

Radio *And AMUSEMENT* Guide ^{5¢}

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., Week of October 2-8, 1932

Number 50

PICK RADIO'S 'IT' GIRL!



Who is radio's "It" Girl? Who is the girl whose verve and vibrant air personality makes her as vivacious and thrilling to the air audience as Clara Bow is to the screen audience? You see a new picture of Clara Bow at left. Radio's "It" Girl must have Clara's "It"—but in her voice—not in her pulchritude. Radio Guide wants its readers to choose Radio's "It" Girl. (Story on Page Three).



Any one of the radio stars pictured here may be radio's "It" girl—the girl who will hold the same position in radio as Clara Bow held on the screen. She may be Ruth Etting, at upper left, or Connie Boswell, upper right, or Irene Beasley, in center, or Kate Smith, below. Or it may be someone much less well known, but who possesses that indefinable "It" to a greater degree. Turn to Page Three to choose radio's "It" Girl.

CBS Gives Football Broadcast Schedule

Football is here and sports announcers all over the stretches of CBS and NBC are laying in their fall supply of cough lozenges in preparation for the games which will be broadcast, despite pre-season threats that all might be just static on the football mikes.

Play-by-play accounts of the games will be sent out by Columbia from almost every section of the United States.

NBC, on the other hand, in making up its advance schedule has held open a number of Saturdays which will be filled in later. Thus they plan to put on the air only the games which early season showings indicate have aroused the greatest national interest.

Clip This Schedule!

The complete football schedule of Columbia broadcasts follows:

- October 8—Northwestern-Michigan, at Ann Arbor.
 October 12—(Columbus Day)—Boston College-Centre College, at Boston.
 October 15—Army-Pittsburgh, at West Point.
 October 22—Yale-Army, at New Haven.
 October 29—(tentative)—Notre Dame-Pitt, at Pittsburgh.
 November 5—St. Mary's-Fordham, at New York.
 November 8—(Election Day)—City College of New York-Manhattan, at New York.
 November 12—Notre Dame-Northwestern, at South Bend.
 November 19—Yale-Harvard, at New Haven.
 November 24—(Thanksgiving)—Penn-Cornell, at Philadelphia.
 November 26—Army-Notre Dame, at New York.
 December 3—Army-Navy, at Philadelphia.
 December 10—So. California-Notre Dame, at Los Angeles.
 December 17—California-Georgia Tech, at San Francisco.

The schedule of NBC broadcasts, as made up-to-date, follows:

- October 8—Minnesota-Purdue, at Minneapolis.
 October 8—Columbia-Princeton, at New York.
 October 15—Ohio State-Michigan, at Columbus.
 October 15—Held open.
 October 22—Dartmouth-Harvard, at Cambridge.
 October 22—Yale-Army, at New Haven.
 October 29—Held open.
 November 5—Held open.
 November 12—Held open.
 November 19—Yale-Harvard, at New Haven.
 November 19—Notre Dame-Navy, at Cleveland.
 November 24—Cornell-Pennsylvania, at Philadelphia.
 November 24—Held open.
 November 26—Notre-Dame-Army, at New York.
 November 26—Held open.
 December 3—Army-Navy, at Philadelphia.

Radioddities



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Mrs. Sabin Speaks on Dry Law Reform

Ideas on prohibition reform addressed especially to the women of the country will be the subject of Mrs. Charles H. Sabin's talk over the NBC network, on Monday, October 10, at 7:45 p. m.

Mrs. Sabin is chairman of the Women's Organization for National Prohibition Reform. She will speak from the New York studios of the NBC and will be introduced to her ether audience by Mrs. Henry Morgenthau, Jr., chairman of the Women's Radio Division of the Democratic National Campaign Committee.

Hart Starts New Hollywood Series

Johnny Hart, song and dance man, is going to Hollywood—as far as the NBC is concerned.

"Johnny Hart in Hollywood" will be premiered over the NBC network on Monday, October 3, at 6:45 p. m. Listeners will tune in the new series daily except Saturday and Sunday thereafter at the same time.

Johnny Hart, in person, plays the lead while Jack MacBryde and Ed Whitney will portray Pete Buck, the press agent, and Rex Carlton, friend of Johnny. Music by Josef Bonime's Orchestra. Outlet WMAQ.

Mayor, Army at 'The Big City' Debut Party

One of radio's most elaborate air debuts was made by Lieut. Jim Forsyth over WCFL last Tuesday.

Forsyth, speaking of his forthcoming attraction, "The Big City," on the air for the first time at 8:45 p. m. every Tuesday and Thursday, has the Mayor, the Army, the Navy and the Marines at his back, not to mention World's Fair officials, members of the Chicago Diplomatic Corps, and a host of other notables.

Tuesdays broadcast was a skilfully manipulated "build-up" to get the air audience in line for "The Big City."

Two broadcasts were made from a dinner at the Hotel Maryland, and the remaining half-hour came from WCFL studios in the Furniture Mart. Mayor Cermak was the principal speaker, and personally welcomed Forsyth and praised his plans for future air spots. Other celebrities in attendance, both

at the dinner and, later, at the studio, included: Wat. T. Cluverius, Rear Admiral, U. S. Navy; Dr. George Kolombatovitch, Consul General of the Kingdom of Jugoslavia, and Deputy Dean of the Chicago Diplomatic Corps; Lewis Edward Bernays, Consul General for the United Kingdom of Great Britain; Major General Roy D. Keehn, Illinois National Guard; Colonel Robert Isham Randolph; Colonel George Gaw; Dr. Herman N. Bundesen; Colonel William H. Burt, N. S. Army, representing Major General Frank Parker, Commander of the Sixth Corps Area; John Fitzpatrick, Prse. of the Chicago Federation of Labor and radio station WCFL; Lt. Colonel John W. N. Shulz, Assistant Chief of Staff for Military Intelligence, Sixth Corps Area and Chester Lawrence Fordney, United States Marine Corps Attache. to the Century of Progress

'Show Boat' Skit Premieres on NBC

Some of the most famed entertainers of the stage will bring their talent to NBC networks when Captain Henry's Maxwell House Show Boat is premiered over an NBC-WEAF network on Thursday, October 6. The first of the new series of programs will take the air at 8 p. m.

The radio show has no connection with the stage play "Show Boat," but numerous stars from that production have been recruited to join the ether cast of the new series.

Cast includes Charles Winninger and Jules Bledsoe, celebrated negro baritone, both from Ziegfeld's "Show Boat"; the Hall Johnson Choir from "Green Pastures"; Lanny Ross, radio tenor; Annette Hanshaw, blues singer; Mabel Jackson, soprano; January and Molasses, comics; Don Voorhees' Orchestra, and a dramatic cast of ten.

The new series is built around a program of music and comedy with a dramatic plot which carries a love story along from week to week. Lanny Ross plays the hero and Mabel Jackson, as Mary Lou, is the fair young thing who plays opposite him.

Listeners will tune in the programs after Thursday, October 6, each week at the same time. Chicago outlet will probably be WMAQ.

Rapee Broadcasts Favorite Classics

Favorite selections from the great composers, Wagner and Tchaikowsky, will be played by Erno Rapee and the NBC Symphony Orchestra during two concerts to be broadcast over the NBC network on Sunday, October 2, and Sunday, October 9, at 12 noon, as parts of Rapee's classical series, "Symphony for the Masses."

The works of Wagner will be presented during the coming Sunday, and Tchaikowsky's will be featured in the succeeding Sunday in 90-minute concerts.

Rapee will open his Wagner broadcast with the well-known overture from "The Flying Dutchmen," and selections from "The Valkyrie," "Siegfried," "The Meistersinger" and "Tristan and Isolde," will round out the broadcast. Julia Glass, concert pianist, will be guest artist on the Tchaikowsky broadcast. She will play the first movement of Tchaikowsky's Concerto. Outlet WMAQ.

Week's New Programs

The following new chain programs, and others that have been quiet during the summer, will go on the air this week:

Musical Memories, with Frank Westphal's Orchestra—Sundays at 6:30 p. m. over the Columbia network.

California Walnut Growers; Omar Khayyam dramatized—Thursdays at 8:30 p. m. over the Columbia network.

Blue Coal Review; script and music—Sundays at 4:30 p. m. over the Columbia network.

Tales of the Foreign Legion—Sundays at 4:30 p. m. over the Columbia network.

Ben Bernie from the College Inn, Chicago, each night from 12 to 12:30; and Frankie Masters from the Terrace Gardens, Chicago, from 12:30 to 1 each morning through NBC networks.

Johnny Hart—five nights a week at 6:45 p. m. over NBC networks. Secretary Hawkins and his club for boys and girls—Tuesday, Thursday and Saturday at 5:45 p. m. over NBC.

Monarch Mystery Tenor—Sundays at 1 p. m. over NBC Blue network.

Great Moments in History—Sundays at 6:30 p. m. over NBC.

Sherlock Holmes—Wednesdays at 8 p. m. over NBC.

Death Valley Days—Thursdays at 8 p. m. over NBC.

The Devil Bird—nightly except Sundays at 5 p. m. over WLS.

Maxwell House Show Boat—Thursdays at 8 p. m. over NBC.

Radio Guide

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"She must have that indefinable something known as 'IT.' She must have a voice that grips you and lifts you right out of your easy chair. She must have a voice and a personality that will make you feel glad you're alive, a voice that makes you forget troubles and depression. It must be a thrilling voice, a live voice, probably a young voice."

Choose Air's 'It' Girl in Nation-wide Contest

WHO is radio's "IT" Girl? Who is the one girl whose air personality makes her radio's biggest feminine attraction?

Clara Bow was the "IT" girl of the screen. At the height of her career her verve, and vitality, and personality made her the biggest box office attraction of the day. There is an "IT" girl of radio today. Through her voice alone she is able to inspire a vast audience of listeners. Her pulchritude doesn't count. She may be middle-aged or young. She may be large as Kate Smith or slim and lovely as Ruth Etting. She may sing, or she may be an entrancing character in a radio play. She may be a great star paid five thousand a week, or she may be a comparatively obscure artist whose talent has not yet been appreciated by the broadcasting moguls.

But she must have that indefinable something known as "IT." She must have a voice that grips you and lifts you right out of your easy chair. She must have a voice and a personality that will make you feel glad you're alive, a voice that makes you forget troubles and depression. It must be a thrilling voice, a live voice, probably a young voice.

WHO IS RADIO'S "IT" GIRL? RADIO GUIDE wants to know. The public wants to know. The executives of the big networks want to know. She is radio's really great feminine star.

You, the American public, will pick radio's "IT" girl. At the bottom of this page you will find a ballot. Clip it and send it to the Contest Editor of RADIO GUIDE. You will be given four or five weeks to choose radio's "IT" girl, in order to give every one of RADIO GUIDE's readers, in every state, an opportunity to vote. To the winner will go a handsome loving cup, symbolic of the title of radio's "IT" girl of 1932. Approximately 1,000,000 readers have a chance to vote, and when the ballots are counted, RADIO GUIDE's "IT" girl will be Queen of the Air this year. RADIO GUIDE plans to make this an annual contest.

Elinor Glyn started this "IT" business when she wrote her book, "IT."

Elinor Glyn started it and it hasn't subsided since, until now the word "IT" means the essence of feminine charm; of a sort of vivacious glamour.

In radio, it means more than that. It is hard to send "IT" over the air waves. Many artists try to do it, few succeed. But there must be one girl, in the hundreds whose voices are heard every night, who is able to perfectly project "IT" into the atmosphere. That girl deserves more recognition than a salary. She deserves the title of "IT" girl, and the crown of queen of the air.

Offhand, there are scores of artists who MAY win. At present, three singers seem to stand out in the race for the title—Kate Smith, Ruth Etting and Jessica Dragonette. Not far behind—perhaps not behind at all—are Irene Beasley, Connie Boswell, Myrtle Vail and Marge Damerel, the Countess Albani, Jane Froman, Irene Taylor, June Pursell, Irma Glen, Ethel Shutta, Harriet Hilliard, Harriet Cruise, Jane Ace (of Easy Aces), and Elsie Hitz, the dramatic actress.

And that's only a few! Because those who have been named are just now on top of the radio heap, it doesn't mean that they'll win the contest. Some girl

may leap from obscurity within a week or two, she may top all those who have been heard before, and win by a landslide. Those things happen in the radio world. It only takes a week for a little known artist to become a nation-wide figure. It is conceivable that the public which chooses radio's "IT" girl will pick an artist who has been completely overlooked by the broadcasters, one who has never been "built up," one heard on an hour little-noticed by the studio executives and much-noticed by the public at large.

RADIO GUIDE hopes, when you send your vote for radio's "IT" girl, that you will also send a letter telling why you voted for your favorite. This is not compulsory, but RADIO GUIDE wishes to publish some of these letters in its "Voice of the Listener" columns. These letters will tell this magazine—and you—more about WHY we like a certain type of singer, or a certain personality.

When RADIO GUIDE first decided to hold this contest—the first nationwide popularity contest ever conceived to select the radio queen—it considered the question of the great advantage which artists heard over networks will naturally hold over those heard on only a single station.

Because an artist is heard on only one station does not necessarily mean that her air personality is inferior to the network artists. Therefore, you may believe that a voice heard over a single station is the voice of radio's "IT" girl. And it possibly may be. And if your favorite is heard on but one station, vote for her anyway. Your vote won't be lost. She may not win the contest, but she will gain recognition that will certainly aid in speeding her on her way to more wide-spread fame.

For instance, Nell Roy, one of radio's most sensational singing successes, is heard over WOR and rarely on a network, yet her popularity is such that it is quite possible that she may be chosen radio's "IT" girl.

The "IT" girl poll will cover every state and votes are expected from as far off as Hawaii and Mexico—anywhere, in fact, where radio programs are heard. As the votes pour in, RADIO GUIDE will publish pictures of not only the leaders, but of those local stars whose standing in the poll entitles them to national recognition.

Some noted star, such as Kate Smith, Ruth Etting or Jessica Dragonette, might be actually leading in the balloting, while a local artist may be far down the list. Yet if the number of votes cast for a girl appearing on only one station is unusually large, then the Contest Editor will know that in a certain section of the country a new star is rising in the ether firmament. Knowing this, RADIO GUIDE will endeavor to tell the public of these stars. This magazine believes that such talent, unsung except in certain localities, should be given as much chance to attain national fame as those artists who are heard over the networks.

And this contest shouldn't be confined to singers either. With the drama this season reaching its peak in radio, is it not possible that a dramatic actress will be America's "IT" girl? There are more dramas on the air now than ever before in radio's history.

Jane Ace, of Easy Aces, has a tremendous following, and don't forget Gracie Allen. Sure, Gracie has "IT," personality and everything. It doesn't matter that she portrays the role of Dumb Dora—not at all. She gets the listeners. Why not Gracie for radio's "IT" girl?

Then there is June Meredith, heard on the First Nighter program. In an intense moment in a play her voice has made millions of listeners thrill! The names of all those for whom votes are cast will be carried in tabulated form in RADIO GUIDE every week. Every vote received will be counted and checked by a special staff working under the direction of the Contest Editor. Every effort will be made to insure absolute accuracy in the count of this poll.

Watch RADIO GUIDE for the ballot standings. The race is on! You are judge!



Any of the radio favorites shown here have a chance to win the title of radio's "IT" girl, except Elinor Glyn, in center, who isn't on the air at all, but who has the distinction of starting all this business about "IT" in the first place. Upper left, Irene Taylor. Paul Whiteman's vocalist; below her, Jessica Dragonette, soprano; lower left, Jane Froman; and just above her, June Pursell. Upper right, the Countess Olga Albani; below her, Ethel Shutta. Lower right, "Marge" of "Myrt and Marge"; and just above her, Irma Glen, organist.

My
'IT' GIRL

IS

VOTER

Mail to: Contest Editor, Radio Guide,
423 Plymouth Court, Chicago, Ill.

Programs For Sunday, October 2

LOG OF CHICAGO STATIONS				
Call Letters	Kilo cycles	Power, Watts	Location and Phone Number	
WLS	870	50,000	1230 W. Washington St. Haymarket 7500	
WENR	870	50,000	222 North Bank Drive Superior 8300	
WGN	720	25,000	Drake Hotel Superior 0100	
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000	
WJJD	1130	20,000	Palmer House State 5466	
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600	
KYW	1020	10,000	Strauss Building Wabash 4040	
WMAQ	670	5,000	Merchandise Mart Superior 8300	
WMBI	1080	5,000	153 Institute Place Diversey 1570	
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600	
WJKS	1360	1,000	Gary, Indiana Gary 25032	
WAAF	920	500	836 Exchange Avenue Yards 0084	
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166	
WSBC	1210	100	5 So. Wabash Avenue Dearborn 0206	
NBC	Chicago Office		Merchandise Mart Superior 8300	
CBS	Chicago Office		Wrigley Annex Whitehall 6000	

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions

7:20 A.M.
WJJD—Mooseheart Catholic Services

7:30 A.M.
WIBO—Morning Reveries
WAAF—Favorites of Yesterday

8:00 A.M.
WENR—Children's Hour (NBC)
WAAF—The Eight O'clock Concert
WIBO—Swedish Services, conducted by Oiaf Nelson
WCFL—Highlights of Music
KYW—Sunshine program; Paul McClure
WGES—German Hour

8:30 A.M.
WCFL—Religious Program

9:00 A.M.
WGN—Grand Old Hymns; The Old Testament
WBBM—Synthetic Symphonies
WENR—Modern Instrumentalists (NBC)
WCFL—German Entertainment
WGES—Organland
WMAQ—Bible Story dramatization
WAAF—Across the Footlights

9:15 A.M.
WGES—Band Parade

9:30 A.M.
WMAQ—Musical program
WGN—Victor Stonebrook, tenor
WBBM—Modern Living; Lindlahr's Magazine
WENR—Fiddler's Three (NBC)
WAAF—Variety Program
WGES—Memory Lane
WCFL—Rogers Highlights

9:45 A.M.
WJJD—Mooseheart Protestant Services
WENR—Song for Today (NBC)
WGES—Happy Hits
WGN—Leonard Salvo, organ

10:00 A.M.
WGN—Sunday Morning Concert; Lewis White, baritone

WCFL—Italian Entertainment
WENR—Morning Musicals (NBC)
WGES—Waltz Tunes
WAAF—Hi, Folks!
WBBM—Julia Mahoney and Charles Carlile
WSBC—Midwest Program

10:10 A.M.
WJJD—Happy Go Lucky Time; Art Linick

10:15 A.M.
WCFL—Highlights of Music
WBBM—Synthetic Symphonies
WGES—Today in Music

10:30 A.M.
WGN—Melody Makers; orchestra (CBS)
WSBC—Gene Morton, songs
WBBM—American Bird Products; Whistling Wonder
WAAF—My Favorite Band
WMAQ—Major Bowe's Capitol Theater Orch. (NBC)
WCFL—Seventh Church of Christ, Scientist
WJKS—Watch Tower Program

10:45 A.M.
WAAF—Estelle Barnes, pianist
WJKS—The Melody Makers (CBS)
WBBM—Peoples Church

11:00 A.M.
WENR—Central Church
WGN—Mormon Tabernacle Choir and Organ (CBS)
WMAQ—Major Bowe's Orchestra (NBC)
WJKS—Sunday Varieties
WSBC—Variety Program
WAAF—Goldenrod Revue

11:15 A.M.
WJKS—California Echoes
WAAF—Melodies in Three-Quarter Time

11:30 A.M.
WGN—Some of Your Old Favorites
WMAQ—Special Broadcast from Germany (NBC)
WENR—Mexican Typica Orchestra (NBC)
WAAF—Organ Melodies

11:45 A.M.
WGES—Our Lady of Sorrows Catholic Church
WAAF—Salon Music

12:00 NOON
WENR—Biblical Drama (NBC)
WGN—Reading of the Tribune Comics
WMAQ—Symphony Orchestra
WCFL—Rogers German Program

12:30 P.M.
WLS—Polish Music Hour
WGN—Bridge Club of the Air
KYW—Uncle Bob with the Funnies
WAAF—Sears, Roebuck Musical Moments
WCFL—Rogers Swedish Program
WIBO—Art Hour
WBBM—Gus Haenschen's Orchestra

12:45 P.M.
WBBM—Norm Sherr, pianist

1:00 P.M.
WGN—Wurlitzer Program; Verne Buck, violinist
WIBO—German Hour
WBBM—Flanagan Sport Hunches
WMAQ—Monarch Mystery Tenor (NBC)
WAAF—Hoosier Philosopher
KYW—The Watchtower Program

WENR—Pastels (NBC)
WAAF—Ford Waldo

4:15 P.M.
WENR—Trio Charmante (NBC)
WAAF—In Old Vienna

4:30 P.M.
WJJD—Judge Rutherford
WGN—Lawrence Salerno, songs
WBBM—Foreign Legion (CBS)
WJKS—Radio Review
WAAF—Edgewater Presbyterian Church Quartet
KYW—Road to Romany (NBC)
WENR—Big Ben Dream Drama (NBC)

4:45 P.M.
WJJD—Neighborhood Store
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WENR—Catholic Program (NBC)
WJKS—Studio Frolic
WGN—Bernie Cummins' Orchestra
WJJD—Criminal Parrallels
KYW—Jimmie Kozak's Concert Orchestra
WAAF—Sacred Quarter-Hour
WBBM—Frank Wilson and Jules Stein
WIBO—Salon Recital
WCFL—Variety Program
WSBC—All Colored Hour

5:15 P.M.
WJJD—Billy Sunshine
WJKS—Little Jack Little (CBS)
WMAQ—Paul Whiteman's Orchestra (NBC)

5:30 P.M.
WIBO—WPCC
WENR—Sweetheart Days (NBC)
WJKS—Irene Beasley (CBS)
WJJD—WJJD Concert Orchestra
WGN—Irene Beasley, songs (CBS)
WBBM—Howard Neumiller and Phil Porterfield

5:55 P.M.
WIBO—B and K Reporter

8:15 P.M.
WENR—American Album of Familiar Music; quartet; piano duo; vocal solos. NBC
WCFL—WCFL Orchestra
WBBM—Gus Arnheim's Orchestra, The Dells
KYW—Jimmie Kozak's Orchestra

8:30 P.M.
WCFL—Swedish Program
WGN—Pennzoil Parade of Melodies (CBS)
WBBM—Gooneratne on Ghandi
WJKS—Irish Program

8:45 P.M.
WBBM—Four Norsemen and Gertrude Lutzi
WENR—Sbaeffler Lifetime Revue (NBC)

9:00 P.M.
WGN—Hal Kemp's Orchestra
WJKS—Ernest Hutcheson, pianist (CBS)
WBBM—Ernest Hutcheson, pianist (CBS)
KYW—Frankie Masters' Orchestra

9:15 P.M.
WMAQ—The Old Singing Master (NBC)
WENR—Edison Symphony
WGN—WGN Orchestra
KYW—L'Heure Exquise (NBC)

9:30 P.M.
WCFL—Workingmen's Circle Program
WBBM—Day Before Yesterday
WJKS—The Gauchos (CBS)
WGN—Tomorrow's Tribune

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Sunday at Seth Parker's (NBC)
WMAQ—The Three Keys (NBC)
WGN—Lawrence Salerno and Concert Orchestra
WENR—Phil Levant Orchestra

10:00 P.M.
WJKS—Ann Leaf, organ and Ben Alley, tenor (CBS)
WMAQ—The Orange Lantern; drama (NBC)
WGN—Frankie Trumbauer's Orchestra

10:15 P.M.
WGN—The Dream Ship
KYW—The Globe Trotter; Teaberry Sports
WENR—Oahu Serenaders (NBC)
WCFL—Studio Program

10:25 P.M.
KYW—Teaberry Sports Review

10:30 P.M.
WENR—Melodic Serenade
WGN—Hal Kemp's Orchestra
WMAQ—Auld Sandy and Harold Van Horne
KYW—Charlie Agnew's Orchestra
WJKS—Ozzie Nelson's Orchestra (CBS)
WCFL—Radio Dan

10:45 P.M.
WCFL—University Singers

11:00 P.M.
KYW—Chicago Gospel Tabernacle
WGN—Bernie Cummins' Orchestra
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Vincent Lopez' Orchestra
WENR—William Stoess' Orchestra (NBC)
WSBC—Maller's Studio Program
WJKS—Elks Toast
WGES—Paradise Orchestra

11:30 P.M.
WGN—Hal Kemp's and Ivan Eppinoff's Orchestras
WENR—To be announced
WGES—Cabaret Hits

11:45 P.M.
WGN—Late Evening Dance Orchestras

12:00 MIDNIGHT
WGES—Owl Car
WENR—Ben Bernie's Orchestra
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras

12:15 A.M.
WGES—Jamboree

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra
WGES—On with the Dance

12:45 A.M.
WGES—Organland

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

11:30 a.m. WMAQ-NBC—Special Broadcast from Germany

1:15 p.m. WBBM-WGN-CBS—World's Series Baseball Game

1:15 p.m. KYW-WMAQ-NBC—World's Series Baseball Game

8:00 p.m. WJKS-CBS—WCAU Dedication Program

10:00 p.m. WMAQ-NBC—Orange Lantern; drama

WCFL—Studio Program
WJKS—Hits and Bits

1:15 P.M.
KYW—1932 World's Series Baseball Game (NBC)
WBBM—Baseball Game; World's Series (CBS)
WMAQ—World Series Baseball Game
WCFL—World's Series Baseball Game
WAAF—Redheaded Bluebird
WGN—World's Series Baseball Game (CBS)

