

W I S C O N S I N

Program Director.....Bartley Curran
Chief Engineer.....Charles Bresette

W J M C

RICE LAKE—1938—MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WJMC, Inc.
Address Trans. Loca.....1615 S. Main
Phone Number.....550
News Service.....UP
Transcription Service.....World, SESAC
Representative.....Hollingbery
President.....W. C. Bridges
Commercial Manager.....Russell J. Brown
Prom. Mgr., Pgm., News Dir.....Bob Topinka
Chief Engineer.....Robert Kolsky

W R C O

RICHLAND CENTER—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Phone Number.....20
News Service.....UP
Trans. Serv.....SESAC, Lang-Worth
President.....Arthur Overgaard
Gen., Comm. Mgr.....T. R. Kelley
Prom. Mgr., Pgm. Dir.....R. J. Bodden
Chief Engineer.....Donald Northrop

W T C H

SHAWANO—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address.....107 E. Green Bay St.
Telephone Number.....666
Representative.....Schepp-Reiner
News Service.....UP
Transcription Service.....Capitol
General Manager.....Jeanne Heal
Station Manager.....D. W. Hodgins

W H B L

SHEBOYGAN—1924—ABC-WIS.

Frequency: 1330 Kc.....Power: 1000 Watts d.;
250 Watts n.
Owned-Operated By.....WHBL, Inc.
Business-Studio Address.....Hwy. 141
Phone Number.....4844-5
Transmitter Location.....Hwy. 141
Air Time.....7 a.m.-11 p.m.
News Service.....AP
Representative.....Taylor Co.
Membership.....NARTB, BAB
President.....A. Matt Werner
General-Comm. Mgr.....G. P. Richards
Pgm., News Director.....Glen James
Chief Engineer.....Herbert J. Mayer

W K L J

SPARTA—1951

Frequency: 990 Kc.....Power: 250 Watts d.

Owned-Operated By.....Victor J. Tedesco
Address.....124 Waterl St.
Phone Number.....3307
Transcription Service.....SESAC
News Service.....UP
Pres., Gen. Mgr.....Jon F. Lohmer
Chief Engineer.....Marvin Moberly

W S P T

STEVENS POINT—1948

Frequency: 1010 Kc.....Power: 250 Watts d.;
Owned-Oper. By.....Stevens Pt. Bcstg. Co.
Business-Studio Address.....414 Main St.
Phone Number.....2744
News Service.....UP
Transcription Service.....SESAC
Representative.....Hal Holman
Gen., Comm. Mgr.....L. Larry Zurawski
News, Pgm. Dir., Prom. Mgr.....Charles Gossett
Chief Engineer.....Donald Zuehlke

W D O R

STURGEON BAY—1951

Frequency: 910 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Door County Bcstg. Co. Inc.
Address.....15th & Utah
Phone Number.....593
Transcription Service.....Thesaurus
News Service.....AP
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Jack Baker
Program Director.....Dolores Allen
Chief Engineer.....L. J. Lorenzen

W O K W

STURGEON BAY—1951

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Door County Radio Co.
Address.....Rhode Island St.
Phone Number.....1050
Transcription Service.....Capitol
News Service.....UP
President.....Sumner Harris
General Manager.....Herbert H. Graefe
Chief Engineer.....Carl Raasch

W D S M

SUPERIOR—1939—ABC

Frequency: 710 Kc.....Power: 5000 Watts
Owned-Operated By.....Ridson, Inc.
Business Address.....921 Tower Ave.
Phone Number.....Superior: 4451
News Service.....UP
Transcription Service.....Standard
Representative.....Free & Peters
President.....Robert Ridder
General Manager.....Rodney A. Quick
Commercial Manager.....William Lukoskie
Program Director.....Lew Martin
Chief Engineer.....Melvin Laskey

WISCONSIN

W T R W

TWO RIVERS—1951

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Operated By Two Rivers Bcstg. Co.
 Address 1817 Washington
 Phone Number 324
 Transcription Service Capitol
 News Service UP
 President John H. Markel
 Gen., Comm. Mgr. Norman C. Haagenson
 Program Director Meredith Greene
 Chief Engineer Elmer Johnson

W T T N

WATERTOWN—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Watertown Radio, Inc.
 Address 104 W. Main St.
 Phone Number 2215
 News Service UP
 Pres., Gen. Mgr. Albert B. Gale
 Program Director Carl V. Kolata
 Chief Engineer Leonard E. Benson

W A U X

WAUKESHA—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By Waukesha Bcstg. Co.

Business-Studio Address 319 W. Main St.
 Phone Number 6619
 Transmitter Location R. 1, Orchard St.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Thesaurus
 Representative Ra-Tel
 Membership NARTB, BAB
 President Carl Taylor
 Gen., Sta. Mgr. Mig Figi
 Commercial Manager Charles E. Williams
 Farm Editor, Pgm. Dir Donald Froehlich
 Production Director Mary Miles
 Chief Engineer Adin Randall

W S A U

WAUSAU—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper By The Journal Co. (The
 Milwaukee Journal)
 Business-Studio Address 714 Fifth St.
 Phone Number 6521
 Transmitter Location Coates Lane R. R. 3
 Air Time 17 hrs.
 News Service AP
 Transcription Service Thesaurus
 Representative Meeker
 Station Manager Ben F. Hovel
 Program Director George Bundner

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MIG FIGI,
 General Manager,
 WAUX, Waukesha, Wisconsin

WISCONSIN—WYOMING

News Director.....Keith Jacobs
Chief Engineer.....R. W. Richardt

WBKV

WEST BEND—1950

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned-Oper. By.....West Bend Bcstg. Co.
Address.....Decorah Rd. & Indiana Ave.
Transcription Service.....Capitol, Thesaurus
News Service.....UP
Sta., Comm. Mgr.....Paul J. Mueller
Chairman of Board.....August C. Berkholtz
President.....Wendell S. Ciganic
Treasurer.....Carl H. Rhode
Chief Engineer.....Paul J. Ripple
Program Director.....Donald Frazier

WFHR

WISCONSIN RAPIDS—1940
MBS-WIS.

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....William F. Huffman Radio
Business Address.....141 W. Grand Ave.
Phone Number.....1340
Transmitter Location.....1500 Bonow Ave.
Air Time.....6:30 a.m.-10:30 p.m.
News Service.....AP
Transcription Service.....World
Membership.....NARTB, BAB
President.....Louise F. Huffman
Gen., Sta. Mgr., Pub. Dir.Geo. T. Frechette
Commercial Manager.....Bruce G. Beichl
Chief Engineer.....Gordon Miller

WYOMING

*Pop. April 1, 1952 (Est.) 304,000—Total Housing Units 93,242
Families April 1, 1952 (Est.) 86,000—Stations in State 13*

KSPR

CASPER—1930

MBS—INTERMOUNTAIN—KBS

Frequency: 1470 Kc.....Power: 1000 Watts
Owned-Operated By.....Donald L. Hathaway
Business Address.....Box 930
Phone Number.....407
Studio-Transmitter Location.....1st & Lennox Sts.
News Service.....UP
Transcription Service.....World
Representative.....Sears & Ayer
Membership.....NARTB, BAB
Owner, Pres., Mgr.....Donald L. Hathaway
Commercial Manager.....Frederic W. Hufsmith
Program Director.....Marcus R. Nichols
Chief Engineer.....Duane W. Simons

KVOC

CASPER—1946—ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KVOC Bcstg. Co.
Bus. Studio-Transmitter Address.....1540 So.
Wolcott St.
Phone Number.....130
News Service.....AP
Transcription Service.....Thesaurus
President.....Jack W. Perry
Comm., Gen. Mgr.....J. R. Bailey, Jr.
Prom. Mgr., Pgm. Dir.....Eugene Larrieux
Chief Engineer.....John Mursu

KFBC

CHEYENNE—1940—ABC

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Frontier Bcstg. Co.
Business-Studio Address.....Plains Hotel
Phone Number.....Cheyenne 4461
News Service.....UP
Representative.....McGillvra
President.....Tracy S. McCracken
General Manager.....William C. Grove
Commercial Manager.....Frank Flynn

KODI

CODY—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Absaroka Bcstg. Co.
Address.....915 Rumsey Ave.
Phone Number.....750
General Manager.....A. J. Richard
Chief Engineer.....Phillip H. Barnhart

KOVE

LANDER—1948—KBS—MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Edward J. Breece
Business Address.....P. O. Box 436
Phone Number.....488
Studio-Transmitter Location.....N.W. of Lander
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Transcription Service.....Keystone

WYOMING

President Edward J. Breece
 Pgm. Dir., Sta., Gen. Mgr. Jack L. Breece
 Comm., Prom. Mgr. Maurice Fitzgerald
 Publicity Director. Marlene Young
 Chief Engineer. Gary Fehlaver
 Consulting Engineer Stanley Benson

KOWB

LARAMIE—1948—MBS

Frequency: 1340 Kc. Power: 250 Watts d.
 Own.-Oper. By Snowy Range Bdstg. Co., Inc.
 Address West Laramie
 Phone Number 4888
 Air Time 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Standard
 President F. O. Rice
 General Manager Richard F. Connor
 Sta. Mgr., Pgm. Dir. L. O. Smith
 Publ. Dir., Sales Prom. Mgr. J. C. Steele
 Consulting Engineer Warren Mallory

KPOW

POWELL—1941

MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 1000 Watts
 Phone Number 222
 Air Time 6 a.m.-10 p.m.
 News Service UP
 Transcription Service Associated. Cole
 Representative Avery-Knodel
 General Manager Al Meyer
 Prom., Comm. Mgr. Mel Whitmire
 Program Director Agnes Fields
 Consulting Engineer D'Orr Cozzens

KRAL

RAWLINS—1947—ABC-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bdstg. Co.
 Address Rawlins, Box 385
 Phone Number 1003
 Air Time 7 a.m.-10:35 p.m.
 News Service AP
 Membership NARTB, BAB
 President Tracy S. McCracken
 Gen., Sta., Comm. Mgr. Jack C. Vagner
 Program Director Anita Phisterer
 Chief Engineer Gordon E. Clarke

KWRL

RIVERTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Phone Number 789
 News Service AP
 General Manager Joseph P. Ernst

KVRS

**ROCK SPRINGS—1938
 MBS-INTERMOUNTAIN**

Frequency: 1360 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Wyoming Bdstg. Co.
 Business-Studio Address Rock Springs
 Phone Number 93
 Transmitter Location 2 Mi. N. of City
 Air Time 6:45 a.m.-10:30 p.m.
 News Service AP
 Transcription Service Standard
 President D. G. Richardson
 Gen., Sta. Mgr. Dwight Fisher
 Comm., Sales Prom. Mgr. Laurel Moseby
 Pgm., Publ. Dir. Imogene Parr
 Chief Engineer Glade Montgomery
 Consulting Engineer William Grove

KWYO

SHERIDAN—1934—MBS

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bdstg. Co.
 Business-Studio Address 21 N. Main
 Phone Number 601
 Transmitter Location 1½ Mi. N.W. of Sheridan
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. Jim Carroll
 Comm.-Sales Prom. Mgr. Don Tannehill
 Prod., News, Pgm. Dir. Bob Wilson
 Chief Engineer Bob Crosthwaite

KGOS

TORRINGTON—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Joseph P. Ernst
 Phone Number 567
 News Service UP
 Owner Joseph P. Ernst

KWOR

WORLAND—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Address Box 409
 Phone Number 733
 President Joseph P. Ernst
 Gen., Comm. Manager Mildred V. Ernst
 Program Director Celesta Robinson
 Chief Engineer Joe Henry

TERRITORIES AND POSSESSIONS



ALASKA

KBYR

ANCHORAGE—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Aleutian Bcstrs.
Business-Studio Address P. O. Box 1960
Phone Number 3-4433
News Service UP
Transcription Service MacGregor, Capitol
Representative Donald Cooke
Director Jack Borges
General Manager Keith Copper

KENI

ANCHORAGE—1948-MBS-ABC-NBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By Midnight Sun Bcstg. Co.
Business Address Box 879
Phone Number 20301
Transmitter Location Sunset Drive
Air Time 6:15 a.m.-12 M.
News Service AP, UP
Transcription Service Associated
Representative Wellington Fletcher
President Miriam Dickey
Gen., Sta. Manager A. G. Hiebet
Commercial Manager William Stewart
Publ., Pgm., Prod. Dir. Harold Knutson

KFQD

ANCHORAGE—1924—CBS-LBS

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg., Seattle
Phone Number Seneca 6333
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Commercial Manager Juanita Underwood
Program Director Gerald Mathis
Chief Engineer Chas. Mohler
Consulting Engineer A. D. Ring

KFAR

FAIRBANKS—1939—MBS-NBC-ABC

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By Midnight Sun Bcstg. Co.
Business-Studio Address Lathrop Building
Phone Number 2125
Transmitter Location Farmers Loop Road
Air Time 6:30 a.m.-12 M.
News Services AP and UP
Representative Fletcher, Wellington
President Miriam L. Dickey
Station Manager Alvin O. Bramstedt
Commercial Manager Arvid Erickson
Program Director Richard Greuel
Chief Annc., Prod. Dir. Don McCune
Publicity Director Val Forth
Chief Engineer Jorgen Twieten

KFRB

FAIRBANKS—1948—CBS-LBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg.
Phone Number Seneca 6333
Transmitter Location College Loop
Air Time 6:30 a.m.-12 M.
News Service AP
Transcription Service Lang-Worth
Representative Alaska Radio Sales; Scott
Pres., Gen. Mgr. Wm. J. Wagner
Commercial Manager Joel Buffington
Program Director Graham Kleckner
Chief Engineer Richard Schoup
Consulting Engineer A. D. Ring

KINY

JUNEAU—1935—CBS-LBS

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By W. J. Wagner
Address 830 Securities Bldg.
Phone Number Seneca 6333
Transmitter Location Juneau
Air Time Unlimited
News Service AP

ALASKA — HAWAII

Transcription Service Lang-Worth
 Representative Alaska Radio Sales; Scott
 Pres., Gen. Mgr. Wm. J. Wagner
 Station Manager Richard Peter
 Program Director Norma Weeks
 Chief Engineer Charles Gray
 Consulting Engineer A. D. Ring

K T K N

KETCHIKAN—1935—CBS-LBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Oper. By William J. Wagner
 Business-Studio Address 830 Securities Bldg.
 Seattle 1, Wash.

Phone Number Seneca 6333
 Transmitter Location Ketchikan
 News Service AP
 Air Time Unlimited
 Transcription Service Lang-Worth
 Representative Alaska Radio Sales; Scott
 Pres., Gen. Mgr. William J. Wagner
 Station Manager Dorothy Jacobson
 Program Director Ed Mack
 Chief Engineer Charles Gray
 Consulting Engineer A. D. Ring

K I B H

SEWARD—1948—CBS-LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By William J. Wagner
 Business-Studio Address
 830 Securities Bldg., Seattle, Wash.
 Phone Number Seneca 6333

Transmitter Location Seward
 Air Time 3.30 p.m.-12 M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Alaska Radio Sales; Scott
 Pres., Gen. Mgr. William J. Wagner
 Commercial Manager Lee Norton
 Program Director David Hassinger
 Chief Engineer Chas. Mohler
 Consulting Engineer A. D. Ring

K A L A

SITKA—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Baranof Enterprises, Inc.

K I F W

SITKA—1949—CBS-LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By William J. Wagner
 Bus.-Studio Address 830 Securities Bldg.,
 Seattle, Wash.

Phone Number Seneca 6333
 Transmitter Location Sitka
 News Service AP
 Air Time 5 p.m.-12 M.
 Transcription Service Lang-Worth
 Representative Alaska Radio Sales; Scott
 Pres., Gen. Mgr. William J. Wagner
 Pgm. Dir., Sta. Mgr. Wm. Maynard
 Chief Engineer Charles Gray
 Consulting Engineer A. D. Ring

HAWAII

K H B C

HILO—1936—CBS

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By Hawaiian Bcstg. System, Ltd.
 Business Address P. O. Box 1476
 Phone Number 4616
 Studio-Transmitter Location Piilohoua
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World, Standard
 Representative Free & Peters
 Pres., Gen. Mgr. J. Howard Worrall
 Station Manager C. Tracy Thrumston
 Commercial Manager Roger H. Coryell
 Chief Engineer Robert W. Moore

K I L A

HILO—1951—MBS

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Island Bcstg. Co.
 Address Nanihoa Hotel
 Phone Number 5313
 News Service UP
 Representative Hollingbery

Co-Owner J. Elroy McCaw
 Co-Owner John Keating
 Gen. Mgr., Chief Engr. James E. Jaeger

K I P A

HILO—1947—ALOHA NET

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned-Oper. By Big Island Bcstg. Co., Ltd.
 Business-Studio Address 140 Haili St.
 Phone Number 2177
 Representative Grant
 President Manager A. H. Green

K A H U

HONOLULU—1950

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By Rural Bcstg. Co., Ltd.
 Address 1639 Kapiolani Blvd.
 Phone Number 993185
 Transcription Service Capitol
 News Service AP
 Commercial Manager Arthur Sedgwick
 Program Director Ed Marion
 Treasurer Harry En Chu

HAWAII

K G M B

HONOLULU—1929—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By. Hawaiian Bcstg. System,
Ltd.

Bus.-Studio-Transmitter Address. 1534
Kapiolani Blvd.

Phone Number 9-0914

Air Time 5:30 a.m.-10:45 p.m.

News Service UP

Transcription Service World, Standard

Representative Free & Peters

Pres., General Mgr. J. Howard Worrall

Station-Comm. Mgr. E. Fitz Donnell, Jr.

Pub. Dir., Sales Prom. Mgr. Faye Johnson

Pgm., Prod., Farm Dir. Robert Costa

Chief Engineer. Ernest G. Lindemann

K G U

HONOLULU—1922—NBC

Frequency: 760 Kc. Power: 2,500 Watts
Owned-Operated By. Advertiser Pub. Co., Ltd.

Phone Number 5-2977

Chief Engineer. M. A. Mulrony

Studio-Transmitter Location. South & Kapiolani

Air Time 6:30 a.m.-11:30 p.m.

News Service UP

Transcription Service Thesaurus

Representative Katz

President. Lorrin P. Thurston

Gen. Mgr., Chf. Engr. M. A. Mulrony

Station Manager. William O. Paine

K H O N

**HONOLULU—1946
ALOHA NETWORK**

Frequency: 1380 Kc. Power: 5,000 Watts
Owned-Operated By. Aloha Bcstg. Co., Ltd.

Business Address P. O. Box 1380

Phone Number 95295

Transmitter Location Kalia, Waikiki

News Service UP

Trans. Serv. Capitol, Standard

Representative Grant

President. R. M. Fitkin

Chief Engr., Sta. Mgr. Ira G. Mercer

Program Director. W. H. Whedbee

K I K I

HONOLULU—1950

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By. KIKI, Ltd.

Address 320 Ward Ave.

Phone Number 63456

Representative. Western Rad. Sales

Transcription Service Lang-Worth
News Service AP, INS
Pres., Gen. Mgr., Chief Engr. Royal V. Howard
Vice-President. William B. Meyers
Commercial Manager. Marcel Cailliet
Program Director. Clair Weidenaar

K P O A

HONOLULU—1946—LBS—MBS

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By. Island Bcstg. Co.

Business-Studio Address. 575 Kamoku St.

Phone Number 95236

Transmitter Location. Kapiolani & Date Sts.

News Service UP

Representative. George P. Hollingbery

Partners ... J. Elroy McCaw, John D. Keating

Station Manager. Wm. B. Murphy

Gen., Prom., Comm. Mgr. Fin Hollinger

Chief Announcer. Bob Lang

Prod. Director. Carlos Rivas

Consulting Engineer. R. Bird

K U L A

HONOLULU—1947—ABC

Frequency: 690 Kc. Power: 10,000 Watts
Owned. Oper. By. Pacific Frontier Bcstg. Co.,
Ltd.

Address P. O. Box 1479

Phone Number 71933

Transmitter Location Kalaniani'ole Hwy.

Air Time 18 hrs.

News Service UP

Representative. Adam Young Jr.

Pres., Gen. Mgr. Jack A. Burnett

Prom., Sta. Manager. Geo. B. Morgan

Commercial Manager. Irving C. Phillips

Program Director. Ted Scott

Production Director. Dan Kawakami

Chief Engineer. C. W. Evans

Consulting Engineer. D'Orr Cozzens

K T O H

LIHUE, KAUAI—1940—ALOHA

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Garden Island Publ., Ltd.

Bus.-Studio-Transmitter Location. Lihue, Kauai
Box 1748

Phone Number. Kauai 361, 961

Air Time 5:30 a.m.-10 p.m.

News Service UP

Transcription Service Standard

General Manager. Charles J. Fern

Station Manager. Clarence M. Ashman

Commercial Manager. Dwight Mossman

Program Director. Raymond K. Sasaki

Chief Engineer. Katashi Nose

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Radio Cadena Puerto Rico



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New York 20, New York
Circle 7-0624

Exclusive Advertising Representatives in the United States and Canada

HAWAII—PUERTO RICO

K M V I

WAILUKU-MAUI—1947—ALOHA

Frequency: 550 Kc. Power: 1000 Watts
Owned-Oper. By Maui Publ. Co., Ltd.
Address Trans. Loca. Wailuku-Maui
Phone Number 981
Air Time 5:30 a.m.-11:15 p.m.

News Service UP
Transcription Service Standard, Cole
Representative Grant
President J. Walter Cameron
General Manager Ezra J. Crane
Sta. Mgr., Prog. Dir. Richard E. Mawson
Commercial Manager Frank Kovacic
Consulting Engineers Lohnes & Culver

PUERTO RICO

W A B A

AQUADILLA—1951

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Hector Reichard

W C M N

ARECIBO—1947

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By Caribbean Bdcstg Corp.
Address Arecibo
Phone Number (Studios) 589
President Aristides Santoni
General Manager Nabal Barreto
Comm. Mgr. Francisco López Oronoz
Prog. Dir. Digna Olivero Barrios
Chief Engineer José Soler

W E N A

BAYAMON—1947

Frequency: 1560 Kc. Power: 250 Watts
Owned-Operated By Bayamon Bcstg. Co.
Phone Number Bayamon 161
Transmitter Location Cataño-Bayamon Rd.
Air Time Unlimited
President Dr. A. Diaz Atiles
General Manager Domingo Diaz Alejandro
Chief Engineer Natalio Pabellon

W R I A

CAGUAS—1947

Frequency: 1450 Kc. Power: 250 Watts
Owner Inter-American Radio Corp.
Business Address Caguas
Phone Number 678
Gen. Mgr., Chief Engr. Eduardo Biacoechea
Commercial Manager Charles Miner
Prom. Mgr., Pgm. Dir. J. G. Morales

W V J P

CAGUAS—1947

Frequency: 1110 Kc. Power: 250 Watts
Owned-Oper. By Borinquen Bdcstg. Co.
Address P. O. Box 207
Phone Number 789
Gen., Sta Mgr. Héctor Pereira Buonomo
Commercial Manager Jorge Luis Arzuaga
Sales Prom. Mgr. Federico E. Virella

Program Director Ramón Mojica Solá
News Director William Valentine Rico
Chief Engineer Pedro Luis Jiménez
Farm Editor Freddy Percy

W M D D

FAJARDO—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Madrazo & Diaz
Address P. O. Box 187
Phone Number 132
General Manager Augustin R. Camunas

W X R F

GUAYAMA—1948

Frequency: 1590 Kc. Power: 1,000 Watts
Owned-Operated By Rafael Fuster
Business-Studio Address Calle Hostos No. 42
Phone Number 243
Transmitter Location Barrie Santo Domingo
Gen., Sta., Comm. Mgr. Charles L. Cordero
Pgm., Prod. Dir. Jose Colon
Chief Engineer J. H. Conesa
Consulting Engineer William N. Greer

W A E L

MAYAGUEZ—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Mario Acosta
Business Address Iglesia No. 12
Phone Number 799
Owner-Manager Mario Acosta

W K J B

MAYAGUEZ—1946

Frequency: 710 Kc. Power: 1000 d.; 500 n.
Owned-Operated By Jose A. Bechara, Jr.
Business Address Minerva St. 54
Phone Number 983
Studio Address 59 Minerva St.
Transmitter Location Guanajibo Ave.,
Route 37
Air Time 6 a.m.-M.
President Jose A. Bechara
General Manager Arturo Cortes
Commercial Manager Jaime Sanjurjo
Program Director Alberto Basora
Promotion Manager Rafael Colon Diaz
Chief Engineer Henry Fischback

PUERTO RICO

W O R A

MAYAGUEZ—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By Radio Americas Corp.
 Phone Number 1150
 Studio Address 1150 Guanajibo Ave.
 Transmitter Location 1150 Guanajibo Ave.
 Air Time 6 a.m.-M.
 Pres., Gen. Mgr. Alfred R. de Arellano, Jr.
 Station Mgr. Reinaldo Dupont
 Commercial Manager Maria Alvarez
 Pgm., Prod. Director Angel Rivera Graciani
 Chief Engineer Marcos Vega Pagán
 Consulting Engineer Jansky & Bailey

W P R A

MAYAGUEZ—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By Puerto Rico Adv. Co.
 Address Box 869
 Phone Number 869
 President-Gen. Mgr. Andres Camara
 Commercial Manager Virginia DiCristina
 Program Director Ishmael Torrelas
 Prom. Mgr., News Dir. Esteban Rosado Baes
 Chief Engineer Aristides Zapata

W T I L

MAYAGUEZ—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By Mayaguez Radio Corp.
 Address Box 1346
 Phone Number 1290
 President Alberto Sanabria
 Treas., Pgm. Dir. Gilbert Mamary
 Chief Engineer Rafael Rodriguez Santiago

W P A B

PONCE—1939

Frequency: 550 Kc. Power: 5000 Watts;
 1000 Watts n.
 Owned-Operated By
 Portorican American Bcstg. Co., Inc.
 Bus.-Studio Add. P. O. Box 786, 164 Villa St.
 Phone Number 783, 1177
 Transmitter Locations Pampanos Rd.
 News Service AP
 Representative Inter-American Pub'l., Inc.
 Membership NARTB
 Pres., Gen. Mgr. A. Gimenez Aguayo
 Commercial Manager Radames Mayoral
 Program Director Eliseo Borrero
 Chief Engineer Pedro E. Conesa

W P R P

PONCE—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Voice of Puerto Rico, Inc.

