

RADIO BROADCASTING NEWS

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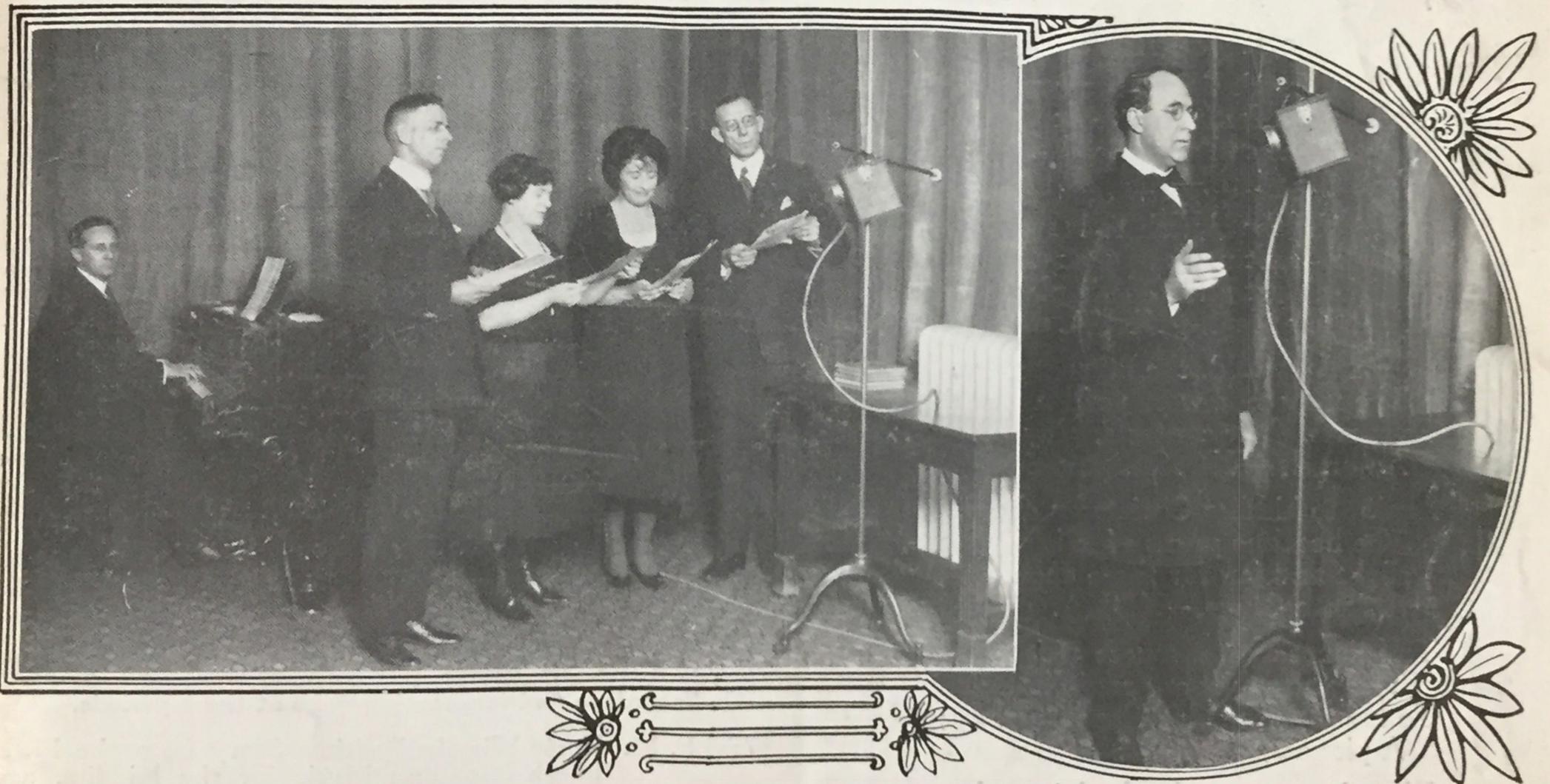


