

SHINOPER, HARVEY

Sports Roundup
WWSR, St. Albans, Vt.

SHORT, SELDON

The Spotlight
WUTC, Vanceville, Ky.

SHUPT, ROY

WTRY, Troy, N. Y.

SHUMATE, GENE

Sports Page
KSO, Des Moines, Iowa

SIEGEL, MORRIE

WTOP, Washington, D. C.

SILVERSTEIN, LOU

KTUC, Tucson, Ariz.

SIMPSON, JACK

WSIX, Nashville, Tenn.

SIMPSON, JIM

WTTG, Washington, D. C.

SIMPSON, JIMMY

WNAO, Raleigh, N. C.

SIMS, FRANK

WKMH, Detroit, Mich.

SINGER, MEL

Sports Summary
WVCG, Coral Gables, Fla.

ART, SIPHERD

KCMJ, Palm Springs, Cal.

SISMONDI, JAMES

WBBS, Uniontown, Pa.

SIZOO, ROGER

KTRF, Lufkin, Tex.

SJOLANDER, HERB

Sarasota Angler
WSPB, Sarasota, Fla.

SKIRVIN, MAX

WTTS, Bloomington, Ind.

SLATER, MANNING

WICC-TV, Bridgeport, Conn.

SLATER, WOODY

Four Pages in Sports
KUGN, Eugene, Ore.

SMITH, ART

WPRO, Fremont, O.

SMITH, BILL

WMFR, High Point, N. C.

SMITH, BOB

KKTV, Colorado Springs, Col.

SMITH, BOB

Sports Desk
WABD, New York

SMITH, DALE

WMRF, Lewistown, Pa.

SMITH, DOUG

CFCF, Montreal, Can.

SMITH, FRANK

KHUM, Eureka, Cal.

SMITH, JIM

WEVD, N. Y.

SMITH, MAURICE

CKRC, Winnipeg, Manitoba

SMITH, WILLARD

KTQE, Mankato, Minn.

SNOWDEN, CHARLES T.

Parade of Sports
WLSI, Pikeville, Ky.

SNYDER, BILL

WONN, Lakeland, Fla.

SNYDER, DON

KUIC, Montrose, Colo.

SNYDER, DWIGHT

WJAY, Mullins, S. C.

SOLIE, GORDON

WPLA, Plant City, Fla.

SORENSEN, PHIL

KVNU, Logan, Utah

SPAHR, BILL

Sports Roundup
WRAD, Radford, Va.

SPANN, OWEN

Sports With Spann
WTOB-TV, Winston-Salem, N. C.

SPENCER, DONN

Sports Report
KVOE, Santa Ana, Cal.

SPENCER, MILTON

Sports Section
WFLA, Tampa, Fla.

SPENCER, PAT

Sports As We See It
From Here

KHOZ, Harrison, Ark.**SPENCER, PHIL**

1st in Sports
WCSS, Amsterdam, N. Y.

SPIEGEL, SID

WIRY, Plattsburg, N. Y.

SPIRO, WALTER

WLOV, Montgomery, Ala.

SPOKES, A. E.

WJOY, Burlington, Vt.

SPRACKLIN, JIM

KWYO, Sheridan, Wyo.

SPRY, DON E.

WJOI, Florence, Ala.

SQUIER, KEN

WDEV, Waterbury, Vt.

STANFIELD, RAY

WIS, Columbia, S. C.

STANGELS, WOODROW

WTRW, Two Rivers, Wis.

STANTON, BOB

WPTZ, Philadelphia, Pa.

STATHAM, TOM

CFJR, Brockville, Ont.

STEELE, JIMMIE

Sportscall
WNOE, New Orleans, La.

STERN, BILL

B. July 1, 1907, Rochester, N. Y.

Sports Today, Sports Final, The

Name's the Same, Away You Go,

Football, ABC, ABC-TV

STERRETT, BOB

WTGN, Staunton, Va.

STEVENS, JESS

WEOA, Elyria, O.

STEVENS, MILT

WVBZ, Vineland, N. J.

STEVENSON, BILL

CHWX, Vancouver, B. C.

STIMERS, REX

Spice of the Sports News
CKTB, St. Catharines, Ont.

STOGER, EARL

WDVA, Danville, Va.

STONE, CLAIR

WBAY, Green Bay, Wis.

STONE, PHIL

CHAM, Toronto, Can.

STONE, VIRGIL

KDMS, El Dorado, Ark.

STOREY, ROY

KGST, Fresno, Cal.

STOUT, ALLEN

WLW, Cincinnati, O.

STOUT, WILLIAM

Sports Review
KPCTV, Portland, Ore.

STRATTON, DICK

WMBR, Jacksonville, Fla.

STREET, MALCOLM

Sports Parade
Anniston, Ala.

STRICKLAND, BILL

WIRA, Ft. Pierce, Fla.

STUCKEY, BILL

WVOT, Wilson, N. C.

STUMPO, LOU

Sports Roundup
WAKR, Akron, O.

SULLINS, BILL

KVLH, Pauls Valley, Okla.

SULLIVAN, CHARLIE

WMCT-TV, Memphis, Tenn.

SULLIVAN, CLAUDE

WVLK, Lexington, Ky.

SULLIVAN, PAT

Put It to Pat
Mutual

SUMMER, CHUCK

Sports Digest
WOSA, Wausau, Wis.

SUTER, BUD

KGLO, Mason City, Iowa

SUTTERFIELD, PHIL

WHAS, Louisville, Ky.

SWANSON, CARL

Sports Spotlight
WIDE, Biddeford, Me.

SWANWICK, BILL

WALL, Middletown, N. Y.

SWARTZ, LARRY

WLYC, Williamsport, Pa.

SWEENEY, BUDD

Sports by Sweeney
WHKC, Columbus, O.

SWINDLE, O. G., JR.

WLMO, Winder, Ga.

— T —

TANGUY, VIC

WSAL, Logansport, Ind.

TAYLOR, JOHN

WIKY, Evansville, Ind.

TEGTMAYER, DOUG

KTRF, Thief River Falls, Minn.

TERRELL, JIM

KCBD, Lubbock, Texas

THACKER, JIM

WPLH, Huntington, W. Va.

THOMAS, DAVE

WNRC, New Rochelle, N. Y.

THOMAS, DAVID N.

WJMX, Florence, S. C.

THOMAS, GLENN

Sports Parade
WJEF, Hagerstown, Md.

THOMAS, JAMES C.

WNOP, Newport, Ky.

THOMAS, VAL

WGAY, Silver Springs, Md.

THOMPSON, GEO.

Sports Extra
WMPA, Aberdeen, Miss.

THORNLEY, HENRY

KROY, Sacramento, Cal.

TIBBETTS, DONN

WKXL, Concord, N. H.

TIERNEY, JACK

WWCO, Waterbury, Conn.

TOAL, FRANK

WCRO, Johnston, Pa.

TOBIN, ROY

WFUR, Grand Rapids, Mich.

TOLBERT, JERRY

WSON, Henderson, Ky.

TOOTHMAN, ROBERT

WHAR, Clarksburg, W. Va.

TORGERSON, STAN

Sports Highlights
WBIZ, Eau Claire, Wis.

TRABER, JIMMY

KNAL, Victoria, Texas

TRAEGER, JOHN

KWED, Seguin, Texas

TRAYNOR, PIE

KQV, Pittsburgh, Pa.

TURNER, BOB

WHAM, Rochester, N. Y.

TURNER, JIM

WSTP, Salisbury, N. C.

TURNER, RAY

Spotlight on Sports
WTAR-TV, Norfolk, Va.

TWERRELL, BRUCE

KWIK, Pocatello, Idaho

TYLER, WAYNE

World of Sports
WLVA, Lynchburg, Va.

— U —

UFER, ROBERT

WPAG, Ann Arbor, Mich.

UNDERWOOD, RALPH

WCNB, Connersville, Ind.

— V —

VACHE, BOB
KYYL, Mesa, Ariz.
VAGNER, JACK C.
KRAL, Rawlins, Wyo.
VALENTI, FRANK
Sports Camera
KGBB-TV, Honolulu, T. H.
VALICENTI, JOSEPH
WBBW, Youngstown, O.
VAN, FRITZ
WEBB, Duluth, Minn.
VAN ROBY, C.
Sports Parade Final
WCUM, Cumberland, Md.
VAN SANT, JOHNSY
Sports Chat
WSAN, Allentown, Pa.
VAN TOL, TOM
Sport Notes
WGRD, Grand Rapids, Mich.
VARNELL, LARRY
KLZ, Denver, Colo.
VAUGHN, MARTIN
KTAN, Sherman, Texas
VASQUEZ, PEDRO
WAPA, San Juan, P. R.
VEACH, BOB
WERX, W., Frankford, Ill.
VEIDT, BILL
Sports Call
WHSY, Hattiesburg, Miss.
VESTRO, AL
WATF, Waterbury, Conn.
VESTRO, AL
Sports of the Day
WATR, Waterbury, Conn.
VICK, RICHARD
KGEE, Kalispell, Mont.
VODONIC, SAM
WMCK, McKeesport, Pa.
VOGEL, GEORGE
KCOW, Alliance, Neb.

— W —

WAGNER, BOB
WHIZ, Zanesville, O.
WATTE, DAVID L.
Speaking of Sports
WFOR, Hattiesburg, Miss.
WAITES, JIM
Speaking of Sports
KWHF, Cushing, Okla.
WALDEN, WARREN
TV Sports Page
WJAR-TV, Providence, R. I.
WALDEN, WARREN
WJAR, Providence, R. I.
WALSKI, EDDIE
WSBA, York, Pa.
WALLACE, BOB
WROW, Albany, N. Y.
WALLACE, FORREST
KFAL, Fulton, Mo.
WALLIS, DAVE
KCLA, Pine Bluff, Ark.
WALSH, FRANK J.
WBCN, Bay City, Mich.
WALSH, GEORGE
WFIL, Philadelphia, Pa.
WATTRICK, DON
WXYZ-TV, Detroit, Mich.
WALSHAK, DAVID
Cavalade of Sports
KCTI, Gonzales, Tex.
WALTON, LITKE
WASH, Indianapolis, Ind.
WALTZ, HANK
Local Sport News
KTIP, Porterville, Cal.
WANZER, H. L.
KCOG, Centerville, Iowa
WARDLE, JIMMY
CFAR, Flin Flon, Man.
WARREN, KEN
This Week in Sports
KERG, Eugene, Ore.

WARREN, MERT
WLOE, Leadsville, N. C.
WATERMAN, BERNIE
WICS, Springfield, Ill.
WATERMAN, BERNIE
WMAV, Springfield, Ill.
WATSON, DRANE
WDTN, Gainesville, Ga.
WATTRICK, DON
WXYZ, Detroit, Mich.
WEATHERLY, BOB
Sports Headlines
WTAN, Clearwater, Fla.
WEAVER, RICK
WGEM, Quincy, Ill.
WEAVER, RICK
WGEM, Quincy, Ill.
WEBB, JACK
KWRC, Pendleton, Ore.
WEBER, FRED
WIZE, Springfield, Ohio
WELLS, JACK
Spotlight on Sport
CKY, Winnipeg, Man.
WELLS, LINN
WCOL, Lewiston, Me.
WENDLING, JIM
Sports Parade
WJER, Dover, O.
WENSTROM, SAM
KRAM, St. Cloud, Minn.
WESLEY, JOSEPH
WIBY, Belleville, Ill.
WEST, JACK
WHSC, Harrisville, S. C.
WESTERVELT, DICK
WIBS, Deland, Fla.
WESTHALL, JAMES
WLNH, Laconia, N. H.
WESTMORELAND, HORACE
WPAQ, Mt. Airy, N. C.
WESTON, DON
Sports Slants
KGVO, Missoula, Mont.
WHALEN, JOE
WYPO, Stroudsburg, Pa.
WHEELER, JACK
Sports Roundup
WPDQ, Jacksonville, Fla.
WHEELER, RON
KFAT, Frederick, Okla.
WHITAKER, ROBERT L.
KAWT, Douglas, Ala.
WHITEHEAD, BOB
WBAX, Wilkes-Barre, Pa.
WHITMORE, TOM
WWCA, Gary, Ind.
WHITTIER, CHUCK
WILK, Wilkes-Barre, Pa.
WHITTINGTON, JIMMIE
WBGE, Atlanta, Ga.
WHITWORTH, RAY
KCSJ, Pueblo, Colo.

WIBLE, DARI
Sports Desk
WBOW, Terre Haute, Ind.
WIGGINS, JOE
KABC, San Antonio, Texas
WILBER, DEL
KSTW-TV, St. Louis, Mo.
WILBURN, GENE
It's Time for Sports
KRAL, Chgo., Colo.
WILKINSON, JIM
WOMI, Owensboro, Ky.
WILLIAMS, BEN B.
The Old Salt
WTOG, Savannah, Ga.
WILLIAMS, BILL E.
KROP, Brawley, Cal.
WILLIAMS, BILL
Sports Review
WJVB, Jacksonville Beach, Fla.
WILSON, BERT
WIND, Chicago, Ill.
WILSON, BOB
WADO, Akron, O.

WILSON, DAVE
KANS, Wichita, Kan.
WILSON, JOE
Sports Corner
WNBO, Chicago, Ill.
WILSON, JOE
WMAQ, Chicago, Ill.
WILSON, JOHN
WFOG, Farmville, Va.
WILSON, KEN
Sports Special
WGST, Atlanta, Ga.
WILSON, WARD
WAGM, New York, N. Y.
WRIGHT, JEFF
WKCT, Bowling Green, Ky.
WISMER, HARRY
WOKR, New York, N. Y.
WISMER, HARRY
Wonderful City, WOR-Mutual
WISMER, HARRY
Sports-Ten
Mutual
WITTER, STAN
KAPA, Raymond, Wash.
WOICHIN, STEVE
Hopewell, Va.
WOLF, FRED
WXYZ, Detroit, Mich.
WOLFE, CLARE
Take 5 for Sports
WPAM, Pottsville, Pa.
WOLFE, BOB
WWDC, Washington, D. C.
WOLFE, BOB
Professional Football
DuMont
WOLFF, BOB
Football
Mutual
WOOD, JAMES L.
WIDZ, Decatur, Ill.
WOOD, JIM
WAVY, Norfolk, Va.
WOODSIDE, SAM
Ringside On Sports
WHTT, Ithaca, N. Y.
WOODWARD, LEROY
WJVS, Owensboro, Ky.
WORONER, MURRAY
KFDA, Amarillo, Tex.
WRATHER, LOU
Sports Spotlight
WENK, Union City, Tenn.
WRIGHT, JOE
The Sport Page
WKMI, Kalamazoo, Mich.
WYLLIE, BOB
WAKR, Akron, Ohio
WYLLIE, BOB
Sports at a Glance
WAKR, Akron, O.
WYNN, BILL
WOWL, Florence, Ala.

— Y —

YEINGST, JIM
KAYC, Ventura, Cal.
YELLERT, STARR
Denver Calling
KOA, Denver, Colo.
YORK, TOM
WJOL, Florence, Ala.
YOUNG, BILL
Carnival of Sports
KAKE, Wichita, Kan.

— Z —

ZACK, SAM
Sports Journal
WHOO, Orlando, Fla.
ZEIDMAN, IRVING
WSMB, New Orleans, La.
ZELIHZ, MARK
World of Sports
WATW, Ashland, Wis.



Many Projects Included In Public Service Program

By T. S. REPPLIER

President

The Advertising Council, Inc.

THE people who read Radio and Television Daily throughout the year do not need to be told about the work of The Advertising Council. Radio and Television Daily reports to them regularly and frequently the generous time, effort and energy that broadcasters, advertisers, performers and persons in all phases of advertising contribute to The Advertising Council's campaigns in the public interest.

However, it might be encouraging to all those who participate in public service campaigns at one time or another during the year to see before them, in this Annual, the impressive roster of national public service projects and events that broadcasters and advertisers assist so effectively in a 12-month period.

I think broadcasters and advertisers should feel proud of the many areas in which they work so hard and so faithfully to help solve national problems by voluntary public action. Let me list these national efforts that are helped so forcefully:

American Economic System, American Education Week, American Heart Month, American Heritage Foundation, American-Korean Foundation Drive, American Red Cross, Armed Forces Day, Arthritis & Rheumatism Drive, Better Schools, Big Brother Week, Boy Scout Week, Boys Club Week, Brotherhood Week, Canada Day, Cancer Control Month, CARE, Cerebral Palsy Drive, Child Health Day, Child Safety, Civil Defense, Community Chest.

Also Crusade For Freedom, Diabetes Week, Easter Seals Appeal, Employ The Physically Handicapped Week, Engineers Wanted, 4-H Achievement Day, Farm Safety Week, File Income Tax Returns Early, Fire Prevention, Flag Week & Flag Day, Freedom Foundation Awards Program, Girl Scouts Birthday, Girl Scout Week, Girls Club Week, Ground Observer Corps, Home Demonstration Week, Home Gardening and

Food Preservation, Hospital Day, Jr. Red Cross Annual Enrollment, Letters From America Week, Mail Call, Mail Early For Xmas, March of Dimes.

Also Mental Health Week, National Blood Program, National Defense Week, National Guard Recruiting, National Hearing Week, National YMCA Week, Needlework Guild, Prevent Forest Fires, Religion In American Life, Salvation Army Xmas Appeal, Sight Saving Month, Social Security For The Self-employed, Stop Accidents, Student Nurse Recruiting, TB Xmas Seal Sale, United Defense Fund, United Nations Day, United Negro College Fund, U. S. Savings Bonds, and YWCA Week.

Also, I believe that broadcasters and advertisers should feel a sense of pride in scanning such quick statistics as the following figures that the Council pulled together at the end of 1953:

In 1953, advertisers and broadcasters, through the Council's Radio and Television Allocation Plans alone, contributed major national coverage to 17 different top-priority campaigns and gave additional support to 39 other causes.

The circulation contributed to these campaigns — by commercial network programs alone — was more than 5½ billion radio and television home impressions. This figure is based on Nielsen ratings. The additional circulation given by networks and stations on sustaining programs would undoubtedly double, perhaps triple this figure.

And 1954 will be bigger! Yes, the combination of broadcasters and their advertisers (who devote vast amounts of valuable time and talent to public service campaigns on the programs that they sponsor) is a powerful one, serving the nation and the community forcefully every day of the year.



JOHN CAMERON SWAYZE

BRISBANE, DR. ROBT.

Dr. Brisbane
WERD, Atlanta, Ga.

BRISCOE, ROY

WSTV, Steubenville, O.

BROADLEY, KARL

WHTN, Huntington, W. Va.

BRONSON, R. B.

WABI, Bangor, Maine

BROOKS, CLIFF

WGBF, Evansville, Indiana

BROOKS, GILL

WKNA, Charleston, W. Va.

BROOKS, NED

Three Star Extra

NBC

BROPHY, FRED

WHIO, Dayton, O.

BROUGHMAN, GLEN

WRBL, Columbus, Ga.

BROWN, A. B.

WGWR, Asheville, N. C.

BROWN, CECIL

Mutual

BROWN, DON

KOWL, Santa Monica, Cal.

BROWN, FRANK R.

KTIP, Porterville, Cal.

BROWN, HANK

KGNC, Amarillo, Texas

BROWN, ROBERT

WMAY, Springfield, Ill.

BROWNING, ROBERT

WKNY, WKNY-TV, Kingston,

N. Y.

BRUCE, DONALD

News at Noon

WIRE, Indianapolis, Ind.

BRUNEAU, ROGER

La Semaine Qui Finit

CKCB, Quebec

BRUNER, MARSHALL

WOMI, Owensboro, Ky.

BRUNET, FRADERA

KIWW, San Antonio, Texas

BRYAN, BILL

KTOW, Oklahoma City, Okla.

BRYSON, CONREY

KSTM, El Paso, Texas

BULLER, RICHARD

WKMH, Detroit, Mich.

BURDETT, WINSTON

CBS Radio News

CBS

BUURMEIER, FRANK

WAGE, Syracuse, N. Y.

BURK, SAM A.

KIRX, Kirksville, Mo.

BURKE, GORDON

KULX, Honolulu, Hawaii

BURKE, J. FRANK

KFYD, Los Angeles, Cal.

BURKE, MERLE

WLJO, La Salle, Ill.

BURNS, ALLAN

WBQ, Memphis, Tenn.

BURNS, BILL

WPTV, Pittsburgh, Pa.

BURNS, JOSEPH

WNHC, New Haven, Conn.

BUSLEE, HENRY

WISC, Madison, Wisc.

BUTLER, HOMER

WBQ, Harrisburg, Ill.

BUTZ, BOB

KLZ, Denver, Colo.

BYRON, JAMES A.

James A. Byron and the News

WBAP, WBAP-TV, Ft. Worth,

Texas

— C —

CADDELL, RAYMOND

WHSC, Hartsville, S. C.

CALDWELL, HOWARD

WTHI, Terre Haute, Ind.

CALDWELL, MERLE

Week in History

KOLS, Pryor, Okla.

CALLIGAN, VAN

WOKY, Milwaukee, Wisc.

CALLISON, GEORGE T.

KVOA, Tucson, Arizona

CALMER, NED

CBS Radio's World News

Roundup

CBS

CAVAIN, HAROLD

WPFR, Middletown, Ohio

CAMP, DAVE C.

KNGS, Hanford, Cal.

CAMPBELL, CHARLES

WLIR, N. Y.

CANHAM, ERWIN

The Monitor Views the News

ABC

CAPUTO, ED

WNHC, New Haven, Conn.

CARDEN, VINCE

WVMI, Biloxi, Miss.

CAREY, BILL

Carey's Corner

WSPR, Sarasota, Fla.

CARLSON, TED

KRCL, Covallis, Oregon

CARMICHAEL, LES

KWK, St. Louis, Mo.

CARROLL, JIM

KWYO, Sheridan, Wyo.

CARTER, DIAMOND

WMPR, High Point, N. C.

CARTRIGHT, LOWELL

WKTV, Utica, N. Y.

CARVEL, TONY

WRGB, Schenectady, N. Y.

CASSIDY, HENRY

NBC

CASTRO, GABRIEL

WTL, Mayaguez, Puerto Rico

CATTERTON, A. V.

WMMB, Melbourne, Fla.

CAYWOOD, D. T.

WKRY, Frankford, Ky.

CENTER, WAYNE

KPHO, Phoenix, Arizona

CERULA, PAUL

WAZL, Hazelton, Pa.

CHAMBERS, J. F.

WHL, Allentown, Pa.

CHAPLIN, W. W.

NBC

CHARLES, VIRGIL

WMIX, Mt. Vernon, Ill.

CHASE, BRANDON

WDSU, New Orleans, La.

CHASTAIN, TONY

WBSK, Pensacola, Fla.

CHATELLE, CHARLES

Letter to the Editor

WHCT, Ithaca, N. Y.

CHAVEZ, FABIAN

KPRC, Santa Fe, N. M.

CHENEY, TEENUS

WSTP, Salisbury, N. C.

CIDEARTON, DIC

WMTV, Cedar Rapids, Iowa

CHRIST, GEORGE

WFEA, Manchester, Vt.

CIOFFI, LOU

CBS Radio's World News

Roundup

CBS

CLANCY, HAL

Hal Clancy—City Editor

WHDH, Boston, Mass.

CLARK, HAL

KWIE, Kennewick, Wash.

CLARK, JIM

WWJ, WWJ-TV, Detroit, Mich.

CLARK, LES

WEOL, Elyria, Ohio

CLARK, RAY

WOW-TV, Omaha, Neb.

CLARK, TOM

WKXL, Concord, N. H.

CLAUSSEN, GENE

KXIC, Iowa City, Iowa

CLAYTON, EDGAR

WTHR, Hamilton, Ala.

CLEARY, J. M.

WESB, Bradford, Pa.

CLINE, KEN

WJBK-TV, Detroit, Mich.

CLOS, JEAN

Clos Looks at the News

WKLO, Louisville, Ky.

CLADE, ROBERT

WREX-TV, Rockford, Ill.

COBB, WILTON

WMAZ, Macon, Ga.

COCHRAN, HARRY

WEIR, Weirton, W. Va.

COCHAN, RON

Man of the Week, Capitol

Clackroom

CBS

COLLINGSWOOD, CHARLES

CBS Radio News

CBS

COLLINS, CARL, JR.

WKKO, Cocoa, Fla.

COLLINS, REID

KWKH, Shreveport, La.

COMBS, GEORGE HAMILTON

George Hamilton Combs News,

Spotlight New York

ABC

Through the Curtain

ABC-TV

CONAWAY, RAY

KTHH, Houston, Texas

CONDON, GLENN

Condon News

KRMG, Tulsa, Okla.

CONNER, GEORGE W.

Man Next Door

KVAN, Vancouver, Wash.

CONNER, RALPH

KVOR, Colorado Springs,

Colo.

CONNORS, DAVE

WNJC, New London, Conn.

CONSIDINE, BOB

On the Line With Bob Con-

sidine

NBC, NBC-TV

CORNEAL, GEORGE

KPRO, Riverside, Cal.

CORNELL, CAMERON

WAIB, New York

COSLETT, FRANKLIN D.

News of the World

WBRE, WBRE-TV, Wilkes-

Barre, Pa.

COSTELLO, BILL

News Analysis with Bill

Costello

CBS

COSTELLO, ED

KOSA, Odessa, Texas

COURCIER, JOHN

KOY-TV, Phoenix, Ariz.

COURTNEY, ALAN

Alan Courtney Show

WGBS, Miami, Fla.

COVAIA, AL

KFBS, San Francisco, Cal.

COVINGTON, TED

WONN, Lakeland, Fla.

COX, REG

WCAP, Lowell, Mass.

CRABILL, VON

WWSO, Springfield, O.

CRAIG, WARREN

WREB, Holyoke, Mass.

CRAWFORD, BILL

KNUZ, KNUZ-TV, Houston,

Texas

CRISWELL, BILL

WCU, Cumberland, Md.

CROCKETT, WALTER

WCYB, Bristol, Va.

CULP, JESSE

Country Visitor

WCRI, Scottsboro, Ala.

CUMMISKEY, JOE

WAGE, Syracuse, N. Y.

CUNNINGHAM, BILL

Mutual

CURRIE, CARLTON

KSUE, Susanville, Cal.

CURTIS, FRANK

Dateline Ohio Valley
WTRF, Bellairs, Ohio

CUTLER, JACK

WFOK, Poughkeepsie, N. Y.

CUTTER, JOE

WNAO, Raleigh, N. C.

— D —

D'ACCORDO, GENE

KMOD, Modesto, Cal.

DAHLBY, JACK

WNAB, Bridgeport, Conn.

DALE, JAMES

WIND, Chicago, Ill.

DALTON, KENNETH G.

WBET, Brockton, Mass.

DALY, JOHN

This Week Around the World
ABC, ABC-TV

DAVIDSON, W. R.

WAKN, Aiken, S. C.

DAVIS, BRUCE

WPWA, Chester, Pa.

DAVIS, ELMER

Elmer Davis Commentary
ABC

DAVIS, JACK

WKOW, Madison, Wisc.

DAVIS, REX

KMOX, St. Louis, Mo.

DAVIS, SIDNEY

WKBN-TV, Youngstown, Ohio

DAY, JOHN

World News Roundup
WHDH, Boston, Mass.

DENTLER, WARREN

KNAL, Victoria, Texas

DEUTSCH, HERMAN

WWL, New Orleans, La.

DIAB, GEORGE

Headlines Now
WTRF, Bellairs, Ohio

DICKENS, PETER

CHLO, London, Ont.

DIETRICH, ROY

KEY, Santa Barbara, Cal.

DILLABER, MAYNARD E.

WMVA, Martinsville, Va.

DILLINGHAM, ALEX

WOOD, Grand Rapids, Mich.

DILLON, GARRY

Talk of Town

WCSS, Amsterdam, N. Y.

DILLON, GENE

WCMW, Canton, Ohio

DI MEIO, JOHN

KPUG, Bellingham, Wash.

DIXON, FRANK

WWHN, Rochester, N. H.

DIXON, FRED

WSOC, Charlotte, S. C.

DIXON, MASON

This & That
KICD, Spencer, Iowa

DODD, TOM

WDEV, Waterbury, Vermont

DONNELLY, BOB

KOOL, Phoenix, Ariz.

DOW, MIKE

The Noon News
KCNO, Acturas, Cal.

DOWNNEY, ROB

WKAR, East Lansing, Mich.

DOWNS, BILL

CBS Radio's World News
Roundup

DREIFER, ALEX

WNBQ, WMAQ, NBC, Chicago, Ill.

DREW, A. L.

WEVA, Emporia, Va.

DRILL, BOB

WVEC-TV, Hampton, Va.

DRISCOLL, CASSIDY

Today's Commentary
WICH, Norwich, Conn.

DRYFOOS, LEON

WLEU, Erie, Pa.

DUDDLESON, IRVIN

KBLI, Blackfoot, Idaho

DUNBAR, DR. WILLIS F.

WKZO, WKZO-TV, Kalamazoo

Mich.

DUSEN, HAROLD, VAN

WCLL, Corning, N. Y.

DUTRISAC, JEAN

Entre Les Lignes
CHEF, Granby, Que.

DUTTON, E.

CKRC, Winnipeg, Manitoba

DUVAL, LIONEL

CKCH, Hull, Que.

— E —

EAGLES, HARRISON

Harrison Eagles and the News

WKJP-TV, Pittsburgh, Pa.

EARLE, GLENN

KPAC, Port Arthur, Texas

EARNHART, MILT

KFSA, Ft. Smith, Ark.

EASH, HAROLD

WTAQ, LaGrange, Ill.

EDMONDS, GENERAL

WLOS, Asheville, N. C.

EDMONDSON, AUSTIN

WAOV, Vincennes, Ind.

EDWARDS, BILL

WJDA, Quincy, Mass.

EDWARDS, DOUGLAS

Douglas Edwards and the News
CBS, CBS-TV

EDWARDS, FRANK

MUTUAL

EDWARDS, MARK

WROW, Albany, N. Y.

EDWARDS, JOHN

This Week Around the World
ABC

EDWARDS, ROSS

WCHS, Charleston, W. Va.

EID, LEIF

NBC

ELDERS, FRANK

WGGH, Marion, Ill.

ELDRIDGE, JAMES

Behind World News
WBEX, Orléans, Ohio

ELLIOTT, I. A.

KRJE, Miles City, Montana

ELLIOTT, LOU

On the Local Scene
WCAM, Camden, N. J.

ELLIOTT, BILL

WNOE, New Orleans, La.

ENGLE, CLIFF

KFRD, San Francisco, Cal.

ENGLE, HOLLAND

Mutual

ENGLER, BOB

KAYO, Seattle, Wash.

ERNI, ART

WRDB, Reedsburg, Wisc.

ESCHEN, FRANK

KSD, KSD-TV, St. Louis, Mo.

EVANS, DICK

KLRA, Little Rock, Ark.

EVANS, ROBERT

CHLO, London, Ont.

EVERSOLE, JACK

WKCT, Bowling Green, Ky.

EVERSULL, DR. FRANK

Date Line
WIBV, Belleville, Ill.

EWING, DONALD M.

KWRH, Shreveport, La.

— F —

FAHEY, JOHN

KGA, Spokane, Wash.

FAIRBANKS, CARROLL

KWHF, Cushing, Okla.

FAIRBURN, TED

WLDS, Jacksonville, Ill.

FAIRLAMB, GEORGE

Beyond the Horizon
KBOL, Boulder, Colo.

FALGE, O. J.

WLDY, Ladysmith, Wisc.

FALK, EDWIN L.

KWWL, Waterloo, Iowa

FANNING, WALLACE

Mutual

FARMER, HELEN

WMAZ, Macon, Ga.

FARREN, WM.

WPEN, Philadelphia, Pa.

FELL, BOB

KCOW, Alliance, Neb.

FIELD, TOM

11th Hour News
WTAM, WBNF, Cleveland, Ohio

FILLINGTON, BILL

KANS, Wichita, Kan.

FINNEF, FRED

KTUC, Tucson, Arizona

FIRMIN, JIM

WMOR, Metropolis, Ill.

FISCHER, HAL

WALK, Patchogue, N. Y.

FITZGERALD, WILLIAM

NBC

FITZPATRICK, JACK

KFEL, Denver, Colo.

FIX, K. W.

WJAM, Marion, Ala.

FLACK, MILTON

KRES, St. Joseph, Mo.

FLAGLER, PHIL

CJBQ, Belleville, Ont.

FLAHERTY, PAT

KPRC, Houston, Texas

FLAXINGTON, WARD B.

WWHG, Hornell, N. Y.

FLEETWOOD, HARRY

WPIX, N. Y., N. Y.

WNBC, N. Y.

FLYNN, JOHN

KBUH, Brigham, Utah

FLANN, JOHN T.

America Speaks
KVON, Napa, Cal.

FLANN, JOHN T.

Mutual

FLANN, JOHN T.

Commentary

WABY, Albany, N. Y.

FLANN, JOHN T.

WBIP, Booneville, Miss.

FLANN, PAT

KLYN, Amarillo, Texas

FLANN, ROBERT

WEHT, Henderson, Ky.

FOGARTY, JACK

WCPO, Cincinnati, O.

FORBES, GILBERT

WFBM, Indianapolis, Ind.

FORD, DOUG

WOAY, Oak Hill, W. Va.

FORD, JOHN

WTCN, TV, Minneapolis, Minn.

FORESTIER, THARCIS

CHFA, Edmonton, Alberta, Canada

FOSTER, CEDRIC

Mutual

FOOTS, BOB

KGQ, San Francisco, Cal.

FOWLKES, WM.

Courier News

WERD, Atlanta, Ga.

FRANK, BOB

WOC, Davenport, Iowa

FRANK, PAUL

WHCK, Columbus, O.

FRANKLIN, JOHN

KYW, Philadelphia, Pa.

FRASER, GORDON

News of Tomorrow

ABC

FRAZIER, ROBERT

WJPB, Fairmont, W. Va.

FRAZIER, BOB

WVWV, Fairmont, W. Va.

FREDERICK, PAULINE

NBC

FREDERICKS, FRANK

WBUF, Buffalo, N. Y.

FRENCH, PETE

WHAS, Louisville, Ky.

FRICKE, ROGER

WBIW, Bedford, Ind.

FRIESEN, JOHN

CKPR, Ft. William, Ont.

FROST, REX

CFRB, Toronto, Ont.

FULDHEIM, DOROTHY

Highlights of the News

WEWS, Cleveland, O.

FULTON, DAVE

Greater Pensacola

WEAR, Pensacola, Fla.

FUERNISS, WALTER

WCOL, Columbus, O.

— G —

GAFFANEY, L. L.

World to Now

KOLS, Pryor, Okla.

GAILLARD, MARSHALL

WAIM, Anderson, N. C.

GALBRAITH, JOHN

KNXT, Los Angeles, Cal.

GARDNER, DON

Monday Morning Headlines

ABC

GARDNER, HY

Three City Byline

ABC

GARDNER, JACK

KNXT, Los Angeles, Cal.

GARRETSON, JOSEPH

WSAI, Cincinnati, Ohio

GATES, HALLEY

KORK, Las Vegas, N. M.

GAUDET, BILL

WWL, New Orleans, La.

GAVITT, DICK

KFH, Wichita, Kan.

GAYMAN, VAUGHN

Roshek News

WDEQ, Dubuque, Iowa

GEARHART, NICK

KCIS, Shreveport, La.

GEBERS, KEITH

KETR, North End, Oregon

GEERDES, ROBERT W.

WSTR, Sturgis, Mich.

GENTRY, BILL

WCHV, Charlottesville, Va.

GEORGE, ABNER II

KOTA, Rapid City, S. D.

GEORGE, NICK

KWWL, Waterloo, Iowa

GERAGHTY, LARRY

City Report

WCSH, Portland, Maine

GILSON, BRACE

WNHC, New Haven, Conn.

GILREATH, HOWARD

WVOP, Vadalla, Ga.

GIVNEY, JOHN J.

Speaking of News

WTRY, Troy, N. Y.

GLADDING, ALBERT

WNOW, York, Pa.

GLADSTONE, HENRY

WOR, N. Y., N. Y.

GLEASON, JACK

WATV, Newark, N. J.

GLENN, JAMES

WCSI, Columbus, Indiana

GLOVER, JAY

CPCH, North Bay, Ontario,

Canada

GODDARD, BILL

WITZ, Jasper, Ind.

GODDARD, HERB

WTAP, TV, Parkerburg,

W. Va.

GODWIN, EARL

Earl Godwin's Washington

NBC

GOERCH, CARL

WTPF, Raleigh, N. C.

GOLDEN, SID

WBNS, Columbus, O.

GOLDER, HARRY

KMPC, Los Angeles, Cal.

GOLDSBOROUGH, MURRAY L.

KGET, Gettysburg, Pa.

GONZALES, CHELA

KAFY, Bakersfield, Cal.

GORDON, L.P.

WESB, Bradford, Pa.

GORN, LES

KTP, Porterville, Cal.

GOSCH, GENE

WJRI, Lenoir, N. C.

GOUNDER, JACK

WEUU, Reading, Pa.

GOW, GEORGE

KANS, Wichita, Kan.

GRAHAM, BOB

KAYL, Storm Lake, Iowa

GRAHAM, SHELLAH

Three City Byline

ABC

GRANT, AUSTIN

CKLW, Detroit, Mich.



DOUGLAS EDWARDS

CBS News Reporter



KENNETH BANGHART

N. B. C.

NEWSCASTER

RADIO

TELEVISION

CI 7-8300

GRANT, PETER
WLW, Cincinnati, O.
GRANT, TAYLOR
Headline Edition
ABC

GRAUER, BEN

B. June 2, 1908, New York City.
March of Medicine, Show of Shows, NBC-TV; Between the Lines, WNBT, N. Y.; NBC Symphony, NBC; Citizens Union Speechlight, Ben Grauer News, WNBC, N. Y.

GRAY, ALLEN
WPEN, Philadelphia, Pa.

GRAY, JOHN
WDDO, Chattanooga, Tenn.

GREEN, H. E.
News & Interviews

KFKA, Greeley, Colo.

GREEN, MORT
WFGN, Faffney, S. C.

GREENHOE, BOB
Breakfast Table News

WLAV, Grand Rapids, Mich.

GREENSWOOD, LEN
KGA, Spokane, Wash.

GREENWOOD, BOB
Bob's Eye View

WFGM, Fitchburg, Mass.

GREEP, J. WALTER
J. Walter Greep's Analysis of the News

WVJX, Owensboro, Ky.

GREEK, BEN
WGV, Greenville, S. C.

GREGG, MARY
KAFY, Bakersfield, Cal.

GREN, ED
WTHI, Terre Haute, Ind.

GRIBBEN, PAUL
KOY, Phoenix, Arizona

GRIFFIN, MICHAEL
WMTV, Madison, Wis.

GRIFFITH, LES
ABC

GROSS, LOUIS
WJM, Philadelphia, Pa.

GROSSMAN, DICK
WHEN, Syracuse, N. Y.

GUERRA, ELISEO COMBAS
WRAQ, Santurce, P. R.

GUERRA, HENRY
WOAL, San Antonio, Texas

GUTHRIE, WARREN
WXEL, Cleveland, O.

GUYMAN, BILL
KNBC, San Francisco, Cal.

— H —

HAASZTON, VAN
KOA, Denver, Colo.

HACKES, PETER
Peter Hackes and the News
CBS

HAILINE, RICHARD
Mainline Commentary

KICK, Springfield, Mo.

HAIRGROVE, JIM
KFRD, Rosenberg, Texas

HALL, FRANK
WFIL, Philadelphia, Pa.

HALTERMAN, KENNY
WCU, Akron, O.

HAMILTON, E. K.
WNER, Live Oak, Fla.

HAMM, JIM
KNZ, Houston, Texas

HANCOCK, HAL
WENE, Binghamton, N. Y.

HANSEN, PAUL
CKMR, Newcastle, N. B.

HAPGOOD, ART
Behind the Headlines

KVEC, San Luis Obispo, Cal.

HARDIN, JAMES O., JR.
WCOH, Newman, Ga.

HARKNESS, RICHARD
NBC

HARRIER, BOYD
News Parade

WTAR-TV, Norfolk, Va.

HARPER, JERRY
WKOW, Madison, Wis.

HARPER, JOSEPH
News in Review

WHP-TV, Harrisburg, Pa.

HARRIS, CHAS.
Blue Ribbon Reporter

WJHP, Jacksonville, Fla.

HARRIS, HAL
WJOB, Hammond, Ind.

HARRIS, HERB
WQXI, Atlanta, Ga.

HARRISON, BOB
WHNC, Henderson, N. C.

HARRISON, CHARLES
WFIL, Philadelphia, Pa.

HARRY, RAY
WRAY, Princeton, Indiana

HARSCH, JOSEPH C.
NBC

HART, BOB
KTRH, Houston, Texas

HART, RUSSELL
WBTV, Bedford, Ind.

HARTLEY, HOWARD
Hitting the Headlines

WTAN, Clearwater, Fla.

HARTLEY, JIM
The Local Angle

WDUN, Gainesville, Ga.

HARTLEY, M. B.
Hartley Views the News

KCNO, Actmas, Cal.

HARTZELL, JACK
WUSJ, Lockport, N. Y.

HARVEY, BOYD
KWXX, Saginaw City, Mich.

HARWOOD, GEOFFREY
Background to the News

WBZ, Boston, Mass.

HATCH, DUANE A.
WSAY, Savannah, Ga.

HAWKEY, ROBERT
WJNO, W. Palm Beach, Fla.

HAYES, SAM
Mutual

HAYWARD, BRUCE
WTVI, Belleville, Ill.

HEAD, IVAN
KVSE, Santa Fe, New Mex.

HEASTON, FRANK
KSTM, TV, St. Louis, Mo.

HEATTEK, GABRIEL
Mutual

HENDRICKSON, BOB
Assignment Atlanta

WLWA, Atlanta, Ga.

HENLE, RAY
Three Star Extra

NBC

HENNESSEY, HARRY
WOR, N. Y., N. Y.

HENRY, BILL
WDAK, Columbus, Ga.

HENRY, BILL
Mutual

HENRY, H. D.
WHKY, Hickory, N. C.

HENRY, JACK
KQV, Pittsburgh, Pa.

HENRY, MIKE
Southwest Tonight

KFDX-TV, Wichita Falls, Texas

HERMAN, GEORGE
News Analysis with George Herman

CBS

HERRING, CHARLES
World Today

KING-TV, Seattle, Wash.

HEYBONE, ROBT. L.
Tri-State News

KSUB, Cedar City, Utah

HEYWOOD, E. L.
CFAC, Calgary, Alberta, Canada

HICKS, CAP
WRGA, Rome, Ga.

HICKS, GEORGE
George Hicks and the News
ABC

HIGBEE, ARTHUR L.
Eight O'Clock Edition
KSLB, Cedar City, Utah

HIGBIE, LES
Mutual

HIGGINBOTHAM, CHRIS
CKCK, Regina, Sask.

HILBURN, JIM
KTRH, Houston, Texas

HILL, EDWIN C.
Phileo News
ABC

HILL, JOE
Talk of the Town

WMGR, Bainbridge, Ga.

HINDMAN, BILL
WLWC, Columbus, O.

HINES, HARLAN
Lines by Hines

ROOK, Billings, Mont.

HINES, JACK
KLAN, Lawrence, Kansas

HINES, LINDLEY
KMOX, St. Louis, Mo.

HOBBS, DICK
WJLB, Detroit, Mich.

HODGE, ALAN
CJOY, Guelph, Ontario

HODGINS, ERIC
A Minority of One

CBS

HOFFMAN, GILBERT A.
WKBI, St. Mary's, Pa.

HOGAN, GENE
KXLI, Helena, Montana

HOGAN, J.
KRLD, Dallas, Tex.

HOLCOMB, GRANT
KNXT, Los Angeles, Cal.

HOLIDAY, MASON
RGMB, Honolulu, T. H.

HOLLENBECK, DON
CBS Radio News, CBS;

Sunday News Special, CBS-TV

HOLLEN, EVERETT
Mutual

HOLM, A. S.
KGPH, Flagstaff, Arizona

HOLMES, JOHN
Personalities in the News

VOCM, St. John's, Nfld.

HOLT, BROOKS
KDNT, Denton, Texas

HOLT, CHARLES
Charles Holt and the News

WHSY, Hattiesburg, Miss.

HOOD, BILL
KFDX, Wichita Falls, Texas

HOOD, W. P.
Wichita Falls Scene

KFDX-TV, Wichita Falls, Tex.

HOOLEY, JACK
WHAM, Rochester, N. Y.

HOOPER, JACK
WHGB, Harrisburg, Pa.

HOSTETTER, W. D.
WHIS, Bluefield, W. Va.

HOUSER, ROBERT
WSBT, South Bend, Ind.

HOWARD, BOB
WKLO, Louisville, Ky.

HOWELL, REN
KFXT, Grand Junction, Colo.

HOY, FRANK S.
WLAM, Lewiston, Maine

HOYLMAN, DON
WJEF, Grand Rapids, Mich.

HOYT, ROBERT
WSBT, South Bend, Ind.

HUDSON, LELAND
WKLF, Clinton, Ala.

HUGHES, EVAN H.
KVOL, Lafayette, La.

◆ ◆ ◆ NEWS COMMENTATORS—RADIO-TELEVISION ◆ ◆ ◆

HUGHES, JOHN J.
KMMO, Marshall, Mo.

HURLEIGH, ROBERT
Mutual

HUME, ART
Newsreel of the Air
WORL, Boston, Mass.

HUNTER, BOB
Costal Plain News
WWGS, Tifton, Ga.

HURD, JOHN
WMUS, Uniontown, Pa.

HUTCHESON, KEN
KNEW, Spokane, Wash.

— I —

IDE, CARL
WDTV, Pittsburgh, Pa.

IONNE, JOE
Front Page News
WMRN, Marion, O.

ISAACS, JIMMIE
KDUB, Lubbock, Texas

ISSARD, BOB
KGNC, Amarillo, Texas

IZZARD, WES
KGNC, Amarillo, Texas

— J —

JACKSON, ALLAN
Allan Jackson and the News
CBS

JACKSON, CAROL
KYOU, Uvalde, Texas

JACKSON, HARRY A.
KNKS, Hanford, Cal.

JANES, DOLPH
KORE, Eugene, Ore.

JARRELL, MRS. W. W.
News Priorities
WK TZ, Thomasville, Ga.

JEFFRIES, ALLEN
Five Star Final
WIRE, Indianapolis, Ind.

JENNEVEIN, PAUL
WMFD, Wilmington, N. C.

JENNINGS, REX
KBWD, Brownwood, Texas

JOHNS, BILL
KFDA, Amarillo, Tex.

JOHNSON, BOB
WSAZ, WSAZ-TV, Hunting-
ton, W. Va.

JOHNSON, ARV
KCJB, TV, Minot, N. D.

JOHNSON, DAVE
KSDH, Boise, Idaho

JOHNSON, GERALD W.
WAAM, Baltimore, Md.

JOHNSON, RON
Local News Page
WHOK, Lancaster, O.

JOHNSON, TOM
WFTC, Kinston, N. C.

JOHNSON, WM.
KCJB, Minot, N. D.

JONES, BILL
KFDA, Amarillo, Texas

JONES, FRANK
Tops in News
WREN, Topeka, Kan.

JONES, LOIS
WPAR, Parkersburg, W. Va.

JONES, MALDEN
WICS, Springfield, Ill.

— K —

KALBER, FLOYD
KMTV, Omaha, Neb.

KALLSEN, DICK
Mutual

KALTENBORN, H. V.
NBC, NBC-TV

KEATING, KENNETH B.
WHEC, Rochester, N. Y.

KELLY, JACK
WRFW, Eau Claire, Wis.

KELLY, TOM
WEBC, Duluth, Minn.

KENDALL, GEORGE
WJLB, Detroit, Mich.

KENDRICK, ALEXANDER
CBS Radio's World News
Roundup
CBS

KENNARD, ART
CKRM, Regina, Saskatchewan,
Canada

KENNEDY, HAL
KCJB, Minot, N. D.

KENNEDY, KELVIN
WPIX, N. Y., N. Y.

KENNY, H. B.
WCOM, Parkersburg, W. Va.

KENT, FRANK
WPEN, Philadelphia, Pa.

KENT, JIM
WSIX, Nashville, Tenn.

KERLIN, J. C.
KGBF, Evansville, Indiana

KESSLER, DAVID E.
WHAM, Rochester, N. Y.

KEW, KEN
KGLD, Mason City, Iowa

KIDNEY, DICK
WVEC, TV, Hampton, Va.

KILLMER, WAYNE
KALE, Richland, Wash.



BEN GRAUER

NBC

Radio

TV

KING, CHARLES
WKAL, Rome, N. Y.

KING, DAVE
WHPZ, Lock Haven, Pa.

KIPLINGER, AUSTIN
ABC; WKBK, Chicago, Ill.

KIRBY, BILL
WATV, Newark, N. J.

KIRK, DON
WCOL, Columbus, Ohio

KIRKHAM, ARTHUR W.
KOIN, Portland, Ore.

KIRKWOOD, JOHN
KFEL, Denver, Colo.

KNELL, JACK
WBU, Charlotte, N. C.

KNOX, RALPH
KHOZ, Harrison, Ark.

KNUTSON, KEN
KLPM, Minot, N. D.

KNUTSON, MILO G.
WLCX, La Crosse, Wis.

KOBRIN, JERRY
WEEL, Reading, Pa.

KOELSCH, JOSEPH
WRGO, Richland Center, Wis.

KREGGLOH, HUBERT
WSPR, Springfield, Mass.

KULT, IRV
WDLB, Marshfield, Wis.

KUPCINET, IRV
Three-City Byline
ABC

KUKAISHI, TOMOMICHI
Kuraishi Reports
KGMB-TV, Honolulu, T. H.

— L —

LADD, GRANT
KMPT, Oklahoma City, Okla.

LAND, ALLAN
WHIZ, Zanesville, O.

LANDELL, GRANVILLE
WWOR, Worcester, Mass.

LANDIS, DEWITT
Clovis Speaks
KICA, Clovis, N. M.

LANDON, PAT
WPTZ, Philadelphia, Pa.

LANKER, RUD
Detroit Deadline
WXYZ-TV, Detroit, Mich.

LARSEN, GENE
KFMA, Davenport, Iowa

LARSEN, WHITEY
WNAX, Yankton, S. D.

LAISON, BEN
WOW-TV, Omaha, Neb.

LATIMER, SAM
Special Editor
WFLA, Tampa, Fla.

LAVALLE, GENE
Editor's Desk
WLOK-TV, Lima, O.

LAWHON, JOEL
WVOT, Wilson, N. C.

LAWS, RAY
WHAM, Rochester, N. Y.

LAYTON, HARRISON
WVFD, N. Y., N. Y.

LEDFORD, R. E.
WVOP, Vidalia, Ga.

LEFEYRE, BILL
WFER, Baltimore, Md.

LEGOFF, JACK
WJBK-TV, Detroit, Mich.

LEONARD, BILL
WCBS, N. Y., N. Y.

LEONARD, DAN
WNDR, Syracuse, N. Y.

LEOPOLD, DAVE
WEBR, Buffalo, N. Y.

LESCEUR, LARRY
U. N. Report
CBS

LEVINE, IRVING R.
NBC

LEVINSON, LES
Feature Story
WEIM, Finchburg, Mass.

LEWIS, FULTON, JR.
Mutual

LINDMAN, STUART
WMUN, St. Paul, Minn.

LINK, JERRY
KSLM, Salem, Oregon

LIPSON, MAC
CKOY, Ottawa, Ont., Canada

LITTLE, JAMES G.
Jim Little Views the News
WTAG, Worcester, Mass.

LOGAN, GLENN
WJOL, Joliet, Ill.

LOHMAN, PHILIP
WJOY, Burlington, Vermont

LOKEY, FRANK
WRDW, Augusta, Ga.

LONG, CHET
WBNS, Columbus, O.

LOUTER, JOHN
WKTV, Utica, N. Y.

LOWRY, BYRON
KWTX, Waco, Texas

LYONS, JIMMY
KWCR, Searcy, Ark.

— M —

MacDONALD, BRUCE
WJW, Cleveland, Ohio

MacVANE, JOHN
News of Tomorrow
ABC

McBRIDE, BILL
WOW-TV, Omaha, Neb.

McCAFFREY, JOHN
11th Hour News
WNBT, N. Y., N. Y.

McCOFFREY, JOE
Mutual

McCALL, T. LAWSON
KGW, Portland, Oregon

McCARTHY, CHAS.
ABC; WABC, N. Y., N. Y.

McCOLLUM, BURT
CKLB, Oshawa, Ontario

McCOMBER, JERRY
KHQ, Spokane, Wash.

McCLURE, HERSCHEL
KVE, Longview, Texas

McCUE, CHARLES
WCCO, Minneapolis, Minn.

McDONALD, CAMPBELL
Campbell McDonald Reports
CFRA, Ottawa, Ont.

McDONALD, IRVING T.
More Light on the News
WEEL, Boston, Mass.

McINTYRE, FRANK C.
KLIX Editorials
KLIX, Twin Falls, Idaho

McHALE, BOB
WSCR, Scranton, Pa.

McKEEL, JOHN
WAYS, Charlotte, N. C.

McKENZIE, JOHN
KWG, Stockton, Cal.

McLAREN, J. G.
Tomorrow's Headlines Today
CKFI, Ft. Frances, Ont.

McLEAN, CLYDE
WBT, Charlotte, N. C.