Business Address Box 430
 Phone Number 1015, 1752, 1821
 Studio Address Guadalupe & Salud Sts.
 Transmitter Location Las Cucharas
 Representative Guzman, Co., Inc.
 Membership NARTB
 President Guillermo A. Marques
 General Manager Francisco M. Susoni
 Commercial Manager Antonio Miro
 Program Director Rogelio Ramos Rivas
 Chief Engineer José Arzuaga

W R I O

RIO PIEDRAS—1949

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By The Master Bcstg. Corp.
 Address P. O. Box 335—Hato Rey
 Phone Number Hato Rey 1096
 President Isidro Quiñones Vidal
 V.P., Chief Engr. Julio Morales Ortiz
 Adm. Asst. to V.P. Manuel Rivera Morales
 Program Director Ramon Viscaronno

W W W W

RIO PIEDRAS—1949

Frequency: 1520 Kc. Power: 250 Watts
 Owned-Oper. By Frank A. Gaudia
 Address P. O. Box 935
 Phone Number 1098
 Owner Frank A. Gaudia

W A P A

SAN JUAN—1947—ABC-MBS

Frequency: 680 Kc. Power: 10,000 Watts
 Owned-Oper. By José Ramón Quiñones
 Bus.-Studio Address 357 Ponce de León Ave.
 Phone Number 3-0100
 Transmitter Location Guaynabo
 Transcription Service Thesaurus
 Membership NAB
 President José Ramón Quiñones
 Gen., Sta. Mgr. Harwood Hull, Jr.
 Commercial Manager Segismundo Quiñones
 Chief Engineer José A. Fernández
 Farm Editor Guillermo Atilas
 Consulting Engineer Commercial Radio Equip.

W K V M

SAN JUAN—1946

Frequency: 1070 Kc. Power 25,000 Watts d.
 Owned-Oper. By Am. Col. Bcstg. Corp.

W I P R

SAN JUAN—1949

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By Dept. of Education
 Address 1310 Ponce de Leon Ave.
 Phone Number 2-3218
 Transcription Service World

PUERTO RICO

President Mariano Villarronga
 Station Director..... Jose A. Buitrago
 Program Director..... Francisco Arrivi
 Chief Engineer..... Pedro Luis Jimenez
 News Director..... Wilfredo Braschi

W I A C

SAN JUAN—1947

Frequency: 740 Kc.....Power: 10,000 Watts
 Owned-Oper. By..... Radio Station WIAC
 Address..... P. O. Box 4504
 Phone Number 2-1558
 Gen., Sta. Mgr..... Thomas Muniz
 Commercial Manager..... Bolivar Perez Rios
 Program Director..... Roberto Perez Navarro
 Publicity Director..... Manuel Morales
 Chief Announcer..... Luis E. Marrero
 Chief Engineer..... Albert D. Sears
 Consulting Engineer..... George C. Davis

W I T A

SAN JUAN—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By... Electronic Enterprises, Inc.
 Address..... P. O. Box 3726
 Studio Director..... Fermin F. Bonni
 Commercial Manager... William H. Montaiivo

W K A Q

SAN JUAN—1922—CBS

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Oper. By..... El Mundo Bcstg. Corp.
 Business Address..... P. O. Box 9007
 Phone Number 2-2023
 Transmitter Location..... Sabana Llana
 Air Time..... 6 a.m.-12 M.
 Transcription Service Associated
 News Service UP
 Representatives... Inter-American Pub'L. Inc.
 Membership NARTB
 Pres., Gen. Mgr..... Angel Ramos
 Chief Engineer..... Rafael J. Acosta

W N E L

SAN JUAN—1934

Frequency: 860 Kc.....Power: 5000 Watts
 Owned-Oper. By..... WNEL, Inc.
 Address..... 960 Ponce de Leon Ave.
 Transcription Service Associated
 Pres., Gen. Mgr..... A. Ramos
 Program Director..... Santiago Garcia
 Chief Engineer..... Rafael J. Acosta

puerto rico is rich
 in customer-potential . . .

and

W I A C

reaches the customers you want...

**NOW 740 Kc.
 10,000 WATTS**

San Juan
 PUERTO RICO

... because it takes more than
 just first class technical equipment
 to reach Puerto Rico's 2,500,000
 people. WIAC knows how to cover
 the masses.

★ PROCTER & GAMBLE
 ★ COLGATE PALMOLIVE
 ★ STERLING PRODUCTS
 ★ ALKA Seltzer
 ★ OMEGA
 ★ GILLETTE
 ★ BALLANTINE
 ★ JELLO
 ★ HEINZ
 ★ RAY - O - VAC
 ★ RHEINGOLD
 ★ KRESTO DENIA
 ★ KLIM - BORDEN
 ★ DON Q
 ★ CHESTERFIELD
 ★ SCHLITZ
 ★ QUAKER OATS

...And Many Others

WIAC Box 4504 San Juan, P. R.
 U. S. REP. — MRS. PIRI FLINT
 35-30 81st St., Jackson Hgts., L. I., New York
 711

IN CANADA
more people listen regularly to*
CFRB Toronto
than to any other
station . . .



The 1950 BBM figures show CFRB's coverage as 619,050 daytime and 653,860 night time — more than one-fifth of the homes in Canada, concentrated in the market which accounts for 40% of the Dominion's retail sales.

CFRB

Representatives

UNITED STATES

Adam J. Young Jr. Incorporated

CANADA

All-Canada Radio Facilities Limited

CANADA

C B C

•

C A B

•

*Alphabetical Index
By Call Letters*

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Stations

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Networks

CBC NETWORKS.....

Serve all Canadians

Every section of Canada is served by the CBC . . . not only the big metropolitan centres but also the thousands of smaller communities and the vast rural areas spread across the Dominion.

Two CBC networks—Trans-Canada and Dominion—serve *English-speaking* Canadians . . . while the CBC French Network provides a separate program service designed especially to meet the tastes and interests of *French-speaking* Canadians.

Used *in combination*, CBC Networks . . . English and French . . . make Canada ONE BIG MARKET. They provide the coverage, the penetration and the *sales results* that make CBC network radio a most attractive advertising buy.

In the development and production of Canadian Talent Programs . . . French and English . . . the CBC is glad to extend its fullest assistance to advertising agencies and their clients.



CANADIAN BROADCASTING CORPORATION

COMMERCIAL DIVISION

354 Jarvis Street
Toronto 5, Ontario

1425 Dorchester Street W.
Montreal 25, P.Q.

CANADIAN BROADCASTING CORP.

OFFICES

Head Office—P. O. Box 806, 140 Wellington St., Ottawa, Ont.

Administration—P. O. Box 6000, Montreal, Que.

Commercial Division—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.

National Program Office—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.



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D. Claringbull, Manager of Personnel and Administrative Services

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H. Hilliard, Supervising Engineer, Toronto Area

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W. E. Powell, Commercial Manager
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Hugh Clark, Sales Representative
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A. Barr, Sales and Commercial Traffic
H. F. Chevrier, Coverage Statistics



In Canada you sell 'em when you tell 'em!

If you could walk into the living room of every sales prospect and sit down to tell him what your product will do for him — you could do a better selling job than in any other way. But the cost of selling this way is prohibitive — it certainly would be in Canada.

Canada is a vast country, stretching 4,365 miles from St. John's to Victoria, B. C. All in all, it has 3,845,144 square miles of fabulous resources and unlimited potential. The Province of Ontario alone, Canada's second largest, is slightly larger than Texas, New York and Pennsylvania combined.

With an area roughly $\frac{1}{4}$ larger than the U. S., the Canadian population is less than 10% that of her neighbor; only 3.57 persons per square mile, compared with 45.1 in the U. S. But Canada's population is somewhat concentrated: 79% live in a narrow strip

of land only 200 miles wide hugging the U. S. border.

These figures present a curious problem to anyone marketing a product in Canada. Obviously, it's easy to reach the large population centers. But that leaves a vast market untouched — a market that, in 1949, accounted for over \$3,622,465,000 in retail sales — 41.5% of Canada's total. Too often, manufacturers faced with this dilemma have either put all their advertising eggs in one basket or spread themselves too thinly in an attempt to add rural coverage to metropolitan.

The problem is: how to cover both urban and rural markets with a maximum number of sales messages for every advertising dollar expended.

Once you are aware of the problem, once convinced of the solution, then you are on your way towards exploiting this lucrative market.

*For Complete Information
on your specific merchandising problems, consult*

The CANADIAN ASSOCIATION of BROADCASTERS

Pat Freeman,
Sales Research Dir.
37 Bloor St., W.,
Toronto

T. J. Allard,
General Manager,
108 Sparks St.
Ottawa

CANADIAN ASSOCIATION OF BROADCASTERS

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.
Phone: 34036

Branch Offices—37 Bloor Street West, Toronto, Ont.
Phone: Pr 3729



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Functions

The Canadian Association of Broadcasters is a voluntary trade organization of 104 privately owned (independent) broadcasting stations in Canada.

STATIONS OF CANADA

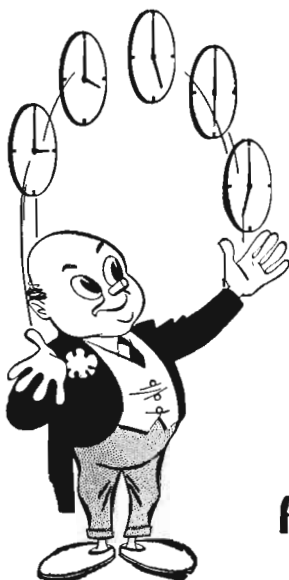
The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	725	CHLN	Three Rivers, Que.	738
CBE	Windsor, Ont.	734	CHLO	St. Thomas, Ont.	732
CBF	Montreal, Que.	735	CHLP	Montreal, Que.	736
CBG	Gander, Nfld.	726	CHLT	Sherbrooke, Que.	738
CBH	Halifax, N. S.	727	CHML	Hamilton, Ont.	729
CBI	Sydney, N. S.	727	CHNC	New Carlisle, Que.	737
CBJ	Chicoutimi, Que.	735	CHNO	Sudbury, Ont.	733
CBK	Watrous, Sask.	739	CHNS	Halifax, N. S.	727
CBL	Toronto, Ont.	733	CHOK	Sarnia, Ont.	732
CBM	Montreal, Que.	736	CHOV	Pembroke, Ont.	732
CBN	St. John's, Nfld.	726	CHRC	Quebec City, Que.	737
CBO	Ottawa, Ont.	731	CHRL	Roberval, Que.	738
CBR	Vancouver, B. C.	723	CHSJ	Saint John, N. B.	726
CBT	Grand Falls, Nfld.	726	CHUB	Nanaimo, B. C.	722
CBV	Quebec City, Que.	737	CHUM	Toronto, Ont.	733
CBW	Winnipeg, Man.	724	CHVC	Niagara Falls, Ont.	730
CBX	Edmonton, Alta.	720	CHWK	Chiliwack, B. C.	721
CBY	Corner Brook, Nfld.	726	CJAD	Montreal, Que.	736
CFAB	Windsor, N. S.	728	CJAT	Trail, B. C.	723
CFAC	Calgary, Alta.	720	CJAV	Port Alberni, B. C.	722
CFAR	Flin Flon, Man.	724	CJBC	Toronto, Ont.	733
CFBC	Saint John, N. B.	725	CJBQ	Belleville, Ont.	728
CFCF	Montreal, Que.	736	CJBR	Rimouski, Que.	737
CFCH	North Bay, Ont.	731	CJCA	Edmonton, Alta.	720
CFCN	Calgary, Alta.	720	CJCB	Sydney, N. S.	727
CFCO	Chatham, Ont.	729	CJCH	Halifax, N. S.	727
CFCY	Charlottetown, P. E. I.	734	CJCS	Stratford, Ont.	732
CFGP	Grande Prairie, Alta.	721	CJDC	Dawson Creek, B. C.	721
CFJC	Kamloops, B. C.	721	CJEM	Edmundston, N. B.	725
CFJR	Brockville, Ont.	729	CJFP	Riviere-Du-Loup, Que.	737
CFNB	Fredericton, N. B.	725	CJFX	Antigonish, N. S.	727
CFOR	Orillia, Ont.	731	CJGX	Yorktown, Sask.	739
CFOS	Owen Sound, Ont.	731	CJIB	Vernon, B. C.	723
CFPA	Port Arthur, Ont.	732	CJIC	Sault St. Marie, Ont.	732
CFPL	London, Ont.	730	CJKL	Kirkland Lake, Ont.	730
CFPR	Prince Rupert, B. C.	722	CJLS	Yarmouth, N. S.	728
CFQC	Saskatoon, Sask.	739	CJNB	North Battleford, Sask.	739
CFRA	Ottawa, Ont.	731	CJNT	Quebec City, Que.	737
CFRB	Toronto, Ont.	733	CJOB	Winnipeg, Man.	724
CFRN	Edmonton, Alta.	720	CJOC	Lethbridge, Alta.	721
CHAB	Moose Jaw, Sask.	739	CJON	St. John's, Nfld.	726
CHAD	Amos, Que.	735	CJOR	Vancouver, B. C.	723
CHAT	Medicine Hat, Alta.	721	CJOY	Guelph, Ont.	729
CHEF	Granby, Que.	735	CJRL	Kenora, Ont.	730
CHEX	Peterborough, Ont.	732	CJRW	Summerside, P. E. I.	735
CHFA	Edmonton, Alta.	720	CJSO	Sorel, Que.	738
CHGB	Ste. Anne de la Pocatiere, Que.	738	CJVI	Victoria, B. C.	723
			CKAC	Montreal, Que.	736

Call Letters	City	See Page
CKBB	. Barrie, Ont.	728
CKBI	. Prince Albert, Sask.	739
CKBL	. Matane, Que.	735
CKBW	. Bridgewater, N. S.	727
CKCH	. Hull, Que.	735
CKCK	. Regina, Sask.	739
CKCL	. Truro, N. S.	728
CKCR	. Kitchener, Ont.	730
CKCV	. Quebec City, Que.	737
CKCW	. Moncton, N. B.	725
CKDA	. Victoria, B. C.	723
CKEN	. Kentville, N. S.	727
CKEY	. Toronto, Ont.	734
CKFH	. Toronto, Ont.	734
CKFI	. Fort Frances, Ont.	729
CKGB	. Timmins, Ont.	733
CKLB	. Oshawa, Ont.	731
CKLN	. Nelson, B. C.	722
CKLS	. La Sarre, Que.	735
CKLW	. Windsor, Ont.	734
CKMO	. Vancouver, B. C.	723
CKMR	. New Castle, N. B.	725
CKNB	. Campbellton, N. B.	725
CKNW	. New Westminster, B. C.	722
CKNX	. Wingham, Ont.	734
CKOC	. Hamilton, Ont.	730

Call Letters	City	See Page
CKOK	. Penticton, B. C.	722
CKOV	. Kelowna, B. C.	722
CKOX	. Woodstock, Ont.	734
CKOY	. Ottawa, Ont.	731
CKPC	. Brantford, Ont.	728
CKPG	. Prince George, B. C.	722
CKPR	. Fort William, Ont.	729
CKRC	. Winnipeg, Man.	724
CKRD	. Red Deer, Alta.	721
CKRM	. Regina, Sask.	739
CKRN	. Rouyn, Que.	738
CKRS	. Jonquire, Que.	735
CKSB	. St. Boniface, Man.	724
CKSF	. Cornwall, Ont.	729
CKSM	. Shawinigan Falls, Que.	738
CKSO	. Sudbury, Ont.	733
CKTB	. St. Catherine, Ont.	732
CKTS	. Sherbrooke, Que.	738
CKVC	. Quebec City, Que.	737
CKVD	. Val D'Or, Que.	738
CKVL	. Verdun, Que.	736
CKWS	. Kingston, Ont.	730
CKWX	. Vancouver, B. C.	723
CKX	. Brandon, Man.	724
CKXL	. Calgary, Alta.	720
CKY	. Winnipeg, Man.	724
VOCM	. St. John's, Nfld.	726

Canada's Selective Radio Headquarters



The little All-Canada man represents all phases of Canadian broadcasting — both time and talent.

Through the years he has come to symbolize not only the Company he represents, but the medium he champions: *Selective Radio*.

In a vast country with wide "skip-distances" between major markets, All-Canada offers you the most economical, most effective method of reaching the consumer at home through a select group of key Canadian stations.

Call on the All-Canada man wherever your campaign plans extend into the Canadian market. He'll be ready to discuss times and stations; and All-Canada also offers you selection from the world's largest library of transcribed programs.

ALL-CANADA RADIO FACILITIES
Limited

VANCOUVER • CALGARY • WINNIPEG • TORONTO • MONTREAL

ALBERTA

CFAC

CALGARY—1922—CBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By: Calgary Bcstg. Co., Ltd.
 Bus.-Studio Address: 1000 Greyhond Bldg.
 Phone Number: Renfrew 6-1036
 Transmitter Location: Midnapore, Alberta
 Air Time: 5:55 a.m.-12 M.
 News Service: CPN, BUP
 Transcription Service: Thesaurus, World, Associated
 Representative: All-Canada, Weed
 President: H. R. Carson
 Station Manager: A. M. Cairns
 Commercial Manager: D. H. Hartford
 Production Director: D. MacMillan
 Promotion Manager: R. J. Tregillus
 Chief Engineer: E. C. Connor

CFCN

CALGARY—1922—CBC DOMINION

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By: The Voice of the Prairies, Ltd.
 Bus.-Studio Address: Toronto General Trusts Bldg.
 Phone Number: 2-1161
 Transmitter Location: Midnapore, Alta.
 Air Time: 6 a.m.-M.
 News Service: BUP
 Transcription: Standard, Lang-Worth, Capitol
 Representative: Radio Representatives, Adam J. Young, Jr.
 Membership: CAB
 President: H. G. Love
 Commercial Manager: E. H. McGuire
 Pgm., Publ. Director: James A. Love
 Chief Engineer: Robert Lamb

CKXL

CALGARY—1950

Frequency: 1140 Kc. Power: 1000 Watts
 Owned-Oper. By: CKXL, Ltd.
 Address: 210 9th Ave. W.
 Phone Number: 63026
 Representative: Cooke, Inc.; Natl. Bcstg. Sales
 News Service: BUP, PN
 President: G. Max Bell
 General Manager: Frederick R. Shaw
 Commercial Manager: Bruce D. Alloway
 Sales Prom. Mgr.: Francis R. Turner
 Program Director: Jack Stewart
 Chief Engineer: Ross Craig

CBX

EDMONTON—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.

Bus.-Studio Address: 713 MacDonald Hotel
 General Manager: Dr. Augustine Frigon
 Commercial Manager: W. E. Powell
 Supervising Engr.: R. D. Cahoon

CFRN

EDMONTON—1934

CBC DOMINION

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By: Sunwapta Bcstg. Co., Ltd.
 Business-Studio Address: 109 CPR Bldg.
 Phone Number: 22101
 Transmitter Location: Jasper Hwy., 2 Mi. W.
 News Service: BUP, PN
 Transcription Service: Lang-Worth
 Representative: Radio Representatives, Adam J. Young, Jr.
 Membership: CAB
 Pres., Gen. Mgr.: G. R. A. Rice
 Comm., Sales Prom. Mgr.: A. J. Hopps
 Program Director: George A. Duffield
 Production Director: Jerry Forbes
 Publicity Director: Isobel McDonald
 Chief Engineer: Frank G. Makepeace

CHFA

EDMONTON—1949

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By: Radio Edmonton, Ltd.
 Business Address: 10012 109th St.
 Phone Number: 42157
 News Service: BUP
 President: Dr. L. O. Beauchemin
 Station Manager: J. A. Gallant
 Commercial Manager: Romain LeClair
 Program Director: Leo Remillard
 Chief Engineer: Gordon L. Sadler

CJCA

EDMONTON—1922

CBC TRANS-CANADA SUPP

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By: Edmonton Bcstg. Co., Ltd.
 Bus.-Studio Address: 452 Birks Bldg.
 Phone Number: 44131
 Transmitter Location: Ellerslie
 Air Time: 19 hrs.
 News Service: PN, BUP
 Transcription Service: Thesaurus
 Representative: All-Canada, Weed
 Membership: CAB, BAB
 Station Manager: Gerry Gaetz
 Commercial Manager: Joe MacKenzie
 Production Director: Dalt Elton
 Promotion Manager: Miss Win Sutton
 Chief Engineer: Frank Hollingsworth
 Consulting Engineer: Keith McKinnon

ALBERTA — BRITISH COLUMBIA

CFGP GRAND PRAIRIE—1937—CBC

Frequency: 1050 Kc. Power: 1000 Watts
Owned By. Northern Bcstg. Corp., Ltd.
Bus.-Studio Address. 9910—99th St.
Phone Number. 611
Transmitter Location. Clairmont Hwy.
Air Time. 6 a.m.-M.
News Service. CP
Transcription Service. World, SESAC
Representative. All-Canada, Weed
Membership. CAB
President. J. E. Thomson
General-Station Mgr. Arthur J. Balfour
Commercial Manager. Jack E. Soars
Program Director. John Wilson
Publicity Director. Gene Ross
Chief Engineer. Jim de Roaldes
Consulting Engr. Keith McKinnon

CJOC

LETHBRIDGE—1926—CBC

Frequency: 1220 Kc. Power: 5000 Watts
Owned-Oper. By. Lethbridge Bcstg., Ltd.
Address. 1015 Third Ave. S.
Phone Number. 3161
Transmitter Location. Broxburn, Alberta
Air Time. 5:30 a.m.-1 a.m.
News Service. PN, BUP
Transcription Service. Assoc., Thesaurus
Representative. Weed, All-Canada
Membership. CAB, BBM, WAB
Pres. & Gen. Mgr. H. R. Carson
Station Manager. W. M. Guild
Comm., Prom. Manager. C. A. Perry

Pgm., Prod. Director. G. A. Brown
Chief Engineer. R. A. Reagh
Consulting Engineer. Keith McKinnon

CHAT

MEDICINE HAT—1946—CBC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By. Monarch Bcstg. Co., Ltd.
Address. 520 First St.
Phone Number. 2821
Representative. Weed, All-Canada
Transcription Library. Standard
President. J. H. Yuill
Gen., Sta. Mgr. R. J. Buss
Promotion Manager. Eva Biel
Chief Engineer. Ian Carson

CKRD

RED DEER—1949

CBC DOMINION SUPP

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Central Alberta Bcstg. Co., Ltd.
Business Address. Foster Bldg.
Air Time. 17½ hrs.
News Service. BUP
Transcription Service. Capitol
Representative. Radio Reps., Young
Memberships. CAB
Pres., Gen. Mgr. Gordon S. Henry
Commercial Manager. Ike Kaila
Pgm., Prod. Dir. Ned Corrigan
Chief Engr. A. I. Booker
Consulting Engr. Canadian Marconi Co.

