo.
Photo Play Music Co., 1674 Broadway, New York City.
Picadilly Music Co., 1472 Broadway, New York City.
Piedmont Music Co., Inc., 156 West 44th Street, New York City.
Plymouth Music Co., 1619 Broadway, New York City.
Pond & Co., William, 15 Euclid Avenue, Ridgefield, N. J.
Porgie, Debin & Friedman, Inc., 1619 Broadway, New York City.
Presser, Theodore, Co., 1712 Chestnut Street, Philadelphia, Pa.
Prosser Music Publishing Co., 1587 Broadway, New York City.

— Q —

Quincke, W. A., & Co., 48 West 48th Street, New York City.

— R —

Radio City Guitar Studio, 134 West 91st Street, New York City.
Radio Music Publishers, 117 W. Harrison Street, Chicago, Ill.
Rainbow Melodies, 1658 Broadway, New York City.
Ramsey, Will M., Little Rock, Ark.
Record Music Publishing Co., 245 West 55th Street, New York City.
Redskin Publishing Co., 113 West 57th Street, New York City.
Red Star Songs, Inc., 1619 Broadway, New York City.
Regent Music Co., 1619 Broadway, New York City.
Reis & Taylor Co., 1619 Broadway, New York City.
Remick Music Corp., 1250 Sixth Avenue, New York City.
Republic Music Corp., 730 Fifth Ave., New York City.
Rex Music Publishers, 315 Seneca Street, Seattle, Wash.
Rialta Music Publishing Corp., 1674 Broadway, New York City.
Ricordi, G., & Co., 12 West 45th Street, New York City.
Ringle, Dave, 1585 Broadway, New York City.
Robbins Music Corp., 799 Seventh Avenue, New York City.
Rodehever Co., The, Winona Lake, Ind.
Roe & Krippene, 1650 Broadway, New York City.
Rosetti, Joseph, 14 Viets St., New London, Conn.
Roslyn Music Co., 190 N. State Street, Chicago, Ill.
Rossi, Edward & Louis, 127 Mulberry Street, New York City.
Rossiter, Will, 173 West Madison Street, Chicago.
Rousseau Publishing Co., 203 East 43rd Street, New York City.
Row, R. D., Music Co., 725 Boylston Street, Boston, Mass.
Roy Music Co., 1619 Broadway, New York City.
Royal Music Publisher, Royal Hawaiian Hotel, Honolulu, T. H.
Rubank, Inc., Campbell Avenue and Lexington Street, Chicago, Ill.
Ruby Music Co., 1587 Broadway, New York City.
Ruebush-Keiffer Co., Dayton, Va.
Russell, Willard, 2321 Merced Street, Fresno, Calif.
Russian Music Co., Inc., 121 Lexington Avenue, New York City.
Rusthoi, Reverend Howard & Esther, P. O. Box 26, Long Beach, Calif.

— S —

Sajewski, W. H., 1017 North Milwaukee, Chicago, Ill.
Salamanca Music Publishers, Salamanca, N. Y.
Santly-Joy-Select, Inc., 1619 Broadway, New York City.
Saunders Publications, 6425 Hollywood Blvd., Hollywood, Calif.
Schirmer, E. C., Music Co., 221 Columbus Avenue, Boston, Mass.
Schirmer, G., Inc., 3 East 43rd Street, New York City.
Schmidt Co., The Arthur P., 120 Boylston Street, Boston, Mass.
Schmitt Music Company, Paul A., 88 S. 10th Street, Minneapolis, Minn.
Scholin, C. Albert, 2124 Hatton Lane, Brentwood, St. Louis, Mo.
Schroeder & Gunther, Inc., Inc., 6 East 45th Street, New York City.
Schuberth, Edward, & Co., 11 East 22nd Street, New York City.
Schumann Music Co., 1911 N. Serrano, Hollywood, Calif.
Schuster & Miller, Inc., 1619 Broadway, New York City.
Schwarz Music Co., Merrill, 3 East Fifth Street, Cincinnati, Ohio.
Sesac, Inc., 113 West 42nd Street, New York City.

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Shapiro, Bernstein & Co., Inc., 1270 Sixth Avenue, New York City.
Sheldon-Mitchell Publishing Corp., 1619 Broadway, New York City.
Shisler-Benkhart Publications, 4233 Osage Avenue, Philadelphia, Pa.
Shubert Music Publishing Corp., 1250 Sixth Avenue, New York City.
Simon, Frank, Box 368, Middletown, Ohio.
Skidmore Music Co., Inc., 1270 Sixth Avenue, New York City.
Slater, Arthur, 1100 Glendale Blvd., Los Angeles, Calif.
Smith, William J., Music Co., 254 West 31st Street, New York City.
Sobeck, Rosina, Bank of America Bldg., Huntington Park, Calif.
Society of Jewish Composers, Publishers & Songwriters, 80 Broad Street, New York City.
Song Shop, The, 11 West Division Street, Chicago, Ill.
Songtex Music Co., 1943 West 73rd Avenue, Oak Lane, Philadelphia, Pa.
Sorkin Music Co., 251 Fourth Avenue, New York City.
Southern Music Publishing Co., 1619 Broadway, New York City.
Spencer, Norman & Son, 145 West 45th Street, New York City.
Spier, Larry, Inc., 1270 Sixth Avenue, New York City.
Sprague-Coleman, 62 West 45th Street, New York City.
Stahl, William C., 617 N. Second Street, Milwaukee, Wisc.
Stamps-Baxter Music Co., Dallas, Texas.
Stan-Host Melodies, 301 Wyona Street, Brooklyn, N. Y.
Stasny Music Corp., 1619 Broadway, New York City.
Stevens Music Co., 54 West Randolph Street, Chicago, Ill.
Stratton, A. D., Music Co., 4430 Canal Street, Houston, Texas.
Sudlik & Siegel, 1650 Broadway, New York City.
Summy, Clayton F., Co., 321 South Wabash Avenue, Chicago, Ill.
Sun Music Co., 1619 Broadway, New York City.
Superior Music, Inc., 42 Broadway, New York City.
Symbolic Music Publishing Co., 1595 Broadway, New York City.

— T —

Televise Music Co., 54 W. Randolph Street, Chicago, Ill.
Tennessee Music Printing Co., Cleveland, Tenn.
Tenney, Harry, Inc., 1619 Broadway, New York City.
Tesio, P., & Sons, 353 Eighth Avenue, New York City.
Timberland Publishing Co., Forest City, Ia.
Tobias & Lewis Music Publishers, 1250 Sixth Avenue, New York City.
Tomerlin, Lysle, 1509 N. Vine Street, Hollywood, Calif.
Top Music Publishers, 343 W. 87th Street, New York City.
Transcontinental Music Co., 113 West 57th Street, New York City.
Treasure Chest Publications, Inc., 303 Fourth Avenue, New York City.
Triangle Music Corp., 1619 Broadway, New York City.
Tullar-Meredith Co., 91 Seventh Avenue, New York City.
Twentieth-Century Music Corp., 799 Seventh Avenue, New York City.

— U —

United States Music, Inc., 1452 Broadway, New York City.

— V —

Vanguard Songs, 1509 N. Vine St., Hollywood, Calif.
Van Reesema, Yolande, 7 Washington Square, New York City.
Vaughn, James D., Lawrenceburg, Tenn.
Vernon Music Publishers, Danbury, Conn.
Victoria Publishing Co., 1250 Sixth Avenue, New York City.
Villa Moret, Inc., 1008 Central Tower, San Francisco, Calif.
Vitak-Elsnic Co., 4815 South Ashland Avenue, Chicago, Ill.
Vogel, Jerry, Music Co., Inc., 112 West 44th Street, New York City.
Volkwein Bros., Inc., 632 Liberty Avenue, Pittsburgh, Pa.
Von Tilzer, Harry, Music Publishing Co., 1587 Broadway, New York City.
Von Tilzer, Will, 1619 Broadway, New York City.

— W —

Wald Music, Inc., 70 West 40th St., New York City.
Warner, Charles E., 210 Manilla Street, Jefferson City, Mo.
Warren Publications, 349 East 49th Street, New York City.
Weaner, Maxwell, 117 West 48th Street, New York City.
Wells, Maurice O., 54 West Randolph Street, Chicago, Ill.
Western Music Publishing Co., 6351 Selma Avenue, Hollywood, Calif.
Westmore Music Corp., 919 S. W. Taylor, Portland, Ore.
White-Smith Music Publishing Co., 1619 Broadway, New York City.
Wick Music Publishing Co., 84 Spruce Place, Minneapolis, Minn.
Williams, Clarence, Music Publishing Co., Inc., 145 West 45th Street, New York City.
Willis Music Co., 3 East 43rd Street, New York City.
Wilson Music Publishing Co., 444 Madison Avenue, New York City.
Winsett, R. E., Dayton, Tenn.
Witmark, M., & Sons, 1250 Sixth Avenue, New York City.
Wood, B. F., & Co., 88 St. Stephens Street, Boston, Mass.
Words and Music, Inc., 1697 Broadway, New York City.
World Music, Inc., 607 Fifth Avenue, New York City.

— Y —

York Music Co., 67 West 44th Street, New York City.

— Z —

Zalewski, B. J., 1505 W. Thomas, Chicago, Ill.
Zoeller Music Co., 124 S. Wetherly Drive, Beverly Hills, Calif.

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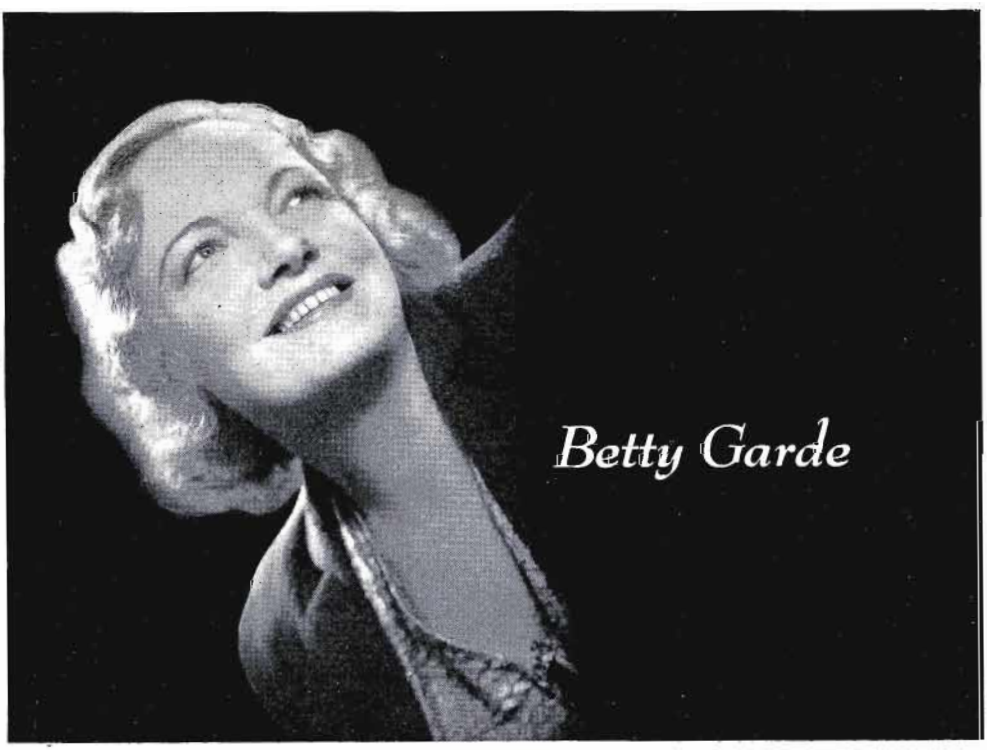

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RADIO ARTISTS
AND THEIR WORK DURING 1941

— A —

ABBOTT, BUD
NBC. Chase & Sanborn Program.
ABELL, MARY
WOPI, Bristol, Tenn. Personal Shopper.
ACCARDI, AL
KROW, Oakland, Calif. The Fish Finder.
ACE, GOODMAN
NBC. Easy Aces.
ACE, JANE
NBC. Easy Aces.
ADAMS, BILL
CBS. Hilltop House.
ADAMS, FELIX
WCBI, Columbus, Miss. Your Next Door Neighbor.
ADAMS, FRANKLIN P.
NBC. Information Please.
ADAMS, TED
CKTB, St. Catherines, Ont. Songs And Sonnette.
ADDY, WESLEY
CBS. Honest Abe.
ADONIS, HAROLD JOHN
WINS, New York, N. Y. Know Your Government.
AILS, ROSCOE
WPAY, Portsmouth, Ohio
ALDERMAN, VIRGINIA A.
WDAE, Tampa, Fla. Bridge Forum.
ALDRICH, DARRAGH
WCCO, Minneapolis - St. Paul, Minn. Yours Truly Darragh Aldrich.
ALEXANDER, A. L.
WHN, New York, N. Y. Board of Mediation.
ALEXANDER, BEN
NBC. Little Ol' Hollywood, This Moving World, Chase And Sanborn Program
ALLAN, MRS. W. N.
CJLS, Yarmouth, N. S. Words And Music.
ALLEN, BARBARA JO
NBC. The Signal Carnival, Chase And Sanborn Program
ALLEN, CHARME
NBC. David Harum.
ALLEN, FRED
CBS. Texaco Star Theatre.
ALLEN, GRACIE
NBC. Burns and Allen.
ALLENBY, PEGGY
Life Can Be Beautiful, CBS and NBC, David Harum, NBC, Adventures of Ellery Queen, CBS.
ALLISON, JONE
NBC. The Aldrich Family, The Light of the World.
ALLMAN, ELVIA
NBC. Bob Hope Show.
AMECHE, JIM
NBC. Hollywood Playhouse.
AMES, ADRIENNE
WHN, New York, N. Y. Fan Magazine of the Air.
ANDERSON, EDDIE "ROCHESTER"
NBC. The Jell-O Program.
APPLEBY RAY
CBS. Young Doctor Malone.
ARMS, BILL
WBAP, Fort Worth, Texas. Texas School of the Air.
ARNALL, CURTIS
NBC. Pepper Young's Family.
ARNOLD, BETTY
NBC. Guiding Light, Wings of Destiny.
ARNOLD, GENE
KGKO, Fort Worth, Texas, Fifteen Minutes With You.
ARNOLD, OREN
KOY, Phoenix, Aris. Love Story Time.
ARRINGTON, WILLIAM T.
WGBR, Goldsboro, N. C. The Poet's Corner.
ATCHER, BOB
WIND, Chicago, Ill. Smilin' Bob And Bonnie.
AUERBACH, ARTIE
CBS. Al Pearce And His Gang.
AUTRY, GENE
CBS. Melody Ranch.

— B —

BACKUS, GEORGIA
NBC. One Man's Family.
BACON, MILTON
WCKY, Cincinnati, Ohio. Cities Worthwhile And Folks Worth Knowing.
BAER, PARLEY
KSL, Salt Lake City, Utah. The Bates Boys.
BAKER, ART
KFI, Los Angeles, Calif. Today At Bullock's.
BAKER, JEFF
WTAR, Norfolk, Va. Jack Pot.
BAKER, NELSON
WFBR, Baltimore, Md. Bugle Call Jamboree.
BAKER, PHIL
CBS. Take It Or Leave It.
BAKER, SHERIDAN
KSRO, Santa Rosa, Calif. The Farm Quarter Hour.
BALDWIN, R. W.
WNBH, New Bedford, Mass. Morning Devotions.
BANG, HULDA
KFUO, St. Louis, Mo. The Poet's Corner.
BANGS, MAYNARD
KVCV, Redding, Calif.
BANKS, JOAN
NBC. This Small Town, Manhattan-At-Midnite.
BARHAM, THEODORE
WJBK, Detroit, Mich. Egyptian Hour.
BARNETT, SONYA
CKGB, Timmins, Ont. The Stork Club.
BARRETT, PAT
NBC. Uncle Ezra's Radio Station EZRA.
BARRYMORE, JOHN
NBC. Rudy Vallee - Sealtest Program.
BARROWS, RICHARD
CBS. Young Doctor Malone.
BARUCH, ANDRE
CBS. News For Women.
BASCH, FRANKIE
WMCA, New York, N. Y. Success Stories, Roving Reporter, Street Forums, Vanishing New Yorkers, Make Up Your Mind, Pet Peeves, Your Confidential Counselors, Gangplanks, Broadway Meets Park Avenue, Special Events.
BATENBURG, SHIRLEY
WRJN, Racine, Wisc. The Theatre Guild.
BAUER, CHARITA
NBC. Orphans Of Divorce, Set Sail.
BAXTER, BEE
KSTP, St. Paul - Minneapolis, Minn. The Household Forum.
BEATTY, BESSIE
WOR, New York, N. Y. Woman's Hour.
BEATTY, ROBERTA
CFCF, Montreal, Que. For Ladies Only.
Only.
BECK, JACKSON
CBS. Kate Smith, Young Dr. Malone, Helen Hays.
BEEGHLY, GERTRUDE
WBLK, Clarksburg, W. Va. Around The Town.
BEHRENS, FRANK
Romance of Helen Trent, CBS, Road of Life, NBC, Arnold Grimm's Daughter, NBC, Jack Armstrong, NBC.
BELCHER, JERRY
WCKY, Cincinnati, Ohio. Jerry Belcher's Neighbors.
BELCHER, RED
WIND, Chicago, Ill. Red And Pauly.
BELL, ORTH
WCAU, Philadelphia, Pa. Bellzapoppin.
BELUNAS, NELLIE
WJBK, Detroit, Mich. Lithuanian Hour.
BENNETT, MYRON J.
KWK, St. Louis, Mo. The MJB Show.
BENNY, JACK
NBC. The Jell-O Program.
BENTLEY, SPENCER
CBS. Hilltop House.
BERG, GERTRUDE
NBC-CBS. The Goldbergs.
BERGEN, EDGAR
NBC. The Chase and Sanborn Program.
BERLE, MILTON
Blue. Three Ring Time.
BERRY, BEVERLY
KSO, Des Moines, Ia. Evening Funnies.
BERWIN, BERNICE
NBC. One Man's Family.

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BEVERLY, JOHN
KFWB, Los Angeles, Calif. Hollywood Radio Playhouse, John Doe News of Tomorrow, Big Time Air Revues.
BINGHAM, LESLIE
NBC. Against The Storm.
BINYON, CONRAD
NBC. One Man's Family.
BISSON, F. C.
WLS, Chicago, Ill.
BLAINE, JOAN
NBC. The Valiant Lady.
BLAND, AL
WCKY, Cincinnati, Ohio. Morn Patrol.
BLOCK, MARTIN
WNEW, New York, N. Y. Make Believe Ballroom.
BLOCK, VIVIAN
NBC. The Aldrich Family.
BLONDELL, RICHARD
WAAT, Jersey City, N. J. Thru Magic Doors.
BLOOM, M. J.
WGNY, Newburgh, N. Y. World Bookman.
BOLES, JAMES
Kate Smith, CBS. O'Neills, NBC. March of Time, NBC.
BOOTH, DONNA MAE
KELO, Sioux Falls, S. D. Women's World.
BOOTH, SHIRLEY
CBS. Duffy's Tavern.
BOWES, MAJOR EDWARD
CBS. Major Bowes' Original Amateur Hour.
BOYD, ELEANOR
WMOD, Mobile, Ala. In A Women's World, Books and Authors.
BOYER, JOHN
KDKA, Pittsburgh, Pa. Missus Goes A Shopping, Friendly Neighbors.
BOYSELL, JIM
WAAT, Jersey City, N. J. Be Of Good Cheer.
BRADEN, BERNARD
CJOR, Vancouver, B. C. Blue Monday Jamboree.
BRADLEY, RICHARD
WHIP, Hammond, Ind. Service Men's Jamboree.
BRADLEY, TRUMAN
NBC. Union Oil Program, Hollywood Playhouse.
BRADY, BEN
WMCA, New York, N. Y. Brooding With Brady.
BRAHAM, HORACE
CBS. Woman Of Courage.
BRAYTON, MARGARET
Al Pearce and His Gang CBS, Little Ol' Hollywood NBC.
BRENNAN, ROLINE
KEEW, Brownsville, Texas.
BRICE, FANNY
NBC. Good News of 1940, Maxwell Party.
BRICKERT, CARLTON
NBC. The Story of Mary Marlin, Girl Alone, Houseboat Hannah, Show Boat, Thunder Over Paradise.
BRITT, ELTON
WOR, WNEW.
BRIGGS, RHINELANDER
WJSV, Washington, D. C.
BROSKEY, CHARLES
KDKA, Pittsburgh, Pa. We're All Americans.
BROWN, CLARENCE
KFH, ichita, Kans.
BROWN, ESTHER SIMON
WDAE, Tampa, Fla. Current Magic.
BROWN, JOHN
Fred Allen, CBS. Johnny Presents, NBC.
BROWING, BETSY
KBIX, Muskogee, Okla. Listen Ladies.
BRUCE, NIGEL
NBC. The Adventures of Sherlock Holmes.
BRUCE, NIGEL
NBC. Sherlock Holmes.
BRUSTIK, JOSEPH
WJBK, Detroit, Mich. Czechoslovak Hours.
BRYAN, ARTHUR Q.
CBS. Al Pearce and His Gang.
BRYAN, WARREN
CBS. Our Gal Sunday.
BRYANT, GEOFFREY
NBC. Death Valley Days.
BRYSON, LYMAN
CBS. The People's Platform.
BUFFUM, JESSE
WEEI, Boston, Mass. Farmers' Almanac of the Air.
BUNCE, ALAN
CBS. Young Doctor Malone.
BURDICK, CORNELIA
KPO, San Francisco, Calif. Dr. Kate.
BURDICK, HAL
KPO, San Francisco, Calif. Night Editor.
BURNS, BOB
The Arkansas Traveler CBS, Kraft Music Hall NBC.
BURNS, GEORGE
NBC. Burns and Allen.
BURTON, SARAH
Manhattan-at-Midnight, NBC; Kate Smith, CBS.
BUTLER, JAMES W.
WGBR, Goldsboro, N. C. Town News And Views .
BUTLER, WARDE
WHIZ, Zanesville, Ohio. Numbers Please.
BUTTERFIELD, ERSKINE
MBS. Philco Transcriptions.
BUTTERFIELD, HERBERT
NBC. Kittye Keene, Jack Armstrong, Girl Alone, Tom Mix.
BUTTERWORTH, WALLY
CBS. Vox Pop.
BUTTRAM, PAT
WLS, Chicago, Ill.
BYERS, BILLIE
NBC. Hawthorne House.

— C —

CABOT, CAROLINE
WEEI, Boston, Mass. Caroline Cabot Shopping Service.
CAIRNS, HUNTINGTON
CBS. Invitation To Learning.
CAMPBELL, PATSY
Manhattan At Midnight NBC, Mr. Keen, Tracer of Lost Persons NBC, Great Artists MBS, Etc.
CANTOR, CHARLIE
Johnny Presents, NBS. Fred Allen, CBS.
CANTOR, EDDIE
NBC. Time To Smile.
CANTRELL, GRADY
KWK, St. Louis, Mo.
CARD, KATHRYN
NBC. The Story Of Bud Barton, Uncle Walter's Doghouse, Girl Alone.
CAREY, MacDONALD
NBC. Ellen Randolph, Stella Dallas, Linda Dale.
CARL, CLIFF
WHO, Des Moines, Ia. Cliff And Helen.
CARL, MRS. WALTER D.
NBC. The Story of Mary Marlin, The Story of Bud Barton, Girl Alone, Thunder Over Paradise.
CARLON, LINDA
NBC. The O'Neills, The Parker Family.
CARLTON, DEAN
CBS. Adventures of Ellery Queen.
CARLYLE, CATHRYN
KTUL, Tulsa, Okla. Interesting To Women.
CARNEY, DON
MBS. Uncle Don.
CARNEY, GRACE
CBS. Hilltop House.
CARPENTER, CLIFF
CBS. Woman Of Courage, We The Abbotts.
CARSON, JACK
NBC. The Signal Carnival.
CARSON, PAUL
NBC. One Man's Family.
CASKIN, HELENE
KYW, Philadelphia, Pa. The Story Lady.
CASTLE, BOB
WSFA, Montgomery, Ala. Dollar Bil's Jukebox Jubilee.
CHALMERS, THOMAS
NBC. Pepper Young's Family.
CHASE, BOB
WIL, St. Louis, Mo. Dawn Patrol.
CHASE, EDDIE
WAAF, Chicago, Ill. Mythical Ballroom.
CHASE, ILKA
CBS. Penthouse Party.
CHESHIRE, HARRY
KMOX, St. Louis, Mo. Ozark Varieties, Barn Dance, Jolly Jamboree.
CHIMES, MICHAEL
Columbia Workshop, American School of the Air.
CHOATE, Helen
CBS. By Kathleen Norris
CHRISTIAN, BUNNY
KVCV, Redding, Calif
CLAIRE, HELEN
CBS-NBC. The O'Neills.
CLARK, CLIFF
NBC. The Gilmore Circus.
CLARK, DON
KFI, Los Angeles, Calif. When Presses Roar.
CLARK, HERBERT
KDKA, Pittsburgh, Pa.
CLOS, JEAN
WWNY, Watertown, N. Y. May I Come In.
COHAN, LUCILLE
WJSV, Washington, D. C. Shopping News.
COLBERT, JEAN
CBS. Young Doctor Malone.
COLBY, ETHEL
WMCA, New York, N. Y. Mr. & Mrs. Playgoer.
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COLLINS, TED
CBS, Kate Smith Hour.
COLLYER, CLAYTON
CBS. Kate Hopkins, Second Husband.
COLONNA, JERRY
NBC. The Pepsodent Show.
COLTON, KINGSLEY
CBS. My Son And I.
COLTON, TOM
WWSR, St. Albans, Vt. Yawn Patrol.
COMPTON, WALTER
MBS. Double or Nothing.
CONKLIN, PEGGY
CBS. Big Sister.
CONRAD, RICHARD
WHBL, Sheboygan, Wisc. Demon of Darkness, Hoicide File, Moments of Life.
CONTE, JOHN
CBS. It Happened in Hollywood.
COOGAN, RICHARD
Young Doctor Malone CBS, Lone Journey NBC.
COOK, DONALD
Martha Webster CBS, Mother of Mine NBC.
COOK, PHIL
WABC, New York, N. Y. Morning Almanac.
COOPER, MADGE
WMRN, Marion, Ohio. Women In The News.
CORLEY, BILL
WBNS, Columbus, Ohio. Candid of the Air.
CORRELL, CHARLES J.
CBS. Amos 'n Andy.
COSTELLO, JOHN
KDRO, Sedalia, Mo. 1490 Club.
COSTELLO, LOU
NBC. Chase & Sanborn Program.
COTT, TED
WMCA, 45 Questions from B'way.
COULE, HELEN
Hilltop House CBS, Ellen Randolph NBC.
COULEHAN, MARGARET E.
WTBO, Cumberland, Md. Eleventh Hour.
COURTNEY, ALAN
WQV "1280 Club."
COWAN, IRENE
WCAE, Pittsburgh, Pa. Four O'Clock Frolic.
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WCAE, Pittsburgh, Pa. Four O'Clock Frolic.
CRAIG, NANCY BOOTH
NBC. The Woman of Tomorrow, The Wondercrop Hour.
CRANDALL, BRAD
WDAF, Kansas City, Mo. Footlights of the Air, Cuddles and Tuckie.
CRANSTON, PATSY
WBAP, Forth Worth, Texas. We Who Are Young.
CRASWELL, JEAN
WMIN, St. Paul - Minneapolis, Minn. Musical Time Piece.
CROCKER, BETTY
NBC. Betty Crocker Program.
CROMWELL, RICHARD
CBS. Those We Love.
CROSBY, BING
NBC. Kraft Music Hall.
CROSS, PAT
KMA, Shenandoah, Ia. Early Morning Roundup.
CROSS, SKEET
KMA, Shenandoah, Ia. Early Morning Roundup.
CROWLEY, MATTHEW
CBS. Life Can Be Beautiful.
CRUMIT, FRANK
NBC. Battle of the Sexes.
CUMMINGS, ANTHONY
KDKA, Pittsburgh, Pa. We're All Americans.
CURLEY, JOHN
WHIP, Hammond, Ind. Chicago At Work.
CURRIER, THEADORE
WSIX, Nashville, Tenn. The Scene Changes, Pro And Con.
CURTIN, JOE
Second Husband CBS, Bess Johnson NBC.
CURTIS, MARGARET
CBS. Hilltop House
CUTHBERTSON, JOHN
KGO, San Francisco, Calif. Saunders of the Circle X.

— D —

DALTON, JANE
WSPA, Spartanburg, S. C. Women In the News.
DAMERON, CHARLES WAYNE
WCKY, Cincinnati, Ohio. The Real McCoy.
DAMON, LESTER
NBC. Lone Journey.
DARBY, JUNE
WMBH, Joplin, Mo. Woman To Woman.
DAVANT, MARY
WBT, Charlotte, N. C. Dixie Novelteers.
DAVID, TOBEY
WMAL, Washington, D. C. Morning Musical Clock.
DAVIDSON, GRETCHEN
CBS. Martha Webster.
DAVIES, GWEN
CBS.
DAVIS, JOAN
NBC. Rudy Vallee - Sealtest Program.
DAVIS, MAUDE
CBS. Kate Smith Hour.
DAVIS, WATSON
CBS. Adventures In Science.
DE CAMP, ROSEMARY
CBS. Dr. Christian.
DE KOVEN, ROGER
Life Can Be Beautiful CBS-NBC. The Light of the World NBC. Against the Storm NBC.
DE MILLE, CECIL B.
CBS. Lux Radio Theatre.
DENNY, JR., GEORGE W.
NBC. America's Town Meeting of the Air.
DE POLENZKE, BARONEE H.
WBYN, Brooklyn, N. Y. Women in the News.
DEVINE, ANDY
CBS. Al Pearce And His Gang.
DEVITT, ALAN
NBC. Against the Storm, The Man I Married.
DI CORSIA, TED
Adventures of Ellery Queen CBS, Joe & Mabel NBC.
DIELMAN, LYSLE
KFUO, Clayton-St. Louis, Mo. Homemakers' Chat.
DILLON, JANE
WTIC, Hartford, Conn. Women of Connecticut.
DINSDALE, SHIRLEY
KGO, San Francisco, Calif. Judy Splinters.
DIXON, MASON
WNOX, Knoxville, Tenn. March of Dimes.
DIXON, NANCY
KDKA, Pittsburgh, Pa. News In the Stores.
DIXON, ROBERT
WHYN, Holyoke, Mass. The Scene Below.
DOANE, IRENE
KBIX, Muskogee, Okla. The Eleventh Hour.
DOLPH, EDWARD A.
WGNY, Newburgh, N. Y. Stock Market Trends.
DONALD, PETER
Bright Ideas Club NBC, Ask Me Another WOR.
DONNELLY, JIMMY
Hillton House CBS, The O'Neills CBS-NBC, Martha Webster.
DOOLITTLE, HIRAM
KGKL, San Angelo, Texas. Twentieth Century Hiram.
DOUGLAS, DON
American School of Air, CBS. Lincoln Highway, NBC. March of Time, NBC. Keep 'Em Flying, NBC. Five Star Final, WMCA. Friend in Need, NBC. Grand Central Station, NBC. Dialects, Impersonations.
DOWHAN, WILLIAM
WJBK, Detroit, Mich. Ukrainian Hour.
DOWLING, EDDIE
CBS. We The People.
DOWLING, JEANNETTE
NBC. Road of Life.
DOYLE, LEONARD
NBC. Mr. District Attorney.
DUDLEY, CLARA
CBS. The New England Home.
DUDLEY, DONALD
NBC. Hawthorne House, Mine To Cherish.
DUDLEY, DORIS
CBS. Meet Mister Meek.
DUGGAN, GRACE
CKUA, Edmonton, Alta. Your Home And You.
DUMAS, HELENE
NBC. Ellen Randolph.
DUMKE, RALPH
NBC. Studio X.
DUNLAP, PATRICIA
CBS. Bachelor's Children.
DUTTON, MYRON
NBC. I Love A Mystery, One Man's Family, Who Sang It, Musical Soiree, Speaking of Glamour.

— E —

EARL, CRAIG, (Prof. Quiz)
CBS. Professor Quiz.
EAST, ED
CBS. Colgate Ask-It-Basket, Colgate Spotlight.
EASTMAN, CARL
Life Can Be Beautiful CBS-NBC, This Small Town NBC. The Light of the World NBC.
ECOLA, JOHN
WJBK, Detroit, Mich. Minnish Hour.
EDEN, ANN
Lincoln Highway, NBC. They Live Forever, CBS.

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EDGE, BOB
CBS, Outdoors With Bob Edge.
EDMONDS, CORKY
KVCV, Redding, Calif.
EDWARDS, PHIL
WIBG, Philadelphia, Pa.
EDWARDS, RALPH
Truth or Consequences, NBC.
EDWARDS, SONNY
NBC, One Man's Family.
EGAN, AUDREY
CBS, We The Abbotts.
EIGEN, JACK
WMCA, New York, N. Y. Hollywood Gossip.
ELDERS, HARRY
CBS, Woman In White
ELLEN, MINETTA
NBC, One Man's Family.
ELMAN, DAVE
CBS, Hobby Lobby.
ELMER, ARTHUR
Meet Mr. Meek CBS, Fred Allen Program NBC, Myrt and Marge CBS, Columbia Workshop CBS, Valiant Lady CBS, Dialects, Impersonations.
ELSON, ISABEL
CBS, Young Doctor Malone.
ELSTER, REINHARDT
WHIP, Hammond, Ind. Musical Masterpieces.
ELSTNER, ANNE
NBC, Stella Dallas.
EMERY, BOB
Go Get It WOR, Rainbow House WOR.
ENGLE, CLIFF
NBC, Good Morning Tonite, Mine To Cherish.
EVERETT, ETHEL
CBS, We The Abbotts.

— F —

FADIMAN, CLIFTON
NBC, Information Please.
FAILING, KEITH
WGNY, Newburgh, N. Y. Under the Wing.
FARNUM, WILLIAM
NBC, Speak Up America, Wings of Destiny.
FARNWORTH, SCOTT
CBS, Jones And I.
FAY, FRANK
NBC, Frank Fay Show.
FEAGAN, ANN LOUISE
WSGN, Birmingham, Ala. Comic Club.
FENGER, AUSTIN
KSFO, San Francisco, Calif. KSFO Farm Journal.
FENNELLY, PARKER
Ellen Randolph NBC, Valiant Lady NBC, Kate Smith Hour CBS.
FIDLER, JIMMY
CBS.
FIELDS, JOE
WTOL, Toledo, Ohio, Navy on the Air.
FILLBRANDT, LAURETTE
NBC, Li' Abner, Girl Alone, Thunder Over Paradise.
FISCHLER, AL
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FISHER, MARGARET
WSTV, Steubenville, Ohio, Your Society And Fashion Reporter.
FITZGERALD, ED & PEGEEN
WOR.
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CBS, When A Girl Marries, Myrt and Marge.
FLAGLER, CHARLIE
KRNT, Des Moines, Ia. Charlie Flagler Kiddie Revue.
FLECK, G. DARE
KDKA, Pittsburgh, Pa. Bookworm.
FLEMING, JAMES
CBS, Gold If You Find It.
FLINT, LARRY
WFMJ, Youngstown, Ohio. Old Family Almanac.
FLYNN, BERNARDINE
Vic And Sade NBC, Right To Happiness CBS.
FLYNN, BESS
CBS, Martha Webster.
FORTESCUE, PRISCILLA
WEEI, Boston, Mass. Good Morning Ladies, Hollywood Snapshots.
FOSTER, JANE
WTMV, East St. Louis, Ill. Woman's Magazine of the Air, Menus And Melodies.
FOX, LUACINE CLARK
KSL, Salt Lake City, Utah. Story Telling Time.
FOX, TEMPLETON
CBS, Kate Hopkins.
FRAKER, MEREDITH
KFH, Wichita, Kans.
FRANCIS, DOROTHY
Road of Life CBS, Backstage Wife NBC, The Story of Bud Barton.
FRASER, RON
CJLS, Yarmouth, N. S. Race For Ice Cream.

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CBS. Of Men And Books.
FREEMAN, FLORENCE
NBC. Young Widder Brown.
FRITZ, DOROTHY
KFH, Wichita, Kans.
FROST, ALICE
CBS. Big Sister.
FULTON, JOHN
WGST, Atlanta, Ga. Sidewalk Snoopers.

— G —

GABEL, MARTIN
CBS. Big Sister.
GADDIS, JESS
WMBD, Peoria, Ill. Illinois Valley Jamboree.
GAITHER, FRANK
WGST, Atlanta, Ga. Sidewalk Snoopers.
GALDSTON, DR. IAGO
CBS. Highways To Health.
GALE, DOLORES
WATN, Watertown, N. Y. Women In the News.
GANNON, JOE
WMSL, Decatur, Ala. Coffee Club, Spelling Bee.
GANNON, JOHN
NBC. Jack Armstrong.
GARCIA, HENRY
WOAI, San Antonio, Texas. Latin-Americana.
GARDE, BETTY
CBS. My Son and I.
GARDINER, EVELYN
KDKA, Pittsburgh, Pa.
GARDNER, BOB
WMIN, St. Paul - Minneapolis, Minn. Matinee Wham.
GARDNER, ED
CBS. Duffy's Tavern.
GARRIGUS, F. H.
WEEI, Boston, Mass. Young Americans in the Making.
GARVIN, Ada Mabel
WNBH, New Bedford, Mass. Morning Glory.
GAY, CAROL
KWK, St. Louis, Mo. This Woman's World.
GERRARD, CHARLES
NBC. Hawthorne House. Mine To Cherish.
GERSON, BETTY LOU
Woman In White CBS, The Story of Mary Marlin.
GIBB, LUCILLE
WOI, Ames, Ia. Current Fiction.
GILBERT, DICK
WHN, New York, N. Y.
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WBYN, Brooklyn, N. Y. Mirror of Life.
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KOB, Albuquerque, N. M. Un Poco Tiempo.
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WHO, Des Moines, Ia. Iowa Barn Dance Frolic.
GORDON, RICHARD
WCOL, Columbus, Ohio. The Morning Caller.
GORDON, RICHARD
NBC. The Bishop And The Gargoyle.
GOSDEN, FREEMAN F.
CBS. Amos 'n' Andy.
GOSS, JAMES
NBC. Jack Armstrong.
GOULD, JAY
WGL-WOWO, Ft. Wayne, Ind.
GOULD, MITZI
Life Can Be Beautiful CBS-NBC, The Parker Family NBC, Raising A President NBC.
GOURAUD, POWERS
WCAU, Philadelphia, Pa
GRAHAM, VIRGINIA
WIBA, Madison, Wisc. Women's News, Here's An Idea, Quest of the Week.
GRAINGER, SHARON
NBC. Arnold Grimm's Daughter, The Story of Bud Barton, The Story of Mary Marlin.

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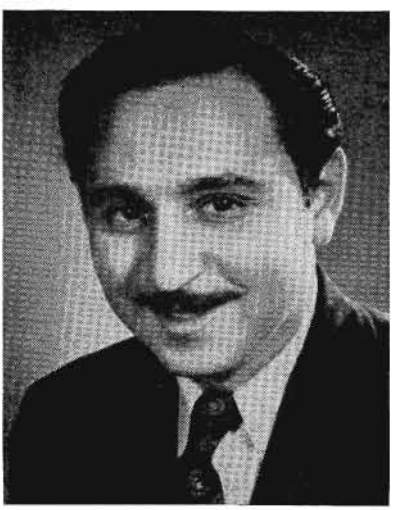

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GREEN, ART
WMCA, New York, N. Y. Magic Carpet.
GREEN, CARLETON
WGY, Schenectady, N. Y. Dreamin' Time.
GREEN, EDDIE
CBS. Duffy's Tavern.
GREEN, JANE
NBC. Painted Dreams.
GREEN, ROBERTA
WEEI, Boston, Mass. WEEI Food Fair.
GREEN, WM.
CBS. Romance of Helen Trent.
GREENWOOD, NEVA
WDNC, Durham, N. C.
GREY, NAN
CBS. Those We Love.
GRIFFIN, BOB
Woman In White CBS, The Story of Mary Marlin NBC.
GRIFFIN, KEN
CBS. Road of Life.

GRIGGS, ELIZABETH
WLPM, Suffolk, Va. Women In The News.
GROVES, PAUL
WIND, Chicago, Ill. Red And Pauly.

— H —

HAEBERLE, ARLETH
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HAESLEY, BLANCHE
WBAP, Fort Worth, Texas. We Who Are Young.
HAGEN, HARRY DR.
NBC. True or False.
HAID, ALLEN L.
WHIZ, Zanesville, Ohio. Pollocks Calling.
HAID, MARY BRANAS
WHIZ, Zanesville, Ohio. Mother Hubbard's Cupboard.
HAILEY, EVELYN
WAPO, Chattanooga, Tenn. Story Dramas.
HALE, FRAN
CBS. Young Doctor Malone.
HALL, FRED
NBC. Fields and Hall.
HALL, MRS. GERALD
CHAB, Moose Jaw, Sask. Kiddies Show.
HALL, WILLARD
KFI, Los Angeles, Calif. Tune Out Time.
HALLE, KAY
WGAR, Cleveland, Ohio. Kaye Halle Speaking.
HAMP, CHARLES W.
WAAF, Chicago, Ill.
HANNON, MARJORIE
CBS. Bachelor's Children.
HANSEN, MARK
KFEL, Denver, Colo. 950 Club, Let's Talk It Over.
HARDIE, JIM
KFH, Wichita, Kans.
HARDING, JOAN
WMAL, Washington, D. C. News For Women.
HARMAN, JEAN
KBUR, Burlington, Ia. Jean Harman's Home Hour.
HARRIS, ARLENE
CBS. Al Pearce and His Gang.
HARRIS, BLISS
KVOO, Tulsa, Okla.
HARRIS, HARRIET
WOW, Omaha, Nebr. Story of Robert Clayton.
HASSETT, FRANK
WPAR, Parkersburg, W. Va. Melody Time.
HAWK, BOB
How'm I Doin' CBS.
HAWKINS, MARCELLE
WMRC, Greenville, S. C. Here's Marcelle.
HAWKINS, JR., VICTOR
KFH, Wichita, Kans.
HAWLEY, ADELAIDE
WABC, New York, N. Y. Woman's Page of the Air.
HAY, GEORGE DEWEY
WSM, Nashville, Tenn. Grand Ole Opry.
HAYES, HELEN
CBS. Helen Hayes Theatre.
HAYWARD, JOYCE
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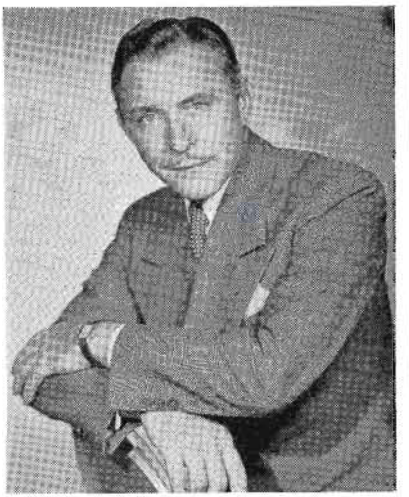

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HEDGE, RAY
CBS. Hyrt and Marge.

HEGGEM, RUTH
WMIN, St. Paul - Minneapolis, Minn. Finder's Keepers.

HENRY, BILL
CBS. By The Way.

HEREFORD, ROBERT
WIL, St. Louis, Mo. Mr. Fixit.

HERSHOLT, JEAN
CBS. Dr. Christian.

HERSKIND, ELMER
WEEI, Boston, Mass. Uncle Elmer's Song Circle, Uncle Elmer's Pleasantville.

HEWITT, ALAN
CBS. My Son and I.

HEWSON, ISABEL MANNING
NBC. Shopping Advice.

HIGBY, MARY PANE
CBS. When A Girl Marries.

HIGGINS, JOSH
KBUR, Burlington, Ia. Josh Higgins of Finchville.

HIGGINSON, FRED
KFH, Wichita, Kans.

HILL, ALICE
NBC. Backstage Wife, Painted Dreams.

HILLIARD, HARRIET
NBC. Red Skelton Program.

HINDS, BILL
KDKA, Pittsburgh, Pa. Quiz of Two Cities.

HITCHCOCK, MRS. A. S.
WTIC, Hartford, Conn. How To Enter a Contest And Win.

HITTENMARK, GORDON
WRC, Washington, D. C. Timekeeper.

HOFFA, PORTLAND
CBS. Texaco Star Theatre.

HOFFMAN, HOWARD
CBS. Romance of Helen Trent.

HOLBROOK, JOHN
Life Can Be Beautiful CBS-NBC.

HOLLAND, CHARLOTTE
CBS. Joyce Jordan-Girl Interne.

HOLLAND, RICHARD
NBC. Bud Barton.

HOLMES, LILLIAN
KSFO, San Francisco, Calif. Our Sebastopol Neighbor.

HOPE, BOB
NBC. The Pepsodent Show.

HOPKINS, Chickie
WDZ, Tuscola, Ill. Chickie Sings The News.

HOPPER, HEDDA
CBS. Hedda Hopper's Hollywood.

HOSMER, DAN
KSO, Des Moines, Ia. Brandin' Time.

HOWARD, EUNICE
NBC. Pepper Young's Family, Death Valley Days.

HOWARD, JOE
CBS. Gay Nineties Revue.

HOWARD, RUTH
WJJD, Chicago, Ill. Listen Ladies.

HOWE, EVELYN
WKNE, Keene, N. H. Vitamins For Victory, Here's Howe.

HOWE, LOUISE HILL
KSL, Salt Lake City, Utah. Radio Backstage, KSL Players.

HUBBARD, ALAN
KOME, Tulsa, Okla. Radio Playhouse.

HUDDLESTON, K. E.
WNOX, Knoxville, Tenn. Farm Flashes.

HUGHES, ARTHUR
NBC. Just Plain Bill.

HUGHES, LINDSAY
WDAF, Kansas City, Mo. Wifilliam Rockhill Nelson Gallery of Art Series.

HUGHES, TOMMY
CBS. Young Doctor Malone.

HULICK, BUDD
NBC. Studio X.

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CBS. The O'Neills.

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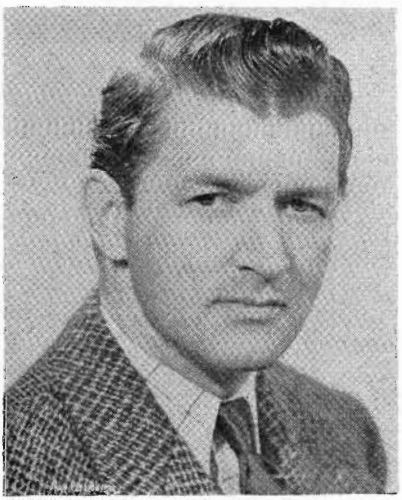
KDKA, Pittsburgh, Pa. We're All Americans, Greater Pittsburgh.

HUNNICUTT, MIKE
WKRC, Cincinnati, Ohio. Dawn Patrol, Mike The Dot Man.



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HURD, BETTY
WCAU, Philadelphia, Pa. Hurd in Hollywood.

— I —

INGRAM, Rex
NBC. Against the Storm.
IRVINE RICHARD
CJLS, Yarmouth, N. S. Name The Artist, Uncle Bob.
IVES, ANICE
WFIL, Philadelphia, Pa. Every Woman's Hour.
IVES, RAYMOND
CBS. Portia Faces Life.

— J —

JACKSON, DALE
KDKA, Pittsburgh, Pa. We're All Americans, Greater Pittsburgh, Bookshelf.
JACKSON, HARRY
KMPC, Beverly Hills, Calif. Uncle Harry.
JACKSON, JAY
WBNS, Columbus, Ohio. Nightmare.
JACKSON, JOSEPH HENRY
KGO, San Francisco, Calif. Bookman's Notebook.
JAMES, JIMMY
WLS, Chicago, Ill.
JAMESON, HOUSE
NBC. The Aldrich Family.
JANAVER, RICHARD
CBS. Myrt and Marge.
JANNEY, LEON
NBC. The Parker Family.
JARMAN, FRANCES
WDNC, Durham, N. C. To The Ladies.
JASPER, LEON
CBS. Hilltop House.
JELLISON, ROBERT
NBC. The Story of Mary Marlin, Girl Alone.
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JOHNSON, BESS
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JOHNSON, EDWARD
NBC. Metropolitan Opera Auditions of the Air.
JOHNSON, PARKS
CBS. Vox Pop.
JOHNSON, RAY
CBS. Joyce Jordan—Girl Interne.
JOHNSTONE, BILL
NBC. Cavalcade of America, Valiant Lady.
JOHNSTONE, FRED
WATN, Watertown, N. Y.
JONES, GINGER
CBS. Romance of Helen Trent.
JORDAN, CORRINE
KSTP, St. Paul - Minneapolis, Minn. Star Dust.
JORDAN, JACK
NBC. The O'Neills.
JORDAN, JIM
NBC. Fibber McGee and Molly.
JORDAN, MARION
NBC. Fibber McGee and Molly.
JORGENSON, E. W.
KFPY, Spokane, Wash. This Business of Farming.
JOSEPHY, JR., ALVIN M.
MBS. Legends of Latin America. Special Features.
JOSTYN, JAY
Hilltop House CBS, Second Husband CBS, Mr. District Attorney NBC, The Parker Family NBC, This Small Town NBC.
JOYCE, BETTY
WMBS, Uniontown, Pa. Rockabye Lady, The Voice of Letters.
JOYNER, FRANCES
WLPM, Suffolk, Va. WLPM Radio Theatre Group.
JUDY, GENEVIEVE
WGNY, Newburgh, N. Y. Homemaker's Hour.
JULIAN, JOE
CBS. Bright Horizon.
JUVELIER, JEANNE
NBC. Arnold Grimm's Daughter, Guiding Light.

Maria Palmer

Woman of Courage — Big Sister
As the Twig Is Bent — Manhattan at Midnight
Five Star Final
Stage—John Steinbeck's "The Moon Is Down"

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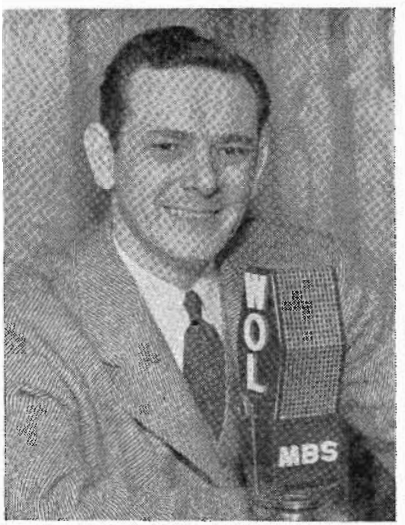

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— K —

KACHANSKI, TRIVA
WJBK, Detroit, Mich. Serbian Hour.

KACKLEY, OLIVE
WCKY, Cincinnati, Ohio. Goodwill Ambassador.

KAMMON, LEIGH
WMIN, St. Paul - Minneapolis, Minn. Matinee Wham.

KANE, JOHN
NBC. Pepper Young's Family.

KARRA, MARIA
WJBK, Detroit, Mich. Greek Hour.

KAUFMAN, BOB
WISR, Butler, Pa. From Out This Land.

KAUFMAN, IRVING
WOR, Commercial Spots.

KAY, BONITA
NBC. The Story of Bud Barton, Houseboat Hannah, Arnold Grimm's Daughter, Backstage Wife.

KEITH, IAN
NBC. The Story of Bud Barton. Thunder Over Paradise, Kitty Keene, Girl Alone.

KELK, JACKIE
Hilltop House CBS, Coast to Coast On A Bus NBC, The Aldrich Family NBC, Ellen Randolph NBC, Mother of Mine NBC.

KELLER, JOSEPHINE
WICC, Bridgeport, Conn. Your Part in Defense.

KELLY, JOE
NBC, The National Barn Dance, Quiz Kids.

KENDALL, GEORGE
WCAR, Pontiac, Mich. Morning In Michigan.

KENNEDY, HORACE
KCMC, Texarkana, Texas.

KENNELL, EDNA
WEBR, Buffalo, N. Y. Today With Amanda.

KENT, ALAN
WNEW, New York, N. Y.

KENT, HELEN
WMRN, Marion, Ohio. The Homemaker.

KERMAN, DAVID
Claudia & David NBC, Myrt & Marge CBS, Aldrich Family NBC.

KIERAN, JOHN
NBC. Information Please.

KILGALLEN, ELEANOR
Superman MBS, Society Girl CBS, Meet Miss Julia MBS, Listener's Playhouse NBC, Angel of Mercy MBS, Command Performance MBS, Bishop and the Gargoyle NBC.

KILGALLEN, DOROTHY
CBS. Voice of Broadway

KILPACK, BENNETT
NBC, Mr. Keen Tracer of Lost Persons, Young Widder Brown.

KING, JEAN
NBC. Death Valley Days, Set Sail.

KING, EARL
KMA, Shenandoah, Ia.

KING, HELEN
WEBR, Buffalo, N. Y. Your Handwriting, Prize Contests.

KING, JOHN REED
WABC, New York, N. Y. Missus Goes A Shopping, CBS. This Is Life, What's New At the Zoo.

KINNEY, ERLE
KROW, Oakland, Calif.

KINNEY, ROGER
CBS. Johnny Presents.

KINSELLA, WALTER
CBS. Woman Of Courage.

KITCHELL, ALMA
NBC. Alma Kitchell's Brief Case, Streamline Journal.

KLEIN, ADELAIDE
CBS. Life Can Be Beautiful, Meet Mister Meek.

KLEIN, ETHEL
CBS. We The Abbotts.

KLINE, DICK
KMPC, Beverly Hills, Calif.

KNUDSEN, JOHN
WOW, Omaha, Nebr.

KOBBLERS, KORN
NBC, CBS, WOR.

KOLLMAR, RICHARD
CBS. Claudia and David, Bright Horizon.

KONSTANTYNOWICH, EUGENE
WJBK, Detroit, Mich. Morning Polish Hour.

KOPF, REV. CARL HEATH
WEEI, Boston, Mass. From A Window on Beacon Street.

KRAMER, MANDEL
Kate Smith Hour CBS, Grand Central Station NBC, Manhat-

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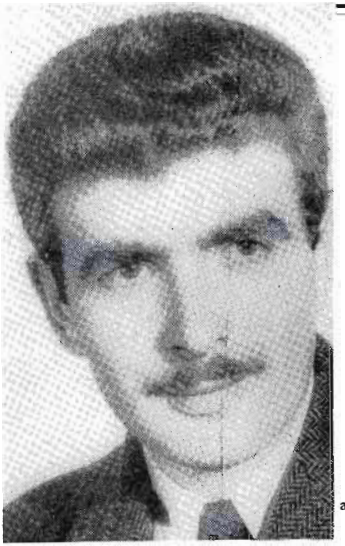

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Muggs
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tan At Midnight NBC, Gangbusters CBS, Mr. Keen Tracer of Lost Persons NBC, Just Plain Bill NBC, Our Gal Sunday NBC.

KRASIN, GERTRUDE
KTNM, Tucumvari, N. M. Little Girl With the Market Basket.

KUMMER, ELOISE
CBS. Dear Mom.

KYLER, SALLY HESTER
WCLO, Janesville, Wisc. Shopping With Sally.

KYSER, KAY
NBC. Kay Kyser's College of Musical Knowledge.

— L —

LADD, HANK
Old Gold. Blue.

LAKE, ARTHUR
CBS. Blondie.

LAKE, FLORENCE
NBC. David Harum.

LALLI, MARIE
WJBK, Detroit, Mich. Italian Hour.

LA MONTE, MITZI
WOW, Omaha, Nebr. Story of Robert Clayton.

LANE, DICK
CBS. Al Pearce and his Gang.

LARKIN, JOHN
KDKA, Pittsburgh, Pa. We're All Americans.

LATHAM, JOSEPH
NBC. Just Plain Bill.

LATIMER, ED
Gangbusters CBS, Mr. District Attorney NBC, Pepper Young NBC, Valiant Lady NBC, Second Husband CBS, Big Sister CBS.

LA VALLE, GENE
WCKY, Cincinnati, Ohio. Uncle Bud's General Store.

LAWRENCE, DAN
KRNT, Des Moines, Ia. Organ Poems.

LAWRENCE, JERRY
WOR, New York, N. Y. Moonlight Saving Time.

LEE, EDNA
KWLC, Decorah, Ia. Poetry Corner.

LEEDS, KATHRYN ROYCE
WICC, Bridgeport, Conn. Listeners' Theatre.

LESCOULIE, JACK
WHN, New York, N. Y. The Grouch Club.

LESTER, JERRY
NBC. Kraft Music Hall.

LEVANT, OSCAR
NBC. Information Please.

LEVITSKY, MITCHELL
WEVD, Transcriptions.

LEVY, ESTELLE
CBS.

LEWIS, HELEN
CBS. Matinee At Meadowbrook, Kate Hopkins.

LEWIS, LEROY
WDNC, Durham, N. C. Better Speech Program.

LIND, ALMA
KDKA, Pittsburgh, Pa. We're All Americans, Greater Pittsburgh.

LISS, RONALD
Hilltop House CBS, Fred Allen CBS, Kate Smith, CBS, Gang Busters, CBS, Arch Oboler, NBC, Easy Aces NBC.

LITTELL, PATTI
KDKA, Pittsburgh, Pa. Bernie Armstrong At the Organ, We're All Americans, Greater Pittsburgh.

LIVINGSTONE, MARY
NBC. The Jello Program.

LLYOD, RHONA
WFIL, Philadelphia, Pa.

LOCKE, RALPH
NBC-CBS. Life Can Be Beautiful.

LODGE, KARYL
WKAT, Miami Beach, Fla.

LOFFLER, GENE
KSO-KRNT, Des Moines, Ia. Sum Fun, Evening Funnies.

LOGAN, DON
KROW, Oakland, Calif.

LOGAN, JANET
CBS. Stepmother.

LONGWELL, ROBERT
WCAR, Pontiac, Mich.

LORD, PHILIP
Kitty Keene NBC. The Story of Mary Marlin NBC, Woman In White CBS.

LORE, M.
KWLC, Decorah, Ia. Poetry, Lore of Luther.

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LOVE, MARK
WHIP, Hammond, Ind. Opera In The Making.
LOVEJOY, FRANK
NBC, Gangbusters, Valiant Lady, Mr. District Attorney, Grand Central Station, Famous O'-Henry Jury Trial, Johnny Presents, Manhattan-At-Midnite.
LOWELL, DOROTHY
The Man I Married NBC, Lone Journey NBC, Hilltop House, Our Gal Sunday CBS.
LOWRY, JUDITH
Woman In White CBS, The Story of Mary Marlin NBC, Arnold Grimm's Daughter NBC, Uncle Sam's Forest Rangers NBC, Guiding Light.
LUDDY, BARBAR
CBS. First Nighter.
LUTHER, LESTER
WHIP, Hammond, Ind. Living Library.
LUXFORD, NOLA
British American Ambulance Corps Shows.
LYNCH, MARGARET F.
WTBO, Cumberland, Md. Vanity Fair.
LYONS, RUTH
WKRC, Cincinnati, Ohio. Woman's Hour, Open House.

— M —

MABRY, ROBERT
WCAR, Pontiac, Mich. Michigan Speaks Its Mind, Win Cash Program, Tangled Tune Titles.
MAC, GILBERT
Arch Oboler's Plays NBC, Kate Smith Hours CBS, Manhattan at Midnight NBC, Ellery Queen CBS, My Son and I CBS, We, the People CBS, Abbott and Costello NBC.
MacBRYDE, JOHN
NBC, Death Valley Days, Set Sail.
MacDONALD, MARGARET
CBS. Kate Hopkins.
MacDONALD, W E.
WCAR, Pontiac, Mich. Auditions of the Air.
MacDONNELL, DAN
WLAW, Lawrence, Mass. Story Telling Time.
MACK, GILBERT
Arch Oboler's Plays, Kate Smith CBS, Inner Sanctum, Eddie Cantor NBC.
MACKEY, DAVID
KFG, Wichita, Kans.
MacQUARRIE, HAVEN
CBS. Your Marriage Club.
MALONE, FLORENCE
Our Gal Sunday CBS, Against The Storm NBC, Mr. Keen Tracer of Lost Persons NBC.
MALONE, POLLY
WCAE, Pittsburgh, Pa. Polly Entertains.
MALONE, TED
NBC, Between the Bookends, Pilgrimage of Poetry.
MANCILL, JANE
Stephens Colleg Plays KRFU-KMBC-KWOS, Poetry Recordings, etc., Your Hit Parade CBS, etc.
MANIER, JR., WILL R.
WSIX, Nashville, Tenn. Let's Think.
MANNERS, ZEKE
WNEW-WMCA, New York, N. Y.
MANNING, JACK
The Aldrich Family NBC, Ellery Queen CBS, American School of the Air CBS, The Parker Family NBC, David Harum NBC, King Arthur Jr. NBC, New Walls for China NBC.
MANNING KNOX
CBS. Stars Over Hollywood, Find That Woman.
MANSON, CHARLOTTE
Stepmother CBS.
MARCO, DON
WCKY, Cincinnati, Ohio. Between Friends.
MARINE, LARRY
WMAL, Washington, D. C. Morning Musical Clock.
MARKEY, ENID
CBS. Woman Of Courage.
MARKEY, RAYMOND D.
WNBH, New Bedford, Mass. Opinions Wanted.
MARKHAM, G. E.
WGY, Schenectady, N. Y. WGY Farm Paper of the Air, Science Forum, WGY Farm Forum.
MARKS, CHARLES F.
WFBL, Syracuse, N. Y. Mr. Fixit.
MARLOWE, HUGH
CBS. Adventures of Ellery Queen.
MARSHALL, S. L. A.
WWJ, Detroit, Mich. Military Maneuvers.
MARSHMAN, J. T.
WRJN, Racine, Wisc. What Price Security.
MARTIN, DOLPHE
WEEI, Boston, Mass. March of Youth.
MARTIN, IAN
CBS. Life Can Be Beautiful.

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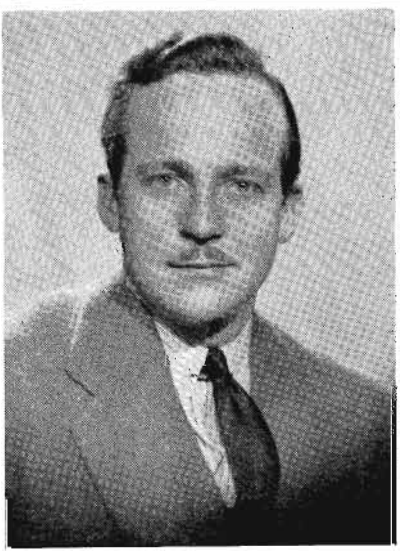

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MASON MARY
CBS. Maudie's Diary.
MASSEY, LOUISE AND THE WESTERNERS
NBC. The Plantation Pary.
MAYA, DON
WHIP, Hammond, Ind. Hemisphere Harmony.
McBRIDE, MARY MARGARET
NBC.
McCLENNY, MAJOR W. E.
WLPM, Suffolk, Va. Ramblin' Around Suffolk.
McCLURE, HELEN
WHO, Des Moines, Ia. Prairie Melodies.
McCONAUGHY, DR. JAMES L.
WTIC, Hartford, Conn. Airing All Opinions.
McCORMICK, MYRON
CBS. Joyce Jordan—Girl Interne, Portia Faces Life.
McCUNE, CATHERINE
CBS. Scattergood Baines.
McGORTY, EILEEN
WTAG, Worcester, Mass. Fairy Tale Time.
McDONNELL, CRAIG
NBC. David Harum, Valiant Lady.
McINTIRE, JOHN P.
Lincoln Highway NBC, Ellen Randolph NBC, Cavalcade of America NBC, Big Sister CBS, We The Abbotts CBS.
McINTYRE, JACKIE
KSL, Salt Lake City, Utah. Turning the Pages with Marilyn Day.
McKEAN, EDDY
KFH, Wichita, Kans.
McKEE, BLANCHARD
KFJZ, Fort Worth, Texas. Neighbors.
McLENDON, LEE
KROW, Oakland, Calif. Trader Fred.
McNAMEE, GRAHAM
NBC. Behind the Mike.
McNEILL, DON
NBC. The Breakfast Club.
McRANEY, BOB
WCBI, Columbus, Miss. Parling Shop Calling.
McWILLIAMS, JIM
CBS. Ask-It-Basket.
MEARS, MARTHA
CBS. It Happened in Hollywood.
MEEDER, WILLIAM
NBC. The O'Neills, Pepper Young'se Family, Road of Life, Life Can Be Beautiful, Vic And Sade, This Small Town, Truth Or Consequences.
MEHREN, GRACE
KOY, Phoenix, Ariz. Tovrea's Love Story Time, Women's Magazine of the Air.
MEIGHAN, JAMES
By Kathleen Norris CBS, Just Plain Bill NBC, Lone Journey NBC.
MELROSE, EDYTHE FERN
WCAR, Pontiac, Mich. Lady of Charm.
MELTON, JAMES
NBC. The Telephone Hour.
MENKEN, HELEN
CBS. Second Husband.
MEREDITH, BURGESS
CBS. We The People, Spirit of '41.
MERRIMAN, RANDY
KSTP, St. Paul - Minneapolis, Minn. The Avern Trooper.
MEYERS, ETHEL JANE
KFH, Wichita, Kans.
MILLER, ALLAN
WTOL, Toledo, Ohio. Home Builders Program, Pantheon Theatre Quiz, Lure of Labels.
MILLER, LEROY
KYW, Philadelphia, Pa. KYW Musical Clock.
MILLS, MILDRED
WMRN, Marion, Ohio. Club Calendar.
MILLSOM, HOWARD
CKCL, Toronto, Ont. CKCL Workshop.
MINIUM, JAMES
WHIZ, Zanesville, Ohio. 1240 Club.
MITCHELL, ED. W.
WGY, Schenectady, N. Y. Crossroad Comment.
MITCHELL, EVERETT
NBC. National Farm and Home Hour.
MOHN, MONTY
KPO, San Francisco, Calif. Dr. Kate.
MOORE, CARL
WEEI, Boston, Mass. Top of the Morning, Rowdy Revue.
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CBS. Hilltop House.

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MORGAN, CLAUDIA
NBC. Against the Storm, Lone Journey.
MORGAN, FRANK
NBC. Maxwell House Pary.
MORGAN, GENE
WBOW, Terre Haute, Ind. Si And Ezra.
MORGAN, HENRY
WOR, New York, N. Y. Here's Morgan.
MORRAL, MAXINE
WMRN, Marion, Ohio. Maxine And Her Golden Hour.
MORRIS, IRENE
WGBR, Goldsboro, N. C. Story Time Lady.
MORRISON, JEAN
KEX - KGW, Portland, Ore. Charming We Live.
MORRISON, STU
KTNM, Tucumcari, N. M.
MORRISSEY, WILLIAM
WLS, Chicago, Ill.
MORSE, TED
WLS, Chicago, Ill.
MORTON, KAY
WIL, St. Louis, Mo. Kay Morton's Program.
MOSHIER, BILL
KIRO, Seattle, Wash. Farm Forum.
MOSS, ARNOLD
Bib Sister CBS, Helen Hayes CBS, By Kathleen Norris CBS, Wheatena Playhouse NBC, Grand Central Station NBC.
MOSS, RUTH
WNAC-WAAB, Boston, Mass.
MOTT, DELMAR
CKGB, Timmins, Ont. Sincerely Yours.
MOYLE, TED
KWNO, Winona, Minn. Hunters' Special.
MUELLER, MARVIN
CBS. Dear Mom.
MUNSON, ONA
CBS. Big Town.
MURPHY, PAT
Girl Alone NBC, Painted Dreams NBC, The Story of Mary Marlin NBC, The Story of Bud Barten NBC, Thunder Over Paradise NBC, Right to Happiness CBS.
MURRAY, JOHNNY
KFI, Los Angeles, Calif. Calling All Cars.
MURRAY, MILDRED
NBC. Television. Tim Healy NBC, Betty & Bob, Commercials NBC, Little Orphan Annie WOR, Ten Musical Comedies and Operettas.
MURRAY, RITA
CBS. Voice of Friendship.
MYERS, CLAUDE R.
KFH, Wichita, Kans. Scrapbook of Familiar Poems.

— N —

NAGEL, CONRAD
CBS. Silver Theatre.
NARAMORE, SHIRLEY
WICC, Bridgeport, Conn. Fireside Tales.
NASH, REG
WWSR, St. Albans, Vt. Hash With Nash.
NAYLOR, DON
WGST, Atlanta, Ga. Chuck Wagon, The Jack Pot.
NAYLOR, ELEANOR
WKY, Oklahoma City, Okla. Dark Fantasy.
NELSON, DOLPH
CBS. Dear Mom.
NELSON, HERBERT
NBC. Ellen Randolph.
NELSON, J. A.
KWLC, Decorah, Ia. American Biographies.
NELSON, KARL
WTOL, Toledo, Ohio. Home Builders Program, Town Crier, Voice of Youth, Union Station.
NELSON, MARGARET
KDKA, Pittsburgh, Pa. Treasure Trails.
NELSON, RAY
NBC. Morning Reveries.
NELSON, ROY
WOPI, Bristol, Tenn. Roy's Radio Column.
NELSON, SHIRLEY
KDKA, Pittsburgh, Pa. Bernie Armstrong At the Organ.
NESBITT, JOHN
NBC. The Passing Parade.
NIESSEN, CLAIRE
The O'Neills CBS-NBC, Pepper Young's Family NBC.
NILES, WENDELL
CBS. Al Pearce And His Gang.
NOLAN, BOB
Dr. Pepper's 10-2-4 Ranch.
NOLAN, JEANETTE
CBS. Big Sister.
NORMAN, BETH
KGO, San Francisco, Calif. Lotta Noyes.
NORMAN, NEIL
WIL, St. Louis, Mo. Today's Winners.
NUSBAUM, MORT
WSAY, Rochester, N. Y. 1240 Club.

— O —

OAKES, GARDNER
WKNE, Keene, N. H. Sage of Peaceful Valley.

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O'DAY, JUNIOR
CBS. Big Sister.
OLIVER, SHERLING
NBC. Valiant Lady.
O'NEILL, FRANCIS (TIP)
News.
ORTEGA, SANTOS
CBS. When A Girl Marries, Hilltop House, Adventures Of Ellery Queen.
ORWALL, Styrk
KWLC, Decorah, Ia. Concert Hall.
O'SHEA, OSCAR
CBS. Those We Love.
OWEN, ETHEL
NBC. Valiant Lady, Ellen Randolph, The Man I Married.
OWEN, GORDON
KSFO, San Francisco, Calif. Home Service Council.

— P —

PAGE, GALE
NBC. Hollywood Playhouse.
PALMER, E. L.
WHCU, Ithaca, N. Y. World of Nature.
PALMER, EFFIE
NBC. Just Plain Bill, Orphans of Divorce.
PALMER, MARIA
Big Sister CBS, Woman of Courage CBS, Manhattan at Midnite NBC.
PALMER, MURIEL
WWSR, St. Albans, Vt. Johnny Potpoint Presents.
PALOS, ERNEST
WJBK, Detroit, Mich. Hungarian Hour.
PARKER, ANN
WSLS, Roanoke, Va. Radio Bookshelf.
PARKER, CHARLES
KFH, Wichita, Kans.
PARKER, FRANK
CBS. Frank Parker In Treasury of Song.
PARKER, MARIE
WPAR, Parkersburg, W. Va. Strickly For Women.
PARKS, BERT
NBC. Camel Cigarettes Presents.
PARLEE, REV. F. H.
CJLS, Yarmouth, N. S. Mid-Week Evangel News.
PARRISH, JOHN
CBS. Life Can Be Beautiful.
PARSONS, LUELLA
CBS. Hollywood Premiere.
PASSELL, HARRY
KVCV, Redding Calif.
PATTON, MARY
NBC. Arnold Grimm's Daughter.
PAYNE, VIRGINIA
NBC. Oxydol's Own Ma Perkins.
PEARCE, AL
NBC. Al Pearce and His Gang.
PEARDON, PATRICIA
NBC. Orphans of Divorce.
PEARL, MINNIE
WSM, ashville, Tenn.N River Boat Revels.
PEARY, HAROLD
NBC. Fibber McGee and Molly, The Great Gildersleeve.
PEATTIS, YVONNE
KPO, San Francisco, Calif. Hawthorne House.
PEOPLES, EDITH
KGKL, San Angelo, Texas. Story Book Lady.
PELLETIER, PAUL
WMAS, Springfield, Mass. Songs That You Like To Hear, Springfield Presents.
PERCY, HUGH
CFAR, Flin Flon, Man.
PETERSON, ARTHUR
NBC. Guiding Light, The Story of Mary Marlin, Story of Bud Barton, Oxydol's Own Ma Perkins, Girl Alone.
PETERSON, EVELYN
CKUA, Edmonton, Alta. Gateway News.
PETERSON, NANCY
CBS. Hilltop House.
PETERSON, RUTH
NBC. Hawthorne House.
PHILSON, BETTY
CBS. Martha Webster.
PHILLIPS, BETTY
WATN, Watertown, N. Y. Bargain Hunters.
PICON MOLLY
WHN, New York, N. Y. Nancy From Delancey.
PIERCE, MADELAINE
Big Sister CBS, Our Gal Sunday CBS, Pepper Young's Family NBC, Raising A President NBC.

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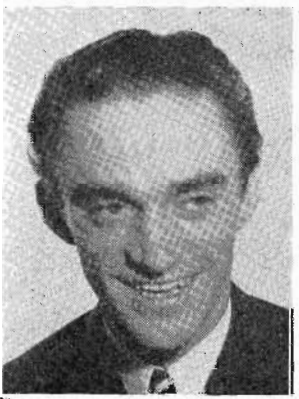

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CHARACTER
DIALECTS

JIM BOLES

RADIO
March of Time
The O'Neills
Kate Smith
Melody Ranch (G. Autry)

SCREEN
Current—Editor Jones in Paramount's "American Anniversary"

STAGE
Recent — "Anna Christie" with Ingrid Bergman

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PITTS, DICK
WBT, Charlotte, N. C.
POLK, OSCAR
CBS. Big Sister.
POOLE, JIM
WLS, Chicago, Ill.
PORTER, JANE
KMOX, St. Louis, Mo. KMOX Magic Kitchen.
POST, JR., WILLIAM
NBC. John's Other Wife.
POULTON, LIONEL
KDKA, Pittsburgh, Pa.
PRENTISS, ED
Road of Life CBS. Guiding Light NBC, Painted Dreams NBC.
PRESCOTT, ALLEN
NBC. The Wife Saver. Prof. Quiz CBS
PRYOR, ROGER
CBS. Gulf Screen Guild Theatre.

— Q —

QUINN, BILL
CBS. When A Girl Marries, Woman of Courage.

— R —

RADCLIFFE, CLAUDE
WMIN, St. Paul-Minneapolis.
RAE, NAN
CBS. Kate Smith Hour.
RAHT, KATHERINE
NBC. The Aldrich Family.
RAINEY, BUD
WTIC, Hartford, Conn. Day Dream.
RALSTON, ESTHER
CBS. Woman of Courage.
RAND, RUBY
KFIO, Spokane, Wash.
RANDOLPH, ISABEL
NBC. Fibber McGee and Molly.
RANDS, STANLEY
CKUA, Edmonton, Alta. Current Events.
RANSOM, GLENN
KVOO, Tulsa, Okla.
RATCHKOWSKY, O. H.
WSAY, Rochester, N. Y. Caravan of Dreams.
RATHBONE, BASIL
NBC. Sherlock Holmes.
RAYMOND, CARL
WGY, Schenectady, N. Y. Children's Theatre of the Air.
READICK, FRANK
CBS. Meet Mister Meek.
REED, ALAN
Easy Aces NBC, The O'Neills NBC, Col. Stoopnagles Quixie-Doodles CBS, Fred Allen.
REED, LORENA B.
KFH, Wichita, Kans.
REED, MELBA
KROW, Oakland, Calif. Girl Reporter.
REED, PATRICIA
KFH, Wichita, Kans.
REED, TOBE
NBC. Fitch Bandwagon.
REED, VERNON E.
KFH, Wichita, Kans.
REID, TED
NBC. The Parker Family.
REILLY, SHERMAN
WICC, Bridgeport, Conn. Howland's Inside Story.
REINHEART, ALICE
NBC-CBS. Life Can Be Beautiful.
RELLER, ELIZABETH
CBS. Young Doctor Malone.
REVELL, NELLIE
NBC. Meet the Artist.
REYNOLDS, CONGER
WHIP, Hammond, Ind. News of the Mills.
RHODES, DOROTHY
WDEV, Waterbury, Vt. Home Service Program.
RICE, FRANK
WGTM, Wilson, N. C. Mustard And Gravy.
RICH, IRENE
NBC. Irene Rich for Welch.
RICKER, BILL
WDEV, Waterbury, Vt. Musical Almanac.
RIDEOUT, E. B.
WEEI, Boston, Mass. E. B. Rideout Weather Service.
RIGGS, TOMMY
Kate Smith CBS.
RIPLEY, ROBERT
CBS. Believe It Or Not.
RISK, SYDNEY
CKUA, Edmonton, Alta. Curtain Going Up.
ROBB, CHARLOTTE UMBERGER
WBLK, Clarksburg, W. Va. Orchids To You, Hats Off, What's It.
ROBINSON, EDWARD G.
CBS. Big Town.
ROBINSON, NEIL
WATN, Watertown, N. Y. WATN Radio Workshop.
ROECKER, EDWARD
CBS. Pipe Smoking Time.
ROESE, RAY
WBNS, Columbus, Ohio. Hired Hands, Harmony Haven.
ROLF, ERIK
CBS. Joyce Jordan — Girl Interne.
RONSON, ADELE
CBS. Adventures of Ellery Queen.

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ROSAMOND, ROBERT
WTBO, Cumberland, Md. Daydreamer.
ROSS, BILL
KBIZ, Ottumwa, Ia. News Parade.
ROSS, DAVID
CBS. Take It Or Leave It.
ROSS, JANET
KDKA, Pittsburgh, Pa. Shopping Circle.
ROY, CECILE
Scattergood Baines CBS, King Arthur Jr. NBC.
ROYLE, SELENA
CBS. Woman of Courage.
RUBIN, JACK
CBS-NBC. The O'Neills.
RUHLE, PAUL
WCLO, Janesville, Wisc. Rural Roundup.
RUNIONS, NORMAN
KIRO, Seattle, Wash. Musical Memoranda.
RUSH, FORD
WSM, Nashville, Tenn. Grand Ole Opry, Whiz Quiz, Lullabye Time.
RUTH, JEAN
KFEL, Denver, Colo. A Date At Reveille.
RUYSDAEL, BASIL
NBC. Kay Kyser College of Musical Knowledge.
RYAN, PATRICIA
CBS. Claudia and David.

— S —

SALE, VIRGINIA
CBS. Those We Love.
SANDERS, RICHARD
Light of the World NBC, Mr. D. A. NBC, Valiant Lady NBC.
SANDERSON, JULIA
NBC. Battle of the Sexes.
SCHAUGHENCY, ED
KDKA, Pittsburgh, Pa. Musical Clock, Let's Meet And Be Friends.
SCHILIANO, JOHN
KDKA, Pittsburgh, Pa. We're All Americans, Greater Pittsburgh, Bookshelf.
SCHREIBER, HELEN WATTS
KSO, Des Moines, Ia.
SCHREINER, FREDERICK
WJBK, Detroit, Mich. German Hour.
SCHUYLER, HELEN B.
KOMA, Oklahoma City, Okla. Turning the Leaves.
SCOTT, COLEMAN
WTMV, East St. Louis, Ill. Cozy Corners, Diary of Time.
SCOTT, FRANCES
It Takes A Woman, CBS, What Burns You Up YN, Personality Parade WWJ, Fact or Fantasy WSPR.
SCOTT, HAZEL
WMCA.
SCRIBNER, JIMMY
WKRC, Cincinnati, Ohio. Johnson Family.
SETH, BILL
WFVA, Fredericksburg, Va. Miniature Minstrels.
SEVAREID, ERIC
CBS. Your Town And Ours.
SHANNON, PAUL
KDKA, Pittsburgh, Pa. Treasure Trails, Dream Weaver, Story of Fur.
SHARLAND, REGINALD
NBC. Frank Watanabe and the Honorable Archie.
SHARP, FERN
WBNS, Columbus, Ohio. Round Robin Review.
SHARP, HERB
WCAE, Pittsburgh, Pa. Farm Forum.
SHARPE, TONY
WTRY, Troy, N. Y. Strings And Things.
SHAW, STAN
WNEW, New York, N. Y. Milkman's Matinee.
SHEPHERD, ANN
CBS. Joyce Jordan — Girl Interne.
SHERMAN, FLOYD
CBS. Johnny Presents.
SHERMAN, RANSOM
CBS.
SHIELD, BOB
KDKA, Pittsburgh, Pa. Oddities in the News.
SHIELDS, HELEN
NBC. Linda Dale.
SHORES, LEURS
WSIX, Nashville, Tenn. The Scene Changes, Pro and Con.

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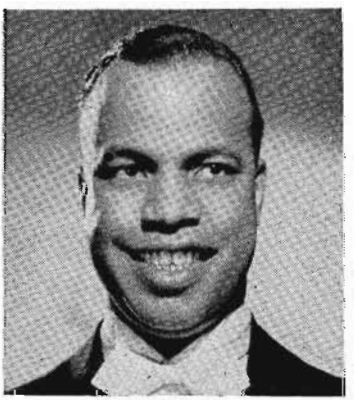

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SILBER, ROSALYN
CBS. The Goldbergs.
SIMMONS, SALOME
KFEL, Denver, Colo. The Women's Edition.
SINGLETON, PENNY
CBS. Blondie.
SKELTON, RED
NBC. Red Skelton Program.
SLATER, AUSTINE
WPAR, Parkersburg, W. Va. Betty Mac's Home Chats.
SLATTERY, BART
WIL, St. Louis, Mo. Breakfast Club.
SLAUGHTER, JANE ANN
WKY, Oklahoma City, Okla. Postrophe Time.
SMITH, KATE
CBS. Kate Smith Hour, Kate Smith Speaks.
SMITH, WONDERFUL
NBC. Red Skelton Programs.
SMITHERMAN, ROSS
WMOB, Mobile, Ala.
SMOLEN, VIVIAN
NBC. Stella Dallas.
SOUTHERN, JEAN
NBC. Pepper Young's Family.
SPAULDING, ALBERT
CBS. Pause That Refreshes On the Air.
SPELLMAN, JERRY
NBC. Ma Perkins, Story of Bud Barton, Story of Mary Marlin, Tom Mix.
SPENCER, EDITH
CBS. Second Husband.
SPRAGUE, RUTH
KPO, San Francisco, Calif. Hawthorne House.
SQUIER, LLOYD
WDEV, Waterbury, Vt. Birthday Party.
STAFFORD, HANLEY
Blondie CBS, Good News of 1940 and 1941 NBC, Hollywood Playhouse NBC.
STANDER, LIONEL
CBS. Life of Riley.
STANG, ARNOLD
CBS. Meet Mr. Meek. The Goldbergs, Johnny Presents NBC.
STANLEY, B. J.
WFBL, Syracuse, N. Y.
STAPLETON, BUD
WATN, Watertown, N. Y. 1240 Club.
STARK, CHARLES
CBS. My Son and I.
STEELE, TED
NBC. Ted Steele Variety Show, The Wife Saver, Ted Steele's Music, Thesaurus ETs.
STEIN, HANNAH
CBS. Adventures of Ellery Queen.
STEINHARDT, JACK
WAAT, Jersey City, N. J. A Voice In the Night.
STEPHENS, WILLIAM
WPAR, Parkersburg, W. Va. P. T. A. Programs.
STEWART, BLANCHE
NBC. The Pepsodent Show.
STEWART, PAUL
CBS. The Goldbergs.
STONE, DAVID
WINS, New York, N. Y. Defense At Work.
STONE, EZRA
NBC. Aldrich Family.
STOOKEY, CHARLEY
KMOX, St. Louis, Mo. CBS Country Journal.
STREICH, EVELYN
CBS. Hilltop House.
STRONG, JERRY
WINX, Washington, D. C.
STROZZI, KAY
NBC. Linda Dale.
STUDEBAKER, HUGH
CBS. Road of Life.
SULLIVAN, ED.
CBS. Silver Theatre Summer Show.
SULLIVAN, KAY
WLAW, Lawrence, Mass. Story Telling Time.
SWENSON, KARL
Our Gal Sunday CBS, Joyce Jordon Girl Interne CBS, Lorenzo Jones NBC, Vavalcade of America NBC.

— T —

TANNER, PEARL KING
KPO, San Francisco, Calif. Hawthorne House.
TANSEY, JIMMIE
CBS-NBC. The O'Neills.
TATE, ALLEN
CBS. Invitation to Learning.
TAYLOR, DEEMS
Prudential Family Hours CBS, Information Pleace NBC, New York Philharmonic Symphony Concerts CBS.
TAYLOR, FREDERICK CHASE (COL. STOOPNAGLE)
CBS. Col. Stoopnagel's Quiixe-Doodles.
TAYLOR, MARY LEE
CBS.
TEMPLETON, ALEC
NBC. Alec Templeton Time.
TERRISS, TOM
NBC. Adventure Stories.

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Jerry Lester
Therese Lewis
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Ted Steele
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TETZEL, JOAN
CBS. When A Girl Marries.

THOMAS, ANN
Meet Mr. Meek CBS, Easy Aces NBC, Texaco Star Theatre CBS, Perfect Crime CBS, Bishop and the Gargoyle NBC, Joe & Mabel NBC, Vaudeville Theatre NBC.

THOMPSON, KAY
CBS. Kay Thompson Festival.

THOMPSON, TOMMY
KSO, Des Moines, Ia. Brandin' Time.

TOBIN, LOU
KGO, San Francisco, Calif. Saunders of the Circle X.

TORROU, LEON G.
WHN, New York, N. Y. Enemies Within America.

TRACKMAN, HERB
KFEL, Denver, Colo. Music In A Mellow Mood.

TREMAYNE, LES
CBS. First Nighter.

TROUT, BOB
CBS. Professor Quiz, Saturday Night Serenade.

TUCKER, MADGE
NBC. Coast to Coast On a Bus, Our Barn.

TUTTLE, LURENE
Rudy Vallee Program NBC, Big Town CBS, One Man's Family NBC.

TUTTLE, LYNN
NBC. One Man's Family.

TYLER, BETTY JANE
CBS. Joyce Jordan Girl Interne, Myrt and Marge, We The Abbotts.

UNGER, STELLA
NBC. Hollywood News Girl.

UTTAL, FRED
CBS. You're The Expert.

— V —

VAIL, MYRTLE
CBS. Myrt and Marge.

VALENTINE, GRACE
CBS. My Son and I.

VALENTINE, LEW
NBC. Doctor I. Q.

VALLEE, RUDY
NBC. Sealtest — Rudy Vallee Hours.

VAN DOREN, MARK
CBS. Invitation To Learning.

VAN DYKE, BETTY
NBC. Television.

VINICK, NELL
WABC, New York, N. Y. Lessons In Loveliness.

VINTON, ARTHUR
NBC. The Aldrich Family, Ellen Randolph, Johnny Presents, Mr. District Attorney.

VOLA, VICKI
NBC. Mr. District Attorney.

VON ZELL, HARRY
CBS. We The People, William Shirer, Helen Hayes Theatre, Time to Smile.

— W —

WAGES, JACK
KOY, Phoenix, Ariz. Love Story Time.

WALL, LUCILLE
Life Can Be Beautiful CBS, Portia Faces Life CBS, Lorenzo Jones NBC.

WALLACE, TOM
NBC. Uncle Walter's Dog House, Show Boat.

WALSH, JOHN
CBS. Dear Mom.

WALTMAN, ELMER
KDKA, Pittsburgh, Pa. Musical Clock Farm Hour, Let's Meet And Be Friends.

WARD, COLLEEN
Big Town CBS, Mr. Keen, Tracer of Lost Persons NBC, Front Page Farrell MBS, Great Plays NBC, Orphans of Divorce NBC, Lorenzo Jones NBC.

WARNER, GERTRUDE
The O'Neills CBS-NBC, Ellen Randolph NBC.

WATERS, JAMES P.
CBS. The Goldbergs.

WATSON, ERNIE
NBC. Behind the Mike.

WAYNE, PRISCILLA
KRNT, Des Moines, Ia. A Woman's Views of the News.

WEBSTER, CHARLES
By Kathleen Norris CBS, Life Can Be Beautiful CBS-NBC, Linda Dale NBC, The Light of the World NBC.

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WEINBERG, HARRY
WJBK, Detroit, Mich. Jewish Hour.

WEIST, DWIGHT
NBC. Valiant Lady.

WELDON, MARTIN
WINS, New York, N. Y. On the Cuff.

WELDY, ARTHUR
KDKA, Pittsburgh, Pa. Starlets on Parade.

WELLES, ORSON
CBS. Lady Esther Presents Orson Welles.

WELLS, BILL
WCKY, Cincinnati, Ohio. Midnight Club.

WELLS, LINTON
CBS. Ford Summer Hours.

WELLS, SARA JANE
Right to Happiness CBS, Jack Armstrong NBC, Guilding Light.

WEST, JANE
CBS-NBC. The O'Neills.

WHEELER, BERT
Old Gold Show Blue.

WHEELER, JACKSON
CBS. Matinee At Meadowbrook.

WHITE, BOB
NBC. The Light of the World.

WILEY, FLETCHER
CBS. Talks.

WILLIAMS, TOM
CBS. The Old Dirt-Dobber.

WILLIAMSON, GRACE M.
WTIC, Hartford, Conn. Your Neighbor.

WILLIS, RICHARD
Here's Looking at You, WOR.

WILLSON, PARKER
WBAP, Fort Worth, Texas. We Who Are Young.

WILSON, DON
NBC. Jello Program, Starring Jack Benny, Good News of 1940 & 1941, Maxwell House Party.

WILSON, KATHLEEN
NBC. One Man's Family.

WINCHELL, WALTER
Blue, Jergen's Journal.

WINKLER, BETTY
NBC. Girl Alone, Abie's Irish Rose.

WINSTON, IRENE
Valiant Lady NBC, When A Girl Marries CBS.

WOLCOTT, EMOGINE
WOR-Mutual.

WOLF, JOHN ALLEN
CBS. America In Transition.

WOOD, BARRY
CBS. Your Hit Parade.

WOOD, HELEN
CBS. Those We Love.

WOOD, LESLEY
Road of Life CBS-NBC, Backstage Wife NBC.

WOODBURY, FRANCES
CBS, Hilltop House, When A Girl Marries, Portia Faces Life.

WOODS, DONALD
CBS. Those We Love.

WOODS, WILLIAM SEAVER
WEBR, Buffalo, N. Y. Personalities and Books of This War.

WORTH, BETTY
NBC. The Man I Married.

WRAGGE, ELIZABETH
NBC. Pepper Young's Family, The Aldrich Family.

WYATT, EUSTACE
CBS. Adventures of Ellery Queen.

— Y —

YORKE, RUTH
Life Can Be Beautiful CBS-NBC, Mother of Mine.

YOUNG, CARLETON
CBS. Martha Webster, Second Husband, Ellery Queen.

YOUNG, J. W.
KDKA, Pittsburgh, Pa. We're All Americans, Greater Pittsburgh.

YOUNG, MARION
WOR, New York, N. Y. Martha Deane.

ZERBE, LAWSON
Manhattan at Midnite NBC, Against the Storm NBC, Valiant Lady NBC, We the People CBS, Honest Abe CBS, Lone Journey NBC, This Small Town NBC, My Son and I CBS, Young Doctor Malone CBS.

IRENE BEASLEY

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VOCAL ARTISTS
AND THEIR WORK DURING 1941

— A —

ABBOTT, JERRY
WHEW, New York, N. Y.

ACERS, ART
WBAP-KGKO, Fort Worth, Texas. Bob and Art.

ADAMS, JIM
WLAM, Lawrence, Mass. Hymns And Verses With Jimmy And Bob.

AESKEW, LOIS
WATL, Atlanta, Ga. Lois Aeskew Songs.

ALAN, PAT
WCLO, Janesville, Wisc. Pat's Bulletin Board.

ALDRICH, EARL
KWOC, Poplar Bluff, Mo. Lush'us Gospel Singers.

ALEXANDER, DURELLE
WBAP Fort Worth, Texas.

ALLEN, STUART
WMCA, New York, N. Y.

ALLISON, LYNN
WMAL-WRC, Washington, D. C. Musicade.

ANDERSON, EINAR
WJTN, Jamestown, N. Y Swedish Revue.

ANDERSON, ELIZABETH
KOB, Albuquerque, N. M. Sunday Night Serenade.

ANDREWS SISTERS
NBC.

ARCHER, GENE
WMAL-WRC, Washington, D. C. Housewives Music Room.

ARLAND, JEAN
KSTP, St. Paul - Minneapolis, Minn. Shell Football Time.

ARNOLD, BUDDY
MBS.

ARRES, DON
MBS.

ARTHUR, JACK
NBC. Lincoln Highway, Echoes of New York.

ARVIZU, JUAN
CBS.

ASHBY, BOB
KADA, Ada, Okla.

ATCHER, BOB
WIND - WJJD, Chicago, Ill. What's Your Opinion, Smilin' Bob And Bonnie.

ATCHER, BONNIE
WIND - WJJD, Chicago, Ill. What's Your Opinion, Smilin' Bob And Bonnie.

ATCHER, RANDALL
WIND, Chicago, Ill. Smilin' Bob And Bonnie.

AUSTIN, GENE
NBC. Melody Time.

AUTRY, GENE
CBS. Melody Ranch.

AXTON, BAILEY
WAAB, Boston, Mass.

AYERS, MARLENE
KOY, Phoenix, Ariz. Soldier's Serenade.

— B —

BABBITT, HARRY
NBC. Kay Kyser's College of Musical Knowledge.

BAGGIORE, ATTILIO
WGN, Chicago, Ill. Pageant of Melody, The Chicagoland Hour, The Chicago Theatre of the Air.

BAKER, DICK
WIND - WJJD, Chicago, Ill. Mystery Melodies.

BAKER, JACK
NBC. Breakfast Club.

BAKER, JERRY
WMCA, New York, N. Y.

BAKER, KENNY
CBS. Texaco Star Theatre.

BALDWIN, ROLLAND
WMAS, Springfield, Mass.

BANGS, MAYNARD
KVCV, Redding, Calif.

BARBER, BETTE
KVOO, Tulsa, Okla.

BARCLAY, MARILYN
WHBF, Rock Island, Ill. Quad Cities In Review.

BARFIELD, JOHNNY
WRBL, Columbus, Ga. WRBL Barn Dance.

BARLOW, OLIVE
CKOC, Hamilton, Ont. Garden of Melody.

BARTELL, ED
WCAE, Pittsburgh, Pa. Airliners, Muted Music, Figures In Brass.

BARTON, BETTY
MBS. Betty and Buddy.

BARTON, CLARA MAE
WDZ, Tuscola, Ill. The Barton Family.

BARTON, JOHN
WDZ, Tuscola, Ill. The Barton Family.

BARTON, VERA
CBS.

BARUCH, YVETTE
WINS, New York, N. Y.

BAVE, LOUISE
WHAS, Louisville, Ky.

BAXTER, JEANNE
WCAE, Pittsburgh, Pa. Airliners, Muted Music, Sophisticated Ladies.

BAXTER, RUTH
WMBD, Peoria, Ill. Illinois Valley Jamboree.

BEASLEY, IRENE
NBC-CBS, "Hitch-hike"

BERK, GLADYS
WITH, Baltimore, Md. Sunshine Sweetheart.

BECKMAN, ZEKE
KOA, Denver, Colo. The Sunshine Boys.

BEEBE, BARBARA
KPAS, Pasadena, Calif.

FOUR BELLES, THE
NBC.

BENNETT, KEN
KPDN, Pampa, Texas. Songs of Ken Bennett, Vesper Verses.

BERCH, JACK
NBC. Jack Berch and His Boys.

BICKNELL, JAMES
WGL-WOWO, Ft. Wayne, Ind.

BIGGS, JOHN W.
KTNM, Tucumcari, N. M.

BINDER, JONAH
WBYN, Brooklyn, N. Y.

BLACKWOOD BROTHERS
KMA, Shenandoah, Ia. KMA Country School.

BLECHER, RED
WIND, Chicago, Ill. Red And Pauly.

BOBBITT, JACKIE
KMJ, Fresno, Calif. Right Time For Listening.

BOHLEN, RUTH
KBUR, Burlington, Ia.

BOLIN, CHANNON
WJSV, Washington, D. C. Church News.

BOND, JOHNNY
CBS. Melody Ranch.

BORDEN, PHYLLIS
WMUR, Manchester, N. H.

BOSWELL, CONNIE
NBC. Kraft Music Hall

BOSWELL, TOM
KLCN, Blytheville, Ark. The Lone Rambler.

BOURQUE, ALINE
CHLT, Sherbrooke, Que. Les Chansons d'Aline.

BOVAY, DON
WLAV, Grand Rapids, Wisc.

BOVETTE, QUEENY
CFRN, Edmonton, Alta.

BRADLEY, JOW
NBC. Club Matinee.

BRAGDON, LLOYD
KGFF, Shawnee, Okla. Lloyd And Thelma.

BRAGDON, THELMA
KGFF, Shawnee, Okla. Lloyd And Thelma.

BRICKELL, ROY
KWOC, Poplar Bluff, Mo. Song Stylings.

BRIGODE, EDYTHE HILL
WCHS, Charleston, W. Va. Song Shadows.

BRINEY, MARY MARTHA
KDKA, Pittsburgh, Pa. Tap Time, Treasure Trails.

BRITT, ELTON
WOR, WNEW, New York, N. Y. The Singing Cowboy.

BROOKS, JOAN
NBC.

BROOKS, KIRBY
WHIO, Dayton, Ohio.

BROWN, CLARENCE
KFH, Wichita, Kans.

BROWN, JACK
KMYR, Denver, Colo, Tune Troubadour.

BROWN, ORLO
CKCW, Moncton, N. B. Getting the Most Out of Life.

BRUCE, CAROL
NBC. Ben Bernie's Musical Quiz.

BRYAN, ELEANOR
WBT, Charlotte, N. C. Leisure Time, Radio Question Box.

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BRYANT, LOBBY
KDKA, Pittsburgh, Pa. Friendly Neighbors, Friendly Four, Barn Dance, Georgia Wildcats.

BRYANT, SLIM
KDKA, Pittsburgh, Pa. Friendly Neighbors, Friendly Four, Barn Dance, Georgia Wildcats.

BULLINGTON, LOIS
WHO, Des Moines, Ia. Uncle Stan And Ken.

BUNN, JIMMIE
WOW, Omaha, Nebr.

BURKE, LARRY
KMPC, Beverly Hills, Calif. Chef Milani Time.

BURKE, PAT
WCKY, Cincinnati, Ohio. Top Hat Serenade.

BURKLAND, GLEN
WHO, Des Moines, Ia. The Iowa Roundtable.

BURNS, EARLINE
WMSD, Muscle Shoals City, Ala. Singing Lady.

BURRACCHIO, FRANCES
WSTV, Steubenville, Ohio. Your Songs.

BURY, CHESTER
WHFC, Cicero, Ill. Polish Barn Dance.

BUSH, DEN
WGL-WOWO, Ft. Wayne, Ind.

BUSH, HELEN
WGL-WOWO, Ft. Wayne, Ind.

BUTCHER, DWIGHT
KGKO, Fort Worth, Texas. Chuck Wagon Gang.

BUTLER, CLEO
WLPM, Suffolk, Va. Songs By Cleo.

BUTTERFIELD, ERSKINE
WOR-Mutual. Decca Records.

BYRON, BOB
WHN, New York, N. Y. The Byron Hour.

— C —

CALEN, BOB
WBAP-KGKO, Fort Worth, Texas. Bob And Art.

CALLOWAY, GLENNA
WSIX, Nashville, Tenn. Words And Music.

CAMERON, ELIZABETH REYNOLDS
CKUA, Edmonton, Alta. Interlude.

CAMP, ARMAND
WIP, Philadelphia, Pa.

CARL, MRS. WALTER D.
KINY, Juneau, Alaska.

CARLAY, RACHEL
NBC. Manhattan Merry-Go-Round.

CARLISLE, KAY
WSM, Nashville, Tenn. River Boat Revels.

CARLTON, RUTH
WGST, Atlanta, Ga. Chuck Wagon.

CAROLL, FRANCES
WIP, Philadelphia, Pa.

CARPENTER, BERT
KSUB, Cedar City, Utah. Familiar Melodies.

CARR, PAULA
WPAR, Parkersburg, W. Va. Women's 1450 Club.

CARROLL, GENE
NBC.,Gene And Glenn.

CARROLL, NORM
WGL-WOWO, Ft. Wayne, Ind.

CARROLL SISTERS
WPAY, Portsmouth, Ohio

CARTER, BOB
KDKA, Pittsburgh, Pa. Treasure Trails, Tap Time, Home Forum Program.

CASEY, CLAUDE
WBT, Charlotte, N. C. Hollywood Headliners.

CASEY, LEE
WIGM, Medford, Wisc. Meet Lee Casey.

CAVALL, JEAN
NBC.

CHAMBERLAIN, CHARLES
CFCY, Charlottetown, P.E.I. The Singing Islander.

CHAPIN, PATTI
WTIC, Hartford, Conn. Patti Chapin Sings For You.

CHESHIRE, HARRY
KMOX, St. Louis, Mo. Ozark Varieties, Barn Dance, Jolly Jamboree.

CHOISSER, HAL
KMOX, St. Louis, Mo. The Smiling Cowboy.

CHRISTIAN, BUNNY
KVCV, Redding Calif.

CHRISTY, QUENTIN
WTAG, Worcester, Mass. Radio Theatre Matinee.

CHURCHILL, STUART
NBC. Fred Waring in Pleasure Time.

CLARIE, JOAN
WFHR, Wisconsin Rapids, Wisc. Song Styling.

CLAIRE, MARION
WGN, Chicago, Ill. The Chicago Theatre of the Air. The Chicagoland Hour.

CLARK, BUDDY
CBS. Treat-Time.

CLARK, CONNIE
WWSR, St. Albans, Vt. Melodic Moments.

DINAH SHORE

•

My deepest appreciation to
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•

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EDDIE CANTOR

without whom the editors would not have known me.

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CLARK, JOHN
KYW, Philadelphia, Pa. The Happy Clarks.
CLARK, MRS. JOHN
KYW, Philadelphia, Pa. The Happy Clarks.
CLARKE, HARRY
KSL, Salt Lake City, Utah. Songs of Harry Clarke.
CLORE, CHARLENE
WFBM, Indianapolis, Ind. Songs by Charlene.
COCHRAN, BARBARA
KDKA, Pittsburgh, Pa. Friendly Neighbors, Georgia Wildcats, Barn Dance.
COELHO, OLGA
CBS.
COLLINS, JEAN
WEEI, Boston, Mass. Rowdy Revue, A Boy, A Girl And A Song.
COLOMARIO, VICKI
WGY, Schenectady, N. Y. Electric City Almanac.
COLTON, CLARENCE
CKTB, St. Catherines, Ont. Morning Melodies Club.
COMENZIND, ROSIE
KGO, San Francisco, Calif. Rosie And Archie.
COMO, PERRY
NBC. Beat The Band.
CONDON, MAX
KVOA, Siloam Springs, Ark. Cathedral of the Ozarks.
COOK, BARBARA
WHEC, Rochester, N. Y. WHEC Swingsters, Keyboard And Console.
COOKE, FOREST
WHBF, Rock Island, Ill.
COON, ANNE
WHO, Des Moines, Ia. Keyboard Kinetics.
COOPER, ELLA
WFCI, Pawtucket, R. I.
CORBITT, THELMA
WSIX, Nashville, Tenn. Hymn Time.
COTTON, LARRY
NBC. Pot O'Gold, Horace Treasure Chest.
COURTNEY, DIANE
NBC. "Chamber Music of Lower Basin St."
COURY, ROSELLE
WCOU, Lewiston, Me. Saturday Shopping Tour.
COVENTRY, JACQUELINE
WCOU, Lewiston, Me. Gas Girl.
CRAVEN, OPAL
NBC. Carnation Contented Program.
CRAWFORD, NAOMI
KWK, St. Louis, Mo.
CREIGHTON, VIRGINIA
WHLD, Niagara Falls, N. Y. Songs America Loves.
CROOKS, RICHARD
NBC. Voice of Firestone.
CROSBY, BING
NBC. Kraft Music Hall.
CURZI, HARRY
KROW, Oakland, Calif. Newspaper of the Air.

— D —

DAE, DONNA
NBC. Fred Waring in Pleasure Time.
DALTON, JACK
WBZ - WBZA, Boston - Springfield, Mass. Sunrise Rodeo.
DAMERON, CHARLES WAYNE
WCKY, Cincinnati, Ohio. The Real McCoy.
DANA, JOE
KOY, Phoenix, Ariz.
DANIELS, BETTY
WELI, New Haven, Conn. Song Hits.

DARRELL, ELAINE
KLO, Ogden, Utah, This Is Elaine.
DAVIES, GWEN
CBS. Wherever You Are.
DAVIS, ART
KDKA, Pittsburgh, Pa. Pioneer Quartet.
DAY, DENNIS
NBC. The Jello Program.
DEEP RIVER BOYS
NBC.
DE LEATH, VAUGHN
WKY, Oklahoma City, Okla. Cain's Coffee Time.
DELLER, JEANETTE
WIBX, Utica, N. Y. Milady Meanders.
DE MOSS, LYLE
WOW, Omaha, Nebr. Lyle And Eddie.

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DENISON, HELEN
WTAG, Worcester, Mass. Radio Theatre Matinee.
DENNIS, CLARK
NBC.
DENNIS, LOUIS
KFH, Wichita, Kans.
DENNIS, MARJORIES
WAPI, Birmingham, Ala.
DE NOIA, DICK
WNLC, New London, Conn. Rhythm Rascals.
DEOBLER, MARY JANE
WMBD, Peoria, Ill. Window Shopper.
DICKENSON, JEAN
NBC. American Album of Familiar Music.
DICKSON, DONALD
NBC. Chase And Sanborn Program.
DIMEL, PATTY
WPAY, Portsmouth, Ohio. Portsmouth's Own Quiz.
DINNING SISTERS
NBC. Breakfast Club. Club Matinee.
DIVEN, ALFRED
KDKA, Pittsburgh, Pa. Home Forum Program.
DOCHERTY, IA
CKUA, Edmonton, Alta. Song Recital.
DOOLEY, ANN
WMBD, Peoria, Ill. Songs By Ann.
DOTY, ART
KMMJ, Grand Island, Nebr.
DOUGLAS, BOB
NBC.
DOWD, MICHAEL
WKY, Oklahoma City, Okla. Time For Charm.
DOWDLE, WOODROW
WCBI, Columbus, Miss.
DRAGONETTE, JESSICA
CBS. Saturday Night Serenade.
DUFRESNE, MARCEL
CHLT, Sherbrooke, Que.
DULANEY, CARL
WMBS, Uniontown, Pa. Summit Serenade.
DUNCAN, TOMMY
KVOO, Tulsa, Okla.
DUNN, PAT
WDAF, Kansas City, Mo. Remember the Song, Nutrena Mills Program.
DURRELL, JEANNE
KMPC, Beverly Hills, Calif. Linger Awhile.
DUTIET, ULDENE
WPAY, Portsmouth, Ohio. Star of Tomorrow.
DUTTON, LAURA DEANE
CBS.
DYER, DOROTHY JEAN
KOME, Tulsa, Okla. A Lass And A Lyric.

— E —

EASTMAN, MARY
CBS. Saturday Night Serenade.
EBERLEY, RAY
CBS. Glenn Miller and His Orchestra.
EDGERTON, JEWEL CONRAD
cal Moments.
EDMONDS, CORKY
KVCV, Redding, Calif.
EDWARDS, JOAN
CBS. Girl About Town, Your Hit Parade.
EILERS, MERRY
WCAO, Baltimore, Md.
ELDRIDGE, CARLTON
WKAR, East Lansing, Mich.
ELLIOTT, BILL
WEEI, Boston, Mass. The Singing Cop, A Boy, A Girl And A Song, Rowdy Revue.
EMERSON, JOE
CBS. Hymns of All Churches.
ENNIS, SKINNAY
NBC. The Pepsodent Show.
ETON BOYS, THE
NBC.
EVANS, DALE
CBS. News And Rhythm.
EVANS, SARA
WDBJ, Roanoke, Va.
EWING, BILL
WMBD, Peoria, Ill. A Woman's World.

— F —

FAIN, LORRAINE
WFCI, Pawtucket, R. I. Songs And Patterns.
FALL, PETE
WGL-WOWO, Ft. Wayne, Ind.
FEENEY, JACK
WINS, New York, N. Y.
FELL, HARRY
CHML, Hamilton, Ont.
FERLITA, MAMIE
WFLA, Tampa, Fla.
FIELDS, ARTHUR
CBS. Pipe Smoking Time.
FISHER, DICK
KDKA Pittsburgh Pa. Keystone Quartet.
FLAGLER, CHARLIE
KRNT, Des Moines, Ia. Charlie Flagler Kiddie Revue.
FLATH, DORIS
WHJB, Greensburg, Pa. Souvenirs of Song.

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FLOWERS, SALLY
WGH, Newport News, Va. Songs By Sally Flowers.
FOLEY, RED
WLS, Chicago, Ill.
FORD, JOHN
KPAS, Pasadena, Calif.
FORREST, FRANK
Double or Nothing MBS.
FORSTER, GERTRUDE
NBC. The Peerless Trio, Tone Pictures, Seth Parker.
FORSYTH, MELVA
WFBR, Baltimore, Md. Military Matinee.
FOSTER, SALLY
KMOX, St. Louis, Mo. The Girl With a Smile In Her Voice.
FOUR SHOWMEN, THE
NBC. Vocal Vogues.
FOWLER, MILDRED
KADA, Ada, Okla. Farm Front.
FOWLER, PATSY
WJTN, Jamestown, N. Y. Patsy Sings.
FREISE, BERNICE
KMOX, St. Louis, Mo. The Harmonettes.
FRITZ, BETTY
WLOK, Lima, Ohio. Songs of Betty Fritz.
FRITZ, DOROTHY
KFH, Wichita, Kans.
FRYE, BYDLER
WSVA, Harrisonburg, Va. Pioneer Pal, Smiles, Valley Roundup, Jingle Jamboree.
FULLEN, GENE
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party.
FULTON, DICK
KDKA, Pittsburgh, Pa. Pioneer Quartet.

— G —

GAINEY, ANDREW
KOA, Denver, Colo. Rhapsody of The Rockies, Golden Melodies.
GALLOWAY, BOB
WLAW, Lawrence, Mass. Hyms And Verses With Jimmy And Bob.
GAMACHE, RITA
WCOU, Lewiston, Me. Gas Girl.
GARDNER, KENNY
Guy Lombardo Palm - Olive Show.
GARLAND, JUDY
NBC. The Pepsodent Show.
GARRETT, PATSY
NBC. Fred Waring in Pleasure Time.
GARY, EL
WMAL-WRC, Washington, D. C. Hemisphere Matince.
GAUTHIER, LOUISE
CHLT, Sherbrooke, Que.
GEORGE, RUSSELL
WTCN, Minneapolis, Minn.
GIBBS, TROY
WDZ, Tuscola, Ill. George And Troy.
GIBSON, FREDDA
CBS. Meet The Music.
GILL, CECIL
KGKO, Fort Worth, Texas. Here's Luck.
GOODMAN, GORDON
NBC. Fred Waring in Pleasure Time.
GORDON, JOE
WATL, Atlanta, Ga.
GOWEN, CHET
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party.
GRAHAM, HARLAN
KTNM, Tucumcari, N. M.
GRAHAM, LOUISE
WRJN, Racine, Wisc. Songs By Louise Graham.
GRAHAM, ROSS
Cities Service Concert NBC, Prudential Family Hour CBS.
GRANT, ROBERT
WRBL, Columbus, Ga. Tune Time.
GRASHEL, BILL
WPAY, Portsmouth, Ohio. Brothers In Harmony.
GRASHEL, DON
WPAY, Portsmouth, Ohio. Brothers In Harmony.
GREEN, BOB
WTCM, Traverse City, Mich. Kellogg Kowboy.
GRIFFIN, GEORGE
NBC. Spot Program.
GRISANTI, DORIS
WAVE, Louisville, Ky. Jewel Box.
GRISE, TONY
WTCN, Minneapolis, Minn.

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GROSCH, ELLSWORTH
WDBJ, Roanoke, Va.
GROVES, PAUL
WIND, Chicago, Ill. Red And Pauly.
GRUPPA SISTERS
WHLD, Niagara Falls, N. Y. Merry Madcap Trio.
GULLEY, PHIL
WCBI, Columbus, Miss. Phil Gulley At the Piano.

— H —

HADEN FAMILY
KMA, Shenandoah, Ia. Sportsmen's Timetable.
HAGIN, ETHEL
KASA, Elk City, Okla. Carter Melody Three.
HAINES, HAPPY
WHBF, Rock Island, Ill. Pigskin Patter.
HALEY, PAT
KDKA, Pittsburgh, Pa. The Old Smoothies, The Picker-upper, Reflections in Rhythm, Tech Triplets, Farm Hour.
HALL, MRS. GERALD
CHAB, Moose Jaw, Sask, Kiddies Show.
HALL, JIMMY
KFH, Wichita, Kans.
HALL, MARY
WSVA, Harrisonburg, Va. Bill And Mary.
HAMILTON, ANN
WLBJ, Bowling Green, Ky. Ann Hamilton Time.
HAMP, CHARLES W.
WAAF, Chicago, Ill.
HANEY, LESTER
WLBJ, Bowling Green, Ky. Dixie Troubador.
HANNEN, BOB
CBS, NBC. Frank Fay Show.
HARDIN, HOWARD
KPO, San Francisco, Calif. Beautiful Music.
HARNE, EULA LEE
WSLS, Roanoke, Va.
HARRIS, RUTH
KGA-KHQ, Spokane, Wash. Sweethearts Forever.
HART, DICK
WSVA, Harrisonburg, Va. The Lone Texan.
HARTMAN, BETTY
WGY, Schenectady, N. Y. Gordie Randall's Orchestra.
HARTUNG, OPAL
KFGQ, Boone, Ia.
HARTWELL, ELSIE
WSLS, Roanoke, Va.
HAWTHORNE, PEPPER
WLS, Chicago, Ill.
HAYES, GEORGE
WATN, Watertown, N. Y. George Hayes Sings.
HEIFNER SISTERS
KMA, Shenandoah, Ia.
HEMINGHAUS, LEO
KSTP, St. Paul - Minneapolis, Minn. Shell Football Time.
HENRDICKS, GLADYCE
KFPY, Spokane, Wash. Studio Party.
HENRY, MARGARET
CJOR, Vancouver, B. C. String Time.
HIGLEY, WILLIS
KFQD, Anchorage, Alaska.
HILLIARD, HARRIET
NBC. Red Skelton Program.
HI, LO, JACK AND THE DAME
NBC.
HINES, HUGH
WGL-WOWO, Ft. Wayne, Ind.
HOBACK, NANCY
WDBJ, Roanoke, Va.
HODGES, JOY
CBS.
HOFFMAN, JACK
KTUL, Tulsa, Okla. Imperial Serenade.
HOLLEY, DAVE
WGPC, Albany, Ga. Quiz Varieties.
HOLSTEIN, CHICK
KMA, Shenandoah, Ia.
HONIG, MAX
WBYN, Brooklyn, N. Y. The International Singer.
HOOD, ADELYN
KDKA, Pittsburgh, Pa. Aunt Petunia And Miss Betsy, Farm Hour.
HOUSE, ED
KROW, Oakland, Calif. Hayloft Party, Songs By House.
HOVEY, CHARLES
CJOR, Vancouver, B. C. In The Gloaming.
HUBBARD, J. H.
KXOX, Sweetwater, Texas. Time And Tunes.
HUDSON, ERIC
KLZ, Denver, Colo.
HUFSMITH, FRED
NBC. The Armchair Quartet. National Radio Pulpit. National Vespers.
HUGGINS, HARLEY
KVOO, Tulsa, Okla.
HUGHES, BOB
KDKA, Pittsburgh, Pa. Keystone Quartet.
HUME, THELMA
CFAR, Flin Flon, Man. Shut in Hour.
HUTTON, BETTY
NBC. Bob Hope Program.

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— I —

INK SPOTS, THE
NBC. Spot Programs.
IRONS, ROY
KSTP, St. Paul - Minneapolis, Minn. Shell Football Time.
IVERS, KAY
WBZ - WBZA, Boston - Springfield, Mass. Two Men And A Girl, Dance Concert.
IVES, BURL
CBS.

— J —

JANTZ, ROBERT
WHLD, Niagara Falls, N. Y. Songs America Loves.
JENNINGS, FRANK
WDZ, Tuscola, Ill. George And Troy.
JENSEN, ANNABELLE
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party.
JENSEN, FRANCIS
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Morning Hymnal.
JOHNS, VIVIAN
KDKA, Pittsburgh, Pa. Home Forum Program.
JOHNSON, AILYNNE
KADA, Ada, Okla.
JOHNSON, BOB
WSM, Nashville, Tenn. WSM Orchestra Program.
JOHNSON, CURTIS
KYSM, Mankato, Minn. Accordiana.
JOHNSON, DICK
WSVA, Harrisonburg, Va. Pioneer Pal, Smiles, Valley Roundup, Jingle Jamboree.
JOHNSON, HOWIE
WDAS, Philadelphia, Pa. Cowboy Serenades.
JOHNSON, SYBIL
KFH, Wichita, Kans.
JONES, DORIS
KFH, Wichita, Kans.
JONES, JIMMIE
WSFA, Montgomery, Ala. Silver's Spotlight.
JORDAN, CORRINE
KSTP, St. Paul- Minneapolis, Minn. Star Dust.
JORDAN, JANET
KGO, San Francisco, Calif. Etchings In Brass.
JOUBERT, ROLAND
CHLT Sherbrooke, Que.
JUAREZ, JUANITA
NBC.
JULIAN, BERT
WDZ, Tuscola, Ill. Betty And Her Batchelors.

— K —

KAUFMAN, IRVING
MBS and ET.
KAY, BEATRICE
CBS. Gay Nineties Revue.
KEEBLE, MELBA
WLAG, La Grange, Ga. Music For Sunday.
KELSO, MARIE
KGDM, Stockton, Calif.
KENNEDY, REED
KDKA-WCAE, Pittsburgh, Pa. Melody Magic, Song Sampler.
KENNIBREW SISTERS
KTNM, Tucumcari, N. M.
KIDDER, WALTER
WNAC, Boston, Mass.
KINDER, BARBARA
KDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music, Reflections In Rhythm.
KINDER, ELAINE
KDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music, Reflections in Rhythm.
KINDER, SHIRLEY
KDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music, Reflections In Rhythm.
KING, BONNIE
KMOX, St. Louis, Mo. Those Were The Days.
KING, EARL
KMA, Shenandoah, Ia.
KING, GRETA
WWSR, St. Albans, Vt. Vocal Varieties.
KING, LOUISE
CBS. Your Hit Parade.
KIRBY, FRED
KMOX, St. Louis, Mo.
KLINE, HAROLD
WJAG, Norfolk, Nebr.
KLINE, MORRIS
WMRN, Marion, Ohio. Melodic Moments.
KLINE, TED
KSTP, St. Paul - Minneapolis, Minn. Shell Football Time.
KNIGHT, EVELYN
WMAL-WRC, Washington, D. C. Song And Story.

BEA WAIN

Lanny Ross

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KNIGHT, FELIX
NBC. Schaefer Revue.
KNIGHT, MARY
WIGM, Medford, Wisc. Song Time.
KNOX, JACKIE
WCBI, Columbus, Miss. Crosley Personality Girl.
KYSER, LEE
WIP, Philadelphia, Pa.

— L —

LA CENTRA, PEG
NBC. The Gulden Serenaders.
LACEY, MARCELLA
WHAG, Norfolk, Nebr.
LAKE, DON
WGL-WOWO, Ft. Wayne, Ind.
LANE, BETTY
WAVE, Louisville, Ky. Friendly Tavern.
LANE, DAVE
CBS.
LANE, ELEANOR
WBZ - WBZA, Boston - Springfield, Mass. Two Men And A Girl.
LANE, JEAN
KMOX, St. Louis, Mo. The Harmonettes.
LANGFORD, FRANCES
CBS. Bob Hope Programs, Southern Cruise.
LARSEN, AL
WMBD, Peoria, Ill. Romance Is In The Air.
LARSEN, MURIEL
WRJN, Racine, Wisc. Songs By Muriel Larsen.
LAWRENCE, LARRY
WHKC, Columbus, Ohio.
LEACH, WANDA
WPAR, Parkersburg, W. Va. Starlit Hour.
LEE, BOB
WKLC, Decorah, Ia. Hymns We Love, Sing Me A Song.
LEE, MARY
KBIZ, Ottumwa, Ia. Roundup Time With Mary Lee.
LEE, SAIR
CKCL, Toronto, Ont. Songs By Sair.
LEE, WILMA
KBUR, Burlington, Ia.
LEONARD, CIEL
WBYN, Brooklyn, N. Y.
LEONARD, JACK
CBS. Meet The Music.
LETHIN, ANITA
WHBF, Rock Island, Ill. Letters From The Camps.
LEWIS BILL
CKLW, Windsor, Ont.
LEWIS, WELCOME
CBS. Singing Bee.
LINDEN, ESTHER
KLZ, Denver, Colo.
LINGHAM, LEE
WOLS, Florence, S. C. Lee Lingham Sings.
LINWOOD, LUCILLE
WBNS, Columbus, Ohio. Harmony Haven.
LITTELL, EDWARD A.
KTNM, Tucumcari, N. M. Homestead Harmony.
LLOYD, RHONA
WFIL, Philadelphia, Pa.
LODEN, SONNY BOY
KLCN, Blytheville, Ark. Sonny Boy and The Loden Family.
LOFT, MARGARET
WTAG, Worcester, Mass. Radio Theatre Matinee.
LOGAN, PETE
KVI, Tacoma, Wash. Sunrise Club, Twilight Trails.
LOGSDON, CLYDE
KMA, Shenadoah, Ia.
LOGSDON, HELEN
KMA, Shenandoah, Ia.
LORCH, BETTY
WMBD, Peoria, Ill. Singing Strings.
LORRAINE, KAY
NEW, New York, N. Y. NBC. Basin St.
LOUISE, LORETTA
KOA, Denver, Colo. Serenade in the Night.
KMA, Shenandoah, Ia.
LOWE, FRANCES
WSLS, Roanoke, Va. Presenting Frances Lowe.
LUNSFORD BROTHERS
KMMJ, Grand Island, Nebr.
LUTHER, FRANK
NBC. Luther-Layman Singers. Luncheon At The Waldorf.
LYNNE, EVELYN
NBC. Breakfast Club, Club Matinee, Roy Shield Revue.

— M —

MacARTHUR, JUNE
WRJN, Racine, Wis. Songs By June MacArthur.
MacCALLUM, JOHN
KDKA, Pittsburgh, Pa. Keystone Quartet.
MacGREGOR, ROB ROY
WLAW, Lawrence, Mass. Songs And Stories of Bonnie Scotland.
MacHUGH, EDWARD
NBC. The Gospel Singer.
MacPHERSON, JOSEPH
WSM, Nashville, Tenn. Sunday Down South.
MALLOT, STANLEIGH
WIOD, Miami, Fla.

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WAYNE
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MANNERS, LUCILLE
NBC. Cities Service Concert.
MARSH, AUDREY
CBS. Johnny Presents.
MARSH, LINDA
WIOD, Miami, Fla.
MARSHALL, ARNOLD
KBST, Big Spring, Texas.
MARSHALL, KAY
WAPO, Chattanooga, Tenn. Dream Serenade.
MARTIN, EDDIE
WRLC, Toccoa, Ga. Musical Grab Bag.
MARTIN, MARY
NBC. Kraft Music Hall.
MARTIN, PERRY
WMAL-WRC, Washington, D. C. Music By Moonlight.
MARTIN, TONY
NBC. Tony Martin From Hollywood.
MATNEY, ARTHUR
KGBU, Ketchikan, Olaska. Unuk River Ramblers.
MATNEY, OLIVE
KGBU, Ketchikan, Alaska. Unuk River Ramblers.
MATTHEWS, MILLER
WGY, Schenectady, N. Y. Gordie Randall's Orchestra.
MATTYE, TEXAS
WCBI, Columbus, Miss. Round-up Specials.
MATYAS, MARIA
WHCU, Ithaca, N. Y.
MAXEDON, DEAN
WGL-WOWO, Ft. Wayne, Ind.
MAXWELL, BETTY
KFNF, Shenandoah, Ia. The Maxwell Sisters.
MAXWELL, HAZEL
KFNF, Shenandoah, Ia. The Maxwell Sisters.
MAYA, DON
WHIP, Hammond, Ind. Classical Interlude.
McCLESKEY, FRED
KVOA, Siloam Springs, Ark.
McCONNELL, ED
NBC. Smilin' Ed McConnell.
McCONNELL, GRACE
WLPM, Suffolk, Va. Melody Time.
McCORD, BERNARD
WWNY, Watertown, N. Y. Songs By Bernard McCord.
McCUBBIN, BOB
KDRO, Sedalia, Mo. Morning Mirth.
McCULLOUGH, ANNETTE
WGY, Schenectady, N. Y. Your Neighbor.
McDONALD, HAROLD
KLCN, Blytheville, Ark. The McDonald Stamps Baxter Quartette.
McDOWELL, ROY
WMSD, Muscle Shoals City, Ala. Your Singer of Songs.
McELROY, JACK
KTUL, Tulsa, Okla. Little Church At the Side of the Road, Hi Neighbor.
McKEAN, EDDY
KFH, Wichita, Kans.
McKOWN, FROSTY
KFH, Wichita, Kans.
McQUAIN, WANDA
KBST, Big Spring, Texas.
McVEY, PAT
KLZ, Denver, Colo.
MELTON, JAMES
NBC. The Telephone Hour.
MEN ABOUT TOWN, THE
NBC. Manhattan Merry-Go-Round.
MERRY MACS
Old Gold, Blue.
METCALF, JOHN
WAAB, Boston, Mass.
MEYER, ANNE
WMAS, Springfield, Mass.
MILES, MAJESSIE
WDBJ, Roanoke, Va.
MISSEL, GLORIA
WCSC, Charleston, S. C.
MITCHELL, RUSSELL
KDKA, Pittsburgh, Pa. Pioneer Quartet.
MONROE, LUCY
CBS.
MONTGOMERY, CAROLYN
WJJD, Chicago, Ill. Symphony in Swing.
MOORE, CARL
WEEI, Boston, Mass. Top of the Morning, Rowdy Revue.
MORGAN, JIMMY
KFNF, Shenandoah, Ia.
MORRIS, BETTY ELLEN
WCAE, Pittsburgh, Pa.
MORRIS, JACK
KTUL, Tulsa, Okla. Jack Morris Sings.
MORRIS, ROBERT
KVOO, Tulsa, Okla.

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MAX SMITH JOHN RARIG
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MORSE, CLAIRE
WLAW, Lawrence, Mass. Song Revue.
MORTENSON, ELIZABETH
KATE, Albert Lea, Minn.
MOSS, IRENE
KFH, Wichita, Kans.
MOSS, LUCILLE
KFH, Wichita, Kans.
MOSS, MAMIE JO
KFH, Wichita, Kans.
MOURRE, ALICE
CKCK, Regina, Sask. Songs of Alice Mourre.
MUNN, FRANK
NBC. Waltz Time, American Album of Familiar Music.
MURRAY, MILDRED
NBC. Television.
MURRAY, WYNN
CBS. Texaco Star Theatre.

— N —

NAYLOR, DON
WGST, Atlanta, Ga. Chuck Wagon, The Jack Pot.
NEGRETTE, JORGE
NBC.
NELSON, CHRISTENE
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party.
NEWTON, KENNY
KDKA, Pittsburgh, Pa. Friendly Neighbors, Friendly Four, Barn Dance, Georgia Wildcats.
NOBLE, WENDELL
KOY, Phoenix, Ariz.
NOLAN, JAMES
KEX-KGW, Portland, Ore. The Quack of Dawn, Stars of Today.
NORMAN, BARBARA
KPO, San Francisco, Calif. The Aristocrats.
NORMAN, JACK
KCRC, Enid, Okla.
NORSEMAN, THE
NBC. Vocal Vogues.
NORTON, BOB.
WGH, Newport News, Va. Tips And Tunes.
NORTON, LEE
WKY, Oklahoma City, Okla. Southwestern Stars, Noonday Serenade.
NUGENT, HELEN
WKRC, Cincinnati, Ohio. Just For You.

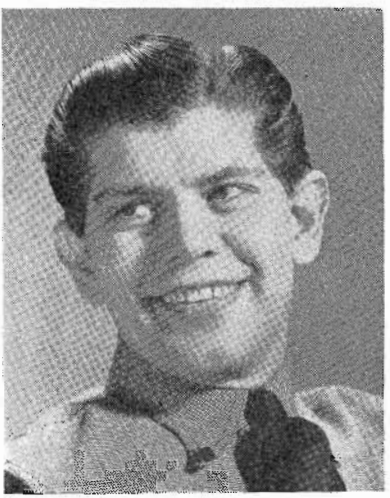
— O —

O'BRIEN, SMILEY
WGTM, Wilson, N. C. Arasona Yodler.
O'CONNOR, BILL
WLS, Chicago, Ill.
O'DELL, DOYE
WTIC, Hartford, Conn. Reveille.
O'HEREN, DICK
WHK-WCLE, Cleveland, Ohio. Meet the Ladies, Wayne and Dick Birthday Party, Wayne And Dick Evening Serenade.
OVERSATAKE, EVELYN
WLS, Chicago, Ill.

— P —

PACE, BOB
WJSV, Washington, D. C.
PALOS, FLORENTINA
WHBF, Rock Island, Ill. Quad Cities in Review.
PARKER, FAYE
KDKA, Pittsburgh, Pa. Tap Time, Reflections in Rhythm.
PARKER, FRANK
CBS. Frank Parker In Treasury of Song.
PARSONS, JOE
WLS, Chicago, Ill.
PASSELL, HARRY
KVCV, Redding, Calif.
PATTEN, CHARLOTTE
WBZ-WBZA, Boston, Springfield, Mass. Two Men And A Girl.
PAVLOVA, OLGA
WBZ-WBZA, Boston, Springfield, Mass. Dance Concert.
PEARSON, DIMPY
WOLS, Florence, S. C. Songs By Pearson.
PEERCE, JAN
NBC. Radio City Music Hall of the Air.
PENCE, INEZ
KLZ, Denver, Colo.
PENNELL, DAN
KDRO, Sedalia, Mo. Music Box Review.
PENNINGTON, MICKEY
KFH, Wichita, Kans.
PERRY, BILL
CBS. Saturday Night Serenade.
PICKERING, PAUL
WLAW, Lawrence, Mass. Memory Time.
PICKENS, PATTI
NBC.
POLKA DOTS, THE
NBC.
POWELL, DICK
CBS. Southern Cruise.
PRICE, HOWARD
WCAE, Pittsburgh, Pa. A Boy, A Girl, and A Band, Song Sampler.
PRIMROSE, BUD
CFAR, Flin Flon, Man. Friendly Cowboy.

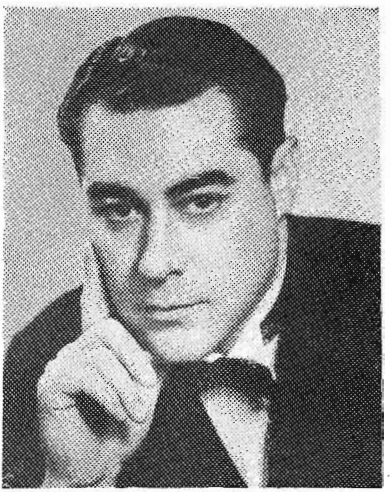
"Give Me A Pinto Pal"



Elton Britt

WOR • WNEW

"The Singing-Yodeling Cowboy"



BILL PERRY

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PYLE, TOM
WBT, Charlotte, N. C. Swingopators.

— R —

RAMIREZ, JOSE
KPO, San Francisco, Calif. Music of the Americas.
RAMONA
WOR, New York, N. Y.
RAY, MARJORIE
KDYL, Salt Lake City, Utah. Reminiscing, Ed Stoker Presents.
REED, BILL
KONO, San Antonio, Texas. Colorado Cowboy.
REED, PATRICIA
KFH, Wichita, Kans.
REEGAN, ALICE
WIP, Philadelphia, Pa.
REESE, ROBERT
KDYL, Salt Lake City, Utah. Reminiscing, Ed Stoker Presents.
REID, BILL
WSVA, Harrisonburg, Va. Bill And Mary.
REILLY, BERNICE
WFCI, Pawtucket, R. L. Bernice Sings.
REILLY, MATT
WESX, Salem, Mass.
REINHART, DICK
CBS. Melody Ranch.
REMSEN, ALICE
NBC. The Land of Make Believe.
RHODES, SYLVIA
WCKY, Cincinnati, Ohio. Songs By Sylvia.
RHYTHM FOUR
WSGN, Birmingham, Ala.
RISSLING, ROBERT
WTAG, Worcester, Mass. Radio Theatre Matinee. The Gospel Caroler.
ROBERTS, TONY
WAAT, Jersey City, N. J. For You.
ROECKER, EDWARD
CBS. Pipe Smoking Time.
ROESE, RAY
WBNS, Columbus, Ohio. Hired Hands. Harmony Haven.
ROPA, HOWARD
WGL-WOWO, Ft. Wayne, Ind.
ROSS, LANNY
CBS. Lanny Ross.
ROE, GENEVIEVE
CBS.
RUSH, FORD
WSM, Nashville, Tenn. Grand Ole Opry, Whiz Quiz, Lullabye Time.

— S —

SATTERFIELD, DOROTHY
WPAR, Parkersburg, W. Va. Lullaby Lady.
SAUCIER, GERALD
WCOU, Lewiston, Me. Songs By Gerald Saucier.
SAVARIA, MADELINE
WBZ-WBZA, Boston-Springfield, Mass. Dance Concert.
SAXON, LON
KWK, St. Louis, Mo.
SCHOEP, ARTHUR
KUSD, Vermillion, S. D. Arthur Schoep Sings.
SCHROEDER, CHARLES
WHBF, Rock Island, Ill.
SCHULER, ELLA
WPAY, Portsmouth, Ohio. Listen Ladies.
SCOTT, MARY EVELYN
WAPI, Birmingham, Ala.
SEAMON, ADE
WDGY, Minneapolis, Minn. Pearl And Ade.
SHAW, SONIA
KGO, San Francisco, Calif. Songs By Sonia.
SHERMAN, FLOYD
NBC. Johnny Presents. The Telephone Hour.
SHERMAN, LILLIAN
WHK-WCLE, Cleveland, Ohio. Music By Willard, Songs By Lillian.
SHORE, DINAH
NBC. Time to Smile. Dinah Shore.
SIGNALEERS, THE
NBC. The Signal Carnival.
SIMMONS, BOB
NBC.
SIMMS, GINNY
CBS. Kay Kyser's College of Musical Knowledge NBC.
SINATRA, FRANK
NBC. Fame And Fortune.
SIX HITS AND A MISS
NBC. The Pepsodent Show.
SMILEY, BETTY
WCAE, Pittsburgh, Pa.
SMITH, BRONCH
WWRL, Woodside, N. Y.
SMITH, FRANCES
WCAU, Philadelphia, Pa.
SMITH, JERRY
WHO, Des Moines, Ia. Evening Serenade.
SMITH, KATE
CBS. Kate Smith Hour.
SMITH, WHISPERING JACK
WMCA, New York, N. Y.
SNOW, AMANDA
KSTP, S t. Paul-Minneapolis, Minn. The Singing Dairymaid.
SORENSON, RUSSELL
KATE, Albert Lea, Min.
SPEAS, ROBERT
WHEC, Rochester, N. Y.
SPEAKS, MARGARET
NBC. Voice of Firestone.
SPORTSMEN, THE
NBC. CBS, MBS.
SPRAY, ROY
WGTC, Greenville, N. C. The Singing Cowboy.
STANLEY, JACK
WNAC, Boston, Mass.
STEELE, TED
NBC. Ted Steele Variety Show.
STETS, BOB
WMRN, Marion, Ohio. Melodic Moments.
STEWART, FRANKLYN
WCKY, Cincinnati, Ohio. Franklyn Stewart Entertains.
STEWART, JOHN
WMSL, Decatur, Ala. Morning Roundup.
STONE, CHRISTINE
KGKO, Ft. Worth, Texas. Songs By Christine.
STRAGGAND, THOMAS
WGL-WOWO, Ft. Wayne, Ind.
STRATTON, MICHAEL
CBS. Columbia Workshop.
STRICKLAND, CARLTON
WSLS, Roanoke, Va.
STUART, BONNIE
KYW, Philadelphia, Pa. We Present, Bonnie Stuart Entertains.
SUMMA, ANDY
W1OD, Miami, Fla.
SWARTHOUT, GLADYS
CBS. Prudential Family Hour.
SWENSON, NELS
KSTP, St. Paul-Minneapolis, Minn. Shell Football Time.
SWIGART, CURT
WRJN, Racine, Wisc. Songs By Curt Swigart.
SWING FOURTENN, THE
NBC. Johnny Presents.

