

WASHINGTON-WEST VIRGINIA

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KIT, Inc.
 Bus. Ad....414½ E. Yakima Ave.; Box 1222
 Tel.: GL 7-8115.....Independent
 Station Representative.....McGavren; Feltis
 President.....Carl E. Haymond
 Gen., Sta. Mgr.....Jack H. Goetz
 Commercial Manager.....John Puckett
 Publicity Director.....Pete Wick
 Sales Promotion Manager.....V. Chartier
 Program Director.....Allen Bell
 Chief Engineer.....H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.

Owned By.....Yakima Broadcasting Corp.
 Address.....P. O. Box 172
 Tel.: Chestnut 8-1390.....Independent
 Representative.....Young; Masla; Siegner
 President, General Mgr.....Warren J. Durham
 Station Manager.....William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....H. A. Roddick
 Address.....316 Butterfield Rd.
 Tel.: CH 8-0980.....Independent
 Station Representative.....Forjos
 Pres., Gen. Mgr.....H. A. Roddick
 Commercial Manager.....Jack McMahan

Pop.: 2,125,000
 Families: 572,000
 Radio Homes: 546,000

WEST VIRGINIA

TV Homes: 431,000
 AM Stas. in State: 50
 TV Stas. in State: 9

WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Joe L. Smith, Jr., Inc.
 Bus.-Studio Address.....N. Kanawha St.
 Tel.: CL 3-7311.....CBS
 Representative.....Burn-Stuart
 President, Gen. Mgr.....Joe L. Smith, Jr.
 Station Manager.....Gene Moehouse
 Program Director.....Gary Dent
 Chief Engineer.....Howard C. Williams

WWR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Rahall Bcstg. Co.
 Address.....1708 Harper Road
 Tel.: CL 3-8309.....Independent
 Representative.....Weed
 President.....N. Joe Rahall
 Gen., Sta. Mgr.....R. H. Booth
 Comm. Mgr.....Margaret A. Jenkins
 Sls. Prom. Mgr.....Paul Harless
 Program, Publicity Dir.....Robert B. Harvit
 Chief Engineer.....Jack Slygh
 OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST.
 PETERSBURG, FLA.; WNR, NORRISTOWN, PA.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned By...Berkeley Springs Radio St. Corp.
 Business Address.....Berkeley Springs
 Tel.: 771.....Independent
 President.....Vernon Weber
 Gen., Sta. Mgr.....Thomas Butscher
 Commercial Manager.....Dale Brooks
 Program Director.....Kenneth Robertson
 Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.
 Owned-Oper. By...Daily Telegraph Prtg. Co.
 Business Address.....Municipal Bldg.
 Tel.: DA 7-7115.....NBC

Newspaper Affil...Telegraph; News Observer
 Representative.....Katz
 President.....Hugh Ike Shott
 General, Station Mgr.....Melvin Barnett
 Commercial Manager.....George Hendricks
 Pub. Director.....Janie Marie Lambert
 Chief Engineer.....Kenneth Dick

WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....WKOY, Inc.
 Address.....Box 800
 Tel.: DA 7-6124.....Independent
 Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned.....Upshur County Bcstg. Co.
 Address.....Box 71
 Tel.: 444.....Independent
 General Manager, Ch. Eng., Jesse D. Newman

WCAW—Charleston—1946

Frequency: 880 Kc. Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Corp.
 Address.....Kanawha Hotel Bldg.
 Tel.: DI 3-7503.....Independent
 General Mgr.....P. N. Miles
 Sales Prom. Mgr.....Gloria Best

WCBS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By.....The Tierney Co.
 Address.....1111 Virginia St.
 Tel.: DI 2-8131.....CBS
 Representative.....Peters, Griffin, Woodward
 President.....Hawthorne T. Battle
 V.P., Gen. Mgr.....John T. Gelder, Jr.
 Station Manager.....Robert M. Sinclair
 Commercial Manager.....Carl Cook
 Sales Prom., Pub. Dir.....Harry Brawley

WEST VIRGINIA

Program Director Joe Farris
Chief Engineer William E. Dixon

WHMS—Charleston—1939

Frequency: 1490 Kc. Power: 250 W.
Owned Charleston Bcstg. Co.
Business Address 315 Professional Bldg.
Tel.: DI 3-9544 ABC
Station Representative Weed
President Joseph L. Brechner
V.P., Gen., Comm. Mgr. G. L. Sutherland
Program, Prom. Mgr. Charels Coleman

WKAZ—Charleston—1957

Frequency: 950 Kc. Power: 5 Kw., d; 1 Kw. n.
Owned By H. L. Samuels
Address 210 Dickinson St.
Tel.: Dickens 4-3521 NBC
News, Affil., Dispatch, Advertiser (Huntington)
Station Rep. Katz
President Hartley L. Samuels
General Mgr. John L. Sinclair, Jr.
Station Manager Don O. Hays
Publicity Director Jack Williams
Commercial Manager William Penhale
Sales Promotion Manager William Kelly
Program Director Bob Turley
Chief Engineer William Ford

WTIP—Charleston—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Chemical City Bcstg. Co.
Bus. Address 415 Dickinson St.
Tel.: Dickens 2-3136 MBS
Station Representative Bernard
Pres., Ch. Eng. Gus Zaharais
General Manager Mel S. Burka
Commercial Manager Bud A. Burka
Sales Promotion Mgr., Pub. Dir. Bob Bower
Program Director Shirley Wolfe Annard

WBOY—Clarksburg—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By WSTV, Inc.
Business Address 912 W. Pike St.
Tel.: MA 4-7571 NBC
Representaitve Walker-Rawalt
President Jack Berkman
General Station Mgr. Roger Garrett
Publicity Dir. Sls. Prom. Mgr. Peter Lyman
Program Dir., Comm. Mgr. Robert Toothman
Chief Engineer Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Harrison Corp.
Address P.O. Box 1111
Tel.: MAin 4-5525 ABC-MBS-KBS
President Charles Gaylord
General Sta. Mgr. Mason C. Deaver
Commercial Manager F. T. Gregg
Program, Prom. Mgr. Paul Ellison
Publicity Dir. Jennings Randolph, Jr.
Chief Engineer Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Oper. By Clarksburg Bcstg. Corp.
Business-Studio Address 339 W. Main St.
Tel.: MA 4-6425 Independent
Station Representative Pearson
President G. B. Hamilton
Sta. Mgr., Prog. Dir. Dewitt H. Wyatt
Executive V.P. R. C. Warden
Commercial Manager James Fawcett
Chief Engineer Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Marja Bcstg. Corp.
Address Davis & Wash. Sts.
Tel.: 1300 KBS
Pres., Gen. Mgr. John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc. Power: 5000 Watts
Owned-Oper. By Peoples Bcstg. Corp.
Business Address 208 Adams St.
Tel.: 3100 CBS
Representative Hollingbery
President Herbert E. Evans
General Manager A. Garen Ferrise
Program Director Frank Lee
Chief Engineer Harry W. Jackson

WTCS—Fairmont—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Fairmont Broadcasting Co.
Address Leonard Ave.
Tel.: 5000 ABC-KBS
Representative Keystone
President Paul Pitrolo
General Station Mgr. Nick Fantasia
Comm. Mgr. Nuna Fabre, Jr.
Program Director Josephine Trotta
Chief Engineer Richard L. McBride

WELD—Fisher—1956

Frequency: 690 Kc. Power: 500 W., d.
Owned-Oper. By South Branch Bcstg. Corp.
Address Fisher
Tel.: LE 8-6062 ABC
President Marian Park Lewis

WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned Beacom Bcstg. Enterprises
Address 400 Quincy Street, Fairmont
Tel.: FAirmont 8000 MBS
Representative Gill-Perna, Inc.
President, Gen. Mgr. J. Patrick Beacom
Sta. Mgr. Robert B. Frazier
Comm. Prom. Mgr. Robert Bolyard
Program Dir. Edward Stevens
Chief Engineer Joseph Stralowski

WKEE—Huntington—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By: Geyer Broadcasting Co.
 Address: 623 4th Ave.
 Tel.: JACKSON 5-7788. CBS
 Sta. Representative: Gill-Perna
 President: Wayne W. Geyer
 General Mgr.: James J. Wychor
 Commercial Mgr.: F. J. Evans

WPLH—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts, d.
 Owned-Oper. By: The Tierney Co.
 Business Address: 1046½ Third Ave.
 Tel.: JA 3-3421. MBS
 Representative: Peters, Griffin, Woodward
 President: Hawthorne D. Battle
 General Manager: Jack Gelder
 Station Mgr.: James F. McDonald, Jr.
 Sales Promotion Manager: Harry Brawley
 Program Director: Bob Grove
 Chief Engineer: Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: WSAZ, Inc.
 Business-Studio Address: 301 Ninth St.
 Tel.: JA 3-8401. NBC
 Newspaper Affil.: Huntington Pub. Co.
 Representative: Katz
 V.P., Gen. Mgr.: C. Tom Garten
 Station Manager: George Andrick
 Publicity Dir., Sls. Prom. Mgr.: Jack M. Williams
 Program Director: C. Bosworth Johnson
 Chief Engineer: Carroll Kessel

WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.
 Owned: WKYR Inc.
 Address: Ft. Cumberland Hotel, Cumberland, Md.
 Tel.: SUNSET 8-3211. MBS
 Station Rep.: Burn-Smith
 President: Robert K. Richards
 Gen., Sta. Mgr.: William W. Robinson
 Publicity, Program Dir.: Jack R. Husson
 Commercial, Sls. Prom. Mgr.: Richard Barrett
 Chief Engineer: Lee Bruner

WLOG—Logan—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: C. H. Frey, R. O. Greever
 Address: 445 Stratton St.
 Tel.: 540. MBS
 Newspaper Affil.: Banner
 Partners: Clarence H. Frey, R. O. Greever
 Comm. Mgr.: C. H. Murphey
 Program Director: Lucille Gallion
 Chief Engineer: Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Logan Bcstg. Co.

Address: 52 Water St.
 Tel.: 3123. Independent
 President: W. C. Browning

WEPM—Martinsburg—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Martinsburg Bcstg. Co.
 Business Address: Peoples Trust Co. Bldg.
 Tel.: AM 3-5252. Independent
 Representative: Devney
 General Mgr.: C. Leslie Golliday
 Program Director: John E. Taylor
 Station Manager: George N. O'Brien
 Chief Engineer: Joseph Pelletier

WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By: Three States Bcstg. Co.
 Tel.: Williamson 4771. Independent
 President, Gen. Mgr.: Fred Morningstar

WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned: Fayette Associates, Inc.
 Address: 1028 First Ave.
 Tel.: HI 2-4620. MBS
 President: Arnold M. Vickers
 Station Manager: Robert L. Marsh
 Program Director: Richard A. Rhodes
 Chief Engineer: J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.
 Owned-Oper. By: West Virginia Radio Corp.
 Business-Studio Address: 446 Spruce St.
 Tel.: 9488. NBC
 Newspaper Affil.: W. Va. Newspaper Pub. Co.
 President: Agnes J. Reeves Greer
 Gen., Sta. Mgr.: Malcolm A. Campbell, Jr.
 Comm., Sales Prom. Mgr.: James Redmond
 Program Director: Jack Tennant
 Chief Engineer: Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
 Owned: Morgantown Broadcasting Co.
 Address: P. O. Box 885
 Tel.: 2-2222. Independent
 Pres., Gen. Mgr.: W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Miracle Valley Bcstg. Co.
 Address: 505 Seventh St.
 Tel.: Tilden 5-1230. Independent
 Pres., Gen. Mgr.: Joseph M. LaRosa
 Station Mgr., Prog. Dir.: W. G. Broadhurst
 Commercial Manager: Judy Reager
 Chief Engineer: Felice Regoli

**WETZ—New Martinsville
 1952**

Frequency: 1330 Kc. Power: 1000 Watts d.

WEST VIRGINIA

Owned-Oper. By... Magnolia Broadcasting Co.
Address..... Box 391
Tel.: Gladstone 5-3030.....KBS
President, Gen. Mgr...... Harry G. Bright
Vice President..... C. R. Bright
Comm. Manager..... George K. Eubanks
Program Director..... Donald F. Hartline
Chief Engineer..... J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc.....**Power:** 10 Kw. d.
Owned-Oper. By..... Robert R. Thomas, Jr.
Business Address..... Box 251
Tel.: HO 9-3381.....Independent
Representative..... Pearson
Pres., Gen. Mgr...... Robert R. Thomas, Jr.
Commercial Manager..... A. W. Vickers
Chief Engineer..... Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned..... Franklin Broadcasting Co.
Address..... 219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Gen. Mgr., Ch. Eng...... C. E. Franklin
Commercial Mgr...... Mike Morris
Sales Prom. Mgr...... Dorothy Leon
Program Director..... Ronnie King

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By..... WPAR, Inc.
Business-Studio Address..... 211 5th St.
Tel.: HUDson 5-5475.....CBS
Sta. Representative..... Walker-Rawalt
President..... Jack N. Berkman
General. Sta. Mgr...... Robert E. Metcalfe
Commercial Mgr...... Charles Long
Prog. Dir...... Sherman Grimm
Sales Prom. Mgr...... Frank Inslee
Chief Engineer..... A. J. English

WTAP—Parkersburg—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned By..... Zanesville Publish. Co.
Address..... 123 West Seventh St.
Tel.: HUDson 5-4588.....ABC-MBS
Sta. Representative..... Pearson
President..... Clay Littick
General Mgr...... Allan Land
Station Mgr...... Milton Komito
Comm. Prom. Mgr...... Russell Starnes
Program Director..... John A. See
Chief Engineer..... William Hunt

WWYO—Pineville—1949

Frequency: 970 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By... Wyoming Bdcstg. Co., Inc.
Address..... Box 184
Tel.: 2711.....Independent
President..... R. D. Bailey
Gen., Sta., Comm. Mgr...... Edward Hawley
Program Director..... Rose Shuck
Chief Engineer..... William D. Stone

WLOH—Princeton—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Mountain Bcstg. Co.
Address..... Box 1011
Tel.: GA 5-2151.....Independent
General Manager, Pub. Dir.... Robert L. Harrison
Prog. Dir...... Bob Woodburn
Chief Engineer..... Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned By..... Valley Broadcasters, Inc.
Address..... Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
President..... Joseph M. Handlan

WMNF—Richwood—1957

Frequency: 1280 Kc.....**Power:** 1000 Watts
Owned By..... Royal Bcstg. Co.
Business Address..... P.O. Box 608
Tel.: VIKing 6-0411.....Independent
President..... W. Courtney Evans
Gen., Comm. Mgr...... J. Mullens
Program Director..... John Adams

WRON—Ronceverte—1947

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Blake Bcstg. Co.
Address..... Box Z
Tel.: Midway 5-1327.....KBS
Station Representative..... Devney
Pres., Gen. Mgr...... James Venable
Commercial Manager..... Betty Ann Venable
Program Director..... Walter Cross

WKLC—St. Albans—1956

Frequency: 1300 Kc.....**Power:** 1 Kw., d.
Owned By..... Kandel Corp.
Business Address..... 105 - 6th Ave.
Tel.: PA 7-1300.....Independent
General Manager..... Raymond I. Kandel
Chief Engineer..... Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned-Oper. By..... Tri-State Bcstg. Co.
Address..... 3992 Main St.
Tel.: 2814.....NBC
Station Representative..... Weed
President..... Thomas E. Millsop
General Manager..... Edward J. Hirschberg
Station Manager..... Robert E. Badger
Sales Prom. Mgr...... Geraldine Cohen
Program Dir...... Steve Liadis
Publicity Dir...... Lou Seria
Chief Engineer..... James Mark

WELC—Welch—1950

Frequency: 1150 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..... Pocahontas Bcstg. Co.
Address..... Box 1032
Tel.: HEMlock 6-2131-2.....KBS
President, General Manager..... Sam Sidote
Program Director..... John Villani
Chief Engineer..... Howard R. King

WEST VIRGINIA-WISCONSIN**WOVE—Welch—1947**

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... McDowell Cty. Bcstg. Co.
 Address..... Rhodes Realty Building
 Tel.: HEmlock 6-2790..... Independent
 President..... South C. Bevins
 General Mgr., Ch. Eng..... Eddie Lane
 Publicity Dir..... Ella Rae Gillespie

WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.
 Owned-Oper. By... Central W. Va. Serv. Corp.
 Address..... P. O. Box 431
 Tel.: 1555..... KBS
 Newspaper Affil. Record, Buckhannon, W. Va.
 President..... R. H. Ralston
 Vice Pres..... Francis Andrew
 Station Manager..... John J. Bobinski
 Sales Prom. Mgr..... L. C. McMaster
 Chief Engineer..... Edward Stark

WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.
 Owned-Operated By..... Wheeling Bcstg. Co.
 Address..... Box 989
 Tel.: CE 3-1300..... Independent
 Representative..... Gill-Perna
 President..... Kenneth Forney
 Gen., Sta. Mgr..... Fred A. Grewe, Jr.
 Commercial Mgr..... Jim Smith
 Program Dir..... Donn Caldwell
 Publicity Dir..... Nick Corvello
 Chief Engineer..... Fred Baker

WKWK—Wheeling—1941

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Community Bcstg., Inc.
 Business Address..... 1600 Market St.
 Tel.: CE 2-2250..... ABC
 Station Representative..... Dore
 Gen. Manager..... W. Johns
 Commercial Manager..... Elsie M. Cook
 Chief Engineer..... F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By..... Storer Broadcasting Co.
 Address..... Hawley Bldg.
 Tel.: CEDar 2-1170..... CBS
 Newspaper Affiliation..... Miami Beach Sun
 Representative..... John Blair
 President..... George B. Storer
 Station Manager..... Paul J. Miller
 Commercial Manager..... Andrew F. Hofmann
 Sales Prom. Mgr..... Howard W. Meagle
 Program Director..... Paul A. Myers
 Publicity Director..... Charles McNash
 Chief Engineer..... Edwin L. Keim
 OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-
 AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-
 AM-FM-TV, CLEVELAND; WGBS-AM-FM, MIAMI,
 FLA.; WIGB-AM-FM, PHILA., PA.; KPOP, LOS
 ANGELES; WITI-TV, MILWAUKEE.

WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Williamson Bcstg. Corp.
 Business Address..... 2nd Ave. at Court St.
 Tel.: BELmont 5-3600..... MBS
 President..... Phil Beinhorn
 Gen., Comm. Mgr..... John Blair
 Chief Engineer..... Clifton Brnham

Pop.: 4,165,000
 Families: 1,162,000
 Radio Homes: 1,151,000

WISCONSIN

TV Homes: 1,032,000
 AM Stas. in State: 75
 TV Stas. in State: 13

WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Antigo Bcstg. Co.
 Address..... Journal Bldg.
 Tel.: MArket 3-4124-5..... Independent
 Newspaper Affil..... Daily Journal
 President..... A. F. Berner
 General Manager..... W. F. Helms
 Program Director..... Mrs. LaVonne Petroskey
 Chief Engineer..... Hans Ehrlin

WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... John Dixon
 Address..... 124 W. Walsh St.
 Tel.: RE 4-9226..... Independent
 Station Representative..... Walker-Rawalt
 Pres., Gen. Manager..... John Dixon
 Chief Engineer..... James Markham

WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Ncrbertine Fathers
 Bus.-Studio Address..... 600 So. Lawe St.
 Tel.: 3-6639..... MBS
 Station Representative..... Burn Smith
 President..... Abbot Killean
 General Station Mgr..... Lewis J. Process
 Program Director..... Tom Thompson
 Publicity Dir., Sls. Prom. Mgr..... J. Berryman
 Chief Engineer..... George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... WATW, Inc.
 Business Address..... 321 W. 2nd St.
 Tel.: MURdock 2-2727..... Independent
 Representative..... Thomas F. Clark

WISCONSIN

President, Gen. Mgr. Gene Halker
Station Manager Bud Huber
Commercial Manager Ethel Plucinski
Program Director Arnold Peterson
Chief Engineer Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Operated By ... Beaver Dam Bcstg. Co.
Address 109½ Front St.
Tel.: TU 5-4442 Independent
Representative Hal Holman
President W. E. Walker
General Mgr. Thomas H. Faile
Business Mgr. Duane R. Wendt
Chief Engineer J. Bellman

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Beloit Bcstrs., Inc.
Business-Studio Address 430 State St.
Tel.: EMerson 5-5525 Independent
Representative Gill-Perna
President Russ Salter
General Mgr. Robert O. Moran
Sta., Comm. Mgr. Joe Moen
Program Director Bill Greener
Chief Engineer Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned By Radio Beloit, Inc.
Address 416 College
Tel.: EM 5-8865 MBS
Rep. Everett-McKinney
President Angus Pfaff
General Mgr. Tom Anderson
Commercial Mgr. Gene Steinhorst
Program Director Lou Wendlandt
Chief Engineer Dick Buggs

WWIS—Black River Falls 1958

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned By Clarkwood Broadcasting Corp.
Business Address P.O. Box 32
Tel.: 4645 KBS
President Hartley Samuels

WAXX—Chippewa Falls—1958

Frequency: 1150 Kc. Power: 5 Kw. d.
Owned Radio Chippewa
Address Box 41
Tel.: PArk 3-2242 Independent
General Manager Stephen Bellinger

WBIZ—Eau Claire—1944

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WBIZ, Inc.
Address 609 Cameron St.
Tel.: TE 5-5111 MBS
Representative Pearson
President, General Mgr. Howard G. Bill

Commercial Manager Jack Kelly
Chief Eng., Prog. Dir. Harold Jahnke

WEAU—Eau Claire—1936

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By Central Bcstg. Co.
Business-Studio Address 2514 Hastings Way
Tel.: Temple 2-3474 Independent
President W. C. Bridges
General Mgr. Leo Howard

WECL—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned ... Chippewa Valley Radio & TV Corp.
Business Address Rudolph Road
Tel.: Temple 2-1629 KBS
Station Representative Bolles; Riley
President Harry S. Hyett
General Manager Robert Nelson
Commercial Manager Donald Smith
Program Director Steve Henry
Chief Engineer Everett Burrows

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KFIZ Bcstg. Co.
Bus.-Studio-Transmitter Address .. 18 W. First St.
Tel.: WA 1-3770 MBS
Representative Holman
President A. H. Lange
General. Sta. Mgr. Emery W. Martin
Commercial Mgr. Clarence Goeser
Program Dir. Ron Bothe
Sales Prom. Mgr. Robert Carey
Publicity Dir. Ron Harvey
Chief Engineer Wendell S. Meyers

WBY—Green Bay—1922

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By Norbertine Fathers
Address 115 South Jefferson
Tel.: HE 2-3333 CBS
General Manager Haydn R. Evans

WDUZ—Green Bay—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Green Bay Bcstg. Co.
Business-Studio Address 222 Nicolett Bldg.
Tel.: HEMlock 5-5331 ABC
Station Representative McGavren
President Ben A. Laird
V.P., Station Manager Allen H. Embury
Program Director Jack Gardiner
Chief Engineer Clifford Graff

WJPG—Green Bay—1947

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Green Bay Newspaper Co.
Address Box 766
Tel.: HE 5-7575 MBS
Newspaper Affiliation Press-Gazette
Station Representative Weed
President A. B. Turnbull

General Manager.....Joseph Horner, Jr.
Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Sales Prom. Mgr.....William McCarthy
 Program Director.....Clair Stone
 Publicity Director.....Jack Yuenger
 Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Times Press Radio, Inc.
 Address.....23 N. Main St.
 Tel.: 600.....KBS
 Newspaper Affiliation.....Times Press
 President.....John J. Shinnors
 General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
 Owned By.....WJMC, Inc.
 Address.....Hayward, Wisc.
 Tel.: 303.....MBS
 Station Rep.....Hollingbery
 President.....W. C. Bridges
 General Mgr.....Russell J. Brown
 Station Mgr.....George Palo
 Program Dir.....Allen Caraway
 Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Southern Wisconsin Radio, Inc.
 Business-Studio Address.....200 E. Milwaukee St.
 Tel.: PL 4-3316.....MBS
 Newspaper Affiliation.....Daily Gazette
 Representative.....Everett-McKinney
 President.....Sidney H. Bliss
 General Manager.....V. W. Williams
 Commercial Manager.....Charles V. Bessire
 Chief Engineer.....Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Kenosha Bcstg., Inc.
 Business Address.....625 57th St.
 Tel.: OL 7-6162.....Independent
 Pres., Gen. Mgr.....William L. Lipman

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBH, Inc.
 Business-Studio Address.....141 So. 6th St.
 Tel.: 2-4678.....NBC
 Newspaper Affiliation.....Tribune
 Representative.....H-R
 President, Station Mgr.....Howard Dahl
 Commercial Manager.....Richard Schueler
 Program Director.....Bernice Callaway
 Sales Manager.....Leonard Anderson
 Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc.....Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....Lee & Associates, Inc.
 Address.....Box 751

Tel.: 2-6042.....ABC
 Rep.....Everett-McKinney; Evans
 President, Gen. Mgr.....Herbert H. Lee
 Station Manager.....George G. Sauer
 Prog. Dir.....Marilyn J. Bahwell
 Commercial, Sls. Prom. Mgr.....Philip A. Dyer
 Publicity Dir.....Charlie Kearns
 Chief Engineer.....Herbert H. Lee

WLCC—La Crosse—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....La Crosse Radio Inc.
 Address.....306 Rivoli Bldg.
 Tel.: 4-4521.....KBS
 Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
 Comm. Prom. Mgr.....Glenn H. Pederson
 Program. Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Flambeau Bcstg. Co.
 Address.....Hwy. 8
 Tel.: 585.....KBS
 Representative.....Thomas Clark
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson
 Gen. Mgr.....Chas. H. Nelson
 Chief Engineer.....R. Bohner

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated By.....Badger Bcstg. Co.
 Business-Studio Address.....3800 Regent St.
 Tel.: CE 3-5311.....NBC
 News. Afilil... Capital Times, Wis. St. Journ.
 Representative.....Avery-Knodel
 President.....William T. Evjue
 General Manager.....Kenneth F. Schmitt
 Commercial Manager.....Howard A. Johnson
 Chief Engineer.....Norman Hahn

KKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Monona Bcstg. Co.
 Address.....215 W. Washington Ave.
 Tel.: AL 7-2261.....CBS
 Representative.....Headley-Reed
 President.....Stewart Watson
 General Manager.....Ben Hovel
 Asst. General Manager.....Frank Bignell
 Prom. Mgr., Pub. Dir.....James Roy Miller
 Chief Engineer.....Robert Wickhem

WISM—Madison—1948

Frequency: 1480 Kc...Power: 5 Kw., d., 1 Kw., n.
 Owned-Oper. By.....Heart O'Wisc. Bcstrs. Inc.
 Address.....122 E. Main St.
 Tel.: Alpine 3-6167.....MBS-ABC
 Newspaper Afilil... Superior Evening Telegram
 Representative.....Radio-TV Reps
 President.....W. E. Walker
 General Manager.....William R. Walker
 Asst. Sales Prom. Mgr.....Chuck Mefford
 Commercial Manager.....Phil Fisher
 Prog., Pub. Dir.....Lee Wesner
 Chief Engineer.....Walter Hariu

WISCONSIN

WCUB—Manitowoc—1950

Frequency: 980 Kc. Power: 1000 Watts d.
Owned By WCUB Div. of Business Mgt. Inc.
Address 2500 N. Mirror Drive
Tel.: Murray 2-2481 Independent
Representative Radio-TV Reps.
President Joseph A. Clark
Gen. Mgr. Christian Schneider
Program Director Bob Irish
Commercial Mgr. Ross Knorr
Sales Prom. Mgr. Dick Barrett
Chief Engineer Oran Bushman

WOMT—Manitowoc—1926

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Francis M. Kadow
Address Radio Building
Tel.: MU 4-6015 MBS
Representative Hal Holman
General, Commercial Mgr. Francis M. Kadow
Station Manager Geo. H. Erdman
Program Dir. G. H. Todd
Publicity Director L. J. Splitt
Sales Promotion Mgr. Wm. Holland
Chief Eng. H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.
Owned-Oper. By M. & M. Bcstg. Co., Inc.
Bus.-Studio Address 400 Wells St.
Tel.: RE 5-6631 NBC
Station Representative Hollingbery
President Morgan Murphy
General Manager Joseph D. Mackin
Sta., Comm. Mgr. Gene E. Pitroff
Program Director Bill Liegeois
Publicity Director Yvonne Fronsee
Chief Engineer Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned Clarkwood Broadcasting Corp.
Address 1710 N. Central Ave.
Tel.: FULTON 4-2191 KBS
Representative Grant-Webb
President, Gen. Mgr. Hartley L. Samuels
Comm. Prom. Mgr. John R. Thornton
Program Director John Kal
Chief Engineer Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned WIGM, Inc.
Business Address Box 59
Tel.: 255 KBS
Representative Clark
Pres., Gen. Mgr. Paul Allman
Comm., Sales Prom. Mgr. Joe Dahlvig
Prog., Pub. Dir. Don Seehafer
Chief Engineer Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned-Oper. By Menomonie Bcstg. Co.
Address 603½ Broadway
Tel.: 1156 KBS
Station Representative Hopewell
President C. A. Whitford
General, Station Manager Don Wortwend
Commercial, Sls. Prom. Mgr. Thor Edgeberg
Program Director, Ch. Eng. LaVern Garton
Publicity Director Gary Jacobsen

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
Owned-Oper. By Milwaukee Bcstg. Co.
Bus.-Address 1701 W. Wisconsin Ave.
Tel.: DI 2-4040 Independent
Representative Headley-Reed
President A. M. Spheeris
General Mgr. Hugh K. Boice, Jr.
Commercial Manager John Gagliano
Station, Program Dir. Tom Shanahan
Chief Engineer Rolland Paske

WFOX—Milwaukee—1946

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By Wisconsin Bcstrs. Inc.
Address 208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272 MBS
Station Representative Pearson
Pres., Gen. Mgr. Howard Miller
Commercial Manager Viola E. Wilson
Program Director Jim Lewis
Chief Engineer Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc. Power: 5,000 Watts
Owned-Oper. By Hearst Corporation
Address 759 N. 19th St.
Tel.: Division 2-3000 ABC
Newspaper Affiliation Sentinel
Representative Petry
Vice President D. L. Provost
General Manager R. E. Shireman
Station Manager James T. Butler
Commercial Manager Herman Schneider
Pub. Dir., Sales Prom. Mgr. Arthur H. Barnes
Program Director Tom Lambert
Chief Eng. Donald Weller

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Cream City Bcstg. Co., Inc.
Bus.-Studio Address 2625 W. Wisconsin Ave.
Tel.: WE 3-1290 Independent
Station Representative Gill-Perna
Pres., Gen. Mgr. Gene Posner
Station Manager Sol Rodoff
Commercial Manager Oliver West
Program Director Bill Bramhall
Publicity Director Jacqueline Kowalski
Chief Engineer Gino Monaco

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Milwaukee, Inc.
 Address 5407 W. Martin Dr.
 Tel.: Glenview 3-4130 Independent
 Representative Eastman
 Exec. V.P. & Mgr. Dir. John F. Box, Jr.
 Gen. Mgr. Bernie Strachota
 Gen. Sls. Mgr. Parker Daggett
 Program Dir. Leland C. Rothman
 Publicity Dir. Audrey B. Hansen
 Chief Engineer Ralph Ingraham
 OWNERS OF WIL, ST. LOUIS, MO.; KBOX, DALLAS,
 TEX.; WTVO-TV, ROCKFORD, ILL.; WICS-TV,
 SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 W.
 Owned-Oper. By The Journal Co.
 Business Address 333 W. State
 Tel.: BR 1-6000 NBC
 Newspaper Affil. Journal
 Representative Christal
 General Manager George Comte
 Station Manager R. J. Heiss
 Sales Mgr. Joseph Killeen
 Prog. Mgr. Don Loose

WOKY—Milwaukee—1947

Frequency: 920 Kc. Power: 1 Kw.
 Owned Bartell Broadcasters, Inc.
 Address 522 W. Wisc. Ave.

