

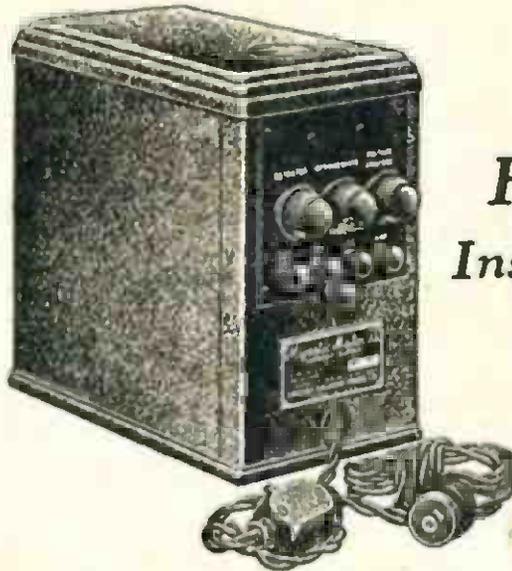
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5:00 p. m.—Stock and Market Reports.  
5:30 p. m.—Musical Program.

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11:15 a. m.—Organ recital.

WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 10:00 a. m.—Service of St. John's Episcopal Cathedral, Denver.
- 2:00 p. m.—Opening Music Week program will be given at the Denver Municipal Auditorium, Denver, by the Senior and Junior High Schools directed by John C. Kendel.
- 4:00 p. m.—Vesper service from St. John's Episcopal Cathedral, Denver.
- 5:30 p. m.—Dinner concert, Brown Palace Orchestra.
- 6:45 p. m.—Organ recital from St. John's Episcopal Cathedral, Denver.

#### MONDAY, MAY 2

- 11:00 a. m.—Artists' concert, broadcast from Denver Municipal Auditorium.
- 1:00 p. m.—"An hour spent with Ludwig von Beethoven," presented by the Denver College of Music.
- 2:00 p. m.—Talk, "Music vs. Noise."
- 6:00 p. m.—Open-air twilight concert from Greek Theater of Civic Center.
- 7:15 p. m.—Program of modern music presented by Denver Chapter of Pro Musica.

#### TUESDAY, MAY 3

- 11:00 a. m.—Artists' concert, broadcast from Denver Municipal Auditorium.
- 1:00 p. m.—"An hour with Edvard Hagerup Grieg," presented by the Lamont School of Music.
- 2:00 p. m.—Talk, "Common Sense in Music."
- 3:00 p. m.—Final examination in the Music Memory contest.
- 6:00 p. m.—Open-air twilight concert from Greek Theater of Civic Center.

#### WEDNESDAY, MAY 4

- 11:00 a. m.—Orchestra program, the Greeley Philharmonic Orchestra.
- 1:00 p. m.—"An hour with Frederic Francois Chopin."
- 2:00 p. m.—Talk, "Orchestral Instruments."

- 6:00 p. m.—Open-air twilight concert from Greek Theater of Civic Center.
- 7:15 p. m.—Symphony program presented by the Greeley Philharmonic Orchestra.

#### THURSDAY, MAY 5

- 11:00 a. m.—Artists' concert, broadcast from Denver Municipal Auditorium.
- 1:00 p. m.—Part 1—A Cycle of Old English Melodies. Part 2—Works of Ethelbert Nevin.
- 6:00 p. m.—Open-air twilight concert from Greek Theater of Civic Center.

#### FRIDAY, MAY 6

- 8:30 a. m.—State Contests (exclusive of Denver) for High School Girls' Trios, male quartets, mixed quartets, instrumental trios, string quartets, bands and orchestras, broadcast from Denver Municipal Auditorium.

- 12:00 noon—Band program, broadcast from Greek Theater of Civic Center.

- 1:00 p. m.—State Contests (exclusive of Denver) for High School Glee Clubs and choruses, broadcast from Denver Municipal Auditorium.

- 6:00 p. m.—Open-air twilight concert from Greek Theater of Civic Center.

- 6:30 p. m.—Preview of International Sunday School lesson.

- 7:00 p. m.—Opera, "The Mikado," presented by the Mountain States Telephone and Telegraph Company.

- 9:00 p. m.—Sterling High School band, L. E. Smith, director.

#### SATURDAY, MAY 7

- 11:00 a. m.—Sterling High School Band, L. E. Smith, director.

- 7:00 p. m.—Studio program. Instrumental concert by Denver Union Pacific Shop Employees' Band.

- 9:15 p. m.—Dance program. Scheuerman's Colorado Orchestra, from the Cathedral ballroom, Albany Hotel, Denver.

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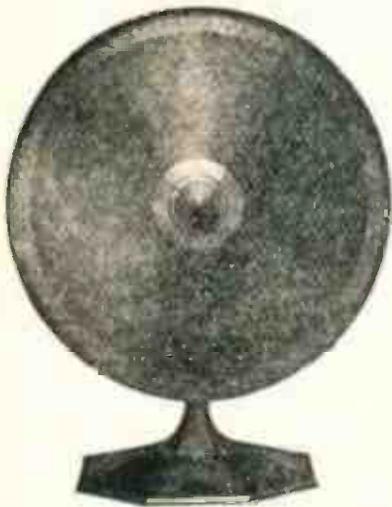
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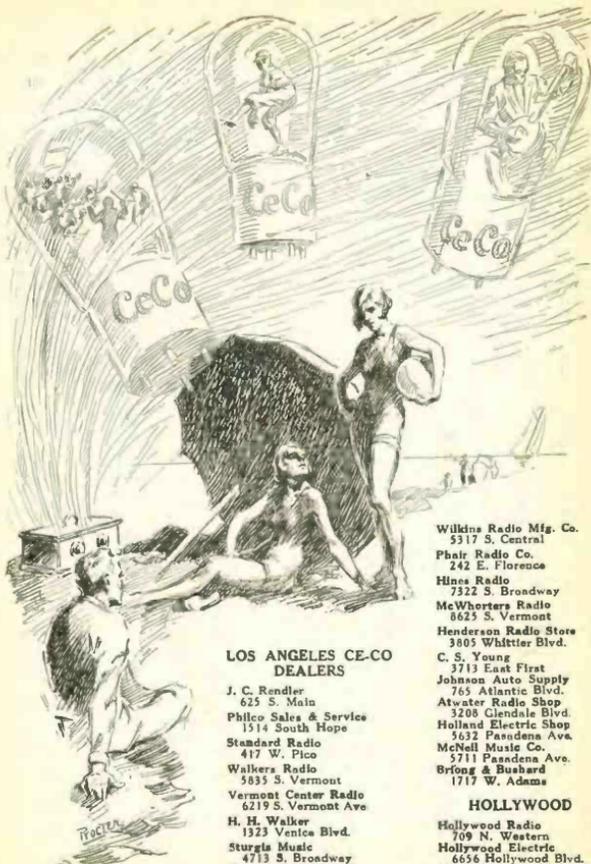
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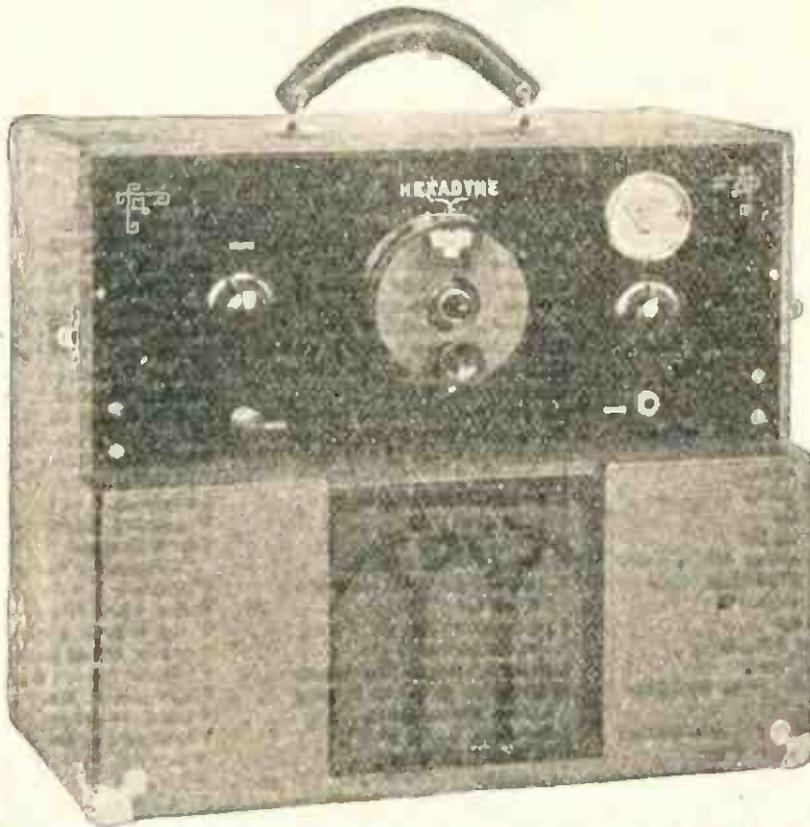
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# Radiograms

From

CLOYD MARSHALL, JR.

## Tolerance

At times there is little tolerance displayed by people, and it is never amiss to comment upon it. The questionable methods and the intolerance for common decency displayed by the ward bosses, saloon-keepers and many brewers years ago goaded a majority of the American people into the creation of the famed amendment eliminating almost over night one of the largest of our industries. The doom of the liquor industry was sealed more through its crookedness and bad influence than through the actual nature of its product.

Now the balance has swung the other way. A most radical anti-liquor faction considers itself the backbone of the Dry element, and has adopted tactics as crooked and intolerant as those formerly charged to the industry it so bitterly opposed. Stool-pigeons, bribery and under-cover agents exemplify their methods, in many instances, of obtaining evidence in their cases. The zeal and influence of this faction have even attained murderous propensities, as displayed by their indorsement of the distribution of poisoned alcohol which they hope, and with good reason, will eliminate liquor drinkers.

It is true that an Amendment to the Constitution has never been repealed, but it is also true that a preponderance of public opinion can create or abolish laws to suit the occasion. If the practices of certain Prohibition enforcement elements, backed by powerful and destructive radical anti-liquor groups, continue it will not take long for the public to remove what it considers a vicious evil.

The Anti-Saloon League and other influential dries should endeavor to as-

sist enforcement through legal, if not humanitarian, means and not employ such measures which are worse than those ever used by the pre-war liquor interests whom they so intensely scoriated and finally crushed.

## Good Work

The Los Angeles Police are to be highly commended for their quick extermination of one of the most dangerous criminals that we have ever had in this part of the country.

A vicious desperado, "Mile-Away" Thomas, has been mixed up with every conceivable kind of crime, but has been shrewd enough, through wit or influence, to prove alibis in each case and, consequently, has always slipped out of the grasp of the law. A man who, among other violent criminal acts, will break into a place with the intent not only to rob, but to murder upon the slightest provocation, should be removed permanently for the good of all of us. It is too late to educate him. Such a removal was accomplished very satisfactorily by police officers last week, but not until Thomas tried to kill them.

It has been reported that his former associates have threatened to get the police officers who shot him. If this is a report started by some half-wit reporter for sensationalism the matter can be forgotten, but if it is an actuality the police force should ferret out these vicious rats and exterminate them in the rapid and efficient manner in which they took care of "Mile-Away" Thomas. The public owes these three officers a debt of gratitude for their excellent work in behalf of our common safety.

# Radio Topics of the Day

*A Weekly Review of Radio News, Thought and Opinion*

## **CROSLEY, KENT AND FRESHMAN REJECT RCA LICENSE**

The Radio Corporation of America, as reported last week, is offering patent licenses under a royalty-paying basis to the independent radio manufacturers. So far, Zenith, All-American, Radio Receptor, and Splittorf have accepted, and can now manufacture under all of the patents held by the RCA.

It is a significant fact, however, that three of the leading and largest set manufacturers in the world have rejected the proposition. Atwater Kent, Powell Crosley and Freshman apparently are of the opinion that an RCA license is unnecessary to them.

## **STATIONS PREPARING TO ABANDON CITIES**

A development of the past week, due to a policy of the Federal Radio Commission that concessions are more likely to be granted to stations where population is less dense, is that numerous broadcasters are contemplating the removal of their stations from the larger cities. That this will be the trend has been very clearly indicated and the next six months preparatory to the broadcasting season of 1927-28 may witness an exodus from the metropolitan centers.

Otherwise an intimation has been thrown out by the Radio Commission that if broadcasting stations in the more congested centers like New York and Chicago do not yield gracefully to suggestions of the commission to divide time where it seems necessary, an ex-

cellent opportunity will be given to them to fight it out among themselves. Once a tentative assignment has been made, they will be told that that is all the room there is and to make the best of it.

## **COMMISSION ISSUES PERMITS TO ALL**

On April 23rd the sixty days of grace granted all broadcasters in which to prepare and file their applications for new station licenses expired. The commission has issued temporary permits to all stations from which applications have been received, permitting the great majority to continue operation on the same wave-length and power as heretofore. Some changes have been made; the Canadian channels have been cleared of U. S. pirate stations, these stations being assigned new frequencies; in some cases power has been reduced in congested areas. No real improvement will be noticeable, however, until the Commission is able to make a sweeping rearrangement of wave-length, power and hours of operation.

The public is requested to be patient. With seven hundred and more individual cases to be given careful consideration, the Commission cannot hope to offer satisfactory relief immediately.—it will take time.

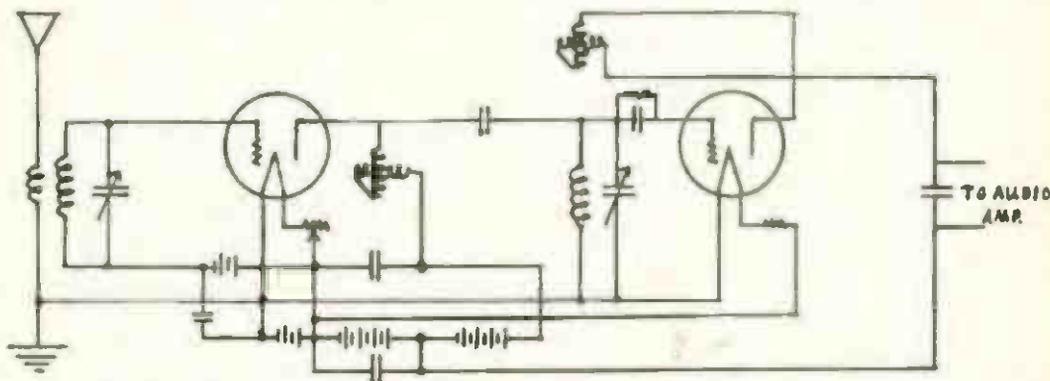
It is imperative that the listening public, the broadcasters and the radio industry as a whole keep faith in the Federal Radio Commission;—be patient in the belief that these men will do their best for the good of radio and us all.

# True Cascade Regeneration

E. K. HAYES & V. M. BITZ\*

Regeneration is the highest form of amplification known to the Radio Science, therefore, the more regeneration we can use in a receiver, the more efficient it will be. Hundreds, yes, thousands, of experimenters and many radio engineers have tried to "cascade" regenerative circuits, but to the writers' knowledge no practical method has previously been developed which can be used by the layman, and we have no information of anything being published on true cascade regeneration, that is,

rules can be laid down for this as individual layouts, tubes, etc., have such varied characteristics. The detector is a conventional regenerative circuit using a plate variometer inductively coupled to the grid coil. With some audio transformers it may not be necessary to use any capacity across the primary to make the detector oscillate. Should it be necessary, it may be connected either across the primary of the audio transformer, or from the plate terminal of the transformer to positive filament.



the use of two or more regenerative circuits without a blocking tube or other apparatus to isolate the circuits.

A volume could be written about the circuit herein described, but due to lack of space, only the salient points will be treated. Use a loosely coupled antenna for two reasons—gain in selectivity and lack of "holes" in regeneration, due to absorption effect of antenna. Use 90 volts on the plate and  $4\frac{1}{2}$  negative C on the grid. Use a 1 mf. by-pass around the C battery, and 1 mf. from the 90-volt lead of the plate variometer to positive filament. Couple the R.F. tube to the detector through a coupling condenser of from 2 to 10 mf. Some experimenting may be necessary to determine the right degree of coupling. No arbitrar-

The effect in either case on regeneration and transformer characteristics is practically the same. Use good audio equipment if you want quality. General Radio Variometers are recommended, and the B. T. Micro-mike fills the bill for the coupling condenser. Standard apparatus may be used elsewhere.

This is the first time the writers have permitted this circuit to be published, and they sincerely hope it will be of benefit to the many experimenters who have recognized the possibilities of cascade regeneration, but have had nothing in the way of precedent to work on.

This circuit makes an excellent tuning arrangement for a super heterodyne, and possibly in a later issue the writers will describe a complete heterodyne circuit which is the last word in sensitivity and selectivity.

\*Laboratory of Radio Standards.

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*New Selective Power Quality*

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Service - Open Evenings

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109 N. Broadway—WEstmore 3014  
LOS ANGELES

## WGY to Conduct Short Wave Tests

Two 24-hour transmission tests will be made by radio engineers of the General Electric Company on short wave transmitters. Observers, located throughout the world, will co-operate in making reports on signal strength and clarity in daylight and dark of the various transmitters. The tests will be held on Saturday, May 28, 12 o'clock noon until next day.

The transmission of music and speech will be on station 2XAF, 32.77 meters, and station 2XAD 26.8 meters, on May 28. On the following Saturday 22.02 and 32.77 meters will be used simultaneously.

It is possible that both transmitters will not be heard at the same time. For example, 2XAF has been most effective in broadcasting during darkness and the greatest distances have been obtained over areas entirely in the dark zone. The recent successful rebroadcasting of 2XAF's signals by Australian stations occurred at about 6 p. m., Australian time, of a program which originated at the studio of WGY at 5:30 a. m. Station 2XAD, operating on 22 meters, has proved a more reliable station for European rebroadcasting when part of the intervening territory was in the daylight zone. These tests are conducted for the purpose of getting fairly reliable data on the comparative value of the various transmitters in daylight and darkness.

**Burned-out Audio Transformers  
Repaired—\$1.50**

SPECIAL PRICE IN QUANTITY

**A. W. COOPER**

1315½ W. 39th St. Los Angeles, Cal.

## Picked Out of the Air

By HEARL LA VERN CROWTHERS

A lazy body is only as lazy as its mind.

*If you salve your conscience with a lie, it only makes it itch worse.*

**A good foundation is absolutely essential for any structure built upon it.**

Money makes the world move, but for Pete's sake, where does the money come from?

*Tears are the lubricants of misunderstanding and are generally impregnated with carborundum dust.*

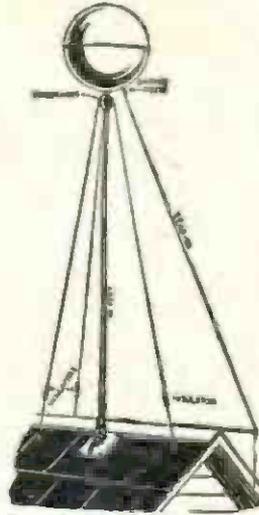
As time goes on we find that being true to an ideal is much more satisfying than being false to a reality.

**A person in darkness could not differentiate between the finest pearl and a piece of jet cut and polished in spherical conformity to the pearl.**

Webster's definition of a parasite: A plant or animal living in, on or with some other living organism, at whose expense it obtains its food, shelter and the like.

*A very lazy man inherited a small ranch. A certain friend in disguise purchased the property for a small sum and immediately began digging a badly-needed water well while the former indolently looked on. A few feet under the ground a very rich vein of gold was discovered.*

## "Super-Ball" Antenna Gets-It-All



The Super-Ball Antenna is a remarkable invention that marks a new era in radio.

Much of the success of any radio set depends on the efficiency of the antenna.

The Super-Ball Antenna, tested under all conditions, on all radio circuits, is always efficient.

It receives all wave lengths, it serves with any make of receiver, it gets unequalled results, greater selectivity.

It accepts radio frequency signals, it rejects a large part of the interference which long wire aerials collect, it is much more responsive to distance than wire aerials.

The Super-Ball Antenna in a very short period of time has made an unprecedented climb to leadership.

Already internationally known on the basis of merit alone, it has thousands of satisfied users.

It has a non-directional, smooth surface; it has no welded, brazed or soldered joints to impair its efficiency.

You'll never know what your radio set is capable of doing until you connect it with a Super-Ball Antenna.

## YAHR-LANGE

INCORPORATED

Milwaukee, Wis. Detroit, Mich.

Distributed by

Los Angeles  
PACIFIC STATES ELECTRIC CO.  
ELECTRIC CORP.  
PACIFIC WHOLESALE CORP.  
RADIO SUPPLY CO.

San Diego

THEARLE MUSIC CO.

Western Representatives

Universal Agencies

San Francisco - Los Angeles  
Tel. GRanite 4810

# PUBLIC DEMAND

Has caused our Technical Department to adapt our "Tone Filter" for electro-magnetic phonograph reproduction, for use in a radio receiver. This equipment is now available for installation in your radio set.

## Radiola Specialists

We make any RCA SUPER-HETERODYNE include in its tuning range the stations between 200 and 230 meters, at a nominal cost. Not an attachment, but a fundamentally sound improvement in the circuit. We have also developed improvements for the Radiola 20.

*Makers of the Professional Model Receiver*

## Laboratory of Radio Standards

E. K. Hayes

V. M. Bitz

2408 W. Vernon—VERmont 6543

Los Angeles, Calif.

## An Appreciated Gift

Significant of the growth in importance of radio reception to all classes of people is the fact that an ever-increasing number of high officials are taking an interest in radio, both from the standpoint of the broadcaster and of those who own receiving sets.

