

K C M C

TEXARKANA—EST. 1932

ABC

MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KCMC, Inc.
Address 317 Pine St.
Phone Number 832
Transmitter Location 317 Pine St.
Time on the Air 6 a.m. to 12 p.m.
Newspaper Affiliation Texarkana
Gazette; Texarkana News

News Service AP
Transcription Service Standard Radio

Personnel

General Manager Frank O. Myers
Sales Manager Thomas Dillahunty
Chief Engineer Harvey Robertson

K G K B

TYLER—EST. 1929

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned By East Texas Broadcasting Co.
Address 115 South College Street
Phone Number 1106
Transmitter Location Sandflat Road
Time on the Air 6 a.m. to 12 midnight
News Service AP
Transcription Service Standard Radio
Representative Gene Grant

Personnel

President-Station Manager James G. Ulmer
Commercial Manager Earl P. Duffie
Program Director Mrs. James G. Ulmer
Commercial-Promotion Mgr. Earle P. Duffie
Chief Engineer John B. Sheppard

K V W C

VERNON—EST. 1939

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Northwestern Broad-
casting Co.

Address 1813 Wilbarger Street
Phone Number 1048
Transmitter Location One mile due east
of courthouse on highway extending from
East Wilbarger Street

Time on the Air Unlimited License
News Service AP
Transcription Service Cole
Representative Gene Grant

Personnel

President-General Manager R. H. Nichols
Commercial Manager W. D. Dixon
Program Director Loretta Withers
Chief Engineer Herman Ridgway

K V I C

VICTORIA—EST. 1940

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Radio Enterprises,
Inc.

Business Address .. Victoria Bank & Trust Bldg.
Phone Numbers 1106-1107-1268
Studio Address Cuero Highway
Transmitter Location Cuero Highway
Time on the Air 6:45 a.m. to 11 p.m.
News Service AP
Transcription Service World

Personnel

President Morris Roberts
General-Commercial Manager Jerry Fisher
Chief Engineer Robert McCown

K W T X *

WACO—EST. 1946

Frequency: 1230 Kc. Power: 250 Watts
Address 108 1-2 S. 6th St.

Personnel

President Beauford Jester
Station Manager Buddy Bostick
*Construction Permit

W A C O

WACO—EST. 1922

AMERICAN BROADCASTING CO.
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Frontier Broadcast-
ing Co., Inc.

Address Amicable Life Bldg.
Phone Number 2700
Transmitter Location Amicable Life Bldg.
Time on the Air 6:30 a.m. to 11 p.m.
Newspaper Affiliation Waco News-Tribune
& Times Herald

News Service AP
Transcription Service Cole
Representative Weed & Co.

Personnel

President Harlan Fentress
Station Manager J. E. Lee Glasgow
Chief Engineer L. H. Appleman

Serving the West

KSL

50,000 WATTS
Salt Lake City, Utah



K R G V

WESLACO—EST. 1926
NATIONAL BROADCASTING CO.
LONE STAR CHAIN

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By KRGV, Inc.
 Address 201 Border
 Phone Number 375-6
 Transmitter Location 201 Border
 Time on the Air 6 a.m. to 12 midnight
 News Service AP & UP
 Transcription Service NBC Thesaurus,
 Standard, Lang-Worth
 Representative Taylor-Howe-Snowden

Personnel

Executive General Manager O. L. Taylor
 Station Manager A. J. Taylor
 Sales-Commercial Manager Phil Dixon
 Sales Promotion-Merchandising
 Manager Victor Morava
 Program Director-Production
 Manager Dick Watkins
 Publicity Director Thelma Pearce
 Chief Announcer Bernie Barth
 Musical Director Dick Watkins
 Chief Engineer O. L. Hartwig
 Record m. c. Bernie Barth

K W F T

WICHITA FALLS—EST. 1938
COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc. Power: 5000 d.; 1000 n.
 Owned By Wichita Broadcasting Co.
 Operated By Joe B. Carrigan & Assoc.
 Business Address Kemp Hotel
 Phone Numbers 4182-3
 Studio Address Kemp Hotel
 Transmitter Location 3 1-2 miles northwest
 of Wichita Falls
 Time on the Air 6 a.m. to 11:05 p.m.
 News Service UP
 Transcription Service Standard Radio;
 M. M. Cole
 Representative Paul H. Raymer Co.

Personnel

President Joseph B. Carrigan
 General-Station-Sales, Commercial
 Manager Charles E. Clough
 Merchandising Manager-Publicity
 Director Leslie Pierce
 Program Director Bea Montgomery
 Chief Announcer Bill Lowery
 Musical Director Lillie Mae Comiskey
 Chief Engineer John Adams

UTAH

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

K S U B

CEDAR CITY—EST. 1937
CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Southern Utah
 Broadcasting Co.
 Address El Escalante Hotel
 Phone Numbers 398, 294
 Transmitter Location Cedar City
 Time on the Air 7 a.m. to 10 p.m.
 Transcription Service World

Personnel

President Ivan Sharp
 General Manager Lennox Murdock
 Resident Manager Roscoe A. Grover
 Record M. C. Bob Mores
 Chief Engineer Hurschell Urie

K V N U

LOGAN—EST. 1938
MBS

INTERMOUNTAIN NETWORK
 Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By Cache Valley
 Broadcasting Company
 Business Address 1393 N. Main St.
 Phone Number 1400
 Studio Address 1393 North Main Street
 Transmitter Location 1393 North Main St.
 Time on the Air 6:30 a.m. to 11 p.m.
 News Service UP
 Transcription Service Keystone, World
 Representative ... Jos. Hershey McGillvra, Inc.

Personnel

President Herschel Bullen
 General-Station Manager-Secretary-
 Treasurer Reed Bullen
 Sales-Commercial Manager Reed Bullen
 Sales-Promotion-Merchandising
 Manager Reed Bullen
 Program Director Don Reber
 Production Manager Paul Coburn
 Chief Announcer Lloyd Mecham
 Musical Director Claude Robbins
 Chief Engineer Carroll Secrist

K O A L

PRICE—EST. 1936

MBS-INTERMOUNTAIN NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Eastern Utah
Broadcasting Co.
Business Address Price
Phone Number Price 200
Transmitter Location Price
Time on the Air 7 a.m. to 10:30 p.m.
News Service UP
Representative Adam J. Young, Jr.

Personnel

General Manager Jack Richards

K O V O

PROVO—EST. 1939

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By KOVO Broadcasting
Co.
Address 108 West Center Street
Phone Number 1680
Transmitter Location 17 West and Second So.
Time on the Air 6 a.m. to 12 midnight
News Service UP
Transcription Service Thesaurus
Representative Adam J. Young, Jr.

Personnel

President and Manager Clifton A. Tolboe
Sales Manager S. G. Carter
Sales Promotion Manager Henry Hilton
Program Director Dean J. Ludlow
Publicity Director June Mower
Chief Announcer Joseph C. Lee
Chief Engineer Parley P. Rasmussen

K L O

OGDEN—EST. 1930

MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By Interstate Broad-
casting Corporation
Business Address Hotel Ben Lomond
Phone Number 5721
Studio Address Hotel Ben Lomond
Transmitter Location Kanesville, Utah
Time on the Air 6 a.m. to 12:05 a.m.
News Service UP
Transcription Service Standard Radio
Representative Adam J. Young, Jr.

Personnel

President A. L. Glasmann
General Manager A. L. Glasmann
Station Manager George B. Morgan
Sales-Commercial Manager Frank W. Kaull
Sales Promotion-Merchandising
Manager Frank W. Kaull
Program Director-Production
Manager Collin Lowder
Publicity Director William E. Smiley
Chief Announcer Bill Tankersley
Musical Director Max Penton
Chief Engineer Wayne T. Boothe

K A L L

SALT LAKE CITY—EST. 1945

MUTUAL—INTERMOUNTAIN—KEY STATION

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By Salt Lake City Broad-
casting Co. (Partnership)
Address 248 S. Main St.
Phone Number 4-1843
Transmitter Location 386 W. Gregson St.
Time on the Air Unlimited
News Service UP
Transcription Service Associated, Cole,
MacGregor, BMI
Representative Adam J. Young

Personnel

General Manager George C. Hatch
Station Manager Alvin G. Pack
Commercial Manager Thomas H. Anderson
Sales Promotion Robert Warner
Program Director Kenyon R. Bennett
Production Manager Al Collins
Publicity Director Jack Goodman
Engineering Director W. D'Orr Cozzens
Chief Engineer Stanley Benson

K N A K

SALT LAKE CITY

Frequency: 1400 Kc. Power: 250 Watts
Owner: Granite District Radio Broadcasting
Co.
Operated By Howard D. Johnson
Business Address 219 Continental Bank
Bldg.
Phone Numbers 5-8113 and 5-7988
Transmitter Location 1016 So. 6th West
Time on the Air 7 a.m. to 12:05 a.m.
News Service AP
Transcription Service Lang-Worth
Representative Joseph Hershey McGillvra, Inc.

Personnel

President-General and Station
Manager Howard D. Johnson
Sales-Commercial Manager Hale Byron

Sales Promotion-Merchandising

Manager.....Howard M. Buchman
 Program Director.....R. K. Christensen
 Production Manager.....Larry Sutton
 Publicity Director.....Howard M. Buchman
 Chief Announcer.....Lee Walker
 Musical Director.....Donald Penman
 Record M. C.....Arland Taylor
 Chief Engineer.....James B. Littlejohn

K D Y L

SALT LAKE CITY—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned ByIntermountain
 Broadcasting Corporation

Operated By.....S. S. Fox
 AddressTribune-Telegram Bldg.
 Phone Number5-2991
 Transmitter Location...11th West & 33rd South
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceINS; UP
 Transcription Service...World Broadcasting
 System; NBC Thesaurus
 RepresentativeJohn Blair & Company

Personnel

President & General Manager.....S. S. Fox
 Commercial Manager.....George A. Provol
 Publicity Director.....Frank Baker
 Program Director.....Emerson S. Smith
 Production Manager.....Kay W. Richins
 Technical Director.....J. M. Baldwin

K S L

SALT LAKE CITY—EST. 1921

COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc.....Power: 50000 Watts
 Owned-Operated By.....Radio Service
 Corporation of Utah

Address.....10 So. Main T
 Phone Number(Dial) 5-4641
 Transmitter LocationSaltair, Utah
 Time on the Air.....6 a.m. to 1 a.m.
 Transcription Service...Standard Radio;
 Lang-Worth; Associated

Newspaper Affiliation.....Salt Lake Tribune
 News Service.....AP, UP
 RepresentativeEdward Petry & Company

Personnel

President.....J. Reuben Clark, Jr.
 Vice-Pres. & General Manager...Ivor Sharp
 Director of Commercial
 Operations.....Arch L. Madsen
 Sales Manager.....Frank B. McLatchy
 Program Director.....Lynn A. McKinlay
 Senior Announcer.....James Peterson
 Musical Director.....Foster Cope
 Chief Engineer.....C. Richard Evans

See Page 602

K U T A

SALT LAKE CITY—EST. 1938

ABC

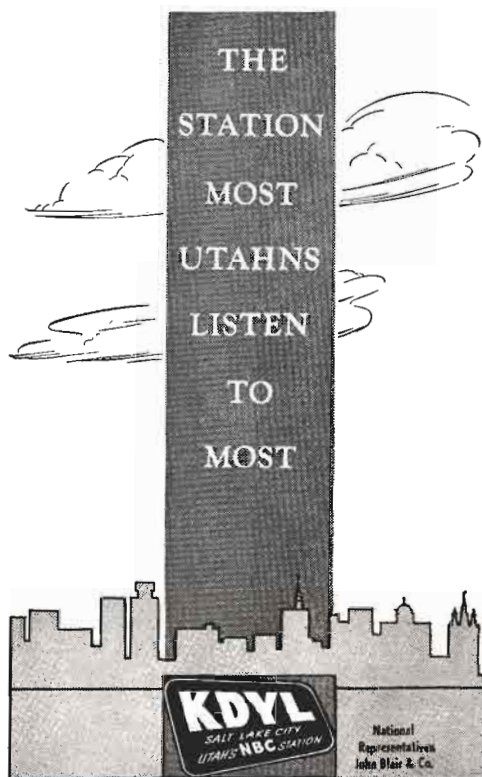
Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By....Utah Broadcasting
 & Television Co.

Address29 South State Street
 Phone Number3-2737
 Transmitter Location...North Salt Lake
 Time on the Air.....6 a.m. to 1 a.m.
 News ServiceUP
 Transcription Service...Standard Radio.
 Lang-Worth

Representative.....The Katz Agency

Personnel

President-General Manager..Frank C. Carman
 Commercial ManagerJack Burnett
 Sales Promotion-Merchandising
 ManagerArty Clark
 Program Director.....Frank McIntyre
 Production Manager.....Ted Harden
 Publicity Director.....Bill Sears
 Chief Engineer.....C. Wendell Bell



VERMONT

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

W C A X

BURLINGTON—EST. 1931

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Operated By.....WCAV Broadcasting Corp.

Business Address.....137 Main St.
Studio Address.....137 Main St.
Phone Number.....Burlington 2000
Transmitter Location.....Colchester, Vermont
Time on the Air.....6:20 a.m. to 11:30 p.m.
News ServiceUP
Transcription ServiceWorld
RepresentativeWeed & Company

Personnel

President-General Manager....C. P. Hasbrook
Assistant Manager.....John D. Swan
Sales-Commercial Manager....Joseph Smith
Sales Promotion-Merchandising Manager.....J. D. Swan
Program Director.....Robert Burger
Production Manager-Chief
Announcer.....Ray Simms
Publicity Director.....L. F. Killick
Record M. C.....Norman Bailey
Chief Engineer.....James Tierney

W S Y B

RUTLAND—EST. 1930

MUTUAL BROADCASTING SYSTEM

YANKEE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Operated By.....P. Weiss Music Co.
Address80 West Street
Phone Number1247
Transmitter LocationCreek Road
Time on the AirUnlimited license
News ServiceUP
Transcription Service...Keystone Broadcasting System
RepresentativesJoseph Hershey
McGillivray, Inc.; R. C. Foster

Personnel

PresidentPhilip Weiss
Business Manager.....J. H. Weiss
Chief Engineer.....Norval K. Ramson

W W S R

ST. ALBANS—EST. 1941

MUTUAL BROADCASTING SYSTEM

YANKEE NETWORK

KEYSTONE BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Operated By.....Vermont Radio Corp.
Address32 N. Main St.
Phone Number1390
Transmitter Location.....Swanton Road
Time on the Air.....7 a.m. to Sunset
News ServiceUP
Transcription ServiceWorld
Representatives.....Howard H. Wilson Co.

Personnel

PresidentLloyd E. Squier
Station ManagerWarran Marsden
Chief Engineer.....Theodore Bolsvert

W D E V

WATERBURY—EST. 1936

MUTUAL—YANKEE

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated ByLloyd E. Squier & William G. Ricker
Address8 Stowe St.
Phone Number13
Transmitter LocationBlush Hill
Time on the Air.....Local sunrise to sunset
News ServiceUP
Transcription Service.....World Broadcasting
RepresentativeHoward H. Wilson Co.

Personnel

General Manager.....Lloyd E. Squier
Commercial Manager.....Harrison Fowler
Production-Program Director....Thomas Dodd
Chief Announcer.....James Lackard
Record M. C.....Lawrence Eastman
Chief Engineer.....Harold Grout

VIRGINIA

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

WPIK

ALEXANDRIA—EST. 1945

Frequency: 730 Kc.....Power: 250 Watts
Owned By.....Potomac Broadcasting Corp.
Operated By.....Howard B. Hayes,
Carl L. Lindberg
Address.....Hotel George Mason
Phone Number.....Temple 4732
Transmitter Location.....Telegraph Road
Time on the Air.....Sunrise to Sunset
Newspaper Affiliation.....Alexandria Gazette
News Service.....AP
Transcription Service.....World
Representative.....Joseph Hershey McGillvra, Inc.

Personnel

President-General and Station
Manager.....Howard B. Hayes
Sales-Commercial Manager.....Perry P. Walders
Sales Promotion-Merchandising
Manager.....Perry P. Hayes
Program Director-Production
Manager.....William W. Jefferay
Publicity Director.....Elizabeth Lingo
Chief Announcer.....Norman West
Musical Director.....William W. Jefferay
Chief Engineer.....Carl L. Lindberg

WCHV

CHARLOTTESVILLE—EST. 1932

ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Barham & Barham
Address.....Fourth & East Market Sts.
Phone Number.....2500
Transmitter Location.....Richmond Road
Time on the Air.....6:45 a.m. to 12:05 a.m.;
Sunday, 7:55 a.m. to 12:05 a.m.
News Service.....UP
Transcription Service.....Standard
Representative.....Cox & Tans

Personnel

General and Station
Manager.....Charles Barham, Jr.
Sales-Commercial Manager.....Randolph Bean
Sales Promotion-Merchandising
Manager.....Randolph Bean
Program Director-Record M. C. James Hageman
Production Manager-Publicity
Director.....Randolph Bean
Chief Announcer.....Bob Shay
Musical Director.....Jean Daughtrey
Chief Engineer.....Walter Gray

WKEY

COVINGTON—EST. 1941

ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Earl M. Key
Business Address.....P.O. Box 629
Studio Address.....213 Main Street
Phone Number.....840
Transmitter Location.....Covington
Time on the Air.....7:00 a.m.-11:00 p.m.
News Service.....UP
Transcription Service.....World

Personnel

Owner & Manager.....Earl M. Key
Program Director-Production
Manager.....Al Duke
Record M. C.....Bill Ward
Chief Engineer.....James Garber

WBTM

DANVILLE—EST. 1930

ABC

TRI-CITY STATIONS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Piedmont Broadcast-
ing Corporation
Address.....Hotel Danville Building
Phone Number.....2350
Transmitter Location.....River Road, Route No. 29
Time on the Air.....6:30 a.m. to midnight
News Service.....AP
Transcription Service.....Lang-Worth, Cole,
Standard
Representatives.....Tri-City Stations Association

Personnel

President.....L. N. Dibrell
Station Manager.....R. Sanford Guyer
Sales-Commercial
Manager.....Edward G. Gardner
Chief Engineer.....Harry W. Spencer

WFVA

FREDERICKSBURG—EST. 1939

ABC

Frequency 1290 Kc.....Power: 250 Watts
CP 1230
Owned-Operated By.....Fredericksburg Broad-
casting Corporation
Address.....528 Wolfe St.
Phone Number.....1261
Transmitter Location.....King's Highway, Rt. 3
Time on the Air.....7 a.m. to 11 p.m.

VIRGINIA

Personnel

President-General
 Manager.....Richard F. Lewis, Jr.
 Station & Commercial
 Manager.....Walter F. Harris, Jr.
 Program Director.....Nan Winkler
 Chief Engineer.....Walter Harris

WSVA

HARRISONBURG—EST. 1936
NATIONAL BROADCASTING CO.

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated By.....Shenandoah Valley
 Broadcasting Corporation
 AddressNewman Building
 Phone Number.....875 or 550
 Transmitter Location.....Five miles south of
 Harrisonburg on U. S. Route 11
 Time on the Air 6 a.m. to local sunset
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeWeed & Co.

Personnel

President.....Frederick L. Allman
 Station Manager.....Robert B. Harrington
 Commercial-Sales Promotion
 ManagerRobert B. Harrington
 Program DirectorRichard H. Johnson
 Chief Engineer.....Warren L. Braun

WLVA

LYNCHBURG—EST. 1930
ABC

TRI CITY STATIONS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated ByLynchburg Broad-
 casting Corp.
 AddressAllied Arts Bldg.
 Phone Number3030
 Transmitter Location.....Forest St.
 Time on the Air.....7 a.m. to midnight
 News ServiceAP
 Transcription Service....Lang-Worth; Standard
 Radio
 Representative.....Tri-City Stations Assn.

Personnel

PresidentEdw. A. Allen
 Secretary & Treasurer.....Philip P. Allen
 Commercial Manager.....J. P. Read, Jr.
 Chief Engineer.....John Orth

WMVA

MARTINSVILLE—EST. 1941
NATIONAL BROADCASTING CO.

Frequency: 1450 Kc.....Power 250 Watts
 Owned-Operated By.....Martinsville Broad-
 casting Co., Inc.

AddressFigsboro Road
 Phone Number2152
 Transmitter Location.....Figsboro Road
 Time on the Air.....6:30 a.m. to 11:30 p.m.
 News ServiceAP
 Transcription Service.....M. M. Cole

Personnel

PresidentWilliam C. Barnes
 General and Station
 Manager.....John W. Schultz
 Commercial Manager.....C. Robert Ray
 Promotion Manager.....Charles F. Adams
 Chief Engineer.....Dewey W. Muse

WGH

NEWPORT NEWS—EST. 1928
ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Hampton Roads
 Broadcasting Corporation
 Business AddressPortlock Bldg.,
 Norfolk, Va.
 Phone Number27031
 Studio Addresses: Portlock Bldg., Norfolk;
 Warwick Hotel, Newport News, Va.; Daily
 Press Bldg., Newport News, Va.
 Transmitter Location ...End Jefferson Avenue,
 Newport News, Va.
 Time on the Air: 6 a.m. to 1 a.m.; Sundays,
 7:15 a.m. to 1 a.m.
 Newspaper Affiliation: Newport News Daily
 Press; Newport News Times-Herald
 News ServiceAP
 Transcription ServiceStandard Radio;
 Lang-Worth
 RepresentativeBurn-Smith Company

Personnel

President.....Raymond B. Bottom
 V.P.-General Manager.....Edward E. Bishop
 Commercial Manager.....Edward E. Edgar
 Program-Production Manager...Jack A. Black
 Chief Engineer.....William P. Grether

WTAR

NORFOLK—EST. 1923
NATIONAL BROADCASTING CO.

Frequency: 790 Kc.....Power: 5000 Watts
 Operated By.....WTAR Radio Corp.
 Owned By.....Norfolk Newspapers, Inc.
 Address ...National Bank of Commerce Bldg.
 Phone Number25671
 Transmitter LocationGlen Rock
 Time on the Air.....6 a.m. to 1 a.m. daily;
 8 a.m. to 1 a.m. Sunday
 Newspaper AffiliationNorfolk
 Newspapers, Inc.
 News Service.....AP; UP

Transcription Service.....Standard Radio
RepresentativeEdward Petry & Co.

Personnel

President.....Paul S. Huber
General Manager.....Campbell Arnoux
Commercial Manager.....John W. New
Program Director.....Henry Cowles Whitehead
Production Manager.....Clyde Moser
Publicity Director.....Charlton Whitehead
Chief Announcer.....Blair Eubanks
Musical Director.....Henry Cowles Whitehead
Chief Engineer.....Julius L. Grether

W N V A *

NORTON

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Blanfox Radio Co., Inc.
AddressSouth Main St., Harlan, Ky.
* Construction Permit

W S S V

PETERSBURG—EST. 1945

MUTUAL

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Southside Virginia
Broadcasting Corp.
Address.....112 W. Tabb Street
Phone Number3881
Transmitter Location.....Lieutenant Run,
Petersburg
Time on the Air.....6:30 a.m. to midnight;
Sundays, 8 a.m. to midnight
News ServiceAP
Transcription Service.....Standard
RepresentativeBurn-Smith

Personnel

President-General Mgr.....Louis H. Peterson
Station-Sales-Commercial
ManagerCy Newman
Merchandising Mgr.....Mrs. Nellie W. Andrews
Program Director.....Cy Newman
Production Manager.....Russ Johnson
Publicity Director.....Mrs. Betty Hall
Chief Announcer.....H. B. Kenny
Musical Director-Record M. C.....Jack Guller
Chief Engineer.....Edward Schwarz

W S A P

PORTSMOUTH—EST. 1943

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Portsmouth Radio Corp.
AddressProfessional Bldg.
Phone Number8383
Transmitter Location.....1318 Spratley St.
Time on the Air.....18 hours, Mon.-Sat.;
Sun., 16 hours
News ServiceUP

Transcription Service.....World
Representative.....Joseph Hershey McGillvra, Inc.

Personnel

President.....Torn E. Gillman
Station-General Manager.....T. W. Aydtlett
Sales Mgr.....Jack Norfleet
Publicity-Promotion.....Walter A. Williams
Production-Program Director.....Ernest Tannen
Chief Engineer.....Frederic Clair

W P U V *

PULASKI

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated BySouthwest
Broadcasting Co.
AddressWashington Ave.

Personnel

Chief ExecutiveHoward R. Imboden
* Construction Permit

W B B L *

RICHMOND—EST. 1924

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Grace Covenant
Presbyterian Church
Address1627 Monument Avenue
Phone Number.....57941
Transmitter Location...1627 Monument Ave.
Time on the Air: Special hours on Sundays
only
*(Non-Commercial Station)

W L E E

RICHMOND—EST. 1945

MUTUAL—ASSOCIATED

Frequency: 1450 Kc.....Power: 250 Watts
Owned-OperatedThomas Tinsley
Address.....Broad-Grace Arcade
Phone Number3-6741
Transmitter Location.....Colorado Ave. and
Sumter Street
Time on the Air.....6 a.m. to 1 a.m.
News ServiceAP
Transcription ServiceMacGregor
RepresentativeHeadley-Reed

Personnel

DirectorThomas Tinsley
General Manager.....Irving G. Abeloff
Program Director.....James Fair
Musical Director.....Eleanor Morris
Chief Engineer.....George McGuigan
Record M. C.'s.....James Fair, Bob Roth

W M B G

RICHMOND—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc.....Power: 5000 Watts

Owned-Operated By.....Havens & Martin, Inc.
 Address3301 West Broad Street
 Phone Number5-8611
 Transmitter Location.....Staples Mill Road
 Time on the Air.....6:30 a.m. to 1 a.m.
 News ServiceTransradio
 Transcription Service.....NBC Thesaurus,
 Lang-Worth
 RepresentativeJohn Blair & Company

Personnel

President-General Mgr.....Wilbur M. Havens
 Commercial ManagerRalph Wallerstein
 Sales Promotion-Merchandising
 ManagerRalph Wallerstein
 Program Director.....Gwendolyn Dalton
 Production Manager.....Kenneth G. Heine
 Publicity Director.....Carlyne Whitaker
 Chief Engineer.....Wilfred H. Wood

WRNL

RICHMOND—EST. 1927
 ABC

Frequency: 910 Kc.....Power: 5000 Watts
 Owned By.....Richmond Newspapers, Inc.
 Operated By.....Richmond Radio Corp.
 Address323 E. Grace St.
 Phone Number33436
 Transmitter LocationWilkinson Road
 Time on the Air.....5:30 a.m. to 1 a.m.;
 Sundays, 7 a.m. to 1 a.m.
 News ServiceAP
 Transcription ServiceStandard
 Representative.....Edward Petry & Co.

Personnel

President.....D. Tennant Bryan
 General and Station
 ManagerE. S. Whitlock
 Assistant Manager.....G. Mallory Freeman
 Sales-Commercial Manager.....E. S. Whitlock
 Program
 Director....Lt. Comdr. Richard A. Velz (USN)
 Publicity Director.....Polly Daffron Miller
 Musical Director-Record M. C. William Stell
 Chief Engineer.....Walter R. Seldon

WRVA

RICHMOND—EST. 1925
 CBS

Frequency: 1140 Kc.....Power: 50000 Watts
 Owned-Operated By.....Larus & Brother Co.
 Business Address.....Hotel Richmond
 Phone Number3-6633
 Studio Addresses: Hotel Richmond; 1506 Colley
 Ave., Norfolk, Va.
 Transmitter LocationEdgeworth, Henrico
 County, Va.
 Time on the Air: 6 a.m. to 1 a.m.; Sunday,
 8 a.m. to 1 a.m.
 News ServiceUP

Transcription Service.....World Broadcasting
 System; Lang-Worth
 RepresentativePaul H. Raymer Co.

Personnel

General Manager.....C. T. Lucy
 Business Manager.....Barron Howard
 Program Production Mgr....Samuel S. Carey
 Chief Engineer.....D. C. Woods

WDBJ

ROANOKE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Operated By.....Times-World Corp.
 Business Address.....P. O. Box 150
 Phone Number8131
 Transmitter Location...Colonial Ave., Colonial
 Heights
 Time on the Air: 6 a.m. to 12:05 a.m.; Sundays,
 8 a.m. to 12:05 a.m.
 Newspaper AffiliationRoanoke Times;
 Roanoke World News
 News ServiceUP
 Transcription Service.....Lang-Worth; WBS
 RepresentativeFree & Peters, Inc.

W. R. Ennell

SAYS ...

PERFORMANCE COUNTS



Some people pick horses by name,
 some by superstition, but those "in
 the know" bet on performance.
 Performance is the most important
 factor in radio advertising, too.

WRNL has held the majority of
 daytime listeners for many years in
 the Richmond area. You can count
 on WRNL for top performance—
 and results.



Personnel

President.....J. P. Fishburn
General Manager.....Ray P. Jordan
Commercial Manager.....Frank D. Kesler

W S L S

ROANOKE—EST. 1940

ABC

TRI-CITY STATIONS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.... Roanoke Broadcast-
ing Corp.

AddressShenandoah Life Building
Phone Number 9227
Transmitter Location ..Shenandoah Life Bldg.
Time on the Air..... 6 a.m. to 12:06 a.m.
News ServiceAP
Transcription ServiceNBC Thesaurus;
Langworth, BMI
RepresentativeTri-City Stations

Personnel

PresidentPaul C. Buford
General Manager.....Philip Allen
Station Manager.....James H. Moore
Commercial-Sales Promotion
ManagerHorace Fitzpatrick
Chief Engineer.....Phillip Briggs

W T O N

STAUNTON—EST. 1945

AMERICAN BROADCASTING CO.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Charles P. Blackley
AddressMorrison Bldg.
Phone Number2373
Transmitter Location.....Near Waynesboro
Highway

Time on the Air.....6:30 a.m. to midnight;
Sunday, 8 a.m. to midnight
News ServiceAP
Transcription ServiceWorld

Personnel

Owner-General Manager..Charles P. Blackley
Commercial-Promotion
Manager.....Charles E. Seebeck
Program Director.....Fulton King
Chief EngineerRex Houser

W L P M

SUFFOLK—EST. 1940

AMERICAN BROADCASTING CO.

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated BySuffolk Broadcasting
Address105 Bank Street
Phone Number 1420

Transmitter LocationRoute No. 460
Time on the Air.....7 a.m. to 11:30 p.m.
News ServiceUP
Transcription Service.....Lang-Worth
RepresentativeSears & Ayer

Personnel

President-Station Manager.....Fred L. Hart
Commercial & Program Manager..Allen Jones
Chief Engineer.....Fred Wagner

W I N C

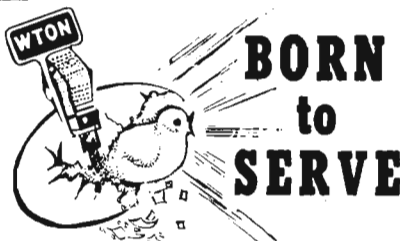
WINCHESTER—EST. 1941

ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Field Lewis, Jr.
AddressWINC Bldg.
Phone NumberWinchester 4855
Transmitter LocationWINC Bldg.
Time on the Air.....7 a.m. to 11 p.m.;
Sunday, 7:30 a.m. to 11 p.m.

Personnel

Owner-General Manager..Richard Field Lewis
Commercial Mgr. Program Dir...Grant Pollock
Sales Promotion Mds'e. Mgr....Grant Pollock
Production and Traffic...John Carl Morgan
Chief Engineer.....Philip B. Whitney



STAUNTON and AUGUSTA COUNTY, VIRGINIA

... A Station that will do a sales job for
you ... and here's the reason!

- Population (WTON service area)...100,000
- Bank deposits in excess of....\$22,000,000
- Monthly August County payroll
exceeds\$1,500,000

Network Affiliation—AMER. B'CASTING CO.

W T O N

CHARLES E. SEEBECK, Sales Mgr.

STAUNTON

VIRGINIA

250 WATTS

Full Time

1400 kc

WASHINGTON

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

K X R O

ABERDEEN—EST. 1926

MUTUAL—DON LEE BROADCASTING CO.
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By KXRO, Inc.
Business Address 207½ E. Market St.
Phone Number Aberdeen 4098
Studio Address 207½ E. Market St.
Transmitter Location 1308 Coolidge Rd.
Time on the Air Unlimited time
News Service AP, UP
Transcription Service Standard Radio
Representative Howard H. Wilson Co.

Personnel

President Harry R. Spence
General Manager Fred G. Goddard
Commercial Manager B. G. Ruby
Program Direc.-Prod. Mgr. A. W. Lindsay
Publicity Director Stan Spiegle
Chief Announcer A. W. Lindsay
Musical Director G. L. Bailey
Chief Engineer Glen Barnett

K V O S

BELLINGHAM—EST. 1929

EVERGREEN NETWORK

Frequency: 790 Kc. Power: 250 Watts
Owned-Operated By KVOS, Inc.
Address 1321 Commercial St.
Phone Number 4200
Transmitter Location Roeder & E St.
Time on the Air 6 a.m. to 11 p.m.;
Sunday 9 a.m. to 11 p.m.

