

ORGANIZATIONS

RADIO GROUPS — UNIONS — ASSOCIATIONS PERSONNEL — GUILDS — ADDRESSES

Acoustical Society of America

120 S. LaSalle St., Chicago 3, Ill.
Randolph 8460

OFFICERS

President.....Floyd A. Firestone
(Univ. of Michigan)
Vice-President.....J. C. Steinberg
(RCA Laboratories)
Secretary.....Wallace Waterfall
(The Celotex Corp.)
Treasurer.....Lonsdale Green, Jr.
(Acoustical Construction Corp.)
Editor.....F. A. Firestone
(University of Michigan)

EXECUTIVE COUNCIL

Harold Boris-Meyer, Stevens Institute of Technology, Hoboken, New Jersey; Robert B. Lindsay, Brown University, Providence, Rhode Island; Hallowell Davis, Harvard University, Cambridge 38, Mass.; Frank Massa, Brush Development Company, Cleveland, Ohio; Leo L. Beranek; R. H. Bolt.

FUNCTIONS

The purpose of the society is to increase and diffuse the knowledge of acoustics and promote its practical applications.

Actors Equity Association

45 W. 47th St., New York 19, N. Y.
BRyant 9-3550

OFFICERS

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3rd Vice President.....Dudley Digges
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Assistant Executive.....Walter N. Greaza
Recording Secretary.....John Beal
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BRANCH OFFICES

San Francisco: Theodore Hale, 60 Sansome St., San Francisco 4.
Hollywood: I. B. Kornblum, 6331 Hollywood Blvd., Chicago: Frank R. Dare, 720 Bittersweet Place, Chicago 13. Phone Wellington 6377
Chorus Equity: 701 Seventh Avenue, New York 19, N. Y.

Advertising Association of the West*

HEADQUARTERS OFFICE: Room 530 Monadnock Bldg., San Francisco 5, Garfield 6868.

Managing Director: Charles W. Collier
Executive Secretary: Mrs. Lela M. Huey

OFFICES AND DIRECTORS

President—Vernon Churchill, Assistant to the Publishers, The Oregon Journal, Portland.
Senior Vice-President—Harwood Fawcett, Transit Advertising, Union Bldg., San Diego.

Secretary-Treasurer—Gilbert L. Stanton, Director of Advertising & Public Relations, Idaho Power Co., Boise.

Vice-President at Large—Miss Emma Reitmeier, Vice President, First National Bank in Spokane, Spokane.

Vice President District No. 1—Harvey Brassard, Syverson-Kelley, Inc., Mohawk Bldg., Spokane.

Vice President District No. 2—Jaes Holme, Advertising Department, Mountain States Telephone & Telegraph Co., 931 14th St., Denver.

Vice President District No. 3—H. Quenton Cox, Manager, Radio Station KGW, Portland.

Vice President, District No. 4—Wilmot P. Rogers, Advertising Director, California Packing Corporation, 101 California St., San Francisco.

Vice President, District No. 5—Robert J. McAndrews, Manager, Adv. & Sales Promotion, National Broadcasting Co., 1500 No. Vine St., Hollywood.

Vice President, District No. 6—G. Russ Davidson, Canadian Street Car Advertising Co., 470 Granville St., Vancouver, B. C.

Past President—Charles A. Storke, News-Press, Santa Barbara

Chairman Finance Committee—Howard Willoughby, Lane Publishing Co., 576 Sacramento St., San Francisco
Chairman Club Service Division—Benet Hanau, Advertising Counselors of Arizona, Security Bldg., Phoenix.

Chairman Sen'or Advisory Committee Junior Division—Mrs. Claire Drew Forbes, Tri-County Adv. Agency, 248 San Carlos Bldg., Santa Barbara

Chairman Junior Executive Division—Miss Marie Stith, Broadway Dept. Store, La.

Chairman Advancement of Business Committee—George Weber, MacWilkins, Cole & Weber, Republic Bldg., Seattle.

Chairman Pacific Advertising Commission—Don Belding, Foote, Cone & Belding, 601 West 5th St., Los Angeles.

FUNCTIONS

Representing organized advertising in the eleven Western States and Western Canada; 4000 members, in 36 Advertising Clubs.

*Formerly Pacific Advertising Association.

The Advertising Council, Inc.

11 West 42nd St., New York 18, N. Y.
BRyant 9-3641

OFFICERS

Chairman.....James W. Young
Vice-Chairman.....Paul B. West
Vice-Chairman.....Kerwin H. Fulton
Vice-Chairman.....William Reydel
President.....Theodore S. Repplier
Secretary-Treasurer.....Frederic R. Gamble
Chairman, Exec. Comm.....Charles C. Mortimer, Jr.
Radio Director.....George P. Ludlam

FUNCTIONS

A non-profit organization, representing all phases of advertising, dedicated to the uses of advertising in the public interest.

Advertising Federation of America

330 West 42nd St., New York, N. Y.
BRYant 9-0430

OFFICERS

President and General Manager.....Elon G. Borton
Vice-President.....Louis D. Young
(Adv. Dir., The Indianapolis Times, Indianapolis)
Vice-President.....Karl T. Finn
(Adv. Dir., Cincinnati Times-Star, Cincinnati)
Vice-President.....J. Rex Huguley
(Oklahoma Paper Company, Oklahoma City)
Vice-President.....Prudence Allured
(Publisher, Manufacturing Confectioner, Chicago)
Secretary.....Bj Kidd
(N. W. Ayer & Son, Inc., Philadelphia)
Treasurer.....Robert S. Pearce
(Vice-President, General Electric Company,
Schenectady)

DIRECTORS

Chairman of the Board; Allan T. Preyer, Chairman,
Morse International, Inc., New York; C. J. Allen, Vice-
President, The Connecticut Light & Power Co., Water-
bury; Fairfax M. Cone, Chairman, Exec. Committee,
Foote, Cone & Belding, Chicago; Robert F. C. Copeland,
Manager, Batten, Barton, Durstine & Osborn, Detroit;
Franklin J. Cornwell, Adv. Mgr., Brown Shoe Company,
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Geyer, Cornell & Newell, New York; Paul Garrett,
Vice-President and Director Public Relations, General
Motors Corp., New York; Lester Hatemeister, Adv. Mgr.,
Weyenberg Shoe Mfg. Co., Milwaukee; Palmer Hoyt,
Publisher, The Denver Post, Denver; W. R. Laughlin,
Wilhelm-Laughlin-Wilson and Associates, Houston;
Forbes McKay, Associate Adv. Mgr., The Progressive
Farmer, Birmingham; George S. McMillan, Secretary,
Bristol-Myers Company, New York; Graham Patterson,
Publisher, Farm Journal and Farmer's Wife, Philadel-
phia; John H. Platt, Vice-President, Kraft Foods Com-
pany, Chicago; B. L. Robbins, Exec. Vice-Pres., General
Outdoor Advertising Co., Chicago; J. P. Seiberling,
President, Seiberling Rubber Company, Akron; Paul N.
Swaffield, Adv. Mgr. Hood Rubber Co., Inc., Water-
town, Mass.; Lewis Allen Weiss, Vice-Pres. & Gen.
Mgr., Don Lee Broadcasting System, Hollywood; Gen-
eral Counsel, Charles E. Murphy, Attorney-at-Law,
New York; Director of Special Services, Earle Pearson;
Director, Bureau of Research and Education, Alfred
T. Falk.

FUNCTIONS

To provide a common forum and a central medium
for cooperative effort on behalf of all individuals and
groups interested in advertising.

To elevate the standards of advertising practice
and to combat any unfair competitive methods in
its sale.

To help increase the effectiveness of advertising as
an instrument of distribution, with its resulting ben-
efits to business and the general public.

To determine and disseminate more accurate knowl-
edge of the functions of advertising in business, and
its social and economic values.

To aid in raising the standards of education and
training for advertising practitioners.

Advertising Research Foundation

11 West 42nd St., New York, N. Y.
CIRcle 6-6106

OFFICERS

Chairman.....Wm. G. Polmer
Treasurer.....Frederic R. Gamble
Secretary.....Paul B. West
Managing Director.....A. W. Lehman
Technical Director.....D. B. Lucas

FUNCTIONS AND ACTIVITIES

Measurement of reading habits, qualitative analysis
of media, general studies of advertising for equal
interest to advertisers, agencies and media.

American Assn. of Adv. Agencies

(AAAA)

420 Lexington Ave., New York 17, N. Y.
LEXington 2-7980

OFFICERS

Chairman of the Board.....Sigurd S. Larmon
Vice-Chairman.....J. C. Cornelius
Sec.-Treas.....James H. S. Ellis
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Association Counsel.....McKercher & Link
Asst. Exec. Secty.....Herald Beckjorden
Asst. Exec. Secty.....Richard Turnbull
Asst. Treasurer.....O. Karl Giesen
Director of Service.....L. W. MacKenzie

FUNCTIONS

The American Association of Advertising Agencies
was formed in 1917 by the amalgamation of the New
England, New York, Philadelphia, Southern and West-
ern Advertising Agency Associations—to promote the
interests and raise the standards of advertising and
of the advertising agency business.

It welcomes to membership any advertising agency
qualified to aid in this purpose by reason of its
ability to serve the cause of advertising, its financial
soundness and its demonstrated desire to adhere to
sound and ethical business practices.

The aims of the Association are partly ethical and
partly economic. It is a professional body and also
a trade association. It aims to raise standards, to
improve technique, to ascertain values, to safeguard
relations, and to cooperate with other organized
effort in related fields.

One of the major aims of the Association is to
keep advertising agency practice on a high level,
in order that it may be most useful to the advertiser,
most helpful to the publisher and respected by business
men.

Early in its career the Association adopted for the
guidance of its members two official statements. One
is entitled "Agency Service Standards," in which
agency service is defined, so that advertisers and
publishers may know what to expect and agencies
may know what should be required of them, thus
discouraging the incompetent and encouraging those
equipped to render effective service.

The other statement, entitled "Standards of Prac-
tice," deals with agency relations with media, clients
and the public, with fair and ethical agency com-
petition, and other professional ethics.

American Bar Association (Standing Committee on Communications)

Office of the Chairman: 1002 Hill Bldg.
Washington 5, D. C.
REpublic 3833

COMMITTEE

Chairman...Francis W. Hill, Jr., 537 Woodward Bldg.,
Washington, D. C.
Committeeman.....Monte Appel
Committeeman.....Edwin Borchard
Committeeman.....John W. Guider
Committeeman.....Theodore A. Joslin

FUNCTIONS

To advance the science of jurisprudence, promote
the administration of justice and uniformity of legis-
lation and of judicial decision in the Nation, and up-
hold the honor of the profession of the law.

