

Marge Leads Poll; Last Chance to Vote!

(Turn to Page Three)

Radio *And AMUSEMENT* Guide **5¢**

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2

Chicago, Ill., Week of November 6-12, 1932

Number 3

Are Air Stars Immoral?

HAS the grimy finger of scandal permeated the ether waves? Are the studios becoming lascivious hatching posts of immorality? Or is it true that there are no scandals in radio compared to those that have occasionally blackened Hollywood. Or are there just as many scandals in radio-land, but are they more carefully hidden? A radio star could not afford a scandal. A
(Continued on Page Five)



Rudy Vallee and Fay Webb, shown after their reconciliation (upper left) furnished the nearest thing to a radio scandal. At lower left you see Constance Bennett, center is the late Wallace Reid, and above is Jean Harlow, all of the movies.

Both Chains Air Election Results

The largest studio in NBC's Fifth Avenue building will be turned over on the night of Tuesday, November 8, to receiving and dispensing election returns. In these temporary election headquarters a score of tabulators will be at work, keeping an up-to-the-minute picture of the national situation.

Associated Press and United Press have refused to supply NBC and CBS with any election reports, so the big chains have been forced to work out their own system of getting instantaneous returns on the election. They will have private wires, tabulators, clerks and an entire set up as complete as the mogul newspaper syndicates.

M. H. Aylesworth, NBC President, announces that there will be complete radio coverage over combined red and blue networks, extending to even the most remote districts. The NBC air reporters will be headed by William Hard, political commentator; David Lawrence, editor of the United States Daily, and others who are reputed to be experts in political reporting.

During the early evening when the first reports are filtering through, NBC networks will give them out at frequent intervals.

Election Score Card

How is the election going? A complete tally sheet, or presidential score card, will be found on the back page of Radio Guide this week, along with a complete list of network stations, all of which will broadcast the returns as they come in. The tally sheet will enable you to figure out the winner of this Presidential election as the results in each state are broadcast.

Later, when the main flood of returns begins rolling in from all over the country, the coast-to-coast networks will be turned over to Hard, Lawrence and the others so that instantaneous reports of how the election is going can be given listeners.

CBS, as previously announced, will follow a similar schedule. Bulletin reports will be given over their networks beginning in the late morning and continuing throughout the afternoon. After 5 p. m. Frederic William Wile, Columbia's political analyst; Edwin C. Hill, who gives the human angle of the news, and Ted Husing will be on microphone duty. Husing will give out the returns and Wile and Hill will alternate interpreting them.

After the first half-hour broadcast, which will be a summary of all returns that have come in during the day, the regular program schedule will be resumed until 6:15. From then on until the President is officially announced, CBS will devote five minutes out of each fifteen to the election.

Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

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My Choice for Radio's 'IT' Girl Is:

Voter
City:

Mail your ballot to the Contest Editor, Radio Guide,
423 Plymouth Court, Chicago, Ill.

You can paste this ballot on a Postcard!

Radio Commission Fears Election Upset

Washington, D. C.—A complete upset of the political powers-that-be of the broadcasting world looms on the eve of the current national election. The election of a President, Senators, Representatives, and at least one Governor will definitely react upon radio.

If President Hoover is re-elected, the status quo of the Federal Radio Commission will remain the same. But Mr. Hoover, whether elected or not, must soon appoint a successor to fill the vacancy in that body created by the resignation of Maj. Gen. Saltzman, former Chairman. It is whispered that President Hoover has in mind for the post a former employee of RCA and a friend of M. H. Aylesworth, President of NBC.

If Governor Franklin D. Roosevelt is elected it is extremely doubtful if Hoover's "lame duck" choice will be confirmed by a Democratic Senate. Rather they will wait until Roosevelt's inauguration March 4, when a Democrat will be named to the post and the

Democrats will control the Federal Radio Commission. If the Democrats gain control it is certain that the greatest political power in the radio world will be Senator Dill, who probably is better informed on broadcasting matters than any Washington politician.

But what the present radio powers mortally fear is the possible election of the Rev. Robert P. Shuler, of California, to the Senate, and election of Dr. John R. Brinkley to the governorship of Kansas. If either the "fighting pastor" or the "fighting doctor" is elected, the Federal Radio Commission is going to tremble to its last watt.

"Bob" Shuler's church station was barred from the air on the grounds that he used it contrary to the public interest to abuse and vilify officials and citizens. There will be a merry time in Washington if Shuler enters the Senate. A fiery, bitter, castigating speaker, he will certainly harass and flay the Radio Commission at every opportunity.

Radioddities

FRANK READICK
NOTED FOR HIS IMPERSONATIONS OF PRIZE-FIGHTERS GANGSTERS AND EVERY KIND OF "TOUGH" CHARACTER ON THE AIR—WEIGHS EXACTLY ONE HUNDRED AND THIRTY-FIVE POUNDS—IS SHORT AND BESPECTACLED AND ADMIRIED BY EVERYONE BECAUSE OF HIS AFFABLE NATURE

KELVIN KEACH
ONCE TAUGHT THE PRINCE OF WALES TO PLAY THE UKULELE HE WAS A CHEMICAL ENGINEER TRAVELED IN VAUDEVILLE—SERVED IN THE SIGNAL CORPS OF THE ARMY AND LED A JAZZ ORCHESTRA AROUND THE CAPITALS OF EUROPE

TED DI CORSIA
WAS CALLED UPON TO PORTRAY IN QUICK SUCCESSION—PRESIDENT HOOVER—THE SPANISH DIPLOMAT MADARIAGA AND MAX SCHMELING THE PRIZE-FIGHTER DURING A RECENT MARCH OF TIME

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Guide Fun Factory Artists 'Tell All'

When you hear the new RADIO GUIDE program on WLS, those stirring old minstrel tunes and those versatile wits, the Maple City Four, each Thursday at noon, do you wonder what they are like when all the glamour of the studio is gone and they are people just like you and the rest of us?

RADIO GUIDE wondered and so here is a thumb nail sketch of these four harmonists.

Art Janes, the baritone of the quartet, is a real Hoosier, born in La Porte, Indiana, the Maple City. His earlier life consisted of working on a famous Wisconsin dairy farm and learning all about the raising of fine stock. Later, while still very young, he entered the French air service until the war was over. Upon his return to America, he went into vaudeville and finally into radio. He likes Ben Jecht's yarns, is tall and strongly built and of English and Scotch descent. He admitted, upon being interviewed, that his childhood ambition was to be a fireman, and that this aspiration seemed to be more or less realized when he had to roll out of bed before daylight many a winter morning to meet a studio schedule. He recently married Linda Parker, one of the girls who is doing very well in RADIO GUIDE's "IT" Girl contest.

Fritz Meissner, top tenor, attended the Culver Military Academy, mixed sodas in his father's drug store as a lad, and sang in church choirs. He likes to help his non-professional wife select clothes, and insists that he would have been a designer if radio hadn't seemed like a good idea at the time. He's a bridge hound in his spare time, was born in La Porte, Indiana, and is of German descent. He was once accepted by a Chicago professional baseball team as a player, but preferred radio. He's the youngest member of the quartet but towers over six feet.

Al Rice, the second tenor of the quartet, conducted an orchestra in Canada and on the Eastern coast. When the Prince of Wales made one of his Canadian tours, Al's musical aggregation was made the official orchestra to His Royal Highness, and toured with him throughout the country. Born in Bloomfield, New Jersey, his first orchestra consisted of his two brothers and himself. He writes a lot of tunes which the Maple City Four have added to their repertoire, among them two negro spirituals, "I Got a Heap O Trouble" and "Ise Ready Now Good Lord," which they frequently offer on the Minstrel program. He owns a 400 acre farm in New York state, where chickens, guineas, pheasants and turkeys are raised. He is unmarried, has blue eyes and brown hair and prefers bowling over all other sports.

Pat Peterson, the bass, was another orchestra leader and manipulated the drums. He likes bridge and concocting unusual dishes when his wife permits him to have a few hours of wrecking the kitchen. He is blonde and blue-eyed and of Norwegian extraction. He was born in Evanston, Illinois, and at one time campaigned for politicians.

Radio City Goes on Air First Time

Radio City comes to life next week!

With the initial broadcast of Roxy and his Gang on Sunday, November 13, from the Rockefeller Center, the largest and most spectacularly constructed radio center in the world opens for business.

The celebrated showman and his entertainers will be on the air billed as Roxy and his Gang—His Initial Radio City Broadcast—at 12:30 p. m., Sunday, November 13, over NBC.

Roxy (S. L. Rothafel) gave the first full program ever broadcast from a theatre more than eleven years ago. During the past ten years he has broadcast, he has received more than six million letters from the radio audience.

Last Chance to Vote in Poll!

How They Stand

THIS week you have your last chance to vote in RADIO GUIDE's "IT" Girl Contest! The nation-wide balloting to select the Queen of the Air comes to a close Saturday, November 12. All ballots must be in the RADIO GUIDE office by midnight of that date. The winner of this—the first radio popularity poll to cover the entire country—will be announced in the issue of RADIO GUIDE appearing on the newsstands Thursday, November 17. To the winner will go a handsome loving cup.

With 13,425 ballots already received, the votes during this last week are expected to pour in in even greater numbers. And the race is close. Marge Damerel, the star of "Myrt and Marge," and Ethel Shutta, the lovely wife of George Olsen, vocalist for his famed orchestra, are staging a terrific battle to attain the top. Last week Ethel Shutta was leading by four votes. This week Marge once again forged to the front, but her lead is so small that if Ethel Shutta receives 63 more votes than Marge during the final week, Ethel will win the title of Queen of the Air.

And rushing towards the top is vivacious Verna Burke. Her fan clubs in St. Louis, her home town, and New York, where she is now appearing, have been making every effort to put Verna Burke ahead. She now is in third place with 1329 votes. Marge has 1873 and Mrs. Olsen 1811.

Fourth is Connie Boswell with 832. Connie, you will remember, led the balloting in the first week, and her countless friends expect her to stage a comeback and win with a final spurt.

In fifth position this week is Kate Smith with 808 while Irma Glen rose to sixth place, passing Jessica Dragonette, who is seventh. Irene Wicker, the "Singing Lady," is eighth but her many admirers believe she will finish nearer to the top. Ninth is Ruth Etting, who hasn't been doing as well as her friends expected, and in tenth position is Dorothy Lamour, heard with Herbie Kay's orchestra and hailed as one of the singing finds of the current season. She's beautiful, too.

Linda Parker, of Chicago, is eleventh. She has been rising steadily for several weeks.

RADIO GUIDE believes that 20,000 ballots will be cast before the contest closes. Many readers have been saving their ballots for the final week while they decided on their choice.

When the balloting ends, the Contest Editor will comment on the results. The choosing of radio's "IT" Girl will certainly point the way to the rising stars of the air waves, just as it shows what former "big names" are on the wane. It points to local favorites, who ought to be given a chance on nation-wide networks, and it settles, for this season at least, the question of popularity among the radio satellites.

Votes have been received from every state, as well as Canada and Mexico.

They have boosted local favorites and nationally known feminine singers. Some girls who were virtually unknown throughout the country are coming to the forefront in their own home towns and attracting the attention of the broadcasting moguls. If a local favorite is well towards the top at the end of the poll it will be a pretty good sign that she will go far in the radio world.

With the contest drawing to a tense finish, supporters of both Marge and Ethel Shutta were predicting victory. Ethel Shutta suffered a setback when George Olsen failed to follow the Canada Dry program from NBC to Columbia, but she has been heard on the networks several times since that date. Marge has the advantage of broadcasting five times a week.

The ballot to cast this, your final vote in Radio Guide's annual "IT" Girl poll, will be found on Page Two.



Peggy Healy, above, is a prominent contender in the "IT" Girl poll.

Verna Burke, lower left, is now in third place and Ethel Shutta is second.



"IT" GIRL BALLOT BOX ON PAGE TWO

Marge Damerel	1873
Ethel Shutta	1811
Verna Burke	1329
Connie Boswell	832
Kate Smith	808
Irma Glen	796
Jessica Dragonette	708
Irene Wicker (Singing Lady)	693
Ruth Etting	404
Dorothy Lamour	393
Linda Parker (Chicago)	323
Myrtle Vail	276
Irene Taylor	266
Peggy Healy	248
Mary Darling (New York)	241
June Meredith	199
"Dot, Songbird of W.D.Z."	196
Lorena Potts (Philadelphia)	187
Rose Gallo	113
Harriet Cruise	93
Elsie Hitz	85
Do-Re-Mi Girls	80
Irene Beasley	77
Jane Ace	69
Countess Albani	66
Bess Johnson	63
Jane Froman	60
Jeanne Burke	48
Deane Janis	46
Gracie Allen	45
Dorothy Yockel (New York)	41
Julia Sanderson	40
Edna Harris	35
Andrea Marsh	33
Florence Case (New York)	32
Harriet Hilliard	32
Doris Robbins	31
Lila Mae Miller (Detroit)	31
Jane Pickens	24
Grace Wilson (Chicago)	24
Nell Roy (New York)	23
Helen King (New York)	22
Margie Toll	21
Marion Jordan	20
Louise Rice (Chicago)	19
Vaughn De Leath	18
Helen Manning (Chicago)	18
Elizabeth Fay (New York)	18
Eunice Howard	16
Georgia Backus	16
Mildred Bailey	15
Irna Phillips (Chicago)	14
Fanny May Baldrige	14
Viola Tuttle	14
Frances Langford	14
Annette Hanshaw	13
Margaret Knight (New York)	13
Maureen Englin (Chicago)	13
Jeanne Lang	12
Sylvia Froos	12
Ruth Glenn	12
Gertrude Morse (Chicago)	12
Fern Bryson (Cincinnati)	10
Ramona Davies	10
Marcella Shields	10
Geneva Harrison (Atlantic City)	10
Margaret McKay (Chicago)	10
Avis Leone Fiske	9
Jean Fay	9
Julanne Peletter	8
Geraldine Reiger	8
Gertrude Berg	8
Jane Vance	7
June Pursell	7
Ruth Lyon	7
Sylvia Burke	6
Virginia Clark	6
Lucille Wall (Alexandria)	6
Barbara Maurel	5
Harriet Welling (Cincinnati)	5
Harriet Burns (Bridgeport)	5
Dorothy Scott (New York)	5
Frances Call	5
Eleanor Weyman (Philadelphia)	4
Virginia Gardiner	4
Bebe Franklyn (Chicago)	4
Virginia Rea	4
Estelle Barry (New York)	4
Carlotta Coverdale	4
Viola Hanick	3
Eleanor Cherry	3
Cornelia Osgood	3
Lucille Overstake (Chicago)	3
"Waltz Girl" (Milwaukee)	3
Aileen Stanley	3
Fritzie White	3
Jean Hannon (Chicago)	3
Ruth Thomas	3
Babe Waters (Milwaukee)	3
Orphan Annie	3
Babe Miller (New York)	3
Astrid Jason	3
Harriet Lee	3
Kathryn Parsons	3
Livia Chili	3
Audrey Marsh	2
Meri Bell	2
Marcella Hengelbrook	2
Marge Penfield	2
Lucille Wall	2
Mildred Hunt	2
Margaret Schaeffer	2
Alice Joy	2
Adelaide Cline	2
Thora Martens	2
Jean Carroll (N. Y.)	2
Sylvia (Dan and Sylvia)	2
Ethel Prados (N. O.)	2
Ethel Maeder (Phila.)	2
Beth Challis	2
Fanny Cavanaugh	2

(Editor's Note—Because of lack of space we are forced to omit the names of those who have received only one vote.)

Watch For

RADIO GUIDE'S

Anniversary and Christmas Issue

Programs For Sunday, November 6

LOG OF CHICAGO STATIONS

Call Letters	Kilo cycles	Power Watts	Location and Phone Number
WLS	870	50,000	1230 W Washington St Haymarket 7500
WENR	870	50,000	222 North Bank Drive Superior 8300
WGN	720	25,000	Drake Hotel Superior 0100
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000
WJBT			
WJJD	1130	20,000	Palmer House State 5466
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600
KYW	1020	10,000	Strauss Building Wabash 4040
KFKX			
WMAQ	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WJKS	1360	1,000	Gary Indiana Gary 25032
WAAF	920	500	836 Exchange Avenue Yards 0084
WGES	1360	500	128 N Crawford Ave. Sacramento 1166
WSBC	1210	100	13th & Michigan Ave. Calumet 1530
NBC—Chicago Office			Merchandise Mart Superior 8300
CBS—Chicago Office			Wrigley Annex Whitehall 6000

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions

7:20 A.M.
WJJD—Mooseheart Catholic Service

7:30 A.M.
WIBO—Morning Reveries
WAAF—Favorites of Yesterday

8:00 A.M.
WENR—Children's Hour (NBC)
WGES—German Hour
WAAF—The Eight O'clock Concert
WIBO—Swedish Services
WCFL—Highlights of Music
KYW—Sunshine program Paul McClure

8:30 A.M.
WCFL—Religious Program

9:00 A.M.
WGN—Grand Old Hymns, The Old Testament
WBBM—Church of the Air (CBS)
WENR—Modern Instrumentalists (NBC)
WCFL—German Entertainment
WGES—Home Folks
WMAQ—Bible Story dramatization
WAAF—Across the Footlights

9:15 A.M.
WGES—Fashion Pre-View

9:30 A.M.
WAAF—Hi, Folks!
WMAQ—Musical program
WGN—Victor Stonebrook, tenor
WBBM—Modern Living, Lindlahr's Magazine
WENR—Fiddlers Three (NBC)
WGES—Band Parade
WCFL—Rogers Highlights

9:45 A.M.
WJJD—Mooseheart Protestant Services
WENR—Mood Continentale (NBC)
WGES—Happy Hits
WGN—Leonard Salvo, organ

10:00 A.M.
WGN—Sunday Morning Concert; Lewis White, baritone
WCFL—Highlights of Music
WENR—Morning Musicals (NBC)
WGES—Memory Lane
WAAF—Sunday Serenade; Suite by Dehnanyi
WBBM—Julia Mahoney and Charles Carille
WSBC—Variety Program

10:15 A.M.
WBBM—Morning Melodies
WGES—Romance Reveries

10:30 A.M.
WGN—Melody Makers; orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linick
WBBM—American Bird Products, Singing Canaries
WMAQ—University of Chicago Organ Recital
WCFL—Seventh Church of Christ, Scientist
WJKS—Watch Tower Program
WSBC—Miller Co. Review

10:45 A.M.
WAAF—Estelle Barnes, pianist
WJKS—The Melody Makers (CBS)
WBBM—Helen Mors and Crooning Colonels

11:00 A.M.
WGN—Mormon Tabernacle Choir and Organ (CBS)
WMAQ—U. of C. Chapel Service
WJKS—Morning Melodies

WENR—Church Services; Dr. Frederick Shannon
WBBM—Peoples Church
WAAF—Goldenrod Revue

11:15 A.M.
WJKS—Miller Musicians
WAAF—Songs of the Islands

11:30 A.M.
WGN—Reading of the Tribune Comics
WENR—Walderf-Astoria Organ Recital (NBC)
WJKS—Reis and Dunn (CBS)
WAAF—Bendix Favorite Bands

11:45 A.M.
WAAF—Rhein's Musical Gems
WGES—Our Lady of Sorrows Catholic Church

12:00 NOON
KYW—Uncle Bob with the Sunday Comics
WAAF—Sears Roebuck Musical Moments
WMAQ—Symphony Orchestra
WCFL—Noon Day Concert

12:30 P.M.
WGN—Some of Your Favorites
WLS—Polish Music Hour
WIBO—Art Hour

12:45 P.M.
WBBM—Norm Sherr, popular pianist
WGN—Whistler and his Dog

1:00 P.M.
WBBM—Smilin' Ed McConnell
WGN—Palmer House Ensemble
WIBO—German Hour
WMAQ—Mystery Tenor (NBC)
WAAF—Hoosier Philosopher
KYW—The Watchtower Program
WCFL—Lithuanian Program
WJKS—Bread of Life Hour

1:15 P.M.
KYW—Popular Favorites
WBBM—"Sunday Matinee of the Air"
WMAQ—Stamp Talk; Ralph A. Kimble
WAAF—Julia King Musical Sweets

1:30 P.M.
WSBC—Jewish Hour Music and Song
WMBI—Italian Gospel Service
KYW—Charlie Agnew's Orchestra (NBC)
WGN—Bridge Club of the Air
WMAQ—Moonshine and Honeysuckle (NBC)
WAAF—Three of Us
WLS—Little Brown Church

1:45 P.M.
WBBM—Hoosier Editor (CBS)
WAAF—Knute and Sven

1:50 P.M.
WMBI—Spanish Gospel Service

2:00 P.M.
WLS—Association of Real Estate Taxpayers
WCFL—Polish Program
WMAQ—Piano Recital
WBBM—Pat Flanagan's Football Preview
WJKS—German and Hungarian Hour
WGN—N. Y. Philharmonic Orchestra (CBS)
KYW—Wayne King's Orchestra (NBC)
WAAF—Carl Forines, baritone

2:10 P.M.
WMBI—Bible Exposition with Sacred Music

2:15 P.M.
WMAQ—Busy Time
WBBM—Football Game
WAAF—Broadway Melodies

2:30 P.M.
WIBO—Norwegian Hour
WJJD—Religious Talk
KYW—Oak Ridge Abbey
WMAQ—Dr. Lyon's Tooth Powder Program (NBC)
WLS—National Republican Committee, speaker
WSBC—Polish Program
WAAF—The Spotlight

2:45 P.M.
WJJD—Komis Musical
KYW—Mel Stitzel at the Piano
WLS—Willard Program; Three Contraltos
WAAF—Bernice Rippley, operatic soprano

3:00 P.M.
KYW—Father Coughlin
WCFL—Evans Polish Program
WIBO—Studio Gems
WMAQ—Jodent Program (NBC)
WJKS—Presbyterian Quartet
WJJD—Lithuanian Program
WAAF—Drama, "The Devil's Pool"; DePaul University Dramatic production by David Itkin
WLS—Evans Musical Comedy; Orchestra

3:15 P.M.
WMAQ—Wildroot Program
WCFL—F. Nitch, baritone
WJKS—Miller Musicians

3:30 P.M.
WIBO—Studio Hour
WJJD—Dance Orchestra
WGES—Poland in Song
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Musical Pilgrimages
WENR—Highlights of the Bible (NBC)
WAAF—Della Bartell

3:45 P.M.
WAAF—Jimmy Kozak at the piano
WJJD—The Happy Vagabond

4:00 P.M.
WJJD—Greek Hour
WIBO—National Gospel Singers
WMAQ—Jane Addams
WGES—Symphonies of the Nations
WCFL—Farmer Labor Party
WGN—Roses and Drums, drama (CBS)
KYW—Light Opera Gems
WENR—International Broadcast from Paris (NBC)
WAAF—Ford Waldo

4:15 P.M.
WAAF—Reveries
WCFL—Studio Program

4:30 P.M.
WIBO—Dusk Dreams
WGN—Jane Carpenter, songs with Allan Grant
WJJD—Judge Rutherford
WMAQ—Glee Club
WBBM—Foreign Legion (CBS)
WGES—Camptown Minstrels
WCFL—Farmer Labor Party
WENR—Big Ben's Drama (NBC)
KYW—Pages of Romance (NBC)

4:45 P.M.
WENR—Kremlin Art Quartet (NBC)
WJJD—Neighborhood Store
WMAQ—"Bring 'Em Back Alive," Frank Buck

4:55 P.M.
WIBO—B. & K. Reporter

5:00 P.M.
WGN—Bernie Cummins' Orchestra
WIBO—Salon Recital
WJJD—Criminal Parables
WENR—Catholic Hour (NBC)
KYW—Edgewater Beach Hotel Twilight Musicale
WGES—Italian Opera
WBBM—Poet's Gold (CBS)
WMAQ—The Spirit of a Century of Progress
WCFL—Father Justin's Rosary Hour from Buffalo
WSBC—All Colored Hour

5:15 P.M.
WBBM—Concert Vignettes (CBS)

5:30 P.M.
WIBO—WPCC
WENR—American School of the Air
WGN—Twilight Musicale
WMAQ—University of Chicago Table
WBBM—Irene Beasley and the Round Towners (CBS)
WJJD—Mark Love, baritone

6:00 P.M.
WMAQ—Regimentalists; vocalists (NBC)
WLS—Eva Jessey Choir (NBC)
WGES—Polish Theater of the Air
WBBM—Frank Wilson, tenor—Fashion Parade
WCFL—German Radio Hour
WIBO—The Copeland Smith League
WJJD—Armour Institute

6:10 P.M.
KYW—Teaberry Sports Reporter

6:15 P.M.
WLS—Harmonica Rascals (NBC)
WMAQ—Wheatonville, dramatic sketch (NBC)
KYW—Home Folks, drama

6:30 P.M.
WLS—Great Moments in History (NBC)
WJJD—Famous Composers
WGN—Musical Memories (CBS)
KYW—Dan Russo's Orchestra
WBBM—Flanagan Sports Review
WMAQ—Tell Me A Story

6:45 P.M.
WGN—Angelo Patri, Your Child
WBBM—Howard Neumiller
WMAQ—Vincent Lopez' Orchestra

7:00 P.M.
WLS—Atwater Kent Auditions
WBBM—To be announced
WMAQ—Chase and Sanborn Hour (NBC)
KYW—Frankie Masters' Orchestra
WGN—Children's Concert
WCFL—Irish Program
WJKS—Ernest Hutcheson, pianist (CBS)
WJJD—Chicago Parade

7:15 P.M.
WBBM—The Grab Bag
WJKS—Miller Musicians

7:30 P.M.
WJJD—Paul Rader's Tabernacle
WJKS—Frank Cambria; Roxy Ensemble (CBS)
KYW—Vincent Lopez' Orchestra
WGN—Roxy Theater Symphony (CBS)

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Belle Forbes Cutter and Howard Neumiller

8:00 P.M.
WBBM—To be announced
WJKS—New Recorded Releases
WGN—Fred Allen's Bath Club Revue
WENR—Our Government; David Lawrence (NBC)
WMAQ—Chicago Sunday Evening Club
WCFL—Religious Talk, Franklin Ford
WSBC—Educational Feature
KYW—Old Time Melodies (NBC)

8:15 P.M.
WBBM—Jack Russell's Orchestra
WENR—American Album of Familiar Music (NBC)
KYW—Smith Bros.; Trade and Mark (NBC)
WJKS—Miller Musicians

8:30 P.M.
WJKS—Norman Care's Orchestra
WCFL—Polish Program
WGN—Pennzoil Parade of Melodies (CBS)
KYW—Mark Fisher's Orchestra

8:45 P.M.
KYW—Ohman and Arden, piano duo and orchestra (NBC)
WMAQ—Ohman and Arden (NBC)
WENR—Sheaffer Lifetime Revue; orchestra (NBC)
WJKS—Irish Program
WBBM—The Band of Distinction

9:00 P.M.
KYW—Paris Night Life
WJKS—Songs of the Disc
WBBM—Newton Jenkins, political talk
WGN—Canada Dry Program; Jack Benny, humorist; Weems' Orchestra (CBS)

9:15 P.M.
WJKS—Evening Melodies
WMAQ—The Old Singing Master (NBC)
WENR—Edison Symphony Orchestra
KYW—Frankie Masters' Orchestra
WBBM—Ray Parker's Orchestra

9:30 P.M.
WMAQ—The Orange Lantern (NBC)
KYW—Den Pedro's Orchestra
WBBM—Gertrude Lutzi
WJKS—Praise and Promise Hour
WGN—Tomorrow's Tribune
WCFL—Judge Rutherford

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WBBM—Jack Russell's Orchestra
WMAQ—Three Keys; harmony trio (NBC)
WENR—Terrace Gardens Orchestra
KYW—Sunday at Seth Parker's (NBC)
WGN—Around the World
WCFL—Workmen's Circle Program

10:00 P.M.
WJKS—Two Blue Flames
WMAQ—Cook County Wage Earners League
WGN—Lawrence Salerno, baritone

10:15 P.M.
WENR—Donald Novis, tenor (NBC)
WMAQ—Lace and Old Lavender (NBC)
WJKS—Norman Care's Orchestra
KYW—The Globe Trotter, Teaberry Sports

10:30 P.M.
WGN—Bernie Cummins' Orchestra
WMAQ—Auld Sandy and Harold Van Horne
KYW—Chicago Gospel Tabernacle
WENR—Ben Bernie's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)

10:45 P.M.
WCFL—University Singers

11:00 P.M.
WGN—Art Kassel's Orchestra
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Vincent Lopez' Orchestra
WENR—College Inn Orchestra
WSBC—Variety Program
WGES—Paradise Orchestra

11:30 P.M.
WCFL—WCFL Orchestra
WENR—Netherland Plaza Orchestra (NBC)
KYW—Hotel Adelphia Orchestra (NBC)
WGES—John Van Kanegan
WGN—Bernie Cummins' Orchestra

11:45 P.M.
WGES—Cabaret Hits
WGN—Hal Kemp's Orchestra

12:00 MIDNIGHT
WGES—Owl Car
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestra
WGN—Art Kassel's Orchestra

12:15 A.M.
WGES—Jamboree

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WGES—On with the Dance
WGN—Hal Kemp's Orchestra

12:45 A.M.
WGES—Organland

THREE STAR RADIO PROGRAM

SUNDAY 1 P. M. CST

WMAQ
WTMJ
WIBA
also
WLW
WJR
2 P. M. EST



The "Mystery Tenor" singing is

MONARCH FOODS

The MONARCH ENSEMBLE and the MONARCH

RADIO REPORTER

WHO IS THE MYSTERY TENOR?
All America is wondering—guessing—charmed by his golden voice

Contrasting Morals of Radio, Hollywood

(Continued from Page One)

radio star whose public morals are questionable would be bounced off the ether faster than if he lost his voice. For radio goes directly to the heart of the home, and the American family insists that its entertainers be just as straight and clean as those who live in the home itself. It has been proved by Hollywood. Let the hint of scandal touch a Hollywood actress and the boxoffice receipts usually take a nose dive. That's the reason for the famous morality clauses in the screen contracts.