1:30 P.M.
WSBC—Jewish Hour Music and Song
WMBI—Spanish Gospel Service
WJKS—Ann Leaf, organist (CBS)
WAAF—The Spotlight; Live Stock Receipts
WLS—Weather Report, music

1:45 P.M.
WLS—Three Contraltos in Willard Tablet Program
WAAF—Voice of the Violin

1:50 P.M.
WMBI—Italian Gospel Service

2:00 P.M.
WLS—Association of Real Estate Taxpayers
WJKS—Symphonic Hour (CBS)
WAAF—Musical Travel Tour
WIBO—Norwegian Hour

2:10 P.M.
WMBI—Bible Exposition with Sacred Music

2:30 P.M.
WJJD—Sunday Musical Matinee
WLS—Political Talk
WAAF—Ballad Hour

2:40 P.M.
WLS—Political Talk

2:45 P.M.
WJJD—Komiss Musical
WLS—Little Brown Church

3:00 P.M.
WJKS—Cathedral Hour (CBS)
WIBO—To be announced
WAAF—Jimmie Kozak at the Piano
WJJD—Deems Taylor Suggests
WLS—Evans Musical Comedy; Orchestra

3:15 P.M.
WAAF—Sunday Serenade

3:30 P.M.
WBBM—Benjamin Landis
WAAF—Hits and Bits
WGN—Bernie Cummins' Orchestra
WENR—Highlights of the Bible (NBC)

3:35 P.M.
WBBM—Frank Westphal's Orchestra

4:00 P.M.
WJJD—Greek Hour
WBBM—Roses and Drums (CBS)
WJKS—Dance Melodies
WCFL—Polish Program
KYW—The World of Religion (NBC)

6:00 P.M.
WMAQ—Donald Novis, tenor
WLS—Our Children (NBC)
WGN—Leonard Salvo, organist
WBBM—Golden Bird
WJKS—Minute Rub Sports Review
WCFL—German Radio Hour
WIBO—The Copeland Smith League
WJJD—Armour Institute

6:10 P.M.
KYW—Teaberry Sports Reporter

6:15 P.M.
WBBM—Chicago Knights
WLS—Pickens Sisters (NBC)
WMAQ—Wheatenaville, dramatic sketch (NBC)
WGES—John Van Kanegan, pianist
WGN—Palmer House Ensemble
KYW—Home Folks, drama

6:30 P.M.
WBBM—Flanagan Sports Review
WLS—Great Moments in History (NBC)
WJJD—Famous Composers
KYW—Dan Russo's Orchestra
WGES—Minstrel Show
WMAQ—Blue Ribbon Malt Sports

6:45 P.M.
WGN—Angelo Patri; Your Child
WBBM—Medinah Ensemble; Belle Forbes Cutter
WMAQ—Vincent Lopez' Orchestra

7:00 P.M.
WMAQ—Chase and Sanborn Hour (NBC)
WLS—Radio Luminaries (NBC)
KYW—Charlie Agnew's Orchestra
WCFL—Irish Program
WBBM—The Grab Bag (CBS)
WGN—Children's Concert
WJJD—Dave Bennett's Orchestra
WGES—Polish Theater of the Air

7:15 P.M.
WLS—Through a Marble Lattice; drama (NBC)

7:30 P.M.
WJJD—Paul Rader's Tabernacle
WBBM—Wm. Vincent Hall, baritone (CBS)
WLS—Russian Gaieties (NBC)
KYW—Canton Tea Garden Orchestra
WGN—Roxy Theater Symphony (CBS)

7:45 P.M.
WLS—Borah Minnevitich's Harmonica Rascals (NBC)

8:00 P.M.
WENR—Our Government; David Lawrence. NBC
WBBM—Jack Russell's Orchestra
WJKS—WCAU Transmitter Dedication Program (CBS)
WGN—Musical Melange
WMAQ—Chicago Sunday Evening Club
WCFL—Judge Rutherford, talk
WSBC—Educational Feature
KYW—Old Time Melodies (NBC)

THREE ★ ★ ★ RADIO STAR ★ ★ ★ PROGRAM

SUNDAY

1 P. M. CST

WMAQ
WTMJ
WIBA
also
WLW
WJR
2 P. M.
EST



The "Mystery Tenor" singing for
MONARCH FOODS

The MONARCH ENSEMBLE and the MONARCH
RADIO REPORTER

WHO IS THE MYSTERY TENOR?
All America is wondering—guessing—charmed by his golden voice

Programs For Monday, October 3

6:00 A.M.
 WJJD—Good Morning Program
 WAAF—Farm Folks' Hour
 WLS—WLS Smile a While Program

6:15 A.M.
 WJJD—Int'l Buckle Busters
 WLS—Weather Report; livestock

6:30 A.M.
 WLS—Cumberland Ridge Runners
 WJJD—International Buckle Busters
 WMAQ—Setting Up Exercises
 WIBO—Uncle John's Family

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WCFL—Morning Shuffle
 WGES—Sunshine Special
 WMAQ—Tune Time
 WAAF—Breakfast Express
 WGN—Weather and Time Service
 KYW—Marshall Field & Co.'s Musical Clock
 WLS—Paul Rader's Tabernacle
 WJJD—Old Time Ballad
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle-tone Gym Class

7:30 A.M.
 WCFL—Cheerio; inspirational talk and music. NBC
 WMAQ—Morning Worship
 WBBM—Christian Science Church of Illinois
 WIBO—Melodies
 WLS—Steamboat Bill, Campbell Cereal
 WJJD—Happy Go Lucky Time; Art Linick

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)
 WMAQ—Waltzes (NBC)

8:00 A.M.
 WMAQ—Waltzes (NBC)
 WBBM—Melody Men
 WIBO—Smiles
 WMAQ—John Fogarty, tenor (NBC)
 WLS—Ralph Waldo Emerson, organ concert
 WCFL—WCFL kiddie's Aeroplane Club
 WGES—Bohemian Melodies

8:15 A.M.
 WMAQ—Top o' the Morning (NBC)
 WLS—The Ward Surprise Review
 WBBM—Musical Time Saver
 WCFL—Time Parade

8:30 A.M.
 WBBM—Modern Living
 WIBO—Musical Varieties
 WCFL—California Program; Eddie Dyer and Howard Kaiser

8:35 A.M.
 WMAQ—Musical Hodge Podge
 WGN—French Lick Spring Program

8:45 A.M.
 WMAQ—Woman's Calendar
 WLS—Produce Market Reporter

8:50 A.M.
 WLS—Livestock Receipts
 WGN—Weather and Time Service
 WCFL—Dance Music

8:55 A.M.
 WLS—Sears Tower Topics Time

9:00 A.M.
 WMAQ—Jack and Jill (NBC)
 WGES—Canary Concert
 WBBM—J. Wilson Doty and Harold Parks
 WGN—Charlie White's Gym of the Air
 KYW—Nothing But The Truth (NBC)
 WIBO—Novelettes
 WAAF—Sing and Sweep
 WCFL—German Entertainment

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WGN—The Super Suds Girls; "Clara, Lu 'n' Em."
 NBC

9:20 A.M.
 WLS—Mac and Bob, the Knoxville Boys in Willard Program

9:30 A.M.
 WCFL—Famous Soloists
 WMAQ—Neysa Program
 KYW—Flying Fingers, piano novelties (NBC)
 WBBM—Whispering Pianist
 WAAF—Mrs. Margaret Dorr; Food Economy

9:35 A.M.
 WIBO—Scintillating Rhythm
 WGES—Timely Tunes
 WGN—Board of Trade Market Reports
 WMAQ—Our Daily Food; Colonel Goodbody. NBC
 WBBM—Burnham's Beauty Chat
 KYW—U. S. Navy Band (NBC)
 WJJD—Evans Revue
 WLS—Piano Instruction
 WCFL—Highlights of Music

9:45 A.M.
 WGN—Lonard Salvo's Mail Box

9:50 A.M.
 WIBO—Your Clothes
 WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers
 WBBM—Radio Boldt
 WMAQ—Board of Trade
 WJJD—Home Makers Hour
 KYW—Consolaires (NBC)
 WGES—Down The Old Back Road
 WAAF—Bill Baar's Bits of Life

9:55 A.M.
 WMAQ—Musical Hodge Podge

10:00 A.M.
 KYW—Marmola Thumb Nail Drama
 WLS—Livestock Markets; poultry markets
 WMAQ—Melody Three
 WCFL—Dance Music
 WGN—Irene Wicker and Allan Grant
 WBBM—Morning Moods (CBS)
 WIBO—Popular Echoes
 WAAF—Piano Rambles
 WSBC—New Southern Program
 WGES—Melody Parade
 WJJD—Komiss Musical

10:05 A.M.
 WLS—Poultry Market—Weather
 KYW—Musical Interlude

10:15 A.M.
 WMAQ—Musical Hodge Podge
 WENR—Market Reports and Organ Melodies (NBC)
 WGN—Leonard Salvo's Favorites
 WGES—Piano Symphonies; Ethel and Harry
 WJJD—Neighborhood Store
 WIBO—Market Reports
 WAAF—Salon Music
 KYW—Radio Household Institute (NBC)

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WJJD—Billy Sunshine
 WGN—Digest of the News
 WBBM—Helen Mors
 KYW—Rose Vanderbosch, singing pianist
 WENR—In College Inn
 WAAF—Effie Marine Harvey presents Mrs. Edward Middleton
 WMAQ—Hugo Mariani's Marionettes (NBC)
 WIBO—News of the day
 WGES—Camptown Minstrels
 WMBI—Devotional Hour

12:00 NOON
 WCFL—The Red Invader by Mathew Wolf
 WBBM—Chicago Hour
 WJKS—George Hall's Orchestra (CBS)
 WMAQ—Golden Pheasant Orchestra (NBC)
 WGN—"Mid-day Services"
 WMBI—Noonday Loop Evangelistic Service
 WJJD—Illinois Medical Society
 WLS—Maple City Four and John Brown, pianist
 WAAF—Noon-time Melodies; Weather
 WIBO—North Shore Church

12:15 P.M.
 WCFL—Hill Billy Program
 WBBM—Local Markets
 WJJD—Old Time Ballads
 WLS—Dinnerbell Program
 WIBO—Stock Markets

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WGN—Madison String Ensemble (CBS)
 WJKS—Daily Times News Flashes
 WCFL—Barton Organ Recital
 WBBM—Household Hints
 WMAQ—Board of Trade
 KYW—Republican National Committee (NBC)
 WIBO—Reading Room
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WMAQ—Musical Ramblings

12:40 P.M.
 WJKS—Farm Flash, Ralph Robertson

12:45 P.M.
 WBBM—Jimmy Garrigan's Orchestra
 KYW—Dan Russo's Orchestra
 WCFL—Farm Talk
 WJJD—Luncheon Dance Music
 WMAQ—Princess Pat; beauty talk

WJKS—Sam Praeger and Helen Nugent (CBS)
 WIBO—Matinee Melodies.

2:45 P.M.
 WLS—Piano Instruction
 WJJD—International Buckle Busters
 WJKS—Four Eton Boys (CBS)
 WSBC—Jerry Sullivan Song Special
 WIBO—Market Reports

3:00 P.M.
 WJJD—Women's Club
 WLS—Information Desk; Orchestra
 WAAF—A Mood in Blue
 WJKS—Frank Westphal's Orchestra (CBS)
 WMBI—Book Table
 WIBO—Studio Program

3:15 P.M.
 WJJD—Dreams of Hawaii
 WLS—Shoppers' Service; Anne and Sue

3:20 P.M.
 WMBI—Gospel Music

3:30 P.M.
 WJJD—Popular Songsters
 WGN—Columbia Artists' Recital (CBS)
 WBBM—Flanagan's Sport Hunches
 WJKS—Columbia Artist Recital (CBS)
 WAAF—Tambourines and Castanets
 WENR—Song Fellows (NBC)

3:40 P.M.
 WMBI—Gospel Service in Greek

3:45 P.M.
 WJJD—Bridge Class of the Air
 WBBM—Norm Sherr, pianist
 WAAF—World News Reports
 WENR—Joseph Koestner's Orchestra

4:00 P.M.
 WJJD—Symphony Music
 WJKS—News Flashes
 WGN—Popular Program
 WBBM—Burnham's Beauty Chat
 KYW—Two Doctors with Aces of the Ace
 WCFL—Junior Federation Club
 WAAF—Piano Novelties; Jimmy Kozak

4:15 P.M.
 WENR—Dromedary Caravan; drama (NBC)
 WAAF—Dance Music
 WJKS—Romance (CBS)
 WGN—Afternoon Musicale
 WAAF—Popular Potpourri
 WBBM—Romance; orchestra (CBS)

4:25 P.M.
 WBBM—Piano Program

4:30 P.M.
 WJJD—Mooseheart Children
 WENR—Of Pappy (NBC)
 WJKS—Kiddies Club
 WAAF—James Hamilton, baritone
 WCFL—Tony and Joe
 WBBM—Art Gilham

4:45 P.M.
 KYW—Rhythm Revue; Teaberry Sports
 WAAF—Ray Waldron's Sports Review
 WJKS—Studio Frolic
 WENR—G. E. Circle Program (NBC)
 WBBM—Imperial Imps

4:55 P.M.
 WCFL—Day Dreamer
 WBBM—Organ Interlude

5:00 P.M.
 WENR—American Legion War Memorial (NBC)
 WJJD—Chicago School Teachers
 WMAQ—The Dance Masters
 WGN—The Devil Bird
 WBBM—Schlagenhauer Party
 WAAF—Songs of the Southland
 WSBC—Mallers Studio Program
 WIBO—Dusk Dreams
 KYW—Mel Stitzel at the piano
 WCFL—Peter Pen

SPECIALS FOR TODAY
 FOR LOG OF LOCAL STATIONS SEE PAGE 4

1:15 p. m. WBBM-WGN-CBS—World's Series Baseball Game

1:15 p. m. KYW-WMAQ-NBC—World's Series Baseball Game

7:45 p. m. WGN-CBS—Fu Manchu Mysteries

8:30 p. m. WGN-CBS—Evening in Paris Mysteries

9:30 p. m. WMAQ-NBC—Chas. Wakefield Cadman; opera

10:45 A.M.
 WMAQ—Today's Children
 WSBC—Jerry Sullivan, Song Special
 WBBM—American Medical Association
 WGN—Grand Old Hymns
 WENR—Singing Strings (NBC)
 WIBO—Persian Garden
 KYW—Illinois Federation Reporter
 WJJD—Mary Alden, home talk
 WAAF—Musical Calendar

10:50 A.M.
 WBBM—Barton Organ Recital

10:55 A.M.
 KYW—Piano Patterns

11:00 A.M.
 WGN—Happy Hank and Russell Nelson; readings
 WMAQ—Spanish; Prof. Carlos Castillo
 WBBM—Adele Nelson, Beauty Chat
 WENR—Men O' Song (NBC)
 WCFL—Red Hot and Low Down Program
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpiece, organ
 WJJD—Musical Gems
 WAAF—Band Stand
 KYW—Prudence Penny, home economics

11:15 A.M.
 WENR—Miracles of Magnolia (NBC)
 WBBM—Virginia Clark; Jean and Charlie
 KYW—On the 11:15; famous dance orchestra
 WJJD—Concert Favorites
 WAAF—World News Reports

11:30 A.M.
 WGN—Board of Trade Reports
 WJJD—Young Mothers Club
 WJKS—Columbia Revue (CBS)
 WBBM—Columbia Revue (CBS)
 KYW—National Farm and Home Hour (NBC)
 WMAQ—On Wings of Song (NBC)
 WIBO—Peter Pan
 WENR—Organ Melodies
 WMBI—Continued Story Reading
 WAAF—Redheaded Bluebird

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WLS—Weather Report; Livestock Estimates
 WMAQ—Library Association Talk
 WJJD—Variety Music
 WAAF—Estelle Barnes, pianist

11:50 A.M.
 WGN—Music Weavers

11:55 A.M.
 WLS—Evening Post Reporter

12:50 P.M.
 WMAQ—Musical Ramblings (NBC)

1:00 P.M.
 WGN—Allan Grant, pianist
 WLS—Political Talk
 WMAQ—Bill Krenz, pianist
 WCFL—Barton Organ Recital
 WBBM—Norm Sherr, pianist
 WJKS—National Student Federation of America Program (CBS)
 WIBO—Ahead of the News
 WAAF—Down South
 WMBI—Organ program

1:15 P.M.
 WGN—World's Series Baseball Game (CBS)
 WIBO—Pop Concert; Leo Terry
 WCFL—World's Series Baseball Game
 WJKS—Ann Leaf, organist (CBS)
 WBBM—World's Series Baseball Game (CBS)
 WLS—Livestock Markets; Grain Markets
 WJJD—Waltz Program
 WMAQ—World's Series Baseball Game
 KYW—World Series Baseball Broadcast (NBC)
 WAAF—Helen Gunderson, soprano

1:30 P.M.
 WIBO—Little Song Shop
 WJJD—International Favorites
 WLS—The Book Shop
 WJKS—Alabama Boy; Ralph Robertson
 WAAF—Pianoesque

1:45 P.M.
 WLS—Quarter Hour in Three-Fourths Time; WLS Trio
 WIBO—B. & K. Reporter
 WJKS—Columbia Salon Orchestra (CBS)
 WAAF—Live Stock Market; Weather Summary

2:00 P.M.
 WMBI—Stories of Answered Prayer
 WLS—Dramatic Skit; J. B. and Mae
 WJJD—Helpful Household Hints
 WIBO—Radio Gossip
 WAAF—Chicago on Parade
 WSBC—Sports Review

2:15 P.M.
 WJJD—Sunshine for Shutins
 WLS—Homemakers Program; Martha Crane

2:30 P.M.
 WLS—Ball Bros. Canning Time
 WMBI—Gospel Music
 WAAF—Contract Bridge, Mrs. Catherine Lewis

WHO IS THE OCTOPUS?



Sinister, all-powerful master criminal of Paris

Tune in Each Monday Night
 —and enjoy one of the weirdest, most exciting dramas ever broadcast—the NEW "Evening in Paris Mysteries," presented by BOURJOIS.

COLUMBIA NETWORK
 8:30 Central Time

News! News! News!

Shaw vs. U. S. Again

Cut-up George Bernard Shaw and the suavely witty Max Beerbohm go on the air shortly as part of a series of broadcasts from London in which ten English writers address themselves "to an imaginary person of their choice." J. B. Priestly, popular novelist, launches the series Monday, October 19, at 3:20 p. m. over Columbia networks with an address "To A Highbrow." Beerbohm closes the series ten weeks later. Last year, wispy-bearded Shaw got away with an address to his friends in the United States which began pleasantly, "Hello, dear old boobs in America!" This time he will talk "To a Politician," naughtily if not well.

Cadman's Opus in Premiere

Charles Wakefield Cadman's new twenty-three minute opera, "The Willow Tree" goes NBC for its world premiere on Monday, October 3, at 9:30 p. m. Fred Hufsmith, tenor; Theodore Webb, baritone; Gladys Rice, soprano; Veronica Wiggins, contralto, are starred. Music by the NBC Symphony. Cadman writes RADIO GUIDE: "The Willow Tree" is a miniature grand opera designed especially for radio use. . . Has some good tunes in it. . . I'll probably say a word or two (or three) over the air for the premiere. . . it was lots of fun doing it. . ." Cadman opera indicates the trend toward musical production designed exclusively for the air.

Local outlet WMAQ.

Doty in Rocky Skit

Jack Doty has added a new three-a-week sponsored skit to his already long list of radio laurels. This time Jack is playing for the kids. "Rocky, the Shoemaker," the script is called and Jack takes the stellar role of the mellow old shoemaker who tells sports stories to a young neighbor who wants to play on his school teams.

The script, which is under the direction of Benny McLain, is heard over WBBM every Tuesday, Thursday and Saturday at 5:45 p. m. In addition to "Rocky," Jack Doty, veteran of stage and radio, has roles in "Today's Children," "Skippy," "Talkie Picture Time," and "First Nighter."

And Farmers Prefer Farms

In Hollywood last week, Paramount Pictures, now producing a radio movie and using radio stars as talent, printed a list of the eight most popular types of radio entertainment. Paramount had scouted the country to get the low-down. It found that listeners enjoy sentimental crooning, sentimental Swanee melodies, hot vocal trios and quartets with instrumental effects, trio and quartet blues singing, virile masculine ballads, soft rhythmical jazz and orchestral music and "jungle jazz." Strange fact: farmers prefer straight information talks on practical farm problems and pick the above entertainment as second choice.

Air Omar Khayyam

Omar Khayyam, Persian poet, is honored over Columbia in a musical-dramatic series starting Thursday, October 6, at 8:30 p. m. Khayyam has been read widely but little is known of his life. Series will reproduce the Khayyam career, with drama, music and poetry.

Local outlet WGN.

Foreign Legion Marches Home

Foreign Legion fans are glad that "Tales of the Foreign Legion" return to Columbia networks on Sunday, October 2, at 4:30 p. m. Author is William Cooper, Columbia ace continuity writer who also plays a Spanish role in the series. Rest of the cast includes Vin Haworth, John Daly and Marigold Cassin. Columbia Chicago studios originate the programs.

Local outlet WBBM.

IT'S A PUNT! NO, IT'S HUSING



Who is this, the staunch captain of Princeyard? No. It's old friend Ted Husing, warming up for the season. Only thing is, Husing does his punting from behind a CBS microphone in the press box. You'll hear his play by play of many big games this year. (Story on page two.)

REVIEWING RADIO

By Mike Porter

MAYBE the customers would like to know the sort of mail a scribbler gets—and this week's crop, if I may say so, ought to give the boys and girls a slant behind the scenes.

Dear Mike:

As you have often feared, the racket is making its insidious way into the radio business. Did you know that the gang boys have interested themselves in chiseling on programs? You probably know what really happened to the orchestra leader. Or do you still believe it was an auto accident? Well, anyhow, a guy came to him weeks ago and offered to get him signed on a major broadcast for \$700. He told the bandsman the prestige was worth even more. The musicker threw the guy out, and the mug threatened that the orchestra skipper would never fill the engagement, even though it was offered legitimately. But just the same, the leader got the job, but two days before he was slated to take the air, he turned up in a hospital, all battered up. You know, he won't talk about the "auto accident." You can't blame him. He wants to keep on living.

Sincerely, J. V. T.

Dear Porter:

Since Bailey left my outfit, I've added Irene Taylor, who's hair is brown; Peggy Healey, whose tresses are chestnut. I've already had Ramona Davies on the piano job for a year. Her hair is raven. Then there's little Jane Vance, a platinum blonde. All the girls are very pretty. Will you be kind enough to tell the world that I'm now looking for a real red-headed woman? One whose locks are genuinely Titian? She must be twenty-five or under, a good looker and must, of course, be able to sing. I'll sign the successful applicant. Tell 'em to call any Wednesday morning at the Cascades of the Biltmore Hotel, New York.

Yours,
Paul Whiteman

Dear Mike:

I see Jack Pearl, the new Lucky comic,

is stirring a lot of comment, and all of it seems to cover the point that Pearl is a swell funny man, and the Munchausen idea is great—but neither Pearl nor the idea gets justice from the scripts they're using. A creditable Baron needs bigger and more ingenious lies, and such cheap stuff as they're giving Pearl isn't doing him or the program any good. Am I right—or, am I right?

T. Magruder,
Washington, D. C.

Dear Sir:

There's heck to pay in Washington since the broadcasters have permitted sponsors to quote prices on the air. The National Board of Education by Radio, which foresees further abuses, has become agitated lest the private ownership of radio's major facilities, relegate the cultural and educational aspects of radio for sheer commercialism and avarice. Now, the committee, even against the advice of other educators, is going hammer and tongs into a campaign to have the government control all radio, and destroy all ballyhoo. The Committee proposes a license fee from listeners to finance a federal subsidy. On the other hand, the Radio Commission is saying "tush tush" and insisting that the kind of entertainment we are ac-

(Continued on Page Fifteen)

Purely Personal

ARTHUR ALLEN'S (one of the Stebbins Boys) mother, Mrs. Eliza Allen, who is eighty-four years of age, and his aunt Harmony, who is eighty years of age, are arriving in the big city from Gowanda, New York, sometime this week. They'll stay ten days, visiting the Empire State Building, hearing some big network broadcasts, and seeing the famous Bronx Zoo. Allen plans as a surprise for them, a visit to Atlantic City, Philadelphia, Valley Forge and Princeton.

COLONEL LEMUEL Q. STOOPNAGLE AND BUDD have signed to make a "talkie" short based on a script written by that well-known scenario writer, the Colonel himself.

RAY GRIFFIN, salesman of Pittsburgh, Pa., is the basso selected by the ROUND TOWNERS TRIO out of more than 1,100 applicants. Griffin, who will be heard with the trio this winter, making it a quartet, sent his application via home recording records as did 607 other bassos.

VINTON HAWORTH, who plays the part of Jack Arnold in "Myrt and Marge," is having to pinch hit as director of "The Lone Wolf Tribe" productions during a staff member's illness.

JACQUES FRAY AND MARIO BRAGGIOTTI are journeying to Chicago early this month for the initial appearance on their Mid-West vaudeville tour. The stage is not new to Fray and Braggiotti, however, since last year they have played concerts in most of the principal cities and accompanied Maurice Chevalier in his song recitals.

OZZIE NELSON and his orchestra open their winter engagement at the Paramount Hotel Grill, New York, Wednesday, October 5.