American Communications Association (C. I. O.)

5 Beekman St., New York 7, N. Y.
COrtlandt 7-1374

OFFICERS

International President.....Joseph P. Selly
International Secty.-Treas.....Joseph F. Kehoe
Vice-President, Broadcast Dept.....William Lamey
Local One Secty.-Treas.....Richard Shipp
Chairman, Atlantic Branch.....William Bender
International Representative.....Sidney Adler

FUNCTIONS

Subsidiary of the C.I.O. Broadcast Dept. devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors. Have agreements with thirty stations in the East, including eight contracts in the Metropolitan area of New York City.

American Council on Education

744 Jackson Place, Washington 6, D. C.
NAtional 5691

EXECUTIVE OFFICERS

Chairman.....George D. Stoddard
President.....George F. Zook
Secretary.....Willard B. Spalding
Vice-President.....A. J. Brumbaugh

BRANCH OFFICE

Cooperative Test Service, 15 Amsterdam Avenue,
New York 23, N. Y. COLUMBUS 5-7535, Kenneth
Vaughn, Associate Director.

FUNCTIONS

Acts as a clearing house for the exchange of educational opinion; seeks to define and clarify educational issues of national significance and to enlist appropriate agencies for their solution. Financed by membership due from educational organizations and institutions and by receipt of special grants for specific pieces of research.

American Federation of Musicians

570 Lexington Ave., New York 22, N. Y.
PLAZA 8-0600

OFFICERS

President.....James C. Petrillo
Vice-President.....Charles L. Bagley
Financial Secretary-Treasurer.....Thomas F. Gamble
Secretary.....Leo Cluesman

EXECUTIVE COMMITTEE

Chauncey Weaver, J. W. Parks, Oscar F. Hild, Herman D. Kenin, Walter M. Murdoch.

American Federation of Radio Artists (AFRA)

2 West 45th St., New York 19, N. Y.
VAnderbilt 6-1810

NATIONAL OFFICERS

President.....Kenneth Carpenter
Vice-President.....Virginia Payne
Vice-President.....Lu Tobin
Vice-President.....Frank Sinatra
Vice-President.....Minerva Pious
Vice-President.....Clayton Collyer
Treasurer.....Ben Grauer
Recording Secretary.....William L. Mezzner
National Executive Secretary.....George Heller
National Assistant Exec. Secretary.....Raymond A. Jones
National Representative
Pacific Coast Area.....Claude L. McCue
Counsel.....Jaffe & Jaffe
Associate Counsel.....Beilenson & Berger

BOARD OF DIRECTORS

Wm. P. Adams, Edward Arnold, Jack Arthur, Georgia Backus, Griff Barnett, True Boardman, Nellie Booth, John Brown, Bob Bruce, Alan Bunce, Andre Carlon, Kenneth Carpenter, Clayton Collyer, Robert Donley, Norman Field, Evelyn Freyman, Bill Gavin, William Gould, Ben Grauer, Donald B. Hirsch, Charles Irving, House Jameson, Raymond A. Jones, Jay Jostyn, Carlton KaDeLl, Grafton Linn, Ed Ludes, Myron McCormick, Alex McKee, Knox Manning, Eddie Marr, Bill Mezzner, Ona Munson, Virginia Payne, Vincent Pelletier, Minerva Pious, Dick Powell, George A. Putnam, Quentin Reynolds, Don Roberts, Kenneth Roberts, Anne Seymour, Frank Sinatra, Margaret Speaks, Al Stracke, Kay Thompson, Lawrence Tibbett, Lu Tobin, Luis Van Rotten, Ned Weber.

BRANCH OFFICES

Chicago Local—203 North Wabash Ave., Chicago, Ill.; Raymond A. Jones, Executive Secretary; Phone, FRAnklin 4253.

Los Angeles Local—6331 Hollywood Blvd., Hollywood 28, California; Claude L. McCue, Executive Secretary; Phone Hillside 5125.

San Francisco Local—26 O'Farrell St., San Francisco California; Walter E. Trefts, Jr., Executive Secretary; Phone EXbrook 6990.

Atlanta Local—362 Schoen St., S.E., Atlanta, Georgia
Boston Local—20 Pemberton Square, Boston, Mass.
Carolina Local—202 North Driver Ave., Durham, North Carolina.

Cincinnati Local—P. O. Box 14, Cincinnati, Ohio.
Cleveland Local—219 Chester-12th Bldg., Cleveland, Ohio.

Dallas Local—1307½ Commerce St., Dallas, Texas.

Denver Local—790 Niagara, Denver 7, Colorado.

Detroit Local—82 West Montcalm, Detroit, Michigan.

Kansas City Local—4833 East 6th St., Kansas City, Mo.

Louisville Local—300 West Liberty Street, Louisville, Ky.

Miami Local—DuPont Bldg., Miami, Florida.

Minneapolis-St. Paul—750 Midland Bank Bldg., Minneapolis, Minn.

Pittsburgh Local—1124 Frick Bldg., Pittsburgh, Pa.

Portland Local—P. O. Box 263, Portland, Oregon.

Racine Local—804 Hamilton Street, Racine, Wisc.

Rochester Local—2111 Monroe Ave., Rochester 10, N. Y.

Seattle Local—300 Palomar Bldg., Seattle 1, Wash.

St. Louis Local—4317 Lindell Blvd., St. Louis, Mo.

Washington Local—3901 Davis Pl., N.W., Washington, D. C.

Other Locals Located in: Bridgeport, Conn.; Charlotte, N. C.; Houston, Texas; Philadelphia, Penna.; Lawrence, Mass.; Schenectady, N. Y.; Springfield, Mass., and Sioux Falls, S. Dakota.

American Guild of Musical Artists, Inc. (A. F. L.)

2 W. 45th St., New York 19, N. Y.
MURRAY Hill 2-8407

OFFICERS

President.....Lawrence Tibbett
1st Vice President.....Richard Bonelli
2nd Vice President.....Alexander Smallens
3rd Vice President.....Edward Harris
4th Vice President.....John Brownlee
5th Vice President.....Georgia Standing
Recording Secretary.....Elisabeth Hoepfel
Treasurer.....Frederick Jagel
Counsel.....Albert B. Gins

BRANCH OFFICES

Los Angeles: I. B. Kornblum, 6331 Hollywood Blvd. Phone, Hillside 5121.

San Francisco: Theodore Hale, 60 Sansome St. Phone, EXbrook 0102.

Chicago: Ben Meyers, 188 W. Randolph St. Phone, State 0585.

FUNCTIONS

Labor union having jurisdiction over opera, concert, recital and ballet activities; branch of Associated Actors and Artists of America, affiliated with American Federation of Labor. AGMA's purpose is to bargain collectively on behalf of its members and to deal with employers, contractors, managers, impresarios, agents and others whose activities affect its members.

American Marketing Association

Kinley Hall, Champaign, Ill.,
7-5274

OFFICERS

President.....Ross M. Cunningham
1st Vice President.....Wroe Alderson
2nd Vice President.....Franklin R. Cawl
Secretary.....Harvey W. Huegy
Treasurer.....Wilford L. White
Editor, Journal of Marketing.....Clyde Phelps
Director (1 year).....Sydney R. Bernstein
Directors (2 years).....George H. Allen
Edward R. Hawkins, Charles T. Heusinkveld, Harold H. Maynard, Charles Phillips.

FUNCTIONS

The American Marketing Association is an association for the advancement of science in marketing. We publish monthly "The Journal of Marketing."

American Newspaper Publishers Association

370 Lexington Ave., New York 17, N. Y.
CA'edonia 5-2000

OFFICERS

President.....William G. Chandler
Vice-President.....David W. Howe
Treasurer.....Edwin S. Friendly
General Manager.....Cranston Williams

BRANCH OFFICE

360' N. Michigan Ave., Chicago, Ill. Phone, Franklin 3746.

George N. Dale.....Manager

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

American Radio Relay League, Inc.

3B LaSalle Road, West Hartford, Conn.
Hartford 3-6269

OFFICERS

President.....George W. Bailey
Managing Secretary.....Kenneth B. Warner
Treasurer.....David H. Houghton
Communication Manager.....Francis E. Handy

BRANCH OFFICE

225 Main St., Newington, Conn. Phone, 92140. F. E. Handy, Communications Manager.

FUNCTIONS

The American Radio Relay League is a non-commercial association of radio amateurs, bonded for the promotion of interest in amateur radio communication and experimentation, for the relaying of messages by radio, for the advancement of the radio art and of the public welfare, for the representation of the amateur in legislative matters, and for the maintenance of fraternalism and a high standard of conduct. The League publishes QST, a publication devoted solely to amateur radio, issued monthly. It also publishes The Radio Amateur's Handbook annually and other publications.

American Society of Composers, Authors and Publishers

30 Rockefeller Plaza, New York 20, N. Y.
COlumbus 5-7464

OFFICERS

President.....Deems Taylor
Vice-President.....Gustave Schirmer
Vice-President.....Oscar Hammerstein II
Secretary.....George W. Meyer
Treasurer.....J. J. Bregman
Assistant Secretary.....Donald Gray
Assistant Treasurer.....Irving Caesar
Assistant General Manager.....Richard F. Murray

BOARD OF DIRECTORS

Stanley Adams, Fred E. Ahlert, Louis Bernstein, Saul Bornstein, J. J. Bregman, Gene Buck, Frank H. Connor, Paul Cunningham, Max Dreyfus, Donald Gray, Oscar Hammerstein II, Otto A. Harbach, Ray Henderson, John Tasker Howard, A. Walter Kramer, George W. Meyer, Jack Mills, John O'Connor, Abe Olman, Richard Rodgers, Lester Santly, Gustave Schirmer, Herman Starr, Deems Taylor.

ADMINISTRATIVE OFFICERS

General Manager.....John G. Paine
Assistant General Manager.....Herman Greenberg
Comptroller.....George A. Hoffman
Director of Public & Customer Relations

Richard F. Frohlich
General Counsel.....Schwartz & Frohlich
Resident Counsel.....Herman Finkelstein

DISTRICT MANAGERS

Western

Larry Shea, 414 Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif.
Stanley Shepard, 645 Pacific Bldg., Portland, Ore.
Harry G. Ferguson, 1101-2 Security Bldg., Denver, Colo.
H. A. Levinson, Room B29-31, 111 Sutter Bldg., San Francisco, Calif.

Mid-Western

Leonard Severson, 730 Des Moines Bldg., Des Moines, Ia.
Martin Meltzer, 1907 Continental Bldg., 3615 Olive St., St. Louis, Mo.
James L. Cleary, c/o ASCAP, 1100 Midland Bldg., 101 Prospect Ave., N. W., Cleveland, Ohio.
E. W. Peterson, 912 Northwestern Bank Bldg., Minneapolis, Minn.
Messrs. Grosner & Burak, 782-4 Penobscot Bldg., Detroit, Mich.
John C. Wooden, 7 S. Dearborn St., Chicago, Ill.