Tel.: BR 1-8480 Independent
 President Gerald A. Bartell
 Sta. Mgr. Len Schindler
 Commercial Manager James Jordan
 Sales Prom., Pub. Dir. Miss Edith Hanson
 Asst. Mgr. J. A. Reddy
 Chief Engineer Conrad Mangrum
 Mgr., Engineering Philip B. Laesser
 Prom. Mgr. R. Bruce Wallace
 Administrative Asst. Lewis W. Herzog
 OWNERS OF WYDE, BIRMINGHAM, ALA.; KCBQ, SAN
 DIEGO, CALIF.; WAKE, ATLANTA, GA.; KYA, SAN
 FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By Green County Bcstg. Co.
 Address Box 460
 Tel.: 1260 Independent
 President Kenneth Stuart
 Station Manager Joseph Urban
 Comm. Mgr., Prog. Dir. Stanley Neuberger
 Engineers H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 1 Kw.
 Owned Neenah-Menasha Bcstg. Co.
 Address Radio Park
 Tel.: PA 2-6471 Independent
 Station Rep. Everett-McKinney
 V.P., Gen. Mgr. Don C. Wirth
 Commercial Mgr. Don Harrington
 Chief Engineer Gordon Daily

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 in Milwaukee

WRIT

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JOHN F. BOX, Managing Director

One of the Balaban Stations—in tempo with the times

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New York, Chicago, San Francisco, Dallas, St. Louis



WISCONSIN

WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 1000 Watts
Owned: Central Wisconsin Bcstg.
Business Address: 140 W. 5th St.
Tel.: Sherwood 3-3333 Independent
President: Herman North
Gen., Sta. Mgr.: Howie Sturtz, Jr.
Comm., Sales Prom. Mgr.: Wayne Grap
Prog. Dir., Ch. Eng.: Charles Marvin
Publicity Director: Robert Lulloff

WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Oshkosh Bcstg. Co.
Business Address: 2333 Bowen St.
Tel.: Beverly 54-3150 Independent
General Manager: Wm. L. McDonald

WFPF—Park Falls—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned: Northland Bcstg. Co., Inc.
Address: P.O. Box 309
Tel.: 2-3959 Independent
Pres., Gen., Comm. Mgr.: Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned-Operated By: Southwest Wisc. Co.
Address: P. O. Box 1
Tel.: 2775 Independent
General. Comm. Mgr.: R. J. Bodden
Chief Engineer: Lloyd Nowak

WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By: WPLY, Inc.
Address: Box 222
Tel.: TWinbrook 3-2661 KBS
President: R. Bunker Rogoski
Gen., Sta. Mgr.: Dalton C. Hille

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By: Portage Bcstg. Co.
Address: P.O. Box 14
Tel.: RI 2-2350 Independent
President: W. T. Comstock
General, Sta. Mgr.: Robert D. Hutchings
Commercial Mgr.: Robert V. Hoffman
Program Dir.: Del McLachlan
Sales Prom. Mgr.: Carol Mork
Publicity Dir.: Nancy Kinney
Chief Engineer: George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Radio Station WIBU
Address: Poynette
Tel.: 98 MBS-KBS
Pres., Gen. Mgr.: William C. Forrest
Program Director: Sarah Forrest
Chief Engineer: Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc. Power: 500 Watts, d.
Owned: Prarie Bcstg. Co., Inc.
Address: P. O. Box 36
Tel.: 637 Independent
Representative: Holman
Gen., Sta. Mgr.: W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By: WRAC, Inc.
Business Address: 423 Main St.
Tel.: ME 2-1627 Independent
Station Representative: Devney
Pres., Gen. Mgr.: William J. Prialux
Comm., Sales Prom. Mgr.: Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Racine Bcstg. Corp.
Business Address: Radio Park
Tel.: ME 4-3311 ABC
Newspaper Affiliation: Journal-Times
Station Representative: Walker-Rawalt
President: J. D. McMurray
General Manager: H. R. LePoidevin
Station Manager: Harold J. Newcomb
Commercial Manager: Gerald D. Nelson
Program Director: Lyman Merens
Prom., Publicity Dir.: Amelia French
Chief Engineer: Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: William C. Forrest
Address: Box 207, Reedsburg
Tel.: 400 MBS
President: William C. Forrest
Gen., Sta. Mgr.: Michael J. Flaherty
Commercial Manager: Lee Olson
Prog. Dir.: Robert Sands
Chief Engineer: Charles Gill

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Onelda Bcstg. Co.
Address: P. O. Box 498
Tel.: FO 2-6140 Independent
Station Representative: Devney
President: James Cleary
General Mgr.: Lee W. Allerton
Commercial Mgr.: Lee Cahak
Program Dir.: John Wadd
Chief Engineer: William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WJMC, Inc.
Address: Box 352
Tel.: 550 Independent
President: W. C. Bridges
Station Manager: Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Richland Bcstg. Co.
 Address: P. O. Box 192
 Tel.: MI 7-2111. Independent
 Pres., Gen. Mgr.: H. D. Pebbles
 Comm. Manager: Gerald W. Cook
 Chief Engineer: Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned: Central Wisconsin Co., Inc.
 Address: Radio Road
 Tel.: BL 818. Independent
 Sta. Representative: Walker-Rawalt
 President: Miriam Monroe
 Gen., Sta. Mgr.: Francis J. Stratman
 Sales Prom. Mgr.: Roger Westlund
 Prog. Dir.: Norman Clark
 Chief Engineer: Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
 Owner: Shawano County Leader Pub. Co.
 Business-Studio Address: 107 E. Green Bay St.
 Tel.: 668. Independent
 Representative: Hil F. Best
 General Manager: J. P. Donald
 Station Manager: Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By: WHBL, Inc.
 Bus.-Studio Address: Box 27
 Tel.: GL 8-2107. ABC
 Sta. Rep.: Burn-Smith
 Pres., General Manager: Paul F. Skinner
 Comm. Manager: Ray Withuhn
 Comm. Traffic Mgr.: Doris Donnie
 Chief Engineer: Christ Brauer

WKTL—Sheboygan—1955

Frequency: 950 Kc. Power: 500 Watts, d.
 Owned By: Central States Bcstg Co.
 Address: 507 N. 8th St.
 Tel.: GLEncourt 7-9481. Independent
 Representative: Holman
 President: W. E. Walker
 General Mgr.: John D. Harvey
 Station Mgr.: Bob Art
 Chief Engineer: Ray Falle

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 1000 Watts
 Owned: Sparta-Tomah Broadcasting Co.
 Address: 124½ S. Water Street
 Tel.: 3307. KBS
 Pres., Gen. Mgr.: John D. Rice
 Commercial Manager: Charles Sullivan
 Program Director: Thomas J. Dorsey
 Publicity Director: Bill S. Lahm
 Chief Engineer: Thomas P. Heffernan

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By: Stevens Pt. Bcstg. Co.
 Business Address: 414½ Main St.
 Tel.: Diamond 4-9778. KBS
 Representative: Hal Holman
 President: William F. Johns, Sr.
 V.P., Gen. Mgr.: Peter A. Barnard

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc. Power: 500 Watts d.
 Owned-Oper. By: Door County Bcstg. Co. Inc.
 Address: 212 N. Third Ave.
 Tel.: Pioneer 3-4411. KBS
 Pres., Gen. Mgr.: Edward Allen, Jr.
 Commercial Manager: Leonad Koskabar
 Program Director: William Kary
 Publicity Director: Dolores Allen
 Chief Engineer: Edward W. Jacker

WDSM—Superior—1939

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Oper. By: Northwest Pub., Inc.
 Busi. Address: 230 E. Superior St., Duluth, Minn.
 Tel.: RA 7-8484. Independent
 News. Affil.: St. Paul Pioneer & News Tribune
 Representative: Peters, Griffin, Woodward, Inc.
 President: Robert B. Ridder
 General Manager: C. D. Tully
 Asst. General Manager: Robert J. Rich
 Station Manager, Prog. Dir.: D. Murphy
 Commercial Manager: Mike Daley
 Publicity Dir., Sls. Prom. Mgr.: M. Olson
 Chief Engineer: George Carlson

WTMB—Tomah—1959

Frequency: 1390 Kc. Power 500 Wts. d.
 Owned By: Tomah Maustom Bcstg. Co.
 Address: P.O. Box 142
 Tel.: 822. Independent
 President: Hugh Dickie
 General Mgr.: Tom Price
 Comm. Mgr.: J. Rush
 Program Dir.: E. Cary
 Chief Engineer: B. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc. Power: 1000 W. d.
 Owned By: WTRW, Inc.
 Address: Washington St.
 Tel.: TR 4-6555. Independent
 Station Representative: Webb
 President: Kenneth A. Daum
 Gen., Sta. Mgr.: Ray F. Kessenich
 Comm. Prom. Mgr.: James Harvey
 Program Dir.: Craig McCoy
 Publicity: Eleanore Daum

WISV—Viroqua—1958

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned By: Parks Robinson
 Address: Box 191
 Tel.: ME 7-7200. Independent
 Gen. Mgr., Ch. Eng.: Parks Robinson

WISCONSIN-WYOMING

Station Mgr., Prog. Dir. Dwayne Munyon
Publicity Director. Dorothy Geddes
Commercial Manager. Clair Melghen

WTTN—Watertown—1950

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By. Watertown Radio, Inc.
Address. 104 W. Main St.
Tel.: 2215
Station Rep. Hopewell
Pres., Gen. Mgr. Carl V. Kolata
Sta. Mgr. Willard James
Comm. Mgr. Clifford Scott
Program Dir. Ernie Siegrist
Chief Engineer. Sheridan Campbell

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Operated By. Waukesha Bcstg. Co.
Business-Studio Address. 319 W. Main St.
Tel.: Liberty 2-6636
Representative KBE
Gen. Mgr., Prog. Dir. Mig Figi
Commercial Manager. Charles E. Williams
Chief Engineer. Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc. Power: 1000 Watts d.
Owned. Laird Broadcasting Co.
Address. 204½ S. Main
Tel.: 83
Representative ABC
McGavren
President. Ben A. Laird
General Mgr. Allen Embury
Station, Commercial Mgr. Tom Karavakis
Chief Engineer. James Markham

WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts
Owned. Lakeland Bcstg. Corp.
Address. 1110 Wausau Ave.
Tel.: 2-1188
Independent
President, Ch. Eng. Hilding V. Foren
General Manager. Arthur N. Lynn
Commercial Manager. George Wiesman
Program Director. Roger Johnson

WRIG—Wausau—1958

Frequency: 1400 Kc. Power: 250 Watts

Owned By. WRIG, Inc.
Address. 531 Third St.
Tel.: 2-1921
CBS
Sta. Representative Devney
President. Duey E. Wright, Sr.
Station Mgr. Marvin G. Nelles
Program Dir. Duey E. Wright, Jr.
Chief Engineer. Richard Haskey

WSAU—Wausau—1937

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. Wisc. Valley TV Corp.
Business Address. 427 4th St.
Tel.: 2-2111
NBC
Newspaper Affil. Record Herald
Representative Meeker
President. George T. Frechette
Gen. Mgr. Richard D. Dudley
Station Manager. George Bundner
Commercial Manager. James Frey
Sales Prom., Pub. Dir. Thomas E. Bolger
Prog. Dir. Rudy Topinka
Chief Engineer. Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.
Owned-Oper. By. West Bend Bcstg. Co.
Business Address. P.O. Box 60
Tel.: FE 4-2344
Independent
Representative Clark
Pres., Gen. Mgr. August C. Berkholtz
Station Manager. Harold H. Berkholtz
Comm. Mgr., Chief Eng. Paul J. Mueller
Sales Promotion Manager. Jack Skidmore
Program Director. Robert Becker

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc. 5 Kw., d., 500 Watts, n.
Owned-Oper. By. William F. Huffman Radio
Business Address. 230 First Ave. South
Tel.: HArrison 3-1340
MBS
Newspaper Affil. Daily Tribune
Representative Devney & Co.
President. Louise F. Huffman
Gen., Sta. Mgr. George T. Frechette
Commercial Manager. L. J. Zurawski
Program Director. Arnie Strope
Chief Engineer. Gordon Miller

Pop.: 354,000	<h1>WYOMING</h1>	TV Homes: 63,900
Families: 110,000		AM Stas. in State: 23
Radio Homes: 105,000		TV Stas. in State: 3

KBBS—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned. Northern Wyoming Bcstg. Corp.
Address. 98 S. Main Street
Tel.: MU 4-7169
KBS
Gen. Mgr. Jack Rosenthal
Chief Engineer. R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned. KATI Corp.
Address. P. O. Box 2006
Tel.: 3-7994
KBS
Station Representative Pearson
Pres., Gen. Mgr. Kenneth G. Prather

Sales Prom. Mgr. Misha S. Prather

KSPR—Casper—1930

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Donald L. Hathaway
Business Address Box 930
Tel.: 3-5777 CBS
Station Representative Walker-Rawalt
Gen. Mgr. Donald L. Hathaway

KVOC—Casper—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KVOC Bcstg. Co.
Address Box 2090
Tel.: 2-4511 ABC-MBS
Station Representative Devney
Sta., Sales Prom. Mgr. William F. Shutts
Comm. Mgr., Ch. Eng. Duane W. Simons
Program Director Robert P. Turner

KCHY—Cheyenne—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned KCHY Broadcasting Corp.
Address 309 W. 18 St.
Tel.: 7-7975 Independent
General Manager George I. Norman
Station Manager Lou Torok
Program Director Hal Buckner
Prom. Mgr. Richard Cable
Chief Engineer B. Roberts

KFBC—Cheyenne—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frontier Bcstg. Co.
Bus. Studio Address 2923 East Lincolnway
Tel.: 4-4461 ABC
Representative Intermountain Net.
News, Affil. Wyoming Eagle, State Tribune
President Robert S. McCracken
General Mgr., Chief Eng. William C. Grove
Station, Commercial Mgr. Larry Birleffi
Program Director Linda Preston

KVWO—Cheyenne—1952

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Great West Co.
Address Box 926
Tel.: 2-6433 MBS-KBS
General Mgr. W. T. Brack

KODI—Cody—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Park Broadcasters
Address P. O. Box 1222
Tel.: 1400 Independent
Station Representative Devney
President, Station Mgr. R. B. Beall
Chief Engineer Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By Douglas Broadcasting, Inc.
Business Address Box 114

Tel.: 800 KBS
Pres., Gen. Sta. Mgr. J. Howard Jones
Chief Engineer H. L. Albers

KLUK—Evanston—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Morgan County Bcstg. Co.
Address P. O. Box 198
Tel.: 700 ABC-KBS
Sta. Representative Ayres, Allen & Smith
President Robert Dolph
General, Station Mgr. James Belcher
Program Director M. C. Bennett
Publicity Director M. R. Patterson
Chief Engineer Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts
Owned By Gillette Bcstg Co.
Address Box 277
Tel.: Mutual 2-4747 KBS
President W. H. Edelman, Jr.
Station Manager, Ch. Eng. Robert H. Larson
Program Dir. R. Allen

KOVE—Lander—1948

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By Fremont Bcstg.
Business Address P. O. Box 438
Tel.: 488 KBS-MBS
Representative Continental
Sta., Gen. Mgr. Dan Breece
Comm. Manager Dorothy L. Reed
Sales Prom. Mgr. James Fitzgerald

KOWB—Laramie—1948

Frequency: 1340 Kc. Power: 250 Watts
Own-Oper. By Kowboy Bcstg.
Address Box 972
Tel.: Franklin 5-4888 ABC-MBS-KBS
Sta. Representative Gill Perna
President John C. Hunter
Gen., Sales Prom. Mgr. Charles R. Bell
Station Manager W. Britt Davis
Commercial Manager Colleen Ralston
Chief Engineer R. Strock

KASL—Newcastle—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned Northeast Wyoming Bcstrs. Inc.
Address Masonic Bldg.
Tel.: SH 6-2721 KBS
Representative Devney
President Stella Sue Parrott
Prog. Dir. Dorothy Accola
Sales., Prom., Pub. Dir. Denny Hawkins
Chief Engineer Ben Rinehardt

KPOW—Powell—1941

Freq. 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By A. J. Meyer
Address P.O. Box 879
Tel.: Skyline 4-2421 ABC-MBS
Representative Avery-Knodel
President, Sta. Manager Al Meyer

WYOMING-GUAM

Comm. Manager.....K. Meyer
Program Director.....Agnes Fields
Chief Engineer.....J. S. Kilness

Program Director.....Don Hargis
Chief Engineer.....Bob Crosthwaite

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Rawlins Bcstg. Co.
Business Address.....Box 385
Tel.: EA 4-2711.....MBS-KBS-ABC
Gen. Mgr.....W. C. Grove
Chief Engineer.....R. E. Williams

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Mildred V. Ernst
Address.....500 Broadway
Tel.: 800.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst
Sta. Mgr.....Karl V. Kerstan
Chief Engineer.....Joseph P. Ernst

KWRL—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Joseph P. Ernst
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
Station Representative.....Devney
President.....Joseph P. Ernst
General Manager.....William G. Stewart
Chief Engineer.....Dave Griesel

KTHE—Thermopolis—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Big Horn Basin Bcstg. Co.
Address.....320 N. Railroad Ave.
Tel.: UNion 4-2119.....Independent
Pres., Gen. Mgr.....Hugh R. Graham
Comm., Sales Prom. Mgr.....Fred Hobbs
Program, Publicity Dir.....Phyllis Harrison
Chief Engineer.....Gayle Robinson

KVRS—Rock Springs—1938

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address.....Box 1067
Tel.: Empire 2-3799.....ABC-KBS
Representative.....Avery-Knodel
President.....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Comm., Sales Prom. Mgr....Laurel H. Mosbey

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Kermit G. Kath
Address.....Box 271
Tel.: Jefferson 2-2158.....Independent
Gen., Sta. Mgr.....Kerm Kath
Commercial Manager.....Bob Kath
Publicity Director.....Jack Jolly
Chief Engineer.....Wayne McFarland

KWYO—Sheridan—1934

Frequency: 1410 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Bighorn Bcstg. Co.
Business Studio Address.....21 N. Main
Tel.: Orchard 4-4461.....ABC-MBS
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Jim Carroll
Commercial Mgr.....Zeke Taggart

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address.....Route 20 West
Tel.: 303.....KBS
Gen. Comm. Mgr.....Mildred V. Ernst

Territories and Possessions

GUAM

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC
Station Rep.....Intercont. Services Ltd.

Pres., Gen. Mgr.....Harry M. Engel
Station Mgr.....John P. Barton
Commercial Mgr.....Mary Chapelle
Program Dir.....Gil Bahr
Publicity Dir.....Dick Williams
Chief Engineer.....Ted Coltrin

PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By: L. Hector Reichard
 Address: Box 188
 Tel.: 241 Independent
 General Manager: F. Bonnet Velez
 Chief Engineer: Ted Coltrin
 Program Dir.: Hector M. Somohano

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By: Caribbean Bdcstg Corp.
 Address: P. O. Box 7
 Tel.: 589 Independent
 President: Antonio E. Vidal
 General Manager: Nabal Barreto
 Commercial Mgr.: Frank L. Oronoz
 Program Dir.: Hector M. Somohano
 Chief Engineer: Jose Soler

WMIA—Arecibo—1957

Frequency: 1070 Kc. Power: 500 Watts
 Owned: Abacoa Radio Corp.
 Address: Box 126
 Tel.: 463 Independent
 Station Representative: Pan-American
 President: Carlos M. Pirallo-Lopez
 General, Comm. Mgr.: Epitacio Rodriguez-Velez
 Program Director: Tommy Acevedo
 Sales Prom. Mgr.: Manuel Pirallo
 Chief Engineer: Jose E. Medina

WNIK—Arecibo—1957

Frequency: 1230 Kc. Power: 250 Watts
 Owned By: Arecido Radio Corp.
 Address: P.O. Box 1075
 Tel.: Arecibo Independent
 General Manager: H. A. Mena

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By: Gustavo Diaz Atilles
 Business Address: Box 157
 Tel.: 539 Independent
 President, Gen. Mgr.: Gustavo Diaz Atilles
 Chief Engineer: Fernando Salazar

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner: Inter-American Radio Corp.
 Address: Box 487
 Tel.: 677 Independent
 Pres., Gen. Mgr., C. E.: Eduardo Biascochea
 Station Mgr.: Emilia P. Biascochea
 Program Director: Charles Miner
 Comm. Mgr.: Alberto Flores-Blandino

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts

Owned-Oper. By: Borinquen Bdcstg. Co.
 Address: P.O. Box 387
 Tel.: 789 Independent
 General Manager: Hector Pereira
 Station Manager: Federico E. Virella
 Commercial Manager: Jorge L. Arzuaga
 Program Director: J. Colon Santiago

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WMDD, Inc.
 Address: Box 387
 Tel.: 132 Independent
 General Manager: Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Oper. By: Guayama Bcstg. Co. Inc.
 Business Address: P.O. Box 615
 Tel.: 243 Independent
 General Mgr.: Gumersindo Cordero, Jr.
 Program Director: Maria Belen Rivera
 Publicity Director: Jose Gilberto Morales
 Chief Engineer: Johnny Ortiz

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By: Mario Acosta
 Business Address: 12 Iglesia St.
 Tel.: 600 Independent
 Rep.: Pan-American Bcstg.
 Gen. Manager: Mario Acosta
 Comm. Mgr.: Manuel Pirallo

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By: Jose A. Bechara, Jr.
 Address: Box 1293
 Tel.: 983 Independent
 Pres., Gen. Mgr.: Jose A. Bechara, Jr.
 Manager: Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Americas Corp.
 Studio Address: P. O. Box 43
 Tel.: 1150 Independent
 Station Representative: Interamerican
 Pres., Gen. Mgr.: Alfredo R. DeArellano
 Sta., Comm. Mgr.: Reinaldo M. Dupont
 Program Director: Nelson Del Valle
 Chief Engineer: John Prather

WPRA—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By: WPRA, Inc.
 Address: Box 869
 Tel.: 869 Independent
 President: Andres Camara
 Gen. Mgr.: E. Camara de Ramos

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New York 36, N. Y.
Longacre 5-7840

PUERTO RICO

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Operated By... Mayaguez Radio Corp.
Address... P. O. Box 1346
Tel.: 1290 Independent
Station Representative... Continental
President... William G. Mamary
Gen., Comm. Mgr... Gilbert Mamary
Station Mgr... P. R. Fermaintt
Program Dir... Rafael Colon Diaz
Chief Engineer... Aristides Zapata, Jr.

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By... South P. R. Bcstg. Corp.
Tel.: 2-1257 Independent
President... Andres Grillasca
Gen. Mgr., Ch. Eng... Luis E. Freyre
Program Dir... A. L. Ramos
Sta. Manager... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc. Power: 250 Watts
Owned By... Ponce Broadcasting Corp.
Business Address... P.O. Box 1526
Tel.: 2-0136 Independent
Pres., Gen. Mgr... Charles Cordero
Program Director... Felix Irizarry
Chief Engineer... J. H. Conesa

WPAB—Ponce—1939

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By... Portorican Am. Bcstg. Co., Inc.
Address... P.O. Box 786
Tel.: 2-3260 Independent
Representative... Inter-American Pub'l., Inc.
Pres., Gen. Mgr... A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By... Voice of Porto Rico
Address... P. O. Box 430
Tel.: 2-0166 Independent
Representative... Inter-Amer. Pub.
President, Gen. Mgr... Alfredo R. de Arellano
Station, Comm. Mgr... Antonio Miro
Program Director... Vicente Lianza
Chief Engineer... Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By... The Master Bdcstg. Corp.
Address... Box 335, Hato Rey, Rio Piedras
Tel.: 6-2491 Independent
President... Isidoro Quinones Vidal
Sta. Mgr., V.P... Julio Morales Ortiz

WWW—Rio Piedras—1949

Frequency: 1520 Kc. Power: 250 Watts
Owned-Oper. By... Abacoa Radio Corp.
Address... P. O. Box 935
Tel.: 6-5000 Independent
Pres., Gen. Mgr... Carlos M. Pirallo

PUERTO RICO-VIRGIN ISLANDS

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address357 Ponce De Leon Ave.
Tel.: 3-3000Independent
Representative.....Caribbean Network, Inc.
Owner.....Jose Ramon Quinones
General Mgr.Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Publicity Dir.....Antonio Velez
Chief EngineerJose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
AddressBox 168 Hato Rey
Tel.: 6-3182Independent
Representative.....Pan-American Broadcasting
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned-Oper. By.....Radio Station WIBS, Inc.
AddressBox 4504
General Manager.....Tomas Muniz
Asst. Mgr.....B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
AddressP.O. Box 2792
Tel.: 3-3594Independent
General Mgr.....Mariano A. Suarez
Station Mgr.....Osvaldo T. Velazquez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 5000 Watts
Owned-Oper...American Colonial Bcstg. Corp.
Address1000 Ponce de Leon Ave.
Tel.: 3-0840Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Business Address...Box 9007, Santurce, P. R.
Tel.: 2-2023Independent
Newspaper Affiliation.....El Mundo
Representatives...Inter-American Pub'l, Inc.
President.....Angel Ramos
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez



WIVI—Christiansted—1952

Frequency: 1040 Kc.....Power: 250 Watts
Owned-Oper..Radio American West Indies, Inc.
AddressChristiansted, St. Croix, V. I.
Tel.: 28KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Station Manager.....Mrs. Mavis Lang

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned-Oper. By.....Island Bcstg. Co. Inc.
AddressBox 538
Tel.: 489MBS-NBC
Station Representative.....Intercontinental
President.....Harry Engel, Jr.
General. Sta. Mgr.....Len Stein
Program, Pub. Dir.....John Nash
Chief Engineer.....Les Miner

COMPLETE ALPHABETICAL LISTING

OF U. S. AM RADIO STATIONS BY

CALL LETTERS START ON PAGE 261

END OF MONOPOLY TV

...Hearings Under Way In Canada



By T. J. ALLARD
Executive Vice President, CAB

THE Canadian Association of Broadcasters entered the '60's with 157 radio members (compared to 147 members as of December 31, 1958) and 41 TV members (compared with 37 TV members at the end of the previous year).

Much of Canadian broadcasting history this past year has been concerned with the activities of the Board of Broadcast Governors, the independent regulatory tribunal, for whose appointment the private broadcasters had campaigned for many years.

The BBG held its first public hearing in Ottawa in January of 1959, and has since held seven other hearings to consider license applications and power boosts. At all of these hearings, the Board has given applicants full opportunity to state their case, and decisions have been given promptly. The BBG also held a public meeting to consider its proposed regulations for radio broadcasting, and a separate one to consider its television regulations.