CLIFF EDWARDS, expected back in New York this week, sends word from the Pacific Coast that he's going to be detained there longer than expected. He's completed his film work with William Haines, but picture executives are seeking three more talkie vehicles for Ukulele Ike.

FREDERIC WILLIAM WILE will leave his post at Washington to appear before the New Jersey Newspaper Association and the student bodies of Lafayette College and Mercersburg Academy within the next few months. He'll also speak at Rochester, Wheeling and Baltimore, filling lecture engagements on "Behind the Scenes at Washington," in these cities.

KATE SMITH writes from Lake Placid, New York, that she's beginning to feel fine again. In addition to Nat Brusiloff's band, James McCafferty of the CBS engineering department, has been assigned to spend two weeks at the resort, supervising the technical arrangements. Kate's manager, Ted Collins, has been announcing her programs from Lake Placid, replacing William Brenton.

THE BOSWELL SISTERS left last Thursday night, September 29, to spend their two weeks' vacation at home. . . in New Orleans, Louisiana. Their mother and their aunt Millie, who've been visiting the girls in New York, accompanied them, and their father, A. C. Boswell, will greet them at the New Orleans station when they arrive.

GUY LOMBARDO and his Royal Canadians carry life insurance aggregating \$1,000,000. Guy carries \$200,000 on his own life, \$200,000 on that of his brother, Carmen; \$150,000 on his brother Lebert, and on his youngest brother, Victor, \$100,000. Each of the remaining members of the orchestra is insured for \$50,000. Cost payable each year is approximately \$25,000 for the first two years and about \$17,500 thereafter. Theory is that the loss of any individual in this sixteen year old band would cause a difference in their perfect unit balance. Band returned to the Grill of the Hotel Roosevelt, New York, last Wednesday.

Monday Programs [Continued]

5:15 P.M.
 KYW—Penrod and Sam
 WIBO—Cartoonist of the Air, Nick Nichols
 WCFL—John Maxwell, food talk
 WBBM—Tarzan of the Apes
 WGN—Concert Orchestra
 WJJD—Indian Princess

5:30 P.M.
 WENR—Air Juniors
 WMAQ—Drifting and Dreaming, pianists (NBC)
 WGN—Kellogg's Singing Lady (NBC)
 WBBM—Skippy, children's skit (CBS)
 WJJD—The Pied Piper
 KYW—Uncle Bob's "Curb-is-the-Limit Club"
 WCFL—WCFL Orchestra
 WIBO—WPCC

5:45 P.M.
 WGN—Little Orphan Annie; children's playlet. NBC
 WENR—Little Orphan Annie (NBC)
 WBBM—Lone Wolf Tribe (CBS)
 WJJD—Doris, Irene and Helen
 WMAQ—Opry House Tonight (NBC)

6:00 P.M.
 WENR—What's the News?
 WCFL—Hotel Allerton Orchestra
 WGN—Dinner Music
 WJJD—Dance Orchestra
 WBBM—Captain Jack
 WMAQ—Evening Music
 WIBO—German Program
 KYW—Canton Tea Garden Orchestra

6:15 P.M.
 WGN—The Secret Three
 WIBO—Windy and Sven, skit
 WENR—Century of Progress talk
 WMAQ—Wheatonville, dramatic sketch (NBC)
 WCFL—The Polyphonians
 WBBM—Jimmy Garrigan's Orchestra
 WJJD—Red Top Sports Reel
 WGES—Official Race Results by American Racing Record

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WENR—Stebbins Boys, comedy sketch (NBC)
 KYW—Three Strings
 WGN—Tom, Dick and Harry
 WBBM—Flanagan's Sport Review
 WJJD—Isle of Dreams
 WMAQ—Blue Ribbon Malt Sports
 WCFL—Hotel Allerton Orchestra
 WGES—Crusader Program
 WIBO—Ahead of the News

6:45 P.M.
 WMAQ—Johnny Hart in Hollywood
 WENR—The Goldbergs; dramatic sketch. NBC
 KYW—Chandu, the Magician
 WJJD—Concert Orchestra
 WGN—Mandel's Bridge Club of the Air
 WBBM—Tito Guizar, tenor (CBS)
 WCFL—City Desk, skit

7:00 P.M.
 WGN—Big Leaguers and Bushers
 WLS—Carnation Milk Program (NBC)
 WJJD—Frankie "Half Pint" Jaxon
 WBBM—Edwin C. Hill (CBS)
 WMAQ—Mr. Twister
 WCFL—Arthur Koch, pianist
 WIBO—Songs for Sale, Chauncey Parsons, tenor
 KYW—Men Teachers Union Speaker
 WGES—First Slovak Hour

7:15 P.M.
 WGN—Singin' Sam; The Barbasol Man. CBS
 WJJD—Dr. and Mrs. Jerry
 WBBM—Frank Westphal's Orchestra
 KYW—Edgewater Beach Hotel Orchestra
 WMAQ—Harold Van Horne, pianist
 WIBO—Speaker
 WCFL—Harry E. Sheck, A Neighborly Chat

7:30 P.M.
 WCFL—Women's Trade Union League
 WGN—Kate Smith; La Palina Program; Swanee music. CBS
 WMAQ—The Revelers, quartet (NBC)
 KYW—Dr. H. N. Bundesen for the Milk Foundation
 WLS—Bobby Meeker's Orchestra (NBC)
 WJJD—International Buckle Busters
 WIBO—Golden Voice

7:45 P.M.
 WCFL—Bulletin Board, Labor Flashes
 WGN—"Fu Manchu," mystery drama
 WLS—Pat Barnes; impersonations (NBC)
 WBBM—Medinah String Ensemble
 WIBO—Land o' Song; organ
 KYW—Presidential Poll; songs and sermon
 WJJD—Adventuring with Lowell Thomas

8:00 P.M.
 WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC
 WLS—Sinclair Weiner Minstrels (NBC)
 WBBM—Dynamo Dave Edelson
 WJKS—House of Haunted Melody
 WBBM—Harriet Cruise, songs
 WCFL—Vera Gotzes, soprano
 WIBO—Baskin; Big Ten
 KYW—Senescu Trio
 WGES—Lithuanian Melodies

8:15 P.M.
 WGN—Mills Brothers
 WBBM—Jack Russell's Orchestra (CBS)
 WJKS—The Scrap Book

WJJD—Farmer Rusk's Service
 KYW—Two Former Enemies
 WCFL—Night Court

8:30 P.M.
 WGN—Evening in Paris; mysteries (CBS)
 WENR—Parade of the States (NBC)
 WJKS—Dancing Favorites
 WIBO—Orlando Van Gunten, World's Fair talks
 WMAQ—George Olsen's Orchestra
 WCFL—WCFL Orchestra
 WBBM—The Four Norsemen
 KYW—Edgewater Beach Hotel Orchestra

8:45 P.M.
 WIBO—Organ Program
 WJKS—Gayle Wood, pianist
 WCFL—Chicago Melody Four

9:00 P.M.
 WMAQ—Country Doctor; Phillips Lord (NBC)
 WBBM—Ray Parker's Orchestra
 WCFL—Carl Formes, baritone
 WIBO—Chicago Theater Program
 WGN—Music That Satisfies (CBS)
 KYW—Footlight Follies with the "Two Doctors"
 WJKS—Polish Hour

9:15 P.M.
 WGN—"Easy Aces," comedy sketch
 WBBM—Jack Russel's Orchestra
 WCFL—The Roustabouts
 WMAQ—Soloists (NBC)

9:30 P.M.
 WIBO—Nu Grape Twins
 WJKS—Four Barons
 WBBM—Unsung Heroes (CBS)
 WENR—National Radio Forum (NBC)
 WGN—Tomorrow's Tribune
 WMAQ—Cadman's "The Willow Tree" (NBC)
 WCFL—Bernice Karasick, soprano
 KYW—Edgewater Beach Orchestra

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WGN—Highlights of Saint John
 WBBM—Myrt and Marge, drama (CBS)
 WJKS—Boswell Sisters
 WENR—Dance Miniature (NBC)
 WCFL—Adult Education Council
 WIBO—B. and K. Reporter and News

10:00 P.M.
 WENR—Amos 'n' Andy. NBC
 WMAQ—Amos 'n' Andy. NBC
 WJKS—Musical Past
 WCFL—School Teachers' Talk
 WGN—Minstrel Show
 WIBO—The Old Music Box
 KYW—Teaberry Sports Reporter; The Globe Trotter

10:10 P.M.
 KYW—Rex Maupin's Aces of the Air
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Vibraharp and Organ
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Dan and Sylvia
 WENR—Maxwell House Program (NBC)

10:30 P.M.
 WCFL—Irish Melodies, Barton Organ
 WENR—Phil Levant's Orchestra
 WMAQ—Padded Fists
 WGN—Guy Lombardo's Orchestra
 KYW—Summer Symphony (NBC)
 WIBO—Organ Prelude
 WJKS—Sid Gary, baritone (CBS)

10:45 P.M.
 WJKS—Freddie Martin's Bossert Orchestra (CBS)
 WMAQ—Via Lago Orchestra
 WIBO—Recitals in Miniature
 WCFL—WCFL Orchestra

11:00 P.M.
 WIBO—Musical Tapestry
 WCFL—Tent Show
 WGN—Hal Kemp's Orchestra
 WJKS—Don Redman's Orchestra (CBS)
 KYW—Canton Tea Garden Orchestra
 WMAQ—Morani's Beach View Orchestra
 WSBC—Mallers Studio program
 WENR—Ralph Kirbery (NBC)

11:05 P.M.
 WENR—Buddy Rogers' California Cavaliers (NBC)

11:15 P.M.
 WBBM—Around the Town; dance orchestras

11:30 P.M.
 WENR—Bellevue Stratford Orchestra (NBC)
 WGN—Late Evening Dance Orchestras
 KYW—Edgewater Beach Hotel Orchestra (NBC)
 WMAQ—Via Lago Orchestra
 WJKS—Eddie Duchin's Orchestra (CBS)

12:00 MIDNIGHT
 WENR—Ben Bernie's Orchestra
 WMAQ—Beach View Orchestra
 KYW—Canton Tea Garden Orchestra

12:30 A.M.
 WENR—Frankie Masters' Orchestra
 WMAQ—Via Lago Orchestra

Programs For Tuesday, October 4

6:00 A.M.
 WAAF—Farm Folks' Hour
 WJJD—Good Morning Program
 WLS—Smile a While Time

6:10 A.M.
 WLS—Sears Fur Reporter

6:15 A.M.
 WLS—Weather Report; Produce Reporter; Livestock Estimates
 WJJD—Int'l Buckle Busters

6:30 A.M.
 WMAQ—Setting Up Exercises
 WJJD—International Buckle Busters
 WIBO—Uncle John and his Family
 WLS—Slim and Spud; comedy skit

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WCFL—Morning Shuffle
 WLS—Paul Rader's Tabernacle
 WGN—Weather and Time Service
 WMAQ—Tune Time
 WGES—Morning Melody Mart
 KYW—Marshall Field & Co.'s Musical Clock
 WJJD—Old Time Ballad
 WAAF—Breakfast Express
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gym Class

7:30 A.M.
 WMAQ—Morning Worship
 WCFL—Cheerio (NBC)
 WGES—Sunshine Special
 WLS—Steamboat Bill, Campbell Cereal
 WBBM—Christian Science Churches of Illinois
 WIBO—Melodies
 WJJD—Happy Go Lucky Time, Art Linick

7:45 A.M.
 WLS—Jolly Bill and Jane (NBC)
 WMAQ—Waltzes (NBC)
 WBBM—Brad and Al, comedy and songs (CBS)

8:00 A.M.
 WCFL—WCFL Aeroplane Club
 WLS—Gene and Glen (NBC)
 WMAQ—John F. Garty, tenor (NBC)

WBBM—Melody Men
 WIBO—Smiles
 WGES—Bohemian Melodies

8:15 A.M.
 WBBM—Synthetic Syncopations
 WLS—Happyville Special; Spareribs and Jack
 WMAQ—Top of the Mornin'
 WCFL—Time Parade

8:30 A.M.
 WCFL—California Program; Eddie Dyer and Howard Kaiser
 WGN—French Lick Springs Program
 WMAQ—Musical Hodge Podge
 WBBM—Modern Living
 WLS—Musical Program
 WIBO—Musical Varieties

8:35 A.M.
 WMAQ—Woman's Radio Service
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Weather and Time Service
 WCFL—Dance Music

8:50 A.M.
 WLS—Sears Tower Topics Time

9:00 A.M.
 WCFL—German Entertainment
 WGN—Charlie White's Gym of the Air
 KYW—Musical Melange (NBC)
 WGES—Canary Concert
 WIBO—Novelettes
 WBBM—Jean Abbey
 WMAQ—Through Lighted Windows (NBC)
 WAAF—Sing and Sweep

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC
 WLS—Mac and Bob in Willard Program
 KYW—Piano Patterns
 WCFL—Famous Soloists
 WBBM—Melody Man
 WAAF—Food Economy, Margaret Dorr
 WMAQ—Souvenirs of Melody (NBC)

9:30 A.M.
 WLS—Piano Instruction
 WCFL—Highlights of Music
 WGES—Timely Tunes
 WMAQ—Colonel Goodbody; A. & P. Program (NBC)
 WGN—Board of Trade Market Reports

WJJD—Evans Revue
 WIBO—Hawaiian Melodies
 WBBM—Burnham's Beauty Chat

9:35 A.M.
 WGN—Leonard Salvo's Mail Box
 KYW—Garfield Park Program

9:45 A.M.
 WLS—Mama's Old Time Tea Cookies with Ralph and Hal, Old Timers
 WMAQ—Wrigley Program (NBC)
 WGES—Around the World
 WAAF—Problems of Parenthood, Richard Russell
 WBBM—Radio Boldt
 KYW—Consolaires (NBC)
 WJJD—Home Makers Hour

10:00 A.M.
 WBBM—Gus Haenschen's All String Orchestra
 KYW—Novelettes
 WIBO—Popular Echoes
 WGES—Vodvil
 WMBI—Parents Bible Story Hour
 WSBC—Home Hours
 WCFL—Dance Music
 WLS—Livestock and Poultry Markets
 WGN—La Choy Chopsticks (CBS)
 WJJD—Komiss Music
 WAAF—Piano Rambles

10:15 A.M.
 WBBM—Today's Pioneer Women (CBS)
 WGN—Leonard Salvo's Favorites
 KYW—Household Institute; drama (NBC)
 WGES—Erna Gareri; Ethel and Harry
 WMAQ—Here's to Charm
 WENR—Market Reports and Soloist
 WJJD—Neighborhood Store
 WIBO—Market Reports
 WAAF—Salon Music

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WMAQ—U. S. Army Band Concert (NBC)
 WBBM—Smiling Ed McConnell (CBS)
 WGES—Italian Serenade
 WENR—In College Inn
 WIBO—News of the Day
 WJJD—Billy Sunshine
 WAAF—The Fireside Philosopher

WGN—Digest of the day's news
 WMBI—Gospel Music
 KYW—Through the Looking Glass with Frances Ingram (NBC)

10:45 A.M.
 WENR—Rhythm Ramblers (NBC)
 WMAQ—Today's Children
 WGN—Music Weavers
 WBBM—Julia Hayes' Household Hints
 WMBI—Missionary Message and Gospel Music
 KYW—Gardener Benedict, ballads
 WJJD—Mary Alden; home talk
 WAAF—Musical Calendar

11:00 A.M.
 WMAQ—U. of C.; Talk by Fred L. Schuman
 WCFL—Red Hot and Low Down Program
 WENR—Men of Song (NBC)
 WGN—Hank Harrington and Arthur Oberg
 WBBM—Roy Dietrich and Freckman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpieces
 KYW—Prudence Penny; Home Economics
 WJJD—Musical Gems
 WAAF—Meat Recipe Talk, Mildred Batz

11:15 A.M.
 WENR—Miracles of Magnolia
 KYW—On the 11:15; famous dance orchestra
 WJJD—Concert Favorites
 WSBC—Estelle Lewis, songs
 WBBM—Local Markets
 WAAF—World News Reports

11:30 A.M.
 WENR—Home Service
 WAAF—Varieties
 WJKS—Columbia Revue (CBS)
 KYW—National Farm and Home Hour (NBC)
 WMAQ—On Wings of Song (NBC)
 WJJD—Young Mothers Club
 WIBO—Peter Pan Program
 WGES—Erna Gareri; Piano Symphonies
 WBBM—Frank Wilson and Jules Stein

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Rusnak's Kentucky Colonels
 WJJD—Joe Grein, City Scaler

11:50 A.M.
 WGN—Good Health and Training Program

• Plums and Prunes •

By Evans E. Plummer

RADIO, THE SHOWMAN'S MIDAS— Mourning is hanging heavy from the marquees of many legitimate theaters, and as the motion picture palaces and vaudeville houses aren't raving particularly about having standing room only, it is safe to assume that the amusement business isn't doing so well.

But the ticket choppers tell an interesting story about what name radio stars do to the boxoffice receipts when they are featured at the film or variety shows. They fill the houses, I am told, in direct proportion to their air build-ups. They don't have to be known on the chains, however, for many a well-known local station act has packed the public in better than lesser-known luminaries of the network studios.

A local picture emporium of repute recently booked a great comedian onto its stage, but despite the assistance of a George Arliss film, the week was a write-off. The comedian has never been on the air, and what is sadder, being a pantomimist, he'll probably have to wait for television.

Vaudeville and revue stars of old who've heard about this thing called radio but have never crooned through a mike, are bitter about being billed under the younger air talent, yet it's the latter who draw the depression-pinched coins into the tills, and that is that. Money shouts during this administration, and the managers are only filling public demand when they headline dial favorites.

Tish Kluck, our irrepressible Walla scandal wallower, reports that the radactors of principal parts in one network's star show now draw \$12.50 for a day's work, and she hopes they are saving against less prosperous times.

OFF A LIVE MIKE—

Frank Trumbauer, the ex-Whiteman star and sax king who now waves his own baton, is a great grand nephew of Charles Dickens, the famous English novelist . . .

Maurie Sherman, another stick holder, observed standing on the elevated train platform with a pair of shoes on and another under his arm, thus disproving the depression.

Torch singer Doris Robbins back in Chicago with Hal Kemp, and handsome Bob Barker, Herbie Kay's former tenor balladeer, not far away . . . Margie Hudson, who used to sing with Clyde McCoy before the Drake Hotel decided against female choruses, in the hospital having a pair of wisdom teeth educated. She'll learn.

Marie Alcott Richardson might have filed that Irene Taylor vacancy with Charlie Agnew if so many people hadn't been pulling for her . . . And Agnew is at the Terrace Gardens and on KYW from October 1 on for a limited date.

When Sax Rohmer, the gent who mixed chow mein with Scotland Yard and found the public liked to read their mysteries with chopsticks, appeared over CBS on the occasion of his first American miking and the premier of "Fu Manchu." Nate Caldwell, who writes the Rohmer air scripts, had Sax recorded on aluminum and presented the scribe with a record of his voice an hour after the show went on. And the spine-chilling Rohmer was thrilled no end.

Columbia's Chicago key, WBBM, planning to build-up Gertrude Skarod Lutz, pulled in from WCCO . . . And did you know that Tex Guinan once studied singing under Belle Forbes Cutter? But where did she get the wisecracks?

Gus Arnheim's band, after his Chicago date, will be cut to about two-thirds its size

to make it less costly. Kennaway plotting to spring Tom Gentry, handsome young batoneer from the South, with a band strong in strings . . . Who is the radio singer responsible for that engagement ring on the left hand of Lucille Overstake, one of the Three Little Maids of WLS?

Perhaps you haven't noticed, but the Magic Carpet permits no vocal choruses from its bands on Tuesday nights, and on Thursday and Saturday evenings the limit is set at one chorus per band. Music publishers are not fond of the idea.

Rumors continue that Al Jolson will be hired yet for that spot made famous and, at times, infamous by Cantor, Jessel, Chevalier and Richman . . . Ted Weems' band will replace George Olsen's November 1 on the gingerale program gagged by Jack Benny . . . WJJD getting all spruced up with many new programs, most of which are dramatic . . . WIBO about to expand and add more musicians if everything goes right . . . Ted Pearson, the NBC badboy miker who left Chicago under fire, making a name for himself as free lance announcer in New York.

PLUMS AND PRUNES—

Well aged, shriveled and otherwise decrepit prunes are awarded this week to: Both networks for cutting their rates to the political parties, when one considers what trash both are addicted to broadcasting at any cost . . . To NBC for putting more than Hal Totten and CBS more than Pat Flanagan in their World Series lineup, and to WGN for requiring its own version . . . To the Goldbergs for expecting Anglo Saxons to follow their exaggerated dialect. And if it isn't exaggerated, it's still too much for anyone educated to speak English . . . To Burns and Allen, once my favorites, for going stale and laughless at last . . . To Meyer Davis for being so naive, if as reported, he has purchased rights to Joe Palooka, the flop, instead of Rock and Rye, the more authentic version of a fight comic, by Rocky Wolfe . . . To the Stebbins Boys, who began taking the skids when Phillips Lord left them long ago . . . To H. V. Kaltenborn for being long on comment and short on common sense . . . To modern musical curtains for melodramatic crime plays.

But now, Oswald, get out the old plum basket and fill it up for the following, who have helped a bit to make radio tunable despite the dollar and cents tagged air:

For Ed Wynn, who still is funny despite the fact that everyone knows just where to laugh . . . For Pat Barnes, whose Jimtown sketches have won the night air at last. Let us hope that we shall soon have them every week night . . . For the Easy Aces, who seem not to have exhausted their situations . . . For KYW's "Girl at the Cigar Counter," a smart sketch . . . For Andre Kostelanetz, for his excellent musicianship . . . For Harry Lawrence, the script maker, who threatens to rewrite the World Series in a more dramatic continuity, if it fails to make good . . . For the wisdom of Kennaway for obtaining the services of the well-liked Al Beilin, ex-Berlin music representative . . . For WJJD because Flo Gardner's mysteries have been returned Wednesdays at 7:45 p. m. . . For Ruth Betz, the ex-WBBM glorifier, who moves into the old stand Monday . . . For Myrt and Marge, because their episodes have become less hysterical and more natural . . . For Ben Bernie and the old maestro's "good old" gags . . . For the missing Paul DeLott's air column, which was different . . . For Andrew Dobson, Chicago's Negro baritone, with a future that looks the best of all his race . . . For Jimmy Kozak's Edgewater Beach Hotel concerts on Sundays, as announced by Eddie Simmons . . . For Dave Bennett, the WJJD studio orchestra leader, who is a fair substitute for Wayne King.

Mystery Tenor on Air

Do you know whose rich tenor voice rises from behind the black mask? He has held millions of music lovers spellbound here and abroad. He has made many songs so well-loved that they have become fireside tunes hummed by young and old. Nicknamed the Monarch Mystery Tenor, he sings Sundays at 1 o'clock over the NBC; but WHO IS HE? Can you guess? The boys below are the Monarch Male Quartet—Arnold Isolany, first tenor; Sam Thompson, second tenor; Cal Scheibe, baritone, and Phil Culkin, bass.



Can music lovers remember the beautiful voice of a famous singer if his name is not given? On Sunday, October 2, at 1 o'clock, the musical memory of millions of listeners will be tested when a well known tenor who has sung in 56 countries of the world, and all the important cities of the United States, will appear over the NBC. He will be called the Monarch Mystery Tenor and will be featured on the series of Sunday afternoon concerts sponsored by Monarch Foods. The identity of the Mystery Tenor will be completely hidden. He will wear a mask in the studio. Not even the announcer who introduces him will know his real name.

However, the radio audience will be given clues to his identity. When his selections are announced, the fans will be carried back to concert halls in which this great singer has appeared, and the announcer will mention the names of famous men who were in the audience.

The Monarch Mystery Tenor will sing the songs you like, songs with which he has delighted crowned heads, famous men and women, and music lovers of Europe, Africa, Asia, South America and Australia, not to speak of the United States. Perhaps no other singer has been heard and enjoyed by such a vast world-wide audience as has the Mystery Tenor.

These programs, which will be broadcast every Sunday afternoon, are to be called the

Three Star Programs because, besides the Monarch Mystery Tenor, the Czerwonky ensemble and Charles Gilcrest, the Monarch Radio Reporter will be featured, Richard Czerwonky, who directs the ensemble, is himself a famous violinist. He was chosen to produce the musical background for this famous voice, because of his vast experience with the great artists of the world. He has been the Concert-meister of the Boston and Minneapolis Symphony Orchestras and has made many personal appearances both in this country and in Europe.

These Sunday afternoon Monarch Foods programs will be broadcast over the following stations: WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, WMAQ, KWK, KWCR, KOIL, WREN, WTMJ, WIBA, KSTP, WEBC, WDAY and KFYP.

Besides the Monarch Mystery Tenor, Monarch Foods is sponsoring a program called the Monarch Hostess appearing on WLS, WNAC, WGY, KDKA, WOC-WHO, WCCO, KFJ, WKY, KLZ, WJAX and WDAE on Friday and Saturday mornings. These are spot programs appealing to the woman listener and containing helpful hints on shopping, menu building and preparing of new dishes.

The musical part of the program will be furnished by the Monarch Male Quartet. The boys are: Arnold Isolany, first tenor; Sam Thompson, second tenor; Cal Scheibe, baritone; and Philip Culkin, bass.

