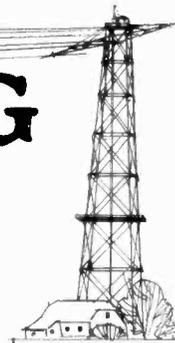
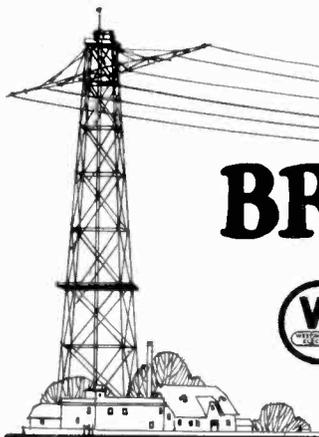


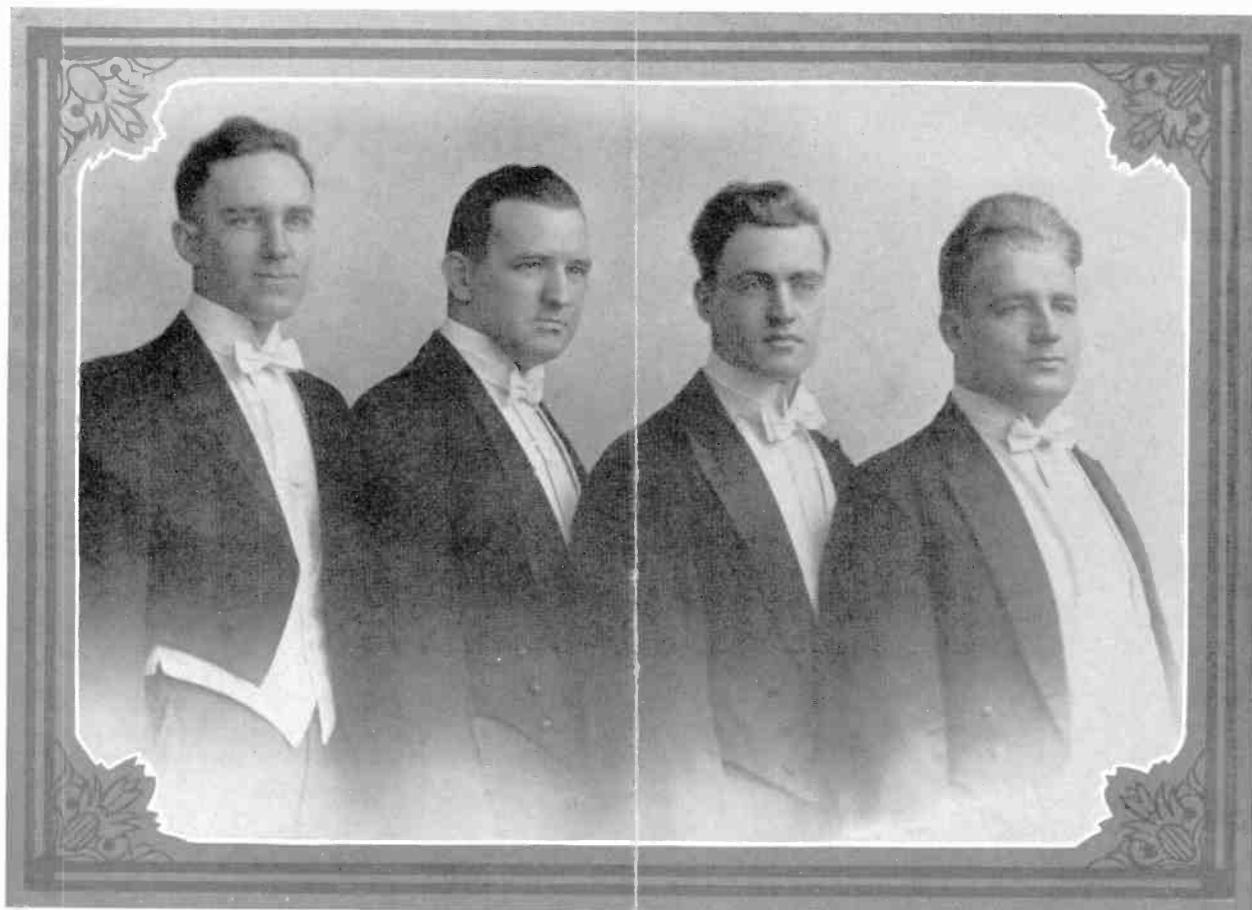
RADIO BROADCASTING NEWS



Sixtieth Week Broadcasting

February 12, 1922

KDKA Edition. Vol. I. No. 7



Robertson Tilton
Tenor

Roy Strayer
Tenor

Dr. Russel H. Kirk
Baritone

James A. Croft
Bass

Century Male Quartet from the Pittsburgh Chamber of Commerce, an Interesting Feature this week



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON, Editor-in-Chief
L. H. ROSENBERG, Managing Editor
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G. DARE FLECK, Editor

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Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

HOW FAR?

