

KFXD — Nampa, Idaho	395	KHON — Honolulu, Hawaii	657
KFXJ — Grand Junction, Colo.	361	KHOZ — Harrison, Ark.	331
KFXM — San Bernardino, Calif.	349	KHQ — Spokane, Wash.	637
KFYN — Bonham, Tex.	601	KHSL — Chico, Calif.	339
KFYO — Lubbock, Tex.	611	KHUB — Watsonville, Calif.	359
KFYR — Bismarck, N. D.	532	KHUM — Eureka, Calif.	340
KGA — Spokane, Wash.	637	KHUZ — Borger, Tex.	601
KGAE — Salem, Ore.	559	KIBE — Palo Alto, Calif.	347
KGAF — Gainesville, Tex.	607	KIBH — Seward, Alaska	656
KGAK — Gallup, N. M.	493	KIBL — Beeville, Tex.	600
KGAL — Lebanon, Ore.	555	KIBS — Bishop, Calif.	339
KGAN — Kingman, Ariz.	327	KICA — Clovis, N. M.	493
KGAR — Garden City, Kan.	422	KICD — Spencer, Ia.	419
KGB — San Diego, Calif.	350	KICK — Springfield, Mo.	479
KGBC — Galveston, Tex.	607	KICO — Calexico, Calif.	339
KGBS — San Antonio, Tex.	615	KID — Idaho Falls, Idaho	394
KGBT — Harlingen, Tex.	608	KIDO — Boise, Idaho	394
KGBX — Springfield, Mo.	479	KIEM — Eureka, Calif.	340
KGCU — Mandan, N. D.	533	KIEV — Glendale, Calif.	341
KGCX — Sidney, Mont.	483	KIEW — Sitka, Alaska	656
KGDE — Fergus Falls, Minn.	463	KIFI — Idaho Falls, Idaho	395
KGDM — Stockton, Calif.	357	KIFN — Phoenix, Ariz.	327
KGEK — Sterling, Colo.	363	KIHN — Hugo, Okla.	549
KGEM — Boise, Idaho	394	KIHO — Sioux Falls, S. D.	589
KGER — Long Beach, Calif.	342	KIHR — Hood River, Ore.	555
KGEZ — Kalispell, Mont.	482	KIJV — Huron, S. D.	589
KGFF — Shawnee, Okla.	551	KIKI — Honolulu, Hawaii	657
KGFI — Hollywood, Calif.	342	KILA — Hilo, Hawaii	656
KGFL — Roswell, N. M.	494	KILO — Grand Forks, N. D.	532
KGFW — Kearney, Neb.	484	KIMA — Yakima, Wash.	639
KGFX — Pierre, S. D.	589	KIMO — Independence, Mo.	474
KGGF — Coffeyville, Kan.	421	KIMP — Mount Pleasant, Tex.	613
KGGM — Albuquerque, N. M.	492	KIND — Independence, Kan.	423
KGHF — Pueblo, Colo.	363	KINE — Kingsville, Tex.	610
KGHI — Little Rock, Ark.	332	KING — Seattle, Wash.	636
KGHL — Billings, Mont.	480	KINY — Juneau, Alaska	655
KGIB — Bremerton, Wash.	634	KIOA — Des Moines, Iowa	416
KGIL — San Fernando, Calif.	351	KIOX — Bay City, Tex.	599
KGIW — Alamosa, Colo.	359	KIPA — Hilo, Hawaii	657
KGKB — Tyler, Tex.	619	KIRO — Seattle, Wash.	636
KGKL — San Angelo, Tex.	615	KIRX — Kirksville, Mo.	476
KGKO — Dallas, Tex.	603	KISD — Sioux Falls, S. D.	589
KGLC — Miami, Okla.	550	KIST — Santa Barbara, Calif.	356
KGLN — Glenwood Springs, Colo.	361	KIT — Yakima, Wash.	639
KGLO — Mason City, Ia.	418	KITE — San Antonio, Tex.	616
KGLU — Safford, Ariz.	328	KITO — San Bernardino, Calif.	349
KGMB — Honolulu, Hawaii	657	KIUL — Garden City, Kan.	422
KGMC — Englewood, Colo.	361	KIUN — Pecos, Tex.	614
KGMO — Cape Girardeau	473	KIUP — Durango, Colo.	361
KGMS — Sacramento, Calif.	348	KIVY — Crockett, Tex.	603
KGNB — New Braunfels, Tex.	613	KIWW — San Antonio, Tex.	616
KGNC — Amarillo, Tex.	598	KIXL — Dallas, Tex.	603
KGNO — Dodge City, Kan.	421	KIYI — Shelby, Mont.	483
KGO — San Francisco, Calif.	352	KJAM — Vernal, Utah	623
KGON — Oregon City-Portland, Ore.	557	KJAN — Atlantic, Iowa	414
KGOS — Torrington, Wyo.	654	KJAY — Topeka, Kan.	424
KGPH — Flagstaff, Ariz.	327	KJBC — Midland, Tex.	612
KGRH — Fayetteville, Ark.	331	KJBS — San Francisco, Calif.	352
KGRI — Henderson, Tex.	608	KJCF — Festus, Mo.	474
KGST — Fresno, Calif.	341	KJCK — Junction City, Kan.	423
KGU — Honolulu, Hawaii	657	KJEF — Jennings, La.	433
KGVL — Greenville, Tex.	608	KJFJ — Webster City, Ia.	420
KGVO — Missoula, Mont.	482	KJIM — Beaumont, Tex.	600
KGW — Portland, Ore.	557	KJNO — Juneau, Alaska	655
KGWA — Enid, Okla.	549	KJR — Seattle, Wash.	637
KGY — Olympia, Wash.	635	KJRG — Newton, Kan.	423
KGYN — Guymon, Okla.	549	KJRL — Pocatello, Idaho	395
KGYW — Vallejo, Calif.	358	KJSK — Columbus, Neb.	483
KHAS — Hastings, Neb.	484	KJUN — Redmond, Ore.	559
KHBC — Hilo, Hawaii	656	KLAC — Hollywood, Calif.	342
KHBG — Okmulgee, Okla.	551	KLAN — Renton, Wash.	636
KHBR — Hillsboro, Tex.	608	KLAS — Las Vegas, Nev.	486
KHJ — Los Angeles, Calif.	343	KLBM — La Grande, Ore.	555
KHMO — Hannibal, Mo.	474	KLBS — Houston, Tex.	609

KLCB — Libby, Mont.	482	KNEB — Scottsbluff, Neb.	486
KLCN — Blytheville, Ark.	330	KNED — McAlester, Okla.	550
KLEA — Lovington, N. M.	494	KNEL — Brady, Tex.	601
KLER — Lewiston, Idaho	395	KNEM — Nevada, Mo.	477
KLFY — LaFayette, La.	433	KNET — Palestine, Tex.	614
KLIC — Monroe, La.	434	KNEW — Spckane, Wash.	638
KLIF — Dallas, Tex.	603	KNEX — McPherson, Kan.	423
KLIK — Jefferson City, Mo.	475	KNGS — Hanford, Calif.	341
KLIL — Esterville, Ia.	417	KNIM — Maryville, Mo.	476
KLIQ — Portland, Ore.	558	KNOE — Monroe, La.	434
KLIR — Denver, Colo.	360	KNOG — Nogales, Ariz.	327
KLIX — Twin Falls, Idaho	396	KNOR — Norman, Okla.	550
KLIZ — Brainerd, Minn.	462	KNOW — Austin, Tex.	599
KLEC — Parsons, Kan.	424	KNOX — Grand Forks, N. D.	532
KLMO — Longmont, Colo.	363	KNPT — Newport, Ore.	557
KLMR — Lamar, Colo.	362	KNUJ — New Ulm, Minn.	465
KLMS — Lincoln, Neb.	484	KNUZ — Houston, Tex.	609
KLMX — Clayton, N. M.	493	KNX — Los Angeles, Calif.	345
KLO — Ogden, Utah	621	KOA — Denver, Colo.	360
KLOG — Kelso, Wash.	634	KOAL — Price, Utah	621
KLOK — San Jose, Calif.	355	KOAM — Pittsburg, Kan.	424
KLOU — Lake Charles, La.	434	KOAT — Albuquerque, N. M.	492
KLPM — Minot, N. D.	533	KOB — Albuquerque, N. M.	493
KLPR — Oklahoma City, Okla.	550	KOBE — Las Cruces, N. M.	494
KLRA — Little Rock, Ark.	332	KOBK — Owatonna, Minn.	465
KLTF — Little Falls, Minn.	464	KOCA — Kilgore, Tex.	610
KLTI — Longview, Tex.	611	KOCO — Salem, Ore.	559
KLUF — Galveston, Tex.	608	KOCS — Ontario, Calif.	347
KLUK — Evanston, Wyo.	653	KOCY — Oklahoma City, Okla.	550
KLVC — Leadville, Colo.	362	KODI — Cody, Wyo.	653
KLVL — Pasadena, Tex.	614	KODL — The Dalles, Ore.	554
KLVT — Levelland, Tex.	611	KODY — North Platte, Neb.	485
KLWN — Lawrence, Kan.	423	KOEL — Oelwein, Ia.	418
KLWT — Lebanon, Mo.	476	KOFE — Pullman, Wash.	636
KLX — Oakland, Calif.	346	KOFO — Ottawa, Kan.	424
KLYN — Amarillo, Tex.	598	KOGT — Orange, Tex.	614
KLZ — Denver, Colo.	360	KOH — Reno, Nev.	487
KMA — Shenandoah, Ia.	419	KOIL — Omaha, Neb.	485
KMAC — San Antonio, Tex.	616	KOIN — Portland, Ore.	558
KMAE — McKinney, Tex.	612	KOJM — Havre, Mont.	481
KMAK — Fresno, Calif.	341	KOKO — Warrensburg, Mo.	479
KMAN — Manhattan, Kan.	423	KOKX — Keokuk, Ia.	418
KMBC — Kansas City, Mo.	475	KOL — Seattle, Wash.	637
KMBL — Junction, Tex.	610	KOLD — Yuma, Ariz.	329
KMBY — Monterey, Calif.	346	KOLE — Port Arthur, Tex.	615
KMCM — McMinnville, Ore.	555	KOLJ — Quanah, Tex.	615
KMCO — Conroe, Texas	502	KOLN — Lincoln, Neb.	484
KMED — Medford, Ore.	555	KOLO — Reno, Nev.	487
KMHL — Marshall, Minn.	464	KOLS — Pryor, Okla.	551
KMHT — Marshall, Tex.	612	KOLT — Scottsbluff, Neb.	486
KMJ — Fresno, Calif.	341	KOMA — Oklahoma City, Okla.	550
KMLB — Monroe, La.	434	KOME — Tulsa, Okla.	552
KMLW — Marlin, Tex.	612	KOMO — Seattle, Wash.	637
KMMJ — Grand Island, Neb.	483	KOMW — Omak, Wash.	635
KMMO — Marshall, Mo.	476	KONG — Visalia, Calif.	358
KMO — Tacoma, Wash.	638	KONO — San Antonio, Tex.	616
KMOD — Modesto, Calif.	346	KONP — Port Angeles, Wash.	636
KMON — Great Falls, Mont.	481	KOOK — Billings, Mont.	480
KMOR — Oroville, Calif.	347	KOOI — Phoenix, Ariz.	327
KMOX — St. Louis, Mo.	478	KOOS — Coos Bay, Ore.	553
KMPC — Los Angeles, Calif.	343	KOPO — Tucson, Ariz.	329
KMUR — Murray, Utah	621	KOPP — Ogden, Utah	621
KMUS — Muskogee, Okla.	550	KOPR — Butte, Mont.	481
KMVI — Wailuku-Maui, Hawaii	659	KOPA — Bryan, Tex.	601
KMYC — Marysville, Calif.	345	KORC — Mineral Wells, Tex.	613
KMYR — Denver, Colo.	360	KORE — Eugene, Ore.	554
KNAF — Fredericksburg, Tex.	607	KORK — Las Vegas, Nev.	487
KNAK — Salt Lake City, Utah	622	KORN — Mitchell, S. D.	589
KNAL — Victoria, Tex.	619	KOSA — Odessa, Tex.	613
KNBC — San Francisco, Calif.	352	KOSE — Osceola, Ark.	334
KNBR — North Platte, Neb.	485	KOSF — Nacogdoches, Tex.	613
KNBY — Newport, Ark.	334	KOSY — Texarkana, Ark.	335
KNCM — Moberly, Mo.	477	KOTA — Rapid City, S. D.	589
KNEA — Jonesboro, Ark.	332	KOTN — Pine Bluff, Ark.	334

KOVC — Valley City, N. D.	533
KOVE — Lander, Wyo.	653
KOVO — Provo, Utah	622
KOWB — Laramie, Wyo.	654
KOWH — Omaha, Neb.	485
KOWL — Santa Monica, Calif.	357
KOY — Phoenix, Ariz.	327
KPAC — Port Arthur, Tex.	615
KPAM — Portland, Ore.	558
KPAN — Hereford, Tex.	608
KPAS — Banning, Calif.	339
KPAT — Pampa, Tex.	614
KPBM — Carlsbad, N. M.	493
KPDN — Pampa, Tex.	614
KPDQ — Portland, Oreg.	558
KPET — Lamesa, Tex.	610
KPHO — Phoenix, Ariz.	328
KPIG — Cedar Rapids, Iowa	415
KPKW — Pasco, Wash.	635
KPLC — Lake Charles, La.	434
KPLN — Camden, Ark.	330
KPLT — Paris, Tex.	614
KPMC — Bakersfield, Calif.	337
KPMO — Pomona, Calif.	348
KPOA — Honolulu, Hawaii	657
KPOC — Pocatello, Ark.	334
KPOJ — Portland, Ore.	558
KPOL — Los Angeles, Calif.	343
KPOW — Powell, Wyo.	654
KPQ — Wenatchee, Wash.	639
KPRC — Houston, Tex.	609
KPRK — Livingston, Mont.	482
KPRL — Paso Robles, Calif.	347
KPRO — Riverside, Calif.	348
KPRS — Kansas City, Mo.	476
KPST — Preston, Idaho	395
KPUG — Bellingham, Wash.	633
KPUY — Puyallup, Wash.	636
KQV — Pittsburgh, Pa.	574
KRAI — Craig, Col.	350
KRAL — Rawlins, Wyo.	654
KRAM — Las Vegas, Nev.	487
KRBA — Lufkin, Tex.	612
KRBC — Abilene, Tex.	598
KRCH — Hot Springs, Ark.	332
KRCO — Prineville, Ore.	558
KRCT — Baytown, Tex.	600
KRDO — Colorado Springs, Colo.	359
KRDU — Dinuba, Calif.	340
KRE — Berkeley, Calif.	339
KREH — Oakdale, La.	436
KREI — Farmington, Mo.	473
KREL — Baytown, Tex.	600
KREM — Spokane, Wash.	638
KREO — Indio, Calif.	342
KRES — St. Joseph, Mo.	477
KREW — Sunnyside, Wash.	638
KRGI — Grand Island, Neb.	484
KRGV — Weslaco, Tex.	620
KRHD — Duncan, Okla.	548
KRIB — Mason City, Ia.	418
KRIC — Beaumont, Tex.	600
KRIG — Odessa, Tex.	613
KRIO — McAllen, Tex.	612
KRIS — Corpus Christi, Tex.	602
KRIZ — Phoenix, Ariz.	328
KRJF — Miles City, Mont.	482
KRKD — Los Angeles, Calif.	343
KRKL — Kirkland, Wash.	635
KRKO — Everett, Wash.	634
KRLC — Lewiston, Ga.	395
KRLD — Dallas, Tex.	604
KRLN — Canon City, Colo.	359
KRLW — Walnut Ridge, Ark.	335

KRMD — Shreveport, La.	437
KRMG — Tulsa, Okla.	552
KRMO — Monett, Mo.	477
KRMS — Osage Beach, Mo.	477
KRNO — San Bernardino, Calif.	349
KRNR — Roseburg, Oreg.	559
KRNT — Des Moines, Iowa	416
KROC — Rochester, Minn.	465
KROD — El Paso, Tex.	605
KROF — Abbeville, La.	432
KROG — Sonora, Calif.	357
KROP — Brawley, Calif.	339
KROS — Clinton, Iowa	415
KROW — Oakland, Calif.	346
KROX — Crokston, Minn.	462
KROY — Sacramento, Calif.	349
KRRL — Moscow, Idaho	395
KRRV — Sherman-Denison, Tex.	618
KRSD — Rapid City, S. D.	589
KRSN — Los Alamos, N. M.	494
KRTN — Raton, N. M.	494
KRUL — Corvallis, Ore.	554
KRUN — Ballinger, Tex.	599
KRUS — Ruston, La.	436
KRUX — Phoenix, Ariz.	328
KRVN — Lexington, Neb.	484
KRWC — Forest Grove, Oreg.	554
KRXK — Rexburg, Idaho	396
KRXL — Roseburg, Ore.	559
KSAL — Salina, Kan.	424
KSAM — Huntsville, Tex.	610
KSAN — San Francisco, Cal.	352
KEBW — Salinas, Cal.	349
KSCB — Liberal, Kan.	423
KSCJ — Sioux City, Ia.	419
KSCO — Santa Cruz, Cal.	356
KSD — St. Louis, Mo.	478
KSDN — Aberdeen, S. D.	588
KSDO — San Diego, Cal.	351
KSEI — Pocatello, Idaho	395
KSEK — Pittsburg, Kan.	424
KSEL — Lubbock, Tex.	611
KSEM — Moses Lake, Wash.	635
KSEO — Durant, Okla.	548
KSET — El Paso, Tex.	605
KSEY — Seymour, Tex.	617
KSFA — Nacodoches, Tex.	613
KSFE — Needles, Cal.	346
KSFO — San Francisco, Cal.	352
KSGA — Cottage Grove, Ore.	554
KSGM — Ste. Genevieve, Mo.	479
KSIB — Creston, Iowa	416
KSID — Sidney, Neb.	486
KSIG — Crowley, La.	433
KSII — Gladewater, Tex.	608
KSIL — Silver City, N. M.	495
KSIM — Sikeston, Mo.	479
KSIW — Woodward, Okla.	552
KSIX — Corpus Christi, Tex.	603
KSJB — Jamestown, N. D.	532
KSJO — Jameos, Cal.	355
KSKY — Dallas, Tex.	604
KSL — Salt Lake City, Utah	623
KSLM — Salem, Ore.	559
KSLO — Opelousas, La.	436
KSMA — Santa Maria, Cal.	356
KSMN — Mason City, Iowa	418
KSMO — Salem, Mo.	477
KSNY — Snyder, Tex.	618
KSO — Des Moines, Ia.	417
KSOK — Arkansas City, Kan.	421
KSON — San Diego, Cal.	351
KSOO — Sioux Falls, S. D.	589
KSPA — Santa Paula, Cal.	357

KSPI — Stillwater, Okla.	552
KSPO — Spokane, Wash.	638
KSPR — Casper, Wyo.	653
KSPT — Sandpoint, Idaho	396
KSRO — Santa Rosa, Cal.	357
KSRV — Ontario, Ore.	557
KSST — Sulphur Springs, Tex.	618
KSTA — Coleman, Tex.	602
KSTB — Breckenridge, Tex.	601
KSTL — St. Louis, Mo.	478
KSTN — Stockton, Cal.	357
KSTP — St. Paul-Minneapolis, Minn.	466
KSTT — Davenport, Iowa	416
KSTV — Stephenville, Tex.	618
KSUB — Cedar City, Utah	621
KSUE — Susanville, Cal.	357
KSUM — Fairmont, Minn.	463
KSUN — Bisbee, Ariz.	326
KSVU — Richfield, Utah	622
KSVU — Artesic, N. M.	493
KSWA — Graham, Tex.	608
KSWI — Council Bluffs, Iowa	415
KSWM — Joplin, Mo.	475
KSWO — Lawton, Okla.	549
KSWU — Roswell, N. M.	495
KSYU — Yreka, Cal.	359
KSYL — Alexandria, La.	432
KTAC — Tacoma, Wash.	638
KTAE — Taylor, Tex.	618
KTAN — Sherman, Tex.	618
KTAR — Phoenix, Ariz.	328
KTAT — Frederick, Okla.	549
KTBB — Tyler, Tex.	619
KTBC — Austin, Tex.	599
KTBS — Shreveport, La.	437
KTCL — Walla Walla, Wash.	639
KTEM — Temple, Tex.	618
KTER — Terrell, Tex.	618
KTFI — Twin Falls, Idaho	396
KTFS — Texarkana, Tex.	619
KTFF — Brownfield, Tex.	601
KTHS — Little Rock, Ark.	333
KTHU — Houston, Tex.	609
KTIL — Tillamook, Ore.	559
KTIM — San Rafael, Cal.	356
KTIP — Porterville, Cal.	348
KTJS — Hobart, Okla.	549
KTKN — Ketchikan, Alaska	656
KTKR — Taft, Cal.	358
KTKT — Tucson, Ariz.	329
KTLL — Denver, Colo.	360
KTLO — Mountain Home, Ark.	333
KTLL — Texas City, Tex.	619
KTMK — McAlester, Okla.	550
KTMS — Santa Barbara, Cal.	356
KTNN — Tucumcari, N. M.	495
KTNT — Tacoma, Wash.	638
KTOE — Mankato, Minn.	464
KTOH — Lihue, Kauai, Hawaii	659
KTKO — Oklahoma City, Okla.	551
KTOP — Topeka, Kan.	424
KTOW — Oklahoma City, Okla.	551
KTRB — Modesto, Cal.	346
KTRC — Santa Fe, N. M.	495
KTRE — Lufkin, Tex.	612
KTRF — Thief River Falls, Minn.	466
KTRH — Houston, Tex.	609
KTRI — Sioux City, Ia.	419
KTRM — Beaumont, Tex.	600
KTRN — Wichita Falls, Tex.	620
KTRY — Bastrop, La.	432
KTSA — San Antonio, Tex.	617
KTSM — El Paso, Tex.	605
KTSS — Emporia, Kan.	422

KTTR — Rolla, Mo.	477
KTTS — Springfield, Mo.	479
KTUC — Tucson, Ariz.	329
KTUL — Tulsa, Okla.	552
KTUR — Turlock, Cal.	358
KTW — Seattle, Wash.	637
KTXC — Big Spring, Tex.	600
KTXJ — Jasper, Tex.	610
KTXL — San Angelo, Tex.	615
KTXN — Austin, Tex.	599
KTYL — Mesa, Ariz.	327
KUAM — Agana, Guam	656
KUBA — Yuba City, Cal.	359
KUBC — Montrose, Colo.	363
KUGN — Eugene, Ore.	554
KUIN — Grants Pass, Ore.	554
KUJ — Walla Walla, Wash.	639
KUKI — Ukiah, Cal.	358
KULA — Honolulu, Hawaii	659
KULE — Ephrata, Wash.	634
KULP — El Campo, Tex.	605
KUNO — Corpus Christi, Tex.	603
KUOA — Siloam Springs, Ark.	334
KURV — Edinburg, Tex.	604
KUTA — Salt Lake City, Utah	623
KVAN — Vancouver, Wash.	638
KVAS — Astoria, Ore.	553
KVBC — Farmington, N. M.	493
KVCV — Redding, Cal.	348
KVEC — San Luis Obispo, Cal.	355
KVEN — Ventura, Cal.	358
KVET — Austin, Tex.	599
KVFD — Ft. Dodge, Ia.	417
KVGB — Great Bend, Kan.	422
KVI — Seattle, Wash.	637
KVIC — Victoria, Tex.	619
KVIM — New Iberia, La.	435
KVKM — Monahans, Tex.	613
KVLC — Little Rock, Ark.	333
KVLF — Alpine, Tex.	598
KVLH — Pauls Valley, Okla.	551
KVMA — Magnolia, Ark.	333
KVMC — Colorado City, Tex.	602
KVNC — Winslow, Ariz.	329
KVNI — Coeur D'Alene, Idaho	394
KVNU — Logan, Utah	621
KVOA — Tucson, Ariz.	329
KVOC — Casper, Wyo.	653
KVOD — Denver, Colo.	360
KVOE — Santa Ana, Cal.	356
KVOG — Ogden, Utah	621
KVOL — Lafayette, La.	434
KVOM — Morrilton, Ark.	333
KVON — Napa, Cal.	346
KVOO — Tulsa, Okla.	552
KVOP — Plainville, Tex.	615
KVOR — Colorado Springs, Colo.	359
KVOS — Bellingham, Wash.	633
KVOU — Uvalde, Tex.	619
KVOW — Littlefield, Tex.	611
KVOX — Moorehead, Minn.	465
KVOZ — Laredo, Tex.	610
KVPI — Ville Platte, La.	437
KVRC — Arkadelphia, Ark.	330
KVRH — Salida, Colo.	363
KVRS — Rock Springs, Wyo.	654
KVSA — McGehee, Ark.	333
KVSF — Santa Fe, N. M.	495
KVSM — San Mateo, Cal.	355
KVSO — Ardmore, Okla.	547
KVSP — Lubbock, Tex.	612
KVVC — Ventura, Cal.	358
KVWC — Vernon, Tex.	619
KVWO — Cheyenne, Wyo.	653

KWAD — Wadena, Minn.	467
KWAK — Stuttgart, Ark.	335
KWAL — Wallace, Idaho	396
KWAT — Watertown, S. D.	590
KWBB — Wichita, Kan.	425
KWBC — Fort Worth, Tex.	607
KWBE — Beatrice, Neb.	483
KWBG — Boone, Iowa	414
KWBM — Williston, N. D.	533
KWBR — Oakland, Cal.	347
KWBU — Corpus Christi, Tex.	603
KWBW — Hutchinson, Kan.	422
KWCB — Searcy, Ark.	334
KWCJ — Natchitoches, La.	434
KWCO — Chickasha, Okla.	548
KWDL — Kansas City, Mo.	476
KWDM — Des Moines, Ia.	417
KWED — Seguin, Tex.	617
KWEI — Weiser, Idaho	396
KWEM — West Memphis, Ark.	335
KWEW — Hobbs, N. M.	494
KWFC — Hot Springs, Ark.	332
KWFT — Wichita Falls, Tex.	620
KWG — Stockton, Cal.	357
KWGB — Goodland, Kan.	422
KWHI — Brenham, Tex.	601
KWHK — Hutchinson, Kan.	422
KWHN — Ft. Smith, Ark.	331
KWHP — Cushing, Okla.	548
KWHW — Altus, Okla.	547
KWIE — Kennewick, Wash.	635
KWIK — Pocatello, Idaho	395
KWIL — Albany, Ore.	553
KWIN — Ashland, Ore.	553
KWJB — Globe, Ariz.	327
KWJJ — Portland, Ore.	558
KWK — St. Louis, Mo.	478
KWKC — Abilene, Tex.	598
KWKH — Shreveport, La.	437
KWKW — Pasadena, Cal.	347
KWLK — Longview, Wash.	635
KWLM — Willmar, Minn.	467
KWNO — Winona, Minn.	467
KWNW — Wenatchee, Wash.	639
KWOA — Worthington, Minn.	467
KWOC — Poplar Bluff, Mo.	447
KWOE — Clinton, Okla.	548
KWON — Bartlesville, Okla.	548
KWOR — Worland, Wyo.	654
KWOS — Jefferson City, Mo.	475
KWPC — Muscatine, Ia.	418
KWPM — West Plains, Mo.	480
KWRC — Pendleton, Ore.	557
KWRE — Warrenton, Mo.	480
KWRF — Warren, Ark.	335
KWRL — Riverton, Wyo.	654
KWRN — Reno, Nev.	487
KWRO — Coquille, Ore.	553
KWSD — Mt. Shasta, Cal.	346
KWSH — Wewaka, Okla.	552
KWSK — Pratt, Kan.	424
KWSO — Wasco, Cal.	358
KWTC — Barstow, Cal.	339
KWTO — Springfield, Mo.	479
KWTX — Waco, Tex.	620
KWWL — Waterloo, Ia.	420
KWYO — Sheridan, Wyo.	654
KXA — Seattle, Wash.	637
KXAR — Hope, Ark.	331
KXEL — Waterloo, Ia.	420
KXEO — Mexico, Mo.	477
KXGI — Ft. Madison, Ia.	418
KXGN — Glendive, Mont.	481
KXIC — Iowa City, Ia.	418

KXIT — Dalhart, Tex.	603
KXJK — Forrest City, Ark.	331
KXL — Portland, Ore.	558
KXLA — Pasadena, Cal.	347
KXLE — Ellensburg, Wash.	634
KXLF — Butte, Mont.	481
KXLJ — Helena, Mont.	482
KXLK — Great Falls, Mont.	481
KXLL — Missoula, Mont.	482
KXLO — Lewistown, Mont.	482
KXLQ — Bozeman, Mont.	480
KXLR — Little Rock, Ark.	333
KXLW — St. Louis, Mo.	478
KXLY — Spokane, Wash.	638
KXO — El Centro, Cal.	340
KXOA — Sacramento, Cal.	349
KXOB — Stockton, Cal.	357
KXOC — Chico, Cal.	339
KXOK — St. Louis, Mo.	478
KXOL — Fort Worth, Tex.	607
KXOX — Sweetwater, Tex.	618
KXRA — Alexander, Minn.	462
KXRI — Russellville, Ark.	334
KXRO — Aberdeen, Wash.	633
KXRX — San Jose, Cal.	355
KXXL — Monterey, Cal.	346
KXXX — Colby, Kan.	421
KXYZ — Houston, Tex.	609
KYA — San Francisco, Cal.	352
KYAK — Yakima, Wash.	639
KYCA — Prescott, Ariz.	328
KYJC — Medford, Ore.	557
KYMA — Yuma, Ariz.	329
KYNO — Fresno, Cal.	341
KYOR — Blythe, Cal.	339
KYOS — Merced, Cal.	345
KYOU — Greeley, Colo.	362
KYSM — Mankato, Minn.	464
KYUM — Yuma, Ariz.	329
KYW — Philadelphia, Pa.	571
WAAA — Winston Salem, N. C.	531
WAAB — Worcester, Mass.	449
WAAF — Chicago, Ill.	399
WAAT — Newark, N. J.	490
WABA — Aguadilla, P. R.	659
WABB — Mobile, Ala.	321
WABC — New York, N. Y.	503
WABG — Greenwood, Miss.	469
WABI — Bangor, Me.	437
WABJ — Adrian, Mich.	451
WABM — Houlton, Me.	438
WABY — Albany, N. Y.	495
WABZ — Albemarle, N. C.	520
WACA — Camden, S. C.	583
WACB — Kittanning, Pa.	568
WACE — Chicopee-Springfield, Mass.	446
WACL — Waycross, Ga.	393
WACO — Waco, Tex.	620
WACR — Columbus, Miss.	468
WADC — Akron, O.	533
WADE — Wadesboro, N. C.	530
WADK — Newport, R. I.	581
WAEB — Allentown, Pa.	560
WAEI — Mayaguez, P. R.	661
WAEW — Crossville, Tenn.	591
WAFB — Baton Rouge, La.	432
WAGA — Atlanta, Ga.	383
WAGC — Chattanooga, Tenn.	590
WAGE — Syracuse, N. Y.	517
WAGF — Dothan, Ala.	318
WAGG — Franklin, Tenn.	592
WAGM — Presque Isle, Me.	439
WAIM — Anderson, S. C.	583
WAIN — Columbia, Ky.	426

WAIR — Winston-Salem, N. C.	531	WBAP — Fort Worth, Tex.	607
WAIT — Chicago, Ill.	399	WBAR — Bartow, Fla.	372
WAJF — Decatur, Ala.	318	WBAT — Barion, Ind.	412
WAJR — Morgantown, W. Va.	642	WBAW — Barnwell, S. C.	583
WAKE — Greenville, S. C.	585	WBAX — Wilkes-Barre, Pa.	578
WAKN — Aiken, S. C.	583	WBAY — Green Bay, Wis.	646
WAKR — Akron, O.	533	WBBB — Burlington, N. C.	521
WAKU — Latrobe, Pa.	568	WBBC — Flint, Mich.	456
WALA — Mobile, Ala.	321	WBBF — Rochester, N. Y.	515
WALB — Albany, Ga.	381	WBBM — Chicago, Ill.	399
WALD — Walterboro, S. C.	588	WBBO — Forest City, N. C.	523
WALE — Fall River, Mass.	446	WBBQ — Augusta, Ga.	384
WALK — Patchogue, N. Y.	513	WBBW — Youngstown, O.	547
WALL — Middletown, N. Y.	503	WBBZ — Ponca City, Okla.	551
WALM — Albion, Mich.	451	WBCK — Battle Creek, Mich.	453
WALT — Tampa, Fla.	380	WBCM — Bay City, Mich.	453
WAMI — Opp, Ala.	324	WBCO — Bessemer-Birmingham, Ala.	317
WAML — Laurel, Miss.	470	WBCU — Union, S. C.	588
WAMS — Wilmington, Del.	369	WBEC — Pittsfield, Mass.	448
WAND — Canton, O.	535	WBEJ — Elizabethton, Tenn.	592
WANE — Ft. Wayne, Ind.	410	WBEL — Beloit, Wis.	645
WANN — Annapolis, Md.	441	WBEN — Buffalo, N. Y.	497
WANS — Anderson, S. C.	583	WBET — Brockton, Mass.	446
WANT — Richmond, Va.	630	WBEV — Beaver Dam, Wis.	645
WAOV — Vincennes, Ind.	414	WBEX — Chillicothe, O.	535
WAPA — San Juan, P. R.	661	WBGE — Atlanta, Ga.	383
WAPP — McComb, Miss.	471	WBGR — Jessup, Ga.	388
WAPI — Birmingham, Ala.	317	WBHJ — Fitzgerald, Ga.	388
WAPL — Appleton, Wis.	645	WBHF — Cartersville, Ga.	385
WAPO — Chattanooga, Tenn.	599	WBHP — Huntsville, Ala.	321
WAPX — Montgomery, Ala.	323	WBIG — Greensboro, N. C.	524
WARA — Attleboro, Mass.	444	WBIP — Booneville, Miss.	467
WARB — Covington, La.	433	WBIR — Knoxville, Tenn.	593
WARD — Johnstown, Pa.	568	WRIS — Bristol, Conn.	365
WARE — Ware, Mass.	449	WBIW — Bedford, Ind.	409
WARK — Hagerstown, Md.	443	WBIZ — Eau Claire, Wis.	645
WARL — Arlington, Va.	625	WBKV — West Bend, Wis.	652
WARM — Scranton, Pa.	576	WBLE — Batesville, Miss.	467
WARN — Fort Pierce, Fla.	373	WBLJ — Dalton, Ga.	387
WASA — Havre de Grace, Md.	443	WBLK — Clarksburg, W. Va.	641
WASK — Lafayette, Ind.	411	WBLT — Redford, Va.	625
WASL — Annapolis, Md.	441	WBMD — Baltimore, Md.	441
WATA — Boone, N. C.	520	WBML — Macon, Ga.	389
WATC — Gaylord, Mich.	456	WBMS — Boston, Mass.	444
WATG — Ashland, O.	534	WBNL — Booneville, Ind.	409
WATH — Athens, O.	534	WBNS — Columbus, O.	541
WATK — Antigo, Wis.	645	WBNX — New York, N. Y.	503
WATL — Atlanta, Ga.	383	WBNY — Buffalo, N. Y.	497
WATM — Atmore, Ala.	316	WBOB — Galax, Va.	627
WATN — Watertown, N. Y.	519	WBOC — Salisbury, Md.	443
WATO — Oak Ridge, Tenn.	596	WBOK — New Orleans, La.	435
WATR — Waterbury, Conn.	368	WBOW — Terre Haute, Ind.	413
WATS — Sayre, Pa.	576	WPZ — Lock Haven, Pa.	569
WATT — Cadillac, Mich.	455	WBRC — Birmingham, Ala.	317
WATW — Ashland, Wis.	645	WBRC — Ft. Lauderdale, Fla.	373
WATZ — Alpena, Mich.	451	WBRE — Wilkes-Barre, Pa.	579
WAUD — Auburn, Ala.	316	WBRK — Pittsfield, Mass.	448
WAUG — Augusta, Ga.	384	WBRM — Marion, N. C.	526
WAUX — Waukesha, Wis.	651	WBRN — Big Rapids, Mich.	453
WAVE — Louisville, Ky.	428	WBRO — Waynesboro, Ga.	393
WAVL — Apollo, Pa.	561	WBRW — Welch, W. Va.	643
WAVU — Albertville, Ala.	316	WBRY — Waterbury, Conn.	368
WAVY — Portsmouth, Va.	630	WBSC — Bennettsville, S. C.	583
WAVZ — New Haven, Conn.	365	WESM — New Bedford, Mass.	448
WAYB — Waynesboro, Va.	633	WBSR — Pensacola, Fla.	378
WAYN — Rockingham, N. C.	528	WBTC — Charlotte, N. C.	521
WAYS — Charlotte, N. C.	521	WBTA — Batavia, N. Y.	496
WAYX — Waycross, Ga.	393	WBTH — Williamson, W. Va.	644
WAYZ — Waynesboro, Pa.	578	WBTV — Danville, Va.	627
WAZF — Yazoo City, Miss.	472	WBTV — Bennington, Vt.	624
WAZL — Hazleton, Pa.	567	WBTO — Linton, Ind.	412
WBAC — Cleveland, Tenn.	591	WBUD — Trenton, N. J.	491
WBAL — Baltimore, Md.	441	WBUT — Butler, Pa.	562
WBAM — Montgomery, Ala.	323	WBUX — Doylestown, Pa.	563

WBU — Lexington, N. C. 526
 WBVP — Beaver Falls, Pa. 561
 WBYS — Canton, Ill. 397
 WBZ-WBZA — Boston-Springfield, Mass. 444
 WCAE — Pittsburgh, Pa. 574
 WCAM — Camden, N. J. 490
 WCAN — Milwaukee, Wis. 648
 WCAO — Baltimore, Md. 441
 WCAP — Lowell, Mass. 447
 WCAR — Pontiac, Mich. 460
 WCAU — Philadelphia, Pa. 571
 WCAV — Norfolk, Va. 629
 WCAW — Charleston, W. Va. 640
 WCAX — Burlington, Vt. 624
 WCAZ — Carthage, Ill. 397
 WCBA — Corning, N. Y. 499
 WCBC — Anderson, Ind. 408
 WCBF — Chicago-Zion, Ill. 399
 WCBT — Columbus, Miss. 468
 WCBM — Baltimore, Md. 442
 WCBR — Memphis, Tenn. 594
 WCBT — New York, N. Y. 503
 WCBT — Roanoke Rapids, N. C. 528
 WCCC — Hartford, Conn. 365
 WCCM — Lawrence, Mass. 447
 WCCO — Minneapolis, Minn. 464
 WCCP — Savannah, Ga. 391
 WCDL — Carbondale, Pa. 562
 WCDT — Winchester, Tenn. 597
 WCEC — Rocky Mount, N. C. 528
 WCED — Dubois, Pa. 563
 WCEH — Hawkinsville, Ga. 388
 WCEM — Cambridge, Md. 442
 WCEN — Mt. Pleasant, Mich. 459
 WCFL — Chicago, Ill. 399
 WCFV — Clifton Forge, Va. 626
 WCGA — Calhoun, Ga. 385
 WCHA — Chambersburg, Pa. 562
 WCHL — Chapel Hill, N. C. 521
 WCHN — Norwich, N. Y. 513
 WCHO — Washington Court House, O. 546
 WCHS — Charleston, W. Va. 640
 WCHV — Charlottesville, Va. 626
 WCHL — Carbondale, Ill. 397
 WCIN — Cincinnati, O. 535
 WCJU — Columbia, Miss. 468
 WCKB — Dunn, N. C. 522
 WKY — Cincinnati, O. 535
 WCLD — Cleveland, Miss. 468
 WCLI — Corning, N. Y. 499
 WCLO — Jamesville, Wis. 646
 WCLT — Newark, O. 545
 WCMA — Corinth, Miss. 458
 WCMB — Harrisburg, Pa. 565
 WCMC — Wildwood, N. J. 492
 WCMJ — Ashland, Ky. 426
 WCMN — Arecibo, P. R. 659
 WCMW — Canton, O. 535
 WCMY — Ottawa, Ill. 405
 WCNB — Connersville, Ind. 409
 WCNB — Elizabeth City, N. C. 522
 WCNH — Quincy, Fla. 379
 WCNB — Bloomsburg, Pa. 561
 WCNT — Centralia, Ill. 399
 WCNU — Crestview, Fla. 372
 WCNX — Middletown, Conn. 366
 WCOA — Pensacola, Fla. 378
 WCOC — Meridian, Miss. 471
 WCOG — Greensboro, N. C. 524
 WCOH — Newnan, Ga. 390
 WCOJ — Coatesville, Pa. 563
 WCOL — Columbus, O. 541
 WCOM — Parkersburg, W. Va. 643
 WCOR — Cornelius, Ga. 387

WCOP — Boston, Mass. 444
 WCOR — Lebanon, Tenn. 594
 WCOS — Columbia, S. C. 584
 WCOU — Lewiston, Me. 438
 WCOV — Montgomery, Ala. 323
 WCOW — South St. Paul, Minn. 466
 WCPA — Clearfield, Pa. 563
 WCPM — Cumberland, Ky. 427
 WCPO — Cincinnati, O. 535
 WCPB — Tarboro, N. C. 530
 WCRA — Effingham, Ill. 402
 WCRB — Waltham, Mass. 449
 WCRE — Cheraw, S. C. 584
 WCRI — Scottsboro, Ala. 325
 WCRK — Morristown, Tenn. 595
 WCRL — Oneonta, Ala. 324
 WCRO — Johnstown, Pa. 568
 WCRS — Greenwood, S. C. 586
 WCRT — Birmingham, Ala. 317
 WCRW — Chicago, Ill. 399
 WCSC — Charleston, S. C. 583
 WCSH — Portland, Me. 438
 WCSI — Columbus, Ind. 409
 WCSS — Amsterdam, N. Y. 496
 WCTA — Andalusia, Ala. 316
 WCTC — New Brunswick, N. J. 491
 WCTT — Corbin, Ky. 426
 WCUE — Akron, O. 534
 WCUM — Cumberland, Md. 442
 WCVA — Culpeper, Va. 627
 WCVI — Connellsville, Pa. 563
 WCVS — Springfield, Ill. 407
 WCYB — Bristol, Va. 626
 WDAD — Indiana, Pa. 568
 WDAE — Tampa, Fla. 380
 WDAF — Kansas City, Mo. 476
 WDAR — Columbus, Ga. 386
 WDAS — Danville, Ill. 402
 WDAR — Savannah, Ga. 391
 WDAS — Philadelphia, Pa. 571
 WDAY — Fargo, N. D. 532
 WDBC — Escanaba, Mich. 456
 WDBJ — Roanoke, Va. 632
 WDBL — Springfield, Tenn. 597
 WDBO — Orlando, Fla. 377
 WDBQ — Dubuque, Ia. 417
 WDEC — Americus, Ga. 381
 WDEF — Chattanooga, Tenn. 590
 WDEL — Wilmington, Del. 369
 WDEV — Waterbury, Vt. 625
 WDG — Minneapolis, Minn. 464
 WDLA — Memphis, Tenn. 594
 WDIG — Dothan, Ala. 319
 WDIX — Orangeburg, S. C. 587
 WDKD — Kingstree, S. C. 586
 WDLA — Walton, N. Y. 519
 WDLB — Marshfield, Wis. 648
 WDLG — Port Jervis, N. Y. 514
 WDLG — Panama City, Fla. 378
 WDMG — Douglas, Ga. 387
 WDMJ — Marquette, Mich. 459
 WDNC — Durham, N. C. 522
 WDNE — Elkins, W. Va. 641
 WDOB — Canton, Miss. 468
 WDOG — Chattanooga, Tenn. 591
 WDOG — Marine City, Mich. 459
 WDOK — Cleveland, O. 537
 WDON — Wheaton, Md. 444
 WDOR — Sturgeon Bay, Wis. 651
 WDOS — Oneonta, N. Y. 513
 WDOV — Dover, Del. 368
 WDOV — Du Quion, Ill. 402
 WDRC — Hartford, Conn. 365
 WDSC — Dillon, S. C. 585

