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TRANSCRIBED BY ZIV MEA the GREATEST in RADIO SHO

"The Sweetest G

SHO

this side

ARRATED

ADDITIONAL CURRENT ZIV HIT SHOWS: MEET THE MENJOUS, THE CISCO KID, IT'S SHOWTIME FROM HOLLYWOO BARRY WOOD SHOW, SINCERELY-KENNY BAKER, PLEASURE PARADE, SONGS OF GOOD CHEER, KORN KOBBLERS, BOS DIARY, DEAREST MOTHER, CAREER OF ALICE BLAIR, CALLING ALL GIRLS, OLD CORRAL, LIGHTNING JIM, SPARKY

AMERICA'S #1 BAND in RADIO'S #1 SHOW Coast-to-Coast Broadcasters enthusiastically acclaim the Lang-Worth Program Service

NEW YORK, N. Y. (WNEW) Congratulations for a brilliant contribution to the radio and recording fields.

EAU CLAIRE, WIS. (WEAU) We are programming "Cavalcade of Music" and "Through the Listening Glass" against top network shows and, according to the latest surveys, they are holding up well against their competition.

ROANOKE, VA. (WDBJ) Your Lang-Worth script service is still "tops."

KANSAS CITY, MO. (KCKN) We like the full tone range ... the uniformity of the cue ins.

KNOXVILLE, TENN. (WKGN) We especially enjoy your Holiday Script Shows. They are truly good -just what we want.

SPRINGFIELD, OHIO (WIZE) Thanks again for your "superior" service all down the line-excellent quality of discs and excellent recording of them.

OMAHA, NEBR. (KFAB) The quality is very good. The lack of distortion is amazing.

AUGUSTA, GA. (WRDW) Lang-Worth is tops in the fieldchoice of music and production aids makes for easy handling and ready sales.

GRAND RAPIDS, MICH. (WOOD) written ... used "as is" they really "it! seem WOOD-tailored!

WIP

LOS ANGELES, CALIF. (KECA) The new Lang-Worth 8-inch re-

cording has proved entirely favorable in all respects. Thanks, too, for solving our space problem.

HAGERSTOWN, MD. (WJEJ) All of us here are of the opinion that Lang-Worth has outdone them all with the new library. The quality is perfect.

ROCHESTER, N. Y. (WRNY) Lang-Worth is the best musical investment we have ever made.

MISSOULA, MONT. (KGVO) Technically speaking, the Lang-Worth Program Service is very good. Extremely low surface noise ... in fact, none at all; it is a great improvement over the older types of transcriptions and records.

OCALA, FLA. (WTMC) Your production shows are excellent! The writing is good and the shows easy to produce. The music is well selected and it SELLS itself.

MEMPHIS, TENN. (WHHM) Your new 8-inch transcription library service is very much to our liking, not only because of the size but because of the excellent reproduction.

MIDDLESBORO, KY. (WCPM)

Accurate timing makes your scripts a pleasure to use. When "Orchids"! Your scripts are well they say 15 minutes-they mean That in itself is worth its weight in gold.

PHILADELPHIA, PA. (WCAU)

Your new library service is sensational! Congratulations!

TEMPLE, TEX. (KTEM) "Music of Yesterday and Today" by Blue Barron has been sponsored. continuously-6 programs per week-for the past 2 years. It holds listeners and is easy to sell and keep sold.

VINCENNES, IND. (WAOV) Your "Mood Music by Shaindlin" is excellent.

ST. THOMAS, ONT., CANADA

Congratulations on your Christmas, New Year's and other special season shows. They are tops and find a ready sponsorship.

EL PASO, TEX. (KTSM) You have done one of the finest jobs of recording that I have ever had the pleasure of listening to.

SPRINGFIELD, MASS. (WSPR) I feel your scripts top anything in the similar field that I have ever seen.

MANCHESTER, N. H. (WFEA) Your "Emile Cote Glee Club" Show (7 P.M., Monday through Friday) has a Hooper rating of 12.8. Tops all competition.

BELLINGHAM, WASH. (KVOS) Lang-Worth's cataloguing system (Talendex) is tops.

HARTFORD, CONN. (WTIC) Service very good-writing and production top flight.

