

October 23

# When you find this seal



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you know that this tube has been tested, approved and passed by this organization as AAA1that the dealer who uses this seal has been tested, approved and passed by this organization as AAA1--and that your purchase carries the triple security of Manufacturer, Distributor and Dealer approval.

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Radio Doings

# ONE DIAL Control,

May Be Operated from Light Socket



S IX tubes; shielded radio stages. Improved Neutrodyne. Built-in Rola Cone Speaker. Operated from light socket with battery eliminators or with usual batteries.

The Season's greatest Radio value, with all the best features in hand-carved Cabinet. See this and other new Gilfillan Sets at the dealers.

Sherman'Clay & Co., Distributors





# HERE IT IS ENTIRELY NEW S. L. F.--S. L. W. L. ARMO CONDENSER

With Micrometer Adjustment

Outstanding success of the season. It is acknowledged by Radio Engineers to meet all requirements. Adaptable to all sets, new or old, insuring perfect tuning.



Low Minimum Capacity—Required Maximum Capacity for Entire Broadcast Wave Band

Micrometer adjustment allows accurate matching of capacities and inductances. No other balancing condenser or compensating devices need be used.

This adjustment is a feature found in no other manufactured.

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(Manufacturers)

**1666 Tarleton Street** 

Los Angeles, Calif.

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Vol. IX Los Ang	eles OCTOBER 23,	1926 San Fra	ncisco No. 17

### Grand Opera

URING the past two weeks we have been royaily entertained by the broadcasting of those two immortal operas, "La Traviata" and "Aida," by the Italian composer, Verdi; we are also soon to hear an air recital by that incomparable Madame Louise Homer. Surely wonderful treats.

There is no doubt but that most of us have been keenly thrilled, while others have taken these programs simply as a matter of fact.

Have we stopped to consider just how it is possible for this class of entertainment to be brought into our homes, entailing practically no expense on our part, and that radio entertainment is the cleanest form of amusement we enjoy?

In this Union of forty-eight States, with its six hundred or more broadcast stations, we pay no compensation whatever for radio entertainment, while some of our European neighbors are not so fortunate.

The broadcast stations through which you receive these wonderful programs represent an investment of thousands of dollars, both in installation and maintenance, and through them, as well as the sponsors of these programs, we are privileged to be so royally entertainment.

We voice words of praise for the artistry displayed by the various radio entertainers; we appreciate the recent wonderful programs of grand opera and recitals as rendered by world-renowned artists.

In the vernacular of the stage, applause is music to the ears of the artists and the producers, but, sitting at our receiving sets, they are unable to hear this and the only way the artists, the broadcast station and the sponsor of these programs know that we do appreciate their efforts is through the medium of cards or letters of appreciation.

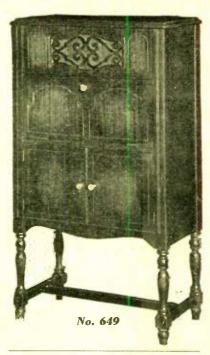
Show this appreciation TODAY not only to the artists themselves but to the broadcaster and sponsor, through whose efforts this entertainment has been made possible.



October 23

## McMILLAN FIVE OVER THE TOP

Quality and Price in One



This beautiful two-tone Walnut console with built-in speaker and Utah unit with the incomparable McMillan Five Radio.

> No. 649-\$105.00 Less Tubes and Batteries

Low Boy Console McMillan Five Radio in the beautiful two-toned Mahogany console. Built-in speaker and Utah unit

No. 641-Price \$75.00

No. 641

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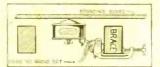


From all over the country praise pours in—from radio experts, manufacturers, musicians. "At last," they say, "the harsh, tinny noises that spcil most rado reproduction are eliminated!"

It IS amazing — for until you have heard the Rotofor Radio Piano Speaker

you have no idea how clear, pure and mellow radio music can be. You har high tones—low tones many notes that ordinary speakers miss or muffle or distort. But the big wooden sounding board of your piano reproduces EVERY note.

You can attach the Rotofor Speaker instantly to any piano. It doesn't injure or interfere with the piano in any way. It is invisible—out of the wayand does away with ugly horns. But most important is its



Most important is its marvelous tone. You never heard anything like it. Ask your dealer to send one up

dealer to send one up to your home for a demonstration.



KEELER-WHITE CO. <sup>211</sup> S. San Fedro St.—Motual 62/9—Los Angeles 509 Mission St.—Kearny 1492—San Francisco 406 Occidental Ave., Seattle.



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No. 602 Universal Receiver, Art Console. 6-tube, totally shielded, dual control; equipped with voltmeter. American Walnut. Price, without accessories, \$360.

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#### **Eliminators and Trickle Chargers**

All American Constant B Acme E3, 180 volts Acme E1, 180 volts Silite, Balkite and Acme Trickle Chargers Vesta Trickle Chargers and Combination A Battery and Trickle Tungar Trickle and Hobbs A Battery with Silite Trickle SEND FOR OUR LATEST CATALOCUE

SEND FOR OUR LATEST CATALOGUE

# PPLY CO. VA. 6063 CO. LOS ANGELES



12



#### For

### CROSLEY RADIOS

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# FRANK RADIO

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#### Have YOU seen the new Single Control?

Aside from specializing on Crosley Sets and Speakers, we carry a full line of reputable, standardized accessories such as

#### Majestic B Eliminators Cunningham Tubes Burgess and Eveready Batteries

and dependable, fully guaranteed merchandise at popular prices

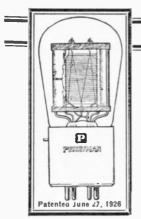
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**Factory Franchised Crosley Dealer** 

715<sup>1</sup>/<sub>2</sub> South Main St.

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Clear glass demonstrating tube, showing Perryman Patented Bridge



Type R.H. 201-A Ampliner-Detector New Standard base with long pins Type P.D. 200-A Super-Sensitive Detector New Standard base with long pins



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#### PERRYMAN RADIO TUBES

Type R.H. 199 Ampliner-Detector Miniature Base with short pins

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Type P.A. 120 Power Amplifier New Standard Base with long pine

# A Complete Line!

A Revelation in Tube Construction. A Radio Vacuum Tube that is far superior to the old style tube. Due to its remarkable patented features

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increases the sensitivity of your set, eliminates squeals and howls and give unheard of tone quality and volume.

"Perryman Tubes for Distance Without Distortion"

**Exclusive Wholesale Distributors** 



# October 23 Radio Doings Madame Louise Homer in Air Recital

Of all the singers now before the public none has been in such constant demand to appear as Madame Louise Homer, who is to give a recital Oct. 24th over KFI, Los Angeles, and KPO. San Francisco.

It is through the efforts of Ray Thomas, Southern California Atwater Kent distributor, that Madame Homer will broadcast. Thomas spent much time and money making arrangements for her appearance, and it is fortunate. indeed, for radio listeners that he was able to secure this world-famous contralto at any time during the year. famous organization. She has sung many times with the New York Philharmonic and New York Symphony, with the Chicago, Philadelphia, Minneapolis and Cincinnati orchestras, and with the younger orchestras of Detroit, Cleveland and San Francisco. Her last appearance in Los Angeles was with the Los Angeles Grand Opera.

In the last fifteen years it is reasonable to hazard the guess that Madame Homer has had more orchestra engagements than any other singer, and very few instrumentalists have had more than she. This is in itself an extraor-



She is one of the very few modern singers who have been able to adapt the grand style of opera to the radio, and while no one can sing trifles with more daintiness and grace, there are very few who can reach the heights of the great arias which are fitted to be broadcast.

Madame Homer, recognized as one of the greatest Metropolitan Opera stars, appeared with the Boston Symphony Orchestra dozens of times. In several seasons she had from ten to thirteen consecutive engagements with that dinary triumph to the art of this great American singer.

Now, with the increasing popularity of the radio, additional demands are being made for her time. The public has recognized that such perfected instruments as the Atwater Kent are capable of rendering concerts with a clarity and fidelity of tone heretofore considered impossible. This perfect reproduction, together with the supreme simplicity of such models as the Atwater Kent one-dial radio, is contributing immeasurable benefits to music lovers.

# Crosley Radios

All models are now ready for delivery. We have all the new models on display at our store. The new Single Drum control sets are very desirable. Come and see them.



These batteries are fresh and full test. A battery that is guaranteed to stand up. Regular price \$3.75.

#### Our Price \$2.45

Heavy Duty Batteries—Regular \$4.75; our price \$3.60. 22½ Volts "B" Batteries— Regular \$1.75; our price \$1.20.

#### Your Old Tube Is Worth 25c

towards the purchase price of the NSW "ACE" tube. These tubes are guaranteed to give satisfaction. 75c and your burned-out or weak tube gets the new "ACE."

### CONSOLE RADIO CABINETS

Styles and finishes to suit everybody, prices that will more than please you. We welcome you to our store to look these beautiful models over. Priced from \$2.50 up

#### Rubber Cased Storage "A" Battery

A full capacity storage battery. Guaranteed for two years. 100 Ampere Capacity. Extra Special Now \$8.50

#### Out-of-Town Buyers

Mail your orders in. We guarantee everything we sell. Regardless of your radio needs, we either have it in stock or will get it for you at a saving to you.

### Complete Line of the Famous "Utah" Speakers

in stock, including the new improved BELL, JUNIOR, SENIOR, BOOK, and the new Utah CONE. OVER 20 NEW MODELS IN SPEAKERS at our store, INCLUDING such speakers as the Western Electric, Rola Recreator, Rola Cone, Farrand Jr. and Sr., Crosley Cone, Cannonball Cone, Stromberg Carlson Cone. Prices Range from \$7.50 to \$40.00



### Radio Doings Prospecting With Radio

Old-time prospectors, who sought deposits of precious metals near the surface of the earth, are practically through for two reasons: These visible outcrops have practically all been discovered and cleaned up; and the remaining ore of value is buried too deep for them to discover. Now comes the modern, scientific prospector, who has applied radio to this difficult task of searching out the earth's secret hiding places of its values. Considerable success has been achieved by Mr. Wm. A. Sharpe, of Denver, Colo., with his radio cameraphone.

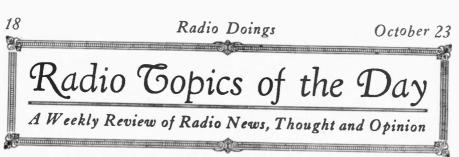
Following his perfection of the radio seismograph in 1925, designed to aid in locating pools of oil and gas, as well as water, Mr. Sharpe discovered he could detect the presence of metallic substances in the ground with even greater ease and with less study than he could the presence of soil, rock, liquids and Experiments showed that his gases. radio apparatus reacted very definitely when metals are tested with his earth "sounding" apparatus. One of his first experiments was made on the roof of a seven-story building in Denver, in which his radio camera photographed the steel beams in the structure clearly. Although they were hidden from sight.

An effort was then made at Meteor Crater, Arizona, to locate a giant meteor which had buried itself years ago, but had never been recovered, despite countless drillings and borings. His radio camera soon showed the location of the largest mass as about 100 feet from the rim of the crater, but buried to a depth of 1410 feet.

Another successful test was made later in the Las Animas mining district of New Mexico, where many ores were known to exist. His instruments responded so sensitively to rich metallic veins and bodies of ore that he was able to designate the richest locations. Eighteen new veins were located, all of which were proved upon exploitation. During the tests three ancient tunnels, abandoned and sealed up years ago, were discovered, along with gold and silver deposits.

The radio cameraphone, consists of three units, according to Mr. Sharpe's description in a report to the American Mining Congress. The first is a radio broadcaster, which generates radio waves of different lengths and sends them into the earth. Those waves extend to regulated progressive depths. the length of the wave advancing one foot at a time. The second piece of apparatus is a radio receiver, which picks up the returning wave, reversed by a closed circuit. In the receiver the tone pitch of the sound varies according to the mineral or substance at the far terminal of the wave. Metallic substances produce a much higher tone pitch than any other mineral, and recognizable variations in tone are produced by different minerals. These tones are described as "radio echoes," although not technically such.

The photographic part of the equipment is fitted with an illuminated vibratory, thin-metallic foil about an inch square, which is suspended by a hair spring in contact with the diaphragm of the telephone mechanism of the radio receiver. The fllumination of the foil is reflected in a mirror which intensifies it about thirty-five times. The mirror throws the reflections on a ground-glass screen on which the vibrations appear as lights and shadows. These are photographed by a motion-picture camera, the film of which is automatically exposed. A new picture is taken with each foot of advancement in the radio wave length, as the test progresses into the earth. When developed, the photographic film may be shown on a motion-(Continued on page 69)



#### FRENCH PLANES MUST USE RADIO

All French commercial airplanes carrying passengers must be radio equipped, according to a recent decree of the French government. Consul Raymond Davis at Paris reports to the Department of Commerce that every airplane for public transport, capable of carrying at least ten passengers, must be supplied with a radio-telegraphic outfit when it is to travel more than 160 kilometers without a stop, or fly over the sea or at a distance greater than 12.5 kilometers from the sea coast. The equipment must be handled by a skilled operator and not by the pilot. Radio telegraphy only may be used in ordinary communication, but in case of necessity the radio telephone may be used to insure the safety of the plane and passengers.

Apparatus used on French commercial planes must be capable of listening in on 900 meters, and must assure transmission and reception on 600 meters on damped or continuous wave (audible frequency), as well as by continuous wave on 850 to 950 meters and 1,500 to 1,550 meters, and the reception by continuous wave from 850 to 1,800 meters. Every public transport plane capable of carrying more than five, but less than ten persons, must be equipped with radio apparatus when it flies for more than 160 kilometers without stop or flies over the sea or at a distance of more than 12.5 kilometers from the coast.

#### GOOD-BYE WIG-WAG

Wig-wagging, so picturesque in our past wars, is now a memory of bygone days, inasmuch as a formal order has been issued by the U. S. Army that the use of semaphore hand flags as a means of visual signaling has been discontinued. The order came about through inroads made first by the telegraph, then the telephone, and finally radio telegraph and telephone.

With the development of electrical and almost instantaneous communication, unhampered by fog or darkness, the wig-wag system has long been obsolete. It came to us through the Greek and Roman armies, originating before the time of Christ, but has at last given away to modern methods, as most things must.

