

RADIO BROADCASTING NEWS

The title is centered at the top of the page. On either side of the title are two tall radio towers with multiple cross-arms and insulators. At the base of each tower are several buildings, likely part of a radio station. Two circular logos, each containing a 'W' and the text 'WESTINGHOUSE ELECTRIC', are positioned on either side of the word 'NEWS'.

Fifty-eighth Week Broadcasting

January 29, 1922

KDKA Edition. Vol. I. No. 5



Hope Hampton, Starring in "Stardust", Singing at the New Post-Westingshouse Studio



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON, Editor-in-Chief
L. H. ROSENBERG, Managing Editor
HARVEY B. GAUL, Musical Editor
G. DARE FLECK, Editor

Please address all communications to the Editor, Dept. of Publicity,
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

THE NEW WESTINGHOUSE-POST STUDIO

Our front page shows a view of the new studio recently established in the Post-Sun building, Pittsburgh, Pa., as an additional service in Radio Broadcasting. This studio will make it possible for you to hear prominent persons who come to Pittsburgh, but whose other engagements make it impossible for them to visit the studio at KDKA, which is twelve miles from the business center of Pittsburgh. The new studio is connected with KDKA by a special telephone line which carries the voice of the singer or speaker to the radio transmitter. Recently you have heard D. W. Griffith, Dorothy and Lillian Gish, Babe Ruth, Wellington Cross, Hope Hampton, and many other national celebrities from this new studio. Special credit is due the Pittsburgh papers and the public press throughout the country, for the alertness with which they have caught the vision of a great public service by means of Radio Telephone Broadcasting, and this new studio, the first of its kind, is an indication of the progressive spirit and service constantly given to the public by the Pittsburgh Post.

Disappointing

We are sorry you will have to wait another week before you see the face of your friend the announcer.

The first attempt to get a picture nearly broke up our Photographic Department, but we have hopes of showing this photo next week.

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

- Sunday, January 29, 1922**
10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa., Rev. Maitland Alexander, Minister.
3:00 P. M. Radio Chapel at Station KDKA by the Rev. R. A. Hutchison, Pastor, East Liberty Presbyterian Church.
7:45 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. Edwin J. Van Etten, Minister.

- Monday, January 30, 1922**
8:00 P.M. Roger Babson Letter on Business Conditions.
8:30 P.M. Program of Vincent B. Wheeler's Compositions by Artists from Le Sueur Studios.

- Tuesday, January 31, 1922.**
8:00 P.M. Songs by Gus Edwards
8:30 P.M. Quartet from East Liberty Presbyterian Church: Mrs. Emma A. Dean, soprano; Mrs. Ann H. Woestehoff, contralto; J. M. Thomson, tenor; H. B. Laughnerbaugh, bass.

- Wednesday, February 1, 1922**
8:30 P.M. Thomas A. Sullivan, tenor; Gertrude Sykes King, soprano; John A. Willard, reader; Mrs. James Crampton Scott, accompanist; Violin obligato by Edna Keary Liddle.

- Thursday, February 2, 1922.**
8:30 P.M. Mrs. Charles Harris, soprano; Charles Loomis, bass; J. Raymond, pianist.

- Friday, February 3, 1922.**
8:30 P.M. Mozart Trio, violin, cello and piano.

- Saturday, February 4, 1922.**
8:30 P.M. Grace Rhieldaffer, soprano; Clarissa Harrold, reader; Jane Schroeder, whistler.

- Sunday, February 5, 1922**
10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa.
3:00 P.M. Radio Chapel at KDKA by Rev. Wm. A. Logan, Alpha Lutheran Church, Turtle Creek, Pa.
7:45 P.M. Services from Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa.