The most recent addition to the National family of broadcast listeners-in is Mayor George E. Cryer of Los Angeles, who was recently presented with



an Atwater Kent Model 32 receiver, by A. Atwater Kent, who sent as his personal representative, Mr. R. E. Smiley, Assistant Sales Manager of the Atwater Kent Manufacturing Company to the Pacific Coast, to head the presentation committee.

Assisting Mr. Smiley in the presentation was Ray Thomas, Southern California Atwater Kent Distributor, and L. M. Willis, Pacific Coast Merchandising Manager for the Atwater Kent Manufacturing Company.

The Model chosen by Mr. Kent is the Seven-Tube, One-Dial type, which has proved of such high operating efficiency under all conditions that he unhesitatingly selected it for the Mayor, and placed upon it a gold plate bearing the inscription: "Presented to Mayor George E. Cryer of Los Angeles in appreciation of his interest in radio." The plate bore the personal signature of Mr. Kent.

## New Eliminator Tube

One of the most notable achievements in the radio tube field was announced by the Sonatron Tube Company, of Chicago, New York, Detroit, Newark, and Windsor, Canada. With the ever-increasing use of the "B" Eliminator, a special no-flament tube was necessary to supply a keen even flow of rectified current to the receiving set.

The Sonatron Laboratories developed and perfected Type SH-85, a surface-cooled, gas-filled full wave rectifier tube that is designed to work in any "B" Eliminator, which requires a gas-filled no-flament tube.

One of the noteworthy features of the Sonatron SH-85 in the cone shape corrugated cap inside the tube. This special corrugated cap keeps the tube at an even temperature, bringing about a surface-cooled area that constantly relieves the tube of excess heat.

Another development in the SH-85 is that it will pass sufficient current to operate any power amplifier tube up to 200 volts, and any combination of tubes that do not consume more than 85 milliamperes. The exceedingly rugged construction of this tube produces a continuous and smooth flow of rectified current at maximum efficiency.

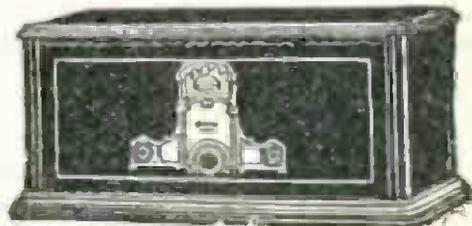
# FEDERAL ortho - sonic

## DEALERS

Invite You to Hear the "E-10" and Other Popular Models

### MODEL E-10

Six Tubes—Wet or Dry Type. Single control without loss of efficiency. Extremely selective. Maximum receiving range. All metal construction. Illuminated scale—acts as pilot light. Perfect control of volume. Brown Mahogany Cabinet, Rosewood Inlay. Without Accessories—\$150.00.



### LOS ANGELES

#### Downtown

Standard Radio Co.  
417 W. Pico St.  
WEastmore 1560

#### Hollywood

Glow Electric Co.  
5910 Hollywood Blvd.  
HOLlywood 4610  
Shepherd Radio Service  
7562 Sunset Blvd.  
GRanite 7482

#### Southeast

Manchester Radio  
Electric Shop  
1522 E. Manchester Av.  
DElaware 0460

### Southwest

The Radio-Electric Shop  
1428 W. Santa Barbara  
VERmont 7440

### GLENDALE

Broadway Electric  
(Willard Hellman,  
Radio Dept.)  
202 E. Broadway  
Glendale 3064

### LONG BEACH

Kelm Radio Co.  
147 E. 4th St., at Locust  
Long Beach 618-329

Radioland Service Co.  
734 E. Anaheim St.  
Long Beach 666-239

### LYNWOOD

Lynwood Electric Co.  
203 N. Long Beach Blvd.  
Compton 583

### OCEAN PARK SANTA MONICA

Pier Avenue Radio Co.  
142 Pier Ave.  
Santa Monica 61094

### PASADENA

Thomas & Sommerville  
41 N. Broadway  
Terrace 0815

# ATWATER KENT RADIO

Good News for Atwater Kent Owners! The Pooley Armchair Model Cabinet, with Built-in Speaker, shown on the opposite page, can be bought without the receiver, and your set fitted into it. Drop in and ask one of these Authorized Dealers to tell you more about this Latest Luxury in Radio:

## LOS ANGELES

### Downtown

Harry W. Harrison, Inc.

848 S. Flower St.  
TRinity 9777

Martin Music Co.  
734 S. Hill St.  
TRinity 9621

Starr Piano Co.  
630 S. Hill St.  
TRinity 3905

Stone Elec. Supply Co.  
710 W. Pico St.  
WEatmore 5149

### Uptown

J. M. Loge  
986 S. Western  
EMpire 8177

### Highland Park

Thale Radio Shoppe  
103 S. Avenue 57  
GARfield 9613

### Hollywood

Herbert L. Jackson  
5117 Hollywood Blvd.  
OLympia 2555

Wesholly Radio Service  
7406 Melrose  
ORegon 4702

### Wilshire

Bimini Electric &  
Radio Co.  
109 S. Vermont Ave.  
DRexel 2990

### South

Los Angeles Music Co.  
4410 S. Broadway  
AXridge 5479

### Southwest

Chapman House  
Sales Co.  
4379 S. Figueroa St.  
AXridge 8382

Collinge Hardware Co.  
3425 S. Vermont Ave.  
BEacon 7025

C.D. Tanner Co.  
4154 S. Vermont Ave.  
VERmont 7905

### Southeast

Central Electric Co.  
3802 Central Ave.  
HUmbolt 2337

Hill Electric Co.  
2705 S. San Pedro St.  
HUmbolt 1138

## GLENDALE

Glendale Music Co.  
(Salmacia Bros.)  
118 S. Brand Blvd.  
Glendale 90

## PASADENA

Brady-Patterson Co.  
817 E. Colorado St.  
Terrace 5155

Hancock Music Co.  
331 E. Colorado St.  
Wakefield 3171

## SOUTH PASADENA

So. Pasadena Elec. Co.  
1509 Mission St.  
ELiot 2088  
Terrace 5829-J

## SAN PEDRO

McWhinnie Electric Co.  
(K F V D)  
1817 S. Pacific Ave.  
San Pedro 375

"Perfect At a Whisper — Perfect At Full Volume"

# ATWATER KENT RADIO

and

## Pooley Armchair Cabinet

"Simply Beautiful—Beautifully Simple"



There is a Pooley  
Cabinet for every  
model Atwater Kent  
radio.

Armchair Model Pooley Cab-  
inet, with Built-in Speaker  
\$80

Equipped with Model 30  
Atwater Kent Radio and  
Built-in Speaker  
\$170 (less Accessories)

**RAY THOMAS INC.**  
*Atwater Kent Distributor*

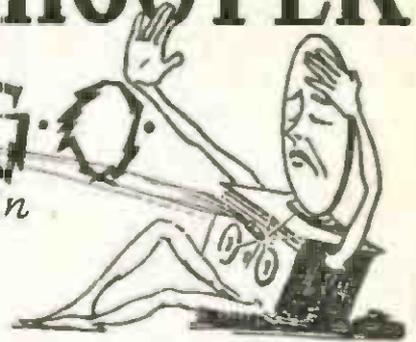
1248 S. Hope St. WE 6334  
LOS ANGELES

# THE TROUBLE SHOOTER



ASK K.G.O.  
The Answer Man

KENNETH G. ORMISTON  
Technical Editor



*A reader who owns a Silver-Cockaday set has discovered that there is no grid condenser or grid leak in the set, and is worried for fear the assembler left out some vital parts. Radio Doings is often appealed to in times of great stress like this.*

The detector tube in the SC-II functions with a C battery furnishing  $4\frac{1}{2}$  volts of negative grid potential, instead of the customary grid condenser and grid leak. An understanding of the characteristics of the vacuum tube is necessary to fully understand just how this is possible, but a brief explanation will be given here.

The action of the tube is to cause variations in the plate current by varying the potential of the grid. This action is not uniform, in other words, the characteristic curve is not a straight line, as equal changes in the grid potential do not produce equal changes in plate current throughout the whole operating range. When a tube is operating as an amplifier it is most essential that the conditions are such that the variations of the grid do produce equal changes in the plate current, hence the B and C voltages must be so balanced as to bring about that condition. The tube then performs on that portion of its characteristic which is a straight line.

But for rectification, when a tube is used as a detector, just the opposite is true. We must operate on the sharply curved portion of the characteristic curve, and this is accomplished by adjusting the relation between grid and plate voltages. The potential of the grid may be maintained with respect to the plate potential by the use of a grid condenser and leak, or by means of a C battery.

While the grid condenser-leak combination is standard practice it is more subject to overload on strong signals

than the grid-biased type of detector.

The handling capacity of the latter type is very great and does not introduce distortion on very strong signals.

Form a study of the characteristics of a tube we see that whether a tube operates as a detector (rectifier) or amplifier is dependent upon the relation between the voltages applied to the grid and plate. For example, the standard 201-A tube, with 90 volts on the plate and  $4\frac{1}{2}$  volts on the grid will function as an amplifier, while with 45 volts on the plate and  $4\frac{1}{2}$  volts on the grid will operate as a detector. In the first case equal grid variations caused by an incoming signal will produce equal or proportionate variations in plate current. In the second case, because of the different voltage relationship, equal grid variations do not cause equal or proportionate changes in plate current and therein lies the ability to rectify. The "why" of this involves the use of curves and cannot be entered into here. It is a very interesting study,—the theory of the vacuum tube.

## That Audio Howl

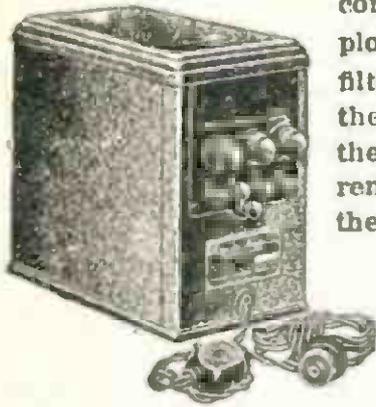
While most of our readers are familiar with the howl which builds up in the loud speaker when the speaker's location is such that it is able to impart vibration to the tubes, there are many who are still bothered by this effect and write for advice.

The howl is usually caused by the speaker and tubes. Either through the air waves which are set up in reproducing the signals, or in vibration through a table top or other medium between the speaker and set, vibrations reach the tube elements and shake them slightly. This in turn causes plate current variations, which is amplified and fed to the loud speaker, when the

(Continued on Page 23)

# Majestic B Eliminator

One of the most successful of the Raytheon type of eliminators is the Majestic. The very heavy chokes and



condensers employed in the filter iron out the ripples in the rectified current passed by the tube, and variable controls afford a close and noiseless regula-

tion of all the voltage taps.

In addition to the individual controls on each tap, the "Master B" is equipped with a variable control which raises or lowers all the voltages together, while on the "Super B" a two-way switch accomplishes the same effect.

The units are of very rugged construction and capable of withstanding the hard service to which a heavy-duty eliminator is subjected.

## Trouble Shooter

(Continued from Page 22)

whole process repeats itself and the howl grows in proportions. It is the same sort of reciprocal feed-back that takes place when you put the ordinary telephone receiver close to the mouth-piece of the phone. A loud whistling sound builds up. It's like a dawg chasing his own tail.

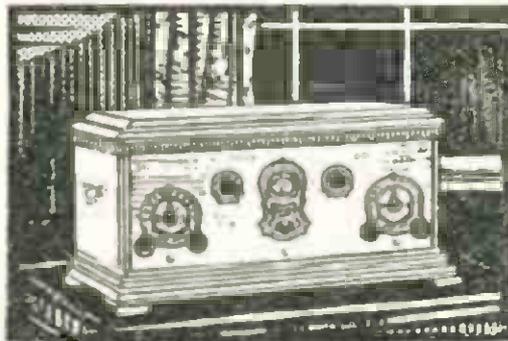
The trouble can usually be remedied by moving the loud speaker further away from the set, or by replacing the detector tube with one less microphonic. That means one less subject to vibration,—one in which the elements are more rigidly mounted.

*Let Us Demonstrate*

# A STROMBERG-CARLSON

HEAR PERFECTION IN RADIO REPRODUCTION

*In Your  
Own Home!*



*Without  
Obligation!*

Your present set accepted as part payment on a Stromberg-Carlson.  
Convenient terms on the balance.

## The Radio-Art Studio

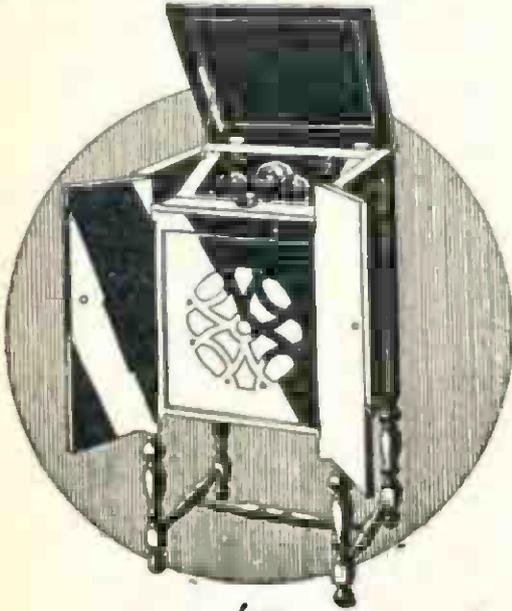
3831 Wilshire Blv.  
Los Angeles

*Authorized Dealer*  
**Stromberg-Carlson**

Washington  
4095

# The Falck

## NO BATTERY RADIO



for  
**TONE  
 BEAUTY  
 ECONOMY  
 SIMPLICITY  
 SELECTIVITY  
 PERMANENCE**

Run-down batteries are *unknown* to Falck owners. When your friends drop in, your radio is always ready. And besides, there are no trickle chargers, acids or liquids of any kind to bother with. This low cost upkeep makes the Falck the friend of the pocketbook as well as the ear.

Hear the Falck at any authorized Falck dealer, or phone MUtual 1734 for free demonstration in your home.

**\$150 complete**

(Slight extra charge for cone)

**FALCK RADIO SALES CO.**  
 1260 W. Second St., Los Angeles

## New Set Tester



The Weston Electrical Instrument Corporation, Newark, N. J., manufacturer of electrical measuring instruments has developed a Radio Set Tester (Model 519) for the especial use of the radio service man and

for use by dealers in shooting trouble.

This testing set will measure the various voltages used in a radio set, both of the battery terminals and at the tube sockets; for testing continuity and condition of circuits, and for testing the tubes under the same condition as exists when in their sockets. It will make all tests by using the regular batteries or battery eliminator used in the radio set, with no change in connections, so that no auxiliary batteries are required.

The instrument mounted in this set has three voltage ranges of 200, 80 and 8 volts and a current range of 20 milliamperes. The voltage ranges have a resistance of 1000 ohms per volt, which means that full scale deflection is produced with a current of one milliampere. This high resistance makes the testing set suitable for testing radio sets operated either by batteries or battery eliminators.

Weighing only three pounds with adaptors and cables complete, this tester makes an ideal instrument for the service man and does away with the necessity of carrying batteries for making tests.

"I want to buy a step-ladder"

"Yes, sir. For any special purpose?"

"To kiss my girl. She just had her face lifted."

## The Cover Picture

The lads on the cover are Russ Wildey and Billy Sheehan, the far-famed Ray-O-Vac Twins, who will arrive in Los Angeles May 3rd, on their joy-spreading jaunt and will be first heard over KHJ. These high-powered entertainers have been riots of joy wherever they have appeared, either in person or over the air.

They can be serious, too—very serious. When that mine disaster befell Wilburton, Oklahoma, the Ray-O-Vac Twins put all else aside and for three hours sat in front of the microphone asking for aid for the sufferers. They raised \$31,000 in 3 hours!

From their early "vodevill" days they learned the secrets of pleasing an audience, and now have somehow mastered the art of putting that same magnetic personality into their microphone work. That's art!

The boys are on tour for the French Battery Company of Madison, Wisconsin, but do no advertising; simply being known as the Ray-O-Vac Twins.

Mr. P. Fenney, formerly associated with Kieruluff & Ravenscroft Company of San Francisco, is now connected with the H. Earle Wright, Inc.

### DX Hounds, Attention

Improve Your Reception  
with the

N. H. (BOB) ROBINSON

### Blue Vitriol Ground

Installed and hooked to your set for

**\$8.50**

**I DIG THE HOLE!**

PERMANENCY GUARANTEED

On Display at STANDARD RADIO CO.,  
417 W. Pico St.—WEastmore 1580

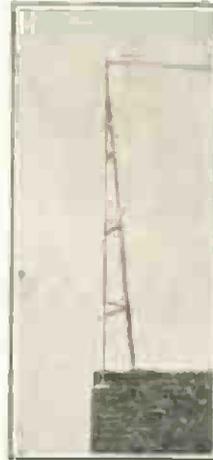
Made by

N. H. (BOB) ROBINSON

2618 N. Main St., Los Angeles CA. 7310

# "Steel Spire"

THE  
PERMANENT AERIAL  
SUPPORT



Stands by  
itself in

*Strength*

*Neatness*

*Durability*

*Beauty  
And Easy  
Installation*

*No Fire  
Menace*

"Steel Spire" is a steel welded support, with three legs, one leg being adjustable; makes a quick and neat attachment to any pitch of roof. Painted with a non-corrosive aluminum paint, which "Blends with the Sky." No guy wires. Once installed, there will be no sagging of antenna and will insure you the best reception possible at all seasons.

Bring in that summer reception with first class aerial equipment that will add to the appearance of your residence.

Landlords! The "Steel Spire" will pay for itself in the savings of roof repairs.

6 ft., \$5.75 each  
9 ft., 7.75 each  
12 ft., 9.75 each

ASK YOUR DEALER  
Or Phone for Information to  
Los Angeles Radio Co.

2135 West Pico  
BEacon 7431

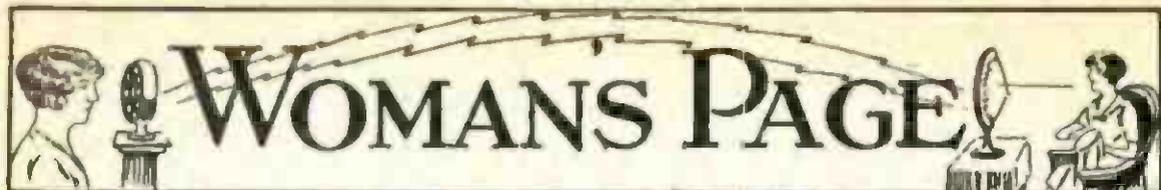
Barker Bros.

7th & Figueroa ME. 1840  
LOS ANGELES

Manufactured by

Pacific Aerial Company

1385 Obispo Ave. Long Beach, Cal.  
Phone 345-115



By CAREY PRESTON RITTMEISTER



"C. P. R."

It's most interesting to learn that, according to official figures in 1924, there were in the United States eight women with incomes of more than a million dollars. Women heading families reported incomes aggregating half a billion, while the total income earned by all other women was nearly two billion. And no less a person than Elbert H. Gary, head of the steel corporation, states that women have always been better than men in morals, persistent endeavor, honesty and determination, and Mr. Gary has had a broader experience with persons in industrial life, both in clerical and executive positions, than any business leader in the country. It is his belief that men and women should be allowed to work where they please, and that unless this is granted no country will prosper. And Mr. Gary also states that if given an equal chance with men, the man falls more often than the woman.

During the war the door to commerce and trade in the United States was thrown wide for women to enter, and it had to remain open to them because of the remarkable success attained. Possibly the statement made by a noted psychologist on the subject explains some of their success. He says, that while man might be called the "intellectual seeker," woman is the "intuitive finder."

It has always been acknowledged generally by physicians, nurses and dentists that women are capable of endur-

ing more pain and suffering than men, and the annals of history are full of tales of remarkable courage shown by women. I recently read a thrilling account of a woman 46 years old who was lost for 33 days in the wilds of British Columbia, more than half the time being without food, enduring the misery of nights and days in the rain and repeated blizzards. When her feet became sore she padded them with leaves, and one day the leaves gathered proved to be poisonous and infection added pain to her misery. When found, the clothes she wore were in tatters, the tops of her shoes gone and the soles tied on to her feet; but her mind was clear and she still had the strength to stand and be photographed.

#### Shin Meat—En Casserole

A meat dish that is very tasty and economical is made from two pounds of shinbone, half a cup of onion; two cups carrots; one cup of diced celery. Cut the meat from the bone in 2-inch pieces; remove the marrow from the bone. Put part of the marrow into bottom of casserole, then half the meat, half vegetables, the rest of the meat, seasoning of salt and pepper and marrow over the top. Place in hot oven 20 minutes, covered. Then add 1 cup boiling water, cover, reduce heat and let bake slowly 3 hours, or until tender, in bottom of oven. Once or twice water must be added. When the meat is tender, add the flour, which has been mixed with a little cold water.

#### Raspberry Delight

A simple, economical and delicious dessert. Cut large, sound oranges in halves and scoop out the contents of the orange very thoroughly with a spoon;

(Turn to Page 29)

# Koo-Koo Kolyum

By HAL DAVIS

Extract from Friend Harry Carr's "Lancer" kolyum in the *Los Angeles Times*: "As an exilized Napoleon, a certain melancholy and dramatic interest enfolded him."—Condolences, Harry; the linotypers do me dirt sometimes, loo!

Sign on South Flower Street, showing, 'twould seem to us, the height of business enterprise: "FOR RENT—SLEEPING PORCH."

Another sign seen on an old fruit stand, demonstrating English as she is spoke on Alameda Street: "For SALA thees STAND."