McMULLEN, JOHN
WPCF, Panama City, Fla.

McMURTRIE, BURT
Burt McMurtrie Presents
KMO, KMO-TV, Tacoma, Wash.

McNAMARA, JIM
KLAC, Los Angeles, Cal.

McQUARRIE, HEATH
Weekend Review
CKX, Brandon, Man.

McREYNOLDS, BILL
KSWO, Lawton, Okla.

McSHERRY, HARRY
Capitol Comments
WDOV, Dover, Del.

MACK, VERN
KAFY, Bakersfield, Cal.

MACK, VERN
KCOK, Tahere, Cal.

MAHONEY, CLAUDE
CBS Radio Farm News
CBS; WTOP, Washington, D. C.

MALDONADO, JUAN
WTAC, San Juan, P. R.

MAIKIE, DEL
KENT, Anchorage, Alaska

MALLORY, DON
KURV, Edinburg, Texas

MALONE, TED
News
ABC

MANNIX, MARTIN D.
WRY, Plattsburg, N. Y.

MARSHALL, GENE
WGAI, Elizabeth City, N. C.

MARTYN, GIL
KTLA, Hollywood, Cal.

MASON, BILL
WQUA, Moline, Ill.

MATERS, JOHN
In the Background
WLS, Lansing, Mich.

MATLOCK, STAN
WKRC, Cincinnati, O.

MATT, M. LEONARD
WDAS, Philadelphia, Pa.

MATTHEWS, FRANK
WOAI, San Antonio, Texas

MAYER, JOHN
KMYC, Marysville, Cal.

MAYER, KEN
WBZ, Boston, Mass.

MAYNERS, JOSE A.
WAPA, San Juan, P. R.

MAZHAM, GLENN
WEBC, Duluth, Minn.

MEES, MAX
WMFR, High Point, N. C.

MELTON, ORRIN
KSOO, Sioux Falls, S. D.

MENEFEE, BOB
WIP, Philadelphia, Pa.

MERCHANT, BILL
KSTT, Davenport, Iowa

MERRYMAN, PHILIP
WICC, WICC-TV, Bridgeport Conn.

MEYER, ED
WDYK, Cumberland, Md.

MEYER, RICHARD
Arcostock Daily
WAGM, Presque Isle, Maine

MIDDIE, SUTFIN
Looking at Lawrence County
WYMC, Mt. Carmel, Ill.

MILLER, CEDRIC
WKBV, Richmond, Ind.

MILLER, MARYE
WKBT, Richmond, Ind.

MILNER, CAL
WHAT, Philadelphia, Pa.

MITCHELL, BOB
WYVV, Fairmont, W. Va.

MITCHELL, FORD
KABC, San Antonio, Texas

MITCHELL, JACK
Between the Lines
KSYC, Yreka, Cal.

MITCHELL, ROBERT F.
WJPB, Fairmont, W. Va.

MITCHELL, VIRGIL
Voice of the News
KSBW, Salinas, Cal.

MOEGLE, FRED
KWK, St. Louis, Mo.

MONROE, STU
CKCR, Kitchener, Ont.

MONTANO, JUAN LOPEZ
CMN, Arceibo, Puerto Rico

MOONEY, DOW
KMPT, Oklahoma City, Okla.

MOORE, JIM
WTRF, Wheeling, W. Va.

MORAN, WARREN
WHIZ, Zanesville, O.

MORGAN, EDWARD P.
The World Today
CBS

MORGAN, HANK
WCIN, Cincinnati, O.

MORGAN, JOE
CKFH, Toronto, Ont.

MORRIS, JACK
KTUL, Tulsa, Okla.

MORRIS, STEVE
WAYS, Charlotte, N. C.

MORRISON, GEORGE
KOB, Albuquerque, N. Mex.

MORRISON, HERBERT
WJAS, Pittsburgh, Pa.

MORRIS, WALTER
KJIM, Beaumont, Texas

MORSE, OTIS B.
WSBA, York, Pa.

MORSE, TONY
KGO, San Francisco, Cal.

MUELLER, MERRILL
NBC

MUELLER, VERN
KPOJ, Portland, Oregon

MUMEY, JACK
Behind the Headlines
KMYR, Denver, Colo.

MUNGER, JOHN
WJPS, Evansville, Ind.

MUNN, E. H., JR.
WTVB, Coldwater, Mich.

MUNYAN, HARRY
WIOD, Miami, Fla.

MURO, JOSE PEREZ
WKAQ, Santurce, P. R.

MURPHY, C. JIM
WRID, West Point, Ga.

MURPHY, PAT
KWSH, Wewoka, Okla.

MURPHY, TED
KPHO, Phoenix, Arizona

MURRAY, DAVID
WENS, Pittsburgh, Pa.

MURROW, EDWARD R.
Edward R. Murrow with the
News, This I Believe
CBS

HINN, MICHAEL
WFAA, Dallas, Texas

— N —

NADIG, HENRY DAVIS
Cheshire Cat
WNLK, Norwalk, Conn.

NANCE, BOB
KNAL, Victoria, Texas

NATION, HERSCHEL
WDXB, Chattanooga, Tenn.

NEAL, BILL
WBIG, Greensboro, N. C.

NEEDHAM, JOHN
News with Needham
KGMB-TV, Honolulu, T. H.

NEEL, BILL
KTHS, Little Rock, Ark.

NEIL, JACK
KTRM, Beaumont, Texas

NELLANY, JAMES
WNAR, Norristown, Pa.

NEWELL, JOHN
KVLF, Alpine, Texas

NICHOLS, DAVID
WLWC, Columbus, O.

NICHOLSON, DON
KHQA, Hannibal, Mo.

NICHOLSON, DON
WTAD, Quincy, Ill.

NIMS, ROBERT
WAAB, Worcester, Mass.

NIVEN, PAUL
CBS Radio's World News
Roundup
CBS

NOEL, DICK
WAED, N. Y., N. Y.

NORWOOD, CHARLES
WNHC, New Haven, Conn.

— O —

OBERLIN, DICK
WHAS, Louisville, Ky.

O'BREIN, LEO
WRGB, Schenectady, N. Y.

O'BRIEN, PAT
Commentary
KICP, Durango, Colo.

O'CONNOR, DON
WEMP, Milwaukee, Wis.

O'CONNOR, THOMAS
WEMD, Baltimore, Md.

O'DELL, STEWART
WLSI, Pikeville, Ky.

O'DELL, TERRY
CKLW, Detroit, Mich.

OLIVER, WILLIAM M.
WREY, Reidsville, N. C.

O'MEARA, DAN
WIOU, Kokomo, Ind.

O'NEAL, GLENN
KWIN, Ft. Smith, Ark.

OSGOOD, DICK
WXYZ, Detroit, Mich.

OTTO, ROBERT
WCPO, Cincinnati, O.

OWEN, AL
WMID, Atlantic City, N. J.

OWENS, J. PAT
KLCB, Libby, Mont.

— P —

PAGE, NORMAN
WMIN, St. Paul, Minn.

PALMER, GEORGE
WKRC, Cincinnati, O.

PAIRE, GILLES
CJFP, Riviere Du Loup, Que.

PARIS, MORRIS
WEVD, N. Y., N. Y.

PARKER, PHIL
KKLE, Ellensburg, Wash.

PASHELEY, RALPH
CJVI, Victoria, B. C., Canada

PASSAGE, GEORGE
WRVA, Richmond, Va.

PATTEE, FLOYD
WKNB, New Britain, Conn.

PAUL, VERNE
WJPS, Evansville, Ind.

PAYNE, LARRY
WAPJ, Adrian, Mich.

PEACOCK, CLETIS
WBIG, Greensboro, N. C.

PEARSON, LEON
News and Weekend Critic at
Large
NBC

PEDACE, JIMMY
Around the Town
WICH, Norwich, Conn.

PEPPER, BILL
WBNS, Columbus, Ohio

PERKINS, DR. DEXTER
WHEC, Rochester, N. Y.

PERRY, C. STUART
What's New in St. Albans
WWSR, St. Albans, Vt.

PETERSON, GENE C.
WRAV, Princeton, Ind.

PETTITT, ED
Mutual

PHILLIPS, GEORGE T.
WAVZ, New Haven, Conn.

PIEPONT, ROBERT C.
CBS Radio's World News
Roundup
CBS

PIGGOTT, JOE
WLRP, New Albany, Ind.

PISTON, ED
KYNO, Fresno, Cal.

PITMAN, LINWOOD T.
Editor's Comment
WCSH, Portland, Maine

PLATT, BILL
KFH, Wichita, Kan.

PORTA, PAT
KFSA, Ft. Smith, Ark.

POULIN, HENRI
CKVL, Verdun-Montreal,
P. Q., Canada

POWELL, RUSS
KFRE, Fresno, Cal.

POWELL, TOM
WGBI, WGBI-TV, Scranton,
Pa.

PRESTON, JIM
WKAN, Kankakee, Ill.

PRICE, JOHN
WKAT, Miami Beach, Fla.

PUCKETT, JOHN R.
KOFK, Pullman, Wash.

PUTNAM, GEORGE

B. July 14, 1914, Breckenridge,
Minn.
George Putnam and the News,
George Putnam First Edition,
KTTV, Los Angeles, Cal.
George Putnam and the News,
KFI, Los Angeles, Cal.

— Q —

QUESTA, GEORGE
WHDL, Olean, N. Y.

— R —

RADFORD, JACK R.
CFJR, Brockville, Ont.

RALEIGH, JOHN
KYV, Philadelphia, Pa.

RAMEY, WANDA
KGO, San Francisco, Cal.

RAND, TED
KDRS, Prangould, Ark.

RANDALL, JIM
KFSS, Joplin, Mo.

RANDALL, JOHN
WXLV, Indianapolis, Ind.

RASH, BRYSON
White House Report,
ABC, ABC-TV; WMAL, Wash-
ington, D. C.

RAY, BOB
WIRK, West Palm Beach, Fla.

REEH, DOUGLAS
WRAG, Carrollton, Ala.

REGAN, ROBERT
KCEQ, San Diego, Cal.

REITER, FRED
WFLA, Tampa, Fla.

RENNIE, BILL
WALT, Tampa, Fla.

RENDELL, RICHARD
WMAL, WMAL-TV, Washing-
ton, D. C.

RENICK, RALPH A.
WTVJ, Miami, Fla.

REPAID, BILLY
WMAL, Washington, D. C.

REX, JOE
News Parade
WLOK, WLOK-TV, Lima, O.

REYNOLDS, LENORE M.
Our Town
WCMA, Corinth, Mass.

RICHMOND, FRANCIS
WMGW, Meadville, Pa.

RIDENOUR, REX
WJER, Dover, O.

RIDER, JACK
WELS, Kingston, N. C.

ROBERTS, DON
WFVG, Fuquay Springs, N. C.

ROBERTS, JOHN B.
WFIL, Philadelphia, Pa.

ROBERTS, PETER
WNBC, N. Y., N. Y.

ROBINSON, DON
KIXL, Dallas, Texas

ROBINSON, PRESCOTT
WOR, N. Y., N. Y.

ROGERS, BOB
The World Today
WDAR, Savannah, Ga.

ROLLISON, FRED
WIE, Evansville, Ind.

ROPER, ELMO
Political Analyst
NBC

ROPER, GENE
WBQ, Memphis, Tenn.

ROPP, JOHN
WCOS, Columbia, S. C.

ROSMOND, ROBERT
WTBO, Cumberland, Maryland

ROSS, CHARLES
Background to News
WMOT, Berlin, N. H.

ROSS, JACK
WHAM, Rochester, N. Y.

ROSS, SAM
Sam Ross Reports
CKWX, Vancouver, B. C.

ROTH, JOE, JR.
KWPC, Muscatine, Iowa

ROULEAU, GREG
Front Page of the Air
KXGI, Fort Madison, Iowa

RUMMINGER, ELMER
WMU, Greenville, S. C.

RUNYON, BOB
WOOD, Grand Rapids, Mich.

RUSSELL, DAVE
KFDM, Beaumont, Texas

RUSSELL, DON
WABD, New York, N. Y.

RUSSELL, FLOYD
Labor News
WWCA, Gary, Ind.

— S —

SAGUE, S. R.
WSRS, Cleveland, Ohio

ST. LAWRENCE, ROBERT
Today's Headlines
WTOB-TV, Winston-Salem, N. C.

SALMON, DR. E. T.
CKOC, Hamilton, Ont., Canada

SANDERS, ALBERT
WMAS, Macon, Ga.

SANDERS, BOB
The World Today
KCBT-TV, Lubbock, Texas

SAUNDERS, C. J.
KCLS, Flagstaff, Arizona

SAVAGE, BOB
KGBC, Galveston, Texas

SAXE, JOHN
WISN, Milwaukee, Wis.

SCHERER, RAY
NBC

SCHERMERHORN, JACK
WKOW, Madison, Wis.

SCHUYING, KARE
WLAN, Lancaster, Pa.

SCHOENBRUN, DAVID
CBS Radios World News Roundup
CBS

SCHORR, DANIEL
Daniel Schorr and the News
Capitol Clockroom
CBS

SCHOTTELKOTTE, AL
WSAI, Cincinnati, O.

SCHREIBER, ART
WHIZ, Zanesville, O.

SCHWEER, ROLAND
KRIO, McAllen, Texas

SCOTT, JOHN W.
KTSA, San Antonio, Texas

SCOTT, RICHARD
CKEY, Toronto, Ont., Canada

SEIBELS, GREN
WIS, Columbia, S. C.

SEIFERT, FRANK
WMIN, St. Paul, Minn.

SELINER, REG
CKCR, Kitchener, Ont.

SEMPRINI, EDGAR, JR.
Cape Comment
WOCB, W. Yarmouth, Mass.

SETTERS, JIM
KWB, Wichita, Kan.

SEVAREID, ERIC
News Analysis with Eric Sevareid

SHACKLETTE, JAMES
WTCO, Campbellsville, Ky.

SHADE, ROBERT
WTVP, Decatur, Ill.

SHADEL, BILL
CBS Radio's News of America
CBS

SHAND, JOHN V.
WMBG, WTVR, Richmond, Va.

SHAW, GORDON
Herald Reporter
WQAM, Miami, Fla.

SHEPARD, JAY
KREL, Baytown, Texas

SHERMAN, JACK
KTVQ, Oklahoma City, Okla.

SHERWOOD, RALPH
WKBI, St. Marys, Pa.

SHINN, JUNEAU
Report to the Valley
KLIX, Twin Falls, Idaho

SHIPLEY, ROBERT
KENT, Shreveport, La.

SHIREY, AL
KVLG, Little Rock, Ark.

SHROYER, LARRY
WPRC, Lincoln, Ill.

SHUMATE, TOM
Evening Journal
KICD, Spencer, Iowa

SHUMWAY, III
WASK, Lafayette, Ind.

SHUPE, EV
Wordseye View of the News
KLMR, Lamar, Colo.

SHURIAN, H. S., JR.
WARE, Ware, Mass.

SIEGRIST, BOB
WGSP, Atlanta, Ga.

SINGISER, FRANK
Mutual

SINGLETON, JIM
KTAN, Sherman, Texas

SKINNER, GEORGE
WPTZ, Philadelphia, Pa.

SKINNER, RALPH
WLAN, Lewiston, Maine

SLATTON, JOHN L.
WBB, Halesville, Ala.

SMART, DWIGHT
KGEW, Boise, Idaho

SMILEY, TEX
KTSW, Emporia, Kansas

SMITH, ART
WPRO, Fremont, O.

SMITH, BECKLEY
KQV, Pittsburgh, Pa.

SMITH, DAVE
KVET, Austin, Texas

SMITH, DAVEPORT
WBRG, Birmingham, Ala.

SMITH, F. CORTNEY
WEOA, Evansville, Ind.

SMITH, HOWARD K.
World Affairs Report, CBS
Radio's World News Roundup
CBS

SMITH, JIM
WTMC, Ocala, Fla.

SMITH, RALPH
WEHT, Henderson, Ky.

SMITH, STARR
WJRD, Tuscaloosa, Ala.

SMITH, LEE
WXYZ, Detroit, Mich.

SMOOT, DAN
KFAL, Fulton, Mo.

SNYDER, ARNOLD
WTTM, Trenton, N. J.

SOKOLSKY, GEORGE
ABC

SOORENSEN, FRED
WCIA, TV, Champaign, Ill.

SPRAGG, GRAYDON H.
News Around the Country
WHA, Greenfield, Mass.

SPRAGUE, WILLIAM
NBC

SPAULDING, FRANCIS
WMUU, Greenville, S. C.

SPRY, DON E.
WJOL, Florence, Ala.

SQUIRES, ENOCH
WGY Traveler
WGY, Schenectady, N. Y.

STADLER, GLEN
KERG, Eugene, Ore.

STANFIELD, RAY
WIS, Columbia, S. C.

STANLEY, HAL
WNAO, Raleigh, N. C.

STANLEY, REX
KOY-TV, Phoenix, Ariz.

STANTON, ED
KPAM, Portland, Oregon

STARN, GENE
WBN, TV, Youngstown, O.

STARR, HAL
KPDQ, Portland, Oregon

STEELE, JOHN W.
WFB, Baltimore, Md.

STEIN, ELLIOTT
Views of the News
WBIS, Bristol, Conn.

STEWART, BILL
WPBC, Minneapolis, Minn.

STEWART, DEANE
KCBS, San Francisco, Cal.

STEWART, JACK
WRJM, Newport, R. I.

STEWART, WM. G.
Congressional Highlights
KFKA, Greeley, Colo.

STILLE, BERT
WHKC, Columbus, O.

STONER, PETE
WHAY, New Britain, Conn.

STOUT, NED C.
WCLT, Newark, Ohio

STRIPPLING, LUKE
KSEY, Seymour, Texas

STRONG, JOHN A.
CKXX, Wingham, Ont.

SULLIVAN, JOHN A.
KSEY, Wingham, Ont.

SULLIVAN, JOHN A.
Vermont News & Comment
WCAX, Burlington, Vt.

SULLIVAN, PAUL
WIP, Philadelphia, Pa.

SUMPF, RUSS
WBRV, Waterbury, Conn.

SUNKEL, CARL
WPRS, Paris, Ill.

SWAYZE, JOHN CAMERON
B. April 4, 1906, Wichita, Kans.
Camel News Caravan, Sightseeing
with the Swayzes: NBC-TV; John
Cameron Swayze Reports, NBC

SWING, WILLIAM
KPTV, Portland, Ore.

— T —

TAFF, PAUL K.
WTVP, Decatur, Ill.

TAKLES, LOWELL E.
WAUD, Auburn, Ala.

TALBOT, BILL
KMTV, Omaha, Neb.

TAYLOR, HENRY J.
Your Land and Mine
ABC

— V —

TAYLOR, GEO. E.
Taylor Reports
KING-TV, Seattle, Wash.

TAYLOR, PAUL
KYW, Philadelphia, Pa.

TAYLOR, S. BRYDEN
WVPO, Strousburg, Pa.

TAYLOR, VESTAL
News Commentary
WFNC, Fayetteville, N. C.

TEMBY, BRITT
WKNX, Saginaw City, Mich.

TEMPLE, AL
WKCT, Bowling Green, Ky.

TEMPLE, FRED
Gruanger News
WDSR, Lake City, Fla.

TERRY, JOHN
Ohio Go Round
WVKO, Columbus, Ohio

TERWEY, TVE
WMP5, Memphis, Tenn.

THAYER, WOODY
Veneie Reporter
WSPD, Sarasota, Fla.

THOMAS, LOWELL
Lowell Thomas and the News
CBS

THOMAS, LYNN C.
KWRO, Coquille, Oregon

THOMAS, WAYNE
KTM, San Rafael, Cal.

THOMPSON, BOB
WRAL, Raleigh, N. C.

THOMPSON, JIMMY
WJLL, Niagara Falls, N. Y.

THORNE, TED
Covering Calumet
WWCA, Gary, Ind.

THORNLEY, HENRY
KROY, Sacramento, Cal.

TIGHE, JAMES
WFHR, Wisconsin Rapids, Wisc.

TILLMAN, JOHN
WPIX, New York, N. Y.

TODD, JACKIE
KJEF, Jennings, La.

TOMPKINS, BILL
Sojo Reporter
WTAM, Cleveland, Ohio

TORINCUS, JOHN B.
WJPG, Green Bay, Wisc.

TOWNSEND, DALLAS
CBS Radio's World News Roundup
CBS

TRAVIS, FULTON F.
KREW, Sunnyside, Wash.

TRETER, RAYS
WKOW, Madison, Wisc.

TRELAND, MILLARD
KOMO, Seattle, Wash.

TRIBOLET, PROF. L.
Trend of the Times
WLAD, Danbury, Conn.

TROTTER, JOHN
Stories Behind the News
KRMG, Tulsa, Okla.

TROUT, ROBT.
Robert Trout and the News
CBS

TRUE, HAROLD
WWJ, WWJ-TV, Detroit, Mich.

TRUERS, BOB
WTAM, Charleston, S. C.

TUCKER, ED.
KOPO, Tucson, Arizona

TUCKER, JACK
WMBG, WTVR, Richmond, Va.

TURNER, ULMER
WBKB, Chicago, Ill.

VABER, LARRY
WBRK, Pittsfield, Mass.

VALE, FRANKLIN S.
KLMX, Clayton, N. M.

VAN, LYLE
WOR, N. Y., N. Y.

VANDERCOOK, JOHN W.
CIO News
ABC

VAN HORN, ARTHUR
ABC

VAN TOL, TOM
Van Tol Edits the News
WGRD, Grand Rapids, Mich.

VARGAS, REYES
WITA, San Juan, P. R.

VELAZQUEZ, DIAZ
WKVM, San Juan, P. R.

VIFRA, GABRIEL
WHJL, Hempstead, N. Y.

VINGI, RAYMOND
WRWK, Wheeling, W. Va.

VINSON, AL W.
WGEZ, Beloit, Wisc.

VOGEL, PHIL
WKNA, Charleston, W. Va.

VOGELMAN, ROY
WHA, Madison, Wisc.

VON BERGEN, JOHN
WAKM, WARM-TV, Scranton, Pa.

VON TOBEL, PHILIP
Van Tobel & News
WATR, Waterbury, Conn.

WHITE, BY
WLEB, Lebanon, Pa.

WHITE, PAUL W.
Speaking of San Diego
KFMB, San Diego, Cal.

WHITE, THOMAS
KTOE, Mankato, Minn.

WHITFORD, R. A.
Whitford Commentary
WHLS, Port Huron, Mich.

WICKENBER, CHARLES, JR.
WMSO, Columbia, S. C.

WIDMARK, HERBERT
WFTV, Duluth, Minn.

WIGGINTON, BILL
KFLO, Sioux Falls, S. D.

WILFY, VIC
Tri-County Comments
WWSG, Glens Falls, N. Y.

WILKINS, PATRICK
Report to the Valley
KSRV, Ontario, Oregon

WILLIAMS, DOC
WADC, Akron, Ohio

WILLIAMS, GLENN
WNDR, Syracuse, N. Y.

WILLIAMS, PAUL
WWJ, Detroit, Mich.

WILLIAMSON, BRUCE
WHIM, Providence, R. I.

WILLIAMSON, HENRY B.
KGUL, Galveston, Texas

WILLIS, ED
WWJ, Detroit, Mich.

WILSON, BOB
KWYO, Sheridan, Wyo.

WILSON, BOB
NBC TV

WILSON, JOSEPH J.
WPLA, Plant City, Fla.

WILSON, PHIL
Voice of the News
WEEK, Peoria, Ill.

WILSON, RAY
KFMB, San Diego, Cal.

WINCHELL, WALTER
ABC, ABC-TV

WINGATE, JOHN
WNBT, WNBC, New York

WINTER, WILLIAM
KPIX, San Francisco, Cal.

WOLF, JOHN ALEN
WSFA, Montgomery, Ala.

WADE, TOM
WIMA, Lima, Ohio

WALKER, FRANKIE C.
WFOY, St. Augustine, Fla.

WALLACE, ED
WNEK, Cleveland, O.

WALSH, FRANK J.
WBCM, Bay City, Mich.

WALTERS, DICK
WBFB, Rochester, N. Y.

WARD, JIM
CKOY, Ottawa, Ont., Canada

WARDLE, DENNIS
5 Star Final
KCSB, San Bernardino, Cal.

WARNER, CARL
WJJD, Chicago, Ill.

WARNER, FORD
KKOB, Stockton, Cal.

WARNER, PHILLIS
WRMN, Elgin, Ill.

WASHINGTON, CHESTER
Covering the Town
KOWL, Santa Monica, Cal.

WATTS, BILL
WTSP, St. Petersburg, Fla.

WAYMAN, KEN
KFOR, Lincoln, Neb.

WELCH, ED
KWRE, Hutchinson, Kan.

WELCH, JOE
WSAR, Fall River, Mass.

WELCH, WALT
KTVA, Anchorage, Alaska

WELDON, JACK
Between the Lines
WAIR, Winston-Salem, N. C.

WELLS, H. W.
WFMW, Madisonville, Ky.

WENTZEL, DICK
WPAZ, Pollstown, Pa.

WEST, BILL
KPBM, Carlsbad, N. Mex.

WEST, KELLY
KLYN, Amarillo, Texas

WESTBROOK, TED
WKBY, Richmond, Ind.

WESTON, DON
KGVO, Missoula, Mont.

WHELAN, MARTIN
WKBZ, Muskegon, Mich.

WOOD, LEE
KHJ, Los Angeles, Cal.

WORKHOVEN, MERRILL
WOW, Omaha, Neb.

WORKMAN, W. D. JR.
WIS, Columbia, S. C.

WRIGHT, HOLLY
Today in Washington
WNBW, Washington, D. C.

WRIGHT, RICHARD
Herald Reporter
WQAM, Miami, Fla.

WYMAN, NAL
KAILL, Salt Lake City, Utah

— Y —

YAEGER, DON
WSMI, Litchfield, Ill.

YOUNG, JIM
KROW, Oakland, Cal.

— Z —

ZEGERMAN, LOU
KZTV, Reno, Nev.

ZEIDMAN, IRVING
WSMB, New Orleans, La.

ZEIGIN, JACK
WING, Dayton, O.

ZIEBARTH, DR. E.
WCCO, Minneapolis, Minn.

ZIMMERMAN, PAUL E.
WMVA, Martinsville, Va.

— U —

UTLEY, CLIFTON
NBC, WMAQ, WNBQ,
Chicago, Ill.



Bright Future Seen For Transcription Services

By A. B. SAMBROOK

Manager

Recorded Program Services, Thesaurus and Syndicated Sales

I'M sure it's no news to anyone in the broadcasting industry that we're now going through a period of transition. Bound up as it is with the industry, RCA Thesaurus, together with every other transcription library, will be affected by the changes that come about through this transition.

What do I think this will mean to transcription libraries? I think that it can mean nothing but good. Let me explain.

Now that the freeze is off, television stations are sprouting up all over the country. It's only a question of time, then, until TV evolves from a high-priced advertising medium to a lower-priced one.

Let's take a look at the localities where this has already begun to happen. How has the competition been met? Some radio stations have invested a large part of their time in the "music and news" formula. Either they have scheduled long hours of "mood music" with participating sponsors, or they've extended their disc jockey time. Is this the answer?

On first examination, it might appear to be, but let's take a closer look; let's ask a few questions. Is the "music and news" audience unlimited? Obviously, no. It would seem likely, then, that the stations doing the best programming job for both his listeners and his advertisers will win out.

Next question: How many top disc jockeys can one town produce? As anyone in the broadcasting business knows—not many, not nearly enough.

A few more questions: With either of these two applications of the "music and news" formula, is the best interest of the advertiser served?

Is it possible for the local advertiser to identify his product or services with really big name talent, with a show that produces proven results? Is it possible for the advertiser to merchandise his radio time? Can he tie in newspaper ads and point-of-sale displays with a spot announcement? Again, obviously, no on

both counts.

Actually, then, there is really only one way for the broadcaster to give the advertiser more than ever before at very low cost and thereby beat competition. A library service—as exemplified by RCA Thesaurus—is the answer.

For an unbelievably small investment, broadcasters can acquire the personalized services of name shows like the famous Phil Spitalny, and his All Girl Orchestra and Evelyn in the role of emcee, The Sammy Kaye Show, "The Freddie Martin Show." And this is only the beginning of what RCA Thesaurus offers its subscribers.

Promotion kits, supplied by RCA Thesaurus, give the advertiser every opportunity to fully merchandise his radio purchases: ad mats, tie-in announcements, and publicity stories for local release, give the advertiser a planned and packaged campaign.

All of this is just a part of the RCA Thesaurus' regular service. And we are continually working with the future in mind. To demonstrate: Only a few months ago RCA Thesaurus presented its new subscribers with what was practically a gift—and a very valuable gift at that—1,600 singing jingles to fill the needs of every conceivable type of local advertiser. Recently, we announced the signing of June Valli as a new RCA Thesaurus artist. By the time this is published we will have announced the acquisition of the Melachrino Strings. Melachrino is being presented by us in a show entitled "The Melachrino Musicale." This program is of a calibre that would have been available only on a high-priced network show a few years ago. And in the months to come, RCA Thesaurus will announce even more exciting news about new shows, new big name artists, new sales tools, new promotions that will give the local advertiser even more than ever before for his advertising dollar.

DISC JOCKEYS

RADIO AND TELEVISION

—their work during 1953



— A —

ACEVEDO, TOMMY
WKVM, San Juan, P.R.

ACREE, JIMMY
WAGF, Dothan, Ala.

ACUFF, JACK
KFOX, Long Beach, Cal.

ADAMS, BOB
Top Twenty Tunes
KFH, Wichita, Kan.

ADAMS, CHAS.
Sunrise Salute
WTAN, Clearwater, Fla.

ADAMS, CLIFF
KTOE, Mankato, Minn.

ADAMS, JIM
Nite Club Of The Air
WSTV, Steubenville, O.

ADAMS, JOE
Mayor Of Melody Show
KOWL, Santa Monica, Cal.

ADAMS, WESS
WKRT, Cortland, N. Y.

ALBERGHINI, HAL
Krackpot Kol'ege
WCOU, Lewiston, Me.

ALEXANDER, DAN
Matinee Showcase
KORA, Bryan, Texas

ALEXANDER, KURT
Roll Jordan
WEAS, Decatur, Ga.

ALEN, BILL
WLAC, Memphis, Tenn.

ALEN, DAVE
Rise & Shine
WJED, Hagerstown, Md.

ALLEN, GARY
Disc Derby
KFRC, Columbia, Miss.

ALLEN, LEN
KLO, Ogden, Utah

ALLEN, LLOYD
KCLS, Flagstaff, Arizona

ALLEN, PAUL
KCLS, Flagstaff, Arizona

ALLEN, ROGER
WOTW, Nashua, N. H.

ALLEN, TONY
Music For You
WPIK, Alexandria, Va.

ALTMAN, LEN
Music in the Night
WSAR, Fall River, Mass.

AMOLE, GENE
Amole's Corner
KMYR, Denver, Colo.

AMOS, JOHNNY
Johnny's Band Box
KBK, Bakersfield, Cal.

ANDERSON, BILL
WKDM, Des Moines, Iowa.

ANDERSON, ERNIE
Record Review
WHIM, Providence, R. I.

ANDERSON, JOHN
Musical Clock
WBAT, Marion, Ind.

ANDERSON, MARVIN
Requestfully Yours
KCIW, Carroll, Iowa

ANDREWS, JOHNNY
Johnny Andrews Musical
WTAM, Cleveland, Ohio

ANNONI, JERRY
KGYW, Vallejo, Cal.

APPLE, BILL
Bill Apple Show
KAYO, Seattle, Wash.

ARIM, TOM
Day-Dreamer
WSTV, Steubenville, O.

ARNOLD, CHARLES
WAFB, Baton Rouge, La.

ARREDONDO, FRANK
WKAQ, Sanburee, P. R.

ART, BOBBY
RFD 1050 Party
WRFW, Eau Claire, Wis.

ARTHUR, SID
KSO, Des Moines, Iowa

AUGELLO, JOE
WJLB, Detroit, Mich.

AUSTIN, DICK
Evening Melodies
KNOX, Grand Forks, N. D.

AVERY, BEN
Call Of The Rockies
KOA, Denver, Colo.

AVRES, ART
Tops In Pops
KODI, Cody, Wyo.

— B —

BACKMAN, HARVEY
Record Party
KOOK, Billings, Mont.

BAILEY, BILL
Welcome Inn
KRIZ, Phoenix, Ariz.

BAILEY, CARL
Jack The Earlybird
KBIG, Avalon, Cal.

BAILEY, JIM
1240 Julke Box
KRDU, Dmuba, Cal.

BAILEY, WILLIAM
Bill Bailey Show
WIBV, Belleville, Ill.

BAINTER, JACK
Music For Monday
KHQ, Spokane, Wash.

BAKER, BABE
Harlem Express
WSAI, Cincinnati, O.

BAKER, BILL
Western Caravan
WMIK, Middlesboro, Ky.

BAKER, BOB
KORK, Las Vegas, Nev.

BAKER, PAUL
Rise & Shine
WLAD, Danbury, Conn.

BALDWIN, BUD
Best of Baldwin
WING, Dayton, O.

BALDWIN, CLYDE
KDMS, El Dorado, Ark.

BALDRIDGE, GENE
Gene's Record Shop
WSIP, Paintsville, Ky.

BALL, BOB
WMUU, Greenville, S. C.

BANKSTON, BOB
Sunrise Serenade
WSPC, Anniston, Ala.

BANNINGER, DOREEN
WIEL, Elizabethtown, Ky.

BARBER, BILL
Music Hall Matinee
WJR, Detroit, Mich.

BARBER, PAUL
Spanish Hour
KVOE, Santa Ana, Cal.

BARCLAY, AL
Danceland
WAMS, Wilmington, Del.

BARLOW, JACK
WQUA, Moline, Ill.

BARLOW, JAY
Mantrip
WHLN, Harlan, Ky.

BARNARD, DALLAS
KOL, Karnival
KOL, Seattle, Wash.

BARNES, CHRIS
Late Date
WALE, Fall River, Mass.

BARON, HENRY
Mood Indigo
WSSV, Petersburg, Va.

BARR, FRED
Spiritual Time
WWRL, N. Y., N. Y.

BARRETT, BILL
WCJU, Columbia, Miss.

BARRY, DONALD, J.
Journey Into Melody
WIKI, Newport, Vermont

BARRY, GENE
Swing With Wing
WING, Dayton, O.

BARTER, BOB
Musical Variety
KNEX, McPherson, Kan.

BEAGIE, DALE
Show That Dale Built
CKRD, Red Deer, Alta.

BEAULIEU, BOB
CJEM, Edmundston, N. B.

BEAULIEU, REMI
CJFP, Riviere Du Loup, Que.

BEAVER, WIN
Ole BM
WMOX, Meridian, Miss.

BECK, TOM
Tom's Turnstable
KTLW, Texas City, Tex.

BEECHER, DON
Nite Flite
WEOA, Evansville, Ind.

BEECHER, FRANK
Showcase
WKLO, Louisville, Ky.

BEGHOLD, KENNETH
WGBI, Scranton, Pa.

BEKAS, TONY
WKAP, Allentown, Pa.

BELL, DON
KRNT, Des Moines, Iowa

BELL, GENE
Heller's Hour
KYOS, Merced, Cal.

BELLE, JOHNNIE
The Bellboy Show
WDOG, Marine City, Mich.

BENEDICT, GORDON
WMMW, Meriden, Conn.

BENHAM, DICK
WBET, Brockton, Mass.

BENNETT, FRED
WPEN, Phila., Pa.

BENNETT, JACK
WPTR, Albany, N. Y.

BENNETT, AL
Musical Menu
WHLI, Medford, Mass.



DISC JOCKEYS—RADIO-TELEVISION



BENNETT, MARGARET
WESC, Greenville, S. C.

BENTON, DOUG
WMGY, Montgomery, Ala.

BENTON, LOU
WAPX, Montgomery, Ala.

BERG, ALLAN
Tops in Pops
KKRD, Los Angeles, Cal.

BERGNER, CARL
Early Risers
WLAV, Grand Rapids, Mich.

BERRY, JACK
To The Ladies
WIOD, Miami, Fla.

BERRY, JAMES F.
Berry's Bandstand
WBO, Orlando, Fla.

BERRY, JOHN
WGEE, Evansville, Indiana

BETHEA, FRED
Musical Clock
WTMC, Ocala, Fla.

BILLEY, ALAN
Dream Street
KTUL, Tulsa, Okla.

BINETTE, BOB
Dream Street
KTUL, Tulsa, Okla.

BINGE, RALPH
Gentle & Binge
WJBR, Detroit, Mich.

BIRKELL, HARRY
Day-Breaker
WSTV, Steubenville, O.

BLACKWELL, DILLARD
WLOE, Leakeville, N. C.

BLAIR, BILL
Moonlight Moods
KOME, Tulsa, Okla.

BLAIR, CHUCK
WFRX, W. Frankfort, Ill.

BLAIR, HARRY
Late Date
WGL, Ft. Wayne, Ind.

BLAKE, ALIX
Star Dreams
WABY, Albany, N. Y.

BLOCK, MARTIN
Make Believe Ballroom, WNEW,
New York
Make Believe Ballroom, WABC,
ABC

BLUM, GEORGE
KORN, Mitchell, S. D.

BASSETT, BOB
Roseland Revue
WPEP, Taunton, Mass.

BASSETT, JOHN
PM 1230 Club
WNEB, Worcester, Mass.

BATCHELDER, BOB
WEAN, Providence, R. I.

BATEY, HUGH
WPDQ, Jacksonville, Fla.

BOBROW, NORM
Bandstand
KXA, Seattle, Wash.

BOHREK, ROBERT
Mailbag Matinee
WGVA, Geneva, N. Y.

BOIGT, WALLY
Off The Record
WAIR, Winston-Salem, N. C.

BOLIN, ART
Dream Train
WAKM, Scranton, Pa.

BONNER, ED.
St. Louis Ballroom
KXOR, St. Louis, Mo.

BOOTH, JIMMY
Music At Your Request
WMGK, Bainbridge, Ga.

BOONE, JOE
Moonlight Melodies
WMVG, Milledgeville, Ga.

BORRELLI, RALPH
WJMJ, Philadelphia, Pa.

BORT, KEN
Snake River Stampede
KFXD, Nampa, Idaho

BOWDEN, JAMES
Juvenile Junction
KTIP, Porterville, Cal.

BOWEN, HAL
Alarm Clock Club
KOHL, Cody, Wyo.

BOWERS, BUD
WSBA, York, Pa.

BOWERS, JACK
Platter Party
WMUK, McKeesport, Pa.

BOWERS, TOM
Morning Special
WLAG, Lagrange, Ga.

BOWLES, FRAN
Hi Neighbor
WOAP, Owosso, Mich.

BOWMAN, GENE
Off the Record
KIBL, Beeville, Tex.

BOYD, ALBERT
Old Korral
WBIP, Booneville, Miss.

BRANCH, GEORGE
WELC, Welch, W. Va.

BRANDNER, CHUCK
No Name
WRMN, Elgin, Ill.

BRANDT, JACK
Variety Time
WITZ, Jasper, Ind.

BRANT, BILL
WJAS, Pittsburgh, Pa.

BRAY, AL
Jukebox Matinee
WKNB, New Britain, Conn.

BRAY, ED.
Sunrise Serenade
WMTG, Thomasville, Ga.

BRETAG, JERRY
WLP, La Salle, Ill.

BRENNER, PAUL
Requestfully Yours
WAAT, Newark, N. J.

BRINGIER, ERNEST
Ernie "The Whip"
WMRY, New Orleans, La.

BROCK, RAY
Big Three
WHBY, Appleton, Wis.

BRODE, RUDDY
WNAE, Norristown, Pa.

BROOKS, AL
Platter Party
WHP, Indianapolis, Ind.

BROOKS, JACK
WCCC, Hartford, Conn.

BROOKS, JIM
KMOD, Modesto, Cal.

BROOKS, KIRBY
Kirby Books Show
WQAM, Miami, Fla.

BROOKS, MARK
WNRC, New Rochelle, N. Y.

BROOKS, PHIL
WKPS, New Kensington, Pa.

BROOKS, VANCE
WGCH, Chester, S. C.

BROWN, ART
Art Brown Show
WWDC, Washington, D. C.

BROWN, BILL
AM 1230 Club
WNEB, Worcester, Mass.

BROWN, DON
Time Out With Music
CKFI, Ft. Frances, Ont.

BROWN, FLOYD
Mr. D. J.
WEAR, Pensacola, Fla.

BROWN, KEITH
KFDA, Amarillo, Tex.

BROWN, PAT
Quartet Time
KAPB, Minden, La.

BROWN, RHODA
Ted And Rhoda Brown Show
WMGM, New York, N. Y.

BROWN, SAM
WARR, Arlington, Va.

BROWN, TED
Ted Brown Show
WMGM, New York, N. Y.

BROWNELL, LARRY
Larry Brownell Show
WIIIH, Warren, Ohio

BRYANT, JAY
KOCY, Kilgore, Texas

BRYANT, WILLIE
After Hours Swing Session
WHOM, N. Y., N. Y.

BUCK, GEORGE, JR.
WJNO, W. Palm Beach, Fla.

BULL, FRANK
America Dances
KFWB, L. A., Cal.

BULLOCK, SHEL
Juke Box Serenade
WWSC, Glen's Falls, N. Y.

BURFORD, BILL
Morning on the Mahoning
WIIIH, Warren, Ohio

BURTON, BOB
Breakfast With Burton
WEEK, Peoria, Ill.

BURNETTE, DAL
WMRG, Richmond, Va.

BURGESS, FRANK
Chuck Wagon Roundup
WHMA, Anniston, Ala.

BURGE, HARRY
Jukebox Serenade
WQAM, Miami, Fla.

BURKHART, KEN
KLSB, Houston, Tex.

BURGESS, RALPH
Open House
WGBA, Columbus, Ga.

BURKS, SPIDER
House of Joy Show
KXLW, St. Louis, Mo.

BUSTARD, HAROLD
RGEE, Kalispell, Mont.

BUTLER, JIM
KMOX, St. Louis, Mo.

BUTLER, SHERM
Record Shop
WMAF, Washington, D. C.

BUZZARD, DICK
WEIM, Elmira, N. Y.

— C —

CADDELL, GRAHAM
WJMX, Florence, S. C.

CAFFEY, BOB
WOOD, Grand Rapids, Mich.

CALDWELL, LARRY
WPIC, Sharon, Pa.

CALLAHAN, CHARLES W.
Lucky Seven
WESH, Bradford, Pa.

CALVERT, BOB
WTHP, Charlestown, W. Va.

CAMPBELL, JIM
WATM, Attmore, Ala.

CAMPBELL, DICK
WDVA, Danville, Va.

CAMPBELL, GEORGE
WHLD, Niagara Falls, N. Y.

CAMPBSON, BILL
WHOL, Allentown, Pa.

CAMPO, TONY
Midnight Flyers
WELC, Chicago, Ill.

CAPPS, JIMMY
Our Best To You
WPTE, Raleigh, N. C.

CAREY, STAN
Hi Neighbor
WGAC, Augusta, Ga.

CARLETON, LAD
1580 Club
WFGM, Fitchburg, Mass.

CARLSON, TED
WTAQ, Lagrange, Ill.

CARMACK, ALLEN
KVCV, Redding, Cal.

CARPENTER, BOB
Masquerade Bandstand
WDBQ, Dubuque, Iowa

CARR, ROY
Record Shop
WLOL, Minneapolis, Minn.

CARRINGTON, JIM
WLEU, Erie, Pa.

CARROLL, RAY
After Hours Swing Session
WHOM, N. Y., N. Y.

CARTER, DIAMOND
WMFR, High Point, N. C.

CARTER, LEROY
Carter's Clambake
KCTX, Childress, Tex.

CARVER, JOHN
KODY, North Platte, Neb.

CASE, HARRY
Music in the Air
WHIM, Prov., R. I.

CASERSON, CARL
Friendly Time
KEAL, Duluth, Minn.

GAUDILL, CARL B.
WFTC, Kingston, N. C.

CHAMBERS, BOB
Musical Capers
WEBK, Tampa, Fla.

CHAMBERS, JOELYN
Jo's House
KANE, New Iberia, La.

CHAMBERS, PAT
Gulf Coast Serenade
WFLA, Tampa, Fla.

CHANDLER, JOEL
WJOY, Burlington, Vermont

CHAPMAN, FRED
WBAX, Wilkes Barre, Pa.

CHAPMAN, GLEN
Supper Club
KOLS, Pryor, Okla.

CHAPMAN, JERRY
The Lowdown
WIRE, Indianapolis, Ind.

CHAPMAN, RALPH
Platter Playhouse
WHAV, Haverhill, Mass.

CHARLES, PRESTON
Top Five
WAGA, Atlanta, Ga.

CHASE, EDDIE
Eddie Chase Show
CKLW, Detroit, Mich.

CHASMAN, POLA
The Pola Chasman Show
WQXR, New York

CHASUK, DAVE
Danceable Ditties
KTIM, San Rafael, Cal.

CHRISTIAN, JERRY
KGYW, Vallejo, Cal.

CHRISTIANSON, CHRIS
KLEY, Lafayette, La.

CHRISTIE, MIKE
CKCR, Kitchener, Ont.

CHURCHILL, DON
KWBK, Oakland, Cal.

CLARK, CHRIS
1230 Club
WBSM, New Bedford, Mass.

CLARK, DANNY
The Danny Clark Show
WEAR, Savannah, Ga.

CLARK, DOCK
Caravan of Music
WFIL, Phila., Pa.

CLARK, JOHN
Date With Rhythm
WPRC, Lincoln, Ill.

CLARK, JOHN
WKAI, Macomb, Ill.

CLARKE, DEL
WJMR, New Orleans, La.

CLARKE, ROBERT
Night Owl
WRTA, Altoona, Pa.

CLAY, TOM
Sunrise Serenade
WKOP, Binghamton, N. Y.

CLAYTON, JOHN
Happy Days
WRFW, Eau Claire, Wis.

CLEMENT, JOHNNIE
Record Shop
WKLV, Blackstone, Va.

CLEMENTS, CLEM
Clem's Chicken Coop
KLEA, Lovington, N. M.

CLIFFORD, BILL
Bill Clifford Show
KWRN, Reno, Nev.

CODY, WAYNE
KALL, Salt Lake City, Utah

COLONE, ANN
WGL, Ft. Wayne, Ind.

COLVIN, LOU
KOL, Seattle, Wash.

COLLETTE, JACK
WHJC, Matewan, W. Va.

COLLIER, ART
WPKE, Pikeville, Ky.

COLLINS, PAUL
Super Serenade
KFRD, Rosenberg, Texas

COMER, FRANK
Top Twenty
WLAD, Danbury, Conn.

CONNORS, BOB
Club Jet
WJET, Erie, Pa.

LARRY FINLEY

KFWB

Los Angeles

Broadcasting from

The
LARRY FINLEY
RESTAURANT

on the Sunset Strip



POLA CHASMAN
DRAMA DISC JOCKEY

ON
WQXR

Thursday — 9:05 to 9:30 p.m.

CONRAD, BOB
Platter Time
WJJJ, Montgomery, Ala.

COOK, BILL
Musical Caravan
WAAT, Newark, N. J.

COOK, DICK
Musical Caravan
WAAT, Newark, N. J.

COOK, DICK
WMP, Memphis, Tenn.

COOK, VERN
980 Melody Lane
WTRY, Troy, N. Y.

COOPER, ALEX
KLAC, Los Angeles, Cal.

COOPER, JACK L.
WSBC, Chicago, Ill.

COPE, FRANK
KJBS, San Francisco, Cal.

COPE, FRANK
Ole Lazy Man
WFBC, Greenville, S. C.

COREY, RICHARD
KCSU, Provo, Utah

COUGHLIN, LOU
WCLL, Corning, N. Y.

COURTNEY, DEL
KLX, Oakland, Cal.

COWELL, ED
WCYB, Bristol, Va.

CRAGER, BOB
Melody Matinee
WCOO, Waterbury, Conn.

CRANE, DICK
Coffee Club
KNEA, Jonesboro, Ark.

CRAWFORD, DALE
Night Train
WQAY, Oak Hill, W. Va.

CROFT, DON
Housewives Matinee
KFPW, Ft. Smith, Ark.

CROUCH, AL
Pak-a-Sak Time
WJBO, Baton Rouge, La.

CROUTER, WALLY
CFRB, Toronto, Ont.

CROWLEY, RICHARD
Crowley Calling
WJIM, Lansing, Mich.

CUMMINGS, AL
King's Klock
KING, Seattle, Wash.

CUMMINS, ED
WQBC, Vicksburg, Miss.

CURL, RONNIE
KURV, Edinburg, Texas

CURRY, RAY
KVON Bandstand
KVON, Napa, Cal.

CURTIN, BOB
KTNM, Tucumcari, N. Mex.

CURTIS, BILL
KALL, Salt Lake City, Utah

CURTIS, RAY
WCJD, Cleveland, Miss.

— D —

DAIGRE, ROLAND
Top Twenty
WAFB, Baton Rouge, La.

DAHLSTROM, EARL
KRJF, Miles City, Montana

DALE, REX
Make Believe Ballrooms
WCKY, Cinn., O.

DALE, WILLIAM
WTAO, Cambridge, Mass.

DAMIREZ, DAN
KWED, Seguin, Texas

DANIELS, DAN
Dan Daniels Show
WKMI, Kalamazoo, Mich.

DARBY, JOE
WEVA, Emporia, Va.

DARIEN, FRANK
Frank's Juke Box
KSJO, San Jose, Cal.

DARNELL, TRUMAN
1270 Jamboree
WGBA, Columbus, Ga.

DARY, ALAN
Dary-Go-Round
WORI, Boston, Mass.

DAVIES, BUD
Your Boy Bud
CKLW, Detroit, Mich.

DAVIS, BILL
KPLT, Paris, Texas

DAVIS, CHUCK
Nightrider
KPPW, Ft. Smith, Ark.

DAVIS, DAN
Dan's Downbeat
KCTX, Childress, Tex.

DAVIS, DAVE
Mid Day Magic
KOME, Tulsa, Okla.

DAVIS, DON
Riki Tik
KPRC, S. F., Cal.

DAVIS, GENE
Request Review & Matinee
WAKR, Akron, O.

DAVIS, GEOFF
WROW, Albany, N. Y.

DAVIS, HAL
Breakfast Nook
KVOE, Santa Ana, Cal.

DAVIS, JACK
WKQZ, Koscuisko, Miss.

DAVIS, NORM
The Record Shop
WRAI, Craig, Colo.

DAVIS, TONY
Harlem Hit Parade
KTOW, Okla. City, Okla.

DAVIS, WENDELL
WBAC, Cleveland, Tenn.

DAVISON, ROGER
Night Mare Inn
WBBR, Baton Rouge, La.

DAWES, WILLIAM
WCPO, Cincinnati, O.

DAWSON, JACK
CKTB, St. Catharines, Ont.

DAY, GEORGE
KERO, Bakersfield, Cal.

DEAL, ARCHIE
WIRC, Hickory, N. C.

DEAL, JACK
Jack Deal Show
WHCU, Ithaca, N. Y.

DEAN, DON
1500 Club
WABJ, Adrian, Mich.

DEAN, JOHN W.
WDNC, Durham, N. C.

DEANE, JOE
KQV, Pittsburgh, Pa.

DECK, STAN
Stan's Deck Party
KMON, Great Falls, Mont.

DeHAVEN, BOB
Card's Corral
WCCO, Minneapolis, Minn.

DeMARSE, BILL
WJOY, Burlington, Vermont

DeMICHELE, JIM
Musically Yours
WBIS, Bristol, Conn.

DEMING, CHARLIE
Gloom Chaser
WKPT, Kingsport, Tenn.

DENNIS, LOU
Song & Dance Club
WCOU, Lewiston, Maine

DENSON, BOB
Midday Revue
KYW, Philadelphia, Pa.

DENT, AL
KLRA, Little Rock, Ark.

DENT, LARRY
Nighthead
WMAN, Mansfield, O.

DERBACK, ED
All Time Hit Parade
CKY, Winnipeg, Man.

DERRICK, JIM
Swing Out Sweet Music
WPLA, Plant City, Fla.

DESMOND, ED
Top O' The Morning
WINA, Charlottesville, Va.

DeSUZE, CARL
WBZ, Boston, Mass.

DEVON, PRU
WQXR, N. Y., N. Y.

DENTER, RON
KFRD, Rosenberg, Texas

DICKSON, BILL
Hillbilly Hits
WTWA, Thomson, Ga.

DIEHL, BILL
Diehl 'n' Music
WMIN, St. Paul, Minn.

DILL, GLEN
The Sundial
WTSP, St. Petersburg, Fla.

DILLARD, SAM
Fat Sam
WPNX, Phenix City, Ala.

DILLNER, BILL
The Bandwagon
WCNT, Centralia, Ill.

DisALVO, HUGO
Hugo's Handout
WIOU, Kokomo, Ind.

DIXON, DAVE
Rhythm & Blues
KSTL, St. Louis, Mo.

DIXON, JOHN
WALA, Mobile, Ala.

DIXON, PAUL
The Paul Dixon Show
DUMONT

DIXON, RANDY
WDAS, Phila., Pa.

DOBBS, JOE
WCOL, Columbus, Ohio

DOBBS, JACK
WZOB, Ft. Wayne, Ala.

DODD, LARRY
WKEY, Covington, Va.

DONAHUE, PAT
Moby Dick Club
WALE, Fall River, Mass.