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—1937

CBC DOMINION

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By. Fraser Valley Bcstrs., Ltd.
Business-Studio Address. 50 Yale Rd. E.
Phone Number. 7511-21
Transmitter Location. Prest Rd.
Air Time. 6:30 a.m.-11:15 p.m.
News Service. BUP
Transcription Service. Cole
Representative. All-Canada, Weed
Membership. CAB, BBM, WAB, BCAB
President. C. Casey Wells
Gen. Mgr., Chief Engr. Jack Pilling
Commercial Manager. W. G. Teetzel

CJDC

DAWSON CREEK—1947—CBC

TRANS-CANADA

Frequency: 1350 Kc. Power: 1000 Watts

Owned-Operated By. Radio Station CJDC, Ltd.
Business Address. 2nd Ave. & 9th St.
Phone Number. 216
News Service. Press News
Transcription Service. Associated
Representative. Radio Representatives, Cooke
President. W. B. Michaud
General Manager. Lewis R. Roskin
Program Director. Michael Laverne
Chief Engineer. William Gordon

CFJC

KAMLOOPS—1926

TRANS-CANADA

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By. Interior Bcstrs.
Business-Studio Address. 310 St. Paul St.
Phone Number. 1021
Representative. All-Canada, Weed

BRITISH COLUMBIA

Transcription Service World
 News Service PN
 General Manager..... Ian G. Clark
 Prom., Comm. Mgr..... R. J. Innes
 Chief Engineer..... G. G. Henderson

CKOV

KELOWNA—1931—CBC

Frequency: 630 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Okanagan Bcstrs., Ltd.
 Business-Studio Address..... Box 1481
 Phone Number 1331-23
 Transmitter Location.. Okanagan Mission, B. C.
 News Service PN
 Transcription Service..... World, Thesaurus
 Representative All-Canada, Weed
 Membership CAB
 General Manager..... J. H. B. Browne
 Chief Engineer..... J. Fred Weber

CHUB

NANAIMO—1949

Frequency: 1570 Kc..... Power: 1000 Watts
 Owned-Operated By..... Standard Bcstg. Co.
 Business Address..... Malaspina Hotel
 Air Time..... 6 a.m.-12 M.
 News Service CP
 Transcription Service World
 Representative.. Natl. Bcstg. Sales, Hunt, Cooke
 President Donald Cromie
 Sta., Prom., Comm. Mgr., Mrs. Mary Sutherland
 Chief Engineer..... Tom Walsh

CKLN

NELSON—1939—CBC

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... News Publishing Co., Ltd.
 Address..... 266 Baker St.
 Phone Number 19
 News Service PN
 Representative Stovin, Young
 Membership... BBM, CAB, WAB, BCAB, BMI
 Station Mgr., Chief Engineer... A. R. Ramsden

CKNW

NEW WESTMINSTER—1944

Frequency: 1320 Kc..... Power: 1000 Watts
 Owned By..... International Bcstg. Co., Ltd.
 Business-Studio Address..... 227 Columbia St.
 Phone Number 3000
 Transmitter Location..... Lulu Island, B. C.
 News Service PN
 Transcription..... Associated, World, Cole,
 Representative..... Forjoe, Natl. Bcstg. Sales
 Pres., Gen., Sta. Mgr..... William Rea, Jr.
 Sales Promotion Manager..... Phil Baldwin
 Pgm., Prod. Manager..... Hal Davis
 Chief Engineer..... Bill Collins

CKOK

PENTICTON—1948

Frequency: 800 Kc..... Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By..... CKOK, Ltd.
 Business-Studio Address Nanaimo Ave.
 Phone Number 800
 Transmitter Location Addr..... Skaha Lake
 Air Time..... 6:30 a.m.-M.
 News Service CP
 Transcription Service Standard
 Representative..... Radio Reps., Cooke
 Membership..... BBM, CAB, BCAB, WAB
 President..... Maurice P. Finnerty
 Sta., Comm. Manager..... Roy G. Chapman
 Chief Engineer..... Jim English

CJAV

PORT ALBERNI—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... CJAV, Ltd.
 Address..... 735 Third Ave. N.
 Phone Number 604
 Air Time..... 6 a.m.-12 M.
 News Service BUP
 Transcription Lang-Worth, Cole, Capitol
 Representative Radio Representatives
 Membership CAB
 Station Manager..... Charles J. Rudd
 Commercial Manager..... K. Hutcheson
 Program-Production Dir..... T. Rannie
 Chief Engineer..... H. Hollway

CKPG

PRINCE GEORGE—1946—CBC

Frequency: 550 Kc..... Power: 250 Watts
 Owned-Oper. By..... Radio Station CKPG, Ltd.
 Address..... 434 George St.
 Phone Number 140
 Transmitter Location..... So. Fort George
 Air Time..... 16½ hrs.
 Representative All-Canada, Weed
 Membership CAB, BBM
 President..... Frank H. Elphicke
 General Manager..... Cecil G. Elphicke
 Commercial Manager..... Charles Cawdell
 Station Manager..... Jack Carbutt
 Chief Engineer..... Cliff Steele

CFPR

PRINCE RUPERT—1938—CBC
 TRANS-CANADA

Frequency: 1240 Kc..... Power: 250 Watts
 Owned By..... Northwest Bcst. & Service Co., Ltd.
 Studio Address..... 336 Second Ave., Box 848
 Phone Number 863
 General Manager (CBC)..... Dr. Augustin Frigon
 Station Manager..... C. H. Insulander

BRITISH COLUMBIA

CJAT

TRAIL—1932—CBC

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By. Kootenay Bcstg. Co., Ltd.
 Business-Studio Address. 815 Victoria St.
 Phone Number 1840
 News Service AP
 Representative Weed
 Membership. BBM, CAB, WAB, BCAB
 President. E. W. Hazlewood
 Station Manager. John W. Loader
 Commercial Manager. Donald G. Marshall
 Chief Engineer. John D. Hepburn

CBR

VANCOUVER—1936—CBC

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address. 701 Hornby St.
 Phone Number Marine 6121
 News Service. BUP, R, CP
 General Manager (CBC). Dr. Augustin Frigon
 Commercial Mgr. (CBC). Walter E. Powell
 Regional Representative. Kenneth Caple
 Program Director. Doug Nixon
 Publicity Director. W. Gilmour Clark
 Chief Announcer. Marce Munro
 Senior News Editor. Richard T. Elson
 B. C. Regional Engineer. F. B. C. Hilton

CJOR

**VANCOUVER—1926
CBC DOMINION**

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. CJOR, Ltd.
 Business-Studio Address. 846 Howe St.
 Phone Number Marine 6464
 Transmitter Location. R.R. 2 Nelson Rd.
 News Service. BUP, UP, PN
 Transcription Service. Thesaurus
 Representative. Stovin, Young
 Membership CAB
 Pres., Gen. Mgr. George C. Chandler
 Commercial Manager. Don Laws
 Production Director. Dorwin Baird
 Program Director. Ross Mortimer
 Publicity Director. Miss K. V. Cronin
 News Director. Keith Cutler
 Chief Engineer. A. H. Chandler

CKMO

VANCOUVER—1925

Frequency: 1000 Kc. Power: 1000 Watts
 Owned-Oper. By. B. C. Bcstg. System, Ltd.
 Address. 812 Roken St.
 Phone Number Marine 1271

Transcription Service. Standard, Associated.
 SESAC

Representative Cooke
 President. Mrs. R. J. Sprott
 Commercial Manager. Dick Thompson
 Managing Director. Mrs. E. M. Willis
 Chief Engineer. R. McKenzie

CKWX

VANCOUVER—1923—MBS

Frequency: 980 Kc. Power: 5000 Watts
 Business-Studio Address. 543 Seymour St.
 Phone Number TAtlow 5131
 News Service. CP, BUP
 Transcription Service. Lang-Worth, World
 Representative. All-Canada, Weed
 President. Mrs. Arthur Holstead
 Vice-Pres., Gen. Mgr. Frank H. Elphicke
 Commercial Manager. John L. Sayers
 Program Dir. Laurie Irving
 Sales Promotion Mgr. Ken Hughes
 Chief Engineer. Charles Smith

CJIB

**VERNON—1947
DOMINION**

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By. Interior Bcstrs., Ltd.
 Business Address. 3330 Barnard Ave.
 Phone Number 900
 Transcription Service. Associated
 Representative. Radio Representatives, Cooke
 Station Manager. Howard Thompson

CJVI

VICTORIA—1940—DOMINION CBC

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Oper. By. Island Bcstg. Co., Ltd.
 Business-Studio Address. 520 View St.
 Phone Number. Garden 2014
 News Service. PN
 Transcription Service. Thesaurus
 Representative. Weed, All-Canada
 President. Tim Matson
 General Manager. M. V. Chestnut
 Commercial Manager. Lee F. Hallberg
 Sales Prom. Mgr. James S. Crawford
 Program Director. Richard T. Baty
 News Director. Bruce Lowther
 Chief Engineer. Joe Sommers

CKDA

VICTORIA—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Capital Bcstg. System
 Address. Douglas Hotel
 Representative. Radio Reps., Forjoe
 Gen., Sta. Mgr. David M. Armstrong
 Chief Engineer. Norman E. Bergquist

MANITOBA

CKX

BRANDON—1928—CBC DOMINION

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Western Manitoba Bcstrs.
 Address: 8th St. & Princess Ave.
 Phone Number: 4532
 Transcription Service: Thesaurus, World
 Representative: Radio Representatives, Cooke
 News Service: PN
 Managing Director: J. B. Craig
 Commercial Manager: E. D. Holland
 Program Director: Eric Davies
 Sales Prom. Manager: Archie Olson
 Chief Engineer: Humphrey Davies

CFAR

FLIN FLON—1937
 TRANS-CANADA

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: Arctic Radio Corp., Ltd.
 Address: 75 Hill St.
 Phone Number: 590
 News Service: PN
 General Manager: C. H. Witney
 Commercial Manager: J. Thiele
 Program Director: T. O. Nelson
 Chief Engineer: Gordon Woodward

CKSB

ST. BONIFACE—1946

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio St. Boniface, Ltd.
 Address: 607 Langevin St.
 Phone Number: 204-865
 News Service: BUP
 President: Dr. Paul L'Heureux
 Gen., Comm., Sta., Prom. Mgr.: Roland Couture
 Pgm., Prod. Dir.: Rene Dussault
 Farm Ed., Chief Ann.: Maxime Desaulniers
 News Director: Norbert Prefontaine
 Chief Engineer: D. R. Thomson

CBW

WINNIPEG—1948—CBC

Frequency: 990 Kc. Power: 50,000 Watts
 Owned-Operated By: Canadian Bcstg. Corp.
 Business Address: 300 Telephone Bldg.
 Phone Number: 922191
 News Service: BUP, PN, Reuters, CP
 General Manager: Dr. A. Frigon
 Regional Representative: J. R. Finlay
 Station Manager (CBC) Winnipeg: J. N. Mogridge
 Commercial Manager: W. E. Powell
 Publicity Director: C. E. L'Ami
 Chief Engineer: R. D. Cahoon

CJOB

WINNIPEG—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Blick Bcstg., Ltd.
 Business-Studio Address: Lindsay Bldg.
 Phone Number: 926, 374
 Transmitter Location: St. Boniface
 News Service: CP, BUP
 Transcription Service: World, Thesaurus,
 Associated, Standard, Lang-Worth
 Representative: Radio Representatives, Young
 Membership: CAB
 President, General Manager: J. O. Blick
 Commercial Manager: A. J. Messner
 Program Director: George C. Davies
 Chief Engineer: R. V. Durlle

CKRC

WINNIPEG—1934—CBC DOMINION

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By: Transcanada Communica-
 tions, Ltd.
 Bus.-Studio Address: 300 Carlton St.
 Phone Number: 922, 266
 Transmitter Location: St. Vital
 Air Time: Unlimited
 News Service: BUP, PN
 Transcription Service: Lang-Worth, Standard
 Representative: Weed, All-Canada
 Membership: CAB, BBM
 President: V. Sifton
 Gen., Sta. Mgr.: William A. Speers
 Commercial Manager: B. M. Pirie
 Sales Prom. Mgr.: F. M. Desourdy
 Prog. Dir., Prod. Mgr.: J. M. Hill
 Chief Engineer: Bert Hooper

CKY

WINNIPEG—1949

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By: Station CKY, Ltd.
 Business Address: 432 Main St.
 Phone: 931, 531
 Air Time: 5:50 a.m.-1 a.m.
 News Service: BUP, CP
 Transcription Service: Capitol, World, SESAC
 Representative: Stovin, Cooke
 Membership: CAB
 President: Lloyd E. Moffatt
 General Manager: A. R. Mackenzie
 Production Manager: J. M. Ellis
 Commercial Manager: W. E. Collier
 Publicity Director: W. E. Savage
 Chief Engineer: Andy

—NEW BRUNSWICK—

C K N B

CAMPBELLTON—1939—CBC

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By...Restigouche Bcstg. Co., Ltd.
Business Address.....P. O. Drawer 226
Phone Number8
Transmitter Location.....Maple Green
Air Time.....7:55 a.m.-12:10 a.m.
RepresentativeHardy, Weed
MembershipCAB, BBM
President.....J. Wesley MacDonald
General Manager....Dr. Charles H. Houde
Station Manager.....Stan Chapman
Sales Prom. Mgr.....Bill Harper
Program Director.....Bob Richards
Chief Engineer.....Phil Paquet

C J E M

EDMUNDSTON—1944—CBC

FRENCH

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By...Edmundston Radio, Ltd.
Business-Studio AddressEdmundston
Phone Number880
Transmitter LocationIroquois
Air Time.....7 a.m.-12 M.
Transcription ServiceWorld
RepresentativeStovin, Young
Pres., Gen. Mgr.....Georges Michaud
Station Manager.....Maurice Lacasse
Comm., Prom. Mgr.....Georges Guerrette
Pgm., Prod. Dir.....Maurice Lacasse
Chief Engineer.....Yvon Roy

C F N B

FREDERICTON—1923—CBC

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By...James S. Neill & Sons, Ltd.
Business-Studio Address.....Queen St.
Phone Number5501
Transmitter Location.....New Maryland
Air Time.....6:30 a.m.-12:15 a.m.
News Service.....BUP, RP
Transcription Service.....Thesaurus, Standard
RepresentativeAll-Canada, Weed
MembershipCAB
Gen., Sta. Mgr.....Dr. Malcolm Neill
Comm., Prom. Manager.....H. L. McFee
Pgm., Prod. Director.....J. T. H. Fenety
News Director.....Claude Cain
Chief Engineer.....Glenn D. Love
Consulting Engineer.....Cana Marconi

C K C W

MONCTON—1934
CBC DOMINION

Frequency: 1220 Kc. Power: 5000 Watts
Owned-Oper. By.....Moncton Bcstg., Ltd.

Business-Studio Address.....K. of P. Bldg.
Phone Number9111
Transmitter LocationCherryfield
Air Time.....6:30 a.m.-1 a.m.
News Service.....BUP, RP
Transcription ServiceWorld
RepresentativeYoung, Stovin
MembershipCAB, BBM
Pres., Gen. Mgr.....F. A. Lynds
Commercial Manager.....T. Tonner
Program Director.....Mike Woods
Publicity Director.....H. Button
Chief Announcer.....Mike Stephens
News Director.....J. S. Irving
Chief Engineer.....James A. White
Consulting EngineerRCA

C K M R

NEW CASTLE—1949

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By...Miramichi Bcstg. Co., Ltd.
Business Address.....Castle St.
Phone Number690

C B A

SACKVILLE—1939

CBC TRANS-CANADA

Frequency: 1070 Kc. Power: 50,000 Watts
Owned-Oper. By...Canadian Bcstg. Corp.
Bus.-Studio Address.....100 Sackville St.
Phone Number3-6188
Transmitter LocationSackville
News Service.....PN, BUP, CP
General Manager (CBC)...Dr. Augustin Frigon
Regional Representative.....W. E. S. Briggs
Commercial Manager.....W. E. Powell
Regional Engineer.....H. M. Smith

C F B C

SAINT JOHN—1946

CBC DOMINION

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By...Fundy Bcstg. Co., Ltd.
Business-Studio Address.....4 Carleton St.
Phone Number3-2421
Transmitter Location.....Sand Cove Rd.
Air Time.....6 a.m.-1 a.m.
News Service.....RP, BUP
Transcription ServiceStandard
RepresentativeWeed, Alexander
President.....A. M. A. McLean
Station Manager.....Robert T. Bowman
Commercial Manager.....C. F. Bedford
Production Director.....D. H. Armstrong
Chief Announcer.....W. N. Anderson
Prom. Mgr., Publ. Dir.....R. J. Gallagher
Chief Engineer.....H. M. Stout

NEW BRUNSWICK — NEWFOUNDLAND

CHSJ

SAINT JOHN—1934
CBC TRANS-CANADA

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By New Brunswick Bcstg.
Co., Ltd.
Business-Studio Address 14 Church St.
Phone Number 3-3304
Transmitter Location Coldbrook
Air Time Unlimited

News Service PN
Transcription Service World, Lang-Worth,
Associated
Representative Stovin, Young
Membership CAB, BBM
Station Manager George A. Cromwell
Sales Promotion Manager Herman Covey
Program Director Cleve G. Stillwell
Production Director Earl McCarron
Publicity Director Christine Fewings
Chief Engineer J. G. Bishop
Consulting Engineer T. Reid Dowling

NEWFOUNDLAND

CBY

CORNER BROOK—1949—CBC
TRANS-CANADA SUPP

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Corner Brook
News Service CP, BUP, Reuters
Representative CBC
Gen. Mgr. (CBC) Dr. Augustin Frigon
Commercial Manager (CBC) E. A. Wier
Regional Rep. William F. Galgay
Station Manager C. V. Hierlihy
D. Press & Info. Serv. (CBC) Ron C. Fraser
Dir. Gen. Engrg. Gordon W. Olive
News Director (CBC) D. C. McArthur
Farm Editor (CBC) A. R. Kemp

News Director D. C. McArthur
Station Manager John J. Grace
Publ. Director (CBC) Ron C. Fraser
Chief Engineer J. J. Maloney
Consulting Engineer E. D. Witherstone

CBN

ST. JOHN'S—1949—CBC

Frequency: 640 Kc. Power: 10,000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address St. John's
Air Time 16½ hrs.
News Service CP, PN, BUP, Reuters
Representative CBC
General Manager (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) W. E. Powell
Regional Rep. William F. Galgay
Publ. Director (CBC) Ron C. Fraser
Chief Engineer J. A. Ouimet

CBG

GANDER—1949—CBC
TRANS-CANADA

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Gander
News Service CP, BUP, Reuters, PN
General Manager (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) W. E. Powell
Regional Rep. William F. Galgay
Station Manager A. Barrett
D. Press & Inf. Serv. (CBC) Ron C. Frazer

CJON

ST. JOHN'S—1951

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By Radio Station CJON
President, Manager Geoff Stirling
Production Manager Dan Jamieson

VOCM

ST. JOHN'S—1936

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By Colonial Bcstg. System
Business Address McBride's
Phone 3148
Transcription Service Thesaurus, World
Membership CAB, BBM
Representative Stovin, Weed
Station Manager J. L. Butler
Commercial Manager M. Shulman
Program Director J. M. Murdoch
Chief Engineer W. B. Williams

CBT

GRAND FALLS—1949—CBC

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address Munro Bldg.
Air Time 16½ hrs.
Phone Number 382
Gen. Mgr. (CBC) Dr. Augustin Frigon
Commercial Mgr. (CBC) W. E. Powell

—NOVA SCOTIA—

CJFX

ANTIGONISH—1943
DOMINION

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
AddressBroadcasting Bldg.
Representative.....Young, Natl. Bcst. Sales
News ServicePN
Transcription ServiceLang-Worth
Representative.....Natl. Bcst. Sales, Young
General Manager.....J. Clyde Nunn
Promotion Manager.....James Burroughs

CKBW

BRIDGEWATER—1947—CBC

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Address399 King St.
Phone Number445
Transmitter LocationHebbsville
News ServicePN
Transcription ServiceAssociated
Representative.....Radio Representative Ltd.,
Cooke

President.....C. J. Morrow
General Manager.....John F. Hirtle
Commercial Manager.....Howard E. MacLean
Sales Prom. Mgr.....Lester L. Rogers
Sta. Mgr., Pgm. Dir.....James A. MacLeod
Publicity Director.....Bruce F. Rafuse
Chief Engineer.....Douglas B. Hirtle
Consulting Engineer.....RCA Victor

CBH

HALIFAX—1944—CBC

Frequency: 1330 Kc. Power: 100 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business-Studio Address.....100 Sackville St.
Phone Number3-6188
News Service.....BUP, PN, Reuters, CP
General Manager.....Dr. Augustin Frigon
Station Manager.....S. R. Kennedy
Commercial Manager.....W. E. Powell
Maritime Reg. Repre.....W. E. S. Briggs
Publicity Director.....Ron Fraser

CHNS

HALIFAX—1926—CBC DOMINION

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By....Maritime Bcstg. Corp., Ltd.
Bus.-Studio Address.....10 Tobin St.
Phone Number3-8318
Transmitter LocationRockingham
Air Time.....7-12:15 a.m.
News Service.....CP, BUP
Transcription Service.....Thesaurus, Lang-Worth
Representative.....All-Canada, Weed
MembershipCAB, BBM

President.....Andrew W. Robb
General Manager.....William Coates Barrett
Station Manager.....Gerald Redmond
Commercial Manager.....Douglas Grant
Chief Engineer.....Arthur H. Grelg

CJCH

HALIFAX—1944

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By.....Chronicle Co., Ltd.
Bus.-Studio Address.....Lord Nelson Hotel
Phone Number3-7311
Transmitter Location....St. Margaret's Bay Rd.
Air Time.....24 hrs.
News ServicePN
Transcription Service.....Standard, Associated
Representative.....Mulvihill, Tapp, Young
Managing Director.....Mrs. B. P. McCurdy
Station Manager.....E. Finlay MacDonald
Sales Manager.....C. L. Chambers
Promotion Manager.....Maurice L. Foisy
Chief Engineer.....A. Reginald MacWilliams

CKEN

KENTVILLE—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Business-Studio Address.....Radio Center
Phone Number.....Kentville 400
Transmitter Location.....Upper Dyke
Air Time.....7 a.m.-10:15 p.m.
News Service.....UP, PN
Transcription ServiceMcGregor
RepresentativeAlexander
MembershipCAB, BBM
President, Chief Engr.....Avar M. Bishop
General Manager.....J. A. C. Lewis
Comm., Prom. Mgr., Publ. Dir.....Bernard
Butler-Grey

CBI

SYDNEY—1948—CBC

Frequency: 1570 Kc. Power: 1000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business-Studio Address.....247 Charlotte St.
News Service.....BUP, Reuters, CP, PN
General Manager.....Dr. Augustin Frigon
Station Mgr.....Barry MacDonald
Commercial Manager.....W. E. Powell
Regional Representative.....W. E. S. Briggs
Publicity Director.....Ron Fraser

CJCB

SYDNEY—1929—CBC DOMINION

Frequency: 1270 Kc. Power: 1000 d.,
5000 Watts n.
Owned-Operated By....Cape Breton Bcstrs., Ltd.

NOVA SCOTIA—ONTARIO

Business-Studio Address.....Radio Bldg.
 Phone Number.....5596-7
 Transmitter Location.....So. Bar, Cape Breton
 Air Time.....7 a.m.-12M.
 News Service.....PN
 Transcription Service.....Thesaurus, Lang-Worth
 Representative.....All-Canada, Weed
 General Manager.....J. Marven Nathanson
 Station Manager.....C. J. McDougall
 Commercial Manager.....R. M. Burchell
 Chief Engineer.....A. E. Vernon

CKCL TRURO—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Colchester Bcstg. Co. Ltd.
 Business Address.....7 Pleasant St.
 Phone Number.....491
 Transmitter Location.....Onslow
 Air Time.....7 a.m.-11 p.m.
 News Service.....BUP, Radio Press
 Transcription Service.....Associated
 Representative.....Omer Renaud
 Membership.....CAB, BBM
 President, General Mgr.....J. Arthur Manning
 Sta., Comm. Manager.....Alex Thomson
 Chief Engineer.....Sidney Bernasconi
 Consulting Engineer.....No. Electric Co., Ltd.