One of our friends in Santa Barbara, Cal., who signs himself "Barney Google," was much impressed with Mr. Westbrook's letter in a recent issue concerning reception without an aerial, and writes us that he is "Regularly receiving WOE and NIL not only without an aerial, but without even a set. Reception is at all times excellent."—Good work, Barney! Does Spark Plug enjoy the Radio, too? Don't tell us, now, that it's his "mane hobby!"

Teacher: "Who can give me a sentence using the word 'Avaunt'?"

Little Abie: "Avaunt vot Avaunt ven Avaunt it."

## THAT HIGHER EDUCATION!

A charming young co-ed at U. of Cal., Southern, contributes these modern titles for old songs:

"Aunt Dinah's Necking Party."

"The Old Folks at the Night Club."

"Massa's in the Cold, Cold Cellar."

"The End of a Perfect Jag."

"Sweet and Low Cut."

"Bring Back My Hubby to Me."

Mrs. J. L. Lewis, of Orange, Cal., sent us a wonderful little poem of appreciation, mentioning the various departments of "Radio Doings" which she enjoys, including "Even Koo-Koo Kolyum." Thanks no end, Mrs. Lewis;—we'll be big-hearted and overlook that "Even."



## Cruise in the Wake of the Pirates

LET your thoughts take you back to the land of dreams where Romance rides swiftly on the wings of adventure. Drink deeply in the enjoyment of your favorite Radio program as your thoughts cruise the Spanish Main.

The Enchanter Radio Reproducer will help you to this solace and comfort. The design alone is sufficient incentive, but the perfect tone—reproduced in its full tonal quality and color—will give you rich, mellow reproduction without the usual interruptions and harshness.

The Enchanter combines an art metal design—Spanish motif—of exceptional beauty and decoration, with perfect radio reproduction. Gives you all that a good speaker can, plus that wonderful invitation to cruise with your thoughts.

**BAKER-SMITH CO., Inc.**

Exclusive Distributors  
New Call Bldg. San Francisco

**THE ENCHANTER**  
CONE ● SPEAKERS  
Highest grade reproducers



## OCEAN PARK + SPLITDORF = DX

DX Club:

I purchase the Radio Doings every week. In your issue of April 17-23 I saw where a Splitdorf Radio owner would like to hear from another Splitdorf owner. I have done pretty good in the last 3 months, besides all local and Northern California stations. I have brought in on my Splitdorf Loud Speaker: WLIB, WEF, WENR, KOIL, WEBH, PWX, WSM, WGES, KVOO, WOAI, KMOX, WTAM, WOC, WHO, KOMO, KMO, KHQ, KEX, KSL, KFOA, KFKX, KGW, KOAR, KOA, KFUH. I have brought in several other Eastern stations, but these I have written to and have my letters and cards to verify my reception from them. I use a 75-ft. antenna, about 35 feet in the air. I think the antenna has a lot to do with distance getting.

E. F. RICHARDSON,  
236 Bicknell Ave.,  
Ocean Park, Calif.

## SPLENDID WORK, FRANK!

DX Club:

Here's some DX to put on your DX Club page: I have verification from WORD, WLIB, WGN, WJJD, WJAZ, WSWs, WLS, WSRC, WBBM and WOK in Chicago. Other eastern stations are CFCA, Toronto; WYW, KDKA, WCCO, KVOO, KFKX, KFAB, KFEQ, WOW, CZE, KFVR, KMOX, WDAF, KOIL, CFCN, and KTHS.

These were all heard on a home-made Browning Drake.

I received absolute verification of a whole hour's program from 4QG, Brisbane, Australia. They came in fine on the phones. They are on every morning, from Monday to Friday, until 4:30 a. m., and until 3:30 the rest of the week. They are 5000 watts and are owned by the Queensland Radio Service.

Yours truly,

FRANK PARKER,  
2137 Vicksburg Ave.,  
Oakland, Calif.

## HOME-MADE ROBERTS

DX Club:

I have read practically every issue of Radio Doings during the past year and have enjoyed especially the DX Club page. I have a home-made Roberts two tube set, and although my record is not as good as some, it is pretty good for a two-tuber. I have received 163 during the last year, 76 of them being over 1000 miles away and 12 of them over 2000 miles. Besides 18 in Illinois, I have had 5CL, 3LO, 2BL, WJZ, WMAK, WGHB, KDKA, WEMC, WSMB, WHAD, CYJ, etc. I use an aerial 200 feet long, with a couple of dry cells deep in the earth for a ground.

The long aerial broadens tuning, but it certainly brings in the distance. I use a fixed condenser in series with antenna to sharpen tuning on locals. Would like to hear from other DX fans and compare notes.

JOHN B. IRWIN,  
2921 Regent St.,  
Berkeley, Calif.

## STILL ANOTHER "20"

DX Club:

Would like to contribute my list of stations received on my Radiola 20, equipped with a Philco Socket Power. Haven't had my radio very long, but think I get very good results, as you will see. Let's hear from more of the modest 20 owners. Sure can't wait to get my copy of Radio Doings every week, as I think it's great.

RALPH GRIFFIN,  
1063 So. Lorena,  
Los Angeles, Cal.

(Note—Mr. Griffin's list includes many of the Chicago stations, several Canadians, and withal is a very enviable record.)

## Tutored by Radio

"Broadcasting is the primary reason for the general uplift of the masses from the so-called 'low brow' music to the higher classics," declares Lodovico Tomarchio, world famed dramatic tenor, who has recently taken permanent quarters in Los Angeles.

"Almost from the very first moment, when I had the honor of singing the tenor role in one of Fortune Gallo's first radio operas—three years ago—I have made a study of the influence of the better radio broadcasting on the people as a whole. Many instances and examples might be quoted to prove my assertion, but perhaps the best example is an experience I had yesterday:

"A lad from the country came into my studio and asked for a voice trial. He possessed a true tenor robusto, in the making—a rare find indeed, even in this land of sunshine and exceptional native voices. The big surprise, how-

ever, came when I asked him to sing a song for me and he brought out Verdi's 'Celeste Aida' and a heavy ballad.

"On questioning him, I found that his taste for these works had been cultivated night-by-night, for a period covering several months of listening-in, and that his sole instructor had been the radio!"

## Woman's Page

(Continued from Page 26)

put the shells into cold water for several hours to harden them, meanwhile making a jelly of prepared raspberry gelatin.

Take out the skins, let them drain, put the jelly into the oranges and place in the refrigerator to chill; when the jelly is set, cut them into quarters with a sharp knife; arrange in tall glasses. Garnish around the bottom of each glass with fresh berries, put in the center some stiffly whipped cream flavored with vanilla. Serve at once.

# Send for this new folder—It's Free describing Preston's Radio Ground

We have prepared a new folder describing Preston's Permanent Radio Ground. This will be sent to you free, for the asking. In it are reproduced several letters from owners of the Ground and engineers who have tested it . . . it will interest you.

And . . . a word of warning. The Preston Ground is being widely imitated. Several imitations we have examined have absolutely no claim to permanency.

Information about the genuine Preston Ground and the money back plan under which we sell it is FREE. Write today.



## Radio Test Laboratories

3036 Fifth Avenue

Los Angeles, Calif.



# KFXB Night at KFWO

32



Radio Doings

April 30

A number of the staff and artists of Los Angeles Station KFXB recently were the guests of KFWO, Catalina Island. Back row, left to right—Morey Dorr, Jack McDevitt, George Kohler, Baron Keyes, Ditra Flame and Little Eddie Barnes. Front Row—Jimmie Belderos, Ann Morris, Ruth Michaelson, Little Eva Barnes, Lou Morris, and Mrs. Little Eddie Barnes. Foreground—None other than Major Lawrence Mott, owner of KFWO.





# TUESDAY TIME TABLE

ALL TIME TABLES ADJUSTED TO PACIFIC TIME  
(X) Indicates Station Is On the Air

10-12 A.M.		12-2 P.M.		2-4 P.M.		4-6 P.M.		STATIONS			6-8 P.M.		8-10 P.M.		10-12 P.M.																
10-10:30	10:30-11:00	11:00-11:30	11:30-12:00	12:00-12:30	12:30-1:00	1:00-1:30	1:30-2:00	2:00-2:30	2:30-3:00	3:00-3:30	3:30-4:00	4:00-4:30	4:30-5:00	5:00-5:30	5:30-6:00	CALL	Wave Length Meters	Power In Watts	STATION	6:00-6:30	6:30-7:00	7:00-7:30	7:30-8:00	8:00-8:30	8:30-9:00	9:00-9:30	9:30-10:00	10:00-10:30	10:30-11:00	11:00-11:30	11:30-12:00
<b>SOUTHERN CALIFORNIA</b>																															
																	KELW	535	250	Burbank	X	X	X	X	X	X	X	X			
																X	KFI	467	4000	Los Angeles	X	X	X	X	X	X	X	X	X	X	
																X	KFCR	413	50	Santa Barbara						X	X				
																	KHJ	406	500	Los Angeles				X	X	X	X	X	X	X	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	KMTR	370	500	Hollywood			X	X	X	X	X	X	X	X	
																	KFXB	353	1000	Los Angeles			X	X	X	X	X	X	X	X	
X	X																KNX	337	750	Los Angeles			X	X	X	X	X	X	X	X	
																	KGER	326	100	Long Beach			X	X			X	X	X	X	
																	KPSN	318	1000	Pasadena			X	X			X	X	X	X	
																	AMB	301	100	Tia Juana, Mex				X	X	X	X	X	X	X	
																	KFWC	296	100	San Bernardino							X	X	X	X	
																	KTBI	294	750	Los Angeles				X	X	X	X				
X	X	X	X														KFSG	275	500	Los Angeles			X	X	X	X	X	X			
																	KWTC	263	250	Santa Ana			X	X			X	X	X	X	
																	KMIC	261	500	Inglewood			X	X	X	X	X	X	X	X	
X	X																KFWB	252	500	Hollywood			X	X	X	X	X	X	X	X	
																	KFSD	246	1000	San Diego			X	X	X	X	X	X	X	X	
																	KFSD	246	1000	San Diego			X	X	X	X	X	X	X	X	
																	KNRC	238	1000	Santa Monica			X	X	X	X	X	X	X	X	
X	X	X															KFDN	233	750	Long Beach			X	X	X	X	X	X	X	X	
																	KFQZ	228	500	Hollywood			X	X	X	X	X	X	X	X	
																	KFWO	211	250	Catalina			X	X	X	X					
																	KFVD	205	500	Vanice			X	X	X	X	X	X	X	X	
<b>NORTHERN CALIFORNIA</b>																															
																	KLX	505	500	Oakland											
X																	KPO	428	1000	San Francisco			X	X	X	X	X	X	X	X	
X	X																KYA	400	1000	San Francisco			X	X		X	X	X	X	X	
																	KGO	381	4000	Oakland			X	X	X		X	X	X	X	
X																	KQW	333	500	San Jose			X	X	X	X	X				
																	KTAB	303	1000	Oakland			X	X		X	X	X			
																	KSMR	263	100	Santa Maria			X	X	X	X	X	X			
X	X	X	X	X	X	X	X										KFRC	258	500	San Francisco			X	X	X	X	X	X	X	X	
																	KFRE	256	100	Berkeley							X	X			
X	X																KFWH	254	100	Eureka						X	X	X			
																	KFWI	250	500	San Francisco			X	X	X		X	X			
																	KZM	240	100	Oakland			X								
<b>NORTHERN AND WESTERN STATES</b>																															
X	X	X															KQW	491	1000	Portland			X	X	X	X	X	X	X	X	
																	KFOA	454	1000	Seattle			X	X	X	X	X	X			
																	KEX	447	4000	Portland			X	X	X	X	X	X	X	X	
																	KCFAC	435	2000	Calgary											
																	KXFF	422	1000	Denver			X	X	X	X	X	X	X	X	
																	KHQ	384	1000	Spokane			X	X	X	X	X	X			
X	X	X															KJR	384	20M	Seattle			X				X	X	X		
																	KLZ	364	500	Denver				X	X	X	X				
X	X	X	X														KOA	322	5000	Denver			X			X	X				
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	KOIN	319	1000	Portland			X	X	X	X	X	X	X	X	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	KOMO	308	1000	Seattle			X	X		X	X	X	X	X	
																	KSL	300	1000	Salt Lake City			X	X	X	X	X				
																	CHRV	291	5000	Vancouver				X			X	X			
																	KOWW	285	500	Walla Walla				X							
																	KFJR	283	50	Portland					X		X				
X	X																KMO	250	500	Tacoma				X	X						
																	KFOX	233	1000	Seattle			X	X							

Hours Shown as Submitted by These Stations.



# THURSDAY TIME TABLE

ALL TIME TABLES ADJUSTED TO PACIFIC TIME  
(X) Indicates Station is On the Air

10-12 A.M.		12-2 P.M.		2-4 P.M.		4-6 P.M.		STATIONS			6-8 P.M.		8-10 P.M.		10-12 P.M.																	
10-10:30	10:30-11:00	11-00-11:30	11:30-12:00	12:00-12:30	12:30-1:00	1:00-1:30	1:30-2:00	2:00-2:30	2:30-3:00	3:00-3:30	3:30-4:00	4:00-4:30	4:30-5:00	5:00-5:30	5:30-6:00	CALL	Wave Length Meters	Power in Watts	STATION	6:00-6:30	6:30-7:00	7:00-7:30	7:30-8:00	8:00-8:30	8:30-9:00	9:00-9:30	9:30-10:00	10:00-10:30	10:30-11:00	11:00-11:30	11:30-12:00	
<b>SOUTHERN CALIFORNIA</b>																																
																	KELW	535	250	Burbank	X	X	X	X	X	X	X	X				
																	X	KFI	467	4000	Los Angeles	X	X	X	X	X	X	X	X	X	X	
			X	X														KFCR	413	50	Santa Barbara					X	X					
																		KHJ	405	500	Los Angeles		X	X	X	X	X	X	X	X	X	
			X	X														KFBC	398	50	San Diego					X	X	X	X	X	X	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	KMTR	370	500	Hollywood	X	X	X	X	X	X	X	X	X	X	
			X	X	X	X	X	X	X	X	X	X	X	X	X	X		KFXB	353	1000	Los Angeles	X	X	X	X	X	X	X	X	X	X	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		KNX	337	750	Los Angeles	X	X	X	X	X	X	X	X	X	X	
			X	X			X	X										KGER	325	100	Long Beach	X	X									
			X															KPSN	316	1000	Pasadena	X	X			X	X	X				
			X	X	X	X	X	X	X	X	X	X	X	X	X	X		AMB	301	100	Tia Juana, Mex											
			X	X														KFWC	295	100	San Bernardino							X	X	X	X	
			X	X			X	X										KTSI	294	750	Los Angeles			X	X	X						
X	X	X	X				X	X	X	X								KFSG	275	500	Los Angeles		X	X	X	X	X	X	X	X	X	
																		KWTC	253	250	Santa Ana	X	X			X	X	X	X			
												X	X	X	X	X	X	KMIC	261	500	Inglewood	X	X	X	X	X	X	X				
			X	X								X	X	X	X	X	X	KFWB	252	500	Hollywood	X	X	X	X	X	X	X	X	X	X	
																		KFSD	245	1000	San Diego	X	X	X	X	X	X	X	X	X	X	
							X	X	X	X								KNRC	238	1000	Santa Monica	X	X	X	X	X	X	X	X	X	X	
X	X	X	X				X	X	X	X	X	X	X	X	X	X		KFON	233	750	Long Beach	X	X	X	X	X	X	X	X	X	X	
			X	X														KFQZ	228	500	Hollywood	X	X	X	X	X	X	X	X	X	X	
			X	X														KFWO	211	250	Catalina	X	X	X	X	X	X					
X												X	X	X	X	X	X	KFVD	200	500	Vanice	X	X	X	X	X	X	X	X	X	X	
<b>NORTHERN CALIFORNIA</b>																																
																		KFBK	535	100	Sacramento				X	X	X	X	X			
																		KLX	505	500	Oakland			X								
X			X	X	X			X	X	X	X	X	X	X	X	X		KPO	422	1000	San Francisco	X	X	X	X	X	X	X	X	X	X	
			X	X	X													KYA	400	1000	San Francisco	X	X					X	X			
			X	X	X	X						X	X	X	X	X	X	KGO	381	4000	Oakland	X	X	X	X	X	X	X	X	X	X	
X																		KQW	333	500	San Jose	X	X	X	X	X	X					
												X	X	X	X	X	X	KTAB	323	1000	Oakland		X	X								
																		KSMR	223	100	Santa Maria	X	X	X	X	X	X	X	X	X	X	
X	X	X	X	X	X	X			X	X	X	X	X	X	X	X		KFRC	255	500	San Francisco	X	X	X	X	X	X	X	X	X	X	
			X															KRE	255	100	Berkeley		X	X	X	X	X					
X	X		X				X											KFWH	254	100	Eureka				X							
			X	X														KFWI	250	500	San Francisco	X	X	X	X	X	X	X	X	X	X	
																		KZM	245	100	Oakland		X									
																		KFOU	231	250	Holy City, Calif					X	X					
<b>NORTHERN AND WESTERN STATES</b>																																
X	X	X		X	X													KGW	451	1000	Portland	X	X	X	X	X	X	X	X	X	X	
X		X	X	X														X	WBAP	475	1500	Fort Worth	X			X	X	X	X	X	X	
			X	X	X													X	KFOA	454	1000	Seattle		X	X	X	X	X	X	X	X	
			X	X														X	KEX	447	4000	Portland	X	X	X	X	X	X	X	X	X	
			X	X														X	CFAC	425	2000	Calgary	X	X		X	X	X				
							X	X										X	KHQ	394	1000	Spokane	X	X			X	X	X	X	X	
X	X	X										X	X	X	X	X	X	X	KJR	384	2000	Seattle	X				X	X	X	X	X	
			X	X								X	X	X	X	X	X	X	KOIN	315	1000	Portland	X	X	X	X	X	X	X	X	X	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	KOMO	305	1000	Seattle	X	X	X	X	X	X	X	X	X	
X	X	X	X			X	X	X	X			X	X	X	X	X	X	X	KOA	322	5000	Denver										
																		X	KSL	300	1000	Salt Lake City	X	X	X	X	X					
																		X	KOWW	295	500	Walla Walla		X		X	X	X	X	X	X	
X	X					X	X	X	X									X	KMO	250	500	Yacoma			X	X	X	X	X	X	X	

Hours Shown as Submitted by These Stations.





# These Single dial Control Stewart-Warner Receivers offer genuine radio Value!

Stewart-Warner single dial control receivers have a six-tube receiving circuit of acknowledged efficiency . . . they have a reputation for tone qualities that is conceded even by manufacturers of competitive products. The Stewart-Warner radio line, in its entirety, is made in Stewart-Warner factories . . . in this way the performance of each unit entering into the completed product can be matched with the others. The resulting product, under the trade name of Stewart-Warner Matched Unit Radio, is offered to you with the assurance that you will find it to be, in every way, a satisfactory investment.

*Any Stewart-Warner dealer listed in this advertisement will gladly demonstrate Stewart-Warner radio in your own home and explain the liberal terms on which it can be bought.*

## Los Angeles Dealers

ATWATER RADIO & ELEC. CO.  
3208 Glendale Blvd.

DEAN K. BARRIS  
2100 S. Vermont Ave.

BENSON HARDWARE COMPANY  
418 South Broadway.

BIRDING & BUSHARD  
2117 W. Adams St.

CALIFORNIA RADIO SHOP  
607 South Figueroa St.

CHAPMAN HOUSE SALES CO.  
4271-76 S. Figueroa St.

CLIFF'S RADIO SERVICE  
2025 Dayton Ave.

DOM FINKLE  
2307 West Jefferson

A. W. COOPER  
1315 W. 24th St.

HARRY SAVOY  
285 W. Jefferson St.

HOLLAND ELECTRIC SHOP  
5828 Paeonian Ave.

HIDLEY RADIO & BIRK HOUSE  
82 South Main St.

INTERPHONE ELECTRIC CO.  
6310 Monte Vista St.

8TH AND RADIO  
109 North Broadway

LESTER RADIO & ELEC. CO.  
452 South Broadway

LOVINGER'S MELROSE RADIO  
SHOP, 4128 Melrose Ave.

RAY LYON  
7119 Compton Ave.

RAY LYON  
1429 E. Florence Ave.

MANCHESTER RADIO CO.  
1522 E. Manchester Ave.

MOORE RADIO SALES CO.  
22nd at Arden Ave.

MOHAWK BAT. & RAD. CO.  
7115 Sunset Blvd.

NILSSON & NELSON  
4220 Avalon Blvd.

NORTON & NORTON  
2211 N. Broadway

POTTER RADIO SALES CO.  
1817 W. 54th St.

RADIO SUPER SERVICE CO.  
2944 Venice Blvd.

CHAS. A. ROBINSON  
4502 S. Normandie

RADIO ELECTRIC SHOP  
762 S. Vermont Ave.

RADIO CABINET DIST. CO.  
204 North Broadway

BREA, Bennett's Radio Shop  
4127 Pasadena Ave.

SOUTHWEST ELECTRIC &  
RADIO CO., 807 W. Florence Ave.

A. C. SINGER  
4721 South Broadway

WILKINS RADIO MFG. CO.  
6317 Central Avenue

## Hollywood Dealers

THE BARROWS COMPANY  
2848 Sunset Blvd.

DORAN'S ELECTRIC SHOP  
7815 Sunset Blvd.

DORAN'S ELECTRIC SHOP  
9090 Beale Monica Blvd.

MELROSE RADIO SHOP  
5683 Melrose Ave.

C. H. PRESTON & SON  
11285 Ventura Blvd.  
New York Redwood



Model 345 — \$82.50 with the  
New Model 415 Reproducer \$31.50

Model 350 — \$115.00  
with built-in Reproducer

In addition to the models pictured here Stewart-Warner Matched Unit Radio is made in a full line of table and console types in both single and three dial control, five and six tube receivers.