News Service UP
Transcription Service Standard & MacGregor
Representative John Keiting

Personnel

President, Gen. Mgr. Rogan Jones
Station Manager Frank Adams
Sales-Commercial Manager... Fred Elsethagen
Sales Promotion-Mer. Mgr. Fred Elsethagen
Program Direc.-Prod. Mgr. Jerome Oppel
Publicity Director Frank Adams
Musical Director James Oppel
Chief Engineer Mel Featherkile

K E L A

CENTRALIA AND CHEHALIS

EST. 1937

MUTUAL—DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By Central Broadcasting
Corporation
Address P. O. Box 827, Chehalis;

P. O. Box 720, Centralia
Phone Numbers Centralia 721; Chehalis
721

Transmitter Location: (Midway between Centralia and Chehalis), Hiway 99

Time on the Air 7 a.m. to 11 p.m.
News Service UP

Personnel

Owners ... J. Elroy McCaw, Mrs. Cecil L. Gwinn
General-Station Manager Joe Chyill
Commercial Manager Robert S. Brister
Program Director Elsie Gaylord
Publicity Director Schuyler Hill
Chief Announcer Ellwood Lippencott
Chief Engineer Melvin York

K C O W *

ELLENSBURG

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Central Washington
Broadcasters, Inc.

Address ... Washington National Bank Bldg.
* Construction Permit

(Call Letters to Be Assigned)

ELLENSBURG*

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Kittitas Valley
Broadcasting Station

Address Route 2

Personnel

Owners Gilbert H. Kaynor,
Howard H. Kaynor
* Construction Permit

K R K O

EVERETT—EST. 1920

MUTUAL—DON LEE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Everett Broadcasting
Co., Inc.

Address Everett
Phone Numbers Main 526-867
Transmitter Location Everett
Time on the Air 6 a.m. to Midnight
News Service UP
Transcription Service World, SESAC, Cole

Personnel

President-Gen. Mgr. Wm. R. Taft
Sales-Commercial Manager D. A. Baker
Sales Promotion-Mer. Mgr. D. A. Baker
Pro.-Pub. Director-Pro. Mgr. ... Marilyn E. Smythe
Musical Director Merlin Matheny
Chief Engineer Earl Gordon

K W L K

LONGVIEW—EST. 1938

MBS—DON LEE BROADCASTING SYSTEM
 Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Twin City Broad-
 casting Corp.
 Address 14th & Hudson
 Phone NumberLongview 1500
 Transmitter LocationOcean Beach
 Highway
 Time on the Air.....7 a.m. to 12 midnight
 Transcription Service World
 Newspaper Affiliation...Longview Daily News
 News ServiceUP
 Representative.....Howard Wilson Co.

Personnel

Pres.-Gen. & Station Mgr.C. A. Chatterton
 Sales-Commercial Mgr. Jack Richards
 Sales Promotion-Mer. Mgr....F. H. Chatterton
 Program Director.....Harold Wagner
 Chief Engineer.....Rollie Mietzke

K G Y

OLYMPIA—EST. 1922

MUTUAL—DON LEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Tom Olsen
 Address.....Rockway, Leland Bldg.
 Phone Number6838
 Transmitter Location...Rockway, Leland Bldg.
 Time on the Air.....6 a.m. to 11 p.m.
 News ServiceUP
 Transcription ServiceWorld
 Representative John Keating

Personnel

Owner, General & Station Manager Tom Olsen
 Sales Manager.....Elmer J. Holmberg
 Commercial Manager.....J. Harris Dorr
 Program Director Eve Knutson
 Record m.c.Dyer Downing
 Chief Engineer Charles A. Roark

K P K W

PASCO—EST. 1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Western Radio Corp.
 Business Address.....P. O. Box 233
 Phone Number 890
 Transmitter Location.....Chase & A St.
 Time on the Air.....15 Hours Daily
 News ServiceUP
 Transcription Service Standard
 Representative John Keating

Personnel

President V. B. Kenworthy
 Station Manager Frank Krshna
 Chief Engineer Walter Mott
 Record m.c.Rodney Sams

K O N P

PORT ANGELES—EST. 1945

KEYSTONE BROADCASTING SYSTEM

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By...Evening News Press, Inc.
 Address 313 W. First St.
 Phone Number 1700
 Transmitter Location.....313 W. First St.
 Time on the Air...6:30 a.m. to 10:30 p.m.;
 Sun., 9 a.m. to 10 p.m.

Newspaper Affiliation:

Port Angeles Evening News, Inc.

News ServiceUP
 Transcription Service Standard
 Representative ... John Keating, Sears & Ayer

Personnel

Chief Executive.....C. N. Webster
 Station Manager.....Ben Harkins
 Chief Engineer Lloyd C. Sundstrom

K W S C *

PULLMAN—EST. 1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....State College of
 Washington
 Address Pullman
 Phone Number 9021
 Time on the Air.....Divides time
 News Service.....UP
 Transcription Service Thesaurus

Personnel

President Washington State College
 Dr. Wilson Compton
 General and Station Manager...Glenn Jones
 Program Director Eldon C. Barr
 Production Manager John L. Blake
 *(Non-Commercial Station)

K E V R

SEATTLE—EST. 1925

EVERGREEN NETWORK

Frequency: 1090 Kc.....Power: 250 Watts
 Owned-Operated ByEvergreen Broad-
 casting Corporation
 Address2102 Smith Tower
 Phone Number.....Seneca 2056
 Time on the Air.....6 a.m. to Midnight
 News ServiceUP
 Transcription Service.....Standard Radio;
 Lang-Worth, SESAC
 Representative.....Wm. G. Rambeau Co.

Personnel

President.....A. W. Talbot
 Gen.-Station-Sales-Com. Mgr.....Bartley Sims
 Sales Promotion-Mer. Mgr....Kirby Torrance
 Program Direc.-Chief Announcer.Harry Jordan

Publicity Director Kirby Torrance
Record m.c. Don Porter
Chief Engineer John Kelley

KIRO

SEATTLE—EST. 1935 (1928 as KPCB)

COLUMBIA BROADCASTING SYSTEM

Frequency: 710 Kc. Power: 50000 Watts

Owned-Operated By Queen City Broadcasting Co.

Address Cobb Building

Phone Number SEneca 1500

Transmitter Location Vashon-Maury Island, Wash.

Time on the Air 6 a.m. to 1 a.m.

News Service AP-INS

Transcription Service Association Music Publishers, Standard Radio

Representative Free & Peters

Personnel

Chief Owner Saul Haas

President Louis K. Lear

Station Manager Loren B. Stone

National Sales Manager W. F. Tucker

Local Sales Manager J. F. Hiddleston

Sales Promotion-Merchandising

Manager Philip Reilley

Program Director-Production

Manager Kenneth Yeend

Publicity Director W. F. Tucker

Chief Announcer William Corcoran

Musical Director Max Dolin

Chief Engineer Homer Ray, Jr.

KJR

SEATTLE—EST. 1921

ABC

Frequency: 950 Kc. Power: 5000 Watts

Owned-Operated By Bert K. Fisher

Address Skinner Bldg.

Phone Number Elliott 5890

Transmitter Location 2600 26th Ave., S. W.

Time on the Air .. 6 a.m. to 12 midnight; Sunday 7 a.m. to midnight

News Service UP

Transcription Service NBC Thesaurus

Representative Paul H. Raymer Co.

Personnel

Owner, General & Station

Manager Birt F. Fisher

Sales-Commercial Manager .. Arthur Gerbel, Jr.

Program Director Homer Pope

Chief Engineer F. J. Brott

KOL

SEATTLE—EST. 1928

MUTUAL—DON LEE

Frequency: 1300 Kc. Power: 5000 Watts

Owned-Operated By: Seattle Broadcasting Co.

Address Northern Life Tower

Phone Number Main 2312

Transmitter Location 1110 W. Florida St.

Time on the Air Unlimited license

News Service UP

Transcription Service SESAC; Standard

Radio World

Representative John Blair & Company

Personnel

President Archie Taft, Sr.

Station Manager Oliver A. Runchey

Commercial Manager Archie Taft, Jr.

Program & Production Director .. Jerry Morris

Chief Engineer Perry C. Lind

KOMO

SEATTLE—EST. 1925

NATIONAL BROADCASTING CO.

Frequency: 1000 Kc. Power: 5000 Watts

Owned-Operated By Fisher's Blend Station, Inc.

Address Skinner Bldg.

Phone Number Main 1401

Transmitter Location 2600 26th Ave., S.W.

Time on the Air .. 6 a.m. to 12 midnight; Sunday through Saturday

News Service AP

Transcription Service NBC Thesaurus.

Lang-Worth

Representative Edward Petry & Co.

Personnel

President O. W. Fisher

Station Manager O. W. Fisher

Commercial Manager Ray Baker

Program Director-Production Manager

W. W. Warren

Chief Engineer F. J. Brott

KRSC

SEATTLE—EST. 1926

Frequency: 1150 Kc. Power: 1000 Watts

Owned-Operated By Radio Sales Corporation

Address 2939 Fourth Avenue South

Phone Number Elliot 2480

Transmitter Location .. 2939 Fourth Ave. South

Time on the Air 6 a.m. to 4 a.m.

News Service AP

Transcription Service Associated Music

Publishers; Lang-Worth; World; M. M. Cole

Personnel

President P. K. Leberman

General & Station Manager Robt. E. Priebe

Commercial Manager R. C. Fuller

Program & Musical Director Ted Bell

Chief Announcer Don McCune

Chief Engineer George A. Freeman

K T W*

SEATTLE—EST. 1920

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By The First Presbyterian
Church of Seattle
Address 7th & Spring Sts.
Phone Numbers Main 2056, Seneca 0578
Transmitter Location Seattle
Time on the Air Shares time

Personnel

President Rev. Dr. F. Paul McConkey
General Manager James S. Ross
Station Manager Don Bevilacqua
Program Director Mrs. C. R. Foss
Chief Announcer Don Bevilacqua
Musical Director Mrs. C. R. Foss
Chief Engineer James S. Ross
*(Non-Commercial Station)

K X A

SEATTLE—EST. 1928

Frequency: 770 Kc. Power: 1000 Watts
Owned-Operated By American Radio
Telephone Co.
Address Bigelow Bldg.
Phone Number Seneca 1000
Transmitter Location Second Avenue and
Union Street
Time on the Air 8 a.m. to local sunset
News Service UP
Representative Homer Griffith

Personnel

President R. F. Meggee
General & Station Manager Florence Wallace
Sales-Commercial Manager Rodney McArdle
Sales Promotion-Merchandising
Manager Andrew Krause
Program Director Helen Marie Brennan
Production Manager Margaret Dieringer
Publicity Director Helen Marie Brennan
Chief Announcer-Chief
Engineer John Dubuque
Musical Director Frances Martin
Record M. C. Earl Reilly, Jr.

K F I O

SPOKANE—EST. 1922

MUTUAL-DON LEE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Spokane Broadcast-
ing Corporation
Business Address 526 Riverside Ave.
Phone Number Riverside 8033
Transmitter Location 526 Riverside Ave.
Time on the Air 6:30 a.m. to 11 p.m.
News Service UP
Transcription Service NBC Thesaurus
Representative Joseph Hershey McGillvra

Personnel

General-Sales-Commercial
Manager R. G. McBroom
Sales Promotion-Merchandising
Manager R. G. McBroom
Program Director Alex La Com
Chief Engineer C. Lowell Brown

K F P Y

SPOKANE—EST. 1922

COLUMBIA BROADCASTING SYSTEM
PACIFIC NORTHWEST BROADCASTERS

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By Symons Broad-
casting Company
Address Symons Building
Phone Number Main 1218
Transmitter Location Route No. 3
Time on the Air 6 a.m. to midnight;
Sundays, 7 a.m. to midnight
News Service UP
Transcription Service: Lang-Worth; Standard
Radio: C. P. MacGregor; World
Representative The Walker Co.,
Tracy Moore

Personnel

President-General & Station
Manager E. B. Craney
Sales Promotion-Merchandising
Manager R. S. Westing
Program Director R. W. Brazeal
Production Manager B. E. Woolston
Chief Engineer G. E. Langford

K G A

SPOKANE—EST. 1933

ABC

Frequency: 1510 Kc. Power: 10000 Watts
Owned-Operated By Louis Wasmer
Address Radio Central Building
Phone Number Main 5383
Transmitter Location 4102 S. Regal
Time on the Air 6 a.m. to midnight;
Sunday, 7 a.m. to midnight
Transcription Service World
Representative Edw. Petry & Co., Inc.
News Service AP

Personnel

Owner Louis Wasmer
General & Station Manager Harvey Wixson
Sales-Commercial Manager Harvey Wixson
Sales Promotion-Merchandising
Manager Harvey Wixson
Program Director Lucile M. Eddy
Publicity Director Edward D. Raddatz
Musical Director Anthony A. Pinski, Jr.
Chief Engineer Al G. Sparling

K H Q

SPOKANE—EST. 1920

NATIONAL BROADCASTING CO.

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Louis Wasmer, Inc.
AddressRadio Central Building
Phone NumberMain 5383
Transmitter Location4102 South Regal
Time on the Air.....6 a.m. to midnight;
Sunday, 7 a.m. to midnight
News ServiceAP
Transcription ServiceWorld
RepresentativeEdward Petry & Co., Inc.

Personnel

Owner.....Louis Wasmer, Inc.
General ManagerHarvey Wixson
Same as KGA

K M O

TACOMA—EST. 1922

MUTUAL—DON LEE NETWORK

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Carl E. Haymond
Business Address.....914½ Broadway
Phone Number.....Main 4144
Transmitter Location.....Fife, Wash.
Time on the Air.....6 a.m. to 12 midnight
News ServiceUP
Transcription Service.....Standard
Representatives.....Joseph H. McGilvra, Inc.

Personnel

President.....Carl E. Haymond
General Manager.....James A. Murphy
Station Manager.....Jerry Geehan
Sales-Commercial
Manager.....Seymour O. Spring
Program-Publicity Director-
Production Manager.....Verne E. Sawyer
Chief Announcer.....Arnold Benum
Musical Director.....Clementine Wacula
Chief Engineer.....Joe D. Kolesar

K T B I

TACOMA—EST. 1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tacoma Broadcasters,
Inc.
Address212 Puget Sound Bank Bldg.
Phone NumberBroadway 2241
Transmitter LocationTacoma
Time on the Air.....7 a.m. to 12 midnight
News ServiceAP & UP
Transcription ServiceAssociated

Personnel

PresidentH. J. Quilliam
General and Station Manager..Burke Ormsby
Sales-Commercial Manager.....King Mitchell
Sales Promotion-Merchandising
ManagerKing Mitchell
Program Director-Production
ManagerBurke Ormsby
Publicity Director.....King Mitchell
Musical Director.....Bill Barry
Chief Engineer.....Don McCroskey

K V I

TACOMA—EST. 1929

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....Puget Sound Broad-
casting Company, Inc.
Business Address502 Rust Building
Phone NumberBroadway 4211
Studio Addresses.....502 Rust Building
Transmitter Location ..Vashon Island, Wash.
Time on the Air.....5:30 a.m. to midnight;
Sundays, 7 a.m. to 11 p.m.

News ServiceAP
Transcription Service...Associated Music Pub-
lishers, Lang-Worth; MacGregor

Personnel

President & Station
ManagerVernice Irwin
Commercial Manager.....Earl T. Irwin
Program DirectorLarry Huseby
Sales Promotion.....Earl T. Irwin
Musical Director.....Harry Long
Chief Engineer.....Willard T. Tiffany

K V A N

VANCOUVER—EST. 1939

Frequency: 910 Kc.....Power: 500 Watts
Owned-Operated By.....Vancouver Radio
Corporation
Business Address.....707½ Main St.
Phone Numbers.....150, Portland, BE-4927
Studio Address707½ Main St.
Transmitter Location ..2915 Fruit Valley Road
Time on the Air.....6 a.m. to sundown
News ServiceUP
Transcription Service...Lang-Worth, Standard
Radio, World, M. M. Cole

Personnel

PresidentSheldon F. Sackett
General & Station Manager.....Fred F. Chitty
Sales-Commercial Mgr.....Frank E. Marrior
Program Director.....Charlene Jackson
Publicity Director.....George W. Conner
Chief Engineer.....Edgar R. Means

K U J

WALLA WALLA—EST. 1928

MUTUAL—DON LEE BROADCASTING SYSTEM

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Operated By.....K U J, Inc.
Business Address: Marcus Whitman Hotel,
Second and Rose Streets
Phone Number 1230
Studio Address.....Marcus Whitman Hotel
Transmitter Location: U. S. Highway No. 410
and Sudbury Road
Time on the Air.....6:45 a.m. to 11 p.m.;
Saturday to midnight
News Service AP
Transcription Service: World Broadcasting
System; Lang-Worth
Representatives.....Nat'l—Homer Griffith
Co.; John Keating (Washington and Oregon)

Personnel

President and General
Manager.....H. E. Studebaker
National-Sales-Promotion
Manager.....Donald A. Wike
Local Sales.....Norval Armes
Production.....Howard Rhoades
Chief Engineer.....Milton MacLafferty

K P Q

WENATCHEE—EST. 1930

ABC

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By.....Westcoast Broad-
casting Company
Address.....Second & Columbia Sts.
Phone Number45
Transmitter Location.....Chelan County
Time on the Air...6:30 a.m. to 11:15 p.m., daily;
8:30 a.m. to 11 p.m. Sunday
News Service UP
Transcription Service.....NBC Thesaurus
Representative
Joseph Hershey McGillvra, Inc.

Personnel

PresidentRogan Jones
General & Station Manager..James W. Wallace
Sales-Commercial
Manager.....Mrs. Meryle Thompson
Sales Promotion-Merchandising
Manager.....James W. Wallace
Program Director...Mrs. Mildred Dahlhauser
Production Manager.....Virginia Maus
Musical Director.....Virginia Maus
Chief Engineer.....Robert B. Sutton

K I T

YAKIMA—EST. 1929

MUTUAL—DON LEE BROADCASTING
SYSTEM

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....Carl E. Haymond
Address.....414 E. Yakima Ave.
Phone Number 8115
Transmitter Location.....South of Yakima
Time on the Air: 6:00 a.m.-12 Midnight; Sun-
days, 7 a.m. to 12 midnight
News Service.....UP & AP
Transcription Service...Lang-Worth, Standard
Cole, SECAC
Representative...Jos. Hershey McGillvra, Inc.

Personnel

Owner.....Carl E. Haymond
General Manager.....James A. Murphy
Station Manager.....John K. Clarke
Sales-Commercial
Manager.....Harrison A. Miller
Sales Promotion-Merchandising
Manager.....William B. Hansen
Program Director.....C. A. Carlson
Publicity Director.....William B. Hansen
Chief Announcer.....Alfred R. Plachta
Musical Director.....Gene Hess
Chief Engineer.....H. B. Murphy

K T Y W

YAKIMA—EST. 1944

COLUMBIA PACIFIC NETWORK

Frequency: 1460 Kc.....Power: 500 Watts
Owned-Operated By.....Cascade Broad-
casting Company, Inc.
Business Address.....Terrace Heights Rd.
Phone Number6104
Studio Address.....Terrace Heights Road
Transmitter Location.....E. Terrace Heights
Time on the Air.....6 a.m. to 12 midnight
News Service AP
Transcription Service.....Lang-Worth, SESAC
Representatives.....Wilson Co.,
W. S. Grant, John Keating

Personnel

President-OwnerA. W. Talbot
General Manager.....Bartley Sims
Station-Commercial Manager.....Art Moore
Sales Promotion Manager.....Doris Zietzke
Production Manager.....C. W. Lemming
Publicity Director.....Fulton Travis
Chief Engineer.....Walter Howe
Record M. C.....Del Olney

WEST VIRGINIA

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

WJLS

BECKLEY—EST. 1939

CBS

Frequency: 560 Kc. Power: 250 Watts
Owned-Operated By..... Joe L. Smith, Jr.
Address..... 101½ Main St.
Transmitter Location Teel Road
Phone Number 7311
Time on the Air: 6 a.m. to 12 midnight; Sun-
days, 7 a.m. to 12 midnight.
News Service UP
Transcription Service..... Standard Radio;
Lang-Worth
Representative..... Burn-Smith Co., Inc.

Personnel

Owner, General Manager... Joe L. Smith, Jr.
Station Manager..... Virginia N. Cooper
Sales-Commercial Manager... Robert L. Burns
Production Manager Jerome P. McDewitt
Musical Director..... Fred J. Schultze
Chief Engineer..... A. J. Ginkel

WHIS

BLUEFIELD—EST. 1928

NATIONAL BROADCASTING CO.

Frequency: 1440 Kc. Power: 1000 d.; 500 n.
Owned-Operated By..... Daily Telegraph
Printing Co.
Address..... 623 Commerce St.
Phone Number 7114
Transmitter Location..... Harry Heights
Time on the Air..... 5 a.m. to 12 midnight,
Monday through Saturday; 8 a.m. to midnight
Sunday
Newspaper Affiliation... Bluefield Daily Tele-
graph; Sunset News
News Service AP
Transcription Service: World Broadcasting Sys-
tem
Representative The Katz Agency

Personnel

President..... H. I. Shott
General Manager..... Hugh L. Schott, Jr.
Station-Sales-Commercial
Manager..... P. T. Flanagan
Sales Promotion-Merchandising
Manager..... C. H. Murphey
Program Director-Production
Manager Barnes Nash
Chief Engineer..... P. T. Flanagan
Record M. C..... Tracy Cole

WCHS

CHARLESTON—EST. 1927

CBS—WEST VIRGINIA NETWORK

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By..... Charleston
Broadcasting Co.
Address 1016 Leo St.
Phone Numbers..... 28-131-2-3-4
Transmitter Location..... Kanawha Country
Club Road
Time on the Air..... 5:30 a.m. to 1 a.m.
News Service AP; UP
Transcription Service World
Representative The Branham Co.

Personnel

President..... John A. Kennedy
General-Station-Sales-Commercial
Manager..... Howard L. Chernoff
Sales Promotion-Merchandising
Manager John Sinclair
Program Director-Production
Manager Berton Sonis
Publicity Director..... John Sinclair
Musical Director..... Leah Perry Sloman
Chief Engineer..... Odes Robinson

WGKV

CHARLESTON—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By..... Kanawha Valley
Broadcasting Company
Address..... 208½ Dickinson St.
Phone Number 37-541
Transmitter Location Coal Branch Heights
Time on the Air..... 6 a.m. to 1 a.m.;
Sunday, 7:45 a.m. to 12:30 a.m.
News Service UP
Transcription Service..... NBC Thesaurus
Representative Joseph Hershey McGillvra, Inc.

Personnel

President..... R. M. Venable
General-Station Manager..... John Phillips
Commercial Manager..... Bob Wasdon
Program Director..... C. P. Vogel, Jr.
Promotion-Publicity Director..... Don Dean
Chief Engineer..... Gus Zaharis

W B L K

CLARKSBURG—EST. 1937
NATIONAL BROADCASTING CO.
THE WEST VIRGINIA NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Charleston Broad-
casting Co.

Address444½ West Pike Street
Phone Number3040
Transmitter LocationGlen Elk, Clarksburg
Time on the Air.....7 a.m.-1a.m.
News ServiceAP
Transcription ServiceWBS
RepresentativeThe Branham Company

Personnel

President.....Capt. John A. Kennedy
Station Manager.....G. C. Blackwell
General Manager.....Howard L. Chernoff
Program Director.....Kathleen Wade
Sales and Promotion Mgr.,
Director.....G. C. Blackwell
Chief Engineer.....Jos. A. Wright

W M M N

FAIRMONT—EST. 1928

COLUMBIA BROADCASTING SYSTEM

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By....Monongahela Valley
Broadcasting Co.

Address208 Adams St.
Phone Number3100
Transmitter LocationMonongah
Time on the Air.....5 a.m. to 12:05 a.m.;
Sunday, 7 a.m. to 12:05 a.m.

News ServiceAP
Transcription Services.....Standard Radio,
M. M. Cole
RepresentativeJohn Blair & Co.

Personnel

President.....George B. Storer
Managing Director-Commercial
Manager.....Stanton P. Kettler
Sales Promotion-Merchandising
Manager.....John F. Watkins
Publicity Director.....Jane C. Hileman
Chief Engineer.....Robert D. Hough

W S A Z

HUNTINGTON—EST. 1927

ABC

WEST VIRGINIA NETWORK

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....WSAZ, Inc.
Address929½ Fourth Ave.
Phone Number4106
Transmitter Location28th St., West
Time on the Air.....6:30 a.m. to 1 a.m.

Newspaper Affiliation: Huntington Herald-
Dispatch; Huntington Advertiser
News ServiceAP
Transcription Service.....Standard Radio;
Lang-Worth; SESAC
Representative.....The Branham Co.

Personnel

President.....John A. Kennedy
Station Manager.....Marshall L. Rosene
Sales-Commercial Mgr.....Marshall L. Rosene
Sales Promotion-Merchandising
ManagerMarcia Young
Program-Mgr. Production.....Dick Lane
Publicity Director.....Marcia Young
Chief Engineer.....LeRoy Kilpatrick

W L O G

LOGAN—EST. 1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Clarence H. Frey &
Robert O. Greever—Partners
Business Address.....P. O. Box 720
Studio Address.....Kanada & Chestnut Sts.
Phone Number....Office, 540; Studio, 761 & 762
Transmitter LocationKanada and Chestnut
Streets

Time on the Air.....Unlimited
Newspaper Affiliation.....Logan Banner
News ServiceUP

Personnel*

* Does not list personnel.

W A J R

MORGANTOWN—EST. 1940

MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....West Virginia Radio
Corporation

Business Address.....440-446 Spruce Street
Phone Numbers9448-9
Transmitter Location.....South Park Hill
Time on the Air.....7 a.m. to midnight
Newspaper Affiliation....Morgantown News-
Dominion, Morgantown Post

News ServiceAP
Transcription ServiceWorld Broadcasting
System

Personnel

PresidentH. C. Greer
General Manager.....Norman Knight
Commercial ManagerNorman Knight
Sales Promotion-Merchandising
ManagerFrancis Berry
Program Director.....Numa Fabre, Jr.
Production Manager.....Elizabeth Sharpe
Publicity Director.....Francis Berry
Chief Announcer.....Jack Fleming
Musical Director.....Richard Duncan
Chief Engineer.....Raymond C. Spence

W P A R

PARKERSBURG—EST. 1935

CBS—WEST VIRGINIA NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated ByOhio Valley Broad-
 casting Corporation
 Address.....7th and Market Sts.
 Phone Number 2530
 Transmitter Location.....Route No. 2
 Time on the Air.....6:30 a.m. to 1:05 a.m.
 News ServiceAP
 Transcription Service.....Standard Radio
 RepresentativeBranham Company

Personnel

President.....John A. Kennedy
 Station Manager.....George H. Clinton
 Sales-Commercial Manager..George H. Clinton
 Sales Promotion-Merchandising
 Manager.....A. N. Archer
 Program Director.....Carl Loose
 Production Manager.....Paula Carr
 Chief Announcer.....Sherman Grimm
 Musical Director.....Carl Loose
 Chief Engineer.....Cecil Knowles
 Record M. C.....Charles Burroughs

W B R W

WELCH—EST. 1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....McDowell Service
 Company
 Business Address.....10 Riverside Drive
 Phone Number 818
 Studio Address.....10 Riverside Drive
 Transmitter LocationDor Building
 Time on the Air.....7 a.m. to 8:10 p.m.
 News ServiceAP
 Transcription Service.....World, Cole
 Representative.....Forjoe & Co.

Personnel

President.....Joe G. Hunt
 Station Manager.....Harold B. Shaw
 Commercial Manager.....Harold B. Shaw
 Program-Commercial Director...John Sinclair
 Chief Announcer.....John Villani
 Chief Engineer.....Howard King

W K W K

WHEELING—EST. 1941

COLUMBIA BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Community Broad-
 casting, Inc.
 Address.....16th & Market Sts.

Phone NumberWheeling 5320
 Transmitter Location.....16th & Market Sts.
 Time on the Air: 6 a.m. to 12 midnight; Sun-
 days, 8 a.m. to 12 midnight
 News ServiceUP
 Transcription ServiceStandard Radio
 Representative.....Weed & Co.

Personnel

President.....Joe L. Smith, Jr.
 General-Station Manager....John B. Reynolds
 Sales Manager.....John T. Gelder, Jr.
 Musical Director.....Deen Brooks
 Chief EngineerFred Baker

W W V A

WHEELING—EST. 1926

AMERICAN BROADCASTING CO.

Frequency: 1170 Kc.....Power: 50000 Watts
 Owned-Operated ByWest Virginia
 Broadcasting Corp.
 AddressHawley Building
 Phone NumberWheeling 5383
 Transmitter Location.....St. Clairsville, Ohio
 Time on the Air:4:30 a.m. to 1 a.m.;
 Sundays, 7 a.m. to 1 a.m.; Saturday, 4:30
 a.m. to 1:30 a.m.
 News ServiceAP
 Transcription Service.....NBS Thesaurus
 RepresentativeJohn Blair & Co.

Personnel

President.....George B. Storer
 Sales Manager.....Wm. E. Rine
 Sales Promotion Manager-Publicity
 DirectorJean Bauman
 Production Manager.....Paul J. Miller
 Musical Director.....Robert Nesbitt
 Chief Engineer.....Edward L. Keim

W B T H

WILLIAMSON—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Williamson Broad-
 casting Corp.
 Address.....Mountaineer Hotel Block
 Phone Number 1241
 Transmitter Location..Mountaineer Hotel Block
 Time on the Air.....6 a.m. to 11 p.m.
 News ServiceUP
 Transcription Service.....NBC Thesaurus

Personnel

President.....Mrs. L. C. Tierney
 Station-Commercial Manager....Alice Sheln
 Production-PublicityRobert E. Spiros
 Chief Engineer.....Robert W. Bullock

WISCONSIN

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

W H B Y

APPLETON—EST. 1925
MUTUAL BROADCASTING SYSTEM
WISCONSIN RADIO NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WHBY, Inc.
Address600 S. Lawe St.
Phone Number1161
Transmitter LocationAppleton
Time on the Air.....7 a.m. to 11 p.m.;
Sunday, 8 a.m. to 11 p.m.

News ServiceAP
Transcription ServiceStandard Radio

Personnel

Chief Executive.....Rev. J. A. Wagner
General and Station

Manager.....J. L. Gallagher
Sales-Commercial Manager.....W. C. Porsow
Sales Promotion-Merchandising

Manager.....W. C. Porsow
Program Director-Production

ManagerRodger Mueller
Publicity Director.....W. C. Porsow
Chief Announcer-Record

M. C.....Raymond MacIntosh
Chief Engineer.....George Merkl

W A T W

ASHLAND—EST. 1940
MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Upper Michigan-
Wisconsin Broadcasting Co., Inc.

Address321 2nd Ave., West
Phone Number1420
Transmitter Location.....Ellis Ave.
Time on the Air.....6 a.m. to 11 p.m.;
Sunday, 8 a.m. to 11 p.m.

News ServiceUP
Transcription ServiceWorld
Representative.....North Central Broadcasting
System, Spot Sales

Personnel

President.....William L. Johnson
General-Station Manager.....J. W. Huss
Commercial Manager.....T. G. Hogan
Musical-Program Director.....Mary Jean Anno
Chief Engineer.....Hine Dahlbacka

W E A U

EAU CLAIRE—EST. 1937
NATIONAL BROADCASTING CO.
ARROWHEAD NETWORK

Frequency: 790 Kc.....Power, 5000 Watts,
Day; 1000 Watts, Night
Owned-Operated By.....Central Broadcasting
Company
Business Address203 South Barstow St.
Phone Number6149
Transmitter Location.....Symour Road (County
Road Q)
Time on the Air.....Unlimited
News ServiceUP
Transcription Service.....Langworth & World
Representative.....George P. Hollingbery Co.

Personnel

President-General Manager.....W. C. Bridges
Commercial ManagerClyde Riddle
Program-Production Manager.....Jack Kelly
National Sales Manager.....H. E. Westmoreland
Chief Engineer.....Thos. Jorgenson

K F I Z

FOND-DU-LAC—EST. 1922
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Reporter Printing
Company

Address18-20-22 West First Street
Phone Number356
Transmitter Location.....18-20-22 W. First St.
Time on the Air: 8 a.m. to 10 p.m.; Sundays,
7:30 a.m.-11 p.m.

Newspaper Affiliation.....The Commonwealth
Reporter

Personnel

PresidentA. H. Lange
Station Manager.....Lucille Fairbanks
Program Director.....Joyce A. Bahr
Chief Announcer.....Elliott Scoville
Chief Engineer.....Wendell S. Meyers

W T A Q

GREEN BAY—EST. 1922
COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....WHBY, Inc.
Business AddressBellin Bldg.
Phone NumbersAdams 1 & 2
Studio AddressBellin Building
Transmitter LocationWest De Pere, Wisc.
Time on the Air.....6 a.m. to 12:05 a.m.
News ServiceAP
Transcription Service.....Thesaurus, SESAC
RepresentativeWeed & Co.