Southern

Harold Lee Frankel, B25 Hibernia Bank Bldg., New Orleans, La.
Samuel Feldman, 2209-10 Carew Towers, Cincinnati, Ohio.
Chas. McDowell, 1613-14 Tower Petroleum Bldg., 1905 Elm St., Dallas, Texas.
I. T. Cohen, 607 1st Nat'l Bank Bldg., Atlanta, Ga.

Eastern

Samuel Berkett, 44 School St., Boston, Mass.
Arthur L. Rothkranz, 1616 Baltimore Trust Bldg., Baltimore, Md.
H. A. Brown, 163B Lincoln Liberty Bldg., Philadelphia, Pa.
William J. O'Brien, 509 Grant Bldg., Pittsburgh Pa.
Lawrence B. Schlums, 1431 Lincoln Alliance Bldg., Rochester, N. Y.
Aaron Kane, National Newark Bldg., 744 Broad St., Newark, N. J.
Clarence Rubin, 30 Rockefeller Pl., New York, N. Y.

FUNCTIONS

ASCAP licenses public performance for profit of music copyrighted by its members and the members of many similar societies located in foreign countries.

American Television Society

415 Lexington Ave., New York 17, N. Y. VAnderbilt 6-2144

OFFICERS

President.....George T. Shupert
Vice President.....Ralph Rockefeller
Treasurer.....Arch U. Braunfeld
Secretary.....Dan Dincin

DIRECTORS

David Hale Halpern, Don McClure, Alice Pentlarge, Frederick A. Kugel, Charles A. Alicoate, Prof. Edward C. Cole, Richard Manville.

FUNCTIONS

American Television Society is a non-profit group organized to foster the study, understanding and appreciation of television as a cultural, educational, entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development; a forum for the exchange of ideas and discussion of mutual problems relating to or affecting television; a televison library; special meetings for the dissemination of television information; the opportunity to view and study television technique.

American Representatives Assn., Inc.

1270 Sixth Avenue, New York 20, N. Y.
Circle 6-1379

OFFICERS

President.....William Kent
Vice-President.....Nat Lefkowitz
Secretary.....Art Weems
Treasurer.....John F. Dugan
Counsel & Executive Secretary.....I. Robert Broder

BRANCH OFFICE

Room 1106, 203 N. Wabash Avenue, Chicago 1, Ill.
Phone, Central 7353. Len Fisher, Sect'y EMA

FUNCTIONS

Association of Theatrical Agencies operating in all entertainment fields.

Artists Representatives Assoc., Inc.

RKO Bldg., Radio City, New York 20, N. Y.
Circle 6-1379

President.....William Kent
Vice-President.....Nat Lefkowitz
Secretary.....Art Weems
Treasurer.....Lyman E. Goss, Jr.
Executive Secretary.....John F. Dugan

BOARD OF GOVERNORS

John F. Dugan, B. W. Frederick, Dave Jonas, William Kent, Mark Leddy, Nat Lefkowitz, Harry Lenetska, Phil Offin, Sidney J. Page, Sam Rauch, Art Yeems, Charles Yates.

FUNCTIONS

Trade Association of Theatrical Agencies.

Associated Actors and Artistes of America

45 W. 47th St., New York 19, N. Y.
BRyant 9-3550

OFFICERS

International President.....Paul Dullzell
1st Int. Vice-President.....George Heller
2nd Int. Vice-President.....Reuben Guskin
3rd Int. Vice-President.....Matt Shelvey
Int. Treasurer.....Ruth Richmond
Int. Executive Secretary.....Florence Marston

FUNCTIONS

To advance, promote, foster, and protect the welfare of players and entertainers of the entertainment world, their calling and its condition, to promulgate and carry into effect such policy as shall secure the united action of its branches and the members thereof for the common good, and the united action of the members of each branch for the common good of such branch, to prevent and abolish abuses from which those coming under the jurisdiction of this Association shall or may suffer, to assist such persons in securing just and equitable contracts and agreements with their employers.

Association for Education by Radio

22B N. LaSalle St., Chicago 1, Ill.

OFFICERS

Kathleen N. Lardie, President AER, Supervisor Dept. of Radio Education, Detroit Public Schools.
Jennings Pierce, First Vice-President AER, National Broadcasting Co., Hollywood.
William Ladd, Second Vice-President AER, Seattle Public Schools, Seattle, Wash.
Gertrude Broderick, Secretary AER, U. S. Office of Education, Washington, D. C.
George Jennings, Treasurer AER, Chicago Radio Council, Chicago.

FUNCTIONS

Promotion of education by radio and the publication of a journal (Journal of the AER) monthly except June, July and August.

Assoc. of Canadian Advertisers, Inc.

303 Federal Building, 85 Richmond St., West,
Toronto 1, Ontario.
Adelaide B047-8

OFFICERS

President—Neil B. Powter, Howard Smith Paper Mills, Limited, Montreal.
Vice-Presidents—George S. Bertram, Swift Canadian Co., Limited, Toronto; H. J. C. Jackson, Chrysler Corporation of Canada Limited, Windsor; Lee Trenholm, Underwood Limited, Toronto; Hedleigh T. Venning, Sherriff's Limited, Toronto; Muriel Whitlock, Courtaulds (Canada) Limited, Montreal.
Treasurer—J. P. Lyons, Manufacturers Life Insurance Co., Toronto.
General Manager & Secretary—Athol McQuarrie, 303 Federal Building, Toronto 1, Ontario.

DIRECTORS

D. E. Bankart, Northern Electric Co., Limited, Montreal; Robert E. Day, Bulova Watch Co. Limited, Toronto; John W. Doherty, Imperial Oil, Limited, Toronto; J. G. Hagey, The B. F. Goodrich Rubber Co. of Canada, Ltd., Kitchener; John W. Lawrence, The Borden Co., Limited, Toronto; L. E. Phenner, Canadian Cellulose Products Co., Ltd., Toronto; John O. Pitt, Canadian Fairbanks-Morse Co., Ltd., Montreal; R. Harold Smyth, Dominion Rubber Co., Limited, Montreal; A. Usher, RCA Victor Co., Limited, Montreal; C. H. Willis, Appleford Paper Products, Limited, Hamilton.

FUNCTIONS

This association was incorporated in March 1917. For 32 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies devoted to the interests and promotion of good advertising.

BUREAU OF BROADCAST MEASUREMENT

303 Federal Building, 85 Richmond Street West,
Toronto 1, Ontario
Adelaide 8047-8

President: L. E. Phenner, Canadian Cellulose Products Co. Limited, Toronto.
Vice-President: Adrian Head, J. Walter Thompson Co. Ltd., Toronto.
Secretary-Treasurer: Athol McQuarrie, Association of Canadian Advertisers, Inc., Toronto.

DIRECTORS

H. N. Stovin, Horace N. Stovin & Company, Toronto; W. T. Cranston, Radio Station CKOC, Hamilton, Ont.; E. A. Weir, Canadian Broadcasting Corporation, Toronto; J. A. MacLaren, MacLaren Advertising Co. Ltd., Toronto; Harold E. Stephenson, The Canada Starch Co., Limited, Hector Fontaine, Canadian Advertising Agency, Ltd., Montreal, Que.; C. R. Vint, Colgate-Palmolive-Peet Co., Limited, Toronto, Ont.

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio.

Assn. of National Advertisers, Inc.

285 Madison Ave., New York 17, N. Y.
MU 7-7242

OFFICERS

President.....Paul B. West
Secretary.....Edward T. Batchelder
Chairman of the Board.....T. H. Young
(United States Rubber Company)
Vice-Chairman.....W. N. Connolly
(S. C. Johnson & Son)
Vice-Chairman.....Robert B. Brown
(Bristol-Myers Company)
Treasurer.....Albert Brown
(The Best Foods, Inc.)

DIRECTORS

Marshall Adams, Mullins Manufacturing Corp.; Arthur H. Boylan, The Drackett Co.; Albert Brown, The Best Foods, Inc.; Paul S. Ellison, Sylvania Electric Products Inc.; Frank S. Ennis, America Fore Insurance and Indemnity Group; H. J. Henry, Johnson & Johnson; Hugh W. Hitchcock, Packard Motor Car Co.; D. H. Odell, General Motors Corp.; W. B. Potter, Eastman Kodak Co.; H. M. Shackelford, Johns-Manville Sales Corp.; Val A. Schmitz, The F & M Schaefer Brewing Co.; D. B. Stetler, Standard Brands, Inc.; Ralph Winslow, Koppers Company, Inc.

• • • ORGANIZATIONS • • •

FUNCTIONS

The Association of National Advertisers is composed of the leading companies of the United States who use advertising. Its function is to represent them and further their interests as buyers of advertising.

Association of Radio News Analysts

Room 1207, 1540 Broadway, New York, N. Y.
BRyant 9-7800, Extension 386.

OFFICERS

President Lowell Thomas
Chairman, Exec. Committee H. V. Kaltenborn
Vice-President John W. Vandercook
Vice-President H. R. Baukhage
Secretary Johannes Steel
Treasurer Max Hill

FUNCTIONS

Membership consists of experienced news analysts devoting a major part of their time to radio work and not voicing their own commercials. The association's function is to improve quality and standards of radio news analysts.

The Authors' League of America

6 E. 39th St., New York, N. Y.
Murray Hill 5-6930

OFFICERS

President Russel Crouse
Vice-President Fannie Hurst
Secretary Katherine Seymour
Treasurer Arthur Schwartz

COUNCIL

Franklin P. Adams, Frederick Lewis Allen, Erik Barnouw, Philip Barry, Carl Cramer, Sidney Carson, Hector Chevigny, Robert Colwell, Norman Corwin, Russel Crouse, John Dunkel, Mignon Eberhart, J. C. Furnas, Paul Gallico, Clifford Goldsmith, Arthur Garfield Hays, Oscar Hammerstein, II, Otto Harbach, Lillian Hellman, George Kelly, Ruth Adams Knight, Christopher LaForge, Georgia Layton, Howard Lindsay, Peter Lyon, Frank Mandel, Robert Newman, S. J. Perelman, Henry F. Pringle, Elmer Rice, Kurt Steel, Rex Stout, John Vandercook, Kenneth Webb, Kurt Weill, Thornton Wilder.