#### MORE TROUBLE FOR SPAIN

In addition to their other domestic troubles, Spain appears to be in considerable of a ferment because a certain group there is reported as endeavoring to secure a monopoly of the country's broadcasting concessions.

#### COMPROMISE ON RADIO BILLS

President Coolidge is confident that a radio regulating bill will be passed by Congress within a reasonable time. It was stated at the White House recently that the leigslation would probably be in the nature of a compromise of the Senate and House measures now in conference.

#### 'Queen Titania's' Program Broadcast by WWJ

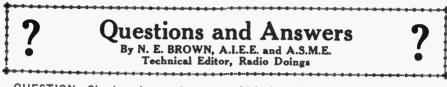
Tuesday evening, October 19th, WWJ, the radio station of the Evening News, Detroit, Michigan, picked up and rebroadcast KHJ, Los Angeles. This rebroadcast continued during the time that "Queen Titania's Radio Fairies" program was on the air, and ceased when Queen Titania said good-night to her Radioland friends. WWJ is doing this in response to the many requests from its territory to hear the little "Fairy of the Microphone." Receiving sets were installed in all of the children's hospitals in Detroit so that all of the small patients could enjoy the messages of joy and cheer which Queen Titania brings with her from the Land of Ought-To-Be. As far as can be ascertained, this is the first time special preparations have been made to rebroadcast the program of any child artist.

#### KFI to Broadcast Football Games

KFI has made arrangements, in connection with the Los Angeles Examiner, to broadcast play by play reports from the more popular eastern football games each Saturday during the season. These will include the Army-Navy and Yale-Harvard games. When these games are played in the east the broadcasting will commence from 10 to 10:30 a.m.; if played in the middle west it will start at from 11 to 11:30 a.m. Announcement of the exact time will be made over KFI on each Friday preceding the game. KFI is also broadcasting, play by play, reports each Saturday afternoon of the football games at the Coliseum in Los Angeles, and also the University of California vs. University of Southern California, direct from the field at the Memorial Stadium at Berkeley on October 23.







World Radio History

QUESTION—Charles Jones, Corona, Calif., says he has purchased a certain type of B eliminator for use with a model 25 R. C. A. receiver, but is not able to get things working right.

ANSWER—The eliminator you mention is not well adapted to the receiver in question. There are some that are such as to be used with your receiver and they give you full printed directions as to how to make the installation.

QUESTION—Merton A. Albee of Los Angeles writes he has made changes in the audio transformers and detector tube in his five-tube neutrodyne and now has a high pitched whistle that is heard when there is nothing on the air, but is drowned out when the program comes on.

ANSWER-It is possible that there is a sustained audio oscillation either in your detector or audio amplifier. Try taking out the grid leak, or shorting it. If the whistle stops it may be in the detector tube. Try one of the A If it is not affected by these tubes. changes try putting a .001-.0005 condenser across the secondary of the first transformer. If this cures it, it is in the audio amplifier and maybe grid and plate leads too close together, a high resistance in the common B battery lead or the combination of unsuitable transformers. Try reversing the primary of the first transformer. If any of these things stop it, it is due to transformers that are too alike, or coupling, electrostatic, electromagnetic or resistance, or combinations of them. Condensers should not be left on the secondaries, and the primaries should not be reversed, only as a means to

aid in location of the fault, after which the cause and not the symptom should be treated, and this is another job which can be done only with the receiver before one.

QESTION—R. W. James of Los Angeles says he has five tube neutrodyne which is giving trouble by being noisy and sometimes it will not work at all until the current has been on for ten or fifteen minutes.

ANSWER—This sounds like a transformer or the windings of the speaker "going west;" you might try another speaker if you could get one and if changing speakers cleared the trouble it would indicate speaker trouble, but if it did not it would look like transformer trouble. Of course these symptoms can have other causes, but the most usual ones are mentioned.

QEUSTION—Wm. E. Clark, of Sacremento, Calif., asks if the direction of the aerial has any effect on the dial readings. Asks why some stations do not come in in the proper order on his dials.

ANSWER—Unless the actual capacity to ground of the antenna varies the tuning will be the same. That is, if in swinging the flat top of the antenna 360 degrees it does not come close to the earth or other bodies, so as to increase or decrease the capacity to ground, the position on the dial will be the same for a given wave length. Stations may not come in in proper sequence on your dials because of mistakes in the tabulations, changes of allocation and freaks of resonance which, for the want of a better name, are called harmonics.



#### WE CELLDOM TRY

A reader says some prison must be broadcasting these days. "Otherwise," he asks, "how do you account for all these chain programs?" - Broadcast Listener.

#### **PROVING IT**

"They say Jones is dead-broke."

"He is. He couldn't pay for the upkeep of a crystal set."-Science and Invention.

#### HE COULD DO NOTHING CHEAPER

The stingiest man in the world bought a radio. On Sunday morning he tuned in and listened to the best sermon preached. When the minister announced, "Now the ushers will pass the plate, be liberal," this man turned off his radio.—Terre Haute Star.

#### ALSO A PRIZE FIGHT

Hearing a football game through the loud speaker also helps to conserve the overcoat and keep the feet dry, even if it does cut down the gate receipts.-Indianapolis News.

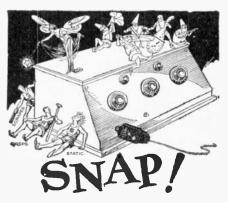
#### THE WIND'S COMPLAINT

"Young radio sets, I grieve to say, Are most impertinent today, Because they copy what I do-When I start howling, they howl, too." -Wireless Magazine.

#### CAUTIOUS PURCHASER

"You'll make no mistake, madam, in P taking this set. It's a wonder."

have to wind it?"-Radio Age.



#### Poly Claro-Plug Improves Your Loud Speaker's Tone Almost **Beyond Belief**

Chases the scrapes, rasps and other extraneous noises from your loud speaker; modifies static; broadens the range, booming in the bass and high tones; improves the tone quality of even the most inexpensive loud speaker.

Merely plug into the loud speaker jack and push phone plug into sleeve provided. For sets without jacks, attach to binding posts-simple, easy, quick. Try one on your set today.



Price \$1.50

#### Polyplugs Can't Be Tugged or Jarred Loosel

The loud speaker cord criss-crosses through Polymet's exclusive tension slot. Now just try to loosen that posiitve contact by tugging or jarring-not a chance in the world! Automatic, quick, easy.

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Write today for illustrated descriptions of all Polymet Products. Sent FREE on request.

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#### October 23

### The Why of Radio

By N. E. BROWN, Radio Technician

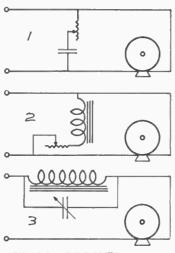
Institute of Radio Engineers-American Society of Mechanical Engineers; American Institute of Electrical Engineers

EDITOR'S NOTE—This is the sixty-seventh installment of RADIO DOINGS' complete course in Radio. It began with the issue of July 4th, 1925, and will cover every phase of radio from the basic principles to and including every device and set now in use. This course will be continued from week to week.

#### (Conclusion of Last Week's Installment)

The third type of treatment requires more skill than the two just mentioned. as it will need band choke effects to be had by tuning the choke by a variable condenser alone or by the same and suitable fixed capacities in parallel with it. The use of this type of compensation will be indicated when there is heard sharp resonant effects at some point in the tonal range, which may be due to acoustic defects in the mechani-

MODIFYING TONE QUALITY.



TECH. LAB. OF N.E.BROWN.

cal parts of the speaker or electrical shortcomings in the speaker, any of the transformers, improper ratio of B to C batteries, etd., as the writer has many times enumerated. Any one of these will give rise to peaks of volume at some points (and combinations may give rise to several peaks closely or widely associated), but while it is better to treat the causes of these defects it may be easier to treat the symptoms as suggested in this article.

If the choke is quite sharply tuned

and a shortcircuiting switch provided, the effect may be noted by the ear and either the capacity or inductance increased to reach a lower point in the scale or one or both may be decreased to reach a higher point in the musical range until the exact part of the scale is reached that it is desired to effect. Then, if the band covered by the resonant circuit is too broad, it may be narrowed by increasing the capacity element and decreasing the inductive element in the same proportion, and on the other hand, if a wider effect is desired, it may be had by decreasing the capacity element and increasing the inductive element, and if the effect is too severe, it may be reduced by shunting the resonant circuit by a variable resistance, so as to let more or less of the current pass to the speaker without modification by the tuned circuit.

Now do not make a mistake by thinking the resistance should be included in the tuned part of the circuit, for this would not get the desired results, it would only greatly broaden the band covered. This is, in fact, a band rejector circuit. A band pass circuit would have the inductance and capacity in series and would then act to let a certain band through easily and reject all other frequencies outside of this band.

The efficency of single section filters like that shown in No. 3 is not high and the curve is usually quite broad, but this is just what is desired in this case IF THE RESONANCE THAT IS CAUSING THE TROUBLE IS ALSO BROAD, and it usually is, due to the acoustic properties of a poorly designed horn or to some part of the electrical and magnetic circuits. If it should develop in the experimental work that a more sharply tuned unit must be had than can be gotten from high capacity and small inductance then a more complicated network will have to be designed and constructed. This would then assume the form of Campbell filter the technical discussion of which would be out of place in this article.

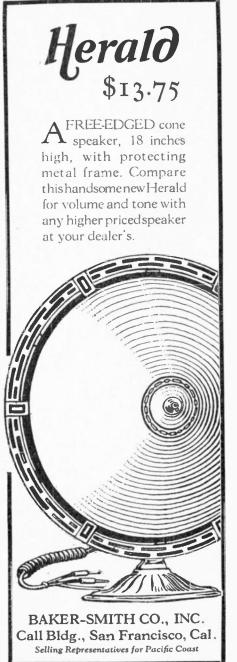
22

#### October in Radio History

- 1901. The first fan aerials were erected for experiments between Poldhu, England and Newfoundland.
- 1905. Construction of Clifden, Ireland, high power radio station was commenced.
- 1907. Trans-Atlantic stations at Clifden and Glace Bay were opened for limited public service.
- 1913. The Volturno was burned in mid-Atlantic. In response to the wireless appeal 10 vessels came to the rescue and 521 lives were saved.
- 1914. E. H. Armstrong was issued a patent covering the regenerative circuit, also known as super-heterrodyne circuit.
- 1915. Communication was effected across the Atlantic from Arlington to the Eiffel Tower, Paris.
- 1923. Vienna Fire Department installed receiving sets on apparatus.
- 1924. Radio vision, or seeing by radio, loomed as possibility.
- 1925. Remarkable development of short waves. Discovered that shortwave signals which could not be heard 1000 miles away were distinctly heard 10,000 miles away.
- 1926. Following an epoch-making year in sending photographs by radio, weather maps are broadcast to U. S. naval vessels.

It has been estimated that to operate a 20-kw. station, including programs and all overhead, costs about \$300 an hour every hour the station is on the air. This calculation is based on a ninehour operating day.

Among the interesting radio lectures now on the air are the Eye-o-logues of the Marshutz Optical Co., wellknown eyesight specialists of 518 West Sixth Street, Los Angeles. Every Wednesday evening at 7:30, KMTR broadcasts these ten-minute talks.



October 23

rebroadcast

Also want to

PWX.

Havana, came in



#### The World at His Finger Tips tubes) on my Super Zenith set, to fill a

large room.

San Pedro, Calif. October 8, 1926.

Radio Doings:

In connection with some of the DX I have been getting, and in which I know you will be interested. I am in-

closing a number of news clippings and pictures, if you care to use them, for your DX Club, also a picture of myself.

I received a letter from King George of England today. He is quite a DX fan himself, and he was interested in some of my receptions of their British stations.

Also received

a letter from Mr. L. W. Roberts, head of the International Bible Students of Brisbane, Australia.

The Australian and Japanese stations are coming in great for the past week, pick them up on the loud speaker with enough volume, using two stages (five

Later on, when conditions are more favorable, I am planning to have a num-

ber of DX parties for foreign stations between 2:00 a.m. and daylight. I'll do this regularly about twice a month.



No Wonder Jack Smiles

good last Sunday, October 3rd. Wishing you a great success in the RADIO DOINGS and the DX Club,

> JACK MOSKOVITZ, 1121 S. Meyler St.

#### SOME MORE DX

The following information covering DX reception was furnished us recently by "Hastings" of Venice, California:

WGY, Schenectady, was heard on September 16th from 3:20 p.m. to 4:25 p. m. by Mr. Stevenson of the Venice Radio Shop, using a six-tube Splitdorf, and "Hastings," also at Venice, on his three-tuber. Reception was good except when the station was interferred with by KVOO, Brislow, Okla., and KRCA (portable) at Riverside. Mr. Stevenson states WGY could be heard thirty feet away from the speaker.

Signing off.