Quite frequently we are asked, How far can the concerts from KDKA be heard?

Really we don't know. Every day or so we hear of distant points where KDKA is being heard regularly, and the circle seems to grow wider and wider. On the North, we have heard from Prince Edward Isle, Nova Scotia, and the wilds of the Temagami forests in Canada. On the South, reports have come from Cuba and Mexico, and various intermediate points. Ships far out on the Atlantic have received our programs and it is a common thing to hear from Iowa and Kansas in the West. Indirect reports say that recently the services of the Calvary Episcopal Church were heard in Centralia, Washington, and that Radio Chapel has been received in California.

Such a range includes many millions of people, and probably hundreds of thousands of these are enjoying KDKA programs every night.

To think of the immensity of such an audience must cause a feeling of awe on the part of the performer, who cannot see a single one of these thousands.

As time goes on this multitude of KDKA fans will undoubtedly increase, and points still farther away will be heard from.

If any who read this are a thousand miles, or more from Pittsburgh, and are hearing KDKA, the Editor would appreciate a card giving the location and any details of interest.

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, February 12, 1922

- 10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Dr. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at station KDKA conducted by Dr. S. H. Goldenson, of the Rodef Shalom Congregation, Fifth and Morewood Avenues, Pittsburgh, Pa.
- 7:00 P. M. "Lincoln", address given by Dr. Geo. A. Hubbell, President Lincoln Memorial University of Harrogate, Tenn.
- 7:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Minister.

Monday, February 13, 1922

- 7:15 P. M. Miss Gertrude Vanderbilt, playing in the Gold Diggers at the Nixon Theater, will entertain. "Children in Industry", by Miss Elizabeth Volt, Club Editor of the Pittsburgh Leader.
- 8:30 P. M. A pleasing program of Orchestral Numbers by the Hitchens Orchestra of McKeesport, Pa.

Tuesday, February 14, 1922

- 8:00 P. M. "Vocational Training", by Herbert G. Lytle, President, Pittsburgh Academy.
- 8:00 P. M. Weekly talk on dress.
- 8:00 P. M. "Amusing Stories", by Charles Irwin and Company, who are appearing at the Davis Theater, Pittsburgh.
- 8:30 P. M. Program of vocal selections by artists from the Alan B. Davis Studio.

Wednesday, February 15, 1922

- 8:00 P. M. "The Joy of Living", by Mrs. J. E. Webster, League of Women Voters.
- 8:30 P. M. A program of vocal and instrumental solos, also several readings. The artists are Mrs. J. S. Dean, soprano; and Miss Clarissa Harrold, reader, and Steinway Duo-Art Piano Selections.

Thursday, February 16, 1922

- 8:00 P. M. "The Importance of Community Music", by Miss Emilie McCreary, Chairman of the Municipal Music Committee, Civic Club of Allegheny County.
- 8:30 P. M. Operatic Selections by Young's Orchestra of Pittsburgh, Pa., F. H. Young, Director.

Friday, February 17, 1922

- 8:00 P. M. "Fundamentals of the 1921 Income Tax Laws —Partnerships and Corporations", by R. L. Wickline, Corporation Audit Company.
- 8:30 P. M. Century Male Quartet from the Pittsburgh Chamber of Commerce. Robertson Tilton, tenor; Roy Strayer, tenor; Dr. R. H. Kirk, baritone; J. A. Croft, bass. Assisted by Oskar E. Browne, violinist, and Earl B. Collins, pianist, of the Pittsburgh Musical Institute.

Can You Imagine Yourself Seeing These Artists As They Entertain You By Radio?



Mildred Brown Harris, Soprano; Bert Mustin, Fellows Club Orchestra; Gertrude Willey, Artistic Whistling and Bird Imitations; Clara Ruth Goode, Contralto, member of the Apollo Quartet; Russel Mitchell, Jr., Baritone, Member of the Apollo Quartet; Clarissa Harrold, Dramatic Reader and Interpreter of Plays.

HAVE YOU HEARD OUR NEW PIANO?

Without previous announcement we installed a few weeks ago, a new Concert Grand Piano in the KDKA Studio at East Pittsburgh. It was not very long, however before comments began to come in. It seems that there was a very noticeable difference and although many attributed the betterment to a refinement in the transmission qualities of the radio set, not a few guessed that it was on account of a new piano. Of course the latter class was helped in their decision by the announcement that the "Next selection would be Scherzo by Chopin, as recorded for the Steinway Duo-Art Reproducing Piano by Josef Hofmann". And hearing this they were surprised at the perfect reproduction of this number by such a great master. "It was wonderful", they said, "We cannot believe that we heard a reproducing piano".

