

RADIO BROADCASTING NEWS



Sixty-Second Week Broadcasting

February 26, 1922

KDKA Edition. Vol. I. No. 9



LOUISE GREGG
Organ and Piano

Studio—Stevenson Building, Center and Highland

ANNE GRIFFITH
Voice

Studio—5535 Ellsworth Avenue

Two Pittsburgh Teachers Who Have Helped Make KDKA Popular.



Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON, Editor-in-Chief
L. H. ROSENBERG, Managing Editor
HARVEY B. GAUL, Musical Editor
G. DARE FLECK, Editor

Please address all communications to the Editor, Dept. of Publicity,
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

RADIO BROADCASTING HELPS MAKE HAPPY HOMES

The other day, we received a letter from which we wish to quote a paragraph.

"I also hear the other stations of the Westinghouse Company, but KDKA is my old standby, and I wait each evening for your carrier wave as a boy waits for candy. I have it bad, so to speak, and I am glad of it, as my wife tells me she knows where I am each evening now, and don't have to stay by herself at night. She has the craze also, as she listens in with me nearly every night."

Doesn't this bring to your mind a picture of domestic bliss? Can't you visualize this happy couple enjoying their evenings together in the coziness of their own fireside? And, though the wintry winds may howl down the chimney and the country roads be impassably choked with snowdrifts or with mud, this little home is not isolated from the great world of action. Together in their easy chairs this couple can receive interesting news, educational talks, good music and other entertainment. They have a common interest in this new marvel of science, which will continue to draw them closer together in their home life.

No doubt this situation is common to many homes, and if radio broadcasting has done nothing more than to give this encouragement to a more complete home life, it has justified its existence as a national institution.

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, February 26, 1922.

- 10:45 A. M. Services of First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Dr. Maitland Alexander, Minister.
- 3:00 P. M. Radio Chapel at Station KDKA, conducted by Rev. W. Wofford T. Duncan, Pastor Emory Methodist Episcopal Church, Pittsburgh, Pa.
- 7:30 P. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

Monday, February 27, 1922.

- 7:15 P. M. Milton Nobles who is starring in "Lightning", appearing at the Nixon Theater, Pittsburgh, will give a short talk.
- 8:00 P. M. Letter from Roger Babson, economist and business authority.
- 8:00 P. M. "Experiences of a Woman Reporter", by Miss Gertrude Gordon, feature writer of the Pittsburgh Press.
- 8:30 P. M. Popular concert by the Silver Star Orchestra assisted by Miss Hilda Ritter, soprano and Lester Y. Diamond, baritone.

Tuesday, February 28, 1922.

- 8:00 P. M. "The Qualities of Leadership", by Miss L. Lola Walker, League of Women Voters. Weekly talk on dress.
- 8:30 P. M. Popular concert by the Evans' Orchestra, under the management of Preston Evans.

Wednesday, March 1, 1922.

- 8:00 P. M. Message from the National Safety Council.
- 8:00 P. M. "The Bank Check", by W. O. Phillips, Cashier of the Diamond National Bank, Pittsburgh, Pa.
- 8:30 P. M. An excellent program of instrumental and vocal numbers by the Asbury Orchestra, R.H. Marshall, Director.

Thursday, March 2, 1922.

- 8:00 P. M. "Selecting Your Broker", by Wm. J. McMoil, of Moore, Leonard & Lynch, Brokers. "Safety", by John Oartel, Chief Director of Safety Bureau, Carnegie Steel Company, Edgar Thompson Works.
- 8:30 P. M. A varied program by an Instrumental Trio; Harry Renter, first violin; A. H. Renter, second violin, and Miss Hilda Renter, pianist. Also soprano solos by Miss Esther Franco from the Monte Carlo and Milan Opera Companies, and piano solos by Miss Florence Warren.

Friday, March 3, 1922.

- 8:00 P. M. "Pittsburgh and Civic Service", by Miss H. Marie Dermitt, Secretary Civic Club of Allegheny County.
- 8:30 P. M. A versatile entertainment by the Glee Club of Washington Seminary, Julia Moss, Director.

Saturday, March 4, 1922.

- 3:00 P. M. Popular entertainment by members of the Carnegie Tech Orchestra.
- 8:00 P. M. "The 1921 Income Tax Laws—General", by R. L. Wickline, Corporation Audit Company.