Tuesday Programs [Continued]

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WBBM—Husk O'Hare's Band
WIBO—WPCC
WGN—Mid-Day Services
WMBI—Loop Evangelistic Service
WJKS—George Hall's Orchestra (CBS)
WLS—Maple City Four with John Brown, pianist
WCFL—The Red Invader by Mathew Woll
WJJD—Popular Melodies
WMAQ—Classic Varieties (NBC)
WAAF—Noon-time Melodies

12:15 P.M.
WLS—Dinnerbell Program
WIBO—Market Reports
WJJD—Old Time Ballads
WJKS—Lake Country Medical Society
WCFL—Hill Billy Program

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WCFL—Barton Organ Recital
WMAQ—Board of Trade
KYW—Republican National Committee (NBC)
WBBM—Jimmy Garrigan's Orchestra
WGN—Atlantic City Musicale (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Daily Times News Flashes
WIBO—Reading Room

12:35 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

12:40 P.M.
WJKS—Farm Flash; Irwin Porges

12:45 P.M.
WCFL—Farm Talks
KYW—Dan Russo's Orchestra
WMAQ—Princess Pat Beauty Talk
WJJD—Luncheon Dance Music

12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
WBBM—Art Gillham, pianist

1:00 P.M.
WGN—Allan Grant, pianist
WBBM—Aunt Jemima, songs (CBS)
WIBO—Ahead of the News
WAAF—Hoosier Philosopher
WLS—Political Talk
WMAQ—Adult Education
WJJD—Luncheon Dance Music
WMBI—Organ Program
WCFL—Barton Organ Recital
WJKS—Paul Whiteman's Orchestra

1:10 P.M.
WMAQ—Bill Krenz

1:15 P.M.
WJJD—Waltz Program
WLS—Livestock and Grain Markets
WJKS—Isham Jones' Orchestra
WBBM—Charis Musical Revue (CBS)
KYW—Symphonic Favorites
WGN—Palmer House Ensemble
WIBO—Pop Concert
WAAF—Paulus Van Sande

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WJJD—International Buckle Busters
WLS—Wm. Vickland's Book Shop
WMAQ—Public Schools Program
WJKS—Alabama Boy; Ralph Robertson
WBBM—Chicago Dental Society
WIBO—Little Song Shop
WCFL—College Kampus Kapert
WSBC—Larry Neville Songs
WAAF—Pianoesque

1:45 P.M.
WCFL—Pauline Stephens, soprano
WJKS—Irwin Porges, pianist
WIBO—B & K Reporter
WBBM—Chicago Hour
WAAF—Live Stock Market; Weather Summary
WGN—Allan Grant and Lawrence Salerno
WLS—Melody Men and John Brown

2:00 P.M.
WJJD—Helpful Household Hints
WGN—Garden Club of Illinois
WMBI—Question Hour and Gospel Music
WBBM—Burnham's Beauty Chat
WCFL—Harlem Harmony Hounds
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
KYW—Today's Tunes; orchestra and vocalists
WMAQ—Vocal Art Quartet (NBC)
WLS—J. B. and Mae; Dramatic Skit
WAAF—Chicago on Parade
WSBC—Sports Review
WJKS—Columbia Artist Recital (CBS)

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
WCFL—Radio Troubadours (NBC)
WLS—Homemakers' Program; Martha Crane
WBBM—News Flashes
WJJD—Sunshine for Shutins

2:20 P.M.
WGN—Earl Wilkie, baritone

2:25 P.M.
WBBM—Organ Interlude

2:30 P.M.
WCFL—Radio Dan
KYW—Women's Radio Review (NBC)
WJKS—Frank Westphal's Orchestra (CBS)
WBBM—Frank Westphal's Orchestra (CBS)
WMAQ—Smackout, comedy duo (NBC)

WGN—Knitting Guild
WIBO—Matinee Melodies
WSBC—Betty Citow, soprano

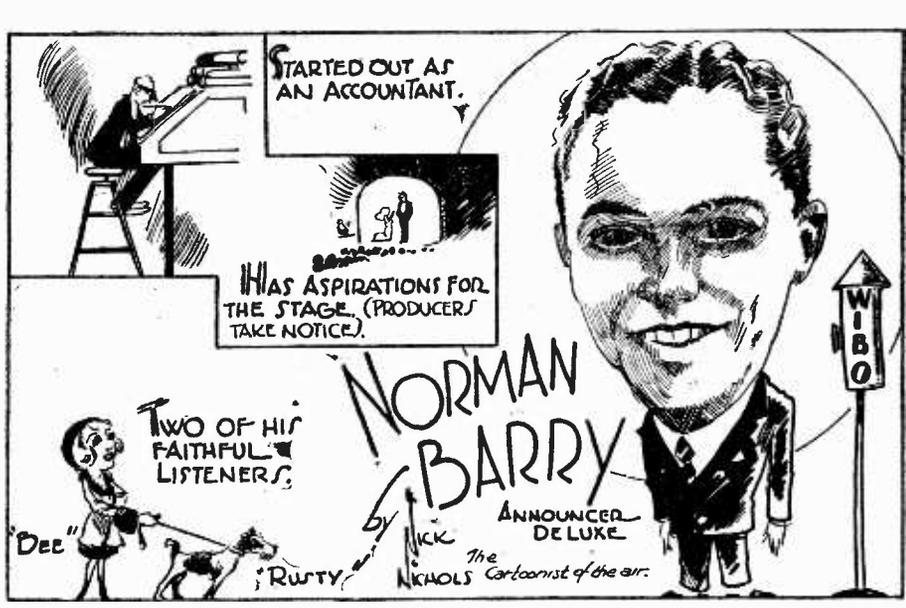
2:40 P.M.
WGN—Allan Grant, pianist

2:45 P.M.
WCFL—Songs of other nations
WMAQ—Brown Palace Hotel Orchestra (NBC)
WIBO—Market Reports
WGN—To be announced
WLS—Piano Instruction

3:00 P.M.
KYW—Three Strings; Teaberry sports
WJJD—Women's Club
WBBM—Boston Popular Revue (CBS)
WCFL—Dramatic Moments
WLS—Chuck, Ray and Frank
WMAQ—Slow River (NBC)
WJKS—Boston Popular Revue (CBS)
WIBO—Studio Gems
WMBI—Radio School of the Bible
WAAF—A Mood In Blue

3:15 P.M.
KYW—Dr. Herman N. Bundesen; Health Commissioner; talk
WJJD—Dreams of Hawaii
WLS—Shopper's Service; Anne and Sue

3:30 P.M.
WENR—Meredith Wilson's Orchestra (NBC)
WMBI—Swedish Gospel Service
WJKS—George Hall's Orchestra (CBS)
WBBM—Organ and Piano
WCFL—Variety Program
WJJD—Popular Songsters
WMAQ—Soloist (NBC)
WAAF—Organ Melodies
KYW—Two Doctors with Aces of the Air; Teaberry sports



Nick Nichols, the Cartoonist of the Air, drew this quick sketch of the career of Norman Barry, WIBO ace announcer, during one of his recent air classes over WIBO, the Top o' the Dial. Each week RADIO GUIDE prints one of Nick's drawings of famous air personalities.

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 1:15 p. m. WBBM-CBS—Charis Musical Revue
- 5:45 p. m. WMAQ-NBC—Back of the News; Wm. Hard
- 7:00 p. m. WMAQ-NBC—You and Your Government; talks
- 7:45 p. m. WGN-CBS—Musical Fast Freight
- 9:00 p. m. WENR-NBC—Lucky Strike Guest Dance Orchestras

3:45 P.M.
WENR—Spotlights In Drama and Literature (NBC)
WMAQ—Happy Jack, songs (NBC)
WJJD—Bridge Class of the Air
WAAF—World News Reports

4:00 P.M.
WENR—Frigidairians (NBC)
WJKS—Daily Times News Flashes
WCFL—Junior Federation Club
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Meet the Artist (CBS)
WJJD—Symphony Music
WMAQ—Garden of Melodies (NBC)

4:15 P.M.
WAAF—Dance Music
WJKS—Virginia Arnold, pianist (CBS)
WBBM—News Flashes
WENR—Tangee Musical Dreams (NBC)

4:30 P.M.
KYW—Harold Bean, baritone
WCFL—Day Dreamer
WBBM—Art Gillham, pianist
WJJD—Moosheart Children
WJKS—Kiddies Club
WENR—Ol' Pappy (NBC)

4:45 P.M.
WMAQ—Library Association Talk
WBBM—Imperial Imps
WGN—Afternoon Musicale
WJKS—Musical Comedy Memories (CBS)
KYW—Rhythm Revue; Teaberry Sports
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WGN—The Devil Bird
WIBO—Dusk Dreams
WCFL—Peter Pen
WSBC—New Southern Program
WGES—Gems from Germany
WMAQ—The Dance Masters
WBBM—Schlagenhauer's Party
WJJD—Neighborhood Store
WAAF—Song of the Strings
KYW—Mel Stitzel, piano
WENR—Ted Black's Orchestra (NBC)

5:15 P.M.
WGN—WGN Orchestra
KYW—Waldorf Sert Room Orchestra (NBC)
WCFL—John Maxwell, food talk
WBBM—Tarzan of the Apes
WJJD—Indian Princess

5:30 P.M.
WCFL—WCFL Orchestra
WGN—Kellogg's Singing Lady (NBC)
WBBM—Skippy; children's program (CBS)

5:45 P.M.
WENR—Air Juniors
KYW—Uncle Bob's Curb is the Limit Club
WMAQ—Radio Rubes (NBC)
WJJD—The Pied Piper
WIBO—WPCC

5:45 P.M.
WGN—Little Orphan Annie; children's playlet. NBC
WBBM—Rock Oak Champions
WENR—Little Orphan Annie; children's playlet. NBC
WJJD—Walt and Herb
WMAQ—Back of the News (NBC)

6:00 P.M.
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WMAQ—Evening Music
WGES—Official Race Results by Don Lavery
WBBM—Captain Jack
WIBO—German Program
WGN—Dinner Music
KYW—Dan Russo's Orchestra
WJJD—Dance Orchestra

6:15 P.M.
WGN—The Secret Three
WENR—The Songsters (NBC)
WJJD—Red Top Sports Reel
WGES—Johnny Van, the melody man
WCFL—Ed. Fitzgerald, baritone
WMAQ—Wheatenaville, dramatic sketch (NBC)
WBBM—Big Kernel Canaries

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—Stebbins Boys; Swift's Program
WGN—Tom, Dick and Harry, harmony trio
WMAQ—Blue Ribbon Malt Sports
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WBBM—Flanagan Sport Review
KYW—Ray Perkins, Barbasol program (NBC)
WJJD—Isle of Dreams
WGES—Crusader Program

6:35 P.M.
WMBI—Musical Program

6:45 P.M.
WGN—George Price, humorist and orchestra (CBS)
WBBM—Medinah String Ensemble
WENR—The Goldbergs; dramatic sketch. NBC
KYW—Chandu, the Magician
WJJD—Concert Orchestra
WCFL—Tibbie Crump, skit
WMAQ—Johnny Hart in Hollywood (NBC)

7:00 P.M.
WLS—Merchandise Mart Revue
WGN—Abe Lyman's Orchestra (CBS)
WBBM—Jimmy Garrigan's Orchestra

WMAQ—You and Your Government (NBC)
WCFL—Talk by Anton Johannsen
KYW—Blackstone Plantation; Julia Sanderson and Frank Crumit, NBC
WJJD—Frankie "Half Pint" Jaxon
WIBO—North Shore Church
WGES—Songs of Lithuania

7:05 P.M.
WCFL—Bakery and Confectionery Workers Talk

7:15 P.M.
WGN—Palmer House Ensemble
WJJD—Dr. and Mrs. Jerry
WBBM—John Kelvin, tenor (CBS)
WCFL—Talk By Joe Grein, City Sealer

7:30 P.M.
WGN—Kate Smith; La Païna. CBS
KYW—Back Home with Frank Luther
WJJD—International Buckle Busters
WBBM—Ray Parker's Orchestra
WCFL—Walter Duffy, tenor
WLS—Adventures in Health; Dr. Bundesen (NBC)
WMAQ—Republican National Committee (NBC)

7:40 P.M.
WCFL—Bulletin Board, Labor Flashes

7:45 P.M.
WGN—Musical Fast Freight (CBS)
WCFL—Charles Frederick Stein Program, Arthur Koch, pianist
WBBM—The Four Norsemen
WLS—Pat Barnes; impersonations (NBC)
KYW—Presidential Poll Announcement
WMAQ—Johnny Hart in Hollywood (NBC)
WJJD—International Buckle Busters

8:00 P.M.
WGN—Music that Satisfies (CBS)
WJKS—Pearl Miller, pianist
KYW—Marmola Program
WMAQ—Musical Memories (NBC)
WLS—Ben Bernie's Blue Ribbon Malt Orchestra (NBC)
WCFL—Songs of Yesterday
WJJD—Dave Bennett's Orchestra
WBBM—Harriet Cruise, songs
WSBC—Italian Program
WIBO—Plantation Days

8:05 P.M.
KYW—Vincent Lopez' Orchestra

8:15 P.M.
WCFL—Night Court
WJKS—The Scrap Book
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Tax Payers of Illinois
WGN—Threads of Happiness (CBS)

8:30 P.M.
WENR—Friendship Town; rural sketch (NBC)
WGN—Eno Crime Club. CBS
WMAQ—Ed Wynn, Texaco Fire Chief Band (NBC)
WBBM—Brooks and Ross
WJKS—Dancing Favorites
KYW—Lew Diamond's Orchestra
WIBO—The Old Trader
WCFL—WCFL Orchestra

8:45 P.M.
WCFL—Big City
WJKS—Behind the Mike
WBBM—Billy White and Westphal's Orchestra
WIBO—Aeolian Ladies Quartet

9:00 P.M.
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Lucky Strike Dance Hour (NBC)
WBBM—Ray Parker's Orchestra
WGN—Hal Kemp's Orchestra
KYW—Rex Maupin's Aces of the Air
WIBO—Wendell Hah
WCFL—Seeley Program
WJKS—Polish Hour

Carleton Smith in Europe

Rosa Ponselle Training for Carmen Role

SUMMER is nearly ended, and my time in Europe short. I am at a loss to explain the fact that half of my itinerary is yet to be covered. Paper plans are always over-ambitious.

But I console myself that it is more profitable to study a small area thoroughly than a large area superficially. For example, it impresses the memory and spirit far more to meditate in a few towns of Tuscany, rather than to make a hurried dash from Naples to the Alps, the Alps to Paris, Paris to London, and home. The first will be a perpetual enrichment, while the second can result only in a confusion.



CARLETON SMITH

Tourists' itineraries usually provide excessive mileage. Agencies inevitably arrange for you to "do" the maximum number of countries and cities in record speed. They never leave you in the small places with time to poke your head in the local newspapers and visit the station postmaster. Even if you cannot read a word of the print, you get many ideas about the sort of people you are visiting—of what they advertise, of what amuses them, and of the type of propaganda to which they are accustomed.

Only by taking your time and travelling cheaply can you meet the real people of a nation, the people whose life is at the roots of its history and present character. The same is true of museums and places of historic interest. I have no objection to entering St. Peter's with guide or guide-book, but I will not go if it must be "done" in half an hour. Nor am I troubled about what I will not see.

ROSA PONSELLE

What I wanted to tell you was that my feet had been itching for the high road, and my hand for the walking-stick ever since the announcement reached me that Rosa Ponselle was to sing a concert in St. Moritz.

I was anxious to know if the mountain-walking she was doing had helped her, and to make certain that she had fully recovered from her operation which delayed her plans for sailing in May, and kept General Electric listeners from hearing her then.

This was to be her first attempt to sing in public since the operation, and there was that fateful question that always surrounds singers and their ills. Would her voice suffer?

Her voice has not suffered. She poured forth unimpaired that glorious warmth of tone that only she has. In an age of greater voices than we hear today, Rosa Ponselle's would be marked. It satisfies every desire of those who seek a supreme natural gift. It has a timbre and a power that is unique. And she covers a wide repertoire with equal ease, if not with equal success. She sang the familiar arias of Italian opera, German lieder, French and English ballads, Tyrolean folk-songs, and Negro love-tunes.

This concert is Ponselle's annual gift to the poor children of St. Moritz, and the Embassy room of Badrutts Palace, where she always stays, held many standees. Most of the titled nobility who spend their summers here have more than a speaking acquaintance with the democratic prima donna.

Though she doesn't like to talk about her operation, she told me that rest and exercise had helped her to regain her vitality, and that she felt fully recovered. The only sport she engages in is mountain-walking. With khaki shirt and breeches, leggings, heavy boots, a rucksack, and a bright, red handkerchief, she starts out over the Julier Pass to Julier-Piz, or through the woods to the Corvatsch,

where the summer ski races are held. Frequently she stays overnight in the small hospice, and returns the next day. Miss Ponselle likes the thin, pure air and the profound peace she may enjoy in the midst of white-crested peaks.

All opera fans will be interested in knowing that she has completed memorizing the score of "Carmen," which she began studying while in the hospital. And we shall hear her story of the Gypsy's loves in another season—1933-34. Her physician feels that she should not go through the strain now. She has been "taking it easy" all summer, but soon she wants to study the castanets and the dancing for "Carmen" with Argentina. And she will plan the color schemes and design her own costumes.

Next season we may expect to hear Ponselle as *Fiora* in the Met's revival of "L'Amore dei Tre Re" (a true inspiration, but one that may not lend itself readily to broadcasting). She will sing the old roles which she likes best.

Short Wave—DX

Dear DX Editor:

I have been following the DX Column in your GUIDE and in the last issue there wasn't any column at all.

I operate two radios, one a Radiola "33" and the other a Stewart-Warner "315" which is almost seven years old. I started DXing on this set in February, 1931. Since then I have received 223 stations. I consider these my best catches:

KNX, WKEN, KWKH, XEW, XED, XER, XEO, CNRW, CFRB (2), CKGW (2), CKAC, CNRT, CPRO, CKOW, WICC, WBT, KWEA, KMTR, KTAB, KOB, KFWI, KICK, WNAD, WIIBD, KGO, NAA, CMK, KSOO.

Two hundred twenty-two is the record for the Radiola of which fourteen are Californians, fourteen from New York and eleven from Texas.

I have 42 states on the Radiola including KOH in Reno, Nevada; 40 states have been logged on the Stewart-Warner.

I would like to hear from other DXers, especially those who operate radios like mine. I will also answer all letters sent to me by any DXers.

Keep up the good work in your weekly GUIDE.

Gilbert Reinecke
5651 Waveland Ave.
Chicago, Illinois



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ALBERT C. SCHROEDER
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423 Plymouth Court, Chicago, Ill.

KEEP FIT WITH WJJD'S New Gym Class



SAMMY STRONG—"The Muscletone Man" (WJJD Every Morning 7:15)

No more golf. No more tennis. No more swimming, and no more of the other summer sports. With the problem of keeping fit upon us once again we were very happy to get WJJD's announcement of the new Muscletone Gym Class. So we tuned in the other morning at 7:15 which is just about the time we get up anyhow and got a load of these building-up and tearing-down exercises. And were we surprised? This Sammy Strong really knows how to deliver...not just the regular one-two-three-four and repeat, but with a steady line of patter running right through it, so that we didn't mind so much when we felt a little bit sore after the first exercises. And despite the soreness, we came right back the next day and went through the whole routine with no drastic results, so now it looks like we're going to set our dials for WJJD and the good old benny for 7:15 every morning. Try Sammy Strong for what ails you...

BUST 'EM OPEN "BUCKLE BUSTERS" (WJJD Every Day 6:15 A. M.—7:30 P. M.)

WJJD has brought them back...and with a BANG! The good old Buckle Busters...Frankie, Jack, Jeff, Tony and Joe are back on the air. This is the bunch that WJJD listeners heard last winter with their old hill billy songs hoedowns, reels, and plenty of good yodel songs. And the boy who leads them is Frankie Marvin. Frankie is known as "The Oklahoma Cotton Planter" and altho he loves his old overalls, he took the picture you see here in his "Sunday-Go-To-Meetin'-Clothes"

Frankie is the boy who has been yodeling his way along for years, and his biggest hits on the air are his own compositions. Then, there is Jack Marlow. Jack isn't his real name, but he's been called that so long, that we don't suppose anyone remembers what his real name really is. He sings, plays fiddle, guitar and a few other instruments. But the real "guitar playin' fool" is Jeff Davis, another Oklahoma boy, and what he does to a guitar is nobodys business.

Then there's Tony, The Accordion Man, and Old Joe although it doesn't look as if he will be able to hold out for the run of the programs.

The programs of these International Buckle Busters is presented from WJJD three times a day. 6:15 every morning for a half hour, 2:45 every afternoon for fifteen minutes, and 7:30 every



FRANKIE MARVIN

evening for fifteen minutes. And they play requests too, so if there is any old timer you want to hear, just write them about it. Adv.

Wednesday Programs [Continued]

11:50 A.M.
WGN—Good Health and Training Program

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WJJD—Illinois Medical Society
WGN—Mid-Day Services
WMAQ—Golden Pheasant Orchestra
WBBM—World Series Baseball Game
WMBI—Loop Evangelistic Service
WCFL—The Red Invader by Mathew Woll
WAAF—Noon-time Melodies; Weather
WJKS—George Hall's Orchestra (CBS)
WLS—Maple City Four and John Brown, pianist
WIBO—WPCC Program
KYW—World Series Baseball Broadcast (NBC)

12:15 P.M.
WJJD—Old Time Ballads
WJKS—Gary Yard and Garden Program
WGN—World's Series Game; provisional (CBS)
WIBO—Market Reports
WCFL—Hill Billy Program
WLS—Dinnerbell Program

12:30 P.M.
WCFL—Barton Organ Recital
WGN—Palmer House Ensemble
WBBM—Jimmy Garrigan's Orchestra
WMAQ—Board of Trade
WIBO—Reading Room
WJKS—Daily Times News Flashes
WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
WMAQ—Palais d'Or Orchestra (NBC)

12:40 P.M.
WJKS—Farm Flash; Ralph Robertson

12:45 P.M.
WMAQ—Princess Pat, beauty talk
WBBM—Julia Hayes' Household Hints
WJJD—Luncheon Dance Music
WCFL—Farm and Poultry talk

12:50 P.M.
WGN—Robert L. Van Tress
WMAQ—Chicago Association of Commerce Luncheon; Mayor Cermak

1:00 P.M.
WCFL—Barton Organ Recital by Eddy Hanson
WLS—Three Little Maids
WIBO—Ahead of the News
WGN—Allan Grant
WAAF—Hoosier Philosopher
WJJD—Luncheon Dance Music
WJKS—Pianoland, Johnny Tamiazio
WMBI—Organ program

1:15 P.M.
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WJKS—Columbia Artist Recital (CBS)
WBBM—Columbia Artists Recital (CBS)
WJJD—Walt Time
WIBO—Pop Concert; Leo Terry
WAAF—Mabel Vandepoeg

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WCFL—The Lighthouse
WIBO—Little Song Shop
WJJD—International Favorites
WLS—Bill Vickland's Book Shop
WMAQ—Public Schools Program
WAAF—Pianoeseque
WJKS—Alabama Boy; Ralph Robertson

1:45 P.M.
WGN—Allan Grant and Lawrence Salerno
WAAF—Live Stock Market; Weather Summary
WLS—The Ballad Box with the Three Contraltos
WIBO—B. & K. Reporter
WCFL—The Queen and the Hooper
WJKS—Columbia Salon Orchestra (CBS)

2:00 P.M.
WCFL—Gene O'Brien, popular singer and Kathryn McLaughlin, contralto
WSBC—Jos Springer Sports Review
WBBM—Burnham's Beauty Chat
WMAQ—Salon Concert Ensemble (NBC)
WJJD—Helpful Household Hints
WLS—J. B. and Mae; Dramatic Skit
WMBI—Special Musical Program
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WGN—Ruth Atterbury Wakefield, Historical Sketch
WAAF—Chicago on Parade

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
WCFL—Salon Concert Ensemble (NBC)
WMAQ—Republican National Committee (NBC)
WJJD—Sunshine for Shutins
WBBM—Belle Forbes Cutter, songs
WLS—Homemaker's Program
WJKS—Madame Belle Forbes Cutter, songs (CBS)

2:20 P.M.
WGN—Bebe Franklin, contralto

2:30 P.M.
WCFL—Radio Dan
WGN—The Knitting Guild
WBBM—Norm Sherr, pianist
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WIBO—Matinee Melodies
WMAQ—Smackout, comedy duo (NBC)

2:40 P.M.
WGN—Allan Grant, pianist

2:45 P.M.
WLS—Piano Instruction
WJKS—Four Eton Boys; quartet (CBS)
WBBM—Helen Mors and Freckman
WGN—To be announced
WJJD—International Buckle Busters
WIBO—Market Reports
WCFL—Songs of other nations
WSBC—Jerry Sullivan; song special

3:00 P.M.
WIBO—Studio Program
WCFL—Dramatic Moments
WBBM—Captivators; orchestra (CBS)
WJJD—Women's Club
WGN—Afternoon Musicale
WMBI—Sunday School Lesson
WLS—Information Desk
WJKS—The Captivators; orchestra (CBS)
KYW—Three Strings; Teaberry sports
WAAF—Organ Melodies

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WLS—Shopper's Service; Anne and Sue
WBBM—News Flashes
WAAF—A Thought for Today
WJJD—Dreams of Hawaii