But you did and you will continue to hear the work of the great pianists of the World although they do not visit KDKA in person. Masters such as Paderewski, Hofmann, Bauer, Ganz, Grainger, who play exclusively for the Duo-Art Reproducing Piano, will be heard from time to time.

We are indebted for this piano to the Aeolian Company of New York and the C. C. Mellor Company of Pittsburgh, and we wish to thank publicly at this time, Mr. H. B. Schaad, of the Aeolian Company and Mr. H. H. Flear of the Mellor Company for their courtesies in this respect. Listen in and you will hear, in the near future, Humoresque as recorded by Mr. Flear who is a prominent pianist of Pittsburgh.

Radio fans will be interested to know that we have similar pianos at Station WJZ at Newark and Station KYW at Chicago.

THE FELLOWS CLUB ORCHESTRA MADE
A BIG HIT AT KDKA



Top Row: (left to right)—G. T. Morrow, Walter S. Laird, Stewart Blackmore, Edward Stribeny.

Second Row:—C. R. Parsons, J. Oliver Riehl, Musical Director; Glen R. McClintock, Manager, F. G. Rodgers.

Bottom Row:—A. L. Bendig, Thos. B. Parshley, Harry R. Taylor; R. M. Daum.

The Fellows Club Frolic, at the Schenley Theater on the nights of February 10 and February 11 and the afternoon of February 11, promises to be interesting.

APPRECIATION



Dr. S. H. Goldenson, Rodef Shalom Congregation

That the religious services which have been broadcasted by KDKA are appreciated is shown by the letters which have been received by the ministers who have conducted these services.

One dear old lady wrote that she had enjoyed the entire service, she had joined in the singing and in the prayers, and the sermon had been a master piece, yet the service did not seem quite complete without an offering, so she was sending her mite with the letter.

A friend in Canada heard Dr. Van Etten's appeal recently for the Bishop Whitehead Memorial, and immediately sent a contribution. (We are told that this fund was over subscribed in a very short time, and that many contributions were received from distant points). Our friend in Canada showed his appreciation in still another way. He is the publisher of a large newspaper, and he told the story of this wonderful broadcasting in the pages of his paper.

These instances might be multiplied many times by referring to letters received by these ministers, but the significant thing is that these broadcasted services are appreciated by those who hear them, and that many of these persons have expressed their appreciation in no uncertain way.

To be able to reach an appreciative audience of many thousands should afford added inspiration to the Minister conducting the services.

PROGRAM FOR THE WEEK

(Continued from Page 2)

Saturday, February 18, 1922

8:00 P. M. "International Disarmament," by Prof. Louis K. Manley, University of Pittsburgh. Prof. Manley just returned from the Disarmament Conference at Washington.

8:30 P. M. Several selections by the 20th Ward Community Orchestra. Also instrumental solos and duets. These artists are from the Studio of Mr. John H. Wilson, teacher of instrumental music.

Sunday, February 19, 1922

10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Dr. Maitland Alexander, Minister.

3:00 P. M. Radio Chapel at Station KDKA, conducted by Rev. F. R. Elder, pastor First United Presbyterian Church of Wilkinsburg, Pa.

7:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Minister.

ENTERTAINMENTS AT 7:15 AND 8:00 P. M. ARE GIVEN FROM THE PITTSBURGH POST STUDIO

KDKA's Week Day Schedule

10:00 to 10:15 A. M. Music

12:30 to 1:00 P. M. Music

*2:00 to 2:20 P. M. Music

*4:00 to 4:20 P. M. Music

*On Saturdays no broadcasting done at these periods.

8:00 P. M. Special Speakers and vaudeville acts as announced.

7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.

7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report

8:30 to 9:00 P. M. Musical Program

9:00 to 9:05 P. M. News (United Press Service)

9:05 to 9:30 P. M. Musical Program

9:55 to 10:00 P. M. Arlington Time Signals

KDKA's Sister Stations

KYW—360 meters—Chicago, Ill.

2:15—Market and Weather Reports.

4:15—Market Reports

6:00—Final Market and Financial Report.

8:00—9:00—Musical Program

9:00—Local and International News and Weather Reports.

WJZ—360 meters—Newark New Jersey.

Hourly concert on the hour from 11:00 A.M. to 8:00 P.M. Government weather forecast, Daily 11:00 A.M., 12:00 M., 5:00 P.M. and 10:01 P.M.

Shipping News—Weekdays except Saturday at 2:05 P. M.

Children's Hour—Tuesday at 7:00 P. M.

Arlington Time—Daily at 9:52 P.M.

Music—Tuesday, Thursday, Saturday and Sunday, 8:20 P.M. until 10:00 P.M.

Radio Chapel—Sunday at 3:00 P.M.

WBZ—360 meters—Springfield, Mass.

8:00—Monday, Wednesday, Friday.

Musical Program

General News

Information for the farmer supplied by Farm & Home

7:00—Sunday, Church Services, Springfield Church.