— T —

TAYLOR, BETTY
KROW, Oakland, Calif. Newspaper of the Air.
TAYLOR, DELORES
KFH, Wichita, Kans.
TAYLOR, LEOTTA
KOAM, Pittsburg, Kans. Goodwill Program.
TAYLOR, SYLVIA
WLPM, Suffolk, Va. Sylvia Sings.
TENNYSON, JEAN
CBS. Great Moments in Music.
THOMAS, MARY LOUISE
WSLS, Roanoke, Va.
THOMAS, RUTH RODEHEAVER
WDBJ, Roanoke, Va.
THOMPSON, COTTON
KVOO, Tulsa, Okla.
THOMPSON, TOMMY
KSO, Des Moines, Ia. Brandin' Time.
TILTON, MARTHA
CBS. Ransom Sherman Program.
TILTON, WEB
WNAC, Boston, Mass.
TIMIN, ALLEN
WEMP, Milwaukee, Wisc.
TODD, DICK
NBC. Show Boat.
TOMPKINS, JOHN
WDAF, Kansas City, Mo. Showalter's Shoe Program.
TRACY, ARTHUR
NBC. Street Singer.
TUBB, ERNEST
KGKO, Fort Worth, Texas. Gold Chain Troubadour.
TUGGLE, JOHN
WAPI, Birmingham, Ala. Clo and Ray.
TURLEY, AGATHA
KGO, San Francisco, Calif. Chansonette.
TURNER, JESSIE
WLAW, Lawrence, Mass. In the Music Room.

— U —

UTZMAN, SARANNE
WBLK, Clarksburg, W. Va. Blue Plate Special.

— V —

VALLE, RUDY
NBC. Sealtest — Rudy Vallee Program.
VAN DERWEKEN, JAMES
KEVE, Everett, Wash.
VERRILL, VIRGINIA
NBC. Uncle Walter's Dog House, Show Boat.
VICTORY, FRED
KFH, Wichita, Kans.
VICTORY TWINS
NBC.

www.americanradiohistory.com

VROMAN, JUNE
KSTP, St. Paul-Minneapolis, Minn. Sunrise Roundup Gang.

— W —

WACKER, PHILLIP
KGA-KHQ, Spokane, Wash.
WADLEY, SISTERS
CHAB, Moose Jaw, Sask. Pleasant Memories.
WAIN, BEA
Monday Merry-Go-Round, NBC.
WAKELY, JIMMY
CBS. Melody Ranch.
WALKER, LARRY
WIOD, Miami ,Fla.
WALLACE, JERRY
KDKA, Pittsburgh, Pa. Friendly Neighbors, Friendly Four, Barn Dance, Georgia Wildcats.
WALLACE, JIMMY
KOME, Tulsa, Okla. Songs of the Saddle.
WALLER, FRED
WSM, Nashvillefi Tenn. Music In the Moonlight.
WARD, JOHN
KGFF, Shawnee, Okla. The Hymn Singer.
WARD, MADELYN
KDKA, Pittsburgh, Pa. Home Forum Program.
WARREN, JEAN
WVOA, Tucson, Ariz. The Cocktail Hour.
WARREN, SHORTY
WAAT, Jersey City, N. J. Warren's Roundup.
WAYNE, JERRY
Mutual "Regent Time."
WEIGEL, FRAN
WLAV, Grand Rapids, Mich. Open House.
WEISENSTEIN, VIVIAN
WISR, Butler, Pa. Vivian Entertains, Three Guys And A Gal.
WELLS, DUSTY
KWK, St. Louis, Mo.
WEST, BLONDIE
WMAS, Springfield, Mass.
WEST, WAYNE
WHK-WCLE, Cleevland, Ohio. Meet The Ladies, Wayne And Dick Birthday Party, Wayne And Dick Evening Serenade.
WESTBROOK, SI
KOA, Denver, Colo. The Sunshine Boys.
WESTERFIELD, NADINE
KFBI, Wichita, Kans. Songs By Nadine.
WHITE, DON
WIND, Chicago, Ill. Chuckwagon Time.
WHITE, FRANCIA
NBC. The Telephone Hour.
WHITE, LYNN
WIP, Philadelphia, Pa.
WHITING, MARGARET
CBS. Your Hit Parade.
WHITNEY, CASS
KDKA, Pittsburgh, Pa. Pioneer Quartet.
WHITTED, NORFLEY
WDNC, Durham, N. C. Southern Plantation.
WILLIAMS, HANK
WSFA, Montgomery, Ala. Hank Williams Sings.
WILSON, GRACE
WLS, Chicago, Ill.
WINTERLEY, JANE
KMPC, Beverly Hills, Calif. Chef Milani Time.
WITT, ESTHER
KMOX, St. Louis, Mo. The Harbonettes.
WOOD, BARRY
CBS. Your Hit Parade.
WORKMAN, DICK
WFBL, Syracuse, N. Y. Musical Clock.
WRIGHT, BILL
KVOO, Tulsa, Okla.

— Y —

YANEY, CLYDE
KMOX, St. Louis, Mo. Skeets And Frankie.
YEARSLEY, TED
KDKA, Pittsburgh, Pa. Keystone Quartet.
YOUNG, GEORGIA
WLS, Chicago, Ill.

— Z —

ZAPPALA, CLOTILDE
WNAC, Boston, Mass.

HARRY SALTER

•

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ORCHESTRA LEADERS AND MUSICAL CONDUCTORS

AND THEIR WORK DURING 1941

— A —

ALEXANDER, MYER
Choral Director. Schaefer Revue WJZ, We The People CBS, 26 By Corwin CBS, Forecast Program CBS, School of the Air CBS, NBC Thesaurus ETs.

ANDERSON, DON
WFBL. Syracuse, N. Y. Musical Clock.

ARMBRUSTER, ROBERT
NBC, The Chase and Sanborn Program.

ARMSTRONG, BERNIE
KDKA, Pittsburgh, Pa. Reflections In Rhythm, Melody Magic, Bernie Armstrong At The Organ, Today's Football, Dream Weaver.

ASTON, BUZZ
WWSW, Pittsburgh, Pa. Pigskin Prevue.

ATCHESON, TEX
WMBD, Peoria, Ill. Illinois Valley Jamboree.

— B —

BAER, MORGAN
WMAL - WRC, Washington, D. C.

BALL, FRANCES
KTNM, Tucumcari, N. M. The Jiving Ten.

BARLOW, HOWARD
CBS, Columbia Concert Orchestra.

BARNETT, RANDY
KMMJ, Grand Island, Nebr.

BARON, PAUL
CBS, Penthouse Party.

BARRON, BLUE
WOR, Mutual, NBC.

BAUGH, GENE
WBAP-KGKO, Fort Worth, Texas.

BELLIZIA, FRANK
WEEI, Boston, Mass. Rowdy Revue, Music Box.

BENVENUTI, DICK
WNLC, New London, Conn.

BERCHEL, SID
CFRN, Edmonton, Alta.

BERGEN, DICK
KELA, Centralia - Chehalis, Wash. Ole Bergen And Company.

BERNIE, BEN
NBC & CBS, Just Entertainment.

BLACK, FRANK (DR.)
NBC, Cities Service Concert, String Symphony.

BLANCHARD, RED
WFHR, Wisconsin Rapids, Wisc. Coon County Jamboree.

BLANCO, L. M.
KGBU, Ketchikan, Alaska. Paradise Island Boys.

WOODY HERMAN

AND HIS ORCHESTRA

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Bob Crosby

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Ballantine's

"Three

Ring Time"

NBC

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BLAUFUSS, WALTER
NBC. Breakfast Club, National Farm And Home Hour, Vienese Ensemble.

BLOCH, RAY
NBC-CBS. Johnny Presents, Great Moments From Great Plays, The Philip Morris Playhouse.

BODYCOMBE, ANEURIN
KDKA, Pittsburgh, Pa. Treasure Trails, Sports And Music. Reflections in Rhythm.

BONIME, JOSEF
NBC. Death Valley Days, Echoes of New York.

BOWMAN, JOHNNY
WCKY, Cincinnati, Ohio. WCKY Hayride.

BOYD, CURLY
KSOO, Sioux Falls, S. D.

BOYETTE, AND
WQAM, Miami, Fla. Echoes From the Hills.

BRADLEY, OSCAR
CBS. Gulf Screen Guild Theatre.

BRADLEY, WILL
CBS. Silver Theatre Summer Show.

BRANDT, GEORGE
WTOL, Toledo, Ohio. Men of Music.

BRESCIA, PIETRO
WSM, Nashville, Tenn. River Boat Revels. Music In The Moonlight.

BRING, LOU
CBS. Al Pearce And His Gang.

BROOKS, JACK
WHAS, Louisville, Ky. A Song And A Dance.

BROWN, ROY
CKX, Brandon, Man.

BYER, SY
WELI, New Haven, Conn. Continental Trio.

BYLER, JERRY
KBIX, Muskogee, Okla. Southerners.

BYRD, PAUL
WGBR, Goldsboro, N. C. Farm And Home Hour.

— C —

CARLISLE, CLIFF
WNOX, Knoxville, Tenn. Merry-Go-Round.

CESNER, CHARLES
WCOL, Columbus, Ohio. Cesner Swingtet.

CHAVEZ, SENOR
KPHO, Phoenix, Ariz.

CHERNIAVSKY, JOSEF
WEEI, Boston.

CHESNEY, ROLLIE
KLZ, Denver, Colo.

CLOUTIER, NORMAN
NBC. Song for Saturday.

COCKEREL, LARRY
KVOA, Tucson, Ariz. Larry's Sunset Riders.

COLLINS, JERRY
WNOX, Knoxville, Tenn. Tomorrow's Music.

COOK, BOB
WPAR, Parkersburg, W. Va. Bob Cook and the Saddle Pals.

COOPER, JUNIE
KASA, Elk City, Okla. Clinton Hot Shots.

COUGHLIN, ROLLA
KWK, St. Louis, Mo.

CRAIG, FRANCIS
WSM, Nashville, Tenn. Francis Craig's Serenade.

CROSBY, BOB
NBC. Bob Crosby's Dixieland Music Shop, Milton Berle.

CUGAT, XAVIER
NBC. Camel Cigarettes Present.

CURBELLO, FAUSTO
NBC.

CYPRIS, OTTOMAR
CKUA, Edmonton, Alta.

— D —

DAMROSCH, WALTER (DR.)
NBC. NBC Music Appreciation Hour.

DANT, CHARLES
NBC. Remember This Song, Musical Soiree, Parade of the Years, Charles Dant's Music.

DAVIS, CY
WDNC, Durham, N. C. The Hayloft Jamboree.

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DIAMOND, MAURICE
WORC, Springfield, Mass.

DIAZ, CARMELO
WIAC, San Juan, Puerto Rico.

DICKEY, TOM
Tom Dickey And His Show-boys. WOAI, San Antonio, Texas.

DIERCKS, LOUIS
WOSU, Columbus, Ohio. Ohio State University Symphonic Choir, Ohio State University Chorus.

DONNIE, DON
NBC, Manhattan Merry-Go-Round.

DORMAN, DAVE
WJEJ, Hagerstown, Md.

DORSEY, JIMMY
NBC.

DORSEY, TOMMY
NBC, Tommy Dorsey and His Orchestra, Fame And Fortune.

— E —

EBENER, FREDDIE
WOW, Omaha, Nebr.

ELSTER, REINHARDT
WHIP, Hammond, Ind. Club Matinee.

ENNIS, SKINNEY
NBC, The Pepsodent Show.

ESQUER, MANUEL
KTAR, Phoenix, Ariz.

EVANS, JACK
CKCL, Toronto, Ont.

EVANS, ROLAND
KVCV, Redding, Calif.

— F —

FAITH, PERCY
NBC, Carnation Contented Program.

FAULKNER, BOB
KTAR, Phoenix, Ariz. Four Shades of Swing.

FELD, BEN
KMOX, St. Louis, Mo. Those Were The Days, Syncopation Piece, Ben Feld Show.

FELL, HARRY
CHML, Hamilton, Ont.

FERRY, ANTHONY
WHJB, Greensburg, Pa.

FIRMAN, PAUL
CKCL, Toronto, Ont.

FITE, BUSTER
KOY, Phoenix, Ariz. Western Playboys.

FLINDT, EMIL
WIND, Chicago, Ill.

FOLKS, CLARENCE
KTNM, Tucumcari, N. M. Tucumcari Playboys.

FORTIER, MARCEL
CHLT, Sherbrooke, Que. Le Petit Choeur.

FRABRO, WALLY
CFAR, Flin Flon, Man. Rhythm Kings Orchestra.

FRANCISCO, DON
WFLA, Tampa, Fla.

FUHRMAN, CLARENCE
KYW, Philadelphia, Pa. Campus Capers, Dhythmaires.

— G —

GALLICCHIO, JOSEPH
NBC, Joseph Gallicchio and his Orchestra, Breakfast Club.

GARZA, MEMI
KEEW, Brownsville, Texas.

GILLIS, DON
WBAP, Fort Worth, Texas. Swing For Supper.

GOODMAN, AL
CBS, Texaco Star Theatre, Prudential Family Hour, Treasury Hour.

GOODMAN, BENNY
NBC.

GOODMANSON, MINDI
CFAR, Flin Flon, Man. Legion Old Timers.

GOULD, GEORGE
CKUA, Edmonton, Alta.

GOULD, MORTON
CBS.

GRANT, LEE
WBYN, Brooklyn, N. Y.

GRASSO, FRANK
WFLA, Tampa, Fla.

GROSS, WALTER
CBS, Kay Thompson Festival, Wherever You Are.

— H —

HAENSCHEN, GUSTAVE
Saturday Night Serenade CBS, American Album of Familiar Music NBC.

HAMBLEN, STUART
KFVD, Los Angeles, Calif. Covered Wagon Jubilee.

HANNIGAN, CHARLES
CKCL, Toronto, Ont. The Mountaineers.

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HARRIS, PHIL
NBC, The Jello Program.

HATHAWAY, CHARLES
CBS, Colgate Spotlight.

HAZELIP, F. G.
WLBJ, Bowling Green, Ky. Hazelip Old Time Band.

HEIDT, HORACE
NBC, Pot O'Gold, Horace Heidt's Treasure Chest.

HENDLEY, FISHER
WIS, Columbia, S. C. Balcutine Aristocratic Pigs.

HERBERT, ALBERT
CKCW, Moncton, N. B. The Pioneers.

HERMAN, WOODY
CBS, MBS, NBC.

HERR, CHIC
WADC, Akron, Ohio.

HERRMANN, BERNARD
CBS, Columbia Workshop. Columbia Concert Orchestra.

HICKS, CURLY
WGST, Atlanta, Ga. Chick Wagon.

HILL, EDDIE
WNOX, Knoxville, Tenn. Mountain Boys.

HINES, EARL
WIND, Chicago, Ill.

HISER, RUSTY
WHIZ, Zanesville, Ohio. Green Valley Boys.

HOFF, CARL
CBS, Al Pearce and His Gang.

HOGAN, HARLAN
WSBT, Terre Haute, Ind.

HORLICH, HARRY
NBC, Romance And You.

HOVEY, DAN
WHO, Des Moines, Ia. The Foursome.

HOWARD, C.
CBO, Ottawa, Ont. Western Five.

HOWARD, PAPPY
WNBC, New Britain, Conn. Pappy Howard's New England Hill Billies.

HUTSELL, ROBERT
WHAS, Louisville, Ky.

— I —

IHRKE, ELMER
WEMP, Milwaukee, Wisc.

— J —

JACOBSON, ANDY
WNAC, Boston, Mass.

JACOBY, ELLIOTT
NBC, The Parker Family.

JENKINS, GORDON
CBS, Ransom Sherman Program.

JOHNSON, ALBERT
CKX, Brandon, Man.

JOHNSON, JOHN
WFHR, Wisconsin Rapids, Wisc. WFHR Old Timers.

JOHNSON, KEN
CFAC, Calgary, Alta. Vagabond Cowboys.

JOHNSTON, HERBERT L.
WDZ, Tuscola, Ill. Screw-Ball Club.

— K —

KANOFF, BILLY
WGTC, Greenville, N. C. Dance With Kanoff.

KARNS, JACK
WWSR, St. Albans, Vt. Jack Karns And His Kentucky Ramblers.

KEVAN, A.
CFRN, Edmonton, Alta.

KIEFER, THOMAS R.
WTRY, Troy, N. Y. WTRY String Trio.

KING, MANUEL
KEEW, Brownsville, Texas.

KING, WAYNE
CBS, Wayne King And His Orchestra.

KIRBY, JOHN
CBS, Duffy's Tavern.

KIRSTUFEK, GEORGE
KRNT, Des Moines, Ia. Saturday Shindig.

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1941

Bell "Telephone Hour"

Du Pont "Cavalcade of America"

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KNICK, WALTER
WBNS, Columbus, Ohio. Hired Hands.

KOREY, REX
KMPC, Beverly Hills, Calif. Chef Milani Time, Magic Melodies.

KORN KOBBLERS
NBC.

KOSTENANETZ, ANDRE
CBS. Pause That Refreshes On the Air.

KRUPA, GENE
NBC.

KYSER, KAY
NBC, Kay Kyser's College of Musical Knowledge.

— L —

LaBOUNTY, RAY
WATN, Watertown, N. Y.

LARKIN, ART
KBUR, Burlington, Ia.

LAUGHTON, CHARLIE
KTUL, Tulsa, Okla. Imperial Serenade, Hi Neighbor.

LAVAL, PAUL
NBC. Basin Chamber Music Society, Melody in the Night, Dinah Shore.

LAWSON, HANK
KYW, Philadelphia, Pa. Hank Lawson And His Knights of the Road.

LEE, BOB
WJAG, Norfolk, Nebr.

LEVINE, HENRY
NBC. Basin Street Chamber Music Society, Strictly From Dixie.

LINVILLE, CHARLES
WCKY, Cincinnati, Ohio. Haymakers.

LOMBARDO, GUY
CBS. Guy Lombardo And His Orchestra.

LONG, JOHNNY
NBC, MBS, CBS.

LOWE, RUSSEL L.
KFH, Wichita, Kans.

LUKESH, JOE
KMMJ, Grand Island, Nebr.

LUNCEFORD, JIMMIE
NBC.

LYMAN, ABE
NBC. Waltz Time.

— M —

MANNERS, ZEKE
WNEW, New York, N. Y. Zeke Manners' Gang.

MARTIN, DOLPHE
WEEI, Boston, Mass. March of Youth.

MARTIN, DUDE
KYA, San Francisco, Calif.

MARTIN, FREDDY
NBC.

MARTIN, PAUL
NBC. Paul Martin And His Music.

MARTINEZ, FERNADO
KPBA, Laredo, Texas. Spanish Interpretations.

MAUTHE, CHICK
WKRC, Cincinnati, Ohio. Treasure Hunt, Mystree Tunes.

McGEE, GERRY
FATN, Watertown, N. Y. Singing Cowboys.

McINTYRE, HAL
NBC.

McKINSTRY, DIXIE
KFNF, Shenandoah, Ia. Cornfield Hawaiians.

McOLGEN, EMMETT
KBUR, Burlington, Ia.

MEADE, LYMAN
WWSR, St. Albans, Vt. Broncho Busters.

MERLE, BILLY
WHJB, Greensburg, Pa. Billy Merle And His Trio.

MILLER, GLENN
CBS. Glenn Miller And His Orchestra.

MILLER, IRVING
NBC. The Band Goes To Town, Streamline Journal, Meet the Artist, NBC Dance Orchestra, Easy Does It, Fun With The Revuers.

MILLER, JACK
Kate Smith Hour CBS, The Aldrich Family NBC.

RAY BLOCH

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"MUSICAL CAMERA"
"MUSICAL STEEPLECHASE"
"EVERYBODY'S PARTY"
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WEEI, CBS in BOSTON

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MILLER, JOE
WELI, New Haven, Conn.

MILLS, BILLY
NBC. Fibber McGee and Molly.

MILLS, BOB
WDZ, Tuscola, Ill.

MILLS, FELIX
NBC. The Gilmore Circus, Hollywood Playhouse.

MOORE, TINY
KPAC, Port Arthur, Texas. Tiny Moore And His Jubilcers.

MORGAN, BUSTER
CFAC, Calgary, Alta. Radio Revellers.

MORRIS, WELCOME
CFAR, Flin Flon, Man. Elks Old Timers.

MOWRY, FERDE
CKCL, Toronto, Ont.

MUNOZ, RAFAEL
WIAC, San Juan, Puerto Rico.

MUNROE, VAUGHN
CBS. How'm I Doin'.

MURRAY, LYN
CBS. Meet The Music.

— N —

NAMARO, JAMES
CKCL, Toronto, Ont. Recipe For A Cocktail.

NELSON, OZZIE
NBC. Red Skelton Program.

NICHOLSON, FABE
WAAT, Jersey City, N. J. Thinking of You.

NOBLE, RAY
NBC. Alec Templeton Time.

NYDEGGER, VERNE
KFBI, Wichita, Kans. The Plainsmen.

— P —

PAIGE, RAYMOND
NBC. Musical Americana.

PAQUETTE, ARTHUR
WFCI, Pawtucket, R. I.
WFCI—1420 Club.

PARANOV, MOSHE
WTIC, Hartford, Conn. Music For Everyone.

PARKER, BYRON
WIS, Columbia, S. C. Black Draught Hillbillies, Good Enuf Hillbillies, Seiberling Hillbillies.

PELLETIER, WILFRED
NBC. Metropolitan Opera Auditions of the Air.

PETERSON, HARVEY
KGO-KPO, San Francisco, Calif. Beautiful Music. Music of the Americas, Rhythms By Ricardo, Ricardo's Rhapsodies.

PINE, JESSE
WFVA, Fredericksburg, Va.

PITT, MERLE
WNEW, New York, N. Y.

POPLIN, SAM
WIS, Columbia, S. C. Adluh Musical Millers, Royal Crown Rangers.

POTT, WILLARD
WHK-WCLE, Cleveland, Ohio. Reminiscing In Rhythm, Music By Willard, Riverboat Shuffers.

POWELL, W. E.
WDBJ, Roanoke, Va.

PRESTON, LEW
WKY, Oklahoma City, Okla. Nash Coffee Presents.

— Q —

OAKES, POP
WGPC, Albany, Ga. Jamboree.

O'HARA, BOB
WWNY, Watertown, N. Y. Tea Time Melodies, Sophisticated Swingsters, Lazy Melodies.

O'NEILL, JOE
KVOO, Tulsa, Okla.

— R —

RAKOV
WBZ-WBZA, Boston - Springfield, Mass. Dance Concert.

RAND, ELLIS
WNLC, New London, Conn. Ellis Rand and His Sisters.

RANDALL, GORDIE
WGY, Schenectady, N. Y. Club Conga.

RAPEE, ERNO
NBC. Radio City, Music Hall of the Air.

REED, BUSTER
KGKL, San Angelo, Texas.

REULEAUX, WALTER
WFBM, Indianapolis, Ind. Songs By Charlene, Three-Quarters Time.

RHODES, SLIM
KWOC, Poplar Bluff, Mo. Mother's Best Mountaineers.

RICE, EDWARD A.
WGY, Schenectady, N. Y. Silver Strings.

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ROBERT, MARSHALL
WHAS, Louisville, Ky.

ROBERTS, WILLIAM
WTAR, Norfolk, Va. WTAR String Quartet.

ROMANELLI, LUIGI
CBS. The Ontario Show.

ROSE, CECIL
CKCW, Moncton, N. B. Cecil Rose Presents.

ROSE, DAVE
CBS.

ROTH, ALLEN
NBC. The Schaefer Revue.

RUSSELL, HOWARD
CKCK, Regina, Sask.

— S —

SALTER, HARRY
Hobby Lobby CBS, Frank Fay Show NBC.

SARDONI, LAWRENCE
KFXJ, Grand Junction, Colo.

SCHEEL, B. A.
KONO, San Antonio, Texas.

SHAFFER, ROY
KWK, St. Louis, Mo. Roy Shaffer And His Gang.

SHAW, ARTIE
NBC. Burns & Allen.

SHIELD, ROY
NBC. Roy Shield Revue.

SHINKOSKEY, EARL
KGA-KHQ, Spokane, Wash.

SIMMS, JOHNNY
WHJB, Greensburg, Pa. Polish Marshalls.

SLAYTON, JOHNNY
WBIG, Greensboro, N. C.

SMITH, BEASLEY
WSM, Nashville, Tenn. Sunday Down South.

SMYTHE, PETE
KMYR, Denver, Colo. Meet The Boys In the Band.

SPITALNY, PHIL
NBC. The Hour of Charm.

SPIVAK, CHARLIE
NBC.

STAFFORD, JOHN
WGBR, Goldsboro, N. C. Top of the Morning.

STANLEY, BOB
WOR, Mutual.

STEELE, TED
NBC. The Ted Steele Show, The Wife Saver, Ted Steele's Music, Thesaurus ETs.

STEGALL, L. D.
KASA, Elk City, Okla. The Stegall Family.

STEINBERG, SIGMUND
CKCL, Toronto, Ont. The Dream Painters.

STEVENS, LEITH
CBS. Big Town.

STOKES, LEONARD
NBC. The Telephone Hour.

STREATER, TED
CBS. Kate Smith Hour.

STRICKLER, EDDIE
KOAM, Pittsburg, Kans.

STRONG, BOB
NBC. Uncle Walter's Dog House, Show Boat.

STRYKER, ELLSWORTH
KTAR, Phoenix, Ariz. Music Makers.

— T —

TAYLOR, JAKE
WSAZ, Huntington, W. Va. Jake Taylor's Railsplitters.

TEAGARDEN, JACK
NBC.

THOMAS, MORGAN
CHML, Hamilton, Ont.

THOMPSON, AL
KSAL, Salina, Kans. Dad Gooch And The Feedlot Boys, Modern Millers, Afternoon Party.

THOMSON, H.
CBO, Ottawa, Ont. Songs For Today.

THORNHILL, CLAUDE
NBC.

TOMPKINS, BOB
WTCM, Traverse City, Mich. Novelty Band Hour.

TOSCANINI, ARTURO
NBC. NBC Symphony Orchestra.

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TRENDLER, BOB
WGN, Chicago, Ill. Affairs of Tom, Dick, And Harry, Great Guns, Accent on Rhythm, Summertime Review.

TROTTER, JOHN SCOTT
NBC. Kraft Music Hall.

TRUXELL, EARL
WCAE, Pittsburgh, Pa. Airliners, Muted Music, Figures in Brass.

— V —

VAN STEEDEN, PETER
NBC. Mr. District Attorney.

VARNEY, JOHN
WCAO, Baltimore, Md.

VIAU, RENE
WFCI, Pawtucket, R. I. Rene Viau Melodies.

VOLEK, MITZ
WMBS, Uniontown, Pa. International Novelties.

VOORHEES, DON
NBC. Cavalcade of America, The Telephone Hour.

— W —

WALLENSTEIN, ALFRED
Voice of Firestone NBC, Sinfonietta MBS, NBC Symphony Program NBC.

WARING, FRED
NBC. Fred Waring in Pleasure Time.

WARNOW, MARK
CBS. Your Hit Parade, Helen Hayes Theatre, We The People.

WEBER, HENRY
WGN, Chicago, Ill. Chicago Theatre of the Air, Chicagoland Hour, Pageant of Melody.

WEBSTER, BUDDY
WHO, Des Moines, Ia. Bargain Counter.

WEBSTER, HOWARD
WLBJ, Bowling Green, Ky. Hawaiian Trio.

WEEMS, TED
NBC. Beat The Band.

WEIGEL, EUGENE J.
WOSU, Columbus, Ohio. Ohio State University Symphony

WHITCOMB, MANLEY R.
WOSU, Columbus, Ohio. Ohio State University Symphony Orchestra.

WHITEHEAD, HENRY COWLES
WTAR, Norfolk, Va. WTAR Salem Orchestra, Norfolk Symphony Orchestra.

WHITEMAN, PAUL
NBC. Burns And Allen.

WILLIAMS, GALEN
KFBI, Wichita, Kans. Trail Blazers.

WILLIAMS, JOEY
WSLB, Ogdensburg, N. Y. Sunrise Serenade.

WILLIAMS, MAHLON
WHO, Des Moines, Ia. Jerry And Zelda.

WILLIAMS, OZZIE
CKCL, Toronto, Ont.

WILLIAMS, ZEKE
KFBI, Wichita, Kans. Rambling Cowboys.

WILLS, BOB
KVOO, Tulsa, Okla. Bob Wills and His Texas Playboys.

WILLS, JOHNNY LEE
KVOO, Tulsa, Okla. Fiddlin' Time.

WILLSON, MEREDITH
NBC. Good News of 1940 & 1941, Maxwell House Party.

WILSON, BERT
CFAR, Flin Flon, Man. CFAR Old Timers.

— Y —

YOUNG, RALPH
KONO, San Antonio, Texas. Fritz And His Little Band.

— Z —

ZELIFF, KENDALL
WAYX, Waycross, Ga. Recital Hour.

ZEPP, ARTHUR
KFPY, Spokane, Wash. Music of Tomorrow, A Song To You, Studio Party, On Strings of Song, This Woman's World.

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NEWS COMMENTATORS

AND THEIR WORK DURING 1941

— A —

AAROE, ALDEN
WCHV, Charlottesville, Va.
ABBE, JAMES
KWYO, Sheridan, Wyo.
ABELS, RICHARD
WPAR, Parkersburg, W. Va.
ACEVEDO, FRANCISCO
WKAQ, San Juan, P. R.
ACHOR, DAVE
WBLJ, Dalton, Ga.
ACKLEY, WAYNE
KSO, Des Moines, Ia.
ADAMS, CEDRIC
WCCO, Minneapolis - St. Paul, Minn.
ADAMS, CHARLES
WMVA, Martinsville, Va.
ADAMS, GARRET
WRJN, Racine, Wisc.
AKERS, BOB
KRIC, Beaumont, Texas.
ALBINGER, ALBERT
WKWK, Wheeling, W. Va.
ALCOTT, CARROLL
WLW-WSAI, Cincinnati, Ohio.
ALDERSON, JOHN
WFBR, Baltimore, Md.
ALDRICH, DARRAGH
WCCO, Minneapolis - St. Paul, Minn.
ALEXANDER, BEN
Old Gold Show, Union Oil, Little Ol' Hollywood.
ALEXANDER, JOHN
KFBB, Great Falls, Mont.
ALEXANDER, VINCENT
KGER, Long Beach, Calif.
ALEY, CARL JACK
WGTC, Greenville, N. C.
ALLEN, ED
WGN, Chicago, Ill
ALLEN, HERB
KECA-KFI, Los Angeles, Calif.
ALLEN, MEL
CBS.
ALLEN, PHIL
KIDO, Boise, Ida.
ALLEN, SPENCER
WGN, Chicago, Ill.
ALSUP, CHARLES C.
KICA, Clovis, N. M.
AMAULI, GUILIO
WHOM, Jersey City, N. J.
ANDERSEN, BOB
KSFO, San Francisco, Calif.
ANDERSON, SAM W.
KFFA, Helena, Ark.
ANDRE, PIERRE
WGN, Chicago, Ill.
ANDREGG, DON
KSLM, Salem, Ore.
ANGLE, MEL
KRKD, Los Angeles, Calif.
ANSLEY, BRAD
WIOD, Miami, Fla.
APPLEGATE, GEORGE
KMJ, Fresno, Calif.
ARENA, VENCINT
ARENA, VINCENT
KEEW, Brownsville, Texas
ASCARELLI, GUILIO
WHOM, Jersey City N. J.
ASHLEY, CHARLES
WEEI, Boston, Mass.
ATCHINSON, CHARLES
WDEF, Chattanooga, Tenn.
ATWATER, GILBERT
WCNW, Brooklyn, N. Y.
AURANDT, PAUL H.
WKZO, Kalamazoo, Mich.
AYA, BILL
KEVE, Everett, Wash.

— B —

BABBE, OWEN
KMPC, Beverly Hills, Calif.
BABCOCK, CHARLIE
WTAW, College Station, Texas.
BAHAKEL, CY
WJRD, Tuscaloosa, Ala.
BAIN, LESLIE
WIOD, Miami, Fla.
BAIRD, DORWIN
CJOR, Vancouver, B. C.
BALDWIN, P. J.
CKMO, Vancouver, B. C.
BALFE, KIERAN
WISR, Butler, Pa.
BALSAM, DR. SOL
WCNW, Brooklyn, N. Y.
BALTIN, CHARLES
WHOM, Jersey City, N. J.
BARBER, GEORGE
WDEF, Chattanooga, Tenn.
BARBOSA, PERFECTO
KMAC, San Antonio, Texas.
BARCROFT, WENDELL
KGGM, Albuquerque, N. M.
BARNES, PAUL
WHJB, Greensburg, Pa.
BARNES, RUSSELL
WWJ, Detroit, Mich.
BARRINGTON, CHARLES
KOB, Albuquerque, N. M.
BARRY, ALICE
KTSM, El Paso, Texas.
BARRY, LEE
KBUR, Burlington, Ia.
BARRY, NORMAN
WMAQ-WENR, Chicago, Ill.
BARRY, PHIL
WFBR, Baltimore, Md.
BARSKY, TED
WILM, Wilmington, Del.
BATSON, CHARLES
WFNY, Fayetteville, N. C.
BAUKHAGE, H. R.
NBC, National Farm and Home Hour.
BAXTER, LIONEL
WAPI, Birmingham, Ala.
BEAL, GEORGE
WIO, Ames, Ia.
BEARDSLEY, LEONARD
KINY, Juneau, Alaska.
BEATTY, MORGAN
WRC - WMAL, Washington, D. C.
BECK, ALBIN
WKBZ, Muskegon, Mich.
BECK, CARLTON
KOMA, Oklahoma City, Okla.
BECKNER, RAY
KIUP, Durango, Colo.
BEEBOUT, GEORGE
WHKC, Columbus, Ohio.
BEIGHLEY, SIDNEY
WJAX, Jacksonville, Fla.
BELL, HOWARD
KRKD, Los Angeles, Calif.
BEMIS, ELIZABETH
WLW-WSAI, Cincinnati, Ohio.
BENDER, LEONA
WOAI, San Antonio, Texas.
BENNITT, RUSSELL
KXOX, Sweetwater, Texas.
BENOIT, J. T.
WFEA, Manchester, N. H.
BENSON, BOB
WDAS, Philadelphia, Pa.
BENTLEY, JULIAN
WLS, Chicago, Ill.
BERCOVICI, B. S.
WSAY, Rochester, N. Y.
BERDING, ANDRUE
WEBR, Buffalo, N. Y.
BERKOWITZ, MILTON
WNBC, Hartford-New Britain, Conn.
BEST, MARVIN
WTZP, St. Petersburg, Fla.
BEZOFF, BEN
KMYR, Denver, Colo.
BIGLER, LYNN
KWFT, Wichita Falls, Texas.
BIRCH, RAY
KPRO, Riverside, Calif.
BISHOP, PAT
KECA-KFI, Los Angeles, Calif.
BJORNSON, VAL
KSTP, St. Paul - Minneapolis, Minn.
BLACK, JOHN
KGGF, Coffeyville, Kans.
BLACKWELL, BURT
WAVE, Louisville, Ky.
BLAKELY, CLINT
WAPI, Birmingham, Ala.
BOHN, HAL
WGN, Chicago, Ill.
BOOTON, FRAN
WDZ, Tuscola, Ill.
BORWICK, HARRY
WINX, Washington, D. C.
BOSWORTH, BOB
WAPO, Chattanooga, Tenn.
BOURGEOIS, CLAUDE A.
CKAC, Montreal, Que.
BOWEN, T. O.
WFIG, Sumter, S. C.
BOWERS, BILL
WJZM, Clarksville, Tenn.
BOWERS, JEROME
WJHO, Opelika, Ala.
BOWIN, MARTIN
KWK, St. Louis, Mo.
BOWMAN, ROY JOE
KGFF, Shawnee, Okla.
BOYD, ELEANOR
WMOB, Mobile, Ala.
BOYER, JOHN
KTSA, San Antonio, Texas.
BOYER, JOHN C.
KDKA, Pittsburgh, Pa.
BRACKEN, W.
CFRN, Edmonton, Alta.
BRADY, ED
KOA, Denver, Colo.
BRANCH, TAYLOR
WRR, Dallas, Texas.

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BRANDT, DEL
KPOW, Powell, Wyo.
BRANDT, LYNN
WMAQ-WENR, Chicago, Ill.
BRENNAMAN, HUGH
WTCM, Traverse City, Mich.
BREWER, ED
WHOP, Hopkinsville, Ky.
BREWER, EUGENIA
WGGA, Gainesville, Ga.
BRIGHT, HARRY
WGBR, Goldsboro, N. C.
BRITTON, J. A.
KGBU, Ketchikan, Alaska.
BROWN, DAVID A.
WKAQ, San Juan, P. R.
BROWN, W. J.
CFCY, Charlottetown, P. E. I.
BROWNE, BILL
KPDN, Pampa, Texas.
BRUCE, OLIVE
CKCR, Kitchener, Ont.
BRYAN, BILL
WHAS, Louisville, Ky.
BRYAN, WRIGHT
WSB, Atlanta, Ga.
BRYANT, CHARLES
KVI, Tacoma, Wash.
BRYANT, PRESSLEY
WBAP, Fort Worth, Texas.
BUCKLEY, BILL
KGGM, Albuquerque, N. M.
BUENNING, PAUL
KTOK, Oklahoma City, Okla.
BULL, CLARENCE
WBTA, Batavia, N. Y.
BULLEN, REED
KVNU, Logan, Utah.
BURKE, J. FRANK
KFVD, Los Angeles, Calif.
BURKLUND, TED
WEDC, Chicago, Ill.
BURLINGAME, BOB
WHO, Des Moines, Ia.
BUTLER, HOMER
WEBQ, Harrisburg, Ill.
BYERS, HALE
WCCO, Minneapolis - St. Paul, Minn.
BYRON, JIMMIE
WBAP, Fort Worth, Texas.
BYRUM, HOWARD
WLBJ, Bowling Green, Ky.

— C —

CADE, MARVIN
WFBM, Indianapolis, Ind.
CAJANO, PASQUALE
WHOM, Jersey City, N. J.
CALDWELL, JR., BOB
WHB, Kansas City, Mo.
CALDWELL, FRED
KTBC, Austin, Texas.
CALDWELL, JO C.
WRDW, Augusta, Ga.
CALLAN, R. L.
WHKY, Hickory, N. C.
CAMERON, PHIL
WENY, Elmira, N. Y.
CAMPBELL, CRAIG
WOC, Davenport, Ia.
CAMPBELL, DICK
KGGF, Coffeyville, Kans.
CAMPBELL, HOWARD
KDNT, Denton, Texas.
CAMPBELL, VANN
WDEF, Chattanooga, Tenn.
CANADAY, EWING
KELD, El Dorado, Ark .
CAPOZUCCHI, JAMES
WHOM, Jersey City, N. J.
CAPPELLINI, EDGAR
KALB, Alexandria, La.
CARBUTT, J.
CKMO, Vancouver, B. C.
CARGILL, JOHN
WHB, Kansas City, Mo.
CARL, WALTER R.
KINY, Juneau, Alaska.
CARLSON, W. RICHARD
WELI, New Haven, Conn.
CARLYLE, CATHRYN
KTUL, Tulsa, Okla.
CARMICHAEL, LES
WJZM, Clarksville, Tenn.
CARR, GENE
WHBQ, Memphis, Tenn.
CARRAWAY, HOWARD
KFKO, Fort Worth, Texas.
CARROLL, FLOYD
WEIM, Fitchburg, Mass.
CARROLL, RAY
WHOP, Hopkinsville, Ky.
CARTER, BOAKE
WOR-Mutual.
CHAN, GUS
WWRL, Woodside, N. Y.
CHAPEL, JOHN K.
KROW, Oakland, Calif.
CHASE, BOB
WIL, St. Louis, Mo.
CHASE, JACK
WNAX, Yankton, S. D.
CHASTAIN, TONY
KRIC, Beaumont, Texas.
CHILDS, RALPH
KMA, Shenandoah, Ia.
CHITTICK, H. R.
KGEZ, Kalispell, Mont.
CHUMLEY, CHARLES
KRBC, Abilene, Texas.
CIECIUCH, LEON
WHOM, Jersey City, N. J.
CIVILLE, ROY
KFIO, Spokane, Wash.
CLAPPER, RAYMOND
WMAL, Washington, D. C.
CLARE, VAL
CKLW, Windsor, Ont.
CLARK, CARL
WINN, Louisville, Ky.
CLARK, J. B.
WDNC, Durham, N. C.

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WOW, Omaha, Nebr.
CLARK, ROCKY
WICC, Bridgeport, Conn.
CLARK, SIM
KFDM, Beaumont, Texas.
CLINE, CALDWELL
WWNC, Asheville, N. C.
CLOUGH, EDWIN M.
KOY, Phoenix, Ariz.
CLOUGH, FORREST
KFJZ, Fort Worth, Texas.
COBB, TY
KRGV, Weslaco, Texas.
COBB, WILTON
WMAZ, Macon, Ga.
COFFIN, FRANK
KWLK, Longview, Wash.
COLE, HARRY
WJAX, Jacksonville, Fla.
COLTON, TOM
WWSR, St. Albans, Vt.
COMBS, JR., GEORGE H.
WHN, New York, N. Y. The Editorial Slant of the News.
COMPTON, WALTER
WOL, Washington, D. C.
CONDON, GLENN
KTUL, Tulsa, Okla.
CONDON, MAURICE
WGAR, Cleveland, Ohio.
CONGRESS, JOE
WBYN, Brooklyn, N. Y.
CONNALLY, BROOKS
WIND, Gary, Ind.
CONNELL, JAMES
WHDL, Olean, N. Y.
CONNELLY, JOHN
WMBD, Peoria, Ill.
CONOVER, HUGH
WJSV, Washington, D. C.
CONRAD, STAN
WMFR, High Point, N. C.
CONWAY, CLEVE
WMAQ-WENR, Chicago, Ill.
COOLEY, FRANK
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COOPER, JIM
WBNS, Columbus, Ohio.
COOPER, JOHN M.
KDKA, Pittsburgh, Pa.
CORNWELL, BOB
KFBC, Cheyenne, Wyo.
COULSON, MAJOR THOMAS
WCAU, Philadelphia, Pa.
COWAN, STEVE
KGKL, San Angelo, Texas.
COX, HOUSTON
WTJS, Jackson, Tenn.
CRANDALL, PAUL
WDEF, Chattanooga, Tenn.
CRANS, RICHARD
WGNY, Newburgh, N. Y.
CRAVENS, KATHRYN
WNEW, New York, N. Y. News Thru a Woman's Eyes.
CRAWFORD, GENE
WEBQ, Harrisburg, Ill.
CRAWFORD, SAM
KGY, Olumpia, Wash.
CREAGH, ED
WHDL, Olean, N. Y.
CREAMER, ART
WGOV, Valdosta, Ga.
CREASMAN, JIMMY
KTAR, Phoenix, Ariz.
CREMEENS, GEORGE
WISN, Milwaukee, Wisc.
CRONAN, CAREY F.
WELI, New Haven, Conn.
CRONICAN, LEE
WHP, Harrisburg, Pa.
CULL, RICHARD
WHIO, Dayton, Ohio.
CULLINAN, W. H.
WEEI, Boston, Mass.
CUNNINGHAM, P. H.
KWOC, Poplar Bluff, Mo.

— D —

DADY, RAY E.
KWK, St. Louis, Mo.
DALE, HAROLD
WGTC, Greenville, N. C.
DALY, JOHN CHARLES
WJSV, Washington, D. C.
DANIELS, GRANT
WSLB, Ogdensburg, N. Y.
D'AREZZO, BUDDY
KROW, Oakland, Calif.
DAVIES, BILL
WDOD, Chattanooga, Tenn.
DAVIES, JACK
KSL, Salt Lake City, Utah.
DAVIES, LYNN
WAIR, Winston-Salem, N. C.
DAVIS, ELMER
CBS.
DAVIS, GARY
WMFR, High Point, N. C.
DAVIS, JOHN
WWSW, Pittsburgh, Pa.
DAVIS, REX
WCKY, Cincinnati, Ohio.
DAVIS, ROBERT
KVOR, Colorado Springs, Colo.
DAVIS, WILLARD
KRKD, Los Angeles, Calif.
DAWSON, JAMES
WFBC, Greenville, S. C.
DEAN, AUSTIN
WGGA, Gainesville, Ga.
DEBNAM, W. E.
WPTF, Raleigh, N. C.
DELAGE, GERARD
CKAC, Montreal, Que.
DENISON, CLIFFORD B.
WMRC, Greenville, N. C.
DENNIS MARJORIE
WAPI, Birmingham, Ala.
DEVINE, OTT
WSM, Nashville, Tenn.
DeWEESE, TEX
KPDN, Pampa, Texas.
DICKEY, MILTON
KDRO, Sedalia, Mo.
DICKSON, BILL
KFDA, Amarillo, Texas.
DIGHTON, JOHN
WJRD, Tuscaloosa, Ala.
DILLON, MICHAEL
KVOR, Colorado Springs, Colo.
DINSDALE, ALFRED
WATN, Watertown, N. Y.
DONNELL, DARRELL
KYA, San Francisco, Calif.
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WBRK, Pittsfield, Mass.
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KCKN, Kansas City, Kans.
DRAKE, MYRON
KTAR, Phoenix, Ariz.
DROHLICH, ROBERT
KDRO, Sedalia, Mo.
DRYFOOS, LEON
WLEU, Erie, Pa.
DUNLAP, WALLACE
WMOB, Mobile, Ala.
DUNN, JACK
WDAY, Fargo, N. D.
DUNNING, HARLAN
KFRC, San Francisco, Calif.
DURKIN, RALPH SHERWOOD
WMT, Cedar Rapids-Waterloo, Ia.

— E —

EASTCOTT, M. ELMITT
WOOD-WASH, Grand Rapids, Mich.
EATON, RICHARD
WOL, Washington, D. C.
EDDY, ELMER NEWTON
WESX, Salem, Mass.
EDDY, RALPH
WGN, Chicago, Ill.
EDWARDS, DOUG
WSB, Atlanta, Ga.
EDWARDS, FRED
KRLD, Dallas, Texas.
EGENROAD, CHARLES
WSBT, South Bend, Ind.
ELEAZER, J. M.
WFIG, Sumter, S. C.
ELLIOT, TIM
WCPO, Cincinnati, Ohio.
ELLIOTT, FRANCIS
WGNC, Elizabeth City, N. C.
ELLIOTT, IRWIN
WFBR, Baltimore, Md.
EMERICK, FRANK
KEVR, Seattle, Wash.
EMMETT, GEORGE
KMJ, Fresno, Calif.
ENGLER, BILL
WNAD, Norman, Okla.
ERWIN, BOB
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ESTES, BERNARD
WINS, New York, N. Y. Copydesk.
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WTSP, St. Petersburg, Fla.
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WCOA, Pensacola, Fla.
EWING, CHARLES
WBIR, Knoxville, Tenn.
EYBERG, MEL
KFNF, Shenandoah, Ia.

— F —

FACENDA, JOHN
WIP, Philadelphia, Pa.
FALCONNIER, HAROLD
WTSP, St. Petersburg, Fla.
FALK, ED
KABR, Aberdeen, S. D.
FALLON, FRANK
WMEX, Boston, Mass.
FARR, FLOYD
KGO-KPO, San Francisco, Calif.
FEAGIN, ROBERT
WBML, Macon, Ga.
FEISTEL, JOHN
WHOM, Jersey City, N. J.
FENDER, WILLIAM
WHOM, Jersey City, N. J.
FIELDING, CAPTAIN MICHAEL
WIND, Gary, Ind.
FIELDS, JOE
WTOL, Toledo, Ohio.
FINCH, H. K.
WJIM, Lansing, Mich.
FISCHER, DICK
WHAS, Louisville, Ky.
FISHER, JERRY
KNOW, Austin, Texas.
FITZPATRICK, AIDEN
WSM, Nashville, Tenn.
FITZPATRICK, JACK
KLZ, Denver, Colo.
FLETCHER, GRAEME
KFH, Wichita, Kans.

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FLYNN, PAUL
WFEA, Manchester, N. H.
FOGARTY, JOHN
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FORBES, DON
NBC, Richfield Reporter.
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WFBM, Indianapolis, Ind.
FOSTER, CEDRIC
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KORE, Eugene, Ore.
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WGPC, Albany, Ga.
FOWLER, FRED
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KFMB, San Diego, Calif.
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WJAX, Jacksonville, Fla.
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KLS, Oakland, Calif.
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FRENCH, KEN
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WINN, Louisville, Ky.
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WGBB, Freeport, N. Y.
FROST, WILLIAM
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KOMA, Oklahoma City, Okla.
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WSYR, Syracuse, N. Y.

— G —

GADBERRY, BOB
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WFBC, Greenville, S. C.
GARNES, CLARENCE
KOMA, Oklahoma City, Okla.
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GETHING, MAJOR PETER
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GODWIN, EARL
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KSRO, Santa Rosa, Calif.
GORSUCH, KEN
KFXJ, Grand Junction, Colo.
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WMAZ, Macon, Ga.
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GUEST, BUD
WJR, Detroit, Mich.
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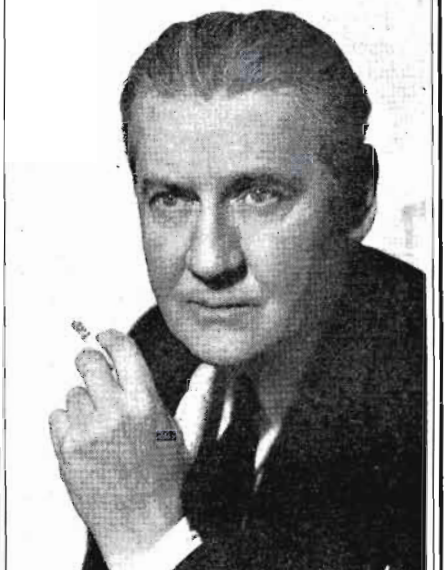
WHP, Harrisburg, Pa.

RAYMOND GRAM SWING



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— H —

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WADC, Akron, Ohio.
HAID, ALLEN
WHIZ, Zanesville, Ohio.
HALE, ARTHUR
WOR, New York, N. Y.
HALPIN, JOSEPHINE
KMOX, St. Louis, Mo.
One Woman's Opinion.
HAMILTON, JIM
WLEU, Erie, Pa.
HAMMOND, FRED
KONO, San Antonio, Texas.
HANDRICH, FRED
WQAM, Miami, Fla.
HANNA, TED
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HANSEN, VERN
WGN, Chicago, Ill.
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HERNE, CAPTAIN E. D. C.
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WLW-WSAI, Cincinnati, Ohio.
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KGKO, Fort Worth, Texas.
HILL, EDWIN C.
CBS. The Human Side of The News.
HILL, D. G.
CKMO, Vancouver, B. C.
HILLMAN, WILLIAM
WMAL, Washington, D. C.
HINDS, WILLIAM T.
KDKA, Pittsburgh, Pa.
HINN, WILLIAM
WMRC, Greenville, S. C.
HODGE, TED
WNLC, New London, Conn.
HODGES, CHARLES
WNEW, New York, N. Y.
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HOFFMAN, HOWARD
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HOGAN, JOHN
WMAZ, Macon, Ga.
HOLBROOK, JOHN
WGN, Chicago, Ill.
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KPRO, Riverside, Calif.
HOLM, BILL
WEED, Rocky Mount, N. C.
HOLMAN, AL
WALA, Mobile, Ala.

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WHOM, Jersey City, N. J.
HOLT, RUSS
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HORN, ARTHUR VAN
WOR, New York, N. Y.
HOWARD, BESSE
KYW, Philadelphia, Pa.
HOWE, HAROLD
KSAC, Manhattan, Kans.
HOWE, LEN
WHO, Des Moines, Ia.
HOWE, QUINCY
WQXR, New York, N. Y.
HOWELL, REX
KFXJ, Grand Junction, Colo.
HUBER, RUSSELL
WKBH, La Crosse, Wisc.
HUDDLESTON, PAUL
WBBB, Burlington, N. C.
HUGHES, LON
KYA, San Francisco, Calif.
HUNT, FRAZIER
CBS.
HUNT, PAUL
WJW, Akron, Ohio.
HUNTER, JIM
CFRB, Toronto, Ont.
HUNTER, TODD
CBS. News and Rhythm.
HUTCHENSON, KENNETH
KGA-KHQ, Spokane, Wash.

— I —

IOVINO, CHARLES R.
WLAW, Lawrence, Mass.
IRWIN, GEORGE
KFJZ, Fort Worth, Texas.
ISRAEL, ABNER
WGPC, Albany, Ga.
IZZARD, WES
KGNC, Amarillo, Texas.

— J —

JACKSON, JR., A. B.
KVOO, Tulsa, Okla.
JACKSON, FRANK
KGFF, Shawnee, Okla.
JACOB, HANS
WAAT, Jersey City, N. J.
JAFFE, ARNOLD
WHOM, Jersey City, N. J.
JAMES, SYLVIA
WCAM, Camden, N. J.
JAMESON, KEITH
WKBN, Youngstown, Ohio.
JANES, DOLPH
KORE, Eugene, Ore.
JARZEBOWSKI, CASIMIR
WHOM, Jersey City, N. J.
JAY, HARRY
WLOK, Lima, Ohio.
JENNINGS, AL
WMSL, Decatur, Ala.
JENNINGS, AL
WTMC, Ocala, Fla.
JENSEN, ALLAN
KUTA, Salt Lake City, Utah.
JOB, FENWICK
CKCL, Toronto, Ont.
JOHNSON, CHARLES
KEVE, Everett, Wash.
JOHNSON, ELMER
WHIP, Hammond, Ind.
JOHNSON, HAROLD B.
WWNY, Watertown, N. Y.
JOHNSON, JOHN B.
WWNY, Watertown, N. Y.
JOHNSON, LEONARD
KBWD, Brownwood, Texas.
JOHNSON, MARTIN
WFBM, Indianapolis, Ind.
JOHNSON, TED
KFBI, Wichita, Kans.
JOHNSON, WALFRED
KTKC, Visalia, Calif.
JOHNSTONE, FRED
WSLS, Roanoke, Va.
JONES, E. Z.
WBBB, Burlington, N. C.
JONES, ELLIOTT
WPIC, Sharon, Pa.
JOY, DICK
KNX, Los Angeles, Calif.

— K —

KABER, RUSS
KGCU, Mandan, N. D.
KALTENBORN, H. V.
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KAMPE, MEL
WIL, St. Louis, Mo.
KARPINSKI, STEPHAN
WHOM, Jersey City, N. J.
KARSON, LEE
KTAR, Phoenix, Ariz.
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WISR, Butler, Pa.
KAY, BOB
WAVE, Louisville, Ky.
KECKI, MICHAEL
WHOM, Jersey City, N. J.
KEEBLE, GORDON
CFCH, North Bay, Ont.
KELLEY, BOYD
KRLH, Midland, Texas.
KELLY, CHARLES
WJHL, Johnson City, Tenn.
KELLY, ROGER S.
WMBS, Uniontown, Pa.
KELSEY, JOHN
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KENNEDY, BOB
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KRGV, Weslaco, Texas.
KIERMAN, RAY
WEEI, Boston, Mass.
KILMER, BILL
WSGN, Birmingham, Ala.
KIMBALL, FREDERICK
WWNY, Watertown, N. Y.
KIMBRELL, FRITZ
KDNT, Denton, Texas.
KING, CY
WEBR, Buffalo, N. Y.
KING, CYRIL
CJKL, Kirkland Lake, Ont.
KING, EDDIE
KGO-KPO, San Francisco, Calif.
KING, JACK
WJR, Detroit, Mich.
KING, JULIUS
WJTN, Jamestown, N. Y.
KING, NORMAN
WTAQ, Green Bay, Wisc.
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WGN, Chicago, Ill.
KISTER, GEORGE
KMMJ, Grand Island, Nebr.
KITTERMAN, BOB
WWSR, St. Albans, Vt.
KLEIN, DON
KEVR, Seattle, Wash.
KNELL, JACK
WBT, Charlotte, N. C.
KNOERNSCHILD, ELMER
KFUO, Clayton-St. Louis, Mo.
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KONOPACKI, FELIX
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KOSOWICZ, EDWARD
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KRAMER, BEN
WDEF, Chattanooga, Tenn.
KRASIN, LESTER Q.
KTNM, Tucumcari, N. M.
KREGELOW, HUBERT
WSPR, Springfield, Mass.
KROEN, EDWARD J.
WKPA, New Kensington, Pa.
KRUPP, LARRY
WJW, Akron, Ohio
KRUPP, ROGER
WTCN, Minneapolis, Minn.
KYLLINGSTAD, BOB
KGOU, Mandan, N. H.

— L —

LACKEY, F. ERNEST
WHOP, Hopkinsville, Ky.
LA FORCE, CHARLES
WEMP, Milwaukee, Wisc.
LaMAR, LEW
WGN, Chicago, Ill.
LAMB, RUSS
KFJZ, Fort Worth, Texas.
LAMBERT, KEN
WJPF, Herrin—WLDS, Jacksonville, Ill.
LAMBERT, SALLY
WGBB, Freeport, N. Y.
LANDI, ERBERTO
WHOM, Jersey City, N. J.
LANDON, HARRY F.
WWNY, Watertown, N. Y.
LANE, DRURY
KICA, Clovis, N. M.
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WLOF, Orlando, Fla.
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WNAC, Boston, Mass.
LANGFORD, PAUL
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LANIER, SIDNEY
WJAX, Jacksonville, Fla.
LANSING, HAL
WTCN, Minneapolis, Minn.
LANSING, LARRY
KVEC, San Luis Obispo, Calif.
LANTZ, STANLEY
WJBC, Bloomington, Ill.
LaPLANTE, ROY
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WWJ, Detroit, Mich.
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KONO, San Antonio, Texas.
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KRNT, Des Moines, Ia.
LeBRUN, HARRY
WHEC, Rochester, N. Y.
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WRBL, Columbus, Ga.
LEE, BOB
KFFA, Helena, Ark.
LEEFERS, ROBERT
WMT, Cedar Rapids-Waterloo, Ia.
LEIGHTEN, BEN
WHLB, Virginia, Minn.
LELLMAN, JACK
WISH, Indianapolis, Ind.
LESICK, EDWARD MICHAEL
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LEVINE, HERSHEL
WHOM, Jersey City, N. J.
LEVITSKY, MITCHELL
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WTNJ, Trenton, N. J.
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WJMA, Covington, Va.
LIGHTBODY, CHARLES
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WWNC, Asheville, N. C.
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KTBI, Tacoma, Wash.
LIPPINCOTT, ELWOOD
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CFOS, Owen Sount, Ont.
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WTAG, Worcester, Mass.
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WMBD, Peoria, Ill.
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KTOCK, Oklahoma City, Okla.
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WAKR, Akron, Ohio
LONG, HARRY
KVI, Tacoma, Wash.
LONG, RUSSELL
WCSC, Charleston, S. C.
LORIG, M. C.
WGPC, Albany, Ga.
LOUGHRIN, DICK
WDEV, Waterbury, Vt.
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KRLD, Dallas, Texas.
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WRBL, Columbus, Ga.
LUCAS, SILAS
WGTM, Wilson, N. C.
LUKINS, HARRY
WAVE, Louisville, Ky.
LUMMIS, DAYTON
WCAM, Camden, N. J.
LUND, EINAR
KWLC, Decorah, Ia.
LUND, VICTOR H.
WAOV, Vincennes, Ind.
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CKLW, Windsor, Ont.
LYNTON, PELHAM
WKAT, Miami Beach, Fla.
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KTUL, Tulsa, Okla.
LYON, LEONARD
KBST, Big Spring, Texas.
LYON, RUSS
WBCM, Bay City, Mich.
LYONS, JIM
KVOE, Santa Ana, Calif.

— M —

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KIEV, Glendale, Calif.
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WGAR, Cleveland, Ohio.
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KECA-KFI, Los Angeles, Calif.
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CKCK, Regina, Sask.
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WBRK, Pittsfield, Mass.
MANECCHIA, I. A.
WHOM, Jersey City, N. J.
MANNING, KNOX
CBS-KNX, Los Angeles, Calif.
MANSFIELD, MIKE
KGVO, Missoula, Mont.
MARCHAND, ALEX
KALB, Alexandria, La.
MARION, RUSSEL
WMFR, High Point, N. C.
MARKS, GARNETT
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MARSH, LOUIS T.
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MARSHALL, JOHN
WLAV, Grand Rapids, Mich.
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MARTIN, GEORGE
KEEW, Brownsville, Texas.

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WDBO, Orlando, Fla.
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KWOC, Poplar Bluff, Mo.
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— T —

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— U —

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VRZAL, KARL
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— W —

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KGKO, Fort Worth, Texas.
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WWNY, Watertown, N. Y.
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WMVA, Martinsville, Va.
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WTMC, Ocala, Fla.
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KFMB, San Diego, Calif.
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KIT, Lakima, Wash.
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WTAG, Worcester, Mass.
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WILLSON, COLEMAN
WTSP, St. Petersburg, Fla.
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WGL-WOWO, Ft. Wayne, Ind.
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WILSON, MEREDITH
KOVO, Provo, Utah
WILSON, READ
WWNC, Asheville, N. C.
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WSGN, Birmingham, Ala.
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WINX, Washington, D. C.
WINN, WILLIAM
WJTN, Jamestown, N. Y.
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WGBR, Goldsboro, N. C.
WITANOWSKI, EDWARD
WHOM, Jersey City, N. J.
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WDNC, Durham, N. C.
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WOOD, RICHARD R.
WTEL, Philadelphia, Pa.
WOODHOUSE, C. J.
WDNC, Durham, N. C.
WOODS, CHARLES
WCAU, Philadelphia, Pa.
WORDEN, RALPH
WGAR, Cleveland, Ohio.
WORTHINGTON, CLYDE
WBBZ, Ponca City, Okla.
WRIGHT, STERLING
WSPA, Spartanburg, S. C.

— Y —

YARNALL, DICK
KMMJ, Grand Island, Nebr.
YOUNGBLOOD, WESLEY
KFYO, Lubbock, Texas.

— Z —

ZIEMER, GREGOR
WLW-WSAI, Cincinnati, Ohio.
ZUGADI, IGNACIO
WHOM, Jersey City, N. J.
ZUKOWSKY, EUGENE
WHOM, Jersey City, N. J.

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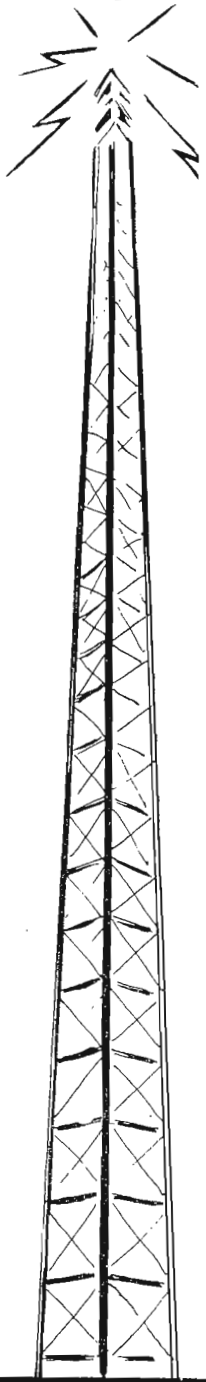

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BRUCE ELIOT

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FRANK KNIGHT

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BOB SHEPARD

LEN STERLING

DICK WILLARD

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ANNOUNCERS
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— A —

ABBOTT, FRANK
WCSH, Portland, Me.
ABBOTT, KENYON
WAAB-WNAC, Boston, Mass.
A'BECKET, CHESTER
WHAT, Philadelphia, Pa.
ABEL, GEORGE
WIL, St. Louis, Mo.
ABELS, RICHARD
WPAR, Parkersburg, W. Va.
ABERNATHY, JACK
WKNY, Kingston, N. Y.
ABERNATHY, WILLIAM
NBC.
ACHOR, DAVE
WBLJ, Dalton, Ga.
ACKLEY, J. HOWARD
WGL-WOWO, Ft. Wayne, Ind.
ACKLEY, WAYNE
KSO, Des Moines, Ia.
ACREE, CHUCK
WLS, Chicago, Ill.
ADAM, RON
KEVR, Seattle, Wash.
ADAMS, "BERNIE"
Pittsfield, Mass.
ADAMS, CHARLES
WMVA, Martinsville, Va.
ADAMS, DAVID
WFCI, Pawtucket, R. I.
ADAMS, GARRET
WRJN, Racine, Wisc.
ADAMS, GLENN
WIS, Columbia, S. C.
ADEMY, JOHN
WCAC, Baltimore, Md.
ADKINS, HERMAN
WDBJ, Roanoke, Va.
AGAR, CECIL
CJCS, Stratford, Ont.
AGATHER, MAX
KWSC, Pullman, Wash.
AIKEN, LOUIS
WBOW, Terre Haute, Ind.
AITKEN, KEN
KTKC, Visalia, Calif.
ALAN, PAT
WCLO, Janesville, Wisc.
ALBERT, F.
WHAZ, Troy, N. Y.
ALBINGER, ALBERT
WKWK, Wheeling, W. Va.
ALDRICH, LESTER
KPDN, Pampa, Texas
ALEXANDER, JACK
KGGM, Albuquerque, N. M.
ALEXANDER, LARRY
WSB, Atlanta, Ga.
ALEXANDER, VINCENT
KGER, Long Beach, Calif.
ALFONSO, ANTONIO
WIAC, San Juan, P. R.
ALFORD, MARION
KLRA, Little Rock, Ark.
ALLEN, AL
WJJD, Chicago, Ill.
ALLEN, BOB
WCLS, Joliet, Ill.
ALLEN, DEL
KTRI, Sioux City, Ia.
ALLEN, ED.
WGN, Chicago, Ill.
ALLEN, HAROLD
WBNS, Columbus, Ohio
ALLEN, HENRY
KYSM, Mankato, Minn.
ALLEN, HERB
KECA-KFI, Los Angeles, Calif.
ALLEN, MISS JANE
WBOC, Salisbury, Md.
ALLEN, JOHN
KVWC, Vernon, Texas
ALLEN, PHIL
KIDO, Boies, Ida.
ALLEN, REGINALD
WJSV, Washington, D. C.
ALLEN, SPENCER
WGN, Chicago, Ill.
ALLERTON, GLEN
WLBS, Muncie, Ind.
ALLISON, PAUL
WLW-WSAI, Cincinnati, Ohio
ALISON, ROBERT
WNYC, New York, N. Y.
ALLYN, KEN
WRNL, Richmond, Va.
ALSUP, CHARLES C.
KICA, Clovis, N. M.
ALTER, BENNE
WMT, Cedar Rapids, Waterloo, Ia.
ALTMAN, RICHARD
WSAV, Savannah, Ga.
ALVARES, ARTHUR
WNBS, Saranac Lake, N. Y.
ATCHINSON, CHARLES
WDEF, Chattanooga, Tenn.
ATWOOD, JACK
WDRO, Augusta, Me.
AMADON, ARTHUR
WMUR, Manchester, N. H.
AMAULI, GUILIO
WHOM, Jersey City, N. J.
AMES, JOHN
WSPD, Toledo, Ohio
ANASTASSIOU, GEORGE
WTEL, Philadelphia, Pa.
ANDERSON, A. C.
KTAR, Phoenix, Ariz.
ANDERSON, BOB
WRUF, Gainesville, Fla.
ANDERSON, CHARLES
KECA-KFI, Los Angeles, Calif.
ANDERSON, DICK
WHO, Des Moines, Ia.
ANDERSON, EDWARD
WTIC, Hartford, Conn.
ANDERSON, J. LLOYD
KMOX, St. Louis, Mo.
ANDERSON, SAM W.
KFFA, Helena, Ark.
ANDERSON, SHELDON
KTKC, Visalia, Calif.
ANDERSON, WILLIAM
CHSJ, Saint John, N. B.
ANDRE, PIERRE
WGN, Chicago, Ill.
ANDREGG, DON
KSLM, Salem, Ore.
ANDRES, HOYT
KWK, St. Louis, Mo.
ANDRESS, TED
KOCY, Oklahoma City, Okla.
ANGLE, MEL
KRKD, Los Angeles, Calif.
ANSBRO, GEORGE
Young Widder Brown NBC, Amanda of Honeymoon Lane NBC.
ANTHONY, CHUCK
WBCM, Bay City, Mich.
ANTHONY, ROBERT
WORD, Spartanburg, S. C.
APEL, HAROLD
WPAY, Portsmouth, Ohio
APPLE, MARVIN
KCKN, Kansas City, Kans.
APPLEGATE, GEORGE
KMJ, Fresno, Calif.
ARCHER, GRAHAM
KTSM, El Paso, Texas
ARCHIBALD, E. G.
CKRN, Rouyn-Noranda, Que.
ARGUE, TOM
CFAR, Flin Flon, Man.
ARMS, BILL
KGKO-WBAP, Fort Worth, Texas
ARMSTRONG, DAVE
CKBI, Prince Albert, Sask.
ARMSTRONG, FRANK
WJPR, Greenville, Miss.
ARNELL, PETER
WJLS, Beckley, W. Va.
ARNENA, VINCENT
KEEW, Brownsville, Texas
ARNOLD, TED
WSAZ, Huntington, W. Va.
ARNOLD, WALTER
KMPC, Beverly Hills, Calif.
ARRINGTON, BILL
WGBR, Goldsboro, N. C.
ARTHUR, DOUGLAS
WIBG, Glenside, Pa.
ASCARELLI, GUILIO
WHOM, Jersey City, N. J.
ASH, MERRILL
KPAC, Port Arthur, Texas
ASHLEY, BARBEE
WJPR, Greenville, Miss.
ASTOL, LEONARDO
KMAC, San Antonio, Texas
AUGE, MAURICE E.
CHNC, New Carlisle, Que.
AUSTAD, MARK
KSL, Salt Lake City, Utah
AUSTIN, FLETCHER
WGNC, Gastonia, N. C.
AUSTIN, MEL
WCSC, Charleston, S. C.
AUSTIN, TED
WGTM, Wilson, N. C.
AVERY, GAYLORD
KMOX, St. Louis, Mo.
AVERY, MARTIN
WLNH, Laconia, N. H.
AYA, BILL
KEVE, Everett, Wash.

— B —

BABB, GUSS
WNAD, Norman, Okla.
BABBE, OWEN
KMPC, Beverly Hills, Calif.
BACH, ALWYN
KYW, Philadelphia, Pa.
BACHAND, JOACHIM
CHLT, Sherbrooke, Que.

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BACH, GUNNAR
WJSV, Washington, D. C.
BACKMAN, ARTHUR
WLBJ, Bowling Green, Ky.
BADER, HUGH
KGVO, Missoula, Mont.
BAER, DIXIE
WBBZ, Ponca City, Okla.
BAHAKEL, CY
WJRD, Tuscaloosa, Ala.
BAILEY, BILL
KGBX-KWTO, Springfield, Mo.
BAILEY, HENRY
WLAG, La Grange, Ga.
BAILEY, JACK
KGB, San Diego, Calif.
BAILEY, NOMAN
WOCB, Hyannis, Cape Cod
BAILEY, RAY
KPMC, Bakersfield, Calif.
BAILSBACK, CHARLES
KGBU, Ketchikan, Alaska
BAIRD, NEAL
WBBZ, Ponca City, Okla.
BAER, DOROTHY
WNBF, Binghamton, N. Y.
BAKER, JEFF
WTAR, Norfolk, Va.
BAKER, JOE
WMSL, Decatur, Ala.
BAKER, MEL
KABR, Aberdeen, S. D.
BAKER, NELSON
WFBR, Baltimore, Md.
BAKER, RAYMOND
WITH, Baltimore Md.
BAKER, RUSS
WOW, Omaha Nebr.
BAKKE, HAROLD
KNOW, Austin, Texas
BALBER, AMMON
WNYC, New York N. Y.
BALDWIN, BILL
KRNT, Des Moines, Ia.
BALDWIN, P. J.
CKMO, Vancouver, B. C.
BALDWIN, R. W.
WNBH, New Bedford, Mass.
BALFE, KIERAN
WISR, Butler, Pa.
BALLARD, REG
WSTP, Salisbury, N. C.
BALTIN, CHARLES
WHOM, Jersey City, N. J.
BAMBRICK, GORDON
KEX-KGW, Portland, Ore.
BAMFORD, BILL
WKNE, Keene, N. H.
BANNON, JAMES
KECA-KFI, Los Angeles, Calif.
BARBER, DON
WGST, Atlanta, Ga.
BARBER, GEORGE
WDEF, Chattanooga, Tenn.
BARCROFT, WENDELL
KGGM, Albukuerque, N. M.
BARENTS, BARRY
WTAG, Worcester, Mass.
BARFIELD, H. B.
WHKY, Hickory, N. C.
BARKER, ROBERT L.
WSBT, South Bend, Ind.
BARNER, FRED
KFMB, San Diego, Calif.
BARNES, JOHN
CBR, Vancouver, B. C.
BARNETT, MELVIN
WHIS, Bluefield, W. Va.
BARNETT, PAUL
WLNH, Laconia, N. H.
BARRETT, ARTHUR
WGH, Newport News, Va.
BARRETT, RAY
WDRC, Hartford, Conn.
BARRINGTON, CHARLES
KOB, Albuquerque, N. M.
BARRY, EDWARD
WMFF, Plattsburg, N. Y.
BARRY, JACK
WHEC, Rochester, N. Y.
BARRY, LES
KBUR, Burlington, Ia.
BARRY, NICK
KLO, Ogden, Utah
BARRY, NORMAN
WENR-WMAQ, Chicago, Ill.
BARRY, PHIL
WFBR, Baltimore, Md.
BARTEL, PAUL
WEMP, Milwaukee, Wisc.
BARTHE, MARCELLE
CBF, Montreal, Que.
BARTHOLOMEW, JR., JOHN BRYSON
KFPY, Spokane, Wash.
BARTLETT, GERALD
WSPR, Springfield, Mass.
BARTLETT, RICHARD
KGA-KHQ, Spokane, Wash.
BARTMANN, W.
CKOC, Hamilton, Ont.
BARTON, FRANK
KGO-KPO, San Francisco, Calif.
BARTON, HAL
KLUF, Galveston, Texas
BARUCH, ANDRE
Second Husband CBS, Hit Parade CBS.
BASS, ROY
WROL, Knoxville, Tenn.
BASSO, NICK
WBRW, Welch, W. Va.
BATCHELDER, C. F.
WDBO, Orlando, Fla.
BATCHELDER, JOHN
WFBL, Syracuse, N. Y.
BATES, CARL
WKBN, Youngstown, Ohio
BATEY, HUBERT
WSB, Atlanta, Ga.
BATTERS, CHARLES
WFBL, Syracuse, N. Y.

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KUIN, Grants Pass, Ore.
BAUGHN, TED
KIRO, Seattle, Wash.
BAULU, ROGER
CBF, Montreal, Que.
BAUMGARTNER, JOHN
WFDF, Flint, Mich.
BAXTER, WESLEY
WATL, Atlanta, Ga.
BAYEUR, ROLAND
CHLT, Sherbrooke, Que.
BAYLOR, DAVE
WGAR, Cleveland, Ohio
BAYLY, TRAVERS
WJMC, Rice Lake, Wisc.
BEACHAM, PHIL
KPHO, Phoenix, Ariz.
BEARDSLEY, LEONARD
KINY, Juneau, Alaska
BEAUDETTE, CARLTON
WDGY, Minneapolis, Minn.
BEAUMONT, ALAN
WIBA, Madison, Wisc.
BECK, ALBIN
WKBZ, Muskegon, Mich.
BECK, CARLTON
KOMA, Oklahoma City, Okla.
BECK, JIMMIE
KRGV, Weslaco, Texas
BECKER, HARRY
WALA, Mobile, Ala.
BECKER, PHILIP
WTIC, Hartford, Conn.
BECKER, SANFORD
WBT, Charlotte, N. C.
BEGLEY, EDWARD
WNBC, Hartford-New Britain, Conn.
BEGOLD, KENNETH
WBAX, Wilkes-Barre, Pa.
BEHYMER, BRUCE
KFH, Wichita, Kans.
BEIGHLEY, SIDNEY
WJAX, Jacksonville, Fla.
BELANGER, LOUIS
CKAC, Montreal, Que.
BELKNAP, ALBERT
WESX, Salem, Mass.
BELL, ALLEN
WINN, Louisville, Ky.
BELL, ANDY
WAPO, Chattanooga, Tenn.
BELL, FINIS
KGER, Long Beach, Calif.
BELL, HILLIS
KVSO, Ardmore, Okla.
BELL, HOWARD
KRKD, Los Angeles, Calif.
BELL, JACK
WTCN, Minneapolis, Minn.
BELL, JOHN
WFVA, Fredericksburg, Va.
BELL, KENNETH
WSAY, Rochester, N. Y.
BELL, MAC
CFAC, Calgary, Alta.
BELL, OLGA
CHSJ, Saint John, N. B.
BELL, TED
KRSC, Seattle, Wash.
BELOTE, WILLARD
WMJM, Cordele, Ga.
BENCE, BOB
KFRC, San Francisco, Calif.
BENDT, JACK
WPAD, Paducah, Ky.
BENECHE, WILLIAM
WHLN, Harlen, Ky.
BENEDICT, CHARLES
WORD, Spartenburg, S. C.
BENEDICK, MRS. NITA
KGMB, Honolulu, Hawaii
BENLIZA, RAFAEL
WIAC, San Juan, P. R.
BENNAGE, DAN
KPHO, Phoenix, Ariz.
BENNETT, BERTON
KGO-KPO, San Francisco, Calif.
BENNETT, JACK
WFVA, Fredericksburg, Va.
BENNETT, JAMES R.
KOKO, La Junta, Colo.
BENNETT, MYRON J.
KWK, St. Louis, Mo.
BENNETT, THURSTON
WRDW, Augusta, Ga.
BENNETT, W. M.
WHKY, Hickory, N. C.
BENWARE, REX
WQXR, New York, N. Y.
BERGERON, TOLLY
WSLB, Ogdensburg, N. Y.
BERGMAN, HAL
WPAT, Paterson, N. J.
BERGSTROM, ARTHUR
WNBC, Hartford-New Britain, Conn.
BERNARD, MERLE
WKRC, Cincinnati, Ohio
BERNARD, PAUL
WBAB, Atlantic City, N. J.
BERNARD, VIATEUR
CHNC, New Carlisle, Que.
BERNSTEIN, JERRY
KTHS, Hot Springs, Ark.
BERTRAND, FRANCOIS
CBF, Montreal, Que.
BESSLER, VERNE
WTAD, Quincy, Ill.
BEST, MARVIN
WTSP, St. Petersburg, Fla.
BETTINSON, WINSLOW
WHEB, Portsmouth, N. H.
BICKET, LYNN
KFNF, Shenandoah, Ia.
BIDDLE, DICK
WKOK, Sunbury, Pa.
BIELSKI, CASIMIR
WOSU, Columbus, Ohio
BIERS, WILLIAM
WADC, Akron, Ohio
BIGLER, LYNN
KWFT, Wichita Falls, Texas
BIGNELL, FRANK
WIBA, Madison, Wisc.
BILL, EMIL
WMBD, Peoria, Ill.
BILLSBURY, RYE
WJJD, Chicago, Ill.
BINFORD, W. W.
WOMI, Owensboro, Ky.
BINGE, RALPH
CKLW, Windsor, Ont.
BINKIN, SYL
WEW, St. Louis, Mo.
BISHOP, BURTON
KTEM, Temple, Texas
BITTING, BOB
WKOK, Sunbury, Pa.
BLACK, EARL
WMAN, Mansfield, Ohio
BLACK, JAMES
KRBC, Abilene, Texas
BLAKE, JOEL
WKIP, Poughkeepsie, N. Y.
BLACK, JOHN
KGGF, Coffeyville, Kans.
BLACK, RUSSELL
KOCY, Oklahoma City, Okla.
BLACK, W. SHIRL
KOVO, Provo, Utah
BLACKWELL, BURT
WAVE, Louisville, Ky.
BLAIR, J. BIRNEY
KUJ, Walla Walla, Wash.
BLAIS, YVON
CKAC, Montreal, Que.
BLAKELEY, CLINT
WAPI, Birmingham, Alabama
BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLANKS, VICTOR
KSAL, Salina, Kans.
BLENHEIM, LARRY
WHN, New York, N. Y.
BLISS, HOMER
WHAM, Rochester, N. Y.
BLIZZARD, LEWIS
WMSL, Decatur, Ala.
BLOCK, MARTIN
Pepper Young, NBC
BLOOM, BERNARD
WSAY, Rochester, N. Y.
BOCKMAN, BILL
WCOS, Columbia, S. C.
BODEN, ERIC
KYA, San Francisco, Calif.
BODINE, WALTON
KVAK, Atchinson, Kans.
BODINGTON, MAURICE
CFRB, Toronto, Ont.
BOGGESS, JOHN
WLAG, La Grange, Ga.
BOHN, HAL
WGN, Chicago, Ill.
BOLAND, THOMAS
KOH, Reno, Nev.
BOLES, JOHN
KWLK, Longview, Wash.
BOLIN, ARTHUR
WARM, Scranton, Pa.
BOLIN, DICK
WTAW, College Station, Texas
BOLING, KEITH
KOAN, Pittsburg, Kans.
BOLMAN, PAUL
WILL, Urbana, Ill.
BOLTON, JOE
WCAU, Philadelphia, Pa.
BOLTON, LESLIE
WOMI, Owensboro, Ky.
BOND, FORD
David Harum NBC, Cities Service NBC, Easy Aces, NBC.
BONDA, ORVAL
KVCV, Redding, Calif.
BONNER, KAY
KATE, Albert Lea, Minn.
BONTON, ARTHUR
KLCN, Blytheville, Ark.
BOOTH, VIRGIL
WHDL, Olean, N. Y.
BOOTH, VIRGINIA
WCMI, Ashland, Ky.
BOOTON, FRAN
WDZ, Tuscola, Ill.
BOREN, JOHN E.
KDON, Monterey, Calif.
BOSLEY, LYLE
WOKO, Albany, N. Y.
BOSS, KEITH
WHEB, Portsmouth, N. H.
BOSWORTH, BOB
WAPO, Chattanooga, Tenn.
BOTTGER, JACK
WWL, New Orleans, La.
BOTZ, RUTH T.
KSAC, Manhattan, Kans.
BOULDEN, ARTHUR
CHML, Hamilton, Ont.
BOURGEAULT, FERNAND
CKVD, Val D'Or, Que.
BOURNE, PORTER
WEXL, Royal Oak, Mich.
BOVARD, BOB
KYA, San Francisco, Calif.
BOWDEN, F.
KFRN, Edmonton, Alta.
BOWEN, BETTY
WCAM, Camden, N. J.
BOWEN, CHARLES
WCAR, Pontiac, Mich.
BOWERS, BILL
WJZM, Clarksville, Tenn.

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BOWERS, FRANK
WBAX, Wilkes Barre, Pa.
BOWERS, JEROME
WJHO, Opelika, Ala.
BOWIN, MARTIN
KWK, St. Louis, Mo.
BOWMAN, ROY JOE
KGFF, Shawnee, Okla.
BOX, VES
KRLD, Dallas, Texas
BOYD, R. B.
WRBL, Columbus, Ga.
BOYDEN, MARC
WSBT, South Bend, Ind.
BOYER, F. PAGE
WOSU, Columbus, Ohio
BOYER, JOHN C.
KDKA, Pittsburgh, Pa.
BRACKEN, W.
CFRN, Edmonton, Alta.
BRADLEY, BILL
WHEB, Portsmouth, N. H.
BRADY, ED
KOA, Denver, Colo.
BRADY, WILLIAM
WEDC, Chicago, Ill.
BRAGG, MARION
WMAZ, Macon, Ga.
BRAINARD, WARREN
KFOR, Lincoln, Nebr.
BRAMSTEDT, ALVIN O.
KFAR, Fairbanks, Alaska
BRANCH, TAYLOR
WRR, Dallas, Texas
BRAND, JACK
KTSM, El Paso, Texas
BRAND, LUTHER
WGL-WOWO, Ft. Wayne, Ind.
BRANDT, DEL
KPOW, Powell, Wyo.
BRANDT, LYNN
WENR-WMAQ, Chicago, Ill.
BRANDL, MILT
WISN, Milwaukee, Wisc.
BRANNEN, A. LYNNE
WHMA, Anniston, Ala.
BRASWELL, MORRIS
WCBT, Roanoke, N. C.
BRAXTON, JACK
WGBR, Goldsboro, N. C.
BREAKS, ALVIN
KRBC, Abilene, Texas
BREINING, PAUL M.
WRAK, Williamsport, Pa.
BREMSER, LYELL
KFAB, Lincoln, Nebr.
BRENNAMAN, HUGH
WTCM, Traverse City, Mich.
BRENNAN, JAMES
WJAR, Providence, R. I.
BRENNAN, ROBERT
WEAN, Providence, R. I.
BRENNER, PAUL
WAAT, Jersey City , N. J.
BRENNER, ROBERT
WMEX, Boston, Mass.
BRENT, JACK
CKCR, Kitchener, Ont.
BREWER, ED
WHOP, Hopkinsville, Ky.
BRICE, BOB
KARK, Little Rock, Ark.
BRIDGES, JIMMY
WSB, Atlanta, Ga.
BRIGGS, FRED
KSFO, San Francisco, Calif.
BRIGHT, HARRY
WGBR, Goldsboro, N. C.
BRILEY, Charles
WNAD, Norman, Okla.
BRINKLEY, RUSS
WHP, Harrisburg, Pa.
BRINNON, VIRGIL
KWLK, Longview, Wash.
BROATCH, GEORGE
CHAB, Moose Jaw, Sask.
BROCK, BUDDY
WHAS, Louisville, Ky.
BRODKEY, EILEEN
KTRI, Sioux City, Ia.
BRONSON, DICK
WESX, Salem, Mass.
BROOK, PHIL
WTAG, Worcester, Mass.
BROOKBANK, ROY
CJCS, Stratford, Ont.
BROOKS, BILL
WHBL, Sheboygan, Wisc.
BROOKS, DAVID
WFCI, Pawtucket, R. I.
BROOKS, FOSTER
WHAM, Rochester, N. Y.
BROOKS, GEORGE
WNEW, New York, N. Y.
BROOKS, KIRBY
WHIO, Dayton, Ohio
BROOKS, PHIL
KFVD, Los Angeles, Calif.
BROPHY, FRED
WHIO, Dayton, Ohio
BROPHY, MARG
CKNX, Wingham, Ont.
BROSE, CARL
WMAM, Marinette, Wisc.
BROWN, ANDERSON
WGNC, Gastonia, N. C.
BROWN, ART
WRJN, Racine, Wisc.
BROWN, ARTHUR
WOL, Washington, D. C.
BROWN, BILL
WLS-WSAI, Cincinnati, Ohio
BROWN, GEORGE
CJOC, Lethbridge, Alta.
BROWN, GORDON
KSRO, Santa Rosa, Calif.
BROWN, HOWARD
WIP, Philadelphia, Pa.
BROWN, J. N.
WHKY, Hickory, N. C.
BROWN, KEITH
WGGA, Gainesville, Ga.
BROWN, L. W.
WCNW, Brooklyn, N. Y.
BROWN, LEONARD
KGFW, Kearney, Nebr.
BROWN, MAE
WHDL, Olean, N. Y.

JAMES FLEMING

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BROWN, SAM
WMCA, New York, N. Y.
Sweetest Love Songs.
BROWN, TED
WSLS, Roanoke, Va.
BROWN, W. J.
CFCY, Charlottetown, P. E. I.
BROWNE, BILL
KPDN, Pampa, Texas
BROWNE, FRANK
WITH, Baltimore, Md.
BROWNING, DOUG
Bachelor's Children, NBC.
BROWNING, REED
KGO-KPO, San Francisco, Calif.
BRUCE, DWIGHT
WTOC, Savannah, Ga.
BRUGGEMAN, VERNE
KUTA, Salt Lake City, Utah
BRUNER, BOB
WSOY, Decatur, Ill.
BRUZEK, WALTER
KROC, Rochester, Minn.
BRYAN, BILL
WHAS, Louisville, Ky.
BRYAN, GEORGE
CBS News, Armstrong Theater, CBS.
BRYAN, RALPH
KVCV, Redding, Calif.
BRYANT, BILL
WCLO, Janesville, Wisc.
BRYANT, FLOYD
KFXD, Nampa, Ida.
BRYAR, ROBERT
WHIP, Hammond, Ind.
BRYNE, WOODRUFF
WIS, Columbia, S. C.
BUCK, CHARLES S.
KYDL, Salt Lake City, Utah
BUCK, LOUIE L.
WSM, Nashville, Tenn.
BUCHANAN, ARCHIE
KVRS, Rock Springs, Wyo.
BUDD, MILTON
WMBD, Peoria, Ill.
BUDNICK, JACK
WBRW, Welch, W. Va.
BUELL, BRUCE
KVOE, Santa Ana, Calif.
BUENNING, PAUL
KTOK, Oklahoma City, Okla.
BULLEN, REED
KVNU, Logan, Utah
BUNNDGAARD, ERNEST
KORN, Fremont, Nebr.
BUNDNER, GEORGE
WSAU, Wausau, Wisc.
BURCH, EDWARD
WPID, Petersburg, Va.
BUREN, BOB
KOMA, Oklahoma City, Okla.
BURGER, J. FRANK
WAOV, Vincennes, Ind.
BURGER, ROBERT
WCAX, Burlington, Vt.
BURGESS, DICK
WESX, Salem, Mass.
BURGIN, RALPH
WPTF, Raleigh, N. C.
BURKE, HARRY
WOW, Omaha, Nebr.
BURKE, JR., JAMES E.
KVOR, Colorado Springs, Colo.
BURKLUND, TED
WEDC, Chicago, Ill.
BURNETT, NICKI
WCLE-WHK, Cleveland, Ohio
BURNETTE, WILLIAM
WORD, Spartanburg, S. C.
BURNS, EDWARD
WGNY, Newburgh, N. Y.
BURNS, JERRY
WSAV, Savannah, Ga.
BURNS, WILLIAM
WWNY, Watertown, N. Y.
BURT, GARLAND
WMSD, Muscle Shoals City, Ala.
BURT, LYLE
KRSC, Seattle, Wash.
BURWELL, EDWARD
WPID, Petersburg, Va.
BURWELL, TED
WGBR, Goldsboro, N. C.
BUTLER, CURTIS
KGMB, Honolulu, Hawaii
BUTLER, FRANKLIN
WFMJ, Youngstown, Ohio
BUTLER, JIM
WMIN, St. Paul-Minneapolis, Minn.
BUTLER, RUSS
KLS, Oakland, Calif.
BUTLER, WARDE
WHIZ, Zanesville, Ohio
BUTTERFIELD, BOYCE
WCAZ, Carthage, Ill.
BYER, HAL
KWIL, Albany, Ore.
BYERS, Hale
WCCO, Minneapolis-St. Paul, Minn.
BYERS, WAYNE
WJW, Akron, Ohio
BRYN, DAVE
KGKO-WBAP, Fort Worth, Texas
BYRUM, HOWARD
WLBJ, Bowling Green, Ky.

— C —

CABASIN, CARL
WDAY, Fargo, N. D.
CABE, LESLIE E.
KOOS, Marshfield, Ore.
CADE, MARVIN
WFBM, Indianapolis, Ind.
CAFFERTY, TOM
KDYL, Salt Lake City, Utah
CAINE, H. C.
CKOC, Hamilton, Ont.
CAIRNS, GEORGE
WAAB-WNAC, Boston, Mass.
CAJANO, PASQUALE
WHOM, Jersey City, N. J.
CALDER, EDDIE
KHUB, Watsonville, Calif.
CALDWELL, FRED
KTBC, Austin, Texas
CALDWELL, JAY
WAL, Washington, D. C.
CALLAGHAN, JACK
WWJ, Detroit, Mich.
CALLAN, R. L.
WHKY, Hickory, N. C.
CALLAWAY, BERNICE
WKBH, La Crosse, Wisc.
CALLEN, DON
WFDF, Flint, Mich.
CALLISON, GEORGE
WXYZ, Detroit, Mich.
CALLOWAY, JOE HILL
WSIX, Nashville, Tenn.
CAMERON, EARL
CHAB, Moose Jaw, Sask.
CAMERON, LAYMAN
WIOD, Miami, Fla.
CAMP, DEL
WTAG, Worcester, Mass.
CAMPBELL, BERNI
KHUB, Watsonville, Calif.
CAMPBELL, BOB
WCCO, Minneapolis-St. Paul, Minn.
CAMPBELL, C. E.
WMRC, Greenville, S. C.
CAMPBELL, DICK
KGGF, Coffeyville, Kans.
CAMPBELL, DONALD
WCLE-WHK, Cleveland, Ohio
CAMPBELL, ED
WSUN, St. Petersburg, Fla.
CAMPBELL, HOWARD
KDNT, Denton, Texas
CAMPBELL, JAMES
WMAQ-WENR, Chicago, Ill.
CAMPBELL, JERRY
WMRO, Aurora, Ill.
CAMPBELL, TED
WMCA, New York, N. Y.
CAMPBELL, VANN
WDEF, Chattanooga, Tenn.
CAMPBELL, VICTOR
WGY, Schenectady, N. Y.
CANADAY, EWING
KELD, El Dorado, Ark.
CANEPA, ED
KSRO, Santa Rosa, Calif.
CANFIELD, GILBERT
WHYN, Holyoke, Mass.
CANTER, RUSSELL
WBNS, Columbus, Ohio
CAPOZUCCHI, JAMES
WHOM, Jersey City, N. J.
CARBUTT, J.
CKMO, Vancouver, B. C.
CARD, CLELLAN
WCCO, Minneapolis-St. Paul, Minn.
CARD, D.
CJAT, Trail, B. C.
CAREY, SAMUEL
WBOC, Salisbury, Md.
CAREY, STANELY
WGNY, Newburgh, N. Y.
CARL, WALTER R.
KINY, Juneau, Alaska
CARLBERG, LOREN
KCRC, Enid, Okla.
CARLON, ANDRE
WCPO, Cincinnati, Ohio
CARLSEN, IRVIN
KOH, Reno, Nev.
CARLSON, DON
CFGP, Grande Prairie, Alta.
CARLSON, HARRY
Singing Canaries for Hartz Mountain Prod., WOR
CARLSON, HOWARD
WGRC, New Albany (Ind.)-Louisville (Ky.)
CARLSON, INA
KWAT, Watertown, S. D.
CARLSON, J. RALPH
WJTN, Jamestown, N. Y.
CARLSON, JIM
KFXD, Nampa, Ida.
CARLTON, BOB
WMBD, Peoria, Ill.
CARMICHAEL, LES
WJZM, Clarksville, Tenn.
CAROLL, HENRY
WMBH, Joplin, Mo.
CAROLL, RALPH
WNBF, Binghamton, N. Y.
CARPENTER, WILLIAM
WHAM, Rochester, N. Y.
CARR, GENE
WHBQ, Memphis, Tenn.
CARRIER, RUSS
CKX, Brandon, Man.
CARROLL, JAMES
KWYO, Sheridan, Wyo.
CARROLL, JAMES
WCSC, Charleston, S. C.
CARROLL, LOU
KVFD, Fort Dodge, Ia.
CARROLL, RAY
WHOP, Hopkinsville, Ky.
CARROLL, ROBERT
WTNJ, Trenton, N. J.

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CARSON, ROBERT
KVFD, Fort Dodge, Ia.
CARSON, THOMAS
WJIM, Lansing, Mich.
CARSTENSON, VERNE
KROS, Clinton, Ia.
CARTER, BOB
WMCA, New York, N. Y.
CARTER, CAL
WGST, Atlanta, Ga.
CARTER, DICK
WNAD, Norman, Okla.
CARTER, DOUGLAS
WAAF, Chicago, Ill.
CARTER, ED
KUJ, Walla Walla, Wash.
CARTER, KEN
WAAB-WNAC, Boston, Mass.
CARTER, MARGARET
CKCW, Moncton, N. B.
CARTY, BILL
WIP, Philadelphia, Pa.
CARUSO, CARL
WBZ - WBZA, Boston-Springfield, Mass.
CARY, HARVEY
KOIL, Omaha, Nebr.
CASE, KENTON
KGMB, Honolulu, Hawaii
CACEY, THOMAS
WENR-WMAG, Chicago, Ill.
CASPER, TEE
KGKO-WBAP, Fort Worth, Texas
CASTLE, BOB
WSFA, Montgomery, Ala.
CASTER, CHARLES
KVCV, Redding, Calif.
CATO, WARREN
KTRB, Modesto, Calif.
CAVANAUGH, JOSEPH
WJAC, Johnstown, Pa.
CHAMBERLAIN, FRANCIS
WMPS, Memphis, Tenn.

CHAMBERS, GARD
WHBC, Canton, Ohio
CHAMPE, GEORGE
WGKV, Charleston, W. Va.
CHANDLER, JR., HENRY J.
KRNR, Roseburg, Ore.
CHAPAIS, J. CHARLES
CHNC, New Carlisle, Que.
CHAPMAN, DAVID
KRMD, Shreveport, La.
CHAPMAN, JIM
KSAC, Manhattan, Kans.
CHARBONNEAU, GENE
CJRC, Winnipeg, Man.
CHASE, BOB
WIL, St. Louis, Mo.
CHASE, DAVE
KBUR, Burlington, Ia.
CHASE, EDWARD
WOOD-WASH, Grand Rapids, Mich.
CHASE, HOWARD
WOI, Ames, Ia.
CHASE, JACK
WNAX, Yankton, S. D.
CHASE, TOM
WOW, Omaha, Nebr.
CHASTAIN, TONY
KRIC, Beaumont, Texas
CHATTERTON, LARRY
KNX, Los Angeles, Calif.
CHAYER, P. E.
CBJ, Chicoutimi, Que.
CHETEK, LEE
WJIM, Lansing, Mich.
CHICK, BRUCE
CKLW, Windsor, Ont.
CHILD, BERT
WCNW, Brooklyn, N. Y.
CHILD, NORMAN
CJKL, Kirkland Lake, Ont.
CHILDS, LELAND
WBRC, Birmingham, Ala.
CHILDS, RALPH
KMA, Shenandoah, Ia.

CHITTICK, H. R.
KGEZ, Kalispell, Mont.
CHOWN, DON
WJR, Detroit, Mich.
CHRISTENSEN, JIM
WSOY, Decatur, Ill.
CHRISTIAN, L. H.
WGGA, Gainesville, Ga.
CHRISTIAN, RALPH
WBRC, Birmingham, Ala.
CHRISTIE, BOB
WHAZ, Troy, N. Y.
CHRISTOPHER, CARL
KMOX, St. Louis, Mo.
CHRISTY, AL
KCKN, Kansas City, Kans.
CHUMLEY, CHARLES
KRBC, Abilene, Texas
CHURCHILL, NELSON
WAAB-WNAC, Boston, Mass.
CHRYSEDALE, J.
CKOC, Hamilton, Ont.
CIECIUCH, LEON
WHOM, Jersey City, N. J.
CIPRIANO, RODOLFO
KPAB, Laredo, Texas
CIVILLE, ROY
KFIO, Spokane, Wash.
CLARK, CARL
WINN, Louisville, Ky.
CLARK, CHESTER
WCAE, Pittsburgh, Pa.
CLARK, HAROLD
KGFW, Kearney, Nebr.
CLARK, HAROLD
WEAN, Providence, R. I.
CLARK, HARRY B.
Columbia Concert Orchestra, CBS.
CLARK, JAMES
WHIS, Bluefield, W. Va.
CLARK, RAY
WOW, Omaha, Nebr.
CLARK, SIM
KFDM, Beaumont, Texas

KNOX MANNING

News Commentator

Announcer

Actor

Emcee

And . . .

—— On The Screen ——

In 1941
26 Warner Bros.' Shorts

Features

1 at MGM **3 at Paramount**
1 at RKO **1 at Columbia**
1 at Hal Roach

BEN ALEXANDER

— ANNOUNCER —

P. Lorillard & Co.'s "New Old Gold Show"
Union Oil Co's "Point Sublime"
Alber Milling Co.'s "Whodunit"
"Little Ol' Hollywood"

Author - Narrator
"Adventures in Hollywood"

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CLARKE, JR., BRANFORD
KPOF, Denver, Colo.
CLARKE, EDDIE
KCKN, Kansas City, Kans.
CLARKE, MIKE
WWL, New Orleans, La.
CLARKE, PAUL
WHBF, Rock Island, Ill.
CLARKE, ROBERT
WIBU, Poynette, Wisc.
CLAYTON, BOB
WJIM, Lansing, Mich.
CLAYTON, BOVARD
WEBQ, Harrisburg, Ill.
CLAYTON, PHIL
CKCR, Kitchener, Ont.
CLAYTON, TOM
WLLH, Lowell, Lawrence, Mass.
CLEAVER, JAMES
WFDF, Flint, Mich.
CLEM, CLYDE
WSOC, Charlotte, N. C.
CLINE, CALDWELL
WWNC, Asheville, N. C.
CLOUGH, FORREST
KFJZ, Fort Worth, Texas
CLOUGH, LEE D.
KLUF, Galveston, Texas
CLOVER, BOB
KTKC, Visalia, Calif.
CLOWES, ED
KPPC, Pasadena, Calif.
COATES, F. FLETCHER
CHNS, Haligax, N. S.
COBB, DAVID G.
WSM, Nashville, Tenn.
COBB, DICK
WAAB-WNAC, Boston, Mass.
COBB, EVERETT
KOH, Reno, Nev.
COBBLE, JAMES G.
WDAK, West Point, Ga.
COCHRAN, ROBERT
WCAE, Pittsburgh, Pa.
COCHRANE, DON
KWK, St. Louis, Mo.
COCKLEY, MAX
WHLN, Harlen, Ky.
CODDY, STEVE
WGIL, Galesburg, Ill.
CODY, DEL RIO
KGA-KHQ, Spokane, Wash.
COHN, MORT
WAJR, Morgantown, W. Va.
COKER, V. A.
WSPB, Sarasota, Fla.
COLE, FRED
WBS - WBZA, Boston-Springfield, Mass.
COLE, GEORGE
WABY, Albany, N. Y.
COLE, HARRY
WJAX, Jacksonville, Fla.
COLE, LOU
WWRL, Woodside, N. Y.
COLLIE, GENE
KRRV, Sherman, Texas
COLLIER, FRED
CKNB, Campbellton, N. B.
COLLINS, AL
WKAT, Miami Beach, Fla.
COLLINS, JIMMY
WMRC, Greenville, S. C.
COLLINS, JUD
WSM, Nashville, Tenn.
COLON, ROYCE
KRLD, Dallas, Texas
COLTON, SCOTT
WHN, New York, N. Y.
COLTON, TOM
WWSR, St. Albans, Vt.
COLVILLE, BOB
WKNY, Kingston, N. Y.
COLVIN, WALTER
KOCY, Oklahoma City, Okla.
COLWELL, TERRY
WMAS, Springfi,eld, Mass.
COMNAS, JOHN
WORD - WSPA, Spartanburg, S. C.
COMPTON, TED
KCRC, Enid, Okla.
CONE, IVAN
KRKO, Everett, Wash.
CONEY, LAURENCE
WSPR, Springfield, Mass.
CONINE, BILL
KOME, Tulsa, Okla.
CONN, MARVIN L.
WMT, Cedar Rapids-Waterloo, Ia.
CONNALLY, BROOKS
WIND, Gary, Ind.
CONNER, DAVID
WEED, Rocky Mount, N. C.
CONNER, WILLIAM
WEAU, Eau Claire, Wisc.
CONNOLLY, JAMES
WMSD, Muscle Shoals City, Ala.
CONNOR, A. M.
WFBG, Altoona, Pa.
CONNOR, NAPH
WMIN, St. Paul-Minneapolis, Minn.
CONOVER, DOC
WDZ, Tuscola, Ill.
CONOVER, HUGH
WJSV, Washington, D. C.
CONOVER, WILLIS
WTBO, Cumberland, Md.
CONOYM, GLESS
KTBI, Tacoma, Wash.
CONRAD, JOHN
KTSM, El Paso, Texas
CONRAD, STAN
WMFR, High Point, N. C.
CONTURE, EDWARD
WHYN, Holyoke, Mass.
CONVERY, JOE
WKIP, Poughkeepsie, N. Y.
CONWAY, CLEVE
WMAQ-WENR, Chicago, Ill.
COOK, BILL
WBNS, Columbus, Ohio
COOK, GEORGE
WLBC, Muncie, Ind.
COOK, HAROLD
WEBQ, Harrisburg, Ill.
COOK, JAMES
KPMC, Bakersfield, Calif.
COOK, JOE
WKWK, Wheeling, W. Va.
COO, LYNN
KVGB, Great Bend, Kans.
COOE, ART
CKNB, Campbellton, N. B.
COOKE, HENRY
WMAQ-WENR, Chicago, Ill.
COOLEY, FRANK
KIRO, Seattle, Wash.
COOPER, ED
KFAB, Lincoln, Nebr.
COOPER, JAMES
KCMC, Texarkana, Texas
COOPER, MADE L.
WMRN, Marion, Ohio
COPE, FRANK
KJBS, San Francisco, Calif.
COPE, WILLIAM F.
WLOL, Minneapolis-St. Paul, Minn.
COPELAND, WILLIAM
KDB, Santa Barbara, Calif.
COPPEDGE, GEORGE
WAIR, Winston-Salem, N. C.
CORBET, ROLFE
KLRA, Little Rock, Ark.
CORBIN, PAUL
KIEM, Eureka, Calif.
CORDRAY, DON
Mary Marlin, NBC; Eddy Duchin, NBC.
CORNELL, JOHN
WLW-WSAI, Cincinnati, Ohio
CORNELL, SID
WKRC, Cincinnati, Ohio
CORNING, ERASTUS, Jr.
Guy Lombardo Orchestra, CBS.
CORNWELL, BOB
KFBC, Cheyenne, Wyo.
CORRIGAN, JOHN J.
WCBS, Springfield, Ill.
COSTELLO, JACK
Frank Fay, NBC.
Elsa Maxwell, NBC.
COSTLEY, H.
WSYR, Syracuse, N. Y.
COTE, JACQUES
CBF, Montreal, Que.
COUCH, PHILLIP
KRLC, Lewiston, Ida.
COURTNEY, TEDD
WTRY, Troy, N. Y.
COUTURE, MIVILLE
CBF, Montreal, Que.
COVELL, WALTER
WEAN, Providence, R. I.
COVEY, DICK
KSO-KRNT, Des Moines, Ia.
COWAN, STEVE
KGKL, San Angelo, Texas
COWAN, THOMAS H.
WNYC, New York, N. Y.
COWELL, EDDIE
WJHL, Johnson City, Tenn.
COWING, FORD
WHEC, Rochester, N. Y.
COWELING, TERRY
WCOP, Boston, Mass.
COX, BETTY
KGFW, Kearney, Nebr.
COX, JR., HOUSTON
WCBI, Columbus, Miss.
COX, HOUSTON
WTJS, Jackson, Tenn.
COX, JACK
WMGA, Moultrie, Ga.
COX, LESLIE
KGFW, Kearney, Nebr.
COY, JAMES
WNEW, New York, N. Y.
COYLE, Adele
CFCY, Charlottetown, P. E. I.
COZAD, SAM
WLPM, Suffolk, Va.
CRABTREE, CHARLES
KTFI, Twin Falls, Ida.
CRADDOCK, JACK
WKPA, New Kensington, Pa.
CRAFT, A. B.
KVOL, Lafayette, La.
CRAGO, WILLIAM
WMAL - WRC, Washington, D. C.
CRAIG, CHARLES
KMAC, San Antonio, Texas
CRANDALL, PAUL
WDEF, Chattanooga, Tenn.
CRANDELL, PAUL
WBML, Macon, Ga.
CRANE, DICK
WBIR, Knoxville, Tenn.
CRANE, GENE
WAGE, Syracuse, N. Y.
CRANS, RICHARD
WGNY, Newburgh, N. Y.
CRARY, CLARENCE
KGER, Long Beach, Calif.
CRAWFORD, GENE
WEBQ, Harrisburg, Ill.
CREAMER, ART
WGOV, Valdosta, Ga.
CREAMER, GEORGE M.
WLAW, Lawrence, Mass.

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CREASMAN, JIMMY
KTAR, Phoenix, Ariz.
CREE, JAMES
WMBG, Richmond, Va.
CREMEENS, GEORGE
WISN, Milwaukee, Wisc.
CROCKETT, DAVID
KRMD, Shreveport, La.
CROMER, STURGEON
KWJB, Globe, Ariz.
CRONICAN, LEE
WHP, Harrisburg, Pa.
CROSBY, DELL
KPHO, Phoenix, Ariz.
CROSS, MILTON
Information, Please, NBC.
Metropolitan Opera, NBC.
CROWELL, GEORGE
WCOP, Boston, Mass.
CRUICKSHANK, JOHN
CKNX, Wingham, Ont.
CRUM, GENE
WHB, Kansas City, Mo.
CUBBERLY, DAN
KOY, Phoenix, Ariz.
CUDABAC, BILL
WMSD, Muscle Shoals City, Ala.
CUELLAR, BENJAMIN
KRGV, Weslaco, Texas
CULLEN, BILL
WWSW, Pittsburgh, Pa.
CULVER, HAL
WLS, Chicago, Ill.
CULVER, HOWARD
KFRC, San Francisco, Calif.
CUMMINGS, RAY
KFFA, Helena, Arks.
CUMMINGS, ROBERT
KGMB, Honolulu, Hawaii
CUNNINGHAM, B. G.
KWLK, Longview, Wash.
CUNNINGHAM, JAMES
WTMC, Ocala, Fla.
CUNNINGHAM, P. H.
KWOC, Poplar Bluff, Mo.
CURLY, LENN
KYA, San Francisco, Calif.
CURRY, MYRON
KCMO, Kansas City, Mo.
CURTIS, CHARLES
WTCN, Minneapolis, Minn.
CURTIS, WILLIAM A.
WKBB, Dubuque, Ia.
CUTTING, GEORGE
KROC, Rochester, Minn.
CYR, BRUNO
CKVD, Val D'Or, Que.

— D —

DAIGER, FRED
KYA, San Francisco, Calif.
DAIL, AMBERT
WBTM, Danville, Va.
DAILEY, JOHN
KWLK, Longview, Wash.
DAILY, WILSON
WMFF, Plattsburg, N. M.
DAKIN, R. S.
CFCF, Montreal, Que.
DALE, HAROLD
WGTC, Greenville, N. C.
DALE, JIM
WOC, Davenport, Ia.
DALLAIRE, J. R.
CBJ, Chicoutimi, Que.
DALY, RANNY
WING, Dayton, Ohio
DANA, JOE
KOY, Phoenix, Ariz.
DANE, MARSHALL
Gabriel Heatter, Frank Singiser, Kreml, Barbasol, WOR-Mutual
DANIELS, BOB
WDSM, Superior, Wisc.
DANIELS, DAN
WMBR, Jacksonville, Fla.
DANIELS, FRANK
WBYN, Brooklyn, N. Y.
DANIS, MELVIN
WMEX, Boston, Mass.
DANNENMAN, WILLIAM
KYUM, Yuma, Ariz.
DARLING, FRED
CKBG, Timmins, Ont.
DARLING, TAD
WWPG, Lake Worth, Fla.
DAUB, JACK
WAPO, Chattanooga, Tenn.
DAVIDSON, BOB
WCHV, Charlottesville, Va.
DAVIES, BILL
WDOD, Chattanooga, Tenn.
DAVIES, GEORGE
CKCK, Regina, Sask.
DAVIES, JACK
KSL, Salt Lake City, Utah
DAVIES, WILLIAM S.
WCBA-WSAN, Allentown, Pa.
DAVIS, ARCH
WFHR, Wisconsin Rapids, Wisc.
DAVIS, CHARLES
KCKN, Kansas City, Kan.
DAVIS, CLIVE
WTAG, Worcester, Mass.
DAVIS, GARY
WMFR, High Point, N. C.
DAVIS, GEOFF
CBR, Vancouver, B. C.
DAVIS, HAROLD
WDAS, Philadelphia, Pa.
DAVIS, JOHN
WWSW, Pittsburgh, Pa.
DAVIS, KEN
KWIL, Albany, Ore.
DAVIS, ROBERT
WBOW, Terre Haute, Ind.
DAVIS, ROBERT
WHDL, Olean, N. Y.
DAVIS, RUSS
KGBX-KWTO, Springfield, Mo.
DAVIS, WILLARD
KRKD, Los Angeles, Calif.
DAWSON, JACK
CFRB, Toronto, Ont.

GEORGE BRYAN
Announcer
CBS

LARRY ELLIOTT
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DAY, DICK
WDGY, Minneapolis, Minn.
DAYTON, HERMAN A.
WKIP, Poughkeepsie, N. Y.
DAYTON, LEE
WKIP, Poughkeepsie, N. Y.
DEAL, JACK
WAGE, Syracuse, N. Y.
DEAN, AUSTIN
WGGA, Gainesville, Ga.
DEAN, BILL
WDAY, Fargo, N. D.
DEAN, F. LEON
KASA, Elk City, Okla.
DEARBORN, LOU
WNAB, Bridgeport, Conn.
DECK, RALPH
WKPT, Kingsport, Tenn.
DEE, THOMAS
WSBT, South Bend, Ind.
DEFFENBAUGH, EDGAR C.
WJPF, Herrin, Ill.
DeFREITAS, DICK
WFAS, White Plains, N. Y.
DEINES, NAY
KMMJ, Grand Island, Nebr.
DeLINE, JAMES
WFBL, Syracuse, N. Y.
DELMONT, JIM
KATE, Albert Lea, Minn.
DEMERS, JACQUES
CKAC, Montreal, Que.
DeMOSS, LYLE
WOW, Omaha, Nebr.
DENMAN, JACK
WBIG, Greensboro, N. C.
DENNETT, JACK
CJRC, Winnipeg, Man.
DENNIS, FRANK
WESX, Salem, Mass.
DENT, KENNETH M.
WTMA, Charleston, S. C.
DENTON, ROBERT
NBC.
DENVER, JR., DEE D.
KFEQ, St. Joseph, Mo.
DERBYSHIRE, T. J.
CJAT, Trail, B. C.
DeREMER, LIONEL H.
WBCM, Bay City, Mich.
DESCH, JACK
KFRC, San Francisco, Calif.
DESCHANES, MARIE
WEIM, Fitchburg, Mass.
DESPARD, WILFRED
WHEC, Rochester, N. Y.
DEVINE, OTTIS
WSM, Nashville, Tenn.
DEWHIRST, DONALD
WCLE-WHK, Cleveland, Ohio
DEYOE, DARWIN
KTHS, Hot Springs, Ark.
DE YOUNG, GENE
KARM, Fresno, Calif.
DE YOUNG, JOHN
WISH, Indianapolis, Ind.
DIAMOND, SID
WHEB, Portsmouth, N. H.
DIAZ, JOSE A.
WPAB, Ponce, P. R.
DICK, ROBERT
WHA, Madison, Wisc.
DICKENSON, DICK
CKNB, Campbellton, N. B.
DICKERMAN, C. H.
WEEI, Boston, Mass.
DICKERSON, WAYNE
WHIP, Hammond, Ind.
DICKEY, MILTON
KDRO, Sedalia, Mo.
DICKSON, JOHN
KFNF, Shenandoah, Ia.
DIEHL, ROBERT
WOL, Washington, D. C.
DIERDORFF, ELLIS
WCOP, Boston, Mass.

DIGHTON, JACK
WJRD, Tuscaloosa, Ala.
DILLER, ROBERT
WIND, Gary, Ind.
DILLINGHAM, ALEX
WKAR, East Lansing, Mich.
DILLON, JOHN
WFAS, White Plains, N. Y.
DILWORTH, SCOTT
WBOW, Terre Haute, Ind.
DINSMORE, ED.
WORL, Boston, Mass.
DIXON, BERT
WNYC, New York, N. Y.
DIXON, MASON
WNOX, Knoxville, Tenn.
DIXON, ROBERT
WHYN, Holyoke, Mass.
DOBBIN, BOB
WRAY, Fargo, N. D.
DOBBINS, JOE
WHKC, Columbus, Ohio
DOBSON, G.
CKBI, Prince Albert, Sask.
DODDS, LLOYD
WCOL, Columbus, Ohio
DODSON, LEE
KUOA, Siloam Springs, Ark.
DOELKER, J. P.
WOSU, Columbus, Ohio
DOGGETT, JERRY
WRR, Dallas, Texas
DOLBY, JACK
WNAB, Bridgeport, Conn.
DOLLAR, RUSSELL
WDBJ, Roanoke, Va.
DONLEY, BOB
WCAE, Pittsburgh, Pa.
DONNELL, JACK
WGRC, New Albany (Ind.)-Louisville (Ky.)
DONOVAN, GREGG
WDGY, Minneapolis, Minn.
DOOLEY, JIMMY
WHBC, Canton, Ohio
DOOLITTLE, LOUIS
WHAI, Greenfield, Mass.
DOREY, RAY
WBRK, Pittsfield, Mass.
DORF, HENRY
WHIP, Hammond, Ind.
DORSEY, HOWARD
WHAS, Louisville, Ky.
DORSEY, ROD
WOLS, Florence, S. C.
DOUGHERTY, FRANK
KJBS, San Francisco, Calif.
DOUGLAS, DON
WMCA, New York, N. Y. Three Little Sachs, Joe & Ethel Turp, Five Star Final, Sports Newsreel, etc.
DOUGLAS, DOUG
KRKD, Los Angeles, Calif.
DOUGLAS, STEVE
WMAL - WRC, Washington, D. C.
DOUTHIT, PERRY
KFBI, Wichita, Kansas
DOW, R. O.
KENO, Las Vegas, Nev.
DOWD, DON
WMAG-WENR, Chicago, Ill.
DOWNIE, RICHARD S.
KEVR, Seattle, Wash.
DOWNING, TOM
WSB, Atlanta, Ga.
DOWNS, GEORGE
KONO, San Antonio, Texas
DOWTY, BYRON
KALB, Alexandria, La.
DOYLE, JIM
WCAZ, Carthage, Ill.
DRAINIE, JOHN
CBR, Vancouver, B. C.
DRAKE, MYRON
KTAR, Phoenix, Ariz.

DREES, JACK
WIND, Gary, Ind.
DREXLER, BOB
WSAZ, Huntington, W. Va.
DRIGGS, E. O.
WINC, Winchester, Va.
DROELLE, GEORGE
WKAR, East Lansing, Mich.
DRUSHELL, ROY
KDYL, Salt Lake City, Utah
DRYDEN, BOB
KTNM, Tucumcari, N. M.
DUBA, LEN
KTBI, Tacoma, Wash.
DUBBE, GLEN
KRLC, Lewiston, Ida.
DUBBE, GLEN
KUJ, Walla Walla, Wash.
DUBOIS, CHARLES G.
KABR, Aberdeen, S. D.
DUCOTE, SIDNEY
KELD, El Dorado, Ark.
DUDLEY, BERNARD
WAAB-WNAC, Boston, Mass.
DUDLEY, DICK
News, NBC.
DUDLEY, JAMES R.
WCFL, Chicago, Ill.
DUDLEY, JOHN
WGBB, Freeport, N. Y.
DUFOUR, ROBERT
WTIC, Hartford, Conn.
DUGGAN, V.
CFRN, Edmonton, Alta.
DUKE, KENNETH
KFYO, Lubbock, Texas
DUNCAN, NORVIN
WFBC, Greenville, S. C.
DUNGAN, TONY
WNAD, Norman, Okla.
DUNHAM, BOB
KMOX, St. Louis, Mo.
DUNHAM, RICHARD
WITH, Baltimore, Md.
DUNLAP, TED
WOL, Washington, D. C.
DUNLAP, WALLACE
WMOB, Mobile, Ala.
DUNLAVEY, RONALD
WFBL, Syracuse, N. Y.
DUNN, JACK
WDAY, Fargo, N. D.
DUNNE, FRANK
Regent Time, WOR-Mutual.
DUNNE, WILLIAM
WAGE, Syracuse, N. Y.
DUNNING, HARLAN
KFRC, San Francisco, Calif.
DUNPHY, DON
WINS, New York, N. Y.
DUPONT, LAURENT
WLOL, Minneapolis-St. Paul, Minn.
DURHAM, MURRAY
KLBM, La Grande, Ore.
DURKIN, RALPH SHERWOOD
WMT, Cedar Rapids-Waterloo, Ia.
DUTCH, HAROLD W.
WABI, Bangor, Me.
DUTY, WINTHROP S.
WABI, Bangor, Me.
DVORAK, GEORGE
KECA-KFI, Los Angeles, Calif.
DWYER, L. T.
WKBZ, Muskegon, Mich.
DYBDAL, VERNON
KWLC, Decorah, Ia.
DYCUS, ED "BUZZ"
KASA, Elk City, Okla.
DYER, HAROLD
WCSH, Portland, Me.
DYSINGER, BOB
WLDS, Jacksonville, Ill.
DZIKAS, ANTHONY
WTEL, Philadelphia, Pa.

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— E —

EAGON, BRUCE
KBIX, Muskogee, Okla.
EAST, HENRY
WRBL, Columbus, Ga.
EASTMAN, NORA
WMPC, Lapeer, Mich.
EATON, GORDON
WBT, Charlotte, N. C.
EBERLE, JIM
WWJ, Detroit, Mich.
EBERT, MICHAEL
WNBZ, Saranac Lake, N. Y.
ECKLAND, VICTOR
KGMB, Honolulu, Hawaii
ECKLES, DAMON
KFJB, Marshalltown, Ia.
ECKLEY, CLAIR
KORN, Fremont, Nebr.
ECKMAN, TED
KABC, San Antonio, Texas
EDDY, RALPH
WGN, Chicago, Ill.
EDISON, JOE
WKBN, Youngstown, Ohio
EDMONDS, BILL
WHN, New York, N. Y.
EDMONDS, HORACE
WGOV, Valdosta, Ga.
EDMUNDS, JACK
KTUL, Tulsa, Okla.
EDWARDS, BILL
WCBT, Roanoke, N. C.
EDWARDS, CHARLES
WGST, Atlanta, Ga.
EDWARDS, FRED
KRLD, Dallas, Texas
EDWARDS, GENE
WDAS, Philadelphia, Pa.
EDWARDS, GEORGE
KYW, Philadelphia, Pa.
EDWARDS, JOHN
KWFT, Wichita Falls, Texas
EDWARDS, RAY
WNLC, New London, Conn.
EDWARDS, WILSON
KECA-KFI, Los Angeles, Calif.
EGAN, LEO
WAAB-WNAC, Boston, Mass.
EILAND, TED
WCHS, Charleston, W. Va.
EISEMAN, BOB
WCOS, Columbia, S. C.
EKHARDT, WALTER
WAJR, Morgantown, W. Va.
ELDER, DON
WDAY, Fargo, N. D.
ELIASSEN, JACK
KDON, Montery, Calif.
ELIOT, BRUCE
Latin American Fair, Macy's, Elton Britt, WOR-Mutual.
ELLINGTON, C. H.
WHKY, Hickory, N. C.
ELLIOT, BILL
WICC, Bridgeport, Conn.
ELLIOTT, TIM
WCPO, Cincinnati, Ohio
ELLIOTT, FRANCIS
WGNC, Elizabeth City, N. C.
ELLIOTT, IRWIN
WFBR, Baltimore, Md.
ELLIOTT, KEN
WNOE, New Orleans, La.
ELLIOTT, LARRY
Fred Allen; CBS, CBS News.
ELLIOTT, MELVIN
WQXR, New York, N. Y.
ELLIOTT, PERRY
WDAK, West Point, Ga.
ELLIS, BOB
WHP, Harrisburg, Pa.
ELLIS, GLYN
WLOG, Logan, W. Va.
ELLIS, PHIL
WPTF, Raleigh, N. C.
ELLIS, RALPH
WSAV, Savannah, Ga.
ELLIS, RICHARD
KIUP, Durango, Colo.
ELLIS, STEPHEN
WPAT, Patterson, N. J.
ELLIS, TED
WFNC, Fayetteville, N. C.
ELLSWORTH, ELMER
KVRS, Rock Springs, Wyo.
ELLSWORTH, JACK
WKAT, Miami Beach, Fla.
EMERICK, ROBERT
KSFO, San Francisco, Calif.
EMICH, HOWARD
WHBF, Rock Island, Ill.
EMM, LOUIS
WHIO, Dayton, Ohio
EMMETT, GEORGE
KMJ, Fresno, Calif.
ENGEBRIGTSEN, LEONARD
WJMS, Ironwood, Mich.
ENGEL, ROY
WHB, Kansas City, Mo.
ENGLAND, BOB
WMFD, Wilmington, N. C.
ENGLE, CLIFF
Beechnut, NBC.
ENGLE, FRED
KRLC, Lewiston, Ida.
ENGLISH, RANDY
WTRY, Troy, N. Y.
ENSELMAN, TED
WLDS, Jacksonville, Ill.
ENTERLINE, BERN
WMBD, Peoria, Ill.
ERIC, JOHN
WTAR, Norfolk, Va.
ERICKSON, CARL
WGL-WOWO, Ft. Wayne, Ind.
ERICKSON, GLADYS
WCLS, Joliet, Ill.
ERICKSON, WILLIAM
KPHO, Phoenix, Ariz.

When John Hutchens, of the New York Times, wrote "The announcers are in fine fettle this year", he had been listening to, and was referring to "The Street Singer's" announcer . . .

SID WALTON

LA 4-1200

BOB GARRED

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2,094 *News Broadcasts in* 1941

CBS—KNX

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ERNST, JOHN
WFHR, Wisconsin Rapids, Wisc.
ERROLL, IAN
CJOC, Lethbridge, Alta.
ERSKINE, AL
CFAC, Calgary, Alta.
ESTEY, MRS. A. W.
CHSJ, Saint John, N. B.
EUBANKS, BLAIR
WTAR, Norfolk, Va.
EVANS, AL
WTOC, Savannah, Ga.
EVANS, CHARLES N.
WTSP, St. Petersburg, Fla.
EVANS, FRANKLIN
WDNC, Durham, N. C.
EVANS, GEORGE
KJBS, San Francisco, Calif.
EVANS, KEN
WSTV, Steubenville, Ohio
EVANS, ROBERT
WSPD, Toledo, Ohio
EVANS, VIRGIL
WCOA, Pensacola, Fla.
EYBERG, MEL
KFNF, Shenandoah, Ia.

— F —

FACENDA, FRANK
WPID, Petersburg, Va.
FACENDA, JOHN
WIP, Philadelphia, Pa.
FALCONNIER, HAROLD
WTSP, St. Petersburg, Fla.
FALER, DICK
WTAD, Quincy, Ill.
FALLERT, RALPH
WCAE, Pittsburgh, Pa.
FARAGHAN, JAY
KYM, Philadelphia, Pa.
FAREY, ED
CPRC, Winnipeg, Man.
FARIS, CLINT
WGTM, Wilson, N. C.
FARISS, WILLIAM
WBYN, Brooklyn, N. Y.
FARLEY, BILL
WICC, Bridgeport, Conn.
FARMER, JON
WBRC, Birmingham, Ala.
FARMER, PAUL
KRLH, Midland, Texas
FARNSWORTH, DEAN
KVNU, Logan, Utah
FARNUM, BUD
WFLA, Tampa, Fla.
FARO, DON
WSAU, Wausau, Wisc.
FARR, FLOYD
KGO-KPO, San Francisco, Calif.
FARREL, JACK
WCPO, Cincinnati, Ohio
FARRELL, JACK
WSFA, Montgomery, Ala.
FAULDER, GEORGE
WMC, Memphis, Tenn.
FAULNOR, HOWARD
KLS, Oakland, Calif.
FAY, LARRY
WTMV, East St. Louis, Ill.
FEIL, E. G.
KEEW, Brownsville, Texas
FEISTEL, JOHN
WHOM, Jersey City, N. J.
FELBIN, ED
WFIL, Philadelphia, Pa.
FELL, JOHN
KYW, Philadelphia, Pa.
FELLER, SHERMAN
WMUR, Manchester, N. H.
FFENDER, WILLIAM
WHOM, Jersey City, N. J.
FENTON, WARD
WHEN, Buffalo, N. Y.
FERGUSON, ANDREW
WMVA, Martinsville, Va.
FERGUSON, BERT
WJPR, Greenville, Miss.
FERGUSON, FRANK
WWJ, Detroit, Mich.
FERGUSON, GAY
WNAX, Yankton, S. D.
FERGUSON, HUGH
WCAU, Philadelphia, Pa.
FETTY, MAX
WAOV, Vincennes, Ind.
FICK, ROBERT
KRKO, Everett, Wash.
FIDLAR, ROBERT
WHIO, Dayton, Ohio
FIELDS, JOE
WTOL, Toledo, Ohio
FINCH, DEE
WAGE, Syracuse, N. Y.
FINCH, JOE
KVOD, Denver, Colo.
FINCH, MERRITT E.
WELI, New Haven, Conn.
FINE, JACK W.
WAYX, Waycross, Ga.
FINE, NEAL
WRDW, Augusta, Ga.
FINLEY, STUART
WMAL - WRC, Washington, D. C.
FIRMAN, JOSEPH
KFQD, Anchorage, Alaska
FISCHER, DICK
WHAS, Louisville, Ky.
FISCHER, DON
WRC - WMAL, Washington, D. C.
FISCHLER, JOSEPH
WNYC, New York, N. Y.
FITZGERALD, DANA
WAAB-WNAC, Boston, Mass.
FITZGERALD, GORDON
KGKO-WBAP, Fort Worth, Texas
FITZPATRICK, AIDEN
WSM, Nashville, Tenn.
FITZPATRICK, JACK
KLZ, Denver, Colo.
FIX, JAY
WSAI, Cincinnati, Ohio
FLEET, BOB
KGVO, Missoula, Mont.
FLEET, TOM
WBIG, Greensboro, N. C.
FLEISCHMAN, SOL
WDAE, Tampa, Fla.
FLEMING, DOUGLAS
WKY, Oaklahoma City, Okla.
FLEMING, F.
CFAC, Calgary, Alta.
FLEMING, EDWARD JOHN
CBS News
FLEMING, JAMES
CBS, NBC
FLENNIKEN, JAMES
WBLK, Clarksburg, W. Va.
FLIEHR, RICHARD
WLOL, Minneapolis-St. Paul, Minn.
FLORA, JOHN
WNEW, New York, N. Y.
FLYNN, ARTHUR
WLAW, Lawrence, Mass.
FLYNN, DONALD
WOCB, Hyannis, Cape Cod, Mass.
FLYNN, HOWARD
KSL, Salt Lake City, Utah
FLYNN, PAUL B.
WFEA, Manchester, N. H.
FLYNN, WILLIAM P.
WIBU, Poynette, Wisc.
FOGARTY, JOHN
WCPO, Cincinnati, Ohio
FOLAND, MYLES
WHIS, Bluefield, W. Va.
FOLL, CHARLES
KTKC, Visalia, Calif.
FONDE, MICHAEL
WTNJ, Trenton, N. J.
FONVILLE, MARION
WKBH, La Crosse, Wisc.
FORD, CHARLES
WLOG, Logan, W. Va.
FORD, ERNEST
WROL, Knoxville, Tenn.
FORD, JOE
WFTL, Fort Lauderdale, Fla.
FORD, R.
CJAT, Trail, B. C.
FORDYCE, GERALD
WGRC, New Albany (Ind.)-Louisville (Ky.)
FOREST, NOELLA
CJBR, Rimouski, Que.
FORESTER, ROBERT
WLEU, Erie, Pa.
FORMAN, WILLIAM
WGAR, Cleveland, Ohio
FOSS, JOE
KWNO, Winona, Minn.
FORT, ALLEN
WEBR, Buffalo, N. Y.
FOSTER, CHARLES
KIT, Yakima, Wash.
FOSTER, DAY
KORE, Eugene, Ore.
FORSTER, ROGER
WNEW, New York, N. Y.
FOSTER, FRED
WLW-WSAI, Cincinnati, Ohio
FOSTER, JACK
WCKY, Cincinnati, Ohio
FOUGUEL, CHESTER
WLBC, Muncie, Ind.
FOWLER, CECIL "JUDGE"
WGPC, Albany, Ga.
FOWLER, CLINTON
KUOA, Siloam Springs, Ark.
FOWLKES, ROSSER
WAIR, Winston-Salem, N. C.
FRAKER, WILLARD
WFBG, Altoona, Pa.
FRAMER, WALT
WWSW, Pittsburgh, Pa.
FRANDSEN, TOM
KECA-KFI, Los Angeles, Calif.
FRANK, BEECHER
KFMB, San Diego, Calif.
FRANK, ROBERT
WOC, Davenport, Ia.
FRANKLYN, ROY
WCFL, Chicago, Ill.
FRANZ, BOB
WEBQ, Harrisburg, Ill.
FRASER, JACK
Woman of Tomorrow, NBC
Esso News, NBC
FRASER, RONALD C.
CJLS, Yarmouth, N. S.
FRAZIER, ROBERT
WFBG, Altoona, Pa.
FREAR, ROBERT
WIBX, Utica, New York
FRECKELTON, SLIM
CKCL, Toronto, Ont.
FREDERICK, CALVIN
KVOR, Colorado Springs, Colo.
FREED, BOB
WLW-WSAI, Cincinnati, Ohio
FREED, CHARLES
WKIP, Poughkeepsie, N. Y.
FREEMAN, ROY
WDZ, Tuscola, Ill.
FREMAULT, LEON
WTMA, Charleston, S. C.

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FRENCH, KEN
WHEC, Rochester, N. Y.
FRENCH, NED
WORL, Boston, Mass.
FRICK, HENRY
WJHL, Johnson City, Tenn.
FRIEDBERG, IRVING
WNAB, Bridgeport, Conn.
FROST, WILLIAM
WISH, Indianapolis, Ind.
FRYE, EDWARD
KTUL, Tulsa, Okla.
FRYE, MAX
KRNR, Roseburg, Ore.
FULLER, MARTIN
KOMA, Oklahoma City, Okla.
FULTON, DAVID
WCHS, Charleston, W. Va.
FULTON, JOHN
WGST, Atlanta, Ga.
FURMAN, R.
WSYR, Syracuse, N. Y.