And now morality clauses, RADIO GUIDE has learned, are beginning to creep into radio contracts. When the artist signs on the dotted line he is made aware of the small type near the bottom of the page. It reads something like this: "And it is agreed that the party of the first part perform no act, or be a party to any act, that will bring upon himself public contempt, shock, or indignation; that he will conduct himself with proper propriety; and that any infringement of this clause shall make this contract null and void."

Why the morality clause? Radio has never had a murder, like that of Desmond Taylor. It has never had a Fatty Arbuckle case. It has never had a Paul Bern to snuff out his life and bring the scathing publicity spotlight down upon Jean Harlow. No radio star has ever been the victim of deadly drugs, as did Wallace Reid or Alma Rubens. Nor have the air favorites waxed hot in battles over each other's husbands and sweethearts which would resemble the fascinating war between Connie Bennett and Gloria Swanson over the Marquis de la Falaise.

The only event that has recently set the public's tongue wagging about radio was the separation of Mr. and Mrs. Rudy Vallee—and that was patched up. And of course it was only a marital squabble, with no hint of real scandal attached.

A kindred case, which is first being announced here, is the separation of Myrtle Vail, of "Myrt and Marge," and her husband, George Damerel, now in California. At a recent party in Chicago it is said that Myrt whispered that she was going to get a divorce—but it hasn't happened yet.

Why the Clause?

But why the morality clause? With radio stars steering clear of any act that might arouse the gossips, and generally leading a quiet, home-loving existence, why should the sponsors insist on protection. The answer is that those who pay the bills can't be too certain. Their investments in radio favorites are tremendous, and like every other investment it must be safeguarded.

Recently, at a party given for radio people in Chicago, some of the girls discovered a new fad. They decided that it would be refreshing to take a shower in the hostess' home. Doubtless it was refreshing. But at subsequent parties the fad was liked so well that the showers were in use all night. By itself, that doesn't mean anything. It is a perfectly innocent pastime. But if the girls who followed the shower fad were named, it might endanger their reputations.

Almost invariably, radio men and women are models of decency. They aren't better than anyone else, but it is probable that they place their careers above personal gratification. In no other form of amusement is clean living such a necessity as in radio.

Smut simply doesn't go on the air. Comedians in Hollywood or on the stage have often carried their humor too far. But the air is free from any such taint. Ed Wynn, the most popular comedian of the ether, and Jack Pearl, a close rival, have built their reputations on clean wit. It is possible that Harry Richman's failure to score as sensational a success in broadcasting as he did on the stage was due to some pokes which might be termed a trifle shady.

Glance through a partial list of radio stars and you see a group of people, who, like



Meet the new Paul Whiteman! Trim of figure, more serious, more sophisticated, and with larger musical ambitions than ever, Whiteman brings his symphonic jazz to the Buick program each Monday at 8:30 p. m. over an NBC-WMAQ network. Whiteman is sponsoring two concerts at Carnegie Hall this season devoted entirely to the works of modern American composers.

yourself, lead normal, clean lives. They are as remote from the follies and frivolities of Hollywood as the average American business man.

Bing's Romance

Much has been written pro and con about Bing Crosby. He has fearlessly faced the gamut of critics, though a bit perplexed at the slams that have come at the crooners. Thousands of words have been written about him, but never has anyone pointed the finger of scorn at him. Why? Because Bing is happily married to Dixie Lee. Their romance has been untouched, unbroken.

The Boswells, Kate Smith, Nat Shilkret, Ray Perkins, Meyer Davis, the Pickens Sisters, Singin' Sam, Stoopnagle and Budd, Amos 'n' Andy, Little Jack Little—glance down the list. They are people with homes and splendid reputations, men and women who exemplify the finest spirit of American life.

The greatest temptations come to the band leaders. They don't broadcast from the quiet studios. They are constantly playing in night clubs, hotels, and cabarets. Sometimes they are beset by throngs of scatter-brained flappers. Yet the very familiarity of their surroundings acts as a shield. They are probably the most sophisticated of entertainers, traveling, as they do, around the smartest hotels and cabarets in the country. Ordinarily their only dissipation is staying up late at night—and they usually sleep all day.

And orchestra leaders haven't time for anything but their work. They're the world's busiest mortals, what with rehearsals and arranging orchestrations, and playing six or more hours a night at dances, and constantly trying out new numbers.

Singers must lead normal lives. Their voices must be tenderly cared for, and the radio singer who dissipates to any great extent is likely to find his voice losing its pitch and power. It is his livelihood, and he can take no chances with it.

In its morals, radio has one tremendous advantage over Hollywood. Few feminine moving picture stars risk their careers by having babies. In radio families, you can have all the babies you want. And a great many of your radio favorites have children. With children comes responsibility, and in the presence of responsibility scandal is carefully, studiously avoided.

• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

THE week has been tough. M. H. Aylesworth, NBC headman, denies my scoop that Roxy or Whiteman will soon substitute for Program Manager Royal; Jerry Wald gets in my hair with a wild Chicago story; readers kick because I haven't been entertained by Messrs. Hoover and Roosevelt, and my darling missus slips on a plum pit and breaks her toe.

First, read my wire from NBC's chief fact and fiction writer, G. W. Johnstone:

"Am authorized to give you complete denial on Royal Roxy Whiteman paragraph in your column October thirtieth issue RADIO GUIDE, Mr. Aylesworth labeling it 'the bunk.' Would appreciate retraction."

Ho, hum. What about that celebration the program department boys staged last week over the news? But if I was right last week, Johnny, your boss may have changed his mind. However, the story not only persists, but grows to encompass more executives. Between you and me, I don't think the public cares a hoot, except insofar as they are Roxy or Whiteman fans. So let the matter drop. You may be right—or so may I.

A Prune to the Wald—

Next, Jerry Wald, my pal: Two weeks ago you said, "We're warning you, we might say things about your radio favorites that might cause you to frown and fret, but remember, if you will, that what we say is truth, no pipe dreams of ours, created to provide copy for ourselves."

So last column you wrote that Patricia Ann Manners ("Gwen" of Myrt and Marge) was having serious husband headaches. May the eight pedigreed Manners' canaries peck your typewriter to pieces if it is true. While you and I were out of print, and we were learning our true miking friends, Patricia and her husband proved among my realest, and I know. There isn't a more solid romance in radioland.

Have your misinformed spy check on other Windy City studio couples. I know several on the verge. But get them right. And say, did you know Winchell will be back on the air December 4 at 8:30 CST?

Pardon Me, Your Honor—

Finally, dear readers, forgive me for leading you, several columns ago, to believe I disrespect our Chief Executive. My criticism was directed at the technique of the campaign broadcasts, not their content.

Windy City Windfalls—

Shake down a plum for Princess Pat Pageant's premiere, Monday, October 24, at 8:30 p. m., over WBBM, offering "Answer at Midnight," a three-act romance with Alice Hill, Douglas Hope and Jack Daly in the good cast. Put this on your weekly calendar . . . and dry a prune for the over-abundance of shrieking canaries on WBBM Tuesday evening at 6:15 . . . Merchandise Mart Revue, a well balanced musical show at 7 p. m. Tuesdays on WLS, is of chain calibre, but Mary Steele's voice is not outstanding.

Wednesday of the same week started bright and early with Gene Autry's pleasing bill billy songs on WLS at 8:50 a. m. . . . At 1 p. m. caught Dorothy Joyce singing with Dan Russo over KYW. Russo is twice as good as last year, and where did he get this plumpful vocalist?

Want something different? Try Mr. Twister (Jim Jordan) on WMAQ Wednesday at 7 p. m. You'll scratch your head . . . And at 7:30 p. m. WBBM brings one of Howard Neumiller's ever perfect piano recitals . . . For runner-up to the Sinclair Minstrels, a plum is awarded to the KYW black-face crew tuned in Wednesday at 9 p. m. . . . Jumping to Friday, October 28, at 6:30 p. m., Dr. William Montgomery McGovern was making a very interesting talk from WJJD, but the heterodyne of another station proved unbearable. With WJJD's greatly improved programs, isn't it time the Radio Commission gave WJJD a better break in channels?

Off a Live Mike—

My history digging spy would have you know that the father of Bill Hay and Walter Winchell are both high officers in the Salvation Army . . . And that Pat Barnes' Jintown granddad is a composite portrait of Pat's own and the latter's carpentering pal in Sharon, Pa. . . . Wife of John Lair, manager of WLS Cumberland Ridge Runners, tuned in

Doc Stork and received a baby girl last week.

Out at WLS too, Program Director George Biggar is planning to try the children's programs around January . . . And the Frank (WBBM band leader) Westphals are training two-week-old Nancy Lee to croon ala the sensational Harriet Cruise.

Jane Froman has moved into a new apartment . . . And I know a dramatic pair that will be moving out of theirs if the whoopee keeps up . . . J. F. (NBC Chicago's general office manager) Whalley hired too pretty a secretary, Ruth Eikenberg, she's Mrs. V'halley now . . . Pat (Bernie band) Kennedy and Constance Callahan, of Pittsburgh, have gone diamond shopping and expect to merge in December.

Mark Fisher, at the Edgewater Beach, schemes to bring back the old days by doing a "Sweetheart Dance" with lyrics to his tunes thrown from slides onto a screen.

And fancy Ballcaster Hal Totten doing the honors as announcer of the St. Luke's fashion show! . . . Amos 'n' Andy, with wives, at Northwestern-Purdue game, were yelling for Purdue . . . Bernie Cummins' first lady is ailing and under the surgeon's knife . . . Swell note from radactress Cornelia Osgood begs us to start "itless" girl contest with her as first candidate. We will not! . . . Charles Tannen, son of Julius, has become a Bernie office assistant.

Will (faw down hooper) Mahoney in town making eyes at NBC; plans to simulate stage falls by knocking down mike . . . Jane (NBC N'Yawk) Vance and Dick (Bernie sax) Stabile will announce engagement when she comes home.

Jack Miles' band, with plenty due from the folded Granada Cafe, is now at St. Paul's Lowry Hotel and on WCCO . . . WLS' Maple City Four plan ribbing of local radio scribes shortly on their "Things That Never Happen" bill. Then they'll soothe the air "crickets" by singing their favorite numbers . . . Eddie Clifford, vet cafe m. c. and warbler now breaking in at WCFL, is learning the mike at a high cost in spurned bookings.

Local horn tooters and baton wielders on layoffs caused by the Monday-substitute-band ruling, spend the evening at Hal Kemp's Blackhawk Cafe, thereby creating the town's first natural celebrity night.

Raymond Warren, Lincoln authority and air playwright, deserted the ether long enough recently to knock out a biography on Judge Henry Horner, candidate for governor . . . Standard Oil of Indiana has installed transcription machine and speakers for Advertising Manager A. N. Steele who recently signed C. C. Pyle's wax "Fun Fest" series. S. O. is pleased with test results of Producer

(Continued on Page Ten)

Programs For Monday, November 7

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WJJD—Buckle Busters
WAAF—Farm Folks' Hour
WGES—Toasts, Requests
WLS—WLS Smile a While Program

6:15 A.M.
WLS—Weather Report; livestock

6:20 A.M.
WLS—Newton Jenkins, political talk

6:30 A.M.
WJJD—Frankie Marvin, tenor
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises
WIBO—Uncle John's Family

6:45 A.M.
WBBM—Farm Information
WJJD—Buckle Busters

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Morning Shuffle
WGES—Musical Speedway
WMAQ—Tune Time
WAAF—Breakfast Express
WGN—Good Morning
KYW—Marshall Field & Co.'s Musical Clock
WLS—Paul Rader's Tabernacle
WMBI—Sunrise Service

7:15 A.M.
WENR—Morning Devotions (NBC)
WJJD—Muscle-tone Gym Class

7:30 A.M.
WCFL—Cheerio; inspirational talk and music. **NBC**
WMAQ—Morning Worship
WBBM—Christian Science Church of Illinois
WIBO—Melodies
WLS—Steamboat Bill, Campbell Cereal
WJJD—Gene Autry, songs

7:45 A.M.
WJJD—Happy Go Lucky Time
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)
WMAQ—Pepper Pot (NBC)

8:00 A.M.
WIBO—Smiles
WMAQ—John Fogarty, tenor (NBC)
WLS—Gene and Glenn, comedy and songs (NBC)
WCFL—WCFI Kiddies' Aeroplane Club
WGES—Bohemian Melodies

8:15 A.M.
WMAQ—Anne Hard, Current Events (NBC)
WLS—The Ward Surprise Review
WCFL—Time Parade

8:30 A.M.
WBBM—Modern Living
WIBO—Musical Varieties
WCFL—California Program; Eddie Dyer and Howard Kaiser
WGN—French Lick Spring Program
WMAQ—Vic and Sade, comedy duo (NBC)

8:35 A.M.
WLS—Produce Market Reporter

8:45 A.M.
WLS—Livestock Receipts
WMAQ—Otto Gray's Cowboys (NBC)
WGN—Good Morning
WCFL—Dance Music

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WBBM—J. Wilson Doty and Val Sherman in Lake-side Melodies
WMAQ—Jack and Jill (NBC)
WGES—Canary Concert
WGN—Charlie White's Gym of the Air
KYW—Nothing But The Truth (NBC)
WIBO—YMCA Exercises
WAAF—Sing and Sweep
WCFL—German Entertainment

9:10 A.M.
WLS—News Reporter

9:15 A.M.
WLS—Mac and Bob, Knoxville Boys
WGN—The Super Suds Girls; "Clara, Lu 'n' Em." **NBC**
WCFL—Famous Soloists
WMAQ—Neysa Program
KYW—Flying Fingers, piano novelties (NBC)
WAAF—Mrs. Margaret Dorr; Food Economy
WBBM—Wieland Program

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
WIBO—Little Harry's Cookin' School
WGES—Washboard Blues
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody. **NBC**
WBBM—Burnham's Beauty Chat
KYW—U. S. Navy Band (NBC)
WLS—Ralph Emerson, organist
WCFL—Highlights of Music

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:40 A.M.
WLS—General Miss—Household Talk

9:45 A.M.
WLS—Ralph and Hol, Old Times
WIBO—You and Your Clothes
WBBM—Ruth Rogers, Radioboldt
WMAQ—Board of Trade
WGES—Timely Tunes
WAAF—Ask Me Another

9:50 A.M.
WMAQ—Musical Hodge Podge

10:00 A.M.
KYW—Honey Butter Chefs

WLS—Livestock Markets; poultry markets
WMAQ—Melody Three
WGN—Irene Wicker
WBBM—Morning Moods (CBS)
WIBO—Crazy Quilt
WAAF—Songs of the Islands
WSBC—New Southern Program
WGES—Melody Parade
WJJD—Komiss Musical
WCFL—Dance Music

10:05 A.M.
KYW—Interlude, instrumental music

10:15 A.M.
WMAQ—Musical Hodge Podge
WGN—Leonard Salvo's Favorites
WGES—Rhythm Revue; Ethel and Harry
WBBM—Red Cross Melodies
WJJD—Neighborhood Store
WIBO—Market Reports
WAAF—Salon Music
KYW—Radio Household Institute (NBC)

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WJJD—Variety Music
WGN—Digest of the News
WBBM—Barton Organ
WENR—Singing Strings (NBC)
KYW—Marmola Thumb Nail Drama
WAAF—Effie Marine Harvey's Personal Progress Club
WMAQ—Sonata Recital (NBC)
WIBO—News of the day
WGES—Camptown Minstrels
WMBI—Devotional Hour

10:35 A.M.
KYW—Rose Vanderbosch, singing pianist

10:40 A.M.
WMAQ—Honey Butter Chess
WBBM—American Medical Association

10:45 A.M.
WMAQ—Today's Children
WBBM—Rumford Radio School of Cookery
WGN—Grand Old Hymns
WIBO—Persian Garden
KYW—Illinois Federation Reporter
WJJD—Mary Alden, home talk
WAAF—Musical Calendas

10:55 A.M.
KYW—Piano Patterns

11:00 A.M.
WSBC—Jerry Sullivan "Song Special"
WGN—Hank Harrington and Russell Nelson
WMAQ—Honey Butter Chef
WENR—Johnny Marvin, tenor (NBC)
WBBM—Adele Nelson, Beauty Chat
WCFL—Red Hot and Low Down Program
WJKS—Three Aces
WIBO—Musical Masterpiece, organ
WJJD—Musical Gems
WAAF—Band Stand
KYW—Prudence Penny, home economics

11:15 A.M.
WENR—Miracles of Magnolia
WBBM—Virginia Clark; Gene and Charlie
KYW—On the 11:15; famous dance orchestra
WJKS—Miller Musicians
WJJD—Frankie Marvin, tenor
WAAF—World News Reports

11:30 A.M.
WENR—Organ Melodies
WGN—Board of Trade Reports
WJJD—Buckle Busters
WJKS—Columbia Revue (CBS)
WBBM—Columbia Revue (CBS)
KYW—National Farm and Home Hour (NBC)
WMAQ—On Wings of Song (NBC)
WIBO—Peter Pan
WAAF—Bulletin Board
WMBI—Continued Story Reading

11:35 A.M.
WAAF—Rhythm Serenade
WGN—Painted Dreams

11:45 A.M.
WLS—Weather Report; Livestock Estimate
WJKS—Daily Times News Flashes
WJJD—Sunshine for Shut-Ins

11:50 A.M.
WGN—Noontime Organ Recital

11:55 A.M.
WLS—News Reporter

12:00 NOON
WCFL—Popular Music
WBBM—Hotel Taft Orchestra (CBS)
WJKS—George Hall's Orchestra (CBS)
WMAQ—Golden Pheasant Orchestra (NBC)
WLS—Caterpillar Crew—Maple City Four and John Brown
WGN—"Mid-day Services"
WMBI—Noontime Loop Evangelistic Service
WAAF—Noon-time Melodies; Weather
WIBO—Waltzes

12:15 P.M.
WBBM—Local Markets
WJKS—Farm Flashes
WJJD—Political Talk
WLS—Dinnerbell Program
WIBO—Market Reports

12:20 P.M.
WBBM—News Flashes

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
WGN—Atlantic City Musicale (CBS)
WBBM—Julia Hayes' Household Hints
WJKS—Atlantic City Musicale (CBS)
WMAQ—Van and Don (NBC)
KYW—Musical Comedies
WIBO—Reading Room
WJJD—Farmer Rusk's Dinner Program

12:45 P.M.
WBBM—Eddie Freckman and Pedro Es Pino
WCFL—Farm Talk
WMAQ—Princess Pat; beauty talk

12:50 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

1:00 P.M.
WBBM—Chicago Hour
WGN—Allan Grant, pianist
WLS—Political Talk
WMAQ—Words and Music
KYW—Dan Russo's Orchestra (NBC)
WCFL—Coliseum, Walkathon
WJJD—Illinois Medical Society
WAAF—Down South
WJKS—National Student Federation of America Program (CBS)
WIBO—Ahead of the News
WMBI—Organ program

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson

1:15 P.M.
WMAQ—Dave Rose, pianist
WIBO—Mrs. James A. Davidson; Woman's Club
WJKS—The Captivators (CBS)
WJJD—Waltz Program
WGN—Palmer House Ensemble
WLS—Livestock Markets; Grain Markets
WAAF—Political Talk

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WCFL—Variety Program
WMAQ—Public Schools Program
WBBM—American School of the Air
KYW—Symphonic Favorites
WJJD—Club Luncheon
WLS—The Book Shop
WJKS—Needlecraft Lady
WAAF—Pianoesque

1:45 P.M.
WLS—Melody Men and John Brown, pianist
WGN—Allan Grant, pianist and Lawrence Salerno
WIBO—B. & K. Reporter
WJKS—Poet's Corner
WAAF—Live Stock Market; Weather Summary

2:00 P.M.
WMBI—Gospel Message
WLS—Betty and Bob (NBC)
WMAQ—Dave Rose, pianist
KYW—Today's Tunes, popular dance orchestra
WGN—Palmer House Ensemble
WBBM—Burnham's Beauty Chat
WJJD—Light Classics
WIBO—Radio Gossip
WAAF—Chicago on Parade
WJKS—Elizabeth Barthell, songs (CBS)

2:10 P.M.
WGN—Evelyn Renee

2:15 P.M.
WBBM—Columbia Salon Orchestra (CBS)
WJJD—Variety Music
WJKS—Columbia Salon Orchestra (CBS)
WMAQ—Want Ad Program
WLS—Homemakers—"Unusual Women" Series

2:30 P.M.
WBBM—Barton Organ
WJJD—Popular Songsters
WMBI—Gospel Music
KYW—Women's Radio Review (NBC)
WMAQ—Smackout, comedy duo (NBC)
WGN—June Baker, home management
WAAF—Contract Bridge, Mrs. Catherine Lewis
WJKS—Sam Prager and Helen Nugent (CBS)
WIBO—Parents Magazine

2:45 P.M.
WLS—Musical Program
WJJD—Mid-Afternoon Dance Program
WMAQ—Six Day Bike Race
WBBM—Brooks and Ross
WCFL—Ilka Diehl with songs of other nations
WSBC—Variety Program
WJKS—Four Eton Boys (CBS)
WIBO—Market Reports

3:00 P.M.
WGN—Afternoon Musicale
WJJD—Women's Club
WLS—Information Desk, Orchestra program
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Afternoon Frolics
WMAQ—Radio Guild, drama (NBC)
KYW—Three Strings
WAAF—World News Reports
WJKS—Frank Westphal's Orchestra (CBS)
WMBI—Book Table
WIBO—Classical Gems

3:15 P.M.
WIBO—Dell Reed, tenor
KYW—Dr. Herman N. Bundesen, health talk
WAAF—A Mood In Blue
WJJD—Dreams of Hawaii
WLS—Shoppers' Service; Anne and Sue

3:20 P.M.
WGN—George Bernard Shaw (CBS)
WMBI—Gospel Music
WBBM—International Broadcast from London, Gerald Heard (CBS)

3:30 P.M.
WENR—Radio Rubes (NBC)
WJJD—Indian Princess
KYW—Two Doctors with Aces of the Air
WJKS—Columbia Artist Recital (CBS)
WIBO—Radio Gossip; Eddie and Fannie

3:40 P.M.
WMBI—Gospel Service in Greek
WBBM—Daughters of the American Revolution

3:45 P.M.
WENR—Lady Next Door (NBC)
WJJD—Bridge Class of the Air

WAAF—Ray Waldron's Sports Review

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WJJD—Afternoon Tea Tunes
WENR—Soloist
WMAQ—Women's Calendar
WJKS—Gene and Charlie (CBS)
WIBO—Cartoonist of the Air; Nick Nichols
WBBM—Gene and Charlie (CBS)
WCFL—Junior Federation Club
WAAF—Piano Novelties, Jimmy Kozak
WGN—Afternoon Musicale

4:15 P.M.
WJJD—Young Mother's Club
WIBO—Cerny Ensemble
WENR—Dromedary Caravan, drama (NBC)
WAAF—Dancing Notes
WBBM—Pedro Es Pino and Eddie Fred and Salerno
WJKS—Daily Times News Flashes

4:30 P.M.
WIBO—Guy Gurnsey, speaker
WJJD—Mooseheart Children
WMAQ—The Flying Family (NBC)
WJKS—Kiddies Club
KYW—Earle Tanner, tenor
WCFL—Tony and Joe
WBBM—Art Gillham

4:45 P.M.
KYW—Rhythm Revue; Teaberry Sports
WCFL—Coliseum, Walkathon
WENR—Slow River (NBC)
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WJKS—Silver Melody Singer
WBBM—Grandpa Burton Stories

5:00 P.M.
WJJD—Chicago School Teachers
WMAQ—Waldorf Orchestra (NBC)
WGN—The Devil Bird
WENR—Palais d'Or Orchestra (NBC)
WBBM—Captain Jack
WSBC—Mallers Studio Program
KYW—Mel Stitzel at the piano
WCFL—Peter Pen
WGES—Gems of Germany

5:15 P.M.
KYW—Penrod and Sam
WMAQ—The Spellbinder
WGN—Concert Orchestra
WJJD—The Pied Piper
WIBO—WPCC North Shore Church
WCFL—John Maxwell, Food Talk
WBBM—Tarzan of the Apes

5:30 P.M.
WENR—Air Juniors
WMAQ—Drifting and Dreaming (NBC)
WGN—Kellogg's Singing Lady (NBC)
WBBM—Skippy, children's skit (CBS)
WJJD—Billy Sunshine and Orchestra
KYW—Uncle Bob's "Curb-is-the-Limit Club"
WCFL—Esther Hammond with Organ

5:45 P.M.
WGN—Little Orphan Annie; children's playlet. **NBC**
WIBO—Windy and Sven, skit
WENR—Little Orphan Annie (NBC)
WBBM—Lone Wolf Tribe (CBS)
WJJD—Arthur Wright, songs
WMAQ—Dance Masters; orchestra

6:00 P.M.
WENR—What's the News?
WGES—String Ensemble
WCFL—Hotel Allerton Orchestra
WGN—Dinner Music
WJJD—Dance Orchestra
WBBM—Schlagenbauer's Party
WMAQ—General Electric Circle (NBC)
WIBO—German Program
KYW—Canton Tea Garden Orchestra

6:15 P.M.
WIBO—Judge A. Eberhard
WGN—The Secret Three
WENR—Century of Progress talk
WMAQ—Wheatonville, dramatic sketch (NBC)
WCFL—The Polyphonians
WBBM—Gene and Charlie
WJJD—Red Top Sports Reel
WGES—Fashion Parade

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Three Strings
WENR—Red and Ramona; specialty singers (NBC)
WGN—Tom, Dick and Harry
WBBM—Flanagan's Sport Review
WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
WCFL—Hotel Allerton Orchestra
WGES—Crusader Program
WIBO—Ahead of the News

6:45 P.M.
WMAQ—Johnny Hart in Hollywood
WENR—The Goldbergs, comedy sketch (NBC)
WIBO—Mobile Moaners
KYW—Canton Tea Garden Orchestra
WJJD—Billy Sunshine
WGN—Mandel's Bridge Club of the Air
WBBM—Kruschen Krooning Kolonels
WCFL—Sports Review with Bob Hawk

7:00 P.M.
WJJD—Frankie "Half Pint" Jaxon
WGN—Whispering Jack Smith; Humming Birds (CBS)
WLS—Russian Gaicities (NBC)
WBBM—Four Norsemen
WMAQ—Mr. Twister
WCFL—Bulletin Board
WIBO—Songs for Sale, Chauncey Parsons, tenor
KYW—Men Teachers Union Speaker
WGES—First Slovak Hour

Monday Programs [Continued]

7:15 P.M.
WGN—Singin' Sam; The Barbaros Man. CBS
WJJD—Dr. and Mrs. Jerry
KYW—Opry House Tonight (NBC)
WMAQ—The Daily News of the Air
WIBO—Speaker
WCFL—Ralph Church, political talk
WBBM—"The Band of Distinction"

7:30 P.M.
WCFL—Women's Trade Union League
WGN—Kate Smith; La Palina Program; Swanee music. CBS
WMAQ—Republican National Committee (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WLS—College Inn Orchestra (NBC)
WJJD—Buckle Busters
WIBO—Golden Voice
WBBM—Pedro Es Pino and Salerno

7:45 P.M.
WCFL—Republican National Committee
WMAQ—Political Talk
WIBO—Republican State Committee
WGN—"Fu Manchu"; mystery drama
WLS—Pat Barnes; impersonations (NBC)
WBBM—Standard Oil Fun Fest
KYW—Chandu, the Magician
WJJD—Adventuring with Lowell Thomas

8:00 P.M.
WMAQ—President Hoover's Speech (NBC)
WLS—Sinclair Minstrels (NBC)
WSBC—Lithuanian Program
WJKS—Republican Program
WCFL—Vera Gotzes, soprano
WIBO—Big Ten Program
KYW—Rex Maupin's Orchestra
WBBM—Democratic Committee Program

8:15 P.M.
WGN—The Mills Brothers; male quartet
WJJD—Farmer Rusk's Service
WBBM—Jack Russell
WCFL—Night Court
KYW—Songs and Sermons; Andrew Dobson