Personnel

President.....Rev. James A. Wagner
General Manager.....Haydn R. Evans
Sales-Commercial Manager.....Al Michel
Sales Promotion-Merchandising
Manager.....Val Schneider
Program Director.....Clair Stone
Production Manager.....Norman Teska
Publicity Director.....Leone Stinson
Chief Announcer-Record M. C. Allen Franklin
Musical Director.....Clarence Edges
Chief Engineer.....Wallace Stangel

WCLO

JANESVILLE—EST. 1930
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Gazette Printing Co.
Address.....200 E. Milwaukee Ave.
Phone Number.....2500
Transmitter Location.....1436 Oakhill Ave.
Time on the Air.....6:15 a.m. to midnight
Newspaper Affiliation.....Janesville Daily
Gazette
News Service.....AP
Transcription Service.....World
Representative.....Wm. G. Rambeau Co.

Personnel

Managing Director.....Sidney H. Bliss
Station Manager.....Bob Page
Sales Manager.....Sidney H. Bliss
Musical-Program Director.....Dorothy Alan
Publicity-Sales Promotion.....Robert J. Bodden
Chief Engineer.....Pat Alan
Record M. C.....Ray Crandle
Chief Engineer.....Wayne Clay

WKBH

LA CROSSE—EST. 1926
NATIONAL BROADCASTING CO.

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Operated By.....WKBH, Inc.
Business Address.....Radio Building
Phone Number.....4-5-0
Transmitter Location.....R. F. D. LaCrosse
Time on the Air: 6 a.m. to 11:30 p.m.; Sunday,
8 a.m. to 11:30 p.m.
News Service.....AP
Transcription Service.....Langworth
Representative.....Howard H. Wilson Company

Personnel

President-General & Station
Manager.....Howard Dahl
Sales-Commercial Manager.....Howard Dahl
Program Director.....Bernice Callaway
Production Manager.....Raymond Plamadore
Musical Director.....Russell Huber
Chief Engineer.....Alvin Leeman

WHA*

MADISON—EST. 1917 (as 9XM)
1922 (as WHA)

Frequency: 970 Kc.....Power: 5000 Watts
Owned By.....State of Wisconsin
Operated By.....University of Wisconsin
Address.....Radio Hall
Phone Number.....Badger 580, Extension 476
Transmitter Location.....Fish Hatchery Road
Time on the Air.....7:30 a.m. to local sunset
News Service.....UP
Transcription Service.....Standard Radio
& World

Personnel

Director-General Manager.....H. B. McCarty
Station Manager.....William G. Harley
Promotion Manager.....H. A. Engel
Program Director.....Walter Krulevitch
Production Manager.....Gerald A. Bartell
Chief Announcer.....Roy Vogelmann
Musical Director.....Don Voegeli
Chief Engineer.....John H. Stiehl
*(Non-Commercial Station)

WIBA

MADISON—EST. 1924

NATIONAL BROADCASTING CO.

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Broadcast-
ing Company
Business Address.....110 East Main Street
Phone Number.....Fairchild 8800
Transmitter Location.....Fitchburg, Dane County
Time on the Air.....6 a.m. to midnight
Newspaper Affiliation.....The Capital Times;
Wisconsin State Journal
News Service.....AP & UP
Transcription Service.....Associated Music
& Standard
Representative.....Howard H. Wilson Co.

Personnel

President.....William T. Evjue
Station Manager.....Kenneth F. Schmitt
Business Manager.....Howard A. Johnson
Merchandising Director.....C. W. Wallis
Publicity Director.....Marvel Ings
Musical Director.....Leon Persson
Chief Engineer.....Norman Hahn

WOMT

MANITOWOC—EST. 1926
MUTUAL—WISCONSIN

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Phone Numbers.....5015-6015-7015-8015
Transmitter Location.....Radio Bldg.
Time on the Air.....6:55 a.m. to midnight;
Sundays, 8 a.m. to midnight

News Service UP
Transcription Service.....NBC, Keystone

Personnel

General Manager.....F. M. Kadow
Station-Sales-Commercial
Manager.....Albert B. Gale
Program Director-Production
Manager.....George H. Erdman
Chief Announcer.....George H. Erdman
Record M. C.....Frank Pollock
Chief Engineer.....W. F. Duben

W M A M

MARINETTE—EST. 1939
NATIONAL BROADCASTING CO.

Frequency: 570 Kc.....Power: 250 Watts
day, 100 night
Owned-Operated By.....M. & M. Broadcast-
ing, Inc.
AddressRadio Park
Phone Number570
Transmitter Location.....Radio Park
Time on the Air.....Unlimited
News ServiceUP
Transcription ServiceAssociated Music
RepresentativeHoward Wilson

Personnel

PresidentW. E. Walker
General-Station Manager...Joseph D. Mackin
Sales Manager.....Howard Emich
Program Director.....Pat Kehoe
Production Manager-Chief
AnnouncerLes Sturmer
Sales Promotion.....Dan Colby
Chief Engineer.....Leo Stewart
Record M. C.....Jim Conant

(Call Letters to Be Assigned)

MARSHFIELD*

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated ByDairyland's
Broadcasting Service, Inc.
Address207 S. Central Ave.
* Construction Permit

W I G M

MEDFORD—EST. 1941

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....George F. Meyer
Business AddressMedford, Wisconsin
Phone Number.....5147
Studio AddressHighway 13
Transmitter LocationHighway 13
Time on the Air: 7:30 a.m. to 10 p.m.; Sundays,
8 a.m. to 6 p.m.
News ServiceUP
RepresentativeCox & Tanz

Personnel

OwnerGeorge F. Meyer
Station Manager.....Mrs. Irma Meyer
Commercial ManagerHurbert Juneau
Chief Engineer.....Raymond Bohnert

W T M J

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....The Journal Com-
pany (The Milwaukee Journal)
Business Address.....333 West State Street
Phone NumberMarquette 6000
Studio Address.....720 East Capitol Drive
Transmitter Location.....Brookfield, Wis.
Time on the Air.....6 a.m. to 12 midnight
Newspaper AffiliationThe Milwaukee
Journal
News ServiceAP
Transcription ServiceAssociated Music
Publishers
RepresentativeEdward Petry & Co., Inc.

Personnel

Vice President-General Manager..W. J. Damm
Station Manager-In Charge
of Sales.....Russell G. Winnie
Asst. Manager.....L. W. Herzog
Program Director &
Publicity Director.....Bruce Wallace
Chief Announcer.....Robert J. Heiss
Musical Director.....Maurice Kipen
Studio Engineer.....D. W. Gellerup
Transmitter Engineer.....William Hebal
Production Manager.....Warren Mead
Record M. C.'s.....Gorgon Thomas,
Arthur Whitfield

W E M P

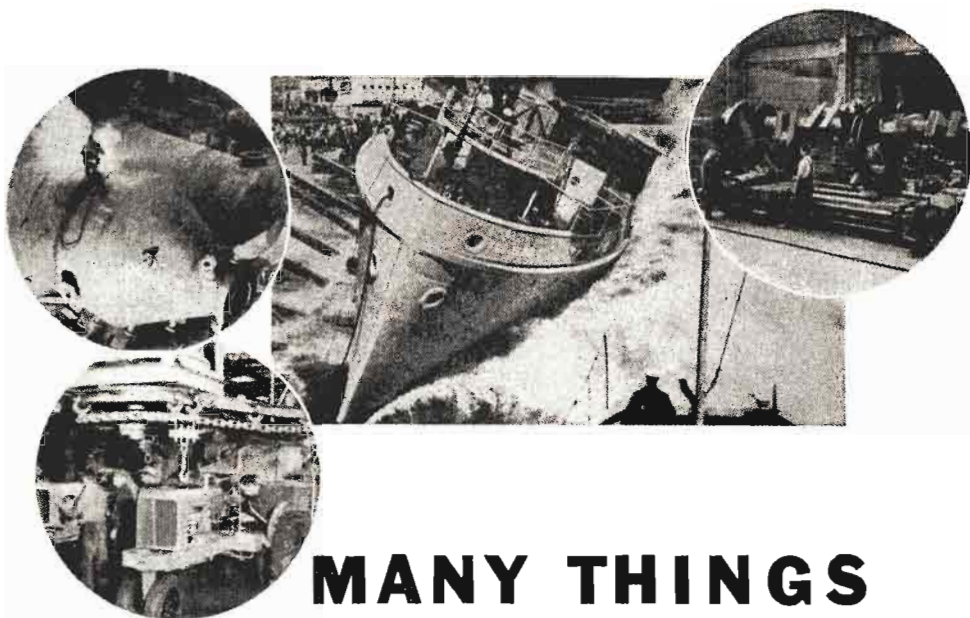
MILWAUKEE—EST. 1935

AMERICAN BROADCASTING CO.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Milwaukee Broad-
casting Co.
Address710 N. Plankinton Ave.
Phone Numbers.....Marquette 7722-25
Transmitter Location...710 No. Plankinton
Time on the Air.....7 a.m.-Midnight, Sunday;
6 a.m. to midnight, daily
News ServiceUP
Representative.....Howard H. Wilson Co.

Personnel

General-Station Manager.....C. J. Lanphier
Program Director.....Carl Zimmermann
Commercial Manager.....C. J. Lanphier
Production Manager....Charles A. La Force
Musical Director.....Elmer Ihrke
Chief Announcer.....Bert Mulroy
Publicity Director.....N. K. Searles



MANY THINGS *Make Milwaukee Famous!*

"Because of the wide diversification of products manufactured in Milwaukee, its industrial balance is maintained through abnormal times and seasonal fluctuations."*

The top eight of these industries* producing nearly a billion dollars worth of goods annually are as follows:

Metal products (not machinery)	\$106,437,947
Motor vehicles, bodies, parts, accessories	93,125,243
Machinery	86,231,492
Tractors	68,493,028
Food products (general)	67,135,473
Meat packing	54,918,235
Leather and leather products	42,868,324
Malt liquors (beer)	39,754,531

If you have a product or service to sell, you'll want to know how you can best reach this prosperous market. For full information, call or write the Katz Agency, Inc., or WISN, Milwaukee.

*Source: Milwaukee Association of Commerce.

WISN

Gaston W. Grignon, General Manager
5000 WATTS DAY AND NIGHT
A CBS STATION

THE KATZ AGENCY, INC., NATIONAL REPRESENTATIVES

New York Chicago Detroit Kansas City Atlanta
Dallas San Francisco Los Angeles

WISN

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By: Hearst Radio, Inc.
Business Address: 123 W. Michigan St.
Phone Number: Daly 6474
Transmitter Location: 4601 South 60th St.
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays, 7:15 a.m. to 12:05 a.m.

Newspaper Affiliation: The Milwaukee Sentinel
News Service: UP, INS
Transcription Service: World Broadcasting System, Standard Radio

Representative: The Katz Agency

Personnel

General Manager: G. W. Grignon
Sales Promotion Manager and
Publicity: H. Ellis Saxton
Program Director: Woods Dreyfus
Musical Director: E. Krebs
Chief Engineer: N. J. Richards

WOSH

OSHKOSH—EST. 1941

ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated by: Oshkosh Broadcasting Corp.

Address: 151½ Main Street
Phone Number: 4580
Transmitter Location: Bowen St. Rd.
Time on the Air: 6:30 a.m. to 11 p.m.
News Service: UP
Transcription Service: World
Representative: Sears & Ayer

Personnel

President: Myles H. Johns
General Manager: Allan Curmutt
Sales Manager: Wilmer J. LaFond
Sales Promotion-Merchandising
Manager: Robert C. Nelson
Program Director-Production
Manager: Marjorie Hillard
Publicity Director: Robert C. Nelson
Record M. C.: Clifford Conohan
Chief Engineer: Nathan Williams

WIBU

POYNETTE—EST. 1925

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

MISSISSIPPI-WISCONSIN NETWORKS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Wm. C. Forrest
Business Address: R. F. D. No. 2
Phone Number: 97 R 5 Poynette
Studio Addresses: Poynette; Portage; Beaver
Dam; Madison; Baraboo

Transmitter Location: R. F. D. No. 2
Time on the Air: 7 a.m. to 11 p.m.
News Service: UP
Transcription Service: Standard Radio, SESAC
Representative: Burn-Smith

Personnel

Station Manager: Wm. C. Forrest
Commercial-Madison Studio
Manager: Ralph O'Conner
Portage Studio Manager: M. A. Hays
Chief Engineer: Leonard Dose

WRJN

RACINE—EST. 1926

ABC

WISCONSIN NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Racine Broadcasting Corporation
Address: American Bank Bldg.
Phone Number: Jackson 290
Transmitter Location: Mount Pleasant, Wisc.
Time on the Air: 16 hours daily
News Service: AP
Representative: Sears & Ayer

Personnel

President: F. R. Starbuck
General Manager: Harry R. Le Poidevin
Station Manager: Harold J. Newcomb
Chief Engineer: Lee Dechant

WJMC

RICE LAKE—EST. 1939

MUTUAL BROADCASTING SYSTEM

ARROWHEAD

Frequency: 1240 Kc. Power: 250 Watts
Owned By: WJMC, Inc.
Operated By: W. C. Bridges
Address: 1615 S. Main St.
Phone Number: 550
Transmitter Location: 1615 South Main St.
Time on the Air: 6 a.m. to 10:30 p.m.
Representative: George P. Hollingberry Co.
Transcription Service: World, SESAC

Personnel

President: W. C. Bridges
General Manager: W. C. Bridges
Resident Station
Manager: Leonard G. Anderson
National Sales
Manager: H. E. Westmoreland
Sales Promotion-Merchandising
Manager: L. G. Anderson
Program Director-Production
Manager: Leonard G. Anderson
Publicity Director: Leonard G. Anderson
Chief Announcer: Harold Fengler
Musical Director: Mike Shapfro
Chief Engineer: Robert P. Kolsky
Record M. C.: Dean Lybeck

W H B L

SHEBOYGAN—EST. 1928

ABC
WISCONSIN NETWORK

Frequency: 1330 Kc...Power: 1000 d.; 250 n.;
Owned-Operated By..... Press Publishing
Business Address626-636 Center Ave.
Phone Number1900
Studio Address.....Press Building
Transmitter LocationHighway No. 141
Time on the Air.....7:00 a.m. to 11 p.m.
Newspaper AffiliationSheboygan Press
News ServiceUP
Transcription ServiceStandard Radio
Representative.....Radio Advertising Co.

Personnel

Executive Director.....A. Matt Werner
General Manager.....G. P. Richards
Sales-Commercial Manager.....G. P. Richards
Sales Promotion-Merchandising..Doris Domnle
Chief Engineer.....Herbert J. Mayer

W L B L *

STEVENS POINT—EST. 1924

Frequency: 930 Kc.....Power: 5000 Watts
Owned By.....Department of Agriculture
Operated by ..Wisconsin Department of Agriculture
Business Address..... Stevens Point
Phone Number525
Studio AddressState Teachers College
Transmitter Location ...Auburndale, Wisconsin
Time on the Air.....8 a.m. to 4:15 p.m.
News ServiceUP

Personnel

DirectorMilton Button
Chief Engineer.....Walt Ninneman
*(Non-Commercial Station)

W D S M

SUPERIOR—EST. 1939

MUTUAL BROADCASTING SYSTEM
AMERICAN BROADCASTING CO.

NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WDSM, Inc.
Business AddressBoard of Trade Bldg.
Phone Numbers.....4451-4452
Studio Addresses:
Androy Hotel, Superior; Spalding Hotel,
Duluth, Minn.
Transmitter Location.... Connor's Point, Superior, Wisc.
Time on the Air.....6:30 a.m. to midnight
Representative ...Wm. G. Rambeau Company

Personnel

President-General Manager..James J. Conroy
Station Manager.....A. C. Robinson
Sales Manager.....Carl Bloomquist
Promotion-Publicity.....John A. Marta
Chief Engineer.....J. Melvin Laskey

W S A U

WAUSAU—EST. 1937

COLUMBIA

WISCONSIN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Broadcast-
ing Co., Inc.
Address125 Third Street
Phone Number6521
Transmitter Location125 Third Street
Time on the Air.....6:30 a.m. to 11 p.m.
News ServiceUP
Transcription ServiceWorld
Representative.....Howard H. Wilson

Personnel

President.....W. E. Walker
General Manager.....Ben F. Hovel
Commercial Manager.....J. W. Killen
Promotion-Merchandising...LaVerne Peterson
Chief EngineerRoland Richardt

W F H R

WISCONSIN RAPIDS—EST. 1940

MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....William F. Huffman
Business Address141 West Grand Ave.
Phone Number1340
Studio Address141 West Grand Ave.;
Fox Theater Bldg., Stevens Point, McCain-
Johnson Building, Marshfield
Transmitter Location1500 Bonow Ave.
Time on the Air7 a.m. to 10:30 p.m.
Newspaper AffiliationWisconsin Rapids
Daily Tribune
News ServiceAP
Transcription Service.....NBC Thesaurus
Representatives.....Wisconsin Network

Personnel

Owner.....William F. Huffman
General Manager.....George T. Frechette
Commercial Manager.....Bruce G. Beichl
Sales Promotion-Merchandising
Manager.....Bruce G. Beichl
Program-Publicity
Director.....George T. Frechette
Acting Chief Engineer.....Bert Ziesch
Record M. C.....Don Marshall

WYOMING

For Major Markets—Radio Homes 1946 Please Turn to Pages 247-255

K D F N

CASPER—EST. 1930

KEYSTONE BROADCASTING SYSTEM

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.... Donald L. Hathaway
Address1st and Lennox Streets
Phone Number 407
Transmitter Location1st and Lennox Sts.
Time on the AirUnlimited license
News ServiceUP
Transcription Service..Langworth; MacGregor
Representative.....Sear & Ayer, Inc.

Personnel

Owner-Manager.....Donald L. Hathaway
Program Director.....Marcus R. Nichols
Sales-Commercial Managers
D. L. Hathaway, H. W. Brewer

K F B C

CHEYENNE—EST. 1940

AMERICAN BROADCASTING CO.

Frequency: 1240 Kc.Power: 250 Watts
Owned-Operated By....Frontier Broadcasting Co.

AddressPlains Hotel
Phone Number 4461
Transmitter Location3rd and Evans
Time on the Air.....6:15 a.m. to Midnight
Newspaper Affiliation.....Wyoming Eagle;
Wyoming State Tribune

News Service UP
RepresentativeW. G. Rambeau Co.

Personnel

President.....Tracy S. McCracken
General ManagerWm. C. Grove
Program Director.....Dale Sunderland
Production-Mgr. Chief Engineer.....Bob Shack

K P O W

POWELL—EST. 1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Albert J. Meyer
Address557 N. Clark St.
Phone Number 222-100
Transmitter Location7th & Hamilton Sts.
Time on the Air.....6:30 a.m. to 10 p.m.
News ServiceUP
Transcription Service..M. M. Cole, MacGregor
Representatives.....Sears & Ayer

Personnel

OwnerA. J. Meyer
General Station Manager.....Del Brandt
Commercial Manager.....Bob McManus
Chief Engineer.....Harold Delton Brandt
Record M. C.....Gilbert Dugger

K V R S

ROCK SPRINGS—EST. 1938

MUTUAL BROADCASTING

KBS—INTERMOUNTAIN NETWORK

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Wyoming Broadcast-
ing Company
Address1307 Wyoming Street
Phone Number 93
Time on the Air.....7 a.m.-10:30 p.m.
News Service.....AP
Transcription Service

NBC Thesaurus; McGregor; BMI

Personnel

PresidentMrs. H. L. McCracken
Gen.-Station-Sales-Com. Mgr..H. L. McCracken
Sales Promotion-Mer. Mgr.....Michael Reid
Chief Engineer.....Archie W. Buchanan

K W Y O

SHERIDAN—EST. 1934

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Big Horn Broad-
casting Company, Inc.

Business Address19 North Main St.
Phone Number 601
Studio AddressGillette Building, 19
North Main St.

Transmitter Location ...Northwest of Sheridan
Time on the Air7 a.m. to 8 p.m.
News ServiceUP
Transcription Service.....Standard Radio
RepresentativeSears & Ayer, Inc.;
Homer Owen Griffith

Personnel

President.....R. E. Carroll
General ManagerJim Carroll
Commercial-Promotion Mgr.....Jim Carroll
Chief Engineer.....Bob Crosssthalte

K W O R *

WORLAND

KEYSTONE BROADCASTING SYSTEM

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
AddressBox 92
Phone Number308

Personnel

Owner-General ManagerJoseph P. Ernst
Chief Engineer.....Joseph P. Ernst
* Construction Permit

It's so Good and True—Again We Advise

Get into America's newest, undeveloped market through

KFQD

ANCHORAGE, ALASKA

790 KC

1000 W

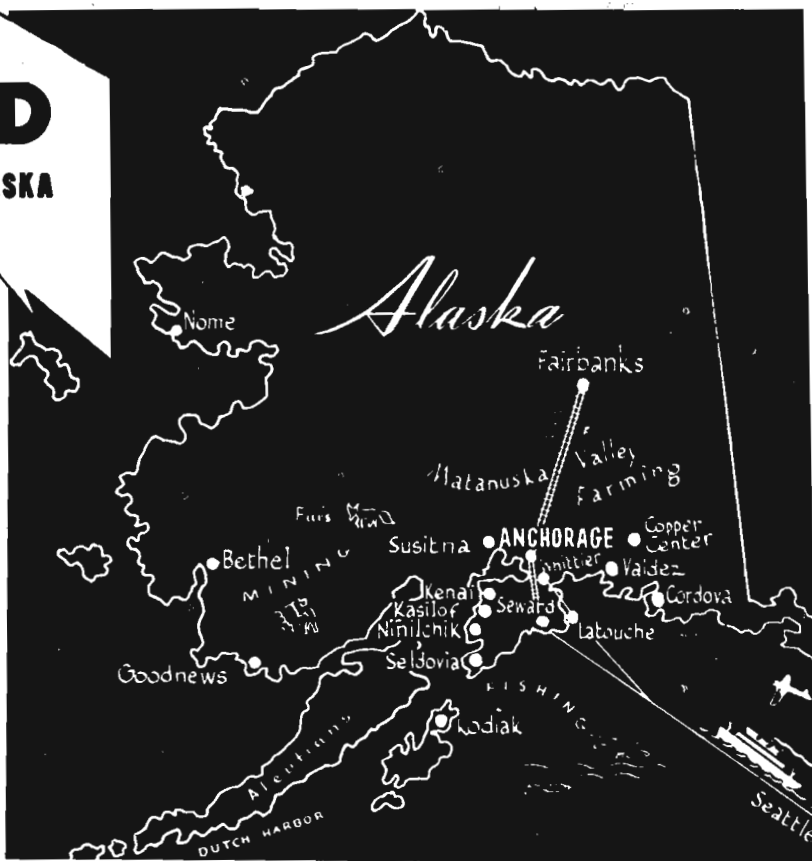
*First in
Alaska!*

Here's the opportunity you've dreamed about—a booming territory with large buying power and a need for every kind of product. Reach it through Station KFQD.

KFQD blankets Alaska's most important metropolitan-industrial area. Anchorage, the "News Center of Alaska," is the hub of a heavily populated railbelt . . . headquarters of the Alaska Railroad, Alaska Airlines,* Civil Aeronautic Authority, Alaska Defense Command and many other major industries of Alaska which include: Fishing, canning, fur trapping, mining, lumbering, shipping and transportation.

The oldest station in Alaska (May, 1924), KFQD has proved to be the Territory's most outstanding advertising medium. It's a "must" on the list of every forward-looking advertiser

*Government figures show that the Anchorage Municipal Airport handled in one month recently 7,695 airplane landings and departures. This exceeded the air travel handled by LaGuardia Field (N. Y.), Los Angeles, San Francisco and many other leading airports for the same period.



ALASKA BROADCASTING CO.

NATIONAL REPRESENTATIVE: PAN AMERICAN BROADCASTING COMPANY

330 MADISON AVE.
NEW YORK 17, N. Y.

FRED JONES, 228 NO. LaSALLE ST.
CHICAGO, ILLINOIS

HOMER GRIFFITH, 6362 HOLLYWOOD BLVD.
HOLLYWOOD, CALIFORNIA

TERRITORIES — — POSSESSIONS

Alaska

K F Q D

ANCHORAGE—EST. 1924

KEYSTONE BROADCASTING SYSTEM

Frequency: 790 Kc.....Power: 1000 Watts
Owned By.....William J. Wagner
Operated By.....Alaska Broadcasting Co.
Business Address.....Box 1040, Anchorage
Phone Number.....Main 143
Studio Address.....412 Fourth Avenue
Transmitter Location.....Anchorage
Time on the Air.....6:30 a.m. to midnight
News Service.....AP
Transcription Service.....Lang-Worth; Key-
stone Broadcasting System; Army Special
Service
Representative.....Pan American Broadcast-
ing Co.

Personnel

Owner-Station Manager...William J. Wagner
General Manager, Program
Director.....Ken Laughlin
Chief Engineer.....David O. Fields

K F A R

FAIRBANKS—EST. 1939

Frequency: 660 Kc.....Power: 10000 Watts
Owned-Operated By.....Midnight Sun Broad-
casting Co.
Address.....508 Second Avenue—Lathrop
Building
Phone Number.....East 390
Lathrop Bldg.
Transmitter Location.....Farmer's Loop Rd.
Time on the Air.....7 a.m. to 11 p.m.
Newspaper Affiliation.....Fairbanks Daily
News Miner
News Service.....AP, UP
Transcription Service.....Standard;
World Broadcasting System
National Sales Office.....Free & Peters, Inc.
National Representative.....Free & Peters, Inc.

Personnel

President.....A. E. Lathrop
Station-Commercial Manager.....W. K. Foster
Sales Promotion & Program Director,
Alvin O. Bramstedt
Publicity Director.....Royal O'Reilly
Chief Announcer.....W. K. Foster
Musical Director.....Eleanor Hansen
Chief Engineer.....A. G. Hiebert

See Page 630

K I N Y

JUNEAU—EST. 1935

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....Edwin A. Kraft
Business Address.....Box 2597, Juneau;
American Building, Seattle, Wash.
Phone Number.....197 (Juneau); Elliott
5488 (Seattle)
Studio Address.....Decker Bldg.
Transmitter Location.....Alaska Juneau
Mine Dump
Time on the Air: 7:30 a.m. to 11 p.m.; Sundays,
10 a.m. to 8:30 p.m.
News Service.....AP
Transcription Service.....C. P. MacGregor;
Standard
Representative.....Spot Sales, Northwest

Personnel

Owner.....Edwin A. Kraft
Station Manager.....Henry M. Hogue
Chief Engineer.....Gordon Burnett

K T K N

KETCHIKAN—EST. 1942

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....Edwin A. Kraft
Address.....Ketchikan, Alaska;
708 American Bldg., Seattle, Wash.
Transmitter Location.....Ketchikan, Alaska
Time on the Air: 7:30 a.m. to 11 p.m.; Sun-
days, 10:30 a.m. to 9 p.m.
News Service.....AP
Transcription Service.....Standard
Representatives.....Spot Sales, Inc.

Personnel

Owner.....Edwin A. Kraft
Station Manager.....Henry M. Hogue
Program Director.....Gordon Chandler
Chief Engineer.....Murray M. Durham



TOP STATION

**at the
Top of the
World!**

**In Expanding ALASKA
KFAR, Fairbanks, leads with**

Greatest power and a clear channel

Central location, at the head of the

Alaska Highway

Latest facilities, popular programming

America's richest per capita market

660 Kc.

10,000 Watts

Hawaii

K H B C

HILO—EST. 1936

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 1230 Kc.....Power: 250 Watts

Owned-Operated By....Hawaiian Broadcast-
ing System, Ltd.

Address1285 Kalaniole Ave.

Transmitter Location Hilo

Time on the Air.....Unlimited license

Transcription Service: C. P. MacGregor; World
Broadcasting System

Personnel

General ManagerJ. Howard Worrall

Station ManagerAl Green

National Sales Manager....Henry C. Putnam

K G M B

HONOLULU—EST. 1930

CBS—MBS

HAWAIIAN BROADCASTING SYSTEM

Frequency: 590 Kc.....Power: 5000 Watts

Owned By Hawaiian Broadcasting System,
Limited

Address1534 Kapiolani Blvd.

Phone Number2323

Transmitter Location 1534 Kapiolani Boulevard

Time on the Air.....6 a.m. to 2 a.m.

Newspaper Affiliation.....Honolulu Star-
Bulletin

News ServiceUP

Transcription ServiceWorld Broadcasting
System; Associated Music Publishers; Stand-
ard

RepresentativeJohn Blair & Co.

Personnel

President-General

Manager.....J. Howard Worrall

Program Director.....Owen Cunningham

Chief Announcer.....Leo Rumsey

Chief Engineer.....Ernest Lindemann

K G U

HONOLULU—EST. 1922

NBC AND ABC BLUE

Frequency: 760 Kc.....Power: 2500 Watts

Licensee:....Marion A. Mulrony & Advertiser
Publishing Co., Ltd.

Owned By.....Advertiser Publishing Co., Ltd.

AddressAdvertiser Square

Transmitter LocationAdvertiser Square

Time on the Air.....6 a.m. to 11 p.m.

Newspaper AffiliationHonolulu Advertiser

Transcription ServiceNBC Thesaurus;

Lang-Worth

RepresentativeThe Katz Agency

Personnel

President.....Lorin P. Thurston

General Manager.....M. A. Mulrony

K H O N

HONOLULU

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Operated By.....Alaha
Broadcasting Co., Ltd.

Address3175 Noela Drive

* Construction Permit

K T O H

LIHUE—EST. 1940

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Garden Island Pub-
lishing Co.

AddressLihue

Transmitter LocationNortheast of Lihue

Time on the Air.....Unlimited license

Newspaper Affiliation.....Garden Island Pub-
lishing Co.

Personnel

General ManagerC. J. Fern

A P R A D I O P R O D U C T I O N S

OFFERS FOUR OUTSTANDING SHOWS TRANSCRIBED

"Sports Star Special"

"Star Time"

"Special Assignment"

"The Cliff Edwards Show"

BIG NAMES, WELL-KNOWN
PERSONALITIES, MAKE EACH
SHOW

A SALES WINNER

Ask about the unique, new
"Cue-In" technique.

The Link of the Americas

WNEL

SAN JUAN, PUERTO RICO

✻ ✻ ✻

5000 Watts

—

Full Time

—

860 Kc

N.B.C. AFFILIATE

WNEL

JUAN PIZA

**New York Office:
470 Park Avenue**

ELdorado 5-6788

Puerto Rico

WKVM

ARECIBO—EST. 1944

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....American Colonial
Broadcasting Co.

W P R A

MAYAGUEZ—EST. 1937

Frequency: 990 Kc.....Power: 5000 d. 1000 u.
Owned-Operated By.....Puerto Rico Advt. Co.
Address.....McKinley & del Rio Sts.
Transmitter Location.....Mayaguez
Time on the Air.....Unlimited license

Personnel

President.....Andres Camara
Station Manager-Chief Engineer.Ralph P. Perry

W P A B

PONCE—EST. 1940

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By.....Portorican American
Broadcasting Co.
Address.....17 Leon St.
Phone Number.....783
Transmitter Location.....Ponce Playa
Time on the Air.....Unlimited license
News Service.....AP
Representative.....West Indies Adv.

Personnel

President.....Pedro Juan Serralles
Station Manager.....Miguel Soltero
Chief Engineer.....Jose Sepulveda

W P R P

PONCE—EST. 1934

Frequency: 1420 Kc.....Power: 250 Watts
Owned-Operated By.....Julio M. Conesa
Address.....Trujillo Street
Transmitter Location.....Ponce
Time on the Air.....Unlimited license

Personnel

General Manager.....Julio M. Conesa

W I A C

HATO REY-SAN JUAN—EST. 1941

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Station WIAC, Inc.
Business Address.....P. O. Box 4504.
San Juan, P. R.

Phone Numbers.....2177 (San Juan); 445
(Hato Rey)

Studio Address.....Ordonez St. Stop 29½
Transmitter Location.....Carolina Rd..
3 miles east of San Juan

Time on the Air.....Unlimited
News Service.....AP
Transcription Service.....Standard Radio
Representative.....West Indies Advt. Co.

Personnel

Owner.....Mrs. Enrique Abarca
Station-Commercial Manager.....Tomas Muniz
Commercial Manager.....Julo Aguirre
Program Director.....Rafael H. Benitez
Publicity Director.....Samuel Badillo
Chief Announcer.....Antonio Alfonso
Artists Bureau.....Rafael Seljo
Musical Director.....Jose Raul Ramirez
Chief Engineer.....Alfonso Sanchez

See Page 634

"SPECIAL ASSIGNMENT"

Exciting dramatizations based on
the unusual stories of top-flight
news reporters.

It's 15-minutes of *action, thrills
and chills.*

An easy sales-winner for any spon-
sor of transcribed programs.

Exclusive in Any Market

SEE

A P R A D I O P R O D U C T I O N S

PRESS ASSOCIATION, INC.