WDSG — Dyersburg, Tenn.	591	WEVA — Emporia, Va.	627
WDSM — Superior, Wis.	651	WEVD — New York, N. Y.	505
WDSR — Lake City, Fla.	375	WEVE — Eveleth, Minn.	463
WDSU — New Orleans, La.	435	WEW — St. Louis, Mo.	478
WDUN — Gainesville, Ga.	388	WEWO — Laurinburg, N. C.	526
WDUZ — Green Bay, Wis.	646	WEXL — Royal Oak, Mich.	460
WDVA — Danville, Va.	627	WEYE — Sanford, N. C.	529
WDWD — Dawson, Ga.	387	WEZB — Homewood, Ala.	321
WDWS — Champaign, Ill.	399	WFAA — Dallas, Tex.	604
WDXB — Chattanooga, Tenn.	591	WFAH — Alliance, O.	534
WDXE — Lawrenceburg, Tenn.	594	WFAI — Fayetteville, N. C.	523
WDXI — Jackson, Tenn.	592	WFAS — White Plains, N. Y.	519
WDYK — Cumberland, Md.	443	WFAU — Augusta, Me.	437
WDZ — Decatur, Ill.	402	WFAX — Falls Church, Va.	627
WEAB — Greer, S. C.	586	WFBC — Greenville, S. C.	585
WEAM — Arlington, Va.	625	WFBG — Altoona, Pa.	560
WEAN — Providence, R. I.	581	WFBL — Syracuse, N. Y.	517
WEAR — Pensacola, Fla.	378	WFBM — Indianapolis, Ind.	411
WEAS — Decatur, Ga.	387	WFER — Baltimore, Md.	442
WEAT — Lake Worth-W. Palm Beach, Fla.	375	WFCB — Dunkirk, N. Y.	499
WEAU — Eau Claire, Wis.	645	WFDF — Flint, Mich.	456
WEAV — Plattsburg, N. Y.	514	WFEA — Manchester, N. H.	488
WEBC — Duluth, Minn.	463	WFEB — Sylacauga, Ala.	325
WEBJ — Brewton, Ala.	318	WFEC — Miami, Fla.	376
WEBK — Tampa, Fla.	380	WFGM — Fitchburg, Mass.	446
WEBQ — Harrisburg, Ill.	403	WFGN — Gaffney, S. C.	585
WEBR — Buffalo, N. Y.	497	WFHG — Bristol, Va.	626
WEDC — Chicago, Ill.	399	WFHR — Wisconsin Rapids, Wis.	652
WEDO — McKeesport, Pa.	569	WFIG — Sumter, S. C.	588
WEDR — Birmingham, Ala.	317	WFIL — Philadelphia, Pa.	571
WEEB — Southern Pines, N. C.	529	WFIN — Findlay, O.	543
WEED — Rocky Mount, N. C.	528	WFIW — Fairfield, Ill.	403
WEEI — Boston, Mass.	444	WFKY — Frankfort, Ky.	427
WEEK — Peoria, Ill.	405	WFLA — Tampa, Fla.	380
WEEU — Reading, Pa.	576	WFLB — Fayetteville, N. C.	523
WEGO — Concord, N. C.	522	WFO — Farmville, Va.	627
WEIM — Fitchburg, Mass.	446	WFMC — Goldsboro, N. C.	523
WEIR — Weirton, W. Va.	643	WFMD — Frederick, Md.	443
WEKR — Fayetteville, Tenn.	592	WFMH — Cullman, Ala.	318
WEKY — Richmond, Ky.	431	WFMJ — Youngstown, O.	547
WEKZ — Monroe, Wis.	649	WFMO — Fairmont, N. C.	523
WELC — Welch, W. Va.	644	WFMW — Madisonville, Ky.	429
WELI — New Haven, Conn.	367	WFNC — Fayetteville, N. C.	523
WELL — Battle Creek, Mich.	453	WFNS — Burlington, N. C.	521
WELM — Elmira, N. Y.	499	WFOB — Fostoria, O.	543
WELO — Tupelo, Miss.	472	WFOM — Marietta, Ga.	389
WELP — Easley, S. C.	585	WFOR — Hattiesburg, Miss.	469
WELS — Kinston, N. C.	525	WFOX — Milwaukee, Wis.	648
WELR — Roanoke, Ala.	324	WFOY — St. Augustine, Fla.	379
WEMP — Milwaukee, Wis.	649	WFPA — Ft. Payne, Ala.	319
WENA — Bayamon, P. R.	658	WFGG — Atlantic City, N. J.	489
WENC — Whiteville, N. C.	530	WFPM — Fort Valley, Ga.	388
WENE — Binghamton-Endicott, N. Y.	496	WFRC — Reidsville, N. C.	528
WENK — Union City, Tenn.	597	WFRL — Freeport, Ill.	403
WENT — Gloversville, N. Y.	501	WFRM — Coudersport, Pa.	563
WENY — Elmira, N. Y.	499	WFRO — Fremont, O.	543
WEOA — Evansville, Ind.	409	WFRP — Savannah, Ga.	391
WEOK — Poughkeepsie, N. Y.	514	WFRX — West Frankfort, Ill.	408
WEOL — Elyria, O.	543	WFTC — Kinston, N. C.	525
WEPM — Martinsburg, W. Va.	642	WFTL — Fort Lauderdale, Fla.	373
WERC — Erie, Pa.	564	WFTM — Maysville, Ky.	430
WERD — Atlanta, Ga.	383	WFTR — Front Royal, Va.	627
WERE — Cleveland, O.	537	WFUL — Fulton, Ky.	427
WERH — Hamilton, Ala.	320	WFUN — Huntsville, Ala.	321
WERI — Westerly, R. I.	582	WFUR — Grand Rapids, Mich.	457
WESA — Charleroi, Pa.	562	WFVA — Fredericksburg, Va.	627
WESB — Bradford, Pa.	562	WVG — Fuquay Springs, N. C.	523
WESC — Greenville, S. C.	585	WFYC — Alma, Mich.	451
WESK — Escanaba, Mich.	456	WGAA — Cedar town, Ga.	385
WEST — Easton, Pa.	563	WGAC — Augusta, Ga.	384
WESX — Salem, Mass.	448	WGAD — Gadsden, Ala.	320
WETB — Johnson City, Tenn.	593	WGAF — Valdosta, Ga.	392
WETO — Gadsden, Ala.	320	WGAI — Elizabeth City, N. C.	522
WETZ — New Martinsville, W. Va.	643	WGAL — Lancaster, Pa.	568

WGAN — Portland, Me. 439
 WGAP — Maryville, Tenn. 594
 WGAR — Cleveland, O. 537
 WGAT — Utica, N. Y. 518
 WGAU — Athens, Ga. 383
 WGAW — Gardner, Mass. 446
 WGAY — Silver Spring, Md. 444
 WGBA — Columbus, Ga. 386
 WGBB — Freeport, N. Y. 501
 WGBF — Evansville, Ind. 409
 WGBG — Greensboro, N. C. 524
 WGBI — Scranton, Pa. 576
 WGBR — Goldsboro, N. C. 524
 WGBS — Miami, Fla. 376
 WGCB — Red Lion, Pa. 576
 WGCD — Chester, S. C. 584
 WGCM — Gulfport, Miss. 469
 WGEA — Geneva, Ala. 320
 WGEM — Quincy, Ill. 406
 WGES — Chicago, Ill. 401
 WGET — Gettysburg, Pa. 565
 WGEZ — Beloit, Wis. 645
 WGGa — Gainesville, Ga. 388
 WGGG — Gainesville, Fla. 373
 WGGH — Marion, Ill. 404
 WGH — Newport News, Va. 629
 WGIG — Brunswick, Ga. 385
 WGL — Galesburg, Ill. 403
 WGIV — Charlotte, N. C. 521
 WGKV — Charleston, W. Va. 640
 WGL — Ft. Wayne, Ind. 410
 WGLC — Centerville, Miss. 468
 WGLS — Decatur, Ga. 387
 WGMS — Washington, D. C. 370
 WGN — Chicago, Ill. 399
 WGNc — Gastonia, N. C. 523
 WGNi — Wilmington, N. C. 531
 WGNs — Murfreesboro, Tenn. 595
 WGNy — Newburgh, N. Y. 503
 WGOV — Valdosta, Ga. 392
 WGPA — Bethlehem, Pa. 561
 WGPC — Albany, Ga. 381
 WGR — Buffalo, N. Y. 497
 WGRA — Cairo, Ga. 385
 WGRc — Louisville, Ky. 428
 WGRD — Grand Rapids, Mich. 457
 WGRM — Greenwood, Miss. 469
 WGRV — Greenville, Tenn. 592
 WGRY — Gary, Ind. 410
 WGS — Huntington, N. Y. 502
 WGSt — Atlanta, Ga. 383
 WGSv — Guntersville, Ala. 320
 WGSW — Greenwood, S. C. 586
 WGTA — Summerville, Ga. 391
 WGTC — Greenville, N. C. 524
 WGTH — Hartford, Conn. 366
 WGTL — Kannapolis, N. C. 525
 WGTm — Wilson, N. C. 531
 WGTn — Georgetown, S. C. 585
 WGUY — Bangor, Me. 437
 WGVa — Geneva, N. Y. 501
 WGVm — Greenville, Miss. 469
 WGWc — Selma, Ala. 325
 WGD — Gadsden, Ala. 320
 WGW — Asheboro, N. C. 520
 WGY — Schenectady, N. Y. 517
 WGYv — Greenville, Ala. 320
 WHaI — Greenfield, Mass. 447
 WHAk — Rogers City, Mich. 460
 WHAl — Shelbyville, Tenn. 596
 WHAM — Rochester, N. Y. 515
 WHAN — Charleston, S. C. 583
 WHAP — Hopewell, Va. 628
 WHAR — Clarksburg, W. Va. 641

WHAS — Louisville, Ky. 429
 WHAT — Philadelphia, Pa. 573
 WHAV — Haverhill, Mass. 447
 WHAW — Weston, W. Va. 644
 WHAY — New Britain, Conn. 366
 WHB — Kansas City, Mo. 476
 WHBB — Selma, Ala. 325
 WHBC — Canton, O. 535
 WHBF — Rock Island, Ill. 407
 WHBI — Newark, N. J. 490
 WHBL — Sheboygan, Wis. 650
 WHBO — Tampa, Fla. 381
 WHBQ — Memphis, Tenn. 594
 WHBS — Huntsville, Ala. 321
 WHBT — Harriman, Tenn. 592
 WHBU — Anderson, Ind. 408
 WHBY — Appleton, Wis. 645
 WHCC — Waynesville, N. C. 530
 WHCU — Ithaca, N. Y. 502
 WHDF — Houghton, Mich. 457
 WHDH — Boston, Mass. 445
 WHDL — Olean, N. Y. 513
 WHEB — Portsmouth, N. H. 489
 WHEC — Rochester, N. Y. 515
 WHED — Washington, N. C. 530
 WHEP — Foley, Ala. 319
 WHFB — Benton Harbor, Mich. 453
 WHFC — Chicago, Ill. 401
 WHGB — Harrisburg, Pa. 567
 WHHH — Warren, O. 546
 WHHM — Memphis, Tenn. 594
 WHIL — Medford, Mass. 447
 WHIM — Providence, R. I. 581
 WHIN — Gallatin, Tenn. 592
 WHIO — Dayton, O. 542
 WHIP — Mooresville, N. C. 525
 WHIR — Danville, Ky. 427
 WHIS — Bluefield, W. Va. 640
 WHIT — New Bern, N. C. 527
 WHIZ — Zanesville, O. 547
 WHJB — Greensburg, Pa. 565
 WHJC — Matewan, W. Va. 642
 WHK — Cleveland, O. 537
 WHKc — Columbus, O. 541
 WHKK — Akron, O. 534
 WHKP — Hendersonville, N. C. 524
 WHKY — Hickory, N. C. 524
 WHLB — Virginia, Minn. 466
 WHLD — Niagara Falls, N. Y. 513
 WHLF — South Boston, Va. 632
 WHLI — Hempstead, N. Y. 501
 WHLL — Wheeling, W. Va. 644
 WHLM — Bloomsburg, Pa. 561
 WHLN — Harlan, Ky. 427
 WHLS — Port Huron, Mich. 460
 WHMA — Anniston, Ala. 316
 WHMP — Northampton, Mass. 448
 WHNC — Henderson, N. C. 524
 WHO — Des Moines, Ia. 417
 WHOC — Philadelphia, Miss. 471
 WHOD — Homestead, Pa. 567
 WHOK — Lancaster, O. 544
 WHOL — Allentown, Pa. 560
 WHOM — New York, N. Y. 505
 WHOO — Orlando, Fla. 377
 WHOP — Hopkinsville, Ky. 428
 WHOS — Decatur, Ala. 318
 WHOT — South Bend, Ind. 413
 WHOW — Clinton, Ill. 401
 WHP — Harrisburg, Pa. 567
 WHPE — High Point, N. C. 525
 WHRV — Ann Arbor, Mich. 451
 WHSC — Hartsville, S. C. 586
 WHSY — Hattiesburg, Miss. 469

WHTB — Talladega, Ala.	325	WIRY — Plattsburg, N. Y.	514
WHTC — Holland, Mich.	457	WIS — Columbia, S. C.	584
WHTN — Huntington, W. Va.	641	WISC — Madison, Wis.	647
WHUB — Cookeville, Tenn.	591	WISE — Asheville, N. C.	520
WHUC — Hudson, N. Y.	501	WISH — Indianapolis, Ind.	411
WHUM — Reading, Pa.	576	WISL — Shamokin, Pa.	577
WHUN — Huntingdon, Pa.	567	WISN — Milwaukee, Wis.	649
WHVF — Wausau, Wis.	651	WISO — Ponce, P. R.	661
WHVR — Hanover, Pa.	565	WISP — Kinston, N. C.	526
WHWB — Rutland, Vt.	624	WISR — Butler, Pa.	562
WHWD — Hollywood, Fla.	374	WIST — Charlotte, N. C.	521
WHWL — Nanticoke, Pa.	569	WITA — San Juan, P. R.	662
WHYL — Carlisle, Pa.	562	WITH — Baltimore, Md.	442
WHYN — Holyoke-Springfield, Mass.	447	WITY — Danville, Ill.	402
WHYU — Newport News, Va.	629	WITZ — Jasper, Ind.	411
WIAC — San Juan, P. R.	662	WIVK — Knoxville, Tenn.	593
WIAM — Williamston, N. C.	531	WIVY — Jacksonville, Fla.	374
WIBA — Madison, Wis.	647	WIZE — Springfield, Ohio	545
WIBB — Macon, Ga.	389	WIZZ — Streator, Ill.	408
WIBC — Indianapolis, Ind.	411	WJAC — Johnstown, Pa.	568
WIBG — Philadelphia, Pa.	573	WJAG — Norfolk, Neb.	485
WIBM — Jackson, Mich.	458	WJAM — Marion, Ala.	321
WIBR — Baton Rouge, La.	432	WJAN — Spartanburg, S. C.	587
WIBU — Paynette, Wis.	650	WJAR — Providence, R. I.	582
WIBV — Belleville, Ill.	397	WJAS — Pittsburgh, Pa.	574
WIBW — Topeka, Kan.	424	WJAT — Swainsboro, Ga.	392
WIBX — Utica, N. Y.	518	WJAX — Jacksonville, Fla.	374
WICA — Ashtabula, O.	534	WJAY — Mullins, S. C.	587
WICC — Bridgeport, Conn.	365	WJAZ — Albany, Ga.	381
WICE — Providence, R. I.	582	WJBB — Haleyville, Ala.	320
WICH — Norwich, Conn.	367	WJBC — Bloomington, Ill.	397
WICY — Malone, N. Y.	503	WJBF — Augusta, Ga.	385
WIDE — Biddeford, Me.	438	WJBK — Detroit, Mich.	455
WIEL — Elizabethtown, Ky.	427	WJBO — Baton Rouge, La.	432
WIFM — Elkin, N. C.	522	WJBS — Deland, Fla.	373
WIGM — Medford, Wis.	648	WJBW — New Orleans, La.	435
WIHL — Hammond, La.	433	WJBY — Gadsden, Ala.	320
WIKB — Iron River, Mich.	458	WJCD — Seymour, Ind.	413
WIKC — Bogalusa, La.	433	WJCM — Sebring, Fla.	379
WIKE — Newport, Vt.	624	WJDA — Quincy, Mass.	448
WIKK — Erie, Pa.	563	WJDX — Jackson, Miss.	470
WIKY — Evansville, Ind.	409	WJEF — Grand Rapids, Mich.	457
WIL — St. Louis, Mo.	478	WJEH — Gallipolis, O.	543
WILD — Birmingham, Ala.	317	WJEJ — Hagerstown, Md.	443
WILE — Cambridge, O.	534	WJEL — Springfield, Ohio	545
WILK — Wilkes-Barre, Pa.	579	WJET — Dover, O.	543
WILM — Wilmington, Del.	369	WJET — Erie, Pa.	563
WILS — Lansing, Mich.	459	WJFR — Caguas, P. R.	659
WIMA — Lima, O.	544	WJHL — Johnson City, Tenn.	593
WIMO — Winder, Ga.	393	WJHO — Opelika, Ala.	324
WIMS — Michigan City, Ind.	412	WJHP — Jacksonville, Fla.	374
WINA — Charlottesville, Va.	626	WJIG — Tullahoma, Tenn.	597
WINC — Winchester, Va.	633	WJIM — Lansing, Mich.	459
WIND — Chicago, Ill.	401	WJIV — Savannah, Ga.	391
WING — Dayton, O.	542	WJJD — Chicago, Ill.	401
WINK — Ft. Myers, Fla.	373	WJJI — Montgomery, Ala.	323
WINN — Louisville, Ky.	429	WJIL — Niagara Falls, N. Y.	513
WINR — Binghamton, N. Y.	497	WJIM — Lewisburg, Tenn.	594
WINS — New York, N. Y.	505	WJKO — Springfield, Mass.	449
WINX — Rockville, Md.	443	WJLB — Detroit, Mich.	455
WINZ — Miami, Fla.	376	WJLD — Birmingham, Ala.	317
WIOD — Miami, Fla.	376	WJLK — Asbury Park, N. J.	489
WION — Ionia, Mich.	457	WJLS — Beckley, W. Va.	640
WIOU — Kokomo, Ind.	411	WIMA — Orange, Va.	629
WIP — Philadelphia, Pa.	573	WIMB — Brookhaven, Miss.	468
WIPC — Lake Wales, Fla.	375	WIMC — Rice Lake, Wis.	650
WIRA — Fort Pierce, Fla.	373	WIMI — Philadelphia, Pa.	573
WIRB — Enterprise, Ala.	319	WIMO — Cleveland, O.	537
WIRC — Hickory, N. C.	525	WIMR — New Orleans, La.	435
WIRE — Indianapolis, Ind.	411	WIMS — Ironwood, Mich.	458
WIRJ — Humboldt, Tenn.	592	WIMW — Athens, Ala.	316
WIRK — West Palm Beach, Fla.	381	WJMX — Florence, S. C.	585
WIRL — Peoria, Ill.	406	WJNC — Jacksonville, N. C.	525
WIRO — Ironton, O.	544	WJNO — West Palm Beach, Fla.	381

WJOB — Hammond, Ind.	410
WJOE — Jamestown, N. Y.	502
WJOI — Florence, Ala.	319
WJOL — Joliet, Ill.	403
WJON — St. Cloud, Minn.	466
WJOT — Lake City, S. C.	586
WJOY — Burlington, Vt.	624
WJPA — Washington, Pa.	578
WJPD — Ishpeming, Mich.	458
WJPF — Herrin, Ill.	403
WJPG — Green Bay, Wis.	646
WJPR — Greenville, Miss.	469
WJPS — Evansville, Ind.	410
WJQS — Jackson, Miss.	470
WJR — Detroit, Mich.	455
WJRD — Tuscaloosa, Ala.	326
WJRI — Lenoir, N. C.	526
WJTN — Jamestown, N. Y.	502
WJVA — South Bend, Ind.	413
WJVB — Jacksonville Beach, Fla.	375
WJW — Cleveland, O.	541
WJWL — Georgetown, Del.	368
WJWS — South Hill, Va.	632
WJXN — Jackson, Miss.	470
WJZM — Clarksville, Tenn.	591
WKAB — Mobile, Ala.	323
WKAI — Macomb, Ill.	404
WKAL — Rome, N. Y.	517
WKAM — Warsaw, Ind.	414
WKAN — Kankakee, Ill.	403
WKAP — Allentown, Pa.	560
WKAQ — San Juan, P. R.	662
WKAT — Miami Beach, Fla.	377
WKAY — Glasgow, Ky.	427
WKBC — North Wilkesboro, N. C.	527
WKBH — La Crosse, Wis.	647
WKBI — St. Mary's, Pa.	576
WKBN — Youngstown, Ohio	547
WKBO — Harrisburg, Pa.	567
WKBR — Manchester, N. H.	488
WKBS — Oyster Bay, N. Y.	513
WKBV — Richmond, Ind.	412
WKBW — Buffalo, N. Y.	499
WKBZ — Muskegon, Mich.	460
WKCT — Bowling Green, Ky.	426
WKDA — Nashville, Tenn.	595
WKDK — Newberry, S. C.	587
WKDN — Camden, N. J.	490
WKEI — Kewanee, Ill.	404
WKEU — Griffin, Ga.	388
WKEY — Covington, Va.	626
WKGK — Knoxville, Tenn.	593
WKHM — Jackson, Mich.	458
WKIC — Hazard, Ky.	428
WKID — Urbana, Ill.	408
WKIK — Leonardtown, Md.	443
WKIN — Kingsport, Tenn.	593
WKIP — Poughkeepsie, N. Y.	514
WKIB — Mayaguez, P. R.	661
WKIG — Ft. Wayne, Ind.	410
WKKO — Cocoa, Fla.	372
WKLA — Ludington, Mich.	459
WKLF — Clanton, Ala.	318
WKLJ — Sparta, Wis.	651
WKLK — Cloquet, Minn.	462
WKLO — Louisville, Ky.	429
WKLW — Blackstone, Va.	625
WKLY — Hartwell, Ga.	388
WKMF — Flint, Mich.	456
WKMH — Detroit, Mich.	456
WKMI — Kalamazoo, Mich.	458
WKMT — Kings Mountain, N. C.	525
WKNA — Charleston, W. Va.	640

WKNB — New Britain, Conn.	366
WKNE — Keene, N. H.	488
WKNK — Muskegon, Mich.	460
WKNX — Saginaw, Mich.	461
WKNY — Kingsion, N. Y.	502
WKOK — Sunbury, Pa.	578
WKOP — Binghamton, N. Y.	497
WKOV — Wellston, Ohio	546
WKOW — Madison, Wis.	647
WKOX — Framingham, Mass.	446
WKOY — Bluefield, W. Va.	640
WKOZ — Kosciusko, Miss.	470
WKPA — New Kensington, Pa.	571
WKPI — Kingsport, Tenn.	593
WKRC — Cincinnati, O.	537
WKRK — Mobile, Ala.	323
WKRM — Columbia, Tenn.	591
WKRO — Cairo, Ill.	397
WKRS — Waukegan, Ill.	408
WKRT — Cortland, N. Y.	499
WKRZ — Oil City, Pa.	571
WKSB — Milford, Del.	368
WKSJ — Pulaski, Tenn.	596
WKST — New Castle, Pa.	571
WKTG — Thomasville, Ga.	392
WKTU — Mayfield, Ky.	429
WKTY — La Crosse, Wis.	647
WKUL — Cullman, Ala.	318
WKVA — Lewiston, Pa.	569
WKVM — San Juan, P. R.	662
WKWF — Key West, Fla.	375
WKWK — Wheeling, W. Va.	644
WKXL — Concord, N. H.	488
WKXY — Sarasota, Fla.	379
WKY — Oklahoma City, Okla.	551
WKYB — Paducah, Ky.	430
WKYR — Keyser, W. Va.	642
WKYW — Louisville, Ky.	429
WKZO — Kalamazoo, Mich.	458
WLAC — Nashville, Tenn.	595
WLAD — Danbury, Conn.	365
WLAG — La Grange, Ga.	389
WLAK — Lakeland, Fla.	375
WLAM — Lewiston, Me.	438
WLAN — Lancaster, Pa.	568
WLAP — Lexington, Ky.	428
WLAQ — Rome, Ga.	390
WLAR — Athens, Tenn.	590
WLAT — Conway, S. C.	585
WLAU — Laurel, Miss.	470
WLAV — Grand Rapids, Mich.	457
WLAY — Muscle Shoals, Ala.	324
WLBB — Carrollton, Ga.	385
WLBC — Muncie, Ind.	412
WLBE — Leesburg, Fla.	375
WLBG — Laurens, S. C.	587
WLBH — Mattoon, Ill.	404
WLBJ — Bowling Green, Ky.	426
WLBK — DeKalb, Ill.	402
WLBK — Lebanon, Ky.	428
WLBK — Lebanon, Pa.	569
WLBK — Birmingham, Ala.	317
WLBZ — Bangor, Me.	438
WLCK — Campbellsville, Ky.	426
WLDM — Lancaster, S. C.	586
WLDR — Torrington, Conn.	367
WLCS — Baton Rouge, La.	432
WLTX — La Crosse, Wis.	647
WLDY — Ladysmith, Wis.	647
WLDS — Jacksonville, Ill.	403
WLEA — Hornell, N. Y.	501
WLEC — Sandusky, Ohio	545
WLEE — Richmond, Va.	630

WLET — Toccoa, Ga.	392	WMFR — High Point, N. C.	525
WLEU — Erie, Pa.	564	WMFS — Chattanooga, Tenn.	591
WLEW — Bad Axe, Mich.	453	WMGA — Moultrie, Ga.	390
WLEX — Lexington, Ky.	428	WMGM — New York, N. Y.	505
WLFI — Little Falls, N. Y.	502	WMGR — Bainbridge, Ga.	385
WLIB — New York, N. Y.	505	WMGW — Meadville, Pa.	569
WLIL — Lenoir City, Tenn.	594	WMGY — Montgomery, Ala.	323
WLIO — East Liverpool, O.	543	WMID — Atlantic City, N. J.	489
WLIP — Kenosha, Wis.	647	WMIE — Miami, Fla.	376
WLH — Lowell-Lawrence, Mass.	447	WMIK — Middlesboro, Ky.	430
WLMJ — Jackson, O.	544	WMIL — Milwaukee, Wis.	649
WLNA — Peekskill, N. Y.	514	WMIN — St. Paul, Minn.	466
WLNH — Laconia, N. H.	488	WMIQ — Iron Mountain, Mich.	458
WLOA — Braddock, Pa.	562	WMIS — Natchez, Miss.	471
WLOE — Leaksville, N. C.	526	WMIX — Mt. Vernon, Ill.	405
WLOF — Orlando, Fla.	377	WMJM — Cordele, Ga.	386
WLOG — Logan, W. Va.	642	WMLS — Sylacauga, Ala.	325
WLOH — Princeton, W. Va.	643	WMLT — Dublin, Ga.	387
WLOI — LaPorte, Ind.	412	WMMB — Melbourne, Fla.	376
WLOK — Lima, O.	544	WMMN — Fairmont, W. Va.	641
WLOL — Minneapolis, Minn.	465	WMMT — McMinnville, Tenn.	594
WLON — Lincolnton, N. C.	526	WMMW — Meriden, Conn.	366
WLOS — Asheville, N. C.	520	WMNB — North Adams, Mass.	448
WLOU — Louisville, Ky.	429	WMNC — Morganton, N. C.	527
WLOW — Norfolk, Va.	629	WMNE — Menomonee, Wis.	648
WLOX — Biloxi-Gulfport, Miss.	467	WMOA — Marietta, O.	544
WLPM — Suffolk, Va.	632	WMOC — Covington, Ga.	387
WLPO — LaSalle, Ill.	404	WMOD — Moundsville, W. Va.	642
WLRP — New Albany, Ind.	412	WMOG — Brunswick, Ga.	385
WLS — Chicago, Ill.	401	WMOH — Hamilton, O.	543
WLSD — Big Stone Gap, Va.	625	WMOK — Metropolis, Ill.	405
WLSE — Wallace, N. C.	530	WMON — Montgomery, W. Va.	642
WLSH — Lansford, Pa.	568	WMOU — Berlin, N. H.	488
WLSI — Pikeville, Ky.	431	WMOX — Meridian, Miss.	471
WLSM — Louisville, Miss.	471	WMOZ — Mobile, Ala.	323
WLTC — Gastonia, N. C.	523	WMPA — Aberdeen, Miss.	467
WLVA — Lynchburg, Va.	628	WMPM — Smithfield, N. C.	529
WLW — Cincinnati, O.	537	WMPS — Memphis, Tenn.	595
WLYC — Williamsport, Pa.	579	WMRA — Myrtle Beach, S. C.	587
WLYN — Lynn, Mass.	447	WMRF — Lewistown, Pa.	569
WMAJ — State College, Pa.	578	WMRN — Marion, O.	544
WMAK — Nashville, Tenn.	596	WMRO — Aurora, Ill.	397
WMAL — Washington, D. C.	370	WMRP — Flint, Mich.	456
WMAM — Marinette, Wis.	648	WMRY — New Orleans, La.	435
WMAN — Mansfield, O.	544	WMSA — Massena, N. Y.	503
WMAF — Monroe, N. C.	526	WMSC — Columbia, S. C.	584
WMAQ — Chicago, Ill.	401	WMSL — Decatur, Ala.	318
WMAS — Springfield, Mass.	449	WMT — Cedar Rapids, Iowa	415
WMAW — Menominee, Mich.	459	WMTG — Vancelev, Ky.	431
WMAY — Springfield, Ill.	407	WMTE — Manistee, Mich.	459
WMAZ — Macon, Ga.	389	WMTR — Morristown, N. J.	490
WMBC — Macon, Miss.	471	WMTS — Murfreesboro, Tenn.	595
WMBD — Peoria, Ill.	406	WMUR — Manchester, N. H.	488
WM*G — Richmond, Va.	631	WMUS — Muskegon, Mich.	460
WMBH — Joplin, Mo.	475	WMUU — Greenville, S. C.	586
WMBL — Morehead City, N. C.	527	WMVA — Martinsville, Va.	628
WMBM — Miami Beach, Fla.	377	WMVG — Milledgeville, Ga.	389
WMBN — Petoskey, Mich.	460	WMVO — Mt. Vernon, Ohio	545
WMBO — Auburn, N. Y.	496	WMYR — Ft. Myers, Fla.	373
WMBR — Jacksonville, Fla.	374	WNAB — Bridgeport, Conn.	365
WM*S — Uniontown, Pa.	578	WNAC — Boston, Mass.	445
WMC — Memphis, Tenn.	595	WNAE — Warren, Pa.	578
WMCA — New York, N. Y.	505	WNAG — Grenada, Miss.	469
WMCK — McKeesport, Pa.	569	WNAH — Nashville, Tenn.	596
WMDC — Hazlehurst, Miss.	469	WNAM — Neenah-Menasha, Wis.	649
WMDD — Fajardo, P. R.	661	WNAO — Raleigh, N. C.	527
WMDN — Midland, Mich.	459	WNAR — Norristown, Pa.	571
WMEV — Marion, Va.	628	WNAT — Natchez, Miss.	471
WMEX — Boston, Mass.	445	WNAV — Annapolis, Md.	441
WMFC — Monroeville, Ala.	323	WNAW — North Adams, Mass.	448
WMFD — Wilmington, N. C.	531	WNAX — Yankton, S. D.	590
WMFG — Hibbing, Minn.	463	WNBC — New York, N. Y.	505
WMFJ — Daytona Beach, Fla.	372	WNBK — Binghamton, N. Y.	497

WNBH — New Bedford, Mass. 448
 WNB — Murray, Ky. 430
 WNBZ — Saranac Lake, N. Y. 517
 WNCA — Siler City, N. C. 529
 WNCC — Barnsboro, Pa. 561
 WNDB — Daytona Beach, Fla. 373
 WNDR — Syracuse, N. Y. 517
 WNEB — Worcester, Mass. 451
 WNEL — San Juan, P. R. 662
 WNER — Live Oak, Fla. 375
 WNEW — New York, N. Y. 507
 WNEX — Macon, Ga. 389
 WNGO — Mayfield, Ky. 429
 WNHC — New Haven, Conn. 367
 WNJR — Newark, N. J. 490
 WNLA — Indianola, Miss. 470
 WNLC — New London, Conn. 367
 WNLK — Norwalk, Conn. 367
 WNMP — Evanston, Ill. 403
 WNNC — Newton, N. C. 527
 WNNJ — Newton, N. J. 491
 WNNT — Warsaw, Va. 632
 WNOE — New Orleans, La. 435
 WNOK — Columbia, S. C. 584
 WNOP — Newport, Ky. 430
 WNOR — Norfolk, Va. 629
 WNOS — High Point, N. C. 525
 WNOW — York, Pa. 581
 WNOX — Knoxville, Tenn. 593
 WNPT — Tuscaloosa, Ala. 326
 WNRC — New Rochelle, N. Y. 503
 WNRV — Narrows, Va. 629
 WNVA — Norton, Va. 629
 WNXT — Portsmouth, Ohio. 545
 WOAI — San Antonio, Tex. 617
 WOAP — Owosso, Mich. 460
 WOAY — Oak Hill, W. Va. 643
 WOBS — Jacksonville, Fla. 374
 WOBT — Rhinelander, Wis. 650
 WOC — Davenport, Iowa 416
 WOCR — West Yarmouth 449
 WOHI — East Liverpool, O. 543
 WOHP — Bellefontaine, O. 534
 WOHS — Shelby, N. C. 529
 WOKE — Oak Ridge, Tenn. 596
 WOKO — Albany, N. Y. 495
 WOKW — Sturgeon Bay, Wis. 651
 WOKY — Milwaukee, Wis. 649
 WOKZ — Alton, Ill. 397
 WOL — Washington, D. C. 379
 WOLF — Syracuse, N. Y. 517
 WOLS — Florence, S. C. 585
 WOMI — Owensboro, Ky. 430
 WQMT — Manitowoc, Wis. 648
 WOND — Pleasantville, N. J. 491
 WONE — Dayton, O. 542
 WQNN — Lakeland, Fla. 375
 WQNW — Defiance, O. 542
 WQOD — Grand Rapids, Mich. 457
 WQOF — Dothan, Fla. 319
 WQOY — Washington, D. C. 371
 WQOY — New Bern, N. C. 527
 WOPA — Oak Park, Ill. 405
 WOPI — Bristol, Tenn. 590
 WOR — New York, N. Y. 507
 WORA — Mayaguez, P. R. 661
 WORC — Worcester, Mass. 451
 WORD — Spartanburg, S. C. 587
 WORK — York Pa. 581
 WORL — Boston, Mass. 445
 WORZ — Orlando, Fla. 378
 WOSA — Wausau, Wis. 652
 WOSC — Fulton, N. Y. 501

WOSH — Oshkosh, Wis. 649
 WOTW — Nashua, N. H. 489
 WOV — New York, N. Y. 511
 WOW — Omaha, Neb. 486
 WOWL — Florence, Ala. 319
 WOWO — Ft. Wayne, Ind. 410
 WOXF — Oxford, N. C. 527
 WOZK — Ozark, Ala. 324
 WPAB — Ponce, P. R. 661
 WPAC — Patchogue, N. Y. 514
 WPAD — Paducah, Ky. 430
 WPAG — Ann Arbor, Mich. 453
 WPAL — Charleston, S. C. 583
 WPAM — Pottsville, Pa. 575
 WPAQ — Mt. Airy, N. C. 527
 WPAR — Parkersburg, W. Va. 643
 WPAT — Paterson, N. J. 491
 WPAW — Pawlucket, R. I. 581
 WPAX — Thomasville, Ga. 392
 WPAY — Portsmouth, O. 545
 WPAZ — Pottstown, Pa. 575
 WPBB — Jackson, Ala. 321
 WPBC — Minneapolis, Minn. 465
 WPCF — Panama City, Fla. 378
 WPCT — Putnam, Conn. 367
 WPDQ — Jacksonville, Fla. 374
 WPDR — Portage, Wis. 649
 WPDY — Clarksburg, W. Va. 641
 WPEL — Montrose, Pa. 569
 WPEN — Philadelphia, Pa. 574
 WPEO — Peoria, Ill. 406
 WPEP — Taunton, Mass. 449
 WPF — Middletown, O. 544
 WPF — Park Falls, Wis. 649
 WPGH — Pittsburgh, Pa. 574
 WPGW — Portland, Ind. 412
 WPIC — Sharon, Pa. 577
 WPID — Piedmont, Ala. 324
 WPIK — Alexandria, Va. 625
 WPIN — St. Petersburg, Fla. 379
 WPIT — Pittsburgh, Pa. 574
 WPIB — Providence, R. I. 582
 WPKE — Pikeville, Ky. 431
 WPKY — Princeton, Ky. 431
 WPLA — Plant City, Fla. 378
 WPLH — Huntington, W. Va. 641
 WPME — Punxsutawney, Pa. 575
 WPMP — Pascagoula, Miss. 471
 WPNF — Brevard, N. C. 521
 WPNX — Phenix City, Ala. 324
 WPOR — Portland, Me. 439
 WPPA — Pottsville, Pa. 575
 WPRA — Mayaguez, P. R. 661
 WPRC — Lincoln, Ill. 404
 WPRE — Prairie du Chien, Wis. 650
 WPRO — Providence, R. I. 582
 WPRP — Ponce, P. R. 661
 WPRS — Paris, Ill. 405
 WPRT — Prestonburg, Ky. 431
 WPTF — Raleigh, N. C. 528
 WPTR — Albany, N. Y. 496
 WPTW — Piqua, O. 545
 WPTX — Lexington Park, Md. 443
 WPUV — Pulaski, Va. 630
 WPWA — Chester, Pa. 567
 WPXY — Punxsutawney, Pa. 576
 WOAM — Miami, Fla. 376
 WQAN — Scranton, Pa. 577
 WQEC — Vicksburg, Miss. 472
 WQUA — Moline, Ill. 405
 WQXI — Atlanta, Ga. 384
 WQXR — New York, N. Y. 513
 WRAC — Racine, Wis. 650

WRAD — Radford, Va.	630	WSAZ — Huntington, W. Va.	642
WRAG — Carrollton, Ala.	318	WSB — Atlanta, Ga.	383
WRAK — Williamsport, Pa.	579	WSBA — York, Pa.	581
WRAL — Raleigh, N. C.	528	WSBB — New Smyrna Beach, Fla.	377
WRAP — Norfolk, Va.	629	WSBC — Chicago, Ill.	401
WRAW — Reading, Pa.	576	WSBT — South Bend, Ind.	413
WRAY — Princeton, Ind.	412	WSCR — Scranton, Pa.	577
WRBC — Jackson, Miss.	470	WSDR — Sterling, Ill.	408
WRBL — Columbus, Ga.	386	WSFA — Montgomery, Ala.	324
WRC — Washington, D. C.	371	WSFC — Somerset, Ky.	431
WRCO — Richland Center, Wis.	650	WSFT — Thomasston, Ga.	392
WRCS — Ahsokie, N. C.	520	WSGC — Elberton, Ga.	388
WRDB — Reedsburg, Wis.	650	WSGN — Birmingham, Ala.	317
WRDO — Augusta, Me.	437	WSGW — Saginaw, Mich.	461
WRDW — Augusta, Ga.	385	WSHB — Stillwater, Minn.	466
WREB — Holyoke, Mass.	447	WSIC — Stateville, N. C.	530
WREC — Memphis, Tenn.	595	WSID — Baltimore, Md.	442
WREL — Lexington, Va.	628	WSIP — Paintsville, Ky.	430
WREN — Topeka, Kan.	425	WSIR — Winter Haven, Fla.	381
WREV — Reidsville, N. C.	528	WSIV — Pekin, Ill.	405
WRFC — Athens, Ga.	383	WSIX — Nashville, Tenn.	596
WRFD — Worthington, O.	546	WSJS — Winston-Salem, N. C.	531
WRFS — Alexander City, Ala.	316	WSKB — McComb, Miss.	471
WRFW — Eau Claire, Wis.	646	WSKI — Montpelier-Barre, Vt.	624
WRGA — Rome, Ga.	390	WSKY — Asheville, N. C.	520
WRHC — Jacksonville, Fla.	375	WSLB — Ogdensburg, N. Y.	513
WRHI — Rock Hills, S. C.	587	WSLI — Jackson, Miss.	470
WRHT — Griffin, Ga.	388	WSLM — Salem, Ind.	413
WRIA — Caguas, P. R.	659	WSLS — Roanoke, Va.	632
WRIB — Providence, R. I.	582	WSM — Nashville, Tenn.	596
WRIC — Richlands, Va.	630	WSMB — New Orleans, La.	435
WRIO — Rio Piedras, P. R.	661	WSMI — Litchfield, Ill.	404
WRIS — Roanoke, Va.	632	WSMT — Sparta, Tenn.	597
WRJN — Racine, Wis.	650	WSNJ — Bridgeton, N. J.	489
WRJW — Picayune, Miss.	472	WSNW — Seneca, S. C.	587
WRKD — Rockland, Me.	439	WSNY — Schenectady, N. Y.	517
WRLD — Lanette, Ala.	321	WSOC — Charlotte, N. C.	521
WRMA — Montgomery, Ala.	324	WSOK — Nashville, Tenn.	596
WRMN — Elgin, Ill.	402	WSO — Henderson, Ky.	528
WRNL — Richmond, Va.	631	WSOO — Sault Ste. Marie, Mich.	461
WRNY — Rochester, N. Y.	515	WSOY — Decatur, Ill.	402
WROB — West Point, Miss.	472	WSPA — Spartanburg, S. C.	588
WROD — Daytona Beach, Fla.	373	WSPB — Sarasota, Fla.	379
WROK — Rockford, Ill.	406	WSPC — Anniston, Ala.	316
WROL — Knoxville, Tenn.	593	WSPD — Toledo, O.	546
WROM — Rome, Ga.	390	WSPR — Springfield, Mass.	449
WRON — Rorerve, W. Va.	643	WSPT — Stevens Point, Wis.	651
WROS — Scottsboro, La.	325	WSRS — Cleveland, O.	541
WROV — Roanoke, Va.	632	WSSB — Durham, N. C.	522
WROW — Albany, N. Y.	496	WSSC — Sumter, S. C.	588
WROX — Clarksdale, Miss.	468	WSSO — Starkville, Miss.	472
WROY — Carmi, Ill.	397	WSSV — Petersburg, Va.	630
WRR — Dallas, Tex.	604	WSTC — Stamford, Conn.	367
WRRF — Washington, N. C.	530	WSTP — Salisbury, N. C.	529
WRRZ — Clinton, N. C.	522	WSTR — Sturgis, Mich.	461
WRSW — Warsaw, Ind.	414	WSTV — Steubenville, O.	546
WRTA — Altoona, Pa.	560	WSUN — St. Petersburg, Fla.	379
WRUF — Gainesville, Fla.	374	WSVA — Harrisonburg, Va.	628
WRUM — Rumford, Me.	441	WSVS — Crewe, Va.	626
WRUN — Utica-Rome, N. Y.	518	WSWN — Belle Glade, Fla.	372
WRVA — Richmond, Va.	631	WSYB — Rutland, Vt.	624
WRWS — Russellville, Ky.	431	WSYD — Mt. Airy, N. C.	527
WRXO — Roxboro, N. C.	529	WSYR — Syracuse, N. Y.	517
WSAI — Cincinnati, O.	537	WTAC — Flint, Mich.	456
WSAL — Logansport, Ind.	412	WTAD — Quincy, Ill.	406
WSAM — Saginaw, Mich.	461	WTAG — Worcester, Mass.	451
WSAN — Allentown, Pa.	560	WTAL — Tallahassee, Fla.	380
WSAR — Fall River, Mass.	446	WTAM — Cleveland, O.	541
WSAT — Salisbury, N. C.	529	WTAN — Clearwater, Fla.	372
WSAU — Wausau, Wis.	652	WTAO — Cambridge, Mass.	446
WSAV — Savannah, Ga.	391	WTAQ — LaGrange, Ill.	404
WSAY — Rochester, N. Y.	515	WTAR — Norfolk, Va.	629
		WTAW — College Station, Tex.	602

WTAX — Springfield, Ill. 407
 WTBC — Tuscaloosa, Ala. 326
 WTBK — Troy, Ala. 326
 WTBO — Cumberland, Md. 443
 WTCB — Shawano, Wis. 650
 WTCJ — Tell City, Ind. 413
 WTCM — Traverse City, Mich. 461
 WTCN — Minneapolis-St. Paul, Minn. 465
 WTCO — Campbellsville, Ky. 426
 WTCW — Whitesburg, Ky. 431
 WTEL — Philadelphia, Pa. 574
 WTHI — Terre Haute, Ind. 413
 WTHT — Hartford, Conn. 366
 WTIC — Hartford, Conn. 366
 WTIK — Durham, N. C. 522
 WTIK — Mayaguez, P. R. 661
 WTIM — Taylorville, Ill. 408
 WTIP — Charleston, W. Va. 641
 WTIK — New Orleans, La. 436
 WTJH — East Point, Ga. 387
 WTJS — Jackson, Tenn. 592
 WTKM — Hartford, Wis. 646
 WTMA — Charleston, S. C. 584
 WTMK — Ocala, Fla. 377
 WTMJ — Milwaukee, Wis. 649
 WTMV — East St. Louis, Ill. 402
 WTNC — Thomasville, N. C. 530
 WTND — Orangeburg, S. C. 587
 WTNI — Trenton, N. J. 492
 WNTT — Tallahassee, Fla. 380
 WTNS — Coshocton, N. C. 542
 WTOB — Winston-Salem, N. C. 531
 WTOC — Savannah, Ga. 391
 WTOP — Toledo, O. 546
 WTOP — Meridian, Miss. 471
 WTOP — Toledo, O. 546
 WTON — Staunton, Va. 632
 WTOP — Washington, D. C. 371
 WTOP — Torrington, Conn. 368
 WTOP — Paris, Tenn. 596
 WTOP — New Orleans, La. 436
 WTOP — Elkhart, Ind. 409
 WTOP — Bellaire, O. 534
 WTOP — Bradentown, Fla. 372
 WTOP — La Grange, Ga. 389
 WTOP — Sanford, Fla. 379
 WTOP — Two Rivers, Wis. 651
 WTOP — Troy, N. Y. 518
 WTOP — Brattleboro, Vt. 624
 WTOP — Lumberton, N. C. 526
 WTOP — Hanover-Lebanon, N. H. 488
 WTOP — St. Petersburg, Fla. 379
 WTOP — Claremont, N. H. 488
 WTOP — Port Huron, Mich. 460
 WTOP — Trenton, N. J. 492
 WTOP — Watertown, Wis. 651
 WTOP — Westminster, Md. 444
 WTOP — Bloomington, Ind. 409
 WTOP — Tupelo, Miss. 472
 WTOP — Tuskegee, Ala. 326
 WTOP — Wilmington, Del. 369
 WTOP — Coldwater, Mich. 455
 WTOP — Peoria, Ill. 406
 WTOP — Waterville, Me. 441
 WTOP — Thomson, Ga. 392
 WTOP — St. Johnsbury, Vt. 625
 WTOP — West Springfield, Mass. 449
 WTOP — Rock Hill, S. C. 587
 WTOP — Marianna, Fla. 376
 WTOP — Eufaula, Ala. 319
 WTOP — Lockport, N. Y. 502
 WTOP — Charleston, S. C. 584