3:25 P.M.
WBBM—Chicago Hour

3:30 P.M.
WMBI—Gospel Music
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WBBM—Brooks and Westphal's Orchestra (CBS)
WJJD—Popular Songsters
WCFL—Variety Program
KYW—Two Doctors and Aces of the Air; Teaberry sports
WENR—Art Talk by Albert Duveen (NBC)
WAAF—Tambourines and Castenets

KYW—Waldorf Orchestra. NBC
WGN—Concert Orchestra
WIBO—Cartoonist of the Air; Nick Nicholas
WENR—Our City

5:30 P.M.
WMAQ—Drifting and Dreaming, pianists (NBC)
WBBM—Skippy; children's skit
WIBO—WPCC
WJJD—Pied Piper
WGN—Kellog's Singing Lady (NBC)
WENR—Air Juniors
KYW—Uncle Bob's "Curb Is the Limit Club"
WCFL—WCFL Orchestra

5:45 P.M.
WMAQ—Donald Novis, tenor (NBC)
WGN—Little Orphan Annie, childhood playlet. NBC
WJJD—Doris, Irene and Helen
WENR—Little Orphan Annie; childhood playlet. NBC
WBBM—The Lone Wolf Tribe (CBS)

6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
KYW—Dan Russo's Orchestra
WGES—Official Race Results by Don Lavery
WMAQ—Evening Music
WCFL—Hotel Allerton Orchestra
WIBO—German Program
WBBM—Captain Jack
WJJD—Dance Orchestra
KYW—Willis Dinner Music

6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatenaville; drama (NBC)
WGES—Johnny Van, the Melody Man
WBBM—The Golden Bird
WENR—Royal Vagabonds (NBC)
WJJD—Red Top Sports Reel
WCFL—The Polyphonians
WIBO—Windy and Sven, skit

6:25 P.M.
KYW—Teaberry Sports Reporter

WJKS—Wright Sisters, harmony
WLS—Adventures in Health; Dr. H. N. Bundesen (NBC)
KYW—Goodyear Program; Revelers Quartet. NBC
WBBM—Harriet Cruise, songs
WIBO—Leonard Aldrich, baritone
WCFL—The Foursome
WSBC—Mallers Studio Program

8:15 P.M.
WCFL—Night Court
WIBO—Historical Hokum
WJKS—The Scrap Book
WLS—RKO Theater of the Air (NBC)
WJJD—Farmer Rusk's Service
WBBM—Jack Russell's Orchestra

8:30 P.M.
WGN—Eno Crime Club; mystery dramatization. CBS
WMAQ—George Olsen's Orchestra
WENR—Mobiloil Concert (NBC)
WBBM—The Four Norsemen and Orchestra
WJKS—Dancing Favorites
WIBO—Mobile Moaners
WCFL—WCFL Orchestra
KYW—Charlie Agnew's Orchestra

8:45 P.M.
WJKS—Rose Benson, Songs of Yesterday
WCFL—Four Dukes

9:00 P.M.
WGN—Music That Satisfies (CBS)
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Corn Cob Pipe Club of Virginia (NBC)
WBBM—Husk O'Hare's Orchestra
WCFL—Patricia O'Hearn Players
KYW—All-Star Minstrel Show
WIBO—Wendell Hall
WJKS—Polish Hour

9:15 P.M.
WGN—"Easy Aces," comedy sketch
WBBM—Brooks and Ross with Orchestra
WIBO—Organ Tunes
WMAQ—Marion and Jim

9:30 P.M.
WGN—Tomorrow's Tribune
KYW—Inspector Steven and Son from Scotland Yard
WMAQ—Artists Service Program (NBC)
WJKS—Hungarian Hour
WBBM—Jack Miles' Orchestra (CBS)
WIBO—Nu Grape Program
WCFL—Barton Organ Recital by Eddy Hanson and Grace Wilson
WENR—Batter Up; drama (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WGN—Eye-O-Eye Melody Hour
WIBO—B. and K. Reporter
WJKS—Steel City Jug Band
WENR—Talk by N. Thomas (NBC)
WBBM—Myrt and Marge, drama (CBS)

10:00 P.M.
WCFL—School Teachers' Talk
WJKS—Musical Past
KYW—Teaberry Sports Reporter; The Globe Trotter
WGN—Art Kassel's Orchestra
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Old Music Box

10:10 P.M.
WCFL—Musical Weather Report
KYW—Rex Maupin's Aces of the Air

10:15 P.M.
WGN—The Dream Ship
WJKS—Columbia Symphony Orchestra (CBS)
WCFL—Henrietta Kuehl, soprano
WENR—Maxwell House Program (NBC)
WMAQ—Dan and Sylvia

10:30 P.M.
WCFL—Vibraharp and Organ
WIBO—Organ Fantasies
WENR—Bobby Meeker's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WGN—Bernie Cummins' Orchestra
WMAQ—Padded Fists
KYW—Dan Russo's Orchestra

10:45 P.M.
WMAQ—Via Lago Orchestra
WCFL—WCFL Orchestra
WIBO—Recitals in Miniature
WENR—Irma Glen's Lovable Music (NBC)

11:00 P.M.
WGN—Clyde McCoy's Orchestra
WENR—Baron Lee's Orchestra (NBC)
WSBC—Mallers Studio Program
WMAQ—Beachview Orchestra
WCFL—Barton Organ Recital by Eddy Hanson
WIBO—Musical Tapestry; Leo Terry's Program
KYW—Charlie Agnew's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)

11:05 P.M.
WMAQ—Vincent Lopez' Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)

11:15 P.M.
WBBM—Around the Town; dance orchestras
WGN—Hal Kemp's Orchestra

11:30 P.M.
WENR—Hotel Pierre Orchestra (NBC)
WMAQ—Via Lago Orchestra
WGN—Late Evening Dance Orchestras
KYW—Low Diamond's Orchestra (NBC)
WJKS—Howard Lanin's Orchestra (CBS)

11:45 P.M.
WMAQ—Beachview Orchestra

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WENR—Ben Bernie's Orchestra

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 11:15 a. m.** WMAQ-NBC—Republican National Committee
- 4:15 p. m.** WENR-NBC—Dromedary Caravan; drama
- 4:30 p. m.** WMAQ-NBC—The Flying Family
- 8:30 p. m.** WENR-NBC—Mobiloil Concert; Gladys Rice, soprano
- 9:15 p. m.** WGN-CBS—Easy Aces; comedy sketch

3:40 P.M.
WMBI—Lithuanian Gospel Service

3:45 P.M.
WJJD—Bridge Class of the Air
WBBM—J. Wilson Doty, organist
WJKS—Bill Schudd's "Going to Press" (CBS)
WAAF—World News Reports
WENR—Pickard Family (NBC)

4:00 P.M.
WENR—Frigidairians (NBC)
WCFL—Junior Federation Club
WBBM—The Norsemen and Gertrude Lutz
WJKS—Daily Times News Flashes
WJJD—Symphony Music
WAAF—Piano Novelties; Jimmy Kozak

4:15 P.M.
WENR—Dromedary Caravan; drama (NBC)
WJKS—Kathryn Parsons, "Girl o' Yesterday" (CBS)
WBBM—Art Gillham, pianist
WAAF—Dance Music

4:30 P.M.
KYW—Earle Tanner, lyric tenor
WMAQ—The Flying Family (NBC)
WJJD—Mooseheart Children
WBBM—Norm Sherr, pianist
WCFL—Tony and Joe
WENR—Old Pappy (NBC)
WJKS—Kiddie Klub
WAAF—James Hamilton, baritone

4:45 P.M.
WCFL—Day Dreamer
KYW—Rhythm Revue; Teaberry Sports
WGN—Afternoon Musicale
WJKS—Studio Frolic
WBBM—News Flashes
WENR—G. E. Circle (NBC)
WAAF—Ray Waldron's Sports Review

4:55 P.M.
WBBM—Piano Interlude

5:00 P.M.
WENR—Waldorf Orchestra (NBC)
WGN—The Devil Bird
WBBM—Schlagenhauer Party
WSBC—Dynamo Dave Edelson
WCFL—Peter Pen
WGES—Poland in Song
WIBO—Dusk Dreams
KYW—Mel Stitzel, pianist
WJJD—Neighborhood Store
WAAF—Song of the Strings

5:15 P.M.
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WMAQ—The Dance Masters
WJJD—Indian Princess

6:30 P.M.
WENR—The Stebbins Boys; Swift Program. NBC
WGN—Tom, Dick and Harry, harmony trio
WMAQ—Blue Ribbon Malt Sports
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WIBO—Ahead of the News
KYW—Charlie Agnew's Orchestra
WJJD—Isle of Dreams
WGES—Crusader Program

6:45 P.M.
WENR—The Goldbergs; dramatic sketch. NBC
WGN—Angelo Patri, Your Child (CBS)
WBBM—Medinah String Ensemble
WIBO—The Mobile Moaners
KYW—Chandu, the Magician
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—City Desk, skit
WJJD—Concert Orchestra

7:00 P.M.
WGN—Big Leaguers and Bushers
KYW—Vincent Lopez' Orchestra
WBBM—Edwin C. Hill (CBS)
WMAQ—Mr. Twister
WLS—Big Time; humorous sketch (NBC)
WJJD—Arthur Koch, pianist
WIBO—Songs for Sale; Chauncey Parsons, tenor
WJJD—Frankie "Half Pint" Jaxon
WGES—Italian Idyls

7:15 P.M.
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—State Banking Conditions
WBBM—Jimmy Garrigan's Orchestra
KYW—Dan Russo's Orchestra
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WMAQ—Frankie Masters' Orchestra
WJJD—Dr. and Mrs. Jerry

7:30 P.M.
WGN—Kate Smith; La Palina Program. CBS
WLS—Melody Moments (NBC)
WBBM—Gertrude Lutz and Orchestra
WIBO—Golden Voice
KYW—Girl at the Cigar Counter
WJJD—International Buckle Busters
WMAQ—Vincent Lopez' Orchestra

7:45 P.M.
KYW—Lew Diamond's Orchestra
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—Bulletin Board, Labor Flashes
WBBM—Ray Parker's Orchestra
WLS—Pat Barnes; impersonations (NBC)
WIBO—Land o' Song; organ
WGN—Musical Fast Freight (CBS)
WJJD—Flo Gardner Mystery

8:00 P.M.
WGN—Guy Lombardo's Orchestra (CBS)
WMAQ—Musical Program

Programs For Thursday, October 6

6:00 A.M.
 WAAF—Farm Folks' Hour
 WJJD—Good Morning Program
 WLS—Smile a While Time

6:10 A.M.
 WLS—Sears Fur Market

6:15 A.M.
 WMAQ—Setting Up Exercises
 WLS—Weather Report; produce reporter; livestock

6:20 A.M.
 WLS—Slim and Spud; Comedy Skit

6:30 A.M.
 WIBO—Uncle John and his Family
 WJJD—International Buckle Busters
 WLS—Cumberland Ridge Runners

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies
 WLS—Jolly Bill and Jane (NBC)

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 KYW—Marshall Field and Company musical clock
 WGN—Weather and Time Service
 WGES—Morning Melody Mart
 WLS—Rader's Gospel Tabernacle
 WJJD—Old Time Ballad
 WCFL—Morning Shuffle
 WAAF—Breakfast Express
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gym Class

7:30 A.M.
 WCFL—Cheerio; inspirational talk and music. NBC
 WBBM—Christian Science Churches of Illinois
 WMAQ—Morning Worship
 WGES—Sunshine Special
 WIBO—Melodies
 WLS—Steamboat Bill
 WJJD—Happy Go Lucky Time, Art Linick

7:45 A.M.
 WLS—Jolly Bill and Jane (NBC)
 WBBM—Brad and Al; comedy and songs (CBS)
 WMAQ—Waltzes (NBC)

8:00 A.M.
 WLS—Gene and Glenn (NBC)
 WBBM—Melody Men
 WMAQ—John Fogarty, tenor (NBC)
 WCFL—WCFL Kiddie's Aeroplane Club
 WIBO—Smiles
 WGES—Poland's Music

8:15 A.M.
 WCFL—Time Parade
 WBBM—Synthetic Syncopations
 WMAQ—Top of the Morning (NBC)
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WMAQ—Musical Hodge Podge
 WLS—Musical Program
 WGN—French Lick Spring Program
 WBBM—Modern Living
 WIBO—Musical Varieties
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser

8:35 A.M.
 WMAQ—Woman's Radio Service
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Weather and Time Service

8:50 A.M.
 WLS—Sears Tower Topics Time
 WCFL—Dance Music

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WCFL—German Entertainment
 WBBM—Melody Parade; orchestra (CBS)
 WIBO—Novelettes
 WMAQ—Thru Lighted Windows (NBC)
 WAAF—Sing and Sweep
 WGES—Canary Concert
 KYW—Musical Melange (NBC)

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WCFL—Famous Soloists
 WBBM—The Whispering Pianist
 WLS—Mac and Bob
 KYW—Piano Potpourri
 WMAQ—Young Artists Trio
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)
 WAAF—Mrs. Margaret Dorr; Food Economy

9:30 A.M.
 WCFL—Highlights of Music
 WJJD—Evans Revue
 WMAQ—Our Daily Food; Colonel Goodbody. NBC
 WGES—Your Community Program
 WGN—Board of Trade Market Reports
 KYW—Kroll Krooner
 WBBM—Burnham's Beauty Chat
 WLS—Piano Instructions
 WIBO—Hawaiian Melodies

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 WLS—Mama's Old Time Tea Cookies
 WJJD—Home Makers Hour
 WAAF—Ask Me Another
 KYW—Consoires (NBC)
 WMAQ—Breen and De Rose, vocal and instrumental duo. NBC
 WBBM—Have You Heard? (CBS)

10:00 A.M.
 WMAQ—Mueller and Co. Program
 WBBM—Radio Boldt
 KYW—May We Present? (NBC)
 WGN—La Choy Chopsticks (CBS)
 WGES—Heart Throb Harbor
 WCFL—Highlights of Music

11:10 A.M.
 WBBM—Organ Inetrlude

11:15 A.M.
 WSBC—Estelle Lewis, songs
 WENR—Miracles of Magnolia (NBC)
 WJJD—Concert Favorites
 KYW—On the 11:15; famous dance orchestras
 WBBM—Virginia Clarke, Jean and Charlie
 WAAF—World News Reports

11:30 A.M.
 WIBO—Peter Pan
 WENR—Home Service
 WJJD—Young Mothers Club
 WMBI—Continued Story Reading
 KYW—National Farm and Home Hour (NBC)
 WJKS—Columbia Revue (CBS)
 WMAQ—On Wings of Song (NBC)
 WGN—Board of Trade Reports
 WAAF—Rhythm Serenade
 WBBM—Frank Wilson and Jules Stein

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WLS—Weather Report; Livestock
 WJJD—Chicago Motor Club Talk
 WBBM—Aunt Jemima, songs (CBS)

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WBBM—Husk O'Hare's Orchestra
 WCFL—The Red Invader by Mathew Woll
 WLS—Maple City Four
 WIBO—North Shore Church
 WJKS—George Hall's Orchestra (CBS)
 WJJD—Popular Melodies
 WGN—Mid Day Services
 WMAQ—Popular Varieties (NBC)
 WMBI—Loop Evangelistic Service
 WAAF—Noon-time Melodies; Weather

WLS—Win. Vickland's Book Shop
 WAAF—Pianoesque
 WMAQ—Public Schools Program
 WCFL—The Benedicts, Entertainers

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WCFL—Nat'l League American Pen Women
 WJKS—Rhythm Kings (CBS)
 WGN—Allan Grant and Lawrence Salerno
 WLS—Radio Guide's Garden of Melody
 WIBO—B. & K. Reporter

1:50 P.M.
 WBBM—News Flashes

2:00 P.M.
 WJJD—Helpful Household Hints
 WGN—Woman's City Club
 WCFL—James Hamilton, tenor
 WBBM—Republican National Committee (CBS)
 WLS—J. B. and Mae; Dramatic Skit
 WMAQ—Three Mustachios (NBC)
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WJKS—Talk by Bess Goodykoontz (CBS)
 WAAF—Chicago on Parade
 WSBC—Joe Springer Sport Review

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 WMAQ—Famous Loves (NBC)
 WCFL—Radio Troubadours (NBC)
 WBBM—Burnham's Beauty Chat
 WJJD—Sunshine for Shutins
 WLS—WLS Home Theater

2:30 P.M.
 WCFL—Radio Dan
 WJJD—Armour Institute
 WGN—The Knitting Guild
 WSBC—Betty Citow, soprano
 WAAF—Joyce Reed, soprano
 WJKS—Frank Westphal's Orchestra (CBS)
 WIBO—Matinee Melodies
 WMAQ—U. S. Navy Band (NBC)
 WBBM—Frank Westphal's Orchestra (CBS)

2:40 P.M.
 WGN—Allan Grant, pianist

2:45 P.M.
 WGN—To be announced
 WLS—Piano Instruction
 WJJD—Late Dance Hits
 WIBO—Market Reports
 WBBM—Barton Organ
 WCFL—Songs of other nations

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 1:45 p. m. WLS—Radio Guide's Garden of Melody
- 8:00 p. m. WLS-NBC—Death Valley Days; drama
- 8:00 p. m. WMAQ-NBC—Capt. Henry's Maxwell Showboat
- 8:30 p. m. WENR-NBC—Jenny Lind Anniversary Program
- 8:30 p. m. WGN-CBS—Omar Khayyam Dramatizations

WLS—Livestock Markets; poultry markets
 WIBO—Popular Echoes
 WJJD—Komiss Music
 WSBC—Home Hours
 WMBI—Parents Bible Story Hour
 WAAF—Songs of the Islands

10:15 A.M.

WBBM—Julia Hayes Household Hints
 KYW—Household Institute; dramatization. NBC
 WGN—Leonard Salvo's Favorites
 WCFL—Health Talk by Dr. Bundesen
 WJJD—Neighborhood Store
 WMAQ—Here's to Charm
 WENR—Market Reports; Singing Strings (NBC)
 WIBO—Market Reports
 WGES—Erma Careri; Ethel and Harry

10:25 A.M.

WGN—Board of Trade Reports

10:30 A.M.

WENR—In College Inn
 WBBM—Smiling Ed McConnell
 WMAQ—Hugo Mariani and his Marionettes (NBC)
 WIBO—News of the Day
 WCFL—Dance Music
 WGN—Digest of the day's news
 WGES—Italian Shopper
 KYW—Adult Education
 WJJD—Billy Sunshine
 WMBI—Gospel Music
 WAAF—Fireside Philosopher

10:40 A.M.

WMBI—Story Hour and Gospel Music

10:45 A.M.

WENR—McKesson Musical Novelties (NBC)
 WMAQ—Today's Children
 KYW—Juanita Rae, ballads
 WJJD—Mary Alden; home talk
 WAAF—Musical Calendar
 WBBM—V. E. Meadows, beauty school
 WGN—Music Weavers

11:00 A.M.

WCFL—Red Hot and Low Down Program
 WENR—Men O' Song (NBC)
 WJKS—Buddy Harrod's Orchestra (CBS)
 WGN—Hank Harrington and Dick Hayes
 WMAQ—U. of C.; Prof. Fred L. Schuman
 WBBM—Gus Haenschen's Orchestra
 WIBO—Musical Masterpieces
 KYW—Prudence Penny; cooking hints
 WJJD—Musical Gems
 WAAF—Meat Recipe Talk, Mildred Batz

12:15 P.M.
 WCFL—Hill Billy Program
 WJJD—Old Time Ballads
 WJKS—Lake County Medical Society
 WGN—World's Series Game; provisional (CBS)
 WLS—Dinnerbell Program
 WBBM—World's Series Game; provisional (CBS)
 KYW—1932 World Series Baseball Broadcast; provisional (NBC)
 WIBO—Market Reports

12:30 P.M.
 WCFL—Barton Organ Recital
 WMAQ—Board of Trade
 WBBM—Jimmy Garrigan's Orchestra
 WIBO—Reading Room
 WJKS—Daily Times News Flashes
 WGN—Atlantic City Musicale (CBS)
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:40 P.M.
 WJKS—Farm Flash; Danny Glenn

12:45 P.M.
 WJJD—Luncheon Dance Music
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

1:00 P.M.
 WJKS—Mills Brothers; quartet
 WCFL—Barton Organ Recital
 WAAF—Hoosier Philosopher
 WMAQ—Century of Progress Talk
 WGN—Allan Grant, pianist
 WLS—Bob and Harve
 WIBO—Ahead of the News
 WMBI—Organ Program

1:10 P.M.
 WMAQ—Bill Krenz, pianist

1:15 P.M.
 WJJD—Waltz Time
 WBBM—Chicago Dental Society
 WJKS—Ann Leaf, organist (CBS)
 WLS—Livestock Markets; Jim Poole
 WGN—Palmer House Ensemble
 WIBO—Pop Concert; Leo Terry
 WAAF—Political Talk

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WJJD—International Buckle Busters
 WJKS—Alabama Boy; Ralph Robertson
 WIBO—Song Shop

NIGHT and DAY

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T U R N I A L
R U R A L

To

RADIO GUIDE'S GARDEN OF MELODY

The Three Contraltos and Jack Holden, narrator

Thursdays 1:45 P.M.

WLS

Prairie Farmer 870 Kilocycles

Thursday Programs [Continued]

2:55 P.M.
WLS—Evening Post Reporter

3:00 P.M.
WJJD—Women's Club
KYW—Three Strings; Teaberry sports
WMAQ—To be announced
WBBM—U. S. Army and (CBS)
WGN—Afternoon Musicale
WCFL—Dramatic Moments
WJKS—U. S. Army Band Concert (CBS)
WAAF—The Bookworm; "The Jumping Frog"
WLS—Chuck, Ray and Frank
WIBO—Studio Gems
WMBI—Radio School of the Bible

3:15 P.M.
KYW—Dr. Herman N. Bundesen; health talk
WBBM—News Flashes
WLS—Shoppers' Service; Anne and Sue
WJJD—Dreams of Hawaii

3:25 P.M.
WBBM—Art Gillham, pianist

3:30 P.M.
WJJD—Popular Songsters
WMAQ—Sonata Recital (NBC)
WBBM—Brooks and Ross
WENR—Thursday Special (NBC)
WCFL—Variety Program
WMBI—Holland Service and Gospel Music
WAAF—Organ Melodies
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.
WJJD—Bridge Class of the Air
WBBM—Organ and Piano
WMAQ—To be announced
WJKS—George Hall's Orchestra (CBS)
WAAF—World News Reports

4:00 P.M.
WJJD—Symphony Music
WBBM—George Hall's Orchestra (CBS)
WCFL—Junior Federation Club
WJKS—Daily Times News Flashes
WENR—Frigidairians (NBC)
WAAF—Piano novelties; Jimmy Kozak

4:15 P.M.
WENR—Tangee Musical Dreams (NBC)
WJKS—George Hall's Orchestra (CBS)
WBBM—Art Gillham, pianist
WAAF—Dance Music

4:30 P.M.
WJJD—Mooseheart Children
WBBM—Norm Sherr, pianist
WCFL—Day Dreamer
WJKS—Kiddies Klub
KYW—Harold Bean, baritone
WMAQ—Paul Whiteman's Rhythm Boys (NBC)
WENR—Old Pappy (NBC)

4:45 P.M.
WAAF—Ray Waldron's Sports Review
WJKS—Bridge by Willard Karn (CBS)
WBBM—Big Kernel Canary
KYW—Rhythm Revue; Teaberry Sports
WGN—Afternoon Musicale

5:00 P.M.
WJJD—Neighborhood Store
WBBM—Schlagenhauer's Party
WENR—Ted Black's Orchestra (NBC)
WMAQ—The Dance Masters
WSBC—New Southern Program
WGN—The Devil Bird
WGES—Gems of German
KYW—Billy Tucker at the Piano; Teaberry Sports
WIBO—Dusk Dreams
WCFL—National Republican Committee
WAAF—Song of the Strings

5:15 P.M.
WJJD—Indian Princess
WBBM—Tarzan of the Apes

WGN—Palmer House Ensemble
WCFL—John Maxwell, food talk
KYW—Waldorf Sert Room Orchestra. NBC
WENR—John B. Kennedy (NBC)

5:30 P.M.
WCFL—WCFL Orchestra
WMAQ—Ralph Kirbery, the Dream Singer (NBC)
WENR—Air Juniors
WGN—Kellogg's Singing Lady (NBC)
WIBO—WPC; North Shore Church
KY—Uncle Bob's Golden Crisp Program
WJJD—The Pied Piper
WBBM—Skippy; children's skit (CBS)

5:45 P.M.
KYW—Uncle Bob's Curb Is The Limit Club
WGN—Little Orphan Annie; children's playlet. NBC
WJJD—Walt and Herb
WBBM—Rock Oak Champions
WMAQ—Sekatary Hawkins (NBC)
WENR—Little Orphan Annie; children's playlet. NBC

6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
WBBM—Captain Jack
WCFL—Hotel Allerton Orchestra
WMAQ—Evening Music
WGES—Official Race Results by Don Lavery
WJJD—Dance Orchestra
WIBO—German Program
KYW—Dan Russo's Orchestra

6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatonville, drama (NBC)
WIBO—Clem and Ira
WBBM—Big Kernel Canaries
WENR—Royal Vagabonds (NBC)
WCFL—The Polyphonians
WJJD—Red Top Sports Reel
WGES—Johnny Van, the Melody Man