— G —

GABLE, HUGH
KONO, San Antonio, Texas
GADBERRY, BOB
KFBI, Wichita, Kans.
GAILY, GEORGE
WSTV, Steubenville, Ohio
GAINES, RUBEN
KVI, Tacoma, Wash.
GAINES, TOULMIN
WRUF, Gainesville, Fla.
GAITHER, FRANK
WGST, Atlanta, Ga.
GALBRAITH, JOHN
KGO - KPO, San Francisco, Calif.
GALE, WILLIAM
KFXJ, Grand Junction, Colo.
GALLAGNER, GIL
WKST, New Castle, Pa.
GALLAHER, ROGER
WRAK, Williamsport, Pa.
GALLAHER, EDDIE
WCCO, Minneapolis, St. Paul, Minn.
GALLIART, MEL
WLS, Chicago, Ill.
GALLOP, FRANK
Bess Johnson, NBC. Amanda Honeymoon Hill, NBC. Prudential Life, CBS.
GAMBEL, BYRAN
KADA, Ada, Okla.
GAMBLE, RON
WJR, Detroit, Mich.
GANNON, JOE
WMSL, Decatur, Ala.
GARDINER, DON
NBC
GARDNER, R.
CKMO, Vancouver, B. C.
GARDNER, RUSSELL
WCED, DuBois, Pa.
GARDNER, WARD
WHYN, Holyoke, Mass.
GAREAU, TELESPHORE
CJBR, Rimouski, Que.
GARIC, BILL
WJBO, Baton Rouge, La.
GARMAN, GEORGE
WHBY, Appleton, Wisc.
GARNES, CLARENCE
KOMA, Oklahoma City, Okla.
GARRED, BOB
CBS
GARRISON, JACK
KMOX, St. Louis, Mo.
GARRISON, JOHN
WBHP, Huntsville, Ala.
GARROWAY, DAVID
WENR-WMAQ, Chicago, Ill.
GAYMAN, L. VAUGHN
WKBB, Dubuque, Ia.
GAYMAN, PARKER
KPO - KGO, San Francisco, Calif.
GEARHART, NAT
WDAN, Danville, Ill.
GENTILE, JOE
CKLW, Windsor, Ont.
GENTILE, LARRY
CKLW, Windsor, Ont.
GEORGE, TIM
KMA, Shenandoah, Ia.
GERAGHTY, LARRY
WOL, Washington, D. C.
GEYER, GEORGE
KPAB, Laredo, Texas
GIBBONS, JOHN J.
WFCI, Pawtucket, R. I.
GIBSON, JIM
KGB, San Diego, Calif.
GIBSON, LLOYD
WHDL, Olean, N. Y.
GIBSON, ROBERT
KFXJ, Grand Junction, Colo.
GIFFORD, LORING ARDEN
KVFD, Fort Dodge, Ia.
GIGUERE, CONRAD
WCOU, Lewiston, Me.
GILBERT, ALBERT
WIBA, Madison, Wisc.
GILBERT, LIVINGSTON
WAVE, Louisville, Ky.
GILCHRIST, THOMAS S.
WMOG, Brunswick, Ga.
GILL, ALBERT
WHBC, Canton, Ohio
GILL, PAUL
WTAD, Quincy, Ill.
GILLARD, JOAN
CKOC, Hamilton, Ont.
GILLESPIE, FRANK
WCOL, Columbus, Ohio

GEORGE A. PUTNAM

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CBS—Great Moments in Music
Young & Rubicam
NBC—Portia Faces Life
Benton & Bowles
BLUE—Orphans of Divorce
Blackett Sample & Hummert
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★ and ★
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★

"Magic Carpet"

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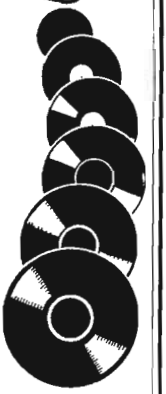

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GILLETTE, LELAND
WAAF, Chicago, Ill.
GILLETTE, LOUIS
KGA-KHQ, Spokane, Wash.
GILMAN, HAL
WSLB, Ogdensburg, N. Y.
GILMORE, BING
KOMA, Oklahoma City, Okla.
GILROY, G. C.
CFAC, Calgary, Alta.
GLADSTONE, HENRY
WHN, New York, N. Y.
GLASGOW, DON
WJBC, Bloomington, Ill.
GLASS, LOUIS
WTRC, Elkhart, Ind.
GLENN, BOB
KTAR, Phoenix, Ariz.
GLENN, WARD
WTOL, Toledo, Ohio
GOAD, WALTER
WFTC, Kinston, N. C.
GODFREY, ED
WGGA, Gainesville, Ga.
GODIN, I.
CKRN, Rouyn-Noranda, Que.
GODON, DICK
KWSC, Pullman, Wash.
GODWIN, AL
WWL, New Orleans, La.
GOLDER, HARRY
WXYZ, Detroit, Mich.
GOLIGHTLY, GROVER
WGTC, Greenville, N. C.
GOODE, RICHARD
WORD, Spartanburg, S. C.
GOODIN, DEL
KSRO, Santa Rosa, Calif.
GOODLOE, RAYMOND
KHSL, Chico, Calif.
GOODMAN, ROBERT
KROW, Oakland, Calif.
GOODRICH, ROGER
WGY, Schenectady, N. Y.
GOODWIN, GLEN
KVFD, Fort Dodge, Ia.
GOODWIN, LEON
KCMC, Texarkana, Texas
GORDER, ROYLAND
KNEL, Brady, Texas
GORDON, SAM
WTRY, Troy, N. Y.
GORDON, SHERWOOD
WERC, Erie, Pa.
GOSS, FRANK
KNX, Los Angeles, Calif.
GOULD, PAUL
WCNW, Brooklyn, N. Y.
GOULDING, PHIL
W L L H, Lowell - Lawrence, Mass.
GOURLEY, DOUGLAS
KGO - KPO, San Francisco, Calif.
GOWEN, CHET
KSAL, Salina, Kansas
GRABOVE, MAX
WJRD, Tuscaloosa, Ala.
GRADY, JOSEPH
WHAT, Philadelphia, Pa.
GRAF, JR., ANDY
KVIC, Victoria, Texas
GRAHAM, DON
WFCI, Pawtucket, R. I.
GRAHAM, FRANCES
CKOW, Moncton, N. B.
GRANT, BRUCE
WOW, Omaha, Nebr.
GRANT, FRANK
CFRB, Toronto, Ont.
GRANT, JOHN
WFTC, Kinston, N. C.
GRANT, JOSEPH
WMEX, Boston, Mass.
GRANT, TAYLOR
KWK, St. Louis, Mo.
GRASHAM, J. A.
KTAR, Phoenix, Ariz.
GRAUER, BEN
Battle of Sexes, NBC
Walter Winchell, Blue
Service With A Smile, Blue.
GRAULICH, BERT
WQAM, Miami, Fla.
GRAY, AL
WSTV, Steubenville, Ohio
GRAY, BOB
CJOR, Vancouver, B. C.
GRAY, CLIFF
WSPA, Spartanburg, S. C.
GRAY, DANIEL
WHLD, Niagara Falls, N. Y.
GRAY, DICK
WGNC, Gastonia, N. C.
GRAY, GORDON
WCKY, Cincinnati, Ohio
GRAY, HOWARD P.
KFVD, Los Angeles, Calif.
GRAY, JOHN
WDOD, Chattanooga, Tenn.
GREEN, ART
WMCA, Magic Carpet, Saturday Night Dance Parade
GREEN C.
WHKY, Hickory, N. C.
GREEN, DON
KEX-KGW, Portland, Ore.
GREEN, MILTON
WGH, Newport News, Va.
GREEN, MINA
KFGQ, Boone, Ia.
GREENBERGER, JOHN B.
WBOC, Salisburg, Md.
GREENHOW, T. V.
KINY, Juneau, Alaska
GREENLAW, SHERWIN
WLNH, Laconia, N. H.
GREENLESE, CHARLES
WHBG, Memphis, Tenn.
GREENLEY, FRED
WNAX, Yankton, S. D.
GREENWOOD, DEL
WDAN, Danville, Ill.
GREENWOOD, WARREN
WHAI, Greenfield, Mass.
GREEP, MALCOLM
WOMI, Owensboro, Ky.
GREGORY, BOB
WSOC, Charlotte, N. C.
GREGORY, KEITH
WBLJ, Dalton, Ga.
GREYSON, CARL
KSL, Salt Lake City, Utah
GRIEB, HERBERT
WBRC, Birmingham, Ala.
GRIFFIN, BILL
KVEC, San Luis Obispo, Calif.
GRIFFIN, BOBBY
WHO, Des Moines, Ia.
GRIFFIN, W. R.
KFYR, Bismarck, N. D.
GRIFFIN, ROBERT
KVAK, Atchinson, Kans.
GRINDLING, BRITT
KPAC, Port Arthur, Texas
GRISKEY, WILLIAM
KYW, Philadelphia, Pa.
GRIZZARD, HERMAN
WLAC, Nashville, Tenn.
GROVE, HARRY
KBIZ, Ottumwa, Ia.
GROVER, JOHN
KGO-KPO, San Francisco, Calif.
GROW, GEORGE
WCOA, Pensacola, Fla.
GUERRA, HENRY
WOAI, San Antonio, Texas
GUEST, J. EDGAR
CKCL, Toronto, Ont.
GUIDI, HUGH
WMBG, Richmond, Va.
GULLANDER, OSCAR
CJRM, Regina, Sask.
GULLEY, PHIL
WCBI, Columbus, Miss.
GULLIVER, QUENTIN
WAAB-WNAC, Boston, Mass.
GUMA, MANUEL
WKAQ, San Juan, P. I.
GUNDAKER, ED
WHP, Harrisburg, Pa.
GUNN, GEORGE
WMAL - WRC, Washington, D. C.
GURLEY, KEN
WAGA, Atlanta, Ga.
GUY, AUBREY
WMC, Memphis, Tenn.
GUY, BILL
WMBH, Joplin, Mo.
GWYNN, FRED
KIEV, Glendale, Calif.

— H —

HAAS, THORNE
KTNM, Tucumcari, N. M.
HAASER, CHARLES B.
WMAS, Springfield, Mass.
HABERMAN, BEN
WMFG, Hibbing, Minn.
HACK, JULES
KSO, Des Moines, Ia.
HADDLE, DON
WJAG, Norfolk, Nebr.
HADDOW, DICK
KUSD, Vermillion, S. D.
HADEN, CARL
KMA, Shenandoah, Ia.
HADFIELD, BEN
WAAB-WNAC, Boston, Mass.
HADLEY, DOUG
WJPF, Herrin, Ill.
HAHN, BOB
KVOD, Denver, Colo.
HAHN, ROBERT
KMYR, Denver, Colo.
HAID, ALLEN
WHIZ, Zanesville, Ohio
HAIG, THEODORE
WQXR, New York, N. Y.
HAISLIP, WALTER
WSTP, Salisbury, N. C.
HALE, ARTHUR
WOR, Mutual News
HALE, CALVIN L.
KSEI, Pocatello, Ida.
HALE, CECIL
WLW-WSAI, Cincinnati, Ohio
HALHED, RICHARD
CBR, Vancouver, B. C.
HALL, AL
KGKB, Tyler, Texas
HALL, BERT
WGIL, Galesburg, Ill.
HALL, LEON
KPPC, Pasadena, Calif.
HALL, NELSON
KVNU, Logan, Utah
HALL, RADCLIFFE
News, NBC
HALL, WILLIAMS
KMPC, Beverly Hills, Calif.
HALLBERG, L.
CJVI, Victoria, B. C.
HALLORAN, RYAN
KDAL, Duluth, Minn.
HAMES, ARTHUR
WERC, Erie, Pa.
HAMILTON, JACK
WIBX, Utica, N. Y.
HAMILTON, R.
WSYR, Syracuse, N. Y.
HAMILTON, WILLIAM
WHIO, Dayton, Ohio

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HAMLIN, DAVE
KLO, Ogden, Utah
HAMMOND, FRED
KONO, San Antonio, Texas
HAMRICK, HOWARD
WCOS, Columbia, S. C.
HANEY, JACK
CJCS, Stratford, Ont.
HANKS, HERMAN
WOLS, Florence, S. C.
HANNAH, MERLE
KVCV, Redding, Calif.
HANNON, STUART
KROW, Oakland, Calif.
HANSEN, CLIFF
KEVE, Everett, Wash.
HANSEN, MARK
KFEL, Denver, Colo.
HANSEN, ROBERT
KUTA, Salt Lake City, Utah
HANSEN, VERN
WGN, Chicago, Ill.
HANSEN, WALTER
WRR, Dallas, Texas
HANSON, ROY
WWPG, Lake Worth, Fla.
HANSTROM, ARTHUR
WEAU, Eau Claire, Wisc.
HARBIN, DAVID
WPIC, Sharon, Pa.
HARDEN, FRANK
WCOS, Columbia, S. C.
HARDEN, REG
WSLS, Roanoke, Va.
HARDEN, REGINALD
WMVA, Martinsville, Va.
HARDER, GENE
KFXM, San Bernardino, Calif.
HARDER, JACK
WAYX, Waycross, Ga.
HARDING, BILL
WINS, New York, N. Y.
HARDING, VINCENT
KGBX-KWTO, Springfield, Mo.
HARLESS, DANIEL
WSAV, Savannah, Ga.
HARLING, HUBERT
WCMI, Ashland, Ky.
HARMON, MARION
WGOV, Valdosta, Ga.
HARPEL, WILLIS
KFQD, Anchorage, Alaska
HARPER, AMES
WJEJ, Hagerstown, Md.
HARPER, HUGH
WEIM, Fitchburg, Mass.
HARPER, JOHN
CBS News
HARRELL, S. A.
KICA, Clovis, N. M.
HARRICE, CY
WLS, Chicago, Ill.
HARRINGTON, JACK
WSPD, Toledo, Ohio
HARRINGTON, NORMAN
KGB, San Diego, Calif.
HARRIS, BILL
WJZM, Clarksville, Tenn.
HARRIS, BOB
KLZ, Denver, Colo.
HARRIS, BOB
WMCA, New York, N. Y. N. Y. Times, Bromo Quinine, Crawford Clothes, Sweetheart Soap, etc.
HARRIS, BUDDY
KMAC, San Antonio, Texas
HARRIS, BUDDY
WRR, Dallas, Texas
HARRIS, CONNIE
WHMA, Anniston, Ala.
HARRIS, DEAN
WMSD, Muscle Shoals City, Ala.
HARRIS, ELLIS
KDAL, Duluth, Minn.
HARRIS, JR., FINIS
WHUB, Cookeville, Tenn.
HARRIS, GLENN
KYSM, Mankato, Minn.
HARRIS, HERBERT
WSB, Atlanta, Ga.
HARRIS, JAY
WHCU, Ithaca, N. Y.
HARRIS, LLOYD
WMIS, Natchez, Miss.
HARRIS, WALTER
WMFF, Plattsburg, N. Y.
HARRISON, CHARLES
WHBF, Rock Island, Ill.
HARRISON, HARROLD
WMFR, High Point, N. C.
HART, MAURICE
WNEW, New York, N. Y.
HART, W. R.
CKBI, Prince Albert, Sask.
HARTMAN, E. G. R.
CJAT, Trail, B. C.
HARTMAN, MARX
WENR-WMAQ, Chicago, Ill.
HARTRICK, GEORGE
WCSH, Portland, Me.
HARTUNG, PETE
WHJB, Greensburg, Pa.
HARVEY, V. L.
KENO, Las Vegas, Nev.
HARVIE, BOB
CJIC, Sault Ste. Marie, Ont.
HASBROOK, DICK
WIS, Columbia, S. C.
HASE, ED
WCHV, Charlottesville, Va.
HATFIELD, LARRY
WOLS, Florence, S. C.
HATTON, DICK
WRRN, Warren, Ohio
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KSTP, St. Paul-Minneapolis, Minn.
HAWKINS, W.
CFOS, Owen Sound, Ont.
HAY, GEORGE
WSM, Nashville, Tenn.
HAYES, FRED
WRLC, Toccoa, Ga.
HAYES, GEORGE
NBC
HAYES, JIMMY
KOY, Phoenix, Ariz.
HAYES, LARRY
KSRO, Santa Rosa, Calif.
HAYES, O. WILLIAM
WMUR, Manchester, N. H.
HAYNES, DICK
KABC, San Antonio, Texas
HAYS, LYLE
WIBU, Poynette, Wisc.
HAYWORTH, HERB
WGL-WOWO, Ft. Wayne, Ind.
HAZAN, MAURICE
KGER, Long Beach, Calif.
HEADY, KENNETH
KCMO, Kansas City, Mo.
HEATON, TOM
WMAZ, Macon, Ga.
HEGARD, KEN
WRJN, Racine, Wisc.
HEIBECK, FRANK
WLOK, Lima, Ohio
HELEZER, WALTER
WEDC, Chicago, Ill.
HELMKEN, JACK
WAYX, Waycross, Ga.
HEMENWAY, NORMAN
WPAR, Parkersburg, W. Va.
HEMINGWAY, JR., FRANK
WMPC, Lapeer, Mich.
HENDERSON, BROOKS
KSPT, St. Paul-Minneapolis, Minn.
HENDERSON, D. SCOTT
KTSM, El Paso, Texas
HENDRICKS, DON
KWNO, Winona, Minn.
HENDRICKSON, ROBERT
WCAX, Burlington, Vt.
HENDRIX, CLIFF
KBUR, Burlington, Ia.
HENDRIX, JIM
WAPO, Chattanooga, Tenn.
HENLEY, ROBERT M.
WMOG, Brunswick, Ga.
HENNESSY, FRANK
WWL, New Orleans, La.
HENNESSY, HARRY J.
WHCU, Ithaca, N. Y.
HENRICH, WALTER
WADC, Akron, Ohio
HENRY, ED
KRIC, Beaumont, Texas
HENRY, JOHN
WKZO, Kalamazoo, Mich.
HENRY, LEW
WCLE-WHK, Cleveland, Ohio
HENTON, EARL
KWLM, Willmar, Minn.
HEPPNER, MARGARET
KWYO, Sheridan, Wyo.
HERKNER, ELMER
WHIP, Hammond, Ind.
HERLIHY, ED
Frank Fay, NBC
Children's Hour, NBC
HERLIHY, WALTER
WAAB-WNAC, Boston, Mass.
HERRIN, WELDON
WTOC, Savannah, Ga.
HERRING, CHARLES
KUJ, Walla Walla, Wash.
HETHERINGTON, KEITH
KPHO, Phoenix, Ariz.
HEYDE, BUDD
KGO-KPO, San Francisco, Calif.
HEYWOOD, FRED
CFRB, Toronto, Ont.
HEYWORTH, DON
WCAU, Philadelphia, Pa.
HICKS, GEORGE
NBC
HICKMAN, HENRY
WFBR, Baltimore, Md.
HICKMAN, WILLIAM
WMRN, Marion, Ohio
HICKOX, RICHARD T.
WLAW, Lawrence, Mass.
HIEBERT, A
KFAR, Fairbanks, Alaska
HIGBE, ARTHUR
KSUB, Cedar City, Utah
HIGBEE, LESLIE
WDNC, Durham, N. C.
HIGGINS, JR., CHARLES J.
WLAW, Lawrence, Mass.
HIGGINS, EDGAR
WDNC, Durham, N. C.
HIGHTOWER, BILL
WIOD, Miami, Fla.
HIGLEY, WILLIS
KFQD, Anchorage, Alaska
HILBURN, HENLEY
KXOX, Sweetwater, Texas
HILDEBRAND, KEN
WJAS, Pittsburgh, Pa.
HILL, B. R.
CJRM, Regina, Sask.
HILL, D. G.
CKMO, Vancouver, B. C.
HILL, DON
WAVE, Louisville, Ky.
HILL, JERRY
CFCH, North Bay, Ont.
HILL, JOE
WAGA, Atlanta, Ga.
HILL, PAT
WBEN, Buffalo, N. Y.
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WHIS, Bluefield, W. Va.
HILL, ZACK
WJBK, Detroit, Mich.
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WLOK, Lima, Ohio
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KOY, Phoenix, Ariz.
HINDS, WILLIAM T.
KDKA, Pittsburgh, Pa.
HINER, VERNON
KMYR, Denver, Colo.
HINKLE, ED
WFDF, Flint, Mich.
HINKLEY, HARRY
WMRF, Lewistown, Pa.
HINN, WILLIAM
WMRC, Greenville, S. C.
HINSHAW, FRED
WTRC, Elkhart, Ind.
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WAAB-WNAC, Boston, Mass.
HIRSCH, RUSSELL
WCOA, Pensacola, Fla.
HIRSCHBOSCK, JACK
WMFG, Hibbing, Minn.
HITCHCOCK, JACK
KFOR, Lincoln, Nebr.
HITE, ROBERT
WXYZ, Detroit, Mich.
HITES, WARREN
WATW, Ashland, Wisc.
HOBGOOD, BOB
KFDM, Beaumont, Texas
HODGE, TED
WELC, New London, Conn.
HODGES, GIL
WTAG, Worcester, Mass.
HODGKIN, BARCLAY
KPPC, Pasadena, Calif.
HOFFMAN, HOWARD
WHJB, Greensburg, Pa.
HOGAN, GEORGE
Martha Deane, Time to Muse, WOR-Mutual
HOGAN, JOHN
WMAZ, Macon, Ga.
HOGAN, JOSEPH
KARK, Little Rock, Ark.
HOGENSON, ROBERT
WRBL, Sheboygan, Wisc.
HOLBROOK, JOHN
WGN, Chicago, Ill.
HOLCE, GENE
KIEV, Glendale, Calif
HOLDEN, JACK
WLS, Chicago, Ill.
HOLDEN, KENNETH
KBKR, Baker, Ore.
HOLDER, HUGH
WXYZ, Detroit, Mich.
HOLLEY, WAKEFIELD
WKY, Oklahoma City, Okla.
HOLLIS, KEN
KVOX, Moorhead, Minn.
HOLLIS, WILLIAM
WBOC, Salisbury, Md.
HOLM, BILL
WEED, Rocky Mount, N. C.
HOLMAN, AL
WALA, Mobile, Ala.
HOLMES, A.
CKBI, Prince Albert, Sask.
HOLMES, BEN
WISN, Milwaukee, Wisc.
HOLMES, THURSTON S.
WHOM, Jersey City, N. J.
HOLT, CHARLES
WCBI, Columbus, Miss.
HOLT, RUSS
WOLS, Florence, S. C.
HOLTMAN, JOHN
WENR-WMAQ, Chicago, Ill.
HOLTZMAN, PAUL
WJBO, Baton Rouge, La.
HOOKER, JOE
WTOM, Traverse City, Mich.
HOOPER, JACK
WMBG, Richmond, Va.
HOOVER, DON
KIUP, Durango, Colo.
HOPE, BOB
WSFA, Montgomery, Ala.
HOPPENSTEIN, ARCHIE
WACO, Waco, Texas
HOPPERS, JAMES
WTJS, Jackson, Tenn.
HORLE, RALPH
CHAB, Moose Jaw, Sask.
HORN, BOB
WIP, Philadelphia, Pa.
HORNE, RUFFIN
WFNC, Fayetteville, N. C.
HORNER, JACK
KSAL, Salina, Kans.
HOSEA, FRANK
KVOL, Lafayette, La.
HOTALING, EARL
WBTM, Danville, Va.
HOUGH, HAL
KFRU, Columbia, Mo.
HOUSE, MARVIN
KBST, Big Spring, Texas
HOUSTON, WILLIAM
WHIP, Hammond, Ind.
HOWARD, DENNIS
WLLH, Lowell-Lawrence, Mass.
HOWARD, DENNIS
WWPG, Lake Worth, Fla.
HOWE, RAYMOND
WKNY, Kingston, N. Y.
HOWE, RALPH
WMT, Cedar Rapids, Ia.
HOWE, TRAYER
WJEJ, Hagerstown, Md.
HOWELL, WAYNE
WLAC, Nashville, Tenn.

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HUBBARD, BILL
WESX, Salem, Mass.
HUBBARD, EDWARD
WITH, Baltimore, Md.
HUBBS, FRANK
WKPT, Kingsport, Tenn.
HUBER, RUSSELL
WKBH, La Crosse, Wisc.
HUDDLESTON, HAYDEN
WKPT, Kingsport, Tenn.
HUDDLESTON, K. E.
WNOX, Knoxville, Tenn.
HUDDLESTON, PAUL
WBBB, Burlington, N. C.
HUDSON, TOM
WMCA, New York, N. Y.
NBC
HUFF, OSCAR
WOMI, Owensboro, Ky.
HUFFMAN, CLIFFORD
WRNL, Richmond, Va.
HULL, HOLLIS C. "DOC"
KFOR, Lincoln, Nebr.
HULL, RICHARD B.
WOI, Ames, Ia.
HULWI, JAMES
WEAU, Eau Claire, Wisc.
HUMPHREY, ED
WJJD, Chicago, Ill.
HUMPHREYS, CHARLES
WPAD, Paducah, Ky.
HUNDLEY, EARL
WLPM, Suffolk, Va.
HUNT, GLEN
KGKB, Tyler, Texas
HUNT, JERRY
WHMA, Anniston, Ala.
HUNT, PAUL
WJW, Akron, Ohio
HUNT, RAY
KMOP, St. Louis, Mo.
HURD, HOMER R.
KABR, Aberdeen, S. D.
HURD, JOHN JOSEPH
WXYZ, Detroit, Mich.
HURD, ROBERT G.
KFPY, Spokane, Wash.
HUSS, J. W.
WJMS, Ironwood, Mich.
HUSSEY, TOM
WAAB-WNAC, Boston, Mass.

— I —

IDE, CARL
WKNE, Keene, N. H.
INGHAM, ROBERT
WTOL, Toledo, Ohio
INGRAM, ART
WERC, Erie, Pa.
INSLEY, DON
CKRN, Rouyn-Noranda, Que.
IRBY, JR., JIM
WMOB, Mobile, Ala.
IRISH, JACK
WJW, Akron, Ohio
IRVINE, RICHARD
CJLS, armouth, N. S.
IRWIN, GEORGE
KFJZ, Fort Worth, Texas
IRWIN, PHIL
KEX-KGW, Portland, Ore.
IVAN, IGOR
WMPS, Memphis, Tenn.
IVES, ROBERT
WNBF, Binghamton, N. Y.
IVEY, HUGH
WSB, Atlanta, Ga.
IVORY, TOM
KTFI, Twin Falls, Ida.

— J —

JACKSON, ALLAN
WMC, Memphis, Tenn.
JACKSON, DON
WOI, Ames, Ia.
JACKSON, FRANK
KGFF, Shawnee, Okla.
JACKSON, GLENN
WSPD, Toledo, Ohio
JACKSON, JAY
WBNS, Columbus, Ohio
JACKSON, WILBURN
KVIC, Victoria, Texas
JACOBS, JOHN
KMOX, St. Louis, Mo.
JACOBSEN, MARTIN
WCFL, Chicago, Ill.
JACOBSON, CARL
KPOF, Denver, Colo.
JAEGER, JOHN
WNEW, New York, N. Y.
JAFFE, ARNOLD
WHOM, Jersey City, N. J.
JAGOE, EARL
WLBJ, Bowling Green, Ky.
JAMPEL, CARL
WFDG, Flint, Mich.
JAMES, DENNIS
WNEW, New York, N. Y.
JAMES, GLEN
WHBL, Sheboygen, Wisc.
JAMES, HUGH
Lowell Thomas, NBC
Parker Family, NBC
JAMES, RICHARD
WQXR, New York, N. Y.
JAMES, SYLVIA
WCAM, Camden, N. J.
JAMESON, KEITH
WKBN, Youngstown, Ohio
JANES, DOLPH
KORE, Eugene, Ore.
JANSSEN, KARL F.
WMBS, Uniontown, Pa.
JARVIES, LEE
WHB, Kansas City, Mo.
JARZEBOWSKI, CASIMIR
WHOM, Jersey City, N. J.
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JENKINS, BILL
WINX, Washington, D. C.
JENKINS, RON
WFBC, Greenville, S. C.
JENNINGS, AL
WMSL, Decatur, Ala.
JENNINGS, AL
WTMC, Ocala, Fla.
JENNINGS, DICK
KNOW, Austin, Texas
JENNINGS, DICK
WAAT, Jersey City, N. J.
JENSEN, ALLAN
KUTA, Salt Lake City, Utah
JENSEN, GARRETT
KROS, Clinton, Ia.
JENSEN, VAL
WMIS, Natchez, Miss.
JENSEN, W.
CFAC, Calgary, Alta.
JESSEE, RANDALL
WDAF, Kansas City, Mo.
JOB, FENWICK
CKCL, Toronto, Ont.
JOHNSON, ARVID
KUTA, Salt Lake City, Utah
JOHNSON, BERNIE
WCKY, Cincinnati, Ohio
JOHNSON, BOB
KFBB, Great Falls, Mont.
JOHNSON, CHARLES
KEVE, Everett, Wash.
JOHNSON, GEORGE
WHLB, Virginia, Minn.
JOHNSON, IRWIN A.
WBNS, Columbus, Ohio
JOHNSON, LEONARD
KBWD, Brownwood, Texas
JOHNSON, MARTIN
WFBM, Indianapolis, Ind.
JOHNSON, MOTT
KMA, Shenandoah, Ia.
JOHNSON, TED
KFBI, Wichita, Kans.
JOHNSON, WAYNE
WKBN, Youngstown, Ohio
JOHNSON, WILLIAM
WBAB, Atlantic City, N. J.
JOHNSTON, DOC
WNOX, Knoxville, Tenn.
JOHNSTON, EDDIE
WDAN, Danville, Ill.
JOHNSTON, GRANT
KBIX, Muskogee, Okla.
JOHNSTON, HERBERT
KEX-KGW, Portland, Ore.
JOHNSTON, JIM
WSLS, Roanoke, Va.
JOHNSTONE, FRANK
KVCV, Redding, Calif.
JOHNSTONE, FRED
WSLS, Roanoke, Va.
JONES, E. Z.
WBBB, Burlington, N. C.
JONES, HOWARD
WIP, Philadelphia, Pa.
JONES, JAMES
KAND, Corsicana, Texas
JONES, LLOYD
KWOC, Poplar Bluff, Mo.
JONES, PAUL
WLW-WSAI, Cincinnati, Ohio
JONES, ROBERT
WSPR, Springfield, Mass.
JORGENSON, HARRY
KDLR, Devils Lake, N. D.
JOSLYN, HENRY
KVOD, Denver, Colo.
JOURNEAY, TOM
WTAW, College Station, Texas
JOY, RICHARD
KNX, Los Angeles, Calif.
JONER, FRED
WHKC, Columbus, Ohio
JULIAN, BERT
WDZ, Tuscola, Ill.

— K —

KABER, RUSS
KGCU, Mandan, N. D.
KAIMAN, LAMBERT
KMOX, St. Louis, Mo.
KAISER, LOUIS
WJBO, Baton Rouge, La.
KAISER, TUCKER
WCHV, Charlottesville, Va.
KAMPE, MEL
WIL, St. Louis, Mo.
KARBER, FRANKLIN
KTHS, Hot Springs, Ark.
KARNES, ROBERT
WSIX, Nashville, Tenn.
KARNSTEDT, CHALMERS
KSTP, St. Paul-Minneapolis, Minn.
KARPINSKI, STEPHAN
WHOM, Jersey City, N. J.
KARSON, LEE
KTAR, Phoenix, Ariz.
KASPER, FRED
WMAQ-WENR, Chicago, Ill.
KAUFMAN, ROBERT
WISR, Butler, Pa.
KAY, BOB
WAVE, Louisville, Ky.
KAYLE, JERRY
KFVD, Los Angeles, Calif.
KEARL, WANYE
KOVO, Provo, Utah
KEATHLEY, HAMPTON
KPRC, Houston, Texas
KECKI, MICHAEL
WHOM, Jersey City, N. J.
KEEBLE, FORD
CFCH, North Bay, Ont.
KEEFE, HOWARD S.
WSPR, Springfield, Mass.
KEEFE, PAUL
WCOP, Boston, Mass.
KEEL, GLEN
WLBC, Munncie, Ind.
KEIPER, ED
WCAZ, Carthage, Ill.
KEITER, LESTER
KELA, Centralia - Chehalis, Wash.
KELLEHER, PHILLIP
WQAM, Miami, Fla.
KELLER, ERNEST
WBIR, Knoxville, Tenn.
KELLER, FRED
WBTA, Batavia, N. Y.
KELLER, FRED
WOOD-WASH, Grand Rapids, Mich.
KELLER, K. W.
WTEL, Philadelphia, Pa.
KAY, CHARLES
WLPM, Suffolk, Va.
KAY, MARY
WMAM, Marinette, Wisc.
KELLEY, BOYD
KRLH, Midland, Texas
KELLEY, LEON
WRAK, Williamsport, Pa.
KELLY, BILL
WJBO, Baton Rouge, La.
KELLY, BRUCE
WCBS, Springfield, Ill.
KELLY, CHARLES
WJHL, Johnson City, Tenn.
KELLY, EARL
WWNY, Watertown, N. Y.
KELLY, GORDON
WMIS, Natchez, Miss.
KELLY, JACK
KMA, Shenandoah, Ia.
KELLY, ROGER S.
WMBS, Uniontown, Pa.
KELPE, HENRY
KOIL, Omaha, Nebr.
KELSEY, JOHN
WHOM, Jersey City, N. J.
KEMPER, HOWARD
KBST, Big Spring, Texas
KEMPER, LOU
WHB, Kansas City, Mo.
KENDALL, GEORGE
WCAR, Pontiac, Mich.
KENNEDY, KEN
WDAY, Fargo, N. D.
KENNEDY, RALPH
KUOA, Siloam Springs, Ark.
KENNEDY, ROBERT
WMRO, Aurora, Ill.
KENNEY, STUART
CHML, Hamilton, Ont.
KENNY, FRED
WAGA, Atlanta, Ga.
KENT, C.
WSR, Syracuse, N. Y.
KENT, JR., CARL
WAKR, Akron, Ohio
KENT, JIM
CKCK, Regina, Sask.
KENT, LEW
WMAZ, Macon, Ga.
KENYON, CLARENCE
KGKB, Tyler, Texas
KEPNER, ARCH
WQXR, New York, N. Y.
KERGAN, GEORGE
CJRM, Regina, Sask.
KERNS, HERB
KCKN, Kansas City, Kans.
KERNS, ROY
WKY, Oklahoma City, Okla.
KERR, JOHN
WLEU, Erie, Pa.
KERRIGAN, JACK
WHO, Des Moines, Ia.
KERWOOD, ORRIE
KELO-KSOO, Sioux Falls, S. D.
KEYS, ALLEN
WHLS, Port Huron, Mich.
KIBBY, JOHN
KPMC, Bakersfield, Calif.
KILLOUGH, ROGER
WHLN, Harlan, Ky.
KILMER, BILL
WSGN, Birmingham, Ala.
KIMBALL, TED
KSL, Salt Lake City, Utah
KING, A. C.
WEEI, Boston, Mass.
KING, CYRIL
CJKL, Kirkland Lake, Ont.
KING, ED
WGL-WOWO, Fort Wayne, Ind.
KING, EDWARD
KGO - KPO, San Francisco, Calif.
KING, JOSEPH
WJSV, Washington, D. C.
KING, LAWRENCE L.
KUIN, Grants Pass, Ore.
KING, NELSON
WKRC, Cincinnati, Ohio
KING, ROBERT
KTSA, San Antonio, Texas
KING, WALTER
WINS, New York, N. Y.
KINGSTON, DICK
WSFA, Montgomery, Ala.
KINNEY, GORDON
WHEB, Portsmouth, N. H.
KIRBY, DURWARD
WENR-WMAQ, Chicago, Ill.
KIRBY, LEE
WBT, Charlotte, N. C.
KIRKLAND, JIMMY
WDLP, Panama City, Fla.

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KIRKPATRICK, JESS
WGN, Chicago, Ill.
KIRSCHNER, CLAUDE
WIND, Gary, Ind.
KISTER, GEORGE
KMMJ, Grand Island, Nebr.
KISTLER, GLEASON
WKBB, Dubuque, Ia.
KITTELL, CLYDE
NBC
KITTERMAN, BOB
WWSR, St. Albans, Vt.
KLEINER, HERMAN
KTBI, Tacoma, Wash.
KNIGHT, FRANK
Alfred Wallenstein, Commentators, WOR-Mutual.
KNIGHT, KIRK
WEXL, Royal Oak, Mich.
KNITEL, M.
WCAP, Asbury Park, N. J.
KNOERNSCHILD, ELMER
KFUO, Clayton-St. Louis, Mo.
KNOTT, JACK
KVIC, Victoria, Texas
KNUDTSON, MILO
WEAU, Eau Claire, Wisc.
KNUTTI, FRANK
WSUN, St. Petersburg, Fla.
KONOPACKI, FELIX
WHOM, Jersey City, N. J.
KOSOWICZ, EDWARD
WHOM, Jersey City, N. J.
KOSUT, HAL
WPAT, Paterson, N. J.
KOVACH, FRANK
WHIP, Hammond, Ind.
KOZAK, RAY
KMMJ, Grand Island, Nebr.
KRAMER, BEN
WDEF, Chattanooga, Tenn.
KRAMER, HARRY
WINS, New York, N. Y.
KRASIN, LESTER Q.
KTNM, Tucumcari, N. M.
KREAGER, ROBERT
MBOW, Terre Haute, Ind.
KREY, TED
WTCN, Minneapolis, Minn.
KRIEGEL, GIL
WHBC, Canton, Ohio
KRUG, ED
WCAU, Philadelphia, Pa.
KRULEVITCH, WALTER
WHA, Madison, Wisc.
KRUPP, DAVID
WKBZ, Muskegon, Mich.
KRUPP, LARRY
WJW, Akron, Ohio
KRUPP, ROGER
WTCN, Minneapolis, Minn.
KRUYER, PAUL
WSBT, South Bend, Ind.
KUHNS, MARY JANE
WHJB, Greensburg, Pa.
KULER, FITZ
KRLD, Dallas, Texas
KULT, ERVIN
WIGM, Medford, Wisc.
KYLLINGSTAD, BOB
KGCU, Mandan, N. D.

— L —

LABERGE, ROLAND
WFEA, Manchester, N. H.
LACY, JACK
WNBC, Hartford-New Britain, Conn.
LAFFER, JACK
WJR, Detroit, Mich.
LAFFEY, FRED P.
WLAW, Lawrence, Mass.
LAFLAMME, CHARLES
WFEA, Manchester, N. H.
LA FORCE, CHARLES
WEMP, Milwaukee Wisc.
LA HAYE, LOU
WICC, Bridgeport, Conn.
LAING, JOHN
KECA - KFI, Los Angeles, Calif.
LAKE, J. B.
KVOO, Tulsa, Okla.
LAKE, ROBERT
WELL, Battle Creek, Mich.
LALLY, WILLIAM
WHYN, Holyoke, Mass.
LAMAR, LEW
WGN, Chicago, Ill.
LAMB, RUSS
KFJZ, Fort Worth, Texas
LAMBERT, KEN
WJPF, Herrin-WLDS, Jacksonville, Ill.
LAMBERT, VINCENT
KVCV, Redding Calif.
LAMBETH, FRANK
WMFR, High Point, N. C.
LAMBETH, RALPH
WMFR, High Point, N. C.
LAMBIN, GEORGE
CBF, Montreal, Que.
LAMPEL, HAROLD
WCBA-WSAN, Allentown, Pa.
LANAGAN, JAMES
WNBH, New Bedford, Mass.
LANDI, ERBERTO
WHOM, Jersey City, N. J.
LANE, CHARLES
CKLW, Windsor, Ont.
LANE, DRURY
KICA, Clovis, N. M.
LANE, TOM
WLOF, Orlando, Fla.
LANG, BOB
KEVR, Seattle, Wash.
LANG, CHARLES WILLIAM
KFKA, Greeley, Colo.
LANG, DAVE
WHLS, Port Huron, Mich.
LANG, FRED
WAAB-WNAC, Boston, Mass.
LANG, WARD
KTSA, San Antonio, Texas
LANGBELL, B.
CFRN, Edmonton, Alta.
LANGDON, ED.
WPIC, Sharon, Pa.
LANGFORD, PAUL
KRKD, Los Angeles, Calif.
LANSING, HAL
WTCN, Minneapolis, Minn.
LANSING, LARRY
KVEC, San Luis Obispo, Calif.
LANTRY, C. C.
KGA-KHQ, Spokane, Wash.
LANTZ, STANLEY
WJBC, Bloomington, Ill.
LANUM, BLAKE
KROS, Clinton, Ia.
LAPLANTE, RAYMOND
CJBR, Rimouski, Que.
LA PLANTE, ROY
WFIL, Philadelphia, Pa.
LAPOINT, ARMOND
WHEB, Portsmouth, N. H.
LA RUE, BEN
KGGF, Coffeyville, Kans.
LASSONDE, JEAN-PAUL
CHLT, Sherbrooke, Que.
LATEAU, HERBERT W. S.
KVOO, Tulsa, Okla.
LATHUM, STAN
CFOS, Owen Sound, Ont.
LATIMER, SAM
WWPG, Lake Worth, Fla.
LATIMER, TOM
WRAL, Raleigh, N. C.
LATTANZIO, A. T.
WHAZ, Troy, N. .
LAUGHLIN, KEN
KFQD Anchorage, Alaska
LAUGHNER, ROL
WGIL, Galesburg, Ill.
LAURIE, BILL
KONO, San Antonio, Texas
LAUX, ED
WAAT, Jersey City, N. J.
LAUX, FRANCE
KMOX, St. Louis, Mo.
LA VALLE, AL
WEDC, Chicago, Ill.
LAVALLE, GENE
WCKY, Cincinnati, Ohio
LAVERY, DON F.
WEDC, Chicago, Ill.
LAW, PAUL C.
KFPY, Spokane, Wash.
LAWDER, SAM
WINX, Washington, D. C.
LAWES RAYMOND
WSAY, Rochester, N. Y.
LAWHON, JOEL
WFBC, Greenville, S. C.
LAWLOR, JOE
CHAB, Moose Jaw, Sask.
LAWRENCE, DAN
KRNT, Des Moines, Ia.
LAWRENCE, G. H.
CJAT, Trail, B. C.
LAWRENCE, JAMES
KOVO, Provo, Utah
LAWRENCE, JOHN
WNEW, New York, N. Y.
LAWRENCE, LARRY
WAGE, Syracuse, N. Y.
LAWRENCE, MORT
WIP, Philadelphia, Pa.
LAWTON, CARL
WHYN, Holyoke, Mass.
LAY, ROBERT C.
WMJM, Cordele, Ga.
LAZAR, BILL
WHA, Madison, Wisc.
LEADER, JOSEPH
WOCB, Hyannis, Cape Cod, Mass.
LEAR RICHARD
WCAP, Asbury Park, N. J.
LEBLANC, ED
CKNB, Campbellton, N. B.
LEBRUN, HARRY
WHEC, Rochester, N. Y.
LECAVALIER, RE'NE
CBF, Montreal, Que.
LEE, BERNARD
WRBL, Columbus Ga.
LEE, BOB
KFFA, Helena, Ark.
LEE, BOB
KRIC, Beaumont, Texas
LEE, BOB
KWLC, Decorah, Ia.
LEE, CLETE
KIDO, Boise, Ida.
LEE EDDIE
WJMC, Rice Lake, Wisc.
LEE, FRANK
WKST, New Castle, Pa.
LEE, H. W.
WMFD, Wilmington, N. C.
LEE, JACK
WHAM, Rochester, N. Y.
LEE, JERRY
WOAI, Antonio Texas
LEE, JOSEPH
KOVO, Provo, Utah
LEE, ZEB
WPTF, Raleigh, N. C.
LEEDS, DAVID
WAAT, Jersey City, N. J.
LEEFERS, ROBERT
WMT, Cedar Rapids-Waterloo, Ia.
LEHNER OTTO H.
KGCU, Mandan, N. D.
LEIFER, WOODY
WJHL, Johnson City, Tenn.
LEIN, GOODWIN
KSLAM, Salem, Ore.
LEISURE, CLARENCE
KYA, San Francisco, Calif.
LEMAY, MARY ANN
WISN, Milwaukee Wisc.
LEMEN, MATT H.
KVOA, Tucson, Ariz.
LEMMING, CLARENCE
KIT, Yakima, Wash.
LEMOND, BOB
KNX, Los Angeles, Calif.
LENE, WILLARD
KGNC, Amarillo, Texas

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LENGS RUSSELL
WCED, DuBois, Pa.
LEO, FRED
WMBD, Peoria, Ill.
LEO, FRED
WMRO, Aurora, Ill.
LEONARD, JAMES
WLW-WSAI, Cincinnati, Ohio
LESCOULIE, JACK
WHN, New York N. Y.
LESICK, EDWARD MICHAEL
WXYZ, Detroit, Mich.
LESLIE, JOHN
KOBH, Rapid City, S. D.
LESLIE, RAYMOND
WPID, Petersburg, Va.
LETOURNEAU, ART
KIDO, Boise, Ida.
LETSON, ED
KDYL, Salt Lake City, Utah
LEVINE, HERSHEL
WHOM, Jersey City, N. J.
LEVITSKY, MITCHELL
WEVD, 54 sponsors.
LEWIS, BOB
WTRY, Troy, N. Y.
LEWIS, CHARLES
WBEN, Buffalo, N. Y.
LEWIS, DON
WWL, New Orleans, La.
LEWIS, ED
WMAZ, Macon, Ga.
LEWIS, GORDON
WHAI, Greenfield, Mass.
LEWIS, HOWARD
WHJB, Greensburg, Pa.
LEWIS, JACK
WALA, Mobile, Ala.
LEWIS, JOHN
WPIC, Sharon, Pa.
LEWIS, ROBERT
KIRO, Seattle, Wash.
LEWIS, WALTER
WTNJ, Trenton, N. J.
LEY, MARTHA
WHOM, Jersey City, N. J.
LEYDEN, JR., WILLIAM
WJBK, Detroit, Mich.
LIBBY, JOHN C.
WCOU, Lewiston, Me.
LIDENTON, DON
KWOC, Poplar Bluff, Mo.
LILES, MARDI
WWNC, Asheville, N. Y.
LINDSEY, WATSON
WMBH, Joplin, Mo.
LINFOOT, VICTOR
CKLW, Windsor, Ont.
LINN, GARY
KYW, Philadelphia, Pa.
LINN, J. B.
KGNC, Amarillo, Texas
LISSER, ALAN
KGMB, Honolulu, Hawaii
LITE, KENNETH
KIT, Yakima, Wash.
LITTLE, BOB
WCKY, Cincinnati, Ohio
LIVERENCE, ROBERT
WMVA, Martinsville, Va.
LLOYD, JOHN S.
WTHT, Hartford, Conn.
LOCKWOOD, KENNETH
KBKR, Baker, Ore.
LOFFLER, GENE
KRNT, Des Moines, Ia.
LOGAN, JACK
WJAS, Pittsburgh, Pa.
LOGAN, JACK
WNAD, Norman, Okla.
LONDON, ETHEL
WTMC, Ocala, Fla.
LONDON, JOE
KTOK, Oklahoma City, Okla.
LONERGAN, VINCE
WMFG, Hibbing, Minn.
LONG, DEANE S.
WAKR, Akron, Ohio
LONG, JAMES
WWSW, Pittsburgh, Pa.
LONG, RUSSELL
WCSC, Charleston, S. C.
LONG, W. R.
KFPL, Dublin, Texas
LONG, WILLIAM
WSIX, Nashville, Tenn.
LONGDON, D. C.
KINY, Juneau, Alaska
LONGWELL, ROBERT
WCAR, Pontiac, Mich.
LORANGE, GLENN
KWSC, Pullman, Wash.
LORIG, M. C.
WGPC, Albany, Ga.
LOTT, TED
KGBS, Harlingen, Texas
LOUDON, GORDON
KALB, Alexandria, La.
LOUGHRIN, DICK
WDEV, Waterbury, Vt.
LOVE, BENJAMIN P.
KINY, Juneau, Alaska
LOWE, ALFRED
WBML, Macon, Ga.
LOWE, DOUGLAS
KATE, Albert Lea, Minn.
LOWE, MARTHA
WCED, Dubois, Pa.
LOWE, NORINE
WWNC, Asheville, N. C.
LOWREY, AL
KGA-KHQ, Spokane, Wash.
LOWERY, BYRON
WQAM, Miami, Fla.
LOWREY, MEADOR
KRLD, Dallas, Texas
LOWRY, LEW
WISH, Indianapolis, Ind.
LOYSEN, KENNETH
WSAY, Rochester, N. Y.
LUCAS, B. L.
WRBL, Columbus, Ga.
LUCAS, HARLEU
WLOK, Lima, Ohio
LUCAS, PETER
WOOD-WASH, Grand Rapids, Mich.
LUDWIG, LYLE
WFBM, Indianapolis, Ind.
LUKINS, HARRY
WAVE, Louisville, Ky.
LUMMIS, DAYTON
WCAM, Camden, N. J.
LUNDQUIST, ROY
KRKO, Everett, Wash.
LUNN, G.
CJAT, Trail, B. C.
LYLE, BOB
KMOX, St. Louis, Mo.
LYNCH, CECIL
KTRB, Modesto, Calif.
LYNCH, JACK
KWLM, Willmar, Minn.
LYNDE, PAUL
KFXM, San Bernardino, Calif.
LYNN, FRANK
WKBZ, Muskegon, Mich.
LYON, CHARLES
WENR-WMAQ, Chicago, Ill.
LYON, EDDIE
KTUL, Tulsa, Okla.
LYON, LEONARD
KBST, Big Spring, Texas
LYON, RUSS
WBCM, Bay City, Mich.
LYONS, BOB
WCMI, Ashland, Ky.
LYONS, DON
WHN, New York, N. Y.
LYONS, JIM
KVOE, Santa Ana, Calif.
LYTLE, ED
WHIO, Dayton, Ohio
LYTLE, HARRY
WMAN, Mansfield, Ohio

— M —

MABEY, ERNEST
CHSJ, Saint John, N. B.
MABRY, JOE
WHUB, Cookeville, Tenn.
MABRY, ROBERT
WCAR, Pontiac, Mich.
MAC, BILLY
WBML, Macon, Ga.
MacARTHUR, LEE
KIEV, Glendale, Calif.
MacBAIN, MARGARET
CHML, Hamilton, Ont.
MacCLARY, WILLIAM B.
KFKA, Greeley, Colo.
MacDONALD, ARTH
WBZ - WBSA, Boston-Springeld, Mass.
MacDONALD, STUART
CJKL, Kirkland Lake, Ont.
MacDONALD, WILLIAM E.
WCAR, Pontiac, Mich.
MacDONNELL, DAN
WLAW, Lawrence, Mass.
MacDONOUGH, H. T.
KELD, El Dorado, Ark.
MacGOWAN, DAVID
WGH, Newport News, Va.
MACK, WAYNE
WGAR, Cleveland, Ohio
MACKALL, BOB
WFMJ, Youngstown, Ohio
MacKENZIE, EDMUND T.
WJBK, Detroit, Mich.
MACKINTOSH, BILL
KBIZ, Ottumwa, Ia.
MACKNESS, RAY
CBR, Vancouver, B. C.
MacKNIGHT, JOHN
WDGY, Minneapolis, Minn.
MacLEOD, ROBERT W.
KFYR, Bismark, N. D.
MacMILLAN, LOWELL
WHEC, Rochester, N. Y.
MacMURRAY, PHIL
KECA-KFI, Los Angeles, Calif.
MacNAMEE, DOUGLAS
WCPO, Cincinnati, Ohio
MacRAE, JACK
CKCK, Regina, Sask.
MacRAE, JAMES
CJRC, Winnipeg, Man.
MacRAE, ROSS
CKCK, Regina, Sask.
MACY, VIRGINIA
WJAG, Norfold, Nebr.
MADDEN, MERRILL
WKWK, Wheeling, W. Va.
MADELY, ART
KPAC, Port Arthur, Texas
MAGERS, GLEN
KGFF, Shawnee, Okla.
MAGUIRE, WALT
WCAM, Camden, N. J.
MAHANEY, ROBERT
WIBX, Utica, N. Y.
MALEY, WAYNE
WBAB, Atlantic City, N. J.
MALKNECT, ARTHUR
WHLB, Virginia, Minn.
MALL, RICHARD
KSAL, Salina, Kans.
MALONE, EDWARD A.
KUIN, Grants Pass, Ore.
MALONE, ROY
CKCK, Regina, Sask.
MALONEY, JAMES
WBRK, Pittsfield, Mass.
MALONEY, VINCENT
WAAB-WNAC, Boston, Mass.

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MANECCHIA, I. A.
WHOM, Jersey City, N. J.
MANN, BOB
WAPI, Birmingham, Ala.
MANN, JR., HERB
WRJN, Racine, Wisc.
MANN, LEO
WELI, New Haven, Conn.
MANN, NORMAND
KRLC, Newiston, Ida.
MANNER, DAVE
KOME, Tulsa, Okla.
MANNING, JACK
WBZ - WBZA, Boston-Springfield, Mass.
MANNING, KNOX
Sherlock Holmes, NBC
MANNING, RAY
WIL, St. Louis, Mo.
MANNING, VIRGIL
KRKO, Everett, Wash.
MANSFIELD, JOSEPH
WJAR, Providence, R. I.
MANSPEAKER, IRVING
KVOA, Tucson, Ariz.
MANSUY, FRANK
WRAL, Raleigh, N. C.
MAPLES, GRADY
KFYO, Lubbock, Texas
MARBLE, HARRY W.
CBS News
MARCHAND, ALEX
KALB, Alexandria, La.
MARION, RUSSELL
WMFR, High Point, N. C.
MARK, PETER
WTEL, Philadelphia, Pa.
MARKEY, RAY
WNBH, New Bedford, Mass.
MARKS, GARNETT
WKRC
MARSH, LOUIS T.
WMRN, Marion, Ohio
MARSHALL, DON
KFIZ, Fond du Lac, Wisc.
MARSHALL, GENE
WBML, Macon, Ga.
MARSHALL, RAY
WHOM, Jersey City, N. J.
MARSTON, STANLEY
KFMB, San Diego, Calif.
MARTIN, JR., A. ROBERT
WAAT, Jersey City, N. J.
MARTIN, BUD
KVCV, Redding, Calif.
MARTIN, EDDIE
WRLC, Toccoa, Ga.
MARTIN, GEORGE
WMSD, Muscle Shoals, Ala.
MARTIN, HARRIS
WRRN, Warren, Ohio
MARTIN, J. B.
KVSO, Ardmore, Okla.
MARTIN, JACK
WKBH, La Crosse, Wisc.
MARTIN, JACK
WOPI, Bristol, Tenn.
MARTIN, JIMMY
WSAZ, Huntington, W. Va.
MARVIN, ANTHONY
CBS, Major Bowes
McCULLOUGH, DAN
Here's Look at You, Barbara Gould, WOR-Mutual
MARTIN, LOU
WDMS, Superior, Wisc.
MARTINEAU, H.
KROY, Sacramento, Calif.
MARTYN, GILBERT
NBC, Betty Moore
MASINGILL, LUTHER
WDEF, Chattanooga, Tenn.
MASON, HOME
KFPY, Spokane, Wash.
MASON, LEE
WKAT, Miami Beach, Fla.
MASON, LIN
WKRC, Cincinnati, Ohio
MASON, ROY
KEVE, Everett, Wash.
MASSEY, GEORGE
WALB, Albany, Ga.
MASTERSON, PAUL
KMPC, Beverly Hills, Calif.
MATHEWSON, MILT
CKLW, Windsor, Ont.
MATHURIN, CHRISTINE
CHLT, Sherbrooke, Que.
MATTHEWS, BRUCE
WOF, Orlando, Fla.
MATTHEWS, JAMES
KGO - KPO, San Francisco, Calif.
MATTHEWS, RALPH
KGFF, Shawnee, Okla.
MATTION, CARL
WABY, Albany, N. Y.
MATTS, WARREN
KOB, Albuquerque, N. M.
MAWSON, R. G.
WBAX, Wilkes Barre, Pa.
MAXWELL, JAMES
CKNX, Kingham, Ont.
MAXWELL, TOM
WGST, Atlanta, Ga.
MAYEUX, JULES
KOTN, Pine Bluff, Ark.
MAYHEW, BILL
WBEN, Buffalo, N. Y.
MAYNARD, JACK
KFDM, Beaumont, Texas
MAYORAL, RADAMES
WPAB, Ponce, P. R.
McALLISTER, H. J.
KGA-KHQ, Spokane, Wash.
McAULEY, HOWARD
KSRO, Santa Rosa, Calif.
McAULEY, TERRY
WEW, St. Louis, Mo.
McBRIDE, LESTER
KGLU, Safford, Ariz.
McCAIN, BILL
WBRC, Birmingham, Ala.
McCANN, JAMES
KYW, Philadelphia, Pa.
McCARTHY, CHARLES F.
WHN, New York, N. Y.
McCARTHY, JACK
NBC
McCARTH, R. X.
WKNY, Kingston, N. Y.
McCARTHY, BURL
WTSP, St. Petersburg, Fla.
McCAULEY, JOSEPH
WHAT, Philadelphia, Pa.
McCLAIN, DENNY
WTJS, Jackson, Tenn.
McCLAMROCK, JOHN
KOOS, Marshfield, Ore.
McCLANAHAN, STEELE
KGGM, Alburquerque, N. M.
McCLURE, LOYD
KVAK, Atchinson, Kans.
McCONVILLE, DAN
WSLB, Ogdensburg, N. Y.
McCORMACK, JAMES
WSPB, Sarasota, Fla.
McCORMACK, MALCOLM
WBZ - WBZA, Boston-Springfield, Mass.
McCOY, BOB
KHMO, Hannibal, Mo.
McCULLOCH, MARK
WPIC, Sharon, Pa.
McCULLOCH, BILL
WJR, Detroit, Mich.
McCULLOUGH, DAN
Wor-Mutual News
McDANIEL, CARL
KLUF, Galveston, Texas
McDEVITT, LEO
WLLH, Lowell-Lawrence, Mass.
McDONALD, BRUCE
WEMP, Milwaukee, Wisc.
McDONNELL, GENE
KELSO - KSOO, Sioux Falls, S. D.
McDOWELL, GOODLOE
KENO, Las Vegas, Nev.
McELROY, JACK
KTUL, Tulsa, Okla.
McELVEEN, MOODY
WCOS, Columbia, S. C.
McENIRY, MATTHEW
KLZ, Denver, Colo.
McEWEN, CHARLES
WOPI, Bristol, Tenn.
McFARLANE, JAMES
KPMC, Bakersfield, Calif.
McGENTY, DENIS
WJMC, Rice Lake, Wisc.
McGILL, RAY
KMJ, Fresno, Calif.
McGILLIVRAY, FRANK
CJRM, Regina, Sask.
McGIVEN, FRANK
WJBC, Bloomington, Ill.
McGLOGAN, F. J.
WJR, Detroit, Mich.
McGOWAN, GEORGE L.
KFPY, Spokane, Wash.
McGRATH, ED
WSPA, Spartanburg, S. C.
McGRATH, JAMES
WINX, Washington, D. C.
McGUIRE, MAC
WLAV, Grand Rapids, Mich.
McGUIRE, RAY
WNOE, New Orleans, La.
McININCH, NELSON
KDYL, Salt Lake City, Utah
McINTIRE, ROGER
KADA, Ada, Okla.
McINTIRE, RUSSEL
WSTP, Salisbury, N. C.
McINTOSH, JACK
WKAR, East ansing, Mich.
McINTYRE, FRANK
KRBC, Abilene, Texas
McINTYRE, HAL
KYA, San Francisco, Calif.
McINTYRE, NEIL
KJBS, San Francisco, Calif.
McKAY, RAY
WFBC, Greenville, S. C.
McKEAN, EDDY
KFH, Wichita, Kans.
McKEE, ROY
KTUL, Tulsa, Okla.
McKEE, TOM
WFMJ, Youngstown, Ohio
McKELLER, DOUG
KECA-KFI, Los Angeles, Calif.
McKENNA, ROBERT
WWSW, Pittsburgh, Pa.
McKERNON, PHILLIP
KHSL, Chico, Calif.
McKEY, WIBBY
WMJM, Cordele, Ga.
McKIERNAN, JERRY
WRRN, Warren, Ohio
McKINNEY, CARL
WGTC, Greenville, N. C.
McKINZIE, OTIS
KRRV, Sherman, Texas
McKNIGHT, JOHN
WDOD, Chattanooga, Tenn.
McKNIGHT, WES
CFRB, Toronto, Ont.
McKOWN, DAVID A.
WMBS, Uniontown, Pa.
McLAWHORN, CHARLES
WMRC, Greenville, S. C.
McLEAN, JOHN
WMEX, Boston, Mass.
McMAHON, CHARLES A.
WCSC, Charleston, S. C.
McMARTIN, COLE
KVFD, Fort Dodge, Ia.
McMASTER, JAY
WMEX, Boston, Mass.
McMORAN, LYNN
KEVE, Everett, Wash.
McMURRAY, JAMES
WMBR, Jacksonville, Fla.
McMURRY, EMMETT
WHBQ, Memphis, Tenn.
McNAMARA, DON
KECA - KFI, Los Angeles, Calif.

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McNEIL, IDA A.
KGFX, Pierre, S. D.
McNEIL, ROBERT
KGFX, Pierre, S. D.
McNICHOL, JOHN
KFBB, Great Falls, Mont.
McPHERSON, G. A.
WBLJ, Dalton, Ga.
McQUILLAN, J. A.
CKTB, St. Catherines, Ont.
McWHORTER, DON
WBLK, Clarksburg, W. Va.
McWHORTER, HAROLD
WTBO, Cumberland, Md.
MEARES, HOUSTON
WMFD, Wilmington, N. C.
MEARS, WESLEY
KNX, Los Angeles, Calif.
MEEKER, KEN
WHAS, Louisville, Ky.
MELLERT, LARRY
WMAN, Mansfield, Ohio
MELOY, JACK
WISH, Indianapolis, Ind.
MELIA, WILLIAM F.
WWNC, Asheville, N. C.
MELTON, FRANK
WJZM, Clarksville, Tenn.
MENARD, GEORGE
WLS, Chicago, Ill.
MENCHACA, JOSE
WHOM, Jersey City, N. Y.
MENEFEE, BOB
WSLS, Roanoke, Va.
MENTZER, EARL
WJEJ, Hagerstown, Md.
MEREDITH, LEE
WOMI, Owensboro, Ky.
MERRIAM, DWIGHT
WKBN, Youngstown, Ohio
MERRIDEW, REG
WKOK, Sunbury, Pa.
MERRILL, BOB
WAOV, Vincennes, Ind.
MERRILL, G. G.
KVNU, Logan, Utah
MESMER, BILL
KFOR, Lincoln, Nebr.
METCALF, DEAN
KARM, Fresno, Calif.
METCALF, EDWARD
MJAR, Providence, R. I.
METZ, MILTON
WOSU, Columbus, Ohio
MEULLER, RODGER
WHBY, Appleton, Wisc.
MEYERS, TED
KECA-KFI, Los Angeles, Calif.
MEYERS, WENDELL S.
FKIZ, Fond du Lac, Wisc.
MEZGER, WILLIAM
WSAM, Saginaw, Mich.
MICHAEL, GEORGE
WORL, Boston, Mass.
MICKLEWRIGHT, NORM
CKX, Brandon, Man.
MILBURN, JESSE
KRLD, Dallas, Texas
MILDER, NATE
WHIZ, Zanesville, Ohio
MILES, BOB
KWNO, Winona, Minn.
MILLARD, ROSS
CFRB, Toronto, Ont.
MILLER, BILL
WFBC, Greenville, S. C.
MILLER, C. A. (Stretch)
WCBS, Springfield, Ill.
MILLER, DAVID
WAAT, Jersey City, N. J.
MILLER, ELLIOTT
WDRC, Hartford, Conn.
MILLER, FELIX
WTEL, Philadelphia, Pa.
MILLER, GLENN
KOAM, Pittsburg, Kans.
MILLER, HAL
WAAB-WNAC, Boston, Mass.
MILLER, J. HUBERT
KFAR, Fairbanks, Alaska
MILLER, LINCOLN, W.
KFAR, Fairbanks, Alaska
MILLER, OTTO
KSLM, Salem, Ore.
MILLER, PAUL
WKOK, Sunbury, Pa.
MILLER, ROBERT
WMAN, Mansfield, Ohio
MILLER, RUSSELL
KTOK, Oklahoma, Okla.
MILLER, SID
WEIM, Fitchburg, Mass.
MILLER, STANLEY A.
WMRN, Marion, Ohio
MILLS, FRANK
KGKO-WBAP, Fort Worth, Texas
MILLS, GORDON
KGER, Long Beach, Calif.
MILTNER, JAY
WTAR, Norfolk, Va.
MIMS, STUART
WAPI, Birmingham, Ala.
MINER, PAUL L.
KVOO, Tulsa, Okla.
MINGUS, BRO
KVWC, Vernon, Texas
MINIUM, JAMES
WHIZ, Zanesville, Ohio
MINTON, J. R.
WEBQ, Harrisburg, Ill.
MITCHELL, DON
WSGN, Birmingham, Ala.
MITCHELL, EVERETT
WENR-WMAQ, Chicago, Ill.
MITCHELL, HUBERT
KGHI, Little Rock, Ark.
MITCHELL, JAMES
WCLS, Joliet, Ill.
MITCHELL, MILFORD
KAND, Corsicana, Texas
MODINE, AL
KFBB, Great Falls, Mont.
MOEGEL, FRED
KARK, Little Rock, Ark.
MOESER, ED
WFHR, Wisconsin Rapids, Wisc.
MONDAY, RAY
KPDN, Pampa, Texas
MONK, CARL
CFCO, Chatham, Ont.
MONK, DOUGLAS,
CBM, Montreal, Que.
MONROE, JAMES
KCMO, Kansas City, Mo.
MONROE, WILSON
KRB, Bozeman, Mont.
MONSON, PAUL
WMAS, Springfield, Mass.
MONTANO, CARLOS
KOY, Phoenix, Ariz.
MONTGOMERY, JAMES
WTAD, Quincy, Ill.
MONTGOMERY, JOHNNY
WNAB, Bridgeport, Conn.
MOON, ALMON
KWYO, Sheridan, Wyo.
MOON, BOB
KNX, Los Angeles, Calif.
MOON, GEORGE
KHMO, Hannibal, Mo.
MOON, HAROLD
KDYL, Salt Lake City, Utah
MOONEY, GEORGE
KWSC, Pullman, Wash.
MOORE, BRUCE
WHJB, Greensburg, Pa.
MOORE, DWARD
KFEQ, St. Joseph, Mo.
MOORE, HAL
WNEW, New York, N. Y.
MOORE, HEYWARD
WCSC, Charleston, S. C.
MOORE, JAMES
KSFO, San Francisco, Calif.
MOORE, JIMMY
KGKO-WBAP, Fort Worth, Texas
MOORE, LINDLE
WEBQ, Harrisburg, Ill.
MOORE, TOM
WIBG, Glenside, Pa.
MOORE, VERN
KIDO, Boise, Ida.
MOORE, W. N.
KIUL, Garden City, Kans.
MOREHEAD, HUBERT
WMRN, Marion, Ohio
MORELAND, EARL
WMC, Memphis, Tenn.
MORELAND, HARRY
WROL, Knoxville, Tenn.
MORGAN, CLOUD
WMA, Macon, Ga.
MORGAN, DALE
KSO, Des Moines, Ia.
MORGAN, GENE
WMCA, New York, N. Y.
MORGAN, JOHN
WTAR, Norfolk, Va.
MORGAN, RAY
WINX, Washington, D. C.
MORGAN, RICHARD
WHDL, Olean, N. Y.
MORGAN, VERG
CFCO, Chatham, Ont.
MORGAN, WILLIAM
WOI, Ames, Ia.
MORIER, R.
CFRN, Edmonton, Alta.
MORREIM, BOB
WMIN, St. Paul-Minneapolis, Minn.
MORRIS, BEN
WKY, Oklahoma City, Okla.
MORRIS, BOB
KBIX, Muskogee, Okla.
MORRIS, BOB
WJLS, Beckley, W. Va.
MORRIS, DON
WWJ, Detroit, Mich.
MORRIS, JACK
KTUL, Tulsa, Okla.
MORRIS, JAMES M.
KOAC, Corvallis, Ore.
MORRISON, STU
KTNM, Tucumcari, N. M.
MORROW, A. K.
CFCY, Charlottetown, P. E. I.
MORTENSON, MISS BRYN
WMVA, Martinsville, Va.
MORTON, KEN
KBUR, Burlington, Ia.
MOSELEY, HEYWARD
WMGA, Moultrie, Ga.
MOSELEY, PAUL
WCOL, Columbus, Ohio
MOSES, JOHN
WHKC, Columbus, Ohio
MOTT, DELMAR
CKGB, Timmins, Ont.
MOTT, WALTER
KIT, Yakima, Wash.
MOWERS, ROBERT
WWNY, Watertown, N. Y.
MAYLAN, NEAL
FBL, Syracuse, N. Y.
MOYLE, TED
KWNO, Winona, Minn.
MOZLEY, DON
KFRU, Columbia, Mo.
MUGGLI, ALEX
KGCU, Mandan, N. D.
MULHOLLAND, ROSCOE
WXYZ, Detroit, Mich.
MULLEN, DON
WTCM, Traverse City, Mich.

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MULLINAX, ED
WLAG, La Grange, Ga.
MULLINS, BERNARD
WTIC, Hartford, Conn.
MULREADY, MERRILL
WNAX, Yankton, S. D.
MULVIHILL, JR., JOSEPH
WCAE, Pittsburg, Pa.
MUNCY, HUGH
WSOY, Decatur, Ill.
MUNDT, ROSALIND
KFFA, Helena, Ark.
MUNIZ, ASDRUBAL
WIAC, San Juan, P. R.
MUNNS, CLAIRE
WCLO, Janesville, Wisc.
MURPHY, ED
WROK, Rockford, Ill.
MURPHY, JACK
KFRC, San Francisco, Calif.
MURPHY, ROBERT
KSTP, St. Paul-Minneapolis, Minn.
MURRAY, BANKS
WBTM, Danville, Va.
MURRAY, ERNEST
WKBZ, Muskegon, Mich.
MURRAY, TOM
WHAM, Rochester, N. Y.
MYERS, HARRY
KOVC, Valley City, N. D.

— N —

NASH, BARNES
WHIS, Bluefield, W. Va.
NASH, JAMES
WSLB, Ogdensburg, N. Y.
NASH, REG
WWSR, St. Albans, Vt.
NAUMAN, DICK
KWFT, Wichita Falls, Texas
NEAL, JAMES
KOME, Tulsa, Okla.
NEAL, LEE
WCHS, Charleston, W. Va.
NEAL, ROY
WIBG, Glenside, Pa.
NEATH, ERNEST A.
KRBM, Bozeman, Mont.
NEEL, CLIVE
KASA, Elk City, Okla.
NEFF, ERNEST
WJAS, Pittsburgh, Pa.
NEGLEY, JACK
WINS, New York, N. Y.
NEIDEMIRE, NED
WADC, Akron, Ohio
NELSEN, MEL
WLB, Minneapolis, Minn.
NELSON, BOB
WPAD, Paducah, Ky.
NELSON, HOWARD
WDAY, Fargo, N. D.
NELSON, JOHN B.
KINY, Juneau, Alaska
NELSON, KARL
WTOL, Toledo, Ohio
NELSON, LIONEL
WDBO, Orlando, Fla.
NELSON, RALPH
WDAF, Kansas City, Mo.
NELSON, RAY
Spice of Life, NBC
The Show Shop, NBC
NELSON, ROSS
WOPI, Bristol, Tenn.
NELSON, THOMAS
KHSL, Chico, Calif.
NELSON, WAYNE
WJJD, Chicago, Ill.
NELSON, WILLIAM
WLB, Minneapolis, Minn.
NESBITT, TOM
KOME, Tulsa, Okla.
NEUVILLE, GLEN
WFTC, Kinston, N. C.
NEWCOMB, HAROLD
WDRO, Augusta, Me.
NEWELL, HAL
WCAU, Philadelphia, Pa.
NEWKIRK, HARRY
WOLF, Syracuse, N. Y.
NEWSOME, GIL
WCAU, Philadelphia, Pa.
NEWTON, WALT
WIP, Philadelphia, Pa.
NICHOLS, W. R.
KINY, Juneau, Alaska
NIEBLING, ED
KOME, Tulsa, Okla.
NIMMO, ROBERT
WJAC, Johnstown, Pa.
NININGER, LOGAN
KIEM, Eureka, Calif.
NOBLE, RICHARD
WENR-WMAQ, Chicago, Ill.
NOBLE, WENDELL
KOY, Phoenix, Ariz.
NOBLES, CHARLES
NBC
NOBLES, GENE
WMPS, Memphis, Tenn.
NOLAN, JAMES
KUJ, Walla Walla, Wash.
NOONE, TOM
KFH, Wichita, Kans.
NORMAN, DON
WTAD, Quincy, Ill.
NORMAN, ERIC
WRRN, Warren, Ohio
NORMAN, GENE
KMJ, Fresno, Calif.
NORMAN, HAROLD
KFH, Wichita, Kans.
NORMAN, HORACE
WADC, Akron, Ohio
NORTHCROSS, WILSON
WMC, Memphis, Tenn.
NORWINE, JACK
WTMV, East St. Louis, Ill.
NOVASIO, JACK
WHOM, Jersey City, N. J.
NOYINS, M. S.
WEEI, Boston, Mass.

— O —

OATES, WILLIAM
WLBJ, Bowling Green, Ky.
OBLINGER, FRANK C.
WAYX, Waycross, Ga.
O'BRIEN, JOE
WMCA, New York, N. Y.
O'BRIEN, PAT
KVCV, Redding, Calif.
O'CONNOR, EDWARD
WDRC, Hartford, Conn.
O'CONNOR, JOHN
WLDS, Jacksonville, Ill.
O'CONNOR, ROD
WCCO, Minneapolis-St. Paul, Minn.
O'DAY, BILL
WBLK, Clarksburg, W. Va.
ODELL, STUART
WHIS, Bluefield, W. Va.
O'DONNELL, HAROLD
KHUB, Watsonville, Calif.
OFFHAUS, RUSSELL
WCOP, Boston, Mass.
OGILVIE, JACK
WMBO, Auburn, N. Y.
O'HALLORAN, HAL
WLW-WSAI, Cincinnati, Ohio
OLIPHANT, PAUL
WLAC, Nashville, Tenn.
OLIVER, PAUL
KFNF, Shenandoah, Ia.
OLSON, HARVEY
WDRC, Hartford, Conn.
OLSON, RAY
WOW, Omaha, Nebr.
O'NEILL, JACK
WFBL, Syracuse, N. Y.
ORAM, RICHARD
WMAN, Mansfield, Ohio
ORAVETZ, JULIUS
WRJN, Racine, Wisc.
ORWALL, STYRK
KWLC, Decorah, Ia.
OSBORN, WALTER
KCKN, Kansas City, Kans.
OSBORN, HARRY
WNAB, Bridgeport, Conn.
O'SHEA, JAMES
WLEU, Erie, Pa.
O'SULLIVAN, TIM
WLBC, Muncie, Ind.
O'SULLIVAN, TERRY
KGB, San Diego, Calif.
OTIS, ED
WAAB-WNAC, Boston, Mass.
O'TOOLE, WILLIAM J.
WCAC, Baltimore, Md.
OVENDEN, K. R.
WEEI, Boston, Mass.
OVERTON, DAVE
WJRD, Tuscaloosa, Ala.
OVIEDO, PEDRO
KWJB, Globe, Ariz.
OWEN, AL
WFIG, Sumter, S. C.
OWEN, CARL
WCAU, Philadelphia, Pa.
OWEN, JR., FORREST
WXYZ, Detroit, Mich.
OWEN, RICHARD H.
WCBA-WSAN, Allentown, Pa.
OWENS, ARTHUR
WCSH, Portland, Me.
OWENS, FRANCIS
WITH, Baltimore, Md.
OWENS, LOY
CHML, Hamilton, Ont.
OWENS, MOREY
WROK, Rockford, Ill.
OWENS, RAY
WMBO, Auburn, N. Y.
OWNBY, JAMES
WGOV, Valdosta, Ga.
OXFORD, GEORGE
WNOE, New Orleans, La.
OZMONT, GEORGE
WNOE, New Orleans, La.

— P —

PAAR, JACK
WGAR, Cleveland, Ohio
PAGE, ALLAN
KVOO, Tulsa, Okla.
PAGE, BOB
KGGF, Coffeyville, Kans.
PAGE, BOB
WCLE-WHK, Cleveland, Ohio
PAGE, DAVID
WATW, Ashland, Wisc.
PAGE, NORMAN
WHLB, Virginia, Minn.
PAGE, TOM
KVOD, Denver, Colo.
PAGET, JOE
KATE, Albert Lea, Minn.
PAGLIARI, GINO
WHOM, Jersey City, N. J.
PAIGE, JACK
WSLB, Ogdensburg, N. Y.
PAINTON, KEITH
WKY, Oklahoma City, Okla.
PALMER, BYRON
KNX, Los Angeles, Calif.
PALMER, CHARLES
WMAN, Mansfield, Ohio
PALMER, GEORGE
WSAI, Cincinnati, Ohio
PALMER, HUGH
CBR, Vancouver, B. C.
PALMERI, VINCENT E.
WELI, New Haven, Conn.
PALMER, WILLIAM
WJAC, Johnstown, Pa.
PARADY, WILLIAM
KVWC, Vernon, Texas
PARE', MARCEL
CBF, Montreal, Que.
PARKER, AL
WTRY, Troy, N. Y.

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PARKER, GLEN
WHO, Des Moines, Ia.
PARKER, LAURENCE M.
KFEQ, St. Joseph, Mo.
PARKER, OTIS
WDAK, West Point, Ga.
PARKER, SAM
WIOD, Miami, Fla.
PARKES, HAL
KROW, Oakland, Calif.
PARKS, ALLEN
WATL, Atlanta, Ga.
PARKS, CHARLES
WJR, Detroit, Mich.
PARKS, DARYLE
WRJN, Racine, Wisc.
PARSON, W. H.
WLEU, Erie, Pa.
PARSONS, CECIL
WAPI, Birmingham, Ala.
PARSONS, FRED
WCHS, Charleston, W. Va.
PARSONS, N. VINCENT
KPPC, Pasadena, Calif.
PARTON, CLAUDE
WOLF, Syracuse, N. Y.
PASCOE, HELEN
WGNY, Newburgh, N. Y.
PATCH, C. E.
WJAC, Johnstown, Pa.
PATRICK, PAT
KIEV, Glendale, Calif.
PATRICK, ROGER
WCLS, Joliet, Ill.
PATTERSON, CREAN
WNBC, Hartford-New Britain, Conn.
PATTERSON, LYLE
WHLS, Port Huron, Mich.
PAUL, ED
WCFL, Chicago, Ill.
PAUL, NORMAN
WMUR, Manchester, N. H.
PAUL, NORMAN
WROK, Rockford, Ill.
PAUL, RALPH
KVOD, Denver, Colo.
PAULIN, PIERRE
KDKA, Pittsburgh, Pa.
PAULSEN, VARNER
WCOU, Lewiston, Me.
PAULSON, ROBERT
KATE, Albert Lea, Minn.
PAXTON, TOM
WKY, Oklahoma City, Okla.
PAYNE, CHARLES
KAND, Corsicana, Texas
PAYNE, ROBERT I.
WCOU, Lewiston, Me.
PAYTON, JIM
WDSM, Superior, Wisc.
PEAK, GENE
WPAD, Paducah, Ky.
PEARCE, III, HAYWOOD
WGGA, Gainesville, Ga.
PEARSON, AL
KFQD, Anchorage, Alaska
PEARSON, FORT
WENR-WMAQ, Chicago, Ill.
PEART, ROBERT W.
KSEI, Pocatello, Ida.
PEAT, GEORGE
CJOC, Lethbridge, Alta.
PECK, EDDIE
KUJ, Walla Walla, Wash.
PECK, JOE
KVAK, Atchinson, Kans.
PEEBLES, ROBERT
WJTN, Jamestown, N. Y.
PENDERGRAST, WILLIAM
WNBH, New Bedford, Mass.
PENDLETON, CHARLES
KIEM, Eureka, Calif.
PENNELL, BILL
CBS
PENNER, ADRIAN
WBYN, Brooklyn, N. Y.
PENNER, RAYMOND
WGKV, Charleston, W. Va.
PENNINGTON, DARIEN
KFFA, Helena, Ark.
PEPPER, BILL
WBNS, Columbus, Ohio
PERRIN, KEYES
WTIC, Hartford, Conn.
PERRY, BOB
WORL, Boston, Mass.
PERRY, C.
CJOC, Lethbridge, Alta.
PERRY, CHARLES
WNBZ, Saranac Lake, N. Y.
PERRY, EMMETT
WAAF, Chicago, Ill.
PERRY, ROBERT
KVEC, San Luis Obispo, Calif.
PERSONEUS, BYRON
KGBU, Ketchikan, Alaska
PETERS, KEN
WLW-WSAI, Cincinnati, Ohio
PETERSEN, HARRY
KONH, Rapid City, S. D.
PETERSON, DAVID
KRLC, Lewiston, Ida.
PETERSON, JACK
WDZ, Tuscola, Ill.
PETERSON, JAMES A.
KGA-KHQ, Spokane, Wash.
PETERSON, LYMAN
KWLC, Decorah, Ia.
PETERSON, NEALE
KYSM, Mankato, Minn.
PETERSON, WALTER
WHIP, Hammond, Ind.
PETRE, ROBERT
KROD, El Paso, Texas
PETRIE, HOWARD
Abie's Irish Rose, NBC
Nichols Family
PETTAY, FRANCIS
WCLE-WHK, Cleveland, Ohio
PEYTON, STANLEY
WAKR, Akron, Ohio
PFAHLER, FRED
WROL, Knoxville, Tenn.
PFLEEGER, GEORGE
WJTN, Jamestown, N. Y.
PHARES, DALE
WHBF, Rock Island, Ill.
PHELPS, STUART
KFOX, Long Beach, Calif.
PHILIP, ANDREW
CFGP, Grande Prairie, Alta.
PHILLIPS, BILLY
KIDO, Boise, Ida.
PHILLIPS, CHESTER
WCAE, Pittsburgh, Pa.
PHILLIPS, DON
KGBS, Harlington, Texas
PHILLIPS, DON
WMCA, New York, N. Y.
PHILLIPS, ELMER
WHCU, Ithaca, N. Y.
PHILLIPS, GORDON
KFXM, San Bernardino, Calif.
PHILLIPS, OREL
KDON, Monterey, Calif.
PHILLIPS, STEWART W.
WTBO, Cumberland, Md.
PHILLIPS, WILLIAM
WOKO, Albany, N. Y.
PHIPPS, JOE
KTBC, Austin, Texas
PICKARD, GEORGE
WSPD, Toledo, Ohio
PICKETT, ROY
KATE, Albert Lea, Minn.
PICKUP, RONALD
CKNX, Wingham, Ont.
PIERCE, EDWIN
WDLP, Panama City, Fla.
PIERCE, NORMAN
WIND, Gary, Ind.
WCFL, Chicago, Ill.
PIERSON, LEO
KWSC, Pullman, Wash.
PITCHFORD, LOUIS
KWFT, Wichita Falls, Texas
PITT, W. LOWELL
KWAT, Watertown, S. D.
PIVEN, JERRY
DRC, Hartford, Conn.
PLAMADORE, RAYMOND
WKBH, La Crosse, Wisc.
PLATT, GORDON
WCAX, Burlington, T.
PLATT, MERVYN
WAIR, Winston-Salem, N. C.
PLEDGER, DOUGLAS
WSAU, Wausau, Wisc.
PLUMLEE, PAUL
KGLU, Safford, Arizona
PLUMMER, BOB
KFIO, Spokane, Wash.
POINTEL, CHARLES
WRDW, Augusta, Ga.
POLLOCK, GRANT
WINC, Winchester, Va.
POOL, GLENN
KVSO, Ardmore, Okla.
POOLE, BOB
WKPT, Kingsport, Tenn.
POOR, JOHN
WHBQ, Memphis, Tenn.
POPE, MARSHALL
KFJZ, Fort Worth, Texas
PORT, TYLER
WMRF, Lewistown, Pa.
PORTER, JOHN
KTBI, Tacoma, Wash.
PORTER, WINSLOW
WINC, Winchester, Va.
PORTER, WINSLOW
WNAB, Bridgeport, Conn.
PORTUNE, W. O.
KPOF, Denver, Colo.
POWELL, E. J.
KVOA, Tucson, Ariz.
POWELL, KEN
WBEN, Buffalo, N. Y.
POWERS, DONALD
WDRO, Augusta, Me.
POWERS, RALPH
WFBR, Baltimore, Md.
POWERS, TOM
WAAB-WNAC, Boston, Mass.
PREBLE, FRED
WCOU, Lewiston, Me.
PRESBY, ARCHIE
KGO-KPO, San Francisco, Calif.
PRICE, STEVE
WAAT, Jersey City, N. J.
PRIESTER, JORDON
KWJB, Globe, Ariz.
PROCTOR, BOB
WDAE, Tampa, Fla.
PROCTOR, HAL
WCAO, Baltimore, Md.
PROUGH, E. L.
WXYZ, Detroit, Mich.
PROVAN, JR., ROBERT
WDRC, Hartford, Conn.
PROVENCE, BOB
WKBN, Youngstown, Ohio
PROVENSON, HERLOFF
WHN, New York, N. Y.
PURCELL, CHARLES W.
WCAO, Baltimore, Md.
PURCELL, RICHARD D.
WMAS, Springfield, Mass.

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PURCELL, ROBERT M.
WCFL, Chicago, Ill.
PUTNAM, GEO. A.
Portia Faces Life, NBC. Great Moments in Music, CBS. Orphans of Divorce, Blue. Wife Saver, NBC News, NBC
PUTNAM, GEO. F.
Beechnut, NBC. Gen. Motors, P. & G., RCA, News.
PYLE, J. HOWARD
KTAR, Phoenix, Ariz.
PYLE, JACK
WGNC, Elizabeth, N. C.
PYRON, DICK
WFBC, Greenville, S. C.

— Q —

QUAAL, WARD
WGN, Chicago, Ill.
QUALTROUGH, MORRISON
KROD, El Paso, Texas
QUAVE, MACKIE
WWNC, Asheville, N. C.
QUAVE, MORRIS
WDOD, Chattanooga, Tenn.
QUICK, KESTER
KLCN, Blytheville, Ark.
QUINN, JACK
WICA, Ashtabula, Ohio
QUINN, REILAND
KJBS, San Francisco, Calif.
QUINN, ROBERT
WISH, Indianapolis, Ind.

— R —

RADCLIFFE, BILL
WSPA, Spartanburg, S. C.
RADCLIFFE, F.
CFOS, Owen Sound, Ont.
RAFFERTY, DAN
WOC, Davenport, Ia.
RAGLAND, TOM
WMPS, Memphis, Tenn.
RALPH, DONALD T.
KGDM, Stockton, Calif.
RALPH, JAMES
KABC, San Antonio, Texas
RAMSEY, BILL
KGDM, Stockton, Calif.
RANDALL, JOHN
WNAX, Yankton, S. D.
RANDALL, TONY
WTAG, Worcester, Mass.
RANSOM, GLENN B.
KVOO, Tulsa, Okla.
RAPIEFF, KEN
WICC, Bridgeport, Conn.
RAPKIN, MAURICE
CKCL, Toronto, Ont.
RASH, BRYSON
WMAL - WRC, Washington, D. C.
RASKIN, LEONARD J.
KYUM, Yuma, Ariz.
RATHBUN, DARRELL
WNBF, Binghamton, N. Y.
RAVENEL, J.
WHFC, Cicero, Ill.
RAWLINGS, JULIAN
WATL, Atlanta-WGOV, Valdosta, Ga.
RAWSON, RON
KELO-KSOO, Sioux Falls, S. D.
RAYMOND, CARL
WGY, Schenectady, N. Y.
READY, LEE
KLBM, La Grande, Ore.
REAMS, ELWOOD W.
CBS
RECTOR, ROY
WSAM, Saginaw, Mich.
REDFIELD, FRANK
KWJB, Globe, Ariz.
REDMOND, DICK
WHP, Harrisburg, Pa.
REED, D.
KFPL, Dublin, Texas
REED, DON
WRJN, Racine, Wisc.
REESE, DONALD
KPHO, Phoenix, Ariz.
REESE, J.
KROY, Sacramento, Calif.
REESE, JAMES
WBHP, Huntsville, Ala.
REESE, JR., M. C.
KPHO, Phoenix, Ariz.
REEVES, BILL
WHUB, Cookeville, Tenn.
REID, JIM
WPTF, Raleigh, N. C.
REID, MICHAEL
KVRS, Rock Springs, Wyo.
REID, SCOTT
CKNX, Wingham, Ont.
REIMERS, ED
WBEN, Buffalo, N. Y.
REINHARDT, FRED
WJPF, Herrin, Ill.
REINHARDT, RUSS
CKCR, Kitchener, Ont.
REITER, FRED
WFLA, Tampa, Fla.
REJEBIAN, ARAM
KVEC, San Luis Obispo, Calif.
RENSCH, TY
KGFX, Pierre, S. D.
REYNOLDS, CARTER L.
WMT, Cedar Rapids-Waterloo, Ia.
REYNOLDS, GENE
KGKO-WBAP, Fort Worth, Texas
RHODES, JOHN H.
WHUB, Cookeville, Tenn.
RHODES, WILLIAM C.
KGA-KHQ, Spokane, Wash.
RICAU, LIONEL
WSM, Nashville, Tenn.
RICE, CONRAD
WEMP, Milwaukee, Wisc.
RICE, JARVIS
WCBT, Roanoke, N. C.
RICH, ROBERT
WGNY, Newburgh, N. Y.
RICHARDS, MAL
WJHO, Opelika, Ala.
RICHARDS, RODNEY
KTRB, Modesto, Calif.
RICHARDSON, ARTHUR
WBOC, Salisbury, Md.
RICHARDSON, LARRY
WPAY, Portsmouth, Ohio
RICHBOURG, JOHN
WTMA, Charleston, S. C.
RICKER, WILLIAM
WDEV, Waterbury, Vt.
RIESIN, GENE
KVSO, Ardmore, Okla.
RIGGS, GLENN
NBC, News
RIGSBEE, LOUIS
WGNC, Elizabeth City, N. C.
RILEY, KENNETH
WFBG, Altoona, Pa.
RING, BILL
KGBX-KWTO, Springfield, Mo.
RIPLEY, JOE
The Answer Man, WOR-Mutual
RISS, DAN
WLW-WSAI, Cincinnati, Ohio
RISSLING, ROBERT
WTAG, Worcester, Mass.
RITTS, PAUL
WKAR, East Lansing, Mich.
RIVERA, NIEVES DIAZ
WKAQ, San Juan, P. R.
ROACH, PAUL
WAVE, Louisville, Ky.
ROACHE, BILL
WAIR, Winston-Salem, N. C.
ROARK, C. A. (RED)
KRLH, Midland, Texas
ROARK, W. W.
KTEM, Temple, Texas
ROBBINS, BILL
WCKY, Cincinnati, Ohio
ROBBINS, FRED
WITH, Baltimore, Md.
ROBERTS, ADRIAN
WMOB, Mobile, Ala.
ROBERTS, CHARLES
KLZ, Denver, Colo.
ROBERTS, CHARLES S.
WLAC, Nashville, Tenn.
ROBERTS, CLIFFORD
WIBA, Madison, Wisc.
ROBERTS, HOWARD
WMT, Cedar Rapids-Waterloo, Ia.
ROBERTS, JERRY
WMBO, Auburn, N. Y.
ROBERTS, KENNETH
Girl Interne, CBS
Frazier Hunt, CBS
ROBERTS, LARRY
WEIM, Fitchburg, Mass.
ROBERTS, PAUL
WGL-WOWO, Ft. Wayne, Ind.
ROBERTS, PETER
WHAM, Rochester, N. Y.
ROBERTS, ROGER
KLS, Oakland, Calif.
ROBERTSON, BRUCE
HB, Kansas City, Mo.
ROBERTSON, JACK
WGRC, New Albany (Ind.) Louisville (Ky.)
ROBERTSON, JAMES
WIBA, Madison, Wisc.
ROBERTSON, RANDALL
WEW, St. Louis, Mo.
ROBERTSON, TRAFTON
WBT, Charlotte, N. C.
ROBINSON, STEVE
KWK, St. Louis, Mo.
ROBINSON, TOM
KBWD, Brownwood, Texas
ROBISCHON, TOM
KGEZ, Kalispell, Mont.
RODDA, WALLY
WBRC, Birmingham, Ala.
RODRIGUEZ, MATEO
WHOM, Jersey City, N. J.
ROEN, LOUIS
WENR-WMAQ, Chicago, Ill.
ROGERS, BOB
KTKC, Visalia, Calif.
ROGERS, DON
WCMI, Ashland, Ky.
ROGERS, EDWIN
WMAL - WRC, Washington, D. C.
ROGERS, FEY
WOPI, Bristol, Tenn.
ROGERS, LEW
WIBG, Glenside, Pa.
ROGERS, MARIANNE
CFCY, Charlottetown, P. E. I.
ROGERS, WILLIAM H.
Elmer Davis, CBS
Lady Esther, CBS
ROLLER, LARRY
WFNC, Fayetteville, N. C.
ROMAN, JOE
KWOC, Poplar Bluff, Mo.
ROMINE, DOUGLAS
KTSA, San Antonio, Texas
RONEY, JACK
WMAL - WRC, Washington, D. C.
ROSALAK, BOLESLAW
WHOM, Jersey City, N. J.
ROSAMOND, ROBERT
WTBO, Cumberland, Md.
ROSCOE, PAUL
KGFW, Kearney, Nebr.
ROSE, MILLARD
WHUB, Cookeville, Tenn.
ROSE, RAYBURN
WLBJ, Bowling Green, Ky.

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ROSHOLT, JERRY
KWLC, Decorah, Ia.
ROSKELLEY, EDWARD
KVNU, Logan, Utah
ROSS, BILL
KBIZ, Ottumwa, Ia.
ROSS, CHARLES
KDAL, Duluth, Minn.
ROSS, JR., DAVID
WITH, Baltimore, Md.
ROSS, DICK
KWSC, Pullman, Wash.
ROSS, GUY
CJBR, Rimouski, Que.
ROSS, JACK
WHAM, Rochester, N. Y.
ROSS, JAMES
WWNY, Watertown, N. Y.
ROSS, MAL
WHBU, Anderson, Ind.
ROSS, HAROLD
WGRC, New Albany (Ind.) Louisville (Ky.)
ROTH, EMMANUEL
WNBH, New Bedford, Mass.
ROTH, GORDON
KSRO, Santa Rosa, Calif.
ROTHMAN, LARRY
WALB, Albany, Ga.
ROTHRUM, W.
WSYR, Syracuse, N. Y.
ROUND, WILLIAM
WSIX, Nashville, Tenn.
ROUNDTREE, GEORGE
KUOA, Siloam Springs, Ark.
ROUSE, GENE
WENR-WMAQ, Chicago, Ill.
ROUSH, OTTIS
WTJS, Jackson, Tenn.
ROUSH, SIG.
WISH, Indianapolis, Ind.
ROWAN, ROY
WKZO, Kalamazoo, Mich.
ROWAN, THOMAS
WJHO, Opelika, Ala.
ROWE, J. WYANT
WHB, Greensburg, Pa.
ROWE, RALPH
WMT, Cedar Rapids-Waterloo, Ia.
ROWENS, BILL
WSOC, Charlotte, N. C.
ROWLANDS, FRANK
WLOK, Lima, Ohio
ROWLANDS, ROSS
CKCW, Moncton, N. B.
ROY, MICHAEL
WENR-WMAQ, Chicago, Ill.
RUBENDAL, EVERETT
WRAK, Williamsport, Pa.
RUD, MARTEL
KELO-KSOO, Sioux Falls, S. D.
RUFFNER, JOE
KTFI, Twin Falls, Ida.
RUHLE, PAUL
WCLO, Janesville, Wisc.
RUID, LLOYD
KWLC, Decorah, Ia.
RULE, RONALD L.
KFPY, Spokane, Wash.
RUNIONS, NORMAN
KIRO, Seattle, Wash.
RURA, MICHAEL
WTNJ, Trenton, N. J.
RUSH, FORD
WSM, Nashville, Tenn.
RUSK, CLAY
WOC, Davenport, Ia.
RUSSELL, DALE E.
KWAT, Watertown, S. D.
RUSSELL, FRANK
KECA-KFI, Los Angeles, Calif.
RUSSELL, GEORGE
WRNL, Richmond, Va.
RUSSELL, JACK
CJKL, Kirkland Lake, Ont.
RUSSELL, TODD
CFRB, Toronto, Ont.
RUSSEY, HAROLD
WHMA, Anniston, Ala.
RUSTAD, JOHN
KSTP, St. Paul-Minneapolis, Minn.
RUTKOWSKI, JOSEPH
WTNJ, Trenton, N. J.
RUTZ, WESLEY
KICA, Clovis, N. M.
RYAN, TED
KTEM, Temple, Texas

— S —

SABIN, BOB
WMBR, Jacksonville, Fla.
SAFFORD, EDWARD
KROD, El Paso, Texas
SALINER, PAUL
WHIP, Hammond, Ind.
SALISBURY, BILL
KFXD, Nampa, Ida.
SALISBURY, JOHN
WMIN, St. Paul-Minneapolis, Minn.
SALLICH, MAX
KORN, Fremont, Nebr.
SALSBURG, J.
WARM, Scranton, Pa.
SALVERSON, GEORGE
CFAR, Flin Flon, Man.
SAND, NORMAN
WMRF, Lewiston, Pa.
SANDBURG, GENE
WICA, Ashtabula, Ohio
SANDEFER, GEORGE
WRUF, Gainesville, Fla.
SANDERS, JIM
WSOY, Decatur, Ill.
SANDERS, ROBERT
WHBL, Sheboygan, Wisc.
SANDERS, TIM
WLAC, Nashville, Tenn.
SANDIFER, WILLIAM
WBBB, Burlington, N. C.
SANDFORD, BILL
KMJ, Fresno, Calif.
SANTIAGO, FELIX
WPAB, Ponc, P. R.
SANTON, CHET
CBS
SATER, HARTLEY
KEX-KGW, Portland, Ore.
SAUERESSIG, STANLEY
KFOX, Long Beach, Calif.
SAUNDERS, CARL
WBTM, Danville, Va.
SAUNDERS, CHARLES
WALA, Mobile, Ala.
SAUNDERS, HOWARD
WMFR, High Point, N. C.
SAVALLI, JOSEPH
WHOM, Jersey City, N. J.
SAWTELLE, HENRY
WNBF, Binghamton, N. Y.
SAWYER, MISS GENE
KGMB, Honolulu, Hawaii
SAWYER, HAL
KNX, Los Angeles, Calif.
SAWYER, TOM
WINX, Washington, D. C.
SAXON, JERROLD
WEDC, Chicago, Ill.
SAXTON, GLENN
WFTL, Fort Lauderdale, Fla.
SCARBOROUGH, GANUS
WSAV, Savannah, Ga.
SCARBOROUGH, LARRY
WMBR, Jacksonville, Fla.
SCHALANGER, BERT
WCBT, Roanoke, N. C.
SCHARATH, ALBERT
KNEL, Brady, Texas
SCHAUGHENCY, EDWIN L.
KDKA, Pittsburgh, Pa.
SCHERMERHORN, VAN H.
KGMB, Honolulu, Hawaii
SCHIRMER, CARLETON
KFEQ, St. Joseph, Mo.
SCHMIDT, LESTER
WHBY, Appleton, Wisc.
SCHMITZ, M.
KDB, Santa Barbara, Calif.
SCHNECK, LeROY
WCED, DuBois, Pa.
SCHNEIDER, AL
WHKC, Columbus, Ohio
SCHOFIELD, M.
KOCY, Oklahoma City, Okla.
SCHOOLEY, IVAN
KOA, Denver, Colo.
SCHROEDER, ARTHUR
WMFG, Hibbing, Minn.
SCHULTZ, A. F.
KFUN, Las Vegas, N. M.
SCHULTZ, STAN
WSTV, Steubenville, Ohio
SCOFIELD, DAVE
KFRC, San Francisco, Calif.
SCOFIELD, H. C.
WDBO, Orlando, Fla.
SCOTT, FRED
WAVE, Louisville, Ky.
SCOTT, G. W.
CFAC, Calgary, Alta.
SCOTT, GEORGE
WGAC, Augusta, Ga.
SCOTT, J.
WHFC, Cicero, Ill.
SCOTT, JOHN
KMOX, St. Louis, Mo.
SCOTT, LES
KTEM, Temple, Texas
SCOTT, RAY
WKST, New Castle, Pa.
SCOTTI, GUILIO
WHOM, Jersey City, N. J.
SCOVILLE, ELLIOT
KFIZ, Fond du Lac, Wisc.
SEADLER, GENE
KOH, Reno, Nev.
SEAMAN, CHARLES
WJBK, Detroit, Mich.
SEARLE, BILL
WTAR, Norfolk, Va.
SEARLE, DON
KFBB, Great Falls, Mont.
SEARLES, NEIL
WLW-WSAI, Cincinnati, Ohio
SEARS, ZENAS
WATL, Atlanta, Ga.
SEAVEY, CECIL
KFEL, Denver, Colo.
SEDGWICK, WILLIAM
WINN, Louisville, Ky.
SEEHAFER, GENE
WHA, Madison, Wisc.
SEIFERD, CHARLES
KGBX-KWTO, Springfield, Mo.
SEITZ, HOWARD
KPFO, Phoenix, Ariz.
SELAH, BILL
KFBI, Wichita, Kans.
SELLERS, DONALD L.
WFEA, Manchester, N. H.
SEUREN, WILLIE
WTEL, Philadelphia, Pa.
SEVILLIER, JEAN
KSLM, Salem, Ore.
SEXTON, MARION
WTAD, Quincy, Ill.

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SHAFER, RUTH M.
WGNY, Newburgh, N. Y.
SHAFFER, FRANK
WBLK, Clarksburg, W. Va.
SHANNON, BOB
WHBY, Appleton, Wisc.
SHANNON, PAUL V.
KDKA, Pittsburgh, Pa.
SHAPARD, BILL
WHN, New York, N. Y.
SHARLAND, EARL
WNBZ, Saranac Lake, N. Y.
SHARP, IRVING
WDBJ, Roanoke, Va.
SHARPE, BILL
KRGV, Weslaco, Texas
SHAW, CHARLES
WOLF, Syracuse, N. Y.
SHAW, DEWEY
WINN, Louisville, Ky.
SHAW, GIL
WMBG, Richmond, Va.
SHAW, GORDON
CKGB, Timmins, Ont.
SHAW, GORDON
WWJ, Detroit, Mich.
SHAWCROFT, JACK
KEVR, Seattle, Wash.
SHEILL, STUART
WSAM, Saginaw, Mich.
SHELDON, JACK
WKRC, Cincinnati, Ohio
SHELTON, JAMES
WROK, Rockford, Ill.
SHELTON, JIM
WCMI, Ashland, Ky.
SHEPARD, BOB
Inside of Sports, Cal Tinney—Sizing up the News, WOR-Mutual
SHEPHERD, MILES
KLBM, La Grande, Ore.
SHEPPARD, ALLAN
KEX-KGW, Portland, Ore.
SHERLOCK, JACK
KFEL, Denver, Colo.
SHERMAN, BARRY
WFIG, Sumter, S. C.
SHERMAN, BOB
WGL-WOWO, Ft. Wayne, Ind.
SHERMAN, BUD
KMOX, St. Louis, Mo.
SHERMAN, EDDIE
KOB, Albuquerque, N. M.
SHERMAN, JACK
WMBD, Peoria, Ill.
SHERMAN, JOHN
WIS, Columbia, S. C.
SHERMAN, ORVILLE
KOB, Albuquerque, N. M.
SHERMAN, PAUL
WAAT, Jersey City, N. J.
SHINBAUM, BOB
WNOX, Knoxville, Tenn.
SHOEMAKER, MILTON J.
WINX, Washington, D. C.
SHOEMAKER, RALPH
WBAB, Atlantic City, N. J.
SHOMETTE, BILL
WOAI, San Antonio, Texas
SHORT, ROBERT
WHCU, Ithaca, N. Y.
SHOWALTER, WAYNE
KRLH, Midland, Texas
SHRAYER, L. M.
WHBU, Anderson, Ind.
SHRIVER, JR., WILLIAM
WINX, Washington, D. C.
SHUMATE, HAROLD
KRGV, Weslaco, Texas
SHUTE, JR., ELDON H.
WCOU, Lewiston, Me.
SIEBERT, H. W.
KWYO, Sheridan, Wyo.
SIEVERS, BOB
WGL-WOWO, Ft. Wayne, Ind.
SILER, WENDELL
WDBJ, Roanoke, Va.
SILVEN, KAY
KBKR, Baker, Ore.
SIMMONS, JIM
KGBX-KWTO, Springfield, Mo.
SIMMONS, PARK
WJSV, Washington, D. C.
SIMMONS, "PATE"
KFNF, Shenandoah, Ia.
SIMMS, RAY
WFAS, White Plains, N. Y.
SIMMS, SAM
WFBM, Indianapolis, Ind.
SIMON, GEORGE
WJAC, Johnstown, Pa.
SIMPSON, "CHUCK"
WBLJ, Dalton, Ga.
SIMPSON, DALE
KPRC, Houston, Texas
SIMPSON, JR., J. D.
WGTC, Greenville, N. C.
SIMPSON, JACK
WSIX, Nashville, Tenn.
SIMPSON, STANLEY
KTKC, Visalia, Calif.
SIMS, FRANK
KBIZ, Ottumwa, Ia.
SIMS, JAY
Danger Is My Business, WOR. Pearson & Allen, WOR. WLW News.
SIRMONS, JIM
WFMJ, Youngstown, Ohio
SISSON, ALLEN
WHAM, Rochester, N. Y.
SITTS, MARGARET
WMPC, Lapeer, Mich.
SKELTON, K. W.
WDAE, Tampa, Fla.
SLAGLE, JOHN
WXYZ, Detroit, Mich.
SLATTERY, BART
WIL, St. Louis, Mo.
SLATTON, JOHN
WMSD, Muscle Shoals City, Ala.
SLOANE, J. S.
KNEL, Brady, Texas
SMALL, MARSHALL
KUTA, Salt Lake City, Utah
SMART, BILL
WTOC, Savannah, Ga.
SMILEY, JOE
WMRF, Lewistown, Pa.
SMITH, B. A.
WHOP, Hopkinsville, Ky.
SMITH, BERNIE
WEBQ, Harrisburg, Ill.
SMITH, BLAINE
KCRC, Enid, Okla.
SMITH, BOB
WCOL, Columbus, Ohio
SMITH, BURLEIGH
KRBC, Abilene, Texas
SMITH, CAL
KROC, Rochester, Minn.
SMITH, DEAN
WABY, Albany, N. Y.
SMITH, DERWOOD
KWIL, Albany, Ore.
SMITH, DICK
WHB, Kansas City, Mo.
SMITH, DON
WKRC, Cincinnati, Ohio
SMITH, DOROTHY
CJLS, Yarmouth, N. S.
SMITH, ED
WHP, Harrisburg, Pa.
SMITH, ERNIE
WBBB, Burlington, N. C.
SMITH, GLEN
WLB, Minneapolis, Minn.
SMITH, GORDON
WCLE-WHK, Cleveland, Ohio
SMITH, HAL
WIBX, Utica, N. Y.
SMITH, HOMER
WKOK, Sunbury, Pa.
SMITH, JOE
KALB, Alexandria, La.
SMITH, LOWELL
HFXM, San Bernardino, Calif.
SMITH, MAX
KFJB, Marshalltown, Ia.
SMITH, N. PRATT
KSUB, Cedar City, Utah
SMITH, PHIL
WKPA, New Kensington, Pa.
SMITH, R.
WHFC, Cicero, Ill.
SMITH, R. B.
WHKY, Hickory, N. C.
SMITH, R. H.
KENO, Las Vegas, Nev.
SMITH, RODNEY
KELD, El Dorado, Ark.
SMITH, SHIRLEY
CJLS, Yarmouth, N. S.
SMITH, TOM
WKST, New Castle, Pa.
SMITH, W. L.
CKOC, Hamilton, Ont.
SMITH, W. L.
WKNY, Kingston, N. Y.
SMITH, WOODY
WLW-WSAI, Cincinnati, Ohio
SMITHERMAN, ROSS
WMOB, Mobile, Ala.
SNIDER, PAUL
WAAF, Chicago, Ill.
SNOW, BILL
WAAB-WNAC, Boston, Mass.
SNOWDEN, TOMMY
WEED, Rocky Mount, N. C.
SNYDER, AL
WSPD, Toledo, Ohio
SNYDER, J. M.
WFBG, Altoona, Pa.
SNYDER, ROSS
KJBS, San Francisco, Calif.
SOLOMON, MYRL
KFRU, Columbia, Mo.
SOUTH, BETTY
WMBD, Peoria, Ill.
SPARGROVE, WM.
True or False, NBC
Esso News, NBC
SPARKS, GORDON
WEXL, Royal Oak, Mich.
SPARKS, HAROLD A.
KSEI, Pocatello, Ida.
SPARKS, ROBERT
WOL, Washington, D. C.
SPAUGH, ROGER L.
KOOS, Marshfield, Ore.
SPEARS, CHARLES
WORD, Spartanburg, S. C.
SPENCE, ROBERT
KIRO, Seattle, Wash.
SPENCER, RAY
WCAE, Pittsburgh, Pa.
SPENCER, ROBERT
WDAN, Danville, Ill.
SPILLMAN, SANFORD
KSFO, San Francisco, Calif.
SPIROS, BOB
WBTH, Williamson, W. Va.
SPOKES, AL
WJTN, Jamestown, N. Y.
SPROTT, B.
KDB, Santa Barbara, Calif.
SQUIER, LLOYD
WDEV, Waterbury, Vt.
STAAS, AL
WJBC, Bloomington, Ill.
STACKHOUSE, DAVID
WJAR, Providence, R. I.
STADLER, TUCK
KHMO, Hannibal, Mo.
STAFFORD, JACK
KMPC, Beverley Hills, Calif.
STAHL, LeROY
KFBB, Great Falls, Mont.
STAHL, PHILIP
WQXR, New York, N. Y.
STALLARD, DAL
KDLR, Devil's Lake, N. D.
STANTON, P. J.
WDAS, Philadelphia, Pa.

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STANTON, ROBERT
NBC
STASKOW, WALTER
CJCS, Stratford, Ont.
STARLING, DAVE
KECA-KFI, Los Angeles, Calif.
STEADMAN, JOHN
WOAI, San Antonio, Texas
STEARNS, L. F.
WEEI, Boston, Mass.
STECK, JACK
WFIL, Philadelphia, Pa.
STEELE, EARL
WTHT, Hartford, Conn.
STEELE, FLOYD
WDLP, Panama City, Fla.
STEENSLAND, TOM
KUSD, Vermillion, S. D.
STEIN, A.
WHAZ, Troy, N. Y.
STEIN, AL
KWJB, Globe, Ariz.
STEIS, BILL
WFLA, Tampa, Fla.
STELL, WALLACE
WRNL, Richmond, Va.
STEPHAN, AL
WCPO, Cincinnati, Ohio
STEPHEN, HARRY A. L.
CHNS, Halifax, N. S.
STEPHEN, JOHN
KTBC, Austin, Texas
STEPHENS, GABBERT
KWFT, Wichita Falls, Texas
STEPHENSON, PAUL
KGGM, Albuquerque, N. M.
STERLING, F.
WHFC, Cicero, Ill.
STERLING, LEN
11 a.m. News for Calox, Boake Carter, Land of Lakes, WOR-Mutual
STERLING, LESLIE
KRBM, Bozeman, Mont.
STERN, DAISY PIERCE
WLBJ, Bowling Green, Ky.
STERRIT, CHARLES R.
WJBK, Detroit, Mich.
STEVEN, PEEL
CFCF, Montreal, Que.
STEVENS, AL
WFIL, Philadelphia, Pa.
STEVENS, HARMON
WHILS, Port Huron, Mich.
STEVENS, LEN W.
WNLC, New London, Conn.
STEVENS, W. L.
WBBZ, Ponca City, Okla.
STEVENSON, ROBERT
WGY, Schenectady, N. Y.
STEWART, CRAIG
WAJR, Morgantown, W. Va.
STEWART, FRANK
KTSA, San Antonio, Texas
STEWART, IRA
CFCY, Charlottetown, P. E. I.
STEWART, JACK
CFAC, Calgary, Alta.
STEWART, JEFF
WEIM, Fitchburg, Mass.
STEWART, PAUL
KFBI, Wichita, Kans.
STEWART, RUSSELL
KSL, Salt Lake City, Utah
STEWART, STAN
WAGE, Syracuse, N. Y.
ST. GEORGE, DORIAN
WMAL - WRC, Washington, D. C.
STILES, PAUL W.
WNBH, New Bedford, Mass.
STILLE, BERT
WMRN, Marion, Ohio
STILLI, JOHN
WHIO, Dayton, Ohio
STILWILL, JACK
WLS, Chicago, Ill.
STINSON, ARNOLD
CKLW, Windsor, Ont.
STINSON, JOHN
WIOD, Miami, Fla.
STOECKLER, J. C.
WEEI, Boston, Mass.
STOLTZ, JAMES
WTNJ, Trenton, N. J.
STONE, CHARLES M.
WMBR, Jacksonville, Fla.
STONE, CLAIRE
WINN, Louisville, Ky.
STONE, DAVID
WINS, New York, N. Y.
STONE, GEORGE
WOOD-WASH, Grand Rapids, Mich.
STONE, HELENE
KICA, Clovis, N. M.
STONE, HERBERT
WNYC, New York, N. Y.
STONE, JERRY
WDAS, Philadelphia, Pa.
STONER, PETER
WELI, New Haven, Conn.
STOUGH, RAY
KVOX, Moorhead, Minn.
STOUT, ALLEN
WROL, Knoxville, Tenn.
STRANDBERG, EARL
KMYR, Denver, Colo.
STRATTON, ALAN
WBYN, Brooklyn, N. Y.
STREET, MALCOLM
WHMA, Anniston, Ala.
STREETER, RAY
WMAM, Marinette, Wisc.
STROMWALL, HAL
WJIM, Lansing, Mich.
STRONG, CURTIS
KFIO, Spokane, Wash.
STROTHMAN, BILL
KGVO, Missoula, Mont.
STRUCK, NEWELL
WMBF, Binghamton, N. Y.
STUART, ALLEN
Voice of Broadway CBS, Battle of Sexes NBC, Goodwill Hour NBC, Are You A Missing Heir CBS, Etc.
STUART, ROBERT
WDRC, Hartford, Conn.
STUBBS, HAROLD
CHML, Hamilton, Ont.
STUDHOLME, JOSEPH
WHDL, Olean, N. Y.
STUHLMAN, FRANK
WTIC, Hartford, Conn.
STULLA, WILLIAM
KECA-KFI, Los Angeles, Calif.
STURMER, LES
WMAN, Mariuette, Wisc.
STUTHMAN, FRED
KFOX, Long Beach, Calif.
SULLIVAN, DENNIS
KGKL, San Angelo, Texas
SULLIVAN, HENRY
WBIG, Greensboro, N. C.
SULLIVAN, JAMES S.
KFJZ, Fort Worth, Texas
SUNDSTROM, FRED
KLPM, Minot, N. D.
SUTHERLAND, EDWARD
WKBZ, Muskegon, Mich.
SUTHERLAND, GEORGE
WFCI, Pawtucket, R. I.
SUTHERLAND, LLOYD
KJBS, San Francisco, Calif.
SUTHERLAND, SAM
WISN, Milwaukee, Wisc.
SUTHERLAND, WILBER C.
KDKA, Pittsburgh, Pa.
SUTTERFIELD, PHIL
WTMA, Charleston, S. C.
SVEHLA, WALTER
WQAM, Miami, Fla.
SWALES, STANLEY
WWJ, Detroit, Mich.
SWANSON, CLIFF
WCAL, Northfield, Minn.
SWART, JACK
KPOW, Powell, Wyo.
SWARTHOUT, W. M.
WHAZ, Troy, N. Y.
SWEENEY, BUDD
WHKC, Columbus, Ohio
SWEENY, WARREN
Saturday Night Serenade, CBS N. Y. Philharmonic, CBS
SWIFT, JACK
WSB, Atlanta, Ga.
SWINFORD, PAUL
KDKA, Ada, Okla.
SWINGLEY, MARK E.
WDAE, Tampa, Fla.
SWINK, CHARLES
WGAR, Cleveland, Ohio
SWISHER, BEN
KEVR, Seattle, Wash.
SWYSTUN, THEODORE
WTEL, Philadelphia, Pa.
SYLVAIN, MARCEL
CKAC, Montreal, Que.
SYMMES, BERT
KROW, Oakland, Calif.

— T —

TACEY, EDWIN
WBRK, Pittsfield, Mass.
TAFOYA, JR., HENRY
KFUN, Las Vegas, N. M.
TAGGERT, BYRON
WINN, Louisville, Ky.
TAGUE, MAX
KSWO, Lawton, Okla.
TALBOT, WILLIAM
KORN, Fremont, Nebr.
TANNER, LUKE
KUOA, Siloam Springs, Ark.
TAPLIN, PRESTON
WHCU, Ithaca, N. Y.
TATE, LEONARD
KINY, Juneau, Alaska
TAULBEE, ALAN
WQXR, New York, N. Y.
TAYLOR, ALBERT
WTHT, Hartford, Conn.
TAYLOR, DAVE
WFHR, Wisconsin Rapids, Wisc.
TAYLOR, GAYLORD
KTRB, Modesto, Calif.
TAYLOR, HUGH
WTOC, Savannah, Ga.
TAYLOR, LEE
WFBR, Baltimore, Md.
TAYLOR, LEN
WHBC, Canton, Ohio
TAYLOR, MAX
KUJ, Walla Walla, Wash.
TAYLOR, PAT
WMFR, High Point, N. C.
TEALE, JAMES
KFAR, Fairbanks, Alaska
TEAR, SID
WLOG, Logan, W. Va.
TEASLEY, J. F.
WGPC, Albany, Ga.
TEETZEL, WILLIAM
CHWK, Chilliwack, B. C.
TELFORD, DON H.
KUIN, Grants Pass, Ore.
TEMPLE, FRED
WFTL, Fort Lauderdale, Fla.

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TEMPLE, PETER
WLOL, Minneapolis, St. Paul, Minn.
TENPENNY, RAYMOND J.
WIBU, Poynette, Wisc.
TERKELL, HAL
WKPA, New Kensington, Pa.
TERRY, BILL
WSGN, Birmingham, Ala.
TERWEY, TYS
WNOX, Knoxville, Tenn.
THATCHER, FARFIELD
WKBZ, Muskegon, Mich.
THEDFORD, WAYNE
KTOK, Oklahoma City, Okla.
THIEL, PAUL
WCMI, Ashland, Ky.
THIVIERGE, JACQUES
CKRN, Rouyn-Noranda, Que.
THOMAS, BILL
KRNR, Roseburg, Ore.
THOMAS, GLENN
WJEJ, Hagerstown, Md.
THOMAS, HAL
KFPY, Spokane, Wash.
THOMAS, HARRY
WINN, Louisville, Ky.
THOMAS, JACK
WACO, Waco, Texas
THOMAS, LARRY
WDAS, Philadelphia, Pa.
THOMAS, MICHAEL
WMBS, Uniontown, Pa.
THOMLINSON, BOB
KEX-KGW, Portland, Ore.
THOMAS, BOB
WFLA, Tampa, Fla.
THOMPSON, AL
KSAL, Salina, Kans.
THOMPSON, BOB
WJPR, Greenville, Miss.
THOMPSON, DICK
KIEM, Eureka, Calif.
THOMPSON, ELLSWORTH
WTEL, Philadelphia, Pa.
THOMPSON, G.
CFRN, Edmonton, Alta.
THOMPSON, JACK
CKCL, Toronto, Ont.
THOMPSON, JOHN
KOTN, Pine Bluff, Ark.
THOMPSON, KELLY
WLBJ, Bowling Green, Ky.
THORNEYCROFT, DICK
WGAC, Augusta, Ga.
THORPE, BUD
KLZ, Denver, Colo.
THWAITES, E. N.
KFUN, Las Vegas, N. M.
TICE, OLIN
WBT, Charlotte, N. C.
TILDEN, LAMONT
CBM, Montreal, Que.
TILLEY, AL
CFCO, Chatham, Ont.
TILLMAN, JOHN S.
Voices in the Night, CBS
TIMM, ALLEN
WEMP, Milwaukee, Wisc.
TINLEY, JR., G. HOWARD
WCAO, Baltimore, Md.
TOBIN, JOE
WESX, Salem, Mass.
TODD, BILL
WOOD-WASH, Grand Rapids, Mich.
TODD, GEORGE
WCLE-WHK, Cleveland, Ohio
TODD, JAMES L.
KVOO, Tulsa, Okla.
TOLEMAN, EDDIE
WOLS, Florence, S. C.
TOLMAN, CLARENCE
KEX-KGW, Portland, Ore.
TOMLIN, W. O.
KPOF, Denver, Colo.
TORMEY, JAY
WFAS, White Plains, N. Y.
TOURTELOTTE, FRANK
KWIL, Albany, Ore.
TOWNE, EPH
KFXJ, Grand Junction, Colo.
TRACKMAN, HERB
KFEL, Denver, Colo.
TRAINOR, FRANK
KTRB, Modesto, Calif.
TRAYLOR, BILL
WGIL, Galesburg, Ill.
TREASTOR, LYMAN
KTKC, Visalia, Calif.
TREDWAY, BILL
KTRI, Sioux City, Ia.
TRENT, JOHN
WCAE, Pittsburgh, Pa.
TRIEST, B.
KROY, Sacramento, Calif.
TRIMBLE, KERM
KOIL, Omaha, Nebr.
TRIPP, DICK
WHB, Kansas City, Mo.
TRUDEAU, NED
WOKO, Albany, N. Y.
TRUEMAN, HUGH
CHSJ, Saint John, N. B.
TRUERE, BOB
WGNC, Elizabeth City, N. C.
TRUESDALE, HARRY
CJOR, Vancouver, B. C.
TUCHOLKA, EDWARD
WEBR, Buffalo, N. Y.
TUCKER, JR., EDWIN
WCAM, Camden, N. J.
TUCKER, RICHARD
WEIM, Fitchburg, Mass.
TUCKER, ROBERT
WPAY, Portsmouth, Ohio
TUCKER, TOMMY
WLAV, Grand Rapids, Mich.
TUELLE, GORDON
KIRO, Seattle, Wash.
TUPPER, HOWARD
WGY, Schenectady, N. Y.
TURNER, HARRY
KOBH, Rapid City, S. D.
TURNER, HUGH
KLS, Oakland, Calif.
TURNER, JACK
WMBO, Auburn, N. Y.
TURNER, JESSIE
KRRV, Sherman, Texas
TURNER, RALPH
KVI, Tacoma, Wash.
TURNER, ROBERT
WEBR, Buffalo, N. Y.
TURNROSE, ARTHUR
KSRO, Santa Rosa, Calif.
TWYMAN, HARVEY
KOIL, Omaha, Nebr.
TYLER, LYLE
KPOW, Powell, Wyo.
TYLER, NOAH
WIOD, Miami, Fla.
TYROL, ROBERT
WTIC, Hartford, Conn.
TYSON, DAVID
WWSW, Pittsburgh, Pa.

— U —

UNDERHILL, DUTCH
WISN, Milwaukee, Wisc.
URIE, HURSCHELL
KSUB, Cedar City, Utah
UZZLE, BOOTH
WRNL, Richmond, Va.

— V —

VAILE, DAVE
KFRC, San Francisco, Calif.
VALAITIS, JONAS
WHOM, Jersey City, N. J.
VALENTINE, BILL
CJRC, Winnipeg, Man.
VALENTINE, DAN
WRUF, Gainesville, Fla.
VALENTINE, JIMMY
KSTP, St. Paul-Minneapolis, Minn.
VALENTINE, LEW
KPAB, Laredo, Texas
VAN, LYLE
Music You Want, NBC
Smith Bros. News, NBC
VANCE, JOHN
WDAN, Danville, Ill.
VANCE, WILLIAM
WLS, Chicago, Ill.
VANDERBREGGEN, C.
KFAR, Fairbanks, Alaska
VAN DUSEN, W. O.
KGHI, Little Rock, Ark.
VANDYKE, RUSS
KELO-KSOO, Sioux Falls, S. D.
VAN KUREN, JAMES
CKLW, Windsor, Ont.
VANN, FRANK
WGH, Newport News, Va.
VAN SANT, JOHN T.
WCBA-WSAN, Allentown, Pa.
VAN VLEIT, JOHN
WOLF, Syracuse, N. Y.
VARES, GEORGE
WEDC, Chicago, Ill.
VARGES, JOE
WNOE, New Orleans, La.
VARRET, ROY
WKAT, Miami Beach, Fla.
VAUGHN, GUY
CBM, Montreal, Que.
VAUGHN, N. ASHLEY
KFXJ, Grand Junction, Colo.
VAUGHN, ROBERT
KIT, Yakima, Wash.
VELASQUEZ, OSWALDO
WKAQ, San Juan, P. R.
VENABLES, BOB
WGN, Chicago, Ill.
VERBA, GILBERT
KOA, Denver, Colo.
VERDIER, WILLIAM
WTSP, St. Petersburg, Fla.
VERNON, CONRAD
KNOW, Austin, Texas
VEST, DONALD B.
KVOR, Colorado Springs, Colo.
VEVLE, LLOYD
WCAL, Northfield, Minn.
VICKERS, LEE E.
WJSV, Washington, D. C.
VICKLAND, MEL
KSFO, San Francisco, Calif.
VICTOR, CHARLES
WGN, Chicago, Ill.
VICTOR, ERVIN
WJJD, Chicago, Ill.
VIDOL, WILLIAM
WGH, Newport News, Va.
VILLAVICENCIO, TEOFILO
WIAC, San Juan, P. R.
VILLELLA, JOE
WKAT, Miami Beach, Fla.
VINES, LEE
WIP, Philadelphia, Pa.
VISLIESEL, RICHARD
KINY, Juneau, Alaska
VOGEL, JOHN
KFBC, Cheyenne, Wyo.
VOGEL, PHIL
WGKV, Charleston, W. Va.
VOGELMAN, ROY
WHA, Madison, Wisc.
VOLZ, THEODORE
KFOF, Denver, Colo.
VON BERGEN, JOHN
WARM, Scranton, Pa.
VON LINDER, L.
WMT, Cedar Rapids-Waterloo, Ia.
VON ZELL, HARRY
Eddie Cantor, NBC. Aldrich Family, NBC. Dinah Shore, Blue.
VOORHEIS, ARTHUR
WMPC, Lapeer, Mich.

— W —

WABER, TOM
WKAR, East Lansing, Mich.
WACKER, PHIL
KGA-KHQ, Spokane, Wash.
WADE, OZZIE
WKNE, Keene, N. H.
WADE, TOM
WMPS, Memphis, Tenn.
WADHAMS, BOB
WINN, Louisville, Ky.

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WAGNER, WILLIAM
WJMS, Ironwood, Mich.
WALDROP, ROBERT
Esso News, NBC
WALKER, BILL
WACO, Waco, Texas
WALKER, ALLAN
WTMV, East St. Louis, Ill.
WALKER, DAVID
KMYR, Denver, Colo.
WALKER, DON
WCBS, Springfield, Ill.
WALKER, HAL
WISN, Milwaukee, Wisc.
WALKER, LEW
WBYN, Brooklyn, N. Y.
WALKER, ROGER
WBZ-WBZA, Boston-Springfield, Mass.
WALL, DICK
WTMV, East St. Louis, Ill.
WALLACE, GUY
WCFL, Chicago, Ill.
WALLACE, R. M.
WOLS, Florence, S. C.
WALLACE, WESLEY
WPTF, Raleigh, N. C.
WALSH, GEORGE
WHAS, Louisville, Ky.
WALTER, ROBERT G.
WWNY, Watertown, N. Y.
WALTERS, CHARLES
WRDW, Augusta, Ga.
WALTERS, GILBERT E.
KRNR, Roseburg, Ore.
WALTERS, LEON
WWSW, Pittsburgh, Pa.
WALTMAN, LA VELLE
KROC, Rochester, Minn.
WALTON, JAMES
WHAS, Louisville, Ky.
WALTON, SID
Street Singer, NBC
WANGERIN, RICHARD
KFUO, Clayton-St. Louis, Mo.
WANN, PAUL
WDOD, Chattanooga, Tenn.
WANNAMAKER, ALLEN
WGTM, Wilson, N. C.
WARD, ALLEN
WPAT, Paterson, N. J.
WARD, GEORGE
WNYC, New York, N. Y.
WARNER, BILL
KTRI, Sioux City, Ia.
WARNER, FORD
CFAR, Flin Flon, Man.
WARNER, HAROLD
WNBZ, Saranac Lake, N. Y.
WARREN, BAILEY
KGB, San Diego, Calif.
WARREN, CHARLES
WCMI, Ashland, Ky.
WARREN, DOC
KTHS, Hot Springs, Ark.
WARREN, J. C.
KFFA, Helena, Ark.
WARRINGTON, FRANK
WARM, Scranton, Pa.
WASHBURN, SHERMAN
KEX-KGW, Portland, Ore.
WASS, ROBERT
WADC, Akron, Ohio
WATERMAN, JOHN T.
KOBH, Rapid City, S. D.
WATSON, ED
KWIL, Albany, Ore.
WATSON, W. E.
KRMD, Shreveport, La.
WATTRICK, DON
WBCM, Bay City, Mich.
WATTS, JR., ED
KIUL, Garden City, Kans.
WAY, DON
WKAR, East Lansing, Mich.
WAYNE, BERT
WNEW, New York, N. Y.
WAYNE, GORDON
WORL, Boston, Mass.
WAYNE, STUART
WTHT, Hartford, Conn.
WEAKLEY, SCOTT
KROW, Oakland, Calif.
WEATHERWAX, LESTER
KFBI, Wichita, Kans.
WEAVER, BEN
KARM, Fresno, Calif.
WEAVER, G. MALCOLM
WWSR, St. Albans, Vt.
WEAVER, JACK
WERC, Erie, Pa.
WEAVER, MARK
WKY, Oklahoma City, Okla.
WEAVER, ROBYN
WMBD, Peoria, Ill.
WEAVER, W. J.
KFYR, Bismarck, N. D.
WEAVER, WILLIAM
KGFF, Shawnee, Okla.
WEBB, HUGH
WHMA, Anniston, Ala.
WEBBE, TED
WINS, New York, N. Y.
WEBBER, FRED
WFIL, Philadelphia, Pa.
WEBBER, SIMON
CHNS, Halifax, N. S.
WEBSTER, CURTIS
WMVA, Martinsville, Va.
WEBSTER, DANIEL
WMOB, Mobile, Ala.
WEEKS, E. L.
KABR, Aberdeen, S. D.
WEEKS, JOE
WHAS, Louisville, Ky.
WEGENER, DICK
KTKC, Visalia, Calif.
WEGENER, EDWARD
WLB, Minneapolis, Minn.
WEGMAN, EDWARD
WEBR, Buffalo, N. Y.
WEIGLE, FRAN
WLAV, Grand Rapids, Mich.
WEIL, ANDREW
WTMC, Ocala, Fla.
WEIL, LESTER
WTMC, Ocala, Fla.
WEINGARTH, FRED
WDAF, Kansas City, Mo.
WEISS, GEORGE
WGAC, Augusta, Ga.
WEISSMAN, CHARLES
WHLD, Niagara Falls, N. Y.
WEITING, FRED
WDEV, Waterbury, Vt.
WEITZELL, ROBERT
KCMO, Kansas City, Mo.
WELCH, ED
WMCA
WELCH, JACK
WSTV, Steubenville, Ohio
WELCH, NILES
School of the Air, CBS
WELDON, MARTIN
WINS, New York, N. Y.
WELLER, CLOVIS
KEEW, Brownsville, Texas
WELLING, FRANK
WCHS, Charleston, W. Va.
WELLS, BILL
WCKY, Cincinnati, Ohio
WELTMER, FRANK
KOY, Phoenix, Ariz.
WERLING, RUPE
WIBG, Glenside, Pa.
WERN, WILLIAM
WHLB, Virginia, Minn.
WESTERKAMP, DICK
WTIC, Hartford, Conn.
WETZEL, EARLE H.
WCBA-WSAN, Allentown, Pa.
WHALEN, ROD
KJBS, San Francisco, Calif.
WHEATON, JOHN
KGDM, Stockton, Calif.
WHEELER, BILL
CKTB, St. Catherines, Ont.
WHEELER, JACKSON
Hobby Lobby, CBS
News, CBS
WHEELER, JOE
WBIR, Knoxville, Tenn.
WHEELER, LEAVENWORTH
KYUM, Yuma, Ariz.
WHEELER, TONY
WFIL, Philadelphia, Pa.
WHIKEHART, EDDIE
WBTH, Williamson, W. Va.
WHISENANT, A. D.
KBWD, Brownwood, Texas
WHITAKER, GENE
WBIG, Greensboro, N. C.
WHITE, BILL
KFJB, Marshalltown, Ia.
WHITE, CHARLES
WKNY, Kingston, N. Y.
WHITE, DAVID
WEIM, Fitchburg, Mass.
WHITE, JACK
WJR, Detroit, Mich.
WHITE, KENNETH
WMOG, Brunswick, Ga.
WHITE, PAUL
WESX, Salem, Mass.
WHITEMAN, LOWELL
KFMB, San Diego, Calif.
WHITING, C. PEROT
WALB, Albany, N. Y.
WHITLOCK, RAY
WNBF, Binghamton, N. Y.
WHITLOCK, WILLIAM
WELL, Battle Creek, Mich.
WHITMORE, JOHN D.
WLOF, Orlando, Fla.
WHITNER, ED
WCRS, Greenwood, S. C.
WHITNEY, PHIL
WINC, Winchester, Va.
WHITTINGHILL, NORAL
KFEL, Denver, Colo.
WHITTINGTON, DICK
WSUN, St. Petersburg, Fla.
WHITWORTH, J. R.
KICA, Clovis, N. M.
WICHMAN, W. P.
WLBL, Stevens Point, Wisc.
WICK, BERT
KDLR, Devils Lake, N. D.
WIDNEY, STAN
WHO, Des Moines, Ia.
WIDOE, RUSSELL
KLPM, Minot, N. D.
WIGGINS, JIM
KFDM, Beaumont, Texas
WIGINS, WALLACE S.
KVOE, Santa Ana, Calif.
WIGGINTON, BILL
WCCO, Minneapolis-St. Paul, Minn.
WILCOX, JOHN
WBRW, Welch, W. Va.
WILDE, EMIL
KFUO, Clayton-St. Louis, Mo.
WILDE, GLEN
KRKO, Everett, Wash.
WILDE, R. B.
WOKO, Albany, N. Y.
WILDER, JAMES
WMGA, Moultrie, Ga.
WILES, WILLIAM
WHIZ, Zanesville, Ohio
WILKINSON, LANDIS
WRUF, Gainesville, Fla.
WILLARD, DICK
Bessie Beatty, Bulldog Drummond, Crawford Clothes, WOR-Mutual.
WILLARD, ROBERT
WDBO, Orlando, Fla.

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WILLARD, GEORGE
WIND, Gary, Ind.
WILLIAMS, ALUN
WMCA, New York, N. Y.
WILLIAMS, AUSTIN
KLZ, Denver, Colo.
WILLIAMS, BEN
WTOC, Savannah, Ga.
WILLIAMS, BOB
KHMO, Hannibal, Mo.
WILLIAMS, CLIFF
WIND, Gary, Ind.
WILLIAMS, FOSTER
WINS, New York, N. Y.
WILLIAMS, JIM
WBML, Macon, Ga.
WILLIAMS, KEN
WFBR, Baltimore, Md.
WILLIAMS, RAY
WATW, Ashland, Wisc.
WILLIAMS, TOMMY
WPTF, Raleigh, N. C.
WILLIAMS, WALLY
WBIG, Greensboro, N. C.
WILLIAMS, WARREN
KFBC, Cheyenne, Wyo.
WILLIS, FORREST
WOKO, Albany, N. Y.
WILLIS, GORDON
KVI, Tacoma, Wash.
WILLS, PAUL
KMOX, St. Louis, Mo.
WILLSE, BILL
WITH, Baltimore, Md.
WILLSON, COLEMAN
WTSP, St. Petersburg, Fla.
WILSON, DAVE
KFH, Wichita, Kans.
WILSON, ED
WLS, Chicago, Ill.
WILSON, JR., GEORGE P.
WBIG, Greensboro, N. C.
WILSON, HAL
KRIC, Beaumont, Texas
WILSON, READ
WWNC, Asheville, N. C.
WILSON, STUART
WHLD, Niagara Falls, N. Y.
WILSON, VAN
WDAE, Tampa, Fla.
WILSON, VERNE
KYA, San Francisco, Calif.
WINN, BERT
KSFO, San Francisco, Calif.
WINNE, BILL
WABY, Albany, N. Y.
WINTERS, RAY
WHN, New York, N. Y.
WOLF, HAL
KPO-KGO, San Francisco, Calif.
WOLF, JOHN ALLEN
Pause That Refreshes, CBS News, CB
WOLFE, BOB
WDNC, Durham, N. C.
WOLFRAM, GORDON
KGVO, Missoula, Mont.
WOOD, HARRY
WNEW, New York, N. Y.
WOOD, JIM
WRBL, Columbus, Ga.
WOOD, WILLIAM
KGO-KPO, San Francisco, Calif.
WOODARD, RAY
WFTC, Kinston, N. C.
WOODBRIDGE, ROSS
WHEC, Rochester, N. Y.
WOODLE, HAMILTON
WOLF, Syracuse, N. Y.
WOOLF, JOHN M.
KDYL, Salt Lake City, Utah
WORTHINGTON, CLYDE
WBBZ, Ponca City, Okla.
WORTHY, JOE
WBEN, Buffalo, N. Y.
WRIGHT, HOLLIS
WTAG, Worcester, Mass.
WRIGHT, STERLING
WSPA, Spartanburg, S. C.
WYATT, JACK
WWJ, Detroit, Mich.
WYMAN, MALCOLM
WEBR, Buffalo, N. Y.