WUST — Washington, Md. 442
 WVAM — Altoona, Pa. 561
 WVCG — Coral Gables, Fla. 372
 WVCH — Chester, Pa. 562
 WVDA — Boston, Mass. 445
 WVEC — Hampton, Va. 628
 WVET — Rochester, N. Y. 515
 WVIM — Vicksburg, Miss. 472
 WVJP — Caguas, P. R. 661
 WVJS — Owensboro, Ky. 430
 WVKO — Columbus, O. 542
 WCLK — Lexington, Ky. 428
 WVLN — Olney, Ill. 405
 WVMC — Mount Carmel, Ill. 405
 WVMI — Biloxi, Miss. 467
 WVNI — Newark, N. J. 490
 WVOK — Birmingham, Ala. 317
 WVOM — Boston-Brookline, Mass. 445
 WVOP — Vidalia, Ga. 393
 WVOS — Liberty, N. Y. 502
 WVOT — Wilson, N. C. 531
 WVOW — Logan, W. Va. 642
 WVPO — Stroudsburg, Pa. 578
 WVSC — Somerset, Pa. 578
 WVWV — Fairmont, W. Va. 641
 WWBZ — Vineland, N. J. 492
 WWCA — Gary, Ind. 410
 WWCO — Waterbury, Conn. 368
 WWDC — Washington, D. C. 371
 WWEZ — New Orleans, La. 436
 WWGP — Sanford, N. C. 529
 WWGS — Tifton, Ga. 392
 WWHG — Hornell, N. Y. 501
 WWIN — Baltimore, Md. 442
 WWJ — Detroit, Mich. 455
 WWL — New Orleans, La. 436
 WWNC — Asheville, N. C. 520
 WWNH — Rochester, N. H. 489
 WWNH — Beckley, W. Va. 640
 WWNH — Statesboro, Ga. 391
 WWNH — Watertown, N. Y. 519
 WWOE — Manitowoc, Wis. 648
 WWOD — Lynchburg, Va. 628
 WWOL — Buffalo, N. Y. 499
 WWON — Woonsocket, R. I. 582
 WWPA — Williamsport, Pa. 581
 WWPB — Miami, Fla. 377
 WWPB — Palatka, Fla. 378
 WWPB — Palm Beach, Fla. 378
 WWRL — Woodside, N. Y. 519
 WWSC — Glens Falls, N. Y. 501
 WWSO — Springfield, O. 545
 WWSR — St. Albans, Vt. 624
 WWST — Wooster, O. 546
 WWSW — Pittsburgh, Pa. 574
 WWVA — Wheeling, W. Va. 644
 WWWB — Jasper, Ala. 321
 WWWF — Fayette, Ala. 319
 WWWR — Russellville, Ala. 324
 WWWW — Rio Piedras, P. R. 661
 WWYO — Pineville, W. Va. 643
 WXAL — Demopolis, Ala. 318
 WXGI — Richmond, Va. 631
 WXLW — Indianapolis, Ind. 411
 WXOK — Baton Rouge, La. 433
 WXRA — Buffalo-Kenmore, N. Y. 499
 WXRK — Guayama, P. R. 661
 WXYZ — Detroit, Mich. 455
 WYVE — Wytheville, Va. 633
 WZIP — Covington, Ky. 426
 WZOB — Ft. Payne, Ala. 320

ALABAMA

Pop. Feb. 1, 1954 (Est.) 3,184,000 — Families 791,000
Radio Homes — 655,000 — TV Homes — 280,500 — Stations in State 89

W A V U

ALBARTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
 Owned-Oper. By. Sand Mt. Bcstg. Service
 Business-Studio Address. P. O. Box 250
 Phone Number 630
 News Service AP
 Transcription Service World
 Ptnr., Sta. Mgr. Pat M. Courington
 Commercial Manager. Jim Thompson
 Prog. Dir. Mel Evans
 Chief Engineer. R. W. Hoffman
 Publicity Director. Jesse Culp

W R F S

ALEXANDER CITY—1947

KEYSTONE

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Operated By. Piedmont Service Corp.
 Business-Studio Address Main St.
 Phone Number Adams 4-2563
 News Service UP
 Transcription Service World
 Representative. Sears & Ayer
 President. James L. Coley
 Gen.-Station-Com. Mgr. Jim Whatley
 Prog. Dir. Bob McKinnon
 Chief Engineer. James W. Whatley

W C T A

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Air Time Full Time
 Owned-Operated By. Andalusia Bcstg. System
 Address Sanford Rd.
 Phone 1100
 News Service AP
 Transcription Service. World, Thesaurus
 Representative Walker-Dora Clayton
 Membership NARTB
 Exec. V.P., Gen. Mgr. Dige Bishop
 Commercial Manager. Don Cooke
 Program Director. Christine Hardage
 Publicity Director. Don Cooke
 Chief Engineer. Wes Gardner

W H M A

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Anniston Bcstg. Co., Inc.
 Business-Studio Address. Radio Bldg.
 Phone Number 2380
 Air Time 5:45 a.m.-11:05 p.m.
 Transcription Service. Thesaurus
 Representative. Sears & Ayer
 Membership BAB
 President. Harry M. Ayers
 Gen.-Sta. Mgr. Malcolm Street
 Commercial Mgr. R. A. Davidson

Program Director. Rosamond Ponder
 Publicity Director. E. Cody Hall
 Sales Prom. Mgr. Teena Taylor
 Chief Engineer. James A. Hudson

W S P C

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 5000 Watts d;
 1000 Watts n.
 Owned-Operated By Model City Bcstg. Co., Inc.
 Business Address. Jefferson Davis Hotel
 Phone 1850-51
 Air Time. Unlimited
 News Service AP
 Transcription Service Standard
 Representative. Walker & Dora-Clayton
 Pres., Gen., Sta. Mgr. W. S. Weatherly
 Commercial Manager. John M. Orrison
 Program Director. Rosebud Waldrop
 Chief Engineer. Winfred B. Kennedy

W J M W

ATHENS—1948

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By. Athens Bcstg. Co., Inc.
 Business-Studio Address. Hine St.
 Phone Number 565
 News Service AP
 Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
 Pgm., Prom., News Dir. Robert V. Dunnivant
 Chief Engineer. William G. Mitchell

W A T M

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By. Southland Bcstg. Co.
 Address P. O. Box 59
 Phone 50
 News Service AP
 Transcription Service World
 Partner. T. C. Miniard
 Partner. Grady L. Ingram
 General Manager. T. C. Miniard
 Commercial Manager. Sam Ford
 Program Director. Julia Miniard
 Chief Engineer. T. C. Miniard

W A U D

AUBURN—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Auburn Bcstg. Co.
 Business Address. Box 350
 Phone Number 1240
 Air Time. 6 a.m.-Midnight
 News Service AP
 Transcription Service Associated
 Pres., Gen.-Station Mgr. Elmer G. Salter
 Sales Prom. Dir. Lowell E. Takles

Chief Engineer.....Lawrence Dobbins
Publicity Dir.....Elmer G. Salter

WBCO

BESSEMER—BIRMINGHAM—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Bessemer Bcstg.
Co., Inc.
Business Address.....Box 606
Phone.....Bessemer 5-5241
Air Time.....6 a.m.-11 p.m.
Representative.....Natz, Forjoe, etc.
Pres., Gen. Mgr.....J. E. Lanier
Program Director.....E. Faush
Com. Mgr.....Hal Falter
Chief Engineer.....Jack Warden

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Television Corp.
Address.....P. O. Box 2553
Phone Number.....4-2466
News Service.....AP, UP
Representative.....Radio Sales (CBS)
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Henry P. Johnston
Asst. to Pres.....Ray F. Furr
Mgr. of Radio Operations.....Herbert Martin
Publicity Director.....James Chenoweth
Chief Engineer.....J. V. Sanderson

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Birmingham Bcstg. Co., Inc.
Address.....1727½ 2nd Ave., N.
Phone Number.....4-4701
News Service.....INS, AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer Co.
V.P., Gen. Mgr.....J. Robert Kern
Program Director.....Fox Lightfoot
Sta. Mgr., Com. Mgr.....James E. Bailey

WCRT

BIRMINGHAM—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chapman Radio-TV Co.
Business Address.....725 S. 22nd St.
Phone Number.....7-3019
Pres., Prog. Dir.....George K. Chapman
General Manager.....Rudy C. Clark
Dir. of News.....Ray Shader
Chief Engineer.....William Chapman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Magic City Bcstg. Co.
Business Address.....1417 Fourth Ave. N.
Phone Number.....40925

Partner.....J. L. Doss
Gen. Mgr.....John A. Thompson
Chief Engineer.....John F. Cram

WILD

BIRMINGHAM—1945—MBS

Frequency: 850 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pilot Bcstg. Corp.
Address.....Essex House
Phone Number.....53-4977
President.....George A. Mattison, Jr.
General Manager.....Don D. Campbell
Commercial Mgr.....J. B. Roberts
News Service.....UP
Rep.....H.R. Representatives
Program Director.....Charles White McGehee
Sales Prom., Pub.....W. E. Mattison
Chief Engineer.....Ray Lowery

WJLD

BIRMINGHAM—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Johnston Bcstg. Co.
Business Address.....Box 5767, Birmingham
Phone No.....54-3466
News Service.....AP
Representative.....Interstate
Pres.-Gen. Mgr.....George Johnston, Jr.
Station Manager.....James Connolly
Program Director.....Jane Martindale
Comm., Sales Manager.....Joe Brewer
Chief Engineer.....Maurice McKinney

WLBS

BIRMINGHAM—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WLBS, Inc.
Address.....212 N. 13th St.
Phone Number.....54-2541
President.....E. D. Rivers
General Manager.....Wm. Randall
Chief Engineer.....Gordon Bishop

WSGN

BIRMINGHAM—1926—ABC

Frequency: 610 Kc.....Power: 5000d.; 1000 n.
Owned-Oper.....Jemison Bcstg. Co., Inc.
Phone Number.....4-3434
News Service.....AP
Transcription Service.....Thesaurus
Air Time.....Full Time
Representative.....Avery-Knodel
President.....Bascom Hopson
Comm. Mgr.....G. O. Privett
Program Director.....Dave Campbell
Publicity Director.....Mary Childers
Chief Engineer.....Jack Shea

WVOK

BIRMINGHAM—1947

Frequency: 690 Kc.....Power: 50,000 Watts d.
Owned-Operated By.....Voice of Dixie Inc.

Business Address.....P. O. Box 2468.
Phone Number.....6-2924
Air Time.....Daytime
News Service.....UP
Representative.....Radio Reps., Inc.
Membership.....NARTB
Pres., Gen. Sta. Mgr.....Iralee W. Bennis
Com. Sales Prom. Mgr.....Ira Leslie
Chief Engineer.....R. G. Blaskow

WEBJ

BREWTON—1947—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....Box 870
Phone Number.....1000
News Service.....AP
Transcription Service.....SESAC, Capitol
Representative.....Dora-Clayton
Pres., Gen. Mgr.....W. Emmett Brooks
Program Director.....C. E. Land
Chief Engineer.....J. A. Sikes

WRAG

CARROLLTON—1951—KBS

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Pickens County Bcstg. Co.
Address.....Box 71
Phone Number.....2364
News Service.....UP
Co-Owners.....Roth E. Hook, W. E. Farrar
Gen. Mgr.....Douglas Reeh
Program Director.....Gladys Estis
Chief Engineer.....Earl Johnson

WKLF

CLANTON—1947—KBS

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Southeastern Bcstg. Co.
Bus.-Studio Address.....P. O. Box 110
Phone Number.....448
News Service.....AP
Transcription Service.....World
President.....Dr. J. Kelley Robinson
Gen., Sta., Sales Mgr.....Leland L. Hudson
Pgm., Pub. Dir.....Helen Parrish
Chief Engineer.....Lester Carter

WFMH

CULLMAN—1950

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Operated By.....The Voice of Cullman
Address.....206 Second Ave. E.
Phone No.....910
News Service.....AP
Transcription Service.....Associated & Thesaurus
Pres., Partner, Gen. Mgr.....B. C. Eddins

WKUL

CULLMAN—1946—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Cullman Bcstg. Co.
Bus., Studio, Trans. Address.....P. O. Box 211

Phone Number.....863
News Service.....UP
Pres., Gen. Mgr.....Hudson C. Millar, Jr.
Program Director.....Ralph Mann
Chief Engineer.....Arthur Bachmann

WAJF

DECATUR—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant Street
Phone Number.....4016
Air Time.....Full Time
News Service.....UP
Transcription Service.....Langworth
Station Representative.....Sears & Ayer, Inc.
President.....J. B. Falt, Jr.
Station Manager.....Cletus Quick
Comm. Mgr.....Eugene Harwell
Chief Engineer.....Prince Jones

WHOS

DECATUR—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....No. Alabama Bcstg. Co.
Business-Studio Address.....212 Jackson St.
Phone Number.....991-992
Air Time.....Sunrise-Sunset
News Service.....UP, AP
Partners.....Barrett C. Shelton, John J. Jones
Gen., Comm. Mgr.....Louis C. Blizzard
Pgm. Dir.....Jerry Greigs
Prom. Mgr.....Jim Fouts
Chife Eng.....G. Upton

WMSL

DECATUR—1953—KBS-MBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tennessee Valley
Bcstg. Co.
Address.....703 Bank St.
Phone Number.....802-803
News Service.....AP
Pres., Gen. Mgr.....Frank Whisenant
Pgm. Dir.....Robert E. Gleason
Chief Engineer.....Garlan Sandlin

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Demopolis Bcstg. Co.
Phone Number.....400
News Service.....AP
Transcription Service.....World
Pres., General Manager.....W. M. Jordan
Commercial Manager.....Henry J. Bley
Pgm. Dir.....Marsha James
Chief Engineer.....Barry Collins

WAGF

DOTHAN—1932—NBC

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.



Address.....204½ E. Main Street
 Phone Number.....2-9100
 Air Time.....5 a.m.-11 p.m.
 News ServiceAP
 Transcription ServiceWorld
 Representative.....Joseph Hershey McGillvra
 MembershipNARTB
 General Manager.....Julian C. Smith
 Sales Prom. Mgr.....Eugene S. McClintic
 Comm. Mgr.....Fred C. Moseley
 Publicity Director.....Pat Elliott
 Program Director.....Lamar Trammell
 Chief Engineer.....Havard T. Kawlinson

W D I G

DOTHAN—1947—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Houston Bcstg.
 Business-Studio Address.....107 E. Adams St.
 Phone Number.....3-4100
 News ServiceUP
 RepresentativeCummings, Reiner
 Pres., Gen. Mgr.....Jess Swicegood
 Prog. Dir.....Earl Hutto
 Chief Engineer.....Charles Lawshe

W O O F

DOTHAN—1948—KBS

Frequency: 560 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....The WOOF Trust
 Business-Studio Address.....110 So. Foster
 Phone Number2-5600
 News ServiceUP
 Transcription Service.....SESAC
 RepresentativeThomas F. Clark
 MembershipNARTB, BAB
 Station Manager.....R. A. Dowling, Jr.
 General Manager.....Agatha Gay
 Commercial Manager.....Gus Colter
 Chief Engineer.....Sol Azar

W I R B

ENTERPRISE—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....The Wiregrass Bcstg. Co.
 Phone Number30
 News ServiceAP
 Transcription Service.....Langworth
 Gen. Mgr.....R. E. James
 Com. Mgr.....Fred S. Watson
 Prom. Dir.....E. E. Vinson

W U L A

EUFAULA—1948—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ala.-Ga. Bcstrs., Inc.
 Business-Studio-Trans. Address.....Radio Bldg.
 Phone Number745
 Air Time.....6 a.m.-10 p.m.
 News ServiceUP
 Gen. Mgr., Co-Owner.....Edward B. Fussell
 Publicity Director.....Sara Bush
 Chief Engineer.....Hugh G. Chastain

W W W F

FAYETTE—1949—KBS

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Bankhead Bcstg. Co., Inc.
 AddressJasper, Ala.
 Phone Number23462
 News ServiceUP
 President.....W. W. Bankhead
 General Manager.....James Reese
 Sta., Sales Mgr.....Jack Black
 Chief Engineer.....Hugh Hughes

W J O I

FLORENCE—1946—ABC-ABS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Florence Bcstg. Co., Inc.
 Address850 S. Court St.
 Phone Number2608
 Pres., Gen.-Sta. Mgr.....Joe T. Van Sandt
 Commercial Manager.....Tom York
 Sales Prom. Mgr.....Virginia Grey
 Pub., Pgm. Dir.....Don E. Spry
 Chief Engineer.....Paul Shannon

W O W L

FLORENCE—1945

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Muscle Shoals, Inc.
 Business Address.....800 Cypress Mill Rd.
 Phone Number3-800
 News ServiceAP
 Air TimeFull Time
 Representative.....Rambeau and Dora Clayton
 MembershipNARTB, BAB
 President, Gen. Mgr.....Richard B. Biddle
 Asst. Gen. Mgr.....James L. Garrett
 Commercial Manager.....Dora M. Biddle
 Sales Prom. Mgr.....Dick Biddle
 Program Director.....Bill Mapes
 Publicity Director.....Dora Biddle
 Chief Engineer.....Lawrence Rohling

W H E P

FOLEY—1953

Frequency: 1310 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Alabama Gulf Radio Inc.

W F P A

FT. PAYNE—1950

Frequency: 1400 Kc.....Power: 250 watts
 Owned-Oper. By.....George Gothberg's
 Community Bdcstg. Co.
 Address.....102 So. Gault Ave.
 Phone Number1440
 News ServiceAP
 President.....George Gothberg
 Gen. Mgr.....Jerry Carr
 Chief Engineer.....Edward Pierce

WZOB**FT. PAYNE—1950—ABS**

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Glenn M. Gravitt
 Address P. O. Box 255
 Phone Number 1096
 News Service UP
 Transcription Service Thesaurus
 Representative Southern Radio
 General Manager Glenn M. Gravitt
 Commercial Mgr. Irvin S. Liber
 Chief Engr. Jess R. Moore

WETO**GADSDEN—1949—KBS**

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Gadsden Radio Co.
 Address 722 S. 12th St.
 Phone Number 69201
 News Service AP
 Transcription Service Capitol
 Partner, Gen. Mgr. Edwin H. Estes
 Partner Cary L. Graham
 Commercial Manager Morton Lloyd
 Program Director Ray Estes
 Chief Engineer Julius Vessels

WGAD**GADSDEN—1947—ABC**

Frequency: 1350 Kc. Power: 5000 Watts d., 1000 n.
 Owned-Oper. By Coosa Bcstg. Co., Inc.
 Air Time 17½ hrs. daily
 Address Philipson Bldg.
 Phone Number 5641, 5642
 News Service UP
 Membership NARTB, BAB
 Pres., Gen.-Comm., Sales
 Prom. Mgr. Curtis DeLamar
 Prog., Pub. Director June DeLamar
 Chief Engineer Halley D. Williams

WGWD**GADSDEN—1948**

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Etowah Bdcstrs., Inc.
 Address 750 Forest Ave.
 Phone Number 6301
 News Service UP
 President Oscar P. Covington
 Gen. Mgr. J. P. Kirby
 Chief Engineer W. G. Anderson

WJBY**GADSDEN—1927—NBC**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Gadsden Bcstg. Co., Inc.
 Address 108 Broad Street
 Phone Number 6-3381
 Representative Avery-Knodel
 President Bascom H. Hopson
 Sta. Mgr., Prog. Dir. Bill Cornelius
 Chief Engineer D. W. Bearden

WGEA**GENEVA—1953**

Frequency: 1150 Kw. Power: 1000 Watts d.
 Owned-Oper. By Geneva County Reaper
 Business Address Westville Road
 Phone Number 456
 Transcription Service World
 Station Manager Robert Sidewell
 Program Director Junior Walker
 Commercial Manager Gene Free

WGYV**GREENVILLE—1948—ABC-KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Greenville Bcstg. Corp.
 Business Address P. O. Box 227
 Phone Number 585
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Gen., Sta., Comm. Mgr. W. H. Miller, Jr.
 Chief Engineer Jim Bell

WGSV**GUNTERSVILLE—1950—KBS**

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Gunterville Bcstg. Co.
 Address P. O. Box 32
 Phone Number 4131
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB
 President H. E. Moore
 Gen., Sta., Comm. Mgr. Edward Z. Carrell
 Program Dir., News Dir. Ray McClendon
 Chief Engineer Lavelle Jackson

WJBB**HALEYVILLE—1949—MBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Haleyville Bcstg. Co.
 Address Haleyville, Ala.
 Phone Number 389
 Air Time Full Time
 Membership NARTB, ABA
 Representative Indie Sales
 President W. P. Thielens
 Gen. Mgr. J. L. Slatton
 Program Director Jack McNutt
 Chief Engineer Paul Kelly

WERH**HAMILTON—1950**

Frequency: 970 Kc. Power: 5000 Watts d.
 Owned-Oper. By Marion County Bcstg. Co.
 Address Box 187
 Phone 3481
 Air Time 4 a.m.-Local Sunset
 News Service UP
 Transcription Service SESAC
 Representative Dora-Clayton
 President, Gen. Mgr. Hugh Fite



Sta., Sales, Prom. Mgr. C. B. Tucker
 Program Director. Johnnie Lott
 Publicity Director. Hugh J. Fite
 Chief Engineer. C. B. Tucker

WEZB**HOMEWOOD—1953**

Frequency: 1320 Kw. Power: 1000 Watts d.
 Owned-Oper. By. Voice of Homewood
 Business Address. Hollywood Country Club
 Phone Number. 2-8211
 President, Gen. Mgr. Gene Newman
 Program Director. Ganus Scarborough
 Promotion Mgr. Johnny Sap
 Chief Engineer. Verl Cisero

WBHP**HUNTSVILLE—1937—MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Wilton H. Pollard
 Bus. Studio Address. Fifth Ave.
 Phone Number. 5030
 Air Time. 6 a.m.-11 p.m.
 News Service. UP
 President, Gen. Mgr. Wilton H. Pollard
 Prog. Dir. Kathryn Moore
 Chief Engineer. James Potter

WFUN**HUNTSVILLE—1946—ABS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Huntsville Bcstg. Co., Inc.
 Phone Number. 2424
 Air Time. 6 a.m.-M.
 News Service. UP
 Representative. Sears & Ayers
 General Manager. J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr. John Garrison

WHBS**HUNTSVILLE—1946—ABC**

Frequency: 1550 Kc. Power: 5,000 Watts
 Owned-Oper. By. The Huntsville Times Co.
 Phone Number. 2345
 Newspaper Affiliation. Huntsville Times
 News Service. AP
 Representative. Henry E. Cummings,
 Gill-Keefe-Perna
 Membership. NARTB
 President. Henry P. Johnston
 General Manager. John F. Neal
 Program Director. Reuben Miller
 Chief Engineer. Victor Bankowski

WPBB**JACKSON—1950—KBS-MBS**

Frequency: 1290 Power: 1000 Watts d.
 Owned-Operated By. Jackson Bcstg. Co.
 Pres., Gen. Mgr. T. H. Gaillard, Jr.
 Program Director. Charles Ballas
 Com. Mgr. Guy R. Hester
 Prog. Dir. Charles Ballas

WWWB**JASPER—1946—KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Bankhead Bcstg. Co., Inc.
 Business Studio Address. Bankhead-Long
 Building
 Phone Number. 23461
 Transcription Service. Capitol
 News Service. UP
 President. W. W. Bankhead
 Gen. Mgr. James E. Ruse
 Com. Mgr. William C. Edgemon

WRLD**LANETT—1943—ABC-KBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Valley Bcstg., Inc.
 Address. P. O. Box 312, West Point, Ga.
 Phone Number. 2-2771
 News Service. AP
 Transcription Service. Thesaurus
 Representative. McGillvra
 President. J. C. Henderson
 General Manager. C. Jim Murphy
 Program Director. Aileen Love
 Chief Engineer. A. L. Stancel Jr.

WJAM**MARION—1951—ABS**

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned Operated By. Neely Bcstg. Co.
 Address. Bay 221
 Phone Number. 7111
 Transcription Service. Capitol
 Membership. NARTB
 News Service. AP
 Representative. Southern
 General Manager. L. M. Neely, Jr.
 Station Manager. Erle W. Hanna
 Chief Engineer. Virgil Moore

WABB**MOBILE—1948—ABC-MBS**

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By. Mobile Press Register, Inc.
 Business Address. 304 Government St.
 Phone Number. 3-1551
 Air Time. 6 a.m.-M.
 News Service. UP
 Transcription Service. World
 Representative. Branham Co.
 President. R. B. Chandler
 Executive V.P. W. J. Hearin, Jr.
 Gen. Mgr. Dewey H. Long
 Chief Engineer. William H. Murphree

WALA**MOBILE—1930—NBC**

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By. Pape Bcstg. Co., Inc.
 Bus. Studio Address. 210 Government St.

THOSE WHO KNOW FAMOUS BRANDS . . .

Says Henry P. Johnston, President of WAPI at Birmingham, Ala.: "From **AP** we get solid coverage backed up by The **AP's** solid prestige."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**



Phone Number3-3756
 Air TimeFull Time
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeHeadley-Reed
 MembershipNARTB
 PresidentW. O. Pape
 Exec. Vice-Pres.H. K. Martin
 General Manager.....H. K. Martin
 Local Commercial Manager.....A. Treadway
 Pgm., Pub. Dir.Al Homan
 Chief Engineer.....R. B. Hurley

WKAB**MOBILE—1947**

Frequency: 840 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Pursley Bcstg. Service
 Business-Studio Address.....Box 1306
 Phone Number7-6345
 Air TimeLocal sunrise-local sunset
 Transcription Service.....SESAC, Langworth
 Representative.....Forjoe, Dora Clayton
 News ServiceAP
 MembershipNARTB
 General Manager.....Louise P. Pursley
 Sta. Mgr., Pub. Dir.....R. H. Moore
 Com. Mgr.....Herbert Johnson
 Sales Prom. Mgr.....Jim Smith
 Program Director.....John T. Jackson
 Chief Engineer.....Gene Miller

WKRG**MOBILE—1946—CBS**

Frequency: 710 Kc.....Power: 1000 Watts
 Owned-Operated By.....Giddens & Rester
 Bus-Studio-Trans. Address.....Telegraph Rd.
 Phone Number2-6789
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceLangworth
 Representative.....Adam J. Young, Jr.
 MembershipBAB, NARTB
 PresidentKenneth R. Giddens
 Gen., Sta. Mgr.....Frank Conwell
 Sales Manager.....Carl Haug
 Program Director.....Richard McMullen
 Publicity Director.....Shirley Raster
 Chief Engineer.....F. E. Couey

WMOZ**MOBILE—1952**

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Gasden Radio Co.
 Phone Number6-9201
 Representative.....John E. Pearson
 PresidentEdwin Estes
 Partner.....C. L. Graham
 General Mgr.....Walter V. Turner
 Chief Engineer.....Vernon Floyd

WMFC**MONROEVILLE—1952**

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Monroe Bdcstg. Co.

Phone Number1220
 News ServiceAP
 Transcription ServiceWorld
 Gen. Mgr.....George T. Shurden
 Program Director.....Jim Aycock
 Chief Engineer.....Chuck Smith

WAPX**MONTGOMERY—1947—ABC**

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business, Studio Address.....116 Catoma St.
 Phone Number3-7569
 News ServiceAP
 Transcription ServiceStandard
 Representative.....Walker Co.
 Pres., Gen. Mgr.....Thomas E. Martin
 Station, Commercial Manager..Hoke Williford
 Sales Promotion Manager.....Frank Dudley
 Program Director.....Lee Stockfelt
 Chief Engineer.....Owen Lehr

WBAM**MONTGOMERY—1953**

Frequency: 740 Kw...Power: 50,000 Watts d.
 Owned-Oper. By.....Deep South Bcstg. Co.
 Phone Number2-3851
 PresidentMrs. J. F. Richardson
 General Manager.....W. J. Brennan
 Program Director.....Fred U. Wamble
 Chief Engineer.....Cyril G. Brennan

WCOV**MONTGOMERY—1938—CBS**

Frequency: 1240Kc.....Power: 250 Watts
 Owned-Oper. By.....Capital Bcstg. Co.
 Business-Studio Address.....Exchange Hotel
 Phone Number2-5781
 News ServiceUP
 Representative.....O. L. Taylor Co.
 MembershipNARTB
 President.....Oscar P. Covington
 General Manager.....Hugh M. Smith
 Station Manager.....Joe Petranka
 Sales Prom. Mgr.....O. M. Teate
 Program Director.....Walter Spiro
 Chief Engineer.....W. D. Weatherly

WJJJ**MONTGOMERY—1948—MBS**

Frequency: 1170 Kc...Power: 10,000 Watts d.
 1000 n.
 Owned-Oper. By.....Southern Bcstg. Co., Inc.
 Business-Studio Address.....135 Commerce St.
 Transcription ServiceThesaurus
 RepresentativeWeed
 President.....Joseph G. Mathews
 Chief Engineer.....A. Fred Wright

WMGY**MONTGOMERY—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Dixie Bcstg. Co.



Business-Studio Address.....4 S. Perry St.
 Phone.....2-5245
 News Service.....UP
 Representative.....Forjoe & Co.
 Membership.....BAB
 President.....Dr. S. D. Suggs
 Gen.-Comm. Manager.....Thomas W. Sewell
 Sales Prom. Mgr.....C. L. Brown
 Chief Engineer.....John D. Lamar

W R M A**MONTGOMERY—1953**

Frequency: 950 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Southland Bcstg. Co.
 Business Address.....26 North Lawrence St.
 Phone Number.....2-1475
 Transcription Service.....Associated
 Representative.....McGillivra
 Partner & Gen. Mgr.....Ralph M. Allgood
 Partner.....Grover Wise
 Chief Engineer.....Walter B. Stevenson

W S F A**MONTGOMERY—1930—NBC**

Frequency: 1440 Kc.....Power: 5000 Watts d.
 1000 Watts n.
 Owned-Oper. By.....Montgomery Bcstg. Co., Inc.
 Business Address.....P. O. Box 1031
 Phone.....8361
 News Service.....AP
 Representative.....Headley-Reed
 Membership.....NARTB, BAB
 President.....David E. Dunn
 General Manager.....Lionel Baxter
 Nat. Sales Mgr.....Julia Looney
 Commercial Mgr.....Travis Williams

W L A Y**MUSCLE SHOALS—1933—MBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned Oper. By.....Muscle Shoals Bcstg. Corp.
 Business Address.....P. O. Box 230, Sheffield
 News Service.....UP
 Representative.....Devney & Co.
 Membership.....NARTB, BAB
 President.....Frank M. Farris, Jr.
 General Manager.....E. O. Whitehead
 Program Director.....George Manush
 Chief Engineer.....Lynn V. McMoran

W C R L**ONEONTA—1952**

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Blount County Bcstg. Serv.
 Phone Number.....4871
 News Service.....AP
 Transcription Service.....Capitol
 Gen. Mgr.....E. Glenn Abercrombie

W J H O**OPELIKA—1940—MBS-KBS**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned Oper. By.....Opelika-Auburn Bcstg. Co.

Phone Number.....712, 713
 News Service.....UP
 Transcription Service.....World
 Representative.....Indie Sales, Inc.
 Membership.....NARTB, BAB
 Station Manager.....John C. Cooper, Jr.
 Commercial Manager.....E. Turk
 Sls. Prom. Mgr.....G. E. Snyder
 Chief Engineer.....John E. Smollon

W A M I**OPP—1952**

Frequency: 860 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Opp Bcstg. Co.
 Business Address.....Box 169
 Phone Number.....659
 News Service.....UP
 President.....H. N. Lee
 Gen., Com. Mgr.....Beri Moore
 Chief Engineer.....Joe Osgatharp

W O Z K**OZARK—1953**

Frequency: 930 Kw.....Power: 1030 Watts d.
 Owned-Oper. By.....Ozark Bcstg. Corp.

W P N X**PHENIX CITY—1952**

Frequency: 1460 Kc.....Power: 1030 Watts d.
 Owned-Oper. By.....Community Bdcstg. Co.
 Address.....Phenix Girard Bank Bldg.
 Phone Number.....8-8787
 News Service.....AP
 President.....Ray M. Greene
 Comm. Mgr.....Don C. Price
 Prog. Dir., Chief Engineer.....Jay H. Lamb

W P I D**PIEDMONT—1953**

Frequency: 1230 Kw.....Power: 1000 watts d.
 Owned-Oper. By.....Piedmont Radio Station
 Phone Number.....2231
 President.....C. L. Graham
 General Manager.....Curt Blair
 Program Director.....Frances Kerns
 Prom. Mgr.....J. D. Carter
 Chief Engineer.....Hamilton Masters

W E L R**ROANOKE—1950—KBS**

Frequency: 1360 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....J. W. Buttram
 Address.....801 N. Main St.
 Phone.....3811
 Pres., Gen., Com. Mgr.....J. W. Buttram
 Program Director.....John Hodges
 Chief Engineer.....Leverne Foster

W W W R**RUSSELLVILLE—1949**

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Bankhead Bcstg. Co., Inc.



Address... Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 647
 News Service UP
 Transcription Service SESAC
 Representative Southern Radio
 President..... Walter W. Bankhead
 Gen. Mgr..... Hal Kirby
 Pgm. Dir., Chief Engineer... Carl Van Sittert

WCRI

SCOTTSBORO—1950

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Pat M. Courington
 Phone 123
 News Service AP
 Gen. Mgr..... Pat M. Courington
 Station Mgr..... Eaton P. Govan, Jr.
 Program Director..... Jack Wilhelm
 Chief Engineer..... James G. Wallace

WROS

SCOTTSBORO—1952

Frequency: 1330 Kw... Power: 1000 Watts d.
 Owned-Oper. By..... Scottsboro Bcstg. Co.
 Business Address..... 717 Scott St.
 Phone Number 156
 President..... Hugh T. Kirby
 Gen., Com. Mgr..... Rose M. Kirby
 Program Dir..... Clyd R. Varner
 Chief Engr..... Bill Prickett

WGWC

SELMA—1946—CBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Dallas Broadcasters, Mc.
 Address..... P. O. Box 686
 Phone Number TRinity 4-6687
 Air Time..... Full Time
 Station Representative..... Hal Holman
 Membership NARTB
 President Oscar Covington
 Gen. Mgr. & Chief Engr... John F. Townshend
 Commercial Manager..... John Frazier

WHBB

SELMA—1935—NBC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Selma Bcstg., Inc.
 Business Address..... 209 Washington St.
 Phone Number..... TR 4-8361
 President..... B. H. Hopson
 Gen., Sta., Comm. Mgr..... Julien Smith, Jr.
 Program Director..... Mrs. Douglas Reynolds
 Chief Engineer..... W. D. Powers, Jr.

WFEB

SYLACAUGA—1945—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Alabama Bcstg. Co.
 Business-Studio Address..... P. O. Box 358
 Phone Number 2-3281
 News Service UP

Air Time..... Full Time
 President..... E. E. Forbes, Sr.
 Comm., Sta. Mgr..... George W. Carr
 Chief Engineer..... Conrad Pickren

WMLS

SYLACAUGA—1948—ABS

Frequency: 1290 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Marble City Bcstg. Co., Inc.
 Business Address..... Box 511
 Phone Number 2-4354
 Air Time 5:45 a.m.-Sunset
 News Service AP
 Pres., Gen. Manager..... Curtis O. Liles, Jr.
 Commercial Manager.... Marion W. McEwen
 Prog., Pub. Dir..... Robert M. Duck
 Chief Engineer..... Walter Welch

WHTB

TALLADEGA—1945—MBS-KBS-ABS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Voice of Talladega, Inc.
 Address Bemiston Highway
 Phone Number 2205
 Air Time Full Time
 News Service..... AP
 Transcription Service World
 Representative Continental
 Pres., Gen., Sta. Mgr..... R. A. Davidson
 Commercial Manager..... Myron T. Snoddy
 Program Director..... W. B. Dorriety
 Chief Engineer..... David Andrews

HELP
 THE
 RED
 CROSS

**WTBF****TROY—1947—MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Troy Bcstg. Corp.
 Address College Drive
 Phone Number..... 980-1
 News Service..... AP
 Transcription Service World
 Membership NARTB
 President Roy Crow
 Gen. Mgr..... Jess Jordan
 Commercial Mgr..... Robert Tolbert
 Chief Engineer..... Joe W. Gilchrist

WJRD**TUSCALOOSA—1936—NBC**

Frequency: 1150 Kc. Power: 5000 Watts d.
 1000 Watts n.
 Owned-Oper. By..... Wilhelmina (Doss) Echols
 Business-Studio Address..... 2316 Broad St.
 Phone Number 4464
 Air Time..... 5:30 a.m.-M.
 News Service UP
 Transcription Service World
 Representative..... Rambeau, Clayton, Southeast
 Membership NARTB
 Gen., Sta. Mgr..... Gene Tibbett
 Comm. Mgr..... Lehman Mayer
 Prog. Dir..... Roy McAllister
 Chief Engineer..... Dave Livingston

WNPT**TUSCALOOSA—1951**

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... W. Alabama Bdcstg. Co.
 Address..... P. O. Box 181
 Phone Number 3311
 Representative Indie Sales
 President..... W. P. Thielens
 Gen. Mgr..... T. H. Todd
 Program Director..... Wm. G. Harris
 Chief Engineer..... Keith Barze

WTBC**TUSCALOOSA—1946—MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned By..... Tuscaloosa Bcstg. Co.
 Business-Studio Address..... City Hall Bldg.
 Phone Number 5523
 Representative..... Sears & Ayer
 General Manager..... Bert Bank

WTUS**TUSKEGEE—1952—KBS**

Frequency: 580 Kc. Power: 500 Watts d.
 Owned-Oper. By..... Radio Tuskegee, Inc.
 News Service UP
 General Manager..... James Honey
 Program Director..... G. B. White
 Commercial Mgr..... J. A. Bowers
 Chief Engineer..... Julian A. Duncan

ARIZONA

*Pop. Feb. 1, 1954 (Est.) 816,000 — Families 296,000 — Radio Homes
 277,000 — TV Homes 108,000 — Stations in State — 29*

KSUN**BISBEE—1933—MBS
ARIZONA NETWORK**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Carleton W. Morris
 Address P. O. Drawer C, Lowell Station
 Phone Number..... 9
 Transcription Service..... World, SESAC
 News Service UP
 Representative..... Blair & Co.
 President..... Carleton W. Morris
 Gen., Comm. Mgr..... Arlo Woolery
 Sales Promotion Manager..... Leo Bernard
 Program Director..... Ray Helgesen
 Chief Engineer..... John Harris

KCLF**CLIFTON—1950**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Saguaro Bdcstg. Co.
 Address Box 528
 Phone Number 321
 News Service UP

President Dwight Harkins
 Gen. Mgr..... Harl Barnett
 Chief Engineer..... Odorisio Pannozzo

KCKY**COOLIDGE—1948—CBS
ARIZONA NETWORK**

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Oper. By..... Gila Bcstg. Co., Inc.
 Address..... Roosevelt & Main Streets
 Phone Number 4451
 Transcription Service Langworth
 Representative..... Forjoe & Co.
 President..... Louis F. Long
 Station Manager..... Bill Parady
 Comm. Mgr., Pgm. Dir..... Jim Murdock
 Publicity Director..... Bob Ehrlich
 Chief Engineer..... Jeff Lapping

KAWT**DOUGLAS—1946—NBC
ARIZONA NETWORK**

Frequency: 1450 Kc. Power: 250 Watts



Owned-Operated By.....Carleton W. Morris
Phone Number.....173
Transcription Service.....Langworth, MacGregor
Membership.....NARTB
Gen., Sta., Comm. Mgr.....Robert L. Whitaker
Program Director.....Sidney Manette
Publicity Director.....James Bruns
Chief Engineer.....Oliver Grieve

KCLS

FLAGSTAFF—1950—MBS
DON LEE—ARIZONA

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Saunders Bcstg. Co.
Address.....Box 1677
Phone Number.....946
Owner, Gen. Mgr.....Charles J. Saunders
Commercial Mgr.....Harry Becker
Chief Engineer.....Len Benson

KGPH

FLAGSTAFF—1950

Frequency: 690 Kc.....1000 Watts d.;
500 Watts n.
Owned-Operated By.....Frontier Bcstg. Co.
Address.....Weatherford Hotel
Phone Number.....51 or 65
News Service.....AP
Transcription Service.....Langworth
Representative.....John Hershey McGillvra, Inc.
Membership.....NARTB
Pres., Chief Engineer.....E. C. Phillippi
General, Station Manager.....A. S. Holm
Commercial Mgr.....Clair Hill
Prog., Publ. Dir.....Mary Jane Phillippi

KWJB

GLOBE—1938—NBC-ABS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gila Bcstg. Co., Inc.
Address.....P. O. Box 2343
Phone Number.....41
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Paul H. Raymer
President.....Louis F. Long
General Manager.....Paul Merrill
Station Manager.....Willard Shoecraft
Prog. Dir., Comm Mgr.....Eric Manola

KGAN

KINGMAN—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....J. James Glancy
Business Address.....P. O. Box 1208
Phone Number.....Blue 462
President.....J. J. Glancy
Chief Engineer.....Leroy O'Laughlin

KTYL

MESA—1947

Frequency: 1310 Kc.....Power: 1000 Watts d.,
500 Watts n.

Owned-Oper. By.....Harkins Bdcstg. Co.
Address.....P. O. Box 885
Phone Number.....Woodland 4-5737
News Service.....UP
Transcription Service.....Standard
Membership.....NARTB
President.....Harry L. Nace, Jr.
Gen. Mgr.....Dwight Harkins
Commercial Manager.....Lorenzo K. Lisonbee
Program Director.....Jack Harris
Publicity Director.....Dick Gilbert
Chief Engineer.....Ben Smith

KNOG

NOGALES—1948—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Address.....Rancho Grande Hotel
Phone Number.....770
Representative.....Forjoe & Co.
President.....Harold C. Tovrea
General Managers.....E. S. Mittendorf,
Jack Martin
Station Mgr.....Dorothy deRivera
Program Dir.....Nancy M. Solo
Chief Engineer.....Peter Hamilton

KOOL

PHOENIX—1947
CBS—RNA

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Maricopa Bcsters., Inc.
Business-Studio Address.....Adams Hotel
Phone Number.....Alpine 8-6421
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Standard
Representative.....George P. Hollingbery
Membership.....NARTB
President.....Gene Autry
General Manager.....Charles H. Garland
Commercial Manager.....William Connelly
Station Manager.....Thos. Kelland
Program Director.....Homer Lane
Chief Engineer.....Miles Shepherd

KIFN

PHOENIX—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Bcstg. Co.
Address.....1975 S. Central Ave.
Phone Number.....ALpine 3-6155
News Service.....UP
Transcription Service.....SESAC
Station Representative.....Harlan Oakes
Pres., Gen. Mgr.....Frank P. Redfield
Prog. Dir.....Joe D. Alvarado
Chief Engineer.....Edgar B. Pool

KOY

PHOENIX—1922—MBS, Don Lee

Frequency: 550 Kc.....Power: 5000 d.; 1000 n.
Owned-Oper. By.....KOY Bcstg. Co.