8:20 P.M.
WJKS—Polish Hour

8:30 P.M.
WJKS—Hot Stove League
WGN—Evening In Paris; mysteries (CBS)
WMAQ—Buick Travellers; Paul Whiteman
WIBO—Mobile Moaners
WCFL—WCFL Orchestra
WBBM—Princess Pat Pageant, drama
KYW—Low Diamond's Orchestra

8:45 P.M.
WIBO—Peoples Church
WJKS—Recording Program
WCFL—Henry Horner, political talk

9:00 P.M.
WMAQ—Country Doctor; Phillips Lord (NBC)
WCFL—Carl Formes, baritone
WJKS—Synchronizers
WENR—Carnation Contented Program (NBC)
WBBM—President Hoover, address
WIBO—Chicago Theater Program
WGN—President Hoover's Speech (CBS)
KYW—Political Talk

9:15 P.M.
WCFL—Sen. Otis F. Glenn
WMAQ—Political Talk (NBC)
KYW—Dr. Pratt and Dr. Sherman Celebrity Night

9:25 P.M.
WJKS—Republican Broadcast

9:30 P.M.
WIBO—Nu Grape Twins
WENR—Radio Rubes; hill billy music (NBC)
WJKS—Two Blue Flames
WMAQ—Political Talk
WCFL—Bernice Karasick, soprano
KYW—Edgewater Beach Orchestra

9:45 P.M.
WMAQ—Political Talk
WJKS—Norman Care's Orchestra
WCFL—Adult Education Council
WIBO—B. and K. Reporter and News

10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WJKS—Columbia Symphony Orchestra (CBS)
WENR—Amos 'n' Andy; blackface comedians (NBC)
WGN—Tomorrow's Tribune
WCFL—School Teachers' Talk
WIBO—Bost's Sparkling Melodies
KYW—Teaberry Sports Reporter: The Globe Trotter

10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report
WGN—Headlines of other days

10:15 P.M.
WGN—Around the World
WCFL—Coliseum, Walkathon
WENR—National Light Opera (NBC)
WIBO—Old Music Box
WMAQ—Dan and Sylvia

10:30 P.M.
WENR—College Inn Orchestra (NBC)
WCFL—Irish Melodies

WMAQ—Harold Van Horne, pianist
WGN—Guy Lombardo's Orchestra
KYW—Dan Russo's Orchestra
WIBO—Jacob B. Allen
WJKS—Norman Care's Orchestra

10:45 P.M.
WMAQ—Six Day Bike Race
WIBO—Radio Dan, the Answer Man
WCFL—Jean Hannon and WCFL Orchestra
WJKS—Kolor Bak Program

11:00 P.M.
WIBO—Musical Tapestry
WCFL—Tent Show
WENR—Donald Novis; tenor (NBC)
WGN—Don Redman's Orchestra (CBS)
WJKS—Eddie Duchin's Orchestra (CBS)
KYW—Don Pedro's Orchestra
WMAQ—Evanston Cradle Benefit Ball
WSBC—Mallors Studio program

11:05 P.M.
WENR—Roger Wolfe Kahn's Orchestra (NBC)

11:30 P.M.
WENR—Bellevue Stratford Hotel Orchestra (NBC)
WGN—Late Evening Dance Orchestras
WJKS—Harry Barris' Orchestra (CBS)
KYW—Edgewater Beach Hotel Orchestra (NBC)

12:00 MIDNIGHT
WBBM—Around the Town; dance orchestras
WMAQ—Earl Hines' Orchestra
KYW—Canton Tea Garden Orchestra
WMBI—Midnight Hour; Gospel and Music

12:30 A.M.
WMAQ—Via Lago Orchestra
WENR—Grand Terrace; Earl Hines

Programs For Tuesday, November 8

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WAAF—Farm Folks' Hour
WJJD—Buckle Busters
WGES—Toasts, Requests
WLS—Smile a While Time

6:10 A.M.
WLS—Sears Fur Reporter

6:15 A.M.
WLS—Weather Report; Produce Reporter; Livestock Estimates

6:20 A.M.
WLS—Slim and Spud, Comedy Skit

6:30 A.M.
WJJD—Frankie Marvin, tenor
WMAQ—Setting Up Exercises
WIBO—Uncle John and his Family
WLS—Cumberland Ridge Runners

6:45 A.M.
WBBM—Farm Information
WJJD—Buckle Busters

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Morning Shuffle
WLS—Paul Rader's Tabernacle
WMAQ—Tune Time
KYW—Marshall Field & Co.'s Musical Clock
WGES—Musical Speedway
WAAF—Breakfast Express
WMBI—Sunrise Service

7:15 A.M.
WJJD—Muscle Tone Gym Class

7:30 A.M.
WMAQ—Morning Worship
WCFL—Cheerio (NBC)
WLS—Steamboat Bill, Campbell Cereal
WBBM—Christian Science Churches of Illinois
WGN—Good Morning
WIBO—Melodies
WJJD—Gene Autry, songs

7:45 A.M.
WJJD—Happy Go Lucky Time
WLS—Jolly Bill and Jane (NBC)
WMAQ—Pepper Pot; orchestra (NBC)
WBBM—Brad and Al, comedy and songs (CBS)

8:00 A.M.
WCFL—WCFL Aeroplane Club
WLS—Gene and Glenn (NBC)
WMAQ—John Fogarty, tenor (NBC)
WBBM—Musical Time Saver
WIBO—Smiles

8:15 A.M.
WGES—Bohemian Melodies
WMAQ—Anne Hard; Current Events (NBC)
WLS—Happyville Special
WCFL—Time Parade

8:30 A.M.
WCFL—California Program; Eddie Dyer and Howard Kaiser
WGN—French Lick Springs Program
WBBM—Modern Living
WLS—Musical Program
WIBO—Musical Varieties
WMAQ—Vic and Sade, comedy duo (NBC)

8:35 A.M.
WLS—Produce Market Reporter; Livestock receipts

8:45 A.M.
WGN—Good Morning
WMAQ—Pie Plant Pete (NBC)

WCFL—Dance Music

8:50 A.M.
WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeler

9:00 A.M.
WCFL—German Entertainment
WGN—Charlie White's Gym of the Air
KYW—Musical Melange (NBC)
WGES—Canary Concert
WIBO—YMCA Exercises
WBBM—Jean Abbey
WAAF—Sing and Sweep
WMAQ—Chicago Ensemble (NBC)

9:10 A.M.
WLS—News Reporter

9:15 A.M.
WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC
WLS—Mac and Bob in Willard Program
KYW—J. B. and Mae
WCFL—Famous Soloists
WAAF—Food Economy Program, Margaret Dorr
WBBM—Honey Butter Chef
WMAQ—Souvenirs of Melody (NBC)

9:20 A.M.
WBBM—News Flashes

9:25 A.M.
WBBM—Eddie Freckman

9:30 A.M.
KYW—Piano Patterns
WLS—Ralph Emerson, organist
WCFL—Highlights of Music
WGES—Timely Tunes
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Colonel Goodbody; A. & P. Program (NBC)
WIBO—Little Harry's Cookin' Schriool
WBBM—Burnham's Beauty Chat

9:35 A.M.
WGN—Leonard Salvo's Mail Box
KYW—Garfield Park Program

9:40 A.M.
WLS—General Mills; Household Talk

9:45 A.M.
WLS—Ralph and Hal; Old Times
WMAQ—Talk by Joseph E. Elliott
WGES—Musical Highlights
WBBM—Ruth Rogers, Radioboldt
KYW—Consolaires (NBC)

10:00 A.M.
WBBM—Red Cross Melodies
KYW—Honey Butter Chefs
WIBO—Popular Echoes
WMAQ—Consolaires (NBC)
WGES—Vodvil
WMBI—Parents Bible Story Hour
WSBC—Home Hour
WCFL—Dance Music
WLS—Livestock and Poultry Markets
WGN—La Choy Chopsticks (CBS)
WJJD—Komiss Music
WAAF—Piano Rambles

10:05 A.M.
KYW—Interlude; salon music

10:15 A.M.
WBBM—Today's Pioneer Women (CBS)
WGN—Melody Favorites
KYW—Household Institute; drama (NBC)
WGES—Rhythm Review; Ethel and Harry
WMAQ—Here's to Charm
WSBC—Bobby Danders, Jr., songs
WENR—Kathleen Stewart, pianist (NBC)

WAAF—Sally Mint Smiles
WJJD—Neighborhood Store
WIBO—Market Reports

10:20 A.M.
WAAF—Salon Music

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WMAQ—U. S. Marine Band Concert (NBC)
WBBM—Barton Organ Program
WGES—Italian Serenade
WIBO—News of the Day
WJJD—Variety Music
WAAF—Jim Hamilton, the Silent Glow Man
WGN—Digest of the day's news
WMBI—Gospel Music
KYW—Through the Looking Glass with Frances Ingram (NBC)
WSBC—Duo Melodie

10:45 A.M.
WIBO—Little Song Shop
WENR—Rhythm Ramblers; Stoke's Orchestra (NBC)
WMAQ—Today's Children
WGN—Music Weavers
WBBM—Julia Hayes' Household Hints
WMBI—Missionary Message and Gospel Music
KYW—Gardner Benedict, ballads
WJJD—Mary Alden; home talk
WAAF—Musical Calendar

11:00 A.M.
WCFL—Red Hot and Low Down Program
WGN—Hank Harrington and Arthur Oberg
WENR—Men o' Song; male quartet (NBC)
WBBM—Peterson's Vikings
WJKS—Three Aces
WIBO—Musical Masterpieces
KYW—Prudence Penny, home economics
WJJD—Musical Gems
WAAF—Meat Recipe Talk, Mildred Btz
WMAQ—U. of C. Program—Prof. Schuman

11:15 A.M.
WENR—Fifteen Minutes with You; Gene Arnold
KYW—On the 11:15; famous dance orchestras
WJKS—Buddy Harrod's Orchestra (CBS)
WJJD—Frankie Marvin, tenor
WSBC—Estelle Lewis, songs
WBBM—Virginia Clark; Gene and Charlie
WAAF—World News Reports

11:30 A.M.
WENR—Home Service
WAAF—Bulletin Board
WJKS—Columbia Revue (CBS)
WGN—Board of Trade Market Reports
WBBM—Frank Wilson and Jules Stein
KYW—National Farm and Home Hour (NBC)
WMAQ—On Wings of Song (NBC)
WJJD—Buckle Busters
WIBO—Peter Pan Program

11:35 A.M.
WAAF—Variety Program
WGN—Painted Dreams

11:45 A.M.
WLS—Weather Report; Livestock Estimate
WBBM—Pat Flanagan's Bowling Congress
WJJD—Sunshine for Shut-Ins
WJKS—Daily Times News Flashes

11:50 A.M.
WGN—Good Health and Training Program

12:00 NOON
WBBM—George Hall's Orchestra (CBS)

WIBO—Waltzes
WGN—Mid-Day Services
WMBI—Loop Evangelistic Service
WJKS—George Hall's Orchestra (CBS)
WLS—Maple City Fun Factory; Quartet and John Brown

WCFL—Popular Music
WMAQ—Hotel New Yorker Orchestra (NBC)
WAAF—Noon-time Melodies

12:15 P.M.
WLS—Dinnerbell Program
WIBO—Market Reports
WJJD—Season's Dance Hits
WJKS—Farm Flashes
WBBM—Local Markets

12:20 P.M.
WBBM—News Reports

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
KYW—Republican National Committee (NBC)
WGN—Madison String Ensemble (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Song Circle
WIBO—Reading Room
WBBM—Husk O'Hare's Orchestra

12:45 P.M.
WCFL—Farm Talks
WJKS—Songs of the Disc
KYW—Mel Stitzel at the piano
WMAQ—Princess Pat Beauty Talk

You'll Enjoy These Burnham Beauty Chats

They are full of helpful suggestions for improving your own personal charms. Besides, Miss Mary Mould, the nationally known authority on beauty culture methods tells, in a most interesting way, why Burnham beauty service is preferred by thousands of discriminating women. It surely will pay you to listen to Burnham's daily "beauty chats" over station

W.B.B.M.

9:30 A. M. • 2:00 P. M.

E. BURNHAM'S
 138 No. State St., Chicago
 Phone: Randolph 3351

Purely Personal

ARTHUR TRACY (The Street Singer) and Miss Beatrice Margel, a non-professional, were married last week and succeeded in surprising their friends, who hadn't expected the plunge into matrimony for some time. The Tracys spent their honeymoon in Philadelphia where Arthur appeared in vaudeville for a week, returning to New York on broadcast days.

MARION HOPKINSON who portrayed as her latest role on the March of Time the character of Rosa Ponselle, opera star, is a New York society girl who acts in the news dramatizations as a hobby. Her real interest is studying for her operatic career.

LITTLE JACK LITTLE had to leave the air recently for a brief rest-vacation. He chose Bermuda and took his wife with him.

Announcer NORMAN BROKENSHERE became professor Norman Brokenshire recently when he delivered a class-room lecture on radio and broadcasting technique to the public speaking department of New York University. "Broke" was well qualified to discuss the subject, having served nine years as announcer and program builder.

When FRED ALLEN opened his congratulatory telegrams for his air debut he came across one signed a Well-Wisher. It read: "What's the idea of a Bath Club on Sunday? Don't you know any better?" Fred also got showers of praise and many were sure he had worked up the lather of success.

TED WEEMS orchestrating with Jack Benny these days is the great-great grandson of Parson Weems, famed as George Washington's biographer, of other days.

THE BOSWELLS have started their third big scrapbook of unusual fan letters. Already pasted in the new volume are missives from an engineer in Rotterdam, a geologist in the Andes Mountains of Peru, an American business man in Jerusalem and a British Army officer on duty somewhere in East Africa. VET, by the way, is suffering from toothaches these days . . . but it hasn't interfered with her singing.

OZZIE NELSON, BOSWELL SISTERS, COL. STOOPNAGLE AND BUDD, GUY LOMBARDO, ABE LYMAN, BURNS AND ALLEN, MILLS BROTHERS, BIG BILL HALL, IRENE BEASLEY are several radio artists who have been vaudeville minded about this time.

ANDRE KOSTELANETZ, CBS musical director, has lost eight pounds in the past month. Why? In addition to leading the orchestra for "Threads of Happiness," coaching the male chorus for the "All America Football Show" and directing several sustaining programs, he devised the scores for "Flying Colors" a Broadway hit musical and composed a suite entitled "Cuban Impressions."

Columbia's newlyweds, announcer DON BALL and pianist VIRGINIA ARNOLD have settled in a Jackson Heights, Long Island apartment just a block from announcer HARRY VON ZELL and his family.

MARGARET SPEAKS, soprano of the Humming Birds, the trio heard with WHISP-ERING JACK SMITH, is a daughter of Oley Speaks, distinguished American composer.

JACK BENNY, his wife "Mary" Livingstone are in New Orleans, La. broadcasting their program with TED WEEMS' ORCHESTRA who is filling an engagement in the south.

FRANK CRUMIT has been elected shepherd of the Lambs' Club, the highest office in the famous old theatrical organization which has counted America's greatest actors as its members for the past 58 years.



When Elizabeth Barthell appeared in this white satin cape with the sable trimming she caused a flutter in fashion circles. Miss Barthell is a young soprano who came from Nashville, Tenn., sang and conquered a post at Columbia. She is heard over CBS-WJKS Monday and Wednesday at 2 p. m. and CBS-WBBM Friday at 1:45.

REVIEWING RADIO

By Mike Porter

EQUALLY concerned over the mass vote on election day, as Messrs. Hoover and Roosevelt, are the gentlemen who conduct the radio chains. They have discovered that sponsors and prospective sponsors are putting broadcasting's influence on American family life to the acid test on election day.

Since the political campaigns have been waged mostly by means of the mike, this time, the theory is that if radio is an influence, the popular vote will be prodigious. If it is only average or lower, radio will suffer a loss of prestige.

I fear the vote will be disappointing, after looking over the results of a survey made by the psychology department of Yale University. The survey took in fifteen states and 419 average listeners. These people were questioned before a series of talks on unemployment, and their views set down. The series was broadcast over several weeks, and the listeners were again questioned. Not one had changed a viewpoint. The only effect of the radio talks was to give them something to argue about.

It is the conclusion of keen observers that radio does not influence the public attitude on important issues; that listeners think for themselves and will vote according to their original convictions.

New York has developed something new in radio at last. At WINS they've established an idea factory. Anybody with an idea for a radio program is assured of a hearing under studio conditions, regardless of whether the idea has been rejected by other studios. Following the announcement of this plan for laboratory tests of radio ideas, the management has received 400 odd proposals. Some of them are excellent, but the majority pack a laugh—which goes to show that the general public is a bit shy on showmanship.

At any rate, one of the ideas submitted is worth mentioning. A Brooklyn gent suggested that all comedians be forced

to pack the studio with professional laughers, so that the audience would know when to join in the guffawing.

ANOTHER proposal was for a series of air dramas without actors or voices. The lady who submitted the idea explained that it all could be done with sound effects. Her subjects were of a dainty nature, too, for she thought it would be swell to stage railroad wrecks, explosions, police raids, and fires.

The radio audience, as I'm beginning to learn, is the biggest set of skeptics in the land. To judge from telephone calls, queries and fan mail, the vast majority of listeners just don't want to be fooled, and they're suspicious of everything that comes out of a loudspeaker, except static. The networks have a large problem on their hands trying to convince the audience that things are on the level, but until television skids around the corner, it can't be done.

It has been repeated a hundred times

(Continued on Page Twenty)

News! News! News!

New Network?

WALL Street retired into deep club chairs, shrouded itself with cigar smoke, talked earnestly last week. So did fashionable women over bridge tables delicately clouded with blue-grey cigarette smoke. There's a new network brewing. This time Walter Whetstone and Walter Whetstone Jr. hold a large cautious spoon made of money and stir the brew. Prominently mentioned with the project is former Columbia chief engineer Paul Green. The Whetstones now have interests in, or control of WSMG, WCDA and WBNX, New York, are reported to have eyes on numerous individual stations extending from Boston to Washington and reaching westward to Chicago. System will be known as the Metropolitan Network, is understood to be formed to stress regional coverage of thickly populated areas.

Britain's Black Maria

An irate John Bull and his fleet of bobbies are hot after "wireless pirates," the name given radio set owners who refuse or neglect to pay the requisite tax of about \$2.50 a year on their radios. Manning huge "Black Marias", trucks equipped to detect the presence of a radio in any particular house without actual search, British police tour city, town and countryside to ferret out the pirates, punish them roundly. British Broadcasting Company, in a spirit of good sportsmanship, notifies the public that such a search is in progress, advises their obtaining a license before "Black Maria" strikes.

Her Master's Voice

In Rosemead, Los Angeles last week, sixteen-year-old Ruth Russel left home, returned of her own accord when frantic parents telephoned her radio idol, Stuart Hamblin, and asked him to beg her to return. Seated in a drugstore, miles from home, Ruth heard the voice of her radio hero call her name, send her a message from her parents. She was back home in several hours after a week's absence.

Votes on Their Lapels

Dodging in and out among Manhattan crowds, buttonholing the debutantes, the jobless, the trim, the fat, fastgabbing Ted Husing became a walking, talking Columbia microphone last Tuesday. Ted: "Excuse me Madame, who are you going to vote for next Tuesday?" Madame: "Al Capone, you big sap! Scram." If Husing got funny answers to his questions, Columbia listeners shared in the laugh—via their radio! The catch: Ted wore a lapel mike the size of a half dollar piece, cocked it impudently toward each customer as they answered his question.

Radio's Boom

Radio, tired but happy, emerges from a six-month period of severe depression, pricks hopeful ears in the direction of a small business boom headed its way. September 1932, saw an increase over August, 1932, lowest income month in the past two years. September NBC sold \$1,807,795 worth of time on its several chains, compared with \$1,851,826 during the same month last year. CBS in September sold \$682,546 worth of time as compared with \$789,160 during same month last year. The first nine months of 1932 show a higher sales, for the two networks, than the first nine of '31.

Harriet's Throat

Almost off the CBS Pennzoil Parade of Melodies was former Lincoln, Nebraska choir singer Harriet Cruise last week. Not thirteen programs a week, but Chicago air caused song bird Harriet to develop "singer's throat."

Tuesday Programs [Continued]

12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
WBBM—Chicago Dental Society Program

1:00 P.M.
WGN—Stuart Chas, Rotary Club Luncheon
WBBM—Aunt Jemima, songs (CBS)
WENR—Words and Music, string ensemble (NBC)
WIBO—Ahead of the News
WAAF—Hoosier Philosopher
WLS—Ramblin' Red Foley
KYW—Dan Russo's Orchestra (NBC)
WMAQ—Adult Education
WJJD—Joe Grein
WMBI—Organ Program
WJKS—Kirby and Glenn
WCFL—Coliseum, Walkathon

1:10 P.M.
WMAQ—Dave Rose, pianist
WCFL—Barton Organ recital; Eddy Hanson

1:15 P.M.
WJJD—Waltz Program
WLS—Livestock and Grain Markets
WJKS—Irwin Porges, pianist
WBBM—Charis Musical Revue (CBS)
WIBO—Pop Concert
WAAF—Paul Van Sande

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WJJD—Club Luncheon
WLS—Wm. Vickland's Book Shop
KYW—Symphonic Favorites
WMAQ—To be announced
WJKS—Needlecraft Lady
WBBM—American School of the Air (CBS)
WCFL—Variety Program
WAAF—Pianoesque

1:45 P.M.
WIBO—B & K Reporter
WLS—Quarter Hour of Three Fourths Time; Three Contraltos
WAAF—Live Stock Market; Weather Summary
WGN—Allan Grant and Lawrence Salerno
WJKS—C. C. N. Y. Manhattan Football Game (CBS)

2:00 P.M.
WJJD—Light Classics
WGN—Palmer House Ensemble
WMBI—Question Hour and Gospel Music
WBBM—Burnham's Beauty Chat
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
KYW—Today's Tunes; orchestra and vocalists
WMAQ—Vocal Art Quartet (NBC)
WLS—Betty and Bob (NBC)
WAAF—Chicago on Parade

2:15 P.M.
WLS—Homemakers; Arm Chair Travels
WJJD—Variety Music
WCFL—Radio Troubadours; Orchestra (NBC)
WBBM—Chicago Hour

2:30 P.M.
WCFL—Facts and Fancies
KYW—Women's Radio Review (NBC)
WBBM—Frank Westphal's Orchestra (CBS)
WSBC—Patricia O'Hearn Players
WGN—June Baker, home management
WMAQ—Smackout, comedy duo (NBC)
WIBO—Jeannette Barringer, reader
WJJD—Popular Songsters

2:45 P.M.
WCFL—Ilka Diehl with Songs of other nations
WMAQ—Brown Palace Hotel Orchestra (NBC)
WJJD—Mid-Afternoon Dance Program
WAAF—World News Reports
WIBO—Market Reports
WLS—"Princess Pat Pageant"

3:00 P.M.
KYW—Beauticians Institute Balladeers
WJJD—Women's Club
WBBM—Four Clubmen (CBS)
WMAQ—Culbertson's Bridge Club
WGN—Afternoon Musicales
WCFL—Afternoon Frolics
WJKS—Four Clubmen (CBS)
WIBO—Classical Gems, Cerny Ensemble
WMBI—Radio School of the Bible
WAAF—Helen Gunderson

3:15 P.M.
WJKS—George Hall's Orchestra (CBS)
WIBO—Diana Benner, soprano
WBBM—George Hall's Orchestra (CBS)
WAAF—A Mood in Blue
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WJJD—Dreams of Hawaii
WLS—Shopper's Service; Anne and Sue

3:30 P.M.
WBBM—Venetian Trio
WENR—California Dons
WMBI—Swedish Gospel Service
WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
WJJD—Indian Princess
WMAQ—May We Present (NBC)
WAAF—Hess Melody Time
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.
WENR—Get Out the Vote (NBC)
WMAQ—Lady Next Door; children's program (NBC)
WJJD—Bridge Class of the Air
WAAF—Ray Waldron's Sports Review
WGN—Hotel Taft Orchestra (CBS)

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WENR—College Inn Orchestra
WJKS—Meet the Artist (CBS)
WIBO—Mary Birmingham, reader

WCFL—Junior Federation Club
WAAF—Piano Novelties, Jimmy Kosak
WBBM—Meet the Artist (CBS)
WJJD—Walt and Herb
WMAQ—The Women's Calendar
WGN—Robert Ball, baritone

4:10 P.M.
WGN—Afternoon Musicales

4:15 P.M.
WJJD—Young Mothers' Club
WAAF—Dancing Notes
WIBO—Cerny Ensemble
WJKS—Daily Times News Flashes
WBBM—Wilson Doty, organist
WENR—To be announced

4:30 P.M.
KYW—Harold Bean, baritone
WCFL—Farlem Harmony Hounds
WMAQ—Melodic Thoughts (NBC)
WBBM—Art Gillham, pianist
WJJD—Mooseheart Children
WJKS—Kiddies Club

4:45 P.M.
WMAQ—To be announced
WBBM—Norm Sherr, pianist
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams, organ
WENR—Concert Echoes
WCFL—Coliseum, Walkathon
WJKS—Musical Comedy Memories (CBS)
KYW—Lhythm Revue; Teaberry Sports

5:00 P.M.
WIBO—Lucille Mahon; "Story Lady"
WENR—Republican National Committee (NBC)
WGN—The Devil Bird
WCFL—Peter Pen
WSBC—New Southern Program
WGES—Gems from Germany
WMAQ—Frances Alda (NBC)

6:35 P.M.
WMBI—Musical Program

6:45 P.M.
WBBM—Kruschen Krooning Kolonels
WGN—Georgie Price, humorist; Kreuger's Orchestra
WIBO—Van and Cain, harmony
WENR—The Goldbergs; drama (NBC)
KYW—Dan Russo's Orchestra
WJJD—Concert Orchestra
WCFL—Ilka Diehl Players
WMAQ—Johnny Hart in Hollywood (NBC)
WGES—Romance Time

7:00 P.M.
WLS—Terrace Garden Orchestra (NBC)
WGN—Lyman's Orchestra; Hollywood Newsboy (CBS)
WBBM—Husk O'Hare's Band
WMAQ—Musical Program
WCFL—Bakery and Confectionery Workers
KYW—Blackstone Plantation; Julia Sanderson and Frank Crumit (NBC)
WJJD—Frankie "Half Pint" Jaxon
WIBO—North Shore Church
WGES—Songs of Lithuania

7:15 P.M.
WGN—Waltz Time
WJJD—Dr and Mrs. Jerry
WBBM—Election Returns
WCFL—Talk by Joe Grein, City Sealer

7:30 P.M.
WGN—Kate Smith La Paffina (CBS)
KYW—Back Home with Frank Luther
WJJD—Buckle Busters
WBBM—Gertrude Lutz, Neumiller and Salerna
WCFL—Walter Duffy, tenor
WLS—Adventures in Health; Dr. Bundesen (NBC)
WMAQ—Wayne King's Orchestra (NBC)

9:15 P.M.
WGN—Big Leaguers and Bushers
WCFL—Mona Van, soprano
WBBM—Daily Times Local Election Returns
WMAQ—Concert Orchestra
WIBO—Organ Tunes

9:25 P.M.
WJKS—Republican Broadcast

9:30 P.M.
WGN—Tomorrow's Tribune
WCFL—Merry Garden Ballroom Orchestra
WIBO—Nu Grape Twins
WBBM—Election Returns (CBS)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WMAQ—Corinnis Program
WIBO—Radio Dan, the Answer Man
WGN—The Concert
KYW—Frankie Masters' Orchestra
WBBM—Myrt and Marge, drama (CBS)

9:50 P.M.
WJKS—Scrap Book

10:00 P.M.
WMAQ—Amos 'n' Andy (NBC)
WENR—Amos 'n' Andy; blackface comedians (NBC)
WCFL—School Teachers Talk
WIBO—Bosts' Sparkling Melodies
KYW—Teaberry Sports Reporter Globe Trotter

10:10 P.M.
WCFL—Musical Weather report
KYW—Don Pedro's Orchestra

10:15 P.M.
WMAQ—Dan and Sylvia
WCFL—Coliseum Walkathon
WENR—National Grand Opera
WGN—The Dream Ship
WIBO—Old Music Box

10:30 P.M.
WCFL—Radio Dan
WGN—Bernie Curamini's Orchestra
WENR—Ben Bernie's Orchestra
WMAQ—Six Day Bike Race
KYW—Dan Russo's Orchestra
WIBO—Organ Fantasies

10:45 P.M.
WCFL—WCFL Orchestra
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature

11:00 P.M.
WGN—Art Kassel's Orchestra
WJKS—Don Redman's Orchestra (CBS)
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Hotel New Yorker Orchestra (NBC)
KYW—Frankie Masters' Orchestra
WIBO—Musical Tapestry

11:15 P.M.
WENR—Terrace Garden Orchestra
KYW—Don Pedro's Orchestra
WSBC—Jerry Sullivan song special

11:30 P.M.
WENR—Dancing in Milwaukee (NBC)
WJKS—Harold Stern's Orchestra (CBS)
WCFL—WCFL Orchestra
WMAQ—Beach View Orchestra
KYW—Mark Fisher's Orchestra