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—Stebbins Boys; Swift's Program. NBC
WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan's Sport Review
WMAQ—Musical Program
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WJJD—Isle of Dreams
KYW—Ray Perkins, Barbasol progr. (NBC)
WGES—Crusader Program

6:45 P.M.
WCFL—National Republican Committee
WIBO—Mobile Moaners
WMAQ—Johnny Hart in Hollywood (NBC)
WBBM—Medinah Ensemble; Belle Forbes Cutter
WJJD—Radio Guide Program
WGN—Georgie Price, humorist and Krueger's Orchestra (CBS)
WENR—The Goldbergs; dramatic sketch. NBC
KYW—Chandu, the Magician

7:00 P.M.
KYW—Book Review Program
WMAQ—Fleischmann Program; Rudy Vallee's Connecticut Yankees. NBC
WBBM—Jimmy Garrigan's Orchestra
WGN—Abe Lyman's Orchestra (CBS)
WLS—Bobby Meeker's Orchestra (NBC)
WCFL—Charles Frederick Stein Program, Arthur Koch, pianist
WJJD—Frankie "Half Pint" Jaxon
WIBO—Speaker
WGES—Polish Composers

7:05 P.M.
KYW—Dan Russo's Orchestra

7:15 P.M.
WGN—Palmer House Ensemble
WBBM—Howard Neumiller, pianist

WIBO—David Jackson's talks on Securities
WJJD—Dr. and Mrs. Jerry
WCFL—Barton Organ Recital

7:30 P.M.
WIBO—B. & K. Reporter
WGN—Clyde McCoy's Orchestra
WJJD—International Buckle Busters
WLS—Rin-Tin-Tin Thriller, drama (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WCFL—Union Label Talk

7:45 P.M.
WGN—Palmer House Ensemble
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Bulletin Board, Labor Flashes
WJJD—International Buckle Busters
WLS—Boy Scouts of America Program (NBC)
WIBO—Land o' Song; organ
KYW—Vincent Lopez' Orchestra

8:00 P.M.
WGN—Music That Satisfies (CBS)
KYW—Marmola Thumb Nail Drama
WBBM—Harriet Cruise, songstress
WJKS—Helene Vernson Oden
WIBO—Mobile Moaners
WMAQ—Capt. Henry's Maxwell Showboat (NBC)
WLS—Death Valley Days; drama (NBC)
WJJD—Crazy Crystals
WCFL—Wm. Hale Thompson, talk
WSBC—Variety Program

8:05 P.M.
KYW—Three Strings

8:15 P.M.
WGN—Mills Brothers (CBS)
WIBO—The Gadabouts
WJKS—The Scrap Book
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Taxpayers
KYW—Spratt's Dog Chats

8:20 P.M.
WCFL—Night Court; comedy

8:30 P.M.
WIBO—George Anderson
WJKS—Dancing Favorites
WGN—Omar Khayyam (CBS)
KYW—Lew Diamond's Orchestra
WENR—Jenny Lind Anniversary Program (NBC)
WBBM—The Four Norsemen
WMAQ—Harold Van Horne, pianist

8:35 P.M.
WCFL—WCFL Orchestra

8:45 P.M.
WIBO—Dad and Barbara
WJKS—Monroe Brothers
WBBM—Ray Parker's Orchestra
WMAQ—Marian and Jim

8:50 P.M.
WCFL—Big City

9:00 P.M.
WIBO—Wendell Hall
WGN—Hal Kemp's Orchestra
WMAQ—Phil Lord, the Country Doctor (NBC)
WENR—Lucky Strike Dance Hour; guest orchestra (NBC)
WCFL—Vella Cook, contralto
WBBM—Republican National Committee (CBS)
WJKS—Polish Hour
KYW—Aces of the Air

9:15 P.M.
WMAQ—Soloist (NBC)
WGN—Allan Grant, pianist
WIBO—Organ Tunes

9:30 P.M.
WBBM—Jack Miles' Orchestra
WMAQ—Three Keys (NBC)
KYW—Inspector Steven and Son from Scotland Yard
WCFL—Merry Garden Ballroom Orchestra

WIBO—Nu Grape Twins
WGN—Tomorrow's Tribune
WJKS—Scotch Program

9:40 P.M.
WGN—Headliners of Other Days

9:45 P.M.
WBBM—Myrt and Marge; drama (CBS)
WIBO—B. and K. Reporter
WMAQ—Corinnis Program
WGN—Lawrence Salerno and Allan Grant
KYW—Charlie Agnew's Orchestra
WJKS—Three Buddies

10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WCFL—School Teachers' Talk
WGN—Frankie Trumbauer's Orchestra
WIBO—Old Music Box
KYW—Teaberry Sports Reporter; The Globe Trotter
WJKS—Columbia Symphony Orchestra (CBS)

10:10 P.M.
KYW—Earle Tanner's Orchestra
WCFL—Musical Weather Report

10:15 P.M.
WENR—Cesare Sodero's Orchestra (NBC)
WMAQ—Dan and Sylvia
WCFL—Barton Organ Recital; Eddy Hanson
WGN—The Dream Ship

10:30 P.M.
WGN—Bernie Cummins' Orchestra
WIBO—Organ Fantasies
WENR—Phil Levant's Orchestra
WMAQ—Padded Fists
KYW—Dan Russo's Orchestra
WCFL—Armour Glee Club
WJKS—Little Jack Little (CBS)

10:45 P.M.
WJKS—Don Redman's Orchestra (CBS)
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature

10:55 P.M.
WAAF—Marmola Thumbnail Drama

11:00 P.M.
WCFL—Merry Garden Ballroom Orchestra
WENR—Hollywood on the Air (NBC)
WGN—Art Kassel's Orchestra
WMAQ—Via Lago Orchestra
KYW—Charlie Agnew's Orchestra
WIBO—Musical Tapestry; Leo Terry Program
WJKS—Noble Sissle's Orchestra (CBS)

11:15 P.M.
WSBC—Jerry Sullivan, song special
WGN—Hal Kemp's Orchestra
WMAQ—Hotel New Yorker Orchestra (NBC)

11:30 P.M.
WGN—Late Evening Dance Orchestras
WJKS—Riviera Orchestra (CBS)
WMAQ—Beach View Orchestra
KYW—Lew Diamond's Orchestra
WENR—Pacific Serenade

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WMAQ—Via Lago Orchestra
WENR—Ben Bernie's Orchestra

12:15 A.M.
WMAQ—Beach View Orchestra

12:30 A.M.
WENR—Frankie Masters' Orchestra
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra

Programs For Friday, October 7

6:00 A.M.
WLS—WLS Smile A While Time
WJJD—Good Morning Program
WAAF—Farm Folks' Hour

6:15 A.M.
WLS—Weather Report; produce reporter; livestock
WJJD—Int'l Buckle Busters

6:30 A.M.
WIBO—Uncle John and His Family
WMAQ—Setting Up Exercises
WJJD—International Buckle Busters
WLS—Cumberland Ridge Runners

6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WLS—Paul Rader's Tabernacle
WMAQ—Tune Time
WCFL—Morning Shuffle
KYW—Marshall Field and Co.'s Musical Clock
WJJD—Old Time Ballad
WAAF—Breakfast Express
WMBI—Morning Glory Club
WGES—Morning Melody Mart
WGN—Weather and Time Service

7:15 A.M.
WJJD—Muscle Tone Gym Class

7:30 A.M.
WCFL—Cheerio; inspirational talk. NBC
WMAQ—Morning Worship
WLS—Steamboat Bill; Campbell Cereal
WGES—Sunshine Special
WIBO—Melodies
WJJD—Happy Go Lucky Time, Art Linick
WBBM—Christian Science Churches of Illinois

7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)
WBBM—Musical Time Saver

8:00 A.M.
WCFL—WCFL Kiddies' Aeroplane Club
WMAQ—John Fogarty, tenor (NBC)
WGES—Bohemian Melodies
WBBM—Melody Men
WIBO—Smiles
WLS—Ralph Waldo Emerson, organist

8:15 A.M.
WCFL—Time Parade
WMAQ—Top of the Morning (NBC)
WBBM—Musical Time Saver
WLS—The Ward Surprise Review

8:30 A.M.
WBBM—Modern Living; Lindlaur's Magazine
WGN—French Lick Springs Program

WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
WLS—Musical Program
WIBO—Musical Varieties
WMAQ—Musical Hodge Podge

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts
WMAQ—Woman's Radio Service

8:45 A.M.
WCFL—Dance Music
WGN—Weather and Time Service

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WCFL—German Entertainment
WMAQ—Kresge Varieties
WGN—Charlie White's Gym of the Air
WIBO—Novelettes
KYW—Nothing but the Truth (NBC)
WGES—Canary Concert
WAAF—Sing and Sweep
WBBM—J. Wilson Doty and Harold Parks

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WBBM—The Whispering Pianist
WCFL—Famous Soloists

WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC
KYW—Flying Fingers
WLS—Mac and Bob in Willard Program
WAAF—Food Economy, Margaret Dorr

9:30 A.M.
WCFL—Highlights of Music
WJJD—Evans Revue
WGES—Your Community Hour
WGN—Board of Trade Market Reports
WBBM—Burnham's Beauty Chat
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WLS—The Monarch Hostess; Martha Crane and Quartet
WIBO—Scintillating Rhythm
KYW—The Strolling Fiddler (NBC)

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WBBM—Radio Boldt
KYW—Betty Crocker (NBC)
WAAF—Bill Baar's "Bits of Life"
WIBO—Your Clothes
WLS—Mama's Old Time Teacookies; Ralph and Hal, Old Timers
WMAQ—Board of Trade

9:50 A.M.
WMAQ—Consolaires (NBC)

Reviewing Radio—By Mike Porter

(Continued from Page Six)
 accustomed to is available only through spon-
 sorial wealth. Why don't you get the readers
 of the RADIO GUIDE to vote either for or
 against the Committee's plan to Anglicize
 the American System of broadcasting?"

Edward Allen

(Reply—That's the editor's job).

Dear Sir:

Since you told the world that we were
 looking for twelve songs based on funny
 stories, we have received nearly 12,000.
 Thought you'd like to know.

Thankfully,
 The Men About Town

Dear Mike:

You'd better stop the presses until you
 can get in the fact that Peter Van Steeden
 leads his orchestra with a tooth brush.

Bob Eichberger

Dear Mr. Porter:

Will you please tell the radio audience

that I'm almost nuts over the jokes
 people are playing on me? Some anony-
 mous person sent me a pedal organ,
 which dates somewhere between the
 Third Crusade and the Panic of 1907—
 collect. Then they sent plumbers to my
 hotel to repair it, because the only key
 that worked was B-flat. Now they're
 sending me parts for it. And I've re-
 ceived a dozen phony telegrams signed
 by Wurlitzer, Mohler and other big pipe
 organ builders offering trade-ins. Is this
 any way to treat a staid and inoffensive
 old fellow like me, old pal, old pal?

Sorrowfully yours,
 Col. Lemuel Q. Stoopnagle

After dutiful listening, I'd like to toss
 a few posies at:

*The Maxwell Coffee folk, who have
 acted on my recent suggestion, and pre-
 pared the first climactic and artistically
 threaded aerial review for NBC.*

*The Whiteman Rhythm Boys, who have
 got around to real novelties.*

The Story of Mrs. Coolidge

By Ida Bailey Allen

One of a series of articles on "Today's
 Pioneer Women" by Ida Bailey Allen
 whose interesting talks on this subject
 are heard each Tuesday at 10:15 a. m.
 over the WBBM-CBS network, sponsored
 by the makers of Pebecco Toothpaste.



IDA BAILEY ALLEN

ONE DAY a good many years ago, a
 school teacher from Massachusetts es-
 corted a group of her little deaf and dumb
 pupils through the White House. It took
 time to explain everything to these unfor-
 tunate children, and the guard, annoyed at
 the length of their visit, asked the guests to
 leave. Perhaps at that moment the sprightly
 young teacher resolved that if she were ever
 mistress of the White House, its hospitality
 would be more evident.

To be a President's wife has always been a
 difficult task, but, with the growth of Amer-
 ica, the First Lady of the land has become
 one of the busiest women in the country;
 her problems, the decisions she must make,
 would stagger many a captain of industry.

What was Grace Coolidge's preparation for
 this task? Just that of any American wife
 and mother. Grace Goodhue was born in
 Vermont and graduated from the University
 of Vermont; she accepted an appointment in
 the Clark School for the Deaf and Dumb, in
 Northampton, Massachusetts. She married
 a rising young lawyer and went with him to
 live in a rambling, two-family house. There,
 for some fifteen years, Grace Coolidge cooked
 and mended, and washed the faces of two
 sons born to her.

Meantime Calvin Coolidge pursued a suc-
 cessful political career. He became Mayor
 of Northampton, then Lieutenant Governor,
 and finally Governor of Massachusetts. But
 with the simplicity that characterized the
 Coolidges, they did not move to Boston dur-
 ing these years; they remained in the
 Northampton home. Mr. Coolidge "com-
 muted" like any ordinary business man; Mrs.
 Coolidge joined him at his Boston hotel when
 social occasions demanded her presence.

Then, overnight, Calvin Coolidge became
 a national figure. In his cool, silent fashion,
 he settled the police strike that threatened
 Boston. It was only a step to his election as
 Vice-President of the United States. Wash-
 ington was too far for commuting; so the
 Coolidges moved, and Mrs. Coolidge, with her
 real talent for understanding people and
 making them feel at home, won tremendous
 popularity in a city where social jealousies
 often prevail.

The story of the Coolidge vacation in Ver-
 mont, broken by the news of President
 Harding's death, is common knowledge. The
 midnight oath that made Calvin Coolidge
 President conferred on his wife, this typical
 American home-maker, the title of the First
 Lady of the Land.

Do you think that being a President's wife
 is a lark? Have you visions of lazy mornings
 spent in bed, of pleasant social functions with-
 out responsibility? Then listen to a typical
 day as Mrs. Coolidge lived it. Her day began
 with breakfast at eight—and she was not in
 negligee, either, but in a smart morning dress.
 Before nine she had looked over the list of
 guests for the day, ordered flowers sent to
 the hospitals, planned the day's menus,
 determined her personal engagements, and
 somehow found time to arrange the flowers
 for the family rooms.

At nine her secretary arrived, and together
 they plunged into the morning's mail, often
 numbering thousands of letters, every one
 of which had to be read and answered. Usually
 there was a brisk walk in the late
 afternoon; sometimes personal shopping;
 then at noon, she met important delegations.

During the social season, Mrs. Coolidge
 received at tea twice a week. In the Red
 Parlor she greeted twenty-five or thirty guests
 —the nation's guests. I had the pleasure of
 meeting Mrs. Coolidge at one of these charm-
 ing teas. Dressed in simple brown, with a

tall handsome uniformed guard at either
 side, she looked like nothing so much as a
 gay brown thrush.

Perhaps you would like to see the menu
 of a luncheon served by Mrs. Coolidge to
 the Prince of Wales at a simple family meal.
 Here it is: Fruit cup, clear bouillon, fairy
 toast, speckled trout, broiled chicken, Ber-
 muda potatoes, mixed salad, cheese biscuits,
 strawberry ice cream, cakes, coffee, salted
 almonds, and White Rock. And the Prince's
 comment on it was, "What a marvelous chef
 you must have, Mrs. Coolidge."

All the traditions and customs of the White
 House appealed strongly to Mrs. Coolidge.
 She regretted that so few of the original
 furnishings of the venerable mansion were to
 be found, and she herself scoured her new
 home from cellar to attic for discarded relics
 of the past. She discovered a brass inlaid
 chair that had belonged to Andrew Jackson,
 and the prize was a beautiful old mahogany
 table which, with housewifely zeal, she im-
 mediately had repaired and placed in the
 Coolidge's private dining room. One morning
 the President was in the midst of one of his
 important breakfast conferences when sud-
 denly, without a squeak of warning, the
 antique collapsed. The President's remarks
 are not recorded!

The Coolidge's reign at the White House
 ended as sedately as it had begun. Without
 ostentation, they went back to the two-
 family house in Northampton where so many
 happy years had passed—not without sorrow,
 for one of their two boys, Calvin, the younger,
 had passed away.

Mrs. Coolidge, with the same amazing
 adaptability that marked her entrance into
 the White House, slipped back into her role
 of home-maker in the familiar residence, and
 later in the beautiful new home, The Beeches,
 which the Coolidges bought a year or two ago.
 She has best expressed herself and her own
 interests in a letter to me; she wrote, "I think
 I prefer being called 'The Nation's Home-
 maker' to any other title."

Poetry Corner

The Poetry Corner is open to all RADIO
 GUIDE readers. One dollar will be paid
 for each poem accepted. Poems must
 pertain to radio or radio artists.

THE PLAY'S THE THING

I take my seat, the lights grow dim.
 The music stops, the curtain parts.
 The play unfolds the story, grim
 Or gay with love of brave young hearts.
 Gangster, cowboy, prince and page,
 Ladies sweet and villains low,
 Tales of a far-off land and age
 Seen on the stage of my radio.

—R. A.

HELLO FELLOWS!

This Is— GEORGE VEDDER

of Wilmington, Ill., Broadcasting:

There are a lot of folks in Wilmington
 who know me, but for you fellows in
 other towns I'm going to give a little
 chatter about myself. I am thirteen
 years old and my
 favorite sport is
 baseball. I'm in the
 Seventh Grade at
 school.

I've been selling
 Radio Guide for sev-
 eral months now. I
 got the idea from a
 girl cousin who was
 selling the Guide. So
 I just wrote a letter
 to Radio Guide, 423
 Plymouth Court,
 Chicago, and now
 I'm one of the star
 salesmen. I sell
 about 45 copies every
 week. I don't claim
 to be unusual, either.
 I guess almost any
 fellow can do it.
 Everybody reads
 Radio Guide.

This year I expect
 to sell 1,300 copies
 of Radio Guide—
 maybe more. And
 my work doesn't in-
 terfere with school
 at all. Or anything
 else I want to do. I
 just spend a few
 hours at it every week.
 There's no trick
 about it at all. Every-
 body who buys a
 Radio Guide one week
 keeps right on
 buying it. Why don't
 you try it? It



GEORGE VEDDER

(Radio Guide's Star Salesman for This Week)

doesn't cost anything to start and be-
 sides. I like to see your picture here
 and hear what you have to say.

I save my money to help buy my books
 for school and also
 help buy clothes.
 Right now I have
 five dollars put away
 that I made from
 selling Radio Guides.

My sales are going
 up. And right now
 I want to say that
 I'll race any other
 Radio Guide star
 salesman and bet I'll
 sell 100 a week be-
 fore Christmas.

There are some
 other Radio Guide
 boys I know who are
 also in this race.
 And most of them
 are picking up more
 and more sales every
 week. Fact is, I have
 to hustle to keep just
 a little ahead of
 them.

This is George
 Vedder broadcasting
 through Radio Guide
 and we'll now sign
 off until next week
 when another Radio
 Guide star salesman
 will be on. But don't
 forget, fellows, if
 you want to make
 some good money
 write to Radio Guide,
 and tell them that I
 said to start you
 right off. So long.

You too—any boy in America—can earn GOOD spending money by becom-
 ing a Radio Guide salesman. When you become a Star Salesman we will publish
 your picture in Radio Guide. In addition, we will give you free 200 letterheads
 carrying your picture, name and identification as a representative of Radio Guide.
 We will also send you a fine copper engraving of your photograph which you can
 use to print pictures of yourself.

Write, Phone, or Call
Radio Guide
The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES
 423 Plymouth Court, Chicago, Ill.
 Telephone WAbash 8848

Friday Programs [Continued]

10:00 A.M.
 WGN—Irene Wicker and Allan Grant
 WBBM—Magic Piano Twins (CBS)
 KYW—U. S. Marine Band (NBC)
 WLS—Weather Report; Livestock; Butter and Egg Markets
 WCFL—Dance Music
 WIBO—Popular Echoes
 WJJD—Komiss Musical
 WAAF—Piano Rambles
 WSBC—Home Hours
 WGES—Southern Moods

10:15 A.M.
 WENR—Market Reports; Piano Novelties (NBC)
 WBBM—Julia Hayes, Household Hints
 WMAQ—Musical Hodgepodge; hourly nursing
 WGN—Leonard Salvo's Favorites
 WIBO—Market Reporter
 WJJD—Neighborhood Store
 WAAF—Salon Music
 WGES—Erma Careri; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WGN—Digest of the News
 WBBM—Thru the Looking Glass with Frances Ingram
 WAAF—Effie Marine Harvey Presents Miss Tracy Copp
 WJJD—Billy Sunshine
 KYW—In the Spotlight
 WENR—In College Inn
 WIBO—Ahead of the News
 WGES—Camptown Minstrels
 WMBI—Gospel Music
 WMAQ—U. S. Marine Band (NBC)

10:45 A.M.
 WJJD—Mary Alden; home talk
 WIBO—Persian Garden
 WBBM—Ben Alley, tenor (CBS)
 WSBC—Jerry Sullivan, song special
 WGN—Grand Old Hymns
 WMBI—Radio School of the Bible
 WENR—Kresge Serenaders (NBC)
 WAAF—Musical Calendar
 WMAQ—Today's Children

11:00 A.M.
 WBBM—Adele Nelson, beauty talk
 WGN—Hank Harrington and Bob Forsans
 WCFL—Red Hot and Low Down
 WMAQ—U. of C.; Prof. Fred L. Schruman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpieces; organ
 WJJD—Musical Gems
 KYW—Prudence Penny
 WAAF—Bandstand

11:15 A.M.
 WENR—Miracles of Magnolia (NBC)
 KYW—On the 11:15; famous dance orchestras
 WJJD—Concert Favorites
 WBBM—Virginia Clarke; Jean and Charlie
 WAAF—World News Reports

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WJJD—Young Mothers Club
 WMAQ—On Wings of Songs (NBC)
 WJKS—Columbia Revue (CBS)
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WIBO—Peter Pan
 WENR—Home Service
 WAAF—Readheaded Bluebird
 WMBI—Continued Story Reading

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WBBM—Columbia Revue (CBS)
 WLS—Musical Program
 WJJD—Variety Music
 WAAF—Estelle Barnes, pianist

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WJJD—Illinois Medical Society
 WMAQ—Hotel New Yorker (NBC)
 WJKS—George Hall's Orchestra (CBS)
 WLS—Maple City Four and John Brown, pianist
 WBBM—News Flashes and Local Markets
 KYW—Dan Russo's Orchestra
 WAAF—Noon-time Melodies
 WIBO—WPCC
 WCFL—The Red Invader
 WMBI—Noonday Loop Evangelistic Service

12:15 P.M.
 WIBO—Markets
 WBBM—Republican National Committee (CBS)
 WJJD—Old Time Ballads
 WCFL—Hill Billy Program
 WLS—Dinnerbell Program; M. S. Szymczak

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WCFL—Barton Organ Recital
 WGN—Palmer House Ensemble
 WIBO—Reading Room
 WMAQ—Board of Trade
 WBBM—Husk O'Hare's Band
 KYW—Dan Russo's Orchestra
 WJKS—Daily Times News Flashes
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WMAQ—Palais d'Or Orchestra (NBC)

12:40 P.M.
 WJKS—Farm Flashes; Ralph Robertson

12:45 P.M.
 WBBM—Jimmy Garrigan's Orchestra
 WMAQ—Princess Pat, beauty talk
 WCFL—Farm Talk

12:50 P.M.
 WMAQ—Palais d'Or Orchestra

2:20 P.M.
 WGN—Earl Wilkie and Allan Grant

2:25 P.M.
 WBBM—The Grab Bag (CBS)

2:30 P.M.
 KYW—Women's Radio Review. (NBC)
 WMAQ—Smackout, comedy duo (NBC)
 WGN—Knitting Guild
 WCFL—Radio Dan
 WIBO—Matinee Melodies
 WAAF—Health Talk, Illinois State Medical Society

2:40 P.M.
 WGN—Allan Grant, pianist

2:45 P.M.
 WCFL—Songs of other Nations
 WBBM—Alex Semmler, pianist (CBS)
 WJJD—International Buckle Busters
 WMAQ—To be announced
 WLS—Piano Instruction
 WIBO—Markets
 WGN—To be announced
 WJKS—Alexander Semmler, pianist (CBS)

3:00 P.M.
 WJJD—Women's Club
 KYW—Three Strings; Teaberry sports
 WGN—Afternoon Musicale
 WAAF—Organ Melodies
 WBBM—Columbia Salon Orchestra (CBS)
 WCFL—Dramatic Moments
 WLS—Information Desk; Orchestra Program
 WIBO—Studio Program
 WMBI—Special Program
 WJKS—Columbia Salon Orchestra (CBS)

3:15 P.M.
 WLS—Shopper's Service
 WAAF—A Thought for Today
 WJJD—Dreams of Hawaii

WMAQ—The Dance Masters
WIBO—Dusk Dreams
WBBM—Schlagenhauer Party
WSBC—Jewish Program
WAAF—Joseph Belland

5:15 P.M.
 WBBM—Tarzan of the Apes
 WENR—Palais d'Or Orchestra (NBC)
 WGN—Concert Orchestra
 WIBO—Cartoonist of the Air
 WCFL—John Maxwell, food talk
 KYW—Waldorf Orchestra (NBC)
 WJJD—Indian Princess

5:30 P.M.
 WIBO—WPCC
 WMAQ—Merry Madcaps (NBC)
 WJJD—The Pied Piper
 WBBM—Skippy; children's skit (CBS)
 WCFL—WCFL Orchestra
 WGN—Kellogg's Singing Lady (NBC)
 KYW—Uncle Bob's Hydrox Ice Cream Party
 WENR—Air Juniors