CFAB WINDSOR—1946

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.
 Address.....Radio Centre
 Phone Number.....400
 Transmitter Location.....Falmouth
 Air Time.....7 a.m.-10:15 p.m.
 News Service.....PN
 Transcription Service.....McGregor
 Representative.....Alexander
 Membership.....CAB, BBM
 President, Chief Engr.....Avarid M. Bishop
 General Manager.....J. A. C. Lewis
 Comm., Prom. Mgr., Publ. Dir.....Bernard
 Butler-Grey
 Program Director.....Willard A. Bishop

CJLS YARMOUTH—1934—CBC DOMINION

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
 Address.....222 Main St.
 Phone Number.....500
 Transmitter Location.....Brooklyn, Yarmouth Co.
 Air Time.....7:45 a.m.-12:10 a.m.
 News Service.....CP
 Transcription Service.....All-Canada
 Representative.....All-Canada, Weed
 Membership.....BBM
 Pres., Gen., Sta., Comm. Mgr.....Donald L. Smith
 Program Director.....Denny J. Comeau
 Publicity Director.....William Singer
 Chief Announcer.....Gene Alton
 Chief Engineer.....Donald L. Smith

ONTARIO

CKBB BARRIE—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Barrie Bcstg. Co. Ltd.
 Address.....26 Elizabeth St.
 Phone Number.....5585
 Representative.....Young, Mulvihill
 News Service.....PN
 Pres., Gen. Mgr.....Ralph T. Snelgrove
 Program Director.....Richard Mungham
 Chief Engineer.....Jack Mattenley
 Sta. Mgr., News Dir.....H. J. Snelgrove

CJBQ BELLEVILLE—1946—CBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Quinte Bcstg. Co., Ltd.
 Business-Studio Address.....11 Victoria Ave.
 Phone Number.....3200
 Transmitter Location.....Foxboro Hwy.

Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....CP
 Transcription Service.....World, Thesaurus
 Representative.....Stovin, Young
 Membership.....CAB, BBM
 President.....A. McLean Haig
 Station Manager.....W. H. Stovin
 Commercial Manager.....J. H. MacDonald
 Production Director.....Scott Hannah
 Publicity Director.....Don Rose
 Chief Engineer.....J. B. Buchanan

CKPC BRANTFORD—1923—CBC

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Telephone City Bcst., Ltd.
 Address.....525 Colborne St.
 Phone Number.....3-2664
 Transcription Service.....World
 News Service.....BUP
 Representative.....J. L. Alexander
 Pres., Gen. Mgr.....Mrs. E. M. Buchanan
 Commercial Manager.....Hugh Bremner

ONTARIO

Farm Director.....Michael Warren
News Director.....Frank Kovacs
Chief Engineer.....Jack Church

CFJR

BROCKVILLE—1943—CBC

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address.....King St. West
Phone Number.....4628
Transmitter Location.....Perth Road
Air Time.....7 a.m.-11:30 p.m.
News Service.....BUP
Representative.....Stovin, Young
Membership.....CAB, BBM
Owner, Gen.-Sta.-Comm. Mgr.....Jack R. Radford
Program Director.....Al Hunter
Prod., Publ. Manager.....Tom Statham
Chief Engineer.....John G. Brasford

CFCO

CHATHAM—1926—CBC

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....John Beardall
Business address.....42 King St. W.
Phone Number.....2626
News Service.....BUP
Transcription Service.....Cole, Capitol
Pres., Gen. Manager.....John Beardall
Commercial Manager.....Peter Kirkey
Program Director.....Lee Sheltus
Chief Engineer.....Gordon Brooks

CKSF

CORNWALL—1945—CBC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Standard-Freeholder, Ltd.
Business-Studio Address.....36 Pitt St.
Phone Number.....4800-01
Transmitter Location.....Toll Gate Rd.
Air Time.....6:45 a.m.-11:45 p.m.
News Service.....CP
Transcription Service.....Thesaurus
Representative.....Stovin, McGillvra
Membership.....CAB, BBM
President.....Howard Fleming
General Manager.....Phil Robertson
Station Manager.....Fred H. Pemberton
Production Director.....Carl Fisher
Publicity Director.....Alma Larocque
Chief Engineer.....Mahlon Clark

CKFI

FORT FRANCES—1944—CBC-KBS

Frequency: 800 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned By.....Radio Station CKFI
Business-Studio Address.....Fort Francis
Phone Number.....Ft. Frances 200

Transmitter Location.....King's Hwy.
Air Time.....6:55 a.m.-11 p.m.
News Service.....PN
Transcription Service.....Keystone
Representative.....Alexander, Bcst. Reps. Ltd.
Pres., Publ. News Dir.....J. G. McLaren
Sta. Comm., Gen. Mgr.....W. H. McLellan
Chief Engineer.....Dick Endseth
Consulting Engineer.....McKinnon

CKPR

FORT WILLIAM—1931—CBC

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Bus.-Studio Address.....414½ Victoria Ave.
Phone Number.....33477
Transmitter Location.....Memorial Ave.,
Port Arthur
Air Time.....7 a.m.-11:45 p.m.
News Service.....CP
Transcription Service.....Thesaurus, United
Representative.....Stovin, Radio Representatives,
Young, All-Canada
Membership.....BBM, CAB
Pres., Gen. Mgr.....H. F. Dougall
Commercial Manager.....George Jeffrey
Program Director.....J. P. Friesen
Chief Engineer.....W. T. Ross

CJOY

GUELPH—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....CJOY, Ltd.
Business Address.....Bond Bldg.
Phone Number.....555
Transmitter Location.....R.R. 7
Air Time.....6:30 a.m.-12:30 a.m.
News Service.....PN
Transcription Service.....Lang-Worth, Associated
Representative.....Radio Reps., Cooke
Pres., Gen. Sta. Mgr.....Wallace Slatter
Commercial Mgr.....Frederick T. Metcalf
Program Director.....Don LeBlanc
Chief Engineer.....D. A. Page
Consulting Engineer.....McCurdy

CHML

HAMILTON—1926 CBC DOMINION SUPP

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Phone Number.....9-2411
Transmitter Location.....Vinemount
Air Time.....5:25 a.m.-2 a.m.
News Service.....PN
Representative.....Nat'l. Bcst. Sales, Young
Transcription Service.....Standard, Associated
Membership.....BBM
President.....Kenneth D. Soble
General Manager.....Tom Darling

ONTARIO

Commercial Manager.....W. D. Whitaker
Sales Prom. Mgr.....Daryl Wells
Chief Engineers.....Hugh Potter, Phil Tahany

CKOC

HAMILTON—1922
CBC—TRANS-CANADA

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wentworth Radio Bcstg.
Co., Ltd.
Bus-Studio address.....32 John St.
Phone Number.....7-4483
Transmitter Location.....Elfrida
Air Time.....5:45 a.m.-1:05 a.m.
News Service.....BUP, PN
Transcription Service.....Thesaurus, World
Representative.....All-Canada, Weed
Membership.....CAB, BBM
Manager.....W. T. Cranston
Commercial Manager.....L. A. Westmoreland
Sales, Prom. Mgr.....W. H. Edge
Chief Engineer.....Leslie Horton

CJRL

KENORA—1938—CBC DOMINION

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....C. W. Johnson
Address.....Johnson Block
Phone Number.....6212
Transmitter Location.....Jaffray Township
Air Time.....17 hrs.
News Service.....CP
Transcription Service.....Thesaurus
Representative.....Stovin, Cooke
Membership.....CAB, BBM, WAB
President.....C. W. Johnson
Sta., Prom., Comm. Mgr.....G. A. McLean
Program Director.....T. E. Lavers
Chief Engineer.....J. Edwards

CKWS

KINGSTON—1942—CBC

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Brookland Co., Ltd.
Address.....King St.
Phone Number.....4405
Transmitter Location.....Wolfe Island
Air Time.....16 hrs.
News Service.....PN
Transcription Service.....Lang-Worth, World
Representative.....Natl. Bcst. Sales
Membership.....CAB
President.....Senator W. R. Davies
General Manager.....Jack Davidson
Station Manager.....Roy W. Hofstetter
Commercial Manager.....El Jones
Chief Announcer.....W. Luxton
Chief Engineer.....Burt Cobb

CJCL

KIRKLAND LAKE—1934—CBC

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....Roy H. Thompson
Address.....Govt. Rd.
Phone Number.....27
News Service.....PN
Transcription Service.....Thesaurus, Lang-Worth
Representative.....Natl. Bcst. Sales, Cooke
Membership.....CAB
President.....Roy H. Thomson
General Manager.....J. M. Davidson
Station Manager.....D. R. Lawrie
Commercial Manager.....Doug Scanlan
Program Director.....Don Nairn
News Director.....Al Brooks
Chief Engineer.....Les Oliver

CKCR

KITCHENER—1930—CBC

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....K-W. Bcstg. Co., Ltd.
Business-Studio Address.....125 King St. W.
Phone Number.....3-3628
Transmitter Location.....R.R. 3
Air Time.....17 hrs.
News Service.....PN
Transcription Service.....Associated
Representative.....Renaud, Young
Pres., Gen., Sta. Mgr.....G. Liddle
Publ. Dir., Comm. Mgr.....James C. Mitchell
Program Director.....Don Martz
Chief Engineer.....Bill Marchand

CFPL

LONDON—1922—CBC

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper.....London Free Press Printing Co.
Address.....442 Richmond St.
Phone Number.....4-2121
Transmitter Location.....R.R. 1
Air Time.....6:05 a.m.-12:05 a.m.
News Service.....PN
Transcription.....Standard, Lang-Worth
Representative.....Weed, All-Canada
Membership.....CAB, BBM
President.....Walter J. Blackburn
General Manager.....Murray T. Brown
Commercial Manager.....Keith Chase
Sales Promotion Manager.....Douglas C. Trowell
Program Director.....Robert A. Reinhart
Production Director.....Jack N. Ilman
Chief Engineer.....Glen A. Robitaille

CHVC

NIAGARA FALLS—1947

Frequency: 1600 Kc.....Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.....Radio Station CHVC, Ltd.
Business Address.....Rainbow Bridge

ONTARIO

Phone Number.....Niagara Falls, Ont. 4110
 Transmitter Location.....Queen Elizabeth Way
 Air Time.....7:30 a.m.-11:15 p.m.
 News Service.....BUP
 Transcription Service.....Thesaurus
 Representative.....Cooke, Alexander
 President.....B. Howard Bedford
 Commercial Manager.....R. H. Hamilton
 Chief Announcer.....Skip Letcher
 Production Director.....Arthur W. Blakely
 Chief Engineer.....O. O. Bingleman

CFCH

NORTH BAY—1931—CBC TRANS-CANADA

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Northern Bcstg. Co., Ltd.
 Address.....Fraser St.
 Phone Number.....2400
 News Service.....PN
 Transcription Service.....Standard, Lang-Worth
 Representative.....Natl. Bcst. Sales
 President.....Roy H. Thomson
 General Manager.....Jack M. Davidson
 Station Manager.....Keith Packer
 Commercial Manager.....G. Burnett
 Program Director.....Phil Clayton
 Chief Engineer.....Jack Barnaby

CFOR

ORILLIA—1945—CBC

Frequency: 1570 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Gordon E. Smith
 Bus.-Studio Address.....101 Mississauga St., E.
 Phone Number.....3511
 Transmitter Location.....Atherly
 News Service.....BUP
 Representative.....Stovin
 Membership.....CAB
 President, General Mgr.....Gordon E. Smith
 Program Director.....James McGarvey
 Commercial Manager.....Alex Gilmour
 Promotion Manager.....Russ Waters
 Chief Engineer.....George Slinn

CKLB

OSHAWA—1950

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lakeland Bcstg. Co., Ltd.
 Business-Studio Address.....16 Centre St.
 Phone Number.....3-3415
 Air Time.....6 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Alexander, McGillvra
 Pres., Gen. Mgr.....Alfred H. Collins
 Pgm., Prod. Director.....L. Solway
 Chief Engineer.....D. Ockenden
 Comm., Prom. Manager.....Gordon C. Wilson

CBO

OTTAWA—1924—CBC

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Bus.-Studio Address.....Chateau Laurier Hotel
 Phone Number.....2-1151
 Transmitter Location.....Hawthorne
 Station Manager.....Charles P. Wright
 Chief Engineer.....Maxted Gilbert

CFRA

OTTAWA—1947

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Station CFRA
 Business Address.....Catherine St.
 Phone Number.....3-6241
 Transcription Service.....Standard, Lang-Worth,
 Cole, Capitol
 Representative.....All-Canada, Weed
 President, General Mgr.....Frank Ryan
 Commercial Manager.....George M. Gowing

CKOY

OTTAWA—1949—CBC DOMINION

Frequency: 1310 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By.....CKOY, Ltd.
 Address.....272 Somerset St., W.
 Phone Number.....2-2641
 News Service.....BUP, AP
 Transcription Service.....Capitol, Thesaurus
 Representative.....Cooke, Natl. Bcst. Sales
 President.....Duncan K. MacTavish
 General Manager.....Don V. Carr
 Commercial Manager.....Jack Thompson
 Program Director.....Keith Sterling
 Chief Engineer.....Jack Pond
 Consulting Engineer.....McKinnon

CFOS

OWEN SOUND—1940 CBC DOMINION SUPP

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Grey & Bruce Bcstg. Co.,
 Ltd.
 Address.....270 9th St. E.
 Phone Number.....1940
 Transmitter Location.....R. R. No. 4
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....PN
 Transcription Service.....World
 Representative.....Stovin, Young
 President.....Howard Fleming
 Station Manager.....William N. Hawkins
 Commercial Manager.....D. Ferry
 Sales Prom. Mgr.....R. Tomlinson
 Pgm., Music Dir.....E. Smith
 Production Director.....William Fulton
 Publicity Director.....J. McAsh
 Chief Engineer.....R. Turnpenny

C H O V

PEMBROKE—1942—CBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By. Ottawa Valley Bcstg. Co.
 Address. 197 Albert St.
 Phone Number 1350
 News Service BUP
 Transcription Service. Thesaurus, SESAC
 Representative Stovin, Young
 Pres., Gen. Mgr. E. G. Archibald
 Program Director. Bill Kutshke
 Comm., Prom. Manager. Ramsay F. Garrow
 Chief Engineer. W. E. Schmidt

C H E X

PETERBOROUGH—1942—CBC

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By. Brookland Co., Ltd.
 Bus-Studio Address. Hunter & Water Sts.
 Phone Number 2-0451
 Air Time 6 a.m.-12 M.
 News Service PN
 Transcription Service. Standard, Lang-Worth
 Representative. Natl. Bcst. Sales, Cooke
 President. W. R. Davies
 Vice President. Roy H. Thomson
 General Manager. J. Davidson
 Commercial Manager. G. Grady
 Program Director. Doug Burrows
 Chief Engineer. A. E. Crump

C F P A

PORT ARTHUR—1944—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Ralph H. Parker
 Bus-Studio Address. Public Utilities Bldg.
 Phone Number 5-7651
 Air Time Unlimited
 Transcription Service Standard
 Representative. Broadcast Representatives,
 Alexander, Weed
 Sta., Gen. Mgr. Ralph H. Parker
 Commercial Manager. R. P. MacGowan
 Program Director. Al Davidson

C K T B

**ST. CATHARINES—1933
 CBC DOMINION SUPP**

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By. The Niagara District Bcstg.
 Co., Ltd.
 Business-Studio Address. 12 Yates St.
 Phone Number 5-7351
 Air Time 5:45 a.m.-12:10 a.m.
 News Service PN-CP
 Transcription Service Thesaurus
 Representative. Radio Time Sales,
 J. H. McGillvra, P. Mulvihill
 Membership. CAB, BBM, CCBA
 President. W. B. C. Burgayne
 Commercial Manager. V. A. Lococo

Sta., Prom. Mgr., Pgm. Dir. W. C. Wingrove
 Production Manager. Jack Dawson
 Chief Engineer. W. H. Allen

C H L O

ST. THOMAS—1948

CBC TRANS-CANADA SUPP

Frequency: 680 Kc. Power: 1000 Watts
 Owner. Station CHLO, Ltd.
 Business-Studio Address. 133 Curtis St.
 Phone Number 3696
 Air Time 6 a.m.-12 M.
 News Service CP, PN
 Transcription Service. Lang-Worth, Associated
 Representative Radio Reps.
 President Clarence Nichols
 Pgm., Prod. Dir. L. C. Evans
 Gen., Sta. Mgr. J. C. Warder
 Chief Engineer. William Onn

C H O K

SARNIA—1946

CBC TRANS-CANADA SUPP

Frequency: 1070 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By. Sarnia Bcstg. Co., Ltd.
 Address. 148½ Front St. N.
 Phone Number Digby 1121
 Air Time Unlimited
 Transcription Service. Standard, Lang-Worth
 Representative. Natl. Bcst. Sales, Cooke,
 Mulvihill
 President. Claude R. Irvine
 Station Manager. Karl E. Monk
 Commercial Manager. Arthur H. J. O'Hagan
 Sales Promotion Manager. Mrs. Ev. Wallace
 Program Director. Frank P. Stalley
 Chief Engineer. Robert F. Cooke

C J I C

SAULT STE. MARIE—1934—CBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. J. G. Hyland
 Address. P. O. Box 218
 Phone Number Algoma 31121
 News Service PN
 Transcription Service World
 Representative. J. L. Alexander, McGillvra
 Pres., Gen. Mgr. J. G. Hyland
 Commercial Manager. E. Vance
 Chief Engineer. D. N. Irwin

C J C S

STRATFORD—1927—CBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Central Bcstg. Co.
 Address. 125 Ontario St.
 Phone Number 1675
 News Service BUP
 Transcription Service World

ONTARIO

Representative.....All Canada, Weed
Sta., Gen. Manager.....Frank M. Squires
Chief Engineer.....John Grigg

CHNO

SUDBURY—1947—CBC

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....166 Elm St., W.
Phone Number.....6-6416
Transmitter Location.....Burwash Rd.
Air Time.....6:30 a.m.-1 a.m.
News Service.....PN
Transcription Service.....Associated
Representative.....Renaud, Hunt, Young
President, General Mgr.....F. B. Ricard
Station Commercial Manager.....R. Riel
Pgm., Prod. Director.....Wilf Davidson
Chief Engineer.....Wallace Roberts

CKSO

SUDBURY—1935—CBC

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Operated By.....CKSO, Radio, Ltd.
Business-Studio Address.....21 Elgin St., N.
Phone Number.....77-505
Transmitter Location.....7 Mi. from Sudbury
at McFarlane Lake
Air Time.....6:30 a.m.-1:10 a.m.
News Service.....PN
Transcription Service.....Thesaurus
Representative.....All-Canada, Weed
President.....G. M. Miller, K.C.
General Manager.....W. J. Woodill
Commercial Manager.....K. Dobson
Chief Engineer.....J. McRae

CKGB

TIMMINS—1933—CBC

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Oper. By.....Northern Bcstg. Co., Ltd.
Bus. Studio Address.....Thompson Bldg.
Phone Number.....1-500
Transmitter Location.....Mountjoy Township
Air Time.....7 a.m.-12:10 a.m.
News Service.....PN
Transcription Service.....Lang-Worth, Standard
Representative.....Nat'l. Bcst. Sales, Cooke
President.....R. H. Thomson
General Manager.....J. M. Davidson
Station Manager.....H. C. Freeman
Commercial Manager.....Douglas Manning
Program Director.....Jesse French
Chief Engineer.....Ernie Mott

CBL

TORONTO—1927—CBC

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Phone Number.....Midwar 5481
Transmitter Location.....Hornby
News Service.....BUP, Reuters, PN, CP, AP
Representative.....CBC
General Manager.....Dr. Augustin Frigon
Commercial Manager (CBC).....W. E. Powell
Chief Engineer.....J. A. Ouimet

CFRB

TORONTO—1927—CBS

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Rogers Radio Bcstg. Co., Ltd.
Business-Studio Address.....37 Bloor St. W.
Phone Number.....Princess 5711
Air Time.....5:45 a.m.-1:05 a.m.
News Service.....BUP, PN
Transcription Service.....Thesaurus, World
Representative.....Young, All-Canada
Pres., Gen. Mgr.....Harry Sedgwick
Station Manager.....Lloyd Moore
Promotion Manager.....Ken Marsden
Commercial Manager.....Waldo Holden
News, Pgm. Dir.....Wes McKnight
Publicity Director.....Ken Marsden
Chief Engineer.....Clive Eastwood
Farm Editor.....Rex Frost

(See Page 712)

CHUM

TORONTO—1945

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....York Bcstrs., Ltd.
Address.....225 Mutual St.
Phone Number.....EM 4-4271
Transmitter Location.....Lawrence Ave. East
Air Time.....Sunrise-sunset
News Service.....BUP
Transcription Service.....Lang-Worth, Capitol
Representative.....McGillvra, Alexander
President.....John H. Q. Part
General-Comm. Mgr.....Robert L. Lee
Pgm., Prod. Dir.....Leigh Stubbs
Publicity Director.....Phil Stone
Chief Engineer.....Aurele Boisvert

CJBC

TORONTO—1936—CBC

Frequency: 860 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Phone Number.....Midway 5481
News Service.....CP, BUP, Reuters, PN
General Manager (CBC).....Dr. Augustin Frigon
Program Director.....H. G. Walker
Commercial Manager.....W. E. Powell
Chief Engineer.....J. A. Ouimet

ONTARIO — PRINCE EDWARD ISLAND

C K E Y

TORONTO—1944

Frequency: 580 Kc. Power: 5000 Watts d.;
1000 Watts n.

Owned By.....Toronto Bcstg. Co., Ltd.
Bus.-Studio Address.....444 University Ave.
Phone Number.....Waverly 3881
Transmitter Location.....Scarboro
Air Time.....24 hrs. daily
News Service.....CP, BUP
Transcription Service.....World, Lang-Worth,
Standard, Associated

Representative.....Natl. Bcst. Sales, Cooke
President, General Mgr.....Jack K. Cooke
Station Manager.....Hal Cooke
Commercial Manager.....Jack Turrall
Program Director.....Don Insley
Publicity Director.....Jack Ross
Chief Engineer.....Allan Taylor

C K F H

TORONTO—1951

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By.....Foster Hewitt
Address.....1 Greenville St.
President.....Foster Hewitt
Station Manager.....Howard C. Caine
Commercial Manager.....W. L. Smith
Sales Promotion Manager.....Frank Somerville
Program Director.....D. Robert Pugh
Chief Engineer.....William D. McGregor

C B E

WINDSOR—1950—CBC

Frequency: 1550 Kc. Power: 10,000 Watts d.

Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
News Library.....CP, BUP, R, PN
General Mgr. (CBC).....Dr. Augustin Frigon
Promotion Manager.....Ron C. Fraser
Commercial Manager (CBC).....W. E. Powell
Station Manager.....M. L. Poole
Chief Engineer.....J. A. Ouimet

C K L W

**WINDSOR CBC TRANS-CANADA
DOMINION SUPP**

(See U. S. Listing, Detroit, Mich.)

C K N X

**WINGHAM—1926
DOMINION SUPP**

Frequency: 920 Kc. Power: 1000 Watts

Owned-Oper. By.....Radio Station CKNX, Ltd.
Business-Studio Address.....Josephine St.
Phone Number.....158
Transmitter Location.....Belgrave
Air Time.....6:30 a.m.-11:15 p.m.
News Service.....BUP
Transcription Service.....Lang-Worth, World,
Standard, Cole

Representative.....Alexander, Young
President, General Mgr.....W. T. Cruickshank
Station Manager.....J. J. Cruickshank
Promotion Manager.....V. Dittmer
Program Director.....J. F. Brent
Chief Announcer.....Tom Rafferty
Publicity Director.....R. Clark
Chief Engineer.....S. C. Reid

C K O X

WOODSTOCK—1947

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By.....Oxford Bcstg. Co., Ltd.
Business Address.....P. O. Box 100
Phone Number.....2400
Studio Address.....380 Hunter St.
Transmitter Location.....Sweaburg Rd.,
Township of W. Oxford

Air Time.....Unlimited
News Service.....BUP
Transcription Service.....World, Lang-Worth
Representative.....Omer Renaud
Membership.....CAB
President, Gen.-Station Mgr.....Monty J. Werry
Comm.-Sales Prom. Mgr.....G. Lewis
Pgm. Dir., Prod. Mgr.....W. Whiting
Chief Engineer.....T. Little

—PRINCE EDWARD ISLAND—

C F C Y

**CHARLOTTETOWN—1924
CBC DOMINION-MARITIME**

Frequency: 630 Kc. Power: 5000 Watts

Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Phone Number.....741
Transmitter Location.....North River

Air Time.....7 a.m.-12:10 a.m.