11:45 P.M.
WGN—Late Dance Orchestras

12:00 MIDNIGHT
WBBM—Around the Town; dance orchestras
KYW—Dan Russo's Orchestra
WENR—Grand Terrace; Earl Hines
WMAQ—Jimmy Green's Orchestra
WMBI—Midnight Hour; Gospel Message and Music

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 1:15 p. m. WBBM-CBS—Charis Musical Revue; vocalists
- 5:45 p. m. WGN-CBS—Georgie Price, humorist; Kreuger's Orchestra
- 7:00 p. m. KYW-NBC—Blackstone Plantation
- 7:00 p. m. WGN-CBS—Abe Lyman's Orchestra; Hollywood Newsboy
- 8:00 p. m. WIBO—Wharton's Plantation Days

WBBM—Captain Jack
WJJD—Neighborhood Store
KYW—Mel Stitzel piano

5:15 P.M.
KYW—Penrod and Sara
WCFL—John Maxwell, food talk
WIBO—WPCC
WMAQ—The Spellbinder
WBBM—Tarzan of the Apes
WJJD—The Pied Piper
WGN—Concert Orchestra

5:30 P.M.
WCFL—Esther Hammond with Organ
WGN—Kellogg's Singing Lady (NBC)
WENR—Air Juniors
WBBM—Skippy; children's program (CBS)
WMAQ—Donald Novis, tenor (NBC)
WJJD—Billy Sunshine and Orchestra
KYW—Uncle Bob's Curb is the Limit Club

5:45 P.M.
WGN—Little Orphan Annie, children's playlet, NBC
WIBO—Clem and Ira
WBBM—Rock Oak Champions
WENR—Little Orphan Annie; playlet (NBC)
WMAQ—Sekatary Hawkins (NBC)
WJJD—Arthur Wright, songs

6:00 P.M.
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WMAQ—Jane Froman's Band (NBC)
WGES—String Ensemble
WBBM—Schlagenhauser's Party
WIBO—German Program
WGN—Dinner Music
KYW—Dan Russo's Orchestra
WJJD—Dance Orchestra

6:15 P.M.
WENR—Tangee Musical Dreams; orchestra (NBC)
WIBO—Joe Springer, hockey
WGN—The Secret Three
WJJD—Red Top Sports Reel
WGES—Johnny Van, the Melody Man
WCFL—Ed. Fitzgerald, baritone
WMAQ—Wheatonville, dramatic sketch (NBC)
WBBM—Big Kernel Canaries

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—Harriet Lee's Leaders (NBC)
WGN—Tom, Dick and Harry, harmony trio
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WBBM—Flanagan Sport Review
KYW—Ray Perkins Barbasol program (NBC)
WJJD—Isle of Dreams
WGES—Dinner Cabaret

7:45 P.M.
KYW—Chandu, the Magician
WGN—Musical Fast Freight (CBS)
WCFL—Charles Frederick Stein Program, Arthur Koch, pianist
WBBM—Standard Oil Fun Fest
WENR—Pat Barnes (NBC)
WLS—Pat Barnes; impersonations (NBC)
KYW—The Boys quartet
WJJD—International Buckle Busters

8:00 P.M.
WGN—Music that Satisfies (CBS)
KYW—Marmola Program
WJKS—Polish Hour
WLS—Ben Bernie's Blue Ribbon Orchestra (NBC)
WMAQ—Musical Memories; Edgar A. Guest, poet (NBC)
WCFL—Songs of Yesterday
WJJD—Dave Bennett's Orchestra
WSBC—Italian Program
WIBO—Wharton's Plantation Days
WBBM—Jack Russell's Orchestra

8:05 P.M.
KYW—Three Strings

8:15 P.M.
WCFL—Night Court
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Tax Payers of Illinois
WGN—Threads of Happiness (CBS)

8:30 P.M.
WGN—Saxophone Quartet
WENR—Friendship Town, small town sketch (NBC)
WMAQ—Ed Wynn Texaco Fire Chief Band (NBC)
WBBM—Election Returns (CBS)
WJKS—Hot Stove League
KYW—To be announced
WIBO—Mobile Moaners
WCFL—Eddie Clifford, tenor

8:45 P.M.
WGN—With the Masters
KYW—To be announced
WCFL—Jim Forsyth with "Big City"
WJKS—Behind the Mike with Ulmer Turner
WBBM—"The Band of Distinction"

9:00 P.M.
WMAQ—Country Doctor Phillips Lord (NBC)
WENR—Lucky Strike Hour drama and orchestra (NBC)
WBBM—Election Returns (CBS)
WGN—Round the World
KYW—Rex Maupin's Aces of the Air
WIBO—Wendell Hall
WCFL—Seeley Program
WJKS—Election Returns (CBS)

In Horse Race Time

Andre Kostelanetz, Columbia conductor tells this one. In his teaching days, he once



gave a pupil a Bach Adagio. Next lesson the student started playing it in race-horse tempo. Andre stopped him and asked why. "Well," said the pupil, "at the rate your charging me, I'll have to play it faster in order to pay you."

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Plums and Prunes
By Evans Plummer

(Continued from Page Five)

Bob White's "Si and Mirandy" and "Brownstone Front."

Who was it asked why Everett Mitchell wasn't NBC Farm and Home Hour announcing lately? Here's the real reason:

Wallace Butterworth had the farm spot first. Later, Wally was assigned to the Pat Barnes morning programs, causing a time conflict and making the vacancy on the farm hour for which Mitchell was told to do the miking job. Barnes' sponsor recently moved to the night air; Butterworth was given back his old job, and Mitchell was out. But NBC will employ Mikeman Mitchell on some of the future rural programs.

Reviewing the Chains—

ROSES AND DRUMS (Sunday, Oct. 23, 4 p. m. CST on CBS). Ernest Truex makes his first chain broadcast and does it well. He is about the first legitimate actor to do a decent job as guest star of this drama. A plum.

FRED ALLEN'S BATH CLUB (Sunday, Oct. 23, 8 p. m. CST on CBS) premieres with the comedian nervous but recovering soon. Humor fair; presentation different. Show should be popular.

GOLD MEDAL FAST FREIGHT (Tuesday, Oct. 25, 7:45 p. m. CST on CBS) wins a plum for its very good recorded train sound. Rest of show not outstanding.

LUCKY STRIKE (Tuesday, Oct. 25, 9 p. m. CST on NBC) takes away the N'Yawk police car siren and substitutes the bureau of investigation. Thanks for the change. Those dots and dashes spell "LS." Catch on? Another victim has his head split open from "coast to coast," but it's okeh America, for "crime does not pay."

ENO CRIME CLUB (Tuesday-Wednesday, Oct. 25-26, 8:30 p. m. CST on CBS). Many people slain by drug number 37 and bullets, but Eno is finally back into its salty form. A plum in thanks.

CHESTERFIELD'S RUTH ETTING (Wednesday, Oct. 26, 9 p. m. CST on CBS) does most plumpful singing for several weeks. Do more like this, Ruth.

LAVORIS' EASY ACES (Wednesday, Oct. 26, 9:15 p. m. CST on CBS). Aided by the clever introduction of a surprise guest, "Greta Garbo" (as portrayed exceedingly well by Alice Hill), the Aces do their best sketch of this season. Many plums.

DENNY'S ORCHESTRA AND EVAN EVANS (Wednesday, Oct. 26, 7:45 p. m. CST on NBC and next night on CBS) premiere with a spotty musical bill caused by Evans, who doesn't fit. Denny wins a plum.

ABE LYMAN AND THE HOLLYWOOD NEWSBOY (Thursday, Oct. 27, 7 p. m. CST on CBS). Chatter best on any band show, and I've just learned why. Phillips wisely pays big money to Al Boasberg to write it!

FLEISCHMANN WITH RUDY VALLEE (Thursday, 7:15 p. m. CST on NBC). Splendid, with Rudy's "Language of Love" tune, Bea Lillie, Eva La Gallienne and Schildkraut. Lots of plumpful talent nicely used.

CHAPPEL BROTHERS' RIN TIN TIN (Thursday, 7:30 p. m. CST on NBC) takes on new form. Did my recent prune do this? Story and sound effects win plums.

MILLS BROTHERS (Thursday, 8:15 p. m. CST on CBS) with Dale Wimbrow as new announcer. He dovetails like a fifth Mills Brother, and improves an already great



Despite an air of elegance and nonchalance, Frank Buck, pictured above, has actually captured hundreds of wild animals alive and kicking for American zoos and circuses. His dramatized experiences are related over WMAQ-NBC networks each Sunday at 4:45 p. m.

show. But as for the Three Keys? Too much cabaret vo-de-o-do for me.

OMAR KHAYYAM (Thursday, 8:30 p. m. CST on CBS). Prunes to the "walnut" imitation of a great work. I'll read my version.

WRIGLEY'S MYRT AND MARGE (Thursday, Oct. 27, 9:45 p. m. CST on CBS). Myrtle, old dear, won't you please quit making me cry? Your comic tag lines are good but not sufficient of themselves for the earlier weeps you induce.

NESTLE'S ORCHESTRA (Friday, Oct. 28, 7 p. m. CST on NBC) still being held to the plum standard by Phil Spitalay.

PRESIDENT HOOVER (Friday, Oct. 28, 7:30 p. m. CST on NBC and CBS) from Indianapolis with his best air speechmaking to date. The President did some real microphone work this time and the pickup was perfect.

CAMPANA'S FIRST NIGHTER (Friday, Oct. 28, 8 p. m. on NBC) leans to history with "Mary, Queen of Scots." Drama heavier than the usual First Nighter. Script well written and played. Keep it up, Producer Hughes.

PEPSODENT'S AMOS 'N' ANDY (Friday, Oct. 28, 10 p. m. CST on NBC) introduces subjects of football, the barber shop and hotel business, and Andy's love of Madame Queen. Punch line is mixup in which Andy will be blamed for sending soap-filled candy to Madame Queen. One gag in whole script. Is it that bad every night?

Pat Flanagan at Helm of New Bowling Hour

A new program for bowling fans with Pat Flanagan at the mike is airing over WBBM each Tuesday, Wednesday, Thursday and Friday from 11:45 to 12 noon. The play and technical points of the game are explained to the radio audience. The Greater Chicago Bowling Alley Owners' Association is sponsoring the series.

Winning Mikritics for This Week

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Texaco Fire Chief—October 18—9:40 p. m.—WMAQ:

Ed Wynn: "His nose is like a good book it's red to the end."

C. Doane

Robert Burns Panatela Program—October 19—8:18 p. m.—WGN:

Gracie: "I'm giving an imitation of a politician."

Burns: "Why, you don't even know what you're talking about."

Gracie: "That's what makes it a good imitation."

S. Banks

Lucky Strike Hour—October 20—9:40 p. m.—WENR:

Pearl: "I have a book by Volstead."

Charles: "What did Volstead ever write?"

Pearl: "The American Tragedy."

M. J. Rogers

Information Hour—October 22—1:22 p. m.—WCCO:

Al Chance: "And Bing Crosby photographs very well as all of us know who have seen him in shorts."

Lonard Peterson

Texaco Fire Chief—October 25—8:50 p. m.—WIBA:

Fire Chief: "A parasite is a person who goes through a revolving door on somebody else's push."

Eleanore Davis

Sinclair Minstrels—October 24—9 p. m.—WJZ:

Gene: "What were you ordering in the restaurant tonight?"

Mac: "I said I wanted a couple of hard boiled eggs to take out, but the waitress said, 'Mamie and I don't get off till 10 o'clock. You'll have to wait.'"

L. D. Handy

Sinclair Minstrels—October 24—8:18 p. m.—WLS:

Gene: "Was your father-in-law surprised when you asked if you could marry his daughter?"

Mac: "Surprised? Why the gun almost fell out of his hand."

M. McGill

Gene and Glenn—October 25—8 a. m.—WLS

Gene: "I think long hair makes one look very distinguished, don't you?"

Lena: "I found a long hair on my husband's coat the other day and he certainly looked foolish."

George K. Harris

William Vickland's Book Shop—October 24 1:36 p. m.—WLS:

"A bride, when asked how she liked married life, replied, 'There's not much difference. I used to wait up half the night for George to go home and now I wait up half the night for him to come in.'"

B. Fackler

Wednesday, November 9

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter

6:30 A.M.
 WJJD—Frankie Marvin, tenor
 WIBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 WCFL—Morning Shuffle
 WGN—Good Morning
 KYW—Marshall Field & Co.'s Musical Clock
 WLS—Paul Rader's Gospel Tabernacle
 WAAF—Breakfast Express
 WGES—Musical Speedway
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle-tone Gym Class

7:30 A.M.
 WMAQ—Morning Worship
 WCFL—Cheerio; inspirational talk and music. NBC
 WLS—Steamboat Bill; Campbell Cereal
 WJJD—Gene Autry, songs
 WBBM—Christian Science Churches of Illinois
 WIBO—Melodies

7:45 A.M.
 WJJD—Happy Go Lucky Time
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)
 WMAQ—Pepper Pot; orchestra (NBC)

8:00 A.M.
 WGES—Bohemian Melodies
 WCFL—WCFL Kiddie's Aeroplane Club
 WLS—Gene and Glenn; comedy and songs (NBC)
 WMAQ—John Fogarty, tenor (NBC)
 WIBO—Smiles

8:15 A.M.
 WLS—The Ward Surprise Review
 WMAQ—Talk by Ann Hard (NBC)
 WCFL—Time Parade

8:30 A.M.
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 WGN—French Lick Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WBBM—Modern Living
 WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Flying Fingers
 WCFL—Dance Music

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeling Cowboy

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WBBM—J. Wilson Doty and Val Sherman
 WCFL—German Entertainment
 KYW—Nothing But The Truth (NBC)
 WMAQ—Banjoleers
 WGES—Canary Concert
 WAAF—Sine and Sweep
 WIBO—YMCA Exercises

9:10 A.M.
 WLS—News Reporter

9:15 A.M.
 KYW—Jane Grant's program (NBC)
 WLS—Mac and Bob in Willard Program
 WMAQ—Neysa Program
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)
 WBBM—Wieland Program
 WAAF—Food Economy, Margaret Dorr

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 WMAQ—Our Daily Food, Colonel Goodbody (NBC)
 KYW—June Rae, ballads
 WLS—Old Hickory Smoked Salt
 WGES—Musical Comedy Gems
 WBBM—Burnham's Beauty Chat
 WIBO—Little Harry's Cookin' School
 WGN—Board of Trade Market Reports
 WAAF—Sing and Sweep

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:40 A.M.
 WLS—General Mill; Household Talk

9:45 A.M.
 WIBO—You and Your Clothes
 WMAQ—Board of Trade
 WLS—Ralph and Hal, Old Timers
 WBBM—Ruth Rogers; Radiobold!
 WGES—Fashion Pre-View
 KYW—Betty Crocker (NBC)
 WAAF—Problems of Parenthood

9:50 A.M.
 WMAQ—Consolaires; Irma Glen, organist (NBC)

10:00 A.M.
 KYW—Marmela Thumb Nail Drama
 WCFL—Dance Music
 WMAQ—Brea and de Rose, vocal and instrumental duo (NBC)
 WJJD—Komitas Musical
 WGN—Irene Wicker
 WIBO—Crazy Quilt
 WLS—Livestock and Poultry Markets
 WBBM—Barton Organ
 WAAF—Piano Rambles
 WBSB—Home Hours
 WGES—The Housekeeper
 WMBI—Shut-In Request Program

10:05 A.M.
 KYW—Musical Interlude

10:15 A.M.
 WGN—Melody Favorites
 WBBM—Red Cross Melodies
 WMAQ—Musical Hodge Podge
 KYW—Household Institute, dramatization (NBC)
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WAAF—Della Bartell
 WGES—Elychm Revue; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WGN—Digest of the Day's News
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WMAQ—Array Band (NBC)
 WAAF—Mrs. William G. Barry, of the Illinois League of Women Voters
 WBBM—The Fitch Professor (CBS)
 WIBO—News of the day
 WGN—Russell Nelson, tenor
 WJJD—Variety Music
 WGES—Camptown Minstrels
 KYW—Romantic Bachelor (NBC)

10:40 A.M.
 WMAQ—Honey Butter Chess

10:45 A.M.
 WAAF—Musical Calendar
 WENR—Sweetheart Program; talk and music (NBC)
 WGN—Grand Old Hymns
 WMAQ—Today's Children
 WIBO—Persian Garden
 WBBM—American Medical Association
 WCFL—Thelma and Jack, musical skit
 WJJD—Mary Alden; home talk
 KYW—Marmela Thumb Nail Dramas

10:50 A.M.
 KYW—Century of Progress Program
 WBBM—Eddie Freckman and Pedro Es Pino

10:55 A.M.
 KYW—Piano Patterns

11:00 A.M.
 WCFL—Red Hot and Low Down
 WGN—Haak Harrington and Joseph Hassmer
 WBBM—Adele Nelson, beauty talk
 WMAQ—L. of C.; Prof. Fred L. Schuman
 WJKS—Three Aces
 WIBO—Musical Masterpieces
 KYW—Prudence Penny; Home Economics
 WJJD—Musical Gems
 WAAF—Bandstand

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WJKS—Buddy Harrod's Orchestra (CBS)
 WJJD—Frankie Marvin, tenor
 WENR—Miracles of Magnolia; negro sketch (NBC)
 WBBM—Gene and Charlie and Virginia Clark
 WAAF—World News Reports

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WMAQ—On Wings of Song (NBC)
 WIBO—Peter Pan
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WJJD—Buckle Busters
 WAAF—Bulletin Board
 WJKS—Columbia Revue (CBS)
 WENR—Home Service

11:35 A.M.
 WGN—Painted Dreams
 WAAF—Interlude

11:45 A.M.
 WJKS—Daily Times News Flashes
 WJJD—Sunshine for Shut-Ins
 WBBM—Pat Flanagan's Bowling Congress
 WLS—Weather Report; Livestock; Butter and Egg Markets
 WAAF—Estelle Barnes, pianist

NEWS

... from ...

WJJD

SPANK MY HANDS!!

Spank my hands, and spank yer hands, fer here's that Hill Billy Kid. He just kinda blew in, and WJJD immediately took a nice long lease on his services. Came all the way up from Alleghany County in North Carolina—right from the farm, but as the Kid says... He got along there alright, and figures that he didn't miss very much so far in his young life...

The International Buckle Busters have adopted the Kid, and you can hear him every morning at 6:00 and 11:30, and in the evening at 7:30.

Listen to him, and we'll bet you'll spank your hands right at him.



AIN'T WE GOT FUN?

DO YOU LIKE DANCE MUSIC?

Of course you don't have to dance to the toe tickling tunes of Billy Sunshine and Dave Bennett and their orchestras, but you most likely will want to if you listen to them at 5:30 and 6:00 P.M.

And you must come to WJJD's own Club Luncheon. Regular night club atmosphere, with a master of ceremonies and everything right in broad daylight... Tune in at 1:30...

DO YOU WANT TO HEAR YOUR FAVORITE SONG?

Who doesn't? And WJJD fills the bill with a Sunshine program, and the reason it's called Sunshine is because the head man is Billy Sunshine himself, and the head lady helper is little Merry Sunshine.

Sounds like a whole lot of sunshine, but the half hour from 11:45 A.M. to 12:15 P.M. is chock full of it—AND they'll play your requests for you.

DO YOU LIKE OLD TIME TUNES?

Well, if you do, tune in and hear these International Buckle Busters. What an old time outfit. Two guitars, a mandolin, a harmonica, old time fiddler, and accordion... That's really got 'em.

And singing! Well, first there's Leo Boswell, who'll make you sit up and listen, and that old trio harmonizing some more of the good ones... Try listenin' at it sometime. They're on WJJD 6:00 and 11:00 A.M. and 7:30 P.M.

DO YOU ENJOY A YODELER?

WJJD is proud of theirs. Brought him up from Oklahoma, and he'll certainly yodel your blues away.

It's Frankie Marvin we're talking about! "Oklahoma's Singing Cotton Planter," that's what he is, and we'll promise you one thing... Frankie is good for what ails you, no matter what it is.

Give him a listen... 6:30 and 11:15 A.M.

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You wouldn't think she was superstitious to look at her, would you? But pretty Mary Steele, NBC singing find, simply draws the line at using any sort of vehicle on Fridays. Instead, she walks to the studios for her broadcasts. We're superstitious enough to think that a brilliant radio career awaits Mary.

Reach the Top in Radio; and Then Keep Going Up

By Arthur Tracy, the Street Singer

DEEP, deadly crevasses gape at every step. One false move, one unbalanced swerve, and the climber who sets his alpenstock toward the blue and gilded heights of Mt. Blanc hurtles to eternity five thousand feet below.

There is only one thing, I have found, like the dizzy, perilous climb to fame in the royal realm of radio—it is Swiss mountain climbing.

The climber risks all to reach the distant, dangerous height. And the seeker of radio glory dares all to gain the rare eidelweiss of fame.

There are avalanches, slippery ice, precipices, jagged glaciers for the mountaineer to surmount. Snow and ice voice one threat—Thou Shalt Not Pass.

And so it is with the climb to fame. "Thou Shalt Not Pass," says all the world.

Mountain climber and radio candidate alike stake all to reach the heights.

Two things spur the mountaineer on to face disaster upon the silent, icy solitudes. First there is an inner craving for beauty. Nature spreads its rarest treat, all the world clothed in beauty, for those on the heights to see. Second, the climber gains an inner self-satisfaction, a thrill of personal achievement.

Those who risk all to scale the heights of art also cherish dual rewards. First, there is the beauty of creation, the sheer artistic triumph, in my case, of making music. Second, there is the deep, warmly glowing

inner satisfaction of personal accomplishment.

The very dangers, risks and hardships, I have decided looking back from the top, make the heights so desirable.

Is the joy of achievement really a job? Is the salve of acclaim and world applause healing balm to the bitter heartaches and headaches encountered on the way up? Once at the top is it more difficult to stay there than it was to get there? Is the game worth the candle?

My fan mail is weighed down with these questions. Answering each missive personally, I try to explain the path up was worth it a hundred-fold for that inner satisfaction of achievement alone, for the knowledge of creating beauty alone, and, again, for the consciousness that I am making the world a better place to live in because the Street Singer has brought happiness to paupers and plutocrats.

People look upon someone who is famous and envy him. "If I were he, I'd be happy," they muse. "I wouldn't work any more. I'd rest on past glory. I'd be satisfied, reaching the top."

But the road to fame cannot be a blind alley. There is no end, no rest, even above the clouds. Because you're on the spot when you're on top. Because it's just as hard to stay on top as it was to get there.

The top of the heap is really a slippery peak with a toboggan slide on every side. Only by dint of concentration, hard work, sincere self-criticism can an artist avoid a long slide straight back to the bottom.

The true artist is never satisfied.

The joy of being on top is genuine and whole-hearted. It is the thrill of personal triumph. Perhaps I will be instrumental in bringing a bit of grand opera to radio, into every American home, regularly, continuously. The happiness I would experience knowing I had actually contributed toward this end would alone pay me for all the struggle uphill.

Perhaps I can best express the pride I feel in my work by quoting a fan who wrote that he believes I should be endowed because the art of the song is something humanity owes itself just as it owes itself peace, education, honest government.

This is my first advice to young people who are ambitious. They must be prepared to work day and night with one idea in mind—success. They must be willing to sacrifice everything and everybody to cleave to it, remaining true only to their inner concept of themselves as artists. It takes courage, ambition, determination and a realization that there will be more knocks along the way than pats on the back. They must remember to be always unsparring of themselves, generous to give all they have to the cause of art whether their metier is acting, singing, painting or writing.

I like to think of myself best of all as a cashier of joy, a trustee whom the gods have appointed to apportion the happiness of song to humanity. In my own eyes my mission is sacred.

I would like to go to the ends of the earth, study peoples, customs, tongues of every clime, learn to interpret every nationality for my radio audience. Songs are an open sesame to people's hearts.

Let me sing a people's songs, and I will let who will make their laws. Teach one country to love and sing the songs of another land and all the peace conferences and international good will leagues will be superfluous.

It is a perilous, difficult road up to the top. You never come to the end. It is always steep and slippery. But you must keep going ahead, without rest, if you answer that inner urge to serve, achieve, dispense happiness.

Air Goes Highbrow

By Margaret King

RADIO is growing up. It has become more careful about what it does and says. The broadcast studio now draws upon the most famous writers of books, the stage and screen for better material than it has had in the past.

Available now with advanced studio technique and showmanship are the brains of the best thinkers of the world. A twist of the dial brings Booth Tarkington. John Erskine has become a popular figure of the air lanes.

Heywood Brown is not only read but now listened to by many millions of people who never have had either the opportunity, or, perhaps, desire to ponder over the New York commentator's printed opinions.

Mary Roberts Rinehart's clever "Tish" serial was built for radio. Cosmo Hamilton has joined the procession to the broadcast studios along with Henrik Van Loon, Edgar Guest and Albert Payson Terhune. Edgar Guest's weekly recitation of his homely poems and Albert Payson Terhune's series of true stories about his collies have, during the past year, become outstanding broadcast successes.

Latest in the march to improved radio presentation is Vera Caspary, author of "Thicker Than Water," "White Girl," "Music in the Street" and the current smash-hit film, "The Night of June Thirteenth." Miss Caspary joins the air literati Monday night, November 7, as writer and producer of the Princess Pat Pageant comedy-romance, "A Woman's Place," to be broadcast at 8:30 o'clock over WBBM; later to be repeated November 15 at 2:45 p. m. CST over WLS and then placed on transcriptions for national release.

What effect this hegira of best seller authors to the microphone will have on book and magazine publishing, the stage and the screen, is a matter for conjecture. Will it be harmful to their patronage? Perhaps. But one thing is certain—

Radio dramas are being elevated to the comparative stature of the books, stage and screen, and no longer will the inferior work of amateur writers be considered by sponsors as "good enough." The prices paid, likewise, for broadcast material are on the increase with the raising of the standard, and of course, many of the pioneering radio writers, who first became known for their work by the broadcast medium, will share in this golden age of radio literature.

There is no doubt in the minds of radio executives today of the potent quality of material which is steadily increasing on the airwaves. There is no reason why the radio drama cannot place itself on the same plane as that of the theater. With the ever-growing group of technical and literary advisors studying the future of radio dramatics, it is felt that within a short time, new and ingenious methods of dramatic delivery will be brought to light.



From flour merchant to dream songs! Ralph Kirbery made the jump from obscurity to fame in one short year. He's been an advertising agent, soldier, surveyor, automobile dealer, flour salesman and radio artist all in thirty-one years. You hear him on guest programs over NBC networks.

Your Announcer Turns Columnist—for a Day

By John S. Young, of NBC

EDITOR'S NOTE—*There are lots of announcers, and singers, and orchestra leaders who would like to be columnists, and there are lots of columnists who would like to be radio artists. Of course, we can't imagine Mike Porter, or Jerry Wald, or Evans Plummer leading a band, but we thought it would be interesting if some of your radio favorites wrote a column. So we asked John S. Young, the handsome NBC announcer, to try his hand at columning. And here it is.*

GIVE a man enough rope and he'll hang himself. Give a radio announcer a typewriter and enough paper and he's liable to do anything—and probably will. The least probable offenses he can commit against himself and the reading public will be spraining a thumb or splitting an infinitive.

A hopeful and ambitious cub reporter once called on a newspaper publisher and asked him how to run a newspaper.

"You've come to the wrong man," bitterly remarked the publisher, "You should ask any of my subscribers."

Every radio listener knows he can announce any program or describe a football game. By the same law of human nature every announcer is confident that he can write a radio column, until he is asked to do so. Well, here goes:

Harriet Lee and Her Leaders have a new mascot. It is a German police dog and she has named it "Leader." Returning from a broadcast late one night, she observed a thin, hungry looking dog following a pack. Out of pity she took the animal in, fed and cared for it. In a few days Leader developed into such a fine, spirited fellow, that Miss Lee decided to adopt it.

Phil Lord, Seth Parker to you, is a great fisherman. Lanny Ross was voted the best looking member of his class at Yale. Incidentally Ross has been visiting Mal Stevens, Eli coach, recently and still is optimistic of his Alma Mater's chances on the gridiron this season.

Ward Wilson, the voice imitator, and Andy Sannella, wizard of the guitar, are first rate "ham" radio operators and have their own amateur transmitters.

While wandering about the studios, an announcer observes the idiosyncrasies of radio artists more, perhaps, than anyone else. Here are a few that I recall.

Walter O'Keefe, the Okaying master of ceremonies, always removes his coat and tie while broadcasting. Walter Winchell and Jack Benny insist on wearing their hats in the studio.

Two of the loveliest of the NBC sopranos, Virginia Rea and Jessica Dragonette, always appear in evening dress, usually all white, for their broadcasts.

William Merrigan Daly, George Gershwin's favorite conductor, invariably wears a black sweater under his coat because of neuritis. On one occasion the baton wielder wore the sweater under a tuxedo.

The habits of many years on the stage are too strong for Arthur Allen, who acts some of the better character roles, to drop before the microphone. He usually goes through the motions suggested by his part, or screws his physiognomy up to resemble the type he is portraying. Parker Fennelly, his partner, shows no outside reaction to his roles, always standing nonchalantly before the microphone, one hand holding the script and the other jabbed deep into a pocket.