50 ROCKEFELLER PLAZA
NEW YORK 20, N. Y.

Puerto Rico

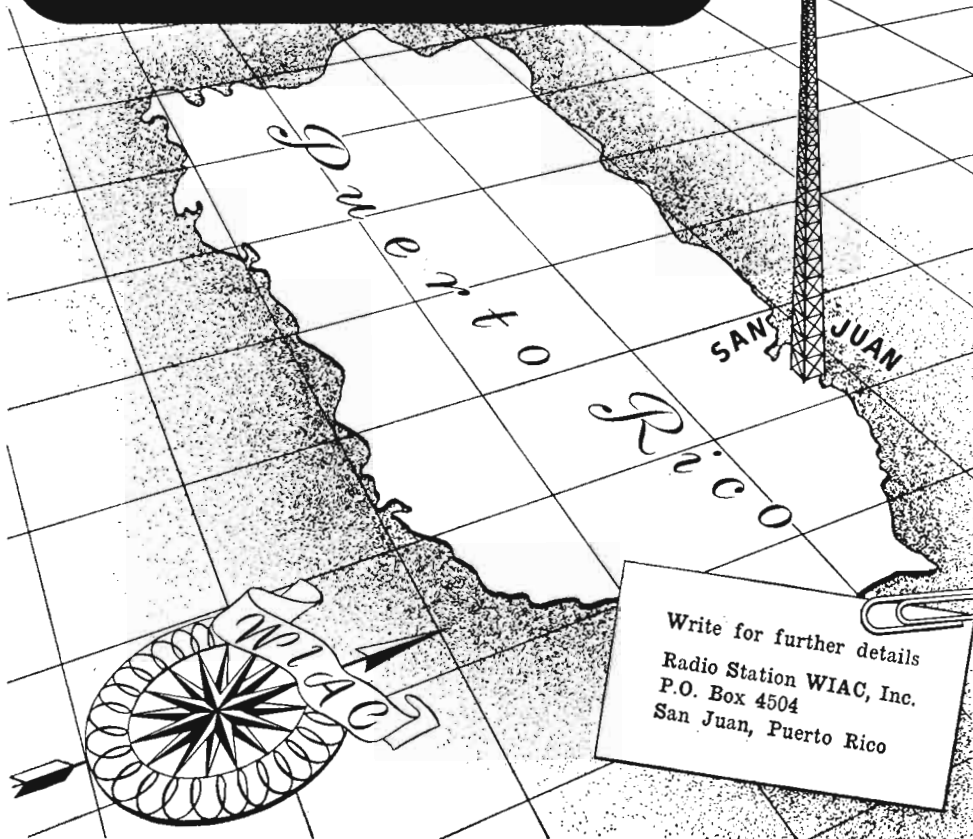
**IS MORE THAN JUST AN ISLAND
SURROUNDED BY WATER . . .**

Here indeed is a market that should not be overlooked. There are 2,000,000 **American Citizens** in PUERTO RICO. Their yearly purchases from the United States amount to the impressive figures of \$125,000,000.00. And more impressive is the fact that their preferred dial spot is WIAC. WIAC offers **Full Coverage of Puerto Rico, The Virgin Islands** as well as partial coverage of all the West Indies.

WIAC

5000 WATTS

580 K C



Write for further details
Radio Station WIAC, Inc.
P.O. Box 4504
San Juan, Puerto Rico

W K A Q

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Corporation of
Porto Rico

Address30 Tetuan St.

Phone NumberSan Juan 2014

Transmitter Location Hato Rey

Time on Air.....7 a.m. to 11 p.m.

Sundays, 8 a.m. to 10:30 p.m.

News ServiceTransradio

National Sales Office.....International Tele-
phone & Telegraph Co., 67 Broad St., New
York, N. Y.

Personnel

PresidentLeonard Jacob 2nd

Vice-President-Gen. Manager.....E. J. Powell

Commercial Manager.....Jose C. Iriazary

Program DirectorManuel Ochoa

Musical DirectorJoaquin Bursat

Chief EngineerAngel P. del Valle

W N E L

SAN JUAN—EST. 1934

NATIONAL BROADCASTING CO.

Frequency: 1320 Kc.....Power: 5000 Watts

Owned-Operated By.....Juan Piza

Address59 Brau St.

Phone Number107

Transmitter Location.....Green Island

Santurce, P. R.

Time on the Air.....Unlimited

News ServiceTransradio

Transcription ServiceLang-Worth

Personnel

Owner-Station Manager.....Juan Piza

Commercial-Sales Promotion

ManagerAgustin R. Camunas

Program Director.....Camilo Fraticelli

Production Manager.....Juan Maldonado

Chief Engineer.....Jose Arzuaga

See Page 632

NEWS COMMENTATOR

PRODUCER-ANNOUNCER

EMILY AULL

Musical America

and

Associated Press News—WIAC

SAN JUAN, PUERTO RICO

"SPORTS STAR SPECIAL"

The greatest, all-time stars of the sporting world in exciting 15-minute transcribed dramatizations.

The local sports commentator becomes part of the show through a unique new technique called "Cue-In."

"Cue-In" localizes and personalizes.

Exclusive in Any Market

SEE

A P RADIO PRODUCTIONS

PRESS ASSOCIATION, INC.

50 ROCKEFELLER PLAZA

NEW YORK 20, N. Y.

CBC **SERVES CANADA**

In All Markets • In Two Languages With Three Networks

From Atlantic to Pacific, the CBC serves the Canadian people . . . provides, through its three networks, comprehensive NATIONAL coverage . . . and, in most areas, excellent ALTERNATIVE program service.

The finest programs of Canadian, American and British origin fill CBC network schedules. Entertainment . . . news . . . special events . . . all that pertains to current world and national happenings . . . are brought daily into Canadian homes in all parts of the country.

Radio ranks high in Canada!* Network programs are good . . . outside distractions are fewer . . . listening is intensive. Sponsors who use CBC networks are assured of large, interested and able-to-buy audiences.

Ask the CBC about Canada



CBC DOMINION NETWORK

(English)

29 basic and 9 supplementary stations.
Intensive coverage of all major markets,
in all regions.

CBC TRANS-CANADA NETWORK

(English)

24 basic and 7 supplementary stations.
Comprehensive coverage coast to coast.

CBC FRENCH NETWORK

3 basic and 7 supplementary stations. Thorough coverage of French-speaking
Canada. Available in conjunction with either Trans-Canada or Dominion Network.

CANADIAN BROADCASTING CORPORATION

COMMERCIAL DIVISION

354 Jarvis Street, Toronto 5, Ontario

1231 St. Catherine Street West, Montreal 25, P. Q.

CANADA



Stations

•

Alphabetical Index

By Call Letters

•

Networks

•

CANADIAN Broadcasting Corporation

OFFICES

Victoria Bldg., Ottawa
354 Jarvis St., Toronto
Keefer Bldg., Montreal
1231 St. Catherine St. W., Montreal
United Service Bldg., Halifax

Board of Governors

A. Davidson Dunston, Chairman, Montreal, Que.
Rene Morin, K.C., Montreal, Que.
Mrs. T. W. (Mary) Sutherland, Revelstoke, B. C.
F. J. Crawford, Toronto, Ont.
Howard B. Chase, Montreal, Que.
B. K. Sandwell, Toronto, Ont.
W. J. Parker, Winnipeg, Man.
Dean Adrien Pouliot, Que.
A. W. Trueman, Winnipeg, Man.

Personnel

General Manager.....Dr. Augustin Frigon
(Ottawa and Montreal)
Assistant General Manager...Donald Manson
(Ottawa)
TreasurerHarry Bramah
(Ottawa)
Director of Personnel & Administrative
ServicesR. P. Landry
(Ottawa)
Director General of Programs...E. L. Bushnell
(Toronto)
General Supervisor of Programs..C. Jennings
(Toronto)
Commercial Manager.....E. A. Weir
(Toronto)
Assistant Commercial Manager..W. E. Powell
(Toronto)
Commercial Manager,
Quebec Region.....Omer Renaud
(Montreal)
Supervisor of Press and Information
Wells Ritchie
(Toronto)
Supervisor of Press and
Information, Quebec Region..Leopold Houle
(Montreal)
Chief Engineer.....G. W. Olive
(Montreal)

Assistant Chief Engineer.....J. A. Oulmet
(Montreal)
Supervisor of Station Relations...G. R. Young
(Toronto)
Traffic Manager.....E. W. Jackson
(Toronto)
Manager Broadcast Regulations
Division.....J. R. Radford
(Toronto)

Regional Representatives

Prairie—James R. Finlay, Winnipeg, Man.
British Columbia—Ira Dilworth, Vancouver,
B. C.

National Program Personnel

Supervisor of Drama.....Andrew Allan
(Toronto)
Supervisor of International Service..Peter Aylen
(Montreal)
Supervisor of Music.....J. M. Beaudet
(Montreal)
Supervisor of Production.....Rupert Caplan
(Montreal)
Technical Liaison Officer (Engineering
Division).....H. E. S. Hamilton
(Toronto)
Supervisor of Feature
Broadcasts.....J. Frank Willis
(Toronto)
Manager, Personnel and Administrative
ServicesD. Claringbull
(Toronto)
Chief News Editor.....D. C. McArthur
(Toronto)
Regional Program Director...W. E. S. Briggs
(Halifax)
Director French Network.....J. M. Beaudet
(Montreal)

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in the year and corrections were made up to the time of going to press.



Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CBA	Sackville, N. B.	1070	50000	647
CBF	Montreal, Que.	690	50000	657
CBH	Halifax, N. S.	1240	100	648
CBJ	Chicoutimi, Que.	1580	1000	656
CBK	Watrous, Sask.	540	50000	661
CBL	Toronto, Ont.	740	50000	654
CBM	Montreal, Que.	940	5000	657
CBO	Ottawa, Ont.	910	1000	651
CBR	Vancouver, B. C.	1130	5000	644
CBV	Quebec, Que.	980	1000	658
CFAB	Windsor, N. S.	1450	100	648
CFAC	Calgary, Alta.	960	1000	641
CFAR	Flin Flon, Man.	1230	250	645
CFBR	Brockville, Ont.	1450	250	649
CFCF	Montreal, Que.	600	500	657
CFCH	North Bay, Ont.	600	100	651
CFCN	Calgary, Alta.	1010	10000	641
CFCO	Chatham, Ont.	630	100	648
CFCY	Charlottetown, P. E. I.	1050	5000 D, 1000 N.	656
CFGP	Grande Prairie, Alta.	1050	1000	642
CFJC	Kamloops, B. C.	910	1000	642
CFNB	Fredericton, N. B.	550	1000	646
CFOR	Orillia, Ont.	1450	250	652
CFOS	Owen Sound, Ont.	1400	250	652
CFPA	Port Arthur, Ont.	1230	250	652
CFPL	London, Ont.	1570	5000	651
CFPR	Prince Rupert, B. C.	1240	50	643
CFQC	Saskatoon, Sask.	600	5000	661
CFRB	Toronto, Ont.	860	10000	654
CFRC	Kingston, Ont.	1490	100	650
CFRN	Edmonton, Alta.	1260	1000	641
CHAB	Moose Jaw, Sask.	800	1000	660
CHAD	Amos, Que.	1340	250	656
CHAT	Medicine Hat, Alta.	1270	1000	642
CHEF	Granby, Que.	1450	250	656
CHEX	Petersborough, Ont.	1430	1000	652
CHGB	St. Anne de la Pocatiere, Que.	1230	250	659
CHGS	Summerside, P. E. I.	1480	100	656
CHLN	Three Rivers, Que.	1450	250	660
CHLP	Montreal, Que.	1490	250	658
CHLT	Sherbrooke, Que.	1240	250	659
CHML	Hamilton, Ont.	900	5000	650
CHNC	New Carlisle, Que.	610	1000	658
CHNS	Halifax, N. S.	960	5000	648
CHOK	Sarnia, Ont.	1070	5000 D, 1000 N.	652
CHOV	Pembroke, Ont.	1340	250	652

Call Letters	City	Frequency in Kilocycles	Power in Watts	See Page
CHRC	Quebec, Que.	800	1000	658
CHSJ	Saint John, N. B.	1150	1000	647
CHUM	Toronto, Ont.	1050	1000	654
CHWK	Chilliwack, B. C.	1340	100	642
CJAD	Montreal, Que.	800	1000	658
CJAT	Trail, B. C.	610	1000	643
CJAV	Port Alberni, B. C.	1240	250	643
CJBC	Toronto, Ont.	1010	5000	655
CJBQ	Belleville, Ont.	1230	250	649
CJBR	Rimouski, Que.	900	5000	659
CJCA	Edmonton, Alta.	930	1000	641
CJCB	Sydney, N. S.	1270	5000	648
CJCH	Halifax, N. S.	1320	5000	648
CJCJ	Calgary, Alta.	1230	100	641
CJCS	Stratford, Ont.	1240	100	654
CJEM	Edmundston, N. B.	1240	250	646
CJFX	Antigonish, N. S.	580	1000	647
CJGX	Yorktown, Sask.	940	1000	661
CJIC	Sault Ste. Marie, Ont.	1490	250	652
CJKL	Kirkland Lake, Ont.	560	1000	650
CJLS	Yarmouth, N. S.	1340	100	648
CJOB	Winnipeg, Man.	1230	250	646
CJOC	Leithbridge, Alta.	1060	1000	642
CJOR	Vancouver, B. C.	600	1000	644
CJSO	Sorel, Que.	1400	100	660
CJVI	Victoria, B. C.	1480	5000	644
CJRL	Kenora, Ont.	1220	1000	650
CKAC	Montreal, Que.	730	5000	657
CKBI	Prince Albert, Sask.	900	5000	660
CKCH	Hull, Que.	1240	250	656
CKCK	Regina, Sask.	620	5000	661
CKCO	Ottawa, Ont.	1310	1000	651
CKCR	Kitchener, Ont. (Waterloo)	1490	250	651
CKCV	Quebec, Que.	1340	250	658
CKEY	Toronto, Ont.	580	5000	655
CKCW	Moncton, N. B.	1220	5000	647
CKFI	Fort Frances, Ont.	1340	250	649
CKGB	Timmins, Ont.	1470	1000	654
CKLN	Nelson, B. C.	1240	250	643
CKLW	Windsor, Ont.	800	5000	655
CKMO	Vancouver, B. C.	1410	100	644
CKNB	Campbellton, N. B.	950	1000	646
CKNX	Wingham, Ont.	920	1000	655
CKNW	New Westminster, B. C.	1230	250	643
CKOC	Hamilton, Ont.	1150	5000	650
CKOV	Kelowna, B. C.	630	1000	643
CKPC	Brantford, Ont.	1380	100	649
CKPG	Prince George, B. C.	1230	250	643
CKPR	Fort William, Ont.	580	1000	649
CKRC	Winnipeg, Man.	630	1000	646
CKRM	Regina, Sask.	980	1000	661
CKRN	Rouyn-Noranda, Que.	1400	250	659
CKSB	St. Boniface, Man.	1250	1000	645
CKSF	Cornwall, Ont.	1230	250	649
CKSO	Sudbury, Ont.	790	1000	654
CKTB	St. Catharines, Ont.	1550	1000	654
CKTS	Sherbrooke, Que.	1240	250	659
CKUA	Edmonton, Alta.	580	1000	642
CKVD	Val D'Or, Que.	1230	100	660
CKWS	Kingston, Ont.	960	1000	650
CKWX	Vancouver, B. C.	980	1000	644
CKX	Brandon, Man.	1150	1000	645
CKY	Winnipeg, Man.	990	15000	646

ALBERTA

CFAC

CALGARY—EST. 1922

CBC & FOOTHILLS NET

Frequency: 960 Kc.....Power: 1000 Watts
Owner By.....Calgary Herald
Operated By Taylor, Pearson & Carson Broad-
casting Co., Ltd.

Address.....1000 Southam Building
Phone Number.....R 1036
Transmitter Location.....Strathmore Hi-way
Time on the Air.....18 hours daily
Newspaper Affiliation.....Calgary Daily Herald
News Service.....BUP, CP
Transcription Service.....NBC Thesaurus;
World Broadcasting System; Associated
Representative.....All-Canada Radio Facilities,
Ltd.; Weed & Co.

Personnel

President.....H. R. Carson
General & Station Manager.....A. M. Cairns
Commercial Manager.....F. R. Shaw
Chief Engineer.....Earle C. Connor

CFCN

CALGARY—EST. 1922

Frequency: 1010 Kc.....Power: 10,000 Watts
Owned-Operated By.....The Voice of the Prai-
ries, Ltd.

Address.....Toronto General Trusts Bldg.
Phone Number.....M 1161
Transmitter Location.....Strathmore
Time on the Air: 6:30 a.m. to 12 midnight;
Sundays, 8:00 a.m. to 12 midnight
News Service.....PN, BUP, TP.
Transcription Service.....Standard Radio; Lang-
Worth

Representative.....Radio Representatives, Ltd.,
Toronto-Montreal; H. N. Stovin, Winnipeg;
Howard H. Wilson Co., U.S.A.

Personnel

Managing Director.....H. G. Love
Chief Engineer.....Bob Lamb

CJCL

CALGARY—EST. 1927

CBC

Frequency: 1230 Kc.....Power 100 Watts
Owned-Operated By.....The Albertan Pub-
lishing Co.

Address.....Victory Bldg.
Phone Number.....Main 9966
Transmitter Location.....Grandview Heights
Time on the Air.....7 a.m. to 11:15 p.m.;
Sundays, 8:30 a.m. to 11:15 p.m.
Newspaper Affiliation.....Albertan Pub-
lishing Co.

Transcription Service.....World
Representative...Radio Representatives, Ltd.,
McGillvra

Personnel

President.....Gordon Bell
Station Manager.....Donald H. Mackey
Chief Engineer.....Pat Green

CFRN

EDMONTON—EST. 1934

CBC

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Operated By.....Sunwapa Broad-
casting Company, Ltd., G. R. A. Rice, Gen. Mgr.
Address.....109 Canadian Pacific
Railways Building

Phone Number.....22101
Transmitter Location.....146th St.
Time on the Air.....Mon.-Sat., 6:30 a.m.-12 Mid.
News Service.....British UP
Transcription Service.....Standard Radio;
Lang-Worth; United Transcribed System;
Davis & Schwegler

Representative: Radio Representatives, Ltd.;
Jack Slatter

Personnel

General Manager.....G. R. A. Rice
Chief Ex. Gen. & Station Mgr.....G. A. R. Rice
Commercial-Sales Promotion Mgr.....A. J. Hopps
Chief Announcer.....G. A. Duffield
Chief Engineer.....F. G. Makepeace

CJCA

EDMONTON—EST. 1922

CBC—TRANS. CANADA

ALBERTA FOOTHILLS NET

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....The Edmonton Journal, Ltd.
Operated By.....Taylor & Pearson Broad-
casting Co.

Address.....Birk's Bldg., Jasper Ave.
Phone Number.....26131
Transmitter Location.....Belmont
Time on the Air.....6:15 a.m.-12 Mid.
Newspaper Affiliation.....Edmonton Journal
News Service.....Canadian Press;
Transcription Service.....NBC Thesaurus; World
Representative.....All-Canada Radio Facili-
ties, Ltd.; Weed & Co.

Personnel

President.....J. M. Taylor
General Manager.....Gordon S. Henry
Assistant Manager.....Rolfe L. Barnes
Sales-Commercial Manager.....A. H. Nicholl
Sales Promotion.....Thos. A. Shandro
Chief Announcer.....Gordon Shillabeer

CKUA*

EDMONTON—EST. 1927

CBC

ALBERTA EDUCATIONAL NETWORK

Frequency: 580 Kc.....Power: 1000 Watts
Owned By.....Government of Alberta
Operated By.....Alberta Govt. Telephones
Address.....Provincial Bldg.
Phone Number.....27212
Transmitter Location.....Calgary Trail
Time on the Air.....7 a.m. to Midnight
News Service.....CP
Transcription Service.....Associated

Personnel

General Manager.....Hon. W. A. Fallow,
Minister of Radio, Provincial Government
Chief Engineer.....Roy Usher
Record M. C.....John J. O'Leary
* (Non-Commercial Station)

CFGP

GRANDE PRAIRIE—EST. 1937

CBC

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By: Northern Broadcasting
Corporation, Ltd.
Address.....Grande Prairie
Time on the Air.....7 a.m.-11:00 p.m.
News Service.....BUP
Transcription Service.....United Transcribed,
Thesaurus
Representative: All-Canada Radio Facilities,
Ltd.; Weed & Co.

Personnel

General & Station Manager.....A. J. Balfour
Sales-Commercial Manager.....A. J. Balfour
Sales Promotion.....A. J. Balfour
Chief Engineer.....G. L. Sadler

CJOC

LETHBRIDGE—EST. 1926

FOOTHILLS NETWORK

CANADIAN BROADCASTING CORP.

Frequency: 1060 Kc.....Power: 1000 Watts
Owned-Operated By.....Lethbridge Bdt. Co.
Address.....Marquis Hotel Bldg.,
Phone Number.....3161
Transmitter Location.....Broxburn, Alberta
Time on the Air.....6:30 a.m. to Midnight
News Service.....Canadian Press
Transcription Service.....NBC Thesaurus;
Representative.....All Canada Radio Fac-
ilities, Ltd.; Weed & Co.

Personnel

President.....W. Waston
General Manager.....H. R. Carson
Station Manager.....Norman Botterill
Chief Engineer.....R. A. Reagh

CHAT

MEDICINE HAT—EST. 1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By:

Monarch Broadcasting Co., Ltd.

Address.....520 First St.
Phone Number.....3347
Transmitter Location.....Royal, Alberta
Time on the Air.....6 a.m. to 11 p.m.
(after June 1, 1946)

News Service.....BUP
Transcription Service.....Standard
Representative:

All-Canada Radio Facilities, Ltd.

Personnel

President-Owner.....J. H. Yuill
General Manager.....R. J. Buss
Chief Engineer.....Marsh Ellis

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—EST. 1927

CBC—DOMINION NETWORK

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By.....Chilliwack Broadcast-
ing Co., Ltd.
Address.....16 Wellington Ave.
Phone Number.....6108
Transmitter Location.....16 Wellington Ave.
Time on the Air.....7:15 a.m. to 10:30 p.m.
Transcription Service.....United
Representative.....All-Canada Radio

Personnel

President.....C. Casey Wells
General Manager.....Jack Pilling
Chief Engineer.....Jack Pilling

CFJC

KAMLOOPS—EST. 1926

TRANS-CANADA

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Kamloops Sentinel, Ltd.
Operated By.....Kamloops Sentinel, Ltd.
Address.....310 St. Paul St.
Phone Numbers.....1021; 1018
Transmitter Location.....North Kamloops
Time on the Air.....7 a.m. to 11:30 p.m.
Representative.....All-Canada Radio Facilities,
Ltd.; Weed & Co.

Personnel

President.....R. E. White
Chief Engineer.....George Henderson

CKOV

KELOWNA—EST. 1931

CANADIAN BROADCASTING CORP.

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By: Okanagan Broadcasters, Ltd.

Business Address: Box 1515
Phone Number: Kelowna 200
Studio Address: Radio Bldg.
Transmitter Location: Okanagan Mission, B. C.

Time on the Air: 6:30 a.m. to Midnight
News Service: PN Press News
Transcription Service: NBC Thesaurus
Representative: All-Canada Radio Facilities, Ltd.; Weed & Co.

Personnel

Managing Director: J. W. B. Browne
Sales Director: Hume A. Lethbridge
Personnel & Program Director: Stanley E. Tapley
Chief Engineer: J. H. B. Browne

CKLN

NELSON—EST. 1939

CBC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Nelson Daily News
Business Address: Radio Avenue
Phone Number: 19
Studio Address: Radio Avenue
Transmitter Location: Radio Avenue
Time on the Air: 15 hours daily
Newspaper Affiliation: Nelson Daily News
News Service: Press News
Transcription Service: World
Representative: Horace N. Stovin, Canada; Adam J. Young, U.S.A.

Personnel

Station Manager: Joan Orr
Sales Promotion Manager: D. Kidd
Chief Engineer: Roy McKay

CKNW

NEW WESTMINSTER—EST. 1944

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: William Rea, Jr.
Business Address: Hotel Windsor
Phone Number: NW 3000
Transmitter Location: Lulu Island
Time on the Air: 6 a.m. to Midnight;
Sat., to 2 a.m.; Sun., 8 a.m. to Midnight

News Service: BUP
Transcription Service: World Broadcasting System SeSac, Associated, M. M. Cole, UTS.
Representative: Radio Representatives, Canada; Forjoe & Co., U. S. A.

Personnel

Chief Owner: William Rea, Jr.
General Manager: William Rea, Jr.

Commercial Manager: David Armstrong
Chief Engineer: Ross McIntyre

CJAV

PORT ALBERNI—EST. 1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: H. E. Warren
Time on the Air: 6:30 a.m. to 10 p.m.

Personnel

Chief Executive: H. E. Warren

CKPG

PRINCE GEORGE—EST. 1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Frank H. Elphicke
Address: Prince George, B. C.
Representatives: Weed & Co., All-Canada

Personnel

Owner: Frank H. Elphicke
General-Commercial Mgr.: Cecil G. Elphicke
Program Director: Jack Carbutt

CFPR

PRINCE RUPERT—EST. 1938

CANADIAN BROADCASTING CORP.

TRANS-CANADA

Frequency: 1240 Kc. Power: 50 Watts
Owned By: Northwest Broadcast & Service Co.
Operated By: Canadian Broadcasting Corp.
Business Address: 336 Second Ave.
Phone Number: 863
Studio Address: 336 Second Ave.
Transmitter Location: 336 Second Ave.
Time on the Air: 10:20 a.m. to 2:02 a.m.,
Sunday, 12:59 a.m. to 1:32 a.m.

News Service: Canadian Press
Representative: CBC

Personnel

Chief Owner: Dr. A. Frigon
Station Manager: C. H. Insulander
Sales or Commercial Manager: E. A. Weir, CBC, Toronto

CJAT

TRAIL—EST. 1934

CANADIAN BROADCASTING CORP.

TRANS-CANADA

Frequency: 610 Kc. Power: 1000 Watts
Owned By: Kootenay Broadcasting Company, Limited
Operated By: Taylor, Pearson & Carson,
Address: 815 Victoria Street
Phone Number: 737, 1005
Transmitter Location: Warfield, B. C.
Time on the Air: 6:45 a.m. to 11:30 p.m.; Sundays, 8 a.m. to 11:30 p.m.

News Service: PN

Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities (Canada); Weed & Co., (U.S.A.)

Personnel

Vice-President.....E. W. Hazlewood
Station Manager.....Eric C. Aylen
Sales & Production M'ger.....Norman A. Harrod
Chief Engineer.....Douglas Card

C B R

VANCOUVER—EST. 1925

CANADIAN BROADCASTING CORP.

BRITISH COLUMBIA REGIONAL NETWORK

Frequency: 1130 Kc.....Power: 5000 Watts
Owned-Operated By.....Canadian Broadcasting Corp.

Address.....701 Hornby St.
Phone Number.....MARine 6121
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....9:59 a.m. to 2:57 a.m.;
Sunday, 11:14 a.m. to 2:57 a.m.

News Service.....Canadian Press; BUP
Representative.....Canadian Broadcasting Corp.

Personnel

President.....Dr. Augustin Frigon
Station Manager.....Ira Dilworth
Sales or Commercial Manager
E. A. Weir, CBC, Toronto
Program Director.....K. Caple
Production Manager.....R. Dunlop
Chief Engineer.....A. B. Ellis

C J O R

VANCOUVER—EST. 1926

CBC

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....CJOR, Ltd.
Business Address.....846 Howe St.
Phone Number.....MARine 6464
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....6:30 a.m. to Midnight;
Sundays, 7:30 a.m. to 11:30 p.m.

News Service.....AP, UP
Transcription Service.....NBC Thesaurus;
United Transcribed Service
Representative.....Young, Inc. (U.S.A.); H.
Stovin (Canada)

Personnel

Pres., Gen. & Sta. Mgr.....George C. Chandler
Sales-Commercial Manager.....Don E. Laws
Sales Promotion-Merchandising Manager
Dorwin Baird
Program Director.....Ross Mortimer
Production Manager.....Dick Diespecker
Chief Engineer.....Arthur H. Chandler

CKMO

VANCOUVER—EST. 1923

CBC

Frequency: 1410 Kc.....Power: 100 Watts
Owned & Operated By.....British Columbia
Broadcasting System, Ltd.

Operated By.....John N. Hunt
Address.....812 Robson St.
Phone Number.....MARine 1271-2
Transmitter Location.....Lulu Island
Time on the Air.....Fulltime License
News Service.....British United Press
Transcription Service.....Standard
Representative.....Radio Representatives, Ltd.

Personnel

President.....Mrs. R. J. Sprott
Station, Sales-Commercial Mgr.....John N. Hunt
Chief Engineer.....Ross L. Whiteside

CKWX

VANCOUVER—EST. 1921

MBS

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By.....Western Broadcasting,
Co., Ltd.

Address.....543 Seymour Street
Phone Number.....MARine 3344
Transmitter Location.....Lulu Island, B. C.
Time on the Air.....6:30 a.m. to 12 Midnight
News Service.....BUP, AP, Canadian Press
Transcription Service.....World Broadcasting
System; Lang-Worth

Representative.....All-Canada Radio
Facilities, Ltd. (Canada); Weed & Co., U.S.A.

Personnel

President.....Arthur Holstead
Station Manager.....Frank H. Elphicke
National Sales Manager.....R. I. P. Crotty
Chief Program Engineer.....Jack Hughes

C J V I

VICTORIA—EST. 1934

DOMINION-CBS (PACIFIC REGION)

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Island Broadcasting
Company, Ltd.

Address.....7th Floor, Central Building
Phone Number.....Garden 2014, B 1911
Transmitter Location.....Portage Inlet
Time on the Air.....7 a.m. to 11:30 p.m.
News Service.....PN
Transcription Service.....NBC Thesaurus
Representative.....All-Canada Radio Facilities,
Limited (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....M. V. Chesnut
Chief Engineer.....J. Sommers

MANITOBA

CKX

BRANDON—EST. 1928

DOMINION

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated ByManitoba Telephone
Address8th Street & Princess Ave.
Phone Number4532
Transmitter Location.....1st St. N. Brandon
Time on the Air.....7:30 a.m. to 11:30 p.m.
Transcription Service...NBC Thesaurus, World
News ServiceBUP
Representative.....Horace N. Stovin & Co.

Personnel

Chief Executive.....Peter Miller
Station ManagerW. F. Seller
Sales Manager.....W. T. Grigg
Program Director.....Eric Davies
Chief Engineer.....C. E. Snider

CFAR

FLIN FLON—EST. 1937

CBC (Supplementary)

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Arctic Radio Corporation, Ltd.

Operated By.....S. J. Beauford, Sec-Treas.
Address.....75 Hill St.
Phone Number290
Transmitter Location.....Flin Flon
Time on the Air.....7 a.m. to 11:00 p.m..
Mon.-Sat.; Sundays, 12:00 Noon to 11 p.m.
News Service.....BUP
Transcription Service.....Lang-Worth
Representative.....H. N. Stovin (Canada);
Adam J. Young (U.S.A.)

Personnel

Secretary-Treasurer.....S. J. Beauford
Station Manager.....G. B. Quinney
Chief Engineer.....Gordon Woodward

CKSB

ST. BONIFACE—EST. 1946

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio St. Boniface Ltd.
Address140 Provencher Avt.
Phone Number20-3119

Personnel

Chief ExecutiveDr. Henri Guyot
Chief EngineerH. R. McLaughlin

ARE YOU READY TO EXPAND?

In these post-war days, markets everywhere are growing apace! And, along with the general increase in demand, comes a welcome decrease in the problems of supply and distribution.

Through All-Canada, you can reach the limits of your market today and pave the way for further growth tomorrow. The thirty All-Canada stations dominate key areas from coast to coast. So, in mapping out your campaign, ask the All-Canada man.



ALL-CANADA RADIO FACILITIES *Limited*

Montreal Toronto Winnipeg Calgary Vancouver

U.S.A. Representative:
WEED AND COMPANY

C J O B

WINNIPEG—EST. 1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Blick Broadcasting Ltd.
Address: Lindsay Bldg.
Phone Number: 9-6374
News Service: PN
Transcription Service: Associated

Personnel

Owner: James O. Blick

C K R C

WINNIPEG—EST. 1934

CBC—DOMINION NETWORK

Frequency: 830 Kc. Power: 1000 Watts
Owned-Operated By: Transcanada Communications, Limited
Business Address: Free Press Bldg.
Phone Number: 92266
Transmitter Location: Middlechurch.
Time on the Air: 17½ hours; Sun., 16½ hours
Transcription Service: World Broadcasting System; Lang-Worth: Standard
News Service: CP, BUP
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager: Gerry Gaetz
Commercial Manager: Waldo J. Holden
Publicity Promotion Director: Mrs. Val Smith
Program Director: J. D. Kemp
Chief Announcer: Chuck Skelding
Chief Engineer: Bert Hooper

C K Y

WINNIPEG—EST. 1923

CANADIAN BROADCASTING CORP.

