

# RADIO BROADCASTING NEWS

The masthead features two tall radio towers on either side of the title, with power lines stretching across the top. Below the towers are smaller buildings representing radio stations. Two circular logos with the letter 'W' are positioned on either side of the word 'NEWS'.

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WESTINGHOUSE  
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Fifty-seventh Week Broadcasting

January 22, 1922

KDKA Edition. Vol. I. No. 4

## Popular Visitors at KDKA Recently



The Pittsburgh Ladies Orchestra, A. D. Liefeld, Director, assisted by Master Theodore S. Liefeld, eleven-year old trumpet soloist and trap-drummer. Photo taken while on Three-Months Concert Tour of New England States, 1921



Published Weekly by the  
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,  
to increase interest and enjoyment in Radio Broadcasting

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Please address all communications to the Editor, Dept. of Publicity,  
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

### WE'RE GLAD YOU LIKE IT

We expected a few letters when we sent out the first issue of Radio Broadcasting News, but we certainly did not anticipate the deluge of mail that has been pouring in upon us ever since. Practically every letter has a kind word to say in appreciation of the broadcasting service we have been giving and our little magazine has received a full share of the commendation.

Of course we are glad if you like it, and if there is any dissatisfaction on the part of anyone because of delay in getting his name on the mailing list, please be patient, it's simply because there are so many of you.

From far and near we have received figurative bouquets for the men who do the regular announcing, and many of you will be pleased to learn that your request for a photograph will soon be realized. We hope to publish this in our next issue, setting at rest all conjecture as to what manner of looking man he is who speaks to you each evening, and from whom comes that cherry "good night", which has been commented on by so many.

Please accept this acknowledgment of the receipt of your many letters which have come in such volume that it has been humanly impossible for the editors to answer each personally.

### PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

#### Sunday, January 22, 1922

- 10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa., Rev. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at KDKA, by the Rev. Sheridan Watson Bell, Pastor, South Avenue Methodist Episcopal Church, Wilkingsburg, Pa.
- 7:45 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. Edwin J. Van Etten, Minister.

#### Monday, January 23, 1922

- 8:00 P. M. Roger Babson Letter on Business Conditions.
- 8:30 P. M. Fellow's Club Orchestra.

#### Tuesday, January 24, 1922.

- 8:30 P. M. Ruth Lucas, soprano, Miss Hesson, pianist, Robert Johns, baritone; Mrs. Robert Johns, accompanist; Mrs. Virginia Yeamons, reader.

#### Wednesday, January 25, 1922.

- 8:30 P. M. Max Kroen, baritone; Lucia Lee Rugg, soprano; Nazareo La Marca, tenor; Vincent Kroen, tenor; Miss Gertrude Mohr, accompanist.

#### Thursday, January 26, 1922.

- 8:30 P. M. Special Program to be announced [by Radio-  
phone.

#### Friday, January 27, 1922

- 8:30 P. M. Apollo Quartet. Rebecca C. Schwartz, soprano; Clara R. Goode, contralto; Roy Strayer, tenor; Russel Mitchell, baritone.  
Gertrude Willey, Artistic Whistling and Bird Imitations.  
Earl Mitchell, pianist and accompanist

#### Saturday, January 28, 1922

- 8:30 P. M. Singers from the Le Sueur Opera Company

#### Sunday, January 29, 1922

- 10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Sermon by Rev. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at Station KDKA by the Rev. H. C. Hutchison, Pastor, East Liberty Presbyterian Church.
- 7:45 P. M. Services from Calvary Episcopal Church.

#### Week Day Schedule

- 10:00 to 10:10 A. M. Music
- 12:30 to 1:00 P. M. Music
- \*2:00 to 2:10 P. M. Music
- \*4:00 to 4:10 P. M. Music

\*On Saturdays no broadcasting done at these periods.

- 7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.
- 7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report
- 8:30 to 9:00 P. M. Musical Program
- 9:00 to 9:05 P. M. News (United Press Service)
- 9:05 to 9:30 P. M. Musical Program
- 9:55 to 10:00 P. M. Arlington time signals

Westinghouse Station KDKA was first to give regular Broadcasting Programs

## Entertaining You From KDKA



Top Row, left to right:—T. A. Sullivan; Mrs. M. W. Kaye, contralto from Le Sueur Studios; Mrs. Chester B. Story, lecturer on Woman's Dress, Joseph Horne Co.; Gordon Balch Nevin, composer, Johnstown, Pa.

Middle Row:—Bessie Hinebaugh, soprano soloist, Pittsburgh Ladies' Orchestra; Charles Le Sueur as Don Caesar; Mary E. Byron, reader, from Mary E. Byron School of Expression, North Side, Pittsburgh; Helen Bartholomew, soprano, from Charles Le Sueur Studios.

Bottom Row:—Charles L. Loomis, basso profundo; Stephen D. Currier, tenor, from Charles Le Sueur Studios; E. F. Sullivan, cornet soloist and director, Carnegie Tech Band; F. Wells Rayl, violinist, Charles Le Sueur Studios.

Westinghouse Radio Sets are best to receive Westinghouse Broadcasting

## RELIGIOUS SERVICES



The Rev. J. C. Brown, Pastor, McMasters M. E. Church,  
Turtle Creek, Pa.

Without doubt the religious services broadcasted by radiophone go out to audiences far greater in numbers than any preacher ever dreamed of reaching a year or two ago. It must be with decided thrill that the minister presiding thinks of the thousands who are hearing his message at points within a radius of a thousand miles. Among those thousands may be some who have not heard a sermon for years on account of age or disability; others are on beds of sickness in homes and hospitals; some there may be who have never been inside a church; but all are listening voluntarily to the words of the preacher. What a wonderful opportunity! Surely there must be a sense of added responsibility as the speaker sends out his words to this great unseen audience.

Can anyone say that the days of miracles are past? Surely, "God moves in a mysterious way, His wonders to perform".

## OF INTEREST TO WOMEN

Monday, January 23, 1922

"The Woman in Public Life," by Mrs. Enoch Rauh, Director of Department of Charities, Pittsburgh, Pa.

Tuesday, January 24, 1922

"Child Welfare," by Mrs. John S. Sloan, President of the Congress of Woman's Clubs of Western Pennsylvania.

Wednesday, January 25, 1922

"The Woman as a Voter," by Mrs. Clarence Renshaw, State Chairman, Woman's Democratic Committee of Pennsylvania.

Thursday, January 26, 1922

"The Woman in Civic Affairs," by Mrs. J. O. Miller, Chairman of the Pennsylvania State League of Women Voters.

Friday, January 27, 1922

"The Woman in Business," by Mrs. C. A. Verner, Chairman, Allegheny County League of Women Voters.

Saturday, January 28, 1922

"Recreation," by Mrs. Margaret Stewart Gray, Superintendent of the Bureau of Recreation, Pittsburgh, Pa.

**These addresses will be given at 8:00 o'clock each evening.**

## KDKA's Sister Stations

KYW—360 meters—Chicago, Ill.

Musical Program 8:00 to 9:00 P.M., Central Time each evening.

WJZ—360 meters—Newark, N. J.

Hourly news, Newark Sunday Call News Service 11:00

A.M. to 6:00 P.M. on the hour, every weekday.

Newark Sunday Call News Service, daily 7:55 P.M.

Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M.

Marine News—Weekdays except Saturdays, 2:05 P.M.

Children's Hour, Tuesday and Friday, 7:00 P.M.

Arlington Time, daily 9:55 P.M.

Music, daily 8:20 to 9:15 P. M.

WBZ—360 meters—Springfield, Mass.

Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.