5:45 P.M.
 WENR—Little Orphan Annie. NBC
 WJJD—Doris, Irene and Helen
 WGN—Little Orphan Annie, sponsored by Ovaltine (NBC)
 WBBM—Lone Wolf Tribe; Indian Story (CBS)

6:00 P.M.
 WBBM—Captain Jack
 WGN—Dinner Concert
 WGES—Official Race Results by Don Lavery
 WIBO—German Program
 KYW—Dan Russo's Orchestra
 WENR—What's the News!
 WJJD—Dance Orchestra
 WCFL—Hotel Allerton Orchestra

6:15 P.M.
 WGN—The Secret Three
 WENR—Royal Vagabonds (NBC)
 WBBM—The Golden Bird
 WGES—Johnny Van, the Melody Man
 WIBO—Windy and Sven
 WCFL—The Polyphonians
 WJJD—Red Top Sports Reel

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WENR—Stebbins Boys; Swift's Program. NBC
 WGN—Tom, Dick and Harry, harmony trio
 WBBM—Flanagan Sport Review
 WMAQ—Musical Program
 WIBO—Ahead of the News
 WJJD—Isle of Dreams
 WGES—Crusader Program
 KYW—Charlie Agnew's Orchestra
 WCFL—Hotel Allerton Orchestra

6:45 P.M.
 WENR—The Goldbergs; dramatic sketch. NBC
 WMAQ—Johnny Hart in Hollywood (NBC)
 WBBM—Modern Male Chorus (CBS)
 WGN—Mandels' "Bridge Club of the Air"
 KYW—Chandu, the Magician
 WCFL—City Desk, skit
 WJJD—Radio Guide Program

7:00 P.M.
 WIBO—Judge John H. Lyle on "Depressions Past and Present"
 WMAQ—Mr. Twister
 WGN—Big Leaguers and Bushers
 WJJD—Frankie "Half Pint" Jaxon
 KYW—Cities Service Concert. NBC
 WLS—Nestle's Program, guest and orchestra (NBC)
 WGES—Novak Players
 WCFL—Arthur Koch, pianist

7:15 P.M.
 WGN—Singin' Sam, the Barbasol Man (CBS)
 WBBM—Howard Neumiller, pianist
 WMAQ—Frankie Masters' Orchestra
 WIBO—Organ Program
 WCFL—World's Fair talk
 WJJD—Dr. and Mrs. Jerry

7:30 P.M.
 WGN—March of Time (CBS)
 WMAQ—Musical Program
 WLS—Adventures in Health; Dr. H. N. Bundesen
 WBBM—Jimmy Garrigan's Orchestra
 WJJD—International Buckle Busters
 WIBO—Trio
 WCFL—E. J. Costello, talk

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

6:45 p. m. WJJD—RADIO GUIDE'S Studio Party

8:00 p. m. WGN-CBS—All-American Football Show; Chorus and orchestra

8:00 p. m. WLS-NBC—First Nighter; drama

8:30 p. m. WENR-NBC—Pond's Program; Leo Reisman's Orchestra

9:30 p. m. WENR-NBC—R. K. O. Show of the Air

1:00 P.M.
 WJKS—Do Re Mi (CBS)
 WCFL—Barton Organ Recital; Eddy Hanson
 WGN—Allan Grant, pianist
 WLS—Three Little Maids
 WBBM—Do Re Mi (CBS)
 WJJD—Luncheon Dance Music
 WIBO—Ahead of the News
 WAAF—Hoosier Philosopher
 KYW—Symphonic Favorites
 WMBI—Organ Program
 WMAQ—Bill Krenz, pianist

1:15 P.M.
 WBBM—American Dental Society
 WJKS—Columbia Educational Features (CBS)
 WGN—Palmer House Ensemble
 WLS—Livestock and Grain Markets
 WIBO—Leo Terry, pop concert
 WAAF—Salon Concert

1:20 P.M.
 WMAQ—Board of Trade
 WBBM—Organ Program

1:30 P.M.
 WLS—Wm. Vickland's Book Shop
 WBBM—Elizabeth Barthell, songs (CBS)
 WMAQ—Public Schools Program
 WJJD—International Favorites
 WCFL—Carl Formes, baritone
 WIBO—Song Shop
 WJKS—Alabama Boy; Ralph Robertson

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WLS—WLS Fanfare; Margaret Morton McKay
 WGN—Allan Grant and Lawrence Salerno
 WBBM—Chicago Hour
 WIBO—B. & K. Reporter
 WCFL—The Queen and the Hooper
 WJKS—Columbia Artist Recital (CBS)

2:00 P.M.
 KYW—Today's Tunes; orchestra and vocalists
 WJJD—Helpful Household Hints
 WLS—J. B. and Mae; Dramatic Skit
 WBBM—Burnham's Beauty Chat
 WJKS—The Grab Bag (CBS)
 WMAQ—Echoes of Erin (NBC)
 WCFL—Radio Troubadours (NBC)
 WGN—Palmer House Ensemble
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WMBI—Home Hour
 WSBC—Sports Review
 WAAF—Chicago on Parade

2:15 P.M.
 WCFL—Chicago Melody Four
 WJJD—Sunshine for Shutins
 WMAQ—Republican National Committee (NBC)
 WLS—Homemakers' Program

KYW—Dr. Herman N. Bundesen, Health Commissioner; talk

3:30 P.M.
 WJJD—Popular Songsters
 WBBM—Piano and Organ
 WMBI—Dano-Norwegian Service
 WCFL—Variety Program
 WENR—Tea Dansante
 WJKS—George Hall's Orchestra (CBS)
 WAAF—From the Far East
 KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.
 WENR—Lady Next Door
 WJJD—Bridge Class of the Air
 WAAF—World News Reports
 WMBI—Dano-Norwegian Service

4:00 P.M.
 WJKS—Daily Times News Flashes
 WBBM—Brooks and Ross
 WCFL—Junior Federation Club
 WJJD—Symphony Music
 WENR—Rice String Quartet (NBC)
 WAAF—Dancing Notes

4:15 P.M.
 WENR—Dromedary Caravan; drama (NBC)
 WJKS—John Kelvin, Irish tenor (CBS)

4:20 P.M.
 WBBM—News Flashes

4:30 P.M.
 WJJD—Mooseheart Children
 WJKS—Kiddies Klub
 KYW—Earle Tanner, lyric tenor
 WAAF—James Hamilton, baritone
 WCFL—Tony and Joe
 WBBM—Art Gillham, pianist
 WENR—Old Pappy (NBC)

4:45 P.M.
 WENR—G. E. Circle; guest artist (NBC)
 WJKS—Studio Frolic
 WCFL—Day Dreamer
 WGN—Afternoon Musicale
 WBBM—Norm Sherr and Art Gould
 KYW—Rhythm Revue; Teaberry Sports
 WAAF—Ray Waldron's Sports Review

4:55 P.M.
 WBBM—Organ Recital

5:00 P.M.
 WGN—The Devil Bird
 WGES—Poland in Song
 WENR—Talk by Dr. Wm. Crocker (NBC)
 KYW—Mel Stitzel at the piano
 WCFL—Peter Pen
 WJJD—Chicago School Teachers



One of the most noted doctors in America, and health commissioner of Chicago, is Dr. Herman Bundesen, whose advice on health is broadcast regularly over NBC networks.

WHO IS THE

SURPRISE GUEST

at Radio Guide's Party?

Tune in WJJD

Every Friday Night at 6:45

It's timely—topical—lively and entertaining and gives detailed information regarding Radio Guide's

"Come to the Fair Club"

Friday Programs [Continued]

7:45 P.M.
 WMAQ—Vincent Lopez' Orchestra
 WCFL—Bulletin Board, Labor Flashes
 WBBM—Medinah Ensemble; Belle Forbes Cutter
 WLS—Ben Bernie's Orchestra (NBC)
 WIBO—Land o' Song; organ
 WJJD—Doris and Bill, song skit

8:00 P.M.
 KYW—Frankie Masters' Orchestra
 WLS—First Nighter, drama (NBC)
 WJJD—Dave Bennett's Orchestra
 WGN—All American Football Show
 WCFL—Frank Dane, crooner
 WIBO—Songs of Romance
 WBBM—Harriet Cruise
 WMAQ—Clicquot Club; Harry Reser's Orch. (NBC)
 WSBC—Polish Program
 WGES—Neapolitan Nights
 WJKS—House of Haunted Melody

8:15 P.M.
 WCFL—Night Court
 WJKS—The Scrap Book
 WJJD—Farmer Rusk's Service
 KYW—Vincent Lopez' Orchestra
 WBBM—Jack Russell's Orchestra

8:30 P.M.
 WMAQ—Armour Program; Roy Shield's Orch. (NBC)
 WJKS—Dancing Favorites
 WGN—Woodbury Program (CBS)
 WCFL—WCFL Orchestra
 KYW—Lew Diamond's Orchestra
 WIBO—Joe Springer's Sport Views

WENR—Leo Reisman's Orchestra. NBC

8:45 P.M.
 WIBO—To be announced
 WJKS—Esther Powell, songs
 WCFL—Grace Wilson, songs
 WBBM—The Four Norsemen; Gertrude Lutzi

9:00 P.M.
 WGN—Music That Satisfies
 WIBO—Wendell Hall
 WMAQ—Phil Lord, the Country Doctor (NBC)
 WCFL—German Program
 WJKS—Polish Hour
 KYW—Rex Maupin's Aces of the Air
 WENR—Paul Whiteman's Orchestra (NBC)

9:15 P.M.
 WMAQ—Concert Orchestra (NBC)
 WGN—Easy Aces; comedy sketch
 WIBO—Organ Tunes
 WBBM—Roy Parker's Orchestra

9:30 P.M.
 WGN—Tomorrow's Tribune
 KYW—Lew Diamond's Orchestra
 WENR—R. K. O. Show of the Air (NBC)
 WMAQ—Northern Trust Northerners
 WIBO—Nu Grape Twins
 WCFL—Eric Russell Cook, baritone
 WBBM—Jack Mile's Orchestra

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WIBO—B and K Reporter, news
 WBBM—Myrt and Marge; drama (CBS)

WGN—Troubadours; Lawrence Salerno, songs
 KYW—The Boys
 WCFL—Speaker's Bureau
 WENR—Irma Glen's Lovable Music (NBC)

10:00 P.M.
 WMAQ—Amos 'n' Andy. NBC
 WGN—Art Kassel's Orchestra
 WENR—Amos 'n' Andy. NBC
 WJKS—Musical Past
 WIBO—Old Music Box
 WCFL—School Teachers' Talk
 KYW—Teaberry Sports Reporter; Globe Trotter

10:10 P.M.
 KYW—Rex Maupin's Aces of the Air
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Barton Organ Recital
 WJKS—Columbia Symphony Orchestra (CBS)
 WGN—The Dream Ship
 WENR—Maxwell House Program (NBC)
 WMAQ—Dan and Sylvia

10:30 P.M.
 WMAQ—Padded Fists
 KYW—Charlie Agnew's Orchestra
 WIBO—Organ Fantasies
 WGN—Guy Lombardo's Orchestra (CBS)
 WCFL—Hotel Allerton Orchestra
 WENR—Phil Levant's Orchestra
 WJKS—Charles Carlile, tenor (CBS)

10:45 P.M.
 WJKS—Riviera Orchestra (CBS)
 WMAQ—Vincent Lopez' Orchestra
 WIBO—Recitals in Miniature

11:00 P.M.
 WCFL—Barton Organ Recital by Eddy Hanson
 WGN—Bernie Cummins' Orchestra
 WIBO—Musical Tapestry
 WMAQ—Via Lago Orchestra
 WENR—Cotton Club Orchestra (NBC)
 KYW—Dan Russo's Orchestra
 WJKS—Ozzie Nelson's Orchestra (CBS)
 WSBC—Mallers' Studio Program

11:05 P.M.
 WJKS—Bernie Cummins' Orchestra (CBS)

11:15 P.M.
 WMAQ—Beach View Orchestra

11:30 P.M.
 WGN—Late Evening Dance Orchestras
 KYW—Lew Diamond's Orchestra
 WENR—Terrace Garden Orchestra
 WCFL—Hotel Allerton Orchestra
 WIBO—Musical Tapestry; Leo Terry
 WJKS—Duke Ellington's Orchestra (CBS)
 WMAQ—Vincent Lopez' Orchestra

12:00 MIDNIGHT
 WBBM—Around the Town Dance Orchestras
 WENR—Ben Bernie's Orchestra
 WMAQ—Beach View Orchestra
 KYW—Dan Russo's Orchestra
 WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
 WENR—Frankie Masters' Orchestra
 WMAQ—Via Lago Orchestra
 KYW—Vincent Lopez' Orchestra

Programs For Saturday, October 8

6:00 A.M.
 WLS—Smile A While Time
 WJJD—Good Morning Program
 WAAF—Farm Folks' Hour

6:10 A.M.
 WLS—Sears; Fur Market

6:15 A.M.
 WJJD—Int'l Buckle Busters
 WLS—Weather Report; produce reporter; livestock

6:20 A.M.
 WLS—Slim and Spud Comedy Skit

6:30 A.M.
 WIBO—Uncle John and his Family
 WMAQ—Setting Up Exercises
 WLS—Cumberland Ridge Runners

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WCFL—Morning Shuffle
 WAAF—Breakfast Express
 WGN—Weather and Time Service
 WMAQ—Tune Time
 KYW—Marshall Field and Co.'s Musical Clock
 WGES—Morning Melody Mart
 WJJD—Old Time Ballad
 WLS—Paul Rader's Tabernacle
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Musicle Tone Gym Class

7:30 A.M.
 WCFL—Cheerio. NBC
 WLS—Steamboat Bill; Campbell Cereal
 WBBM—Christian Science Churches of Illinois
 WGES—Sunshine Special
 WIBO—Melodies
 WJJD—Happy Go Lucky Time; Art Lanic
 WMAQ—Morning Worship

7:45 A.M.
 WMAQ—Waltzes (NBC)
 WLS—Jolly Bill and Jane
 WBBM—Musical Time Saver

8:00 A.M.
 WMAQ—John Fogarty, tenor (NBC)
 WLS—Gene and Glenn (NBC)
 WCFL—WCFL Kiddies' Aeroplane Club
 WIBO—Smiles
 WGES—Bohemian Melodies

8:15 A.M.
 WCFL—Time Parade
 WBBM—Synthetic Syncopations
 WLS—Happyville Special; Sporeribs and Jack
 WMAQ—Top o' the Morning (NBC)

8:30 A.M.
 WLS—Musical Program
 WGN—French Lick Springs Program
 WBBM—Modern Living
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 WMAQ—U. of C.; News from the Quadrangles
 WIBO—Musical Varieties

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WMAQ—Nothing but the Truth (NBC)
 WGN—Weather and Time Service
 WCFL—Dance Music

8:50 A.M.
 WLS—Sears Tower Topics Time

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WGES—Canary Concert

WJJD—Taylor Time
 WAAF—Sing and Sweep
 KYW—Musical Melange (NBC)
 WCFL—German Entertainment
 WBBM—Ambassadors (CBS)
 WMAQ—U. of C.; Prof. Edgar J. Goodspeed
 WIBO—Novellettes

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WBBM—The Whispering Pianist
 WGN—Voice of the Poet
 WLS—Willard Program with Mac and Bob
 KYW—Dance Masters (NBC)
 WMAQ—Neysa
 WCFL—Famous Soloists
 WAAF—Mrs. Margaret Dorr, Food Economy

9:30 A.M.
 WGN—Board of Trade Reports
 WMAQ—Our Daily Food; Colonel Goodbody. NBC
 WGES—Malina Musical Comedy
 KYW—Flying Fingers
 WIBO—Tantalizing Harmonies
 WBBM—Burnham's Beauty Chat
 WJJD—Evans Revue
 WLS—Monarch Hostess; Martha Crane and Quartet
 WCFL—Highlights of Music

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 WJJD—Home Makers Hour
 KYW—Consolaires (NBC)
 WMAQ—Board of Trade
 WLS—Children's Program
 WBBM—Radio Bolts
 WAAF—Ask Me Another
 WGES—Rhythm Review

9:50 A.M.
 WMAQ—Breen and de Rose (NBC)

10:00 A.M.
 WCFL—Dance Music
 WGN—Irene Wicker and Music Weavers
 WJJD—Komiss Musical
 WMAQ—Kraft Cheese Program (NBC)
 WAAF—Piano Rambles
 WIBO—Popular Echoes
 WLS—Livestock and Poultry Markets
 WBBM—Adventures of Helen and Mary (CBS)
 WSBC—Home Hours
 WGES—Vodvil

10:15 A.M.
 WENR—Rhythm Ramblers (NBC)
 WGN—Leonard Salvo's Favorites
 WMAQ—Happy Jack
 WJJD—Neighborhood Store
 WAAF—Salon Music
 WGES—Erma Gareri; Ethel and Harry
 KYW—Household Institute; drama. NBC

10:25 A.M.
 WGN—Grain Market Reports

10:30 A.M.
 WBBM—Columbia Revue (CBS)
 WENR—In College Inn
 WIBO—Ahead of the News
 WJJD—Billy Sunshine
 WGN—Digest of the Days News
 WAAF—The Fireside Philosopher
 WGES—Italian Shopper
 WMBI—Gospel Music
 KYW—Novellettes
 WMAQ—Swen Swenson and his Swedehearts (NBC)

10:40 A.M.
 WMBI—Church School Period

10:45 A.M.
 WBBM—American Medical Association
 WIBO—Old Music Shop
 WGN—Music Weavers
 WJJD—Mary Alden; home talk
 WMAQ—YMCA Talk
 WAAF—Musical Calendar
 WENR—Spanish Idyll (NBC)

11:00 A.M.
 WBBM—Julia Hayes Household Hints
 WMAQ—Johnny Marvin, tenor (NBC)
 WGN—Music Weavers Request Program
 WJKS—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down Program
 WENR—Our City
 WIBO—Musical Masterpieces; organ
 WJJD—Musical Gems
 WAAF—Miss Helen's Children's Program
 WMBI—K. Y. B. Club
 KYW—Prudence Penny, home economics

11:15 A.M.
 WENR—Miracles of Magnolia (NBC)
 WMAQ—On Wings of Song (NBC)
 KYW—On the 11:15; famous dance orchestras
 WIBO—Virginia Clarke; Jean and Charlie
 WJJD—Concert Favorites
 WAAF—World News Reports

11:30 A.M.
 WJJD—Young Mothers Club
 WBBM—Frank Wilson and Jules Stein
 WIBO—Peter Pan Program
 KYW—National Farm and Home Hour (NBC)
 WENR—Organ Melodies
 WGN—Grain Market Reports
 WAAF—Varieties
 WMBI—Jewish Sabbath Service

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WLS—Weather Report; Livestock Estimates
 WBBM—Rusnak's Kentucky Colonels
 WAAF—Estelle Barnes, pianist
 WJJD—Century of Progress Talk
 WMAQ—Parent Teacher Talk

11:50 A.M.
 WGN—Good Health Training

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WJJD—Popular Melodies
 WMBI—Organ Program and Gospel message
 WJKS—George Hall's Orchestra (CBS)
 WCFL—The Red Invader by Mathew Woll
 WGN—Mid-day Service; Dr. John L. Dickson
 WBBM—Husk O'Hare's Orchestra
 WIBO—WPCC
 WLS—Poultry Service; variety
 WAAF—Noon-time Melodies
 WMAQ—Dress Rehearsal (NBC)

12:05 P.M.
 WMAQ—Board of Trade

12:10 P.M.
 WMAQ—Dress Rehearsal (NBC)

12:15 P.M.
 WBBM—Local Markets
 WJKS—The Lake County Medical Society
 WCFL—Hill Billy Program
 WJJD—Old Time Ballads
 KYW—Happy Jack (NBC)
 WIBO—Market Reports

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WBBM—Jimmy Garrigan's Orchestra
 WLS—National Farm Forum (NBC)

WCFL—Barton Organ Recital
 WJJD—Farmer Rusk's Dinner Program
 WGN—Madison String Ensemble (CBS)
 WMAQ—Hotel New Yorker Orchestra (NBC)
 KYW—Symphonic Favorites
 WIBO—Reading Room
 WJKS—Daily Times News Flashes

12:40 P.M.
 WJKS—Farm Flash, Danny Glenn

12:45 P.M.
 WBBM—Norm Sherr, pianist
 WMAQ—Princess Pat Beauty Talk
 WCFL—Farm and Poultry Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

1:00 P.M.
 WJKS—Saturday Syncopators (CBS)
 WJJD—Luncheon Dance Music
 WGN—Leonard Salvo, organist
 KYW—Vincent Lopez' Orchestra
 WMAQ—Golden Pheasant Orchestra
 WMBI—Citizenship Hour
 WIBO—Ahead of the News
 WCFL—Federation of Women's High School Teachers
 WAAF—Hoosier Philosopher
 WBBM—World's Series; Baseball Game (CBS)

1:15 P.M.
 WJJD—Waltz Program
 WBBM—Chicago Hour
 WMBI—Gospel Music
 WLS—Phil Evans; livestock
 WIBO—Leo Terry, pop concert
 WGN—Palmer House Ensemble
 WAAF—Willard Barton, tenor
 WMAQ—Constitutional Day Address (NBC)

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WLS—Musical Program
 WJJD—International Favorites
 WIBO—Little Song Shop
 WBBM—Burnham's Beauty Chat
 WMAQ—Symphonic Matinee (NBC)
 WMBI—Young Peoples Hour
 WAAF—Pianoesque
 WSBC—All Colored Kiddies Program
 WJKS—Alabama Boy; Ralph Robertson
 KYW—Dan Russo's Orchestra

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Voice of the Listener



Very Well, Suh!

Galesburg, Illinois

Gentlemen:

I do not agree with the letter from "Southerner," and the very idea of calling it "An Insult, Suh." I think that "Painted Dreams" or "Moynahan Family" has been, and always will be a very good skit and if the writer of the letter knew the members of the cast as I do she would change her attitude and not be a knocker.

Miss Wicker takes the part of "Irene," "Mrs. O'Donnell" and "Emma Lou," and I don't think anyone could do any better. Maybe if the "Southerner" would move up north and try and take the part of a northerner, she wouldn't do as well.

I don't think Miss Wicker intended acting smart in the part of "Emma Lou," but it takes a smart person to take various parts in one play and I know Miss Wicker personally and she deserves credit, because she is a very talented artist. Maybe the "Southerner" would appreciate the program more if she would go up to the WGN studios and listen to a "Painted Dreams" broadcast as I have done.

"A Satisfied Listener"

She'll Read It, Suh!

Milwaukee, Wisconsin

Dear Sir:

Here's hoping a so-called "Southerner" reads this in the RADIO GUIDE. Coming from the south, she "dares" to knock our radio programs, saying "Emma Lou" in "Painted Dreams" is preposterous.

I happen to know that there are southern girls like Emma Lou (which is no disgrace). I traveled the south and know.

"A Northerner"

Legs Are Lovely!

Chicago, Illinois

Dear Sir:

I think we should have Walter Winchell back on the air again. He has been away long enough. We want to see if Walter can out-smart Ben Bernie. At the time Walter left for the coast to recover from his illness, they were tied. Since then Ben has gotten in a few wisecracks, and poor Walter hasn't had a chance to retaliate.

The "Radio Fan from Mass." must be one of the gentler sex, too, along with "A Radio Artist's Wife." They are very much opposed to leg shows in print, but why? Are they not attractive? Or are they indecent? I am a regular reader of the RADIO GUIDE and never miss an issue, but I've yet to see an indecent or unattractive pair of legs in print.

And by the way, give "A Southerner" a big hand. I'm also from the south, and "Painted Dreams" should be rejuvenated.

Tom

Legs Are Homely!

Scarsdale, New York

Dear V. of L.:

We agree with "An Artist's Wife" and feel that the nether extremities of your feminine artists do not add to their ether appeal. It is very evident that these pictures are taken expressly for your magazine. The legs for the most part are not beautiful, in fact the majority of them are very homely. If you must show their figures put them in bathing suits, but please let their dresses hang gracefully.

I notice the men are always dressed. We nice girls don't go around posing with our skirts above our knees, and I'm sure your artists don't like to either.

"Two Riled Girls"

Say, What Is This Leg War?

Chicago, Illinois

Dear Sir:

Just another comment on this "exposing the limbs question!"

May I say that I am a young woman of twenty, and admire, as much as anyone, the beauties of God's creations—whether in sunsets or human figures. May I also state, however, that I think there is a time and

place for everything, and a picture of your favorite woman singer, whom you admire for her voice, with her skirt coyly hoisted half-way to her neck, is nothing more nor less than revolting to me. Moreover, I don't think God is especially pleased at having his handiwork displayed in that manner.

Even if my favorite male singer had the physique on an Adonis (and I believe a fine figure in a man is as admirable from God's standpoint as in a woman) I don't think I should wish to have a picture of him in tights, simply because I admire his voice.

Anyway, that's my feeling about the matter—a time and place for everything!

A Radio Guide Reader

Voice of the Leg-Listener!

Peru, Illinois

Voice of the Listener:

If these women who, in pictures, are so generous in their display of legs had honest to God real singing ability they would not need to resort to sex appeal to maintain their popularity.

Coe Glade and Lily Pons can be photographed sitting decently in a chair and get their pictures on the front page, but of course, they can really sing.