Frequency: 990 Kc. Power: 15000 Watts
Owned-Operated By: Manitoba Telephone System
Address: Telephone Bldg.
Phone Number: 92191
Transmitter Location: Headingly, Man.
Time on the Air: 7 a.m. to 12 Mid.
News Service: British UP, CP
Transcription Service: NBC Thesaurus
Representative: Horace N. Stovin & Co.

Personnel

Commissioner of Telephones: Peter Miller
General-Station Mgr.: William A. Duffield
Commercial Manager: Wilfred Carpentier
Program Director: R. Herb Roberts
Production Manager: Wilford Davidson
Chief Announcer: Tom Benson
Chief Engineer: George Henderson

—NEW BRUNSWICK—

C K N B

CAMPBELLTON—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 950 Kc. Power: 1000 Watts
Owned-Operated By: Restigouche Broadcasting Co., Ltd.
Address: Bank of Nova Scotia Bldg.
Phone Number: 8
Transmitter Location: Maple Green, N. B.
Time on the Air: 7:55 a.m. to 11:15 p.m.;
Sundays, 8:55 a.m. to 12:15 p.m.
Transcription Service: All-Canada
Representative: All-Canada Radio Facilities, Ltd. (Canada); Weed & Co. (U.S.A.)

Personnel

Managing Director: Dr. Charles H. Houde
Station Manager: Stan Chapman
Program Director: James Woods
Chief Engineer: L. P. Paquet

C J E M

EDMUNDSTON—EST. 1945

FRENCH NETWORK—(Supplementary)

Frequency: 1240 Kc. Power: 250 Watts
Owned and Operated By: Edmundston Radio, Ltd.

Address: 99 Canada Road
Phone: 296
Transmitter Location: Iroquois, N. B.
Time on the Air: 15.75 Hours
Transcription Service: U. T. S.
Representative: H. N. Stovin & Co., Canada;
Adam J. Young, Inc., U. S. A.

Personnel

President: Judge E. Michaud
General Manager: R. W. Leclair
Program Director: Mac Gagnon
Chief Engineer: Cyrille Fournier

C F N B

FREDERICTON—EST. 1923

CBC-BASIC

Frequency: 550 Kc. Power 1000 Watts
Owned-Operated By: James S. Neill & Sons, Ltd.
Address: Fredericton, N. B.
Phone Number: 1215
Transmitter Location: Lincoln, N. B.
Time on the Air: 6:15 a.m. to 12:30 a.m.
News Service: British UP
Transcription Service: NBC Thesaurus
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Secretary-Treasurer.....J. Stewart Neill
General & Station Manager...D. Malcolm Neill

CKCW

MONCTON—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1220 Kc.....Power: 5,000 Watts
Owned-Operated By...The Moncton Broad-
casting Company, Limited

AddressKnights of Pythias Bldg.
Phone Number.....3388
Transmitter Location.....Cherryfield, N. B.
Time on the Air.....7 a.m. to 12:15 p.m.
News Service.....British UP
Transcription Service.....World Broadcast-
ing System; United Transcribed Service;
Lang-Worth
Representative...Stovin & Wright (Canada);
Joseph McGillvra (U.S.A.)

Personnel

President.....J. L. Black
Managing Director.....F. A. Lynds
Sales-Commercial Manager.....A. B. Cooke
Program Director.....M. E. McCarron
Chief Engineer.....J. A. White

C B A

SACKVILLE—EST. 1939

CBC—TRANS-CANADA

Frequency: 1070 Kc.....Power: 50000 Watts
Owned-Operated By.....Canadian Broad-
casting Corporation

Address.....United Service Building., 100
Sackville St., Halifax, N. S.
Phone Number.....3-6188
Transmitter Location.....Sackville, N. B.
Time on the Air.....7:30 a.m. to 12 midnight
News Service.....CP, BUP
Representative.....Canadian Broadcasting
Corporation

Personnel

Chief Executive-General Manager.Dr. Augustin
Frignon

Station Manager-Program Director.....W. E. S.
Briggs
Sales or Commercial Manager.....E. A. Weir,
CBC, Toronto
Production Manager.....S. R. Kennedy
Chief Engineer.....H. M. Smith

(Call Letters to Be Assigned)

ST. JOHN

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.Fundy Broadcasting Co.
AddressSt. John, N. B.
RepresentativeAll-Canada

Personnel

OwnersSenator A. N. McLean,
Ralph B. Brennan

CHSJ

SAINT JOHN—EST. 1934

CANADIAN BROADCASTING CORP.

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By...New Brunswick Broad-
casting Company, Limited

Address.....Church Street
Phone Number.....3-2307
Transmitter Location.....Coldbrook, Saint
John, N. B.

Time on the Air.....6 a.m. to 12:15 a.m.
Newspaper Affiliation..The Telegraph-Journal
& The Evening Times-Globe

News Service.....Press News
Transcription Service.....World Broadcasting
System, Lang-Worth, Associated
Representative...Stovin & Wright (Canada);
Adam J. Young, Jr. (U.S.A.)

Personnel

Vice-President & Managing Director.....T. F.
Drummie
Station & Commercial Manager....George A.
Cromwell
Program Director.....Gleve G. Stillwell
Chief Engineer.....John G. Bishop

—NOVA SCOTIA—

C J F X

ANTIGONISH—EST. 1943

DOMINION NETWORK

Frequency: 580Kc.....Power: 1,000 Watts
Owned-Operated By.....Atlantic Broad-
casters, Ltd.

Address: Broadcasting Bldg., Antigonish, N. S.
Phone Number.....66
Transmitter Location.....New Glasgow Road

Time on the Air.....7:00 a.m. to 12 midnight
News ServicePN
Transcription Service.....United Transcribed
Service

Representative.....James L. Alexander

Personnel

General Manager.....J. Clyde Nunn
Sales Manager.....A. M. Peters
Program Director.....T. C. Robertson
Production Manager.....G. L. Kane
Chief Engineer.....Gordon MacDougall

CBH

HALIFAX—EST. 1944

TRANS-CANADA

Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By...Canadian Broadcasting Corp.

Business Address...United Service Bldg.
Phone Number...3-6188
Transmitter Location...Sackville, N. B.
Time on the Air...6:28 a.m. to 11 p.m.;
Sun., 7:58 a.m. to 11 p.m.
News Service...CP, BUP
Representatives...Canadian Broadcasting Corp.

Personnel

Chief Owner...Dr. Augustin Frigon
Station Manager...W. E. S. Briggs
Commercial Manager...E. A. Weir, CBC
Chief Engineer...L. A. Canning

CHNS

HALIFAX—EST. 1926

CANADIAN BROADCASTING CORP.—
DOMINION NETWORK

Frequency: 960 Kc. Power: 5,000 Watts
Owned-Operated By...Maritime Broadcasting Company

Address...10 Tobin Street (Broadcasting House)

Phone Number...3-8318
Transmitter Location...Rockingham, Nova Scotia
Time on the Air...7:30 a.m. to 12:15 a.m.;
Sun., 9 a.m. to 12:15 a.m.

Newspaper Affiliation...Halifax Herald & Mail
News Service...CP; British UP
Transcription Service...Langworth; NBC
Thesaurus; World Broadcasting System, U.T.S.

Representative: All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President...Andrew W. Robb
Station Director...Major Wm. C. Borrett
Station Manager...Gerald J. Redmond
Sales Manager...Gerald J. Redmond
Musical Director...Richard L. Fry
Record M. C...Peter Donkin
Chief Engineer...A. W. Greig

CJCH

HALIFAX—EST. 1944

TRANS-CANADA

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By...Chronicle Co. Ltd.
Business Address...Lord Nelson Hotel
Phone Number...3-7311
News Service...PN
Transcription Service...Standard
Representative...Stovin.
John Hershey McGillvra, Inc.

Personnel

Chief Owner...Chronicle Co. Ltd.
General Manager...J. M. Humphreys
Chief Engineer...R. MacWilliams

CJCB

SYDNEY—EST. 1929

CANADIAN BROADCASTING CORP.

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By...Eastern Broadcasters, Ltd.

Address...Radio Bldg.
Phone Number...209-1412
Time on the Air...8 a.m. to 12 midnight
News Service...Canadian Press News
Transcription Service...NBC Thesaurus
Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Chief Owner, General Mgr...N. Nathanson
Sales Manager...M. Grant
Chief Engineer...A. Vernon

CFAB

WINDSOR—EST. 1945

Frequency: 1450 Kc. Power: 100 Watts
Owned and Operated By...Evangeline Broadcasting Co.

Address...7 Clifton Avenue
Phone Number...429
Transmitter Location...Falmouth
Time on the Air...7 a.m. to 8 p.m.
News Service...PN
Transcription Service...U. T. S.
Representative...John S. Crosbie,
Rai Purdy Productions

Personnel

President...Avarad M. Bishop
Station-Commercial Manager...A. M. Bishop
Chief Engineer...A. M. Bishop

CJLS

YARMOUTH—EST. 1934

CANADIAN BROADCASTING CORP.
MARITIME

Frequency: 1340 Kc. Power: 100 Watts
Owned By...Gateway Broadcasting Company

Operated By...Laurie L. Smith
Address...Radio Building, Main Street
Phone Number...500
Transmitter Location...Radio Building
Time on the Air...8 a.m. to 12 midnight
News Service...PN
Representative...All-Canada Radio Facilities, Ltd., Weed & Co.

Personnel

President-Station Manager...Laurie L. Smith
Chief Engineer...Donald L. Smith

ONTARIO

CJBQ

BELLEVILLE—EST. 1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....McLean Haig &
H. B. Cowan
Address.....Belleville, Ont.
News Service.....PN
Representative.....Stovin

CKPC

BRANTFORD—EST. 1933

CBC—DOMINION NETWORK

Frequency: 1380 Kc.....Power: 100 Watts
Operated By: Telephone City Broadcast, Ltd.
Address.....49-51 Colborne St.
Phone Number.....5140-1
Transmitter Location.....Gebe Property
Time on the Air.....7:30 a.m. to 10:00 p.m.
News Service.....British UP
Transcription Service.....World Broad-
casting System; United Transcribed Service
Representative.....J. L. Alexander

Personnel

Owner.....Mrs. F. M. Buchanan
Station Manager.....Hugh Bremner
Sales Promotion Manager.....Jess Jaffray
Chief Engineer.....Alfred Teague

CFBR

BROCKVILLE—EST. 1942

CBC—DOMINION NETWORK

Frequency: 1450 Kc.....Power: CP 100 Watts
Owned-Operated By.....J. C. Whitby
Business Address.....Revere House Bldg.
Phone Number.....4628
Studio Address.....Revere House Bldg.
Transmitter Location.....Prescott Road
Time on the Air.....8 a.m. to 11:15 p.m.;
Sun., 9 a.m. to 11:15 p.m.

Transcription Service.....Standard

Personnel

Owner-Station Manager.....J. C. Whitby
Chief Engineer.....G. W. Andrews

CFCO

CHATHAM—EST. 1926

DOMINION

Frequency: 630 Kc.....Power: 100 Watts
Owned-Operated By.....John Beardall
Business Address.....P. O. Box 275
Phone Number.....2626
Studio Address.....William Pitt Hotel
Transmitter Location.....William Pitt Hotel

Time on the Air.....7:15 a.m. to 12:30 p.m.
News Service.....British UP

Personnel

Owner-Manager.....John Beardall
Chief Engineer.....Gordon Brooks

CKSF

CORNWALL—EST. 1944

CBC—DOMINION NETWORK

(Supplementary)

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Standard-Freeholder,
Ltd.

Business Address.....36 Pitt Street
Phone Number.....1703
Transmitter Location.....Toll Gate Road
Time on the Air.....7 a.m. to 10 p.m.
Newspaper Affiliation.....Standard-Freeholder,
Ltd.

News Service.....PN
Transcription Service.....World
Representative.....H. N. Stovin & Co.

Personnel

General Manager.....H. Duncan Wightman
Station Manager.....H. Harrison Flint
Production Manager.....Arthur Bonhomme
Publicity Manager.....Vernon Hall
Chief Announcer.....Alan Caulley
Musical Director.....Howard Bailey
Chief Engineer.....Mahlon Clark

CKFI

FORT FRANCES—EST. 1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....J. M. Reid
Business Address.....240 Scott Street
Phone Number.....200
Transmitter Location.....Pithers Point Park
Time on the Air.....7 a.m. to 11 p.m.;
Sun., 8 a.m. to 11 p.m.

News Service.....BUP
Representatives.....James L. Alexander;
H. N. Stovin & Co.; Adam I. Young

Personnel

Chief Owner.....J. M. Reid
Station Manager.....J. M. Reid
Commercial Manager.....R. S. Mitchner
Chief Engineer.....R. E. Martin

CKPR

FORT WILLIAM—EST. 1931

**CANADIAN BROADCASTING CORP.—
TRANS-CANADA NETWORK**

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Operated By.....Dougall Motor Car Co.

Address.....Radio Hall, South May St.
Phone Number.....South 315
Transmitter Location.....Memorial Ave.,
Port Arthur, Ont.
Time on the Air.....7:30 a.m. to 11:30 p.m.;
Sun., 11 a.m. to 11:30 p.m.
News Service.....UP, Canadian Press
Transcription Service.....NBC Thesaurus;
United Transcribed Service
Representative...Radio Representatives, Ltd.,
Howard H. Wilson Co. (U.S.A.)

Personnel

President.....H. F. Dougall
Station Manager.....J. Basil Scully
Chief Engineer.....T. Ross

CHML

HAMILTON—EST. 1927

CBS DOMINION—TRANS-CANADA

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Operated By...Maple Leaf Radio Co.,
Ltd.

Business Address.....Piggott Bldg.
Phone Number.....7-1539
Studio Address.....Piggott Building
Transmitter Location.....Aldershot, Ont.
Time on the Air.....6 a.m. to 1:05 a.m. daily;
Sun., 8 a.m. to 1:05

News Service.....BUP, UP
Transcription Service.....Standard Radio;
Associated Music Publishers; United Transcribed Service

Representatives.....Adam J. Young, Jr.,
H. N. Stovin

Personnel

President & General Manager.Kenneth D. Soble
Assistant Manager.....Tom E. Darling
Sales Promotion-Merchandising Manager..E. S.
Stock
Chief Engineer.....W. G. Crawford

CKOC

HAMILTON—EST. 1922

CBC—TRANS-CANADA

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Operated By.....Wentworth Radio
Broadcasting Co., Ltd.

Address.....32 John St., North
Phone Number.....7-4484
Transmitter Location.....Elfrida, Ont.
Time on the Air.....6 a.m. to 12:15 a.m.;
Sun., 9 a.m. to 12:15 a.m.

News Service.....British UP, PN
Transcription Service.....World Broadcasting
System; NBC Thesaurus; Lang-Worth
Representative.....All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

General Manager.....H. R. Carson
Station Manager.....W. T. Cranston
Chief Engineer.....Leslie Horton

CJRL

KENORA—EST. 1938

CANADIAN BROADCASTING CORP.

Frequency: 1220 Kc.....Power: 1000
Owned-Operated By....Kenora Broadcasting
Co., Ltd.

Address.....Brydon Block
Phone Number.....717
Transmitter Location.....Jaffray Township
Time on the Air.....7:00 a.m. to 11:00 p.m.
News Service.....CP
Transcription Service.....United Transcription
Representative.....Stovin & Wright, Canada;
Adam J. Young, Jr. (U.S.A.)

Personnel

Station Manager.....Howard Clark
Sales Manager.....Howard G. Clark
Chief Engineer.....P. J. Whitebread

CFRC

KINGSTON—EST. 1944

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Operated By....Queen's University,
Business Address.....Queens University
Fleming Hall (Non-Commercial Station)

CKWS

KINGSTON—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 960 Kc.....Power: 1000 Watts
Owned By....Allied Broadcasting Corp., Ltd.
Operated By.....Northern Broadcasting Co.
Address.....King St.
Phone Number.....4401
Transmitter Location.....Wolfe Island
Time on the Air.....6:30 a.m. to 12:10 a.m.
Newspaper Affiliation.....Kingston Whig-
Standard

News Service.....CPN
Transcription Service.....NBC Thesaurus;
United Transcribed Service; Lang-Worth
Representative...National Broadcasting Sales
(Canada), Weed & Co. (U.S.A.)

Personnel

President.....Senator W. R. Davies
Station Manager.....Roy W. Hoff
Chief Engineer.....Burt Coy

CJKL

KIRKLAND LAKE—EST. 1933

**CANADIAN BROADCASTING CORP.—
TRANS-CANADA NETWORK**

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Operated By....Northern Broadcast-
ing & Publishing, Ltd.

Address.....Govt. Road

Phone Number.....27
 Transmitter Location.....Dane, Ontario
 Time on the Air.....6:00 a.m. to 12:00 p.m.;
 Sun., 8:30 p.m. to 12 p.m.
 Newspaper Affiliation....Timmins Daily Press
 News Service.....Press News
 Transcription Service...United, NBC Thesaurus,
 Lang-Worth
 Representative...National Broadcasting Sales

Personnel

PresidentR. H. Thomson
 General Manager.....Jack Davidson
 Station Manager.....Clair Chambers
 Commercial Manager.....Chester Sutherland
 Chief EngineerTom Watson

CKCR

KITCHENER-WATERLOO—EST. 1929
 DOMINION

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By....Kitchener & Waterloo
 Broadcasting Co.
 AddressArcade Bldg.
 Phone Number3-3628
 Transmitter Location.....2 miles outside of
 Kitchener
 Time on the Air.....7 a.m. to 11 p.m.
 News ServicePN
 Transcription Service.....United Transcribed
 Service
 Representative.....Stovin & Wright

Personnel

Station Manager.....W. C. Mitchell
 Commercial Manager.....G. Liddle
 Chief Engineer.....Ion Hartman

CFPL

LONDON—EST. 1933—EST. 1922
 CANADIAN BROADCASTING CORP.—
 DOMINION NETWORK

Frequency: 1570 Kc.....Power: 5,000 Watts
 Owned-Operated By....London Free Press
 Printing Co.
 Address442 Richmond St.
 Phone Number.....Metcalfe 5200
 Transmitter Location...Westminster Township
 Time on the Air.....7 a.m. to midnight
 Newspaper AffiliationLondon Free Press
 News Service.....CP
 Transcription Service...NBC Thesaurus, World
 Representative...Joseph Hershey McGillvra,
 Inc. (U.S.A.), Horace N. Stovin & Co. (Canada)

Personnel

President-General Manager. Wallis J. Blackburn
 Station Manager.....Donald J. Wright
 Commercial-Promotion Manager....Murray T.
 Brown
 Chief Engineer.....John Warden

CFCH

NORTH BAY—EST. 1931

CBC—TRANS-CANADA NETWORK

Frequency: 600 Kc.....Power: 100 Watts
 Owned-Operated By....Northern Broadcast-
 ing & Publishing, Ltd.
 Address37 Main St., East
 Phone Number.....2400
 Transmitter Location.....Callander Highway
 Time on the Air.....7:45 a.m. to 12:15 p.m.
 News Service.....Canadian Press
 Transcription Service.....NBC Thesaurus;
 United Transcribed Service; Lang-Worth
 Representative...National Broadcasting Sales

Personnel

PresidentR. H. Thomson
 Station Manager.....Cliff Pickrem
 Chief Engineer.....Jack Barnaby

CBO

OTTAWA—EST. 1924

CANADIAN BROADCASTING CORP.—
 TRANS-CANADA NETWORK

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By....Canadian Broadcast-
 ing Corporation
 Business Address....Chateau Laurier Hotel;
 Victoria Bldg.
 Phone Number2-1151
 Studio AddressChateau Laurier Hotel
 Transmitter Location.....Ottawa
 Time on the Air...7:00 a.m. to 12:05 midnight;
 Sun., 8:30 a.m. to 12:05 midnight.
 News Service.....CP, BUP
 Representative...Canadian Broadcasting
 Corp., E. A. Weir

Personnel

General Manager.....Dr. Augustin Frigon
 Station Manager.....Charles P. Wright
 Commercial Manager.....E. A. Weir, CBC
 Chief Engineer.....Max Gilbert

CKCO

OTTAWA—EST. 1924

DOMINION

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated ByDr. G. M. Gelbert
 Address.....272 Somerset St., West
 Phone Number2-3611
 Time on the Air: 8 a.m. to 11 p.m.; Sundays,
 12 noon to 11 p.m.
 News Service.....BUP
 Transcription Service.....Associated Music
 Publishers; Lang-Worth
 Representative...Stovin & Wright (Canada);
 Joseph Hershey McGillvra (U.S.A.)

Personnel

Manager.....G. M. Geldert
 Chief Engineer.....W. D. McLellan

CFOS

OWEN SOUND—EST. 1940

DOMINION

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Grey & Bruce Broadcasting Co.

Address: 904 Second Ave., East
Phone Number: 1940
Transmitter Location: R. R. No. 4, Sydenham Township, Ont.

Time on the Air: 7:45 a.m. to 9:15 p.m.; Sundays, 8:45 a.m. to 9:45 p.m.

Newspaper Affiliation: Owen Sound Daily Sun Times

News Service: Canadian Press
Transcription Service: World Broadcasting System

Representatives: Stovin & Wright (Canada); Adam J. Young, Jr. (U.S.A.)

Personnel

President: Howard Fleming
Station Manager: Ralph T. Snelgrove
Chief Engineer: William Vallins

CFOR

ORILLA—EST. 1945

CBC—DOMINION NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Gordon E. Smith

Address: 32 Mississauga St.
Phone Number: 187
Transmitter Location: West and James Sts.

Time on the Air: 7 a.m. to 10 p.m.
News Service: BUP

Transcription Service: NBC Thesaurus, U.T.S.
Representatives: Stovin & Wright (Canada); Adam J. Young, Jr. (U.S.A.)

Personnel

President: Gordon E. Smith
Station Manager: Gordon E. Smith
Program Director: Harold Vaughn
Chief Engineer: J. D. McBride

CHOV

PEMBROKE—EST. 1942

CBC—DOMINION NETWORK

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Ottawa Valley Broadcasting Co., Ltd.

Address: 97 Albert St.
Phone Number: 430
Transmitter Location: East of Pembroke

Time on the Air: 7 a.m. to 11:30 p.m.
News Service: BUP

Transcription Service: NBC Thesaurus
Representatives: H. N. Stovin Co. (Canada); Adam J. Young, Jr. (U.S.A.)

Personnel

President: D. A. Jones

V. P. Station Manager: E. G. Archibald
Sales Manager: W. M. J. Montaigne
Chief Engineer: W. E. Schmidt

CHEX

PETERSBOROUGH—EST. 1942

CANADIAN BROADCASTING CORP.—
DOMINION NETWORK

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By: Petersborough Broadcasting Co.

Address: 115 Hunter St.
Phone Number: 4643

Transmitter Location: Otana Bee Township
Time on the Air: 6 a.m. to 11:20 p.m.; Sat., to midnight

Newspaper Affiliation: Peterborough Examiner

News Service: Canadian Press
Transcription Service: NBC Thesaurus;

United Transcribed Service, Lang-Worth
Representative: National Broadcasting Sales (Canada)

Personnel

President: Sen. W. Rupert Davies
Vice-President: Roy H. Thomson
Station Manager: Hal E. Cooke
Chief Engineer: Bert Crump

CFPA

PORT ARTHUR—EST. 1944

CBC—DOMINION

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Ralph H. Parker

Business Address: Public Utilities Bldg.
Phone Number: North 315
Transmitter Location: Memorial Ave.

Time on the Air: 7:30 a.m. to 11:30 p.m.
Transcription Service: Standard, Lang-Worth

Representatives: National Broadcast Sales, All-Canada Radio Facilities, Weed & Co. (U.S.A.)

Personnel

Chief Owner: Ralph H. Parker
General Manager: Ralph H. Parker

CHOK

SARNIA—EST. 1946

Frequency: 1070 Kc. Power: 5000 D., 1000 N.
Owned-Operated By: Sarnia Broadcasting Co., Ltd.

Address: Sarnia, Ont.

Personnel

Chief Executive: H. M. Hueston

CJIC

S S MARIE—EST. 1934

TRANS-CANADA

Frequency: 1490 Kc. Power: 250 Watts



Regular listenership ratings prove that CFRB has the lion's share of the Toronto audience. Further surveys show that CFRB controls a greater number of listeners in Ontario. This province represents 40% of Canada's total buying power!

CFRB 860 kc.
TORONTO

Representatives

Adam J. Young Jr., Incorporated, New York • Los Angeles • Chicago
All-Canada Radio Facilities Ltd., Montreal

Owned-Operated By Hyland Broadcasting Co.
Address Windsor Hotel
Representative J. L. Alexander, McGillvra

Personnel

General Manager.....J. G. Hyland

CJCS

STRATFORD—EST. 1927

DOMINION NETWORK

Frequency: 1240 Kc.....Power: 100 Watts
Owned By.....Central Broadcasting Co.
Operated By.....Frank M. Squires
Address Windsor Hotel
Representative.... All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President, Manager.....F. M. Squires

CKTB

ST. CATHARINES—EST. 1933

CBC—DOMINION NETWORK

Frequency: 1550 Kc.....Power: 1,000 Watts
Owned-Operated By.....Niagara District
Broadcasting Co., Ltd.
Address 12 Yates Street
Representatives... National Broadcast Sales;
Joseph Hershey McGillvra, Inc.

Personnel

Chief Owner.....Capt. W. B. C. Burgoyne
General Manager.....H. G. Burgoyne

CKSO

SUDBURY—EST. 1935

TRANS-CANADA

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....W. E. Mason
Address 21 Elgin St.
Phone Number 77-505
Representative.... All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President.....W. E. Mason
General Manager.....Don McGill

CKGB

TIMMINS—EST. 1933

CBC—TRANS-CANADA NETWORK

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By...Northern Broadcasting
& Publishing, Ltd.

Address Thomson Bldg., (Cedar St.)
Representative.....National Broadcast Sales

Personnel

President R. H. Thomson
Station Manager.....Harvey C. Freeman

CBL

TORONTO—EST. 1927

CBC—TRANS-CANADA—NBC

Frequency: 740 Kc.....Power: 50000 Watts
Owned-Operated By.....CBC
Business Address.....354 Jarvis St.

Personnel

General Manager.....Dr. A. Frigon
Commercial Manager.....E. A. Weir

CFRB

TORONTO—EST. 1927

COLUMBIA BROADCASTING SYSTEM

Frequency: 880 Kc... ..Power: 10000 Watts
Owned-Operated By.....Rogers Radio Broad-
casting Co., Limited

Address.....37 Bloor Street, West
Phone Numbers.....Midway 3515-6-7
Transmitter Location.....Aurora, Ontario
Time on the Air.....6 a.m. to 12:35 a.m.
News ServiceAP, UP
Transcription Service.....NBC Thesaurus;
Lang-Worth; Associated

Representatives...All-Canada Radio Facilities
(Canada); Adam J. Young, Jr. (U.S.A.)

Personnel

President-General Manager...Harry Sedgwick
Station Manager.....E. L. Moore
Publicity-Program Director.....Wes McKnight
Musical Director.....Wishart Campbell
Record Librarian.....Cyril Denny
Chief EngineerJack Sharpe

See Page 653

CHUM

TORONTO—EST. 1945

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....York Broadcasters
Limited

Business Address.....21 Dundas Square
Phone Number.....Elgin 4271
Transmitter Location...Lawrence Ave. & Don
Mills Road

Time on the Air.....Sun-up to Sun-down
Transcription Service....Associated, Standard,
U. T. S.

News ServiceBUP

Personnel

President.....R. T. Fulford
Gen. Mgr., Sales Mgr.....A. E. Leary
Chief Engineer.....Aurel Bolavert
Program-Production Mgr.....R. A. MacDougall
Publicity Director.....Frederick Wilson
Chief Announcer.....R. A. MacDougall
Record M. C.'s.....Harvey Dodds, Richard
Dickenson

C J B C

TORONTO—EST. 1936
DOMINION—ABC

Frequency: 1010 Kc.....Power: 5000 Watts
Owned-Operated By.....CBC
Business Address.....354 Jarvis St.
Phone Number.....Midway 5481
Transmitter Location.....Dixie, Ont.
Time on the Air....6:30 a.m. to 12:03 midnight
News Service.....BUP, CP
Representatives.....Canadian Broadcasting
Corp., E. A. Weir

Personnel

Chief Executive.....Dr. Augustin Frigon

Station-Program Manager.....H. G. Walker
Chief Engineer.....H. Hilliard

C K E Y

TORONTO—EST. 1945

MUTUAL BROADCASTING SYSTEM

Frequency: 580 Kc.....Power: 5,000 Watts,
Day: 1,000 Watts, night
Owned-Operated By.....Toronto Broadcasting
Co., Limited
Address.....444 University Ave.
Phone Number.....WA 3881
Transmitter Location.....Scarborough, Ont.
Time on the Air.....24 hours daily
News Service.....British UP & CP
Transcription Service..World, Standard Radio
& Lang-Worth
Representatives...National Broadcast Sales;
(Montreal); Donald Cook & Associates (U.S.A.)

Personnel

President, General Manager....Jack K. Cooke
Sales Manager.....George Bell
Program Director.....Donald W. Insley
Promotion-Publicity Director....Harry Whitton
Chief Engineer.....E. O. Swan

C K L W

WINDSOR—EST. 1922

MUTUAL

Commercial Manager.....Omer Renaud
See Detroit, Mich. Listing

C K N X

WINGHAM—EST. 1926

CANADIAN BROADCASTING CORP.

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....W. T. Cruickshank
and B. H. Bedford
Address.....Josephine St.
Phone Number.....158
Transmitter Location.....Belgrave
Time on the Air.....7:00 a.m. to 11:00 p.m.
Newspaper Affiliation.....Almanac Weekly
News Service.....BUP
Transcription Service...NBC-Thesaurus, Cole

Personnel

Chief Owner-

General Manager.....W. T. Cruickshank
Station-Commercial Manager...Frank Johnson
Program Director.....Tom Rafferty
Sales Promotion Manager.....J. R. Brent
Publicity Director.....F. Nowell Johnson
Record M. C.....Alfred Collins
Chief Engineer.....Scott Reid

★ **There's a new station in**
TORONTO, CANADA ★

Be sure to get the dope on
CHUM, Mr. Time-Buyer—and put
"The Friendly Station" down on
your schedules!

CHUM is a 1,000 Watt Com-
munity Station, offering you eco-
nomical coverage of Canada's
largest market.

CHUM

The Friendly Station

21 DUNDAS SQUARE, TORONTO CANADA

REPRESENTATIVES:

ADAM J. YOUNG JR. INC.—NEW YORK • CHICAGO
RADIO REPRESENTATIVES LIMITED • MONTREAL

PRINCE EDWARD ISLAND

CFCY

CHARLOTTETOWN—EST. 1924

DOMINION

MARITIME NETWORK

Frequency: 630 Kc. Power: 5000 D. 1000 N.
Owned-Operated By: Island Radio Broad-
casting Co.

Address: 85 Kent St.

Phone Number: 741

Transmitter Location: West Royalty, P. E. I.

Time on the Air: 7:30 a.m. to 12:15 a.m.

News Service: Canadian Press & British UP

Transcription Service: Standard Radio;

Lang-Worth, WBS

Representative: All-Canada Radio Facilities

(Canada); Weed & Co. (U.S.A.)

Personnel

President: Lt. Col. K. S. Rogers

Program-Commercial Manager: L. A. McDonald

Chief Engineer: Robert F. Large

CHGS

SUMMERSIDE—EST. 1925

TRANS-CANADA

Frequency: 1480 Kc. Power: 100 Watts

Owned-Operated By: R. T. Holman, Ltd.

Address: 180 Water Street

Phone Number: 133

Transmitter Location: Summerside

Time on the Air: 7:30 to 8:30, 10 a.m. to 3 p.m.,

4 p.m. to 9 p.m.

Transmitter Location: Holman Building

Representative: Radio Representatives

Personnel

President: H. T. Holman

Station Manager: R. L. Mollison

Program Director-Chief:

Announcer: Albert A. Nicholson

Chief Engineer: Angus McKie

QUEBEC

CHAD

AMOS—EST. 1942

CANADIAN BROADCASTING CORP.

Frequency: 1340 Kc. Power: 250 Watts

Owned By: Radio Rouyn Abitibi Ltée.

Business Address: Reilly Bldg., Rouyn, Que.

Studio, Transmitter: Amos, P. Q.

Time on the Air: 16 hours daily

News Service: PN

Representative: Nat'l Broadcast Sales

Personnel

Chief Executive: Roland Beaudry

Station Manager: Jean Legault

CBJ

CHICOUTIMI—EST. 1933

CBC

Frequency: 1580 Kc. Power: 1000 Watts

Owned-Operated By: Canadian Broadcasting Corporation

Studio Address: 286A Racine St.

Phone Number: 155-814

Transmitter Location: 4 Larouche Avenue

Time on the Air: 8:00 a.m. to 11:30 p.m.

Personnel

General Manager: J. Augustin Frigon

Station Manager: Vilmond Fortin

Chief Engineer: J. E. Roberts

CHÉF

GRANBY—EST. 1946

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: Horace Boivin

Address: Granby, Quebec

Personnel

General Manager: Jacques Thivierge

CKCH

HULL—EST. 1932

CBC—FRENCH NETWORK

Frequency: 1240 Kc. Power: 250 Watts

Owned By: Le Droit, Ottawa

Operated By: Le Cie de Publication

de Hull CKCH Lt'l

Address: 85 Champlain Ave.