Address.....840 N. Central Ave., P. O. Box 2671
 Phone Number.....Alpine 4-4144
 Air Time.....24 hrs. wk. d.; 17 hrs. Sun.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blatr
 Membership.....NARTB, BAB
 Pres., Comm. Mgr.....John L. Hogg
 Gen. Station Mgr.....Albert D. Johnson
 Prog., Pub. Director.....John R. Williams
 Chief Engineer.....Edward R. Janney

K P H O

PHOENIX—1940—ABC

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By
 Meredith Publishing Co., Inc., Des Moines
 Phone Number.....Alpine 8-4511
 News Service.....AP
 Representative.....Katz
 Membership.....NARTB, BAB
 President.....E. T. Meredith, Jr.
 Commercial Manager.....Charles Schlueter
 Program Director.....Gene Spry
 Publicity Director.....Dan Schwartz
 Chief Engineer.....George L. McClanathan

K R I Z

PHOENIX—1950—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Howard M. Loeb
 Address-Trans. Loc.....2345 Westward Blvd.
 Phone Number.....4-8436
 Air Time.....6:00 a.m.-12 M.
 News Service.....UP
 Station Representative.....Burn-Smith
 Membership.....NARTB
 Gen., Sta. Manager.....Howard M. Loeb
 Comm., Prom. Mgr.....Sheldon Engel
 Chief Engineer.....James E. Groll

K R U X

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Arizona Inc.
 Bus. Studio Address.....Goodrich Bldg.
 Phone Number.....Alpine 2-2371
 President.....Stanley Schultz
 General Manager.....Stan Norman
 Comm. Mgr.....Frank Barc
 Program Dir.....Timothy Sparkman
 Chief Engineer.....Gene Boos

K T A R

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTAR Bcstg. Co.
 Business Studio Address.....1101 North Central
 Phone Number.....AL 4-4161
 Air Time.....6 a.m.-M.
 News Service.....AP
 Trans. Ser.....Thesaurus. Standard. Capitol

Representative.....Paul H. Raymer
 Membership.....NARTB
 Ch. of Bd.....John J. Louis
 Pres., Gen. Mgr.....Richard O. Lewis
 Commercial Manager.....E. W. Harvey
 Public Serv. in.....Ted Edwards
 Program Director.....Rol Laughner
 Chief Engineer.....A. C. Anderson

K Y C A

PRESCOTT—1940
 NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....P. O. Box 1631
 Phone Number.....244
 News Service.....AP
 Transcription Service.....Thesaurus. Capitol
 Representative.....Paul H. Raymer
 Pres., Gen. Mgr.....Harold Ritter
 Program Director.....Hollis Hill
 Chief Engineer.....George Eitel

K G L U

SAFFORD—1938—NBC-ABS

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Gila Bcstg. Co.
 Business-Studio Address.....520 Main St.
 Phone Number.....15
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....World & Thesaurus
 Representative.....Paul H. Raymer
 President.....Louis F. Long
 General Manager.....Paul Merrill
 Pgm., Prod. Dir.....Lester McBride
 Comm. Mgr.....Edward E. Furman
 Chief Engineer.....John E. Hickman

K C N A

TUCSON—1946—ABC

Frequency: 580 Kc.....Power: 5000 W. d.:
 500 W. n.
 Owned-Operated By.....Catalina Bcstg. Co.
 Business-Studio Address.....Box 2348
 Phone Number.....2-4664
 Air Time.....5 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hollingsbery
 Membership.....NARTB, BAB
 President.....Erskine Caldwell
 Gen., Sta. Manager.....Wayne Sanders
 Sales Manager.....Harry Chambers
 Chief Engineer.....Tom Epperson

K E V T

TUCSON—1953

Frequency: 690 Kw.....Power: 250 Watts d.
 Owned-Oper. By.....Tucson Radio Inc.
 Business Address.....500 N. Shawnee
 Phone Number.....4-5588
 Representative.....Oakes



Pres., Gen. Mgr. Peter Trowbridge
 Vice Pres. Helen Wray
 Comm. Mgr. De Witt Wray
 Program Dir. Hector Le Desma

K O P O**TUCSON—1947—CBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business-Studio Add. 115 W. Drachman St.
 Phone Number 4-2511
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Representative Forjoe & Co.
 Membership NARTB, BAB
 President Harold C. Tovrea
 General Manager E. S. Mittendorf
 Commercial Manager S. J. Kossack, Jr.
 Sales Prom. Mgr. Paul Plunkett
 Publicity Director Joe Crystall
 Chief Engineer Vernard Cimmiyotti

K T K T**TUCSON—1949**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Thomas J. Wallace
 Business-Studio Transmitter Add. 500 W. Elm
 Phone Number 4-1777
 Transcription Service SESAC
 Owner Thomas J. Wallace
 Chief Eng., Asst. Mgr. Thomas J. Wallace, Jr.

K T U C**TUCSON—1929—MBS-ARIZ. NET.**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tucson Bcstg. Co.
 Business-Studio Address 900 E. Broadway
 Phone Number 2-3344
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Associated
 Representative John Blair
 Membership NARTB, BAB
 Pres. & General Manager Lee Little
 Business Manager Mac C. Matheson
 Commercial Mgr. George Bradley
 Program Director Pete Tufts
 Chief Engineer Cliff Livingston

K V O A**TUCSON—1929—NBC-ARIZ. BCSTG.**

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Arizona Bcstg. Co., Inc.
 Business-Studio Address 209 W. Elm
 Phone Number 3-2557
 Air Time Full Time
 News Service AP
 Transcription Service Thesaurus, Capitol
 Representative Paul H. Raymer
 Membership NARTB
 General Manager R. B. Williams
 Business Mgr. Harper M. Phillips
 Commercial Mgr. John C. Underwood, Jr.

Program Director Ben L. Slack, Jr.
 Chief Engineer Ray H. Holsclaw

K V N C**WINSLOW—1952**

Frequency: 1010 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Oper. By Gila Bcstg. Co.
 Address P. O. Box 373
 News Service AP, INS
 Transcription Service
 Thesaurus, Standard, World
 President L. F. Long
 Gen. Mgr. O. E. Whelan
 Chief Engineer R. W. Wiseman

K O L D**YUMA—1953—CBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Southwestern Bcstg. Co.
 Address P. O. Box 1430
 Phone Number Sunset 3-8341
 News Service UP
 Transcription Service Standard
 Representative Hollingbery
 Membership NARTB
 President Gene Autry
 General Manager Charles H. Garland
 Station Manager Robert C. Garland
 Chief Engineer Donald Peltz

K Y M A**YUMA—1950—MBS—ARIZ. NET.**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KYMA-Yuma, Inc.
 Address P. O. Box 671
 Phone 37841
 Air Time Full Time
 Transcription Service World
 Representative John Blair
 Membership NARTB, BAB
 Pres., Gen., Sta. Mgr. William B. Lindsey
 Commercial Mgr. Carl Paige
 Program Director Jack La Marca
 Chief Engineer Neil Weidner

K Y U M**YUMA—1940—NBC-ABS**

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By Yuma Bcstg. Co.
 Business Address 1901 E. 1st St.
 Phone Number 3-3305
 Air Time 5:30 a.m.-M.
 News Service AP, UP, INS
 Transcription Service Thesaurus & Standard
 Representative Paul H. Raymer
 Membership NARTB
 Pres., Gen., Sta. Mgr. Ray C. Smucker
 Commercial Manager Roy L. Jorgensen
 Sales Prom. Mgr. Hank Olcott
 Program Director Bob Hansen
 Publicity Director Russ Siner
 Chief Engineer Leavenworth Wheeler

ARKANSAS

Pop. Feb. 1, 1954 (Est.) 2,000,000 — Families 580,000 — Radio Homes 487,000 — TV Homes 102,000 — Stations in State — 51

KVRC

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Arkadelphia Bcstg. Co.
Business-Studio Address..... 506 Main St.
Phone Number 789
Air Time..... 6 a.m.-11 p.m.
News Service AP
Representative..... Hil F. Best
President..... Cecil W. Cupp
Gen., Sta., Comm. Mgr..... J. M. Moore
Pgm., Prod. Pub. Dir..... Bill Deaton
Chief Engineer..... Ray Burns

KBTA

BATESVILLE—1950—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... White River Valley
Broadcasters, Inc.
Bus., Studio, Transmitter Address.... Glenn St.
& Lock & Dam Road
Phone 1112-1113
Air Time... 6 a.m.-11 p.m. (7 a.m.-11 p.m. Sun.)
News Service AP
Transcription Service Thesaurus
President..... J. F. Higginbottom
Comm. Mgr..... F. W. Griffin
Program Director..... Bill Clark
Chief Engineer..... Morris Colfer

KBBA

BENTON—1953

Frequency: 690 Kw. Power: 250 Watts d.
Owned-Oper. By..... Benton Bcstg. Service
Business Address..... Box 294
Phone Number 2-690
Pres., Gen. Mgr..... W. R. Tuck Jr.
Comm. Mgr., Prod. Dir..... Lavelle Langley
Chief Engineer..... Preston Bridges

KLCN

BLYTEVILLE—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By.... Harold L. Sudbury
Phone Number 2093
News Service AP
Station Representative..... John E. Pearson
Gen., Comm. Mgr..... Harold L. Sudbury
Sales Promotion Manager..... J. T. Sudbury
Program Director..... Carl Frame
Chief Engineer..... Joe Nearns

KAMD

**CAMDEN—1946—MBS-KBS
RAZORBACK**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Camden Radio Inc.

Address..... P. O. Box 5859
Phone Number 6-5091-2
Air Time..... Full Time
News Service AP
Membership NARTB
President..... Walter E. Hussman
General Manager..... Frank O. Myers
Commercial Manager..... Donald Cathey
Sales Prom., Prog. Dir..... Callis Carter
Chief Engineer..... Dorris C. Hunter

KPLN

CAMDEN—1953

Frequency: 1370 Kw. Power: 1000 Watts d.
Owned-Oper. By..... D. R. James Jr.
Business Address..... Stephens Rd.
Phone Number 6-9334
President..... D. R. James Jr.
Gen. Mgr..... C. T. Mullins
Program Director..... J. Andrew Wright
Comm. Mgr..... L. J. Smith

KCON

CONWAY—1950—KBS

Owned-Operated By..... Conway Bcstg. Co.
Frequency: 1230 Kc. Power: 250 Watts
Address..... 903½ Front St.
Phone Number 189
Air Time..... 6 a.m.-11 p.m.
Transcription Service SESAC, World
News Service UP
Pres., Gen., Sta. Mgr..... James E. Clayton
Sales Promotion Mgr..... Charles Buice
Program Director..... Muriel Cobb
Chief Engineer..... Herman G. Stermer

KAGH

CROSSETT—1951—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Julian Haas
Address..... 900 Main St.
Phone Number 750
News Service AP
Representative Best-Melville
General Manager..... Julian Haas
Chief Engineer..... Charles Bucie

KDMS

EL DORADO—1950—KBS

Frequency: 1290 Kc. Power: 1,000 Watts d.
Owned-Operated By..... KDMS, Inc.
Address..... Randolph Hotel
Phone Number 3-9190
News Service UP
Transcription Service Lang-Worth
Representative Devney
Pres., Gen. Mgr..... David M. Segal
Station Manager..... Virgil E. Stone

Commercial Manager.....Paul E. Norton
Chief Engineer.....E. C. Gresham

KELD

EL DORADO—1935—ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Phone Number.....UNion 3-6126
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Membership.....NARTB
Pres., Gen., Sta. Mgr.....W. N. McKinney
Program Director.....Mrs. D. Pondrom
Chief Engineer.....John Long

KGRH

FAYETTEVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address.....922 Leverett St.
Phone Number.....2-2322
Air Time.....5:30 a.m.-11:30 p.m.
News Service.....AP
Representative.....Walker
Membership.....NARTB
President.....Hayden McIlroy
Gen. Sta. Mgr.....Fred J. Stevenson
Commercial Mgr.....Ed. Gideon
Program Director.....Wallie Ingalls
Chief Engineer.....Harold Lindsey

KXJK

FORREST CITY—1949—KBS

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Operated By...Forrest City Bcstg. Co., Inc.
Address...Natl. Bank of East. Arkansas Bldg.
Phone Number.....950
Air Time.....Daytime
News Service.....AP
Transcription Service.....World
Pres., Gen. Mgr.....William Fogg
Commercial Manager.....James Pearson
Program Director.....Lloyd Denney
Chief Engineer.....Walter Smith

KFPW

FORT SMITH—1930—CBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Tulsa Bcstg. Co.
Business Address.....2401 N. Albert Pike Rd.
Phone Number.....34105
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knode
Membership.....BAB, NARTB
President.....John T. Griffin
General Manager.....L. A. Blust
Station Manager.....J. Paul McCaslin
Commercial Manager.....William D. Swanson
Gen. Prom. Mgr.....George Ketcham
Program Director.....Harlan Judkins
Chief Engineer.....Gene Gregory

KFSA

FORT SMITH—1947—ABC

Frequency: 950 Kc.....Power: 1000 Watts d.
500 Watts n.
Owned-Oper. By.....Southwestern Pub. Co.
Business-Studio Address.....920 Rogers Ave.
Phone Number.....29126
Air Time.....5:30 a.m.-11 p.m.
News Service.....AP
Representative.....John E. Pearson
President.....Donald W. Reynolds
Gen., Sta., Comm. Mgr.....Weldon Stamps
Program Director.....Pat Porta
Chief Engineer.....Robert W. Platt

KWHN

FT. SMITH—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Business-Studio Add...421-423 Garrison Ave.
Phone Number.....3-8967
Air Time.....Full Time
News Service.....AP
Representative.....Rambeau
Gen. Mgr., Sec.-Treas.....H. S. Nakdimen
Sta. Dir., Comm. Mgr.....Parkman R. Feezor
Program Director.....Glenn O'Neal
Chief Engineer.....Bruce Dennis

KHOZ

HARRISON—1946—KBS MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Harrison Bcstg. Corp.
Bus. Studio Address.....Radio City Addition
Phone Number.....1240
Air Time.....Full Time
News Service.....UP
Transcription Service.....Thesaurus, Keystone
President.....Betty Lou Wheeler
Gen., Sta. Mgr.....R. S. Wheeler, Jr.
Comm. Mgr.....Mel Lymbery
Program Director.....Pat Goolsby
Chief Engineer.....Fred E. Ward

KFFA

HELENA—1941—KBS—MBS

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Phone Number.....4-2361
News Service.....AP
Transcription Service.....World
Representative.....Best
Comm. Mgr.....George Caven
General Manager.....Sam W. Anderson
Program Director.....Larry Parker
Chief Engineer.....Earl Hodges

KXAR

HOPE—1948—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Hope Bcstg. Co.
Phone Number PR 7-3601
News Service AP
President.....A. H. Washburn
Gen. Mgr., Chief Engineer.....L. B. Tooley
Program Director.....Carroll A. Winn

KBHS

HOT SPRINGS—1953

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Resort Bdcstg. Co., Inc.
Address.....113 Third St.
Phone Number 3888
News Service UP
Transcription Service World
President.....I. A. Cain
Gen. Mgr.....Marvin Hull
Chief Eng.....Clint Norman

KBLO

HOT SPRINGS—1953

Frequency: 1470 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....National Park Bcstg. Co.
Address.....1011 Central Ave.
Phone Number 5365
Co-Owner, Gen. Mgr.....R. S. Bielow
Co-Owner J. W. Bowie
Comm. Mgr.....Jesse Pate
Program Director.....Jack Nash
Chief Engineer.....R. G. King

KRCH

HOT SPRINGS—1953—KBS

Frequency: 1270 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....Garland Radio & TV Corp.
Address.....873½ Park Ave.
Phone Number 2102
President.....Leonard P. Frankel
General Manager.....Randall L. McCarrell
Comm., Prom. Mgr.....A. E. Simmons
Program Director.....Dorothy E. Foley
Chief Engineer.....A. R. Garrett

KWFC

HOT SPRINGS—1941—MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Spa Bcstg. Co., Inc.
Business-Studio Address.....819½ Central Ave.
Phone Number 412-3
News Service AP
Membership NARTB
Transcription Service Thesaurus
Representative.....Gill-Perna
President.....Walter E. Hussinan
Gen. Sta. Mgr.....C. J. Dickson
Commercial Manager.....Jack Wolever
Prog., Pub. Dir.....Larry Higgins
Chief Engineer.....William A. Carr

KBTM

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Regional Bcstg. Co.

Address.....603 Madison St.
Phone Number.....WEBster 5-5597
Air Time.....Full Time
News Service AP
Transcription Service World
Pres., Gen., Sta. Mgr.....Jay P. Beard

KNEA

JONESBORO—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Hotel Noble
Phone Number WE 2-8381
News Service UP
Transcription Service Thesaurus
Representative Perna, Inc.
President.....Ernest Farabee
General, Station Manager.....Dick Crane
Commercial Manager.....Harold Gregson
Program Director.....Chad Lassiter
Sales Promotion Manager.....Charles Quinton
Chief Engineer.....Wesley Bell

KARK

LITTLE ROCK—1928—NBC

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Arkansas Radio & Equip. Co.
Address.....Radio Ctr., 114 E. Capitol Ave.
Phone Number LD 99
Air Time.....Full Time
News Service.....AP, UP
Transcription Service.....World
Representative.....Edward Petry
Membership NARTB, BAB
President.....T. H. Barton
Station Manager.....Douglas J. Romine
Commercial Mgr.....A. C. Dowden
Sales Prom. Mgr.....Carol Vinson
Program Director.....Ernest M. Howard
Chief Engineer.....Dan L. Winn

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc.....Power: 1,000 Watts a.
500 Watts n.
Owned-Operated By.....KGHI Bcstg. Service
Address.....308½ W. 3rd St.
Phone Number.....Franklin 2-0166
Air Time.....Unlimited
Station Representative.....George P. Hollingbery
General Manager.....S. C. Vinsonhaler
Commercial Mgr.....Kermit L. Richardson
Program Director.....Betty Jo McNealy
Chief Engineer.....V. O. Vandusen

KLRA

LITTLE ROCK—1927—CBS

Frequency: 1310 Kc.....Power: 10,000 Watts d.
5,000 Watts n.
Owned-Oper. By.....Arkansas Bcstg. Co.
Business-Studio Address.....Gazette Bldg.
Phone Number 2-5427
Air Time.....Full Time
Newspaper Affiliation.....Arkansas Gazette

News Service.....AP, UP
Transcription Service.....Standard, SESAC
Representative.....Paul Raymer
President.....J. N. Heiskell
General Manager.....W. V. Hutt
Sales Prom. Mgr.....R. J. Myers
Prog., Prod. Dir.....Harris Owen
Chief Engineer.....Kermit F. Tracy

K T H S

LITTLE ROCK—1924—CBS

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned By.....Times Pub. Co., Ltd., Shreveport, La.

Operated By.....Radio Broadcasting, Inc.
Business-Studio Address.....313 Main St.
Phone Number.....4-2293
Air Time.....5 a.m.-M.
News Service.....UP, AP
Transcription Service.....Lang-Worth
Representative.....Branham
Membership.....NARTB, BAB
President.....W. H. Bronson
General Manager.....B. G. Robertson
Program Director.....Cecil Bland
Chief Engineer.....Cecil L. Suitt

K V L C

LITTLE ROCK—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Southwestern Bcstg. Co.
Business-Studio

Address.....Southern Natl. Insurance Bldg...
News Service.....UP
Representative.....McGillvra
Membership.....BAB
President.....R. M. Saxon
General Manager.....Leonard Coe
Station Manager.....Ray Dexter
Commercial Mgr.....Wally Geiger
Chief Engineer.....Dale Mahurin

K X L R

LITTLE ROCK—1946

MBS-RAZORBACK

Frequency: 1150 Kc.....Power: 5000 Watts d.
1000 Watts n.

Owned-Oper. By.....Ark. Airwaves Co.
Business Address.....217 E. Third St.
Phone Number.....2-2155
News Service.....UP
Transcription Service.....Rambeau, Thesaurus
Representative.....Pearson
President.....John F. Wells
Gen., Sta. Manager.....Emil J. Pouzar
Commercial Mgr.....Melton Lancaster
Program Director.....Roy Nichols
Chief Engineer.....Earl H. Butler

K V M A

MAGNOLIA—1948—MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Magnolia Bcstg. Co.

Business-Studio Address.....212 N. Jefferson St.
Phone Number.....630
News Service.....AP
Transcription Service.....World
President.....Joe F. Rushton
Gen., Sta., Comm. Mgr.....William M. Bigley
Chief Engineer.....Ray Wells

K D A S

MALVERN—1951

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Young Insurance Bldg.
Phone Number.....1584
Transcription Service.....World
Representative.....Devney, Melville
Pres., Gen. Mgr.....Thomas Alford
Program Director.....Jim Faulkner
Chief Engineer.....John R. Williams

K V S A

McGEHEE—1953—KBS

Frequency: 1220 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....S. E. Arkansas Bcstrs. Inc.
Address.....Box 1220
Phone Number.....20
News Service.....AP
Transcription Service.....Capitol
Representative.....Best
Pres., Gen. Mgr.....Abbott F. Kinney
Sales Manager.....Frank H. Ross
Program Director.....H. E. Parent
Chief Engineer.....Thomas O. Graves

K E N A

MENA—1950—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....R. B. Bell
Address.....S. Rene St.
Phone.....878
Transcription Service.....Standard
News Service.....UP
Owner Manager.....R. B. Bell
Program Director.....Bernice Bell
Chief Engineer.....O. D. Frederick

K V O M

MORRILTON—1953

Frequency: 800 Kw.....Power: 250 Watts d.
Owned-Oper. By.....Morrilton Bcstg. Co.
Address.....C. R. Horne, Station KXRI,
Russellville, Ark.

K T L O

MOUNTAIN HOME—1953—MBS

Frequency: 1490 Kw.....Power: 250 Watts
Owned-Oper. By.....Mountain Home Bcstg. Corp.
Address.....Box 1471
Phone Number.....1490
President.....Robert S. Wheeler Jr.
General Manager.....Bruce C. Washburn
Commercial Mgr.....Everett Horton
Chief Engineer.....Fred E. Ward

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By: Newport Bcstg. Co.
Business Address: Box 218
Phone Number: 749
News Service: UP
President: Harold Sudbury
Commercial Mgr.: Gene Howe
Chief Engineer: Anson Clark

KOSE

OSCEOLA—1949—KBS

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By: Osceola Bcstg. Corp.
Business Address: P. O. Box 311
Phone Number: 860
News Service: AP
Transcription Service: World
Membership: NARTB
Representative: Hil F. Best
President: H. F. Ohlendorf
General Manager: Ted Woods
Commercial Manager: Betty G. Woods
Program Director: Hobson Daws
Chief Engineer: H. M. Jones

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Progressive Bcstg. Co.
Business Address: Box 491
Phone Number: Cedar 2-7627
Air Time: Full Time
News Service: AP
General Manager: Ted Rand
Commercial Manager: Doyne F. Bateman
Business Manager: T. M. Self
Chief Engineer: Russell Schwamb

KCLA

PINE BLUFF—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Radio Engineering Service
Business-Studio Address: 2900 W. 28th St.
Phone Number: 1900
Air Time: 6 a.m.-11 p.m.
News Service: AP
General Mgr.: Kenneth Kesterson
Commercial Manager: Clyde Martin
Pgm. Dir., Chief Engineer: Charles Penix

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Universal Bcstg. Corp.
Address: P. O. Box 957
Phone Number: 721
News Service: AP
Transcription Service: Thesaurus
Pres., Gen. Mgr., Chief Engr.: B. J. Parrish
Prom. Mgr.: R. W. Etter
Program Director: Lois Palmer

KPOC

POCAHONTAS—1950

Frequency: 1420 Kc. Power: 1,000 Watts d.
Owned-Operated By: Pocahontas Radio, Inc.
Address: P. O. Box 250
Phone: 500
News Service: AP
Transcription Service: World
President: A. J. Baltz
Gen. Mgr.: Adrian L. White
Com. Mgr.: Hiram Mayo
Prog. Dir.: Bill Nicholson
Chief Engineer: Jack Wilson

KXRJ

RUSSELLVILLE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Valley Broadcasters, Inc.
Address: Fine Arts Bldg.
Phone Number: 299
News Service: AP
Owner, Gen., Sta. Mgr.: C. R. Horne
Commercial Manager: L. L. Bryan
Sales Prom. Mgr.: Don Sammons
Pgm. Dir., Chf. Engr.: W. C. McKenney

KWCB

SEARCY—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By: White County Bcstg. Co., Inc.
Address: P. O. Box 95
Phone Number: 1281
News Service: AP
Transcription Service: SESAC
Representative: Hil F. Best
Membership: NARTB
Pres., Gen. Mgr.: Carl N. Dodd
Sales Prom. Manager: Don P. Jones
Chief Engineer: Homer Harris

KUOA

SILLOAM SPRINGS—1923—MBS

Frequency: 1290 Kc. Power: 5,000 Watts d.
Owned-Operated By: KUOA, Inc.
Business-Studio Address: Siloam Springs
Phone Number: 777
News Service: UP
Transcription Service: Thesaurus
President: John E. Brown, Sr.
Program Director: Ralph Kennedy
Chief Engineer: Cecil E. Smith

KBRS

SPRINGDALE—1949—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Southwest Pub. Co.
Address: Box 29
Phone Number: 675
Air Time: 5:30 a.m.-11 p.m.
News Service: AP
Representative: Pearson
President: Donald W. Reynolds



General Manager.....Roy J. Bowman
Chief Engineer.....Bill Ussery

K W A K

STUTTGART—1948—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Stuttgart Bcstg. Corp.
Business AddressStuttgart
Phone Number25212
Air Time.....Full Time
News ServiceUP
Transcription Service.....Standard, World
Representative.....Hil F. Best
MembershipNARTB
PresidentBeloit Taylor
Gen.-Station Manager.....Melvin P. Spann
Commercial Mgr.....Norman Biddulph
Program Dir.....June Spann
Chief Engineer.....Marvin Heffington

K O S Y

TEXARKANA—1951—MBS

Frequency: 790 Kc.....Power: 1000 Watts d.:
500 Watts n.
Owned-Operated By.....Gateway Bcstg. Co.
AddressP. O. Box 1318
News ServiceAP
Transcription ServiceThesaurus
Partners....Dr. W. Decker Smith, A. L. Davis
General Manager.....Tom E. Dillahunt
Commercial Manager.....Herman Cecil
Program Director.....Bill Mitchell
Chief Engineer.....Chas. Mathis

K R L W

WALNUT RIDGE—1951
RAZORBACK

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southern Baptist College
AddressBox 30
Phone Number980
RepresentativeBest
President.....Dr. H. E. Williams
General Manager.....Neal B. Bunn
Program Director.....Bill Thornton
Chief Engineer.....Leonard Ringle

K W R F

WARREN—1953

Frequency: 860 Kw.....Power: 250 Watts d.
Owned-Oper. By.....Pines Bcstg. Co.
AddressBox 480
Phone Number353
Partners.....Paul Fiser, John Rye
General Manager.....Lee Reeves
Commercial Mgr.....Deno Nichols
Chief Engineer.....Norman Jones

K W E M

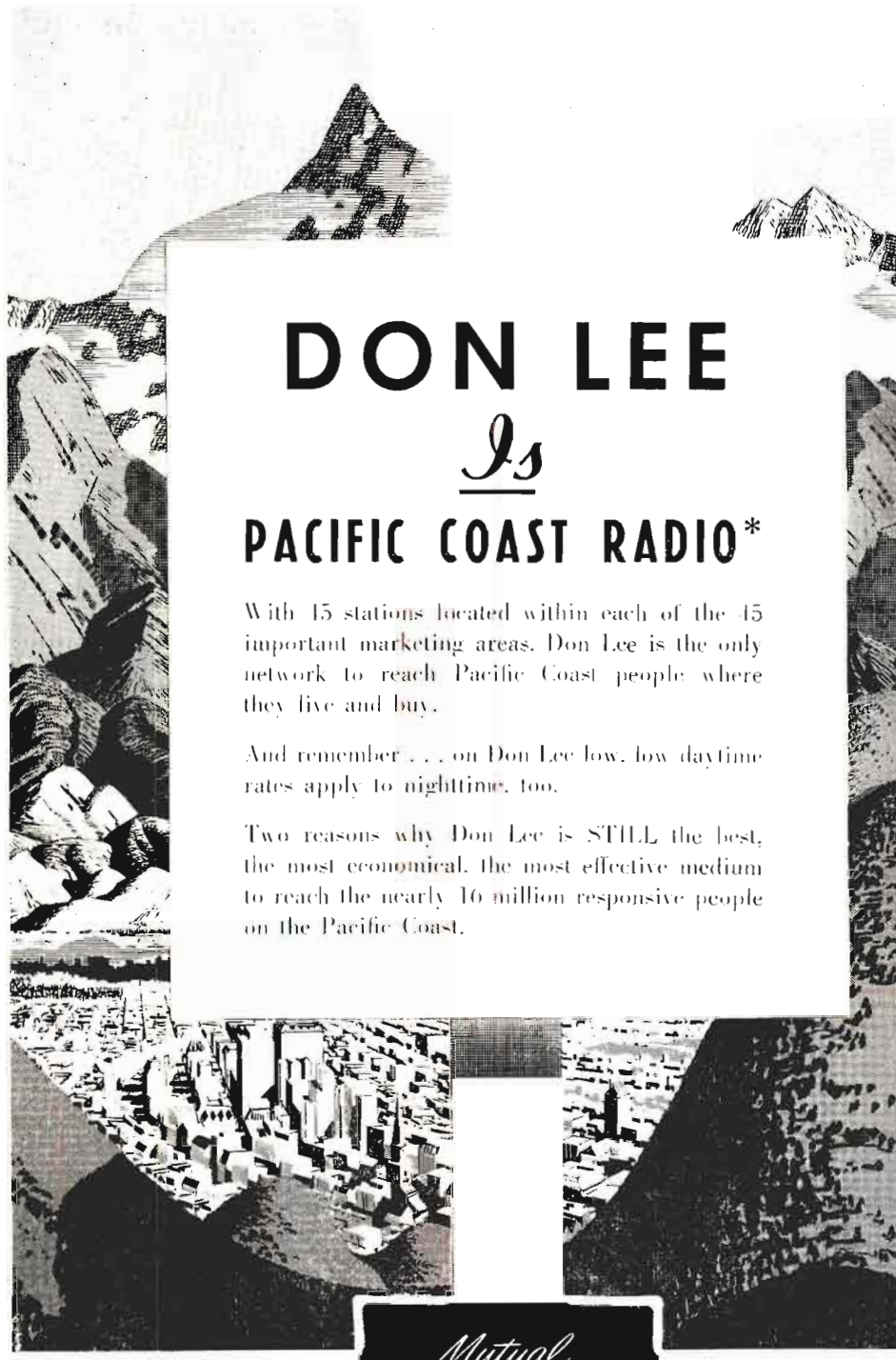
WEST MEMPHIS—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KWEM Inc.
Business-Studio Address.....Box 855
Phone Number463
President.....E. D. Rivers, Jr.
Com. Mgr.....Spencer Bedsole
Chief Engineer.....Ed Beck

THOSE WHO KNOW FAMOUS BRANDS

Says a locker plant president: "Through daily use of this **AP** program I have found my business has increased to maximum present capacity. The coverage of The **AP** and its completeness has made it possible."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**



DON LEE

Is

PACIFIC COAST RADIO*

With 15 stations located within each of the 45 important marketing areas, Don Lee is the only network to reach Pacific Coast people where they live and buy.

And remember... on Don Lee low, low daytime rates apply to nighttime, too.

Two reasons why Don Lee is **STILL** the best, the most economical, the most effective medium to reach the nearly 16 million responsive people on the Pacific Coast.

** The Nation's Greatest
Regional Network*

DON LEE BROADCASTING SYSTEM

Mutual
DON LEE
RADIO

*Represented Nationally by
H-R Representatives, Inc.*

HOLLYWOOD 28, CALIF.

CALIFORNIA

Pop. Feb. 1, 1954 (Est.) 12,479,000 — Families 4,300,000 — Radio Homes 4,223,000 — TV Homes 2,846,500 — Stations in State — 145

KCNO

ALTURAS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By.....CONR Inc.
Address.....P. O. Box 207
Phone Number.....2531
News Service.....UP
Transcription Service.....Standard, Capitol,
SESAC
Representative.....For Joe
Membership.....NARTB
President.....Rowland H. Dow
Comm., Prom. Mgr.....Philip N. Good
Chief Engineer.....Wayne Powers

KDIA

AUBURN—1950—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Charles E. Halstead
business Address.....P. O. Box 592
Phone.....1078
Air Time.....Full Time
Representative.....Ayres
Pres., Gen. Mgr.,
Chief Engr.....Charles E. Halstead, Jr.

KBIG

AVALON—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd., Hollywood
Phone Number.....Hollywood 3-3205
Air Time.....Daytime
News Service.....UP
Transcription Service.....Capitol
Representative.....Robert Meeker Associates
Membership.....NARTB, BAB
Pres., Gen., Sta. Mgr., Chf. Engr.....John Poole
Comm., Prom. Mgr.....Robert J. McAndrews
Operations Manager.....Cliff Gill
Program Director.....Alan Lisser
(See Page 338)

KBAK

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By.....Bakersfield Bcstg. Co.
Business-Studio Address.....2013 Chester Ave.
Phone Number.....4-6421
News Service.....UP
Transcription Service.....Capitol
Representative.....For Joe
Membership.....NARTB
President.....Harold P. See
Station Manager.....Naum Healy
Sales Prom. Mgr.....Bea Waldon
Program Director.....Joe Kinser
Chief Engineer.....James Garner

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Marmat Bcstg. Co.
Studio Address.....957 Oak St.
Phone.....4-6093
Air Time.....Full Time
Transcription Service.....Associated
SESAC
News Service.....AP
Representative.....Grant
Pres., Mgr.....Hal Brown
Commercial Mgr.....Franklin H. Wilbur
Director of News.....Bob Elias
Chief Engineer.....Jack Duemler

KERN

BAKERSFIELD—1938—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....Elk's Club Building
Phone Number.....8-8431
Air Time.....6 a.m.-12 M.
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Walter Baziuk
Chief Engineer.....Luverne Shatto

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Kern County Bcstrs., Inc.
Business-Studio Address.....1420 Truxton Ave.
Phone Number.....44548
News Service.....UP
Air Time.....Full Time
Transcription Service.....World
Representative.....Avery Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Gene De Young
Gen. Sales Mgr.....Ed Urner
Program Director.....Leslyn Day
Publicity Director.....J. Towerlin
Chief Engineer.....Edwin Andrews

KPMC

BAKERSFIELD—1932—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P. O. Bin 1709
Phone Number.....8-8157
News Service.....UP
Transcription Service.....Thesaurus
Station Representative.....George P. Hollingbery
Membership.....NARTB
President.....F. G. R. Schamblin

Keep your eye on KBIG!



Our advertisers report sales increases, which are reflected in increased schedules.

Business is Good!



KBIG last quarter sales were 72% more than same period last year.

Increase your sales in ALL Southern California.



Reach America's Third Market with the KBIG 10,000 watt signal from Catalina.

Good Availabilities do go fast!



Call your KBIG sales representative or Robert Meeker Associates, Inc., for costs and schedules.

REACH
AMERICA'S
RICHEST AGRICULTURAL
VALLEY
WITH
KBIF 900 KC
Center of the Dial

Advertisers use KBIF independently or in combination with KBIG to reach Fresno County and its adjoining counties—KINGS, MADERA, MERCED and TULARE—all in the prosperous San Joaquin Valley of Central California.

240

This is the "high-traffic" point on the dial where advertisers and listeners meet. The powerful KBIG signal is boomed from Catalina Island across salt water (best conductor of radio waves) to reach all Southern California... Los Angeles, San Diego, Long Beach, Pasadena and 103 other incorporated cities PLUS the vast rural populations of 8 big counties. This is truly the Giant Economy Package of Southern California Radio.

John Poole
Broadcasting Co.
KBIG KBIF KBID-TV
KBIC KBIC-TV

6540 Sunset Boulevard
Hollywood 28
HOLLYWOOD 3-3205

Gen., Sta. Mgr. L. A. Schamblin
Sales Prom., Comm. Mgr. C. C. Sturm
Publicity Director P. R. Biermann
Chief Engineer L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kw. Power: 250 Watts
Owned-Oper. By Darwin Bstg. Co.
Address Box 1394
Phone Number Banning 515
Pres., Gen. Mgr. Chet Darwin
Program Director Jack Campbell
Chief Engineer Drew Walker

KWTC

BARSTOW—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Mojave Valley Bstg. Co.
Business Address Box 697
Phone Number 4001
Air Time Full Time
News Service UP
Transcription Service World
Representative Donald Cooke
President W. T. Brown
Sta., Com. Mgr. Harry S. White
Program Director Jim Harvey
Chief Engineer Don Hetzel

KRE

BERKELEY—1923

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Central Calif. Bcstrs., Inc
Address-Trans. 601 Ashby Avenue
Phone Number Ashberry 3-7715
Air Time 6 a.m.-12M.
News Service AP
Membership NARTB
Pres., Gen. Sta. Mgr. Arthur Westlund
Comm., Prom. Mgr. Don Hamblly
Program Director Les Avery

KIBS

BISHOP—1953

Frequency: 1230 Kw. Power: 250 Watts
Owned-Oper. By Inyo Bstg. Co.
Address Box 757
Phone Number Bishop 4411
General Manager James R. Oliver
Partner S. A. Cisler
Commercial Mgr. R. S. Deming
Program Director John Drozd
Chief Engineer Alva Wilt

KYOR

BLYTHE—1948—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated Bstg. Corp. of America
Business-Studio Address Box 668
Phone Number 2231
General Manager Paul Nelson
Chief Engineer Bill Blaisey

KROP

BRAWLEY—1948—ABC

Frequency: 1300 Kc. 1000 Watts d., 500 n.
Owned-Oper. By Bcstg. Corp. of America
Address Box 987
Phone Number 6290
Representative John E. Pearson Co.
Station Manager Bill E. Williams
Program Director Carol Williams
Chief Engineer Don Peterson

KBLA

BURBANK—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Bcstrs. of Burbank
Address 11516 Oxnard St.
Phone Number Sunset 2-1195
News Service UP
Transcription Service Lang-Worth
President Gordon A. Rogers
Gen. Mgr. Robert S. Marshall
Chief Engineer William Robinson

KICO

CALEXICO—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Charles R. Love
Business Address 722 Main St.
Phone Number 3250
News Service AP
President Charles R. Love
General Mgr. W. A. Geddes
Comm. Mgr. Don Gillette
Chief Engineer Hub Herbert

KHSL

CHICO—1935—CBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated Golden Empire Bstg. Co.
Address 336 Broadway
Phone Number FI 2-0141
News Service UP
Representative W. S. Grant
Membership NARTB
Pres., Gen. Mgr. Mickey McClung
Station Manager M. F. Woodling
Commercial Manager J. A. Pero
Program Director Ed Parker
Publicity Director Tommy Nelson
Chief Engineer Russell B. Pope

KXOC

CHICO—1949—MBS

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By KXOC, Inc.
Address-Trans. Box 571
Phone Number FI 2-4211
Air Time Full Time
News Service UP
Transcription Service Standard
Representative Pearson
Membership BAB



PresidentLincoln Dellar
Gen., Sta., Comm. Mgr.....Jack L. Powell
Prog., Prod., Pub. Dir.....Neil McIntyre
Chief Engineer.....E. W. Berger

K B M X**COALINGA—1950—KBS**

Frequency: 1470 Kc.....Power: 500 d.
Owned-Oper. By.....Pleasant Valley Radio Co.
AddressBox 715
Phone136
Transcription Service.....SESAC, Langworth
News ServiceUP
President.....Benjamin M. Bowman
Gen., Sta. Mgr.....Rea B. Bowman

K B U C**CORONA—1948**

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned.....Radio Broadcasting, Inc.
Business Address.....Box 368
Phone Number1370-1-2
News ServiceUP
RepresentativeMcGillivra
Pres., Gen. Mgr.....Elmer J. Bucknum
Station Manager.....Mary Bucknum
Promotion Mgr.....Chuck Ferguson
Chief Engineer.....Charles Billyew

K C R E**CRESCENT CITY—1950**

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
AddressBox 248
Phone Number3061
News ServiceAP, INS
RepresentativeAyres
Transcription Service.....Standard, SESAC,
World
Pres., Gen. Mgr., Pgm. Dir.....Robert E. Grey
Business Mgr.....Peggy Burke Grey

K C H J**DELANO—1951**

Frequency: 1010 Kc.....Power: 1000 Watts
d.
Owned-Oper. By.....Charles Herman Johns
AddressCty. Line Rd.
Phone8676
Transcription ServiceSESAC
News ServiceUP
Pres., Gen. Mgr., Chief Eng.Charle H. Johns
Program Director.....Jean J. Johns

K R D U**DINUBA—1946**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Dinuba Co.
Business-Studio Address.....Box 157
Phone NumberDI 500
News ServiceAP
Transcription ServiceWorld
Pres., Gen., Sta. Mgr.....Egon A. Hofer

Program Director.....Harold Sparks
Chief Engineer.....Warren Nystrom

K X O**EL CENTRO—1927—MBS**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Valradio Inc.
Business Address.....Box 140
Phone Number1100
Air Time.....Full Time
News ServiceUP
Transcription Service.....Capitol, SESAC
Representative.....Paul H. Raymer
President.....Paul A. Jenkins
General Manager.....Riley R. Gibson
Commercial Manager.....Belle Hovey

K H U M**EUREKA—1947—CBS**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Carroll R. Hauser
AddressBox 1015
Phone Number.....Hillside 2-5744
Air Time.....6 a.m.-12M.
News ServiceAP
Transcription Service.....Capitol
Representative.....Pearson, MacGavren
Membership.....NARTB
Gen., Sta. Mgr.....Carroll R. Hauser
Commercial Mgr.....Frank M. Smith
Pgm., Pub. Director.....Bill Kelso
Chief Engineer.....Dean Elliott

K I E M**EUREKA—1933—MBS**

Frequency: 1490 Kc.....Power: 5000 Watts
Owned Opr. By.....Redwood Bdcstg. Co., Inc.
AddressBox 1021
Phone Number.....Hillside 3-1621
News ServiceUP
Representative.....John Blair
President, Manager.....Wm. B. Smullin
General Manager.....Don Telford
Commercial Mgr.....Robert Stach
Program Director.....Pearl Jacobsen
Chief Engineer.....Larry King

K D A C**FORT BRAGG—1948**

Frequency: 1230 Kc.....Power: 250 Watts
Owned Oper. By.....Edward Mertle
AddressBox 616
Phone Number3251
Air Time.....7 a.m.-10 p.m.
News ServiceAP
Representative.....ForJoe
Owner.....Edward Mertle
Gen. Mgr., Chief Eng.....Craig N. Smith

K A R M**FRESNO—1938—ABC**

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....KARM

Business-Studio Address...1333 Van Ness Ave.
Phone Number4-2966
News Service.....AP, INS
Transcription Service.....Standard
Representative.....Bolling
President.....Hattie Harm
General-Station Manager...Clyde F. Coombs
Program Director.....Lou Lampe
Chief Engineer.....Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Calif. Inland Bcstg. Co.
Business-Studio Address...T. W. Patterson Bldg.
Phone Number4-5001
Air Time.....Full Time
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Paul R. Bartlett
Asst. Mgr., Chief Engr.....Keith L. Mealey
Sales Manager.....Frank D. Woody
Director of Sls. Svce.....Harry H. Burum
Program Director.....Ed J. Fréch

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By...Delle Broadcasting Co.
Address.....Plaza Shopping Center
Phone Number.....6-6526 and 4-5459
Air Time.....6 a.h.-Sunset
News Service.....UP
Station Representative.....Rambeau
Membership.....NARTB, BAB
Commercial Manager.....Morris Mindel
Program Director.....Jeanne Bacher

K M A K

FRESNO—1953

Frequency: 1340 Kw.....Power: 250 Watts
Owned-Oper. By.....McMahan Bcstg. Co.
Address.....2020 McKinley
Phone Number6-9448
Representative.....Grant
President.....R. O. McMahan
General Manager.....Coyle Chambers
Chief Engineer.....Ed Nickels

K M J

FRESNO—1925—NBC

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By...McClatchy Bcstg. Co.
Business-Studio Address...1515 Van Ness Ave.
Phone Number3-6277
Air Time.....Full Time
News Service.....AP, UP
Transcription Service.....Associated
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....David T. Harris
Commercial Manager.....Roy Swanson

Sales Promotion Dir.....Richard Ebberl
Chief Engineer.....William N. Wallace

K Y N O

FRESNO—1947—MBS

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio KYNO
Address.....Hotel Fresno
Phone Number2-4163
Air Time.....5 a.m.-12M.
News Service.....UP
Representative.....Hollingbery
Transcription Service.....Thesaurus
Membership.....NARTB, BAB
General, Sta. Manager.....L. E. Chenault
Commercial Manager.....Leslie Daggett
Program Director.....Leo Goldman
Publicity Director.....Virginia Wilson
Chief Engineer.....Bert Williamsor

K I E V

GLENDALE—1933

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Operated By.....Cannon System, Ltd.
Address.....102 N. Glendale Ave.
Phone Number.....Citrus 1-1133
News Service.....UP
President.....David H. Cannon
General Mgr.....Cal Cannon
Chief Engineer.....Charles N. Whitten, Jr.

K N G S

HANFORD—1948

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Hanford Bcstg.
Business Address.....P. O. Box 620
Phone Number620
Newspaper Affiliation...Hanford Sentinel,
Hanford Journal
Air Time.....24 hrs. daily
News Service.....INS, UF
Representative.....O'Connell
Membership.....NARTB, BAB
President.....Earl J. Fenston
Sta. Mgr., Chief Engr.....Don C. Reeves
Commercial Manager.....John Haslam
Program Director.....Lloyd Chappel

K F W B

HOLLYWOOD—1926

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By...KFWB Broadcasting Corp.
Business-Studio Add...6419 Hollywood Blvd.
Phone NumberHO 3-5151
Air Time.....Unlimited
News Service.....UP, INS
Transcription Service.....SESAC
Station Representative.....Branham
Pres., Gen., Sta. Mgr.....Harry Maillish
Commercial Manager.....Morton Sidley
Special Events Dir.....Dan Russell
Program Director.....Sydney Yallen
Chief Engineer.....Harry Meyers

K G F J

HOLLYWOOD—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Ben S. McGlashan
 Business-Studio Address.... 6314 Sunset Blvd.
 Phone Number HO 4-0201
 News Service..... UP
 Transcription Service..... Associated
 Owner..... Ben S. McGlashan
 General Manager..... Thelma Kirchner
 Chief Engineer..... Homer Obuchon

K L A C

HOLLYWOOD—1928

Frequency: 570 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..... KMTR Radio Corp.
 Address..... 1000 Cahuenga Blvd.
 Phone Number..... Hollywood 2-7311
 News Service..... INS, UP
 Representative..... Adam J. Young, Jr.
 President..... M. W. Hall
 Commercial Manager..... Larry Buskett
 Program Director..... R. F. Horgan

K R E O

INDIO—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Bcstg. Corp. of America
 Address..... Box 697
 Phone Number..... Indio 7-3403
 Representative..... Pearson
 General Manager..... R. T. Sampson

K A V L

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... Antelope Bcstg. Co.
 Address..... P. O. Box 1192
 Phone 1000
 Air Time..... Full Time
 Transcription Service..... World, SESAC
 News Service..... UP
 Pres., Gen. Mgr..... W. B. Carter
 Commercial Mgr..... H. L. Comstock
 Chief Engineer..... James French

K C V R

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By.... Central Valley Radlo
 Business Address..... P. O. Box 600
 Phone Number..... Lodi 8-0628
 News Service..... UP
 Co-owners.... Herbert W. Brown, D. A. Brown
 Program Director..... D. M. Corlett
 Chief Engineer..... George Sampson

K F O X

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By. Nichols & Warinner, Inc.