(Program Continued on Page 4)

Past and Future Entertainers from KDKA

HANNA LEVY SHORTHOUSE, LYRIC SOPRANO

ALBERT SAKOLSKY, VIOLINIST

JOSEPHINE HEPP ELMER, CONTRALTO

GEO. HITCHENS, GUITARIST

MARGARET LYND SLATE, SOPRANO

E.C. HENNIG, CELLIST

JEAN WICKERSHAM ZIMMERMAN, VIOLINIST

T.A. LITTLE MANAGER PITT MUSICAL CLUB

MARGARET M. DE WALT, SOPRANO

ARL MITCHELL, PIANIST

KATHERINE LOUISE KING, SOPRANO

MRS. GEORSKINE HARPER, READER

N.M. OSCARO, VIOLINIST

R.L. CARL, PRESIDENT PITT MUSICAL CLUB

FRANK WENZEL, VIOLINIST

NELLIE LUGENBILL, PIANIST

MARIE WELLS LEHER, SOPRANO

ABSORBING RELIGION



Rev. W. Wofford T. Duncan, Pastor
Emory Methodist Episcopal Church.

Radio broadcasting brings religious teaching into the lives of many who would not be reached otherwise. This is not teaching of the dogmatic kind, but of the great truths which are accepted by all religious bodies and which form the basis for our progressive civilization.

Many a youth is interested chiefly in the successful working of this wireless outfit, but the repetition of these great truths, from Sunday to Sunday, coming at this plastic stage in his intellectual development, gradually forces them into his thinking processes and in this way adds to his mental and spiritual equipment.

Thus radio is not only keeping our boys from the street corner loafing and vicious environment but is actually helping them to get a better idea of the larger things of life.

The manhood of tomorrow will reflect this influence in the quality of its citizenship, and future generations will have reason to be thankful for the establishment of radio broadcasting as a means of disseminating great truths and helpful influences.

PROGRAM FOR THE WEEK

(Continued from Page 2)

Saturday, March 4, 1922—Cont'd.

8:30 P. M. Orpheus Quartet, Pearl Crawford Van Orsdale, soprano; Maude Johnson Fisher, contralto; Lawrence C. Gibson, tenor; J. Fred Cutler, bass and Adalaine Merrill Biddle, director and accompanist. Assisted by Julius Glasser, violinist, accompanied by Ruth Glasser and Claudia Lucas Harris, reader.

Sunday, March 5, 1922.

10:45 A. M. Services of the First Presbyterian Church, Sixth Avenue, Pittsburgh, Pa. Dr. Maitland Alexander, Minister.

3:00 P. M. Radio Chapel at Statio KDKA conducted by Dr. L. Walter Mason, Pastor, First Unitarian Church, Pittsburgh, Pa.

7:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

ENTERTAINMENTS AT 7:15 AND 8:00 P. M. ARE GIVEN FROM THE PITTSBURGH POST STUDIO.

KDKA'S Week Day Schedule

10:00 to 10:15 A. M. Music

12:30 to 1:00 P. M. Music

*2:00 to 2:20 P. M. Music

*4:00 to 4:20 P. M. Music

*On Saturdays special concert from 3:00 to 4:00 P. M.

8:00 P. M. Special Speakers and vaudeville acts as announced.

7:30 P. M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun and Music for the Kiddies, and Grown-ups who still enjoy them.

7:45 P. M. Special News, Government Market Reports, Summary of New York Stock Exchange, Weather Report

8:30 to 9:00 P. M. Musical Program

9:00 to 9:05 P. M. News (United Press Service)

9:05 to 9:30 P. M. Musical Program

9:55 to 10:00 P. M. Arlington Time Signals

KDKA'S Sister Stations

KYW—360 meters—Chicago, Ill.

2:15—Market and Weather Reports.

4:15—Market Reports

6:00—Final Market and Financial Report.

8:00—9:00—Musical Program

9:00—Local and International News and Weather Reports.

WJZ—360 meters—Newark New Jersey.

Hourly concert on the hour from 11:00 A.M. to 8:00 P.M. Government weather forecast, Daily 11:00 A.M., 12:00 M., 5:00 P.M. and 10:01 P.M.

Shipping News—Weekdays except Saturday at 2:05 P. M.

Children's Hour—Tuesday at 7:00 P. M.

Arlington Time—Daily at 9:52 P.M.

Music—Tuesday, Thursday, Saturday and Sunday, 8:20 P.M. until 10:00 P.M.

Radio Chapel—Sunday at 3:00 P.M.

WBZ—360 meters—Springfield, Mass.

8:00—Monday, Wednesday, Friday.

Musical Program

General News

Information for the farmer supplied by Farm & Home

7:00—Sunday, Church Services, Springfield Church.