Although the C.A.B. believed that the radio regulations were a considerable improvement over the former CBC regulations, it felt the wording of some of the proposed regulations could be changed, and this was done, in some cases.

The draft regulations for television stations were especially interesting since TV stations had not had separate regulations.

Here again, the Board's procedure of holding a public hearing on its draft proposals paid dividends. Both

private and government-owned stations submitted their views on the regulations, with most of the attention focusing on the BBG proposals for a 55 per cent Canadian broadcasting content and the proposed ban on morning telecasting.

As a result of these submissions, the Canadian content clause of the regulation was changed so that the 55 per cent Canadian content regulation provided "there shall be no specified minimum percentage of broadcast time of stations or networks devoted to programs that are basically Canadian in content and character prior to April 1st, 1961; and from April 1st, 1961 to March 31st, 1962 inclusive, the minimum percentage of broadcast time so devoted shall be 45 per cent."

The meaning of the words "Canadian content" was defined: the ban on morning TV was substantially modified and a regulation which would have given the BBG empirical control of the prime evening viewing time was dropped completely.

Hearings have been taking place across Canada in the early months of 1960 to determine which companies will be okayed by the BBG as holders of second television licenses in major cities across Canada.

In ending monopoly television in Canada, the BBG has proceeded carefully. In each case the Board went carefully into the applicants' financial stability; technical arrangements (including facilities for transmitting color TV) and their plans for Canadian content.

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1960

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radio or TV,
if...*

... you can do without the business of Canada's daily TV audience of more than 3,400,000 homes;

... you don't need to sell to the audience reached by more than 1,780,000 car radios, or that reached by millions of home radios during their average four hours per day of operation.

If, on the other hand, the market for your product is found within the above potential, you can't afford *not* to advertise on radio or TV. When that's the case, you'll get best assistance, and best value for your advertising dollar, from the members of

**THE CANADIAN ASSOCIATION OF BROADCASTERS
L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS**

Head Office:
108 Sparks Street,
Ottawa 4, Canada

Toronto Office:
200 St. Clair Ave. W.,
Toronto 7, Canada



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Head Office—140 Wellington St., Ottawa, Ont.

Phone: CE 6-7331

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Phone: CE 3-4035

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Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organizations of 156 privately owned (independent) radio broadcasting stations, and 41 television stations in Canada.

U. S. AND CANADIAN INTERNATIONAL STATIONS

<i>Station Operator and Location</i>	<i>Call Letters</i>	<i>Power</i>
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.....	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.....	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.....	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio.....	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.....	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.....	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.....	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*World Wide Broadcasting Corp., Scituate, Mass.....	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.....	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Two transmitters at Sackville, N. B. of 50 kw. each, operating under the following call letters:

<i>Call Letters</i>	<i>Frequency (kc.)</i>	<i>Call Letters</i>	<i>Frequency (kc.)</i>
CHAC	6160	CKNA	5970
CHLA	21710	CKNC	17820
CHLS	9610	CKNK	11945
CHOL	11720	CKOB	6090
CKCS	15320	CKRA	11760
CKCX	15190	CKRP	21600
CKEX	11900	CKRZ	6060
CKLO	9630	CKXA	11705
CKLP	9585	CHYS	17865
CHAY	5990	CKUS	15105
CHLR	9710	CKSR	15255
CHFO	9740	CKBR	15275
CHRX	17735	CHSB	17710

CBC—Mar. 1960.

CANADIAN AM STATIONS

Listed Alphabetically By Call Letters

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CBE . . .	Windsor, Ont.	638	CFQC . . .	Saskatoon, Sask.	643
CBF . . .	Montreal, Que.	639	CFRA . . .	Ottawa, Ont.	636
CBG . . .	Gander, Nfld.	631	CFRB . . .	Toronto, Ont.	638
CBH . . .	Halifax, N. S.	632	CFRG . . .	Gravelbourg, Sask.	642
CBI . . .	Sydney, N. S.	632	CFRN . . .	Edmonton, Alta.	626
CBJ . . .	Chicoutimi, Que.	639	CFRS . . .	Simcoe, Ont.	637
CBK . . .	Regina, Sask.	642	CFRY . . .	Portage La Prairie, Man.	629
CBL . . .	Toronto, Ont.	637	CFSL . . .	Weyburn, Sask.	643
CBM . . .	Montreal, Que.	639	CFTJ . . .	Galt, Ont.	634
CBN . . .	St. John's, Nfld.	631	CFUN . . .	Vancouver, B. C.	628
CBO . . .	Ottawa, Ont.	636	CHAB . . .	Moose Jaw, Sask.	642
CBT . . .	Grand Falls, Nfld.	631	CHAD . . .	Amos, Que.	639
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CBV . . .	Quebec City, Que.	640	CHED . . .	Edmonton, Alta.	626
CBW . . .	Winnipeg, Man.	630	CHEF . . .	Granby, Que.	639
CBX . . .	Edmonton, Alta.	626	CHEX . . .	Peterborough, Ont.	636
CBY . . .	Corner Brook, Nfld.	631	CHFA . . .	Edmonton, Alta.	626
CFAB . . .	Windsor, N. S.	633	CHGB . . .	Rouyn, Que.	641
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CFOB . . .	Fort Frances, Ont.	634	CJBC . . .	Toronto, Ont.	638
CFOR . . .	Orillia, Ont.	635	CJBB . . .	Belleville, Ont.	633
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CANADIAN AM STATIONS

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CJCS . . .	Stratford, Ont.	637	CKGB . . .	Timmons, Ont.	637
CJDC . . .	Dawson Creek, B. C.	627	CKJL . . .	St. Jerome, Que.	641
CJDV . . .	Drumheller, Alta.	626	CKLB . . .	Oshawa, Ont.	635
CJEM . . .	Edmundston, N. B.	630	CKLC . . .	Kingston, Ont.	634
CJET . . .	Smith Falls, Ont.	637	CKLD . . .	Thetford Mines, Que.	641
CJFP . . .	Riviere-Du-Loup, Que.	641	CKLG . . .	No. Vancouver, B. C.	628
CJFX . . .	Antigonish, N. S.	632	CKLN . . .	Nelson, B. C.	627
CJGX . . .	Yorkton, Sask.	643	CKLS . . .	La Sarre, Que.	639
CJIB . . .	Vernon, B. C.	629	CKLY . . .	Lindsay, Ont.	635
CJIC . . .	Sault Ste. Marie, Ont.	636	CKMR . . .	Newcastle, N. B.	631
CJKL . . .	Kirkland Lake, Ont.	634	CKNB . . .	Campbellton, N. B.	630
CJLS . . .	Yarmouth, N. S.	633	CKNW . . .	New Westminster, B. C.	628
CJMS . . .	Montreal, Que.	640	CKNX . . .	Wingham, Ont.	638
CJMT . . .	Chicoutimi, Que.	639	CKOC . . .	Hamilton, Ont.	634
CJNB . . .	North Battleford, Sask.	642	CKOK . . .	Penticton, B. C.	628
CJNR . . .	Blind River, Ont.	633	CKOM . . .	Saskatoon, Sask.	643
CJOB . . .	Winnipeg, Man.	630	CKOT . . .	Tillsonburg, Ont.	637
CJOC . . .	Lethbridge, Alta.	626	CKOV . . .	Kelowna, B. C.	627
CJON . . .	St. John's, Nfld.	631	CKOX . . .	Woodstock, Ont.	638
CJOR . . .	Vancouver, B. C.	628	CKOY . . .	Ottawa, Ont.	636
CJOY . . .	Guelph, Ont.	634	CKPC . . .	Brantford, Ont.	633
CJQC . . .	Quebec City, Que.	640	CKPG . . .	Prince George, B. C.	628
CJRH . . .	Richmond Hill, Ont.	636	CKPR . . .	Fort William, Ont.	634
CJRL . . .	Kenora, Ont.	634	CKRB . . .	St. Georges, Que.	641
CJRW . . .	Summerside, P. E. I.	638	CKRC . . .	Winnipeg, Man.	630
CJSO . . .	Sorel, Que.	641	CKRD . . .	Red Deer, Alta.	627
CJSP . . .	Leamington, Ont.	635	CKRM . . .	Regina, Sask.	643
CJSS . . .	Cornwall, Ont.	633	CKRN . . .	Rouyn, Que.	641
CJVI . . .	Victoria, B. C.	629	CKRS . . .	Jonquiere, Que.	639
CKAC . . .	Montreal, Que.	640	CKSA . . .	Lloydminster, Alta.	627
CKAR . . .	Huntsville, Ont.	634	CKSB . . .	St. Boniface, Man.	630
CKBB . . .	Barrie, Ont.	633	CKSL . . .	London, Ont.	635
CKBC . . .	Bathurst, N. B.	630	CKSM . . .	Shawinigan Falls, Que.	641
CKBI . . .	Prince Albert, Sask.	642	CKSO . . .	Sudbury, Ont.	637
CKBL . . .	Matane, Que.	639	CKSW . . .	Swift Current, Sask.	643
CKBM . . .	Montmagny, Que.	639	CKTB . . .	St. Catharines, Ont.	636
CKBW . . .	Bridgewater, N. S.	632	CKTR . . .	Trois-Rivieres, Que.	642
CKCH . . .	Hull, Que.	639	CKTS . . .	Sherbrooke, Que.	641
CKCK . . .	Regina, Sask.	643	CKVD . . .	Val D'Or, Que.	642
CKCL . . .	Truro, N. S.	633	CKVL . . .	Montreal, Que.	640
CKCQ . . .	Quesnel, B. C.	628	CKVM . . .	Ville-Marie, Que.	642
CKCR . . .	Kitchener, Ont.	635	CKWS . . .	Kingston, Ont.	634
CKCV . . .	Quebec City, Que.	640	CKWX . . .	Vancouver, B. C.	629
CKCW . . .	Moncton, N. B.	630	CKX . . .	Brandon, Man.	629
CKCY . . .	Sault Ste. Marie, Ont.	637	CKXL . . .	Calgary, Alta.	626
CKDA . . .	Victoria, B. C.	629	CKY . . .	Winnipeg, Man.	630
CKDH . . .	Amherst, N. S.	632	CKYL . . .	Peace River, Alta.	627
CKDM . . .	Dauphin, Man.	629	VOAR . . .	St. John's, Nfld.	631
CKEC . . .	New Glasgow, N. S.	632	VOCM . . .	St. John's, Nfld.	632
CKEK . . .	Cranbrook, B. C.	627			

ALBERTA

CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts
 Owned-Oper. By Calgary Bcstg. Co., Ltd.
 Business Address Greyhound Bldg.
 Tel.: AM 6-1036 CBC
 President Basil Dean
 Sta. Manager A. M. Cairns
 Commercial Manager D. H. Hartford
 Sales Promotion Manager G. B. Mannix
 Program Director George Brown
 Chief Engineer E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By The Voice of the Prairies, Ltd.
 Bus.-Studio Address 712 Twelfth Ave., E.
 Tel.: AM 2-1161 CBC
 Sta. Reps. Young Canadian; Harlan Oakes
 President, Gen. Mgr. H. Gordon Love
 Commercial Mgr. Gordon L. Carter
 Program Dir. Ned B. Corrigan
 Publicity Dir. James A. Love
 Chief Engineer Robert W. Lamb

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 1000 Watts
 Owned-Oper. By CKXL Ltd.
 Address 210 9th Ave. S.W.
 Tel.: AM 6-3026 Independent
 Representative H. C. Slovins, Forjoe
 President, Gen. Mgr. A. R. Mackenzie
 Gen. Sales Mgr. Allan J. Barker
 Chief Engineer G. R. Morrison

CFCW—Camrose—1954

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Camrose Bcstg. Co.
 Address Smith Bldg.
 Tel.: 3044 Independent
 Representative Lorrie Potts
 Pres., Gen. Mgr. H. J. Yerxa
 Sta. Mgr., Pub. Dir. Gene Ross
 Chief Engineer Kenneth Anholt

CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 1000 Watts
 Owned By Dinosaur Bcstg. Corp.
 Address Broadcast Bldg.
 Station Rep. Trans Ocean; Forjoe
 President Gordon Purnell
 General Mgr. Tony Mayer
 Chief Engineer John Jonkman

CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus.-Studio Address 713 MacDonald Hotel
 Tel.: 4-8221 CBC
 Director J. R. Finlay
 Sta. Mgr. D. C. Claringbull
 Commercial Manager Ralph Horley

CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By Sunwapta Bcstg. Co., Ltd.
 Address 102 C.P.R. Bldg.
 Tel.: GArden 2-2101 CBC
 Radio Reps. Young Canadian; Oakes Assoc.
 Pres., Gen Mgr. G. R. A. Rice
 Station Manager A. J. Hopps
 Commercial Manager R. L. McGhee
 Sales Prom., Pub. Dir. Glenn O'Reilly
 Program Director Harry Farmer
 Chief Engineer Frank G. Makepeace

CHED—Edmonton—1954

Freq.: 1080 Kc. Power: 10,000 Wts. d., 1000 n.
 Owned-Oper. By CHED, Ltd.
 Address 10006—107th St.
 Tel.: GArden 4-2111 Independent
 Representative Stephens & Towndrow
 Gen. Commercial Mgr. M. D. Dyck
 Prog. Dir. Jerry Forbes
 Chief Engineer Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By Radio Edmonton, Ltd.
 Business Address 10012—109th St.
 Tel.: GA 4-2157 CBC
 President Andre M. Dechene
 Comm. Sta. Mgr. B. J. Gagnon
 Chief Engineer Larry Leclair

CJCA—Edmonton—1922

Frequency: 930 Kc. Power: 500 Watts
 Owned-Oper. By Edmonton Bcstg. Co., Ltd.
 Business Address 413 Birks Bldg.
 Tel.: GArden 4-4131 CBC
 Representative All-Canada, Weed
 Sta. Manager Gerry Gaetz
 Commercial Manager Rolfe Barnes
 Program Director Dalt Elton
 Chief Engineer Frank Hollingworth

CFGP—Grande Prairie—1937

Frequency: 1050 Kc. Power: 10 Kw.
 Owned By Northern Bcstg. Corp., Ltd.
 Business Address 9910 99th St.
 Tel.: 2311 CBC
 Representative All-Canada, Weed
 President Hugh E. Pearson
 Station Manager Cameron A. Perry
 Comm. Mgr. G. Pearcy
 Program Director Colin Fraser
 Chief Engineer Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By Lethbridge Bcstg., Ltd.
 Address 1015 Third Ave. S.
 Tel.: FA 7-3161 CBC

ALBERTA-BRITISH COLUMBIA

Station Representative All-Canada; Weed
 Station Manager A. J. Balfour
 Commercial Manager B. J. O'Grady
 Program Director Wally Stambuck
 Chief Engineer Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Sask-Alta Bcstg. Ltd.
 Address Lloydminster
 Station Rep. Natl. Bcstg. Sales
 President A. F. Shortell
 General Mgr. P. J. Edwards
 Chief Engineer Howard Simmonds

CHAT—Medicine Hat—1946

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Monarch Bcstg. Co., Ltd.
 Address 520 First St.
 Tel.: JACKSON 6-2821 CBC
 Representative Weed, All-Canada
 President J. H. Yull
 Gen., Sta. Mgr. R. J. Buss
 Commercial, Prom. Mgr. Orv Kope

Program Director Bill Saviak
 Chief Engineer Sid Gaffney

CKYL—Peace River—1954

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By Peace River Bcstg. Co.
 Address Radio Bldg.
 Representative Hunt, Lorrie Potts
 President Oscar Moro
 General Mgr. W. C. Gliege
 Engineer Bob Guy

CKRD—Red Deer—1949

Freq.: 850 Kc. Power: 1000 Watts
 Owned By Central Alberta Bcstg. Co. Ltd.
 Bus. Address 5203 Gaetz Ave., Foster Block
 Tel.: 2083 CBC
 Sta. Reps. Trans-Ocean; Young Can.; Rad Reps
 President Leonard Purnell
 Station Mgr. Gordon Purnell
 Comm. Mgr. W. R. Scott
 Program, Prom. Mgr. J. M. Younie
 Chief Engineer Ken Martin

BRITISH COLUMBIA

CHWK—Chilliwack—1927

Frequency: 1270 Kc. Power 10,000 Watts
 Owned-Oper. By Fraser Valley Bcstrs., Ltd.
 Address 50 Yale Rd., E.
 Tel.: SYCAMORE 3-7226 CBC
 Representative All-Canada, Weed
 President, Ch. Eng. Jack Pilling
 General Manager Mudro Maclachlan
 Commercial Manager Bill Teetzel
 Program, Publicity Dir. Bill Wolle

CKEK—Cranbrook—1957

Frequency: 570 Kc. Power: 1 Watt
 Owned By Kootenay Bcstg. Ltd.
 Address P.O. Box 570
 Tel.: JUNIPER 6-2224 Independent
 Sta. Reps. Messner, Radio Reps
 President, Gen. Mgr., Ch. Eng. R. A. Reagh
 Commercial Mgr. Ed Zirk

CJDC—Dawson Creek—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By Radio Station CJDC, Ltd.
 Business Address 902 - 102nd Ave.
 Tel.: STERLING 2-3838 Independent
 Representative Radio Representative, Cooke
 President H. Michaud
 Gen. Mgr., Comm. Mgr. Mike Lavern
 Chief Engineer Mel Lang

CFJC—Kamloops—1927

Frequency: 910 Kc. Power: 10 Kw.
 Owned Inland Bcstrs., Ltd.
 Address 387—Fourth Ave.

Tel.: 1021 CBC
 Sta. Rep. All-Canada, Weed
 President Ronald White
 General Manager Ian G. Clark
 Commercial Mgr. Bev Foot
 Station Mgr. Arthur Hall
 Chief Engineer Kurt Reisenac

CKOV—Kelowna—1931

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Oper. By Okanagan Bcstrs., Ltd.
 Address Box 1481
 Tel.: 3331 CBC
 Representative All-Canada, Weed
 President Mrs. J. W. B. Browne
 Gen. Mgr. J. H. Browne
 Comm. Manager J. D. Bews
 Chief Engineer A. Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc. Power: 10,000 Watts
 Owned-Operated By Standard Bcstg. Co.
 Business Address Malaspina Hotel
 Tel.: 2630 Independent
 Newspaper Affil. Vancouver Sun
 Representative Stephens & Towndrow
 Sta. Mgr., Prog. Dir. C. J. Rudd
 Nat. Sales Dir. Sheila Hassell
 Chief Engineer E. R. McIntyre

CKLN—Nelson—1939

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By News Publishing Co., Ltd.
 Address P. O. Box 250
 Tel.: 10 CBC

BRITISH COLUMBIA

Newspaper Affiliation.....Nelson Daily News
Rep.....Stovin & Byles; Adam Young
Sta. Mgr., Ch. Eng.....Alan R. Ramsden

CKNW—New Westminster 1944

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Radio NW, Ltd.
Business-Studio Address.....227 Columbia St.
Tel.: LA 2-2711.....Independent
Sta. Reps.....Adam Young; R.Reps., B'cast. Reps
President.....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes
Prog. Dir.....Hal Davis
Natl. Sales Mgr.....Mel Cooper
Chief Engineer.....Jack Gordon

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Lions Gate B'casting., Ltd.
Address.....143 E. 11th, North Vancouver
Tel.: YUkon 8-1101.....Independent
Reps.....Stephens-Towndrow; Donald Cooke
President.....A. Earson Gibson
Business Mgr.....Miss Eileen Fox
Station Mgr.....Sid Boyling
Commercial Mgr.....John N. Hunt
Publicity Dir.....Jack Thomas
Chief Engineer.....Peter Mackintosh

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Operated By.....CKOK, Ltd.
Business-Studio Address.....125 Nanaimo Ave.
Tel.: HYatt 2-2800.....CBC
Representative.....All Canada; Weed
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Mgr.....Ken Compton
Sales Prom., Pub. Dir.....Ed Boyd
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604.....Independent
Rep.....Hunt, Cooke, Stephens & Towndrow
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....Ray Jordan
Prog., Sta. Mgr.....Andy Marquis
Chief Engineer.....R. McIntyre

CKPG—Prince George—1954

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-2626.....CBC
Representative.....All-Canada, Weed
President.....Frank H. Elphicke
Managing Dir.....Cecil G. Elphicke
Comm. Manager.....R. T. Harkins
Prog. Director.....Ronald A. East
Chief Engineer.....L. Fraser

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address.....343 W. 2nd Ave.
Tel.: 2161.....CBC
Sta. Mgr.....W. C. Hankinson
Comm. Mgr.....M. Munro

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address.....Box 699
Tel.: 485.....Independent
Representative.....Radio Rep., Cooke
President.....James H. Ritchie
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Robert R. Leckie
Chief Engineer.....J. Fred Weber

CJAT—Trail—1931

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kootenay Bcstg. Co., Ltd.
Address.....1300 Cedar Ave.
Tel.: 3000.....CBC
Rep.....Weed, All-Canada Radio Facilities
President.....A. S. Mawdsley
General Manager.....John W. Loader
Comm. Mgr.....J. P. Kobluk
Prog. Dir.....Ken Hughes
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MU 4-0246.....CBC
Dir. for Brit. Col.....Kenneth Caples
Commercial Rep.....M. L. Munro

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10 Wts. d., 1 Wts. n.
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep.....Nat. Broadcast Sales; Devney
President.....R. R. Keay
Gen. Mgr.....J. L. Sayers
Comm. Manager.....Doug Greig
Program Director.....T. J. Garner
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr. George C. Chandler
Prog. Director.....Vic Waters
Commercial Mgr.....Don Laws
Publicity Director.....Hudson W. Olson
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Oper. By.....CKWX Radio, Ltd.
 Business-Studio Address.....1275 Burrard St.
 Tel.: MU 4-5131.....MBS
 Representative.....All-Canada, Weed
 President.....Arthur Holstead
 General Manager.....William A. Speers
 Commercial Mgr.....Clare G. Copeland
 Program Manager.....John Ansell
 Sales Prom. Director.....T. Action Kilby
 Publicity Dir.....Phil Baldwin
 Chief Engineer.....Charles Smlth

CJIB—Vernon—1947

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By.....Interior Bcstrs., Ltd.
 Business Address.....3315 B. Barnard Ave.
 Tel.: Linden 2-3900.....CBC
 Rep.....All Canada; Weed
 President.....Richard Peters
 Sta. Manager.....A. G. Seabrook
 Commercial Mgr.....Ann Gaustin
 Sales Prom. Mgr.....David Gamble
 Publicity Dir.....Jack Pollard
 Chief Engineer.....Laurie Wrich!

CJVI—Victoria—1941

Frequency: 900 Kc. Power: 10,000 Watts

Owned-Oper. By.....Island Bcstg. Co.
 Business-Studio Address.....817 Fort Street
 Tel.: EV 2-8221.....CBC
 Sta. Rep.....All-Canada; Weed
 President, Gen. Mgr.....William M. Guild
 Sls. Prom. Mgr.....Ralph S. Jamison
 Prog. Dir.....Walter Cownden
 Publicity Dir.....William S. Allen
 Chief Engineer.....Joe Sommers

CKDA—Victoria—1950

Frequency: 1280 Kc. Power: 10 Kw.
 Owned-Oper. By.....Capital Bcstg. System
 Address.....1450 Douglas St.
 Tel.: EVERgreen 4-9311.....Independent
 Representative.....Radio Reps., Forjoe
 President.....David M. Armstrong
 Station Manager.....David G. Hill
 Program, Publicity Dir.....Phil Barter
 Chief Engineer.....Norman Bergquist

CFAX—Victoria—1959

Frequency: 810 Kc. Power: 1000 Watts
 Owned By.....Swanick Bcstg. Ltd.
 Address.....Central Bldg.
 Tel.: EVERgreen 6-2441.....Independent
 Sta. Reps.....Radio Rep; Cooke
 President.....E. Queale
 General Mgr.....Roy V. Parrett
 Program Dir.....D. Wilson

MANITOBA

CFAM—Altona—1957

Freq.: 1290 Kc. Power: 10 Watts, d., 5 Wts., n.
 Owned.....Southern Manitoba Bcstg. Co.
 Address.....P.O. Box 1000
 Tel.: 285.....Independent
 Sta. Reps.....Cooke; Natl. Bcst. Sales
 President.....Walter E. Kroeker
 Station Manager.....Dennis Barkman
 Publicity Dir.....D. K. Friesen
 Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Western Manitoba Bcstrs.
 Address.....2940 Victoria Ave.
 Tel.: Parkway 6-5393.....CBC
 Sta. Reps.....Radio Reps.; Young Canadian
 Pres., Gen. Manager.....J. B. Craig
 Commercial Manager.....E. D. Holland
 Prog. Dir.....Frank Bird
 Publicity Director.....Marvin Freeman
 Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc. Power 10 Watts, d., 5 W., n.
 Owned.....Dauphin Bcstg. Co., Ltd.
 Address.....3rd Ave., N. E.
 Tel.: 3230.....Independent

Reps.....Hunt; Young Canadian
 President.....A. T. Warnock
 General, Sta. Mgr.....Jack Henderson
 Comm. Prom. Mgr.....Mrs. Martha Fidler
 Program Director.....Gary Kirton
 Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By.....Arctic Radio Corp., Ltd.
 Business Address.....75 Callinan St.
 Tel.: 4422.....CBC
 Sta. Reps.....Young Can.; Messner
 President.....Grey Mundie
 Station Mgr.....J. E. Smallwood
 Commercial Mgr.....Alex Cobban
 Program Asst.....Bernie Pascall

**CFRY—Portage La Prairie
1956**

Frequency: 1570 Kc. Power: 250 Watts
 Owned.....Portage-Delta Bcstg. Co.
 Address.....Hotel Portage
 Tel.: 7-6447.....Independent
 Representative.....Lorrie Potts
 Pres., Gen. Mgr., Ch. Eng.....R. D. Hughes
 Comm. Mgr.....Dolores Kustra

MANITOBA-NEW BRUNSWICK

Commercial Manager.....J. G. McCrory
Sales Promotion Manager.....Gordon Walker
Program Director.....Robert Bye
Chief Engineer.....Burt Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
Owned-Oper. By.....Station CKY, Ltd.
Business Address.....432 Main St., N.
Tel.: Whitehall 3-1531.....Independent
Representative.....Stovin, Forjoe
President.....Lloyd E. Moffat
General. Sta. Mgr.....Jack M. Davidson
Comm. Manager.....D. McDermid
Program Director.....Jack R. Stewart
Sales Prom. Mgr.....Donn Kirton
Chief Engineer.....Andy Malowanchuk

CKSB—St. Boniface—1946

Frequency: 1050 Kc.....Power: 10,000 Watts d.
Owned.....Radio-St. Boniface Ltd.
Address.....607 Langevin St.
Tel.: CH 7-4865.....CBC
Sta. Reps.....Devney; Interprovincial Sales
President.....Auguste Dansereau
Gen. Sta. Mgr.....Roland Couture
Commercial Mgr.....Raoul Normandeau
Program Co-ord.....Flore Toupin
Chief Engineer.....Yves Savignac

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
Owned-Operated By.....Canadian Bcstg. Corp.
Business Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Reg. Director.....J. R. Finlay
Prog. Dir.....A. E. Parr
Reg. Engineer.....R. D. Cahoon
Comm. Sls. Rep.....R. L. Horley
Publicity Dir.....C. E. l'Ami

CJOB—Winnipeg—1946

Freq.: 680 Kc.....Power: 10 Kw. d., 2500 W. n.
Owned By.....Blick Bcstg. Ltd.
Business Address.....10th Fl., Lindsay Bldg.
Tel.: WH 2-6374.....Independent
Pres., Gen. Mgr.....John O. Blick
Commercial Manager.....R. M. MacLennan
Program Dir.....George McCloy
Sales Prom., Publicity Dir.....Richard R. Moody
Chief Engineer.....R. V. Durlie

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications, Ltd.
Bus. Studio Address.....300 Carlton St.
Tel.: WH 2-2201.....CBC
Representative.....Weed, All-Canada
Station Manager.....J. A. Hammond

NEW BRUNSWICK

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....CBC
Sta. Reps.....Radio Reps; Young Canadian
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Comm., Sales Prom. Mgr.....R. J. Gallagher
Program Dir.....Ray J. Bourque
Chief Engineer.....Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: PLaza 3-4415.....CBC
President.....John Alexander
General Mgr.....Dr. Charles Houde
Sta., Comm. Mgr.....Robert D. Richards
Program Dir....."Buck" Richards
Publicity Dir.....Ernestine Bourque
Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....CBC

Representative.....Stovin, Young
Gen. Mgr.....Jack Brilliant
Station, Comm. Mgr.....Georges Guerrette
Chief Engineer.....M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
Owned.....James S. Neill & Son, Ltd.
Address.....67 York St.
Tel.: GR 5-5501.....CBC
Representative.....All-Canada, Weed
President.....J. Stewart Neill
General Manager.....D. Malcolm Neill
Prog. Director.....H. L. McFee
Sta., Comm. Manager.....J. T. H. Fenety
Promotion Mgr.....Mrs. Joan Watson
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
President.....A. Ouimet
Station Manager.....P. E. Czrrier
Program Dir.....Guy Theriault
Chief Engineer.....Yvon Roy

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts

NEW BRUNSWICK-NEWFOUNDLAND

Owned-Oper. By..... Moncton Bcstg. Ltd.
Address..... K of P Bldg.
Tel.: EV 4-9111..... CBC
Station Rep..... Young Canadian; Stovin-Byles
Pres., Gen. Mgr..... F. A. Lynds
Sta., Comm. Mgr..... Tom H. Tonner
Sales Prom. Mgr., Prog. Dir..... Bob Reid
Chief Engineer..... Keith MacConnell