Address..... 220 E. Anaheim Street
 Phone Number Long Beach 6-7281
 News Service..... UP
 Transcription Service..... Lang-Worth, World
 Representative Burn-Smith
 Membership NARTB, BAB
 Gen., Sta. Mgr..... Hal G. Nichols
 Pub., Prom. Mgr..... Robert Lamb
 Program Director..... L. W. McDowell
 Technical Advisor..... Al Mutter

K G E R

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By... John Brown Schools of Calif., Inc.
 Business-Studio Address..... 3745 Atlantic
 Phone Number 40-7907
 News Service AP
 Transcription Service..... Thesaurus
 Representative Gill-Perna
 Membership NARTB
 President..... Dr. John E. Brown
 Gen., Sta., Comm. Mgr., Pgm. Dir.
 Clinton H. Fowler
 Chief Engineer..... Luther Crumbaugh

K A B C

LOS ANGELES—1929—ABC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.... American Bcstg. Co., Inc.
 Address... 1539 N. Vine St., Hollywood 28, Cal.
 Phone Number..... HO 2-3141
 Air Time Unlimited
 News Service..... AP, UP
 Representative Edward Petry
 President..... Robert E. Kintner
 General Manager..... W. Phillipson
 Commercial Mgr..... Amos T. Baron
 Promotion Manager..... Jon Barkhurst
 Program Director..... Dresser Dahlstead
 Chief Engineer..... Phillip Caldwell

K F A C

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By... Los Angeles Bcstg. Co., Inc.
 Bus.-Studio Address..... 5773 Wilshire Blvd.
 Phone Number..... Webster 0161
 Air Time..... Full Time
 News Service AP
 Representative Bolling
 Membership NARTB
 Pres.-Gen. Sta. Mgr..... Calvin J. Smith
 Program Director..... Howard Rhines
 Publicity Director..... Tom Dixon
 Chief Engineer..... Ron Oakley

K F I

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By. Earle C. Anthony, Inc.
 Business-Studio Address... 141 N. Vermont Ave.
 Phone Number..... Dunkirk 2-2121
 News Service..... AP, UP

Transcription Service.....Capitol, World
Representative.....Henry I. Christal
Pres., Gen. Mgr.....Earle C. Anthony
Sales Prom. Mgr.....Ronnie Manders
Asst. to President.....Charles E. Hamilton
Program Director.....Pat Kelly
Co-Chief Engineers.....H. L. Blatterman.
Curtis W. Mason

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc.....Power: 5,000 Watts
Owned-Operated By.....Standard Bcstg. Co.
Business-Studio Add.....338 S. Western Ave.
Phone Number.....Dunkirk 8-2345
Air Time.....Daytime
News Service.....AP, UP
Transcription Service.....Langworth
Representative.....McGillvra
Membership.....BAB, NARTB
Pres., Gen. Mgr.....Frank Burke, Jr.
Comm., Sta. Manager.....Vern Lindblade
Pgm., Pub. Dir.....Carl Brewster
Chief Engineer.....Leonard Reeves

K H J

LOS ANGELES—1922

MBS-DON LEE

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....General Teleradio, Inc.
Address.....1313 N. Vine St., Hollywood
Phone Number.....Hollywood 2-2133
Air Time.....6 a.m.-M.
News Service.....AP, UP
Representative.....H-R
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Willett H. Brown
Exec. Vice-Pres.....Ward D. Ingram
Vice Pres., Sales.....Norman Boggs
Sales Promotion Mgr.....Robert Light
Program Director.....A. J. LaFrano
Publicity Director.....Bud Coulson
Chief Engineer.....Robert Arne

K M P C

LOS ANGELES—1927

Frequency: 710 Kc.....Power: 50,000 Watts d.;
10,000 Watts n.
Owned-Oper. By.....KMPC, Inc.
Address.....5939 Sunset Boulevard
Phone Number.....Hollywood 9-5341
Air Time.....5:45 a.m.-1:00 a.m.
News Service.....INS, UP
Representative.....AM Radio Sales
Membership.....BAB
President.....Gene Autry
Gen. Mgr. & V.P.....Robert O. Reynolds
V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
Nat. Sales Mgr.....Charles Cowling
Director of Bcstg.....Mark Haas
Chief Engineer.....L. C. Sigmon

K P O L

LOS ANGELES—1952

Frequency: 1540 Kc...Power: 10,000 Watts d.
Owned-Oper. By....Coast Radio Bdcstg. Corp.
Address.....5087 Huntington Dr.
Phone Number.....Capitol 1-6101
News Service.....AP
Transcription Service.....SESAC
Representative.....Keller
Membership.....NARTB
President.....Hugh R. Murchison
Station Manager.....Frederick Custer
Chief Engineer.....Floyd Hall
Program Director.....R. Scott

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
Owned-Oper. By.....Radio Bctrs., Inc.
Business-Studio Address...541 So. Spring St.
Phone Number.....Madison 2121
News Service.....AP, INS
Transcription Service.....World, SESAC,
Associated
Membership.....NARTB
General Manager.....Ned Connor
Pgm. Dir.-Chief Announcer...Charles Clifton
Chief Engineer.....Willis O. Freltag

**YOU AREN'T
REACHING**

LOS ANGELES' MAJOR

Negro Audience

unless you're buying
Hunter Hancock's

"HARLEMATINEE"

THIS TIME

Check
KEVD

LOS ANGELES

Represented by
Joseph Hershey McGillvra, Inc.

★ **KNX** IS
CBS RADIO IN
LOS ANGELES

★ *Los Angeles' Most-Listened-to Station*

DIAL 1070

CARROLL ALCOTT
EVE ARDEN
BETH ASHTON
GENE AUTRY
HARRY BARRITT
MEL BALDWIN
BILL BALLANCE
LIONEL BARRYMORE
JACK BENNY
EDGAR BERGEN
BARBARA BRITTON
CHARLES COLLINGWOOD
BILL CONRAD
DUDLEY COOKE
CHARLES CORRELL
BILL COSTELLO
BING CROSBY
BOB CROSBY
DAN CUBBERLY
IRVING CUMMINGS
ROSEMARY DeCAMP
RICHARD DENNING
MARLENE DIETRICH
HUGH DOUGLAS
BILL DOWNS
CHARLES FARRELL
BOB FERRIS
GASTON FISCHER
GEORGE FISHER
BILL FORMAN
CHRISTY FOX
ARTHUR GODFREY
CALE GORDON
FREEMAN GOSDEN
FRANK GOSS
TOM HANLON
TOM HARMON
HAWTHORNE
HORACE HERDT
JEAN HERSHOLT
EDD HUNTER
BUCK JOY
WILLIAM KENNEALLY
HARRY KOPLAN
CATHY LEWIS
ELIOT LEWIS
ROBERT Q. LEWIS
ART LINKLETTER
MARY LIVINGSTONE
JOHN LUND
ROBERTA LINN
CURT MASSEY
DUDE MARTIN
JAMES MATTHEWS
MERCEDES McCAMBRIDGE
JOHNNY MERCER
RAY MILLAND
VAUGHN MONROE
EDWARD R. MURROW
WENDELL NOBLE
PHILIP NORMAN
WALTER O'KEEFE
LOUELLA PARSONS
MAX ROBY
WILL ROGERS, JR.
BILL SHADEL
DAVE SHOWALTER
HERB SHRINER
HOWARD K. SMITH
GALE STORM
RALPH STORY
BILL STOUT
LOWELL THOMAS
SHIRLEY THOMAS
LARRY THOR
MARTHA TILTON
ROBERT TROUT
DAVID VAILE
ELENA VERDUGO
JIMMY WAKELY
JOE WALTERS
MAURIE WEBSTER
BARBARA WHITING

KNX

LOS ANGELES—1922—CBS (RADIO)
COLUMBIA PACIFIC

Frequency: 1070 Kc. Power: 50,000 Watts
Owned By: Columbia Bcstg. System, Inc.
Operated By: CBS Radio Division
Business-Studio Address: 6121 Sunset Blvd.
Phone Number: Hollywood 9-1212
Air Time: 5:25 a.m.-1:05 a.m.
News Service: AP, UP
Representative: Radio Spot Sales, CBS
General Manager: William D. Shaw
Sales Promotion Mgr.: J. W. Frost
Program Director: Robert Sutton
Chief Engineer: Les Bowman

KMYC

MARYSVILLE—1940—MBS

Frequency: 1410 Kc. Power: 1,000 Watts
Owner-Oper.: Marysville-Yuba City Bcstrs., Inc.
Business Address: P. O. Box 631
Phone Number: 2-2396
Air Time: Full Time
News Service: AP
Transcription Service: World
Representative: W. S. Grant
Membership: NARTB, BAB
President: H. E. Thomas
Gen.-Station Manager: Joe D. Carroll
Program Director: W. R. Cleveland
Chief Engineer: Loyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By: Merced Bcstg. Co.
Business Address: P. O. Box 717
Phone Number: RAndolph 2-6251
Air Time: Full Time
News Service: UP
Representative: W. S. Grant, McClung
Membership: NARTB
Pres., Gen. Mgr.: Mrs. Hugh McClung
Station Manager: Charles H. Kinsley, Jr.
Commercial Manager: Edward Blakesley
Program Director: Stan Evans
Publicity Director: Wilma Belloli
Chief Engineer: Russel Pope

KBOX

MODESTO—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned-Operated By: Stanislaus County
Bcstrs. Inc.
Address: 1507 10th St.
Phone Number: 3-7756
News Service: AP
Transcription Service: Lang-Worth
Representative: Rambeau
Membership: NARTB, BAB
Pres., Gen., Sta., Comm. Mgr.: Milton Hibdon
Sales Prom. Mgr.: Dave Jacobs
Program Director: Norma Alamshau

One of Los Angeles'
MORE IMPORTANT

Radio
Stations

KOWL

REACHING AND SELLING:

- **NEGRO MARKET**
(350,000) — Joe Adams
(D.J.), "Sharing Secrets"
(housewife show), news
(Negro appeal).
- **MEXICAN AND
MEXICAN AMERICAN
MARKET (400,000)** —
"Chico" (Latin flavor d.j.),
Elena Salinas (Spanish lan-
guage family program),
news (Spanish language).
- **PLUS** Jewish and eight
other language markets.



1580 kc.

NOW 10,000 WATTS

— the most powerful station
of its kind in the United States!

(See Santa Monica listing)



Publicity Director.....Fran Abell
Chief Engineer.....Paul Ferrelle

KMOD

MODESTO—1950—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Modesto, Inc.
Address.....P. O. Box 941
Phone.....2-1051
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Representative.....Meeker (N. Y.), Moore
(L.A.), McGavern (San. Fran.)

President.....John Griffin
Membership.....NARTB
Gen., Sta. Mgr.....John H. Schacht
Sales Prom. Mgr.....Judd Sturtevant
Publicity Director.....Arnold Green
Chief Engineer.....Pete Onnigian

KTRB

MODESTO—1933

Frequency: 860 Kc.....Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address.....Box 593
Phone Number.....3-0737
News Service.....INS, UP
Transcription Service.....Cole, Standard
Representative.....W. S. Grant
Pres.-Gen.-Station Mgr.....William H. Bates, Jr.
Commercial Mgr.....Lee Roddy
Prog. Dir.....Don E. Lapan
News Director.....Charlie McEwen
Chief Engineer.....William H. Bates, Jr.

KMBY

MONTEREY—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Monterey Radio-TV Co.
Business Address.....468 Calle Principal
Phone Number.....2-4541
President.....Kenyon Brown

KXXL

MONTEREY—1952

Frequency: 630 Kw.....Power: 1000 Watts
Owned-Oper. By.....S. A. Cisler
Address.....546 Hartnell Plaza
Transcription Service.....Standard, Thesaurus
President.....S. A. Cisler
Gen. Mgr.....James Oliver

KWSD

MT. SHASTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Shasta Cascade Bcstg. Corp.
Address.....E. Alma Street
Phone Number.....Mt. Shasta 2124
Air Time.....Full Time
News Service.....AP
Representative.....Continental, McGavren

Membership.....NARTB
General Manager.....Arthur Adler
Sta. Mgr., Chief Eng.....David H. Rees
Program Director.....Iola Huntingdon

KVON

NAPA—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....Gibson Radio & Pub. Co.
Address.....P. O. Box 911
Phone Number.....Napa 6-2023
Air Time.....6:45 a.m.-10:45 p.m.
News Service.....UP
Transcription Service.....World
Representative.....Wm. Ayres
Pres., Gen. Mgr.....Luther E. Gibson
Sta., Comm. Mgr.....Elmer L. Gibson
Program Director.....Nolan Cruise
Chief Engineer.....Dave Wortman

KSFE

NEEDLES—1952—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Needles Bdcstg. Co.
Address.....P. O. Box C-2
Phone Number.....1234
News Service.....INS
Transcription Service.....Thesaurus
Partners.....B. J. Fitzpatrick and
L. A. Newsome, Jr.
Chief Eng.....Albert Lincoln

KLX

OAKLAND—1922

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Building Co.
Business Studio Address.....401 13th St.
Phone Number.....GLEncourt 1-0660
Air Time.....6 a.m.-M.
Newspaper Affiliation.....Oakland Tribune
News Service.....AP
Transcription Service.....Standard, Thesaurus
Representative.....Burn-Smith
Membership.....NARTB, BAB
President.....J. R. Knowland, Jr.
General Manager.....Milton L. Levy
Publicity Director.....Jean Williams
Chief Engineer.....Roswell S. Smith

KROW

OAKLAND—1925

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Operated By.....KROW, Inc.
Address.....464 19th St.
Phone Number.....TWinoaks 3-9600
Air Time.....Full Time
News Service.....UP
Transcription Service.....Standard
Representative.....Raymer
Membership.....NARTB, BAB
President.....Sheldon F. Sackett
General Manager.....J. G. Paltridge
Commercial Manager.....Jack Grant
Program Director.....Russ Coughlan

Publicity Director.....Phyllis Diller
Chief Engineer.....A. Pattison

K W B R

OAKLAND—1920

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By...Warner Bros. Radio, Inc.
Business-Studio Address.....327 22nd St.
Phone Number.....Higate 4-1212
Air TimeUnlimited
News ServiceUP
RepresentativeFor Joe
General Manager.....S. W. Warner
Station Manager.....F. Wellington Morse
Program Director.....Jeane K. Fisher
Chief Engineer.....Paul Gregg

K O C S

ONTARIO—1947

Frequency: 1510 Kc.....Power: 250 Watts
Owned-Operated By...The Daily Report Co.
Business-Studio Address.....222 East "B" St.
Phone Number.....627-54
News ServiceUP
Transcription Service.....Capitol. SESAC
RepresentativeO'Connell
Gen., Comm. Mgr.....Harry Allen
Chief Engineer.....Glenn Clark

K M O R

OROVILLE—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Oroville Bcstrs.
Address.....P. O. Box 1032
Phone Number1340
News ServiceUP
Transcription ServiceThesaurus
RepresentativeAyres (S.F.)
President.....Joy C. Fearnhead
Gen., Sta., Comm. Mgr.....J. R. Bird
Program Director.....Louis Coppola

K C M J

PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..Palm Springs Bcstg. Co.
Business Address.....Box KK
Phone Number.....2253
Air TimeFull Time
News ServiceUP
RepresentativeO'Connell, McGavren
MembershipNARTB, BAB
Pres., Gen. Mgr.....Joseph E. Gamble
Commercial Manager.....Norman Lofthus
Program Director.....Thelma Roberts
Chief Engineer.....N. Vincent Parsons

K I B E

PALO ALTO—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address.....Box 1151
Phone Number.....Davenport 3-1341
Air TimeDaytime

News ServiceUP
Transcription Service. Standard, World, London
RepresentativeGrant, Best
MembershipNARTB
President.....William R. Crocker
General Mgr.....Edward Davis
Sta., Comm., Sales Mgr.....Peter A. Cuneo
Program Director.....Claire Barskey
Chief Engineer.....Ben K. Wright

K A L I

PASADENA—1950

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By...Consolidated Bcstg. Co.
Business-Studio Address.....758 E. Colorado
Phone NumberRY 1-7149
News ServiceUP
Transcription ServiceAssociated
Pres., Gen. Mgr.....Henry Fritzen
Chief Engineer.....Harvey Fritch

K W K W

PASADENA—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By...Southern Calif. Bcstg. Corp.
Address.....800 Sierra Madre Villa
Phone Number.....Ryan 1-6744
Air TimeUnlimited
News ServiceUP
RepresentativeO'Connell
MembershipNARTB, BAB
General Partner.....Marshall S. Neal
Gen.-Station-Comm. Mgr.....William J. Beaton
Pgm. Dir., Chief Anncr.....Bill Garr
Chief Engineer.....Paul W. Spargo

K X L A

PASADENA—1942

Frequency: 1110 Kc.....Power: 10,000 Watts
Owned-Operated By..Pacific Coast Bcstg. Co.
Business Address.....1401 So. Oak Knoll Ave.
Phone Number.....RYan 1-6991
News ServiceAP
Transcription ServiceWorld
President-Gen. Sta. Mgr.....Loyal K. King
Director of News.....Carl Saunders
Program Director.....Marian Atkinson
Chief Engineer.....Jack Reeder

K P R L

PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....D. J. & Bernard Schwartz
Business-Studio Address.....32nd & Oak Sts.
Phone Number204
News ServiceAP
Representative.....W. S. Grant
Pgm., Comm. Dir.....Bernard Schwartz
Commercial Mgr.....Dorothy Schwartz
Gen. Mgr., Chief Engineer...Dale Schwartz

K A F P

PETALUMA—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Warner Bros.



Address Box 590
 Phone Number 2-9787
 Transcription Service World. Capitol
 News Service UP
 President S. W. Warner
 Gen. Mgr. Wellington Morse
 Sta., Comm. Mgr. Ted Kenessey
 Program Director Jack Goforth

KECC

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KECC, Inc.
 Business Address 235 Railroad Ave.
 Phone Number 2-2964
 News Service UP
 Transcription Service World. Lang-Worth
 Representative W. S. Grant
 General Mgr. Mel D. Marshall
 Commercial Mgr. John C. McFarland
 Chief Engineer M. R. Scott

KPMO

POMONA—1947

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Oper. By Valley Bdstg. Co.
 Business-Studio Address 1240 E. Holt St.
 Phone Number Lycoming 2-1293
 News Service UP
 Partner, Comm. Mgr. Dean H. Wickstrom
 Prog. Dir. Florence E. Wickstrom
 Chief Engineer Buck Rogers

KTIP

PORTERVILLE—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By J. F. Tighe
 Business-Studio Address Box 1312
 Phone Number PO 1450
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus
 Representative Cook, Grant
 Membership NARTB
 President J. F. Tighe
 Gen., Sta. Mgr. Frank Robinson Brown
 Comm., Prog. Dir. Jean Snowden
 Chief Engineer Alan Snowden

KBLF

RED BLUFF—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hal K. Shadle
 Address 737 Main St.
 Phone Number 880
 Gen. Mgr. Bill Baumgarten
 Chief Engineer Harry Shelby

KVCV

REDDING—1936—CBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By Golden Empire Bdstg. Co.
 Address Box 717, Merced
 Phone Number 1646
 Air Time Full Time

News Service UP
 Transcription Service Standard
 Representative W. S. Grant Co.
 Pres., Gen. Mgr. Mrs. Hugh McClung
 Station Manager Fred M. Stuelpnagel
 Commercial Manager H. E. McCarty
 Sales Prom. Mgr. Ted Dooley
 Pgm., Prod. Dir. Lyle Mathys
 Publicity Director Charles Castor
 Chief Engineer Russ Pope

KPRO

RIVERSIDE—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By Broadcasting Corp. of
 America
 Business Address P.O. Box 987
 Phone Number Riverside 6290
 News Service AP
 Representative Pearson
 President Fred E. Carr
 Gen., Sta. Mgr. D. R. Peterson

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 5000 W. d.;
 1030 W. n.
 Owned-Oper. By KCRA, Inc.
 Business Studio Address 1010 11th St.
 Phone Number Gilbert 2-0758
 Air Time 6 a.m.-12M.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership BAB, NARTB
 President-General Mgr. Ewing C. Kelly
 Commercial Manager F. C. Beckwith
 Station Mgr. Howard J. Smiley
 Publicity Director Irma Davis
 Program Dir. John Kuhlman
 Chief Engineer W. Herbert Hartman

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By McClatchy Bdstg. Co.
 Business Studio Address 708 Eye St.
 Phone Number Gilbert 3-1745
 Air Time Full Time
 Newspaper Affiliation Sacramento Bee
 News Service UP, AP
 Transcription Service Thesaurus
 Representative Paul H. Raymer
 Membership BAB, NARTB
 President Eleanor McClatchy
 Gen., Sta. Mgr. Keith B. Collins
 Comm., Sales Prom. Mgr. A. C. Williams
 Program Director Harry Warren
 Chief Engineer Stam Sronce

KGMS

SACRAMENTO—1952

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By Capitol Radio Enterprises

Address Hotel Senator
Phone Number Hudson 1-3133
News Service AP
Transcription Service Langworth
General Manager Irving J. Schwartz
Station Manager J. Matrangola
Commercial Manager S. George
Chief Engineer Richard Hinz

K R O Y

SACRAMENTO—1937—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By KROY, Inc.
Business-Studio Address Hotel Sacramento
Phone Number Gilbert 3-2525
News Service UP
Transcription Service Langworth
Representative Avery-Knodel
Membership NARTB
Pres., Gen. Mgr. C. L. McCarthy
Program Director John Z. Ickes
Chief Engineer William Karpisek

K X O A

SACRAMENTO—1945—MBS

DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Sacramento Bcstrs., Inc.
Business Address P. O. Box 94
Phone Number Wabash 5-2717
News Service UP
Representative J. E. Pearson, McGovern
Membership NARTB, BAB
Transcription Service Standard
President Lincoln Dellar
General Manager Robert W. Dumm
Program Director Dean Seaton
Chief Engineer Ewald Berger

K D O N

SALINAS—1935

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By Charles Blackwood Grant
Business Address Box 1490, Salinas
Phone Number 2-6464
Air Time Full Time
News Service UP
Transcription Service World, Capitol
Representative Weed & Co.
Membership NARTB, BAB
Gen. Mgr. Charles B. Grant
Commercial Mgr. Ann Knowlton
Program Director J. L. Lyons
Chief Engineer Omer Wright

K S B W

SALINAS—1946—MBS

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Operated By Salinas Bcstg. Corp.
Business Address P.O. Box 1651
Phone Number 8071
News Service AP
Transcription Service Langworth
Representative Forjoe
Membership NARTB, BAB

Gen., Sta. Manager John C. Cohan
Commercial Manager W. M. Oates
Program Director Neal Edmondson
Chief Engineer Charles Haigh

K C S B

SAN BERNARDINO—1947

Frequency: 1350 Kc. Power: 500 Watts
Owned-Oper. By Fred P. D'Angelo
Business Address 770 Mill St.
Phone Number 8-2245
News Service UP
Transcription Service Thesaurus
Representative Forjoe
President, Gen. Mgr. Fred P. A'Angelo
Pgm., Pub. Dir. Ed Mundy, Jr.
Sta. Mgr., Pgm. Dir., Chief Eng. Jim Tracewell

K F X M

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By Lee Bros. Bcstg. Corp.
Business-Studio Address 512 Fifth St.
Phone Number 4761
News Service UP
Transcription Service World
Representative John Blair
President J. Clifford Lee
General Manager E. W. Lee
Commercial Mgr. Paul H. Martin
Program Director Gene Lee
Chief Engineer George Ewing

K I T O

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By KITO, Inc.
Address 569 Fourth St.
Phone Number 7807
Air Time Unlimited
News Service UP
Representative Hollingbery
Pres., Gen., Sta. Mgr. J. J. Flanagan
Commercial Manager Arnold Benum
Program Director Fred Reinhardt
Chief Engineer Richard Klitzing

K R N O

SAN BERNARDINO—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Western Empire Bcstrs., Inc.
Address 990 Colton Ave
Phone Number 8-2771
Air Time Full Time
News Service AP
Representative Donald Cooke
Pres., Gen. Mgr. Norman H. Rogers
Program Director Chuck Palmer
Chief Engineer George W. Brock

K C B Q

SAN DIEGO—1946—ABC

Frequency: 1170 Kc. Power: 5000 Watts d.
1000 Watts n.



Owned-Operated By.....Charles E. Salik
 Bus.-Studio Address.....P. O. Box 1629
 Phone Number.....Cypress 5-4103
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Avery-Knodel
 Membership.....NARTB
 Pres., Gen. Mgr.....Charles E. Salik
 Commercial Mgr.....Graham H. Moore
 Prog., Pub. Dir.....Robert Regan
 Chief Engineer.....Charles J. Sherbourne

K F M B**SAN DIEGO—1941—CBS**

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Jack Wrather and
 Helen Alvarez
 Bus.-Studio Address.....Fifth & Ash Sts.
 Phone Number.....Main 2114
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....Capitol, SESAC
 Representative.....Petry
 Membership.....BAB, NARTB
 President.....J. D. Wrather
 Vice President.....Maria Helen Alvarez
 General Manager.....George Whitney
 Station Manager.....Hobby Myers
 Executive Editor.....Paul W. White
 Program Director.....Jerry Lee Pecht
 Chief Engineer.....Charles F. Abel

K F S D**SAN DIEGO—1926—NBC**

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Airian Radio Corp. Ltd.
 Business-Studio Address.....U. S. Grant Hotel
 Phone Number.....Belmont 3-6353
 Air Time.....6 a.m.-M.
 News Service.....INS, AP
 Representative.....Katz Agency
 Membership.....NARTB
 Pres., Gen. Mgr.....Thomas E. Sharp
 Station Manager.....John C. Merino
 Program Director.....Peter Murphy
 Chief Engineer.....Leroy Bellwood

K G B**SAN DIEGO—1926—MBS-DON LEE**

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Don Lee Bcstg. Syst.
 Address.....1017 First Ave.
 Phone Number.....BE 3-6151
 Air Time.....6 a.m.-M.
 News Service.....UP
 Membership.....BAB
 President.....Willet H. Brown
 Sta., Gen. Mgr.....Marion R. Harris
 Program Director.....Matt Long
 Chief Engineer.....Joe Kline

To completely cover
 isolated SAN DIEGO,

*(America's Fastest Growing-
 Billion Dollar Market)*

You Must Buy
KFMB-Radio
-CBS-

**SAN DIEGO'S MOST LISTENED-TO
 RADIO STATION!**

KSDO

SAN DIEGO—1947

Frequency: 1130 Kc....Power: 5000 Watts d.;
1000 Watts n.

Owned-Operated By...San Diego Bcstg. Co.
Bus.-Studio Address...U. S. Natl. Bank Bldg.
Phone Number.....Main 2041
Air Time.....Full Time
News Service.....AP, UP
Representative.....Pearson
Vice-Pres., Gen. Mgr.....Jack Heintz
Commercial Manager.....Norman Kay
Station Manager.....W. Edwards
Chief Engineer.....Vern Milton

KSON

SAN DIEGO—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Fred & Dorothy Rabell
Business Studio Address.....630 F St.
Phone Number.....Franklin 5175
News Service.....AP
Transcription Service.....Associated
Representative.....Bolling
General Manager.....Fred Rabell
Program Director.....Dorothy Rabell
Chief Engineer.....Charles Mowatt

KGIL

SAN FERNANDO—1947

Frequency: 1260 Kc....Power: 1000 Watts d.

Owned-Oper. By...San Fernando Va. Bcstg. Co.
Business Address.....4919 Van Nuys Blvd.
Phone Number.....State 4-6291
Air Time.....Full Time
News Service.....AP
Transcription Service.....Capitol
President.....E. P. Franklin
Commercial Manager.....Howard P. Gray
Program Director.....Allan McKee
Chief Engineer.....Jay Rice

KCBS

SAN FRANCISCO—1912—CBS

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By...CBS Radio Division Inc.
Address.....Palace Hotel
Phone Number.....YUkon 2-7000
News Service.....AP, UP, INS
Representative.....CBS Radio Spot Sales
Membership.....BAB
President (CBS).....Frank Stanton
Gen., Sta. Mgr.....Arthur Hull Hayes
Promotion Mgr.....Evelyn Clark
Program Director.....Pede Worth
Publicity Director.....William Cullenward
Chief Engineer.....Alan Cormack

KEAR

SAN FRANCISCO—1948

Frequency: 1550 Kc....Power: 10,000 Watts
Owned-Operated By.....Bay Radio, Inc.

THOSE WHO KNOW FAMOUS BRANDS

A radio news man reports: "This station offers 20 **AP** news shots a day. **The Associated Press** 5-minute summaries are the station's favorites. Listeners appreciate the terse, concise, crisp presentations."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**

Business-Studio Address.....3 W. 37th Ave.
Phone Number.....Fireside 5-4837
News Service.....AP
Transcription Service.....Associated, Standard
Representative.....Bolling
President.....Stephen A. Cisler
General Manager.....George C. Atkinson
Chief Engineer.....Douglas F. Mariska

K F R C

SAN FRANCISCO—1924—MBS

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....General Teleradio
Business-Studio Address.....1000 Van Ness Ave.
Phone Number.....Prospect 6-0500
Air Time.....6 a.m.-M.
News Service.....AP, UP
Representative.....H.R. Representatives
Membership.....BAB, NARTB
General Manager.....William D. Pabst
Commercial Manager.....Merwyn L. McCabe
Sales Prom. Mgr.-Pub. Dir.....Dink Templeton
Program Director.....Mel Venter
Chief Engineer.....E. G. Underwood

K G O

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....420 Taylor St.
Phone Number.....Graystone 4-6565
Air Time.....Full Time
News Service.....AP, INS, UP
Transcription Service.....Langworth
Representative.....Edward Petry
Membership.....BAB, NARTB
President (ABC).....Robert E. Kintner
General Manager.....James H. Connolly
Station Manager.....Paul T. Scheiner
Sales Manager.....John Hansen
Program Director.....Victor P. Reed
Chief Engineer.....A. E. Evans

K J B S

SAN FRANCISCO—1924

Frequency: 1100 Kc.....Power: 1000 Watts d
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Phone Number.....Orday 3-4148
Air Time.....5 a.m.-Local Sunset
News Service.....AP, INS
Representative.....Avery-Knodel
Membership.....NARTB, BAB
Gen. Mgr.-Sta. Mgr.....Edwin P. Franklin
Comm. Mgr.....Stanley G. Breyer
Pgm. Dir.-Prod.-Pub. Mgr.....Charles F. Pendleton
Chief Engineer.....Roger Roberts

K N B C

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Phone Number.....Graystone 4-8700
Air Time.....Unlimited

News Service.....AP, INS, UP
Transcription Service.....Thesaurus
Representative.....NBC Spot Sales
Membership.....NARTB, BAB
President (NBC).....S. L. Weaver, Jr.
Gen. Sta. Mgr.....George Greaves
Commercial Mgr.....W. K. McDaniel
Sales Promotion Mgr.....Dean Moxley
Program Director.....John Thompson
Chief Engineer.....Curtis Peck
(See Page 354)

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Golden Gate Bcstg. Corp.
Business Address.....1355 Market St.
Phone Number.....Market 1-8171
Air Time.....6 a.m.-1 a.m.
News Service.....P
Representative.....McGillvra
Membership.....NARTB
President.....S. H. Patterson
Gen. Mgr.....Richard P. Bott
Pgm. Dir.....Susan Alex
Sales Mgr.....Ralph Sacks
Chief Engineer.....Norwood Patterson

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc.....Power: 5000 Watts d.,
1000 Watts n.
Owned Oper. By.....The Associated Bcstrs., Inc.
Bus.-Studio Address.....Van Ness at Greenwich
Phone Number.....Prospect 6-5100
Air Time.....6:15 a.m.-12:15 a.m.
News Service.....INS, UP
Transcription Service.....Standard; World
Representative.....Headley-Reed
Membership.....NARTB, BAB
President.....Wesley I. Dumm
Gen. Sta. Mgr.....Alan L. Torbet
Com. Mgr.....Gary Garland
Prom., Pub. Mgr.....Gene DeAlessi
Program Dir.....Robert Hansen
Dir. of Engineering.....A. E. Towne

K Y A

SAN FRANCISCO—1926

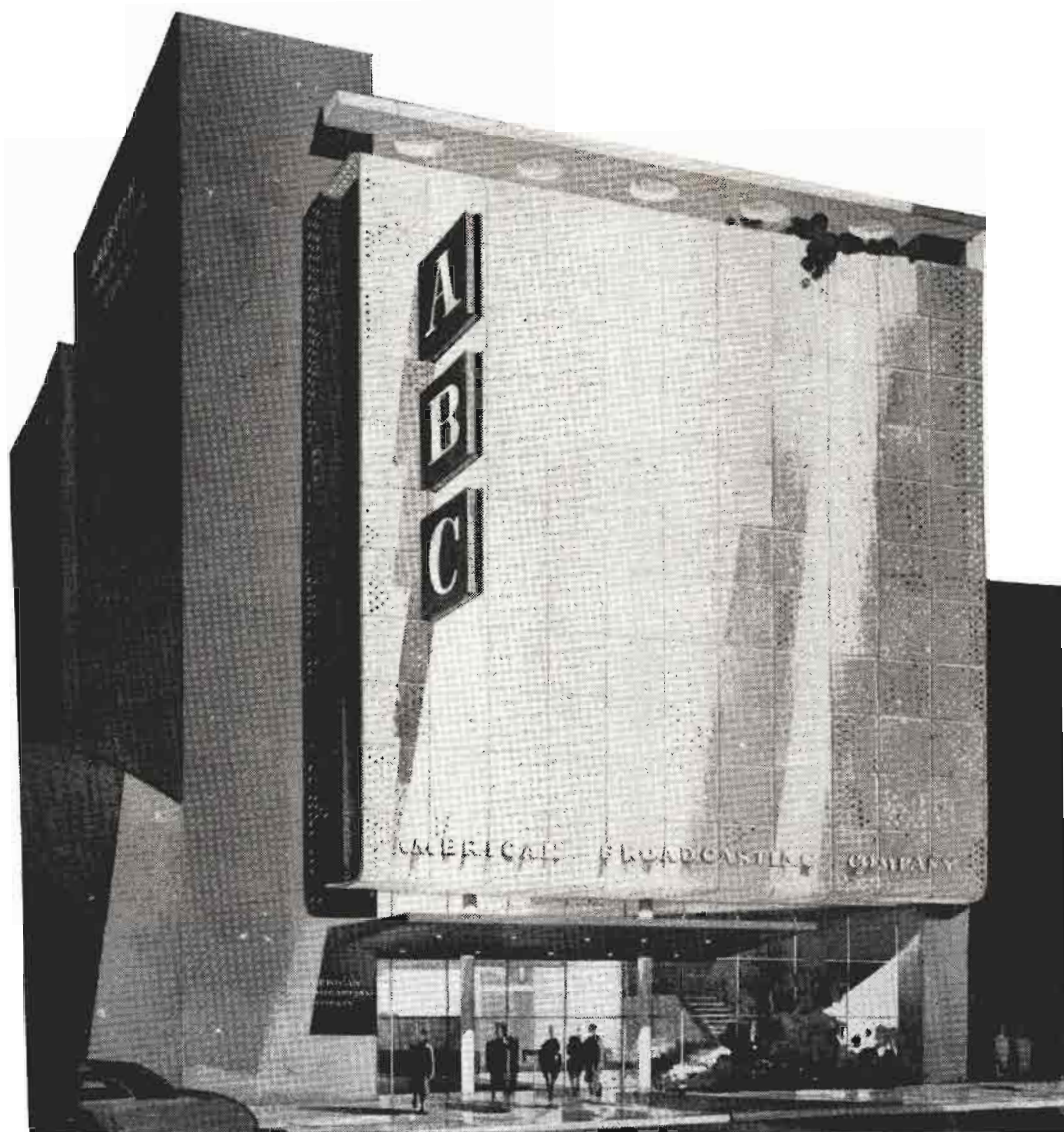
Frequency: 1260 Kc.....Power: 5000 Watts d.,
1000 Watts n.
Owned-Operated By.....KYA, Inc.
Business Studio Address.....Fairmont Hotel
Phone Number.....Douglas 2-2536
News Service.....UP
Representative.....George W. Clark
Membership.....BAB
President.....J. Elroy McCaw
General Manager.....H. G. Fearnhead
Commercial Manager.....Ken Hildebrandt
Chief Engineer.....Paul Beck

K B I F

SANGER—1947

Frequency: 900 Kc.....Power: 1000 Watts d.

. . . finest radio-TV facilities in northern California!



This is ABC Radio-TV Center in San Francisco . . . *new* home for ABC's owned stations, KGO and KGO-TV. Just completed, this ultra-modern center, costing in excess of a million dollars, provides KGO and KGO-TV with broadcasting-teletesting facilities *superior to any* in the important San Francisco-Oakland Bay Area market. Better facilities mean better service to listeners and advertisers . . . bigger audiences for KGO and KGO-TV advertisers.

KGO-Radio

dial 810
50,000 watts

San Francisco

KGO-TV

channel 7
now, 160,000 watts
soon—316,000 watts

Picture



DOUG PLEDGER

sensation of morning radio

and other topflight participating personalities:

**MARJORIE KING, CLARENCE LEISURE,
JOE GILLESPIE, HAL WOLF, BILL GUYMAN,
BUDD HEYDE, IRA BLUE.**

only on

Owned by National Broadcasting Company

Represented nationally by NBC Spot Sales

50,000 watts—clear channel

KABC

San Francisco—680

Owned-Oper. By.....John Poole Bdcstg. Co.
Business Address.....1412 Fulton St., Fresno
Phone Number.....6-4702
News Service.....UP
Representative.....Meeker
Membership.....BAB, NARTB
President.....John H. Poole
Gen., Comm., Mgr.....George Nickson
Prog. Dir.....Walter K. Novell
Chief Engineer.....Russell C. Friend

KEEN

SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Phone Number.....Cypress 4-0344
Air Time.....Full Time
News Service.....UP
Representative.....W. S. Grant
Membership.....NARTB
President.....George M. Mardikian
Genl. Mgr.....Floyd Farr
Commercial Mgr.....Bob Blum
Program Dir.....George Snell
Chief Engineer.....Bill Green

KLOK

SAN JOSE—1946

Frequency: 1170 Kc....Power: 5000 Watts d.
Owned-Operated By.....Valley Bcstg Co.
Business Address.....P. O. Box 967
Phone Number.....Cypress 3-3445
News Service.....AP
Representative.....Pearson
President-Gen. Mgr.....E. L. Barker
Commercial Mgr.....Richard E. Ryan
Program Director.....Ruth Poindexter
Chief Engineer.....Bill Cunningham

KSJO

SAN JOSE—1946

Frequency: 1590 Kc....Power: 1000 Watts d.
500 Watts n.
Owned-Operated By...Santa Clara Bcstg. Co.
Business Address.....P. O. Box 995
Phone Number.....Cypress 3-8030
Air Time.....Unlimited
Newspaper Affiliation.....Les Gatos Times,
Gilroy Dispatch
News Service.....UP
Transcription Service.....Standard
Representative.....Rambeau
Membership.....BAB, NARTB
President.....Patrick H. Peabody
Gen., Sta. Mgr.....Charles F. Mallory
Program Director.....Norman Paul
Chief Engineer.....Edward W. Meece

KRRX

SAN JOSE—1948

Frequency: 1500 Kc.....Power: 1000 Watts
Owned-Operated By.....San Jose Bcstg. Co.
Address.....Box 167
Phone Number.....Cypress 2-5080

Air Time.....24 hrs.
News Service.....UP
Representative.....McGavren, Tracy Moore
President-Gen. Mgr.....Joe E. Levitt
Sta., Commercial Mgr.....Gordon Graham
Program Director.....Frank G. Kilpatrick
Chief Engineer.....Frank Glass

KATY

SAN LUIS OBISPO—1949—ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KATY
Address.....P. O. Box 700
Phone Number.....3171
News Service.....UP
Representative.....Meeker
Membership.....NARTB
President.....Maynard Marquardt
Sta., Comm. Mgr.....D. D. MacLeod
Sales Prom. Mgr.....Gloria Heinz
Program Director.....Barbara Brydia
Publicity Director.....Don Bowden
Chief Engineer.....Clay Coldwell

KVEC

SAN LUIS OBISPO—1937

MBS-DON LEE-KBS

Frequency: 920 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By.....Alley Electric-Jacobson
Business Address.....787 Higuera St.
Phone Number.....1100
Air Time.....Full Time
News Service.....AP
Transcription Service.....Standard
Representative.....W. S. Grant
Membership.....NARTB
Pres.-Owner.....Christina M. Jacobson
Gen., Sta. Mgr.....Les Hacker
Commercial Manager.....Jack Wasson
Program Director.....Arthur Hapgood
Chief Engineer.....E. W. Franklin

KEAR

SAN MATEO—1948

Frequency: 1550 Kw.....Power: 1000 Watts
Owned-Oper. By.....Bay Radio Inc.
Address.....3 West 37th Ave.
Phone Number.....Fireside 5-4837
Transcription Service...Associated, Standard
News Service.....AP
Representative.....Bolling
President.....Stephen A. Cislser
Commercial Mgr.....George C. Atkinson
Program Director.....William Agee
Promotion Dir.....Charles Lynn
Chief Engineer.....D. F. Mariska

KVSM

SAN MATEO—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh H. Smith
Business Studio Address...279 Baldwin Ave.
Phone Number.....Diamond 4-2541



Air Time.....Local sunrise-local sunset
News Service.....INS, UP
Transcription Service.....Cole
Representative.....Walker
President.....Hugh H. Smith
General Manager.....Gilbert L. Bond
Chief Engineer.....Merwyn F. Planting

K T I M

SAN RAFAEL—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Marin Bcstg. Co., Inc.
Business Address.....1117 Fifth St.
Phone Number.....Glenwood 3-6880
Newspaper Affiliation.....S. R. Independent
Journal
News Service.....UP
President.....Roy A. Brown
Gen. Mgr., Prog. Dir.....Hugh E. Turner
Publicity Director.....Kitty Oppenheimer
Chief Engineer.....Edward Ohmstead

K V O E

SANTA ANA—1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....The Voice of the Orange
Empire, Inc., Ltd.
Business Address.....105 E. 5th St.
Phone Number.....Kimberly 3-8321
Air Time.....Unlimited
News Service.....UP
Transcription Service.....MacGregor
Representative.....Pearson
Pres., Gen. Mgr.....Ernest L. Spencer
Station Manager.....Hal Davis
Commercial Mgr.....Donner P. Spencer
Program Director.....Dean S. Long
Chief Engineer.....Stanley G. Guenther

K D B

**SANTA BARBARA—1921—MBS
DON LEE**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....F. Robert Bauer
Business-Studio-Transmitter.....Radio Square
Phone Number.....4131
Air Time.....Unlimited
News Service.....UP
Representative.....Pearson
President.....F. Robert Bauer
General Manager.....Harry Butcher
Program Director.....Joe Benes
Chief Engineer.....Robert Carter

K I S T

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Radio KIST, Inc.
Business-Studio Address.....Balboa Bldg.
Phone Number.....3981
Air Time.....Full Time
News Service.....UP
Transcription Service.....Thesaurus

Representative.....George P. Hollingbery
Membership.....BAB
Pres., Gen., Sta., Pub. Mgr.....Harry C. Butcher
Vice President.....M. J. McKeogh
Commercial Manager.....James Blomfield
Sales Promotion Mgr.....Michael J. McKeogh
Program Director.....Darleen Levinson
Chief Engineer.....Gene Fossell

K T M S

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publishing Co.
Business-Studio Address.....de la Guerra Plaza
Phone Number.....3911
Air Time.....Full Time
Newspaper Affil. Santa Barbara News-Press
News Service.....AP
Transcription Service.....SESAC
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Gen., Sta. Mgr.....Charles A. Storke
Commercial Mgr.....Jo Benes
Program Director.....Gordon Phillips
Chief Engineer.....Leo De Connick

K S C O

SANTA CRUZ—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....P. O. Box 1080
Phone Number.....1080
News Service.....AP
Membership.....NARTB, BAB
Transcription Service.....Standard, Thesaurus
Pres., Gen. Mgr., Chief Engr.

Charles Vernon Berlin

K C O Y

SANTA MARIA—1947—ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....News-Press Publishing Co.
Business-Studio Address.....114 W. Cook St.
Phone Number.....5-2644
Newspaper Affiliation.....Santa Barabara News
Press [S]
News Service.....AP
Transcription Service.....SESAC
Representative.....Paul H. Raymer
Station Manager.....W. A. Cook
Program Director.....Louise Hapgood
Chief Engineer.....John D. Clowes, Jr.