#### October 23 Radio Doings

Distant Stations for the DX Fan

Call Letters	Location	Schedule of Concert and Dance Music
CYL	Mexico City	480 1000 Sun., Tues., Fri., 8 to 9 p. m.
WJAD	Waco, Texas	353 200 Tues., Wed., Fri., 6 to 8 p. m.
KPRC	Houston	297 500 Sat. and Wed., 8 to 10 p. m.
WHB	Kansas City	366 500 Sun., 8 to 11 p. m. Tues., 6 to 7 p. m.
WDAF	Kansas City	366 1000 Daily except Sun., 9:30 to 11 p. m.
WHO	Des Moines	526 5000 Daily except Sat. and Wed., 9 to 10 p.m.
KMOX	St. Louis	280 1500 Daily except Sun. and Thurs., 1 to 9 p. m.
KSD	St. Louis	545 500 Thurs., Fri. and Sat., 7 to 9 p. m.
WGN	Chicago	303 1000 Daily except Sun., 8 to 9 p. m.
WLIB	Chicago	303 4000 Daily except Sun., Mon., Wed., 9 to 11 p. m.
WHT	Chicago	238 3500 Daily except Sun. and Mon., 8 to 10 p.m.
WQJ	Chicago	447 500 Daily except Sun. and Mon., 8 to 12 p. m.
WBBM	Chicago	226 1500 Daily except Mon. and Fri., 6 to 10 p. m.
AT9	Fort Bragg, N.C.	434 750 Tues., Thurs., Sat., 5 to 7 p. m.
WCX	Detroit	517 5000 Daily except Sat. and Sun., 4 to 8 p. m.
WJR	Pontiac	517/5000/Mon., Wed., Sat., 7 to 10 p. m.
WKRC	Cincinnati	326 1000 Sun., Tues., Thurs., Sat., 8 to 10 p. m.
WGR	Buffalo	319 750 Mon and Fri., 6 to 10 p. m.
CFCF	Montreal	411 2000 Mon. and Fri., 6 to 8:30 p. m.
CFCA	Toronto	356 2000 Wed., 8 to 9 p. m.
CKAC	Montreal	411 1500 Tues. and Thurs., 6 to 9 p. m.
WMBF	Miami, Fla.	384 500 Daily, 5 to 10 p. m.
WGHB	Clearwater, Fla.	266 500 Daily except Sun., 5 to 10 p. m.
WGBU	Tulford, Fla.	278 500 Daily except Sun., 5 to 10 p. m.
PWX	Havana	400 1000 Daily except Thurs., 5 to 8 p. m.
W00	Philadelphia	508 500 Daily, 4:30 to 5:30 p.m.
WIP	Philadelphia	508 500 Tues., Thurs., Sat., 7 to 9 p. m.
WBAL	Baltimore	246 1000 Mon., Tues., Thurs., Fri., 6 to 9 p. m.
WPG	Atlantic City	300 500 Daily, 6 to 8 p. m.
WAHG	Richmond Hill,N.Y.	316 500 Mon., Wed., Fri., 4:30-9 p. m. Sat., 9 p. m.
WHAZ	Troy, N. Y.	379 1000 Mon., 5 to 7:30 p. m.
WEAF	New York City	491 5000 Daily except Sun., 3 to 9 p. m.

#### FOR YOUR ENTERTAINMENT The Makers of WHITE KING AND MISSION BELL SOAP



Will Broadcast over KFI every Saturday evening from 8:00 to 9:00

World Radio History



25

### Latest Broadcast Changes

Five new broadcasters were licensed last week and five wave-length changes were announced by the Department of Commerce.

#### FIVE NEW STATIONS

	,	Wave Length	Frequency	Power
Call	Owner	Meters	Keys	Watts
KXRO	Brott Laboratories, Seattle Wash	240	1249	85
WDXL	DXL Radio Corp., Detroit, Mich	296.9	1010	250
WEDC	Emil Denemark Broadcasting Station,	Chi-		
	cago, Ill	422.3	710	1000
KGCX	First State Bank of Vida, Vida, Mont	240	1249	71/2
KSEI	KSEI Broadcasting Association, Pocat	ello,		
	Idaha	260.7	1150	500
	CHANGES ANNOLL	NCED		

WRNY, Experimenter Publishing Co., New York, N. Y., wave length changed from 374.8 meters, or 800 kilocycles, to 373.8 meters, or 802 kilocycles.

KFWC, L. E. Wall, San Bernardino, Calif., from 211.1 meters, or 1420 kilocycles, to 291.1 meters, or 1030 kilocycles.

KFQB, Lone Star Broadcast Co., Fort Worth, Texas, name changed from The Searchlight Publishing Co., wave length from 263 meters, or 1140 kilocycles, to 508.2 meters or 590 kilocycles.

WEMC, Emanuel Missionary College, Berrien Springs, Mich., wave length changed from 285.5 meters, or 1050 kilocycles, to 315.6 meters, or 950 kilocycles.

WGES, Oak Leaves Broadcasing Corp., Chicago, Ill., wave length changed from 249.9 meters, or 1200 kilocycles, to 315.6 meters, or 950 kilocycles.

KFQW,, C F. Knierim, location changed from North Bend, Wash., to Seattle, Wash.



Costa Rica and Salvador are now in communication with each other by radio.

#### HOW TO REACH THEM BY PHONE.

### SUNDAY TIME TABLE

ALL TIME TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Air

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#### Authorized Dealer for Fada and Crosley Sets Sales, Service and Exchange Battery Charging, 50c—Tubes Rejuvenated Free DAVIS RADIO CO.

Time Payments if Desired. Open Evenings and Sundays WEstmore 6948 2817 S. Main St., Los Angeles

### MONDAY TIME TABLE TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Air

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#### Radio Doings



### A Revelation in Radio Reproduction

A T LAST—a cone loudspeaker that reproduces all the tones as they are broadcast. From the deep voiced tuba of an orchestra to the softest note of a vocal solo—every tone—every sound is reproduced in all its beauty, just as it entered the microphone.

This 22-inch Windsor Cone Loudspeaker, with its *spruce* sounding board, will reproduce the softest crooning lullaby in a softly lighted room, or the full throated march music of a band in an auditorium—both with perfect fidelity of sound and tone.

The Windsor Cone Loudspeakes Console is the greatest value ir the world of radio. When com pared with the average cost of cone-type loudspeakers of even smaller size, the cost of the com plete Windsor—cone loudspeaker, spruce sounding board, and con sole—is amazingly low.

As a piece of furniture, the Windsor Cone Loudspeaker Console is of such manifest high

T LAST—a cone loudspeaker quality and attractive design as that reproduces all the tones to be a welcome addition to any as they are broadcast. From deep voiced tuba of an or or Walnut.

> The Windsor Cone and Horn Loudspeakers, combined with attractive pieces of furniture in many models, are being demonstrated by recognized dealers everywhere. Go to your dealer today and examine this astonishing new Cone Loudspeaker Comsole. If he happens not to have one, write to us and we will tell you the name of the nearest store



World Radio History

at which you can see and hear one.

Note to Dealers Write or wire today for details of the highly profitable Windsor selling franchise.

#### WINDSOR FURNITURE COMPANY

World's Largess Manufacturers and Originators of Loudspeaker Consoles

Carroll Avenue, Chicago, Illinois

Los Angeles Branch 917 Maple Avenue

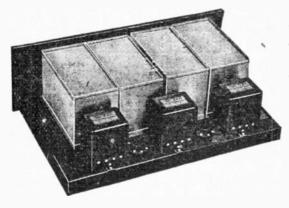
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WINDSOR FURNITURE
COMPANY
Electrical Department,
517 Maple Ave., Los Angeles.
Send me FREE and without
obligation circulars of the Wind-
sor line of Cone and Horn Loud-
speakers combined with pieces of
furniture, and name of nearest
dealer:
Name
4.4.1
Address
CityState
Dealer's Name

### TUESDAY TIME TABLE ALL TIME TABLES ADJUSTED TO PACIFIC TIME

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# SILVER SHIELDED SIX



One of the highest types of broadcast receivers. It embodies complete shielding of all radio frequency and detector circuits and the quality of reproduction is *real* true to the ear. Behind the Shielded Six is competent engineering, it is sensitive—selective, and yet there are but two dials to tune. The 630

630

kit including all specified matched and measured parts, \$104.50

We can furnish cabinets for either table or console models.

#### 220 AND 221 AUDIO TRANSFORMERS



S-M 220—the big, husky audio transformer you hear in the finest sets—the only transformer with the rising low note characteristic that means real quality not only on paper—but when you hear it. It is a power job—yet this finest of audio amplifying devices is sold, with a guarantee for but \$6.60.

The S-M 221 is an output transformer that will bring out the low notes on your present set. It should be used between the last audio tube and the loud speaker it eliminates blasting and will increase speaker capacity for handling strong signals without distortion, \$6,60

We can make immediate delivery at this time. Orders filled in rotation. No. 630 kit can be furnished assembled if desired at a list price of \$121.50.

**WOODILL & HULSE ELECTRIC CO.** 

111 E. 3rd St.

Los Angeles

### WEDNESDAY TIME TABLE

ALL TIME TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Air

1 10-12	1 10.0	2-4	4-6	(X) In		tion Is On	
A.M.	12-2 P.M.	P.M.	P.M.	STATIONS	6-8 P.M.	8-10 P.M.	10-12 P.M.
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				KTBI   294  750 Los Angeles KNRC   238 1000 Santa Monica		X X	1.1.1.
	I.I.IX)			K F W B   252   500   Hollywood	X X X X . X		X X X X
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**Operating P. O. Substation No. 66** 

### The Most Convenient Electric Washer

#### -fits on stationary tubs

The Royal Electric Washer applies proven washing methods in a modern way, eliminating every undesirable feature found in machines of the usual type

#### **Requires No Floor Space**

Royal fastens on your sanitary stationary tubs. No machine in your way or to shove around when used.

#### No Water to Handle

Just turn the faucet for all the hot or cold water desired, pull the plug when through.

#### **Cleaner** Clothes

Your clothes will be getting gently washed with a natural hand washing motion, and then you rinse by power in clean hot water. Rinsing is as important as washing. Using power for both washing and rinsing means cleaner clothes.

#### Simple to Operate

And it's all so simple. You just place the wash, a few pieces or many, in the tub, turn the faucets for all the hot or cold water you need, put in your soap, turn the electric switch and—that's all.

#### Sanitary

Your porcelain enamel lined stationary tub is the logical place to wash—it stays clean and sanitary. Zinc, tin, copper, aluminum bath tubs and laundry trays are practically unknown today, for the good reason.

#### Guaranteed

The Royal Electric Washer is fully guaranteed. Over 8000 are in use today in California homes.

Royal costs less and does more. Why not pay a little down and have this wonderful convenience in your home—NOW? Phone EMpire 1141



#### THURSDAY TIME TABLE ALL TIME TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Alr

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"Bremer Tully's Greatest Achievement" Dealers: Write for Franchise Application Blanks

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Los Angeles

515-517 Eddy St.

San Francisco

WEstmore 5586, 6519

Tel. Franklin 6226

### FRIDAY TIME TABLE ALL TIME TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Air

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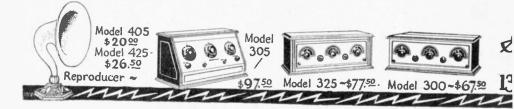
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CHINO. Woods Radio Company 413 Sixth St.	Elec. Store 713 El Camin
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CORONADO, Coronado Radio Shop 1011 Orange Ave.	INDEPENDENC Hdw. Co.
COVINA, Hareld R. Houser 115 College St.	INGLEWCOD.   111 N. Market
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October 23

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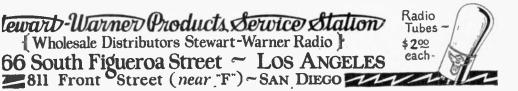
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**ROBERT HURD, Program Manager** 

DAILY EXCEPT SUNDAY-5:30 p. m .--- Musical Program.

- 6:00 p.m.—KFI Nightly Doings. 6:15 p.m.—KFI Radio Travel Guide.
- 6:30 p. m .- Musical Program.
- 6:45 p. m.—KFI Radiotorial Period.

MONDAY, WEDNESDAY AND FRIDAY: 10:20 to 11:30 a.m.-KFI Woman's Dept., direction Agnes White.

### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

10:00 a.m.—Church Services, direction of L. A. Church Federation.
 4:00 p.m.—Bethel Temple Young People, direction Carl Edward Hatch.

6:30 p.m.-KFI Nightly Doings.

6:45 p.m.—Music Appreciation Chat and Father Ricard's Sun Spots. 7:00 p.m.—Jack Smith and his Dance Orchestra.

8:00 p.m .- Aeolian Organ Recital; John Rhys Thomas, tenor.

9:00 p.m.—Louise Homer, contraito, from Metropolitan and Chicago Opera Companies, presented by Ray Thomas, Inc., Los Angeles, Distributors for So, Calif., and Ernest In-gold, Inc., San Francisco, Distributors for No, Calif. of Atwater Kent Receiving Sets. Broadcast simultaneously by KFI and KPO. 10:00 p.m.-Packard Six Orchestra, Bill Hennessy, director.

#### MONDAY, OCTOBER 25-

8:00 p.m.—Louise Klos, harpist and soprano; Evelyn Pickrell, violinist; Emma Kimmel,

Soop n.—Program by Walter M. Murnhy Motors Co., Los Angeles, and Stanley W. Smith. Inc., San Francisco. Virginia Flohri, soprano: Claribel Patten Wallace; Gamut Male Quartet and Heinrich Tandler String Quartet: Will Garroway. accompanist. Broadcast simultaneously by KFI, Los Angeles, and KPO, San Francisco. 10:00 p. m.—Program by Meiklejohn Bros.

#### TUESDAY, OCTOBER 26-

7:00 p.m .- Paul Howard's Ouality Serenaders.

9:00 p. m.—Screen Artists Quarty Screene Petrovsky, tenor.
9:00 p. m.—Truth Tyler Plock, pianist: LeRoy Bessler, baritone; Flo Ellsworth, soprano.
10:00 p. m.—Azure Music Club; Clarice Russell, blues singer: Pat Lynn and his banjo-uke;

#### WEDNESDAY, OCTOBER 27-

7:00 p.m.—Virginia Ballroom Orchestra. 7:30 p.m.—Nick Harris, Detective Stories: Frank Barry, tenor.

8:00 p.m.-California Petroleum Corporation Program; Paul Roberts, Calpet Male Quartet.

9:00 p. m.—Navy Day Program; Rear Admiral Wm. W. Phelps, speaker. 10:00 p. m.—Sunset Instrumental Quartet; Dorothy Ruth Miller, pianist; Ernest Burley.

#### THURSDAY, OCTOBER 28-

7:00 p.m.-Program by University of Southern California

9:00 p.m.—KFI Drama Hour.
9:00 p.m.—Louise Klos Trio: Alma Frances Gordon.
10:00 p.m.—Lohnston & Farrell's Music Box Hour, direction of Gene Johnston: Jim, Jack and Gene Trio, and soloists.

#### FRIDAY, OCTOBER 29

7:00 p.m.-S. R. Lloyd, pianist; Virginia McCoy, contra-contralto; Baron Keyes, song writer.

8:00 p.m.-Acolian Organ Recital; Alex Reilly at the console; Louise Klos, soprano.