## Southern California Dealers

ALHAMBRA, Laffey G. Franklin  
614 W. Main

ARROYO GRANDE, J. D. Truitt  
Arroyo Grande Plumbing and  
Electric Shop

BAKERSFIELD: Chilton-Grant  
Radio Co.

1816 Twentieth St.

BARSTOW, Barstow Radio Shop

BELFLOWER, Standard Radio Shop  
803 Concrete St.

BREA, Bennett's Radio Shop  
129 S. Pomona Ave.

CHINO, Woods Radio Company  
413 Ninth St.

COMPTON, Noyard Electric Co.  
151 East Main St.

COVINA, Harold R. Meuser  
113 College St.

CULVER CITY, Culver City Radio &  
Elec. Co.

8715 Washington Blvd.

8th and Crawford

EAGLE ROCK, Weaver & King  
5112 Rockwell Blvd.

EL SEGUNDO, B. W. McAllister  
110 Grand Ave.

EL MONTE, Weaver & King  
1412 N. Main St.

FULLERTON, Radio Studio  
1124 North Broadway

GARDENA, Dave Spears  
725 W. 16th St.

GLENDALE, Willard Holman  
(Broadway Elec.)

202 E. Broadway

HERMOSA BEACH, Ross Radio Store  
740 Camino Real

HUNTINGTON PARK, M. L. (Radio)  
Klee

118 E. Irvington St.

HYMES, Van & Jenkins

INGLEWOOD, E. D. Aylesworth  
113 N. Market St.

LANCASTER, E. A. Keel

BISHOP, Griffith Bros.

LONE PINE, Griffith Bros.

LONG BEACH, Alday & Crandall  
118 American Ave.

LONG BEACH, The Electric  
Radio Co.

1719 E. Acabamb

LONG BEACH, W. L. Merrill  
745 Pine St.

LYNDWOOD, Reed & Gilbert

LYNDWOOD, Lyndwood Elec. Co.  
204 N. Long Beach Blvd.

MEWHALL, C. E. Graham

ORANGE, Ray Don Lopez  
143 N. Glendale St.

PALMS, Brickell Radio Elec. Co.  
1220 Washington Blvd.

PASADENA, Wyckoff & Verlander  
1447 North Lake St.

PASADENA, Premier Radio  
11 California St.

PASO ROBLES, R. C. Heston

PICO, Pico Radio Shop

POMONA, George W. Hiatt  
128 E. Third St.

REDLANDS, J. L. Yount  
106 W. Citrus Ave.

SAN BERNARDINO, Gurr, Smith  
& Gurr, D. St.

439 Fourth St.

SAN FERNANDO, Willis Rowe

SAN GABRIEL, A. Burman  
3208 E. Huntington Dr.

SAN LUIS OBISPO, Citron Elec. Co.  
959 Monterey St.

SANTA ANA, Shafter's Music Store  
412 S. Main St.

SANTA BARBARA, Val Folger  
732 State St.

SANTA MARIA, Ford & Smart  
118 E. Main St.

SANTA MONICA, J. S. Suits  
925 Wilshire

SANTA PAULA, The Music Shop  
412 S. Main St.

SATICUM, H. W. Wright  
8th and D. St.

TAYLOR, L. H. Bird  
810 Center St.

TONOPAH, NEVADA  
Tonopah Electric Company

UPLAND, Jay M. Rose  
Venice, Stewart-Warner Radio  
Studio

WALNUT PARK, Terminal Electric  
1408 Seattle St.

WINTTIER, H. C. Oldham  
128 S. Greenleaf

WILMINGTON, R. F. Clausen  
716 W. Adelbert St.

Remember — Stewart-Warner Radio Uses  
the Famous U.S. Navy Receiving Circuit —  
Stewart-Warner Products Service Station  
[Wholesale Distributors Stewart-Warner Radio]  
1366 South Figueroa Street — LOS ANGELES



**LESLIE ADAMS**  
Announcer

## Los Angeles, California—467 Meters

# KFI

4000 WATTS—640 KILOCYCLES

Radio Central Super-Station of Earle C. Anthony, Inc.  
1000 S. Hope. Phone WE. 0331. After 5 P.M., WE. 0337  
Class "B" 5000-Watt W. E. Sta., Operating on 4000 Watts

ROBERT HURD, Program Manager

DAILY EXCEPT SUNDAY—

6:15 p. m.—Radiotorial.

WEEK COMMENCING SUNDAY, MAY 1, 1927

### SUNDAY, MAY 1

- 10:00 a. m.—Morning services under direction of L. A. Church Federation.  
11:00 a. m.—Services by Third Church of Christ, Scientist.  
5:00 p. m.—Vesper services.  
6:00 p. m.—Program by Russian Academy of Musical Art Trio: Boris Myronoff, piano; Mischa Spiegel, violin; Alex Borrisoff, 'cello.  
6:58 p. m.—Father Ricard's Sunspot Weather Forecast.  
7:00 p. m.—Aeolian Organ Recital, Alex Reilly at the console.  
8:00 p. m.—Packard Classic Hour.  
9:00 p. m.—Sunday Night concert, "Bible Story, 'David and Bathsheba,'" with Symphonic accompaniment, by the National Broadcasting Co., over Orange Network.  
10:00 p. m.—Packard Six Orchestra, Bill Hennessey, director; Dolly MacDonald, blues singer; Esther Walker, pianist.

### MONDAY, MAY 2

- 5:30 p. m.—Ace of Clubs Orchestra, Ted Strong, director.  
6:15 p. m.—George Wilder Cartwright.  
6:30 p. m.—Gamut Male Quartet.  
7:00 p. m.—Johnston & Farrell's Music Box Hour, Director Gene Johnston, with Jim, Jack and Gene Trio and soloists.  
8:00 p. m.—Grand opera, "Ellsir d'Amore," by Donizetti, by the National Broadcasting Co. over the Orange Network.  
9:00 p. m.—Program of American music with Maurine Dyer, mezzo soprano.  
10:00 p. m.—Pastel Trio.

### TUESDAY, MAY 3

- 5:30 p. m.—The Dragon Hawaiians Trio.  
6:15 p. m.—Prof. Carl S. Knopf.  
6:30 p. m.—Bertha Miller English, pianist; Elaine Ruth, Katherine Spangler.  
7:00 p. m.—Los Angeles Fire Dept. Orchestra; Dave Pickard and Ben Allan.  
8:00 p. m.—Gattone String Quartet; James Burroughs, tenor.  
9:00 p. m.—An Hour in Memory Lane, by the National Broadcasting Co. over the Orange Network.  
10:00 p. m.—Azure Music Club; Edna Cook, blues singer; Glenn Edmunds and his Collegians Dance Orchestra.

### WEDNESDAY, MAY 4

- 5:30 p. m.—Sebastions Cotton Club Orch.  
6:15 p. m.—Radiotorial Period.  
6:30 p. m.—Harold Shock and Rose Room Orchestra.

- 7:00 p. m.—Ray Fisher's Original Victorians Dance Orchestra.  
7:30 p. m.—Nick Harris, Detective Stories.  
7:45 p. m.—Ira D. Morgan, baritone.  
8:00 p. m.—James Burroughs, tenor; Calpet String Quartet; Y. Borowsky, director, on California Petroleum Corp. program.  
9:00 p. m.—Choral and Drama Hour, by the National Broadcasting Co. over Orange Network.  
10:00 p. m.—Sunset Instrumental Quartet; Dorothy Ruth Miller, concert pianist; Virginia McCoy, contra-contralto.

### THURSDAY, MAY 5

- 5:30 p. m.—Legion Night Club Orchestra.  
6:15 p. m.—Radiotorial Period.  
6:30 p. m.—Clarice Russell and Leslie Adams.  
7:00 p. m.—Program by University of So. Calif.  
8:00 p. m.—KFI Drama Hour.  
9:00 p. m.—Light opera, "Olivette," by Audran, by National Broadcasting Co. over the Orange Network.  
10:00 p. m.—Program of Modern Classical Music: Lorelle Flerstad, violinist; Lucille Whitson, pianist.

### FRIDAY, MAY 6

- 5:30 p. m.—Eugene Biscailuz program.  
6:15 p. m.—Madame Nelson, psychologist.  
6:30 p. m.—Vest Pocket Period.  
7:00 p. m.—Aeolian Organ Recital, Alex Reilly at the console.  
8:00 p. m.—Program by Paul Roberts and Leslie Adams.  
9:00 p. m.—Hits and Bits, by the National Broadcasting Co. over Orange Network.  
10:00 p. m.—Dresden Girls Trio.

### SATURDAY, MAY 7

- 5:30 p. m.—Del Monte Orchestra.  
6:15 p. m.—Francis Sullivan, Literary Talks.  
6:30 p. m.—Collegiate Aeolians Dance Orchestra; Irene Langley, blues singer, with uke.  
7:30 p. m.—Felipe Delgado, Spanish baritone, with Edna Clark Muir, pianist.  
8:00 p. m.—Saturday Night Review, by the National Broadcasting Co., broadcast over the Orange Network.  
9:00 p. m.—Thomas Wallace, baritone; Ida Krupp, soprano.  
10:00 p. m.—Packard Radio Club; Esther Walker, pianist; Red Wyatt and his uke; Helen Guest, ballad singer.  
11:00 p. m.—KFI Midnight Frolic; Ace of Clubs Dance Orchestra, and Mosby's Dixieland Blue Blowers, and soloists.

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6:00 to 6:30 p. m.—KHJ Concert Trio and J. Walter Leopold.

7:30 p. m.—Scripture Reading.

WEEK COMMENCING SUNDAY, MAY 1, 1927

SUNDAY, MAY 1

10:00 a. m.—Dr. H. C. Culbertson, pastor of Plymouth Congregational Church,

10:30 a. m.—Morning service from the First Methodist Episcopal Church;

7:00 to 8:00 p. m.—Evening service from the First Methodist Episcopal Church.

8:00 p. m.—Studio program presenting Frederick MacMurray, viola; Grace Currey, harpist, and Louise Miller, pianist.

9:30 to 11:00 p. m.—Orpheus Four Male Quartet, sacred songs

MONDAY, MAY 2

Silent all day.

TUESDAY, MAY 3

6:30 p. m.—Children's hour with the Radio Fairies and Queen Titania and the Sandman; Betty Jane Uhl, pianist; Marguerite Bringham, "Nightingale"; Charles Leslie Hill, "Honey Boy," and Playground Department Harmonica Band.

7:40 p. m.—H. M. Robertson, "DoDgs."

8:00 to 9:15 p. m.—One-act play

9:15 p. m.—Harold Roberts' Golden State Band.

WEDNESDAY, MAY 4

6:30 p. m.—Children's program, presenting Dick Winslow, screen juvenile; Vivian Marple, "Blue Bell of KHJ"; Glenn Fitz, "Optimistic Mascot"; Patricia Eccleston, "Little Daffodil"; Lois Jane Campbell, "Brown Eyes"; Viola Essen, "B. B.," and pupils of Marshall Stedman.

7:40 p. m.—Dr. Mars Baumgardt.

8:00 to 10:00 p. m.—Classical evening featuring Samuel Furede, cello virtuoso.

10:00 to 11 p. m.—Los Angeles Railway Orchestra.

THURSDAY, MAY 5

6:35 p. m.—Children's hour with Joyce Coad, "Little Red Riding Hood"; Jeonne DeBard, "Bonnie Jeanne of Radioland"; June Brandon, contralto; Dickie Brandon,

reader; Rosetta Lewin, "Curly Locks"; Nelita Bennett, "Ginger Bread Girl," and David Rosenthal, saxophonist, pupil of Lewis D'Ippolito.

7:40 p. m.—Dr. Philip M. Lovell.

8:00 to 10:00 p. m.—Feature program with the internationally-known Zoellner Quartet; Leo H. Sansiper, Russian baritone; Louise Miller, concert pianist.

9:00 p. m.—Arthur Edwin Wake, vice-president and general manager of Abraham Lincoln School for Boys.

10:00 to 11:00 p. m.—Glenn Edmonds and his Varsity Four.

FRIDAY, MAY 6

6:30 p. m.—Children's program with Clyvus Holland, Shakespearean reader; Roberta Bush, "Firefly"; Henrietta Poland, "Forget-Me-Not"; Richard Headrick, "Little Minister"; Collins Twins, Katherine and Ellen, vocal duets, and David Durand, "Little Boy Blue."

7:40 p. m.—Thomas F. Ford, "Book Reviews."

8:00 to 9:00 p. m.—Musical program

9:00 to 10:00 p. m.—F. J. Smith and his Los Angeles Ambassador Band

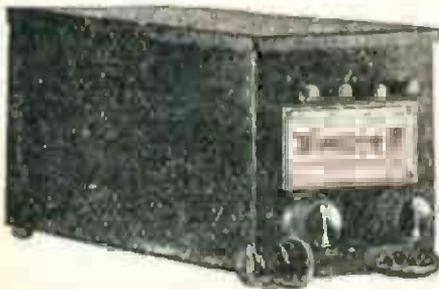
SATURDAY, MAY 7

6:30 p. m.—Children's hour, featuring Dolly Wright, "Dolly of Radioland"; Nona Clapp, "Sunshine Fairy"; Arthur Stevens, "King Arthur"; Marjorie G. Lowe, "June Bug"; Clark Paschal, 13-year-old saxophonist; Joy sisters, Elaine and Marguerite, in readings.

7:40 p. m.—Talk on "Child Health Week."

8:00 to 10:00 p. m.—Regular Saturday night old-time frolic with Mr. and Mrs. Sears and their Husking Bee Dancers, E. A. Mulford, "Dixie Dan," and Mammy Lou of KHJ.

9:00 p. m.—Talk on "Educational Banking" by A. J. Dumm.



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### DAILY EXCEPT SUNDAY—

- 6:45 to 8:00 a. m.—Exercises by Dr. P. M. Seixas, courtesy of Producers of Mission Orange Juice.
- 8:00 a. m.—Inspirational talk and morning prayer.
- 8:55 a. m.—Time signals from Washington, D. C.
- 9:00 a. m.—Radio Shopping News by Carey Preston Rittmelster.
- 10:00 a. m.—Town Crier of the Day's morning message.
- 10:30 a. m.—Kate Brew Vaughn, Director Household Economics Dept., Evening Express, except Friday and Saturday.

12:00 noon—KNX Trio, courtesy Suburban Realty Co.

12:30 p. m.—W. F. Alder Travelogue.

2:00 p. m.—Radio Trades Association Program.

4:00 p. m.—Lost and Found Column.

4:55 p. m.—Market reports.

5:30 p. m.—Howard Clarke.

5:45 p. m.—The Town Tattler.

6:00 p. m.—Biltmore Hotel Orchestra, broadcast from the Biltmore Dining Room.

6:30 p. m.—Dinner hour concert presenting the Yale Radio Battery Orchestra.

### DAILY EXCEPT SUNDAY AND TUESDAY—

11:00 p. m.—Hotel Ambassador, Gus Arnheim's Coconut Grove Orchestra.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 10:00 a. m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.
- 2:00 to 4:00 p. m.—City Park Board
- 5:15 p. m.—All Souls Church, Dr. Charles F. Aked speaking.
- 6:30 p. m.—Hollywood Unitarian Church.
- 7:00 p. m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.
- 8:00 p. m.—Circle Theater Concert Orchestra, Carl D. Ellnor, director.
- 9:00 p. m.—Feature program.

#### MONDAY, MAY 2

- 12:45 p. m.—C. P. R.'s musical program.
- 3:00 p. m.—First Presbyterian Church of Hollywood.
- 4:30 p. m.—"Own Your Own Home," by Chet Mittendorf.
- 5:00 p. m.—Talk by E. C. Richardson
- 7:00 p. m.—George J. Birkel Music Co. presenting the Brunswick Panatropes.
- 7:30 p. m.—Playlet, courtesy Ovarrell Furniture Company.
- 8:00 p. m.—L. W. Stockwell Co. courtesy program, presenting Calmon Luboviski master violinist, and Claire Mellonino, concert pianist.
- 9:00 p. m.—Chet Mittendorf's Merrymakers.
- 10:00 p. m.—Earl Burtnett's Biltmore Hotel Orchestra, courtesy Mullen & Bluett.

#### TUESDAY, MAY 3

- 12:45 p. m.—Broadcasting Advertising Club Luncheon from Hotel Biltmore.
- 4:30 p. m.—C. P. R.'s musical program.
- 7:00 p. m.—Wilshire Ionaco Company courtesy program presenting Charles Hamp in his 30 minutes of "Sunshine."
- 7:30 p. m.—Fitzgerald Music Co. presenting the Ampico Knabe Piano.
- 8:00 p. m.—Tufts-Lyon Arms Co. courtesy program.
- 9:00 p. m.—Sparr Heights courtesy program.
- 10:00 p. m.—Hotel Ambassador, Gus Arnheim's Coconut Grove Orchestra, courtesy of Janas Investment Co.

#### WEDNESDAY, MAY 4

- 12:45 p. m.—C. P. R.'s musical program.
- 3:00 p. m.—Paul Hugon.

- 3:30 p. m.—Don Warner, popular pianist.
- 4:00 p. m.—Garden talk, Dewey R. Kruckeberg of Theodora Payn's Nurseries.
- 4:15 p. m.—Joyce Coad.
- 4:30 p. m.—"Own Your Own Home," Chet Mittendorf.
- 7:00 p. m.—Birkel Music Co., presenting the Brunswick Panatropes.
- 8:00 p. m.—Security Trust & Savings Bank, courtesy program.
- 10:00 p. m.—Earl Burtnett's Biltmore Hotel Orchestra, courtesy of Mullen & Bluett.

#### THURSDAY, MAY 5

- 12:45 p. m.—C. P. R.'s musical program.
- 4:30 p. m.—Louise Johnson, horoscopes.
- 7:00 p. m.—Carthay Circle Theater organ recital by Fred Scholl, courtesy of the Overell Furniture Co.
- 8:00 p. m.—National Home Equipment Co.
- 8:00 to 10:00 p. m.—Feature program.
- 10:00 p. m.—Earl Burtnett's Biltmore Hotel Orchestra, courtesy of Mullen & Bluett.

#### FRIDAY, MAY 6

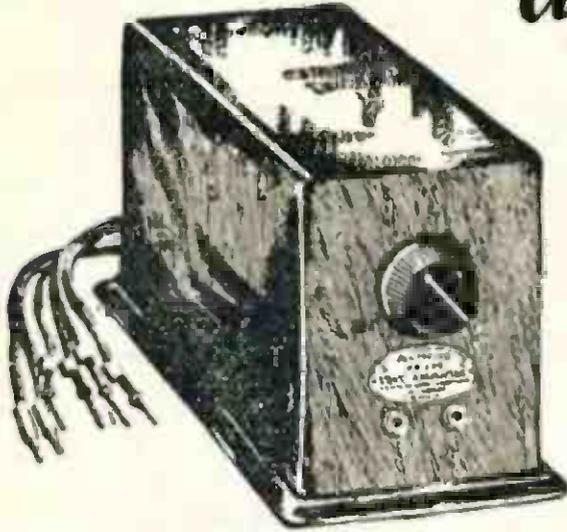
- 12:45 p. m.—Charles Weeks, talking on "Intensive Little Farms."
- 3:00 p. m.—L. A. District Federation of Women's Clubs musical program.
- 4:00 p. m.—C. P. R.'s Musical Program.
- 4:30 p. m.—Boy Scouts' Musical Program.
- 7:00 p. m.—Fitzgerald Music Co. presenting the Ampico Knabe Piano.
- 8:00 p. m.—Davis Perfection Bread Co. courtesy program, presenting the Royal Order of Optimistic Do-Nuts.
- 10:00 p. m.—Broadcasting Main Events from Hollywood American Legion Stadium, courtesy of John Wright, the Tailor.

#### SATURDAY, MAY 7

- 12:45 p. m.—C. P. R.'s musical program.
- 3:00 p. m.—Town Crier of the Day.
- 4:30 p. m.—"Own Your Own Home," Chet Mittendorf.
- 7:00 p. m.—Stories of insect life by Harry W. McSpadden.
- 7:15 p. m.—Announcement of Sunday services of leading Los Angeles churches.
- 7:30 to 10:00 p. m.—Feature program.
- 10:00 p. m.—Earl Burtnett's Biltmore Hotel Orchestra, courtesy of Mullen & Bluett.
- 12:00 midnight—KNX Frolic

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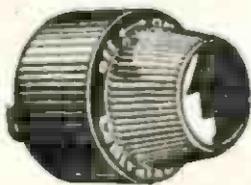


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### DAILY EXCEPT SUNDAY—

- 12:30 to 1:30 p. m.—Classified Hour.  
5:00 to 5:15 p. m.—Vacation Days.  
6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
10:00 to 11:00 p. m.—Musical program from Mayfair Hotel.  
Courtesy of Bundy & Albright.  
11:00 to 12:00 p. m.—Dance music from El Patio Ballroom.  
**MONDAY, TUESDAY AND WEDNESDAY—**  
5:00 to 5:40 p. m.—Children's Hour.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 2:00 to 3:00 p. m.—Organ recital on the world's mightiest organ, located in Roosevelt Memorial Park, Los Angeles.  
8:30 to 9:00 p. m.—Program by courtesy of the Southern California Music Co.  
9:00 to 11:00 p. m.—Warner Bros. Frolic, introducing Kenneth Gillum, popular songs; Charlotte DeLovelace, blues songs; LeRoy Kullberg and his ukulele; Frances St. George, KFWB jazzmania girl; Harry G. Keiper and his Movieband Orchestra.