News Service.....PN
Transcription Service.....Associated
Representative.....All-Canada, Weed
Membership.....CAB
Pres., Managing Dir.....Lt. Col. K. S. Rogers
Station Manager.....R. F. Large
Promotion Manager.....C. E. Cooper
Traffic Supervisor.....W. A. MacMillan
Technical Spvr.....A. L. Finley

PRINCE EDWARD ISLAND — QUEBEC

C J R W

SUMMERSIDE—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Gulf Bcstg. Co., Ltd.
 Business-Studio Address: 218 Water St.
 Phone Number: 2201-2
 Transmitter Location: Read's Corner, 2 Mi.
 E. of Summerside

Air Time: 6 a.m.-12 M.
 News Service: BUP
 Transcription Service: World
 Representative: Radio Reps.
 Membership: CAB, BBM
 President: J. K. Curran
 Gen., Comm. Mgr.: F. A. Bestall
 Chief Announcer: Albert Nicholson
 Program Director: Ned Conlon
 Consulting Engineer: John Harris

QUEBEC

C H A D

AMOS—1942

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Northern Radio Inc.
 Business Address: Rouyn

C B J

CHICOUTIMI—1933—CBC

Frequency: 1580 Kc. Power: 10,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Business-Studio Address: 286a Racine St.
 Phone Number: 155
 News Service: CP, BUP, R. PN
 Representative: CBC
 General Manager: Dr. Augustin Frigon
 Station Manager: V. Fortin
 Commercial Manager: M. Valiquette
 Director: Marcel Ouimet
 Prom. Manager: J. Saint-Georges
 Chief Engineer: J. A. Ouimet

C H E F

GRANBY—1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Granby Bcstg. Co., Ltd.
 Address: 7 Johnson St.
 Phone Numbers: 353

C K C H

HULL—1933—CBC FRENCH SUPP

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By: Syndicats d'Oeuvres Sociales
 Ltée.
 Business Studio Address: 121 Notre-Dame St.
 Phone Number: 77-2771
 Transmitter Location: Deschenes
 Air Time: Unlimited
 News Service: BUP
 Representative: Renaud, McGillvra
 Membership: CAB, BBM
 Station Manager: J. P. Lemire
 Sales Promotion Manager: Henry Allard
 Publicity Director: George Huard
 Chief Ann., Pgm. Dir.: Henri Bergeron
 Chief Engineer: Max Gebhardt
 Consulting Engineer: Canadian Marconi, Ltd.

C K R S

JONQUIERE—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Radio Saguenay, Ltd.
 Address: 359 St. Dominique St.
 Phone Number: 720
 News Service: BUP
 Transcription Service: World
 Representative: Trans-Quebec, Hardy, Young
 President: Henry Lepage
 Sta., Comm. Manager: Tom Burham
 Pgm. Dir., Prom. Mgr.: Paul Bouchard
 Chief Engineer: Paul Fortier

C K L S

LA SARRÉ—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Radio La Sarre, Inc.
 Representative: Renaud
 Station Manager: Jean Senecal

C K B L

MATANE—1948

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By: La Cie de Radiodiffusion de
 Matane Ltée
 Address: 144 Ave. St. Jerome
 Phone Number: 355
 Transmitter Location: Poncheville
 Air Time: 7 a.m.-12M.
 News Service: BUP
 Transcription Service: Associated
 Representative: Jos. A. Hardy & Co., Ltd.
 Membership: BBM, BMI, CAB
 Pres., Gen., Sta. Mgr.: Rene Lapointe
 Comm., Prom. Manager: Octave Lapointe
 Pgm., Prod. Dir.: Marcel Houle
 Chief Engineer: Louis-Philippe Gosselin

C B F

MONTREAL—1936

Frequency: 690 Kc. Power: 50,000 Watts
 Owned-Oper. By: Canadian Bcstg. Corp.
 Bus.-Studio Address: Radio Canada Bldg.,
 1425 Dorchester St., W.
 Phone Number: UN 6-2571

QUEBEC

Transmitter LocationVercheres
 Air Time..... 7 a.m.-M.
 News Service.....BUP, CP, AFP
 MembershipBBM
 President.....A. D. Dunton
 Gen. Mgr.....Dr. Augustin Frigon
 Commercial Manager.....M. Valiquette
 Pgm. Dir., Sta. Mgr.....Marcel Ouimet
 Sales Representative.....J. R. Peloquin
 Prod. Director.....Roger Daveluy
 Publicity Director.....J. Saint-Georges
 Chief Engineer.....H. Audet

CBM

MONTREAL—1937—CBC

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Bus.-Studio Address.....Radio Canada Bldg.
 Phone Number.....University 62571
 News Service.....CP, BUP, R, PN
 RepresentativeCBC
 Gen. Mgr. (CBC).....Dr. Augustin Frigon
 Commercial Manager.....W. E. Powell
 Chief Engineer.....J. A. Ouimet
 Dir., Press & Info. Ser. (CBC).....Ron C. Fraser

CFCF

MONTREAL—1919—ABC-CBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Canadian Marconi Co.
 Bus.-Studio Address.....1231 St. Catherine St. W.
 Phone Number.....PLateau 2575
 Transmitter Location.....St. Genevieve
 Air Time.....6 a.m.-12:20 a.m.
 News ServiceBUP
 Transcription ServiceStandard
 RepresentativeWeed, All-Canada
 MembershipCAB, BBM
 Bcstg. Manager.....W. Victor George
 Station Manager.....J. Allan Hammond
 Commercial Manager.....T. J. Quigley
 Publicity Director.....Sheldon O'Connell
 Production Director.....J. Howlett
 Chief Engineer.....John Gettenby

CHLP

MONTREAL—1933

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....La Patrie Publishing Co. Ltd.
 Address.....Sun Life Bldg.
 Phone Number.....Unniversity 6-6611
 Transmitter LocationLaprairie
 Air Time.....17 hrs.
 News ServiceBUP
 Transcription ServiceAssociated
 Representative.....Alexander, McGillivra, Hunt
 Pres., Gen. Mgr.....Sen. P. R. DuTremblay
 Sales, Sta., Comm. Mgr.....Flavius M. Daniel
 Chief Ann., Prod. Dir.....Pierre Gavreau

Program Director.....Marcel Marineau
 Chief Engineer.....Alphonse Cloutier

CJAD

MONTREAL—1945—CBS

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....CJAD, Ltd.
 Business-Studio Address.....1191 Mountain St.
 Phone Number.....University 6-6821
 Transmitter LocationMacKayville
 Air Time.....6:05 a.m.-12:05 a.m.
 News Service.....PN, BUP, CN
 Transcription ServiceLang-Worth.
 World, Associated, Thesaurus, Capitol
 Representative.....Young, Radio Time Sales
 MembershipCAB, BBM
 Pres., Gen., Sta. Mgr.....J. Art. Dupont
 Commercial Manager.....R. L. Laurion
 Program Supervisor.....C. W. McGibbon
 Chief Announcer.....H. T. McCurdy
 News Director.....Hamilton Grant
 Chief Engineer.....Maurice Rousseau

CKAC

MONTREAL—1922—CBS TRANS-QUEBEC

Frequency: 730 Kc.....Power: 10,000 Watts n.
 5000 d.
 Owned-Oper. By.....La Cie. De Publication,
 La Presse, Ltée.
 Phone Number.....UNiversity 6-7301
 Studio Address.....980 Stes. Catherine St., W.
 Transmitter Location.....St. Hyacinthe
 Air Time.....19 hrs.
 News Service.....BUP, PN, CP, FP
 Transcription Service.....Associated, Lang-Worth
 RepresentativeYoung, Renaud
 President.....Hon. Sen. P. R. Du Tremblay
 Gen., Sta. Manager.....Phil Lalonde
 Commercial Manager.....Georges Bourassa
 Prom. Mgr., Publ. Dir.....Paul Gelinas
 Program Director.....Ferdinand Biondi
 Chief Announcer.....Louis Belanger
 News Director.....Gabriel LaSalle
 Chief Engineer.....Leonard Spencer

CKVL

VERDUN—1946

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....J. Teitlman
 Business Studio Address.....211 Gordon Ave.
 Phone Number.....Trenmore 2525
 Transmitter Location.....Laprairie, Que.
 Air Time.....24 hrs.
 Representative.....Cooke, Radio & TV Sales Inc.
 President.....Jack Tietolman
 Gen., Sta. Manager.....Corey Thomson
 Commercial Manager.....Judah Tietolman
 Production Director.....Omer Duranceau (French),
 Hal Stubbs (English)

QUEBEC

Program Director.....Marcel Provost
Publicity Director.....Cory Thomson
Chief Announcer.....Jean Boulu
Musical Director.....Billy Munro
Chief Engineer.....J. C. Charlebois

CHNC

**NEW CARLISLE—1933—CBC
TRANS-QUEBEC**

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....Gaspesia Radio Bcstg. Co.
Business-Studio Address.....New Carlisle
Phone Number.....64
Representative.....Hardy, Young
Membership.....BUP
President.....Dr. Charles E. Dumont
General Mgr.....Dr. Charles Houde
Commercial Manager.....Viateur Bernard
Chief Engineer.....Gordon S. Coleman

CBV

QUEBEC CITY—1939—CBC

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business Studio Address.....Palais Montcalm
Phone Number.....5-8155
Transmitter Location.....Charlesbourg
Air Time.....7:30 a.m.-M.
Station Manager.....Guy Dumais
Chief Engineer.....Rene Frenette

CHRC

QUEBEC CITY—1926

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....CHRC, Limitée
Business-Studio Address.....39 St. Jean
Phone Number.....2-8177
Transmitter Location.....St. Romuald
Air Time.....8 a.m.-12:30 a.m.
News Service.....AP, UP
Transcription Service.....Lang-Worth, Thesaurus
Representative.....Young
Membership.....CAB, BBM
President.....Herve Baribeau
General Station Manager.....Henri Lepage
Commercial Manager.....Aurele Pellitier
Chief Engineer.....Arsene Nadeau

CJNT

QUEBEC CITY—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....The Goodwill Bcstrs. of
Quebec, Inc.
Address.....405 Hamel Blvd.
Phone Number.....5-6119
Transmitter Location.....405 Hamel Blvd.

CKCV

**QUEBEC CITY—1926
CBC DOMINION SUPP**

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....CKCV, Ltd.
Business-Studio Address.....142 St. John St.
Phone Number.....2-1585
Air Time.....6:30 a.m.-1 a.m.
News Service.....PN
Transcription Service.....World, McGregor
Representative.....Renaud, Weed
Membership.....CAB
President.....Gaston Pratte
Gen., Sta., Comm. Mgr.....Paul Lepage
Sales Promotion Manager.....Marie Paul Vachon
Pgm. Prod. Dir., Chf. Ann.....Marcel Leboeuf
Publicity Director.....Normand Maltais
Chief Engineer.....Albert DuBerger
Consulting Engineer.....Keith MacKinnon

CJBR

**RIMOUSKI—1937
CBC FRENCH SUPP**

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Central Public Service
Corp., Ltd.
Address.....1 St. John St.
Phone Number.....2217
News Service.....PN
Transcription Service.....McGregor, Standard
News Service.....PN
Representative.....Stovin, Young
President.....Hon. J. A. Brillant
Gen., Sta. Manager.....André Lecomte
Commercial Manager.....Rosario Levesque
Program Director.....Guy Ross
Chief Engineer.....Cecil Daok
Consulting Engineer.....Marcel Valée

CJFP

**RIVIERE-DU-LOUP—1947
CANADIAN BROADCASTING CORP.**

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio-Temisouata Ltée
Address.....322 rue Lafontaine
Phone Number.....2727
Transmitter Location.....La Pointe
Air Time.....7 a.m.-12M.
Representative.....Young, Renaud
Pres., Gen. Mgr.....Armand Belle
Sta. Mgr., Pub. Dir.....Henri Bourdeau
Commercial Manager.....Yves Marchand
Sales Prom. Mgr.....Luc Simard
Pgm. Dir., Chf. Anncr.....Raoul Savard
Production Director.....Rene Viel
Chief Engineer.....Raymond Lavoie
Consulting Engineer.....Rene Viel

Q U E B E C

C H R L

ROBERVAL—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Radio Roberval Inc.
 Address.....Hotel Maison Blanche
 News Service BUP
 Representative Renaud
 President Georges Gagnon
 General Manager.....L. Morin
 Chief Engineer.....Fernand Levesque

C K R N

ROUYN—1939—CBC FRENCH SUPP

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Northern Radio, Inc.
 Bus.-Studio Address.....Reilly Block Bldg.
 Transmitter Location.....Rouyn
 News Service UN
 Transcription Service.....Associated, World
 Representative CBC, Renaud
 President, General Manager...David A. Gourd
 Chief Engineer.....Jean Senecal

C H G B

STE. ANNE DE LA POCA TIÈRE—1938

Frequency: 570 Kc. Power: 1000 Watts
 Owned-Oper. By.....G. Thomas Desjardins
 Address Main St.
 Phone Number 101

C K S M

SHAWINIGAN FALLS—1951—CBC

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Operated By.....Shawinigan Falls
 Broadcasting Co.
 Address.....City Hall Bldg.
 Phone Number 4494
 Transcription Service Thesaurus
 News Service BUP
 Representative Cooke, Renaud
 Gen., Comm., Prom. Mgr.....Allen Rogerson
 Program Director.....Gaston Tessier
 News Director.....Phil Fisette
 Chief Engineer.....Ernest Brunelle

C H L T

**SHERBROOKE—1937
 CBC FRENCH SUPP**

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Operated By.....La Tribune, Ltd.
 Business-Studio Address.....3 Marquette St.
 Phone Number 3-2525
 Transmitter Location.....2 miles from city
 Air Time.....6 a.m.-M.

Transcription Service...World, UTS, Thesaurus
 News Service CP
 Representative Young, Hardy
 Membership BBM
 President.....Sen. Jacob Nicol
 General Manager.....A. Gauthier
 Commercial Manager.....J. L. Gauthier
 Program Director.....Ren Caron
 Chief Engineer.....Romeo Paquette

C K T S

**SHERBROOKE—1946
 CBC DOMINION**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By..Telegram Ptg. & Pub. Co.,
 Ltd.
 Business-Studio Address.....3 Marquette St.
 Phone Number 2071
 Transcription Service.....Thesaurus, World
 Representative.....CBC, Hardy, Young
 President.....Hon. C. B. Howard
 General Manager.....A. Gauthier
 Prom. Mgr., Pgm. Dir.....J. L. Gauthier
 Commercial Manager.....Gordon Beerworth

C J S O

SOREL—1945—FRA

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By.....Radio Richelieu, Lee
 Business Studio Address.....72 Rue Du Roi
 Phone Number 3318
 Trans. Location...Montreal-Sorel Nat'l Hwy.
 Air Time.....7 a.m.-11 p.m.
 News Service BUP
 Representative Radio & TV Sales
 Pres., Elec. Engr.....J. Arthur Villeneuve
 General Manager.....Henri Olivier
 Station Manager.....Maurice Boulianne
 Production Director.....Lorenzo Brouillard
 Chief Announcer.....Marcel Villemare
 Chief Technician.....Joseph Cardin

C H L N

THREERIVERS—1937

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By.....Le Nouvelliste, Lté.
 Bus.-Studio Address...Chateau de Blois Hotel
 Phone Number 4500

C K V D

VAL D'OR—1939

Frequency: 1230 Kc. Power: 100 Watts
 Owned-Oper. By.....Northern Radio, Inc.
 Address.....437 St. James St.
 President.....David A. Gourd

—SASKATCHEWAN—

CHAB

MOOSE JAW—1926
CBC DOMINION

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By CHAB, Ltd.
Bus.-Studio Address 127 Main N.
Phone Number 6464
Transmitter Location Boharm
Air Time 6:30 a.m.-12 M.
News Service BUP
Representative Stovin, Weed
Membership CAB
President J. E. Slaughter
General Manager J. S. Boyling
Commercial Manager N. Skingle
Chief Engineer M. Pickford

CJNB

NORTH BATTLEFORD—1946

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By. Northwestern Bcstg. Co., Ltd.
Business Address Box 484
Phone Number 2373
Transmitter Location N. Battleford
Air Time 7 a.m.-12 M.
News Service BUP
Transcription Service Associated
Representative Stovin
Membership CAB, WAB, BBM
General, Station Manager Hume A. Lethbridge
Commercial Manager Allen H. Klassen

CKBI

PRINCE ALBERT—1927
CBC DOMINION

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By Central Bcstg. Co., Ltd.
Bus.-Studio Address Sanderson Bldg.
Phone Number 2621
Transmitter Location 7 Mi. S. of Prince Albert
Air Time 19 hrs.
News Service PN
Transcription Service Thesaurus
Representative All-Canada, Weed
Membership CAB
General Manager E. A. Rawlinson
Commercial Manager Gerald Prost
Chief Engineer Tom Van Nes

CKCK

REGINA—1922
CBC TRANS-CANADA SUPP

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By Leader-Post, Ltd.
Bus.-Studio Address 1853 Hamilton St.
Phone Number 8525
Transmitter Location Rowatt
Air Time 6 a.m.-12 M.
News Service BUP, PN
Transcription Service World
Representative All-Canada, Weed

President Victor M. Sifton
General Manager Harold A. Crittenden
Commercial Manager Gil Seabrook
Chief Engineer E. A. Strong

CKRM

REGINA—1926—CBC DOMINION

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper By Western
Communications, Ltd.
Bus.-Studio Address Fidelity Life Bldg.
Phone Number 7631
Transmitter Location Rowatt
Air Time Unlimited
News Service CP, BUP
Transcription Service Lang-Worth
Representative Radio Reps., Young
Membership CAB, BBM
Station Manager N. Botterill
Commercial Manager Don Oaks
Chief Engineer William MacDonald

CFQC

SASKATOON—1923—CBC

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By A. A. Murphy & Sons, Ltd.
Bus.-Studio Address 216 1st Ave., N.
Phone Number 7917
Representative Radio Reps., Young
President A. A. Murphy
General Manager Vernon Dallin
Commercial Manager Blair Nelson
Chief Engineer Lyn Hoskins

CBK

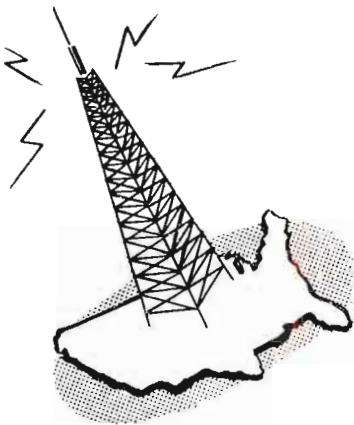
WATROUS—1939—CBC

Frequency: 540 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Bus.-Studio 300 Manitoba Telephone Bldg.
News Service PN, BUP, CP, R
General Manager (CBC) Dr. Augustin Frigon
Station Manager J. N. Mogridge
Commercial Manager (CBC) W. E. Powell
Publicity Director C. E. L'Ami
Chief Engineer R. D. Cahoon

CJGX

YORKTON—1927—CBC DOMINION

Frequency: 940 Kc. Power: 1000 Watts
Owned-Oper. By Yorkton Bcstg. Co., Ltd.
Bus.-Studio Address Smith-McKay Bldg.
Phone Number 258
Transmitter Location Yorkton
Air Time 6:30 a.m.-11:30 p.m.
News Service CP
Transcription Service Lang-Worth
Representative Stovin, Young
Membership CAB
President Dawson Richardson
General Manager Arthur Mills
Station Manager J. M. Shortreed
Chief Engineer Dave Glass



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By OTTO A. HARBACH

President



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By M. E. TOMPKINS
President and Secretary



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BROADCAST MUSIC, INC.

By CARL HAVERLIN

President



THE past year was undoubtedly one of the most fruitful in BMI's 12 years of existence. In the realm of popular music, its record was and is fairly amazing. One the heels of the biggest hit in a quarter of a century in point of sales of sheet music, phonograph records and performances, BMI-licensed popular songs further contributed and have been the backbone of "Your Hit Parade" for many, many months. Last fall it was songs No. 1, 2 and 3 in a row in terms of nationwide popularity. Currently it is songs No. 1 to 5 in that order, five out of seven—a great achievement for any organization. But this is not BMI's *raison de etre* much less its sole objective in life. These hits have been taken in stride and are to some extent co-incidental—to major obligations.

BMI continues to consolidate its position on all fronts, at home and abroad. During the past year, it has held 35 Program Clinics in various states and Canada, mainly in cooperation with the State Associations of Broadcasters. For this year 43 such Program Clinics have been set from Coast-to-Coast, all within a short period, plus a one-week seminar at the University of Denver in mid-summer.

The Young Composers Radio Awards, a joint project of BMI and the Committee of Presidents of State Broadcasters Associations, is well under way throughout the country.

More Concert Music Use by Broadcasters is another BMI sponsored project which is bearing fruit on more than 1000 stations. BMI has also been instrumental in making available at cost the Benny Goodman Music Festival, a concert music commentary and program series.

Teen-Ager Book Reviews, a series gratis to broadcasters launched recently is a must on hundreds of stations, programmed in cooperation with local civic organizations and public libraries.

Thus from Canada to Puerto Rico, BMI has not spared its efforts to serve the broadcaster in every conceivable manner. For the coming year, BMI again dedicates itself to such service.

OFFICERS OF BMI are: Carl Haverlin, president; Sydney M. Kaye, vice-chairman of the board and general counsel; Robert J. Burton, vice-president in charge of publisher relations; Charles A. Wall, vice-president in charge of finance; Roy Harlow, vice-president, station service; Jean Geiringer, vice-president, foreign relations; Charles E. Lawrence, assistant treasurer, and Alexander D. Nicol, controller.

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 Stern, Jos. W., & Co., (E. B.
 Marks)
 Stern Music Publishing Co.
 Steven, Arthur Publications
 Stevens Music Company
 Stevens Music Corporation
 Stevens, Thomas A.
 Stone, Irving
 Stone Jack & Associates
 Stover Music Company
 Strand Press Music Publishers
 Stratton, A. D., Music Co.
 Stuart Music, Inc.
 Stuart Hambleu Music Co.
 Sudlik & Siegel
 Sultan Associates
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 Sunnyside Music Publications
 Sunrise Music Company
 Superior Melodies Publishing Co.
 Sutton Music Company
 Swansongs Publications
 Sweet Music Publications
 Sweet, William R.
 Swing & Tempo Music Co.
 Swing Music Publishers
 Symbolic Music Publishing Co.
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 Syndicate Music Publishers, Inc.
 Szathmary, Irving
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Taps Agency
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 Terry Tune Studios
 Televisé Music Company
 Thomas Cole Publishing Co.
 Tic-Toc Publishing Company
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 Timberland Publishing Co.
 Time Music Company
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 Tingor Music, Inc.
 Tinker, Bill
 Toby Music Publishers
 Tomerlin, Lysle
 Tompkins, Clarence F.
 Tompkins, Clarence & Cuff,
 Paul
 Tono Record Co.
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 Tourjee, Leo Eben
 Tracy Music Company, Inc.
 Trans-American Music Pub.
 Transatlantic Music Company
 Treasure Music Publishers
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 Triad Music Company
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 Trinity Music Co., Inc.
 Trio Music Company
 Tropical Song Counter
 Truntone Publishing Company
 Tune Shop Music Publishers, Inc.
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 Turnpike Music, Inc.
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 Wesjay Music Corp.
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 Whimsy, Ltd.
 White Mountain Music
 White Way Music Company
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 Willard Herring, Ltd.
 Williams, Albert
 Wilson Publishing Co.
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 Winfield Music, Inc.
 Wing Music Corp.
 Winner Music
 Winters, Leo, Inc.
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 Wise Music Publications
 Witro Music Publishing Co.
 Wizell, Murray, Music Co.
 Wolfe, Hugh J.
 Wood Song and Record Co.
 Woodward, Harry, Music Pub.
 Woodland Music Company
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 Worldwide Music Publishers
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 Wrightman, Neale Publishers
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NOTE: BMI publishers of Religious Music, special releases of individual compositions and the scores and songs of colleges and universities, are not included in this listing.

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By PAUL HEINECKE

President



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Amsco Music Publishing Co., New York
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Barnes, A. S. and Company, Inc., New York

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Benson, John T., Publishing Co., Nashville, Tenn.

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Braun Organization, The

Breuer, Harry, New York

Brumley, Albert E., and Sons, Powell, Mo.
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Bryant Music Company, Orlando, Fla.

Cardilli, M. V. (See Cerruti, John M.)

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Huffer, Fred K.

Littig, Frank, Music Publishing Co.