Heywood Broun, columnist, and Albert Payson Terhune, dog fancier and author, present an interesting study in contrasts during the G. E. Family Circle broadcast from an NBC studio.

Terhune, dignified and formal as a banker receiving an L. L. D. from his alma mater,

dresses in tuxedo and stiff shirt. He upholds his dignity throughout the program.

Broun immediately removes his coat, loosens his sadly twisted tie and exposes wide expanses of mussed shirt. He sits before a table mike and chats to the radio audience as intimately as though he were discussing Voltaire's philosophy with a group of thespians from the depth of a wicker chair at Tony's. Broun is the reincarnation of Dr. Johnson.

Another big man of the studios is Floyd Gibbons, the Headline Hunter, who strides in and out with characteristic breeziness, ever wearing his tan overcoat, collar turned up, and his felt hat yanked down over his bad eye.

Richard Gordon, Sherlock Holmes on the air, vouches for the following yarn:

Irene Bordoni, famous for her bangs and French humor, was making her dramatic debut on the air. She had sung into the microphones with her Gallic accent before, but never attempted the drama. Miss Bordoni was cast in a love scene opposite Gordon. She performed before one mike, he before another, in conventional radio fashion.

In the midst of the dress rehearsal, the magnetic French woman grew nervous and missed cues.

"Oh, Meestaire Director," she suddenly exclaimed. "Will you please make Mr. Gordon come over to this microphone. I can't make love to a man when he is ten feet away."



That lovely soprano voice you hear on numerous special programs from Chicago over NBC networks belongs to romantic-looking Ruth Lyon, who smiles pensively for you here. Away from the mike, Ruth spends most of her time on the Lincoln Park bridle path. Her penchants are long ear rings and white ermine evening wraps.



Here's Ted Husing as he will look November 8 when he undertakes to broadcast election returns to millions of anxious voters all over the country. The snappy announcements of Ted, over CBS microphones, will be coupled with analyses by Frederick William Wile and Edwin C. Hill.

Your Own Orchestra

By Peter Van Steeden

EDITOR'S NOTE—*Believing that a large number of young men throughout the country are interested in organizing and conducting their own orchestras, the editors of RADIO GUIDE have secured a series of articles (of which this is the first) on how to select the members of a dance orchestra. The author is Peter Van Steeden, whose band is heard with Ray Perkins on the Barbasol program over an NBC network on Tuesdays and Thursdays at 6:30 p. m.*

IN this, the first article on organizing a dance orchestra, I shall give you a few general principles which, I hope, will be of assistance to you in selecting your personnel.

First, unless you plan to use your band for amusement only, do not be too strongly swayed by friendship in choosing your men. If you plan to get an income from your playing, give your friends the first chance, if you like, but base your final choice upon merit alone.

We will assume that your orchestra is to use standard instrumentation which is generally employed by most professional dance orchestras. It consists of two violins, three saxophones, two trumpets, one trombone, one piano, one banjo or guitar, bass and drums.

In speaking of key positions in an orchestra, I refer to those of pianist, first saxophone, first trumpet, and first violin. On their work will largely depend the success of your orchestra, for it is these instrumentalists who lead the various sections of the band. If you compare the leader of the band to a general, the key-men are comparable to the captains, each of whom leads his own company.

It will be a help if either you or one of your men is able to make arrangements, or at the very least, to work special opening and closing passages into various numbers, so that there will be a touch of the distinctive to your band's rendition of them.

Once you have arranged for the nucleus of the band, choosing the rest of the men is much easier. You simply get a group of men you know can play, and start work. A band seldom comes into being "full-grown." It is a process of evolution, and you will find that you will discard various members and take new ones in their places from time to time, and as your own musical knowledge grows, you will become more and more exacting in your demands.

The exact number of instruments in your orchestra will depend upon the type of work you plan to do, and upon the music which is available. Few young conductors start out with a standard instrumentation, which I previously mentioned, and it is well to remember that in these days small bands can get more work than the large ones, unless the large ones are well-established.

For private parties, the following instrumentation has been found good. It consists of one each of the following: violin, piano, banjo or guitar, drums and bass.

Wednesday Programs [Continued]

11:50 A.M.
WGN—Good Health and Training Program

12:00 NOON
WGN—Mid-Day Services
WMAQ—Golden Pheasant Orchestra
WMBI—Loop Evangelistic Service
WCFL—Popular Music
WBBM—Local Markets
WAAF—Noon-time Melodies; Weather
WJKS—George Hall's Orchestra (CBS)
WIBO—Waltzes
WLS—Caterpillar Crew—Maple City Four and John Brown

12:05 P.M.
WBBM—Husk O'Hare's Band

12:15 P.M.
WJJD—Season's Dance Hits
WJKS—Farm Flashes
WIBO—Market Reports
WBBM—Edna Wallace Hopper
WLS—Dinnerbell Program

12:20 P.M.
WBBM—News Flashes

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
WGN—Palmer House Ensemble
WBBM—Julia Hayes; talk
KYW—Musi-comedies
WMAQ—Van and Don (NBC)
WIBO—Reading Room
WJKS—Madison Ensemble (CBS)
WJJD—Farmer Rusk's Dinner Program

12:45 P.M.
WMAQ—Princess Pat, beauty talk
WJKS—Gary Yard and Garden Program
WBBM—Husk O'Hare's Band
WCFL—Farm Talk

12:50 P.M.
WGN—Robert L. Van Tress
WMAQ—Chicago Association of Commerce Luncheon

1:00 P.M.
WJJD—Illinois Medical Society
WCFL—Coliseum Walkathon
WLS—Three Little Maids
WIBO—Ahead of the News
KYW—Dan Russo's Orchestra (NBC)
WBBM—Aunt Jemima, songs (CBS)
WGN—Allan Grant
WAAF—Hoosier Philosopher
WJKS—Pianoland, Johnny Tamiazzo
WMBI—Organ and Piano Duets; Bible Reading

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson

1:15 P.M.
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WJKS—Columbia Artist Recital (CBS)
WBBM—Chicago Hour
WIBO—Pop Concert, organ
WJJD—Waltz Time
WAAF—Joyce Reed

1:20 P.M.
WMAQ—Board of Trade

1:25 P.M.
WGN—Albert Wheeler, tenor

1:30 P.M.
WCFL—Variety Program
WBBM—American School of the Air (CBS)
KYW—Symphonic Favorites
WLS—Bill Vickland's Book Shop
WMAQ—Public Schools' Program
WJJD—Club Luncheon
WAAF—Pianoesque
WJKS—Needlecraft Lady

1:35 P.M.
WGN—Palmer House Ensemble

1:45 P.M.
WGN—Allan Grant and Lawrence Salerno
WAAF—Live Stock Market; Weather Summary
WLS—"Drums of Dakbar" Orchestral Program
WIBO—B. & K. Reporter
WJKS—Poet's Corner

2:00 P.M.
KYW—June Rae, ballads
WBBM—Burnham's Beauty Chat
WMAQ—Salon Concert Ensemble (NBC)
WJJD—Light Classics
WLS—Betty and Bob (NBC)
WMBI—Special Musical Program and WMBI Tract League
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WGN—Ruth Atterbury Wakefield, Historical Sketch
WAAF—Chicago on Parade
WJKS—Elizabeth Barthell, songs (CBS)

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
KYW—Today's Tunes
WLS—Homemakers and "Little Dramas from Life"; Mrs. Blanche Chenoweth
WCFL—Salon Concert Ensemble (NBC)
WJJD—Variety Music
WBBM—Belle Forbes Cutter, songs
WJKS—Madame Belle Forbes Cutter, songs (CBS)

2:30 P.M.
WJJD—Popular Songsters
WGN—June Baker, home management
KYW—Women's Radio Review (NBC)
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WIBO—Specialties
WMAQ—Smackout, comedy duo (NBC)
WCFL—Radio Dan

2:45 P.M.
WAAF—World News Reports
WLS—Musical Program
WJKS—Four Eton Boys; quartet (CBS)
WMAQ—Rhythmic Serenade

WJJD—Mid-Afternoon Dance Program
WIBO—Market Reports
WCFL—Ilka Diehl with songs of other nations
WSBC—Jerry Sullivan; song special
WBBM—Dietrich and Freckman

3:00 P.M.
WIBO—Classic Gems, Cerny Ensemble
WCFL—Afternoon Frolics
WBBM—Claude Hopkins' Orchestra
WJJD—Women's Club
WGN—Tea Time Musicale
WMAQ—Two Seats in a Balcony (NBC)
WMBI—Sunday School Lesson
WLS—Information Desk
WJKS—Claude Hopkins' Orchestra (CBS)
KYW—Three Strings; Teaberry sports
WAAF—Organ Melodies

3:15 P.M.
WIBO—Dell Reed, tenor
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WLS—Shopper's Service; Anne and Sue
WMAQ—Premier Ramsay MacDonald (NBC)
WAAF—A Thought for Today
WJJD—Dreams of Hawaii

3:30 P.M.
WAAF—Hess Melody Time
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WBBM—Daughters of the American Revolution
WIBO—Radio Gossip
WJJD—Indian Princess
KYW—Two Doctors and Aces of the Air; Teaberry sports
WENR—Outstanding Speaker (NBC)
WMBI—Gospel Music

3:40 P.M.
WBBM—Organ Melodies
WMBI—Russian Gospel Service

3:45 P.M.
WMAQ—Lady Next Door (NBC)
WJJD—Bridge Class of the Air

5:30 P.M.
WENR—Air Juniors
WMAQ—Drifting and Dreaming (NBC)
WCFL—Esther Hammond with Barton Organ
WBBM—Skippy; children's skit
WJJD—Billy Sunshine and Orchestra
WGN—Kellogg's Singing Lady (NBC)
KYW—Uncle Bob's "Curb Is the Limit Club"

5:45 P.M.
WMAQ—Dance Master (NBC)
WGN—Little Orphan Annie, childhood playlet. NBC
WJJD—Arthur Wright, songs
WIBO—Windy and Sven
WENR—Little Orphan Annie; playlet (NBC)
WBBM—The Lone Wolf Tribe (CBS)

6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
KYW—Dan Russo's Orchestra
WGES—String Ensemble
WMAQ—General Electric Program (NBC)
WCFL—Hotel Allerton Orchestra
WIBO—German Program
WBBM—Schlagenhauser's Party
WJJD—Dance Orchestra

6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatenaville; drama (NBC)
WGES—Johnny Van, the Melody Man
WBBM—Gene and Charlie
WENR—The Royal Vagabonds, impersonations (NBC)
WJJD—Red Top Sports Reel
WCFL—The Polyphonians

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—Jean Fay, blues singer (NBC)
WGN—Tom, Dick and Harry, harmony trio
WMAQ—Best Foods Program (NBC)
WBBM—Flanagan's Sport Review

KYW—Musical Art String Quartet (NBC)
WIBO—Aeolian Ladies Quartet
WCFL—The Foursome
WSBC—Polish Program
WBBM—The Four Norsemen

8:15 P.M.
WBBM—Ray Parker's Orchestra
WCFL—Night Court
WMAQ—RKO Theater of the Air
WJJD—Farmer Rusk's Service

8:30 P.M.
WGN—Eno Crime Club; mystery dramatization. CBS
WMAQ—Organ Reveries (NBC)
WENR—The Pridgets; comedy sketch (NBC)
WBBM—Gertrude Lutzi and Westphal's Orchestra
WJKS—Hot Stove League
WIBO—John Cerny, piano
WCFL—Henrietta Kuehl, soprano
KYW—Frankie Masters' Orchestra

8:45 P.M.
WIBO—Mobile Moaners
WJKS—Rose Benson, songs
KYW—Frankie Masters' Orchestra
WCFL—WCFL Orchestra

9:00 P.M.
WGN—Music That Satisfies; Ruth Etting, songs
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Corn Cob Pipe Club of Virginia, male quartet (NBC)
WBBM—Air Theater Drama
WCFL—Patricia O'Hearn Players
KYW—All-Star Minstrel Show
WIBO—Wendell Hall
WJKS—Silver Melody Singer

9:05 P.M.
WJKS—Songs

9:15 P.M.
WBBM—Jack Russell's Orchestra
WGN—Easy Aces, comedy sketch (CBS)
WJKS—Hungarian Hour
WIBO—Organ Tunes
WMAQ—Poetry Magic

9:30 P.M.
WGN—Tomorrow's Tribune
KYW—Inspector Stevens and Son of Scotland Yard
WMAQ—To be announced
WJKS—Little Jack Little (CBS)
WIBO—Nu Grape Program
WCFL—Grace Wilson, contralto
WENR—Radio Rubes (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WGN—Eye-O-Eye Melody Hour
WIBO—B and K. Reporter
KYW—Mark Fisher's Orchestra
WJKS—Norman Care's Orchestra
WBBM—Myrt and Marge, drama (CBS)
WMAQ—To be announced

10:00 P.M.
WCFL—School Teachers Program
KYW—Teaberry Sports Reporter: The Globe Trotter
WGN—Around the World
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Bosts' Sparkling Melodies

10:10 P.M.
WCFL—Musical Weather Report
KYW—Don Pedro's Orchestra

10:15 P.M.
WENR—Cesare Sodero's Orchestra (NBC)
WIBO—Old Music Box
WGN—The Dream Ship
WJKS—Norman Care's Orchestra
WCFL—Coliseum, Walkathon
WMAQ—Dan and Sylvia

10:30 P.M.
WCFL—Vibraharp Program
WIBO—Organ Fantasies
WENR—Ben Bernie's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WGN—Bernie Cummins' Orchestra
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra

10:45 P.M.
WMAQ—Via Lago Orchestra
WCFL—Hazel Ameson, soprano and WCFL Orchestra
WIBO—Radio Dan, the Answer Man

11:00 P.M.
WGN—Art Kassel's Orchestra
WENR—Ralph Kirbery, the Dream Singer (NBC)
WSBC—Jerry Sullivan, songs special
WCFL—Variety Program
WIBO—Musical Tapestry, organ
KYW—Frankie Masters' Orchestra
WJKS—Don Redman's Orchestra (CBS)

11:05 P.M.
WENR—Vincent Lopez' Orchestra (NBC)
WMAQ—Vincent Lopez' Orchestra

11:15 P.M.
KYW—Don Pedro's Orchestra

11:20 P.M.
WGN—Late Dance Orchestras

11:30 P.M.
WMAQ—Jimmy Green's Orchestra
KYW—Mark Fisher's Orchestra
WJKS—Harold Stern's Orchestra (CBS)

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Grand Terrace; Earl Hines
WMAQ—Beach View Orchestra
WMBI—Radio School of the Bible and Music

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Earl Hines' Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:30 a. m. **KYW-NBC**—Romantic Bachelor
- 1:30 p. m. **WBBM-CBS**—American School of the Air
- 7:00 p. m. **WGN-CBS**—Whispering Jack Smith; Humming Birds
- 8:30 p. m. **WENR-NBC**—The Pridgets; comedy sketch.
- 8:30 p. m. **WGN-CBS**—Eno Crime Club; mystery drama

WJKS—Bill Schudt's "Going to Press" (CBS)
WENR—Song Fellows (NBC)
WAAF—Ray Waldron's Sports Review

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WCFL—Junior Federation Club
WENR—Swanee Serenaders (NBC)
WIBO—Nick Nichols; Cartoonist of the Air
WMAQ—The Woman's Calendar
WJKS—Berger Wedberg, tenor
WJJD—Afternoon Tea Tunes
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Gene and Charlie (CBS)

4:15 P.M.
WENR—Joseph Gallicchio's Orchestra (NBC)
WMAQ—Dromedary Caravan, drama (NBC)
WJJD—Young Mothers' Club
WJKS—Daily Times News Flashes
WIBO—Cerny Ensemble
WBBM—Howard Neumiller
WAAF—Dancing Notes

4:30 P.M.
WENR—Old Pappy (NBC)
KYW—Earle Tanner, lyric tenor
WMAQ—The Flying Family (NBC)
WJJD—Mooseheart Children
WBBM—Art Gillham, pianist
WCFL—Tony and Joe
WJKS—Kiddie Klub

4:45 P.M.
WCFL—Coliseum, Walkathon
WGN—Jane Carpenter, organist
KYW—Rhythm Revue; Teaberry Sports
WJKS—King Serenaders
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WBBM—Grandpa Burton Stories
WENR—Concert Echoes

5:00 P.M.
WENR—Palais D'Or Orchestra (NBC)
WGN—The Devil Bird
WBBM—Captain Jack
WMAQ—Waldorf Orchestra (NBC)
WSBC—Variety Program
WCFL—Peter Pan
WGES—Don's Song Book
KYW—Mel Stitzel, pianist
WJJD—Neighborhood Store

5:15 P.M.
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WMAQ—The Spellbinder
WJJD—The Pied Piper
WGN—Concert Orchestra
KYW—Penrod and Sam
WIBO—WPCC

WCFL—Hotel Allerton Orchestra
WIBO—Ahead of the News
KYW—Three Strings
WJJD—Isle of Dreams
WGES—Dinner Cabaret

6:45 P.M.
WENR—The Goldbergs, drama (NBC)
WGN—Angelo Patri, Your Child (CBS)
WBBM—Kruschen Krooning Kolonels
KYW—Dan Russo's Orchestra
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—Sports Review
WJJD—Frankie "Half Pint" Jaxon
WGES—In Romany

7:00 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Husk O'Hare's Band
WGN—Whispering Jack Smith; Humming Birds (CBS)
WGES—Italian Idyls
WMAQ—Mr. Twister
WLS—L'Amour Melodique (NBC)
WCFL—Chas. Frederick Stein Program
WIBO—Songs for Sale

7:15 P.M.
WLS—College Inn Orchestra
WGN—Singing Sam; the Barbasol Man (CBS)
WIBO—State Banking Conditions
KYW—Girl at the Cigar Counter
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WMAQ—The Daily News of the Air
WJJD—Dr. and Mrs. Jerry
WBBM—"The Band of Distinction"

7:30 P.M.
WGN—Kate Smith; La Palina Program. CBS
WLS—Jay Dennis and Ted Reese (NBC)
WBBM—Howard Neumiller and Belle Forbes Cutter
WIBO—Golden Voice
KYW—Melody Lane
WJJD—Buckle Busters
WMAQ—Irene Taylor, blues singer (NBC)

7:45 P.M.
WLS—Pat Barnes in Person (NBC)
KYW—Chandu, the Magician
WMAQ—The Whitman Sampler Program; Jack Denny's Orchestra (NBC)
WCFL—Bulletin Board, Labor Flashes
WBBM—Standard Oil Fun Fest
WIBO—Organ Recital
WGN—Musical Fast Freight (CBS)
WJJD—Flo Gardner Mystery

8:00 P.M.
WGN—Guy Lombardo's Orchestra; Burns and Allen (CBS)
WMAQ—Vincent Lopez' Orchestra
WJKS—Polish Hour
WLS—Sherlock Holmes, drama (NBC)

La Gallienne the Great

By Ida Bailey Allen

One of a series of articles on "Today's Pioneer Women" by Ida Bailey Allen whose interesting talk on this subject are heard each Tuesday at 10:15 a. m. over CBS Network, sponsored by the makers of Pebecco Toothpaste. Local outlet WBBM.

EVA Le Gallienne is the young woman who has cheerfully stepped down from her throne as a princess of the stage to put on plays for everybody. The explanation of Eva Le Gallienne's amazing sacrifice is simple. Miss Le Gallienne realized that all anybody can hope from life is contentment. She saw where her contentment lay.... and went after it.

Eva Le Gallienne is the daughter of the poet, Richard Le Gallienne, and his wife, the Danish writer, Julie Norregaard. Even the birthplace of Eva Le Gallienne was extraordinary... for she was born in a Elizabethan manor house in a London suburb! She developed true to type by being a prodigy at the age of three she could read and write; Shortly afterwards her mother placed her in a unique Parisian school.

Eva Le Gallienne had so little money that she used to walk to and from school, saving her pennies in order to attend the theatre. And why not, when she might sit entranced before such actors as Coquelin and Sarah Bernhardt? When Madame Bernhardt's "Memoirs" appeared in two thick volumes, the little girl longed for these books more than anything else on earth. But she was sure she could never buy them. So she spent every free moment at the library, copying in long-hand and in French every word of the close-packed books.

Her friend, Edmond Rostand, told Madame Bernhardt about this feat; and the actress sent for the child. Upon the fly-leaf of Eva Le Gallienne's laboriously scribbled notebook, Madame Bernhardt inscribed this message: "Dear and adorable child, I am touched at the great pains you have taken to copy this long book. I wish you great happiness throughout your life and I embrace you tenderly." After that event, Eva Le Gallienne couldn't avoid a stage career.

When she informed her mother of her ambition to be an actress, Mrs. Le Gallienne replied, "Very well. But you first must have an education."

She advanced during two years until she was able to carry the role of Elizabeth, in "The Laughter of Fools", and, at His Majesty's Theatre, she played the part of Victorine, in "Peter Ibbetson".

In the midst of this progress she abruptly halted, for she realized that stardom in London wasn't what she craved. Although almost penniless, she and her mother set out for New York; there was hope of a part in a Belasco play there, but the play never went on. And the Le Galliennes, threatened by their landlord and shivering from cold, were near starving to death. Then Harrison Gray offered Eva a bit in "Voltay's Daughters" This pale and fragile English girl impersonated a colored maid. But she had a job.

Just when Eva Le Gallienne's career looked to be plain sailing once more, a storm interrupted. The actress got fired during the rehearsals of "Mr. Lazarus". But she climbed up again to a lead in "Not So Long Ago", with Sidney Blackmer; close upon that came the triumph in Molnar's "Liliom", for the Theatre Guild; and then the glorious role of the Princess in "The Swan".

She had an idea that wouldn't let her rest. She had observed how the cheaper seats in the

theatre always sold first; this fact meant to her that people of small means loved the theatre best. She had noticed that every European town boasted a repertory theatre, where the actors got their training, the classics remained on view, and the citizens enjoyed plays at small cost. She determined to start such a theatre in her adopted home, New York City.... for long ago she had recognized the kinship between her pioneer soul and that of our country; so she had become an American citizen. Already she had put on by herself Ibsen's "The Master Builder" with great success. Almost before she could catch her breath, Miss Le Gallienne was a theatrical producer.

She determined to found a civic repertory theatre, the highest-priced ticket to sell for one dollar and fifty cents, with good seats at half a dollar.

She wanted to establish her theatre on Broadway, but no manager would rent her a house. So she finally leased a drab old theatre on 14th Street, a mile and a half from the theatrical district, and she didn't waste her small funds on re-decorating it.... she just freshened it up a bit. And she put on plays for the people.... the mellow "Cradle Song", a significant American drama, "The Inheritors", some more Ibsen, the classics, such as "Twelfth Night" and "Romeo and Juliet". She revived "Peter Pan" for the delight of children old and young; she enacted "Camille" without a single cough. Besides, she staged with delicate understanding a drama titled "Alison's House".... and the Pulitzer Prize Committee selected it as the best play of the year.

She built up her company from younger people and from actors who were not famous, because Broadway stars wouldn't work for salaries the Civic Repertory could afford to pay. She invested every cent of her own money in this dream of hers. And it prospered; during one season her gross receipts were a hundred and eighty-nine thousand dollars. She signed contracts at last with other stars who shared her vision.... Morgan Farley, Jacob Ben-Ami, Alla Nazimova. In June 1927, she leased the Civic Repertory Theater for ten years and announced that the audience was to be the censor of plays shown there.

While shouts of victory rang in her ears, Miss Le Gallienne drifted from the scene.... to think it all out. Spiritually strengthened from her retreat, she returns this fall eager to enroll young people as apprentices in her theatre. Her plans may alter, but her purpose stays the same. That "a greater majority of the people will thus see good plays well acted". She has turned her back on wealth. But she is the happiest woman I know.



"I intend to lose sixty pounds," announced Mildred Bailey, deep blues and ballad singer, when she recently began a rigorous seige of dieting. Mildred is heard at 9:45 p. m. Friday over NBC-KYW, and soon may link up with Roger Wolfe Kahn's Orchestra after her split with Paul Whiteman.



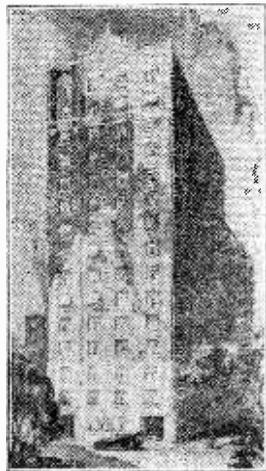
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CHICAGO

Dr. Fay Cooper Cole on Guide-WJJD Hour

Dr. Fay Cooper Cole, scientist of note and professor at the University of Chicago, will be the guest speaker on RADIO GUIDE'S Art Studio Party program heard over WJJD, Friday, November 11, from 6:30 to 7 p. m. Dr. Cole is an authority on ancient Mayan culture. He is head of the Social Science division of the World's Fair.

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Programs For Thursday, November 10

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile & While Time

6:10 A.M.
 WLS—Sears Fur Market

6:15 A.M.
 WLS—Weather Report, produce reporter; livestock

6:20 A.M.
 WLS—Slim and Spud; Comedy Skit

6:30 A.M.
 WJJD—Frankie Marvin, tenor
 WIBO—Uncle John and his Family
 WMAQ—Setting Up Exercises
 WLS—Cumberland Ridge Runners

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 KYW—Marshall Field and Company musical clock
 WGN—Good Morning
 WGES—Musical Speedway
 WLS—Rader's Gospel Tabernacle
 WCFL—Morning Shuffle
 WAAF—Breakfast Express
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gym Class

7:30 A.M.
 WCFL—Cheerio, inspirational talk and music. NBC
 WBBM—Christian Science Churches of Illinois
 WMAQ—Morning Worship
 WIBO—Melodies
 WLS—Steamboat Bill
 WJJD—Gene Autry, songs

7:45 A.M.
 WLS—Jolly Bill and Jane (NBC)
 WBBM—Brad and Al; comedy and songs (CBS)
 WMAQ—Pepper Pot; orchestra (NBC)
 WJJD—Happy Go Lucky Time

8:00 A.M.
 WLS—Gene and Glenn (NBC)
 WBBM—Musical Time Saver
 WGN—French Lick Salts Program
 WMAQ—John Fogarty, tenor (NBC)
 WCFL—WCFB Kiddie's Aeroplane Club
 WIBO—Smiles
 WGES—Poland's Music

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WLS—Musical Program
 WMAQ—Vic and Sade; comedy duo (NBC)
 WBBM—Modern Living
 WIBO—Musical Varieties
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser

8:35 A.M.
 WLS—The Produce Market Reporter

8:45 A.M.
 WLS—Livestock Receipts; Hog Flash
 WMAQ—Pie Plant Pete (NBC)
 WCFL—Dance Music
 WGN—Good Morning

8:50 A.M.
 WLS—Sears "Tower Topics" with Gene Autry "Yodeling Cowboy".