#### MONDAY, MAY 2

- 12:00 to 12:30 p. m.—Pacific Electric Art.  
7:00 to 7:50 p. m.—June Parker, blues songs; Sol Hoopii's Hawaiian Quartette.  
8:00 to 9:00 p. m.—Program by courtesy of Suburban Realty Company, Glendale, California, featuring the Suburban Estate Concert Orchestra, under the direction of Jack Cronshaw; Eunice Wynn, popular songs.  
9:00 to 10:00 p. m.—John Ganton, tenor, and Warner Bros. European Novelty Orchestra, under direction of Chico DeVerde.

#### TUESDAY, MAY 3

- 1:30 p. m.—Mabel Leonard's Surprise program.  
5:00 to 5:15 p. m.—Vacation Days and music.  
7:00 to 7:30 p. m.—Program by courtesy of the Consolidated Cleaners and Dyers, introducing their string trio and Julius Phillips, tenor.  
7:30 to 8:00 p. m.—Program by courtesy of the Southern California Music Company.  
8:05 to 9:05 p. m.—Program by courtesy of Sidney Glass Shoe Co.

*Program Published as Submitted by the Station.*

- 9:15 to 10:00 p. m.—Vernon Rickard, tenor; Hollywood Orchestral Quartette.

#### WEDNESDAY, MAY 4

- 7:00 to 7:30 p. m.—Thirty minutes of sunshine by Charles W. Hamp.  
7:30 to 8:00 p. m.—Warner Bros. Orchestra.  
8:00 to 9:00 p. m.—Program by courtesy of Stewart-Warner Products, Inc., featuring concert orchestra and soloists.  
9:00 to 10:00 p. m.—Norm Rathort and Doc Hostetter, popular numbers; Dan Santos Hawaiian Trio.

#### THURSDAY, MAY 5

- 1:30 p. m.—Mabel Leonard's Surprise program.  
7:00 to 7:50 p. m.—Owen Fallon and his Californians; Ann Grey, blues songs.  
8:00 to 9:00 p. m.—Program by courtesy of the Southern California Music Company.  
9:00 to 10:00 p. m.—Browsky's Russian Quintette; Emma Kimmel, soprano.

#### FRIDAY, MAY 6

- 7:00 to 7:30 p. m.—Program by courtesy of the Southern California Music Company.  
7:30 to 7:50 p. m.—Sol Hoopii's Hawaiian Quartette.  
9:10 to 10:00 p. m.—LeGrand Concert Ensemble; Edward Novis, tenor; Studio Chatter at 9:30.

#### SATURDAY, MAY 7

- 6:00 to 7:00 p. m.—Dinner hour concert, courtesy of Reeve-Gartzmann, Inc.  
7:00 to 8:00 p. m.—Carl Dye and his Melody Makers; Ruth Michaelson, blues songs.  
8:00 to 9:00 p. m.—Program by courtesy of the Mona Motor Oil Company, introducing Vernon Rickard, tenor; Mona Motor Oil Company String Trio.

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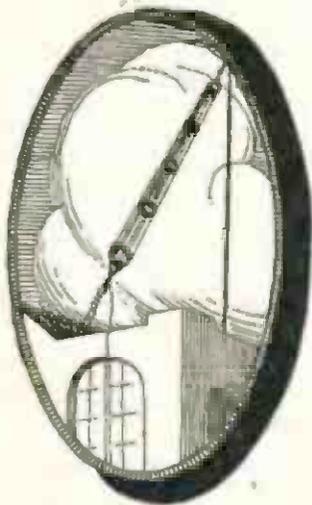
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### DAILY EXCEPT SUNDAY—

- 7:00 to 7:30 a. m.—Prof. Barclay L. Savern's Setting-Up Exercises.  
8:45 to 9:00 a. m.—Time signals and musical selections.  
12:00 to 12:30 p. m.—Leighton's Arcade Cafeteria Orchestra.  
12:30 to 1:30 p. m.—Who's Who and What's Happening.  
1:30 to 2:30 p. m.—KMTR Tea Dinner Program.  
5:30 to 6:00 p. m.—White King Male Quartet courtesy Los Angeles Soap Co.  
6:00 to 6:15 p. m.—Nightly Doings.  
6:15 to 6:45 p. m.—Rancho Vista Avocado courtesy program  
6:45 to 7:30 p. m.—Fitzgerald Music Company, courtesy program.  
10:00 to 11:00 p. m.—Miller's Cafe Lafayette Dance Orchestra.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 5:30 to 6:15 p. m.—White King Male Quartet.  
courtesy of Los Angeles Soap Company.  
6:15 to 6:30 p. m.—Nightly Doings.  
6:30 to 7:00 p. m.—Half hour of Cheer with Burr McIntosh.  
7:00 to 8:00 p. m.—Miller's Cafe Lafayette Concert Orchestra.  
8:00 to 9:30 p. m.—Walker's Fifth Street Store courtesy program.

#### MONDAY, MAY 2

- 11:45 to 12:00 noon—Golf talk by S. E. Connolly of the Los Angeles Athletic Club.  
12:30 to 1:30 p. m.—Who's Who and What's Happening in Pomona.  
4:00 to 4:30 p. m.—Talk by J. P. Redding, representing the Iona Company.  
7:30 to 8:00 p. m.—Ohrmund Bros., furnace manufacturers, courtesy program.  
8:00 to 9:00 p. m.—Eureka Vacuum Cleaner Co. courtesy program.  
9:30 to 10:00 p. m.—Hollywood Storage Co. courtesy program.

#### TUESDAY, MAY 3

- 9:00 to 9:45 a. m.—Sylvia, the Blind Cook.  
9:45 to 10:00 a. m.—Charles Hamp, representing the Iona Company.  
10:00 to 11:00 a. m.—Georgia O. George, "The Psychology and Physiology of Beauty."  
11:00 to 12:00 noon—Madame Aleno's talk.  
12:30 to 1:30 p. m.—Who's Who and What's Happening in Whittier.  
4:00 to 4:30 p. m.—Advance Elect. Co. courtesy program.  
4:30 to 5:15 p. m.—LeRoy Parry and his dance orchestra.  
5:15 to 5:30 p. m.—Talk on health by Dr. Robert T. Williams.  
7:30 to 8:00 p. m.—Overell Furniture Co. courtesy program.  
8:00 to 9:00 p. m.—Maxwell House Coffee Co. courtesy program.  
9:00 to 10:00 p. m.—Hollywood Storage Co. courtesy program.

#### WEDNESDAY, MAY 4

- 10:00 to 10:30 a. m.—Travel talk by Dr. S. J. Mathieson.  
12:30 to 1:30 p. m.—Who's Who and What's Happening in Anaheim.  
5:00 to 5:30 p. m.—Dr. Wesley M. Barrett, "Perfect Eyesight Without Glasses."

- 7:30 to 8:30 p. m.—Walker's Fifth Street Store courtesy program.

- 8:30 to 10:00 p. m.—Suburban Realty Company courtesy program.

#### THURSDAY, MAY 5

- 9:00 to 10:00 a. m.—Sylvia, the Blind Cook.  
10:00 to 10:15 a. m.—Charles Hamp, representing the Iona Company.  
10:15 to 10:45 a. m.—"Diet Question Box."  
10:45 to 11:45 a. m.—Georgia O. George, "Psychology and Physiology of Beauty."  
11:45 to 12:00 noon—Golf talk by S. E. Connolly of the Los Angeles Athletic Club.  
4:00 to 4:30 p. m.—Talk by J. P. Redding, representing the Ionnco Company.  
7:30 to 8:00 p. m.—Winslow B. Felix, Chevrolet dealer, courtesy program.  
8:00 to 9:00 p. m.—A. D. Shotwell Corp. courtesy program.  
9:00 to 10:00 p. m.—Hollywood Storage Co. courtesy program.

#### FRIDAY, MAY 6

- 8:00 to 10:00 a. m.—Broadcast from "Breakfast Club."  
12:30 to 1:30 p. m.—Who's Who and What's Happening in Santa Ana.  
4:00 to 4:30 p. m.—Advance Elect. Co. courtesy program.  
5:00 to 5:30 p. m.—Dr. Wesley M. Barrett, "Perfect Eyesight Without Glasses."  
7:30 to 8:00 p. m.—Thirty Minutes of Sunshine with Charles Hamp.  
8:00 to 9:00 p. m.—Walker's Fifth Street Store courtesy program.  
9:00 to 10:00 p. m.—Hollywood Storage Co. courtesy program.

#### SATURDAY, MAY 7

- 9:00 to 10:00 a. m.—Sylvia, the Blind Cook.  
10:00 to 10:15 a. m.—Charles Hamp, representing the Iona Company.  
11:30 to 12:00 noon—Gordon Whitnall of the City Planning Commission.  
4:00 p. m.—Radio talk to Radio Fans by Forbes Van Why, Chief Engineer KMTR.  
7:30 to 7:40 p. m.—Talk by Mr. Bonesh of the Sheriff's Office.  
7:40 to 8:00 p. m.—KMTR Movie Club.  
8:00 to 8:30 p. m.—Lun Park courtesy program; Loren Powell's Little Symphony.  
8:30 to 10:00 p. m.—Hollywood Storage Co. courtesy program.  
10:00 to 12:00 midnight—Miller's Cafe Lafayette Dance Orchestra.

**KOLSTER HEADQUARTERS SCHWABACHER-FREY CO.**  
736 S. Broadway, Los Angeles

# Selling Like Hot Cakes

## The Powell 'B' Eliminator

Uncondition-  
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**\$12<sup>25</sup>**

**Absolutely No Hum**

Operates any set from light socket without the use of expensive and troublesome "B" batteries. A large surplus of power at 100 volts and at a cost of only a few cents a year.

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**GREATER SATISFACTION**  
**BETTER QUALITY - - BETTER PRICE**

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This instrument is the result of months of experimenting and exhaustive tests. The best of materials and workmanship have been combined to insure its satisfaction with the user and it is guaranteed unconditionally for one year. If for any reason it fails to perform satisfactorily it should be returned to the seller, who is instructed to repair or replace, free of charge.

**Call or Telephone VERmont 1619 for Information**

Will deliver and install Eliminator in any part of the city free of charge

**Powell Manufacturing Co.**

4009 S. Western Ave.

Los Angeles, Calif.



Allan Fairchild

Los Angeles, California—352.7 Meters

**KFXB**

1000 WATTS—850 KILOCYCLES  
Commercial Exchange Bldg., Eighth and Olive Sts.,  
Los Angeles

MERLE J. GRINDLE, Manager  
"LITTLE EDDIE" BARNES, Program Manager  
CHARLES W. HAMP, Guest Announcer  
BERTRAM O. HELLER, Technical Director  
"In the Center of Greater Los Angeles"

DAILY EXCEPT SUNDAY—

- 10:00 to 11:00 a. m.—Hatch Graham's hour.
- 11:00 to 12:00 a. m.—Baron Keyes diversities.
- 2:00 to 4:00 p. m.—Program by remote control from Palais de Dance, featuring Ralph Markey and his Musical Keys.
- 4:00 to 5:00 p. m.—Educational hour.
- 5:00 to 5:45 p. m.—Sundown Frolic.
- 5:45 to 6:00 p. m.—Amusement suggestions.

6:00 to 7:00 p. m.—Pipe organ recital by remote control from the studio of Albert Hay Malotte.

10:00 to 11:00 p. m.—Palais de Dance and Ralph Markey and his Musical Keys.

WEEK COMMENCING SUNDAY, MAY 1, 1927

MONDAY, MAY 2

- 7:00 to 8:00 p. m.—KFXB Collegians; Mabel and Ann Duo.
- 8:00 to 8:30 p. m.—Yvonne String Trio.
- 8:30 to 9:00 p. m.—Charlie Diamond, steel guitar artist.
- 9:00 to 10:00 p. m.—Pope and his Californians; Wint Cotton.

TUESDAY, MAY 3

- 7:00 to 7:30 p. m.—Star Furniture Co.; Bill Henry; Yvonne String Trio; Ann and Mable Duo.
- 7:30 to 8:00 p. m.—KFXB Collegians, dance program; James Mulligan, tenor.
- 8:00 to 9:00 p. m.—Alice Lee Wiley, pianist; Ruth Pitts, soprano; John Slinglander, baritone; Margaret Clark, contralto.
- 9:00 to 10:00 p. m.—Song Writers' Club.
- 9:30 to 10:00 p. m.—Olympic fight returns, remote control from Olympic Auditorium.
- 11:00 to 12:00 p. m.—Palais de Dance; Ralph Markey and his Musical Keys.

WEDNESDAY, MAY 4

- 12:00 to 1:00 p. m.—Los Angeles String Quartet.
- 7:00 to 7:30 p. m.—KFXB Collegians.
- 7:30 to 8:00 p. m.—Cactus Mfg. Co.; G. E. Roletti, baritone; Schwartz & Hester, popular songs.
- 8:00 to 9:00 p. m.—A. Pickholtz, tenor; Lamont Stetzer, basso.
- 9:00 to 10:00 p. m.—Art Clark and his dance band; Ruth Michelson, blues singer.

Program Published as Submitted by the Station.

THURSDAY, MAY 5

- 7:00 to 7:30 p. m.—Radio Mfg. Co., Crooners' Quartet; Barron & Little, guitar and violin.
- 7:30 to 8:15 p. m.—Louis N. Meyers Orch.
- 8:15 to 9:00 p. m.—Ann and Lou Morris; E. C. Killberg, tenor.
- 9:00 to 10:00 p. m.—Bell Post American Legion.

FRIDAY, MAY 6

- 7:00 to 7:30 p. m.—Junior Elks Antlers Club No. 11.
- 7:30 to 8:00 p. m.—Crooners' Quartet.
- 8:00 to 9:00 p. m.—Kjerulf Trio. Howard Coombs, pianist.
- 9:00 to 9:30 p. m.—Melody Maids; Earnest Tarrin, tenor.
- 9:30 to 10:00 p. m.—Jacques Le Quesne and Raphael Zarvay.

SATURDAY, MAY 7

- 12:00 to 1:00 p. m.—Los Angeles String Quartet.
- 7:00 to 7:30 p. m.—Carl Dye and his Melody Makers.
- 7:30 to 8:00 p. m.—Novelty Duo; Marian Boogar and Earl Lawrence.
- 9:00 to 10:00 p. m.—Police Frolic; Mabel and Ann Duo. Bill Henry, Melody Maids, Bill Livingston and his Radio Boys; KFXB Collegians.

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# BREMER-TULLY

## Counterphase - Eight



**RADIO SUPER SERVICE**  
LONG BEACH, CALIF.

March 24, 1927

*McClelland Felthouse Corp.*  
Los Angeles, Calif.  
Gentlemen:

In answer to your question, "Are you satisfied with the BREMER-TULLY Counterphase Eight Receiver?" I will cite a few tests made by us on what we consider the most important features of a receiver.

**SELECTIVITY:** We have no difficulty in consistently picking up a 5000 watt station located over a thousand miles distant and operating at four meters off the wave length of a 100 watt station whose broadcasting antenna is only two hundred feet from the outer end of the antenna of our receiver. We also receive a 500 watt station thirty miles distant operating five meters off the wave length of a 750 watt local located four blocks from us. We operated in these tests on an antenna of one hundred and forty feet which certainly did not give the receiver any of the best of us.

**SENSITIVITY:** We consistently play stations within a radius of over 2500 miles from our store which is located in the heart of the business district, a very poor location. We can say in this connection that we have never done any REAL FISHING, the stations usually seem to just drop in on us.

**VOLUME:** The Volume is in excess of all ordinary requirements. We use a BREMER-TULLY Eight for our street entertainment without having to use a power amplifier.

**QUALITY:** Quality is such an intangible element as to be almost beyond description but I have found the Counterphase to be the equal of any set I have ever heard. It delivers the rich, full bass notes and the highest treble with an equally natural fidelity.

In summarizing the above I will say that I am 100% sold on the BREMER-TULLY Counterphase Eight.

Yours very truly,  
**RADIO SUPER SERVICE.**  
(Signed) B. E. Round

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CORPORATION

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San Francisco  
Tel. Franklin 6226

1358-60 South Figueroa St.  
Los Angeles  
Tel. WEstmore 5586 - 6519



**M. E. CARRIER**  
Announcer

## Los Angeles, California—294 Meters

# KTBI

750 WATTS—1020 KILOCYCLES  
BIBLE INSTITUTE OF LOS ANGELES  
MR. M. E. CARRIER, Manager  
PROF. H. G. TOVEY, Director of Programs  
Phone ME. 6701

### DAILY EXCEPT SUNDAY—

8:45 to 9:15 a. m.—Devotional Hour.  
2:00 to 3:00 p. m.—Inspirational Hour.

### DAILY EXCEPT FRIDAY AND SUNDAY—

7:15 to 8:00 p. m.—Aunt Martha's Children's Hour.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

10:45 a. m. to 12:30 p. m.—Regular service of the Church of the Open Door.  
3:00 to 4:00 p. m.—Jewish Radio Hour.  
6:00 to 7:00 p. m.—Radio vesper service.  
7:15 to 9:30 p. m.—Regular evening service of the Church of the Open Door.

#### MONDAY, MAY 2

8:00 to 9:00 p. m.—Biblical Exposition by Rev. C. A. McDonald.

#### TUESDAY, MAY 3

8:00 to 9:00 p. m.—Gospel song festival, directed by Prof. John B. Trowbridge.

#### WEDNESDAY, MAY 4

8:00 to 9:00 p. m.—Biblical Exposition by Dr. John McNeill.

#### THURSDAY, MAY 5

7:15 to 8:00 p. m.—Aunt Martha's children's hour.

#### FRIDAY, MAY 6

6:15 to 7:00 p. m.—Aunt Martha's children's hour.

7:00 to 8:00 p. m.—Exposition of International Sunday School lesson.

8:00 to 9:00 p. m.—Biblical Exposition by Dr. John McNeill.

## Los Angeles, California—275.1 Meters

# KFSG

ANGELUS TEMPLE, ECHO PARK. Fitzroy 5121  
AIMEE SEMPLE McPHERSON, Founder, President  
ESTHER FRICKE GREENE, Organist  
P. S. LUCAS, Technician in Charge  
"Four Square Gospel"

### DAILY EXCEPT SUNDAY AND MONDAY—

10:30 to 11:30 a. m.—Sunshine Hour.  
11:30 a. m. to 12:30 p. m.—Noonday Musical.  
6:30 to 7:30 p. m.—Angelus Hour.

### DAILY EXCEPT SUNDAY, MONDAY, WEDNESDAY, SATURDAY—

2:30 to 3:30 p. m.—Gray Studio Program.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

10:30 a. m. to 12:30 p. m.—Sunday morning worship. Aimee Semple McPherson; Charlotte Tyson Foljambe, soprano; Temple organ and chimes played by Esther Fricke Greene. Quartets and soloists.  
2:30 to 4:30 p. m.—Afternoon Dispensational Service by Aimee Semple McPherson.  
6:30 to 8:00 p. m.—Musical Hour; Angelus Temple Band and Choir.  
8:00 to 9:30 p. m.—Revival service by Aimee Semple McPherson.  
10:00 to 11:00 p. m.—Organ Recital by Esther Fricke Greene.

#### TUESDAY, MAY 3

3:30 to 4:30 p. m.—Vesper Hour. Organ Recital by B. Earnest Ballard.  
6:30 to 7:30 p. m.—Program from the Gray Studio.

7:30 to 9:30 p. m.—Evangelistic services by Student Evangelists.

#### WEDNESDAY, MAY 4

6:30 to 7:30 p. m.—Program from the Gray Studio.

7:30 to 9:30 p. m.—Regular mid-week prayer service by Aimee Semple McPherson.

#### THURSDAY, MAY 5

3:30 to 4:30 p. m.—Vesper Hour. Organ Recital by B. Earnest Ballard.

6:30 to 7:30 p. m.—Program from Angelus Temple.

7:30 to 9:30 p. m.—Regular Water Baptismal Service by Aimee Semple McPherson.

9:15 to 10:00 p. m.—Gray Studio Program. Herbert Morley, tenor; Ladies' Quartet.

10:00 to 11:00 p. m.—Organ Recital by Esther Fricke Greene.

#### FRIDAY, MAY 6

3:30 to 4:30 p. m.—Vesper Hour.

7:30 to 9:30 p. m.—Crusader Rally.

10:00 to 11:00 p. m.—Back Home Hour.

#### SATURDAY, MAY 7

6:30 to 7:30 p. m.—Program from the Gray Studio.

7:30 to 9:30 p. m.—Divine Healing Service, conducted by Aimee Semple McPherson.

Program Published as Submitted by the Station.

## DO AWAY WITH BATTERIES—CALL WE. 9065



Dave Ward

# Hollywood, California—226 Meters

## KFQZ

1641 North Argyle Ave., Hollywood, California  
 Gladstone 3197; GLadstone 3198  
 DAVE WARD, Program Director and Announcer  
 L. E. TAFT, Technical Engineer  
 "The Palace Bungalow Studio"

DAILY EXCEPT SUNDAY—

8:00 to 7:00 p. m.—Panatrophe Dinner Hour.

MONDAY, TUESDAY, WEDNESDAY, THURSDAY—

12:00 to 1:00 p. m.—Hazel McCauley and the Office Boy.

3:30 p. m.—Thursday. Try-outs (not broadcast).

WEEK COMMENCING MONDAY, MAY 2, 1927

MONDAY, MAY 2

7:00 p. m.—Sylvia Harding Trio; Florence Purdy, soloist.

8:00 p. m.—Barrows Motor Co. Program.

9:00 p. m.—Semi-Classical Hour, presented by Myra Belle Vickers.

10:00 p. m.—Bob Buckner's Sole Killers and Helen McColl.

TUESDAY, MAY 3

7:00 p. m.—Marion Boogar and Earl Lawrence, "The Novelty Duo." Peterson Over-Bech and Sherry, "The Campus Trio."