DONALDSON, FRANK
Lamplighter
WTIX, New Orleans, La.

DONALDSON, SAM
Sam's Show
KEPO, El Paso, Tex.

DONNELLY, BOB
Music Till Midnight
CFOR, Orillia, Ont.

DONOVAN, JERRY
Jamboree
WOPI, Bristol, Tenn.

DOREMUS, JOE
Early Bird Show
KRMG, Tulsa, Okla.

DORSEY, JOE
Wire Request
WEMP, Milwaukee, Wis.

DOREY, RAY
Ray Dorey Show
WHDH, Boston, Mass.

DOTY, BILL
WENY, Elmira, N. Y.

DOUGHERTY, JIM
The Morning Show
WHOL, Allentown, Pa.

DOUGLAS, MERLE
Merle Douglas Show
KMA, Shenandoah, Ia.

DOUTHITT, BILL
RGPH, Phoenix, Arizona

DOW, W. C.
Turntable Terrace
WCAX, Burlington, Vt.

DOWDY, JIM
Country Junction
WMOX, Meridian, Miss.

DOWLING, AL
WZOB, Fort Payne, Ala.

DOWNEY, GEORGE
WEAN, Providence, R. I.
DOWNEY, JACK
WGTH, Hartford, Conn.
DOYING, DYER
KGY, Olympia, Wash.
DOYLE, EDWARD
WDNE, Elkins, W. Va.
DOYLE, JIM
KCKY, Coolidge, Arizona
DOYLE, JOHN
KILQ, Grand Forks, N. D.
DRAKE, MYRON
Star Matinee
KTAR, Phoenix, Arizona
DRUM, DEWEY
Early Riser's Club
WSOC, Charlotte, S. C.
DUGDAIE, CHARLIE
KFOR, Lincoln, Nebraska
DULANE, CHUCK
Chuck Dulane Show
WKAY, Silver Spring, Md.
DUMAS, ROLAND
Tops in Pops
WMAS, Springfield, Mass.
DUNBAR, ED
Cousin Ed Show
WBBQ, Augusta, Ga.
DUNBAR, JERRY
Wax Works
KHMO, Hannibal, Mo.
DUNCAN, JAMES
Motel Matinee
WGGH, Marion, Ill.
DUNN, TOM
WPFO, Peoria, Ill.
DURAND, THOMAS
WTTM, Trenton, N. J.
DURHAM, HAL
620 Club
WROL, Knoxville, Tenn.

DUTCH, HAL
WLAM, Lewiston, Maine
DUTRISAC, JEAN
Club 1450
CHEF, Granby, Que.
DUVAL, JACQUES
Paris Chante
CKCV, Quebec
DWELLEY, DALE
KVCV, Redding, Cal.
DAKE, VAN HENDRICK
WFUR, Grand Rapids, Mich.
DYER, WILLIAM
WKOK, Simsbury, Pa.

— E —

EWER, BILL
KYLE, Alpine, Texas
EARLY, BOB
WALK, Patchogue, N. Y.
EASTMAN, JIM
Country Junction
WGAP, Maryville, Tenn.
EATON, BOB
WLEU, Erie, Pa.
EDMUND, JOHN
Music Matinee
KISD, Sioux Falls, S. D.
EDMUNDSON, NEAL
Starlite Souvenirs
KSBW, Salinas, Cal.
EDWARDS, ACE
RWCB, Searcy, Ark.
EDWARDS, ALLAN
Wake Up Easy
WNBC, N. Y., N. Y.
EDWARDS, CHARLIE
Crackerjack Show
WPDQ, Jacksonville, Fla.
EDWARDS, GENE
Candlelight & Gold
KLIF, Dallas, Tex.
EDWARDS, JOAN
WCBS, N. Y., N. Y.
EDWARDS, MERLE
Caravan
WMIN, St. Paul, Minn.
EDWARDS, RICK
WRAC, Racine, Wis.
EGGLESTON, BILL
Barn Dance
WSWN, Belle Glade, Fla.
EICHORN, ROBERT
Swingtime Serenade
WCLT, Newark, Ohio
EIGEN, JACK
Cluz Show
WMAQ, Chicago, Ill.
EINARSON, DON
Club 1300
KOL, Seattle, Wash.
ELLIOTT, CHUCK
WMGY, Montgomery, Ala.
ELLIOTT, BILL
Bill's Bandstand
WNOF, New Orleans, La.
ELLIOTT, GLENN
Spins & Needles
WANE, Ft. Wayne, Ind.
ELLISON, ED
Western Spotlight
KFTA, Batesville, Ark.
ELLISON, PAUL
WHAR, Clarksburg, W. Va.
EMBODY, DICK
Western Jamboree
KGGF, Coffeyville, Kan.
EMM, LOU
Breakfast in Bedlam
WHIO, Dayton, O.
ENO, JACK
Mustard Food Basket
WERR, Buffalo, N. Y.
ERHARD, JIM
KAWE, Douglas, Arizona



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ERWIN, JIM
Smilin' Time
WMIX, Mt. Vernon, Ill.

EVANS, DONALD M.
Record Shop
WILE, Cambridge, O.

EVANS, GREGORY
Personality Time
WEAU, Augusta, Maine

EVANS, JOHN
WIS, Columbia, S. C.

EVANS, MARK
WTOP, Washington, D. C.

EVANS, SAM
Jam With Sam
WWCA, Gary, Ind.

EVERS, CHARLES
1490 Club
WHOC, Philadelphia, Miss.

EWING, JIM
WISN, Milwaukee, Wis.

— F —

FABELO, RUBEN
Fiesta En Tampa
WALT, Tampa, Fla.

FAGUE, DICK
WHAY, New Britain, Conn.

FANNING, WILLIAM
Up & At 'Em
KTNT, Tacoma, Wash.

FARLEY, KEN
KGEZ, Kalspell, Mont.

FARMER, JON
Early Worm
WAGA, Atlanta, Ga.

FARR, JIM
Platter Parade
KSTV, Stephenville, Tex.

FARKEL, REED
Spins and Needles
KGB, Galveston, Texas

FARKELL, LOYAL
Jam For Supper
KICD, Spencer, Iowa

FARRINGTON, ROBERT
WTNC, Thomasville, N. C.

FAULK, JOHN HENRY
WCBS, N. Y., N. Y.

FAWCETT, DON
Hour of Stars
CKWX, Vancouver, B. C.

FAYE, MARTY
Marty Faye Show
WAAF, Chicago, Ill.

FELD, BILL
Prize Music
KERV, Kerrville, Tex.

FELDMAN, IRWIN
Stardust Special
WBIP, Booneville, Miss.

FENDER, HARRY
The Steeplechase
KNOK, St. Louis, Mo.

FELAND, EDWARD
Soft & Sweet
WBRE, Rochester, N. Y.

FERRIBY, E. O.
Ernie Ferriby Show
WHLS, Port Huron, Mich.

FIELDS, BENNY
Seely and Fields
WMGM, New York, N. Y.

FIELDS, ERIC
Good Music Series
WNLR, Syracuse, N. Y.

FIELDS, JERRY
KBNZ, La Junta, Colorado

FILIPAL, S. J.
Matinee at Sun-Up
WHRV, Ann Arbor, Mich.

FINCH, HOWARD
Mr. Music Maker
WJIM, Lansing, Mich.

FINLEY, LARRY
B. May 4, 1913, Syracuse, N. Y.
The Larry Finley Show, KFWB,
Hollywood, Cal.; Hollywood Movie
Premieres, WMGM, N. Y.; KLAC-
TV, KECA-TV, KNXT-TV, Holly-
wood, Cal.

FISCHER, STEVE
WHLL, Hempstead, N. Y.

FISHER, EARL
Request Fully Yours
WYJS, Owensboro, Ky.

FITZGERALD

KOLD, Yuma, Ariz.

FLANAGAN, PAUL

Record Man

WTRY, Troy, N. Y.

FLANDERS, GUY

WJAT, Swainsboro, Ga.

FLINDERS, DON

Flinders Frolic

KLIX, Twin Falls, Idaho

FLANN, JIM

KFRE, Fresno, Cal.

FOLAND, MYLES

WCOL, Columbus, Ohio

FONDELL, RALPH

WHJC, Matewan, W. Va.

FORBES, BILL

1350 Club

WNLK, Norwalk, Conn.

FORBES, JERRY

Melody Express

WMAS, Springfield, Mass.

FORD, ART

Milkman's Matinee

WNEW, New York

FORD, FRANK

WPEN, Phila., Pa.

FORD, LLOYD

Music Out Of The West

KAYS, Hays, Kan.

FORD, MILTON Q.

Prize Party

WWDC, Washington, D. C.

FORSTER, BOB

WSRS, Cleveland, O.

FORSYTHE, GRANT

Forsythe, It's Forsythe

CFOR, Orillia, Ont.

FOWLER, BILL

WGTP, Albany, Ga.

FOWLER, JIM

WGTP, Albany, Ga.

FRAME, CARL

Sideway Neighbor

KLCN, Blytheville, Ark.

FRANCIS, BILL

Saturday Nite Jamboree

WNHC, New Haven, Conn.

FRANKLIN, JOE

B. March 9, 1926, Bronx, N. Y.

Joe Franklin's Memory Lane,

WABC

Joe Franklin's Memory Lane,

WABC-TV, New York

FRANKMAN, DICK

WJEL, Springfield, Ohio

FRAY, JACQUES

WQXR, N. Y., N. Y.

FRAZIER, BOB

1230 Club

KRIZ, Phoenix, Ariz.

FRAZIER, HAL

WSTP, Salisbury, N. C.

FREED, ALAN

Moondog Show

WJW, Cleveland, O.

FRENCH, NED

Breakfast with Ned

WOND, Pleasantville, N. J.

FRICKE, ROGER

WBIA, Bedford, Ind.

FROST, DON

WLTP, La Salle, Ill.

FULLEN, GENE
Club 33
WBNS, Columbus, O.

FULLER, CHUCK
WLEE, Richmond, Va.

— G —

GABEHART, KEITH
Club 380
WLCK, Campbellville, Ky.

GAIL, MIKE
Spinner Sanctum
WHHH, Warren, Ohio

GAINES, CHUCK
Chuck Gaines Show
WLET, Toledo, Ga.

GAINES, FORSTER
WLYC, Williamsport, Pa.

GALE, EDDIE
Wake Up Burlington
KBUR, Burlington, Iowa

GALE, JACK
WSRS, Cleveland, O.

GALGON, PAUL
WKAP, Allentown, Pa.

GALLAHER, EDDIE
Noonday
WTOP, Washington, D. C.

GAMBLING, JOHN

MUTUAL

GANNAWAY, TOM
Sincerely Yours

WRAE, Radford, Va.

GARDNER, BILL

KROS, Clinton, Iowa

GARDNER, BILL

WWPA, Williamsport, Pa.

GARDNER, BUD

Coffee Caravan

KTAE, Taylor, Texas

GARDNER, BUDDY

Jive Time

WHIT, Now Bern, N. C.

GARDNER, JACK

Ranch Party

WBIP, Booneville, Miss.

GARDNER, JIM

Jim Gardner Show

WJTN, Jamestown, N. Y.

GARDNER, JOHN

WSDR, Sterling, Ill.

GARGANO, BILL

Sunnyside of the Street

WHTC, Holland, Mich.

GARLAND, HOWARD

Here's Garland

KPMR, San Diego, Cal.

GARNETT, PAUL

Music in the Blue of Evening

WHIM, Prov., R. I.

GARR, BILL

Bill Garr Show

KWRV, Pasadena, Cal.

GARRETT, RAND

Listeners Choice

KCNO, Astoria, Cal.

GASS, GEOFFREY

Club 40

KSRV, Ontario, Ore.

GASTON, MARCUS

KSLW, Woodward Okla.

GATLIN, JOHN

Yawn Patrol

WFMW, Madisonville, Ky.

GAY, CONNIE

WARK, Arlington, Va.

GEORGE, REAL

Real George Show

KXOB, Stockton, Al.

GENTILE, JOE

Gentle & Binge

WJHK, Detroit, Mich.

GENTILE, LARRY

WJHK, Detroit, Mich.

GERARD, JOE

KYLE, Alpine, Texas

GEREAU, RICK

KROS, Clinton, Iowa

GETCHEL, LARRY

Spinner Sanctum
KFMT, Fremont, Neb.
GIBBON, BILL
The Room

WANT, Richmond, Va.

GIBNEY, JOE

Ol' Joe's KLIK Klub
KLIK, Twin Falls, Idaho

GILBERT, DICK

KYTL, Mesa, Arizona

GILL, GIRT

WGBG, Greensboro, N. C.

GILSON, BRACE

1340 Club
WNHC, New Haven, Conn.

GLEASON, STEVE

The Juice Box
KASB, Albany, Minn.

GLICK, LARRY

Merely Music
WRHC, Jacksonville, Fla.

GLYNN, JOHN

Platter Chatter
WWSC, Glens Falls, N. Y.

GOLDEN, RAY

Ray Golden Show
KSTN, Stockton, Cal.

GOODMAN, LEE

MUTUAL

GOODWIN, JIM

WEBQ, Harrisburg, Ill.

GORE, ELLIOTT

WSYR, Syracuse, N. Y.

GORDON, LEE

Pleasure Parade
WABY, Albany, N. Y.

GORDON, LLOYD

Pied Piper
WESB, Bradford, Pa.

GRAHAM, DICK

Merry Go Round
WMAS, Wilmington, Del.

GRAHAM, FRANK

WVEC, Hampton, Va.

GRANT, BRUCE

Record Shop
WGRD, Grand Rapids, Mich.

GRANT, JOHNNY

KMPC, L. A., Cal.

GRANT, MILT

WOH, Washington, D. C.

GRAWETT, JOE

Call The Spin
WJVB, Jacksonville Beach, Fla.

GRAYSON, NICK

WISC, Madison, Wis.

GREEN, ART

Ballroom
WKAT, Miami Beach, Fla.

GREENE, RON

KARC, Tulsa, Okla.

GREER, BOB

K Mon Along & Listen
KMON, Great Falls, Mont.

GREGORY, GEO.

Music 'Til Midnight
WGTM, Wilson, N. C.

GRENNAN, ED

WQFA, Moline, Ill.

GREWE, GRED

WHLL, Wheeling, W. Va.

GRIEVE, OLIVER

Dance Time
KAWT, Douglas, Arizona

GRISWOLD, JACK

Yawn Patrol
WQAN, Scranton, Pa.

GROTH, BETTY

Jazz Time
KMOR, Oroville, Cal.

GRUBB, JACK

WTNC, Thomasville, N. C.

GRUNDBERG, GUNNAR

WAAB, Worcester, Mass.

GUNNING, JACK

WAKU, Latrobe, Pa.

GUNTER, GEORGE

KTBH, Tyler, Texas

GURNETT, RICHARD

KSCO, Santa Cruz, Cal.

GWENN, EASY

Easy Does It
WIBC, Indianapolis, Ind.

— H —

HADLEY, EDWARD

Musical Nitecap
WCLO, Jonesville, Wis.

HAGGERTY, FRED

Marine Ballroom
WEPG, Atlantic City, N. J.

HALE, PHIL

Phil Hale Show
WKNB, New Britain, Conn.

HALEY, AMBROSE

KEAL, Fulton, Mo.

HALL, ED

Early Express
KELD, El Dorado, Ark.

HALL, JOHN

1490 Club
WESB, Bradford, Pa.

HALL, RUSS

Acem Mayhem
KENT, Shreveport, La.

HAMILTON, GENE

WNBC, N. Y., N. Y.

HAMILTON, STANLEY

Good Music Cafe
WGMS, Washington, D. C.

HANCOCK, HUNTER

KFVD & KGFJ, L. A., Cal.

HANEY, BOB

WSPC, Somerset, Ky.



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MEMORY LANE"

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he
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HANGER, ROBERT
WDNE, Elkins, W. Va.

HANLEY, DON
Best on Wax
KFEQ, St. Joseph, Mo.

HANNA, BOB
Bob Hanna Show
WWPB, Miami, Fla.

HANNA, ERLE
WJAM, Marion, Ala.

HANSON, KEN
WPBC, Minneapolis, Minn.

HARGIE, JIM
Sunshine Club
WTPC, Lake Wales, Fla.

HARLING, HUGH
Bye Bye Blues
KVEC, San Luis Obispo, Cal.

HAROLD, RON
Coffee Club
WEPM, Martinsburg, W. Va.

HARRELSON, JIM
Superclub
WSYD, Mt. Airy, N. C.

HARRIS, CHAZ
Swing Shift
WJBP, Jacksonville, Fla.

HARRIS, DEAN
WAGE, Syracuse, N. Y.

HARRIS, JOHN
Honest John's Houseparty
WHYT, Newport News, Va.

HART, BOB
KFAL, Fulton, Mo.

HART, RUSS
Coffee with Russ
WAOV, Vincennes, Ind.

HART, RUSSELL
WBIW, Bedford, Ind.

HARVEY, JOHN
Good Morning Show
KGO, San Francisco, Cal.

HARVEY, PAT
Pat Harvey Show
KHMJ, Hannibal, Mo.

HASTON, LESTER
Platter Party
WCRI, Scottsboro, Ala.

HAYMES, BOB
WCBS, N. Y., N. Y.

HAYNES, DICK
KLAC, Los Angeles, Cal.

HAYNES, JOHNNY
WUIS, Sylacauga, Ala.

HAZLETT, BOB
Hillbilly Houseparty
KIVY, Crockett, Tex.

HEAVILIN, BOB
Sandman Serenade
WGGG, Gainesville, Ga.

HEDMAN, DON
KJR, Seattle, Wash.

HELGESON, BOB
KSOO, Sioux Falls, S. D.

HEMMINGWAY, JACK
Rise and Shine Club
KAYO, Seattle, Wash.

HENDERSON, GERRY
WMUR, Manchester, N. H.

HENDON, R.D.
Western Jamboree
KMCO, Comroe, Tex.

HENLEY, HAROLD
Platter Parade
WOPI, Bristol, Tenn.

HENRY, GIL
King's Open House
KING, Seattle, Wash.

HENRY, JULES
WMBS, Uniontown, Pa.

HERARD, GILBERT
CRCH, Hull, Que.

HERMAN, D. A.
Discapades
WHRV, Ann Arbor, Mich.

HERRING, BILL
KWTX, Waco, Texas

HESTER, JAMES
Record Bay
WKRZ, Oil City, Pa.

HESTERMAN, BILL
KLO, Ogden, Utah

HICKOK, BILL
WPTR, Albany, N. Y.

HICKS, CAP
WRGA, Rome, Ga.

HILL, ED
WMOK, Metropolis, Ill.

HILL, EDDIE
WSM, Nashville, Tenn.

HILL, DICK
Record Party
WBIZ, Eau Claire, Wis.

HILL, ROBERT
Platter Club
WANE, Ft. Wayne, Ind.

HILL, WALTER
WHLL, Hammond, La.

HIRSCH, STEVE
Time Time
WCHN, Norwich, N. Y.

HIRSCH, WOODY
KRIZ, Ottumwa, Iowa

HOBBS, FRED
1490 Club
KBOL, Boulder, Colo.

HOFER, DAVE JR.
Hymn Request Time
KRDL, Dinuba, Cal.

HOGUE, ALVIN
Chansonnettes
CHLP, Montreal, Que.

HOLIDAY, JOHN
ROY, Phoenix, Arizona

HOLIDAY, JOHN
RTIS, Little Rock, Ark.

HOLDEN, WILLIAM
WOHL, East Liverpool, O.

HOLMES, JACK
Jack Holmes Show
WLOW, Norfolk, Va.

HOLT, DAN
Happy Dan, The Record Man
WBEX, Chillicothe, Ohio

HOOD, TAL
Tal Hood Show
WFGM, Fitchburg, Mass.

HOKMAN, GABBY
WGL, Ft. Wayne, Ind.

HOSEA, FRANK
Frank Calling
WSMB, New Orleans, La.

HOSKINS, JACK
Opry House of Stars
WHLN, Harlem, Ky.

HOFFBURG, HOLLY
Holly's Follies
KLIX, Twin Falls, Idaho

HOWARD, BILL
WDVA, Danville, Va.

HOWARD, BOB
Top 20 at 1280
WLSU, New Orleans, La.

HOWARD, PAUL
Top of Morning
WTRF, Beaufort, Ohio

HOWARD, JOHN
WACL, Waycross, Ga.

HOWE, CHARLES
Top Rail
KMAN, Manhattan, Kan.

HUBER, LARRY
WLYC, Williamsport, Pa.

HUDSON, FLOYD
KDMR, El Dorado, Ark.

HUDSON, HARVEY
WLEE, Richmond, Va.

HUDAK, JOHN
For You By Request
WGPA, Bethlehem, Pa.

HUGG, ARLIE
Breakfast with Arlie
WSAV, Savannah, Ga.

HUGHES, CLAUDE
Sunny Side Of The Street
KNEX, McPherson, Kan.

HUGHES, HUGH
WWWF, Fayette, Ala.

HUGHEY, BRETT
KBOR, Brownsville, Texas

HULL, NIKI
KCID, Caldwell, Idaho

HUMBLE, BILL
WIAM, Williamston, N. C.

HUNT, JOHNNY
Top Spot
WVEC, Hampton, Va.

HUSAK, JOHN
Rendezvous Room
WDBQ, Dubuque, Iowa

HUSING, TED
Ted Husing's Bandstand
WMGM, New York, N. Y.

HUSTAD, DICK
WBLK, Clarksburg, W. Va.

HUTCHINS, BAILEY
Music Out of the Night
WRBC, Jackson, Miss.

HYDEN, JOE
Rhythm At Random
WRIJ, Newport, R. I.

— I —

ILENFELD, WARREN
WISR, Butler, Pa.

INGERSOLL, JOHN
Mobile Matinee
WKRG, Mobile, Ala.

INNS, BEN
From Studio C
KSEL, Pocatello, Idaho

IRVING, BOB
WMAY, Springfield, Ill.

IRWIN, KEN
KLOG, Kelso, Wash.

— J —

JACK, HARRY
The Music Shop
WKBB, Muskegon, Mich.

JACKSON, TED
WHAM, Rochester, N. Y.

JAMES, CARROLL
On the Horizon
WJED, Hagerstown, Md.

JAMES, RUSS
What Time Is It?
San Luis Obispo, Cal.

JAMISON, BICK
Poor Richard's Almanac
WDYK, Cumberland, Md.

JARVIS, AL
Make Believe Ballroom
KFWB, L. A., Cal.

JASIN, JAY
Jay's Penthouse
WBKC, Columbus, Ohio

JEFFRIES, DICK
By Request
WOAP, Owosso, Mich.

JENKINS, BON
KGY, Olympia, Wash.

JEWELL, WAYNE
Record Matinee
WBBC, Flint, Mich.

JOHNSON, ALAN
KILQ, Grand Forks, N. D.

JOHNSON, ART
Ballad Box
WATR, Waterbury, Conn.

JOHNSON, BILL
KGPB, Flagstaff, Arizona

JOHNSON, BILL
WLAC, Memphis, Tenn.

JOHNSON, BUCKY
Blue Dreamer
WIRK, W. Palm Beach, Fla.

JOHNSON, IRWIN
Early Worm
WBNS, Columbus, O.

JOHNSON, JOE
WPAQ, Mt. Airy, N. C.

JOHNSON, KEN
Melody Time
WGAP, Maryville, Tenn.

JOHNSON, KIMBERLEY
Top of the Morning
WCSH, Portland, Maine

JOHNSON, PETE
WBET, Brockton, Mass.

JOHNSON, ROOSEVELT
Roosevelt's Record Club
WERD, Atlanta, Ga.

JOHNSTON, JACKIE
Mad House
KOLS, Pryor, Okla.

JOHNSTON, J. J.
Harlem Express
WWPB, Miami, Fla.

JOHNSTON, KEN
WNRC, New Rochelle, N. Y.

JONES, ART
Buddy's Ballroom
KOTA, Rapid City, S. D.

JONES, BOB
Greensboro, N. C.

JONES, DICK
199 Club
KUBC, Montrose, Colo.

JONES, DON
KBMV, Billings, Montana

JONES, DON
WLEA, Hornell, N. Y.

JONES, PAUL
In A Sentimental Mood
WSAI, Cincinnati, O.

JONES, VERNE
WREB, Holyoke, Mass.

JOSEPH, EDWARD
Morning Show With Eddy Jo
WHLI, Niagara Falls, N. Y.

— K —

KALLAS, BESS
Lady Professor
WKBL, St. Mary's, Pa.

KARNOW, DICK
WGSM, Huntington, L. I.

KARNS, BRUCE
Record Room
KMAN, Manhattan, Kan.

KARRENBAR, BILL
Bill's Inn
WHBC, Canton, O.

KASSEL, S. I.
Your Musical Caravan
WCCM, Lawrence, Mass.

KAY, ANDY
Swinging With Andy
KGST, Fresno, Cal.

KAY, ARTY
WVLR, Lexington, Ky.

KAYE, BARRY
WJAS, Pittsburgh, Pa.

KAYE, LARRY
KCMJ, Palm Springs, Cal.

KEHOE, JERRY
WVSC, Somerset, Pa.

KELLER, ROGER
Turntable Matinee
WEPM, Martinsburg, W. Va.

KELLY, BOB
WILM, Wilmington, Del.

KELLY, DAN
1400 Club
WRDO, Augusta, Maine

KELLY, TOM
Tom Kelly Show
WLAV, Grand Rapids, Mich.

KELSO, BILL
Platter Chatter
KHEM, Eureka, Cal.

KENNEDY, ALFRED
1490 Club
WJKE, Newport, Vt.

KENNEDY, MICHAEL
Club 800
KTOW, Okla. City, Okla.

KENYON, WAYNE
KGNC, Amarillo, Texas

KERN, DON
KBJP, Miles City, Montana

KERSHAW, ART
WJAR, Providence, R. I.

KEYES, FRANK
ALPO, La Salle, Ill.

KEYES, WILLIAM
WJNO, W. Palm Beach, Fla.

KEYS, DICK
WOHL, East Liverpool, O.

KILLMAN, EARL
WEBQ, Harrisburg, Ill.

KINDELL, EARL
Platter Pantry
WSWN, Belle Glade, Fla.

KING, ART
1230 Calling
WBSP, New Bedford, Mass.

KING, DUKE
WINN, Louisville, Ky.

KING, FULTON
The Coffee Pot
WTON, Staunton, Va.

KING, JOHNNY
WJAR, Providence, R. I.

KING, NELSON
Daily Hit Parade
WCKY, Cinn., O.

KING, PAUL
Paul King Show
WONW, Danbury, O.

KING, VERN
Platter Parade
KSD, St. Louis, Mo.

KING, WALLY
KSFO, San Francisco, Cal.

KIRBY, GENE
Hillbilly Jamboree
WWSR, St. Albans, Vt.



BILL SILBERT

KIRBY, HAL
WWVR, Russellville, Ala.

KIRBY, JIM
WBRC, Birmingham, Ala.

KIRK, JOHN
WWST, Wooster, O.

KIRKWOOD, JIM
Mutual

KIRWAN, JAMES
Kirwan's Karousel
WDLA, Walton, N. Y.

KISSER, CHESTER
Music Hall
WWIN, Baltimore, Md.

KIZER, WALTER
WACL, Waycross, Ga.

KNEISLER, CHUCK
WINN, Louisville, Ky.

KNIGHT, FRED
1230 Club
WMMT, McMinnville, Tenn.

KNIGHT, GEORGE
CKRC, Winnipeg, Manitoba

KNIGHT, JOE
Tulsa Ballroom
KRMG, Tulsa, Okla.

KNIGHT, KEN
Knight Train
WRHC, Jacksonville, Fla.

KNIGHT, LLOYD
LAZY L
KLYR, Denver, Colo.

KNIGHT, SID
Knight Of The Round Table
WWCA, Gary, Ind.

KOLBY, CAL
Record Shop
WDRG, Hartford, Conn.

KOLZ, BOB
WNDB, Daytona Beach, Fla.

KORTE, ODELL
WMOK, Metropolis, Ill.

KRAHLING, BOB
Town & Country
WHBC, Canton, O.

KREITNER, RICHARD
WCBL, Carbondale, Pa.

KRELL, FRED
Krell Show
WSGW, Saginaw, Mich.

KRISTOF, JOHN
WCHS, Charleston, W. Va.

KYLE, JACK
Make Believe Ballroom
CKWX, Vancouver, B. C.

— L —

LABOE, ART
Art Laboe Show
KGFJ, Hollywood, Cal.

LACOM, AL
Afternoon with Al
KGA, Spokane, Wash.

LALLY, JOE
WHLL, Wheeling, W. Va.

LA MAR, JACK
Housewives Serenade
WCAM, Camden, N. J.

LAMB, BILL
Jani For Breakfast
WBBC, Flint, Mich.

LAN, TED
WSDR, Sterling, Ill.

LANE, BRYANT
Record Room
WGAE, Valdosta, Ga.

LANE, ED
Monroe County Hoedown
WMPA, Aberdeen, Miss.

LANE, JEFF
Street of Dreams
WKMI, Kalamazoo, Mich.

LANG, BOB
Bob Lang Show
KPOA, Honolulu, Hawaii

LANDOE, LEE
WPHH, Middletown, Ohio

LANGE, JIM
WPBC, Minneapolis, Minn.

LANGILL, EDDIE
1230 Club
KLYT, Levelland, Texas

LARSEN, BOB
Coffee Club
WEMP, Milwaukee, Wis.

LAURE, RAY
Country Concert
WOAI, San Antonio, Texas

LAUF, DICK
WJCD, Seymour, Ind.

LAVENDER, WENDOL
Rise And Shine
WGHS, Decatur, Ga.

LAWRENCE, DICK
Melody Matinee
WPKR, Alexandria, Va.

LAWYER, JOHN
KORA, Bryan, Texas

LAWRENCE, KEN
House of Music
WLS, Lansing, Mich.

LAWRENCE, LARRY
Music For You
WCOP, Boston, Mass.

LAY, SLIM
Slim Lay Show
WHBS, Huntsville, Ala.

LEAVITT, ROBERT
Afternoon Of Music
WWSR, St. Albans, Vt.

LEE, ARCHIE
WHOP, Hopkinsville, Ky.

LEE, DICK
Sunrise in The Rockies
KYOR, Colorado Springs, Colo.

LEE, TOMMY
Variety With Melody
KSTU, Cedar City, Utah

LEE, VINCE
Morning Salute
KYW, Phila., Pa.

LEFFLER, GENE
Parade of Pops
KAYL, Storm Lake, Iowa

LEONARD, BUD
Wake Up Mississippi
WRBC, Jackson, Miss.

LEONARD, HOWIE
Matinee Frolic
WPKR, Portland, Maine

LEVI, SY
Top Band Show
WACE, Springfield, Mass.

LEWIS, DEAN
KLBH, La Grande, Oregon

LEWIS, GERRY
Music You Want
WCHH, Portland, Maine

LEWIS, J. D.
WRAL, Raleigh, N. C.

LEWIS, WILBUR
WANT, Richmond, Va.

LEYDEN, BILL
KFWB, L. A., Cal.

LILLY, R. G.
WLGE, Louisville, Ky.

LIND, ELLIS
Ellis Lind Show
KSTN, Stockton, Cal.

LINDEMANN, BUD
The Big Bud Show
WGRD, Grand Rapids, Mich.

LINDHOLM, BILL
Record Rendezvous
KSTT, Davenport, Iowa

LING, CLYDE
Something For The Ladies
WCAM, Camden, N. J.

LINN, BANDEL
At Home With Bandel Linn
WSPB, Sarasota, Fla.

LISLE, KEN
Top Of The Mornin'
KCOM, Sioux City, Iowa

LLOYD, BOB E.
Bob E. Lloyd Show
WAVZ, New Haven, Conn.

LOGAN, GEORGE
KXLW, St. Louis, Mo.

LOHMAN, DIXIE
Open House
KAYL, Storm Lake, Iowa

LOKEY, FRANK
WRDW, Augusta, Ga.

LOMAX, KEN
Provines And Encores
KERG, Eugene, Ore.

LOMBARD, JIM
1400 Club
KRNZ, LaJunta, Colorado

LONG, JAMES
Chatter Parade
WLCK, Campbellville, Ky.

LONG, JOE
Music At Random
KLCN, Blytheville, Ark.

LOPRESTO, STANLEY
WKBS, Oyster Bay, N. Y.

LORD, JOHN
KGLO, Mason City, Iowa

LOTRIDGE, EROL
Music In The Night
KRTA, Batesville, Ark.

LOUDEN, ROD
Magic In Music
KPOJ, Portland, Oregon

LOWE, JAMES
WRR, Dallas, Texas

LOWE, WALTER V.
Disc Jockey Jamboree
KSLB, Cedar City, Utah

LOWERY, BILL
Bill Lowery Show
WGST, Atlanta, Ga.

LOWRY, LEW
Housewife's Hour
KTRH, Houston, Texas

LUCAS, BEN
WRGA, Rome, Ga.

LUCAS, BILL
Two To Get Ready
KOLN, Lincoln, Nebraska

LUCIER, ROD
KRON, Crookston, Minn.

LUCK, "LUCKY"
Wake Up Hawaii
KPOA, Honolulu, Hawaii

LYNN, JAMES
WPWA, Chester, Pa.

LYONS, JIMMY
KDON, Salinas, Cal.

— M —

MaeADIE, JACK
Sittin' In The Sun
WICH, Norwich, Conn.

MaeDONALD, DON
KLCB, Libby, Mont.

MaeDONALD, RON
MAC On A Moonbeam
KLCB, Libby, Mont.

MACK, DANNY
WAKN, Aiken, S. C.

MAC, JOHNNY
Melody Time
WYOK, Birmingham, Ala.

MaeKECHIE, BILL
Time Teller
WLAT, Tampa, Fla.

MaeKELVIE, ART
Saturday Matinee
KHQ, Spokane, Wash.

MACTAVISH, DON
Warm Sounds
CJRL, Kenora, Ont.

MADDON, ED
Swing Session
WARM, Scranton, Pa.

MADDON, SKIP
WANE, Ft. Wayne, Ind.

MAHONEY, JOHN
Platter Parade
WJTN, Jamestown, N. Y.

MAIZE, JIM
KCNA, Tucson, Arizona

MALONE, CHARLES

Charlie's House
KANE, New Iberia, La.

MALLOY, LES

KYA, San Francisco, Cal.

MARLES, TOM

WIEL, Elizabethtown, Ky.

MARCH, JIM

Open House
KODI, Cody, Wyo.

MARKE, TINY

Tiny Markle Jamboree
WAVZ, New Haven, Conn.

MARLOWE, OWEN

Record Revue
WALK, Patchogue, N. Y.

MARSHALL, JOHN

Rise 'N' Shine
WCHN, Norwich, N. Y.

MARTIN, CLIFF

WMRP, Flint, Mich.

MARTIN, JOE

500 Club
WOW, Omaha, Neb.

MARTIN, JOE

KPMC, Bakersfield, Cal.

MARTIN, JOHNNY

WWPA, Williamsport, Pa.

MARTIN, MARY ELLEN

Merry-Go-Round
KCSB, San Bernardino, Cal.

MARTIN, MIKE

WVLK, Lexington, Ky.

MARTINEZ, AL

WKIP, Poughkeepsie, N. Y.

MARTINI, MARTY

Music Mart
WIOU, Kokomo, Ind.

MARVIN, ELLIS

Nite Owl
KSTT, Davenport, Iowa

MASON, CHARLES

WJMX, Florence, S. C.

MASON, JOHN

Coffee Call
WRMN, Elgin, Ill.

MASON, WILLIAM

WKYR, Keyser, W. Va.

MASSEY, BOB

Melody Hour
WIOD, Miami, Fla.

MATHEL, CHET

After Hours
WOOD, Grand Rapids, Mich.

MATTHEWS, DOUG

WFRX, W. Frankfort, Ill.

MATTHEWS, SAM

Rural Rhythm
KGKB, Tyler, Texas

MAUGANS, BILL

Western Jamboree
Ponce City, Okla.

MAXWELL, BOB

WWJ, Detroit, Mich.

MAXWELL, RAYMOND

Songs To Remember
WTVL, Waterville, Maine

MEYER, BILL

Mayor of Morning
WGAR, Cleveland, O.

MAYER, JOE

WGOR, Cleveland, O.

MAYHEW, TOMMY

Penthouse Serenade
WGAP, Maryville, Tenn.

MAYHUGH, BILL

Bill Mayhugh Show
WMAZ, Washington, D. C.

MAYNARD, DAVE

Mr. D. M. in the AM & PM
WHIL, Medford, Mass.

MAYO, HIRAM

KPOC, Pochontas, Ark.

MAYS, JOHN

All Request Jamboree
KBQA, Keunett, Mo.

McATEE, JOHN

KTYL, Mesa, Arizona

McARTHUR, RED

Red McCarthy Show
WHGB, Harrisburg, Pa.

McARTHUR, TOM

WKRC, Cincinnati, O.

McCAULEY, JOE

Dawn Patrol
WIP, Phila., Pa.

McCOY, RONNIE

Morning with McCoy
KFEL, Denver, Colo.

McCULLOUGH, SCOT

Dance Party
KAKE, Wichita, Kans.

McDOWELL, CHESTER

Daddy-O-Hot Rod
KCIS, Shreveport, La.

McELRONE, GREG

WHYB, Appleton, Wis.

McFARLAND, WAYNE

Night Watch
KNEB, Scottsbluff, Nebraska

McGHEE, TOM

WKKO, Cocoa, Fla.

McGRATH, NED

Mac's Musical Clock
WJOC, Jamestown, N. Y.

McGRAW, DON

WCYB, Bristol, Va.

McGUIRE, MAC

Start The Day Right
WIP, Phila., Pa.

McKASSON, CHUCK

Money For Music
KRIO, McAllen, Tex.

McKEE, BOB

WQXI, Atlanta, Ga.

McKINNEY, LARRY

Larry McKinley Show
WMRY, New Orleans, La.

McKINNEY, JIM

Just For You
WMIX, Mt. Vernon, Ill.

McLACHLAN, ARDELL

WSON, Henderson, Ky.

McLEAN, BILL

Music Mart
KAKE, Wichita, Kan.

McLEAN, DONALD

Morning Serenade
WHDL, Olean, N. Y.

McLEOD, DON

WBKK, Detroit, Mich.

McMILLAN, WILLIAM S.

KRKL, Kirkland, Wash.

McNEELEY, MARTY

Music Hall
WJR, Detroit, Mich.

McRAE, JUNE

WMTM, Miami Beach, Fla.

McROBERTS, EARL

WHBY, Appleton, Wis.

MEEHAN, BOB

Just Name It
WEAN, Providence, R. I.

MELIA, KAY

Club 400
KAYS, Hays, Kan.

MENDES, JIM

WICE, Prov., R. I.

MENEHAN, JIM

Club 1230
KLCB, Labby, Mont.

MERRITT, EDWARD

Journey Into Melody
WBKK, Pittsfield, Mass.

MERTZ, BILL

Music Maestro
WYKO, Columbus, O.

MEYERS, DUTCH

KFOR, Lincoln, Nebraska

MEYERS, JACK

Gloombusters
KOLN, Lincoln, Nebraska

MOFFITT, JIM

KLOG, Kelso, Wash.

MOLNAR, EMERY

Record Hits
WMCK, McKeesport, Pa.

MONK, MARION

Listening Post
WMGA, Moultrie, Ga.

MONKMAN, BOB

WRJN, Racine, Wisc.

MONROE, JOE

Joe Monroe Show
KCIS, Shreveport, La.

MONTGOMERY, ROBERT

WGBC, Greensboro, N. C.

MOORE, DON

WWWF, Fayette, Ala.

MOORE, JACK

Melody Shop
KAKC, Tulsa, Okla.

MOORE, LEE

WWVA, Wheeling, W. Va.

MOORE, VIRGIL

WJAM, Marion, Ala.

MORALES, LUIS A

Club 550
WPAB, Ponce, Puerto Rico

MORATH, MAX

Time Out With Max
KVOR, Colorado Springs, Colo.

MORELLI, HAL

KLAS, Las Vegas, Nev.

MORGAN, HAL

Morgan's Matinee
WGAR, Cleveland, Ohio

MORGAN, JOE

Music With Morgan
KEEV, Kerrville, Tex.

MORRIS, JIMMY

Late Date
WKRQ, Mobile, Ala.

MORRIS, JOHNNY

Johnny on the Spot
WLWL, Minneapolis, Minn.

MORRIS, LEROY

R.F.D.
WEAR, Pensacola, Fla.

MORROW, FRANK

Frank Morrow Show
KTUL, Tulsa, Okla.

MORSE, CLINTON

Country Music Time
WHYL, Carlisle, Pa.

MOSENA, DICK

Burlington Buggy Ride
KBUR, Burlington, Iowa

MOSER, VERYL

Coffee Time
KISD, Sioux Falls, S. D.

MICHAEL, JAY

WCAE, Pitts., Pa.

MICKEY, ERNEST L.

KBKI, Alice, Texas

MILES, JERRY

KLMR, Lamar, Colo.

MILLER, DICK

The Ole Hep Cat
WRBC, Jackson, Miss.

MILLER, DOTTIE

A Miss With The Hits
WBBQ, Augusta, Ga.

MILLER, FRED

Afternoon Serenade
KMMO, Marshall, Mo.

MILLER, HOWARD

WMAQ, Chicago, Ill.

MILLER, HOWARD

WIND, Chicago, Ill.

MILLER, MEL

Breakfast Club
WARE, Ware, Mass.

MILLER, PAUL

WCKY, Cinn., O.

MILLERAND, GABE

On The Sunnyside
KYW, Phila., Pa.

MILNER, GEORGE

Turntable Caravan
KGVU, Greenville, Tex.

MILLS, DICK

Dick Mills Show
KIOA, Des Moines, Iowa

MILLS, LEE

WRAD, Radford, Va.

MILTON, BOB
Bob Milton Show
WDOG, Marine City, Mich.

MINIARD, TOM
WATM, Atmore, Ala.

MINTZ, HERBIE
Herbie Mintz Show
WAAF, Chicago, Ill.

MITCHELL, BOB
WELM, Elmira, N. Y.

MITCHELL, FROSTY
KWMD, Des Moines, Iowa

MITCHELL, HARRY
KCBQ, San Diego, Cal.

MULLEN, JAY
Music with Mullen
WHMA, Charleston, S. C.

MULLIGAN, RAY
Mulligan's Show
WPAM, Pottsville, Pa.

MULVHILL, JOE
1100 Club
WTAM, Cleveland, Ohio

MURDOCK, JIM
KCKY, Coolidge, Arizona

MURPHY, BOB
Bob Murphy Show
WIRK, W. Palm Beach, Fla.

MURPHY, DENNIS
Discin' With Dennis
WREN, Topeka, Kan.

MURPHY, MARTIN
Outwest Special
KOVE, Lander, Wyo.

MURPHY, PAUL
The PM Show
WONW, Defiance, O.

MURPHY, TOM
WKNA, Charleston, W. Va.

MURPHREE, JACK
Strictly Informal
WOML, Owensboro, Ky.

MYERS, BILL
KULO, Hilo, Hawaii

— N —

NAUGHTON, RUSS
Music Off The Record
WDIR, Hartford, Conn.

NEAL, BOB
WMPB, Memphis, Tenn.

NEIDEL, CHUCK
Chuck Neidel Show
WNDL, Daytona Beach, Fla.

NEIDEL, OSCAR
Let's Dance
WAGM, Presque Isle, Maine

NELLIS, MARY
WSAU, Wausau, Wis.

NELSKOG, WALLA
KJR, Seattle, Wash.
KGA, Spokane, Wash.

NELSON, BOB
Top Tunes
KSJB, Jamestown, N. D.

NELSON, BOB
Morning Call
WDSU, New Orleans, La.

NELSON, GENE
KGMS, Sacramento, Cal.

NELSON, STANLEY
RITE, San Antonio, Texas

NEUBERGER, STAN
WEKZ, Monroe, Wis.

NEWSOME, GIL
First Five
KWR, St. Louis, Mo.

NEWTON, JIM
Western Caravan
KYVC, Little Rock, Ark.

NEXTER, ROY
Town's Top Tunes
WFDE, Flint, Mich.

NICHOLSON, JIM
Musical Clock
WMGW, Mendocino, Pa.

NICKSON, NICK
950 Club
WBDF, Rochester, N. Y.

NIERSBACH, BILL
WKBV, Richmond, Ind.

NILES, DAVID
WEVD, N. Y.

NOBLE, BOB
WTOG, Savannah, Ga.

NOBLES, GENE
WLAC, Nashville, Tenn.

NORDEN, LEE
Disc King
WSAM, Saginaw, Mich.

NORGARD, ROBERT
WFRO, Fremont, O.

NORMAN, GEORGE
Night Call
KTOG, Oklahoma City, Okla.

NORMAN, ROBERT
Melody Matinee
WHDL, Olean, N. Y.

NORRIS, RANDY
Random Ranch

NORTON, RICHARD
Coffee Time Musicale
WFAT, Augusta, Maine

NORVAL, BUD
Breakfast Serenade
WFOR, Hattiesburg, Miss.

NOVER, BRUNO
Merry-Go-Round
WBOW, Terre Haute, Ind.

NUSBAUM, MORT
WHAM, Rochester, N. Y.

— O —

O'BRIEN, ALBERT
Al O'Brien Show
WOPA, Oak Ridge, Ill.

O'BRIEN, BILL
Commuter's Special
WSAR, Fall River, Mass.

O'CONNOR, BILL
Shows For WCFL, WJJD, WMAG,
WIND, WGN, WAAF, WAIT,
Chicago, Ill.

O'DONNELL, BOB
WHEC, Rochester, N. Y.

O'LEARY, JIM
KCBQ, San Diego, Cal.

OLEN, PAUL
WCBL, Carbondale, Pa.

OLENE, DEL
Lancetime
KWJL, Portland, Oregon

O'NEILL, MARTIN
WKXY, Sarasota, Fla.

O'RANCH, JACK
WKRT, Cortland, N. Y.

ORAVEC, ED
A.M. Mayhem
WHOR, Lancaster, O.

ORCHARD, RAY
CJQC, Quebec City, Que.

ORISEK, RUDY
WTAQ, LaGrange, Ill.

OSBOINE, WAYNE
1490 Club
WOPA, Oak Park, Ill.

OVERTON, RAY
Timekeeper
KOA, Denver, Colo.

OWENS, DON
WGAI, Elizabeth City, N. C.

— P —

PAILETTE, DON
KWIN, Portland, Oregon

PAINTER, DICK
After Hours Stuff
KVGJ, Great Bend, Kan.

PAINTER, FRANK
The Coon Hunter
WBLJ, Dalton, Ga.

PANSULLO, JIM
Timekeeper
WNER, Worcester, Mass.

PARKER, AL
Anything Goes
WJJD, Chicago, Ill.

PARKER, DICK
WKIP, Poughkeepsie, N. Y.

PARKER, EDDIE
WGN, Knoxville, Tenn.

PARKER, ERIC
Eric Parker Show
WKBZ, Muskegon, Mich.

PARKS, DEL
WPEN, Phila., Pa.

PARKS, DON
Silver City Serenade
WPEP, Taunton, Mass.

PARRISH, JOHN
WJBW, New Orleans, La.

PARSONS, CLAUDE
WEW, Bedford, Ind.

PARSONS, LES
KBAR, Burley, Idaho

PATRICK, LARRY
Tops In Pops
WAIR, Winston-Salem, N. C.

PATTERSON, JIMMY
By Jimmy
WBT, Charlotte, N. C.

PAUL, DON
WTAX, Springfield, Ill.

PAYNE, BILL
Bill's Record Shop
KWHF, Cushing, Okla.

PAYNE, LLOYD
Almanac & Dinnerbell
WDXR, Chattanooga, Tenn.

PEARCE, MARSHALL
Musical Clock
WSMR, New Orleans, La.

PEARS, TOM
KVOI, Lafayette, La.

PEARY, HAL
Hal Peary Show
WMGM, New York, N. Y.

PEBBLES, ED
Country Store
WBML, Macon, Ga.

PEER, LEE
Lee Peer Show
KOOK, Billings, Mont.

PELLOW, DAVE
Record Rack
WGFB, Evansville, Indiana

PENNEY, EDWARD
WTAL, Cambridge, Mass.

PERAZZO, DON
Sunrise Serenade
KBON, Omaha, Neb.

PERKINS, RAY
Ray Perkins Show
KFEL, Denver, Colo.

PERRIN, T. E.
Koffee Kups Kapers
KGRH, Fayetteville, Ark.

PERRY, BOB
Bob Perry Show
WCAP, Lowell, Mass.

PERRY, LOE
WBWW, Youngstown, O.

PETERS, BOBBY
Bobby Peters Show
WBAP, Ft. Worth, Tex.

PETERSON, ARNOLD
WATW, Ashland, Wis.

PETERSON, BILL
Phoenix, P.S.A.
KTAR, Phoenix, Arizona

PETERSON, BRENT
WMFS, Muskegon, Mich.

PETERSON, DON
1500 Club
KROP, Berkeley, Cal.

PETERSON, RALPH
KSL, Salt Lake City, Utah

PETTIT, BILL
WIDE, Biddeford, Maine

PETTACK, KEITH
WPRR, Portage, Wis.

PETTI, RALPH
WESC, Greenville, S. C.

PHELAN, TOM
Ladies Matinee
KXLF, Butte, Mont.
PHILLIPS, BILL
WBAX, Wilkes Barre, Pa.
PHILLIPS, DEWEY
WBHQ, Memphis, Tenn.
PHILLIPS, JERRY
KBNZ, LaJunta, Colorado
PHILLIPS, RALPH
Melody Ballroom
WFBZ, Baltimore, Md.
PHILLIPS, WALTER
WLW, Cincinnati, O.
PICKENS, DICK
KEBE, Jacksonville, Texas
PIQUETT, BOB
Rose And Shine Club
KAYO, Seattle, Wash.
PLUNKETT, PATRICK
Buckeye Bugle Call
WCLT, Newark, O.
POOLE, BOB
WBIG, Greensboro, N. C.
POTTER, PHIL
WHYL, Carlisle, Pa.
POWELL, HARRELL
Music 'Til Midnight
WSAT, Salisbury, N. C.
POWELL, JACK
WOWO, Ft. Wayne, Indiana
POWERS, JOE
WBMD, Baltimore, Md.
POWERS, NED
Two & Eight Date
WIDH, Boston, Mass.
POWERS, TOM
Melody Time
WLOA, Bradnock, Pa.
PRADER, GEORGE
Harlem Express
KGBC, Galveston, Texas
PRESCOTT, NORM
Norm Prescott Show
WOL, Boston, Mass.
PRESTON, ART
Art Preston Show
WSPR, Springfield, Mass.
PRUETT, GEORGE
KVOL, Lafayette, La.
PROUGH, CARL
Rhythm Range
KHUM, Eureka, Cal.
PUDNEY, EARLE
Earle Pudney Show
WGY, Schenectady, N. Y.
PUTNAM, DON
Cosmo Wax
WBZZ, Ponca City, Okla.
PUTNAM, MAX
Madbag Show
WYMT, McMinneville, Tenn.
PALE, JACK
Musical Clock
KYW, Phila., Pa.

— Q —

QUATTLEBAUM, HOWARD
WAGF, Dothan, Ala.
QUINN, BILL
Good Music Series
WDR, Syracuse, N. Y.

— R —

RADKA, AL
Gayride
KFRE, Fresno, Cal.
RADZINSKI, STANLEY
WJMJ, Philadelphia, Pa.
RAIFORD, BOB
Weekend Dancing Party
WBT, Charlotte, N. C.
RAINS, CAL
Swing Shift
WIRL, Peoria, Ill.
RAMAY, JOE
KLYN, Amarillo, Texas

RAMSAY, BILL
WVOT, Wilson, N. C.
RAMSEY, RAYMOND L.
WHIR, Danville, Kentucky
RANDLE, DEAN
Randle's Island
KCOM, Sioux City, Iowa
RANDOLPH, JAMES
WLOR, Louisville, Ky.
RAV, FRANKIE
Club 1230
KWRN, Reno, Nev.
REED, KERMIT
The Record Roundup
WDUN, Gainesville, Ga.
REEVES, GEORGE
WKYW, Louisville, Ky.
REEVES, MAX
KJSC, Columbus, Neb.
REID, BILL
TNT
WDOK, Cleveland, O.
REID, CLARK
Clark Reid Show
WJR, Detroit, Mich.
REMINGTON, JACK
WKRC, Cincinnati, O.
RENO, WALT
Wake Up With Music
WOC, Davenport, Iowa
REUTZ, ED
WRAC, Racine, Wis.
REYNOLDS, BOB
Bobbin Along
KROP, Brawley, Cal.
REYNOLDS, RUSS
Sundial
WCTM, Cumberland, Md.
REYNOLDS, STEVE
Off The Record
WSAL, Logansport, Ind.
RHOADDER, SCOTTY
Top Ten Of The Week
WTRK, Durham, N. C.
RHODES, MARY
Bar 1590
KSJO, San Jose, Cal.
RHYNER, RUSS
WSAL, Wausau, Wis.
RICH, GLENN
Hillbilly Supper Club
KXOL, Ft. Worth, Texas
RICHARDS, GRAHAM
WPAW, Pawtucket, R. I.
RICHARDS, RON
Spotlight On Broadway
KGVO, Missoula, Mont.
RICHARDS, STAN
Stan's Coffee Stand
RICHBOURG, JOHN
WLAC, Nashville, Tenn.
RICHMOND, DICK
Richmond's Record Room
KRIO, McAllen, Tex.
RIPLEY, RONALD
Coffee Caravan
KBWD, Brownwood, Texas
RITTER, KEN
KFDM, Beaumont, Texas
ROBBINS, FRED
Mutual
ROBERTS, ART
Art Roberts Show
KXLW, St. Louis, Mo.
ROBERTS, BILL
WPKS, Paris, Ill.
ROBERTS, HAROLD
Yours For The Asking
CKX, Brandon, Man.
ROBERTS, HI
Hi and Homer
KWKH, Shreveport, La.
ROBERTS, KEN
KLMR, Lamar, Colo.
ROBERTS, JAY
Three R. Show
KVLG, Little Rock, Ark.