FUNCTIONS

The Authors' League of America, Inc., is the national organization of authors, dramatists, screen writers and radio writers. It was organized in 1912 in order to procure adequate copyright legislation, both international and domestic; to protect the rights and property of all those who create copyrightable material of whatever kind or nature; to advise and assist all such in business matters relating to the disposal of their productions and to obtain for them prompt remuneration therefor; to disseminate information among them as to their just rights and remedies. Its membership is approximately 4,200.

BMI Canada, Ltd.

2100 Victory Bldg., Toronto, Ont.
Elgin 5623

OFFICERS

President Sydney M. Kaye
Vice-President Merritt E. Tompkins
Vice-President Harry Sedgwick, K. C.
Vice-President Joseph Sedgwick
Vice-President J. E. Campeau
Secretary-Treasurer T. A. Evans

FUNCTIONS

BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license performing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies and to provide equal opportunity of recognition for all writers and composers.

The British Broadcasting Corporation

630 Fifth Ave., New York 20, N. Y.
Circle 7-0656

OFFICERS

North American Director William R. Reed
Special Asst. to N.A.D. Donovan Rowse
Program Advisor Henry David
Research Department J. A. S. Kenas
Chief Engineer Arthur S. Toby
Acting Program Director Sam Slate
Talks Producer Annette Ebsen

BRANCH OFFICES

Chicago: 430 N. Michigan Ave., Phone, Delaware 6881. William N. Newton, Middle West Representative.
Washington: 1150 Connecticut Ave. Phone Executive 1465. Leonard Miall, Washington Correspondent.

FUNCTIONS

Activities of the North American offices of the British Broadcasting Corporation consist of two inter-related but separate operations. The first, Eastbound Operations, are concerned with the interpretation of the American scene to British audiences. The other, Westbound Operations, are concerned with making available to independent radio stations and networks regular and specially requested programs broadcast from England in the BBC's North American Service.

Broadcast Music, Inc. (BMI)

580 Fifth Ave., New York, N. Y.
Pennsylvania 6-5466

OFFICERS

President Justin Miller
Executive Vice President—General Counsel

Sydney M. Kaye
Vice President—General Manager M. E. Tompkins
Treasurer Charles E. Lawrence
Comptroller Claude C. Boydston
Assistant Secretary Robert J. Burton
John Elmer, WCBM, Baltimore, Maryland; Carl Haverlin, Mutual Broadcasting System, New York City; William S. Hedges, National Broadcasting Co., New York City; Leonard Kapner, WCAE, Pittsburgh, Pa.; Joseph A. McDonald, American Broadcasting Co., New York City; Justin Miller, National Association of Broadcasters, Washington, D. C.; Paul Morency, WTIC, Hartford, Conn.; J. Leonard Reinsch, WSB, Atlanta, Ga.; J. Harold Ryan, Ford Industry Company, Toledo, Ohio; Frank K. White, Columbia Broadcasting System, New York City.

STATION RELATIONS

Roy Harlow, Director; Ralph Wentworth, Glenn Dolberg, James L. Cox, Al Marlin, Linn Pattee, Ken Sparnoon, Constance Mendel.

BRANCH OFFICES

1549 North Vine St., Hollywood, Calif.
Executive-in-Charge Eddie Janis

54 West Randolph St., Chicago, Ill.
Executive-in-Charge James Cairns

FUNCTIONS

The functions of BMI are: (1) To buy and publish original music; (2) to coordinate and license the performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; (3) to provide equal opportunity of recognition for all writers and composers.

Canadian Assn. of Broadcasters

2100 Victory Bldg., Toronto, Ont., Canada
Elgin 5623

OFFICERS

Chairman of the Board Harry Sedgwick
Engineering Consultant Harry S. Dawson
Director of Broadcast Adv. Doug Scott
Public Service Director T. Jim Allard
Secretary-Treasurer T. Arthur Evans

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 81 privately owned (independent) broadcasting stations in Canada.

Catholic Actors Guild of America, Inc.

Hotel Astor, New York 19, N. Y.
Circle 6-5566

OFFICERS

President.....Gene Buck
1st Vice-President.....Pat O'Brien
2nd Vice-President.....Jay Jostyn
Honorary Vice-Presidents:

Bing Crosby, Dan Healy, Donald Brian
Recording Secretary.....Kathryn Givney
Historian.....Kathryn W. Givney
Executive Secretary.....George Buck
Chairman of Executive Board.....Frank McNellis
Chairman of Advisory Board.....Hon. Edward P. Mulrooney

FUNCTIONS

Social and benevolent organization, founded for the temporal and spiritual welfare of the people of the theatrical profession, including stage, screen and radio. It is our purpose to help, in every possible way, the best interests of the theater.

Catholic Writers Guild of America

128 W. 71st St., New York 23, N. Y.
Endicott 2-0412

OFFICERS

Spiritual Director.....Rev. John B. Kelly
President.....Donald R. O'Brien
Vice-President.....Richard Reid
Treasurer.....Clarence E. Heller
Executive Secretary.....Eleanor M. Tucker

BOARD OF GOVERNORS

Right Rev. Fulton J. Sheen, Eugene A. Colligan,
Victor Ridder, Elizabeth Jordan, James O'Shaughnessy,
Kathleen Norris, Rev. Hugh Morley, Katherine Ederly,
Margaret Marshall, Jos. J. Reilly, Mrs. Phillip Brennan,
Nicholas Farley, Kenton Kilmer.

FUNCTIONS AND ACTIVITIES

The press, inclusive of the writer, editor and publisher of newspaper, magazine, screen and stage manuscripts, desiring a statement of the Catholic mind on Church issues or current national events, will find the Catholic Writers Guild of America ready to cooperate in directing inquiry to a source of authentic information.

Chicago Radio Management Club

410 N. Michigan Ave.
Chicago 11, Ill.
Del. 7860

OFFICERS

President.....Holman Faust
Vice-President.....Mark Smith
Treasurer.....Kenneth E. Shepard

FUNCTIONS AND ACTIVITIES

To provide a common meeting ground for discussions of problems of radio management, to formulate and maintain standards and principles of fair practice in the industry, to disseminate information relative to current radio trends and to act as a central agency through which radio, advertising, publicity, counsel and similar services may be furnished to governmental, war and allied causes upon demand.

Committee on Consumer Relations in Advertising, Inc.

420 Lexington Ave., New York, N. Y.
MUrray Hill 5-7367

OFFICERS

Chairman.....John Benson
Executive Director.....Kenneth Dameron

FUNCTIONS

This committee engages in research in the economics of advertising and the economics of consumption; pro-

vides a meeting place where consumers and advertisers can discuss mutual problems; provides consultation service for advertising agencies and others interested in management problems arising from consumer movements.

Composers, Authors and Publishers Assn. of Canada, Ltd.

1003 Royal Bank Bldg., Toronto, Canada
Phcne: Elgin 9219

OFFICERS

President.....H. T. Jamieson, F.C.A.

DIRECTORS

Prof. Claude Champagne, Montreal; A. Grosart, Toronto; H. T. Jamieson, Toronto; Harry E. Jarman, Toronto; Mart Kenny, Toronto; Ralph Hawkes, London, Eng.; W. S. Low, Toronto; Holmes Maddock, Toronto; John Murray Gibbon, Montreal; John G. Paine, New York; Sir Ernest MacMillan, Toronto; Gordon V. Thompson, Toronto.

FUNCTIONS

The Association's functions are to collect fees for the public performance of the copyright musical works of its members and to restrain unauthorized performance thereof.

The Dramatists' Guild

6 E. 39th St., New York, N. Y.
MUrray Hill 5-6930

OFFICERS

President.....Richard Rodgers
Vice-President.....George S. Kaufman
Secretary.....Victor Wolfson

COUNCIL

George Abbott, Robert Ardrey, Philip Barry, Edward Childs Carpenter, Edward Chodorov, Russel Crouse, Owen Davis, Howard Dietz, Philip Dunning, Dorothy Fields, Joseph Fields, Nancy Hamilton, Oscar Hammerstein, II, Lillian Hellman, F. Hugh Herbert, George S. Kaufman, Sidney Kingsley, Arthur Kober, Howard Lindsay, Ogden Nash, Elliott Nugent, Eugene O'Neill, Paul Osborn, John Patrick, Samson Raphaelson, Elmer Rice, Arthur Schwartz, Robert E. Sherwood, Kurt Weill, and Victor Wolfson.

FUNCTIONS

The Dramatists' Guild is one of the guilds of the Authors' League of America, Inc. The guild is primarily a protective organization for playwrights.

Federal Communications Bar Assn.

Office of Secretary, 921 Tower Bldg.,
Washington 5, D. C.
District 2141

OFFICERS

President.....Philip G. Loucks
1st Vice-President.....Carl I. Wheat
2nd Vice-President.....Reed T. Rollo
Secretary.....William A. Porter
Treasurer.....Arthur H. Schroeder

FUNCTIONS

A national association of lawyers admitted to practice before the Federal Communications Commission.

Federal Council of the Churches of Christ in America, Department of National Religious Radio

297 Fourth Ave., New York 10, N. Y.
GRamercy 5-3475

OFFICERS

Executive Secretary.....Frank C. Goodman
Assistant Executive.....Ethel A. Rich
Program Director.....Wesley B. Goodman

FUNCTIONS

The Department of National Religious Radio, organized in 1923 to promote the effective use of broadcasting in the field of religion. With a membership including representatives of the major protestant groups, the organization arranges and produces seventeen non-sectarian religious radio programs over three national networks.

Federal Radio Education Committee (FREC)

Tempo 2, 19th and D Sts., N.W., Washington 25, D. C.
Executive 6500, Extension 2565

OFFICERS

Chairman.....J. W. Studebaker
Vice-Chairman.....Franklin Dunham
Secretary-Editor.....Gertrude C. Broderick

EXECUTIVE COMMITTEE MEMBERS

John W. Studebaker, U. S. Commissioner of Education, Chairman
George P. Adair, Chief Engineer, Federal Communications Commission
Lyman Bryson, Director of Education, Columbia Broadcasting System
Elsie Dick, Director of Education, Mutual Broadcasting System
Clifford J. Durr, Commissioner, Federal Communications Commission
John Elmer, President, Baltimore Broadcasting Corporation
Willard E. Givens, Executive Secretary, National Education Association
Rev. Frederick G. Hochwalt, Director, Department of Education, National Catholic Welfare Conference
Darney S. Lancaster, Former State Supt. of Public Instruction (Va.) representing National Council of Chief State School Officers
Harold B. McCarty, Director, Station WHA, representing National Association of Educational Broadcasters
Bruce E. Mahan, Director of Extension, State University of Iowa, representing National University Extension Association
Justin Miller, President, National Association of Broadcasters
Robert Saudek, Director of Public Service, American Broadcasting Company
Levering Tyson, President, Muhlenberg College
Judith C. Waller, Educational Director, Central Division, National Broadcasting Company

FUNCTIONS

The Federal Radio Education Committee was appointed in 1935 by the Federal Communications Commission with the recommendation at that time that the broadcaster, on one hand, and the educator, on the other, combine forces which would: (1) eliminate controversy and misunderstanding between groups of educators and between the industry and educators; (2) promote actual cooperative arrangements between educators and broadcasters on national, regional and local bases. Some two dozen printed publications are described in a free folder entitled, "What the FREC Offers You." Most of them are sold at 25 cents per copy. The monthly FREC Service Bulletin, a four-page publication giving news of current educational radio programs, sources of program material and other information of interest to teachers and broadcasters, is available free on request. Other free publications include a monthly list of Selected Programs for Student Listening and a Directory of College Radio Courses.