8:00 p. m.—Neapolitan Four; Katherine Williamson.

9:00 p. m.—Joey Starr's Orchestra; Ned Miller.

WEDNESDAY, MAY 4

12:00 noon—Sonny Clay and the Plantation Cafe Orchestra.

7:00 p. m.—Sylvia Harding Trio; Florence Purdy, soloist.

8:00 p. m.—Clint Stevenson's Hawaiian Trio, Ed Pose.

9:00 p. m.—Galantian's Orchestra and soloists.

THURSDAY, MAY 5

7:00 p. m.—Leslie E. Taft on Radio.

8:00 p. m.—Barrows Motor Co. Program.

9:00 p. m.—Los Angeles Railway Orchestra; Honeywell Twins.

FRIDAY, MAY 6

12:00 noon—Greenwich Village Cafe Orchestra.

7:00 p. m.—American Hawaiian Trio; Al Flanigan, Margaret Ruth Kernan.

8:00 p. m.—Joey Starr's Orchestra; Buddy Helwig.

9:00 p. m.—Bob Buckner's Sole Killers; Helen McColl.

SATURDAY, MAY 7

12:00 noon—Paris Inn Cafe Orchestra; Bert Roverre.

7:00 p. m.—Phillip Tronitz Hour.

8:00 p. m.—Jamgochian Radio Players.

9:00 p. m.—Dance Orchestra; soloists.

SUNDAY, MAY 8

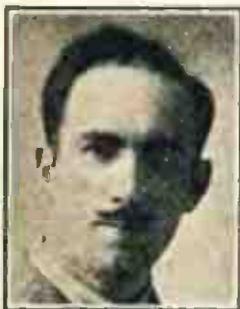
8:00 p. m.—Columbia Viva-Tonal Recordings.

9:00 p. m.—Neapolitan Four; Virginia and Mable King; Joe Agnew.

Signing off nightly at 11 p. m.

Program Published as Submitted by the Station.

# FORGET BATTERY TROUBLES—CALL WE. 9065



GEORGE FRENGER  
 Announcer

# Pasadena, California — 315.6 Meters

## KPSN

PASADENA STAR-NEWS  
 1000 WATTS—950 KILOCYCLES  
 GEORGE CECIL COWING, Managing Director  
 GEORGE FRENGER, Program Manager  
 HERSHEL SATTERFIELD, Engineer-in-Charge  
 PERCY C. PRYOR, Studio Office  
 Phone, Wakefield 3111

DAILY EXCEPT SUNDAY—

12:00 to 12:15 p. m.—News Bulletin.

6:00 to 7:00 p. m.—Dinner-time News Report.

WEEK COMMENCING SUNDAY, MAY 1, 1927

SUNDAY, MAY 1

10:30 a. m.—Family Altar Service by the United Church Brotherhoods.

11:00 a. m.—Services from the Pasadena Presbyterian Church.

8:00 to 7:00 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

MONDAY, MAY 2

8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

TUESDAY, MAY 3

8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

THURSDAY, MAY 5

8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

FRIDAY, MAY 6

8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

SATURDAY, MAY 7

8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble.

Program Published as Submitted by the Station.



Jack Duckworth  
Announcer

## Inglewood, California—261 Meters

# KMIC

500 WATTS—1150 KILOCYCLES  
Owned and Operated by JAMES R. FOUCH  
M. B. RICE, Commercial Manager  
NELL LARSON, Studio Accompanist  
Chamber of Commerce Building, Inglewood, Cal.  
"The Willard Battery Station"

WEEK COMMENCING SUNDAY, MAY 1, 1927

DAILY EXCEPT SUNDAY—

5:30 to 7:00 p. m.—Request Period. Dance music by KMIC Orchestra.

SUNDAY, MAY 1

11:00 a. m. to 12:15 p. m.—Centinella Baptist Church.

Wes Woodford and his Bachelor Four;  
Geraldine Gordon, baritone;

THURSDAY, MAY 5

7:00 to 7:30 p. m.—Studio program.

7:30 to 8:00 p. m.—Ross O. Porter Tire Co. courtesy program, with the Six Syncopette, Larry and Verne Cannon, harmony; Bill Henry and Helen McColl; Fred Wesley.

8:00 to 8:30 p. m.—Inglewood Furniture Co. courtesy program, with Waterbury's Syncopettes; Jimmie Collins, tenor.

8:30 to 10:00 p. m.—Studio program.

FRIDAY, MAY 6

7:00 to 7:30 p. m.—Studio program.

7:30 to 8:00 p. m.—Skinner Mfg. Co., courtesy program.

8:00 to 8:30 p. m.—H. R. McCellen Duco Co. courtesy program, with Jack Lempke and his Radio Boys; Geo. and Harry, ukes and harmony; Fred Wesley, blues.

8:30 to 8:45 p. m.—The Little Ant Man.

8:45 to 10:00 p. m.—Studio program.

10:00 to 12:00 p. m.—Inglewood Post No. 188, American Legion Frolic.

SATURDAY, MAY 7

7:00 to 8:00 p. m.—Studio program; Larry and Verne Cannon, buddies in harmony; Bud Riley, tenor guitar.

8:00 to 9:00 p. m.—Bill Livingston and his Radio Boys; Evie and Peggy, KMIC harmony girls; Neva Negie, warbler.

9:00 to 10:00 p. m.—Studio program; Bill Henry.

10:00 to 12:00 p. m.—Geo. Sutton, Ford dealer; frolic.

MONDAY, MAY 2  
7:00 to 8:00 p. m.—Lambert Sales Co., Courtesy Program with Eddie Hoffman and his Radio Boys—Geraldine Gordon  
8:00 to 9:00 p. m.—City of Inglewood program with KMIC Concert Orchestra.  
9:00 to 9:30 p. m.—Geo. M. Sutton courtesy program with Eddie Hoffman and his Radio Boys—Don Miner, tenor; Louise White, soprano.  
9:30 to 10:00 p. m.—Studio program.

TUESDAY, MAY 3

7:00 to 7:15 p. m.—Skinner Mfg. Co. courtesy program.

7:15 to 7:45 p. m.—Charlie Wellman, Grosvenor Inglis Co. program.

7:45 to 8:06 p. m.—The Little Ant Man.

8:00 to 8:30 p. m.—H. R. McCellen Duco Co., courtesy program, with Martin Wallace Orchestra—Abe Jacobson, Bill Henry, Geo. Thieroy, Harry Von Zell, Jimmy Collins, Neva Negie, warbler.

8:30 to 10:00 p. m.—Studio program.

WEDNESDAY, MAY 4

7:00 to 7:30 p. m.—Studio program.

7:30 to 8:00 p. m.—Malloy-Clint, courtesy program, with Wes Woodford and his Bachelor Four.

8:00 to 8:30 p. m.—Lindburg Studio of Photography, courtesy program, with L. A. R. Orchestra or String Quartette.

8:30 to 10:00 p. m.—Studio program, with



Model 50  
Price \$12.50  
(F.O.B.)  
Lacquer Finish

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Will accommodate panel  
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<b>LONG BEACH</b>		? ? ? ? ?
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Open Saturday Evenings Until 9 o'clock

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**TOM MITCHELL**  
Announcer

## Santa Monica, California—238 Meters

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Owned and Operated by KEIRULFF & RAVENS-  
CROFT COMPANY  
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Calif. Phone Santa Monica 63-101.  
TOM MITCHELL, Studio Manager and Announcer.  
C. B. JUNEAU, Transmission Engineer.  
"The Station with a Smile"

### DAILY EXCEPT SUNDAY—

4:00 to 4:45 p. m.—Smiling Circle with Tom.  
2:00 to 2:30 p. m.—Shopping Tour.  
2:30 to 4:00 p. m.—Santa Monica Municipal Band.  
6:00 to 7:00 p. m.—Club Casa Del Mar.  
7:00 to 8:00 p. m.—Merchants Preview Hour.  
10:00 to 11:00 p. m.—Club Casa Del Mar.  
11:00 to 12:00 p. m.—La Monica Ballroom Orchestra.

### DAILY EXCEPT MONDAY—

8:00 to 9:00 p. m.—Band Concert.  
2:30 p. m.—Band Concert.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

10:45 to 11:45 a. m.—Pilgrim Lutheran Church Services, remote control.  
2:30 to 4:00 p. m.—Santa Monica Municipal Band Concert.  
8:15 to 6:15 p. m.—The Pirate Band.  
6:15 to 7:00 p. m.—Pilgrim Lutheran Church Services, remote control.  
7:00 to 8:00 p. m.—Club Casa Del Mar, remote control.  
8:00 to 9:00 p. m.—Santa Monica Municipal Band Concert.  
9:00 to 10:00 p. m.—Club Casa Del Mar, remote control.  
10:00 to 11:00 p. m.—La Monica Ballroom Orchestra, remote control.

#### MONDAY, MAY 2

8:00 to 10:00 p. m.—Main Studio program, featuring the Black and Tan Orchestra.

#### TUESDAY, MAY 3

3:00 to 3:15 p. m.—Bay Builders' Exchange Booster program.  
8:00 to 9:00 p. m.—Santa Monica Municipal Band Concert.  
9:00 to 10:00 p. m.—Main Studio program, featuring the Southern Dons Orchestra; Novelty Duo, Marion Boogar and Earl Lawrence.

#### WEDNESDAY, MAY 4

3:00 to 3:15 p. m.—Bay Builders' Exchange Booster program.  
7:30 p. m.—Talk by Undersheriff Eugene Biscalluz.  
8:00 to 9:00 p. m.—Santa Monica Municipal Band Concert.  
9:00 to 9:30 p. m.—Club Casa Del Mar.  
9:30 to 10:30 p. m.—Broadcasting of the Fights from the Ocean Park Arena.

#### THURSDAY, MAY 5

8:00 to 9:00 p. m.—Santa Monica Municipal Band Concert.  
9:00 to 10:00 p. m.—Main Studio program.

#### FRIDAY, MAY 6

3:00 to 3:15 p. m.—Bay Builders' Exchange Booster program.  
8:00 to 9:00 p. m.—Santa Monica Municipal Band Concert.  
9:00 to 10:00 p. m.—Main Studio program.

#### SATURDAY, MAY 7

3:00 to 3:15 p. m.—Bay Builders' Exchange Booster program.  
8:00 to 9:00 p. m.—Santa Monica Band.  
9:00 to 10:00 p. m.—Main Studio program, featuring Clyde Pearson, soprano; Kathleen Williamson, blues singer, accompanied by Eleanor Swall.



**Major Lawrence Mott**  
Announcer

## Avalon, California—211.1 Meters

# KFWO

THE CATALINA ISLAND STATION  
(Non-Commercial)  
Power 250 Watts—Western Electric Equipment  
"Catalina for Wonderful Outings"  
MAJOR LAWRENCE MOTT, Owner-Operator  
MISS FRANCES HEWITT, Studio & Program Dir.  
"The Isle with a Smile"

### DAILY EXCEPT MONDAY—

12:30 to 1:30—Hotel St. Catherine Orchestra.  
6:30 to 8:00—St. Catherine Orchestra.

### DAILY EXCEPT MONDAY, THURSDAY AND SUNDAY—

8:00 to 6:30—Studio.

#### MONDAYS

Silent.

#### TUESDAYS

5:30 to 6:00 p. m.—Miss Hewitt's Golden Hour.  
6:00 to 8:00 p. m.—Studio.

#### WEDNESDAYS

8:00 to 9:00 p. m.—Studio Program.  
9:00 to 12:00 Midnight—Overseas.

#### THURSDAYS

8:00 to 9:00 p. m.—Studio Program.

#### FRIDAYS

5:00 to 6:00 p. m.—Miss Hewitt's Golden Hour.  
6:00 to 6:30 p. m.—Wrigley Chimes.

#### SATURDAYS

3:00 to 4:30 p. m.—Rebroadcast of KNX.  
9:15 to 10:00 p. m.—Studio.

#### SUNDAYS

5:00 to 6:00 p. m.—Miss Hewitt's Golden Hour.  
6:00 to 6:30 p. m.—Wrigley Chimes.  
8:00 to 9:15 p. m.—Lobby Concert.  
Victor Electrola used during all programs.

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Los Angeles



## Venice, California—208 Meters

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McWHINNIE ELECTRIC CO., VENICE BALLROOM  
Venice, Cal. Phone 65959

MARY ELIZABETH CARTER, Mgr. and Announcer

DAILY EXCEPT SUNDAY—

9:00 to 11:00 a. m.—Music and Trade Winds.

11:00 a. m. to 12:00 m.—Mary Elizabeth's Garden.

5:30 to 7:00 p. m.—Music and Trade Winds.

8:00 p. m. to 10:00 p. m.—Studio program.

10:00 p. m. to 12:00 m.—Cush Branch and Orchestra from Venice

Mary Elizabeth Carter WEEK COMMENCING MONDAY, MAY 2, 1927

MONDAY, MAY 2

8:00 to 10: p. m.—Roy T. Davis, whistler; Jimmie Collins, tenor; Elnora Swall and Catherine Williamson, the Venetian Joy-makers; Tiny, Jack and Buch, the KFVD Harmony Trio; Larr and Verne Cannon, Buddies in Harmony.

TUESDAY, MAY 3

8:00 to 10:00 p. m.—Scott McConnell, tenor; Edith Hancock, soprano; Harry Dinnawitzer, violinist; Cliff Gorman and Phil Dix, string and songs; Dorothy Berry, the Harmony Girl; Theo. Schaeffer, tenor;

WEDNESDAY, MAY 4

4:00 to 5:30 p. m.—Children's Hour, conducted by Ursula March Largey.

8:00 to 10 p. m.—Lyman Wood, baritone; Nina Fry, mezzo-soprano; Grace Widman, contralto; the Harmony Kids, string and songs; Arcadian Ramblers; courtesy program by the Bay Cities Conservatory of Music; Albert L. Brogg, tenor.

THURSDAY, MAY 5

8:00 to 10:00 p. m.—Bob Davis, Welsh baritone; Sally J. Shull, pianist; Anoley Gra-

ham, tenor; Clyde Waller, tenor; California Colonial Band, Jack Joyce director;

FRIDAY, MAY 6

4:00 to 5:30 p. m.—Children's Hour, conducted by Ursula March Largey.

8:00 to 10:00 p. m.—Marbelite Corporation of America, featuring Morris Lensk, Russian baritone; Dr. Delavanti, pianist; Mme. Tossie Weiss, operatic soprano;

SATURDAY, MAY 7

1:00 to 2:00 p. m.—Harry Judson's Entertainer's Hour, featuring Dry Judson, Walter Lyon, Addie Carlson, Freddie Wernsted and others.

8:00 to 10 p. m.—Elizabeth Blair Davis, mezzo-soprano; The Doty Twins and Karl; Barkey's String Orchestra; Tiny, Jack and Buck, the KFVD Harmony Trio;

12:00 to 2:00 a. m.—Tommy Jacob's Ship Cafe, by remote control, featuring Dave Snell and his orchestra;

SUNDAY, MAY 8

6:00 to 12:00 p. m.—Cush Branch and his Melody Orchestra, from the Venice Ballroom.

# HENRY - LYFORD

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"REAL" G. NICHOLS  
Announcer

# Long Beach, California—233 Meters

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Studio—211 Jergins Trust Bldg. 617-19, 614-60

Office—212 Jergins Trust Bldg. 617-19, 614-60

"Where Your Ship Comes In"

### DAILY—

- 4:30 to 6:00 p. m.—Piggly Wiggly Concert Orchestra.
- 6:00 to 6:15 p. m.—Request Period by Doris & Clarence.
- 6:15 to 7:00 p. m.—Piggly Wiggly Concert Orchestra.

### DAILY EXCEPT SATURDAY AND SUNDAY—

- 10:15 to 10:30 a. m.—Devotional Period.
- 10:30 to 11:30 a. m.—Physiology of Beauty, Georgia O. George.

### DAILY EXCEPT SUNDAY—

- 11:30 to 12:00 a. m.—Press-Telegram Early News.
- 12:00 noon—Lost and Found announcements.
- 4:00 to 4:30 p. m.—Press-Telegram late news.

### DAILY EXCEPT MONDAY—

- 9:30 to 10:15 a. m.—Pacific Coast Club Organ—Herbert Nixon at the console.
- 2:30 to 3:10 p. m.—Long Beach Municipal Band.
- 3:10 to 3:20 p. m.—Intermission.
- 3:20 to 4:00 p. m.—Long Beach Municipal Band.
- 8:00 to 8:10 p. m.—Press-Telegram presenting Long Beach Municipal Band.
- 8:10 to 8:20 p. m.—Intermission.
- 8:20 to 9:00 p. m.—Press-Telegram presenting Long Beach Municipal Band.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 11:00 to 12:30 p. m.—Church of the Nazarene, Rev. L. A. Reed.
- 12:30 to 2:00 p. m.—Musical program, sponsored by Birkel Music Co.
- 2:00 to 2:30 p. m.—Pacific Coast Club Organ, Herbert Nixon at the console.
- 4:00 to 5:00 p. m.—Vesper Hour.
- 7:00 to 7:45 p. m.—Gaskill Mfg. Co. and Misaman Radio Co. program.
- 7:45 to 9:00 p. m.—Services from First Church of Christ, Scientist, remote control.
- 9:00 to 12:00 p. m.—Everybody's Night—

#### MONDAY, MAY 2

- 12:00 to 12:30 p. m.—Moore's Apparel Shop, sponsoring musical program.
- 12:30 to 1:00 p. m.—Wilshire Ionaco program, featuring Doris and Clarence.
- 1:30 to 2:30 p. m.—Special Merchants Hour
- 2:30 to 4:00 p. m.—Capitol Theatre Organ.
- 7:00 to 8:00 p. m.—Bell Post, American Legion.
- 8:15 to 9:00 p. m.—Piggly Wiggly Haymakers, old-time dance music.
- 9:00 to 12:00 p. m.—Kiwanis Frolic.

#### TUESDAY, MAY 3

- 12:00 to 12:30 p. m.—Kay & Burbank Co., musical program.
- 1:00 to 1:30 p. m.—Kiwanis Club luncheon.
- 1:30 to 2:30 p. m.—Woman's Music Study Club, direction of Ruth Parkinson.
- 7:00 to 7:30 p. m.—Poly Hi School Oral Expression Class.
- 7:30 to 8:00 p. m.—Chat for Booklovers, presented by Hewitt's Bookstore.
- 9:00 to 10:00 p. m.—Piggly Wiggly Houf.
- 10:00 to 11:00 p. m.—Special Merchants Hour, featuring Majestic Ballroom Orchestra.
- 11:00 to 12:00 p. m.—Majestic Ballroom

#### WEDNESDAY, MAY 4

- 12:00 to 12:30 p. m.—Moore's Apparel Shop.
- 12:30 to 1:30 p. m.—Rotary Club luncheon.
- 1:30 to 2:00 p. m.—Wilshire Ionaco program, featuring Doris and Clarence.
- 2:00 to 2:30 p. m.—Capitol Theatre Organ.
- 7:00 to 7:30 p. m.—Texas Cowboys, old-time dance music.
- 7:30 to 8:00 p. m.—Studio program.
- 8:00 to 8:15 p. m.—The Woman and the Law, by Herbert Middleditch.

#### 9:00 to 10:00 p. m.—Studio program.

- 10:00 to 11:00 p. m.—Special Merchants Hour, featuring Fred Rogers' Hawaiian Trio.

- 11:00 to 12:00 p. m.—Pacific Coast Club Orchestra, remote control.

#### THURSDAY, MAY 5

- 12:00 to 12:30 p. m.—Kay & Burbank Co., musical program.
- 12:30 to 1:00 p. m.—Beauty talk
- 1:00 to 2:00 p. m.—Capitol Theatre Organ.
- 2:00 to 2:30 p. m.—Health and Efficiency, Dr. Elmer S. Clark.
- 7:00 to 8:00 p. m.—Special Merchants Hour.
- 8:10 to 8:20 p. m.—Poly Hi Evening School.
- 9:00 to 10:00 p. m.—Shell Oil Company's Orchestra.
- 10:00 to 11:00 p. m.—Capitol Theatre Organ.
- 11:00 to 12:00 p. m.—Majestic Ballroom

#### FRIDAY, MAY 6

- 12:00 to 12:30 p. m.—Moore's Apparel Shop.
- 12:30 to 1:00 p. m.—American Markets, sponsoring musical program.
- 1:00 to 1:30 p. m.—Wilshire Ionaco program, featuring Doris and Clarence.
- 1:30 to 2:00 p. m.—Rich's Quality Bakery program.
- 2:00 to 2:30 p. m.—Capitol Theatre Organ
- 7:00 to 7:30 p. m.—Church of Christ.
- 7:30 to 7:45 p. m.—"A Selma Sizer Program."
- 7:45 to 8:00 p. m.—"Lucky Jim" Investment Chat, Seaboard Bond & Mortgage Co.
- 9:00 to 10:00 p. m.—Special Merchants Hour, featuring Majestic Ballroom Orchestra.
- 10:00 to 12:00 p. m.—Elks' Frolic, Lodge No. 888.

#### SATURDAY, MAY 7

- 10:30 to 11:30 a. m.—Capitol Theatre Organ.
- 12:00 to 12:15 p. m.—Kay & Burbank Co.,
- 1:30 to 2:20 p. m.—Capitol Theatre Organ.
- 7:00 to 8:00 p. m.—"Piggly Wiggly Minstrel."
- 9:00 to 10:00 p. m.—Special Merchants Hour, featuring Fred Rogers' Hawaiian Trio.
- 10:00 to 11:00 p. m.—Capitol Theatre Organ.
- 11:00 to 12:00 p. m.—Pacific Coast Club Orchestra, remote control.