9:00 p.m.-Svlvia Zeitlan Rosenthal, concert pianist; Margaret Melrose, coloratura soprano; De Etta Miller, accompanist.

10:00 p.m.-Packard Ballad Hour; Irene Wynn, contralto; J. Maurice Woods, baritone; Ruth and Dolores Palethorpe.

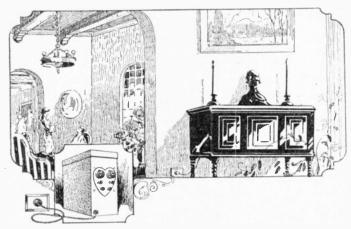
SATURDAY, OCTOBER 30-2:30 p.m.-Football Game-Stanford vs. University of Southern California.

7:00 p.m .-- Program by Paul Roberts.

 8:00 p.m.—Program by the Los Angeles Soap Company.
 9:00 p.m.—Associated Packard Dealers of California Program. Gretchen Garrett, soprano: Screen Artists Quartet; Ralph Reily, tenor. Broadcast simultaneously by KFI and KPO.

10:00 p.m .-- Packard Radio Club; Dorothy Cleveland; Betty Arden, KFI Girl: Pat Lee and Red Wyatt and his Uke. 11:00 p.m.-KFI Midnight Frolic.

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World Radio History

October 23



44

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DAILY EXCEPT SUNDAY-12:30 to 1:30 p.m.—Program of Dance Music. News Items. DAILY EXCEPT SUNDAY AND MONDAY— 7:30 p. m.—Scripture reading. DAILY EXCEPT MONDAY—

6:00 to 6:30 p.m.-White King Quartet.

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

10:00 a.m.—Sermon from the KHJ studio by Mrs. Leila Castberg.
10:30 a.m. to 12:30 p.m.—Services from the First M. E. Church, Arthur Blakeley, organist.
7:00 to 8:00 p.m.—Services from the First M. E. Church.
8:00 to 10:00 p.m.—News items. Program including Frederick MacMurray, viola; Orpheus Four Male Quartet, and others.

### TUESDAY, OCTOBER 26-

2:30 p.m.—Auction Bridge. 6:30 to 7:30 p.m.—Children's Hour. Weekly visit of the Radio Fairies, Queen Titania andher Sandman.

5:40 p.m.—Talk on "Dogs," by H. M. Robertson, 5:00 to 9:00 p.m.—Program by So. Calif. Women's Press Club.

3:00 to 10:00 p.m.—Harry James Beardeley, Ethel Clasmann Clark, and others. 10:00 to 11:00 p.m.—Dance music by the Los Angeles Railway Orchestra.

#### WEDNESDAY, OCTOBER 27-

 2:30 p.m.—Talk on "Gardens,' by Fred C. McNabb.
 6:30 to 7:30 p.m.—Children's program, including Dick Winslow; Vivian Marple, "Blue Bell of KHJ:" Clenn Fitz; Lois Jane Campbell, "Brown Eyes;" Patricia Eccleston, "Little Daffodil;" Constance Jeanette McCoy, "Sweet Marie;" saxophone pupils of Kathryne Thompson.

7:40 p.m.—Dr. Mars Baumgardt will lecture on "Astronomy." 8:00 to 10:00 p.m.—Patriotic program in honor of "Navy Day." 10:00 to 11:00 p.m.—Dance music by Jerry Grant and his orchestra.

THURSDAY, OCTOBER 28—
 6:30 to 7:30 p.m.—Children's program, including Dickie Brandon; Jeanne De Bard, "Little Preacher;" Joyce Coad, "Little Red Riding Hood;" Ida Palmer; Nancy Nolen, pupil of Winifred Pollard, and others.

7:40 p.m.-Dr. Philip M. Lovell will give "Care of the Body."

**8:00** to 10:00 p.m.—Program presenting the Zoellner Quartet, and others, 9 p.m. Arthur Edwin Wake, assistant pastor of Wilshire Presbyterian Church, will speak. 10:00 to 11:00 p.m.—Virginia Hemenway's Harmony Girls.

#### FRIDAY, OCTOBER 29-

6:30 to 7:30 p.m.—Children's hour. Program presenting Marguerite Bringham, "Night-ingale;" Roberta Bush, "Firefly of KHJ;" Billy Lord, "Police Comrade;" Margaret Bond, Clyvus Holland, and others.

S:00 to 10:00 p.m.—Program under the auspices of the Long Beach Exchange Club.
9:00 p.m. Mrs. Willoughby Rodman will speak.
10:00 to 11:00 p.m.—Dance music by Al Johnson's Marigold Cardens Orchestra.

SATURDAY, OCTOBER 30--1:30 to 2:00 p m.-Art Pabst, "Pacific Electric Art."
6:30 to 7:30 p.m.-Children's program, including Dolly Wright; Arthur Stevens, "King Arthur:" "Baby Blossom" West, reader.
8:00 to 10:00 p.m.-News items. Program presenting Benjamin Sears, Karl Brandenburg,

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9:00 a.m.—Radio Shopping News, conducted by Carrie Preston Rittmeister.

10:00 a. m.—Town Crier of the Day's morning message. 10:30 a. m.—Kate Brew Vaughn, except Friday and Saturday.

12:00 m .--- George Redman's Orchestra,

1:30 p.m.—The Book Worm. 4:55 p.m.—Market reports.

5:30 p.m.—George Redman's Orchestra, through the courtesy of Jel-X-Cell Co. 6:00 p.m.—The Town Tattler,

6:30 p.m.-Atwater Kent Orchestra, courtesy Ray Thomas, Inc.

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

10:00 a.m.-First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.

- 2:00 to 4:00 p.m.-City Park Board musical program
- 4:30 p.m .- Half hour of Cinema Chit-chat by Helene Sullivan.

6:30 p.m.—First Unitarian Church. 7:00 p.m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.

8:00 p. m.—Circle Theat're Concert Orchestra, 9:00 p. m.—Feature program. MONDAY, OCTOBER 25—

2:00 p. m.—Paul Hugon. 3:00 p. m.—Little Jean and the Town Crier of the Day. 4:30 p. m.—Blue Monday Frolic—Howard Clark.

7:00 p. m.—Pacific Palisades Association courtesy program. 7:30 p. m.—Palylet, courtesy Overell Furniture Company.

8:00 p.m.-Luboviski Trio, courtesy L. W. Stockwell Company,

9:00 p.m .- Feature program.

10:00 p. m.—Ray West's Alexandria Hotel Orchestra, courtesy of M. Weinstein. 11:00 p. m.—Hotel Ambassador; Abe Lyman's Cocoanut Grove Orchestra.

TUESDAY, OCTOBER 26-

4:00 p.m .- Louise Howatt, contralto.

4:00 p. m.—Leuise Howart, contraito.
7:00 p. m.—Dearden's Furniture Co. courtesy program; Chet Mittendorf's Merrymakers.
8:00 p. m.—Builders' Finance Association courtesy program.
9:00 p. m.—Western Auto Supply Co. courtesy program.
10:00 p. m.—Hotel Ambassador; Abe Lyman's Cocoanut Grove Orchestra.

WEDNESDAY, OCTOBER 27-

2:00 p.m .- Walter Butterly, baritone, accompanied by Herb Henning.

3:00 p.m.—Musical readings by Claire and Pierre Mellonino. 4:00 p.m.—Talk on Care of Children, by Dr. Wayne B. Burr,

- 4:00 p.m.—Talk on Care of Children, by Dr. Wayne B. Burr,
  7:00 p.m.—Wilson Packing Co. courtesy program
  8:00 p.m.—Stewart-Warner Radio Dealers of Southern California courtesy program,
  9:00 p.m.—El Sereno Country Club courtesy program; El Sereno Country Club Orchestra
  10:00 p.m.—Hotel Ambassador; Abe Lyman's Cocoanut Grove Orchestra.

THURSDAY, OCTOBER 28-

11:00 a.m.-Nature Talk, courtesy Marvel Ant Gelatine Co.

7:00 p. m.—Carthay Circle Theatre organ recital by Fred Scholl. 8:00 p. m.—Parge-Jewett Motor Company program.

9:00 p.m.—raige-jewett motor company program.
9:00 to 10:00 p.m.—Don P. Smith Inc. courtesy program.
10:00 p.m.—L. A. District Federation of Woman's Clubs program.
11:00 p.m.—Hotel Ambassador; Abe Lyman's Cocoanut Grove Orchestra.
FRIDAY, OCTOBER 29—
2:00 p.m.—L. A. District Federation of Women's Clubs musical program.

- 3:00 p. m.—Reading by Edward Murphy. 4:00 p. m.—Boy Scouts' Musical Program.

7:00 p. m.—Feature program.
8:00 p. m.—Russell-Pierce Furniture Co. courtesy program.
9:00 p. m.—Davis Perfection Bread Co. courtesy program.
11:00 p. m.—Hotel Ambassador; Abe Lyman's Cocoanut Grove Orchestra.

SATURDAY, OCTOBER 30-

1:00 p.m.—Town Crier of the Day and his pals.
2:30 p.m.—Broadcasting the Football Game through the courtesy of the California Crushed Fruit Co.

- 7:30 p.m.—Luna Park courtesy program. 9:00 p.m.—Rondith Corporation courtesy program. 10:00 p.m.—Hotle Ambassador; Abe Lyman's Cocoanut Grove Orchestra. 11:00 p.m.—Saturday Night Frolic from the Studio of KNX.

46

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October 23



Charlie Wellman Announcer

### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

ALLY EXCEPT SUNDAY— 6:00 to 7:00 p.m.—Pontiac Six Dinner Hour. 8:00 to 8:10 p.m.—News items. 10:10 to 11:00 p.m.—Warner Bros. Frolic MONDAY, TUESDAY AND WEDNESDAY-5:00 to 6:00 p.m.-Children's Hour by Big Brother.

#### SUNDAY. OCTOBER 24-

9:00 to 11:00 p.m.—Frances St. George, Albert Keglovich, Dan Gridley, June Parker, Edward Novis, Nell Larson, Warner Bros. Syncopators and others.

#### MONDAY, OCTOBER 25-

RDAT, OCTOBER 25— 8:00 to 9:00 p.m.—Program presented by courtesy of The Sealy Company, featuring Raquel Nieto, Frances St. George, the Sealy String Trio, the Sealy Tuftless Mattress

9:00 to 10:00 p.m .--- Edward Novis, Ann Grey, Art Pabst and his banjo, Bill Hatch and his orchestra.

TUESDAY, OCTOBER 26-8:00 to 9:10 p.m.-Ina Mitchell Butler, Kenneth Gillum, Peggy Mathews, Bill Hatch and

9:10 to 10:10 p.m.-Albert Keglovich, Edward Novis, June Parker, Bill Hatch and his orchestra

WEDNESDAY, OCTOBER 27-8:00 to 9:00 p.m.-Julius H. Phillips, Frances St. George, Bill Hatch and his orchestra. 9:10 to 10:10 p.m.-June Parker, Dan Gridley, Ray Kellogg and Bill Hatch, Bill Hatch

#### THURSDAY, OCTOBER 28-

8:00 to 9:00 p.m.—Program by courtesy of John Wright, the Right Tailor, featuring Hatch Graham and his banjo, Frances St. George, Ray Kellogg and Bill Hatch, Charlie Wellman, the John Wright Orchestra, Raquel Nieto.
9:00 to 10:00 p.m.—Ina Mitchell Butler, Dan Gridley, June Parker, Warner Bros. Trio

and Bill Hatch and his orchestra.

#### FRIDAY, OCTOBER 29

 B:00 to 9:00 p. m.—Program presented by courtesy of Bert Farrar, Inc., featuring Raquel Nieto, Ray Kellogg, Bill Hatch, Charlie Wellman, the Chevy Chase Orchestra.
 9:00 to 10:00 p. m.—Julius H. Phillips, Peggy Mathews, Armand Girola, Bill Hatch and Cheve Chase Cheve Chase Cheve Chase Cheve Chase Cheve Chase Cheve Chase Cheve Chase Cheve Chase Cheve Cheve Chase Cheve Cheve Chase Cheve C his orchestra.

#### SATURDAY, OCTOBER 30-

8:00 to 9:00 p.m.—Program presented by courtesy of the Mona Motor Oil Company, featuring Peggy Mathews, Ray Kellogg and Bill Hatch, Charlie Wellman, and the Mona Motor Oil Company Orchestra. 9:00 to 10:00 p.m .- Julius H. Phillips, Ann Grey, Bill Hatch and his orchestra, and others.

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#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

0:30 a.m. to 12:30 p.m .- Morning worship, Temple Auditorium, by Aimee Semple Mc-Pherson.

2:30 to 4:30 p.m.-Afternoon dispensational service by Aimee Semple McPherson.

8:45 to 8:00 p.m.—Musical Hour. Temple band and choir, 8:00 to 9:30 p.m.—Revival service by Aimee Semple McPherson.

10:00 to 1:00 p.m.-Music Lovers' hour. TUESDAY, OCTOBER 26-

3:30 to 4:30 p. m.—Vesper Hour. Organ recital by Barnest Ballard. 6:30 to 7:30 p. m.—Angelus Hour. Bible School band and soloists. 7:30 to 9:30 p. m.—Services by student evangelists.

WEDNESDAY, OCTOBER 27-2:30 to 5:30 p. m.-Divine healing services by Aimee Semple McPherson.

6:30 to 7:30 p.m.—Angelus Hour, Organ recital by B. Earnest Ballard. 7:30 to 9:30 p.m.—Mid-week prayer service by Aimee Semple McPherson. THURSDAY, OCTOBER 28-

6:30 to 4:30 p.m.—Vesper Hour. Organ recital by B. Earnest Ballard, 6:30 to 7:30 p.m.—Angelus Hour. Program arranged by ohn Kennedy.

7:30 to 9:15 p.m.-Water baptismal service by Aimee Semple McPherson.

9:15 to 10:00 p.m.—Water oaptismal service by Aimee Semple N 9:05 to 10:00 p.m.—Gray studio program. 10:00 to 11:00 p.m.—Back Home Hour. Angelus Temple Band, FRIDAY, OCTOBER 29—

3:30 to 4:30 p.m.-Vesper Hour. Organ recital by Esther Fricke Greene. 6:30 to 7:30 p. m.—Angelus Hour. 7:30 to 9:30 p. m.—Crusaders' Rally by Sister McPherson.