— Y —

YELLAND, STARR
KOA, Denver, Colo.
YOUNG, BERN
WTOL, Toledo, Ohio
YOUNG, BOB
KOA, Denver, Colo.
YOUNG, DOUGLAS
WFIG, Sumter, S. C.
YOUNG, EDWARD P.
WMBS, Uniontown, Pa.
YOUNG, FRANK
WOL, Washington, D. C.
YOUNG, KENNETH
KCMO, Kansas City, Mo.
YOUSE, BOB
WDBJ, Roanoke, Va.

— Z —

ZIMMERMAN, DAVE
WWJ, Detroit, Mich.
ZOMAR, KARL
KGBX-KWTO, Springfield, Mo.
ZUGADI, IGNACIO
WHOM, Jersey City, N. J.

LT. AL HELFER

U.S.N.R.

Formerly

M. C. SPOTLIGHT BANDS

MUTUAL

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CO-ANNOUNCER BROOKLYN DODGERS BASEBALL GAMES

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SPORTSCASTER-ANNOUNCER

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Planning to return to radio at end of war

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SPORTS COMMENTATORS

AND THEIR WORK DURING 1941

— A —

AKRIDGE, BING
WMSD, Muscle Shoals City, Ala.
ALBURTY, BOB
WHBQ, Memphis, Tenn.
ALEXANDER, JACK
KGGM, Albuquerque, N. M.
ALLEN, MEL
CBS.
ALLEN, PHIL
KIDO, Boise, Ida.
ALLISON, ROBERT
WNYC, New York, N. Y.
ALSUP, CHARLES C.
KICA, Clovis, N. M.
ALTMAN, RICHARD
WSAV, Savannah, Ga.
ANDREWS, TED
KOCY, Oklahoma City, Okla.
ANSLEY, BRAD
WIOD, Miami, Fla.
ANTHONY ,CHUCK
WBCM, Bay City, Mich.
ARMENTROUT, CHARLES
WJLS, Beckley, W. Va.
ARNOLD, FULTON
WTNJ, Trenton, N. J.
ATCHINSON, CHARLES
WDEF, Chattanooga, Tenn.
ATWOOD, JACK S.
WDRO, Augusta, Me.
AUSTIN, CARLYLE
KEVR, Seattle, Wash.
AUSTIN, MEL
WCSC, Charleston, S. C.
AYA, BILL
KEVE, Seattle, Wash.

— B —

BABCOCK, CHARLIE
WTAW, College Station, Texas
BAKER, MEL
KABR, Aberdeen, S. D.
BAKER, NELSON
WFBR, Baltimore, Md.
BAKER, ROGER
WLW-WSAI, Cincinnati, Ohio.
BARBER, RED
WOR.
BARNETT, MELVIN
WHIS, Bluefield, W. Va.
BARRY, EDWARD
..WMFF, Plattsburg, N. Y.
BARRY, LES
KBUR, Burlington, Ia.
BARTLETT, MARCUS
WSB, Atlanta, Ga.
BARTON, HAL
KLUF, Galveston, Texas.
BATCHELDER, C. F.
WDBO, Orlando, Fla.
BATEY, R.
CJVI, Victoria, B. C.
BAYEUR, ROLAND
CHLT, Sherbrooke, Que.
BEAUDRY, ROLLAND
CBF, Montreal, Que.
BECKER, TED
WRRN, Warren, Ohio.
BELILE, KEN
WHA, Madison, Wisc.
BELL, CY
WGGA, Gainesville, Ga.
BELL, TED
KRSC, Seattle, Wash.
BENEDICT, CHARLES
WORD, Spanrtanburg, S. C.
BENNETT, THURSTON
WRDW, Augusta, Ga.
BINGHAM, BOB
WITH, Baltimore, Md.
BISHOP, BURTON
KTEM, Temple, Texas.
BISHOP, PAT
KECA,KFI, Los Angeles, Calif.
BOCHMAN, BILL
WCOS, Columbia, S. C.
BOGGS, OTIS
WRUF, Gainesville, Fla.
BOLLEY, LEO
WFBL, Syracuse, N. Y.
BOLLS, F. E.
KELD, El Dorado, Ark.
BONNER, CRENSHAW
WAGA, Atlanta, Ga.
BOX, VES
KLRD, Dallas, Texas.
BOYER, JOHN C.
KDKA, Pittsburgh, Pa.
BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLOOM LARRY
KFBC, Cheyenne, Wyo.
BRACKEN, SAMMY
WJMA, Covington, Ky.
BRAMHALL, ARTHUR
WIBA, Madison, Wisc.
BRANDT, LYNN
WMAQ-WENR, Chicago, Ill.
BRANDY, JOE
WSLB, Ogdensburg, N. Y.
BRAY, DICK
WLW-WSAI, Cincinnati, Ohio.
BREEN, EDWARD
KVFD, Fort Dodge, Ia.
BREMSER, LYELL
KFOR-KFAB, Lincoln, Nebr.
BRENT, JACK
CKCR, Kitchener, Ont.
BRICKHOUSE, JACK
WGN, Chicago, Ill.
BRIGHT, HARRY
WGBR, Goldsboro, N. C.
BRITT, JIM
WAAB-WNAC, Boston, Mass.
BROOKBANK, ROY
CJCS, Stratford, Ont.
BROSE, CARL
WMAM, Marinette, Wisc.
BROWN, BILL
WHO, Des Moines, Ia.
BROWN, BOB
WBIR, Knoxville, Tenn.
BROWN, HAL
KMJ, Fresno, Calif.
BROWN, J. N.
WHKY, Hickory, N. C.
BROWN, W. J.
CFCY, Charlottetown, P.E.I.
BROWNE, BILL
KPDN, Tampa, Texas.
BRUCE, FRANK
WJRD, Tuscaloosa, Ala.
BRUZEK, WALTER
KROC, Rochester, Minn.
BRYAR, ROBERT
WHIP, Hammond, Ind.
BRYSON, JOHN
KFPY, Spokane, Wash.
BUCK, LOUIE
WSM, Nashville, Tenn.
BUCKMILLER, CHRIS
KBKR, Baker, Ore.
BUDNICK, JACK
WBRW, Welch, W. Va.
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WPID, Petersburg, Va.
BURICK, SI
WHIO, Dayton, Ohio
BURNS, JERRY
WSAV, Savannah, Ga.
BURTONI, DON
WLBC, Muncie, Ind.
BUTLER, GRANT
WHFC, Cicero, Ill.
BUXBAUM, JR., PHILIP L.
WELI, New Haven, Conn.
BYER, HAL
KWIL, Albany, Ore.
BYERS, WAYNE
WJW, Akron, Ohio.
BYRUM, HOWARD
WLJB, Bowling Green, Ky.

— C —

CALDWELL, BRUCE
WTHT, Hartford, Conn.
CALDWELL, FRED
KTBC, Austin, Texas.
CALLAN, R. L.
WHKY, Hickory, N. C.
CAMPBELL, DICK
KGGF, Coffeyville, Kans.
CAMPBELL, JAMES
WMAQ-WENR, Chicago, Ill.
CANEPA, ED
KSRO, Santa Rosa, Calif.
CARAY, HARRY
WKZO, Kalamazoo, Mich.
CARLSON, DON
CFGP, Grande Prairie, Alta.
CARLYLE, HUGH
WRNL, Richmond, Va.
CARMICHAEL, LES
WJZM, Clarksville, Tenn.
CARPENTER, JAMES D.
WKBB, Dubuque, Ia.
CARR, TOM
WESX, Salem, Mass.
CARSON, R. GRANT
CJRM, Regina, Sask.
CASE, ACK
WWNY, Watertown, N. Y.
CASE, KENTON
KGMB, Honolulu, Hawaii
CASPER, TEE
KGKO-WBAP, Fort Worth, Texas.
CAUFFMAN, DICK
WTEL, Philadelphia, Pa.

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WJAC, Johnstown, Pa.
CHAKALES, SOC
WMFR, High Point, N. C.
CHAMBERLAIN, CARL
WSAY, Rochester, N. Y.
CHAPMAN, DAVID
KRMD, Shreveport, La.
CHAPMAN, JIM
KSAC, Manhattan, Kans.
CHAPMAN, ROY
KTSM, El Paso, Texas.
CHEYNE, ARTHUR
KIT, Yakima, Wash.
CHILD, NORMAN
CJKL, Kirkland Lake, Ont.
CHILDS, LELAND
WBRC, Birmingham, Ala.
CHITTICK, H. R.
KGEZ, Kalispell, Mont.
CHUMLEY, CHARLES
KRBC, Abilene, Texas.
CIVILLE, ROY
KFIO, Spokane, Wash.
CLARK, SIM
KFDM, Beaumont, Texas.
CLARK, J. B.
WDNC, Durham, N. C.
CLARK, RAY
WOW, Omaha, Nebr.
CLARK, RED
WHIS, Bluefield, W. Va.
CLARK, WALLY
KOY, Phoenix, Ariz.
CLAYTON, BOYARD
WEBQ, Harrisburg, Ill.
CLELLAND, ROD
KOY, Phoenix, Ariz.
CLOUGH, LEE D.
KLUF, Galveston, Texas.
CODY, DEL RIO
KGA-KHQ, Spokane, Wash.
COLLINS, JIMMY
WMRC, Greenville, S. C.
COLLINS, JUD
WSM, Nashville, Tenn.
CONINE, BILL
KOME, Tulsa, Okla.
CONN, MARVIN L.
WMT, Cedar Rapids-Waterloo, Ia.
CONNOLLY, JOHN
WBRC, Birmingham, Ala.
CONRAD, JOHN
KTSM, El Paso, Texas.
CONSIDINE, BOB
WNEW, New York, N. Y.
COOK, LOU
KVAN, Vancouver, Wash.
COOK, RON
CHAB, Moose Jaw, Sask.
COOKE, HENRY
WMAQ-WENR, Chicago, Ill.
CORBIN, PAUL
KIEM, Eureka, Calif.
CORLYE, BILL
WENS, Columbus, Ohio.
CORRAY, FRED
WILL, Urbana, Ill.
COVINGTON, TED
WRUF, Gainesville, Fla.
COWELL, EDDIE
WJHL, Johnson City, Tenn.
COX, JR., HOUSTON
WCBI, Columbus, Miss.
COZART, SAM
WLPM, Suffolk, Va.
CRADDOCK, JACK
WKPA, New Kensington, Pa.
CRAFT, A. B.
KVOL, Lafayette, La.
CRAGER, LEON W.
WJHO, Opelika, Ala.
CRAIG, BENNY
KARK, Little Rock, Ark.
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CRAWFORD, GENE
WEBQ, Harrisburg, Ill.
CRAWFORD, OLLIE
WBAB, Atlantic City, N. J.
CREAMER, ART
WGOV, Valdosta, Ga.
CROMER, STURGEON
KWJB, Globe, Ariz.
CROSBY, DELL
KPHO, Phoenix, Ariz.
CROWLEY, AL
WMBO, Auburn, N. Y.
CRUICKSHANK, W. T.
CKNX, Wingham, Ont.
CUNNINGHAM, P. H.
KWOC, Poplar Bluff, Mo.
CURLIN, GEORGE
KOTN, Pine Bluff, Ark.
CUSHING, KERBY
KYW, Philadelphia, Pa.

— D —

DAILEY, TOM
WOW, Omaha, Nebr.
DAKIN, R. S.
CFCF, Montreal, Que.
DALE, HAROLD
WGTC, Greenville, N. C.
DANE, WILLIAM
CFOS, Owen Sound, Ont.
DARLING, FRED
CKGB, Timmins, Ont.
DAUB, JACK
WAPO, Chattanooga, Tenn.
DAVIES, JACK
KSL, Salt Lake City, Utah.
DAVIS, ARCH
WFHR, Wisconsin Rapids, Wisc.
DAVIS, HAROLD
WDAS, Philadelphia, Pa.
DAVIS, W. W.
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KMMJ, Grand Island, Nebr.
DELMONT, JIM
KATE, Albert Lea, Minn.
DELORME, HENRI
CHLT, Sherbrooke, Que.
DENMAN, JACK
WBIG, Greensboro, N. C.
DENNIS, DINTY
WQAM, Miami, Fla.
de QUEVEDO, CHARLIE GARCIA
WIAC, San Juan, P. R.
DERBYSHIRE, T.
CJAT, Trail, B. C.
DESMOND, CONNIE
WCOL, Columbus, Ohio.
DEYOE, DARWIN
KTHS, Hot Springs, Ark.
DE YOUNG, GENE
KARM, Fresno, Calif.
DIGHTON, JOHN
WJRD, Tuscaloosa, Ala.
DILLON, JOHN
WFAS, White Plains, N. Y.
DINEEN, OISIN
KVCV, Redding, Calif.
DOGGETT, JERRY
WRR, Dallas, Texas.
DOLAR, TOMMY
WTAD, Quincy, Ill.
DONAHUE, DONALD
KDLR, Devils Lake, N. D.
DOOLEY, ED
WNEW, New York, N. Y.
DOOLEY, JIMMY
WHBC, Canton, Ohio.
DOTSON, PERRY
WMIN-KSTP, St. Paul-Minneapolis, Minn.
DOUGLAS, HAROLD
KFRU, Columbia, Mo.
DOWTY, BYRON
KALB, Alexandria, La.
DRAKE, BRUCE
WNAD, Norman, Okla.
DRAKE, DALE
WRR, Dallas, Texas.
DRAKE, MYRON
KTAR, Phoenix, Ariz.
DRAVES, BILL
WFHR, Wisconsin Rapids, Wisc.
DREES, JACK
WIND-WJJD, Chicago, Ill.
DREW, AL
WBTM, Danville, Va.
DRYBURGH, DAVE
CKCK, Regina, Sask.
DRYDEN, BOB
KTNM, Tucumcari, N. M.
DRYDEN, FOSTER "BUCK"
CHML, Hamilton, Ont.
DUDLEY, JAMES R.
WCFL, Chicago, Ill.
DUNBAR, STUART
KSAL, Salina, Kans.
DUNPHY, DON
WINS, WOR-Mutual
DUPRE, HENRY
WWL, New Orleans, La.
DURGIN, LARRY
WCOU, Lewiston, Me.
DURNEY, BILL
WIL, St. Louis, Mo.
DYBDAL, VERNON
KWLC, Decorah, Ia.

— E —

ECKLES, DAMON
KFJB, Marshallton, Ia.
EDWARDS, WEBLEY
KGMB, Honolulu, Hawaii
EGAN, GAIL
CFAC, Calgary, Alta.
EISENMAN, BOB
WCOS, Columbia, S. C.
ELDER, DON
WDAY, Fargo, N. D.
ELKINS, LISTON
WAYX, Waycross, Ga.
ELLIOTT, PERRY
WDAK, West Point, Ga.
ELLIS, STEPHEN
WPAT, Paterson, N. J.
ELMER, BOB
WQAM, Miami, Fla.
ELSON, BOB
WGN, Chicago, Ill.
ELSTON, BOB
KFVD, Fort Dodge, Ia.
ELVIN, RALPH
WLOK, Lima, Ohio.
EMMERSON, HARRIS
WAPI, Birmingham, Ala.
ENDERSBE, FRANK
KYSM, Mankato, Minn.
ENSELMAN, TED
WLDS, Jacksonville, Ill.
ERIN, BILL
WGL-WOWO, Ft. Wayne, Ind.
ESCUDIER, R. A.
KVOL, Lafayette, La.
EUBANKS, BLAIR
WTAR, Norfolk, Va.
EVANS, ROBERT
WSPD, Toledo, Ohio.

— F —

FALLON, FRANK
WMEX, Boston, Mass.
FARIS, CLINT
WGTM, Wilson, N. C.
FARNUM, BUD
WFLA, Tampa, Fla.
FAULDER, GEORGE
WMC, Memphis, Tenn.
FELDMAN, ROBERT
WMAS, Springfield, Mass.
FERGUSON, ANDREW
WMVA, Martinsville, Va.
FERGUSON, BERT
WJPR, Greenville, Miss.
FERRISK, ED
WSAZ, Huntington, W. Va.
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KRKO, Everett, Wash.
FINCH, H. K.
WJIM, Lansing, Mich.
FINCH, J. E.
KVOD, Denver, Colo.
FINLEY, JOE
KFRU, Columbia, Mo.
FISHELL, DICK
WHN, New York, N. Y.
FISHER, HANK
WMBD, Peoria, Ill.
FISHER, JERRY
KNOW, Austin, Texas.
FISHER, RALPH
KELA, Centralia - Chehalis, Wash.
FITZPATRICK, JACK
KLZ, Denver, Colo.
FLAHERTY, PAT
KPRC, Houston, Texas.
FLEISCHER, JACK
WNAB, Bridgeport, Conn.
FLEISCHMAN, SOL
WDAE, Tampa, Fla.

FLENNIKEN, JAMES
WBLK, Clarksburg, W. Va.
FLYNN, JERRY
WBTA, Batavia, N. Y.
FLYNN, PAUL
WFEA, Manchester, N. H.
FORESTER, BOB
WLEU, Erie, Pa.
FORSYTH, BOB
WCAL, Northfield, Minn.
FOSTER, WILSON K.
KFAR, Fairbanks, Alaska.
FOWLER, FRED
WATL, Atlanta, Ga.
FRANK, NOBE
WHP, Harrisburg, Pa.
FRANKISH, GRANT
WJAX, acksonville, Fla.
FRANKLYN, DEL
KDAL, Duluth, Minn.
FRASER, RONALD C.
CJLS, Yarmouth, N. S.
FREEMAN, JERRY
WAJR, Morgantown, W. Va.
FRIEDBERG, IRVING
WNAB, Bridgeport, Conn.
FRINK, WILLIAM
WTRC, Elkhart, Ind.
FROGT, CLANCY,
WNAD, Norman, Okla.
FRYE, MAX
KRNR, Roseburg, Ore.
FULTON, JOHN
WGST, Atlanta, Ga.

— G —

GADBERRY, BOB
KFBI, Wichita, Kans.
GALLAHER, EDDIE
WCCO, Minneapolis-St. Paul, Minn.
GALLUF, DAVE
WSBT, South Bend, Ind.
GARDNER, CARROLL
WMBR, Jacksonville, Fla.
GARDNER, DON
WKBN, Youngstown, Ohio.
GARDNER, RUSSELL
WCED, DuBois, Pa.
GARNES, CLARENCE
KOMA, Oklahoma City, Okla.
GARRIOCK, TOMMY
CKTB, St. Catherines, Ont.
GARROWAY, DAVID
WMAQ-WENR, Chicago, Ill.
GATES, HILLIARD
WGL-WOWO, Ft. Wayne, Ind.
GEARHART, NAT
WDAN, Danville, Ill.
GEARY, NEIL
WEIM, Fitchburg, Mass.
GENTILE, JOE
CKLW, Windsor, Ont.
GEORGE, LEE
KGBX - KWTO, Springfield, Mo.
GIBBONS, RICHARD
WCAP, Asbury Park, N. J.
GIBBONS, TOMMY
WPIC, Sharon, Pa.
GIBNEY, J. B.
WRBL, Columbus, Ga.
GIBSON, JIM
KGB, San Diego, Calif.
GIBSON, LLOYD
WHDL, Olean, N. Y.
GIBSON, ROSS
KUOA, Siloam Springs, Ark.
GIBSON, WILLIAM S.
WLB, Minneapolis, Minn.

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WHN, New York, N. Y.
GODON, DICK
KWSC, Pullman, Wash.
GODWIN, AL
WWL, New Orleans, La.
GOOD, BILL
CHAB, Moose Jaw, Sask.
GRANEY, JACK
WCLE-WHK, Cleveland, Ohio.
GRANT, HUBERT
WNOE, New Orleans, La.
GRANT, JOHN
WFTC, Kingston, N. C.
GRANT, LESTER
KROW, Oakland, Calif.
GRANT, REGINALD
CBM, Montreal, Que.
GRANT, TAYLOR
WCAU, Philadelphia, Pa.
GRAY, BILL
WCHV, Charlottesville, Va.
GRAY, DICK
WGNC, Gastonia, N. C.
GREEN, PETE
KADA, Ada, Okla.
GREENHOW, THOMAS V.
KINY, Juneau, Alaska.
GRIFFITH, ROBERT
KVAK, Atchinson, Kans.
GRIFFITHS, BILL
WJW, Akron, Ohio.
GUNDAKER, ED
WHP, Harrisburg, Pa.

— H —

HACKETT, JOHN
WING, Dayton, Ohio.
HADLEY, DOUG
WJPF, Harrin, Ill.
HAID, ALLEN
WHIZ, Zanesville, Ohio.
HALL, AL
KGKB, Tyler, Texas.
HALL, D. W.
KLBM, La Grande, Ore.
HALL, HALSEY
KSTP, St. Paul - Minneapolis, Minn.
HAMILTON, JACK
WIBX, Utica, N. Y.
HAMILTON, WILLIAM
WHIO, Dayton, Ohio.
HAMSTROM, ARTHUR
WEAU, Eau Claire, Wisc.
HAND, JACK
WNBF, Binghamton, N. Y.
HANES, THOMAS
WTAR, Norfolk, Va.
HANLON, TOM
KNX, Los Angeles, Calif.
HANSEN, ROBERT
KUTA, Salt Lake City, Utah.
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WINS, New York, N. Y.
HARLING, HUBERT
WCMI, Ashland, Ky.
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KGVO, Missoula, Mont.
HARMON, TOM
WJR, Detroit, Mich.
HARTMAN, HARRY
WCPO, Cincinnati, Ohio.
HARPET, EARL
WAAT, Jersey City, N. J.
HARPER, JOHN
KGKL, San Angelo, Texas.
HARTUNG, PETE
WHJB, Greensburg, Pa.
HARWELL, ERNIE
WSB, Atlanta, Ga.
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WBYN, New York, N. Y.
HAVEUR, DWIGHT
WJAG, Norfolk, Nebr.
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KOKO, La Junta, Colo.
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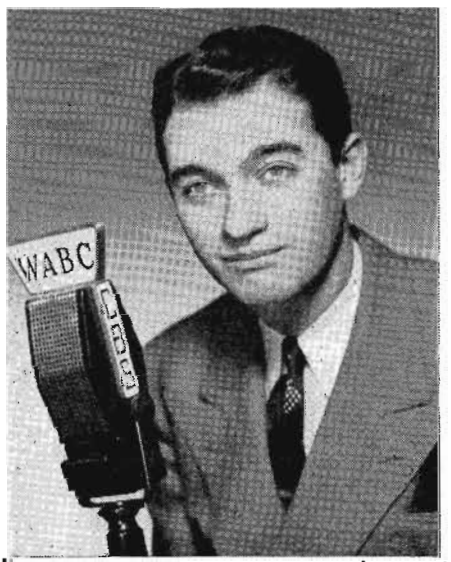
WRLC, Toccoa, Ga.
HAYES, JAMES
KPHO, Phoenix, Ariz.
HEADY, KENNETH
KCMO, Kansas City, Mo.
HEALY, DANIEL
WCAX, Burlington, Vt.
HEATH, MICKEY
WEMP, Milwaukee, Wisc.
HEATON, TOM
WMAZ, Macon, Ga.
HEIBECK, FRANK
WLOK, Lima, Ohio.
HEILMANN, HARRY
WXYZ, Detroit, Mich.
HELFER, AL
WOR.
HERNDON, MAURICE
WLPM, Suffolk, Va.
HERRICK, SHERB
WABY, Albany, N. Y.
HERRIN, WELDON
WTOC, Savannah, Ga.



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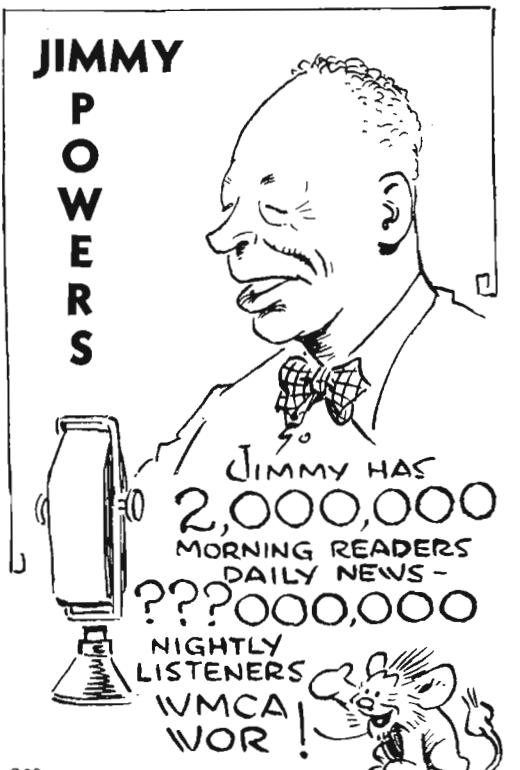
Sports — CBS

JIMMY POWERS



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WIBU, Poynette, Wisc.
HEWITT, FOSTER
CKCL, Toronto, Ont.
HIBBS, DOUG
WTEL, Philadelphia, Pa.
HICKS, BUD
WTCM, Traverse City, Mich.
HIGGINS, "JAKE"
WDAN, Danville, Ill.
HIGGINS, GEORGE
WTCN, Minneapolis, Minn.
HIGHTOWER, BILL
WIOD, Miami, Fla.
HILL, DON
WAVE, Louisville, Ky.
HILL, JERRY
CFCH, North Bay, Ont.
HILL, JOE
WAGA, Atlanta, Ga.
HILTON, CHARLIE
WLOG, Logan, W. Va.
HINKLEY, HARRY
WMRF, Lewistown, Pa.
HODGE, TED
WNLC, New London, Conn.
HODGES, RUSS
WOL, Washington, D. C.
HOGAN, TODD
WATW, Ashland, Wisc.
HOLBROOK, ROLAND
KVIC, Victoria, Texas.
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KPRO, Riverside, Calif.
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WALA, Mobile, Ala.
HOLT, RUSS
WOLS, Florence, S. C.
HOOPER, JACK
WMBG, Richmond, Va.
HORNE, RUFFIN
WFNC, Fayetteville, N. C.
HUBBARD, JACK
KROS, Clinton, Ia.
HUDSON, HARVEY
WRVA, Richmond, Va.
HUGHES, RUSH
WMCA, New York, N. Y.
HUNT, ROGER
KROY, Sacramento, Calif.
HUNTER, PINKY
WCLE-WHK, Cleveland, Ohio.
HUSEBY, LARRY
KVI, Tacoma, Wash.
HUSING, TED
CBS.
HUSSEY, TOM
WAAB, Boston, Mass.
HUTTON, BURTON
KOAC, Corvallis, Ore.

— I —

IDE, CARL
WKNE, Keene, N. H.
INGHAM, BOB
WTOL, Toledo, Ohio.
INGLIS, CHARLES
WKY, Oklahoma City, Okla.
INGRAM, ART
WERC, Erie, Pa.
INGSTAD, BOB
KOVC, Valley City, N. D.
IZZACSON, BRUCE
KFXJ, Grand Junction, Colo.

— J —

JACKSON, JR., A. B.
KVOO, Tulsa, Okla.
JACKSON, FRANK
KGFF, Shawnee, Okla.
JAMES, BILL
WPAR, Parksburg, W. Va.
JANNEY, ED
KCY, Phoenix, Ariz.
JARVIS, BILL
KVGB, Great Bend, Kans.
JENNINGS, AL
WTMC, Ocala, Fla.
JENNINGS, AL
WMSL, Decatur, Ala.
JENSEN, JERRY
KUJ, Walla Walla, Wash.
JOHNSON, MOTT
KMA, Shenandoah, Ia.
JOHNSON, ROLLIE
WCCO, Minneapolis-St. Paul, Minn.
JOHNSTON, JIM
WSLS, Roanoke, Va.
JOHNSON, LARRY
KUSD, Vermillion, S. D.
JONES, E. Z.
WBBB, Burlington, N. C.
JONES, JAMES
KAND, Corsicana, Texas.
JORDAN, CHARLES
WRR, Dallas, Texas.

— K —

KABER, RUSS
KGGU, Mandan, N. D.
KAMM, HERB
WCAP, Asbury, Park, N. J.
KARNES, ROBERT
WSIX, Nashville, Tenn.
KARSON, LEE
KTAR, Phoenix, Ariz.
KEATE, STU
CJOR, Vancouver, B. C.
KEILLEY, SAM
WDSM, Superior, Wisc.
KEITER, LESTER
KELA, Centralia - Chehalis, Wash.
KELLEY, BOB
WGAR, Cleveland, Ohio.
KELLEY, BOYD
KRLH, Midland, Texas.
KELLY, GENE
WCHS, Charleston, W. Va.
KELLY, JACK
WGST, Atlanta ,Ga.
KELLY, NED
KROW, Oakland, Calif.
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KBST, Big Spring, Texas.
KENNEDY, BOB
WMRO, Aurora, Ill.
KENNEDY, EDWARD
WSPR, Springfield, Mass.
KENT, JR., CARL
WAKR, Akron, Ohio.
KING, EDDIE
KGO-KPO, San Francisco, Calif.
KINNEY, GORDON
WHEB, Portsmouth, N. H.
KIRBY, LEE
WBT, Charlotte, N. C.
KLEIN, DON
KEVR, Seattle, Wash.
KLIMENT, BOB
WEBR, Buffalo, N. Y.
KLISE, R. A.
KRLC, Lewiston, Ida.
KOLBMANN, JOHN
WHAT, Philadelphia, Pa.
KONZ, WALLY
KFIZ, Fond due Lac, Wisc.
KYLER, JIM
WCLO, Janesville, Wisc.

— L —

LACKEY, F. ERNEST
WHOP, Hopkinsville, Ky.
LA FORCE, CHARLES
WEMP, Milwaukee, Wisc.
LAIRD, BEN
WHBY, Appleton, Wisc.
LALLY, WILLIAM
WHYN, Holyoke, Mass.
LAMB, RUSS
KFJZ, Fort Worth, Texas.
LANE, LARRY
WHIP, Hammond, Ind.
LASSEN, LEO
KRSC, Seattle, Wash.
LASSITER, ED
WSLS, Roanoke, Va.
LAUX, FRANCE
KMOX, St. Louis, Mo.
LA VALLE, AL
WEDC, Chicago, Ill.
LAVERY, DON
WEDC, Chicago, Ill.
LAWDER, SAM
WINX, Washington, D. C.
LAWRENCE, JAMES
KOVO, Provo, Utah
LEARY, AL
CKCL, Toronto, Ont.
LEDDEN, JACK
WSBT, South Bend, Ind.
LEE, BERNARD
WRBL, Columbus, Ga.
LEE, BERT
WHN, New York, N. Y.
LEE, BOB
KFFA, Helena, Ark.
LEE, EDDIE
WJMC, Rice Lake, Wisc.
LEE, JOSEPH
KOVO, Provo, Utah
LENTZ, ARTHUR
WIBA, Madison, Wisc.
LEO, FRED
WMRO, Aurora, Ill.
LEONARD, BOB
WSOY, Decatur, Ill.
LeSUEUR, P.
CKOC, Hamilton, Ont.
LEVENHAGEN, DICK
KTBI, Tacoma, Wash.
LIBBY, JOHN C.
WCOU, Lewiston, Me.
LINDSAY, MERRILL
WSOY, Decatur, Ill.
LONDON, JOE
KTOK, Oklahoma City, Okla.
LOOSE, CARL
WPAR, Parkersburg, W. Va.
LORIG, M. C.
WGPC, Albany, Ga.
LOWRANCE, BOMAR
WSOC, Charlotte, N. C.
LOWRY, LEW
WBOW, Terre Haute, Ind.
LYLE, BOB
KMOX, St. Louis, Mo.
LYNCH, "BUDD"
CKLW, Windsor, Ont.
LYON, EDDIE
KTUL, Tulsa, Okla.
LYONS, JIM
KVOE, Santa Ana, Calif.
LIND, VICTOR H. (VIC)
WAOV, Vincennes, Ind.
LUNDQUIST, ELDON
WTRC, Elkhart, Ind.

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— M —

MABRY, JOE
WHUB, Cookeville, Tenn.
MAC, BILLY
WBML, Macon, Ga.
MacCAULEY, PAUL R.
KOKO, La Junta, Colo.
MacGOWAN, DAVID
WGH, Newport News, Va.
MacMILLAN, LOWELL
WHEC, Rochester, N. Y.
MADDOCK, LLOYD
KROW, Oakland, Calif.
MADDOX, DEAN
KROW, Oakland, Calif.
MAHON, FRANK
WNEW, St. Louis, Mo.
MALOY, JOHN D.
WLAW, Lawrence, Mass.
MANN, STU
WDGY, Minneapolis, Minn.
MANNERS, DAVE
KOME, Tulsa, Okla.
MARGET, M. M.
KVOX, Moorhead, Minn.
MARKEY, ARTHUR
WJAR, Providence, R. I.
MARKWARD, BILL
WCAM, Camden, N. J.
MARSHALL, JOHN
WLAV, Grand Rapids, Mich.
MARSHALL, NORM
CHML, Hamilton, Ont.
MARTIN, JACK
WKBH, La Crosse, Wisc.
MARTIN, JACK
WOPI, Bristol, Tenn.
MARTIN, LOU
KOAM, Pittsburg, Kans.
MASON, ROY
KEVE, Everett, Wash.
MATHEWS, JOE
WGKV, Charleston, W. Va.
MATTHEWS, BRUCE
WLOF, Orlando, Fla.
MAWSON, DICK
WBAX, Wilkes Barre, Pa.
MAXWELL, JOCKO
WWRL, Woodside, N. Y.
MAYER, CHARLES
CKAC, Montreal, Que.
MAYHEW, F. E. "TINY"
KASA, Elk City, Okla.
McALISTER, R. B.
KFYO, Lubbock, Texas
McCAMPBELL, DALE
KORN, Fremont, Nebr.
McCARTHY, CLEM
WHN, New York, N. Y.
McCARTHY, DICK
WKNY, Kingston, N. Y.
McCURLEY, LANSE
WDAS, Philadelphia, Pa.
McDANIEL, CARL
KLUF, Galveston, Texas
McDONALD, ARCH
WJSU, Washington, D. C.
McDONALD, BOB
KGNC, Amarillo, Texas
McDONALD, L. A.
CFCY, Charlottetown, P. E. I.
McDONNELL, GENE
KELO-KSOO, Sioux Falls, S. D.
McDOWELL, GOODLOE
KENO, Las Vegas, Nev.
McELROY, MICHAEL
WMT, Cedar Rapids, Waterloo, Ia.
McGEE, WILSON
WDBO, Orlando, Fla.
McGIVERN, FRANK
WJBC, Bloomington, Ill.
McGOWAN, GEORGE
KFPY, Spokane, Wash.
McGOWAN, JAMES
KXOX, Sweetwater, Texas
McGRATH, ED
WSPA, Spartanburg, S. C.
McININCH, NELSON
KDYL, Salt Lake City, Utah
McINTIRE, J. CHARLES
WMBH, Joplin, Mo.
McINTOSH, BOB
WGRC, New Albany (Ind.) Louisville (Ky.)
McKNIGHT, WES
CFRB, Toronto, Ont.
McLEOD, DUKE
CFAR, Flin Flon, Man.
McLINN, STONEY
WIP, Philadelphia, Pa.
McMAHON, THOMAS J.
WAGE, Syracuse, N. Y.
McTIGUE, HARRY
WLOL, Minneapolis-St. Paul, Minn.
MEARS, CLARK
KVAN, Vancouver, Wash.
MEHL, ERNEST
WDAF, Kansas City, Mo.
MELIA, WILLIAM F.
WWNC, Asheville, N. C.
MERNA, JOHN ("DOC")
WIBX, Utica, N. Y.
MERRILL, G. G.
KVNU, Logan, Utah
METCALF, DEAN
KARM, Fresno, Calif.
MYER, A. J.
KPOW, Powell, Wyo.
MYER, FRED
WHDL, Olean, N. Y.
MYER, J. KENNETH
WATN, Watertown, N. Y.
MYERS, TED
KECA-KFI, Los Angeles, Calif.
MICHAEL, RAYMOND
WMAL - WRC, Washington, D. C.
MICHAELS, BILL
KABC, San Antonio, Texas
MICHEL, AL
WTAQ, Green Bay, Wisc.
MILDER, NATE
WHIZ, Zanesville, Ohio
MILLER, HOWARD A.
WGIL, Galesburg, Ill.
MINER, PAUL L.
KVOO, Tulsa, Okla.
MITCHELL, AL
WOI, Ames, Ia.
MOCK, BILL
KEX-KGW, Portland, Ore.
MOLEN, SAM
WCBS, Springfield, Ill.
MONTAGUE, WINSTON
WRVA, Richmond, Va.
MOORE, HENRY
WEEI, Boston, Mass. Rod and Gun.
MOORE, TOM
WIBG, Glenside, Pa.
MOORE, VERN
KIDO, Boise, Ida.
MORAN, JACK
WABI, Bangor, Me.
MORRISON, ARTHUR
CJRC, Winnipeg, Man.
MORTIMER, ROSS
CJOR, Vancouver, B. C.
MORTON, EARL
CHNS, Halifax, N. S.
MOSLEY, HERKY
WDAK, West Point, Ga.
MOYLE, PAUL
WGNC, Elizabeth City, N. C.
MOYLE, TED
KWNO, Winona, Minn.
MULLINAX, ED
WLAG, LaGrange, Ga.
MURPHY, WANDELL
WMGA, Moultrie, Ga.
MURRAY, JAMES
WCAE, Pittsburgh, Pa.
MYERS, JOE
KFEL, Denver, Colo.

— N —

NASH, WILLIAM
KOH, Reno, Nev.
NAUMAN, DICK
KWFT, Wichita Falls, Texas
NEBLETT, JOHNNY
KWK, St. Louis, Mo.
NELSON, BOB
WPAD, Padaucah, Ky.
NESBITT, DICK
WKRC, Cincinnati, Ohio
NICHOLSON, LEO
CJOR, Vancouver, B. C.
NOBLE, CARL
WLBC, Muncie, Ind.
NOLL, KERMAN
WKOK, Sunbury, Pa.
NORMAN, NEIL
WIL, St. Louis, Mo.

— O —

OATES, WILLIAM
WLBJ, Bowling Green, Ky.
O'BRIAN, PAT
KMAC, San Antonio, Texas
O'BRIEN, DON
WNAX, Yankton, S. D.
O'BRIEN, JOE
WMCA, New York, N. Y.
O'BRIEN, TOMMY
KRIC, Beaumont, Texas
O'HAIRE, GENE
WGY, Schenectady, N. Y.
O'HARA, JOHNNY
KWK, St. Louis, Mo.
OLDAKER, LYNN
KGFX, Pierre, S. D.
O'NEIL, EDDIE
KHMO, Hannibal, Mo
O'NEIL, MARTY
WMIN, St. Paul-Minneapolis, Minn.
ORTIZ, JOSE
WKAQ, San Juan, P. R.
ORUM, BILL
KFUO, Clayton-St. Louis, Mo.
OSBORN, E. C.
KGBS, Harlingen, Texas
OTT, WOODROW
WENY, Elmira, N. Y.
OWEN, RICHARD H.
WCAB-WSAN, Allentown, Pa.
OWENS, MOREY
WROK, Rockford, Ill.

— P —

PAGE, NORMAN
WHLB, Virginia, Minn.
PAGET, JOE
KATE, Albert Lea, Minn.
PARKS, DARYLE
WRJN, Racine, Wisc.
PARRIS, FRED
KSAC, Manhattan, Kans.
PARSONS, C. L. "POSS"
KOA, Denver, Colo.
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WHBB, Selma, Ala.
PARSONS, PEG
WLEU, Erie, Pa.
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WOLF, Syracuse, N. Y.
PATRICK, VAN
WHBF, Rock Island, Ill.
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WRGA, Rome, Ga.
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PEARSON, FORY
WMAQ-WENR, Chicago, Ill.

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KRNR, Roseburg, Ore.
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WMIS, Natchez, Miss.
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KOBH, Rapid City, S. D.
PETERSON, EDWIN L.
KSUB, Cedar City, Utah
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WDZ, Tuscola, Ill.
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WOSU, Columbus, Ohio
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KTBC, Austin, Texas
PHREANER, BILL
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WRDW, Augusta, Ga.
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WINC, Winchester, Va.
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WKPT, Kingsport, Tenn.
POPO, BILL
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WNAD, Norman, Okla.
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KGKL, San Angelo, Texas
PROCTOR, BOB
WDAE, Tampa, Fla.

— Q —

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KROD, El Paso, Texas

— R —

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WPAB, Ponce, P. R.
RAMEY, RAYMOND
KFDA, Amarillo, Texas
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WOKO, Albany, N. Y.
RAPIEFF, KEN
WICC, Bridgeport, Conn.
RAWLINGS, JULIAN
WGOV, Valdosta, Ga.
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WRAL, Raleigh, N. C.
REEVES, GEORGE
KCRC, Enid, Okla.
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WPTF, Raleigh, N. C.
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KVRS, Rock Springs, Wyo.
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KLS, Oakland, Calif.
REINHARDT, RUSS
CKCR, Kitchener, Ont.
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KVEC, San Luis Obispo, Calif.
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WKAT, Miami Beach, Fla.
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KGFW, Kearney, Nebr.
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WALB, Albany, Ga.
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WSIX, Nashville, Tenn.
ROUSH, OTTIS
WTJS, Jackson, Tenn.
ROWENS, BILL
WSOC, Charlotte, N. C.
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WKIP, Poughkeepsie, N. Y.
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KTFI, Twin Falls, Ida.
RUGH, VIC
KOIL, Omaha, Nebr.
RUSSELL, FRED
WHLN, Harlen, Ky.
RUSSUE, ROBERT
KVAK, Atchinson, Kans.

— S —

SAAM, BYRUM
WIP, Philadelphia, Pa.
SALZER "RED"
KCKN, Kansas City, Kans.
SAMUEL, RUT
WGAC, Augusta, Ga.
SAVAGE, GUY
WGN, Chicago, Ill.
SCEARCE, BOB
WJBO, Baton Rouge, La.
SCHNECK, LEROY
WCED, DuBois, Pa.
SCHREIBER, MARK
KMYR, Denver, Colo.
SCOFIELD, DAVE
KFRC, San Francisco, Calif.
SCOTT, LES
KTEM, Temple, Texas
SETTELL, CLARY
CKCL, Toronto, Ont.
SEVILLIER, JEAN
KSLM, Salem, Ore.
SEXTON, MORGAN
KROS, Clinton, Ia.
SHAFFER, FRANK
WBLK, Clarksburg, W. Va.
SHARLAND, EARL
WNBZ, Saranac Lake, N. Y.
SHARP, MOREY
KFBC, Cheyenue, Wyo.
SHAVER, BUD
WXYZ, Detroit, Mich.
SHELDON, JOHN
WICA, Asthtabula, Ohio
SHELTON, JIM
WCMI, Ashland, Ky.
SHORT, J.
CKMO, Vancouver, B. C.
SHUDT, ROY
WTRY, Troy, N. Y.
SHUMATE, GENE
KSO-KRNT, Des Moines, Ia.
SIEBERT, HERB
KWYO, Sheridan, Wyo.
SIEFORD, CAL
WCAZ, Carthage, Ill.
SILVER, JR., RALPH S.
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WFIL, Philadelphia, Pa.
SIMPSON, JR., J. D.
WGTC, Greenville, N. C.
SIMPSON, STANLEY
KTKC, Visalia, Calif.
SIMS, FRANK
KBIZ, Ottumwa, Ia.
SISSON, ALLEN
WHAM, Rochester, N. Y.
SKARDA, LANGDON
KICA, Clovis, N. M.
SLACK, JIM
KUSD, Vermillion, S. D.
SMITH, BOB
WAAT, Jersey City, N. J.
SMITH, CHET
WCAE, Pittsburgh, Pa.
SMITH, CHUCK
KIRO, Seattle, Wash.
SMITH, ERNIE
KYA, San Francisco, Calif.
SMITH, HAL
KCMC, Texarkana, Texas
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WIS, Columbia, S. C.
SMITHERMAN, ROSS
WMOB, Mobile, Ala.
SPANIOL, ARNOLD
KOOS, Marshfield, Ore.
SPIROS, BOB
WBTH, Williamson, W. Va.
SPOKES, AL
WJTN, Jamestown, N. Y
SPRAGUE, EDGAR A.
WKWK, Wheeling, W. Va.
STAFFORD, JACK
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STAHL, GEORGE
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WAJR, Morgantown, W. Va.
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KFH, Wichita, Kans.
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CJCS, Stratford, Ont.
STEADMAN, JOHN
WOAI, San Antonio, Texas
STEEL, BILL
KLO, Ogden, Utah
STEELE, BOB
WTIC, Hartford, Conn.
STEMMLER, E.
WSYR, Syracuse, N. Y.
STEPHAN, AL
WCPO, Cincinnati, Ohio
STEPHENSON, STUART N.
WSFA, Montgomery, Ala.
STERN, BILL
NBC. Madison Square Boxing Bouts. Sports Newsreel of the Air, Bill Stern's Sports Scraps.
STEVENS, AL
WFIL, Philadelphia, Pa.
STEVENS, BILL
WBBZ, Ponca City, Okla.
STILLE, BERT
WMRN, Marion, Ohio

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STILLWELL, LYLE
KWLK, Longview, Wash.
STIMER, REX
CKTB, St. Catherines, Ont.
ST. JAMES, CHRIS
WCNW, Brooklyn, N. Y.
STOUT, ALLEN
WROL, Knoxville, Tenn.
STONE, CLAIR
WINN, Louisville, Ky.
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SUTTERFIELD, PHIL
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WHKC, Columbus, Ohio
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TAYLOR, HUGH
WTOC, Savannah, Ga.
TAYLOR, PAT
WMFR, High Point, N. C.
TEAR, SID
WLOG, Logan, W. Va.
TEAS, CHARLIE
KOB, Albuquerque, N. M.
TEASLEY, JESSE
WGPC, Albany, Ga.
TERRY, BILL
WSGN, Birmingham, Ala.
TERWEY, TYS
WNOX, Knoxville, Tenn.
THACKERY, LYLE
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THOMAS, GLENN
WJEJ, Hagerstown, Md.
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CFRN, Edmonton, Alta.
THOMPSON, JIMMIE
WFBC, Greenville, S. C.
THOMPSON, WOODY
WDAE, Tampa, Fla.
Touchdown Topics.
THORWALD, JOHN
KAND, Corsicanna, Texas
TIGERT, R. M.
WFTL, Fort Lauderdale, Fla.
TOTTEN, HAL
WMAQ-WENR, Chicago, Ill.
TRAPP, MERRILL
WJMS, Ironwood, Mich.
WATW, Ashland, Wisc.
TREDWAY, BILL
KTRI, Sioux City, Ia.
TRELOAR, DONALD C.
KGEZ, Kalispell, Mont.
TROY, TOMMY
KBUR, Burlington, Ia.
TRUITT, ROLLIE
KEX-KGW, Portland, Ore.
TUCKER, JOE
WWSW, Pittsburgh, Pa.
TUPPER, HOWARD
WGY, Schenectady, N. Y.
TURTON, WALT
WHLS, Port Huron, Mich.
TYSON, E. L. (TY)
WWJ, Detroit, Mich.

— U —

UNDERHILL, DUTCH
WISN, Milwaukee, Wisc.

— V —

VAN DYKE, RUSS
KELO-KSOO, Sioux Falls, S. D.
VAN SANT, JOHN T.
WCBA, WSAN, Allentown, Pa.
VASQUES, PEDRO
WKAQ, San Juan, P. R.
VENTER, MEL
KFRC, San Francisco, Calif.
VOLZ, NELSON
WKBZ, Muskegon, Mich.

— W —

WADHAMS, BOB
WINN, Louisville, Ky.
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WPAY, Portsmouth, Ohio
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KFQD, Anchorage, Alaska
WAHLBERG, JOEL
WGH, Newport News, Va.
WAKEMAN, TONY
WINX, Washington, D. C.
WALDEN, WARREN
WEAN, Providence, R. I.
WALKER, G.
WLOF, Orlando, Fla.
WALKER, HAL
WISN, Milwaukee, Wisc.
WALL, DICK
WTMV, East St. Louis, Ill.
WALLACE, JACK
KBST, Big Spring, Texas
WALACE, RAY
WKST, New Castle, Pa.
WALSH, GEORGE
WHAS, Louisville, Ky.
WALTERS, GRANVILLE
WAML, Laurel, Miss.
WALTERS, RAY
WIGM, Medford, Wisc.
WALTMAN, LA VELLE
KROC, Rochester, Minn.
WALTON, LUKE
WISH, Indianapolis, Ind.
WANN, PAUL
WDOD, Chattanooga, Tenn.
WARD, GEORGE
WNYC, New York, N. Y.
WARD, TOM
NBC
WARDLE, JIMMY
CFAR, Flin Flon, Man.
WARE, BILL
KWFC, Hot Springs, Ark.
WARREN, CHARLES
WCMI, Ashland, Ky.
WATSON, BOB
KGNC, Amarillo, Texas
WATTRICK, DON
WBCM, Bay City, Mich.
WEAVER, MAL
WWSR, St. Albans, Vt.
WEBBE, TED
WINS, New York, N. Y.
WEBSTER, CURTIS
WMVA, Martinsville, Va.
WEESE, BRUCE
CFAR, Flin Flon, Man.
WEGENER, DICK
KTKC, Visalia, Calif.
WEINGARTH, FRED
WDAF, Kansas City, Mo.
WEISMAN, PHIL
WSBC, Chicago, Ill.
WEITING, FRED
WDEV, Waterbury, Vt.
WELCH, MILAN
WCSH, Portland, Me.
WELLER, CLOVIS
KEEW, Brownsville, Texas
WELLS, JACK
CJRC, Winnipeg, Man.
WELLS, JIM
WBEN, Buffalo, N. Y.
WELSH, BILL
KFEL, Denver, Colo.
WESLEY, JAY
WEEI, Boston, Mass.
WHEELER, CHET
KWIL, Albany, Ore.
WHIKEHART, EDDIE
WBTH, Williamson, W. Va.
WHISENANT, A. D.
KBWD, Brownwood, Texas
WHITE, ANDREW
KVOA, Tucson, Ariz.
WHITEMAN, LOWELL
KFMB, San Diego, Calif.
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WBML, Macon, Ga.
WILLIAMS, PAUL
WWJ, Detroit, Mich.
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WTSP, St. Petersburg, Fla.
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WADC, Akron, Ohio
WILSON, EARLE W.
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WHB, Kansas City, Mo.
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WINTER, WILLIAM
KSFO, San Francisco, Calif.
WINTERS, JERRY
WGBR, Goldsboro, N. C.
WISMER, HARRY
WXYZ, Detroit, Mich.
WOLD, AL
WTCN, Minneapolis, Minn.
WOLF, HAL
KGO-KPO, San Francisco, Calif.
WOODHOUSE, C. J.
WDNC, Durham, N. C.
WOODSIDE, SAMUEL M.
WHCU, Ithaca, N. Y.
WOODWARD, JIMMY
KLRA, Little Rock, Ark.
WOOLERY, ARLO
KWLC, Decorah, Ia.
WRIGHT, HOLLIS
WTAG, Worcester, Mass.
WYNNE, FLOYD L.
WFMJ, Youngstown, Ohio
WYLIE, BOB
KLPM, Minot, N. D.

— Y —

YANAT, MAX
KGVO, Missoula, Mont.
YOUNG, DAVE
KRLD, Dallas, Texas
YOUNG, EDWARD P.
WMBS, Uniontown, Pa.
YOUNG, LYTLE
KORE, Eugene, Ore.
YOUNGBLOOD, WESLEY
KFYO, Lubbock, Texas
YOUSE, BOB
WDBJ, Roanoke, Va.

— Z —

ZAIMAN, JACK
WDRC, Hartford, Conn.
ZELLNER, BOB
WGBB, Freeport, N. Y.
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DYER, A. MURRAY

— E —

EAST, ED
EDGLEY, LESLIE
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ELKINS, SAUL
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— F —

FABER, BEATRICE
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FRESS, DANIEL
FRYER, J. GAILLARD
FULTON, LOU
FUNT, JULIAN

— G —

GALEN, FRANK
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GAMMILL, NOREEN
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GARRICK, GERALDINE
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GLINGER, ARNOLD
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GOMME, FLORENCE CORNELL
GORDON, GLORIA
GORDON, MATTHEW
GOSCH, MARTIN
GOTTESMAN, JOE
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GOULD, FRANK
GOULD, WALLY
GRAYSON, ELEANOR
GREEN, HOWARD
GREENE, JOHN L.
GRIFFIN, JOE
GUEDEL, JOHN
GUILFOYLE, JAMES A.

— H —

HACKETT, WALTER A.
HAHN, D. S.
HALEY, EUGENE S.
HALL, RICHARD E.
HALLOWAY, JEAN
HALMAN, DORIS F.
HALPERN, LAURA
HALSTEAD, DWIGHT
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HAMMILL, JACK
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HANDLEY, ALAN
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HANSEN, RITA
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HERRICK, ROBERT S.
HERRMANN, HARRY R.
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HESLEP, CHARTER
HEYERT, LEONA
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HOWARD, DAVID B.
HOWARD, JOHN TASKER
HUCKINS, JANET
HUNTER, IAN

— I —

INGERSOLL, VERA
INGHAM, TRAVIS
ISAACS, CHARLES

— J —

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JAMES, EDWARD
JAMES, GENE
JAMESON, HOUSE B.
JOHNSON, DON
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CARL BIXBY

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WRITER
PRODUCER
OF
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"LIFE CAN BE
BEAUTIFUL"
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"THE MAN I
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NOWINSON, DAVID
NUGENT, GORDON W.

— O —

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OLDHAM, VERA
OLDS, BEATRICE
OLMAN, PETER MICHAEL
O'NEILL, CHARLES
OPPENHEIMER, JESS
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OWNBEY, DON

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PAGE, MANN
PAGET, BARRIE
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PARKER, PHYLLIS
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PARKER, WILLIS M.
PAYNE, JACK F.
PAYTON, BOB
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PEARSON, BUD
PEASE, J. M. C.
PETERSON, AUSTIN
PETRIE, PAT
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PHILLIPS, BILL
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ICARD, GUY
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PROETZ, ERMA
PROVO, FRANK
PRYOR, HUBERT C.
PURCELL, ARTHUR

— Q —

QUINN, DON

— R —

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REPP, JOHN
RAPP, PHILIP
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READ, HARLAN EUGENE
REDD, ROBERT
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ROSENMONDS, LLOYD
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ROULSTON, ROSALINE
RUSH, CELESTE
RYAN, DAN

— S —

ST. JOHN, ADELA ROGERS
SALISBURY, LOTTIE
SAKS, SOL
SANGSTER, MARGARET E.
SARGENT, GEORGE L.
SAVAGE, COURTENAY
SAWYER, THOMAS CONRAD
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TOWNSEND, LEO
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VAN GLUCK, STEPHEN
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VARNEY, CHASE
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VICTOR, DAVID
VOLLMER, LULA

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WARDE, SHIRLEY
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WHITE, DAVID
WHITE, LEO
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— A —

ADAMS, GLENN
WIS, Columbia, S. C.
ADELMAN, PAT
KNOW, Austin, Texas.
ADKINS, HERMAN
WDBJ, Roanoke, Va.
AFFLICK, MARY
WGN, Chicago, Ill.
AINLEY, J. T.
NBC-CBS, Story of Mary Marlin, Knickerbocker Playhouse, First Nighter.
ALDRIDGE, WILLIAM
WPAY, Portsmouth, Ohio.
ALEXANDER, MYER
NBC-CBS, Musical Americana, Schaefer Revue, Columbia Workshop, Texaco Star Theater, Coca Cola Program, We the People, March of Time, 26 by Corwin, Forecast Program, School of the Air, NBC Thesaurus ETs.
ALEY, JACK
WGTC, Greenville, N. C.
ALLAN, ANDREW
CBR, Vancouver, B. C.
ALTER, BENNE
WMT, Cedar Rapids-Waterloo, Ia.
AMBERG, GEORGE
KFOD, El Paso, Texas.
AMUNDSEN, ALBERT
KIRO, Seattle, Wash.
ANDERSON, DICK
WHO, Des Moines, Ia.
ANDERSON, ROBERT
KGA-KHQ, Spokane, Wash.
ANTHONY, ROBERT
WORD, Spartanburg, S. C.
APPLEGATE, GEORGE
KMJ, Fresno, Calif.
ARGABRITE, CARL
KIUP, Durango, Colo.
ARMSTRONG, D.
CKBI, Prince Albert, Sask.
ARMSTRONG, FRANK
WJPR, Greenville, Miss.
ARNOLD, BERT
WFLA, Tampa, Fla.
ARNOLD, ED
KPHO, Phoenix, Ariz.
ARRINGTON, BILL
WGBR, Goldsboro, N. C.
AYE, JR., THOMAS L.
WKPA, New Kensington, Pa.
ASH, BETTY
KIDO, Boise, Ida.
ASHLEY, BARBEE
WJPR, Greenville, Miss.
ASPINWALL, HUGH
KGBX-KWTO, Springfield, Mo.
ATCHINSON, CHARLES
WDEF, Chattanooga, Tenn.

— B —

BACHER, WILLIAM A.
WGN, Chicago, Ill.
BADER, HUGH
KGVO, Missoula, Mont.
BAER, PARLEY
KSL, Salt Lake City, Utah.
BAIRD, DORWIN
CJOR, Vancouver, B. C.
BAKER, JANET
WHBC, Canton, Ohio.
BAKER, RUSS
WOW, Omaha, Nebr. Music Well Done.
BALDWIN, RUSSELL W.
WNBH, New Bedford, Mass.
BALES, DORIS
KCKN, Kansas City, Kans.
BALLANCE, WILLIS
KMYR, Denver, Colo.
BALTIN, CHARLES
WHOM, Jersey City, N. J.
BANISTER, MANLY
KCKN, Kansas City, Kans.
BARBER, GEORGE
WDEF, Chattanooga, Tenn.
BARBER, J. A.
KGVO, Missoula, Mont.
BARDEN, WALTER
WDBO, Orlando, Fla.
BARKER, ROBERT L.
WSBT, South Bend, Ind.
BARRETT, MAURICE
WHN, New York, N. Y.
BARRY, GEORGE
WIP, Philadelphia, Pa.
BARTELL, GERALD
WHA, Madison, Wisc.
BARTLETT, GEORGE W.
WTSP, St. Petersburg, Fla.
BARTON, HAL
KLUF, Galveston, Texas.
BASS, BETTY JAYNE
WNAD, Norman, Okla.
BASSO, NICK
WBRW, Welch, W. Va.
BAXTER, LIONEL
WAPI, Birmingham, Ala.
BEAN, HAROLD
WMAQ-WENR, Chicago, Ill.
BEARDSLEY, LEONARD
KINY, Juneau, Alaska.
BECKER, JOHN
WAAB-WNAC, Boston, Mass.
BELL, ALLEN
WINN, Louisville, Ky.
BELL, HOWARD
KRKD, Los Angeles, Calif.
BELT, RICHARD
WHIO, Dayton, Ohio.
BENJAMIN, O. C.
KBIX, Muskogee, Okla
BENNAGE, DAN
KPHO, Phoenix, Ariz.
BENNETT, DONN
KYW, Philadelphia, Pa.
BENNETT, WILLIAM
WKBZ, Muskegon, Mich.
BENWARE, REX
WQXR, New York, N. Y.
BERCOVICI, LEONARDO
CBS, The Life of Riley.
BERG, HAL
WARM, Scranton, Pa.
BEVERLY, JOHN
KFWB, Los Angeles, Calif. Hollywood Radio Playhouse.
BINGHAM, ROBERT B.
WITH, Baltimore, Md.
BISHOP, FRED
WAAB-WNAC, Boston, Mass.
BLACK, JACK
WBTM, Danville, Va.
BLACK, R. LEE
KIT, Yakima, Wash.
BLACK, W. SHIRL
KOVO, Provo, Utah.
BLAIR, FRANK
WOL, Washington, D. C.
BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLANKS, VICTOR
KSAL, Salina, Kans.
BLISS, TED
KNX, Los Angeles, Calif.
BLOCKI, FRITZ
Lincoln Highway NBC, Kate Hopkins CBS.
BOGEN, RUTH
WMAZ, Macon, Ga.
BONDA, ORVEL
KVCV, Redding, Calif.
BONNER, KAY
KATE, Albert Lea, Minn.
BOWE, GEORGE
WTIC, Hartford, Conn.
BOWERS, BILL
WJZM, Clarksville, Tenn.
BRADLEY, BILL
WHEB, Portsmouth, N. H.
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WTAR, Norfolk, Va.
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KFPY, Spokane, Wash.
BRAZEAL, R. W.
KFPY, Spokane, Wash.
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WFBM, Indianapolis, Ind.
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WHYN, Holyoke, Mass.
BRIDGES, JIMMY
WSB, Atlanta, Ga.
BRIGHT, HARRY
WGBR, Goldsboro, N. C.
BRINNON, VIRGIL
KWLK, Longview, Wash.
BROOK, PHIL
WTAG, Worcester, Mass.
BROWN, FOSTER
KFRU, Columbia, Mo.
BROWN, GEORGE
CJOC, Lethbridge, Alta.
BROWN, GORDON
KSRO, Santa Rosa, Calif.
BROWN, HIMAN
CBS, Joyce Jordan, Girl Interne
BROWN, J. N.
WHKY, Hickory, N. C.
BORWN, KAY
WHIP, Hammond, Ind.
BROWNE, BILL
KPDN, Pampa, Texas
BRUCE, DWIGHT
WTOC, Savannah, Ga.
BRYSON, CONREY
KTSM, El Paso, Texas
BUCHANAN, STUART
CBS, Jones and I.
BUELL, BRUCE
KVOE, Santa Ana, Calif.

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BUFFINGTON, ALBERT
WFBR, Baltimore, Md.
BULL, HOWARD
KVOA, Tucson, Ariz.
BUNDGAARD, ERNEST
KORN, Fremont, Nebr.
BURKE, HARRY
WOW, Omaha, Nebr.
BURRILL, W. S.
CKOC, Hamilton, Ont.
BUTTRAM, J. W.
WHMA, Anniston, Ala.
BYERS, WAYNE
WJW, Akron, Ohio.
BYRON, EDWARD A.
NBC, Mr. District Attorney.
BYRUM, HOWARD
WLBJ, Bowling Green, Ky.

— C —

CADY, MIKE
WOPI, Bristol, Tenn.
CALDER, C. WYLIE
WTMA, Charleston, S. C.
CALVIN, ANDREW
WEIM, Fitchburg, Mass.
CAMERON, RAY
WATN, Watertown, N. Y.
CAMPBELL, VANN
WDEF, Chattanooga, Tenn.
CAMPBELL, VICTOR
WGY, Schenectady, N. Y.
CANADAY, EWING
KELD, El Dorado, Ark.
CANEPA, JOHN M.
WJAX, Jacksonville, Fla.
CARD, CLELLAN
WCCO, Minneapolis-St. Paul, Minn.
CARL, WALTER R.
KINY, Juneau, Alaska.
CARLO, MICHAEL
WIBX, Utica, N. Y.
CARLOCK, HAROLD
KPMC, Bakersfield, Calif.
CARLSON, DON
CFGP, Grande Prairie, Alta.
CARLSON, J. RALPH
WJTN, Jamestown, N. Y.
CARLYLE, AUSTIN
KEVR, Seattle, Wash.
CARMICHAEL, LES
WJZM, Clarksville, Tenn.
CARR, HAROLD
WLW-WSAI, Cincinnati, Ohio.
CARRY, MYRTLE
WDBO, Orlando, Fla.
CARTER, DALE
WBTM, Danville, Va.
CARTER, DICK
WNAD, Norman, Okla.
CATTON, STANLEY
CBR, Vancouver, B. C.
CENTOLA, GREGORY
WMCA, New York, N. Y.
CHITTICK, H. R.
KGEZ, Kalispell, Mont.
CIANDELLA, TONY
WAAT, Jersey City, N. J.
CIVILLE, ROY
KFIO, Spokane, Wash.
CLARK, CARL
WINN, Louisville, Ky.
CLARK, GENE
KGO-KPO, San Francisco, Calif.
CLARK, SIM
KFDM, Beaumont, Texas.
CLINE, CALDWELL
WWNC, Asheville, N. C.
CLOS, JEAN
WWNY, Watertown, N. Y.
CLOUGH, LEE D.
KLUF, Galveston, Texas.
COATES, F. FLETCHER
CHNS, Halifax, N. S.
COBB, DAVID
WSM, Nashville, Tenn.
COFFIN, FRANK
KWLK, Longview, Wash.
COLE, HARRY
WJAX, Jacksonville, Fla.
CONKLIN, NEIL C.
WOC, Davenport, Ia.
CONN, MARVIN L.
WMT, Cedar Rapids-Waterloo, Ia.
CONNER, WILLIAM
WEAU, Eau Claire, Wisc.
CONNOLLY, JAMES
WMSD, Muscle Shoals, Ala.
CONNOR, NAPH
WMIM, St. Paul-Minneapolis, Minn.
CONRAD, RICHARD
WHBL, Sheboygan, Wisc.
CONRAD, STAN
WMFR, High Point, N. C.
CONRAD, WILLIAM
KMPC, Beverly Hills, Calif.
COONTZ, EDWARD C.
KVOO, Tulsa, Okla.
COOPER, MADGE L.
WMRN, Marion, Ohio.
COOPER, STANLEY
WFIG, Sumter, S. C.
CORNELL, SID
WKRC, Cincinnati, Ohio.
CORWIN, NORMAN
CBS, 26 by Corwin, Columbia Workshop.
COX, LESLIE
KGFW, Kearney, Nebr.
CRABTREE, CHARLES
KTFI, Twin Falls, Ida.
CRANDALL, BRAD
WDAF, Kansas City, Mo., Footlights of the Air, Cuddles and Tuckie.
CRANDALL, PAUL
WDEF, Chattanooga, Tenn.
CRANDELL, PAUL
WBML, Macon, Ga.
CRARY, CLARENCE
KGER, Long Beach, Calif.
CRESSMAN, JAMES
KTAR, Phoenix, Ariz.
CRIPPS, FRED
CKCK, Regina, Sask.
CROCKER, J. W.
KRLD, Dallas, Texas.
CROOKS, WILBUR S.
WBTH, Williamson, W. Va.
CROSBY, DELL
KPHO, Phoenix, Ariz.
CUBBERLY, DAN
KOY, Phoenix, Ariz.
CULVER, CARROL
KFIZ, Fond du Lac, Wisc.
CUNNINGHAM, OWEN
KGMB, Honolulu, Hawaii.
CUP, RODERICK
WLS, Chicago, Ill.
CURTIN, CHARLES
WAAB-WNAC, Boston, Mass.

— D —

DARLING, FRED
CKGB, Timmins, Ont.
DAUB, JACK
WAPO, Chattanooga, Tenn.
DAVIES, BILL
WDOD, Chattanooga, Tenn.
DAVIES, GEORGE
CKCK, Regina, Sask.
DAVIES, KERR
WBTM, Danville, Va.
DAVIS, CLIVE
WTAG, Worcester, Mass.
DAVIS, KEN
KWIL, Albany, Ore.
DAVIS, LUCIAN
KNX, Los Angeles, Calif.
DAWSON, NORTHROP
WCCO, Minneapolis-St. Paul, Minn.
DEAN, BEV
WLS, Chicago, Ill.
DEAN, F. LEON
KASA, Elk City, Okla.
DE ANGELO, CARLO
O'Neills NBC, Wheatena Playhouse.
DEFFENBAUGH, EDGAR C.
WJPF, Herrin, Ill.
DeFREITAS, DICK
WFAS, White Plains, N. Y.
DE HAVEN, ROBERT
WTCN, Minneapolis, Minn.
DEL VALLE, JAIME
KARM, Fresno, Calif.
DeMOSS, LYLE
WOW, Omaha, Nebr.
DENT, KENNETH M.
WTMA, Charleston, S. C.
DERBYSHIRE, T. J.
CJAT, Trail, B. C.
DEVANEY, FRANK
WMIN, St. Paul-Minneapolis, Minn.
DEVINE, OTT
WSM, Nashville, Tenn.
DeVORE, THOMAS
WBNS, Columbus, Ohio.
DICKSON, FRANK
WNBH, New Bedford, Mass.
DILLER, ROBERT
WIND, Gary, Ind.
DILLON, JAMES
KGB, San Diego, Calif.
DILLON, JOHN
WFAS, White Plains, N. Y.
DISNEY, PETER RICCARDI
WHAS, Louisville, Ky.
DIXON, DON
WCAE, Pittsburgh, Pa.
DIXON, JOHN J.
WROK, Rockford, Ill.
DIXON, MARION
KGVO, Missoula, Mont.
DIXON, MASON
KNOX, Knoxville, Tenn.
DOBSON, G.
CKBI, Prince Albert, Sask.
DOLBIER, MAURICE W.
WABI, Bangor, Me.
DOLBY, JACK
WNAB, Bridgeport, Conn.
DOLLAR, RUSSELL
WDBJ, Roanoke, Va.
DONALDSON, L.
CKOC, Hamilton, Ont.
DONKIN, FLORENCE
CKCL, Toronto, Ont.
DORSEY, ROD
WOLS, Florence, S. C.
DOUGLAS, DICK
KDB, Santa Barbara, Calif.
DOUGLASS, JAMES
KMOX, St. Louis, Mo.
DOWTY, BYRON
KALB, Alexandria, La.
DREYFUS, WOODS
WISN, Milwaukee, Wisc.
DUNLOP, ROY
CBR, Vancouver, B. C.
DUNLAP, WALLACE
WMOB, Mobile, Ala.
DUNN, JOHN
WNAD, Norman, Okla.
DURANCEAU, OMER
CKAC, Montreal, Que.
DURKIN, RALPH SHERWOOD
WMT, Cedar Rapids-Waterloo, Ia.
DWAN, ROBERT
KGO-KPO, San Francisco, Calif.

— E —

EBERT, MICHAEL
WNBZ, Saranac Lake, N. Y.
EDMUNDS, JACK
KTUL, Tulsa, Okla.
ELIAS, LLOYD
CKVD, Val D'Or, Que.
ELLIOT, MELVIN
WQXR, New York, N. Y.
ELLIOTT, FRANCIS
WGMC, Elizabeth City, N. C.
ELLIOTT, PERRY
WDAK, West Point, Ga.

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ELLIS, BOB
WHP, Harrisburg, Pa.
ELLIS, ELMO
WSB, Atlanta, Ga.
ELTON, DALT
CJOC, Lethbridge, Alta.
EMMETT, GEORGE
KMJ, Fresno, Calif.
ENGEL, ROY
WHB, Kansas City, Mo.
ENGLISH, GENE
KNX, Los Angeles, Calif.
EREKSON, REID
WLB, Minneapolis, Minn.
ERICKSON, W.
KPHO, Phoenix, Ariz.
ERWIN, NAT H.
WILL, Urbana, Ill.
EVANS, DOUGLAS
KECA-KFI, Los Angeles, Calif.
EVANS, EDDIE
KOMA, Oklahoma City, Okla.
EVANS, JO ANN
KHLS, Chico, Calif.
EVANS, W. J.
WBAX, Wilkes-Barre, Pa.
EWING, CHARLES
WBIR, Knoxville, Tenn.

— F —

FACENDA, FRANK
WPID, Petersburg, Va.
FALVEY, J.. D.
KBIZ, Ottumwa, Ia.
FARBER, LESTER
KVOA, Tucson, Ariz.
FARRIS, JOSEPH
WGKV, Charleston, W. Va.
FAY, LARRY
WTMV, East St. Louis, Ill.
FEHYL, HORACE
WCAU, Philadelphia, Pa.
FENDER, WILLIAM
WHOM, Jersey City, N. J.
FERGUSON, ANDREW
WMVA, Martinsville, Va.
FERGUSON, E.
CKBI, Prince Albert, Sask.
FERRIS, RAY
WLS, Chicago, Ill.
FIEL, E. G.
KEEW, Brownsville, Texas.
FINCH, H. K.
WJIM, Lansing, Mich.
FINCH, MERITT E.
WELI, New Haven, Conn.
FINGER, LEN
KFDM, Beaumont, Texas.
FISHBURN, ALAN
WMAQ-WENR, Chicago, Ill.
FITZGERALD, DANA
WAAB-WNAC, Boston, Mass.
FLEMING, DOUGLAS
WKY, Oklahoma City, Okla.
FLYNN, WILLIAM P.
WIBU, Poynette, Wisc.
FOGARTY, PAUL
WGN, Chicago, Ill.
FOLL, CHARLES
KTKC, Visalia, Calif.
FORD, JOE
WFTL, Fort Lauderdale, Fla.
FOSS, JOE
KWNO, Winona, Minn.
FOSTER, W. K.
KFAR, Fairbanks, Alaska.
FOWLER, FRED
WATL, Atlanta, Ga.
FOWLKES, ROSSER
WAIR, Winston-Salem, N.C.
FOX, FRED
KSFO, San Francisco, Calif.
FRAMER, WALT
WWSW, Pittsburgh, Pa.
FRANKLIN, TOMMY
KLS, Oakland, Calif.
FRASER, RONALD C.
CJLS, Yarmouth, N. S.
FRAZIER, KYLE
WMSL, Decatur, Ala.
FRECKELTON, SLIM
CKCL, Toronto, Ont.
FREEMAN, R. A.
WEEI, Boston, Mass.

— G —

GAINES, RUBEN
KVI, Tacoma, Wash.
GANTTER, RAYMOND
WFBL, Syracuse, N. Y.
GARDNER, R.
CKMO, Vancouver, B. C.
GARDNER, WARD
WHYN, Holyoke, Mass.
GARIC, BILL
WJBC, Baton Rouge, La.
GARRIGUS, F. H.
WEEI, Boston, Mass. Young Americans in the Making.
GATES, TED
KROD, El Paso, Texas.
GAUNT, JOHN
WRC-WMAL, Washington, D.C.
GENDOT, ADRIAN
KFRC, San Francisco, Calif.
GEORGE, ROY
KRLD, Dallas, Texas.
GERSTNER, FRANCIS
WIL, St. Louis, Mo.
GEYER, WILLIAM
WFDF, Flint, Mich.
GIBSON, ALEC
WFBR, Baltimore, Md.
GIFFORD, L. A.
KVFD, Fort Dodge, Ia.
GIGUERE, CONRAD
WCOU, Lewiston, Me.
GILLESPIE, WARING
WMCA, New York, N. Y.
GILMORE, GRAEME
WAVE, Lonisville, Ky.
GIRARDIN, R. G.
WEEI, Boston, Mass.
GIROUX, PAUL
KTAR, Phoenix, Ariz.
GLASGOW, DON
WJBC, Bloomington, Ill.
GODT, PAUL O.
KARK, Little Rock, Ark.
GOGGIN, RICHARD
WABC, New York, N. Y.
GOODWIN, SID
KECA-KFI, Los Angeles, Calif.
GORSUCH, KEN
KFXJ, Grand Junction, Colo.
GOTTLIEB, JOSEPH
WCAU, Philadelphia, Pa.
GOULET, BERNARD
CKAC, Montreal, Que.
GOVER, CURTIS
WMSL, Decatur, Ala.
GRAHAM, ARTHUR W.
WST, New Castle, Pa.
GRAHAM, WALTER
WMAZ, Macon, Ga.
GRANT, DAVE
WAAB-WNAC, Boston, Mass.
GRAY, ROBERT
WOOD-WASH, Grand Rapids, Mich.
GRAYSON, MITCHELL
WYNC, New York, N. Y.
GREENWOOD, WARREN
WHAI, Greenfield, Mass.
GRIFFITHS, BILL
WJW, Akron, Ohio.
GRIFFIN, BETTY CUSHING
WIBX, Utica, N. Y.
GRIFFIN, BILL
KVEC, San Luis Obispo, Calif.
GRIFFIN, W. R.
KFYR, Mismark, N. D.
GUEDEL, JOHN
MBS-Don Lee, Pull Over Neighbor.
GUEST, J. EDGAR
CKCL, Toronto, Ont.
GUGGENHEIM, ROBERT
KNX, Los Angeles, Calif.
GUNDAKER, ED
WHP, Harrisburg, Pa.

— H —

HAIG, THEODORE
WQXR, New York, N. Y.
HALEY, PAT
KDKA, Pittsburgh, Pa.
HALL, DICK
WOI, Ames, Ia.
HALL, LEON
KPPC, Pasadena, Calif.
HALLIDAY, GENE
KSL, Salt Lake City, Utah.
HAMILTON, JIM
WLEU, Erie, Pa.
HAMILTON, JR., R. L.
KAND, Corsicana, Texas.
HANEY, LORAN
WKBZ, Muskegon, Mich.
HARDEN, REGINALD
WMVA, Martinsville, Va.
HARDER, JACK
WAYX, Waycross, Cross.
HARDING, VINCENT
KGBX-KWTO, Springfield, Mo.
HARKIND, BEN
KFRC, San Francisco, Calif.
HARNACK, ROBERT
WFMJ, Youngstown, Ohio.
HARRIS, BUDDY
WRR, Dallas, Texas.
HARRIS, LESLIE
WQAM, Miami, Fla.
HARTMAN, E. G. R.
CJAT, Trail, B. C.
HARTUNG, PETE
WHJB, Greensburg, Pa.
HARVEY, JAMES
KYW, Philadelphia, Pa.
HAWKINS, WOODROW
WTRC, Elkhart, Ind.
HAWTHORNE, BEN
WTIC, Hartford, Conn.
HAWTHORNE, JIM
KMYR, Denver, Colo.
HAYES, JAMES
KPHO, Phoenix, Ariz.
HAYWARD, FRED
WBT, Charlotte, N. C.
HEADY, KENNETH
KCMO, Kansas City, Mo.
HEGELUND, FRED
KGO-KPO, San Francisco, Calif.
HEIBECK, FRANK
WLOK, Lima, Ohio.
HELTON, BERNIE
WACO, Waco, Texas.
HENLEY, DAVE
WDAY, Fargo, N. D.
HENNESSY, HARRY J.
WHCU, Ithaca, N. Y.
HERMAN, CHESTER
WLW-WSAI, Cincinnati, Ohio.
HERRIN, WELDON
WTOC, Savannah, Ga.
HESTER, BOB G.
WBTH, Williamson, W. Va.
HETERINGTON, KEITH
KPHO, Phoenix, Ariz.
HETMANSKI, JOHN
WJBK, Detroit, Mich.
HEWETSON, H.
CFCF, Montreal, Que.
HICKMAN, HENRY
WFBR, Baltimore, Md.
HIESTAND, ROB
KECA-KFI, Los Angeles, Calif.

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HIGBEE, ARTHUR
KSUB, Cedar City, Utah.
HILL, D. G.
CKMO, Vancouver, B. C.
HILL, JACK
WWJ, Detroit, Mich.
HILLEARY, PERRY
KOY, Phoenix, Ariz.
HILLIER, S. H.
CJRM, Regina, Sask.
HODGE, AL
WXYZ, Detroit, Mich.
HODGE, KENNETH
KNX, Los Angeles, Calif.
HOERNER, ED
WWL, New Orleans, La.
HOFFMAN, HOWARD
WHJB, Greensburg, Pa.
HOFFMAN, JACK
KTUL, Tulsa, Okla.
HOHFELD, FERD
WIL, St. Louis, Mo.
HOLCOMB, GRANT
KPRO, Riverside, Calif.
HOLDEN, KENNETH
KBKR, Baker, Ore .
HOLINER, MANN
NBC, Good News of 1941.
HOLMES, A.
CKBI, Prince Albert, Sask.
HOLMES, BILL
KPRO, Riverside, Calif.
HOLMES, THURSTON S.
WHOM, Jersey City, N. J.
HOLT, RUSS
WOLS, Florence, S. C.
HOWARD, ELISABETH
NBC, Pepper Young's Family.
HOWARD, HERBERT
WNAX, Yankton, S. D.
HOWARD, LEO
KFBI, Wichita, Kans.
HOWELL, OLIF
KNX, Los Angeles, Calif.
HOWSE, L. B.
WHOP, Hopkinsville, Ky.
HUGHES, HAROLD
KOIL, Omaha, Nebr.
HULL, RICHARD B.
WOI, Ames, Ia.
HURDLE, JACK
Lincoln Highway NBC, Kate Hopkins CBS, Junior Miss CBS.
HURT, R. B.
KLS, Oakland, Calif.
HUSEBY, LARRY
KVI, Tacoma, Wash.
HUSTON, LOU
KMPC, Beverly Hills, Calif.
HUTTON, PEGGY
KCKN, Kansas City, Kans.

— I —

IRVINE, RICHARD
CJLS, Yarmouth, N. S.
IRWIN, GEORGE
KFJZ, Fort Worth, Texas.

— J —

JACKOBSON, LOU
WGN, Chicago, Ill.
JACKSON, DONN.
WOI, Ames, Ia.
JACKSON, FRANK
KGFF, Shawnee, Okla.
JACKSON, RILEY
WIND, Gary, Ind.
JACOBS, EDWIN
WABC, New York, N. Y.
JAMES, RICHARD
WQXR, New York, N. Y.
JANES, DOLPH
KORE, Eugene, Ore.
JANSSEN, KARL F.
WMBS, Uniontown, Pa.
JARVIES, LES
WHB, Kansas City, Mo.
JOACHIM, MAURICE
WHN, New York, N. Y.
JOB, FENWICK
CKCL, Toronto, Ont.
JOHNS, RUSS
CBS, Short Wave Division.
JOHNSON, TED
KFBI, Wichita, Kans.
JOHNSON, WAYNE
WKBN, Youngstown, Ohio.
JOHNSTON, DIPPY
WDZ, Tuscola, Ill.
JOHNSTON, GEORGE
WHCU, Ithaca, N. Y.
JOHNSTONE, FRANK
KVCV, Redding, Calif.
JOHNSTONE, JACK
MBS, Who Knows.
JONASON, BILL
KFEQ, St. Joseph, Mo.
JONES, PAUL
WFLA, Tampa, Fla.
JONES, RUSSELL
WIOD, Miami, Fla.

— K —

KALTENBORN, ROLF
CBS.
KARL, MAX
WCCO, Minneapolis-St. Paul, Minn.
KAYE, MILTON B.
WPAT, Paterson, N. J.
KEEBLE, GORDON
CFCH, North Bay, Ont.
KEENE, SHERMAN
WCOP, Boston, Mass.
KELLY, FRANK
WAAT, Jersey City, N. J.
KELSEY, JOHN
WHOM, Jersey City, N. J.
KEMPER, HOWARD
KBST, Big Spring, Texas.
KENNEDY, CATHERINE
KCKN, Kansas City, Kans.
KENNEDY, RALPH
KUOA, Siloam Springs, Ark.
KENT, JIM
CKCK, Regina, Sask.
KEPNER, ARCH
WQXR, New York, N. Y.
KERRIGAN, JACK
WHO, Des Moines, Ia.
KERWOOD, ORRIE
KELO-KSOO, Sioux Falls, S.D.
KIKER, WILLIAM
WTCM, Traverse City, Mich.
KILEY, JOHN
WMEX, Boston, Mass.
KING, CYRIL
CJKL, Kirkland, Ont.
KING, EDWARD
WMAQ-WENR, Chicago, Ill.
KINZEL, JACK
KIRO, Seattle, Wash.
KISTLER, GLEASON
WKBB, Dubuque, Ia.
KLEBAN, MONTE
WOAI, San Antonio, Texas.
KLEIN, DON
KEVR, Seattle, Wash.
KNOERNSCHILD, ELMER
KFUO, Clayton-St. Louis, Mo.
KNOPF, ELMER
WFDF, Flint, Mich.
KOLB, HAROLD
WSAY, Rochester, N. Y.
KOZAK, MIKE
WEIM, Fitchburg, Mass.
KRAMER, BEN
WDEF, Chattanooga, Tenn.
KRASIN, GERTRUDE
KTNM, Tucumcari, N. M.
KRUG, PETER A.
WEBR, Buffalo, N. Y.

— L —

LAFFERTY, PERRY
CBS, Matinee at Meadow Brook.
LA FORCE, CHARLES
WEMP, Milwaukee, Wisc.
LaGRAVE, JR., ED
KUSD, Vermillion, S. D.
LAMB, RUSS
KFJZ, Fort Worth, Texas.
LAMMERS, CHARLES
WLW-WSAI, Cincinnati, Ohio.
LAMPKIN, CHARLES
KECA-KFI, Los Angeles, Calif
LANE, MRS. BETTY
WHYN, Holyoke, Mass.
LANG, CHARLES WILLIAM
KFKA, Greeley, Colo.
LANGGUTH, TONY V.
WESX, Salem, Mass.
LaPOINT, ARMOND
WHEB, Portsmouth, N. H.
LATEAU, HERBERT W. S.
KVOO, Tulsa, Okla.
LAUGHLIN, KEN
KFQD, Anchorage, Alaska.
LAURIE, BILL
KONO, San Antonio, Texas.
LAURION, ROBERT
CBF, Montreal, Que.
LAUZON, PHIL
CKAC, Montreal, Que.
LAVERY, DON F.
WEDC, Chicago, Ill.
LAVIGNE, RICHARD
WSPR, Springfield, Mass.
LAWDER, SAM
WINX, Washington, D. C.
LAWRENCE, G. H.
CJAT, Trail, B. C.
LAWRENCE, JAMES
KOVO, Provo, Utah.
LAYSEN, KENNETH
WSAY, Rochester, N. Y.
LE BLANC, ROMEO
CHNC, New Carlisle, Que.
LEDUC, PAUL
CBF, Montreal, Que.
LEE, BOB
KFFA, Helena, Ark.
LEE, BURR
WENR, Chicago, Ill.
WMAQ, Chicago, Ill.
LEE, CLETE
KIDO, Boise, Ida.
LEE, JACK
WHAM, Rochester, N. Y.
LEE, JOSEPH
KOVO, Provo, Utah.
LEE, KATHLEEN BRUSH
WSL, Roanoke, Va.
LEEFERS, ROBERT
WMT, Cedar Rapids-Waterloo, Ia.
LESLIE, IRA
WBRC, Birmingham, Ala.
LeTOURNEAU, ART
KIDO, Boise, Ida.
LEUER, KATHERINE
KFPY, Spokane, Wash.
LEVY, ROBERT M.
KRIC, Beaumont, Texas.
L'HEUREUX, LEOPOLD
CHNC, New Carlisle, Que.
LICAU, LIONEL
WSM, Nashville, Tenn.
LIVINGSTON, LOUIS
KGA-KHQQ, Spokane, Wash.
LIVINGSTONE, CHARLES
WXYZ, Detroit, Mich.
LJUNGHE, ESSA
CJRC, Winnipeg, Man.
LLEWELYAN, AL
WCLE-WHK, Cleveland, Ohio.
LOGAN, DON
KROW, Oakland, Calif.
LONDON, ETHEL
WTMC, Ocala, Fla.
LONG, HARRY
KVI, Tacoma, Wash.
LOOKER, JACK
WJW, Akron, Ohio.
LORIG, M. C.
WGPC, Albany, Ga.
LORRAIN, LEON
CBF, Montreal, Que.
LOUDON, GORDON
KALB, Alexandria, La.
LOUGHRANE, BASIL
NBC, The Parker Family.
LOVE, MARK
WHIP, Hammond, Ind.

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LOWE, DOUGLAS
KATE, Albert Lea, Minn.
LOWE, GUY W.
KFRU, Columbia, Mo.
LOWELL, MAURICE
NBC, Lincoln Highway.
LUCAS, PAUL
WTIC, Hartford, Conn.
LUMMIS, DAYTON
WCAM, Camden, N. J.
LUMMIS, GEORGE
WHIO, Dayton, Ohio
LUNDQUIST, H. W.
WEEI, Boston, Mass.
LUNN, HERBERT
WAAB-WNAC, Boston, Mass.
LUTHER, LESTER
WHIP, Hammond, Ind.
LUXFORD, NOLA
British American Ambulance Corps Shows.
LYMAN, PETE
WTCN, Minneapolis, Minn.
LYON, LEONARD
KBST, Big Spring, Texas.
LYTLE, HARRY
WMAN, Mansfield, Ohio.

— M —

MACK, NILA
CBS, Let's Pretend, March of Games.
MACKINTOSH, BILL
KBIZ, Ottumwa, Ia.
MacRAE, JACK
CKCK, Regina, Sask.
MacRAE, ROSS
CKCK, Regina, Sask.
MAGNER, MARTIN
WMAQ-WENR, Chicago, Ill.
MAGUIRE, WALT
WCAM, Camden, N. J.
MALL, RICHARD
KSAL, Salina, Kans.
MALONE, ROY
CKCK, Regina, Sask.
MANN, LEO
WELI, New Haven, Conn.
MARTA, JOHN
WATW, Ashland, Wisc.
MARKEY, RAYMOND D.
WNBH, New Bedford, Mass.
MARSHALL, NORM
CHML, Hamilton, Ont.
MARTIN, BOB
WAAT, Jersey City, N. J.
MARTIN, BUD
KVCV, Redding, Calif.
MARTIN, CHARLES
NBC-CBS, Johnny Presents, Great Moments from Great Plays.
MARTIN, DON
WFIL, Philadelphia, Pa.
MARTIN, DON E.
KOA, Denver, Colo.
MARTIN, MAURINE
WSLS, Roanoke, Va.
MASINGILL, LUTHER
WDEF, Chattanooga, Tenn.
MASON, LIN
WKRC, Cincinnati, Ohio.
MASSEY, GEORGE
WALB, Albany, Ga.
MAUFFETTE, GUY
CBF, Montreal, Que.
MAYHEW, F. E.
KASA, Elk City, Okla.
MAYPOLE, ROY
WABC, New York, N. Y.
McAULEY, HOWARD
KSRO, Santa Rosa, Calif.
McAVITY, TOM
NBC, Bob Hope Program.
McCALLISTER, PAUL
KFDA, Amarillo, Texas.
McCARRON, EARL
CKCW, Moncton, N. B.
McCLANAHAN, STEELE
KGGM, Albuquerque, N. M.
McCLINTOCK, JACK
KEVE, Everett, Wash.
McDANIEL, CARL
KLUF, Galveston, Texas.
McDONALD, L. A.
CFCY, Charlottetown, P. E. I.
McDONALD, NORMAN
WJLS, Beckley, W. Va.
McDONNELL, NORMAN
KNX, Los Angeles, Calif.
McGEER, ADA
CBR, Vancouver, B. C.
McGENTY, DENIS
WJMC, Rice Lake, Wisc.
McGILL, EARLE
CBS, Treasury Hour.
McGOUGH, J. R.
CHNC, New Carlisle, Que.
McGRATH, WILLIAM
WNEW, New York, N. Y.
McGREW, JACK
KPRC, Houston, Texas.
McILVAIN, HARRY
WCAU, Philadelphia, Pa.
McKEAN, EDDY
KFH, Wichita, Kans.
McKEE, BLANCHARD
KFJZ, Fort Worth, Texas.
McKEON, NOEL
WNBH, New Bedford, Mass.
McKINLEY, LYNN
KSL, Salt Lake City, Utah.
McLEAN, BOB
CHAB, Moose Jaw, Sask.
McLEOD, DUKE
CFAR, Flin Flon, Man.
McPHILLIPS, ARTHUR
WJR, Detroit, Mich.
McTIGHE, JAMES
KDAL, Duluth, Minn.
McWHORTER, DON
WBLK, Clarksburg, W. Va.
MELIA, WILLIAM F.
WWNC, Asheville, N. C.
MENSER, C. L.
NBC-Blue, Tom Mix Straight Shooters.
MERDIAN, JOHN L.
WSTV, Steubenville, Ohio.
MEYERS, JOE
KSTP, St. Paul-Minneapolis, Minn.
MILLER, ALLAN
WTOL- Toledo, Ohio.
MILLER, J. HUBERT
KFAR, Fairbanks, Alaska.
MILLER, L. W.
KFAR, Fairbanks, Alaska.
MILLIGAN, David F.
WFBM, Indianapolis, Ind.
MILLS, RICHARD
WGNY, Newburgh, N. Y.
MILOE, DON
KOMA, Oklahoma City, Okla.
MIMS, STUART
WAPI, Birmingham, Ala.
MITCHELL, JACK O.
KTSA, San Antonio, Texas.
MITTET, MILDRED
KEVE, Everett, Wash.
MONDAY, RAY
KPDN, Pampa, Texas.
MONTANO, CARLOS
KOY, Phoenix, Ariz.
MONTGOMERY, JOHNNY
WNAB, Bridgeport, Conn.
MOODY, RALPH
WLW-WSAI, Cincinnati, Ohio.
MOON, AL
KWYO, Sheridan, Wyo.
MOORE, C. D.
WFNC, Fayetteville, N. C.
MOORE, VERN
KIDO, Boise, Ida.
MORELAND, EARL
WMC, Memphis, Tenn.
MORGAN, ALBERT
WWRL, Woodside, N. Y.
MORGAN, BREWSTER
CBS, Report of the Nation, Proudly We Hail, Spirit of '41.
MORGAN, ERNEST
CBR, Vancouver, B. C.
MORGAN RICHARD
WHDL, Olean, N. Y.
MORRIS, CLAUDE C.
KDKA, Pittsburgh, Pa.
MORRISON, STU
KTNM, Tucumcari, N. M.
MORTON, DONALD
WEAN, Providence, R. I.
MOSELEY, HEYWARD
WMGA, Moultrie, Ga.
MOSES, CARL B.
WMPC, Lapeer, Mich.
MOSES, JOHN
WHKC, Columbus, Ohio
MOWERS, ROBERT
WWNY, Watertown, N. Y.
MUNSON, LYLE
WCBS, Springfield, Ill.
MUROS, BEN
WCAE, Pittsburgh, Pa.
MURPHEY, HUNTER
WAJR, Morgantown, W. Va.
MURPHY, WILLIAM
KIT, Yakima, Wash.
MUSSON, DUDLEY T.
WHAS, Louisville, Ky.

— N —

NEWMAN, IVON B.
WNLC, New London, Conn.
NICHOLS, HORACE W.
WHAI, Greenfield, Mass.
NICKLE, RUSS
CFCH, North Bay, Ont.
NORWINE, JACK
WTMV, East St. Louis, Ill.
NUSBAUM, MORT
WSAY, Rochester, N. Y.

— O —

OATES, WILLIAM
WLBJ, Bowling Green, Ky.
OCHOA, FERNANDO
WKAQ, San Juan, P. R.
OCHOA, MANUEL
WKAQ, San Juna, P. R.
O'CONNOR, CHARLES
NBC, Johnny Presents
O'CONNOR, JOHN
WLDS, Jacksonville, Ill.
O'CONNOR, RALPH
WIBU, Poynette, Wisc.
ODAM, G. H.
KGKL, San Angelo, Texas
O'HOLLAREN, BILL
KMA, Shenandoah, Ia.
OLSON, DAVID
WJR, Detroit, Mich.
OLSON, RAY
WOW, Omaha, Nebr.
O'NEIL, JACK
WFBL, Syracuse, N. Y.
ORAM, RICHARD
WMAN, Mansfield, Ohio
OSBORN, OSSIE
KGGF, Coffeyville, Kans.
OTIS, ED
WAAB-WNAC, Boston, Mass.
OWEN, ALFRED
WJRD, Tuscaloosa, Ala.
OWEN, EM
KBIZ, Ottumwa, Ia.
OWENS, MOREY
WROK, Rockford, Ill.

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OWNBY, JAMES
WJHO, Opelika, Ala.

— P —

PALMERI, VINCENT
WELI, New Haven, Conn.
PAPP, FRANK
WENR, Chicago, Ill.
WMAQ, Chicago, Ill.
PAQUETTE, ARTHUR
WFCI, Pawtucket, R. I.
PARADIS, BRUNO
CBF, Montreal, Que.
PARKER, GLEN
WHO, Des Moines, Ia.
PARSONS, EDGAR
WLDS, Jacksonville, Ill.
PARSON MARY HELEN
WRAK, Williamsport, Pa.
PARSONS, LEE
WFBC, Greenville, S. C.
PARTEN, W. E.
WLBJ, Bowling Green, Ky.
PATTERSON, HELEN H.
WAPO, Chattanooga, Tenn.
PATTON, GEORGE
WMBL, Macon, Ga.
PAULSEN, JACK
WOC, Davenport, Ia.
PAULSON, ROBERT
KATE, Albert Lea, Minn.
PAYNER, ROBERT I.
WCOU, Lewiston, Me.
PEAKE, FLORENCE
CKCW, Moncton, N. B.
PEARSON, AL
KFQD, Anchorage, Alaska
PEARSON, O. R.
WHFC, Cicero, Ill.
PELOQUIN, JEAN
CBF, Montreal, Que.
PENMAN, CHARLES
CBS, Stepmother
PERKINS, GEORGE M.
WFBL, Syracuse, N. Y.
PERNELL, CHARLES
WKY, Oklahoma City, Okla.
PERRY, CAMERON
CJOC, Lethbridge, Alta.
PERRY, ROBERT
KVEC, San Luis Obispo, Cal.
PETERS, WALLIE
CJOR, Vancouver, B. C.
PETERSON, ART
KFBC, Cheyenne, Wyo.
PFLEEGER, GEORGE
WJTN, Jamestown, N. Y.
PHILLIPS, BILLY
KIDO, Boise, Ida.
PHIPPS, JACK
WBT, Charlotte, N. C.
PITT, W. LOWELL
KWAT, Watertown, S. D.
PLAMADORE, RAYMOND
WKBH, La Crosse, Wisc.
POLEN, REUBEN
WCAR, Pontiac, Mich.
PORTER, EARL
WIL, St. Louis, Mo.
POSKA, AL
KECA-KFI, Los Angeles, Calif.
POULTON, CURT
WDZ, Tuscola, Ill.
POWELL, MARILYN
WMIN, St. Paul-Minneapolis, Minn.
PRICE, MARY EILEEN
WJPF, Herrin, Ill.
PRUD'HOMME, CAMERON
KGO-KPO, San Francisco, Calif.
PURVIS, MELVIN H.
WOLS, Florence, S. C.
PYLE, JACK
WGNC, Elizabeth City, N. C.

— Q —

QUINNEY, G. B.
CJRM, Regina, Sask.

— R —

RADCLIFFE, BILL
WSPA, Spartanburg, S. C.
RANDALL, RALPH
WTMV, East St. Louis, Ill.
RAPKIN, MAURICE
CKCL, Toronto, Ont.
RAWSON, RON
KELO-KSOO, Sioux Falls, S. D.
RAYMOND, CARL
WGY, Schenectady, N. Y.
RECK, SAM
WOI, Ames, Ia.
REDMOND, DICK
WHP, Harrisburg, Pa.
REED, PAUL
WRDW, Augusta, Ga.
REED, VERNON E.
KFH, Wichita, Kans.
REESE, H.
WHFC, Cicero, Ill.
REESE, J.
WHFC, Cicero, Ill.
REYNOLDS, CARTER L.
WMT, Cedar Rapids, Waterloo, Ia.
REYNOLDS, CONGER
WHIP, Hammond, Ind.
REYNOLDS, GENE
KGKO-WBAP, Fort Worth, Texas
REYNOLDS, PAUL
WDBJ, Roanoke, Va.
RIANHARD, CONRAD
WBTM, Danville, Va.
RIDER, M. A.
KIRO, Seattle, Wash.
RICCA, ERNEST D.
WWJ, Detroit, Mich.
RICHBOURG, JOHN
WTMA, Charleston, S. C.
RIGSBEE, LOUIS
WGNC, Elizabeth City, N. C.
ROARK, C. A.
KRLH, Midland, Texas
ROBERTS, CLIFF
WHA, Madison, Wisc.
ROBERTS, HOWARD
WMT, Cedar Rapids-Waterloo, Ia.
ROBERTS, WALTER
WNBF, Binghamton, N. Y.
ROBERTSON, ELECTA,
WSAV, Savannah, Ga.
ROBERTSON, JAMES
WIBA, Madison, Wisc.
ROBINSON, NEIL
WATN, Watertown, N. Y.
ROBISCHON, TOM
KGEZ, Kalispell, Mont.
ROGERS, FEY
WOPI, Bristol, Tenn.
ROSE, RAYBURN
WLBJ, Bowling Green, Ky.
ROSS, ANNIE
WMCA, New York, N. Y.
ROTH, GORDON
KSRO, Santa Rosa, Calif.
ROTHMAN, LARRY
WALB, Albany, Ga.
ROWE, RALPH
WMT, Cedar Rapids-Waterloo, Ia.
ROWLEY, JANE
KTBC, Austin, Texas
ROYAL, WILLIAM
WMCA, New York, N. Y.
RUFF, L. L.
KEVE, Everett, Wash.
RUGGLES, WALLACE
KGO-KPO, San Francisco, Calif.
RUMSEY, LEO
KGMB, Honolulu, Hawaii
RUSSELL, DALE E.
KWAT, Watertown, S. D.
RUSSELL, JACK
CJKL, Kirkland Lake, Ont.
RUSSELL, R. L.
WOPI, Bristol, Tenn.

— S —

SACHS, MILTON
KTAR, Phoenix, Ariz.
SADDLER, OWEN
KMA, Shenandoah, Ia.
SALVERSON, GEORGE
CFAR, Flin Flon, Man.
SANFORD, BILL
KMJ, Fresno, Calif.
SAURMAN, CARROLL
WOOD-WASH, Grand Rapids, Mich.
SAXTON, GLEN
WFTL, Fort Lauderdale, Fla.
SCARBOROUGH, GANUS
WSAV, Savannah, Ga.
SCHALANGER, BERT
WCBT, Roanoke, N. C.
SCHWEIKER, FRED
WMAL - WRC, Washington, D. C.
SCOTT, CHARLES P.
KTKC, Visalia, Calif.
SEAL, BOB
KGO-KPO, San Francisco, Calif.
SEAVEY, CECIL
KFEL, Denver, Colo.
SEGUIN, FRANK
CFHC, North Bay, Ont.
SEITZ, HOWARD
KFHO, Phoenix, Ariz.
SEROTA, SAM
WIP, Philadelphia, Pa.
SEVILLIER, JEAN
KSLM, Salem, Ore.
SEXTON, JACK
WTAD, Quincy, Ill.
SEYFORTH, DAN
KWK, St. Louis, Mo.
SHACKLEY, GEORGE
NBC, National Vespers, National Radio Pulpit
SHARP, IRVING
WDBJ, Roanoke, Va.
SHATFORD, LIONEL L.
CHNS, Halifax, N. S.
SHORT, JOSEPH A.
WHCU, Ithaca, N. Y.
SHOWALTER, WAYNE
KRLH, Midland, Texas
SHRADER, BYRON HUTTON
KGA-KHQ, Spokane, Wash.
SHUMATE, LOUIS
KMOX, St. Louis, Mo.
SHUMATE, PAUL
KMOX, St. Louis, Mo.
SHUTE, JR., ELDEN H.
WCOU, Lewiston, Me.
SILER, WENDELL
WDBJ, Roanoke, Va.
SIMMS, RAY
WFAS, White Plains, N. Y.
SIMPSON, BRAD
WKRC, Cincinnati, Ohio
SIRMONS, JIM
WFMJ, Youngstown, Ohio
SKELTON, K. W.
WDAE, Tampa, Fla.
SKINNELL, J. F.
WMBG, Richmond, Va.
SKOTCH, EDWARD
WSLS, Roanoke, Va.
SLAYTON, JANET
WELI, New Haven, Conn.
SMITH, A. L.
CFAC, Calgary, Alta.
SMART, BILL
WTOC, Savannah, Ga.
SMITH, C. R.
CJVI, Victoria, B. C.
SMITH, DICK
WHB, Kansas City, Mo.
SMITH, E. K.
WHP, Harrisburg, Pa.
SMITH, N. PRATT
KSUB, Cedar City, Utah.

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SMITH, NORBOURNE
KOBH, Rapid City, S. D.
SMITHERMAN, ROSS
WMOB, Mobile, Ala.
SNIDER, MERLE
WKNE, Keene, N. H.
SNOWDEN, TOMMY
WEED, Rocky Mount, N. C.
SPAFFORD, SGT.
WDBO, Orlando, Fla. (Air Base Shows)
SPEARS, CHARLES
WORD, Spartanburg, S. C.
SPEER, JOHN
KFH, Wichita, Kans.
SPIEGELMAN, JEANNETTE
KMPC, Beverly Hills, Calif.
SPIROS, BOB
WETH, Williamson, W. Va.
SPRAGUE, EDGAR A.
WKWK, Wheeling, W. Va.
SPROUL, DERBY
KLZ, Denver, Colo.
STAHL, PHILIP
WQXR, New York, N. Y.
STANLEY, CLINTON
WMAQ-WENR, Chicago, Ill.
STANLEY, ERNEST
WRUF, Gainesville, Fla.
STEELE, TED
CBS, Ted Steele Songs
STEFFY, GEORGE
WAAB-WNAC, Boston, Mass.
STEPP, T. E.
KOA, Denver, Colo.
STEWART, E. CALDWELL
WSFA, Montgomery, Ala.
STEWART, RUSSELL
KSL, Salt Lake City, Utah
STONE, CLAIR
WINN, Louisville, Ky.
STONE, DAVID
KSTP, St. Paul-Minneapolis, Minn.
STONER, PETER
WELI, New Haven, Conn.
STREET, MALCOLM
WHMA, Anniston, Ala.
STREETER, RAY
WMAM, Marinette, Wisc.
STROTHMAN, BILL
KGVO, Missoula, Mont.
STROUSE, IRVING
WINS, New York, N. Y. (Invisible Theater)
STRUCK, NEWELL
WNBF, Binghamton, N. Y.
STULLA, ELIZABETH
KMYR, Denver, Colo.
SULLIVAN, HENRY
WBIG, Greensboro, N. C.
SUNDBERG, OSCAR
KHSL, Chico, Calif.
SUSSON, E. G.
CBS, Lady Esther Program
SUTTERFIELD, PHIL
WTMA, Charleston, S. C.
SUTTON, ROBERT
WLOL, Minneapolis-St. Paul, Minn.

— T —

TAGGART, BYRON
WINN, Louisville, Ky.
TALBOT, WILLIAM
KORN, Fremont, Nebr.
TAULBEE, ALAN
WQXR, New York, N. Y.
TAYLOR, DAVIDSON
CBS, Columbia Workshop.
TAYLOR, JR., FRED G.
KSL, Salt Lake City, Utah.
TAYLOR, PAT
WMFR, High Point, N. C.
TEMPLE, FRED
WFTL, Fort Lauderdale, Fla.
TEMPLE, JACK
KDB, Santa Barbara, Calif.
TENPENNY, RAYMOND J.
WIBU, Poynette, Wisc.
TERRY, BILL
WSGN, Birmingham, Ala.
THOMAS, BOB
WJAG, Norfolk, Nebr.
THOMAS, JACK
WACO, Waco, Texas.
TIMBERLAKE, B.
WMSL, Decatur, Ala.
TIMM, ALLEN
WEMP, Milwaukee, Wisc.
TITUS, DAVID
KGB, San Diego, Calif.
TOMMERDAHL, GENE
WBTH, Williamson, W. Va.
TOLL, TED
WMAQ-WENR, Chicago, Ill.
TRACKMAN, HERB
KFEL, Denver, Colo.
TRACY, STERLING
KNX, Los Angeles, Calif.
TRUERE, BOB
WGNC, Elizabeth City, N. C.

— U —

ULBRICHT, WILLIAM
WTRC, Elkhart, Ind.
ULRICH, AL
WMAQ-WENR, Chicago, Ill.
URQUHART, CHARLES
WMAQ-WENR, Chicago, Ill.
URRY, FRANCIS
KSL, Salt Lake City, Utah.

— V —

VANAGRIFT, CARL
WGL-WOWO, Ft. Wayne, Ind.
VANDA, CHARLES
CBS, They Live Forever.
VENTER, MEL
KFRC, San Francisco, Calif.
VAN DRIEL, BOB
KGGM, Albuquerque, N. M.
VINCENT, CHICK
NBC, This Small Town.
VON LINDER, L.
WMT, Cedar Rapids, Waterloo, Ia.
VOUTSAS, GEORGE
WMAQ-WENR, Chicago, Ill.

— W —

WADE, FRED
WTIC, Hartford, Conn.
WALKER, ALLAN
WTMV, East St. Louis, Ill.
WALL, DICK
WTMV, East St. Louis, Ill.
WALLACE, JACK
KBST, Big Spring, Texas.
WALLACE, WESLEY
WPTF, Raleigh, N. C.
WALLISER, BLAIR
WGN, Chicago, Ill.
WALTERS, GILBERT E.
KRNR, Roseburg, Ore.
WALTON, SIDNEY
NBC, Sidney Walton's Music.
WALTZ, GORDON
WLW-WSAI, Cincinnati, Ohio.
WANN, PAUL
WDOD, Chattanooga, Tenn.
WARNER, HAROLD
WNBZ, Saranac Lake, N. Y.
WEAKLEY, SCOTT
KROW, Oakland, Calif.
WELTMER, FRANK
KOY, Phoenix, Ariz.
WERLING, RUPE
WIBG, Glenside, Pa.
WESTER, CARL
CBS-NBC, Woman in White.
WETZEL, MAURICE
WMAQ-WENR, Chicago, Ill.
WHEELER, GEORGE
WRC - WMAL, Washington, D. C.
WHEELER, JON
KCKN, Kansas City, Kans.
WHIKEHART, EDDIE
WBTH, Williamson, W. Va.
WHITE, ROBERT
WMAQ-WENR, Chicago, Ill.
WHITE, ROBERT E.
WBZ - WBZA, Boston - Springfield, Mass.
WHITESCARYER, WILDA
KCKN, Kansas City, Kans.
WHITING, C. PEROT
WALB, Albany, Ga.
WHITNEY, WILL
WFBR, Baltimore, Md.
WIGGINS, WALLACE S.
KVOE, Santa Ana, Calif.
WIGHT, HERMAN B.
WCAX, Burlington, Vt.
WILDY, LAWRENCE
WIL, St. Louis, Mo.
WILES, CHARLES
WKY, Oklahoma City, Okla.
WILEY, HOWARD
WMAQ-WENR, Chicago, Ill.
WILKEY, EUGENE
WDOD, Chattanooga, Tenn.
WILLSON, COLEMAN
WTSP, St. Petersburg, Fla.
WILSON, BEN
WTAD, Quincy, Ill.
WILSON, EDITH
KCKN, Kansas City, Kans.
WILSON, GEORGE P.
WBIG, Greensboro, N. C.
WISE, RUSSELL B.
WAKR, Akron, Ohio.
WOLEVER, JR., JACK
WSIX, Nashville, Tenn.
WOLFE, EDWIN
NBC, Pepper Young's Family.
WOOD, GEORGE
KGEZ, Kalispell, Mont.
WOODFORD, A. M.
KGKO-WBAP, Fort Worth, Texas.
WOOLF, JOHN M.
KDYL, Salt Lake City, Utah.
WORKHOVEN, MERRILL
KELO-KSOO, Sioux Falls, S. D.
WRIGHT, JEAN
WTOL, Toledo, Ohio.
WRIGHT, JOHN H.
WBZ-WBZA, Boston - Springfield, Mass.
WRIGHT, MEL
KLO, Ogden, Utah.
WRIGHT, WYNN
WENR-WMAQ, Chicago, Ill.

— Y —

YAKUS, MILTON
WMEX, Boston, Mass.
YARNALL, DICK
KMMJ, Grand Island, Nebr.
YOUSE, BOB
WDBJ, Roanoke, Va.

— Z —

ZELLMER, LESTER
WTRC, Elkhart, Ind.
ZIEBARTH, E. W.
WLB, Minneapolis, Minn.
ZITCER, AL
KYA, San Francisco, Calif.

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RADIO EDITORS and WRITERS of NEWSPAPERS IN THE UNITED STATES and CANADA

(As of January 1, 1942)

The following list of radio editors writing for newspapers and magazines in the United States and Canada was compiled from questionnaires submitted in the Fifth Annual Radio Daily Poll and through the cooperation of radio stations in both countries.

ALABAMA

Anniston Star: **Malcolm Street**
Birmingham News & Age-Herald: **Turner Jordon**
Chambers County News (Lanett): **Victor Norris**
Mobile Labor Journal: **Stanton Dann**
Mobile Press-Register: **George M. Cox, Jr.**
Montgomery Journal: **Sarah Crist**
Montgomery Advertiser: **Bill Mahoney**
Southern Radio News (Birmingham): **Andrew W. Smith**

•

ARIZONA

Arizona Farmer (Phoenix): **Bob Mauch**
Arizona Record (Globe): **Ralph Herron**
Arizona Silver Belt (Miami): **Sam Kiamy**
Clifton Copper Era: **W. V. Olin**
Graham County Guardian (Safford): **V. P. Richards**
Phoenix Gazette: **C. G. Nuckolls**
Phoenix Republic: **Frank Ross**
Tucson Citizen: **Dorothy Williams, A. K. Parker**
Tucson Star: **Al Wilke, W. R. Matthews**
Yuma Daily Sun: **Karl Allen**

•

ARKANSAS

Arkansas Democrat (Little Rock): **Effie Wooten**
Arkansas Gazette (Little Rock): **Eleanor Wassell**
Blytheville Courier-News: **Sam Norris**
Cinemag (Paragould): **Orris Collins**
Jonesboro Sun: **Fred Troutt**
Jonesboro Tribune: **Donald Murray**
Pine Bluff Commercial: **Walter Sorrels**
Pine Bluff Daily Graphic: **Kenneth Riddle**
Siloam Springs Daily Herald & Democrat: **Alf Perrine**

•

CALIFORNIA

Anaheim Bulletin: **L. Loudon**
Kern Herald (Bakersfield): **Carroll Stalcup**
Bakersfield Californian: **Bill Moses**
Berkeley Gazette: **Howard Sipe**
Carpinteria Herald News: **Arthur Clark**
Fresno Bee: **A. J. Welter**
Fresno Guide: **Jim McCollum**
Fullerton News Tribune: **Ed Elfstrom**
Hanford Sentinel: **Walt Christie, Julius L. Jacobs**
Kings County Herald (Hanford): **Arthur C. Mace**
Hollywood Citizen-News: **Zuma Palmer**
Hollywood Shopping News: **John Kemp**
Long Beach Press Telegram: **Jenny Howell, Jimmie Allen**
Los Angeles Examiner, Los Angeles Herald & Express, Los Angeles News, Los Angeles Times (for logs only): **Jack Holmes**
Community Paper Syndicate (Los Angeles): **Barney Glazer**
Oakland Post Enquirer: **Richard Loomis, Robert Douglas, Frank Tiazzi**
Oakland Tribune: **Charles McIntosh, Shirley Schwartz**
Orange Daily News: **William Hart**
Pasadena Independent: **W. N. MacBird**
Pasadena Post & Star News: **Reginald Warren**
Riverside News: **Harry Harper**
Sacramento Bee: **Ronald Schofield**

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San Bernardino Sun & Telegram: **Harry Carey**
San Diego Union & Tribune-Sun: **Don Short**
San Francisco Call Bulletin: **Bert Darr, Edward Romero**
San Francisco Chronicle: **Fred Gunsky, Sanford Paganucci**
San Francisco Examiner: **Edward Murphy**
San Francisco News: **Emilia Hodell**
San Francisco Shopping News: **Tom Tyrell, Tom Foster**
San Luis Obispo Telegram Tribune: **Norman Spicer**
Santa Barbara News Press: **Mary Hagen**
Santa Rosa Press Democrat & Republican: **Mike Pardee**
Stockton Record: **Mr. Remington**
Turlock Times: **Bob Whiteside**
Vallejo Times Herald & Evening Chronicle: **A. Riley**
Visalia Times-Delta: **Click Relander**
Wasonville Register-Pajaronian: **Frank Orr**
Wasonville Sun: **Ed Slusser**
Whittier Reporter: **Dick Crow**

•

COLORADO

Colorado Springs Gazette-Telegraph: **Guy Sampson**
Colorado Herald (Denver): **Helen Ferril**
Denver Daily Record-Stockman: **Willard Simms**
Denver Monitor: **Carson Harris**
Denver Post: **Betty Craig**
Denver Times: **William Schmitz**
Rocky Mountain News (Denver): **James Briggs, Mark Rousseau**
Grand Junction Daily Sentinel: **Preston Walker**
La Junta Daily Tribune: **Charles Nelson**
Longmont Ledger: **Fred Ferguson**
Montrose Press: **John Addington**
Pueblo Star Journal & Chieftain: **Frank F. Hoag, Sr.**

•

CONNECTICUT

Bridgeport Post: **Rocky Clark**
Bridgeport Sunday Herald: **Leo Miller**
Bridgeport Life: **Robert Sperry**
Bridgeport Time Star: **Fred Thoms**
Bristol Press: **Clarkson Barnes**
Groton Advocate: **Archie Saxby**
Hartford Courant: **Robert Prentiss, M. Oakley Christoph**
Hartford Times: **Harold B. Waldo, A. B. McGinley**
New Britain Herald: **Charles Sikora**
New Haven Register: **John Day Jackson**
Stamford Advocate: **Leonard Massell**
Stonington Mirror: **Jerome Anderson**
Waterbury Democrat: **Jim Parker**

•

DISTRICT OF COLUMBIA

Washington Times-Herald: **Bill Frank**
Washington News: **Frances Kimble**
Washington Post: **Dick Coe**
Washington Star: **John Stepp, William Coyle**

•

FLORIDA

Broward County Home News (Ft. Lauderdale): **K. R. Davis**
Fort Lauderdale Daily News: **J. W. Dickey**
Fort Lauderdale Times: **Walter Day**
Lake Worth Leader: **Merle Meade**
Miami Herald: **Marion Stevens**
Miami News: **Jimmie McLean**
Miami Beach Daily Tropics: **Jack Rice**
Ocala Evening Star: **Bert Dosh**
Ocala Morning Banner: **Harris Powers**
Orlando Morning Sentinel: **L. J. Hagood**
Orlando Reporter Star: **R. H. Haskell**
Orlando Times: **Col. W. M. Glenn**
Panama City News-Herald: **Toni Veverka**
Panama City Pilot: **Eddie Pierce**
Sarasota Herald Tribune: **Bill Coe**
St. Petersburg Independent: **Eric Parsons**
St. Petersburg Times: **Ogden Sharpknack**
Tampa Times: **J. F. Smiley**
Tampa Tribune: **Betty Copelin**
West Palm Beach Post: **LaMar Allen**

•

GEORGIA

Albany Herald: **Kenneth Pryce**
Albany Journal: **John Crouch**
Atlanta Constitution: **Paul Jones**
Atlanta Journal: **Ernest Rogers**
Augusta Chronicle: **Bob Parks, Frank Hawkins**
Augusta Herald: **Sam Moss, J. Davenport**
Cordele Dispatch: **Gaines Brewster**
Columbus Ledger: **Ben Vig**
Dalton News: **R. E. Hamilton**
LaGrange News: **Hal David**
Macon News-Telegraph: **Donald McDonald**
Rome News-Tribune: **Lewis Higgins**

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Savannah Evening Press: **John Sutlive**
Savannah Morning News: **Percy Miller**
Toccoa Record: **Robert Graves**
Waycross Journal-Herald: **Jack Williams, Jr.**

•

IDAHO

Blackfoot Daily Bulletin: **John Rider**
Couer d'Alene Press: **Louise M. Shadduck**
Lewiston Morning Tribune: **Claude Baskett**
Lewiston Shopping News: **Howard Wallace**
Moscow News-Review: **Louis A. Boas**
McCammon News: **R. N. Massie**

•

ILLINOIS

Alton Evening Telegraph: **P. B. Cousley**
Belleville Daily Advocate: **A. R. Schmidt**
Bloomington Pantagraph: **Harold Adams**
Champaign News-Gazette: **Harold Holmes**
Chicago Herald-American: **Lorraine Nystrom, Harry Munzell, Walter Hecht**
Chicago News: **Joseph Gorg, John Smith**
Chicago Sun: **Wauhillau LaHay**
Chicago Times: **Don Foster, Bill Irvin**
Chicago Tribune: **Larry Wolters, Stan Kramer**
Down Beat (Chicago): **Harold Jovien**
Cicero-Berwyn Life: **R. Blakely**
Decatur Herald: **E. O. McCann**
Decatur Review: **James Beaumont**
East St. Louis Journal: **Marjorie Wall**
Freeport Journal-Standard: **Grace L. Barnett**
Illinois State Journal (Springfield): **Harry Moody**
Marion Republican: **Homer Butler**
Moline Dispatch: **Fred Klann**
Peoria Journal-Transcript: **R. M. Shepherdson**
Peoria Star: **Joan Kelly**
Rockford Register-Republic & Star: **William R. Traum**
Rockford Labor News: **Casper Brady**
Rock Island Argus: **Don Wright, M. E. Emery**
Tuscola Review: **Gene Dillener**
Urbana Courier: **Robert Sink**

•

INDIANA

Anderson Herald: **Bill Toner**
Elkhart Truth: **Dan Albrecht**
Evansville Sunday Courier & Press: **George H. Miller**
Fort Wayne Journal Gazette: **Chester Brouwer**
Fort Wayne News-Sentinel: **William Middaugh**
Gary Times: **L. B. Snowden**
Goshen News-Democrat: **Herb Swartz**
Hammond Times: **Paul Damai**
Indianapolis News: **Herbert Kenney, Jr.**
Indianapolis Star: **C. L. Kern**
Indianapolis Times: **Edwin C. Heineke, Tom Kennedy**
Lafayette Journal-Courier: **Dick Greenwood**
New Albany Tribune: **James Montgomery**
South Bend Tribune: **Ira Carpenter, Lee Douglass**
The Spectator (Terre Haute): **R. Tuttle**
Terre Haute Star: **David Fox**
Terre Haute Tribune: **Marsee Cox**
Vincennes Sun Commercial: **Ross Garrigus**

•

IOWA

Cedar Rapids Gazette: **Nadine Subotnik**
Council Bluff Nonpareil: **Helen Lindsay**
Davenport Daily Times: **Betty Soller**
Davenport Democrat & Leader: **Ina Wickham**
Decorah Journal: **Justin Hammond**
Decorah-Posten: **Georg Strandvold**
Decorah Public Opinion: **L. Dale Aherne**
Eldon Star: **Charles Haines**
Des Moines Register & Tribune: **Mary Little**
Dubuque Daily Tribune: **Carl Ochs**
Dubuque Telegraph-Herald: **Al Ney**
Iowa City Daily Iowan: **Loren Dickerson**
Ottumwa Daily Courier: **Jeannette B. Stein, John Huston**
Shenandoah Sentinel: **Robert Tindall**
Sioux City Tribune: **John Kelly**
Waterloo Courier: **Marion Mayes**

•

KANSAS

Coffeyville Journal: **Kenneth Cape**
Dodge City Globe: **Roy Buckingham**
Emporia Times: **May Clausen**
Great Bend Tribune: **M. D. Spencer**
Kansas City Kansan: **C. E. Nohe, Jim Porter**
Lawrence Journal-World: **Bob Busby**
Manhattan Mercury: **H. O. Dendurant**
Manhattan Morning Chronicle: **Lowell Treaster**
Wichita Beacon: **S. A. Coleman**
Wichita Eagle: **Sam Keifner**

•

KENTUCKY

Kentucky New Era (Hopkinsville): **Dudley Taylor**

www.americanradiohistory.com

Louisville Journal-Courier & Times: **James Sheahy, Mary Gaunt West**
Owensboro Messenger & Inquirer: **John Potter**

•

LOUISIANA

Baton Rouge State Times: **C. P. Liter**
Baton Rouge Morning Advocate: **Margaret Dixon**
Lafayette Advertiser-Gazette: **T. M. Callahan**
New Orleans Item & Tribune: **Ted Liuzza**
New Orleans States & Times-Picayune: **Mercedes Mateu**

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MAINE

Kennebec Journal (Augusta): **Jean La Maye**
Bangor Daily Commercial: **B. M. Havey**
Bangor Daily News: **Eugene Rowe**
Lewiston Sun-Journal: **Miss Mitchell**
Le Massager (Lewiston): **Paul Belanger**
Portland Sunday Telegram: **Richard Sullivan**

•

MARYLAND

Baltimore News-Post & Sunday American: **J. Hammond Brown**
Baltimore Evening Sun: **Harry Stewart**
Baltimore Morning Sun: **E. J. Chapman**
Baltimore Sunday Sun: **Helen Cadwalader**
Cumberland Guide: **M. F. Prendergast**
Salisbury Times: **Oscar L. Morris**

•

MASSACHUSETTS

Attleboro Sun: **Ethel MacDonald**
Berkshire Evening Eagle (Pittsfield): **Kingsley Rex Fall**
Beverly Times: **Lawrence Hovey**
Boston American & Record & Advertiser: **Newcomb F. Thompson**
Boston Globe: **Elizabeth L. Sullivan**
Boston Herald-Traveler: **Alice Quinlan**
Boston Post: **Howard Fitzpatrick**
Christian Science Monitor (Boston): **Albert Hughes**
Cambridge Star Bulletin: **Margaret Sutermeister, Alden B. Hoag**
Fall River Herald-News: **Edward Delaney**
Greenfield Recorder-Gazette: **H. Irving Jenks**
Holyoke Transcript: **Alvin King**
Hampshire Daily Gazette (Northampton): **Mr. Emerson**
Harwich Independent: **H. B. Albro**
Hyannis Patriot: **Jack Johnson**
Haverhill Gazette: **John T. Russ**
Lawrence Eagle & Evening Tribune: **Sebastian Bartolotta, William Noble**
L'Independent (New Bedford): **Armand Lajoie**
Lowell Journal: **Henry Mulcahy**
Lowell Sun: **Charles G. Sampas**
Lynn Telegraph News: **Jake Finkel**
New Bedford Standard-Times & Mercury: **Charles Caro, William Clough**
North Attleboro Chronicle: **Charles F. Martin**
Salem News: **C. L. Twiss**
Springfield News & Republican: **Richard C. Fernald**
Springfield Union: **Henry P. Lewis, Violet Tiffany**
Worcester Sunday Telegram & Evening Gazette: **Frederick L. Rushton**
Yarmouth Register: **Charles F. Swift**

•

MICHIGAN

Bay City Times: **Margaret Carroll**
Detroit Free Press: **Stephanie Putt**
Detroit News: **Herschell Hart, Kenneth Manuel**
Detroit Times: **Jack Koehler**
Detroit Times (Flint edition): **Jim Kauffmann**
Flint News-Advertiser: **Irving Chimovitz**
Flint Journal: **Dick Chappell**
Grand Rapids Herald: **Forrest Weaver, John F. Wurz**
Grand Rapids Chronicle: **Ray Doran, George Zaronfenaitis**
Shopping News (Grand Rapids): **George Marshall, Miss M. K. DeGroot**
Grand Rapids Press: **Evelyn Husen. Lee M. Woodruff**
Ironwood Times: **H. O. Sonneyson**
Kalamazoo Gazette: **R. A. Patton**
Lansing State Journal: **Jerry Root**
Muskegon Chronicle: **Paul Elliott**
Pontiac Daily Press: **Maxine Mason**
Royal Oak Tribune: **Lynn Miller**
Saginaw News: **Leslie Wahl**
Cherryland Review (Traverse City): **John Ewing**
Traverse City Record Eagle: **Jay Smith**

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MINNESOTA

Duluth News-Tribune & Herald: **Nathan Cohen**
Hibbing Tribune: **George M. Fisher**
Menominee Herald-Leader: **Gene Worth**
Minneapolis Star-Journal: **George Grim, Jeanne Huck**
Minneapolis Times: **Grace Krause, Carl Carlson**
St. Paul Dispatch & Pioneer Press: **Jules Steele, Oakes Miller, C. T. Peterson, Carl G. Langland**
Willmar Daily Tribune: **Reuben Bengston**
Winona Republican-Herald: **Gordon Closway**

•

MISSISSIPPI

Columbus Commericial Dispatch: **Drew Shankle**
Natchez Democrat: **James Lambert**
Natchez Press: **Leighton McDonald**
Summit Sun: **Charles W. McGehee**
Vicksburg Evening Post: **B. C. Conway**

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MISSOURI

Hannibal Courier-Post: **Bob Parker**
Kansas City Journal: **Dan Donovan**
Kansas City Star: **H. Dean Fitzer, V. S. Batten**
Springfield Newspapers, Inc.: **George McCue**
St. Joseph News-Press: **Prentis Mooney**
St. Joseph Journal: **C. E. Lemon**
St. Louis Globe-Democrat: **Harry La Mertha**
St. Louis Post-Dispatch: **James L. Spencer**
St. Louis Star-Times: **Vera Carle, Harry Renfro**

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MONTANA

Bozeman Courier: **John Lyman**
Western News (Hamilton): **Miles Romney, Jr.**

•

NEBRASKA

Beatrice Daily Sun: **R. S. Marvin**
Fremont Tribune: **Lynn Fenstermacher**
Lincoln Star & Journal: **Hubert Ogden**
Norfolk Daily News: **Art Thomas**
Omaha World-Herald: **Keith Wilson**

•

NEVADA

Nevada State Journal (Reno): **Joe McDonald**
Reno Evening Gazette: **Max Jensen**

NEW HAMPSHIRE

Keene Sentinel: **Harry Shaw**
Laconia Evening Citizen: **Elwin Twombly**
Manchester Union-Leader: **Bill Thornton, Robert Blood**

•

NEW JERSEY

Asbury Park Press: **Miss Adams**
Atlantic City Press & Union: **Howard P. Dimon**
Bound Brook Chronicle News: **Irving J. Reimers**
Camden Argus: **William H. Jeffries**
Camden Courier-Post: **Marian Gibson**
South Jersey News (Camden): **Lawrence Casey**
Jersey Journal (Jersey City): **C. J. Ingram**
Long Branch Daily Record: **Houston Brown**
Newark Evening News: **Hubert R. Ede**
Newark Star-Ledger: **Jack Shafer**
Newark Sunday Call: **Albert Edwin Sonn**
New Brunswick Home News: **Will Baltin**
Paterson Morning Call: **Seymour Greenwald**
Plainfield Courier News: **Kenneth White**
Red Bank Register: **Thomas Brown**
Somerville Messenger Gazette: **G. Wallace Conover**
Trenton News: **Thomas Waldron, James R. Wells**
Shopping News (Trenton): **H. N. Richards**

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NEW MEXICO

Eddy County News (Carlsbad): **Lucille Neilson**
Las Vegas Daily Optic: **Walter T. Vivian**
Tucumcari American: **Emmet J. Corn**
Santa Fe News: **J. F. Pichler**

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NEW YORK

Auburn Citizen-Advertiser: **William O. Dapping**
Binghamton Press: **Fred Stein**
Binghamton Sun: **Letitia Lyon**
Brooklyn Eagle: **Jo Ranson**
Kings County Chronicle: **Charles De Mangin**
Buffalo Courier-Express: **Don Tranter**
Buffalo News: **Joseph Betzer**
Endicott Bulletin: **Charles Villency**
Brown Newspapers (Ithaca): **Don Rich**
Jamestown Post-Journal: **William Price**
Kingston Daily Leader: **Nathan Markson**

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Kingston Daily Freeman: **R. O. Gruver**
Ulster County News (Kingston): **Ira V. D. Warren**
Middletown Times-Herald: **Raymond J. Dulye**
Newburgh News: **Wesley McGinn**
County Weeklies (Newburgh): **Mabel Shroyer**
Associated Press (New York City): **Charles Butterfield**
Bronx Home News: **James Niklad**
New York Herald Tribune: **Elizabeth S. Colclough**
New York Journal-American: **Tom Brooks**
New York Mirror: **Nick Kenny**
New York Morning Telegraph: **Mel Spiegel**
New York News: **Ben Gross, Sid Shalit**
New York Post: **Leonard Carlton**
New York Sun: **E. L. Bragdon**
New York Times: **John Hutchins, T. R. Kennedy, Jr.**
New York World Telegram: **Alton Cook**
P M (New York City): **John McManus**
Movie-Radio Guide (New York City): **Arthur Miller**
The Billboard: **Paul Ackerman**
United Press (New York City): **A. L. Bradford**
Variety (New York City): **Bob Landry**
Niagara Falls Gazette: **Bill Boles. Fran Skimin**
Olean Times-Herald: **Arthur Wakelee**
Plattsburgh Press: **William Lynch**
Plattsburgh Republican: **Percy Stoughton**
Poughkeepsie Sunday Courier: **Herbert Thomsen**
The New Yorker (Poughkeepsie): **Clifford J. Nuhn, Rodney Swift**
Queens Ledger (Long Island City): **Joe Hanley**
Rochester Democrat, Chronicle & Times Union: **Donald Yerger**
Schenectady Gazette: **John Hume**
Schenectady Union-Star: **Al Dorn**
Syracuse Herald-Journal: **Hayden Hickock, George Wright**
Syracuse Post-Standard: **Albert V. Brewster**
Watertown Times: **John B. Johnson**
Yonkers Herald Statesman: **Henry Lewis**

•

NORTH CAROLINA

Asheville Citizen-Times: **William F. Melia**
Charlotte Observer: **Dick Pitts, P. H. Batte**
Dunn Dispatch: **L. Busbee Pope**
Durham Morning Herald: **Fred Haney**
Durham Sun: **Wyatt Dixon**
Elizabeth City Independent: **George W. Haskett**
Goldsboro Record: **Joe Brown**
Greenville News Leader: **David W. Mosier**
Hickory Record: **Mary E. Willis**
Kannapolis Independent: **J. Moore**
Nashville Graphic: **Sam Austin**
Raleigh News & Observer: **Jonathan Daniels**
Raleigh Times: **John A. Park**
Raleigh Union Leader: **Ruth Taylor**
Rocky Mount Telegram: **Vernon Secriest, "Bugs" Barringer**
Salisbury Evening Post: **John Hardin**
Tarboro Daily Southerner: **Aubrey Shackell**
Wilmington Post: **Charles West**
Wilson Daily Times: **John Thomas**
Winston Salem Journal & Sentinel: **Oliver Crawley**

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NORTH DAKOTA

Bismarck Capital: **Gaylord Conrad**
Bismarck Tribune: **John Hjelle**
Devils Lake Journal: **Russell Dushinski**
Devils Lake World: **Gordon Stefonomicz**
Fargo Forum: **Roy Johnson**
Radio Shopper (Fargo): **Ed Eastman**
Grand Rapids Herald: **M. M. Oppegard**
Grand Rapids Chopper's Guide: **Shirley Boylan**
Jamestown Reminder: **Don Davis**
Jamestown Sun: **Mrs. M. Cook**
Peoples' Opinion (Valley City): **I. J. Moe**
Stutsman County Record (Jamestown): **Eva Plunkett**
Valley City Times-Record: **Phil Marks**
Williston Graphic: **W. M. Zahl**

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OHIO

Akron Beacon Journal: **Dorothy Doran**
Canton Repository: **Clifford Grass**
Cincinnati Enquirer: **Andrew Foppe**
Cincinnati Post: **Paul Kennedy**
Cincinnati Times-Star: **France Raine**
Cleveland Plain Dealer: **Robert S. Stephen**
Cleveland Press: **Norman Siegel**
Cleveland News: **Elmore Bacon**
Columbus Citizen: **Norman Nadel**
Columbus Dispatch: **Richard A. Mohr, Dick Moore**
Columbus Sunday Star: **Joe Mills**