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 Clayton, Norman J. (See Gospel Songs, Inc.)
 Clef Music Corp., New York
 Coleman, Robert H. Publishing Co., Nashville, Tenn.
 Composers Press, Inc., The, New York
 Concord Music Publishing Co., Inc., New York
 Craig, Ivy E., Mt. Gilinda, South Rhodesia, Africa (See Sacred Music Foundation)
 Cummings, M. Homer, Glasgow, West Va.
 Daniel, John, Quartet Song Publishers, Nashville, Tenn.
 Dawson, L. William (See Music Press)
 Deiro, Pietro (See Accordion Music Publishing Co.)
 Denison, T. S., & Company, Minneapolis, Minn.
 Di Bella, O., Music Co., New York
 Edition Gil-Ron (See "IPA," Israel Publishers Agency)
 Edition "Jastrzab"
Rudnicki (See Walery)
 Editions Pro Arte (See "P.W.P.")
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 Europa Music Co. (See Goddard Pub. Corp.)
 Fairbank, H. W., Company (See National Music Co., Inc.)
 Ferrill, J. W. (See National Music Co.)
 Firm Foundation Publishing House, Austin, Tex.
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Dean & Edmiaston
Dean & Evridge
Dean & Franklin
Dean & Hensley
Dean & Morgan
Dean & Sebren
Ramsey & Parker
Trio Music Co.
 Fitzsimmons, H. T., Co., Inc., Chicago
 Fouts, S. G., Cookesville, Tenn.
 including:
Fouts-Payne Music Co.
 Gebethner & Wolff, Warsaw, Poland
 Goddard Publishing Corp., Hollywood, Calif.
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Target Music Co.
Europa Music Co.
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 including:
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Grabczewski, F., Lodz, Poland
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 Hall Music Co., The, Maryville, Tenn.
 Hall & McCreary Co., Chicago
 Harper & Brothers, New York
 Hartford Music Co., The, Powell, Mo.
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 including:
Gospel Music Publications
 Henson, J. M., Music Co., Atlanta, Ga.
 including:
Morris-Henson Music Co.
Southern Music Plate Co.
 Hoffman, Raymond A., Co., Chicago
 Holbrooke, Josef (See Modern Music Library)
 Hymntime Publishers, Box 44, Fort Worth, Texas
 including:
Ira Stanphil
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 Idzikowski, M.
 "IPA," Israel Publishers Agency, Tel Aviv, Israel
 including:
"Iscom," Israel Society of Composers, Authors and Music Publishers, Tel Aviv, Israel
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Edition "Pizmon," Tel Aviv, Israel
Edition Gil-ron, Tel Aviv, Israel
Wilensky, Moshe, Tel Aviv, Israel
Wohl, Yehuda, Tel Aviv, Israel
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 Jastrzab (See Rudnicki Walery)
 Jeffress Music Company, Crossett, Ark.
 Jewell, Fred, Music Co., Worthington, Ind.
 Kanner Music Publishing Co. (See Top Music Publishers, Inc.)
 Keene, Hank, Inc., South Coventry, Conn.
 Kelman Music Corp., New York
 Keyboard Publishing Co. (See Century Music Publishing Co.)
 King, K. L., Music House, Inc., Fort Dodge, Ia.
 King Music Publishing Corp., New York
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 Littig, Frank Music Publishing Co. (See Chart Music Publishing House, Inc.)

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- Liturgical Music Company (See McLaughlin & Reilly Co.)
 Liturgical Music Press, Inc., New York
 Markiewicz, Adam (See "P.W.P.")
 McLaughlin & Reilly Co., Boston
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 Liturgical Music Company
 Catholic Music Co.
- Also including published copyrighted compositions taken over from:
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 Otto Singenberger
 Gilbert Music Company
- Mercury Music Corp., New York
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 Weaner-Levant Publications
 Weaner, Maxwell
- Modern Music Library, London, England
 including:
 Josef Holbrooke
- Music Press, Tuskegee Institute, Ala.
 including:
 Dawson, William L.
- Music Press, Inc. (See Mercury Music Corp.)
- National Music Company, Fort Worth, Texas
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 Thomas, Alvis O.
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 Fairbanks, H. W., Company
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- Nazarene Publishing House, Kansas City, Mo.
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- Network Music Publishers (See Top Music Publishers, Inc.)
- Northwestern Press, The, Minneapolis, Minn.
- Nowa Scena, Warsaw, Poland
- Oak Ridge Quartet Music Company, Nashville, Tenn.
- Pagani, O., & Bro., New York
- Pallma Music Products Corp., Beaumont, Calif.
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 Pallma, Frank, Music Publisher
 Music Products Corp.
 Babin Publications
 Quineke, Walter A. (Compositions as per list issued.)
- Panella, Frank A., Pittsburgh, Pa.
- Paragon Music Publishers, New York
- Parks, J. A., Company, The, Chicago
- Perry, F. Clark, Co. (See Tennessee Music and Printing Co.)
- Perry's Sons, A. W., Sedalia, Mo.
- Pioneer Music Press, Salt Lake City, Utah
 including:
 Whechright, Lorin F.
- Podgorski, I., Philadelphia
- Polonia Publishing Co. (See Zalewski, B. J.)
- Polskie Towarzystwo Muzyki Współczesnej, Warsaw, Poland (See "P.W.P.")
- Popular Music Publications (See National Music Company, Inc.)
- Pro Arte Publications, New York
- Pro Arte (See Editions Pro Arte)
- "P.W.M.," Polskie Wydawnictwo Muzyczne, Krakow, Poland
- "P.W.P." Przedstawicielstwo Wydawnictw Polskich (Association of Polish Publishers), Warsaw, Poland
- Affiliates:
 Adamus, A.
 Adamus, Zenobiusz
 Barwicki, K. T.
 Czytelnik
 Edition Olympia
 Editions Pro Arte
 Kuthan, E.
 Maciejowski, Zb.
 Markiewicz, Adam
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 Pomarański, Zygmunt
 "P.W.M." Polskie Wydawnictwo Muzyczne
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 Rzepecki, J.
 Seyfarth, G.
 Slaski, H.
 Towarzystwo Wydawnicze Muzyki Polskiej
 Wichler, Z.
 Witezyk, Stanislaw
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 Zak, Czesław
 Zaremba, Alojzy
- Radio City Guitar Studio, New York
- Ramola Music, Box 5262, Dallas, Texas

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Ramsey, Will M. (See Central Music Co.)
 Ramsey & Parker (See Firm Foundation Publishing House)

Revival Music Company, The, Searcy, Ark.

including:

Walls, W. M.

Ricart & Cia, Luis, S. L., Via Layetana 13, Barcelona, Spain

Rudnicki, Walery, Warsaw, Poland

including:

Edition "Jastrzab" "WJR"

Sacred Music Foundation, The, Los Angeles, Calif.

including:

Tovey, Herbert G.

Craig, Ivy E.

Sajewski, W. H., Music Publishing Co., Chicago

Schmidt, Arthur P., Co., Inc., The, Boston, Mass.

Schmitt, Paul A., Music Company, Minneapolis, Minn.

including:

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Schubert, Edward, & Co., Inc., New York

Sebren, George W., Music Co. (See Tennessee Music & Printing Co.)

Showalter, A. J., Company, The (See Tennessee Music & Printing Co.)

Simon, Frank, Middletown, Ohio

Singenberger, John (See McLaughlin & Reilly Co.)

Singenberger, Otto (See McLaughlin & Reilly Co.)

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Slater, Will W., Box 7178 Sylvania Station, Fort Worth, Texas

Smith, Alfred B. (See Singspiration Associates)

Smith, Wm. J., Music Co., Inc., New York

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Sisk Music Co.

Stamps, V. O., Music Company

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Trio Music Co. (See Firm Foundation Publishing House)

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Vaughan, James D., Music Publishers, Lawrenceburg, Tenn.

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Volpe Music Co., New York

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Whitney Blake Music Publishers, New York

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Zalewski, B. J., Chicago

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Moniuszko Publishing Co.

Polonia Publishing Co.

Rozan Publishing Co.

RADIO EXECUTIVES CLUB—1951-52

By I. E. SHOWERMAN, President, Radio Executives Club of New York

BACK in 1940, its 20th Anniversary on the air, Westinghouse Radio Station KDKA built a new tower just outside Pittsburgh. By way of celebrating the anniversary and promoting its new facilities, Westinghouse invited a group of agency and advertiser representatives from the East and Middle West to visit Pittsburgh as the guests of KDKA. A hundred or so of these people closed their desks and went to Pittsburgh.

The trip was pleasant and the Westinghouse hospitality traditionally high. The best evidence of this was the fact that the visitors from New York took steps later to recognize and continue their common interests in a series of luncheon meetings under the remarkable appellation of "Broadcasters' Bull Sessions."

Thus was started a group shortly to be known as the Radio Executives Club of New York. Perhaps the group might still function under the original name or one as descriptive had it not been for the offended sense of delicacy of the nominee for the presidency a year or so later. He agreed to run provided the club's name be changed. At that moment, the Radio Executive Clubs of New York came into being.

The club's by-laws adopted at that time are: "1. To promote and encourage the intelligent use of radio broadcasting as a medium of advertising; 2. To create a lasting fraternity of persons engaged in radio broadcasting and its allied fields; 3. To provide a common meeting place for all members of the Club and their guests; 4. To promote a better understanding among members of the problems confronting the radio industry; 5. To promote the proper dissemination of information pertaining to radio which may be of mutual interest and value to Club members."

By-law No. 2, above, provides for the creation of a lasting fraternity of persons engaged in radio broadcasting and its allied fields. This, by lack of preclusion,

more or less adequately provides eligibility of men and women with varying degrees of interest in television. The club's roster includes many with such interests. Indeed there has been expressed a considerable interest in a change in the name of the club better to represent its membership. It is possible that the change may be effected this year.

The Radio Executives Club has two major classifications of members—those whose operations are located in the New York area and those located in other cities. The majority of the latter group are associated with radio stations, networks, and advertising agencies.

The local group represents a good section of the broadcast industry. Approximately 25 per cent of this membership comes from the networks, largely sales, program, and administrative. The second largest group in the local membership comes from advertising agencies and represents about 17 per cent of the total membership. Station representative organizations furnish about 12 per cent, local New York stations 10 per cent, and program and talent another 10 per cent. The remaining membership comes from equipment manufacturers, trade publications, trade associations, research organizations, etc.

From the start, the Radio Executives Club's luncheon meetings have served as a forum for its members and guests. These bi-weekly luncheon meetings have presented speakers from several fields, the vast majority of them from broadcasting.

Infrequently, national and international figures have been the club's guests and attendance has been high. However, important as they were, their appearances were not in keeping with the original purpose of the club. A recent survey demonstrated that members of the club preferred speakers on subjects more directly allied with broadcasting. The plans for the rest of the 1950-1951 season, therefore, include speakers whose interests are essentially the members' interests.

The present season has brought two anniversaries of note—the 25th Anniversary of NBC and the 50th Anniversary of transoceanic wireless. The first was observed in the meeting of November 15th and brought the season's largest turnout.



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Covering The Field Of Radio—Television—FM

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and a problem.*

*What business papers to pick
for your station promotion?*

*It's no problem to kiss off,
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They learn which business papers
are appreciated, read and discussed
by buyers of broadcast time.*

His is an expert opinion.

*Don't overlook your national
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IT'S THE SHOWMANSHIP THAT COUNTS

By FREDERIC W. ZIV, President, Frederic W. Ziv Company

THE transcribed "open end" radio business is no different, in one major aspect, than "live" radio: It's the showmanship that counts.

Today the entire transcribed picture is totally different than it was five years ago. Transcription techniques have advanced to the point where it is no longer possible for even trained ears to distinguish whether the program is "live" or on wax. Thus, we have recently seen many articles in the various trade publications urging the FCC to do away with the necessity of identifying a program as "transcribed."



Frederic W. Ziv

I believe that the entire radio industry is today agreed on the point that there are so many advantages to transcribing all except a very few categories of programming that eventually as much as 90-95% of all shows on the air will have been pre-transcribed.

The only real thing that matters today, insofar as the listener is concerned, is the show itself. While it is true that radio is a business, it is also true that it is SHOW business. The show is the thing, and that holds true whether the show is "live" or transcribed.

I believe that the big story in the radio industry during the past few years has been the fact that producers of transcribed "open end" programming have come up with top shows from a showmanship point of view.

Ten and twelve years ago we in the "open end" industry were using as our selling arguments the fact that there were certain "plus" advantages to "open end" programming for advertisers to take into consideration.

None of those "plus" advantages have

disappeared. It is still true that with an "open end" show can an advertiser exercise complete freedom of selection of markets to buy. Only with an "open end" show can he select the exact day, time, and station to buy.

The flexibility is still there. However, in addition the buyer of "open end" programming today can take his pick of top-quality shows, featuring top names, top direction, top scripting—in short, top showmanship values.

These extra added attractions to the advertiser did not happen overnight. They happened because of the fact that over a period of many years the "open end" industry advanced to the point where it was able to obtain the services of a Dana Andrews, a Humphrey Bogart, a Lauren Bacall, a Irene Dunne, a Fred MacMurray, a Guy Lombardo, and other names of very top stature.

These are stars jealous of their reputation, and before we could sign them, we in the industry had to prove to everyone's satisfaction that we were trodding the right path. Today's trade paper headlines attest to the fact that we have been successful in meeting the one test that matters—the test of public approval.

Figures do not lie. The huge listening audiences to "open end" shows such as "I Was A Communist For The FBI," "Bright Star," "Bold Venture," "Boston Blackie," and "Guy Lombardo Show" do not exist merely because the advertisers have been able to obtain the best available air time for them. They are listened to because they are first rate shows.

In the case of "I Was A Communist For The FBI" the very timeliness of it coming at a time when the communist menace is headline news, coupled with the top grade of its production demonstrates that there is no limit to how far you can go in radio today with real showmanship.

"Bright Star," "Bold Venture" and "I Was A Communist For The FBI" together form the story of radio during the past year. They are transcribed shows. They are "open end" shows. They are first rate shows. They are successful shows.

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Radio and Television

Program Producers

•

Transcription Companies

•

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The Three Johns

"BRIDE AND GROOM" — TV

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"LIVE LIKE A MILLIONAIRE" — RADIO

NBC—Mondays through Fridays at 2:30 P.M., E.S.T.

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Phone: CIRCLE 5-6873

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Secretary.....E. B. McCutcheon
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535 Fifth Ave., New York 17, N. Y.

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President.....Paul F. Adler
Services Offered: Live programs plus syndicated films. Animated spots.

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Phone: COLUMBUS 5-0232

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AIR FEATURES, INC.

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Phone: MU 9-5900

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Services Offered: Radio-TV package productions, live, transcribed and film.

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825 W. 187th St., New York 33, N. Y.

Phone: LORRAINE 8-3100

Manager.....Lottie Ritter
Services Offered: Recording, Scripts, Package Programs, Production.

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Phone: WORTH 2-3322

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17 N. Wabash Ave., Chicago 2, Ill.

Phone: FINANCIAL 6-2255

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Asso. Producer.....Jean Gendon
Asso. Producer.....Phyllis F. O'Brien
Asst. Producer.....Wendell Anderson
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Services Offered: Live film shows, film commercials.

ANIMATION HOUSE, INC.

(For complete listing see TV Film Producers)

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215 E. 51st St., New York

Phone: PLAZA 5-2145

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Phone: DUNKIRK 8-2972

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Dir.....Irwin T. Porter
Partner, Program Mgr. & Dir. Research
Dept.....Gertrude T. Porter
Script Dept.....Jean Norab
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Phone: PLAZA 7-1111

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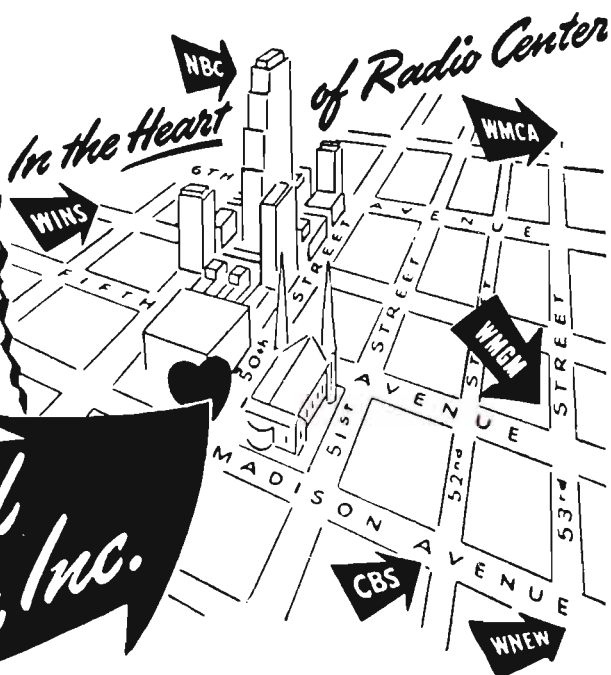


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Phone: ENdicott 2-4351

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Services Offered: Creating - producing - directing custom built package shows for radio and TV.

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104 E. 40th St., New York 16, N. Y.

Phone: OREGon 9-3118

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Vice-President Dan Enright

Executive Producer..... Myron Oppenheimer

Producers..... Ann Lawten, Alta Bassett

Services Offered: Package producers of live and transcribed radio shows and live and filmed TV shows.

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17 E. 45 St., New York 17, N. Y.

Phone: MURray Hill 2-8877

Sales Manager..... Charles J. Basch, Jr.

Services Offered: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

ZACH BAYM FILMS

13 E. 37 St., New York 16, N. Y.

Phone: MURray Hill 9-4175

Director Zach Baym

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Phone: PL aza 3-8940

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Head of Sales..... Victor Sack

Manager Prizes..... Andrew Hirsch

Supervisor Display Mary H. Lincoln

Supervisor Mail Rita Burke

Services Offered: Program production; live radio and TV shows and spot campaigns.

BECK STUDIOS, INC.

Lyceum Theatre, Minneapolis 3, Minn.

Phone: LI 4708

Executive Director..... Joseph H. Beck

Technical Supervisor..... William E. Cage

Sales Promotion..... Mel Jass

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Phone: LUXemburg 2-1040

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Services Offered: Production of package shows and spots for Radio, Television programs, live and film. Representatives of Talent. Writers and original ideas for Radio, Television, Motion Pictures and Sales Promotion.

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6606 Sunset Blvd., Hollywood 28, Calif.

Phone: Granite 8608

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Services Offered: Radio & TV Packages, Complete Literary Library to Supply both markets. Representing World Famous authors and their works. TV shows on film.

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Asst. Mgr..... Mildred Biddick

Traveling Rep..... Burt Zoul

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Phone: COLUMbus 5-5885-6

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Services Offered: Live and film package shows for television.

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810 RCA Bldg., W., New York 20, N. Y.

Phone: Circle 7-2236

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Assistant John P. Foster

Services Offered: Specializing in open-end transcribed programs. Development of program ideas and advice on radio production. Counselor on radio and TV presentation.

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509 Madison Ave., New York 22, N. Y.

Phone: MURray Hill 8-4900

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OF
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185 N. WABASH AVE.

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Phone: WHitehall 4-5543

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Secretary-Treasurer B. J. Tunick
Prog. Exec. & Dir. of Radio
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Office Manager Leo Rabens
Services Offered: General advertising services, specializing in radio advertising, TV accounts, etc.

BROADCASTING PROGRAM SERVICE

341 Madison Ave., New York 7, N. Y.
Phone: MUrray Hill 3-3881

President Herbert Rosen
Services Offered: Transcription service, musical programs on tape, sound effects records, TV programs on films.

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730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-2677

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Services Offered: Package programs.

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President Garry J. Carter
Asst. to the President Bob Howe
Production Manager Eva Rogers
Time Buyer Isabel Philip
Copy Chief Stanton Edwards
Public Relations D. Peters
Services Offered: General advertising in all media, creative and art.

THE BRUCE CHAPMAN CO.

55 W. 42nd St., New York 18, N. Y.
Phone: WIconsin 7-9244

President Bruce Chapman
Vice-Pres.-Treasurer Edna Chapman
Sales Manager Quentin Gulliver
Program Manager Alvin Robinson
Production Manager Stanley Whitman
Paris: Manager Dan Morley
Paris: Associate Manager Mary Hutcheson
London Manager Frank Byers
Hollywood Manager Joseph Mansfield
Berlin Manager Rolf Brede
Vienna Manager Victor Reingruber

CHESHIRE & ASSOCIATES

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 9-4580

General Manager Bob Reichenbach
Productions Director Harry V. Cheshire
Services Offered: Transcribed program and spot announcement producers and distributors. Open-end and custom features.

CINEFFECTS, INC.

(For complete listing see TV Film Producers)

LESLIE CLUCAS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HIllside 7593

Owner Leslie Clucas
Services Offered: Production of live packaged musical and dramatic shows, which include writing, production, musicians, conductor and arrangements, actors, announcer, and all other talent.

TED COLLINS CORP.

1819 Broadway, New York 23, N. Y.
Phone: CIrcle 7-0094

Manager Ted Collins
Services Offered: Talent, Production.

COMMODORE PRODUCTIONS & ARTISTS, INC.

1350 N. Highland Ave., Hollywood 28, Calif.
Phone: HOllywood 9-8229

Pres. & Exec. Prod. Walter White, Jr.
Vice-Pres. Secy. & Treas. Shirley Thomas
Prod. Supervisor E. R. Woodworth
Coordinator Eleanor Pavée
Services Offered: Create, write & produce "live" and "transcribed" radio programs ... also live and filmed TV programs.

COMMONWEALTH FILM & TELEVISION, INC.

(For complete listing see TV Film Producers)

COMPAGNIE FRANCAISE DE FILMS

73 Champs Elysees, Paris
Phone: Elysees 2-30

President A. Tinchaut
Executive Producer Jean Messon
Secretary Jean Arroy
TV Advisor Val Williams
Services Offered: Production and packaging of TV shows made in France for agencies and stations.

FRANK COOPER ASSOCIATES AGENCY

7225 Hollywood Blvd., Los Angeles, Calif.
N. Y. Phone: VandeRbilt 6-5661-2

President Frank Cooper
Services Offered: Personal management of talent and writers as well as the production of radio and television shows.

JACK L. COOPER RADIO ADVERTISING SERVICE

1331 W. 111th Place, Chicago 43, Ill.
Phone: BEverly 8-2056

Manager Jack L. Cooper
Sales Manager Bob Roberts
Religious Pgms. Dir. I. Leon Roberts
Musical Director Gertrude R. Cooper
Services Offered: Recorded programs: popular, religious, organ: Live talent: religious, drama, etc.



STUART M. NATHANSON — RONALD L. STANTON

MAJOR-MINOR PRODUCTIONS

PRESENTS

THE WEST COAST'S OUTSTANDING JUVENILE TV SHOWS

CURRENTLY: "ADVENTURES IN IMAGINATION"—KTTV

"MICKEY O'DAY SHOW"—KECA-TV

"SATURDAY SURPRISES"—KHJ-TV

Major-Minor Productions—5927 Sunset Blvd., Hollywood, Calif.

Telephone: Hillside 5168

Program Producers

LOUIS G. COWAN, INC.

485 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-3700

President.....Louis G. Cowan
Exec. Vice-President.....Alfred L. Hollender
Vice-President.....Harry Fleischman
Treasurer.....J. Kyle Faber
8 S. Michigan Ave., Chicago 3, Ill.

Phone: RAndolph 6-2022

Vice-Pres.-in-Charge.....John Lewellen
Vice-Pres.-in-Chg. Sta. Rel....R. D. Michels
Services Offered: AM-TV-Productions-Net-
work Programs (Package); Production-
Transcription Programs; Program Consult-
ants.

DAMON RECORDING STUDIOS, INC.

1221 Baltimore Ave., Kansas City 6, Mo.

Phone: VICTor 2585

President.....Vic Damon
V. P. & Treas.....Alice Damon
Secretary.....Harry A. Morris
Engineer.....Roger Webb

Services Offered: Commercial, personal
and audition recordings on tape, discs at all
speeds, Radio-TV shows, spots TV film sound
track, air checks; masters, portable record-
ings. Public address installations, sales-rental
service.

FREDERIC DAMRAU, M. D.

247 Park Ave., New York 17, N. Y.

Phone: PLaza 5-3638

Director.....Frederic Damrau, M. D.
AFRA Associate.....Adeline Manery
Business Manager.....Mary L. Davis

Services Offered: Educational and drama-
tized programs relating to health, for both
radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.

Phone: Nevins 8-4374

Director.....Mac Davis

Services Offered: Unusual sport shows cre-
ated, written and produced for television and
radio presentation. Also special scripts and
ideas furnished for all types of sport pro-
grams for local, regional or network presen-
tation.

GORDON M. DAY PRODUCTIONS

108 E. 30th St., New York 16, N. Y.

Phone: ORegon 9-3595

Writer, Composer.....Gordon M. Day
Producer-Director.....Carol Bulkley

Services Offered: Package programs, radio-
TV department service to advertising
agencies, creating and producing custom-
built musical jingles and spots of all kind.