Fifty-fifth Week Broadcasting

January 8, 1922

KDKA Edition. Vol. I. No. 2

Radio Chapel Is Blessing to Shut-Ins



The illustration above shows the participants in a recent KDKA Radio Chapel Service. At the left is the quartet choir of the South Avenue Methodist Episcopal Church of Wilkinsburg, Walter C. Renton at the piano; Joseph M. Sherman, tenor; Josephine A. Williams, soprano; Marie S. Lanz, contralto, and G. Paul Moore, bass. In the circle is seen the Rev. Daniel L. Marsh, pastor of the Smithfield Street Methodist Episcopal Church and Superintendent of the Methodist Episcopal Church Union. Many letters have been received from shut-ins expressing their appreciation of the Radio Chapel services.



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

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Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

ADVERTISED BY OUR LOVING FRIENDS

Note the following burst of appreciation from a friend with
the Stone & Webster Company, of Boston, Mass.

KDKA

By L. B. BUCHANAN

It seized Jove's lightnings from on high
And them forthwith to use did ply,
To cheer the sad and speed the gay;
A magic witch,—KDKA.

It brought the church to lame and sick,
The current news correct and quick,
Musician's art and actor's play;
A Hermes real,—KDKA.

To men of world, the market gage,
The measured words of learned sage,
To sports, their contests, play by play;
An oracle,—KDKA.

Again, to kiddies Christmas cheer,
The bedtime yarns of Wiggily's ear,
Delight and joy for them each day;
A Santa Claus,—KDKA.

To Science serf, a source of joy,
The same to every radio boy,
To try the stunt, to blaze the way;
A pioneer,—KDKA.

E'en the gay youth who leisure has
To trip the dance, it brings the jazz,
No crank to wind nor fiddler pay,
A jolly sort,—KDKA.

And when kind deeds of earth are writ
And angel courts in judgment sit
As in Abou Ben Adhem's day
They'll write it high,—KDKA.

PROGRAM FOR THE WEEK

The Westinghouse Electric & Manufacturing Company
announces for its fifty-fifth week of broadcasting from sta-
tion KDKA, the following program:

Sunday, January 8, 1922

- 10:45 A. M. Services of the First Presbyterian Church,
Sixth Avenue, Pittsburgh, Pa.
Sermon by Rev. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at Station KDKA by the Rev.
T. D. Edgar, Pastor Second United Presbyterian
Church, Wilkinsburg, Pa.
- 7:45 P. M. Services of the Calvary Episcopal Church
Shady Avenue, Pittsburgh, Pa. Sermon by
the Rev. Edwin J. Van Etten

Monday, January 9, 1922

- 8:00 P. M. Roger Babson Letter on Business Conditions
- 8:30 P. M. Special Musical Program to be announced by
Radiophone

Tuesday, January 10, 1922

- 8:30 P. M. Chas. Wakefield Cadman Program by the
Tuesday Musical Club.