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Ohio State Journal (Columbus): **Harold Eckert**
Dayton Journal-Herald: **Gordon Graham**
Dayton News: **Chuck Gay**
Findlay Republican-Courier: **Andrew H. Fish, Charles Beard, Marden Bishop**
La Rue News: **Elmer Blazer**
Lima News: **Richard F. Moffat**
Marion Star: **William Elliott**
Mt. Gilead Union-Register: **Fred Sweet**
Portsmouth Times: **Charles McKenna**
Prospect Monitor: **Fred Keller Dix**
Springfield News: **Richard Wolbert**
Springfield Sun: **Justin Henley**
Steubenville Herald Star: **Ed Worstall**
Toledo Blade: **Richard Pheatt**
Toledo Times: **Chester Morton**
Toronto Daily Tribune: **Mrs. Forest Richmond**
Xenia Gazette: **Mildred Mason**
Youngstown Vindicator: **Winnifred McAllister**
Youngstown Shopping News: **Ella Kirber**
Zanesville News: **Don Wiseman**
Zanesville Times Recorder: **Charles Starrett**
Zanesville Sunday Times Signal: **Joe Rathbun**
Zanesville Signal: **John Okey**

•

OKLAHOMA

Daily Ardmorite (Ardmore): **Bill Morrisson**
Elk City Journal: **W. G. Smith**
Elk City Daily News: **Cullen Johnson**
Lawton Morning Press: **Homer Hedges**
Muskogee Daily Phoenix & Times Democrat: **Paul Bruner, L. C. Gentry**
Oklahoma City Oklahoman & Times: **Irwin Watson**
Oklahoma City Advertiser: **Dan Hogan, C. L. Leathwood**
Oklahoma City Shopping News: **Jim Monarch**
Sayre Headlight: **W. J. Bacon**
Shawnee Evening Star: **Jack Spencer**
Shawnee Morning News: **Harold Humphrey**
Tulsa Tribune: **David Kerr**
Tulsa World: **Lee Earhart**

•

OREGON

Albany Democrat-Herald: **W. L. Jackson, R. R. Cronise**
Astorian Budget: **Fred Andrus**
Coos Bay Times (Marshfield): **Red Hornish**
Corvallis Shopping News: **Mr. Lehnert**
Eugene Morning News: **Jimmie Leonard**
Eugene Register Guard: **Horace Burnett**
Grants Pass Courier: **Rex Tussing**
Kelso Publishing Co.: **Carlton Moore**
Medford Mail Tribune: **Mr. Ferguson**
Portland Journal: **Lawrence Gilbertson**
Portland Oregonian: **William Moyes**
Roseburg News-Review: **Charles Stanton**

•

PENNSYLVANIA

Allentown Call: **Russell Worman**
Allentown Chronicle: **William H. Reinert**
Altoona Mirror: **Phil Fair**
Altoona Tribune: **Scott MacDonald**
DuBois Courier: **F. I. Gillung**
DuBois Express: **W. B. Ross**
Erie Dispatch-Herald: **C. B. Hollinger, A. J. White**
Erie Daily Times: **Charles Wells**
Grove City Reporter-Herald: **Ralph McClimons**
Homestead Messenger: **Ida Ahlberg**
Johnston Democrat: **John Sheridan**
Johnstown Tribune: **Ben Coll**
Lancaster Intelligencer Journal: **Donald M. McCollough**
Lewistown Sentinel: **Chris Rowlans**
North East (Pa.) Breeze: **Forest Hopkins**
Philadelphia Bulletin: **Elmer Cull**
Philadelphia Inquirer: **Frank Rosen**
Philadelphia News: **Raymnod Gathrid, Jeff Keen**
Philadelphia Public Ledger: **Josephine Cattagio**
Philadelphia Record: **George Lilley**
Pittsburgh Post-Gazette: **Vincent Johnson**
Pittsburgh Press: **Si Steinhauser**
Pittsburgh Sun-Telegraph: **Sam Kennedy**
Scranton Scrantonian-Tribune: **Alex Thomson**
Scranton Times: **Tom Nealon**
Sunbury Daily-Item: **Reg Meraiden**
Uniontown Morning Herald: **Phil E. Connelly, Jr.**
Wilkes-Barre Sunday Independent: **Paul J. Walker**
Wilkes-Barre Times-Leader: **Joseph Murphy**
Williamsport Gazette & Bulletin: **Quentin Beauge**
Williamsport Sun: **Mark Good**

•

RHODE ISLAND

Newport Herald: **Frances Flannery**
Pawtucket Times: **Ves Sprague**
Providence Journal & Bulletin: **Ben Kaplan**
Pawtuxet Valley Times-Arctic (West Warwick): **Irving P. Hudson**
Woonsocket Call: **Gerard Steere, Carl F. Morrison**

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SOUTH CAROLINA

Anderson Independent: **S. A. Hall**
Anderson Daily Mail: **J. B. Hall**
Belton News: **Mr. Coward**
Charleston News & Courier: **T. R. Waring**
Charleston Evening Post: **Manning Rubin**
Columbia Record: **Caldwell Withers**
Columbia State: **S. L. Latimer, Murray DeBennoit**
Florence Morning News: **Roy Graham**
Florence Evening Star: **J. A. Zeigler**
Greenville News & Piedmont: **James Dawson, E. N. Smith, George Chaplin**
Greenwood Index-Journal: **Paul Barret**
North Augusta Way (Saluda): **Ralph Bennett**
Spartanburg Herald & Journal: **Vernon Foster**
Sumter Daily Item: **Frances Haynesworth**
Sumter Herald: **E. Jenkins Knight**

•

SOUTH DAKOTA

Pierre Capital-Journal: **Robert Hipple**
Pierre Daily Dakotan: **Tom Roberts**
Vermillion Plain Talk: **Guy DeVany**
Dakota Republican (Vermillion): **J. B. Townsley**
Yankton Press & Dakotan: **Fred H. Monfore**

•

TENNESSEE

Bristol Herald Courier: **Wood Vance, Walter Crockett**
Chattanooga News-Free Press: **Ralph Sanders**
Chattanooga Evening Times: **Warner Ray**
Kingsport Times: **Eilene Crawford**
Knoxville Journal: **Frank Larkin**
Knoxville News - Sentinel: **William Clebsch**
Memphis Commercial Appeal: **Robert Gray**
Memphis Press-Scimitar: **Robert Johnson**
Nashville Tennessean: **Robert M. Seals**
Nashville Banner: **Milton Randolph**

•

TEXAS

Abilene Reporter-News: **Wendell Bedichek, Jack Hogan**
Amarillo Globe & News: **Wes Izzard,**
Amarillo Times: **George May**
Austin Tribune: **John Babcock**
Austin American-Statesman: **Bill Weeg, Ruth Lewis**
State Observer (Austin): **Vann Kennedy**
Beaumont Enterprise: **Merita Mills**
Beaumont Journal: **Eva Feinberg**
Big Spring Herald: **Bob Whipkey**
Brady Standard: **Doris Reed**
Brownsville Herald: **Hal Eustace**
Brownswood Bulletin: **Mack Boswell**
Bryan Daily Eagle: **John Sidney Smith**
College Station Battalion: **Don Gabriel**
Corsicana Democrat: **Ed Bateman**
Denison Herald: **Mildred Cope**
Dallas Journal: **Lorayne Holmes, Renwick Phillips**
Dallas News: **Victor Davis, John Rosenfield**
Dallas Times-Herald: **Douglas Hawley, Ruth Clem**
El Paso Herald-Post: **H. A. Michael, Chester Chope**
El Paso Times: **Ray Stover**
El Continental (El Paso): **Glenn F. Nichols**
Fort Worth Press: **Rip Manning**
Fort Worth Star-Telegram: **Bill Potts.**
Valley Morning Star (Harlingen): **John Stone**
Kerens Tribune: **Bedford Bateman**
South Texas Citizen (Laredo): **George Peters**
Midland Reporter-Telegram: **James Allison**
Odessa American: **Henderson Shuffler**
Orange Leader: **James Quigley**
San Antonio Express: **A. W. Grant, Ed Spill**
San Antonio Light: **Frank Ragsdale**
San Antonio News: **A. W. Walliser**
Temple Daily Telegram: **Onita Lee**
Victoria Advocate: **Chester Evans**
Wichita Falls Daily Times: **Louis T. Hamlett**

•

UTAH

Iron County Record (Cedar City): **Noel Rollo**
Cache American (Logan): **James England**
Ogden Standard Examiner: **Ethel G. Clark**
Provo Daily Herald: **Ernest Rassmussen**
Deseret (Salt Lake City): **Wilby Durham**
Salt Lake Tribune-Telegram: **Gilbert B. Heal**

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VERMONT

Burlington Daily News: **Gilbert Hammond**
St. Albans Messenger: **Walter Murtagh**
Waterbury Record: **Milton Sunderland**

•

VIRGINIA

Fredericksburg Shopping News: **Katherine Skinner**
Martinsville Daily Bulletin: **Kay Thompson**
Newport News Daily Press: **Lewis T. Jester**
Newport News Times-Herald: **William M. Harrison**
Norfolk Ledger Dispatch: **Charles Hoofnagle**
Noroflk Virginian-Pilot: **Warner Twyford**
Petersburg Progress-Index: **Curtis Lyons**
Richmond News-Leader: **Virginia Oakley**
Richmond Times-Dispatch: **Mary Louise Dawe**
Roanoke Times: **William Atkinson, Carl Andrews**
Roanoke World-News: **C. B. Thornton**

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WASHINGTON

Associated County Newspapers (Spokane): **Margaret Porter, H. L. Thorson**
Bremerton Daily News Searchlight: **Jean Rothenberg**
Centralia Chronicle: **Ray Edinger**
Centralia Tribune: **George Harrison**
Chehalis Advocate: **Chapin Foster**
Everett Daily Herald: **Walter Butler**
Longview Daily News: **Doris McKinney**
Daily Olympian (Olympia): **Dave Adams**
Olympia News: **Preston Wright**
Radio Review (Seattle): **Nick Hughes**
Raymond Advertiser: **John Zonich**
Seattle Post-Intelligencer: **Eddie Mitchell, Paul Tieche**
Seattle Star: **Dick Brome**
Seattle Times: **Robert Heilman**
Metropolitan Record (Spokane): **Einar Larson**
Spokane Daily Chronicle: **Wafford Conrad**
Spokane Spokesman-Review: **Byron Johnsrud**
Tacoma News Tribune: **Lennie Anderson**
Tacoma Times: **Gifford Thrasher**
Vancouver Columbian: **Ray Bachman**

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WEST VIRGINIA

Bluefield Daily Telegraph: **Bill Blake**
Charleston Mail: **Arnold Knapp**
Charleston Gazette: **Major Beane**
Clarksburg Exponent: **George Clark**
Clarksburg Telegram: **Frank Carpenter**
Clarksburg News: **H. G. Rhawn**
Fallansbee Review: **George S. Hahne**
Hancock Courier (New Cumberland): **Burt Brown**
Huntington Herald-Dispatch: **Bill Birke**
Huntington Advertiser: **Catherine Enslow**
Logan Banner: **Kel Holliday**
Logan County News: **Roscoe Spence**
Weirton Times: **John Glover**
Wellsburg Herald: **L. H. McCamic**
Morgantown Dominion News: **Bill Hart**
Williamson Mingo Republican: **Frank Sohn**

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WISCONSIN

Janesville Gazette: **Ann Tenny**
Kenosha Evening News: **Ellen Gibson**
Madison Capital Times: **Bowden Curtiss**
Wisconsin State Journal (Madison): **William L. Doudna**
Madison Daily Cardinal: **Lyman Nordhoff**
Marinette Times Union: **Ed Cochrane**
Taylor County Star News (Medford): **Art Wichern**
Milwaukee Journal: **Larry Lawrence, Dick Bellamy**
Milwaukee Evening Post, **Mr. Luppnow**
Milwaukee Sentinel: **Buck Herzog**
Mosinee Times: **Herb Israel**
Racine Journal-Times: **Eddie Bronson**
Sheboygan Press: **Mona J. Pape**
Stevens Point Daily Journal: **James Hull**
Superior Evening Telegram: **Seegar Swanson, George C. Flowers**
Waterloo Dairyland News: **Herbert Hall**

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WYOMING

Wyoming Eagle (Cheyenne): **Bob Rhodes**
State Tribune (Cheyenne): **Lew Bates**
Sheridan Press: **L. L. MacBride**
Sheridan Star: **Mr. Meyers**

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ALASKA

Anchorage Alaskan: **R. Southwough**
Alaska Daily Empire (Juneau): **Elmer Friend**
Alaska Daily Press (Juneau): **William Evans**

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TERRITORY OF HAWAII

Honolulu Star-Bulletin: **Paul Findeisen**

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PUERTO RICO

El Dia (Ponce): **Victor Bono**

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ALBERTA

Calgary Albertan: **Thomas Meade**
Calgary Herald: **Miss M. Stevens**
Edmonton Bulletin: **Jack Deprose, Jack Oliver**
Edmonton Journal: **Gordon MacCallum**
Grande Prairie Herald Tribune: **Jim Yule**
Lethridge Herald: **Harold Long**

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BRITISH COLUMBIA

Nelson Daily News: **Hume A. Lethridge**
Vancouver Province: **Helen Walls**
Vancouver Sun: **Oswald Odlum, Will Reeder**
Victoria Daily Colonist: **Gordon Forbes**
Victoria Times: **Ray Wormald**

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MANITOBA

Flin Flon Miner: **H. J. Miles**
Northern Mail (The Pas): **Mrs. Taylor**
Sherridon Press: **R. Whelan**
Winnipeg Free Press: **Peter B. Whittall**
Winnipeg Tribune: **Denny Brown, S. R. Maley**

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NEW BRUNSWICK

Campbellton Graphic: **Al Anslow**
Campbellton Tribune: **Harold Crockett**
Dalhousie News: **George Christie**
Moncton Transcript: **Fraser Robb, Clair Ganong**

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NOVA SCOTIA

Halifax Herald & Mail: **Bert Wetmore**
Halifax Star & Chronicle: **Harold Hoganson**
Yarmouth Herald: **Joe LeBlanc**
Yarmouth Telegram: **Katherine Redding**

ONTARIO

Chatham Daily News: **R. Doyle**
Hamilton Review: **Archie MacMillan**
Hamilton Spectator: **Mabel Bruce**
Kenira Miner & News: **Tom Johnston**
Kirkland Lake Daily Press: **Dennis Braithwaite**
London Free Press: **L. N. Bronson, J. C. Burns**
Ottawa Citizen: **C. Hammerstrom**
Ottawa Journal: **M. Taschereau**
Le Droit (Ottawa): **M. Berriault**
St. Catherines Standard: **Larry Hardy**
Timmins Press: **Edwin Copps, Sonya Barnett**
Toronto Globe & Mail: **Charles Jenkins**
Toronto Star: **Edna Hardy**
Toronto Telegram: **James Hunter**
Radio News (Toronto): **Henry Gregg**
Toronto Weekly News: **Bill Walker**
Stratford Beacon-Herald: **Lotta W. Gibson**
Windsor Daily Star: **J. R. H. Cruickshank**

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PRINCE EDWARD ISLAND

Charlottetown Patriot: **W. A. Gaudet**

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QUEBEC

La Presse (Montreal): **Romeo LeBlanc**
Montreal Gazette: **Thomas Archer, H. Whittaker**
Montreal Herald: **B. Fitzgerald**
Montreal Standard: **E. Gannon**
Montreal Star: **R. Haviland**
Val D'Or Star: **C. Caesar**

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SASKATCHEWAN

Battleford Press: **R. A. Bock**
Humboldt Journal: **R. A. Telfer**
Melfort Journal: **George Lancaster**
Moose Jaw Times: **Don Dornan**
Regina Post-Leader: **Gaston J. Johnson**
Western Spotlight (Moose Jaw): **Dave Miller**
Saskatchewan Farmer (Regina): **Gee Johnson**
Shellbrook Chronicle: **G. H. Pickup**
Saskatoon Star Phoenix: **R. Taylor**
Saskatoon National Advertiser: **Mr. McCaul**
Tisdale Recorder: **Vern Rutledge**

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LATIN-AMERICAN NETWORKS

CBS — CROSLEY — NBC

CBS PAN-AMERICAN NETWORK

ARGENTINA

Call Letters	Station Name	City	Frequency Kilocycles	Power Watts
LU7	Radio General San Martin	Bahia Blanca	1240	1500
LR3	Radio Belgrano	Buenos Aires	950	50000
LV3	Radio Cordoba	Cordoba	620	15000
LT7	Radio Provincia	Corrientes	1340	500
LT1	Radio del Litoral	Rosario	780	20000
LV1	Radio Graffigna	San Juan	730	10000
LV4	Radio San Rafael de Mendoza	San Rafael	690	10000
LV11	Radio del Norte	Santiago del Estero	1170	2500
LV12	Radio Aconquija	Tucuman	580	5000

BOLIVIA

CP4	Radio Illimani	La Paz	6200	1000
CP5	Radio Illimani	La Paz	1040	10000

BRAZIL

PRE8	Radio Nacional	Rio de Janeiro	980	20000
PRB9	Radio Record	Sao Paulo	1000	50000

CHILE

CB57	Radio Sociedad Nacional de Agricultura	Santiago de Chile	570	10000
CB1180	Radio Sociedad Nacional de Agricultura	Santiago de Chile	11800	2500
CB90	Radio Sociedad Nacional de Agricultura	Valparaiso	900	2500

COLOMBIA

HJAG	Emisora Atlantico	Barranquilla	4905	1000
HJAH	Emisora Atlantico	Barranquilla	1080	1000
HJCS	Radio Continental	Bogota	920	50000
HJEB	La Voz del Valle	Cali	1150	1000
HJED	La Voz del Valle	Cali	4825	1000
HJFB	Radio Manizales	Manizales	6105	1000
HJFD	Radio Manizales	Manizales	1390	1000
HJDT	Radio Nutibara	Medellin	1150	500
HJFF	Ondas del Otun	Pereira	1350	1000

COSTA RICA

TIPG	La Voz de la Victor	San Jose	625	4000
TIPG	La Voz de la Victor	San Jose	9615	2000

CUBA

CMJN	RHC Cadena Azul	Camaguey	740	1000
CMCY	RHC Cadena Azul	Havana	590	20000
COCY	RHC Cadena Azul	Havana	11476	1000
CMKV	RHC Cadena Azul	Holguin	600	1000
CMHI	RHC Cadena Azul	Santa Clara	570	10000
COHI	RHC Cadena Azul	Santa Clara	6450	5000
CMKN	RHC Cadena Azul	Santiago de Cuba	930	1000

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DOMINICAN REPUBLIC

HIIZ	Broadcasting Nacional	Ciudad Trujillo	6315	250
HIZ	Broadcasting Nacional	Ciudad Trujillo	1350	250

ECUADOR

Call Letters	*Station Name*	*City*	*Frequency Kilocycles*	*Power Watts*
HC2AJ	Radiodifusora del Ecuador	Guayaquil	1050	2500
HC2AK	Radiodifusora del Ecuador	Guayaquil	9310	1000
HCQR	Radiodifusora del Ecuador	Quito	1340	250
HCQRX	Radiodifusora del Ecuador	Quito	5970	250

EL SALVADOR

YSP	La Voz de Cuscutian	San Salvador	1560	300
YSP	La Voz de Cuscutian	San Salvador	780	300
YSPA	La Voz de Cuscutian	San Salvador	10400	300
YSPA	La Voz de Cuscutian	San Salvador	6575	300

GUATEMALA

TGW	La Voz de Guatemala	Guatemala City	1520	10000
TGWA	La Voz de Guatemala	Guatemala City	9685	10000
			15170	
			11760	
			17800	
TGWB	La Voz de Guatemala	Guatemala City	6480	1000
TGWC	La Voz de Guatemala	Guatemala City	2320	1000

HAITI

HHW		Port-au-Prince	1230	250
HH3W		Port-au-Prince	9890	500

HONDURAS

HRN	La Voz de Honduras	Tegucigalpa	5875	4000
			2380	

MEXICO

XEQ	Radio Pan Americana, S. A.	Mexico City	730	50000
XEQQ	Radio Pan Americana, S. A.	Mexico City	9680	2000

NICARAGUA

YNOW	La Voz de la America Central	Managua	6850	750

PANAMA

HOC	Radio Teatro Estrella de Panama	Panama City	1440	600
HP5A	Radio Teatro Estrella de Panama	Panama City	11700	2000

PARAGUAY

ZP5	Radio Paraguay	Asuncion	1365	100

PERU

OAX6C	Radio Continental	Arequipa	1370	350
OAX6D	Radio Continental	Arequipa	9500	350
OAX6E	Radio Continental	Arequipa	6320	1000
OAX4A	Radio Nacional del Peru	Lima	854	20000
OAX4R	Radio Nacional del Peru	Lima	15150	10000
OAX4T	Radio Nacional del Peru	Lima	9562	12000
OAX4Z	Radio Nacional del Peru	Lima	6082	14000

PUERTO RICO

WKAQ		San Juan	620	5000

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URUGUAY

Call Letters	Station Name	City	Frequency Kilocycles	Power Watts
CX16	Radio Carve	Montevideo	850	10000
CX24	Radio la Voz del Aire	Montevideo	1010	4500
CXAB	Radio Belgrano	San Carlos, Colonia.	11820	5000
CXA14	Radio Belgrano	San Carlos, Colonia.	9640	7500

VENEZUELA

Call Letters	Station Name	City	Frequency Kilocycles	Power Watts
YV5RG	Ondas Populares	Caracas	1010	1000
YV5RU	Ondas Populares	Caracas	4860	5000
YV6RA	Ecos Del Orinoco	Ciudad Bolivar	1400	1000
YV6RU	Ecos Del Orinoco	Ciudad Bolivar	4790	1000
YV1RA	Ecos Del Orinoco	Maracaibo	1300	250
YV1RV	Ecos Del Orinoco	Maracaibo	4750	250

UNITED STATES OF AMERICA

WCBX	Columbia Broadcasting System	Brentwood, N. Y.	various	50000
WCRC	Columbia Broadcasting System	Brentwood, N. Y.	various	50000

CADENA RADIO INTER-AMERICANA (CRIA) (CROSLEY CORP.)

MEXICO

Call Letters	Owner and/or Station Name	Location	Frequency Kilocycles	Power Watts
XEB	El Buen Tono, S. A.	Mexico City	1220	20000 (Auth. 100000)
XEBT	El Buen Tono, S. A.	Mexico City	6000	10000

GUATEMALA

TGW	Radiodifusora Nacional	Guatemala City	1520	10000

HONDURAS

HRN	Rafael Ferrary-La Voz de Honduras	Tegucigalpa	1450	500

SAN SALVADOR

YSR		El Salvador	....	....

COSTA RICA

TIBAS	Gonzalo Pinto H.	San Jose	650	8000

PANAMA

HP5B	Radio Miramar	Panama City	6030	100

VENEZUELA

YV5RB	Degwitz & Siblesz-Radiodifusora Venez.	Caracas	790	7250
YB5RF	N. Vale Quintero-Ondas del Lago	Maracaibo	1120	845

COLOMBIA

HJCB	Colombia Broadcasting	Bogota	1105	1000
HJDK	Cia. Colombia de Radiodifusion	Medillin	1250	500
HJEL	Hernando Bueno	Cali	1260	500

ECUADOR

HC2AJ	Odalia Arauz de G—Radio Guayaquil	Guayaquil	900	100

PERU

OAX41	Radio Internacional	Lima	1320	250

CUBA

CMCK	Luis Casas Romero	Havana	980	500

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NBC PAN-AMERICAN SERVICE

PUERTO RICO

WIAC	Enrique Abarca San Feliz	San Juan	580	5000

ARGENTINA

Call Letters	Station Name and/or Owner	Location	Frequency Kilocycles	Power Watts
LR4	Radio Splendid	Buenos Aires	990	50000
	LR4 Network			
LW1	Radio Cultura	Cordoba	790	20000
LT2	Radio Stantor	Rosario	1230	20000
LU3	Radio Del Sur	Bahia Blanca	1150	10000
LT4	Radio Posadas	Posadas	1010	1500
LU5	Radio Neuquen	Neuquen	1130	1500
LU6	Radio Mendoza	Mendoza	630	10000
LW7	Radio Catamarca	Catamarca	730	1500

BOLIVIA

CP4	Radio IIIimani (Government)	La Paz	1000	10000

BRAZIL

PRB6	Radio Cruzeiro Do Sul	Sao Paulo	1220	5000
PRD2	Radio Cruzeiro Do Sul	Rio de Janeiro	1060	10000
	PRB6 Network			
PRA2	Radio Club do Brasil	Rio de Janeiro	860	10000
PRE7	Radio Cosmos, S. A.	Sao Paulo	1410	5000
PRI9	Radio Club do Espirito Santo Victoria		1350	1000
PRF9	Radio Difusora Porto Alegrense	Porto Alegre	640	5000
PRG8	Bauru Radio Club	Bauru	1210	250
PRB2	Radio Club Paranaense	Curityba	1440	5000
PRC5	Radio Club do Para	Para	1450	2000
PRD4	Radio Cultura de Araraquara	Araraquara	1370	500
PRE5	Radio Sociedade do Triangulo Mineiro	Uberaba	1390	500
PRH2	Radio Sociedade Farroupilha	Porto Alegre	600	25000
PRF7	Sociedade Radio Cultura de Campos	Campos	1330	250
PRI3	Radio Inconfidenciade Minas Geraes	Belo Horizonte	880	25000

CHILE

CB138	Radio El Mercurio	Santiago	1380	5000
	CB138 Network			
CC125	Radio La Frontera	Temuco	1250	1200
CC117	Radio Zenith	Concepcion	1170	1000
CB64	Union de Recreo	Valparaiso	640	25000
CD69	Radio Sur	Valdivia	...	...
CD101	Radio Llanquihue	Puerto Montt	...	...

COLOMBIA

HJCC	La Voz de Bogota	Bogota	870	5000
HJCR	Radiodifusora Nacional (Government)	Bogota	1200	5000
HJCZ	Cipriano Rios Hoyos "Voz de Colombia"	Bogota	1040	2500
HJAN	Emisoras Unidas	Barranquilla	1190	1000
HJFAX	Emisoras Electra	Manizales	...	...

COSTA RICA

TIPG	La Voz de la Victor	San Jose	625	4000
			9615	2500

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CUBA

Call Letters	Station Name and/or Owner	Location	Frequency Kilocycles	Power Watts
CMBZ	Radio Salas	Havana	950	5000
COBZ	Radio Salas	Havana	9030	...
CMQ	Combo & Gabriel, S. A.	Havana	690	25000
COCQ	Combo & Gabriel, S. A.	Havana	9670	10000
	CMQ Network			
CMHQ	Combo & Gabriel, S. A.	Santa Clara	810	10000
CMJK	Jones Castrillon & Cia.	Camaguey	920	10000
CMJL	(In construction)	Camaguey	620	500
CMKF	Manuel J. de Gongora	Holguin	1490	500
CMKU	Combo & Gabriel, S. A.	Santiago de Cuba	970	1000
CMKJ	(In construction)	Holguin	800	1000

DOMINICAN REPUBLIC

HIX	Radiodifusora Oficial	Trujillo	800	1000
HI1X	Radiodifusora Oficial	Trujillo	6206	300
			17400	

ECUADOR

HCJB	La Voz de los Andes	Quito	4107	200
			12460	10000
			974	100
HC2ET	El Telegrafo	Guayaquil	1131	200

GUATEMALA

TGW	Radiodifusora Nacional de Guatemala	Guatemala City	1520	10000
TGWA	La Voz de Guatemala	Guatemala City	15170	10000
			9685	
			11760	
			17800	
TGWB	Radiodifusora Nacional	Guatemala City	6485	1000
TGWC	Radiodifusora Nacional	Guatemala City	2320	1000

HAITI

HH2S	Societe Haitienne de Radiodiffusion	Port-au-Prince	5945	400

HONDURAS

HRN	Rafael Ferrari, Paul John	Tegucigalpa	5875	500

MEXICO

XEW	Cadena Radiodifusora Mexicana, S. A.	Mexico City	890	100000
XEWW	Cadena Radiodifusora Mexicana, S. A.	Mexico City	15160	10000
	XEW Network			
XEDK	Salvador Vazquez T.	Guadalajara, Jal.	1490	500
XERJ	Oscar Perez A.	Mazatlan, Sin.	610	600
XECZ	Zeferino Z. Jiminez	San Luis Potosi, S. L. P.	1370	100
XES	Difusora Portena	Tampico, Tamps.	1300	250
XEFI	Ramiro G. Uranga	Chihuahua, Chih.	1440	1000
XEBI	Pedro C. Rivas	Aguascalientes Aga.	1360	250
XECW	Juan Sedas M.	Cordoba, Ver.	1340	250
XEME	Perfecto Villamil Cisero	Merida, Yuc.	1240	400
XEFB	Jesus Quintanilla	Monterrey, N. L.	630	500
XEHV	J. A. Palavicini	Veracruz, Ver.	1310	1000
XEBH	Carlos Balderrama	Hermosillo, Son.	920	1000
XEBR		Hermosillo, Son.	1000	150
XEJR	Anastasio Gomez Gallardo	Parral, Chih.	1490	100
XERZ		Leon, Gto.	1030	250
XEBP	Maria R. Acosta	Torreon, Coah.	1260	250
XEFE	Rafael T. Carranza	N. Laredo, Tamps.	960	1000
XEE	Alejandro O. Stevenson, Jr.	Durango, Dgo.	1280	250
XEJX	Radio Emisora Queretana, S. de R. L.	Queretaro	1450	250
XEAM	Manuel L. Salinas	Matamoros, Tamps.	1400	250

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Call Letters	Station Name and/or Owner	Location	Frequency Kilocycles	Power Watts
XEPP	H. Sotomayer	Orizaba, Ver.	1450	150
XEHR	Manuel R. Canale	Puebla, Pue.	1090	250
XEA	Luis A. Maury	Campeche, Camp.	1370	250
XEAX	Alvaro Rodriguez A.	Oaxaca, Oax.	1270	500
XEP	Esteban Parra	C. Juarez, Chih.	1300	500
XEI	Tiburcio Ponce	Morelia, Mich.	1400	250
XEBA	Javier Velasco	C. Guzman, Jal.	1270	125
XEBX	Miguel B. Rodriguez	Sabinas, Coah.	610	250
XEDE		Saltillo, Coah.	1400	100
XECF	Francisco Perez H.	Los Mochia, Sin.	1330	1000
	NICARAGUA			
YNRS	Radiofusora Nicaraguense	Managua	8590	650
YNPH	Radiofusora Nicaraguense	Managua	1180	500
	PANAMA			
HOK	Panama Broadcasting System	Colon	640	250
HP5K	La Voz de la Victor	Colon	6005	250
	PARAGUAY			
ZPI	Radio La Capital	Asuncion	970	2000
	PERU			
OAX4A	Radiodifusora Nacional (Government)	Lima	854	10000
	PUERTO RICO			
WNEL	Juan Piza, "The Link of the Americas"	San Juan	1320	5000
	EL SALVADOR			
YSS	Estacion Radiodifusora Nacional (Govt.)	San Salvador	730	500
YSM	Estacion Radiodifusora Nacional (Govt.)	San Salvador	11710	500
YSD	Estacion Radiodifusora Nacional (Govt.)	San Salvador	7894	500
HUB	Estacion Radiodifusora Nacional (Govt.)	San Salvador	5556	500
	URUGUAY			
CX14	El Espectador	Montevideo	810	10000
CXA19	El Espectador	Montevideo	11705	1000
CXA9	El Espectador	Montevideo	15345	...
	CX14 Network			
CX18	Radio Sport	Montevideo	890	5000
CW7	Radio Carmelo	Carmela	640	1000
CW46	Radio Zorrilla de San Martin	Tacuarembo	1400	250
CW45	Radio Trienta y Tres	Treinta y Tres	1390	100
CW19	Radio Rochense	Rocha	1340	100
CW47A	Radio Welcome	San Jose	...	500
CW43	Radio Internacional	Rivera	1480	500
YV5RA	Radio Caracas	Caracas	960	5000
YR5RN	Radio Caracas	Caracas	5040	10000
	YV5RA Network			
YV1RK	Radio Popular	Maracaibo	1250	300
YV1RL	Radio Popular	Maracaibo	4810	...
YV4RE	Radio Valencia	Valencia	1400	250
YV4RP	Radio Valencia	Valencia	3460	300
YV3RE	Radio Barquisimeto	Barquisimeto	1470	1000
YV3RN	Radio Barquisimeto	Barquisimeto	4780	600
YV1RW	Radio Coro	Coro	1370	1000
YV1RY	Radio Coro	Coro	4770	...
YV2RB	La Voz del Tachira	San Cristobal	980	500
YV2RN	La Voz del Tachira	San Cristobal	4830	500
YV5RC	La Voz de Anzoategui	Barcelona	1080	100
YV5RE	Onda del Neveri	Barcelona	3450	1000
...	Radio Trujillo	Trujillo	3340	...
...	La Voz de la Sierra	...	...	...

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SHOWMAN'S CALENDAR

FOR 1942

January

1: New Year's Day (In all the States, Territories, District of Columbia and possessions).
Paul Revere Born (1735).
Proclamation of Emancipation (1863).
4: Utah Admitted (1896).
New Mexico Admitted (1912).
8: Anniversary of the Battle of New Orleans (Louisiana).
17: Benjamin Franklin Born (1706).
19: Robert E. Lee's Birthday (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia).
20: Inauguration Day.
21: Stonewall Jackson Born (1824).
29: McKinley Born (1843).
30: Franklin D. Roosevelt's Birthday.

February

3: Horace Greeley Born (1811).
7: Charles Dickens Born (1812).
9: Nebraska Admitted (1867).
11: Thomas A. Edison's Birthday.
Daniel Boone Born (1734).
12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming).
Georgia Day.
14: Valentine's Day.
Admission Day (Arizona).
15: Destruction of the Maine (1898).
18: Ash Wednesday (First Day of Lent).
22: Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).
27: Henry Wadsworth Longfellow's Birthday.
First Railroad Charter (1827).

March

2: Texas Independence Day.
3: Maine Admitted (1820).
Florida Admitted (1845).
First Postage Stamp used in U. S. (1847).
4: Pennsylvania Day.
5: Boston Massacre (1770).
7: Luther Burbank's Birthday (California).
17: St. Patrick's Day.
21: First Day of Spring.
22: Emancipation Day (Puerto Rico).
25: Maryland Day.
29: Palm Sunday.
30: Seward Day (Alaska).

April

1: All Fools' Day.
3: Good Friday.
5: Easter Sunday.
6: War Declared with Germany (1917).
7: Peary Discovered North Pole (1909).
8: Battle of Appomatox (1865).
Louisiana Admitted (1812).
9: Surrender of General Lee (1865).
12: Halifax Independence Resolution (North Carolina).
13: Thomas Jefferson's Birthday (Alabama).
14: Assassination of Abraham Lincoln.
19: Patriot's Day (Maine, Massachusetts).
21: Anniversary of Battle of San Jacinto (Texas).
22: Morton's Birthday (Nebraska).
Arbor Day (Nebraska).
23: William Shakespeare Born (1564).
24: First Newspaper Issued in America (1704).
U. S.-Mexico War (1846).
25: War Declared with Spain (1898).
26: Confederate Memorial Day (Alabama, Florida
Daylight Saving Time Starts.
Georgia, Mississippi).
Slavery Abolished in U. S. (1865).
First Shot of War with Germany (1917).
27: General U. S. Grant Born (1822).
28: President Monroe Born (1758).
30: Louisiana Purchased.
Washington Became First President (1789).
Rhode Island Settled (1636).

May

1: May Day.
Child Health Day.
Labor Day (Philippines).
Dewey's Victory in Manila (1898).
2: Stonewall Jackson Shot (1863).
5: Napoleon's Death (1821).
7: Lusitania Torpedoed (1915).
10: Confederate Memorial Day (Kentucky, North Carolina).

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Mother's Day (2nd Sunday).
11: Minnesota Admitted (1858).
12: Florence Nightingale Born (1820).
20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina).
21: Lindbergh's Flight to Paris (1927).
23: South Carolina Admitted (1788).
24: First Telegraph Message Sent (1844).
Empire Day (Canada).
29: Wisconsin Admitted (1848).
30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).

June

1: Kentucky Admitted (1792).
Tennessee Admitted (1796).
3: Confederate Memorial Day (Tennessee).
King's Birthday (Canada).
Jefferson Davis' Birthday (1808).
6: Nathan Hale's Birthday (1756).
8: Battle of New Orleans (1815).
10: Franklin Drew Lightning From Sky (1752).
14: Harriet Beecher Stowe's Birthday.
Flag Day.
15: St. Swithin's Day.
Arkansas Admitted (1836).
Pioneer Day (Idaho).
17: Bunker Hill Day.
18: Battle of Waterloo (1815).
19: Beginning of War of 1812.
20: West Virginia Day.
21: Longest Day in Year.
23: Penn Signs Treaty of Peace with Indians.
26: First American Troops Land in France (1917).

July

1: Battle of San Juan Hill.
Dominion Day (Canada).
Battle of Gettysburg (1863).
2: Garfield's Assassination (1881).
3: Idaho Admitted (1890).
4: Independence Day.
10: Wyoming Admitted (1890).
11: John Quincy Adams Born (1767).
13: Forrest's Day (Tennessee).
24: Pioneer Day (Utah).
25: Occupation Day (Puerto Rico).

August

1: Colorado Day.
Beginning of World War (1914).
3: Civic Holiday (Canada).
10: Missouri Admitted (1821).
13: Occupation Day (Phillipines).
15: Panama Canal Opened (1914).
16: Bennington Battle Day (Vermont).
20: Benjamin Harrison Born (1833).

September

6: Lafayette Day.
President McKinley Assassinated (1901).
First Battle of the Marne.
7: Labor Day.
9: Admission Day (California).
12: Defender's Day (Maryland).
17: Constitution Day.
22: Nathan Hale Executed (1776).
First Day of Autumn.
22-23: Rosh Hashonah (Hebrew).
26: American Indian Day (4th Friday).
27: Daylight Saving Time Ends.

October

1: Missouri Day.
Yom Kippur (Hebrew).
5: Wright Brothers Took First Long Distance Flight in Airplane (1905).
8: Chicago Fire (1871).
9: Fraternal Day (Alabama).
Farmer's Day (2nd Friday) (Florida).
12: Columbus Day.
18: Alaska Day.
19: Surrender of Cornwallis (1781).
27: Navy Day.
31: Hallowe'en.
Admission Day (Nevada).

November

1: All Saints' Day (Louisiana).
North and South Dakota Admitted (1889).
3: General Election Day.
4: John Philip Sousa Born (1854).
7: Montana Admitted (1889).
11: Armistice Day.
Washington Admitted (1889).
16: Oklahoma Admitted (1907).
17: Suez Canal Opened (1869).
26: Thanksgiving Day.

December

3: Illinois Admitted (1818).
7: Delaware Day.
Pearl Harbor Attacked (1941)
8: Eli Whitney Born (1765).
U. S. Declared War on Japan (1941).
9: Germany-Italy Declare War on U. S. (1941).
10: U. S. Declares War on Germany-Italy (1941).
11: Alfred Nobel Born (1833).
12: First Marconi Wireless Across Atlantic (1901).
16: Boston Tea Party (1773).
21: Shortest Day of Year.
Pilgrims Landed at Plymouth Rock (1620).
Woodrow Wilson's Birthday (South Carolina).
25: Christmas Day.
29: Iowa Admitted (1848).
31: West Virginia Admitted (1862).
New Year's Eve.

ARBOR DAY is observed in states on different days, usually in the Spring. The dates in the same states often vary from year to year by proclamation.

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A COMPLETE LISTING OF MAJOR NETWORK — COMMERCIAL PROGRAMS OF 1941

Following is a complete listing of all national network commercial programs heard during the twelve-month period ending Jan. 1, 1942. Listing includes in addition to the program title, network, sponsor, product and agency handling the account. Compiled through the cooperation of NBC, CBS and MBS. Abbreviations: PC, Pacific Coast; NE, New England.

A

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Acme White Lead and Color Works Paints & Lin-x	**Smilin' Ed McConnell**	NBC—Red	Henri Hurst & McDonald
Adam Hat Stores Hats	**Boxing Bouts**	NBC—Blue	Glicksman Advertising Co.
Affiliated Products, Inc. Edna Wallace Hopper Cosmetics, Kolynos	**The Romance of Helen Trent** **John's Other Wife**	CBS NBC—Blue	Blackett-Sample-Hummert Blackett-Sample-Hummert
Albers Bros. Milling Co. Cereals, Flour	**Whodunit** **Voice of Experience** **H. V. Kaltenborn**	CBS—PC NBC—PC NBC—PC	Lord & Thomas Erwin, Wasey & Co. Erwin, Wasey & Co.
American Bird Products, Inc. Bird Food	**American Radio Warblers**	MBS	Weston-Barnett
American Can Co. Institutional	**The Amazing Mr. Smith**	MBS	Young & Rubicam
American Chicle Co. Chiclets, Dentyne, Beeman's Gum	**By the Way** **Drama Behind the News**	CBS—PC NBC—Blue	Badger, Browning & Hersey Badger & Browning
American Economic Foundation Institutional	**Wake Up America**	MBS	Bayless-Kerr Co.
American Oil Co. Gas and Oil	**The Human Side of the News**	CBS	Joseph Katz Co.
American Safety Razor Co. Razor Blades	**Wythe Williams, As The Clock Strikes**	MBS	Federal Advertising Agency

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
American Tobacco Co. Lucky Strike Cigarettes	**Your Hit Parade**	CBS	Lord & Thomas
	Kay Kyser's College of Musical Knowledge	NBC—Red	Lord & Thomas
	Information Please	NBC—Red and NBC-PC	Lord & Thomas
Anacin Co. Anacin	**Our Gal, Sunday**	CBS	Blackett-Sample-Hummert
	Easy Aces	NBC—Blue	Blackett-Sample-Hummert
	Just Plain Bill	NBC—Blue	Blackett-Sample-Hummert
	Front Page Farrell	MBS	Blackett-Sample-Hummert
Armour & Co. Treat, Luxor Toiletries	**Treat-Time**	CBS	Lord & Thomas
	Wayne King and His Orchestra	CBS	Lord & Thomas
Armstrong Cork Co. Armstrong Quaker Rugs	**Armstrong Theatre of Today**	CBS	Batten Barton, Durstine & Osborn
Art Metal Works, Inc. Ronson Lighters	**Paul Sullivan Reviews the News**	CBS	Cecil & Presbrey
Aspertane Co. Aspertane	**John B. Hughes, News Commentator**	MBS	Blackett-Sample-Hummert
Atlantic Refining Co. Gas & Oil	**Football Broadcasts**	CBS—NE	N. W. Ayer & Son
Axton Fisher Tobacco Co. Twenty Grand and Spud Cigarettes	**Twenty Grand Salutes Your Happy Birthday**	NBC—Blue	Weiss & Geller
	Danger Is My Business	MBS	Weiss & Geller and McCann-Erickson, Inc.
	Mary Small	MBS	Weiss & Geller and McCann-Erickson, Inc.

B

B. T. Babbitt Co. BAB-O Cleaner	**David Harum**	NBC—Red	Maxon, Inc.
P. Ballantine's & Son Beer & Ale	**Three Ring Time**	MBS and NBC—Blue	J. Walter Thompson Co.
Bank of America National Trust & Saving Association	**John Nesbitt**	NBC—PC	Charles R. Stuart, Advertising
Barbasol Co. Shaving Accessories	**Gabriel Heatter, News**	MBS	Erwin, Wasey & Co.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Bathasweet Corp.	**Bob Garred Reporting**	CBS—PC	H. M. Kiesewetter Advertising Agency
Bayer Co. Aspirin	**Second Husband**	CBS	Blackett-Sample-Hummert
	American Album of Familiar Music	NBC—Red	Blackett-Sample-Hummert
	Young Widder Brown	NBC—Red	Blackett-Sample-Hummert
	American Melody Hour	NBC—Blue	Blackett-Sample-Hummert
Bayuk Cigars, Inc. Phillies	**Inside of Sports (Sam Balter and Jack Stevens, Commentators)**	MBS	Ivey & Ellington
	Cal Tinney	MBS	Ivey & Ellington
Beatrice Creameries Dairy Products	**Keep Fit to Music**	MBS	Lord & Thomas
Paul F. Beich Co. Candy	**Peter Quill**	MBS	N. W. Ayer & Son
Bekins Van & Storage Co. Moving and Storage	**Bill Henry**	CBS—PC	Brooks Advertising Agency
The Bell Telephone System Telephone Service	**The Telephone Hour**	NBC—Red	N. W. Ayer & Son
Bendix Aviation Corp. Institutional	**The Treasury Hour—Millions for Defense**	NBC—Blue	Buchanan & Co.
The Best Foods, Inc. Nucoa, Hellman's and Best Foods Mayonnaise	**We The Abbotts**	CBS and NBC—Red	Benton & Bowles
Bisodol Co. Bisodol	**Mr. Keen, Tracer of Lost Persons**	NBC—Blue	Blackett-Sample-Hummert
	Just Plain Bill	NBC—Blue	Blackett-Sample-Hummert
Bowey's Inc. Chocolate Milk	**News and Rhythm**	CBS	Sorensen & Co.
	Stars Over Hollywood	CBS	Sorenson & Co.
A. S. Boyle Co. Old English Wax	**John's Other Wife**	NBC—Blue	Blackett-Sample-Hummert
Breakfast Club Coffee, Inc. Coffee	**Voice of Friendship**	CBS—PC	Lockwood-Shackleford Advertising Agency
	Rita Murray	CBS—PC	Lockwood-Shackleford Advertising Agency
Bristol-Myers Co. Vitalis	**Mr. District Attorney**	NBC—Red	Pedlar & Ryan
Bristol-Myers Co. Ipana, Sal Hepatica	**Quizzer Baseball**	NBC—Red	Young & Rubicam
	Dinah Shore	NBC—Blue	Young & Rubicam
	Time to Smile	NBC—Red	Young & Rubicam
Bristol-Myers Co. Minit-Rub	**Minit-Rub News**	NBC—PC	Young & Rubicam

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Brown & Williamson Tobacco Corp. Avalon Cigarettes	**Show Boat**	NBC—Red	Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Big Ben Tobacco, Target Tobacco	**Renfro Valley Folks**	NBC—Red	Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Bugler Cigarettes	**Plantation Party**	NBC—Red	Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Raleigh Cigarettes and Tobacco	**College Humor**	NBC—Red	Russel M. Seeds Co.
	Red Skelton and Company	NBC—Red	Russel M. Seeds Co.
	Uncle Walter's Dog House	NBC—Red	Russel M. Seeds Co.
	Paul Sullivan Reviews the News	CBS	Batten, Barton, Durstine & Osborn
Brown & Williamson Tobacco Corp. Wings Cigarettes	**Wings of Destiny**	NBC—Red	Russel M. Seeds Co.

C

Cal Aspirin Corp. Cal Aspirin	**Amanda of Honeymoon Hill**	NBC—Blue	Blackett-Sample-Hummert
California Fruit Growers Exchange Citrus Fruits	**Sunkist Presents Hedda Hopper's Hollywood**	CBS	Lord & Thomas
Campana Sales Co. Toiletries	**First Nighter**	CBS	Aubrey, Moore & Wallace
Campbell Soup Co. Soup, Beans, Tamato Juice	**Campbell Playhouse**	CBS	Ward Wheelock Co.
	Amos n' Andy	CBS	Ward Wheelock Co.
	Martha Webster	CBS	Ward Wheelock Co.
	Charlie and Jessie	CBS	Ward Wheelock Co.
	Fletcher Wiley	CBS	Ward Wheelock Co.
	The Man I Married	CBS	Ward Wheelock Co.
	The Arkansas Traveler	CBS	Ruthrauff & Ryan
	You're the Expert	CBS	Ward Wheelock Co.
Campbell Soup Co. Spaghetti, Macaroni	**Lanny Ross**	CBS	Ruthrauff & Ryan, Inc.
Canada Dry Ginger Ale, Inc. Beverages	**Michael and Kitty**	NBC—Blue	J. M. Mathes, Inc.
Cardinet Candy Co. Candy	**Night Editor**	NBC—PC	Tomaschke-Elliott, Inc.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Carnation Co. Milk	**Contented Program** **Arthur Godfrey**	NBC—Red MBS	Erwin, Wasey & Co. Erwin, Wasey & Co.
Carter Products, Inc. Little Liver Pills	**Inner Sanctum Mystery**	NBC—Blue	Street & Finney
George W. Caswell Co. Coffee and Food Products	**Caswell's Petite Concert**	NBC—PC	Botsford, Constantine & Gardner
Chamberlain Sales Corp. Hand Lotion	**Serenade to Loveliness Program**	NBC—Red and PC	L. W. Ramsey Co.
Chemicals, Inc. Vano House Cleaner	**Just Between Friends**	NBC—PC	Botsford, Constantine & Gardner
Chesebrough Manufacturing Co. Vaseline Preparations	**Dr. Christian**	CBS	McCann-Erickson
Chrysler Sales Corp. Motor Cars	**Major Bowes Original Amateur Hour**	CBS	Ruthrauff & Ryan, Inc.
	Elmer Davis	CBS	Lee Anderson Advertising Co.
	Major Bowes-Morton Gould Hour	CBS	Ruthrauff & Ryan
	President's Press Conference	MBS	Lee Anderson Advertising Co.
Cities Service Co. Gas and Oil	**Cities Service Concert**	NBC—Red	Lord & Thomas
Harold Clapp, Inc. Baby Food	**Mother of Mine**	NBC—Blue	Young & Rubicam
D. L. Clark Co. Candy Bars	**Service With a Smile**	NBC—Blue	Albert P. Hill Co.
Coca Cola Co. Beverage	**Pause That Refreshes on the Air**	CBS	D'Arcy Advertising Co.
	Spotlight Band Program	MBS	D'Arcy Advertising Co.
Colgate-Palmolive-Peet Co. Dental Products	**Stepmother**	CBS	Sherman & Marquette
	Colgate Ask-It-Basket	CBS	Ted Bates, Inc.
	Colgate Spotlight	CBS	Ted Bates, Inc.
	Guy Lombardo and His Orchestra	CBS	Ted Bates, Inc.
	Bachelor's Children	NBC—Red	Ted Bates, Inc.
Colgate-Palmolive-Peet Co. Cashmere Bouquet, Halo	**Wayne King Orchestra**	CBS	Sherman & Marquette
Colgate-Palmolive-Peet Co. Shaving Cream	**Sports Newsreel of the Air**	NBC—Blue and Red	Sherman & Marquette
	Hobby Lobby	CBS	Ted Bates, Inc.
	City Desk	CBS	Ted Bates, Inc.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Colgate-Palmolive-Peet Co. Palmolive Soap	**Hilltop House**	CBS	Ward Wheelock Co.
	The Story of Bess Johnson	CBS and NBC—Red	Ward Wheelock Co.
	Elmer Davis	CBS	Ward Wheelock Co.
Colgate-Palmolive-Peet Co. Super Suds Products	**Myrt and Marge**	CBS	Sherman & Marquette
	Ellen Randolph	NBC—Red	Sherman & Marquette
	The Story of Bess Johnson	NBC—Red	Ward Wheelock Co. & Sherman & Marquette
Colgate-Palmolive-Peet Co. Octagon Products, Crystal White	**Woman of Courage**	CBS	Ted Bates, Inc. and Sherman & Marquette
Colonial Dames, Inc. Cosmetics	**Find the Woman**	CBS—PC	Glasser Advertising Agency and Glasser, Gailey & Co.
Commercial Credit Co. Auto Finance Service	**Bob Trout, News**	CBS	O'Dea, Sheldon & Canaday
Consolidated Royal Chemical Co. Yeast Foam	**Hidden Stars**	NBC—Blue	Stack-Goble Advertising Agency
Continental Baking Co. Bakery Products	**Maudie's Diary**	CBS	Ted Bates, Inc.
	Your Marriage Club	CBS	Ted Bates, Inc.
Cream of Wheat Corp. Cereal	**Breakfast Club**	NBC—Blue	Batten, Barton, Durstine & Osborn
Cudahy Packing Co. Old Dutch Cleanser	**Bachelor's Children**	CBS, MBS and NBC—Red	Blacket-Sample-Hummert and Sherman & Marquette
	Help Mate	NBC—Red	Blackett-Sample-Hummert
Cummer Products Co. Energine	**Manhattan At Midnight**	NBC—Blue	Young & Rubicam
Cummer Products Co. Molle Shaving Cream	**Battle of the Sexes**	NBC—Red	Young & Rubicam
Curtis Candy Co. Candy Bars	**News With Jackson Wheeler**	CBS	C. L. Miller Co.

D

Delaware, Lackawanna & Western Coal Co. Blue Coal	**The Shadow**	MBS	Ruthrauff & Ryan

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Detroit Bible Class Religious	**Detroit Bible Class**	MBS	Aircasters, Inc.
E. I. Du Pont de Nemours & Co. Institutional	**Cavalcade of America**	NBC—Red	Batten, Barton, Durstine & Osborn
E			
Eagle Oil & Refining Co. Gasoline	**The World Today**	CBS—PC	General Advertising Agency
Elgin National Watch Co.	**Shirley Temple Time**	CBS	William Esty & Co.
Emerson Drug Co. Broma-Seltzer	**Ben Bernie's Army Game** **Vox Pop**	NBC—Blue CBS and NBC—Blue	Ruthrauff & Ryan Ruthrauff & Ryan
Eversharp, Inc. Pen and Pencils	**Take It Or Leave It**	CBS	The Biow Company
F			
Firestone Tire & Rubber Co. Tires and Tubes	**The Voice of Firestone**	NBC—Red	Sweeney & James Co.
F. W. Fitch Co. Shampoo	**Fitch Bandwagon** **Musical Tonic**	NBC—Red NBC—Red	L. W. Ramsey Co. L. W. Ramsey Co.
Florida Citrus Commission Citrus Fruits	**Mary Margaret McBride**	CBS	Arthur Kudner, Inc.
Ford Motor Co. Motor Cars	**Sunday Evening Hour** **Ford Summer Hour**	CBS CBS	McCann-Erickson McCann-Erickson
G			
Gallenkamp Stores Co. Shoes	**Professor Puzzlewit** **Here's the Clue**	NBC—PC CBS—PC	Long Advertising Service Long Advertising Service
General Baking Co. Bakery Products	**The Lone Ranger**	MBS	Batten, Barton, Durstine & Osborn

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
General Cigar Co. White Owl Cigars, Van Dyck Cigars	**Raymond Gram Swing** **Answer Man**	MBS MBS	J. Walter Thompson Co. Federal Advertising Agency
General Electric Co. Lamps	**Hour of Charm**	NBC—Red	Batten, Barton, Durstine & Osborn and Foster & Davies
	News of the Week in Industry	NBC—Blue	Maxon, Inc.
General Foods Corp. Grape Nuts Products	**Kate Smith Hour** **Claudia and David**	CBS CBS	Young & Rubicam Young & Rubicam
General Foods Corp. Jello Products	**The Jello Program, starring Jack Benny**	NBC—Red	Young & Rubicam
	The Aldrich Family	NBC—Red	Young & Rubicam
	Reg'lar Fellers	NBC—Red	Young & Rubicam
General Foods Corp. Maxwell House Coffee	**Maxwell House Coffee Time** **Kate Hopkins**	NBC—Red CBS	Benton & Bowles Benton & Bowles
General Foods Corp. Diamond Crystal Salt, Calumet, Swansdown	**Kate Smith Speaks**	CBS	Benton & Bowles and Young & Rubicam
General Foods Corp. La France, Satina, Minute Tapioca, Postum	**Joyce Jordon, Girl Interne**	CBS	Young & Rubicam
General Foods Corp. Swansdown, Calumet	**When a Girl Marries** **The Home of the Brave**	NBC—Red CBS and NBC—Red	Benton & Bowles Young & Rubicam
General Foods Corp. Sanka	**We, the People** **William L. Shirer**	CBS CBS	Young & Rubicam Young & Rubicam
General Foods Corp. Postum, Walter Baker's Chocolate and Cocoa	**The Second Mrs. Burton** **Second Wife** **Aldrich Family**	CBS—PC CBS—PC NBC	Young & Rubicam Young & Rubicam Young & Rubicam
General Foods Corp. Post Toasties and Bran Flakes	**Young Dr. Malone** **Elmer Davis** **Portia Face Life**	CBS CBS CBS and NBC—Red	Benton & Bowles Benton & Bowles Benton & Bowles
General Mills, Inc. Corn Kix	**Light of the World**	NBC—Red and Blue	Blackett-Sample-Hummert
	Beat The Band	NBC—Red	Blackett-Sample-Hummert
	Arnold Grimm's Daughter	NBC—Red and Blue	Blackett-Sample-Hummert
	The Lone Ranger	MBS	Blackett-Sample Hummert

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General Mills, Inc. Flour	**Betty Crocker**	CBS, NBC—Red and Blue	Blackett-Sample-Hummert
	Valiant Lady	NBC—Red and Blue	Knox Reeves Advertising
	Hymns of All Churches	CBS, NBC—Red and Blue	Blackett-Sample-Hummert
	Light of the World	NBC—Red and Blue	Blackett-Sample-Hummert
General Mills, Inc. Wheaties	**Jack Armstrong**	NBC—Red and MBS	Knox Reeves Advertising
	By Kathleen Norris	CBS	Knox Reeves Advertising
	The Lone Ranger	MBS	Blackett-Sample-Hummert
	The Mystery Man	NBC—Red and Blue	Knox Reeves Advertising
	Stories America Loves	CBS	Knox Reeves Advertising
General Petroleum Corp. Gas & Oil	**Pigskin Preview**	CBS—PC	Smith & Drum
	I Was There	CBS—PC	Smith & Drum
Gillette Safety Razor Co. Shaving Accessories	**Orange Bowl Football Game**	CBS	Maxon, Inc.
	Kentucky Derby	CBS	Maxon, Inc.
	Elmer Davis	CBS	Maxon, Inc.
	World Series	MBS	Maxon, Inc.
	Boxing Bouts	MBS	Maxon, Inc.
	Cotton Bowl Football Game	MBS	Maxon, Inc.
Gospel Broadcasting Association Religious	**Old Fashioned Revival**	MBS	R. H. Alber & Co.
Griffin Manufacturing Co. Shoe Cleaner	**Who Knows?**	MBS	Bermingham, Castleman & Pierce
Grove Laboratories Bromo Quinine	**Adventures of Sherlock Holmes**	NBC—Red and Blue	Russel M. Seeds Co.
	The Westerners	NBC—Red	Russel M. Seeds Co.
	Reveille Roundup	NBC—Red	Russel M. Seeds Co.
Charles Gulden Mustard	**Serenaders**	NBC—Blue	Charles W. Hoyt Co.
Gulf Oil Co. Gas & Oil	**Screen Guild Theatre**	CBS	Young & Rubicam
	World News Tonight	CBS	Young & Rubicam

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H

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Hall Brothers, Inc. Greeting Cards	**Tony Wons Radio Scrapbook**	NBC—Red	Henri, Hurst & McDonald
Hartz Mountain Products Co. Bird Food	**Hartz Mountain Singing Canaries**	MBS	George Hartman Co.
Healthaids, Inc. Serutan	**Pearson and Allen**	NBC—Blue	Raymond Spector & Co.
Hebrew Evangelization Society Religious	**Dr. Michelson, Talks**	MBS	Tom Westwood Advertising Agency
Hecker Products Corp. Flour	**This Is Life**	MBS	Leo Burnett Co.
Hecker Products Corp. Shinola	**Lincoln Highway**	NBC—Red	Benton & Bowles
Holland Furnace Co. Heating Equipment	**House Warming**	NBC—Red	Ruthrauff & Ryan
George A. Hormel & Co. Food Products	**Burns & Allen**	NBC—Red	Batten, Barton, Durstine & Osborn
Howard Clothes, Inc. Men's Clothes	**The Adventures of Bulldog Drummond**	MBS	Redfield-Johnstone, Inc.
Richard Hudnut Cosmetics	**Hollywood Showcase**	CBS—PC	Benton & Bowles

I

Igglehart Bros.	**Johnson Family**	MBS	Young & Rubicam
Illinois Central Railroad Travel	**Cameos of New Orleans**	NBC—Red	The Caples Co.
Illinois Meat Co. Food Products	**Play Broadcast**	MBS	Neisser-Myerhoff, Inc. and Arthur Meyerhoff & Co.
International Cellucotton Products Co. Kleenex	**Ginny Simms, Songs**	CBS	Lord & Thomas

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
International Silver Co. Silverware	**Silver Theatre**	CBS	Young & Rubicam
	Silver Theatre Summer Show	CBS	Young & Rubicam
Interstate Bakeries Bakery Products	**The Lone Ranger**	MBS	Scholtz Advertising Service
Ironized Yeast Co. Ironized Yeast	**Good Will Hour**	NBC—Blue	Ruthrauff & Ryan
	Are You a Missing Heir	CBS	Ruthrauff & Ryan
	A Helping Hand	CBS	Ruthrauff & Ryan
	Court of Missing Heirs	CBS	Ruthrauff & Ryan
J			
Andrew Jergens Co. Soops & Cosmetics	**Jergens Journal with Walter Winchell**	NBC—Blue and PC	Lennen & Mitchell
	The Parker Family	NBC—Blue and PC	Lennen & Mitchell
	Tony Martin from Hollywood	NBC—Red	Lennen & Mitchell
	How Did You Meet?	NBC—Red	Lennen & Mitchell
	Adventures of the Thin Man	NBC—Red	Lennen & Mitchell
Johns-Manville Corp. Insulation	**Frazier Hunt, News**	CBS	J. Walter Thompson Co.
Johnson & Johnson Bond-aid	**Voice of Broadway**	CBS	Young & Rubicam
S. C. Johnson & Son Floor Wax	**Fibber McGee & Molly**	NBC—Red	Needham, Louis & Brorby
	Hap Hazard	NBC—Red	Needham, Louis & Brorby
Walter H. Johnson Candy Co. Condy	**The Shadow**	MBS	Franklin Bruck Advertising Corp.
K			
Kilpatrick Bakeries Bokery Products	**The Lone Ranger**	MBS	Emil Reinhart
Knox Gelatine Co. Gelatin	**Background for Headlines**	CBS—PC	Kenyon & Eckhardt
Kolynos Co. Dentifrice	**Jean Sablon**	NBC—Blue	John F. Murray Advertising Co.
	Romance of Helen Trent	CBS	Blackett-Sample-Hummert
	Mr. Keen, Tracer of Lost Persons	NBC—Blue	Blackett-Sample-Hummert

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Kraft-Phenix Cheese Corp. Cheese and Salad Dressing, Margarine	**The Kraft Music Hall** **The Great Gildersleeve**	NBC—Red NBC—Red	J. Walter Thompson Co. Needham, Louis & Brorby
L			
Lady Esther, Ltd. Cosmetics	**Guy Lombardo Orchestra** **Lady Esther Serenade** **Lady Esther Presents Orson Welles**	CBS CBS CBS	Pedlar & Ryan Pedlar & Ryan Pedlar & Ryan
Lance, Inc. Peanut Products and Confections	**Morning Toastchee Time**	NBC—Blue	Nachman-Rhodes Advertising Agency
Land o' Lakes Creameries, Inc. Dairy Products	**Edgar A. Guest Program** **Boake Carter, News**	NBC—Blue MBS	Campbell-Mithun, Inc. Campbell-Mithun, Inc.
La Rosa & Sons, Inc. Food Products	**Radio Concert** **Antonini Concert Series**	MBS MBS	Commercial Radio Service Advertising Agency Commercial Radio Service Advertising Agency
Lever Brothers Co. Spry	**Aunt Jenny's Real Life Stories** **Uncle Jim's Question Bee** **The Rinso-Spry Vaudeville Theater**	CBS NBC—Blue NBC—Red	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan
Lever Brothers Co. Rinso	**Big Sister** **Big Town** **Grand Central Station** **Bringing Up Father**	CBS CBS CBS and NBC—Red and Blue NBC—Blue	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrouff & Ryan Ruthrauff & Ryan
Lever Brothers Co. Lifebuoy	**Meet Mr. Meek** **Hollywood Premiere**	CBS CBS	William Esty & Co. William Esty & Co.
Lever Brothers Co. Lux Toilet Soap	**Lux Radio Theatre**	CBS	J. Walter Thompson Co.
Lever Brothers Co. Swan, Silver Dust	**Burns and Allen With Paul Whiteman** **Bright Horizon**	NBC—Red CBS	Young & Rubicam Young & Rubicam and Batten, Borton, Durstine & Osborn
Lewis-Howe Co. Tums	**The Tums Show Starring Frank Fay** **Horace Heidt's Treasure Chest** **Pot of Gold**	NBC—Red NBC—Red NBC—Blue	Stack-Goble Advertising Agency Stack-Goble Advertising Agency Stack-Goble Advertising Agency
Lewis-Howe Co. NRs	**Fame and Fortune**	NBC—Blue	Stack-Goble Advertising Agency

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Libby-Owens-Ford Glass Co. Flot Glass Products	**Design For Happiness**	CBS	United States Advertising Corp. and Fuller & Smith & Ross
Liggett & Myers Tobacco Co. Chesterfield Cigarettes	**Glenn Miller and His Orchestra**	CBS	Newell-Emmett Co.
	Chesterfield Presents Fred Waring In Pleasure Time	NBC—Red	Newell-Emmett Co.
Liggett & Myers Tobacco Co. Velvet Pipe and Cigarette Tobacco	**Professor Quiz**	CBS	Newell-Emmett Co.
Lime Cola Co. of California Beverage	**The Kids of the Week**	NBC—PC	Davis & Pearson
Thomas J. Lipton, Inc. Tea, Soup Mix	**Helen Hayes Theater**	CBS	Young & Rubicam
	Bright Horizon	CBS	Young & Rubicam
Local Cooperative Campaign Various	**Fulton Lewis, Jr.**	MBS	Various and Direct
Local Cooperative Campaign Various	**Adventures of Bulldog Drummond**	MBS	Direct
Local Cooperative Campaign Various	**B. S. Bercovici**	MBS	Direct
Local Cooperative Campaign Various	**Confidentially Yours**	MBS	Direct
Local Cooperative Campaign Various	**Cedric Foster**	MBS	Direct
Local Cooperative Campaign Various	**Keep Fit to Music**	MBS	Direct
Local Cooperative Campaign Various	**The Lone Ranger**	MBS	Direct
Local Cooperative Campaign Various	**The Shadow**	MBS	Direct
Local Cooperative Campaign Various	**Johnson Family**	MBS	Direct
Local Cooperative Campaign Various	**I Want A Divorce**	MBS	Brisacher, Davis & Staff
Local Cooperative Campaign Various	**Show of The Week**	MBS	Redfield Johnstone, Inc.
Local Cooperative Campaign Various	**Dorothy Thompson**	MBS	M. H. Hackett, Inc.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
P. Lorillard Co. Old Gold Cigarettes	**Tommy Riggs and Betty Lou** **The New Old Gold Program**	NBC—PC NBC—Blue	J. Walter Thompson Co. J. Walter Thompson Co.
P. Lorillard Co. Sensation Cigarettes, Beechnut Cigarettes	**Talk Your Way Out of This One** **Don't Be Personal**	CBS—PC CBS—PC	Lennen & Mitchell Lennen & Mitchell
Los Angeles Soap Co. Soap	**Art Baker's Notebook** **Knox Manning, News**	NBC—PC CBS—PC	Raymond R. Morgan Co. Raymond R. Morgan Co.
Luden's, Inc. Cough Drops	**Elmer Davis, News** **Dave Lane, Songs**	CBS—PC CBS—PC	J. M. Mathes, Inc. J. M. Mathes, Inc.
Lutheran Laymen's League Religious	**Lutheran Hour**	MBS	Kelly, Zahrndt & Kelly
Luxor, Ltd. Cosmetics	**Wayne King and His Orchestra**	CBS	Lord & Thomas

M

MacFadden Publications, Inc. True Story Magozine	**The Voice of Liberty, Gabriel Heatter** **Bob Garred Reporting** **Paul Sullivan Reviews the News**	MBS CBS—PC CBS	Erwin, Wasey & Co. Erwin, Wasey & Co. Erwin, Wasey & Co.
Magazine Repeating Razor Co. Razors and Blades	**Duffy's Tavern**	CBS	J. M. Mathes, Inc.
Marrow's, Inc.	**George Fisher, Hollywood Reporter**	MBS	Hays MacFarland & Co.
Mars, Inc. Candy Bars	**Dr. I. Q.** **Dr. I. Q., Jr.** **What's Your Idea?**	NBC—Red NBC—Red NBC—Red	Grant Advertising Inc. Grant Advertising, Inc. Grant Advertising, Inc.
Mennen Co. Toilet Articles	**Bob Garred Reporting** **Colonel Stoopnagle's "Quixie Doodle Contest"** **Captain Flagg and Sergeant Quirk**	CBS—PC CBS NBC—Blue	H. M. Kiesewetter Advertising Agency H. M. Kiesewetter Advertising Agency Russel M. Seeds Co.
Miles Laborotories, Inc. Alko-Seltzer and Vitomins	**Quiz Kids** **Alec Templeton Time** **National Barn Dance** **Lum and Abner** **Alka-Seltzer News of the World** **Alka-Seltzer Newsroom of the Air**	NBC—Blue NBC—Red NBC—Red NBC—Blue and PC NBC—Red NBC—Red	Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Modern Food Process Co. Dog Food, Philadelphia Scrapple	**Olivio Santoro** **The Moylan Sisters**	NBC—Blue NBC—Blue	Clements Co. Clements Co.
Moody Bible Institute Religious Training	**Let's Go Back to the Bible**	MBS	Critchfield & Co.
Benjamin Moore & Co. Points	**Betty Moore**	NBC—Red	Direct
John Morrell & Co. Dog Food	**Bob Becker's Dog Chats**	NBC—Red	Henri, Hurst & McDonold
Philip Morris & Co. Cigarettes	**Johnnie Presents**	CBS and NBC—Red	The Biow Co.
Philip Morris & Co. Cigarettes	**Great Moments from Great Plays**	**CBS**	The Biow Co.
	Philip Morris Playhouse **The Crime Doctor**	CBS CBS	The Biow Co. The Biow Co.
C. F. Mueller Co. Macaroni Products	**Mark Hawley and the News**	CBS	Moxon, Inc.
Mystic Labs, Inc. Toiletries	**John's Other Wife**	NBC—Blue	Blackett-Sample-Hummert

N

National Lead Co. Points	**Answer Auction**	CBS—PC	Erwin, Wosey & Co.
National Fellowship for Prayer and Evangelism Religious	**Religious Program**	MBS	Direct
Neighbors of Woodcraft Life Insurance	**Grandpappy and His Pals**	NBC—PC	MacWilkins & Cole
Nestle's Milk Products, Inc. Alpine Coffee	**Bob Garred Reporting** **William Winter**	CBS—PC CBS—PC	Leon Livingston Advertising Agency Leon Livingston Advertising Agency

O

Ohio Oil Co. Gas and Oil	**Melody Marathon**	NBC—Blue	Byer & Bowmon Advertising Agency

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Pacific Coast Borax Co. Borax Products	**Death Valley Days**	CBS, NBC—Blue and PC	McCann-Erickson
Pacquin, Inc. Cosmetics	**Speaking of Glamour**	NBC—PC	William Esty & Co.
Pan-American Coffee Bureau Coffee	**Comments by Mrs. Roosevelt**	NBC—Blue	Buchanan & Co.
	Over Our Coffee Cups	NBC—Blue	Buchanan & Co.
Parker Pen Co. Pens and Pencils	**Walt Disney's Song Parade**	MBS	Blackett-Sample-Hummert
Penn Tobacco Co. Tobacco	**Vox Pop**	CBS	Ruthrauff & Ryan
Pepsi-Cola Co. Beverage	**The Nickel Man**	NBC—Blue	Newell-Emmett Co.
The Pepsodent Co. Antiseptic & Dentifrice	**A Date With Judy**	NBC—Red	Lord & Thomas
	The Pepsodent Show Starring Bob Hope	NBC—Red	Lord & Thomas
Peter Paul, Inc. Candy Bars and Gum	**Bob Garred Reporting**	CBS—PC	Brisacher, Davis & Staff
	Wythe Williams	MBS	Platte-Forbes, Inc.
Pet Milk Sales Corp. Pet Milk	**Mary Lee Taylor, Home Economist**	CBS	Gardner Advertising Co.
	Saturday Night Serenade	CBS	Gardner Advertising Co.
Pharmco, Inc.	**Double or Nothing**	MBS	William Esty & Co.
Charles H. Phillips Chemical Co. Milk of Magnesia	**Lorenzo Jones**	NBC—Red	Blackett-Sample-Hummert
	Stella Dallas	NBC—Red	Blackett-Sample-Hummert
	Waltz Time	NBC—Red	Blackett-Sample-Hummert
Charles H. Phillips Chemical Co. Haley's M-O	**Amanda of Honeymoon Hill**	NBC—Blue	Blackett-Sample-Hummert
Piel Brothers Beer	**Boake Carter, News**	MBS	Sherman K. Ellis, Inc.
Pillsbury Flour Mills Co. Flour	**The Walter Patterson-Pillsbury Program**	NBC—Blue	McCann-Erickson
	The Musical Millwheel	NBC—Blue	McCann-Erickson
Planters Nut & Chocolate Co. Peanut Products	**What's On Your Mind**	CBS—PC	Raymond R. Morgan Co.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Procter & Gamble Co. Camay	**Pepper Young's Family**	NBC—Red and Blue	Pedlar & Ryan
	Woman In White	CBS	Pedlar & Ryan and Blackett-Sample-Hummert
	The Guiding Light	NBC—Red	Campton Advertising and Pedlar & Ryan
Procter & Gamble Co. Chipso	**The Road of Life**	NBC—Red & CBS	Pedlar & Ryan and Blackett-Sample-Hummert
	This Small Town	NBC—Blue	Pedlar & Ryan
Procter & Gamble Co. Crisco	**Vic and Sade**	NBC—Red ond Blue	Compton Advertising
	Right to Happiness	CBS	Compton Advertising
Procter & Gamble Co. Dash	**Road of Life**	NBC—PC	Pedlar & Ryan
Procter & Gamble Co. Dreft	**Kitty Keene**	NBC—Red	Blackett-Sample-Hummert
	Lone Journey	NBC—Red	Blackett-Sample-Hummert
	The Goldbergs	CBS	Blackett-Sample-Hummert and Compton Advertising
Procter & Gamble Co. Drene	**Knickerbocker Playhouse**	NBC—Red	H. W. Kastor & Sons Advertising Co.
	Those We Love	CBS	H. W. Kastor & Sons Advertising Co.
Procter & Gamble Co. Duz	**This Small Town**	NBC—Red	Compton Advertising
	The Goldbergs	CBS and NBC—Red	Blackett-Sample-Hummert and Compton Advertising
	The Bartons	NBC—Red	Compton Advertising
	Lone Journey	NBC—Red	Compton Advertising
Procter & Gamble Co. Ivory Products	**Life Can Be Beautiful**	CBS and NBC—Red	Compton Advertising
	Story of Mary Marlin	CBS and NBC—Red and Blue	Compton Advertising and Benton & Bowles
	Against the Storm	NBC—Red	Compton Advertising
	The O'Neills	CBS and NBC—Red	Compton Advertising
	Truth and Consequences	NBC—Red	Compton Advertising
Procter & Gamble Co. Lava Soap	**Houseboat Hannah**	NBC—Red	Blackett-Sample-Hummert
Procter & Gamble Co. Oxydol	**Ma Perkins**	NBC—Red	Blackett-Sample-Hummert
	The Goldbergs	CBS	Blackett-Sample-Hummert
	The Man I Married	NBC—Red	Blackett-Sample-Hummert

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Procter & Gamble Co. Oxydol	**Road of Life**	NBC—Red	Pedlar & Ryan and Blackett-Sample-Hummert
	Everyman's Theater	NBC—Red	Blackett-Sample-Hummert
	Woman in White	CBS	Pedlar & Ryan and Blackett-Sample-Hummert
Procter & Gamble Co. Teel Dentifrice	**Knickerbocker Playhouse**	NBC—Red	H. W. Kastor & Sons Advertising Co.
	Those We Love	CBS	H. W. Kastor & Sons Advertising Co.
Procter & Gamble Co. White Naphtha	**Pepper Young's Family**	NBC—Red	Compton Advertising
	The Guiding Light	NBC—Red	Compton Advertising and Pedlar & Ryan
Province of Ontario Travel Service	**Ned Sparks Show**	CBS	Walsh Advertising Co.
	The Ontario Show	CBS	Walsh Advertising Co.
Prudential Insurance Co. Life Insurance	**When A Girl Marries**	CBS	Benton & Bowles
	Prudential Family Hour	CBS	Benton & Bowles
Pure Oil Co. Gas and Oil	**Kaltenborn Edits the News**	NBC—Red	Leo Burnett Co.
Q			
Quaker Oats Co. Cereals and Flour	**Girl Alone**	NBC—Red	Ruthrauff & Ryan
	Your Dream Has Come True	NBC—Red	Ruthrauff & Ryan
	That Brewster Boy	NBC—Red	Ruthrauff & Ryan
R			
Ralston-Purina Co. Wheat Cereal	**Tom Mix Ralston Straight Shooters**	NBC—Blue	Gardner Advertising Co.
Remington Rand, Inc. Shavers & Typewriters	**Newsroom of the Air**	NBC—Red	Leeford Advertising Agency
R. J. Reynolds Tobacco Co. Camel Cigarettes Prince Albert Tobacco	**Camel Caravan**	NBC—Red	William Esty & Co.
	Grand Ole Opry	NBC—Red	William Esty & Co.
	Blondie	CBS	William Esty & Co.
	Luncheon at the Waldorf	NBC—Blue	William Esty & Co.
	The Al Pearce Show	CBS	William Esty & Co.
	Uncle Ezra	NBC—Red	William Esty & Co.
	Penthouse Party	CBS and NBC—Blue	William Esty & Co.
	Cugat-Rumba Revue	NBC—Red	William Esty & Co.
	Sports Roundup	NBC—Int.	William Esty & Co.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Richfield Oil Co. Gas & Oil	**Richfield Reporter** **Confidentially Yours**	NBC—PC MBS	Hixson & O'Donnell Advertising Sherman K. Ellis, Inc. and Hixson-O'Donnell Advertising
Roma Wine Co. Wines	**What Do You Think?**	MBS	Cesana & Associates

S

Sealtest, Inc. Milk and Milk Products	**Sealtest-Rudy Vallee Program**	NBC—Red	McKee & Albright
Seaside Oil Co. Gas & Oil	**Seaside Spelling Bee Liner**	CBS—PC	The McCarty Co.
R. B. Semler, Inc. Hair Tonic	**Gabriel Heatter, News**	MBS	Erwin, Wasey & Co.
Sherwin-Williams Co. Points	**Metropolitan Opera Auditions of The Air**	NBC—Red	Warwick & Legler
Sherwood Bros., Inc.	**Confidentially Yours**	MBS	Van Sant, Dugdale & Co.
Signal Oil Co. Gas & Oil	**The Signal Carnival**	NBC—PC	Barton A. Stebbins Advertising Agency
Skelly Oil Co. Gas & Oil	**Captain E. D. C. Herne, News Commentator**	NBC—Red	Henri, Hurst & McDonald
	Donald McGibney	NBC—Red	Henri, Hurst & McDonald
	Clifton M. Utley	NBC—Red	Henri, Hurst & McDonald
Smith Bros. Cough Drops	**Knox Manning, News**	CBS—PC	J. D. Tarcher & Co.
	William Winter	CBS—PC	J. D. Tarcher & Co.
	Smith Brothers News	NBC—Blue	J. D. Tarcher & Co.
Alexander Smith & Sons Carpet Co. Carpets	**The New England Home**	CBS—NE	Anderson, Davis & Platte
Soil Off Manufacturing Co. Cleaning Fluid	**Bob Garred Reporting**	CBS—PC	Hillman-Shane Advertising Agency
Southwest Tablet Monufacturing Co.	**Shafter Parker and His Circus**	MBS	Gandy Advertising
Sperry Flour Co. Flour, Cereals	**Sam Hayes**	NBC—PC	Westco Advertising Agency
	Dr. Kate	NBC—PC	Westco Advertising Agency
E. R. Squibb & Sons Squibb Products	**Golden Treasury of Song**	CBS	Geyer, Cornell & Newell

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Standard Brands Inc. Chase & Sanborn Coffee	**Chase and Sanborn Program**	NBC—Red	J. Walter Thompson Co.
Standard Brands Inc. Tender Leaf Tea	**One Man's Family**	NBC—Red	J. Walter Thompson Co.
Standard Brands Inc. Royal Desserts, Chose & Sanborn Coffee	**What's My Name?**	NBC—Red	Sherman K. Ellis Co.
Standard Brands Inc. Fleischmann's Fail Yeast	**I Love a Mystery**	NBC—Blue	Kenyon & Eckhardt
Standard Oil Co. of Indiana Petroleum Products	**Auction Quiz**	NBC—Blue	McCann-Erickson
Studebaker Corp. (Pacific Division) Motor Cars	**John B. Hughes, News Commentator**	MBS	Roche, Williams & Cunnyngham
Sun Oil Co. Gas & Oil	**Lowell Thomas—The Day's News**	NBC—Blue	Roche, Williams & Cunnyngham
Swift & Co. Food Products	**Breakfast Club**	NBC—Blue	J. Walter Thompson Co.

T

The Tayton Co. Cosmetics	**Jimmie Fidler**	MBS and CBS—PC	Batten, Barton, Durstine & Osborn
Texas Co. Gas and Oil	**Texaco Star Theatre**	CBS	Buchanan & Co.
	Metropolitan Opera Broadcasts	NBC—Blue	Buchanan & Co.
	Treasury Hour—Millions for Defense	CBS	Buchanan & Co.
Tide Water Associated Oil Co. Gas and Oil	**Football Games**	NBC—Blue	Lord & Thomas
Tillamook Country Creamery Association Dairy Products	**Bennie Walker's Tillamook Kitchen**	NBC—PC	Botsford, Constantine & Gardner
Time, Inc. Time Magazine	**March of Time**	NBC—Blue	Young & Rubicam
Trimount Clothing Co. Clipper Craft Clothing	**Hillman and Clapper, News Here and Abroad**	NBC—Blue	Emil Mogul, Inc.

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Union Oil Co. Gas and Oil	**Nelson Pringle, News Analysis** **Point Sublime**	CBS—PC NBC—PC	Lord & Thomas Lord & Thomas
United Air Lines, Inc. Air Travel	**Boake Carter**	MBS	N. W. Ayer & Son
United States of Brazil Institutional	**News for the Americas**	NBC—Blue	Campbell-Ewald Co. of N. Y.
U. S. Tobacco Co. Tobocco	**Gay Nineties Revue** **Pipe Smoking Time**	CBS CBS	Arthur Kudner, Inc. Arthur Kudner, Inc.

V

Vick Chemical Co. Vapo-Rub, Vatronol	**News for Women** **We're Five in the Family** **The Nichols Family of Five** **Wake Up and Sing**	CBS NBC—Red NBC—Red NBC—PC	Morse International, Inc. Morse International, Inc. Morse International, Inc. Morse International, Inc.

W

Wander Company Ovaltine	**Captain Midnight**	MBS	Blackett-Sample-Hummert
William R. Warner Co. Sloan's Liniment	**Gang Busters**	NBC—Blue	Warwick & Legler
R. L. Watkins Co. Dr. Lyons Toothpowder	**Backstage Wife** **Manhattan Merry-Go-Round** **Orphans of Divorce** **Monday Merry-Go-Round**	NBC—Red NBC—Red NBC—Blue NBC—Blue	Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert
Weekly Publications, Inc. News-Week Magazine	**Ahead of the Headlines**	NBC—Blue and PC	Tracy-Locke-Dawson
Welch Grape Juice Co. Grape Juice	**Dear John**	NBC—Blue and PC	H. W. Kastor & Sons Advertising Co.
Wesson Oil & Snowdrift Sales Co. Salad Oil	**Hawthorne House**	NBC—PC	Fitzgerald Advertising Agency

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ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Westinghouse Electric & Mfg. Co. Electrical Appliances	**Musical Americana**	NBC—Red	Fuller & Smith & Ross
Wheeling Steel Corp. Steel	**The Musical Steelmakers**	MBS	Critchfield & Co.
	Wheeling Steelmakers	NBC—Blue	Critchfield & Co.
Whitehall Pharmacal Co.	**John B. Hughes, News Commentator**	MBS	Blackett-Sample-Hummert
White Laboratories Feenamint Laxative	**Double Or Nothing**	MBS	William Esty & Co.
J. B. Williams Co. Shaving Accessories	**True or False**	NBC—Blue	J. Walter Thompson Co.
Williamson Candy Co. Oh Henry Candy Bars	**Famous Oh Henry Jury Trials**	NBC—Blue	Aubrey, Moore & Wallace
Wilmington Transportation Co. Resart	**Cataline Fun Quiz**	CBS—PC	Arthur Meyerhoff & Co.
William Wrigley, Jr. Co. Chewing Gum	**Melody Ranch**	CBS	J. Walter Thompson Co.
	Scattergood Baines	CBS	Neisser-Meyerhoff, Inc.
	Dear Mom	CBS	Neisser-Meyerhoff, Inc. and Arthur Meyerhoff & Co.
	Ben Bernie	CBS	Arthur Meyerhoff & Co.
	Just Entertainment	CBS	Arthur Meyerhoff & Co.
Wyeth Chemical Co. Freezone, Hills Cold Tablets	**John's Other Wife**	NBC—Blue	Blackett-Sample-Hummert
Y			
Young People's Church of the Air Religious	**Young People's Church of the Air**	MBS	R. H. Alber Co. and Ivey & Ellington, Inc.
W. E. Young, Inc. Absorbine, Jr.	**True and False**	NBC—Blue	J. Walter Thompson Co.
	The Romance of Helen Trent	CBS	Blackett-Sample-Hummert
Z			
Zonite Products Corp. Forhan's Toothpaste	**Gabriel Heatter, News**	MBS	Erwin, Wasey & Co.

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RULES AND REGULATIONS OF F. C. C. REGARDING PRODUCTION BY RADIO BROADCAST STATIONS

As of January 1, 1942

GENERAL

Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of two-thirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m., local standard time, and two-thirds of the total hours it is authorized to operate between 6 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the inspector in charge shall be notified in writing immediately after the emergency develops.

The licensee of each standard broadcast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference. (Stations involved in the after-midnight frequency monitoring programs are notified of their operating and silent schedule.)

If the license of a station specifies the hours of operation, the schedule so specified shall be adhered to except as otherwise prescribed in the rules herein stated.

Share-Time Stations

If the licenses of stations authorized to share time do not specify hours of operation, the licensees shall endeavor to reach an agreement for a definite schedule of periods of time to be used by each. Such agreement shall be in writing and each licensee shall file the same in triplicate original with each application to the Commission for renewal of license. If and when such written agreements are properly filed in conformity with this rule the file mark of the Commission will be affixed thereto, 1 copy will be retained by the Commission, 1 copy forwarded to the inspector in charge, and 1 copy returned to the licensee to be posted with the station license and considered as a part thereof. If the license specifies a proportionate time division, the agreement shall maintain this proportion. If no proportionate time division is specified in the license, the licensees shall agree upon a division of time. Such division of time shall not include simultaneous operation of the stations unless specifically authorized by the terms of the license.

For the purpose of determining the proportionate division of time of the broadcast day for sharing time stations one night hour shall be considered the equivalent of two day hours.

If the license of a station authorized to share time does not specify the hours of operation, the station may be operated for the transmission of regular programs during the experimental period provided an agreement thereto is reached with the other stations with which the broadcast day is shared and further provided such operation is not in conflict with the rule of operation during experimental periods herein stated. Time sharing agreements for operation during the experimental period need not be submitted to the Commission.

Departure from the regular operating schedule set forth in a time-sharing agreement will be permitted only in cases where an agreement to that effect is reduced to writing, is signed by the licensees of the stations affected thereby and filed in triplicate by each licensee with the Commission prior to the time of the proposed change. If time is of the essence, the actual departure in operating schedule may precede the actual filing of written agreement, provided appropriate notice is sent to the Commission and the inspector in charge.

If the licensees of stations authorized to share time are unable to agree on a division of time, the Commission shall be so notified by statement to that effect filed with application for renewal of licenses. Upon receipt of such statement the Commission will designate the applications for a hearing, and pending such hearing, the operating schedule previously adhered to shall remain in full force and effect.

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Limited Time Stations

If the licensee of a broadcast station is required to commence or cease operation of the station at the time of sunrise or sunset, the license will specify the hour of the day during each month of the license period when operation of such station will commence or cease.

The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station or stations on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Commission will affix its file mark and return 1 copy to the licensee authorized to operate limited time which shall be posted with the station license and considered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in these rules.

If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

Material Term of License Violations

In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

Time Changes

If local time is changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understoood to refer to daylight-saving time, and not standard time, as long as daylight-saving time is observed at such locations. This provision shall govern when the time is changed by provision of law or general observance of daylight-saving time by the various communities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees: *Provided, however,* That when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nightime power or for a different radiation pattern for daytime operation than for nightime operation operate with the daytime power or radiation pattern prior to local sunrise.

Where the local time is not changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight-saving time, unless said licensees mutually agree upon a new schedule which shall be effective only while daylight-saving time is observed at the locations of some of these stations.

The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

The provisions of the rules defining various types of stations and time periods shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local sunrise, of standard broadcast stations with their authorized daytime facilities, *Provided*: That the provisions of this rule shall not extend to:

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections regarding sharing time of these rules shall be applicable to such agreements.

(2) Any class II stations causing interference by use of its daytime facilities within the 0.5 mv/m 50% sky wave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement.

(3) Operation by use of its daytime facilities of any class II station on any

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class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

The period 4:00 a.m. to 6:00 a.m., local standard time, shall not be included in determining compliance with section on minimum operating schedule of these rules.

General Rules Applicable to Standard and High Frequency Broadcast Stations

The station license and any other instrument of authorization or individual order concerning construction of the equipment or the manner of operation of the station shall be posted in a conspicuous place in the room in which the transmitter is located in such manner that all terms thereof are visible and the license of the station operator shall be posted in the same manner.

The licensee of each station shall have a licensed operator or operators of the grade specified by the Commission on duty during all periods of actual operation of the transmitter at the place where the transmitting equipment is located.

The licensed operator on duty and in charge of a standard or high frequency broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such other stations: Provided, However, That such duties shall in no wise interfere with the proper operation of the standard broadcast transmitter.

Logs

The licensee of each broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

A. In the Program Log

a. An entry of the time each station identification announcement (call letters and location) is made.

b. An entry briefly describing each program broadcast, such as "music," "drama," "speech," etc., together with the name or title thereof, and the sponsor's name, with the time of the beginning and ending of the complete program. If a mechanical record is used, the entry shall show the exact nature thereof such as "record," "transcription," etc., and the time it is announced as a mechanical record. If a speech is made by a political candidate, the name and political affiliations of such speaker shall be entered.

c. An entry showing that each sponsored program broadcast has been announced as sponsored, paid for, or furnished by the sponsor.

B. In the Operating Log

a. An entry of the time the station begins to supply power to the antenna, and the time it stops.

b. An entry of the time the program begins and ends.

c. An entry of each interruption to the carrier wave, its cause and duration.

d. An entry of the following each 30 minutes:

(1) Operating constants of last radio stage (total plate current and plate voltage).
(2) Antenna current.
(3) Frequency monitor reading.
(4) Temperature of crystal control chamber if thermometer is used.

e. Log of experimental operation during experimental period (If regular operation is maintained during this period, the above logs shall be kept).

(1) A log must be kept of all operation during the experimental period. If the entries required above are not applicable thereto, then the entries shall be made so as to fully describe the operation.

Logs of standard or high frequency broadcast stations shall be retained by the licensee for a period of two years except when required to be retained for a longer period in accordance with the provisions of the rules pertaining to logs involving communications incident to a disaster or incidents to or involved in an investigation by the Commission or concerning which the licensee has been notified, in which case they shall be retained by the licensee until specifically authorized in writing by the Commission to destroy them; Provided, further. That logs incident to or involved in any claim or complaint of which the licensee has notice, shall be retained by the licensee until such claim or complaint has been fully satisfied or until the same has been barred by statute limiting the time for the filing of suits upon such claims.

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Station Identification

A licensee of a standard or high frequency broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation on the hour and either on the half hour or quarter hour following the hour and at the quarter hour preceding the next hour: Provided

Such identification announcement during operation need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert or operatic production of longer duration than thirty minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the entertainment continuity and at the conclusion of such program.

Such identification announcement need not be made on the half hour or quarter hours when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or operatic production. In such cases an identification announcement shall be made at the first interruption of the entertainment continuity, and at the conclusion of the program, *Provided*, That an announcement within 5 minutes of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour, will satisfy the requirements of identification announcements.

In case of variety show programs, baseball game broadcasts, or similar programs, of longer duration than thirty minutes, the identification announcement shall be made within five minutes of the hour and of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour.

In case of all other programs the identification announcement shall be made within two minutes of the hour and on the half hour and at the quarter hour following the hour and at the quarter hour preceding the next hour.

In making the identification announcement, the call letters shall be given only on the channel of the station identified thereby.

Mechanical Reproduction

Each broadcast program consisting of a mechanical record, or a series of mechanical records, shall be announced in the manner and to the extent set out below:

1. A mechanical record, or a series thereof, of longer duration than thirty minutes, shall be identified by appropriate announcement at the beginning of the program, at each thirty minute interval, and at the conclusion of the program; provided, however, that the identifying announcement at each thirty minute interval is not required in case of a mechanical record consisting of a single, continuous, uninterrupted speech, play, religious service, symphony, concert or operatic production of longer duration than thirty minutes;
2. A mechanical record, or a series thereof, of a longer duration than five minutes and not in excess of thirty minutes, shall be identified by an appropriate announcement at the beginning and end of the program;
3. A single mechanical record of a duration not in excess of five minutes, shall be identified by appropriate announcement immediately preceding the use thereof;
4. In case a mechanical record is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical record is required.
5. The identifying announcement shall accurately describe the type of mechanical record used, i.e., where an electrical transcription is used it shall be announced as a "transcription" or an "electrical transcription" and where a phonograph is used it shall be announced as a "record."

Rebroadcast Programs

(a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station. (In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio ,the broadcasting of this program is not considered a rebroadcast.)

(b) The licensee of a standard or high frequency broadcast station may, without further authority from the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program. (The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting

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certain programs of a standard or high frequency broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period).

(c) The licensee of a standard or high frequency broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a non-commercial basis a non-commercial program of a United States international broadcast station.

The licensee of a standard or high frequency broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States international broadcast station.

In the case of any rebroadcast under these provisions, the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

(d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program. (The broadcasting of a program relayed by a relay broadcast station is not considered a rebroadcast.)

(e) In case of a program rebroadcast by several standard broadcast stations such as a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of station originating program.

Attention is directed to Section 325 (b) of the Communications Act of 1934, which reads as follows:

"No person shall be permitted to locate, use or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there having a power output of sufficient intensity and/or being so located geographically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application thereof."

Political Broadcasting

No station licensee is required to permit the use of its facilities by any legally qualified candidate for public office, but if any licensee shall permit any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities, provided that such licensee shall have no power of censorship over the material broadcast by any such candidate. The following definitions shall apply for the purpose of this rule: a. 'A legally qualified candidate' means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a primary, special or general election, municipal, county, state or national, and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who has qualified for place in the ballot or is eligible under the applicable law to be voted for by sticker, by writing in his name on the ballot, or other method, and has been duly nominated by a political party which is commonly known and regarded as such, or makes a substantial showing that he is a bona fide candidate for nomination or office, as the case may be.

The rates, if any, charged all such candidates for the same office, shall be uniform and shall not be rebated by any means, directly or indirectly; no licensee shall make any discriminations in charges, practices, regulations, facilities or services for or in connection with service rendered pursuant to these rules, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the *exclusion of other legally qualified candidates* for the same public office.

Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests and the charges made, if any, if request is granted.

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TELEVISION

FREQUENCY MODULATION

FACSIMILE

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TELEVISION HEADLINES OF 1941—From Radio Daily

JANUARY

Jan. 2—FCC Sees Television Activity; Sixth Annual Report Covers Commercial Possibilities; Program Seen Throughout Entire Industry.

Jan. 3—Television Progress Aided By Laboratory Research.

Jan. 10—CBS Color Television Tries First Direct Pickups.
Use Television Antenna for FM Broadcasts.

Jan. 13—Engineers See Television Via 190-Mile Cable.

Jan. 14—General Electric Buys Plot for New Television Studios.

Jan. 15—DuMont Television Report Hits Optimistic Note.

Jan. 16—Television On Large Screen; Bankers Giving Dough.

Jan. 20—FCC Sets Details for Television Committee Meet.

Jan. 2—Farnsworth Television Permit for Fort Wayne Station.

Jan. 24—New Color Television Patent Hailed as "Workable."
Television Committee's Report May Recommend Old Standards.

Jan. 27—RCA's Large Screen Television; Highlights Two-Day Tour for FCC with Hour-Long Show; Committee Formally Reports Today.
FCC Formally Considering Television Reports By National Television Standards Committee.

Jan. 28—Commercial Standards in FCC's Television Report.

Jan. 30—Fly Reveals Television Stand; Told House Committee FCC Did Well in Holding Off; Says Industry Unity Will Solve Problem.

Jan. 31—Baird Develops Color Television in England, Despite War.

FEBRUARY

Feb. 4—Television Patent Granted on Production Method.

Feb. 11—FCC Still Studying Chain and Television Reports.
Engineers Open Confab; Dr. Baker Talks on Television Standards.

Feb. 14—FM and Television Interests Race for Chicago "First."

Feb. 19—FM and Television Interests Battle for High Sites.

Feb. 20—NBC Big Television Schedule Waits on FCC's Okay.

Feb. 28—FCC Suggests Rules for Hearing on Television.
Don Lee Completing Work on New Television Antenna.

MARCH

Mar. 4—Chain Reports Final Draft; FCC to Make New Television Tour.

Mar. 11—Fly Sees Agreement on Television Standards.

Mar. 13—Theatrical Union Again Set for Television Jurisdictional Tiff.

Mar. 14—CBS Sets Negotiation for Chicago FM and Television Site.

Mar. 17—Green Light for Television on Commercial Basis Seen.

Mar. 18—Set Television Hearing Agenda; Fly Sees Encouraging Step.

Mar. 19—Fly Pays Visit to FDR Before Television Hearings.

Mar. 20—Television Hearings Open.

Mar. 21—FCC Hears Television Pro and Con; NTSC Asks Limited Commercial Okay While Others Seek Deferment; Color Television an Issue.
Advances in Television Field on SMPE Spring Agenda.

Mar. 24—Webs Now Holding Off Commercial Television Rush.

Mar. 25—Television Status Now Vague; Reversal of Former Opinions Again Heard as FCC Hearing Adjourns; Defense Orders Big Factor.

Mar. 27—Talent Unions Go Slow in Seeking Television Rights.

APRIL

Apr. 4—First Television Station Set for South America.

Apr. 10—New Don Lee Television Station Will Make Debut on Sunday.
Television and Disk Recording on SMPE Spring Agenda.

Apr. 11—Television Activity Surges in Chicago Area.

Apr. 17—DuMont Television Readied for Early "Green Light."

Apr. 22—CBS Seeks Field Tests for Its Color Television.

Apr. 25—Television Green Light Expected in Near Future.
RCA to Show Fight on Big Television Screen.

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Apr. 28—RCA Theater-Television Plan: Will Market Large Screen Apparatus But Do No Programming; Sees Need of Outside Producing Units.

MAY

May 2—NBC Shows Color Television; Cites Its Advantages.

May 5—Commercial Television July 1; Green Light on 525 Lines—30 Frames Set as Standard; FM Transmission Required for Sound. Union Jurisdiction Fight Holds Up Television in Chicago.

May 9—Large Screen Television Gets Preview Tonight.

May 12—RCA Large Screen Television Pleases in First Showing.

May 13—Commercial Television Interests Advertising Agencies.
Industry Enthused By Theater Television Showing.

May 16—Rapid Growth of Television Seen in Next Five Years.

May 21—First Television Theater Set; Large Screen Going Into the Rialto (New York City) as Part of Regular Entertainment on a Commercial Basis.

May 23—Television Momentum Gains Daily, Says Morton.

May 27—Fly Sees No Reason to Hold Up Television and FM.

May 28—Levy System of Television Offered on License Basis.

JUNE

June 2—Seven Theater Circuits Want Big Screen Television.
CBS and DuMont Rush Plans for Commercial Television.

June 3—Talent Bookers Happy as Commercial Television Looms.

June 9—Dozen Major Accounts "Interested" in Television.
NBC Uses Television Technique in Latin American Broadcast.

June 13—Movie Men Get Report on Large Screen Television.

June 17—Commercial Television Web in NBC Future Plans.
Television Information Exchange Formally Organized.

June 18—Television to Concentrate on News Presentation.

June 19—Commission Approves NBC's Television Licenses.

June 23—CBS's Tentative Plans for Television on July 1.

June 24—Television Plans Continue; Sets Being Revised.

June 25—Sports Being Lined Up for NBC Television Schedule.

June 26—Ask New Television Station for CBS in New York.

June 27—Priorities Hold Back Chicago's Television Debut.
Programming Held Keynote to Future of Television Industry.
DuMont Resumes Television Production on July 1.

June 30—CBS Gets Permission for Television Test Period.
First Television Rate Card: $120 Evening Hours.

JULY

July 1—Television Goes Commercial; Years Of Research And $25,000,000 Plus FCC Okay Takes New Medium Out Of The Laboratory.

July 2—Bulova Extends Television Contract Following Commercial Debut.

July 3—Commercial Television Debut Is Called "Successful."
Jurisdiction Over Television Again Worries Actor Unions.

July 7—Television Audience Grows; Industry Gears To Meet Demand For New Television Sets.

July 8—NBC Television Acquires Historical Movies.

July 9—"Radio City Matinee" First Regular Television Series.

July 11—Mull Scale For Television Artists Next Week.

July 14—CBS's Color Television Starts On Air Thursday.
Lee Television Commercials Scheduled For October 1.
Television-FM Studio Center Planned For Milwaukee.

July 15—Adam Hats To Sponsor Sports Over NBC Television.
See AFRA Now Ready For Television Jurisdiction.

July 17—General Electric Eyes Color Television; DuMont Asks Commercial CP.

July 21—Commercial Television Boom; Fall Outlook Optimistic As Sponsors Indicate Full Cooperation; Don Lee Files Application For Commercial CP; 6 Outlets Expected To Be In Operation By September 1.
Talent Unions Jockeying For Position In Television Field.

July 22—Television Future Bright As CBS Celebrates.
Television Consumer Drive Inaugurated By NBC.

July 23—NBC Television Division In Heavy Expansion Move.
AFM Seeks Full Scale On Television Airings.

July 24—Television Interest Spurts As Activity Increases.

July 28—Theaters Eyeing Television From Box-Office View.

July 29—CBS Asks Extension For Commercial Television.
'Frisco Television-FM Site Picked by Don Lee Engineers.

July 30—Commercial Television Adds Fourth Long-Term Client.

AUGUST

Aug. 1—Grant CBS's Request On Commercial Television Stay.

Aug. 4—AFM Approaching Television With Cautious Tread.
Television Interest Grows As NBC Adds Clients; Fifth Advertiser Signed.

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Television-Equipped Boats Pass Initial Trials.
New General Electric Television Antenna Combats All Elements.
DuMont Begins Coast Television Tests In Fall.

Aug. 5—Prices Dropping On All Television Receivers.

Aug. 11—Agencies Eyeing Television As Momentum Increases.

Aug. 13—Commercial Television Receives Shot-In-Arm With New FCC Grant.

Aug. 18—Equity Demands Television Talent Jurisdiction.

Aug. 19—Anthony Asks License For Los Angeles Television Station.
Adam Hats Signs Pact For NBC Television Sports.

Aug. 20—Philco Gets Authorization To Use No. 3 Television Channel.

Aug. 21—Commercial Television Adds Retail Store Accounts.

Aug. 22—General Electric Expanding Plant For Radio And Television Tubes.

Aug. 26—Television As Theater Draw Starts In Chicago On September 8.

Aug. 27—New Television Film Service Gathers Vast Catalog.

SEPTEMBER

Sept. 2—See 20 Television Sponsors Within Coming Month.

Sept. 8—Set Pro-Football Schedule For Radio And Television.

Sept. 10—Program Building Firm Exclusively For Television.

Sept. 11—Chicago Theater Television As Additional Draw.

Sept. 15—See Amicable Setup Of Television-Actor Union.

Sept. 16—Television Guild Members Discuss Commercials.

Sept. 17—Three New Television Grants; Philly, Milwaukee And Los Angeles Set With Commercial Licenses; Also Okay Three More FM Stations.

Sept. 18—Two More Sports Events On NBC's Television Schedule.

Sept. 22—Television Stages Big Show With Defense Keynote.

Sept. 24—Society Of Motion Picture Engineers Semi-Annual Meet Will Discuss Television.

Sept. 25—Television Getting Interest Of Outside Producers.

Sept. 26—First Pigskin Sponsor Goes On Television Tomorrow.

OCTOBER

Oct. 3—Public Interest In Television Found To Be Lagging.

Oct. 6—Television Society Sees Lack Of Definite Information.

Oct. 10—Television Hurdles Major Barrier In Cross-License Agreements.

Oct. 14—Favorable Moves Seen Aiding Television Programs.

Oct. 20—Adam Hats Starts Sponsorship Of Television Wrestling Bouts

Oct. 22—Asks Television Recognition As Aid In Emergency.

Oct. 27—Fly Gets Television Proposal; Mellett Refers Move To Use Medium For Defense Purposes To FCC Head And Communications Board.

Oct. 28—Fly Arranges Confab For "Television In Defense."
Columbia University Okays Televising All Football Games.

Oct. 29—Increase Television Sets As Public Educators.

NOVEMBER

Nov. 3—Television Activity Desired, Chairman Fly Reveals.

Nov. 4—Television Men Meet Today; "Fusion" Gathering Will Discuss Ways And Means Of Developing Art For Defense Purposes.

Nov. 5—Need Government Committee, Television Confab Decides.

Nov. 10—Civil Defense Series Scheduled By NBC Television.

Nov. 12—Don Lee Television Station Sets Augmented Schedule.

Nov. 19—Hosiery Commercial Signed By NBC Television.

Nov. 24—Television Package Program For WNBT New Series.

Nov. 25—Fact-Finding Board Sought As Television Aid.
FCC Plans Trip On December 1 To Study Color Television.

Nov. 27—Offers Five-Point Television Plan To Aid Medium's Development.
Army Training Program To Be Televised By CBS.

DECEMBER

Dec. 2—FCC Sees Color Television on Large and Small Screens.

Dec. 3—First Television Spot Announcements Seeks to Locate Sets.

Dec. 4—Proposed New York Television License Called Off Via FCC Hint.

Dec. 5—Television Production Firm Acquires Film Library.

Dec. 8—Television Sponsor Claims High Sales Percentage.

Dec. 11—Plan Greater Television Use As Civil Defense Aid.

Dec. 12—New Television Society President (Is) Strong "Defense" Advocate.

Dec. 16—Television "Defense Pool" to Be Offered Gratis.

Dec. 18—Television Defense Backing; Civilian Organization Is Extremely Interested as Television Society Under New Aegis Draws Important Antendees.

Dec. 23—Action Theme as Television Starts Defense Program.

Dec. 24—NBC Reveals Progress in Annual Television Report.
Television Society Meets to Start Civil Defense Cooperation.

Dec. 26—Large Screen Television Is Planned by USO for U. S. Army Camps.

Dec. 31—Television Organization Committees for Government Programs.

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TELEVISION AIDS IN DEFENSE

By Noran E. Kersta, Manager, Television Dept., National Broadcasting Co.

TELEVISION, the "hard luck guy" of the radio industry, faces in 1942 the most critical of a succession of critical years. The misfortunes that have dogged television's steps since the inception of regular broadcasting service in 1939 continue to bedevil its progress.

The inaugural broadcast from the World's Fair was followed, in five months, by the outbreak of history's greatest war. A regrettable controversy over technical standards flared up in 1940. In 1941 television finally received the full recognition of the Federal Communications Commission. A brave new start was made against obstacles of a nation disturbed by the prospect of imminent war, priorities in raw materials and manufacturers' assembly lines groaning under the load of defense orders. Five months later Japanese bombers blasted Pearl Harbor. Restrictions on the 1942 production of radio receivers are only the latest block in television's path toward the future.

But if 1942 brings fresh crisis for television it also brings new opportunity. In the service of national defense, television is proving the contention that it can transmit intelligence, instruction, better and faster than any other known means of communication.

National Defense

As these words are written, television is undertaking its biggest job in national defense work, the job of instructing New York City's air wardens and fire watchers. In cooperation with the city's Police Department, NBC's television division is to broadcast lecture-demonstrations in officially approved methods of combatting the enemy's war from the skies. A tentative schedule calls for eighteen such television lessons a week within one month after the beginning of the series. The radio industry is generously contributing television receivers for installation in precinct house classrooms throughout the nation's largest city.

Television has given, is giving, liberally of its limited hours on the air to organizations associated with the national effort. New York televiewers are constantly reminded of drives for Defense Bonds and Stamps, Army and Navy recruiting, the American Red Cross, Bundles for Britain and like organizations. The Red Cross and the New York City Fire Department have been represented by regular programs on first aid and fire control.

Television brings to its new defense tasks implements and techniques sharpened through more than two years of regular broadcasting. In its daily work on behalf of war activities, television introduces elements of showmanship to infuse public appeals with more urgency and to dramatize instruction relayed to televiewing volunteer workers and citizen owners of receivers.

Tele in Peace

Those charged with the direction of television have still another job. No more than the wars of centuries gone by, will this one last forever. The day will come when men must turn to the task of rebuilding a world of peace. "Pilot" industries, new activities to lead the country out of the morass of post-war depression, will be needed as never before. Television must be ready then, ready for a period of expansion that will carry it across the country. And to be ready means the accumulation of experience, during months or years of war, in television showmanship, improving equipment and in the business of operating a television station.

The year just ended has given television six months of commercial experience. By order of the Federal Communications Commission, television advanced to full commercial status on July 1, 1941. On that day NBC's WNBT went on the air as the world's first commercial television station. The Philco Radio & Television Corporation station at Philadelphia received the second license under the new order. At the year's end these two were the only commercial television broadcasters. Several others, however, were near commercial status. Among them were W9XBK, a Chicago station operated by the Balaban & Katz Corp.; W6XAO, Los Angeles, owned by the Don Lee Broadcasting System, and W2XWB, the Allen B. DuMont Laboratories station at New York City. WCBW, of the Columbia Broadcasting System, complied with

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the operating requirements laid down by the F.C.C. under experimental license.

Rates

Commercialization did not, of course, solve television's economic problem. Current rates cover no more than a fraction of the cost of putting a program on the air. The sponsor does, however, pay the entire cost of talent and of special stage sets involved in his production.

Time charges, being intimately bound up with the number of receivers in a station's service area, will probably remain at or near their present levels for some time to come. The outlook for additional sets from manufacturers' assembly lines does not appear bright at the moment. The demands of war production on available time, men and materials make it improbable that the industry will be able to supply the existing, much less the potential, demand for television receivers.

New York City, with more than half of the country's receiving sets, now has about 5,000. Of these 600 are located in public places, so that the average nighttime audience for New York stations must be in the neighborhood of 40,000 persons. Some sponsors have found television attractive as an advertising medium. In the first six months of commercial operation NBC had fourteen individual sponsors, eight of whom represented apparel industries, which thus far have found little advantage in sound broadcasting.

Relay Progress

With convincing demonstrations of television's utility in the national defense, the broadcasters should make 1942 the year of a regularly established network. WNBT has been linked experimentally for some time with the Philco station at Philadelphia. A single relay, located at Wyndmoor, eight miles from the Philco station, establishes a connecting link through which NBC programs from New York are rebroadcast to Philadelphia viewers.

In another direction, a distance of 129 miles is bridged by a relay receiver near the General Electric Company station on Helderberg Mountain, near Schenectady. It is not too sanguine to hope for an extension of the network to the nation's capital through the construction of additional radio relay units.

Technical development has been going forward these last few months despite the nation's demands on the time of scientists and development engineers in the industry's laboratories. Significant advances have been made in the design of television apparatus, and constant improvement continues in the circuits of studio and transmitter equipment.

TELECAST PRODUCTIONS, INC.

are pleased to announce that they have taken over the exclusive sales and distribution for Advance Television Picture Service, Inc.

Over 500 feature pictures and more than 1,000 short subjects are now available for sustaining or sponsored programs. Full cutting room, projection room, inspection, delivery and programming service. Special production department.

Best independent feature films in blocks of 13, 26 and 52 are now available for telecasting at reduced unit prices.

TELECAST PRODUCTIONS, Inc.

Myron Zobel, President

30 ROCKEFELLER PLAZA NEW YORK, N. Y.

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TELEVISION

BROADCASTING STATIONS

As of February 1, 1942

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public.

COMMERCIAL

Licensee and Location	Call Letters	Frequency (kc)	ESR (Effective Signal Radiated)	
Earle C. Anthony, Inc. Los Angeles, Calif.	KSEE	96000-102000	1850	(CP only)
Columbia Broadcasting System, Inc. New York, N. Y.	WCBW	60000-66000	2400	(CP only)
Don Lee Broadcasting System Hollywood, Calif.	KTSL	50000-56000	5600	(CP only)
Allen B. DuMont Laboratories, Inc. New York, N. Y.	WABD	78000-84000	950	(CP only)
General Electric Co. Schenectady, N. Y. Transmitter: New Scotland, N. Y.	WRGB	66000-72000	3100	(CP only)
The Journal Co. Milwaukee, Wisc.	WMJT	66000-72000	1200	(CP only)
National Broadcasting Co. New York, N. Y.	WNBT	50000-56000	1800	
National Broadcasting Co. Washington, D. C.	WNBW	60000-66000	1200	(CP only)
Philco Radio & Television Corp. Philadelphia, Pa.	WPTZ	66000-72000	680	(CP only)
Zenith Radio Corp. Chicago, Ill.	WTZR	50000-56000	1270	(CP only)

Pending Commercial Applications

Applicant and Location	Call Letters	Frequency (kc)	POWER Visual	POWER Aural
Metropolitan Television, Inc. New York, N. Y.	——	162000-168000	1000 w	500 w

EXPERIMENTAL

Licensee and Location	Call Letters	Frequency (kc)	POWER Visual	POWER Aural
Earle C. Anthony, Inc. Los Angeles, Calif.	W6XEA	96000-102000	1000 w	1000 w (CP only)
Balaban & Katz Corp. Chicago, Ill.	W9XBK	60000-66000	1000 w	1000 w (CP only)
Balaban & Katz Corp. Portable-area of Chicago, Ill.	W9XBT	204000-216000	40 w	(CP only)

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Licensee and Location	Call Letters	Frequency (kc)	POWER Visual	POWER Aural
Balaban & Katz Corp. Portable-area of Chicago, Ill.	W9XBB	384000-396000	10 w	(CP only, television relay station with W9XBK)
Balaban & Katz Corp. Chicago, Ill.	W9XPR	384000-396000	10 w	(CP only)
Bamberger Broadcasting Service New York, N. Y.	W2XBB	96000-102000	1000 w	1000 w (CP only)
Columbia Broadcasting System Chicago, Ill.	W9XCB	78000-84000	1000 w	1000 w (CP only)
Columbia Broadcasting System Los Angeles, Calif.	W6XCB	162000-168000	1000 w	1000 w (CP only)
Columbia Broadcasting System New York, N. Y.	W2XAB	60000-66000	7500 w	7500 w
Columbia Broadcasting System, Inc. Portable-area of New York, N. Y.	W2XCB	346000-358000	25 w (peak)	(CP only television relay station with W2XAB)
The Crosley Corp. Cincinnati, Ohio	W8XCT	50000-56000	1000 w	1000 w (CP only)
Allen B. DuMont Laboratories, Inc. Passaic, N. J.	W2XVT	78000-84000	50 w	50 w
Allen B. DuMont Laboratories, Inc. New York, N. Y.	W2XWV	78000-84000	1000 w	1000 w
Allen B. DuMont Laboratories, Inc. Portable-area of New York, N. Y.	W10XKT	258000-270000	50 w	(Television relay station with W2XVT)
Allen B. DuMont Laboratories, Inc. Washington, D. C.	W3XWT	50000-56000	1000 w	1000 w (CP only)
General Electric Co. New Scotland, N. Y.	W2XB	66000-72000	10000 w	3000 w
General Electric Co. Schenectady, N. Y.	W2XD	162000-168000	40 w	
General Electric Co. New Scotland, N. Y.	W2XI	162000-168000	10 w	(Television relay station with W2XB)
General Electric Co. Schenectady, N. Y.	——	162000-168000	60 w	50 w (CP only, television relay station with WRGB)
Hughes Tool Co. Los Angeles, Calif.	W6XHH	60000-66000	10000 w	10000 w (CP only)
Hughes Tool Co. San Francisco, Calif.	W6XHT	60000-66000	10000 w	10000 w (CP only)
The Journal Co. Portable-area of Milwaukee, Wisc.	W9XCV	300000-312000	6.5 w	(CP only, television relay station with W9XMJ)
Kansas State College of Agriculture and Applied Science Manhattan, Kans.	W9XAK	50000-56000	100 w	100 w (CP only)

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• • • TELEVISION STATIONS • • •

Licensee and Location	Call Letters	Frequency (kc)	POWER Visual	POWER Aural
Metropolitan Television, Inc. New York, N. Y.	W2MT	162000-168000	250 w	250 w (CP only)
Don Lee Broadcasting System Los Angeles, Calif.	W6XAO	50000-56000	1000 w	150 w
Don Lee Broadcasting System San Francisco, Calif.	W6XDL	50000-56000	1000 w	1000 w (CP only)
Don Lee Broadcasting System Portable-area of Los Angeles, Calif.	W6XDU	318000-330000	6.5 w	
		(CP 50w, Special television relay station with W6XAO)		
National Broadcasting Co., Inc. New York, N. Y.	W2XBS	50000-56000	12000 w	15000 w
National Broadcasting Co., Inc. Portable—Camden, N. J. and New York, N. Y.	W2XBT	162000-168000	400 w	
		(Television relay station with W2XBS)		
National Broadcasting Co., Inc. Portable-area of New York	W2XBU	282000-294000	15 w	
		(Television relay station with W2XBS)		
National Broadcasting Co., Inc. Washington, D. C.	W3XNB	60000-66000	1000 w	1000 w (CP only)
National Broadcasting Co., Inc. Philadelphia, Pa.	W3XPP	102000-108000	1000 w	1000 w (CP only)
Philco Radio & Television Corp. Philadelphia, Pa.	W3XE	66000-72000	10000 w	10000 w
Philco Radio & Television Corp. Philadelphia, Pa.	W3XP	230000-242000	15 w (CP 125 Watts)	
		(Television relay station with W3XE)		
Philco Radio & Television Corp. Portable-area of Philadelphia, Pa.	W3XPR	230000-242000	60 w (peak)	
		(Television relay station with WPTZ)		
Purdue University West Lafayette, Ind.	W9XG	66000-72000	750 w	750 w (CP only)
RCA Mfg. Co., Inc. (Portable) Bldg. No. 8 of Camden Plant, Camden, N. J.	W3XAD	321000-327000	500 w	500 w
RCA Mfg. Co., Inc. Camden, N. J.	W3XEP	84000-90000	30000 w	30000 w
State University of Iowa Iowa City, Iowa	W9XUI	50000-56000 210000-216000	100 w	
Television Productions, Inc. Los Angeles, Calif.	W6XLA	234000-246000	250 w	
		(CP only, television relay station with W6XYZ)		
Television Productions, Inc. Los Angeles, Calif.	W6XYZ	78000-84000	1000 w	1000 w (CP only)
WCAU Broadcasting Co. Philadelphia, Pa.	W3XAU	84000-90000	1000 w	1000 w (CP only)
Zenith Radio Corp. Chicago, Ill.	W9XZV	50000-56000	1000 w	1000 w

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COMMERCIAL TELEVISION —STATIONS—

PERSONNEL—FACILITIES—ACTIVITIES

KSEE*

LOS ANGELES

Frequency: 96000-102000 Kc.
Power: Sight, 1000 Watts; Sound, 2000 Watts
Effective Signal Radiated.....1850
Owned-Operated By.....Earle C. Anthony, Inc.
Business Address.....141 N. Vermont Ave.

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WCBW**

NEW YORK

Frequency: 60000-68000 Kc. (Sight, 61250; Sound, 65750); Power: Sight, 15000 Watts. Sound, 7500 Watts
Effective Signal Radiated.....2400
Owned-Operated By....Columbia Broadcasting System
Business Address.....485 Madison Ave.
Phone Number.....WIckersham 2-2000
Studio Address.....15 Vanderbilt Ave.
Transmitter and Antenna Location, Chrysler Building
Time on the Air: 15 hours (or more) weekly

Personnel

Executive Director.....Adrian Murphy
Manager of Operations.....Leonard Hole
Program Director.....Gilbert Seldes
Production Manager-Director..... Worthington Miner
Publicity Director.....Wil Marcus
Casting Director.....Ruth Norman
Musical Clearance..... Steve Marvin
Chief Engineer .....Dr. Peter C. Goldmark

1941-1942 ACTIVITIES

In January, 1941, CBS demonstrated both live and film pick-up of color television to the Federal Communications Commission and the National Television System Committee in New York. This demonstration employed the color television system developed by CBS during 1940.

As soon as the CBS transmitter in the Chrysler Building had been converted for operation on the new frequency in June, daily experimental color broadcasts were conducted, and have been continued ever since.

The color development of the Columbia Broadcasting Television has proceeded throughout 1941 and has resulted in basic technical data looking toward the setting of standards. New equipment for both pick-up and receiving, based on commercially practical designs, was constructed.

On July 1, 1941, station WCBW began a regular weekly program schedule of 15 hours per week under the rules of the Federal Communications Commission. The following people in the field of public affairs have appeared before the Columbia Broadcasting System television cameras:

Governor Philip LaFollette, Admiral Yates Sterling, Norman Thomas, Harper Sibley, Mrs. Preston Davie, William L. Shirer, Rex Stout, Morris L. Ernst, Clark Eichelberger, Quincy Howe, Linton Wells, Robert K. Straus, Major George Fielding Eliot, Mrs. Harold V. Milligan, Judge Dorothy Kenyon, Emmet S. Conely, Father Talbot, Helen Parkhurst, Janet Flanner, Michael Strange.

In the field of sports, Arthur Donovan, Johnny Vandermeer, Ruth Aarons, Sandor Glancy, Billy Soose, Lefty Gomez and others.

Third, in the general field of entertainment. The great dancers Paul Draper, Paul Haakon, Patricia Bowman, Eric Hawkins, Estelle and LeRoy, Betty Jane Smith, Harland Dixon and Victor. Singers: Joan Edwards, Tamara, Kuznetzoff, Tana, Burl Ives, Mary Sutherland. Comedians: Al Bernie, Hal Sherman, Gus Van, Jack Gilford, John Hoysradt.

In the arts, Francis Henry Taylor, the Direc-

**Station has special authority to operate experimentally with a commercial license at press-time.

*Station had construction permit at press-time.

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tor of the Metropolitan Museum of Art and members of the Metropolitan staff; Thomas Craven the famous art critic; Sidney Janis, authority on modern art; also among architects and designers, Buckminster Fuller and Donald Deskey.

In the great field of country and folk dancing, May Gadd, the head of the Country Dance Society, and the folk dances of a dozen nations.

The lack of mobile equipment because of priorities, hampered the operation of the station because of the pressure it put on the studio. Nevertheless, a new ease of movement, sense of space and sense of real life were developed in the technique of handling the camera and the participants in the programs. These constitute a major contribution in the art of producing television programs.

WCBW, since the start of its operations in July, has presented programs dealing with the National Defense and War Efforts, has shown the workings of many branches of the services of the United States Government, including the Navy, Coast Guard, Marine Corps; also, the Red Cross, Boy Scouts and Civilian Defense organizations. The station developed a technique for the direct sale of Defense Bonds to the television audience by inviting members of the audience to telephone in their Defense Bond orders. In three programs, a total of 100,000 dollars worth of bonds were sold.

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KTSL

LOS ANGELES (HOLLYWOOD) — EST. 1931

Frequency: Sight, 51250 Kc.; Sound, 55750 Kc.
Power: Sight, 4000 Watts; Sound, 2000 Watts
Effective Signal Radiated..... 5600
Owned-Operated By.....Don Lee Broadcasting System
Business-Studio Address....3800 Mount Lee Drive
Phone Number..... HOllywood 8255
Transmitter & Antenna Location....3800 Mount Lee Drive
Time on the Air: 4 to 5 p.m.; 8 to 11 p.m.

Personnel

President .....Thomas S. Lee
Vice-President and General Manager, Lewis Allen Weiss
Director of Television.....Harry R. Lubcke
Assistant Director of Television, Wilbur E. Thorp
Television Engineer.....William S. Klein
Television Engineer.....Harold W. Jury
Television Engineer.....Robert L. Pitzer
Television Engineer..... Thornton Chew
Television Cameraman.....Dwight Warren
Television Cameraman.....James Palmer
Television Producer.....Jack Stewart
Building Superintendent.....Paul Marshall

FACILITIES

SYSTEM IN USE: 525 line 30-60 frame F.C.C., Standard, all electronic cathode-ray. Horizontal Polarization. Studio Cameras and film equipment. Complete 100 ft. square two story television building housing one 100 ft. x 60 ft x 30 ft. television stage, one 46 ft. x 26 ft. x 16 ft. stage, monitor, film, transmitter, makeup, and lounge rooms, offices, shop, transformer vaults, etc. Three hundred foot tower, antenna elevation 2000 ft.

W6XDU (experimental television relay station operating with KTSL) operates on 324 megacycles and is a beam relay type television transmitter used for outside pickups.

DEVELOPMENTS OF 1941: W6XAO (experimental call letters of KTSL) operated 590 hours. Sixty-seven remote programs scheduled and broadcast.

Studio shows have included vaudeville by Maury Amsterdam, Mabel Todd, Tony Romano, the Montez ballet dancers, news telecasts featuring Maxine Gray, and an enlistment and instructional group of acts by the U. S. Navy.

Film presentations included educational items and instruction on and promotion of interest in National Defense. Comedies also were shown, and exceptionally fine films from the Hancock Expedition's travels on the western coast of North and South America. Newsreels also played an important part in the television program, several being prepared especially for television station W6XAO.

Remote television pickups included the professional boxing and wrestling matches from the Hollywood American Legion Stadium twice weekly until November, 1941; thereafter, the same program from the Olympic Auditorium in downtown Los Angeles. The pickup of the Hollywood Stars Coast Baseball League twice weekly was also another remote of great interest to our television lookers. The Easter Sunrise service at the Hollywood Bowl, the Easter Promenade and auto races from Southern Ascot speedway were also telecast.

RECEIVERS: There are between 400 and 500 television receivers in the service area of W6XAO, some as far as Pomona at 35 miles away, a number in Long Beach at 25 miles away and many in cities at lesser distances. The predominant commercially manufactured television receiver is the TRK12 or 120 of RCA. There are some RCA TRK9, and approximately 50 TT5 RCA television receivers. A number of the latter are operating satisfactorily in Long Beach at 25 miles from W6XAO. Other commercially manufactured television receivers are the local Gilfillan G12 which is an equivalent to the RCA TRK12 and utilizes a 12-inch cathode ray tube, some Dumont 12 and 20-inch tube television receivers, the General Electric 12's and 9-inch

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receivers, and the Stromberg-Carlson and Stewart-Warner 12 and 9-inch receivers.

There are over a hundred owner constructed television receivers fabricated from Meissner and other kits, as well as completely according to the owners' design. A number of the latter give excellent operation, some utilizing 12-inch cathode ray tubes giving actually superior images at 15 and 20 miles from W6XAO than would be expected from commercially manufactured models.

PUBLIC DEMONSTRATIONS: Television receivers have been maintained by the Don Lee Broadcasting System at the following public places: Wilshire Brown Derby, Kiefer's Pine Knot Drive-In, Vine Brown Derby, Griffith Planetarium, Miramar Hotel, Hollywood Roosevelt Hotel, The Town House. Various radio stores have also held public demonstrations.

PATENTS & RESEARCH: In addition to regularly scheduled programs, research work on television in all of its branches has continued at W6XAO. Membership on NTSC committees and testimony at F.C.C. hearings assisted in setting the commercial standards for television.

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W A B D*

NEW YORK CITY

Frequency: 78000-84000 Kc. (Sight, 79250 Kc.; Sound, 83750 Kc.); Power: Sight, 1000 Watts; Sound, 1000 Watts

Owned-Operated By....Allen B. Du Mont Laboartories ,Inc.
Business-Studio Address....515 Madison Ave.
Phone .....PLaza 3-9037
Transmitter & Antenna Location....515 Madison Ave.

Personnel

President .....Allen B. Du Mont

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W R G B*

SCHENECTADY, N. Y.

Frequency: 66000-72000 Kc.; Power: Sight, 10000 Watts; Sound, 3000 Watts

Effective Signal Radiated.....1200
Owned-Operated By.....General Electric Co.
Business Address .....1 River Road
Phone Number 4-2211
Transmitter & Antenna Location.....New Scotland, N. Y.

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W M J T*

MILWAUKEE

Frequency: 66000-72000 Kc.; Power: Sight, 4180 Watts; Sound, 3350 Watts

Effective Radiated Signal.....1200
Owned-Operated By.....The Journal Co.
Business-Studio Address.....720 East Capitol Drive
Phone Number ..... Marquette 6000
Transmitter & Antenna Location....720 East Capitol Drive

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W N B T

NEW YORK

Frequency: 50000-56000 Kc. (Sight, 51250; Sound, 55750); Power: Sight, 12000 Watts; Sound, 15000 Watts

Effective Signal Radiated.....1800
Owned-Operated By.....National Broadcasting Co.
Business Address.....30 Rockefeller Plaza
Phone Number .....CIrcle 7-8300
Studio Address.....30 Rockefeller Plaza
Transmitter and Antenna Location....Empire State Bldg.
Time on the Air: Full time commercial license

Personnel

Manager of Television Department, Noran E. Kersta
Executive Program Director....Warren Wade
Chief Television Engineer....Robert E. Shelby

FACILITIES

Technical facilities of Station WNBT include a direct pickup studio for live talent productions, a mobile television unit and transportable equipment. All facilities operate under technical standards established in 1941 by the Federal Communications Commission.

The live talent studio, located in Radio City, is fitted with three camera chains. The cameras are of the Iconoscope type. A film scanning room has two cameras and specially adapted motion picture projectors for both 35 mm. and 16 mm. films.

The mobile unit, mounted in two motor vans, is equipped with two cameras for direct pickup of a wide variety of outdoor and indoor programs at points remote from NBC's Radio City sight-sound studios. It has successfully relayed outdoor programs over a distance of 27 miles. Its video transmitter has an output of 400 watts; an associated sound transmitter is rated at 100 watts. The two operate in the relay channel of 162,000- 168,000 Kc. Cable carried with the unit enables the field crew to operate cameras at distances up to 800 feet from the motor vans.

The transportable equipment used by NBC television for remote pickups is a compact unit, weighing less than 1,000 pounds and divided into carrying cases, none of which weighs more than 90 pounds. The equipment

*Station had construction permit at press-time.

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is used for remote pickups where operation of the larger mobile unit is impracticable. It includes a 15-watt video transmitter, two cameras and associated monitoring and control apparatus. A typical instance of its use was in relay of the 1941 New Year's Eve celebration at the Rainbow Room in New York City. The unit is licensed to operate in the channel 162,000-168,000 Kc.

Signals from the WNBT transmitter, located in the Empire State Building tower, are received over a service area with a radius of approximately 60 miles. Under favorable conditions the NBC television programs are seen and heard over considerably greater distances. The General Electric Company's Station W2XB, located 129 miles from the NBC transmitter, has in the past rebroadcast NBC programs originating in New York City. Station WPTZ, Philadelphia, undertook regular rebroadcast of NBC programs in 1941. A single relay link, located at Wyndmoor, eight miles from the Philco station's transmitter, shunts NBC programs to the WPTZ transmitter in North Philadelphia.

The National Broadcasting Company maintains a television staff of nearly 80 persons at Radio City. These are engaged in technical, programming, sales and research activities. A minimum weekly program service of 15 hours is offered to televiewers in the New York City area.

Experimental facilities associated with the station include studio equipment for color television. This is of the mechanical, three-color scanning disc type. Experimental broadcasts in color have been made; also frequency modulated transmissions in black-and-white images.

Station WNBT, the world's first commercial television station, was formerly operated as experimental station W2XBS. Originally an RCA station, it was first licensed April 4, 1928. W2XBS was successively located in Fifth Avenue and the Times Square Studio of the National Broadcasting Company. It passed under NBC management in 1930. Since 1931 NBC has conducted television transmissions from the present location of WNBT, in the Empire State Building tower.

The all-electronic system of television was introduced by NBC in a series of test transmissions in 1936. Images were first in 343 horizontal scanning lines. Later the standard was raised to 441 lines, then to 525 lines.

Regular public service in television programs was inaugurated April 30, 1939, when opening ceremonies of the New York World's Fair were broadcast to New York televiewers.

The first commercial license issued under the rules of the F.C.C. was granted to NBC in June, 1941. On July 1 the station, as WNBT, went on the air with four commercial programs. The station's commercial record for the first six months of commercial operation included thirteen sponsors, representing eight different industries. The percentage of sponsored time in December, 1941, was slightly less than ten per cent.

Outstanding programs transmitted by the NBC station have included the complete floor proceedings of the 1940 Republican National Convention at Philadelphia; National League baseball games at Ebbets Field, professional and college football games, numerous Madison Square Garden sports events, supper club floor shows and a wide range of dramatic, variety, educational and personality presentations from the Radio City television studios.

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WNBW*

WASHINGTON, D. C.

Frequency: 60000-66000 Kc.; Power: Sight, 1000 Watts; Sound, 1000 Watts

Effective Signal Radiated 1200
Owned-Operated By..... National Broadcasting Co.
Business-Studio Address.....Wardman Park Hotel

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WPTZ*

PHILADELPHIA, PA.

Frequency: 66000-72000 Kc.; Power: Sight, 10000 Watts; Sound, 10000 Watts

Owned-Operated By.....Philco Radio & Television Corp.
Effective Signal Radiated 680
Business Address.....Tioga & C Streets

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WTZR*

CHICAGO

Frequency: 50000-56000 Kc.; Power: Sight and Sound, 4500 Watts

Effective Radiated Signal 1270
Owned-Operated By.....Zenith Radio Corp.
Business-Studio Address....6001 Dickens Ave.
Phone Number .....Berkshire 7500
Transmitter & Antenna Location....135 S. La Salle St.
Time on the Air.....Unlimited license

Personnel

President .....E. F. McDonald, Jr.
Station Manager.....J. E. Brown

*Station had construction permit at press-time.

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F. C. C. REGULATIONS REGARDING BROADCAST STATIONS FOR TELEVISION AND FACSIMILE

As of January 1, 1942

The term "visual broadcast service" means a service rendered by stations broadcasting images for general public reception. There are two classes of stations recognized in the visual broadcast service, namely: Television broadcast stations and Facsimile broadcast stations.

COMMERCIAL TELEVISION BROADCAST STATIONS

Definitions

"Television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public[1].

"Television broadcast band" means the bands of frequencies allocated for television broadcast stations.

"Television channel" means a band of frequencies 6,000 kilocycles wide and which may be designated by channel numbers as in section on channel assignments in these rules or by the extreme lower and upper frequencies.

"Television transmission standards" means the standards which determine the characteristics of the television signal as radiated by a television broadcast station.

"Standard television signal" means a television signal conforming with the television transmission standards set forth in the Standards of Good Engineering Practice for television stations.

"Television transmitter" means the radio transmitter or transmitters for the transmission of both visual and aural signals.

"Visual transmitter" means the radio equipment for the transmission of the visual signal only.

"Aural transmitter" means the radio equipment for the transmission of the aural signal only.

"Visual transmitter power" means the peak power output when transmitting a standard television signal.