SATURDAY, OCTOBER 30—
3:30 to 4:30 p.m.—Children's Happy Hour.
6:30 to 7:30 p.m.—Angelus Hour. Organ recital by B. Earnest Ballard.
7:30 to 9:30 p.m.—Divine healing service by Aimee Semple McPherson.



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DAILY EXCEPT FRIDAY AND SUNDAY-

7:15 to 8:00 p.m .--- Aunt Martha's Children's Hour. WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

M. E. Carrier Announcer

SUNDAY, OCTOBER 24-10:00 a.m. to 12:30 p.m.-Regular Service of the Church of the Open Door. 6:00 to 7:00 p.m.-Radio vesper service. Sermon by Rev. Henry J. Hutchins. MONDAY, OCTOBER 25-

8:00 to 9:00 p.m.-Musical program arranged by Bessie D. Cornell.

TUESDAY, OCTOBER 26-8:00 to 9:00 p.m.-Musical program

WEDNESDAY, OCTOBER 27-

8:00 to 9:00 p.m.-Musical program by Southwestern College of Music, THURSDAY, OCTOBER 28

8:00 to 9:00 p.m .- Rol Benner, violinist, Pasadena, will direct a musical program. FRIDAY, OCTOBER 29-

6:15 to 7:00 p.m.—Aunt Martha's children's program. 7:00 to 8:00 p.m.—Exposition of International Sunday School lesson 8:00 to 9:00 p.m.—Musical program arranged by J. Oliver Erison of Long Beach.

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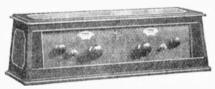
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Charles W. Hamp Announcer

Announcer 9:00 to 10:00 p.m.—Miller's Lafayette Cafe Dance Orchestra.
TUESDAY, THURSDAY AND SATURDAY— 9:30 to 10:00 a.m.—Sylvia, the Bind Cook.
DAILY EXCEPT SATURDAY AND SUNDAY— 5:00 to 6:00 p.m.—Home Hour.
MONDAY, WEDNESDAY AND FRIDAY— 11:00 to 11:15 a.m.—Radio Classified Guide. WEEK COMMENCING SUNDAY, OCTOBER 24, 1926
SUNDAY, OCTOBER 24— 6:30 to 7:00 p.m.—Leila Castberg's Half Hour.
7:00 to 8:00 p.m.—KMTR Concert Orchestra.
8:00 to 10:00 p.m.—Chester Baake of the Herman L. Baake Nurseries, "Gardening." 7:00 to 1:30 p.m.—Chester Baake of the Herman L. Baake Nurseries, "Gardening." 7:00 to 7:30 p.m.—Chester Baake of the Herman L. Baake Nurseries, "Gardening." 7:00 to 7:30 p.m.—Chester Orchestra.
8:30 to 9:30 p.m.—KMTR Concert Orchestra.
8:30 to 9:30 p.m.—KMTR Concert Orchestra.
9:30 to 10:00 p.m.—KMTR Concert Orchestra.
9:30 to 10:00 p.m.—E. P. Barclay, African Explorer and Diamond Expert.
7:30 to 8:00 p.m.—Gaylord Wilshire's Ionaco Lecture.
WEDNESDAY, OCTOBER 25— 7:00 to 7:30 p.m.—Los Angeles Railway Orchestra.
9:00 to 10:00 p.m.—Los Angeles Railway Orchestra.
9:00 to 10:00 p.m.—Meme. Alene's Talk.
9:00 to 8:00 p.m.—Rexal Drug Company Program.
7:00 to 8:00 p.m.—Rexal Drug Company Program.
7:00 to 7:30 p.m.—Gaylord Wilshire's 'Ionaco'' Lecture.
7:30 to 8:00 p.m.—Rexal Drug Company Program.
7:00 to 7:30 p.m.—Gaylord Wilshire's 'Ionaco'' Lecture.
7:30 to 8:00 p.m.—Rexal Drug Company Program.
8:15 to 9:15 a.m.—Breakfast Club.
7:00 to 7:30 p.m.—Gaylord Wilshire's 'Ionaco'' Lecture.
7:30 to 8:00 p.m.—Daylord Wilshire's 'Ionaco'' Lecture.
7:30 to 8:00 p.m.—Daylord Wilshire's 'Ionaco'' Lecture.
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October 23



Dave Ward Announcer

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

8:00 to 9:00 p.m.—Classical Hour with Martin D'Andrea, LaMont Stetzer, Bernice Ban-nister and Helen Sheppard Peabody. 9:00 to 10:00 p.m.—C. Howard Paxton, Eugenia Whisenant and others.
10:00 to 11:00 p.m.—KFQZ Cut-Ups Orchestra, Hazel McCauley and the Office Boy.
11:00 to 12:00 midnight—Old Timers in Old Time Melodies.

soloists.

DAILY EXCEPT SUNDAY-

MONDAY, OCTOBER 25-8:00 to 9:00 p.m.-L. A. Railway Hawaiian Quartet, the Honeywell Twins and Phil Neeley. 9:00 to 10:00 p.m.-Myra Belle Vickers Program. 10:00 to 11:00 p.m.-KFQZ Cut-Ups Orchestra.

TUESDAY, OCTOBER 26---8:00 to 9:00 p.m.-Howard "Blue" Stevenson, Royal Wallace and Mildred Masser. 9:00 to 11:00 p.m.-Jack Rabbits Dance Orchestra, Bob Swan, Hazel McCauley and the Office Boy.

WEDNESDAY, OCTOBER 27-

8:00 to 9:00 p.m.—Art Goodstein, Martha Davis and Willis Stone. 9:00 to 10:00 p.m.—Kitty and her Boys, Don Miner and Fred Till. 16:00 to 11:00 p.m.—KFQZ Cut-Ups Orchestra.

THURSDAY, OCTOBER 28-

8:00 to 9:00 p.m.-Silver String Quartet. 9:00 to 10:00 p.m.—Lawrence Lohr, Ekin Haig and Jack Wilson. 10:00 to 11:00 p.m.—Sunset Collegians Dance Orchestra.

FRIDAY, OCTOBER 29-8:00 to 9:00 p.m.—Selwyn Harris Program. 9:00 to 10:00 p.m.—Eddie Miller's Dixie Boys. 10:00 to 11:00 p.m.—Len Nash's Town Band.

#### SATURDAY, OCTOBER 30-

8:00 to 9:00 p.m.—Lawrence Lohr, Ekin Haig and others.
9:00 to 11:00 p.m.—L. A. Railway Dance Orchestra, Billie Lee, Geraldine Clark, Adie Lucien, Hazel McCauley and the Office Boy.

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Say You Saw It in RADIO DOINGS.



World Radio History



Pasadena, California-315.6 Meters PASADENA STAR-NEWS 1000 WATTS-950 KILOCYCLES GEORGE CECIL COWING, Managing Director KP?

GEORGE FRENGER, Program Manager FORBES W. VAN WHY, Engineer-in-Charge PERCY C. PRYOR, Studio Office Phone, Wakefield 3111

DAILY EXCEPT SUNDAY-6:00 to 6:15 p.m .- Dinner-time news report.

George Frenger Announcer

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-10:30 a.m.-Family Altar service by the United Church Brotherhood.

TUESDAY, OCTOBER 26-

8:00 to 9:00 p.m .-- Star News concert hour, organ recital, ames H. Shearer at the console. THURSDAY, OCTOBER 28-

8:00 to 9:00 p.m .- Star News concert hour.

SATURDAY, OCTOBER 30-8:00 to 9:00 p.m .- Concert hour with the Star-News Instrumental Ensemble,

The Radio Buyers' Guide contains list of all radio products handled on the Pacific Coast-Out November 1



World Radio History



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Tem Mitch الم Annonnes

## Santa Monica, California-238 Meters

500 WATTS CAPACITY Owned and Operated by KEIRULFF & RAVENS-CROFT COMPANY. Municipal Auditorium, Ocean Park, Santa Monica, Calif. Phone Santa Monica 63-101. TOM MITCHELL, Studio Manager and Announcer. C. B. JUNEAU, Transmission Engineer.

"The Station with a Smile"

DAILY EXCEPT SUNDAY AND MONDAY-

1:00 p.m.—Musical program. 2:00 p.m.—"Talk on Dogs."

2:00 p.m.— Talk on Dogs. 2:30 p.m.—Band Concert. 4:15 p.m.—Family Circle. 7:00 p.m.—Classical Hour.

8:00 p. m .- Band Concert.

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

2:30 to 4:30 p.m.—Municipal Auditorium Band Concert. 8:00 to 9:00 p.m.—Municipal Auditorium Band Concert in Municipal Auditorium of Ocean Park.

#### MONDAY, OCTOBER 25-

1:00 to 2:00 p.m.—Blue Monday Musical by Cliff Eddy and Tom Mitchell. 2:30 to 3:30 p.m.—Band Concert by Ocean Park Municipal Auditorium Band, under the direction of A. Tommasino.

4:15 p. m.—Family Circle with Brother Tom. 7:00 p. m.—Miss Helen Meier, concert pianist. 7:45 p. m.—Talk on Dogs by Tom Mitchell. 8:00 to 9:00 p. m.—Band Concert by Municipal Auditorium Band, direction of A. Tommasino. 9:00 to 11:00 p.m.-Black and Tan Orchestra, The Pirate Band and others.

TUESDAY, OCTOBER 26-

7:45 p. m.—Talk of Dogs by Tom Mitchell.
9:00 to 11:00 p. m.—Tike Whinnery and his Music Masters, Miss Ethel Glassman Clark, Virginia McCoy, Piggly Wiggly Girls, and others.

WEDNESDAY, OCTOBER 27-

7:55 p. m.—Talk on Dogs.
 9:00 to 11:00 p. m.—The Gables Club Orchestra, under the direction of Lee Young, Jr.; Geraldine Gordon, contralto; Calawaii Trio, Hawaiian entertainers.

#### THURSDAY, OCTOBER 28-

9:00 to 11:00 p.m.--Adkins Saxophone Band, Helen Gest in novelty numbers, Len Nash and his Country Boys featured.

#### FRIDAY, OCTOBER 29-

9:05 p.m .- Jack Boaz, hunting and fishing scout for the New York Hardware Trading Co., will tell you where to go fishing and hunting. 9:15 to 11:00 p.m.-L. A. R. R. Orchestra, through the courtesy of the L. A. R. R. Co.,

Lucille Baumeister, contralto, and others.

SATURDAY, OCTOBER 30-

9:00 to 12:00 p.m .- Week meeting of the K. R. B.'s Frolic.

Dealers: Send us your name and we will forward you a copy of the Radio Buyers' Guide free-Out November 1st.

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October 23

## Radio Doings



## Venice, California—205 Meters

250 WATTS

McWHINNIE ELECTRIC CO., 1825 So. Pacific Ave. Phone 375

DAILY EXCEPT SUNDAY-9:00 to 10:00 a.m.-News and musical program.

5:00 to 7:00 p.m .-- Shopping Guide and musical program. 10:00 p.m. to 12:00 midnight-Venice Ballroom Orchestra.

WEEK COMMENCING SUNDAY, OCTOBER 24, 1926 SUNDAY, OCTOBER 24-10:00 p.m. to 12:00 midnight-Venice Ballroom Orchestra.

J. A. Cleary Announcer

MONDAY, OCTOBER 25— 8:00 to 10:00 p.m.—Studio broadcasting, featuring Corrine Redd, soprano; Clifford Vallie, tenor; Geraldine Gordon, female baritone: Melba Lyon, studio accompanist.

tainment.

WEDNESDAY, OCTOBER 27—
4:00 to 5:00 p.m.—Special children's hour program.
7:30 to 8:00 p.m.—Special program sponsored by the Edgewater Pharmacy.
8:00 to 9:00 p.m.—Studio program, featuring Elite Dance Orchestra.
9:00 to 9:30 p.m.—Program sponsored by the Ellis Fisher Motor Car Co.
9:30 to 10:00 p.m.—Studio program.

THURSDAY, OCTOBER 28—
 4:00 to 5:00 p.m.—Special program by Mr. Louis Lusich, Slavonian tenor.
 8:00 to 10:00 p.m.—Studio broadcasting.

FRIDAY, OCTOBER 29-

4:00 to 5:00 p.m.—Special children's hour program. 8:00 to 10:00 p.m.—Studio broadcasting, featuring Mr. Barkey and mandolin quartet. SATURDAY, OCTOBER 30-

8:00 to 10:00 p.m.—Studio broadcasting. 12:00 p.m. to 7 a.m.—Frolic at the Ship Cafe.





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"Hal." G. Niebols Announcer

Long Beach, California-233 Meters 1280 Kilocycles--500 Watts NICHOLS & WARRINGER, INC. Studio: 211 Jergins Trust Bldg. Phones: 617-19, 614,60. Business Office: 212 Jergins Trust Bldg. Phones: 617-19, 614-60 HAL C NICHOLS Memory and Studio Director KFO HAL G. NICHOLS, Manager and Studio Director "Where Your Ship Comes In" DAILY EXCEPT SUNDAY-DAILY EXCEPT SUNDAY-11:30 a.m. to 12:30 p.m.—Prizma Hour. 4:00 to 4:30 p.m.—Press-Telegram Late News. 5:00 to 6:00 p.m.—KFON Concert Orchestra. 6:00 to 6:20 p.m.—Organ Recital from State Theater. 6:20 to 7:00 p.m.—KFON Concert Orchestra. DAILY EXCEPT SUNDAY AND MONDAY-2:30 to 4:00 p.m.—Municipal Band Concert.

#### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

11:00 a.m. to 12:20 p. m.—Service from Church of the Nazarene, Rev. L. A. Reed. 5:00 to 6:00 p. m.—KFON Concert Orchestra, sponsored by Long Beach business men. 6:00 to 6:20 p. m.—Birkel Music Company piano recital, featuring Weber Duo-Art. 6:20 to 6:50 p.m.—KFON Concert Orchestra. 7:00 to 7:45 p.m.—KFON Concert Orchestra. 7:45 to 9:00 p.m.—Studio program. 9:00 to 10:00 p.m.—KFON Radio Favorites and Concert Orchestra. 10:00 to 11:00 p.m.—Studio Orchestra and assisting artists. MONDAY, OCTOBER 25-7:00 to 8:00 p.m.—Thrifty Sandy program, sponsored by Citizens State Bank. 8:00 to 8:15 p.m.—Lure of the Sky, Dr. Lewis Thomas. 8:15 to 9:00 p. m.—Lure of the Sky, Dr. Lewis Inomas.
8:15 to 9:00 p. m.—Studio program.
9:00 to 11:00 p. m.—'Airdales' Club," presented by Long Beach Advertising Club.
TUESDAY, OCTOBER 26— 7:00 to 7:30 p. m.—J. W. Marshall & Sons program.
7:30 to 8:00 p. m.—Chat for Booklovers.
100 to 2:00 p. m.—Chat for Booklovers. 8:00 to 9:00 p.m.-Press-Telegram presenting Long Beach Municipal Band. 9:00 to 10:30 p.m.—Atero Club of Long Beach, featuring California Casa Real Orchestra. 10:30 to 12:00 p.m.—State Theatre. presenting Pantages Vaudeville. WEDNESDAY, OCTOBER 27— 7:00 to 8:00 p. m.—Musical program from main studio.
8:00 to 9:00 p. m.—Press-Telegram presenting Long Beach Municipal Band.
9:00 to 10:00 p. m.—Truck Tire Service program.
10:00 to 11:00 p. m.—Caskell Mfg. Co. and Missman Radio Co. program.
THURSDAY, OCTOBER 28-7:00 to 8:00 p. m.—Studio program. 8:00 to 9:00 p. m.—Press. Telegram musical program, by Frank P. Goss. 9:00 to 0:00 p. m.—Spaulding's Big Bear Lake Land Company's program. 10:00 to 11:00 p. m.—Shell Oil Company Orchestra. FRIDAY, OCTOBER 29— FRIDAY, OCTOBER 29—
7:00 to 8:00 p.m.—Psychology lecture, Dick Carlson, California College of Commerce.
8:00 to 9:00 p.m.—Press-Telegram presenting Long Beach Municipal Band.
9:15 to 10:00 p.m..—Mountain View Acres program.
10:00 p.m. to 1:00 a.m.—Elks Frolic, presented by Long Beach Lodge of Elks, No. 888.
SATURDAY, OCTOBER 30—
7:00 to 7:30 p.m.—Texas Cowboys' Duet in old-time dance music.
7:30 to 8:00 p.m.—Press-Telegram presenting Long Beach Municipal Band.
9:00 to 9:00 p.m.—Favorite Radio Stars and Studio Orchestra. 9:00 to 10:00 p.m.—Favorite Radio Stars and Studio Orchestra. 0:00 to 11:00 p.m.—Studio program. **BAKELITE, FIBRE & WROUGHT PARTS** Sheets Tubes **CELORON** Sheets Panela Loops Loop Strips Tubes Sub-panels FORMICA Rods Roda **Coil Forms** Specials **Rubber Panel Stock** If it can be made of bakelite or fibre we can make it **TWINING-SCOTT** Distributors, Diamond State Fibre Co. WEstmore 4277 1125 Wall St. LOS ANGELES

World Radio History





World Radio History

October 23



Claire Morrison Annenneer

San Francisco. California-428.3 Meters

1000 WATTS-700 KILOCYCLES HALE BROTHERS AND THE CHRONICLE CLAIRE MORRISON, Technical Director Phone, Kearney 5777 "The Voice of San Francisco"

DAILY EXCEPT SUNDAY-6:45, 7115, 7:45 a.m.—Health drill by Hugh Barrett Dobbs, 10:30 a.m.—Weather forecast and general information. 12:00 noon—Time Signals. 12:30 to 1:00 p.m.-Clift Hotel Concert Orchestra, Sollie Heilbronner.

director.

director. 1:00 to 2:00 p.m.,—Rudy Seiger's Fairmount Hotel Orchestra. 2:30 to 3:30 p.m.,—Baseball, play by play, from Recreation Park. 4:30 to 5:30 p.m.,—Palace Hotel Concert Orchestra. 5:30 te 6:15 p.m.,—Children's Hour with Big Brother. 6:15 to 6:30 p.m.,—Stock quotations. 6:30 to 7:00 p.m.,—Stock quotations. 7:00 to 7:30 p.m.,—Rudy Seiger's Orchestra. 7:30 to 8:00 p.m.,—DX.

### WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24--9:45 to 10:45 a.m.-Undenominational and non-sectarian church service.

10:45 a.m.-United States weather forecast, amusement and general information.

6:00 to 6:30 p.m.-States Restaurant Orchestra, Waldemar Lind director.

6:30 p. m.—Baseball scores and general information.
6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra.
8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Concert Orchestra.

MONDAY, OCTOBER 25-8:00 to 9:00 p. m.-"'Uda Waldrop Hour," featuring Uda Waldrop, KPO's official organist,

at the organ of the First Unitarian Church. 9:00 to 10:00 p.m.—Simultaneous broadcast by KFI and KPO of a program being pre-sented at KFI for Stanley W. Smith, Inc., San Francisco, and the Walter M. Murphy Company, Los Angeles.

10:00 to 11:00 p.m.-Mandarin Cafe Orchestra, Lynn Pryor director,

TUESDAY, OCTOBER 26-8:00 to 9:00 p.m.-Mandarin Cafe Orchestra, Lynn Pryor director. 9:00 to 9:00 p.m.-Program featuring the KPO Trio and Gypsy and Marta, harmony team. 10:00 to 11:00 p.m.-Palace Hotel Rose Room Dance Orchestra, Gene ames director. WEDNESDAY, OCTOBER 27-

8:00 to 9:00 p.m.-Program by the Atwater Kent artists, under the auspices of Ernest Ingold, Inc.

9:00 to 10:00 p.m.—Clift Hotel Dance Orchestra, Herb Meyerinck director. 10:00 to 11:00 p.m.—States Restaurant Orchestra, Waldemar Lind director.

11:00 p.m. to 12:00 midnight-Cabiria Cafe Orchestra, Billy Long leader.

THURSDAY, OCTOBER 28-

8:00 to 9:00 p.m .- Program by the University of California.

8:00 to 9:00 p.m.—Frogram by the University of California.
9:00 to 10:00 p.m.—Program by ames Lono's Hawaiians.
10:00 to 11:00 p.m.—Mandarin Cafe Orchestra, Lynn' Pryor director.
FRIDAY, OCTOBER 29—
8:00 to 9:30 p.m.—Intakes and Exhausts by Gasoline George of Hertz Driv-ur-Self Stations.

8:30 to 9:00 p. m.—Cabiria Cafe Orchestra, Billy Long leader. 9:00 to 10:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

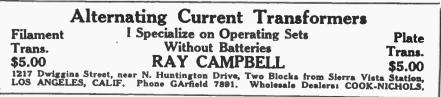
9:10 to 9:20 p. m.—Book reviews by Harry A. Small of The Chronicle. 10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director. 11:00 p. m. to 12:00 midnight—Clift Hotel Dance Orchestra, Herb Meyerinck director. SATURDAY, OCTOBER 30-

8:00 to 9:00 p.m.—Last Saturday of the month: Simul KFl of a talk at the KPO studios by Herbert Hoover. Simultaneous broadcast by KPO and

9:00 to 10:00 p.m.—Simultaneous broadcast by KFI and KPO of a program being pre-sented for the Associated Packard dealers of California.

10:00 p.m. to 12:00 midnight-Clift Hotel Dance Orchestra, Herb Meyerinck director.

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60



World Radio History



## Oakland. California-361.2 Meters

3000 WATTS-830 KILOCYCLES PACIFIC COAST\_STATION, GENERAL ELECTRIC CO. Phone, Fruitvale 5980

DAILY EXCEPT SUNDAY-

- 11:30 a.m. to 1:00 p.m.-Luncheon concert; also time signal and weather reports.
- 1:30 and 7:00 p.m .- Stock and weather reports. Baseball scores 2:00 to 4:00 p.m.-Knickerbocker Trio.

6:00 to 6:55 p.m.-Bem's Little Symphony Orchestra.

Howard 1. Milholland Announcer

WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

11:00 a.m.—Calvary Presbyterian Church service, Rev. Ezra Allen Van Nuys, pastor. 4:00 p.m.—Vesper service, Grace Cathedral, San Francisco.

6:30 to 7:30 p. m.—Stanislas Bem's Little Symphony.
7:35 p. m.—Calvary Presbyterian Church service, San Francisco.
9:00 to 10:00 p. m.—Stanislas Bem's Little Symphony.
MONDAY, OCTOBER 25—

4:00 to 5:00 p.m.—California Federation of Women's Clubs. 5:30 to 6:00 p.m.—KGO Kiddies' Klub. 8:00 to 9:00 p.m.—The Royal Hour, featuring The Gondoliers, 9:00 p.m.—'Chats About New Books.'

9:00 p.m.— Chars About New Books.
8:20 p.m.—Auction Bridge lessons.
TUESDAY, OCTOBER 26—
8:00 to 9:00 p.m.—(Oakland studio)—The Pilgrims. Eveready program 9:00 p.m.—Surprise broadcast.
WEDNESDAY, OCTOBER 27—

5:30 p.m .- "For Instance," by General ackson.

8:00 p.m.—Farm program, co-operating with U. S. Dept. of Agriculture,
8:30 p.m.—Bem's Little Symphony.
9:00 p.m.—Address by Edwin C. Voorhees, University of California.
THURSDAY, OCTOBER 28—

5:00 to 6:00 p.m.—George W. Ludlow, "Friend to Boys." 8:00 p.m.—Oakland studio program. "The White Elephant," comedy by Watkins Eppes Wright, presented by the KGO Players, Wilda Wilson Church directing.

10:00 p.m. to 12:00 midnight—Phil Lampkin's Musical Bears, FRIDAY, OCTOBER 29— 11:10 a.m.—Prudence Penny, Home-making Talk. SATURDAY, OCTOBER 30—

4:00 to 5:00 p.m.—Stanislas Bem's Little Symphony. 8:45 p.m.— Weekly Sport Review," by Al Sanotro. 9:00 p.m. to 1:00 a.m.—Dance music, Wilt Gunzendorfer's Hotel Whitcomb Band.



Oakland, California-508.2 Meters

500 WATTS-507 METERS OAKLAND TRIBUNE RADIOPHONE Phone, Lakeside 6015

"Oakland, Where Rail and Water Meet"

DAILY EXCEPT SUNDAY-3:00 p.m.-Baseball. 7:00 to 7:30 p.m.-News broadcast.

Chas. H. Gabrielle, Jr. Announcer

WEEK COMMENCING MONDAY, OCTOBER 25, 1926 MONDAY, OCTOBER 25-8:00 to 9:00 p.m.—Studio program. 9:00 to 0:00 p.m.—Weekly meeting of the Lake Merritt Ducks. WEDNESDAY, OCTOBER 27-6:30 to 7:00 p.m.—Athens Athletic Club Orchestra. 8:00 to 9:00 p.m.—Educational program. 9:00 to 0:00 p.m.—Navy Day program. FRIDAY, OCTOBER 29-8:00 to 9:45 p.m.—Western Auto Supply Company program. 9:45 to 0:30 p.m.—Athens Athletic Club Orchestra. SATURDAY, OCTOBER 30-2:30 p.m.-Football, University of Oregon vs. University of California.



"SENECA"—The Mohawk Unit drawer for use in phonographs or individual cabinets. \$62.50.

The "CHEROKEE"—Mohawk six-tube, one dial, shielded table receiver, at \$70.00.



"WINONA"—Mohawk one dial, six-tube, shielded radio with "B" battery compartments. Walnut hand rubbed piano finish, at \$85.00.

"CHIPPEWA" — Mohawk one dial, six-tube, shielded radio console, with built-in speaker and self-contained battery compartments—two-tone, at \$120.00.

"PONTIAC" — Mohawk one dial, six-tube, shielded radio console, built-in loud speaker, self-contained battery compartment, Walnut hand rubbed piano finish, burl Walnut front, drop-lid with invisible hinges, at \$150.00.

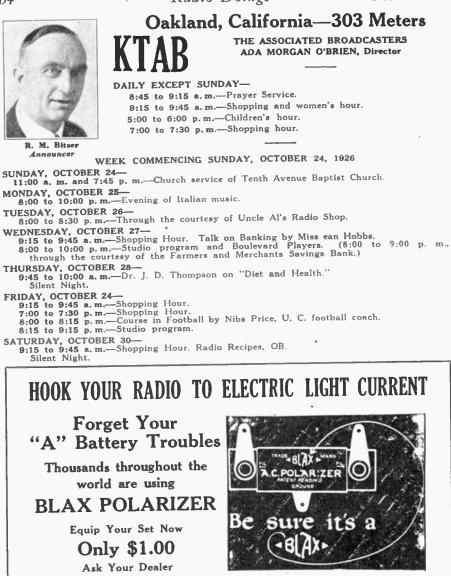
"GENEVA"—Mohawk one dial, six-tube, shielded radio console. Built-in loud speaker in dome of console, battery compartment, dome full piano hinged, front burl Walnut, inlaid, rich Walnut hand rubbed piano finish, at \$195.00.

"POCAHONTAS"—Mohawk one dial, six-tube, shielded Super De Luxe Radio Console. Built-in loud speaker, battery compartment, exterior in Colonial design, burl Walnut, rich twotwo Walnut hand rubbed piano finish, at \$310.00.

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October 23



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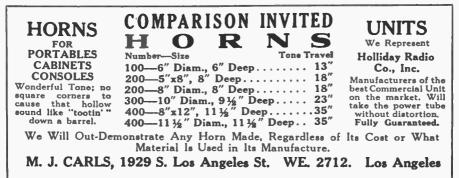
## KOMO-Seattle, Washington-305.9 Meters

1000 WATTS

HOME SAVINGS BLDG., SEATTLE, WASH.