Wednesday, January 11, 1922

- 8:30 P. M. Allan B. Davis, baritone

Thursday, January 12, 1922

- 8:30 P. M. The College Wanderers Orchestra

Friday, January 13, 1922

- 8:30 P. M. Special Musical Program to be announced by
Radiophone

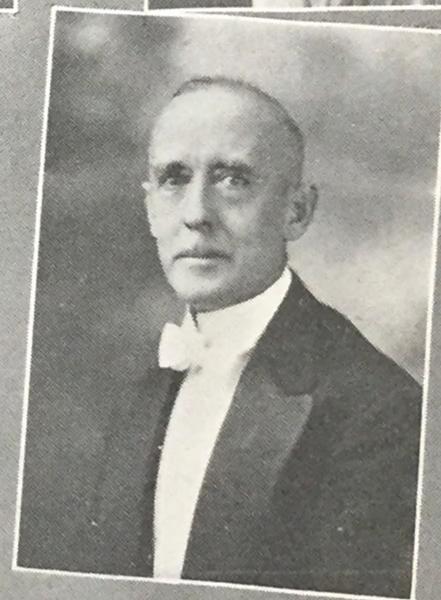
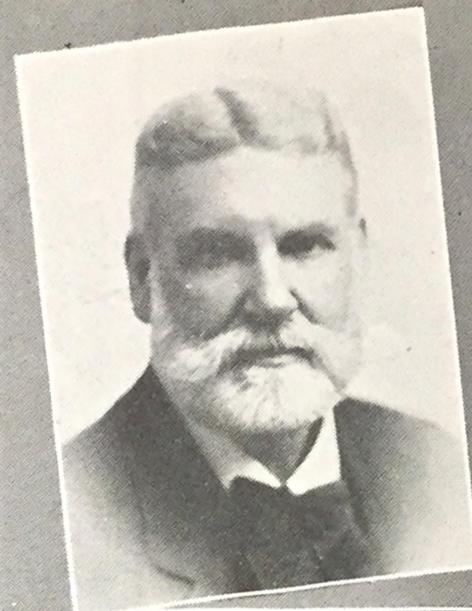
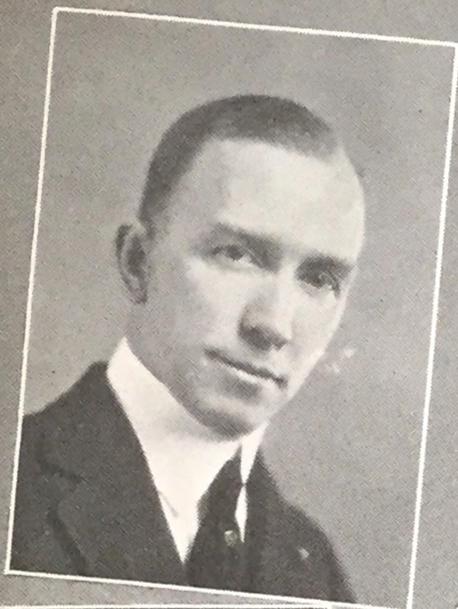
Saturday, January 14, 1922

- 8:30 P. M. Program by a group of singers from Anne
Griffin's Studio

Week Day Schedule

- 10:00 to 10:10 A. M. Music
- 12:30 to 1:00 P. M. Music
- *2:00 to 2:10 P. M. Music
- *4:00 to 4:10 P. M. Music
- *On Saturdays no broadcasting done at these periods.
- 7:30 P. M. Uncle Wiggily Bedtime Story from the Pitts-
burgh Sun and Music for the Kiddies, and
Grown-ups who still enjoy them.
- 7:45 P. M. Special News, Government Market Reports,
Summary of New York Stock Exchange,
Weather Report.
- 8:30 to 9:00 P. M. Musical Program
- 9:00 to 9:05 P. M. News (United Press Service)
- 9:05 to 9:30 P. M. Musical Program
- 9:55 to 10:00 P. M. Arlington time signals

Program subject to change



Top Row:—Allan B. Davis, Baritone; Margaret Carnegie, who told such delightful Christmas stories; Leona Friedman, Pianist, pupil of Harry A. Archer; Adolph Foerster, Composer, whose works were recently used for an entire evening's program.

Middle Row:—Louise Raab, Violinist, with the Pittsburgh Ladies' Orchestra; Babe Ruth, "Swat King"; Wellington Cross, partner of Babe Ruth in Vaudeville Act; Jessie Springle, with the Lazaro Amusement Co.

Bottom Row:—Ernest Lunt, Conductor of Mendelssohn Choir; Alfred C. Jones, Manager Musical Clubs, Western Reserve University; John C. Cheney, Leader, Musical Clubs, Western Reserve University; Harper Garcia Smythe, Director Musical Clubs, Western Reserve University.

COMING IN THE NEAR FUTURE

Carnegie Tech Stringers, La Suer Opera Company, Westinghouse Musical Artists, Strayer Quartet, Lazaro Amusement Co., East Liberty Quartet, F. S. Gray Orchestra of Cannonsburg, Soloists from Carnegie Tech Band, and many other Special Features.