"Service area" means the area in which the signal is not subject to objectionable interference or objectionable fading. (Television broadcast stations are considered to have only one service area; for determination of such area see *Standards of Good Engineering Practice for Television Broadcast Stations.*)

"Main studio" as to any television broadcast station means the studio from which the majority of the local programs originate, or from which a majority of the station identification announcements are made.

Allocation of Facilities

Basis for license.—Television broadcast stations will be licensed on the basis of the effective signal radiated (ESR) from the visual transmitter in accordance with the following:

> ESR is equal to the square root of the power times the antenna field gain times the height of the antenna above the surrounding area. The power is measured in kilowatts, the gain in voltage ratio, the antenna height in feet above surrounding area.

Time of operation.—Television broadcast stations will be licensed only for unlimited time operation.

Showing required.—Authorization for a new television broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following matters:

(a) That the service area and population which the applicant proposes to serve are computed in accordance with the Standards of Good Engineering Practice for Television Broadcast Stations. (The service area shall be consistent with and serve adequately the city or community proposed to serve in keeping with technical feasibility of coverage. The application shall be accomplished by an analysis of the computation of the

[1] The transmission of synchronized sound (aural broadcast) is considered to be an essential phase of television broadcast and one license will authorize both visual and aural broadcasts.

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service area as set forth in the application. No application for construction permit for a new station or change in service area of an existing station will be accepted unless a definite site, details of proposed antenna and other data required by the application form are supplied.)

(b) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed servic outweighs the need for the service which will be lost by reason of such interference.

(c) That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree. (For determining objectionable interference, see *Standards of Good Engineering Practice for Television Broadcast Stations.*)

(d) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice. (See technical regulations herein and Standards of Good Engineering Practice for Television Broadcast Stations.)

(e) That the applicant is financially qualified to construct and operate the proposed station.

(f) That the applicant has available adequate sources of program material for the rendition of satisfactory television broadcast service.

(g) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(h) That the applicant is legally qualified, is of good character, and possesses other qualifications sufficient to provide a satisfactory public service.

(i) That the facilities sought are subject to assignment as requested under existing international agreements and the Rules and Regulations of the Commission.

(j) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

Channel assignments.—The channels or frequency bands set forth below are available for assignment to television broadcast stations.

(a) Channel No.

1	50,000- 56,000 kc
2	60,000- 66,000 kc
3	66,000- 72,000 kc
4	78,000- 84,000 kc
5	84,000- 90,000 kc
6	96,000-102,000 kc
7	102,000-108,000 kc
8	162,000-168,000 kc
9	180,000-186,000 kc
10	186,000-192,000 kc
11	204,000-210,000 kc
12	210,000-216,000 kc
13	230,000-236,000 kc
14	236,000-242,000 kc
15	258,000-264,000 ks
16	264,000-270,000 kc
17	282,000-288,000 kc
18	288,000-294,000 kc

(b) Stations serving the same area will not be assigned channels adjacent in frequency.

(c) One channel only will be assigned to a television broadcast station.

Experimental operation. — Television broadcast stations may conduct technical experimentation directed to the improvement of technical phases of operation and for such purposes may utilize a signal other than the standard television signal subject to the following conditions:

(a) That the licensee complies with the provisions of section 4.261 with regard to the minimum number of hours of transmission with a standard television signal.

(b) That no transmissions are radiated outside of the authorized channel and subject to the condition that no interference is caused to the transmissions of a standard television signal by other television broadcast stations.

(c) If objectionable interference would result from the simultaneous operation of a television broadcast station operating experimentally and an experimental broadcast station, the licensees shall make arrangements for operation to avoid interference.

(d) No charges either direct or indirect shall be made by the licensee of a television broadcast station for the production or transmission of programs when conducting technical experimentation.

Multiple ownership.—No person (including all persons under common control)[2] shall, directly or indirectly, own, operate, or control more than one television broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among television broadcast stations or provide a television broadcast service distinct and separate from existing services, and (2) that such ownership, operation or control would not result in the concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; *Provided, however,* That no person (including all persons under common control), shall directly or indirectly, own, operate, or control more

[2] The word "control," as used herein, is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

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than one television broadcast station that would serve substantially the same service area; *and provided, further,* That the Commission will regard the ownership, operation, or control of more than three television broadcast stations as constituting a concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity.

Normal license period.—All television broadcast station licenses shall be issued so as to expire at the hour of 3 a.m., Eastern Standard Time, and will be issued for a normal license period of one year, expiring February 1.

Equipment

Maximum rated power; how determined.—(a) The maximum rated carrier power of standard television transmitters shall be the same as the manufacturer's rating of the equipment.

(b) The maximum rated carrier power of composite television transmitters shall be the sum of the applicable commercial ratings of the vacuum tubes employed in the last radio stage.

Maximum power rating and operating power.—The Commission will authorize the installation of a television transmitter having maximum power rating equal to the operating output power in accordance with the table set out in section titled "Basis for License."

Monitors.—The licensee of each television broadcast station shall operate at the transmitter:

(a) A frequency monitor independent of the frequency control of the transmitter. The monitor shall meet the requirements set forth in the Standards of Good Engineering Practice for Television Broadcast Stations;

(b) A modulation monitor to determine that the radiated television signal complies with the television transmission standards set forth in the Standards of Good Engineering Practice for Television Broadcast Stations.

Required transmitter performance.—The external performance of television broadcast transmitters shall be capable of radiating a standard television signal meeting the minimum requirements prescribed by the Commission contained in the Standards of Good Engineering Practice. The transmitters shall be wired and shielded in accordance with the good engineering practice and shall be provided with safety features in accordance with the specifications of Article 810 of the current National Electrical Code as approved by the American Standards Association.

Indicating instruments.—The operating output power of television broadcast stations shall be measured by instruments having an acceptable accuracy.

Auxiliary and duplicate transmitters.—The provisions of the rules governing standard and high frequency broadcast stations shall also govern the use of auxiliary and duplicate transmitters for television broadcast stations

Changes in equipment and antenna system.—(a) No changes in equipment shall be made.

(1) That would result in emission of signals outside of the authorized television channel.

(2) That would result in the external performance of the transmitter being in disagreement with that prescribed by the Commission in the Standards of Good Engineering Practice provided that for experimental transmissions equipment changes may be made which would not render the transmitters incapable of radiating a standard television signal for the required minimum number of hours. (See section titled "Minimum Operating Schedule.)

(b) Specific authority[3] is required for a change in any of the following:

(1) Increase in the maximum power rating of the transmitter.

(2) Replacement of the transmitter as a whole.

(3) Location of the transmitter antenna.

(4) Antenna system, including transmission line, which would result in a measurable change in service area or which would affect the determination of the operating power by the direct method. If any change is made in the antenna system or any change made which may affect the antenna system, the method of determining operating power shall be changed immediately to the indirect method.

(5) Relocation of main studio if new location is outside of the borders of the city, state, District of Columbia, territory, or possession.

(6) Operating output power delivered to the antenna.

(c) Specific outhority,[4] upon filing *informal* request therefor, is required for the following change in equipment and antenna:

(1) Indicating instruments installed to measure the antenna current or transmission line, except by an instrument of the same type, maximum scale reading and accuracy.

(2) Minor changes in the antenna system or transmission line which would not result in an increase of service area.

(3) Changes in the location of the main studio except as provided for in subsection (b) (5).

[3] Formal application required. See Standards of Good Engineering practice for Television Broadcast Stations for specific application form.

[4] Informal application by letter may be made.

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(d) Other changes, except as above provided for in this section or in Standards of Good Engineering Practice for Te evision Broadcast Stations prescribed by the Commission may be made at any time without the authority of the Commission, provided that the Commission shall be promptly notified thereof, and such changes shall be shown in the next application for renewal of license.

Operating output power; how determined.—The operating output power, and the requirements for maintenance thereof, of each television broadcast station shall be determined by the Standards of Good Engineering Practice for Television Broadcast Stations.

Operation

Minimum operating schedule.—(a) The licensee of each television broadcast station shall maintain a regular program operating schedule transmitting a standard television signal for a total of 15 hours per week. On each day, except Sunday, there shall be at least 2 hours program transmission between 2 p.m. and 11 p.m., including at least 1 hour program transmission on five week days between 7.30 p.m. and 10.30 p.m.

(b) The aural transmitter of a television broadcast station shall not be operated separately from the visual transmitter except for experimental or test purposes, and for purposes incidental to or connected with the operation of the visual transmitter.

Station identification.—(a) A licensee of a television broadcast station shall make station identification announcement, aurally and visually, (call letters and location), at the beginning and ending of each time of operation and during operation on the hour.

(b) Identification announcements during operation need not be made when to make such announcement would interrupt a single consecutive speech, play, or any type of production. In such cases the identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion thereof.

Motion picture film.—All motion picture film employed in the broadcasts of a television broadcast station must be briefly described as such either at the beginning of the program in which such film is used, or immediately prior to the broadcast of the film. Where the film broadcast is of more than 15 minutes duration, it shall also be briefly described or immediately following the broadcast of as such either at the end of the program the film.

Logs.—The licensee of each television broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

(a) Program log.

(1) Entry of the time each station identification is made.

(2) Entry briefly describing each program broadcast under the heading 'outside pickup,' 'studio production,' and motion picture film,' or combination thereof.

(3) Entry showing that each sponsored program has been announced as sponsored, paid for or furnished by the sponsor.

(4) Entry showing name of each sponsor and commodity advertised.

(b) Operating log (when transmitting a standard television signal).

(1) Entry of the time the station begins to supply power to the antenna and the time it stops.

(2) Entry of the time the program begins and ends.

(3) Entry of each interruption to the carrier waves, cause and duration.

(4) Entry of the following each thirty minutes:

i) Operating constants of the last radio stages.

ii) Frequency monitor readings.

(c) Log of experimental operation when transmitting other than a standard television signal.

(1) Entry of the time the station begins to supply power to the antenna and the time it stops.

(2) Short description of the broadcast made and its technical purpose.

Logs; retention of.—Logs of a television broadcast station shall be retained by the licensee for a period of 2 years, except when required to be retained for a longer period in accordance with the provisions of section 2.54 (FCC General Rules and Regulations).

Broadcasts by Candidates for Public Office

The provisions of sections on political broadcasts of the Rules and Regulations Governing Standard and High Frequency Broadcast Stations shall also govern television broadcast stations.

EXPERIMENTAL TELEVISION BROADCAST STATIONS

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public. The transmission of the synchronized sound (aural broadcast) is considered an essential phase of television broadcasting and one license will be authorized for both visual and aural broadcast as herein set forth.

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Under these rules for experimental television broadcast stations, the Commission will authorize experimental television relay broadcast stations for transmitting from points where suitable wire facilities are not available, programs for broadcast by one or more television broadcast stations. Such authorization will be granted only to the licensee of a television broadcast station.

A license for an experimental television broadcast station will be issued for the purpose of carrying on research and experimentation for the advancement of television broadcasting which may include tests of equipment, training of personnel, and experimental programs as are necessary for the experimentation.

Licensing Requirements

A license for a television broadcast station will be issued only after a satisfactory showing has been made in regard to the following:

1. That the applicant has a definite program of research and experimentation in the technical phases of television broadcasting, which indicates reasonable promise of substantial contributions to the developments of the television art.
2. That upon the authorization of the proposed station the applicant can and will proceed immediately with its program of research.
3. That the transmission of signals by radio is essential to the proposed program of research and experimentation.
4. That the program of research and experimentation will be conducted by qualified personnel.
5. That the applicant is legally, financially, technically, and otherwise qualified to carry forward the program.
6. That the public interest, convenience or necessity will be served through the operation of the proposed station.

Charges

No charges either direct or indirect shall be made by the licensee of a television station for the production or transmission of either aural or visual programs transmitted by such station except that this section shall not apply to the transmission of commercial programs by an experimental television relay broadcast station for retransmission by a television broadcast station.

Announcements

A licensee of a television broadcast station shall make station identification announcement aurally and visually (call letters and location) at the beginning and ending of each time of operation and during operation on the hour.

At the time station identification announcements are made, there shall be added the following:

'This is a special television broadcast made by authority of the Federal Communications Commission for experimental purposes.'

Operating Requirements

Each licensee of a television broadcast station shall diligently prosecute its program of research from the time its station is authorized.

Each licensee of a television station will from time to time make such changes in its operation as may be directed by the Commission for the purpose of promoting experimentation and improvement in the art of television broadcasting.

Frequency Assignment

(a) The following groups of channels are available for assignment to television broadcast stations licensed experimentally:

Group A		*Group B*	
Channel		Channel	
No. 1	50,000-56,000 kc	No. 8	162-000-168,000 kc
2	60,000-66,000	9	180,000-186,000
3	66,000-72,000	10	186,000-192,000
4	78,000-84,000	11	204,000-210,000
5	84,000-90,000	12	210,000-216,000
6	96,000-102,000	13	230,000-236,000
7	102,000-108,000	14	236,000-242,000
Group C		15	258,000-264,000
Any 6000 kc band above 300,000 kc excluding band 400,000-401,000 kc.		16	264,000-270,000
		17	282,000-288,000
		18	288,000-294,000

No experimental television broadcast station will be authorized to use more than one channel in Group A except for good cause shown. Both aural and visual carriers with side bands for modulation are authorized but no emission shall result outside the authorized channel.

No persons (including all persons under common control) shall control directly or indirectly, two or more experimental television broadcast stations (other than television relay broadcast stations) unless a showing is made that the character of the programs of research require a licensing of two or more separate stations.

A license for an experimental television broadcast station will be issued only on the condition that no objectionable interference will result from the transmissions of the station to the regular program transmissions of television broadcast stations. It shall at all times be the duty of the licensee of an experimental television broadcast station to ascertain that no interference will result from the transmissions of its station. With regard to interference with the transmissions of an experimental television broadcast station or the experimental or test transmissions of a television broadcast

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station, the licensees shall make arrangements for operations to avoid interference.

Channels in Groups B and C may be assigned to experimental television stations to serve auxiliary purposes such as television relay stations. No mobile or portable station will be licensed for the purpose of transmitting television programs to the public directly.

Power

The operating power of a television station shall be adequate for but not in excess of that necessary to carry forward the program of research and in no case in excess of the power specified in its license.

Reports

A report shall be filed with each application for renewal of station license which shall include a statement of each of the following:

1. Number of hours operated.
2. Full data on research and experimentation conducted including the type of transmitting and studio equipment used and their mode of operation.
3. Data on expense of research and operation during the period covered.
4. Power employed, field intensity measurements and visual and aural observations and the types of instruments and receivers utilized to determine the service area of the station and the efficiency of respective types of transmissions.
5. Estimated degree of public participation in reception, and the results of public observation as to the efficiency of types of transmission.
6. Conclusions, tentative and final.
7. Program for further developments in television broadcasting.
8. All developments and major changes in equipment.
9. Any other pertinent developments.

Special or progress reports shall be submitted from time to time as the Commission shall direct.

— FACSIMILE BROADCAST STATIONS —

The term "facsimile broadcast station" means a station licensed to transmit images of still objects for record reception by the general public.

A license for a facsimile broadcast station will be issued only after a satisfactory showing has been made in regard to the following, among others:

1. That the applicant has a program of research and experimentation which indicates reasonable promise of substantial contribution to the development of the facsimile broadcast service.
2. That sufficient facsimile recorders will be distributed to accomplish the experimental program proposed.
3. That the program of research and experimentation will be conducted by qualified engineers.
4. That the applicant is legally and financially qualified and possesses adequate technical facilities to carry forward the program.
5. That the public interest, convenience and/or necessity will be served through the operation of the proposed station.

Conditions of Licensing

(a) A licensee of a facsimile broadcast station shall not make any charge, directly or indirectly, for the transmission of programs.

(b) No licensee of any standard broadcast station or network shall make any additional charge, directly or indirectly, for the transmission of some phase of the programs by a facsimile broadcast station, nor shall commercial accounts be solicited by any licensee of a standard broadcast station or network, or others acting in their behalf, upon representation that images concerning that commercial program will be transmitted by a facsimile station.

Frequencies Allotted

a. The following groups of frequencies are allocated for assignment to facsimile broadcast stations which will be licensed experimentally only:

Group A	*Group B*	*Group C*
25,025 kc	43,540 kc	Any frequency above 300,000 kc excluding band 400,000 to 401,000 kc.
25,050	43,580	
25,075	43,620	
25,100	43,660	
25,125	43,700	
25,150	43,740	
25,175	43,780	
25,200	43,820	
25,225	43,860	
25,250	43,900	
	43,940	

b. Other broadcast or experimental frequencies may be assigned for the operation of facsimile broadcast stations on an experimental basis provided a sufficient need therefor is shown and no interference will be caused to established radio stations.

c. One frequency only will be assigned

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to a facsimile station from the Groups in subsection (a) of this rule. More than one frequency may be assigned under provisions of subsection (b) of this rule if a need therefor is shown.

d. Each applicant shall specify the maximum modulating frequencies proposed to be employed.

e. The operating frequency of a facsimile broadcast station shall be maintained in accordance with the frequency tolerance of 0.05 per cent or less as required, provided, however, where a lesser tolerance is necessary to prevent interference, the Commission will specify the tolerance.

f. A facsimile broadcast station authorized to operate on frequencies regularly allocated to other stations or services shall be required to abide by all rules governing the stations regularly operating thereon, which are applicable to facsimile broadcast stations and are not in conflict with other FCC rules which apply to all stations generally.

Power Limitations

The operating power of a facsimile broadcast station shall not be in excess of that necessary to carry forward the program of research, provided, however, not more than 1000 watts will be authorized on a frequency in Group A. The operating power may be maintained at the maximum rating or less, as the conditions of operation may require.

A supplemental report shall be filed with and made a part of each application for renewal of license and shall include statements of the following:

1. Number of hours operated for transmission of facsimile programs.
2. Comprehensive report of research and experimentation conducted.
3. Conclusions and program for further developments of the facsimile broadcast service.
4. All developments and major changes in equipment.
5. Any other pertinent developments.

EXPERIMENTAL FACSIMILE BROADCAST STATIONS

Licensee and Location	*Call Letters*	*Frequency Kilocycles*	*Power Watts*	*Emission*
Courier-Journal & Louisville Times Co. N. E. of Eastwood, Ky.	W9XWT	25250	500	A3 & A4
The Pulitzer Publishing Co. St. Louis, Mo.	W9XZY	25100	100	A4
WBNS, Inc. Columbus, Ohio	W8XUM	25200	100	A4
WOKO, Inc. Albany, N. Y.	W2XWE	25050	500	A3 & A4

BROADCAST STATIONS LICENSED FOR EXPERIMENTAL TRANSMISSION OF FACSIMILE SIGNALS

Call Letters	*Licensee and Location*	*Frequency Kilocycles*	*Power Authorized Watts*
WGN	WGN, Inc. Chicago, Ill.	720	50000
WLW	Crosley Corp. Cincinnati, Ohio	700	50000
WOR	Bamberger Broadcasting Service, Inc. Newark, N. J.	710	50000

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FM MAKING RAPID PROGRESS

By Dick Dorrance, General Manager, FM Broadcasters, Inc.

IT is doubtful whether any single medium in the history of radio has ever made quite so much progress in the space of one year as frequency modulation (FM) broadcasting did during 1941. And yet, when analyzed, there is nothing unduly surprising about it. FM has had the ingredients of success which appeal to both broadcasters and public. It can provide improved and expanded service beyond the technical limitations of ordinary broadcasting; it has the enthusiastic support of some of the biggest broadcasters and engineering groups in the country.

When 1941 started there were, according to the most optimistic estimates, about 15,000 receivers in the nation equipped for FM reception. By the end of the year, the FM listening audience had grown to approximately a quarter of a million sets, with close to 50,000 being sold each month. These figures, accurately compiled by FM Broadcasters, Inc., with the cooperation of manufacturers, indicate an increase of 1400 per cent during the twelve-month period.

Commercial FM

Officially, FM assumed its commercial status on January 1, 1941, but it was not until March 1 that the first commercial FM station actually began operating. By the end of 1941, the Federal Communications Commission had authorized the construction of 62 such transmitters, 24 of which had already gone on the air. The rest are pushing installation of equipment as fast as war-time exigencies will permit.

The increased coverage of FM stations now on the air contrasts sharply with the limited reception available from the handful of low-power experimental stations operating at the close of 1940. Although these had an average range of about 30 miles, it is not uncommon to find commercial outlets serving a radius of 70 to 100 miles and more. Some 40,000,000 persons live within the assigned service areas of the 24 transmitters on the air at the end of 1941.

Another interesting development of the past year has been the organization of The American Network, Inc., FM's first chain with coast-to-coast ambitions. Ultimate plans call for outlets in the 42 largest U. S. markets, providing maximum coverage with a pre-planned network.

Time Sales

Time sales over FM stations in 1941, while not epochal, have at least been promising. There was great variation from city to city in the amount of business secured, but local accounts far outtotalled national business. Toward the close of the year agency interest appeared to be growing as the FM audience reached appreciable proportions. Many stations began to set up special FM sales staffs.

The public today has a selection of over 125 different set models to pick from, produced by 20 manufacturers. The year brought noticeable reductions in price, with table receivers capable of both FM and AM reception selling for as little as $67.50. Practically all sets now on the market are of the FM-AM type, and extensive improvements in circuit design have taken place in the 1942 models.

Future

It cannot be denied that the war will place formidable obstacles in the path of FM development in the coming year—a situation now being faced by almost every civilian industry. Curtailment of set production, however, is expected proportionately to wreak no more havoc on FM than on ordinary broadcasting, with the likelihood that manufacturers, confronted by shortages of raw material, will use their limited allotments to make FM-AM sets, thus compensating with quality for revenue normally brought in by the sale of low-priced AM midget receivers.

There can be no question that further FM development during 1941 was held up by the FCC investigation of newspaper-controlled radio stations. Some three dozen of the ungranted FM applications pending have been filed by newspapers, anxious to enter the FM field. These, however, have been kept in abeyance by the Commission until definite policies with respect to such ownership are determined.

Active throughout the year, and an important factor in coordinating the growth of FM, has been FM Broadcasters, Inc., the young industry's trade association to which all leading FM groups belong. Its promotional work, public education, liaison with manufacturers, and trade representation has served FM well, and will continue to do so in 1942.

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HIGH FREQUENCY—FREQUENCY MODULATION BROADCAST STATIONS

The term "high frequency broadcast station" means a station licensed primarily for the transmission of radiotelephone emissions, intended to be received by the general public and operated on a channel in the high frequency broadcast band. Commercial high frequency broadcast stations must use frequency modulation.

COMMERCIAL

LOCATION	Call Letters	Licensee	Frequency Kilocycles	Service Area Sq. Mi
Alpine, N. J.	W31NY	Edwin H. Armstrong	43100	15600
Baltimore, Md.	W59BM	Baltimore Radio Show, Inc.	45900	5500
Baton Rouge, La.	W45RG	Baton Rouge Broadcasting Co.	44500	8100
Binghamton, N. Y.	W49BN	Wylie B. Jones Advertising Agency	44900	6500
Boston, Mass.	W67B	Westinghouse Radio Stations, Inc.	46700	6700
Boston, Mass.	W39B	The Yankee Network, Inc.	43900	31000
Chicago, Ill.	W67C	Columbia Broadcasting System, Inc.	46700	10800
Chicago, Ill.	W75C	Moody Bible Institute of Chicago	47500	10800
Chicago, Ill.	W63C	National Broadcasting Co.	46300	10800
Chicago, Ill.	W79C	Oak Park Realty & Amusement Co.	47900	10800
Chicago, Ill.	W59C	WGN, Inc.	45900	10800
Chicago, Ill.	W47C	WJJD, Inc.	44700	10800
Chicago, Ill.	W51C	Zenith Radio Corp.	45100	10800
Columbus, Ohio	W45CM	WBNS, Inc.	44500	12400
Detroit, Mich.	W49D	John Lord Booth	44900	6800
Detroit, Mich.	W45D	The Evening News Association	44500	6800
Detroit, Mich.	W73D	King-Trendle Broadcasting Corp.	47300	6800
Detroit, Mich.	W53D	WJR, The Goodwill Station	45300	6800
Evansville, Ind.	W45V	Evansville On the Air, Inc.	44500	8400
Fort Wayne, Ind.	W49FW	Westinghouse Radio Stations, Inc.	44900	6100
Hartford, Conn.	W53H	Travelers Broadcasting Service Corp.	45300	6100
Hartford, Conn.	W65H	WDRC, Inc.	46500	6100
Hollywood, Calif.	K31LA	Columbia Broadcasting System	43100	38000
Kansas City, Mo.	K49KC	Everett L. Dillard, d/b as Commercial Radio Equipment Co.	44900	4400
Lansing, Mich.	W77XL	WJIM, Inc.	47700	3800
Lexington, Ky.	W51SL	American Broadcasting Corp. of Kentucky	45100	6300
Los Angeles, Calif.	K37LA	Earle C. Anthony, Inc.	43700	28000
Los Angeles, Calif.	K45LA	Don Lee Broadcasting System	44500	7000
Los Angeles, Calif.	K49LA	Hughes Tool Co.	44900	7000
Los Angeles, Calif.	K61LA	Metro-Goldwyn-Mayer Studios, Inc.	46100	7000
Los Angeles, Calif.	K53LA	Standard Broadcasting Co.	45300	7000
Milwaukee, Wisc.	W55M	The Journal Co.	44500	8500
Nashville, Tenn.	W47NV	National Life & Accident Insurance Co.	44700	16000
New York, N. Y.	W71NY	Bamberger Broadcasting Service, Inc.	47100	8500

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LOCATION	Letters Call	Licensee	Frequency Kilocycles	Service Area Sq. Mi.
New York, N. Y.	W39NY	City of New York Municipal Broadcasting System	43900	3900
New York, N. Y.	W67NY	Columbia Broadcasting System, Inc.	46700	8500
New York, N. Y.	W55NY	William G. H. Finch	45500	8500
New York, N. Y.	W59NY	Interstate Broadcasting Co.	45900	8500
New York, N. Y.	W63NY	Marcus Loew Booking Agency	46300	8500
New York, N. Y.	W75NY	Metropolitan Television, Inc.	47500	8500
New York, N. Y.	W47NY	Muzak Corp.	44700	8500
New York, N. Y.	W51NY	National Broadcasting Co.	45100	8500
Paxton, Mass.	W43B	The Yankee Network, Inc.	44300	....
Philadelphia, Pa.	W49PH	Pennsylvania Broadcasting Co.	44900	9300
Philadelphia, Pa.	W81PH	Seaboard Radio Broadcasting Corp.	48100	9300
Philadelphia, Pa.	W69PH	WCAU Broadcasting Co.	46900	9300
Philadelphia, Pa.	W53PH	WFIL Broadcasting Co.	45300	9300
Philadelphia, Pa.	W57PH	Westinghouse Radio Stations, Inc.	45700	9300
Philadelphia, Pa.	W73PH	William Penn Broadcasting Co.	47300	9300
Pittsburgh, Pa.	W47P	Walker & Downing Radio Corp.	44700	8400
Pittsburgh, Pa.	W75P	Westinghouse Radio Stations, Inc.	47500	8400
Rochester, N. Y.	W51R	Stromberg Carlson Telephone Mfg. Co.	45100	3200
Rockford, Ill.	W71RF	Rockford Broadcasters, Inc.	47100	3900
St. Louis, Mo.	K59L	Columbia Broadcasting System	45900	13000
St. Louis, Mo.	K51L	St. Louis University	45100	13000
Salt Lake City, Utah	K47SL	Radio Service Corp. of Utah	44700	700
San Francisco, Calif.	K45SF	Hughes Tool Company	44500	10800
Schenectady, N. Y.	W47A	Capitol Broadcasting Co.	44700	6600
Schenectady, N. Y.	W57A	General Electric Co.	45700	6600
South Bend, Ind.	W71SB	South Bend Tribune	47100	7100
Springfield, Mass.	W81SP	Westinghouse Radio Stations, Inc.	48100	2500
Syracuse, N. Y.	W63SY	Central New York Broadcasting Corp.	46300	6800
Winston-Salem, N. C.	W41MM	Gordon Gray	44100	69400

EXPERIMENTAL

Licensee and Location	Call Letters	Frequency Kilocycles	Power Watts
Edwin H. Armstrong, Alpine, N. J.	W2XMN	42800, 43000, 117430	40000
City of New York Municipal Broadcasting System, New York, N. Y.	W2XVP	26100	1000
General Electric Co., New Scotland, N. Y.	W2XOY	43200	2500
Head of Lakes Broadcasting Co., Superior, Wisc.	W9XYH	43000	1000
John V. L. Hogan, Long Island City, N. Y.	W2XQR	48700	1000
C. M. Jansky, Jr. and Stuart L. Bailey, d/b as Jansky & Bailey, Georgetown, D. C.	W3XO	43200	1000
KLZ Broadcasting Co., Denver, Colo.	W9XLA	25400	100
National Broadcasting Co., New York, N. Y.	W2XWG	45100	1000
Carman R. Runyon, Jr., Yonkers, N. Y.	W2XAG	117190	5000
WBNS, Inc., Columbus, Ohio	W8XVH	43000	250
Westinghouse Radio Stations, Inc., Hull, Mass.	W1XK	42600	1000
Westinghouse Radio Stations, Inc., East Springfield, Mass.	W1XSN	42600	1000
WHEC, Inc., Rochester, N. Y.	W8XAD	42600	1000
WKY Radiophone Co., Oklahoma City, Okla.	W5XAU	26125	100
Worcester Telegram Publishing Co., Worcester, Mass.	W1XTG	43400	1000

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Pending Applications

LOCATION	Licensee	Frequency Kilocycles	Service Area Sq. Mi.
Albany, N. Y.	WOKO, Inc.	45100	7164
Amarillo, Texas	Amarillo Broadcasting Co.	45100	5628
Ashland, Ky.	Ashland Broadcasting Co.	46100	4160
Baltimore, Md.	The A. S. Abell Co.	46300	6040
Battle Creek, Mich.	Federated Publications, Inc.	48100	4100
Boston, Mass.	Columbia Broadcasting System, Inc.	43500	20200
Boston, Mass.	Boston Edison Co.	44700	6930
Boston, Mass.	The Yankee Network, Inc.	44300	19230
Cedar Rapids, Ia.	The Gazette Company	44700	7400
Chicago, Ill.	Chicago Federation of Labor	47900	10800
Cicero, Ill.	WHFC, Inc.	48300	10800
Cicero, Ill.	WHFC, Inc.	44700	3200
Cleveland, Ohio	United Broadcasting Co.	48500	8420
Detroit, Mich.	James F. Hopkins, Inc.	46500	6790
Detroit, Mich.	James F. Hopkins, Inc.	46500	6790
Duluth, Minn.	Head of Lakes Broadcasting Co.	44500	2754
Duluth, Minn.	Head of Lakes Broadcasting Co.	44500	2754
Grand Rapids, Mich.	Federated Publications, Inc.	46100	5300
Indianapolis, Ind.	Associated Broadcasters, Inc.	47300	6665
Indianapolis, Ind.	Indianapolis Broadcasting Co.	45300	13640
LaCrosse, Wisc.	The LaCrosse Tribune Co.	46500	7040
Lansing, Mich.	Federated Publications, Inc.	47100	3820
Los Angeles, Calif.	Don Lee Broadcasting Co.	43500	18050
Louisville, Ky.	Courier Journal & Louisville Times Co.	45700	13200
Manchester, N. H.	The Radio Voice of New Hampshire, Inc.	43500	20290
New Bedford, Mass.	E. Anthony & Sons, Inc.	45700	1787
New York, N. Y.	Debs Memorial Radio Fund, Inc.	48700	8600
New York, N. Y.	FM Radio Broadcasting Co.	48300	8600
New York, N. Y.	Greater New York Broadcasting Corp.	48700	8500
New York, N. Y.	Knickerbocker Broadcasting Co.	48300	6800
New York, N. Y.	News Syndicate Co.	47900	8500
New York, N. Y.	Woodaam Corp.	46700	8500
New York, N. Y.	WBNX Broadcasting Co.	48300	8730
Oakland, Calif.	Tribune Building Co.	46500	1216
Philadelphia, Pa.	Gibraltar Service Corp.	46100	9318
Pittsburgh, Pa.	Pittsburgh Radio Supply House	43900	11488
Portland, Maine	Portland Broadcasting System	47100	3980
Providence, R. I.	Cherry & Webb Broadcasting Co.	47500	6207
Providence, R. I.	The Outlet Co.	48500	4840
Rochester, N. Y.	WHEC, Inc.	44700	3200
St. Louis, Mo.	Globe Democrat Publishing Co.	44700	13083
St. Louis, Mo.	The Pulitzer Publishing Co.	45550	13391
St. Louis, Mo.	Star-Times Publishing Co.	44700	12480
San Bernardino, Calif.	The Sun Co. of San Bernardino, Calif.	44100	17101
Trenton, N. J.	Mercer Broadcasting Co.	44700	3200
Washington, D. C.	M. A. Leese Radio Corp.	47100	5600
Winston-Salem, N. C.	Piedmont Publishing Co.	46700	4600
Worcester, Mass.	Worcester Telegram Publishing Co.	46100	10000

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F. C. C. Regulations Regarding High Frequency Broadcast Stations

As of January 1, 1942

The term "high frequency broadcast station" means a station licensed primarily for the transmission of radiotelephone emissions intended to be received by the general public and operated on a channel in the High Frequency broadcast band. High frequency broadcast stations must use frequency modulation.

Definitions

High Frequency Broadcast Band. The term "high frequency broadcast band" means the band of frequencies extending from 43,000 to 50,000 kilocycles, both inclusive.

Frequency Modulation. The term "frequency modulation" means a system of modulation of a radio signal in which the frequency of the carrier wave is varied in accordance with the signal to be transmitted while the amplitude of the carrier remains constant.

Center Frequency. The term "center frequency" means the frequency of the carrier wave with no modulation. (With modulation the instantaneous operating frequency swings above and below the center frequency. The operating frequency with no modulation shall be the center frequency within the frequency tolerance).

High Frequency Broadcast Channel. The term "high frequency broadcast channel" means a band of frequencies 200 kilocycles wide and is designated by its center frequency. Channels for high frequency broadcast stations begin at 43,100 kilocycles and continue in successive steps of 200 kilocycles to and including the frequency of 49,900 kilocycles.

Service Area. The term "service area" of a high frequency broadcast station means the area in which the signal is not subject to objectionable interference or objectionable fading. (High frequency broadcast stations are considered to have only one service area; for determination of such area see *Standards of Good Engineering Practice for High Frequency Broadcast Stations.*)

Antenna Field Gain. The term "antenna field gain" of a high frequency broadcast antenna means the ratio of the effective free space field intensity produced at one mile in the horizontal plane expressed in millivolts per meter for 1 kilowatt antenna input power to 137.6.

Free Space Field Intensity. The term "free space field intensity" means the field intensity that would exist at a point in the absence of waves reflected from the earth or from reflecting objects.

Frequency Swing. The term "frequency swing" is used only with respect to frequency modulation and means the instantaneous departure of the carrier frequency from the center frequency resulting from modulation.

Multiplex Transmission. The term "multiplex transmission" means the simultaneous transmission of two or more signals by means of a common carrier wave. (Multiplex transmission as applied to high frequency broadcast stations means the transmission of facsimile or other aural signals in addition to the regular broadcast signals.)

Percentage Modulation. The term "percentage modulation" with respect to frequency modulation means the ratio of the actual frequency swing to the frequency swing required for 100 per cent modulation expressed in percentage. (For high frequency broadcast stations, a frequency swing of 75 kilocycles is standard for 100 per cent modulation.)

Experimental Period. The term "experimental period" means that period of time between 12 midnight and sunrise. This period may be used for experimental purposes in testing and maintaining apparatus by the licensee of any high fre-

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quency broadcast station, on its assigned frequency and with its authorized power, provided no interference is caused to other stations maintaining a regular operating schedule within such period.

Main Studio. The term "main studio" means, as to any station, the studio from which the majority of its local programs originate and/or from which a majority of its station announcements are made programs originating at remote points.

Allocation of Facilities[1]

Basis of Licensing High Frequency Broadcast Stations. High frequency broadcast stations shall be licensed to serve a specified area in square miles. The contour bounding the service area and the radii of the contour shall be determined in accordance with the *Standards of Good Engineering Practice for High Frequency Broadcast Stations.*

Service Areas (Definitions)

For the purpose of determining the areas to be served by high frequency broadcast stations, the following definitions apply:

(a) "Basic trade areas" and "limited trade areas" consist of areas the boundaries of which are determined by the Commission on the basis of showings made in applications as to retail trading areas or consumer trading areas and from government data[2]. Each basic trade area includes one "principal city." The boundaries of the basic trade areas are adjoining and the aggregate of all such areas is the total area of the United States. Each "limited trade area" includes one city. The boundaries of limited trade areas are not necessarily adjoining. Such areas may include portions of other limited trade areas and may extend into more than one basic trade area.

(b) "Principal city" means the largest city or the city or cities designated as "principal city" by the Commission, within a basic trade area. "City" means any city, town, or borough in a basic trade area except the principal city. Each "city" has a limited trade area.

(c) "Rural area" means all land area outside incorporated towns or cities with population greater than 2500 and where the density of population is less than 150 per square mile. Incorporated towns or cities with population from 2500 to 5000 without a high frequency broadcast station and not adjacent to larger cities may be considered rural area.

Service Areas—Established

The Commission in considering applications for high frequency broadcast stations will establish service areas. Such stations will be licensed to serve areas having the following characteristics:

(a) An area comprising a limited trade area and a city. The station shall render good service to the city and its service area shall conform generally with the limited trade area.

(b) An area comprising a basic trade area and a principal city. The station shall render good service to the principal city and its service area shall conform generally with the basic trade area; *Provided, however,* That the station may may be licensed to serve temporarily an area less than the basic trade area, subject to the following conditions: (1) that an applicant for authority to serve temporarily less than the basic trade area show substantial reason for relaxation of the requirement to serve the basic trade area and for specification of the proposed service area; (2) that the area to be served include as much of the basic trade area as reasonably may be required in the public interest to be served and in no event less than the principal city and the metropolitan district in which it is located; (3) that such an applicant show compliance with the section of these rules regarding similarity of service areas for all stations in the same established area except that such sections shall apply only in relation to other stations established under this proviso; (4) that the Commission may condition the granting of any application for renewal of license of such station upon the rendering of service by such station to an area conforming generally with the basic trade area.

(c) An area of at least 15,000 square miles comprising primarily a large rural area, and particularly that part of basic trade areas which cannot be served by stations assigned basic trade areas due to economical and technical limitations.

[1] The rules relating to allocation of facilities are intended primarily for the information of applicants. Nothing contained in said rules shall be regarded as any recognition of any legal right on behalf of any person to a grant or denial of any application.

[2] There are several current and recognized authorities on retail trading areas or consumer trading areas from which the applicant may prepare its showing and to which the Commission will give consideration in making its determination.

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The service area may include one or more principal city or cities, provided that in rendering service to such cities, the service to rural areas which the station is designated to serve is not impaired. The transmitter of such a station shall be located in such a manner that the service area, (1) shall extend into two or more basic trade areas, (2) shall not conform generally with a basic trade area, and (3) shall not merely extend beyond a basic trade area.

(d) An area having substantially different characteristics (social, cultural, or economic) from those areas specified in subsections (a), (b) and (c) of this section where, by reason of special conditions, it is shown that a need (which cannot be supplied by a station serving areas under subsections (a), (b) or (c) of this section) for the proposed service both program and technical exists which makes the establishment of the service area in the public interest, convenience or necessity. The Commission will give particular consideration in this connection to competitive advantages which such stations would have over other stations established under other provisions.

(e) In case it is not economically and technically feasible for a station assigned a basic or limited trade area to serve substantially all such area, the Commission will establish the service area on the basis of conditions which obtain in the trade area.

(f) In case an applicant proposes a change in an established service area, the applicant shall make a full showing as to need for such change and the effect on other stations serving the area.

Time of Operation. All high frequency broadcast stations shall be licensed for unlimited time operation.

Showing Required. Authorization for a new high frequency broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following matters:

(a) That the area which the applicant proposes to serve has the characteristics of an area described in subparagraphs (a), (b), or (c) of the section on *Service Areas* stated above.

(b) Where a service area has been established in which one or more existing high frequency broadcast stations are in operation, that the contours of any new station proposed to serve such area will compare with those of the existing station or stations as nearly as possible, or that the service area already established should be modified.

(c) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed service outweigh the need for the service which will be lost by reason of such interference.

(d) That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree.

(e) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice.

(f) That the applicant is financially qualified to construct and operate the proposed station; and, if the proposed station is to serve substantially the same area as an existing station, that applicant will be able to compete effectively with the existing station or stations.

(g) That the program service will include a portion of programs particularly adapted to a service utilizing the full fidelity capability of the system, as set forth in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

(h) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(i) That the applicant is legally qualified, is of good character, and possesses other qualifications sufficient to provide a satisfactory public service.

(j) That the facilities sought are subject to assignment as requested under existing international agreements and the Rules and Regulations of the Commission.

(k) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

Channel Assignments

The channels set forth below with the indicated center frequencies are available

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for assignment to high frequency broadcast stations to serve the areas provided in the section on *Service Areas Established* stated above:

(a) An applicant for a station to serve an area specified in paragraphs (a) or (b) of that section to be located in a principal city or city which has a population less than 25,000 (city only) shall apply for one of the following channels:

48900	49300	49500	49700
49100			49900

(b) An applicant for a station to serve an area specified in paragraph (a) or (b) of that section to be located in a principal city or city which has a population greater than 25,000 (city only) shall apply for one of the following channels:

44500	45700	46700	47900
44700	45900	46900	48100
44900	46100	47100	48300
45100	46300	47300	48500
45300	46500	47500	48700
45500		47700	

(c) An applicant for a station to serve primarily a large rural area, specified in paragraph (c) or an area specified in paragraph (d) of that section shall apply for one of the following channels:

43100	43500	43900	44300
43300	43700	44100	

(d) Notwithstanding the provisions of subsection (a) of this section, an applicant for a station to serve an area specified in section of these rules defining the establishment of "an area comprising a limited trade area and city," to be located in a city having a population greater than 25,000, in or adjacent to any metropolitan district having a population greater than 1,000,000, may apply for one of the following channels:

49100 49500 49900

Special Provisions Concerning Assignments

(a) Stations located in the same city shall have substantially the same service area.

(b) High frequency broadcast stations shall use frequency modulation exclusively.

(c) Stations serving a substantial part of the same area shall not be assigned adjacent channels.

(d) One channel only will be assigned to a station.

Multiple Transmission

Facsimile Broadcasting and Multiplex Transmission. The Commission may grant authority to a high frequency broadcast station for the multiplex transmission of facsimile and aural broadcast programs provided the facsimile transmission is incidental to the aural broadcast and does not either reduce the quality of or the frequency swing required for the transmission of the aural program. The frequency swing for the modulation of the aural program should be maintained at 75 kc and the facsimile signal added thereto. No transmission outside the authorized band of 200 kc shall result from such multiplex operation nor shall interference be caused to other stations operating on adjacent channels. The transmission of multiplex signals may also be authorized on ar experimental basis in accordance with standard broadcast station rule on special experimental authorizations.

Proof of Performance Required. Within one year of the date of first regular operation of a high frequency broadcast station, continuous field intensity records along several radials shall be submitted to the Commission which will establish the actual field contours, and from which operating constants required to deliver service to the area specified in the license are determined. The Commission may grant extensions of time upon showing of reasonable need therefor.

Multiple Ownership. (a) No person (including all persons under common control[1]) shall, directly or indirectly, own, operate, or control more than one high frequency broadcast station that would serve substantially the same service area as another high frequency broadcast station owned, operated, or controlled by such person.

(b) No person (including all persons under common control) shall, directly or indirectly, own, operate, or control more than one high frequency broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among high frequency broadcast stations or provide a high frequency broadcasting service distinct and separate from existing services; and (2) that such ownership, operation, or control would not result in the concentration of control of high frequency broadcasting facilities in a manner inconsistent with public interest,

[1] The word "control" as used herein is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

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convenience, or necessity; *provided, however,* that the Commission will consider the ownership, operation, or control of more than six high frequency broadcast stations to constitute the concentration of control of high frequency broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity.

Normal License Period. All high frequency broadcast station licenses will be issued so as to expire at the hour of 3 a.m., Eastern Standard Time, and will be

(a) For stations operating on the freissued for a normal license period of one year, expiring as follows:

quencies 48900, 49100, 49300, 49500, 49700, and 49900, April 1.

(b) For stations operating on the frequencies 44500, 44700, 44900, 45100, 45,300, 45500, 45700, 45900, 46100, 46300, and 46500, May 1.

(c) For stations operating on the frequencies 46700, 46900, 47100, 47300, 47500, 47700, 47900, 48100, 48300, 48500, and 48700, June 1.

(d) For stations operating on the frequencies 43100, 43300, 43500, 43700, 43900, 44100, and 44300, July 1.

Equipment

Maximum Power Rating. The Commission will not authorize the installation of a transmitter having a maximum rated power more than twice the operating power of the station.

Maximum Rated Carrier Power; How Determined. (a) The maximum rated carrier power of a standard transmitter shall be determined by the manufacturer's rating of the equipment.

(b) The maximum rated carried power of a composite transmitter shall be determined by the sum of the applicable commercial ratings of the vacuum tubes employed in the last radio stage.

Frequency Monitor. The licensee of each high frequency broadcast station shall have in operation at the transmitter a frequency monitor independent of the frequency control of the transmitter. It shall have a stability of 20 parts per million.

Modulation Monitor. The licensee of each high frequency broadcast station shall have in operation at the transmitter an approved modulation monitor.

Required Transmitter Performance. (a) The external performance of high frequency broadcast transmitters shall be within the minimum requirement prescribed by the Commission contained in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

(b) The transmitter center frequency shall be controlled directly by automatic means which do not depend on inductances and capacities for inherent stability.

(c) The transmitter shall be wired and shielded in accordance with good engineering practice and shall be provided with safety features in accordance with the specifications of article 810 of the current National Electrical Code as approved by the American Standards Association.

Indicating Instruments. The direct plate circuit current and voltage shall be measured by instruments having an acceptable accuracy.

Changes in Equipment and Antenna System. Licensees of high frequency broadcast stations shall observe the following provisions with regard to change in equipment and antenna system:

(a) No changes in equipment shall be made:

1. That would result in the emission of signals outside of the authorized channel.

2. That would result in the external performance of the transmitter being in disagreement with that prescribed in the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

(b) Specific authority, upon filing formal application[1] therefor, is required for a change in service area or for any of the following changes:

1. Changes involving an increase in the maximum power rating of the transmitter.

2. A replacement of the transmitter as a whole.

3. Change in the location of the transmitter antenna.

4. Change in antenna system, including transmission line, which would result in a measurable change in service

[1]See Standards of Good Engineering Practice for High Frequency Broadcast Stations for specific application form required.

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or which would affect the determination of the operating power by direct method. If any change is made in the antenna system or any change made which may affect the antenna system, the method of determining operating power shall be changed immediately to the indirect method.

5. Change in location of main studio to outside of the borders of the city, state, district, territory, or possession.

6. Change in the power delivered to the antenna.

(c) Specific authority, upon filing *informal* request therefor, is required for the following change in equipment and antenna:

1. Change in the indicating instruments installed to measure the antenna current or transmission line, direct place circuit voltage and the direct current of the last radio stage, except by instruments of the same type, maximum scale reading and accuracy.

2. Minor changes in the antenna system and/or transmission line which would not result in an increase of service area.

3. Changes in the location of the main studio except as provided for in subsection (b) 5.

(d) Other changes, except as above provided for in this section or in Standards of Good Engineering Practice for High Frequency Broadcast Stations prescribed by the Commission may be made at any time without the authority of the Commission, provided that the Commission shall be promptly notified thereof, and such changes shall be shown in the next application for renewal of license.

Operating Power; How Determined. The operating power, and the requirements for maintenance thereof, of each high frequency broadcast station shall be determined by the Standards of Good Engineering Practice for High Frequency Broadcast Stations.

Modulation. (a) The percentage of modulation of all stations shall be maintained as high as possible consistent with good quality transmission and good broadcast practice and in no case less than 85 per cent on peaks of frequent recurrence during any selection which normally is transmitted at the highest level of the program under consideration.

Frequency Tolerance. The operating frequency without modulation of each broadcast station shall be maintained within 2000 cycles of the assigned center frequency.

Operation

Minimum Operating Schedule; Service. (a) Except Sundays, the licensee of each high frequency broadcast station shall maintain a regular daily operating schedule which shall consist of at least three hours of operation during the period 6 a.m. to 6 p.m., local standard time, and three hours of operation during the period 6 p.m. to midnight, local standard time. In an emergency, however, when due to causes beyond the control of the licensee, it becomes impossible to continue operating, the station may cease operation for a period not to exceed ten days, provided that the Commission and the Inspector in Charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

(b) Such stations shall devote a minimum of one hour each day during the period 6 a.m. to 6 p.m., and one hour each day during the period 6 p.m. to midnight, to programs not duplicated simultaneously as primary service in the same area by an standard broadcast station or by any high frequency broadcast station. During said one hour periods, a service utilizing the full fidelity capability of the system, as set forth in the Standards of Good Engineering Practice for High Frequency Broadcast Stations, shall be rendered. However, the Commission may, upon request accompanied by a showing of reasons therefor, grant exemption from the foregoing requirements, in whole or in part, for periods not in excess of three months.

(c) In addition to the foregoing minimum requirements, the Commission will consider, in determining whether public interest, convenience, and necessity has been or will be served by the operation of the station, the extent to which the station has made or will make use of the facility to develop a distinct and separate service from that otherwise available in the service area.

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DEVELOPMENTAL BROADCAST STATIONS

The term "developmental broadcast station" means a station licensed to carry on development and research for the advancement of broadcast services along lines other than those prescribed by other broadcast rules or a combination of closely related developments that can be better carried on under one license.

Licensee and Location	*Call Letters*	*Frequency (kc)*	*Power*	*Emission*
Bell Telephone Labs., Inc. Whippany, N. J.	W3XDD	560, 900, 1340	50000 w	A3
Bell Telephone Labs., Inc. Whippany, N. J.	W3XPY	43500, 49100	5000 w	Special
Central Broadcasting Co. Mitchellville, Iowa	W9XC	1040	150 w	A3 (C.P. only)
The Crosley Corp. Near Mason, Ohio	W8XO	700	100 kw-500-kw	A3
Midland Broadcasting Co., Kansas City, Mo.	W9XER	46500	1500 w	Special
Muzak Corporation New York, N. Y.	W2XMC	117650	1000 w	Special (C.P. only)
Pending Developmental Stations				
McNary & Chambers Washington, D. C. (portable)	W10XMC	550 to 1600	100 w	A-0
Natl. Broadcasting Co., Inc. Area of New York, N. Y.	W10XF	1614, 2398, 3492.5, 4797.5, 6425, 9135, 12862.5, 17310, 23100, 30660, 31020, 31140, 31180, 31540, 33340, 33460, 33620, 35060, 35460, 37060, 37140, 37540, 39140, 39460, 39540, 116050, 116250, 116450, 116850, 117050, 117250, 117650, 118050, 118250, 118450, 118650, 118850, 156525, 156975, 157425, 157725, 158175, 159075, 160425, 161325, 161775, 162000-168000, 210000-216000, 264000-270000, 300000-400000, 401000 and above	25 w	A1, A-2, A3, A4, A5 & Special A5 on frequencies above 162000 kcs.
Natl. Broadcasting Co., Inc. Area of New York, N. Y.	W10XR	Same as above	100 w	A1, A2, A3, A4, A5 & Special A5 on frequencies above 162000 kcs.

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— F. C. C. REGULATIONS REGARDING — DEVELOPMENTAL BROADCAST STATIONS

The term "developmental broadcast station" means a station licensed to carry on development and research for the advancement of broadcast services along lines other than those prescribed by other broadcast rules or a combination of closely related developments that can be better carried on under one license.

Licenses for developmental broadcast stations will be issued only after a satisfactory showing has been made in regard to the following, among others:

(1) That the applicant has a program of research and development which cannot be successfully carried on under any of the classes of broadcast stations already allocated, or is distinctive from those classes, or combination of closely related developments that involve different phases of broadcasting which can be pursued better under one license.

(2) That the program of research has reasonable promise of substantial contribution to the development of broadcasting, or is along lines not already thoroughly investigated.

(3) That the program of research and experimentation will be conducted by qualified persons.

(4) That the applicant is legally and financially qualified and possesses adequate technical facilities to carry forward the program.

(5) That the public interest, convenience, and necessity will be served through the operation of the proposed station.

A separate developmental broadcast station license will be issued for each major development proposed to be carried forward. When it is desired to carry on several independent developments, it will be necessary to make satisfactory showing and obtain a license for each.

A licensee of developmental broadcast stations shall broadcast programs when they are necessary to the experiments being conducted. No regular program service shall be broadcast unless specifically authorized by the license.

A licensee of a developmental broadcast station shall not make any charge, directly or indirectly, for the transmission of programs, but may transmit the programs of a standard broadcast station or network including commercial programs, if the call letter designation when identifying the developmental broadcast station is given on its assigned frequency only and the statement is made over the developmental broadcast station that the program of a broadcast station or network (identify by call letters or name of network) is being broadcast in connection with the developmental work. In case of the rebroadcast of the program of any broadcast station, the FCC Regulation on rebroadcasting holds.

Frequency Allotted

The following frequencies are allocated for assignment to developmental broadcast stations:*

	1,614			
2,396		12,855		37,140
	2,398		12,862.5	37,540
2,400		12,870		39,140
				39,460
3,490		17,300		39,540
	3,492.5		17,310	116,050
3,495		17,320		116,250
				116,450
4,795		23,100		116,850
	4,797.5	30,660		117,050
4,800		31,020		117,250
		31,140		117,650
6,420		31,180		118,050
	6,425	31,540		118,250
6,430		33,340		118,450
		33,460		118,650
9,130		33,620		118,850
	9,135	35,060		156,525
9,140		35,460		156,975
		37,060		157,425
				157,725
				158,175
				159,075
				160,425
				161,325
				161,775
				162,000-168,000
				210,000-216,000
				264,000-270,000
				300,000-400,000
				401,000 and above

A license will be issued for more than one of these frequencies upon a satisfactory showing that there is need therefor.

The frequencies suited to the purpose and in which there appears to be the least or no interference to established stations shall be selected.

In cases of important experimentation which cannot be conducted successfully on the frequencies allocated herein, the Commission may authorize developmental broadcast stations to operate on any frequency allocated for broadcast stations or any frequencies allocated for other services under the jurisdiction of the Commission upon satisfactory showing that such frequencies can be used without causing interference to established services.

The operating frequency of a developmental broadcast station shall be main-

* Also available for assignment to all other stations in the experimental service.

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tained in accordance with the frequency tolerance of 0.05 per cent or less as required, provided, however, where lesser tolerance is necessary to prevent interference, the Commission will specify the tolerance.

The operating power of a developmental broadcast station shall not be in excess of that necessary to carry on the program of research. The operating power may be maintained at the maximum rating or less, as the conditions of operation may require.

Supplemental Report

A supplemental report shall be filed with and a part of each application for renewal of license and shall include statements of the following, among others:

1. The number of hours operated.
2. Comprehensive report on research and experiments conducted.
3. Conclusions and program for further development of the broadcast service.
4. Any other pertinent developments.

A developmental broadcast station authorized to operate on frequencies regularly allocated to other stations or services, shall be required to abide by all rules governing the stations operating regularly thereon which are applicable to developmental broadcast and are not in conflict with rules of the Commission for stations in general or for rules for developmental broadcast stations.

ST BROADCAST STATIONS

The term "ST broadcast station" means a station used to transmit programs from the main studio to the transmitter of a high frequency or an international broadcast station.

Licensee and Location	*Call Letters*	*Frequency Kilocycles*	*Power Watts*	*Emission*
Capitol Broadcasting Co. Schenectady, N. Y.	W2XEO	331000	50	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y.	W2XYN	330400, 333400, 336400	25	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y.	W2XYO	330400, 333400 336400	25	Special (CP only)
Columbia Broadcasting System, Inc. New York, N. Y.	W2XYP	330400, 333400 336400	25	Special (CP only)
Gordon Gray Winston-Salem, N. C.	———	337000	25	Special (CP only)
The Journal Co. Milwaukee, Wisc.	W9XJC	331000	50	Special (CP only)
The Moody Bible Institute of Chicago Chicago, Ill.	W9XMB	333400	25	Special (CP only)
Standard Broadcasting Co. Los Angeles, Calif.	——	333400	25	Special (CP only)

Pending ST Stations

Boston Edison Co. Boston, Mass.	———	330400	25	Special
Radio Service Corp. of Utah Salt Lake City, Utah	———	331000	25	Special
WOKO, Inc. Albany, N. Y.	———	337000	25	Special

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RULES GOVERNING ST BROADCAST STATIONS

The term "ST[1] broadcast station" means a station used to transmit programs from the main studio to the transmitter of a high frequency broadcast station, or an international broadcast station.

An ST broadcast station will be licensed only to the licensee of a high frequency broadcast station or of an international broadcast station. Only one ST broadcast station will be authorized in connect with the license for any high frequency broadcast station. Not more than two ST broadcast stations will be authorized in connection with the license for any international broadcast station. Each such ST station shall be at a fixed location.

The license of an ST broadcast station authorizes the transmission of program material, including commercial programs, from the main studio to the transmitter of the high frequency broadcast station or international broadcast station in connection with which it is authorized.

Frequency Assignment

The following frequencies are allocated for assignment to ST broadcast stations upon an experimental basis:

kc	kc	kc	kc	kc
330,400	333,400	335,800	338,200	340,600
331,000	334,000	336,400	338,800	341,200
331,600	334,600	337,000	339,400	341,800
332,200	335,200	337,600	340,000	342,400
332,800				343,000
				343,600

ST broadcast stations will be authorized to employ frequency modulation only.

The maximum frequency swing employed by ST broadcast stations shall not be in excess of 200 kilocycles.

The licensee of each ST broadcast station shall install and operate a directional antenna designed so that the gain in power toward the receiver shall be 10 (field gain 3.16) times the free space field from a doublet (137.6 mv/m for 1 kw at one mile). In all other directions 30° or more off the line to receiver, the power gain shall not exceed ¼ of the free space field gain from a doublet.

ST broadcast stations will be licensed with a power output not in excess of that necessary to render a satisfactory service.

The licensee of each ST broadcast station is required to conduct experimentation with regard to the following:

(a) Design of equipment and power required to render a satisfactory service.

(b) Design and adjustment of directional transmitting antennas.

(c) Design and location of receiving antennas.

Supplemental Report

A supplemental report shall be filed with and made a part of each application for renewal of application and shall include statements as to the following items:

(a) Total hours of operation.

(b) Continuity of service, causes and duration of any interruptions.

(c) Power required to deliver satisfactory signal at receiver.

(d) Data on design, adjustments and operation of directional receiving and transmitting antennas.

(e) Interference to service resulting from other stations or other sources.

(f) Cost of transmitter and receiver installation and expense of operation.

(g) Overall fidelity of equipment, frequency and amplitude.

[1] The abbreviation "ST" is derived from "studio-transmitter."

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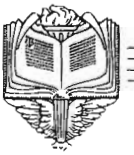

ORGANIZATIONS

NATIONAL ASSOCIATION OF BROADCASTERS NIB—IRNA—NAI

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NATIONAL ASSOCIATION OF BROADCASTERS

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BOARD OF DIRECTORS

Director	Number	States Comprising District
Paul W. Morency WTIC, Hartford, Conn.	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.
*Clarence Wheeler WHEC, Rochester, N. Y.	2	New York, New Jersey.
Isaac D. Levy WCAU, Philadelphia, Pa.	3	Delaware, Pennsylvania.
*John A. Kennedy WCHS, Charleston, W. Va.	4	District of Columbia, Maryland, North Carolina, South Carolina, Virginia, West Virginia.
Frank King WMBR, Jacksonville, Fla.	5	Alabama, Florida, Georgia, Puerto Rico.
*Edwin W. Craig WSM, Nashville, Tenn.	6	Arkansas, Louisiana, Mississippi, Tennessee.
J. Harold Ryan WSPD, Toledo, Ohio	7	Kentucky, Ohio.
*John E. Fetzer WKZO, Kalamazoo, Mich.	8	Indiana, Michigan, excluding the counties of Ontonagon and Gogebic.
Edgar L. Bill WMBD, Peoria, Ill.	9	Illinois; Wisconsin, excluding the counties of LaCrosse, Monroe, Juneau, Adams, Marquette Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce, St. Croix, Dunn, Chippewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett, Washburn, Sawyer, Price Oneida, Vilas, Iron, Ashland, Bayfield and Douglas.
*John J. Gillen, Jr. WOW, Omaha, Neb.	10	Iowa, Missouri, Nebraska.

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Director	Number	States Comprising District
Earl H. Gammons WCCO, Minneapolis, Minn.	11	Minnesota; North Dakota; South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson; Wisconsin, including the counties of LaCrosse, Monroe, Juneau, Adams, Marquette, Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce, St. Croix, Dunn, Chipewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett, Washburn, Sawyer, Price, Oneida, Vilas, Iron, Ashland, Bayfield and Douglas; Michigan, including the counties of Ontonagon and Gogebic.
*Herbert Hollister KANS, Wichita, Kans.	12	Kansas, Oklahoma.
O. L. Taylor KGNC, Amarillo, Texas	13	Texas.
*Eugene P. O'Fallon KFEL, Denver, Colo.	14	Colorado, Idaho, Utah, Wyoming, Montana, South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Howard Lane KFBK, Sacramento, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial; Nevada and Hawaii.
*Harrison Holliway KECA-KFI, Los Angeles, Calif.	16	Arizona; California, including the counties excepted in District 15; New Mexico.
Harry R. Spence KXRO, Aberdeen, Wash.	17	Alaska, Oregon, Washington.

* Term expires in 1942.

DIRECTORS-AT-LARGE*

Large Stations

James D. Shouse
WLW, Cincinnati, Ohio

J. O. Maland
WHO, Des Moines

Medium Stations

George W. Norton, Jr.
WAVE, Louisville, Ky.

Don S. Elias
WWNC, Asheville, N. C.

Small Stations

John Elmer
WCBM, Baltimore, Md.

James W. Woodruff, Jr.
WRBL, Columbus, Ga.

Networks

Edward Klauber
CBS, New York, N. Y.

Frank M. Russell
NBC, Washington, D. C.

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COMMITTEES

Executive

Chairman — Neville Miller, NAB, Washington, D. C.
James D. Shouse, WLW, Cincinnati, Ohio.
Paul W. Morency, WTIC, Hartford, Conn.
Don S. Elias, WWNC, Asheville, N. C.
John J. Gillin, Jr., WOW, Omaha, Nebr.
John Elmer, WCBM, Baltimore, Md.
O. L. Taylor, KGNC, Amarillo, Texas.

Accounting

Chairman—Harold Wheelahan, WSMB, New Orleans, La.
S. R. Dean, CBS, New York, N. Y.
Virgil J. Hasche, WGY, Schenectady, N. Y.
Leslie Johnson, WHBF, Rock Island, Ill.
Ray Jordan, WDBJ, Roanoke, Va.
Harry F. McKeon, NBC, New York, N. Y.

Advisory

Walter J. Brown, WORD-WSPA, Spartanburg, S. C.
Gardner Cowles, Jr., KRNT, Des Moines, Ia.
Edward Klauber, CBS, New York, N. Y.
Paul W. Morency, WTIC, Hartford, Conn.
George W. Norton, Jr., WAVE, Louisville, Ky.
Niles Trammell, NBC, New York, N.Y.

Code

Chairman—Earl J. Glade, KSL, Salt Lake City, Utah.
Edgar L. Bill, WMBD, Peoria, Ill.
Gilson Gray, CBS, New York, N. Y.
Hugh A. L. Halff, WOAI, San Antonio, Texas.
Henry P. Johnston, WSGN, Birmingham, Ala.
Janet MacRorie, NBC, New York, N. Y.
William B. Quarton, WMT, Cedar Rapids, Ia.
Edney Ridge, WBIG, Greensboro, N. C.
Calvin J. Smith, KFAC, Los Angeles, Calif.

Engineering

Chairman—Paul A. Loyet, WHO, Des Moines, Ia.

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District 2

John V. L. Hogan, WQXR, New York, N. Y.

District 3

James Schultz, WCAE, Pittsburgh, Pa.

District 4

Scott Helt, WIS, Columbia, S. C.

District 5

John C. Bell, WBRC, Birmingham, Ala.

District 6

J. H. DeWitt, WSM, Nashville, Tenn.

District 7

R. Morris Pierce, WGAR, Cleveland, Ohio.

District 8

Walter Hoffman, WWJ, Detroit, Mich.

District 9

Thomas L. Rowe, WLS, Chicago, Ill.

District 10

Paul A. Loyet, WHO, Des Moines, Ia.

District 11

Julius Hetland, WDAY, Fargo, N. D.

District 12

Karl Troeglen, WIBW, Topeka, Kans.

District 13

William G. Edgerton, KTSA, San Antonio, Texas.

District 14

Eugene G. Pack, KSL, Salt Lake City, Utah.

District 15

R. V. Howard, KSFO, San Francisco, Calif.

District 16

L. H. Bowman, KNX, Los Angeles, Calif.

District 17

James B. Hatfield, KIRO, Seattle, Wash.

Engineers' Executive Committee

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O. B. Hanson, NBC, New York, N. Y.
G. Porter Huston, WCBM, Baltimore, Md.
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Chairman—William I. Moore, WBNX, New York, N. Y.
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Labor

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District 2

I. R. Lounsberry, WGR, Buffalo, N. Y.

District 3

Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.

District 4

George W. Smith, WWVA, Wheeling, W. Va.

District 5

Fred Borton, WQAM, Miami, Fla.

District 6

H. W. Slavick, WMC, Memphis, Tenn.

District 7

Gilmore N. Nunn, WLAP, Lexington, Ky.

District 8

Leo J. Fitzpatrick, WJR, Detroit, Mich.

District 9

W. E. Hutchinson, WAAF, Chicago, Ill.

District 10

Vernon H. Smith, KOWH, Omaha, Nebr.

District 11

Clarence T. Hagman, WTCN, Minneapolis, Minn.

District 12

R. J. Laubengayer, KSAL, Salina, Kans.

District 13

Kern Tips, KPRC, Houston, Texas.

District 14

Earl J. Glade, KSL, Salt Lake City, Utah.

District 15

Ralph R. Brunton, KJBS, San Francisco, Calif.

District 16

L. A. Schamblin, KPMC, Bakersfield, Calif.

District 17

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Ralph R. Brunton, Gilmore N. Nunn, W. E. Hutchinson, George W. Smith.

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Campbell Arnoux, WTAR, Norfolk, Va.

Walter J. Brown, WSPA-WORD, Spartanburg, S. C.

Harry C. Butcher, WJSV, Washington, D. C.

Edwin W. Craig, WSM, Nashville, Tenn.

John Elmer, WCBM, Baltimore, Md.

Mark Ethridge, WHAS, Louisville, Ky.

Frank M. Russell, WRC, Washington, D. C.

National Defense District Representatives

District 1

E. E. Hill, WTAG, Worcester, Mass.

District 2

Harry C. Wilder, WSYR, Syracuse, N. Y.

District 3

George D. Coleman, WGBI, Scranton, Pa.

District 4

Howard Chernoff, WCHS, Charleston, W. Va.

District 5

Red Cross, WMAZ, Macon, Ga.

District 6

Howard Summerville, WWL, New Orleans, La.

District 7

Nathan Lord, WAVE, Louisville, Ky.

District 8

Franklin Schurz, WSBT, South Bend, Ind.

District 9

Leslie C. Johnson, WHBF, Rock Island, Ill.

District 10

George M. Burbach, KSD, St. Louis, Mo.

District 11

Morgan Murphy, Head of Lakes Broadcasting Co., Duluth, Minn.

District 12

William C. Gillespie, KTUL, Tulsa, Okla.

District 13

George Cranston, KGKO, Fort Worth, Texas.

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District 14

Ed Yocum, KGHL, Billings, Mont.

District 15

Lincoln Dellar, KSFO, San Francisco, Calif.

District 16

Thomas E. Sharp, KSFD, San Diego, Calif.

District 17

Paul Connet, KEX, Portland, Ore.

National Defense Committee

Chairman—John E. Fetzer, WKZO, Kalamazoo, Mich.

H. Vernon Anderson, WJBO, Baton Rouge, La.

Harry C. Butcher, CBS, Washington, D. C.

Leo J. Fitzpatrick, WJR, Detroit, Mich.

A. J. Fletcher, WRAL, Raleigh, N. C.

Ben Ludy, WIBW, Topeka, Kans.

Frank Russell, NBC, Washington, D. C.

Research

Chairman—Roger W. Clipp, WFIL, Philadelphia, Pa.

Hugh M. Beville, Jr., NBC, New York, N. Y.

C. Glover DeLaney, WTHT, Hartford, Conn.

John C. McCormack, KWKH, Shreveport, La.

Dr. Frank N. Stanton, CBS, New York, N. Y.

Sales Managers

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William Malo, WDRG, Hartford, Conn.

District 2

Charles Phillips, WFBL, Syracuse, N. Y.

District 3

John E. Surrick, WFIL, Philadelphia, Pa.

District 4

John H. Field, Jr., WPTF, Raleigh, N. C.

District 5

John M. Outler, Jr., WSB, Atlanta, Ga.

District 6

H. Vernon Anderson, WJBO, Baton Rouge, La.

District 7

William I. Orr, WBNS, Columbus, Ohio.

District 8

Lester Lindow, WFBM, Indianapolis, Ind.

District 9

William Cline, WLS, Chicago, Ill.

District 10

Sam H. Bennett, KMBC, Kansas City, Mo.

District 11

Thomas G. Gavin, Head of Lakes Broadcasting Co., Duluth, Minn.

District 12

Ellis Atteberry, KCKN, Kansas City, Kans.

District 13

Jack Keasler, WOAI, San Antonio, Texas.

District 14

W. E. Wagstaff, KDYL, Salt Lake City, Utah.

District 15

Wilt Gunzendorfer, KSRO, Santa Rosa, Calif.

District 16

Charles A. Storke, KTMS, Santa Barbara, Calif.

District 17

Harvey Wixson, KHQ-KGA, Spokane, Wash.

Sales Managers Executive Committee

Chairman — Eugene Carr, WGAR, Cleveland, Ohio.

Dietrich Dirks, KTRI, Sioux City, Ia.

E. Y. Flanigan, WSPD, Toledo, Ohio.

John M. Outler, Jr., WSB, Atlanta, Ga.

Arthur Hull Hayes, CBS, New York, N. Y.

Linus Travers, WAAB, Boston, Mass.

George H. Frey, NBC, New York, N. Y.

Wage and Hour Committee

Chairman—C. T. Lucy, WRVA, Richmond, Va.

A. K. Redmond, WHP, Harrisburg, Pa.

Joseph C. Burwell, WMBS, Uniontown, Pa.

Robert Priebe, KRSC, Seattle, Wash.

Robert Laubengayer, KSAL, Salina, Kans.

Harry R. LePoidevin, WRJN, Racine, Wisc.

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BROADCASTING AND THE WAR

By Neville Miller, President, National Association of Broadcasters

RADIO broadcasting in the United States is just entering upon a period of what promises to be its greatest effectiveness. While it is not possible to form definite conclusions as to the effect of this long, hard war upon the industry, it is gratifying to note that the first impact of the war found the broadcasters measurably prepared to fulfill their responsibility.

Radio was ready because there has been many months of careful planning and more than two years of experience in news handling under war conditions abroad and radio had been consistently performing a notable service in the national defense effort which preceded the actual declaration of war. The groundwork to meet just such a contingency as arose out of the Pearl Harbor incident had been laid. Within two days after the attack upon Hawaii a voluntary set of rules and regulations for the handling of news and other types of programs, easily accessible to subversive interests, had been formulated. Within ten days after our entry into the war an almost complete set of rules and regulations had been perfected and the industry was voluntarily following it closely.

As the nation's most important single means of mass communication, unique in its ability to secure and hold the attention of a vast majority of the people of the nation simultaneously, radio will undoubtedly play a major role in the prosecution of the war. Probably the most favorable development thus far affecting broadcasting is the evidence that our government has decided not to take over and operate radio, but to leave it in the hands of experienced private operators who, through the years, have demonstrated an appreciation of their responsibilities to serve the national interest. With the advent of radio, Congress wisely determined that in America this medium of mass communication should remain free of government operation and control. As a consequence the American system of broadcasting has developed along lines that have made of it a most effective instrument for the preservation of liberty and freedom of thought and expression. In this, America is singularly fortunate for it has been the sad experience of all too many people that the establishment of government control over radio has been the stepping stone to the elimination of free speech and finally of freedom itself. This must not, and I am convinced will not, happen in America.

Radio's War Purposes

On the other hand, radio will undoubtedly be used to a constantly greater extent for war purposes. The Defense Communications Board has been designated by the President to coordinate the physical facilities of the industry to the end that they may most adequately serve the war effort. The President has delegated to the Office of Censorship the responsibility of eliminating from programs any material which might serve to aid the enemy. The broadcasters have cooperated wholeheartedly in devising reasonable rules and regulations that would make these two important functions effective.

For many months prior to the actual advent of war, broadcasters had devoted a substantial portion of their time and facilities on a gratis basis to promote the national defense program. While the responsibilities of radio have been increased by the advent of war, the demands of the armed services have exacted their toll from the industry. The need of the military for trained radio men together with the operation of the Selective Service System, has produced a dangerous shortage of trained technicians. As a service to the armed forces, as well as for its own needs, the industry set out, even prior to the declaration of war, to establish courses for the training of radio technicians. This activity has received enthusiastic cooperation from the educational institutions of the country and is now well under way in all areas.

In addition, lack of critical materials, many of which are essential to the proper technical operation of radio broadcasting, will hamper normal operations and in some cases retard developments. Television and frequency modulation have made great strides in the past year and the industry will assuredly devote as much of its time and effort as possible to continue the development in these new fields consistent with the large demands upon its facilities and the handicaps of the emergency period.

"Business as Usual"

From the commercial standpoint, while broadcasters do not hope for a "business as usual" program, there is every reason

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to believe that radio will continue to be used as a major advertising medium. Radio listening is at its peak and there has even been an increase in the sale of radio receiving sets. With a peak audience and a higher degree of sustained listening audience it is felt that advertisers and agencies will not abandon radio to any great extent. There is, of course, the probability that some commodities heretofore widely advertised by radio will be affected by material shortage and compelled to discontinue all advertising. Experienced operators feel, however, that these losses will be more than offset by advertising of substitute commodities coming into the field.

In the early stages of the war when commercial programs were interrupted by war announcements and when occasional black-outs were required, sponsors of commercial programs cooperated heartily and for this the broadcasters are grateful. It is my belief that the officers of government appreciate the importance of keeping broadcasting at its job. I also believe that they appreciate the fact that in performing its normal duties radio can pay its own way and at the same time render a most essential service to the country.

Despite all the uncertainties of what may develop the broadcasting industry faces 1942 with confidence and a determination to render an even greater service to the country in this time of crisis and to carry on our normal job in an orderly and efficient manner. No industry, no individual citizen, can be expected to do more.

1941 RESEARCH ACTIVITIES

By Paul F. Peter, NAB Director of Research

THIS Department materially expanded its activities during the past year, continues to grow in usefulness to the industry. In January, the NAB Broadcast Advertising Record was inaugurated. This is a monthly report on the nature and extent of the use of radio by advertisers throughout the country. This service to all stations has received widespread commendation as one of the most valuable sales-building tools at the disposal of the individual station, and it serves as basic material for the NAB Department of Broadcast Advertising.

The monthly publication of the "Broadcast Advertising Record" contains a tabulation in terms of time units of advertising placed by advertisers on the station and networks cooperating in the service. Advertisers are classified as to type of business in sufficient detail to permit of quite specific examination. Separate consideration is given Local, National, Spot, Regional Network and National Network business. Averages are presented for Local and National Spot business to provide a direct comparison of an individual station's business to serve station management.

Urban Radio Survey

Early in 1941, the NAB published its "Survey of Urban Radio Listening in the United States," a companion study to the "Rural Radio Ownership Study" made public in 1939. Heralded as a major contribution to knowledge of the broadcasting industry, this survey of radio ownership and listening habits in urban areas was made in collaboration with the National Broadcasting Company and the Columbia Broadcasting System. It has been widely distributed among radio broadcast stations, advertisers and advertising agencies.

Pursuing its studies of methods used in program audience measurement, the NAB Research Committee invited the C. E. Hooper organization to present to it an analysis of the method employed in preparing the monthly "telephone coincidental" reports which this organization furnishes to its subscribers. A similar invitation was extended to the Cooperative Analysis of Broadcasting (Crossley) services who employ the "telephone recall" system. Both of these services furnished exceedingly interesting reports on their respective methods. It is the intention of the Research Committee to hear further reports on methods used in audience measurement, and to prepare a Research Manual for the use of NAB membership in placing or conducting audience measurement research.

A considerable amount of the Research Director's time during the year was devoted to work on various committees engaged in drafting standard forms of contracts and invoices for use by broadcast stations and agencies in connection with the purchase and sale of broadcasting time.

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LEGAL—LEGISLATIVE ACTIVITIES

By Russell P. Place, NAB Counsel

OF the bills affecting the broadcasting industry which have been introduced during the first session of the 77th Congress, undoubtedly the bills to amend the Communications Act introduced respectively by Senator White of Maine and Representative Sanders of Louisiana most vitally affect broadcasters. Seeking as they do to make changes in the organic act governing the industry and the Federal Communications Commission, these measures deserve the careful study of every broadcaster. In order to assist broadcasters in such study, the Legal Department prepared an analysis of the bills, which was circulated to the membership of the NAB at the District meetings held during the fall of 1941.

Leading up to the introduction of these bills, was Senator White's resolutions calling for an investigation of the Federal Communications Commission's Regulations Governing Chain Broadcasting, introduced almost immediately following the promulgation of those regulations on May 2, 1941. Pursuant to the vote of the NAB membership at the St. Louis Convention in Mav, the NAB, acting through Neville Miller, President, appeared before the Interstate Commerce Committee of the Senate in support of the resolution. The hearings were recessed, subject to the call of the chair, on June 20, and have not since been resumed. Subsequent to the recess, the Commission amended the regulations in certain respects; in November, by stipulation approved by the Court, the operation of the regulations was suspended pending judicial determination of the bill for a temporary injunction against their operation which was filed by CBS and NBC, and in which stations WHAM and WOW joined.

Of vital importance to the broadcasting industry and advertising generallv was the eleventh hour threat to impose a gross receipts tax on time sales by stations and networks. A united industry succeeded in defeating the tax.

Copyrights

Strenuous efforts were made by the State Department to persuade the Committee on Foreign Relations of the Senate that the Senate should give its advice and consent to adherence to the International Copyright Union. The NAB, in company with all other users and authors of copyrighted material, vigorously opposed adherence at the hearings before that Committee. To date, the Committee has not made a report to the Senate. The effect of adherence of greatest importance to broadcasters would be the enormous number of musical compositions now in the public domain which would be thrown into the field of copyright protection. These works would become unusable because of the impossibility, under existing world conditions, of contacting their authors at the present time. Companion bills for the preservation of authors' rights during the emergency were introduced by Senator Bone and Representative Kramer; NAB appeared at the hearing and suggested perfecting amendments.

The Johnson Bill seeking to bar the advertising of alcoholic beverages by radio was reintroduced at this session. The Committee on Interstate Commerce of the Senate has not scheduled hearings on the bill. Because the measure is grossly discriminatory against radio in favor of competing media, NAB will oppose the bill if hearings are held.

The NAB appeared at the hearings on the daylight-saving time bills and urged the Committee on Interstate and Foreign Commerce of the House to report out a bill providing for daylight-saving time on a nation-wide basis. Such a bill has passed both branches of the Congress and has gone to the President for signature.

The Sacks Bill to legalize copyright in recorded renditions and interpretations has been referred to the Committee on Patents of the House; no hearings have been scheduled. The NAB is opposed to this measure.

State Legislation

Legislatures in forty-four states have been in session this year. District Directors cooperated with counsel by appointing broadcasters in each state, and wherever possible in the state capital, to serve as Legislative Contacts for NAB. By providing an additional safeguard against overlooking the introduction of bills affecting radio, and liaison for communication on legislative matters in each state, this innovation has been most useful in this department.

Chiefly of note at this year's sessions was the introduction of 35 so-called "anti-ASCAP" bills in 18 states. Other than enactment of the Wisconsin law to provide effective enforcement of existing provisions relating to investigators and

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music brokers, no such bills have been enacted. The NAB did not encourage or support any legislation of this character. The Montana law of this character was repealed.

The Perry bill to bar off-the-air recording of broadcasts was again introduced, in somewhat different form, in New York. New York state broadcasters persuaded the author to strike the enacting clause, and the measure was killed. A committee is working to perfect an acceptable bill for introduction at the next session.

Oregon passed a radio libel law, relieving broadcasters from liability for radio defamation unless the palintiff can prove that the broadcaster failed to exercise due care. A similar bill was vetoed by the Governor of Washington.

Litigation

The position of the NAB in **RCA v. Whiteman** was sustained in the Circuit Court of Appeals and again in the Supreme Court, thus establishing the law, except in Pennsylvania, that broadcasters are at liberty to play phonograph records without license from the record manufacturer or the performing artists. This was a notable accomplishment for the industry, particularly for the smaller stations.

The Florida and Nebraska statutes prohibiting as an "unlawful combination" the activities of an aggregation of authors, composers, publishers and copyright owners whose object is to fix prices were held by the U. S. Supreme Court not to violate the Federal Constitution or copyright laws.

Other Activities

Nearly five months were required in conference with the AAAA Time-Buyers' Committee to determine that complete reconcilement of views on certain provisions was impossible at the time. The Agency Contract, recommended by the NAB March 21, is the result of the protracted discussions. During the summer new committees were appointed and conferences have been resumed.

In cooperation with FCC staff an NAB committee was successful in securing amendment to the standard and FM application forms which greatly facilitates filling out of these forms.

Correspondence with stations and their attorneys on numerous matters as well as assistance to staff and general office work has consumed considerable time. Since Ed Kirby's going to the War Department, the duties of Secretary of the Code Committee have devolved on counsel. Service as alternate to Neville Miller on the International Broadcasting Committee of the Defense Communications Board has not been burdensome to date. There have been no meetings of the Committee on Cooperation Between Press, Radio and Bar since the last report. The New York Tax Committee, appointed to combat assessment by the City of New York of real estate tax on station equipment, was successful in its efforts.

NAB WAR-DEFENSE ACTIVITY

By Arthur Stringer, NAB Director of Promotion

THE march of world events brought changes to the NAB promotion department in 1941. The last normal operation ended on March 29 with the nationwide Radio Movin' Day promotion, when 90 per cent of all broadcast stations shifted to new locations on listeners' dials in accordance with the terms of the Havana Treaty.

At the year's end the department's activities were concerned solely with winning the war. It was engaged in coordinating the radio recruiting efforts of the nation's fighting forces, Army, Navy, Marine Corps and Coast Guard. It continued cooperation with the U. S. Civil Service Commission and, upon request, cooperated with members of other agencies.

Assisting OPM

On September 10, with the cooperation of manufacturers of broadcasting apparatus, NAB completed an involved research job for OPM which ordinarily would have taken months and the employment of large numbers of auditors. The problem was to determine in pounds the needs of the broadcasting industry on a 1940 basis—apparatus, parts, tubes and towers. Ninety-five per cent of the volume of the manufacturing end of the business responded, on a few days notice, to a conference called in Washington. At the end of the day those attending had produced the required information. After another day of calculations, the findings

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were presented to Director of Priorities, Donald M. Nelson.

As an outgrowth of this meeting, this and other NAB departments continue to devote considerable time with government officials concerned with priorities. Information, rulings and suggestions are relayed to stations through NAB Reports and by correspondence having to do with specific problems.

Immediately after Pearl Harbor, the Army and Navy requested the NAB National Defense Committee, of which the promotion manager is secretary, to urge the institution of intensive radio technician training courses throughout the United States. During the previous several months some thirty-two such radio courses with approximately 900 students, had been established. But with official requests from the armed forces, the committee quickly inaugurated a plan which contemplated the training of tens of thousands of technicians during 1942. Colleges and universities throughout the country are cooperating in this all-out educational effort. Funds are provided by Congress with supervision and disbursements under the Engineering, Science and Management Defense Training program of the U. S. Office of Education. The plan provides for the teaching of the fundamentals of radio. The courses are essentially foundation-feeder courses for later "in-service" Army and Navy specialized instruction.

LABOR RELATIONS IN 1941

By Joseph L. Miller, NAB Director of Labor Relations

CORRELATING the broadcasting industry's labor policy with national war-time labor policy will be the principal function of the NAB's Labor Relations Department in 1942. Management and labor generally have agreed that there shall be no strikes for the duration of the war, and that all disputes shall be settled by peaceful means. All the principal labor unions dealing with the broadcasting industry have subscribed to this policy—a policy adopted by the NAB when its Labor Relations Department was established in 1938.

Steering whatever disputes may arise into the proper channels for amicable settlement will be the Department's major function during the coming year. The Department, however, deals with all problems involving broadcasting stations and labor—both personnel problems and problems concerning labor programs on the air. The Department advises all member stations on the application of labor laws to their employees; furnishes information and advice with regard to collective bargaining; keeps the members informed of all labor developments affecting the industry.

Broadcasting and labor enjoyed a harmonious relationship in 1941. Evidence of this harmony was seen in the whole-hearted support given to the industry by the entire organized labor movement in killing the time sales tax proposed in Congress. There were only a few work stoppages, and most of these were settled within a day or two of their start. The industry was generous with the time on the air accorded to the labor unions. Labor leaders made 74 appearances on the four major networks alone, while numerous local stations carried periodic programs devoted to labor problems.

For "Engineering Developments" by Lynne C. Smeby, NAB Director of Engineering, please turn to page 973 in the Technical Section.

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1941-PUBLIC RELATIONS-1942

PUBLIC relations of radio begin in the program department. NAB has repeated this up and down the land for the past four years. Today, the war drives this home as never before. In 1941, the industry went through a gradual transition into defense programming culminating to a full war-time basis on December 7. Elaborate brochures, issuance of mighty pronunciamentos are meaningless unless the program log can back up every claim, spoken or written.

Fortunately the claim that no media in history ever won the complete confidence of the public as has American radio can be documented and authenticated to the satisfaction of all but the blind. This confidence, this tremendous audience, was begot by what came from the loud-speaker in the front parlor, in the kitchen, on the farm, and in the office. If there is criticism to be made, it is that radio has, in years gone by, been reluctant to take its stand on its own record. In good faith, it adopted a policy of "let the record speak for itself."

But there were those, for reasons, political or otherwise, who sought to bring into court a record of their own making. Upon how vigorously radio mobilizes its legions of listeners in every segment of our social and economic life, depends the future development of American radio under the American system. Public relations, then, is the number one mission of radio in this war.

In the past year, the NAB Code stood stood like a rock of Gibraltar against those who would assault and destroy radio for their own interests. There was the unfounded attack upon the integrity of radio news, and the fairness in apportioning time for controversial public issues, by a sub-Committee of the Senate, operating under questionable investigatory authority. This melted under the sunlight of public opinion. The integrity of radio news and its fairness in the controversial field was vindicated.

There were a few who started an insidious campaign that "commercial" radio could not be relied upon to "indoctrinate" the youth of the next generation with principles of democracy as the Nazis had used radio to indoctrinate their present and next generation with nazi ideology. But the preponderance of women's organizations whose confidence had been won through sheer sincerity of purpose, beat down this fallacious and clever approach for "social" control of American broadcasting.

Radio's War Service

Radio has managed to serve the defense and now the war effort, without dropping essential public service features in the agricultural, educational and religious fields. This is no little accomplishment. In these three groups will be found the most steadfast supporters of the American system of radio. When the war came, through the workings of self-regulation instituted by the Code three years ago, it was ready to make the necessary program adjustments caused by war secrecy and censorship. In fact, in advance of the censor, the NAB issued its own War Time Guide voluntarily, which, with few modifications, is the industry's censor's guide as officially promulgated.

Along with all others, radio stations have had to make financial sacrifices in the war thus far. More may be expected. Revenues will be lost on coastal stations which will go off the air from time to time for air-warning service. In one or two instances, certain types of media competition have sought to take advantage of this in showing loss of audience. Such underhand efforts should be exposed to full public view. As a matter of fact, a silent station during an air raid warning has probably more potential listeners standing by, ready and eager to listen upon resumption of service, than it has at any time, day or night. In war, people rely on radio for instruction, for news and for inspiration.

In anticipation of the war, the NAB Board of Directors assented to a request by the War Department for the loan of Ed Kirby, its Public Relations Director "for the duration." As a dollar-a-year man, representing the industry in the war-nerve center in Washington, he has surrounded himself with a staff of men chosen directly from the industry, representative of all types of stations and networks, and all sections of the country. This work has been a real contribution to both the Army and to the industry. It is sound public relations work, because it is concerned only with what does and does not go into the microphone.

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THE NAB CODE

AMONG the highlights of this past year were evidences of continued public approval of the Code and the placing of the commercial sections in effect. Restrictions on the length of commercial copy in five, ten and twenty-five minute programs were adopted by the membership. In his message to the 1941 *annual convention NAB President Neville Miller stated: "Time continues to prove the wisdom shown by the industry in the adoption of the Code." Code provisions are in six sections, as follows:*

Children's Programs

Programs designed specifically for children reach impressionable minds and influence social attitudes, aptitudes and approaches and, therefore, they require the closest supervision of broadcasters in the selection and control of material, characterization and plot.

This does not mean that the vigor and vitality common to a child's imagination and love of adventure should be removed. It does mean that programs should be based upon sound social concepts and presented with a superior degree of craftsmanship; that these programs should reflect respect for parents, adult authority, law and order, clean living, high morals, fair play and honorable behavior. Such programs must not contain sequences involving horror or torture or use of the supernatural or superstitious or any other material which might reasonably be regarded as likely to overstimulate the child listener, or be prejudicial to sound character development. No advertising appeal which would encourage activities of a dangerous social nature will be permitted.

To establish acceptable and improving standards for children's programs, the National Association of Broadcasters will continuously engage in studies and consultations with parent and child study groups. The results of these studies will be made available for application to all children's programs.

Controversial Public Issues

As part of their public service, networks and stations shall provide time for the presentation of public questions including those of controversial nature. Such time shall be allotted with due regard to all the other elements of balanced program schedules and to the degree of public interest in the questions to be presented. Broadcasters shall use their best efforts to allot

Time for the presentation of controversial issues shall not be sold, such time with fairness to all elements in a given controversy.
except for political broadcasts. There are three fundamental reasons for this refusal to sell time for public discussion and, in its stead, providing time for it without charge. First, it is a public duty of broadcasters to bring such discussion to the radio audience regardless of the willingness of others to pay for it. Second, should time be sold for the discussion of controversial issues, it would have to be sold, in fairness, to all with the ability and desire to buy at any given time. Consequently, all possibility of regulating the amount of discussion on the air in proportion to other elements of properly balanced programming or of allotting the available periods with due regard to listener interest in the topics to be discussed would be surrendered. Third,

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and by far the most important, should time be sold for the discussion of controversial public issues and for the propagation of the views of individuals or groups, a powerful public forum would inevitably gravitate almost wholly into the hands of those with the greater means to buy it.

The political broadcasts excepted above are any broadcasts in connection with a political campaign in behalf of or against the candidacy of a legally qualified candidate for nomination or election to public office, or in behalf of or against a public proposal which is subject to ballot. This exception is made because at certain times the contending parties want to use and are entitled to use more time than broadcasters could possibly afford to give away.

Nothing in the prohibition against selling time for the presentation of controversial public issues shall be interpreted as barring sponsorship of the public forum type of program when such a program is regularly presented as a series of fair-sided discussions of public issues and when control of the fairness of the program rests wholly with the broadcasting station or network.

Educational Broadcasting

While all radio programs possess some educative values, broadcasters nevertheless desire to be of assistance in helping toward more specific educational efforts, and will continue to use their time and facilities to that end and, in cooperation with appropriate groups, will continue their search for improving applications of radio as an educational adjunct.

News

News shall be presented with fairness and accuracy and the broadcasting station or network shall satisfy itself that the arrangements made for obtaining news insure this result. Since the number of broadcasting channels is limited, news broadcasts shall not be editorial. This means that news shall not be selected for the purpose of furthering or hindering either side of any controversial public issue nor shall it be colored by the opinions or desires of the station or network management, the editor or others engaged in its preparation or the person actually delivering it over the air, or, in the case of sponsored news broadcasts, the advertiser.

The fundamental purpose of news dissemination in a democracy is to enable people to know what is happening and to understand the meaning of events so that they may form their own conclusions and, therefore, nothing in the foregoing shall be understood as preventing news broadcasters from analyzing and elucidating news so long as such analysis and elucidation are free of bias.

News commentators as well as all other newscasters shall be governed by these provisions.

Religious Broadcasts

Radio, which reaches men of all creeds and races simultaneously, may not be used to convey attacks upon another's race or religion. Rather it should be the purpose of the religious broadcast to promote the spiritual harmony and understanding of mankind and to administer broadly to the varied religious needs of the community.

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Commercial Programs and Length of Commercial Copy

Acceptance of programs and announcements shall be limited to products and services offered by individuals and firms engaged in legitimate commerce; whose products, services, radio advertising, testimonials and other statements, comply with pertinent legal requirements, fair trade practices and acceptable standards of good taste.

Brief handling of commercial copy is recommended procedure.

Member stations shall hold the length of commercial copy, including that devoted to contests and offers, to the following number of minutes and seconds:

Daytime

Five-minute programs	2:00
*Five-minute news programs	1:45
Ten-minute programs	2:30
Fifteen-minute programs	3:15
Twenty-five-minute programs	4:15
Thirty-minute programs	4:30
Sixty-minute programs	9:00

Night-time

Five-minute programs	1:45
*Five-minute news programs	1:30
Ten-minute programs	2:00
Fifteen-minute programs	2:30
Twenty-five-minute programs	2:45
Thirty-minute programs	3:00
Sixty-minute programs	6:00

Exceptions:

The above limitations do not apply to participation programs, announcement programs, "musical clocks," shoppers' guides and local programs falling within these general classifications.

Because of the varying economic and social conditions throughout the United States, members of the NAB shall have the right to present to the NAB for special ruling local situations which in the opinion of the member may justify exceptions to the above prescribed limitations.

* Further restriction by individual stations is recommended.

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NATIONAL INDEPENDENT BROADCASTERS, INC.

THE National Independent Broadcasters, consistent with the purposes of its creation and existence, has during the year 1941 been extremely active in the interests of the broadcasters of radio stations in this country. Among the many matters receiving the attention of its officers and committees was the negotiations with Ascap, BMI, AF of M and NAPA; rules, regulations and forms of the FCC. Several committee meetings were held to discuss other important matters, including; national business and how to obtain it; interference on local and regional channels; free time to the Government and the advisability of asking compensation for at least a portion of the services rendered, for and in behalf of the Government.

Also, its officers devoted considerable time in defeating the proposed tax on broadcasting stations. The president of National Independent Broadcasters testified on that subject before the Senate Committee in Washington.

On September 21st and 23rd a very successful convention was held in Chicago, attended by over 200 broadcasters from all parts of the United States, and included many distinguished guests. Among them were the Honorable James Lawrence Fly, Army officials, representatives of the Department of Justice, officials of Ascap, BMI, etc. It was considered unusual since it was a meeting of the Broadcasters for the Broadcasters with no slate of pre-arranged resolutions. Everyone had an equal opportunity to be heard. Many important subjects were discussed and everyone benefited by attendance.

Since the convention, committees and the officers have been extremely busy on matters of importance to all broadcasters and are now cooperating with the different branches of the Government in connection with the War and War activities.

Headquarters Address

500 EDMONDS BLDG., WASHINGTON, D. C.
PHONE, REPUBLIC 3607

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INDEPENDENT RADIO NETWORK AFFILIATES, INC.

FUTURE STATUS OF IRNA remained in doubt as RADIO ANNUAL went to press. Late in November, 1941, after having served as a key factor in working out details of the industry peace settlement with the American Society of Composers, Authors and Publishers, IRNA was eclipsed and, to a certain extent, relegated to the background by defections from its own ranks resulting in the formation of a new trade organization, Network Affiliates, Inc. As a result of this and certain other factors, including the inability of IRNA officers, all of whom are unpaid, to devote the necessary time to carrying out the arduous duties imposed upon them, it was decided at a board meeting in Chicago on Nov. 25, 1941, to discontinue regular meetings and activities pending final decision at the May, 1942, NAB convention in Cleveland on IRNA's future course. Its officers twice tried to resign, but were persuaded to continue in office pending the May convention. Meanwhile, IRNA remained quiescent, but without dissolution.

Although NAI took the play away from IRNA in final stages of the Ascap negotiations, the latter's contributions to settlement of that 10-month battle were of no small significance to the industry. INRA secured two important concessions from Ascap: a reduction of the local blanket commercial fee from 2¾ per cent to 2¼ per cent, and an allowance of 15 per cent (the advertising agency commission) deductable by stations from gross local business before applying the Ascap tax. These concessions, it was figured, amounted to a total saving over a year's time of approximately 30 per cent from the original network agreement with Ascap or, in round figures based on 1940 non-network revenue, over $600,000 per annum.

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WWNC, Asheville, N. C.
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NETWORK AFFILIATES, INCORPORATED

NETWORK AFFILIATES, INC. (which was temporarily called Independent Broadcasters, Inc.), was organized in Chicago, November 1941, by a group of 76 owners and managers of independently owned network affiliated stations, who felt the need for an organization actively functioning in behalf of their stations. Any regional outlet, whether or not affiliated with a network, is eligible for membership, provided it has no management or ownership connection with a national network.

At its organizational meeting, NAI stated that the original purpose and fundamental objective behind its formation was the preservation of the American System of Broadcasting. With membership in practically every state in the Union, the immediate aims and purposes of the organization were outlined as follows:

1. The clarification of contracts then being offered to the industry by Ascap.

2. The organization of active opposition to the granting of super-power stations, which are regarded as a threat to the fundamental structure of the American System of Broadcasting.

3. The selection of a committee to counsel and cooperate with the FCC in formulating regulations designed to stimulate the growth and development of the American System of Broadcasting. In this connection a committee of NAI met with the FCC to clarify and understand the Chair broadcasting rules.

4. The appointment of a Legislative Committee to give intelligent and constructive study to proposed legislation which would affect the radio industry. This committee was successful in helping to "debunk" the proposed Sanders advertising tax bill.

5. The formation of a Network Committee to work with the national networks in an effort to develop and promote healthy and mutually beneficial relations between the members of NAI and the network.

Board of Directors of NAI met with FCC Chairman James L. Fly on the day war was declared by the United States against Japan and offered the cooperation and services of NAI to whatever purpose was deemed desirable. At the present time the organization has put first and foremost among its purposes cooperation on all radio matters relating to National Defense and the war program.

Officers

EUGENE C. PULLIAM, *President*
WIRE, Indianapolis

HULBERT TAFT, JR., *Vice President*
WKRC, Cincinnati

WILLIAM J. SCRIPPS, *Secretary-Treasurer*
WWJ, Detroit

Directors

Ed Craney, KGIR, Butte, Mont.; W. J. Scripps, WWJ, Detroit; Eugene C. Pulliam, WIRE, Indianapolis; Ronald Woodyard, WING, Dayton, Ohio; Luther L. Hill, KRNT, Des Moines, Iowa; H. J. Brennen, KQV, Pittsburgh; Hoyt Wooten, WREC, Memphis; John A. Kennedy, WCHS, Charleston, W. Va.; Edgar Bill, WMBD, Peoria; Donald Davis, WHB, Kansas City; Hulbert Taft, Jr., WKRC, Cincinnati, and Leonard H. Kapner, WCAE, Pittsburgh.

Present officers and directors will serve until some time in April 1942, when the next regular meeting of the NAI will be held. National office of the NAI is in the Munsey Bldg., Washington, D. C., under the direction of Ed Cooper. Paul Spearman is Washington attorney for the group.

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ORGANIZATIONS

PERSONNEL—ADDRESSES

Acoustical Society of America

919 North Michigan Ave., Chicago, Ill.
Whitehall 7010

OFFICERS

President.....E. C. Wente
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Vice-President.....C. R. Hanna
(Westinghouse Electric & Mfg. Co.)
Secretary.....Wallace Waterfall
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Treasurer.....Lonsdale Green, Jr.
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Editor.....F. A. Firestone
(University of Michigan)

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FUNCTIONS

The purpose of the society is to increase and diffuse the knowledge of acoustics and promote its practical applications.

●

Actors' Equity Association

45 W. 47th St., New York, N. Y.
BRyant 9-3550

OFFICERS

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Terms Expire in 1944: Patricia Collinge, Dudley Digges, E. John Kennedy, Philip Loeb, John A. Lorenz, Emily Marsh (CEA), Hiram S. Sherman, Jack Whiting, Mervin Williams, Harold Vermilyea.

Terms Expire in 1943: Broderick Crawford, Eric Dressler, Earle Larimore, Gerald Moore (CEA), Hugh Rennie, Katherine Warren.

Terms Expire in 1942: Glenn Anders, Alexander Clark, Jose Ferrer, Norman Van Emburgh (CEA), Evelyn Varben, Ethel Wilson, Franklyn Fox, William Gaxton, Walter N. Greaza, Edith Gresham, Raymond Massey, Donald Randolph, Ray Roberts, Ben Smith, Leona Powers, Edith L. Van Cleve, Richard Whorf.

BRANCH OFFICES

Los Angeles: I. B. Kornblum, 6331 Hollywood Blvd., Hollywood, Calif.
San Francisco: Theodore Hale, 111 O'Farrell Street.
Chicago: Frank Dare, 720 Bittersweet Place.

●

Advertising Federation of America

330 West 42nd St., New York, N. Y.
BRyant 9-0430

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FUNCTIONS

To provide a common forum and a central medium for cooperative effort on behalf of all individuals and groups interested in advertising.

To elevate the standards of advertising practice and to combat any unfair competitive methods in its sale.

To help increase the effectiveness of advertising as an instrument of distribution, with its resulting benefits to business and the general public.

To determine and disseminate more accurate knowledge of the functions of advertising in business, and its social and economic values.

To aid in raising the standards of education and training for advertising practitioners.

●

Advertising Research Foundation

330 West 42nd St., New York, N. Y.
LOngacre 3-1454

OFFICERS

Chairman.....Harold B. Thomas
Treasurer.....John Benson
Secretary.....Paul B. West

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Agricultural Marketing Service—Radio Section

United States Department of Agriculture
Washington, D. C.
Republic 4142

OFFICERS

Senior Information Specialist.....Elwyn J. Rowell
Associate Radio Specialist.....Jack H. Towers
Assistant in Radio Information.....K. M. Sisco

BRANCH OFFICERS

Boston: 408 Atlantic Ave.; Phone, Hubbard 2087; Charles E. Esbach, Director.

Chicago: 1103 New Post Office Bldg.; Phone, Wabash 9207; Lance G. Hooks, Associate Information Specialist.

Atlanta: 522 New Post Office Bldg.; Phone, Main 3517; A. D. Harlan, Regional Representative.

Kansas City, Mo.: 317 U. S. Court House Bldg.; Phone, Victor 3755; R. E. Corbin, Regional Representative.

FUNCTIONS

The function of this government agency is the preparation and presentation of broadcasts and broadcast material for use on network, regional and local programs; and the preparation of daily reports on the markets for all important crops and live-stock reports, etc., for dissemination locally and on a regional basis through all press associations. In addition the Washington office supervises remote control programs devoted to market news presented over more than 25 stations, and broadcasts of market information for homemakers presented over 37 stations.

●

American Association of Advertising Agencies

420 Lexington Ave., New York, N. Y.
LExington 2-7980

OFFICERS

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Counsel.....McKercher & Link

FUNCTIONS

The American Association of Advertising Agencies was formed in 1917 by the amalgamation of the New England, New York, Philadelphia, Southern and Western Advertising Agency Associations—to promote the interests and raise the standards of advertising and of the advertising agency business.

It welcomes to membership any advertising agency qualified to aid in this purpose by reason of its ability to serve the cause of advertising, its financial soundness and its demonstrated desire to adhere to sound and ethical business practices.

The aims of the Association are partly ethical and partly economic. It is a professional body and also a trade association. It aims to raise standards, to improve technique, to ascertain values, to safeguard relations, and to cooperate with other organized effort in related fields.

One of the major aims of the Association is to keep advertising agency practice on a high level, in order that it may be most useful to the advertiser, most helpful to the publisher and respected by business men.

Early in its career the Association adopted for the guidance of its members two official statements. One is entitled "Agency Service Standards," in which agency service is defined, so that advertisers and publishers may know what to expect and agencies may know what should be required of them, thus discouraging the incompetent and encouraging those equipped to render effective service.

The other statement, entitled "Standards of Practice," deals with agency relations with media, clients and the public, with fair and ethical agency competition, and other professional ethics.

American Bar Association (Standing Committee on Communications)

Office of the Chairman: 810 Colorado Bldg.
Washington, D. C.

COMMITTEE

Chairman.....John W. Guider
Committeeman.....Edwin M. Borchard
Committeeman.....John C. Kendall
Committeeman.....Eugene O. Sykes
Committeeman.....Harry P. Warner

FUNCTIONS

The main function of this committee is to keep in touch with any phase of the field of communications in which the American Bar Association may have an interest. It reports to the Bar Association at intervals with recommendations for action, and carries out such mandates as it receives from the Association.

●

American Communications Association (C. I. O.)

10 Bridge St., New York, N. Y.
BOwling Green 9-3006

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American Council on Education

744 Jackson Place, Washington, D. C.
NAtional 5691

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BRANCH OFFICE

9 Rockefeller Plaza, New York, N. Y.
Director of Recording Division.....Emilie Holey

FUNCTIONS

This Council's purpose is to advance American education through comprehensive voluntary, cooperative action on the part of educational associations, organizations and institutions, through the promotion, initiation and administration of systematic studies, cooperative experiments, and conferences.

●

American Federation of Musicians

1450 Broadway, New York, N. Y.
PEnnsylvania 6-2545

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●

American Federation of Radio Artists (AFRA)

2 West 45th St., New York, N. Y.
VAnderbilt 6-1810

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Los Angeles Local—6331 Hollywood Boulevard, Hollywood, Calif.; I. B. Kornblum, Executive Secretary; Phone, Hillside, 5121.

San Francisco Local—111 O'Farrell Street, San Francisco, California; Phone, Sutter 3196, San Francisco, California.

Cincinnati Local—Box 14, Cincinnati, Ohio.

Montreal Local—1126 St. Catherine St., West Montreal, Canada.

Detroit Local—1500 Penobscott Bldg., Detroit, Mich.

St. Louis Local—4317 Lindell Blvd., St. Louis, Mo.

Miami Local—Box 3545, Miami, Fla.

Denver Local—4231 West 32nd St., Denver, Colo.

Racine Local—804 Hamilton St., Racine, Wisc.

Cleveland Local—11418 Bellflower Rd., Cleveland, Ohio.

Washington Local—P. O. Box No. 269, Washington, D. C.

Portland Local—P. O. Box No. 263, Portland, Ore.

Dallas Local—P. O. Box 2181, Dallas, Texas.

Other locals located in Des Moines, Ia.; Philadelphia, Pa.; Pittsburgh, Pa.; Schenectady, N. Y.; Boston, Mass.; Birmingham, Ala.; Shreveport, La.; Charlotte, N. C.; Rochester, N. Y.; Baltimore, Md.

•

American Guild of Musical Artists, Inc. (A. F. L.)

2 West 45th St., New York, N. Y.
MUrray Hill 2-5644

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BRANCH OFFICES

Hollywood: 7046 Hollywood Blvd.—Phone, Hollywood 7311· Chicago: 540 N. Michigan Blvd.—Phone, Superior 6517.

FUNCTIONS

AGMA is a union whose purpose is to bargain collectively on behalf of its members and to deal with employers, contractors, managers, impresarios, agents and others whose activities aect its members. AGMA is a branch of the AAAA and is a sister union of the American Federation of Radio Artists.

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American Marketing Association

Address individual officers

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(University of California)

DIRECTORS

Robert Arkell, J. L. Hudson Co., Detroit, Mich.; Ralph Cassady, Jr., University of California, Los Angeles, Calif.; Donald R. G. Cowan, Republic Steel Co., Cleveland, Ohio; Robert F. Elder, Lever Bros. Co., Cambridge, Mass.; Arthur B. Gunnarson, U. S. Chamber of Commerce, Washington, D. C.; Dudley M. Phelps, University of Michigan, Ann Arbor, Mich.; Philip Salisbury, Sales Management, New York, N. Y.

FUNCTIONS

American Marketing Association is an organization for the study of marketing research.

•

American Newspaper Publishers Association

370 Lexington Ave., New York, N. Y.
CAledonia 5-2000

OFFICERS

President.....Walter M. Dear
Vice-President.....Linwood I. Noyes
Secretary .....Norman Chandler
Treasurer.....W. G. Chandler
General Manager.....Cranston Williams

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

•

The American Radio Relay League, Inc.

38 LaSalle Road, West Hartford, Conn.
Hartford 3-6269

OFFICERS

President.....George W. Bailey
Vice-President.....Charles E. Blalack
Managing Secretary.....Keneth B. Warner
Acting Treasurer.....David H. Houghton
Communications Manager.....F. E. Handy

FUNCTIONS

The American Radio Relay League is a non-commercial association of radio amateurs, bonded for the promotion of interest in amateur radio communication and experimentation, for the relaying of messages by radio, for the advancement of the radio art and of the public welfare, for the representation of the amateur in legislative matters, and for the maintenance of fraternalism and a high standard of conduct. The League publishes QST, a publication devoted solely to amateur radio, issued monthly. It also publishes The Radio Amateur's Handbook annually and other publications.

•

American Society of Composers, Authors and Publishers

30 Rockefeller Plaza, New York, N. Y.
COlumbus 5-7464

OFFICERS

President .....Gene Buck
Vice-President .....Louis Bernstein

www.americanradiohistory.com

Vice-President ..... Otto A. Harbach
Secretary ..... George W. Meyer
Treasurer ..... Gustave Schirmer
Assistant Secretary ..... J. J. Bregman
Assistant Treasurer ..... Irving Caesar
General Manager ..... John G. Paine

ADMINISTRATIVE COMMITTEE

E. C. Mills, Chairman; Gene Buck, Louis Bernstein, Irving Caesar, Walter Fischer.

BOARD OF DIRECTORS

Fred E. Ahlert, Louis Bernstein, J. J. Bregman, Saul Bornstein, Gene Buck, Irving Caesar, J. J. Robbins, John O'Connor, Max Dreyfus, L. Wolfe Gilbert, A. Walter Kramer, R. F. Murray, Geoffrey O'Hara, Richard Rodgers, Walter Fischer, Oscar Hammerstein II, Otto A. Harbach, Jerome Kern, Geo. W. Meyer, Jack Mills, Gustave Schirmer, Oley Speaks, Herman Starr, Deems Taylor.

FUNCTIONS

ASCAP licenses public performance for profit of music copyrighted by its members and the members of many similar societies located in foreign countries.

BRANCH OFFICES AND REPRESENTATVIES

ALABAMA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
ARIZONA: Richard J. Powers, 414 Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif.
ARKANSAS: Frank H. Hemby, 1613-14 Tower Petroleum Bldg., 1905 Elm St., Dallas, Texas.
CALIFORNIA; (Northern Part) H. A. Levinson, 111 Sutter Bldg., San Francisco, Calif.; (Southern Part) Richard J. Powers, 414 Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif.
COLORADO: H. O. Bergkamp, 1101-2 Security Bldg., Denver, Colo.
CONNECTICUT: ASCAP, 30 Rockefeller Plaza, New York, N. Y.
DELAWARE: E. A. Sherwood, 1616 Baltimore Trust Bldg., Baltimore, Md.
DISTRICT OF COLUMBIA: E. A. Sherwood, 1616 Baltimore Trust Bldg., Baltimore, Md.
GEORGIA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
IDAHO: Hermin Kenin, 911 Public Service Bldg., Portland, Ore.
ILLINOIS: E. S. Hartman, 7 So. Dearborn St., Chicago, Ill.
INDIANA: Snethen & Summers, 1214 Circle Tower, Indianapolis, Ind.
IOWA: John C. Wooden, 601 Des Moines Bldg., Des Moines, Iowa.
KENTUCKY: William F. Clarke, Jr., Louisville Trust Bldg., Louisville, Ky.
LOUISIANA: J. Studebaker Lucas, 1015 Carondelet Bldg., New Orleans, La.
MAINE: R. W. Rome, 44 School St., Boston, Mass.
MARYLAND: E. A. Sherwood, 1616 Baltimore Trust Bldg., Baltimore, Md.
MASSACHUSETTS: R. W. Rome, 44 School Street, Boston, Mass.
MICHIGAN: Grosner & Burak, 782-784 Penobscot Bldg., Detroit, Mich.
MINNESOTA: Dwain M. Ewing, 909 Northwestern Bank Bldg., Minneapolis, Minn.
MISSISSIPPI: J. Studebaker Lucas, 1015 Carondelet Bldg., New Orleans, La.
MISSOURI: (Address Nearest Office) Maurice J. O'Sullivan, 700 Gloyd Bldg., Kansas City, Mo.
Karl P. Spencer, 407 N. 8th St., St. Louis, Mo.
MONTANA: Herman Kenin, 911 Public Service Bldg., Portland, Ore.
NEVADA: H. A. Levinson, 111 Sutter Bldg., San Francisco, Calif.
NEW HAMPSHIRE: R. W. Rome, 44 School St., Boston, Mass.
NEW JERSEY: ASCAP, National Newark Bldg., 744 Broad St., Newark, N. J.
NEW MEXICO: H. O. Bergcamp, Security Bldg., Denver, Colo.
NEW YORK: (Address Nearest Office) American Society of Composers, Authors and Publishers, 30 Rockefeller Plaza, New York, N. Y.
Lawrence Schlums, 1140 Lincoln-Alliance Bank Bldg., Rochester, N. Y.
NORTH CAROLINA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
OHIO: (Address Nearest Office) Samuel Feldman, 3910-11 Carew Towers, Cincinnati, Ohio.
Frankel & Frankel, 1520 NBC Bldg., Cleveland, Ohio.
OKLAHOMA: Frank H. Hemby, 1613-14 Tower Petroleum Bldg., 1905 Elm St., Dallas, Texas.
OREGON: Herman Kenin, 911 Public Service Bldg., Portland, Oregon.
PENNSYLVANIA: (Address Nearest Office) (Western Part) William J. O'Brien, 509 Grant Bldg., Pittsburgh, Pa.
(Eastern Part) H. A. Brown, 1638 Lincoln Liberty Bldg., Philadelphia, Pa.
RHODE ISLAND: R. W. Rome, 44 School Street, Boston, Mass.
SOUTH CAROLINA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
SOUTH DAKOTA: Dwain M. Ewing, 909 Northwestern Bank Bldg., Minneapolis, Minn.
TENNESSEE: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
TEXAS: Frank H. Hemby, 1613-14 Tower Petroleum Bldg., 1905 Elm Street, Dallas, Texas.
UTAH: H. O. Bergcamp, Security Bldg., Denver, Colo.
VERMONT: R. W. Rome, 44 School Street, Boston, Mass.
VIRGINIA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
WEST VIRGINIA: I. T. Cohen, 607-11 First National Bank Bldg., Atlanta, Ga.
WISCONSIN: Robert A. Hess, Plankinton Bldg., Milwaukee, Wis.
WYOMING: H. O. Bergkamp, 1101-2 Security Bldg., Denver, Colo.
EUROPEAN REPRESENTATIVE: Hugo Bryk, Mirabeau, Hotel, Monte Carlo, Monaco, France.
JAPAN: Dr. W. Plage, 29 Mikawadaimachi, Azabu-Ku, Tokyo, Japan.
HAWAII: H. A. Levinson, 111 Sutter Bldg., San Francisco, Calif.
PUERTO RICO: Augusto Suarez, Atlantic Ave. No. 8, P. O. Box 3949, Santurce, P. R.
CUBA: Dr. Ricardo E. Viurrun, 211 O'Reilly Street, Havana, Cuba.
CANADA: Canadian Performing Right Society, Ltd., Royal Bank Bldg., Toronto, Ont.

American Television Society

Headquarters: 1140 Broadway, New York, N. Y.
CAledonia 5-7430
Meeting Place: Hotel Woodstock, New York, N. Y.

OFFICERS

President ..... Norman D. Waters
Vice-President ..... Don McClure
Treasurer ..... Robert Champlain
Secretary ..... Kay Reynolds

DIRECTORS

David O. Alber, Halsey V. Barrett, William Caro, Don McClure, Robert Champlain, Olga Lee, Kay Reynolds, George Wallace, Norman D. Waters.

COMMITTEES

Defense: I. A. Hirschmann, Chairman
Production: Thomas H. Hutchinson, Chairman
Script: Don McClure, Chairman
Talent: Olga Lee, Chairman
Motion Pictures: S. S. Liggett, Chairman
Research: C. Matthew Dessner, Chairman
Library: Charles H. Whitebrook, Chairman
Education: J. Raymond Hutchinson, Chairman
Publications: George Wallace, Chairman
Public Relations: David O. Alber, Chairman
Social: Vivian Fletcher, Chairman
Membership: Halsey V. Barrett

FUNCTIONS

American Television Society is a non-profit society organized to foster the study, understanding and appreciation of television as a cultural, educational, entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development: a forum for the exchange of ideas and discussion of mutual problems relating to or affecting television; a television library; special meetings for the dissemination of television information; the opportunity to view and study television technique.

Associated Actors and Artistes of America

45 West 47th St., New York, N. Y.
Phone: BRyant 9-3550

OFFICERS

President-Executive Director ..... Frank Gillmore

www.americanradiohistory.com

Executive Secretary.....Paul Dullzell
1st Vice-President.....Jean Greenfield
2nd Vice-President.....Kenneth Thomson
Treasurer.....Ruth Richmond
Counsel.....Paul M. Turner

FUNCTIONS

Associated Actors and Artistes of America, generally known as the Four A's, holds the international charter from American Federation of Labor covering theatrical entertainers. Actors' Equity, American Federation of Radio Artistes, Screen Actors Guild, Chorus Equity, American Guild of Variety Artists, American Guild of Musical Artists, etc., are granted charters via Four A's.

•

Associated Broadcast Technicians, Unit of the International Brotherhood of Electrical Workers

1200 Fifteenth St., N.W., Washington, D. C.
District 3766

OFFICERS

President.....Arthur J. Maus
Vice-President.....Russell S. Stanton
Secretary-Treasurer.....F. Lee Dechant
Business Manager.....Russ Rennaker

REGIONAL COUNCILORS

1st Region.....William H. Rule
2nd Region.....Robert J. Mayberry
3rd Region.....Edwin F. Laker
4th Region.....C. M. Baker
5th Region.....Lawrence H. Dammert
6th Region.....Arthur J. Maus
7th Region.....F. L. Dechant
8th Region.....N. P. Nelson
9th Region.....Russell S. Stanton

FUNCTIONS

Associated Broadcast Technicians is an association of IBEW local unions of radio broadcast technicians. It functions as a council for the purposes of coordinating and furthering interests of its members.

•

Association for Education By Radio

228 N. La Salle St., Chicago, Ill.
Dearborn 7801

OFFICERS

Chairman.....Harold W. Kent
Membership Chairman.....William D. Boutwell
Treasurer.....Robert L. Hudson
Vice-Chairman.....John Gunstream

PUBLICATION COMMITTEE

Elizabeth Goudy, Chairman; Carl Menzer, WSUI, Iowa City, Ia.; Dr. I. Keith Tyler, Ohio State University; Phillip H. Cohen, Library of Congress, Washington, D. C.; Capt. Harold W. Kent, War Department, Washington, D. C.; Dr. William Dow Boutwell, Office of Education, Washington, D. C.; Luella Hoskins, New York University; James G. Hanlon, Editor; George Jennings, Business Manager.

•

Association of Canadian Advertisers, Inc.

85 Richmond St., West, Toronto, Ont.
ADelaide 9774

OFFICERS

President.....Robert E. Jones
(General Foods, Ltd.)
Vice-President.....P. K. Abrahamson
(The Borden Co., Ltd.)
Vice-President.....E. F. Millard
(Ford Motor Co. of Canada)
Vice-President.....R. E. Merry
(Lever Bros., Letd.)
Vice-President.....J. W. Doherty
(Imperial Oil, Ltd.)
Treasurer.....W. O. H. James
(The Dominion Bank)
Secretary-Manager.....Athol McQuarrie

DIRECTORS

C. R. Vint, Colgate-Palmolive-Peet Co., Ltd.; J. E. Mason, Canada Dry Ginger Ale, Ltd.; R. L. Sperber, Sterling Products, Ltd.; Neil B. Powter, Howard Smith Paper Mills, Ltd.; Leslie Choycem McColl-Frontenac Oil Co., Ltd.; Joseph R. Foster, Courtaulds-Canada, Ltd.; Sydney R. Skelton, Goodyear Tire & Rubber Co.; George Bertram, Swift Canadian Co., Ltd.; S. H. Young, Christie, Brown & Co., Ltd.; G. H. Morgan, Canadian Kodak Co., Ltd.

FUNCTIONS

This association was incorporated in March 1917 for the improvement and promotion of the advertising and sales interests of its members and the exchange of information among its members. "Analysis of Circulation of Canadian Publications" is published every two years.

•

Association of National Advertisers, Inc.

330 West 42nd St., New York, N. Y.
BRyant 9-6330

OFFICERS

Chairman of Board.....Gordon E. Cole
(Cannon Mills, Inc.)
Vice-Chairman.....Carleton Healy
(Hiram Walker, Inc.)
Vice-Chairman.....Charles G. Mortimer, Jr.
(General Foods Corp.)
President.....Paul B. West
Treasurer.....M. H. Leister
(Sun Oil Co.)
Secretary.....G. S. McMillan

DIRECTORS

Albert Brown, The Best Foods, Inc.; Robert B. Brown, Bristol-Myers Co.: A. O. Buckingham, Cluett Peabody & Co.; C. C. Carr, Aluminum Company of America; Paul S. Ellison, Hygrade Sylvania Corp.; Keith . Evans, Inland Steel Co.; Price Gilbert, Jr., The Coca Cola Co.; W. A. Hart, E. I. du Pont de Nemours & Co.: M. H. Leister, Sun Oil Co.; J. P. Miller, Pet Milk Sales Corp.; H. W. Roden, Harold H. Clapp, Inc.; D. P. Smelser, The Proctor & Gamble Co.; H. M. Warren, National Carbon Co.

FUNCTIONS

The Association of National Advertisers is composed of the leading companies of the United States who use advertising. Its function is to represent them and further their interests as buyers of advertising.

•

Association of Radio Transcription Producers of Hollywood, Inc.

Hollywood Blvd. at Cosmo, Hollywood, Calif.
HOllywood 3545

OFFICERS

President.....Gerald King
Secretary.....C. P. MacGregor
Treasurer.....J. Messer
General Counsel.....John J. Wilson

DIRECTORS

Gerald King C. P. MacGregor, A. Schrade.

FUNCTIONS

This organization is a cooperative trade association of companies active in the transcription business in Hollywood. Membership is composed of: Allied Phonograph & Record Co.; Radio Transcription Co. of America, Ltd.; C. P. MacGregor Sound Studios; Ray Morgan & Co.: Standard Radio; Field Bros.; Edward Sloman Productions, Ltd.; George Logan Price, Inc.

•

Authors' Guild

6 E. 39th St., New York, N. Y.
Murray Hill 5-6930

OFFICERS

President.....Carl Carmer
Vice-President.....Manuel Komroff
Secretary.....Helen Hull

COUNCIL

Helen Christine Bennett, Berton Braley, Ben Lucien Burman, Elmer Davis, Fairfax Downey, Bernard DeVoto, Mignon Eberhart, Walter D. Edmonds, Arthur Guiterman, Harry Hansen, Fannie Hurst, Inez Haynes Irwin,

www.americanradiohistory.com

Will Irwin, Denis Tilden Lynch, Alice Duer Miller, Frederick C. Painton, Henry F. Prongle, Kenneth Roberts, Marjorie Hillis Roulston, Carl Sandburg, Oscar Schisgall, Emma Gelders Sterne, Arthur Train, Jr., Mark Van Doren, M. R. Werner, Margaret Widdemer, Thyra Samter Winslow, W. E. Woodward, Arthur Leo Zagat.

●

Authors' League

6 E. 39th St., New York, N. Y.
MUrray Hill 5-6930

OFFICERS

President.....Howard Lindsay
Vice-President.....Henry F. Pringle
Secretary.....Kenneth Webb

COUNCIL

Louis Adamic, Stephen Vincent Bennett, Irving Berlin, Elaine Sterne Carrington, Marc Connelly, Norman L. Corwin, Russel Crouse, Elmer Davis, Merrill Denison, Frances Goodrich, Moss Hart, Philo Higley, Inez Haynes Irwin, Will Irwin, Sidney Kingsley, John Howard Lawson, Denis Tilden Lynch Albert Maltz, William Brown Meloney, Kenyon Nicholson, Nathaniel Peer, Arthur Richman, Oscar Schisgall, Lyman Beecher Stowe, A. E. Thomas, John Vandercook, Rita Weiman, Stanley Young.

FUNCTIONS

The Authors' League of America, Inc., is the national organization of authors, dramatists, screen writers and radio writers. It was organized in 1912 in order to procure adequate copyright legislation, both international and domestic; to protect the rights and property of all those who create copyrightable material of whatever kind or nature; to advise and assist all such in business matters relating to the disposal of their productions and to obtain for them prompt remuneration therefor; to disseminate information among them as to their just rights and remedies. Its membership is approximately 4,200.

●

BMI Canada, Ltd.

1802 Victory Bldg., Toronto, Ont.
Elgin 5623

OFFICERS

President.....Neville Miller
Vice-President.....M. E. Tompkins
Vice-President.....Harry Sedgwick
Vice-President.....Joseph Sedgwick
Vice-President.....Glen Bannerman
Secretary-Treasurer.....T. Arthur Evans

FUNCTIONS

BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license performing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and composers.

●

Broadcast Music, Inc. (BMI)

580 Fifth Ave., New York, N. Y.
PEnnsylvania 6-5466

OFFICERS

President.....Neville Miller
Vice-President-General Manager.....M. E. Tompkins
Vice-President-General Counsel.....Sydney M. Kaye
Vice-President.....Carl Haverlin
Treasurer.....C. E. Lawrence

DIRECTORS

Neville Miller, National Association of Broadcasters; Walter Damm, WTMJ; John Elmer, WCBM; Edward Klauber, Columbia Broadcasting System; Niles Trammell, National Broadcasting Co.; Paul Morency, WTIC; John Shepard, 3rd, The Yankee Network.

BRANCH OFFICES

1549 North Vine St., Hollywood, Calif.
Executive-in-Charge.....Harry Engel

54 West Randolph St., Chicago, Ill.
Executive-in-Charge.....James Cairns

FUNCTIONS

The functions of BMI are: (1) To buy and publish original music; (2) to coordinate and license the performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; (3) to provide equal opportunity of recognition for all writers and composers.

●

Canadian Association of Broadcasters

1802 Victory Bldg., Toronto, Ont.
Canada
Elgin 5623

FUNCTIONS

The Canadian Association of Broadcasters is a trade association comprising 61 privately owned radio stations.

(For detailed information concerning officers and directors see Canadian Section.)

●

Canadian Performing Right Society, Ltd.

1003 Royal Bank Bldg., Toronto, Canada

OFFICERS

President-Managing Director...H. T. Jamieson, F.C.A.

BOARD OF DIRECTORS

Gene Buck, Louis Bernstein, John G. Paine, Ralph Hawkes, Holmes Maddock, H. T. Jamieson.

FUNCTIONS

This organization was formed for the protection of Canadian performing rights and the licensing of public performance of music.

●

Catholic Actors Guild of America, Inc.

Hotel Astor, New York, N. Y.
CIrcle 6-5566

OFFICERS

President.....George M. Cohan
First Vice-President.....Gene Buck
Second Vice-President.....Hugh O'Connell
Honorary Vice-Presidents:
Bing Crosby, Dan Healy, Pat O'Brien, Donald Brian
Chaplain-Treasurer.....Rev. John F. White
Recording Secretary.....Don Gautier
Counsel.....Hon. Alfred J. Talley
Historian.....Allyn Gillyn
Executive Secretary.....George Buck
Chairman of Executive Board.....John A. Bado
Social Secretary (Theatrical).....Jane Hoy
Social Secretary (Non-Theatrical)
Mrs. Cornelius J. Gallagher

FUNCTIONS

The Catholic Actors Guild is a charitable, benevolent and social organization for the people of the theatre, screen and radio, non-sectarian in scope.

●

Catholic Writers Guild of America, Inc.

128 W. 71st St., New York, N. Y.
ENdicott 2-0411

OFFICERS

President.....Joseph Avery Durkin
1st Vice-President.....Edwin P. Kilroe
2nd Vice-President.....Richard Reid
3rd Vice-President.....Daniel D. Halpin
Treasurer.....Hugh A. O'Donnell
Financial Secretary.....Eleanor M. Tucker
Recording Secretary.....Clarence E. Heller
Corresponding Secretary.....Bernadette A. Forrest
Counsel.....Henry N. Stelnert
Spiritual Director.....Rev. John B. Kelly
Honorary President..Very Rev. Francis Joseph Spellman
President Emeritus.....James J. Walsh

BOARD OF GOVERNORS

Thomas E. Woodlock, Very Rev. Fulton J. Sheen, Eugene A. Colligan, Victor Ridder, Elizabeth Jordan, James O'Shaughnessy, Kathleen Norris, Rev. Hugh

www.americanradiohistory.com

Morley, Katherine Edgerly, Charles H. Moran, Margaret Marshall, Nick Kenny, Mrs. Philip Brennan, Nicholas Farley, Kenton Kilmer.

●

Clear Channel Broadcasting Service

919 Shoreman Bldg., Washington, D. C.
REpublic 3306

OFFICERS

Chairman.....Edwin W. Craig
Director.....Victor Sholis
Treasurer.....Harold Hough
Chairman, Engineering Committee....J. H. DeWitt, Jr.
Counsel.....Louis G. Caldwell

FUNCTIONS

The function of the Clear Channel Broadcasting Service is to foster the interests of independently-owned clear channel standard broadcast stations in matters of engineering allocation, national and international, to the end of preserving and improving radio reception to rural and sparsely settled areas and to cities and towns having no stations of their own.

●

Committee on Consumer Relations In Advertising, Inc.

420 Lexington Ave., New York, N. Y.
MUrry Hill 5-7367

OFFICERS

Chairman.....John Benson
Executive Director.....Kenneth Dameron

FUNCTIONS

This committee engages in research in the economics of advertising and the economics of consumption; provides a meeting place where consumers and advertisers can discuss mutual problems; provides consultation service for advertising agencies and other interested in management problems arising from consumer movements.

●

Defense Communications Board

Chairman's Office: c-o Federal Communications Commission, Washington, D. C.

PERSONNEL

James Lawrence Fly, Chairman, Federal Communications Commission; Major General Dawson Olmstead, Chief Signal Officer of U. S. Army; Rear Admiral Leigh Noyes, Director of Naval Communications; Breckenridge Long, Assistant Secretary of State in charge of the Division of International Communications; Herbert E. Gaston, Assistant Secretary of Treasury in charge of Treasury Enforcement Activities.

COMMITTEES

Alternates: E. K. Jett, Chief Engineer, Federal Communications Commission; Colonel Otis K. Sadtler, Chief of Operations Branch of Signal Corps; Captain Joseph R. Redman, Assistant Director of Naval Communications; Francis C. de Wolf, Principal Divisional Assistant of Division of International Communications; Commander J. F. Farley, Chief of Communications of U. S. Coast Guard.

Coordinating: E. K. Jett, Chief Engineer of the Federal Communication Commission, Chairman; Francis C. De Wolf, Department of State; Major W. T. Guest, Department of War; Lt. Commander Franz O. Willenbucher, Department of Navy; Commander J. F. Farley, Chief of Communications, U. S. Coast Guard, Department of Treasury.

Law: Telford Taylor, General Counsel of Federal Communications Commission, Chairman: Maior J. W. Huysson, Office of the Judge Advocate General, Department of War; Steven Spingarn, Department of Treasury; Lt. Commander Franz O. Willenbucher, Department of Navy; Raymond T. Ringling, Department of State.

Labor Advisory: Robert J. Watt, Chairman; Paul E. Griffith, Secretary.

Industry Advisory: Walter S. Gifford, Chairman; Dr. C. B. Jolliffe, Secretary.

Amateur Radio: George W. Bailey, Chairman; E. M. Webster, Secretary.

Aviation Communications: Paul Goldsborough, Chairman; Ford Studebaker, Secretary.

Domestic Broadcasting: Neville Miller, Chairman; A. D. Ring, Secretary.

Interdepartment Radio Advisory: J. H. Dellinger, Chairman; E. K. Jett, Vice-Chairman; Gerald C. Gross, Secretary; P. F. Siling, Assistant Secretary.

International Broadcasting: Walter C. Evans, Chairman; P. F. Siling, Secretary.

Radiocommunications: E. M. Webster, Chairman; F. M. Ryan, Secretary.

Communications Liaison for Civilian Defense: E. M. Webster, Chairman; Herbert A. Friede, Secretary.

Priorities Liaison: Lt. Commander R. H. Griffin, Chairman.

(For complete personnel of various committees see section in this volume titled "Radio in Defense".)

●

Defense Savings Radio Section, Treasury Department

709 Twelfth St., N. W., Washington, D. C.
National 6400

PERSONNEL

Chief, Radio-Press Section.....Vincent F. Callahan
Assistant Chief, Radio Section.....Charles J. Gilchrest
Chief, Women's Programs.....Marjorie L. Spriggs
Chief, Farm & Foreign Language Programs, Emerson Waldman
Copy Editor.....Frank R. King

FUNCTIONS

The Radio Section of the Defense Savings Staff of the Treasury Department handles all radio promotion for the sale of Defense Bonds and Stamps. Description of activities is to be found in "Radio in Defense" section in this volume.

●

The Dramatists' Guild

6 E. 39th St., New York, N. Y.
MUrray Hill 5-6930

OFFICERS

President.....Elmer Rice
Vice-President.....George S. Kaufman
Secretary.....Richard Rodgers

COUNCIL

George Abbott, Robert Ardrey, Philip Barry, Clare Boothe, Edward Childs Carpenter, Marc Connelly, Rachel Crothers, Russel Crouse, Owen Davis, Philip Dunning, Dorothy Fields, Rose Franken, Clifford Goldsmith, Paul Green, Lorenz Hart, Lillian Hellman, Arthur Kober, Melvin Levy, Howard Lindsay, Elizabeth MacFadden, George Middleton, John Monks, Jr., Eugene O'Neill, Arthur Richman, Irwin Shaw, Arthur Schwartz, Robert E. Sherwood, George Sklar, Lulu Vollmer, Victor Wolfson.

FUNCTIONS

The Dramatists' Guild is one of the guilds of the Authors' League of America, Inc. The guild is primarily a protective organization for playwrights.

●

Federal Communications Bar Association

National Press Bldg., Washington, D. C.

OFFICERS

President.....Eugene O. Sykes
First Vice-President.....Paul M. Segal
Second Vice-President.....Eliot C. Lovett
Secretary.....Reed T. Rollo
Treasurer.....John M. Littlepage

●

FUNCTIONS

To promote the proper administration of the Communications Act of 1934 and related acts, to uphold the honor of practice before the Federal Communications Commission, and to encourage cordial intercourse among the practitioners. It issues a monthly publication, the Federal Communications Bar Journal, which is devoted to matters of interest pertaining to communications law.

www.americanradiohistory.com

Federal Radio Education Committee (FREC)

Room 3355 South Interior Bldg., Washington, D. C.
REpublic 1820, Extension 2280

OFFICERS

Chairman.....J. W. Studebaker
Vice-Chairman.....C. F. Klinefelter
Secretary-Editor.....Gertrude G. Broderick
Assistant to the Chairman.....W. D. Boutwell
Director, Script & Transcription Exchange, Gordon Studebaker

COMMITTEE

John Elmer, WCBM, Baltimore; Willard Givens, National Education Association; Reverend George Johnson, Catholic University of America; Neville Miller, National Association of Broadcasters; Harold B. McCarthy, National Association of Educational Broadcasters; Gerald C. Gross, Federal Communications Commission; Walter G. Preston, Jr., National Broadcasting Co.; Levering Tyson, Muhlenberg College; Sterling Fisher, Columbia Broadcasting System; John W. Studebaker, United States Commissioner of Education.