ROY DE GROOT CONSULTANTS, INC.

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-9135

President.....Roy de Groot
Vice-President.....Katherine Hynes
Chief, TV Dept.....Margot Murphy
Chief, Music Dept.....I. Rabinowitz
Chief, Art Dept.....Ed Winslow

Services Offered: Counseling in mass com-
munications through radio, TV and motion
picture. Planning and development of sin-
gle programs or entire campaigns. Complete
service for script, costume and stage design,
animation, tape or disc recording, live or
film.

THE DEMBY COMPANY

34 E. 51 St., New York 22, N. Y.

Phone: PLaza 9-2495

President.....Emanuel Demby
V.P. & Gen. Mgr.....Myron Broun
Program Supervisor.....Alexander Marshaek
Script Editor.....Allen Swift
Women & Fashions Editor..Mildred Demby
Publicity.....Jack Becker

Services Offered: Produce live and film
TV shows and commercials as well as radio.
Public Relations films. Representation in
Asia and Latin America. Exploitation and
public relations for programs.

JERRY DEVINE PRODUCTIONS

6331 Hollywood Blvd., Hollywoo d28, Calif.

Phone: HU 2-1228

Owner.....Jerry Devine
Casting Director.....Peg Pillion
Services Offered: Packaged radio programs.

ALFRED DIXON PRODUCTIONS

109 E. 39th St., New York, N. Y.

Phone: MUrray Hill 5-6415

President-Owner.....Alfred Dixon
Casting and production.....Lynn Masters
Asst. Dir. and Coaching.....Norma Burton
Services Offered: Radio, stage, film, TV
productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.

Phone: Columbus 5-7035

Owner.....Harry S. Dube
Manager.....J. Knight
Services Offered: Live Talent, package
shows and transcriptions.

DYNAMIC FILMS INC.

112 W. 89th St., New York 24, N. Y.

Phone: TRafalgar 3-6221

President.....Henry Morley
Treasurer.....Nathan Zucker
Services Offered: Film producer—open end
films and commercials made specifically for

Program Producers

TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

W. M. ELLSWORTH

75 E. Wacker Drive, Chicago 1, Ill.
Phone: CEntal 6-0942

Owner.....W. M. Ellsworth
Services Offered: Talent, programs, production.

EMPIRE BROADCASTING CORP.

420 Lexington Ave., New York 17, N. Y.
President-Treasurer.....Helen D. Kellcher
Vice-President.....Fred de Jaeger
Vice-PresidentArthur Lubo
SecretaryJohn H. Dwyer
Services Offered: All types of recording namely: tape-disc, studios, air-line checks, AM-FM-TV portable jobs, film synchronization.

BERNARD ESTES

6 Peter Cooper Rd., New York, N. Y.
Phone: SPring 7-5766

PresidentBernard Estes
Secretary-Treasurer.....Hazel Estes
Services Offered: Live and transcribed package shows produced. Specializing in news and feature programs designed for public relations impact, AM, FM, Video and Shortwave to and from the U. S., Latin America and Europe.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 18, N. Y.
Phone: LAckawanna 4-3544

ManagerEdwin Fadiman
Services Offered: Production, Package Shows.

JERRY FAIRBANKS, INC.

6052 Sunset Blvd., Hollywood 28, Calif.
Phone: HUDson 2-2110 1

Pres. & Exec. Prod.....Jerry Fairbanks
V. P. Chg. Studio Operations....Sid Rogel
V. P. & Gen. Sales Mgr.Ralph Cattell
In Chg. Eastern Production.Robert Lawrence
Midwestern Sales Director....B. N. Darling
Production Manager.....Raoul Pagel
Dir. Scenario Dept.....Lou Lilly
Dir. Music Dept.Edward Paul
Dir. Publicity Dept.....Reavis Winckler
Dir. Casting Dept.....Kan Dyson
Dir. Sound Dept.Lawrence Aicholtz
Dir. Animation Dept.Manny Gould
Services Offered—Producers and distributors of film made especially for TV. Producers of commercial and theatrical motion pictures. Producers of video film spots; package programs for networks, agencies and for stations for local sponsors.

FENTON PRODUCTIONS, INC.

40 E. 49th St., New York 17, N. Y.
Phone: PLaza 9-8266

OwnerMildred Fenton
DirectorHenry Fownes
Writers' Repr.Blanche Gaines
Show Sales and Talent Repr.Mildred Fenton
Services Offered: Radio and Television Package Producer. Also functions as radio and television counsel for advertising agencies.

FILM ASSOCIATES, INC.

440 E. Schantz Ave., Dayton 9, O.
Phone: WALnut 2164

President-Treasurer....E. Raymond Arn, Jr.
Vice-President.....Mildred G. Arn
Secretary.....Clement V. Jacobs
Chief Engineer.....Robert Duke
Editorial Director.....Del Gay
Office Manager.....Peggy A. Mayl
Services Offered: Producers of TV "Tele-skits" packaged complete fill in shorts of vaudeville character. Advertising trailers, newsreels. Complete facilities for TV film productions. Slides for TV, station breaks, electrical transcription facilities, NAB Curve. Magnetic recording facilities.

FISHER PRODUCTIONS

1501 Broadway, New York, N. Y.
Phone: PENna 6-9557

OwnerMaggy Fisher
AssistantCatherine Sundmark
Services Offered: Packaging, writing, directing TV and radio shows.

WALT FRAMER ASSOCIATES

501 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2000

Services Offered: Specializing audience participation and quiz shows. Packages, production, question research, contestant screening.

ALLEN A. FUNT RADIO PRODUCTIONS

100 Central Park South, Room 11-C,
New York 19, N. Y.
Phone: JUdson 6-5227

President.....Allen A. Funt
ProductionDick Christian, Al Sep
Cameraman.....A. Tom Florman
Camera AssistantHoward Kuperman
Sound Technicians.....Ralph Friedman,
Howard Warren
Editorial.....Stanley Kotis, Bert Shapiro
SecretarySusie Lampman
Services Offered: Network, live, transcribed and syndicated programs.

GAINSBOROUGH ASSOCIATES

1440 Broadway, New York 18, N. Y.
Phone: CH 4-0626-0627

PresidentMike Jablons
Vice President & Gen. Mgr....Shirley Graf

Program Producers

Vice President in Chge. Radio

Arlene Shelley Gaines

Vice President in chge. TV..Martin Seligson

TreasurerShirley Graf

Casting DirectorJosephine Savoca

Publicity DirectorJane Mead

Director Hollywood office.Eli Lloyd Hoffman

1607 N. Gower St., Hollywood 28, Calif.

Services Offered: Radio and television package producers. Program consultants to new and existing radio-TV stations. Personal representation and talent management. Publicity and public relations. Radio and television publicity and exploitation for fund raising agencies.

GALE, INC.

48 W. 48 St., New York 19, N. Y.

Phone: PLaza 7-7100

PresidentMoe Gale

Services Offered: Talent.

HAROLD R. GINGRICH, PRODUCTIONS

333 N. Michigan Ave., Chicago 1, Ill.

Phone: FRanklin 2-1022

DirectorHarold R. Gingrich

Musical DirectorJack Wonnell

Research DirectorJessica Petrie

Services Offered: Transcriptions and films, package program and counsellor service.

GENERAL ARTISTS CORP.

1270 Sixth Ave., New York 20, N. Y.

Phone: CIRCLE 7-7543

PresidentThomas G. Rockwell

Chge. Radio...TV Dept..John J. Mulvihill

Radio-TV Dept.....George Burke

Radio-TV Dept.....Nino Bruno

Services Offered: Program production, package shows, artists' representatives.

GENERAL ENTERTAINMENT CORP.

128 E. 56th St., New York 23, N. Y.

Phone: ELdorado 5-3520

President & Treasurer...Howard G. Barnes

V.P. & Secretary.....A. Edward Masters

General Manager.....Hugh Brooks

Executive Assistant.....Eleanor Simon

Services Offered: Producers and distributors open-end transcriptions and live programs, spot announcements and jingles. Film features and spot films for TV.

WILLIAM GERNANNT

180 Central Park South, New York 19, N. Y.

Services Offered: Radio and television programming.

JOHN E. GIBBS & CO., INC.

30 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-5959

PresidentJohn Gibbs

Writers Department.....Francis Head

Talent DepartmentBob Ferres

Services Offered: Radio and TV production. Talent representation.

GRACE GIBSON RADIO PRODUCTIONS

6533 Hollywood Blvd., Hollywood 28, Calif.

Phone: GRanite 5543

General Manager.....Bob Reichenbach

Executive ProducerGrace Gibson

Services Offered: Production and distribution of transcribed dramatic programs, especially tales of mystery, adventure, romance and authentic documentary series.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

President-Gen. Mgr.....Harry S. Goodman

Vice-Pres.-Charge Sales.Everett F. Goodman

Vice-Pres.-Charge TV....Daniel R. Goodman

SecretaryH. D. Knuth

Services Offered: Producer of syndicated transcribed shows, live radio shows, syndicated TV availabilities and live TV shows. Also Custom Built AM and TV spots.

GOODSON-TODMAN PRODUC- TIONS

49 E. 52nd St., New York 22, N. Y.

Phone: PLaza 5-9100

PartnerWilliam S. Todman

PartnerMark Goodson

Business Manager.....Howard F. Todman

Script EditorVincent McConnor

Director of SalesAngus D. Mackintosh

Director.....Jerome S. Schnur

Production Manager.....Jean Hollander

Services Offered: Producing and packaging live and transcribed radio and TV programs. Directorial and supervising service.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 19, N. Y.

Phone: JUDson 6-5577

PresidentHerbert M. Moss

Services Offered: Recording (tape and disc), program production and packages. Syndicated transcriptions.

GREEN ASSOCIATES

520 N. Michigan Ave., Chicago 11, Ill.

Phone: WHitehall 4-0818

General ManagerLewis G. Green

Services Offered: Production Spots, TV shows, film.

JOHN GUEDEL RADIO PRODUCTIONS

Room 600 Taft Bldg., Hollywood 28, Calif.

Phone: HEmpstead 5186

Vice-Pres. & Exec. Producer...John Guedel

Services Offered: Radio and television packaging and producing.

Program Producers

LAURENCE HAMMOND PRODUCTIONS, INC.

455 E. 51st St., New York 22, N. Y.
Phone: PLaza 9-2210

President Laurence Hammond
Vice-Pres..... Merikay Howard
Musical Supervisor Lloyd Shaffer
Services Offered: Packaging radio and TV programs, live, transcribed and filmed. Also consultant work in directing, writing, producing and complete public relations facilities.

SUE HASTINGS MARIONETTES, INC.

112 W. 89th St., New York 24, N. Y.
Phone: EN-2-2602

President Linnea Roberts
Program Director..... Donald B. Somers
Art Director..... Adelaide Davis
Marionette Technician..... Howard Spielman
Services Offered: Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials.

ARTHUR HENLEY PRODUCTIONS

73-37 Austin St., Forest Hills, N. Y.
Phone: BOulevard 3-0136

Writer-Producer Arthur Henley
Executive Secretary Janet Radskin
Services Offered: Creators of radio and TV program production, writing, merchandising services. Additional services: program consultation.

WILLIAM F. HOLLAND PRODUCTIONS

"Holland House," Auburn Ave. & Taft Rd.,
Cincinnati 19, O.

Phone: CApitol 1252-3

President William F. Holland
Services Offered: Custom built spots and programs for TV & radio. Transcription recording studios and film production facilities.

WEST HOOKER, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone: JUdson 2-3026

President West Hooker
Services Offered: Program production and programs, Talent, Artists' Representative.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 40, Ill.
Phone: MIchigan 2-0128

Owner Bernard Howard
Services Offered: All creative phases of Radio-TV—ideas, writing, production—in-

QUIZ KIDS

CBS-TV, AM

A LOUIS G. COWAN PRODUCTION

Program Producers

cluding commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

HUDES & LIND

550 Fifth Ave., New York 19, N. Y.

Phone: PLaza 7-8321

ProducerTed Hudes

Asst. ProducerBert Lind

Services Offered: Producers of transcribed and live public service radio and television programs.

INTER-CALIFORNIA BROADCASTING SYSTEM

253 S. Broadway, Los Angeles 12, Calif.

Phone: MUTual 2759

General Manager.....Gustavo Faist Moran

Sales Manager.....M. L. Moran

Office Manager.....Margarita Lamar

National Reps.....Forjoe & Co., Inc.

Services Offered: Specialists in Spanish language advertising. Production of Spanish language programs. Representatives of radio station XEGM (located in Tijuana, Lower California) and XECL (Mexicali).

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 19, N. Y.

Phone: PLaza 7-2265

President-Treasurer....Patrick E. Shanahan

SecretaryGeorge Blake

Board of Directors:....Patrick E. Shanahan,

George Blake, Julia Cooke.

Services Offered: Producers and distributors of motion pictures; prints in both 16mm. and 35mm. subjects. Classical music with Symphonic Orchestras.

THE JAFFE AGENCY, INC.

38 E. 57th St., New York, N. Y.

Phone: PLaza 9-6693

Chief Executive (N. Y.).....Paul Radin

Chief Executive (Calif).....Don A. Davis

Services Offered: Representation for sale of radio and television packages; creation of packages, represent personalities, writers, directors, etc.

JEWELL RADIO AND TELEVISION PRODUCTIONS

185 N. Wabash Ave., Chicago 1, Illinois

Phone: FInancial 6-4474

PresidentJames E. Jewell

Vice PresidentW. Ralph Jewell

ManagerCharles P. Flynn

SecretaryJane Cohan

Services Offered: A complete radio and television production service. Scripts, Copy, Music, Direction, Transcribed Package Shows, Spots.

GOODSON-TODMAN PRODUCTIONS

Creative Programming For Radio and Television

49 East 52nd Street

New York 22, N. Y.

MARK GOODSON

BILL TODMAN

Program Producers

ROBERT JOSEPH TELEVISION PRODUCTIONS

4453 Carpenter Ave., No. Hollywood, Calif.
Phone: SUNset 11331

President Robert Joseph
Vice-President George Crossen
Program Director Ken Charles
Sales Manager Walter Klinger
Pub. & Pro. John Strauss-Chip Cleary

Services Offered: Packaging and production of live and film TV, production of commercial and industrial shorts and documentaries; 15 minute films for TV.

KAGRAN CORP.

4 W. 58th St., New York 19, N. Y.
Phone: MU. 8-0585

Gen. Mgr., Prod. Martin Stone
Pub., Prom. Mgr. Lela Hadley
Asst. to Prod. Harriet Halsband
Mdse. Directors... Inez Pierson, Allan Stone
Writer Eddie Kean

Services Offered: Merchandising and TV package producers of "Howdy Doody," "Author Meets The Critics" and "Gabby Hayes Show."

KASPER-GORDON INC.

140 Boylston St., Boston 16, Mass.
Phone: DEYonshire 8-7357

President-Prod. Mgr. Edwin H. Kasper

Treasurer-Commercial Dir. ... Aaron S. Bloom
Office Manager Robert W. Graham
Engineer Frederick Piroumian

Services Offered: Custom-built TV films and "live" programs, syndicated open-end TV programs on film animation, TV commercials, silent and sound-on-film. Complete facilities from the creation of the idea to the finished product.

ROGER KAY ENTERPRISES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: MU 8-2164

Executive Producer Roger Kay
Agency Contact Nan Marquand
Legal Counsel Miller & Miller

Services Offered: Creators, producers, packagers of television and radio programs, live, transcribed, and film. Consultants on programming. TV Show Doctoring. Commercials.

SONNY KENDIS, INC.

1776 Broadway, New York 19, N. Y.
Phone: PLaza 7-2070-1

Pres., Exec. Prod. James Sonny Kendis

Services Offered: Lived & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent—artists and writers.

TWO OF OUR TOPS!

A 7 YEAR OLD
Sponsored by BRISTOL MYERS
and PHILIP MORRIS

BREAK THE BANK

Radio's and Television's Leading Quiz Show
RADIO

½ Hour Daily, 5 Days a Week
11:30 A.M., WJZ and ABC
Coast-to-Coast Network

BUD COLLYER

MC
with WIN ELLIOTT and JOHNNY OLSEN
TELEVISION

for BRISTOL MYERS
Sunday WCBS-TV, 9:30-10:00 P.M.
and CBS Cross Country Network with

BERT PARKS

MC

AN 8 YEAR OLD

Sponsored by
MILES LABORATORIES

HILLTOP HOUSE

Radio's Outstanding Serial
About the Little Orphanage
in Glendale and Its Head

Matron Julie (Jan Miner)

Directed by JACK RUBIN

WCBS, 3 P.M., and Entire CBS Network

WOLF ASSOCIATES, Inc.

Radio and Television Productions

420 MADISON AVENUE, NEW YORK

• • • Program Producers • • •

JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 45403

President Jack M. Kurtze
Vice-President Lulu Mae Kurtze
Executive Producer C. Allen Fox
Asst. Executive Producer... William Anderson

Services Offered: Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV, Radio and motion pictures.

LARRY KURTZE

360 N. Michigan Ave., Chicago 1, Ill.
Phone: RANDolph 6-5246

Services Offered: Development of live or filmed TV shows. General copy and production services for broadcast media.

ELY LANDAU, INC.

10 East 44th St., New York, N. Y.
Phone: MUrray Hill 7-5224

President Ely Landau
Services Offered: Television programs on

THE LANDT TRIO

565 Fifth Ave., New York 17, N. Y.
Phone: CIrcle 5-5431

Partner.....Karl B. Landt
Partner.....Jack M. Landt
Partner.....Dan B. Landt

Services Offered: Jingles, spots and live shows for radio and TV.

LANG-WORTH DISTRIBUTING CORP.

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUdson 6-5700

President.....C. O. Langlois
Secretary.....John D. Langlois
Treasurer.....C. O. Langlois, Jr.
Vice-President W. O'Keefe

Services Offered: Open end and commercial transcriptions, dramatic and musical for radio broadcasting.

LANG-WORTH FEATURE PROGRAMS, INC.

Steinway Hall, 113 W. 57th St., New York 19, N. Y.

JUdson 6-5700

President.....C. O. Langlois
Secretary John D. Langlois
Treasurer C. O. Langlois, Jr.
Vice President.....W. O'Keefe
Stations Relations..... William E. Young
West Coast Mgr.....Walter B. Davison

BURL IVES

"THE WAYFARING STRANGER"
ACTOR • SINGER • COMPOSER

NOW AVAILABLE
Transcribed Quarter Hours
One to Five Times Weekly

Burl is Assisted by the Famous
Tony Mattola Musical Group

EXCLUSIVE RIGHTS GRANTED



Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY

Program Producers

Services Offered: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.

HERBERT S. LAUFMAN & COMPANY

624 So. Michigan Ave., Chicago 5, Ill.

Phone: Webster 9-2302

Partner, Sales Herbert S. Laufman

Partner, Production..... Jules Pewowar

Executive Prod. James W. Green

Services Offered: Packagers and producers of TV programs.

LAWRENCE PRODUCTIONS

760 Thayer Ave., Los Angeles 24, Calif

Phone: Arizona 9-3265

Owner Bee Eaton Lawrence

Production Manager.. Richard Hill Wilkinson

Services Offered: Own and sell transcribed radio series "Mystery Is My Hobby" half-hour show.

LAWRENCE & LEE, INC.

Equitable Bldg., Hollywood 28, Calif.

Phone: Hillside 0101

President Jerome Lawrence

Vice-President..... Robert E. Lee

Services Offered: Production consultants. Delivery of literary rights for television, radio and motion pictures.

JERRY LAYTON ASSOCIATES, INC.

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-6320

President Jerry Layton

Services Offered: Production of live and filmed TV shows, live and transcribed radio shows; management of personalities, performers and writers for radio and television.

LES LEAR PRODUCTIONS CORP.

Hotel Sherman, Chicago 1, Ill.

Phone: FRanklin 2-2100

President Les Lear

Account Executives, Milt Parlow, Jack Curran

Services Offered: Radio, TV and film production. Personal management.

JACK CURRIER LEWIS

515 Madison Ave., New York 22, N. Y.

Phone: EL 5-0257

Owner Jack Currier Lewis

General Manager William P. Popp

Women's Programs Margaret Tester

Services Offered: Television and radio packaged programs; film or live. Advisors on TV or radio problems.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y.

Phone: PLaza 3-5083

Newsstand Theatre
ABC — Radio

Hollywood Love Story
NBC — Radio

Kathi Norris Show
DuMont — TV

The Big Hand
ABC — Radio

Co-Producer
Rocky King, Detective
DuMont — TV

Escape With Me
ABC — Radio

WILBUR STARK

510 MADISON AVENUE, NEW YORK, N. Y.

PL 3-1742

Program Producers

Partner Lester Lewis
 Partner Juliet Lewis
 Casting Director Marie Stroud
 Sales Manager Merritt Franklin
 Script Editor Mort Lewis
Services Offered: TV package shows, personal management.

BOB LOEWI PRODUCTIONS, INC.

255A E. 49th St., New York 17, N. Y.

Phones: MU 8-2600, PL 5-0958

President Bob Loewi
Services Offered: Create, produce, direct and sell, live and film, TV package shows. Consultant as TV programming doctor.

PHILLIPS H. LORD, INC.

501 Madison Ave., New York 22, N. Y.

President.....Phillips H. Lord
 Manager.....Dorothy E. Levy
 Program Supervisor.....Leonard L. Bass
Services Offered: Package shows.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.

Phone: DUnkirk 4-4191

President.....C. P. MacGregor
 Manager.....George R. Jones
 Production Manager.....Paul Quan
 Eastern Sales Mgr.....Nat V. Donato
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

MAJOR-MINOR PRODUCTIONS

5927 Sunset Blvd., Hollywood 28, Calif.

Phone: GL 9268

Producer and Director...Stuart M. Nathanson
 Producer and Director...Ronald L. Stanton
 Musical Director Ruby Raksin
Services Offered: Production, packaging and merchandising of juvenile television shows.

MANNON SOUND STAGES

(For complete listing see TV Film Producers)

ARNOLD MARQUIS PRODUCTIONS, INC.

6404 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 9-5119

President Arnold Marquis
Services Offered: Write, direct, produce and package radio and television programs and spots.

MARSHALL—HESTER PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-2722-3-4

Partner.....A. W. Marshall

Commodore Productions and Artists, Inc.

1350 N. Highland Av., Hollywood, Calif.

WALTER WHITE, JR., President

Radio

TARZAN

for General Foods, CBS, t.c.

CLYDE BEATTY SHOW

for Dr. Ross Dog & Cat Food, t.c.

HOPALONG CASSIDY, t.c.

Television

THE CLYDE BEATTY SHOW

Program Producers

PartnerHarriet Hester
 Legal Representative.....Gerald Dickler
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs, Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MASTERSON, REDDY & NELSON

745 Fifth Ave., New York 22, N. Y.
 Phone: PLaza 9-1120

PartnerJohn Masterson
 PartnerJohn Reddy
 PartnerJohn Nelson
 DirectorEd Leftwich
 ProducerJerry Browne
 Production Supvr.Ruth Kyle
 Business Mgr.Helen Guy
Services Offered: Packaging and production of radio and TV programs.

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.
 Phone: RAvenswood 8-9010

OwnerAlexander McQueen
Services Offered: "Nothing But The Truth" feature (Reg. U. S. Pat. Office), in person, transcribed, or TV. Research for human-interest stories on sponsor's product.

METRO-GOLDWYN-MAYER RADIO ATTRACTIONS

711 Fifth Ave., New York 22, N. Y.
 Phone: MUrray Hill 8-1000

Director.....Bertram Lebhar, Jr.
 Director of Production.....Raymond Katz
 Dir. Dist. & Record....Frank Roehrenbeck
 West Coast Administrator.....Les Petersen
 West Coast Coord. & aide to

Dir. of Production.....Marcella Napp
 Director of Publicity.....Jo Ranson
 Asst. to Dir. of Prod.....Irwin Greenfield

Services Offered: Metro-Goldwyn-Mayer Radio Attractions offers the following syndicated programs: "MGM Theater of the Air," "The Story of Dr. Kildare," "The Hardy Family," "The Adventures of Maisie," "At Home With Lionel Barrymore," "Crime Does Not Pay," "The Gracie Fields Show" and "John Nesbitt's Passing Parade."

CHARLES MICHELSON, INC.

23 W. 47th St., New York 36, N. Y.
 Phone: PLaza 7-0695

PresidentCharles Michelson
 SecretaryA. Michelson
 Divisional Sales Manager.....Sidney Guber
 Traffic Manager.....R. Mantell
 Export Manager.....Martin Diamond
Services Offered: Producers and distrib-

WILLIAM GERNANT

• • • Program Producers • • •

ntors of open end quarter hour and half hour radio and television programs. Radio Transcription Features of Mystery shows for local station use and TV film series on 16 m.m. motion picture film.