DOWNTOWN CHURCHES USE KDKA



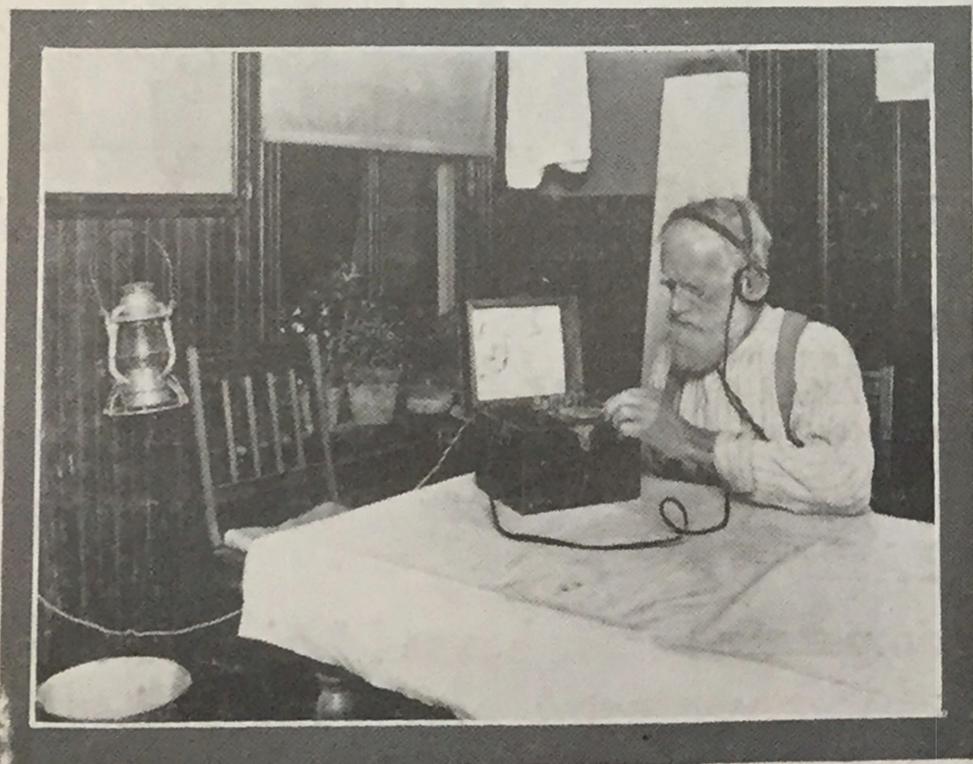
The Rev. Maitland Alexander

The Rev. Daniel L. Marsh

Down in the business district of Pittsburgh are several churches whose once towering steeples are now dwarfed by the giant skyscrapers. There is old "Brimstone Corner" occupied by the Smithfield Street Methodist Episcopal Church, the pastor of which, Dr. Daniel L. Marsh, recently conducted Radio Chapel, with the assistance of the Quartet from the South Avenue Methodist Episcopal Church of Wilkinsburg.

Another of these down town churches is Trinity Episcopal, whose choir furnished one of the delightful Christmas programs from KDKA.

Next door to Trinity is the First Presbyterian, Dr. Maitland Alexander, pastor, whose services were broadcasted for the first time, January 1, 1922.



Snowed in for the winter this old farmer fires up the kitchen stove and attends Radio Chapel services

GASOLINE ALLEY ENJOYS RADIO



Station KYW
at
Chicago,
recently received
this cartoon on a
postcard from
Frank O. King
the
creator of
Gasoline Alley
in
the
Chicago Tribune

KDKA's Sister Stations

KYW—360 meters—Chicago, Ill.

Grand Opera from 8:00 to 11:00 P.M. Central Time every Monday, Tuesday, Wednesday, Thursday and Saturday. Also Saturday from 2:00 to 6:00 P.M. Musical Program 8:00 to 9:00 P.M. Friday.

WJZ—360 meters—Newark, N. J.

Hourly news, Newark Sunday Call News Service 11:00 A.M. to 6:00 P.M. on the hour, every weekday. Newark Sunday Call News Service, daily 7:55 P.M. Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M. Marine News—Weekdays except Saturdays, 2:05 P.M. Children's Hour, Tuesday and Friday, 7:00 P.M. Arlington Time, daily 9:55 P.M. Music, daily 8:20 to 9:15 P. M.

WBZ—360 meters—Springfield, Mass.

Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.