CKMR—Newcastle—1949

Frequency: 790 Kc..... Power: 1000 Watts
Owned..... Miramichi Bcstg. Co. Ltd.
Address..... 129 Castle St.
Tel.: MADison 2-3311..... CBC
Sta. Rep..... Radio Time Sales; Hunt
President..... L. W. Flett
General, Comm. Mgr., Ch. Eng., R. J. Wallace
Publicity Director..... Fred Haining

CBA—Sackville—1939

Frequency: 1070 Kc..... Power: 50,000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Address..... 100 Sackville St., Halifax, N. S.
Tel.: 152..... CBC
Regional Director..... W. E. S. Briggs

Regional Prog. Dir..... S. R. Kennedy
Comm. Rep..... W. Tracy

CFBC—Saint John—1946

Frequency: 930 Kc..... Power: 5000 Watts
Owned-Operated By..... Fundy Bcstg. Co., Ltd.
Business Address..... 68 Carleton St.
Tel.: OX 2-3301..... CBC
Station Rep..... Radio Reps.; Young Canadian
President..... A. M. A. McLean
General Manager..... R. T. Bowman
Sales Manager..... Vincent Saunders
Program Supervisor..... D. H. Armstrong
Publicity Director..... Marita McNulty
Chief Engineer..... H. M. Stout

CHSJ—Saint John—1947

Frequency: 1150 Kc..... Power: 5000 Watts
Owned-Oper. By..... New Brunswick Bcstg. Co.
Business-Studio Address..... 85 Germain St.
Tel.: OX 3-3304..... CBC
Representative..... All Canada, Weed & Co.
General Manager..... George A. Cromwell
Comm. Mgr..... James Morrow
Station Manager..... Earl McCarron

NEWFOUNDLAND

CBY—Corner Brook—1949

Frequency: 790 Kc..... Power: 1000 Watts
Owned-Operated By..... Canadian Bcstg. Corp.
Address..... Cobb Lane
Tel.: NEptune 4-5127..... CBC
Dir. for Prov..... W. F. Galgay
Station Mgr..... C. V. Hierlihy

CBG—Gander—1949

Frequency: 1450 Kc..... Power: 1000 Watts
Owned-Operated By..... Canadian Bcstg. Corp.
Address..... P. O. Drawer 790
Tel.: 4311..... CBC
Station Manager..... Charles Mardel
Commercial Mgr..... G. D. Halley
Program Dir..... R. G. O'Brien
Chief Engineer..... E. D. Witherstone

CBT—Grand Falls—1949

Frequency: 990 Kc..... Power: 1000 Watts
Owned-Operated By..... Canadian Bcstg. Corp.
Business Address..... Mill Road
Tel.: 2102..... CBC
Gen. Mgr..... J. Alphonse Ouimet
Station Manager..... John J. Grace
Comm. Manager..... G. D. Halley
Prog. Director..... R. G. O'Brien
Chief Engineer..... E. D. Witherstone

CBN—St. John's—1949

Frequency: 640 Kc..... Power: 10,000 Watts

Owned-Operated By..... Canadian Bcstg. Corp.
Address..... Box E 5372
Tel.: 7181..... CBC
Dir. for NFLD..... W. F. Galgay
Comm. Mgr..... G. D. Halley
Area Eng..... E. D. Witherstone

CJON—St. John's—1951

Frequency: 930 Kc..... Power: 10,000 Watts
Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.
Address..... Prince of Wales St
Tel.: 7105..... Independent
Station Rep..... Stovin-Byles; Weed
Pres..... Geoffrey W. Stirling
General Manager..... Don Jamieson
Sta. Mgr..... George MacDonald
Commercial Manager..... Jack Baird
Sales Promotion Manager..... Mary Brennan
Publicity Director..... Judith A. Curtis
Chief Engineer..... Oscar Hierlihy

VOAR—St. John's—1929

Frequency: 1230 Kc..... Power: 100 Watts d.
Owned..... Seventh-day Adventists Corp.
Address..... 106 Freshwater Rd.
Tel.: 6760..... Independent
President..... W. A. Nelson
General Manager..... Desmond E. Tinkler
Chief Engineer..... George Rabbits

NEWFOUNDLAND-NOVA SCOTIA

VOCM—St. John's—1936

Frequency: 590 Kc. Power: 10,000 Watts
Owned-Operated By Colonial Bcstg. System
Address: McBride's Hill & Water Sts.
Tel.: 3149 Independent

Rep. Radio TV Sales: Young Canadian
Pres., Ch. Eng. W. B. Williams
Managing Director H. N. Butler
Commercial Mgr. Denys Ferry
Sales Prom. Mgr. Bill Squires
Publicity Dir. Bob Lockhart

NOVA SCOTIA

CKDH—Amherst—1958

Frequency: 1400 Kc. Power: 250 Watts
Owned By Amherst Bcstg. Ltd.
Address: 32 Church St.
Tel.: 3875 Independent
Station Rep. Hardy
President J. A. Langille
General Mgr. T. A. Giles
Commercial Mgr. L. A. McKim
Chief Engineer Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By Atlantic Bcstrs., Ltd.
Address: St. Ninian St.
Tel.: 580 CBC
Station Rep. Young Canadians: Mulvihill
President Rev. Dr. F. Ginivian
Gen., Sta., Mgr. J. Clyde Nunn
Commercial Manager Pauline MacIntosh
Program Director W. F. MacKinnon
Sales Prom., Publicity Dir. Al Graham
Chief Eng. Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Oper. By Acadia Bcstg. Co., Ltd.
Business Address: 399 King St.
Tel.: LI 3-2401 CBC
Representative Radio Reps., Don Cooke
President C. J. Morrow
General Manager John F. Hirtle
Sta. Mgr., Comm. Mgr. James A. MacLeod
Program Director A. Maxwell Ramey
Sales Prom. Mgr. Lester L. Rogers
Publicity Dir. Hugh A. Godfrey
Chief Engineer Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1330 Kc. Power: 100 Watts
Owned-Operated By Canadian Bcstg. Corp
Business-Studio Address: 100 Sackville St
Regional Director W. E. S. Brigg
Reg. Prog. Dir. S. R. Kennedy
Comm. Rep. W. Tracy

CHNS—Halifax—1926

Frequency: 960 Kc. Power: 10 Kw.
Owned-Oper. By Maritime Bcstg. Corp., Ltd
Bus.-Studio Address: 10 Tobin St.
Tel.: 3-8318 CBC
Representative All-Canada. Weed

President Graham W. Dennis
Gen., Station Manager Gerald Redmond
Commercial Manager Douglas Grant
Program Manager Fred W. Arenburg
Promotion Mgr. John Holden
Chief Engineer Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc. Power: 10,000 Wts. d., 5000 n.
Owned-Operated By CJCH Limited
Bus.-Studio Address: 741 Robie St.
Tel.: 5-5443 Independent
Representative Mulvihill, Young Can.
President Gerald E. Martin
General Sta. Mgr. E. Finlay MacDonald
Program Director Robert M. Bambury
Comm. Manager Howard E. Gerard
Chief Engineer A. Reginald MacWilliams

CKEC—New Glasgow—1953

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Hector Bcstg. Co.
Address: 130 George St.
Tel.: 2-4200 CBC
Representative Donald Cooke
Pres., Gen. Mgr. James M. Cameron
Prog. Dir. W. Ellis
Chief Engineer Lew Wright

CBI—Sydney—1948

Freq.: 1140 Kc. Power: 5000 Watts
Owned-Operated By Canadian Bcstg. Corp.
Address: 247 Charlotte St.
Tel.: 4495 CBC
President J. A. Ouimet
Station Manager F. G. Cooke
Comm. Mgr. Al Redden
Sales Prom. Mgr. Chris Meisner
Publicity Dir. D. G. LeBlanc
Chief Engineer G. R. Oulton

CJCB—Sydney—1929

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Cape Breton Bcstrs., Ltd.
Business Address: Charlotte St.
Tel.: 5596 CBC
Station Rep. All Canada; Weed
President Nathaniel Nathanson
Station Manager Norris L. Nathanson
Commercial Manager M. Grant
Sales Promotion Manager Lloyd W. Taylor
Publicity Director Florence MacLeod
Chief Engineer A. E. Vernon

NOVA SCOTIA-ONTARIO

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts
Owned-Operated By Colchester Bcstg. Co. Ltd.
Address: 840 Prince St.
Tel.: 4491 Independent
Representative Radio Time Sales
President, General Mgr. J. Arthur Manning
Comm. Mgr., Pub. Dir. H. C. Deryk Upton
Program Director Jack Armstrong
Chief Engineer E. S. Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Evangeline Bcstg. Co., Ltd.
Address Radio Centre

Tel: 2111 Independent
Representative Lorrie Potts
President, Ch. Eng. A. M. Bishop
General Manager J. A. C. Lewis
Comm. Mgr. Mrs. E. J. MacMillan
Program Director Willard Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Gateway Bcstg. Co., Ltd.
Address: 222 W. Main St.
Tel.: 500 Independent
Representative All-Canada, Weed
Gen., Comm. Mgr. D. L. Smith
Chief Engineer W. Singer

ONTARIO

CKBB—Barrie—1949

Freq.: 950 Kc. Power: 5000 Wts. d., 2500 n.
Owned-Oper. By Barrie Bcstg. Co. Ltd.
Business Address Box 519
Tel.: PA 6-6466 Independent
Representative Young, Mulvihill
Pres. Ralph T. Snelgrove
Sta. Mgr. Robert Hunter
Comm. Mgr. Edward Delaney
Program Director Jack Ruttle
Chief Engr. Jack Mattenley

CJBQ—Belleville—1946

Frequency: 800 Kc. Power: 1000 Watts
Owned-Operated By Quinte Bcstg. Co., Ltd.
Business Address 11 Victoria Ave.; Box 399
Tel.: Woodland 8-5555 CBC
Representative Young, Stovin
President Dr. G. A. Morton
Station Mgr. Frank C. Murray
Commercial Manager J. H. MacDonald
Program Director L. Jourard
Sls. Prom. Manager Lu Ferguson
Chief Engineer J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc. Power: 1000 Watts
Owned By Nash Radio-TV Bcstg. Co.
Address Lawton St.
Tel.: ELgin 6-2209 CBC
Representative Radio-TV Sales
Pres., Gen. Mgr., Ch. Eng. Thomas C. Nash
Sta., Comm. Mgr. C. McKnight
Program Dir. William L. Smith

CFJB—Brampton—1953

Frequency: 1090 Kc. Power: 250 W. d
Owned-Oper. By CFTB, Ltd.
Address 2 Ellen St.
Tel.: GL 1-3110 Independent
Rep. Radio Time Sales

President Gordon F. Keelbe
General, Program Dir. John Fox
Chief Eng. Robert McBean

CKPC—Brantford—1923

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By Telephone City Bcst., Ltd.
Address 525 Colborne St.
Tel.: PLaza 3-2664 CBC
Station Representative Potts
President Mrs. Florence M. Buchanan
Station Manager R. Buchanan
Comm., Prom. Mgr. Russ Waters
Prog. Dir. Arnold Anderson
Chief Engineer J. Featherston

CFJR—Brockville—1943

Frequency: 1450 Kc. Power: 250 Watts
Owned By Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address Revere Hotel Bldg.
Tel.: Diamond 2-4628 CBC
Station Rep. Jcs A. Hardy; Young Canadian
Pres., Gen. Mgr. Jack R. Radford
Asst. Sta. Mgr. Thomas Statham
Comm. Mgr. Keith Pelton
Prog., Pub. Dir. Jim Chapman
Chief Engineer Peter Paczynsky

CFCO—Chatham—1926

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By John Beardall
Business Address 42 King St. W—Box 550
Tel.: EL 2-3000 CBC
Owner, Gen. Mgr. John Beardall
Comm., Prog. Mgr. Arch Ferrie
Program Director Bob Anakin
Chief Engineer Gordon Brooks

CJSS—Cornwall—1945

Frequency: 1220 Kc. Power: 1000 Watts
Owned By Cornwall Broadcasting, Ltd.

ONTARIO

Address Box 969
Tel.: Wellington 3-2030 CBC
Station Reps. Trans-Ocean; Weed
President, Gen. Mgr. E. W. Miller
Station, Comm. Mgr. Bob Aiken
Sales Prom., Publicity Dir. Robert McGuigan
Chief Engineer James Mitchell

CFOB—Fort Frances—1944

Frequency: 800 Kc. Power: 1000 Watts
Owned By Border Bcstg., Ltd.
Business-Studio Address 242 Scott St.
Tel.: Atlas 3-3311 CBC
Rep. Cooke, Radio Reps.
Manager Don Fawcett
Chief Engineer O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By H. F. Dougall Co., Ltd.
Bus.-Studio Address. Radio Hall, Victoria Ave.
Tel.: 3-3477 CBC
Station Reps. Radio Reps.; All Canada
Pres., Gen. Mgr. H. F. Dougall
Sta., Comm. Mgr. George Jeffrey
Program Director J. P. Friesen
Sales Prom., Publicity Dir. J. Masters
Chief Engineer W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts
Owned-Oper. By Galt B'casting Co., Ltd.
Address 3 Ainslie St.
Tel.: 4318 Independent
Representative Radio Time Sales
Pres., Gen. Mgr. John V. Evans
Chief Eng. Paul Kemper

CJOY—Guelph—1948

Frequency: 1460 Kc. Power: 10 W., d., 5 W., n.
Owned-Operated By CJOY, Ltd.
Business Address Bond Bldg.
Tel.: TA 4-0670 Independent
Representative Radio Reps., Cooke
Pres., Sta. Mgr. Wallace Slatter
General Mgr. Frederick T. Metcalf
Program Director J. D. LeBlanc
Commercial Mgr. J. Jackson
Chief Engineer J. Milligan

CHML—Hamilton—1926

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address 848 Main St., E.
Tel.: LI 9-2411 CBC
Rep. Stephens & Towndrow
President Kenneth D. Soble
General Manager Tom Darling
Commercial Manager W. D. Whitaker
Prog. Dir. William E. Hall
Chief Engineer Hugh Potter

CKOC—Hamilton—1922

Frequency: 1150 Kc. Power: 5000 Watts

Owned Wentworth Radio Bcstg. Co., Ltd.
Business-Studio Address 32 John St., N.
Tel.: JA 7-4483 CBC
Representative All-Canada, Weed
President Clifford Sifton
V. P., General Manager W. T. Cranston
Comm. Mgr., Asst. Mgr. J. N. Inkster
Sales Promotion Manager Lyn Cooper
Program Director John M. Hill
Chief Engineer Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc. Power: 1 Watt
Owned By Muskoka-Parry Bcstg. Ltd.
Address P.O. Box 1016
Tel.: 934 Independent
Station Rep. Radio Reps.
President L. Olan
General Mgr. Jim Gibson
Chief Engineer M. Shields

CJRL—Kenora—1938

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By Lake of Woods B'cast. Ltd.
Business Address Johnson Block
Tel.: 7850 CBC
Representative Stovin-Byles
President Stuart King
Station Manager William Wylie
Program Director Jack Thomson
Chief Engineer Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc. Power: 5 Kw.
Owned-Oper. By St. Lawrence Bcstg. Co., Ltd.
Address 99 Brock St.
Tel.: 2-4927 Independent
Representative Stovin, Forjoe
Sta., Gen. Manager T. D. French
Comm. Manager J. F. French
Chief Engineer W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By Frontenac Bcstg. Co., Ltd.
Address 170 Queen St.
Tel.: Liberty 2-4977 CBC
Newspaper Affil. Kingston Whig Standard
Rep. Natl. Bcst. Sales, Weed
President Senator W. R. Davies
Gen. Manager Don Lawrie
Station Manager Wally Rewegan
Commercial Manager Bill King
Prog. Director Carl Cogan
Sales Prom. Mgr. Mrs. Rita Lloyd
Pub. Director Bryan Olney
Chief Engineer Bert Cobb

CJKL—Kirkland Lake—1934

Frequency: 560 Kc. Power: 5000 Watts
Owned Kirkland Lake Bcstg., Ltd.
Address P.O. Box 430
Tel.: 27 CBC
Reps. Natl. Bcst Sales; All Canada; Weed

PresidentIrma Brydson
 General Manager.....H. C. Freeman
 Station Manager.....K. C. Billings
 Commercial Manager.....Dave Clark
 Prog. Dir.....Don O'Neil
 Chief Engineer.....C. L. Spence

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Opera. By.....K-W. Bcstg. Co., Ltd.
 Business-Studio Address.....125 King St. W.
 Tel.: SH 3-3628.....CBC
 Rep.....Nat. Bcst. Sales; Devney
 Pres., Gen. Mgr.....James C. Mitchell
 Comm. Mgr.....Jack G. Liddle
 Publicity Dir.....John Hodges
 Chief Engineer.....Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Operated By...Sun Parlor Bcstrs., Ltd.
 Address.....23 Erie St., N.
 Tel.: FA 6-6171.....Independent
 Representative.....Radio-TV Sales; Best
 President, Gen. Mgr.....Al A. Bruner
 Program Dir.....Lou Tomasi
 Sale Prom., Publicity Dir..Mrs. Eleanor Carder
 Production Mgr.....Stu Brandy
 Chief Engineer.....Ed Derkøch

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Operated By...Greg-May Bcstg. Ltd.
 Business Address.....249 Kent St.
 Tel.: FA 4-3585.....Independent
 Sta. Rep.....Radio Time Sales; Hunt
 Pres., Sta. Mgr.....E. N. Gregory
 Gen. Mgr., Ch. Engr.....C. A. Gregory

CFPL—London—1922

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper.....London Free Press Printing Co.
 Address.....442 Richmond St.
 Tel.: GEneral 8-8391.....CBC
 Newspaper Affil.....London Free Press
 Representative.....Weed, All-Canada
 President.....Walter J. Blackburn
 Gen. Mgr.....Murray T. Brown
 Comm., Station Mgr.....Douglas C. Trowell
 Prog. Dir.....Ward M. Cornell
 Sls. Prom. Mgr., Pub. Dir...Harvey M. Clarke
 Chief Engineer.....Glen A. Robtaille

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
 Owned.....London Bcstrs. Ltd.
 Address.....343 Richmond St.
 Tel.: GEneral 2-4181.....Independent
 Representative.....Young Canadian
 President.....F. Vincent Regan
 General Mgr.....Don M. E. Hamilton
 Commercial Mgr.....Alex Snider
 Sales Prom. Mgr.....Pat Dorey

Program Director.....Vaughn Bjerre
 Chief Engineer.....Ron Turnpeny

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....Radio Station CHVC, Ltd.
 Business Address.....Rainbow Bridge
 Tel.: EL 8-7151.....Independent
 Station Rep.....Potts; Cooke; Hunt
 President.....B. Howard Bedford
 Commercial Mgr.....Michael Mezo, Jr.
 Station Manager.....A. W. Blakely
 Program Director.....Mrs. Emily Lamb
 Chief Engineer.....Joseph Spicer

CFCH—North Bay—1931

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Northern Bcstg.
 Address.....581 Fraser St.
 Tel.: GR 4-2000.....CBC
 Sta. Rep.....Natl. Bcst. Sls.; Weed
 President.....Mrs. A. P. Campbell
 Commercial Manager.....Clarence Houston
 Station Manager.....Harvey C. Freeman
 Program Director.....Bill O'Halloran
 Sales Prom. Mgr.....Doug Scanlan
 Publicity Dir.....Bruce Ruggles
 Chief Engineer.....Jack Barnaby

CHWO—Oakville—1957

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned.....CHWO Radio
 Address.....34A Colborne St. W.
 Tel.: VI 5-2821.....Independent
 Representative.....Radio & TV Sales Inc.
 Pres., Gen. Mgr.....Howard C. Caine
 Commercial Manager.....Victor Tipple
 Program Director.....Hartley Hubbs
 Chief Engineer.....Albert Aufleger

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Radio Station CFOR
 Bus-Studio Address.....241 West St., N.
 Tel.: FA 4-3511.....CBC
 Newspaper Affiliation.....Beaverton Express
 Rep.....Stephens & Towndrow
 Pres., Gen. Mgr.....Gordon E. Smith
 Comm., Sales Prom. Mgr.....Don McLeod
 Program, Publicity Dir.....Pete McGarvey
 Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Lakeland Bcstg. Co., Ltd.
 Business-Studio Address.....360 King St. W.
 Tel.: RA 3-3415.....Independent
 Rep.....Lorrie Potts, John N. Hunt, Devney
 Station Mgr.....Gordon G. Garrison
 Commercial Mgr.....R. P. MacGowan
 Program Director.....Fred M. Oliver
 Chief Engineer.....W. C. Marchand

ONTARIO

CBO—Ottawa—1924

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.
Address: P.O. Box 1045
Tel.: Central 6-9541
Dir. for Prov.: H. G. Walker
Station Mgr.: P. A. Meggs
Comm. Mgr.: L. O'Neil

CFRA—Ottawa—1947

Frequency: 560 Kc. Power: 5000 Watts
Owned: CFRA, Ltd.
Address: 150 Isabella St.
Tel.: CE 3-6241
Independent Representative: Stephens & Towndrow, Weed Pres., Gen., Sta. Mgr.: Frank Ryan
Comm. Mgr.: George M. Gowling
Program Director: Terry Kiely
Program Manager: Tom Foley
Chief Engineer: Harold Peerenboom

CKOY—Ottawa—1924

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: CKOY, Ltd.
Address: 635 Richmond Rd.
Tel.: Parkway 2-6501
CBC Station Rep.: Cooke, Natl. Bcst. Sales
President: Irving Cameron
General Manager: Jack Turrall
Station Mgr.: Jack Daly
Commercial Manager: Don Hamilton
Prog. Dir.: Keith Sterling
Pub. Dir.: Ann Hammell
Chief Engineer: Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc. Power: 1000 Watts
Owned: Grey & Bruce Bcstg. Co., Ltd.
Address: 270 9th St. E.
Tel.: 1940
CBC Newspaper Affiliation: Sun-Times
Station Rep.: Stovin-Byles; Young Canadian
President: C. J. McTavish
Station Manager: William N. Hawkins
Commercial Manager: Russ Tomlinson
Program Director: Stan Latham
Chief Engineer: Stan Switzer

CHOV—Pembroke—1942

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Oper. By: Ottawa Valley Bcstg. Co.
Business Address: 319 Pembroke St., W.
Tel.: RE 2-3657
CBC Representative: Stovin
President: E. Gordon Archibald
Commercial Manager: Ramsay F. Garrow
Sales Promotion Manager: J. B. Scott
Chief Engineer: W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc. Power: 5000 Watts
Owned: Kawartha Bcstg. Co., Ltd.
Business-Studio Address: Box 657
Tel.: RI 2-7708
CBC News. Affil.: The Examiner

Representative: Natl. Bcst. Sales, Weed
President: W. R. Davies
General Manager: N. J. Weatherwax
Chief Engineer: A. Crump

CFPA—Port Arthur—1944

Freq.: 1230 Kc. Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By: Ralph H. Parker
Bus. Address: 87 N. Hill St.; Box 747
Tel.: 4-2404
CBC Sta. Rep.: Mulvihill; Messner; Weed
President, Gen. Mgr.: Ralph H. Parker
Commercial Manager: John Garbutt
Program Director: Don Seath
Station Manager: Margaret McGregor

CJRH—Richmond Hill—1957

Freq.: 1310 Kc. Power: 1000 Wts. d., 250 n.
Owned: Radio Richmond Hill
Business Address: 50 Yonge St., N.
Tel.: AVenue 5-4915
Independent Station Representative: Radio Reps. Ltd.
Pres., Gen. Mgr.: John O. Graham
Commercial Manager: Stanley L. Larke
Chief Engineer: F. Owen

CKTB—St. Catharines—1930

Frequency: 610 Kc. Power: 5000 Watts
Owned: Niagara District Bcstg. Co., Ltd.
Business-Studio Address: 12 Yates St.
Tel.: MU 4-1174
CBC Station Representative: Mulvihill; Devney
President: W. B. C. Burgoyne
Mgr. Dir., Gen. Mgr.: Miss M. C. Burgoyne
Comm. Manager: V. A. Lococo
Sales Prom. Mgr., Pub. Dir.: Roy Bonisteel
Prog. Dir.: Jack Dawson
Chief Engineer: W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc. Power: 1000 Watts
Owned: Souwesto Broadcasters Ltd.
Address: 133 Curtis St.
Tel.: ME 1-3910
CBC Representative: Radio-TV Sales; Cooke
President, Gen. Mgr.: John L. Moore
Comm. Mgr.: George Harper
Program, Publicity Dir.: Don Lumley
Chief Engineer: W. R. Onn

CHOK—Sarnia—1946

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Sarnia Bcstg., Ltd.
Address: 148½ Front St. N.
Tel.: DI 4-1121
CBC Representative: Cooke, Mulvihill
Pres., Gen. Mgr.: Claude R. Irvine
Station Manager: Karl E. Monk
Commercial Manager: Arthur H. J. O'Hagan
Program Director: George Ludgate
Chief Engineer: Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Frequency: 1050 Kc. Power: 250 Watts

Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Representative.....Lorrie Potts, McGillvra
President.....Mrs. Eileen Hyland
General, Sta. Mgr......E. G. Vance
Comm. Mgr......Wilf Belec
Program Director.....George Jonecu
Publicity Dir......Mrs. Grace Pitt
Chief Engineer.....David Irwin

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....**Power**: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
Representative.....Young Canadian
President.....C. P. Greco
Station, Comm. Mgr......Al Bestall
Program, Publicity Dir......John Meadows
Chief Engineer.....Joseph Marinelli

CFRS—Simcoe—1956

Frequency: 1560 Kc.....**Power**: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr......Ted M. Fielder
Sta., Comm. Mgr......Fred G. Sherratt
Sales Prom. Mgr......Richard T. Maxwell
Publicity Director.....Richard Gray
Chief Engineer.....Robert Watmough

CJET—Smith Falls—1955

Frequency: 630 Kc.....**Power**: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....Box 1070
Tel.: 1070.....Independent
Representative.....Lorrie Potts, Devney
President, Gen. Mgr......Jack Pollie
Program Director.....Ron McKee
Chief Engineer.....Kurt Mayer

CJCS—Stratford—1924

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 1675.....CBC
Station Rep......Radio Reps.; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr......S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....**Power**: 100 Watts, d.
Owned.....Sudbury Bcstg. Co.
Bus. Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Sta. Rep......Potts; Hunt; Young
Pres., Gen. Mgr......F. Baxter Ricard
Sta., Comm. Mgr......Rene Riel
Publicity Director.....Robert Grandmaison
Chief Engineer.....Henry Albert

CHNO—Sudbury—1947

Frequency: 900 Kc.....**Power**: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Business Address.....166 Elm St., W.
Tel.: OS 4-6401.....CBC
Sta. Rep......Hunt; Young Canadian
President, General Mgr......F. B. Ricard
Station, Commercial Manager.....Peter Scott
Chief Engineer.....Henry Albert

CKSO—Sudbury—1935

Frequency: 790 Kc.....**Power**: 5000 Watts
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-1711.....CBC
Representative.....All-Canada, Weed
President, Gen. Mgr......W. J. Woodill
Nat. Comm. Mgr......Ralph Connor
Chief Engineer.....James McRae

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....**Power**: 1 Kw., d.
Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: VICTor 2-4281.....Independent
Representative.....Radio Reps.
General Manager.....John Lamers
Comm. Mgr......Jack Campbell
Prog. Dir., Chief Eng......A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc.**Power**: 10 Wts., d. 2500 Wts., n.
Owned.....J. Conrad Lavigne Ent. Ltd.
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representative.....Mulvihill; Hunt; Devney
President.....J. Conrad Lavigne
Gen. Mgr......Rene Barrette
Comm. Mgr......Jean Legault
Program Dir......Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....**Power**: 5000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus. Studio Address.....Thomson Bldg.
Tel.: AM 4-3251.....CBC
Newspaper Affiliation.....Daily Press
Rep......Natl. Bcst. Sales, Weed, All-Canada
President.....K. R. Thomson
Station Manager.....W. G. Hall
Comm. Mgr......Gino Cicci
Program Director.....B. Nadeau
Publicity Director.....D. Kelly
Chief Engineer.....E. Mott

CBL—Toronto—1927

Frequency: 740 Kc.....**Power**: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Tel.: WALnut 5-3311.....CBC
General Manager (CBC).....J. Alphonse Oulmet
Dir. for Ont......H. G. Walker
Station Mgr......A. Maitland
Comm. Mgr......R. S. Joynet

ONTARIO-PRINCE EDWARD ISLAND

CFRB—Toronto—1927

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By: Rogers Radio Bcstg. Co., Ltd.
Address: 37 Bloor St. W.
Tel.: WALnut 4-5711. CBS
Sta. Rep.: All Canada; Young Canadian
President: W. C. Thornton Cran
Commercial Mgr.: Waldo Holden
Program Dir.: Bill Baker
Station Mgr.: Wes McKnight
Production Mgr.: Ken Marsden
Publicity Dir.: Jack Dawson
Chief Engineer: Clive Eastwood

