

The image shows the front cover of a book titled "Radio and Television Year Book". The cover has a dark green, textured background that resembles leather. Two rectangular frames, made of a reddish-brown material, are positioned on the cover. The top frame contains the word "RADIO" in large, stylized, raised letters, with the word "ANNUAL" in smaller, similar letters below it. To the left of this frame, three horizontal lines extend outwards. The bottom frame contains the words "TELEVISION" and "YEAR BOOK" in the same raised, stylized font. To the right of this frame, three horizontal lines extend outwards.

RADIO
ANNUAL

TELEVISION
YEAR BOOK



*Your guardian of quality
in radio, television, electronics
and recorded music
achieved through leadership
in research, engineering
and manufacturing*

RADIO CORPORATION OF AMERICA

IMAGINE!
OVER \$**2,500⁰⁰**
WORTH OF
WATCHES

52
BRAND
NEW
GRUENS
FOR YOU
TO GIVE
AWAY

The Most Exciting

GIVE-AWAY DEAL

Ever to Hit Radio!

AMERICA'S
NO. 1 FAVORITE!

THE GUY

Lombardo

SHOW

"The Sweetest Music This Side Of Heaven"



Top Variety for TV film programs

18 NEW FEATURES

The "Major Hollywood Package"
produced by SOL M. WURTZEL

With an imposing array of Hollywood Stars

MARILYN MONROE in "Dangerous Years"

JEFF CHANDLER in "Roses Are Red"

WILLIAM GARGAN in "Rendezvous 24"

PAUL KELLY in "Strange Journey"

DORIS DOWLING in "Crimson Key"

PAUL KELLY in "Deadline For Murder"

KENT TAYLOR in "Half-Past Midnight"

PEGGY KNUDSEN in "Trouble Preferred"

JEROME COWAN in "Arthur Takes Over"

JEAN ROGERS in "Fighting Back"

KENT TAYLOR in "Dangerous Millions"

CHARLES RUSSELL in "Night Wind"

LOIS COLLIER in "Miss Mink"

JOE SAWYER in "Tucson"

JEFF CHANDLER in "Invisible Wall"

BETTY COMPTON in "Second Chance"

RICHARD TRAVIS in "Jewels of Brandenburg"

JOHN ELDREDGE in "Backlash"