K S M A

SANTA MARIA—1945—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Hagerman, Groom
Address.....510 W. Morrison
Phone.....5-2582
News Service.....UP
Transcription Service.....World
Partners.....James M. Hagerman, John I. Groom
Program Dir.....Anthony Kent
Chief Eng.....Gale Brady



KOWL

SANTA MONICA—1947

Frequency: 1580 Kc. Power: 10,000 Watts, d.
Owned-Operated By.....KOWL, Inc.
Address.....Pico at Ocean
Phone Number.....Exbrook 4-6761
Air Time.....Daytime
Representative.....George W. Clark,
McGavren, Clayton
President.....J. D. Funk
General Manager.....G. A. Baron
Promotion Director.....Paul Compton
Chief Engineer.....Robert Dye

KSPA

SANTA PAULA—1948—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....Santa Paula Bcstrs. Inc.
Business-Studio Address.....Santa Paula
Phone Number.....940
Pres., Gen. Mgr., Ch. Eng.....C. Harvey Haas
Prom., Comm. Mgr.....Chas. Martin

KSRO

SANTA ROSA—1937

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Bus.-Studio Address.....Corner Fresno & Finley
Phone Number.....110
Air Time.....Full Time
Representative.....W. S. Grant
President.....Mrs. Ruth Finley
General-Station Manager.....Charles P. Scott
Program Director.....Al Pearson
Chief Engineer.....Hilmar Cann

KROG

SONORA—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Brewster E. Ferrel
Business Address.....P. O. Box 996
Phone Number.....Jefferson 2-7898
Air Time.....Full Time
News Service.....AP
Transcription Service.....Standard, SESAC
Owner, Gen. Mgr.....Brewster E. Ferrel
Chief Engineer.....C. W. Mitchell

KGDM

STOCKTON—1926—CBS

Frequency: 1140 Kc. Power: 5000 Watts
Owned-Operated By.....E. F. Peffer
Business-Studio Address.....519 E. Market St.
Phone Number.....4-4551
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....John Blair
President.....E. F. Peffer
Gen., Comm. Mgr.....E. Smith
Program Director.....M. Humphreys
Promotion Director.....A. Stover
Chief Engineer.....J. Tyron Kelley

KSTN

STOCKTON—1949

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Operated By.....San Joaquin Bcstg. Co.
Business Address.....Hotel Clark
Phone Number.....4-7338
Air Time.....Unlimited
News Service.....UP
Representative.....Hollingbery
President.....Knox La Rue
Gen., Sta., Com. Mgr.....D. T. Ralph
Program Director.....Ellis Lind
Chief Engineer.....Carl McGee

KWG

STOCKTON—1921—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Bus.-Studio Address.....612 E. Market St.
Phone Number.....5-5728
Newspaper Affiliation.....McClatchy
Air Time.....Full Time
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Paul H. Raymer
Membership.....NARTB, BAB
President.....Eleanor McClatchy
Station Manager.....James H. Ranger
Program Manager.....James E. Longe
Chief Engineer.....Frank Nesmith

KXOB

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By.....KXOB, Inc.
Business-Studio Address.....Hotel Stockton
Phone Number.....4-7313
Air Time.....6 a.m.-M.
News Service.....UP
Representative.....Pearson, McGavren, etc.
Membership.....NARTB, BAB
President.....J. E. Gamble
Gen., Sta., Comm. Mgr.....Ort Lofthus
Program Director.....Homer Van Derwerker
Publicity Director.....Carolyn Prybil
Chief Engineer.....James L. Johnson

KSUE

SUSANVILLE—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Nolan Hollowell,
James E. McKahan
Phone Number.....2020
Air Time.....Full Time
News Service.....UP
Transcription Service.....Capitol, Standard
Representative.....Tracy Moore
Membership.....NARTB
Gen., Sta. Mgr.....Nolan Hollowell
Commercial Manager.....Frank Rondas
Program Director.....Gerald Oliver
Chief Engineer.....Harold C. Houston



K T K R

Taft—1948—KBS

Frequency: 1310 Kc. Power: 500 Watts d.
Owned-Operated By.....Taft Bcstg. Co.
Business Address.....P.O. Box "WW"
Phone Number5-3101
Air Time.....Day Time
News Service.....UP
Pres., Gen. Mgr.....Kenneth Aitken
Station Manager.....George J. Tchumy, Jr.
Commercial Manager.....Jack Smith
Chief Engineer.....Kenneth Aitken

K C O K

TULARE—1945—MBS-CCN

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Sheldon Anderson
Business Address.....P. O. Box 119
Phone Number.....6-2866
Air Time.....Full Time
News Service.....UP
RepresentativeForjoe
MembershipNARTB, BAB
Pres., Gen. Mgr.....Sheldon Anderson
Sta., Sales Prom. Mgr.....Don Weldon
Program Director.....Bob Lee
Chief Engineer.....Don Ferguson

K T U R

TURLOCK—1949—KBS

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Operated By.....Turlock Bcstg. Corp.
Address.....P. O. Box 526
Phone Number.....Turlock 43430, 45827
News ServiceUP
RepresentativeO'Connell
PresidentWallace Lindskoog
General Manager.....H. Ansell McMillen
Program Director.....B. McMillen
Chief Engineer.....Maxon Sayre

K U K I

UKIAH—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....M. E. Sims
Address.....P. O. Box 638
PhoneHomestead 2-4771
Air TimeUnlimited
RepresentativeMcGavren
Transcription ServiceStandard
News ServiceAP
Pres., Gen. Mgr.....M. E. Sims
Commercial Mgr.....Louis DuMoulin
Program Director.....John Franklin
Chief Engineer.....Stanley Ryno

K G Y W

VALLEJO—1947

Frequency: 1190 Kc. Power: 250 Watts d.
Owned-Oper. By.....Vallejo Bcstg. Co.
Business-Studio Address.....3257 Sonoma Blvd.
Phone Number.....Vallejo 8-8944
News ServiceUP

RepresentativeMcGavren
Co-Managers.....Ellsworth Peck, A. J. Krisik
Program Director.....Ellsworth Peck
Publicity Director.....Robert Wade
Chief Engineer.....William Roberts

K V E N

VENTURA—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address.....Box 1611
Phone Number.....Miller 3-8675
News ServiceUP
RepresentativeMcGavren, Webb
Pres., Gen. Mgr.....Harry M. Engel
General Manager.....Sydney Held
Program Director.....Fred Hall
Chief Engineer.....Frank Haines

K V V C

VENTURA—1947

Frequency: 1590 Kc. Power 1000 Watts
Owned-Oper. By... Voice of Ventura County
Business Address.....P.O. Box 1411
Phone Number.....Miller 3-6185
Air Time.....6 a.m.-M.
RepresentativeWalker
Transcription ServiceLangworth
President.....Wm. H. Haupt
Station Manager.....Karl A. Rembe
Sales Prom., Comm. Mgr.....Bob Brown
Chief Engineer.....Charles Farmer

K O N G

VISALIA—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Tulare County Bdcstg.
Address.....Rt. 6, Box 205
Phone Number4-5811
Air Time.....Full Time
News ServiceAP
RepresentativeHollingbery
President.....Knox La Rue
General Manager.....Jim Carroll
Program Manager.....Mike Kirmeyer
Chief Engineer.....Gorman Brown

K W S O

WASCO—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 386
Phone2145
Air Time.....Daytime
Transcription Service.....Lang-Worth, SESAC
News ServiceUP
MembershipNARTB
President.....E. J. Peters
Gen., Sta. Mgr.....Theodore G. Heinrichs
Comm., Sale Prom. Mgr.....Jim Hodges
Chief Engineer.....Bob Robertson
Pgmn., Pub. Dir.....Bob Bann



K H U B

WATSONVILLE—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Patrick H. Peabody
Business Address.....P. O. Box 349
Phone4-5641
Air Time.....Full Time
News ServiceUP
RepresentativeRambeau
MembershipNARTB
President.....Patrick H. Peabody
Gen., Sta., Comm. Mgr.....Hal E. Chase
Program Director.....Tom Martin
Chief Engineer.....Merle Rossman

K S Y C

YREKA—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By. Siskiyou Cty. Bcstg. Co., Inc.
Address.....Lawrence Lane & S. Oregon St.
Phone Number624
Air Time.....Full Time

News ServiceAP
MembershipNARTB
President.....E. G. Millbourn
General Manager.....D. C. Holfinger
Station Manager.....Jack A. Mitchell
Assistant Manager.....D. M. Comstock
Chief Engineer.....Bill Maginnis

K U B A

YUBA CITY—1947

Frequency: 1600 Kc....Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Business Address.....Hotel Marysville
Phone Number3-7309
News ServiceAP
Transcription ServiceThesaurus
RepresentativeAyers, O'Connell
President.....Chester V. Ullom
Gen., Station Manager.....Roger R. Hunt
Commercial Manager.....Lloyd Klemp
Sales Promotion Mgr.....Ray Davenport
Pgm., Pub. Dir.....Ric Ryan
Chief Engineer.....John J. Rolih

COLORADO

Pop. Feb. 1, 1954 (Est.) 1,558,000 — Families 461,000
Radio Homes 446,000 — TV Homes 199,500 — Stations in State 33

K G I W

ALAMOSA—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....E. L. Allen
Phone Number26
News ServiceUP
Transcription ServiceSESAC
President.....E. L. Allen
General Manager.....D. L. Allen
Director of News.....Charles Dynes

K B O L

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address1617 Pearl
Air Time.....7 a.m.-11:05 p.m.
News ServiceUP
Transcription Service....Standard, Thesaurus
MembershipNARTB, BAB
Pres., Gen. Mgr.....Russel Shaffer
Commercial Manager.....Gene Palm
Chief Engineer.....Blair Dobbins

K R L N

CANON CITY—1946—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Royal Gorge Bcstrs., Inc.
Business-Studio Address...1615 Central Ave.
Phone Number1100

Air Time.....7 a.m.-7 p.m.
News ServiceUP
Transcription Service.....Keystone, Cole
Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
Chief Engineer.....Ed Wood

K R D O

COLORADO SPRINGS—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Phone Number.....Melrose 2-1515
Air Time.....6:00 a.m.-M.
News ServiceAP
Transcription Service....Standard, Langworth,
Thesaurus
RepresentativeMcGillvra
Pres., Gen. Mgr.....Joseph H. Rohrer
Business Manager.....Paul Crozier
Commercial Manager.....Harry Hoth
Program Director.....Jean Gitz
Chief Engineer.....Herbert Schubarth

K V O R

COLORADO SPRINGS—1924—CBS

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By....Voice of the Rockies, Inc.
Address.....512 So. Tejon
Phone Number.....Melrose 4-2844
Air Time.....Unlimited
News ServiceUP



Transcription Service World
Representative Hollingbery
Membership NARTB, BAB
Pres., Gen., Mgr. J. D. Russell
Sta. Mgr., Prog. Dir. Isabelle McClung
Publicity Director Betty Demarest
Chief Engineer H. Cozine Strang

KRAI

CRAIG—1949—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By No. Western Colo. Bcstg. Co.
Business Address Craig
Phone Number 707-8
Air Time Full Time
News Service UP
Transcription Service Thesaurus
Membership BAB, NARTB
President Miles Barrett
General Manager George Cory
Station Manager Gene Wilburn
Comm., Sales Prom. Mgr. Carr Pecknold
Program, Pub. Dir. William M. Jack, Jr.
Chief Engineer Norman Davis

KFEL

DENVER—1923—MBS

Frequency: 950 Kc. Power: 5,000 Watts
Owned-Operated By Eugene P. O'Fallon, Inc.
Business-Studio Address Albany Hotel
Phone Number Alpine 4681
Air Time 24 hrs.
News Service INS
Transcription Service Associated
Representative John Blair
Membership NARTB, BAB
General Manager Gene O'Fallon
Managing Director Frank Bishop
Commercial Mgr. John McEniry
Prom. Mgr., Publ. Dir. Gene O'Fallon, Jr.
Program Director Dale Morgan
Chief Engineer Rhean Cunningham

KLIR

DENVER—1953

Frequency: 990 Kw. Power: 1000 Watts d.
Owned-Oper. By Denver Bcstg. Co.
Address 6535 W. Jewell
Phone Number Westwood 1313
Owner-Gen. Mgr. F. Donald Hall
Commercial Mgr. L. L. Tracy
Program Director Ernest E. Mark
Chief Engineer Lloyd L. Wilson

KLZ

DENVER—1922—CBS

Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated By Aladdin Radio & TV, Inc.
Business-Studio Address 131 Speer Blvd.
Phone Number Main 4271
Air Time 5:30 a.m.-M.
News Service AP, INS
Transcription Serv. Standard, Capitol, World
Representative Katz

Membership NARTB, BAB
Pres., Gen., Sta. Mgr. Hugh B. Terry
Commercial Manager Dudley Tichenor
Sales Prom. Mgr. Bill Day
Program Director Charles C. Roberts
Chief Engineer Harvey E. Wehrman

KMYR

DENVER—1941—COLUMBINE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By KMYR Bcstg. Co.
Address Security Life Bldg.
Phone Number Main 4161
Air Time Unlimited
News Service AP
Station Representative Forjoe & Co.
Membership NARTB
Pres., Gen. Mgr. F. W. Meyer
Station Manager A. G. Meyer
Commercial Manager Ed Koepke
Pgm., Prod. Dir. Lowell Switzer
Chief Engineer Walt Wilson

KOA

DENVER—1924—NBC

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By KOA, Inc.
Business-Studio Address 1625 California St.
Phone Number Main 6211
Air Time Full Time
News Service AP, INS
Transcription Service, Thesaurus & Associated
Representative Edward Petry & Co.
Membership NARTB, BAB
President William W. Grant
Gen., Sta. Mgr. Don Searle
Sales Promotion Manager Dick Harris
Program Director Jim Atkins
Publicity Director Ralph Radstley
Chief Engineer Robert H. Owen

KTLN

DENVER—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio Station KTLN
Address 431 W. Colfax
Phone Number Acoma 4811
Air Time 4:30 a.m.-Sunset
News Service UP
Transcription Service Capitol
Representative Radio Reps., Inc.
Owner Leonard Coe
General Manager John L. Buchanan
Commercial Manager Dean Jarvis
Sales Promotion Mgr. Del Wood
Program Director Jack Helling
Chief Engineer O. E. Kelly

KVOD

DENVER—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By Colorado Radio Corp.
Business-Studio Add. Midland Savings Bldg.



Phone Number.....Tabor 2291
Air Time.....Full Time
News Service.....UP
Transcription Service.....Lang-Worth, Associated
Representative.....Free & Peters
Membership.....NARTB
President-Gen. Mgr.....William D. Pyle
Station Manager.....T. C. Ekrem
Commercial Manager.....Con Hecker
Program Director.....V. W. Corbett
Publicity Director.....Ben H. Stanton
Chief Engineers.....W. D. Pyle, T. C. Ekrem

KIUP

DURANGO—1935—MBS

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....San Juan Bcstg. Co.
Address.....P. O. Box 641
Phone Number.....117
News Service.....UP
Transcription Service.....SESAC, Thesaurus,
World

Representative.....Holman Co.
President.....Mike Cummins
General Manager.....R. E. O'Brien
Comm., Prom. Mgr.....Lindsey Becker
Program Director.....Clayton Holm
Publicity Director.....Frank Toomey
Chief Engineer.....Henry Pollman

KGMC

ENGLEWOOD—1952

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Grady Franklin Maples,
P. B. McAllister

Address.....3355 S. Broadway
Phone Number.....Sunset 1-4481
News Service.....UP
Co-owner, Gen. Mgr.....Grady F. Maples
Co-owner, Prog. Dir., Prom. Mgr., R. B. McAllister
Chief Engineer.....D. F. White, Jr.

KCOL

FT. COLLINS—1947—COLUMBINE INTERMOUNTAIN

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Colo. Bcstg. Co.
Business-Studio Address.....1600 La. Porte Ave.
Phone Number.....2600
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Thesaurus
Membership.....NARTB, BAB
President.....Herb Hollister
General Manager.....Ellis Atteberry
Commercial Manager.....Bob McClary
Program Director.....Hollis Hoff
Chief Engineer.....Dan Coltrane

KFTM

FORT MORGAN—1949—KBS

Frequency: 1260 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Morgan County Bcstg. Co.
Address.....P. O. Box 431

Phone Number.....1000
Air Time.....Daytime
News Service.....UP
Transcription Service.....Capitol
General Manager.....Donnell K. Smith
Program Director.....Johanna Hanson
Chief Engineer.....Richard Oldfield

KGLN

GLENWOOD SPRINGS—1950—MBS WESTERN SLOPE

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Phone Number.....777
Representative.....Holman
News Service.....UP
President.....Rex Howell
Co-owner, Gen. Mgr.....Jerry Fitch
Program Director.....Gene Curtis
Chief Engineer.....Bonner Z. Baker

KEXO

GRAND JUNCTION—1948 COLUMBINE

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Voice of Western Colo., Inc.
Address.....2508 North Ave.
Phone Number.....1230
Air Time.....6 a.m.-12M.
News Service.....INS
Transcription Service.....Capitol, Thesaurus
Representative.....Harlan Oakes
Membership.....NARTB, BAB
President.....D. Spencer Grow
Gen., Sta. Mgr.....Abbott Tessman
Program Director.....Robert Collins
Publicity Director.....Mildred Fuller
Chief Engineer.....D. E. Towne

KFXJ

GRAND JUNCTION—1926—MBS WESTERN SLOPE-INTERMOUNTAIN

Frequency: 920 Kc.....Power: 1000 Watts d;
500 Watts n.
Owned-Oper. By.....Western Slope Bcstg. Co.
Business-Studio Address.....Box 30
Phone Number.....1300
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Standard
Representative.....Hal Holman
Membership.....NARTB
Pres., Gen. Mgr.....Rex Howell
Sta., Comm. Mgr.....E. Anson Thomas
Program Director.....Ed Lewis
Chief Engineer.....Cecil Whitchurch

KFKA

GREELEY—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Western Bcstg. Co., Inc.
Business-Studio Address.....620—8th Ave.
Phone Number.....450-1



COLORADO



Air Time.....Full Time
RepresentativeHal Holman
News ServiceUP
Transcription Service.....Thesaurus
Pres., Gen. Mgr.....H. E. Green
Sta., Comm. Mgr.....William G. Stewart
Program Director.....Jack Redus
Chief Engineer.....Harry Brewer

RepresentativeClark
President.....M. S. Morrison
Gen., Sta. Mgr.....R. D. Gerkin
Comm. Mgr., Chief Eng.....R. D. McGregor
Program Director.....Dorene Brown

K Y O U

GREELEY—1948—KBS-COLUMBINE

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.
Phone Number3275
Air TimeUnlimited
News ServiceAP
RepresentativeMcGillvra, Inc.
Transcription ServiceWorld
President, Gen. Mgr.....Elwood H. Meyer
Sta. Mgr. Chief Engr.....John T. Roscoe

K B N Z

LA JUNTA—1937—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Otero Broadcasting Co.
AddressRadio Building
Phone42
Air Time.....6:00 a.m.-12M.
News Service.....UP

K L M R

LAMAR—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....SE Colorado Bcstg. Co.
AddressLamar, Colorado
Phone Number804
News ServiceAP
Transcription ServiceWorld
RepresentativeContinental
President.....Ralph Eaton
Gen., Sta. Mgr.....Everett Shupe
Comm., Prom. Mgr.....Dennis Behan
Program Director.....Claire Behan
Chief Engineer.....Kenneth Roberts

K L V C

**LEADVILLE—1951—KBS
COLUMBINE**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Leadville's Top of the
Nation Station, Inc.
Address.....520 W. 6th St.

THOSE WHO KNOW FAMOUS BRANDS

Short and sweet, from a commercial manager: "Sponsor was 100% satisfied . . . said he was more than pleased with the **AP's** material . . . declared this was one of their best promotions."

.... **KNOW THE MOST FAMOUS
BRAND IN NEWS IS AP**



Phone Number 70
Representative Clark
President Vir N. James
General Manager J. L. Littlejohn

K L M O

LONGMONT—1949—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By Longmont Bcstg. Co.
Phone Number 1050
News Service UP
Transcription Service Lang-Worth
Pres., Gen. Mgr. Irving Ludlow
Program Director Dick Lee
Chief Engineer Walter Robinson

K U B C

**MONTROSE—1947—KBS
INTERMOUNTAIN**

Frequency: 1260 Kc. 1000 Watts d.;
500 Watts n.
Owned-Operated By Uncompaghre Bcstg. Co.
Business-Studio Address P. O. Box 279
Phone Number 199
Air Time 6 a.m.-10:30 p.m.
News Service UP
Transcription Service Thesaurus
Membership NARTB, BAB
President F. J. Hartman
Gen., Sta. Mgr. Geo. Cory
Sales Prom. Mgr. Dale G. Moore
Program Director Ed DeJulio
Chief Engineer Tom Weir

K C S J

**PUEBLO—1947—MBS
INTERMOUNTAIN**

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Star Bcstg. Co., Inc.
Address 211 W. 5th St.
Phone Number 8522
Air Time 6 a.m.-M.
News Service AP
Transcription Service Thesaurus
Representative Avery-Knodel, Inc.
Pres., Gen. Mgr. Douglas Kahle
Commercial Mgr. Bob Clinton
Program Director Larry Gordon
Chief Engineer Dale Redlingshafer

K D Z A

PUEBLO—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Pueblo Radio Co.
Address 3011 Elizabeth
Phone Number 1255
News Service AP
Transcription Service Lang-Worth
Representative McGillvra

President-Gen. Mgr. Dee B. Crouch
Sales Prom. Manager Bill Beck
Chief Engineer William Willig

K G H F

PUEBLO—1928—ABC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By Colorado Bcstg. Co., Inc.
Address Box 293
Phone Number 3877
Air Time 6 a.m.-M.
News Service UP
Transcription Service World, SESAC
Representative Gill-Perna, Inc.
President Gifford Phillips
General Manager Robert D. Ellis
Commercial Manager Bill Mahoney
Station Manager J. H. McGill
Chief Engineer Willis C. Shanks

K V R H

**SALIDA—1948—KBS
COLUMBINE-INTERMOUNTAIN**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Vir N. James
Phone Number 30
News Service INS
Representative Clerk
Sta., Chief Eng., Gen., Comm. Mgr.
Vir N. James
Program Director Jack Diehl
Chief Engineer Philip Parmelee

K G E K

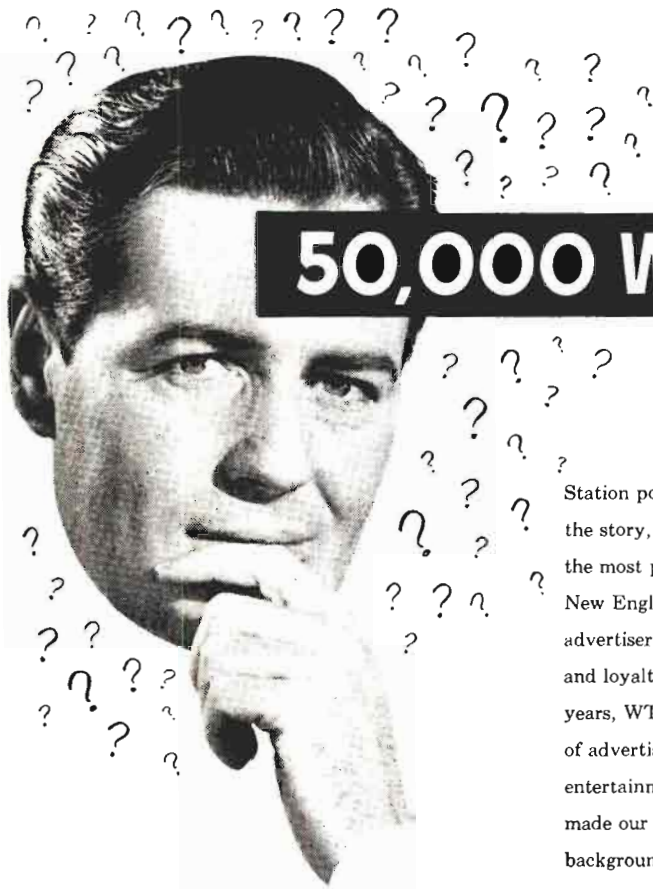
STERLING—1925

Frequency: 1230 Kc. Power: 250 Watts d.
Owned-Operated By Elmer G. Beehler
Address Fleming Rd.
Phone Number 679
News Service UP
Owner, Gen. Mgr. Elmer G. Beehler

K C R T

TRINIDAD—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By KCRT, Inc.
Address Box 772
Phone Number 338
News Service UP
Transcription Service World, Langworth
Pres., Gen. Mgr. E. M. Cooper
Commercial Mgr. Bob Loehr
Program Director Vince Brascia
Pgm., Publ. Dir. Martin Mendine



50,000 WHATS ?

Station power by itself is only part of the story, and the fact that WTIC is the most powerful station in Southern New England would not interest an advertiser were it not for the confidence and loyalty of our listeners. Over the years, WTIC's policy of careful screening of advertisers, high standards of entertainment and public service has made our programs unexcelled backgrounds for messages that sell.

**FOR YOUR SELLING . . .
USE **WTIC****

WTIC **DOMINATES THE PROSPEROUS
SOUTHERN NEW ENGLAND MARKET**

CONNECTICUT

*Pop. Feb. 1, 1954 (Est.) 2,097,000 — Families 639,000
Radio Homes 630,000 — TV Homes 485,000 — Stations in State 26*

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc....Power: 1000 Watts d.,
500 Watts n.

Owned-Oper. By.....Bridgeport Bcstg. Co.
AddressBox 9140
Air Time.....24 hrs.
News Service.....AP
Phone Number.....Tr 8-1601
Transcription Service.....Thesaurus
Representative.....Adam Young & Co.
Membership.....BAB
Pres., Gen., Sta. Mgr.....Philip Merryman
Commercial Manager.....Manning Slater
Sales Promotion Manager.....Joan Fisher
Program Director.....Bob Crane
Chief Engineer.....Pat Uliano

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Phone Number3-3112
Air TimeFull Time
News ServiceUP
RepresentativeRambeau, Bannan
President-Chief Engineer.....Harold Thomas
Commercial Manager.....Ray Colonari
Program Director.....Jack Dahlby
Publicity Director.....Grace Kaltenbach

W B I S

BRISTOL—1948

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Phone Number9265
Air TimeDaytime
News ServiceUP
RepresentativeMcGillvra
Transcription Service.....Associated, World
President.....Frederick W. Beach
Gen., Sta. Mgr.....R. H. Gillespie
Comm., Sales, Prom. Mgr.....Amleto Ciccarella
Chief Engineer.....Richard L. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By.....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Phone Number8-3565
Air TimeDaytime
News ServiceAP
Transcription Service.....World, SESAC
RepresentativeIndie Sales

President.....John P. Previdi
Gen., Comm. Mgr., Pub. Dir.....Sol Robinson
Program Director.....Eleanor Kemble
Chief Engineer.....Rudolph Cehak

W C C C

HARTFORD—1947

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Greater Hartford Bcstg Corp.
AddressHotel Bond
Phone Number.....Jackson 5-6648
Air Time.....Local sunrise-local sunset
News Service.....UP
President.....William M. Savitt
Sec't. Treas.....M. Savitt
Sta., Comm. Mgr.....R. H. Klein
Program Director.....B. LaCoe
Publicity Director.....E. Seltzer
Chief Engineer.....Michael Cookish

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Connecticut Bcstg. Co.
Business-Studio Address.....750 Main St.
Phone Number7-1188

W_E

C_{REATE}

C_{ASH}

C_{USTOMERS}

**HARTFORD'S
ONLY
INDEPENDENT
STATION —
OFFERING
MUSIC
AND NEWS
ALL DAY,
EVERY DAY.**

"THERE'S T.N.T. ON WCCC"

(Time, news, temperature, including
weather every 15 minutes)

Representatives: Walker
Kettell-Carter

1290 KC

500 WATTS

Air Time.....Full Time
 News Service.....UP
 Representative.....Paul H. Raymer
 Membership.....NARTB
 Transcription Service.....SESAC
 President.....Franklin M. Doolittle
 General Manager.....Walter B. Haase
 Comm. Sales Prom. Mgr.....William F. Malo
 Program. News Dir.....Harvey H. Olson
 Chief Engineer.....Henry M. Broderick, Jr.

W G T H

HARTFORD—1935—MBS

Frequency: 1410 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Gen. Times Television Corp.
 Business-Studio Address.....54 Pratt St.
 Phone Number.....Hartford 7-9131
 Air Time.....Full Time
 News Service.....UP
 Representative.....H-R Reps, Inc.
 President.....Thomas F. O'Neil
 General Manager.....F. W. Wagenvoerd
 Commercial Manager.....Cy Kaplan
 Program Director.....John Downey
 Chief Engineer.....Rogers Holt

W T H T

**HARTFORD—1936
 ABC-CONN. STATE**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....The Hartford Times, Inc.
 Business Address.....555 Asylum St.
 Phone Number.....2-0237
 Air Time.....Full Time
 News Service.....AP
 Representative.....Everett-McKinney, Bannan
 General Manager.....C. Glover DeLaney
 Assistant Manager.....R. K. Blackburn
 Commercial Manager.....Leonard R. Schoenfeld
 Program Director.....Mitchell Betters
 Chief Engineer.....Charles S. Masini

W T I C

HARTFORD—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Travelers Bcstg. Service
 Business-Studio Address.....26 Grove St.
 Phone Number.....5-0801
 Air Time.....Full Time
 News Service.....AP, INS
 Transcription Service.....Lang-Worth SESAC
 Representative.....Christal
 General Manager.....Paul W. Morency
 Commercial Mgr.....Walter Johnson
 Asst. Sales Mgr.....Irwin Cowper
 Program Director.....Leonard J. Patricelli
 Promotion Mgr.....Bernard Mullins
 (See Page 364)

W M M W

MERIDEN—1947

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Silver City Crystal Co.
 Business-Studio Address.....8 W. Main St.

Phone Number.....5-5747
 Air Time.....Daytime
 News Service.....UP
 President.....C. A. Schultz
 General Manager.....G. A. Kruttschnitt
 Program Director.....Leo Finn
 Chief Engineer.....John Roache

W C N X

MIDDLETOWN—1948

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Business-Studio Address.....460 Main St.
 Phone Number.....Diamond 7-2565
 President.....R. J. O'Brien
 General Manager.....Wm. J. O'Brien, Jr.
 Program Director.....Wm. J. Glynn
 Chief Engineer.....Kenneth A. F. Bishop

W H A Y

**NEW BRITAIN—1949
 CONNECTICUT STATE
 FOREIGN LANGUAGE**

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Phone Number.....3-2721
 Air Time.....Unlimited
 News Service.....UP
 Representative.....Adam Young, Bannan
 President.....Patrick Goode
 Exec. Vice-Pres.....Edward D. Taddei
 Secretary-Treasurer.....Aldo DeDominicis
 Station Manager.....Leo Borin
 Commercial Manager.....Charles Bell
 Program Director.....Pete Stoner
 Chief Engineer.....Hillis W. Holt

W K N B

NEW BRITAIN—1946

Frequency: 840 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....New Britain Bcstg. Co.
 Address.....213 Main St.
 Phone Number.....Baldwin 3-3603
 Air Time.....Daytime
 News Service.....AP
 Representative.....Bolling
 Membership.....NARTB
 President.....Julian Gross
 General Manager.....Peter B. Kenney
 Commercial Manager.....Gustave Nathan
 Program Director.....Robert Andrews
 Publicity Director.....Dean Bafford
 Chief Engineer.....John Shipley

W A V Z

NEW HAVEN—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WAVZ Bcstg. Corp.
 Business-Studio Address.....152 Temple St.
 Phone Number.....SPruce 7-4761
 Air Time.....Local sunrise-local sunset
 News Service.....AP

Representative.....Forjoe, Kettell, Carter
 Membership.....BAB
 President.....Victor W. Knauth
 V.P., Gen., Sta. Mgr.....Daniel W. Kops
 Program Director.....E. J. Markle
 Publicity Director.....S. L. Barstein
 Chief Engineer.....Ralph Carrano

W E L I

NEW HAVEN—1935—ABC

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Operated By...Conn. Radio Founda-
 tion, Inc.
 Business-Studio Address.....221 Orange St.
 Phone Number.....UNiversity 5-1133
 Air Time.....Full Time
 News Service.....UP
 Representative.....Headley-Reed
 Pres., Gen. Mgr.....Richard W. Davis
 Commercial Mgr.....Edwin H. Schweitzer
 Publicity Director.....Rudy Frank
 Program Director.....Charles H. Wright
 Chief Engineer.....Fred King

W N H C

NEW HAVEN—1944—CONN. STATE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Elm City Bcstg. Corp.
 Business-Studio Address.....1110 Chapel St.
 Phone Number.....SP 7-3611
 Air Time.....Full Time
 News Service.....AP, INS
 Representative.....Katz Agency
 Membership.....NARTB
 President.....Patrick J. Goode
 General Manager.....Aldo DeDominicis
 Exec. Vice-Pres.....Edward D. Taddei
 Commercial Manager.....J. Vincent Callanan
 Station Manager.....Edward C. Obrist
 Prom. Mgr., Publ. Dir.....James W. Evans
 Chief Engineer.....Vinnie DeLaurentis

W N L C

NEW LONDON—1936 — MBS YANKEE, CONN. ST.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Phone Number.....2-4365
 Air Time.....Unlimited
 News Service.....UP
 President-Gen. Sta. Mgr.....Gerald J. Morey
 Comm.-Sales Prom. Mgr.....Leo B. Keegan
 Prog., Publ. Dir.....Nelson Brown
 Chief Engineer.....Randolph Barrett

W N L K

NORWALK—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Business-Studio Address...Main & Wall Sts.
 Phone Number.....Temple 8-5566
 Air Time.....Full Time

News Service.....UP
 Transcription Service.....World
 Representative.....McGillvra
 Pres., Gen. Mgr.....James Stolz
 Program Director.....John Naylor
 Chief Engineer.....Russ Bassett

W I C H

NORWICH—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Eastern Conn Bcstg. Co.
 Business-Studio Address.....Cuprak Rd.
 Phone Number.....Turner 7-1613
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....World
 President.....J. K. Lasser
 Promotion Dir.....Edward Adler
 Chief Engineer.....Alexander Dubenetsky

W P C T

PUTNAM—1953

Frequency: 1350 Kw.....Power: 500 Watts d.
 Owned-Oper. By.....Israel Putnam Bcstg. Co.
 Address.....42 Main St.
 Phone Number.....8-2721
 President.....Roland A. Gayette
 General Manager.....Daniel J. Hyland
 Program Director.....William Winne
 Chief Engineer.....James Bonney

W S T C

STAMFORD—1941—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....W. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Phone Number.....4-7575
 Air Time.....6:30 a.m.-M.
 Newspaper Affiliation...Stamford Advocate
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 Membership.....NARTB
 President.....Kingsley Gillespie
 Gen.-Sta. Manager.....Julian Schwartz
 Program Director.....Walter Dibble
 Acting Chief Engineer.....Alex Kiselewich

W L C R

TORRINGTON—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Litchfield Cty. Radio Corp.
 Business-Studio Address.....23 Main St.
 Phone Number.....4173
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....BAB
 Pres., Gen. Mgr.....Charles O. Scott
 Comm., Sales Prom. Mgr.....Joe Storm
 Program Director.....Ken Mudgett
 Chief Engineer.....Alfred Pollakat

**W T O R****TORRINGTON—1948**
CONN. STATE—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By ... Torrington Bcstg. Co., Inc.
 Business-Studio Address ... 93 Perkins St.
 Phone Number ... 4181
 Air Time ... Full Time
 News Service ... AP
 Representative ... Rambeau
 President ... Harold Thomas
 Gen., Sta. Mgr. ... Edmund Waller
 Sales Prom., Comm. Mgr. ... John J. Morris
 Program Director ... Richard C. Kilbourn
 Chief Engineer ... Edwin Michalski

W A T R**WATERBURY—1934**
ABC-CONN. STATE

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By ... The WATR Co., Inc.
 Business-Studio Address ... 440 Medow St.
 Phone Number ... 5-1121
 Air Time ... 7 a.m.-M.
 News Service ... UP
 Representative ... Rambeau, Bannon
 Membership ... NARTB
 President-Gen. Mgr. ... Harold Thomas
 Sta.-Comm. Mgr. ... Sam Elman
 Sales Prom. Mgr. ... Wallace Gordon
 Program Director ... Wally King
 Publicity Director ... Phil Corvo
 Chief Engineer ... Russell Jensen

W B R Y**WATERBURY—1924—CBS**

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By ... American-Republican, Inc.
 Business-Studio Address ... P. O. Box 1627
 Phone Number ... 3-1125
 Air Time ... 6:55 a.m.-12:05 a.m.
 News Service ... AP
 Transcription Service ... World
 Representative ... Avery-Knodel,
 Kettel-Carter (Boston)
 Membership ... NARTB
 President ... William J. Pape
 Commercial Manager ... Harry A. DeVorken
 Gen., Sta. Mgr. ... J. Maxim Ryder
 Sales Promotion Mgr. ... Robert Holczer
 Program Director ... Walter O. Howard
 Chief Engineer ... Frank B. Hales

W W C O**WATERBURY—1946**
MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By ... Mattatuck Bcstg. Co., Inc.
 Business-Studio Address ... 119 W. Main St.
 Phone Number ... 4-5141
 Air Time ... Full Time
 News Service ... AP
 Representative ... McGillvra
 President ... William G. Wells
 Commercial Manager ... Al Simmons
 Program Director ... Robert C. Crager
 Chief Engineer ... Wm. Goldstein

DELAWARE

Pop. Feb. 1, 1954 (Est.) 324,000 — Families 91,000
Radio Homes 87,000 — TV Homes 76,000 — Stations in State 7

W D O V**DOVER—1948**

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Del. State Capital
 Bcstg. Corp.
 Business Address ... Denny's Rd.
 Phone Number ... 5816
 Air Time ... 6:30 a.m.-Sunset
 News Service ... AP
 Transcription Service ... World
 Representative ... Rambeau
 Membership ... BAB
 President ... Dr. C. F. Freed
 General Manager ... Cliff Goodman
 Commercial Manager ... William S. Freed
 Chief Engineer ... B. Brownell

W J W L**GEORGETOWN—1951**

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By ... Rollins Bcstg., Inc.

Address ... DuPont Highway
 Phone Number ... 2567
 Air Time ... 6:00 a.m.-12:30 a.m.
 News Service ... AP
 Transcription Service ... Thesaurus
 Representative ... Pearson
 President ... John W. Rollins
 Gen., Comm. Manager ... Norman M. Glenn
 Program Director ... Bill Jaeger
 Chief Engineer ... Edward Marzoo

W K S B**MILFORD—1953**

Frequency: 930 Kc. Power: 500 Watts d.
 Owned-Oper. By ... Kent-Sussex Bcstg. Co.
 Address ... Box 444
 Phone Number ... Milford 8881
 News Service ... UP
 Transcription Service ... Langworth
 Co-owner, Comm. Mgr. ... H. M. Griffith Jr.
 Co-owner, Chief Engineer ... C. V. Lundstedt
 Program Director ... Borden E. Smith

WAMS

WILMINGTON—1948—MBS

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Wilmington Tri-State Bcst.
Co., Inc.
Bus.-Studio Address.....321 Delaware Ave.
Phone Number4-8882
Air Time.....6:00 a.m.-12:30 a.m.
News ServiceAP
Transcription ServiceAssociated
RepresentativeHollingberry
President.....Frank S. Carrow
General Manager.....Edwin A. McKeon
Comm. Mgr.....William S. Ewing
Program Director.....Tim Crow
Chief Engineer.....Perley Tribou

WDEL

WILMINGTON—1922—NBC

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Operated By.....WDEL, Inc.
Business-Studio Address....10th & King Sts.
Phone Number7268
Air Time.....6:00 a.m.-1 a.m.
News ServiceUP
Transcription ServiceWorld
RepresentativeRobert Meeker
MembershipNARTB, BAB
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
National Sales Manager...J. Robert Gulick
Program Director.....R. V. Aydelotte

WILM

WILMINGTON—1922—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Phone Number4-7771
Air Time.....Full Time
News ServiceUP
Transcription ServiceWorld
RepresentativeBolling Co.
MembershipNARTB, BAB
Pres., Gen. Mgr.....Ewing B. Hawkins
Sta., Comm. Mgr.....Jackson F. Lee
Program Director.....Warren Keyser
Chief Engineer.....H. Edwin Kennedy

WTUX

WILMINGTON—1947

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.
Business-Studio Address....1326 Market St.
Phone NumberWilmington 5-8821
Air Time.....Local sunrise-local sunset
News ServiceAP
Transcription ServiceThesaurus
Representative.....Indie Sales, Inc.
MembershipNARTB, BAB
Pres.-Sta. Mgr.....Gordon K. MacIntosh
General Mgr.....Howard Robinson
Commercial Mgr.....John M. Talley
Program Director.....William H. Gehlert
Publicity Director.....Justina Spagnolo
Chief Engineer.....Seymour Toberisky

THOSE WHO KNOW FAMOUS BRANDS

Says a station executive, speaking of a Cadillac dealer's program: "Our sponsor believes Cadillac is the ultimate in automobile quality. We at the station believe just as firmly that the ultimate in news is **AP**. The marriage, you might say, was inevitable."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**

DISTRICT OF COLUMBIA

*Pop. Feb. 1, 1954 (Est.) 834,400 — Families 271,000
Radio Homes 262,000 — TV Homes 201,500 — Stations in State 7*

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Oper. By...The Good Music Station, Inc.
AddressHotel Harrington
Phone Number.....Executive 3-8676
Transcription ServiceAssociated
News ServiceAP
Air Time.....6:30 a.m. to Sunset
RepresentativeGood Music Bcstrs.
Pres., Gen. Mgr.....M. Robert Rogers
Commercial Mgr.....Dan Cavalier
Program Director.....Pierson Underwood
Chief Engineer.....Nick Chaconas

Owned-Operated By.....The Evening Star
Bcstg. Co., Inc.

Bus. Studio Add...4461 Connecticut Ave., N.W.
Phone Number.....Kellogg 7-1100
Air Time.....Full Time
News ServiceAP
Transcription ServiceSESAC
Newspaper Affiliation.....Evening Star
Representative.....The Katz Agency
MembershipNARTB
President.....S. H. Kauffmann
V.P., General Manager.....K. H. Berkeley
Sales Prom., Pub. Dir.....Haywood Meeks
Commercial Mgr.....Robert Jonscher
Program Director.....Charles Bishop
Chief Engineer.....Frank Harvey

W M A L

WASHINGTON, D. C.—1926—ABC

Frequency: 630 Kc.....Power: 5000 Watts

W O L

WASHINGTON, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts

**CHAIN LIGHTNING
WORKS FOR
WRC CUSTOMERS!**

Attractive, effective
displays as shown here
can be yours in scores
of leading food stores
throughout metropolitan
Washington.

● Contact WRC or your
NBC Spot Sales office for
complete Chain Lightning
information.

WRC
NBC in Washington



Owned-Oper. By.....Wash. Bcstg. Corp.
 Address.....1000 Connecticut Ave.
 PhoneMEtropolitan 8-0010
 Air Time.....Full Time
 Transcription ServiceSESAC
 News ServiceUP
 PresidentHenry Rau
 General Manager.....Charles Dillon
 Comm. Mgr., Prog. Dir.....Maxwell Marvin
 Publicity Director.....Joan R. Dori
 Chief Engineer.....Lloyd Smith

W O O K

WASHINGTON, D. C.—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio.....8th & I Sts., N.W.
 Phone Number.....Republic 7-8000
 News ServiceUP
 Pres., Gen. Mgr.....Richard Eaton
 Comm., Sta. Mgr.....Arthur A. Snowberger

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By.....National Bcstg. Co., Inc.
 Business-Studio Address.....Sheraton Park Hotel
 Phone Number.....Adams 4-5400
 News Service.....AP, INS, UP
 Representative.....NBC Spot Sales
 President (NBC).....Sylvester L. Weaver Jr.
 Exec. Vice-Pres. (NBC).....Robert Sarnoff
 Vice-Pres. (Wash.).....Frank Russell
 General Manager.....Carlton D. Smith
 Program Director.....James E. Kovach
 Sales Prom. Mgr.....Robert Adams
 Chief Engineer.....John Rodgers

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc.....Power: 50,000 Watts
 Owned-Operated By.....WTOP Inc.
 Business-Studio Address.....Broadcast House
 Phone Number.....Emerson 2-9300
 Air Time.....Full Time
 News Service.....AP, UP, INS
 Representative.....CBS Radio Spot Sales
 President, Gen. Mgr.....John S. Hayes

V.P., Comm. Mgr.....George Hartford
 V.P., Program Director.....Lloyd Dennis
 Sales Promotion Mgr.....Warren Boorum
 Publicity Director.....Cody Pfanstiehl
 V.P., Chief Engr.....Clyde Hunt

W W D C

WASHINGTON, D. C.—1941—MBS

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WWDC, Inc.
 Business-Studio Address.....1627 K St., N.W.
 Phone Number.....Sterling 3-3800
 Air Time.....Full Time
 News Service.....AP, UP
 Transcription ServiceStandard
 RepresentativeBlair
 MembershipNARTB, BAB
 PresidentJoseph Katz
 General Manager.....Ben Strouse
 Comm. Manager.....Herman Paris
 Program Director.....Norman Reed
 Sls. Prom., Pub. Dir.....Irving Lichtenstein
 Chief Engineer.....Ross H. Beville

**Washington's
BEST**



BUY

Ask your John Blair man for the WWDC story!