**TOM SEXTON**  
Announcer

## San Diego, California—245.8 Meters

# KFSD

1000 WATTS—1220 KILOCYCLES  
AIRFAN RADIO CORPORATION  
U. S. Grant Hotel, 326 Broadway, San Diego, Main 8661  
H. C. ROGERS, President and General Manager  
TOM SEXTON, Announcer

"Kiss From San Diego"

### DAILY EXCEPT SUNDAY—

8:00 to 7:00 p. m.—Nightly musical review.

10:00 to 11:00 p. m.—Harvey Ball and his U. S. Grant Hotel Orches

### DAILY EXCEPT SUNDAY AND MONDAY—

8:00 to 10:00 p. m.—La Bohemian Dance Program.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

3:00 to 4:00 p. m.—Temple service of the Theosophical University.

#### MONDAY, MAY 2

7:00 to 8:00 p. m.—Studio hour.

8:00 to 9:00 p. m.—First Unitarian Church program, Howard B. Bard.

9:00 to 10:00 p. m.—Mixed musical program.

#### TUESDAY, MAY 3

7:00 to 8:00 p. m.—Studio hour.

8:00 to 9:00 p. m.—Union Title Company "Classic Hour" program.

9:00 to 10:00 p. m.—Mixed musical program.

#### WEDNESDAY, MAY 4

7:00 to 7:30 p. m.—Courtesy program by Wiltshire's Ionaco Company.

7:30 to 8:30 p. m.—Concert program furnished by the Theosophical University.

8:30 to 9:30 p. m.—Request Program.

9:30 to 10:00 p. m.—Request Program.

#### THURSDAY, MAY 5

7:00 to 8:00 p. m.—Police program, dance music and concert music.

8:00 to 9:00 p. m.—Mixed musical program.

#### FRIDAY, MAY 6

7:00 to 8:00 p. m.—Studio hour.

8:00 to 9:00 p. m.—Studio program.

#### SATURDAY, MAY 7

7:00 to 8:00 p. m.—San Diego Senior High School program.

8:00 to 9:00 p. m.—Mme. de Beauviere. "Franco-American hour."

*Program Published as Submitted by the Station.*



**Edward J. Ludes**  
Announcer

## San Francisco, Calif.—399.8 Meters

"At the Golden Gate"

# KYA

1000 WATTS—750 KILOCYCLES  
Headquarters at the Clift Hotel  
CLAIR MORRISON, Mgr. EDWARD LUDS, Announcer

### DAILY EXCEPT SUNDAY—

12:30 to 2:00 p. m.—Sollie Heilbronner's Clift Hotel Trio.

6:30 to 7:30 p. m.—Sollie Heilbronner's Clift Hotel Trio.

10:00 to 11:00 p. m.—Herb Meyerlnck's Clift Hotel Orchestra.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

11:00 a. m.—Services from Central Methodist Episcopal Church.

7:30 p. m.—Services from Central Methodist Episcopal Church.

#### MONDAY, MAY 2

7:00 to 7:15 p. m.—Mr. Pep's Pep Meeting for Salespeople.

7:15 to 7:30 p. m.—John D. Barry, feature writer, on "What's Happening in World."

8:00 to 10:00 p. m.—Popular Night in the Studio.

#### TUESDAY, MAY 3

10:30 to 10:45 a. m.—Diet and Health Talk by Dr. Buren L. Corley.

8:00 to 9:00 p. m.—Studio Program.

9:00 to 10:00 p. m.—Eduardo Abdo, Arabian tenor, and his artists.

#### WEDNESDAY, MAY 4

8:00 to 10:00 p. m.—Studio Program under direction of Annae K. Blotcky.

#### THURSDAY, MAY 5

7:00 to 7:15 p. m.—Mr. Pep's "Pep Meeting"

for Salespeople.

7:15 to 7:30 p. m.—Sollie Heilbronner's Clift Hotel Concert Trio.

8:00 to 9:00 p. m.—Weekly meeting of the "26th Squad," American Legion Program.

9:00 to 10:00 p. m.—Program featuring Benny Lipston, lyric tenor, and Bill Poole, pianist; Sarah Linden, violinist, and Dorothy Cohen, pianist.

#### FRIDAY, MAY 6

10:30 to 10:45 a. m.—Diet and Health Talk by Dr. Buren L. Corley.

8:00 to 9:00 p. m.—Golden Gate Hawaiians, under direction of Max Cruz.

9:00 to 10:00 p. m.—Studio Program.

#### SATURDAY, MAY 7

4:00 to 5:30 p. m.—Herb Meyerlnck's Clift Hotel Dance Orchestra.

6:30 to 7:30 p. m.—Sollie Heilbronner's Clift Hotel Concert Trio.

8:00 to 12:00 midnight—Herb Meyerlnck's Clift Hotel Dance Orchestra.



Howard L. Milholland  
Announcer

# Oakland, California—361.2 Meters

## KGO

4000 WATTS—830 KILOCYCLES  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5960

**DAILY EXCEPT SUNDAY—**

11:30 a. m. to 1:00 p. m.—Hotel Leamington concert.

**DAILY EXCEPT SATURDAY AND SUNDAY—**

1:30 and 6:00 p. m.—Stock and weather reports. Base ball scores.

6:00 to 6:55 p. m.—Bem's Little Symphony Orchestra.

6:55 to 7:30 p. m.—Weather and stock reports.

**SUNDAY, MAY 1**

11:00 a. m.—First Baptist Church service, Oakland; Rev. J. Whitcomb Brouger, D.D., pastor.

4:00 p. m.—Vesper service, Grace Cathedral, San Francisco.

6:30 to 7:30 p. m.—Concert by Bem's Little Symphony Orchestra.

7:30 p. m.—Weather Bureau report.

7:35 p. m.—First Baptist Church service, Oakland; Rev. J. Whitcomb Brouger, D.D., pastor.

9:00 to 10:00 p. m.—National Broadcasting Company program, to be announced.

**MONDAY, MAY 2**

4:00 to 5:00 p. m.—Studio program.

5:30 to 6:00 p. m.—KGO Kiddies' Klub.

8:00 to 9:00 p. m.—National Broadcasting Company program, to be announced.

9:00 p. m.—Joseph Henry Jackson, "Chats About New Books."

**TUESDAY, MAY 3**

8:00 to 9:00 p. m.—(Oakland Studio)—The Pilgrims. Eveready program by National Carbon Company.

9:00 to 10:00 p. m.—National Broadcasting Company program, to be announced.

10:00 p. m.—"H M" entertains.

10:30 p. m.—Program by the Wharry Lewis Quintet.

**WEDNESDAY, MAY 4**

8:00 p. m.—( S. F. Studio)—Farm program, cooperating with U. S. Dept. of Agriculture. California Farm Radio Council, and

the California Dairy Council. Music by W. O. W. Male Trio.

**THURSDAY, MAY 5**

10:40 a. m.—Classroom instruction, Oakland Public Schools.

5:00 to 6:00 p. m.—George W. Ludlow, the "Friend to Boys."

8:00 to 9:00 p. m.—"The Merry Widow," by Franz Lehar, presented by the Paul Steindorff Radio Light Opera Company.

9:00 to 10:00 p. m.—National Broadcasting Company program, to be announced.

10:00 p. m. to 12:00 midnight—Dance music program by Jack Coakley's Band.

**FRIDAY, MAY 6**

11:10 a. m.—Prudence Penny, Home-making talk.

5:30 p. m.—Da-Ra-O, children's story-teller from Land-O-Health.

8:00 to 9:00 p. m.—Western Artist Series concert by International Four. Marie Dillon, harpist.

9:00 to 10:00 p. m.—National Broadcasting Company program, to be announced.

**SATURDAY, MAY 7**

12:00 noon—Time signal.

12:30 p. m.—Weather.

8:00 to 9:00 p. m.—National Broadcasting Company program, to be announced.

9:00 to 10:00 p. m.—Program by Ruth Hall Crandall, contralto; Hugh Williams, tenor; Grace Adams East, cornet; Eva Garcia, piano.

10:00 p. m. to 1:00 a. m.—Dance music, Wilt Gunzendorfer's Hotel Whitcomb Band.



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Announcer

## San Francisco, California—428.3 Meters

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MRS. FREDERICK CROWE, Program Director  
ALBERT J. HODGES, Technical Director  
Phone Kearney 5777

"The Voice of San Francisco"

### DAILY EXCEPT SUNDAY—

- 6:45, 7:15 and 7:45 a.m.—Daily health drill by Hugh Barrett Dobbs.
- 10:30 a.m.—"Ye Towne Crier."
- 10:45 a.m.—Cooking Hints.
- 12:00 noon—Time signals and Scripture reading.
- 1:00 to 2:00 p.m.—Rudy Seiger's Fairmont Hotel Orchestra.
- 2:30 to 4:30 p.m.—Baseball.
- 4:30 to 5:30 p.m.—Palace Hotel Concert Orchestra.
- 5:30 to 6:15 p.m.—Children's Hour.
- 6:15 to 6:30 p.m.—"Ye Towne Crier."
- 6:30 to 7:00 p.m.—States Restaurant Orchestra.
- 7:00 to 7:30 p.m.—Rudy Seiger's Fairmont Hotel Orchestra.
- 7:30 to 8:00 p.m.—Silent.
- 10:00 to 11:00 p.m.—Dance Program.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 9:45 to 10:45 a.m.—Undenominational and non-sectarian church service. Uda Wal-drop at the organ.
- 10:45 a.m.—"Ye Towne Crier," giving the U. S. weather forecast and general information.
- 2:30 to 4:30 p.m.—Play by play broadcast of baseball game from Recreation Park, sponsored by San Francisco Branch of the Manufacturers of White King and Mission Bell Soaps.
- 6:00 to 6:30 p.m.—States Restaurant Orchestra, Waldemar Lind, director.
- 6:30 p.m.—"Ye Towne Crier," giving general information.
- 6:35 to 8:35 p.m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director.
- 8:35 to 10:00 p.m.—Rudy Seiger's Fairmont Hotel Concert Orchestra.
- 10:00 to 12:00 p.m.—John Wolohan and his Californians at the Trianon Ballroom.

#### MONDAY, MAY 2

- 8:00 to 9:00 p.m.—Program by National Broadcasting Company.
- 9:00 to 10:00 p.m.—Studio program for Shell Company of California.
- 10:00 to 12:00 p.m.—KPO's Variety Hour, featuring KPO's well-known artists.

#### TUESDAY, MAY 3

- 8:00 to 10:00 p.m.—Program by Loring Club of San Francisco.

- 10:00 to 11:00 p.m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.

#### WEDNESDAY, MAY 4

- 8:00 to 9:00 p.m.—Program by the At-water Kent Artists, under the auspices of Ernest Ingold, Inc.
- 9:00 to 10:00 p.m.—Program by National Broadcasting Company.
- 10:00 to 11:00 p.m.—States Restaurant Orchestra, Waldemar Lind, director.

#### THURSDAY, MAY 5

- 8:00 to 9:00 p.m.—Studio program.
- 9:00 to 10:00 p.m.—Studio program.
- 10:00 to 11:00 p.m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.

#### FRIDAY, MAY 6

- 8:00 to 9:00 p.m.—Chickering Hour, presented by Lee S. Roberts, Inc.
- 9:00 to 10:00 p.m.—Program by National Broadcasting Company.
- 10:00 to 11:00 p.m.—States Restaurant Orchestra, Waldemar Lind, director.

#### SATURDAY, MAY 7

- 8:00 to 9:00 p.m.—Program by National Broadcasting Company.
- 9:00 to 10:00 p.m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.
- 10:00 p.m. to 1:00 a.m.—Dance music.

Program Published as Submitted by the Station.

**KOLSTER HEADQUARTERS** SCHWABACHER-FREY CO.  
736 S. Broadway, Los Angeles



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Los Angeles, Calif.



"Cappy" Stan Cappel  
Announcer

## San Francisco, California--250 Meters

# KFWI

500 WATTS—1200 KILOCYCLES  
RADIO ENTERTAINMENTS, INC.  
1182 Market Street, San Francisco  
G. W. CATTELL, General Manager  
GEO. F. B. KING, Commercial Manager  
S. P. CAPPELL, Program Director

### DAILY EXCEPT SUNDAY—

7:00, 7:30, 8:00 a. m.—Health Exercises.  
8:20 to 9:30 a. m.—Musical Breakfast Hour.  
9:30 to 10:30 a. m.—Cooking Hour.  
10:30 to 12:00 noon—Studio Program.  
12:00 to 1:00 p. m.—Luncheon Program.  
1:30 to 5:30 p. m.—Studio Program.  
5:30 to 6:00 p. m.—Theatrical Program.

### SUNDAY, MAY 1

7:50 to 9:00 p. m.—Services broadcast from Fourth Church of Christ, Scientist.

### MONDAY, MAY 2

6:00 to 7:00 p. m.—KFWI String Trio dinner hour program, sponsored by San Francisco firms.  
7:00 p. m.—Up-to-the-minute sports by Geo. T. Davis of S. F. Bulletin.  
7:10 p. m.—Report of N. Y. Institute of Financial Research.  
7:13 p. m.—Police reports by S. F. Police Dept.  
7:15 p. m.—Advertising talk by Elliot M. Epstein of S. F. Better Business Bureau.  
8:00 to 8:15 p. m.—Dedication speeches by Bernard Linden, acting radio supervisor of the sixth district; Boyer H. Curry, president of Radio Entertainments, Inc., and R. M. Neustadt, president of the S. F. Advertising Club.  
8:15 to 10:00 p. m.—Studio program.

### TUESDAY, MAY 3

6:00 to 7:00 p. m.—Program by Paul's Hawaiians.

8:00 to 10:00 p. m.—Studio program.

### WEDNESDAY, MAY 4

6:00 to 7:00 p. m.—De Luxe Trio program.  
8:00 to 9:00 p. m.—Studio program.  
9:00 to 10:00 p. m.—KFWI Hawaiian hour.

### THURSDAY, MAY 5

6:00 to 7:00 p. m.—Orchestra program.  
7:00 p. m.—Latest sport news by Geo. T. Davis.  
8:00 to 9:00 p. m.—Studio program.  
9:00 to 10:00 p. m.—Maxwell House Coffee Orchestra.

### FRIDAY, MAY 6

6:00 to 7:00 p. m.—Program by Paul's Hawaiians.

8:00 to 10:00 p. m.—Studio program.

### SATURDAY, MAY 7

6:00 to 7:00 p. m.—Orchestra program.  
8:00 to 10:00 p. m.—Studio program.



R. M. Bitzer  
Announcer

## Oakland, California—303 Meters

# KTAB

THE ASSOCIATED BROADCASTERS  
ADA MORGAN O'BRIEN, Director

### DAILY EXCEPT SUNDAY—

8:45 to 9:15 a. m.—Prayer Service.  
9:15 to 9:45 a. m.—Shopping and women's hour.  
5:00 to 6:00 p. m.—Children's hour.  
6:30 to 7:00 p. m.—Twilight hour.  
7:00 to 7:30 p. m.—Shopping hour.

### SUNDAY, MAY 1

9:00 to 10:45 a. m.—Prof. E. C. Lumley's Bible Class.

11:00 a. m.—Service of Tenth Avenue Baptist Church.

### MONDAY, MAY 2

8:00 to 8:45 p. m.—Program under the direction of Jack Burt, baritone; Bob Brennan, tenor; Youise Polos, pianist.

9:00 to 10:00 p. m.—The Nat Vincent Hour, through the courtesy of the Nat Vincent Publishing Company of Oakland.

### TUESDAY, MAY 3

8:00 to 8:15 p. m.—"Fifteen Minutes with Stamp Collectors." by Dr. Norman Shepard.

8:15 to 10:00 p. m.—Program by Mary Groo  
8:15 to 10:00 p. m.—Program by Mary Groom Richards, contralto; Gwynfi Jones, tenor; and Esta Marvin Pomeroy, organist.

### WEDNESDAY, MAY 4

8:00 to 10:00 p. m.—Instrumenta trio: Esta Marvin Pomeroy, pianist; Marlon Nichol-

son, violinist; Florence Briggs, cello; Virginia Treadwell, mezzo-soprano. Italian music.

### THURSDAY, MAY 5

8:00 to 10:00 p. m.—Program arranged by Miss Shirley B. Irvine. Alice Davies Endries, violinist; Nelson McGee, tenor; Shirley Irvine, whistler; Ethel Irvine, accompanist; Emma Knox MacGaw, reader; Lena Minehart, pianist; Albert Brear, baritone.

### FRIDAY, MAY 6

8:00 to 9:00 p. m.—Program under the direction of Harrison Ward. Katherine Donahue, contralto; Helene Mosher, soprano; Edith Kellogg, whistler; Rachel Elder Ward organist; Louise Donahue, accompanist.

### SATURDAY, MAY 7

8:00 to 10:00 p. m.—Program under the direction of Carl Anderson. Carl Anderson, tenor; Ruth Waterman, contralto; assisted by Hazel M. Weimer, pianist. Will R. Hill, original poems; Beatrice Sherwood, soprano; Arthur McHoul, piano.



"MAC"

San Francisco, California—268 Meters

**KFRC**

Owned and Operated by Don Lee,  
California Distributor for Cadillac Motor Car.  
50 WATTS — 1120 KILOCYCLES  
HARRISON HOLLIWAY, Manager  
FRANK MOSS, Musical Director  
"Keep Forever Radiating Cheer"

DAILY EXCEPT SUNDAY—

- 7:00 to 8:00 a. m.—Breakfast concert.
- 10:00 to 11:00 a. m.—Sherman-Clay concert.
- 11:00 to 11:30 a. m.—Household Hints.
- 11:30 a. m. to Noon—Tryouts.
- 12:00 to 2:00 p. m.—Mark Hopkins Concert Orchestra.
- 4:00 to 5:30 p. m.—Mark Hopkins Dance Orchestra.
- 5:30 to 6:30 p. m.—Mac and his Gang. Stage and Screech.
- 6:30 to 7:00 p. m.—Cecilian Trio.

WEEK COMMENCING SUNDAY, MAY 1, 1927

SUNDAY, MAY 1

- 5:00 to 6:00 p. m.—Twilight Recital. Vocal and instrumental selections.
- 6:00 p. m.—Stage. Screen and Police Reports.
- 6:30 to 8:30 p. m.—Hotel Mark Hopkins Concert Orchestra.
- 8:00 to 10:00 p. m.—Sherman, Clay & Co. presents the grand opera "Carmen" by Bizet, direction Frank Moss.
- 10:00 to 12:00 p. m.—Eddie Harkness' Mark Hopkins Dance Orchestra.

MONDAY, MAY 2

- 7:00 to 7:30 p. m.—Western Motors Hawaiians.
- 8:00 to 10:00 p. m.—Blue Monday Jamboree.
- 10:00 to 12:00 p. m.—Eddie Harkness Mark Hopkins Hotel Dance Orchestra.
- 7:00 to 7:03 p. m.—Western Motors Trio.
- 8:00 to 9:00 p. m.—Mona Motor Oil program.
- 9:00 to 10:00 p. m.—Organ Recital by Theodore Strong at Aeolian Duo-Art Pipe-Organ.
- 10:00 to 12:00 p. m.—Eddie Harkness' Mark Hopkins Dance Orchestra.

TUESDAY, MAY 3

- 7:00 to 7:20 p. m.—Russell-Colvin Trio; Mary Pasmore, violinist; Frank Moss, pianist; Herman Reinberg, cellist.
- 8:05 to 8:40 p. m.—KFRC Radio Movie Club, with Bill Hawley and "Puss" Donahoo, comedy duo.
- 8:40 to 8:50 p. m.—Prof. Herman Schnitzel.
- 8:45 to 12:00 p. m.—Eddie Harkness' Mark Hopkins Dance Orchestra.
- 7:00 to 7:30 p. m.—KFRC Encyclopedia Period.
- 8:00 to 10:00 p. m.—Gilfillan Neutrodyne Evening of Music.
- 9:00 to 10:00 p. m.—Program, featuring selections from grand opera "Faust."
- 10:00 to 12:00 p. m.—Eddie Harkness' Mark Hopkins Hotel Dance Orchestra.

WEDNESDAY, MAY 4

- 7:00 to 8:00 a. m.—Breakfast concert.
- 7:00 to 7:30 p. m.—"Puss" Donahoo and his Orchestra.
- 7:00 to 7:30 p. m.—Club Carlton Orchestra.
- 8:00 p. m. to 1:00 a. m.—Eddie Harkness' Mark Hopkins Dance Orchestra.

THURSDAY, MAY 5

FRIDAY, MAY 6

SATURDAY, MAY 7

Program Published as Submitted by the Station.

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Will place a  
**MAJESTIC**  
"B" CURRENT SUPPLY  
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45-volt Large "B" Batteries. \$1.95    6-volt 85-Amp. Storage Batts. \$7.50  
45-volt Heavy Duty "B" Bat. \$2.85    Ace "A" New Base Tubes. . . \$ .69

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Announcer

## Portland, Oregon—491.5 Meters

# KGW

1000 WATTS—610 KILOCYCLES  
THE MORNING OREGONIAN  
"Keep Growing Wiser"

### DAILY EXCEPT SUNDAY—

- 7:15 a. m.—Setting up exercises.  
9:45 to 10:00 a. m.—Women's health exercises.  
10:00 to 11:30 a. m.—Town Crier, weather reports, news items.  
12:30 to 1:30 p. m.—Noon concert.  
6:00 to 7:00 p. m.—Dinner Concert.  
7:30 to 7:45 p. m.—Weather and market reports.

