

RADIO BROADCASTING NEWS

The title is centered at the top in a large, bold, serif font. On either side of the word 'NEWS' are circular logos containing a 'W' and the call letters 'KDKA'. Below the towers are small illustrations of buildings and trees.

Fifty-sixth Week Broadcasting

January 15, 1922

KDKA Edition. Vol. I. No. 3



Two of Pittsburgh's Favorite Daughters
Mrs. Christine Miller Clemson

Mrs. Lawrence Litchfield



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

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RADIO BROADCASTING—A PUBLIC SERVICE

Civilization has advanced as facilities for communication have been developed. The invention of printing was a great forward step, because it gave a means of making thought permanent. Its value has been increased greatly by the telegraph, telephone, and cable, which have provided a way of quickly gathering news and transmitting messages. Our postal system and improved methods of transportation by land, air, and water, have been valuable aids in the distribution of thought and printed matter.

Radio Telephone Broadcasting is a distinct forward step in the art of communication, and offers a service to the public beyond the dreams of even its most enthusiastic friends. Here is a means by which the great thoughts of teachers, philosophers, and statesmen; artists' interpretations of the world's best music; important news events of the world; and other important happenings, may be given to thousands of listeners, simultaneously and almost instantaneously, in their own homes.

May we not expect that future developments will make it possible for every person in our country to hear, for example, the voice of our President in a message to the people? Is it too much to think of that time when a world may listen to one voice? With such a means of communication, misunderstandings among nations would disappear, wars would be no more, and the great world peace for which we are longing would be an established fact.

Radio Broadcasting is in its infancy, but already it has ceased to be a fad or scientific plaything. Each day brings new evidence of its value as a public service of great possibilities and one destined to add much to the civilization of the world.

PROGRAM FOR THE WEEK

The Westinghouse Electric & Manufacturing Company announces for its fifty-sixth week of broadcasting from station KDKA, the following program:

- Sunday, January 15, 1922**
10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Sermon by Rev. Maitland Alexander, Minister.
3:00 P. M. Radio Chapel at Station KDKA by the Rev. W. F. Silveus, Pastor, First Presbyterian Church, Duquesne, Pa.
7:45 P. M. Services of the Calvary Episcopal Church Shady Avenue, Pittsburgh, Pa. Sermon by the Rev. Edwin J. Van Etten.

- Monday, January 16, 1922**
8:00 P. M. Roger Babson Letter on Business Conditions
8:30 P. M. Kilherd Morris, tenor
Mrs. Webster Hinnau, soprano
Mr. Wenzel, violinist

- Tuesday, January 17, 1922**
7:45 P. M. Children's Story by Miss Louise Guiraud of the Carnegie Library.
8:00 P. M. "Dress and Latest Fashions" by Mrs. Chester B. Story.
8:30 P. M. Joseph J. Bowman, baritone
Mrs. Robert King, soprano
Fred Wise, concert basso
Miss Harriet Merwin, contralto
Miss Anna Scally, soprano
Miss Juliet Bartletti } accompanists
Miss Edna Marriott }

- Wednesday, January 18, 1922**
8:30 P. M. Singers from Le Suer Studio
Thursday, January 19, 1922
8:30 P. M. F. S. Gray, Orchestra of Canonsburg
Friday, January 20, 1922
8:30 P. M. Elschuco Trio, Auspices of Art Society of Pittsburgh

- Saturday, January 21, 1922**
8:30 P. M. Soloists from Carnegie Tech Band.
Sunday, January 22, 1922
10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Sermon by Rev. Maitland Alexander, Minister.
3:00 P. M. Radio Chapel at KDKA, by the Rev. S. W. Bell, Pastor, South Avenue Methodist Episcopal Church, Wilkinsburg, Pa.
7:45 P. M. Services of the Calvary Episcopal Church Shady Avenue, Pittsburgh, Pa. Sermon by the Rev. Edwin J. Van Etten.

- Week Day Schedule**
10:00 to 10:10 A. M. Music
12:30 to 1:00 P. M. Music
*2:00 to 2:10 P. M. Music
*4:00 to 4:10 P. M. Music
*On Saturdays no broadcasting done at these periods.
7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.
7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report
8:30 to 9:00 P. M. Musical Program
9:00 to 9:05 P. M. News (United Press Service)
9:05 to 9:30 P. M. Musical Program
9:55 to 10:00 P. M. Arlington time signals

Westinghouse Station KDKA was first to give regular Broadcasting Programs

Entertaining You From KDKA



The Chaminade Concert Company

Left—Ruth Bowers Gibson, violinist, known to Chautauquans everywhere. Top—Adalaine Merrill Biddle, pianist, organist at Eleventh U. P. Church, North Side, Pittsburgh Bottom—Louise Lerch, soprano, soloist at First Presbyterian Church, Pittsburgh. Right—Mary Jane Paul, reader, instructor in dramatic art at Pennsylvania College for Women, Pittsburgh.