## DAILY EXCEPT SUNDAY-9:30 to 9:40 a.m.—Inspirational Service. 9:40 to 10 a.m.—Road Bulletin. 10:20 a.m.—Weather Forecast. 7:45 to 8:00 p.m.—"Ye Towne Topics." WEEK COMMENCING SUNDAY, OCTOBER 24, 1926 SUNDAY, OCTOBER 24-10:00 to 11:00 a.m.-International Bible Students Association, morning service. 11:00 to 12:10 p.m .- Plymouth Congregational Church. 12:10 to 1:10 p.m.-St. James Cathedral Parish. 6:00 to 7:00 p.m.-Power Plant Engineering Company, presenting Herbert Preeg's Concert Orchestra. 7:50 to 9:10 p.m.-First Church of Christ, Scientist. 9:10 to 10:10 p.m .-- International Bible Students Association, Bible lecture. MONDAY, OCTOBER 25-10:00 to 10:20 p.m.—Vogue La Rose Beauty Parlor. 6:15 to 7:45 p.m.—Schwabacher Bros. & Co., Inc., Dinner hour concert. 8:00 to 8:15 p.m.—U. S. Farm School. **TUESDAY, OCTOBER 26-**12:00 to 12:20 (Noon)-U. S. Department of Agriculture. 12:20 p.m .- Seattle City Wide Democratic Women's Club. 8:10 to 9:00 p.m.—Schwabacher Bros. & Co., Inc., Dinner hour concert. 8:00 to 9:00 p.m.—International Bible Students Association, Bible lecture, 9:00 to 9:30 p.m.—Remick's Song Shop. WEDNESDAY, OCTOBER 27-10:00 to 10:20 a.m.—Vogue La Rose Beauty Parlor. Talk. 12:00 to 12:30 (Noon)—U. S. Department of Agriculture. "Noon Hour Flashes." 12:30 to 1:30 p.m.—Western Radio Sales Company presenting organ recital. 6:00 to 7:00 p.m.—Power Plant Engineering Company, presenting Herbert Preeg's Concert Orchestra. 8:00 to 9:00 p. m.—Northern Bond & Mortgage Concert Orchestra. 9:00 to 9:15 p. m.—National Farm Radio School. 10:00 p. m.—"Navy Day Program." THURSDAY, OCTOBER 28-12:00 to 12:15 (Noon)-U. S. Farm Department of Agriculture. "Noon Hour Flashes." 12:30 p. m.—Young Men's Business Club. Weekly luncheon. 8:00 to 8:30 p. m.—Albers Milling Company. "Poultry Talks." 8:30 to 8:45 p. m.—"Ye Towne Topics." "Daily Health Messages." FRIDAY, OCTOBER 29-10:00 to 10:30 a.m.-Vogue La Rose Beauty Parlor. Talk. 6:15 to 7:45 p.m.-Schwabacher Bros & Co., Inc., Dinner hour concert. SATURDAY, OCTOBER 30-12:30 (Noon)—King County Democratic Club. Remote control. 6:15 to 7:45 p.m.—Schwabacher Bros & Co., Inc., Dinner hour concert. The Radio Buyers' Guide will contain list of the Radio Manufacturers, Manufacturers'

The Radio Buyers' Guide will contain list of the Radio Manufacturers, Manufacturers' Agents and Jobbers, with the respective lines handled. Out November 1





## Portland, Oregon-491.5 Meters

1000 WATTS-610 KILOCYCLES THE MORNING OREGONIAN "Keep Growing Wiser"

DAILY EXCEPT SUNDAY-

- 945 to 10:00 a.m.—Women's health exercises. 10:00 to 11:30 a.m.—Town Crier, music, weather reports, news items.

6:00 to 7:00 p.m.—Dinner concert. 7:30 to 7:45 p.m.—Weather and market reports and baseball acores.

Paul R. LIGHLANDY OF Announcer WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

10:25 a.m. to 12 noon—Morning services from the St. Stephens Pro-Cathedral. 7:30 to 9:00 p.m.—Evening services from the Hinson Memorial Baptist Church. 9:00 to 10:00 p.m.—Concert by the Chevrolet Little Symphony Orchestra. MONDAY, OCTOBER 25-

7:45 to 8:00 p.m.—Lecture, "Proper Care of the Hair and Scalp,' by N. J. Fuller. 8:00 to 9:00 p.m.—Vaudeville entertainment,

9:00 to 10:00 p.m.-Concert,

10:00 p.m. to 12:00 midnight-Dance music by Cole McElroy's Orchestra, TUESDAY, OCTOBER 26-

7:00 to 7:30 p.m.-Children's program, broadcast simultaneously with KFOA, Seattle,

8:00 to 10:00 p.m.—Children's program, broadcast simultaneously with KFOA, Seattle, 8:00 to 10:00 p.m.—Educational program. 10:00 p.m. to 12:00 midnight—Dance music, featuring Herman Kenin and his orchestra. WEDNESDAY, OCTOBER 27—

8:00 to 9:00 p.m.—Concert by the 7th United States Infantry Band. 9:00 to 10:00 p.m.—Musical entertainment.

THURSDAY, OCTOBER 28-

7:45 to 8:00 p. m.—Lecture, given under the auspices of the Catholic Truth Society 8:00 to 10:00 p. m.—Vaudeville entertainment.

FRIDAY, OCTOBER 29-

8:00 to 8:30 p.m.—Weekly meeting of the KGW Movie Club.
8:30 to 10:30 p.m.—Dance music by Cole McElroy's Orchestra.
10:30 p.m. to 12:00 midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

SATURDAY, OCTOBER 30-

10:00 p.m. to 12:00 midnight-Dance music by wire telephony from the Indian Grill of the Multnomah Hotel, featuring Herman Kenin and his orchestra.



## Seattle, Washington-384.4 Meters

NORTHWEST RADIO SERVICE CO. 1000 WATTS-780 KILOCYCLES THE BROADCASTING HOME OF THE POST-INTELLIGENCER "Radio Headquarters"

DAILY EXCEPT SUNDAY-11:30 a.m. to 12:00 noon-Post-Intelligencer Talk.

12:00 noon, 6:00 p.m. and 10:00 p.m .- Pacific Standard Time Eignais

5:40 p. m.—Closing stock quotations. 6:00 p. m.—Baseball scores. 6:05 p. m.—Weather report and "The Box Office."

W. C. ("Doe") Gordon WEEK COMMENCING SUNDAY, OCTOBER 24, 1926 Announcer SUNDAY, OCTOBER 24-

11:00 a.m. to 12:30 p.m.-Church Service from First M. E. Church, Dr. J. Ralph Magee. 7:45 to 8:00 p.m.—Organ recital. 8:00 to 9:15 p.m.—Evening Service, First M. E. Church, Dr. J. Ralph Magee, pastor. 9:15 to 10:45 p.m.—Puget Sound Savings & Loan Assn, Orchestra.

MONDAY, OCTOBER 25-6:30 to 7:30 p.m.-Bert Blangy's Central Ford Agency Dinner Hour Concert. 8:30 to 10:00 p.m .- Post-Intelligencer Studio Program.

TUESDAY, OCTOBER 26— 6:30 to 7:30 p.m.—Amaizo Oil Co. Dinner Hour Concert. 8:30 to 10:00 p.m.—Puget Sound Savings & Loan Assn. Studio Program. WEDNESDAY, OCTOBER 27—

9:00 to 11:00 p.m.-Dance music by remote control from Butler Hotel. THURSDAY, OCTOBER 28-

8:30 to 10:00 p.m.—Puget Sound Savings & Loan Assn. Studio Program. 10:00 to 10:30 p.m.—Benjamin Franklin Electric Co. Musical Program.

FRIDAY, OCTOBER 29-

8:30 to 10:00 p.m.—Post-Intelligencer Studio Program. SATURDAY, OCTOBER 30—

9:00 to 11:00 p.m .- Dance music by remote control from Butler Hotel.



Denver, Colorado-322.4 Meters

930 KILOCYCLES-2000 WATTS **GENERAL ELECTRIC COMPANY Pacific Standard Time** "Rocky Mountain Broadcasting Station" 67

DAILY EXCEPT SATURDAY AND SUNDAY---

10:45 a.m.-Weather, Stock and Produce Reports.

11:15 a.m.-Rialto Theater music.

5:00 p.m.-Stock and Market Reports.

5:30 p.m .--- Dinner Concert.

Freeman H. Talbot Annonneer

WEEK COMMENCING SUNDAY, OCTOBER 24, 1926

SUNDAY, OCTOBER 24-

10:00 a.m.-Service of First Congregational Church. Sermon---"What's Mine Is Ours," by Rev. Robert Hopkin, pastor.

4:30 p.m .-- Organ recital from First Congregational Church; Royce H. Mintener, organist, 6:45 p.m.-Service of First Congregational Church

MONDAY, OCTOBER 25-

6:30 p.m.-Book of Knowledge program by H. G. Knight.

7:00 p.m.-Instrumental program by Scheuermans Colorado Orchestra.

7:15 p.m.-Scientific football Tom MvNamara.

7:25 p.m.-Studio program: Minstrel Show, KOA Minstrel players, Freeman H. Talbot, director. KOA Orchestra, Lewis H. Chernoff, director, and incidental music by miscellaneous artists.

#### TUESDAY, OCTOBER 26-

2:15 p.m .--- Talk, "Europe," given by E. D. Whitley,

2:30 p.m.-Matinee for housewives.

3:30 p.m.-Question Box, given by Margie Bond.

3:45 p.m.-Fashion Review.

6:30 p.m.-Farm Question Box.

#### WEDNESDAY, OCTOBER 27-

5:27 p.m .--- National Farm Radio Council talk.

6:30 p.m .-- Wynken, Blynken and Nod time,

7:00 p.m.-Instrumental program by Scheuerman's Colorado Orchestra.

7:15 p.m.-Scientific football, Tom McNamara.

7:25 p. m.-Studio program: Part I-Special Navy Day program. Part II-Popular program.

#### THURSDAY, OCTOBER 28-

2:15 p.m .- Talk, "South America," given by E. D. Whitley.

2:30 p.m.-Matinee for housewives, presented by Ruth Spivak School of Dramatic Art. 5:30 p.m .- Dinner concert, Brown Palace String Orchestra.

Silent Night.

#### FRIDAY, OCTOBER 29-

11:15 a.m.-Instrumental concert by Denver Union Pacific Shop Employes' Band

2:15 p.m.-Talk, "Australia and the South Seas," given by E. D. Whitley.

2:30 p.m.-Matinee for housewives.

3:30 p.m .- Question Box, given by Margie Bond.

5:27 p.m.-United Press Weekly Sports Review.

6:30 p.m .- Preview of International Sunday School Lesson.

7:00 p.m .- Instrumental program by KOA Orchestra.

7:15 p.m.-Scientific football, Tom McNamara,

7:25 p.m.-Studio program

SATURDAY, OCTOBER 30-

10:45 a.m.-Weather, road reports, stocks, markets and livestock. 11:15 a.m.-Organ recital, Aladdin theater, Denver.

6:00 p.m.—Football finals, courtesy Associated Press and Denver Post.

9:30 p.m.—Dance program, Scheuerman's Colorado Orchestra, from Colorado Club, Denver.

#### DON'T MISS A COPY OF THE RADIO BUYERS' **DEALERS!** GUIDE—OUT NOVEMBER 1

October 23

## Radio Doings O Navy Utilizing Short Waves

Realizing that Radio is the only practical means of communication between shore stations and ships and between ships themselves, the communication experts of the Navy have embarked on a program to develop as many channels in the ether as possible and to utilize them economically. Although they will continue to use older style, the longwave or low-frequency method, Naval experts are now planning to develop the high-frequency or short-wave service, with such funds as are available. During July, traffic on high-frequency increased 65 per cent in volume over the amount handled in June, and transmission by this method across the Pacific increased by 46 per cent. The trans-Pacific circuit from San Francisco via Honolulu and Cavite is now operating well on high-frequency, but will be supplemented soon by an additional circuit between a Pacific Coast station, Tutuila and Cavite. Home signals and Navy press now are sent via short waves as well as long.

A method to overcome the curious behavior of the short waves, which do not follow the ordinary routes taken by longer-wave transmissions, has been perfected. It was found that shortwave transmissions could not be heard at all distances from a source; in other words, the waves skipped some points and could only be received at certain distances. By transmitting each shortwave message on four different channels, it is found that one of the four carrier waves is available at all distances from the station, up to the limit of its transmission. Knowing the four channels used are in the 4,000, 8,000, 12,000, and 16,000 bands, and that messages are about to be transmitted, the radio operators on ships listen in on the frequency which is more likely to reach them, dependent on their location. An

operator knows how far his ship is from the station, and chooses a frequency on which to listen, based on his knowledge and the phenomena of the skip wave. At first it was feared that the shortwave system, due to its skip distance handicap, would not be available for naval use except between shore stations or ships, the definite location of which were known. But the new method of transmitting on four frequencies has overcome this difficulty and this new service is now reliable in spite of summer static.

The Navy now has short wave stations in Washington, San Francisco, Key West, Puget Sound, San Diego, Cavite, Guantanamo, Cordova, Honolulu, Balboa, Guam, Tutulia, Lakehurst, Norfolk, and Charleston. All of these stations are handling traffic daily, and it will be noticed that with stations on both sides of the Pacific, regular trans-Pacific communication is now possible. The stations in California now communicate with these in Alaska, while Washington is in touch with the stations on the West coast, the Canal Zone, and the West Indies.

Following the establishment of the first short-wave station at Anacostia about a year ago, experimental shortwave receivers were put on some of the Navy's vessels. The early tests were so successful and enthusiasm ran so high that today practically 100 ships of the Navy have experimental or handmade receivers, so that they can listen in on the short-wave stations.

After successful tests on the Denver, the cruisers Memphis and Pittsburgh were equipped with two of the first factory made short-wave transmitters, and it is understood that six more sets will soon be placed on other craft. Eventually all flagships will have sets rated at from 500 watts to 5 KW.

## October 23 Blax Three Tube Batteryless Set

The world "do move." In no way is the truth of this statement more thoroughly proven than in radio. This time, a Los Angeles experimentor has perfected a simple 3-tube set which works very satisfactorily on the electric light current.