ROBERTS, MARTY
Night Riders
WCKY, Cincinnati, O.
ROBERTS, WALT
Dance Parade
WMAN, Mansfield, O.
ROBIN, TOM
Robin's Round Table
KAYO, Seattle, Wash.
ROBINSON, GENE
Off The Record
WTAN, Clearwater, Fla.
ROBINSON, RUTH
KBYE, Oklahoma City, Okla.
ROCHE, DICK
Rise And Shine
WTWA, Thomson, Ga.
ROCKWELL, AL
KRNT, Des Moines, Iowa
RODONETS, R.
Club 940
CJGX, Yorkton, Sask.
RODRIGUEZ, EDDIE
Buenos Dias
KFVD, L. A., Cal.
RODRIGUEZ, JOHNNY
Cabellero Hour
KTTP, Porterville, Cal.
ROGERS, BILL
KAGH, Crossett, Ark.
ROGERS, BOB
After Hours
KXOX, Sweetwater, Texas
ROGERS, TOMMY
Sunday Music Time
KEPO, El Paso, Tex.
ROLLINS, BILL
Afternoon Serenade
WAYS, Charlotte, N. C.
ROMANS, ROY
The Timekeeper
WMBG, Richmond, Va.
ROMNEY, LANCE
KMOD, Modesto, Cal.
ROPER, KEITH
Platter Parlor
WABJ, Adrian, Mich.
ROPER, TEX
KFAL, Fulton, Mo.
ROSS, ART
Yawn Patrol
WLOW, Norfolk, Va.
ROSS, BILL
The Bill Ross Show
WIOD, Miami, Fla.
ROSS, BOB
CKOV, Kelowna, B. C., Canada
ROSS, WALT
Dealers Choice
KSRV, Ontario, Ore.
ROSCOE, BEN
Cousin Ben Show
KALE, Richland, Wash.
ROSSI, JAMES
Best On Wax
KIBL, Beville, Tex.
ROTH, BOB
Breakfast Time
WPIK, Alexandria, Va.
ROTH, DON
WEOA, Evansville, Indiana
ROWE, RED
KFWB, L. A., Cal.
ROWLANDSON, HUGH
Record Rack
WTVL, Waterville, Maine
RUBIO, ZATARAIN
KIWW, San Antonio, Texas
RUSE, GEORGE
Koffee Club
KYA, San Francisco, Cal.
RUSSELL, JOHNNY
Juke Box Johnny
WJR, Detroit, Mich.
RUSSELL, LEW
WPIC, Sharon, Pa.
RUSSELL, VERNE
Pleasure Parade
KUJ, Walla Walla, Wash.

RUTHERFORD, KEITH

Turntable Terrace
CKX, Brandon, Mon.

RUTLEDGE, NED

WHVR, Hanover, Pa.

RYAN, DAN

WBBW, Youngstown, O.

RYAN, KEITH

WLEU, Erie, Pa.

RYMAN, PAUL

Rhyme 'N' Rhythm
KERG, Eugene, Ore.

— S —

ST. GEORGE, BRUCE

CKTB, St. Catharines, Ont.

SALAMON, MIKE

Accent On Music
WISR, Butler, Pa.

SALTER, BOB

KJR, Seattle, Wash.

SAMM, JOHN

Parade of Hits
WPAM, Pottsville, Pa.

SAMPSON, BILL

Bill Sampson Show
KWKW, Pasadena, Cal.

SAMS, B. J.

WHEL, Elizabethton, Tenn.

SAMSON, GUY

Paris Chante
CKCV, Quebec

SAN ANTONIO, EGO

Request Time
WCAP, Lowell, Mass.

SANDERS, GEORGE

KRKD, Los Angeles, Cal.

SAUNDERS, EDDIE

Jump 'n' Jive
WYKO, Columbus, O.

SAVAGE, LAMAR

Club 55
WGGA, Gainesville, Ga.

SAWYER, TOM

Tom Sawyer Time
WOOO, Orlando, Fla.

SAWYER, WAYNE

WGCD, Chester, S. C.

SAXON, BERT

WBKV, West End, Wisc.

SCAMMELL

WELC, Welch, W. Va.

SCHENCK, HENRY

Bud's Music Room
WTRF, Belleair, Ohio

SCHINDLER, PETE

Top Pops
KASH, Eugene, Ore.

SCHMEER, BILL

Afternoon Ballroom
WAZL, Hazelton, Pa.

SCHMIDTKE, IRVING V.

KRWC, Forest Grove, Oregon

SCHNEBL, LARRY

KVOA, Tucson, Arizona

SCHOOCRAFT, BILL

Bill's Bedlam
WIRK, W. Palm Beach, Fla.

SCILIMMER, JOHN

WNMP, Evanston, Ill.

SCOTT, D'ARCY

CKRD Matinee
Red Deer, Alta.

SCOTT, KEN

WPEO, Peoria, Ill.

SCRUGGS, WILDS

The Sound
WFRD, Atlanta, Ga.

SEANEY, E. JAMES

Jim Seaney Show
WDZ, Decatur, Ill.

SEARLES, TOM

WOW, Omaha, Neb.

SEARS, ZENAS

Diggin' The Discs
WGST, Atlanta, Ga.

SECAN, ALAN

1400 Club
KDWT, Stamford, Texas

SEELEY, BLOSSOM

Seeley and Fields
WMGM, New York, N. Y.

SEIVERS, FRANK

Western Jamboree
KCTI, Gonzales, Tex.

SELF, JIM

Western Caravan
KICA, Clovis, N. M.

SELF, MITCHELL

1490 Club
WAJF, Decatur, Ala.

SENEDEK, TONY

Coffee Pot Parade
WMVG, Milledgeville, Ga.

SERGI, SYL

Night Shift
WKST, New Castle, Pa.

SERVEI, CARL

560 Club
WMUK, Middlesboro, Ky.

SESMIA, LIONEL

Chico
KOWI, Santa Monica, Cal.

SESSIONS, CLIFF

Off The Record
WFOR, Hattiesburg, Miss.

SHARP, IRVING

Musical Clock
WDEJ, Roanoke, Va.

SHARPE, BILL

KRES Jamboree
KRES, St. Joseph, Mo.

SHARPE, JERRY

WPKY, Frankfort, Ky.

SHARPE, LEONARD

WSTR, Sturgis, Mich.

SHAW, EARL

WRAL, Raleigh, N. C.

SHAW, TOM

KFDA, Amarillo, Tex.

SHELA, BILL

KJR, Seattle, Wash.

SHELLER, LEROY

Rhythm Express
KXJN, Glendive, Mont.

SHEPPARD, CHARLES

KAPA, Raymond, Wash.

SHEPPARD, GIL

WCPO, Cincinnati, O.

SHEPHERD, JEAN

WLV, Cincinnati, O.

SHEPPARD, VERN

Rentest Express
KOTA, Rapid City, S. D.

SHERBAIN, DICK

Platter Parade
WLAN, Lancaster, Pa.

SHERER, ED

Ed Sherer Show
WATG, Ashland, Ohio

SHERIDAN, BILL

Uncle Slim Show
WRJM, Newport, R. I.

SHERIDAN, PHIL

Rise and Shine
WFIL, Phila., Pa.

SHERMAN, DONALD A.

WRCM, Bay City, Mich.

SHERMAN, GENE

Spin The Platter
WTTN, Bloomington, Ind.

SHERMAN, JOHN

KUJ, Walla Walla, Wash.

SHERRELL, BOB

WAKN, Aiken, S. C.

SHERWOOD, BOBBY

WABC, New York

SHERWOOD, DON

KSFO, San Francisco, Cal.

SHINE, BILL

1230 Club
KLAN, Renton, Wash.

SHORE, HAL

Shore Show
WSGW, Saginaw, Mich.

SHUMWAY, HARLEY

Commuter's Special
KVON, Napa, Cal.

SHIRIAN, BUD

Bud's Place
WARE, Ware, Mass.

SICKLESTEEL, TOM

Tom Sicklesteel Show
WHLS, Port Huron, Mich.

SIEVERS, BOB

WOWO, Ft. Wayne, Indiana

SILBERT, BILL

Bill Silbert Show
WMGM, New York, N. Y.

SIMMONS, JACK

Music a la WYLY
WHYI, Carlisle, Pa.

SIRY, ED

Hillbilly Fever
WBS, Bristol, Conn.

SLACK, D. J.

Moonlight
WCAX, Burlington, Vt.

SMITH, BILL

Pop Parade
WCOR, Lebanon, Tenn.

SMITH, BILL

WSFA, Montgomery, Ala.

SMITH, BOB

WTOG, Savannah, Ga.

SMITH, DON

Housewife's Request
WGGG, Tifton, Ga.

SMITH, EDWIN

Wake Up & Live
KGBB, Tyler, Texas

SMITH, FLETCHER

WGBG, Greensboro, N. C.

SMITH, GENE

WCRS, Greenwood, S. C.

SMITH, HAL

WELP, Easley, S. C.

SMITH, HERB

WCRO, Johnston, Pa.

SMITH, JACK

KTKR, Taft, Cal.

SMITH, MARK

The Sun Dial
WSBA, York, Pa.

SMITH, ROBERT

Off The Record
KVEC, San Luis Obispo, Cal.

SMITH, ROBERT

House of Music
WGET, Gettysburg, Pa.

SMITH, SMOKY

WELP, Easley, S. C.

SOLIE, GORDON

This 'N' That
WPLA, Plant City, Fla.

SOMMERS, BILL

Melody Unlimited
WKST, New Castle, Pa.

SOMOHANO, HECTOR M.

WCMM, Arceibo, Puerto Rico

SORENSEN, KEN

Best on Wax
WDUZ, Green Bay, Wis.

SORG, RICHARD

Platter Party
WPRO, Fremont, O.

SPANGLER, BOB

Off The Record
KWIL, Albany, Ore.

SPENCER, NEAL

Best On Wax
WAOV, Vincennes, Ind.

SPIEGEL, STAN

Doodlebug
KNRO, Aberdeen, Wash.

SPRINGER, THURSTON

WJAT, Swainsboro, Ga.

STAMBUK, WALLY

CJOC, Lethbridge, Alta.

STANLEY, BILL

Happiness Exchange
WNOE, New Orleans, La.

STARBUK, MARK

PNN Jamboree
WPNN, Phoenix City, Ala.

STARR, RAYMOND
KWWL, Waterloo, Iowa

STARWICK, STEVE
Platter Party
KGRH, Fayetteville, Ark.

STEELE, DONALD
WKBL, St. Marys, Pa.

STEIN, LES
Top "40"
WTLX, New Orleans, La.

STELL, BILL
WSVS, Crewe, Va.

STEPHENS, ERNIE
KMPC, Marysville, Cal.

STERLING, JACK
Top of the Morning
WCBS, New York, N. Y.

STEVEN, LERM
WTRW, Two Rivers, Wis.

STEVENS, AL
Al Stevens Show
WWIN, Baltimore, Md.

STEVENS, DICK
R S V P
KMYR, Denver, Colo.

STEWART, BILL
Elli Stewart Show
KLIF, Dallas, Tex.

STEWART, CHARLES
KITE, San Antonio, Texas

STEWART, FAYE
KSFO, San Francisco, Cal.

STILL, JAY
Platter Parade
WUCN, Gainesville, Ga.

STOKLEY, CHARLIE
Red River Roundup
KWKH, Shreveport, La.

STONE, HAROLD
WOPI, Bristol, Tenn.

STORR, BILL
Curley's Corner
WLET, Tooeva, Ga.

STRADER, KARL
WMUC, Greenville, S. C.

STRADER, TED
Club 1320
WJHP, Jacksonville, Fla.

STREETER, HOWARD
Starlight Revue
WFBR, Baltimore, Md.

STRENGTH, BILL
Lunchtime Parade
WEAS, Decatur, Ga.

STULL, BILL
KLYN, Amarillo, Texas

STUTHMAN, FRED
Relaxin' Time
KGO, San Francisco, Cal.

SUGAR, DICK
WEVD, N. Y.

SULLIVAN, PERRY
WRDW, Augusta, Ga.

SUMNER, BUTLER A.
Butler's Bull Barn
KLEA, Livingston, N. M.

SUTTON, LEE
Jamboree Party
WWVA, Wheeling, W. Va.

SWAIN, HACK
The Hack Swain Show
WSPB, Sarasota, Fla.

SWANEY, HAL
Matinee Melodies
WIDE, Biddeford, Maine

SYRDAL, JIM
KTRF, Thief River Falls, Minn.

— T —

TANGUY, VIC
The Nightwatch
WSAL, Logansport, Ind.

TAPLIN, TAP
TNT
WEBR, Buffalo, N. Y.

TATAR, TED
Easy Pickin's
WHYU, Newport News, Va.

TAYLER, BYRON
Record Review
KFXD, Nampa, Idaho

TAYLOR, BEN
WNNB, Daytona Beach, Fla.

TAYLOR, PAT
Musical Hayloft
WAIK, Winston-Salem, N. C.

TEIG, DAVE
Club Time
WILK, Wilkes-Barre, Pa.

TEMPLE, JOE
Serenade
KONO, San Antonio, Texas

TERRY, CHEM
Saturday Morning Roundup
WHAP, Ft. Worth, Tex.

THEISS, DIXIE
WBRD, Ft. Lauderdale, Fla.

THOMAS, DICK
Honor Roll of Hits
KMMO, Marshall, Mo.

THOMAS, JOHNNY
WMFD, Wilmington, N. C.

THOMAS, LLOYD
Morning Melodies
KHAS, Hastings, Neb.

THOMAS, VAL
Melody Circus
WGAY, Silver Spring, Md.

THOMPSON, BERNICE
WDAS, Phila., Pa.

THOMPSON, GENE
Off the Record
KRCC, Rochester, Minn.

THOMPSON, GOLDIE
WHBO, Tampa, Fla.

THOMPSON, GRAHAM
Rhythm On The Range
CKPR, Ft. William, Ont.

THOMSON, JACK
Night Watch
WOC, Davenport, Iowa

THORNTON, WALLY
Saturday Nite Record Party
KWIL, Albany, Ore.

THORSON, ROY
Western Jamboree
KISD, Sioux Falls, S. D.

TIGHE, RON
KISD, Sidney, Neb.

TOMASON, JIMMY
Jimmy Tomason Show
KBAK, Bakersfields, Cal.

TOTTEN, JOHN
WGBF, Evansville, Indiana

TOTTEN, VERN
Music Of The West
KLIF, Butte, Mont.

TOWNE, GORDON
T.N.T. Talk 'N Towne
WBRK, Pensacola, Fla.

TOWNSEND, DUDLEY
Musical Clock
WDBJ, Roanoke, Va.

TRACEWELL, JIM
Platter Party
KCSB, San Bernardino, Cal.

TRAP, W. L.
Bill Trap Show
WKBZ, Muskegon, Mich.

TRUDEAU, WALTER
Tea Time
CKTS, Sherbrooke, Que.

TRUMPETER, JAY
WIND, Chicago, Ill.

TUCK, BUD
Top o' the Mornin'
WGLV, Bangor, Maine

TURK, AL
Good . . . Good Morning Show
WSAM, Saginaw, Mich.

TURNER, RAY
WEAV, Plattsburg, N. Y.

TURNER, SHIRLEY
Date With Shirley
KRRC, Lewiston, Idaho

TWOMEY, MORRIE
Melody Theatre
KNOE, Monroe, La.

TYLER, WAYNE
WLVA, Lynchburg, Va.

TYSON, DAVEY
Wake Up With Davey
WCAE, Pitts., Pa.

— U —

UGLUM, JIM
Let's Go Places
KGVO, Missoula, Mont.

ULRICH, BOB
KBIF, Sanger, Cal.

UNDERHILL, LEO
Breakfast Time
WCKY, Cinna., O.

USHER, DON
KJR, Seattle, Wash.

— V —

VAINRIB, STAN
WBRC, Birmingham, Ala.

VALENTINO, GENE
Coffee Corner
WWCO, Waterbury, Conn.

VALENZUELA, EFREN
Serenata Nocturnal
KRIZ, Phoenix, Ariz.

VALLES, CHINA
WPAW, Pawtucket, R. I.

VAUGHN, JOE
Request Review
WJER, Dover, O.

VANCE, SID
Bernies Bandwagon
KYOS, Merced, Cal.

VANDERHOOF, BRUCE
B. V.
KDYL, Salt Lake City, Utah

VAN OSS, JUKE
Clockwatcher
WHTC, Holland, Mich.

VAN STEENBURGH, BILL
Southern Melodies
WIPC, Lake Wales, Fla.

VEITH, DON
Free For All
KVAN, Vancouver, Wis.

VELEZ, GERMAN
WTIL, Mayaguez, Puerto Rico

VONDELL, JOHN
Breakfast Hour
WREB, Holyoke, Mass.

VOSBURGH, HERMAN
Tunetown
KTAT, Frederick, Okla.

— W —

WADE, OZZIE
Sunrise Serenade
WKNE, Keene, N. H.

WAGNER, DAN
Breakfast Club
WLOA, Bradstock, Pa.

WALDROP, JIM
Music For Romance
WGAC, Augusta, Ga.

WALKER, BILL
CKRC, Winnipeg, Manitoba

WALKER, FLETCHER
Rise and Shine
WHMA, Anniston, Ala.

WALKER, WILFRED
Variety Time
WFBD, Greenville, S. C.

WALL, ART
WKRT, Cortland, N. Y.

WALLACE, GIL
Wake Up With Wallace
WVMC, Mt. Carmel, Ill.

WALLGREN, REX
KLO, Ogden, Utah



WALPERT, JERRY
WKBS, Oyster Bay, N. Y.

WALSHAK, DAVID
1450 Club
KCTI, Gonzales, Tex.

WALTERS, BILL
Easy Listening
WDU'Z, Green Bay, Wis.

WALTERS, BUCKEY
Time Time
WEEK, Peoria, Ill.

WALTHER, HAL
Platter Party
KFRU, Columbia, Miss.

WAITES, JIM
Old General Store
KWHF, Cushing, Okla.

WAMBACH, PETE
WCMB, Harrisburg, Pa.

WANKE, HUGH
600 Serenade
WCAO, Baltimore, Md.

WARD, BILL
WIS, Columbia, S. C.

WARD, FRANK
WKBW, Buffalo, N. Y.

WARD, JIM
Morning Mayor
WILK, Wilkes-Barre, Pa.

WARD, PAT
Club 800
WCCM, Lawrence, Mass.

WARD, REGGIE
Reggie Ward Show
KAPK, Minden, La.

WARREN, CARL
Mutual

WARREN, JIM
KXA, Seattle, Wash.

WATKINS, FRED
WMLT, Dublin, Ga.

WATSON, BOB
WQXL, Atlanta, Ga.

WATSON, CHARLIE
KBOA, Kennett, Mo.

WATSON, ED
The Early Worm
KPAM, Portland, Oregon

WATSON, JIM
WGTM, Wilson, N. C.

WAX, JERRY
WALL, Middletown, N. Y.

WAYMAN, TOM
Rhythm in The Rockies
KDYI, Salt Lake City, Utah

WEAYER, JOHN
Weaver's Waxworks
KSYC, Yreka, Cal.

WEBB, CHARLES, T.
KVOA, Tucson, Arizona

WEBBER, HAROLD
KXJK, Forrest City, Ark.

WEBSTER, JIM
Melody Ballroom
WCEM, Cumberland, Md.

WEDEL, JACK
Jam For Supper
KICD, Spencer, Iowa

WEGMAN, BILL
WGEM, Quincy, Ill.

WEISS, DICK
The Minute Man
WFLE, Flint, Mich.

WEITZELL, JOHN
Dance Date
WGTE, Gettysburg, Pa.

WELCH, LARRY
Voice of the Turtle
WCOP, Boston, Mass.

WELLS, BILL
WMPS, Memphis, Tenn.

WELLS, CHRIS
WKLF, Clanton, Ala.

WELLS, JIMMY
On Stage
WENK, Union City, Tenn.

WESLEY, JIM
Matinee Melodies
WGLS, Decatur, Ga.

WESTER, BOSTICK
KLAS, Las Vegas, Nev.

WESTERFIELD, DENVER
Denver's Den
WYMC, Mt. Carmel, Ill.

WEST, HUGH
WJAT, Swainsboro, Ga.

WHEELER, DOC
Morning Spirituals
WVRL, N. Y., N. Y.

WHELAN, DOUG
Wake With Whelan
WJRL, Kenora, Ont.

WHINGHILL, DICK
KMPC, L. A., Cal.

WHITE, FRANK
Clock Watcher
KMYR, Denver, Colo.

WHITE, FRED
Records 'n' Stuff
KROY, Sacramento, Cal.

WHITNEY, ROBERT
Blue Ribbon Club
WSYR, Syracuse, N. Y.

WHITTED, NORFLEY
WDNC, Durham, N. C.

WHITTEN, WILL
Clockwatcher
WRDO, Augusta, Maine

WHITTINGTON, DICK
Dick Whittington Show
KXOB, Stockton, Cal.

WHYTE, BOB
KNOX, Grand Forks, N. D.

WILLARD, DICK
Mutual

WILCOX, JOHN
Words & Wax
KBOL, Boulder, Colo.

WILDER, JIM
Sundial
WBML, Macon, Ga.

WILLET, SLIM
KRBC, Abilene, Texas

WILLIAMS, CHUCK
Tuneville Trolley
KAMD, Camden, Ark.

WILLIAMS, DICK
Strictly Off The Record
KAKE, Wichita, Kan.

WILLIAMS, ELBERT
Melody Round Up
WSYD, Mt. Airy, N. C.

WILLIAMS, FREDDIE
Freddie Williams Show
WAAF, Chicago, Ill.

WILLIAMS, JIM
Musical Clock
KTRH, Houston, Texas

WILLIAMS, JOHN
Musical Nightcap
CKPR, Ft. William, Ont.

WILLIAMS, KAE
Wake Up Philadelphia
WHAT, Phil., Pa.

WILLIAMS, LLOYD
WLIB, N. Y.

WILLIAMS, RICHARD
Site Watch
WKBY, Richmond, Ind.

WILLIAMS, WOODY
WATS, Sayre, Pa.

WILLIFORD, EARL
Spinning Party
WOOF, Dothan, Ala.

WILLSE, BILL
WICE, Prov., R. I.

WILLSON, PARKER
Cowtown Jamboree
KNOL, Ft. Worth, Texas

WILNER, RON
Turntable
WASA, Havre de Grace, Md.

WILSON, ED
KWK, St. Louis, Mo.

WILSON, FLOYD
DIX, Dickinson, N. D.

WILSON, LARRY
WRIN, New Orleans, La.

WILSON, STU
Are Ya Listenin?
KHGG, Avalon, Cal.

WINN, BILL
Hardy Gurdy Club
WJOC, Jamestown, N. Y.

WINTER, PAUL
Winter Wonderland
WXYZ, Detroit, Mich.

WISE, WES
KHCC, Beaumont, Texas

WOLF, FRED
Wacky Wigloo
WXYZ, Detroit, Mich.

WOOD, BILL
KODY, North Platte, Neb.

WOOD, CALBIE
WVOT, Wilson, N. C.

WOOD, FRED
WVWB, Vineland, N. J.

WOOD, ROBERT
WJRI, Lenoir, N. C.

WOOD, ROY
Aomie Boogie Hour
WLD, Birmingham, Ala.

WOODROW, BOB
WJEL, Springfield, Ohio

WOODRUFF, BOB
KOCV, Kilauea, Texas

WOODS, GEORGE
House of Jive
WHAT, Phil., Pa.

WOODS, JOHN
WTAG, Worcester, Mass.

WERTMAN, DAVE
Clark's Corn Crib
KVON, Napa, Cal.

WRAY, JOHN
These Are Records
KUGN, Eugene, Ore.

WRIGHT, RAY
KGCN, Sidney, Montana

WRIGHT, WILL
KNAK, Salt Lake City, Utah

WRISLEY, JOHN
Ramblin' with Wisley
WSAV, Savannah, Ga.

WYGANT, TED
Polka Party
WJET, Erie, Pa.

WYLLIE, GEORGE
Money for Music
KTOK, Oklahoma City, Okla.

WYSE, BILL
KWRW, Hutchinson, Kan.

— Y —

YATES, JOHN
Platter Parade
KEEQ, St. Joseph, Mo.

YOUNG, JOE
KCRB, Chanute, Kansas

YOUNGBLOOD, HARLEY O.
KMCN, McMinnville, Ore.

YOUNGBLOOD, JIM
Home Hour
WPAD, Paducah, Ky.

— Z —

ZIGLER, DICK
Rise 'n' Shine
WEIM, Fitchburg, Mass.

ZIMMERMAN, BILL
Rumpus Room
WHOK, Lancaster, O.

ZOOK, LOUIS
WBIW, Bedford, Ind.



An Independent View Of TV Film Syndication

By EDWARD D. MADDEN

*V. P. and General Manager, Film Syndication
Motion Pictures for Television*

USUALLY, the spokesman for film syndication in a piece like this is the head of a film syndication operation allied with a television network. In such cases the gentleman in question is always conscious of his network affiliation and cannot speak with real freedom about film syndication. Speaking for a leading independent in the film syndication field I have no such inhibitions.

Let's start with the fact that the quality of film syndication shows is being upgraded to the point where in story, cast and production value, they are in many cases the equal of, and in some cases superior to, the network film shows. If this starts anyone on a rebuttal line, let him first carefully examine the rating records of film syndication shows vs. film and live network shows market by market. He will be in for some distinct surprises. In many areas, including the biggest television population markets, film syndication shows, in what might be termed "fringe" time are achieving ratings equal to, and in some cases superior to, network film and live shows. Some of these ratings are so good that you will find cases in individual markets where the station has opened up really prime evening time for film syndication shows.

In addition to the overall quality of the syndicated film show noted above there is an important plus in terms of the attitude of the regional and national spot sponsor and his approach to the local-level merchandising, publicity and sales promotion support of his show. Despite the quantity of able manpower in the publicity operation of any network, they cannot hope to equal the performance of a team composed of a regional advertiser, his agency, and the film syndicator.

Today there is an increasing trend on the part of network advertisers to turn to national spot placement of their television dollars through the avenue of film syndication. This is not only due to the "must buy" market policy of the net-

works and its impact on total advertising appropriations, but is also brought about by the much greater flexibility given to the advertiser in putting his television advertising pressure where he needs it most and where it can be most productive for him.

The swing over to color film has been progressing steadily in the film syndication field. The tremendous importance of the impact color will make on the consumer has alerted the advertisers and agencies to prepare for the beginning of a new cycle. There are many practical applications to merchandising and selling at retail to be considered for the color TV audiences of the near-future. Color advertising will make any and every commercial attractive. The great increase in self-service retail stores in almost every product classification makes brand identification outstandingly important.

The networks have done a fine job in promoting the importance of color, even though there has been some criticism in certain quarters that they have not been as attentive as they might be to the proper means of projecting color film. I think this is an unfair criticism because, to my knowledge, they are all experimenting with proper projection techniques for color film and I believe, are just as anxious to lick this problem as anyone in the film syndication field. The real engineering pros in the business will tell you that any color film that projects well on direct viewing will come through satisfactorily on the television system and that it's only a matter of time until they have the projection problem thoroughly in hand. For our part, we are so convinced of this that we are in production in color with "Duffy's Tavern" and "Junior Science." We will shift to color on "Janet Dean, Registered Nurse" this year and produce "Paris Precinct" in color, starting May first. So when color TV homes are available in quantity during the fall of 1955, our clients will be there first.

ARCHIE BLEYER



AL GOODMAN

MUSICAL DIRECTORS

RADIO AND TELEVISION

— their work during 1953

— A —

ACKLEY, WAYNE
KRNT, Des Moines, Iowa

AIDERS, EDNA
WLSI, Pikeville, Kent.

AGNEW, JOHN K.
WHKC, Columbus, O.

ALLEN, JAMES
WTJS, Jackson, Tenn.

ALIEN, JOHN
KSDN, Aberdeen, S. D.

ALLWOOD, JIM
KGBX, Springfield, Mo.

ANDERSON, PADDI
KWHP, Cushing, Okla.

ANDREWS, BETTY
WJEJ, Hagerstown, Md.

ANTHONY, RAY
All Star Parade of Bands,
NBC

ANTOINE, SALLY
KLEY, Lafayette, La.

ANTONINI, ALFREDO
Twentieth Century Concert
Hall, CBS

ARMBRUSTER, ROBERT
NBC Western Div.
RCA Victor Records

ASTON, BUZZ
Buzz & Bill Show, WDTV,
Pittsburgh, Pa.

AVRES, MITCHELL
Perry Como Show, Mutual

AVRES, NORMAN
WCSH, Portland, Me.

— B —

BAKER, FRANK
WWCA, Cary, Ind.

BALZER, FRITZ
WNBW, Washington, D. C.

BANCROFT, PIERSON
KTAR, Phoenix, Ariz.

BANFIELD, BOB
Breakfast Party
WHIZ, Zanesville, O.

BARBER, RED
Fred Waring Show
CBS-TV

BARDO, LYLE
KFRC, S. F., Cal.

BARDUHN, ART
KING-TV, Seattle, Wash.

BARGY, ROY
Colgate Comedy Hour
NBC-TV

BARLOW, HOWARD
Voice of Firestone
NBC, NBC-TV

BARNETT, RUBY
KXOB, Stockton, Cal.

BARRETT, EVANELL
KEPO, El Paso, Tex.

ARLETTE, ROGER
WMUR, Manchester, N. H.

BASS, FRED
CKWX, Vancouver, B. C.

BAUGH, GENE
WBAP, Ft. Worth, Tex.

BAXTER, LEO
WBOW, Terre Haute, Ind.

BEALS, RAY II
KVGH, Great Bend, Ind.

BEHAN, CLAIRE
KLMR, Lamar, Colo.

BELL, ALLEN E.
KREW, Sunnyside, Wash.

BELL, FRANK
WEEI, Boston, Mass.

BELL, GENE
KYOS, Merced, Cal.

BENNETT, BILL
WNHC, New Haven, Conn.

BENSON, BROWNIE
Twilight Time
WSAZ-TV, Huntington, W. Va.

BERCOVITZ, ABE
KGW, Portland, Ore.

BERLIN, CHARLES VERNON
KSCO, Santa Cruz, Cal.

BERQUIST, WHITEY
National Farm & Home Hour
NBC

BERRY, ROBERT E.
WOTW, Nashua, N. H.

BESTOR, DON
WICC-TV, Bridgeport, Conn.

BETHEL, FRED
WRNY, Rochester, N. Y.

BIGGS, E. POWER
CBS

BISHOP, JILL
WHBQ, Memphis, Tenn.

BLACK, HAL
KTXL, San Angelo, Texas

BLAKE, AFTON
KFPW, Ft. Smith, Ark.

BLEYER, ARCHIE
B. June 12, 1909, New York.
Arthur Godfrey Time, Arthur
Godfrey's Talent Scouts, Arthur
Godfrey and his Friends, CBS

BLOCH, RAY
Toast of the Town, Jackie
Gleason Show, Philip Morris
Playhouse, CBS-TV

BODYCOMBE, ANEURIN
KDKA, Pittsburgh, Pa.

BOETEL, CLAUDE
Deline Gang
WSYR-TV, Syracuse, N. Y.

BOSWORTH, CHESTER O.
WIRY, Plattsburg, N. Y.

BOYERO, PHIL
KGO, San Francisco, Cal.

BOYUM, JERRY
KROC, Rochester, Minn.

BRADLEY, J. HAROLD
WHLB, Niagara Falls, N. Y.

BRADLEY, OWEN
WSM, Nashville, Tenn.

BRADY, WILLIAM P.
WEDC, Chicago, Ill.

BREKMAN, MISCHA
WGO, Minneapolis, Minn.

BRESTOFF, PHIL
WXYZ, Detroit, Mich.

BRIGHT, WELDON
KGNC, Amarillo, Texas

BRINKMAN, HELEN
WDLB, Marshfield, Wis.

BRITAIN, HERB
CKRC, Winnipeg, Manitoba

BROOKS, LORETTA
WKLO, Louisville, Ky.

BROOKS, LOU
WGTH, Hartford, Conn.

BROWN, LES
Boby Hope Show Colgate
Comedy Hour
NBC, NBC-TV

BROWN, MAURICE
Let's Pretend
CBS

BROWN, ROBERT
WSOY, Decatur, Ill.

BRUCE, DWIGHT
WTOG, Savannah, Ga.

BRUCE, PEG
KQV, Pittsburgh, Pa.

BRYAN, BILL
KTOW, Oklahoma City, Okla.

BUCK, GEORGE II, JR.
WJNO, W. Palm Beach, Fla.

BUCKLEY, EMERSON
WOR, New York, N. Y.

BUCKLEY, EMERSON
Wonderful City
Mutual

BUNN, NEAL
KRLW, Walnut Rose, Ark.

BURG, RICHARD
WNOW, York, Pa.

BURKE, JOE
WSCR, Scranton, Pa.

BURT, GARLAND
WLAK, Lakeland, Fla.

BUSSE, GLORIA
WDOK, Cleveland, O.

BUTTERFIELD, BILLY
ABC

BYRD, VIRGINIA
WLSH, Indianapolis, Ind.

BYRNE, BOBBY
Steve Allen Show
NBC-TV

— C —

CALICCHIO, JOSEPH
WMAQ, Chicago, Ill.

CAMPBELL, DEWITT
WING, Dayton, O.

CAMPBELL, DICK
WDVA, Danville, Va.

CAMPBELL, WISHART
CFRB, Toronto, Ont.

CASTELLI, GUIDO
NBC Symphony
NBC

CARLOS, SAM
WJBW, New Orleans, La.

CARN, DERWOOD
WHM, Lansing, Mich.

CARPENTER, ETHEL
WDBQ, Dubuque, Iowa

CARPENTER, JAMES
KFBI, Wichita, Kans.

CARTER, RAY
Arthur Murry Party
NBC-TV

CARTER, ROGER
WADC, Akron, O.

CARTER, TONY
WAUD, Auburn, Ala.

CASEY, JEWELL
WSAV, Savannah, Ga.

CATTERTON, AUSTIN V.
WMMB, Melbourne, Fla.

CEMNER, CHARLES
WLWC, Columbus, O.

CHANDLER, JOEL
WJOY, Burlington, Va.

CHATTAWAY, DON
WMAS, Wilmington, Del.

CLARK, ALLAN
WKY, Oklahoma City, Okla.

CLARK, DANNY
WDAR, Savannah, Ga.
CLARK, JAMES L.
WBLJ, Dalton, Ga.
CLARK, JOHN
WPRC, Lincoln, Ill.
CLUM, SHIRLEY
KVSE, Santa Fe, N. Mex.
COALE, JACK
KGBB, Honolulu, T. H.
COFFRON, IRMA
KEYD, Minneapolis, Minn.
COLLINS, JERRY
WNOX, Knoxville, Tenn.
COLLINS, PAT
KYNO, Fresno, Cal.
COLLINS, PAUL
KFRD, Rosenberg, Texas
COMiskey, LILLIE MAE
KWFT-TV, Wichita Falls, Tex.
CONE, JOY
WSPB, Sarasota, Fla.
CONTE, JOSEF
WRIB, Providence, R. I.
CORBOY, JOANNE
WLEE, Richmond, Va.
CORNWALL, J. SPENCER
Salt Lake Tabernacle Choir
CBS
COSTA, JOHNNY
WDTV, Pittsburgh, Pa.
CRAWFORD, EGEN
WGBF, Evansville, Ind.
CRANE, RUTH
WMAL-TV, Washington, D. C.
CROMWELL, VIRGINIA
KFDA, Amarillo, Tex.
CROOK, GEORGE
Organ Recital
NBC
CROSS, GEORGE F.
WHLS, Port Huron, Mich.

CRUMBaker, MARGE
KGUL, Galveston, Texas
CUMMINGS, FRANK
KH'N, Pecos, Tex.
CUSICK, PHIL
WBAX, Wilkes-Barre, Pa.

— D —

DAILY, DON
WGSM, Huntington, L. I.
DANTZLER, RAY
WRUF, Gainesville, Fla.
DAUGHERTY, STAN
KMOX, St. Louis, Mo.
DAVID, RUSS
KSD, St. Louis, Mo.
DAVID, RUSS
KSD-TV, St. Louis, Mo.
DAVIS, LARRY
KVET, Austin, Texas
DAVIS, NORM
KRAL, Craig, Colo.
DEAN, JIMMIE
WARL, Arlington, Va.
DeJULIO, ED
KUBC, Montrose, Colo.
DeKOSTER, CLARE
KICD, Spencer, Iowa
DE LUGG, MILTON
Macey Amsterdam Show
NBC-TV
DENNY, FRANCES
WAIR, Winston-Salem, N. C.
DEREMER, LIONEL H.
WBCM, Bay City, Mich.
DERISE, FLORENCE
WEAR, Pensacola, Fla.
DeVOL, FRANK
Betty White Show—NBC-TV
Dinah Shore Show—NBC-Radio

DIMAIO, DOROTHY
WEAN, Providence, R. I.
DONALDSON, EARL
KALL, Salt Lake City, Utah
DORNBROCK, NOREEN
WKBN-TV, Youngstown, O.
DOUGLAS, JIM
KJNO, Juneau, Alaska
DRAGON, CARMEN
Railroad Hour
DRILL, BOB
WVEC, Hampton, Va.
DULANE, CHUCK
WGAY, Silver Spring, Md.
DUNKELBERGER, TOMMY
WHIO, Dayton, O.
DUNLAP, DAVE
WHOL, Allentown, Pa.
DUNN, VIOLA
KHQ, Spokane, Wash.
DUNNING, ARTHUR
KOIN, Portland, Ore.
DURAN, KEN
KXYZ, Houston, Texas
DYER, ARLENE
WRCO, Richland Center, Wis.

— E —

ECKFORD, RAYMOND
CKGB, Timmins, Ont.
EDDINGTON, JON
KLAS, Las Vegas, Nev.
EDGES, CLARENCE
WBAY, Green Bay, Wis.
EICHER, JIM
KEXO, Grand Junction, Colo.
ELLIOTT, ANN
WMON, Montgomery, W. Va.
EMMEL, JOHN
KEX, Portland, Ore.

FRANK DeVOL

MUSICAL CONDUCTOR

COMEDIAN

"The Betty White Show
From Hollywood"

NBC TV Network

"The Dinah Shore Show"

NBC Radio Network

Derby Records



ROSA RIO

Organist-Composer

SU.7-5400

EMERSON, BYRON
 WWHG, Hornell, N. Y.
ENGLISH, R. S.
 WTRY, Troy, N. Y.
ERLICH, MIKE
 WWNH, Rochester, N. H.
ETTERS, CLARENCE
 WBT, Charlotte, N. C.
EXUM, LORETTA
 WDAK, Columbus, Ga.
EYLES, ELIZABETH
 WGBA, Columbus, Ga.

— F —

FAULKNER, JACK
 WTSP, St. Petersburg, Fla.
FENNEY, NEWTON
 KRAL, Rawlins, Wyo.
FERRISS, TOMMY
 WARE, Ware, Mass.
FIELDING, JERRY
 You Bet Your Life,
 Saturday Night Revue
 NBC-TV
FIORE, TONY
 Starlite Serenade
 KJEO, Fresno, Cal.
FISHER, JAMES W.
 KPRO, Riverside, Cal.
FISHER, JOHN
 WJDA, Quincy, Mass.
FLAGENS, RAY
 WFAA, Dallas, Texas
FWLER, BETTY
 KRTV, Little Rock, Ark.
FOX, ROGER P.
 KFAL, Fulton, Mo.
FRANCK, KARIN
 WKBY, Muskegon, Mich.

FRICK, SHIRLEY
 WITZ, Jasper, Ind.
FRIEND, G. W.
 WPLA, Plant City, Fla.
FRY, RICHARD L.
 CHNS, Halifax, N. S.
FURMAN, CLARENCE
 KYW, Philadelphia, Pa.
FULTON, ROBERT
 KERG, Eugene, Ore.

— G —

GALLICCHIO, JOSEPH
 Big City Serenade, Intermezzo
 NBC
GARRET, MERLE
 WRRJ, Columbus, Ga.
GARRETT, ROGER
 WBNS, Columbus, O.
GARYT, FRED
 WAYB, Waynesboro, Va.
GASTON, LYLE
 KSWO, Lawton, Okla.
GEER, C. W.
 WALP, Tampa, Fla.
GEISLER, BETTY
 WCPO, Cincinnati, O.
GEYER, BILLY
 WFDF, Flint, Mich.
GIERSDORF, H. W.
 KRFD, Dallas, Tex.
GILES, GLENN
 KDWT, Stamford, Texas
GLENN, TONY
 KSTL, St. Louis, Mo.
GOLDBERG, LOUIS
 WCOP, Boston, Mass.
GOODIN, DEL
 KXOB, Stockton, Cal.

GOODMAN, AL
 B. Baltimore, Md. Colgate
 Comedy, NBC-TV
GOW, ART
 KIZ, Denver, Colo.
GRAHAM, TED
 KPRE, Fresno, Cal.
GREEN, BERNARD
 U. S. Steel, Ford Ann. Program, Take It From Me, ABC
 Album
 ABC-TV
GRIZZELL, LLOYD
 WMNT, McMinnville, Tenn.
GROULX, AURELE
 CKCH, Hull, Que.
GUDENBERG, MARTIN
 KTXL, Dallas, Texas
GUILLAUME, CATHERINE
 WLCX, La Crosse, Wis.

— H —

HACKETT, BOBBY
 Opera vs. Jazz
 ABC-TV
HACKETT, RAY
 KCBS, San Francisco, Cal.
HAIGH, NANCY
 KABC, San Antonio, Texas
HALEY, PAT
 WMCK, McKeesport, Pa.
HALL, DAVE
 WATW, Ashland, Wis.
HALL, WM. J.
 WCHN, Norwich, N. Y.
HAMBRIGHT, JO
 WFGN, Gaffney, S. C.
HAMILTON, EARLINE
 WKRO, Cocoa, Fla.

DAVID ROSE



HANK SYLVERN

Music Director

MU. 8-6600

HAMILTON, MARY
CJQC, Quebec City, Que.
HANING, BEVERLY
KFOP, Lincoln, Nebr.
HARKER, JAMES
KBON, Omaha, Nebr.
HARRISON, GUY FRASER
Okla. City Symphony Orch.
Mutual
HARRISON, HERBERT H.
KFBK, Sacramento, Cal.
HARTLEY, JAMES A.
WDUN, Gainesville, Ga.
HARTMAN, LOLA
KFEQ, St. Joseph, Mo.
HARVEY, LLOYD
WIRL, Peoria, Ill.
HATHAWAY, LEN
WENE, Binghamton, N. Y.
HAYEMAN, TOM
KBRG, Mount Vernon, Wash.
HAWLEY, SHERWOOD
WCLA, Chambersburg, Pa.
HAYES, DENNY
KNCT, New Cim. Minn.
HAYTER, ELIZABETH D.
WPFA, Pensacola, Fla.
HEINES, SHIRLEY
WJPS, Evansville, Ind.
HENDERSON, SKITCH
Dave Garroway Show
Faye & Skitch Show
NBC-TV
HENKE, CARL
WCMB, Harrisburg, Pa.
HENLEY, HAROLD
WOPL, Bristol, Tenn.
HENNEBERRY, JAMES
WCNT, Centerville, Ill.
HERMANN, RALPH
ABC
HERRON, JOEL
WMGM, New York, N. Y.

HICKS, MARY ELIZABETH
Garden Gate
CBS
HILDEBRAND, MARIE
KXGN, Glendive, Mont.
HILL, J.
KLLX, Twin Falls, Idaho
HILL, MAURICE
KBON, Modesto, Cal.
HOFFMAN, JANE
KEAR, San Francisco, Cal.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOLLINGSWORTH, ELIZ. M.
WKBS, Oyster Bay, N. Y.
HOLM, CLAYTON
KUTP, Durango, Colo.
HOOD, TAL
WFGM, Fitchburg, Mass.
HOPKINS, RAYMOND L.
WIBC, Indianapolis, Ind.
HOPKINS, WES
WTTM, Trenton, N. J.
HORN, BOB
WFIL, Philadelphia, Pa.
HOUSTON, E. H.
CKEY, Toronto, Ont., Can.
HOWELL, BERNIE
KCBQ-TV, Lubbock, Tex.
HUBBARD, HENRY M.
KVOA, Tucson, Ariz.
HUNT, GEORGE
KAKE, Wichita, Kan.
HUSOME, JANE
WRFW, Eau Claire, Wis.
HUTTON, INA RAY
KTLA, Hollywood, Cal.

— I —

IGLEHART, RAY
WPFB, Middletown, O.

IRKE, ELMAR
WFMP, Milwaukee, Wis.
IMBROGLIO, JOSEPH
WFBR, Baltimore, Md.
INCARDON, AL, SAMMY
KANG, Waco, Texas

JACKSON, MAURICE
WKCO, Columbus, O.
JAMES, RUSS
KVEC, San Luis Obispo, Cal.
JENSEN, BYRON
KOVO, Provo, Utah
JEROME, JERRY
WPX, New York, N. Y.
JESTER, SHIRLEE
WKRC, Cincinnati, O.
JOHNSON, EDDIE
WTRF, Wheeling, W. Va.
JOHNSTON, J. EDDIE
WTRF, Bellare, Ohio
JONES, COLSON E.
WRTA, Altoona, Pa.
JONES, CARL
WILM, Wilmington, Del.
JORDON, NICK
KCSB, San Bernardino, Cal.

— K —

KALEH, RANDALL
WFAS, White Plains, N. Y.
KANE, DAVE
WLAU, Laurel, Miss.
KATIMS, MILTON
NBC Symphony
NBC
KAYE, RICHARD L.
WCRB, Waltham, Mass.



MURRAY ROSS

Musical Director-Organist

THE COMEBACK STORY
TURN TO A FRIEND
MODERN ROMANCES
THE ERN WESTMORE SHOW

**EARL
SHELDON**

KAYE, SAMMY

Sammy Kaye's Sunday Serenade,
NBC

KEATHLEY, HAMP

KTRE, Lufkin, Tex.

KEATON, CHARLES

WTFG, Washington, D. C.

KEITH, CARROLL

WSFG, Anniston, Ala.

KELLOG, JACK

WMBG, Richmond, Va.

KELLY, DANNY

WRDO, Augusta, Maine

KEMBLE, ELEANOR

WLAD, Danbury, Conn.

KENTON, STAN

Stan Kenton Concert

KIEL, IRWIN

KHUB, Watsonville, Cal.

KILEY, JOHN

WMEX, Boston, Mass.

KING, PEE WEE

Pee Wee King & Orchestra

KINNEY, WENDELL

KMO, Tacoma, Wash.

KINNEY, WENDELL

KMO-TV, Tacoma, Wash.

KINSEY, JOE

KAFY, Bakersfield, Cal.

KIPEN, MAURICE

WTMJ, Milwaukee, Wis.

KIRSTEN, GEORGE

WJRI, Lenoir, N. C.

KLINGER, EDYTH

KPVD, Los Angeles, Cal.

KNICK, WALTER

WBNS, Columbus, O.

KOSAK, JOE

WVFN, Obey, Ill.

KOTTLER, MISCHA

WWJ-TV, Detroit, Mich.

KRISS, MARIE

KMAN, Manhattan, Kan.

KUHN, ARNOLD Y.

WKBI, St. Marys, Pa.

— L —

LACASSE, MAURICE

CJEM, Edmundston, N. B.

LACHANCE, ROGER

CKCV, Quebec

LACON, JOE

ETCU, Erie, Pa.

LAMBERT, NORMAN

WLWZ, Bangor, Me.

LAMM, AL

WOW, Omaha, Nebr.

LANDEMANN, PETE

WDST, New Orleans, La.

LANE, HAZEL

KROW, Oakland, Cal.

LARGE, DON

Make Way for Youth

CBS

LARSEN, GENE

KFMA, Davenport, Iowa

LASH, CLIFF

WLW-T, Cincinnati, O.

LASSITER, CHAD

KNEA, Jonesboro, Ark.

LAVALLE, PAUL

Cities Service Band of America

NBC

LAWRENCE, ELLIOT

Stars on Parade

DuMont

LEA, ROD

WLVA, Lynchburg, Va.

LEAF, ANN

On Your Way

DuMont

LEE, PETE

WJW, Cleveland, O.

LEHNHOFF, HENRY

KWED, Seguin, Texas

LEIBERT, RICHARD

NBC

LEON, MAX M.

WDAS, Philadelphia, Pa.

LEVRETT, LULA MAE

WVOP, Vidalia, Ga.

LEVEY, HAROLD

Theatre Guild of the Air

NBC

LEVINE, HENRY

WTAM, Cleveland, O.

LIBRARIAN, KAY

WSON, Henderson, Ky.

LISON, SUE

WDTZ, Green Bay, Wis.

LIVINGSTON, BOB

WIS, Columbia, S. C.

LIVINGSTON, JIMMY

Carousel

WBAP-TV, Fort Worth, Texas

LOCKHART, HARRY

WAVE, Louisville, Ky.

LOEB, HOWARD

KRIZ, Phoenix, Ariz.

LOFTNESS, RAY

KSOO, Sioux Falls, S. D.

LOGAN, WAYNE

KNAK, Salt Lake City, Utah

LOMBARDO, GUY

B. June 2, 1901, London, Ont.

Canada, Lombardoland, USA,

Mutual; Guy Lombardo Show,

Transcribed, Syndicated

**VICTOR
YOUNG**



**HENRY
HOT-LIPS
LEVINE
WTAM-WNBK
NBC, CLEVELAND
MUSICAL DIRECTOR**

LOOS, JACK
WOWO, Ft. Wayne, Ind.
LOPEZ, VINCENT
Mutual
LORD, EDWIN J.
WDBO, Orlando, Fla.
LOWELL, EUGENE
The Choraliers
CBS
LYON, JOHN
WBQ, Augusta, Ga.
LYONS, JOSEPH
WJOL, Joliet, Ill.

— Mc —

McCULLEY, JOE
WSNJ, Bridgeton, N. J.
McRAE, MARILYN
WBRD, Ft. Lauderdale, Fla.
McDEVITT, LEO
WALE, Fall River, Mass.
McDONALD, HELEN
KRRX, San Jose, Cal.
McELRATH, NANCY
WIS, Columbia, S. C.
McGRATH, NED
WJOC, Jamestown, N. Y.
McGRATH, PEG
KOWH, Omaha, Neb.
McKEOWN, GEORGE
WEKZ, Monroe, Wis.
McNEIL, IDA A.
KGFX, Pierre, S. D.

— M —

MANNERS, SIDNEY
WJPB, Fairmont, W. Va.
MANNING, CHARLES
WPKY, Frankfort, Ky.

MANTOVANI
Music By Mantovani
NBC
MAPES, MARIAN
WRR, Dallas, Texas
MARKLE, ERWIN J.
WAVZ, New Haven, Conn.
MARSEN, GAY
KWBB, Wichita, Kan.
MARSHALL, ANN
KPLT, Paris, Texas
MASON, ELEANOR TERRY
KGMB-TV, Honolulu, Hawaii
MASON, JOHN
WRMN, Elgin, Ill.
MATTOLA, TONY
Love Story, WABD, N. Y.
Mcody Street
DuMont
MAUGANS, BILL
WBBZ, Ponca City, Okla.
MAUPIN, REX
WBBB, Chicago, Ill.
MERCHANT, BILL
KSTT, Davenport, Iowa
MEREDITH, EARL
KFMS, San Diego, Cal.
MERRIMAN, BERNARD Y.
KYNL, Coeur d'Alene, Idaho
MERRITT, EDWARD
WBRK, Pittsfield, Mass.
MESERY, NORMAN
WOLF, Syracuse, N. Y.
MESSINA, FRANKIE
KHL, Los Angeles, Cal.
METCALFE, ROBERT E.
WOHL, East Liverpool, O.
METCHNEK, WM.
WCCO, Minneapolis, Minn.
MICHAEL, JOSE H.
WJEF, Grand Rapids, Mich.

MILL, WILLIAM
KWNB, New Britain, Conn.
MILLS, LEE
WRAD, Radford, Va.
MILLER, ARNOLD B.
WBSC, Chicago, Ill.
MILLER, HARRISON A.
KTP, Yakima, Wash.
MILLER, HELEN
KULP, El Camp, Texas
MITROPOLIS, DIMITRI
New York Philharmonic
Symphony
CBS
MOLINARO, LARRY
WNAR, Norristown, Pa.
MONTEUX, PIERRE
NBC Symphony
NBC
MONTGOMERY, PAUL
WNAO, Raleigh, N. C.
MORRIS, JIM
CKNW, New Westminster, B. C.
MOSENA, RICHARD
KBUR, Burlington, Iowa
MOSS, PHIL
WMPB, Memphis, Tenn.
MUFF, FRED
WLAC, Nashville, Tenn.
MURPHY, TOM
WKNA, Charleston, W. Va.