Week Day Schedule

- 10:00 to 10:15 A. M. Music
12:30 to 1:00 P. M. Music
*2:00 to 2:15 P. M. Music
*4:00 to 4:15 P. M. Music
*On Saturdays no broadcasting done at these periods.
8:00 P. M. Special Speakers as announced.
7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.
7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report
8:30 to 9:00 P. M. Musical Program
9:00 to 9:05 P. M. News (United Press Service)
9:05 to 9:30 P. M. Musical Program
9:55 to 10:00 P. M. Arlington time signals

Westinghouse Station KDKA was first to give regular Broadcasting Programs



Left to Right, Top row—Virginia Yeamans, reader; Kenneth Heyes, concert tenor, from Le Sueur Studios; Vincent B. Wheeler, Pittsburgh composer, a program of whose works will be given by artists from the Le Sueur Studios. Middle row—Grace Rhieldaffer, soprano; A. Girton Kinney, baritone, from Charles Le Sueur Studios; Helen Lowman, soprano from Le Sueur Studios. Bottom row—George A. Muth, violinist; Alvin Adams, pianist; Rebecca C. Schwartz, soprano of Apollo Quartet; W. M. Moffatt, violinist; John A. Willard, not the pugilist though some of his readings are "Knockouts"

Westinghouse Radio Sets are best to receive Westinghouse Broadcasting

RADIO SERMONS ARE BROADENING



The Rev. Sheridan Watson Bell, Pastor South Avenue M. E. Church Wilkinsburg, Pa.

Among those who hear the religious services broadcasted each Sunday are persons of all kinds of religious belief and unbelief. All are impressed with the wonders of radio broadcasting as the means of bringing them these services. The words of the preachers are given an added emphasis by this fact, and as these uplifting messages follow from Sunday to Sunday from leaders of differing beliefs, the vast audience discovers that practical religion is the same regardless of denomination or creed, and that all religious bodies are actuated by noble ideals, which differ little.

A noted publicist has said that what the world needs today is more religion, and radio broadcasting is one of the agencies by which this need is being supplied.

The artists who appeared January 25, are pupils of John Lawrence Rodrigues of Pittsburgh, and all will take principal parts in Ponchiellis La Gioconda, to be given at the Schenley Theater, February 23 and 24, under the auspices of the Federation of Women's Clubs of Western Pennsylvania.

SPECIAL EDUCATIONAL FEATURES

Monday, January 30, 1922

"Educating the Southern Mountaineer," by Miss Jennie Burkes, prominent public school educator of the South.

"Pittsburgh's Problems," by Mayor Magee, at Community Dinner of Allied Board of Trades of Allegheny County.

Tuesday, January 31, 1922

"Taking the Mystery Out of Banking," by E. B. Coll, President Farmer's Safe Deposit Bank, Pittsburgh, Pa.

Wednesday, February 1, 1922

"A Woman's Influence in a Community," by Mary L. Hay.

Friday, February 3, 1922

"Fundamentals of 1921 Income Tax Laws," by Robert L. Wickline, Corporation Audit Co., Pittsburgh, Pa.

Saturday, February 4, 1922

"College Activities," by Dr. S. S. Baker, Acting President, W. & J. College.

These talks will be given at 8:00 o'clock each evening.

KDKA's Sister Stations

KYW—360 meters—Chicago, Ill.

Market Reports, 6:00 P.M. Financial News 7:30 P.M.
Musical Program 8:00 to 9:00 P.M., Central Time each evening.

WJZ—360 meters—Newark, N. J.

Hourly news, Newark Sunday Call News Service 11:00 A.M. to 6:00 P.M. on the hour, every weekday.
Newark Sunday Call News Service, daily 7:55 P.M.
Government Weather Forecast, Daily 10:55 A.M., 5:00 P.M. and 10:03 P.M.
Marine News—Weekdays except Saturdays, 2:05 P.M.
Children's Hour, Tuesday and Friday, 7:00 P.M.
Arlington Time, daily 9:55 P.M.
Music, daily 8:20 to 9:15 P.M.

WBZ—360 meters—Springfield, Mass.

Concerts Sunday, Monday, Wednesday and Friday at 8:00 P.M.

KDKA fans who are successful in hearing the program from any of the other stations will confer a favor by reporting the circumstances to the Radio Division, Department of Publicity, Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pa.