Phone Number: 2-1701

Transmitter Location: Chelsa Rd., Quebec

Time on the Air: 7:50 a.m. to 11:00 p.m.

Newspaper Affiliation: Le Droit (Ottawa)

News Service: Canadian Press

Transcription Service: Thesaurus

Representative: Radio Representatives,

Ltd., Howard H. Wilson (U.S.A.)

Personnel

President-General Mgr.: Esdras Terrien

Station Manager: Raymond Benoit

Sales Manager: Raymond Benoit

Promotion-Publicity Director: Raymond Benoit

Chief Engineer: Max Gebhardt

CBF

MONTREAL—EST. 1936
CANADIAN BROADCASTING CORP.
AMERICAN BROADCASTING CO
NATIONAL BROADCASTING CO.
FRENCH NET WORK

Frequency: 690 Kc.....Power: 50000 Watts
 Owned-Operated By...Canadian Broadcasting Corporation

Address1231 Ste-Catherine, West
 Phone NumberMarquette 8021
 Transmitter Location.....Vercheres, P. Q.
 Time on the Air.....7:29 a.m. to 12:03 a.m.
 (mid.); Sun., 8:59 a.m. to 12 Midnight
 News Service.....British UP; Canadian Press

Personnel

Chairman, Board of Gov....Davidson Dunton
 General Manager.....Dr. Augustin Frigon
 Program Director.....Jean Beaudet
 Chief Technical Operator.....D. Roberts

CBM

MONTREAL—EST. 1937
CANADIAN BROADCASTING CORP.
NATIONAL BROADCASTING CO.
CBC—EASTERN NETWORK

Frequency: 940 Kc.....Power: 5000 Watts
 Owned-Operated By....Canadian Broadcasting Corporation

Address.....1231 Ste. Catherine, West
 Phone NumberMarquette 8021
 Transmitter Location.....Mariville, P. Q.
 Time on the Air.....7:29 a.m. to 12:02 a.m.
 (mid.); Sun., 8:59 a.m. to 12:03 a.m.
 News Service.....British UP; Canadian Press

Personnel

Chairman, Board of Gov....Davidson Dunton
 General Manager.....Dr. Augustin Frigon
 Program Director.....Jean Beaudet
 Commercial Manager.....Omer Renaud
 Publicity Director.....Leopold Houle
 Chief Technical Operator.....D. Roberts

CFCF

MONTREAL—EST. 1919
AMERICAN BROADCASTING CO.
CBC—DOMINION NETWORK

Frequency: 600 Kc.....Power: 500 Watts
 Owned-Operated ByCanadian Marconi Company

Address.....1231 St. Catherine St., West
 Phone Number.....Plateau 2577
 Transmitter Location.....Mount Royal Hotel,
 Peel St., Montreal

Time on the Air.....7 a.m. to 1 a.m.;
 Sundays, 8 a.m. to 1 a.m.

News Service.....British UP & C.P.
 Transcription Service.....NBC Thesaurus
 Representative...All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Personnel

General Manager.....S. M. Finlayson
 Station Manager.....J. A. Shaw
 Commercial Director.....P. E. Hiltz
 Sales Promotion Director.....E. H. Smith
 Chief Engineer.....J. G. Gettenby

CKAC

MONTREAL—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 730 Kc.....Power: 5000 Watts
 Owned-Operated By.....La Compagnie De
 Publication de la Presse, Ltee.

Address.....980 St. Catherine Street, West
 Phone NumberMarquette 3611
 Transmitter Location.....St. Hyacinthe, P. Q.
 Time on the Air.....Sunday, 8 to 1:05 a.m.;
 Monday to Saturday, 7 to 1:05 a.m.

Newspaper AffiliationLa Presse
 News Service.....BUP, P.N.
 Transcription Service.....Lang-Worth; United
 Transcribed System; World B.S.
 Representative.....C. W. Wright (Toronto)
 Adam J. Young, Jr. (U.S.A.)

Personnel

President.....Hon. Sen. P. R. DuTremblay
 Managing Director.....Phil Lalonde

CKAC
scores in Montreal with
FAMILY COVERAGE!



CKAC is the highest B.B.M. rated station in Quebec/French Market. More than 250,000 French Radio Homes listen to CKAC regularly.

CKAC La Presse, MONTREAL
 Affiliated with CBS

Representatives } Canada: C. W. Wright,
 Victory Bldg., Toronto, Ont.
 United States:
 Adam J. Young Jr., Inc.

Commercial ManagerAndre Daveluy
 Program-Musical Director...Paul-Emile Corbell
 Sales Promotion Manager.....Paul Gelinac
 Publicity-News-Traffic Director...Paul Gelinac
 Chief EngineerLeonard Spencer

CHLP

MONTREAL—EST. 1933

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....La Patrie Publishing
 Co., Ltd.
 Address.....Sun Life Bldg., Dominion Square
 Phone Number.....Plateau 5225
 Transmitter Location.....St. Michel Rd., Ville
 St. Michel, P. Q.
 Time on the Air.....8 a.m. to Midnight
 Newspaper Affiliation.....La Patrie
 News Service.....Press News
 Transcription Service.....Standard Radio
 Representative: J. A. Alexander (Canada); Joseph
 Hershey McGillvra (U.S.A.)

Personnel

General Manager.....Marcel Lefebvre
 Chief Engineer.....Alphonse Cloutier

CJAD

MONTREAL—EST. 1945

Frequency: 800 Kc.....Power: 1000 Watts
 Owned-Operated By.....CJAD, Ltd.
 Business Address.....1191 Mountain Street
 Phone Number.....Plateau 1805
 Transmitter Location:
 Chambly-MacKayville Highway
 Time on the Air.....6:30 a.m. to 11:00 p.m.
 News Service.....Canadian Press;
 British United Press
 Transcription Service
 Standard Radio; Associated; Lang-Worth
 Representatives.....Adam J. Young, Jr.;
 National Broadcast Sales

Personnel

President-General Manager.....J. Art. Dupont
 Station Manager.....Hal Cooke
 Program Director.....Hal Stubbs
 Production Manager.....Bob Harvie
 Publicity Director.....Ruth Stubbs
 Chief Announcer.....Terence O'Dell
 Chief Engineer.....Tom Sutton

CHNC

NEW CARLISLE—EST. 1933
CANADIAN BROADCASTING CORP.

Frequency: 610 Kc.....Power: 1000 Watts
 Owned By.....The Gaspesia Radio
 Broadcasting Co., Ltd.
 Operated by.....Broadcasting Station CHNC
 Address.....Main St.
 Phone Number38
 Transmitter Location..Sea Shore, New Carlisle

Time on the Air.....7:00 a.m. to 11 p.m.
 Transcription Service..World's Program Service
 Representative: All-Canada Radio Facilities,
 Ltd. (Canada); Joseph Hershey McGillvra
 (U.S.A.)

Personnel

President.....Dr. Charles Dumont
 General Manager.....Dr. Charles H. Houde
 Sales Manager.....Viateur Bernard
 Musical Director.....Madeleine Leblanc
 Chief Announcer.....Viateur Bernard
 Chief Engineer.....Fernand Turcotte

CBV

QUEBEC—EST. 1934
TRANS-CANADA-DOMINION
CBC—FRENCH NETWORK

Frequency: 980 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Broad-
 casting Corp.
 Business Address.....Palais Montcalm
 Ottawa, Ont.
 Phone Number8155
 Studio Address.....Palais Montcalm
 Transmitter Location.....Charlesbourg, P. Q.
 Time on the Air.....8 a.m. to 11:30 p.m.
 News Service.....CP; BUP
 RepresentativesC. B. C.; O. Renaud

Personnel

CBC President.....Dr. Augustin Frigon
 Station Manager.....Maurice Valiquette
 CBC Publicity Director.....Leopold Houle
 CBC Commercial Manager.....O. Renaud
 Chief EngineerCharles Frenette

CHRC

QUEBEC—EST. 1926

Frequency: 800 Kc.....Power: 1000 Watts
 Owned-Operated By.....CHRC, Ltd.
 Address11 Buade St.
 Phone Number2-8177
 Transmitter Location.....St. Louis Rd.,
 St. Foy, P. Q.
 Time on the Air.....7:30 a.m. to midnight
 Transcription Service.....Lang-Worth
 Representative.....Adam J. Young, Jr., Inc.
 (U.S.A.); Jos. A. Hardy & Co., Ltd. (Canada)

Personnel

PresidentHervé Barbeau
 Station Manager.....J. N. Thivierge
 Commercial Mgr.-Program Director A. Pelletier
 Promotion Director.....Miss Odile Thivierge
 Chief Engineer.....Arsene Nadeau

CKCV

QUEBEC—EST. 1924
CANADIAN BROADCASTING CORPORATION
TRANS-CANADA & DOMINION
 Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By.....CKVC, Ltd.
 Address142 St. John St.
 Phone Number.....2-1585
 Transmitter Location.....254 Marguerite-
 Bourgeois Ave.
 Time on the Air.....16 hours
 News Service.....Canadian Press
 Transcription Service.....World Broadcast-
 ing System; U.T.S.
 Representative ...Radio Representatives, Ltd.
 (Canada); Weed & Co. (U.S.A.)

Personnel

President.....H. Baribeau
 Station ManagerPaul Lepage
 Program-Publicity Director...Leon Lachance
 Commercial-Promotion Mgr...Lucien A. Bernier
 Production Mgr. & Chief Ann...Leon Lachance
 Musical Director.....Beatrice Paquet
 Record m.c.....Marcel Leboeuf
 Chief EngineersAlbert Duberger,
 Marcel Belanger

CJBR

RIMOUSKI—EST. 1937

CBC

Frequency: 900 Kc.....Power: 5000 Watts
 Owned-Operated By...Central Public Service
 Corp., Ltd.
 Address1 St. John St.
 Phone Number.....398
 Transmitter Location.....Notre-Dame du
 Sacre Coeur
 Time on the Air.....7:45 a.m. to 11:30 p.m.;
 Sundays, 8:45 a.m. to 11:30 p.m.
 Newspaper Affiliation.....Le Progres du
 Golfe, L'Echo du Bas St. Laurent
 News Service.....CBC and Laurentian News
 Representatives...Stovin & Wright (Toronto);
 Adam J. Young, Jr. (U.S.A.)

Personnel

President.....J. A. Brilliant
 Vice-Pres. and General Mgr...G. A. Lavole
 Chief Engineer.....F. C. Doak

(Call Letters to Be Assigned)

RIVIERE DU LOUP

Frequency: 1400 Kc.....Power: 250 Watts

CKRN

ROUYN-NORANDA—EST. 1939

QUEBEC

CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....La Cie de Radiodiffusion
 Rouyn Noranda Ltée.
 Operated By.....Northern Broadcasting &
 Publishing, Ltd.
 Business Address.....Reilly Bldg.
 Phone Number.....1400
 Studio AddressReilly Bldg.
 Transmitter Location.....Reilly Building

Time on the Air.....7:30 a.m. to 11:30 p.m.
 News Service.....PN
 Representative.....National Broadcast Sales

Personnel

Chief Executive.....Roland Beaudry
 Commercial Manager.....Allan Rogerson

CHGB

SAINTE ANNE DE LA POCATIERE

EST. 1938

CBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...G. Thomas Desjardinas
 Address.....Ste. Anne de la Pocatiere, Co.,
 Kamouraska, P. Q.
 Phone Numbers:20; 24
 Transmitter Location.....East end of village
 Time on the Air.....8:00 a.m. to 11:30 p.m.;
 Sundays, 12:00 to 11:30 p.m.

Newspaper Affiliation.....L'Action Catholique
 Transcription ServiceWorld
 Representative.....National Broadcast Sales

Personnel

Chief Owner.....G. T. Desjardinas
 Sales Manager.....G. T. Desjardinas
 Sales Promotion Manager.....Antoine Freue
 Program PublicityAlvien Dube
 Chief EngineerA. Dube

CHLT

SHERBROOKE—EST. 1937

CANADIAN BROADCASTING CORP.

DOMINION NETWORK

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....La Tribune, Limitee
 Business Address.....3 Marquette Street
 Phone Numbers2071; 2072
 Studio Address3 Marquette St.
 Transmitter Location.....King St., East
 Time on the Air.....7:25 a.m. to Midnight
 Newspaper AffiliationLa Tribune, Ltée.
 Transcription Service.....NBC Thesaurus;
 United Transcribed System

RepresentativeJ. A. Hardy, Contrealt;
 E. J. Lefebvre, Magog

Personnel

President.....Hon. Jacob Nicol
 Manager.....A. Gauthier
 Promotion Director.....Jeanne Tremblay
 Commercial Manager.....Roland E. Bayeur
 Publicity Director.....J. L. Gauthier

CKTS

SHERBROOKE—EST. 1946

DOMINION

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Telegram Printing
 & Broadcasting Co., Ltd.
 Address3 Marquette St.

Phone Number 971
Representative Radio Representatives

Personnel

Chief Executive Senator Charles B. Howard
General Manager A. Gauthier

CJSO

SOREL—EST. 1944

Frequency: 1400 Kc. Power: 100 Watts
Owned-Operated By..... Radio Michelieu, Ltee.
Phone Number..... 2477 ou 540
Business Address..... 72 du Roi St.
Representative..... Radio Representatives
Transmitter Location..... St. Joseph De Sorel
Time on the Air..... 8 a.m. to 9:30 p.m. daily;
Sunday, 11 a.m. to 9:30 p.m.
Transcription Service World

Personnel

President..... J. A. Villeneuve
General & Station Manager..... Aubin Morin
Program Director-Production Manager
Gerard Boulay
Chief Announcer..... Gerard Boulay
Musical Director..... George Codling
Chief Engineer..... J. A. Villeneuve

CHLN

**TROIS-RIVIERES (THREE RIVERS)—
EST. 1937**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Le Nouvelliste, Ltd.

Address..... Chateau de Blois Hotel
Phone Number..... 4500
Transmitter Location..... Three Rivers, P. Q.
Time on the Air: 8 a.m. to 11 p.m.; Sunday,
12 noon to 11 p.m.
Newspaper Affiliation..... Le Nouvelliste
News Service..... Press News
Transcription Service..... World Broadcasting
System: United Transcribed System
Representative..... Radio Representatives, Ltd.

Personnel

Chief Executive..... Leon Trepanier
Sales Promotion Manager..... Yvon Marchand
Program-Musical Director..... Jean Laforest
Chief Engineer..... Leon Trepanier

CKVD

VAL D'OR—EST. 1939

CANADIAN BROADCASTING CORP.

Frequency: 1230 Kc. Power: 100 Watts
Owned By..... La Voix d'Abitibi Cie, Ltd.
Operated By..... Northern Broadcasting &
Publishing, Ltd.
Address Val D'Or
Phone Number..... 500
Studio Address..... Third Ave.
Transmitter Location..... Third Ave.
Time on the Air..... 8 a.m. to 11:30 p.m.
News Service..... Canadian Press

Personnel

Chief Executive..... Roland Beaudry
Station Manager..... Jean Legault

SASKATCHEWAN

CHAB

MOOSE JAW—EST. 1935

CBC—DOMINION NETWORK

Frequency: 800 Kc. Power: 1000 Watts
Owned-Operated By..... CHAB, Ltd.
Address..... Grant Hall Hotel
Phone Number 2634
Transmitter Location..... Boharm, Sask.
Time on the Air..... 6 a.m. to 11:45 p.m.;
Sun., 7 a.m. to 11:45 p.m.

News Service..... British UP
Transcription Service..... Lang-Worth & U.T.S.
Representative..... All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel

President..... A. E. Jacobson
Station Manager..... H. C. Buchanan
Sales Manager..... Glen Turner
Sales Promotion Manager..... Graham Henderson
Assistant Manager & Program Director..... J. S.
Boyling

Production Manager..... Bob Giles
Record M. C..... Jim Cloak

CKBI

PRINCE ALBERT—EST. 1934

DOMINION

Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By..... Central Broadcast-
ing System, Ltd.
Address Sanderson Building
Phone Number..... 2621
Transmitter Location..... 7½ miles south of city
on Highway No. 2
Time on the Air... 6:00 a.m. to 12:00 midnight;
Sundays, 8:00 a.m. to 11:30 p.m.

News Service..... British UP
Transcription Service..... Thesaurus
Representative..... All-Canada Radio Facilities
Weed & Co. (USA)

Personnel

Chief Executive..... L. E. Moffatt

Sales Manager.....G. M. Prest
 Chief Engineer.....Tom Van Ness
 Program Director.....George Kergan

CKCK
REGINA—EST. 1922
TRANS—CANADA

Frequency: 620 Kc.....Power: 5000 Watts
 Owned By.....The Regina Leader-Post, Ltd.
 Operated By.....All-Canada Radio Facilities, Ltd.

Address.....Leader Post Bldg.
 Phone Number.....8525
 Transmitter Location.....Pilot Butte
 Time on the Air.....6:30 a.m. to 11:30 p.m.;
 Newspaper Affiliation.....The Regina Leader-Post

News Service.....British UP; PN
 Transcription Service.....NBC Thesaurus; Standard Radio

Representative...All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel

Chief Executive.....Victor Sifton
 Station Manager.....H. A. Crittenden
 Commercial Manager.....Jack Sayers
 Chief Engineer.....E. A. Strong

CKRM
REGINA—EST. 1926
CANADIAN BROADCASTING CORP.
DOMINION NETWORK

Frequency: 980 Kc.....Power: 1000 Watts
 Owned-Operated By Transcanada Communications, Limited

Business Address.....1819 Cornwall St.
 Phone Number.....7631
 Studio Address.....Fidelity Life Bldg.
 Transmitter Location.....Victoria Plains, Sask.
 Time on the Air.....17 Hours Daily
 Newspaper Affiliation.....Saskatchewan Farmer

News Service.....Press News
 Transcription Service.....Lang-Worth & World L.S.

Representative..All-Canada Radio Facilities, Ltd. (Canada); Weed & Co. (U.S.A.)

Personnel

President.....Victor Sifton
 Station Manager.....Wm. A. Speers
 Commercial Manager.....Bruce M. Pirie
 Chief Engineer.....W. McDonald

CFQC
SASKATOON—EST. 1923
CANADIAN BROADCASTING CORP.
DOMINION NETWORK

Frequency: 600 Kc.....Power: 5,000 Watts
 Owned-Operated By.....A. A. Murphy & Sons, Limited

Address.....216 First Ave., North
 Phone Number.....7282
 Transmitter Location.....Exhibition Grounds
 Time on the Air.....7:00 a.m. to 11:30 p.m.
 News Service.....British UP
 Transcription Service: NBC Thesaurus; Standard Radio; Langworth
 Representatives...Radio Representatives, Ltd., Horace Stovin (Canada); Howard H. Wilson Co. (U.S.A.)

Personnel

President.....A. A. Murphy
 Station-Commercial Manager..Vernon Dallin
 Chief Engineer.....Len Hoskins

CBK
WATROUS—EST. 1939
CANADIAN BROADCASTING CORP.—
TRANS-CANADA NETWORK

Frequency: 540 Kc.....Power: 50000 Watts
 Owned-Operated By..Canadian Broadcasting Corp.

Business Address...300 Manitoba Telephone Bldg., Winnipeg, Manitoba

Phone Number.....97261
 Studio Address.....Telephone Bldg., Winnipeg, Manitoba

Transmitter Location.....Watrous, Sask.
 Time on the Air.....7:55 a.m. to 12:34 a.m.
 News Service.....CP, BUP
 Representative....F. A. Weir, 55 York St., Toronto, Ont., CBC

Personnel

General Manager.....Dr. Augustin Frignon
 Station Manager.....James R. Finlay
 CBC Commercial Manager (Toronto)...E. A. Weir
 Chief Engineer.....R. L. Punshon

CJGX
YORKTON—EST. 1927
CANADIAN BROADCASTING CORP.
DOMINION NETWORK

Frequency: 940 Kc.....Power: 1000 Watts
 Owned-Operated By.....Yorkton Broadcasting Co., Ltd.

Address.....Smith-Mackay Bldg.
 Phone Number.....324

Remote Studios...Dawson Richardson Bldg., Winnipeg, Manitoba

Transmitter Location.....Yorkton
 Time on the Air.....17 Hours
 News Service.....BUP
 Transcription Service.....World, U. T. S.
 Representatives...Stovin & Wright (Canada); Adam J. Young, Jr. (U.S.A.)

Personnel

Chief Executive.....Dawson Richardson
 General Manager.....A. L. Garside
 Commercial-Promotion Mgr...Douglas McBride
 Chief Engineer.....Art Mills

SMOOTH IS THE WORD FOR IT!

The new transcribed

BARRY WOOD SHOW

WITH
★ MARGARET
WHITING

★ THE
MELODY
MAIDS

★ HENRY
SYLVERN
AND
ORCHESTRA

It's new! It's exciting! Fifteen minutes of the smoothest music ever available for local and regional sponsors. Currently produced in New York on a five-per-week schedule. Already sold in 76 markets.

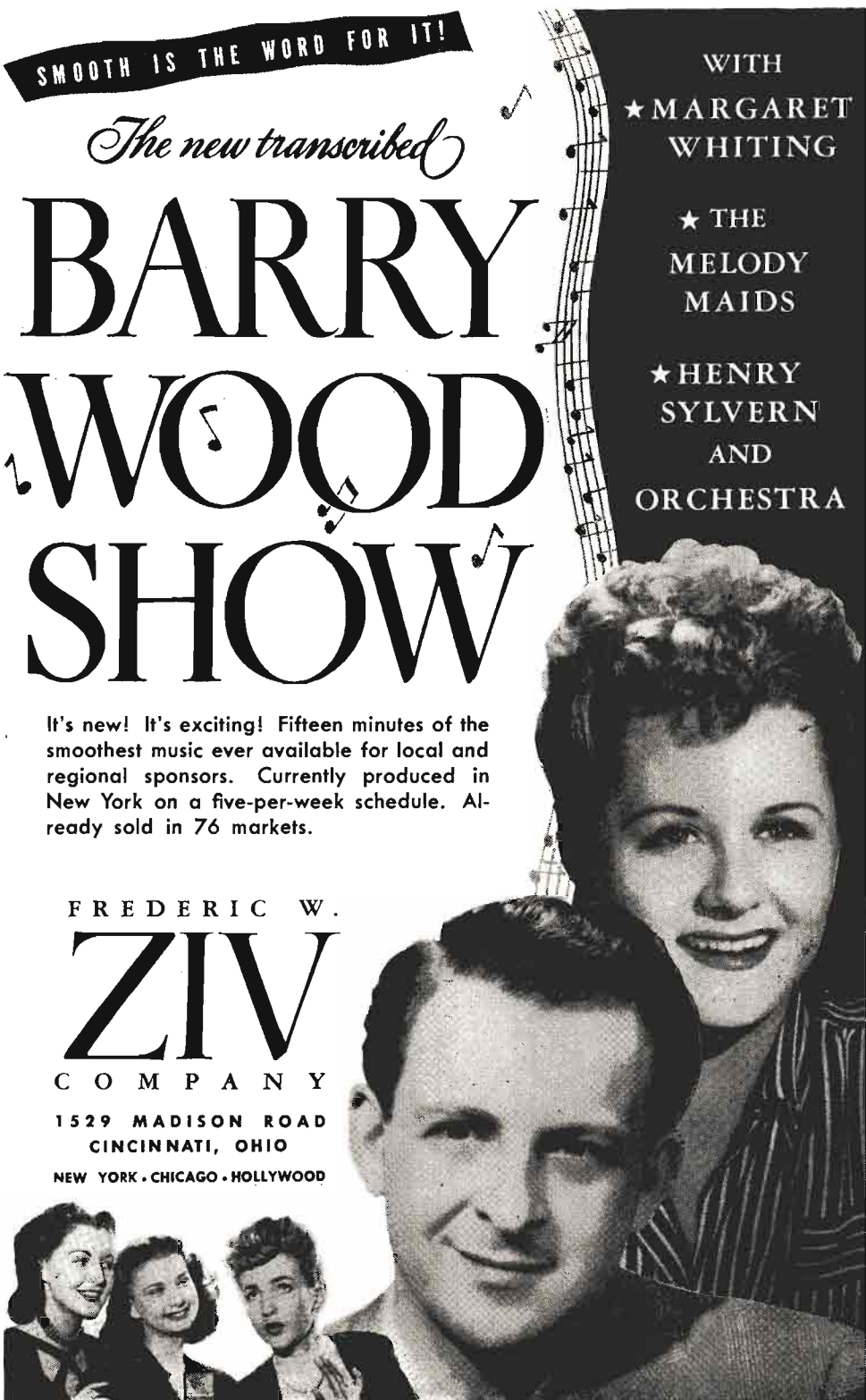
FREDERIC W.

ZIV

C O M P A N Y

1529 MADISON ROAD
CINCINNATI, OHIO

NEW YORK • CHICAGO • HOLLYWOOD



PRODUCTION



Program Producers

•

Transcription Companies

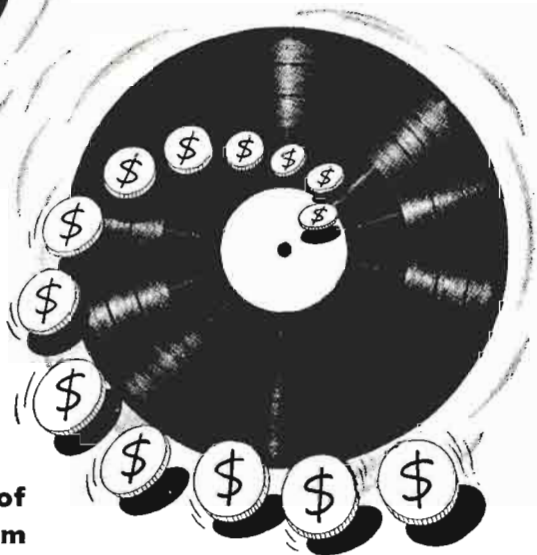
•

Music



**Just
playing hours—**

**or
Paying hours?**



ASSOCIATED offers MOST Hours of the Best RADIO Music...program material that really pays off!

WHEN YOU COMPARE transcribed libraries, it's not just the big names that count...it's topnotch showmanship *all along the line*. That's how a library helps *you* sell—helps your *clients* sell!

Break down the number of playing hours into *paying* hours and you'll find ASSOCIATED ranks first! For ASSOCIATED gives you these powerful advantages:

1. You can offer advertisers *greater program value* than other local stations...more and

bigger *proven attractions*, on ASSOCIATED'S incomparable, *vertically-cut* transcriptions.

2. With these features, you can hold big audiences *at low cost* against high-budget network competition.

Yes, there are a lot of good reasons why ASSOCIATED has gained more new subscribers in the past few months than in any period in its history. Today, write for the new ASSOCIATED BOOKLET. Plenty of worthwhile information—no obligation.

Associated Program Service

25 West 45th Street, New York 19, N. Y.

MOST Hours of the Best RADIO Music...a plus for AM, a must for FM

PROGRAM PRODUCERS

Advance Television Pictures Service, Inc.

729 Seventh Ave., New York, N. Y.
Phone, BRyant 9-5600. President Chas.
A. Alicoate; Secretary-Treasurer, F. E.
Miles. SERVICES OFFERED: Production
of film programs, stock shot film li-
brary, cutting rooms, private projection
theaters, and distribution of motion pic-
tures for television stations.

Advertisers Recordings Limited

633 Dominion Square Bldg., Montreal,
Quebec, Canada. Phone Marquette 6368.
President-General Manager, Walter P.
Downs; Secretary, Mary Helen Gerl.
SERVICES OFFERED: Transcription
and private wire service to the follow-
ing Montreal agencies: Cockfield Brown
& Co., J. Walter Thompson Co., McKim
Advertising, Ltd., J. J. Gibbons, Ltd.,
MacLaren Advertising Co., Ltd., Ron-
alds Advertising, Ltd., Canadian Adver-
tising Agency, Ltd., McConnell East-
man & Co., Ltd., Harry E. Foster Agen-
cies, Harold F. Stanfield, Ltd.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y.
Phone, Circle 6-0141-0142; President,
James A. Miller; Secretary-Treasurer,
George R. Smith; Secretary E. B. Mc-
Cutcheon. SERVICES OFFERED: Pro-
gram production, Millertape editing, wax
and instantaneous recording, studio ren-
tal.

Air Features, Inc.

247 Park Ave., New York. Phone,
Wickersham 2-2700.

Alton Alexander

1270 Sixth Ave., New York, N. Y.
Phone, Columbus 5-8132. SERVICES
OFFERED: Production, scripts, direc-
tion of both live talent and transcribed
programs ad writers.

American Broadcasting Company

University Building, Seattle 1, Wash.
Executive Producer, John Milton; Pro-
gram Head, Lorrie Lyn; Accounts Man-
ager, Lionel Lennox; Chief Engineer, E.
J. Reilly. SERVICES OFFERED: Acous-
tical studios for rehearsal available to
producers, recorders and producers of
transcriptions; developers of radio pro-
grams—live and transcribed.

American Institute of Food Products

509 Madison Ave., New York 22, N. Y.
Phone, PLaza 3-7146. President, Dr.
Walter H. Eddy; General Manager, Rob-
ert A. Bories. SERVICES OFFERED:
Origination, writing and production of
programs specializing in food and kin-
dred accounts. ("Food and Home For-
um" participating program on WOR,
New York). Also "For Women Only" par-
ticipating program on WHN, New York
City, featuring Ella Mason.

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y.
Phones, WOrth 2-3322, REctor 2-5341.
President, Herman Younglieb; Secre-
tary, Ann Barbinel. SERVICES OF-
FERED: Program production, script and
transcription library.

American Royal Productions

7928 Michigan Ave., Oakland 3, Calif.
Phone, Trinidad 6115. M. Scott Weakley,
Manager; M. W. Mugan, Producer. SER-
VICES OFFERED: Commercial record-
ing and transcription service, dramatized
announcements, custom-built shows, hi-
fidelity domestic and international short-
wave aircheck service.

F. D. Anderson

Suite 319-22 Paul Brown Bldg., St.
Louis, Mo. Phone, Garfield 1055. Man-
ager, F. D. Anderson. SERVICES OF-
FERED: Program and spot announce-
ment production on local participating
programs.

YOU'D BE PROUD, TOO

In the first TWELVE Hooperated
programs for five years . . .

First of ALL radio's anti-crime
programs for four years . . .

Winner of the Distinguished Merit Award
of the National Conference of Christians and
Jews, as the outstanding network series of 1945.

"MR. DISTRICT ATTORNEY"

Produced and directed by
Edward A. Byron

Written by Mr. Byron and
Robert J. Shaw

Sponsored by Bristol-Myers on
NBC

Agency: Doherty, Clifford &
Shenfield

BYRON PRODUCTIONS, Inc.
730 Fifth Ave., New York 19, N. Y.

Jerry Franken, *Promotion*

Arts Recording Studios

29 West 57th St., New York, N. Y. Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. **SERVICES OFFERED:** Production of transcribed programs, scripts, foreign language talent, phonograph master recordings, motion picture sound recording.

ASCAP Radio Program Service

American Society of Composers, Authors & Publishers, 30 Rockefeller Plaza, New York, N. Y. Phone, Columbus 5-7464. Director, Richard F. Frohlich; Script Editor, Vidginia Shea. **SERVICES OFFERED:** Production of syndicated scripts for use with live-talent for recorded musical programs, program-aids. Script service is furnished free of charge to all ASCAP licensed stations.

Associated Broadcasting Co., Ltd.

Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, F. Maxwell; Sales Director, H. Rittenberg; Program Director, S. Vineberg; Script Director, B. Stewart; Talent Director, Miss Fitzgerald; French Director, J. O. Denis; French Scripts, R. Cabanna; Syndicated Transcription Dept., R. O. Stevenson; Recording Department, J. Feldman. **BRANCH OFFICE:** 45 Richmond St. W., Toronto, Can. Phone, Adelaide 3248. Manager, K. H. Gregory. **SERVICES OFFERED:** Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Program Service, Inc.

25 W. 45th St., New York, N. Y. Phone, BRyant 9-0845. Harry E. Houghton, President and Chairman of the Board; John R. Andrus, Vice-President and Treasurer. **SERVICES OFFERED:** Transcription Library (vertical).

Associated Radio-Television Productions

Empire State Bldg., New York 18, New York. Phone, LOngacre 3-7040. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox. **SERVICES OFFERED:**

Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custom-built transcriptions of spot announcements, singing commercials, also live and transcribed programs. Production of television film.

Associated Releases

P. O. Box 1213, Hollywood, Calif. Phone, Hillside 0101. Producer, and General Manager, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George Herdan. **SERVICES OFFERED:** Package shows, spot announcement production; custom-built transcriptions, scripts.

Ann Barbinel

54 Riverside Drive, New York, N. Y. Phone, ENdicott 2-4351. **SERVICES OFFERED:** Creation and production of Radio and Television programs; casting; custom-built package shows.