Federal Trade Commission

Pennsylvania Ave. at 6th St., N.W., Washington, D.C.
Executive 6800

PERSONNEL

Chairman.....Robert E. Freer
Commissioner.....Garland S. Ferguson
Commissioner.....Lowell B. Mason
Commissioner.....Ewin L. Davis
Commissioner.....William A. Ayres
Secretary.....Otis B. Johnson
General Counsel.....Wm. T. Kelley
Dir. of Office of Legal Investigation.....James A. Horton
Chief Economist.....William H. England
Dir. Trade Practice Conferences.....Henry Miller

Director, Radio & Periodical Div.....Donald B. Gatling
Assistant Chief, Radio & Periodical Division
William F. Davidson

FUNCTIONS

The Federal Trade Commission is a Governmental agency whose object is to prevent unfair methods of competition and unfair and deceptive acts and practices in commerce. For a description of the actual procedure and work of this body see articles appearing in other sections of this volume.

First Advertising Agency Group

734 Union Commerce Bldg., Cleveland, Ohio
Main 5194

OFFICERS

President.....Lee E. Donnelley
Vice-President.....Norman Lewis
Secretary-Treasurer.....Melvin F. Hall

BRANCH OFFICES

Membership in this organization includes advertising agencies in the following cities: Albany, N. Y.; Buffalo, N. Y.; Cincinnati, Ohio; Cleveland, Ohio; Des Moines, Iowa; Detroit, Mich.; Jacksonville, Fla.; Los Angeles, Calif.; Nashville, Tenn.; New York, N. Y.; Philadelphia, Pa.; Pittsburgh, Pa.; Richmond, Va.; San Francisco, Calif.; Salt Lake City, Utah; St. Louis, Mo.

FUNCTIONS

This organization is a cooperative group of independently owned advertising agencies using identical standards of agency procedure and acting as branch offices in the interest of each member.

The Institute for Education by Radio

Established 1930

Ohio State University, Columbus, Ohio
University 3148, Extension 708

OFFICERS

Honorary Director.....W. W. Charters
Director.....I. Keith Tyler
Executive Secretary.....Ardis Hillman Wheeler

PROGRAM COMMITTEE

Howard Donahoe, Program Director, WCOL; W. H. Ewing, Program Director, WOSU; T. C. Holy, Director, Bureau of Educational Research, Ohio State University; Irwin A. Johnson, Director of Developmental Programs, WBNS; John Moses, Program Director, WHKC; H. W. Nisonger, Chairman, University Radio Education Committee; Harrison B. Summers, Professor of Speech, Ohio State University; I. Keith Tyler, Director of the Institute; Ardis Hillman Wheeler, Executive Secretary of the Institute.

FUNCTIONS

This annual national conference was established in 1930 at the Ohio State University to provide for joint discussion, by broadcasters, educators and civic leaders, of the problems of educational broadcasting. The program is devoted chiefly to consideration of the policies and techniques of radio and is developed from the suggestions and recommendations of those attending the Institute in previous year. No resolutions are passed. The Institute also sponsors the American Exhibition of Educational Radio Programs which gives awards and honorable mentions to outstanding program series.

Institute of Radio Engineers

1 East 79th St., New York 21, N. Y.
MEdallion 3-5661

OFFICERS

President.....Frederick B. Llewellyn
Vice President.....Edward M. Deloraine
Treasurer.....William C. White
Secretary.....Haraden Pratt

BRANCH OFFICE
Advertising Dept., 303 West 42nd St., New York 18, N. Y.
Circle 6-6357
William C. Copp, Advertising Manager.

FUNCTIONS

The Institute of Radio Engineers is a professional organization of engineers in radio and allied fields. It publishes a magazine entitled "Proceeding of the I. R. E." and conducts meetings in New York and various other cities in the United States, Canada, and Argentina.

Intercollegiate Broadcasting System, Inc.

507 Fifth Ave., New York 17, N. Y.
Vanderbilt 6-6075, 6137

OFFICERS

Chairman.....George Abraham
Technical Manager.....David W. Borst
Program Manager.....David Linton
Station Relations Manager.....Sonja-Jane Brown

BRANCH OFFICES

2802 Erie Street, Washington 20, D. C.
Franklin 9045

Executive Chairman.....George Abraham
706 Sanders Avenue, Schenectady 2, N. Y.
Schenectady 3-6028

Technical Manager.....David Borst

FUNCTIONS

A non-profit association of college campus radio stations, serving as a central clearing-house for information and for program exchange. Issues numerous publications, including handbooks, newsletters, and a monthly magazine, and operates networks of campus stations. The Ivy Network and the Middle Atlantic Network. Member stations are located at the following colleges: U. of Alabama, Brigham Young U., Brown U., Bryn Mawr College, Bucknell U., Columbia U., U. of Connecticut, Cornell U., Georgetown U., Hamilton College, Harvard U., Haverford College, MacMurray College, Mary Washington College, Miami U. (Oxford, Ohio), North Carolina State College, Ohio U., College of the Pacific, U. of Pennsylvania, Princeton U., Radcliffe College, Rutgers U., St. Lawrence U., U. of South Carolina, Stephens College, Swarthmore College, Union College, Wellesley College, Wesleyan U., Williams College, Yale U.

Interdepartment Radio Advisory Committee (IRAC)

Chairman's Office: Federal Communications Commission, Washington 25, D. C.

OFFICERS

Chairman.....A. G. Simson
Vice-Chairman.....Dr. J. H. Dellinger
Secretary.....M. A. Price
Assistant Secretary.....W. F. Bradley
Chairman, Technical Subcommittee.....Comdr. John M. Grider

AGENCY AND REPRESENTATIVE

Department of Agriculture.....E. W. Loveridge, Repr., E. C. Wagner, Alt.
Department of Commerce.....Dr. J. H. Dellinger, Repr., L. H. Simson, Alt.*
Federal Communications Commission...Capt. Paul D. Miles, Repr., M. A. Price, Alt.*
Department of the Interior.....S. L. Windes, Repr., Howard F. Carl, Alt.
Department of Justice.....R. T. Harbo, Repr., H. J. Walls, Alt.
U. S. Maritime Commission.....D. S. Brierley, Repr.
Navy Department.....Comdr. Henry Williams, Jr., Repr., Comdr. John M. Grider, Alt.*
Post Office Department.....Roy M. Martin, Repr.
Department of State.....H. B. Otterman, Repr., Robert R. Burton, Alt.
Treasury Department.....Capt. D. E. McKay, Repr., Lt. Comdr. Whitney M. Prall, Alt.*
War Department.....Col. A. G. Simson, SC, Repr.,* Lt. Col. Nathaniel White, SC, Alt.

TECHNICAL ADVISORS ACCREDITED TO COMMITTEE V:

M. H. Woodward.....FCC
Dr. E. Dillon Smith.....Dept. of Commerce, WB
I. W. Conrad.....Dept. of Justice, FBI
W. Dean.....Navy Department

* Also regular representatives on the Technical Subcommittee.

FUNCTIONS

This committee, composed of representative officials from the various government departments and agencies is charged with advising the President in regard to the assignment of frequencies to government station or classes of station. Little of the committee's work is divulged for public information because of its nature which is confidential.

International Brotherhood of Electrical Workers

1200 Fifteenth St., N.W., Washington 5, D. C.
District 3764

OFFICERS

International President.....Ed J. Brown
International Secretary.....G. M. Bugniazet
International Rep. for Radio Broadcasting, W. L. Reed

FUNCTIONS

The International Brotherhood of Electrical Workers is an affiliate of the American Federation of Labor having jurisdiction over technicians, and engineers in radio broadcasting. IBEW unions of radio broadcast technicians and engineers have been established throughout the United States, and approximately 400 standard commercial broadcast stations have collective bargaining agreements with IBEW.

The Lambs

130 W. 44th St., New York 18, N. Y.
BRyant 9-8020

OFFICERS

Shepherd.....Raymond Peck
Boy.....Ralph Morgan
Corresponding Secretary.....Bobby Clark
Recording Secretary.....Jack Whiting
Treasurer.....James E. Meighan
Librarian.....Walter N. Greaza

DIRECTORS

Kenneth Webb, Earl Benham, John McManus, William P. Adams, Elliott Nugent, Joseph S. Buhler, Ward Wilson, Bruce Evans, William J. Kelly, Russ Brown, Frank Fay, John Alexander, Jay Jostyn, Otto Krueger, Arthur Maitland.

LIFE DIRECTORS: R. H. Burnside, William Gaxton, Fred Waring, John Golden.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship, and the fine arts who shall be in need of financial aid or assistance, to be disbursed in the discretion of the Council of the Club.

Market Research Council

c/o E. C. Wilson
CBS, 485 Madison Avenue, New York 17, N. Y.

OFFICERS

President.....Robert N. King
Vice-President.....Cornelius DuBois
Secretary-Treasurer.....Elmo C. Wilson

EXECUTIVE COMMITTEE

Robert N. King, Cornelius DuBois, C. E. Wilson, Edward Battery, Jr., Robert B. Brown.

FUNCTIONS

This organization is a small informal group (limited membership) of leading market research men interested in general market research who meet monthly for a discussion of mutual problems.

Music Publishers' Protective Association, Inc.