— N —

NAPIER, BYRON
KURC, Enid, Okla.
NASH, BARNES H.
WHIS, Bluefield, W. Va.

WALTER SCHARF

Musical Director and Composer

"Living It Up" — Paramount

"The French Line" — RKO

NEAL, FURMAN

WGVL, Greenville, S. C.

NEAL, PAUL

WBNS, Columbus, O.

NELSON, GENE

KFAM, St. Cloud, Minn.

NICHOLS, TOM

WCOG, Greensboro, N. C.

NIDES, HARRY

WROL, Knoxville, Tenn.

NININGER, EVE

WDBJ, Roanoke, Va.

NOBLE, LEIGHTON

KTLA, Hollywood, Cal.

NORMAN, RALPH

Motorola, ABC Album

NOVELL, WALT

KBIF, Sanger, Cal.

— O —

O'BRIEN, ALBERT

WOPA, Oak Park, Ill.

ORMANDY, EUGENE

Philadelphia Orchestra
CBS

OSBORNE, SHIRLEY

WINN, Louisville, Ky.

OSSER, GLENN

Vaudeville, ABC Album
ABC-TV

— P —

PAFUMI, VINCE

Trio Time
WTAR-TV, Norfolk, Va.

PARKER, ED

KHSL, Chico, Cal.

PARKER, RUEL

Music Shop
WLW-A, Atlanta, Ga.

PARRY, DAVE

WLAP, Lexington, Ky.

PAUL, CHARLES F.

B. New York City. Martin Kane,
WNBT, New York; The Shadow,
AMA Transcriptions, WOR,
N. Y.; Mr. & Mrs. North, Young
Dr. Malone, Nora Drake, CBS

PAUL, LES

Perry Como Show, Omnibus,
CBS; Red Skelton Show, Milton
Berle Show, Nothing But The
Best, NBC; Les Paul & Mary
Ford At Home TV Film

PAVEY, RICHARD

WJLB, Detroit, Mich.

PEHLMAN, CARL

KKTV, Colorado Springs, Colo.

PELLOT, HECTOR

WTHL, Mayaguez, Puerto Rico

PELTIRE, PAUL

WMAZ, Springfield, Mass.

PENDLETON, CHARLES F.

KJBS, San Francisco, Cal.

PERKINS, ELEANOR

WREB, Holyoke, Mass.

PETERSON, CAROLYN SUE

WHBY, Appleton, Wis.

PETRILLO, CESAR

WBHM-TV, Chicago, Ill.

PELEGER, GEORGE

WJTN, Jamestown, N. Y.

PHILAN, TOM

KXLF, Butte, Mont.

PIASTRO, MICHEL

L'Amour Symphonette
CBS

PICKENS, CHARLES

WHBC, Canton, O.

PIGGOT, GLENN

KNUZ-TV, Houston, Texas

PILDNER, HENRY

WGAR, Cleveland, O.

POLLOCK, JAMES

WILS, Lansing, Mich.

PORTER, KING

WBCO, Birmingham, Ala.

POWELL, RICHARD

WTOP, Washington, D. C.

PRENTICE, CHARLES D., JR.

WHAL, Greenfield, Mass.

PRESTON, ED

CHML, Ontario, Can.

PREZZEL, GEZZA

KROP, Brawley, Cal.

PRINCE, HARVEY

KPAC, Port Arthur, Texas

PRINGLE, DAVE

KEPL, El Paso, Tex.

PRYOR, LARRY

Bruce Vanderhoof's Open
House
KDYL-TV, Salt Lake City,
Utah

— R —

RAINBOW TRIO

New England Talent Club
WJAR-TV, Providence, R. I.

RAMIREZ, JOSE RAUL

WJAC, San Juan, P. R.

RAMP, SALLY

WBAT, Marion, Ind.

RANDALL, GORDIE

TV Showcase
WRGB, Schenectady, N. Y.

RANDOM, MICHAEL DONN

KLX, Oakland, Cal.

RAUER, MAX

KWDM, Des Moines, Iowa

REDUS, JACK

KPKA, Greeley, Colo.

REED, BEN

WRHC, Jacksonville, Fla.



CHARLES PAUL

Conductor-Composer

ROBERT ARMBRUSTER

Musical Director

NBC Western Division

RCA-VICTOR
RED SEAL RECORDS

Management
ART RUSH, Inc.

REINER, FRITZ
Chicago Symphony
DuMont
REPINE, BURT T.
WRVA, Richmond, Va.
RICARDO, DON (Diek Ridgely)
ABC
RICARDS, RON
KGVO, Missoula, Mont.
RICHARDSON, EDNA
WTMA, Charleston, S. C.
RIKARD, PAUL
WOWL, Florence, Ala.

RIO, ROSA
My True Story, When A Girl
Marries, Ted Malone, ABC;
Johnny Olsen, Opera Versus
Jazz, ABC-TV; Front Page Far-
rell, NBC

RIPLEY, RONALD
KBWD, Brownwood, Texas

ROBERTS, BILL

WPRS, Paris, Ill.

ROBIDOUX, P. M.

CHLT, Sherbrooke, Que.

ROGERS, SMOKEY

KFMB, San Diego, Cal.

ROMINGER, BART

KOUL, Ft. Worth, Tex.

ROOS, REG

KUGN, Eugene, Ore.

ROSCH, MICHAEL

WHOM, New York, N. Y.

ROSE, DAVID

B. London. Red Skelton Show,
CBS-TV

ROSS, ANTHONY N.
WBBW, Youngstown, O.

ROSS, MURRAY

The Comeback Story, Turn To
A Friend, Modern Romances,
The Ern Westmore Show, ABC,
ABC-TV

ROTH, ALAN

Bruck Berle Snow
NBC-TV

ROUSSEAU, GENE

WWON, Woonsocket, R. I.

ROWAN, ELOISE

KPIX, San Francisco, Cal.

RUBIN, ART

WVOM, Boston, Mass.

RUHLING, JEAN

WMAL, Washington, D. C.

RUMMINGER, BARBARA

WHUU, Greenville, S. C.

RUSS, RICHARD

WPBC, Minneapolis, Minn.

RYAN, JOSEPH J.

KIMA, Yakima, Wash.

— S —

ST. JOHN, CHARLIE
KJLM, Beaumont, Texas

SALTER, HARRY

Name That Tune
NBC, NBC-TV

SAMPSON, GARY

WIRE, Indianapolis, Ind.

SANDEFUR, BILL

WFPM, Danville, Va.

SANFORD, CHARLES

Your Show of Shows, NBC-TV

SARGENT, MICHAEL

WBW, Bedford, Ind.

SASLAVSKY, NICHOLAS L.

WEVD, N. Y.

SAVITT, LOUIS

WBRE, Wilkes-Barre, Pa.

SCHARF, WALTER

B. Aug. 1, New York. The Phil
Harris-Alice Faye Show, NBC

SCHYEING, VALAIRE

WTAN, Lancaster, Pa.

SCHMITT, PAUL
KPRC, Houston, Tex.

SCHRAGER, RUDY

Lux Radio Theatre
CBS

SCHULTZ, MYRON

WAAF, Chicago, Ill.

SCOTT, KINGHAM

WPTF, Raleigh, N. C.

SCOTT, RAYMOND

Your Hit Parade
NBC-TV

SEMONY, CARRIE

WWSC, Glens Falls, N. Y.

SERRA, LOUIS

WEIR, Worton, W. Va.

SHADDUCK, JAMES

KARE, Atchison, Kan.

SHELDON, EARL

B. Jan. 1, 1915, New York. Club
Embassy, NBC-TV; Musical Di-
rector For Muzak Transcriptions

SHERMAN, ROBERT

WTNJ, Trenton, N. J.

SHERWOOD, BOBBY

Texas Star Theatre
NBC-TV

SHIFRIN, ALLEN

WIBV, Belyville, Ill.

SHOOP, DAVID

WHPTV, Harrisburg, Pa.

SHORES, ALICE

WKOW, Madison, Wisc.

SILVER, JULIAN

WMTL, Miami, Fla.

SIMON, T. AUDIE

KBOU, Boulder, Colo.

SIMPSON, JOHN

KOTA, Rapid City, S. D.

SIVERSON, CHARLES

WHAM, Rochester, N. Y.

SLACK, PETER

KGER, Long Beach, Cal.

SLATTERY, JOE

KWTO, Springfield, Mo.

SMITH, BEASLEY

WSM, Nashville, Tenn.

SMITH, BLANCHE

WGSP, Atlanta, Ga.

SMITH, BOB

WNBC, New York, N. Y.

SMITH, DONNA

WFCB, Dinkirk, N. Y.

SMITH, E.

CFOS, Owen Sound, Ont.

SMITH, ROBERT

KVEU, San Luis Obispo, Cal.

SNOWDEN, ALAN P.

KTHL, Porterville, Cal.

SNYDER, GEORGE Y.

WSAY, Allentown, Pa.

SONTAG, GEORGE

WOC, Davenport, Iowa

SOUCE, HERMAN

CJFX, Amherst, Nova
Scotia, Canada

SPRY, DON E.

WJOL, Florence, Ala.

STABLE, DICK

Colgate Comedy Hour
NBC-TV

STADER, EVELYN

WKWK, Wheeling, W. Va.

STAMLER, ART

WHLL, Medford, Mass.

STANFORD, SAMMY

KOSA, Odessa, Texas

STANLEY, JAY

WATV, Newark, N. J.

STANZIOLA, JOHN

WAZL, Hazleton, Pa.

STARR, RAYMOND

KWWL, Waterloo, Iowa

STEIN, KEN

WJLS, Jacksonville, Ill.

STELL, SARAH V.

WSVS, Crewe, Va.

STEVENSON, ROBERT S.

WVGG, Coral Gables, Fla.

STOGER, DAVE

Western Rhythmares

KJEO, Fresno, Cal.

STOKER, ED

KUTA, Salt Lake City, Utah

STONE, DALE

WRGA, Rome, Ga.

STONER, PETE

WHAY, New Britain, Conn.

STORDAHL, ALEX

Coke Time

Mutual

STORR, BILL

WLET, Tocon, Ga.

STRUCKELL, JOHN G.

WOND, Pleasantville, N. J.

STUART, EARL

WWJ, Detroit, Mich.

SUJIA, FRANK

KING-TV, Seattle, Wash.

**SYLVERN, HENRY
"HANK"**

This Is Show Business, Jane
Froman Show, CBS-TV

— T —

TAYLOR, DOUGLAS

KFEU, Denver, Colo.

TEAFUE, NANCY

KCBD, Lubbock, Texas

TEMPLEMAN, ALARION

KWTC, Muscatine, Iowa

TERRY, VIRGIL

KRIB, Abilene, Texas

THOMAS, JOHN

WKKO, Cocoa, Fla.

THOMPSON, GLENN

Music Country Style
WTOR-TV, Winston-Salem,
N. C.

TILDEN, LOLA

WGMS, Washington, D. C.

TOBIAS, RICHARD

WCLJ, Corning, N. Y.

TOSCANINI, ARTURO

NBC Symphony
NBC

TRAVIS, VICTOR

WMID, Atlantic City, N. J.

TRENDLER, ROBERT

Chicago Theatre of the Air,
Enchanted Hour
Mutual

TRK, AL

WSAM, Saginaw, Mich.

TURNER, HARRY

KGHL, Billings, Mont.

— V —

VALVER, GEORGE

WREN, Topeka, Kan.

VAN DAMME, ART

WNRQ, Chicago, Ill.

VAUGHAN, LES

KLIF, Dallas, Tex.

VELEZ, JULIE

WITA, San Juan, P. R.

VIDACOVICH, IRVING

WWL, New Orleans, La.

VOGEL, DONALD

WHA, Madison, Wisc.

VOGT, GERALD

WHET-TV, Rochester, N. Y.

VOORHEES, DONALD

The Telephone Hour
NBC

— W —

WACKER, PHILLIP

KXRO, Aberdeen, Wash.

WAGNER, ANN

WFBM, Indianapolis, Ind.

WAGY, NORMAN

WBBW, Youngstown, O.

WALK, LAWRENCE

B. March 11, 1903, Strasburg, N. Dakota. The Lawrence Walk Show, KTLA, Los Angeles, Cal.

WALLENSTEIN, DR. ALFRED

Symphonies for Youth Mutual

WAMSER, FRED

KXLW, St. Louis, Mo.

WARING, FRED

B. June 9, 1900, Tyrone, Pa. Fred Waring Show, CBS-TV

WASHBURN, COUNTRY

Curt Massey Time CBS

WATERS, RUSS E.

CFOR, Orillia, Ont.

WATKINS, JOHNNY

KWTX, Waco, Texas

WATSON, GARA

KICA, Clovis, N. M.

WAYNE, BERNIE

Jerry Lester's Late Date NBC-TV

WEAKLEY, HERSCHEL

KXIC, Iowa City, Iowa

WEBB, FRED

WMFS, Chattanooga, Tenn.

WEBER, HENRY

Chicago Theatre of the Air Mutual

WEBSTER, F.

CJON, St. Johns, Canada

WEED, BUDDY

George Jessel Show ABC-TV

WEED, HAROLD

ABC

WEELANS, LES

KPEL, Denver, Colo.

WEHL, ERNEST

KWKW, Pasadena, Cal.

WEILER, EVA

CHAT, Medicine Hat, Alta.

WELK, LAWRENCE

KTLA, Hollywood, Cal.

WEST, PAUL

KENI, Anchorage, Alaska

WHEELER, RON

KTAT, Frederick, Okla.

WHITE, BEVERLY

WTSC, Madison, Wisc.

WHITSELL, JACK

KCHA, Charles City, Iowa

WILD, ERIC

CBR, Winnipeg, Man.

WILDER, LEE

WMK, Middlesboro, Ky.

WIELADT, ALLE

WFBG, Altoona, Pa.

WILLIAMS, GENE

KMOD, Modesto, Cal.

WILLIAMS, TED

WAJR, Morgantown, W. Va.

WILSON, DON

WDYK, Cumberland, Md.

WILSON, GRANT

WXEL, Cleveland, O.

WILSON, MEREDITH

Meredith Wilson's Music Room, NBC
All Star Revue, NBC-TV

WILSON, RINI

Ev'ny Day
NBC

WINCH, SY

KSYU, Yreka, Cal.

WINTERS, MEL

WOAI, San Antonio, Texas

WIRGEN, BILL

Roy Doly Show

WABD, New York

WOLFF, KARL

CKFT, Ft. Frances, Ont.

WOOD, TOMMY

WMBR, Jacksonville, Fla.

WOODALL, BOOTS

WAG, Atlanta, Ga.

WROTEN, WYNEZ

WBIP, Booneville, Miss.

WYSE, BILL

KWBW, Hutchinson, Kans.

— Y —

YANDON, DEL

KXLY, Spokane, Wash.

YATES, GLORIA

KTVQ, Oklahoma City, Okla.

YEAGER, RAY

KROW, Oakland, Cal.

YOKOM, MOSE

CJKL, Kirkland Lake, Ont.

YOUNG, VICTOR

B. Aug. 8, 1900, Warsaw, Poland.

YOUNGBLOOD, JIM

WPAD, Paducah, Ky.

YOURK, LOUISE

KOVE, Lander, Wyo.

— Z —

ZIMMERMAN, HARRY

KHJ, Los Angeles, Cal.

ZIMMERMAN, PAUL E.

WMVA, Martinsville, Va.

For
"BEHIND THE MIKE
AND
BEFORE THE CAMERA"

LISTINGS FOR ALL TALENT

SEE PAGE 1047



BILL CULLEN

Exclusive Management

Martin Goodman

ANNOUNCERS—MC'S

RADIO AND TELEVISION

—their work during 1953



— A —

ADAMS, BILL
Let's Pretend
CBS

ADAMS, BOB
Kiddie Roundup
WBSP, New Bedford, Mass.

ADAMS, DEAN
Good Morning
WNBF, Binghamton, N. Y.

ADERHOLD, BOBBIE
WJBB, Haleyville, Ala.

AFMAN, DAVE
WNUJ, Greenville, S. C.

AGEE, ALETHA
WPTG, Washington, D. C.

ALCALA, ED
Dance Party
KWRN, Reno, Nev.

ALEXANDER, DICK
WICC, Bridgeport, Conn.

ALEXANDER, GRAHAM
KCMJ, Palm Springs, Cal.

ALEXANDER, JACK
Hour of Stars
WFSU, New Orleans, La.

ALLEN, BOB
WSDR, Sterling, Ill.

ALLEN, DAVE
KWK, St. Louis, Mo.

ALLEN, ED JR.
WDOR, Sturgeon Bay, Wis.

ALLEN, FRANK
Musical Clock
KFEQ, St. Joseph, Mo.

ALLEN, RONALD K.
WNOP, Newport, Ky.

ALLEN, TOMMY
KTVO, Oklahoma City, Okla.

ALSTON, JOE
KEYL-TV, San Antonio, Tex.

ALTON, GENE
CJLS, Yarmouth, N. S.

AMADON, ART
WBZ, Boston, Mass.

AMECHE, DON
Coke Time
Starring Eddie Fisher
NBC-TV

AMECHE, JIM
Jim Ameche Show
WJJD, Chicago, Ill.

AMOS, JOHN
KAFY, Bakersfield, Cal.

ANDERSON, DON
Chow Time
KFH, Wichita, Kan.

ANDERSON, DON
KASH, Eugene, Ore.

ANDERSON, HAYS
WNLC, New London, Conn.

ANDERSON, JACK
WPIC, Sharon, Pa.

ANDERSON, KIRK
A. M. Alley
WFGM, Fitchburg, Mass.

ANDERSON, MILTON
WJAS, Pitts., Pa.

ANDERSON, ROY
WMNB, North Adams, Mass.

ANDERSON, SAM
WNAR, Norristown, Pa.

ANDERSON, WARREN
KFDA, Amarillo, Texas

ANDREWS, DAVE
KOLN, Lincoln, Neb.

ANDREWS, JOHNNY
Lights, Camera, Questions
WNBK, Cleveland, O.

ANDRICK, WILLIAM
WBK, Clarksburg, W. Va.

ANTOINE, TEX
Weather By Wethbee
NBC-TV

ARCHER, GRAHAM
KGW, Portland, Oregon

ARMSTRONG, STUART
WEEK, Peoria, Ill.

ARMSTRONG, TOM
Starliters
WGAR, Cleveland, O.

ARNOLD, BOB
Bob & Eddie
WLJZ, Bangor, Maine

ASH, KEN
WHAV, Haverhill, Mass.

ASHBY, DICK
WMAZ, Macon, Ga.

ASHBY, MARGARET
KCOG, Centerville, Iowa

ASHER, JAMES D.
WJDA, Quincy, Mass.

ATKINSON, CHAS.
WILD, Birmingham, Ala.

ATKINSON, JIM
KSEL, Lubbock, Texas

ATWATER, F. KENT
WJRI, Lenoir, N. C.

AUSTIN, DICK
CKCR, Kitchener, Ont.

AUSTIN, FLETCHER
WRT, Charlotte, N. C.

AVERY, GROVER
WGAF, Valdosta, Ga.

AVERY, MARC
WIZE, Springfield, Ohio

AVRUCH, FRANK
WNEB, Worcester, Mass.

AYERS, S. CARLTON
WRTA, Altoona, Pa.

— B —

BAKER, ART

B. Jan. 7, 1898, New York
You Asked For It, ABC-TV;
Dinah Shore Show, NBC-TV; Life
of Riley, Badge 714, KTTV

BALLARD, DAVID

KFWB, L. A., Cal.

BARBER, DON

Today's Top Five
WHS, Miami, Fla.

BARCLAY, PAUL

WHUM, Reading, Pa.

BARLOW, JOHN

KSL, Salt Lake City, Utah

BARNET, JAMES

KRIS, Ruston, La.

BARRY, JACK

Life Begins At Eighty
Humont

BARTLETT, RAY

KWKH, Shreveport, La.

BARTON, HAL

WTAD, Quincy, Ill.

BASELEON, GEORGE

WEEK, Peoria, Ill.

BATES, KARL

Bates Box Office
WTAM, Cleveland, Ohio

BATTERSEA, WES

KNXT, Los Angeles, Cal.

BEALE, CLYDE

WRUF, Gainesville, Fla.

BECK, JACKSON

B. July 23, 1912, New York City.
Theatre Guild, ABC-TV; Search
That Never Ends, MBC; F.B.I. In
Peace and War, CBS; Space
Cadet, Dumont; Doctor's Wife,
NBC; Paramount Newsreel

BECKER, JACKSON

KCLS, Flagstaff, Arizona

BELL, BOB

WLW, Cinn., O.

BELL, DORESE E.

B. June 21, 1925, Decatur, Ala.
TV Card Party, WTOP-TV; Gen-
eral Electric Theatre, New Homes
Preview, WMAL-TV; Hi Neighbor,
WHAM-TV; Sports Celebrities,
WTTG-TV; Dorese Bell Show,
WRNY

BELL, KENNETH

WSMB, New Orleans, La.

BELL, WAYNE

WKY, Cinn., O.

BELLMAN, JERRY

WPER, Portage, Wisc.

BENGSTON, CHARLIE

Town Crier
WATR, Waterbury, Conn.

BENNETT, DOTTYE

KSD-TV, St. Louis, Mo.

BENNETT, FRED

WPTZ, Phila., Pa.

BENSON, RED

Phrase That Pays, NBC; Name
That Tune, NBC, NBC-TV; Take
a Number, Mutual; Great Day,
Mutual; Movie Matinee, Mutual;
Red Benson Show, Dumont

BERGESON, CHUCK

Ladies Day
WJBK-TV, Detroit, Mich.

BERLIN, PAUL

KNUTZ-TV, Houston, Texas

BERNAMI, MEL

WKYW, Louisville, Ky.

BERNARD, BILL

Hill's Backyard
WDR, Syracuse, N. Y.

BERNIER, GUS

WUCR, Manchester, N. H.

BERTLEMAN, DICK

WNAB, Bridgeport, Conn.

BIER, JOSEPH

WOR, New York

BLAINE, JIM

Brighter Day
CBS

BLANCHARD, LOWELL

WNOX, Knoxville, Tenn.

BLASE, BOB

WFAA, Dallas, Texas

BLASKE, ART

Musical Almanac
KFAM, St. Cloud, Minn.

BLESSING, SAM

Silver Dollar
KMAN, Manhattan, Kan.

BOGDEN, HILARY

WJAS, Pitts., Pa.



BOISVERT, LOUIS, A.
WBRY, Waterbury, Conn.
BOLLINGER, JIM
WKYW, Louisville, Ky.
BOLTON, LESLIE, R.
KARK, Little Rock, Ark.
BOLVIN, JAY
WHAV, Haverhill, Mass.
BORDEEN, JACK
WGTH, Hartford, Conn.
BOURNE, PORTER
WXYZ, Detroit, Mich.
BOWICK, BILL
WALE, Albany, Ga.
BOWLES, JOHN
KNBC, S. F., Cal.
BOWTON, DON
WROK, Rockford, Ill.
BOYETT, BILL
KCEN, Temple, Texas
BOYLE, JIM
WWJ, Detroit, Mich.
BRACKEN, DENNIS
WOLF, Syracuse, N. Y.
BRADLEY, CURTIS
WEHT, Henderson, Ky.
BRADY, ED
KNBC, San Francisco, Cal.
BRANDL, MILT
WISN, Milwaukee, Wis.
BRANDT, MEL
News
NBC
BRANSON, BRUCE
KFBK, Sacramento, Cal.
BRANSON, TERRY
KTRH, Houston, Texas
BRENDLER, GENE
Wedding Belles
KPTV, Portland, Ore.
BRENNAN, DAN
WYOK, Birmingham, Ala.
BRENNER, PAUL
WAAT, Newark, N. J.

BRENNER, SYD
WNHC, New Haven, Conn.
BRINK, ART
KROC, Rochester, Minn.
BRINK, CHARLES
WHAM, Rochester, N. Y.
BROCK, RAY
The Fox Club
WHBY, Appleton, Wis.
BROOK, PHILIP
WBRO, Orlando, Fla.
BROOKS, FOSTER
WAVE, Louisville, Ky.
BROOKS, NORMAN
WPTZ, Phila., Pa.
BROWN, AL
WICC, Bridgeport, Conn.
BROWN, ART
WEXS, Pitts., Pa.
BROWN, BERNARD
WAPO, Chattanooga, Tenn.
BROWN, ED
KSTW-TV, St. Louis, Mo.
BROWN, LARRY
WPEN, Phila., Pa.
BROWN, NELSON
WNLC, New London, Conn.
BROWN, PAUL
WERD, Atlanta, Ga.
BROWN, TED
Phrase That Pays
NBC
BRUCE, JACK
WNAX, Yankton, S. D.
BRUTON, ERIC
WGGA, Gainesville, Ga.
BUCK, HERBERT
WHBO, Tampa, Fla.
BUECKMAN, GENE
WMAV, Springfield, Ill.
BUCE, ROBERT L.
KARK, Little Rock, Ark.
BUKER, NORM
WLAM, Lewiston, Maine

BULTER, CLIFF
WLDF, Louisville, Ky.
BUNN, BILL
WGTM, Wilson, N. C.
BURGESS, TOM
WMSC, Columbia, S. C.
BURKETT, LOU
WFRO, Fremont, O.
BURLEY, DON
WBFB, Ponca City, Okla.
BURNETT, JAMES
Rumpus Room
WHBF, Canton, O.
BURNS, AL
WPTK, Albany, N. Y.
BUTHERS, ED
KGW, Portland, Oregon
BUTLER, DON
Butler's Party
WGDS, Miami, Fla.
BYAD, JO
Listen Ladies
WMPA, Aberdeen, Miss.

— C —

CALDWELL, CHUCK
Rendezvous
WPAD, Paducah, Ky.
CALLAHAN, GREG
WEOA, Evansville, Indiana
CAMERON, DAVE
WRGB, Schenectady, N. Y.
CAMPBELL, DEWITT
Cadillac Music Hall
WING, Dayton, O.
CAMPBELL, REX
KSL, Salt Lake City, Utah
CANADA, BILL
WSRS, Cleveland, O.
CANE, LARRY
KNVZ, Houston, Texas

BILL LAZAR

RADIO
TELEVISION
FILMS

MUrray Hill 8-6600



CANNON, JOHN
Guiding Light
CBS

CARLSON, CARL
KAFY, Bakersfield, Cal.

CARLSON, HARRY
WOR, New York

CARPENTER, KEN
Lux Radio Theatre
CBS

CARSON, TOM
WJW, Cleveland, O.

CARTER, FRANK
WPEN, Phila., Pa.

CARTER, JERRY
WKIP, Poughkeepsie, N. Y.

CARVELL, TONY
T-N-T
SGY, Schenectady, N. Y.

CARY, TOM
KMTV, Omaha, Neb.

CASE, LEE
WITH, Baltimore, Md.

CASE, NELSON
B. Feb. 3, 1910, Long Beach, Cal.
NBC Symphony; Omnibus, CBS-TV;
Road of Life, CBS-NBC;
Lowell Thomas, CBS; Rob't. Montgomery Presents, NBC-TV;
Amahl and the Night Visitors, NBC-TV

CASSINI, IGOR
Igor Cassini Show
Dumont

CASTBERG, RALPH
KNXS, Hamford, Cal.

CHAMBERLIN, MIKE
KEAR, San Francisco, Cal.

CHANDLER, JACK
Club 11
KONA, Honolulu, T. H.

CHAPEAU, TED
WMBR, Jacksonville, Fla.

CHASE, EDDIE
WOOD, Grand Rapids, Mich.

CHARLES, LELAND
WSEF, Montgomery, Ala.

CLAPP, CHARLES
WEER, Southern Pines, N. C.

CLAYTON, BOB
Boston Ballroom
WHDH, Boston, Mass.

CLEFTON, ROD
Clifton's Corner
KHQ, Spokane, Wash.

CLUTE, JOHN
WEAV, Plattsburg, N. Y.

COBB, JACK
WTVJ, Miami, Fla.

COGLIN, RUSS
KROW, Oakland, Cal.

COLEM, FRED B.
Carnival of Music
WHDH, Boston, Mass.

COLEMAN, HERMAN
Man On The Street
WMGR, Bainbridge, Ga.

COLLIER, RALPH
WHAM, Rochester, N. Y.

COLLINS, FRED
WNBC, N. Y., N. Y.

COLLINS, GEORGE
WWJ, Detroit, Mich.

COLLYER, BUD
Break The Bank
NBC, NBC-TV

COLLYER, BUD
Break The Bank, NBC; Beat The Clock, CBS-TV; Quick As A Flash, ABC-TV; On Your Way, Dumont

COMO, HUNTER
KDAL, Carnival
KDAL, Duluth, Minn.

COMPTON, PAUL
KOWL, Santa Monica, Cal.

CONCHAN, CLIFF
WISC, Madison, Wisc.

CONDREN, STEWART
KCBD, Lubbock, Texas

CONFER, BILL
Matinee Melodies
WJAC-TV, Johnstown, Pa.

CONNER, MEL
WNRC, New Rochelle, N. Y.

CONOVER, WILLIS
1260 Club
WWDC, Washington, D. C.

CONRAD, JOHN
WNIQ, Chicago, Ill.

COOK, BILL
WAAT, Newark, N. J.

COOK, ED
WMBM, Miami Beach, Fla.

COOK, JACK
WNOK, Columbia, S. C.

COONS, JOHNNY
WNBQ, Chicago, Ill.

COONTZ, EDDIE
KHJ, Los Angeles, Cal.

COOPER, AL
WEEU, Reading, Pa.

CORCORAN, BILL
King's Kamera
KING-TV, Seattle, Wash.

CORLEY, BOB
WXII, Atlanta, Ga.

CORNELIUS, MERLE
KTOW, Okla. City, Okla.

CORNWELL, BLAINE
KWET-TV, Wichita Falls, Tex.

CORRINGTON, J.
WLOK, Lima, O.

CORVO, PHIL
Musical Memories
WATR, Waterbury, Conn.

KEVIN KENNEDY

NEWS AT — 7:00-7:10 P.M.
YOUR MOBILGAS DEALER
EVERY NIGHT

TV
ANNOUNCER

What's My Line
Pentagon, U.S.A.
Madison Square Garden
Events
Diamond Dust

FILM

Narration
Curtis Wright, Noma
Liqui-Moly



Murray Hill 2-6500

TV
SALESMAN

Piel's Beer
Robert Burns Cigars
Colgate-Palmolive
Remington-Rand
Gallo Wine
Birdseye
Merkin Paints
Adam Hats

COUGHLIN, FRANCIS

Chicago Symphony
Dunmont

COUGHLIN, PAUL

WNRC, New Rochelle, N. Y.

COURTNEY, DEL

KPIX, S.F., Cal.

COWAN, JIM

KIDO, Boise, Idaho

COY, JIM

WNBC, New York, N. Y.

CRAIG, VERN

WKAP, Allentown, Pa.

CRANE, BOB

WICC, Bridgeport, Conn.

CROSBY, BEN

KVOC, Casper, Wyo.

CROSBY, LOU

KHJ, Los Angeles, Cal.

CROW, TIM

WAMS, Wilmington, Del.

CULLEN, BILL

Walk A Mile
NBC

CULP, JESSE

WAVU, Albertville, Ala.

CUNNINGHAM, HOWARD

KEXL-TV, San Antonio, Tex.

CURTIS, RON

WFBL, Syracuse, N. Y.

— D —

DAILEY, BUDD

Coffee Time
WSAZ-TV, Huntington,
W. Va.

DAILEY, TOM

KWK, St. Louis, Mo.

DALE, BOB

Dinner Platter
WEWS, Cleveland, O.

DALE, STAN

Breakfast Probe
WJJD, Chicago, Ill.

DANA, ROBERT

Dining Out With Dana
WARD, New York

DANE, JEFF

Variety Show
WTAR-TV, Norfolk, Va.

DANICO, BOB

WOC, Davenport, Iowa

DARGO, BOB

WCSH, Portland, Maine

DAVID, TOBY

Toby David Show
CKLW, Detroit, Mich.

DAVIS, DON

WLW, Cincinnati, O.

DAVIS, GENE

WAKR, Akron, O.

DAWSON, BOB

KGTU, Des Moines, Iowa

DAWSON, JACK

CFRB, Toronto, Ont.

DAY, BOB

KGO, S.F., Cal.

DEAN, BOB

WRT, Charlotte, N. C.

DEANE, JOE

KQV, Pittsburgh, Pa.

DON DELAGO

KTRC, Santa Fe, N. M.

DE LA VEGA, JOSE

WWRL, New York, N. Y.

DELFINO, FRANK

WICC, Bridgeport, Conn.

DELINE, JIM

Deline Gang
WSYR-TV, Syracuse, N. Y.

DELMONT, JIMMY

WLGL, Minneapolis, Minn.

DEKISTON, DAVID S.

WRTA, Altoona, Pa.

DENSON, CHUCK

KGKB, Tyler, Texas

DENVER, DEE

680 Party Line
KFEQ, St. Joseph, Mo.

DEFEW, ART

KGST, Fresno, Cal.

DESMOND, WARREN

KNEW, Spokane, Wash.

DE YOUNG, JOHN

Dinner Winner
WGL, Ft. Wayne, Ind.

DIAZ, R. COLON

WTIL
MAYAGUEZ, Puerto Rico

DICKERMAN, CARL

WEEI, Boston, Mass.

DINSMORE, ED

WBBN, Buffalo, N. Y.

DIXON, BOB

B. April 8, 1911, Stamford, Conn.
Perry Mason, Edward R. Murrow,
Red Buttons, Person To Person,
CBS, CBS-TV: Life Can Be
Beautiful, NBC

DIXON, BOB

Easy Listen'
KFMA, Davenport, Iowa

DOCHEE, JACK

WKBS, Oyster Bay, N. Y.

DONALD, TONY

WTHH, Baltimore, Md.

DONALDSON, DAN

Make Up Your Mind
CBS

DONEY, JIM

WXEL, Cleveland, Ohio

DONNELLY, BOB

KOOL, Phoenix, Ariz.

DOYLE, LARRY

KGO, San Francisco, Cal.



TODD RUSSELL

"Wheel of Fortune"—CBS-TV
"Rootie Kazootie"—ABC-TV

Personal Management:
William Morris Agency



BUD COLLYER

DRAKE, RONALD
TV Teen Time
WHP-TV, Harrisburg, Pa.
DREW, JOHN
WOL, Washington, D. C.
DREWS, BOB
Detour With Drews
WAAF, Chicago, Ill.
DRISKILL, JIM
WINN, Louisville, Ky.
DUNBAR, RUSS
WOR, New York
DUNLAP, WALLY
WICC, Bridgeport, Conn.
DURHAM, TEX
KPAC, Port Arthur, Texas
DYER, BOB
WKNN, Saginaw, Mich.

— E —

EAST, HENRY
Breakfast Club
WLAG, Lagrange, Ga.
EATON, GORDON
Music Made in USA
WCCO, Minneapolis, Minn.
ECKOFF, GENE
KSWO, Lawton, Oklahoma
EDELL, BOB
WROK, Rockford, Ill.
EDGAR, BILL
KTRN, Wichita Falls, Texas
EDGAR, NEAL
WUSJ, Lockport, N. Y.
EDGREN, BOB
WNLC, New London, Conn.
EDWARDS, EARL
WNAH, Nashville, Tenn.
EDWARDS, MERLE
WMIN, St. Paul, Minn.

EDWARDSON, BILL
Harmony House
KJEO, Fresno, Cal.
EGGERT, GEORGE
WFBG, Altoona, Pa.
ELDER, EMERSON
KPQ, Weatehee, Wash.
ELLIOTT, BRUCE
Movie QUICK QUIZ
WABD, New York
ELLIOTT, SAM
Ten Dance
WPAD, Paducah, Ky.
ELLEN, BOB
KGW, Portland, Oregon
ELLSWORTH, JACK
WALK
Patchogue, N. Y.
EMERSON, BYRON
WWHG, Hornell, N. Y.
EMERSON, LOU
WCME, Ashland, Ky.
ENGEL, BOB
WSRS, Cleveland, O.
ENGLES, ED
KTHS, Little Rock, Ark.
ESCRIBANO, RAFAEL
WCMN, Arecibo, Puerto Rico
ETON, JERRY
WFIG, Sumter, S. C.
EVANS, AL, JR.
1400 Club
KCLA, Pine Bluff, Ark.
EVANS, DR. BERGEN
Down You Go
Dumont
EVANS, MARK
WTOP, Washington, D. C.
EVANS, MEL
WAVU, Albertville, Ala.
EVANS, STAN
Shower of Silver
KYOS, Merced, Cal.

EVENS, EMERY
Neighborhood News
WKTC, Thomasville, Ga.
EWING, CLIFF
Kook's Tour
KOOK, Billings, Mont.
EWING, THOMAS E.
KIMA, Yakima, Wash.

— F —

FAIR, BRILL
KDNT, Lenton, Texas
FANT, JULIAN
WFOY, St. Augustine, Fla.
FARMER, JON
WAGA, Atlanta, Ga.
FARRELL, JIM
Musical Clock
CKPR, Ft. William, Ont.
FARRINGTON, FIELDEN
Romance of Helen Trent
CBS
FARRINGTON, GLEN
WTAX, Springfield, Ill.
FASSETT, JAMES
Music Commentator, N. Y.
Philharmonic Symphony
Broadcasts
CBS
FELDMAN, GEORGE
WJPS, Evansville, Ind.
FENNEMAN, GEORGE
You Bet Your Life, Dragnet
NBC-NBC-TV
FIELD, RED
KRIZ, Phoenix, Ariz.
FILES, BURT
WHUC, Hudson, N. Y.
FILKINS, LARRY
KGNC, Amarillo, Texas
FINDLAY, BOB
WSKB, McComb, Miss.



PHIL TONKEN

ACTOR - ANNOUNCER - M.C.

HIGH TENSION — TV
GREATEST FIGHTS OF CENTURY — TV
THE GREATEST DRAMA — TV
RADIO PLAYHOUSE
—NEMO—WEATHER REPORTER
MAN FROM TIMES SQUARE

RADIO REGISTRY MU 8-6600 TV



RED BENSON

"NAME THAT TUNE"

NBC-TV

monday nite at 8

"TAKE A NUMBER"

MUTUAL

friday nite at 8

FINLEY, LARRY

B. May 4, 1913, Syracuse, N. Y.
The Larry Finley Show, KFWB,
Hollywood, Cal.; Hollywood Movie
Premiers, WMGM, N. Y.; KLAC-
TV, KECA-TV, KNXT-TV, Holly-
wood, Cal.

FISHER, NORM

KGEZ, Kalspell, Mont.

FISHER, ROBERT

WJPB, Fairmont, W. Va.

FITZMAURICE, MICHAEL

B. April 28, 1908, Chicago, Ill.
Lowell Thomas, Fun For All, CBS;
Right to Happiness, John Camer-
on Swayze, NBC; Whispering
Streets, ABC

FITZPATRICK, LEO

KHQ, Spokane, Wash.

FLAHERTY, BOB

WKY, Cincinnati, O.

FLEMMING, ED

Our Gal Sunday
CBS

FLEVEY, JERRY

Valley Gadabout
KSRV, Ontario, Ore.

FLETCHER, FRED

WRAL, Raleigh, N. C.

FLINN, JIM

WPTV, Piquette Ohio

FLINT, WALTER

WGPC, Albany, Ga.

FLOWERS, SALLY

WLWC, Columbus, O.

FLYNN, CHARLES

WFBG, Altoona, Pa.

FLANN, JACK

WICY, Malone, N. Y.

FLANN, PETER

KLBS, Houston, Tex.

FORBES, BOB

WJMN, Florence, S. C.

FORMAN, WIN

Music For The Missus

WARM, Scranton, Pa.

FORREST, JOHN

KOL, Seattle, Wash.

FORREST, RON

KYMA, Yuma, Ariz.

FOSTER, FRED T.

KPSD, San Diego, Cal.

FOX, BILL

KRBC, Abilene, Texas

FOX, DAVE

KLIX, Twin Falls, Idaho

FOX, JOHN

WKRO, Cocoa, Fla.

FRANCIS, AL

Fun With Francis

WKST, New Castle, Pa.

FRANKLIN, DELMAS

Morning Jamboree

WLAQ, Rome, Ga.

FREDERICKS, JACK

WKTV, Utica, N. Y.

FREEMAN, FRANK

WHBF, Rock Island, Ill.

FREEMAN, WALTER

KTMU, McAlester, Oklahoma

FREEMUTH, BOB

KVIC, Victoria, Texas

FRENCH, DICK

Strictly From Richard

WLS, Lansing, Mich.

FRIBERG, ALICE

WCYB, Bristol, Va.

FROST, DON

WLPO, La Salle, Ill.

FUHRMANN, DON

KSEL, Pocatello, Idaho

FULGHAM, BILLY

WVOP, Vidalia, Ga.

FULKERSON, FRED

WVMO, Mt. Carmel, Ill.

FULTON, ROBERT

Ladies' Bouquet

KERC, Eugene, Ore.

FURNELL, WM.

KCCU-TV, Sacramento, Cal.

— G —

GABHART, DAVID

WBKZ, Battle Creek, Mich.

GAINES, JERRY

WHAT, Phil., Pa.

GALLAGHER,

WMAS

Wilmington, Del.

GALLAGHER, PAUL

WHDH, Olean, N. Y.

GARCIA, GENE

Link Gene

WALT, Tampa, Fla.

GARDNER, JACK

Music Varieties

WBEP, Booneville, Miss.

GARWOOD, JOHN

WNBZ, Saranac Lake, N. Y.

GASQUE, KENNETH

WJAY, Mullins, S. C.

GAYNOR, BOB

WVOW, Logan, W. Va.

GEDON, GEORGE

WBPA, Lock Haven, Pa.

GER, SANDY

WALT, Tampa, Fla.

GENTRY, WAYNE

Keep It Happy

KCOM, Sioux City, Iowa

GEORGE, CAL

Casino

KRWX, Vancouver B. C.



WALTER HERLIHY



MORT LAWRENCE

Host: "Big Payoff" — CBS-TV and NBC-TV

Announcer: "We Love Dogs" — ABC-TV

LExington 2-1100

GEORGE, RUSS

The Russ G. Show
WNLK, Norwalk, Conn.

GERMAN, LOU

After Hours Show
WORL, Boston, Mass.

GERO, NORM

WCOG, Greensboro, N. C.

GERON, H. NORMAN

WWSO, Springfield, O.

GETZ, ART

WSAN, Allentown, Pa.

GIBBONS, BILL

WFGN, Gaffney, S. C.

GIBBONS, JIM

WMAL, Washington, D. C.

GIBBS, JIM

KIVY, Crockett, Tex.

GIBSON, ALEC

WTVJ, Miami, Fla.

GIBSON, JIM

KTRF, Thief River Falls, Minn.

GILBERT, JAY

WEAR, Pensacola, Fla.

GILBERT, JOHN

WRR, Dallas, Texas

GILL, EARLE

WPTZ, Phila., Pa.

GILLIGAN, ROY

WKRC, Chm., O.

GILMAN, HAL

WSLB, Oadensburg, N. Y.

GILREATH, H. C.

WVOP, Vidalia, Ga.

GIRONA, ENRIQUE

WKVM, San Juan, P. R.

GISH, ED

KLIX, Twin Falls, Idaho

GLASS, CHARLES

After Hours
KROP, Brawley, Cal.

GLEBA, TOM

WBNS, Columbus, Ohio

GOLDEN, JERRY

WLIP, Kenosha, Wis.

GOODWIN, ART

WAGE, Syracuse, N. Y.

GORDON, DOROTHY

New York Times Youth Forum
Dumont

GORDON, JOHN

CKLW, Detroit, Mich.

GORDON, WILLIAM

WEAT, Lake Worth, Fla.

GRADY, JACK

KYNO, Fresno, Cal.

GRAHAM, VIRGINIA

The Virginia Graham Radio Show,
WABC, N.Y.; Here's To Your
Health, WABC-TV, New York;
Where Was I?, Food For Thought;
Dumont, WABD-TV, New York

GRAHAM, WILLIAM

WIKF, Newport, Vermont

GRANGER, ALLEN

WOR, N. Y., N. Y.

GRANGER, JERRY

KWBE, Beatrice, Neb

GRAUE, KEN

KPLA, Hollywood, Cal.

GRAUER, BEN

B. June 2, 1908, New York City.
March of Medicine, Show of
Shows, NBC-TV; Between The
Lines, WNBT, N. Y.; NBC Sym-
phony, NBC; Citizens Union
Searchlight, Ben Grauer News,
WNBC, N. Y.

GRAY, JOHN

WHBO, Tampa, Fla.

GREEN, EARL

WTVN, Columbus, O.

GREEN, GEORGE

KGHL, Billings, Mont.

GREEN, JOHNNY

KPHO, Phoenix, Arizona

GREENE, ERVIN

KMUR, Murray, Utah

GREENWOOD, DEL

WGBF, Evansville, Indiana

GREGORY, GREG

Harbor Lights
WTMA, Charleston, S. C.

GREGSON, JACK

DANA

B. July 14, 1915, Spokane, Wash.
Jack's Place, ABC; Saturday
Night Flights, ABC-TV

GREY, JERRY

Open House
KNGL, Fort Madison, Iowa

GRIMSBY, ROGER

WEBC, Duluth, Minn.

GRONDIN, FREDDIE

Musique En Tete
CKCV, Quebec

GROVER, JOHN

KNBC, S. F., Cal.

GUEST, BOB

Guest House
WJR, Detroit, Mich.

GUNN, BEN

WAGA, Atlanta, Ga.

GUNN, BOB

WJRD, Tuscaloosa, Ala.

GUNN, DICK

Dance Band Parade
KSUB, Cedar Rapids, Utah

— H —

HAEFNER, GEORGE

WHAM, Rochester, N. Y.



JAY JACKSON

M. C.—"Twenty Questions"



CY HARRICE

Lexington 2-1100



HAGERMAN, JOHN
WKXX, Saginaw City, Mich.
HAGGART, BUD
The Blues Chasers
WFDE, Flint, Mich.
HAGLI, DAVE
KWRH, Shreveport, La.
HALE, GEORGE
WABI, Bangor, Maine
HALEY, PAT
WMCK, McKeesport, Pa.
HALEY, TOM
Haley's Daily
WNBK, Cleveland, O.
HALL, HOWARD
WOW, Omaha, Neb.
HALL, JIMMY
KMAC, San Antonio, Texas
HALTER, BYRON
WLDS, Jacksonville, Ill.
HAMPTON, JACK
KPAM, Portland, Oregon
HANDLON, GEORGE
KGU, Honolulu, Hawaii
HANN, JERRY
KXOL, Ft. Worth, Texas
HANNAH, RALPH
KVOU, Uvalde, Texas
HANNON, JACK
WNAX, Yankton, S. D.
HARRICE, CY
B. March 1, 1915, Chicago, Ill.
The Big Story, Cavalcade of
America, NBC; Broadway to Hol-
lywood, Dumont; Philco Tele-
vision Playhouse, Philco Radio
Playhouse, CBS
HARRILL, NELSON
WGWR, Ashboro, N. C.
HARRIS, BOB
KFRE, Fresno, Cal.
HARRIS, LLOYD
WMAZ, Macon, Ga.

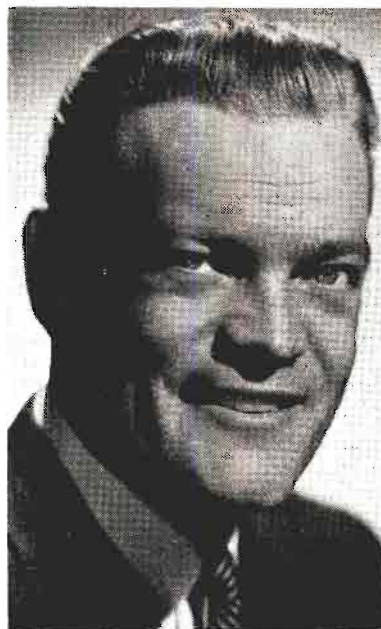
HARTLEY, JIM
Alarm Clock Club
WDUN, Gainesville, Ga.
HART, BILL
KWBW, Hutchinson, Kan.
HART, BOB
KFAL, Fulton, Mo.
HARVEY, ROY
Busco Bandwagon
WGL, Ft. Wayne, Ind.
HASTINGS, JACK
WPBC, Minneapolis, Minn.
HATFIELD, LANSING
WWNC, Asheville, N. C.
HAYIG, DEAN
KMO-TV, Tacoma, Wash.
HAWKINS, LEM
KFGO, Fargo, N. D.
HEMKE, BILL
KOLN, Lincoln, Neb.
HENDRIX, CLIFF
KCSJ, Pueblo, Colo.
HENNESSY, FRANK
Morning Timekeeper
WDDR, Syracuse, N. Y.
HENRY, CARL
WRIB, Providence, R. I.
HENRY, PAT
KROW, Oakland, Cal.
HENSON, DOUG
WJMJ, Philadelphia, Pa.
HERLIHY, EDWARD
Horn & Hardart Children's Hour,
Your Show of Shows, Kraft The-
atre, NBC-TV; Weekend, NBC
HERLIHY, WALTER F.
Kraft Television Theatre, Music
From Meadowbrook, ABC-TV;
Dionne Lucas Show, Gloria De-
Haven Show, Lisa Ferraday Show,
Ann Rutherford Show, WABC-TV,
New York

HERMAN, BERNIE
Music 'Til Midnight
WIRE, Indianapolis, Ind.
HETHERINGTON, KEITH
Misty Mike's Kitchen
KMO-TV, Tacoma, Wash.
BETRICK, WAYNE
WLAN, Lancaster, Pa.
HEADE, BUDD
KNBC, San Fran., Cal.
HICKMAN, HENRY
Club 1300
WFBR, Baltimore, Md.
HICKS, GEORGE
Theatre Guild On The Air
NBC
HILL, BOB
KMTV, Omaha, Neb.
HILL, DUANE
Surprise Package
KSL-TV, Salt Lake City, Utah
HINDS, BILL
Buzz & Bill
WITV, Pittsburgh, Pa.
HINES, PETE
WDSR, Lake City, Fla.
HINKLEY, HARRY
Pot Parade
WHP-TV, Harrisburg, Pa.
HITE, BOB
Crime Photographer
CBS
HOAG, DAVE
WWNH, Rochester, N. Y.
HOBBY, WES
WNAB, Bridgeport, Conn.
HODGSON, JAY
Mother's Delight
KTBC-TV, Austin, Tex.
HOFFMAN, HOWARD
WXEL, Cleveland, Ohio



JOHN SAVAGE

MU 8-6600

JACK GREGSON
LE 5-1371

HOFFMAN, WALT
WHAM, Rochester, N. Y.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOLDEN, DONALD
WDZ, Decatur, Ill.
HOLMES, BOB
WFBL, Syracuse, N. Y.
HOLT, FRED
WCKY, Cincinnati, O.
HONEYMAN, KEN
WHIO, Dayton, O.
HONEYMAN, RUSS
City Court
WWCA, Gary, Ind.
HOPKINS, BILL
KLBS, Houston, Tex.
HOSTETLER, CHUCK
KHOZ, Harrison, Ark.
HOLLIHAN, BILL
Weather Show
WEEK, Peoria, Ill.
HOYLE, SUNNY
WHKY, Hickory, N. C.
HUBBARD, HARRY
KFIR, North End, Oregon
HUBBARD, ROY
WMAZ, Macon, Ga.
HUGIL, IVOR
WCCC, Hartford, Conn.
HUNT, RALPH
Rise & Shine
WABI, Bangor, Maine
HURLBUT, JIM
Zoo Parade
NBC-TV

— I —

INGSTAD, BOB
KOVC, Valley City, N. D.
IRVING, CHARLES
Search For Tomorrow
CBS-TV

— J —

JACKSON, BOB
KRHD, Duncan, Okla.
JACKSON, CARROLL
WLAU, Laurel, Miss.
JACKSON, JAY
B. Nov. 4, 1918, Waverly, Ohio.
My Little Margie, Philco Television Playhouse, NBC-TV; Omnibus, CBS-TV; Twenty Questions (TV) Dumont; Twenty Questions (Radio) Mutual
JACKSON, KENT
Stump The Experts
WTOB-TV, Winston-Salem, N. C.
JACKSON, MAURICE
Jackson's Beat
WKCO, Columbus, O.
JAFFEE, TED
WAAM, Baltimore, Md.
JAMES, BOB
WWHG, Hornell, N. Y.
JAMES, DENNIS
Two For The Money, Amateur Hour
NBC-TV
JAMES, HERB
KWWL, Waterloo, Iowa
JAMES, HUGH
Wendy Warren And The News
CBS
JAMES, KEN
WOW-TV, Omaha, Neb.
JAMES, JERRY
KEAR, San Francisco, Cal.
JASS, MEL
WCCO, Minn., Minn.
JEFFREYS, ALLAN
WTOP, Washington, D. C.

JENKINS, BOB
WPFB, Middletown, Ohio
JENKINS, BOB
KONO, San Antonio, Texas
JENKINS, WAYNE
Breakfast With Blondie
WBOW, Terre Haute, Ind.
JENSEN, LEIF
WDRG, Hartford, Conn.
JOHNSON, BOB
KRIZ, Phoenix, Ariz.
JOHNSON, BUDDY
KRIG, Beaumont, Texas
JOHNSON, JOHNNY
Birthday Club
KMCO, Conroe, Tex.
JOHNSON, WALLY
KFEQ, St. Joseph, Mo.
JONES, AL
WRR, Dallas, Texas
JONES, BILL
KLZ, Denver, Colo.
JONES, DICK
WREB, Holyoke, Mass.
JONES, JIMMY
Rhythms At Random
KGVJ, Greenville, Tex.
JONES, ROYCE A.
WIMO, Winder, Ga.
JORGENSEN, FRED
KGO, S. F., Cal.