Basch Radio Productions

17 East 45th St., New York, N. Y. Phone, MUrray Hill 2-8877. Sales Manager, Charles J. Basch, Jr. **BRANCH OFFICES:** 326 Buckley Bldg., Cleveland, Ohio. Phone, Prospect 2922. Alonzo Hawley; 507 Statler Bldg., Boston, Mass. Phone, Hubbard 5225. Robert C. Foster; 226 N. La Salle St., Chicago, Ill. Phone, State 5096. Fred R. Jones; 6362 Hollywood Blvd., Hollywood 28, Cal. Phone, Granite 6113, Homer Griffith. **SERVICES OFFERED:** Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; television programs, live and film.

Batchelor Enterprises, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor; Secretary-Treasurer, Henry H. Daagand. **SERVICES OFFERED:** Program production.

Baudry-Harwood Radio Productions

1318 Sherbrooke St., East, Montreal, Que., Canada. Phone, Falkiak 2465. Partners, Mrs. Edouard Baudry, Lt., R. W. Harwood; Radio Director, Rolland Bedard; Script Writers, René O. Boivin, E. P. Morin. **SERVICES OFFERED:** Scripts, program production, translations, scripts, recordings.



The BEST In TRANSCRIBED PROGRAMS

For 16 years we have served agencies, stations, and sponsors. Our transcribed programs play on about 600 stations. If the type of show you wish is not listed below, let us build it for you.

SYNDICATED SHOWS NOW AVAILABLE

"THE THEATRE OF FAMOUS RADIO PLAYERS"	26	1/2-hour shows
<i>Entire cast of Hollywood network performers</i>		
"EAT-ITORIALLY SPEAKING"	78	1/4-hour shows
<i>Starring Dick Stone in the most unusual food program in the country</i>		
"REAL ROMANCES"	52	1/4-hour shows
<i>Dramatizations of stories in Real Romances Magazine</i>		
"SONGS OF CHEER & COMFORT"	52	1/4-hour shows
<i>Starring Richard Maxwell, famous Gospel singer</i>		
"THE VAGABOND ADVENTURER"	39	1/4-hour shows
<i>Starring Tom Terriss, Internationally known adventurer</i>		
"UNSOLVED MYSTERIES"	39	1/4-hour shows
<i>Dramatizations of true mysteries as yet unsolved</i>		
"ONE I'LL NEVER FORGET"	156	5-minute shows
<i>Unusual sports stories, starring Jack Stevens</i>		
"TWILIGHT TALES"	94	1/4-hour shows
<i>Fairy tales for children, unusually told by Elinor Genc</i>		
"DAN DUNN, SECRET OPERATIVE No. 48"	78	1/4-hour shows
<i>Juvenile series based on famous newspaper cartoon strip</i>		
"FUN WITH MUSIC"	26	1/4-hour shows
<i>Starring Sigmund Spaeth, The Tune Detective</i>		
"UNCLE JIMMY"	156	1/4-hour shows
<i>Daytime family serial, starring William Farnum</i>		
"FAMOUS MOTHERS"	78	5-minute shows
<i>Starring Jane Dillon. All parts taken by Miss Dillon</i>		
"JERRY & SKY, THE MELODY MEN"	208	5-minute shows
<i>Hillbilly series, may be used as 5 or 15 minute program</i>		
"IMPERIAL LEADER"	52	1/4-hour shows
<i>Dramatized life story of Winston Churchill</i>		
"HISTORY IN THE MAKING"	52	1/4-hour shows
<i>Dramatizations of outstanding historical events</i>		
"FURS ON PARADE"	26	1/4-hour shows
<i>Sponsored successfully by hundreds of fur retailers</i>		
"A CHRISTMAS CAROL"	1	1/2-hour show
<i>Original one-half hour adaptation starring Tom Terriss</i>		
"ADVENTURES IN CHRISTMASTREE GROVE"	15	1/4-hour shows
<i>Sponsored annually by more than 200 department stores</i>		
"SANTA'S MAGIC CHRISTMAS TREE"	15	1/4-hour shows
<i>Another outstanding Christmas holiday promotion</i>		

Exclusive to One Sponsor in a City—Write or Wire for Audition Samples and Data

KASPER-GORDON, Incorporated, 140 Boylston Street, Boston 16, Mass.

One of The Country's Largest Program Producers

**Marcel Baulu—Laboratoire
De Redaction**

1434 West St. Catherine St., Montreal, Que. Phone, Lancaster 9572. Owner, Marcel Baulu; Translator-Secretary, Madeleine Painchaud.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, R. Castle Brown; SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Walter Biddick Co.

1151 S. Broadway, Los Angeles 15, Cal. Phone, Richmond 6184. Manager, L. Hill. SERVICES OFFERED: Transcriptions, production.

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hempstead 1753. General Manager, G. C. Bird. SERVICES OFFERED: Transcribed radio programs, (open end), available to stations, agencies and sponsors.

Fritz Blocki Productions

420 Madison Ave., New York, N. Y. Phone, PLaza 9-6180. SERVICES OFFERED: Production, scripts, direction, complete package shows.

Joseph Bloom

19 West 44th St., New York, N. Y. Phone, VANDerbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, musical jingles.

Bost Records Co.

29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. Owner, R. Steiner; Business Manager, H. H. Borchardt; Secretary-Treasurer, John Babb. SERVICES OFFERED: Transcriptions, phonograph records, studio facilities: AM, FM and television "off the air" recordings, production and recording of transcribed programs, spot announcements, audition records and pressings.

Richard Bradley & Associates

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 9697. President, Richard Bradley; Secretary-Treasurer, B. J. Tunick. SERVICES OFFERED: Program production, air-checks, script service, studios, film projection service, transcribed productions.

Brandt Production Service

2063 E. 23rd St., Brooklyn, N. Y. Phone, SHEepshead 3-3075. Associates, Ruth and Mae Brandt. SERVICES OFFERED: Program production, scripts, radio commercials, musical jingles, television scripts.

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. Owner and Director, John Stamford; Assistant Director, Bryce Talbot; Secy.-Treas., Loretta Clusman. SERVICES OFFERED: Program building, time buying, dramatic production, transcription building, directing and recording, continuity-writing, spot-writing and placement.

**Broadcasting Program
Service**

45 West 45th St., New York, N. Y. Phone, BRyant 9-4324. Manager, Herbert Rosen. SERVICES OFFERED: Transcribed programs, sound effects library, script service, foreign language programs for all South American and European countries.

Carl Byoir & Associates

10 East 40th St., New York, N. Y. Phone, ASHland 4-3466. Radio Director, Helene Jamieson Jordan; Assistant Radio Director, Norine Freeman. BRANCH OFFICES: 829 National Press Bldg., Washington, D. C. Phone National 8945. Executive-in-Charge, William Wright; 310 South Michigan Ave., Chicago, Ill. Phone, Harrison 2022. Executive-In-Charge, George Dye. SERVICES OFFERED: Scripts for Women broadcasters, news material, special features.

Byron Productions, Inc.

730 Fifth Ave., New York, N. Y. Phone, Circle 6-2677. Owner-President, Edward A. Byron; Casting Director, Sylvia Lowy; Publicity Director, Jerry Franken. SERVICES OFFERED: Package programs.

Stanley J. Wolf

RADIO PRODUCTIONS

LIVE AND TRANSCRIBED

★ ★ ★

1. Modern high-fidelity recording equipment.
2. Air, line, and studio transcriptions. 24 hour service.
3. Luxurious studio, John-Manville acoustics, completely equipped for all kinds of radio production.
4. "Next door" location. Immediate delivery.

*Rockhill
Radio, Inc.*



**18 East 50th
ELdorado 5-1860**

The Caples Company

535 Fifth Avenue, N. Y. 17, N. Y. Phone, LExington 8-0850. Hudson F. Meyer, Vice-President; Ruth D. Folster, Space-Time Buyer; Charles Fritzsche, Production Manager. BRANCH OFFICES: 225 East Erie St., Chicago, Ill., Phone, Superior 6016, R. N. Hartsing. Vice-President, 1504 Dodge St., Omaha, Nebraska, Phone, Jackson 1107, L. M. Branch, Vice-President, 412 West 6th St., Los Angeles, California, Phone, Mutual 4145, Arthur Caron, Manager. SERVICES OFFERED: Complete radio and television services and staff. Programs for both media prepared and executed.

Carr & Stark, Inc.

366 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-2636. Charles Stark, President; Thomas S. Carr, Vice-President. SERVICES OFFERED: Complete radio and television services and staff, programs for both media prepared and executed, scripts, programs built and produced, time buying, transcription building for retail or national spot campaigns, open end transcriptions, syndicated shows, musical jingles.

The Bruce Chapman Co.

145 West 41st St., New York 18, N. Y. Phone, WIconsin 7-9244. President, Bruce Chapman; Program Director, Dan Morley; Editor, Cecil Secrest; Production Manager, Quentin Gulliver. REPRESENTATIVE: Charles Forrester, 21 Brookline Avenue, Boston 15, Mass. Phone, Commonwealth 0800. SERVICES OFFERED: Program production, commercial scripts, package shows.

Mary D. Chase

234 West 44th St., New York 18, N. Y. Phone CHickering 4-5141. Mary D. Chase, Program Producer; Edward Hall, General Manager. SERVICES OFFERED: Package shows (live and transcribed), ideas, scripts, production for radio and television.

Christensen Radio Services

306 S. Wabash Ave., Chicago, Ill. Phone Webster 7795. Manager, Carle A. Christensen; Sales Manager, John Kumler. SERVICES OFFERED: Recording, scripts, talent, program production, sound-slide.

Leslie Clucas

333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. BRANCH OFFICE:

6331 Hollywood Blvd., Hollywood 28, Calif., Leslie Clucas, Owner. Phone, Hollywood 5111. SERVICES OFFERED: Program production of package shows and talent representative.

Ted Collins Corporation

1819 Broadway, New York, N. Y. Phone, CIrcle 7-0094. President, Program Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller. Writers, Jean Holloway and Jane Tompkins. SERVICES OFFERED: Program building and producing.

Russell C. Comer Radio Productions

15 West 10th St., Kansas City, Mo. Phone, Harrison 3964. President, Russell C. Comer; Vice-President, John C. Fehlandt; Treasurer, Cecil W. Trapp; Secretary, Mrs. Russell C. Comer. SERVICES OFFERED: Production of syndicated programs and serials.

Commercial Broadcasting Services, Ltd.

Concourse Bldg., Toronto, Ont., Canada. Phone, Elgin 2625. President, E. A. Byworth; Vice-President, H. R. Johnston; Secretary-Treasurer, A. G. Irwin; Program & Script Department, S. K. Smith. SERVICES OFFERED: Live talent productions, syndicate transcriptions, custom recordings, time placements.

The Jack L. Cooper Radio Advertising Service

1335 West 11th Place, Chicago, Ill. Phone, Beverly 2056. Managing Director, Jack L. Cooper. BRANCH OFFICE: 14 N. Western Ave., Chicago 12, Ill. Phone, Monroe 9060. Gertrude R. Cooper, Secretary-Musical Director.

Louis G. Cowan, Inc.

250 W. 57th St., New York, N. Y. Phone, CIrcle 6-4864. Louis G. Cowan, President; Alfred L. Hollender, Vice-President; Joseph W. Bailey, General Manager; Daniel Saidenberg, Music Director; Eliza Merrill Hickok, Publicity Director; Rachel Stevenson, Research Director; Mary Watt, Program Coordinator. BRANCH OFFICE: 8 S. Michigan Ave., Chicago, Ill. Phone, Randolph 2022. John B. Lewellen, Vice-President. SERVICES OFFERED: Production package programs for network broadcasting, production transcription programs, program consultants.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

Cruger Radio Productions

5800 Carlton Way, Hollywood 28, Calif. Phone, HEMPstead 8254. General Manager, Paul Cruger; Art Director, Elmer Davis; Musical Director, Darrel Calker; Production and Talent, John Carington; Script Editor, Charlie Paul; Writers, Walter Jensen, Al Hill, Jr. BRANCH OFFICE: 25 West 70th St., N. Y. 23, N. Y. Executive-in-Charge, Emil Zubryn.

Patrick Michael Cuning Television Productions

(Stage 8) 6530 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. Patrick Michael Cuning, In-Charge-of-Production; Marcia Drake, Associate on Production; William E. Smith, Telecinographer; Bert Wrench, Telecine Editor; Arthur Eddy, Director of Public Relations. SERVICES OFFERED: Production of telecine films and live-action teleserials, telefeatures, and telecommercial spots.

Damon Transcription Laboratory & Sound Service

1221 Baltimore Ave., Kansas City, Mo. Phone, Victor 2585. Owner, Victor Damon; General Manager, B. J. Humphries. SERVICES OFFERED: Studio and portable transcribing, re-recordings and vinylite pressings, program and announcement production, sound amplification equipment leased.

Mac Davis Sports Features

1 Montgomery Place, Brooklyn, New York. Phone, NEVins 8-4374. Director, Mac Davis. SERVICES OFFERED: Complete building service for all types of sports programs, ideas, scripts, talent, production of live and transcribed shows for national, regional or local use, syndicated sports-script service.

Jerry Devine Productions

230 Park Ave., New York, N. Y. Phone, MURray Hill 4-4243.

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland. Production Manager, Stan Francis; Script Department, Rex Weyman. SERVICES OFFERED: Scripts, live talent productions, transcriptions and recordings, air checks.

Harry S. Dube

1270 Sixth Ave., New York, N. Y. Phone, COLUMbus 5-7035. Manager, J. Knight. SERVICES OFFERED: Scripts, production, talent.

East Texas State Teachers College

Commerce, Texas. W. W. Freeman, Maude Webster, Roy Johnson. SERVICES OFFERED: Recordings and scripts for educational purposes.

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. President, C. R. Douglass; Vice-President, C. R. Alford; Secretary-Treasurer, Alva E. Alford; Comptroller, J. Nichols. SERVICES OFFERED: Transcriptions, airchecks, program production, transcription library.

B. Ellis Associates Radio Productions

11 East 44th St., New York 17, N. Y. Phone, MURray Hill 2-7862-3. Bruce Ellis, Director. SERVICES OFFERED: Custom-built programs, syndicated recorded programs, package shows, script service, commercial copywriting, program consultants, transcriptions.

W. M. Ellsworth

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

LOUIS G. COWAN

Incorporated

Network productions

Transcriptions

Radio Consultants

16 mm. Films

New York 19

250 West 57th Street, Circle 6-4864

Chicago 3

8 South Michigan Avenue, Randolph 2022

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. President-Treasurer, Helen D. Kelleher; Vice-President, Fred de Jaager; Secretary, Arthur Lubo. SERVICES OFFERED: Transcription and production of transcribed shows.

Exclusive Radio Features Company, Ltd.

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. President, George W. Halnan; Alfred J. Lewis, Manager. SERVICES OFFERED: Syndicate transcriptions, library service, custom recording and production.

Fadiman Associates, Ltd.

1501 Broadway, New York, N. Y. Phone, LACKawanna 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

Fanchon & Marco (F & M Stageshows, Inc.)

1501 Broadway, New York, N. Y. Phone, CHickering 4-3956. Radio Director, Charles E. Toffler. SERVICES OFFERED: Production, talent, Package Shows.

Fenton Productions

38 E. 57th Street, New York 22, N. Y. Phone, PLaza 3-1030. Mildred Fenton, Kay Elliot, Mark Goodson, Grace King. SERVICES OFFERED: Package Productions.

Film Associates Co.

440 E. Schantz Ave., Dayton 9, Ohio. Phone, Walnut 2164. Owner, E. Ray Arn, Jr.; Sound Engineer, R. D. Higgs; Director, J. Swank. SERVICES OFFERED: Transcriptions, off-the-air checks, slide film recordings. Producers of industrial motion pictures.

Five-Minute Features

822 South Park View, Los Angeles, Calif. Director, Cal Frederick (Services, Script).

Harry E. Foster Agencies Limited

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6373. H. E. Foster, President; T. J. Quigley, Radio Time Buyer; W. R. T. Cory, Commercial Script Writer; J. R. K. Taylor, Script, Continuity and General Publicity Writer; C. Ralph, Account Executive — Radio. BRANCH OFFICES: 718 Sun Life Bldg., Dominion Square, Montreal. Phone, Belair 1984. J. C. Nicholls, Rep. 119 W. Pender St., Vancouver, B. C. Larry Webster, Rep. 612 Barrington St., Halifax, N. S. Ervin S. Murray, Rep. SERVICES OFFERED: General Advertising Agency with a complete radio department including production facilities for "live" talent programs, transcribed shows, flashes, spots, 15 minute "strip" programs, variety and symphonic broadcasts.

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Manager, M. L. Sanderson. SERVICES OFFERED: Dramatizations, electrical recordings, complete production, radio shows.

Frederick Bros. Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-2144. President, L. A. Frederick; Vice-President, W. Carl Snyder; Vice-President, Tom Kettering; Secretary and Treasurer, B. W. Frederick; Manager of Radio Department of Hollywood office, Bill Peck. BRANCH OFFICES: 75 East Wacker Drive, Chicago, Ill. State 0003. Vice-President, W. Carl Snyder. 8584 Sunset Blvd., Hollywood, Cal. Crestview 1-6244. President, L. A. Frederick. SERVICES OFFERED: Package shows (live and transcribed), scripts, production, talent. Also complete spot announcement services.

Frontenac Broadcasting Agency

394 Bay St., Toronto, Ont. Phone, Waverly 4635. G. J. Carter, Managing Director; R. Munro, Account Executive; A. R. Robertson, Account Executive; R. Howe, Account Executive; June Beavan, Continuity Editor. REPRESENTATIVE: Harry S. Goodman, 19 East 53rd St., New York, N. Y. SERVICES OFFERED: Program production, sales of air time, transcriptions.

JERRY DEVINE PRODUCTIONS

MEMBER OF
RADIO WRITERS' GUILD

MEMBER OF
RADIO DIRECTORS' GUILD

Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York, N. Y. Phone, Murray Hill 4-6148. President, Allen A. Funt (on leave with U. S. armed forces); Vice-President, Dorothy Funt; Manager, Jack Farnell. SERVICES OFFERED: Syndicated programs, program production.

Gale, Inc.

48 West 48th St., New York, N. Y. Phone number LOnacre 3-0350. President, Moe Gale. SERVICES OFFERED: Producers of package radio shows and live talent.

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-7550. Thomas G. Rockwell, President; Ben Bodec, Executive In Charge of Radio. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-in-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. Executive-in-Charge, Bob Weems; 1533 Carew Towers, Cincinnati, Ohio. Phone, Main 1197. Executive-in-Charge, Art Frew. SERVICES OFFERED: Program production, package shows, artists' representative.

General Broadcasting System

Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. President, Donald C. Jones; Production Manager, Robert Haviland. BRANCH OFFICE: 518 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. Manager, Donald C. Jones. SERVICES OFFERED: Custom-built transcriptions. production, script, recording talent, off-the-wire and off-the-air recordings.

William Gernannt

6330 West Olympic Blvd., Los Angeles 36, Calif. Phone, Wyoming 6021. SERVICES OFFERED: Package shows, production.

John Gibbs & Co.

9 Rockefeller Plaza, New York 20, N. Y. Phone, Columbus 5-6402. Owner, John Gibbs. SERVICES OFFERED: Program production, scripts, talent representation.

Arthur M. Godfrey Productions

808 Earle Bldg., Washington 4, D. C. Phone, Metropolitan 3200. Owner, Arthur M. Godfrey; Secretary, M. Richardson. SERVICES OFFERED: Arthur Godfrey Package.

Harry S. Goodman Radio Productions

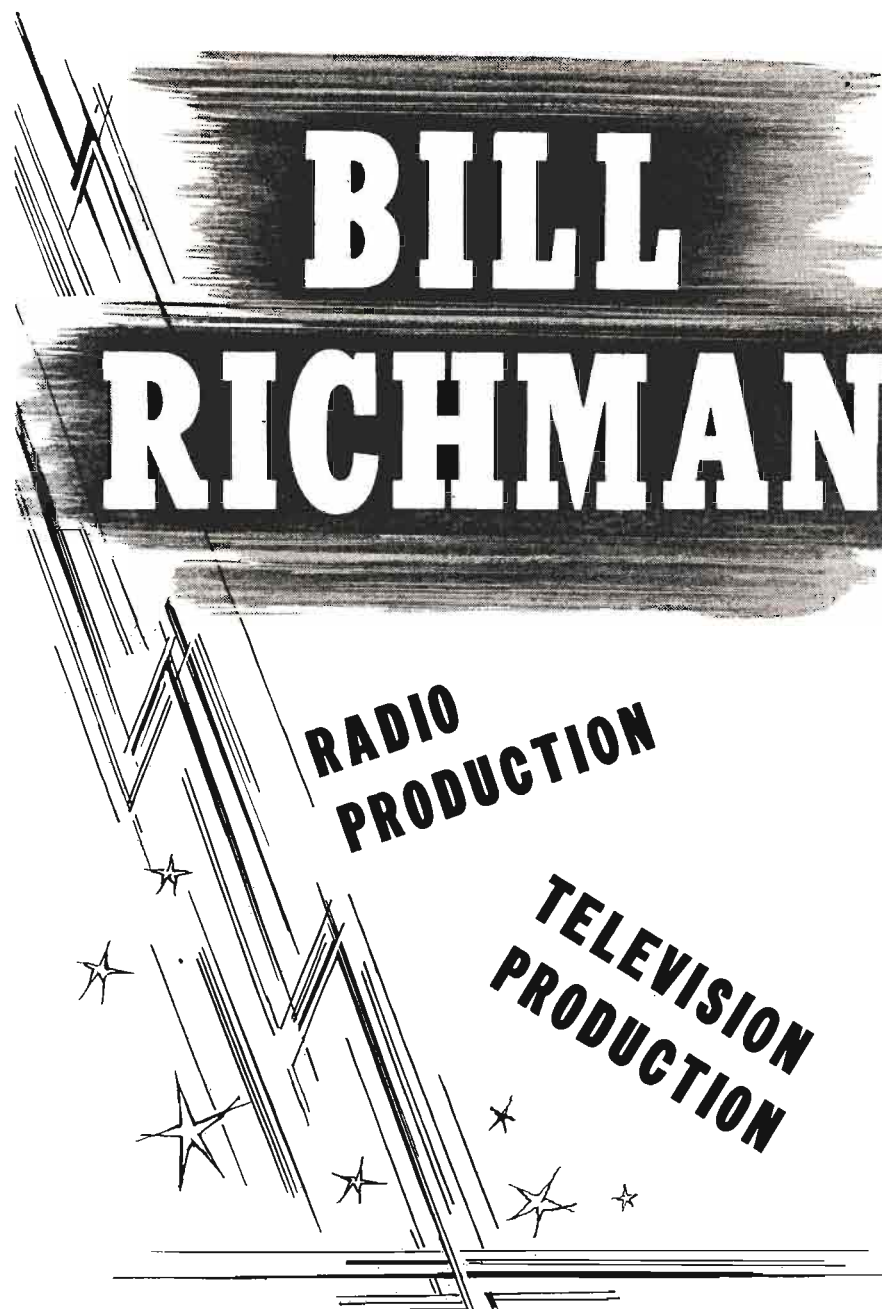
19 East 53rd St., New York, N. Y. Phone, Wickersham 2-3338. Harry S. Goodman, General Manager-Program Director; William Fender, Assistant Program Director; H. Knuth, Production Manager; E. Goodman, Sales Manager. BRANCH OFFICE: 206 S. Spring St., Los Angeles, Calif. George Ruthenberg, West Coast Manager. SERVICES OFFERED: Syndicated transcribed shows. Custom-built programs and spot announcements. Live program packages and Television programs.

Gordon Broadcasting & Publishing Co.

356 S. Broadway, Los Angeles, Calif. Phone, Ma. 8620. Producer, Edgar Gordon. SERVICES OFFERED: Program production, English, Spanish, Hungarian and German language.

Gordoni Radio Productions

1258 S. Michigan Ave., Chicago, Ill. Phone, Webster 2161, Wabash 5270. Lilla Gordoni, owner; Stan Gordoni, Manager; Al Halus, Dramatic Director; Beverly Ruby, Assistant Dramatic Director; Grace Ingram, Musical Director; Virginia Urban, Registrar-Secretary. BRANCH OFFICE: 201 W. 49th St., New York. Julia Heath, Booking Agent. SERVICES OFFERED: Talent, Script, Production, Transcription and Recording Services. Big City Parade Transcribed Show. Radio and Television School. Courses in Acting, Announcing, Singing. Approved for Veterans. Placement Service.

A stylized graphic featuring a series of parallel diagonal lines that create a sense of depth and movement. Several five-pointed stars of varying sizes are scattered throughout the design, particularly along the diagonal lines. The overall aesthetic is reminiscent of mid-20th-century graphic design.

BILL RICHMAN

**RADIO
PRODUCTION**

**TELEVISION
PRODUCTION**

Personal Representation and Management

RICHMAN - SANDFORD PRODUCTIONS

10 EAST 43rd STREET . . . NEW YORK

John Guedel Radio Productions

1680 North Vine Street, Hollywood 28, Calif. Phone, Granite 4185. Executive Producer, John Guedel; Production Manager, Irvin Atkins; Script Editor, Walter Guedel; Assistant Producer, Gertrude Borne; Business Manager, Eleanor Brockhoff; Expediter, Evelyn Neff; Publicity, Irvin Atkins; Children Supervisor, Virginia Barnett; Writers, John Murray, Jack Stanley, Walter Guedel, Poot Pray, John Guedel.

Melchor Guzman Co., Inc.

45 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-0624. Vice-President in charge, A. M. Martinez.

Leland Hayward, Inc. (MCA Management, Ltd.)

444 Madison Ave., New York, N. Y. Phone, ELdorado 5-4100. BRANCH OFFICE: MCA Artists, Ltd., 9370 Burton Way, Hollywood, Calif. Phone, Crestview 6-2001. SERVICES OFFERED: Program production.

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Recording Engineer, Gene Romer; Musical Director, Al Marsico. SERVICES OFFERED: Program production, continuity, recording, transcriptions transcribed spot announcement production, air checks, slide film recordings.

Arthur Henley

88-04 63rd Drive, Forest Hills, N. Y. Phone, Havemeyer 3-6729. SERVICES OFFERED: Creation and production of package shows, spot announcements, scripts.

Hispano Spanish Broadcasting Co.

105 E. 1st Street, Los Angeles 12, Calif. Phone, MI 4433. President-General Manager, Tony Sein; Vice-President-Secretary, H. Valenzuela; Musical Director, Fortunio Tinoco; Script Department, Beatriz Gurrola; Technical Department, J. I. Medina. SERVICES OFFERED: Spanish program production or participation.

William F. Holland Agency

Hotel Sinton, Cincinnati, Ohio. Phone, Main 3450. William F. Holland, Owner-Buyer; D. E. Holland, Office Manager; B. J. Holland, Production Manager.

Hollywood Transcriptions

4918 Santa Monica Blvd., Los Angeles 27, Calif. Phone, Normandie 2-3889. Partnership: J. Elmer Keefer and Robert E. Morris. SERVICES OFFERED: Transcribed programs and producing.

Lu Howard Radio Productions, 1674 Broadway, New York, N. Y. Phone, Circle 6-4268. President, Lucille Howard; Vice-President and Treasurer, David S. Bernard; Vice-President and Secretary, Sunny S. Banks; General Manager, Douglas M. H. Chandler. SERVICES OFFERED: Radio production transcriptions, script service, package and custom built shows, personal and representative of talent.

Hummert Radio Features

247 Park Ave., New York, New York. Phone, Wickersham 2-2700. Partners: Frank & Anne Hummert. BRANCH OFFICE: 289 Greenwich Ave., Greenwich, Conn. Phone, Greenwich 4620. General Manager, Charles Leib. SERVICES OFFERED: Creators and producers of network radio productions.

Inter-California Broadcasting System

253 Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Manager, Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Margaret Lamar. SERVICES OFFERED: Production of Spanish Language Programs. over Radio Station XEGM.

International Productions, Ltd.

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6376. Gordon Forsyth, In Charge of All Production; A. R. Tidy, Radio Executive; R. J. Sloane, Recording and Transcription Division; R. Flook Sound Engineer & Public Address Equipment; Gordon Howard,

SUCCESSFUL PROGRAMS

Network, local and regional

In New York

“WJZ—POWERS CHARM SCHOOL”

Starring

JOHN ROBERT POWERS

America's foremost authority on

Charm, Style, Fashion and Beauty

Monday through Friday, 12:35 p.m. to 1 p.m.

(Starting date of American Broadcasting Company Co-op to be
announced)

In Chicago

“WGN—CHARM SCHOOL OF THE AIR”

Featuring

Virginia Clark, Lee Bennett, Forrest Lewis

Monday through Friday, 2:30 p.m. to 3 p.m.

Live and Transcribed

IDA BAILEY ALLEN

and THE CHEF

JUDITH ANDREWS — THE MODERN HOMEMAKER

Mystery — Drama — Quiz

KAYE-MARTIN PRODUCTIONS, INC.

Tribune Tower
Chicago, Illinois
Superior 0100, Ext. 326

36 West 44th Street—N. Y. C.
MUrray Hill 2-8198-9

Script & Commercial Copy Writer; Edith Roynon, Script Production. **SERVICES OFFERED:** International Productions is formed for the production of radio programs, both live and transcribed. Other activities range from flash announcements to one hour symphony programs.

•
International Radio & Television Features

152 E. 53rd St., New York, N. Y. Phone, Plaza 5-5781. Managing Director, Jack H. Lloyd. **SERVICES OFFERED:** Production of live and transcribed programs, jingles and spot announcements for radio and television, program ideas and consultation, package shows, foreign language continuity.

•
Harry R. Jacobs Productions

8820 Sunset Blvd., Los Angeles 46, Calif. Phone, Crestview 5-2871. President, Harry R. Jacobs; Sales Manager, Bernice Lawrence.

•
Estella H. Karn

49 West 45th St., New York, N. Y. Phone, VANDerbilt 6-3860. **SERVICES OFFERED:** Program production.

•
Kasper-Gordon Studios, Inc.

140 Boylston St., Boston 16, Mass. Phone, Devonshire 7357. President and Production Manager, Edwin H. Kasper; Treasurer and Director of Commercial Dept., Aaron S. Bloom; Office Manager, Robert W. Graham; Recording Manager, Richard Hutchinson; Production and Talent, Vernon W. Rich; Production and Scripts, Wilfred S. Baetz. **BRANCH OFFICE:** 1121 Vermont Ave., N.W., Washington, D. C. Phone, District 1640, Harry Penn, Joe Tate, Eugene Rosen. **SERVICES OFFERED:** Custom built live talent and transcribed shows; syndicated transcribed programs; studio recordings; air checks; remote recordings; musical library; production; scripts.

Kaye-Martin Productions, Inc.

36 W. 44th St., New York, N. Y. Phone, MUrray Hill 2-8198. **BRANCH OFFICE:** Tribune Tower, Chicago, Ill.

•
Kent-Johnson, Inc.

34 West 53rd St., New York 18, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson. **SERVICES OFFERED:** Program and spot announcement production. Program consultants.

•
Kermit-Raymond Corporation

14 East 52nd St., New York, N. Y. Phone, ELdorado 5-5511. President-Treasurer, William J. McCambridge Vice-President & General Manager, Raymond R. Green. **REPRESENTATIVES:** Music Corporation of America Offices; 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Maurie Lipsey, MCA Square, Beverly Hills, Calif., Phone, Bradshaw 2-3211, Hal Hackett, Scrappy Lambert. Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. DeArv G. Barton, Tower Petroleum Bldg., Dallas, Texas. Phone, 2-1448, Norman Steppe. **SERVICES OFFERED:** Production of live and transcribed program shows, scripts.

•
Sam Kerner, Inc.

8272 Sunset Boulevard, Hollywood 46, Calif. Phone, Hempstead 1813. President, Sam Kerner. **SERVICES OFFERED:** Manage radio artists and programs; personal representative of talent, writers, directors, etc.

•
Bob Kerr

1270 Avenue of Americas, New York, N. Y. Phone COLUMbus 5-8051. Arthur Miller, Publicity. **SERVICES OFFERED:** Radio production and talent representation.

RADIO

TELEVISION

TRANSCRIPTIONS

RAYMOND KNIGHT PRODUCTIONS

Inc.

PACKAGE PROGRAMS MADE UP TO TAKE OUT

44 West 44th Street

MUrray Hill 2-8060

New York 18, N. Y.

ARTISTS BUSINESS ADMINISTRATION BUREAU

Created to protect the interests of the Artist

RADIO

SCREEN

STAGE

An all-round sound business organization with
which you may discuss your problems. Taxes—
Management — Investments — Future Income.

Under personal supervision of

J. GERSON SHAFF

Certified Public Accountant

565 Fifth Avenue

PLaza 3-5916

New York 17, N. Y.

• • PROGRAM PRODUCERS • •

King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit 26, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; Vice-President, John H. King; General Manager-Secretary, H. Allen Campbell; Assistant Secretary, Howard O. Pierce; Advertising-Sales Promotion-Publicity Manager, William J. Hendricks. REPRESENTATIVE: Station WOOD, National Bank Bldg., Grand Rapids, Mich. Phone, 94211; Stanley W. Barnett, Manager.