CHUM—Toronto—1945

Freq.: 1050 Kc. Power: 5000 Wts. d., 2500 n.
Owned-Oper. By: Radio CHUM, Ltd.
Address: 1331 Yonge St.
Tel.: WALnut 5-6666. Independent
Station Rep.: Stephens & Townsend
President, Gen. Mgr.: Allan F. Waters
Comm. Mgr.: Wes Armstrong
Program. Prom. Dir.: Allan Slight
Pub. Dir.: Phil Stone
Chief Engineer: George Jones

CJBC—Toronto—1943

Frequency: 860 Kc. Power: 50 Kw.
Owned: Canadian Broadcasting Corp.
Address: P.O. Box 500
Tel.: WALnut 5-3311. CBC
Representative: Horace N. Stovin; McGavren
Dir. for Ont.: H. G. Walker
Station Mgr.: A. Maitland
Comm. Mgr.: R. S. Joynt

CKEY—Toronto—1944

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Frybrook Ltd.
Bus. Address: 1262 Don Mills Rd.
Tel.: HICKORY 4-2580. Independent
Representative: Natl. Bcst. Sales, Cooke
President: Jack K. Cooke
Gen., Sta. Mgr.: Hal Cooke
Commercial Mgr.: James Armstrong
Program Director: Don Insley
Publicity Dir.: Bas Foster

Chief Engineer: Allan Taylor

CKFH—Toronto—1951

Frequency: 1430 Kc. Power: 5000 Watts
Owned: Foster Hewitt Bcstg., Ltd.
Address: 1 Grenville St.
Tel.: WA 3-0921. Independent
Sta. Reps.: Potts; Weed
President: Foster Hewitt
General Sta. Mgr.: Bill Hewitt
Commercial Mgr.: Keith Davey
Prog., Pub. Dir.: Barry Nesbitt
Chief Engineer: Gerald Wilson

CBE—Windsor—1950

Frequency: 1550 Kc. Power: 10,000 Watts
Owned-Oper. By: Canadian Bcstg. Corp.
Address: Security Bldg.
Tel.: CL 4-5116. CBC
Station Manager: K. A. Murray
Commercial Manager: Em Saunders

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc. Power: 2500 Watts
Owned: CKNX, Ltd.
Address: Carling Terrace
Tel.: Wingham 158. CBC
Station Rep.: Potts; Young Canadian
Pres.: W. T. Cruickshank
General Manager: G. W. Cruickshank
Sta. Manager: J. J. Cruickshank
Program Dir.: John Langridge
Chief Engineer: S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Oxford Bcstg. Co.
Business Address: 290 Dundas St.
Tel.: LE 7-3414. Independent
Sta. Rep.: Lorrie Potts
President, Gen.-Station Mgr.: Monty J. Werry
Program Director: William Tonner
Chief Engineer: Paul Hunter

PRINCE EDWARD ISLAND

CFCY—Charlottetown—1924

Frequency: 630 Kc. Power: 5 Kw.
Owned-Oper. By: Island Radio Bcstg. Co.
Business-Studio Address: 85 Kent St.
Tel.: 7347. CBC
Representative: All-Canada, Weed
President: Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.: R. F. Large
Chief Engineer: J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Gulf Bcstg. Co., Ltd.
Business-Studio Address: 218 Water St.
Tel.: 2201. Independent
Representative: Radio Reps.
V.P., General Manager: R. C. Schurman
Program Director: L. E. Huestis
Sales Prom., Publicity Dir.: P. H. Schurman
Chief Engineer: Angus MacKie

QUEBEC

CFGT—Alma—1953

Frequency: 1270 Kc. Power: 1 Kw.
Owned-Oper. By Radio Lac. St. John Ltd.
Address: 200 DuPont Ave.
Tel.: NO 2-3461. Independent
General Manager: Jean Jacques Fortin
Commercial Mgr.: Jacques Cote
Program Dir.: Rosaire Pelletier
Chief Engineer: Y. Champagne

CHAD—Amos—1942

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Northern Radio Inc.
Business Address: P. O. Box 70
Tel.: 313. CBC
Rep.: Weed
Pres., Gen. Mgr.: David A. Gourd
Chief Engineer: Jean G. Langevin

CBJ—Chicoutimi—1933

Frequency: 1580 Kc. Power: 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Tel.: Liberty 3-7747. CBC
Address: 121 Racine St., E.
Station Manager: V. Fortin

CJMT—Chicoutimi—1954

Frequency: 1420 Kc. Power: 1000 Watts
Owned CJMT Ltd.
Business Address: 365 Racine St.
Tel.: LI 3-1517. Independent
Station Rep.: Interprovincial; Weed
President: J. O. Masse
Sta. Mgr.: J. Marcel Houle
Commercial Manager: Pierre Tremblay
Sales Prom. Mgr.: Francois Ranger
Program Director: Achille Soucy
Chief Engineer: Lucien Simard

CHR—Drummondville—1954

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Radio Drummond Ltee.
Address: 248 Lindsay St.
Tel.: 2-5458. Independent
Mgr., Comm. Dir.: Benoit Vanier
Chief Engineer: G. Paul

CHEF—Granby—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By La Voix de l'Est Ltee.
Business Address: 13 Rue Center
Tel.: FFrontenac 2-3301. Independent
Station Representative: Hardy
Pres., Gen. Mgr.: Aime Laurion
Comm. Mgr., Pub. Dir.: R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned Syndicat D'Oeuvres Soc. Limit.
Business Studio Address: 121 Notre-Dame St.
Tel.: PR 7-2771. CBC
Representative: Weed

Sta. Manager: J. P. Lemire
Comm. Manager: Henry Allard
Publicity Dir.: S. Lanctot
Chief Engineer: J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned Radio-Saguenay Ltd.
Address: 175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551. CBC
Representative: Hardy, Young
President: Henri Lepage
Gen., Comm. Mgr.: Tom Burham
Program Director: Yvon Lavoie
Sta. Mgr.: Guy Boivin
Chief Engineer: Gerard Lemieux

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Radio LaSarre, Inc.
Business Address: P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn. CBC
Sta. Rep.: Weed; Trans-Ocean; Hunt
Pres., Gen. Mgr.: David Armand Gourd
Chief Engineer: J. G. Langevin

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
Owned By La Co. De Radiodiffusion De Matane
Address: P.O. Box 1090
Tel.: 1100. CBC
Representative: Hardy
Pres., Gen. Mgr.: Rene Lapointe
Station Mgr.: Octave Lapointe
Prog., Pub. Dir.: Claude Guenette
Chief Engineer: Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Radio Alleghany, Inc.
Address: 8, Rue St. Thomas
Tel.: 801. Independent
Representative: Radio & TV Sales
President, Prog. Dir.: Henri Deschenes
Gen., Comm., Sls. Prom. Mgr.: Andre Mercier
Chief Engineer: Marcel Coulombe

CBF—Montreal—1937

Frequency: 690 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address: 1425 Dorchester St., W.
Tel.: UN 6-2571. CBC-ABC-MBS-NBC
Dir. of Que. Prov.: J. Lamarche
Comm. Mgr.: M. Valiquette
Program Dir.: Jean-Marie Dugas

CBM—Montreal—1936

Frequency: 940 Kc. Power: 50,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Business Address: P.O. Box 6000
Tel.: UNiversity 6-2571. CBC
Dir. of Prov.: J. Lamarche

QUEBEC

Commercial Manager.....Maurice Valiquette
Station Mgr.....Kenneth Withers

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus. Studio Address.....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Representative.....Weed, All-Canada
General Manager.....R. E. Misener
Program Director.....Vin Dittmer
Chief Engineer.....J. Creighton Douglas

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJAD, Ltd.
Business-Studio Address.....1191 Mountain St.
Tel.: UNiversity 6-6821.....CBS
Sta. Rep. Radio Time Sales; Young Canadian
Pres., Gen. Mgr.....J. Art Dupont
Sta. Mgr.....H. T. McCurdy
Comm. Mgr.....Berthe Poulet
Prog. Dir.....Ned Conlon
Sales Prom. Manager.....R. L. Laurion
Chief Engineer.....Aurele Boisvert

CJMS—Montreal—1954

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Inc.
Address.....188 E. Dorchester Blvd.
Tel.: UN 1-3456.....Independent
Station Representative.....Stephens; Forjoe
President.....Fernand Guay
General. Comm. Mgr.....J. Nadon
Station, Program Dir.....R. Demers
Chief Engineer.....Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse
Studio Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
Representative.....Devney, I.B.S. Canada
News, Affil.....La Presse
Pres.....Mrs. A. Du Tremblay
Sta. Manager.....Phil Lalonde
P.ogram Director.....Ferdinand Biondi
Comm. Mgr.....G. Bourassa
Sales Prom. Mgr., Pub. Dir.....Paul Gelinias
Chief Engineer.....Leonard Spencer

CKVL—Montreal—1946

Freq.: 850 Kc.....Power: 50 Wts., d., 10 Wts. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: PO 6-2311.....Independent
Newspaper Affil.....Radlmonde Ltd.
Rep.....Radio & TV Sls., Inc., Cooke
President.....Jack Tietolman
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Station, Prom. Mgr.....Corey Thomson
Chief Engineer.....Maurice Rousseau

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....Gaspesia Radio Bcstg. Co.
Tel.: 63 & 64.....CBC
Representative.....Hardy, Young
President.....Dr. Charles A. Dumont
General Mgr.....Dr. Charles Houde
Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 5,000 Watts
Owned.....Canadian Bcstg. Corp.
Bus. Address.....Palais Montcalm, St. John St.
Tel.: LA 5-8155.....CBC
Station Manager.....Rene Dussault
Program Dir.....R. Rolland

CHRC—Quebec City—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC, Limitée
Business Address.....1143 St. John St.
Tel.: LA 2-8177.....Independent
Station Rep.....Hardy; Young Canadian
President.....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier
Comm., Sls. Prom. Mgr.....F. Richard Thibodeau
Program Director.....Magella Alain
Chief Engineer.....Arsene Nadeau

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
Station Representative.....Radio & TV Sales
President.....Paul Lepage
Gen., Sta. Mgr.....H. Burnside
Chief Engineer.....C. Roberge

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....CKCV, Ltd.
Bus. Studio Address.....978 St. John St.
Tel.: LA 2-1585.....Independent
Rep.....Interprov.
Gen. Mgr.....Paul Lepage
Sta., Comm. Mgr.....Marcel Leboeuf
Sales Prom., Pub. Dir.....Jean-Gay Bernier
Prog. Dir.....Michel Gariépy
Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc.....Power: 10,000 Watts
Owned.....La Radio du Bas St. Laurent Inc.
Business Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Newspaper Affil.....Le Progres Du Golfe
Station Representative.....I.B.S. Ltd.; Weed
President.....Jacques Brillant
Gen., Sta. Mgr.....Andre Lecomte
Sls. Prom., Prog. Dir.....S. Burgess

Publicity Director.....Harry A. Willsie
Chief Engineer.....Marcel Vallee

CJFP—Riviere-Du-Loup—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Representative.....IBS, Young
President, Prom. Mgr.....Lue Simard
General, Program Dir.....Rene Viel
Comm. Sta. Mgr.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address.....C. P. 930
Tel.: 450.....Independent
Representative.....Jos. A. Hardy
President.....Rodolphe Lefebvre
Station Mgr.....J. C. Bordeleau
Commercial Mgr.....N. Gagnon
Program Dir.....Harvey Paradis
Chief Engineer.....Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address.....P. O. Box 70
Tel.: RO 2-7741.....CBC
Representative.....Weed
Pres., Gen. Mgr.....David A. Gourd
Comm. Mgr.....G. Chartrand
Chief Engineer.....Guy Langevin

CHGB—Rouyn—1938

Freq.: 1350 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....CHGB, Ltd.
Address.....Main St.
Tel.: 101.....Independent
General Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Sales Prom. Mgr.....M. Levesque

CKRB—St. Georges—1953

Freq.: 1460 Kc..Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 751.....CBC
Station Rep.....IBS
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.
Owned.....Radio Laurentides
Address.....Hotel Lapointe
Tel.: GE 8-8383.....Independent
Representative.....Lorrie Poits
Pres., Gen. Mgr.....Jean Lalonde
Station Mgr.....Roger Lopez

Commercial Mgr.....Blaise Gouin
Program. Dir.....Jacques Tremblay
Sales Prom. Mgr.....Paul Watson
Publicity Dir.....Susy Rochon
Chief Engineer.....Gilles Comeau

**CKSM—Shawinigan Falls
1951**

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address.....Box 69
Tel.: LE 6-4494.....Independent
Representative.....Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc..Power: 10 Wts., d., 5 Wts., n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Trans. Ocean; Young
President.....Paul Desruisseaux
General Manager.....J. Alphee Gauthier
Station, Program Dir.....V. Bernard
Comm. Sales Prom. Mgr.....Jean Louis Gauthier
Chief Engineer.....Leo Gilbeau

CKTS—Sherbrooke—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Young, Canadian
President.....C. B. Howard
General Manager.....A. Gauthier
Commercial Mgr., Prog. Dir.....Morris C. Austin
Pub. Dir.....Gordon Beerworth
Chief Eng.....Marcel Girard

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....J. Arthur Villeneuve
General Manager.....Henri Olivier
Station Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Ave Labbe
Tel.: FE 5-7500.....CBC
Representative.....Hardy
Newspaper Affil.....Canadian Press
Sls. Sta. Manager.....Henri Lagueux
Conam. Mgr.....Will Dugre

QUEBEC-SASKATCHEWAN

Sls. Prom. Manager.....Raymond Cusson
Prog. Director.....R. Buri
Chief Engineer.....Paul Cloutier

CHLN—Three Rivers—1927

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By...Radio Trois-Rivieres, Inc.
Bus.-Studio Address.....522 Bonaventure St.
Tel.: FR 4-3556.....Independent
Representative.....IBS, Young
President.....Honore Dansereau
Station Manager.....Léon Trépanier
Program Dir.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....CKTR, Ltd.
Address.....543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Representative...Cooke; Trans-Ocean
President.....Paul Aboud
Station Mgr.....J.-F. Rufange
Commercial Manager.....Charles Couture
Program Director.....Jean Denys
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts

Owned....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
Representative.....Renaud, Weed
President.....David A. Gourd
Station Manager.....Franco Capellari
Sls. Prom. Mgr., Comm. Mgr....G. A. Chartrand
Chief Engineer.....Jean Guy Langevin

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Radio Victoriaville Limitee
Address.....Victoriaville
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
President.....Dr. C. A. Gilbert
Gen., Sta., Comm. Mgr.....Roger Gilbert
Sales Prom. Mgr.....Real Vaudreuil
Prog. Dir.....J. Maurice Bilodeau

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By...Radio Temiscamingue
Business Address.....Ville-Marie
Tel.: 710.....CBC
Representative.....Young Canadian, Hardy
President.....Herve LeBlanc
General, Sta. Mgr.....Guy Burelle
Commercial Mgr.....Roger Lariselle
Program Dir.....Yvon Lariviere
Publicity Dir.....Marcel Ladouceur
Chief Engineer.....Gaston Tasset

SASKATCHEWAN

CFRG—Gravelbourg—1952

Frequency: 710 Kc...Power: 5 W. d. 250 W. n.
Owned-Oper. By...Radio Gravelbourg, Ltd.
Address.....Edifice Villeneuve
Tel.: 155.....CBC
Representative.....Hunt
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Prom. Mgr.....Joseph E. DeGagne
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Freq.: 800 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CHAB, Ltd.
Bus.-Studio Address.....127 Main N.
Tel.: OX 2-6464.....CBC
Station Representative.....Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....New Skingle
Sales Prom. Mgr.....Bill Smith
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned-Oper. By...Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460

Tel: 2477.....Independent
Representative.....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Commercial Manager.....Alex Johnson
Sales Prom. Mgr., Pub. Dir...Mrs. Chris Dekker
Program Director.....Lee Sage
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By...Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: ROger 3-7421.....CBC
Representative.....All-Canada, Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Business Address.....1840 McIntyre St.
Tel.: LAkeside 3-6641.....CBC
Sta. Mgr.....R. H. Roberts

CKCK—Regina—1922

Frequency: 620 Kc. Power: 5000 Watts
 Owned. Transcanada Communications Ltd.
 Address. 1853 Hamilton St.
 Tel.: LA 2-8525. CBC
 Newspaper Affiliation. Leader Post
 Representative. All-Canada, Weed
 President. Clifford Sifton
 General Manager. Harold A. Crittenden
 Station Manager. Donald R. Dawson
 Commercial Manager. Jim Grisenthwaite
 Sales Prom., Pub. Dir. Miss Lorie Molter
 Program Director. Bob MacDonald
 Chief Engineer. E. A. Strong

CKRM—Regina—1926

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By. Western Communications Ltd.
 Business-Studio Address. 2060 Halifax St.
 Tel.: LA 3-5661. CBC
 Representative. Young Canadian
 President. Dr. E. A. McCusker
 Gen. Manager. W. E. Collier
 Program Director. B. R. Hill
 Chief Eng. L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Oper. By. Radio-Prairies-Nord, Ltd.
 Address. 1902 Broadway
 Tel.: Windsor 9-3766. CBC
 Station Rep. IBS Ltd., Hunt; Devney
 President. Cl. Denis
 Sta. Mgr. Charles Papen
 Comm. Mgr. J. DeGagne
 Prog. Dir. M. A. Papen
 Chief Engineer. J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By. A. A. Murphy & Sons, Ltd.
 Bus.-Studio Address. 216 1st Ave., N.
 Tel.: CHerry 2-6611. CBC
 Representative. Young, Oakes
 President. A. A. Murphy
 Station Mgr. Vernon Dallin
 Comm. Mgr. E. C. Bourassa
 Program Director. Roy Currie
 Chief Engineer. Lyn Hoskins

CKOM—Saskatoon—1951

Frequency 1420 Kc. Power: 5000 Watts
 Owned. Saskatoon Community Bcstg. Co., Ltd.
 Address. Empire Hotel
 Tel.: OLiver 2-1420. Independent
 Representative. Stovin, Weed
 Pres., Gen. Mgr. R. A. Hosle
 Sta., Comm. Mgr. W. H. Stovin
 Sales Prom., Pub. Dir. Patricia Baudru
 Program Director. G. E. Walburn
 Chief Engineer. Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned. Frontier City Bcstg. Co. Ltd.
 Address. 134 Central Ave.
 Tel.: PR 3-4605. Independent
 Representative. Radio Reps.
 Pres., Gen. Mgr. Douglas Scott
 Sta. Mgr., Prog. Dir. Wilf Gilbey
 Comm., Sales Prom. Mgr. William H. Friest
 Chief Engineer. Mac Hanna

CFSL—Weyburn—1957

Frequency: 1340 Kc. Power: 250 Watts
 Owned. Soo Line Bcstg. Co.
 Business Address. P.O. Box 1330
 Tel.: Victor 2-4666. Independent
 Sta. Rep. Stovin-Byles; Natl. Bcst. Sales
 President. Gordon H. Russell
 Gen. Mgr. Keith D. Baker

CJGX—Yorkton—1927

Freq.: 940 Kc. Power: 10,000 Wts. d., 1000 n.
 Owned-Oper. By. Yorkton Bcstg. Co., Ltd.
 Business Address. Tower Bldg.
 Tel.: 3-2258. CBC
 Sta. Reps. Messner; Young Canadian
 President. F. K. Tully
 Station Manager. G. G. Gallagher
 Commercial Manager. M. G. Phillips
 P'om. Mgr., Pub. Dir. J. C. Goodman
 Program Director. E. A. Laurence
 Chief Engineer. H. F. McRae

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FEDERAL COMMUNICATIONS COMMISSION

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.
Phone: EXecutive 3-3620

Commissioners Chairman

FREDERICK W. FORD
(Term Expires June 30, 1964)

Administrative Assistant: PAUL C. MCDONOUGH
Legal Assistant: EVELYN F. EPPLEY
Engineering Assistant: ALBERT A. EVANGELISTA

ROSEL H. HYDE
(Term Expires June 30, 1966)

Legal Assistant—DEE W. PINCOCK

T. A. M. CRAVEN
(Term Expires June 30, 1963)

Legal Assistant—JAMES T. BAKKER

Engineering Assistant—
GEORGE K. ASHENDEN

ROBERT T. BARTLEY
(Term Expires June 30, 1965)

Legal Assistant—Vacant
Engineering Assistant—
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MARket 7-6000
- HYMAN A. COHEN
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Baltimore 2, Maryland
PLaza 2-8460
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Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
ARIZONA			
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
CALIFORNIA			
Pacifica Foundation			
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Los Angeles	KPEK (FM)	Univ. of Southern California	Harold Winkler, President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
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San Diego	KSDS (FM)	San Diego Jr. College	Chas. H. Parker, Station Mgr.
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Sacramento	KVIE (TV)	Central Calif. TV, Inc.	John C. Crabbe, Gen. Mgr.
Stockton	KCVN (FM)	College of the Pacific	Richard B. Elliott, Director
COLORADO			
Colorado College			
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KRMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
FLORIDA			
Dade County Bd. of Public Instr.			
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Vernon Bronson, Asst. Dir.
	WTHS (TV)	Dade County Bd. of Public Instr.	
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Tampa	WTUN (FM)	University of Tampa	John Von Szeliski, Dir.
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchiey, Director
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Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
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Honolulu	KUOH (FM)	University of Hawaii	Louis Steed, Director
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Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
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Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Keth A. Honn, Prog. Dir.
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Urbana	WILL (TV)	University of Illinois	Frank E. Schooley
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley
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Indiana University School City of Evansville			
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Evansville	WPSR (FM)	Indiana University School City of Evansville	C. B. Smith, Dir.
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Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
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Greencastle	WGRE (FM)	De Paul University	Herold Ross, Manager
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis Pub. Schools			
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Arthur R. Van Allen, Prog. Dir.
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Muncie	WWHI (FM)	Wilson Jr. H.S.	John V. Maier, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	City of So. Bend	John W. Finster, Program Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
IOWA			
Iowa State College			
Ames	WOI (AM)	Iowa State College	Richard F. Vogl, Mgr.
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Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
KANSAS			
Kansas State Teachers College			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director

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Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Norwin H. Allen, Director
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Duff Browne, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Coordinator
MARYLAND			
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MASSACHUSETTS			
Amherst	WAMF (FM)	Amherst College	John Kneisly II, Sta. Mgr.
Amherst	WAIUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
Boston	WBUR (FM)	Boston University	Dr. D. Hugh Gillis, Chairman
Boston	WERS (FM)	Emerson College	Charles Dudley, Chrmn.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
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Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Asst. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Franklin Bouwsma, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Fynn, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Brice Howard, Station Mgr.
Fliat	WBEF (FM)	Board of Education	Miss Ola Hiller, Admin. Asst.
Highland Park	WHER (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Kalamazoo	WACR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KCOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
St. Louis	KETC (FM)	St. Louis Ed. TV Commission	Henry F. Chadeayne, Exec. Director
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
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Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
NEW HAMPSHIRE			
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
NEW JERSEY			
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Klouse, Supervisor
South Orange	WYOU (FM)	Soton Hall University	A. Paul Kean, Station Manager
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Hempstead	WYHC (FM)	Hofstra College	Frank Tezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WKCR (FM)	Columbia College	Jeffrey P. Kuklin, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
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Athens	Woub (AM-FM)	Ohio University	Archie Greer, Station Mgr.
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Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
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Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
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Norman	WNAD (FM)	Univ. of Oklahoma	Hugh Mix
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Okl. City	KETA (TV)	Okl. ETV Autho.	John W. Dunn, Director
Stillwater	KOSU (FM)	Okl. State Univ.	L. H. van Landingham, Station Mgr.
Tulsa	KOED (TV)	Okl. ETV Autho.	John W. Dunn, Director
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit,
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRYM (FM)	Eugene Pub. Schools	Roger J. Houghlum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist.	Frank Kuorr, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerbing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPX (FM)	Univ. of Pennsylvania	Ralph Thornton, Mgr.
Pittsburgh	WDCU (FM)	Duquesne Univ.	B. Kendall Crane, Director
Seranton	WUSV (FM)	Univ. of Seranton	Rev. Richard F. Grady, S.J., Manager
Univ. Park	WDFM (FM)	Penn. St. Univ.	Harold E. Nelson, Gen. Mgr.
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
SOUTH DAKOTA			
Vermillion	KUSD (AM)	Univ. of S. Dakota	Edward J. Slack, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	John Meaney, Dir.
Houston	KUHT (TV)	Univ. of Houston	John Meaney, Dir.
UTAH			
Logan	KVSO (FM)	Utah State University	Burrel F. Hansen, Chairman
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
VIRGINIA			
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Charles M. Woodliff, Director
WASHINGTON			
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Paul K. Taff, Station Mgr.
PUERTO RICO			
San Juan	WIPR (AM)	Oficina de Radio-emision Publica	Francisco Arrivi, Manager
San Juan	WIPR (TV)	Oficina de Radio-emision Publica	Francisco Arrivi, Manager

NEW AM STATIONS EXPECTED ON THE AIR THIS YEAR

ALABAMA

Dadeville WDVE
Mobile WCIQ

ARIZONA

Page KGPE
Phoenix KINK
Tempe KTMP
Wilcox KWCC

ARKANSAS

Nashville KBHC
Prescott KTPA

CALIFORNIA

Mojave KDOL
San Luis Obispo KCJH
Weed KDAD

COLORADO

Fort Collins KZIX

CONNECTICUT

Hamden WDEE

FLORIDA

East Palatka WREA
Fort Lauderdale WFLM
Panama City WSCM

GEORGIA

Blakely WBBK
Lawrenceville WLAW

HAWAII

Honolulu KNDI
Honolulu KODD

INDIANA

Brazil WITE
Lafayette WAZY

IOWA

Cedar Rapids KHAK

KENTUCKY

Grayson WGOH

MICHIGAN

Clare WCRM
St. Helen WNIC
St. John WJUD

MINNESOTA

International Falls KGHS
Long Prairie KEYL

MISSISSIPPI

Belzoni WELZ
Lexington WXTH

NEW MEXICO

Albuquerque KARA
Ruidoso KYAP
Santa Rosa KSYX

NORTH CAROLINA

Dallas WCFT
Farmville WBTL
Scotland Neck WCRC
S. Gastonia WGAS
Wilson WLSN

NORTH DAKOTA

Fargo KUTT

OREGON

Bend KGRL
Portland KBEV
St. Helens KSTH
Toledo KLUU

PENNSYLVANIA

Clarion WWCH
Greenville WGRP

SOUTH CAROLINA

N. Augusta WJVW

SOUTH DAKOTA

Belle Fourche KBFS
Rapid City KEZU

TENNESSEE

Carthage WRKM
Oneida WBNT
Shelbyville WHJA

TEXAS

La Grange KVLG
Plainview KPLA

VIRGINIA

Danville WDTI

WASHINGTON

Bellingham KOQT

MANAGEMENT CONTROL

... Solution To Prime Problems

By MORTON J. WAGNER

Exec. Vice Pres. & Gen. Mgr., Bartell Broadcasters, Inc.



FROM Madison, Wisconsin, to Madison Avenue, and soon one of the industries most unique management control structures . . ." This is how Jerry, Lee and Mel Bartell sum up the latest step in the growth of Bartell Broadcasters, Inc.

Our Group is comprised of seven radio and television stations—domestic and international and real estate interests from Coast to Coast. Recently we've also gone "over the counter" on the Stock Exchange and are preparing for a major issue.

On April 15, we took over facilities in the Newsweek Building at 444 Madison Avenue. Half a floor is devoted to WADO, New York, executive offices and to coordinating facilities for all far-flung interests. The new offices also contain two broadcasting studios.

For 13 years we have been building toward our current position and as we establish Bartell Central in New York, we are dedicated to utilizing our management and operating experience in pursuing solutions to the prime problems of our industry — issues that have been discussed pro and con by thinkers in our profession for years. To that end, we are delighted to announce the formulation of a special division. This we feel is the challenge, the privilege, the obligation of a group of our size and experience.

The situations inherent in the development of a group of radio and television properties are but a small scale version of the growing pains of an entire industry. For 13 years,

we have pioneered independent or so-called modern radio and its myriad ramifications. Now with stations in major markets across the country and with our international interests, we believe its time to apply our intra-group problem solving procedures to our industry for whatever good they might do.

We propose weekly seminars to which we will invite industry apprentices and professionals. Our suite is surrounded by a patio. Throughout the summer over sandwiches we hope to pursue shirt sleeve sessions designed to treat subjects of industry import. We propose to evolve plans and solutions.

All we hope to do is focus a penetrating and persistent spotlight on each area causing consternation throughout the industry. One by one and working together, we'll chip away each of our flaws. The second to second attention given to individual station management will be advocated on an industry scale.

If enough top station operators contribute time and talent, we will further shape a brilliant, exciting and lucrative profession into the smooth functioning machine that is now the pride of many individual station operators.

We hope to form a Control Council of industry leaders to assist in the accomplishment of our plans . . . twelve people—each from a different phase of the business will be asked to meet to expand upon or pare down subjects to be treated. Now is the time.

NEGRO RADIO MARKET

... Only Media With Boom Potential

By HARRY NOVIK
General Manager, WLIB, N. Y.



NEGRO radio is the one communications media today that has the basic potential for an expanded growth of boom proportions. A potential that is fast being recognized by advertisers of national products. The reasons for the interest in the Negro market as an area of rapid expansion are numerous, probably the most important however, is the fact that in no other media is there still a virtually untouched consumer market as in the Negro radio field.