— K —

KABAY, MIKE
KGBC, Galveston, Texas
KANE, PHIL
Breakfast Set
WOC, Davenport, Iowa
KARLE, DON
WXYZ, Detroit, Mich.
KASSERA, LOREN
WLTX, LaCrosse, Wisc.



ART BAKER



NELSON CASE

KAVANAGH, AL
WSAV, Savannah, Ga.
KAY, BOB
WMIE, Miami, Fla.
KAY, BOB
WAVE, Louisville, Ky.
KAYE, BOB
Vignettes of the American
Theatre
KEYD, Minneapolis, Minn.
KEARNEY, GERRY
WFEA, Manchester, N. H.
KEEFE, AL
Ladies Choice
KSCR, Liberal, Kan.
KEEP, BARNEY
Keeps Corner
KEX, Portland, Ore.
KELLY, GENE
Ladies Choice
WEBR, Buffalo, N. Y.
KELLY, PAUL F.
KSIW, Woodward, Okla.
KELLY, WARREN
Warren Kelly Show
WXYZ-TV, Detroit, Mich.
KENNEDY, BOB
Sense & Nonsense
NBC-TV
KENNEDY, KEN
WFRX, W. Frankfort, Ill.

KENNEDY, KEVIN
WPIX, New York, N. Y.

KENNEDY, LEE
WRAY, Princeton, Indiana
KENNEDY, C. WARREN
All Nite Juke-box
WTIX, New Orleans, La.
KENT, CARL
KTAR, Phoenix, Arizona
KENT, GEORGE
Here and There
CBK, Winnipeg, Man.

KESSENICH, JACK
Magic Music Chest
WDUZ, Green Bay, Wis.
KESSLER, DON
WAKN, Sikeston, S. C.
KEYS, CHARLIE
Ladies Matinee
KCBH-TV, Lubbock, Tex.
KIERNAN, WALTER
Who Said That?
NBC-TV
KILLAM, JIM
WAAM, Baltimore, Md.
KINDER, ROD
WNAR, Norristown, Pa.
KING, BILL
WIRL, Peoria, Ill.
KING, BOB
KVTU, TV, Sioux City, Iowa
KING, CARL
B. July 30, St. Louis, Mo.
King's Crossroad, Syndicated;
Rocket Rangers, Journey Through
Life, CBS-TV

KING, CARL
Woodchoppers Ball
KTRE, Lufkin, Tex.
KING, DON
WCIL, Carbondale, Ill.
KING, STUBBY
WKBI, St. Marys, Pa.
KING, WILLIAM O.
Amateur Club
WTOG, Savannah, Ga.
KIRBY, DURWARD
Hilltop House
CBS
KIRCHNER, DICK
KTVQ, Oklahoma City, Okla.
KIRKPATRICK, DAVE
WMNR, North Adams, Mass.

KITTELL, CLYDE
News
NBC
KNIGHT, CY
CHAB, Moose Jaw,
Saskatchewan, Canada
KNIGHT, JACK
WCOS, Columbia, S. C.
KORDECKI, DON
WFOM, Marietta, Ga.
KOVACS, ERNIE
WCBS, N. Y.
KOZIOL, RONALD
WRDB, Reedsburg, Wis.
KROLL, JAY
WELS, Kingston, N. C.
KRUPP, LARRY
WJW, Cleveland, O.
KUNDER, CLAY
KHSL, Chico, Cal.
KYLE, FORREST
KPMC, Bakersfield, Cal.

— L —

LACY, JOHN
Happiness Exchange
KNOE, Monroe, La.
LAMB, ART
WTTG, Washington, D. C.
LAMB, BOB
KFOX, Long Beach, Cal.
LAMBERT, KENNETH
WLDG, Jacksonville, Ill.
LAMPMAN, HUGH
KCLN, Fort Worth, Tex.
LANE, LARRY
WEBK, Tampa, Fla.
LANGSTON, JOE
WNET, Tuscaloosa, Ala.
LARKIN, DON
WAAT, Newark, N. J.
LARSEN, GENE
Breakfast With Gene
KFMA, Davenport, Iowa



DEL SHARBUTT

"The Betty White Show"

NBC-TV

LARSON, BEN
WOW, Omaha, Neb.
LAUGHLIN, JIM
Coffee Club
KLCB, Libby, Mont.
LAWRENCE, JACK
WPWA, Chester, Pa.
LAWRENCE, JERRY
KFAL, Fulton, Mo.
LAWRENCE, JOHNNY
WOKO, Albany, N. Y.

LAWRENCE, MORT

B. Dec. 4, 1914, Philadelphia, Pa.
The Big Payoff, CBS-TV and
NBC-TV; We Love Dogs, ABC-
TV

LAWSON, JOHN
Record Shop
CFOR, Orillia, Ont.
LAWSON, RALPH
WZIP, Covington, Ky.
LAYMAN, EARLE
Radio Council
WPRC, Lincoln, Ill.

LAZAR, BILL

B. July 8, 1921, Appleton, Wis.
Pepper Young's Family, NBC;
Oscar Awards Telecast, Paul
Winchell Show, Kulka, Fran &
Ollie, NBC-TV; Search for To-
morrow, Red Buttons Show, CBS-
TV

LAZAROW, ART
WWJ, Detroit, Mich.
LEAHY, TOM
KWBB, Wichita, Kan.
LEE, BOB
KOK, Tulare, Cal.
LEISURE, CLARENCE
KNBC, S. F., Cal.
LEMEN, WALTER II.
KCOG, Centerville, Iowa
LEMON, DOC
Doc's Digest
WVKO, Columbus, O.
LEONARD, BOB
WMMN, Fairmont, W. Va.
LEONARD, LEE
WTOV, Norfolk, Va.
LePAGE, JEAN
WMSA, Massena, N. Y.
LESTER, BILL
KOY, Phoenix, Arizona
LESTER, DON
WLW, Cincinnati, O.
LEVERING, PETE
KGPH, Flagstaff, Arizona
LEVITT, AL
KROW, Oakland, Cal.
LEWIS, RALPH
WTAD, Quincy, Ill.
LEYDEN, BILL
KFTV, Los Angeles, Cal.
LEZOTTLE, GEORGE E.
Tune Inn
WAYZ, New Haven, Conn.
LIDLE, BOB
KGA, Spokane, Wash.
LIEBMAN, JERRY
WPIC, Sharon, Pa.
LIENEMANN, GENE
KSID, Sidney, Neb.
LILES, MARDI
Farm Hour
WFLA, Tampa, Fla.
LILIGREN, CHUCK
WDLB, Marshfield, Wis.
LINDBERG, WALLY
KCNA, Tucson, Arizona
LINDMAN, STUART
Show Tunes
WMIN, St. Paul, Minn.
LINGLE, DICK
WFBM, Indianapolis, Ind.
LIVELY, BILL
KWIN, Ashland, Oregon

LOCKHART, GLENN
WPCF, Panama City, Fla.
LOCKWOOD, GLENN
Fun For Breakfast
KOOK, Billings, Mont.
LONER, HELDON
WVWV, Fairmount, W. Va.
LONG, DAN
Musical Clock
WJVR, Jacksonville Beach, Fla.
LONG, DEANE S.
Meet Your Neighbor
KVOE, Santa Ana, Cal.
LONGFELLOW, TOMMY
KARK, Little Rock, Ark.
LONGMAN, BILL
Off The Record
KFMA, Davenport, Iowa
LOTT, JOHNNIE
WERH, Hamilton, Ala.
LOWE, JACKSON
WOL, Washington, D. C.
LUBECK, ROBERT
KROY, Sacramento, Cal.
LUCAS, BEN
WRGA, Rome, Ga.
LUCK, LUCKY
Lucky Luck Show
KONA, Honolulu, T. H.
LIDDEN, ALLEN
College Quiz Bowl, Mind Your
Manners
NBC, NBC-TV
LIKE, HARRY
WICC, TV
Bridgeport, Conn.
LIND, JACK
KXRX, San Jose, Cal.
LUND, ROGER
WECT, Elmira, N. Y.
LUNDBERG, VIC
You Win
KTUL, Tulsa, Okla.
LUSK, BERNIE
KROC, Rochester, Minn.
LYNN, KEN
WFBM, Indianapolis, Ind.

— Mc —

McADOO, DICK
KFDM, Beaumont, Texas
McBRIDE, GORDON
Wake Up Everyone
CPK1, Ft. Frances, Ont.
McCAFFERY, JOHN K. M.
What's The Story
Dumont
McCARTNEY, DICK
KCUL, Ft. Worth, Tex.
McALLIFFE, TOM
WERL, Westerly, R. I.
McCOY, BOB
KGVO, Missoula, Mont.
McCOY, JACK
Glamour Girl
NBC-TV
McCOY, KONNIE
KFEL, Denver, Colo.
McCULLOUGH, DAN
Movie Quick Quiz
WABD, New York
McDANIEL, GRANT
KIDO, Boise, Idaho
McDANIELS, EARL
KFVD, L. A., Cal.
McDEVITT, LEO
Shopper's Matinee
WALE, Fall River, Mass.
McDONALD, H.O., JR.
WELP, Easley, S. C.
McDONALD, RODERICK
WMTV, Madison, Wis.
McELRATH, JACK
Time Out
KEPO, El Paso, Texas
McGUIRE, JOE
WHOW, Clinton, Ill.
McIVER, RAY
WERD, Atlanta, Ga.

McKAY, JAMES
WLBB, Carrollton, Ga.
McKEEHAN, BOB
KCNA, Tucson, Arizona
McLAIN, BOB
WFKY, Frankfort, Ky.
McMULLAN, JACK
WMBS, Uniontown, Pa.
McNUTT, JACK
WJBB, Haleyville, Ala.

— M —

MacDONALD, ARCH
WBZ, Boston, Mass.
MacDONALD, DON
KCMJ, Palm Springs, Cal.
MACK, BILL
Music Time
WEDC, Chicago, Ill.
MACK, TED
Ted Mack's Original Amateur
Hour
NBC-TV
MacRAE, JOHNNY
Matinee With MacRae
WABI, Bangor, Maine
MADDON, ED
WARME-TV, Scranton, Pa.
MAHAFFET, CHUCK
KXA, Seattle, Wash.
MAHAN, JOHN
WDAS, Phila., Pa.
MAHER, WILLIAM
WOR, New York
MALE, COLIN
WCPO-TV, Cincinnati, O.
MALONE, BILL
WMAL-TV, Washington, D. C.
MANLOWE, DUDLEY
KNBC, S. F., Cal.
MANN, BILL
WIP, Phila., Pa.
MARGARITE, LEON
Dawn Patrol
WBFB, Rochester, N. Y.
MARION, ED
Flash Gordon
KGMB-TV, Honolulu, T. H.
MARSHALL, ROBERT
Record Jury
WGBS, Miami, Fla.
MARTELL, TONY
WQAN, Scranton, Pa.
MARTIN, BOB
Record Round Up
WALT, Tampa, Fla.
MARTIN, GLENN
KLZ, Denver, Colo.
MARTIN, JACK
WCEB, Akron, Ohio
MARTIN, JIM
Jim Martin Show
WHOO, Orlando, Fla.
MARTIN, JOHNNY
WLUC, Louisville, Ky.
MARTINEZ, MANUEL
WKVM, San Juan, P. R.
MASINGILL, LUTHER
WDEF, Chattanooga, Tenn.
MATTOLE, TONY
Melody Street
DuMont
MAXWELL, DAVE
KBIG, Avalon, Cal.
MAXWELL, RUDOLPH
WDIX, Orangeburg, S. C.
MAYER, BRUCE
Ladie's Man
WABD, New York
MAYER, JACK
WALB, Albany, Ga.
MEATH, ED
Musical Clock
WHEC, Rochester, N. Y.
MEHRMAN, BOB
WTAO, Boston, Mass.
MELA, GRAHAM
WONN, Lakeland, Fla.

MELTON, CHARLES
WIS, Columbia, S. C.

MERCEIN, TOM
WJMJ, Milwaukee, Wis.

MERCIER, RAY
Alarm Clock Club
WPOR, Portland, Maine

MERKER, GARY
WAKR, Akron, Ohio

MERRITT, HERBERT A.
WIAL, Greenfield, Mass.

MEYERS, DUTCH
KFOR, Lincoln, Neb.

MICHELMAN, ED
KGMB, Honolulu, T. H.

MIDDLETON, BOB
1450 Club
WWSO, Glens Falls, N. Y.

MILLER, GEORGE, JR.
KAPA, Ada, Okla.

MILLER, HARVEY
WBRE-TV, Wilkes-Barre, Pa.

MILLER, LEE
WRTA, Altoona, Pa.

MILLER, LINDA
WBZ, Boston, Mass.

MILLER, OTTO
KFSD, San Diego, Cal.

MILLER, PAT
Jamboree
WTAR-TV, Norfolk, Va.

MILLER, WES
KAFY, Bakersfield, Cal.

MILLS, FRANK
It Seems Like Yesterday
WBAP-TV, Fort Worth, Tex.

MILNER, ART
WKDN, Camden, N. J.

MINTER, ERNIE
WOW, Ft. Wayne, Indiana

MITCHELL, BOB
WIAS, Phila., Pa.

MITCHELL, CHUCK
WSOK, Nashville, Tenn.

MITCHELL, CLIFF
Morning Marathon
KASM, Albany, Minn.

MITCHELL, EVERETT
National Farm & Home Hour
NBC

MOFFAT, CHARLES
WJOB, Hammond, Ind.

MOLNAR, EMERY
WMCK, McKeesport, Pa.

MOODY, BLAIR
Meet Your Congress
DuMont

MOORE, CARL
Beantown Varieties
WEEL, Boston, Mass.

MOORE, ED
WTMA, Charleston, S. C.

MOORE, FREDERICK
KFOX, Long Beach, Cal.

MORALES, JOE
KLVL, Pasadena, Texas

MOREAU, AL
Invitation To Music
WSPB, Sarasota, Fla.

MORETTI, SKIP
KCLO, Leavenworth, Kansas

MORGAN, DICK
WDBJ, Roanoke, Va.

MORGAN, WAYNE
WMFR, High Point, N. C.

MORRIS, BEN
WKV, Oklahoma City, Okla.

MORRIS, ELMER
KWHN, Ft. Smith, Ark.

MORRIS, GILBERT
WDAK, Phila., Pa.

MORROW, JACK
Country Carnival
WIBC, Indianapolis, Ind.

MORSE, JIM
WENY, Elmira, N. Y.

MOSTELLER, JERRY
WAKE, Greenville, S. C.

MUNZELL, SPE'S
WIS, Columbia, S. C.

MURPHY, BOB
Bob Murphy Calling
WJBK-TV, Detroit, Mich.

MURPHY, ED
WCAN, Milwaukee, Wis.

MURPHY, HARVEY
WEHT, Henderson, Ky.

MURPHY, JACK
WUSJ, Lockport, N. Y.

MURRAY, DEAN
Studio A
KCOM, Sioux City, Iowa

— N —

NABORS, TED
KTHT, Houston, Texas

NAGEL, CONRAD
Broadway To Hollywood
DuMont

NAGLESTAD, FRED
WOW-TV, Omaha, Neb.

NAVA, MILT
Latin American Rhythms
KWKW, Pasadena, Cal.

NEAL, BOB
WMPB, Memphis, Tenn.

NEFF, ERNEST
Pops On Parade
WJFE-TV, Pittsburgh, Pa.

NEHRING, WALLY
Dawn Patrol
WIRE, Indianapolis, Ind.

NEILAN, RAY
WKBN, New Britain, Conn.

NELSON, ART
KLIF, Dallas, Tex.

NELSON, CHARLES
WFBG, Altoona, Pa.

NELSON, DAVE
Mart of Music
KSTT, Davenport, Iowa

NELSON, DEV
KFOR, Lincoln, Nebraska

NELSON, GEORGE
Hour of Music
KSTN, Stockton, Cal.

NELSON, GEORGE
WHIT, New Bern, N. C.

NELSON, JOHN
Bride And Groom
NBC-TV

NELSON, LEE
WFNC, Fayetteville, N. C.

NELSON, LLOYD
The Clock Spinner
WBAR, Savannah, Ga.

NELSON, PAUL
Trading Post
KSO, Des Moines, Ia.

NELSON, TED
WJRI, Tuscaloosa, Ala.

NEWHOUSE, SHELBY
WWJ, Detroit, Mich.

NEWMAN, ROBERT
WEEU, Reading, Pa.

NICOL, DON
WTIX, New Orleans, La.

NICOL, DON
WTIX, New Orleans, La.

NIELSON, WARREN
KMA House Party
KMA, Shenandoah, Ia.

NIEMI, TED
WKBN-TV, Youngstown, O.

NIMMO, BILL

B. June 18, 1917, Cincinnati, O.
Jackie Gleason Show, CBS-TV;
Wednesday Boxing, Crime Syndi-
cated, Heaven For Betsy, CBS;
Plainsclothes Man, DuMont

NIXON, MILT
WRAP, Norfolk, Va.

NOEL, DICK
Sense And Nonsense
WARD

NOEL, JACK
Jukebox
WTTS, Bloomington, Ind.

NOLAN, GEORGE
KFDA, Amarillo, Tex.

NOLAN, JAMES
KIMA, Yakima, Wash.

NOLTON, JOHNNY
KGNC, Amarillo, Texas

NORDINE, KEN
WMAQ, Chicago, Ill.

NORGARD, ROBERT
WFRO, Fremont, O.

NORK, DON
WHTB, Talladega, Ala.

NORMAN, DON
WBRC, Birmingham, Ala.

NORMAN, HAL
WLCB, Torrington, Conn.

NORMAN, HERB
WWRL, N. Y., N. Y.

NORTON, IYERS
WHDL, Olean, N. Y.

NORMAN, STAN
KOY-TV, Phoenix, Ariz.

NORWOOD, BOB
WALB, Albion, Mich.

NUZUM, BILL
WBNS, Columbus, O.

NUZUM, CHUCK
WTYN, Columbus, O.

NUZUM, CHUCK
WTYN, Columbus, O.

— O —

O'BRIEN, JOE
Rosemary
CBS

O'CONNOR, BILL

Shows For WCFL, WJJD, WMAG,
WIND, WGN, WAAF, WAIT,
Chicago, Ill.

O'CONNOR, JOHN

Rendezvous with Music
WCM, Lawrence, Mass.

O'DELL, STEWART

Record Shop Time
WSL, Pikeville, Ken.

O'DONNELL, BOB

WHEC-TV, Rochester, N. Y.

O'DONNELL, CHARLES

WHAT, Phila., Pa.

O'DONNELL, ROBERT

Midnight Mayor
WHEC, Rochester, N. Y.

OGILVIE, JACK

WBEN, Buffalo, N. Y.

O'GRADY, JOE

WLSH, Stamford, Pa.

O'HALLORAN, HAL

WBAY, Green Bay, Wis.

OTHARA, PEGGY

Sense And Nonsense
WABF, New York

OLINGER, DICK

WCRO, Johnston, Pa.

OLIPHANT, PAUL

Garden Gate
CBS

OLIVE, GRAY

WMSC, Columbia, S. C.

OLIVER, DOUG

KCBQ, San Diego, Cal.

OLSEN, JOHNNY

Second, Chance, NBC; Johnny
Olsen Show, Mutual

OLSEN, JOHNNY

Second Chance
NBC

OLSON, HARVEY

Shoppers Special
WDR, Hartford, Conn.

O'NAN, PAT

WINN, Louisville, Ky.

O'NEILL, CHUCK
WPEA, Manchester, N. H.
ORLAND, GENE
WESB, Bradford, Pa.
O'REILLY, JACK
WOR, New York
O'TOOLE, BILL
Life Is Worth Living
Dumont
OTTE, JOHNNY W.
WJCD, Seymour, Ind.
OWENS, AL
WFNC, Fayetteville, N. C.
OZIMEK, STAN
PNH Varieties
WKNB, New Britain, Conn.

— P —

PAEVEY, DON
WKY, Cinn., O.
PAGE, SAM
Meet Your Neighbor
WNBF-TV, Binghamton, N. Y.

PALMER, BUD

B. Sept. 14, 1921, Hollywood, Cal.
Jackie Gleason Show, CBS-TV;
Natl. Tennis Championships, Kate Smith Show, NBC-TV; Hockey, Basketball, Dog and Horse Shows, WPXI, N. Y.

PALMER, INGHAM

CKCL
Truro, Nova Scotia, Canada

PARKER, BILL
Ranch Club
WNBF-TV, Binghamton, N. Y.

PARKER, KEN
WPTR, Albany, N. Y.

PARRISH, HELEN
WKLF, Clanton, Ala.

PARRISH, WEBBER
WNAH, Nashville, Tenn.

PARSONS, BOYD
WGAD, Gadsden, Ala.

PARSONS, GERRARD
CHNS, Halifax, N. S.

PARTRIDGE, DICK
WEIM, Fitchburg, Mass.

PASSE, LOEL
KTHT, Houston, Texas

PATB, JOE
KNED, McAlester, Okla.

PATRICK, PAT
Time Show
WERD, Atlanta, Ga.

PATTERSON, JOHN
KDLR, Devils Lake, N. D.

PATTISON, JIM
Kids Klub
WTVF, Elmira, N. Y.

PAUL, NORMAN
KSJO, San Jose, Cal.

PAUL, RALPH

B. Oct. 11, 1920, Denver, Colo.
Strike It Rich, CBS-TV; Sound Stage, TV Playhouse, NBC-TV

PAXTON, TOM
WKY, Oklahoma City, Okla.

PAYMAR, GORDON
WFTV, Duluth, Minn.

PAYNE, HOWARD
Coffee Club
WSWN, Belle Glade, Fla.

PEARL, SUMNER
WICE, Providence, R. I.

PELHMANN, CARL
Spotlight
KKTV, Colorado Springs, Colo.

PERKINS, RONNIE
KTYL, Mesa, Ariz.

PERLIN, CAROLYN
WHBB, Selma, Ala.

PERRY, SID
WVLN, Olney, Ill.

PERRY, WES
WGL, Carbondale, Ill.
PETERS, BOB
WFAS, White Plains, N. Y.
PETEISS, BOBBY
Bobby Peters Show
WBAP-TV, Fort Worth, Tex.

PETERSON, ART
WHEN, Syracuse, N. Y.

PEELZER, EGEN
WALA, Mobile, Ala.

PHILLIPS, JOE
WDIX, Orangeburg, S. C.

PHILLIPS, LEA
KWRG, Pendleton, Ore.

PHILLIPS, N.
Photo Night
CJGX, Yorkton, Sask.

PHIPPS, JOHN
WHLN, Harlan, Ky.

PICCOLO, DOM
WKBL, St. Marys, Pa.

PICKWORTH, AL
KTHS, Little Rock, Ark.

PIERCE, BILL
WQAN, Scranton, Pa.

PIERCE, JOHN
Musical
CJRL, Kenora, Ont.

PITCOCK, BOB
KFSA, Ft. Smith, Ark.

PITTMAN, CHUCK
WJAY, Mullins, S. C.

PITZER, CRORY
WKST, New Castle, Pa.

PLATTER, PAUL
Paul Platter Show
WSAI, Cincinnati, O.

POOLE, BOB
Poole's Party Line
WFBC, Greenville, S. C.

POOLE, BOB
WFBC, Greenville, S. C.

POPKINS, GEORGE
WXGL, Richmond, Va.

POTTER, BILL
WMOU, Berlin, N. H.

POWELL, BOB
WPYZ, Phila., Pa.

POWELL, KEN
WECT, Elmira, N. Y.

PRESCOTT, ALLEN
WBL, Phila., Pa.

PRESSON, GENE
WCMA, Corinth, Miss.

PRICE, CLYDE
WNP, Tusculoosa, Ala.

PUCKETT, TRUMAN
Southern Jubilee
WJLD, Birmingham, Ala.

PURCELL, CHAS. W.
WCAO, Baltimore, Md.

— Q —

QUAVE, MACKIE
WIS, Columbia, S. C.

— R —

RAINES, JAMES H.
WCBC, Anderson, Indiana

RANDALL, DALE
KWWL, Waterloo, Iowa

RANDALL, WILLIAM E.
WHA1, Greenfield, Mass.

RAPCHAK, MIKE
On Mike
WAAF, Chicago, Ill.

RASHLEIGH, WARREN
KAKE, Wichita, Kan.

RASKIN, DICK
WGNV, Newburgh, N. Y.

RASP, MIKE
WCOS, Columbia, S. C.

RAVEN, GEO.
KYJC, Medford, Oregon

RAWSON, RON
Young Dr. Malone
CBS

RAY, CURT
KMOX, St. Louis, Mo.
RAYCEE, DEL
WICY, Malone, N. Y.
RAYMOND, JACK
WISN, Milwaukee, Wisc.

RAYMOND, OLLIE
KMOX, St. Louis, Mo.

REAGON, MAT
WBUF, Buffalo, N. Y.

REARDON, RUSS
WCOG, Greensboro, N. C.

REAU, DAVE
Keyd to Good Listening
KEYD, Minneapolis, Minn.

REDDY, JOHN
WCBS, N. Y., N. Y.

REDFERN, JACK
Requestfully Yours
WWIN, Baltimore, Md.

REEVES, JACK
The Rendezvous
KSTV, Stephenville, Tex.

REIHL, ALLEN
WOKZ, Alton, Ill.

REINHARDT, FRED
KITO, San Bernardino, Cal.

REMY, MEL
KNAK, Salt Lake City, Utah

REYNOLDS, GENE
Juke Box Favorites
WBAP, Ft. Worth, Tex.

REYNOLDS, PAUL
WTSP, St. Petersburg, Fla.

REZNOR, JOHNNY
WPFB, Middletown, Ohio

RICE, BILL
WMAV, Springfield, Ill.

RICE, C. B.
KLV, Pasadena, Texas

RICHARDS, BILL
WESA, Charleroi, Pa.

RICHARDSON, BRUCE
WROK, Rockford, Ill.

RICHARDSON, TOMMY
KRHD, Duncan, Okla.

RILEY, BILL
Teen Time
KRNT, Des Moines, Ia.

RILEY, JAY
WMOK, Metropolis, Ill.

RININGER, RON
WJAC-TV, Johnstown, Pa.

RIPPY, RONNIE
WLOE, Leaksville, N. C.

RISSLING, BOB
WBZ, Boston, Mass.

RITTER, DON
WGGH, Marion, Ill.

ROBERTS, BURT
WFOM, Marietta, Ga.

ROBERTS, CHARLES
Ten O'Clock Tunes
WGAR, Cleveland, O.

ROBERTS, CLIFF
Music Room
WDSU, New Orleans, La.

ROBERTS, JAMES
Music In The Air
WHBC, Canton, O.

ROBERTS, KEN
This Is Nora Drake
CBS

ROBERTS, KENNY
KLMK, Lamar, Colo.

ROBERTS, PAUL
Robin's Nest
WSPB, Sarasota, Fla.

ROBERTS, PETER
WNBT, N. Y., N. Y.

ROBERTS, PETER
News, NBC

ROBERTS, WILLIAM
KGYW, Vallejo, Cal.

ROBINSON, JIM
KWBE, Beatrice, Neb.

ROCHON, CLAUDE
CJSO, Sorel, Quebec, Canada

RODDY, JIM
WEAV, Plattsburg, N. Y.

ROGERS, DON
WRIB, Providence, R. I.

ROGERS, DON
WMIX, Mt. Vernon, Ill.
ROHN, JIM
Stumpus Boys
KSJB, Jamestown, N. D.
ROMAN, RALPH
WTAQ, Lagrange, Ill.
ROMAN, ROY
WMBG, Richmond, Va.
ROMANO, THOMAS
WNHC, New Haven, Conn.
ROOZIE, JACK
Night Beat
WWDC, Washington, D. C.
ROSS, GEORGE
WKXL, Concord, N. H.
ROSS, RICHARD
Early Edition
KING-TV, Wash.
ROTHMAN, LEE
WKOW, Madison, Wisc.
ROWELL, PECK
WJHO, Opelika, Ala.
RUGGLES, DON
KRES, St. Joseph, Mo.
RUNDLE, ANN
Community Reporter
WLAD, Danbury, Conn.
RUSSELL, FRAN
WCYB, Bristol, Va.

RUSSELL, TODD
Rootie Kazootie, ABC-TV; The
Wheel of Fortune, CBS-TV

— S —

SACCO, BOB
The Spinning Wheel
WAZL, Hazelton, Pa.
SANDS, LEE
WOL, Washington, D. C.
SANTON, CHESTER
WQXR, N. Y., N. Y.
SARGENT, KENNY
KLIF, Dallas, Tex.
SATER, HARTLEY
RGO, San Francisco, Cal.

SAVAGE, JOHN
Safeway Theatre—WPIX; Boston
Blackie, The Unexpected, WABC-TV

SCHEINER, LAWRENCE
KYOA, Tucson, Arizona
SCHOOLAN, IVAN
Dinner Bell
KOA, Denver, Colo.
SCHROT, BOB
KHSL, Chico, Cal.
SCOFIELD, LEEDS
WEEU, Reading, Pa.
SCOTFIELD, CARTER
WDBO, Orlando, Fla.
SCOTT, ANDY
WSGN, Birmingham, Ala.
SCOTT, FRED
Captain Video
DuMont
SCOTT, JOE
Club 28
WBRE-TV, Wilkes Barre, Pa.
SELDES, GILBERT
NBC Lecture Hall
NBC
SEYMOUR, DAN
Aunt Jenny
CBS
SHANLEY, JIM
Bill & Jim
WICH, Norwich, Conn.

SHARBUTT, DEL
B. Feb. 16, 1913, Cleburne, Tex.
Betty White Show, All Star Re-
vue, Kukla, Fran and Ollie, NBC-
TV; Hollywood Music Hall,
KTLA, Los Angeles

SHAW, CHARLES
WOLF, Syracuse, N. Y.

SHAW, HAL
WABI, Bangor, Maine
SHEFFER, GLENN
WCMB, Harrisburg, Pa.
SHELLEY, BOB
WBC, Greenville, S. C.
SHELTON, JIM
Pick-A-Pocket
WIBC, Indianapolis, Ind.
SHELTON, JOHN
Every Little Moment
WTV, Ft. Lauderdale, Fla.
SHEPHERD, CHARLES R.
WWNC, Asheville, N. C.
SHEPPARD, ALAN
KROY, Sacramento, Cal.
SHEKMAN, ART
Matinee Melodies
WJAC-TV, Johnstown, Pa.
SHEKMAN, DEAN
WDGY, Minneapolis, Minn.
SHERWOOD, BOBBY
Stars On Parade
Dumont
SHIELDS, LARRY
KFMB, San Diego, Cal.
SHREVE, LEN
KGW, Portland, Oregon
SHRIVER, BOB
KFEL, Denver, Col.

SILBERT, BILL
B. Jan. 1, 1921, Detroit, Mich.
Bill Silbert Show, WAGM, New
York; Bill Silbert Show, Let's Go
Bowling, WABD, New York

SIMMS, AL
WSNJ, Bridgeton, N. J.
SIMMS, HANK
KIKI, Honolulu, Hawaii
SIMMS, HANK
Spotlite Review
KONA, Honolulu, T. H.
SIMPSON, RALPH
Greenville, S. C.
SKINNER, BOB
WTMJ, Milwaukee, Wisc.
SLOANE, ROBERT
The Big Story
NBC, NBC-TV
SMITH, BILL
WPEN, Phila., Pa.
SMITH, BILL
WSFA, Montgomery, Ala.
SMITH, CLAYTON
Breakfast Time
WAGM, Presque Isle, Maine
SMITHERMAN, ROSS
WALA, Mobile, Ala.
SNOW, BOB
WEEK, Peoria, Ill.
SNYDER, JAY
RGO, S. F., Cal.
SOBOL, JOHNNY
WILK, Wilkes-Barre, Pa.
SOUTHWICK, TOREY
Top O' The Morning
WAKR, Akron, O.
SPILLNA, SANDY
WPIX, S. F., Cal.

SPOO, EDDIE
WWHG, Hornell, N. Y.
STAMPER, WILLIAM
WKDN, Camden, N. J.
STANLEY, ART
KBON, Omaha, Neb.
STANLEY, BILL
Bill & Jim
WICH, Norwich, Conn.
STANLEY, DAVE
WCPO-TV, Cincinnati, O.
STANLEY, MITCH
WWON, Woonsocket, R. I.
STANLEY, RAY
KWBB, Wichita, Kan.
STARKEY, DALE
KHQ, Spokane, Wash.
STEADMAN, W. R.
WNDE, Daytona Beach, Fla.
STEELE, DALE
WSOC, Charlotte, S. C.

STEELE, TED
WPXI, N.Y., N.Y.
STEVENS, LARRY
Movietime
KGMB-TV, Honolulu, T. H.
STEWART, BOB
WBY, Waterbury, Conn.
STEWART, CAL
WOWO, Ft. Wayne, Indiana

STEWART, JAY
B. 1920, Summitville, Ind.
It Pays to Be Married, NBC;
Your Claim To Fame, ABC-TV;
Townhall Party, KTTV, Los An-
geles

STEWART, JOHN
WKOP, Binghamton, N. Y.
STEWART, RAY
It Pays To Be Married
NBC

STILLE, BERT
Sweet & Swing
WHKC, Columbus, O.

STIR, JACK
WFLA, Tampa, Fla.

ST. LEGER, JOHN
WOR, N. Y., N. Y.

STOHL, HANK
Home Edition
WDTV, Pittsburgh, Pa.

STOKES, MIKE
Pantomime Quiz
Dumont

STONE, GEORGE
WMAQ, Chicago, Ill.

STRIBLING, BILL
WBCU, Union, S. C.

STUART, STREETER
WBZ, Boston, Mass.

STULE, EILEEN
Dick & Eileen Show
WRDW, Augusta, Ga.

STURGES, JIM
WKOP, Binghamton, N. Y.

STURM, DEAN
Saturday Night Jamboree
WSAZ-TV, Huntington, W. Va.

SUDDETH, GENE
WEAR, Pensacola, Fla.

SULLIVAN, BILL
WHGB, Harrisburg, Pa.

SUTTER, J. RICHARD
WRMN, Elgin, Ill.

SUTTON, BILL
KFRE, Fresno, Cal.

SWART, JACK
WFEL, Ft. Lauderdale, Fla.

SWARTZ, BOB
Money Man
KHQ, Spokane, Wash.

SWARTZ, FRANK
WFRO, Fremont, O.

SWEENEY, BUDD
Sweet & Swing
WHKC, Columbus, O.

SWIHART, WALT
WHIO, Dayton, O.

— T —

TAPLEY, CHARLIE
WKRQ, Mobile, Ala.

TAYLOR, BILL
Weather
KCBD-TV, Lubbock, Tex.

TAYLOR, SAM
WCHA, Chambersburg, Pa.

TAYLOR, STEVE
KCOK, Fresno, Cal.

TAYLOR, TOM
WKNX, Saginaw City, Mich.

TEAS, FRANK
WABI, Bangor, Maine

TEAS, WALT
Morning in Maryland
WFBZ, Baltimore, Md.

TESCH, BUDD
WHEC-TV, Rochester, N. Y.

TESCH, BUDD
WHEC, Rochester, N. Y.

THEISS, BOB

WKOW, Madison, Wisc.

THOMAS, EARL

Early Bird

WWSC, Glens Falls, N. Y.

THOMAS, GORDON

WTMJ, Milwaukee, Wisc.

THOMAS, NEWTON

WXGI, Richmond, Va.

THOMAS, STEVE

WFIG, Sumter, S. C.

THOMAS, WARREN

WKRC, Cinn., O.

THOMASON, BILL

Billboard Tops

WLAQ, Rome, Ga.

THOMASON, JIMMY

KAFY, Bakersfield, Cal.

THOMPSON, JOSEPH

KSCC, Santa Cruz, Cal.

THOMPSON, RAY

KROC, Rochester, N. Y.

TIBBETTS, DONN

WFEA, Manchester, N. H.

TICE, OLIN

FBI In Peace And War

CBS

TIDMORE, EVELYN

WNPT, Tuscaloosa, Ala.

TOBIN, PAT

WBBZ, Ponca City, Okla.

TOMASON, JIMMY

KBAK, Bakersfield, Cal.

TOMPKINS, JACK N.

WWNC, Asheville, N. C.

TONEY, LYNN

WPFA, Pensacola, Fla.

TONKEN, PHIL

B. April 13, 1919, Hartford, Conn. High Tension, WOR-TV; Greatest Fights of The Century, ABC-TV; Squad Room, Mutual News, Man From Times Square, Mutual; NEMO Weather Reporter, WOR, New York

TOWNES, MILO

WSRS, Cleveland, O.

TRACY, BILL

WSKB, McComb, Miss.

TRAVIS, LEWIS

KRIC, Beaumont, Texas

TRUDAU, NED

Sunrise Symphony

WABY, Albany, N. Y.

TUFTS, PETE

KTUC, Tucson, Arizona

TUCKER, DICK

WBZ, Boston, Mass.

TUCKER, DICK

WBZ, Boston, Mass.

TUCKER, TOMMY

WRAL, Raleigh, N. C.

TUCKER, TOMMY

WMBR, Jacksonville, Fla.

TUPPER, HOWARD

T 'N' T

WGY, Schenectady, N. Y.

TURNER, HARRY

KGHL, Billings, Mont.

TUTTON, RON

WMBR, Jacksonville, Fla.

VAN ARSDALE, RUSS

New England Talent Club

WJAR-TV, Providence, R. I.

VANDERHOOF, BRUCE

B. V.'s Open House

KDYL-TV, Salt Lake City, Utah

VAN DYKE, DICK

Music Shop

WLW-A, Atlanta, Ga.

VAN PATTEN, GRANT

WRGB, Schenectady, N. Y.

VANWART, KENNETH

WTAO, Boston, Mass.

VENTRELLA, TONY

Music Time

WEDC, Chicago, Ill.

VARNEY, BILL

WKXL, Concord, N. H.

VEAL, SPEED

The Speed Veal Show

WJHP, Jacksonville, Florida

VENTER, MEL

KFRC, S. F., Cal.

VERNON, MAC

Mail Order Melodies

KSCB Liberal, Kan.

VERNON, ROY

WREN, Topeka, Kan.

VIHMAN, ED

Mr. Nobody

WCCO, Minneapolis, Minn.

— W —

WAGNER, GENE

KMO, Tacoma, Wash.

WAGNER, GENE

KMO, Tacoma, Wash.

WAHL, JIM

KSTM, El Paso, Texas

WALLINGTON, JIMMY

Ask Hollywood

NBC

WALTON, ART

WILD, Birmingham, Ala.

WARNER, RICHARD

Dick Warner Show

WRDW, Augusta, Ga.

WARREN, BOB

On Your Account

NBC-TV

WARREN, DOUG

WKDN, Camden, N. J.

WARREN, JERRY

KYW, Phila., Pa.

WASHINGTON, TOM

KOB, Albuquerque, N. Mex.

WATSON, BOB

KGNC, Amarillo, Texas

WEAVER, BILL

KCBS, San Francisco, Cal.

WEBB, BILL

KAKC, Tulsa, Okla.

WEBBER, BILL

WEHU, Reading, Pa.

WEBSTER, DAVIES

WJNO, W. Palm Beach, Fla.

WEEKS, DICK

KMO, Tacoma, Wash.

WEGMET, NORM

KGHL, Billings, Mont.

WEINER, MILTON

WLW, Cinn., O.

WENDELL, BILL

Letter To Lee Graham

WABD, New York

WERTENBAKER, TOM

WNBZ, Saranac Lake, N. Y.

WERTZ, IRA

WPBG, Altoona, Pa.

WHEAT, HENRY

KMBC, Kansas City, Mo.

WHELOCK, HOWARD E.

Reveille

WKNE, Keene, N. H.

WHITE, ALBERT

KNBC, S. F., Cal.

WHITE, HENRY

Clock Watcher

WDOV, Dover, Del.

WHITE, MAURY

KGHL, Billings, Mont.

WHITE, RALPH, JR.

WBGJ, Scranton, Pa.

WILCOX, DICK

WSAR, Fall River, Mass.

WILCOX, JOHNNY

WIP, Phila., Pa.

WILLIAMS, DICK

WCKY, Cinn., O.

WILLIAMS, JACK

WBRC, Birmingham, Ala.

WILLIAMS, TED

WEAN, Providence, R. I.

WILLIS, FORREST

Interview Time

WTRY, Troy, N. Y.

WILLIS, JACK

KTAR, Phoenix, Arizona

WILSON, DEAN

KCOL, Ft. Collins, Colo.

WILSON, GLENN

WLW, Cinn., O.

WILSON, JACK

Sunny Side Of The Street

WARM, Scranton, Pa.

WILSON, JIM

KAYS, Hays, Kan.

WILSON, JOHN J.

WFTC, Kinston, N. C.

WILSON, READ

WWNC, Asheville, N. C.

WILSON, STU

KNXT, Los Angeles, Cal.

WILSON, WARD

Can You Top This

NBC

WINTERS, GEO.

WCKY, Cinn., O.

WOLF, ROD

Matinee Melodies

WJAC-TV, Johnstown, Pa.

WOLFF, LESTER "L"

Between The Lines

WABD, New York

WOODARD, HAL

KYW, Phila., Pa.

WOODWORTH, S. J.

Truth or Consequences

KCHS, N. M.

WORKHOVEN, BOYD

Sentimental Journey

WKLO, Louisville, Ky.

WORTLEY, ROBERT

KTUL, Tulsa, Okla.

WYNN, BERT

Car Tunes

KYA, San Francisco, Cal.

— Y —

YOUNG, AL

WCMA, Corinth, Miss.

YOUNG, DUKE

Duke's Dilemma

KUGN, Eugene, Ore.

YOUNG, JAMES

Breakfast Party

WITZ, Jasper, Ind.

YOUNG, JIM

WERI, Westerly, R. I.

YOUNGBLOOD, WES

KSEL, Lubbock, Texas

YOUNT, CHARLES

WKBV, Richmond, Ind.

— Z —

ZACHARY, HUGH

KADA, Ada, Okla.

ZAPITUL, BILL

KLIX, Twin Falls, Idaho

ZIEDMAN, AL

WKWK, Wheeling, W. Va.

ZIMMERMAN, DAVE

WWJ, Detroit, Mich.

ZIMMERMAN, HARRY

WLWL, Minneapolis, Minn.

— U —

UHLIS, FRAN

RGBX, Springfield, Mo.

UMBACH, BOB

WILD, Birmingham, Ala.

UNDERWOOD, CHARLES

WMBS, Uniontown, Pa.

— V —

VABER, ALAN

WERK, Pittsfield, Mass.

VALE, DAN

WPAS, White Plains, N. Y.



IRVING MANSFIELD

Klaus Wisner

Producer-Director

"FIRESIDE THEATER"

"GENERAL ELECTRIC THEATER"

RADIO-TV PRODUCERS

Network and Independent
—and their work during 1953



— A —

ACREE, CHUCK
Man On The Farm
Mutual

ADAMS, WM. J.
WHEC-TV, Rochester, N. Y.

ADLER, DR. PETER H.
NBC Opera, Recital Hall
NBC-TV

ANDREWS, CLARK
Top Guy, Modern Romances
ABC

ANDREWS, DAVE
Capsule of Knowledge
KOLN, Lincoln, Neb.

ANNON, JACK
Movie Quick Quiz
KGMB-TV, Honolulu, T. H.

APPY, GERALD
Variety Plus
WLWA, Atlanta, Ga.

ARNELL, PETER

I'll Buy That, The Name's the Same, Wheel of Fortune, CBS-TV

ATEX, SUSAN
KSAN-TV, San Francisco, Cal.

AVERY, IRA
Theatre of Today
CBS

AWSUMB, ROGER
Inside City Hall
WMIN, St. Paul, Minn.

— B —

BACKLUND, RALPH
Feature Project, Public Affairs Programs
CBS

BAILY, MEL
Wonderful City
Mutual

BAKER, RUSS
KGO, S. F., Cal.

BARNHILL, DICK
Commissioner's Report
WMAT-TV, Washington, D. C.

BARNUM, MERRITT
Excursion
NBC-TV

BARNUM, PETE

B. April 20th, 1904, Ossining, N. Y. Colgate Comedy Hour, Excursion, NBC-TV

BATTLE, CHARLOTTE
WKLO, Louisville, Ky.

BECKERMAN, LARRY
WTOP, Washington, D. C.

BEHRE, ARNOLD
Maggi McNellis Show, Home Gardener
ABC

BELKCOM, LLOYD
Talk Of The Town
WMIN, St. Paul, Minn.

BELL, JACK
WICC, WICC-TV, Bridgeport, Conn.

BIRDSONG, LAWRENCE
Startime
KTVE, Longview, Texas

BLACK, HARRY
WXEL, Cleveland, Ohio

BLACKWELL, BURT
WAVE, Louisville, Ky.

BLOOM, SEYMOUR L.
Buzz & Bill Show
WDTV, Pittsburgh, Pa.

BOLIN, ART
WARM-TV, Scranton, Pa.

BORGE, PAUL
KMTV, Omaha, Neb.

BOSMAN, JOHN
Mutual Newsreel
Mutual

BOUNDY, GLENN, JR.
WJBK-TV, Detroit, Mich.

BOWER, ROGER
Baron And The Bee, Can You Top This, G.I. Joe
NBC

BRANNAN, JIM
WAGA, Atlanta, Ga.

BRANT, BILL
Bill Brant Show
WSTV, Pittsburgh, Pa.

BRENNER, PAUL
WATV, Newark, N. J.

BROWN, HIMAN
Bulldog Drummond
Mutual

BUNETTA, FRANK
Life Is Worth Living
Dumont

BURGOON, GEORGE R.
WFBG, Altoona, Pa.

BURKLEY, OWEN
WOW-TV, Omaha, Neb.

BURKE, CAROLINE

Masterpiece Playhouse, Red Feather Revue, Heralds of Good Will, Around the Town, Vacation Wonderlands, Watch the World, Elder Wiseman-Wando Landowska at Home, NBC-TV

BURT, HARDY
State Of The Nation
Mutual

BURNETT, MURRAY
Time For Love
CBS

BURNETT, MURRAY
True Detective Mysteries
Mutual

— C —

CAMPBELL, RAY
Mary Margaret McBride, All League Clubhouse, Beth Holand Show
ABC

CAREY, BERNIE
TV Tryouts
KING TV, Seattle, Wash.

CARLSON, HARRY
Vincent Lopez
Mutual

CARRUTH, DOUGLAS
KMPT, Oklahoma City, Okla.

CARTOON, ALAN
Longines Symphonette
CBS

CHRISTIAN LYNN
Window Shopping
KNUZ-TV, Houston, Texas

CLAIRE, MARION
Chicago Theater Of The Air
Mutual

CLARK, DON
Stars Over Hollywood
CBS

CLEMENT, ROBERT
WBRE-TV, Wilkes-Barre, Pa.

CLEMMER, RICHARD
Here's To Your Health, The Goldbergs, Three Steps To Heaven, Follow Your Heart, Academy Award Show
NBC-TV

CODDON, HAL
KFMB, San Diego, Cal.

COE, FRED
Bonino, TV Playhouse, Mr. Peepers, First Person Singular
NBC-TV

COLBURN, ROBERT
WTCN-TV, Minneapolis, Minn.

COMPTON, GAIL
Animal Fair
WITV, Ft. Lauderdale, Fla.

COOPER, HAL
Magic Cottage
WABC, New York

COWAN, ABE
Dotty Mack Show
WCPO-TV, Cincinnati, O.

CRAMER, MARCIA
KPIX, S. F., Cal.

CIARI, ROBERT G.

WINS, New York

CROTHERS, GEORGE
Invitation To Learning, Church of The Air
CBS

CUMMINGS, IRVING
Lux Radio Theatre
CBS

— D —

DANIEL, OLIVER
20th Century Concert Hall
CBS

DAVIS, WENDY
WBZ, Boston, Mass.

DAVIS, WILLARD
Success Story
KGO, S. F., Cal.

del VALLE, JAIME

B. Jan. 19, 1919, Los Angeles, Cal. Johnny Dollar, The Line Up, G. E. Theatre, CBS; Richard Diamond, NBC

AXEL GRUENBERG

Co-Producer and Director

for

RALPH EDWARDS'

"THIS IS YOUR LIFE"

GUY V. THAYER, JR.

Executive Producer

ROLAND REED PRODUCTIONS

DEMAREST, BILL

George Jessel Show, Valentino,
American Music Hall
ABC

DEMPSEY, MARY ANN

WTLV-TV, New Brunswick,
N. J.

DICK, HENRY

Bobby Sherwood Afternoon
Show, Betty Crocker Show
ABC

DIEKER, HAL

KOY-TV, Phoenix, Ariz.

DIERKES, SHIELDS

WWJ, Detroit, Mich.

DIETZ, JOHN

Crime Photographer
CBS

DORN, LARRY

Bandstand, U.S.A.,
Mutual

DRYER, SHERMAN

Search That Never Ends
Mutual

DUDEK, LEE

WBAY, Green Bay, Wisc.

DUERR, EDW.

Ma Perkins
CBS

DUFF, GORDON

TV Playhouse, Bonino, First
Person Singular
NBC-TV

DYE, ROBERT

WKZO-TV, Kalamazoo, Mich.

— E —

EARLE, JOHN

WKNX, Saginaw City, Mich.

EDWARDS, SUSAN

WSAZ-TV, Huntington, W. Va.

EDWARDS, WEB

Hawaii Calls
Mutual

ELLIOTT, ART

KMO-TV, Tacoma, Wash.

ELLIS, MINERVA

Road Of Life
CBS

ENGELBACH, DEE

Tallulah Bankhead, Man Of
The Year, Red Feather Show
NBC-TV

— F —

FALENZA, TONY

KCJB, TV, Minot, N. D.

FASSETT, JAMES

N. Y. Philharmonic Symphony
CBS

FAUSETT, HUDSON

Armstrong Circle Theatre, My
Son Jeep, Wonderful John
Acton
NBC-TV

FEEMAN, FRANK

Hi Jinks
KFIA-TV, Anchorage, Alaska

FERGUSON, FRENCH

WOAI, San Antonio, Texas

FERRIN, FRANK

B. Nov. 13, Minneapolis, Minn.
Smilin' Ed's Gang, ABC-TV;
Spot Radio

FISHER, EDWARD

WHIZ, Zanesville, O.

FOERSTER, FRED

WBRE-TV, Wilkes-Barre, Pa.

FORMAN, WIN

WARM-TV, Scranton, Pa.

FOX, BILL L.

KFMB, San Diego, Cal.

FRAMER, WALTER H.

B. April 7, 1908, Strike It Rich,
The Big Payoff, CBS; Double or
Nothing, CBS-TV, ABC; The
Silver Horseshoe, Dumont

FRAZEE, HARRY

Woman In Love, Public
Affairs Show
NBC

FULLER, SAM

B. July 3, 1909, Pittsburgh, Pa.
Colgate Comedy Hour, NBC-TV

FURNELL, WILLIAM

KCCC, TV
Sacramento, Cal.

— G —

GARRIGUS, FRED

Public Service Programs
CBS

PETE BARNUM

Executive-Producer

"COLGATE COMEDY HOUR"

NBC TV

Jaime del Valle

PRODUCER-DIRECTOR
RADIO AND TELEVISION

The TV Film Series with
the Longest Run and the
Top Audience Rating for
Kids is
“SMILIN’ ED’S GANG”

Produced by
FRANK FERRIN

*4th Year for
Buster Brown Shoes
— ABC TV —*

*11th Year
on Radio for
Buster Brown Shoes*

GAULT, ED
TV Showcase
WHP-TV, Harrisburg, Pa.

GEORGE, EVERETT
Here's Howell
KCBD-TV, Lubbock, Tex.

GERRY, ROGER
Melody Street, Rocky King,
Stars On Parade
Dumont

GIBBS, PARKER
The Big Preview, Roadshow
NBC

GRAHAM, JOE
Whispering Streets, Call Me
Freedom, Horatio Hornblower
ABC

GRAMMER, ROBERT
WBAD-TV, Fort Worth, Tex.

GRANZO, CHUCK
Farm Quiz
Mutual

GRAY, NORMAN
WMAZ, Macon, Ga.

GRAY, ORLON
WVEC-TV, Hampton, Va.

GREANE, ED
WMCT-TV, Memphis, Tenn.

GREEN, GEORGE
WATV, Newark, N. J.

GREENE, DAVID
WWJ, Detroit, Mich.

GREINER, BOB
Turn To A Friend, Eddie
Dunn Show
ABC

GOORIAN, LEN
Paul Dixon Show
WCPO-TV, Cincinnati, O.

GORDON, HOWARD A.
WPFA, Pensacola, Fla.

GROTHERS, GEORGE
Church Of The Air
CBS

GRUENBERG, AXEL
This Is Your Life, NBC-TV; Re-
vue Productions

GUIDICE, FRANCIS V.
WTTG, Washington, D. C.

GUTTER, LARRY
WBEM-TV, Chicago, Ill.

— H —

HALE, PHIL
WKBN, New Britain, Conn.

HAMMERSTEIN, TED
Broadway To Hollywood
Dumont

HANSON, JACK
WKOW, Madison, Wis.

HARDISON, DON
WKLO, Louisville, Ky.