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WCFL—German Entertainment
 WBBM—Melody Parade; orchestra (CBS)
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble
 WAAF—Sing and Sweep
 WGES—Canary Concert
 KYW—Musical Melange (NBC)

WLS—Mac and Bob
 KYW—J. B. and Mae
 WMAQ—Young Artists Trio
 WGN—Clara, Lu & Em, The Super Suds Girls (NBC)

9:20 A.M.
 WBBM—News Flashes
 WMAQ—Our Daily Food, Colonel Goodbody. NBC

9:30 A.M.
 WCFL—Highlights of Music
 WGN—Board of Trade Market Reports
 WGES—Your Community Program
 KYW—Swingin' Along (NBC)
 WAAF—Sing and Sweep
 WBBM—Burnham's Beauty Chat
 WLS—Variety Artists
 WIBO—Little Harry's Cookin' Club

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:40 A.M.
 WLS—General Mills; Household Talk

9:45 A.M.
 WLS—Raiph and Hal; Old Timers
 KYW—Consciences (NBC)
 WMAQ—Talk by Joseph E. Elliott
 WBBM—Have You Heard? (CBS)
 WGN—The Whistler and his Dog

10:00 A.M.
 WMAQ—Mrs. A. M. Goudiss, talk (NBC)
 WBBM—Ruth Rogers, Radioboldt
 KYW—Honey Butter Chefs
 WGN—La Choy Chopsticks (CBS)
 WGES—The Housekeeper
 WLS—Livestock Markets; poultry markets
 WIBO—Popular Echoes
 WJJD—Komiss Music
 WSBC—Home Hours
 WMBI—Parents Bible Story Hour
 WAAF—Piano Rambles

11:30 A.M.
 WENR—Home Service
 WIBO—Peter Pan
 WJJD—Buckle Busters
 WMBI—Continued Story Reading
 KYW—National Farm and Home Hour (NBC)
 WJKS—Columbia Revue (CBS)
 WMAQ—On Wings of Song (NBC)
 WGN—Board of Trade Reports
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein

11:35 A.M.
 WGN—Painted Dreams
 WAAF—Rhythms

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WLS—Weather Report, Livestock
 WJKS—Daily Times News Flashes
 WJJD—Sunshine for Shut-Ins
 WBBM—Pat Flanagan's Bowling Congress

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—News Reporter

12:00 NOON
 WBBM—Julia Hayes' Household Hints
 WCFL—Popular Music
 WIBO—Waltzes
 WJKS—George Hall's Orchestra (CBS)
 WMAQ—Popular Varieties (NYC)
 WLS—Maple City Fun Factory; Quartet and Jolie Brown
 WGN—Mid Day Services
 WMBI—Loop Evangelistic Service
 WAAF—Noon-time Melodies; Weather

12:15 P.M.
 WJJD—Season's Dance Hits
 WJKS—Farm Flashes
 WLS—Dinnerbell Program
 WBBM—Local Markets
 WIBO—Market Reports

12:20 P.M.
 WBBM—News Flashes

12:25 P.M.
 WMAQ—Board of Trade

12:30 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)
 WBBM—Husk O'Hare's Band
 WIBO—Reading Room
 WJKS—Atlantic City Musicale (CBS)
 WGN—Atlantic City Musicale (CBS)
 WJJD—Farmer Rusk's Dinner Program

12:45 P.M.
 KYW—Rose Vanderbosch at the piano
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk

12:55 P.M.
 WBBM—Chicago Dental Society

1:00 P.M.
 WCFL—Coliseum, Walkathon
 WJKS—Danny Glenn, pianist
 WAAF—Hoosier Philosopher
 WJJD—Chicago Motor Club
 KYW—Dan Russo's Orchestra (NBC)
 WBBM—Aunt Jemima Songs (CBS)
 WMAQ—Century of Progress Talk
 WGN—Allan Grant, pianist
 WLS—Bob and Harve, American Business Men's Prohibition Foundation
 WIBO—Ahead of the News
 WMBI—Organ Program and Bible Reading

1:10 P.M.
 WMAQ—Dave Rose, pianist
 WCFL—Barton Organ recital; Eddy Hansen with Grace Wilson

1:15 P.M.
 WJJD—Waltz Time
 WBBM—Chicago Hour
 WJKS—American Museum of Natural History (CBS)
 WLS—Livestock Markets; Jim Poole
 WGN—Palmer House Ensemble
 WIBO—Pop Concert, organ
 WAAF—Evelyn Siegling, contralto

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WLS—F. C. Bisson's Graia Market

1:30 P.M.
 WJJD—Club Luncheon
 WLS—Wm. Vickland's Book Shop
 WBBM—American School of the Air (CBS)
 WJKS—Needlecraft Lady
 KYW—Mel Stitzel at the piano
 WAAF—Pianoesque
 WMAQ—Public Schools Program
 WCFL—Bridge Chats by Orlie Holstein
 WSBC—Mallers Studio Program

1:45 P.M.
 KYW—American Academy of Arts and Letters
 WAAF—Live Stock Market, Weather Summary
 WCFL—Nat'l League American Pen Women
 WJKS—Song Circle
 WGN—Allan Grant and Lawrence Salerno
 WLS—Garden of Melody; Three Contraltos
 WIBO—B & K Reporter

2:00 P.M.
 WJJD—Light Classics
 WGN—Woman's City Club
 WCFL—Kay McLaughlin, contralto
 WJKS—Albert P. Greene, pianist
 WBBM—Burnham's Beauty Chat
 WLS—Betty and Bob (NBC)
 WMAQ—Three Mustachios (NBC)
 WIBO—"Radio Cossip. Eddie and Fannie Cavanaugh
 WAAF—Chicago on Parade

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 1:15 p. m. WJKS-CBS—American Museum of Natural History Program
- 7:15 p. m. WGN-CBS—Canada Dry Program; Jack Benny, comedian
- 7:45 p. m. WGN-CBS—The Whitman Sampler Program; Jack Denny's Orchestra
- 8:00 p. m. WLS-NBC—Death Valley Days; drama
- 9:00 p. m. WENR-NBC—Lucky Strike Hour; Jack Pearl, comedian

9:10 A.M.
 WLS—News Reporter

9:15 A.M.
 WCFL—Famous Soloists
 WBBM—Honey Butter Chef
 WAAF—Food Economy Program, Margaret Dorr

10:05 A.M.
 KYW—Piano Patterns

10:15 A.M.
 WBBM—Red Cross Melodies
 WGN—Leonard Salvo's Favorites
 WCFL—Health Talk by Dr. Bundesen
 WSBC—Bobby Danders Jr.; Songs
 WAAF—Sally Mint Smiles
 WJJD—Neighborhood Store
 WMAQ—Here's to Charm
 KYW—Radio Household Institute (NBC)
 WENR—Singing Strings (NBC)
 WIBO—Market Reports
 WGES—Rhythm Review; Ethel and Harry

10:20 A.M.
 WAAF—Salon Music

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WBBM—Barten Organ Recital
 WMAQ—Rhythm Rambles
 WIBO—News of the Day
 WCFL—Dance Music
 WGN—Digest of the day's news
 WGES—Circus Echoes
 WJJD—Variety Music
 WMBI—Gospel Music
 WAAF—Jim Hamilton, the Silent Glow Man

10:40 A.M.
 WMBI—Story Hour and Gospel Music

10:45 A.M.
 WIBO—Little Song Shop
 WMAQ—Today's Children
 KYW—Adult Education Council
 WJJD—Mary Alden home talk
 WAAF—Musical Calendar
 WBBM—Rumford Radio School of Cookery
 WGN—La Gerardine (CBS)

11:00 A.M.
 WCFL—Red Hot and Low Down Program
 WENR—Men O' Song; male quartet (NBC)
 WJKS—Three Aces
 WGN—Hank Harrington and Dick Hayes
 WBBM—International Silver Program; Tony Wons (CBS)

11:05 A.M.
 WMAQ—U of C.; Prof. Fred L. Schuman
 KYW—Prudence Penny cooking hints
 WIBO—Musical Masterpieces
 WJJD—Musical Gems
 WAAF—Meat Recipe Talk, Mildred Batz

11:15 A.M.
 WSBC—Estelle Lewis, songs
 WJKS—Buddy Harrod's Orchestra (CBS)
 WJJD—Frankie Marvin, tenor
 KYW—On the 11:15, famous dance orchestras
 WENR—Home Service
 WBBM—Virginia Clarke, Gene and Charlie
 WAAF—World News Reports

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• Meet the Artist •

Dana Suesse

BY LEE RONELL

DANA SUESSE. Twenty years old December 3. You heard and remembered "Have You Forgotten," "Syncopated Love Song," "Jazz Nocturne," "Whistling in the Dark," "Ho Hum," and "My Silent Love." Hits. Song hits. By a thin little girl who wasn't even out of her teens. Now she comes out and floors them by playing the solo piano part of her most pretentious piece of musical writing, "Concerto in Three



Rhythms," with the Paul Whiteman Orchestra as they do a concert of modern contemporary music at the Carnegie Hall.

That's nothing. At the age of eight, Dana composed and scored her first piece, "Evening Sunset," and when she was nine she won the Trio State Prize for Musical Composition . . . awarded each year by the American Federation of Music. That was in Kansas City. That's where she gave her first concert. Then she started touring the South and the West . . . giving concerts of her own compositions. Her work comprised such difficult piano antics that she can hardly play some of them today. Not unless she practises real hard.

She crawled to the piano at an early age and started playing Bach fugues and such. Not quite . . . but she did play by ear and improvised when she could hardly sit up right at the upright.

She scorned popular jazz music at first. And when she and her mother arrived in New York, Dana started pounding the pavements with etudes and symphonies and little jingles like those. Publishers patted the child on the back and said "Fine." They purchased nothing. They told her to run over to Europe for a decade of years or so and study with conservatories and academies and men with long beards and longer names.

Dana mentally said "Bah" in her best Missouri French and turned on her heel. But the thought of bread made her rise to the occasion. She'd go commercial. Maybe she'd find some aesthetic satisfaction in jazz. Aesthetics go badly on an empty stomach, you know. So she laid away her heavy compositions in lavender and old lace and spanked her fingers when they insisted upon playing classical runs and trills and choruses into what was otherwise a perfectly good, saleable, popular number.

"Syncopated Love Song" was her first published effort. But it had the classical form for all its syncopated name. One smart publishing fellow heard the number played a year or so after its dim and noiseless birth, performed an operation on it by removing its middle . . . and "Have You Forgotten" emerged. "Jazz Nocturne" appeared. It was greeted with much eclat and much playing by the more serious orchestras . . . Whiteman, Shilkret, the Capitol. All the while

Dana kept on taking piano technique from Rachmaninoff's teacher, Alexander Siloti, and studying piano composition with Reuben Goldmark. She was bent on being serious and here "popular" things were happening to her.

Six of the best publishers in town turned down "Whistling in The Dark" as being n. g., and some young upstart firm cashed in on it at their expense. So Famous Music Corporation gobbled Dana up and gave her a long term contract as staff writer. Which means that they are Dana's official publishers and are the home-office for "Ho-Hum," "My Silent Love," et al Suesse numbers.

Rumors of a Whiteman "Carnegie Concert." Famous Music commissioning Dana to write something pretentious and fly with it to Chicago within ten days . . . play it for Whiteman and listen for fireworks. Dana locking herself in her apartment for ten days, embarking on the eleventh with no sleep and one Concerto. Fell asleep on the

plane and almost not getting off at Chicago. Stumbling to the Edgewater Beach Hotel and sort of stumbling through the number. Amazing Whiteman and Ferde Grofe and hearing much fireworks concerning her appearance with that Carnegie Concert. Being billed on a concert which will play Gershwin, Grofe, Ravel, and Gusikoff, as the music of the times!

Now what sort of a person is this astonishing young female? She's five foot six, and exceptionally willowy. She's got grey-green-blue eyes and loves shoes. Has reddish brown wavy hair worn in a long bob. Is an excellent conversationalist and knows her own mind. Has determination and high ideas about gradually sliding over to classical "legitimate" numbers. Says her next big work won't be symphonic jazz, but just symphonic. Is flattered when the unknowing think "that Suesse composer" a man . . . because of the virility of her compositions.

Because Dana's an extremely old fashioned person, so she says, she doesn't believe in too much independence for a woman. Thinks it's intruding on man's territory. Does believe women who have talent should be able to pursue careers with less difficulty than now besets them, but believes that talentless women shouldn't step out of character and try to "do" things. They ought to devote themselves to kitchens and babies—which is what women were made for, anyhow. (I quote Miss Suesse).

Favorite color is violet and the shade of turquoise blue which is her bedroom wall tone. Devotes herself to interior decorating and painting in spare moments, and is occupied with a black paneled screen upon which silver Japanese figures are gradually taking form. Has finished a black chest which boasts silver storks and silver designs. Has painted all her bedroom furniture and arranged the entire set-up for the entire apartment.

Is a mixture of Irish and French on her mother's side, and Viennese on her father's.

Mother is slightly disappointed that Dana insists upon being a composer instead of a concert pianist, but brings her breakfast in bed anyhow. It was her mother who believed something ought to be done about a baby who could be cheered up only by being propped up at a piano.

Music in the Air

By Carleton Smith

COMPETITION for radio listeners exists among symphony orchestra conductors. This fact came to the front when three eminent musicians announced their varying views about the programs that children should hear.

The difference in opinion was occasioned by the attempt of Leopold Stokowski to make his Friday afternoon broadcasts take the place of the old-fashioned spelling-bee in the public schools. He invited as many teachers as could, to stop their work and tune in on his symphony concert as a capstone to their week's activity. The children would not feel that they were having a music appreciation lesson such as Walter Damrosch has been giving them every Friday morning for some years.

But they could feel that they were in the Philadelphia Academy of Music, with a good seat at an actual symphony concert. In this way, he said, he hoped children would develop a liking for modernistic music.

Immediately, Doctor Damrosch, with many years of experience in presenting children's concerts, issued a statement to the press.

"To force ultra-modern experiments on helpless children is criminal," he said. "Children should not be confused by experiments. Only that which has been proven worthy should be used to build the foundation of their knowledge. This is a pedagogic axiom." And Doctor Damrosch ventured to "wager that seventy-five per cent of the ultra-modern works which Mr. Stokowski has given his audiences during the past ten years will never be given again."

Ernest Scelling, who for ten years has directed the Philharmonic-Symphony concerts for children and young people, and who broadcasts on Saturday mornings, had the last say. He chose a middle course, and admitted that there was much to be said on both sides.

"Don't forget that the musical diet, like daily food, must be bone-building," Mr. Schelling said. "The modern music presented by Mr. Stokowski and his virtuoso orchestra would be certain to seem glittering and marvelous and utterly dazzling to the young child. Yet it will be meaningless without the solid foundation of the masterworks. Give the child a chance at both schools. Don't make him feel that he is dealing with grim-faced teachers who are trying to hide new and alluring things from him."

Each of these gentlemen speaks forcefully for his point of view, and each in his broadcasts has the opportunity to carry out his own program. That they disagree is our gain. We may choose for ourselves and our children. Or, if your desire is a insatiable as mine, you will listen to all of them.

Advice for Composers

STEWART WILLE, accompanist for Lawrence Tibbett and reputed to be the highest paid artist in his all too often neglected profession, gives me some advice for composers.

As you might easily imagine, many song writers wishing to have their products put across, send them to Lawrence Tibbett. Next to John McCormack, the American baritone, he probably receives more manuscripts than any other concert singer today.

Stewart Wille has the task of examining many of them with Tibbett. He went through more than three hundred songs this summer. Out of the lot, less than twenty-five were laid aside for further reference. Tibbett is particular about his concert songs, and after he has chosen those which will be added to his program, he tries them out on several audiences before he makes his decision final.

"If composers would only stop writing 'art' songs," Mr. Wille said, "and choose lyrics with the subject and the predicate in the right place, their songs would more often be singable. In most songs,

the meaning of the words is lost in the protraction of the music. Before you reach the end of the sentence, you have forgotten the beginning. We look at the lyrics first, and always seek for a simple and direct statement that will be understood readily."

Judging from Tibbett's choices, composers might well follow his advice.

Political Music

This week ends the maneuverings of politicians. The election brings a sigh of relief from most of us. No longer will we be forced to listen to the pointless harangues of aspiring candidates. The radio will return to its normal routine again.

Someday, perhaps, politicians will wage their campaigns with music. Wouldn't you like to hear Toscanini and the Philharmonic trying to win votes for a certain presidential candidate, while Stokowski and the Philadelphia Symphony boosted another? This is what would happen if our contemporaries took seriously the advice of Napoleon. At Montebello, the Little Corporal said:

" . . . of all the arts, music has the strangest influence on the passions, and for that reason the legislator must make it one of his chief concerns. An inspired symphony composed by a master cannot fail to stir our feelings, and has far more influence than a treatise on morality, which convinces our reason without affecting our conduct . . ."

If the National Committees won't believe him, we can be grateful that the president remains in office for four whole years. A peaceful berth for the victor!

Caruso's "New" Record

Have you heard Caruso's new record of "Vesti la Giubba" from "Pagliacci" and "M'Appari" from "Martha"? If you own a phonograph, you will want to have it, and you may experience some difficulty in getting it, as the demand far exceeded the first pressing, and when I made inquiries there were none to be purchased.

The announcement said that his voice had been restored to the power, brilliance, and, moreover, the quality which it would have if he were recording today.

While this is not wholly an accurate statement, the new release has a richer and more-up-to-date setting. An orthophonic recording of an orchestra has been superimposed on the old record. My disappointment comes largely from the fact that the quality of Caruso's voice is not reproduced. He had a timbre and a resonance unequalled in any other voice, and not easily forgotten. The new record does not do Caruso's voice justice, any more than did the old one.

Fritz Kreisler

The New York Times announces that Fritz Kreisler is studying broadcasting technique, and that he will in due time be heard on the ether. No artist, in my opinion, could bring before the microphone a broader maturity of conception, a nobler feeling for music than Mr. Kreisler. Before his tone, listening becomes a spiritual faculty. No other violinist so melts the mind, ear and heart into a common pleasure, a sublimated and suffusing sensuous delight.

I wanted each one of you to hear him play Beethoven's "Kreutzer Sonata," as I did last week.

Thursday Programs [Continued]

2:10 P. M.
WGN—Palmer House Ensemble

2:15 P. M.
WMAQ—Adventures in Hobby Riding (NBC)
WCFL—U. S. Navy Band (NBC)
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Emma Otero, soprano and Frank La Forge (CS)
WJJD—Variety Music
WLS—WLS Home Theater

2:30 P. M.
WJJD—Armour Institute
WGN—June Baker, home management
WSBC—Patricia O'Heara Players
WJKS—National Educational Program (CBS)
KYW—Women's Radio Review (NBC)
WIBO—Parents Magazine
WMAQ—U. S. Navy Band (NBC)
WBBM—Frank Westphal's Orchestra
WCFL—Facts and Fancies

2:45 P. M.
WAAF—World News Reports
WLS—Ramblin' Red Foley
WJJD—Mid-Afternoon Dance Program
WIBO—Market Reports
WCFL—Ilka Diehl with songs of other nations

3:00 P. M.
WJJD—Women's Club
WGN—Afternoon Musicale
KYW—Three Strings; Teaberry sports
WMAQ—Thursday Special (NBC)
WBBM—U. S. Army Band (CBS)
WCFL—Afternoon Frolics
WJKS—U. S. Army Band Concert (CBS)
WAAF—The Bookworm; "England to America"
WLS—Chuck, Ray and Frank
WIBO—Classic Gems, Cerny Ensemble
WMBI—Radio School of the Bible

3:15 P. M.
WIBO—Diana Bonner, soprano
KYW—Dr. Herman N. Bundesen; health talk
WLS—Shoppers' Service; Anne and Sue
WJJD—Dreams of Hawaii

3:30 P. M.
WENR—Sonata Recital
WGN—U. S. Army Band (CBS)
WJJD—Indian Princess
WBBM—Brooks and Ross
WIBO—Radio Gossip
WMBI—German Service and Gospel Music
WAAF—Hess Melody Time
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P. M.
WENR—Lady Next Door, children's program (NBC)
WJKS—American Legion Campaign (CBS)
WJJD—Bridge Class of the Air
WAAF—Ray Waldron's Sports Review
WBBM—To be announced

3:50 P. M.
WBBM—News Flashes

4:00 P. M.
WJJD—Walt and Herb
WBBM—Ben Alley, tenor (CBS)
WMAQ—Women's Calendar
WIBO—Mary Birmingham, reader
WCFL—Junior Federation Club
WJKS—Ben Alley, tenor (CBS)
WENR—College Inn Orchestra (NBC)
WAAF—Piano novelties; Jimmy Kozak
WGN—Afternoon Musicale

4:15 P. M.
WIBO—Cerny Ensemble
WJJD—Young Mothers' Club
WENR—To be announced
WJKS—Daily Times News Flashes
WAAF—Dancing Notes
WBBM—Organ Melodies

4:30 P. M.
WMAQ—Soloist (NBC)
WJJD—Mooseheart Children
WBBM—Art Gillham, pianist
WCFL—James Hamilton, tenor
WJKS—Kiddies Klub
KYW—Harold Bean, baritone

4:45 P. M.
WENR—Musical Moments
WAAF—Ray Waldron's Sports Review
WJKS—Vaughn de Leath (CBS)
WBBM—Cheri McKay, contralto, and Eddie Freckleman
WIBO—Dusk Dreams, organ
WMAQ—Concert Echoes (NBC)
WCFL—Coliseum, Walkathon
KYW—Rhythm Revue; Teaberry Sports
WGN—Jane Carpenter, organist

5:00 P. M.
WJJD—Neighborhood Store
WENR—Waldorf-Astoria Orchestra (NBC)
WBBM—Captain Jack, Adventure series (CBS)
WIBO—Lucille Mohan, "Story Lady"
WMAQ—Ralph Kirbery, the Dream Singer (NBC)
WSBC—New Southern Program
WGN—The Devil Bird
WGES—Gems of Germany
KYW—Billy Tucker at the Piano
WCFL—Peter Pan
WAAF—The Spotlight

5:15 P. M.
WJJD—The Pied Piper
WBBM—Tarzan of the Apes
WGN—Organ Recital
WIBO—WPCC; North Shore Church
WCFL—John Maxwell, food talk
WMAQ—The Spellbinder
KYW—Penrod and Sam

5:30 P. M.
WMAQ—Donald Novis, tenor (NBC)
WENR—Air Juniors
WCFL—Barton Organ Recital; Eddie Hanson with Esther Hammond
WGN—Kellogg's Singing Lady (NBC)
KYW—Uncle Bob's Curb-is-the-Limit Club
WJJD—Billy Sunshine and Orchestra
WBBM—Skippy; children's skit (CBS)

5:45 P. M.
WGN—Little Orphan Annie; children's playlet. NBC
WJJD—Arthur Wright, songs
WIBO—Clem and Ira, skit
WBBM—Rock Oak Champions
WMAQ—Seketary Hawkins (NBC)
WENR—Little Orphan Annie; playlet (NBC)

6:00 P. M.
WGN—Palmer House Ensemble
WENR—What's the News
WBBM—Schlagenhauer's Party
WMAQ—General Electric Program (NBC)
WCFL—Allerton Hotel Orchestra
WGES—String Ensemble
WJJD—Dance Orchestra
WIBO—German Program
KYW—Dan Russo's Orchestra

6:15 P. M.
WGN—The Secret Three
WMAQ—Wheatonville, drama (NBC)
WBBM—Norm Sherr, pianist
WGES—Waltz Dreams
WENR—The Royal Vagabonds; impersonations (NBC)
WCFL—The Polyphonians
WJJD—Red Top Sports Reel

6:25 P. M.
KYW—Teaberry Sports Reporter

6:30 P. M.
WENR—Louise Bernhardt, soloist (NBC)
WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan's Sport Review
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WJJD—Isle of Dreams
KYW—Ray Perkins, Barbasol progr. (NBC)
WGES—Dinner Cabaret

6:45 P. M.
WGES—Keep Smiling
WCFL—Ilka Diehl Players
WIBO—Mobile Moaners
WMAQ—Johnny Hart In Hollywood (NBC)
WBBM—Kruschen Krooning Kolonels
WJJD—Radio Guide Program
WGN—Georgie Price, humorist and Krueger's Orchestra (CBS)

WENR—The Goldbergs, drama (NBC)
KYW—Dan Russo's Orchestra

7:00 P. M.
KYW—Star Dust; Elmer Turner
WMAQ—Fleischmann Hour; Rudy Vallee's Orchestra (NBC)
WBBM—Billy White and Westphal's Orchestra (CBS)
WGN—Yyman's Orchestra; Hollywood Newsboy (CBS)
WLS—College Inn Orchestra
WJJD—Frankie "Half Pint" Jaxon
WENR—College Inn Orchestra
WIBO—Speaker
WGES—Polish Composers
WCFL—WCFL Orchestra

7:15 P. M.
WGN—Canada Dry Program; Jack Benny, comedian and Weems' Orchestra (CBS)
WBBM—Billy White, songs
KYW—Vincent Lopez' Orchestra
WIBO—David Jackson's talks on Securities
WJJD—Dr. and Mrs. Jerry
WCFL—Bulletin Board, Labor Flashes

7:30 P. M.
WIBO—B. & K. Reporter
WJJD—Buckle Busters
WBBM—Gertrude Lutzi and Howard Neumiller
WLS—Rin-Tin-Tin Thriller, drama (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WCFL—Union Label Talk

7:45 P. M.
WBBM—Standard Oil Fun Fest
WCFL—Bulletin Board, Labor Flashes
WJJD—Buckle Busters
WLS—Howard Thurston, magician (NBC)
WGN—The Whitman Sampler Program; Jack Denny's Orchestra (CBS)
KYW—Chandu, the Magician
WIBO—Organ Program

8:00 P. M.
WGN—Music That Satisfies (CBS)
KYW—Vincent Lopez' Orchestra
WJKS—Polish Hour
WIBO—Vera De Kamp
WMAQ—Capt. Henry's Maxwell Showboat (NBC)
WLS—Death Valley Days, drama (NBC)
WJJD—Dave Bennett's Orchestra
WCFL—Studio Program
WSBC—Italian Program
WBBM—Jack Russell's Orchestra

8:05 P. M.
KYW—Three Strings

8:15 P. M.
WGN—Mills Brothers (CBS)
WIBO—Mime Bonaldi, baritone
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Taxpayers
KYW—Spratt's Dog Chats

8:20 P. M.
WCFL—Night Court; comedy

8:30 P. M.
WJKS—Hot Stove League
WGN—Omar Khayyam Dramatization (CBS)
WIBO—George Anderson, real estate information
KYW—Len Small, political talk
WENR—The Virtuosos; concert orchestra (NBC)
WBBM—Ray Parker's Orchestra

8:35 P. M.
WCFL—WCFL Orchestra

8:45 P. M.
KYW—Mark Fisher's Orchestra
WIBO—Mobile Moaners
WJKS—Elizabeth Barthell, songs (CBS)
WMAQ—Marian and Jim
WBBM—"The Band of Distinction"

8:50 P. M.
WCFL—Jim Forsyth with "Big City"

9:00 P. M.
WIBO—Wendell Hall
WGN—Around the World, drama
WENR—Lucky Strike Hour; Jack Pearl, comedian (NBC)
WMAQ—Phillips Lord, the Country Doctor (NBC)
WCFL—Vella Cook, contralto

WJKS—Male Chorus and Soprano (CBS)
KYW—Aces of the Air
WBBM—Armistice Day Program (CBS)

9:15 P. M.
WMAQ—Soloist (NBC)
WGN—Big Leaguers and Bushers
WIBO—Organ Tunes
WJKS—Scotch Hour
WMAQ—Political Talk (NBC)

9:30 P. M.
WMAQ—To be announced
KYW—The Boys, quartet
WCFL—Merry Garden Ballroom Orchestra
WIBO—Nu Grape Twins
WGN—Tomorrow's Tribune
WJKS—Charles Carlile, tenor (CBS)
WBBM—Charles Carlile (CBS)

9:40 P. M.
WGN—Headlines of Other Days

9:45 P. M.
WBBM—Myrt and Marge; drama (CBS)
WIBO—B. and K. Reporter
WMAQ—Corinnis Program
WGN—Lawrence Salerno and Allan Grant
KYW—Mildred Bailey, blues singer (NBC)
WJKS—Popular Favorites

9:50 P. M.
WJKS—Songs

10:00 P. M.
WMAQ—Amos 'n' Andy, NBC
WENR—Amos 'n' Andy; blackface comedians (NBC)
WCFL—School Teachers' Talk
WGN—Art Kassel's Orchestra
WIBO—Bosts' Sparkling Melodies
KYW—Teaberry Sports Reporter; The Globe Trotter
WJKS—Columbia Symphony Orchestra (CBS)

10:10 P. M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report

10:15 P. M.
WENR—Francis Powers, sport talk
WIBO—Old Music Box
WMAQ—Dan and Sylvia
WCFL—Coliseum, Walkathon
WGN—The Dream Ship

10:30 P. M.
WGN—Bernie Cummins' Orchestra
WIBO—Organ Fantasies
WJKS—Isham Jones' Orchestra (CBS)
WENR—Ben Bernie's Orchestra
WMAQ—Vincent Lopez' Orchestra
KYW—Dan Russo's Orchestra
WCFL—Armour Glee Club

10:45 P. M.
WMAQ—Six Day Bike Race
WIBO—Radio Dan, the Answer Man

10:55 P. M.
WAAF—Marmola Thumbnaill Drama

11:00 P. M.
WENR—Hollywood on the Air; guests and orchestra (NBC)
WCFL—Merry Garden Ballroom Orchestra
WGN—Late Dance Orchestras
KYW—Frankie Masters' Orchestra
WMAQ—Cotton Club
WIBO—Musical Tapestry
WJKS—Eddie Duchin's Orchestra (CBS)

11:15 P. M.
KYW—Don Pedro's Orchestra
WSBC—Jerry Sullivan, song special

11:30 P. M.
WJKS—Riviera Orchestra (CBS)
WCFL—WCFL Orchestra
WMAQ—Beach View Orchestra
KYW—Mark Fisher's Orchestra
WENR—Charlie Agnew's Orchestra (NBC)

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WMAQ—Jimmy Green's Orchestra
WENR—Grand Terrace; Earl Hines

12:30 A. M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra

Programs For Friday, November 11

5:45 A. M.
WGES—Sunshine Special

6:00 A. M.
WLS—WLS Smile A While Time
WGES—Toasts, Requests
WJJD—Buckle Busters
WAAF—Farm Folks' Hour

6:15 A. M.
WLS—Weather Report; produce reporter; livestock

6:30 A. M.
WJJD—Frankie Marvin, tenor
WIBO—Uncle John and His Family
WMAQ—Setting Up Exercises
WLS—Cumberland Ridge Runners

6:45 A. M.
WBBM—Farm Information
WJJD—Buckle Busters

6:55 A. M.
WBBM—Musical Time Saver

7:00 A. M.
WLS—Paul Rader's Tabernacle
WMAQ—Tune Time
WCFL—Morning Shuffle
KYW—Marshall Field and Co.'s Musical Clock
WAAF—Breakfast Express
WMBI—Morning Glory Club
WGN—Good Morning
WGES—Musical Speedway