For years national advertisers have been completely neglecting these markets with the rationalization that their investments in general radio stations "covered" these areas. Only when a few pioneering national advertisers experimented with campaigns designed specifically for the Negro market and found them successful beyond their expectations did agencies begin to realize that they had a fabulously fertile new market for their products. The success of these early national advertisers became so apparent in this specialized Negro market, that other manufacturers began to raise the question of whether or not they also should be in these specialized markets with specialized campaigns designed for the Negro audiences.

In the past few short years nearly every national advertiser of a major product has utilized Negro radio with continuing successful results. The effectiveness of this approach has been due to the sweeping change in programming concepts of Negro stations during the past ten years. Typical of this new concept is that followed by

WLIB, and now used by the majority of successful stations programming to a specialized market.

The concept follows the pattern of true community service. It differs in its presentation and appeal only insofar as its specific audience interest is concerned. It offers a well-rounded, versatile and interesting program schedule aimed specifically at the Negro audience.

But this is only part of the up-beat approach Negro radio stations have inaugurated in their programming plans. Mr. and Mrs. service programs are just as popular as those on "general" radio. The stations have developed musical programs ranging from the best in jazz and classical to the smoothest in pop music and with the plentitude of outstanding Negro artists, they are never lacking in either talent or material.

Occupying an increasing position of importance in Negro stations broadcasting is the public service field. The majority of Negro stations throughout the country are making special efforts to provide a broad assortment of special public service programming for their Negro audiences. At WLIB for instance we have special coverage on the fight against segregation in the New York City schools and at present we are presenting a series on Negro life in America "The Last Citizen."

The change in some agency thinking is slow but fortunately they are being forced, by the successes of their more perceptive competitors in this area to look into the "possibilities" of the Negro market.

STATIONS FEATURING NEGRO PROGRAMS

ALABAMA

(100% Programming)

WEDR—Birmingham
WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WRFS—Alexander City
WATM—Atmore
WAUD—Auburn
WXAL—Demopolis
WDIG—Dothan
WOOF—Dothan
WBLO—Evergreen
WOWL—Florence
WJOI—Florence
WETO—Gadsden
WMFC—Monroeville
WJHO—Opelika
WROS—Scottsboro
WHBB—Selma
WJDB—Thomasville
WABT—Tuskegee
WVNA—Tuscumbia

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KBBA—Benton
KLCN—Blytheville
KXJK—Forrest City
KFFA—Helena
KCLA—Pine Bluff
KOTN—Pine Bluff

KPBA—Pine Bluff
KWYN—Wynne

CALIFORNIA

(8 or more hours per week)

KICO—Calexico
KCRE—Crescent City
KGST—Fresno
KGFJ—Hollywood
KGER—Long Beach
KPOP—Los Angeles
KALI—Pasadena
KSAN—San Francisco

COLORADO

(8 or more hours per week)

KFSC—Denver

DELAWARE

(8 or more hours per week)

WILM—Wilmington

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOBS—Jacksonville
WFEC—Miami
WMBM—Miami Beach
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WSWN—Belle Glade
WDSP—DeFuniak Springs
WFTL—Fort Lauderdale
WIRA—Fort Pierce
WRHC—Jacksonville
WMAF—Madison
WMOP—Ocala

STATIONS FEATURING NEGRO PROGRAMS

WCNH—Quincy
WTRR—Sanford
WTNT—Tallahassee

GEORGIA

(100% Programming)

WAOK—Atlanta
WCLS—Columbus
WCRY—Macon

(8 or more hours per week)

WAAG—Adel
WJAZ—Albany
WDEC—Americus
WERD—Atlanta
WAUG—Augusta
WBIA—Augusta
WGIG—Brunswick
WMOG—Brunswick
WGRA—Cairo
WCLA—Claxton
WDAK—Columbus
WMJM—Cordele
WDWD—Dawson
WBHB—Fitzgerald
WFPM—Fort Valley
WHIE—Griffin
WLAG—LaGrange
WIBB—Macon
WYTH—Madison
WMTM—Moultrie
WBBN—Perry
WSGA—Savannah
WKTG—Thomasville
WGOV—Valdosta
WACL—Waycross
WBRO—Waynesboro
WBMK—West Point

ILLINOIS

(100% Programming)

WBEE—Chicago

(8 or more hours per week)

WIBV—Belleville
WAAF—Chicago
WGES—Chicago
WHFC—Chicago
WSBC—Chicago

WTAQ—LaGrange
WOPA—Oak Park
WROK—Rockford

INDIANA

(8 or more hours per week)

WGRY—Gary
WWCA—Gary
WJOB—Hammond
WGEE—Indianapolis

KANSAS

(8 or more hours per week)

KCKN—Kansas City
KTOP—Topeka

KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WKIC—Hazard
WMLF—Pineville

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WNOE—New Orleans
WYLD—New Orleans
KOKA—Shreveport

(8 or more hours per week)

KDBS—Alexandria
KEUH—Eunice
KFNV—Ferriday
KLEC—Jonesville
KAOK—Lake Charles
KLPL—Lake Providence
KLIC—Monroe
KSLO—Opelousas
KTLD—Tallulah

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

 **STATIONS FEATURING NEGRO PROGRAMS**

(8 or more hours per week)

WITH—Baltimore
WDVM—Pocomoke City

WHBI—Newark
WNJR—Newark
WBUD—Trenton

MICHIGAN

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WBBC—Flint
WCHB—Inkster

NEW MEXICO

(8 or more hours per week)

KFUN—Las Vegas

NEW YORK

(8 or more hours per week)

WINE—Buffalo
WLIB—New York
WEVD—New York
WADO—New York
WWRL—New York

MISSISSIPPI

(100% Programming)

WOKJ—Jackson
WQIC—Meridian
(8 or more hours per week)

WGLC—Centreville
WROX—Clarksdale
WCLD—Cleveland
WACR—Columbus
WMAG—Forest
WGVM—Greenville
WMDC—Hazlehurst
WKOZ—Kosciusko
WESY—Leland
WMBC—Macon
VSJC—Magee
NHNY—McComb
NNAT—Natchez
NSSO—Starkville
WROB—West Point

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem
(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCDJ—Edenton
WFMO—Fairmont
WFAI—Fayetteville
WFMC—Goldsboro
WGBG—Greensboro
WHVH—Henderson
WHPE—High Point
WISP—Kinston
WPAQ—Mt. Airy
WRAL—Raleigh
WCEC—Rocky Mount
WSAT—Salisbury
WEEB—Southern Pines
WAIR—Winston-Salem

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis
(8 or more hours per week)
KSTL—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

OHIO

(100% Programming)

WCIN—Cincinnati
WJMO—Cleveland
(8 or more hours per week)
WVKO—Columbus

NEW JERSEY

(8 or more hours per week)

WMID—Atlantic City
WCAM—Camden

OKLAHOMA

(8 or more hours per week)

KWPR—Claremore

STATIONS FEATURING NEGRO PROGRAMS

KBIX—Muskogee
KOKL—Okmulgee

WDIA—Memphis
WHEY—Millington
WLAC—Nashville

PENNSYLVANIA

(100% Programming)

WHAT—Philadelphia
(8 or more hours per week)

WDAS—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WYNN—Florence
(8 or more hours per week)

WANS—Anderson
WBAW—Barnwell
WBSC—Bennettsville
WPAL—Charleston
WOIC—Columbia
WJMX—Florence
WOLS—Florence
WESC—Greenville
WFBC—Greenville
WEAB—Greer
WJOT—Lake City
WLCM—Lancaster
WLBG—Laurens
WJAY—Mullins
WTND—Orangeburg
WSSC—Sumter
WALD—Walterboro

TENNESSEE

(100% Programming)

WMFS—Chattanooga
WJAK—Jackson
WLOK—Memphis
WVOL—Nashville
(8 or more hours per week)

WEAG—Alcoa
WMCH—Church Hill
WJZM—Clarksville
WDKN—Dickson
WBEJ—Elizabethton
WAGG—Franklin
KWAM—Memphis

TEXAS

(8 or more hours per week)

KJET—Beaumont
KRIC—Beaumont
KNOK—Fort Worth
KGBC—Galveston
KOCH—Houston
KYOK—Houston
KSEL—Lubbock
KMHT—Marshall
KSFA—Nacogdoches
KLVJ—Pasadena
KFTV—Paris
KOLE—Port Arthur
KCOR—San Antonio
KDOK—Tyler
KZEY—Tyler

VIRGINIA

(100% Programming)

WYOU—Newport News
WRAP—Norfolk
WANT—Richmond
(8 or more hours per week)

WBTM—Danville
WEVA—Emporia
WHAP—Hopewell
WBRG—Lynchburg
WMVA—Martinsville
WSSV—Petersburg
WYTI—Rocky Mount
WHLF—South Boston

WASHINGTON

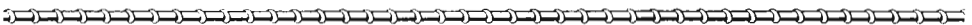
(8 or more hours per week)

KNBX—Kirkland

WEST VIRGINIA

(8 or more hours per week)

WWNR—Beckley



STATE BROADCASTERS ASSOCIATIONS

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama

Meetings: March and October

Elections: March meeting

Members: 68 Active, 18 Assoc.

President.....John C. Cooper, WJRD,
Tuscaloosa

V.P. Radio.....Jess L. Jordan, WTBF, Troy
WKRG, Mobile

V.P. TV...Ray Furr, WAPI-TV, Birmingham

Secy.-Treas. (Act.).....Beri Moore, WAMI,
Opp

Exec. Secy.....Mrs. Angie M. Youngson

Arizona Broadcasters Association

c/o President or Exec. Secy.

Meetings: November

Elections: November

Members: 41

Pres.....Tom Chauncey, KOOL, Phoenix

Vice Pres.....John Hogg, KOY, Phoenix

Secy., Treas.....Fred Vance, KVOA-TV,
Tucson

Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

c/o Secy., KAGH, Crossett

Meetings: March and August

Elections: August

Members: 50

President.....Kermit Richardson, KBOK,
Malvern

Vice Pres...C. R. Horne, KXRJ, Russellville

Secy., Treas...Julian Haas, KAGH, Crossett

California Broadcasters Association

6047 Hollywood Blvd., Hollywood 28, Cal.

Meetings: November (and on special call)

Elections: November

Members: 100

President.....William E. Goetze, KFSD,
San Diego

Vice Pres. (Radio).....Ernest L. Spencer,
KWIZ, Santa Ana

Vice Pres. (TV).....Richard P. Hogue,
KXTV, Sacramento

Sec.-Treas.....Alan Lisser, KBIG, Avalon
Exec. Secy.....Eleanor Henshaw,
6047 Hollywood Blvd., Hollywood 28

Directors.....Goetze, Spencer, Hogue &
Lisser; Louis S. Simon, KPIX-TV, San
Francisco; Hale Bondurant, KWG, Stock-
ton; John T. Reynolds, KHJ-TV, Los An-
geles; William D. Pabst, KTVU, San Fran-
cisco-Oakland; M. F. Woodling, KHSL,
Chico; Art Westlund, KRE, Berkeley; Joe
Drilling, KJEO-TV, Fresno

Colorado Broadcasters Association

c/o President

Meetings: Semi-annual

Elections: June

Members: 49

Chairman...Harry W. Hoth, KRDO-AM-TV,
Colo. Springs

President.....Al Ross, KGEK, Sterling

Vice Pres...Abbott Tessman, KEXO, Grand
Junction

Treas.....Ed Koepke, KDEN, Denver

Secy.....Clayton Brace, KLZ, Denver

Exec. Secy.....Mrs. Isabell Prien,
RFD No. 3, Box 518, Golden

Directors...Dennis Behand, KLMR, Lamar;
Robt. D. Ellis, KGHF, Pueblo.

Connecticut Broadcasters Association

c/o Sec. Treas., 991 Broad St., Bridgeport

Meetings: Periodically

Elections: May

Members: 30

Pres....Walter C. Johnson, WTIC, Hartford

Secy. Treas.....John L. Ellinger, WNAB,
Bridgeport

Delaware Association of Broadcasters

c/o President

Meetings: October

Elections: Annually

Members: 11

President.....Harvey C. Smith, WDEL,
Wilmington

Vice Pres.....Wayne Rollins, WAMS,
Wilmington

Secy., Treas.....Gordon MacIntosh,
WTUX, Wilmington

STATE BROADCASTERS ASSOCIATIONS

Florida Association of Broadcasters

c/o Exec. Secy., 214 Center Bldg., Tallahassee

Meetings: Annually, plus regional

Elections: Annual

Members: 90

Pres....Lawrence A. Rollins, WSIR, Winter Haven

1st Vice Pres.....Robert R. Feagin, WPDQ, Jacksonville

2nd Vice Pres....Lee Ruwitch, WTVJ, Miami

Secy.-Treas.....Fred P. Shawn, WSUN, St. Petersburg

Exec. Secy., Gen. Counsel.....J. Kenneth Ballinger

Georgia Association of Broadcasters

c/o President, P.O. Box 34, Tifton

Meetings: August and January

Elections: August

Members: 70

Pres.....Ralph N. Edwards, WWGS, Tifton

1st Vice Pres.....Geo. Patton, WBML, Macon

2nd Vice Pres.....Paul Reid, WBHB, Fitzgerald

Secy.-Treas.....Jim Hicks, WRDW, Augusta

Hawaiian Association of Broadcasters

c/o Pres., P.O. Box 1007, Waipahu

Meetings: First Fri. each month

Elections: December

Members: 10

President...Harry En Chu, KAHU, Waipahu

Vice Pres....Perry Carle, KPOA, Honolulu

Secy.-Treas...Wm. O. Paine, KGU, Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (Sept.)

Elections: Annual

Members: 34 Radio; 6 TV

President...Gene Shumate, KRXX, Rexburg

Vice Pres....."Gub" Mix, KRPL, Moscow

Secy. Treas....Duane Wolfe, KCID, Caldwell

Illinois Broadcasters Association

c/o Pres., 441 N. Michigan Ave., Chicago, Ill.

Meetings: May & October

Elections: October

Members: 70 Active; 10 Assoc.

President.....Bruce Dennis, WGN, Chicago

Vice Pres....William Holm, WLPO, La Salle
Secy.-Treas.....M. H. Stuckwisch, WSOY,
Decatur

Indiana Broadcasters Association

c/o Executive Secretary

307 N. Pennsylvania, Indianapolis

Meetings: 3 times a year

Elections: March

Members: 62 Radio; 16 TV

President.....Joseph Higgins, WTHI, Terre Haute

Vice Pres. (AM)....Dee Coe, WWCA, Gary

Vice Pres. (FM).....Elmer Sulzer, WFIU, Bloomington

Vice Pres. (TV)....Neal Welch, WSBT-TV, South Bend

Secy., Treas.....E. Berry Smith, WFIE-TV, Evansville

Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis

Asst. Treas....Ron Ross, WPTA, Fort Wayne

Directors.....Eldon Campbell, WFBM, Indianapolis; Robert McConnell, WISH, Indianapolis; John Atkinson, WHBU, Anderson; Jack Douglas, WCSI, Columbus;

E. M. Jackson, WCNB, Connersville; Wm. C. Fowler, WBAT, Marion; Joseph Ed-

wards, WAMW, Washington

Iowa Broadcasters Association

c/o President or Secy.-Treas.

Meeting: Annual

Elections: Annual

Members: 46

President..Paul A. Loyet, WHO & WHO-TV, Des Moines

Vice Pres.....Kenneth L. Hastie, WMT, Cedar Rapids

Exec. Secy.....James Duncan, Drake University, Des Moines

Sect. Treas....Robert W. Erickson, KOKX, Keokuk

Directors.....Ernie Sanders, WOC, Davenport; Gene Clausen, KXIC, Iowa City; Oscar Grau, KAYL, Storm Lake; Don Sullivan, KVTV, Sioux City; George Volger, KWPC, Muscatine

Kansas Association of Radio Broadcasters

c/o President

Meetings: May

Elections: May

Members: 45

President.....Tom Bashaw, KFH, Wichita

Vice Pres.....Thad Sandstrom, WIBW, Topeka

Secy. Treas....Jim Platt, KBTO, El Dorado

STATE BROADCASTERS ASSOCIATIONS

Kentucky Broadcasters Association

c/o J. W. Betts, Sec.-Treas.
WFTM, Maysville

Meetings: October and March
Elections: October
Members: 55

President. . . . J. Francke Fox, WHLN, Harlan
First Vice Pres. . . . Donald J. Horton, WVLK,
Lexington
2nd Vice Pres. . . . Jim Caldwell, WAVE,
Louisville
Secy. Treas. . . . J. W. Betts, WFTM, Maysville
Exec. Comm. . . . Al Temple, WKET, Bowling
Green; Bill Whitaker, WMOR, Morehead;
Katherine Peden, WHOP, Hopkinsville

Louisiana Association of Broadcasters

608 Fidelity Bldg., Baton Rouge, La.

Meetings: September
Elections: September
Members: 75

President. . . . Tom Pears, KVOL, Lafayette
Radio Vice Pres. . . . Hillman Bailey, KNOC,
Natchitoches
TV Vice Pres. . . . Tom Gibbens, WAFB-TV,
Baton Rouge
Treasurer. . . . Si Willing, KMAR, Winnsboro
Exec. Secy. . . . Rolfe McCollister, 608 Fidelity
Bank Bldg., Baton Rouge.

Maine Assoc. of Broadcasters

c/o Secretary-Treasurer

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV

President. . . . Elby Stevens, WFST, Caribou
Vice Pres. . . . Walter Dixon, WABI, Bangor
Secy.-Treas. . . . Norman G. Gallant, WFAU,
Augusta

Maryland-D. C. Broadcasters Association

c/o President or Secy.-Treas.

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.

President. . . . Jason Pate, WASA,
Havre de Grace
Vice Pres. . . . Lloyd Dennis, WTOP,
Washington, D. C.
Secy. Treas. . . . Robert B. Jones, Jr., WFBR,
Baltimore

Massachusetts Broadcasters Association, Inc.

c/o President

Meetings: Annual
Elections: Annual
Members: 36

President. . . . Herbert L. Krueger, WTAG,
Worcester
Vice Pres. . . . Thomas Y. Gorman, WEEL,
Boston
Treasurer. . . . Richard Adams, WKOX,
Framingham
Secretary. Otto Arnold, WBSM, New Bedford

Michigan Association of Broadcasters

c/o Executive Secretary

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate

President. . . . Elmer A. Knopf, WFDF, Flint
Vice Pres. . . . John Pomeroy, WILX-TV,
Jackson
Secy. Treas. . . . James R. Sumbler, WMTE,
Mahistee
Exec. Secy. . . . Robt. J. Coleman, 453
Rosewood, E. Lansing
Directors. . . . James Sumbler, WMTE,
Manistee, Don DeGroot, WWJ, Detroit,
Gene Ellerman, WWTV, Cadillac, Paul J.
Haller, WELL, Battle Creek

Minnesota Broadcasters Association

c/o Secretary-Treasurer
50 South Ninth St., Minneapolis

Meetings: Board, bi-annually; spec. mtgs.
subj. to call by President
Elections: Annually
Members: 53 Active, 4 Associate

President. . . Robt. DeHaven, KYSM, Mankato
Vice Pres. . . . James Hambacher, KBUN,
Bemidji
Secy., Treas. . . . Sherman Headley, WCCO-
TV, Minneapolis

Mississippi Broadcasters Association

c/o President or Secy.-Treas.

Meetings: April & September
Elections: Spring meeting
Members: 59

President. . . . Joe Carson, WOKK, Meridian
Vice Pres. . . . Harold B. McCarley, WBLE,
Batesville
Secy. Treas. . . . C. H. Quick, WSUH, Oxford
Exec. Secy. . . . Duncan Whiteside, Box 5,
University

STATE BROADCASTERS ASSOCIATIONS

Missouri Broadcasters Association

c/o Executive Secretary

Meetings: Spring & Fall
Elections: Fall
Members: 76
President Clarence Breazeal, KCMO, Kansas City
Vice Pres. Robert Hyland, KMOX, St. Louis
Secy.-Treas. Harold Douglas, KMMO, Marshall
Exec. Secy. Eugenia Collins, WEW, St. Louis
Directors. . . . Bruce Barrington, Don Daily, F. L. Donze, Bob Hyland

Montana Broadcasters Association

c/o President

Meetings: May
Elections: Annual
Members: 25
President. . . . Mrs. Charlotte Brader, KOJM, Havre
Vice Pres. Robert Warner, KMON, Great Falls
Secy. Treas. . . . Dale Moore, KCAP, Helena

Nebraska Broadcasters Association

c/o Secy. Treas.

c/o KFOR, Lincoln, Nebraska

Mtgs., Election: May 14-15
Members: 34
President. . . Jack Gilbert, KHOL-TV, Kearney
Vice Pres. Harry Peck, KODY, North Platte
Secy.-Treas. . . . Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President or Secretary

Meetings: October
Elections: October
Members: 10
President. . . Frank B. Estes, WKXL, Concord
Vice Pres. Bernie Mack, WGIR, Manchester
Secy., Treas. Bill Visser, WLNH, Laconia

New Jersey Broadcasters Association

c/o Secy. Treas.

Meetings: Semi-annually
Elections: October
Members: 28

President. Frank Matrangola, WCMC, Wildwood
Vice Pres. . . . Robert Gessner, WNNJ, Newton
Secy. Treas. Howard Green, WOND, Pleasantville
Exec. Committee. . . . Gordon Giffen, WKDN, Camden; Everett Rudloff, WJKL, Asbury Park; Paul Alger, WSNJ, Bridgeton; Richard Hardin, WBUD, Trenton, N. J.

New Mexico Broadcasters Association

c/o President

Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
Pres. Ivan Head, KVSF, Santa Fe
Vice Pres. Virgil Parker, KRSN, Los Alamos
Secy. Treas. . . . Dave Button, KMIN, Grants

New York State Association of Radio and Television Broadcasters

Address: c/o President or Secretary

Meetings: March
Elections: March
Members: 100
President. George Dunham, WBNF, Binghamton
1st Vice-Pres. . . . Paul Adanti, WHEN-AM-TV, Syracuse
2nd Vice Pres. Gunnar Wiig, WROC, Rochester
Secretary. Elliott Stewart, WIBX, Utica
Treasurer. Harry Trenner, WBNY, Buffalo

North Carolina Association of Broadcasters Inc.

c/o Secretary-Treasurer

Meetings: Spring & Fall
Elections: October
Members: 117
Pres. Robert R. Hilker, WCGC, Belmont
V.P. Radio. . . Richard H. Dunlea, Jr., WMFD, Wilmington
V.P.-TV. . . . Floyd Fletcher, WTVD, Durham
Secy., Treas. Cecil B. Hoskins, WWNC, Asheville

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot

Meetings: September
Elections: September
Members: 19 Radio, 10 TV, 5 Associate
President. . . . John W. Boler, KXGO, Fargo
Vice Pres. . . Dick Johnson, KBOM, Bismarck
Secy.-Treas. . . . Les Maupin, KPLM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.

Meetings: Spring & Fall
Elections: Fall meeting
Members: 86
Pres.....Tom Rogers, WCLT, Newark
Vice Pres. (Radio)....Gene Trace, WBBW,
Youngstown
Vice Pres. (TV)....Bob Mack, WIMA, Lima
Secy., Treas.....Carlton Dargusch, Jr.
218 E. State St., Columbus

Oklahoma Broadcasters' Association

Box 542, Norman, Okla.

Meetings: January and August
Elections: January
Members: 49
President...Tom Johnson, KTOK, Oklahoma
City
Vice Pres.....Ray Van Hooser, KNED,
McAlester
Secy., Treas.....Wm. S. Morgan, KNOR,
Norman
Board of Directors.....Pat Murphy, KCRC,
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Mahoney, KVIN, Vinita, Jack Pink,
KWCO, Chickasha, Ron Wheeler, KTAT,
Frederick, Bob Hotli, KAKC, Tulsa, John
Gray, KGYN, Guymon

Oregon Association of Broadcasters

c/o Robert Monaghan, Box 5025, Eugene

Meetings: November & April
Elections: April
Members: 47 Radio; 7 TV; 4 Assoc.
President.....Ray Johnson, KMED, Medford
Vice Pres.....Gordon Capps, KSRV, Ontario
Secy. Treas.....Frank Coffin, KOIN-TV,
Portland
General Mgr.....Robert Monaghan

Pennsylvania Association of Broadcasters

c/o President

Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
Pres.....Cecil Woodland, WEJL, Scranton
1st Vice Pres.....Milton Bergstein, WMAJ,
State College
2nd V.P..Thomas Metzger, WMRF, Lewiston
Exec. Secy.....Miss Kaye Witmer, Box 606,
Harrisburg
Treas.....J. Robt. Gulick, WGAL, Lancaster
Sect.....Robert R. Williams, WHLM,
Bloomsburg

Puerto Rican Association of Broadcasters

c/o President

Meetings: July & as called
Elections: July
Members: 20
President.....Ventura Lamas, Jr., WKAQ,
San Juan
Vice Pres.....Nabal Barreto, WCMN,
Arecibo
Secretary....Charlie Cordero, WLEO, Ponce
Treasurer.....Julio Morales, WKYN,
Rio Piedras
Exec. Secy.....Roberto Bocanegra, P. O. Box
10144, Santruce

Rhode Island Broadcasters Association

c/o WADK, Newport, R. I.

Meetings: Quarterly
Elections: June
Members: 15
Pres.....Milton E. Mitler, WADK, Newport
Vice-Pres.....Edward Bogoshian, WJAR,
Providence
Secy.-Treas..Zel Levin, WWON, Woonsocket

South Carolina Broadcasters Association

c/o Secretary-Treasurer

Meetings: January & Summer
Elections: January
Members: 59 Radio; 6 TV
President....Edward L. B. Osborne, WBCU,
Union
Vice Pres.....Louis M. Neale, Jr.,
WBEU, Beaufort
Secy.-Treas....T. Doug Youngblood, WFIG,
Sumter
Directors.....John T. Cashion, WGCD,
Chester; Frank Harden, WIS, Columbia;
H. M. McElveen, WNOK-TV, Columbia;
John Davenport, WESC, Greenville; and
Osborne, Neale and Youngblood.

South Dakota Broadcasters Association

c/o President or Secy.-Treas.

Meetings: Annual
Elections: Annual
Members: 15
President.....Donald D. Sullivan, WNAX,
Yankton
Vice Pres....Bill Johnson, KYNT, Yankton
Secy., Treas....Jas. Slack, KUSD, Vermillion

Tennessee Association of Broadcasters

c/o Exec. Secy.

STATE BROADCASTERS ASSOCIATIONS

Univ. Tennessee, Knoxville, Tenn.
Meetings: November
Elections: November
Members: 68 Active; 3 Assoc.
President.....Charles B. Brakefield, WREC,
Memphis
Vice Pres.....Charles W. Brewer, WHIN,
Gallatin
Secy., Treas.....Stan Torgerson, WMC,
Memphis
Exec. Secy.....Kenneth Wright, 14 Ayres
Hall, University of Tenn., Knoxville

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Meetings: Semi-annual
Elections: Fall
Members: 173
President...Joe Leonard, KGAF, Gainesville
Vice Pres...Jim Hairgrove, KBRZ, Freeport
Secy. Treas...Gene Hendryx, KVLF, Alpine
Exec. Secy.....Bonner McLane
Directors.....Al Johnson, Leo Hackney,
Marshall Formby, Charles Jordan, Wendell
Mayes, Jack Roth

Utah Broadcasters Association

c/o President
1393 N. Main St., Logan, Utah
Meetings: Annual
Elections: Annual
Members: 15
President.....Reed Bullen, KVNU, Logan
Vice Pres.....Kenneth J. Hanni, KCPX
Salt Lake City
Secy.-Treas....Arch G. Webb, KVOG, Ogden

Vermont Association of Broadcasters

c/o President
Meetings: June
Elections: June
Members: 14
President.....Carlo F. Zezza, WCFR,
Springfield
Vice Pres.....Craig S. Parker, WDEV,
Waterbury
Treas.....Daniel B. Ruggles, WSKI,
Montpelier
Sect.....Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o Secretary-Treasurer
Meetings: June
Elections: June
Members: 64 Active; 9 Assoc.

President.....Thomas P. Chisman,
WVEC AM-TV, Hampton
Vice Pres.....Robert C. Walker, WCHV,
Charlottesville
Secy. Treas.....N. Wilber Kidd, WAYB,
Waynesboro
Leg. Chairman.....C. T. Lucy, WRVA,
Richmond

Washington State Association of Broadcasters

c/o Mgr. Dir.
White-Henry-Stuart Bldg., Seattle
Meetings: April and October
Elections: April
Members: 53 Radio; 11 TV; 6 Assoc.
President.....James W. Wallace, KPQ,
Wenatchee
Vice-Pres....W. W. Warren, KOMO-AM-TV,
Seattle
Secy.-Treas...Allen Miller, KWSC, Pullman
Mng. Dir., Counsel.....Ronald A. Murphy

West Virginia Broadcasters Association

c/o President or Secy.-Treas.
Meetings: Spring and fall
Elections: Spring
Members: 44
Pres.....C. Leslie Golliday, WEPM,
Martinsburg
Vice Pres.....John Shott, WHIS, Bluefield
Secy. Treas.....A. W. Vickers, WOAY,
Oak Hill
Exec. Secy.....Mrs. Mary Sonis, 3615
Kanawha S. E., Charleston

Wisconsin Broadcasters Association

c/o President
Meetings: Jan.-June
Elections: January
Members: 48
President.....Mig Figi, WAUX, Waukesha
Vice-Pres....Donald Wirth, WNAM, Neenah
Sect.....Carl Kolata, WTTN,
Watertown
Treas...Richard Dudley, WSAU-TV, Wausau
Attorney.....Henry Buslee, 202 Monona
Ave., Madison

Wyoming Association of Broadcasters

c/o Secretary-Treasurer
Meetings: Annually
Elections: Annually
Members: 18
President.....Roy Marsh, KRAL, Rawlins
Vice Pres.....Mildred Ernest, KWRB-TV,
Thermopolis
Secy. Treas...Bob Berger, KTWO-TV, Casper

BROADCASTERS' PROMOTION ASSOCIATION, INC.