HARRELSON, JAMES
Art's Workshop
WICS, Springfield, Ill.

HARRIS, DAVID K.
This Is Your World
WNHC, New Haven, Conn.

HARRIS, HARRY
WSBA, York, Pa.

HARRIS, MARY
Second Mrs. Burton, Brighter
Day
CBS

HARRIS, WESTON J.
WTTG, Washington, D. C.

HARROWER, IAN
WWJ, Detroit, Mich.

HARTZELL, RICHARD
KETC, St. Louis, Mo.

HARVEY, DICK
WTOV, Norfolk, Va.

HAUPT, JAMES
Cities Service Band of America
NBC

HAYS, LARRY
KHJ, Los Angeles, Cal.

HEEB, WALTER
WJHL, Johnson City, Tenn.

HELLWELL, DAVID
Plainclothes Man; Dumont
Love Story, WABD, New York

HELLEDY, DICK
Pitch And Hit Club
KSTM-TV, St. Louis, Mo.

HENLEY, DICK
Make Up Your Mind, CBS

HEPNER, ARTHUR
Dwight Cooke Guest Book
CBS

HIGHT, JEAN
Let's Pretend
CBS

HILL, DUANE
Playtime Party
KSL-TV, Salt Lake City, Utah

HILL, PHIL
KIDO, Boise, Idaho



Devised and Directed

by

Albert J. Cleary



JACK HURDLE
 PRODUCER
 of the
"JACKIE GLEASON SHOW"
 CBS-TV



CAROLINE BURKE
 NBC-TV Producer Director
 Masterpiece Playhouse
 Red Feather Revue
 Heralds of Good Will
 Around the Town
 Vacation Wonderlands
 Watch the World
 E der Wisemen: Wanda Landowska At Home



ROBERT G. CRIAR
 Program Director
 — Producer
 Illinois 8-3186



CHARLES POLACHECK
 NBC-TV PRODUCER
"VOICE OF FIRESTONE"
"RECITAL HALL"
 ASSOCIATE PRODUCER
"NBC OPERA THEATER"

HOLLES, EVERETT
Reporter's Roundup
Mutual

HOLLOWCHAK, EUGENE
WWJ, Detroit, Mich.

HOPKINS, RICHARD
ABC

HOSTETLER, VINCE
KKTU, Colorado Springs, Colo.

HOTIS, GEORGE
KTXK, San Angelo, Texas

HUDELSON, BEN
WBZ, Boston, Mass.

HUGHES, GORDON T.

B. July 30, 1909, Worcester, Mass. My Little Margie, Meet the Missus, CBS

HUMBERT, FRANK AND ANNE
Romance of Helen Trent, Our Gal Sunday
CBS

HURDLE, JACK

B. June 13, 1909, Washington, D. C. Jackie Gleason Show, CBS-TV

HURWITZ, VICTOR
WWJ, Detroit, Mich.

HUTCHINS, GEORGE
KVTU, Sioux City, Iowa

— I —

IRVING, CHARLES

Search For Tomorrow, CBS-TV

IRWIN, CAROL

Mama, Stage Door, CBS-TV;
Claudia, NBC-TV; Mr. Moto, NBC; Baby and Me, ABC-TV

IVES, JOHN
21st Precinct, Gaughbusters
CBS

— J —

JACOBS, RAY
Shootin' Sheriff
KJEO, Fresno, Cal.

JACOBSON, ART
KMTV, Omaha, Neb.

JANIS, HAL

B. July, 1906, San Francisco, Cal. Your Show of Shows, All Star Revue, NBC-TV

JENSEN, PAUL
Make Mine Music
KON, Lincoln, Neb.

JETERS, JIMMY
KGUL, Galveston, Texas

JOHNSON, BILLY
WTOP, Washington, D. C.

JOHNSON, CHARLES
KCCC-TV, Sacramento, Cal.

JOHNSON, VANCE
WIS, Columbia, S. C.

JOHNSON, WALLY
KFEQ, St. Joseph, Mo.

JOHNSTONE, ROY
WRBL, Columbus, Ga.

JONAS, PAUL
Sports Parade
Mutual

JONES, BOB
KMBC, Kansas City, Mo.

— K —

KATZ, PETE
WLW-TV, Cincinnati, Ohio

KEELER, DAN
Margaret Masters' Kitchen
KSL-TV, Salt Lake City, Utah

KELLY, JOHN A.
KTXL, San Angelo, Texas

KING, CHRISTOPHER
Sounding Board
Mutual

KING, ED
Lorenzo Jones, NBC Star Playhouse, The Marriage, Eternal Light
NBC

KIRK, DANNY
Paul's Place
KNUZ-TV, Houston, Texas

KOATS, WALTER
WWJ, Detroit, Mich.

KONTELON, JIM
WTRE, Wheeling, W. Va.

KOURIS, P. C.
Mr. and Mrs.
KVTU, Sioux City, Iowa

KUNDERT, RUSS
KLAS-TV, Las Vegas, Nevada

KUTZ, JOHN
Penny Wise Show
KSTN-TV, St. Louis, Mo.

— L —

LAFORGE, JOHN
WKMX, Saginaw City, Mich.

LASHER, SID
WBRC, Birmingham, Ala.

LAUNER, JACKSON
Pantomime Hit Parade
WCPO-TV, Cincinnati, O.

LAUSHNER, FRED
Beat The Bench
WTPA, Harrisburg, Pa.

RALPH LEVY

CBS-TV

Producer-Director

"JACK BENNY" TV SHOW



VICTOR McLEOD

TV

Writer - Producer - Director

LAWYER, FATHER JOSEPH

Family Theater
Mutual

LEONARD, WILLIAM R.

WTVP, Decatur, Ill.

LESAN, DAVID

Guiding Light

LeSUEUR, LARRY

U. N. Report

CBS

LEVY, RALPH

B. Dec. 18, 1919, Philadelphia, Pa. The Jack Benny Show, The Burns & Allen Show, CBS-TV

LEWIS, ELLIOTT

On Stage, Suspense, Crime Classics
CBS

LEWIS, J. C.

Lucky U
KIJ, Los Angeles, Cal.

LEWIS, RICHARD

Mickey Spillane
Mutual

LIEBMAN, MAX

Your Show of Shows, NBC-TV

LINAH, JIM

Western Party
WSIX, Nashville, Tenn.

LINCOLN, ED

WSBA, York, Pa.

LODGE, DON

KFOR, Lincoln, Neb.

LOGAN, C. H.

WTVP, Decatur, Ill.

LOVETON, JOHN W.

Mr. and Mrs. North
CBS

LOYVORN, DIXON

WIS, Columbia, S. C.

LOWE, DAVID

Joseph Schildkraut, What's The Story
Dumont

LUGT, JOHN

The Sears Show, Six Gun Theatre
KGBB-TV, Honolulu, T. H.

LUND, BILL

KFEQ, St. Joseph, Mo.

LUNGREN, LYNN

Beth Holland Show, Don Cornell Show
ABC

— Me —

MacCULLUM, BILL

Live Like A Millionaire, Mystery Theatre
CBS

MAC MCCAULEY

Skyline Towers
WTPA-TV, Harrisburg, Pa.

MacDONNELL, NORMAN

Gunsnoke
CBS

MacGREGOR, JOCK

Nick Carter
Mutual

MacGREGOR, KEN

House of Glass, Ezbert and Emily, Theatre Royal, College Quiz Bowl
NBC

McCLEERY, ALBERT

B. Lawrence, Kansas. The Hallmark Hall of Fame, NBC-TV

McDERMOTT, TOM

Wendy Warren And The News
CBS

McGARRETT, GEORGE

Show of Shows, All Star Review
NBC-TV

McGREW, RALPH

Piano & Porter
KPTV, Portland, Ore.

McHENDRIX, ROBT.

WKRC, Cincinnati, O.

McLEOD, VICTOR IAN

B. August 2, 1906, Nampa, Idaho. The Spike Jones Show, NBC-TV; Lose The Blues, KNBH, Los Angeles, Cal.

McMENEMY, JIM

B-Bar-B
Mutual

McMULLEN, JAY

Feature Project, Public Affairs Programs
CBS

— M —

MACK, HELEN

This Is Your America
KAFY, Bakersfield, Cal.

MANDEVILLE, BETTY

FBI In Peace And War
CBS

MANNO, CHUCK

Football Games, Doug Brown-ing Show
ABC

MANSFIELD, IRVING

This Is Show Business, CBS-TV
MANZA, RALPH
KPIX, San Francisco, Cal.

MARLOW, LEA KNOX

B. Sept. 21, Kentucky. Peter Angel, Syndicated

MARSHALL, BILL

Whispering Streets, Metropolitan Auditions, Community Chest Show
ABC

Star Time

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"WATERFRONT"

"TROUBLE WITH FATHER"

"MY LITTLE MARGIE"

"MYSTERY THEATER"

"BEULAH"

"SPACE RANGER"

MARTIN, CHARLES

Philip Morris Playhouse, CBS-TV

MAZZIE, JACK

WREX-TV, Rockford, Ill.

MEAD, WARREN

KWWL, Waterloo, Iowa

MELAMED, LOU

Julius LaRosa Show

CBS

MELTON, BARD

Personality Parade

KFTA-TV, Anchorage, Alaska

MEURER, RAY

Sat. Preston of The Yukon

Mutual

MIDDLETON, HARRY

WVEC-TV, Hampton, Va.

MILLER, HARVEY

WBRE-TV, Wilkes-Barre, Pa.

MILLER, LOUIS

KMPT, Oklahoma City, Okla.

MITCHELL, ROBERT

WJPB, Fairmount, W. Va.

MONIGOLD, BARRE

Unusual Occupations

KTVE, Longview, Texas

MONROE, BOB

Nightmare, Starlight Theater

Mutual

MONTGOMERY, ROBERT

Robert Montgomery Presents

NBC-TV

MORGAN, AL

Feature Project, Public Affairs

Programs

CBS

MORGAN, JIM

Queen For A Day

Mutual

MORRIS, JOHN

WKRC, Cincinnati, O.

MORSE, CARLTON E.

B. June 4, Jennings, La. One

Man's Family, Woman In My

House, NBC; Family Skeleton,

CBS; I Love A Mystery, Spot

MUCKENHAUPT, FRANK

College Choirs

Mutual

MUIR, ROGER

Howdy Doody, Gabby Hayes

NBC-TV

MURDOCK, DON

WTRE, Wheeling, W. Va.

MURRAY, JEANNE

WTLV-TV, New Brunswick,

N. J.

MYERS, THOMAS

Northwest Digest

KPTV, Portland, Ore

— N —

NEALE, TOM

Big Red Review

WTAP, Parkersburg, W. Va.

NEFF, DON

WTEN, Minneapolis, Minn.

NELSON, DOLF

Ladies Fair

Mutual

NELSON, RAY

Rod and Gun Club

Mutual

NOBLE, FRED

Katie's Kitchen

KTBC-TV, Austin, Tex.

NOTHCROSS, WILSON

WIBQ, Memphis, Tenn.

NOVAK, ROBERT

Bobby Benson

Mutual

NYE, DOROTHY

Mary Carter's Cookbook

KGO, San Francisco, Cal.

— O —

OLIPHANT, PAUL

Garden Gate

CBS

OLIVER, ROBERT

WKMX, Saginaw City, Mich.

OLSON, CHARLES

WREX-TV, Rockford, Ill.

OLSON, DOLORES

Keen Ace Kapers

KAFY, Bakersfield, Cal.

OPENSHAW, BYRON Q.

Don't The Town

KSL-TV, Salt Lake City, Utah

— P —

PAINTER, DON

Box and Ivory

WTAP, Parkersburg, W. Va.

PAINTON, LEE

Mrs. U.S.A., Prologue To The

Future

NBC-TV

PAUL, NICK

WOAI, San Antonio, Texas

PEILMAN, CARL

KKTV, Colorado Springs, Colo.

PENBERTON, MURDOCK

Bill Stern Show, All League

Club House

ABC

PIANO, TONY

Dancing Party, Music In The

Afternoon

ABC

PIERCE, ED

Tallulah Bankhead, Man Of

The Year, Red Feather Show,

Seasons Greetings

NBC-TV

SIDNEY SMITH

"FIRESIDE THEATER"

SAM FULLER

EXECUTIVE PRODUCER

"Colgate Comedy Hour"

NBC-TV

PIGG, AL

WTVP, Decatur, Ill.
POGAN, CHARLES
 WROW, Albany, N. Y.

POLACHECK, CHARLES

B. Jan. 19, 1914, Milwaukee, Wis. NBC Opera Theatre Production, Voice of Firestone, Recital Hall Series, Opera Vignettes on Kate Smith Show, NBC-TV; Experimental Color Series; Operatic Vignettes, NBC-TV

POOLE, LYNN

Johns Hopkins Science Review
 WARD, New York

POTTER, JIM

WFAM-TV, Lafayette, Ind.

PRESCOTT, BILL

WTPA-TV, Harrisburg, Pa.

PRINGLE, BOB

Glass Hat Show, Birdland
 ABC

— Q —

QUIRK, PHIL

WBKE-TV, Wilkes-Barre, Pa.

— R —

REED, MARY

Faith In Our Time
 Mutual

REED, MILES

KOOL, Phoenix, Ariz.

RENN, JACK

WHBQ, Memphis, Tenn.

RICHARDS, ART, JR.

Perry Mason
 CBS

RINEHART, HUGH

WHIZ, Zanesville, O.

RIPPEN, ROBERT

Howdy Doody, Gabby Hayes
 NBC-TV

RITTER, DICK

America's Town Meeting
 Metropolitan Opera
 ABC

RITTER, ROBERT

WWJ, Detroit, Mich.

ROGERS, JOHN

WWJ, Detroit, Mich.

ROTH, MICKEY

WSAZ-TV, Huntington, W. Va.

RUSHTON, FRANK

WAGA, Atlanta, Ga.

RUSSELL, WARREN

Delme Gang

WSYR-TV, Syracuse, N. Y.

RUST, RALPH R.

WJBK-TV, Detroit, Mich.

— S —

SADLER, BILL

KTVQ, Oklahoma City, Okla.

SAGASSE, BOB

WETV, Macon, Ga.

SAMISH, ADRIAN

Three Stops To Heaven, Follow Your Heart, Backbone of America, Glamour Girl, Atom Squad
 NBC-TV

SAMMON, PAT

WBBM-TV, Chicago, Ill.

SAVALAS, TELLY

Glass Hat, Birdland
 ABC

SCALA, ED

WNBF-TV, Binghamton, N. Y.

SCANLAN, WALTER

Headline Edition, Fights,
 Walter Winchell
 ABC

SCHECK, GEORGE

Star Time, WNBT, New York

SCHENKER, JOHN

KCJB-TV, Minot, N. D.

SCHERER, ED

Hand To Heaven

WMAL-TV, Washington, D. C.

SCHNEIDER, GIL

WKY, Oklahoma City, Okla.

SCHIFF, SAM

Kate Smith Show
 NBC-TV

SCHUBERT, BERNARD

Adventures Of The Falcon
 Mutual

SCHULMAN, LEE

March On

KING-TV, Seattle, Wash.

SCHWARTZ, LEW

WKBN, New Britain, Conn.

SHARP, JAMES J.

The Swingbillies
 WLW-A, Atlanta, Ga.

SHAY, BETTY

Rosemary

CBS

SIEA, ROGER M.

WTTG, Washington, D. C.

SIEA, TOM

Bobby Shea, Double or Nothing
 ABC

SHEPARD, JACK

Western Jamboree

KJEO, Fresno, Cal.

SHOLLENBERGER, LEWIS

Capital Cloakroom;
 Washington USA
 CBS

SINAWER, MITCH

WICC, Bridgeport, Conn.

SIOUSSAT, HELEN J.

Man's Right To Knowledge
 CBS



GORDON T. HUGHES

Producer-Director

"My Little Margie"

CBS — Mutual

FURTH ULLMAN

Production Designer

Colgate Comedy Hour

SIMON, MAYO

KETC, St. Louis, Mo.

SKEDGELL, ROBERT

The World Today, World Assignment, Correspondents' Scratchpad
CBS

SMITH, SIDNEY

B. Nov. 19, 1914, Chicago, Ill.
Fireside Theatre, Royal Playhouse, Strange Adventure, NBC-TV

SMITHDEAL, PAT

WJHL, Johnson City, Tenn.

SNELL, GEORGE

TV Chapel
WEEU, Reading, Pa.

SNYDER, DONALD

WFBG, Altoona, Pa.

SOMERVILLE, WARREN

Sammy Kaye Cameo Serenade, When A Girl Marries
ABC

SPURGEON, JAY

WOW-TV, Omaha, Neb.

STAMBAUGH, ELLIS

Ask Your Doctor
KCRD-TV, Lubbock, Tex.

STAUDERMAN, BRUCE

WXEL, Cleveland, Ohio

STERNFIELD, TOMMY

Teen Age Barn
WRGB, Schenectady, N. Y.

STEDMAN, BILL

John Conte Show, Sammy Kaye Show
ABC

STEVENS, GARY

Twenty Questions
Mutual

STONE, MARTIN

Author Meets the Critics
Mutual

STRAND, PETER

WXYZ-TV, Detroit, Mich.

STRENGE, WALTER

Waterfront; Trouble With Father; My Little Margie; Mystery Theatre; Beulah; Space Ranger

SUTTER, DAN

Jane Pickens Daily Show, Second Chance
NBC

SUTTON, THOMAS

WWJ, Detroit, Mich.

SWINAMER, ROY

You And Your Health
WEEU, Reading, Pa.

SWING, RAYMOND

This I Believe
CBS

— T —

TANAKA, GEORGE

Cherry Blossom Time
KONA, Honolulu, T. H.

TELFORD, FRANK

Captain Video, Secret Files of Captain Video
Dunoon

THAYER, GUY V., JR.

B. Los Angeles, Cal. My Little Margie, CBS-TV; Waterfront, Rocky Jones Space Ranger, Syndicated

THOMPSON, ARTHUR R.

ROY-TV, Phoenix, Ariz.

TILLETT, D.

WHEC-TV, Rochester, N. Y.

TOMLINSON, WILLIAM H.

WKAR, East Lansing, Mich.

TORMEY, BOB

Greatest Story Ever Told, Horse Races
ABC

TRAYHERN, JAMES

WHAM, Rochester, N. Y.

TUELL, GORDON

KMO-TV, Tacoma, Wash.

TERLEY, JACK

KWWL, Waterloo, Iowa

— U —

ULLMAN, FURTH

Colgate Comedy Hour

— V —

VAN ABEL, BOB

WBAY, Green Bay, Wis.

VINCENT, CHICK

The Shadow
Mutual

VINSANT, SAM

KOB, Albuquerque, N. Mex.

VOUTSAS, GEORGE

Golden Voices, Music By Mantovani, Jane Pickens Night Show
NBC

— W —

WADE, WARREN

WOR, New York, N. Y.

WALL, ED

WNCT, Greenville, N. C.

WEBB, RUSSELL

WBBKZ, Battle Creek, Mich.

WEBER, HENRY

Enchanted Hour
Mutual

WEIHE, FRED

My Secret Story, NBC Star Playhouse
NBC

WEIST, GEORGE

My True Story, American Music Hall, Hollywood Starway
ABC

WILLIAMS, NORMAN

KMTV, Omaha, Neb.

WILLIAMS, RICK

KLAS-TV, Las Vegas, Nevada

WILLIS, FRED

WMCT-TV, Memphis, Tenn.

WISBAR, FRANK

B. Dec. 12, Lithuania, Fireside Theatre, G. E. Theatre, Syndicated

WITTEKIND, WARREN

WRAY, Princeton, Ind.

WOLD, ED

Hilltop House
CBS

WOOD, BARRY

NBC Color Shows, Kate Smith Show
NBC-TV

WRIGHT, BURTON

WWJ, Detroit, Mich.

WRIGHT, WYNN

Squad Room, Official Detective
Mutual

WYGANT, PHIL

WBAP-TV, Fort Worth, Tex.

— Z —

ZINN, STEVE

WFTL, Ft. Lauderdale, Fla.

ZIRATO, BRUNO, JR.

A Minority Of One, Robert Q. Lewis Show
CBS

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NOW



BARRY SHEAR

DUMONT-TV

DIRECTOR OF
"Joseph Schildkraut Series"
"Guide Right"
"Melody Street"

WILLIAM ASHER

AL LEWIS

DIRECTING and CO-WRITING

"OUR MISS BROOKS"

CBS-TV



ALAN NEUMAN

DIRECTOR

**INNER SANCTUM
FILM SERIES**

RADIO-TV DIRECTORS

—and their work during 1953

— A —

ALLEN, CRAIG

Juvenile Jury, Mr. Peepers, Scoreboard, Break The Bank, Candid Camera
NBC-TV

ASHER, WILLIAM

B. August 8, 1921, New York City. I Love Lucy, Our Miss Brooks, CBS-TV; Make Room for Daddy, Where's Raymond?, ABC-TV; The Dennis Day Show, NBC-TV

— B —

BASS, LEONARD L.

Gangbusters
CBS

BOWER, ROGER

Baron And The Bee, Can You Top This, G. I. Joe
NBC

BROWN, HIRAN

Bulldog Drummond
Mutual

BROWN, JIM

Emily Kimbrough Program
WCBS, New York

BROWNING, KIRK

NBC Opera, TV Recital Hall
NBC-TV

BUNETTA, FRANK

Life Is Worth Living
Dumont

BURKE, CAROLINE

Masterpiece Playhouse, Red Feather Revue, Heralds Of Good Will, Around the Town, Vacation Wonderlands, Watch the World, Elder Wiseman-Wanda Landowska at Home, NBC-TV

BURNETT, MURRAY

True Detective Mysteries
Mutual

— C —

CHATEAUVERT, WALLY

Second Mrs. Burton
CBS

CHEETHAM, WALTER

At Home With Joan
WCBS, New York

CORNEY, TED

Guiding Light
CBS

CORRIGAN, WILLIAM

Hollywood Opening Night, TV Playhouse
NBC-TV

COYLE, HARRY

Twenty Questions, Pantomime Quiz
Dumont

— D —

DANIELS, MARC

B. Pittsburgh, Pa. I Love Lucy, CBS-TV; I Married Joan, Backbone of America, NBC-TV

DAVIS, HOWARD

Howdy Doody, Gabby Hayes
NBC-TV

del VALLE, JAIME

B. Jan. 19, 1919, Los Angeles, Cal. Johnny Dollar, The Line Up, G. E. Theatre, CBS; Richard Diamond, NBC

DIETZ, JOHN

Crime Photographer
CBS

DONEHUE, VINCENT

TV Playhouse
NBC-TV

DRAKE, GALEN

Housewives Protective League, Starlight Salute
WCBS, New York

— E —

ERI, EARL

Lux Radio Theatre
CBS

ECKLER, RICHARD

Stars On Parade
Dumont



HERBERT SUSSAN

Directs and Stages

"COKE TIME"

starring

EDDIE FISHER

for

The Coca-Cola Company
(NBC-TV)

Freedom Award Winner

Cuedel Award Winner

Peabody Award Nominee

FRANK SATENSTEIN

CBS-TV

DIRECTOR

of

The Jackie Gleason Show



JOE GRAHAM

WRITER — DIRECTOR

Currently directing:

"WHISPERING STREETS"

for General Mills and the Tont Company

"IT'S YOUR BUSINESS"

for the National Association of Manufacturers
and

"HOLLYWOOD AIRPORT"

Also created and directed in color:
"THE MAN FROM HARTFORD"
(film)



Cort Steen

DIRECTOR

OF

**"ARMSTRONG
CIRCLE THEATRE"**

NBC-TV

RICHARD IRVING

Director

Revue Productions

— F —

FAY, PAT

Broadway To Hollywood
Dumont

FELTON, NORMAN

Robert Montgomery Presents
NBC-TV

FERRIN, FRANK

B. Nov. 13, Minneapolis, Minn.
Smilin' Ed's Gang, ABC-TV;
Spot Radio

FRAZEE, HARRY

Woman In Love, Public
Affairs Shows
NBC

— G —

GIBBS, PARKER

The Big Previews, Roadshow
NBC

GOETZ, JOHN

Christmas With The Stars,
Voice Of Firestone, Prologue
To The Future, Mrs. U.S.A.
NBC-TV

GORMAN, WALTER

Road of Life
CBS

GRAHAM, JOE

B. Sept. 15, 1916, Portsmouth,
Ohio. Whispering Streets, It's
Your Business, Call Me Freedom,
ABC; The Man From Hartford;
Film

— H —

HANNA, ARTHUR

This Is Nora Drake, Our Gal
Sunday
CBS

HARRIS, MARY

Brighter Day
CBS

HAUPT, JAMES

Band of America
NBC

HIGHT, JEAN

Let's Pretend
CBS

HOBIN, CHARLES

Your Show of Shows, Nothing
But The Best
NBC-TV

HULTGREN, ROBERT

Howdy Doodly, Gabby Hayes
NBC-TV

— I —

ICKES, DON

Jack Sterling Program, Let's
Find Out
WCBS, New York

IRVING, CHARLES

Search For Tomorrow, CBS-TV

IRVING, RICHARD

Revue Productions

— K —

KENNY, H. WESLEY

Rocky King Detective
Dumont

— L —

LaFRANDRE, JACK

Chicago Theater Of The Air
Mutual

LANDERS, LEW

B. Jan. 2, 1901, New York City.
Topper

LARGE, DON

Make Way For Youth
CBS

LEVINE, JACK

Wonderful City
Mutual

LEWIS, AL

B. Oct. 25th, 1912, Brooklyn,
N. Y. Our Miss Brooks, CBS-TV

LOWE, DAVID

What's The Story, Life Begins
At Eighty
Dumont

— M —

MacGREGOR, JOCK

Nick Carter
Mutual

MANDEVILLE, BETTY

FBI In Peace And War
CBS

MARCEAU, WILLIAM

Plainclothes Man
Dumont

MARSHALL, SANDY

Nightmare, Starlight Theater,
High Adventure
Mutual

MARTINSON, LESLIE

H.

Chevron Theatre; Pepsi-Cola The-
atre; Revlon Mirror Theatre; Roy
Rogers Show

MOELLER, DICK

Jack Sterling Program, This
Is New York
WCBS, New York

MONROE, ELEANOR

Take A Number, Titus Moody
Mutual

LARRY SCHWAB

Producer - Director

LEW
LANDERS

SID SMITH

DIRECTOR

"COLGATE COMEDY
HOUR"

NBC-TV
Hollywood

JIMMY DURANTE
EDDIE CANTOR

MARC DANIELS

DIRECTOR

Wm. Morris Agency
Phil Weltman

DICK SCHNEIDER

DIRECTOR

OF

"THE BIG STORY"

and

"STORK CLUB"

NBC-TV

LESLIE H. MARTINSON

Director

"CHEVRON THEATRE"

"PEPSI-COLA THEATRE"

"REVLON MIRROR THEATRE"

for

REVUE PRODUCTIONS



"ROY ROGERS SHOW"

— N —

NELSON, RAY
Rod And Gun Club
Mutual

NEUMAN, ALAN

Kate Smith Hour, NBC-TV;
Lights Out, Blind Date, Here's
To Your Health, NBC

NISS, STANLEY

21st Precinct
CBS

NOCKS, ARNEE

Capt. Video, On Your Way
Dumont

— P —

PHELPS, STOWE

Music 'Til Dawn
WCBS, New York

POLK, LEE

Opera Cameos, Magic Cottage
WABD, New York

— R —

REGAN, KEN

Bob Haynes Program
WCBS, New York

REYNER, KATHIE

Housewives Protective League,
Starlight Salute
WCBS, New York

RICCA, ERNIE

Romance of Helen Trem
CBS

RICHARDS, ART, JR.

Perry Mason
CBS

RUBIN, JACK

Hilltop House
CBS

— S —

**SATENSTEIN,
FRANK P.**

B. Oct. 7, 1924, New York.

Jackie Gleason Show, I've Got
a Secret, Robert Q. Lewis Show,
CBS-TV

SCHNEIDER, DICK

Big Story, Down To Danger,
Stark Club, NBC-TV

SCHWAB, LARRY

Kate Smith Show, NBC-TV

SCHWARZ, BILL

John Henry Faulk Program
WCBS, New York

SHEAR, BARRY

Melody Street
DuMont

SMITH, SID

B. 1920, Minneapolis, Minn.
Colgate Comedy Hour, All Star
Revue, NBC-TV

STEEL, BOB

Aunt Jenny
CBS

STEEN, CORT

Armstrong Circle Theatre, NBC-
TV; City Hospital, CBS-TV;
Door Way To Danger, Two
Girls Named Smith, Hollywood
Screen Test, ABC-TV

STEVENS, GARY

Twenty Questions
Mutual

SUSSAN, HERBERT

Coke Time, Kate Smith Show,
Christmas with the Stars, NBC-
TV; Fred Waring Show, Ken
Murray Show, Actors Studio,
CBS-TV

— T —

TELFORD, FRANK

Joseph Schildkraut
Dumont

TYLER, JACK

Theatre of Today
CBS

— V —

VINCENT, CHICK

The Shadow
Mutual

VOUTSAS, GEORGE

Golden Voices, Music By
Mantovani, Jane Pickens-
Night Show
NBC

— W —

WALLACE, DON

Wendy Warren And The News
CBS

WEIHE, FRED

My Secret Story, NBC Star
Playhouse
NBC

WESTIN, AV

The World Today, World
Assignment
CBS

WOLD, RODGER

Housewives Protective League,
Starlight Salute, Music 'Til
Dawn
WCBS, New York

WOLFE, ED

Ma Perkins
CBS

— Z —

ZEAMER, MICHAEL

Bride and Groom, Today
NBC-TV

ZIRATO, BRUNO, JR.

Robert Q. Lewis Little Show
CBS

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RADIO-TV WRITERS

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and their work in 1953



— A —

ACE, GOODMAN

Biuck-Berle Show
NBC-TV

ADAMS, BEA

Mary Lee Taylor Show
NBC

ALEXANDER, BEN

Dragnet
NBC, NBC-TV

ANDREWS, CHARLIE

Dave Garroway Show, Dial
Dave Garroway
NBC, NBC-TV

ARNOLD, DANNY

Colgate Comedy Hour
NBC-TV

AUCHINCLOSS, GORDON

Coke Time Starring Eddie
Fisher
NBC, NBC-TV

AURTHUR, ROBERT ALAN

Bonnie Television Playhouse
NBC-TV

— B —

BARRETT, BILL

The Bennetts, Hawkins Falls
NBC-TV

BECKER, DON

Life Can Be Beautiful
NBC

BERG, GERTRIDE

House of Glass, NBC
The Goldbergs, NBC-TV

BIXBY, CARL

B. May 4, 1895. Life Can Be
Beautiful, NBC

BLAKE, HOWARD

Bob Hope Daytime Show
NBC

BRITT, JIM

B. April 11, 1919, San Francisco, Cal. Sports Final, NBC-TV; Dumont Pro Football, Dumont; Jim Britt's Sports Report, ABC

BROOKS, MEL

Your Show of Shows, NBC-TV

BROWN, GEORGE CARLETON

My Little Margie
NBC-TV

BULLOCK, WALTER

Life of Riley
NBC-TV

BURLINGHAM, LLOYD

This Farning Business
NBC

BURT, FRANK

Six Shooter
NBC

BURTON, BUD

Paul Winchell Show
NBC-TV

BURTON, JAY

Biuck-Berle Show
NBC-TV

BUTTS, VIRGINIA

Dave Garroway Show
NBC-TV

— C —

CARRINGTON, ELAINE

Pepper Young's Family
NBC

CENDELLA, ROBERT

Best Plays, Old Vic Theatre,
NBC Star Playhouse, Woman
In Love, My Secret Story
NBC

CHARIG, PHIL

Biuck-Berle Show
NBC-TV

CHAYEFSKY, PADDY

TV Playhouse
NBC-TV

CLORK, HARRY

Life of Riley
NBC-TV

COOPER, HAL

Magic Cottage
WBAB, New York

CRANE, HARRY

Colgate Comedy Hour
NBC-TV

— D —

DALZELL, BILL

Melody Street
Dumont

DAVID, MARVIN

Eddy Arnold Show
NBC

DIAMOND, WELMA

Biuck-Berle Show
NBC-TV

DOUGALL, BERNARD

American Music Hall, Modern
Romances, Mr. President, Call
Me Freedom
ABC

DOUGLAS, JACK

Woman In My House
NBC

DEDLEY, PAUL

Martin Kane
NBC-TV

— E —

EDWARDS, PAUL

Truth or Consequences
NBC

ELINSON, JACK

Colgate Comedy Hour
NBC-TV

ELLIOTT, SUMNER LOCKE

TV Playhouse
NBC-TV

ELLIOTTE, JOHN

Great Gildersleeve
NBC

ETTINGER, EDWARD

Sammy Kaye Cameo Serenade,
Dancing Party, Don Cornell
Show, Paul Whiteman Teen
Club
ABC

— F —

FERRIN, FRANK

B. Nov. 13, Minneapolis, Minn.
Smilin' Ed's Gang, ABC-TV;
Spot Radio

FISHER, MARVIN

Woman In My House
NBC

FOOTE, HORTON

TV Playhouse
NBC-TV

FOWLER, KEITH

Fibber McGee and Molly
NBC

FOX, FRED

Bob Hope Show, My Little
Margie
NBC-TV

FRANK, REUBEN

Camel News Caravan
NBC-TV

FRANKLIN, FRANKIE

Dial Dave Garroway
NBC

FRIEDBERG, BILLY

All Star Revue
NBC-TV

FRITZELL, JIM

Mr. Peepers
NBC-TV

— G —

GRAHAM, LEE E.

B. January 23, 1918, New
York City Letter to Lee
Graham, WABD, New York

GREENBAUM, EVERETT

Mr. Peepers
NBC-TV

GUSMAN, CHARLES

Road of Life
NBC

— H —

HAMNER, EARL

Best Plays, NBC Star Play-
house, My Secret Story, Holly-
wood Love Story, Woman In
Love
NBC

HANDLEY, ALAN

Dinah Shore Show
NBC, NBC-TV

HAZAM, LOU

March of Medicine
NBC-TV

HENNING, PAUL

RCA Victor Show
NBC-TV

◆ RADIO-TV WRITERS ◆

HERBERT, DON

Mr. Wizard
NBC-TV

HIKEN, NAT

All Star Revue
NBC-TV

HOLCH, ARTHUR

Camel News Caravan
NBC-TV

HUMBERT, FRANK and ANNE

Front Page Farrell, Just Plain
Bill, Lorenzo Jones, Backstage
Wife, Stella Dallas, Young
Widder Brown
NBC

— I —

ISAACS, CHARLES

Colgate Comedy Hour
NBC-TV

— J —

JACOBSON, BILL

Kate Smith Show
NBC-TV

JURIST, ED

Colonel Flack
Dumont

— K —

KALISH, ROCKY

Colgate Comedy Hour
NBC-TV

**CARL
BIXBY**

Life Can Be Beautiful

•

Television

•

Sturges Highway

Southport, Conn.

Fairfield 9-3275

**CARLTON E.
MORSE**

Writer-Producer

presents:

**“ONE
MAN’S
FAMILY”**

(RADIO)

**“FAMILY
SKELETON”**

(RADIO)

**“THE
WOMAN
IN
MY
HOUSE”**

(RADIO)

**“I
LOVE
A
MYSTERY”**

(RADIO)

**“ONE
MAN’S
FAMILY”**

(TV)

KALLEN, LUCILLE

Your Show of Shows, NBC-TV

KEAN, ED

Howdy Doody
NBC, NBC-TV

KINOY, ERNEST

Best Plays, NBC Star Playhouse, My Secret Love, Hollywood Love Story, Woman Is Love, The Marriage
NBC

KULLER, SID

Colgate Comedy Hour
NBC-TV

— L —

LACHMAN, MORT

Bob Hope Show
NBC-TV

LAWRENCE & LEE

Railroad Hour
NBC

LEAR, NORMAN

Colgate Comedy Hour
NBC

LEFFERTS, GEORGE

Rocky Fortune, Jane Pickens
Nighttime Show, Best Plays,
NBC Star Playhouse, Hollywood Love Story
NBC

LESLIE, PHIL

Fibber McGee And Molly
NBC

LEWIS, MORT

Stroke of Fate
NBC-TV

LYNCH, PEG

Ethel and Albert, NBC-TV

LYONS, JO

On Your Way
Dumont

— Mc —

MCGINNESS, A. J.

Voice Of Firestone
NBC, NBC-TV

MCGRAW, PEG

Phrase That Pays
NBC

— M —

MARCK, LARRY

Bob Hope Show
NBC-TV

MARION, IRA

Mr. President, Jan Peerce
Show
ABC

MILLER, SID

Colgate Comedy Hour
NBC-TV

MILLS, ROBERT

Thy Neighbor's Voice
NBC

MONASH, PAUL

Atom Squad
NBC-TV

MORGENTHAU, HENRY, III

For Better Living
NBC

MORSE, CARLTON E.

B. June 4, Jennings, La. One
Man's Family, Woman In My
House, NBC; Family Skeleton,
CBS; I Love A Mystery, (Spot)

MOSEL, TED

TV Playhouse
NBC-TV

— O —

OSTROFF, MANNING

Colgate Comedy Hour
NBC-TV

— P —

PEDICINI, RICHARD GEORGE

Last Man Out

PHILLIPS, FELLA

Joseph Schildkraut
Dumont

— R —

RAPP, JOHNNY

Colgate Comedy Hour
NBC-TV

RIPLEY, BETTE

Both Holland Show, Call Me
Freedom
ABC-TV

ROBINSON, JOHN

Dragnet
NBC, NBC-TV

ROSS, CLARIS

My Secret Story, Best Plays,
NBC Symphony
NBC

ROSS, DAVID

Golden Treasury
NEC

RUBEN, AARON

Buick-Berle Show
NBC-TV

RYAN, BILL

Weekend
NBC

— S —

SEELAN, JERRY

Buick-Berle Show
NBC-TV

SHAPIRO, STANLEY

RCA Victor Show
NBC-TV

SHAW, DAVID

Television Playhouse
NBC-TV

SHELDON, HERB

Ezbert & Unmily
NBC

SHERWOOD, ROBERT E.

Backbone of America
NBC-TV

SIMMONS, GENE

Colgate Comedy Hour
NBC

SIMON, DANNY AND DOC

Your Show of Shows, NBC-TV

SMALL, ARTHUR

NBC Symphony
NBC

SMITH, BARBARA

Cities Service Band of America
NBC

SMITH, BERNIE

You Bet Your Life
NBC-TV

SOUVAINE, MRS. HENRY

Golden Voices
NBC

STANDER, ARTIE

I Married Joan
NBC-TV

STARK, SHELDON

Hollywood Starway, Modern
Romances
ABC

STARR, BEN

I Married Joan
NBC

STARR, MANYA

Doctor's Wife
NBC

STEIN, JOE

Your Show of Shows, NBC-TV

STEWART, CHARLES

Bob Hope Nighttime Show
NBC

SULLIVAN, NORMAN

Bob Hope Nighttime Show
NBC

— T —

TALLMAN, ROBERT

My Secret Story, Hollywood
Love Story, Best Plays
NBC

TARLOFF, FRANK

I Married Joan
NBC

TODD, ELIZABETH

Mary Lee Taylor Show
NBC

TOKIN, MEL

Your Show of Shows, NBC-TV

TRAVERS, VIRGINIA

Turn To A Friend
ABC

— V —

VAN HARTESVEIDT, FRED

Roy Rogers Show
NEC

— W —

WEBB, JACK

Dragnet
NBC, NBC-TV

WEBSTER, TONY

Your Show of Shows, NBC-TV

WHITE, ANDY

Great Gildersleeve
NBC

WHITE, LES

Colgate Comedy Hour
NBC-TV

WILLSON, MEREDITH

Ev'ry Day
NBC

WILSON, JACK

My Secret Story
NBC

WITTY, DON

Call Me Freedom, The
Adventurer
ABC

WOOD, ARLENE

The Evening Comes, Valentia
ABC

— Y —

YOUNG, JOHN M.

Right To Happiness
NBC

WOMEN COMMENTATORS

HOME ECONOMISTS

of U. S. TV and Radio Stations

— A —

Abarratt, Dorothy.....WLSL, Lansing, Mich.
 Abdon, Gloria.....WCAE, Pitts. Pa.
 Abeyta, Vergie.....KGGM, Albuquerque, N. Mex.
 Adams, Betty.....WJAR-TV, Providence, R. I.
 Adams, Carol.....WHBC, Canton, O.
 Adams, Jane.....KYUM, Yuma, Arizona
 Adams, Norma.....KJUN, Pecos, Tex.
 Adams, Susan.....WABD, New York
 Adamson, Norma.....KWIK, Pocatello, Idaho
 Aders, Edna.....WLSI, Pikeville, Ky.
 Aitken, Kate.....CFRB, Toronto, Ont.
 Alden, Ann.....WBAP-TV, Fort Worth, Tex.
 Aldrich, Darrach.....WCCO, Minneapolis, Minn.
 Alexander, Barbara.....WKRG, Mobile, Ala.
 Alexander, Mildred.....WTAR-TV, Norfolk, Va.
 Allan, Carolyn.....WKRT, Cortland, N. Y.
 Allen, Ardith.....WDLB, Marshfield, Wis.
 Allen, Barbara.....WCOS, Columbia, S. C.
 Allen, Beth.....KLAS-TV, Las Vegas, Nev.
 Allen, Betty.....WCMJ, Ashland, Ky.
 Allen, Dolores.....WDOR, Sturgeon Bay, Wis.
 Allison, Mayme.....KBON, Omaha, Neb.
 Allman, Lou.....KWBB, Wichita, Kan.
 Allyn, Kay.....WSAN, Allentown, Pa.
 Allyn, Roz.....WHEC-TV, Rochester, N. Y.
 Anderson, Blanche.....WLOA, Braddock, Pa.
 Andrews, Miriam.....WRUF, Gainesville, Fla.
 Anno, Mary Jean.....WATW, Ashland, Wis.
 Anton, Norma.....WCPO-TV, Cincinnati, O.
 Anthony, Nina.....CKWX, Vancouver, B. C.
 Arch, Shirley.....WHLD, Niagara Falls, N. Y.
 Arledge, Mahel.....KIVV, Crockett, Tex.
 Arlen, Margaret.....WCBS, New York
 Armand, Dorothy.....WLOY, Monticouery, Ala.
 Arnett, Robin.....KBOL, Boulder, Colo.
 Arnold, Lynn.....KSL-TV, Salt Lake City, Utah
 Ashwell, Mary.....CFPL, London, Ont.
 Ater, Alyce.....KCTN, Childress, Tex.
 Atter, Virginia.....WMBR, Jacksonville, Fla.
 Ayer, Esther.....WMUR, Manchester, N. H.

— B —

Baecher, Jeanne.....KST, Fresno, Cal.
 Badham, Mary.....WBRC, Birmingham, Ala.
 Bahman, Alice.....WIZE, Springfield, O.
 Bailey, Marie.....KSRV, Ontario, Ore.
 Bailey, Mitzi.....KMUR, Murray, Utah
 Bailin, Joan.....KCOM, Sioux City, Iowa
 Baker, Betty.....WGET, Gettysburg, Pa.
 Baker, Evangeline.....KGO, San Francisco, Cal.
 Baker, Mary.....WSBC, Chicago, Ill.
 Baldwin, Bettie.....KMMO, Marshall, Mo.
 Baldwin, Helen.....WNBF-TV, Binghamton, N. Y.
 Ball, Jane Ellen.....WJAS, Pittsburgh, Pa.
 Bancroft, Barbara.....WMMB, Melbourne, Fla.
 Barberito, Celeste.....WTHL, Hammond, La.
 Barber, Betty Jenkins.....WJBY, Gadsden, Ala.
 Barnes, Dorothy.....WIOU, Kokomo, Ind.
 Barnett, Ruby.....KXOR, Stockton, Cal.
 Barnett, Maxine.....WITV, Ft. Lauderdale, Fla.
 Barthell, Lois.....WHLS, Harlan, Ky.
 Bartlett, Edna.....WENY, Elmira, N. Y.
 Barton, Betty.....WNBH, New Bedford, Mass.
 Bates, Mercedes.....KNXT, Los Angeles, Cal.
 Battle, Lisa.....WIS, Columbia, S. C.
 Baum, Dale.....WJTV, Jackson, Miss.
 Baustian, Evelyn.....KROX, Crookston, Minn.
 Baxter, Joan.....CFRA, Ottawa, Ont.
 Bayne, Alice.....WIBC, Indianapolis, Ind.
 Bayne, Barbara.....WLOL, Minneapolis, Minn.
 Beagle, Maude.....WBBC, Flint, Mich.
 Beal, Joyce.....WJER, Dover, O.
 Bean, Ruth.....WATV, Newark, N. J.
 Beeley, Helen.....WORD, Spartanburg, S. C.
 Behan, Claire.....KLMR, Lamar, Colo.
 Bell, Patricia.....WLOU, Louisville, Ky.
 Bell, Peggy.....KFYO, Lubbock, Tex.
 Bender, Leona.....KTSA, San Antonio, Tex.
 Benell, Julie.....WFAA, Dallas, Tex.

Benson, Beverly.....WJOC, Jamestown, N. Y.
 Best, Laverne.....WTAX, Springfield, Ill.
 Bestor, Beulah.....WICC-TV, Bridgeport, Conn.
 Bickel, Helen.....WMMN, Fairmont, W. Va.
 Biddle, Mary.....WIP, Philadelphia, Pa.
 Birch, Tommye.....KMOX, St. Louis, Mo.
 Bishop, Barbara.....KPOA, Honolulu, Hawaii
 Blair, Anne.....WGMS, Washington, D. C.
 Blake, Julie.....WFEA, Manchester, N. H.
 Blalock, Muriel E.....WASL, Annapolis, Md.
 Blattner, Barbara.....KASM, Albany, Minn.
 Blazer, Eleanor.....WHOK, Lancaster, O.
 Bledsoe, Jo.....WNTB, Daytona Beach, Fla.
 Bondu, Mayme.....WMBM, Miami Beach, Fla.
 Booth, Bette.....KLWN, Lawrence, Kan.
 Bos, June.....WFUR, Grand Rapids, Mich.
 Bosone, Reva Beck, KDYL-TV, Salt Lake City, Ut.
 Bowen, Jerri.....KHSI, Chico, Cal.
 Bowman, Helen.....WIKI, Newport, Vt.
 Box, Mary J.....WFRX, W. Frankfort, Ill.
 Boyd, Jo.....WMPA, Aberdeen, Miss.
 Boyd, Mary Ellen.....KALE, Richland, Wash.
 Boyles, Letitia R.....WGVN, Greenville, Miss.
 Bracken, Virginia.....WDOV, Dover, Del.
 Bradford, Ann.....WLLH, Lowell-Lawrence, Mass.
 Bradford, Betty.....WESB, Bradford, Pa.
 Bradley, Debbie.....WGYL, Greenville, S. C.
 Brady, Toni.....WABY, Albany, N. Y.
 Bramblett, Gladys.....WSAR, Fall River, Mass.
 Breese, Beth.....KNOE, Monroe, La.
 Brendt, Nancy.....WNLK, Norwalk, Conn.
 Brennan, Abby.....WILK, Wilkes-Barre, Pa.
 Bride, Billie.....WMAN, Mansfield, O.
 Briers, Evelyn.....WCOL, Columbus, O.
 Briggs, Ruth.....KENI, Anchorage, Alaska
 Brink, Norma.....WGRD, Grand Rapids, Mich.
 Britt, Catherine.....WLSA, Peekskill, N. Y.
 Brock, Grace.....WABB, Mobile, Ala.
 Broeg, Heloise Parker.....WEEL, Boston, Mass.
 Brooks, Ann Cole.....KFAL, Fulton, Mo.
 Brooks, Barbara.....VOUM, St. John's, Nfld.
 Brooks, Dorothy.....WTAN, Clearwater, Fla.
 Brooks, Helen.....WFBF, Baltimore, Md.
 Brooks, Martha.....WGY, Schenectady, N. Y.
 Brophy, Margaret.....CKNX, Wingham, Ont.
 Braughton, Betty.....WSAV, Savannah, Ga.
 Brown, Beverly.....KIMA, Yakima, Wash.
 Brown, Laz.....KDAL, Duluth, Minn.
 Brown, Lynn.....KREW, Sunnyside, Wash.
 Brown, Mae.....WMAS, Springfield, Mass.
 Brown, Mina.....KGA, Spokane, Wash.
 Brown, Molly.....WLET, Toccoa, Ga.
 Brown, Nancy.....WAUD, Auburn, Ala.
 Bruce, Fran.....KVCV, Redding, Cal.
 Brumsey, Geraldine.....WTVR, Richmond, Va.
 Bryant, Ruby.....WVOP, Vidalia, Ga.
 Bryant, Ruth.....KNAK, Salt Lake City, Utah
 Brydha, Barbara.....KATV, San Luis Obispo, Cal.
 Burbank, Sara.....WNBZ, Binghamton, N. Y.
 Burbank, Vanda.....KODY, North Platte, Neb.
 Burr, Gwen W.....KSTV, Susanville, Cal.
 Burris, Vina.....KNAL, Victoria, Tex.
 Bushnell, Georgiana.....WJBS, Deland, Fla.
 Butler, Jane.....WGBS, Miami, Fla.
 Byrme, M. M.....WEAK, Columbus, Ga.
 Byrme, Margt.....WNBK, Cleveland, O.
 Byron, Eva.....WALT, Tampa, Fla.

— C —

Caldwell, Jo.....WLDS, Jacksonville, Ill.
 Calfee, Lu.....WAAM, Baltimore, Md.
 Callahan, Ellen.....WVNC, Asheville, N. C.
 Callaway, Carol.....KVCV, Ventura, Cal.
 Cameron, Barbara.....WKRC, Cincinnati, O.
 Campbell, Dorothy.....WOKU, Milwaukee, Wis.
 Campbell, Pauline.....WARE, Ware, Mass.
 Carey, Willa.....KMAN, Manhattan, Kan.
 Carlson, Mildred.....WIBZ, Boston, Mass.
 Carr, Paula.....WIRE, Indianapolis, Ind.
 Carroll, Lee.....KONA, Honolulu, T. H.

Carroll, Lynn.....WCAO, Baltimore, Md.
 Carroll, Sue.....KJEO, Fresno, Cal.
 Carson, Joan.....WBLK, Clarksburg, W. Va.
 Carter, Betty.....KTOW, Oklahoma City, Okla.
 Carter, Frances.....WAZL, Hazleton, Pa.
 Cartwright, Christian.....WCCM, Lawrence, Mass.
 Case, Marilu.....WSAI, Cincinnati, O.
 Casey, Wynne.....WJOY, Burlington, Vt.
 Cason, Marian.....WATR, Winston-Salem, N. C.
 Casted, Ellamae.....WKBN-TV, Youngstown, O.
 Cato, Evelyn.....WMFS, Chattanooga, Tenn.
 Chaffee, Darlene.....KEPO, El Paso, Tex.
 Chamber, Joelyn.....KANE, N. W. Iberia, La.
 Chase, Barbara.....CFOR, Orillia, Ont.
 Chase, Julie.....WTAG, Worcester, Mass.
 Chase, Mildred.....WREB, Holyoke, Mass.
 Chase, Penny.....WAAM, Baltimore, Md.
 Chessher, Faye.....KWED, Seguin, Tex.
 Chilton, Ruth.....WJMJ, Philadelphia, Pa.
 Chism, Beverly.....WITZ, Jasper, Ind.
 Chorniak, Pauline.....CKPR, Ft. William, Ont.
 Christian, Lorina.....WKRO, Cocoa, Fla.
 Clark, Gail.....KTNT, Tacoma, Wash.
 Clark, Helen.....KXXX, Colby, Kan.
 Clark, Hilde.....KTUC, Tucson, Ariz.
 Clark, Lucille.....WTAR-TV, Norfolk, Va.
 Clayton, Reba.....WQXI, Atlanta, Ga.
 Clifton, Ann.....WALE, Fall River, Mass.
 Cole, Mrs. W. H.....WHOC, Philadelphia, Miss.
 Coleman, Dorothy.....WNHC, New Haven, Conn.
 Coleman, Roz.....WTRF, Wheeling, Va.
 Collins, Edna, G.....KCLM, Carroll, Iowa
 Collins, Kay.....WIS, Columbia, S. C.
 Connelly, Jean.....WKTY, Pittsburgh, Pa.
 Connelly, Jeanne.....WNEB, Worcester, Mass.
 Connelly, Pat.....KABQ, Albuquerque, N. M.
 Connors, Dorsey.....WNBQ, Chicago, Ill.
 Conrad, Fran.....KWIK, Reno, Nev.
 Conville, Mary.....CJOE, Lethbridge, Alta.
 Conyers, Maureen.....KIDO, Boise, Idaho
 Cook, Connie.....WOW-TV, Omaha, Neb.
 Cook, Irene.....KGER, Long Beach, Cal.
 Cook, Patti.....KPOJ, Portland, Ore.
 Cook, Tish.....KXGI, Fort Madison, Iowa
 Cooney, Josephine.....WFBG, Altoona, Pa.
 Coons, Tom.....KLPY, Lafayette, La.
 Cooper, Madge.....WMBR, Marion, O.
 Cooper, Pauline.....WTPA-TV, Harrisburg, Pa.
 Cooper, Ruby.....KLTU, Longview, Tex.
 Coury, Connie.....WCOU, Lewiston, Me.
 Crane, Ruth.....WMAL, Washington, D. C.
 Craven, H. Marie.....WGBG, Greensboro, N. C.
 Croft, Lorraine.....KEMO, Hannibal, Mo.