7:15 A. M.
WJJD—Muscle Tone Gym Class

7:30 A. M.
WCFL—Cheerio; inspirational talk. NBC
WMAQ—Morning Worship
WLS—Steamboat Bill; Campbell Cereal
WIBO—Melodies
WJJD—Gene Autry, songs
WBBM—Christian Science Churches of Illinois

7:45 A. M.
WJJD—Happy Go Lucky Time
WLS—Jolly Bill and Jane (NBC)

WMAQ—Pepper Pot; orchestra (NBC)
WBBM—Musical Time Saver

8:00 A. M.
WCFL—WCFL Kiddies' Aeroplane Club
WMAQ—John Fogarty, tenor (NBC)
WGES—Bohemian Melodies
WIBO—Smiles
WLS—Gene and Glenn; comedy and songs (NBC)

8:15 A. M.
WCFL—Time Parade
WMAQ—Talk by Ann Hard (NBC)
WLS—The Ward Surprise Review

8:30 A. M.
WBBM—Modern Living; Lindlaur's Magazine
WGN—French Lick Springs Program
WMAQ—Vic and Sade; comedy duo (NBC)
WLS—Musical Program
WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
WIBO—Musical Interlude

8:35 A. M.
WLS—Produce Market Reporter; livestock receipts

8:45 A. M.
WCFL—Dance Music
WGN—Good Morning
WMAQ—Banjoists (NBC)

8:50 A. M.
WLS—Sears Tower Topics Time

9:00 A. M.
WCFL—German Entertainment
WMAQ—Melodie (NBC)
WBBM—J. Wilson Doty and Val Sherman
WGN—Charlie White's Gym of the Air
WIBO—Y. M. C. A. Exercises
KYW—Nothing but the Truth (NBC)
WGES—Canary Concert
WAAF—Sing and Sweep

9:10 A. M.
WLS—Evening Post Reporter

9:15 A. M.
WBBM—Honey-Butter Chef
WCFL—Famous Soloists
WMAQ—Breen and De Rose (NBC)
WGN—Clara, Lu 'n' Em; The Super Suds Girl. NBC
WLS—News Reporter
WAAF—Food Economy, Margaret Dorr

Friday Programs [Continued]

9:20 A.M.
WBBM—News Flashes
9:30 A.M.
WCFL—Highlights of Music
WGES—Your Community Hour
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WBBM—Burnham's Beauty Chat
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WLS—The Monarch Hostess; Martha Crane and Quartet
WIBO—Little Harry's Cookin' School
KYW—The Strolling Fiddler (NBC)
9:35 A.M.
WGN—Leonard Salvo's Mail Box
9:45 A.M.
WBBM—Ruth Rogers, Radioboldt
KYW—Betty Crocker (NBC)
WIBO—You and Your Clothes
WLS—Ralph and Hal "Old Timers"
WMAQ—Consolaires (NBC)
10:00 A.M.
WMAQ—Stokeley Vegetables
WGN—To be announced
WBBM—Armistice Day Program (CBS)
KYW—Music Appreciation Hour (NBC)
WLS—Livestock Markets, Poultry Markets
WCFL—Dance Music
WIBO—Popular Echoes
WAAF—Piano Rambles
WIBC—Home Hours
WGES—Fashion Pre-Vue
WJJD—Komiss Musical
10:05 A.M.
WBBM—Magic Piano Twins (CBS)
10:15 A.M.
WBBM—Red Cross Melodies
WGN—Melody Favorites
WMAQ—Musical Hodge Podge
WIBO—Market Reporter
WJJD—Neighborhood Store
WAAF—Della Bartell
WGES—Rhythm Revue; Ethel and Harry
10:25 A.M.
WGN—Board of Trade Reports
10:30 A.M.
WAAF—Effie Marine Harvey presents Mrs. Ross G. Beatty of National League of American Pen Women
WGN—Digest of the News
WBBM—Thru the Looking Glass with Frances Ingram
WJJD—Variety Music
WIBO—News Flashes
WGES—Camptown Minstrels
WMBI—Gospel Music
WMAQ—Singing Strings (NBC)
10:45 A.M.
WJJD—Mary Alden; home talk
WIBO—Persian Garden
WBBM—Adele Nelson, beauty chat
WGN—Grand Old Hymns
WMBI—Radio School of the Bible
WAAF—Musical Calendar
WMAQ—Today's Children
11:00 A.M.
WBBM—International Silver Program; Tony Wons (CBS)
WGN—Hank Harrington and Bob Forsane
WCFL—Red Hot and Low Down
WMAQ—U. of C.; Prof. Fred L. Schruman
WJKS—Three Aces
WIBO—Musical Masterpieces
WENR—Men O' Song (NBC)
WJJD—Musical Gems
KYW—Prudence Penny
WAAF—Bandstand
11:15 A.M.
KYW—On the 11:15; famous dance orchestras
WENR—Fifteen Minutes With You; Gene Arnold
WJJD—Frankie Marvin
WJKS—Miller Musicians
WAAF—World News Reports
WBBM—Virginia Clarke; Gene and Charlie
11:30 A.M.
WBBM—Frank Wilson and Jules Stein
WJJD—Buckle Busters
WMAQ—On Wings of Songs (NBC)
WJKS—Columbia Salon Orchestra (CBS)
KYW—National Farm and Home Hour (NBC)
WGN—Board of Trade Reports
WIBO—Peter Pan
WAAF—Bulletin Board
WMBI—Continued Story Reading
WENR—Home Service
11:35 A.M.
WGN—Painted Dreams
WAAF—Interlude
11:45 A.M.
WBBM—Pat Flanagan's Bowling Congress (CBS)
WLS—Weather Reports; Livestock Estimates
WJKS—Daily Times News Flashes
WJJD—Sunshine for Shut-Ins
WAAF—Estelle Barnes, pianist
11:50 A.M.
WGN—Good Health and Training Program
11:55 A.M.
WLS—News Reporter
12:00 NOON
WMAQ—Hotel New Yorker (NBC)
WGN—Mid-day Service
WJKS—George Hall's Orchestra (CBS)
WLS—Caterpillar Crew—Maple City Four and John Brown
WBBM—Juba Hayes' Household Hints
WAAF—Noon-time Melodies
WIBO—Waltzes
WCFL—Popular Music
WMBI—Noonday Loop Evangelistic Service

12:15 P.M.
WIBO—Markets
WBBM—Edna Wallace Hopper
WJKS—Farm Flashes
WJJD—Season's Dance Hits
WLS—Prairie Farmer Dinnerbell Program
12:20 P.M.
WBBM—News Flashes
12:30 P.M.
WGN—Palmer House Ensemble
WIBO—Reading Room
WMAQ—Hotel New Yorker Orchestra (NBC)
WJKS—Atlantic City Musicals (CBS)
KYW—Dan Russo's Orchestra
WJJD—Farmer Rusk's Dinner Program
WBBM—Husk O'Hare's Band
12:45 P.M.
WMAQ—Princess Pat, beauty talk
WCFL—Farm Talk
12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
12:55 P.M.
WBBM—American Dental Society
1:00 P.M.
WJKS—Danny Glenn, pianist
WCFL—Coliseum, Walkathon
WGN—Executive Club
WLS—Three Little Maids
WBBM—American School of the Air (CBS)
WIBO—Ahead of the News; Charles Elson
WJJD—Illinois Medical Society
WAAF—Hoosier Philosopher
KYW—Symphonic Favorites
WMBI—Organ Program and Bible Reading
WMAQ—Words and Music (NBC)
1:10 P.M.
WCFL—Barton Organ Recital
1:15 P.M.
WJJD—Waltz Time
WMAQ—Dave Rose, pianist
WLS—Livestock and Grain Markets
WIBO—Pop Concert, organ
WAAF—Mabel Yan
WJKS—American School
1:30 P.M.
WLS—Wm. Vickland's Book Shop
WAAF—Reveries; Armistice Day Tribute
WJKS—Needlecraft Lady
WMAQ—To be announced
WJJD—Club Luncheon
WCFL—Variety Program
WBBM—Do Re Mi, trio (CBS)
1:45 P.M.
WAAF—Live Stock Market; Weather Summary
WGN—Allan Grant and Lawrence Salerno
WLS—WLS Fanfare; Margaret Morton McKay
WIBO—B. & K. Reporter
WJKS—Poet's Corner
WBBM—Elizabeth Barthell, songs (CBS)
2:00 P.M.
KYW—Today's Tunes; orchestra and vocalists
WJJD—Light Classics
WLS—Betty and Bob (NBC)
WJKS—Columbia Salon Orchestra (CBS)
WMAQ—Echoes of Erin (NBC)
WGN—Palmer House Ensemble
WIBC—"Radio Gossip," Eddie and Fannie Cavanaugh
WMBI—Home Hour
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
2:15 P.M.
WJJD—Variety Music
WMAQ—To be announced
WLS—The Spinning Wheel
WBBM—Chicago Hour
2:30 P.M.
WJJD—Popular Songsters
KYW—Women's Radio Review. (NBC)
WMAQ—Smackout, comedy duo (NBC)
WAAF—From the Far East
KYW—Two Doctors with Aces of the Air; Teaberry sports
WJKS—National Educational Program (CBS)
WGN—June Baker, home management
WLS—Hess Musical Program
WCFL—Radio Dan
WIBO—Jeannette Barrington, reader
WAAF—Health Talk, Illinois State Medical Society
2:45 P.M.
WAAF—World News Reports
WCFL—Ilka Diehl with Songs of other Nations
WLS—Variety Artists
WIBO—Markets
WJJD—Mid-Afternoon Dance Program

WMAQ—Rhythmic Serenade (NBC)
WBBM—Freckman, Es Pino and Salerno
3:00 P.M.
WGN—Afternoon Musicals
WJJD—Women's Club
KYW—Three Strings; Teaberry sports
WMAQ—Woodrow Wilson Memorial Ceremonies (NBC)
WAAF—Organ Melodies
WCFL—Afternoon Frolics
WLS—Wilson Memorial Program (NBC)
WIBO—Classical Gems, Cerny Ensemble
WMBI—Special Program
WJKS—Armistice Day Program (CBS)
WBBM—Armistice Day Program
3:15 P.M.
WLS—Shopper's Service
WMAQ—Kaltenmeyer's Kindergarten (NBC)
WAAF—A Thought for Today
WJJD—Dreams of Hawaii
KYW—Dr. Erman N. Bundesen, Health Commissioner: talk
WIBO—Dell Reed, tenor
3:30 P.M.
WJJD—Indian Princess
WIBO—Eddie and Fannie Cavanaugh
WMBI—Dano-Norwegian Service
3:45 P.M.
WENR—Concert Artists Program (NBC)
WMAQ—Concert Artists (NBC)
WJJD—Bridge Class of the Air
WAAF—Ray Waldron's Sports Review
4:00 P.M.
WMAQ—Women's Calendar
WCFL—Junior Federation Club
WJJD—Afternoon Tea Tunes
WIBO—Nick Nichols, Cartoonist of the Air
WJKS—Gene and Charley (CBS)
WAAF—Novellettes
WBBM—Gene and Charlie (CBS)

5:15 P.M.
WBBM—Tarzan of the Apes
WGN—Concert Orchestra
WIBO—WPCC
WMAQ—The Spellbinder
WCFL—John Maxwell, food talk
KYW—Pearod and Sam
WJJD—The Pied Piper
5:30 P.M.
WJJD—Billy Sunshine and Orchestra
WMAQ—Al Bernard, one man show (NBC)
WBBM—Skippy; children's skit (CBS)
WENR—Air Juniors
WCFL—Esther Hammond with Barton Organ
WGN—Kellogg's Singing Lady (NBC)
KYW—Uncle Bob's Hydrox Ice Cream Party
5:45 P.M.
WENR—Little Orphan Annie, playlet (NBC)
WMAQ—G. E. Circle (NBC)
WIBO—Windy and Sven
WJJD—Arthur Wright, songs
WGN—Little Orphan Annie, sponsored by Ovaltine (NBC)
WBBM—Lone Wolf Tribe; Indian Story (CBS)
6:00 P.M.
WBBM—Schlagenhauer's Party
WGN—Dinner Concert
WGES—Ballads of Yesteryear
WIBO—German Program
WMAQ—G. E. Circle (NBC)
KYW—Dan Russo's Orchestra
WENR—What's the News?
WJJD—Dance Orchestra
WCFL—Hotel Allerton Orchestra
6:15 P.M.
WMAQ—Kremlin Art Quintet (NBC)
WGN—The Secret Three
WENR—The Royal Vagabonds; impersonations (NBC)
WBBM—Gene and Charley
WGES—Air Favorites
WCFL—The Polyphonians
WJJD—Red Top Sports Reel
6:25 P.M.
KYW—Teaberry Sports Reporter
6:30 P.M.
WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan Sport Review
WENR—Jean Fay, blues singer
WMAQ—Best Foods Program (NBC)
WIBO—Ahead of the News
WJJD—Radio Guide Program
WGES—Dinner Cabaret
KYW—Three Strings
WCFL—Hotel Allerton Orchestra
6:45 P.M.
WGES—Shades in Blue
WIBO—The Mobile Moaners
WMAQ—Johnny Hart in Hollywood (NBC)
WENR—Irma Glen's Lovable Music
WGN—Mandels' "Bridge Club of the Air"
KYW—Dan Russo's Orchestra
WCFL—Sports Review
WJJD—Radio Guide Program
WBBM—Kruschen Krooning Kolonels
7:00 P.M.
WIBO—Judge John H. Lyle
WMAQ—Mr. Twister
WGN—Big Leaguers and Bushers
WJJD—Frankie "Half Pint" Jaxon
WBBM—Husk O'Hare's Band (CBS)
KYW—Cities Service Concert; Jessica Dragonette (NBC)
WLS—Nestle's Program, guest and orchestra (NBC)
WGES—Novak Players
WCFL—Chas. Frederick Stein Program
7:15 P.M.
WGN—Singin' Sam, the Barbarol Man (CBS)
WMAQ—Daily News of the Air
WCFL—World's Fair Century of Progress
WJJD—Dr. and Mrs. Jerry
WBBM—The Band of Distinction
7:30 P.M.
WGN—March of Time (CBS)
WMAQ—Kresge Varieties
WLS—Adventures in Health; Dr. H. N. Bundesen
WBBM—Gertrude Lutzi, Neumiller and Salerno
WIBO—Frank Hathaway
WJJD—Buckle Busters
WCFL—National Protective Insurance Talk

SPECIALS FOR TODAY

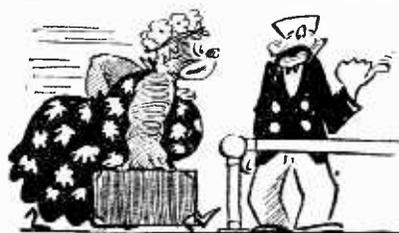
FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a. m. **KYW-NBC—Music Appreciation Hour**
- 2:30 p. m. **WJKS-CBS—National Education Association Program**
- 3:00 p. m. **WBBM-CBS—Armistice Day Program**
- 7:30 p. m. **WGN-NBC—March of Time; dramatized news events**
- 9:30 p. m. **WENR-NBC—Elgin Adventurers' Club; Floyd Gibbons**

4:15 P.M.
WAAF—Dancing Notes
WJJD—Young Mothers' Club
WBBM—Barton Organ
WIBO—Cerny Ensemble
WENR—Dromedary Caravan, drama (NBC)
WJKS—Daily Times News Flashes
4:30 P.M.
WENR—Old Pappy (NBC)
WJJD—Mooseheart Children
WJKS—Kiddies Klub
WMAQ—The Flying Family (NBC)
KYW—Earle Tanner, lyric tenor
WCFL—Tony and Joe
WBBM—Art Gillham, pianist
4:45 P.M.
WGN—Jane Carpenter, organist
WENR—Concert Echoes
WIBO—Dusk Dreams, organ
WJKS—Silver Melody Singer
WCFL—Coliseum, Walkathon
WMAQ—Musical Moments (NBC)
WBBM—Grandpa Barton's Stories
KYW—Rhythm Revue; Teaberry Sports
5:00 P.M.
WGN—The Devil Bird
WENR—Waldorf-Astoria Orchestra (NBC)
WGES—Poland in Song
KYW—Mel Stitzel at the piano
WCFL—Peter Pen
WJJD—Chicago School Teachers
WMAQ—Waldorf Orchestra (NBC)
WBBM—Captain Jack; Adventure series (CBS)
WSBC—Jewish Program

Southern Cookin' Suh!

"Fo just one good meal o' turnip greens, pot-lickah and corn bread, Ah'd leave the



Pickens Sistahs fuh-lat!" says the colored cook from Atlanta who attends the comely NBC trio.

ANOTHER

★ ★ ★
THREE STAR SPECIAL

Radio Guide's

Own Program

STATION

WJJD

CHICAGO

1130 Kilocycles

Friday Night Nov. 11th, 6:30—7 P.M.

Dr. Fay Cooper Cole

The Eminent Explorer Discussing
 Mayan Discoveries

HELLO FOLKS

THIS IS
THEODORE TRAUTWEIN

of Arcola, New Jersey

BROADCASTING—



Gosh, I was excited the day Dad brought home a Radio Guide and let me take a squint at it—after he was through, of course. Well, I sure enjoyed it, but the most fun of all was seeing the Boy Ad and reading that part about "you TOO can make good spending money."

You see, I was sure broke. Besides wanting spending money, I wanted some clothes, too. But it looked like no soup. Anyway I took a try at selling the Guide.

I went around to people and explained all about the things inside the paper. I was sure surprised when the first lady I asked said she had been buying it since it first came out. But the second one had never seen it before. And she gave me an order.

Right here I'll butt in to say I'm twelve years old, and in the seventh grade at school. The sports I like best are baseball and football. My favorite star is the "Hill Billy Boy." Boy, he's the nertz.

Right now I'm selling about nine copies a week, but Dad says that this winter business is going to pick up on account of folks staying in more and listening to their radio. I guess he's right, too, 'cause already my sales have gotten bigger.

When I sell thirty Guides a week—or more—I'll write you again and tell you how I did it. And with the money I make, I'll get some clothes, some presents for my folks at Christmas and I'm going to put money in the bank for certain things.

That's about all fellows, I'm going to sign off 'cause I can't think of anything else to say. Goodbye.

Your Friend,

Theodore Trautwein

You too—any boy in America—can earn GOOD spending money by becoming a Radio Guide salesman. When you become a Star Salesman we will publish your picture in Radio Guide. In addition, we will give you free 200 letterheads carrying your picture, name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

Write, Phone or Call

RADIO GUIDE

423 Plymouth Court, Chicago, Ill.

Telephone WABash 8848

Along the Airialto

By Jerry Wald

It Happens in the Best of Families!

There's many a slip 'twist the microphone and the lip! In radio's comparatively brief history, many bulls, some laughable, some tragic, have been made.

In case you didn't know, a "bull" is the term newspaper scribes and other starving gentry use to say "mistake." Perhaps you call it a "faux-pas," or an error, but no matter what tone of voice you use, or in what fashion you say it, a mistake is a mistake, in whatever language it occurs.

In a periodical, an error can always be amended for the next edition. On the air, there's no erasers or ink eradicators—once a thing is said, all the king's horses and all the king's men, couldn't unsay it.

We were reminiscing the other evening with some radio executives and piffawmers and some of the radio "breaks" we heard made us guffaw. All of them can't get into print, but if you meet us someday at the corner druggist and buy us some lunch, we'll be more than happy to buzz them in your ear.

Incidentally, the happy thought occurs that there must be many among our readers (yes, the whole four of you), who have at some time or another heard a microphone verbal "slip," or whose ears have been present when some microphone situation occurred. If so, write us about them, and maybe, who knows— We may all collaborate some time in an anthology of that sort and call our efforts "Broadcast Bulls" or "Bull-eve It or Not." However, that's getting away from our original issue, namely, "bulls." Here's a few that might hand you a laugh.

This one happened back some six months ago on the "Henry-George" microphonings. Harry Von Zell, the adjective hasher for the program, was summing up his commercial credit. "And so, ladies and gentlemen, you can all afford a Henry George to SHAKE your troubles away."

Then there's the one heard on Uncle . . . 's bedtime stories, after he had wearily signed off the program—"And now, you little so and so's, you can all go to sleep!" The engineer, by the way, had forgotten to clip the mike.

The announcer whom this paragraph is about, had to give a rather long advertising spiel about the super qualities of the soap his sponsors were advertising. He first told his listeners of the extraordinary value to be found in Glutz's soap, of the quality of the Glutz product and of the extreme care that was taken in its manufacture. In conclusion, he told the radio dialers that Glutz soap was good for all occasions. After ringing the necessary chimes and giving the station announcement, the commentator, thinking the program was off the air, added in a joking fashion "and if you believe all that junk, I'll think up a few more healthy fairy tales."

P. S. The said announcer is no longer announcing.

Eddie Thorgerson was late for a broadcast at one of the boat piers, from which he was supposed to describe the reception tendered to some flyer or other. As he approached the pier, he noticed one of the accompanying engineers frantically waving his arms for him to hurry. Thorgerson started into a run and arrived about two minutes later at the broadcasting apparatus. As he arrived he was handed the microphone by the control operator, who whispered into Eddie's ear. "Just on time, Ed, going on the air, right now!" Thorgerson, a trifle winded from his sprint, started his air gabbing. "Ladies and gentlemen. (Puff, puff, puff, went his breath). I've had a rather long run to get here on time (puff puff), I guess I'll have to give up smoking."

And if you remember your radio, Mr. Thorgerson was working for Lucky Strike when this event happened, so you can picture Eddie's surprise when, a week later, he was handed a big slice of that air that makes un-employment.

The Walds Have Ears—

The Norman Brokenshires are having static in their household . . . Jacques Renard is having headaches trying to put his Boston night spot over and may resort to vaudevilling to get what it takes to live these days . . . Mrs. Graham McNamee, oh you

know who he is, wants no alimony from hubby, but one big lump, cash settlement! . . . Chesterfield ciggies are arguing with Bing Crosby about price, so if he starts airing for the ciggie people, don't be at all surprised . . . Harry Barris, Bing's partner, who has now turned orchestra leader, will probably go under CBS contract with the air-castle all set to build the lad into one of the ace air attractions . . . Some of the songs you see around with Harold Stern's name on the cover are the works of Eddie Ruggieri, the fiddle man with Stern's St. Moritz's ensemble . . . The only thing that Stern does to aid the composition is to put in the commas and dots! . . . A strawberry to Phil Spitalny for being one of the first stick-wavers to get something "just a wee bit different" in his air-offerings . . . Art Tracy will be wedding-partied by a group of friends at the Cocanut Grove on November 10 . . . The air factories are making overtures to Cal Coolidge again, but he's still living up to the name of "Silent Cal" . . . Seen, but not heard, is his motto . . . There's a book on the presses that will do to radio what "Queer People" did to the movie industry—tear the lid right off, only more so, tagged "Special Permission," taking the big radio chiefs and their employes-men for a stiff editorial ride . . . The book was written by what former big boss of what hot-air-w-airhouse? . . . Another strawberry to Mildred Bailey for her singing that is different, and to Loyce Whiteman and the West Coast gal, who's just oozing with personality-plus and is sure to be a top-notcher among the microphoners.

Sure They're Great Guys, But—

We would listen for hours to Vincent Lopez's piano ticklings, but he can't sleep at night unless he has a light on, over his head.

This Rudy Vallee fellow has the gals of the land under his spell, but the manner in which he ambles about his dressing room would make even Earl Carroll blush.

Guy Lombardo conducts one of the rhythm-iest bands on the air, but he only wears the tops of his pajamas.

Everybody in radio knows and likes Johnny Johnstone, NBC's press department chief, but he refuses to wear garters.

Morton Downey can sing for us night and day, but the silly wears undies and is always knocking wood.

Curly-haired Ozzie Nelson is a well-mannered lad, yet he's continually arguing about various points of law.

Yes Sir, That's My Yes Man!

In their palmiest days the movies never saw such a horde of yes men as that which infects the studios of the local broadcasting factories.

Everybody seems to be a north-south head nodder; the artist yesses the booker, the booker yesses the station executive, the s. e. does likewise to the advertising agency and the agency bows all the way to the advertiser, who, of course, finally foots the bill.



We present clever Ray Hledge who, with a wink and a smile, plays the role of Clarence Tiffingtuffler in the Myrt and Marge broadcast heard every week day over a CBS-WBBM network. It's all very, very secret but Ray has been reported diamond ring shopping. The girl—ssh—is one of the members of the air-cast.

Reviewing Radio
By Mike Porter

(Continued from Page Eight)

that the Mills Brothers don't use musical instruments in attaining those weird effects, yet only one person in ten believes that—until they see the boys on the stage. And then they doubt it.

I haven't found anybody who will believe that Arturo Toscanini can actually memorize all the symphonies without consulting a note.

I saw, with my own eyes, the stunt of Ernest Hutcheson at WABC, when he couldn't unlock his piano. He whistled the entire score of a concerto from memory while rehearsing the Barlow orchestra.

Half the listeners believe that Goodman Ace and Jane are Jack and Mrs. Benny.

Forty per cent of the listeners, deceived by his first tag, are sure Isham Jones is a colored gentleman.

Scores of listeners are kicking about the overdrawn English accents on the Fu Manchu and Crime Club dramas—and call them artificial. As a matter of fact, all the performers are genuine Britishers.

Give 'em a list of the salaries of Ed Wynn, Morton Downey and Kate Smith, and the average listeners will laugh right out loud.

Sometimes it works the other way. Two men within a month applied at WEA and, stating that they were stranded, asked to be allowed to ride on the Magic Carpet back to points in the Middle West.

Eddie Cantor is back, as you know, and has given up his race for the presidency. "Why should I want the job," he asks, "when all that it means is that you become a face on a three-cent stamp?"

Eddie, by the way, will change the tone of his program, by giving it a serious philosophical background. In other words, you can begin expecting Cantor's bedtime stories.

The following telegram, if you ask me, carries a tremendous significance with regard to the future of radio—
MR. WILL OSBORNE,
PARK CENTRAL HOTEL,
NEW YORK, N. Y.

DELIGHTED TO LEARN YOU HAVE
DECIDED TO CEASE CROONING.