815 Superior Ave. N.E., Cleveland 14, Ohio

Phone: CH 1-0942

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Cedar Rapids, Ia.

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KOA-TV, Denver, Colo.

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KOTV, Tulsa, Okla.

Chuck Olson
WITI-TV, Milwaukee, Wisc.

Janet Byers
KYW, Cleveland, O.

Harvey M. Clarke
CFPL Radio
London, Ont.

Austin Heywood
KNXT, Los Angeles, Calif.

L. Walton Smith
WROC-TV, Rochester, N. Y.

Robert B. Cheyne
WHDH, Boston, Mass.

Ken McClure
KFSD-TV, San Diego, Calif.

Dorothy Sanders
WLW-D, Dayton, O.

Mike Schaffer
WAVY-TV, Portsmouth, Va.

Charles Wilson
WGN, Inc., Chicago, Ill.

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WRFS, Alexander City
Chenoweth, James B.
WAPI & WABT,
Birmingham

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Hill, Milt Dean
KOOL AM-TV, Phoenix

ARKANSAS

Huey, Harry
Box 825, Ft. Smith

CALIFORNIA

Ireton, Margaret
KERO-TV, Bakersfield
Hovore, Franklin T.
KRCA, Hollywood

Heywood, Austin

KNXT, Los Angeles
Hillman, Philmour B.
KNX-CBS, Los Angeles
Nashick, E. Robert
KTLA-TV, Los Angeles
Nelson, Robert L.
KHJ-TV, Los Angeles
Bachman, Monas S.
KXTV, Sacramento
Jackson, Parker H.
KFMB-TV, San Diego
Christensen, A. H.
KPIX, San Francisco
Clark Evelyn
KCBS, San Francisco
Rodman, George T.
KGO-TV, San Francisco
Norton, Mrs. Margaret
KNTV, San Jose

COLORADO

Taft, Harold
KBTB, Denver
Faulkner, Dean
KOA-TV, Denver
Atteberry, Ellis
KCOL, Fort Collins
Seaney, Jim
KLZ-TV, Denver

CONNECTICUT

Gallagher, Peter F.
WNHC-TV, New Haven
Wry, Howard V.
WKNB, W. Hartford

DISTRICT OF COLUMBIA

Adams, Robert M.
WTOP-TV, Washington

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Meeks, Haywood
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McCawley, Ralph R.
WRC-TV, Washington
Roberts, Edwin A.
WTOP, Washington
Wilson, Jo, Miss
WWDC, Inc.,
Washington 6, D. C.

FLORIDA

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WESH-TV,
Daytona Beach
Amyx, Andy
WFGA-TV, Jacksonville
Mahaffey, Tom W.
WJXT, Jacksonville
Arden, Jon E.
WCKT, Miami
Kelly, John J.
Storer Bcstg
Miami Beach
Elber, Samuel
WGBS, Miami Beach
Toppan, Burt
WTVJ, Miami
Taggart, Byron
WFLA & WFLA-TV
Tampa

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WSB, WSB-TV, Atlanta
Ned Jay
WAGA-TV, Atlanta
Gewinner, Holt, Jr.
WSB-TV, Atlanta
Andrews, Joe
WMAZ-TV, Macon
Jenkins, George
WRBL, Columbus
Cook, George B.
WGAF, Valdosta

IDAHO

Winters, Evelyn
KIDO, Boise

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WGN, Chicago
Haviland, Thomas E.
WCFL, Chicago
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Keystone Bcstg Co.,
Chicago
Wiedenkiller, L. O.
WTVP, Decatur
Biggar, Geo. C.
WLBK, De Kalb
Henry, Elliott, W., Jr.
ABC-WBKB, Chicago
Hohmann, William R.
WBBM-TV, Chicago

Keys, John M.
WMAQ-WNBQ, Chicago
Sack, Ronald L.
WLS, Inc., Chicago
Holland, John
WIND, Chicago
Hollembaek, Loren
WBBM, Chicago
Wilson, Charles A.
WGN, WGN-TV,
Chicago

Knapp, Albert E.
WEEK, WEEK-TV,
East Peoria
Sebastian, Charles
WTAQ, La Grange
Noyes, Stan
WOPA, Oak Park
Johnston, James
WMBD-TV, Peoria
Means, William
WICS, Springfield
Olson, Chuck
WREX-TV, Rockford
Darton, Heber E.
WHBF, WHBF-TV,
Rock Island

INDIANA

Lindsay, Paul A.
WOWO, Ft. Wayne
Frerk, Laurence
WPTA, Ft. Wayne
Keefe, Robert
WANE-TV, Fort Wayne
Schroeder, Wilson
WKJG-AM & TV,
Fort Wayne
Bidlock, Robert W.
WIBC, Indianapolis
March, Thomas B.
WWCA, Gary
Hurlbut, John F.
WFBM, WFBM-TV,
Indianapolis
Wilson, H. Keith
WTTV, Indianapolis
Reisinger, Ray
WISH, WISH-TV,
Indianapolis
Gassensmith, Skip
WSBT-TV, South Bend

IOWA

Bowermaster, James H.
WMT Stations,
Cedar Rapids
Upp, Richard W.
WOC-TV, Davenport
Cornils, Wayne C.
KPIG, Cedar Rapids
De Vine, Ric
KRNT-TV, Des Moines
Schambow, John L.
KVTU, Sioux City

KANSAS

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KTVH, Wichita

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Harman, Glenn A.
WINN, Louisville
Loader, William F.
WHAS, Inc., Louisville

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Annenberg, Marion
WDSU, WDSU-TV,
New Orleans
Lyte, Box
WWL-TV, New Orleans
Grant, Jean
KSLA-TV, Shreveport
Briggs, James T.
KWKH, Shreveport

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WCOV, Lewiston
Joyce, Robert M.
WMTW, Poland Spgs.
Pitman, Linwood T.
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Portland
Stone, Melvin L.
WLOB, Portland

MARYLAND

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Tinsley, Thomas G. Jr.
WITH, Baltimore
Vaden, H. Taylor
WJZ-TV, Baltimore
Werling, Rupe
WMAL, Bethesda
Hines, Henry F.
WBAL, WBAL-TV,
Baltimore
Roeder, Charles A.
WCBM, Baltimore

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Cheyne, Robert B.
WHDH, Boston
Colvin, W. B.
WBZ-TV, Boston
Williams, Jack
WBZ, Boston

MICHIGAN

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WJBK-TV, Detroit
Kirvan, Bud
WXYZ, Inc., Detroit
Kyker, A. Glenn
WWJ, WWJ-TV, Detroit
Levinson, H. Y.
WCAR, Detroit

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WNEM-TV, Flint

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Le Masurier, Don
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Kaufman, Clayton
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Cousins, Tom
WCCO-TV, Minneapolis
Ficker, William A.
WLOL, Minneapolis
Van Roo, Robert H.
WTCN-WTCH-TV
Minneapolis

MISSOURI

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KODE, KODE-TV,
Joplin
Redmond, Joe
KMBC-KMBC-TV
Kansas City
Strawn, F. C.
KCMO, Kansas City
Woods, Jud
WDAF-WDAF-TV
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KXOX, St. Louis
Curran, Don
KTVI, St. Louis
Koch, Alice, Mrs.
KMOX, St. Louis
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KSD, KSD-TV, St. Louis
Stanton, Tom
KMOX-TV, St. Louis
McKibben, William T.
Balaban Station,
St. Louis
Ruppe, Michael, Jr.
KWK, St. Louis

MONTANA

May, Conna G.
KOOK-AM and TV,
Billings
Nyberg, Gertrude C.
KGHL-TV, Billings
Craney, E. B.
KXLF, Butte

NEBRASKA

Wallick, Bud
KOLN-TV, Lincoln
Meier, Evans
WJAG, Norfolk
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WEBR, Inc., Buffalo

Hellman, Gordon A.
Transcontinent TV
Corp., New York
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Stahlberger, R. L.
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Linger, Dean D.
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New York
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WERE, Cleveland
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WTOL-TV, Toledo

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Tjaden, Montez
KWTU, Oklahoma City
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KOTV, Tulsa

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Lancaster
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Krauss, Mitchell
WIP, Philadelphia
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WFBG-WFBG-TV
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WRCV, WRCV-TV,
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Buzzelli, June L.
KDKA, Pittsburgh
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KDKA-TV, Pittsburgh
Chernin, Kenneth
Triangle Public.
Philadelphia

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WFIL, Philadelphia
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WBRE-TV
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Holcomb, Douglas
WGBI & WDAU-TV,
Scranton

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Morton, Don
WEAN, Providence

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Davenport, J.
WESE, Greenville
Adams, William A.
WSPA-TV
Spartanburg

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Townsend, Jack
KELO, KELO-TV,
Sioux Falls

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Cash, Charles H., Jr.
WSM-TV, Nashville
Jones, W. A.
WSIX, Nashville

TEXAS

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Cohlma, Casey
WFAA-TV, Dallas
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KSET, El Paso

Wygant, Phil
WBAP-WBAP-TV
Fort Worth
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KXYZ, Houston
Harriss, Kirt
KPRC, KPRC-TV,
Houston
Shipley, W. H.
KDUB, Lubbock
McClure, Ken
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Yancy, Bill N.
WOAI-TV, San Antonio

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WINA, Charlottesville
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WGH, Norfolk, Va.
Schaffer, Mike
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Portsmouth
Stone, John L., Jr.
WRVA-TV, Richmond
Evans, James W.
WTAR-WTAR-TV
Norfolk
McCollum, Thomas F.
WXEX-TV, Richmond

WASHINGTON

Blosl, Thomas L.
KIRO-KIRO-TV
Seattle
Devon, Don
KIMA, KIMA-TV,
Yakima

WEST VIRGINIA

Greenwood, George
WSAZ, Inc., Huntington
Knight, James H.
WTRF-TV, Wheeling
Meagle, Howard W.
WWVA, Wheeling

WISCONSIN

Moran, Robert O.
WBEL, Beloit

Meister, Robert
WBAY, WBAY-TV,
Green Bay
Anderson, Leonard G.
WKBH-WKBT,
La Crosse
Barnes, Art
WISN, WISN-TV,
Milwaukee
Bolger, Thomas E.
WSAU-WSAU-TV
Wausau
Cohen, Joella Miss
WFRV, Green Bay
Olson, Chuck
WITI-TV, Milwaukee
Turet, Lawrence
WXIX, Milwaukee
Wallace, Bruce
WTMJ-WTMJ-TV,
Milwaukee

CANADA

Mannix B.
CFAC, Calgary, Alberta
Love, Jas. A.
CFCN, Calgary
Kilby, T. Acton
CKWX, Vancouver
Allen, William S.
CJVI, Victoria, B. C.
Walker, Gordon N.
CKRC, Winnipeg, Man.
Clark, Harvey M.
CFPL, London, Ontario
Freeman, Marvin M.
CKX, Brandon, Man.
Tweedie, P. A.
CFCF, Montreal
Wall, Don
CKGM, Montreal
Gardi, Frank J.
CJIC-TV,
Sault Ste. Marie, Ont.
Goodman, J. C.
CJGX, Yorkton, Sask.
Marsden, Kenneth C.
CFRB, Toronto, Ontario.

ROSTER OF AFFILIATE MEMBERS

Anthony, Ted
WJW-TV, Cleveland
Daly, Thomas
CFPL-TV, London, Ont.
Lurie, Louise
WBBM-TV, Chicago
Paradis, George
WECH-TV,
Portland, Me.
Downing, Bert
KYW, Cleveland
Gerity, James, Jr.
WNEM-TV, Flint, Mich.
Hansen, Bob
WCCO-TV, Minneapolis

Henderson, C. George
WSOC, Charlotte, N. C.
Rogers, John
WBBM-CBS, Chicago
Gohring, R. A.
WNEM, Flint, Mich.
Box, John F., Jr.
Balaban Stations
St. Louis, Mo.
Pinney, Richard D.
WMT, WMT-TV, Cedar
Rapids, Iowa
Marx, Dorothy Mrs.
Balaban Stations
St. Louis, Mo.

Gallagher, Robert R.
WCBS, New York
Vitale, Raymond
WCBS, New York
Larrison, Hovey
WHEN-WHEN-TV
Syracuse
Dillon, John P.
WBTV, Charlotte
Duperrault, Doug
WTAR-WTAR-TV
Norfolk, Va.
Curran, Don
KTVI, St. Louis, Mo.
Gzebb, L.
CKRC, Winnipeg

Stations In Major Markets Offering Advertisers In-Store Displays

This compilation, a four-month project, has been completed by the media merchandising division of BBDO's marketing department. It is the third annual survey of Radio and Television stations which offer in-store display space to their advertisers. The full report lists 185 Radio and 81 Television stations in major markets whose merchandising plans include supermarket display space for their advertisers. The survey was organized and executed under the direction of Louis Kruh, head of the media merchandising division, and Paul Freyd, vice president in charge of marketing at BBDO.

Radio Stations

ALABAMA

*WJLD—Birmingham
WBRC—Birmingham

ARIZONA

KOOL—Phoenix
KOY—Phoenix
KCNA—Tucson

CALIFORNIA

KAFY—Bakersfield
KMAP—Bakersfield
KPAY—Chico
KARM—Fresno
KFRE—Fresno
KDAY—Hollywood
KABC—Los Angeles
KHJ—Los Angeles
KNX—Los Angeles
KRCA—Los Angeles
KFIV—Modesto
KIDD—Monterey
KVIP—Redding
KPAY—Sacramento
KCRA—Sacramento
KROY—Sacramento
KITO—San Bernardino
KCBQ—San Diego
KSFJ—San Diego
KCBS—San Francisco
KFRC—San Francisco
KGO—San Francisco
KJBS—San Francisco
KNBC—San Francisco
KOBV—San Francisco
KYA—San Francisco
KXRJ—San Jose

* Negro Programming

KSRO—Santa Rosa
KWG—Stockton

COLORADO

KMYR—Denver

CONNECTICUT

WNHC—New Haven

DIST. OF COLUMBIA

WTOP—Washington
WWDC-FM—Washington

FLORIDA

*WOBS—Jacksonville
WGBS—Miami
WINZ—Miami
WALT—Tampa

GEORGIA

WPLO—Atlanta
WAKE—Atlanta
WAOK—Atlanta
*WERD—Atlanta
WQXI—Atlanta

HAWAII

KGU—Honolulu

ILLINOIS

WBBM—Chicago
WGN—Chicago
WMAQ—Chicago

INDIANA

WANE—Fort Wayne
WIBC—Indianapolis
WJVA—South Bend

IN-STORE DISPLAYS

IOWA

WHO—Des Moines

KENTUCKY

WFKY—Frankfort

WVLK—Lexington

WAKY—Louisville

LOUISIANA

WLCS—Baton Rouge

*WXOK—Baton Rouge

*KAOK—Lake Charles

WBOK—New Orleans

WNOE—New Orleans

WSMB—New Orleans

WWL—New Orleans

KJOE—Shreveport

MAINE

WPOR—Portland

WAGM—Presque Isle

MARYLAND

WBAL—Baltimore

*WEBB—Baltimore

WITH—Baltimore

MASSACHUSETTS

WEEI—Boston

WAAB—Worcester

MICHIGAN

WKMJ—Dearborn

WJBK—Detroit

WXYZ—Detroit

WOOD—Grand Rapids

MINNESOTA

WMFG—Hibbing

KSTP—Minneapolis

WCCO—Minn.-St. Paul

WHLB—Virginia

MISSISSIPPI

WDJX—Jackson

WLBT—Jackson

WOKJ—Jackson

MISSOURI

KCMO—Kansas City

KMBC—Kansas City

KPRS—Kansas City

KMOX—St. Louis

KSW—St. Louis

KWK—St. Louis

KXOK—St. Louis

MONTANA

KBOW—Butte

KFBB—Great Falls

NEW JERSEY

WTTM—Trenton

NEW YORK

WROW—Albany

WNBF—Binghamton

WBNY—Buffalo

WGR—Buffalo

WTKO—Ithaca

WABC—New York

WCBS—New York

WLIB—New York

WINS—New York

WMGM—New York

WOR—New York

WADO—New York

WRCA—New York

*WWRL—New York

WBBF—Rochester

WHEC—Rochester

WHEN—Syracuse

WSYR—Syracuse

NORTH CAROLINA

WBT—Charlotte

WPET—Greensboro

WKIX—Raleigh

WTOB—Winston-Salem

NORTH DAKOTA

WDAY—Fargo

OHIO

WCUE—Akron

WCMW—Canton

WKRC—Cincinnati

WLW—Cincinnati

KYW—Cleveland

WERE—Cleveland

WGAR—Cleveland

WJW—Cleveland

WTVN—Columbus

WSPD—Toledo

WBBW—Youngstown

WFMJ—Youngstown

WKBN—Youngstown

OREGON

KGW—Portland
KWJJ—Portland

PENNSYLVANIA

WFBG—Altoona
WEST—Easton
WJET—Erie
WCMB—Harrisburg
WHGB—Harrisburg
WKBO—Harrisburg
WGAL—Lancaster
WLAN—Lancaster
WCAU—Philadelphia
*WDAS—Philadelphia
WFIL—Philadelphia
*WHAT—Philadelphia
WIBG—Philadelphia
WIBG-FM—Philadelphia
WIP—Philadelphia
WPEN—Philadelphia
WPEN-FM—Philadelphia
WRCV—Philadelphia
WCAI—Pittsburgh
WHUM—Redding
WRAW—Redding
WORK—York

RHODE ISLAND

WEAN—Providence
WJAR—Providence

SOUTH CAROLINA

WIS—Columbia
WMSC—Columbia

TENNESSEE

*WMFS—Chattanooga
*WLOK—Memphis

ARIZONA

KOOL-TV—Phoenix

CALIFORNIA

KMJ-TV—Fresno
KCOP-TV—Hollywood
KABC-TV—Los Angeles
KHJ-TV—Los Angeles
KRCA-TV—Los Angeles
KTTV—Los Angeles
KGO-TV—San Francisco
KRON-TV—San Francisco

TEXAS

KGNC—Amarillo
KLIF—Dallas
WFAA—Dallas
KROD—El Paso
KSET—El Paso
XELO—El Paso
KTHT—Houston
KTRH—Houston
*KYOK—Houston
KDAV—Lubbock
KFYO—Lubbock
KCOR—San Antonio

UTAH

KSL—Salt Lake City

VIRGINIA

WSVA—Harrisonburg
WAVY—Norfolk
WGH—Norfolk
WLEE—Richmond
WRVA—Richmond
WDBJ—Roanoke

WASHINGTON

KWIQ—Moses Lake
KAYO—Seattle
KXLY—Spokane

WEST VIRGINIA

WCHS—Charleston
WHLL—Wheeling

WISCONSIN

WOKY—Milwaukee

TELEVISION

COLORADO

KBTW—Denver

CONNECTICUT


WHNC-TV—New Haven
WATR-TV—Waterbury

FLORIDA

WESH-TV—Daytona Beach

GEORGIA

WLW-A-TV—Atlanta

IN-STORE DISPLAYS 

IDAHO

KIDO-TV—Boise

ILLINOIS

WBKB-TV—Chicago

WGN-TV—Chicago

INDIANA

WEHT-TV—Evansville

WTVW-TV—Evansville

WANE-TV—Fort Wayne

WLW-I—Indianapolis

LOUISIANA

KNOE-TV—Monroe

WDSU-TV—New Orleans

KTBS-TV—Shreveport

MAINE

WAGM-TV—Presque Isle

MASSACHUSETTS

WWRP-TV—Greenfield

WHYN-TV—Springfield

WWLP-TV—Springfield

MICHIGAN

CKLW-TV—Detroit

WJBK-TV—Detroit

WXYZ-TV—Detroit

MINNESOTA

WDSM-TV—Duluth

KSTP-TV—Minneapolis

WCCO-TV—Minneapolis

MISSISSIPPI

WLBT-TV—Jackson

MISSOURI

KODE-TV—Joplin

KCMO-TV—Kansas City

KMBC-TV—Kansas City

NEVADA

KLAS-TV—Las Vegas

NEW MEXICO

KOAT-TV—Albuquerque

NEW YORK

WNBF-TV—Binghamton

WGR-TV—Buffalo

WABD-TV—New York

WNTA-TV—New York

WOR-TV—New York

WHEN-TV—Syracuse

NORTH CAROLINA

WSOC-TV—Charlotte

WTOB-TV—Winston-Salem

NORTH DAKOTA

KFYR-TV—Bismarck

WDAY-TV—Fargo

OHIO

WKRC-TV—Cincinnati

WLW-TV—Cincinnati

WSTV-TV—Steubenville

WKBN-TV—Youngstown

OREGON

KPTV-TV—Portland

PENNSYLVANIA

WFBG-TV—Altoona

WCMB-TV—Harrisburg

WTPA-TV—Harrisburg

WFIL-TV—Philadelphia

WNEP-TV—Scranton

WILK-TV—Wilkes-Barre

WSBA-TV—York

RHODE ISLAND

WJAR-TV—Providence

SOUTH CAROLINA

WUSN-TV—Charleston

WIS-TV—Columbia

TEXAS

KFDA-TV—Amarillo

KTRK-TV—Houston

KCOR-TV—San Antonio

UTAH

KUTV-TV—Salt Lake City

VIRGINIA

WAVY-TV—Norfolk

WXEX-TV—Richmond

WDBJ-TV—Roanoke

WASHINGTON

KING-TV—Seattle

KXLY-TV—Spokane

WEST VIRGINIA

WCHS-TV—Charleston

WBOY-TV—Clarksburg

WTRF-TV—Wheeling

WISCONSIN

WDSM-TV—Superior

WFRV-TV—Green Bay

WISN-TV—Milwaukee

PUERTO RICO

WAPA-TV—San Juan



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TELEVISION DAILY

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**BRANCH OFFICES
EXECUTIVE PERSONNEL
STATIONS COMPRISING GROUP**

1960

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ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.

Phone: NOrmandy 3-3311

V. P. West Div. James G. Riddell
Sales Mgr., Western Div. Vince Francis

STATIONS

KABC-TV, Los Angeles, Calif.; XETV, San Diego, Calif.; KEYT, Santa Barbara, Calif.; KSBY-TV, San Luis Obispo; KLYD-TV, Bakersfield, Calif.; KJEO-TV, Fresno, Calif.; KSBW-TV, Salinas, Calif.; KGO-TV, San Francisco, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KPTV, Portland, Ore.; KNDO-TV, Yakima, Wash.; KOMO-TV, Seattle, Wash.; KREM-TV, Spokane, Wash.; KUTV, Salt Lake City, Utah; KBTV, Denver, Colo.; KTVK, Phoenix, Ariz.; KGUN-TV, Tucson, Ariz.; KELP-TV, El Paso, Tex.; KSHO-TV, Las Vegas, Nev.; KRDO, Colorado Springs, Col.; KSWB-TV, Roswell, N. M.; KOAT-TV, Albuquerque, N. M.; KTVB-TV, Boise, Idaho; KXLF-TV, Butte, KOOK-TV, Billings, Mont.; KFBC, Cheyenne, Wyo.; KID-TV, Idaho Falls, Billings, Mont.; KFBB-TV, Great Falls, Mon-

tana; KOVR, Sacramento-Stockton, Calif.; KOLO-TV, Reno, Nev.; KTWO, Casper, Wyo.; KVIP, Redding, Calif.; KVIQ-TV, Eureka, Calif.; KOTI-TV, Klamath Falls, Ore.; KLIX-TV, Twin Falls, Id.; KWRB-TV, Riverton, Wyo.; KHVH-TV, Honolulu; KENI-TV, Anchorage, KFAR-TV, Fairbanks, Alaska.

ABC Western Division Radio Network

1539 N. Vine St., Hollywood 28, Calif.

Phone: NOrmandy 3-3311

Western Sales Mgr. Harry Woodworth
Sales Service Mgr. Sheila Manes
Chief Engineer Ralph Denechaud

STATIONS

KPMC, Bakersfield; KTIP, Porterville; KIBS, Bishop; KARM, Fresno; KABC (O&O), Los Angeles; KFIV, Modesto; KFBK, Sacramento; KSYC, Yreka; KCKC, San Bernardino; KGB, San Diego; KGO (O&O), San Francisco; KTMS, Santa Barbara; KWG, Stockton, all California; KVOS, Bellingham; KOMO, Seattle; KGA, Spokane; KIMA, Yakima; KEPR, Kennewick; KTEL, Walla Walla; KPQ, Wenatchee, KEDO, Long-

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Herald Tribune
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WGHQ
KINGSTON - SAUGERTIES, N. Y.

GUSTAVE NATHAN, Gen. Mgr.

General Offices: 595 Madison Avenue, New York, N. Y.

Represented by The Bolling Co.

REGIONAL NETWORKS

view, all Wash.; KASH, Eugene; KWJJ, Portland; KBND, Bend; KSLM, Salem; KUMA, Pendleton, KRXL, all Oregon; KBAR, Burley; KOZE, Lewiston, both Idaho; KENO, Las Vegas, Nev.; KFUN, Las Vegas; KHSN, Las Alamos; KTRC, Santa Fe; KRTN, Raton; KHAM, Albuquerque, all New Mexico; KFBC, Cheyenne; KVOC, Casper, both Wyo.; KSID, Sidney, Neb.; KIXX, Provo; KALL, Salt Lake City, both Ut.; KHOW, Denver; KGHF, Pueblo, both Colo.; KOY, Phoenix; KTUC, Tucson, KSUN, Bisbee; KNOT, Prescott, KAAA, Kingman; KGLU, Safford; KVOY, Yuma; KVNA, Flagstaff; KVNC, Winslow; KNOG, Nogales; KWJB, Globe; KHFH, Sierra Vista, all Ariz.

SUPPLEMENTARY GROUP

..KXO, El Centro; KMYC, Marysville; KYOS, Merced; KPRL, Paso Robles; KRDG, Redding; KSBW, Salinas; KVEC, San Luis Obispo; all Calif.; KWIN, Ashland; KAST, Astoria; KOOS, Coos Bay; KAJO, Grants Pass; KFJI, Klamath Falls, all Ore.; KELA, Centralia; KGY, Olympia, both Wash.; KBET, Reno, Nev.

A-Buy in California Group

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STATIONS

KIEM, Eureka; KITO, San Bernardino; KLVD, Bakersfield; KPAY, Chico; KVIP, Redding; KARM, Fresno; KEEN, San Jose; KFIV, Modesto; KIST, Santa Barbara; KIDD, Monterey; KROY, Sacramento; KSTN, Stockton; KSRO, Santa Rosa.

Air Trails Network

121 N. Main St., Dayton 2, Ohio

Phone: Baldwin 2-3773

President Charles Sawyer
Exec. V.P. J. P. Williams
Vice Presidents Alex Buchan,
Ernest A. Gudridge, Victor Bushong

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE Springfield, all Ohio; WKLO, Louisville, Ky.; WEZE, Boston, Mass.; WEZI, Louisville, Ky.

Alaska Broadcasting System

1001 Tower Bldg., Seattle, Wash.

Phone: MAin 4-6333

General Manager Wm. J. Wagner
Representative Alaska Radio-TV Sales

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

Allegheny Mountain Network

P. O. Box 88, c/o WBLF, Bellefonte, Pa.

Gen. Mgr. Cary H. Simpson

STATIONS

WKBI, St. Marys; WNBW, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte.

W. Gordon Allen Stations

c/o KGAY, P. O. Box 768, Salem, Ore.

STATIONS

KGAY, Salem; KGAL, Lebanon, both Ore.; KMAR, Winnsboro, La.

All Islands Radio Network

c/o Advertisers Bldg.

Station KGU, Honolulu, Hawaii

Manager William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KHBC, Hilo.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave.,

Santurce, P.R.

President Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; WKVM, San Juan, all Puerto Rico.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.

Phone: Highland 3779

Gen., Comm. Mgr. Elmo Mills
Sales Promotion Mgr. Harry McTigue
Program Director Art Grunewald
Publicity Director Jack Mills
Chief Engineer Dave Jordan

BRANCH OFFICE

P. O. Box 333, London, Ky., Elmo Mills, Gen. Mgr., Phone: Volunteer 4-2148; Representative, Harry McTigue.

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.

Phone: ALpine 8-8181

Pres., Gen. Mgr. John L. Hogg
Comm. Mgr. James W. Ross
Pro. Dir. Jack Williams
Chief. Eng. Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVNC, Winslow; KOY, Phoenix; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KAAA, Kingman; KWJB, Globe; KGLU, Safford.

Arkansas Network

1001 Spring St., Little Rock, Ark.

General Manager T. K. Barton

Commercial Mgr. Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Arrowhead Network

WEBC Bldg., Duluth 2, Minn.