Murray J. Black, 918 Black Building, Los Angeles, who developed this "Blax" tuned radio frequency set, refers to it as follows:

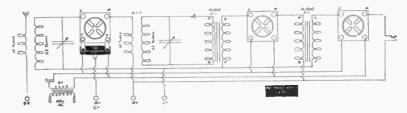
"Just as the public demanded a selfstarter for their automobiles so are they now requiring a radio without batteries.

"I feel that the Blax tuned radio frequency set, using Blax A. C. polarizer, is entirely satisfactory for ordinary uses. The set is simple, is reasonably selective and has plenty of volume-especially on local programs. Should you wish to increase the wave length reception of the set, add a few coils; to lower the wave length reception, remove a few turns.

Most any tuned radio frequency coils will do in place of the ones described, providing they are properly neutralized and balanced.

Placing a .001 or .002 fixed condenser across the primaries (between P. & B.) of either or both of the audio transformers will generally improve the quality of reception.

The ordinary doorbell transformer lacks sufficient capacity to light three 201A tubes without heating and interfering somewhat with reception. Black Bros., Inc., 918 Black Building, Los Angeles, have had transformers especially designed and wound to meet the requirements of this set. Furthermore,



#### List of Parts

Two radio frequency transformers, 2 variable condensers (.00035 to .0005 MF capacity), 2 audio transformers, 3 tube sockets, 1 jack, 1 rheostat (10 to 20 ohm), 2 dials, 1 panel (7x12 or 7x14), 1 Blax polarizer, 1 doorbell transformer (20 watt), 1 crystal detector, 3 201A tubes, 1 fixed condenser (.002 or .001 capacity).

#### Suggestions for Construction

Both  $(T_1 \& T_2)$  coils may be wound on 25%" tubing with 55 turns of 24 D. C. wire on the secondaries and 10 turns on the primaries.

In the event that you wish to use Harkness coils or to change over a Harkness set, remove all but 8 or 10 coils on the primary of the second coil. Then, should the set oscillate, remove another turn or two. The first coil may remain the same.

The number of turns on the secondary of both coils should be the same. The exact number depends on several factors: the size of the wire, its insulation, the size of the tubing and the capacity of the tuning condenser. these heavy duty transformers will operate two tubes even more satisfactorily than the regular transformer.

For local reception it is generally unnecessary to use both the ground and aerial. Mr. Black says, "I have seen a number of sets giving good service without an aerial; the ground was connected to the aerial post. This makes the set very selective."

Mr. Black wishes to give credit to "Radio" Uhl for ideas and assistance in experiments.

### Prospecting With Radio (Continued from Page 17)

picture screen by a regular projector and studied. The result shows what is practically a section view of the radio "boring" or "sounding" into the earth, the different substances being revealed by the light and dark lines which definitely depict the mineral and metal "echoes," as well as their depths below the surface.

October 23

# In RADIO —and the reasons why —The Story of an Ideal

A quarter of a century ago a woman conceived the idea that if she were to organize a school dedicated to the purpose of making men more efficient with their mind and hands that it would fill a long felt want.

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This woman further believed that if she gave 100 per cent quality instruction



MRS. ROSENKRANZ

and a courteous consideration of every student that her school would be a success.

In all of these years she has never wavered from her idea.

The National Automotive and Electrical School of Los Angeles has stood the

acid test of experience. Its graduates have gone into the automobile industry, the electrical industry and the radio industry and done their share in the development of these great industries.

It has been said that women will stand by their ideal, make sacrifices for it, convinced that what they have sown will bear fruit. Many men have started into business with high ideals, but when the first temptation came to cut the quality in order to make more money, they did not hesitate to sacrifice their ideals in order to make the additional profits.

Mrs. Rosenkranz has steadily refused to do this. In fact, she has consistently raised the quality of the National Automotive and Electrical School until today it enjoys the reputation of being the leading quality school in automotive and electrical engineering.

Over 16,000 men have graduated from this institution. and many of them are occupying important positions, making more money than they ever dreamed of making in their old lines of work.

Other schools have come and gone during these years, but the National remains and will remain through the years to come as an example of what one human being can do who will stand steadfast to his purpose.

## October 23 Radio Doings Timely Trade Topics

It has been called to our attention that parties are offering units for sale to the trade in Los Angeles, claiming that they are Utah Units. We wish to warn the trade that they should be careful in buying these. All Utah Units bear the name. Before buying units examine them for this distinguishing mark.

The Santee Company, manufacturers of the "Radio Power Box," have adopted a new sales policy. The sale of this remarkable instrument is now discontinued with the trade and will hereafter be sold direct to the set owner for cash, at one-half of the former price. This provides the opportunity for Super-Heterodyne owners to equip their sets at a very low cost.

Ralph E. Hetzel, of 8303 Santa Monica Blvd., Los Angeles, telephone GRanite 5874, announces the opening of the HETZEL RADIO SERVICE. Mr. Hetzel is an authorized dealer for Federal Ortho-Sonic and Kemper Super-Harmonic.

Another instance where community interests cleared up a lot of local radio interference is reported from Johnstown, N. Y. A local dealer, who believed that his sales of radio equipment and accessories were falling off because local electrical interference was hindering the attempts of the fans to listen in. hired a trouble shooter and soon cleaned up the town, and, incidentally, sold out his whole stock. Besides the services of a radio expert, he secured the cooperation of the local electric power, light and telephone companies. The combined efforts of these men, who made a tour of the town with a portable trouble shooting set, located and remedied 85 per cent of the interference.

Mr. Don Taylor, formerly associated with the C. W. Smith Company and the Scott Sales Company of Los Angeles, is now located at 30231/2 South Grand avenue, as head of the Don Taylor Company, factory representatives for the Sturgess Multiple Battery Corporation; the Amplex Instrument Lab. manufacturers of Harmo-Sonic Radio Receivers; Hart & Heyman; Utt-Williams Electrical Products Company; Arthur Coil Company; and the Fore Electric Manufacturing Company, manufacturers of the Fore Battery Charger. Mr. Taylor will be glad to greet his old friends at his new location.

Mr. Frank H. Deardorf, who has been prominently identified in the Radio circles in Los Angeles for some time, has been appointed factory representative of the Dejur Products and the Leaf-Burkhart Company, manufacturers of the Leaf-Burkhart Cone Speakers. Mr. Deardorf is located at 3023½ South Grand avenue.

The Spartan Electric Corporation of 350 West 34th Street have been appointed distributors, covering New York and metropolitan territory, for A-C Dayton Radio Receivers, manufactured by the A-C Electrical Manufacturing Company, Dayton, Ohio.

Reports of a number of sub-committees of the standards committee of the Radio Manufacturers Association have been submitted to the membership of that organization within the past few weeks. These reports indicate considerable progress, and point to the day when simplified practices will be prevalent in the radio industry. ,

Revision of the weekly schedule of broadcasting observed at KGW has resulted in the shifting of the weekly meeting of the KGW Movie Club to Friday evenings instead of Mondays, as has heretofore been the evening reserved for this feature. The time of presentation has also been changed. Hereafter the Movie Club will open its meetings at 8 o'clock, one hour later than the former time, and will continue until 8:30.

"The White Elephant" is the name of a three-act comedy which will be broadcast by the KGO Players, directed by Wilda Wilson Church, on Thursday evening, October 28, at 8 o'clock. Music between acts will be played by the Arion Trio.

Announcement has been made that Rev. Bruce Brown will preach over station KFI Sunday, October 24th, at 10 a. m.

Scheuerman's Colorado orchestra, said to be the finest of its kind in the west, is now broadcasting late dance programs from the Coronado club every Saturday night, beginning at 10:30.

It seems that a part of the contract with Mascagni, the temperamental Italian composer, if he had come to this country, was that he had to be "protected" from hearing any jazz over the radio while in our midst.

Herbert Hoover, Secretary of Commerce, and at one time Czar of Radio, will be heard over KPO and KFI, broadcasting simultaneously, from 8 to 9 p.m. on Saturday, October 30. This will originate over KPO, and be carried to KFI over private telephone wires connecting these stations. KNX, the Evening Express, celebrated its third birthday on the 10th of the month. A great party was staged at the studio, starting at midnight and continuing until the wee small hours.

October 23

All of the exclusive KNX artists were on hand to help in the celebration, many of them having been on the opening night program for KNX. When the orchestra, Mittendorf's Merrymakers, was on the air the studio doors were opened wide and part of the throng danced in the outer room.

KNX was a real host and plenty of refreshments were served during the course of the evening. Among some of the artists present were June Pursell, Ron Wilson, Calmon Luboviski, Claire Mellonino, Chet Mittendorf, Paul Finstein, the Optimist Club quartet, Leroy Kullberg, Tom Breneman, Marcia Obuchon, Joseph Diskay, George Gramlich, Charles Dimond, Sol Hoopii, Frank Churchill, Leah Wood Moore, Evelyn Kemp, Howard Johnson, Frank Geiger, Edward Novis, Dan Gridley, Dudley Chambers and his KNX Rounders, Eddie of KNX, Eunice Wynn, Louise Sullivan and her trio, Misha Gegna, Louise Howatt. Edward Murphey and many, many others.

The first fall meeting of the Butte Radio Club was held on the evening of October 9th. Judge W. E. Carroll presided. A large and enthusiastic number were present, including eleven new members of the organization. Brief but interesting addresses were made by Judge Carroll, C. J. Traurmen, publicity director of the club, and G. O. Mudridge. This club is a fast growing organization and promises "big things" for the coming fall and winter.

Excessive resin from solder can be removed with alcohol and a soft cloth.





World Radio History

October 23

# Original

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Salt Lake City

This Signature Is Your Guarantee

# "You Can't Beat the Concert Grand"

Mica Diaphragm, mahogany finish

\$35.00

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Concert Grand

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World Radio History

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## Your Set Will Work Better and Longer With Ray-O-Vacs

Ray-O-Vac radio batteries give a steady, uniform voltage and have exceedingly low internal resistance.

You need a low resistance battery for transmission as well as reception.

The Ray-O-Vac battery has the lowest internal resistance of any dry cell battery made, with staying power that gives it longer life. Yet it costs no more than ordinary batteries.

The dealers from whom you usually buy can undoubtedly furnish you with Ray-O-Vac radio batteries. If you have any difficulty getting them, write us for the name and address of a nearby dealer or jobber who can supply you.



## FRENCH BATTERY COMPANY MADISON, WIS.

737 Terminal Street

Los Angeles



## "When you buy your new B' batteries it will pay you to follow the Eveready rules"

RECEPTION is improving steadily these evenings as the weather grows colder. There is more distance to be had at the turn of the dial. New features come upon the air and the riches of radio never were so profuse.

When did you buy your "B" batteries? If they were Eveready "B" Batteries, installed according to the Eveready rules, you will know if they need replacing. These are the rules:

On all but single sube sets—Connect a "C" battery<sup>®</sup>. The length of service given below is based on its use.

On 1 to 3 tubes—Use Eveready No. 772. Listening in on the average of 2 hours daily, it will last a year or more. On 4 or more tubes—Use the Heavy-Duty "B" Batteries, either No. 770 or the even longer-lived Eveready Layerbilt No. 486. Used 2 hours daily, these will last 8 months or longer. Of course, if you listen longer han two hours daily, or if you use a power tube, your "B" batteries will not last quite so long as given above. And if you listen less, they will last longer.

Send for the booklet, "Choosing and Using the Right Radio Batteries," sent free on request. It tells about the proper battery equipment for use with the new power tubes. There is an Eveready dealer nearby.

Manufactured and guaranteed by NATIONAL CARBON CO., INC. New York San Francisco Canadiar. National Carbon Co., Limited Toronto, Ontario, Co., Limited



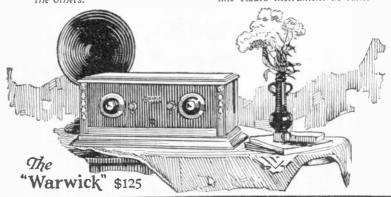
<sup>\*</sup>NOTE: A "C" battery greatly increases the life of your "B" batteries and gives a quality of reception unobtainable without it. Radio sets may easily be changed by any competent radio service man to permit the use of a "C" lattery.





WHEN you step to your radio set and turn the dials —does it respond,—always, day or night, winter or summer,—with clear and satisfying entertainment? It will if your set is an Oriole. The remarkable Trinum Circuit has knocked out "temperament" from Radio and you can depend upon it to do what you want when you want it. Cut right through powerful local stations and select the one you want—that's Oriole's assurance.

- 1. Tone: Clear, pure, true to the original. Full rounded liquid tones of the violin or piccolo, the deep rumble of the bass, the clear spoken voice.
- 2. Volume: More than you will ever need—but the reserve volume assures tonal beauty because you don't need to force the tubes.
- 3. Selectivity: It's positively amazing the way the slightest turn of the dial tunes sharply to any station, cutting out all the others.
- 4. Quality: Built like a fine watch—precision manufacture from the finest low loss parts. Cabinets of transparent grain black walnut, beautifully designed and finished.
- 5. Beauty: An Oriole set enhances the finest home surroundings, grace and symmetry of design, and that "quality appearance" that comes only from true craftsmanship.
- 6. Price: A price range within reach of all. Three types of cabinets but the same supremely fine Radio instrument in each.



World Radio History

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## **Federal Radio**

# New Beauty in Radio



#### E-40 Ortho-sonle

Six tubes — wet or dry battery typa. Sin-gle control without loss of efficiency. Ex-tremely selective. Rugged—all-metal con-struction—will last a lifetime. Illuminated scale—acts as pilot light. Built in speaker —latest acoustical design. Receiver com-partment alides out to install tubes. Genu-ne walout cabinet, inlaid with rosewood. Ample space for all butteries. Width, S14 inch-s: height, 65 inches; depth, 104 inch-s. Price, without accessories. \$30(...00

#### D-10 Ortho-sonic

Five tubes — wet or dry bat-tery type. Centralized control. Very selective. Genuine ma-bogany cabinet, mahogany-lined. Finished in a rich brown. Length, 24 inches; height, 111/6 inches; depth, 12% inches. Price, without accessories, \$100.00

#### **D-5** Console

Specially designed and finished to match D-10. Ample space for all batteries. Length, 26% inches; height, 30 inches; depth, 1834 inches. Price, \$30.00



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