The F. S. Gray Orchestra is one of the best in the Washington (Pa.) District. Mr. Gray is an organist and pianist of ability.



F. S. Gray Orchestra of Canonsburg, Pa.



Malta Quartet, of George Westinghouse Commandery No. 567

Clarence Harper, first tenor; David S. Cumming, second tenor; W. Ford McCurry, baritone; Andrew Schindehette, bass.

Some of the Entertainers for the Week

Mr. Morris, who sings on Monday, January 16, is one of the leading tenors of Pittsburgh and prominent in the Pittsburgh Apollo Male Chorus. He is a photographer on the Pittsburgh Dispatch.

The Elschuco Trio which presents a concert before the Art Society on Friday is a world famous chamber music ensemble.

Edwin F. Sullivan, cornetist with the Carnegie Tech Band is one of the city's best.



Norman F. O'Hara, Tenor

RADIO CHAPEL



Rev. Thomas D. Edgar, Pastor of Second U. P. Church,
Wilkinsburg, Pa.

The success which attended the broadcasting of services from Pittsburgh Churches, was followed by many requests for services from other churches.

Mechanical difficulties made it impossible to comply with these requests by giving the services directly from the churches. However, compliance has now been made possible by the establishment of Radio Chapel services each Sunday afternoon, at which time, the ministers and choirs of representative churches in the Pittsburgh Metropolitan District will participate.

Being broadcasted direct from the special studio at KDKA these Radio Chapel services may be received without the annoying echoes which sometimes occur in churches, and which while not being noticed by those seated in the building are magnified when broadcasted. A large organ and a grand piano are a part of the station's equipment and every facility is afforded the visiting minister and his choir.

Since the Radio Chapel services were inaugurated, many letters have been received thanking us for making these services available. Invalids and shut-ins have been especially grateful for this opportunity to hear some of the leading clergymen and choirs in the Pittsburgh District.

SPECIAL THRIFT WEEK TALKS

Monday, January 16, 1922

8:00 P. M. "Thrift Day" by Alexander Dunbar, Vice President, Bank of Pittsburgh, N. A., and President Pennsylvania Bankers' Association.

Tuesday, January 17, 1922

8:00 P. M. "Budget Day" by Howard E. Reed, Union Trust Company of Pittsburgh.

Wednesday, January 18, 1922

8:00 P. M. "Life Insurance Day" by Albert T. Eyer, Aetna Life Insurance Company.

Thursday, January 19, 1922

8:00 P. M. "Own Your Own Home Day" by Wm. H. Walker, Dean, Duquesne University.

Friday, January 20, 1922

8:00 P. M. "Pay Your Bills Promptly Day" by W. B. McConnell, President of Pittsburgh Retail Credit Men's Association.

Saturday, January 21, 1922

8:00 P. M. "Share With Others Day" by George W. Shelton, Pastor, Second Presbyterian Church, Pittsburgh.

Sunday, January 22, 1922

7:15 P. M. "Make a Will Day" by B. H. Smyers, Treasurer, Pittsburgh Trust Company.

These talks are to be given from KDKA on the evening preceding the day to be observed.

KDKA's Sister Stations

KYW—360 meters—Chicago, Ill.

Grand Opera from 8:00 to 11:00 P.M. Central Time every Monday, Tuesday, Wednesday, Thursday and Saturday. Also Saturday from 2:00 to 6:00 P.M. Musical Program 8:00 to 9:00 P.M. Friday.

WJZ—360 meters—Newark, N. J.

Hourly news, Newark Sunday Call News Service 11:00 A.M. to 6:00 P.M. on the hour, every weekday. Newark Sunday Call News Service, daily 7:55 P.M. Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M. Marine News—Weekdays except Saturdays, 2:05 P.M. Children's Hour, Tuesday and Friday, 7:00 P.M. Arlington Time, daily 9:55 P.M. Music, daily 8:20 to 9:15 P. M.

WBZ—360 meters—Springfield, Mass.

Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.