Manager Walter C. Bridges

STATIONS

WEBC, Duluth, Minn.; WMFG, Hibbing.

REGIONAL NETWORKS (=====)

Minn.: WHLB, Virginia, Minn.: WEAU, Eau Claire, Wis.; WJMC, Rice Lake, Wis.; WISC, Madison, Wis.

James D. Asher Stations

c/o WESX, Box 710, Salem, Mass.
 President.....J. D. Asher
 STATIONS

WESX, Salem; WGAW, Gardner, WJDA, Quincy.

Gene Auntry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.
 President.....Tom Chauncey
 STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

c/o KXEL, P. O. Box 2395, Waterloo, Iowa
 President.....Cy N. Bahakel
 STATIONS

KXEL, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKOZ, Kosciusko, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBj, Bowling Green, Ky.; WWOD, Lynchburg, Va.

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Broadcast House, St. Louis 8, Mo.
 Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
 Asst. to V.P.; Sales.....Stanley N. Kaplan
 Admin'stration.....William T. McKibben
 Admin. Asst.....Harriet Baker
 Program Director.....John Carney, Jr.
 Publicity Director.....Dorothy Marx
 Group Engineer.....David Sandine

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Radio Park, Dallas 18, Tex., Phone: DI 8-3800,
 Irene Runnels, Mgr.; Radio Park, Milwaukee 8,
 Wisc., Phone: GL 3-4130, Parker Daggett; Broad-
 cast House, St. Louis 8, Mo., Phone: OL 2-4500,
 Harriet Baker; 190 N. State St., Chicago, Ill.;
 Phone: FR 2-2262, Richard Balaban; 527 Mad-
 ison Ave., N. Y. 22; Phone: PL 9-7760, Lee Lahey;
 Leland Office Bldg., Springfield, Ill., Phone: LA
 8-0465, Milton Friedland; Inman Hotel, Cham-
 paign, Ill., Phone: FL 2-7673, Milton Friedland;
 WTVO-TV, N. Meridan Rd., Phone: 3-5413,
 Harold Froelich.

STATIONS

WIL, St. Louis, Mo.; WRIT, Milwaukee, Wisc.;
 KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.;
 WICS-TV, Springfield, Ill.; WCHU-TV, Cham-
 pion, Ill.

W. W. Bankhead Stations

c/o WWWF, 505 Temple Ave., Fayette, Ala.
 President.....W. W. Bankhead
 STATIONS

WWWF, Fayette; WWWB, Jasper, WWWR,
 Russellville, all Ala.

The Bartell Family Radio Group

Box 105, Madison 1, Wisconsin
 Phone: CEdar 3-0733

President.....Gerald A. Bartell
 Managing Dir.....Lee Bartell

Chief Engineer.....Ralph Evans
 Program Director.....Al Heacock
 Publicity Director.....George Goldman

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco
 2, Cal., (KYA) Morton J. Wagner, V.P., Gen.
 Mgr., Phone: DOuglas 2-2536; Seventh Ave. at
 Ash, San Diego 1, Cal. (KCBQ) Lee Bartell,
 Pres., Gen. Mgr., Phone: BELmont 2-7161; 3500
 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY)
 Len Schindler, Mgr., Phone: HILLtop 2-0150;
 730 Fifth Ave., New York 19, N. Y., (WADO)
 Mel Bartell, Pres., Gen. Mgr., Phone: Circle
 5-7979.

STATIONS

WYDE, Birmingham, Ala.; KCBQ, San Diego,
 Calif.; WAKE, Atlanta, Ga.; WOKY, Milwau-
 kee, Wis.; KYA, San Francisco, California;
 WADO, New York, N. Y.

Bellinger-Townsend-Kemper Stations

c/o WVMC, P. O. Box 450, Mt. Carmel, Ill.
 President.....S. P. Bellinger
 STATIONS

WVMC, Mt. Carmel; WRAM, Monmouth;
 WIZZ, Streator, all Ill.; WAXX, Chippewa Falls,
 Wisc.

Better Music Broadcasters

c/o Broadcast Time Sales
 509 Madison Ave., New York, N. Y.

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 Philadelphia; WCRB, Boston; KIXL, Dallas;
 KGON, Portland, Me.; KADY, St. Louis, WZIP,
 Cincinnati; WVCG, Miami; WKYW, Louisville;
 KBUZ, Phoenix; WDOK, Cleveland.

BFR Stations

c/o KSO, 1910 Ingersoll Ave., Des Moines, Ia.
 President.....Larry Bentson
 STATIONS

KSO, Des Moines, Ia.; WLOL, Minneapolis,
 Minn.; KDLO-TV, Florence; KPLO-TV, Reliance;
 KELO-AM-TV, Sioux Falls, all S. D.

George W. Bingham Stations

c/o WGNy, Old Little Britain Rd.,
 Newburgh, N. Y.

STATIONS

WGNy, Newburgh; WSLB, Ogdensburg;
 WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.
 President.....Ralph McElroy
 STATIONS

KWWL-AM-TV, Waterloo, Ia.; KMMT, Austin,
 Minn.

Blue Ridge Network

c/o WBAW, Jackson St., Barnwell, S. C.
 Representative.....Cannon
 STATIONS

WBAW, Barnwell; WSNW, Seneca; WABU,

Abbeville; WSSC, Sumter; WBHC, Hampton, all South Carolina; WLFA, Lafayette, Ga.

Booth Broadcasting Co.

700 Buhl Bldg., Detroit 26, Mich.
Phone: W0odward 2-0220

Bd. Chmn., Pres. John L. Booth
Vice President Thomas J. Warner
Gen. Managers R. W. Phillips (WSGW),
J. R. Fife (WBBC), G. Lasley (WIBM), J. Jeffrey
(WIOU), M. G. Creel (WJVA), S. Miller
(WTOD).
Program Director Edwin E. Nyy
Publicity Director Richard Desautel
Chief Engineer Edward H. Clark

STATIONS

WJLB, Detroit; WSGW, Saginaw; WBBC, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WMKZ-FM, Jackson, Mich.; WTRT-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.
STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: Kenmore 6-0854

President James Murley
Program Director E. P. Gieringer
Merchandising Director F. P. Russell
Representative Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Broadcasting Co. of the South Stations

c/o WSFA-TV, 10 E. Delano, Montgomery, Ala.
President B. C. Hipp

STATIONS

WSFA-TV, Montgomery; WIST, Charlotte, N. C.; WIS-AM-TV, Columbia, S. C.

Kenyon Brown Stations

Miami Hotel Bldg., Miami, Okla.
Phone: KI 2-3303

KGLC, Miami, Okla.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: Windsor 7-7675

Pres., Gen. Mgr. Les Biederman
Comm. Mgr. Robert Detwiler
Chief Engineer William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.
President J. Burroughs
STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales, both N. M.

Cactus Network

K.I.U.N. Radio & TV, Pecos, Tex.
Phone: PEcos 5-2497-8

President Barney Hubbs
Gen. Mgr., Pub. Dir. Bill Hubbs
Commercial Mgr. Cliff Sanderford
Sales Prom. Mgr. Dave Martin
Chief Engr. Harry Boehnemann
Program Dir. Bill Woodruff

BRANCH OFFICES

Alpine, Tex.; Gene Hendrix; Ft. Stockton, Tex.; Janes Parr; Cortez, Colo.; Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; KVLF, Alpine, all Tex.; KVFC, Cortez, Colo.

California Farm Network

2223 Fulton St., Berkeley 4, Cal.
Phone: TH 3-9600

Manager Milton L. Levy
Radio Director Al Tiffany

STATIONS

KFL, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley; KBEE, Modesto; KATY, San Luis Obispo; KAFP, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: Victor 2-4158

President D. M. Comstock
STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: Hillside 3-3123

Pres., Gen. Mgr. William B. Smullin
V.P., Sales Donald H. Telford
V.P., Engr. Edward A. Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Ed Smith, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Walter Richartz, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Television Corp.

65 East 55th St., New York 22, N. Y.
Phone: PLaza 2-1750

President Frank M. Smith
Gen. Mgrs., Radio R. Peebles, D. Weinig
V.P., Gen. Mgr. TV J. P. Dougherty

REGIONAL NETWORKS

V.P. Charge of Radio.....Michael Joseph
V.P., Chief Eng.....Daniel H. Smith

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: Albany
3-2225, Thomas S. Murphy, V.P.; 24 Mason St.,
Providence, R. I., Phone: PLantations 1-9776,
J. P. Dougherty, Gen. Mgr.; Box 2009, Durham,
N. C.; Phone: 2-2111, Harmon L. Duncan, Floyd
Fletcher, V.P.'s.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.;
WPRO-TV, AM, Providence, R. I.; WTVD Raleigh-
Durham, N. C.

Carolina Radio Group

Box 609, Durham, North Carolina
Phone: Durham 8-6129

General Manager.....H. Tom Morris
Representative.....Pearson

STATIONS

WTK, Durham; WFLB, Fayetteville, N. C.;
WKIX, Raleigh; WCEC, Rocky Mt.; WRRF,
Washington; WGNL, Wilmington; WBBB, Bur-
lington; WSOC, Charlotte; WGBG, Greensboro;
WIRC, Hickory; WSAT, Salisbury; WTOB, Win-
ston-Salem, all N. C.

Carolina Radio Network

c/o WVOT, P. O. Box 170, Wilson, N. C.

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS,
Tarboro; WEEE, Rocky Mount; WRCS, Ahoskie;
WELS, Kinston; WRRZ, Clinton; WGBR, Golds-
boro; WGTC, Greenville; WRRF, Washington;
WHNC, Henderson; WMPM, Smithfield.

Cascade Broadcasting Co.*

P.O. Box 702, Yakima, Washington
Phone: GLencourt 2-9111

Board Chmn.....A. W. Talbot
President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
V.P. Radio.....Joe Kendall
Promotion Mgr.....Ed Morrissey
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Eph-
rata; KEPR-AM-TV, Pasco; KIMA, KIMA-TV,
Yakima; KWIQ, Moses Lake, all Wash.

Cassel Stations

c/o WBRX, Jackson Bldg., Berwick, Pa.

STATIONS

WBRX, Berwick; WCHA, Chambersburg;
WATS, Sayre, all Pa.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Fred Ruegg
Commercial Mgr.....Gordon Mason
Sales Promotion Mgr.....Arthur Wittum
Program Director.....Robert P. Sutton

Publicity Dir.....Lloyd Brownfield
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison
Avenue, New York, N. Y., Phone: PL 1-2345,
Milton Allison, V.P.; Sheraton-Palace Hotel, San
Francisco, Calif., YU 2-7000, Byron Nelson,
Sales Mgr.; 932 Fisher Bldg., Detroit, Mich.,
TR 2-5550, Ralph H. Patt, Jr., Sales Mgr.; 630
N. McClurg Court, Chicago 11, Ill., WH 4-6000,
Thomas H. Peterson, Sales Mgr.; 805 Peachtree
St., N.E., Atlanta 8, Ga., TR 4-4407, George
Crumbley, Jr., Sales Mgr.; Ninth & Sidney Sts.,
St. Louis 4, Mo., PR 3-1120, Eugene R. Myers,
Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28,
Cal., HO 9-1212, Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Fran-
cisco, Calif.; KFRE, Fresno, Calif.; KFMB, San
Diego, Calif.; KROY, Sacramento, Calif.;
KERN, Bakersfield, Calif.; KINS, Eureka,
Calif.; KOIN, Portland, Ore.; KFIR, North Bend,
Ore.; KERG, Eugene, Ore.; KFLW, Klamath
Falls, Ore.; KYJC, Medford, Ore.; KRNR, Rose-
burg, Ore.; KIRO, Seattle, Wash.; KXLY, Spo-
kane, Wash.; KEPR, Kennewick, Wash.; KIMA,
Yakima, Wash.; KOLO, Reno, Nev.; KVCV,
Redding, Calif.; KHSL, Chico, Calif.

CBS Television Pacific Network

1313 North Vine St., Los Angeles 28, Calif.
Phone: OLive 1-2345

President.....Merle S. Jones
General Manager.....Clark B. George
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Comm. Mgr.....Robert D. Wood
Prog. Director.....Donald M. Hine
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fair-
banks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV,
Bakersfield, Calif.; KHSL-TV, Chico, Calif.;
KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno,
Calif.; KNXT, Los Angeles, Calif.; KBET-TV,
Sacramento, Calif.; KSBW-TV, Salinas-Monterey,
Calif.; KFMB-TV, San Diego, Calif.; KPIX, San
Francisco, Calif.; KSBY-TV, San Luis Obispo,
Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV,
Lewiston, Idaho; KMSO-TV, Missoula, Mont.;
KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno,
Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Kla-
math Falls, Ore.; KOIN-TV, Portland, Ore.;
KVOS-TV, Bellingham, Wash.; KIRO-TV, Se-
attle, Wash.; KXLY-TV, Spokane, Wash.;
KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco,
Wash.; KEY-TV, Santa Barbara, Calif.; KBAS-
TV, Ephrata, Wash.

Central South Carolina Radio Network

P. O. Box 748, c/o WCOS, Columbia, S. C.
General Manager.....G. H. Buck, Jr.

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX,

REGIONAL NETWORKS

Orangeburg; WFIG, Sumter.

Clearfield Broadcasters Stations

c/o WCPA, 215 Church St., Clearfield, Pa.
President.....W. K. Ulerich

STATIONS

WCPA, Clearfield; WDAD, Indiana, both Pa.;
WJCM, Sebring, Fla.

John C. Cohan Stations

c/o KVEC, P. O. Box 787, San Luis Obispo, Calif.
President.....J. C. Cohan

STATIONS

KVEC, KSBY-TV, San Luis Obispo; KSBW-TV,
Salinas, all Calif.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

RepresentativeCory

STATIONS

KRAL, Cragg, Colo.; KSLV, Monte Vista,
Colo.; KUBC, Montrose-Delta, Colo.

Columbia New England Radio Network

c/o WEEL, 182 Tremont St., Boston 11, Mass.
Phone: HUBbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnelt
National Rep.....CBS Radio Spot Sales

STATIONS

WEEL, Boston, Mass.; WHYN, Springfield-Holyoke,
Mass.; WDRC, Hartford; WBRY, Waterbury, Conn.;
WPRO, Providence, R. I.; WGAN, Portland, Maine; WCAX,
Burlington, Vt.

Community Broadcasting Service Stations

c/o WAGM, 489 Main St., Presque Isle, Me.
President.....H. H. Hildreth

STATIONS

WAGM-AM-TV, Presque Isle; WABI, Bangor;
WPOR, Portland, all Me.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020

President.....I. Mitchell Hastings
General Manager.....John R. Thornton
Program Director.....John Q. Adams
Chief Engineer.....David Passell

BRANCH OFFICES

11 E. 47th St., New York, N. Y.
Phone: PL 2-0870

Gen. Mgr., Lawrence L. Wynn; P. O. Box 1062,
Hartford, Conn. Phone: BEverly 5-8622, Ch.
Engr., Wm. Meola; P. O. Box 1015, Providence,
R. I., Phone: NI 7-4827, Ch. Engr., Wm. Hlavas.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.;
WHCN, Hartford, Conn.; WXCN, Providence,
R.I.; WMTW, Poland Springs, Me.

The Connecticut State Network

440 Meadow St., Waterbury, Conn.
Phone: PLaza 5-1121

President.....Samuel R. Elman
Vice President.....Edward Obrist
Secretary.....Paul Baumgartel
Directors.....Ed Waller,
Julian Schwartz, John Ellinger, Donald Lasser,
R. L. Chalmers.

STATIONS

WATR, Waterbury; WHAY, New Britain;
WNHC, New Haven; WTOR, Torrington;
WSTC, Stamford; WNAB, Bridgeport; WICH,
Norwich.

Consolidated Sun Ray Stations

c/o WPEN, 2212 Walnut St., Philadelphia, Pa.
President.....W. Sylik

STATIONS

WPEN, Phila.; WALT, Tampa, Fla.; WSAI,
Cincinnati, O.

Continental Broadcasters Stations

c/o KCKN, 4121 Minnesota, Kansas City, Kan.
President.....C. Blumenthal

STATIONS

KCKN, Kansas City; WARL, Washington,
D. C.; WROV, Roanoke, Va.; WCMS, Norfolk,
Va.

Continental Broadcasting

Box 1389, Wilmington, Del.
Phone: OLYmpia 4-8881

Pres.....O. Wayne Rollins
V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
V.P., Dir. of Sales.....Albert R. Lanphear
Dir. of Pub. Relat.....Tim Crow
Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone
OXford 7-7040, Graeme Zimmer, Nat'l. Sales
Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone:
FI 6-8611, John Wilson, Midwest Sales Mgr.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.;
WRAP, Norfolk, Va.

Cook, Paint & Varnish Stations

c/o KFRM, KBBC Bldg., Concordia, Kan.
President.....D. Davis

STATIONS

KFRM, Concordia; KMOS-TV, Sedalia; KMBC-AM-TV,
Kansas City, both Mo.

Corinthian Broadcasting Corporation

630 Fifth Avenue, New York 20, N. Y.
Phone: PLaza 7-0500

President.....C. Wrede Petersmeyer
Sec.-Treas.....Robert F. Bryan
Admin. V.P. Treas.....Johnston F. Northrop
Dir. Sales.....Don L. Kearney
Dir. Programming, Sec.....Robert H. Salk

REGIONAL NETWORKS

Dir. Research.....Charles H. Smith
 Dir. Engineering.....George G. Jacobs
 Dir. Pub. Rel. & Sp. Events...Herman W. Land
BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone:
 Luther 2-9233, George Stevens, Exec-in-Charge;
 1900 Prudential Bldg., Houston 25, Tex., Phone:
 JACkSON 9-4811, James C. Richdale, Jr., Exec-
 in-Charge; 601 Seventh Ave., Sacramento 18,
 Calif., Phone: GILbert 1-4041, Richard P. Hogue,
 Exec-in-Charge; West State Blvd. at Broadcast,
 Ft. Wayne 15, Ind., Phone: ANthony 9411,
 Reid G. Chapman, Exec-in-Charge; 1440 N.
 Meridan St., Indianapolis 2, Ind., Phone: MEL-
 rose 4-6411, Robert G. McConnell, Exec-in-
 Charge.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-
 AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.;
 KHOU-TV, Houston, Tex.; KXTV, Sacramento,
 Calif.

Sherrill Corwin Stations

c/o KAKE P. O. Box 1240, Wichita, Kan.

STATIONS

KAKE-AM-TV, Wichita; KBAF-FM-TV, San
 Francisco; KFMW-FM, San Bernardino; KFMX-
 FM-TV, San Diego; KFMU-FM, Los Angeles.

Country Music Network

730 Fifth Ave., New York 19, N. Y.

Phone: Circle 6-7242

President.....Charles "Chuck" Bernard
 Asst. to President.....Rita Hughes
 Promotion Director.....Leonard Kessler
 Sales Dir.....Dick Buchbinder

BRANCH OFFICES

New Howard Hotel, 8 N. Howard St.

Baltimore 1, Md.

Phone: LE 9-1680

Exec. in Chg.....Miss L. Wentworth
 672 S. Lafayette Park, Los Angeles 5, Calif.
 Phone: DUNkirk 2-3200

Exec. in Chg.....Harlan Oakes
 260 Kearny St., San Francisco 8, Calif.
 Phone: EXbrook 7-4827

Exec. in Chg.....Ed Gamrin

STATIONS

KIKK, Bakersfield, Cal.; KPIK, Colorado
 Springs; KLAk, Denver; WARL, Washington,
 D. C.; WOOO, DeLand-Daytona Beach; WMIE,
 Miami; WHBO, Tampa; KCKN, Kansas City;
 WBMD, Baltimore; KEVE, Minneapolis-St. Paul;
 KWAM, Memphis; KCUL, Fort Worth-Dallas;
 KRCT, Houston; KSOP, Salt Lake City; WCMS,
 Norfolk, Va.; WEXL, Detroit; KOOO, Omaha;
 WQIK, Jacksonville; WPFA, Pensacola; KDAV,
 Lubbock, Tex.; KZIP, Amarillo, Tex.; WENO,
 Nashville, Tenn.; WKXY, Knoxville, Tenn.;
 WQSN, Charleston, S. C.; WPNX, Columbus,
 Ga.; WTJH, Atlanta, Ga.; WABB, Mobile, Ala.;
 KHAT, Phoenix; KMOP, Tucson; WHIY, Or-
 lando; WRFB, Tallahassee; KCKN, Kansas
 City, Kan.; WCBG, Chambersburg, Pa.; WLDB,
 Atlantic City, N. J.; WTAQ, LaGrange, Ill.;
 WREM, Remsen-Utica-Rome, N. Y.; WWCC,
 Bremen, WV; WVIV, Savannah, both Ga.; WOCH,
 N. Vernon, Ind.; WCTT, Corbin, WTMT, Louis-

ville, both Ky.; WYNK, Baton Rouge, WIKC,
 Bogalusa, KCIJ, Shreveport, all La.; WABW,
 Annapolis, Md.; WESO, Southbridge, Mass.;
 WHGR, Houghton Lake, Mich.; WEW, St.
 Louis; KCLV, Clovis, N. M.; WAGY, Forest
 City, WFSC, Frankin, WPNC, Plymouth,
 WMPM, Smithfield, all N. C.; WWIZ, Lorain,
 O.; KILPR, Okla. City; KKEY, Portland, Ore.;
 WAVL, Apollo, WPTS, Pittston, WPAZ, Potts-
 town, WKMC, Roaring Spgs., all Pa.; WBLR,
 Batesburg, WDKD, Kingstree, all S. C.; KHEM,
 Big Spring, KGRI, Henderson, KETX, Livingston,
 all Tex.; WPRW, Manassas, WJWS, S. Hill,
 WKCW, Warrenton, all Va.; WTIP, Charleston,
 W. Va.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,

Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchin-
 son, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
 President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKT, Miami; WHIO-
 AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte,
 N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio

Phone: CHerry 1-1822

Chrmn. of Board.....James D. Shouse
 Pres., Gen. Mgr.....Robert E. Dunville
 V.P., Television.....John T. Murphy
 V.P., Sales.....H. P. Lasker

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone
 PLaza 1-5353, H. P. Lasker, V.P. Sales; 360
 N. Michigan Ave., Chicago 1, Ill., STate 2-6693,
 H. Albrecht, V.P. Central Div.

STATIONS

WLW-A (TV), Atlanta, Ga.; WLW-I (TV),
 Indianapolis, Ind.; WLWT (TV), WLW (Radio),
 Cincinnati; WLW-D (TV), Dayton; WLW-C (TV),
 Columbus, all Ohio.

Crowell-Collier Publishing Stations

c/o KEWB, 2150 Franklin St., Oakland, Calif.
 President.....R. M. Purcell

STATIONS

KEWB, Oakland; KFVB, Los Angeles; WISK,
 St. Paul, Minn.

Dandy Broadcasting Stations

c/o KDEO, 3911 Pacific Hwy., San Diego, Calif.
 President.....R. E. Sharon

STATIONS

KDEO, El Cajon; KQEO, Albuquerque; KLEO,
 Wichita, Kan.

Denver Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
 Sales Mgr.....L. L. Meyer

STATIONS

KYSN, Colorado Springs; KIMN, Denver;
 KGHF, Pueblo.

REGIONAL NETWORKS

Vic Diehm Radio Group, Inc.

706-716 Hazleton Nat'l. Bank Bldg.

Hazleton, Pa.

Phone: GL 4-3531

President Victor C. Diehm
Administration Assistant... Kathryn E. Kahler
Commercial Mgr..... Robert J. Sacco
National Sales Manager..... Thomas A. Tito
Program Director..... Robert Williams
Publicity Director..... Paul Cerula
Chief Engineer..... Arthur Deters
Sales Prom. Manager..... Willard Camperson

BRANCH OFFICES

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
(WAZL) Victor C. Diehm, Phone: GL 4-3531;
Colorado & Poplar Sts., Allentown, Pa. (WHOL)
Victor C. Diehm, Phone: HEMlock 4-4801;
Bloomsburg, Pa. (WHLM) Harry L. Magee.
Phone: STerling 4-5500.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,
Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.

Phone: JUNiper 3-1743

Pres., Gen. Mgr..... Charles W. Holt
Commercial Mgr..... Stanley Lightsey
Sales Prom. Mgr..... Frank Zainoski
Prog., Pub. Dir..... Connie I. Holt
Chief Engineer..... Charles Sharpling

BRANCH OFFICES

Montgomery, Ala. (WHHY) Robert N. Robin-
son; Tulsa, Okla. (KOME) Stan Hagan; Mc-
Comb, Miss. (WHNY) Carroll Hines.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel,
Miss.; WHNY, McComb, Miss.; WBOX, Bogal-
usa, La.; WARB, Covington, La.; WHHY,
Montgomery, Ala.; WQBC, Vicksburg, WGVM,
Greenville; WABG, Greenwood; WCLE, Cleve-
land, all Miss.; WFUN, Huntsville; WAGF,
Dothan, both Ala.; WMEN, Tallahassee, Fla;
WROK, Clarksdale; WNAT, Natchez, both Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President A. B. Robinson
V. P., Gen. Mgr..... Jack Cecil
Representative... Venard, Rintoul, McConnell

STATIONS

..WDXI, Jackson; WENK, Union City; WPTR,
Paris; WDXE Lawrenceburg; WDXL Lexing-
ton; WDXN Clarksville, all Tennessee;
WCMA Corinth, Miss.

Dolph-Petty Stations

c/o KJBS, 1470 Pine St., San Francisco, Calif.

President..... H. L. Petty

STATIONS

KJBS, San Francisco; KUDE, Oceanside, both
Calif.; WPEO, Peoria, Ill.; WMT-TV, Cedar
Rapids, Ia.

Dixie Radio Stations

c/o WDLP, 323 W. Beach Dr., Panama City, Fla.

President..... D. Brannen

STATIONS

WDLP, Panama City, WCOA, Pensacola;
KCLP, Rayville; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Las Vegas, Nev.

Phone: DU 4-4660

President..... Donald W. Reynolds

Vice President..... William D. Stiles

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las
Vegas; KOLO-AM-TV, Reno, both Nev.; KOKL,
Okmulgee, Okla.; KGNS-TV, Laredo, Tex.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KRHD,
Duncan, all Okla.; KMID-TV, Midland, Tex.

Duhamel Enterprises Stations

c/o KOTA, 524½ 6th St., Rapid City, S. D.

President..... Helen Duhamel

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay
Springs, Neb.

East Coast Network

Box 509, Edenton, N. C.

Phone: Edenton 2178

President E. M. Schuman

STATIONS

WCDJ, Edenton, N. C.; WMBL, Morehead
City; WTAB, Tabor City; WOOW, Washington;
all N. Car.

East Texas Network

205 Austin St., Center, Tex.

Phone: LYric 8-3304

Pres., Gen. & Coml. Mgr..... Tom E. Foster

Chief Eng. Harlan Riley

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacog-
doches; KTXJ, Jasper; KIVY, Crockett; KNET,
Palestine; KEBE, Jacksonville; KWRD, Hender-
son; all Texas.

Ellman-Morici Stations

c/o KIST, Balboa Bldg., Santa Barbara, Calif.

STATIONS

KIST, Santa Barbara; KRAM, Las Vegas,
Nev.; KGMS, Sacramento.

Erdman Stations

c/o WTKO, 113 S. Cayuga St., Ithaca, N. Y.

President..... E. E. Erdman

STATIONS

WTKO, Ithaca; WOLF, Syracuse; WACK,
Newark, all N. Y.

REGIONAL NETWORKS

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.
President.....H. E. Epperson, Jr.
STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLSN, Wilson, all N. C.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo
Gen. Manager.....Mildred V. Ernst
STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

Evening Star Stations

c/o WSVA, Rawley Pike, Harrisonburg, Va.
President.....J. W. Thompson, Jr.
STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV, Washington, D. C.

Farm & Home Radio

Cedar & Division, Grand Island, Nebr.
Phone: DU 2-2800

President.....Don Searle
Exec. V.P.....Bill Martin
Commercial Mgr.....Bill Moore
Business Mgr.....Willard Morton
Program Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch
STATIONS

KMMJ, Grand Island, Neb.; KXXX, Colby, Kans.

Theodore Feinstein Stations

c/o WNBP, Traffic Circle, Newburyport, Mass.
STATIONS

WNBP, Newburyport; WLYN, Lynn, both Mass.; W TSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President.....John E. Fetzer
Executive V.P. & Gen. Mgr.....Carl E. Lee
Treasurer.....E. L. Tait
Secretary.....Robt. C. Van Horn
STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTW, Cadillac, Mich.; WMBD AM-FM-TV, Peoria, Ill.

Fisher Stations

c/o KBZY, 369 High St., N.E. Salem, Ore.
President.....C. O. Fisher
STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.
STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KSML, Seminole; KTUE, Tulia, all Tex.

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130 Social Hall Ave., Salt Lake City 11, Utah

Phone: DA 2-5681

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Comm. Mgr..... Carson Rennie
Sales Prom. Mgr..... Joe Cooke
Publicity Dir..... Tom Wayman
Program Dir..... Ed Kemp
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Sales Prom., Pub. Dir..... Charles Larkin
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Commercial Mgr. Mal Ewing
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Managing Director.....Harry L. Becker

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 General Manager.....Donald K. Powers
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