FLORIDA

*Pop. Feb. 1, 1954 (Est.) 3,192,000 — Families 1,041,000
Radio Homes 905,000 — TV Homes 397,500 — Stations in State 80*

W B A R

BARTOW—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. William Avera Wynne
Address. Box 820, Lakeland Hwy.
Phone Number. 3-5111
President. W. A. Wynne
General Manager. Ted Leeper
Commercial Mgr. John Burgreen
Chief Engineer. Edward St. Clair

W S W N

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. Seminole Bcstg. Co.
Business Address. P. O. Box 8
Phone Number. 2063
Air Time. Daytime
News Service. UP
Transcription Service. Thesaurus, SESAC.
World
Membership. BAB, NARTB
President. Dr. R. G. Nelson
V.P., Gen. Mgr. Mrs. Mary Foy
Sales Manager. Marvin Smith
Chief Engineer. C. S. Clemans

W T R L

BRADENTOWN—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Trail Bcstg. Corp.
Business Address. Memorial Pier
Phone Number. 3-1531
Air Time. Full Time
News Service. AP
Representative. Hil Best
Transcription Service. World, Standard
Exec. Vice-Pres. Howard A. Donahoe
Station Mgr. George W. Manning
Dir. of Operations. Don McKellar
Chief Engineer. Gerald McGougan

W T A N

CLEARWATER—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Clearwater Ra. Bcstrs., Inc.
Business Address. 200 Pierce Blvd.
Phone Number. 33084
Air Time. 6:00 a.m.-12 M.
News Service. UP
Transcription Service. World
Representative. McGillvra
Membership. NARTB
President. Otis E. Pruitt
General, Station Manager. H. D. Parker
Commercial Manager. F. L. Parker
Program Director. L. H. Falconnier
Chief Engineer. John D. Callan

W K K O

COCOA—1953—KBS

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By. Brevard Bcstg. Co.
Address. Box 387
News Service. UP
Transcription Service. Standard, SESAC
Representative. Hil F. Best
Membership. BAB, NARTB
General Manager. Emerson W. Browne
Comm. Mgr., Prog. Dir. Carl G. Collins, Jr.
Chief Engineer. Davis E. Wilson

W V C G

CORAL GABLES—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By. Peninsular Bcstg. Corp.
Business Address. 223 Aragon Ave.
Phone Number. 48-7411
Air Time. Sunrise to sunset
News Service. AP
Transcription Service. Associated
Representative. Clark
Membership. BAB, NARTB
President-General Mgr. George W. Thorpe
Commercial Manager. T. Hooke McCallie
Program Director. Robert S. Stevens
Chief Engineer. Thomas Middleton

W C N U

CRESTVIEW—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By. Gulfshores Bcstg. Co.
Business-Studio Address. Box 518
Phone Number. 3511
News Service. AP
Transcription Service. World, SESAC
President. D. Grady O'Neal
Program Director. Vernon Cooper
General Manager. Sam F. Townsend

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. W. Wright Esch
Business-Studio Address. 444 N. Beach St.
Phone Number. 6491
Air Time. 6:30 a.m.-12 M.
News Service. UP
Transcription Service. SESAC
Representative. Joseph Hershey McGillvra
Station Manager. Ray Clancy
Commercial Manager. John S. Pitts
Program Director. Mildred Mullins
Chief Engineer. Webster K. Ellenwood



W N D B

DAYTONA BEACH—1948—MBS

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.
Business-Studio Address...Daytona Beach, Fla.
Phone Number.....2-0531
Air Time Full Time
News ServiceAP
Representative..... John H. Perry
Membership.....BAB, NARTB
Gen.-Sta.Mgr.....Jerry Stone
Comm., Prom. Mgr.....R. Y. Huffman
Prog., Publ. Dir.....William R. Steadman
Chief Engineer.....F. A. Scott

W R O D

DAYTONA BEACH—1947—NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By...Daytona Beach Bcstg.
Corp.
Bus. Address....Wilder Blvd. & S. Beach St.
Phone Number.....4626
Air Time Full Time
News ServiceUP
Transcription ServiceThesaurus
Representative.....Rambeau
Pres.-Gen. Mgr.....E. J. Sperry
Pgm. Dir., Chief Engr.....W. C. Collier

W J B S

DELAND—1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....John B. Stetson Univ.
Address.....220 East Hubbard Ave.
Phone Number1490
News ServiceAP
Transcription ServiceAssociated
Membership.....NARTB
Gen. Mgr., Prog. Dir.....C. L. Menser
Comm., Prom. Mgr.....Robert Walton
Chief Engineer.....James Miller

W B R D

FT. LAUDERDALE—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By.....Broward Bcstg. Co.
Address.....P. O. Box 78
Phone Number2-2563
News ServiceUP
Representative.....Hil F. Best
President.....Myles Johns
Gen., Sta. Mgr.....Ted Nelson
Program Director.....Betty Phillips
Chief Engineer.....Sam Dudas

W F T L

FORT LAUDERDALE—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Tri-County Bcstg. Co.
Bus.-Studio Address.....Box 130
Phone Number.....3-2511

Air Time.....Full Time
News ServiceAP
Transcription Service.....World, Langworth
Representative.....Sears & Ayer
President.....J. W. Dickey
Gen., Sta., Comm. Mgr.....R. L. Bowles
Program Director.....Jack W. Swart
Chief Engineer.....Richard P. Northey

W I N K

FT. MYERS—1939—CBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
Address.....54 E. First St.
Phone Number4-1341
News ServiceAP
Representative.....Donald-Cooke
President.....Daniel Sherby
General Manager.....A. J. Bauer
Program Director.....Frank Nodine
Chief Engineer.....James Lacy

W M Y R

FT. MYERS—1952

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Operated By.....Robert Hecksher
Address.....33 East Hanson St.
Phone Number5-1175
Transcription ServiceLang-Worth
News ServiceUP
Commercial Manager.....Kenneth M. Parke

W A R N

FORT PIERCE—1952—ABC-KBS

Frequency: 1330 Kw. Power: 1000 Watts d.
Owned-Oper. By.....Hurricane Bcstg. Co.
Address.....Box 1343
Phone Number1330
Co-owner, Gen. Mgr.....Murray C. Tillman
Co-owner, Prom. Mgr.....C. C. Tillman Jr.
Commercial Mgr.....E. Fisher Darden
Program Director.....Willis M. Shawver Jr.
Chief Engineer.....John E. Palmer

W I R A

FORT PIERCE—1946—MBS-NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Business Address.....Melody Lane
Phone Number1400
Air Time6:30 a.m.-11:15 p.m.
News ServiceUP
Membership.....NARTB
Transcription ServiceWorld
Pres., Gen., Sta. Mgr.....James L. Howe
Program Director.....Anne Wilder
Commercial Manager.....J. Kingsley Butt
Chief Engineer.....James Sowinski

W G G G

GAINESVILLE—1948—ABC

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By.....Alachua County
Broadcasting Co., Inc.
Business-Studio1230 Waldo Rd.
Phone Number5791
News ServiceAP
Transcription ServiceWorld
RepresentativeBest
Pres., Gen. Mgr., Ch. Eng., R. M. Chamberlin
Commercial Manager.....Leon E. Mims
Program Director.....Pierre A. Bejano
Promotion Manager.....Scott Sutton

WRUF

GAINESVILLE—1928—MBS

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....Univ. of Fla.
Business-Studio Address.Campus, Univ. of Fla.
Phone Number.....3261, Ext. 466-7-8
Air Time.....Full Time
News ServiceAP
Transcription Service.....Langworth, Thesaurus
RepresentativeBurn-Smith
MembershipNARTB
General Manager.....Garland Powell
Commercial Manager.....John Dunnivant
Station Manager.....Ray Dantzer
Chief Engineer.....Bertram McNamara

WHWD

HOLLYWOOD—1953

Frequency: 1320 Kw.....Power: 500 Watts d.
Owned-Oper. By.....Circle Bcstg. Co.
Address.....First Ntal. Bank Bldg.
Phone Number2-2969
News ServiceUP
Transcription ServiceCapitol
RepresentativeMcGillvra
Owner.....Roy M. Greene
General Manager.....Robert L. Bowles
Chief Engineer.....George Ralston

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Edward J. Oberle
Business-Studio Address.....Rt. 9, Box 228A
Phone Number4-7722
News ServiceINS
RepresentativeThomas F. Clark
Pres., Gen. Mgr.....Edward J. Oberle
Commercial Manager.....Arman Reinke
Program Director.....Richard Webb
Chief Engineer.....James Stephens

WJAX

JACKSONVILLE—1925—NBC

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By.....City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Phone Number4-1681
Air Time.....Full Time
Transcription ServiceMUSAC
Representative John Blair; Harry E. Cummings
Commissioner in Charge.....J. D. Kennedy

Sta. Mgr., Chief Engr.....John T. Hopkins, III
Program Director.....Marion D. Trowell
Commercial Manager.....J. W. Douglass

WJHP

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....Jacksonville Journal Co.
Bus.-Studio Address.....4038 Phillips Highway
Phone Number4-7711
Air Time.....6 a.m.-12M.
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeJohn H. Perry Associates
MembershipNARTB
President.....John H. Perry, Jr.
Gen., Sta. Mgr.....T. S. Gilchrist, Jr.
Chief Engineer.....Becher Hayford

WOBBS

JACKSONVILLE—1948

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....So. Radio and Equipt. Co.
Business-Studio Address.....1036 Mary St.
Phone Number98-3411
Air Time.....Sunrise to sunset
Station RepresentativeStars
President.....E. D. Rivers, Sr.
General Manager.....Jim Macri
Chief Engineer.....W. F. Askew

WMBR

JACKSONVILLE—1933—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Washington Post Co.
Business-Studio Address.....605 Main St. S.
Phone Number9-4475
Air Time.....Full Time
News ServiceUP
RepresentativeCBS Radio Spot Sales
PresidentPhilip Graham
Vice President.....John S. Hayes
Comm. Mgr.....Charles M. Stone
Program Director.....Dave Booher
Chief Engineer.....Ernest B. Vordermark

WPDQ

JACKSONVILLE—1942—ABC

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....Jacksonville Bcstg. Corp.
Phone Number4-4421
Studio Address.....Gulf Life Bldg.
Air Time.....5:30 a.m.-1:00 a.m.
News ServiceAP
Transcription ServiceWorld
Station Representative.....O. L. Taylor
President.....James R. Stockton
General-Station Manager.....Robert R. Feagin
Commercial Mgr.....Kenneth F. Small
Sales Prom. Mgr.....Madeleine Osborne
Program Director.....Charles E. Edwards
Chief Engineer.....James R. Donavan

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRHC, Inc.
Address.....247 Margaret St.
Phone.....6-0461
Air Time.....6 a.m.-M.
Transcription Service.....Lang-Worth
Membership.....NARTB
Representative.....Interstate United Newspapers
Pres., Prom. Mgr.....Harold S. Cohn
General Manager.....Harold Cohn, II
Program Directors.....E. Cohn,
A. Kenneth Knight
Chief Engineer.....William Johnson

WJVB

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Jacksonville Beach Bcstg. Co.
Phone Number.....5-3674
Representative.....Hil F. Best
Membership.....NARTB
Air Time.....Daytime
News Service.....AP
Pres., Gen., Sta. Mgr.....J. Lyle Williams, Jr.
Program Director.....Ted Booth
Chief Engineer.....Daniel M. Long

WKWF

KEY WEST—1945—MBS

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Address.....Stock Island
Phone Number.....2-7777
Pres., Gen. Comm., Mgr.....John M. Spottswood
Station Manager.....Kermit Lewin
Chief Engineer.....Charles Lowe

WDSR

LAKE CITY—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Deep South Radioways
Business-Studio Address.....126 No. Marion St.
Phone Number.....525
News Service.....UP
Transcription Service.....Associated
General Manager.....Alfred H. Temple
Chief Engineer.....Richard Dyer

WLAK

LAKELAND—1936—NBC

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Lakeland Bcstg. Corp.
Business Address.....P. O. Box 1211
Phone Number.....MU 2127
Air Time.....Full Time
News Service.....UP
Transcription Service.....Associated, World, Std.
Station Representative.....John E. Pearson
Membership.....BAB, NARTB
Pres., Gen. Mgr.....S. O. Ward
Sta. Mgr., Chief Engr.....William P. Lee

Commercial Manager.....Powell Adams
Program Director.....Maxine Tyner

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Co.
Business Address.....Lake Hunter Drive
Phone Number.....MU 5117
Air Time.....Full Time
News Service.....AP
Transcription Service.....Gates
Representative.....Donald Cooke, Inc.
Pres., Gen., Sta. Mgr.....Robert S. Taylor
Commercial Mgr.....Tom Barber
Program Dir.....Ted Covington
Chief Engineer.....Duane McConnell

WIPC

LAKE WALES—1951—KBS

Frequency: 1280 Kc....Power: 1000 Watts d.
Owned-Operated By.....Imperial Polk Bcstg.
Corp.
Address.....P. O. Box 712
Phone Number.....2-9831
News Service.....AP
Transcription Service.....World
Membership.....BAB, NARTB
President.....Sarkes Tarzian
Gen. Mgr., Chf. Engr.....G. Max Kimbrel
Publicity Director.....John Haughee

WEAT

**LAKE WORTH-W. PALM BEACH
1948—NBC**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....James R. Meachem
Business Address.....422 North Dixie Hwy.
Phone Number.....Lake Worth 4422
Air Time.....6:30 a.m.-12:05 a.m.
News Service.....AP
Transcription Service.....Capitol
Representative.....Walker
General Manager.....James R. Meachem
Commercial Manager.....Clifford H. Glick
Program Director.....Bill Gordon
Chief Engineer.....Wayne Stump

WLBE

LEESBURG—1949—MBS

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....WLBE, Inc.
Business-Studio Address.....Box 297
Phone Number.....Leesburg 552
News Service.....UP
Transcription Service.....World
President.....Paul A. Husebo
General Manager.....Wendel F. Husebo
Program Director.....Richard R. Coleman
Chief Engineer.....J. Allen Brimmer

WNER

LIVE OAK—1949—KBS-FLA. STATE
Frequency: 1450 Kc.....Power: 250 Watts

Owned-Oper. By.....Norman O. Protsman
Business Address.....P. O. Box 655
Phone Number.....1450
Air Time.....Full Time
News Service.....UP
Commercial Mgr.....John Lee Alford
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WTYS

MARIANNA—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....John H. Phipps Radio Stas.
Address.....Box 565
Phone Number.....650
Air Time.....Full Time
News Service.....AP
Representative.....Cummings
President.....John H. Phipps
General Manager.....L. H. Graves
Station Manager.....Guy Hamilton
Chief Engineer.....Wm. A. Snowden, Jr.

WMMB

MELBOURNE—1948—MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Melbourne Bcstg. Corp.
Business-Studio Address.....Drawer 790
Phone Numbers.....574-5
Air Time.....6 a.m.-12 M.
News Service.....UP
Transcription Service.....SESAC, World
Membership.....NARTB
President.....Henry G. Dravneek
General Manager.....Austin V. Catterton
Commercial Mgr.....Victoria C. Martin
Program Director.....Joy Jorgensen
Chief Engineer.....Hugh Tyler

WFEC

MIAMI—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....David Haber
Trans-Address.....350 N.E. 71st St.
Phone Number.....89-7534
Air Time.....Daytime
News Service.....UP
Representative.....Interstate United Newspapers
Pres., Gen., Comm. Mgr.....Herbert Schorr
Program Director.....Milton Oshins
Chief Engineer.....William Reeder

WGBS

MIAMI—1944—CBS

Frequency: 710 Kc.....Power: 50,000 Watts d.,
10,000 Watts n.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1005 Kane Concourse,
Miami Beach, 41
Phone Number.....86-0331
Air Time.....Full Time
News Service.....UP
Transcription Service.....Langworth
Station Representative...The Katz Agency Inc.

Membership.....NARTB, BAB
President.....George B. Storer
Gen., Sta. Mgr.....Miller N. Babcock
Commercial Manager.....Francis J. Riordan
Program Director.....Ewald Kockritz
Chief Engineer.....Edward C. Lockwood

WINZ

MIAMI—1946

Frequency: 940 Kc.....Power: 50,000 Watts d.,
10,00J Watts n.
Owned-Operated By.....Hollywood Bcstg.
Business Address.....Biscayne Terrace Hotel
Phone Number.....82-6641-3
News Service.....AP, INS
Representative.....Paul Raymer
Membership.....NARTB
Pres., Gen. Mgr.....Rex Rand
Chief Engineer.....James Sawyer

WIOD

MIAMI—1923—NBC

Frequency: 610 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Isle of Dreams Bcstg. Corp.
Business-Studio Address.....600 Biscayne Blvd.
Phone Number.....3-6444
Air Time.....Full Time
News Service.....AP, INS, UP
Transcription Service.....RCA, Thesaurus
Representative.....Hollingbery
President.....Daniel J. Mahoney
General Manager.....James M. LeGate
Commercial Manager.....Robert L. Fidlar
Program Director.....Scott Bishop
Publicity Director.....Martha Henriquez
Chief Engineer.....M. C. Scott

WMIE

MIAMI—1948

Frequency: 1140 Kc...Power: 10,000 Watts, d.,
5,000 Watts, n.
Owned-Operated By...Sun Coast Bcstg. Corp.
Business Address.....Everglades Hotel
Phone Number.....3-5556
Air Time.....Full Time
News Service.....INS
Representative.....Stars Natl., Inc.
President.....E. D. Rivers, Sr.
Gen., Sta. Mgr.....Kurt Meer
Commercial Manager.....Bud Dailey
Program Director.....Julian Silver
Chief Engineer.....Russell Bennett

WQAM

MIAMI—1921—ABC

Frequency: 560 Kc.....Power: 5,000 Watts, d.,
1,000 Watts, n.
Owned-Operated By.....Miami Bcstg. Co.
Business-Studio Address.....duPont Bldg.
Phone Number.....2-6121
News Service.....AP
Transcription Service.....World
Representative.....John Blair
Membership.....NARTB, BAB

President.....John S. Knight
Gen., Sta., Comm. Mgr.....Owen F. Uridge
Sales Prom., Pub. Dir.....Ruth Tanksley
Chief Engineer.....Gene Rider

W W P B

MIAMI—1947—KEYSTONE

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Paul Brake
Business-Studio Address.....414 S.W. 2nd Ave.
Phone Number.....3-7405
Air Time.....24 hrs.
News Service.....AP
Representative.....Walker
Pres., Gen., Sta. Mgr.....Paul Brake
Program Director.....Peggy Newmay
Publicity Director.....Bert Y. Johnson
Chief Engineer.....Jack Wilson

W K A T

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc.....Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By.....WKAT, Inc.
Trans.-Address.....1759 Bay Road
Phone Number.....5-5711
News Service.....UP
Transcription Service.....Standard, Cole
Representative.....Headley-Reed
President.....A. Frank Katzentine
General Manager.....John I. Prosser
Sales Prom. Mgr.....Walter A. Callahan
Commercial Mgr.....C. A. Wamper
Chief Engineer.....Arthur Smith

W M B M

MIAMI BEACH—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. W. Rounsaville
Address.....c/o WCXI, Atlanta Ga.
Phone Number.....5-5586
News Service.....UP
Representatives.....Dora, Clayton, Forjoe
Station Manager.....J. E. Vaughn
Program Director.....Ed. Cook
Commercial Mgr.....Arnold Kaufman
Chief Engineer.....Charles A. Hartwick, Jr.

W S B B

NEW SMYRNA BEACH—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Beach Bcstg. Co.
Address.....760
News Service.....UP
Transcription Service.....Thesaurus
Gen., Comm. Mgr.....Walter T. Slattery
Program Director.....James D. King
Chief Engineer.....Roland W. Jordon

W T M C

OCALA—1939—NBC

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Operated By.....Ocala Bcstg. Co. Inc

Address.....14 S. Magnolia
Phone Number.....MA 2-4127
Air Time.....Full Time
Newspaper Affiliation.....Perry Newspapers
News Service.....AP
Transcription Service.....Lang-Worth
President.....John H. Perry, Jr.
Gen., Prom. Mgr.....Thomas S. Gilchrist, Jr.
Commercial Manager.....T. S. Catalano
Station Manager.....James B. Smith
Publicity Director.....Ken Brown
Chief Engineer.....William P. Callahan

W D B O

ORLANDO—1924—CBS-FRN

Frequency: 589 Kc.....Power: 5000 Watts
Owned-Operated By.....Orlando Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 3707,
30 S. Ivanhoe Blvd.
Phone Number.....6181
Air Time.....Full Time
News Service.....AP, UP
Transcription Service.....World, Thesaurus,
Associated
Representative.....John Blair, Harry Cummings
Membreship.....NARTE, BAB
Pres., Gen. Mgr.....Harold P. Danforth
Sales Dir.....W. G. McBride
Program Director.....Rosalind Boggs
Chief Engineer.....J. E. Yarbrough

W H O O

ORLANDO—1947—ABC

Frequency: 990 Kc.....Power: 10,000 Watts d.;
5000 Watts n.
Owned-Oper. By.....WHOO, Inc.
Address.....Fort Gatlin Hotel
Phone Number.....9900
Air Time.....Full Time
News Service.....AP
Transcription Service.....Standard, World
Representative.....Avery-Knodel
President.....Edward Lamb
Gen., Sta., Comm. Mgr.....Carl Hallberg
Program Director.....Walter E. Sickles
Sales Prom. Mgr.....Tom Sawyer
Chief Engineer.....Don Compton

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By.....Hazelwood, Inc.
Business-Studio Address.....Box 1991
Phone Number.....8163
Air Time.....4:55 a.m.-1:00 a.m.
News Service.....UP
Transcription Service.....Langworth
President.....J. L. Brechner
General Manager.....Donn R. Collee
Commercial Mgr.....Thomas H. Donohue
Program Director.....Ernest Legge
Promotion Dir.....Freda M. Hilton
Chief Engineer.....W. Dodd Daniel

**W O R Z****ORLANDO—1947—NBC**Frequency: 740 Kc.....Power: 5000 Watts d.;
1000 Watts n.Owned-Oper. By....Central Florida Bcstg. Co.
Bus.-Studio Address.....790 N. Orange Ave.
Phone Number2-2451
Air TimeFull Time
News Service**AP**
Transcription ServiceCapitol
RepresentativeTaylor
PresidentNaomi Murrell
Gen., Comm. Mgr.....John E. Surrick
Promotion Dir.....Harry Gaines
Program Director.....Happy Ison
Chief Engineer.....Jim Moore**W W P F****PALATKA—1947—KBS**Frequency: 1260 Kc.....Power: 500 Watts
Owned-Operated By.....Palatka Bcstg. Co.
AddressBox 86
Phone NumberEA 54555
Air TimeFull Time
News ServiceUP
Transcription Service.....World. Langworth
Gen. Mgr., Chief Engr.....L. C. McCall
Partner.....J. E. Massey
Commercial Manager.....Herb Young
Program Director.....Johnny Gillis**W W P G****PALM BEACH—1941**Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Palm Beach Bcstg. Co.
Business Address....3000 South Ocean Blvd.
Phone Number2-1515
News ServiceUP
Transcription Service...Thesaurus, Langworth
President, Gen. Mgr.....Charles E. Davis
Program Director.....Florence Hicks
Chief Engineer.....Clyde L. Walkden**W D L P****PANAMA CITY—1940—NBC-KBS**Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By....Panama City Bcstg. Co., Inc.
Business-Studio Address.....West Beach Dr.
Phone NumberPoplar 3-1777
News Service**AP**
Transcription ServiceLang-Worth
RepresentativePerry Associates
President.....John H. Perry
General Manager.....C. B. Kelly
Sta., Comm. Mgr., Pgm. Dir...Byron Hayford**W P C F****PANAMA CITY—1949—ABC-MBS**Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Bay County Bcstg. Co.
Trans-Address.....300 E. 15th St.
Phone NumberSunset 5-6176Transcription Service.....Thesaurus
Representative.....Devney, Dora-Clayton
Pres., Gen. Mgr.....E. L. DuKate
Sta. Mgr., Prog. Dir.....W. D. Lanier**W B S R****PENSACOLA—1946—CBS**Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Business Address.....WBSR Bldg.
Phone Number6173
News Service**AP**
Transcription ServiceWorld
RepresentativeTaylor
PresidentPatt McDonald
Sta., Gen. Mgr.....Don J. Lynch
Commercial Manager.....Bo Mitchell
Program Director.....Tony Chastain
Chief Engineer.....Glenn Nichols**W C O A****PENSACOLA—1926—NBC**Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA, Inc.
Business-Studio Address.....118 E.
Intendencia St.
Phone Number4111
Air TimeFull Time
Newspaper Affiliation.....News-Journal
News Service**AP**
Transcription Service.....Lang-Worth
Representative.....John H. Perry Associates
President.....John H. Perry, Jr.
General Manager.....J. Holliday Veal
Commercial Manager.....Irving Welch
Program Director.....Roland Wolf
Chief Engineer.....Harold Heath**W E A R****PENSACOLA—1947—MBS-ABC**Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper By.....Gulfport Bcstg. Co.
Address.....2nd & Hyer St.
Phone8-4449
Air TimeFull Time
News Service**AP**
MembershipBAB
Pres., Gen., Sta. Mgr.....Mel Wheeler
Pgm., Pub. Dir.....Jerry Williams
Chief Engineer.....Jim Smith**W P L A****PLANT CITY—1949**Frequency: 1570.....Power: 250 Watts d.
Owned-Operated By.....W. A. Smith
Address.....P. O. Box 1588
Phone Number526
Air TimeSunrise-Sunset
News ServiceUP
Station RepresentativeBest
PresidentW. A. Smith
Gen., Sta., Comm. Mgr.....George Friend
Program Director...Miss Frankie Blackwelder

Publicity Director.....Joseph J. Wilson
Chief Engineer.....James L. Derrick

WCNH

QUINCY—1948—MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Quincy Bcstg. Corp.
Business AddressQuincy
Phone NumberMain 7-6700
News ServiceUP
Transcription ServiceThesaurus
MembershipNARTB
Pres., Gen. Mgr.....A. B. Letson
Comm., Sta. Mgr.....Jerry Melvin
Program Director.....Dewey C. Newton
Chief Engineer.....A. B. Letson

WFOY

ST. AUGUSTINE—1936—CBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Fountain of Youth
Broadcasting Co.
AddressMagnolia Ave.
Phone Number1622
Air TimeFull Time
News ServiceUP
MembershipNARTB
President.....Mrs. Mary E. Bell
Gen., Sta. Mgr.....John E. Bernhard, Jr.
Prog., Pub. Dir.....Mrs. Frankie C. Walker
Chief Eng., Farm Editor.....Ernest Raistrick

WPIN

ST. PETERSBURG—1947

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc
Address.....Royal Palm Hotel
Phone Number.....Petersburg 7-0511;
Air TimeDaytime
News ServiceAP
Station Representative.....Indie Sales
MembershipBAB
President.....Dr. Charles Farrington
Gen., Comm. Mgr.....Arthur Mundorff
Station Manager.....Bob Clayton
Promotion Manager.....Marjorie Blank
Program Director.....James Carley
Publicity Director.....Bill Wright
Chief Engineer.....Manley St. Jean

WSUN

ST. PETERSBURG—1928—ABC

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....City of St. Petersburg
Business AddressRecreation Pier
Phone Number7-4747-8
News ServiceUP
Transcription ServiceAssociated
RepresentativeWeed
General Manager.....George D. Robinson
Commercial Manager.....Vera New
Program Director.....Louis J. Link

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....Pinellas Bcstg. Co.
Business-Studio Address.....Box 691
Phone Number7-8108
News ServiceUP
Transcription ServiceStandard
RepresentativeH-R
MembershipNARTB, BAB
President.....Nelson Poynter
General Manager.....F. J. Kelly
Comm. Mgr.....L. L. Wildman
Prom., Prog. Dir.....Jack Faulkner
Chief Engineer.....William D. Mangold

WTRR

SANFORD—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Myron A. Reck
Business Address.....Box 1541
Phone Number999
Air TimeFull Time
RepresentativeHil Best
News ServiceUP
Gen., Sta. Mgr.....Myron A. Reck
Commercial Manager.....Roy D. Green
Program Director.....J. Marion Harman, Sr.
Chief Engineer.....James S. Williamson, Jr.

WKXY

SARASOTA—1949—KBS

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Sarasota Bcstg. Co.
Business Address.....P. O. Box 2431
Phone Number.....Ringling 66651
RepresentativeHil Best
News ServiceAP
Transcription Service.....Lang-Worth, World
Pres., Gen. Mgr.....A. G. Fernandez

WSPB

SARASOTA—1939—CBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSPB, Inc.
Business Address.....City Island
PhoneRingling 8-1811
Air Time.....6:30 a.m.-12:05 a.m.
News ServiceUP
Transcription ServiceThesaurus
Representative.....John E. Pearson
MembershipNARTB, BAB
President.....Robert C. Jones, Jr.
General Manager.....John B. Browning
Commercial Manager.....J. M. Miller
Program Director.....David Hale
Chief Engineer.....James E. Grant

WJCM

SEBRING—1950—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Clearfield Bcstrs., Inc.

Business Address.....P. O. Box 233
Phone Number.....Sebring 81811
Transcription Service.....Lang-Worth
News Service.....UP
President.....W. K. Ulerich
Gen. Mgr.....William J. Thomas
Sta., Comm. Mgr.....Al Frank
Program Director.....Betty Frank
Chief Engineer.....Robert Goshorn

W T A L

TALLAHASSEE—1935—CBS

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Oper. By.....John H. Phipps Radio
Stations
Business Address.....Box 989
Phone Number.....2-1270
News Service.....AP
Representatives.....Meeker, Cummings
President.....John H. Phipps
General Manager.....L. Herschel Graves
Program Director.....Joe Hosford
Chief Engineer.....W. A. Snowden, Jr.

W T N T

TALLAHASSEE—1946—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Tallahassee Appl. Corp.
Business-Studio Address.....Duval Hotel
Phone Number.....2-1450
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Dora-Clayton
Pres., Gen. Mgr.....Frank W. Hazelton
Vice-President.....Emanuel Joanos
Chief Engineer.....Charles Clifton

W A L T

TAMPA—1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
Owned-Operated By.....W. Walter Tison tr/as
Tampa Broadcasting Company
Address.....401 W. Tyler St.
Phone.....2-7921
News Service.....AP
Transcription Service.....Langworth
Station Representative.....Pearson
Membership.....NARTB
Pres., Gen., Sta., Comm. Mgr.....W. Walter Tison
Program Dir.....C. W. Geer
Chief Engineer.....J. B. Tison

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Tampa Times Co.
Business Address.....14 N. Franklin St.
Phone Number.....2-2911
Air Time.....Full Time
News Service.....AP
Transcription Service.....Associated
Representative.....Katz
President.....David E. Smiley
Gen., Comm. Mgr.....L. Spencer Mitchell

Program Director.....Kenneth W. Skelton
Chief Engineer.....William Pharr Moore

W E B K

TAMPA—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Hillsboro Bcastg. Co.
Address.....1521 E. Broadway
Phone Number.....4-4177
News Service.....INS
Gen. Mgr., Chf. Engr.....Elmo B. Kitts
Program Director.....Bob Chambers

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....P. O. Box 1410
Phone Number.....2-4747
Air Time.....6 a.m.-12:05 a.m.
News Service.....UP
Transcription Service.....Thesaurus
Representative.....John Blair, Harry E. Cummings
Membership.....NARTB
President.....John C. Council
Sta.-Gen. Mgr.....George W. Harvey
Sales Prom. Mgr., Pub. Dir.....Tom Matthews
Prog. Director.....Paul M. Jones
Commercial Mgr.....Melvin E. Myer
Chief Engineer.....Joseph Mitchell

*Serving the fast-growing
Palm Beach County Area
for 18 years . . .*

WJNO

"The Voice of the Palm Beaches"

West Palm Beach, Florida

1230 Kc
AFFILIATE OF THE
CBS RADIO NETWORK

National Representative

ROBERT MEEKER ASSOCIATES, INC.
NEW YORK CITY CHICAGO

WHBO

TAMPA—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By..Sulphur Springs Bcstrs., Inc.
Business Address.....11.011 Florida Ave.
Phone Number.....911711
Air Time.....Daytime
Membership.....BAB
News Service.....AP
Pres., Gen. Mgr.....Harold A. Dunlap
Sta., Comm. Mgr.....Paul Hayes

WJNO

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Inc.
Business-Studio Address.....Box 189
Phone Number.....2-3838
Air Time.....Full Time
News Service.....AP
Transcription Service.....World
Representative.....Robert Meeker
Membership.....NARTB
President.....S. K. Russell
Gen.-Sta. Mgr.....H. V. McMillan
Program Director.....Vernon Crawford
Chief Engineer.....Warren Spencer

WIRK

WEST PALM BEACH—1947—MBS

Frequency: 1290 Kc.....Power: 5000 d.:
1000 n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....715 S. Flagler Drive
Phone Number.....2-1744
Air Time.....Full Time
News Service.....AP
Transcription Service.....Associated
Representative.....Cooke
Pres., Gen., Sta. Mgr.....Joseph S. Field, Jr.
Program Director.....Rome Hartman
Chief Engineer.....William P. Heitzman

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Citrus Belt Bcstrs., Inc.
Business Address.....P. O. Box 633
Phone Number.....32-561
Air Time.....Full Time
News Service.....UP
Representative.....Devney & Co.
President.....Frederick L. Allman
Gen., Sta. Manager.....Larry Rollins
Commercial Manager.....Earl Sturgeon
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

GEORGIA

*Pop. Feb. 1, 1954 (Est.) 3,890,000 — Families 963,000
Radio Homes — 802,000 — TV Homes 392,500 — Stations in State 85*

WALB

ALBANY—1941—MBS

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By.....Herald Publishing Co.
Address.....138 Pine Ave.
Phone Number.....Hemlock 5-4511
News Service.....UP
Transcription Service.....World
Representative.....Burn-Smith
Membership.....NARTB
President.....James H. Gray
General Manager.....Tom Stillwagon
Program Director.....Jack Mayer
Publicity Director.....Bill Bowick
Chief Engineer.....E. nest Gay

WGPC

ALBANY—1933—CBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Phone Number.....Hemlock 21277
Air Time.....Full Time
News Service.....UP
Representative.....George P. Hollingbery
Membership.....NARTB, BAB

President.....J. W. Woodruff
Executive Manager.....J. W. Woodruff, Jr.
Sta., Comm., Sls., Prom., Pub. Dir., L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....Asa Tift

WJAZ

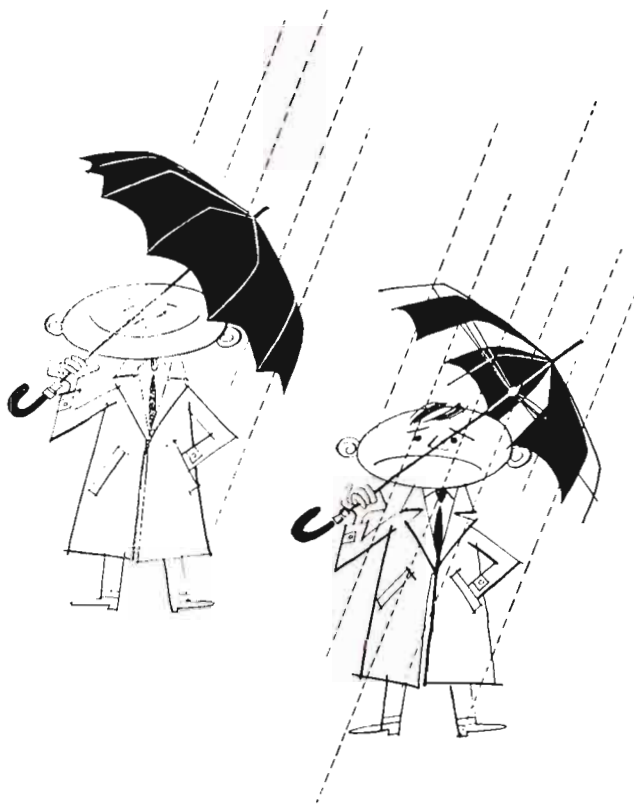
ALBANY—1952

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southeastern Bcstg. System
Representative.....Dora-Clayton
News Service.....UP
President.....James S. Rivers
General Manager.....Richard B. Smith
Sta., Comm. Mgr.....R. V. Rogers

WDEC

AMERICUS—1947—MBS-KBS

Frequency: 1280 Kc.....Power: 250 Watts
Owned-Operated By.....The Americus Bdcstg. Co.
Business-Studio Address...109½ Windsor Ave.
Phone Number.....3681-3682
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....World
Representative.....Dora-Clayton, Indie Sales



If you're looking for coverage which umbrella would you choose?

Measure dollars expended. Measure audience obtained. **POWER** is radio's *only* successful answer to the competition of television.

In Georgia, Atlanta's WSB is your clear channel 50,000-watt voice. This one *power* station gives you the major share of the Atlanta audience; it delivers for you a worthwhile audience in Georgia's secondary markets—and a tremendous number of listeners elsewhere.

No other Georgia station or combination of Georgia stations gives you as many listeners per dollar as you can get on WSB.

Clear channel *power* alone gives you this complete, low cost umbrella-type coverage.

Get more for your radio dollar in Georgia . . . *get on WSB*. One rate, day and night, 7 a.m. to 11 p.m., class B all other.

wsb

The Voice of the South

*Georgia's only 50,000 watt
clear channel station
Atlanta, Georgia*

Affiliated with The Atlanta Journal and Constitution • Represented by Petry

MembershipNARTB
Vice-Pres., Gen., Sta. Mgr....Charles C. Smith
Chief Engineer.....John Rivard

WGAU

ATHENS—1938—CBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...J. K. Patrick & Company
Business-Studio Address....Bobbin Mill Road
Phone Number.....1741-2
Newspaper AffiliationBanner-Herald
Air Time.....Full Time
News ServiceAP
President.....C. A. Rowland, Sr.
Gen., Sta. Mgr.....R. Lewis Doster
Commercial Manager.....Burl Womack
Program Dir.....Mary I. Belts
Chief Engineer.....Bill Evans

WRFC

ATHENS—1948

Frequency: 960 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By.....Radio Athens, Inc.
Business-Studio Add.....279½ N. Lumpkin St.
Phone Number.....446-7
Air Time.....Full Time
News Service.....UP
Transcription ServiceWorld
MembershipBAB, NARTB
Pres., Gen., Sta. Mgr.....L. H. Christian
Comm., Sales Prom. Mgr..Charles A. McClure
Program Director.....Mary Anne Martin
Publicity Director.....Ed Thilenius
Chief Engineer.....L. D. Drewry

WAGA

ATLANTA—1937—CBS

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address....1018 W. Peachtree St.
Phone Number.....Vernon 3553
Air Time.....Full Time
News ServiceAP
Transcription ServiceThesaurus
RepresentativeKatz
MembershipNARTB, BAB
President.....George B. Storer, Sr.
General Manager.....G. C. Jackson
Commercial Manager.....Claude H. Frazier
Promotion Manager.....Charles E. Trainor
Program Director.....Don Naylor
Chief Engineer.....Hugo Bondy

WATL

ATLANTA—1931—MBS

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlanta Bcstg. Co.
Business Address.....201 Henry Grady Bldg.
Phone Number.....Alpine 1515
Air Time.....Full Time
News ServiceUP
RepresentativeWalker
President.....J. W. Woodruff, Sr.
General Manager.....G. C. Livingston Jr.

Comm. Mgr., Prog. Dir.....Lee Nance
Chief Engineer.....G. C. Livingston, Jr.

WBGE

ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....General Bcstg. Co.
Bus.-Studio Address....Georgian Terrace Hotel
Phone Number.....Vernon 1194
Air Time.....Full Time
News ServiceAP
MembershipBAB
Pres., Comm. Mgr.....Robert N. Pinkerton
Gen., Sta. Mgr.....H. W. Lanham
Program Director.....R. O. Davidson
Chief Engineer.....Howard J. Parrish

WERD

ATLANTA—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Business-Studio Add....274½ Auburn Ave., NE
Phone Number.....Lamar 0666-7-8
Representative.....Interstate, Dora-Clayton
MembershipNARTB, BAB
President.....J. B. Blayton, Sr.
Gen. & Sta. Mgr.....J. B. Blayton, Jr.
Commercial Mgr.....Albert H. Saddler
Program Director.....R. H. Brisendine
Chief Engineer.....William F. Kennedy

WGST

ATLANTA—1923—ABC

Frequency: 520 Kc.....Power: 5000 Watts d.;
1000 n.
Owned-Operated By....Board of Regents, Uni-
versity System of Ga.
Bus.-Studio Address.....900 Forsyth Bldg.
Phone Number.....Walnut 8441
Air Time.....Full Time
News Service.....AP
RepresentativeBlair
General Manager.....Ben Ackerman
Commercial Mgr.....Jim Hicks
Program Director.....Jack Kelly
Chief Engineer.....Ivan Miles

WSB

ATLANTA—1922—NBC

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Phone Number.....ELgin 6711
Newspaper Affiliation...Journal, Constitution
Air Time.....Full Time
News ServiceAP
Transcription Service...Associated, Standard
RepresentativeEdward Petry
MembershipNARTB, BAB
Managing Director.....J. Leonard Reinsch
General Manager.....John M. Outler, Jr.
Station Manager.....Frank Gaither
Sales Promotion Mgr.....Walter Paschall
Program Director.....Elmo Ellis
Publicity Director.....Wayne L. Anderson
Chief Engineer.....C. F. Daugherty

WQXI

ATLANTA—1948—MBS

Frequency: 790 Kc. Power: 5000 Watts d.:
1000 Watts n.

Owned-Operated By.....R. W. Rounsaville
Bus.-Studio Address.....3165 Mathieson Dr., N.E.
Phone Number.....CHerokee 2196
Air Time.....Full Time
News Service.....UP
Transcription Service.....Standard
Station Representative.....Hollingbery
Membership.....NARTB
Owner.....R. W. Rounsaville
Station Manager.....John Fulton
Commercial Mgr.....Don Mitchell
Program Dir.....Bob Corley
Chief Engineer.....Elton B. Chick
Technical Director.....Paul Cram

WAUG

AUGUSTA—1951

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By.....Garden City Bcstg. Co.
Address.....Bon Air Hotel
Phone Number.....3-4441
News Service.....AP
General Manager.....T. L. Morgan
Commercial Mgr.....Gordon Anderson
Chief Engineer.....J. W. Faulkner

WBBQ

AUGUSTA—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owner.....Savannah Valley Bdcstg. Co.
Address.....515 Jefferson Davis Avenue
Phone Number.....4-5441
Air Time.....Full Time
News Service.....AP
Representative.....Walker, Dora Clayton
Membership.....BAB
President.....George G. Weiss
Gen., Sta., Comm. Mgr.....John W. Watkins
Prod., Prom. Mgr.....John G. Lyon
Program Director.....Edward H. Dunbar
Chief Engineer.....Marvin Tarpley

WGAC

AUGUSTA—1940—ABC

Frequency: 580 Kc. Power: 5000 Watts d.:
1000 Watts n.
Owned-Oper. By.....The Twin States Bcstg. Co.
Business-Studio Address.....P. O. Box 1131
Phone Number.....2-2692
Air Time.....Full Time
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Avery-Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Mgr.....Donald MacDonald
Commercial Mgr.....Martin E. White
Program Dir.....Warren Hites
Chief Engineer.....William Atkinson

THE ROUNSAVILLE CHAIN

Your key to some of the nation's most concentrated... most profitable markets! Backed by years of successful operation, they're your best bet for high profits on low-cost-per-thousand listeners!

3 TV STATIONS

Now Under Construction!

WCIN-TV Cincinnati, Ohio

WLou-TV Louisville, Kentucky

WQXI-TV Atlanta, Georgia

3 NETWORK STATIONS

WQXI Mutual, Atlanta, Georgia

WBAC Mutual, Cleveland, Tenn.

WBEJ Mutual, Elizabethton-Johnson City, Tennessee

3 NEGRO-PROGRAMMED STATIONS

WCIN Cincinnati, Ohio

WLou Louisville, Kentucky

WMBM Miami Beach, Florida

ROUNSAVILLE Radio Stations
Peachtree at Mathieson Dr., Atlanta, Ga.

National Reps.: Geo. P. Hollingberry (WQXI)
National Reps.: Forjoe and Company (WCIN - WLou - WMBM)
Southeastern: Dora Clayton Agency (All Stations)

W J B F

AUGUSTA—1945—NBC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...Georgia-Carolina Bcstg. Co.
AddressWJBF B'dg.
Phone Number.....4-2421
Air Time.....Full Time
News Service.....UP
RepresentativeHollingbery
MembershipNARTB, BAB
Pres., Gen. Mgr.....J. B. Fuqua
Station Mgr.....D. M. Kelly, Jr.
Comm., Sales Prom. Mgr.....Steve Manderson

W R D W

AUGUSTA—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Augusta, Inc.
Business-Studio Address...Eighth & Broad S's.
Phone Number2-8805
News ServiceAP
Transcription ServiceWorld
RepresentativeHeadley Reed
MembershipBAB, NARTB
President.....Grover C. Maxwell
General. Sta. Mgr.....W. R. Ringson
Sales Manager.....M. C. Gregory
Program Director.....Richard Warner
Chief Engineer.....Rabun F. Bobo

W M G R

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Decatur Bcstg. Co.
AddressBox 375
Phone Number777
Representative.....Southern Radio Sales
Transcription ServiceWorld
General Manager.....Thomas R. Hanssen
Commercial Mgr.....Charles W. Dowdy
Program Director.....Joe Hill
Chief Engineer.....Thomas R. Hanssen

W G I G

BRUNSWICK—1949—ABC

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address.....1514 Union St.
Phone Number2714
News ServiceAP
RepresentativeMcGillvra
General Manager.....Hugh K. Tollison
Commercial Manager.....John Lane
Program Director.....John Harmon
Promotion Director.....Marvin Massay
Chief Engineer.....Herman Lange

W M O G

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
AddressSt. Simons Causeway

Phone Number.....1500
RepresentativeDora-Clayton
President.....Allen M. Woodall
General Manager.....Albert H. Haack Jr.
Commercial Mgr.....Ben R. Wills
Program Director.....Lew Carter
Chief Engineer.....Cecil Tankersly

W G R A

CAIRO—1950—ABC-KBS-GALS

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Grady Mitchell Bcstg. Co.
AddressBainbridge Rd.
Phone Number2-4392
Transcription ServiceStandard
News ServiceUP
President.....Ed Stevens
General Manager.....Jim Honey
Program Director.....Sara Crew
Chief Engineer.....Gregg Strang

W C G A

CALHOUN—1953

Frequency: 900 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....Box 312, West Point, Ga.