Raymond Knight Productions, Inc.

44 W. 44th St., New York, N. Y. Phone, Murray Hill 2-8060.

Landau Broadcasting Service

270 Broadway, New York, N. Y. Phone, REctor 2-5341. Program Director, Herman Younglieb.

C. O. Langlois, Inc.

Steinway Hall, 113 W. 57th St., New York, N. Y. Phone, Circle 6-7410. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. Recording Supervisor, Clifford C. McDonald. SERVICES OFFERED: Recording, program production.

The W. E. Long Co.

155 N. Clark St., Chicago 1, Ill. Phone, Randolph 4606. L. R. Wolfe, President; E. J. Sperry, Director of Radio; C. T. Sweeney, Office Manager; Harold R. Gingrich, Chief of Copy; Paul Quam, Hollywood Producer.

Phillips H. Lord, Inc.

501 Madison Ave., New York, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord; General Manager, Dorothy E. Levy. SERVICES OFFERED: Package shows.

1946 HIGHLIGHTS:

- MORNING TOAST SCRIPT
- WHO'S NEW
- LINES FOR LIVING
- FIVE MINUTE FEATURES

ASSOCIATES

Script

822 SOUTH PARK VIEW • LOS ANGELES, CALIFORNIA

HENRY SOUVAINÉ, INC.

RADIO PRODUCTION

30 Rockefeller Plaza, New York 20, N. Y.

Circle 7-5666

radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF
General Manager

420 MADISON AVE.

NEW YORK CITY

PLaza 5-7620

C. P. MacGregor

729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Treasurer, Paul Quan. SERVICES OFFERED: Transcription library productions; dramatic and musical programs; recording studios.

The Ted Mack Co.

4 E. 53rd St., New York 22, N. Y. Phone, PLaza 5-3285-6-7. Owner-Manager, Ted Mack; Associate, Arnold Rittenberg; General Sales Manager, Vernon B. Gray; Writers, Virginia McGlynn, E. Curtis; Producers, Ted Mack, Paul La Porte; Musical Director, John Gart. BRANCH OFFICE: 222 Huron St., Toledo, Ohio. Phone, Main 1863. Paul Spor, Ohio Rep. SERVICES OFFERED: Complete production of Transcriptions and package shows, research and commercial copy service.

Haven MacQuarrie Ideas

3017 Vista Crest Drive, Hollywood 28, Calif. Phone, GR 1423. General Manager, Haven MacQuarrie. SERVICES OFFERED: Radio shows created, produced, and written.

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements.

Management Corp. of America

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. SERVICES OFFERED: Program production, package shows.

Fred C. Mertens and Associates

323 South Soboba St., Helmet, Calif. Phone, Helmet 4769. Fred C. Mertens, President; George L. Price, Program and Scripts Departments; Stuart S. Shackleton, Sales; T. H. Smith, Secretary. BRANCH OFFICE: 946 S. Normandie Ave., Los Angeles, Calif. Phone, Federal 7372, George L. Price. SERVICES OFFERED: Program productions, transcriptions, commercial copy service.

*A complete organization
geared to serve agencies in
the production and presentation
of outstanding radio programs.*



ROGER WHITE PRODUCTIONS, INC.

"Earmarked for Popular Listening"

**The Beverly, 125 East 50th Street
New York 22, PLaza 5-3560-3561**

Charles Michelson Radio Transcriptions

67 West 44th St., New York, N. Y. Phone, MURRAY Hill 2-3376. President, Charles Michelson; Export Manager, A. Michelson. REPRESENTATIVES: 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Manager, Philip Johnson; South First & Second Sts., Richmond, Ind. Phone, 1117. Manager, Harry Gennett, Jr. SERVICES OFFERED: Transcribed program representative, sound effect record library, distributor of transcribed programs ("The Shadow," Gennett-Speedy-Q sound effects records, Earnshaw Radio Productions, Walter Biddick Co., Radio Transcriptions Co. of America, Transcription Record Albums Co.).

Michelson & Sternberg, Inc.

67 W. 44th St., New York, N. Y. Phone, MURRAY Hill 2-5421. President-Secretary, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

Microphone Playhouse

151 North Craig St., Pittsburgh, Pa. Phone, Schenley 2221. Director, Marjory Stewart; Assistant Director, Hully McFarland; Executive Secretary, Edith R. Russell; Secretary, Helen Maher; Sound Technician, George Meyer. SERVICES OFFERED: Program production and announcers training.

Allan Miller Agency

Suite 308 Bell Bldg., Toledo, Ohio. Phone, Garfield 8603-4. Allan H. Miller, President-General Manager. SERVICES OFFERED: Package shows, live talent and transcriptions.

Moonbeams Broadcasts, Inc.

8 West 45th St., New York 19, N. Y. Phone, MURRAY Hill 2-7471, 7472. President and Treasurer, George Shackley; Secretary-General Manager, Lillian Stewart. SERVICES OFFERED: Musical and script programs, talent.

GENERAL AMUSEMENT CORPORATION

THOMAS G. ROCKWELL, Pres.



*Producers, Creators and Managers
of
Outstanding Radio Ideas, Talent and
Orchestras For Over Thirteen Years*

NEW YORK . CHICAGO . CINCINNATI . HOLLYWOOD

Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood 28, Cal. Phone, Hempstead 4194. President, Raymond R. Morgan; General Manager, R. E. Messer. Account Executives, Robert Temple and Carl Kulberg; Copy Chief, Audrey Kuthe; Production Manager, Ruth Johnson; Account Executives, James McCleery, Robert Raisbaeck, Lucille Hobson. BRANCH OFFICE: Goodkind, Joice & Morgan, Chicago, Ill. Superior 6747. Vice-President (Executive-in-Charge), M. Lewis Goodkind. SERVICES OFFERED: General advertising, merchandising and radio production.

William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-2160. Executive-in-Charge of Radio, William B. Murray. BRANCH OFFICES: 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632.

202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin. SERVICES OFFERED: Production of package shows.

Carlton E. Morse Productions

1500 Vine St., Hollywood 28, Calif. Carlton E. Morse, Owner.

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.)

620 West Superior Ave., Cleveland, Ohio. Phone, Prospect 4900. President-General Manager, Donald C. Jones; Secretary & Office Manager, J. J. Lloyd; Sound Technician, Robt. Haviland; Director, C. A. Meyers; Editorial, Robert A. Godley.



HAVEN MacQUARRIE

Originator of

"NOAH WEBSTER SAYS"
"THE MARRIAGE CLUB"
"DO YOU WANT TO BE AN ACTOR"

Radio Favorites coast-to-coast

**Music Corporation of
America**

745 Fifth Ave., New York, N. Y. Phone, Wickersham 2-8900. Vice-President, David A. Werblin; Vice-President, A. Bart McHugh; Vice-President, Charles Miller; Vice-President-Director, Harold Hackett; Vice-President, Herb Rosenthal. OTHER OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Vice-President, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President, J. C. Stein; Vice-President, Taft Schreiber, 610 Book Bldg., Detroit, Mich. Phone, Randolph 2604; Union Commercial Bldg., Cleveland, Ohio. Phone, Cherry 6910. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SERVICES OFFERED: Production, package shows, talent.

Music Maker Productions

154 E. Erie St., Chicago, Ill. Phone, Delaware 5686. Owner, Wendell Hall. SERVICES OFFERED: Complete service on musical spot programs. Wendell

Hall, 5 minute and 15 minute, one-man show transcriptions.

Muzak Corporation

151 W. 46th St., New York, N. Y. Phone, BRyant 9-1246. Harry E. Houghton, President and Chairman of the Board; K. R. Smith, Vice-President; John R. Andrus, Vice-President and Treasurer. SERVICES OFFERED: Vertical and lateral recordings, studio and off-the-line recordings, recording service for advertisers and agencies, custom-built recordings, pressing and processing.

E. K. Nadel

1600 Broadway, New York, N. Y. Phone, Circle 6-8861. General Manager, Tom Kirby; Art Department Manager, Frank Smith; Treasurer, Marian Mack. BRANCH OFFICE: Hollywood-Drake Hotel, Hollywood, Calif. Phone, Hollywood 2241. E. K. Nadel, Executive Manager. SERVICES OFFERED: Ideas, writer, talent, radio and television shows from A to Z.

FENTON PRODUCTIONS

38 E. 57th St., New York City

PL. 3-1030

Management
CENTURY ARTISTS

**NBC Radio-Recording
Division**

30 Rockefeller Plaza, Radio City, New York 20, N. Y. Phone, CIRCle 7-8300. Vice-President, C. Lloyd Egner; Manager, Robert W. Friedheim; Business Manager, W. P. Haye; Advertising and Promotion, William R. Seth; Recording Sales, Charles G. Hicks, Jr.; Sales Manager, Willis B. Parsons; Program Manager, H. H. Woods; Thesaurus Program Manager, Norman L. Cloutier; Office Manager, George E. Stevens. **BRANCH OFFICES:** Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine Sts., Hollywood, Calif. Phone, Hollywood 6161. Manager, Oscar C. Turner Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, Ward Hubbard; Taylor and O'Farrell Sts., San Francisco, Calif. Phone, Graystone 8700. Manager, Robert Z. Morrison. **SERVICES OFFERED:** NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded

programs, reference or audition recordings, NBC Orthacoustic transcriptions.

**National Concert & Artists
Corp.**

711 Fifth Ave., New York, N. Y. Phone, PLaza 3-0820. President, Alfred H. Morton; Vice-President, O. O. Bottorff; Vice-President, Marks Levine; Vice-President, Daniel S. Tuthill; Secretary-Treasurer, Thomas Reilly. **BRANCH OFFICES:** Merchandise Mart, Chicago, Ill. Phone, Superior 4042. Manager, Sam Harrington, 9059 Sunset Blvd., Los Angeles, Calif. Crestview 1-7121. Manager Helen Ainsworth, 79 Post St., San Francisco, Calif., Phone, Exbrook 8033. Executive-in-Charge, Alexander Haas. **SERVICES OFFERED:** Program production, talent management.

**National Radio Advertising
Agency**

4005 Mary Ellen Ave., North Hollywood, Calif. Phone, State 4-4813. President, D. D. Crawford; Vice-President, J. D. Crawford. **SERVICES OFFERED:** Producers and distributors of transcribed programs.

1. 2. 3.
ed cashman

HOLLYWOOD

National Radio Features

100 State St., Albany 7, N. Y. Phone, 4-8226, 2-7854. Allen I. Stock, General Manager; Virginia D. Mann, Office Manager; R. Wilbur Smith, District Manager. **SERVICES OFFERED:** Special promotions and individualized campaigns for Radio Stations, "with specially produced, constructed and recorded radio productions carrying magnetic ideas, that bring both new listening audience, plenty of mail and additional prestige for the radio station. Sold to industrial, professional and business firms who ordinarily never use the radio or buy time from their immediate station." Now, "Veterans of Victory" produced in behalf of the veterans.

Neblett Radio Productions

360 North Michigan Ave., Chicago 1, Ill. Phone, Central 4144. Owner, John Neblett; Sales Promotion Manager, Ruthe Miller. **SERVICES OFFERED:** Producers, of transcribed and live talent programs.

Lillian Okun, Inc.

2 West 67th St., New York, N. Y. Phone, TRafalgar 7-8916. President-Manager, Lillian Okun. **SERVICES OFFERED:** Program production, live and transcribed, talent, package programs, scripts.

Pan American Broadcasting Co.

330 Madison Ave., New York 17, N. Y. Phone, MURray Hill 2-0810. Vice-President, E. Bernald. **REPRESENTATIVES:** F. R. Jones, 228 N. La Salle St., Chicago, Ill., Phone, State 5096; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. Homer Griffith, 6362 Hollywood Blvd., Hollywood, Calif. Phone, Granite 6113. **SERVICES OFFERED:** Transcriptions, program production, script service, talent bookings for Latin American and export fields. Radio station representatives.

Jack Parker & Associates

Box 2222, Hollywood Calif. Phone, Granite 7584; Hillside 9931; Citrus,

Allan H. Miller

Radio
Sales
and
Production

Producing
The Optimist Program
Cathedral Hour
Home Service Hour
Youth Clinic

Allan Miller Agency
Suite 308 Bell Bldg.
Toledo 2, Ohio

2-1607; Citrus 1-8536. Jack Parker, President; Don Maters, Vice President; Hortense Reed, Station Relations Manager; Ross Van Neibroc, Script Editor; Harold L. Graham, Music Editor; Art Elgin, Recording Manager; Betty Underwood, Program Manager; Producers: Jack Parker, Garland Brunton, Ross Van Neibroc; Script Writers: Ross Van Neibroc, Jack Parker, Garland Brunton, Hortense Reed, Betty Underwood. BRANCH OFFICES: 102 N. Brand Blvd., Glendale, Calif. Phone, Citrus 2-1607, H. L. Graham, Manager, 1723 N. Highland Ave., Hollywood 28, Calif., Phone, Hillside 9931, Garland Brunton, Manager, Box 651, Beverly Hills, Calif.; Betty Underwood, Manager. SERVICES OFFERED: Custom-built programs, program production, recording, scripts, direction, radio relations (special publicity for radio stations, advertisers, talent). Syndicated transcriptions, television films made especially for television release. Television promotion designed for advertisers using television and for television stations. (Owners of Television Films of America) (TFA).

Leo J. Paulin & Associates

1627 "K" St., N.W., Washington 9, D. C. Phone, National 9349. SERVICES OFFERED: Program ideas, production, scripts. Featuring programs with a "Washington angle." Specialist in custom built programs for trade groups.

Peterson Radio Productions

1457 Broadway, New York 18, N. Y. Phone, Wisconsin 7-0069. Producer-Director, Donald Peterson; Script Writers, Stanley Whitman, Leonard Allen, Jean Eickes; Engineer, M. P. Fruchty. SERVICES OFFERED: Production of religious programs, recording.

Polish Broadcasting Bureau

754 Fillmore Ave., Buffalo, N. Y. Phone, Cleveland 6876. Owner, Joseph F. Mikolajczak; Secretary, Emily A. Mikolajczak; Matt Korpany, Program Director; Walter Orezelski, Translator and Editor. SERVICES OFFERED: Program production (Polish).

TEN HALF HOURS PER WEEK

COAST-TO-COAST*

(We have one program left
if you want to take a chance.)

JOHN GUEDEL RADIO PRODUCTIONS

TAFT BLDG. — HOLLYWOOD

* Actually Five of 'em are for the same sponsor, but This Sounds more impressive, don't you think?

**Daily
Broadcasting
+ Plus +
Merchandising
AMERICAN INSTITUTE
OF
FOOD PRODUCTS**

DR. WALTER H. EDDY, *Pres.*
ROBERT A. BORIES, *Gen. Mgr.*

**1.
on 19 stations of
YANKEE NETWORK**

through New England
rated 3.2 Hooper
Food and Home Forum
featuring

Dr. Walter H. Eddy

**2.
WOR
"Ask Dr. Eddy"**

sensational new quiz
rated 2.7
2,000 letters a week
Monday thru Friday
4:30-5 P.M.

**3.
(TRANSCRIBED)
"Ask Adrienne" —**

The Hollywood star
Adrienne Ames answers
huge mail daily with
Vernon Radcliffe

**4.
WHN
"Ask Ella Mason"**

Noted home economist
answers questions on
home and kitchen
Monday thru Friday
1-1:30 P.M.

Inquire about these
propulsive features for
your product. Other
programs and transcriptions
509 MADISON AVE., NEW YORK 22
PL. 3-7146

PIANO PLAYHOUSE

WITH
MILTON CROSS

THE

"PIANO PLAYBOYS"

"CY" WALTER

"BILL" CLIFTON

LESTER CROSBY

AND

EARL WILD

WRITTEN
PRODUCED
DIRECTED
BY
MAGGY FISHER



ABC-COAST-TO-COAST

1943 — 1944 — 1945 — 1946

**Premier Radio Enterprises,
Inc.**

3033 Locust St., St. Louis 3, Mo. Phone, Newstead 3555. Theodore P. Desloge, President-Treasurer; John G. Cella, Vice-President; Wilson Dalzell, Secretary-Assistant Treasurer. **SERVICES OFFERED:** Producing and recording of custom-built transcriptions and phonograph records.

**Press Association, Inc.
(A. P. Radio Productions)**

50 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-7363. William J. MacCambridge, General Manager; Oliver Gramling, Assistant General Manager; Paul Girard, Executive Producer; Alexander Leftwich, Jr., Director. **BRANCH OFFICES:** Located in 100 principal cities. **SERVICES OFFERED:** Net work, local and transcribed radio programs.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. President, G. L. Price. **SERVICES OFFERED:** Transcribed programs, program production, transcription library, scripts and continuity, commercial copy.

**Prockter Radio
Production, Inc.**

250 W. 57th St., New York, N. Y. Phone, Circle 6-4091. President, Bernard J. Prockter. **SERVICES OFFERED:** Creation, production and advice on network programs. Package network programs.

**Progressive Radio
Advertising Co.**

260 E. 161st St., New York, N. Y. Phone, MElrose 5-5522. Lido Belli, Owner - Producer - Director. **SERVICES OFFERED:** Italian language programs, production and talent.

Lu Howard Radio Productions

A new package agency designed to
bring you programs of artistic ex-
cellence and high commercial value.

General Manager:

DOUGLAS M. H. CHANDLER

1674 BROADWAY

NEW YORK

Radio Centre Limited

64 Wellington St., West Toronto, Ont., Canada. Phone, Waverly 2036. General Manager, D. Spencer Grow; Vice-President, Stewart L. Grow; Transcription Supervisor, Frances Morrison. BRANCH OFFICE: 8011 112th Ave., Edmonton, Alberta. Morgan H. Pitcher, Western Manager. SERVICES OFFERED: Syndicated transcriptions.

Radio Events, Inc.

535 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 6-3487. Managing Director, Martin Lawrence. SERVICES OFFERED: Production, scripts, casting.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Executive Director, Alma Sandra Munsell; Director of Programs and Production, Oliver W. Nicoll. SERVICES OFFERED: Program production and consultation, package live shows, syndicated transcriptions, scripts, talent.

Radio Production Service

501 Madison Ave., New York, N. Y. Phone, PLaza 3-8940. Irene Beasley, General Manager; Helen Porretto, Assistant General Manager. SERVICES OFFERED: Complete radio package shows, live or transcribed.

Radio Program Management

4 E. 53rd St., New York 22, N. Y. Phone, PLaza 5-3285. Directors, Ted Mack, Arnold Rittenberg. SERVICES OFFERED: Package shows: variety, dramatic, musical and audience participation. Spot Announcements. Complete production: research, scripts, music, commercial copy.

Radio Programme Producers

1440 St. Catherine St., West, Montreal, Que., Canada. Phone, Marquette 1182. Producers, Paul L'Anglais, Simon L'Anglais; Associate Producers, Gil Wall, B. Hogue, Jac Des Bailleurs; Secretary-Treasurer, Roger Gauvin. BRANCH OFFICE: Hotel Statler, Buffalo, N. Y. Producer, Gilbert Wall. SERVICES OFFERED: Program production, recording.

RADIO PRODUCTION

Richard Stark & Co.

30 Rockefeller Plaza
New York 20, New York

Circle 6-7337

CARLO DE ANGELO

Religious News Service

381 Fourth Ave., New York, N. Y.
Phone, MUrray Hill 4-1463. Managing
Editor, Louis Minsky. **SERVICES OF-
FERED:** Production of weekly religious
news scripts.

Richman-Sandford Productions

10 East 43rd St., New York 17, N. Y.
Phone, MUrray Hill 2-5854. Owners, Bill
Richman and Howard Richman; Personnel
Director, Rita Katzer; Research Director,
Howard T. Longfellow; Supervising Di-
rector, Howard Richman; Supervising
Writer, Bill Richman; Music Director,
Hal Levey. **SERVICES OFFERED:** Radio
and television program production, tran-
scriptions, script service, "package" and
custom-built shows, writers' representa-
tives, international script and program
service.

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia, Pa.
Phone, Walnut 6800. Owner, W. P.
Robinson; Factory, 2022 Sansom St.,
Philadelphia, Pa. Phone, Locust 4731.
John Hildale, Engineer. **SERVICES
OFFERED:** Electrical transcriptions,
standard phonograph records, drama-
tized spot announcements, casting,
scripts, production. Manufacture "Pre-
cision Turntable" and recording ma-
chines.

Rockhill Radio

18 East 50th St., New York, N. Y.
Phone, ELdorado 5-1860. Stanley J.
Wolf, President; Emanuel H. Wolf,
Vice-President. **BRANCH OFFICE:** 188
West Randolph St., Chicago, Ill. **SER-
VICES OFFERED:** Live and transcribed
program production.

UNIVERSAL RADIO PRODUCTIONS

(Les Mitchel)



**"THEATER OF
FAMOUS RADIO PLAYERS"**

**CUSTOM BUILT
SHOWS**

UNIVERSAL RADIO PRODUCTIONS
8851-53 BEVERLY BOULEVARD
HOLLYWOOD 36, CALIF.
TELEPHONE CRESTVIEW 1-5275

CHICK VINCENT COMPANY

Radio Productions

"CHARLIE CHAN"

WJZ 7:30-8:00 P.M.—Thursday

ASSOCIATES

N. Ortof, Casting Director

A. Bester, Writer

A. Helfer, Announcer

509 Madison Avenue, New York City
EL. 5-0734

Rocky Mountain Radio Council

21 East 18th Ave., Denver, Colo. Phone, Keystone 5306. Jack Weir Lewis, Production Director; Thomas H. Harvey, Engineer; Bob Fitzmorris, Engineer; Nancy Reid, Secretary. SERVICES OFFERED: Production of Public Service programs in Colorado and Wyoming. This organization works with its member agencies, consisting of educational and civic organizations, colleges, public schools systems, etc.

Runyon-Guggenheim Enterprises

6331 Hollywood Blvd., Hollywood 28, Calif. Phone, Hempstead 4133. Partners, Jack W. Runyon. Robert Guggenheim, Jr. SERVICES OFFERED: Radio and Television production (English, Spanish, Portuguese). Proved and tested radio productions for Latin America. Radio package sales agency. New idea development.

Saltimeiras Radio Advertisers

6912 South Western Ave., Chicago 36, Ill. Phone, Prospect 4050. Program Producer, Paul B. Saltimeiras; Musical Directress, Pearl Johanson; Music Librarian, Matilda Kuoga; Business Manager, Julia Saliner. SERVICES OFFERED: Program production (fully-talented programs) in English and in foreign languages.

James L. Saphier Agency

9538 Brighton Way, Beverly Hills, Calif. Phone, Crestview 1-7231. James L. Saphier, Owner; Associates: Tom Fizzdale, James Doane. SERVICES OFFERED: Sales and production of package shows and talent.

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Director, Joseph C. Schramm; Supervisor, Josephine Martinez. SERVICES OFFERED: Program production, recording, off air checks.

PHIL COHAN

Producer

"Durante-Moore Show"

C B S

for

Rexall Drug Stores



TED COTT

M. C. "So You Think You Know Music?"
Friday 8:30-9:00 P.M., Mutual, coast-to-coast.
Program Director: WNEW, N. Y.
Publicity: FRED STENGEL

Bernard L. Schubert, Inc.

509 Madison Ave., New York, N. Y.
Phone, PLaza 3-4670. President, Bernard Schubert; Saul Reiss, May Bolhower, Daniel S. Kampel. SERVICES OFFERED: Talent management and program production.

Sellers Co.

912 Commerce St., Dallas, Texas.
Phone, C-5978. Manager, J. E. Sellers. SERVICES OFFERED: Transcribing recording-programs produced for transcriptions and for live broadcasts several hours daily. Large recorded Hillbilly Library from which programs may be recorded to advertisers' requirements.

Sesac, Inc.

475 Fifth Ave., New York 17, N. Y.
Phone, MUrray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary-Treasurer. Canadian Representative, Gordan V. Thompson, Ltd., 193-197

Yonge St., Heintzman Hall, Toronto, Ontario. Foreign Representative Charles Michelson, 67 W. 44th St., New York 18, N. Y. SERVICES OFFERED: Transcribed library, package shows.

Edward Sloman Productions

1654 Cherokee Ave., Hollywood 28, Calif. Phone, Granite 6412. Producer-Director, Edward Sloman; Charles Whittaker, Writer; Mrs. Edward Bryant, Advertising Copy Writer. SERVICES OFFERED: Transcribed radio productions in half-hour, fifteen minutes and five minute programs. Also produce transcribed programs to order.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. Owner-Manager, J. Hall Smith; Scripts, Douglas Wright; Sales Representative, W. S. Tygard; Office Manager, H. L. Theodore.

FINDERS
KEEPERS

MAGGY FISHER

FUTURE UNLIMITED!



PRODUCER'S REPRESENTATIVES
PACKAGE SHOWS—DRAMATIZED SPOTS—SCRIPT SERVICE



SYNDICATED RADIO PRODUCTIONS

HOLLYWOOD CENTER BUILDING—HOLLYWOOD 28, CALIFORNIA—TELEPHONE HOLLYWOOD 3636
812 ROBINS STREET—VANCOUVER, B. C., CANADA—TELEPHONE MARINE 1271

Sound Studios, Incorporated

1124 Vermont Ave., N.W., Washington 5, D. C. Phone, BRadshaw 2-1233. President, Robert J. Coar; Vice-President, Helen B. Coar; Chief Engineer, Steve Carpenter; Office Manager, Jean Fisher. SALES REPRESENTATIVES: Muzak Transcriptions, Inc., 151 West 46th Street, New York, N. Y. Phone, BRyant 9-1246. Vice-President, K. R. Smith; General Sound Corp., 29 West 57th St., New York, N. Y. Phone, PLaza 0-3015. President, D. Vanston. SERVICES OFFERED: Transcriptions, program production.

The Sound Workshop

445 S. La Cienaga Blvd., Hollywood 36, Calif. Phone, BRadshaw 2-1233. Owner, Producer & Director, Robert E. Grey; Casting, J. R. Lorenz; Script, S. H. Jerome, Antony Ellis; Sound, O. J. Vital. SERVICES OFFERED: All types recording, complete program production, transcriptions, phonograph records, etc.

The
TED MACK
Company

SPOTS • TRANSCRIPTIONS • LIVE SHOWS

Now Available

- WHAT D'YA KNOW?
A 25 second Transcribed Feature
- OPPORTUNITY KNOCKS
An unusual Live Talent Show
- COLLEGIATE AMERICA ON THE AIR
New Technique in College Competition
- THE WHOPPER DERBY
Audience Participation Quiz
- THE COUNTRY SQUIRE
New England. Each Story Complete.
- ALBUM OF INSPIRATION
Words and Music to Inspire
- THE KITCHEN CLUB
Ladies Daytime Participation
- THE MAN WHO CAME TO OUR TOWN
Continuing Story of Tolerance

4 EAST 53rd ST., N. Y. C. PLaza 5-3285

Service Programs

535 5th Ave., New York 17, N. Y. Phone, MUrray Hill 6-3489. General Manager, Gladys Miller. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York 20, N. Y. Circle 7-5666. Henry Souvaine, Russell E. Dill, Ralph Starr Butle, Jr., Harold V. Milligan. SERVICES OFFERED: Package shows (live and transcribed) for radio and television, scripts, production, public relation consultants.

Richard Stark & Company

30 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 6-7337. President, Richard Stark; Executive Vice-President, Fred Weihe; Vice-President, Hazel Weihe; Secretary-Treasurer, William Meeder. SERVICES OFFERED: Program builders, producers, and consultants.

MARY HOWARD RECORDINGS

37 East 49th Street, New York 17, N. Y.

Phone: PLaza 3-4800, Extension 47



SERVICES:

Off-the-Air and Off-the-Line recordings.
Auditions, spot announcements and
all associated services.

Composite dubbings.

Studio time by appointment only

Irving Strouse

151 W. 74th St., New York, N. Y.
Phone, TRafalgar 7-4695. **SERVICES OFFERED:** Program production, scripts.

Syndicated Radio Productions

Hollywood Center Bldg., 1655 N. Cherokee Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Richard E. Gresham, Manager. **BRANCH OFFICE:** 812 Robins St., Vancouver, B. C., Canada. Phone, Marine 1271. John N. Hunt, Manager. **SERVICES OFFERED:** Producers sales representatives. Package shows, dramatized spots, script service. Sales staff covering western half of U. S. and all of Canada.

Telecast Productions, Inc.

101—5th Avenue, New York 3, N. Y. Phone, ALgonquin 4-4300. President, Myron Zobel; Secretary, E. A. Freeman; Treasurer, William S. Greene, Jr. **SERVICES OFFERED:** Package shows for radio and television.

Time, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, CIRCLE 5-4400. Director of Radio Programs Department, Frank C. Morris. **SERVICES OFFERED:** Transcribed programs, Time Views the News-a-Monday through Friday newscast.

Transamerican Broadcasting & Television Corp.

1 East 54th St., New York, N. Y. Phone, PLaza 5-9800. President, John L. Clark. **SERVICES OFFERED:** Live and transcribed programs.

Transcribed Radio Shows

2 West 47th St., New York, N. Y. Phone, LOnacre 5-3440. President, M. E. Moore. **SERVICES OFFERED:** Custom-built shows, spot announcements, production, listener participation, transcribed programs, script writing.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*For a campaign in
your city . . .*

"Veterans of Victory"

It's a sensational new production!
Write or wire direct to . . .

ALLEN I. STOCK, Gen. Mgr.

National Radio Features

100 State Street
Albany 7, New York

— COAST-TO-COAST —

**PAUL
GIRARD**

EXECUTIVE PRODUCER

**ALEXANDER
LEFTWICH, Jr.**

DIRECTOR

**LOUIS M.
HEYWARD**

SCRIPT

★★★ STAR TIME
★★★ SPORTS STAR SPECIAL
★★★ SPECIAL ASSIGNMENT

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Transvideo Film Productions, Inc.

112 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-6628-9. Herbert Sandler, President; Ethel Sandler, Vice-President-Secretary; Beatrice P. Cunningham, Treasurer-Production Manager. SERVICES OFFERED: Television film production exclusively. Complete production facilities for agencies and sponsors for television trailers, hitch-hikes and spot announcements as well as complete television programs on films. Television transcriptions produced in accord with the critical technical requirements of Television Film scanning. 24 Hour news film coverage for television stations. Television audition transcriptions.

United Press Radio Shows

220 East 42nd St., New York, N. Y. Phone, MUrray Hill 2-0400. Manager, C. Edmonds Allen. SERVICES OFFERED: Production for radio of news service, news scripts, news research.

United States Recording Co.

1121 Vermont Ave., N. W., Washington, D. C. Phone, District 1640. General Manager, Joseph Tait; Business Manager, Rhoda Golden; Chief Engineer, John J. Davis. SERVICES OFFERED: Recording and transcription service, script and production service, air checks of domestic and shortwave broadcasts.

Universal Radio Productions

8853 Beverly Blvd., Hollywood 28, Calif. Phone, Crestview 1-5275. Sales Manager, Edmund Johnson; Production Manager and Director, Les Mitchel; Office Manager, Jack Brandt. BRANCH OFFICE, 430 N. Michigan Ave., Chicago, Ill. Phone Superior 3933. SERVICES OFFERED: Complete and open-end transcription service.

Thomas J. Valentino, Inc.

1600 Broadway, New York, N. Y. Phone, Circle 6-4675. Production Manager, Thomas J. Valentino; Secretary, Elsie G. Valentine; Director, D. J. Valentine. SERVICES OFFERED: Custom transcriptions, recordings on wax or film, sound effects library.

Videor Productions (Div. of Videor Enterprises)

1629 Chestnut St., Philadelphia, Pa. Phone, Rittenhouse 6378. Franklin O. Pease, General Manager; Al J. Monck, Director of Production. SERVICES OFFERED: Program production, script service, Radio and Television program brokers.

Chick Vincent & Company

509 Madison Avenue, New York, N. Y. Phone, ELdorado 5-0734. Producer and Director, Chick Vincent; Casting Director, Natalie Ortof; Controller, Seymour Schneidman. SERVICES OFFERED: Package producers.

Owen Vinson & Co.

5042 Los Feliz Blvd., Hollywood 27, Calif. Phone, Normandy 1-8897. Owen Vinson, Producer-Director, Pauline Hopkins, Writer. SERVICES OFFERED: Free-lance writing and directing. Package shows or shows built to order.

J. Franklyn Viola & Co.

152 West 42nd St., New York, N. Y. Phone, CHickering 4-3254. Manager, J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs, transcriptions.

WADC Cleveland Studios

241 Euclid Ave., Cleveland, Ohio. Phones DI. 7571, DI 0056. Partners, James J. Rattay and Paul Faut. SERVICES OFFERED: Production and transmission of foreign-language religious and English programs.

Tom Wallace Radio Productions

366 Madison Ave., New York, N. Y. Phone, MUrray Hill 2-2636. Owner, Tom Wallace. SERVICES OFFERED: Package radio shows.

Ed. J. Weber

156 West 44th St., New York 18, N. Y. Phone, BRyant 9-6624. General Manager of "Can You Top This?"