### WEEK COMMENCING SUNDAY, MAY 1, 1927

#### SUNDAY, MAY 1

- 10:55 a. m. to 12:30 p. m.—Morning services from the St. Stephen Pro-Cathedral.  
7:30 to 9:00 p. m.—Evening services from the Hinson Memorial Baptist Church.  
9:00 to 10:00 p. m.—National Broadcasting Co., Inc., program from San Francisco.  
10:00 to 11:00 p. m.—Public Service Little Symphony Orchestra.

#### MONDAY, MAY 2

- 7:00 to 7:30 p. m.—Educational talk and music.  
7:45 to 8:00 p. m.—American Express Co. travel talk.  
8:00 to 9:00 p. m.—National Broadcasting Company program from San Francisco.  
9:00 to 10:00 p. m.—Venetian Hour.  
10:00 to 12:00 midnight—Dance music by Cole McElroy's Spanish Ballroom Dance Band.

#### TUESDAY, MAY 3

- 2:00 to 3:00 p. m.—Women's Matinee.  
7:00 to 9:00 p. m.—Educational program.  
9:00 to 10:00 p. m.—National Broadcasting Company program from San Francisco.  
10:00 to 12:00 p. m.—Dance music, featuring Herman Kenin and his orchestra.

#### WEDNESDAY, MAY 4

- 7:00 to 8:00 p. m.—Utility Service and Concert Trio, with soloist.  
8:00 to 9:00 p. m.—Concert by Maxwell House Coffee Orchestra and vocal artists.  
9:00 to 10:00 p. m.—National Broadcasting Company program from San Francisco.  
10:00 to 10:30 p. m.—Bridge game.

#### THURSDAY, MAY 5

- 6:00 to 7:00 p. m.—"Live Where You Play Hour."  
7:00 to 7:30 p. m.—Music by concert trio.  
7:45 to 8:00 p. m.—Lecture, given under the auspices of the Catholic Truth Society of Oregon.  
8:00 to 9:00 p. m.—Vaudeville entertainment.  
9:00 to 10:00 p. m.—National Broadcasting Company program from San Francisco.  
10:00 p. m. to 12:00 midnight—Cole McElroy's Spanish Ballroom Dance Band.

#### FRIDAY, MAY 6

- 2:00 to 3:00 p. m.—Women's matinee.  
7:00 to 7:25 p. m.—Children's program.  
7:25 to 7:30 p. m.—Fishing and Hunting talk.  
7:30 to 8:00 p. m.—Albers Bros. Poultry talk.  
8:00 to 9:00 p. m.—Concert by the Mission Bell Orchestra with soloists.  
9:00 to 10:00 p. m.—National Broadcasting Co. program from San Francisco.  
10:00 to 10:30 p. m.—Musical program.  
10:30 p. m. to 12:00 midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

#### SATURDAY, MAY 7

- 7:00 to 7:30 p. m.—Concert Trio.  
7:45 to 8:00 p. m.—Music.  
8:00 to 9:00 p. m.—National Broadcasting Company program from San Francisco.  
10:00 to 12:00 p. m.—Dance music, featuring Herman Kenin and his orchestra.

**KOLSTER HEADQUARTERS** SCHWABACHER-FREY CO.  
736 S. Broadway, Los Angeles

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24 Kt Gold  
Pure Silver  
Soft  
Copper

### Gosilco Super Aerial Wire Gold over Silver on Copper

DX Reception Assured—30% More Volume—Clearer Tone—20% Sharper Tuning—Permanently Efficient.

No. 14 Gauge, 100 ft. \$3.00—75 ft. \$2.50—50 ft. \$1.75  
Soft Round Bus, 10c, 2 ft. length. Flexible Bus and Loop, 5c ft.  
Sold by Dealers or direct, prepaid or C. O. D. Checks Accepted.  
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Reproduces all notes, high and low, with equal clarity

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LUTHER J. JENSEN  
Announcer

## Seattle, Washington—454.3 Meters

# KFOA

1000 WATTS—660 KILOCYCLES  
Owned and Operated by Rhodes Department Store  
Arcade Square, Seattle, Washington  
P. B. GALE, Station Manager  
ROBT. PIERCE, Station Engineer  
ARTHUR W. LINDSAY, Program Director and  
Announcer  
MAX WELLS, Asst. Announcer

### DAILY EXCEPT SUNDAY—

12:00 to 12:15 p. m.—Local Produce News.

12:15 to 12:30—Farm News.

2:00 to 2:30 p. m.—Homemakers' and Shoppers' Bureau.

### WEEK COMMENCING MONDAY, MAY 2, 1927

#### MONDAY, MAY 2

6:00 to 7:00 p. m.—Radio Studios Trio.

7:00 to 7:30 p. m.—Harold Weeks in Popular Song Program.

7:30 to 8:00 p. m.—Cruise of the Sound Ferry Line Buccaneers.

8:00 to 8:30 p. m.—Industrial news by Manufacturers Association of Washington.

8:30 to 9:00 p. m.—KFOA Radio Movie Club.

9:30 to 11:00 p. m.—Bonnie Brae Dance Orchestra, remote control.

#### TUESDAY, MAY 3

12:30 to 1:30 p. m.—Kiwanis Club Luncheon program from the Olympic Hotel.

7:30 to 8:00 p. m.—Pitchford Sisters.

8:00 to 8:30 p. m.—KFOA Radio Bridge Game.

8:30 to 9:30 p. m.—Cheasty's Inc. presenting Cheasty's Male Quartet.

#### WEDNESDAY, MAY 4

12:30 to 1:30 p. m.—Rotary Club Luncheon program from the Olympic Hotel.

7:00 to 8:00 p. m.—Hugh Baird's Ford-O-Crat Entertainers.

9:00 to 10:00 p. m.—Maxwell House Coffee Orchestra and soloists presented by Cheek-Neal Coffee Co. from KGW, Portland.

#### THURSDAY, MAY 5

12:30 to 1:30 p. m.—Shrine Club Luncheon program from the Chamber of Commerce Bldg.

6:30 to 7:30 p. m.—E. R. Butterworth & Sons Orchestra.

7:30 to 8:00 p. m.—Sunde & d'Evers, Tent-makers.

8:00 to 8:30 p. m.—Doc Proelss "Cross-Eyed Family."

8:30 to 9:30 p. m.—Cheasty's Inc. Trio De Luxe.

10:30 to 12:00 midnight—Bonnie Brae Dance Orchestra.

#### FRIDAY, MAY 6

12:30 to 1:30 p. m.—Members Council Luncheon program from Chamber of Commerce Bldg.

6:45 to 7:00 p. m.—Automobile Club of Washington.

7:00 to 8:00 p. m.—Sherman Clay & Company studio program.

8:00 to 9:00 p. m.—The Mission Bell Concert Orchestra presented by the Los Angeles Soap Co. from KGW, Portland.

9:00 to 10:30 p. m.—Burke & Farrar's Kirkland Serenaders.

10:30 to 12:00 p. m.—Weekly Frolic of the "Keep Growing Wiser Order of Hoot Owls," broadcast from KGW, Portland.

#### SATURDAY, MAY 7

7:00 to 7:30 p. m.—Children's program on the Big Blue Mona Motor Bus to KGW and KHQ.

8:30 to 9:30 p. m.—Cheasty's Inc. Dance Orchestra.

#### SUNDAY, APRIL 3

2:00 to 3:00 p. m.—"Reo Flying Cloud Concert Orchestra" presented by the Lamping Motor Co.

*Program Published as Submitted by the Station.*

## A PHILCO INSTALLED IN YOUR HOME—WE. 9065

### PALMER RADIO LABORATORY

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Each of these units represents the best in engineering in the Power Unit field. Workmanship and materials are of the highest quality. No hum or distortion from them. They connect with the house lighting circuit.

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**RADIO NEWS**—The National Radio Monthly  
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**RADIO DOINGS**—The Leading Pacific Coast  
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These leaders in their respective fields—the great National  
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Name.....

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City and State.....

(Specify NEW or RENEWAL)

R-1

## Bert R. Hassler

B. R. Hassler, although a recent comer to Southern California, is as well known to the trade in this locality as in San Francisco.

For two years Hassler was Pacific coast sales manager for the Colin B. Kennedy Company, and some three and



a half years ago he was advanced to the position of general sales manager for the same company, with headquarters in St. Louis.

Last July he came back to the coast and established an office in San Francisco, representing the L. S. Brach Company and the Valley Electric Company.

Hassler has recently moved to Los Angeles and opened an office at 305 Allied Crafts Building, and has added the Sentinel line to those already carried.

The newest item in the Sentinel line is one of particular interest. It is an

automatic switch or relay, which, in addition to connecting and disconnecting the B eliminator and A battery charger, also automatically stops the charging process when the battery is fully charged. This makes the whole power supply equipment entirely automatic, and relieves the set owner of all care expecting the occasional adding of distilled water to the battery.

### \$1 Get Distance Amazing Discovery For Any Radio

Why confine your radio programs to a few local stations when the expensive concerts, dance music and lectures of hundreds of big cities are ready for you? With every order for our treatise, "The Distance Getter," we include FREE our wonderful new Distance Transformer. Tune your set according to our special instructions and presto — note the distant stations roll in!

#### Satisfaction Guaranteed

Your money instantly refunded if you are not satisfied. The attachment furnished FREE with the "Distance Getter" alone is worth the price.

"Results beyond all expectations. Cuts through local stations like a knife." — writes Galloway of Chicago, Ill.

"Send three more for my friends. I get Denver and Calif. easily," says Homes, Palos, Ill. "I also get stations in Canada, Chicago, Miami, all on loud speaker with sufficient volume to be heard all over the house," says Pecker of Swampscott, Mass.

"Thus far I've pulled in many stations I formerly only read about" Prael of Ohio.



Hazleton Laboratories,  
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- Send me "The Distance Getter" postpaid.  
Enclosed find \$1 (M. O., stamps or check).  
 Send C. O. D., plus small postage added.

Name .....

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**MAIL COUPON TODAY**

## Broadcasters' Digest

*As this issue goes to press we understand that several changes are likely to be made in wave length assignments to certain of the Coast stations. Radio Inspector Linden of the Sixth District reports that no official information is at hand, however, and as soon as such advices are obtainable, the necessary changes will be made in the time tables and programs in Radio Doings.*

*Meanwhile KMIC, Inglewood, has announced that they are changing to 261 meters. By the time the programs of this issue become effective it is probable that other wave-length changes will have been made. We beg the indulgence of our readers until such time as we can announce authoritative assignments.*

Inasmuch as the Los Angeles Evening Express operates KNX radio station it is only fitting that the frolic held every Saturday night should be known as the Midnight Express. Just as soon as the Coconut Grove dance music ends the frolic gets under way, and Harold Isbell, Town Crier of the Night, acts as engineer for the train that skips about the country on a hurried trip.

Fans who have written in or wired from distant points are visited by the Midnight Express. Recently Eddie Peabody, banjoist extraordinary, spent fully an hour playing popular numbers to the great delight of late listeners.

Frank N. Murphy, Chief Electrical Engineer for Warner Brothers' Motion Picture Studios Radio Station KFVB, is not the man to allow himself to be baffled by obstacles—he simply surmounts them.

One night recently, while KFVB was broadcasting the dinner hour program, the generator broke down and for fifteen minutes the station was silent. That it was not longer was due to Mur-

phy's presence of mind and ingenuity. He immediately utilized the generator of Warner Brothers' Portable Station 6XBR, and successfully carried on the program till midnight, the appointed time of signing off.

This is the first time as far as it is known that a broadcast station has been operated by a gasoline generator.

On Tuesday, May 10, during the 8 to 9 o'clock program from KHJ, Dr. Ralph L. Power, radio editor of The Times, will step from his role as scribe and make his debut as a radio playwright for the time being.

The little one-act play of ten minutes will be full of humor and mirth with the title roles being taken by Uncle John, KHJ announcer, and Elvia Allman, program arranger of the station.

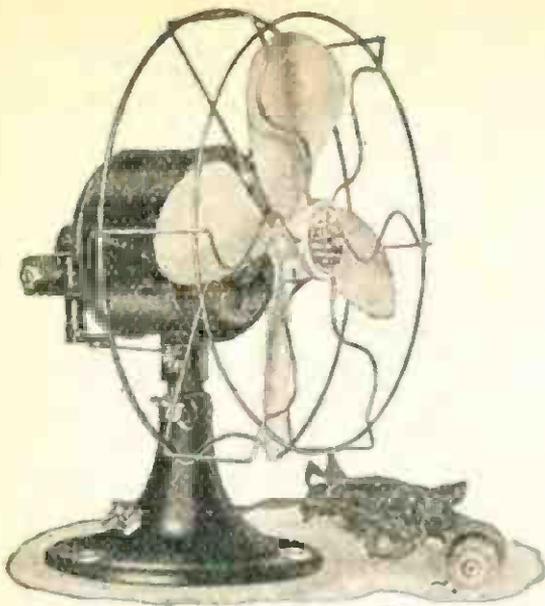
"An Incident in a Radio Studio," is the title of the playlet written by Dr. Power, whom many will remember as radio announcer for The Examiner three or four years ago, when that newspaper broadcast its own programs through KWH, and later over KFI, as a remote control line.

Our associate, Major Lawrence Mott of KFWO takes exception to our statement in a recent issue that Mrs. Mary Elizabeth Carter of Station KFVD was the only woman studio manager, announcer and accompanist on the Coast, claiming that Miss Frances Hewitt of KFWO was the first woman to have entire charge of a studio in the West, if not in the entire country. We grant you and the charming Miss Hewitt this point, Major, but we are still of the opinion that you have not burdened Miss Hewitt with the duties of Chief Announcer, in addition to her musical work, which is the special distinction claimed for Mrs. Carter by Mr. McWhinnie, the owner of the Venice station.

# Don't Get Hot

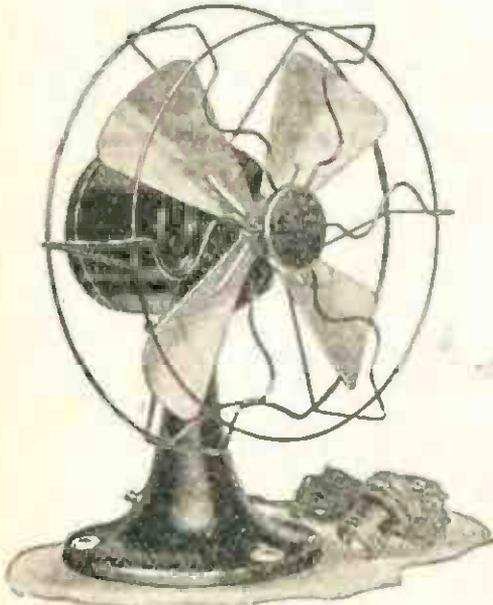
*When it costs so little  
to keep cool with*

## Eskimo Fans



**ESKIMO MODEL 20**  
*Two speed, 10 inch Oscillating Fan.  
Beautiful in appearance. Fully guaranteed.  
Noiseless in operation. Does not creep.*

**PRICE \$11.00**

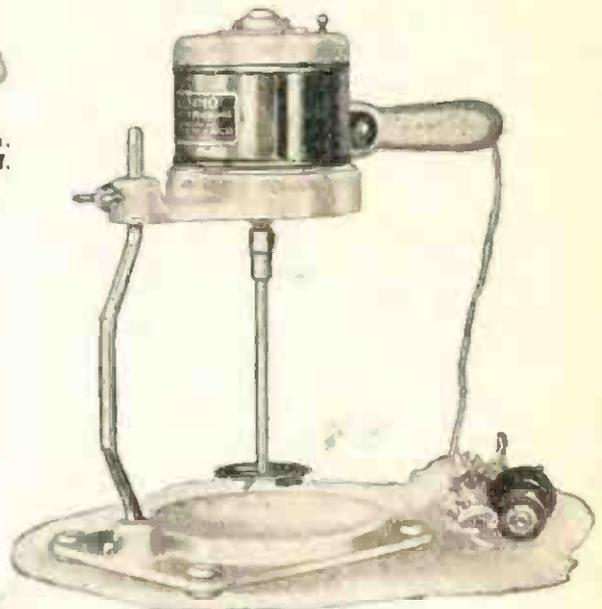


**ESKIMO MODEL 10**  
*Eight inch, non-oscillating, single speed  
Fan. It is priced to fill the big demand  
for a fan at a price every one can afford.*

**PRICE \$6.00**

*Also made in full 9 inch blades.*

**PRICE \$8.00**



### ESKIMO KITCHEN MECHANIC

*Useful device for the housewife. Ideal  
for mixing drinks, mayonnaise and dress-  
ings, whipping creams, beating eggs, and  
performs many other operations formerly  
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WALTER M. FAGAN  
PRESIDENT

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## Timely Trade Topics

The Victor Dealers of Southern California gave a banquet at the Mary Louise Friday evening, April 22nd, in honor of Mr. Forbes, general sales manager of the Victor Talking Machine Company.

Mr. Forbes is visiting the Victor dealers of Southern California with Mr. P. C. Clay, President of Sherman-Clay & Company, and Mr. Otto May, the Pacific Coast Manager of the Victor Talking Machine Company.

Due to ill health, Mr. G. Ellis, Manager of the Los Angeles branch of Sherman-Clay & Company, has retired temporarily from active business. Everyone wishes Mr. Ellis a speedy recovery.

Mr. R. H. Cook has been appointed the Los Angeles Manager to fill the vacancy left by Mr. Ellis.

Mr. Cook is familiar with all phases of the Radio and Talking Machine business, as he has been associated with Sherman-Clay & Company for many years.

The Conneway Electric Laboratories, manufacturers of the well known line of Magnatron Radio Tubes and of Magnium Oxide coated filament used in many other radio tubes, has just announced the addition of a High Mu tube to their line, the Magnatron DC-240.

The Magnatron DC-240 has been designed for sets employing resistance or impedance coupled audio amplification. It is a High Mu Amplifier and Detector Tube.

The Atwater Kent sales convention for dealers in Southern California will be held July 20. Some of the most prominent men of the Atwater Kent organization will be present. The place of meeting will be announced at a later date.

Mr. L. L. Ryder, Chief Technician of Sherman Clay & Company of San Francisco, gave a unique demonstration at the Yale banquet, Wednesday, April 20th, in the St. Francis Hotel of what could be accomplished with a short wave receiver.

He tuned in the Schnectady station, WGY, that was broadcasting the program of the Yale Club of New York. Ex-President Wm. H. Taft was the principal speaker. His voice came in clearly and with sufficient volume, so that everyone in the room was able to hear perfectly.

The Magnavox Company have opened a branch warehouse at 1122 Santa Fe avenue, Los Angeles. C. E. Flynn, Direct Factory Representative, will have charge of distribution.

A. E. Schifferman, who everyone in the trade in Southern California knows, is now manager of the Guarantee Collection Agency, 270 Chamber of Commerce building. He will be pleased to see any of his old friends at the above address.

The Howard Radio Distributing Co., of 6229 Banner St., Hollywood, Calif., has been appointed Southern California distributors for the Trav-Ler Portable Receiver. Mr. Stewart reports that the set has met with instant success and is in great demand by both the dealers and the radio fans.

The Philadelphia Storage Battery Co., manufacturers of the well known batteries and the Philco Socket Power Unit have opened a branch factory at 1149 South Wall street. Mr. Harry Fore, their Southern California representative, is in charge. Harry Gester, well known to the radio trade, has recently been added to their sales force.

## Timely Trade Topics

At the annual election of officers of the Radio Manufacturers Agents' Association of Southern California the following were elected to serve for the next year: W. D. Scott, President; Lombard J. Smith, Vice President; F. W. Falck, Second Vice, and A. L. Farquharson, Secretary.

The Acme Electric and Manufacturing Company of Cleveland, Ohio, one of the largest Manufacturers of Radio Battery Chargers, "B" Power Supply Units, Control Switches, AB Socket Power Units and Power Packs have moved from their temporary address, which was taken at the time their factory was destroyed by fire last October.

The factory building destroyed by fire has been put in the best of condition with modern construction and new equipment has been installed which was specially designed to expedite and accommodate the large volume of business which this concern receives on their products.

The Utah Radio Products Company are coming out with three new speakers, a cone listing at \$30, and two beautiful cabinet speakers, one listing at \$65, the other at \$125.

J. J. Perlmut has been appointed Southern California representative for the Raytheon Manufacturing Company. He has also taken on the Thorola line. The Raytheon Company announce that their new policy will be to sell only through authorized jobbers.

The J. C. Lester Radio Shoppe, 452 South Broadway, Los Angeles, now has on display a new 6-tube portable set with power tube which Lester has been experimenting with for some months and which he claims will give excellent results.

Harold H. Cluff, general sales manager of the Kemper Radio Corporation, is now on a ten-day tour through the Pacific Northwest visiting his distributors in that territory.

Sidney Spector, representative for Acme Apparatus; Centralab and Alden Manufacturing Company, spent the last week in Los Angeles.

The Gold Seal Electrical Company, Inc., makers of Gold Seal Radio Tubes recently announced the appointment of Mr. William R. Davis as General Sales Manager.

Mr. Davis brings to this important position a broad knowledge of the radio field in which he was one of the pioneers, and an exceptionally specialized experience in its sales problems and procedure.

Thoroughly familiar with selling conditions, both here and abroad, Mr. Davis should prove a tower of strength to this organization whose noteworthy success and rapid growth offered him the broadest opportunity to demonstrate his unusual ability.

Parmelee-Dohrmann Company of San Diego has been appointed Crosley and Kolster Dealer. They are carrying a complete stock of all models manufactured by the Crosley and Kolster Companies.

Parmelee-Dohrmann Company are being supplied by the H. Earle Wright Company, Inc., California distributors of Crosley and Kolster.

Mr. Garrett Arnold, who is business Sales Manager of Kierulff and Ravenscroft & Company for the last three years, has been appointed the Manager of the San Francisco House. He left for San Francisco last week to take over his new duties.

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