W L B B

CARROLLTON—1947—KBS

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Business-Studio Address.....P. O. Box 569
Phone Number980
Transcription ServiceWorld
MembershipNARTB
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Comm. Sales Prom. Mgr.....J. D. Norton Jr.
Program Director.....Chuck Angley
Chief Engineer.....Chessley Hooper

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Phone Number1200
News ServiceUP
Transcription ServiceThesaurus
Station Manager.....W. Ryan Frier
Program Director.....Martha Sullins
Chief Engineer.....H. E. Bridges

W G A A

CEDARTOWN—1941—ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Timm Inc.
Business-Studio Address.....P. O. Box 807
Phone Number.....Cedartown 777
News Service.....AP
Representative.....Southern Radio Prod.
General Manager.....John R. Barlett
Chief Engineer.....James E. Schleistett

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address...Martin Bldg.
 Phone Number...5447
 Air Time...Full Time
 News Service...AP
 Transcription Service...World
 Station Representative...Headley Reed
 Membership...NARTB, BAB
 President...Allen M. Woodall
 Sta., Sales Prom. Mgr....Miles H. Ferguson
 Commercial Manager...William Massie
 Program Director...Joe Byars
 Chief Engineer...Max F. Harper

W G B A

COLUMBUS—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By...Christian and McClure
 Business-Studio Address...1213½ Broadway
 Phone Number...3-3603
 Air Time...Day Time
 News Service...UP, AP
 Transcription Service...Standard
 Representative...J. S. Ayers
 Membership...BAB
 President...L. H. Christian
 Gen., Sta. Mgr....C. M. McClure

Sales Prom. Mgr....Ralph Burgess
 Program Director...Rhett Turnipseed
 Publicity Director...Carmen Neill
 Chief Engineer...F. Keith Brown

W R B L

COLUMBUS—1928—CBS

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By...Columbus Bdcstg. Co.
 Business-Studio Address...1350 - 13th St.
 Phone Number...2-0601
 Air Time...Full Time
 News Service...INS, UP
 Transcription Service...Associated
 Pres., Gen. Mgr....J. W. Woodruff Jr.
 Commercial Mgr....Walter Graham
 Program Director...Bill Gramer
 Chief Engineer...Noel Moore

W M J M

CORDELE—1940—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...Southeastern Bcstg. System
 Business-Studio Address...20th Ave. & B St.
 Phone Number...666
 News Service...UP
 President...James S. Rivers
 General Mgr....William E. Blizzard, Jr.
 Sales Prom. Manager...O. Grady Cooper
 Program Director...Clark Standard
 Chief Engineer...Freddie Albert

AM
5000 WATTS



FM
48000 WATTS

WRBL

COLUMBUS, GEORGIA

1ST STATION IN GEORGIA'S
 2ND MARKET!

Call Hollingbery

WCON

CORNELIA—1953—ABC

Frequency: 1450 Kw. Power: 250 Watts
Owned-Oper. By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Phone Number.....1450
News Service.....AP
General Manager.....Jack Bradley
Commercial Mgr.....Bob Kilgore
Program Director.....Hoyt Dillard
Promotion Mgr.....S. Y. Sosbee
Chief Engineer.....Warren G. Gilpin

WMOC

COVINGTON—1946

Frequency: 1430 Kw. Power: 1000 Watts d.
Owned-Oper. By.....Georgia Bcstg. Svc. Inc.
Phone Number.....2275
News Service.....UP
Transcription Service.....World, SESAC
President.....George Mooney
General Manager.....Wm. P. Williams
Commercial Mgr.....Derel Morris
Program Director.....Lew Banks
Chief Engineer.....Russell Caldwell

WBLJ

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Dalton Bdcstg. Corp.
Business-Studio Address.....111 South Pentz St.
Phone Number.....1180
Air Time.....6 a.m.-11:15 p.m.
News Service.....AP
Transcription Service.....Thesaurus
Membership.....NARTB, BAB
President.....H. C. Kenemer
General Manager.....William B. Davies
Commercial Manager.....Olin H. Kenemer
Chief Engineer.....John S. Andrews

WDWD

DAWSON—1948—ABC-KBS

Frequency: 990 Kc. Power: 1000 Watts D.
Owned-Operated By.....Dawson Bdcstg. Co.
Trans.-Bus.-Studio Address.....Parrott Road
Phone Number.....416
News Service.....UP
Representative.....Indie Sales
President.....Ed Stevens
General Manager.....W. C. Woodall, Jr.
Program Director.....O. W. Parnacott
Chief Engineer.....Joe Stephens

WEAS

DECATUR—1947

Frequency: 1010 Kc. Power: 10,000 Watts d.
Owned-Oper. By.....WEAS, Inc.
Address.....217 W. Ponce de Leon Ave.
Phone Number.....Dearborn 2521
News Service.....INS
Representative.....Stars National, Inc.

Membership.....BAB
Chairman of Board.....E. D. Rivers, Jr.
President.....W. H. Keller, Jr.
Station Director.....Warren Roberts
Commercial Mgr.....Joe Robkin
Publicity Director.....Imogene Jones
Program Director.....Ned Lukens
Chief Engineer.....Les Gradick

WGLS

DECATUR—1949—KEYSTONE

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Oper. By.....DeKalb Bcstg. Co.
Business-Studio Address.....526 Church St.
Phone Number.....Crescent 6471
Newspaper Affiliation....."New Era"
News Service.....UP
Transcription Service.....Standard
Representative.....Rambeau
President.....Guy W. Rutland, Sr.
Gen. Sta. Mgr.....Sam W. Kane
Comm. Sales Prom. Mgr.....Al Ciraldo
Chief Engineer.....Lawson Leake

WDMG

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
Owned-Operated By.....WDMG, Inc.
Business-Studio Address.....Box 590
Phone Number.....584
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....World
Representative.....Dora-Clayton
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
News Director.....Edw. Lund
Chief Engr., Prog. Dir.....S. H. Strickland

WMLT

DUBLIN—1945—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....Dublin
Phone Number.....871
News Service.....AP
Transcription Service.....World
Membership.....BAB
President.....George T. Morris
General Manager.....W. Newton Morris
Commercial Mgr.....Sarah Orr Williams
Sales Prom. Mgr.....W. C. Courson
Program Director.....George Tellmann
Chief Engineer.....Lawrence L. Henry

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By.....J. S. & D. R. Rivers
Address.....Dodson Drive
Phone Number.....Franklin 1473
News Service.....UP
President.....James S. Rivers
Gen. Mgr., Chief Engr.....Wm. B. Hill

WSGC

ELBERTON—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Elberton Bcstg. Co.
Address: Elberton
Manager: Melvin C. Gorman

WBHB

FITZGERALD—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Ben Hill Bcstg. Corp.
Address: 601 Roanoke Dr.
Phone Number: 2077-8
Air Time: Full Time
News Service: AP
Transcription Service: World
Representative: Evans
President: Otto Oriner
Gen., Sta., Comm. Mgr.: Al H. Evans
Program Director: Duphine Newsome
Chief Engineer: Ed Durham

WFPM

FORT VALLEY—1951—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Operated By: Peach Belt Bcstg. Co.
Phone Number: 84
News Service: UP
Representative: Indie Sales
President: Ed Stevens
General Manager: Hugh Birdsong
Commercial Manager: Kenneth Flynt
Program Director: Lee Mathis

WDUN

GAINESVILLE—1949—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Northeast Ga. Bcstg. Co.
Business-Studio Address: 217½ S. Main St.
Phone Number: Lenor 4-7331
Air Time: Full Time
News Service: AP
Transcription Service: World
Representative: Indie Sales
Membership: BAB
Pres., Gen. Manager: John W. Jacobs, Jr.
Station Manager: J. A. Hartley
Commercial Manager: Doris Smith
Program Director: Julius Still
Chief Engineer: Les Brooks

WGG A

GAINESVILLE—1941—MBS-KBS

Frequency: 550 Kc. Power: 5000 Watts d.
500 Watts n.
Owned-Operated By: Blue Ridge Bcstg. Co.
Business Address: Press-Radio Center
Phone Number: LE 2-6211
Air Time: Full Time
News Service: UP
Representative: Dora Clayton Agency
President: Charles A. Smithgall

General Manager: Robert O. Horan
Commercial Manager: Robert Schwab
Program Director: Billy Kinsey
Production Mgr.: Eric Bruton
Chief Engineer: F. Keith Brown

WKEU

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Radio Station WKEU
Address: P. O. Box 155
Phone Number: 5507
Air Time: Full Time
News Service: AP
Transcription Service: Lang-Worth
President, General Mgr.: A. W. Marshall, Jr.
Chief Engineer: W. F. Westmoreland

WRHT

GRIFFIN—1952

Frequency: 1320 Kw. Power: 1000 Watts d.
Owned-Oper. By: Griffin Bcstg. System
Address: Cherokee Rd.
Phone Number: 9451
News Service: UP
Transcription Service: World
Representative: Dora-Clayton
Owner, Gen. Mgr.: R. H. Thompson, Sr.
Station Manager: James Watson
Commercial Mgr.: Johnny Williams
Program Director: R. H. Thompson, Jr.
Chief Engineer: Charles Player

WKLY

HARTWELL—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By: Louie L. Morris
Business Address: Box 189, Hartwell
Phone Number: 71
News Service: UP
Transcription Service: Capitol, World
President: Louie L. Morris
Exec. Vice-Pres.: Max G. Plaender
Chief Engineer: Eugene Holden

WCEH

HAWKINSVILLE—1952—KBS

Frequency: 610 Kw. Power: 500 Watts d.
Owned-Oper. By: Tri-County Bcstg. Co.
Address: Box 184
Phone Number: 498
President: R. T. Ragan
Vice-President: Henry Griffin
General Manager: Paul E. Reid
Program Director: James Popwell
Chief Engineer: Mike Pelton

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By: Altamaha Bcstg. Co.
Address: P. O. Box 147
Phone Number: 2444

Air Time.....Day Time
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Dora-Clayton
 Pres., Gen. Mgr.....W. G. Thomas, Sr.
 Sta., Comm. Mgr.....Dennis N. Brown
 Pgm., Prom. Dir.....T. N. Oglesby
 Publicity Director.....Elwood Harper
 Chief Engineer.....Arthur L. Manning

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....LaGrange Bdcstg. Co.
 Business-Studio Address.....305-307 Broome St.
 Phone Number.....2-3505
 Newspaper Affiliation....."Daily News"
 Air Time.....6 am.-M.
 News Service.....UP
 Transcription Service.....World, Associated
 Representative.....Indie Sales, Dora-Clayton
 President.....Roy C. Swank
 General-Station-Commercial

Manager.....Edwin Mullinax
 Sales Promotion Mgr.....Patricia Smith
 Program Director.....John Boggess
 Publicity Director.....Linda McKee
 Chief Engineer.....James McKay

W T R P

LaGRANGE—1953

Frequency: 620 Kw.....Power: 500 Watts d.
 Owned-Oper. By.....Chattahoochee Bcstg. Co.,
 Ltd.
 Address.....Hammett Bldg.
 News Service.....AP
 Transcription Service.....Thesaurus
 Partner, Gen. Mgr.....Byron H. Hurst
 Partner.....Ralph C. Freeman
 Partner.....Cecil Crew
 Commercial Mgr. Prog. Dir.....Jim Martin
 Chief Engineer.....Ray Relihan

W B M L

MACON—1940—NBC

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Middle Georgia Bdcstg.
 Co.
 Business-Studio Address.....230 Second St.
 Phone Number.....3-5454
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Headley-Reed
 Membership.....NARTB, BAB
 President.....Allen M. Woodall
 General Manager.....E. F. MacLeod
 Commercial Mgr.....George W. Patton
 Traffic Manager.....Bernice Johnson
 Chief Engineer.....James M. Wilder

W I B B

MACON—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business-Studio Address.....Professional Bldg.
 Phone Number.....2-2505
 Air Time.....Daytime
 News Service.....AP
 Representative.....Walker, Dora-Clayton
 Membership.....NARTB
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Commercial Manager.....Donald C. Frost
 Program Director.....Gordon Price

W M A Z

MACON—1922—CBS

Frequency: 940 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Phone Number.....2-7373
 Air Time.....Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Katz
 Pres., Chief Engineer.....George P. Rankin
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther
 Publicity Director.....Ed Pendleton
 Chief Engineer.....George P. Rankin

W N E X

MACON—1945—MBS-ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Macon Bcstg. Co.
 Business-Studio Address.....Bibb Bldg.
 Phone Number.....5-3301
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Branham
 President.....Ed Lowe
 General Manager.....Alfred Lowe
 Business Manager.....Emory G. Siroberg
 Commercial Manager.....Marion Bragg
 Program Director.....Mrs. Billie Edwards
 Chief Engineer.....Emanuel Farber

W F O M

MARIETTA—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....F. Wilson & A. Jones
 Address.....P. O. Box 131
 Phone Number.....8-3396
 News Service.....UP
 Transcription Service.....Thesaurus
 General Manager.....Albert L. Jones
 Prog. Dir., Chief Engr.....Chuck Strauss

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Jere N. Moore
 Business-Studio Address.....Milledgeville, Ga.
 Phone Number.....250
 Newspaper Affiliation....."Union Recorder"
 Air Time.....Full Time
 Transcription Service.....Langworth
 Representative.....Hazel Griffith
 Membership.....NARTB
 General Manager.....Michael T. Landy

Program Director Josephine Ragsdale
Chief Engineer Robbie O. Hattaway

W M G A

MOULTRIE—1939—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By John F. Pidcock
Business-Studio Address Box 310
Phone Number 999
Air Time Full Time
News Service UP
Representative Everett-McKinney, Ayres
Owner, Gen. Mgr. John F. Pidcock
Station, Comm. Mgr. Roy F. Zess
Pgm., Publ. Dir. Robert Lenihan
Chief Engineer Homer Sloan

W C O H

NEWNAN—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Newnan Bcstg. Co.
Bus.-Studio Address P. O. Box 581
Phone Number 1400
News Service AP
Transcription Service Thesaurus
Representative Richard N. Hunter
Pres., Gen., Sta., Comm. Mgr. J. O. Hardin, Jr.
Chief Engineer William E. Davis, Jr.

W L A Q

ROME—1947—ABC

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By News Publishing Co.

Address 209 Broad St.
Phone Number 7767
Newspaper Affiliation "News Tribune"
News Service AP, INS, UP
Transcription Service World
Membership BAB, NARTB
President Mrs. B. H. Mooney, Sr.
General Manager J. F. Mann
Station Manager Lee Mowry
Commercial Manager Martha Daniel
Program Director Elizabeth Hardin
Chief Engineer Dan Scott

W R G A

ROME—1929—MBS-WGN

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Operated By Rome Bcstg. Corp.
Bus.-Studio Address 501 Broad St.
Phone Number 2-2411
Air Time Full Time
News Service UP
Transcription Service Lang-Worth
Representative Walker, Dora-Clayton
Pres. and Gen. Mgr. Mather Payne
Secretary-treasurer Charles Smithgall
Commercial Manager L. B. Talley
Sales Prom. Mgr. Clarence Salmon
Program Director Jim Roberts
Chief Engineer R. A. Starr

W R O M

ROME—1946

Frequency: 710 Kc. Power: 1000 Watts d.

THOSE WHO KNOW FAMOUS BRANDS

Says George W. Patton, Commercial Manager, WBML, Macon, Ga.: "Sales obstacles are lessened when you offer **AP** news. Ideas and quality seem to make a powerful sales combination."

. . . . KNOW THE MOST FAMOUS
BRAND IN NEWS IS **AP**

Owned-Oper. By.....Coosa Valley Radio Co.
Business-Studio Address.....121½ Broad St.
Phone Number2-0833
Air TimeSunrise-sunset
News ServiceAP
RepresentativeSouthern
PresidentDean Covington
Gen. Mgr.....Edward N. McKay
Program Director.....Charlie Doss
Chief Engineer.....Thomas Robertson

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Dixie Bcstg. Co.
Business-Studio Address.....P. O. Box 943
Phone Number2-4182
Air TimeFull Time
News ServiceUP
RepresentativeWalker
MembershipNARTB
Pres., Gen. Mgr.....Carter C. Peterson
Sta., Comm. Mgr.....Weldon Herrin
Program Director.....Charles Beresford
Publicity Director.....Jesse Mooney
Chief Engineer.....William Moats

WDAR

SAVANNAH—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WDAR, Inc.
Business-Studio Address.....34 E. Bryan St.
Phone Number3-8807
Air TimeFull Time
News ServiceAP
Transcription ServiceWorld
RepresentativePearson
MembershipNARTB-BAB
Pres., Gen. Mgr.....H. Blair Minick
Commercial Manager.....Bill Miller
Program Director.....Ray G. Clark
Chief Engineer.....Joseph Testo

WFRP

SAVANNAH—1946—ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Georgia Bcstg. Co.
Business-Studio Address.....219 E. Charlton St.
Phone Number3-9642
Air Time6 a.m.-M.
News ServiceAP
RepresentativeMcKinney-Ayres
Pres., Gen. Sta. Mgr., Pgm. Dir.. John F. Pidcock
Comm., Sls. Prom., Pub. Mgr.... John Williams
Chief Engineer.....B. M. McKnight

WJIV

SAVANNAH—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Bus. Address.....128 W. Taylor St.
Phone4-7264
News ServiceAP
RepresentativeStars' Natl.

President.....W. H. Keller, Jr.
Commercial Manager.....Abe Eisenman
General Manager.....J. L. Woods
Sls. Prom. Mgr.....Frank Freeman
Chief Engineer.....Heyward Tuten

WSAV

SAVANNAH—1939—NBC

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Bus.-Studio Address.....Liberty Natl. Bank Bldg.
Phone Number3-0234
Air TimeFull Time
News ServiceAP
Transcription ServiceThesaurus
RepresentativeBlair
Pres., Gen.-Sta. Mgr.....Harben Daniel
Comm., Sales Prom. Mgr.....Don Jones
Program Director.....Duane A. Hatch
Publicity Director.....Susan Perry
Chief Engineer.....M. E. Thompson

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address.....516 Abercorn St.
Phone Number2-0127
Air TimeFull Time
News ServiceUP
Transcription Service.....Lang-Worth
RepresentativeKatz
MembershipNARTB
Pres., Gen. Mgr.....William T. Knight, Jr.
Commercial Manager.....Ben Williams
Program Director.....Dwight J. Bruce
Publicity Director.....Courtenay Knight
Chief Engineer.....Kyle E. Goodman

WWNS

STATESBORO—1947—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Statesboro Bcstg. System
P. O. Box 146
Phone Number502
Air TimeFull Time
News ServiceUP
Transcription ServiceWorld
Pres., Gen. Mgr.....R. H. Thompson
Sta., Comm. Mgr.....Edwin Bass
Program Director.....Shirley Dyer

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....Box 213
Phone Number295
News ServiceUP
Transcription ServiceCapitol
President.....E. C. Pesterfield
General Manager.....William B. Farrar
Program Director.....Laurence Keown
Chief Engineer.....Charles M. Lowry, Jr.

WJAT

SWAINSBORO—1950

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By. Jack & Nancy M. Thompson
Address. P. O. Box 371
Phone Number. 2011
Transcription Service. Langworth. Capitol.
World
News Service. UP
Membership. NARTB
General Manager. Jack A. Thompson
Sta. Mgr., Chief Engr. John H. (Jack) Wiseley
Program Director. Doris Lewis

WSFT

THOMASTON—1947—MBS-KBS

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By. Thomaston Bcstg. Co.
Business-Studio Address. P. O. Box 689
Phone Number. 2187
Newspaper Affiliation. "Times" and
"Free Press"

Air Time. Daytime
Transcription Service. World
News Service. AP
Membership. BAB, NARTB
President. J. B. Hardy
Gen., Sta. Mgr. S. J. Carswell
Comm., Sales Prom. Mgr. C. D. Thames
Program Director. Bill Heule

WKTG

THOMASVILLE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By. Southern Bcstg. System, Inc.
Address. Bank of Thomas County Bldg.
Phone Number. 1501
News Service. AP
Air Time. Daytime
Transcription Service. World. Thesaurus
Representative. Clark. Dora-Clayton
Pres., Gen. Mgr. W. F. Scott, Jr.
Sta., Comm. Manager. L. T. Porter
Program Director. Roger Mansfield
Chief Engineer. Bruce E. Singleton

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By. H. Wimpy
Business-Studio Address. 117 Remington Ave.
Phone Number. 909
News Service. UP
Transcription Service. Capitol
Owner, Gen. Mgr. H. Wimpy
Commercial Manager. Al Feinberg
Chief Engineer. James Poole

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Hickory Hill Bcstg. Co., Inc.
Business Address. 127 Journal St.

Phone Number. 777
Air Time. Full Time
News Service. UP
Transcription Service. World
Representative. Southern Radio
Membership. NARTB, BAB
President. Edgar H. Kobak
General Manager. Frank F. Hash
Commercial Mgr. Richard J. Roche
Chief Engineer. W. P. Dickson

WWGS

TIFTON—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Tifton Bcstg. Corp.
Address. Box 34
Phone Number. 921
Air Time. Full Time
News Service. UP
Transcription Service. World
Representative. Thomas F. Clark
President. W. A. Graham
Gen., Comm. Mgr. Carl Wendell
Program Director. William Crutchley
Chief Engineer. Frank Proctor

WLET

TOCCOA—1941—MBS-KBS

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned-Oper. By. R. G. LeTourneau
Address. 423 Prather Bridge Rd.
Phone Number. 544
Air Time. Day Time
News Service. UP
Transcription Service. Thesaurus
Representative. Thomas F. Clark
Membership. NARTB
President. R. G. LeTourneau
Sta. Mgr., Prog. Dir. Virgle E. Craig
Comm., Sls. Prom. Mgr. Roy Gaines
Prog., Publ. Dir. Charles H. Gaines
Chief Engineer. C. H. Sutton

WGAF

VALDOSTA—1951—ABC

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By. Valdosta Bcstg. Co.
Address. 116 W. Hill Ave.
Phone Number. 910
News Service. AP
Transcription Service. Thesaurus
Representative. John E. Pearson. Dora-Clayton
Membership. NARTB
Pres., Gen. Mgr. George B. Cook
Program Director. Willard Belote
Publicity Director. Mary V. McDonald
Chief Engineer. E. W. Greene

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By. WGOV, Inc.
Address. Daniel Ashby Hotel
Phone Number. 1420

Air Time.....6 a.m.-12 M.
News ServiceUP
 Chairman of Board.....Ed Rivers
 President.....Wm. H. Keller, Jr.
 General Mgr.....A. B. Smith
 Program Director.....Vince Randolph
 Chief Engineer.....Lester Q. Hall

WVOP

VIDALIA—1946—MBS

Frequency: 970 Kc.....Power: 1000 Watts
 Owned-Operated By.....Vidalia Bcstg. Co.
 Address.....Highway 280
 Phone Number.....3029
 Air Time.....Daytime
News ServiceUP
 Transcription Service.....Cole
 Membership.....NARTB, BAB
 Pres., Gen. Mgr.....Howard C. Gilreath
 Program Director.....Ruby Bryant
 Publicity Director.....R. E. Ledford
 Chief Engineer.....Loren Dorrough

WACL

WAYCROSS—1951

Frequency: 570 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Teletronics Inc.
 Address.....Memorial Drive
 Phone Number.....3068
News ServiceAP
 Transcription Service.....Lang-Worth
 Membership.....BAB
 President.....James S. Rivers
 General Manager.....L. H. Thesmar
 Station Manager.....Robert C. Lay
 Chief Engineer.....Lloyd E. McKinney

WAYX

WAYCROSS—1936—MBS-KBS-GALS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Jack Williams
 Business-Studio Address...1600 Carswell Ave.
 Phone Number.....965
 Air Time.....6:30 a.m.-M.
News ServiceUP
 Transcription Service.....World, Capitol
 Representative.....Hal Holman
 President.....Jack Williams
 Commercial Mgr.....John J. Tobola
 Chief Engineer.....Curtis Frazier

WBRO

WAYNESBORO—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Burke County Broadcasting Co.
 Address.....Highway 56, McBean Road
 Phone Number.....3373
 Air Time.....Daytime
News ServiceINS
 President.....R. F. Chalker
 General Manager.....Jim Martin
 Chief Engineer.....Billy Fulghum

WRLD

WEST POINT—1941—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Valley Bcstg. Co., Inc.
 Business Address.....P. O. Box 312
 Phone Number.....2-2771
 Newspaper Affiliation.....Valley Daily Times News

Air Time.....6 a.m.-11 p.m.
News ServiceAP
 Transcription Service.....Thesaurus
 Representative.....Joseph H. McGillvra
 Membership.....BAB, NARTB
 President.....J. C. Henderson
 Sales Promotion Mgr.....Dorothy Forrester
 General Manager.....Jim Murphy
 Program Director.....Aileen Love
 Chief Engineer.....Al S'ancil

WIMO

WINDER—1952—KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Winder-Monroe Bcstg.
 Business Address.....P. O. Box 526
 Phone Number.....4831
News ServiceUP
 President.....W. C. Woodall, Jr.
 Gen., Comm. Mgr.....C. H. Grider
 Program Director.....Orson G. Swindle, Jr.
 Publicity Director.....R. A. Jones
 Chief Engineer.....W. R. Powell

THOSE WHO KNOW

FAMOUS BRANDS....

Enthusiasm from an appliance dealer: "We like **AP** news. These newscasts are the best thing we've ever had."

... KNOW THE MOST FAMOUS
 BRAND IN NEWS IS **AP**

IDAHO

Pop. Feb. 1, 1954 (Est.) 600,000 — Families 180,000
Radio Homes 176,000 — TV Homes 27,500 — Stations in State 24

KBLI

BLACKFOOT—1951

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... William I. Palmer
 Address Yellowstone Ave.
 Phone Number 780
 Comm., Sta. Manager..... Carl Winther
 Program Director..... Vannie Winther
 Chief Engineer..... Donald R. Clark

KDSH

BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By... Boise Valley Bcstrs., Inc.
 Business-Studio Address..... 311 N. 10th St.
 Phone Number 3-2511
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative..... Free & Peters
 Membership BAB
 Pres., Gen. Mgr..... H. Westerman Whillock
 Commercial Mgr..... Earl Glade Jr.
 Station Manager..... George Ganz Jr.
 Chief Engineer..... James Johtz Jr.

KGEM

BOISE—1946—ABC

Frequency: 1140 Kc. Power: 10,000 Watts
 Owned-Oper. By.... Idaho Bcstg. & Telev. Co.
 Business-Studio Address..... 5601 Cassia
 Phone Number 4-3511
 Air Time..... 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Langworth
 Representative Avery-Knodel
 Membership BAB, NARTB
 President..... Frank C. Carman
 General Manager..... Milo J. Petersen
 Chief Engineer..... Howard McDonald

KIDO

BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By..... KIDO, Inc.
 Business-Studio Add... Chamber of Comm. Bldg.
 Phone Number 2-4611
 Air Time..... 6 a.m.-12M.
 News Service UP
 Transcription Service Thesaurus
 Representative John Blair
 Membership NARTB, BAB
 President..... Georgia M. Davidson
 General Mgr..... Walter E. Wagstaff
 Commercial Mgr..... John Young
 Program Director..... George Walton
 Chief Engineer..... Harold W. Toedtemeir

KBAR

BURLEY—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... KBAR, Inc.
 Business-Studio Address P. O. Box 461
 Phone Number 10
 News Service UP
 Transcription Service World
 Representative..... Donald S. Cooke
 President..... Jessica L. Longston
 Commercial Mgr..... Dee Carter
 Gen., Sta. Mgr..... K. Clark
 Program Director..... E. Joan Walleri
 Chief Engineer..... Donald Lockwood

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Caldwell Bcstg. Co.
 Business-Studio Address..... 520 So. Kimball
 Phone Number 9-7444
 Air Time..... 6:30 a.m.-10:30 p.m.
 News Service UP
 Transcription Service Capitol
 Pres., Comm. Mgr..... Clair B. Hull
 Sta. Mgr., Prog. Dir..... F. H. Booton
 Chief Engineer..... Richard Lewis

KVNI

COEUR D'ALENE—1946—MBS

DON LEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By..... Coeur d'Alene Bcstg. Co.
 Business-Studio Address..... Blackwell Island
 Phone Number 1250
 Air Time..... 6 a.m.-11 p.m.
 President..... Burl C. Hagadone
 Sta., Comm. Mgr..... Wayne E. Olsen
 Pgm., Pub. Dir..... Bernard V. Merriman
 Chief Engineer..... Don Schafer

KID

IDAHO FALLS—1928—CBS

Frequency: 590 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By..... Idaho Radio Corp.
 Business-Studio Address..... Box 701
 Phone Number 4
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Membership NARTB
 President..... A. W. Schweider
 General-Station Manager..... C. N. Layne
 Commercial Manager..... Leonard Wasden
 Program Director..... Leo Higham
 Chief Engineer..... Carroll Secrist

KIFI

IDAHO FALLS—1947—ABC-MBS INTERMOUNTAIN

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Idaho Bcstg. &
Television Co.
Business-Studio Address.....Box 581
Phone Number.....1054
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Standard
Representative.....Avery-Knodel
Membership.....BAB
Pres., Gen. Mgr.....J. M. Brady
Program Director.....Hal Simmons
Publicity Director.....Wayne Davis
Chief Engineer.....George Stone

KLER

LEWISTON—1953

Frequency: 740 Kw.....Power: 250 Watts d.
Owned-Oper. By.....Cole E. Wylie
Address.....2829 Country Club Dr.
Phone Number.....3-5558
President.....Cole E. Wylie
General Manager.....William C. Rhodes
Program Director.....Robert O. Edwards
Chief Engineer.....Gene Wilson

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By.....H. E. Studebaker
Business-Studio Address.....Lewis-Clark Hotel
Phone Number.....3-1551
Air Time.....Full Time
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Weed, Moore-Lund
Membership.....NARTB, BAB
General Manager.....H. E. Studebaker
Station Manager.....Donald Thomas
Commercial Manager.....Thomas Decker
Program Director.....Alben Nelson
Chief Engineer.....William Neuman

KRPL

MOSCOW—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Latah County Bcstrs.
Business Address.....P. O. Box 396
Phone Number.....Moscow 2283
News Service.....AP
Transcription Service.....SESAC
Owner.....Roy Anderson
General Manager.....Bert McAllister
Chief Engineer.....Herbert D. Young

KFXD

NAMPA—1930—MBS INTERMOUNTAIN

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....Frank E. Hurt & Son

Business Address.....Box 891
Phone Number.....6-4611
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Transcription Service.....Langworth
Representative.....Avery-Knodel
Membership.....BAB
President.....Edward P. Hurt
Sta., Comm. Mgr.....Doyle Cain
Program Director.....Shirl Black
Chief Engineer.....G. M. Rose

KJRL

POCATELLO—1946—CBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio & Telev. Corp. of
Idaho
Address.....1140 Yellowstone Ave.
Phone Number.....1240
Transcription Service.....Capitol
Representative.....CBS Radio Spot Sales
President.....Burt C. Hagadone
Sta., Comm. Mgr.....Roger L. Hagadone
Program Director.....Dick Wright
Chief Engineer.....Julian Dennis

KSEI

POCATELLO—1926—NBC

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Service Corp.
Business-Studio Address.....Box 31
Phone Number.....4000
Air Time.....6 a.m.-12M.
News Service.....UP
Transcription Standard, Lang-Worth, Thesaurus
Representative.....Weed and Co.
Membership.....NARTB, BAB
Pres., Gen., Comm. Mgr.....Henry H. Fletcher
Publicity Dir.....Olive M. Leeney
Program Director.....Ruth A. Fletcher
Chief Engineer.....Ellis W. Call

KWIK

POCATELLO—1946—ABC-MBS INTERMOUNTAIN

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....Eastern Idaho Bcstg. & TV Co.
Business-Studio Address.....Hotel Bannock
Phone Number.....3400
News Service.....AP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NARTB, BAB
President.....James M. Brady
Gen., Sta. Mgr.....John R. Taylor
Commercial Manager.....Don W. Burden
Program Director.....Robert Weggeland
Chief Engineer.....Dean McCurdy

KPST

PRESTON—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Voice of The Rockies, Inc.
Business-Studio Address.....Box 192

Phone Number600
 Transcription ServiceAssociated
 PresidentLeon Smith
 Gen., Sta. Mgr.....Rulon Dunn
 Commercial Mgr.....M. S. Stocking
 Chief Engineer.....D. A. Nash, Jr.

K R X K

REXBURG—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....Snake River Radio &
 TV Co., Inc.
 Address.....445 S. 2nd East
 Phone Number.....700, 701
 News ServiceAP
 Transcription Service.....Capitol, Thesaurus
 President.....Dr. M. F. Rigby
 General Manager.....Merrill Skinner
 Program Director.....James G. Clawson

K S P T

SANDPOINT—1949—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bauer Bcstg. Co.
 Phone Number555
 News ServiceUP
 Transcription ServiceStandard
 Pres., Gen. Mgr.....Norman Bauer
 Program Director.....Watt Moreland Jr.
 Chief Engineer.....William Frey

KEEP

TWIN FALLS—1945—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Sales Corp.
 Business Address.....Blue Lakes Blvd.
 Phone Number3002
 Air Time.....6 a.m.-12M.
 News ServiceUP
 President.....H. W. Ireland
 Commercial Mgr.....Ken Montgomery
 Program Director.....Paul Droubay

KLIX

TWIN FALLS—1946—MBS-ABC

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By....Southern Idaho Bcstg.
 & Television Co.
 Business-Studio Address.....Elizabeth Blvd.
 Phone Number206
 Air Time.....4:30 a.m.-1:00 a.m.
 News ServiceAP
 Transcription Service.....Capitol, MacGregor,
 Associated
 Representative....Avery-Knodel, Moore-Lund,
 N. W.
 MembershipNARTB, BAB
 V.P., Gen. Sta. Mgr.....Frank C. McIntyre
 Commercial Mgr.....Juneau H. Shinn
 Program Director.....Des Barker
 Sales Prom. Mgr.....Dale Kassel
 Chief Engineer.....Don Cedarstrom

K T F I

TWIN FALLS—1928—NBC

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Business-Studio Address....241 Main Ave. W.
 Phone Number2400
 Air Time.....6 a.m.-12M.
 News ServiceUP
 Transcription Service...Standard, Lang-Worth
 RepresentativeWeed
 MembershipNARTB, BAB
 President.....O. P. Soule
 Gen.-Station-Comm. Manager...F. M. Gardner
 Sales Prom. Mgr.....F. M. Gardner
 Program Director.....Jack Farrar
 Chief Engineer.....Marvin Hartley

K W A L

WALLACE—1938—MBS

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....Silver Bcstg. Co.
 Business-Studio Address.....Box 930
 Phone Number8-2111
 Transcription ServiceWorld
 RepresentativeHal Holman
 President.....R. Lee Black
 Program Director.....George Shreve
 Promotion Dir.....Geraldine Black
 Chief Engineer.....Ralph S. Click

K W E I

WEISER—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Inland Bcst. Co.
 Business-Studio Address.....Box 791
 Phone Number700
 News ServiceAP
 Transcription ServiceCapitol
 MembershipBAB
 Pres., Gen., Sta. Mgr.....M. V. Ling
 Sales Prom. Mgr., Ch. Eng....Edwin C. Miller
 Program Director.....Marilyn Potter

ESTIMATED
 FAMILIES
 FOR
 1954

SEE PAGE 296

ILLINOIS

Pop. Feb. 1, 1954 (Est.) 9,273,000 — Families 2,858,000
Radio Homes 2,787,000 — TV Homes 1,962,000 — Stations in State 81

WOKZ

ALTON—1948—KBS

Frequency: 1570 Kc. Power 1000 Watts
 Owned-Oper. By. Edward N. Palen
 Address Hotel Stratford
 Phone Number 3-5506
 Air Time Daytime
 News Service UP
 Pres., Gen. Mgr. Edward N. Palen
 Sta., Comm. Mgr. W. Eccles Huff
 Prom. Mgr., Pub. Dir. Lloyd Smith
 Program Director. Clyde Wiseman
 Chief Engineer. Ben Ruyle

WMRO

AURORA—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
 Owned-Operated By. Martin R. O'Brien
 Business-Studio Address. 184 S. River
 Phone Number 4215
 News Service INS
 Transcription Service Lang-Worth
 Pres., Gen., Sta. Mgr. Martin R. O'Brien
 Comm., Sales Prom. Mgr. Vincent G. Coffey
 Prog., Publ. Dir. Jeanne M. Doran
 Chief Engineer. John Kitner

WIBV

BELLEVILLE—1947

Frequency: 1060 Kc. Power: 250 Watts, d.
 Owned-Operated By. Belleville Bcstg. Co.
 Bus.-Studio-Transmitter Address. 2100 W. Main
 Phone Number BE 5000
 News Service AP
 Representative Indie Sales
 President. John W. Lewis
 Program Director. Wm. C. Bailey
 Comm., Prom. Mgr. Clarence Keller
 Chief Engineer. Marvin Mollring

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Bloomington Bcstg. Corp.
 Address 209 E. Washington
 Phone Number 5281
 Air Time Full Time
 News Service UP
 Transcription Service. Thesaurus, World
 Representative Rambeau
 Membership NARTB, BAB
 President. Loring C. Merwin
 General Sta., Manager. Warner C. Tidemann
 Commercial Manager. Harry Swift
 Program Director. Fred Muxifeld
 News Director. Keith Bright
 Chief Engineer. Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Oscar C. Hirsch
 Business Address. Box 311
 Phone Number 1490
 Air Time Full Time
 News Service UP
 Representative John E. Pearson
 Membership NARTB, BAB
 Owner-Chief Engr. Oscar C. Hirsch
 Gen.-Station-Comm. Mgr. Merrill C. Currier

WBYS

CANTON—1947—KBS

Frequency: 1560 Kc. Power: 250 Watts, d.
 Owned-Operated By. Fulton Co. Bcstg. Co.
 Business-Studio-Transmitter. East Linn Limits
 Phone Number 1877
 Air Time Sunrise-Sunset
 News Service AP
 Transcription Service World
 Owner, Gen. Mgr. D. S. Phares

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
 Owned-Operated By. Southern Illinois Bcstg.
 Business-Studio Address. 218 W. Main St.
 Phone Number 167
 News Service AP
 Transcription Service Thesaurus
 Membership NARTB, BAB
 Gen., Sta. Mgr., Chf. Engr. Paul F. McRoy
 Commercial Manager. Walter Schafer

WROY

CARMI—1948—KEYSTONE

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Carmi Bcstg Co.
 Address 101 South Walnut Street
 Phone Number 4161
 News Service UP
 Transcription Service. Lang-Worth, SESAC
 Representative Sears & Ayer, Inc.
 President. Roy Clippinger
 General Manager. Howard M. Reedy
 Commercial Manager. Jack Wiedemann
 Program Director. William Baker
 Chief Engineer. John Greenwood

WCAZ

CARTHAGE—1921

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Superior Bcstg. Service, Inc.
 Business-Studio Address. 502 Wabash Ave.
 Phone Number 520

94% of Illinois' Retail Sales
92% of Illinois' Food Store Sales
94% of Illinois' Drug Store Sales
92% of Illinois' Automotive Sales

in

WGN's COVERAGE AREA

**WGN...reaching more homes per week
than any other Chicago station**

*Sales Management Survey of Buying Power
Nielsen Coverage Service*



**Chicago 11
Illinois**
50,000 Watts
720
On Your Dial



441 North Michigan Avenue

Eastern Sales Office: 220 E. 42nd Street, New York 17, N.Y. for New York City, Philadelphia and Boston

Geo. P. Hollingbery Co.

Advertising Solicitors for All Other Cities

**Los Angeles—411 W. 5th Street • New York—500 5th Avenue • Atlanta—224 Peachtree Street
Chicago—397 N. Michigan Avenue • San Francisco—625 Market Street**

Air TimeDaytime
PresidentZola Compton

WCNT CENTRALIA—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Southern Illinois
Broadcasting Corp.

AddressBox 428
Phone Number5151
News ServiceUP
Transcription Service.....Standard, Thesaurus
President.....C. W. Rodgers
General Manager.....Merle G. Rogers
Publicity Director.....Don Brown
Chief Engineer.....C. G. Swanzy

WDWS CHAMPAIGN—1937—CBS

Frequency: 1400 Kc....Power: 250 Watts
Owner....The Champaign News Gazette, Inc.
Business Address48 Main St.
Phone Number6-1855
Air Time.....7 a.m. M.
News ServiceUP
Transcription ServiceWorld
Representative...Robert Meeker & Associates
MembershipNARTB
President.....Mrs. Helen M. Stevick
General Manager.....J. A. McDermott
Station Manager.....Larry Stewart
Chief Engineer.....Robert Brown

WAFF CHICAGO—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Corn Belt Pub., Inc.
Business Address221 N. LaSalle St.
Phone NumberRandolph 6-1932
News ServiceUP
Transcription ServiceStandard
RepresentativeRambeau
PresidentWard A. Neff
Vice-President.....W. E. Hutchinson
Sta., Comm., Prom. Mgr.....Thomas L. Davis
Prog., Publ. Director.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WAIT CHICAGO—1941

Frequency: 820 Kc....Power: 5000 Watts
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....75 E. Wacker Dr.
Phone Number.....Franklin 2-0660
News ServiceUP
Transcription ServiceStandard
RepresentativeForjoe
President.....Gene T. Dyer
General Manager.....Earl Withrow
Program Director.....Rosemary Petru
Chief Engineer.....Edward W. Jacker

WBBM CHICAGO—1923—CBS

Frequency: 780 Kc.Power: 50,000 Watts

Owned By.....CBS, Inc.
Operated By.....CBS Radio Division
Address410 N. Michigan Ave.
Phone NumberWhitehall 4-6000
Air Time.....Full Time
News Service.....AP, UP
Transcription ServiceAssociated
Vice-Pres., Gen. Mgr.....H. Leslie Atlass
Asst. Gen. Mgr.....E. H. Shomo
Commercial Mgr.....Wm. F. Miller
Program Director.....Al Bland
Sales Prom. Mgr.....C. W. Doebler
Chief Engineer.....J. F. Novy

WCBD CHICAGO-ZION—1947

Frequency: 820 Kc....Power: 5000 Watts
Owned-Oper. By.....Michael J. Mintern
Business Address.....2714 Enoch Ave., Zion
Phone Number521
Managing Director.....Michael J. Mintern
Commercial Manager.....Carl Q. Lee

WCFL CHICAGO—1926—ABC

Frequency: 1000 Kc....Power: 50,000 Watts
Owned-Operated By..Chicago Federation of
Labor
Business-Studio Address..666 Lake Shore Dr.
Phone Number.....MOhawk 4-2400
Air TimeUnlimited
News Service.....UP, AP
Transcription Service.....Standard
Representative.....Radio-TV Reps., Inc.
General Manager.....Martin F. Hogan
Commercial Mgr.....Thomas E. Haviland
Program Director.....L. J. Ronder, Jr.
Chief Engineer.....Charles E. Willett

WCRR CHICAGO—1926

Frequency: 1240 Kc....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 W. Ogden Ave.
Phone Number.....EAsgate 7-6860
General Manager.....J. A. White

WEDC CHICAGO—1926

Frequency: 1240 Kc....Power: 250 Watts
Owned-Operated By.....Emil Denmark, Inc.
Address.....3860 W. Ogden Ave.
Phone Number.....CRawford 7-4100
Air Time.....Full Time
News ServiceUP
President.....Emil Denmark
Gen.-Station-Comm. Mgr.....Frank J. Kotnour
Program, Publicity Director.....Bill Mack

WGN CHICAGO—1924—MBS

Frequency: 720 Kc....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Bus.-Studio Address...441 N. Michigan Ave.

*The Purpose of Advertising
is to get*

RESULTS

Evidence of WLS position as a result producing medium for advertising is found in the impressive group of advertisers who, like those listed below, use the station consistently year after year. They and many others have found that listener loyalty to WLS extends to the station's advertisers — and that midwest people *buy* the products they hear about on WLS.

Listener loyalty produces advertising results.

Bristol-Myers	10 years	Carter Medicine Co.	16 years
Dr. Kalb Agric. Assoc.	17 years	Flex-O-Glass	17 years
Allied Mills	15 years	Lever Bros.	9 years
Block Drugs	10 years	Hulman & Co.	14 years
Campbell Cereal Co.	24 years	Little Crow Milling Co.	15 years
Consolidated Products	13 years	Colgate-Palmolive-Peet	11 years
Phillips Petroleum	10 years	Vick Chemical Co.	15 years
General Foods	10 years	Murphy Products Co.	22 years
Standard Brands	8 years	Grove Laboratories, Inc.	11 years
Pioneer Hi-Bred Corn Co.	17 years	Sterling Drug	10 years
Chrysler Corp.	9 years	Keystone Steel & Wire Co.	22 years
Oshkosh Overall Co.	17 years	Metropolitan Life Ins.	9 years
Procter & Gamble	17 years		

50,000 WATTS
CLEAR CHANNEL



ABC NETWORK
890 KILOCYCLES

The
PRAIRIE
FARMER
STATION

CHICAGO 7

REPRESENTED BY JOHN BLAIR & CO.