45 Rockefeller Plaza, New York 20, N. Y.
Circle 6-3084

OFFICERS

Chairman of the Board.....Walter G. Douglas
President.....Lester Santly
Vice-President.....Jack Mills
Secretary.....J. J. Bregman
Treasurer.....Louis Bernstein
General Manager-Agent and Trustee.....Harry Fox

National Association of Broadcasters

(For Complete Listing See NAB Section, Page 234)

National Assn. of Performing Artists

630 Fifth Ave., New York 20, N. Y.
Circle 7-8194

OFFICERS

Honorary President.....Josef Hofmann
President.....James J. Walker
Vice-President.....Fred Waring
Vice-President.....Meyer Davis
Vice-President.....Paul Whiteman
Vice-President.....Al Jolson
Treasurer.....Don Voorhees
General Counsel.....Maurice J. Speiser

BOARD OF DIRECTORS

Fred Waring, Chairman; Connie Boswell, Noel Coward, Bing Crosby, Meyer Davis, Mary Garden, Benny Goodman, Jascha Heifetz, Lewis James, Al Jolson, Arthur W. Levy, Guy Lombardo, John McCormack, Grace Moore, Ray Noble, Walter O'Keefe, Dick Powell, Fritz Reiner, Fabien Sevitsky, Nathaniel Shilkret, Lawrence Tibbett, Rudy Vallee, Don Voorhees, James J. Walker, Paul Whiteman, Victor Young, Efrem Zimbalist.

FUNCTIONS

The object of the Association is to protect the recordings of its members and the prevention of their unauthorized use primarily by broadcast stations, coin-operated machines, etc.

National Association of Educational Broadcasters

1010 S. Wright St., Urbana, Illinois
Urbana 7-2616

OFFICERS

President.....Frank E. Schooley
Vice-President.....Allen Miller
Treasurer.....W. I. Griffith
Executive Secretary.....A. James Abel

FUNCTIONS

To further the interests of educational broadcasting stations and educators broadcasting over commercial stations,

National Better Business Bureau, Inc.

405 Lexington Ave., New York 17, N. Y.
Murray Hill 6-3535

OFFICERS

President.....R. P. Clayberger
Vice-President.....Phillips Wyman
Secretary.....Warren C. Agry
Treasurer.....John L. Anderson
General Manager.....Edward L. Greene

FUNCTIONS

This organization assists the public, advertisers and publishers to avoid false and deceptive advertising. It cooperate with law enforcement agencies in this work.

National Assoc. of Radio News Directors

(Contact either the President or Secretary, whose addresses are listed below)

OFFICERS

President.....John F. Hogan
Station WCSH, Portland, Me.
1st Vice-Pres.....Sig Mickelson
Station WCCO, Minneapolis, Minn.
2nd Vice-Pres.....Jack Shelley
Station WHO, Des Moines, Iowa
Secretary.....Edward Wallace
Station WTAM, Cleveland, Ohio
Treasurer.....John Murphy
Station WCKY, Cincinnati, Ohio

FUNCTIONS

The National Association of Radio News Directors (NARND) was organized Oct. 24, 1926, at Cleveland, Ohio. With about 200 members (station news directors). Its function is the betterment of radio news. NARND has nothing to do with unionizing or wage scales. It furthers an exchange of ideas among radio newsmen for the improvement of their profession.

National Industrial Advertisers Association, Inc.

100 E. Ohio St., Chicago, Ill.
Superior 8140

OFFICERS

Chairman, Board of Directors.....Arno O. Witt
Schramm Inc., West Chester, Pa.
President-General Manager.....W. Lane Witt
N.I.A.A. Headquarters, 100 E. Ohio St.,
Chicago 11, Ill.
Secretary-Treasurer.....Walter M. Yogerst
Bodine Electric Co., 2254 W. Ohio St., Chicago, Ill.
Vice-President.....J. A. Burgess
Gulf Oil Corp., Gulf Bldg., Pittsburgh 19, Pa.
Vice-President.....Ross M. Cunningham
Massachusetts Institute of Technology,
Cambridge, Mass.
Vice-President.....C. E. Cischel
Walter Kidde & Co., Inc., 140 Cedar St.,
New York, N. Y.
Vice-President.....Harry O. Heller
Reed Roller Bit Co., Houston 1, Texas

Vice-President.....Howard Kenyon
 LaPlant-Choate Mfg. Co., Cedar Rapids, Iowa
 Vice-President.....C. N. Kirchner
 Evans Associates, Inc., 307 N. Michigan Ave.,
 Chicago 11, Ill.
 Vice-President.....Richard F. O'Mara
 Western Precipitation Corp., 1016 W. Ninth St.,
 Los Angeles 15, Calif.
 Vice-President.....V. R. Young
 Canadian General Electric Co. Ltd.,
 212 King St., W., Toronto, Ont., Canada
 Past-President.....James R. Kearney, Jr.
 J. R. Kearney Corp., 4236 Clayton Ave.,
 St. Louis 10, Mo.

FUNCTIONS

This organization is a trade association devoting its efforts exclusively to the advancement of industrial advertising and marketing technique and practice.

National Variety Artists, Inc.

223-5 W. 46th St., New York 19, N. Y.
 COLUMBUS 5-2638

OFFICERS

President.....Louis Handin
 First Vice-President.....Lester Rose
 Second Vice-President.....Nick Elliott
 Treasurer.....Frank O'Connell
 Secretary.....Rosa Crouch

BOARD OF DIRECTORS

Leon E. Bendon, Bert Spencer, Joe Verdi, Harry Jackson, Billy Gould, Lillian Weed, Phil Kelly, Harry Ferguson, Lottie Dixon, Joe Rose (Alt.)

TRUSTEES

Joe Gilbert, Henry Lewinsohn, Joe Pastor, Julio Roig, Evelyn Kelly, Harry Mansfield.
 Lester Rose.....Public Relations

FUNCTIONS

The function of National Variety Artists, Inc., is to promote Americanism and fraternal and welfare activities among the members of the theatrical profession.

Nebraska Broadcasters Association

Secretary's Office: c-o WJAG, Norfolk, Nebr.

Phone: 432

President.....Duane Watts
 (KHAS, Hastings)
 Vice-President.....Harry Peck
 (KFOR, Lincoln)
 Secretary-Treasurer.....Art Thomas
 (WJAG, Norfolk)

DIRECTORS

Harry Burke, KFAB, Lincoln; L. L. Hilliard, KGKY, Scottsbluff; John J. Gillin, Jr., WOW, Omaha.

MEMBER STATIONS

KBON, Omaha; KFAB, Lincoln; KFOR, Lincoln; KGFV, Kearney; KGKY, Scottsbluff; KODY, North Platte; KHAS, Hastings; KMMI, Grand Island; KORN, Fremont; KOWH, Omaha; KOIL, Omaha; WJAG, Norfolk; WOW, Omaha.

North Carolina Assn. of Broadcasters

Radio Station WSJS, Winston-Salem, N. C.
 Office of the Secretary
 4141

OFFICERS

President.....J. Frank Jarman
 Vice-President.....Richard A. Dunlea
 Secretary & Treasurer.....Harold Essex

FUNCTIONS

To handle matters pertinent to the state broadcasters as a group and to act as a clearing house for information concerning member stations. Two convention meetings are held yearly.

Northern California Broadcasters Association

c/o Glenn Shaw, President
 KLX, Tribune Tower
 Oakland 4, Calif.
 Glencourt 0660

OFFICERS

President.....Glenn Shaw
 (KLX, Oakland)
 Secretary-Treasurer.....Ray Hamilton
 (KSFO, San Francisco)

FUNCTIONS

The Northern California Broadcasters Assn. is an informal organization established to discuss and work out problems common to the broadcasting stations in the territory.

Ohio Association of Broadcasters

22 E. Gay St., Columbus 15, Ohio
 Phone, Adams 1101

OFFICERS

President.....John Pattison Williams
 (WING, Dayton)
 Vice-President.....E. E. Flanigan
 (WSPD, Toledo)
 Secretary-Treasurer.....Carl M. Everson
 (WHKC, Columbus)

FUNCTIONS

Trade organization. The purpose is to be of mutual benefit in all matters pertaining to the welfare of radio, in Ohio.

Pacific Advertising Association

Charles W. Collier, Managing Director
 Lola M. Huey, Executive Secretary
 337 Monadnock Building
 San Francisco, Calif.
 Garfield 6868

OFFICERS AND DIRECTORS

President—Charles A. Storke, Asst. Publisher, News-Press, operators of Radio Station KTMS, Santa Barbara, Calif.

Senior Vice-President—Vernon Churchill, Assistant to Publisher, The Oregon Journal, Portland, Oregon.

Secretary-Treasurer—George A. Moore, Vice-President, Prudential Federal Savings & Loan Association, 125 South Main St., Salt Lake City, Utah.

Vice-President at Large—Helen O'Neil, Manager Oakland Office, Fielder Sorenson & Davis, Latham Square Building, Oakland, Calif.

Vice-President Dist. No. 1—Harvey A. Brassard, Account Executive, Syverson-Kelley, Inc., Mohawk Building, Spokane, Washington.

• • • ORGANIZATIONS • • •

Vice-President Dist. No. 2—Gilbert L. Stanton, Dir. of Adv. and Public Relations, Idaho Power Company, Boise, Idaho.

Vice-President Dist. No. 3—H. Quenton Cox, Asst. Manager, Station KGW, Portland, Oregon.

Vice-President Dist. No. 4—Wilmot P. Rogers, Advertising Director, California Packing Corporation, 101 California St., San Francisco, Calif.

Vice-President Dist. No. 5—Harwood H. Fawcett, Transit Advertising Company, Union Building, San Diego, California.

Past President—George Weber, MacWilkins, Cole & Weber, Republic Bldg., Seattle, Wash.

Chairman, Finance Committee—Howard Willoughby, Vice-President and General Manager, Lane Publishing Co., 576 Sacramento St., San Francisco, Calif.

Chairman, Club Service Committee—Benot Hanau, Advertising Counselors of Arizona, 707 Security Building, Phoenix, Arizona.

Chairman, Advancement of Business Committee—Don Belding, Chairman of the Board of Foote, Cone & Belding, 601 5th St., Los Angeles, Calif.

Chairman, Senior Advisory Committee, Junior Division—Claire Drew Forbes, Adv. Manager, Rhodes Dept. Store, Seattle, Washington.

Chairman, Pacific Coast Advertising Commission—George W. Kleiser, President, Foster & Kleiser Co., 1675 Eddy St., San Francisco, Calif.

FUNCTIONS

The Pacific Advertising Association, now in its 43rd year, is organized for the purpose of achieving a better understanding of advertising in our American life. The Association, through its 2,800 members, has energetically pursued this purpose in all of its many divisions of work; in the Advertising Clubs, in annual conferences, and in its aggressive Advancement of Business Program.

Pennsylvania Broadcasters Assn.

P. O. Box 11, Harrisburg, Pa.

OFFICERS

President.....George B. Coleman
(WCBI, Scranton)
Vice-President.....Roy Thompson
(WFBC, Altoona)
Treasurer.....Dr. Leon Levy
(WCAU, Philadelphia)
Secretary.....C. G. Moss
(WKBO, Harrisburg)

FUNCTIONS

This organization is a mutual association of the broadcasting stations of Pennsylvania, formed for the purpose of conducting business negotiations concerning matters of interest to the radio broadcasting stations of the state. Its membership is active on the part of practically every station in the state.