MILVERNE PRODUCTIONS, INC.

Hotel Bryant, 230 W. 54th St., N. Y. 19, N. Y.
Phone: CIRCLE 6-3497; CIRCLE 6-2100, Ext. 219
Executive Producers.....Milton E. Stanson,
Vernon P. Becker.

Services Offered: Origination and production of creative TV programs for every budget: Creation and production of TV Film and Radio commercials: Programming and film consultants to agency and client.

MOLE & LEE, INC.

105 W. 55th St., New York 19, N. Y.
Phone: CIRCLE 6-0006

PresidentJohn Mole
Exec. V.-P. & Secy.....Blanche Stuart Lee
Office Mgr.J. McDonald

Services Offered: Production of packaged shows for Radio and TV.

WILLIAM MORRIS AGENCY, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: CIRCLE 7-2160

Exec.-in-Chge. of Radio..Wallace S. Jordan
Services Offered: Production of packaged shows for radio and TV, also talent reps.

MORTON RADIO PRODUCTIONS, INC.

360 N. Michigan Ave., Chicago 1, Ill.
Phone: CEntRAL 6-4144

PresidentMorton Jacobson
Sales Promotion.....Irene C. Norbut

Services Offered: Open-end and custom-built transcriptions, live packages, and custom-built TV shows.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.
Producer.....Herbert M. Moss
Sec.-Treas.Rose Gray
Services Offered: Live and transcribed shows for Radio and TV.

MOTION PICTURE PRODUCTIONS, INC.

Rockefeller Bldg., Cleveland 13, Ohio
Phone: PROspect 1-4900

President.....Donald C. Jones
Vice-President.....Claude N. Rakestraw
SecretaryL. S. Kelly

Services Offered: Producers of motion pictures, television, and slidefilms on industrial relations, sales promotion, sales and technical training, in black and white or color with RCA sound in own studios and laboratories.

BARRY & ENRIGHT PROD., INC.

JACK BARRY, Pres.

JUVENILE JURY

LIFE BEGINS AT 80

FAITH BALDWIN SHOW

ADVENTURES OF MICHAEL SHAYNE

STARS AND STARTERS

THE PEOPLE'S CHOICE

PETER McDONALD, M.D.

SECRET INVESTIGATOR

Program Producers

MUSIC CORPORATION OF AMERICA

MCA Artists, Ltd.

598 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-7500

Branch Offices

17-18 Dover St., London, England

430 N. Michigan Ave., Chicago, Ill.

9370 Santa Monica Blvd., Beverly Hills, Calif.

106 105 Montgomery St., San Francisco, Calif.

1172 Union Commerce Bldg., Cleveland, O.

2102 N. Akard St., Dallas, Tex.

1612 Book Tower, Detroit, Mich.

9 Newbury St., Boston, Mass.

Northwestern Bank Bldg., Minneapolis, Minn.

Services Offered: Program production.

MUZAK CORPORATION

(For detailed listing see Associated Program Service, Div. of Muzak Corp. under Transcription Companies.)

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.

Phone: Superior 7-5080

Exec. Vice-Pres.....Frank P. Kendall

Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Direc-

tor and Continuity Director; six continuous script shows issued monthly; one Annual Christmas show; Tempera Tunes; Memorial Hour.

NELSON PRODUCTIONS, INC.

341 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 6-5862

PresidentRaymond E. Nelson

Secy.-Treas.....Betty Nelson

Casting Dir.Martin Roberts

Services Offered: Production-direction on retainer or free-lance basis, package production, consultation to agencies and clients, time buying, filmed commercials, research.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 19, N. Y.

Phone: LUxemburg 2-5130

Cable Address: ARREFFAY Newyork

Producer-Dir.,

Executive-Dir.....Oliver W. Nicoll

Associate Director.....Sandra Munsell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

**HOLLYWOOD SCREEN TEST
ELOISE SALUTES THE STARS
WHAT'S THE STORY***

*** (For DuMont Network)**

LESTER LEWIS ASSOCIATES

11 E. 48 ST., N. Y. 17

PLaza 3-5083

**Radio-Television Productions
Personal Representation**

• • • Program Producers • • •

OLIO VIDEO TELEVISION PRODUCTIONS, INC.

(See Television Film Producers)

PAN AMERICAN BROADCASTING CO.

17 E. 42nd St., New York 17, N. Y.

Phone: MUrray Hill 2-0810

Program Director.....Leo Shore

Services Offered: Scripting, producing and recording programs in over 50 foreign languages for use in United States and in foreign countries.

NORMAN & IRVING PINCUS

101 W. 55 St., New York, N. Y.

Phone: CIrcle 6-0138

Partnership.....Norman & Irving Pincus

Script Editor.....Eugene Burr

Director.....Donald Richardson

Services Offered: Program producers.

PRESS ASSOCIATION, INC.

50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

PresidentKent Cooper

Vice-PresidentOliver Gramling

Services Offered: "Personality Time," 15-minute transcription dramatizing personali-

ties of stage, screen and radio, 78 episodes; "Sports Star Special," 15-minute transcription dramatizing big name sports personalities, 26 episodes; "Special Assignment," 15-minute transcription dramatizing the unusual experiences of news reporters, 78 episodes.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Hwy., Malibu, Calif.

Phone: Malibu 7871

President.....George Logan Price

Sales Manager.....S. M. Lauch

Copy and Production...George L. Price, Jr.

Services Offered: Production of packed radio serials geared to sell to and for ethical accounts of every type. Complete accompanying on commercials, publicity, promotion and public relations.

PROCKTER PRODUCTIONS, INC.

221 W. 57th St., New York 19, N. Y.

Phone: JUdson 6-4830

PresidentBernard J. Prockter

Services Offered: Package Programs.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

NOW THAT YOU CAN
HAVE THE BEST, WHY
BE SATISFIED WITH LESS

AP

• • • Program Producers • • •

RADIO FEATURES OF AMERICA

37 W. 46th St., New York 19, N. Y.

Phone: LUxemburg 2-5130

Cable Address: ARREFFAY, Newyork
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
London Representative

Towers of London, Ltd., 84 Hallam St.,
London W. 1, England

Phone: LAngham 6248, 5050
(Harry Alan Towers)

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records, international radio service. Television—Program production and consultation, package live and film shows, script, talent. Members of NSTP (Natl. Society Television Producers).

RAO VIDEO

366 Madison Ave., New York 19, N. Y.

Phone: Va. 6-3417

Exec. Dir. Producer....Robert A. Ormbach

Services Offered: TV package shows and custom built productions—live and film. Spot commercials and jingles, film or animation. TV consultants and specialists in low budget programming for all types of accounts.

REEMACK ENTERPRISES, INC.

527 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-7979

PresidentLou Goldberg
Vice-PresidentWanda Ellis
SecretaryLloyd Marx
Services Offered: Producers of "The Original Amateur Hour."

STU REYNOLDS PRODUCTIONS

321 S. Beverly Dr., Beverly Hills, Calif.

Phone: CRestview 16155

PresidentStuart Reynolds
Services Offered: Specializing in the production and sale of filmed TV programs; also in the filming of television programs for others and TV commercials; also production and sale of radio programs.

R. S. ROBBINS

163 Bleecker St., New York 12, N. Y.

Phone: SP 7-2568

PresidentR. S. Robbins
Mgr. of Prize Promotion..Edward E. Finch
Services Offered: Radio and Television package producers.

BOB L. ROBERTS PRODUCTIONS

806 7th Ave., New York 19, N. Y.

Phone: JUDson 6-0025

KAGRAN CORPORATION

(Formerly Martin Stone Associates)

RADIO and TV PRODUCTIONS

HOWDY DOODY

NBC-TV and Radio

GABBY HAYES SHOW

NBC-TV and Mutual Radio

AUTHOR MEETS THE CRITICS

Du Mont Network

Other top-notch properties available

Kagran Corp.

4 West 58th St., New York, N. Y.

MU. 8-0585

• • • Program Producers • • •

Services Offered: Complete television service for video stations and advertisers, live and film productions, commercials, minute spots, animation, custom-built shows, television consultants, personal radio-television representation, concert management.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.

Phone: CRestview 1-7231

6 East 45th St., New York, N. Y.

Phone: MUrray Hill 7-8370

President.....James L. Saphier
V.P. & Mgr. of New York Office.....Jules Green

Services Offered: Radio and TV productions, sale of package programs and talent.

KERMIT SCHAFER RADIO & TELEVISION PRODUCTIONS

1585 Broadway, New York 19, N. Y.

Phone: JU 6-1496-7

President.....Kermit Schaffer

General Manager.....Harry Lee

Treasurer.....Michael Louis

Office Manager.....Patricia Cullen

Services Offered: Live and film television productions, transcribed radio series and kinescope television series, specialists in cooperative advertising also offers celebrity securing and prize procuring services.

SEABOARD STUDIOS, INC.

(For complete listing see TV Film Producers)

BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-0944

President.....Bernard L. Schubert

Services Offered: Talent, production radio and TV package management.

WALTER SCHWIMMER PRODUCTIONS, INC.—RADIO Features, Inc.

75 E. Wacker Drive, Chicago 1, Ill.

New York Phone: LExington 2-1791

President.....Walter Schwimmer

Services Offered: Syndicated live package programs, Production, Recording, Scripts.

SCREENCRAFT PICTURES, INC.

341 W. 44th St., New York 18, N. Y.

Phone: CIRCLE 6-8546

President.....J. S. Berkson

Vice-President.....B. H. Mills

Treasurer.....Edward Berkson

Services Offered: Distributors of 16 and 35 mm features and shorts.

PETER ARNELL

ORIGINATOR OF

THE NAME'S THE SAME

RATE YOUR MATE

BY POPULAR DEMAND

Produced in Association with
GOODSON-TODMAN PRODUCTIONS

Represented by TED ASHLEY ASSOCIATES

• • • Program Producers • • •

SENTINEL PRODUCTIONS

(A Division of Sentinel Enterprises, Inc.)

5746 Sunset Blvd., Hollywood, 28, Calif.
(Nassour Studios)

Phone: HEMPstead 6828

President & Exec. Dir. Earle R. Harper
Vice-Pres. & Treas. A. G. Harper
Secretary David Griffith, Jr.
Producer-Director Ann Archer
Director Harry Mancke
Director of Photography Chas. Straumer
Publicity Director Bill Keefe
Film Editor Robt. Belcher
Comptroller James Fair

Services Offered: Producing all types of TV package programs, travel, educational, religious and entertainment on film; 5-min. to 60-min. also TV commercials.

SERVICE UNLIMITED

360 N. Michigan Ave., Chicago 1, Ill.

Phone: RAndolph 6-5246

Sales Manager Charles O. Dabney
Production Director Lary Kurtze
Office Manager Jean Guild

Services Offered: Creative and production service for advertising agencies and sponsoring organizations. Complete radio and TV

campaigns custom planned, promoted, merchandised and produced.

SESAC, INC.

475 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 5-5365

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke
General Manager K. A. Jadassohn

Services Offered: Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

FLETCHER SMITH STUDIOS, INC.

321 E. 44th St., New York 19, N. Y.

Phone: MUrray Hill 5-6626

President Fletcher Smith
Vice-President Charles Schettler
Secretary-Treasurer Peter Caldera

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

THE SOUVAINE COMPANY

30 Rockefeller Plaza, New York 20, N. Y.

Phone: CIRCLE 7-5666

General Partner Henry Souvaine
General Partner Howard L. Taylor

Services Offered: Producers of radio and TV productions.

ELY LANDAU, Inc.

Television Programs on Film

10 East 44th Street, New York

MUrray Hill 7-5224

• • • Program Producers • • •

RICHARD STARK & COMPANY

125 E. 72nd St., New York 21, N. Y.

Phone: REgent 7-9608

Partners.....Richard Stark, Jane Troxell
Fashion Photog., Consultant....J. T. Stark
DesignGeorge Shealy

Services Offered: Consultation and/or production of Radio-TV commercials; radio-TV programs prepared and produced by request only; fashion and costume design for TV.

WILBUR STARK, INC.

510 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-1742

President.....Wilbur Stark
Executive Secretary.....Nancy Bowling

Services Offered: Personalities and programs for radio and television.

RICHARD STROUT PRODUCTIONS

Box 331, Hollywood 38, Calif.

Phone: Hemstead 8507

PresidentGeorge C. Meacham
Exec. Prod.....Robinson Taylor, Jr.
Hollywood Prod. Mgr....James E. McKenzie
Sales Promotion Talent....Doris Edwards

Services Offered: Complete production of custom made radio & TV programs and spots. Syndicated shows.

IRVIN PAUL SULDS, INC.

654 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 8-7025

President.....Irvin Paul Sulds
Associate Producer.....Alice Pentlarge

Services Offered: Production of live and filmed TV programs.

TV PROGRAMS, INC.

350 Fifth Ave., New York 1, N. Y.

Phone: CHickering 4-1374

President.....Edward Roberts, Jr.
Treasurer.....William Mills, 3rd

Sales ManagerDavid Horwich
Production Manager.....Frances Hidden

Services Offered: Package producers of live shows for TV. Also represent and furnish talent.

TAG-A-TUNE RADIO & TELEVISION, INC.

355 North Beverly Drive, Beverly Hills, Calif.

New York Phone: BRyant 9-9858

General Manager.....M. Jack London
Radio & Television Dir....Abbott B. London

Production Supervisor.....N. D. Altfeld

Services Offered: Syndicated and custom-made radio/television programs produced and distributed; advertising agency specializing in radio-television; packager of radio

BYRON PRODUCTIONS COMPANY

PRESIDENT

EDWARD A. BYRON

Television and Radio Productions

JERRY LAYTON ASSOCIATES, Inc.

551 FIFTH AVENUE
NEW YORK 17, N. Y.
MURRAY HILL 7-6320

• • • Program Producers • • •

promotional campaigns; advertising-sales counsellors.

TAYLOR PRODUCTIONS, INC.

6700 Sunset Blvd., Hollywood 28, Calif.

Phone: HU 2-1089

President.. Gordon Van Dover

Services Offered: Sales agents for Tom, Dick and Harry, Chuckwagon Jamboree, Strange Wills. Transcribed radio shows. Also write and produce Radio & TV spots.

HAL TATE PRODUCTIONS

831 S. Wabash Ave., Chicago 5, Ill.

Phone: HAarrison 7-3610

President Hal Tate

Vice-Pres. & Sales Mgr..... Phil Fischer

Secy.-Treas..... Lucille E. Schall

Canadian Sales Mgr..... S. W. Caldwell

S. W. Caldwell, Ltd.

Simcoe House, 150 Simcoe St., Toronto, Canada

Phone: PL 8727

Services Offered: Syndicated radio & TV package programs; also independent TV producer and consultant to advertising agencies (Chicago only) on TV shows.

THE TEE VEE CO.

(See TV Film Producers)

TELCO PRODUCTIONS

55 W. 53 St., New York, N. Y.

Phone: PLaza 7-0394

President Albert Gannaway

Secretary..... Charles McGregor

Services Offered: Program producers of package shows: (live, transcribed, filmed)—ideas, scripts, productions for Radio & TV.

TELECREATIONS BY NOVAK

344 W. 72nd Street, New York 23, N. Y.

Phone: TRafalgar 4-1999

Owner-Musical Consult... Frank J. Novak, Jr.

Manager, Charge of Radio/TV Formats

G. Kane Campbell

Radio/TV Producer..... John Gunn

Writers Paul Davis, Laura McGhee

Services Offered: Creators, producers of Radio/TV musical variety formats for local, regional or national sponsors. Musical consultants to advertising agencies.

TELEFEATURES PRODUCTIONS, INC.

30 Rockefeller Plaza, New York, N. Y.

Phone: JUdson 2-3026

President Wayne Wirth

Services Offered: TV programs of all types.


WEST HOCKER, INC.

Artists, Programs & Films
for Television

CURRENT FEATURES:

SAY IT WITH ACTING

PANTOMIME QUIZ

JIM FAIR { CLUB MATINEE
 { 6:55 P.M. News
 { 11:10 P.M. Weather

HALF PINT PARTY

FILMS FOR GABBY HAYES SHOW

WOMEN TAKE OVER

TAKE TWO

RANGER JOE

30 Rockefeller Plaza JUdson 2-3026

New York City



MARSHALL—HESTER PRODUCTIONS

521 FIFTH AVENUE
NEW YORK 17, N. Y.



MURRAY HILL 7-2722-3-4

• • • Program Producers • • •

TELEFEX

(See TV Film Producers)

TELEMATED CARTOONS

(See TV Film Producers)

TELEMOUNT PICTURES, INC.

(See TV Film Producers)

TELEVISION SCREEN PRODUCTIONS, INC.

(See TV Film Producers)

TRANSCRIBED RADIO SHOWS

2 W. 47th St., New York 19, N. Y.

Phone: LUxemburg 2-3530

President.....M. E. Moore

General Manager.....F. Kronen

Services Offered: A series of Christmas spot jingles featuring an outstanding quartet to attract Christmas shoppers on film for 15-20-30-second spot announcements, spots made to order for TV.

TRANSCRIPTION SALES, INC.

117 W. High St., Springfield 35, O.

Phone: 2-4974

President.....J. P. Williams

Executive Vice-Pres.....Adna H. Karns

Vice-Pres. & Gen. Mgr.....John F. Hyle

3948 Grand Central Terminal

New York 17, N. Y.

Phone: MUrray Hill 4-4520

ManagerClaude Barrere

Services Offered: Building almost any type of transcribed radio program or spot announcement for exclusive use of individual clients; cutting personalized commercial messages, syndicated.

TRANSFILM, INC.

(For complete listing see TV Film Producers)

TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46, Calif.

Phone: BRadshaw 21447, CRestview 67238

President.....Charles A. Kennedy

Accounting Dept.....A. Corrigan

Services Offered: Transcribed programs, creation and production of custom-built talent or transcribed shows, creation and production of custom-built spot announcements, dramatized and singing commercials.

TRANSAMERICAN BROADCASTING & TELEVISION CORP.

1 E. 54th St., New York 22, N. Y.

Phone: PLaza 5-9800

President.....John L. Clark

RADIO \$ DOLLARS

A brand new merchandising plan for radio stations, based on coupons.



RICHARD H. ULLMAN, INC.

295 DELAWARE AVENUE

BUFFALO 2, N. Y.

BEATRICE KAY SHOW TUNE-O

OLIO VIDEO

TELEVISION FILM PROGRAMS

1952 Schedule

Completed:

JUNIOR SCIENCE (13 programs)

In production:

DO IT YOURSELF (65 programs)

In preparation:

SURPRISE! (26 programs)

FANTASY (13 programs)

OLIO VIDEO

TELEVISION PRODUCTIONS, INC.

Studio and offices: 20 East 42nd St.

New York City Murray Hill 2-3218

Harvey Cort

Milton Subotsky

Program Producers

Services Offered: Television and radio writing, direction, production and packaging.

TRENDLE-CAMPBELL ENTERPRISES, INC.

1803 Stroh Building, Detroit 26, Mich.
Phone: WOODWARD 2-9184

President George Trendle
V. Pres. & Gen. Mgr. H. Allen Campbell
Secy. & Gen. Counsel.... Raymond J. Meurer
Services Offered: Radio-TV production.

RICHARD H. ULLMAN, INC.

295 Delaware Ave., Buffalo 2, N. Y.
Phone: CLEVELAND 2066

President..... Richard H. Ullman
Exec. V.P..... Robert P. Mendelson
Production Mgr. Marvin A. Kempner

Services Offered: JINGL-LIBRARY, tailored jingles, syndicated shows. RADIO DOLLARS. . . . This is a merchandise plan based on coupons which are redeemed from a catalogue of nationally-advertised products. Franchised on an exclusive basis to radio stations.

UNITED BROADCASTING CO., INC.

301 E. Erie St., Chicago 11, Ill.
Phone: SUPERIOR 7-9144

President William L. Klein

Services Offered: Recording, Program and Spot production, Package Programs, Syndicated Transcriptions, Talent.

UNITED PRESS ASSOCIATIONS

220 E. 42nd St., New York 17, N. Y.

Phone: MURRAY Hill 2-0400

Radio & TV News Manager Phil Newsom
Gen. Sales Manager..... Leroy Keller
Radio Shows Div. Mgr.... C. Edmonds Allen

Services Offered: World-wide coverage of news and sports for Radio and TV; special programming for radio news, sports, women's and farm shows; daily wire and film service for TV.

UNITED ARTISTS TELEVISION

(See TV Film Producers)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.

Phone: CIRCLE 6-4675-6

President..... Thomas J. Valentino
Vice-President..... Michael T. Valentino
Secretary..... Elsie F. Valentino
Treasurer..... T. J. Valentino
Sales Manager..... Peter J. Riolo

Services Offered: Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

CREATIVE TV PROGRAMMING
FOR EVERY BUDGET

MILVERNE

PRODUCTIONS, INC.

VERNON P. BECKER
MILTON E. STANSON
Executive Producers

"KIDDIE KOLLEGE"
DuMont

"SOLO DRAMA"
ABC-TV NETWORK

"MAN ABOUT MUSIC"
DuMont

"CURTAIN CALL"
WOR-TV

FILM COMMERCIALS
RADIO TRANSCRIPTIONS

Circle 6-3497
Circle 6-2100

HOTEL BRYANT
230 West 54th Street
Suite 219
New York 19, N. Y.

NORMAN & IRVING PINCUS

*Distinctive television
productions*

101 W. 55th Street, N. Y. C.

Program Producers

VALLEE-VIDEO, INC.

6611 Santa Monica, Hollywood 36, Calif.

Phone: Hillside 6118

President Rudy Vallee
 Vice-President B. S. Otto
 Secretary D. Hall
 Manager John W. Swallow
Services Offered: Full film studio for TV-Stage, Cutting Room, Projection Room, Dressing Rooms.

VIDEO EVENTS, INC.

535 Fifth Ave., New York 17, N. Y.

Phone: Murray Hill 7-1668

President Julianne (Judy) Dupuy
Services Offered: Live TV programs, radio programs, TV commercials. Specializing in Children's shows.

V. I. P.

35 W. 53rd St., New York 19, N. Y.

Phone: PLaza 7-0130

President Bill Murphy
 Vice-President Charlotte Morgan
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows, servicing out-of-towners with reservations in hotels, theatre tickets and travel accommodations.

VIDEO VARIETIES CORP.

(For complete listing see TV Film Producers)

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.

Phone: EL 5-0734

Director Producer Chick Vincent
 Casting Director Norma Vincent
Services Offered: Package producers, program production, TV programs, live and film.

VISUAL MEDIA, INC.

(See TV Film Producer Section)

STEPHEN L. WELLS PRODUCTIONS

617 S. Olive Street, Los Angeles 14, California

Phone: VA 8530

Beatrice Kay Production Director
 Glenn V. Armstrong Account Executive
 Carol Strong Asst. to Production Director
Services Offered: Write and produce television shows—entire production handled out of own office.

WOLF ASSOCIATES, INC.

420 Madison Ave., New York 17, N. Y.

Phone: PLaza 5-7620

President Edward Wolf

LES LEAR

PUBLICITY - PRODUCTION
 PERSONAL MANAGEMENT

Procter & Gamble's { Business Manager
 { 'Welcome Travelers'
 { Fifth Year

LES LEAR PRODUCTIONS CORP.

HOTEL SHERMAN

CHICAGO 1, ILL.

FR 2-2100

In Washington H. T. stands for Harry
 Truman but in Chicago H. T. is

HAL TATE

p r o d u c t i o n s



Chicago's fastest growing producer. Packager of:
 CUGAT'S
 CELEBRITY CALENDAR
 starring Xavier Cugat
 with Abbe Lane

"WHO'S TALKING?"

Chicago distributor for Columbia Pictures Screen Gems, Inc.
 TV-Disc Jockey "Toons"

Call or write for your free copy of Tate's Chicago TV Directory — the most complete directory for your personal use.

HAL TATE PRODUCTIONS

831 S. WABASH AVE. CHICAGO 5, ILL. • HA 7-3610

Program Producers

Vice-PresidentHerbert Wolf
 Exec. Producer-Director.....Jack Rubin
 Sales ManagerPaul Ross
Services Offered: Radio-TV production.

WOLFF-FELDMAN ENTERPRISES, INC.

214 W. 42nd St., New York 18, N. Y.
 Phone: LA 4-3450

PresidentMax Wolf
 Secretary-Treasurer.....Robert Feldman
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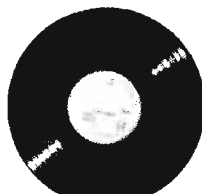
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