FUNCTIONS

The Federal Radio Education Committee was appointed in 1935 by the Federal Communications Commission with the recommendation at that time that the broadcasters, on one hand, and the educations, on the other, would combine forces which would: (1) eliminate controversy and misunderstanding between groups of educators and between the industry and educators; (2) promote actual cooperative arrangements between educators and broadcasters on national, regional and local bases. Publications to date include Script Exchange Catalog, Forums on the Air, College Radio Workshop, The School Radio Sound System, Glossary of Radio Terms, "Americans All—Immigrants All," a supplementary teaching aid in the use of recordings of program series of the same name, the FREC Service Bulletin, and many others.

●

Federal Trade Commission

Constitution Ave. at 6th St., N.W., Washington, D.C.
NAtional 8206

PERSONNEL

Chairman.....Charles H. March
Commissioner.....Ewin L. Davis
Commissioner.....Garland S. Ferguson
Commissioner.....William A. Ayres
Commissioner.....Robert E. Freer
Secretary.....Otis B. Johnson
Chief Economist.....Col. William H. England
Director, Radio & Periodical Division..P. B. Morehouse
Assistant Director, Radio & Periodical Division William F. Davidson

FUNCTIONS

The Federal Trade Commission is a Governmental agency whose object is to prevent unfair methods of competition and unfair and deceptive acts and practices in commerce. For a description of the actual procedure and work of this body see articles appearing in other sections of this volume.

●

Financial Advertisers Association

221 S. La Salle St., Chicago, Ill.
State 5547

OFFICERS

President.....Victor Cullin
(Mississippi Valley Trust Co.)
First Vice-President.....L. E. Townsend
(Bank of America)
Second Vice-President.....Lewis F. Gordon
(Citizens & Southern National Bank)
Third Vice-President.....J. Lewell Lafferty
(Fort Worth National Bank)
Treasurer.....Fred W. Mathison
(National Security Bank)
Executive Vice-President.....Preston E. Reed

First Advertising Agency Group

524 Union Commerce Bldg., Cleveland, Ohio
Main 5194

OFFICERS

President.....Lee E. Donnelley
Vice-President.....Norman Lewis
Secretary-Treasurer.....Melvin F. Hall

BRANCH OFFICES

Membership in this organization includes advertising agencies in the following cities: Albany, N. Y.; Atlanta, Ga.; Buffalo, N. Y.; Cincinnati, Ohio; Cleveland, Ohio; Denver, Colo.; Des Moines, Iowa; Detroit, Mich.; Jacksonville, Fla.; Los Angeles, Calif.; Nashville, Tenn.; New York, N. Y.; Oakland, Calif.; Philadelphia, Pa.; Pittsburgh, Pa.; Portland, Ore.; Richmond, Va.; San Francisco, Calif.; San Jose, Calif.; Salt Lake City, Utah; Seattle, Wash.; St. Louis, Mo.; Tacoma, Wash.; Toronto, Ont.; Montreal, Que.; Halifax, Nova Scotia; Vancouver, B. C.; Winnipeg, Manitoba.

FUNCTIONS

This organization is a cooperative group of independently owned advertising agencies using identical standards of agency procedure and acting as branch offices in the interest of each member.

●

F M Broadcasters, Inc. (FMBI)

21 Brookline Ave., Boston, Mass.
Commonwealth 0800

OFFICERS

President.....John Shepard, 3rd
Vice-President.....John V. L. Hogan
Secretary-Treasurer.....Robert T. Bartley
General Manager.....Dick Dorrance

DIRECTORS

Walter J. Damm, Franklin M. Doolittle, C. M. Jansky, Jr., Ray H. Manson, Carl Meyers, Paul W. Morency, T. C. Streibert.

BRANCH OFFICE

52 Vanderbilt Ave., New York, N. Y.
Phone, MUrray Hill 4-7201

FUNCTIONS

FMBI is a non-profit association of FM boosters founded to see that frequency modulation advances in a coordinated logical manner; to guarantee that its interests are furthered and protected and to represent the FM industry in Washington; to provide an advisory service for its membership stations; too offer liaison between broadcasters and manufacturers interpreting the problems of each; to conduct a program of promotion and publicity aimed at stimulating public interest, and to provide a competent and accurate service for the truthful dissemination of information concerning FM. Membership includes individuals and companies who have an FM station, a construction permit or an application on file with the FCC for one.

●

Georgia Association of Broadcasters

c-o Radio Station WRBL, Columbus, Ga.

OFFICERS

President.....James Woodruff, Jr.
(WRBL, Columbus)
Vice-President.....Ray Ringston
(WRDL, Augusta)
Secretary-Treasurer.....Allie Williams
(WMAZ, Macon)

DIRECTORS

E. K. Cargill, WMAZ, Macon; Jack Williams, WAYX, Waycross; Leonard Reinsch, WSB, Atlanta.

FUNCTIONS

The Georgia Association of Broadcasters is a regional trade association of 19 Georgia broadcasting stations.

●

Independent Radio Network Affiliates, Inc. (IRNA)

Chairman's Office: 200 Bankers Securities Bldg., Philadelphia, Pa.

OFFICERS

Chairman.....Samuel R. Rosenbaum
(WFIL, Philadelphia)
Vice-Chairman & Treasurer.....Paul W. Morency

www.americanradiohistory.com

EXECUTIVE COMMITTEE

Martin B. Campbell, WFAA, Dallas, Texas; Don S. Elias, WWNC, Asheville, N. C.; I. R. Lounsberry, WGR, Buffalo, N. Y.; P. W. Morency, WTIC, Hartford, Conn.; Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.

DIRECTORS

Martin Campbell, WFAA, Dallas, Texas; Edwin W. Craig, WSM, Nashville, Tenn.; Mark Ethridge, WHAS, Louisville, Ky.; Don S. Elias, WWNC, Asheville, N. C.; John A. Kennedy, WCHS, Charleston, W. Va.; I. R. Lounsberry, WGR, Buffalo, N. Y.; Paul W. Morency, WTIC, Hartford, Conn.; Charles W. Myers, KOIN, Portland, Ore.; George W. Norton, WAVE, Louisville, Ky.; Samuel R. Rosenbaum, WFIL, Philadelphia, Pa.; L. B. Wilson, WCKY, Cincinnati, Ohio.

●

Institute of Radio Engineers, Inc.

330 West 42nd St., New York, N. Y.
MEdallion 3-5661

OFFICERS

President.....A. F. Van Dyck
Secretary.....Harold P. Westman

FUNCTIONS

The Institute of Radio Engineers is a professional organization of engineers in radio and allied fields. It publishes a magazine entitled "Proceeding of the I. R. E." and conducts meetings in New York and various other cities in the United States, Canada, and Argentina.

●

Intercollegiate Broadcasting System, Inc.

507 Fifth Ave., New York, N. Y.
VAnderbilt 6-6075

OFFICERS

President.....George Abraham
Business Manager.....Louis M. Bloch, Jr.
Technical Manager.....David W. Borst
Executive Secretary.....Jean MacInnis
Director of Programs & Production.....Lawrence Lader

BRANCH OFFICE

720 State St., Schenectady, N. Y.
Technical Manager.....David W. Borst

FUNCTIONS

Intercollegiate Broadcasting system is a non-profit association of college campus radio stations and has as its purpose the furtherance of education, entertainment and goodwill among its members. The IBS maintains for the benefit of its members program, business and technical departments. Member stations include the following: Brown University, University of California, University of California at Los Angeles, Columbia University, University of Connecticut, Cornell University, University of Florida, Georgetown University, Hampton College, Harvard University, Hamilton College, Knox College, Pembroke College, Princeton University, Rhode Island State University, St. Edwards University, St. Lawrence University, Swarthmore College, Union College, Wesleyan University, Williams College, and Yale University.

●

Interdepartment Radio Advisory Committee (IRAC)

Chairman's Office: Federal Communications Commission, Washington, D. C.

OFFICERS

Chairman.....Dr. J. H. Dellinger
Vice-Chairman.....E. K. Jett
Secretary.....Gerald C. Gross
Assistant Secretary.....P. F. Siling

MEMBERS

Department of Agriculture.....E. W. Loveridge
Department of Commerce.....Dr. J. H. Dellinger
Federal Communications Commision.....E. K. Jett
Department of Interior.....C. D. Monteith
Department of Justice.....T. D. Quinn
Maritime Commission.....D. S. Brierly
Department of Navy.....Admiral S. C. Hooper
Post Office Department.....Roy M. Martin
Department of State.....Thomas Burke
Department of Treasury.....Commander J. F. Farley
Department of War....Major General J. O. Mauborgne

ALTERNATE MEMBERS

Department of Agriculture.....Wallace L. Kadderly
Department of Commerce.....L. H. Simson
Federal Communications Commission..Gerald C. Gross
Department of Interior.....John S. Cross
Department of Justice.....H. J. Walls
Maritime Commission.....J. T. Welsh
Department of Navy.....Commander John R. Redman
Post Office Department.....none
Department of State.....Francis C. de Wolf
Department of Treasury...Commander C. H. Peterson
Department of War.....Major Wesley T. Guest

FUNCTIONS

This committee, composed of representative officials from the various government departments and agencies is charged with advising the President in regard to the assignment of frequencies to government station or classes of station. Little of the committee's work is divulged for public information because of its nature (e.g. National Defense), which is confidential.

●

International Short Wave Club

923 Vine Street, East Liverpool, Ohio
Phone, 3546-W

OFFICERS

President & Editor.....Arthur J. Green
Board of Advisors.....Joseph B. Sessions
Board of Advisors.....Jacob N. Kleimans
Board of Advisors.....Charles H. Schroeder
European Representative.....Arthur E. Bear

BRANCH OFFICES

New York Chapter: Jacob N. Kleimans, Sec.; London (England) Chapter: Arthur E. Bear, Sec.; Manchester (England) Chapter; Officers to be elected monthly; Brighton (England) Chapter: John Bennett, Sec.; Guernsey (England) Chapter: F. S. LaPavoux, Sec.

(Note: The English Chapters have temporarily suspended operations.)

FUNCTIONS

The purpose of the organization is to gather information, helpful hints, station schedules, etc., and send this to members of the organization. The club has members in 141 countries and possessions that act as news reporters.

●

The Lambs

130 W. 44th St., New York, N. Y.
BRyant 9-8020

OFFICERS

Shepherd.....Fred Waring
Boy.....Raymond Peck
Corresponding Secretary.....Bobby Clark
Recording Secretary.....Sam Forrest
Treasurer.....Ralph Trier
Librarian.....John Golden
Assistant Secretary.....T. H. Druitt

MEMBERS OF THE COUNCIL

Kenneth Webb, Martin Gillen, ames E. Meighan, Earl Benham, Edward C. Lilley, John McManus, Percy Moore, Edwin Burke, Dr. M. Sayle Taylor, M. D. Stauffer, William P. Adams, Hal Christensen, Walter N. Greaza, Thomas Jefferson Miley, Tex O'Rourke.

LIFE DIRECTORS: R. H. Burnside, A. O. Brown, Frank Crummit, William Gaxton.

●

Market Research Council

OFFICERS

President.....Will S. Johnson
(Vick Chemical Co.)
Vice-President.....Elmo Roper
(Elmo Roper)
Secretary-Treasurer.....D. B. Lucas
(New York University)

www.americanradiohistory.com

EXECUTIVE COMMITTEE

Will S. Johnson, Elmo Roper, D. B. Lucas, Arno H. Johnson (J. Walter Thompson Co.); Hugh M. Beville, Jr. (National Broadcasting Co.).

FUNCTIONS

This organization is a small informal group (limited membership) of leading market research men interested in general market research who meet monthly for a discussion of mutual problems.

●

Music Publishers' Protective Association, Inc.

45 Rockefeller Plaza, New York, N. Y.
CIrcle 6-3084

OFFICERS

Chairman of the Board.....Walter G. Douglas
President.....Lester Santly
Vice-President.....Jack Mills
Secretary.....J. J. Bregman
Treasurer.....Richard F. Murray
General Manager.....Harry Fox

●

National Advisory Council on Radio in Education

60 E. 42nd St,. New York, N. Y.
MUrray Hill 2-3420

OFFICERS

Secretary .....Dr. Levering Tyson

FUNCTIONS

The National Advisory Council on Radio in Education was organized to promote the more effective utilization of the art of broadcasting in the general field of American education. Its membership includes representatives in the field of education, government and industry as well as the general public.

(Activities suspended for duration of war.)

●

National Association of Broadcast Engineers

201 N. Wells Bldg., Chicago, Ill.
Randolph 8884

OFFICERS

President.....E. C. Horstman
Vice-President.....J. H. Brown
Secretary-Treasurer.....G. Maher, Jr.
Assistant Secretary-Treasurer.....F. R. Rojas
Assistant Secretary-Treasurer.....E. Stolzenberger

FUNCTIONS

The NABET is a national labor organization which consists of radio engineers in the broadcast industry. Chapters are located all over the United States.

●

National Association of Broadcasters

Normandy Bldg., 1627 "K" Street, N. W.,
Washington, D. C.
National 2080

OFFICERS

President .....Neville Miller
Assistant to President-Acting
Secretary-Treasurer.....C. E. Arney, Jr.
General Counsel.....Russell P. Place
Director of Public Relations.....Edward M. Kirby
Director of Labor Relations.....Joseph L. Miller
Director of Broadcasting Advertising.Frank E. Pellegrin
Director of Research.....Paul F. Peter
Director of Engineering.....Lynne C. Smeby
Director of Promotion.....Arthur C. Stringer
Auditor.....Everett E. Revercomb

BOARD OF DIRECTORS

District
1—Paul Morency, WTIC, Hartford, Conn.
2—Clarence Wheeler, WHEC, Rochester, N. Y.
Edward Klauber, CBS, New York, N. Y. (director-at-large)
3—Isaac D. Levy, WCAU, Philadelphia, Pa.
4—John A. Kennedy, WBLK, Clarksburg, W. Va.
Frank M. Russell, WRC, Washington, D. C. (director-at-large)
John Elmer, WCBM, Baltimore, Md. (director-at-large)
Don S. Elias, WWNC, Asheville, N. C. (director-at-large)
5—Frank King, WMBR, Jacksonville, Fla.
James W. Woodruff, Jr., WRBL, Columbus, Ga. (director-at-large)
6—Edwin W. Craig, WSM, Nashville, Tenn.
7—J. H. Ryan, WSPD, Toledo, Ohio
George W. Norton, Jr., WAVE, Louisville, Ky. (director-at-large)
James D. Shouse, WLW, Cincinnati, O.
8—John E. Fetzer, WKZO, Kalamazoo, Mich.
9—Edgar L. Bill, WMBD, Peoria, Ill.
10—John J. Gillin, Jr., WOW, Omaha, Nebr.
J. O. Maland, Des Moines, Ia.
11—Earl H. Gammons, WCCO, Minneapolis, Minn.
12—Herbert Hollister, KFBI, Wichita, Kans.
13—O. L. Taylor, KGNC, Amarillo, Tex.
14—Eugene P. O'Fallon, KFEL, Denver, Colo.
15—Howard Lane, KFBK, Sacramento, Calif.
16—Harrison Holliway, KFI-KECA, Los Angeles, Calif.
17—Harry R. Spence, KXRO, Aberdeen, Wash.

EXECUTIVE COMMITTEE

Neville Miller, Paul W. Morency, James D. Shouse, Don S. Elias, John J. Gillin, Jr., John Elmer, O. L. Taylor.

●

National Association of Educational Broadcasters

Exec. Secy., Radio Station WILL, Univ. of Illinois, Urbana, Illinois

OFFICERS

President.....Howard A. Engle
(WHA, Madison, Wisc.)
Vice-President.....Gilbert D. Williams
(WBAA, West Lafayette, Ind.)
Treasurer .....W. I. Griffith
(WOI, Ames, Iowa)
Executive Secretary .....Frank Schooley
(WILL, Urbana, Illinois)

FUNCTIONS

To further the interests of educational broadcasting stations and educators broadcasting over commercial stations.

●

National Association of Performing Artists

630 Fifth Ave., New York, N. Y.
CIrcle 7-8194

OFFICERS

President.....James J. Walker
First Vice-President.....Fred Waring
Vice-President.....Meyer Davis
Vice-President.....Paul Whiteman
Vice-President .....Al Jolson
Secretary .....Frank Crumit
Treasurer .....Don Voorhees
General Counsel.....Maurice J. Speiser

BOARD OF DIRECTORS

Fred Waring, Chairman; Connie Boswell, Noel Coward, Bing Crosby, Frank Crummit, Meyer Davis, Mary Garden, Benny Goodman, Jascha Heifetz, Lewis James, Al Jolson, Arthur W. Levy, Guy Lombardo, John McCormack, Grace Moore, Ray Noble, Walter O'Keefe, Dick Powell, Fritz Reiner, Jacob Rosenberg, Fabien Sevitsky, Nathaniel Shilkret, Lawrence Tibbett, Rudy Vallee, Don Voorhees, James . Walker, Paul Whiteman, Victor Young, Efrem Zimbalist.

FUNCTIONS

The object of the Association is to protect the recordings of its members and the prevention of their unauthorized use primarily by broadcast stations, coin-operated machines, etc.

●

National Better Business Bureau, Inc.

405 Lexington Ave., New York, N. Y.
MUrray Hill 6-3535

OFFICERS

President.....R. P. Clayberger
Vice-President.....Harry Dwight Smith
Secretary.....Warren C. Agry
Treasurer.....John L. Anderson
General Manager.....Edward L. Greene

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FUNCTIONS

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperate with law enforcement agencies in this work.

•

National Committee on Education by Radio

Room 308, One Madison Ave., New York, N. Y.
CAledonia 5-6965

OFFICERS

Chairman .....Arthur G. Crane
(Pres., University of Wyoming)
Vice-Chairman.....James E. Cummings
Secretary.....Ruth L. Goodnough

FUNCTIONS

Acts as spokesman in radio matters for organized education. Publishes a bulletin titled "Education By Radio." Aids and encourages non-commercial radio stations. Promotes cooperation between educators and commercial broadcasters. Acts as clearing house for information about education by radio.

•

National Independent Broadcasters, Inc. (NIB)

Chairman's Office: 730 Fifth Ave., New York, N. Y.
Washington Office: Edmonds Bldg., 917 Fifteenth St., N.W., Washington, D. C.
Phone, Republic 3607

OFFICERS

Chairman, Board of Directors.....Harold A. Lafount
President.....George B. Storer
Vice-President.....L. B. Wilson
Secretary-Treasurer.....Lloyd C. Thomas
General Counsel.....Andrew W. Bennett
Managing Director.....Edwin M. Spence

DIRECTORS

Harold A. Lafount, Chairman of the Board; Ralph L. Atlass, WJJD, Chicago, Ill.; S. A. Cisler, WGRC, Louisville, Ky.; Edward Codel, WPAT, Paterson, N. J.; E. B. Craney, KGIR, Butte, Mont.; A. J. Fletcher, WRAL, Raleigh, N. C.; Thompson Guernsey, WLBZ, Bangor, Me.; James F. Hopkins, WJBK, Detroit, Mich.; C. J. Lanphier, WEMP, Milwaukee, Wisc.; Martin L. Leich, WBOW, Terre Haute, Ind.; Ben Ludy, WIBW, Topeka, Kans.; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.; E. C. Reineke, WDAY, Fargo, N. D.; L. M. Sepaugh, WSLI, Jackson, Miss.; Edwin M. Spence, WWDC, Washington, D. C.; George B. Storer, The Fort Industry Co.; Lloyd C. Thomas, KGFW, Kearney, Nebr.; Arthur Westlund, KRE, Berkeley, Calif.; L. B. Wilson, WCKY, Cincinnati, Ohio.

FUNCTIONS

This association was organized and is operated by independently owned and operated stations, as distinguished from national networks and stations owned or managed by national networks, to meet the need of special representation for such independently owned stations in handling the problems and activities peculiar to them as a group. All broadcast stations are eligible for membership except stations owned or managed by national networks.

•

National Industrial Advertisers Association, Inc.

100 E. Ohio St., Chicago, Ill.
Superior 8140

OFFICERS

President.....W. D. Murphy
(Ellis, Younggreen & Finn)
Vice-President.....L. R. Garretson
(Leeds & Northrup Co.)
Vice-President.....E. C. Howell
(The Carboloy Co.)
Vice-President.....Herbert V. Mercready
(Magnus Chemical Co.)
Vice-President.....Arthur Neher
(Century Electric Co.)
Vice-President.....Louis J. Ott
(Ohio Brass Co.)
Vice-President.....E. A. Phoenix
(Johns-Manville Sales Corp.)
Secretary-Treasurer.....C. D. Davenport
(Union Steel Products Co.)
Past President.....R. P. Dodds
(Truscon Steel Co.)
Headquarters Secretary.....M. R. Webster

DIRECTORS

Roy D. Baldwin, Simonds Saw & Steel Co., Fitchburg, Mass.; K. R. Sutherland, Sutherland-Abbott, Boston, Mass.; Frederick I. Lackens, The Hays Corp., Michigan City, Ind.; W. Lane Witt, Crane Co., Chicago, Ill.; George F. Mathews, The Lunkenheimer Co., Cincinnati, O.; William E. McFee, American Rolling Mill Co., Middletown, O.; C. B. Cook, The Ewell-Parker Electric Co., Cleveland, O.; Ernest C. Roberts, The Clark Controller Co., Cleveland, Ohio; Tom Moule, Ralph L. Wolfe & Associates, Detroit, Mich.; Bruce Morse, Square D Company, Detroit, Mich.; B. C. O'Brien, Roots-Connersville Blower Corp., Connersville, Ind.; Stanley Murray, The Perfect Circle Co., Hagerstown, Ind.; M. R. Klitten, The McCarty Co., Los Angeles, Calif.; S. C. Eastman, Dozier-Graham-Eastman, Los Angeles, Calif.; J. William Stair, B. M. Root Co., York, Pa.; Frank W. Pensinger, Landis Tool Co., Waynesboro, Pa.; Arnold J. Andrews, Bucyrus-Erie Co., South Milwaukee, Wisc.; Walter E. Schultz, Delta Mfg. Co., Milwaukee, Wisc.; O. J. Ellertson, Pioneer Engineering Works, Inc., Minneapolis, Minn.; Lowell H. Swenson, William Bros. Boiler & Mfg. Co., Minneapolis, Minn.; D. W. Kelley, Canadian Industries, Ltd., Montreal, P. Q.; A. P. Darcel, Crane, Ltd., Montreal, P. Q.; F. H. Pinkerton, U. S. Rubber Co., New York, N. Y.; John Coakley, Thomas A. Edison, Inc., West Orange, N. J.; Keith B. Lydiard, Alan Bridgeman Sanger, New York, N. Y.; C. M. Neighbors, Babcock & Wilcox Co.; R. E. Lovekin, R. E. Lovekin Corp., Philadelphia, Pa.; A. O. Witt, Schramm, Inc., West Chester, Pa.; Edmund D. Kennedy, Copperwald Steel Co., Glassport, Pa.; C. E. Herington, Meeharite Research Institute of America, Pittsburgh, Pa.; George R. Holt, W. F. & John Barnes Co., Rockford, Ill.; M. R. Crossman, Barber-Colman Co., Rockford, Ill.; R. T. Reinhardt, California Corrugated Culvert Co., Berkeley, Calif.; Gordon W. Monfort, Caterpillar Tractor Co., San Leandro, Calif.; Arthur Neher, Century Electric Co., St. Louis, Mo.; Charles W. Bolan, Carter Carburetor Co., St. Louis, Mo.; Philip Linne, Owens-Corning Fiberglas Corp., Toledo, Ohio; Allen P. Colby, National Supply Co., Toledo, Ohio; P. A. M. Galilee, Canadian Westinghouse Co.; Hamilton, Ont.; L. B. Hicks, Canadian General Electric Co., Toronto, Ont.; George B. Wright, Nash Engineering Co., South Norwalk, Conn.; G. M. Fletcher, The Stanley Works, New Britain, Conn.; L. H. Taylor, The Deming Co., Salem, Ohio; William S. Miller, The General Fireproofing Co., Youngstown, Ohio; C. M. Buchana, Van Sant, Dugdale & Co., Baltimore, Md.; R. D. Hawkins, Hammond Machinery Builders, Inc., Kalamazoo, Mich.

FUNCTIONS

This organization is a trade association devoting its efforts exclusively to the advancement of industrial advertising and marketing technique and practice.

•

National Television System Committee

PERSONNEL

Chairman.....Dr. W. R. G. Baker
(General Electric Co.)
Secretary.....Virgil M. Graham
(Hygrade Sylvania Corp.)
Committeeman.....Dr. Ralph Bown
Alternate.....D. A. Quarles
(Bell Telephone Labs., Inc.)
Committeeman.....Adrain Murphy
Alternate.....Dr. P. C. Goldmark
(Columbia Broadcasting System, Inc.)

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Committeeman.....Allen B. DuMont
Alternate.....Dr. T. T. Goldsmith
(Allen B. DuMont Laboratories, Inc.)
Committeeman.....B. R. Cummings
Alternate.....P. J. Herbst
(Farnsworth Television & Radio Corp.)
Committeeman.....Dr. E. F. W. Alexanderson
Alternate.....I. J. Kaar
(General Electric Co.)
Committeeman.....Daniel E. Harnett
Alternate.....W. A. MacDonald
(Hazeltine Service Corporation)
Committeeman.....Albert I. Lodwick
Alternate.....A. F. Murray
(Hughes Tool Company)
Committeeman.....Dr. Alfred N. Goldsmith
Alternate.....H. A. Wheeler
(Institute of Radio Engineers)
Committeeman.....J. V. L. Hogan
Alternate.....L. C. Smeby
(National Association of Broadcasters)
Committeeman.....David B. Smith
Alternate.....F. J. Bingley
(Philco Corporation)
Committeeman.....Dr. R. H. Manson
Alternate.....Dr. G. R. Town
(Stromberg-Carlson Telephone Mfg. Co.)
Committeeman.....Paul Raibourn
(Television Productions, Inc.)
Committeeman.....John R. Howland
Alternate.....J. E. Brown
(Zenith Radio Corporation)
COMMITTEE CHAIRMAN
Committee on Synchronization.....D. B. Smith
Committee on Color Television.....Dr. P. C. Goldmark
Committee on Monitoring.....Dr. T. T. Goldsmith, Jr.
Committee on Visual Sideband.....C. A. Priest

●

National Variety Artists, Inc.

225 W. 46th St., New York, N. Y.
COlumbus 5-2638

OFFICERS

President.....Louis Handin
First Vice-President.....Joe McInerney
Second Vice-President.....Lester Rose
Treasurer.....William Marble
Recording Secretary.....Rosa Crouch

DIRECTORS

Charles H. Preston, Jack Boyle, Joe Verdi, Nick Elliott, Charles Johnson, Juliet Heath, Ed West, Joe Rose.

FUNCTIONS

The function of National Variety Artists, Inc., is to promote Americanism and fraternal and welfare activities among the members of the theatrical profession.

●

National Youth Administration Radio Workshop

1697 Broadway, New York, N. Y.
Circle 6-3888

OFFICERS

Director of Publicity & Radio Workshop, Stanley L. Stevens

FUNCTIONS

NYA Radio Workshop gives work experience to youths between the ages of 16 and 25 years in the following phases of radio and entertainment: symphonic music, popular music, choral group, music library, composers laboratory, music research, music copying, production, publicity and radio technicology.

●

Nebraska Broadcasters Association

Secretary's Office: c/o WJAG, Norfolk, Nebr.
Phone: 432

OFFICERS

President.....Vernon H. Smith
(KOWH, Omaha)
Vice-President.....L. L. Hilliard
(KGKY, Scottsbulff)
Secretary-Treasurer.....Art Thomas
(WJAG, Norfolk)

DIRECTORS

Don Searle, KOIL, Omaha; W. I. LeBarron, North Platte.

MEMBER STATIONS

KFAB, Lincoln; KFOR, Lincoln; KGFW, Kearney; KGKY, Scottsbulff, KGNF, North Platte; KMMJ, Grand Island; KORN, Fremont; KOWH, Omaha; KOIL, Omaha; WJAG, Norfolk; WOW, Omaha.

●

Network Affiliates, Inc.

Munsey Bldg., Washington, D. C.

OFFICERS

President.....Eugene C. Pulliam
(WIRE, Indianapolis, Ind.)
Vice-President.....Hulbert Taft, Jr.
(WKRC, Cincinnati, O.)
Secretary-Treasurer.....William J. Scripps
(WWJ, Detroit, Mich.)

DIRECTORS

Ed Craney, KGIR, Butte, Mont.; W. J. Scripps, WWJ, Detroit, Mich.; Eugene C. Pulliam, WIRE, Indianapolis, Ind.; Ronald Woodyard, WING, Dayton, O.; Luther L. Hill, KRNT, Des Moines, Ia.; H. J. Brennen, KQV, Pittsburgh, Pa.; Hoyt Wooten, WREC, Memphis, Tenn.; John A. Kennedy, WCHS, Charleston, W. Va.; Edgar Bill, WMBD, Peoria, Ill.; Donald Davis, WHB, Kansas City, Mo.; Hulbert Taft, Jr., WKRC, Cincinnati, O.; Leonard H. Kapner, WCAE, Pittsburgh, Pa.

BRANCH OFFICES

Indianapolis: Claypool Hotel; Phone, Riley 1541; Eugene C. Pulliam, President.
Detroit: 626 West Lafayette Blvd., Phone Randolph 2000; William J. Scripps, Secretary-Treasurer.

FUNCTIONS

All independently owned network affiliates are eligible to membership in Network Affiliates, Inc. Clear channel stations and purely local stations are not eligible for membership. The principal object of the association is to promote and protect the American system of broadcasting as it now functions and to oppose the establishment of super-power stations in the United States. It also serves as a mutual clearing house for network affiliate stations in their relations with the network company, ASCAP, BMI and with the FCC.

●

New Jersey Broadcasters' Association

c/o Walter Patric Kelly
WAAT, 50 Journal Square, Jersey City, N. J.

OFFICERS

President.....A. Harry Zoog
(WFPG, Atlantic City)
Vice-President.....Edward Codel
(WPAT, Paterson)
Vice-President.....O. L. Maxey
(WSNJ, Bridgeton)
Secretary-Treasurer.....Walter Patrick Kelly
(WAAT, Jersey City)

EXECUTIVE BOARD

A. Harry Zoog, Edward Codel, O. L .Maxey, Walter Patrick Kelly, John C. Bird, WCAP, Asbury Park, George V. Kelly, WPAT, Paterson, George S. McGinley, WTTM, Trenton; A. B. Schillin, WAAT, Jersey City.

●

Newspaper Radio Committee

370 Lexington Ave., New York, N. Y.
LExington 2-8497

OFFICERS

Chairman.....Harold V. Hough
Vice-Chairman.....Walter J. Damm
Treasurer.....D. Tennant Bryan

FUNCTIONS

Newspaper Radio Committee was organized by publishers of newspapers owning broadcast stations to present before the FCC their defense against FCC Order No. 79 issued March 20, 1941.

●

North Carolina Association of Broadcasters

President's Office: c/o WPTF, Raleigh, N. C.

OFFICERS

President.....Richard H. Mason
(WPTF, Raleigh)
Vice-President.....George Walker

www.americanradiohistory.com

(WAIR, Winston-Salem)
Secretary-Treasurer.....Richard A. Dunlea
(WSOC, Charlotte)

FUNCTIONS

This association coordinates the activities of all member stations in connection with problems in which they have a mutual interest.

Northern California Broadcasters Association

c/o C. L. McCarthy, Secretary
KQW, 87 E. San Antonio St., San Jose, Calif.

OFFICERS

President.....Arthur Westlund
(KRE, Berkeley)
Secretary-Treasurer.....C. L. McCarthy
(KQW, San Jose)

Ohio Association of Broadcasters

c/o George L. Young, Secretary-Treasurer
WSPD, Toledo, Ohio

OFFICERS

President.....W. P. Williamson
(WKBN, Youngstown)
Vice-President.....Hulbert Taft, Jr.
(WKRC, Cincinnati)
Secretary-Treasurer.....George L. Young
(WSPD, Toledo)

Oregon State Broadcasters' Association

c/o Lee Bishop, President
KMED, Medford, Ore.

OFFICERS

President.....Lee Bishop
(KMED, Medford)
Vice-President.....Carey Jennings
(KWJJ, Portland)
Secretary.....Frank Loggan
(KBND, Bend)

FUNCTIONS

Membership roster of this organization includes all broadcasting stations in Oregon, including state and municipal stations. Purpose is to be of mutual assistance in commercial, management and technical problems by exchange of information and group action if needed.

Pacific Advertising Association

900 Title Guarantee Bldg., Los Angeles, Calif.
MIchigan 0479

OFFICERS

President.....Don Belding
(Lord & Thomas)
Senior Vice-President.....Lawrence W. Lane
(Lane Publishing Co.)
Secretary-Treasurer.....Kenneth Bourke
(University Union Club)
Vice-President At-Large.....Claire Drew Forbes
(Rhodes Department Store)
Managing Director.....Charles W. Collier
Executive Secretary.....Lela M. Huey
V-P District 1.....J. Corning Todd
(McCandlish Lithograph Co.)
V-P District 2.....A. A. Campbell
(Salt Lake City Tribune-Telegram)
V-P District 3.....Kelmar K. LeMaster
(Portland Oregonian)
V-P District 4.....Howard Willoughby
(Foster & Kleiser Co.)
V-P District 5.....L. N. Shun
(Advertising Counselors, Inc.)
Chairman, Finance Division.....Walter J. Held
(Standard Oil Co.)
Chairman, Club Service Division.....Elliott C. Hensel
(Business Counselor)
Chairman, Advancement of Busineses Division,
Walter W. R. May
(Portland General Electric Co.)
Chairman, Senior Advisory Committee,
Junior Division.....Robert L. Philippi
(Union Oil Co.)
Chairman, Junior Executive Committee,
Junior Division.....Mary Cunningham
(Braun & Co.)

FUNCTIONS

This Association is composed of 22 advertising clubs in 11 western states and of contributing members to the association's advancement of business program.

Pennsylvania Broadcasters Association

P. O. Box 11, Harrisburg, Pa.

OFFICERS

President.....Clair R. McCollough
(WGAL, Lancaster)
Vice-President.....Clifford Chafey
(WEEU, Reading)
Secretary.....C. G. Moss
(WKBO, Harrisburg)
Treasurer.....Dr. Leon Levy
(WCAU, Philadelphia)

DIRECTORS

H. Kenneth Brennen, WJAS, Pittsburgh; George E. Joy, WRAK, Williamsport; Arthur Simon, WPEN, Philadelphia.

FUNCTIONS

This organization is a mutual association of the broadcasting stations of Pennsylvania, formed for the purpose of conducting business negotiations concerning matters of interest to the radio broadcasting stations of the state. Its membership is active on the part of practically every station in the state.

Professional Music Men, Inc.

1270 Sixth Ave., New York, N. Y.
Circle 7-6075

OFFICERS

President.....Rocco Vocco
First Vice-President.....Joseph Santly
Second Vice-President.....Charles Warren
Third Vice-President.....Harry Link
Treasurer.....Irving Tanz
Financial Secretary.....Michael L. Schloss
Recording Secretary.....Louis E. Schwartz
Sergeant-at-Arms.....David Kent
Executive Director.....Bob Miller

BRANCH OFFICES

19 S. La Salle St., Chicago, Ill.
Regional Director.....Morton Schaefer
5451 Marathon St., Hollywood, Calif.
Regional Director.....Nat Winecoff
11 Lewis Street, Somerville, Mass.
Regional Director.....Frank Machado
316 Porter St., Philadelphia, Pa.
Regional Director.....David Blum

The Radio Club of America, Inc.

11 W. 42nd St., New York, N. Y.
LOngacre 5-6622

OFFICERS

President.....John L. Callahan
Vice-President.....Paul Ware
Corresponding Secretary.....Lincoln Walsh
Recording Secretary.....Harold M. Lewis
Treasurer.....Joe J. Stanley

FUNCTIONS

Object of the club is the promotion of cooperation among those interested in scientific investigation and

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amateur operation in the art of radio communication. Meetings are held monthly from September through June at Columbia University. Proceedings are published approximately six times a year (see listing under publications contained in this volume).

•

Radio Correspondents' Association

United States Capitol, Washington, D. C.
NAtional 3120, Extension 1410

OFFICERS

President.....H. R. Baukage
Vice-President.....Fred W. Morrison
Secretary (acting).....Fulton Lewis, Jr.
Treasurer.....Francis W. Tully, Jr.
Ex-Officio Member, Executive Committee
Albert L. Warner
Superintendent, House Gallery.....Robert M. Menaugh
Superintendent, Senate Gallery....D. Harold McGrath

FUNCTIONS

This is an organization of radio news reporters and correspondents in the National Capitol, gathering daily news for dissemination through the medium of radio. It controls the membership of the Senate and House radio galleries and is vested with complete responsibility for any radio representatives who attend news conferences at the White House or government as well as providing facilities for radio newsmen at national political conventions.

•

Radio Council—Chicago Public Schools

228 N. La Salle St., Chicago, Ill.
Dearborn 7801

OFFICERS

Superintendent of Schools.....Dr. William H. Johnson
Director.....Harold W. Kent
Program Director.....George Jennings

EXECUTIVE COMMITTEE OF SCHOOL BROADCAST CONFERENCE

Harold W. Kent, Chairman; Judith Waller, National Broadcasting Co.; Lavinia Schwartz, Columbia Broadcasting System; George Jennings, Chairman of Conference Publications Committee; Harriet Hester, WLS, Chicago; Al Hollender, WJJD-WIND, Chicago; David Heffernan, Cook County Schools; Luella Hoskins, New York University.

FUNCTIONS

The Radio Council operates a non-commercial educational FM station and is producing group, primarily interested in in-schools broadcasts for Chicago schools. It also produces many out-of-school programs over local stations and publishes literature in this connection. It also conducts the annual School Broadcast Conference which is primarily interested in showing ways in which to use radio programs in the classroom; public service programs for community organizations; adult education.

•

Radio Council On Children's Programs

9 Rockefeller Plaza, New York, N. Y.
CIrcle 6-1097

OFFICERS

President.....Mrs. Nathaniel Singer
Vice-President.....Mrs. Dorothy Lewis
Treasurer.....Wilson Parkhill
Secretary.....Rita Hochheimer

FUNCTIONS

Council was formed to obtain more and better radio programs for children.

Radio Executives Club of New York

347 Madison Ave., New York, N. Y.

OFFICERS

President.....John Hymes
Vice-President.....Arthur Sinsheimer
Vice-President.....Alman J. Taranto
Secretary.....William Wilson
Treasurer.....Ed. Devney

FUNCTIONS

The major functions of the Radio Executives Club are: (1) to promote and encourage the use of radio broadcasting as an advertising medium; (2) to create a lasting fraternity of persons engaged in the business of radio; (3) to promote a better understanding of radio broadcasting and its attending problems; (4) to award annually a plaque to any individual or group of individuals who, in the opinion of the club, has made the most outstanding contribution toward the advancement of radio; (5) to maintain a central bureau of employment for members of the club; (6) to provide a common meeting place for all persons engaged in the business or radio. Meetings are held weekly from October to May and membership is open to anyone engaged in the business of radio.

•

Radio Manufacturers Association

1317 F Street, N. W., Washington, D. C.
National 4901

OFFICERS

President.....Paul V. Galvin
(Galvin Manufacturing Corp.)
Executive Vice-President-General Manager
Bond Geddes
Vice-President.....Ray H. Manson
(Stromberg-Carlson Tel. Mfg. Co.)
Vice-President.....Roy Burlew
(Ken-Rad Tube & Lamp Co.)
Vice-President.....H. E. Osmun
(Centralab)
Vice-President.....James P. Quam
(Quam-Nichols Co.)
Treasurer.....Leslie Muter
(The Muter Co.)
General Counsel .....John W. Van Allen
(Buffalo, N. Y.)

DIRECTORS

Ben Abrams, Emerson Radio & Phonograph Corp.; Octave Blake, Cornell-Dubilier Electric Co.; James C. Daley, Jefferson Electric Co.; B. G. Erskine, Hygrade Sylvania Corp.; Jerome J. Kahn, Standard Transformer Corp.; Ernest Searing, International Resistance Co.; H. E. Osmun, Centralab; Ray H. Manson, Stromberg-Carlson Tel. Mfg. Co.; H. C. Bonfig, RCA Mfg. Co.; E. A. Nicholas, Farnsworth Television & Radio Corp.; G. W. Thompson Noblitt-Sparks Industries, Inc.; P. S. Billings, Belmont Radio Corp.; P. V. Galvin, Galvin Manufacturing Corp.; David T. Schultz, Rayethon Production Corp.; James T. Buckley, Philadelphia Storage Battery Co.; Ernest Alschuler, Electric Research Laboratories, Inc.; W. R. G. Baker, General Electric Co.; Roy Burlew, Ken-Rad Tube & Lamp Corp.; A. H. Gardner, Colonial Radio Corp.; A. S. Wells, Wells-Gardner & Co.; R. C. Crosrove, The Crosley Corp.; E. F. McDonald, Jr., Zenith Radio Corp.; James P. Quam, Quam-Nichols Co.; Ray F. Sparrow, P. R. Mallory & Co.

Honorary Directors: Hebert H. Frost, A. Atwater Kent, Paul B. Klugh.

•

Radio Manufacturers Association of Canada

159 Bay St., Toronto, Ont., Canada
Adelaide 1531

OFFICERS

President.....E. C. Grimley
Vice-President.....L. A. Young

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Executive Secretary.....W. W. Richardson
Chairman of Engineering Committee.....C. J. Irwin

FUNCTIONS

This association is a non-profit and cooperative organization founded in 1926 to promote all interests of radio industry.

•

Radio Producers Club of Hollywood

404 Guaranty Bldg., Los Angeles, Calif.
Hollywood 7337

OFFICERS

President.....Z. Wayne Griffin
Vice-President-Secretary.....Carroll O'Meara
Vice-President-Treasurer.....Murray Bolen
Sergeants-At-Arms.....Tom McKnight, Charles Vanda

FUNCTIONS

This club is purely a social and fraternal organization of members all of whom are active producers of TC shows. Membership includes 48 free lance and agency producers in Hollywood who meet every three weeks.

•

Radio Script & Transcription Exchange, Federal Radio Education Committee

U. S. Office of Education, Washington, D. C.
Republic 1820, Extension 2225

OFFICERS

Director.....John Gordon Studebaker

FUNCTIONS

The exchange is designed to promote more effective local broadcasting by educational and civic organizations and radio stations by serving as a clearing house for selected educational radio scripts, transcriptions and production aids, and as a source of all kinds of information pertaining to the field of educational radio.

•

The Radio Writers' Guild of the Authors' League of America, Inc.

6 E. 39th Street. New York, N. Y.
MUrray Hill 5-6930

OFFICERS

National President.....Henry Fisk Carlton
Vice-President, Eastern Region.....Katharine Seymour
Vice-President, Middle Western Region
Courtenay Savage
Vice-President, Western Region.....John Boylan
Executive Secretary, Eastern Region.....Luise Sillcox
Assistant Secretary, Eastern Region
Margaret Scheuerman
Assistant Secretary, Western Region....Pauline Lauber

BRANCH OFFICES

Hollywood: 1655 N. Cherokee Ave.
Chicago: 1255 North State Parkway.

EASTERN REGIONAL COUNCIL

Stuart Ayers, Ann Barley, Erik Barnouw, Elaine Sterne Carrington, George Corey, Norman Corwin, Merrill Denison, Knowles Entrikin, Laurence Hammond, James Hart, Stuart Hawkins, Harry R. Herrmann, Philo Higley, Welbourn Kelley, Ruth Adams Knight, J. T. W. Martin, Richard McDonagh, Vera Oldham, Addy Richton, Kenneth Webb, Francis Wilson.

FUNCTIONS

The Guild is one of the Guilds of The Authors' League of America, Inc. The Guild is primarily a protective organization for writers in the radio field.

•

Rocky Mountain Radio Council, Inc.

21 East 18th Ave., Denver, Colo.
KEystone 5306

OFFICERS

President.....C. B. Hershey
Secretary.....Mrs. M. E. Richards
Treasurer.....E. A. Conway, S. J.
Director.....Robert B. Hudson

EXECUTIVE COMMITTEE

John W. Amesse, A. Helen Anderson, Dorothy Dee Hamilton, H. M. Crain, Thurston J. Davies, JamesD. Finn, uigg Newton, Jr., Robert L. Stearns.

FUNCTIONS

The Rocky Mountain Radio Council is a non-profit corporation of 28 organizations formed to give professinal aid to educational organizations in planning, preparing and producing their radio broadcasts. In 1941 it produced 367 programs for 31 organizations, which were re-broadcast 1542 times from 19 commercial radio stations in the Rocky Mountain region. Recording studio facilities available for commercial work.

•

SESAC, Inc.

113 W. 42nd St., New York, N. Y.
BRyant 9-3223

OFFICERS

President .....Paul Heinecke

FUNCTIONS

Licensing use of copyrighted music.

•

Society of Jewish Composers, Publishers and Song Writers

152 W. 42nd St., New York, N. Y.
LOngacre 5-9124

OFFICERS

President .....Sholom Secunda
Vice-President .....Rev. Pinchus Jassinowsky
Treasurer .....Alexander Olshanetsky
Secretary.....Henry Lefkowitch
General Manager.....Salom J. Perlmutter
Counsel.....A. Edward Masters

FUNCTIONS

This association licenses public performance rights of music copyrighted by its members and on which they collect royalties. Association owns approximately 95 percent of the Jewish compositions.

•

Society of Motion Picture Engineers

Hotel Pennsylvania, New York, N. Y.
PEnnsylvania 6-0620

OFFICERS

President.....Emery Huse
Past President.....E. A. Williford
Executive Vice-President.....H. Griffin
Engineering Vice-President.....D. E. Hyndman
Editorial Vice-President.....A. C. Downes
Financial Vice-President.....A. S. Dickinson
Convention Vice-President.....W. C. Kunzmann
Secretary.....P. J. Larsen
Treasurer.....G. Friedl, Jr.

GOVERNORS

M. C. Batsel, F. E. Carlson, J. G. Frayne, A. N. Goldsmith, E. M. Honan, J. A. Maurer, L. L. Ryder.

FUNCTIONS

In addition to its motion picture activities, this association is actively interested in television. It publishes a monthly organ in which various subjects are discussed by men in the industry.

•

Song Writers' Protective Association (SPA)

1250 Sixth Ave., New York, N. Y.
COlumbus 5-3758

OFFICERS

President.....Irving Caesar
Vice-President.....L. Wolfe Gilbert

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Second Vice-President.....Otto Harbach
Secretary.....Fred E. Ahlert
Treasurer.....Charles Tobias
Chairman of Council.....Oscar Hammerstein, 2nd
Executive Secretary.....Lillian Lange

BRANCH OFFICE

6912 Hollywood, Calif.
West Coast Representative.....L. Wolfe Gilbert

FUNCTIONS

Song Writers' Protective Association aims to foster the interests of all persons engaged in writing musical compositions. By cooperative effort it seeks to eliminate inequitable conditions and harmful practices and to assist members when disputes arise over enforcement of contracts or the collection of royalties.

•

Southern California Broadcasters' Association, Inc.

6121 Sunset Blvd., Los Angeles, Calif.
Hollywood 1212

OFFICERS

President.....Harry W. Witt
(KNX, Los Angeles)
Vice-President.....Ben McGlashen
(KGFJ, Los Angeles)
Secretary-Treasurer.....Lawrence McDowell
(KFOX, Long Beach)

FUNCTIONS

Membership of the Southern California Broadcasters' Association is composed of 19 southern California stations, represented in each case by its manager or senior executive. Monthly meetings are devoted to discussion of industry problems, such as ASCAP, BMI, labor, engineering, code of ethics, agency recognition, coordination with governmental agencies, civic activities, etc.

•

Sports Broadcasters Association (New York Chapter)

c/o Dave Driscoll, 1440 Broadway, New York, N. Y.
PEnnsylvania 6-8600

OFFICERS

President.....Ted Husing
Vice-President.....Paul Douglas
Treasurer.....Bert Lee
Secretary.....Dave Driscoll

FUNCTIONS

It is the object of the Sports Broadcasters Association to promote the standard of the profession of sports broadcasting among its members and to disseminate sports information to its members through a regular weekly luncheon. Membership is restricted to any male person who is actively engaged in the profession of sports broadcasting whether as an announcer, commentator or writer.

•

United States Department of Interior—Radio Section

Interior Department Radio Studios, Washington, D. C.
Republic 1820

PERSONNEL

Director.....Shannon Allen
Chief Script Writer.....Louis J. Hazam
Program Director.....Paul Woodbridge
Chief Engineer.....Walter Pauly

FUNCTIONS

The functions of the Radio Section of the Interior Department is to report the functions and services of the offices and bureaus of the Department using all forms of radio and transcription production; to serve all agencies of the Federal government through its studios and transcription production facilities.

Washington State Association of Broadcasters

207 East Market St., Aberdeen, Wash.
Aberdeen 4098

OFFICERS

President.....Harry R. Spence
(KXRO, Aberdeen)
Vice-President.....Regan Jones
(KVOS, Bellingham)
Secretary-Treasurer.....Robert Priebe
(KRSC, Seattle)

FUNCTIONS

The Washington State Association of Broadcasters is an organization formed for the mutual protection, the exchange of commercial ideas and the education of its members in matters pertaining to radio.

•

Western Association of Broadcasters

c-o Radio Station CJOR, 846 Howe St., Vancouver, B. C., Canada
MArine 6464

OFFICERS

President.....G. C. Chandler
(CJOR, Vancouver, B. C.)

DIRECTORS

Alberta: G. R. A. Rice, CFRN, Edmonton; British Columbia: J. W. B. Browne, CKOV, Kelowna; Manitoba: F. H. Elphicke, CJRC, Winnipeg; Saskatchewan: Lloyd Moffat, CKBI, Prince Albert.

CANADIAN ASSOCIATION OF BROADCASTERS DELEGATES

G. C. Chandler, CJOR, Vancouver, B. C.; H. R. Carson, CFAC, Calgary, Alberta; G. C. Chandler, CJOR, Vancouver, B. C.

FUNCTIONS

Western Association of Broadcasters is a regional trade association of broadcasting stations in Manitoba, Saskatchewan, Alberta and British Columbia, closely affiliated with the Canadian Association of Broadcasters. It is virtually a western division of the latter organization, as all members are in both associations.

•

Wisconsin League of Radio Stations

c/o WNBH, La Crosse, Wisc.
La Crosse 450

OFFICERS

President.....James F. Kyler
Treasurer.....Hiram Born
Secretary.....Ed Cunniff

•

Woman's National Radio Committee

113 West 57th St., New York, N. Y.
Circle 7-4110

OFFICERS

Chairman.....Mme. Yolanda Mero-Irion
Vice-Chairman.....Mrs. D. Leigh Colvin
Second Vice-Chairman.....Mrs. Marion M. Miller
Secretary.....Miss Helen Havener
Treasurer.....Mrs. M. D. Jackson
Executive Secretary.....Mrs. Rosalie Wolf
Chairman, Publication Committee...Mrs. Charles Little
Committee Chairman.....Mrs. Jesse M. Bader
Members-At-Large.....Mrs. Sidonie M. Gruenberg, Mrs. Samuel Kubie, Mrs. Edwin C. Lewis, Mrs. Mary F. Larkin, Mrs. Marion M. Miller, Mrs. Stanley Woodard.

FUNCTIONS

This committee has for its purpose to raise the standard of radio programs for adults, young people and children by: (1) retaining on the air the finer type of program; (2) removing objectionable features; (3) improving advertising content of broadcasts; (4) encouraging the production and presentation of more fine programs, worthwhile from the educational, cultural and entertainment viewpoint.

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COMMITTEES OF THE DEFENSE COMMUNICATIONS BOARD

CONTINUED FROM PAGE 45

LAW COMMITTEE

The duties of the Law Committee include the furnishing of legal opinions and advice, and the drafting of final reports and recommendations, proposed Executive Orders, proclamations, and legislation. The Law Committee will report directly to the Board but will have liaison, for purposes of advice and consultation, with the Coordinating Committee, and, as may be necessary, with other committees.

Chairman
TELFORD TAYLOR
General Counsel, Federal Communications Commission
MAJOR J. W. HUYSSOON
Office of the Judge Advocate General, War Department
STEVEN SPINGARN
Treasury Department
LT. COM. FRANZ O. WILLENBUCHER
Navy Department
RAYMOND T. YINGLING
State Department

LABOR ADVISORY COMMITTEE

The duties of the Labor Advisory Committee include the submission of expert advice to the Board on all labor problems incident to the proper carrying out of its national defense mission. With the requirements of national defense as a primary consideration, the Labor Advisory Committee will submit recommendations to the Board on such problems as are referred to it by the Board. The Labor Committee will report directly to the Board but will have liaison for the purpose of advice and consultation with the Coordinating Committee and the Industry Advisory Committee.

Chairman: Robert J. Watt Secretary: Paul E. Griffith

Organization	Representative	Alternate
American Federation of Labor	Robert J. Watt	
Congress of Industrial Organizations	Joseph P. Selly	
National Federation of Telephone Workers	Paul E. Griffith	Leo George

INDUSTRY ADVISORY COMMITTEE

The duties of the Industry Advisory Committee include the submission of expert advice to the Board on all problems of general concern to the communications companies incident to the proper carrying out of the Board's national defense mission. With the requirements of national defense as a primary consideration, the Industry Advisory Committee will submit recommendations to the Board on such problems as are referred to it by the Board. The Industry Advisory Committee will report directly to the Board but will have liaison for the purpose of advice and consultation with the Coordinating Committee and the Labor Advisory Committee.

Whenever a problem involving domestic or international broadcasting shall arise, the Chairman of the Industry Advisory Committee shall notify the Chairman of the Domestic Broadcasting Committee or International Broadcasting Committee, as the case may be, and such Domestic or International Broadcasting Committee shall designate a Delegate to act as a member of the Industry Advisory Committee on that problem.

Chairman: Walter S. Gifford Secretary: Dr. C. B. Jolliffe

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Organization	Representative	Alternate
American Telephone and Telegraph Company	Walter S. Gifford	Keith S. McHugh F. C. Alexander
Globe Wireless, Ltd.	Jack Kaufman	
International Telephone and Telegraph Corp.	Col. Sosthenes Behn	Frank W. Phelan (All America Cables and Radio, Inc.)
Postal Telegraph, Inc.	E. F. Chinlund	Ellery W. Stone
Press Wireless, Inc.	Joseph Pierson	Donald K. deNeuf
Radio Corporation of America	David Sarnoff	Dr. C. B. Jolliffe
Tropical Radio Telegraph Co.	Wm. E. Beakes	R. V. Howley
U. S. Independent Telephone Assn.	R. A. Phillips (Central Electric & Telephone Co.)	Louis Pitcher
Western Union Telegraph Co.	A. N. Williams	F. E. d'Humy

AVIATION COMMUNICATIONS COMMITTEE

The duties of this Committee include the study of all phases of domestic and international civil aviation radio facilities and communications services associated therewith. It will have liaison with the U. S. Government Facilities Committee and the State and Municipal Facilities Committee. With the requirements of national defense as a primary consideration, the Committee shall recommend plans for the most efficacious use of all of these facilities in time of military emergency, giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: Paul Goldsborough Secretary: Ford Studebaker

Organization	Representative	Alternate
Aeronautical Radio, Inc.	Paul Goldsborough	A. E. Harrison
American Association of Airport Executives	L. M. Rawlins. Jr., Manager-Engineer	
American Export Airlines, Inc.	Ford Studebaker	E. L. Stuhrman
American Telephone and Telegraph Company	R. L. Jones	F. A. Cowan
Department of Commerce (Civil Aeronautics Administration)	R. G. Nichols	Eugene Sibley
Federal Communications Commission	E. M. Webster	Marshall S. Orr
National Advisory Committee for Aeronautics	Charles H. Helms	
Navy Department	Comdr. A. I. Price	
Pan American Airways System	H. C. Leuteritz	
Postal Telegraph, Inc.	A. F. Connery	
Private Fliers Association, Inc.	Roger Wolfe Kahn	John M. Wells, Southbridge, Mass.
State Department	Arthur Lebel	
U. S. Coast Guard	Lt. Comdr. F. A. Leamy	Lt. Chester L. Harding
War Department	Lt. Col. Wallace G. Smith	Lt. Col. A. W. Marriner, Air Corps
Department of Commerce (Weather Bureau)	Delbert M. Little	Ivan R. Tannehill
Western Union Telegraph Co.	P. J. Howe	H. M. Saunders

DOMESTIC BROADCASTING COMMITTEE

The duties of this Committee include the study of the physical aspects of domestic standard broadcasting and formulation of recommendations of such precautions, supplementary facilities and reallocations as it shall deem desirable under foreseeable military conditions. It shall also consider other domestic broadcasting systems including relay broadcasting, high fre-

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quency (FM) broadcasting, television, facsimile broadcasting and experimental broadcasting. The Committee's work in all of these fields will include recommendations for the speedy and efficacious use in time of military emergency of all necessary domestic broadcasting facilities and communications services asosciated therewith, with the requirements of the national defense as a primary consideration.

Chairman: Neville Miller Secretary: A. D. Ring

Organization	Representative	Alternate
American Telephone and Telegraph Company	G. L. Best	H. H. Carter
Columbia Broadcasting System. Inc.	Harry Butcher	Paul Porter
Federal Communications Commission	George P. Adair	Lucien Hilmer
Federal Radio Education Committee	Wm. D. Boutwell	
FM Broadcasters, Inc.	John Shepard, 3rd.	Philip G. Loucks
Finch Telecommunications, Inc.	W. G. H. Finch	James Baldwin
Mutual Broadcasting System, Inc.	W. E. MacFarlane	Fred Weber
National Association of Broadcasters	Neville Miller	Lynne C. Smeby
National Broadcasting Company	Frank M. Russell	Dr. Charles B. Jolliffe
National Independent Broadcasters	Harold A. Lafount	Andrew W. Bennett
National Television System Committee of the RMA Engineering Department	W. R. G. Baker	V. M. Graham
Office of Government Reports	Lowell Mellett	Robert I. Berger
Postal Telegraph-Cable Company	Ellery W. Stone	A. F. Connery
State Department	Harvey Otterman	
U. S. Independent Telephone Association	Louis Pitcher	Clyde S. Bailey
War Department	Lt. Col. Frank C. Meade, Signal Corps	Major Raymond C. Maude, Signal Corps
Western Union Telegraph Company	H. P. Corwith	A. W. Donaldson

INTERDEPARTMENT RADIO ADVISORY COMMITTEE

This Committee is designated under the provisions of Paragraphs 5 and 7, but without reference to Paragraph 8, of the President's Executive Order of September 24, 1940. The duties of this Committee will include making special studies and recommendations regarding frequency allocations, with the requirements of national defense as a primary consideration but giving due consideration to the needs of governmental agencies, of industry, and of other civilian activities.

Chairman: Dr. J. H. Dellinger Vice-Chairman: E. K. Jett
Secretary: Gerald C. Gross Assistant Secretary: P. F. Siling

Organization	Representative	Alternate
Department of Agriculture	E. W. Loveridge	Wallace L. Kadderly
Department of Commerce	Dr. J. H. Dellinger	L. H. Simson
Federal Communications Commission	E. K. Jett	Gerald C. Gross
Department of Interior	C. D. Monteith	John S. Cross
Department of Justice	T. D. Quinn	H. J. Walls
Department of Labor		
U. S. Maritime Commission	D. S. Brierley	J. T. Welsh
Navy Department	Admiral S. C. Hooper	Comdr. John R. Redman
Post Office Department	Roy M. Martin	Charles M. Knoble

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Organization	Representative	Alternate
State Department	Thomas Burke	F. C. deWolf
U. S. Coast Guard	Comdr. J. F. Farley	Lt. Comdr. C. H. Peterson
War Department	Major Wesley T. Guest	Capt. Wm. E. Plummer

INTERNATIONAL BROADCASTING COMMMITTEE

The duties of this Committee include the study of all phases of international broadcasting and the formulation of recommendations concerning such precautions, supplementary facilities and reallocations as it shall deem desirable under foreseeable military conditions. With the requirements of national defense as a primary consideration, it shall also recommend plans for the speedy and efficacious use of all necessary international broadcasting facilities in time of military emergency giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: Walter C. Evans Secretary: P. F. Siling

Organization	Representative	Alternate
Columbia Broadcasting System, Inc.	Harry Butcher	Edmund Chester
Department of Commerce (Bureau of Foreign and Domestic Commerce)	Thomas E. Lyons	
Crosley Corporation (The)	James D. Shouse	R. J. Rockwell
Federal Communications Commission	Gerald C. Gross	P. F. Siling
General Electric Company	Robert S. Peare	
International Broadcasting Coordinator	Stanley P. Richardson	
Mutual Broadcasting System, Inc.	Alfred J. McCosker	Fred Weber
National Association of Broadcasters	Neville Miller	Russell P. Place
National Broadcasting Company, Inc.	John F. Royal	Dr. Charles B. Jolliffe
Navy Department	Read Adm. S. C. Hooper	Paul D. Miles
Office of Coordinator of Information	Nathan David	Murry Brophy
Office of Coordinator of Inter-American Affairs	Don Francisco	John H. Payne
Office of Government Reports	Lowell Mellett	Robert I. Berger
State Department	Thomas Burke	
Westinghouse Electric and Manufacturing Co.	Walter C. Evans	F. P. Nelson
World Wide Broadcasting Corporation	Walter S. Lemmon	Prof. Wm. Y. Elliott

RADIO COMMUNICATIONS COMMITTEE

The duties of this Committee include the study of all phases of domestic and international radiotelegraph and radiotelephone communications facilities (including mobile and fixed services) except aviation, amateur, Federal, State, and Municipal communications facilities. With the requirements of national defense as a primary consideration, the Committee shall recommend plans for the most efficacious use of all of these facilities in time of military emergency, giving due consideration to the needs of other governmental agencies, of industry, and of other civilian activities.

Chairman: E. M. Webster Secretary: F. M. Ryan

Organization	Representative	Alternate
American Merchant Marine Institute, Inc.	R. J. Baker	
American Telephone and Telegraph Company	W. G. Thompson	F. M. Ryan
Association of Edison Illuminating Companies	G. G. Langdon	

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Organization	Representative	Alternate
Department of Commerce	Dr. J. H. Dellinger	L. H. Simson
Donnelly Radio Telephone Company	Louis B. Gilmer	
Edison Electric Institute	H. E. Kent	
Federal Communications Commission	E. M. Webster	Paul M. Lion
Globe Wireless, Ltd.	Jack Kaufman	F. C. Alexander
Lake Carriers' Association	Gilbert R. Johnson	C. M. Jansky, Jr.
Lorain County Radio Corporation	Herman E. Hageman	Frank C. Dunbar
Mackay Radio and Telegraph Company	Haraden Pratt	L. Spangenberg
Maritime Commission	D. S. Brierley	J. T. Welsh
Mutual Telephone Company	W. I. Harrington	Alvah A. Scott
Navy Department	Comdr. R. E. Melling	Comdr. John R. Redman
Press Wireless, Inc.	Joseph Pierson	Donald K. deNeuf
Radiomarine Corporation of America	Chas. J. Pannill	Arthur J. Costigan. Traffic Manager
R.C.A. Communications, Inc.	Wm. A. Winterbottom	Frank W. Wozencraft
South Porto Rico Sugar Company	T. J. Phillips	
Tropical Radio Telegraph Company	R. V. Howley	C. C. Harris
U. S. Coast Guard	Lt. Comdr. C. H. Peterson	Comdr. J. F. Farley
U. S.-Liberia Radio Corporation	Byron H. Larabee	
War Department	Major Wesley T. Guest	Capt. Wm. E. Plummer, Signal Corps

COMMUNICATIONS LIAISON COMMITTEE FOR CIVILIAN DEFENSE

The duties of this Committee include the submission of expert advice on all communications problems in which the Defense Communications Board and the Office of Civilian Defense are mutually interested. With the requirements of national defense as a primary consideration, the Committee will submit recommendations to the Board on such problems as are referred to it by the Board. In addition, the Committee shall have liaison with a similar committee of the Office of Civilian Defense and shall work with that committee in planning for the most efficacious use of communications facilities for civilian defense.

Chairman: E. M. Webster Secretary: Herbert A. Friede

Organization	Representative	Alternate
American Radio Relay League	George W. Bailey	
Federal Communications Commission	E. M. Webster	
International Association of Chiefs of Police	Capt. Donald S. Leonard	
International Association of Fire Chiefs and International Association of Fire Fighters	Herbert A. Friede	
Office of Government Reports	Robert I. Berger	
War Department	Lt. Col. Frank C. Meade, Signal Corps	Major Raymond C. Maude, Signal Corps
Domestic Broadcasting Committee, Defense Communications Board	Neville Miller	Lynne C. Smeby
Telegraph Committee. Defense Communications Board	R. H. Vehling	
Telephone Committee, Defense Communications Board	Ralph I. Mabbs	Clyde S. Bailey

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PRIORITIES LIAISON COMMITTEE

The duties of this Committee include the study of non-military priorities problems confronting the various branches of the communications industry. With the requirements of national defense as a primary consideration the Committee will determine the over-all needs of the communications industry for materials and equipment, and make recommendations to the Board for transmittal to the Office of Production Management or the Supply Priorities and Allocations Board. In addition the Committee will have liaison with representatives of the Office of Production Management and may call upon the priorities communications consultants and representatives of the numbered committees of the Board as well as other government and industry experts for advice and assistance in planning proposed programs and policies.

Chairman: Lt. Comdr. R. H. Griffin

Organization	Representative	Alternate
Federal Communications Commission	E. K. Jett	Gerald C. Gross
Navy Department	Lt. Comdr. R. H. Griffin, U.S.N.	
State Department	J. T. Keating	Harvey Otterman
U. S. Coast Guard	Comdr. R. J. Mauerman	
War Department	Lt. Col. F. L. Stanley, Signal Corps	Major J. A. Holman, Signal Corps

PRIORITIES REPRESENTATIVES

Amateur Radio Committee

George W. Bailey,
The American Radio League

Aviation Communications Committee

Paul Goldsborough,
Aeronautical Radio, Inc

A. E. Harrison,
Aeronautical Radio, Inc.

Cable Committee

Forest L. Henderson,
All America Cables and Radio, Inc.

I. S. Coggeshall,
The Western Union Telegraph Co.

Domestic Broadcasting Committee

Dr. W. R. G. Baker,
National Television System Committee of the RMA Engineering Department

Lynne C. Smeby,
National Association of Broadcasters

International Broadcasting Committee

R. J. Rockwell,
The Crosley Corporation

M. L. Prescott,
General Electric Company

Radiocommunications Committee

Donald K. deNeuf,
Press Wireless, Inc.

Haraden Pratt,
Mackay Radio and Telegraph Co.

State and Municipal Facilities Committee

Captain Donald S. Leonard,
International Assn. of Chiefs of Police

Lloyd N. Chatterton,
International Municipal Signal Assn.

Telegraph Committee

Ellery W. Stone,
Postal Telegraph-Cable Company

E. R. Shute,
The Western Union Telegraph Co.

Telephone Committee

L. G. Woodford,
Americal Telephone and Telegraph Co.

E. C. Blomeyer,
U. S. Independent Telephone Assn.

Communications Liaison Committee for Civilian Defense

Herbert A. Friede,
International Assn. of Fire Chiefs

George W. Bailey,
The American Radio Relay League

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NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

As of January 1, 1942

Call Letters	*Institutions*	*Address*	*Director*
KFJM	Univ. of N. Dakota	Grand Forks, N. D.	D. R. Jenkins
KFKU	Univ. of Kansas	Lawrence, Kansas	Harold G. Ingham
KOAC	Oregon State College	Corvallis, Oregon	
KUSD	Univ. of S. Dakota	Vermillion, S. D.	G. R. Bauer
KWLC	Luther College	Decorah, Ia.	Karl Hanson
KWSC	State College of Wash.	Pullman, Wash.	Kenneth E. Yeend
WBAA	Purdue University	Lafayette, Ind.	Gilbert D. Williams
WBEZ	Chicago Radio Council	Chicago, Ill.	Harold W. Kent
WCAL	St. Olaf College	Northfield, Minn.	M. C. Jensen
WCAT	S. Dakota School of Mines	Rapid City, S. D.	C. M. Rowe
WESG	Cornell University	Ithaca, N. Y.	Michael R. Hanna
WHA	Univ. of Wisconsin	Madison, Wis.	H. B. McCarty
WHAZ	Rensselaer Poly.	Troy, New York	W. J. Williams
WILL	Univ. of Illinois	Urbana, Ill.	Jos. F. Wright
WNAD	Oklahoma University	Norman, Okla.	Homer Heck
WNYC	City of New York, Municipal Broadcasting System	New York, N. Y.	M. S. Novik
WOI	Iowa State College	Ames, Iowa	W. I. Griffith
WOSU	Ohio State University	Columbus, Ohio	R. C. Higgy
WRUF	Univ. of Florida	Gainesville, Fla.	Garland Powell
WSAJ	Grove City College	Grove City, Pa.	H. W. Harmon
WSUI	State Univ. of Iowa	Iowa City, Iowa	Carl Menzer
WRUL & WRUW	World Wide Broadcasting Foundation	Boston, Mass.	Walter S. Lemmon
	Cleveland College	Cleveland, Ohio	Gazella P. Shepherd (Mrs.)
	University of Kentucky	Lexington, Ky.	Elmer G. Sulzer
	University of Michigan	Ann Arbor, Mich.	Waldo Abbot
	Western State Teachers College	Kalamazoo, Mich.	W. G. Marburger
	Indiana University	Bloomington, Ind.	Robert Allen
	Oklahoma Baptist University	Shawnee, Okla.	Ralph E. Matthews

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EDUCATIONAL RADIO PLAYS ITS PART IN NATIONAL DEFENSE

By Wm. D. Boutwell, Chief, Division of Radio, Publications and Exhibits U. S. Office of Education

THE official recognition and support of Congress was awarded educational radio in 1941 with the establishment of a permanent radio division in the U. S. Office of Education. This significant step has culminated six years of effort in this direction, and insures important plans for the future. Most of these plans center in the Educational Radio Script and Transcription Exchange. In its report, the House Appropriations Committee stated: "The increase in salary appropriations this year for the Office of Education is largely for the expansion of activities of the radio service that is engaged in compiling, indexing, and disseminating radio scripts for distribution in educational channels throughout the country. There is a very large interest in these educational scripts in high schools and colleges through the country, and it is essential that there be one clearing-house to which interested parties may apply in order to obtain the loan of the scripts for educational broadcasting. The radio unit is, in effect, a library service."

Script Exchange

The Exchange was established in 1936 under the auspices of the Federal Radio Education Committee—a committee composed of some 40 men and women representing education, religion, the radio industry, the press, labor, civic organizations, and other related groups. The FREC planned that the Exchange should be a direct answer to the many requests for service of all kinds which it had been receiving from educators, broadcasters, civic groups—in fact anyone who wished to use the radio for educational purposes. That the Exchange serviced 17,000 requests in the past year is evidence to the fact that the FREC did find the answer to an important radio need.

Six radio scripts were offered by the Exchange at the time of its organization. A new script catalog which will be issued in 1942 will probably list about 1,000 scripts on a wide variety of subjects, and many aids to the organization and production of educational programs.

Transcription Service

An initial series of transcribed programs was made available through the Exchange in 1939. The programs, "Americans All—Immigrants All," had been produced by the WPA-financed Radio Project which was then a part of the Office of Education. The programs had been awarded two national honors as the outstanding educational series of the year. The transcriptions pointed the way to the development this past year of the Transcription Service for Schools. A catalog has just been issued listing 96 recorded programs available on a loan basis. Need for this transcription service and the possibilities it offers were proven by a survey conducted by the Office of Education in 1941. This survey indicates that more than 2,700 junior and senior high schools in the United States, Puerto Rico, Hawaii, and the Philippine Islands are equipped to play radio transcriptions at 33 1/3 RPM. These schools represent a potential listening audience of over 2,000,000 students.

The Transcription Service for Schools does not represent an effort to compete with commercial producers. It has been established to provide a source of educational recordings with which schools can experiment. It is another instance where the Exchange can assist in stimulating interest in the tools of education by radio.

Radio and Defense

The national defense effort has placed an added responsibility on educators in the last year. It would be mere wishful thinking to expect this responsibility to lessen in 1942. Radio services in the Office of Education have been geared to this emergency. Scripts and transcriptions are available which can help schools and other groups develop national defense and morale programs. Such Government agencies as the Office for Emergency Management, the Treasury Department, the Department of Justice, and the Public Health Service have placed in the Exchange transcriptions which have timely significance and value.

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FM For Education

Encouraging the use by schools of the ultra-high frequency bands reserved exclusively a few years ago for education has been of vital concern to the Radio Division of the Office of Education. The Commissioner of Education, John W. Studebaker, particularly during the past year has insistently called upon city superintendents and state school officers to consider seriously and make definite plans for the establishment of educational FM stations in the bands allocated by the FCC. The Commissioner has carried on his campaign for FM educational stations both by direct appeal to educators and by sponsorship of section meetings devoted to school-owned stations in such national radio conferences as the Institute for Education by Radio at Ohio State University and the Annual School Broadcast Conference in Chicago.

FREC

The Federal Radio Education Committee has continued to work toward the goals stated in its original charter, namely, to eliminate controversy and misunderstanding between groups of educators and between the industry and educators; and to promote actual cooperative arrangements between educators and broadcasters on national, regional, and local bases. The Committee has carried on research studies which may be grouped into three classifications: those under the direction of Dr. Paul F. Lazarsfeld at the Office of Radio Research, Columbia University; those under Dr. I. Keith Tyler, Evaluation of School Broadcasts, Ohio State University; and the studies centered in the Office of Education. The FREC research activities in the Office of Education have been completed. The studies by the Office of Radio Research this year have resulted in two publications, "Radio Listener Panels" and "Audience Building in Educational Broadcasting." This project will continue up to 1944. The Evaluation of School Broadcasts terminates as of June 30, 1942. A total of 60 publications is expected to emerge from the findings of the Ohio group.

The "Service Bulletin" of the Federal Radio Education Committee has been, and will continue to be published monthly. The Bulletin has shown considerable evidence of serving as a helpful medium for the dissemination of information and the exchange of ideas and experiences of other groups.

New Association

While not a part of the radio work of the Office of Education, the new Association for Education by Radio is worthy of mention as an important recent development in the field. This organization was formed to provide "an instrumentality through which persons interested in education by radio may have adequate communication." Some of its other purposes are to represent the interests of education by radio wherever necessary, to encourage research and experimentation, to advance radio training, and to publish pertinent news and information. It is hoped that the Association for Education by Radio will become the voice of the ever-increasing group of those interested in education by radio.

Future Plans

To look to the future—the Congressional appropriation for radio has made it possible to inaugurate two new services in the Educational Radio Script and Transcription Exchange, a technical advisory service and an information service. The technical advisory service will employ an expert who can give concrete advice to schools about play-back equipment, central sound systems, recording machines, acoustics, building transmitters and receivers, FM broadcasting, and other allied subjects. Judging from the letters which now come to the Exchange, this type of expert advice is greatly needed by educational groups all over the country. Research activities in this field will also be carried on by the technical advisory service.

An attempt has been made to conduct an information service in the Exchange in past years, but because of insufficient facilities it has not been very effective. With the creation of the position of Radio Information Specialist, a better clearing-house and center for information on all aspects of education by radio will go into action. This service will collect and assemble data on such phases of educational radio as teacher training, workshops, conferences, programs, etc., and make it ready for distribution.

The year 1942 will undoubtedly offer us—and all those working in educational radio—greater opportunities for service and greater responsibilities for making that service coordinated and effective.

☆ ☆ ☆ ***Radio In Defense*** ☆ ☆ ☆

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F. C. C. LIST OF NON-COMMERCIAL EDUCATIONAL BROADCAST STATIONS

Licensee and Location	*Call Letters*	*Frequency (Kc)*	*Power*
San Diego Unified School District, San Diego, Calif.	KSDS	42300	1000 w (CP only)
Board of Education of San Francisco, Unified School District, San Francisco, Calif.	KALW	42100	1000 w
Board of Education, City of Chicago, Chicago, Ill.	WBEZ	42500	1000 w (CP only)
University of Illinois Urbana, Ill.	WIUC	42900	250 w (CP only)
University of Kentucky, Beattyville, Ky.	WBKY	42900	100 w
Board of Education, City of New York, Brooklyn, N. Y.	WNYE	42100	1000 w (CP only)
Cleveland City Board of Education, (Charles H. Lake, Superintendent) Cleveland. Ohio	WBOE	42500	1000 w
Board of Education of the Memphis City Schools—— Memphis, Tenn.		42100	250 w (CP only)

F. C. C. REGULATIONS

Operation and Service

The operation of, and the service furnished by, non-commercial educational broadcast stations shall be governed by the following regulations:

(a) A non-commercial educational broadcast station will be licensed only to an organized non-profit educational agency and upon a showing that the station will be used for the advancement of the agency's educational program particularly with regard to use in an educational system consisting of several units.

(b) Each station may transmit programs directed to specific schools in the system for use in connection with the regular courses as well as routine and administrative material pertaining to the school system and may transmit educational and entertainment programs to the general public.

(c) Each station shall furnish a non-profit and non-commercial broadcast service. No sponsored or commercial program shall be transmitted nor shall commercial announcements of any character be made. A station shall not transmit the programs of other classes of broadcast stations unless all commercial announcements and commercial references in the continuity are eliminated.

Power Requirements

The operating power of non-commercial education broadcast stations shall be not less than 100 watts or greater than 1000 watts unless a definite need for greater power is shown.

The transmitter of each non-commercial educational broadcast station shall be equipped with automatic frequency control apparatus so designed and constructed that it is capable of maintaining the operating frequency within plus or minus 0.01 percent of the assigned frequency.

Non-commercial educational broadcast stations are not required to operate on any definite schedule or minimum hours.

The transmitting equipment, installation, and operation as well as the location of the transmitter shall be in conformity with the requirements of good engineering practice as released from time to time by the Commission.

Frequencies Allotted

The following frequencies are allotted for assignment to non-commercial educational broadcast stations:

42,100 kc.	42,300 kc.
42,500	42,700
42,900	

Stations serving the same area will not be assigned adjacent frequencies.

Frequency modulation shall be employed exclusively unless it is shown that there is a special need for the use of amplitude modulation.

Only one frequency will be assigned to a station.

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THE TECHNICAL SIDE

1941 — 1942

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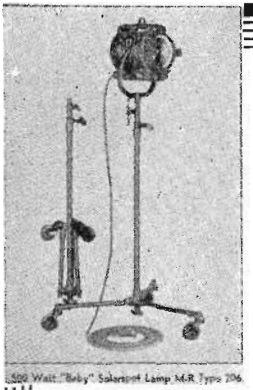

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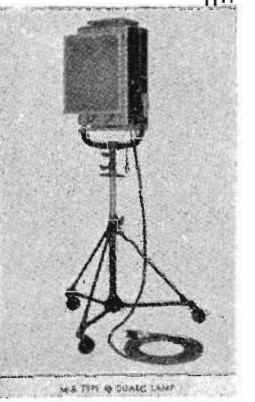

M-R TYPE 40 QUARZ LAMP

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ENGINEERING DEVELOPMENTS

By Lynne C. Smeby, NAB Director of Engineering

NINETEEN HUNDRED FORTY-ONE brought engineering developments on many fronts. The outstanding developments were: the reallocation of March 29; numerous improvements in the broadcast system such as increases in power; new standard band stations; high frequency stations; television; and improvements in the international broadcasting facilities. Superimposed on the already burdened engineers was the new thing called "Priorities," a frankenstein which never seems to tire of finding new reasons why you can't have 2 cents worth of wire to keep your equipment in operating condition. Uncle Sam's need for unlimited numbers of radio technicians has seriously depleted the staff of most broadcast stations in the country. A chief engineer can no longer telephone the factory and have urgently needed replacement part delivered the next day, nor does he have in his file several score of applicants for jobs as operators from which to draw when a new technician is required.

Frequency Reallocation

On December 13, 1937 the North American Regional Broadcast Agreement was consummated. The Agreement provided broadcast channels for all of the North American countries whereas in the past only Canada and the United States had an agreement and the rest of the countries were forced to spot their transmitters whenever they could receive the best coverage irrespective of the damage done to stations in Canada and the United States. There were many legal and technical difficulties to be ironed out before the agreement could become effective. As late as January 14, 1941 a meeting was held by the representative of the United States, Canada, Mexico, Cuba, Haiti, and the Dominican Republic in order to iron out remaining reallocation conflictions. The reallocation was not definitely ordered until January 31 leaving less than 60 days in which to shift the frequency of approximately 1,300 stations in North America of which approximately 800 were in the United States. Engineers had estimated that it would require a minimum of 3 months in which to properly make the change. Led by A. D. Ring, former Assistant Chief Engineer of the FCC in charge of Broadcasting, the shifts were made smoothly with the wholehearted cooperation of the FCC, the manufacturers of equipment, and the broadcasters. The morning of March 29 found every station in the country at its new address. A minor number of operations in connection with the reallocation such as realigning some directional antennas upon the new frequencies were performed after March 29.

In the past a good share of our regional and clear channels have been subjected, at one time or another, to ruinous interference from stations particularly in Mexico and Cuba. On March 29 our good friends to the South began participating in the orderly division of channels available to domestic broadcasting. Under the agreement our stations suffer only the normal amount of interference that they would suffer from a station in the United States or Canada. All of the North American countries subscribed to the Standards of Good Engineering Practice of the FCC insofar as they pertain to allocation problems.

Power Increases

The reallocation opened the way for increases in power for some stations. Also a great number of stations during 1941 took advantage of possibilities for power increases. By the end of 1941 a good percentage of the local stations were operating on 250 watts. A large number of regionals increased their night power to 5,000 watts. During the year approximately 80 stations increased power and there was a net increase of 56 operating stations. The breakdown of clear channels and the super-power controversy was revived by a number of applications for duplication on clear channels and by a number of applications for so-called "superpowers" of 500 to 750 kilowatts. The year also saw the start of an attempt to obtain a power of 10,000 watts day time for regionals.

Frequency Modulation

High frequency broadcasting, or FM has undergone a steady development during 1941. One of the most significant rules

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established for FM was the one providing for rating of coverage on the basis of square miles covered and not on the power of the transmitters. Also stations in the same locality were required to cover the same area. The first licensed commercial FM station W47NV owned by WSM in Nashville, Tennessee, started regular operation on March. 1. The transmitter was designed and built under the direction of Jack DeWitt, Chief Engineer.

At the end of the year CPs for over 60 high frequency stations had been granted and application for over 50 more awaited action by the FCC. Approximately 24 stations were in operation at the end of the year. Early in the year all the channels set aside for FM were used up in New York City leaving a residue of applications which apparently cannot be granted. It was originally thought that FM stations could operate on adjacent channels in the same city. However it was found that a channel must be skipped.

Amateur reports of long distance reception on 5 meters and observations and measurements made by others indicate that FM signals at distances of several hundred miles reach rather high intensities for long enough periods so as to require that they may have to be considered in allocation problems.

Secrecy methods of transmitting by radio telephony have been used extensively on radio extensions to the telephone system. During the year Muzak Corp. of New York City was authorized by the FCC to conduct "scrambled" FM transmissions on 117 megacycles. Regular FM receivers tuned to this transmission will receive a disagreeable squeal along with the program. It is intended that the station will serve listeners who pay for the privilege by renting a special receiver which removes the "pig squeal."

Increase In Receivers

Each year the number of receivers in the hands of the public has shown a steady increase and 1941 was no exception. An estimated 56,000,000 standard band receivers were in the hands of the public at the close of 1941 as against an estimated 50,100,000 at the beginning of 1941. At the close of the year there were an estimated 200,000 FM receivers in the country and an estimated 5,000 television receivers in the New York City area.

Defense Communications Board

Organization of the Defense Communications Board was perfected on January 6. It was charged with the duties of dealing with the physical aspects of all communications as they pertain to the national defense. Headed by James Lawrence Fly, the Board membership is made up of members from the FCC, the Army, the Navy, the State Department, the Treasury Department and the Coast Guard. Functioning directly under the Board are the law, coordinating, labor advisory and industry advisory committees. Functioning through the coordinating committee are 13 committees as follows:

Amateur Radio, Aviation, Communication, Cable, Domestic Broadcasting, Interdepartment Radio Advisory, International Broadcasting, Radio Communication, State and Municipal Facilities, Telegraph, Telephone, United States Government Facilities, Communication Liaison for Civilian Defense, and Priorities Liaison.

Many engineers of the broadcasting industry have devoted a considerable amount of time to work of the DCB Committees. The DCB work is of course confidential and therefore the work accomplished cannot be given publicity. Suffice to say that the industry in general and many of the industry engineers in particular deserve a great deal of credit for the way in which they have wholeheartedly given of their time and effort in carrying on the work of the DCB.

Television

Although National Defense requirements have seriously interfered with television nevertheless several important and interesting dvelopments occurred during the year. The first public showing of direct color television pickup occurred on January 9 when the CBS demonstrated its system to the Institute of Radio Engineers and the press. During the IRE Convention in January the Bell Telephone Laboratories demonstrated coaxial transmission of television from New York to Philadelphia and back to New York. The demonstration showed the possibility of long distance transmission of television signals over land cables. The pictures showed very little degradation of quality.

The RCA came forward with major contributions during the year. A projection system of television was demonstrated in the New York Theater on a screen 15 by 20 feet. Also during this demonstration part of the program a telecast was picked up at Camp Upton on Long Island and relayed 68 miles to

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New York by means of 3 ultra high frequency relay stations. An RCA home receiver with a projection tube producing a picture on a 13½ by an 18 inch screen was demonstrated.

1941 saw the authorization by the FCC of television on a commercial basis. The unselfish cooperation on the part of all those interested in television resulted in standards acceptable to all of those concerned. This was accomplished by the National Television Systems Committee.

Facsimile

Two way multiplexing of facsimile and voice by means of FM from an airplane was demonstrated by W. G. H. Finch during the week of Januarv 13. So far as facsimile transmission to the public is concerned there was very little activity during the year. Facsimile research has turned toward specific uses such as the transmission of press and military uses.

International Broadcasting

During 1941 plans for improving the International Broadcasting facilities of the United States were greatly advanced. The General Electric Company plans to construct a 50 KW short wave plant at Bellemont, California. The Columbia Broadcasting System at the close of 1941 put into service its new extensive Bentwood plant. This plant employs two 50 KW transmitters using 13 antennas. Also late in the year station KSFO at San Francisco was granted a CP for a 100 KW short wave station designed to serve the Orient. This station is being rushed to completion and should be ready for service shortly. These improvements in International Broadcasting facilities augment the improvements made by NBC, GE and Crosley during the past two or three years, and give the United States international facilities second to none in the world.

Recordings

In June a committee sponsored by the NAB was formed for the purpose of establishing Recording and Reproducing Standards. The Committee has a membership of over 70 and represents virtually the entire recording industry. So far 15 standards have been adopted. The committee is continuing its studies and is making progress in spite of the fact that most engineers are very busy with work in connection with the defense.

Priorities

During the year "priorities" has come to plague the radio industry along with most other industries. The first item to be curtailed was the use of aluminum for actate recording blanks. The discs manufacturers successfully substituted glass and we now have an adequate supply of discs unless the actate and the glass becomes critical also.

The broadcasting industry was granted a defense rating of A-10. However, it was soon found that this was entirely inadequate. Work was then started to obtain an allocation plan for the industry. The priority system has been changed several times during the year. A new one has just been announced in which DCB will advise the OPM on priority requests from all communication companies. It is expected that this will expedite the granting of priorities to broadcast stations.

Experimental Activity

One of the most interesting experimental grants during the year was the one to WHO. This grant was for a power of 150 KW to test out the Polyphase transmission systems that had initially been tested with 1 KW. In this system there is a center tower radiating the carrier and four auxiliary towers surrounding it to supply the side bands. The system can be thought of as producing a directional pattern that rotates. The system saves half of the modulator power. Dr. John F. Byrne is credited with the Polyphase idea and Paul Loyet technical supervisor of WHO has directed the experiments.

1942 will present problems that will tax the ingenuity and industry of the broadcast engineers. Replacement and repair parts will become scarcer and scarcer and the armed forces will sap personnel to a great degree. All engineers must and will bend every effort to maintain an efficient broadcast system for the purpose of assisting the war effort and administering to the morale of the public.

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WESTERN ELECTRIC IN ALL OUT WAR EFFORT

VASTLY increased production to help meet America's emergency land, sea, and air communications needs—that's the story of Western Electric Company in 1941. During the year the Company threw its technical facilities into the Big Job of turning out equipment for the armed forces of the U. S. and telephone apparatus to meet the unprecedented "emergency" requirements of the Bell System.

In normal times, Western Electric manufactures broadcast transmitters and associated equipment, radio units for aviation, marine, and police service, and other by-products of telephone research —all in addition to its principal function as source of supply for Bell System telephone apparatus.

"Command Sets"

In 1941, however, not only was the production of telephone equipment and material greatly increased, but the company became a source of radio "command sets" for America's fighting planes, tanks, and torpedo boats, throat microphones and "bomber mikes" for Air Corps pilots, battle announcing and battle telephone systems for our two-ocean Navy, and high powered radio units for ground use, as well as of field wire, field telephones and field switchboards.

Before the company could hit its stride in its defense and war work, plant capacity had to be boosted to meet the unprecedented demand. During 1941 employment on Government orders jumped 400 per cent in the Specialty Products Division, responsible for the Company's production of combat equipment. New plants were leased to handle this work supplementing the capacity of the Company's three principal works. At year's end the entire Western Electric Company forces of production were moving into high gear.

Western Electric is producing ever-increasing quantities of aviation radio units, providing instantaneous two-way plane-to-plane and plane-to-ground communication. These "command sets" were, by the end of 1941, leaving the assembly lines at a constantly accelerating pace.

Announcing Systems

Western Electric, fashioning the P.A. system of peacetime to duty in war, is turning out battle telephone and battle announcing systems for America's newest aircraft carriers, battleships, and other naval units. To the engine room, to the gun turrets, to all vital stations on board, these systems carry commands. Thus equipped with "battle announcing systems," the fleet, in battle or on patrol, loses no precious time in transforming word to action.

Telephone Progress

Paralleling its work on Government contracts, Western Electric is today manufacturing greatly augmented quantities of telephone apparatus, keeping pace with the rising telephone traffic curves in Bell System locations throughout the U. S. Each month, as new records are set for the number of telephones in use, so must new records be set for telephone manufacture.

To meet this demand, the company, in 1941 alone, manufactured many billions of conductor feet of cable, built and installed central office equipment in new or expanding Bell System exchanges, manufactured and installed telephone equipment in military and naval locations, as well as defense plants of private industry.

As throughout the communications manufacturing industry, this increased production for 1941 had to be completed despite the necessity of conserving vital materials. To help accomplish this, Western Electric replaced these materials wherever possible with others less essential.

Replacement Methods

So successful has this program proved that several hundred pursuit fighter planes could be built with the aluminum the company will save annually by its replacement methods. By replacing a zinc aluminum alloy, in another manufacturing process, an annual saving of zinc amounting to 1,600,000 pounds was effected. Programs to save many other essential materials, such as nickel and magnesium, are also well under way.

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RMA HAS ENORMOUS PROGRAM

By Bond Geddes,
Executive Vice President of Radio Manufacturers Association

IN the national defense program, the radio industry is now engaged on an enormous program. Radio is a new agency of offensive and defensive warfare, which practically did not exist in the World War I. For aircraft, submarines, battleships, tanks, Signal Corps and even the individual infantryman now require voluminous radio equipment. For all this, the American radio industry is now being geared into peak defense production, and with the additional problems of producing a substantial volume of new receiving sets required for civilian use and also of providing sufficient tubes, parts, etc. to maintain in operation both the nation's broadcasting service and also the 50 million receiving sets now estimated to be in the hands of the public.

Defense Program Paramount

The radio defense program, of course, is paramount and is being given precedence in all industry factories. Already defense contracts totalling $300,000,000 have been awarded by the government for radio apparatus. The immediate program aggregates about $1,100,000,000. It includes many new radio devices which have been developed by government experts and also in the industry's own laboratories. This 1942 defense radio program will tax the capacity — which already has been expanded, with new plants and factories—of the indusry, its executives, engineers and skilled employees.

The radio industry, therefore, largely is shifting from a civilian to a defense production basis, with over $600,000,000 worth of government contracts for defense radio scheduled in the spring of 1942. This includes Army Signal Corps, Navy, Lend-Lease, and other defense requirements for many types of radio equipment. Necessarily, the civilian requirements for new radios are secondary, except for maintenance and repair parts for broadcasting stations and for the public sets now in use.

The national defense agencies, including OPM, have recognized the importance of radio communication for public morale, information and for other purposes, such as the Civilian Defense project, as well as international short wave broadcasting. The general policy of the government largely has been to assist the radio industry to maintain its necessary engineers, laboratories, staffs of skilled radio employees, etc. to do the enormous defense radio job. To this end, sufficient allocations of metals and other "critical" materials have been provided substantially by the government for civilian radio production, to maintain existing plants and personnel until the big defense contracts are distributed.

RMA Priorities Committee

The Radio Manufacturers Association, with its membership representing probably 90 per cent in volume of the radio industry, early in the defense program recognized its responsibilities and problems, both defense and civilian. Shortly after OPM was organized, the RMA appointed, on March 24, a Priorities Committee, to cooperate with all government agencies. This originally was headed by Paul V. Galvin of Chicago, now President of RMA. Its present Chairman is Fred D. Williams of Philadelphia. It began to function with the institution of "priorities"—which now have become so familiar—and has continued largely to represent the industry's interests on both defense and civilian problems.

Prompt steps to conserve "critical" metals were taken by the industry. An all-industry conference was held April 29 and voluntary action taken to reduce the use of aluminum and other defense metals, in addition to discontinuance of some types of radio sets. Substitutions also were an early resort, copper and plastics being substituted for aluminum. Other materials were later substituted when the original "substitutes" became short. Engineering ingenuity also was exercised in conservation and simplification, but there still is nothing approaching "ersatz" in radio design. Special allocations of aluminum, copper,

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nickel and plastics have been provided to the industry by OPM, on a basis of gradual curtailment, although the popular and familiar plastic cabinet has now virtually disappeared from the production lines, due to the increasing shortage of plastics required for ammunition production.

Problems of conservation, substitution and simplification were met by the industry through the organization, July 1, of an RMA Materiel Bureau, through the Association's Engineering Department. Over 100 of the most expert radio engineers of the country participated in the voluminous and difficult work of the Materiel Bureau. This consists of a dozen "specialist" groups covering various radio components and materials involved in the defense program. Director W. R. G. Baker of the RMA Engineering Department is in charge of this important industry operation.

1941 Civilian Production Maintained

With the expansion of "defense radio" production in 1941 and with the special OPM allocations, plus manufacturers' inventories on hand, the civilian production of 1942 in the industry has been well maintained. Curtailed production of new receiving sets in 1942 is certain, as the industry's plants become more extensively engaged upon defense work.

OPM has organized a Radio Industry Defense Advisory Committee, appointed on October 30. This government agency will be concerned both with the defense and civilian programs of radio and also the maintenance of broadcasting service and of the receiving sets in the hands of the public.

Problems of all branches of the radio industry have been of concern to RMA, its Priorities Committee and Board of Directors. The interests of radio wholesalers, dealers and service men, as well as manufacturers, have been presented to officials of OPM, OPA and other government agencies in an effort to minimize, so far as may be consistent with the defense program, the effects of curtailed civilian production upon them. They, like the manufacturers, are directly concerned in the price control policies of the Office of Price Administration, which "pegged" radio prices late in 1941 on the levels prevailing October 15, 1941, pending further price control action during 1942. Except for some price increases last September, due largely to the new federal excise tax and increased labor costs, there has been no substantial rise in radio price schedules comparable to those of many other consumer goods.

Thus far, the radio industry has fully met its defense responsibilities to the government and, with difficulties innumerable, has been able to keep its products on reasonable levels of production and price, while, as a high OPM official stated, it has done an outstanding job in conservation and substitution of defense materials.

Radio Manufacturers Association

Officers and Executive Personnel—1941-1942

Headquarters: 1317 F. St., N.W., Washington, D. C.

President

Paul V. Galvin, Galvin Manufacturing Corp., Chicago, Ill.

Executive Vice-Pres.-General Mgr.

Bond Geddes, 1317 F St., N. W., Washington, D. C.

Vice-Presidents

Ray H. Manson, Stromberg-Carlson Telephone Mfg. Co., Rochester, N. Y.

Roy Burley, Ken-Rad Tube & Lamp Co., Owensboro, Kentucky.

H. E. Osmun, Centralab, Milwaukee, Wisconsin.

James P. Quam, Quam-Nichols Company, Chicago, Ill.

Treasurer

Leslie F. Muter The Muter Company, Chicago, Illinois.

Secretary

Bond Geddes, 1317 F Street, N. W., Washington, D. C.

General Counsel

John W. Van Allen, Liberty Bank Building, Buffalo, New York.

RMA BOARD OF DIRECTORS

Term Expiring 1942

Ben Abrams, Emerson Radio & Phonograph Corporation, New York, N. Y.

Octave Blake, Cornell-Dubilier Electric Corp., S. Plainfield, N. J.

R. C. Cosgrove, The Crosley Corporation, Cincinnati, Ohio.

James C. Daley, Jefferson Electric Co., Bellwood, Ill.

B. G. Erskine, Hygrade Sylvania Corporation, Emporium, Pennsylvania.

J. J. Kahn, Standard Transformer Corp., Chicago, Ill.

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E. F. McDonald, Jr., Zenith Radio Corp., Chicago, Ill.
H. E. Osmun, Centralab, Milwaukee, Wisc.
James P. Quam, Quam-Nichols Co., Chicago, Ill.
Ernest Searing, International Resistance Co., Philadelphia, Pa.
Ray F. Sparrow, P. R. Mallory & Co., Indianapolis, Ind.
G. W. Thompson, Noblitt-Sparks Industries, Inc., Columbus, Indiana.

Term Expiring 1943

P. S. Billings, Belmont Radio Corporation, Chicago, Illinois.
H. C. Bonfig, RCA Manufacturing Co., Camden, New Jersey.
James T. Buckley, Philco Corporation, Philadelphia, Pa.
Paul V. Galvin, Galvin Manufacturing Corporation, Chicago, Illinois.
E. A. Nicholas, Farnsworth Television & Radio Corp., Fort Wayne, Indiana.
David T. Schultz, Raytheon Production Corporation, Newton, Massachusetts.

Term Expiring 1944

E. Alschuler, Electrical Research Labs., Inc., Evanston, Illinois.
W. R. G. Baker, General Electric Company, Bridgeport, Connecticut
Roy Burlew, Ken-Rad Tube and Lamp Corporation, Owensboro, Kentucky
A. H. Gardner, Colonial Radio Corporation, Buffalo, New York
Ray H. Manson, Stromberg-Carlson Telephone Manufacturing Co., Rochester, New York.
A. S. Wells, Wells-Gardner & Company, Chicago, Illinois.

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W. R. G. Baker
H. C. Bonfig
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Ray H. Manson
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Victor Mucher, Vice Chairman, Clarostat Mfg. Co., Inc.
Western Division:
E. R. Carlson, Vice-Chairman, Crowe Name Plate & Mfg. Co.

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Tubes: Roy Burlew, Chairman
Parts & Accessories: H. E. Osmun, Chairman
Amplifier & Sound Equipment: James P. Quam, Chairman
Radio Parts National Trade Show: J. J. Kahn & H. E. Osmun, RMA Representatives

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N. P. Case, Chairman, Receiver Section, Hazeltine Service Corp.
Dorman D. Israel, Chairman, Broadcast Receivers Committee, Emerson Radio & Phonograph Corp.
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H. C. Sheve, Chairman, Safety Committee, Stromberg-Carlson Telephone Mfg. Co.
L. C. F. Horle, Manager, RMA Data & Materials Bureaus

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Legislative Committee
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Convention Committee
A. S. Wells, Chairman
Priorities Committee
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Adrain Murphy, Columbia Broadcasting System, Inc.; Dr. P. C. Goldmark, Alternate.
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J. V. L. Hogan, National Association of Broadcasters; L. C. Smeby, Alternate.
David B. Smith, Philco Corp.; F. J. Bingley, Alternate.
Dr. R. H. Manson, Stromberg-Carlson Telephone Mfg. Co.; Dr. G. R. Town, Alternate.
Paul Raibourn, Television Productions, Inc.
John R. Howland, Zenith Radio Corp.; J. E. Brown, Alternate.

Committee on Color Television:
Dr. P. C. Goldmark, Chairman, Columbia Broadcasting System.

Committee on Monitoring:
Dr. T. T. Goldsmith, Jr., Chairman, Allen B. DuMont Laboratories, Inc.

Committee on Visual Sideband:
C. A. Priest, Chairman, General Electric Company.

OPM RADIO INDUSTRY ADVISORY COMMITTEE

(Appointed November 21, 1941)

Ben Abrams, Emerson Radio & Phonograph Corp., New York, N. Y.
W. R. G. Baker, General Electric Co., Bridgeport, Conn.
M. F. Balcom, Hygrade Sylvania Corp., Emporium, Pa.
W. J. Barkley, Collins Radio Co., New York, N. Y.
A. Bloom, General Instrument Corp., Elizabeth, N. J.
H. C. Bonfig, RCA Manufacturing Co., Camden, N. J.
Roy Burlew, Ken-Rad Tube & Lamp Corp., Owensboro, Ky.
H. W. Clough, Belden Manufacturing Co., Chicago, Ill.
Allen B. DuMont, Allen B. DuMont Laboratories, Inc., Passaic, N. J.
P. V. Galvin, Galvin Manufacturing Corp., Chicago, Ill.
Larry Gubb, Philco Radio & Television Corp., Philadelphia, Pa.
K. D. Hamilton, Isolantite, Inc., Belleville, N. J.
W. P. Hilliard, Bendix Radio Corp., Baltimore, Md.
H. J. Hoffman, Westinghouse Electric & Mfg. Co., Bloomfield, N. J.
J. J. Kahn, Standard Transformer Corp., Chicago, Ill.
L. L. Kelsey, Stewart-Warner Corp., Chicago, Ill.
R. H. Manson, Stromberg-Carlson Telephone Mfg. Co., Rochester, N. Y.
Jack M. Marks, Fada Radio & Electric Co., Long Island City, N. Y.
Victor Mucher, Clarostat Manufacturing Co., Brooklyn, N. Y.
L. F. Muter, The Muter Co., Chicago, Ill.
Harold L. Olesen, Weston Electrical Instrument Corp., Newark, N. J.
James P. Quam, Quam-Nichols Co., Chicago, Ill.
W. F. Satterthwaite, General Dry Batteries, Inc., Cleveland, O.
Ernest Searing, International Resistance Co., Philadelphia, Pa.
S. N. Shure, Shure Bros., Chicago, Ill.
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R. C. Sprague, Sprague Specialties Co., North Adams, Mass.
Arthur E. Thissen, General Radio Co., Cambridge, Mass.
S. T. Thompson, Zenith Radio Corp., Chicago, Ill.
A. S. Wells, Wells-Gardner & Co., Chicago, Ill.

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CHIEF ENGINEERS

OF STATIONS IN UNITED STATES AND CANADA

AS OF JANUARY 1st, 1942

Alabama

Anniston, WHMA ..... Jerry Hunt
Birmingham,
WAPI ..... Norman S. Hurley
WBRC ..... J. C. Bell
WSGN ..... Paul Cram
Decatur, WMSL ..... Hudie Brown
Dothan, WAGF ..... John T. Hubbard
Huntsville, WBHP ..... John Garrison
Mobile,
WALA ..... R. M. Cole
WMOB ..... T. L. Greenwood
Montgomery,
WCOV ..... H. R. Johnson
WSFA ..... Cliff Shelkofsky
Muscle Shoals City, WMSD ..... George Martin
Opelika, WJHO ..... F. M. Hyatt
Selma, WHBB ..... William Kilgore
Tuscaloosa, WJRD ..... Fred L. James, Jr.

Arizona

Globe, KWJB ..... Jordan Priester
Jerome, KCRJ ..... Wayne Fernyhough
Lowell, KSUN ..... David C. Kaibach
Phoenix,
KOY ..... Robert Thompson
KPHO ..... Howard Seitz
KTAR ..... A. C. Anderson
Prescott, KYCA ..... John R. Quinn
Safford, KGLU ..... Herbert Hartman
Tucson, KVOA ..... R. H. Holsclaw

Arkansas

Blytheville, KLCN ..... Bob Connor
Helena, KFFA ..... J. C. Warren
Hot Springs National Park, KTHS ... J. C. Norman
Little Rock,
KARK ..... Dan Winn
KGHI ..... K. F. Tracy
KLRA ..... K. F. Tracy
Siloam Springs, KUOA ..... Cecil E. Smith

California

Bakersfield,
KERN ..... Verne Shatto
KPMC ..... L. P. Jarvis
Beverly Hills, KMPC ..... Lloyd Sigmon
Chico, KHSL ..... Emory P. Milburn
Eureka, KIEM .... Alvor Olson, William R. Rambo
Fresno,
KARM ..... John F. Scales
KFRE ..... Sheldon Anderson
KMJ ..... Irvin Dickinson
Glendale, KIEV ..... John Tutt
Long Beach,
KFOX ..... Lawrence W. McDowell
KGER ..... Jay Tapp
Los Angeles,
KECA ..... H. L. Blatterman, Curtis W. Mason
KFAC ..... H. W. Anderson
KFI ..... H. L. Blatterman, Curtis W. Mason
KFSG ..... Myron Kluge
KFVD ..... John A. Smithson
KFWB ..... Harry Myers
KHJ ..... Frank Kennedy
KNX ..... Lester H. Bowman
KRKD ..... Willis O. Freitag
Marysville, KMYC ..... John B. Gould
Merced, KYOS ..... William Musladin
Modesto, KTRB ..... Wayne Berthold
Monterey, KDON ..... Omer N. Wright
Oakland,
KLS ..... R. C. Butler
KROW ..... R. V. Howard
Pasadena,
KPAS ..... John A. Smithson
KPPC ..... N. V. Parsons
Redding, KVCV ..... Pat O'Brien
Riverside, KPRO ..... Norman Dewers
Sacramento,
KFBK ..... Norman D. Webster
KROY ..... Milton Cooper
San Bernardino, KFXM ..... Richard T. Sampson
San Diego,
KFMB ..... Leslie G. Hewitt
KGB ..... Vern Milton
San Francisco,
KFRC ..... Jim McArdle
KGO ..... Curtis D. Peck
KPO ..... Curtis D. Peck
KSAN ..... Mel Williams
KSFO ..... Royal V. Howard
KYA ..... Paul C. Schulz
San Luis Obispo, KVEC ..... Earl Travis
Santa Ana, KVOE ..... Wallace S. Wiggins
Santa Barbara, KDB ..... William A. Crabbe
Santa Rosa, KSRO ..... Howard McAuley
Stockton, KGDM ..... Fred Eilers
Visalia, KTKC ..... Bert Williamson
Watsonville, KHUB ..... Fred Clapp

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Colorado Springs, KVOR ..... H. C. Strang
Denver,
KFEL ..... Charles Hastings
KLZ ..... Harvey Wehrman
KMYR ..... Robert Lewis
KOA ..... Robert H. Owen
KPOF ..... Paul H. Schissler
KVOD ..... W. D. Pyle
Grand Junction, KFXJ ..... Noel Vaughn
Greeley, KFKA ..... George Pogue
La Junta, KOKO ..... Leonard E. Wilson

Connecticut

Bridgeport,
WICC ..... George Keich
WNAB ..... Gard Ray
Hartford,
WDRC ..... Italo A. Martino
WHTH ..... Richard K. Blackburn
WTIC ..... H. D. Taylor
New Britain, WNBC ..... Roger B. Holt
New Haven, WELI ..... J. Gordon Keyworth
New London, WNLC ..... Walter J. Tucker, Jr.
Waterbury, WATR ..... Harold Thomas

District of Columbia

Washington,
WINX ..... Ralph E. Cannon, Jr.
WJSV ..... Clyde Hunt
WMAL ..... A. E. Johnson
WOL ..... Harry Lyon
WRC ..... A. E. Johnson
WWDC ..... U. L. Lynch

Florida

Fort Lauderdale, WTFL ..... Joe L. Stewart
Gainesville, WRUF ..... Albert Moreno

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Jacksonville,
WJAX.....John T. Hopkins, 3rd
WJHP.....B. Hayford
WMBR.....H. B. Greene
Lakeland, WLAK.....Roger Jenkins
Lake Worth, WWPG.....W. H. Malone
Miami,
WIOD.....M. C. Scott
WQAM.....Ralph Nulsen
Miami Beach, WKAT.Arthur Smith, Thomas Magee
Ocala, WTMC.....William P. Callahan
Orlando,
WDBO.....J. E. Yarbrough
WLOF.....Russell H. Bennett
Panama City, WDLP.....Floyd E. Steele
Pensacola, WCOA.....G. E. Mead
St. Augustine, WFOY.....Pat Bernard
St. Petersburg,
WSUN.....Tom Herrin
WTSP.....Marion Gulick
Sarasota, WSPB.....John Buning
Tallahassee, WTAL.....William A. Snowden, Jr.
Tampa,
WDAE.....William Pharr Moore
WFLA.....Joe Mitchell

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Georgia

Albany,
WALB.....Noel Martin
WGPC.....George Farris
Atlanta,
WAGA.....Cliff Hanson
WATL.....J. M. Comer, Jr.
WGST.....Ben Akerman
WSB.....C. F. "Harry" Daugherty
Augusta, WRDW.....Harvey Aderhold
Brunswick, WMOG.....Robert M. Henley
Cedartown, WGAA.....Denzil Pulley
Columbus, WRBL.....Wilfred Siddle
Cordele, WMJM.....Clayton Lee
Dalton, WBLJ.....W. C. Roberts
Gainesville, WGGA.....L. H. Christian
La Grange, WLAG.....James Hudson
Macon, WMAZ.....George P. Rankin, Jr.
Moultrie, WMGA.....James Wilder
Rome, WRGA.....R. L. Starr
Savannah,
WSAV.....Meredith E. Thompson
WTOC.....J. R. Donovan
Thomasville, WPAX.....James W. Poole
Toccoa, WRLC.....H. C. Lindahl
Valdosta, WGOV.....L. C. McCall
Waycross, WAYX.....John T. Tobola
West Point, WDAK.....James G. Cobble

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Idaho

Boise, KIDO.....H. W. Toedtemeier
Lewiston, KRLC.....Milton MacLafferty
Nampa, KFXD.....Eddie Hurt
Pocatello, KSEI.....Henry H. Fletcher
Twin Falls, KTFI.....Franklin V. Cox
Wallace, KWAL.....W. M. Bruner

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Illinois

Aurora, WMRO.....Leo Burch
Bloomington, WJBC.....Ted Bailey
Chicago,
WAAF.....Carl Uhlrich
WAIT.....Edward J. Jacker
WBBM.....Frank B. Falknor
WCFL.....Maynard F. Marquardt
WEDC.....Caleb C. Frisk
WENR.....Howard C. Luttgens
WGES.....George Bush
WGN.....Carl J. Meyers
WJJD.....Walter Myers
WLS.....Thomas L. Rowe
WMAQ.....Howard C. Luttgens
WMBI.....A. P. Frye
WSBC.....Edward J. Jacker
Cicero, WHFC.....George M. Ives, Jr.
Danville, WDAN.....Theodore Magin
Decatur, WSOY.....M. H. Stuckwish
East St. Louis, WTMV.....Thomas R. McLean
Galesburg, WGIL.....Gerald P. Foster
Harrisburg, WEBQ.....Joseph R. Tate
Herrin, WJPF.....Lynton R. Lemond
Jacksonville, WLDS.....Gerald Cassens
Joliet, WCLS.....Lester DeCosta
Peoria, WMBD.....Ted Giles
Quincy, WTAD.....Francis Wentura
Rockford, WROK.....T. C. Cameron
Rock Island, WHBF.....R. J. Sinnett
Springfield, WCBS.....Richard L. Ashenfelter
Tuscola, WDZ.....Mark Spies
Urbana, WILL.....A. James Ebel

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Indiana

Elkhart, WTRC.....K. N. Singleton
Fort Wayne,WGL-WOWO.....R. G. Duffield, Jr.
Gary, WIND.....Georeg Maki
Hammond,
WHIP.....H. V. Fitzcharles
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Indianapolis,
WFBM.....Harold S. Holland
WIBC.....Harry Adams
WIRE.....Eugene E. Alden
WISH.....Stokes Gresham, Jr.
Muncie, WLBC.....M. M. Crain
New Albany, WGRC.....William Tharp
South Bend, WSBT.....H. G. Cole
Terre Haute, WBOW.....Robert B. Almon
Vincennes, WAOV.....Claude M. Harris

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Iowa

Ames, WOI.....L. L. Lewis
Boone, KFGQ.....Paul R. Huntsinger
Burlington, KBUR.....Willis Wilson
Cedar Rapids, WMT.....Charles F. Quenton
Clinton, KROS.....Gilbert Andrew
Davenport, WOC.....Ray Stauffer
Decorah, KWLC.....Oliver M. Eittreim
Des Moines,
KRNT-KSO.....Paul Huntsinger
WHO.....P. A. Loyet
Dubuque,
KDTH.....Stan Beck
WKBB.....Leonard Carlson
Fort Dodge, KVFD.....Jack Hunter Duncan
Iowa City, WSUI.....S. J. Ebert
Marshalltown, KFJB.....Eugene Peak
Mason City, KGLO.....Leo Born
Ottumwa, KBIZ.....Wayne J. Hatchett
Shenandoah,
KFNF.....E. George Crocker
KMA.....Ray Schroeder
Sioux City,
KSCJ.....Alvin H. Smith
KTRI.....Carl McGee

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Kansas

Atchison, KVAK.....Charles Weisman
Coffeyville, KGGF.....Sarto Jaminet
Dodge City, KGNO.....Ralph Hickman
Garden City, KIUL.....W. N. Moore
Great Bend, KVGB.....Leo Legleiter
Kansas City, KCKN.....C. E. "Red" Salzer, Jr.
Lawrence, WREN.....Carl Bliesner
Manhattan, KSAC.....R. C. Dennison
Pittsburg, KOAM.....W. L. Brown
Salina, KSAL.....N. E. Vance, Jr.
Topeka, WIBW.....Karl Troeglen
Wichita,
KFBI.....K. W. Pyle
KFH.....Amos C. Daisman

•

Kentucky

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Bowling Green, WLBJ.....Earl Jaego
Harlan, WHLN.....Max Cockley
Hopkinsville, WHOP.....B. A. Smith
Lexington, WLAP.....Sanford Helt
Louisville,
WAVE.....Wilbur Hudson
WHAS.....Orrin W. Towner
WINN.....John Alfred Rutherford

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Paducah, WPAD.....C. G. Sims

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Munroe, KMLB.....O. L. Morgan
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WJBW.....Robert R. Brown
WNOE.....C. E. Davidson
WWL.....J. D. Bloom, Jr.
Shreveport, KRMD.....R. M. Dean

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Lewiston, WCCU.....Leslie R. Hall
Portland, WCSH.....G. Fred Crandon

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WCAO.....Martin L. Jones
WCBM.....G. Porter Houston
WFBR.....William Q. Ranft
WITH.....James Duff
Cumberland, WTBO.....Charles Ray Sine
Frederick, WFMD.....A. V. Tidmore
Hagerstown, WJEJ.....G. Harold Brewer
Salisbury, WBOC.....Peter A. Alfonsi

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Massachusetts

WAAB.....Paul A. DeMars, Irving Robinson
WBZ.....F. M. Sloan
WBZA.....H. E. Randol
WCOP.....Roland C. Hale
WEEI.....P. K. Baldwin
WHDH.....R. G. Matheson
WMEX.....A. S. Pote
WNAC.....Paul A. DeMars, Irving Robinson
WORL.....John Parker
Fall River, WSAR.....John C. Pavao
Fitchburg, KEIM.....Theodore Kalin
Greenfield, WHAI.....James L. Spates
Holyoke, WHYN.....Thomas Humphrey
Hyannis, WOCB.....Rodney A. Merrill
Lawrence, WLAW.....George A. Hinckley
Lowell, WLLH.....Anthony Michaels
New Bedford.....Clyde Pierce
Pittsfield, WBRK.....Norman Blake
Salem, WESX.....Richard I. Hammond
Springfield,
WMAS.....Earle G. Hewinson
WSPR.....Lawrence A. Reilly
Worcester, WTAG.....Hobart H. Newell

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Michigan

Battle Creek, WELL.....Raymond B. Roof
Bay City, WBCM.....Ralph H. Carpenter
Calumet, WHDF.....George L. Burgan
Detroit,
WJBK.....Paul Francke
WJLB.....Edward H. Clark
WJR.....M. R. Mitchell
WWJ.....Walter Hoffman
WXYZ.....Verne C. Alston
Escanaba, WDBC.....Jack Foster
East Lansing, WKAR.....Norris E. Grover
Flint, WFDF.....Frank D. Fallain
Grand Rapids,
WASH-WOOD.....Fred W. Russell
WLAV.....Raymond A. Plank
Ironwood, WJMS.....August Jarvi
Jackson, WIBM.....Charles Wirtanen
Kalamazoo, WKZO.....Arthur E. Covell
Lapeer, WMPC.....Hollis F. Hayes
Muskegon, WKBZ.....George Krivitzky
Pontiac, WCAR.....Wiley D. Wenger
Port Huron, WHLS.....Leslie Conant
Royal Oak, WEXL.....Joseph L. McFarland
Saginaw, WSAM.....Simon Maruszan
Traverse City, WTCM.....Drew McClay

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Minnesota

Albert Lea, KATE.....George Church
Duluth, KDAL.....R. A. Dettman
Hibbing, WMFG.....C. B. Persons
Minneapolis,
WCCO.....Hugh S. McCartney
WDGY.....George K. Jacobsen
WLB.....Martin Shuler.
WLOL.....Gene Brautigam, Ogden Prestholdt
WTCN.....John M. Sherman
Moorhead, KVOX.....Fred Monkkonen
Northfield, WCAL.....Amos Dicke
Rochester, KROC.....Fred C. Clarke
St. Paul,
KSTP.....Hector R. Skifter
WMIN.....Warren Fritze
Virginia, WHLB.....Wayne Kestila
Willmar, KWLM.....Vern Baumgartner
Winona, KWNO.....Maurice Reutter

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Mississippi

Columbus, WCBI.....P. C. Melone
Greenville, WJPR...Ray A. Dickson, Horace Alvis
Gulfport, WGCM.....Gordon Clark
Hattiesburg, WFOR.....C. H. Dyess
Jackson, WJDX.....P. G. Root
Laurel, WAML.....Bruce Dennis
McComb, WSKB.....Robert Louis Sanders
Natchez, WMIS.....George Wilson
Vicksburg, WQBC.....C. E. Drake

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Missouri

Cape Girardeau, KFVS.....Oscar C. Hirsch
Clayton, KFUO.....Carl H. Meyer
Columbia, KFRU.....Robert Haigh
Hannibal, KHMO.....Ben Parrish
Jefferson City, KWOS.....J. C. Haynes, Jr.
Joplin, WMBH.....Baxter Burriss
Kansas City,
WDAF.....Joseph A. Flaherty
WHB.....Henry Goldenberg
Poplar Bluff, KWOC.....Don Lidenton
St. Joseph, KFEQ.....J. Wesley Koch
St. Louis,
KMOX.....Harry Harvey
KWK.....James P. Burke
KXOK.....Arthur Rekart
WEW.....George E. Rueppel
WIL.....Chal C. Stoup
Sedalia, KDRO.....Glen Gray
Springfield, KGBX-KWTO.....Fritz Bauer

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Montana

Billings, KGHL.....Jeff Kiichli
Bozeman, KRBM.....Fred Heister
Butte, KGIR.....Fred Heister
Great Falls, KFBB.....Wilbur Myhre
Helena, KPFA.....R. D. Martin
Kalispell, KGEZ.....Donald Gorman
Miles City, KRJF.....Henry B. Poole
Missoula, KGVO.....George Allison
Wolf Point, KGCX.....Eugene Bunker

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Nebraska

Fremont, KORN.....Lee Gustavson
Grand Island, KMMJ.....Ray Taylor

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Kearney, KGFW.....Jack Lewis
Lincoln, KFAB-KFOR.....Mark W. Bullock
Norfolk, WJAG.....Frank Weidenbach
North Platte, KGNF.....Stephen Inns
Omaha,
KBON.....Leland Gustafson
KOIL.....Mark Bullock
WOW.....William J. Kotera

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Nevada

Las Vegas, KENO.....V. L. Harvey
Reno, KOH.....M. Hewlitt Kees

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New Hampshire

Keene, WKNE.....M. Leonard Savage
Laconia, WLNH.....Louis Steady
Manchester,
WFEA.....Reginald A. B. Schow
WMUR.....Vincent H. Chandler
Portsmouth, WHEB.....William B. Robinson

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New Jersey

Asbury Park, WCAP.....Thomas F. Burley, Jr., John Basso
Atlantic City, WBAB.....Earle Godfrey
Camden, WCAM.....C. E. Onens
Jersey City,
WAAT.....Frank V. Bremer
WHOM.....Allison Burnham
Paterson, WPAT.....Earl F. Lucas
Trenton,
WTNJ.....Edward P. Knowles
WTTM.....Blair K. Thron
Zaraphath, WAWZ.....Nathaniel Wilson

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New Mexico

Albuquerque,
KGGM.....Leonard Dodds
KOB.....George S. Johnson
Clovis, KICA.....Wesley Rutz
Las Vegas, KFUN.....A. F. Schultz
Tucumcari, KTNM.....Lester Q. Krasin

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New York

Albany,
WABY.....J. H. Corey
WOKO.....O. A. Sardi
Auburn, WMBO.....Herbert House
Batavia, WBTA.....John Dinter
Binghamton, WNBF.....Lester H. Gilbert
Brooklyn,
WBBR.....Ralph Leffler
WBYN.....Peter Testan
WCNW.....Arthur Faske
Buffalo,
WBEN.....Ralph J. Kingsley
WBNY.....Thomas L. Vines
WEBR.....Ralph J. Kingsley
WGR.....K. B. Hoffman
WKBW.....K. B. Hoffman
Elmira, WENY.....Perry Esten
Freeport, WGBB.....Alfred Sturhann
Ithaca, WHCU.....True McLean
Jamestown, WJTN.....Harold J. Kratzert
Kingston, WKNY.....M. S. Seimes
Newburgh, WGNY.....Patrick Simpson
New York,
WABC.....Henry Grossman
WBNX.....H. L. Wilson
WEAF (NBC).....O. B. Hanson
WEVD.....Charles Brown
WHN.....Paul Fuelling
WINS.....Paul Von Kunits
WJZ (Blue Network).....George Milne
WMCA.....Frank Marx
WOV.....Whitman N. Hall
WNYC.....I. Brimberg
WOR.....J. R. Poppele
WNEW.....M. J. Weiner
WQXR.....Russell D. Valentine
Niagara Falls, WHLD.....Robert Wilson
Ogdensburg, WSLB.....Raymond E. Lafferty
Olean, WHDL.....Warren E. McDowell
Plattsburg, WMFF.....Jack Nazak
Poughkeepsie, WKIP.....John Burke
Rochester,
WHAM.....Kenneth Gardner
WHEC.....Bernard C. O'Brien
WSAY.....Gordon P. Brown
Saranac Lake, WNBZ.....Harold Warner
Schenectady, WGY.....W. J. Purcell
Syracuse,
WAGE.....Charles Brannen
WFBL.....Alfred R. Marcy
WOLF.....David Foote
WSYR.....A. G. Belle Isle
Troy,
WHAZ.....H. D. Harris
WTRY.....A. H. Chismark
Utica, WIBX.....J. T. Dowdell
Watertown,
WATN.....Craig L. Whitman
WWNY.....Maynard B. Davis
White Plains, WFAS.....Harry C. Laubenstein
Woodside, WWRL.....William H. Reuman

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North Carolina

Asheville,
WISE.....Charles Sumner
WWNC.....Cecil Hoskins
Burlington, WBBB.....C. C. Penny
Charlotte,
WAYS.....Bob Rigby
WBT.....J. J. Beloungy
WSOC.....L. L. Caudle, Jr.
Durham, WDNC.....Raymond Dalton
Elizabeth City, WCNC.....Joe Kyle
Fayetteville, WFNC.....Frank Stewart
Gastonia, WGNC.....Clarence Morse
Goldsboro, WGBR.....H. H. Lance
Greensboro, WBIG.....Earl Allison
Greenville, WGTC.....Bruce Mayo
Hickory, WHKY.....E. S. Long
High Point, WMFR.....Howard Saunders
Kinston, WFTC.....Glen Neuville
Raleigh,
WPTF.....Henry Hulick, Jr.
WRAL.....Stanley H. Brown
Roanoke Rapids, WCBT.....Lewis Hiland
Rocky Mount, WEED.....Isaac G. Murphrey
Salisbury, WSTP.....Carl B. Watson
Wilmington, WMFD.....Robert David England
Wilson, WGTM.....W. H. Malone
Winston-Salem,
WAIR.....Earl F. Downey
WSJS.....Phil Hedrick

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North Dakota

Bismarck, KFYR.....Ivar Nelson
Devil's Lake, KDLR.....Richard Moritz
Fargo, WDAY.....Julius Hetland
Grand Forks,
KFJM.....Elwin J. O'Brien
KILO.....Harvey Kees
Jamestown, KRMC.....Lloyd R. Amoo
Mandan, KGCU.....Otto H. Lehner
Minot, KLPM.....C. W. Baker
Valley City, KOVC.....Stanley Guth

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Ohio

Akron,
WADC.....John Aitkenhead
WAKR.....Don Dayton
WJW.....Gerald Roberts
Ashtabula, WICA.....G. G. Gautney
Canton, WHBC.....Kenneth L. Sliker
Cincinnati
WCKY.....C. H. Topmiller
WCPO.....Glen A. Davis
WKRC.....John M. Tiffany
WLW.....R. J. Rockwell
WSAI.....R. J. Rockwell

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Cleveland,
WCLE.....Carl Smith
WGAR.....R. Morris Pierce
WHK.....Carl Smith
Columbus,
WBNS.....Lester H. Nafzger
WCOL.....Ernest Lowe
WHKC.....J. E. Anderson
Dayton,
WHIO.....Ernest L. Adams
WING.....Paul F. Braden
Findlay, WFIN.....Edgar Smith
Lima, WLOK.....Russell Shettler
Mansfield, WMAN.....Perry Wilson
Marion, WMRN.....S. Robert Morrison
Portsmouth, WPAY.....Maurice Myers
Steubenville, WSTV.....Joseph M. Troesch
Toledo,
WSPD.....William Stringfellow
WTOL.....Frank B. Ridgeway
Warren, WRRN.....James F. Rannev
Youngstown,
WFMJ.....Frank Bieringer
WKBN.....B. T. Wilkens
Zanesville, WHIZ.....William A. Hunt

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Oklahoma

Ada, KADA.....T. A. Golladay
Ardmore, KVSO.....George Milner
Elk City, KASA.....Howard Rex Morris
Enid, KCRC.....A. B. Clopton
Lawton, KSWO.....Clifford Easum
Muskogee, KBIX.....Earl Homer Graves
Norman, WNAD.....Royden Freeland
Oklahoma City,
KOCY.....G. W. Brock
KOMA.....M. W. Thomas
KTOK.....Bernard Tullius
WKY.....Herman J. Lovell
Ponca City, WBBZ.....Louis Brown
Shawnee, KGFF.....S. Ricciotti
Tulsa,
KOME.....Leland Saey
KTUL.....Nathan Wilcox
KVOO.....L. W. Stinson

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Oregon

Albany, KWIL.....Paul Spargo
Astoria, KAST.....Raymond Williams
Baker, KBKR.....Sidney Williams
Bend, KBND.....Robert Dickinson
Corvallis, KOAC.....Grant S. Feikert
Eugene, KORE.....Harold Gander
Grant's Pass, KUIN.....Edward A. Malone
La Grande, KLBM.....Miles L. Shepherd
Marshfield, KOOS.....Roger L. Spaugh
Pendleton, KWRC.....Marvin Johnston
Portland,
KBPS.....Louis Ballinger
KEX-KGW.....Harold Singleton
KALE-KOIN.....Louis S. Bookwalter
KXL.....Ralph C. Mifflin
Roseburg, KRNR.....Henry J. Chandler, Jr.
Salem, KSLM.....Goodwin Lein

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Pennsylvania

Allentown, WCBA-WSAN..William A. McCutcheon
Altoona, WFBG.....George Burgoon
Butler, WISR.....Clifford L. Gorsuch
Du Bois, WCED.....D. W. Jefferies
Easton, WEST.....J. E. Mathiot
Erie,
WERC.....Otis L. Atherton
WLEU.....Clarence Baker
Greensburg, WHJB.....Walter McCoy
Grove City, WSAJ.....H. W. Harmon
Harrisburg,
WHP.....R. S. Duncan
WKBO.....J. E. Mathiot
Hazleton, WAZL.....J. E. Mathiot
Johnstown, WJAC.....Nevin Straub
Lancaster, WGAL.....J. E. Mathiot
Lewistown, WMRF.....Bernard H. Bopp
New Castle, WKST.....Robert Emch
Philadelphia,
KYW.....Ernest H. Gager
WCAU.....(acting) George Lewis
WDAS.....Frank Unterberger
WFIL.....Arnold Nygren
WIBG.....John H. Henninger
WIP.....Clifford Harris
WPEN.....Charles W. Burtis
WTEL.....Gray D. MacLaughlin
Westinghouse Stations, Inc...Joseph E. Baudino
Pittsburgh,
KDKA.....Dwight A. Myer
KQV.....Walter McCoy
WCAE.....James Schultz
WJAS.....Walter W. McCoy
WWSW.....Henry R. Kaiser
Scranton,
WARM.....Adolph Oschmann
WGBI.....Kenneth R. Cooke
Sharon, WPIC.....A. C. Heck
Sunbury, WKOK.....Clif Kerstetter
Uniontown, WMBS.....S. M. Glotfelty
Washington, WJPA.....Joseph M. Troesch
Wilkes-Barre,
WBAX.....R. G. Love
WBRE.....Charles Sakoski
Williamsport, WRAK.....Louis N. Persio
York, WORK.....J. E. Mathiot

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Rhode Island

Pawtucket, WFCI.....Howard Thornley
Providence,
WEAN.....Paul A. DeMars
WJAR.....Thomas C. J. Prior
WPRO.....Howard W. Thornley

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South Carolina

Charleston,
WCSC.....James Weaver
WTMA.....Douglass M. Bradham
Columbia,
WCOS.....Charles C. Thoman
WIS.....Scott Helt
Florence, WOLS.....R. M. Wallace
Greenville,
WFBC.....W. C. Etheredge
WMRC.....George D. Tate
Greenwood, WCRS.....Fred U. Wamble
Spartanburg, WORD-WSPA.....Ralph S. Bennett
Sumter, WFIG.....Paul Petroski

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South Dakota

Aberdeen, KABR.....Delbert T. Hunt
Pierre, KGPX.....Robert H. Dye
Rapid City, KOBH.....M. J. Jones
Sioux Falls, KELO-KSOO.....Max Staley
Vermillion, KUSD.....Kenneth Relf
Watertown, KWAT.....Sherrill Zimmerman
Yankton, WNAX.....Clifford Todd

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Tennessee

Bristol, WOPI.....R. H. Smith
Chattanooga,
WAPO.....B. B. Barnes
WDEF.....J. V. Sanderson
WDOD.....Julius Vessels
Clarksville, WJZM.....Bob Thompson
Cookeville, WHUB.....Charles R. Duke

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Jackson, WTJS.....B. Carey Brummel
Johnson City, WJHL.....O. K. Garland
Kingsport, WKPT.....G. W. Upchurch
Knoxville,
WBIR.....Edward McGinley
WNOX.....J. B. Epperson
WROL.....Owen McReynolds
Memphis,
WHBQ.....W. M. Roy
WMC.....C. E. Baker
WMPS.....J. G. Deaderick
WREC.....S. D. Wooten, Jr.
Nashville,
WLAC.....F. D. Binns
WSIX.....Bascom E. Porter
WSM.....J. H. DeWitt, Jr.