Professional Music Men, Inc.

1270 Sixth Ave., New York 20, N. Y.
Columbus 5-7362

OFFICERS

President.....Rocco Vocco
First Vice-President.....Joseph Santly
Second Vice-President.....Charles Warren
Third Vice-President.....Phil Kornheiser
Treasurer.....Irving Tanz
Financial Secretary.....Michael L. Schloss
Recording Secretary.....Louis E. Schwartz
Sergeant-at-Arms.....David Kent
Executive Director.....Bob Miller

BRANCH OFFICES

19 S. La Salle St., Chicago, Ill.
Regional Director.....Morton Schaefer
1549 N. Vine Street, Hollywood, Calif.
Regional Director.....Nat Winecoff
36 East Fifth Street, Cincinnati, Ohio
Regional Director.....Danny Engel
433 Little Building, Boston, Mass.

FUNCTIONS

Charitable and Benevolent Organization.

The Radio Club of America, Inc.

11 W. 42nd St., New York 18, N. Y.
Longacre 5-6622

OFFICERS

President.....Alan Hazeltine
Vice-President.....O. James Morelock
Treasurer.....J. J. Stantley
Corresponding Secretary.....Harry Sadenwater
Recording Secretary.....J. H. Bose

DIRECTORS

R. M. Akin, Jr., E. V. Amy, E. H. Armstrong, R. R. Batcher, G. E. Burghard, J. L. Callahan, M. G. Crosby, L. C. F. Horle, H. W. Houck, F. A. Klingenschmitt, John Van Beuren, Paul Ware, H. M. Wheeler.

FUNCTIONS

Object of the club is the promotion of cooperation among those interested in scientific investigation and amateur operation in the art of radio communication. Meetings are held monthly from September through June at Columbia University. Proceedings are published approximately six times a year (see listing under publications contained in this volume).

Radio Council—WBEZ (FM)

Chicago Public Schools
228 N. La Salle St., Chicago 1, Ill.
Dearborn 7801

OFFICERS

Director.....George Jennings
Program Director.....Elizabeth E. Marshall
Production Head.....Robert R. Miller
Engineer.....E. H. Andresen

FUNCTIONS

The Radio Council of the Chicago Public Schools operates a non-commercial FM station and is a producing group primarily interested in presenting in-school broadcasts for classroom use. The Council also produces many out-of-school programs over standard Chicago stations of a public service or adult education nature.

Radio Directors Guild

A. F. of L.
The Gladstone
114 E. 52nd St., New York 22, N. Y.
Plaza 3-4300

OFFICERS

President.....George Zachary
Vice-Pres.....Edward A. Byron
Vice-Pres.....Burr Lee

Vice-Pres. Paul Franklin
 Secretary Earle McGill
 Treasurer Lyle Barnhart
 Executive Secty. Newman H. Burnett

BRANCH OFFICES

410 N. Michigan Ave., Chicago, Ill. Phone Superior 3016
 Executive in Charge. Burr Lee
 6000 Sunset Blvd., Hollywood, Calif. Phone
 Granite 5866

Executive in Charge, Thomas Freebairn-Smith

FUNCTIONS

An organization to advance, foster, promote and benefit the interests of directors and associate directors of radio and television programs and to protect and secure their rights in their professional activities.

Radio Executives Club of New York

President's Office
 Mutual Broadcasting System
 1440 Broadway, New York 18, N. Y.
 Pennsylvania 6-9800

OFFICERS

President. Robert D. Swezey
 Vice-President Elizabeth Black
 Secretary Claude Barrere
 Treasurer. N. Charles Rorabaugh

FUNCTIONS

Promote and encourage the use of radio broadcasting as a medium of advertising; create a lasting fraternity of the persons engaged in radio broadcasting and its allied fields; provide for a common meeting place; promote a better understanding among members of the problems confronting the industry; disseminate information pertaining to radio which may be of mutual interest and value to members and the industry. The REC hold meetings the first and third Thursday of each month from October through May, at luncheons, Hotel Roosevelt, New York City.

Radio Manufacturers Association

1317 F Street, N. W., Washington, D. C.
 National 4901

OFFICERS

President. R. C. Cosgrove
 Executive Vice-President-Secretary. Bond Geddes
 Treasurer. Leslie F. Muter
 General Counsel. John W. Van Allen
 Vice-President. E. A. Nicholas
 (Farnsworth Television & Radio Corp.)
 Vice-President George Lewis
 (Federal Telephone & Radio Corp.)
 Vice-President. M. F. Balcom
 (Sylvania Electric Products, Inc.)
 Vice-President. Robert C. Sprague
 (Sprague Electric Company)

DIRECTORS

Ben Abrams, Emerson Radio & Phonograph Corp.; E. Alschuler, Sentinel Radio Corp.; Dr. W. R. G. Baker, General Electric Co.; John Ballantyne, Philco Corp.; Herbert A. Bell, Packard-Bell Co.; F. C. Best, Chicago Telephone Supply Co.; P. S. Billings, Belmont Radio Corp.; A. Blumenkrantz, General Instrument Corp.; R. E. Carlson, Tung-Sol Lamp Works, Inc.; Monte Cohen, F. W. Sickles Co.; S. I. Cole, Aerovox Corp.; Walter Evans, Westinghouse Electric Corp.; Frank M. Folsom, RCA-Victor Division of RCA; G. Richard

Fryling, Erie Resistor Corp.; Paul V. Galvin, Galvin Mfg. Corp.; A. H. Gardner, Colonial Radio Corp.; Joseph Gerl, Sonora Radio & Television Corp.; F. A. Hiter, Stewart-Warner Corp.; H. J. Hoffman, Machlett Laboratories, Inc.; J. J. Kahn, Standard Transformer Corp.; F. R. Lack, Western Electric Co., Inc.; Dr. Ray H. Manson, Stromberg-Carlson Co.; J. J. Nance, Zenith Radio Corp.; David T. Schultz, Raytheon Mfg. Co.; Ernest Searing, International Resistance Co.; Ray F. Sparrow, P. R. Mallory & Co., Inc.; Glenn W. Thompson, Noblitt-Sparks Industries, Inc.; A. S. Wells, Wells-Gardner & Co.

FUNCTIONS

Non-profit, co-operative trade association for the promotion of all radio interests and special services to radio and electronic manufacturers.

Radio Manufacturers Assn. of Canada

Room 703, 159 Bay St., Toronto 1, Ont., Canada
 Adelaide 1531

OFFICERS

President. S. L. Capell
 Vice-President. F. R. Deakins
 Executive Secretary. S. D. Brownlee
 Chairman, Parts & Accessory Division. T. S. Farley
 Chairman, Engineering Committee. C. J. Irwin
 Chairman, Service Committee. C. O. Baldwin

FUNCTIONS

This association is a non-profit and co-operative organization founded in 1926 to promote the interests of the radio manufacturing industry in Canada.

Radio Script & Transcription Exchange

U. S. Office of Education, Washington 25, D. C.
 Executive 6500, Ext. 2565

OFFICERS

Chief Franklin Dunham
 Radio Education Specialist. R. R. Lowdermilk
 Asst. Radio Education Specialist. Gertrude G. Broderick

FUNCTIONS

The exchange is designed to promote more effective local broadcasting by educational and civic organizations and radio stations by serving as a clearing house for selected educational radio scripts, transcriptions and production aids, and as a source of all kinds of information pertaining to the field of educational radio.

Radio Technical Planning Board

1 East 79th St., New York 21, N. Y.
 ME 3-5661

Chairman Haraden Pratt
 Vice-Chairman. J. L. Middlebrooks
 Treasurer Will Baltin
 Secretary. C. W. Bailey

FUNCTIONS

The RTPB formulates plans for the technical future of the radio industry and services, including frequency allocations and systems standardization, in accordance with the public interest and the technical facts. The Planning Board advises government, industry and the public of its recommendations. Such planning is restricted to engineering considerations.

• • • ORGANIZATIONS • • •

The Radio Writers' Guild of the Authors' League of America, Inc.

6 E. 39th Street, New York 16, N. Y.
Murray Hill 5-6930

OFFICERS

National President.....Sam Moore
Vice-Presidents: Eastern Region.....Peter Lyon
Midwestern Region.....Orin Tovrov
Western Region.....Milton Merlin

BRANCH OFFICES

Chicago: 203 N. Wabash Ave., Phone, Andover 5458.
Jean Pettus, Exec. Secy. Hollywood: 1655 N. Cherokee Ave., Phone, Hollywood 3601. Aubrey Finn, Exec. Secy.

FUNCTIONS

For the improvement of general conditions affecting men and women engaged in writing for radio broadcasting.

SESAC, Inc.

475 Fifth Ave., New York 17, N. Y.
Murray Hill 5-5365.

OFFICERS

PresidentPaul Heinecke
TreasurerR. C. Heinecke
Vice-President.....K. A. Jadassohn
Assistant to the President.....Kolin Hager

FUNCTIONS

Licensing the use of copyrighted music, transcription library, syndicated transcribed tailor-made programs for advertisers.

Society of Jewish Composers, Publishers and Song Writers

152 W. 42nd St., New York 18, N. Y.
LOngacre 5-9124

OFFICERS

PresidentSholom Secunda
Vice-PresidentRev. Pinchus Jassinowsky
Treasurer.....Joseph M. Rumshinsky
Secretary.....Henry Lefkowitz
General Manager.....Salom J. Perlmutter

FUNCTIONS

This association licenses public performance rights of music copyrighted by its members and on which they collect royalties. Association owns approximately 95 percent of the Jewish compositions.

Rocky Mountain Radio Council, Inc.

21 East 18th Ave., Denver 2, Colo.
KEystone 5306

OFFICERS

President.....W. D. Armentrout
Secretary.....Roy M. Green
Treasurer.....Malcolm G. Wyer
DirectorAllen Miller

EXECUTIVE COMMITTEE

A. Helen Anderson, Ben M. Cherrington, H. M. Crain, Robert L. Stearns.

FUNCTIONS

The Rocky Mountain Radio Council is a non-profit cooperative organization consisting of thirty-three educational organizations. The Council aids in planning, preparing and producing radio programs for broadcast over radio stations in Colorado and Wyoming.

Society of Motion Picture Engineers

Hotel Pennsylvania, New York 1, N. Y.
PEnnsylvania 6-0620

OFFICERS (As of Jan. 1, 1947)

President.....Loren L. Ryder
Past-President.....Donald E. Hyndman
Executive Vice-President.....Earl I. Sponsable
Engineering Vice-President.....John A. Maurer
Editorial Vice-President.....Clyde R. Keith
Financial Vice-President.....M. Richard Boyer
Convention Vice-President.....William C. Kunzmann
Secretary.....G. T. Lorange
Treasurer.....Edmund A. Bertram
Engineering Secretary.....Boyce Nemec
Executive Secretary.....Harry Smith, Jr.