— D —

Dale, Dorothy.....WBET, Brockton, Mass.
 Daley, Wanda.....KRAL, Rawlins, Wyo.
 Daniel, Jacqueline.....KFBI, Sacramento, Cal.
 Daniels, Catherine.....WISH, Indianapolis, Ind.
 Daugherty, Catherine.....WKBL, St. Marys, Pa.
 Davenport, Gwen.....KKTV, Colorado Springs, Colo.
 Davenport, Michael.....KPTV, Portland, Ore.
 Davis, Glenda.....KRAL, Craig, Colo.
 Day, Helen.....WBAY, Green Bay, Wis.
 Daye, Sunny.....WLOS, Asheville, N. C.
 Deane, Martha.....WOR, New York, N. Y.
 Demas, Jana.....WKRC, Cincinnati, O.
 DeMers, Norma.....KSYC, Yreka, Cal.
 Demichy, Eve.....WCHN, Norwich, N. Y.
 Derrick, Elta.....KNOG, Nogales, Ariz.
 Dettinger, Alma.....WQXR, New York, N. Y.
 DeVaney, Maxine.....WMBH, Joplin, Mo.
 Dexter, Mrs. A. H.....CHNS, Halifax, N. S.
 Dickens, Betty.....WIOD, Miami, Fla.
 Dickens, Dean.....WGST, Atlanta, Ga.
 Di Fant, Mary.....WKNB, New Britain, Conn.
 Dikeman, Elizabeth.....KTCL, Tulsa, Okla.
 Dillin, Alberta.....WFOY, St. Augustine, Fla.
 Dionne, Odette.....CJFP, Riviere du Loup, Que.
 Dixon, Nancy.....WJAR-TV, Providence, R. I.
 Doherty, Frances.....WBIP, Booneville, Miss.
 Donges, Cathy.....WATG, Ashland, O.
 Dollar, Lynn.....WPTZ, Philadelphia, Pa.
 Donham, Betty Jo.....KNEX, McPherson, Kan.
 Donohue, Beulah.....WTMJ, Milwaukee, Wis.
 Donovan, Bea.....KING-TV, Seattle, Wash.
 Donovan, Joyce.....WTRY, Troy, N. Y.
 Dooley, Dorothy.....KFDP-TV, Wichita Falls, Tex.
 Dorsey, Polly.....WBMD, Baltimore, Md.
 Dow, Bess.....KCNO, Acturus, Cal.
 Doyle, I.....CFOS, Owen Sound, Ont.

Drew, Sally.....WJER, Dover, O.
 Drewson, Dorothy.....WHMP, Northampton, Mass.
 Drivas, Chris.....WIDE, Biddeford, Maine
 Drooz, Elaine.....WROW, Albany, N. Y.
 Duke, Ann.....WBBL, Springfield, Conn.
 Duncan, Earline.....WPXX, Phenix City, Ala.
 Dunlop, Ruth.....KPHO, Phoenix, Ariz.
 Dunn, Jo Ann.....WTRF, Bellaire, O.
 Dunn, Marjorie.....WFBL, Syracuse, N. Y.
 Durham, Jo.....WHAW, Weston, W. Va.

— E —

Earin, Barbara.....KVNI, Coeur d'Alene, Idaho
 Easton, Louise.....WTOR, Torrington, Conn.
 Eaton, Marguerite.....WJMX, Florence, S. C.
 Edwards, Lyn.....WFOM, Marietta, Ga.
 Eilerman, Carmen G.....WZIP, Covington, Ky.
 Elder, Julie.....KSTW TV, St. Louis, Mo.
 Elliot, Jean.....WCUE, Akron, O.
 Elliott, Frances.....KGNQ, Dodge City, Kan.
 Elliott, Jeanette.....WTVI, Belleville, Ill.
 Elliott, Pat.....WAGF, Dothan, Ala.
 Ellis, Carolyn.....WCPO-TV, Cincinnati, O.
 Elpern, Margaret.....KZTV, Reno, Nev.
 Emerson, Faye.....WNBC, New York, N. Y.
 Emery, Jane.....WASA, Havre de Grace, Md.
 Emunson, Crystine.....WMTT, Manistee, Mich.
 Engle, Lura.....WLPO, La Salle, Ill.
 Ensey, Anita.....KRHD, Duncan, Okla.
 Erlandson, Betty.....KGYO, Missoula, Mont.
 Erwin, Rosamund.....KMON, Great Falls, Mont.
 Esgrate, Leslie.....WRAD, Radford, Va.
 Eubanks, Velma.....WMCU, Greenville, S. C.
 Evans, Anne.....KSWO, Lawton, Okla.
 Evans, Christine.....WHDH, Boston, Mass.
 Evans, Donnie.....WMOX, Meridian, Miss.
 Evans, Dorothy.....WTVF, Elmira, N. Y.
 Evans, Sonja.....KMO-TV, Tacoma, Wash.
 Evans, Stacey.....WWCA, Gary, Ind.
 Ezell, Connie.....KHQZ, Harrison, Ark.

— F —

Falkenburg, Jinx.....WNBT, New York, N. Y.
 Farence, Peg.....WCMB, Harrisburg, Pa.
 Farmer, Helen.....WMAZ, Macon, Ga.
 Feldman, Lenore.....WWIN, Baltimore, Md.
 Fillingham, Joanne.....KANS, Wichita, Kan.
 Flora, Katherine.....WCUW, Cumberland, Md.
 Fiscus, Virginia.....WTTT, Bloomington, Ind.
 Fisher, Alice.....KBIZ, Ottumwa, Iowa
 Fitzwater, Jean.....KGEZ, Kalispell, Mont.
 Flanders, Lyda.....WTAG, Worcester, Mass.
 Fletcher, Louise.....WSOK, Nashville, Tenn.
 Fletcher, Marian.....WLOK-TV, Lima, O.
 Flintoft, Elda.....CKTR, St. Catharines, Ont.
 Floyd, Margo.....WGUY, Bangor, Maine
 Foodish, Joan.....WWSC, Glens Falls, N. Y.
 Foley, Bernice.....WCPO-TV, Cincinnati, O.
 Fontaine, Mary.....WKZO-TV, Kalamazoo, Mich.
 Forge, Sonia.....WLMW, Lewiston, Maine
 Forman, Lynn.....WARM-TV, Scranton, Pa.
 Fortescue, Priscilla.....WEEI, Boston, Mass.
 Fouts, Nell V.....WTNC, Thomasville, N. C.
 Fowler, Fern.....WMTV, Madison, Wis.
 Fowler, Nancy.....WHAP, Hopewell, Va.
 Fowles, Olive.....KGYW, Vallejo, Cal.
 Foxall, Lois.....WSIX, Nashville, Tenn.
 Freed, Mary.....WKRR, Oil City, Pa.
 Freeland, Mildred.....WMID, Atlantic City, N. J.
 Freeman, Lois.....WGBF, Evansville, Ind.
 Friborg, Alice F.....WCYB, Bristol, Va.
 Frichtel, Colleen.....WAKU, Latrobe, Pa.
 Funnell, Mildred.....WTAM, Cleveland, O.

— G —

Gaffney, Pauline.....WHEC, Rochester, N. Y.
 Gagne, Mme. R.....CJFP, Riviere du Loup, Que.
 Gaines, Myrtle.....WOKZ, Alton, Ill.
 Galan, Gilda.....WKAQ, Sauturee, P. R.
 Gallant, Catherine Rice.....WFAU, Augusta, Maine
 Galvin, Grace H.....WBRT, Waterbury, Conn.
 Gardner, Dorothy.....KTLA, Hollywood, Cal.
 Gardner, Evelyn.....KDKA, Pittsburgh, Pa.
 Gaskins, Frances.....WGAI, Elizabeth City, N. C.
 Gay, Pat.....KLZ, Denver, Colo.
 Gay, Virginia.....WEVA, Emporia, Va.
 Geyer, Marion.....WAKR, Akron, O.
 Gibbs, Agnes.....WCSS, Portland, Maine
 Gibson, Jane.....WKJF-TV, Pittsburgh, Pa.
 Gilchrist, Norma.....KTTV, Los Angeles, Cal.
 Gilstrap, Karine.....KTAE, Taylor, Tex.

Given, Marge.....WIRI, Peoria, Ill.
 Glasner, Anne.....WMMT, McMinnville, Tenn.
 Gluck, Innocence.....WCMC, Wildwood, N. J.
 Godofsky, Miriam.....WHLI, Hempstead, N. Y.
 Good, Ann.....WGLO, Mason City, Iowa
 Goodman, Ruth.....WTOC, Savannah, Ga.
 Gordon, Mimi.....WPRC, Lincoln, Ill.
 Gordon, Windy.....CKTS, Sherbrooke, Que.
 Gorman, Marge.....KVOA, Tucson, Ariz.
 Gottlieb, Ruth.....WMSO, Columbia, S. C.
 Graham, Dorothy.....KFEQ, St. Joseph, Mo.
 Graham, Lee.....WABD, New York, N. Y.
 Graham, Marie.....KFSD, Nampa, Idaho
 Graham, Peg.....KDIX, Dickinson, N. D.
 Graham, Virginia.....WABD, New York, N. Y.
 Gray, Elaine.....KHQ, Spokane, Wash.
 Gray, Ethel.....WSBA, York, Pa.
 Grayson, Garnet.....WCPO-TV, Cincinnati, O.
 Graziani, Rory.....WWON, Woonsocket, R. I.
 Green, Carol.....WOSA, Wausan, Wis.
 Greene, June K.....WHAI, Greenfield, Mass.
 Gregg, Mary.....KAFY, Bakersfield, Cal.
 Grenier, Madeleine.....CFRG, Gravelbourg, Sas.
 Griffith, Marge.....WRTA, Altoona, Pa.
 Grim, Lee.....KOME, Tulsa, Okla.
 Grindlay, Hilary.....WTTT, Bloomington, Ind.
 Grover, Gertrude.....WHCU, Ithaca, N. Y.
 Grunskay, Roberta.....WLCR, Torrington, Conn.
 Gunning, Elizabeth.....WJAR, Providence, R. I.

— H —

Haden, Evelyn.....WKWK, Wheeling, W. Va.
 Hadley, Cis.....KJSB, Jamestown, N. D.
 Haeblerle, Arle.....WCOO, Minneapolis, Minn.
 Hagen, Vi.....WCOL, Montgomery, Ala.
 Haig, Barbara.....WHRV, Ann Arbor, Mich.
 Hale, Betty.....WPMT, Portland, Me.
 Hale, Violet.....WFIL, Philadelphia, Pa.
 Hall, Harriet.....WBSM, New Bedford, Mass.
 Hall, Jane.....WMGR, Bainbridge, Ga.
 Hall, Ruth Ellen.....WSBA, York, Pa.
 Ham, Lois.....KSID, Sidney, Neb.
 Hammersly, Evadna.....KOA, Denver, Colo.
 Hanscomb, Olga.....WFLA, Tampa, Fla.
 Hansen, Flo.....KFRE, Fresno, Cal.
 Hanson, Eleanor.....WHK, Cleveland, O.
 Hanzel, Betty.....WBBW, Youngstown, O.
 Hapgood, Louise.....KCOY, Santa Maria, Cal.
 Hardy, Doris.....WEIM, Fitchburg, Mass.
 Harper, Ann.....KRBC, Abilene, Tex.
 Harpole, Mary.....KVOU, Uvalde, Tex.
 Harris, Betty.....WHOW, Clinton, Ill.
 Harris, Fran.....WWJT, Detroit, Mich.
 Harris, Frances Kay.....KGBC, Galveston, Tex.
 Harris, Joann.....KSTA, Coleman, Tex.
 Harvey, Mary.....WGEN, Quincy, Ill.
 Hauser, Barbara.....KCTI, Gonzales, Tex.
 Hawkins, Louise.....KIUN, Pecos, Tex.
 Hay, Galla.....KVSE, Santa Fe, N. Mex.
 Hayes, Fern.....KVAN, Vancouver, Wis.
 Hayward, Joyce.....WGAC, Augusta, Ga.
 Hazard, Aline.....WHA, Madison, Wis.
 Heath, Martha Ann.....WPCF, Panama City, Fla.
 Heckman, Nan.....WEEU, Reading, Pa.
 Heider, Joan.....WSGW, Saultinaw, Mich.
 Heitner, Abbie.....WBIW, Bedford, Ind.
 Henderson, Freddie.....WERD, Atlanta, Ga.
 Henderson, Helen.....WKBE, Muskegon, Mich.
 Hersh, Gladys.....WKAP, Allentown, Pa.
 Hickey, Joan.....WSDR, Sterling, Ill.
 Hileman, Marje.....KVOC, Casper, Wyo.
 Hill, Jean.....WHTC, Holland, Mich.
 Hillegas, Kay.....KBSW, Salinas, Cal.
 Hines, Maryalice.....KIMA, Yakima, Wash.
 Holden, Ann.....KGO, San Francisco, Cal.
 Holzate, Helen.....KSDN, Aberdeen, S. D.
 Holland, Jean.....KGNC, Amarillo, Tex.
 Holliday, Mary.....WACO, Waco, Tex.
 Holmgren, Lois R.....WJPD, Ishpeming, Mich.
 Hoover, Marjorie.....KRLC, Lewiston, Idaho
 Hope, Helen.....WHYN, Springfield, Mass.
 Hopper, Marie.....KUBC, Montrose, Colo.
 Horn, Elaine.....KVOS, Bellingham, Wash.
 Horne, Lucille.....KOWL, Santa Monica, Cal.
 Horsfall, Dorothy.....WPDQ, Jacksonville, Fla.
 Horstman, Betty Ann.....WING, Dayton, O.
 Hoskins, Phyllis.....WMMB, Melbourne, Fla.
 Houglum, Mimi.....KUGN, Eugene, Ore.
 Howard, Nancy Richards.....KMUS, Muskogee, Okla.
 Hubbard, Margie L.....KPIT, Paris, Tex.
 Hubert, Anne.....WAVE, Louisville, Ky.

Hughes, Claire.....KWKW, Pasadena, Cal.
 Hughes, Mac.....KPQ, Wenatchee, Wash.
 Hule, Mildred.....WALB, Albany, Ga.
 Hulin, Bernice.....WGTV, Des Moines, Iowa
 Hull, Martha.....KCID, Caldwell, Idaho
 Hume, Marge.....KFMB, San Diego, Cal.
 Hummel, Janice.....WDOK, Cleveland, O.
 Huse, Polly.....WBZ, Boston, Mass.
 Hutch, Nita.....WTVN, Columbus, O.
 Huthinson, Lucia.....WRBL, Columbus, Ga.

— I —

Imholz, Dorothy.....KRBZ, Abilene, Tex.
 Ingalls, Mary.....KGRH, Fayetteville, Ark.
 Isaac, Rose.....WJMS, Ironwood, Mich.
 Israel, Dorothy.....WKNY, Kingston, N. Y.

— J —

Jabenis, Elaine.....WOW, Omaha, Neb.
 Jackson, Alice.....WJAR-TV, Providence, R. I.
 Jackson, Fay.....WGAF, Valdosta, Ga.
 Jackson, Gretchen.....WVOM, Boston, Mass.
 Jackson, Louise.....KYOS, Merced, Cal.
 Jackson, Rosemary.....WSKB, McComb, Miss.
 James, Vee.....WCKY, Cincinnati, O.
 Jarman, Frances.....WDNC, Durham, N. C.
 Jensen, Marie.....KTBC-TV, Austin, Tex.
 Jenkins, Polly.....WDEV, Waterbury, Vt.
 Johannesma, Shirley.....KTAR, Phoenix, Ariz.
 John, Alma.....WWRI, New York, N. Y.
 Johnson, Bea.....KMBC, Kansas City, Mo.
 Johnson, Bunny.....WAKN, Aiken, S. C.
 Johnson, Fern.....KSUB, Cedar City, Utah
 Johnson, Gwenn.....KROS, Clinton, Iowa
 Johnson, Sibyl.....WKY, Oklahoma City, Okla.
 Jollivette, Jo.....KISD, Sioux Falls, S. D.
 Jones, Gwen.....KWBS, Oyster Bay, N. Y.
 Jones, Laverne.....KTRE, Lufkin, Tex.
 Joy, La Velle.....KMOR, Oroville, Cal.
 Julien, Chrystal.....KOEL, Oelwein, Iowa

— K —

Kaess, Virginia.....KVRH, Salida, Colo.
 Kay, Bonnie.....WJBW, New Orleans, La.
 Kaye, Susan.....WRGB, Schenectady, N. Y.
 Keane, Leonline.....WJLB, Detroit, Mich.
 Keeble, Daisy.....WCRI, Scottsboro, Ala.
 Keefe, Ann.....WHAM, Rochester, N. Y.
 Keefer, Lolly.....WGKV, Charleston, W. Va.
 Keesling, Jane.....WCSL, Columbus, Ind.
 Kelley, La Delle.....KVLJ, Alpine, Tex.
 Kelley, Miriam.....WAVE, Louisville, Ky.
 Kelly, Elly.....WRFW, Eau Claire, Wis.
 Kelly, Norine.....CFJR, Brockville, Ont.
 Kelso, Marcia.....KMPT, Oklahoma City, Okla.
 Kercheval, Mary.....WSAZ-TV, Huntington, W. Va.
 Kerry, Katherine.....KCCC-TV, Sacramento, Cal.
 Kieckhafer, Anne.....WBKV, West Bend, Wis.
 Killmade, Liz.....KSTM-TV, St. Louis, Mo.
 Kimball, Betty.....WHAY, New Britain, Conn.
 Kimbrough, Emily.....WCBS, New York, N. Y.
 Kincannon, Sue.....KFSA, Ft. Smith, Ark.
 King, Carol.....WCAX, Burlington, Vt.
 King, Ethel Jane.....KFH, Wichita, Kan.
 King, Fran.....WGAP, Maryville, Tenn.
 King, Marjorie.....KNBC, San Francisco, Cal.
 Kingbay, Mer.....WMIN, St. Paul, Minn.
 Kirby, Bea.....WTTM, Trenton, N. J.
 Knapp, Winnie.....WSDR, Sterling, Ill.
 Kneeland, Eileen.....WHAV, Haverhill, Mass.
 Knos, Virginia.....KSCB, Liberal, Kan.
 Knott, Martha.....KBYE, Oklahoma City, Okla.
 Koelling, Maxine.....WRR, Dallas, Tex.
 Kole, Ronnie.....WPFA, Pensacola, Fla.
 Kretschman, Lorraine.....KUBC, Montrose, Colo.
 Krueger, Carol.....WIGN, Medford, Wisc.
 Kunderl, Dorothy.....WEKZ, Monroe, Wisc.

— L —

Labbirt, Myrtle.....CKLW, Detroit, Mich.
 Lafferty, Betty.....KOPO, Tucson, Ariz.
 Lanctot, Simone.....CKCH, Hull, Que.
 Lane, Barbara.....WISC, Madison, Wisc.
 Lane, Laura.....WMRY, New Orleans, La.
 Lane, Martha.....KXOK, St. Louis, Mo.
 Lane, Sharon.....WANE, Ft. Wayne, Ind.

Lang, Polly.....WNOP, Newport, Ky.
Lankford, Virginia.....WZOB, Ft. Payne, Ala.
Larkin, Jean S.....WATS, Sayre, Pa.
Larson, Kay.....WHEN, Syracuse, N. Y.
Lauten, Jane.....WGAN, Portland, Maine
Lavigne, Claire.....WATR, Waterbury, Conn.
Lavitan, Gladys.....WAYS, Charlotte, N. C.
Leclerc, Louise.....WQV, CKCV, Quebec
Lee, Bobbi.....WHIL, Medford, Mass.
Lee, Elinor.....WTOV, Washington, D. C.
Lee, Gretchen.....WOOD, Grand Rapids, Mich.
Lee, Judy.....WPTZ, Philadelphia, Pa.
Lee, June.....KFXJ, Grand Junction, Colo.
Lee, Linda.....KVET, Austin, Tex.
Lee, Lois.....KWVO, Cheyenne, Wyo.
Lee, Marjorie.....WRBC, Jackson, Miss.
Lee, Nora Lou.....KFPW, Ft. Smith, Ark.
Leete, Margaret.....WCHA, Chambersburg, Pa.
Lemna, Joyce.....KBWD, Brownwood, Tex.
Leonard, Beth.....KING-TV, Seattle, Wash.
Leslie, Ann.....WISN, Milwaukee, Wis.
Lewallen, Dorothy.....WGW, Asheville, N. C.
Lewis, Doris.....WLAT, Swainsboro, Ga.
Lewis, Emogene.....KWSH, Wewoka, Okla.
Lexa, Alice.....KXGN, Glendive, Mont.
Lieser, Mereline.....KJUN, Redmond, Ore.
Lindbert, Allen.....WAHL, Adrian, Mich.
Lindgren, Irene.....WFBM, Indianapolis, Ind.
Livormore, Mercer.....WKKO, Cocoa, Fla.
Lohsinger, Joan.....KCR, Litchener, Ont.
Long, Jane.....WFAM-TV, Lafayette, Ind.
Long, Mary.....WFMD, Frederick, Md.
Lovett, Annie Warren.....WJJI, Montgomery, Ala.
Lowe, Kay.....WKLO, Louisville, Ky.
Lueta, Peggy.....WOND, Pleasantville, N. J.
Lull, Lucia.....WHBS, Huntsville, Ala.
Lynn, Kathryn.....KFAL, Fulton, Mo.
Lyon, Dandra.....WCSB, Charleston, S. C.
Lyons, Ruth.....WLWT, Cincinnati, O.

McKinnie, Peggy.....WTJS, Jackson, Tenn.
McMillan, Sue.....WILD, Birmingham, Ala.
Mead, Dottie.....WSPB, Sarasota, Fla.
Menth, Jennie.....KNOB, Stockton, Cal.
Meier, Evelyn.....WVMC, Mt. Carmel, Ill.
Mellon, Thelma.....WPAZ, Pottstown, Pa.
Melrose, Edythe.....WVZ-TV, Detroit, Mich.
Merman, Rayleen.....KERO, Bakersfield, Cal.
Merryfield, Mary.....WMAQ, Chicago, Ill.
Mosses, Alice.....KJEO, Fresno, Cal.
Miles, Rory.....WBRE, Wilkes Barre, Pa.
Miller, Berle B.....KDUB, Lubbock, Tex.
Miller, Mary.....KROV, Rochester, Minn.
Miller, Mildred.....WBEN, Buffalo, N. Y.
Milligan, Marian.....WTAD, Quincy, Ill.
Mills, Nancy.....KVEI, San Luis Obispo, Cal.
Mindard, Julia.....WATM, Atmore, Ala.
Minick, Stella G.....WDAK, Savannah, Ga.
Mitchell, Eleanor.....WKRT, Bowling Green, Ky.
Moe, Jean.....KAYL, Storm Lake, Iowa
Monina, Lorraine.....WAOV, Vincennes, Ind.
Monroe, Pat.....WPEH, Philadelphia, Pa.
Moon, Virginia.....KTRM, Beaumont, Tex.
Moore, Bettie.....KVG, Great Bend, Kan.
Moore, Betty.....WHLA, Walton, N. Y.
Moore, Eleanor.....WSIT, South Bend, Ind.
Moore, Mary.....WLVA, Atlanta, Ga.
Moore, Mary.....WJAG, Norfolk, Neb.
Morzan, Mary.....CKLW, Detroit, Mich.
Morris, Louise.....WDAK, Columbus, Ga.
Morse, Molly.....KFMB, San Diego, Cal.
Mortenson, Lucella.....WKOW, Madison, Wis.
Mossier, Sue.....KPKA, Greeley, Colo.
Mossman, Sally.....WMTK, McKeesport, Pa.
Mounts, Wyletta.....KCOW, Alliance, Neb.
Munoz, Margaret.....KTXN, Austin, Tex.
Murphy, Miriam.....WTPA-TV, Harrisburg, Pa.
Murray, Jean.....WRHO, Augusta, Maine

— M —

MacDonald, Elaine.....CHOK, Sarita, Ont.
MacDonald, Marie.....KFBI, Wichita, Kan.
MacGregor, Marguerite.....WPEP, Taunton, Mass.
Mack, Elyn.....KBUR, Burlington, Iowa
MacMorris, Marguerite.....KWBW, Hutchinson, Kan.
Madden, Gertrude.....WPPA, Williamsport, Pa.
Maddox, Mary Lou.....WJPS, Evansville, Ind.
Madory, Mary.....KFEL, Denver, Colo.
Mahoney, Esther.....WSPA, Montgomery, Ala.
Mallicord, Boo.....WHDQ, Orlando, Fla.
Mallory, Martha.....WWNH, Rochester, N. H.
Mann, Claire.....WABD, New York, N. Y.
Manning, Mary.....WLAG, Nashville, Tenn.
Markel, Hazel.....WVLC, Washington, D. C.
Marlowe, Lorelle.....WBRW, Welch, W. Va.
Marshall, Mary Louise.....WGC, Davenport, Iowa
Marshall, Shirley.....WAVE, Louisville, Ky.
Martin, Ann.....WBBC, N. Wilesboro, N. C.
Martin, Jean.....KEEN, San Jose, Cal.
Martin, Josephine.....KERC, San Francisco, Cal.
Martin, Mary Ellen.....KCSB, San Bernardino, Cal.
Martin, Sally.....WTV, Elmira, N. Y.
Martin, W. L.....WVGS, Tifton, Ga.
Mason, Eleanor.....KGMH-TV, Honolulu, T. H.
Mason, Mary.....WJVB, Jacksonville Beach, Fla.
Mason, Shirley.....KERE, Columbia, Miss.
Massey, Vera.....WDSU, New Orleans, La.
Masters, Margaret.....KSL-TV, Salt Lake City, Utah
Mathre, Dianne.....WCLA-TV, Champaign, Ill.
Matson, Shirley.....WTAG, Worcester, Mass.
Maxwell, Bette.....WLP, Lexington, Ky.
Maxwell, Virginia.....WGAY, Silver Springs, Md.
May, Catherine.....RTT, Yakima, Wash.
May, Joyce.....WNMP, Evanston, Ill.
McBride, Jean.....WWJ, Detroit, Mich.
McBride, Maureen.....WBIZ, Ponca City, Okla.
McCall, Bettie.....WCAO, Baltimore, Md.
McCartney, Maida H.....KOJM, Havre, Mont.
McGormick, Dorothy.....WSON, Henderson, Ky.
McGune, Paula.....KLO, Ogden, Utah
McDonald, Helen.....KXRX, San Jose, Cal.
McDonald, Margaret.....WBAP-TV, Fort Worth, Tex.
McDonald, Mary.....WGL, Ft. Wayne, Ind.
McDonald, Mary Virginia.....WGA, Valdosta, Ga.
McDougal, Eleanor.....CHAT, Medicine Hat, Alta.
McDougall, Winifred.....WRGB, Schenectady, N. Y.
McElhone, Eloise.....WPIX, New York, N. Y.
McFarland, Dorothy.....KCHV, Charles City, Iowa
McGavren, Marge.....KWBE, Beatrice, Neb.
McKee, Linda.....WLAG, Lagrange, Ga.

— N —

Neilson, Shirley.....WHWB, Rutland, Vt.
Neumann, Kay.....WDFV, Pittsburgh, Pa.
Newell, Verna.....KFGO, Fargo, N. D.
Newman, Ida.....WJDA, Quincy, Mass.
Newsome, Daphne.....WJHN, Fitzgerald, Ga.
Niles, Helen.....WAPN, Monticore, Ala.
Norman, Beth.....KVA, San Francisco, Cal.
Norman, Kay.....KNEA, Jonesboro, Ark.
Norton, Sally.....KVON, Napa, Cal.
Notari, Serena.....WEDC, Chicago, Ill.
Novak, Lois.....WBRF-TV, Wilkes-Barre, Pa.
Nyberg, Gertrude.....KGGH, Billings, Mont.

— O —

Oblinger, Jackie.....WHIS, Bluefield, W. Va.
O'Brien, Lee.....KUP, Durango, Colo.
O'Brien, Margaret.....KFBC-TV, Cheyenne, Wyo.
O'Brien, Mary Lou.....KENT, Shreveport, La.
O'Day, Billie.....WIOD, Miami, Fla.
O'Neill, Kay.....CBK, Winnipeg, Man.
Oppenheimer, Ruby.....KTLN, San Rafael, Cal.
Orser, Eddie.....WOPF, Owosso, Mich.
Owen, Gordon.....KALL, Salt Lake City, Utah

— P —

Pace, Mrs.....WJR, Detroit, Mich.
Paige, Dottie.....WREN, Topeka, Kan.
Paige, Evelyn.....WTVL, Waterville, Me.
Paintin, Sue.....WFEH, Fayetteville, N. C.
Palmer, Paige.....WFWS, Cleveland, O.
Parker, Pat.....WNST, Warsaw, Va.
Parker, Zelmadean.....KADA, Ada, Okla.
Parr, Jean.....WKOW, Madison, Wis.
Parris, Helen.....WAGA, Atlanta, Ga.
Patton, Rae.....KRAM, Las Vegas, Nev.
Payne, LeRena.....KWHF, Cushing, Okla.
Pedlow, Marian.....WPWA, Chester, Pa.
Peed, Emily May.....WJPB, Fairmont, W. Va.
Penland, Nell Bates.....WACL, Waycross, Ga.
Person, Violet.....WMTG, Vanceville, Ky.
Phelps, Carmen.....WQAL, San Antonio, Tex.
Phillip, Lee.....WBBM-TV, Chicago, Ill.
Phillippi, Mary Jane.....KGPB, Flagstaff, Ariz.
Pierson, Rama.....WSTR, Sturris, Mich.
Plank, Laura.....KASH, Eugene, Ore.

WOMEN COMMENTATORS—RADIO-TV

Pons, Norma.....KORK, Las Vegas, Nev.
 Pope, Lucy.....WAPX, Montgomery, Ala.
 Pope, Sara T.....WSPR, Springfield, Mass.
 Popham, Virginia F.....KTLW, Texas City, Tex.
 Porter, Carrie.....WSPR, Springfield, Mass.
 Porter, Elaine.....WCOA, Pensacola, Fla.
 Porter, Jeanne.....WKNB, New Britain, Conn.
 Potter, Clifford.....WOMI, Owensboro, Ky.
 Potter, Grace.....WMOU, Berlin, N. H.
 Prentice, Janet.....KHSL, Chico, Cal.
 Pressly, Harriet.....WPTF, Raleigh, N. C.
 Priess, Shirley.....KOLO, Reno, Nevada
 Proffitt, Sally.....WBOW, Terre Haute, Ind.
 Protsman, Faith.....WNER, Live Oak, Fla.
 Pulliam, Billie.....KPDN, KPDN, Pampa, Tex.
 Purcell, Joan M.....WCLI, Corning, N. Y.

— Q —

Quick, Nettie.....WAJF, Decatur, Ala.
 Quinn, Carolyn.....KWHN, Ft. Smith, Ark.
 Quinn, Frances.....KYNO, Fresno, Cal.

— R —

Ramey, Wanda.....KROW, Oakland, Cal.
 Randall, Joanne.....WLAV, Grand Rapids, Mich.
 Ransom, Jane.....WASK, Lafayette, Ind.
 Ray, Ruth.....WKST, New Castle, Pa.
 Ray, Suetta.....KBOA, Kennett, Mo.
 Ready, Mary Jane.....WOHI, East Liverpool, O.
 Redington, Ruth.....WKNE, Keene, N. H.
 Reich, Betty.....WJMC, Rice Lake, Wis.
 Reich, Marion.....WKBN-TV, Youngstown, O.
 Resch, Sylvia.....WKVV, San Juan, P. R.
 Reynolds, Lenore M.....WCMA, Corinth, Miss.
 Riano, Renie.....WBNS, Columbus, O.
 Richards, Joan.....WIPC, Lake Wales, Fla.
 Richter, Barbara.....WVEC, Hampton, Va.
 Risk, Hester.....WMBS, Uniontown, Pa.
 Rissley, Fern.....WRMN, Elkin, Ill.
 Ritchie, Ruth.....WBEJ, Elizabethton, Tenn.
 Roasles, Doris.....KWSO, Wasco, Cal.
 Roberts, Fran.....WCSS, Amsterdam, N. Y.
 Roberts, Marion.....WBEW, Buffalo, N. Y.
 Robinson, Blanche.....WOCB, W. Yarmouth, Mass.
 Robinson, Carol Ann.....KALG, Alameda, O.
 Robinson, Dottie B.....WFNE, Binghamton, N. Y.
 Robinson, Penny.....KPOJ, Portland, Ore.
 Rogers, Ann.....WHAM, Rochester, N. Y.
 Roland, Rusty.....WKOP, Binghamton, N. Y.
 Rooney, Midge.....WCRB, Waltham, Mass.
 Rose, Pat.....KYMA, Yuma, Ariz.
 Rosenbaum, M. Virginia.....WTBO, Cumberland, Md.
 Ross, Janet.....KDKA, Pittsburgh, Pa.
 Roth, Janie.....KAYS, Hays, Kan.
 Rowe, Flo Beach.....WSLB, Ogdensburg, N. Y.
 Ruetz, Julie.....WRAC, Racine, Wis.
 Rule, Jacqueline.....WSIP, Paintsville, Ky.
 Rundel, Ann.....WLAD, Danbury, Conn.
 Rundvold, Inga.....WNBW, Washington, D. C.
 Russell, Kay.....WSYR-TV, Syracuse, N. Y.
 Russell, Marvel.....KWTX, Waco, Tex.
 Rutherford, Wilma.....KNUZ-TV, Houston, Tex.
 Ryan, Helen.....WKNX, Saginaw City, Mich.
 Ryle, Rita.....WEWO, Lauringburg, N. C.

— S —

Salas, Irma.....KBKI, Alice, Tex.
 Salzar, Florence.....KODI, Cody, Wyo.
 Sampson, Judy.....KPRO, Riverside, Cal.
 Samuelson, Connie.....WJTN, Jamestown, N. Y.
 Sanderson, Elsie Neely.....KOLN, Lincoln, Neb.
 Sant Amour, Joyce.....WDIZ, Green Bay, Wis.
 Santiago, Aurea Rosa.....WCMN, Arcabobo, P. R.
 Sawyer, Ila Mae.....WGCD, Chester, S. C.
 Sawyer, June.....WSOC, Charlotte, S. C.
 Schneider, Eunice J.....WEPN, Martinsburg, W. Va.
 Schram, Violet.....KFVD, Los Angeles, Cal.
 Scott, Dottie.....KOVE, Lander, Wyo.
 Scott, Romaine.....WPAM, Rottsville, Pa.
 Seidner, Mary Lee.....KLIX, Twin Falls, Idaho
 Shaffer, Pat.....WLBC, Muncie, Ind.
 Shank, Dorothy.....WEBR, Buffalo, N. Y.

Sharp, Fern.....WBNS, Columbus, O.
 Sharp, Patricia.....WICA, Ashland, O.
 Shaw, Monette.....KABC, San Antonio, Tex.
 Shea, Jeanne.....WBNS, Columbus, O.
 Shean, Darcy.....WFTL, Ft. Lauderdale, Fla.
 Shelby, Beta.....KKOA, Sacramento, Cal.
 Shelly, Edna.....KARE, Atchison, Kan.
 Shipman, Winifred.....KHUM, Eureka, Cal.
 Shroer, Fran.....WALM, Albion, Mich.
 Shumate, May-Floyd.....KSO, Des Moines, Iowa
 Shurtz, Margaret.....WJHL, Johnson City, Tenn.
 Silver, Marjorie.....WIRA, Ft. Pierce, Fla.
 Simpson, Diane.....CFAR, Flin Flon, Man.
 Simpson, Sloan.....WOR, New York, N. Y.
 Smith, Betty.....WBTM, Danville, Va.
 Smith, Doris.....WDUN, Gainesville, Ga.
 Smith, Jeanne.....KPUG, Bellingham, Wash.
 Smith, Libby.....WFTV, Duluth, Minn.
 Smith, Libby.....KWRO, Coquille, Ore.
 Smith, Margaret.....WIRC, Hickory, N. C.
 Smith, Margaret.....KHQ, Spokane, Wash.
 Smith, Nona.....WOKO, Albany, N. Y.
 Smith, Patti.....KNUJ, New Ulm, Minn.
 Smith, Sue Marshall.....WDEC, Americus, Ga.
 Smith, Wilcen.....KKLF, Butte, Mont.
 Snively, Mary Lois.....KSTT, Davenport, Iowa
 Snyder, Gerry.....KBMN, Bozeman, Mont.
 Somerville, Joy.....WICH, Norwich, Conn.
 Spann, June.....KWAK, Stuttgart, Ark.
 Speece, Wynn Hubler.....WNAX, Yankton, S. D.
 Spletz, Bernadine.....WFHR, Wisconsin Rapids, Wis.
 Shugars, Florence L.....WROK, Rockford, Ill.
 Spicer, Rita.....CKCK, Regina, Sask.
 Spiegel, Shirley J.....WMIE, Miami, Fla.
 Stackpole, Connie.....WKBR, Manchester, N. H.
 Standish, Martha.....WPOR, Portland, Me.
 Stark, Beverly.....WMTV, Madison, Wis.
 Stark, Jean Marie.....WEAR, Pensacola, Fla.
 Starkey, Irene.....WHAR, Clarksburg, W. Va.
 Stebbins, Hazel.....KFOR, Lincoln, Neb.
 Stephenson, Peggy.....WSAZ-TV, Huntington, W. Va.
 Sterling, Ann.....KJR, Seattle, Wash.
 Stevens, Dorothy.....WLAN, Lancaster, Pa.
 Stevens, Jane.....WJW, Cleveland, O.
 Stevens, Jean.....WNOW, York, Pa.
 Stewart, Becky Ann.....WPBC, Minneapolis, Minn.
 Stoddard, Betty.....KATO, Reno, Nev.
 Stone, Bobby.....KLEA, Lovington, N. M.
 Stone, Sue.....KVIC, Victoria, Tex.
 Storms, Edna.....KGA, Spokane, Wash.
 Strickland, Dolly.....CKGB, Timmins, Ont.
 Stringer, Tippy.....WNBW, Washington, D. C.
 Stroope, Mary.....KARK, Little Rock, Ark.
 Stulb, Eileen.....WRDW, Augusta, Ga.
 Sullivan, Jean.....KMTV, Omaha, Neb.
 Summers, Connie.....KTRC, Santa Fe, N. M.
 Sxx, Betty.....WTVN, Columbus, O.

— T —

Tabor, Maida.....WSMB, New Orleans, La.
 Tackett, Norma Loy.....KKTV, Colorado Springs, Colo.
 Taylor, Lynn.....KCOC, Fresno, Cal.
 Taylor, Marline.....KOLD, Yuma, Ariz.
 Taylor, Nancy J.....WOTW, Nashua, N. H.
 Taylor, Olive.....KEXO, Grand Junction, Colo.
 Taylor, Rosemary.....KLAN, Renton, Wash.
 Taylor, Tena.....WHMA, Anniston, Ala.
 Taylor, Willi.....KFEL, Denver, Colo.
 Temple, Alma.....WDSR, Lake City, Fla.
 Terry, Ann.....CJCB, Nova Scotia, Can.
 Theaux, Mrs.....KVOI, Lafayette, La.
 Thomas, Jane.....WCMW, Canton, O.
 Thomas, Prissy.....WKY, Oklahoma City, Okla.
 Thompson, Bernice.....WDAS, Philadelphia, Pa.
 Thompson, Nancy.....WCLT, Newark, O.
 Thompson, Ruth.....KJBS, San Francisco, Cal.
 Tidmore, Evelyn.....WNPT, Tuscaloosa, Ala.
 Tinder, Olive.....WJAR-TV, Providence, R. I.
 Todd, Jane.....KCBS, San Francisco, Cal.
 Tolson, Betty.....KMTV, Omaha, Neb.
 Torregrosa, Angela L.....WITA, San Juan, P. R.
 Tovey, Vera.....WKXL, Concord, N. H.
 Towne, Peggy.....WPIL, Philadelphia, Pa.
 Tracy, Iona.....WAGE, Syracuse, N. Y.
 Traphagen, Mary Lois.....WICU, Erie, Pa.
 Tremblay, Jeanne.....CHLT, Sherbrooke, Que.
 Trumm, Betty.....WBAC, Cleveland, Tenn.
 Truxax, Anne.....KLX, Oakland, Cal.
 Tuschhoff, Carol.....WSOY, Decatur, Ill.

— U —

Udstrand, Lois, KTRF, Thief River Falls, Minn.
Underwood, Betty, WNOE, New Orleans, La.

— V —

Van Cleve, Rachel, WEWS, Cleveland, O.
Van Etten, Mrs. Avery, WTOB-TV, Winston-Salem, N. C.
Veilleux, Pierrette, CHEF, Granby, Que.
Vioni, Patricia, WKBV, Richmond, Ind.

— W —

Wackerman, Olga S., WSKY, Montpelier, Vt.
Waldo, Dorothy, WDSM, Superior, Wis.
Walker, Mary, WROL, Knoxville, Tenn.
Walpole, Sherlu, KGBX, Springfield, Mo.
Walsh, Margaret, WVEC-TV, Hampton, Va.
Walters, Lida, WFBC, Greenville, S. C.
Ward, Dianne, WLS, Lansing, Mich.
Ward, Dottie, WISL, Shamokin, Pa.
Ward, Virginia, KERY, Kerrville, Tex.
Warren, Joan, WJEL, Springfield, O.
Warren, Wendy, CKY, Winnipeg, Man.
Wayne, Rosemary, WJJD, Chicago, Ill.
Webber, Edith L., RWDM, Des Moines, Iowa
Webster, Bernadine, WIRK, W. Palm Beach, Fla.
Weedman, Polly, KOTA, Rapid City, S. D.
Weedon, Radine, KCEN, Temple, Tex.
Weeks, Norma, KJNO, Juneau, Alaska
Weiler, Louise, WINN, Louisville, Ky.
Welch, Barbara W., WSAT, Salisbury, N. C.
Welles, Ruth, KYW, Philadelphia, Pa.
Wells, Barbara, WOR, New York, N. Y.
Wells, Betty, KIOA, Des Moines, Iowa
Wertman, Louise, WKYR, Keyser, W. Va.
West, Belle, KOIL, Omaha, Neb.
West, Kay, KEX, Portland, Ore.
West, Jane, KTMS, Santa Barbara, Cal.

Weston, Alice, WXEL, Cleveland, O.
Weston, Jane, WOWO, Ft. Wayne, Ind.
Wharton, Anna, WJNO, W. Palm Beach, Fla.
Wheeler, Mary, KTAT, Frederick, Okla.
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Williams, Terry L., KAWT, Douglas, Ariz.
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Wilson, Mary, WPTZ, Philadelphia, Pa.
Winther, Vannie, KBLI, Blackfoot, Idaho
Wise, Madeline, WHIO, Dayton, O.
Wise, Penny, WHUM, Reading, Pa.
Wisler, Dolores, WNAR, Norristown, Pa.
Wither, Alice, WJHP, Jacksonville, Fla.
Wolfe, Madeline, WEIM, Fitchburg, Mass.
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Wulff, Maggie, WXEL, Cleveland, O.
Wynne, Jennie V., KQED, Lubbock, Tex.

— Y —

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— Z —

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Zwart, Elizabeth Clarkson, KRNT, Des Moines, Ia.

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229 West 28th Street, New York 1, N. Y.

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Musical Commercials Gain Stature As Sales Technique

By PHIL DAVIS

President

Phil Davis Musical Enterprises, Inc.

THE penetration of the musical commercial — on the buying habits of the American public — is one of the phenomena of advertising. Once the hybrid of broadcasting and the butt of critics' jibes, it's emerged not only as an important medium of the advertising world, but also as big business.

Gone are the days when every mother's son from Brooklyn to Boise fancied himself a copy man and a musician, forcing sales lyrics to music and music to sales lyrics. Gone, too, is the monotonous ransacking of public domain tunes — on all levels: local, regional, and national — that dissipated all sponsor identification in the deluge of product confusion and triteness of music.

It would be a blatant over-statement to contend that the era of such irritating musical commercials is over. But the outlook for 1954 is most promising, and more promising as one views the widening horizon of the television picture. For television — more than any other mass medium — is establishing a national standard of quality that invites comparison. It is the only selling medium that impinges both on the eyes and the ears of the public, making a two-fold impact.

It's an impact that is also intimate, going into the hearts of homes in their most relaxed moments when faculties — free of outside influence — are most critical. This intimacy of impact psychologically establishes every viewer as supreme arbiter of the good, the bad, and the mediocre entertainment, commercial or otherwise. If a viewer sees and hears an excellent musical commercial for a national beer, let us say, that is entertaining, in good taste, and featuring talent, musically and vocally, equal to the best popular recordings, he — consciously or unconsciously — associates the quality of the television commercial with the quality of the product.

On the other hand, if — later in the evening — he sees a television commercial for a local or regional beer that is inferior to the television commercial of the national beer, he again — by the same psychological process — associates the inferior quality of the television commercial with the product, though it may not be necessarily true.

This is one of the factors that accounts, in part, for the national growth of the musical commercial as a standard advertising technique.

Today, advertising agencies, servicing local and regional clients, demand and buy — on the whole — the same high quality radio and television musical commercials for local and regional advertisers as those usually purchased for the national advertiser.

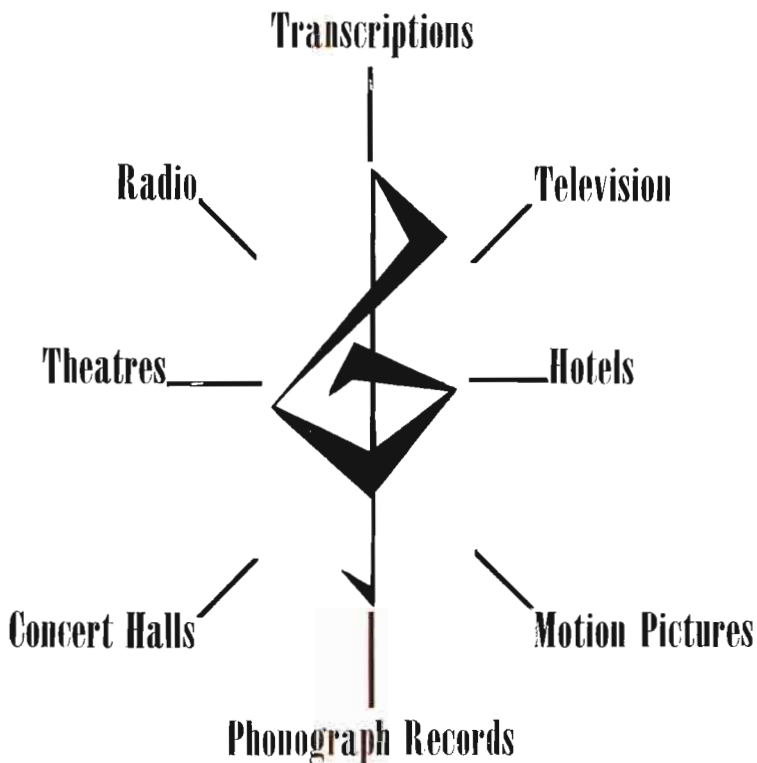
But probably the main factor responsible for the expansion and growing prestige of the musical commercial field is the men who have made it a business that commands the respect of sponsors and advertising agencies, many of whom have established musical commercial departments, though these agencies, too, frequently call in outside firms, as ours, for example, on particular assignments.

Recognizing the highly specialized talents that go into the creation of effective musical commercials, agencies and sponsors also know that it is neither accident nor chance that dictates the effectiveness of a musical commercial; but the blood, sweat, tears, and often sleepless nights of men trained in advertising, public psychology, meter, and music.

It's this training that's behind the new direction sales technique of the musical commercial's foremost practitioners. It's a technique that utilizes and embraces, in originating musical commercials, not only sales impact of performance and sales impression created; but also the highly important bonus impression that accrues to a sponsor every time someone whistles, hums, or sings the melody of the musical commercial thereafter.



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● **that "SING" sales for —**

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Green Mint Mouth Wash
Hudepahl Beer
Hudson Motors

Hudson Paper Napkins
Jahson's Wax
Kellogg's Sugar Frosted Corn Flakes
Koehler's Beer
Niagara Instant Laundry Starch
Nucoa
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IF YOUR JINGLE IS ALREADY WRITTEN WE WILL PRODUCE IT FOR YOU.

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CHUCK GOLDSTEIN
730 FIFTH AVENUE, N. Y., N. Y.

BOB SWANSON
PLaza 7-3091

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Los Angeles 46, Calif.
DUmkirk 8-2972

GUS HAENSHEN'S MUSICAL FEATURES

444 Madison Avenue
New York, N. Y.
PLaza 3-2114

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HA 9-5971

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Stage Presentations

MUSICAL DIRECTORS

The Danny Thomas Show
The Ray Bolger Show

RCA Label "X" Records



MUSIC SERVICE INC.

CRestview 4-1914

8848 Sunset Blvd., Hollywood 46, Calif.



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Circle 6-7782

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Schenectady 4-4135

GORDON M. DAY

108 East 30th Street
New York, N. Y.
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EN 9-7777

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BR 2-1447, CR 6-7238

Attention

ARTIST • PRODUCER • MUSIC DIRECTOR

MUSIC IS OUR BUSINESS

We have THE Song You seek.

Write for OUR list of NEW SONGS available to you, at NO cost.



"If we do not have the song
you seek, I will write it for you."

NICHOLAS J. GILIO



Publications

39 PARK AVENUE, RUTHERFORD, N. J.

1914

1954

The American Society of Composers, Authors and Publishers will be forty years old in 1954. During these forty years many important changes have taken place in the entertainment world.

America's listening audience has increased by the millions with the growth of new media—such as sound pictures, radio, television and juke boxes. And the one ingredient in the field of entertainment which has survived all technological changes—not only survived, but has increased and expanded—is Music! It has remained a basic requirement for all phases of show business. For a good song always is good entertainment!

ASCAP—entering its forty-first year—is justly proud of the repertory of its more than 3,000 song-writers and composers. ASCAP also is proud of its many years of service to its licensees, and pledges itself to a continuation of making available to the entertainment world the best in music.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS

575 MADISON AVENUE, NEW YORK 22, N. Y.

A. S. C. A. P.

By **STANLEY ADAMS**

President

USERS of copyrighted musical works in public performance for profit are required under the United States Copyright Law to first clear performing rights of such works with the copyright owner. Because of the vast use of these musical works in radio and television, copyright clearance is one of the major responsibilities of the operators of franchises in these fields.

Performing rights societies exist throughout the world for the purpose of expediting these copyright clearances. Notable among such groups is the American Society of Composers, Authors and Publishers—familiarily known, wherever radio and television are known, as ASCAP. In the great reservoir of the ASCAP repertory are musical works of every conceivable sort in great number, covering two generations of composers and authors and their publishers. With the simple machinery of a blanket agreement between ASCAP and the user, hundreds of thousands of performing rights become instantly available, at a cost to the user that reflects the Society's high operational efficiency. It spends some three million dollars yearly to make its repertory readily available, absorbing in great part the music clearance costs that otherwise would be borne by the users.

ASCAP now enters its 41st year of service to its members and its licensees, with membership approaching the 3,500 mark, and a repertory to meet every possible need of its patrons. ASCAP is proud of its contributions to the incredible growths of both radio and television. As its president, I am happy to speak for all our members in pledging continued and greater effort to make available to radio and television, as well as to the entire entertainment world, a repertory of ever-increasing usefulness.

ASCAP maintains headquarters at 575 Madison Ave., New York City, with 25 branches throughout the country. Officers as of Jan. 1, 1954, are:

<i>Stanley Adams</i>	<i>President</i>
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By CARL HAVERLIN

President

IN 1953, as in each of the previous 14 years of its active corporate existence, Broadcast Music, Inc., continued to increase its repertoire of performing rights and to develop further its many services to all licensees.

During the past year, authors, composers and publishers affiliated with BMI made significant contributions to all fields of American music. BMI licensed material has continued to appear among the most performed music on radio and TV. Extensive juke box use of BMI music is indicated by the fact that for the fourth consecutive year BMI songs not only took top awards in all categories of the *Cash Box* magazine pole but scored 50 out of 76 positions. Last year 15 BMI licensed or published songs appeared on "Your Hit Parade," holding 131 out of a possible 364 positions.

BMI also made gains in its non-radio licensing activities, concluding agreements with members of the National Ballroom Operators Association and issuing contracts to cover motion picture intermission music.

Another valuable aspect of BMI service has been the BMI Program Clinics, held throughout the United States and Canada. These clinics were initiated in 1951, and the 137 clinics presented in three years have drawn a total attendance of nearly 12,000. (Current year, 1954, not included.)

During 1953 we devoted further effort to develop an awareness of contemporary foreign composers and their music as well as that of American composers. The first major concert of all-Canadian music ever to be held in the United States was sponsored by BMI, conducted by Leopold Stokowski at Carnegie Hall. BMI's subsidiary, Associated Music Publishers, Inc., while maintaining its position as an outstanding representative of major European music catalogues, increased its output of leading American contemporary music. Through our agreements with European performing rights societies, other outstanding works by foreign composers and publishers have been popularized in the United States by many BMI affiliated publishers.

During 1954 we at BMI will continue our efforts, through energetic competition, promotion and service, on behalf of music of all types—popular and concert. For in only that way can anyone aid in the growth of all musical creativity in the United States.

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