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Texas

Abilene, KRBC.....J. B. Casey
Amarillo, KFDA.....Howard Blaker
Austin,
KNOW.....James E. Lewis
KTBC.....Harry Slife
Beaumont, KFDM.....Lawrence Sanders
Big Spring, KBST.....Andrew M. Jones
Brady, KNEL.....J. Royland Gorder
Brownsville, KEEW.....George Martin
Brownwood, KBWD.....G. M. Patterson
College Station, WTAW.....H. C. Dillingham
Corpus Christi, KRIS.....B. C. Boatright
Corsicana, KAND.....W. E. Bradford
Dallas,
KRLD.....Roy M. Flynn
KSKY.....Morris M. Ming
WFAA.....Raymond Collins
WRR.....D. J. Tucker
Denton, KDNT.....Harwell V. Shepard
Dublin, KFPL.....D. Reed
El Paso,
KROD.....Edward P. Talbott
KTSM.....E. L. Gemoets
Fort Worth,
KFJZ.....Edward L. Starnes
KGKO.....R. C. Stinson
WBAP.....R. C. Stinson
Galveston, KLUF.....Lee Clough
Harlingen, KGBS.....David Holt
Houston,
KPRC.....H. T. Wheeler
KXYZ.....Gerald Chinski
Huntsville, KSAM.....Robert Newton
Laredo, KPAB.....Lloyd Davidson
Lubbock, KFYO.....W. H. Torrey
Lufkin, KRBA.....Ambrose Kramer
Midland, KRLH.....Robert A. Harmon
Pampa, KPDN.....H. E. Kreiger
Paris, KPLT.....J. Martin Neil
Pecos, KIUN.....Carl Cook
Port Arthur, KPAC.....Glen Boatright
San Angelo, KGKL.....Frank Jones
San Antonio,
KABC.....Kenneth Hyman
KONO.....George W. Ing
KTSA.....W. G. Egerton
WOAI.....Fred Sterling
Sherman, KRRV.....T. E. Spellman
Sweetwater, KXOX.....G. W. Dotson
Temple, KTEM.....Paul Shaw
Texarkana, KCMC.....Harvey Robertson
Tyler, KGKB.....John B. Sheppard
Vernon, KVWC.....Herman Ridgway
Victoria, KVIC.....O. A. Rasmussen, Jr.
Waco, WACO.....L. H. Appleman
Weslaco, KRGV.....Neal McNaughten
Wichita Falls, KWFT.....John Adams

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Utah

Cedar City, KSUB.....Hurschell Urie
Logan, KVNU.....C. N. Layne
Ogden, KLO.....W. D'Orr Cozzens
Provo, KOVO.....Arch L. Madsen
Salt Lake City,
KDYL.....John M. Baldwin
KSL.....Eugene G. Pack, Willice E. Groves
KUTA.....Lyle Wahlquist

Vermont

Burlington, WCAX.....James W. Tierney
St. Albans, WWSR.....Michael Calabrese
Waterbury, WDEV.....Paul Hurd

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Virginia

Charlottesville, WCHV.....Walter Gray
Covington, WJMA.....Howard Shoenwetter
Danville, WBTM.....Harry W. Spencer
Fredericksburg, WFVA.....James Garber
Harrisonburg, WSVA.....Warren L. Braun
Lynchburg, WLVA.....John Orth
Richmond,
WBBL.....J. A. Steere
WMBG.....Wilfred H. Wood
WRNL.....Walter S. Selden
WRVA.....David C. Woods
Roanoke,
WDBJ.....J. W. Robertson
WSLS.....Philip Briggs
Suffolk, WLPM.....William Rupp
Winchester, WINC.....Phil Whitney

•

Washington

Aberdeen, KXRO.....W. M. McGoffin
Centralia-Chehalis, KELA.....DeWitt Morris
Everett,
KEVE.....Lloyd Wallgren
KRKO.....Lee Mudgett
Longview, KWLK.....B. G. Cunningham
Olympia, KGY.....John Thatcher
Pullman, KWSC.....Kenneth Pendleton
Seattle,
KEVR.....Robert S. McCaw
KIRO.....James Hatfield
KJR.....F. J. Brott
KOMO.....F. J. Brott
KRSC.....George Freeman
KXA.....John DeBuque
Spokane,
KFIO.....C. T. Strong
KFPY.....George Langford
KGA-KHQ.....A. G. Sparling
Martinsville, WMVA.....R. E. Liverence
Newport News, WGH.....Raymond P. Aylor, Jr.
Norfolk, WTAR.....J. L. Grether
Petersburg, WPID.....Herbert Powell
Tacoma,
KTBI.....Kenneth Grindle
KVI.....William D. Haase
KMO.....Joe Kolesar
Walla Walla, KUJ.....M. L. MacLafferty
Wenatchee, KPQ.....C. E. Wylie
Yakima, KIT.....H. B. Murphy

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West Virginia

Beckley, WJLS.....Al J. Ginkle
Bluefield, WHIS.....P. T. Flanagan
Charleston,
WCHS.....Odes E. Robinson
WGKV.....Charles Williams
Clarksburg, WBLK.....C. S. Clemans
Fairmont, WMMN.....Roy Heck
Huntington, WSAZ.....Russell Banks
Logan, WLOG.....John Francis Yarns
Morgantown, WAJR.....Ray C. Spense
Parkersburg, WPAR.....W. A. Sodare
Welch, WBRW.....John Csensich
Wheeling,
WKWK.....Fred Baker
WWVA.....Flenn G. Boundy

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Wisconsin

Appleton, WHBY.....George Merkle
Ashland, WATW.....Hine Dahlback
Eau Claire, WEAU.....Charles B. Persons
Fond du Lac, KFIZ.....Wendell S. Meyers
Green Bay, WTAQ.....Wallace Stengel
Janesville, WCLO.....Paul Holton
La Crosse, WKBH.....Al Leeman

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Madison,
WHA.....John Stiehl
WIBA.....Norman Hahn
Manitowac, WOMT.....W. F. Dubin
Marinette, WMAM.....Werner Schwarz
Medford, WIGM.....Nathan Williams
Milwaukee,
WEMP.....Raymond Host
WISN.....D. A. Weller
WTMJ.....Daniel W. Gellerup
Oshkosk, WOSH.....Nathan Willams
Poynette, WIBU.....Leonard Doese
Racine, WRJN.....F. Lee Dechant
Rice Lake, WJMC.....Ray Pearson
Sheboygan, WHBL.....Herbert Mayer
Stevens Point, WLBL.....Donald L. Yapp
Superior, WDSM.....Rudolph Luukinen
Wausau, WSAU.....Roland Richardt
Wisconsin Rapids, WFHR.....Garth N. Bowker

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Wyoming

Cheyenne, KFBC.....Gaal Barrett
Powell, KPOW.....Del Brandt
Rock Springs, KVRS.....Archie Buchanan
Sheridan, KWYO.....Robert F. Crossthwaite

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Alaska

Anchorage, KFQD.....William J. Wagner
Fairbanks, KFAR.....Stanton Bennett
Juneau, KINY....Vincent I. Kraft, W. R. Nichols
Ketchikan, KGBU.....James A. Britton

•

Hawaii

Honolulu, KGMB.....Ernest Lindemann

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Puerto Rico

Ponce, WPAB.....Jose Sepulveda
San Juan,
WIAC.....Alfonso Sanchez
WKAQ.....Angel P. del Valle

•

Canada

Alberta

Calgary,
CFAC.....E. C. Connor
CFCN.....W. V. McLaughlin
Edmonton,
CFRN.....F. Makepeace
CJCA.....Hastings McMahon
CKUA.....J. W. Porteous
Grande Prairie, CFGP.....Bill Couch
Lethbridge, CJOC.....James Ibey

•

British Columbia

Kamloops, CFJC.....D. Sharpe
Kelowna, CKOV.....J. H. B. Browne
Nelson, CKLN.....Merion W. Brown
Prince Rupert, CFPR.....C. H. Insulander
Trail, CJAT.....E. C. Aylen
Vancouver,
CBR.....Norman Olding
CJOR.....H. B. Seabrook
CKMO.....R. Whiteside
CKWX.....E. Ross McIntyre
Victoria, CJVI.....J. Sommers

•

Manitoba

Brandon, CKX.....C. E. R. Collins
Flin Flon, CFAR.....Ray Tate
Winnipeg,
CJRC.....Albert Hooper
CKY.....W. A. Duffield

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New Brunswick

Campbellton, CKNB.....L. P. Paquet
Fredericton, CFNB.....E. S. Cassidy
Moncton, CKCW.....A. J. White
Sackville, CBA.....H. M. Smith
Saint John, CHSJ.....J. G. Bishop

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Nova Scotia

Halifax, CHNS.....A. W. Grieg
Sydney, CJCB.....Charles Atkinson
Yarmouth, CJLS.....Donald L. Smith

•

Ontario

Brantford, CKPC.....Clayton Anguish
Chatham, CFCO.....Gordon Brooks
Fort William-Port Arthur, CKPR.....
Hamilton,
CHML.....William Crawford
CKOC.....L. Horton
Kenora, CKCA.....Russel C. Fawcett
Kingston, CFRC.....Professor H. S. Stewart
Kirkland Lake, CJKL.....Norman Chaplin
Kitchener, CKCR.....Ion Hartman
London, CFPL.....Cecil Yorke
North Bay, CFCH.....Jack Barnaby
Ottawa, CBO.....E. C. Stewart
Owen Sound, CFOS.....Alan Harper
St. Catharines, CKTB.....W. H. Allen
Sault St. Marie, CJIC.....S. C. Cusack
Stratford, CJCS.....George Hildebrand
Sudbury, CKSO.....Jim McRae
Timmins, CKGB.....Ernest Mott
Toronto,
CBL.....M. L. Poole
CBY.....M. L. Poole
CFRB.....Jack Sharpe
CKCL.....Ernest O. Swan
Windsor, CKLW.....W. J. Carter
Wingham, WKNX.....Scott Reid

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Prince Edward Island

Charlottetown,CFCY-CHCK.....M. H. F. Young
Summerside, CHGS.....Angus MacKee
Chicotini, CBJ.....J. E. Roberts
Hull, CKCH.....J. L. Champagine

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Quebec

Montreal,
CBF.....Gordon W. Olive
CBM.....Gordon W. Olive
CFCF.....J. G. Gettenby
CHLP.....F. F. Tambling
CKAC.....Leonard Spencer
New Carlisle, CHNC.....J. R. McGough
Quebec,
CHRC.....Arsene Nadeau
CKCV.....Paul Richard
Sherbrooke, CHLT.....Julien Dupras
Val D'Or, CKVD.....Thomas Watson

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Saskatchewan

Moose Jaw, CHAB.....A. E. Jacobson
Prince Albert, CKBI.....T. Van Nes
Regina,
CJRM.....William McDonald
CKCK.....E. A. Strong
Saskatoon, CFQC.....Stan Clifton

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SUPREME WAR EFFORT BY RCA

RADIO alone among means of communication meets and surpasses the lightning movement of modern warfare; for this reason, all the resources of the Radio Corporation of America—research, manufacturing, direct communications, and broadcasting—are geared to a supreme war effort.

Minutes after word went out December 7 that the Japanese had struck Pearl Harbor, David Sarnoff radioed President Roosevelt that "all our facilities and personnel are ready and at your instant service;" hours later, every phase of the widespread activities of RCA and its associated companies was shifted from a basis of defense preparation to one of all-out war production and service.

In RCA Laboratories there was an immediate revision of plans and a redoubling of effort to drive the science of radio across new frontiers. Every research scientist and development engineer, already actively engaged in defense work, is sparing no effort or expense in the perfection of new and improved radio communication devices as well as other electronic instruments for the armed forces.

80 Per Cent For War

On the front line in defense production for almost two years, the RCA Manufacturing Company finished 1941 with its volume of unfilled orders at 80 per cent for war, 20 per cent for commercial use. Deliveries are being rushed, and many orders are reaching their destination weeks, and sometimes months, ahead of schedule. Employment is at an all-time high.

It is impossible, in time of war, to describe the exact nature of radio devices being built for the Government. It can be said, however, that the RCA plants are busy turning out radio equipment for tanks, aircraft, battleships, cruisers, submarines, destroyers, field sets for the Army, public address system, under-water sound instruments for detection and location of submarines, radio direction finders, radio locators and altimeters, sound-powered batteryless telephones, many types of vacuum tubes, sound motion picture apparatus and recorders, as well as transmitters and receivers designed for the many purposes and variable conditions under which radio must operate in war-time.

Morale

Within 24 hours after the United States entered the war, more than 16,500 employees of RCAM staged mass demonstrations at the Harrison and Camden, N. J. plants to pledge allegiance to the American flag. Shortly thereafter, it became known that the "Beat the Promise" campaign in defense production, which ended December 1, would be followed by a "Beat the Promise for Victory" campaign in war production starting February 1.

Meanwhile, representatives of RCAM attended radio industry conferences in Washington, where 1942 production plans, laid down a month earlier, were checked and revised upward by officials of the Government, Army and Navy.

Of particular significance in the nation's war production plans was the manufacture of the electron miscroscope developed by RCA Laboratories. Capable of magnifying infinitely small bits of matter up to 100,000 diameters, this instrument is finding a constantly widening field of application. Built at present for war industries only, the electron microscope is being used on important munitions studies, particularly in the fields of chemistry and metallurgy.

☆ ☆ ☆ ***Radio In Defense*** ☆ ☆ ☆

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N. B. C.

With broadcasting performing a vital role in building public morale, the National Broadcasting Company's No. 1 program is war service. as an agent for instantaneous communication with millions of people, NBC has built its news and information services to a point where they equal, if not surpass, broadcasting's value as a medium of public entertainment. In Washington, where the President's words of request and the Congress' action to declare war were broadcast to the nation, and on the war fronts around the world, where eye-witness coverage of war is given, NBC is performing its duty as an agency of defense. At the same time, it maintains its programs of music, drama and comedy, which it regards as revitalizing tonics to the people of a nation at war.

NBC's television service, limited at present, is none-the-less performing a vital war function. In New York, where some 300,000 air-raid wardens are in training, NBC has organized television to greatly facilitate the job. Television receivers are set up in selected areas for the reception of visual instructions, which have been worked out as studio presentations. Experts in bomb protection technique appear in the programs.

All facilities of NBC and the Blue Network Company, Inc., stand ready at all times for the use of the President, Government officials, and the Congress for communicating with the public.

RCA Communications

The direct radio communication circuits of RCA Communications, Inc., which link the United States with forty-nine countries of the world, are performing an irreplaceable function in the general war scheme. Operating under the jurisdiction of the Defense Communications Board, with censorship being handled by the U. S. Navy, these circuits are maintaining contact with nations and far-flung outposts that could be reached by no other means. Adding materially to its general effectiveness, RCAC opened in December the first direct radiotelegraph circuit ever to link the United States and Australia. Even after its main installations at Manila were destroyed in the face of Japanese advances, the company re-established communications with the Philippines by contacting a small station on the island of Cebu.

Marine Equipment

While its marine radiotelegraph services have been reduced, Radiomarine Corporation of America still maintains to a limited degree these vital links with ships at sea. At the same time, Radiomarine, which has large Government orders for marine radio equipment, has for the second time in a year enlarged its manufacturing space, equipped it with machinery and tools, and added to its personnel. Likewise, it has broadened its facilities for maintaining and servicing its more than 1,500 radio installations in the rapidly expanding merchant fleet.

RCA Institutes

RCA Institutes, deluged by inquiries from prospective students who wished to prepare themselves for war's technical jobs, recently placed under consideration plans for additional radio courses relating to the war effort. The Institutes finished 1941 with enrollment in the New York and Chicago Schools at a record-breaking high.

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AN UP-TO-THE-MINUTE LIST OF IMPORTANT

EQUIPMENT FIRMS

SUPPLYING RADIO IN ALL OF ITS BRANCHES

The Acme Elec. & Mfg. Co.

Cuba, N. Y.
Phone Cuba 4

President.....G. R. Hillstrom
Treasurer, Sales Manager.....C. H. Bunch
Secretary, Office Manager.....L. E. Williams
Vice President, Chief Electrical Engineer, J. A. Comstock
Factory Manager.....William F. Radon

BRANCH OFFICES: Clyde, N. Y. PRODUCTS: Air Cooled Capacitators, Transformers, Voltage Regulating and Stepdown, Luminous Tube and High Intensity Mercury Vapor Lamp Transformers, Fluorescent Ballasts.

Amperex Electronic Products

79 Washington St., Brooklyn, N. Y.
Phone Cumberland 6-4430

Contact.....S. Norris

BRANCH OFFICES: 1623 S. Hill St., Los Angeles, Calif.; 3218 Western Ave., Seattle, Wash.; 9 S. Clinton St., Chicago, Ill. PRODUCTS: Transmitting Tubes.

Amperite Co.

561 Broadway, New York, N. Y.
Phone CAnal 6-1446

Contact.....S. Ruttenberg

PRODUCTS: Velocity and Kontak Microphones, Floor and Desk Stands.

Amplifier Co. of America

17 W. 20th St., New York, N. Y.
CHelsea 2-6998

General Manager.....N. M. Haynes
Chief Engineer.....A. C. Shaney
Sales Manager.....H. S. Manney

PRODUCTS: Program, Monitor, and Audition Amplifiers, Voltage Regulators, Audio Transformers, Audio Reactors, Equalizers, Band Pass, High Pass, and Low Pass Filters, Band Rejection Filters, 6, 12, 36 and 48-volt Humless Regulated (DC) Power Supplies, Volume Indicators, Direct-Coupled Amplifiers, Code Training Oscillators, Tape Inkers, Portable P. A. Systems, Telephone Repeaters, High Fidelity Transformers, Saturable Reactors.

Ansley Radio Corp.

21-10 49th Ave., Long Island City, N. Y.
Phone STillwell 4-4405

President.....Arthur C. Ansley
Secretary-Treasurer.....Anne Klein Ansley
Sales Manager.....John J. Wood
Purchasing Agent.....D. Prato
Chief Engineer.....F. Dieli
Production Manager.....H. Brave

PRODUCTS: Radio-Phonograph Combinations, Marine Direction Finder.

Atlas Sound Corp.

1443—39th St., Brooklyn, N. Y.
Phone WI 8-5500

Contact.....R. C. Reinhardt

BRANCH OFFICES: 1280 Mission St., San Francisco, Cal.; 530 Erie Bldg., Cleveland, O.; 21 E. Van Buren St., Chicago, Ill.; 310 Central Bank Bldg., Tulsa, Okla. PRODUCTS: Microphone Floor and Desk Stands, "BOOM" Stands and Supports, Cable Connectors (shielded), Monitor Speakers, High Powered P. A. Speakers, Speaker Baffles and Projectors, Speaker Enclosures, and P. A. Accessories.

Audak Company

500 Fifth Ave., New York, N. Y.
Phone LA 4-3723

Contact.....Geo. V. Sullivan

BRANCH OFFICES: All key cities. PRODUCTS: Microdyne Pickups, Cutting Heads, and Acoustic Instruments.

Audio Devices, Inc.

1600 Broadway, N. Y. C.
Phone CI 5-5696

President.....Hazard E. Reeves
Vice President.....Bryce Haynes
Sales Manager.....A. C. Travis, Jr.
Traffic Manager.....Donald E. Ward
Research Engineer.....C. J. Lebel

PRODUCTS: Instantaneous Acetate Recording Blanks, All Types of Cutting and Playback Style, Audiodisc Chipchaser and Croovoscope, Audio Devices Sound Effects Kit, and Audiodisc Recording Blanks.

Blaw-Knox Co.

Pittsburgh, Pa.
Phone St. 2700

BRANCH OFFICES: Peoples Gas Bldg., Chicago; Brown-Marx Bldg., Birmingham, Ala.; 342 Madison Ave., N. Y. C.; 1617 Pennsylvania Blvd., Phila. PRODUCTS: Radio Towers.

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Bliley Elec. Co.

Union Station Bldg., Erie, Pa.
Phone 22-281

Sales Manager.....G. E. Wright
General Manager.....F. D. Bliley
Purchasing Agent.....Q. L. Horsman
Advertising Manager.....F. A. Lennberg
Chief Engineer.....C. C. Collman
Research Engineer.....J. M. Wolfskill
Production Manager.....W. R. Mong

PRODUCTS: Quartz Piezo-Electric Crystals and Mountings. Quartz Crystals for Transmitter and Receiver Frequency Control, for Filters, Ultrasonics, Piezo-Electric Pressure Gauges and for special optical or electrical applications.

Bud Radio, Inc.

2118 E. 55th St., Cleveland, O.
Phone HE 7166

President.....Max L. Haas
Vice President.....George Grostick
Treasurer.....H. A. Haas
Secretary.....A. N. Haas
Engineer.....John Moran
Production Manager.....A. M. Crombie
Superintendent.....E. Hoffman
Office Manager.....M. G. Dawson

PRODUCTS: Visible Condensers, Relay Racks, Panels, Chassis, Cabinets, Coils, R. F., Band Switching, Plugs, Switches, Jacks, dials, Sockets, Name Plates, Tube Shields.

William W. L. Burnett Radio Lab.

4814 Idaho St., San Diego, Calif.
Phone Talbot 4943

Contact.....William W. L. Burnett

PRODUCTS: Piezo-Electric Crystals, Holders, Constant Temperature Ovens, Frequency Measuring Equipment, Laboratory Equipment, Conducting of Radio Laboratory Measurements, Frequency Monitoring Service.

Carrier Microphone Co.

439 So. La Brea Ave., Inglewood, Calif.

Contact.....O. B. Carrier

PRODUCTS: Dynamic and Velocity Microphones.

Clarostat Mfg. Co., Inc.

285 N. 6th St., Brooklyn, N. Y.
Phone EV 8-6770

President.....John J. Mucher
General Manager.....Victor Mucher
Treasurer.....Jacob Mucher
Secretary.....Stephen Mucher
Chief Engineer.....George Mucher
Sales Engineer.....J. Edward Trefz

BRANCH OFFICES: 540 No. Mich. Ave., Chicago. PRODUCTS: Fixed and Variable Power Resistors, Power Rheostats, Power Resistor Decade Boxes, Wire Wound Potentiometers, "T" "L" Cism Pads, 25 and 10 Watt Attenuators, Special Resistor Products, and Composition Potentiometers.

The Clough-Brengle Co.

5501 N. Broadway, Chicago, Ill.
Phone Longbeach 5616

President.....Kendall Clough
Vice President.....Fred Wellman
Secretary-Treasurer.....Arthur R. Hall
Assistant Treasurer.....Helen M. Roth
Assistant Secretary.....Charles C. Duerr

PRODUCTS: Radio Testing Equipment, Service and Laboratory Instruments, Beat Frequency Oscillators, Audio Oscillators, Signal Generators, Graphoscopes (Oscilloscopes), Unimeters, Transmission Measuring Sets, Tube Testers and Capacity-Resistance Bridges.

Cornell-Dubilier Elec. Co.

So. Plainfield, New Jersey
Phone Plainfield 6-9000

PRODUCTS: Radio Transmitting and Receiving Capacitators.

Corning Glass Works

Corning, N. Y.
Phone Corning 372

Contact.....C. J. Phillips

BRANCH OFFICES: 718 Fifth Ave., New York, N. Y. PRODUCTS: Pyrex Antenna, Entering, Standoff, Strain and Wall Tube Insulators.

Cornish Wire Co., Inc.

15 Park Row, New York, N. Y.
Phone CO 7-2525

Contact.....W. F. Osler, Jr.

PRODUCTS: Radio and Electrical Wires and Cables.

The Daven Co.

158 Summit St., Newark, N. J.
Phone Market 2-3459

President.....Lewis Newman
Vice President.....George H. Newman

PRODUCTS: Attenuators, Attenuation Boxes and Networks, Apparatus for Radio Labs. and Apparatus for Testing Sound, Measuring Sound, Measuring Impedances; Balanced "H" Pads, Broadcasting Equipment, Controls, Compensators, Control Apparatus and Panels, Decade Resistances, Boxes and Voltage Dividers, Dual Potentiometers, Dual Volume Controls, Davohms (wire wound resistors), Equipment for Labs., Faders, Filament Rheostats, Fixed Attenuators, Gain Sets, Impedance Measuring Boxes, Logarithmatic Resistors, Line Equalizers, Laboratory Equipment, Ladder Network Attenuators, Multipliers, Meter-Checking Devices, Shunts and Adjustment Rheostats, Measuring Instruments, Meters (output power), Mixer Panels, Panels, Potentiometers, Power Supply, Resistances, Rheostats, Resistors; Rotary and Radio Switches; R F Switches, Sound Controls, Sound Equipment, Switches (contact type), Speech Input Equipment, Single Potentiometers, Special Built-Apparatus,

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Switches; Test Equipment, Television Switches, Controls; "Tee" Attenuators, Volume Controls, Indicators; Variable and Fixed Attenuators.

Allen B. DuMont Labs., Inc.

2 Main Ave., Passaic, N. J.
Phone Passaic 3-1616

Contact.....Allen B. Du Mont

BRANCH OFFICES: 515 Madison Ave., New York City. PRODUCTS: Television Receivers, Transmitters and Studio Equipment, Cathode-Ray Tubes and Oscillographs.

Eastern Mike-Stand Co.

56 Christopher Ave., Brooklyn, N. Y.
Phone DIckens 2-3538

Contact.....S. Sherman

BRANCH OFFICES: 43 E. Ohio St., Chicago, Ill.; 7101 W. Chester Pike, Upper Darby, Pa.; 3106 Edgewood Ave., Richmond, Va.; 18288 Appoline Ave., Detroit. PRODUCTS: Microphone Stands and Accessories, Locking Telephone Plugs, Shock Absorbers.

Eitel-McCullough, Inc.

San Bruno, Calif.
Phone San Bruno 117

President.....W. W. Eitel
Vice President & Treasurer,
J. A. McCullough

PRODUCTS: Transmitting Vacuum Tubes, Vacuum Relays and Rectifiers.

Electro-Voice Mfg. Co., Inc.

1239 S. Bend Ave., So. Bend, Ind.
Phone S. Bend 3-7764

President .....Albert Kahn
Engineer.....L. R. Burroughs

PRODUCTS: Velocity, Dynamic and Carbon Microphones.

Epiphone, Inc.

142 W. 14th St., New York, N. Y.
Phone: CH 2-4408

Contact.....E. A. Stathopoulo

PRODUCTS: Amplifiers, P. A. Systems, Electronic Musical Stringed Instruments.

Evanston Sound Proof Door

1127 Hinman Ave., Evanston, Ill.
Phone University 2758

Contact.....W. W. Lloyd

PRODUCTS: Sound Proof Doors.

Fairchild Aviation Corp.

88-06 Van Wyck Blvd., Jamaica, L. I., N. Y.
Phone JAmaica 6-3800

Manager Sound Equipment Division,
B. H. Collins

Products: Disc Sound Recorders, Transcription Turntables, Amplifiers, Pickups, Acetate Discs, Recording Styli, and Amplifier-Equalizers.

Federal Telegraph Co.

200 Mt. Pleasant Ave., Newark, N. J.
Phone Humboldt 2-7000

President .....Luke McNamee
Vice President & General Manager,
St. George Lafitte
Comptroller.....James E. Wallen
Secretary & Treasurer.....S. G. Ordway
Plant Superintendent.....T. M. Douglas
Purchasing Agent.....L. C. Mercier
Chief Draftsman.....A. R. Lallone
Chief Engineer.....E. G. Ports

BRANCH OFFICES: 59 Ogden St., Newark, N. J.; 389 Oraton St., Newark, N. J.; 1000 Passaic Ave., E. Newark, N. J. PRODUCTS: Transmitting and Receiving Equipment, Transmitting Tubes, Direction Finders, Marine Radio Equipment, Broadcast and Communications Transmitters.

Federal Recorder Co., Inc.

630 S. Wabash Ave., Chicago, Ill.
Phone Har. 8330

General Manager.....Ralph Rubenstein
Engineer .....Gordon Macke

BRANCH OFFICES: 251 Fourth Ave., New York, N. Y.; 150 Marietta St. N. W., Atlanta, Ga.: 569 Mission St., San Francisco, Calif. PRODUCTS: 12 and 16" Recording Discs, Cutter Heads, Recording Amplifiers, Home Recorders, Cutting and Playback Needles, Steel, Glass and Paper Base Recording Blanks.

Finch Telecommunications, Inc.

4th and Virginia Sts., Passaic, N. J.
Phone PA 2-3440

President.....Frederic C. Scofield
Vice President.....Frank R. Brick, Jr.
Vice President.....Samuel Ostrolenk
Treasurer .....Alfred Gross
Secretary.....Marie C. Gilman
Assistant Secretary.....John P. Raftery
Superintendent of Plant Operation,
Lawrence Knapp

PRODUCTS: Facsimile for broadcasting, aviation, marine, radio applications and general industrial applications, wire and radio. Telepicture Equipment for wire and radio operation. Special Communications Equipment.

Gates Companies

Quincy, Ill.

PRODUCTS: Radio Broadcast and Communications Transmitters, Phasing and Antenna Equipment, Frequency Control and Remote Control Apparatus, Speech Equipment, Sound Effects Tables, Limiting Amplifiers.

General Electric

1825 Boston Ave., Bridgeport, Conn.

President.....C. E. Wilson
Vice President.....W. R. G. Baker
Managing Engineer.....I. J. Kaar
Designing Engineer.....W. M. Angus
Sales Manager.....A. A. Brandt
Advertising & Sales Promotion Manager,
Harry J. Deines
Manager, Radio & Television Receiver Sales Division.....P. A. Tilley

PRODUCTS: Electric Sets, Battery Sets, Radio and Phonograph Combinations, Tele-

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vision Receivers, FM Receivers.

General Electric

Transmitter & Tube Sales Divisions

1 River Road, Schenectady, N. Y.
Manager.....G. W. Henyan
Commercial Engineer.....G. F. Metcalf
U. S. Government Sales.....V. M. Lucas
Television and FM Sales.....W. R. David
Police and Emergency Radio..D. L. Chesnut
Transmitting Tube Sales.....E. H. Fritschel
Advertising and Sales Promotion.W. H. Green
PRODUCTS: FM, Television, Standard-Band and ST Equipment, Transmitting and Receiver-set Tubes, Antennas, Monitoring Devices, Measuring Apparatus, Quartz Crystals, etc.
BRANCH OFFICES: 187 Spring St., Atlanta, Ga.; 140 Federal St., Boston, Mass.; 840 South Canal St., Chicago, Ill.; 4966 Woodland Ave., Cleveland, Ohio; 1801 N. Lamar St., Dallas, Texas; 650 Seventeenth St., Denver, Colo.; 212 North Vignes St., Los Angeles, Calif.; 570 Lexington Ave., New York, N. Y.; 1405 Locust St., Philadelphia, Pa.; 920 S.W. Sixth Ave., Portland, Ore.; 235 Montgomery St., San Francisco, Calif.; 1 River Rd., Schenectady, N. Y.; 806 Fifteenth St., N.W., Washington, D. C.

General Radio Co.

30 State St., Cambridge, Mass.
Phone TRObridge 4400
Contact.....H. B. Richmond
BRANCH OFFICES: 90 West St., N. Y. C.; 1000 N. Seward St., Los Angeles, Cal.; PRODUCTS: Broadcast Station Frequency and Modulation Monitors, Volume Controls, Test Equipment, Sound Measuring and Analyzing Equipment.

Geo. H. Hardner Corp.

602 Hamilton St., Allentown, Penna.
Phone Allentown 9549
President.....Thomas E. Spicknall
PRODUCTS: Towers, Radials, Studios and Transmitter Buildings.

Hardwick, Hindle, Inc.

40 Hermon St., Newark, N. J.
Phone Market 2-8200
President.....A. H. Hardwick
Vice President.....R. F. Golden
Treasurer.....J. A. Greene
Chief Engineer.....D. F. Hastings
PRODUCTS: Fixed and Adjustable Resistors. Rheostats, Fixed & Tapped Vitreous Enamel Resistors, Non-inductive Resistors, Power Rheostats, Laboratory Rheostats, Load Boxes, Special Reistance Devices.

Hartenstine Zane Co., Inc.

225 Broadway, New York, N. Y.
Phone BA 7-8390
Contact.....Chas. J. Hartenstine
BRANCH OFFICE: 571 Springdale Ave., East Orange, N. J. PRODUCTS: Antennae Installation including all field work for foundations, erection, painting, lighting, and servicing radio towers. Installing ground systems and coaxial cable.

Hollister Crystal Co.

Wichita, Kansas
Phone Wichita 4-2387
Contact.....Herb Hollister
PRODUCTS: "A" Cut Quartz Crystals.

Insuline Corp. of America

30-30 Northern Blvd., L. I. City, New York
Phone St. 4-6890
President.....S. J. Spector
Sales Manager.....Edward J. Cohen
Vice President.....A. G. Heller
Production Manager.....I. W. Romm
PRODUCTS: Radio Receiving-Transmitting Parts and Accessories, Stamping Metal Goods, Radio Chassis, Metal Cabinets, Plugs, Jacks, Sockets, Screw Machine Parts, Test Tools, Test Leads.

International-Stacey Corp.

875 Michigan Ave., Columbus, O.
Phone University 2123
Contact.....O. M. Havekotte
BRANCH OFFICES: 21 West St., N. Y. C.; P. O. Box 3350, Beaumont, Texas. PRODUCTS: Antenna, Airway Beacon, Radio Directional Beacon Towers; Patented Ground Screen; Transmission and Radio Towers.

Isolantite Inc.

343 Cortlandt St., Belleville, N. J.
Phone Belleville 2-1316
Vice President & General Manager,
K. D. Hamilton
SALES OFFICE: 233 Broadway, New York, N. Y. Phone Rector 2-9274. Contact, E. A. Domber. PRODUCTS: High Frequency Radio Insulators, Coaxial Transmission Line and Accessory Equipment, Special Antenna Equipment.

Johns-Manville Corp.

22 East 40th St., New York, N. Y.
Phone LExington 2-7600
PRODUCTS: Sound-control; Materials and Acoustical-Engineering Service.

E. F. Johnson Co.

Waseca, Minn.
Phone 432
General Manager.....E. F. Johnson
Controller.....F. C. Mann
Chief Engineer.....L. W. Olander
Purchasing Agent.....M. L. Johnson
BRANCH OFFICE: 259 W. 14th St., N. Y. C. PRODUCTS: Phasing Equipment, Antenna Tuning Units, Inductors, Variable Condensers, Tube Sockets, Insulators, Plugs and Jacks, Copperweld Wire, Coupling Equipment, Insulators, Concentric Line, Special Antennas, & Special Order Equipment.

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Kenyon Transformer Co., Inc.
840 Barry St., New York, N. Y.
Phone DAyton 9-0100
President.....Franklin P. Kenyon
Chief Engineer.....F. Ralph Kenyon
Sales Manager.....Gene Turney
BRANCH OFFICES: 21 E. Van Buren St., Chicago, Ill.; 2412 West 7th St., Los Angeles, Calif.; 262 Grayson Pl., Teaneck, N. J.
PRODUCTS: Transformers, Reactors, Filters.

"King Brand" Music Papers
1595 Broadway, New York, N. Y.
Phone CI 6-0488
Contact.....“Wes” Cowen
BRANCH OFFICE: 5423 Crenshaw Blvd., Los Angeles, Calif. PRODUCTS: Music-Manuscript Paper, Score Paper, Ink, Fountain Pens, Carrying Cases and Covers, Batons, Duplicating Papers, Music Tapes.

Lapp Insulator Co., Inc.
Le Roy, N. Y.
Phone Le Roy 385
PRODUCTS: Tower Footing and Guy Insulators, Stand-Off, Entrance and Antenna Insulators, Porcelain Water Coils, Radio Frequency High Voltage Condensers.

Lehigh Structural Steel Co.
17 Battery Place, New York, N. Y.
Phone WHitehall 4-1424
Contact.....J. F. Neary
BRANCH OFFICES: In all principal cities.
PRODUCTS: Vertical Radiators, Antenna Towers and Masts.

The Lifetime Corp.
1101 Adams St., Toledo, O.
Phone Main 5643
Contact.....Wm. H. Manoff
PRODUCTS: Microphones: Carbon, Dynamic, Velocity; Trumpets, Reflex Trumpets, P. M. Trumpet Units, Aluminum Baffles.

John E. Lingo and Son, Inc.
28th St. and Buren Ave., Camden, N. J.
Phone Camden 487
Contact.....J. E. Lingo
PRODUCTS: Vertical Radiators: Guyed Tubular Steel and Portable Dural; Turnstile and UHF Antennae, Tubular Steel Supporting Poles (for UHF Antennae).

Littelfuse, Inc.
4757 Ravenswood, Chicago, Ill.
Phone Long. 7778
PRODUCTS: Fuses: Radio Transmitter, Radio and Television, and Aircraft Transmitter; Neon Modulation Indicators.

Miles Reproducer Co., Inc.
812 Broadway, New York, N. Y.
Phone GRamercy 5-9466
Contact.....J. M. Kuhlik
PRODUCTS: Filmgraph—Instantaneous, Continuous Recording Devices; Permanent Play-Back.

Mirror Record Corp.
58 W. 25th St., New York, N. Y.
Phone CH 3-2222
Contact.....P. K. Trautwein
PRODUCTS: All Recording Accessories.

Pacent Engineering Corp.
79 Madison Ave., New York, N. Y.
Phone AShland 4-1586
Contact.....R. L. Lewis
PRODUCTS: Theatre Sound Equipment, P. A. Apparatus, Intercommunicating Equipment, High Fidelity Radios & Equipment.

Pacific Sound Equipment Co., Inc.
7373 Melrose Ave., Hollywood, Calif.
Phone WY 6937
President & Engineer.....Robert G. Metzner
Secretary-Treasurer & Sales Manager, William L. Maas
Foreman.....John Plant
BRANCH OFFICES: 121 Vermont Ave., N. W., Wash., D. C.; 1100 Pine St., St. Louis, Mo.; 1900 Euclid Ave., Cleveland, O.; 1930 Mariposa St., Fresno, Calif.; 4762 Woodward Ave., Detroit, Mich.; 1609—19th St., Bakersfield, Calif.; 153 Kearney St., San Francisco, Calif.; 30 Rockefeller Plaza, N. Y. C. PRODUCTS: Transcription Playbacks, Recording Machines and Turntables.

Par-Metal Products Corp.
3262—49th St., Long Island City, N. Y.
Phone AStoria 8-8905
Contact.....A. A. Parmet
PRODUCTS: Racks—relay and cabinet type—Panels, Metal Equipment.

Poinsettia, Inc.
96 Cedar Ave., Pitman, N. J.
Phone Pitman 511
President.....E. Poinsett
Vice President.....W. Warner
BRANCH OFFICES: 4447 W. Irving Park Rd., Chicago, Ill.; 705 S. First St., Louisville, Ky. PRODUCTS: Phonograph Record Manufacturing Equipment, and Made to Order Phonograph Records.

Presto Recording Corp.
242 W. 55th St., New York, N. Y.
Phone CI 5-7760
President.....George J. Saliba
Vice President.....Morris M. Gruber
General Sales Manager.....Ralph C. Powell
PRODUCTS: Sound Recording Equipment, Discs and Needles, Transcription Turntables, Recording Amplifiers and Accessory Recording Equipment.

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B. A. Proctor Co., Inc.

230 Park Ave., New York, N. Y.
Phone MU 6-7542

President & Treasurer....Barton A. Proctor
Vice President & Secretary, Ferd. C. W. Thiede

PRODUCTS: Crystal Pickups and Recording Heads, Transcription Turntables and Recording Machines.

RCA Manufacturing Co., Inc.

Camden, New Jersey
Phone Camden 8000

Chairman, Executive Committee, G. K. Throckmorton
President.....Robt. Shannon
Commercial V. P.....H. C. Bonfig
Financial V. P. & Secy.....F. H. Corregan
V. P. in charge of Engineering Products, RCA Photophone & Intl. Div.....F. R. Deakins
V. P. & Adv. Director.....T. F. Joyce
Adv. Mgr.....D. J. Finn
V. P. of Purchasing.....N. A. Mears
V. P. & Genl. Attorney.....L. B. Morris
V. P. in charge of Mfg. & Prod. Engineering.....E. W. Ritter
Asst. V. P.....R. B. Austrian

BRANCH OFFICES: 530 Citizens & Southern Bank Bldg., Atlanta, Ga.—J. W. Cocke, Manager; 589 E. Illinois St., Chicago, Ill.—R. A. Graver, Manager; 616-618 Keith Bldg., Cleveland, O.—H. M. Winters, Manager; 1002 Santa Fe Bldg., Dallas, Tex.—G. Malsed, Manager; 213 West 18th St., Kansas City, Mo.—M. Magg, Manager; 411 Fifth Ave., New York, N. Y.—M. F. Blakeslee, Manager; 170 Ninth St., San Francisco, Cal.—J. K. West, Manager. PRODUCTS: Broadcast Station Transmitters, Microphones and Associated Equipment, Electric and Radio Broadcast Transcriptions, Instantaneous Disc Recording Equipment, Facsimile Equipment, Television Transmitters, F. M. Transmitters.

Radio Engineering Labs., Inc.

35-54—36th St., Long Island City, N. Y.
Phone RAvenswood 8-2340

Contact.....Charles M. Srebroff

PRODUCTS: Frequency Modulation — Broadcast Transmitters, Receiver and Loud Speaker Units, Portable Transmitters and Receivers for speech frequencies, Hi-Fidelity Broadcast Relay Transmitters, Portable Transmitters for broadcast pickup service, Transmitters and Receivers for fixed stations on speech frequencies and Speech Equipment; Aircraft Transmitters and Receivers; Military and Municipal Transmitters and Receivers.

Ralston Record Co.

96 Cedar Ave., Pitman, N. J.
Phone Pitman 511

Contact.....F. L. Pedrick

PRODUCTS: Phonograph Records.

The Chas. E. Schuler Engineering Co.

109 Cambria St., Newark, O.
Phone Newark 4319

President.....Charles E. Schuler
Chief Engineer.....Charles Schwartz
Secretary-Treasurer.....Corwin D. Harris
Superintendent.....D. E. VanNess

PRODUCTS: Steel Vertical Radiators for Antenna Systems, Guyed and Self-supporting.

Scientific Radio Service

4301 Sheridan Ave., University Park, Md.
Phone Hyattsville 0535

Contact.....H. D. Eisenhauer

PRODUCTS: Piezo Electric Crystals and Holders, Calibration and Testing of Radio Frequency Monitors.

Scully Machine Co.

62 Walter St., Bridgeport, Conn.
Phone 4-5300

Owner.....L. J. Scully
Manager.....J. J. Scully

PRODUCTS: Precision Disc Recording Machines.

Seattle Radio Supply Co., Inc.

2117—2nd Ave., Seattle, Wash.

President & Manager.....R. C. James, Sr.
Assistant Manager.....E. O. Mickelson

PRODUCTS: Radio Parts and Tubes.

Shure Bros.

225 W. Huron St., Chicago, Ill.
Phone Del 8381

General Manager.....S. N. Shure
Sales Manager.....J. A. Berman
Chief Engineer.....B. B. Bauer

BRANCH OFFICES: 136 Liberty St., N. Y. C.; 908 W. Venice Blvd., Los Angeles; 415 Peachtree St., N. E., Atlanta, Ga.; 2411 First Ave., Seattle, Wash. PRODUCTS: Microphones, Phonograph Pickups, Magnetic Cutters, Microphone Stands, Vibration Pickups and Acoustic Devices.

Speak-O-Phone Record. & Equip. Co.

23 West 60th St., New York, N. Y.
Phone CO 5-1350

General Sales Manager.....C. A. Austin
Secretary.....R. L. Lee

PRODUCTS: Recording and reproducing equipment.

Stromberg-Carlson Telephone Mfg. Co.

100 Carlson Rd., Rochester, N. Y.
Phone Culver 260

Contact.....Ray H. Manson

BRANCH OFFICES: 564 West Adams St., Chicago, Ill.; 2017 Grand Ave., Kansas City, Mo.; 1355 Market St., San Francisco, Calif.

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PRODUCTS: Electric, Combination, Television and FM Sets; Paging Systems, Antenna Kits.

Taylor Tubes, Inc.

Chicago, Ill.
Phone Armitage 1730

Contact.....Frank Hajek

PRODUCTS: Transmitting Tubes — Triodes and Rectifiers.

The Triplett Electrical Instrument Co.

Bluffton, Ohio

Contact.....R. L. Triplett

BRANCH Offices: All principal U. S. cities. PRODUCTS: Electrical Measuring Instruments, Industrial, Laboratory and Radio Test Equipment.

Truscon Steel Co.

Youngstown, Ohio
Phone Youngstown 32171

Contact.....George F. Bateson

BRANCH OFFICES: All principal U. S. cities. PRODUCTS: Vertical Radiators, uniform cross section guyed or narrow base self supporting type.

The Turner Co.

909 17th St., N. E., Cedar Rapids, Iowa
Phone Cedar Rapids 32607

President .....David Turner
Secretary-Vice President..John B. Turner II
Treasurer.....Ralph W. Martin
Manager.....H. W. Johnson

PRODUCTS: Microphones and Microphone Accessories, Radio Vibrators.

United Transformer Corp.

150 Varick St., New York, N. Y.
Phone CAnal 6-1080

Contact.....I. A. Mitchell

PRODUCTS: Transformers, Reactors, Automatic Regulators, Voltage Control Units, Filters; Universal Broadcast Equalizers, Recording and Line Equalizers.

Universal Battery Co.

3410 S. La Salle St., Chicago, Ill.
Phone Boulevard 7400

President.....A. B. Levitt
Secretary.....A. H. Cohn
Sales Manager.....R. S. Mowry
Superintendent .....Emil Arnst

PRODUCTS: 2 and 6 Volt Batteries, Wet Storage Batteries.

Universal Microphone Co., Ltd.

Inglewood, Calif.
Phones Orchard 74216, Inglewood
Oregon 8-1030, Los Angeles

President.....James R. Fouch
Vice President.....James L. Fouch
Secretary-Treasurer.....I. I. Sevey

BRANCH OFFICE: 540 No. Michigan Ave., Chicago, Ill.; 259 W. 14th St., New York City, N. Y.; 2120 16th St., N. W., Washington, D. C. PRODUCTS: Microphones, Stands and Accessories, Recording Machines and Supplies.

Western Electric Co., Inc.

(Specialty Products Division)
300 Central Ave., Kearney, New Jersey
Phone Mitchell 2-7700

Manager.....F. R. Lack
Manager Commercial Sales....H. N. Willets
Publicity.....A. B. Kouwenhoven
Radio and Sound Systems....L. F. Bockoven
Aviation and Marine Radio..F. C. McMullen
Field Representative—San Francisco, H. L. Hamilton
Field Representative—Kansas City, G. W. Davis
Field Representative—Atlanta..F. M. Harris
Manager of Government Sales...C. R. Smith

PRODUCTS: Hearing Aids and Hearing Measuring Equipment; Aviation, Marine, Police Radio Transmitters and Receivers; Radio Broadcasting Equipment; Sound Distribution Systems; Vacuum Tubes; Radio Altimeters; Acoustic Measuring Equipment; Microphones, Loudspeakers, and allied items; Telephone Apparatus and Cable; Carrier Telephone Equipment and Train Dispatching Apparatus.

Westinghouse Elec. & Mfg. Co.

2519 Wilkens Ave., Baltimore, Md.
Phone Gilmor 7320

Manager.....W. C. Evans
Manager Sales.....C. J. Burnside
Asst. Mgr. Sales.....E. T. Morris
Mgr. Engineer.....J. A. Hutcheson

BRANCH OFFICES: In all principal cities. PRODUCTS: Radio Transmitting Apparatus for broadcast use; Antenna Phasing, Tuning and Lighting Equipment; Special Control Items and Operating Consoles; Power Equipment, Generators, Motors, De-ion Circuit Breakers, Relays, Instruments, Meters, Indicating Lights, Supervisory Apparatus, Insulating Material, etc.

Weston Electrical Instrument Corp.

614 Frelinghuysen Ave., Newark, N. J.
Phone Bigelow 3-4700

Contact.....V. E. Jenkins

BRANCH OFFICES: All principal U. S. cities and Canada. PRODUCTS: Tubecheckers, Vacuum Tube Voltmeters, Power Level Indicators, Volume Indicators, Switchboard Voltmeters and Ammeters, Portable Voltmeters, Ammeters and Ohmmeters, Portable Capacity Testers, Portable Combination Volt-Ohm-Milliammeters.

Wincharger Corp.

E. Seventh and Division Sts., Sioux City, Iowa
Phone Sioux City 8-6513

Contact.....R. F. Weinig

PRODUCTS: Vertical Radiators, Antenna Towers and Accessories, and Dynamotors.

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INTERNATIONAL

CUBA

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MEXICO

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SOUTH AMERICA

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International
Broadcast
Stations
and
F.C.C. Regulations

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Pan-American Networks (see page 858)

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INTERNATIONAL BROADCAST STATIONS IN THE UNITED STATES

The term "international broadcast station" means a station licensed for the transmission of broadcast programs for international public reception. (Frequencies for these stations are allocated from bands assigned, between 6,000 and 26,600 kilocycles, for broadcasting by International Agreement).

Licensee and Location	*Call Letters*	*Frequency (Kc)*	*Power*
The Associated Broadcasters, Inc. San Francisco, Calif.	KWID	6060, 9570, 11870, 15350, 17760, 21610	100 kw
Columbia Broadcasting System, Inc. Near Wayne, N. J.	WCBX	6120, 6170, 9650, 11830, 15270, 17830, 21570	10 kw
C. P. Brentwood, N. Y.		CP 6060, 21520	C.P. 50 kw
Columbia Broadcasting System, Inc. Brentwood, N. Y.	WCRC	6060, 6120, 6170, 11830, 15270, 17830, 21520, 21570, 9650	50 kw
The Crosley Corp. Mason, Ohio	WLWO	6080, 9590, 11710, 15250, 17800, 21650	75 kw
General Electric Company South Schenectady, N. Y.	WGEA	6190, 9550, 15330, 21500, 21590	50 kw
General Electric Company South Schenectady, N. Y.	WGEO	6190, 9530, 15330	100 kw
General Electric Company near Belmont, Calif.	KGEI	6190, 9530, 15330 S.A. 9670	50 kw
National Broadcasting Co., Inc. Bound Brook, N. J.	WRCA	6100, 11890, 15150, 21630, 9670, 17780	50 kw (50 to 100 kw on 9670)
National Broadcasting Co., Inc. Bound Brook, N. J.	WNBI	Same as WRCA	Same as WRCA
WCAU Broadcasting Company Newtown Square, Pa.	WCAB	6060, 9650, 11830, 15270, 21520, 25725	10 kw
Westinghouse Radio Stations, Inc. Hull, Mass.	WBOS	6140, 9570, 11870, 15210, 17780, 21540	50 kw
World Wide Broadcasting Corp. Scituate, Mass.	WRUL	6040, 11730, 11790, 15130, 15350, 17750, 21460	50 kw
World Wide Broadcasting Corp. Scituate, Mass.	WRUS	6040, 11730, 11790, 15130, 15350, 17750	50 to 100 kw
World Wide Broadcasting Corp. Scituate, Mass.	WRUW	11730, 15130, 25600, 11790, 15350, 17750, 9700	20 kw C.P. 50 kw

Special International Broadcast Stations

The Crosley Corp. Cincinnati, Ohio	W8XAL	6080	1 kw
Westinghouse Radio Stations, Inc. Hull, Mass.	W1XWH	9570	700 w

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THE LATIN AMERICAN NETWORKS

FROM the international viewpoint, the most significant development of 1941 in the broadcast field was the organization of three commercial long wave networks in Latin America to supplement, and later, possibly, supplant purely short wave airings from the United States to our southern Good Neighbor republics. Actively encouraged by the Government, the development of these new links with Latin America progressed rapidly during 1941 until early this year all three networks were operating commercially.

With encouragement of the exchange of ideals, ideas and goods between the American nations a primary objective of United States policy, in order to develop Hemisphere solidarity in the face of Axis aggression, beginning of operation of these new Latin American long wave links by U. S. broadcasters served to afford means of reaching the largest potential audiences in South America in their own language and via their own stations. Surveys have shown that while there is a considerable short wave listening audience, such International broadcasts do not reach a majority of the population whose listening habits are restricted to the standard band. Short wave broadcasts also are subject to considerable atmospheric interference which can be overcome with properly equipped International links when local hookups are used for rebroadcast purposes.

NBC, CBS, Crosley Networks

Made up of previously established South American stations, hooked together by wire and short wave for the purpose of rebroadcasting U. S. programs, the three networks were organized by NBC, CBS and Crosley Corp. (WLWO), Cincinnati. NBC and CBS, with 124 and 76 S. A. affiliates, respectively, was set up to cover practically the entire southern continent, while WLWO limited operations to the so-called "quarter-sphere," Mexico, Central America, Panama, Venezuela, Colombia and the Caribbean Islands. The WLWO hook-up comprised 15 stations in these areas.

With three commercial networks in operation, the questions facing these pioneers was whether there was enough advertising money available to support them—or even one, for that matter.

At first glance the answer would appear to be negative. Statistics on U. S. advertising expeditures in Latin America are unofficial and hard to obtain, but most authoritative estimates place the total expenditure by U. S. firms, both parent companies and their Latin American producers and distributors, at only $20,000,000 per year in all media. Compared with the 1941 U. S. advertising bill, estimated at $1,700,000,000 — of $107,000,000 or more than four times the which network radio here accounted for total for all media in Latin America—the magnitude of the problem becomes immediately apparent.

Taking the "Long View"

However, like all new broadcast developments, this venture in inter-American relations is based on long-range planning. With U. S. foreign trade in other than war goods at an absolute minimum, due to the war, American exporters are turning more and more to South Ameriac as an outlet for their goods. This factor, plus the Government's favorable trade agreements with Latin America, acts as a strong stimulant in expanding the field and may be expected to result eventually in providing these new South American hookups with the conditions necessary for full scale commercial operation, bringing a substantial return on investments.

Meanwhile, until conditions are ripe, these pioneers in hemisphere broadcasting find themselves in a position similar to those other two new broadcast developments, television and frequency modulation. All must struggle along as best they can on slim budgets until the day when their foresight, ingenuity and patience will be rewarded in a material way. In the interim, however, the Latin American broadcasters have the satisfaction of knowing they are rendering important service to their country in paving the way for better understanding between the free peoples of North and South America.

(*For Pan-American Networks See Page* 858)

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FCC REGULATIONS REGARDING INTERNATIONAL BROADCAST STATIONS

The term "international broadcast station" means a station licensed for the transmission of broadcast programs for international public reception. (Frequencies for these stations are allocated from bands assigned (between 6000 and 26600 kilocycles) for broadcasting by international agreement.)

A license for an international broadcast station will be issued only after a satisfactory showing has been made in regard to the following, among others:

(a) That there is a need for the international broadcast service proposed to be rendered.

(b) That the necessary program sources are available to the applicant to render an effective international service.

(c) That the technical facilities are available on which the proposed service can be rendered without causing interference to established international stations having prior registration and occupancy in conformity with existing international conventions or regulations on the frequency requested.

(d) That directive antennas and other technical facilities will be employed to deliver maximum signals to the country or countries for which the service is designed.

(e) That the production of the program service and the technical operation of the proposed station will be conducted by qualified persons.

(f) That the applicant is technically and financially qualified and possesses adequate technical facilities to carry forward the service proposed.

(g) That the public interest, convenience, and neecssity will be served through the operation of the proposed station.

A licensee of an international broadcast station shall render only an international broadcast service which will reflect the culture of this country and which will promote international goodwill, understanding, and cooperation. Any program solely intended for, and directed to an audience in the continental United States does not meet the requirements for this service.

(The Commission on July 14, 1939, suspended the operation of this rule until further order of the Commission.)

Commercial Service

Such international broadcast service may include commercial or sponsored programs: Provided, that—

(1) Commercial program continuities give no more than the name of the sponsor of the program and the name and general character of the commodity, utility or service, or attraction advertised.

(2) In case of advertising a commodity, the commodity is regularly sold or is being promoted for sale on the open market in the foreign country or countries to which the program is directed in accordance with paragraph (c) of this section.

(3) In case of advertising an American utility or service to prospective tourists or visitors to the United States, the advertisement continuity is particularly directed to such persons in the foreign country or countries where they reside and to which the program is directed in accordance with paragraph (c) of this section.

(4) In case of advertising an international attraction (such as a world fair, resort, spa, etc.) to prospective tourists or visitors to the United States, the oral continuity concerning such attraction is consistent with the purpose and intent of this section.

(5) In case of any other type of advertising, such advertising is directed to the foreign country or countries and to which the program is directed in accordance with paragraph (c) of this section and is consistent with the purpose and intent of this section.

The areas or zones established to be served by international broadcast stations are the foreign countries of the world, and directive antennas shall be employed to direct the signals to specific countries. The antenna shall be so designed and operated that the signal (field intensity) toward the specific foreign country or countries served shall be at least 3.16 times the average effective signal from the station (power gain of 10).

An international broadcast station may transmit the program of a standard broadcast station or network system: Provided, The conditions in the commercial provision of these rules in regard to any commercial continuities are observed and when station identifications are made, only the call letter designa-

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tion of the international station is given on its assigned frequency: And provided further, That in the case of chain broadcasting the program is not carried simultaneously by another international station (except another station owned by the same licensee operated on a frequency in a different group to obtain continuity of signal service), the signals from which are directed to the same foreign country or countries.

Station identification, program announcements, and oral continuity shall be made with international significance (language particularly) which is designed for the foreign country or countries for which the service is primarily intended.

Program Logs

(1) Each licensee of an international broadcast station shall make verbatim mechanical records of all international programs transmitted.

(2) The mechanical records, and such manuscripts, transcripts, and translations of international broadcast programs as are made shall be kept by the licensee for a period of two years after the date of broadcast and shall be furnished the Commission or be available for inspection by representatives of the Commission upon request.

(3) If the broadcast is in a language other than English the licensee shall furnish to the Commission upon request such record and scripts together with complete translations in English.

Frequency Assignment

The following groups of frequencies are allocated for assignment to international broadcast stations:

Group A	15330
6040 kc.	15350
6060	Group E
6080	17750 kc.
6100	17760
6120 [1]	17780
6140	17800
6170	17830
6190	Group F
Group B	21460 kc.
9530 kc.	21500 [2]
9550 [2]	21520
9570	21540
9590	21570
9650	21590
9670	21610
Group C	21630
11710	21650
11730 [2]	Group G
11790	25600 kc.
11820	25625
11830	25650
11870	25675
11890	25700
Group D	25725
15130 [1]	25750
15150	25775
15210	25800
15230	25825
15270	25850

Additional frequencies allocated by international agreement may be assigned to international broadcast stations subject to the conditions that no objectionable interference results to the service of foreign international broadcast stations which, in the opinion of the Commission, have priority of assignment.

Any frequency licensed to an international broadcast station shall also be available for assignment to other international broadcast stations, provided no objectionable interference is caused to the service of any United States international broadcast station.

An international broadcast station will not be authorized to use more than one frequency listed in any group listed in the rule on available frequencies without a showing of technical necessity.

Not more than one frequency shall be used simultaneously under the same authorization and call letter designation.

No international broadcast station will be authorized to install equipment or licensed for operation with a power less than 50 kilowatts.

Supplemental Report

A supplemental report shall be filed with and made a part of each application for renewal of license and shall include statements of the following:

1. The number of hours operated on each frequency.

2. A list of programs transmitted of special international interest.

3. Outline of reports of reception and interference and conclusions with regard to propagation characteristics of the frequency assigned.

The transmitter of each international broadcast station shall be equipped with automatic frequency control apparatus so designed and constructed that it is capable of maintaining the operating frequency within plus or minus 0.005 per cent of the assigned frequency.

[1] Authorizations for international broadcast stations which permit operation on these frequencies shall be subject to the condition that the authorizations for these frequencies may be modified by the Commission to delete these frequencies without advance notice or hearing.

[2] Authorizations for international broadcast stations which permit operation on these frequencies shall be subject to the condition that there shall be no commercial or advertising announcements of any kind in the programs broadcast through the medium of these frequencies, and that the names of program sponsors shall not be broadcast.

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STATIONS OF CUBA

PROVINCE OF HABANA

Call Letters	Owner	Frequency Kilocycles	Power Watts
CMW	A. Gil & M. Troncoso	550	2500
CMCY	Radio Habana Cuba, Cadena Azul, S. A.	590	15000
CMZ	Ministerio de Educacion	630	5000
CMCD	(Suspended)	630	15000
CMQ	Cambo & Gabriel, S. A.	690	25000 d.; 15000 n.
CMK	Fauto Montiel	740	250
CMBC	Domingo Fernandez Cruz	790	5000 d.; 1000 n.
CMBL	Radio Cadena Suaritos, S. A.	860	5000
CMCF	Oscar Gutierrez	910	5000
CMBZ	Manuel & Guillermo Salas	950	250 (C.P. 5000 d.; 1000 n.)
CMCK	Luis Casas Romero	980	5000
CMX	Francisco Lavin Gomez	1010	10000 (C.P. 25000)
CMCM	Compania Transradio Columbia, S. A.	1060	250
CMBY	Pages & Compania	1110	250
CMBQ	Amletto Battisti	1150	5000 d.; 1000 n.
CMCU	Jorge Garcia Serra	1190	250 (C.P. 5000)
CMCO	Enrique Lasanta	1230	250
CMCW	Jose Villarino	1230	250
CMBF	Compania Cubana de Radio & Television, S. A.	1260	5000
CMCH	Radio Popular, S. A.	1290	250
CMCX	Radio Popular, S. A.	1290	250
CMBG	John L. Stowers	1330	1000
CMBS	Enrique Artalejo	1330	250
CMOA	Juan Fernandez Duran	1360	250
CMC	Radiotelefonica Commercial de la Habana, S. A.	1360	250
CMBX	Vicente Espinosa	1390	250
CMCB	Metropolitan Radio de Cuba, S. A.	1390	250
CMBD	Luis Perez Garcia	1420	250 (C.P. 5000)
CMCQ	Andres Martinez	1420	250 (C.P. 5000)
CMCG	La Onda, S. A.	1460	250
CMCA	Agusto Testar & Jose Manuel Gonzalez	1490	250
CMOX	Perez & Chisholm	1490	250
CMBH	Alberto Alvarez Ferrera	1540	5000
CMCJ	Rafael Rodriguez	1580	250
CMCR	Aurelio Hernandez	1580	250

PROVINCE OF PINAR DEL RIO

CMAX	Juan de Dios Carreno	Artemisa	830	250
CMAN	Radio Habana Cuba, Cadena Azul, S. A.	Pinar del Rio	1300	1000
CMAC	Israel Porras Fajardo	Guanajay	1320	100
CMAB	Francisco Martinez	Pinar del Rio	1450	250

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PROVINCE OF MATANZAS

Call Letters	Owner	City	Frequency Kilocycles	Power Watts
CMGF	Bernabe R. de la Torre	Matanzas	1240	250
CMGN	Radio Habana Cuba, Cadena Azul, S. A.	Jovellanos	1310	1000
CMGH	Manuel Garcia Alvarez	Matanzas	1440	500
CMGE	Genaro Sabater	Cardenas	1470	250

PROVINCE OF LAS VILLAS

CMHI	Radio Habana Cuba, Cadena Azul, S. A.	Santa Clara	570	1000
CMHQ	Cambo & Gabriel, S. A.	Santa Clara	810	5000
CMHW	R. H. C., Cadena Azul, S. A.	Santa Clara	960	1000
CMHT	Fernando N. Soto del Valle	Trinidad	990	250
CMHO	Enrique Lasante	Santa Clara	1250	250
CMHA	Abelardo Menocal	Sagua la Grande	1280	250
CMHP	Candidis de los Guevara	Placetas	1320	250
CMHJ	Romualdo Ugalde	Cienfueges	1350	250
CMHK	Virgilio Villanueva	Cruces	1380	250
CMHB	Vicente E. Weis	Sancti Spiritus	1410	250
CMHM	Jose R. Fomenias	Cienfueges	1450	250
CMHX	Francisco Chevarry	Santa Clara	1480	250
CMHD		Caibarien	1560	250

PROVINCE OF CAMAGUEY

CMJK	Jones Castrillon & Cia.	Camaguey	620	250
CMJN	Radio Habana Cuba, Cadena Azul, S. A.	Camaguey	740	1000
CMJA	Rafael Valdes Jimenez	Camaguey	1060	250
CMJL	(In construction)	Camaguey	920	5000
CMJE	Primo A. Cesares	Camaguey	1230	250
CMJM	Radio Habana Cuba, Cadena Azul, S. A.	Ciego de Avila	1270	1000
CMJF	Gertrudis de la Cruz Perez	Camaguey	1300	250
CMJC	Fernando Terron Bolanos	Camaguey	1340	250
CMJH	Luis Marauri	Ciego de Avila	1370	250
CMJW	Andres Moran Cisneros	Camaguey	1400	250
CMJI	Gilberto Gessa	Ciego de Avila	1440	250
CMJO	Bonifacio Ildefonso	Ciego de Avila	1470	250
CMJQ	Gaspar Estevez	Nuevitas	1580	250

PROVINCE OF ORIENTE

CMKM	Raimundo Comas Soler	Manzanillo	560	250
CMKV	Radio Habana Cuba, Cadena Azul, S. A.	Holguin	600	1000
CMKS	Candido Savon Suarez	Guantanamo	900	250
CMKJ	(In construction)	Holguin	800	1000
CMKN	Radio Habana Cuba, Cadena Azul, S. A.	Santiago de Cuba	930	1000
CMKU	Cambo & Gabriel, S. A.	Santiago de Cuba	970	5000
CMKW	Ricardo Miranda & Raul Soulary	Santiago de Cuba	1000	1000
CMKG	Emilio Grau Medina	Victoria de las Tunas	1050	250
CMKX	Oscar Vidal Benitez	Bayamo	1090	250
CMKH	Virgilio Arciero	Guantanamo	1130	250
CMKO	Manuel Angulo Farran	Holguin	1220	250
CMKC	Robert Miguel Gonzalez	Santiago de Cuba	1250	250
CMKD	Otto J. Vinas Gimeno	Santiago de Cuba	1290	1000
CMKE	Radio Manzanillo, S. A.	Manzanilla	1320	250
CMKY	Pedro Zacca Cheda	Puerto Padre	1350	100
CMKR	Jaime Nadal	Santiago de Cuba	1390	250

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• • • CUBA STATIONS • • •

Call Letters	Owner	City	Frequency Kilocycles	Power Watts
CMKZ	Joaquin Venero Obregon	Palma Soriano	1430	250
CMKQ	Angela Viciedo Quintero	San Luis	1460	500
CMKF	Manuel J. de Gongora	Holguin	1490	250

SHORT WAVE STATIONS IN HAVANA

COCO*	Luis Casas Romero		6010	5000
COCH	General Broadcasting Co.		9437	5000
COCQ†	Cambo & Gabriel, S. A.		9670	5000
COCM	Cia. Transradio Columbia, S. A.		9833	1000
COCX‡	Francisco A. Lavin		11650	1000

* Using 8700 kilocycles provisionally.
† Using 8845 kilocycles provisionally.
‡ Using 9200 kilocycles provisionally.

SHORT WAVE STATIONS IN THE INTERIOR
Province of Matanzas

COGF	Bernabe R. de la Torre	Matanzas	11800	1000

Province of Las Villas

COHI§	Radio Habana Cuba	Santa Clara	11765	5000

Province of Camaguey

COJK	Jones, Castrillon & Cia.	Camaguey	8663	1000

Province of Oriente

COKG	Emilio Grau Medina	Santiago de Cuba	8942	1200

§ Using 6450 kilocycles provisionally.

SHORT WAVE STATIONS OPERATED BY OFFICIAL ORGANIZATIONS

COX-4	Ejercito Constitucional	Habana	6390	5000
COX-7	Ejercito Constitucional	Habana	4290	5000
COL-2	Division Cetral de la Policia	Habana	1750	500
CLA-5	Direccion de Radio	Habana	5600, 11200, 7350, 11250	200
CLX	Observatorio Nacional	Habana	3497.5, 6995, 8415, 8500, 13990	250
CO20N	Observatorio Nacional	Habana	Amateur Band	250

SHORT WAVE STATIONS PRIVATELY OPERATED FOR SPECIAL SERVICES

CMA-5	Cuba Transatlantic Corp.	Habana	5780, 6790, 8630, 11560,, 15505 and 17260	1000
CML-5	Cuba Transatlantic Corp.	Santiago de Cuba	Same as above	150
CMY	Observatorio del Colegion de Montserrat.	Cienfuegos	8415, 13990	200
COLB	Observatorio del Colegion de Belen	Habana	3847.5, 7695	200

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STATIONS OF MEXICO

Call Letters	Owner	Location	Frequency Kilocycles	Power Watts Actual
XEMU	Cia. Radiodifusora de P. Negras	Piedras Negras, Coah.	580	250
XEZ	Jorge L. Palomeque	Merida, Yuc.	600	2000
XEBX	Miguel B. Rodriguez	Sabinas, Coah.	610	250 (Auth.: 500)
XERJ	Oscar Perez E.	Mazatlan, Sin.	610	500
XEFB	Jesus Quintanilla	Monterrey, N. L.	630	500
XEBZ	Refugio Esparza Vda. de Valezzi	Mexico, D. F.	660	100 (Auth.: 500)
XED	Cia. Radiofonografica, S. A.	Guadalajara, Jal.	680	1000
XEN	Guillermina P. de del Conde	Mexico, D. F.	690	1000 (Auth.: 5000)
XEAC	Jorge I. Rivera	Tijuana, B. C.	690	5000
XEQ	Radio Panamericana, S. A.	Mexico, D. F.	730	50000
XERC	Radio Popular de Mexico, S. A.	Mexico, D. F.	790	500 (Auth.: 1000)
XEFW	Flores y Martinez	Tampico, Tam.	810	300 (Auth.: 5000)
XELA	Radio Metropolitana, S. A.	Mexico, D. F.	830	1000
XEMO	Fernando Federico Ferreira	Tijuana, B. C.	860	5000
XEUN	Universidad Nacional de Mexico*	Mexico, D. F.	860	1000 (Auth.: 5000)
XEW	Cadena Radiodifusora Mexicana	Mexico, D. F.	900	100000
XEAO	Chavez y Castro, Sucesores	Mexicali, B. C.	910	250
XEBH	Carlos Balderrama	Hermosillo, Son.	920	1000
XEMJ	Jesus F. Elizondo	Piedras Negras, Coah.	920	200
XEDP	Radio Gobernacion*	Mexico, D. F.	940	500 (Auth.: 150000)
XEGM	Rita Mayans y Gustavo Faist F.	Tijuana, B. C.	950	2500
XEFE	Rafael T. Carranza	Nuevo Laredo, Tam.	960	250 (Auth.: 1000)
XEU	Fernando Pazos y Cia.	Veracruz, Ver.	960	500
XEHK	Carmen Villasenor	Guadalajara, Jal.	960	125 (Auth.: 250)
XEK	Arturo Martinez	Mexico, D. F.	970	200 (Auth.: 500)
XEJ	Pedro Meneses, Jr.	Ciudad Juarez, Chih.	970	1000 (Auth.: 5000)
XEFQ	Pedro L. Diaz	Cananea, Son.	980	500
XEXT	Gobierno del Estado de Nayarit*	Tepic, Nay.	980	1000
XET	El Pregonero del Norte, S. A.	Monterrey, N. L.	990	5000
XECL	Alfonso A. Lacarra	Mexicali, B. C.	990	1000 (Auth.: 5000)
XEJB	Gobierno del Estado de Jalisco	Guadalajara, Jal.	1010	5000
XEG	Rodolfo Junco de la Vega	Monterrey, N. L.	1050	50000 (Auth.: 150000)

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Call Letters	Owner	Location	Frequency Kilocycles	Power Watts Actual
XERB	Radiodifusora Internacional, S. A.	Tijuana, B. C.	1090	50000
XEHR	Manuel R. Canale	Puebla, Pue.	1090	250
XEFO	Partido Revolucion Mexicana	Mexico, D. F.	1110	5000 (Auth.: 20000)
XENT	Cia Industrial Universal, S.A.	Nuevo Laredo, Tam.	1140	50000
XEJP	Delia Cubillas de Fernandez	Mexico, D. F.	1150	100 (Auth.: 600)
XECD	Ricardo Vazquez	Puebla, Pue.	1170	350
XELO	Cia. Radiodifusora de P. Negras	Tijuana, B. C.	1190	10000 (Auth.: 50000)
XEB	El Buen Tono, S. A.	Mexico, D. F.	1220	20000 (Auth.: 100000)
XERZ	Rafael C. Navarro	Leon, Gto.	1240	250
XEAT	Amador Ronquillo***	H. del Parral, Chih.	1250	250 (Auth.: 600)
XEH	Radio Tarnava, S. de R. L.	Monterrey, N. L.	1250	100 (Auth.: 1000-500)
XETF	Jose Rodriguez Lopez	Veracruz, Ver.	1250	500
XEDK	Salvador Vazquez T.	Guadalajara, Jal.	1250	250 (Auth.: 500)
XEL	Ramon Farreiro R.	Mexico, D. F.	1260	250 (Auth.: 750)
XEBL	Max Gomez Blanco	Culiacan, Sin.	1260	500
XEBM	Benjamin Briones	San Luis Potosi, S. L.	1260	150
XEDW	Hector Silva Canto	Minatitlan, Ver.	1260	250
XEBU	Feliciano Lopez Islas	Chihuahua, Chih.	1260	100
XEBP	Alejandro O. Stevenson, Jr.	Pte. Torreon, Coah.	1260	250
XEDF	Ruperto Villarreal	Nuevo Laredo, Tam.	1260	250
XEAX	Alvaro Rodriguez A.	Oaxaca, Oax.	1270	500
XEFM	Sucs. R. Ortiz Gonzalez	Leon, Gto.	1270	20 (Auth.: 100)
XEGL	Fausto M. Gomez	Navojoa, Son.	1270	500
XEBA	Javier Velasco	Ciudad Guzman, Jal.	1270	20 (Auth.: 250)
XEFV	Dario Cordoba	Ciudad Juarez, Chih.	1270	100 (Auth.: 250)
XEME	Perfecto Villamil Cisero	Merida, Yuc.	1270	400 (Auth.: 500)
XEX	El Heraldo del Comercio, S. A.	Monterrey, N. L.	1280	500
XEE	Alejandro O. Stevenson, Jr.	Durango, Dgo.	1280	50 (Auth.: 100)
XEOX	Felipe G. de Leon	Los Mochis, Sin.	1280	250
XELK	Macias y Acevedo	Zacatecas, Zac.	1280	100
XEBW	Radio Emisora del Norte	Chihuahua, Chih.	1280	250 (Auth.: 600)
XERL	J. Roberto Levy	Colima, Col.	1280	250
XEAG	Diodoro Zuniga	Cordoba, Ver.	1280	250
XEDA	Pedro Riestra Diaz	Mexico, D. F.	1290	200 (Auth.: 1000)
XEAP	Emilio Manzanilla	Ciudad Obregon, Son.	1290	50 (Auth.: 100)
XEP	Esteban Parra	Ciudad Juarez, Chih.	1300	500
XES	Difusora Portena, S. de R. L.	Tampico, Tam.	1300	100 (Auth.: 5000)
XEC	Luis E. Enciso	Tijuana, B. C.	1310	100

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Call Letters	Owner	Location	Frequency Kilocycles	Power Watts Actual
XEHV	Juan A. Palavicini	Veracruz, Ver.	1310	1000
XEAD	Alejandro A. Diaz	Guadalajara, Jal.	1310	150
			(Auth.: 500)	
XEAI	Carmen Gutierrez	Mexico, D. F.	1320	500
XEKS	Juan Antonio de la Pena	Saltillo, Coah.	1330	100
XECF	Francisco Perez H.	Los Mochis, Sin.	1330	150
			(Auth.: 1000)	
XEBO	Alfonso Martinez	Irapuato, Gto.	1330	600
XELW	Salvador Galindo de la Torre	Guadalajara, Jal.	1340	250
XEDH	Vicente Hernandez	Villa Acuna, Coah.	1340	200
			(Auth.: 250)	
XEBK	G. Guajardo y J. M. Cortes	Nuevo Laredo, Tam.	1340	100
XEFZ	Pedro E. Rocher	Coatzacoalcos, Ver.	1340	250
XECA	Nicolas M. Picot	Tampico, Tam.	1340	250
XECW	Juan Sedas M.	Cordoba, Ver.	1340	250
XEFC	Julio Molina Font	Merida, Yuc.	1340	100
			(Auth.: 250)	
XEMA	Jose Ma. Acevedo Moya	Fresnillo, Zac.	1340	100
XEAA	Alberto Gonzalez	Mexicali, B. C.	1340	200
			(Auth.: 250)	
XEXS	Instituto Cientifico y Literario*	Toluca, Mex.	1340	75
			(Auth.: 100)	
XEQK	Angel H. Ferreiro	Mexico, D. F.	1350	400
			(Auth.: 1000)	
XETB	Aurelio G. Zaragoza	Pte Torreon, Coah.	1350	500
XEBI	Pedro C. Rivas	Aguascalientes, Ags.	1360	250
XESA	Pablos y Elizalde, S. de R. L.	Culiacan, Sin.	1360	500
XEHF	Gaston Mascarenas	Nogales, Son.	1370	1000
XETQ	Francisco Campos H.	Orizaba, Ver.	1370	250
XEMR	Enrique Serna Martinez	Monterrey, N. L.	1370	500
XEHL	Radio Anunciadora Kist. S. de R. L.	Guadalajara, Jal.	1370	500
XEA	Luis A. Maury	Campeche, Camp.	1370	250
XEMX	Guillermo Robles	Mexico, D. F.	1380	100
			(Auth.: 500)	
XEM	Pedro Meneses, Jr.	Chihuahua, Chih.	1390	500
XETL	Calixto Almazan	Tuxpan, Ver.	1390	250
XEAZ	Carlos V. Rodriguez	Reynosa, Tam.	1390	250
XEAM	Manuel L. Salinas	Matamoros, Tam.	1400	250
XEAJ	Emilio Manzanilla	Navojoa, Son.	1400	100
XETF	Luis E. Enciso	Ensenada, B. C.	1400	250
XEI	Tiburcio Ponce	Morelia, Mich.	1400	250
XEMH	Alvaro Barquet	Merida, Yuc.	1400	100
XEKJ	Refugio Acosta de Valdivieso	Acapulco, Gro.	1400	250
XEBS	Maria Remedios Delgado	Mexico, D. F.	1410	200
			(Auth.: 750)	
XEDS	Alejandro A. Schober	Mazatlan, Sin.	1420	500
XEF	Gilberto Gil	C. Juarez, Chih.	1420	100
XEON	Cia. Radiodifusora Mexicana, S. A.	Tijuana, B. C.	1420	2000
XECZ	Zeferino Z. Jimenez	San Luis Potosi, S. L. P.	1430	100
			(Auth.: 1000)	

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Call Letters	Owner	Location	Frequency Kilocycles	Power Watts Actual
XEOK	Arturo Pina Perez	Progreso, Yuc.	1430	100
XELZ	Maria Cardona de Zetina	Mexico, D. F.	1440	250
				(Auth.: 1000)
XEFI	Ramiro G. Uranga	Chihuahua, Chih.	1440	1000
XEY	Lucinda Arenas de Meza Millan***	San Luis Rio Col, Son.	1450	250
XEGC	Guillermo Calzada	Zamora, Mich.	1450	100
XEJX	Radio Emisora Queretana, S. de R.L.	Queretaro, Qro.	1450	250
XEBQ	Maria Refugio A. de Valdivieso	Torreon, Coah.	1450	100
				(Auth.: 250)
XEDJ	Enrique Saralegui	Magdalena, Son.	1450	100
XEFK	Manuel Zapata Espinosa	Merida, Yuc.	1450	100
XERK	Dario Mondragon	Tepic, Nay.	1450	100
XEXE	H. Ayuntamiento de Texcoco***	Texcoco, Mex.	1450	100
XEBJ	Fernando Elizalde	Ciudad Victoria, Tam.	1450	100
XEPP	Hector Sotomayor	Orizaba, Ver.	1450	100
XEWG	Carlos Mendez	Ciudad Juarez	1460	250
				(Auth.: 1000)
XETU	Juan Perez Cardenas	Tampico, Tam.	1460	1000
XEAU	Manuel Acuna Varela	Tijuana, B. C.	1470	250
				(Auth.: 5000)
XESM	Salvador San Martin	Mexico, D. F.	1470	500
				(Auth.: 1000-5000)
XEJR	Anastasio Gomez Gallardo	H. del Parral, Chih.	1490	100
XEDR	Modesto Ortega	Guaymas, Son.	1490	100
XECH	Rodolfo Llamas***	Toluca, Mex.	1490	250
XERH	Gabriel Hernandez Llergo	Mexico, D. F.	1500	400
				(Auth.: 500)
XEBG	Angel B. Fernandez	Tijuana, B. C.	1550	1000
XEAW	Cia Internacional Dif. de Reynosa	Reynosa, Tam.	1570	100000
XEMC	Dolores G. Estrada de F.	Mexico, D. F.	1590	200
				(Auth.: 5000)

Short Wave Stations

XEJG	Gobierno del Estado de Jalisco	Guadalajara, Jal.	4820	200
XEBT	El Buen Tono, S.A.	Mexico, D. F.	6000	10000
XEWI	Institucion Mundial de la V. I.**	Mexico, D. F.	6015	400
XEUW	Fernando Pazos Sosa	Veracruz, Ver.	6020	250
XEKW	Jose Martinez Ramirez	Morelia, Mich.	6030	500
XETW	Flores y Martinez	Tampico, Tam.	6045	100
XEBF	Pedro Coronel Aburto	Jalapa, Ver.	6090	250
XEUZ	Partido Revolucion Mexicana	Mexico, D. F.	6130	100
XEDQ	Cia. Radiofonografica, S. A.	Guadalajara, Jal.	6155	100
XEXA	Radio Gobernacion*	Mexico, D. F.	6175	100
XECC	Ricardo Vazquez	Puebla, Pue.	6185	50
XECR	Secretaria de Relaciones Exteriores*	Mexico, D. F.	7380	20000
XEWW	Cadena Radiodifusora Mexicana, S. A.	Mexico, D. F.	9500	10000
XEFT	Jose Rodriguez Lopez	Veracruz, Ver.	9545	12
				(Auth.: 250)
XEYU	Universidad Nacional de Mexico*	Mexico, D. F.	9600	250
XEQQ	Radio Panamericana, S. A.	Mexico, D. F.	9680	1000
XEBR	Carlos Balderrama	Hermosillo, Son.	11820	150
XEUZ	Partido Revolucion Mexicana	Mexico, D. F.	11880	100
XEWW	Cadena Radiodifusora Mexicana, S. A.	Mexico, D. F.	15160	10000

* Official station
** Cultural station
*** Suspended temporarily

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STATIONS OF SOUTH AMERICA

ARGENTINA

Call Letters	Station Name	Location	Frequency Kilocycles	Power Watts
LV1	Radio Graffigna	San Juan	560	10000
LV12	Radio Aconquija	Tucuman	580	5000
LS10	Radio Calloa	Florida, Buenos Aires	590	6000
LV3	Radio Cordoba	Cordoba	620	15000
LV6	Radio Mendoza	Mendoza	630	10000
LU4	Radio Comodora Rivadavia	Comodoro Rivadavia, Chubut	640	5000
LS4	Radio Portena	Ciudadela, Buenos Aires	670	12000
LU12	Radio Rio Gallegos	Rio Gallegos, Santa Cruz	680	1000
LV4	Radio San Rafael	San Rafael, Mendoza	690	1000
LS1	Radio Municipal	Monte Grande, Buenos Aires	710	50000
LW7	Radio Catamarca	Catamarca	730	1000
LRA		Buenos Aires	750	10000
LT1	Radio del Rosario	Rosario, Santa Fe	780	10000
LW1	Radio Cultura	Cordoba	790	15000
LV7	Radio Tucuman	Tucuman	820	2500
LR5	Radio Excelsior	Monte Grande, Buenos Aires	830	25000
LT8	Radio Rosario	Rosario, Santa Fe	840	3000
LR6	Radio Mitre	Hurlingham, Buenos Aires	870	25000
LU2	Radio Bahia Blanca	Bahia Blanca	900	5000
LR2	Radio Argentina	Banfield, Buenos Aires	910	6000
LR3	Radio Belgrano	Hurlingham, Buenos Aires	950	90000
LV2	Radio Central	Cordoba	960	5000
LV9	Radio Provincia de Salta	Salta	970	1000
LR4	Radio Splendid	Rivadavia, Buenos Aires	990	50000
LT4	Radio Misiones Posadas	Posadas, Misiones	1010	1000
LS2	Radio Fenix	Florida, Buenos Aires	1030	5000
LR1	Radio El Mundo	San Fernando, Buenos Aires	1070	50000
LT5	Radio Chaco	Resistencia, Chaco	1080	1500
LV5	Radio Los Andes	San Juan	1090	1500
LU5	Radio Neuquen	Neuquen	1130	1000
LU3	Radio del Sud	Bahia Blanca	1150	10000
LT3	Radio Sociedad Rural de Crealistas	Rosario, Santa Fe	1160	5000
LV11	Radio del Norte	Santiago del Estero	1170	2000
LS2	Radio Prieto	Florida, Buenos Aires	1190	15000
LT9	Radio Roca Soler	Santa Fe	1200	1000
LV10	Radio de Cuyo	Heras, Mendoza	1210	2500
LT2	Radio Stentor	Rosario, Santa Fe	1230	15000
LU7	Radio Gral. San Martin	Bahia Blanca	1240	2500
LU8		Santa Rosa, La Pampa	1250	500
LT12		Santa Fe	1260	1000

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Call Letters	Station Name	Location	Frequency Kilocycles	Power Watts
LV12	Radio La Voz del Aire	Vicente Lopez, Buenos Aires	1270	6000
LU6	Radio Atlantica	Mar del Plata	1300	500
LS11	Radio Provincia de Buenos Aires	Olmos, Buenos Aires	1310	30000
LT10	Radio del Instituto Social de la Universidad Nacional del Litoral.	Santa Fe	1320	500
LV17		Cordoba	1330	1000
LT7	Radio Provincia de Corrientes	Corrientes	1340	1000
LS6	Radio del Pueblo	Ciudadela, Buenos Aires	1350	6000
LV15		Catamarca	1360	500
LV18		Mendoza	1370	500
LR11	Radio de la Universidad Nacional de La Plata	La Plata	1390	500
LV13	Radio Provincia de Jujuy	Jujuy	1430	1000
LU9		Necochea, Buenos Aires	1440	500
LV14	Radio Provincia de La Rioja	La Rioja	1460	500
LT11	Radio Provincia de Entre Rios	Parana, Entre Rios	1470	500
LV16	Radio Universidad de Cuyo	Mendoza	1520	250
LV8	Radio Presidente	Cordoba	1540	250

Short Wave Stations

LRS1	Radio Argentina de Emisoras Splendid	Buenos Aires	6090	25000
LRM	Sociedad Diario	Mendoza	6180	10000
LRA2		Buenos Aires	6180	7000
LRS	Radio Argentina de Emisoras Splendid	Buenos Aires	9590	25000
LRX	Radio El Mundo	San Fernando, Buenos Aires.	9660	7000
LRA1		Buenos Aires	9690	7000
LRA3		Buenos Aires	11730	7000
LRY	Radio Belgrano	Hurlingham, Buenos Aires	11840	90000
LRR	Diario La Capital	Rosario, Santa Fe	11880	10000
LRU	Radio El Mundo	San Fernando, Buenos Aires.	15290	7000
LRA5		Buenos Aires	17830	7000
LRA6		Buenos Aires	42485	150

BOLIVIA

Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CP44	Radio Popular	Cochabamba.	Victor Veltze	580	50
CP32	Radio Bolivia	La Paz	J. C. Salinas	1150	30
CP24	Radio Sucre	La Paz	Arturo Steele	680	30
CP20	Radio Condor	La Paz	Ramon Pelaez	900	1000
CP19	Radio Cultura	La Paz	Hugo Aspiazu	950	50
CP31	Radio Patria	La Paz	Senor Freire	1000	30
CP4	Radio Illimani	La Paz	Estado	1040	10000
CP10	Radio La Paz	La Paz	Gonzalo Munoz A.	1090	100
CP45	Radio Rural	Cochabamba.	Raul Montecinos	1090	50
CP16	Radio Paris	La Paz	Abel Maldonado	1200	100

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• • • SOUTH AMERICAN STATIONS • • •

Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CP14	Radio La Noche	La Paz	Javier Romero	1250	100
CP13	Radio El Oriente	Santa Cruz	L. Canedo Reyes	1250	50
CP18	Radio Kosmos	La Paz	Luis Cortadellas	1300	50
CP29	Radio Fides	La Paz	C. S. Calixto	1350	250
CP28	Radio Central	Cochabamba	Gottret & Co.	1360	150
CPX	Radio National	La Paz	Costas Bros.	1400	1200
CP27	Radio Pilot	Sucre	Carlos Torres R.	1420	50
CP36	Radio Mercurio	Oruro	Enrique Wanting	1420	50
CP8	Radio America	La Paz	Luis Medina	1450	50
CP17	Radio Libertad	Potosi	Alfredo Ossio L.	800	50
CP41	Radio Chuquisaca	Sucre	Jose Camacho	6020	250
CP11	Radio Oruro	Oruro	Estado	6100	250
CP15	Radio Condor	La Paz	Ramon Pelaez	6120	1000
CP22	Radio International	Potosi	Luis Camacho A.	6130	250
CP30	Radio El Oriente	Santa Cruz	L. Canedo Reyes	6135	250
CP12	Radio Fides	La Paz	C. S. Calixto	6150	250
CP39	Radio Continental	Cochabamba	Remberto Zapata	6160	250
CP37	Radio Pagador	Oruro	Mariaca & Co.	6190	250
CP5	Radio Illimani	La Paz	Estado	6200	1000
CP1	Radio Chuquisaca	Sucre	Jose Camacho B.	9500	1000
CP38	Radio National	La Paz	Costas Bros.	9510	1200
CP40	Radio Central	Cochabamba	Gottret & Co.	9570	250

BRAZIL

Call Letters	Station Name and/or Owner, City	Frequency Kilocycles	Power Watts
PRJ6	Radiodifusora de Aracajua, Aracajua, Sergipe	630	1000
PRI8	Cultura de Aracatuba, Aracatuba, Sao Paulo	1460	100
PRJ3	Araguari, Araguari, Minas Geraes	970	250
PRD4	Cultura de Araraquara, Araraquara, Sao Paulo	1370	500
PRA4	Sociedade de Baia S. A., Sao Salvador, Bahia	740	10000
ZYA9	Radiodifusora de Assis, Assis, Sao Paulo	1550	100
PRJ8	Barretos, Barretos, Sao Paulo	1530	100
PRG8	Bauru Radio Club, Bauru, Sao Paulo	1210	500
PRC5	Club do Para, Belem, Para	1450	2000
		4865	2000
PRC7	Sociedade Radio Mineira, Belo Horizonte, Minas Geraes	690	3000
PRH6	Sociedade Radio Guarany, Belo Horizonte, Minas Geraes	1340	3000
PRI3	Inconfidencia, Belo Herozinte, Minas Geraes	880	25000
PRC4	Club de Blumenau, Blumenau, Santa Catharina	1330	250
PRF8	Emissora Botucatu, S. A., Botucatu, Sao Paulo	1530	100
ZYA3	Radiodifusora Cambara, S. A., Cambara, Parana	1590	100
PRC9	Sociedade Radio, E. de Campinas, Campinas, Sao Paulo	1170	1000
PRI7	Sociedade Campo Grande, Campo Grande, Mato Grosso	1510	100
PRF7	Cultura de Campos, Campos, Rio de Janeiro	1330	500
ZYA2	Radiofusora Matogrossense, Corumba, Mato Grosso	1470	500
PRG6	Sociedade Mantiqueira, Cruzeiro, Sao Paulo	640	500
PRB2	Club Paranaense, Curityba, Parana	1440	5000
ZYB6	Voz de Formiga, Formiga, Minas Geraes	1530	100

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Call Letters	Station Name—Owner and Location, City	Frequency Kilocycles	Power Watts
PRE9	Ceara Radio Club, Forteleza, Ceara	1320	2000
		6105, 15165	2000
PRB5	Club Hertz, Franca, Sao Paulo	1240	250
PRD9	Radiodifusora Itapetininga, Itapetininga, Sao Paulo	970	250
ZYA7	Club de Itarare, S. A., Itarare, Sao Paulo	1550	100
PRG4	Club de Jaboticabal, Jaboticabal, Sao Paulo	1250	250
PRG7	Club de Jauense, Jau, Sao Paulo	1010	250
ZYA5	Radiodifusora de Joinville, Joinville, Santa Catarina	1600	100
PRI4	Tabajara da Paraiba, Joao Pesson, Parahyba	1110	10000
PRB3	Sociedade de Juiz de Fora, Juiz de Fora, Minas Geraes	1010	500
PRJ5	Educadora de Limeira, Limeira, Sao Paulo	1550	100
ZYB3	Lins Radio Club, S. A., Lins, Sao Paulo	1550	100
PRF6	Government, Manaos, Amazonas	4895	100
PRI2	Club de Marilia, Marilia, Sao Paulo	1090	500
ZYB5	Educadora de Natal, S. A., Natal, Rio Grande do Norte	1270	1000
PRD8	Club Fluminense, Nictheroy, Rio de Janeiro	1320	1000
PRE6	Sociedade Fluminense, Nictheroy, Rio de Janeiro	1470	1000
PRJ4	Educadora de Parnaiba, Parnaiba, Piaui	1470	500
ZYB4	Radio Club de Patos, Patos, Minas Geraes	1530	100
PRC3	Sociedade Pelotense, Pelotas, Rio Grande do Sul	580	250
PRH4	Radio Culture, Pelotas, Rio Grande do Sul	1320	500
PRD3	Petropolis Radiodifusora S. A., Petropolis, Rio de Janeiro	1480	1000
PRD6	Club de Piracicaba, Piracicaba, Sao Paulo	820	250
PRH5	Club Pocos de Caldas, Pocos de Caldas, Minas Geraes	1160	250
PRJ2	Club Pontagrossense, Ponta Grosso, Parana	1240	500
PRC2	Sociedade Gaucha, Porto Alegre, Rio Grande do Sul.	680	5000
PRF9	Radiodifusora Porto Alegrense, Porto Alegre, Rio Grande do Sul	640	5000
PRH2	Sociedade Farroupilha, Porto Alegre, Rio Grande do Sul	600	25000
PRJ7	Club de Pousa Alegre, S. A., Pouso Alegre, Minas Geraes	1530	100
PRI5	A Voz do Sertao, Presidente Prudente, Sao Paulo	970	250
PRA8	Club de Pernambuco, Recipe, Pernambuco	720	25000
PRA7	Club de Ribeirao Preto, Ribeirao Preto, Sao Paulo	730	500
PRH7	Louzada, Bueno & Cia., Riberirao Preto, Sao Paulo	1170	....
PRF2	Club de Rio Clara, Rio Clara, Sao Paulo	1460	250
PRA2	Ministerio Educacao e Saude Publica, Rio de Janeiro, Federal District	800	25000
PRA3	Club do Brasil, Rio de Janeiro, Federal District	860	10000
PRA9	Sociedade Mayrink Veiga, Rio de Janeiro, Federal District	1220	25000
PRB7	Sociedade Radio Educadora do Brasil, Rio de Janeiro, Federal District	900	5000
		6200, 9610, 15370	25000
PRC8	Sociedade Guanabara, Rio de Janeiro, Federal District	1360	5000
PRD2	Sociedade Radio Cruzeiro do Sul, Rio de Janeiro, Federal District	1060	10000
PRD5	Instituto Educacao do Distrito Federal, Rio de Janeiro, Federal District	1400	1000
PRE2	Sociedade Vera Cruz, Rio de Janeiro, Federal District	1430	20000
PRE3	Transmissora Brasileira, Rio de Janeiro, Federal Disrtict	1180	10000
PRE8	Sociedade Radio Nacional, Rio de Janeiro, Federal District	980	25000
PRF4	Jornal do Brasil S. A., Rio de Janeiro, Federal District	940	10000
PRG3	Tupy do Rio de Janeiro, Federal District	1280	10000
PRH8	Ipanema S. A., Rio de Janeiro, Federal District	1120	5000
PRB8	Rio Preto S. A., Rio Preto, Sao Paulo	640	250

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Call Letters	Station Name—Owner and Location, City	Frequency Kilocycles	Power Watts
PRB4	Club de Santos, Santos, Sao Paulo	1450	1000
PRG5	Sociedade Radio Atlantica, Santos, Sao Paulo	580	750
ZYA6	Sao Carlos, S. A., Sao Carlos, Sao Paulo	1590	100
PRJ9	Radiodifusora do Estado, Sao Luis, Maranhao	1490	5000
PRI6	Club Sao Manoel, Sao Paulo	1510	100
ZYA4	Radiodifusora Paraisense, S. A., Sao Sebastiao do Paraiso	1510	100
PRD7	Club de Sorocaba, Sorocaba, Sao Paulo	1080	500
ZYA8	Club Sorocaba, Sorocaba, Sao Paulo	1590	100
PRA5	Sao Paulo, Sao Paulo, Sao Paulo	1260	5000
PRA6	Sociedade Radio Educadora Paulista, Sao Paulo, Sao Paulo	890	10000
PRB6	Sociedade Radio Cruzeiro do Sul, Sao Paulo, Sao Paulo	1200	10000
PRB9	Sociedade Record, Sao Paulo, Sao Paulo	1000	25000
PRE4	Sociedade Cultura "Voz de Espaco," Sao Paulo, Sao Paulo	1300	5000
PRE7	Sociedade Radio Comos, Sao Paulo, Sao Paulo	1410	5000
PRF3	Difusoro Sao Paulo, Sao Paulo	960	5000
PRG2	Tupy de Sao Paulo, Sao Paulo, Sao Paulo	1040	25000
PRG9	Excelsior, Sao Paulo, Sao Paulo	1100	25000
PRH3	Piratininga, Sao Paulo, Sao Paulo	620	5000
PRH9	Sociedade Bandeirante, Sao Paulo, Sao Paulo	840	5000
ZYB7-8-9	Radiodifusora de Sao Paulo, Sao Paulo, Sao Paulo	6095, 11765, 25000, 15155	
PRE5	Sociedade Triangulo Mineiro Uberaba, Minas Geraes.	1390	500
PRC6	Radiodifusora Brasileira, S. A., Uberlandia, Minas Geraes	1510	100
ZYB2	Club de Varginha, Ltd., Varginhas, Minas Geraes	1590	100
PRI9	Club do Espirito Santo, Victoria, Espirito Santo	1350	100
PRF5	Comp. Radio Internacional Brasil, Rio de Janeiro, Federal District	6105, 9500, 9600 10220, 15190	12000
PRA8	Club de Pernambuco, Recipe, Pernambuco	6012	5000

BRITISH GUIANA

Call Letters	Owner and Location	Frequency Kilocycles	Power Watts
ZFY	British Guiana United Broadcasting Co., Georgetown	6130	650

CHILE

Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CA63	Radio Esmeralda	Iquique	Antonio Cajiao	630	250
CA90	Radio Ynesta	Tocopilla	Hilda Cueller	900	100
CA96	La Voz del Norte	Coquimbo	Cesar Nieme Apey	960	200
CA127	La Voz del Norte	Antofagasta	Raquel Palma de Pedreni	1270	100
CA141	Radio El Loa	Antofagasta	Angel Garcia & Co.	1410	1000
CB57	Soc. Nac. de Agriculture	Santiago	Soc. Nac. de Agriculture	570	10000
CB62	Radio Chilena	Santiago	International Machinery Co.	620	1500
CB64	La Union de Recreo	Vina Del Mar	Adriano Iz	640	1000
CB68	Radio Metro	Vina Del Mar	Renard & Garcia Tello	680	1000
CB76	Cooperative Vitalicia	Santiago	Soc. Cooperative Vitalicia	760	10000

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Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CB78	Cooperative Vitalicia	Valparaiso	Soc. Cooperative Vitalicia	780	10000
CB84	Radio del Pacificio	Valparaiso	Angel Prieto	840	1000
CB89	Otto Becker	Santiago	Bernardo & Otto Becker	890	1000
CB93	Radio Hucke	Santiago	Orlandini & Raggio, Ltd.	930	1000
CB90	El Mercurio	Valparaiso	Empresa Periodistica El Mercurio	900	1000
CB97	Radio S.I.A.M.	Santiago	Soc. Industrial de Maquinaria	970	1000
CB101	Radio Mayo	Santiago	Felix Bewais & Cia.	1010	1000
CB103	Univ. Tecnica Sta. Maria	Valparaiso	Fundacion Santa Maria	1030	400
CB106	Sud America	Santiago	Manuel Casablanca	1060	1000
CB111	Radio Los Castanos	Vina del Mar	Joaquin Venegas	1110	1000
CB113	Radio de Quillota	Valparaiso	Vargas & Salinas	1130	1000
CB114	Radio del Pacifico	Santiago	Ricardo Vivado	1140	1000
CB116	Radio Valparaiso	Valparaiso	Oscar Cornejo Harker	1160	1000
CB118	Radio Nacional	Santiago	Asmusen, Blanco & Cia.	1180	1000
CB120	Diario La Union	Valparaiso	Jiles & Cia.	1200	1000
CB124	Radio Espana	Valparaiso	Ramon & Fernando Garcia & Co.	1240	250
CB126	Radio Carrera	Santiago	Soc. Chilena Radiodifusora, S. A.	1260	1000
CB130	Radio "La Americana"	Santiago	Lehman & Becker	1300	2000
CB132	Radio "Wallace"	Valparaiso	David Wallace	1320	1000
CB134	Radio Cervantes	Santiago	Amilear Locci J.	1340	1000
CB138	"El Mercurio"	Santiago	Emp. Periodistica "El Mercurio"	1380	15000
CB140	Onda Azul	San Antonio	Soc. Radiodifusora Onda Azul, Ltd.	1400	100
CB144B	Radio O'Higgins	Santiago	Bogolowski & Cia.	1440	2000
CB144C	Radio Moraga & Cia.	Santiago	Miguel Torres de la Fuente	1440	100
CB147	Radio Continental Vitalicia	Valparaiso	Luis Falcone	1470	100
CB150		Santiago		1500	50000
CE960	Radio "La Americana"	Santiago	Lehmann & Becker	9600	100
CE970	Cooperative Vitalicia	Valparaiso	Soc. Cooperative Vitalicia	9700	10000
CE1170	Radio Otto Becker	Santiago	Bernardo & Otto Becker	11700	150
CE1174	Radio Hucke	Santiago	Orlandini & Raggio	11740	1000
CE1180	Soc. Nac. de Agriculture	Santiago	Soc. Nac. de Agricultura	11800	1000
CC63	Radio Central	Rancagua	Manuel Massoni	630	1000
CC64	Diario El Sur	Concepcion	Mario Saez	640	1000
CC67		Talca	Ramon Abasolo	670	100
CC84	Radio Cultura	Talcahuano	Francisco Morales	840	100
CC96	Radio Curico	Curico	Alberto Guerra	960	100
CC109	Radio Rancagua	Rancagua	Jorge Romero	1090	1000
CC117	Radio Zenith	Concepcion	Federico Sanchez	1170	1000
CC121		Los Angeles	Frederico Sanchez	1210	1200
CC127	Radio Aliviol	Chillan	Rafael Barrios	1270	100
CC133	Radio La Discusion	Chillan	Miguel Arrau	1330	150
CC141	Radio "Patria"	Concepcion	Pedro Lopez de Heredia	1410	100
CC143	Radio Atlantida	Talca	Enrique Garcia	1430	100
CC145	Radio La Colmena	Rancagua	Ramon Caceres	1450	100
CD69	Radio Sur	Valdivia	Soc. Radio-Emisoras "Sur de Chile	690	1000
CD84	Soc. Agricola & Granadera de Osorno	Osorno	Soc. Agricola & Ganadera de Osorno	840	1500
CD90	La Frontera	Temuca	Daniel de Mayo	900	100
CD101	Radio Llanguihue	Puerto Montt	Soc. Radio-Emisoras "Sur de Chile	1010	1000

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Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CD103	Radio Magallanes	Magallanes	Ramon Verde Ramos	1030	100
CD111	Radio Austral	Magallanes	Emilio Turina	1110	100
CD113		Punta Arenas	Julio Femenina Loyola	1130	1000
CD125	Radio Temuco	Temuco	Jorge Spano Riffo	1250	100
CD132	Radio Baguedano	Valudivia	Carlos Cockbaine	1320	100
CD136	La Voz del Sur	Punta Arenas	Ines Diez Paz	1360	100
CD147	Radio Aliviol	Puerto Montt	Ernesto Riedel	1470	100
CE1190	Radio Sur	Valdivia	Soc. Radio-Emisoras "Sur de Chile"	11900	250

COLOMBIA

Call Letters	Location	Owner	Frequency Kilocycles	Power Watts
HJ-FX	Manizales	Antonio Pinzon H.	600	1000
HJ-CU	Bogota	Cristobal Paez	720	5000
HJ-CI	Bogota	Manuel J. Gaitan	810	2500
HJ-CC	Bogota	Gustavo Uribe Th.	870	5000
HJ-CS	Bogota	Cia. de Radiodifusion	920	50000
HJ-CM	Bogota	Colombia Broadcasting	970	500
HJ-CZ	Bogota	Cipriano Rios Hoyos	1040	2500
HC-CG	Bogota	Julio Bernal	1060	500
HJ-AH	Barranquilla	Emisora Atlantico	1080	1000
HJ-EE	Cali	Jose T. Calderon	1090	500
HJ-CB	Bogota	Colombia Broadcasting	1105	1000
HJ-GE	Bucaramanga	Gustavo Sorzano	1130	1000
HJ-BJ	Santa Marta	Julio A. Sanchez	1140	500
HJ-DT	Medellin	Alfonso Jaramillo	1150	500
HJ-EB	Cali	Eduardo Cordoba	1150	500
HJ-CO	Bogota	Jesus M. Garcia	1160	1000
HJ-AN	Barranquilla	Paez, Reina & Bernal	1190	1000
HJ-CR	Bogota	Gobierno Nacional (Cultural)	1200	5000
HJ-FM	Armenia	Botero & Compania	1210	500
HJ-CE	Bogota	Gustavo Uribe Th.	1220	1000
HJ-EO	Cartago	Daniel Benitez	1280	500
HJ-AF	Cartagena	Laboratorios Fuentes	1240	500
HJ-DK	Medellin	Cia. Colombia de Radio-difusion	1250	500
HJ-EL	Cali	Hernando Bueno	1260	500
HJ-BC	Cucuta	Pompilio Sanchez	1270	500
HJ-AT	Barranquilla	Delfina V. De Haayen	1275	1000
HJ-GK	Bucaramanga	Francisco A. Bueno	1280	500
HJ-DA	Medellin	Humberto Restrepo A.	1285	500
HJ-CK	Bogota	Arez & Tobon Sierra	1290	500
HJ-EC	Cali	Rafael Angulo	1300	500
HJ-AK	Barranquilla	Vassallo E. Hijos & Mendez.	1310	500
HJ-DQ	Medellin	Cia. Ant. de Radiodifusion	1320	750
HJ-AA	Barranquilla	Alfonso Rosales Navarro	1330	500
HJ-CN	Bogota	Roberto Laignelet	1335	500
HJ-EF	Cali	Hernando Bueno	1340	250
HJ-FF	Pereira	Antonio Giraldo	1350	500
HJ-DC	Medellin	Francisco Guartas	1350	500
HJ-HA	Pasto	Sociedad Radio Nariro	1350	500

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Call Letters	Location	Owner	Frequency Kilocycles	Power Watts
HJ-AI	....Barranquilla	.....Julian Melendez	1370	500
HJ-EN	....Cali	.....Alfonso Mesa Vargas	1370	500
HJ-DR	....Medellin	.....Torres Toro	1380	500
HJ-CJ	....Bogota	.....Manuel J. Gaitan	1380	500
HJ-EA	....Popayan	.....Jesus Armando Ormaza	1385	500
HJ-FD	....Manizales	.....Cia. Radio Manizales	1390	750
HJ-AR	....Cartagena	.....Lequerica Hermanos	1400	500
HJ-BA	....Pamplona	.....Gonzalo Vargas	1400	100
HJ-BH	....Santa Marta	.....Manuel C. Conde	1410	500
HJ-EI	.....Buga	.....Hernando Bueno	1410	100
HJ-AC	....Magangue	.....Manuel Agustin Varela	1420	100
HJ-EK	....Tulua	.....Eduardo Cardeazabal	1430	100
HJ-FL	....Ibague	.....Luis E. Martinez	1440	100
HJ-AD	....Cartagena	.....Laboratorios Fuentes	1440	250
HJ-EG	....Popayan	.....Mercedes M. De Valencia	1450	500
HJ-EJ	.....Palmira	.....Daniel Benitez	1460	500
HJ-CL	....Girardot	.....Carlos J. Sanchez G.	1460	100
HJ-BE	....Cienaga	.....Elvira De Pereira	1460	250
HJ-AL	....Monteria	.....Julio Cesar Patino	1465	500
HJ-FE	....Pereira	.....Cesar & Mario Arango	1470	500
HJ-DL	....Medellin	.....Alberto Estrada	1480	500
HJ-DU	....Medellin	.....Universidad de Antioquia (Cultural)	1490	250
HJ-AS	....Barranquilla	.....Miguel A. Ruiz	1500	250
HJ-FO	....Ibague	.....Vicente Caitan Rondon	1500	100
HJ-FJ	.....Aguadas C.	.....Roberto Florez (Cultural)	1500	25
HJ-EM	....Cali	.....Arturo Salazar	1510	500
HJ-DM	...Medellin	.....Cia. Antioquena de Radiodifusion	1520	1000
HJ-BF	....Ocana	.....Luis Linero	1525	100
HJ-CP	....Guaduas	.....Ruperto Aguilera Leon (Cultural)	1530	250
HJ-FI	....Armenia	.....Angel & Jaramillo	1540	500
HJ-EH	....Santander	.....Escuela Rafael Tello (Cultural)	1550	175
HJ-FB	....Manizales	.....Cia. Radio Manizales	4765	750
HJ-GB	....Bucaramanga	.....Francisco A. Bueno	4775	2500
HJ-AB	....Barranquilla	.....Paez, Reina & Bernal	4785	2500
HJ-DX	....Medellin	.....Francisco Cuartas	4795	750
HJ-DG	....Quibdo	.....Intend, Del Choco (Cultural)	4805	500
HJ-BB	....Cucuta	.....Pompilio Sanchez	4815	750
HJ-ED	....Cali	.....Eduardo Cordoba	4825	750
HJ-FH	....Armenia	.....Botero & Compania	4875	500
HJ-DP	....Medellin	.....Cia. Ant. De Radiodifusion	4885	1000
HJ-CH	....Bogota	.....Manuel J. Gaitan	4895	750
HJ-AG	....Barranquilla	.....Emisora Atlantico	4905	750
HJ-AP	....Cartagena	.....Lequerica Hermanos	4925	750
HJ-CW	...Bogota	.....Jesus M. Garcia	4935	750
HJ-CQ	....Bogota	.....Ministerio de Economia Nal. (Cultural)	4955	150
HJ-AE	....Cartagena	.....Laboratorios Fuentes	4965	750
HJ-CX	....Bogota	.....Cipriano Rios Hoyos	6018	750
HJ-FA	....Pereira	.....Cesar & Mariq Arango	6054.3	700
HJ-CF	....Bogota	.....Gustavo Uribe Th.	6073	750
HJ-FK	....Pereira	.....Sociedad La Voz Amiga	6097	2500
HJ-DE	....Medellin	.....Cia. Colombia de Radiodifusion	6145	5000
HJ-CD	....Bogota	.....Colombia Broadcasting	6160	750
HJ-CA	....Bogota	.....Cristobal Paez	9540	5000
HJ-CT	....Bogota	.....Cobierno Nacional	9630	2500

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ECUADOR

Call Letters	Owner	Station Name	Location	Frequency Kilocycles	Power Watts
HC2AJ	Odalia Arauz de G.	Radio Guayaquil	Guayaquil	900	100
HCJB	Alfonso Vilmot	Ondas del Pacifico	Guayaquil	900	25
HC2CW	Clarence W. Jones	La Voz de Quito	Quito	973	50
HC2OAD	Cia. Radidifusora del Ecuador	Cia. Radidifusora del Ecuador	Guayaquil	1050	1000
HC2ET	Empresa "El Telegrafo"	Diario "El Telegrafo"	Guayaquil	1131	100
HC2JSB	Juan S. Behr	Ecuador Radio	Guayaquil	1250	200
HC2RB	Erik Williams	La Voz del Litoral	Guayaquil	1250	200
HC1ETC	Manuel Mantilla	Radio Teatro Bolivar	Quito	1304	300
HCQR	Carlos Mantilla	Radio Quito	Quito	1330	300
HC2AU	Augusto Alvarado O.	Radio Atalaya	Guayaquil	1350	200

Short Wave Stations

HCJB4	Pedro Zambrano Barcia	La Voz de Manabi	Portoviejo	3645	80
HC1GQ	Cia. del Ferrocarril del Sur	Nariz del Diablo	Quito	3710	80
HC1IM	Concejo Municipal	La Voz de Imbabura	Ibarra	4020	300
HCJB	Clarence W. Jones	Broadcast Provincial	Quito	4107	200
HC1AO	Octavio Espinosa, Jose Heredia Crespo	La Voz de Tomebamba	Cuenca	4200	200
HC1VT	Concejo Municipal	La Voz del Tungurahua	Ambato	4300	250
HC1PM	Leonardo Ponde	El Palomar	Quito	5725	150
HC1QRX	Carlos Mantilla	Radio Quito	Quito	5970	300
HC2JSB	Juan S. Behr	Ecuador Radio	Guayaquil	7845	300
HC2CW	Alfonso Vilmot	Ondas del Pacifico	Guayaquil	8400	50
HC1GQ	Cia. del Ferrocarril del Sur	Nariz del Diablo	Quito	9163	150
HC2ET	Empresa "El Telegrafo"	Diario "El Telegrafo"	Guayaquil	9200	300
HC1ETC	Manuel Mantilla	Radio Teatro Bolivar	Quito	9350	300
HC2AK	Cia. Radio Difusora del Ecuador	Cia. Radiodifusora del Ecuador	Guayaquil	9377	1000
HC2OAD	Odalia Arauz de G.	La Voz del Alma	Guayaquil	9400	200
HCJB	Clarence W. Jones	La Voz de los Andes	Quito	12455	10000

PARAGUAY

Call Letters	Station Name—Owner—Location	Frequency Kilocycles	Power Watts
ZP1	Radio El Pais—Atilo C. Bajac, Asuncion	970	100
ZP4	Radio Continental—Isern & Sacarello, Asuncion	730	100
ZP5	Radio Paraguay—Alfonso Sa, Asuncion	1360	100
ZP6	Radio Livieres—Jordon Livieres, Asuncion	1300	100
ZP11	Radio Charitas—Juventud Antoniena, Asuncion	1200	100
ZP10	Noriega Hnos. & Franco, Asuncion	1330	100
ZP17	Haneman Hnos., Asuncion	1030	100
ZP7	La Voz del Aire—Julio Coriulot, Encarnacion.	900	

Short Wave Stations

ZPA1	Peruvian Government, Asuncion	6070	3000
ZPA2	Teleco Paraguaya, S. A., Asuncion	11721	5000
ZPA6	Teleco Paraguaya, S. A., Asuncion	7890	5000
ZPA7	Teleco Paraguaya, S. A., Asuncion	15780	5000
ZPO3	Teleco Paraguaya, S. A., Asuncion	13333	5000

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PERU

Call Letters	Owner	Station Name	Location	Frequency Kilocycles	Power Watts
OAX4A....	Government	Radio Nacional	Lima	850	10000
OAX4E.....	Ing. Juan P. Goicochea	Radio Goicochea	Lima	960	250
OAX4F*...	Armando Ortiz Lambert...	Radio Mundial	Lima	1080	250
OAX4C....	Alvarado & Urteaga.....	Radio Callao	Callao	1160	500
OAX4B....	Empres Peruana Parlante..	Radio Lima	Lima	1200	250
OAX4L.....	Radio Miraflores	Radio Miraflores	Miraflores .	1250	200
OAX4I.....	Radio Internacional	Radio Internacional ...	Lima	1320	250
OAX6C....	J. Antonio Umbert F.	Radio Continental	Arequipa ..	1370	250
OAX5B.....	Luis de los Heros & Rios...	Radio Universal	Ica	1460	200

Short Wave Stations

OAX2A	Rafael Larco Hoyle.....	Radio La Nacion.....	Trujillo	6000	250
OAX4P.....	Alfredo Elejalde Granados..	Radio Huancayo	Huancayo .	6200	250
OAX6B.....	Maximo J. Landa.....	Radio Landa	Arequipa ..	6035	150
OAX6A.....	Jorge E. Olazabel	Radio Arequipa	Arequipa ..	6050	100
OAX6E.....	J. Antonio Humbert F.....	Radio Continental	Arequipa ..	6055	300
OAX4Z.....	Government	Radio Nacional	Lima	6082	15000
OAX4H*...	Armando Ortiz Lambert...	Radio Mundial	Lima	6095	1000
OAX3A....	Victor Priano Storace.....	Radio Huanuco	Huanuco ..	6115	400
OAX7A....	Carlos Lizarraga Fisher....	Radio Cuzco	Cuzco	6128	100
OAX1A....	Jose Carlos Montjoy D.....	Radio Delcar	Chiclayo ..	6150	200
OAX4G....	Empresa Peruana Parlante.	Radio Lima	Lima	6190	250
OAX6D....	J. Antonio Umbert F.	Radio Continental	Arequipa ..	9500	250
OAX4J.....	Radio Internacional	Radio Internacional	Lima	9520	200
OAX4K....	Ing. Juan P. Goicochea	Radio Goicochea	Lima	9545	250
OAX4T.....	Government	Radio Nacional	Lima	9562	10000
OAX5C.....	Luis de los Heros & Rios...	Radio Universal	Ica	9590	200

URUGUAY

Call Letters	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CW1.....	Radio Popular	Real de San Carlos ... Colonia ...	Bernotti y Montellano	550	4500
CW3.....	Radio Rural del Uruguay	Florida	Rodolfo J. Caissiols	580	300
CX4.....	Direccion de Agronomia	Montevideo	Direccion de Agronomia.....	610	5000
CW7.....	Radio Carmelo	Carmelo-Colonia ..	Alberto Pablo Brouard	640	250
CX6.....	Estacion Oficial	Montevideo	S.O.D.R.E.	650	20000
CW27.....	Radio Tabare	Salto	Luis Batlle Berres	680	250
CX8.....	Radio Jackson	Montevideo	Ramon Puyal	690	500
CX10.....	Radio Ariel	Montevideo	Ferrera, Gestoso y Cia.....	730	1000
CX12.....	Radio Oriental	Montevideo	Luis A. Artola	770	5000
CX14.....	El Espectador	Montevideo	Difusoras El Espectador	810	5000
CW23.....	Radio Cultural	Salto	Domingo Giordano	820	250
CX16.....	Radio Carve	Montevideo	S.A.D.R.E.P.	850	10000
CX18.....	Radio Sport	Montevideo	Difusoras El Espectador	890	5000
CX20.....	Radio Montecarlo	Montevideo	Carlos L. Romay	930	2000
CX22.....	Radio Universal	Montevideo	Harispuru Hnos	970	1500
CX24.....	La Voz del Aire	Montevideo	S.A.D.R.E.P.	1010	2500
CX26.....	Radio Uruguay	Montevideo	A. Canepa y Cia.....	1050	2000
CX28.....	Radio Imparcial	Montevideo	Walfrido Figueira Moran	1090	3000
CW31.....	Salto Broadcasting	Salto	Salvador E. Pera.....	1120	250
CX30.....	Radio Nacional	Montevideo	Silva y Larrea.....	1130	1000

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Call Letter	Station Name	Location	Owner	Frequency Kilocycles	Power Watts
CX32	Radio Aguila	Montevideo	Compania Uruguaya de Publicidad S. A.	1170	500
CW33	Difusora Florida	Florida	Omar F. Barreiro	1200	75
CX34	Radio Artigas	Montevideo	A. Canepa y Cia.	1210	500
CW35	Paysandu Broadcasting	Paysandu	Buenaventura Malher y Ordoqui	1240	250
CX36	Centenario Brdcstng.	Montevideo	Vaquez y Walder	1250	250
CX38	Estacion Oficial	Montevideo	S.O.D.R.E.	1290	5000
CW39	La Voz de Paysandu	Paysandu	Miguel Penna	1320	100
CX40	Radio Fenix	Montevideo	Julio J. Rabassa	1330	500
CW19	Difusora Rochense	Rocha	Juan J. Harispuru y Abel Machado	1340	50
CW19A	Radio Charrua	Rivera	Jorge Dowton Garcia	1340	60
CW41	Brdcstng. San Jose	San Jose	Juan J. Harispuru y Pedro Bruccoleri	1360	50
CX42	Tribuna Sonora	Montevideo	Hector Verrazza	1370	500
CW45	Difusora Treinta y Tres	Treinta y Tres	Marroche, Lacurcia y Rodriguez	1390	60
CW46A	Difusora Zorrilla de San Martin	Tacuarembo	Luis S. Dini	1400	2000
CX44	Radio Montevideo	Montevideo	Julio J. Rabassa	1410	250
CW25	Radio Durazno	Durazno	Artola, Evangelisti y Cia.	1430	500
CX46	Radio America	Montevideo	Guzman Bortacchi	1450	1500
CW46B	Liceo de Dolores	Dolores-Soriano	Roberto Taruselli	1460	50
CW47	Radio Canelones	Canelones	Julio J. Rabassa	1470	300
CW43B	Radio Internacional	Rivera	Walfrido Figueira	1480	300
CW43	Radio Lavalleja	Minas	Volante y Harispuru	1480	100
CX48	Radio Femenina	Montevideo	Vazquez y Cia.	1490	1500
CW47A	Radio Welcome	San Jose	Fasola, Rios y Tiboni	1510	100
CX50	Radio El Mundo	Montevideo	Bernardino Ayala	1530	300
CX52	Radio Litoral Soriano	Mercedes	Anibal Frabasile, Juan Orlando Kelly, Jose Pedro Irigaray y Florencio Donato Montero	1570	50

Short Wave Stations

CXA2	Radio Continental	Montevideo	Racine y Schmidt	6000	5000
CXA30	Radio Nacional	Montevideo	Silva y Larrea	6035	1000
CXA3	(Proyectada)	Montevideo	Leon y Lanieira	6075	2500
CXA4	Estacion Oficial	Montevideo	S.O.D.R.E.	6125	5000
CXA21	Radio Fenix	Montevideo	Julio J. Rabassa	6170	1000
CXA1	Estacion Oficial	Montevideo	S.O.D.R.E.	6200	50
CX14	El Espectador	Montevideo	El Espectador	7330	50
CXA6	Estacion Oficial	Montevideo	S.O.D.R.E.	9620	20000
CXA8	Radio Real de San Carlos	Real de San Carlos Colonia	Jaime Yankelevich	9640	5000
CX14	El Espectador	Montevideo	El Espectador	10000	20
CXA19	El Espectador	Montevideo	El Espectador	11705	1000
CXA14	Radio Real de San Carlos	Real de San Carlos Colonia	Jaime Yankelevich	11820	1000
CXA10	Estacion Oficial	Montevideo	S.O.D.R.E.	11895	20000
CXA18	Estacion Oficial	Montevideo	S.O.D.R.E.	15300	20000
CXA11	Estacion Oficial	Montevideo	S.O.D.R.E.	27000	2500
CXA22	Estacion Oficial	Montevideo	S.O.D.R.E.	29500	2500
CXA23	Estacion Oficial	Montevideo	S.O.D.R.E.	43500	2500
CXA24	Estacion Oficial	Montevideo	S.O.D.R.E.	58000	2500

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VENEZUELA

Call Letters	Station Name	Location	Owner and Director of Station	Frequency Kilocycles	Power Watts
YV5RI	Radio Continente	Caracas	Oscar Vicentelli Oscar Vicentelli	590	1750
YV5RH	La Voz de La Petria	Caracas	Mons. J. M. Pellin Mons. J. M. Pellin	720	1500
YV5RB	Radiodifusora Venez.	Caracas	Degwitz & Siblesz H. Degwitz	790	7250
YV5RQ	Radio Libertador	Caracas	Jesusa Gonzales A. Jose Gil Borges	880	1820
YV5RA	Radio Caracas	Caracas	Cia. Anonima Almacen Americano Ricardo Espina	960	13000
YV2RB	La Voz del Tachira	San Cristobal	Jesus Diaz Gonzalez Jesus Diaz Gonzalez	980	500
YV5RG	Ondas Populares	Caracas	Gonzalo Veloz M. Gonzalo Veloz M.	1010	1480
YV5RZ	Emisora Vargas	La Guaira	Gonzalo Veloz Mancera Gonzalo Veloz Mancera	1050	770
YV6RE	Ondas del Neveri	Barcelona	L. J. Arreaza Almenar L. J. Arreaza Almenar	1080	300
YV1RF	Ondas del Lago	Maracaibo	N. Vale Quintero N. Vale Quintero	1120	845
YV1RD	Radiodifusora Maracaibo	Maracaibo	G. Govea & G. Nouel Guillermo Govea	1150	308
YV5RL	Radio Tropical	Caracas	Ponce & Viggiani Ponce & Viggiani	1160	1150
YV3RE	Radio Barquisimeto	Barquisimeto	Amilcar Segura Amilcar Segura	1240	1175
YV1RK	Radio Popular	Maracaibo	Jose Higuera M. Rafael Rivera P.	1250	675
YV3RA	Radio America	Barquisimeto	Arturo Ramos M. Arturo Ramos M.	1270	264
YV1RA	Ecos del Zulia	Maracaibo	Luis Garcia Nebot Luis Garcia Nebot	1300	150
YV4RA	La Voz de Carabobo	Valencia	G. Degwitz G. Degwitz	1350	1280
YV1RW	Radio Coro	Coro	Roger Leyba Roger Leyba	1370	300
YV4RE	Radio Valencia	Valencia	Miguel Ache Miguel Ache	1400	1750
YV1RC	La Voz de la Fe	Maracaibo	Pedro A. Bermudez V. Pedro A. Bermudez V.	1400	800
YV6RA	Ecos del Orinoco	Ciudad Bolivar	E. Torres Valencia E. Torres Valencia	1400	960
YV4RL	Radio Maracay	Maracay	Atilio Ormezzano Atilio Ormezzano	1430	300
YV4RR	Radio Puerto Cabello	Puerto Cabello	Rafael A. Segura Rafael A. Segura	1470	800

Short Wave Stations

YV1RJ	Radio Falcon	Coro	Compania Anonima Jesus Romero	3300	300

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Call Letters	Station Name	Location	Owner and Director of Station	Frequency Kilocycles	Power Watts
YV1RO	Radio Trujillo	Trujillo	Pedro J. Torres Pedro J. Torres	3310	1040
YV5RS	Radio Libertador	Caracas	Corp. Rayco N. Vale Quintero	3360	1550
YV1RT	La Voz de la Fe	Maracaibo	Pedro A. Bermudez V. Pedro A. Bermudez V.	3370	700
YV5RY	Radio Continente	Caracas	Oscar Vicentelli Oscar Vicentelli	3380	1590
YV4RK	Radio Maracay	Maracay	Atilio Ormezzano Atilio Ormezzano	3390	465
YV5RW	Radio Tropical	Caracas	Ponce & Viggiani Ponce & Viggiani	3400	1150
YV3RX	Radio America	Barquisimeto	Arturo Ramos Maggi Arturo Ramos Maggi	3410	1040
YV2RC	La Voz de la Sierra	Merida	Amilcar Segura Roberto Straus	3420	495
YV5RX	La Voz de la Patria	Caracas	Mons. J. M. Pellin Pedro Vargas	3430	2700
YV1RU	Radiodifusora Maracaibo	Maracaibo	G. Govea & G. Nouel Guillermo Govea	3440	1000
YV6RC	Ondas del Neveri	Barcelona	L. J. Arreaza A. L. J. Arreaza	3450	465
YV4RP	Radio Valencia	Valencia	Miguel Ache Miguel Ache	3460	1000
YV4RQ	Radio Puerto Cabello	Puerto Cabello	Rafael A. Segura Rafael A. Segura	3480	885
YV3RF	La Voz del Llano	Acarigua	Pausides Sigala Luis Barrios	3490	160
YV5RV	Emisora Vargas	La Guaira	Gonzalo Veloz M. Gonzalo Veloz M.	3500	350
YV1RV	Ecos del Zulia	Maracaibo	L. Garcia Nebot L. Garcia Nebot	4750	300
YV4RO	Radio Carabobo	Valencia	G. Degwitz G. Degwitz	4760	300
YV1RY	Radio Coro	Coro	Roger Leyba Roger Leyba	4770	312
YV3RN	Radio Barquisimeto	Barquisimeto	Amilcar Segura Amilcar Segura	4780	1250
YV6RU	Ecos del Orinoco	Ciudad Bolivar	E. Torres Valencia E. Torres Valencia	4790	960
YV1RX	Ondas del Lago	Maracaibo	N. Vale Quintero N. Vale Quintero	4800	3080
YV1RL	Radio Popular	Maracaibo	J. A. Higuera M. Rafael Rivera Parra	4810	300
YV2RN	La Voz del Tachira	San Cristobal	Jesus Diaz Gonzalez Jesus Diaz Gonzalez	4830	2000
YV1RZ	Radio Valera	Valera	Pedro Flores Jelambi Pedro Flores Jelambi	4840	4840
YV5RU	Ondas Populares	Caracas	Gonzalo Veloz M. Gonzalo Veloz M.	4860	2232
YV5RM	Radiodifusora Venez.	Caracas	Degwitz & Siblesz H. Degwitz	4890	7250
YV5RN	Radio Caracas	Caracas	Almacen Americano Ricardo Espina	4920	7550

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STATIONS OF CENTRAL AMERICA

BRITISH HONDURAS

Call Letters	Operated by and Location	Frequency Kilocycles	Power Watts
ZIK2	Government, Belize	10600	200

COSTA RICA

Call Letters	Owner and Location	Frequency Kilocycles	Power Watts
TI5JJM	Emilio E. Martinez, Alajuela	575	1500
TI4NRH	Amando Cespedes M., Heredia	710	750
TIRH	Rafael Hine Ch., San Jose	970	500
TIGPH2	Gonzalo Pinto H., San Jose	800	3000
TIEP	Eduardo Pinto H., San Jose	830	3000
TIFA	Francisco Arie, San Jose	1000	250
TIGPH	Gonzalo Pinto H., San Jose	605	6500
TISMG	Guillermo Zuniga R., San Jose	1045	500
TILJ	Lola Monge Peralta, San Jose	775	450
TILS	Luis Saenz Mata, San Jose	880	5000
TIVP	Narcisco Garcia, San Jose	750	500
TIPG	Claudia Martinez N., San Jose	625	5000
TIRCC	Carlos Borge, San Jose	1200	500
TIRS	Rogelio Sotela B., San Jose	920	400
TIEP	Eudardo Pinto, San Jose	1225	3000
TIGP	Jose Maria Pinaud, San Jose	690	2000
TIHZ	Heli Zuniga, San Jose	1150	1000
TIOS	Guillermo Castro Saenz, San Jose	940	500
TINBC	Oscar Martinez Nussbaumer, San Jose	1070	5000
TIBAS	Gonzalo Pinto H., San Juan de Tibas	650	8000
TIMC	Jorge Mario Cardos M., Cartago	735	750
	Short Wave Stations		
TI14NRH	Amando Cespedes, Heredia	9692	750
TIEP	Eduardo Pinto H., San Jose	6700	1000
TIGPH	Gonzalo Pinto H., San Jose	5875	1000
TIPG	Claudia Martinez, San Jose	9615	2000
TIRCC	Carlos Borge, San Jose	6180	300
TIRH	Rafael Hine Ch., San Jose	6150	250
TILS	Luis Saenz Mata, San Pedro	6165	2000
TIRVM	Ruben Venegas Mora, Las Juntas de Abangarez	6035	500
TIWS	Manuel Campos J., Puntarenas	6065	500

GUATEMALA

Call Letters	Owner and Location	Frequency Kilocycles	Power Watts
TGW	Radiodifusora Nacional, Guatemala City	1520	10000
TGI	Government, Guatemala City	1310	300
TGX	El Liberal Progresista (newspaper), Guatemala City	1400	50
TGQ	Government, Quezaltenango	1450	300

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Short Wave Stations

Call Letters	Owner and Location	Frequency Kilocycles	Power Watts
TGWA	Radiodifusora Nacional, Guatemala City	9685, 11760, 15170, 17800	10000
TGWB	Radiofusora Nacional, Guatemala City	6480	1000
TGWC	Radiodifusora Nacional, Guatemala City	2320, 760	1000
TG2	Government, Guatemala City	6190	300
TGX1	El Liberal Progresista (newspaper), Guatemala City	6100	50
TGQA	Government, Quezaltenango	6400	300

HONDURAS

Call Letters	Owner	Station Name	Location	Frequency Kilocycles	Power Watts
HRN	Rafael Ferrary	La Voz de Honduras	Tegucicalpa	1450	500

Short Wave Stations

HRN	Rafael Ferrary	La Voz de Honduras	Tegucigalpa	2437	500
HRD2	Genoveva v. de Castaneda	La Voz de Atlantida	La Ceiba	5875 6235	500 250
HRP1	Filiberto Diaz Zelaya	Eco de Hondura	San Pedro Sula	6351	100

NICARAGUA

Call Letters	Owner	Station Name	Location	Frequency Kilocycles	Power Watts
YNPH	Rodolfo Sengelmann	Radio Phillip	Managua	660	500

Short Wave Stations

YNJAT	Dr. Augustin Tijerino	La Voz del Aire	Leon	5758	400
YNGU	Ernesto Gutierrez	Voz de Los Lagos	Managua	6340	50
YNOW	Mendoza & Bros.	Voz de La America Central	Managua	6850	800
YNFT	Jose F. Tercero Z.	La Voz de La Sultana	Granada	7500	100
YNLT	Leonidas A. Tenoria	La Voz del Mombacho	Granada	7625	100
YNDG	Dionisio E. Gallo	Gilfilian	Leon	7660	200
YNRS	Rudolfo Sengelmann	Radio Nicaraguense	Managua	8590	500

PANAMA

Call Letters	Owner (and Station Name)	Location	Frequency Kilocycles	Power Watts
HOK	Jose Jaen & Jaen, La Voz de la Victor	Colon	640	250
HP5C	Radio Miramar	Panama City	730	100
HOQ	Agustin de Mena & Jose M. Herrera, Jr., Radio Nacional	Panama City	1250	250
HP6J	La Voz de Panama	Panama City	1358	250
HOC	Jose Jaen & Jaen	Panama City	1440	250

Short Wave Stations

HOA	Ron Dalley	Panama City	2310	500
HP5K	La Voz de La Victor	Colon	6005	1000
HP5B	Radio Miramar	Panama City	6030	100
HP5F	La Voz de Colon	Colon	6050	500
HP5H	La Voz del Pueblo	Panama City	6122	400
HP5J	La Voz de Panama	Panama City	9607	250
HP5A	Radio Teatro Estrella de Panama	Panama City	11700	1000
HP5G	Ron Dalley	Panama City	11780	800

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BAHAMAS

Call Letters	Owner	Location	Frequency Kilocycles	Power Watts
ZNS	Bahamas Government	Nassau	790	1000
			C.P.640	5000

Short Wave Stations

ZNS	Bahamas Government	Nassau	6090	600

CURACAO

Call Letters	Owner	Location	Frequency Kilocycles	Power Watts
PJC1	Government of Curacao	Willemstad	9106	150
			5929	(C.P. 1000)

DOMINICAN REPUBLIC

Call Letters	Operator	Location	Frequency Kilocycles	Power Watts
HIN	J. M. Bonetti B.	Ciudad Trujillo	1090	150
HIX	Government	Ciudad Trujillo	950	800
HIZ	Frank Hatton	Ciudad Trujillo	1350	200
HI8Q	Julio Garcia A.	Ciudad Trujillo	1475	25

Short Wave Stations

HI1G	A. C. Puello	Ciudad Trujillo	6280	100
HI2G	A. C. Puello	Ciudad Trujillo	9290	100
HIL	F. C. Teixido	Ciudad Trujillo	6500	60
HI1N	J. M. Bonetti B.	Ciudad Trujillo	6243	700
HIT	F. A. Sanabia	Ciudad Trujillo	6630	100
HI1Z	Frank Hatton	Ciudad Trujillo	6316	100
HI1X	Government	Ciudad Trujillo	6206	300
HI6H	Emilio Garden, Jr.	Ciudad Trujillo	6115	100
HI8T	Raul Henriquez S.	Ciudad Trujillo	6122	30
HI3C	And. Herrero H.	La Romana	6105	30
HIH	D. Dominguez	San Pedro de Macoris	6780	250
HI1J	F. M. Donastorg	San Pedro de Macoris	6025	40
HI1A	Rafael Western	Santiago	6182	75
HI1L	Maria J. Tavares	Santiago	6480	100
HI1S	Generoso Sarnelli	Santiago	6420	200
HI3U	Fernando Bertran	Santiago	6015	100
HI9B	J. L. Sanchez	Santiago	6383	200
HI9T	Luis A. Pelegrin	Puerto Plata	6170	100

PAN-AMERICAN NETWORK DATA

CBS PAN-AMERICAN NETWORK—see page 858

CADENA RADIO INTER-AMERICANA (CRIA)-CROSLEY CORP.—see page 860

NBC PAN-AMERICAN SERVICE—see page 861

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The big industrial and shipbuilding plants have staggered the time lieve some of the congestion that has developed on routes leadin entirely new thoroughfares have been built or are now under con gard to the Martin plant.

Some months ago the head of the collection department of about collections. At that time he said they were few The same question was asked just before this was writt much better," was his reply. He said that conditio money and were spending it.

A report just released to Ross Federal Service in cooperation with the United States Bureau payrolls in the area last month were much level of employment in selected manufact 1941 rose 30.8% above that of November payrolls have for a long period show

Federal Housing officials call B major housing developments are Five additional developments already been opened to defe 250 trailers and 6 dormit units.

B & O Railroad repo increase of 8537 of 1941 are rep

BALTIMORE h these word Year's "They ser wi

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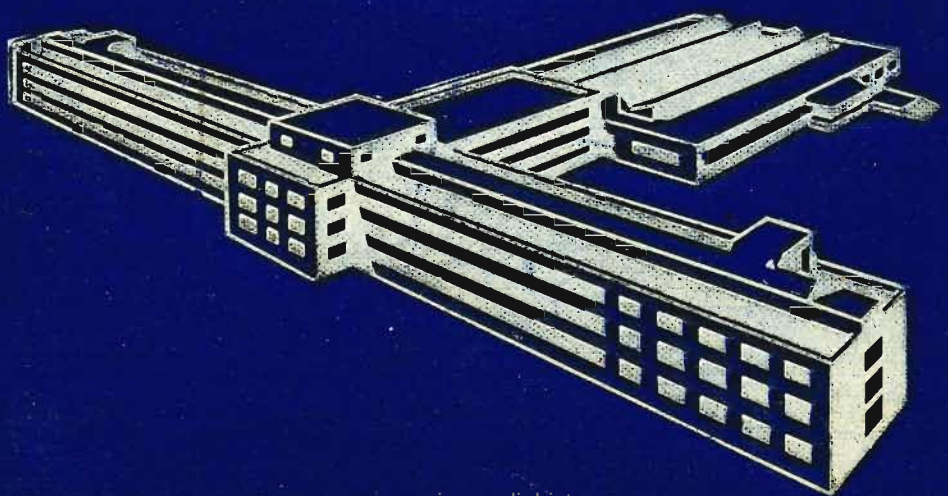

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