GOVERNORS

J. W. Boyle	J. G. Frayne
F. E. Carlson	D. B. Joy
A. W. Cook	P. J. Larsen
R. M. Corbin	W. C. Miller
C. R. Daily	H. W. Moysse

SECTION CHAIRMEN

Atlantic Coast Section.....James Frank, Jr.
Midwest SectionA. Shapiro
Pacific Coast Section.....W. V. Wolfe

FUNCTIONS

In addition to its motion picture activities, this association is actively interested in television. It publishes a monthly organ in which various subjects are discussed by men in the industry.

School Broadcast Conference

228 N. La Salle St., Chicago 1, Ill.
Dearborn 7801

OFFICERS

DirectorGeorge Jennings

EXECUTIVE COMMITTEE

Judith Waller, NBC, Chicago; Elizabeth E. Marshall, Radio Council, WBEZ, Chicago; David Heffernan, Assistant Superintendent, Cook County Schools, Chicago.

FUNCTIONS

The School Broadcast Conference will hold its 11th annual meeting in 1947. It is a permanent national meeting to discuss the use of radio in education. An advisory committee, made up of some 75 educators and radio executives throughout the nation assist the executive committee in preparation of the annual program. The Conference, in connection with its annual meeting, holds an exhibit of new equipment for school use. It serves as a clearing house for information about equipment, scripts and production problems insofar as educational broadcasting is concerned throughout the year. It publishes a number of educational radio texts.

Song Writers' Protective Association (SPA)

1250 Sixth Ave., New York 20, N. Y.
Columbus 5-3758

OFFICERS

President Sigmund Romberg
Vice-President Charles Tobias
Second Vice-President Milton Drake
Secretary Peter De Rose
Treasurer Abel Baer
Counsel John Schulman
Executive Secretary Miss Sayre Marder

FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

Southern California Broadcasters' Association, Inc.

542 S. Broadway, Los Angeles 13, Calif.
Michigan 8654

OFFICERS

President Robert O. Reynolds, KMPC, Los Angeles
Secretary-Treasurer Lee Wynne, KGER, Los Angeles

FUNCTIONS

Membership of the Southern California Broadcasters' Association is composed of 30 southern California stations and 4 networks, represented in each case by its manager or senior executive. Meetings are devoted to discussion of industry problems, such as ASCAP, BMI, labor, engineering, code of ethics, agency recognition, coordination with governmental agencies, civic activities, etc.

Sports Broadcasters Association (New York Chapter)

c/o Joe Hasel, ABC, 30 Rockefeller Plaza
New York 20, N. Y.
Circle 7-5700

OFFICERS

President Stan Lomax
Vice-President (WOR, New York) Jimmy Dolan
Vice-President (CBS, New York) Joe Hasel
Treasurer (ABC, New York) Andy Lang
National Sec. (ABC, New York) Harry Wismer

FUNCTIONS

It is the object of the Sports Broadcasters Association to promote the standard of the profession of sports broadcasting among its members and to disseminate sports information to its members through a regular weekly luncheon. Membership is restricted to any male person who is actively engaged in the profession of sports broadcasting whether as an announcer, commentator or writer.

Television Broadcasters' Assn., Inc.

500 Fifth Ave., New York 18 N. Y.
Lackawanna 4-4788

OFFICERS

President Jack R. Poppele
Vice-President G. Emerson Markham
Secretary-Treasurer Will Balhin
Assistant Secretary-Treasurer Paul Raibourn

DIRECTORS

Dr. Allen B. DuMont, Allen B. DuMont Laboratories, Inc.; F. J. Bingley, Philco Corp.; Curtis W. Mason, Earle C. Anthony, Inc.; John F. Royal, NBC; Jack R. Poppele, WOR, New York; Frank P. Schreiber, WGN, Inc.; Paul Raibourn, Television Productions, Inc.; Ernest H. Vogel, Farnsworth Television & Radio Corp.; G. Emerson Markham, General Electric Company.

FUNCTIONS

Founded January, 1944, as a non-profit organization of television broadcasters and others engaged in any business directly connected with television broadcasting. Objects are to foster and promote the development of the art of television broadcasting; to protect its members in every lawful and proper manner; to foster, encourage and promote laws, rules, regulations, customs and practices which will be in the best interest of the public; to protect the interests of the members of the Association by opposing the enactment of adoption of any laws, rules, regulations, customs or practices which would discriminate against or in any way injure the members of this Association.

Twenty Year Club

167 East 64th St., New York, N. Y.
REgent 4-3344

Founder H. V. Kaltenborn

FUNCTIONS

The Twenty Year Club is an Honor Roll of men and women who have been associated with radio broadcasting for 20 years, and whose association antedates April 4, 1925. There are no dues, fees, officers, regular meetings, or other obligations. Three year books have been published. Much historic material on the beginnings of broadcasting has been placed in the club files.

United States Department of Agriculture

Office of Information
Radio Service
Washington 25, D. C.
Republic 4142—Extension 5163.

OFFICERS

Asst. Dir. of Information Kenneth M. Gopen
Chief, Radio and Video

BRANCH OFFICE

Western Representative
102 Federal Office Bldg., San Francisco, Calif.
Klondike 2-22630

FUNCTIONS

Prepares and voices Department of Agriculture programs on the network, including the National Farm and Home Hour; The American Farmer and Consumer Time. Issues weekly information letters and background material for farm and women's program directors.

PRODUCTION AND MARKETING ADMINISTRATION

Information Service
Washington 25, D. C.
Republic 4142

• • • ORGANIZATIONS • • •

OFFICERS

Director.....J. B. Hasselman
Asst. Dir. (Radio & Market News Service) E. J. Rowell

AREA OFFICES

Southwest: 423 Wilson Bldg., Dallas 1, Texas.
Riverside 1121. Meno Schoenbach, Chief.

Northwest: 150 Broadway, New York 7, N. Y. REctor
2-4720. Harry L. Carr, Chief.

Midwest: 5 So. Wabash Ave., Chicago 3, Ill. Andover
5860. Walter W. John, Chief.

West: 821 Market St., San Francisco 3, Calif.
Exbrook 8381. J. Stan Livingston, Chief.

South: 449 W. Peachtree St., N.E., Atlanta 3, Ga.
Walnut 4977. Arthur W. Susoff, Chief.

FUNCTIONS

The Production and Marketing Administration is generally responsible for production, adjustment, loan, purchase, price support, diversion, export, surplus disposal programs, supply estimates, allocation recommendations, market news, standardization, inspection and grading, agricultural marketing agreements and other activities and programs.

United States Department of Interior— Radio Section

Interior Department Radio Studios
North Penthouse, Interior Bldg., Washington 25, D. C.
Republic 1820, Extension 4631 and 4632

PERSONNEL

DirectorWillett Kempton
ContinuityJack Frazer
Engineer in Charge.....H. Peter Meisinger

FUNCTIONS

The Radio Section of the Interior Department operates studios and a transcription service, both local and remote, available to all agencies of the Federal Government. For the Interior Department itself, it acts as a radio production and information center to keep broadcasters and radio advertisers informed about Department activities. These include land reclamation and utilization, hydroelectric power and irrigation projects, coal mine safety, national parks, U. S. territories and island possessions, development, use and conservation of natural resources, Indian affairs, geological survey, land management, experimental laboratories, etc.

Washington State Association of Broadcasters

c/o Station KGY, Olympia, Wash.
Tom Olsen, Olympia, Wash.
Olympia 6636

OFFICERS

President (KGY)Tom Olsen
Vice-President (KOL).....O. A. Runchey
Secretary-Treasurer (KRSC)Robert Priebe
Trustee (KFID)Dick McBroom
Trustee (KIT)James Murphy

FUNCTIONS

A non-profit Association made up of broadcasters of Washington State to advance the interest of the radio broadcasting industry in the state of Washington.

Western Association of Broadcasters

1000 Southam Bldg.
Calgary, Alberta, Canada
R-1036

OFFICERS

President.....A. M. Cairns

DIRECTORS

G. R. A. Rice, G. S. Henry, A. A. Murphy.

FUNCTIONS

To promote Goodwill and mutual protection amongst the broadcasting stations of Western Canada. To make recommendations to the Canadian Association of Broadcasters; to raise the standard of ethics of the operations of commercial broadcasting stations in Western Canada. Generally, the objects of the Canadian Association of Broadcasters.

Woman's National Radio Committee

113 West 57th St., New York 19, N. Y.
Circle 7-4110

OFFICERS

Chairman.....Mme. Yolanda Mero-Irion
Vice-Chairman.....Mrs. Marion M. Miller
Secretary.....Miss Helen Havener
Treasurer.....Mrs. M. D. Jackson
Executive Secretary.....Mrs. Rosalie Wolf
Members-At-Large.....Mrs. Sidonie M. Gruenberg,
Mrs. Mary F. Larkin, Mrs. Emory Ross, Mrs. Jesse M.
Bader, Mrs. Bettina Gunczy, Mrs. Harry Wessel.

FUNCTIONS

This committee has for its purpose to raise the standard of radio programs for adults, young people and children by: (1) retaining on the air the finer type of program; (2) removing objectionable features; (3) improving advertising content of broadcasts; (4) encouraging the production and presentation of more fine programs, worthwhile from the educational, cultural and entertainment viewpoint. Also publish "Radio Review."

Writers' Board

147 W. 42nd St., New York 18, N. Y.
BRyant 9-6937

Chairman.....Rext Stout
Executive Secretary.....Frederica Barach

MEMBERS

Carl Carmer, Russel Crouse, Jerry Devine, Clifton Fadiman, Thomas K. Finletter, Jack Goodman, Alan Green, Oscar Hammerstein, 2nd, Christopher La Farge, Robert J. Landry, Margaret Leech, Hobe Morrison, Henry Pringle, Luise Silcox.

FUNCTIONS

To work with writers, editors, radio stations, etc., to further the production of constructive material dealing with racial and religious tolerance, the eradication of native fascism and promotion of world government, in our time.



If you plan to sell

**IN EUROPE, NORTH AFRICA OR THE
MIDDLE EAST**

**MORE THAN 24,000,000
OF YOUR POTENTIAL CUSTOMERS
CAN BE INTRODUCED
TO YOUR PRODUCT
THROUGH COMMERCIAL RADIO**

For ALL Commercial Radio in these markets consult

FREMANTLE OVERSEAS RADIO LIMITED

660 Madison Avenue

New York 21, New York

and London

BUtterfield 5-8505