I would like to ask the "Radio Artist's Husband" to what extent it pleases Almighty God (to Whom he refers so frequently) to see a woman's legs sprawled all over the front page of the RADIO GUIDE.

C. E. S.

You'll Hear More of Him

Trenton, New Jersey

Dear Sir:

There are many fine artists on the air but I must say my preference among the tenors

is the wonderful voice of Redfern Hollinshead. In my estimation he cannot be surpassed as a soloist. Why do we not hear more of him? Nelson Eddy is also a fine artist.

Estelle Holland

Listen, You Listeners!

Rock Island, Illinois

RADIO GUIDE:

In regard to your "Voice of the Listener" column, it burns me up. It should be called the "Voice of the Knocker." Seven out of the thirteen letters in September 11-17 issue, praised an artist or two and heaped coals of fire on the heads of a few others.

If the radio fans can't write something nice and pleasing about the artists who do so much to relieve the monotony of every day life, why do they bother to say unpleasant things about them?

Marie A. Nickel

Where Are You, Walter?

Chicago, Illinois

Dear Sir:

Rah, Rah, Winchell!

Another "Bunch of Friends" calling for Walter Winchell on Lucky Strike hour. Bring back our old friend and Lucky Strike cigarettes will again be a hundred per cent for many of us.

W. W. Admirers

Radio Guide—Magnifying Glass

Seaford, Delaware

Gentlemen:

Everytime I buy the RADIO GUIDE, and that has been since its first number, my nickel looks like a quarter, or in other words I get twenty-five cents for five cents which I

think is a good investment—500 per cent—in depression time.

And here's my selection for the non-paralled four in radio; Lawrence Tibbett, Frank Munn, Veronica Wiggins and Jessica Dragonette.

F. G. Bauer

Is It Personal? Or Is It?

Gentlemen:

Here comes one back at "Sherman Fan." Although I like Maurie Sherman very much, I don't see any reason for crossing out Mr. Weems because someone is crazy enough to ask him how far from his ear he parts his hair. Who cares about that? In the first place, it's a silly question, and secondly, if any, a personal one. About the same as asking how many times you wrap your four-in-hand. I think if I had been in Ted's place I'd have given Mr. Whoosis an answer he wouldn't have forgotten.

I've been for Ted Weems for years and you're tramping on my toes when you rap him.

"Weems Fan"

May You Live to Be a Hundred!

Sidney, Illinois

Dear Sirs:

I just want to say a word of praise for your wonderful paper. I think it is great. I have a scrap book consisting of 300 pages and have started my second one. They contain pictures and the most interesting articles from the GUIDE, and various other papers and magazines. We can use all the pictures you can find room to print. How about some material on Paul McClure of KYW?

I am wondering how many fans have scrap books. I would like to hear from those who go in for them.

Harry E. Smith

Bring Back Bing

Philadelphia, Pa.

Dear Editor:

I am going to tell you who my favorites are. They are Bing Crosby, Rudy Vallee and Lanny Ross. I also like the team of Les Reis and Arty Dunn. We sure miss Bing Crosby and would like to hear him on the air soon again. I like the team of Olsen and Johnson who appear on Rudy's program.

W. W.

A Real Singer of Songs

Norwalk, Conn.

Gentlemen:

I am very glad Smilin' Ed McConnell is on the network for I listened to him many times when he broadcast for G. W. Brand coffee in Cleveland. He is a real singer of songs.

E. W. C.

We'll Try Our Bestest

Dear Sirs:

Just a line to let you know that I entirely agree with the comment concerning the inadequate attention given to minor programs and excessive write-ups and information on prominent programs. I believe this is very unfair. Please give us publicity on such programs as "The Witch's Tale," "Road to Romany," "Russian Gaities."

J. Robinsky

True Blue Steele

Charleston, South Carolina

Dear Editor of V. of L.:

Yesterday as I was buying my RADIO GUIDE, I had the pleasure of seeing Blue Steele, the leader of Blue Steele's Victor Recording Orchestra, buy his copy. This was quite a thrill to me, for Mr. Steele's orchestra is my favorite. Fans can hear him over WCSC, the radio voice of Charleston, South Carolina.

"A Blue Steele Fan"

JOLLY BILL AND JANE ARE BACK



Jolly Bill and Jane are back on the NBC network for their fourth year. They're all ready to start millions of young listeners off to school each week-day morning with a new mystery series about a castle in Lonesome Valley, Wyoming. They are on the air at 6:45 a. m.

Saturday Programs [Continued]

1:45 P.M.
 WGN—Joseph Hassner, baritone
 WIBO—E. & K. Reporter
 WBBM—News Flashes
 WAAF—Live Stock Market; Weather Summary
 WJKS—Columbia Salon Orchestra (CBS)
1:55 P.M.
 WBBM—Football Broadcast
2:00 P.M.
 WJJD—Helpful Household Hints
 WJKS—Rhythm Kings (CBS)
 WMBI—Mother Ruth period for girls
 WGN—Football Broadcast
 WMAQ—Merry Madcaps; orchestra (NBC)
 KYW—Radio Troubadours (NBC)
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WLS—Merry-Go-Round
 WSBC—Sports Review
 WAAF—Chicago on Parade
2:15 P.M.
 WSBC—Estelle Lewis, songs
 WJJD—Sunshine for Shutins
2:30 P.M.
 WIBO—Matinee Melodies
 WJKS—The Round Towners; quartet (CBS)
 WMAQ—Smackout; comedy duo (NBC)
 KYW—Today's Tunes
 WMBI—Gospel Music
2:45 P.M.
 WIBO—Interlude
 WJJD—International Buckle Busters
3:00 P.M.
 WJJD—Women's Club
 WMAQ—To be announced
 KYW—Rhythmic Serenade (NBC)
 WJKS—Spanish Serenade (CBS)
 WIBO—Studio Program
 WAAF—"The Bookworm"; "The Freshman Full Back"
 WLS—"Smilin' Thru"; Chuck, Ray and Frank with Elsie Mae Emerson
3:15 P.M.
 WJJD—Dreams of Hawaii
 WMBI—Radio School of the Bible
3:30 P.M.
 WJJD—Popular Songsters
 KYW—Two Doctors with Aces of the Air
 WENR—Concert Favorites (NBC)
 WBBM—Eddie Freckman, songs
 WJKS—Van Surdam's Orchestra (CBS)
 WAAF—Edward Ryan, baritone
3:45 P.M.
 WJJD—Bridge Class of the Air
 WBBM—Norm Sherr
 WAAF—World News Reports
4:00 P.M.
 WJJD—Symphony Music
 WGN—Afternoon Musicales
 WMAQ—To be announced
 KYW—Two Doctors with Aces of the Air
 WBBM—George Hall's Orchestra (CBS)
 WENR—Pacific Feature Hour (NBC)
 WJKS—Daily Times News Flashes
 WAAF—Piano Novelties; Jimmy Kozak
4:15 P.M.
 WMAQ—Paul Whiteman's Rhythm Boys (NBC)
 WBBM—Art Gilham, pianist
 WJKS—Kiddies Klub
 WAAF—Saturday Ballads
4:30 P.M.
 WJJD—Mooseheart Children
 WBBM—Norm Sherr, pianist
 WENR—Outstanding Speaker (NBC)
 KYW—Harold Bean, baritone
 WCFL—Day Dreamer
4:45 P.M.
 WGN—Afternoon Musicales
 WBBM—Tito Guizar, pianist
 KYW—Rhythm Review
 WENR—Musical Moments (NBC)
 WAAF—Ray Waldron's Sports Review
5:00 P.M.
 WGN—The Devil Bird
 WENR—Little German Band (NBC)
 WBBM—Irene Beasley, tenor (CBS)
 WSBC—New Southern Program
 WGES—Ukrainian Folk Song
 WAAF—Song of the Strings
 WCFL—Peter Pan
 KYW—Mel Stitzel, piano
 WJJD—Neighborhood Store
 WIBO—Dusk Dreams
5:15 P.M.
 WJJD—Indian Princess
 KYW—Waldorf-Astoria Orchestra (NBC)
 WCFL—Children's Air Theater
 WBBM—News Flashes
 WMAQ—The Dance Masters
5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit-Club
 WENR—Air Juniors
 WCFL—WCFM Orchestra
 WMAQ—Back of the Campaign; Wm. Hard (NBC)
 WBBM—Skippy; children's program (CBS)
 WIBO—WPCC
 WJJD—The Pied Piper
5:45 P.M.
 WGN—Little Orphan Annie; children's playlet. NBC
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; children's playlet. NBC
 WJJD—Walt and Herb
 WMAQ—Seketary Hawkins (NBC)

6:00 P.M.
 WGN—Palmer House Ensemble
 WCFL—Allerton Hotel Orchestra
 WBBM—Fredrick Wm. Wilo, talk (CBS)
 WENR—What's the News
 WGES—Poland In Song
 WJJD—Dance Orchestra
 WIBO—German Program
 WMAQ—Our City, talk
 KYW—Dan Russo's Orchestra
6:15 P.M.
 WENR—Soloist (NBC)
 WBBM—Wm. Vincent Hall, baritone (CBS)
 WCFL—The Polyphonians
 WMAQ—Dance Masters
 WJJD—Red Top Sports Reel
6:25 P.M.
 KYW—Teaberry Sports Reporter
6:30 P.M.
 WGN—Tom, Dick and Harry, harmony trio
 WBBM—Flanagan's Sport Hunches
 WMAQ—Three Jesters (NBC)
 WCFL—Allerton Hotel Orchestra
 WJJD—Isle of Dreams
 WENR—The Rollickers (NBC)
 WIBO—Ahead of the News
 KYW—Three Strings
6:45 P.M.
 WMAQ—Travel Talk
 WENR—The Goldbergs; dramatic sketch. NBC
 WGN—Hal Kemp's Orchestra
 WBBM—Do Re Mi; trio (CBS)
 KYW—Frankie Masters' Orchestra
 WJJD—Radio Guide Program
 WCFL—Tibbie Crump, skit
7:00 P.M.
 WGN—Abe Lyman's Orchestra (CBS)
 WBBM—Medinah String Ensemble
 WMAQ—Whoopie (NBC)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

5:30 p. m. WMAQ-NBC—Back of the Campaign; Wm. Hard

6:00 p. m. WBBM-CBS—Political Situation in Washington

6:30 p. m. WMAQ-NBC—The Three Jesters

8:00 p. m. WMAQ-NBC—Erno Rapee's Orchestra

9:15 p. m. WBBM-CBS—Columbia Public Affairs

7:15 P.M.
 WJKS—Pumpkin Dusters
 WCFL—Arthur Koch, pianist
 WLS—Whoopie Program (NBC)
 WIBO—Joe Springer
 KYW—Tiny Theatre
 WJJD—Frankie "Half Pint" Jaxon
7:30 P.M.
 WCFL—Insurance Talk
 WIBO—Sylvia Stone; contralto
 WBBM—Edwin C. Hill (CBS)
 WGN—Seven League Boots
 WJJD—Dr. and Mrs. Jerry
 KYW—Dan Russo's Orchestra
7:45 P.M.
 WMAQ—Frankie Masters' Orchestra
 WIBO—Mr. Solomon-Law, speaker
 WGN—Concert Orchestra
 WLS—Oh and Henry, harmony team
 WCFL—Bulletin Board, Labor Flashes
8:00 P.M.
 WJJD—Dave Bennett's Orchestra
 KYW—Vincent Lopez' Orchestra
 WJKS—Trinity Male Quartet
 WBBM—Jack Russell's Orchestra
 WSBC—Variety Program
 WGN—Music That Satisfies (CBS)
 WCFL—Dorothea Derrfuss, contralto
 WIBO—Melody Moments
 WLS—El Toro Week-end Revue; Gus Van (NBC)
 WMAQ—Erno Rapee's Orchestra (NBC)
8:15 P.M.
 WJKS—Ann Leaf, organist (CBS)
 WCFL—Night Court
 WJJD—Farmer Rusk's Service
 WGN—Everybody's Hour
 WBBM—Real Estate Payers
8:30 P.M.
 WIBO—Aviation News and Views
 KYW—Charlie Agnew's Orchestra
 WBBM—Dietrich and Freckman
 WCFL—Crosley Follies from Cincinnati over WLW
 WLS—International Old Time Party; Rube Tronson's Texas Cowboys

8:45 P.M.
 W. KS—Syracuse Variety Hour (CBS)
 W. BM—Husk O'Hare's Orchestra
 W. O—Dad and Barbara
9:00 P.M.
 W. O—Wendell Hall
 W. I—Lucky Strike Orchestras; guest star (NBC)
 W. AQ—Spirit of the Century of Progress
 W. BM—The Lawson YMCA Octet
 KYW—Rex Maupin's Aces of the Air
 W. FL—Seeley Program
 W. KS—Polish Hour
9:15 P.M.
 WCFL—Harry Brooks, trumpet soloist
 W. O—Organ Tunes
 W. BM—Columbia Public Affairs Institute (CBS)
 W. G—Clyde McCoy's Orchestra
9:30 P.M.
 WMAQ—Bill Krenz, pianist
 W. L—National Barn Dance; variety show
 W. L—Merry Garden Ballroom Orchestra
 W. J—Helen and Adelaide, harmony pals
 KYW—Lew Diamond's Orchestra
 W. G—Tomorrow's Tribune
 W. O—Nu Grape
9:40 P.M.
 W. G—Headlines of Other Days
9:45 P.M.
 WMAQ—Concert Orchestra
 W. J—Vaughn De Leath, songs (CBS)
 W. B—B. and K. Reporter
 W. G—Old Favorites
 W. B—Jack Miles' Orchestra
10:00 P.M.
 W. M—Amos 'n' Andy. NBC
 W. J—Guy Lombardo's Orchestra (CBS)
 W. L—Amos 'n' Ardy; blackface comedians (NBC)
 W. G—Guy Lombardo's Orchestra (CBS)

10:30 P.M.
 WMAQ—Padded Fists
 WGN—Bernie Cummins' Orchestra
 WIBO—Organ Fantasies
 WCFL—Barton Organ Recital; Eddy Hanson
 WJKS—Impressions of Hawaii
 KYW—Dan Russo's Orchestra
10:45 P.M.
 WCFL—Tony and Joe
 WMAQ—Vincent Lopez' Orchestra
 WIBO—Recitals in Miniature
11:00 P.M.
 WGN—Hal Kemp's Orchestra
 WIBO—Musical Tapestry; Leo Terry Program
 KYW—Charlie Agnew's Orchestra
 WCFL—Merry Garden Ballroom Orchestra
 WMAQ—Via Lago Orchestra
 WGES—Paradise Orchestra
 WENR—To be announced
11:15 P.M.
 WSBC—Jerry Sullivan, song special
 WLS—Kitchen Klenzer Novelty
 WGN—Art Kassel's Orchestra
 WMAQ—Hotel Penn Orchestra (NBC)
11:30 P.M.
 WGN—Late Evening Dance Orchestras
 KYW—Lew Diamond's Orchestra
 WGES—Cabaret Hits
 WMAQ—Beach View Orchestra
12:00 MIDNIGHT
 WMAQ—Via Lago Cafe Orchestra
 WGES—Future Celebrities
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Ben Bernie's Orchestra
12:15 A.M.
 WMAQ—Beach View Orchestra
12:30 A.M.
 WGES—Midnight Jamboree; Vodvil
 WMAQ—Via Lago Orchestra
 KYW—Vincent Lopez' Orchestra
 WENR—Frankie Masters' Orchestra
1:00 A.M.
 WGES—On with the Dance
1:30 A.M.
 WGES—Organland

Eleanor Rella

"Billy" in Myrt and Marge

turf fans

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for

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Station WGES

Don Lavery, Announcing

1360 KILOCYCLES—220.4 METERS

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Winning Mikritics for This Week

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Florida Foot Prints—September 18—8:15 p. m.—WCSC:

An old Negro said the depression is nothin' but a golf game. You just take three puts (putts). Put your faith in God; put your automobile in the garage, and put your women in the field.

M. A. Elfe

Rarbasol Program — September 15 — 6:40 p. m.—KYW:

Ray: "Be good to your face and it will eat out of your hand."

Sally Daniels

Fire Chief Program—September 13—9:32 p. m.—WEAF:

Graham: "That suit is three sizes too large for you."

Wynn: "Yes, I know. I bought it in my home town."

Graham: "What do you mean?"

Wynn: "I'm a bigger man there."

Ruth Jillson

Sinclair Minstrels — September 19 — 8:28 p. m.:

Gene: "Bill, you're troubled with your rheumatism, aren't you?"

Bill: "Yes."

Gene: "No doubt it's caused by your teeth. Let's see them."

Bill: "Hold out your hand."

Mrs. Ernest Brown

William Vickland—September 20—11:05 a. m.—WLS:

"Do unto others as though you were the other."

E. Coatsworth

Bob Elson—September 16—8:25 p. m.—WGN:

"Things are getting so tough that hermits are starting to live with each other."

Monroe McGill

Frank and Ernest—September 17—2:08 p. m.—KWK:

Margie: "Joe, I've got an idea."

Joe: "Well, take care of it. It's in a strange place."

Viola Little

Ralph and Hal—September 20—12:37 p. m.—WLS:

"How do you make anti-freeze?"

"Put her in the ice-box."

G. S. Wright

J. C. Flippen—September 19—8:55 p. m.—WABC:

"She's so cross-eyed that every time she puts a penny in the chewing gum machine, peanuts come out."

Isidore Gimbel

Whoopee—September 17—7:10 p. m.—WLS:

"Did you go to college?"

"Sure, I took medicine for four years."

"Gee, you must have been sick for a long time."

C. Doane

My Ideal Girl

By Russ Columbo

MY ideal girl? I suppose everyone has an ideal . . . whether it takes the form of a girl or an ambition or a philosophy of life . . . I've got mine, too, I suppose, but when it comes to setting her down in print, the ideal girl becomes difficult to describe. If I were a painter, I might be able to portray her in vivid colors. If I could write poetically or lyrically, I might draw a pen portrait. Unfortunately, I am neither one nor the other. I am only a singer. But each of my love songs is about her . . . and each one for her.

As I sit back and bite this pencil stub, I feel like the proverbial little boy who stands open-eyed in front of a toy-store and hopes that some fairy tale character will wave a wand . . . and open the window. And then the little boy is puzzled trying to decide which toy he'd choose.

So it is with me. My ideal is the same as any man's . . . just as every woman wants the same things in her ideal man. The nature of my profession, of course, influences the pattern. Added to that is the even more trying circumstances of the life that I must lead. The irregular hours, the

constant pre-occupation with various affairs, the coming in contact with many different women. There can be no definite rules or regulations or measurements about an ideal girl . . . there can only exist a few hazy vague impressions. For instance I am not thinking of a woman as alluring as Greta Garbo, as vital as Joan Crawford, or as tantalizing as, let us say, Lupe Velez. I believe that beauty in a woman is a subtle quality that grows on the person who loves her.

My ideal girl must have intelligence. I don't mean that she must necessarily be a book worm or have a long string of college degrees trailing after her name or that she wears horn rimmed glasses and pores over fat volumes in the library. She doesn't have to know the relation of the stars to the earth or the future of mysticism in Japan. She must be intelligent in a native sort of fashion. She must have a curiosity

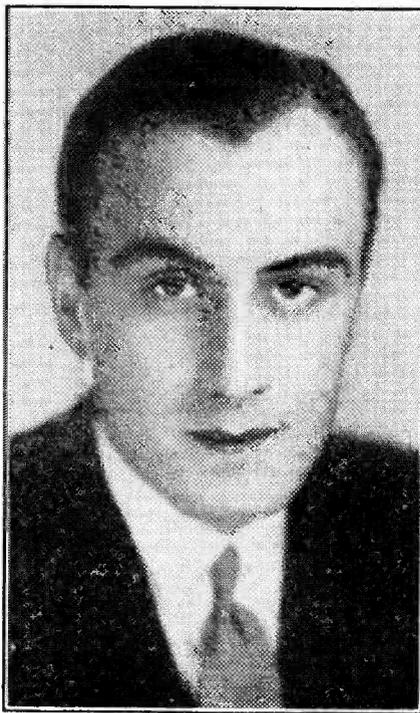
for knowledge and she must know enough to be able to tell me a thing or two. In short, I must have admiration for her mind.

Then too, she must have sympathy. In the theater, in the movies, in radio . . . in all the arts, in fact, where one or the other or both in a marriage relationship are more or less in the public eye, surprising things can happen. There are times when an artist has to go out of his way, if necessary, to be

kind to various people. People come to me for advice, others come to my dressing room or office for motives that are mystifying to me. I have to be diplomatic. And yet I try at all times to be sincere. I remember that Billie Burke once wrote an article about the late Florenz Ziegfeld, in which she gave a very intelligent picture of the late glorifier . . . and how she was able to withstand all the unfounded suspicions and insinuations that came to her ears. I don't want my ideal girl to be so indifferent that she will never feel any jealousy . . . but I don't want her to jump to hasty or unwarranted conclusions.

Then too, my ideal girl must be interested in music. She doesn't necessarily have to be a professional. That is unimportant. But I want her to want to share the greatest pleasure I get when I have the time to sneak over to a concert hall and listen to a great conductor or violinist, or when that isn't possible, to hear the master composers interpreted by world renowned artists on my radio at home.

I'll admit I haven't found my ideal. Sometimes I've thought I did . . . But my ideal seems to be somewhat like prosperity . . . just around the corner. She may be listening to me sing some night over the radio, she may be reading this, she may be sitting out in the front of the theater . . . I may meet her tomorrow or the next day . . . She may have none of these qualities I mention . . . or again she may have them all. But when I find her, I'll know it.



RUSS COLUMBO

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning your radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Frances Wans—'Stew had but Hank Simmons' Show Boat is off the air, and not scheduled to return in the near future.

M. Smith — Vinton Haworth, young, dark, mustached, romantically handsome, plays the part of Jack Arnold in the Myrt and Marge skits.

Gilda Mattine—"Little By Little" is the theme song heard on the programs of Little Jack Little. Now what do you think of that?

Margaret L. Hissrich—James Melton has no solo programs. He broadcasts with the Revelers each Monday at 8:30 p. m. (EST)

and on Wednesdays at 9 p. m. (EST) on the Goodyear program.

J. Espesito—We hate to repeat, but the fact remains—Bing Crosby is still without an air connection. We'll pop the news as soon as anything develops.

Beatrice F. Agard—Frank Knight does not play the leading man in Eno Crime Club dramas. He does announce the program and occasionally does bits, but is never featured on the broadcast.

Harold K.—Sorry to disillusion you. The Countess Albani is married and the mother of one son.

M. E. S.—Your favorite, Frank Munn, is not married. He is thirty-six years old.

"A Family of Ten"—Frank Readick took the part of Knobby Walsh in the Joe Palooka skits, and was also known as "The Shadow." An interview with Mr. Readick will shortly appear in the GUIDE. Sit tight.

Beauty—and How By V. E. Meadows

This is one of a series of articles on beauty by V. E. Meadows, internationally famous beautician of Hollywood, who talks on beauty every Thursday at 10:45 a. m. over the Columbia network on the Gerardine program. Local outlet WBBM.

THE REASON for using a liquid shampoo instead of a cake of soap is simply this—In rubbing the cake of soap on the hair the scale on the outside part of the hair catches particles of the soap and is worked underneath the scalp. Even though the person was extremely careful to rinse out what she thought was all of the soap particles, this is rarely accomplished and the soap remains under the scale and as a consequence the hair gets out of condition. Incidentally, you are always combing the soap out of the hair every time the hair is combed or brushed, then if any heat is applied such as a marcel, it burns the soap and that in turn burns the hair.

The average person has forgotten that a hair brush is to be used for brushing the hair. It has become especially true since women have had their hair cut. They seem to get the idea that when you have your hair cut you bought a license to forget about your hair, which is not true. Bobbed hair or long hair requires the same attention. This holds true from early childhood for either male or female and the young child should learn how to use a hair brush just as soon as he learns how to use a toothbrush, and should have a hair brush of his own. A good hair brush is described as follows: It is made of genuine Siberian boar bristle, not horsehair and quill, split whalebone nor wire. Bristles should be at least one inch long and can be two inches long. The brush should have at least seven rows of bristles across the face and can come as high as 12 or 13 rows. A good hair brush will last a great many years and is an excellent investment. The care of a hair brush is important. It should be washed at least every other day and preferably after the final brushing. First comb the hair out of the brush and wash the brush in comfortably hot water into which you have put some kind of soap granules or flakes. Make a good big thick suds and swish the brush around in this suds. After it has been thoroughly cleaned rinse in clear water, getting all the soap out of it, wiping it off gently with a towel, the back as well as the bristles and then stand on end in the sunlight and let some air get to the brush. Do not dry near artificial heat of any kind and never lay a brush down on the back of the bristles to dry.

Any sort of dressing applied to hair which is gluey or greasy gets under the scales and either remains greasy or dries, catching the dirt that is always present in the air and very rapidly gets the hair oiled and out of condition again, necessitating some sort of cleansing.

Improper permanent waves. By this I mean permanent waves given when the hair is out of condition with the thought that it may cure whatever is wrong with the hair. Permanent waves given by an inexperienced operator. Cheap permanent waves given with cheap materials. All of these things have a very detrimental effect on the hair. A permanent wave is absolutely harmless if given by an experienced operator with a reputable machine and genuine recognized materials.

(If you care to ask questions of Mr. Meadows write to him at 15 West 46th Street, New York City. Enclose a stamped and addressed envelope).