LOVE
MOTHER

Friday Programs [Continued]

7:45 P.M.
WCFL—Bulletin Board, Labor Flashes
WBBM—Standard Oil Fun Fest
WLS—Howard Thurston, magician (NBC)
WIBO—Organ Program
WJJD—Doris and Bill, song skit
8:00 P.M.
WGN—All-American Football Show; chorus and orchestra (CBS)
KYW—To be announced
WLS—First Nighter, drama (NBC)
WJJD—Dave Bennett's Orchestra
WCFL—Frank Dane, crooner
WIBO—Songs of Romance
WJKS—Polish Hour
WMAQ—Chequoy Club; Harry Reser's Orch. (NBC)
WSBC—Polish Program
WBBM—Helen Mors and the Crooning Colonels
8:15 P.M.
WCFL—Night Court
KYW—The Book Theater
WJJD—Farmer Rusk's Service
WBBM—Ray Parker's Orchestra
WGN—WGN Orchestra
8:30 P.M.
WMAQ—Armour Program, Roy Shield's Orch. (NBC)
WJKS—Hot Stove League
WGN—Carborundum Program (CBS)
WCFL—Orchestra Program
KYW—Mark Fisher's Orchestra
WIBO—Sport-Views; Jo Springer
WBBM—WBBM Air Theater Drama
WENR—Pond's Program; Leo Reisman's Orchestra (NBC)

8:45 P.M.
WIBO—Sylvia Stone, contralto
WJKS—Polish Hour
WBBM—Harry Sosnik's Orchestra (CBS)
WCFL—Grace Wilson, songs
9:00 P.M.
WGN—To be announced
WIBO—Wendell Hall
WBBM—Cook County Wage Earner's League
WMAQ—Phil Lord the Country Doctor (NBC)
WCFL—German Program
KYW—Rex Maupin's Aces of the Air
WENR—Music Moods
9:15 P.M.
WMAQ—Marian and Jim
WBBM—Belle Forbes Cutter and Orchestra
WGN—Easy Aces; comedy sketch
WJKS—Dance Treat
WIBO—Organ Tunes
9:30 P.M.
WGN—Tomorrow's Tribune
WJKS—Little Jack Little (CBS)
WENR—Elgin Adventurers' Club; Floyd Gibbons (NBC)
WMAQ—Northern Trust Northerners
WIBO—Nu-Grape Twins
WCFL—Eric Russell Cook, baritone
WBBM—Jack Russell's Orchestra
9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WIBO—B and K Reporter, news
WBBM—Myrt and Marge; drama (CBS)
WJKS—Impressions of Hawaii
WGN—Around the World, drama
KYW—Mildred Bailey and Orchestra (NBC)
WCFL—Speaker's Jureau
10:00 P.M.
WMAQ—Amos 'n' Andy NBC
WGN—Troubadours with Lawrence Salerno
WENR—Amos 'n' Andy; blackface comedians (NBC)
WJKS—Helen Vernon Oden
WIBO—Bost's "Sparkling Melodies"
WCFL—School Teachers Talk
KYW—Teaberry Sports Reporter; Globe Trotter
10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report
10:15 P.M.
WIBO—Old Music Box
WGN—The Dream Ship
WENR—Francis Powers
WCFL—Coliseum, Walkathon
WMAQ—Dan and Sylvia
WJKS—Columbia Symphony Orchestra (CBS)
10:30 P.M.
WMAQ—Beach View Orchestra
KYW—Frankie Masters' Orchestra
WIBO—Organ Fantasies
WGN—Bernie Cummins' Orchestra
WCFL—Hotel Allerton Orchestra
WJKS—Three Buddies
WENR—Ben Bernie's Orchestra

10:45 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
WIBO—Radio Dan, the Answer Man
WJKS—Kolor Bak Program
11:00 P.M.
WCFL—WCFL Orchestra
WGN—Late Dance Orchestras
WIBO—Musical Tapestry
WMAQ—Jimmy Green's Orchestra
KYW—Dan Russo's Canton Tea Garden Orchestra
WSBC—Jerry Sullivan, Song Special
11:15 P.M.
KYW—Don Pedro's Orchestra
WMAQ—Beach View Orchestra
11:30 P.M.
WJKS—Hal Kemp's Orchestra (CBS)
KYW—Mark Fisher's Orchestra
WCFL—Hotel Allerton Orchestra
WMAQ—Vincent Lopez' Orchestra
12:00 MIDNIGHT
WENR—College Inn Orchestra
WBBM—Around the Town Dance Orchestras
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra
WMBI—Midnight Musical and Gospel Hour
12:30 A.M.
WENR—Terrace Gardens Orchestra
WMAQ—Via Lago Orchestra
KYW—Earl Hines' Orchestra

Programs For Saturday, November 12

5:45 A.M.
WGES—Sunshine Special
6:00 A.M.
WLS—Smile A While Time
WJJD—Buckle Busters
WGES—Toasts, Requests
WAAF—Farm Folks' Hour
6:10 A.M.
WLS—Sears; Fur Market
6:15 A.M.
WLS—Weather Report, produce reporter; livestock
6:20 A.M.
WLS—Slim and Spud Comedy Skit
6:30 A.M.
WJJD—Frankie Marvin, tenor
WIBO—Uncle John and his Family
WMAQ—Setting Up Exercises
WLS—Cumberland Ridee Runners
6:45 A.M.
WBBM—Farm Information
WJJD—Buckle Busters
6:55 A.M.
WBBM—Musical Time Saver
7:00 A.M.
WCFL—Morning Shuttle
WAAF—Breakfast Express
WMAQ—Tune Time
KYW—Marshall Field and Co.'s Musical Clock
WGES—Musical Speedway
WLS—Paul Rader's Tabernacle
WMBI—Sunrise Service
7:15 A.M.
WJJD—Muscle Tone Gym Class
7:30 A.M.
WCFL—Cheerio NBC
WLS—Steamboat Bill; Campbell Cereal
WGN—Good Morning
WBBM—Christian Science Churches of Illinois
WIBO—Melodies
WJJD—Gene Autry, songs
WMAQ—Morning Worship
7:45 A.M.
WJJD—Happy Go Lucky Time
WMAQ—Waltzes (NBC)
WLS—Jolly Bill and Jane
WBBM—Musical Time Saver
8:00 A.M.
WMAQ—John Fogarty, tenor (NBC)
WLS—Gene and Glenn (NBC)
WCFL—WCFL Kiddies' Aeroplane Club
WIBO—Smiles
WGES—Bohemian Melodies
8:15 A.M.
WMAQ—Masqueraders (NBC)
WCFL—Time Parade
WLS—Happyville Special; Spareribs and Jack
8:30 A.M.
WLS—Musical Program
WGN—French Lick Springs Program
WBBM—Modern Living
WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
WMAQ—U. of C. News from the Quadrangles
WIBO—Musical Varieties
8:35 A.M.
WLS—Produce Market Reporter; livestock receipts
8:45 A.M.
WMAQ—Pie Plant Pete (NBC)
Good Morning
Dance Music
8:50 A.M.
WLS—Topics Time with Gene Autry
9:00 A.M.
WLS—The Air

KYW—Musical Melange (NBC)
WGES—Canary Concert
WCFL—German Entertainment
WBBM—Ambassadors (CBS)
WMAQ—University of Chicago; The Professor at the Breakfast Table
WIBO—Y. M. C. A. Exercises
9:10 A.M.
WLS—News Reporter
9:15 A.M.
WBBM—Honey Butter Chef
WGN—Edward Smith, readings
WLS—Willard Program with Mac and Bob
KYW—J. B. and Mae
WAAF—Food Economy Program, Margaret Dorr
WMAQ—Neysa
WCFL—Famous Soloists
9:20 A.M.
WBBM—News Flashes
9:30 A.M.
WGN—Board of Trade Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody, NBC
WGES—Musical Comedy Gems
KYW—Flying Fingers
WIBO—Little Harry's Cookin' School
WBBM—Burnham's Beauty Chat
WLS—Monarch Hostess; Martha Crane and Quartet
WCFL—Highlights of Music
9:35 A.M.
WGN—Leonard Salvo's Mail Box
9:45 A.M.
KYW—Consolaires (NBC)
WMAQ—Board of Trade
WLS—Children's Program
WBBM—Ruth Roger's Raucoboldit
WGES—Timely Tunes
9:50 A.M.
WMAQ—Breen and o' Rose (NBC)
10:00 A.M.
WGN—New York Philharmonic-Symphony Orchestra, Children's Concert (CBS)
WCFL—Dance Music
KYW—Honey Butter Chefs
WJJD—Kommis Musical
WMAQ—Kraft Cheese Program (NBC)
WAAF—Piano Rambles
WIBO—Popular Echoes
WLS—Livestock and Poultry Markets
WBBM—Organ Interlude
WSBC—Home Hours
WGES—College Capers
10:05 A.M.
KYW—Piano Patterns
10:15 A.M.
WGN—Leonard Salvo's Favorites
WAAF—Sally Mint Smiles
WIBO—Market Reports
WBBM—Red Cross Melodies
WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
WMAQ—The Woman's Calendar
WGES—Rhythm Revue, Ethel and Harry
WJJD—Neighborhood Store
KYW—Household Institute drama, NBC
10:20 A.M.
WAAF—Salon Music
10:25 A.M.
WGN—Grain Market Reports
10:30 A.M.
WIBO—News Flashes
WJJD—Variety Music
WGN—Digest of the Days News
WAAF—Jim Hamilton, the Silent Glow Man
WGES—Italian Shopper
WMBI—Gospel Music
KYW—Novelettes
WBBM—Papa Art

10:40 A.M.
WMAQ—Honey Butter Chef
WMBI—Church School Period
10:45 A.M.
WMAQ—Swenson's Swedeharts (NBC)
WBBM—Petersen's Vikings
WIBO—Old Music Shop
WGN—Irene Wicker and Music Weavers
WJJD—Mary Alden, home talk
WAAF—Musical Calendar
WENR—Spanish Idylls, string ensemble (NBC)
11:00 A.M.
WMAQ—French; Jules Duc
WJKS—Three Aces
WCFL—Red Hot and Low Down Program
WIBO—Musical Masterpieces; organ
WJJD—Musical Gems
WAAF—Miss Helen's Children's Program
WMBI—K Y B Club
KYW—Prudence Penny home economics
WBBM—International Silver Program; Tony Wons (CBS)
11:15 A.M.
KYW—On the 11:15; famous dance orchestras
WBBM—Virginia Clarke; Gene and Charlie
WMAQ—American Legion National Trade Revival Campaign (NBC)
WJJD—Frankie Marvin, tenor
WJKS—Buddy Harrod's Orchestra (CBS)
WAAF—World News Reports
WENR—Miracles of Magnolia (NBC)
11:30 A.M.
WJJD—Buckle Busters
WENR—Home Service
WBBM—Frank Wilson and Jules Stein
WMAQ—Hotel Madison Concert Orchestra (NBC)
WIBO—Peter Pan Program
KYW—National Farm and Home Hour (NBC)
WGN—Board of Trade Market Reports
WAAF—Bulletin Board
WMBI—Jewish Sabbath Service
11:35 A.M.
WAAF—Variety Program
WGN—Painted Dreams
11:45 A.M.
WLS—Weather Report, Livestock Estimates
WBBM—American Medical Association
WJKS—Daily Times News Flashes
WAAF—Estelle Barnes, pianist
WJJD—Sunshine for Shut-Ins
WMAQ—Parent Teacher Talk
11:50 A.M.
WGN—Good Health Training
11:55 A.M.
WLS—News Reporter
12:00 NOON
WMBI—Organ Program and Gospel message
WJKS—George Hall's Orchestra (CBS)
WCFL—Popular Music
WLS—Poultry Service; variety program
WGN—Mid-day Services
WBBM—Julia Hayes' Household Hints
WIBO—Waltzes
WAAF—Noon-time Melodies
WMAQ—Hotel Lexington Orchestra (NBC)
12:05 P.M.
WMAQ—Board of Trade
12:10 P.M.
WMAQ—Hotel Lexington Orchestra (NBC)
12:15 P.M.
WJKS—Farm Flashes
WIBO—Market Reports
WJJD—Season's Dance Hits
WBBM—Local Markets
12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WBBM—Chicago Hour
WLS—Harold Stokes' Orchestra (NBC)
WJJD—Farmer Rusk's Dinner Program
WGN—Palmer House Ensemble
WMAQ—Lotus Gardens Orchestra (NBC)
KYW—Symphonic Favorites
WIBO—Reading Room
WJKS—Football Souvenir Program, (CBS)
12:45 P.M.
WJKS—Notre Dame-Northwestern Football Game (CBS)
WMAQ—Princess Pat Beauty Talk
WCFL—Farm Talk
12:50 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)
1:00 P.M.
WJJD—Century of Progress Program
WLS—Jim Goddard, bass
WGN—Leonard Salvo, organist
WMAQ—Words and Music
WBBM—Husk O'Hare's Band
WMBI—Citizenship Hour
WIBO—Ahead of the News; Charles Elson
WCFL—Coliseum, Walkathon
WAAF—Hoosier Philosopher

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WJJD—Jazz
WCFL—Jazz
WLS—Sears' Tones
WGN—Oklahoma Yodels
WMAQ—Charlie White's Gym of Love
WAAF—Sing and Sweep



Voice of the Listener



The Pet Peeves

Chicago, Illinois

Dear Voice of the Listener:

I should like to air a few of my "pet peeves." Among them are such aggravating people as pianists who persist in playing all songs, popular and otherwise, "rubato"; effeminate tenors, foreign singers who refuse to stay within their range; sloppy "whispering pianists," and blues singers who try to elevate their sentimental babble into an artistic masterpiece.

In case the public is slow in recognizing the "artists" to whom I am referring, I shall give a few hints. The pianist whom I have in mind accompanies the foreign singer every afternoon around 1:45. The "whispering pianist" needs no further identification, but it might be interesting to note that his first name is Art; and the blues singers are usually classified as "the big girl whose heart is as big as herself," and "the smallest singer who has ever sung with an orchestra."

I hope I have made myself clear.

Denise Rousseau

Pleasing Voice—Fine Diction

Chicago, Illinois

Gentlemen:

It is somewhat amazing to note some of the popularity contests appearing in the GUIDE, taking in everything from legs to "IT." Why not elevate them a trifle and go to brains, style and voice, particularly for some of your lady speakers? If you include them I want to cast my vote right now to the Century of Progress Speakers' Bureau for Mrs. Aaron Bodenweiser. She has a pleasing voice, and fine diction. Would that we had more women speakers of her brand.

"Constant Reader"

The Sponsors' Friend

Greener, New York

Dear Sir:

After hearing so many objections to advertising on broadcasts I wish to say that I cannot see why anyone should object. When you think of the vast sums of money paid radio stars and our privilege of hearing the best there is in every line, my regret is that I cannot be loyal to all the sponsors.

I regret that nearly all the cooking lessons are on in the morning, and while I can hear and enjoy much in my kitchen from the radio in the living room, I do not feel that I have time in the morning to sit down and get the benefit of these lessons.

Grace H. Drachler

Queen Harriet Lee

New York, N. Y.

Dear Sir:

One of your contributors had the original idea of choosing a "Radio Queen," rather than an "IT" Girl. I agree with him, but his idea is a little dated. Doesn't he know a perfectly swell queen was chosen in 1931—"Harriet Lee, Radio Queen of 1931"?

I never miss her broadcast, and recently I went to a New York theater where she was making a personal appearance, and boy, she certainly deserved the title. She is beautiful, has a perfectly swell voice, and what is nicest, she has not an affected personality.

George Pettit

Word About Minnevitich

Walden, N. Y.

Dear RADIO GUIDE:

Please say something about Borah Minnevitich's Harmonica in your RADIO GUIDE. I think it is the best program on the air. All the people in Walden love to tune in on Sunday, but it isn't long enough for us.

E. Whitmands

Everything at Once

Clifton, New Jersey

Dear Sir:

Some artists are at their best in their interpretation of symphonies, others the great melodies of the operas, or popular songs. But I think that he who can turn from one to the other with equal dexterity should receive the most praise of all.

Now who can do all these things? Who has a symphony orchestra, a church organ, a military band, a dance orchestra at his command? Why, Jesse Crawford, the "Poet of the Organ," of course.

Let us hope he will be back on the air in the very near future with more of his exquisite melodies. All hail to "The King of Instruments with Jesse Crawford at the Console."

Godfrey Meyer, Jr.

Hot and the Good

Hamilton, Ohio

The Editor:

How can anyone miss Amos 'n' Andy to listen to Myrt and Marge? If choosing from pictures in the GUIDE, I'd pick Harriet Hilliard for the "IT" Girl, but as I don't know how she sounds, I can't.

I really think you ought to have two contests, one for the hot singers and one for the good ones. In your contest rating I only find one real singer anywhere near the top and that's Jessica Dragonette. She knows how to sing real songs. She doesn't boop-a-doop or hit the ceiling with a high squeal. Music lovers should put her over. How about it?

H. F. E.

Three Cheers for Brinkley

Gentlemen:

Your scarehead on page two of today's issue gets my goat. You say "It is feared that the new Mexican station will ruin the broadcasts of WGN. Owners of selective sets may not feel the effects, but those owning non-selective receivers will be unable to tune out XER."

I suppose that there should be no progress in broadcasting just so that many of those cheap-skates who still use regenerative and other old sets which cause more interference than could be caused by a 1,000,000-watt transmitter, would not be troubled by a powerful transmitter.

Three cheers for Dr. Brinkley. He should build several more stations even more powerful so that some of those miserly hoarders would have to part with some of their gold and buy new radios. Then perhaps I could get a job, and so could thousands of others.

I am not interested in your DX column. Why waste so much space with reception boasts?

B. John Braber

Play Up Coughlin

Aurora, Illinois

Gentlemen:

My suggestion is "Let's play up the Rev. Charles E. Coughlin," the Catholic priest from Detroit. I am not a member of his creed, but I believe he is the most prominent of all humans of today and will do more good for this old U. S. A. than any other human being.

William B. Lowe

Why, You Naughty Boy!

Arkansas

Editor RADIO GUIDE:

I think a large per cent of the radio programs are "punk," just a continuous string of jazz, screeching women, and a long line of "tommy rot." The RADIO GUIDE carries such people around as if they were kings and queens, but when it comes to our President, it's different. I notice an item headed "Hoover—Balm or Headache." You don't respect the head of the greatest nation on earth enough to say President or even Mister him, but in another item we notice the "merry Chief" is Mr. Wynn. Now that surely shows Americanism for you. The constitution of the U. S. is too easy on such birds. If you were in some European country you would probably be thrown in prison and your paper stopped for such disrespect to the ruler of the nation.

If you do not publish this letter in your paper in a very few weeks, I am going to send these clippings and a copy of this letter to the largest newspaper in Chicago and have them publish it.

"Just an Arkansawer, but
100% American"

How to Stop XER

Farmington, Illinois

Gentlemen:

Your issue of the RADIO GUIDE under date of October 23-29, page two—"Mexican Station to Blanket U. S. with 500,000 Watts."

Suggest that steps forthwith be taken to erect an opposing station as near as possible to this outlaw in the United States with authority to use any power necessary, and to follow them to any kilocycle that they may go to. We have nothing to gain by waiting.

W. M. Anderson

Yes, We're Ancient

Elgin, Illinois

Gentlemen:

Your RADIO GUIDE is one year old this week and you are to be congratulated on improving it very much. I happened to get a sample of the first copy. Here's success to you.

Mrs. Ruth J. Miller

A Family Divided

Germantown, Pa.

Dear Editor:

We are having an awful time at our house deciding who should win the "IT" Girl contest. I think Kate Smith, one of my sisters thinks Connie Boswell and the other wants Marge to win. To settle it we are each casting our own vote.

Jennie Rosse

A Prune to Plummer

Fond du Lac, Wisconsin

Dear Sir:

Plums and Prunes I consider the poorest department that you have ever had. Mr. Plummer's criticism of President Hoover is very rude and uncalled for, regardless who he intends voting for on Novem. As for criticizing the advertiser—who is doing for, and presenting the public with wonderful programs? It is like biting the hand that is feeding you.

A criticism of a past program unless calling attention to its merit, is unnecessary. Better use the space for noting interesting future programs. When the public has heard a program, it can decide for itself its worth and interest.

The department of Carleton S. interesting. The only way would be to publish the program he mentioned.

MOVIES LOST, CHILDREN WON



Sun-tanned Adele Harrison, one of radio's youngest and prettiest dramatic actresses, came from the films to the program known as Paul Wing, The Story Man. The program, intended for young listeners, is heard over an NBC network every Monday, Wednesday and Friday at 4:15 p. m. It is proving popular.

with is
of improving
station and time
You used to
H. B. W.

Saturday Programs [Continued]

1:10 P.M.
 WCFL—Federation of Women's High School Teachers

1:15 P.M.
 WJJD—Waltz Program
 WMBI—Gospel Music and Bible Reading
 WLS—Phil Evans; livestock
 KYW—Vincent Lopez' Orchestra
 WIBO—Pop Concert, organ
 WGN—Palmer House Ensemble
 WAAF—Willard Barton, tenor

1:20 P.M.
 WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WGN—Football; Northwestern vs. Notre Dame
 WLS—Musical Program
 WJJD—Club Luncheon
 WMAQ—Symphonic Matinee (NBC)
 WMBI—Young Peoples' Hour
 WAAF—Pianoesque
 WMBI—John Stanford
 KYW—Dan Russo's Orchestra
 WCFL—Florence Janke, soprano
 WBBM—Organ, College Songs

1:40 P.M.
 WBBM—Pat Flanagan's Forecasts

1:45 P.M.
 WCFL—Illinois Women's Press Association
 WIBO—B. & K. Reporter
 KYW—Football Game
 WAAF—Live Stock Market; Weather Summary
 WMAQ—Northwestern vs. Notre Dame, Football

1:55 P.M.
 WBBM—Northwestern-Notre Dame Football Game

2:00 P.M.
 WCFL—Studio Program
 WIBO—Football Broadcast
 WJJD—Light Classics
 WMBI—Mether Ruth period for girls
 WLS—Merry-Go-Round
 WAAF—Chicago on Parade

2:15 P.M.
 WSBC—Estelle Lewis, songs
 WJJD—Variety Music

2:30 P.M.
 WJJD—Popular Songsters
 WAAF—Mary Stahl
 WMBI—Gospel Music

2:45 P.M.
 WJJD—Mid Afternoon Dance Program
 WAAF—World News Reports

3:00 P.M.
 WSBC—Post Office Dept. Program
 WJJD—Women's Club
 WAAF—The Bookworm; Statues and interview with author
 WJKS—Spanish Serenade (CBS)
 WLS—Smilin' Thru; Chuck, Ray and Frank with Elsie Mae Emerson

3:15 P.M.
 WJJD—Dreams of Hawaii
 WMBI—Radio School of the Bible
 WLS—John Brown; piano concert

3:30 P.M.
 WJJD—Indian Princess
 WJKS—George Hall's Orchestra (CBS)
 WAAF—Joseph Belland
 WEN—Organ Recital (NBC)

3:45 P.M.
 WJJD—Bridge Class of the Air
 WAAF—Ray Waldron's Sports Review

4:00 P.M.
 WJJD—Walt and Herb
 WENR—Swanee Serenaders; orchestra (NBC)
 WCFL—Junior Federation Club
 WGN—Afternoon Musicale
 WAAF—Piano Novelties; Jimmy Kozak
 WJKS—Eddie Duchin's Orchestra (CBS)

4:15 P.M.
 KYW—Aces of the Air
 WJKS—Kiddie Klub
 WENR—Tea Dansante (NBC)
 WAAF—Saturday Ballads
 WBBM—Organ Recital
 WJJD—Young Mothers' Club

4:30 P.M.
 WIBO—Cerny Ensemble
 WJJD—Mooseheart Children
 WMAQ—Swanee Serenaders, orchestra (NBC)
 WBBM—Art Gillham, pianist
 KYW—Harold Bean, baritone
 WENR—Swanee Serenaders; Stokes' Orchestra (NBC)
 WCFL—Eddie Clifford, tenor and Orchestra

4:45 P.M.
 WBBM—Cheri McKay and Frank Salerno
 WMAQ—Musical Moments (NBC)
 KYW—Rhythm Revue
 WJKS—Daily Times News Flashes
 WENR—Musical Moments
 WCFL—Coliseum, Walkathon
 WIBO—Dusk Dreams; organ

5:00 P.M.
 WGN—The Devil Bird
 WENR—Our City
 WMAQ—Waldorf Orchestra (NBC)
 WBBM—Norm Sherr, pianist
 WSBC—New Southern Program
 WGES—Ukrainian Folk Song
 WCFL—Peter Pan
 KYW—Mel Stitzel, piano
 WJJD—Neighborhood Store

5:15 P.M.
 WJJD—The Pied Piper
 WMAQ—Ninth District Radio Amateurs

WIBO—WPCB
 WGN—Concert Orchestra
 KYW—Penrod and Sam
 WCFL—Children's Air Theater
 WBBM—News Flashes

5:30 P.M.
 WENR—Air Juniors
 KYW—Uncle Bob's Curb-is-the-Limit-Club
 WMAQ—Laws that Safeguard Society (NBC)
 WCFL—Farm and Labor Program
 WBBM—Skippy; children's program (CBS)
 WJJD—Billy Sunshine and Orchestra

5:45 P.M.
 WGN—Little Orphan Annie; children's playlet. NBC
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; playlet (NBC)
 WCFL—Esther Hammond and Organ
 WIBO—Clem and Ira
 WJJD—Arthur Wright, songs
 WMAQ—Sekatary Hawkins (NBC)

6:00 P.M.
 WGN—Palmer House Ensemble
 WCFL—Allerton Hotel Orchestra
 WBBM—Fredrick Wm. Wile, talk (CBS)
 WENR—What's the News
 WGES—Poland In Song
 WJJD—Dance Orchestra
 WIBO—German Program
 WMAQ—General Electric Circle (NBC)
 KYW—Dan Russo's Orchestra

6:15 P.M.
 WENR—Radio Rubes (NBC)
 WCFL—The Polyphonians
 WMAQ—Hotel New Yorker (NBC)
 WBBM—Norm Sherr, pianist
 WJJD—Red Top Sports Reel

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WGN—Tom, Dick and Harry, harmony trio

WMAQ—Erno Rapee's Orchestra (NBC)
 WSBC—Variety Program
 WGN—Ruth Etting; Music That Satisfies (CBS)
 WCFL—Dorothea Derrfuss, contralto
 WIBO—Diana Bonner, soprano
 WLS—El Toro Week-end Revue; Gus Van (NBC)

8:15 P.M.
 WCFL—Night Court
 WJJD—Farmer Rusk's Service
 WGN—Old Favorites
 WBBM—Real Estate Payers

8:20 P.M.
 WJKS—Polish Hour

8:30 P.M.
 WIB—Aviation News and Views
 WM, Q—Erno Rapee (NBC)
 WJKS—Hot Stove League
 KYW—Frankie Masters' Orchestra
 WBBM—Ann Leaf, organist (CBS)
 WCFL—Crosley Follies from Cincinnati over WLW
 WGN—Carborundum Band (CBS)
 WLS—International Old Time Party—Texas Cowboys

8:45 P.M.
 WJKS—Anne Leaf, organ (CBS)
 WBBM—Four Norsemen
 WIBO—Mobile Moaners

9:00 P.M.
 WGN—Concert Orchestra
 KYW—Rex Maupin's Aces of the Air
 WBBM—Eddie South's Orchestra
 WCFL—Seeley Program
 WIBO—Wendell Hall
 WJKS—Modern Male Chorus (CBS)
 WLS—Lucky Strike Orchestras; guest star (NBC)
 WMAQ—To be announced

9:15 P.M.
 WCFL—Harry Brooks, cornetist
 WJKS—Norman Care's Orchestra
 WIBO—Organ Tunes

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WJKS—Vaughn de Leath (CBS)
 WIBO—B. and K. Reporter
 WGN—Old Favorites
 WBBM—Jack Russell's Orchestra

10:00 P.M.
 WIBO—Bost's Sparkling Melodies
 WMAQ—Amos 'n' Andy. NBC
 WJKS—Norman Care's Orchestra
 WLS—Amos 'n' Andy; blackface comedians (NBC)
 WGN—Guy Lombardo's Orchestra (CBS)
 WIBO—Bost's Sparkling Melodies
 WCFL—School Teachers' Talk
 KYW—Teaberry Sports Reporter; The Globe Trotter

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WIBO—Old Music Box
 WJKS—Organ Melodies
 WLS—Kitchen Klenzer Novelty
 WMAQ—Hotel Pierre Orchestra

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—WCFL Orchestra
 WGN—Bernie Cummins' Orchestra
 WIBO—Organ Fantasies
 WJKS—Harold Stern's Orchestra (CBS)
 WMAQ—Beach View Orchestra

10:45 P.M.
 WMAQ—Vincent Lopez' Orchestra
 WIBO—Radio Dan, the Answer Man

11:00 P.M.
 WSBC—Jerry Sullivan Song Special
 WIBO—Musical Tapestry
 KYW—Frankie Masters' Orchestra
 WMAQ—Bal Tabarin Orchestra
 WCFL—Merry Garden Ballroom Orchestra
 WGES—Dick Rock's Orchestra
 WENR—To be announced

11:15 P.M.
 KYW—Don Pedro's Orchestra

11:30 P.M.
 WGN—Late Evening Dance Orchestras
 WCFL—WFCL Orchestra
 KYW—Mark Fisher's Orchestra
 WGES—Cabaret Hits
 WMAQ—Beach View Orchestra

12:00 MIDNIGHT
 WMAQ—Jimmy Green's Orchestra
 WGES—Owl Car
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Grand Terrace; Earl Hines

12:30 A.M.
 WGES—Midnight Jambouree; Vodvil
 WMAQ—Bal Tabarin Orchestra
 KYW—Earl Hines' Orchestra
 WENR—Terrace Gardens Orchestra

12:45 A.M.
 WMAQ—Via Lago Cafe Orchestra
 WGES—John Van Kanegan

1:00 A.M.
 WGES—On with the Dance

1:30 A.M.
 WGES—Organland

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

10:00 a.m. WGN-CBS—New York Philharmonic Symphony

12:45 p.m. WJKS-NBC—Notre Dame vs. Northwestern Football Game

8:00 p.m. WGN-CBS—Ruth Etting, songs; Music That Satisfies

8:30 p.m. WGN-CBS—Carborundum Band

9:15 p.m. WBBM-CBS—Columbia Public Affairs Institute; talk

WBBM—Flanagan Sport Revue
 WCFL—Allerton Hotel Orchestra
 WJJD—Isle of Dreams
 WMAQ—The Daily News of the Air
 KYW—Cuckoo Program (NBC)
 WIBO—Ahead of the News

6:45 P.M.
 WMAQ—Harold Van Horne, pianist
 WENR—The Goldbergs; drama (NBC)
 WIBO—Speaker
 WGN—Hal Kemp's Orchestra
 WBBM—Kruschen Krooning Kolonels
 WJJD—Radio Guide Program
 WCFL—Ilka Diehl Players

7:00 P.M.
 WGN—Lyman's Orchestra; Hollywood Newsboy (CBS)
 WBBM—Four Norsemen (CBS)
 WMAQ—Echoes of the palisades (NBC)
 WCFL—Chas. Frederick Stein Players
 WLS—College Inn Orchestra (NBC)
 WIBO—Joe Springer
 KYW—Tiny Theatre
 WJJD—Frankie "Half Pint" Jaxon

7:15 P.M.
 WCFL—Insurance Talk
 WIBO—McKenzie Ward, baritone
 WBBM—Edwin C. Hill (CBS)
 KYW—Dan Russo's Orchestra
 WGN—Seven League Boots
 WJJD—Dr. and Mrs. Jerry
 WMAQ—U. of C. Marching Events

7:30 P.M.
 WJJD—Buckle Busters
 WGN—Art Kassel's Orchestra
 WJKS—Jimmy Garrigan's Orchestra (CBS)
 WMAQ—Road to Romany (NBC)
 KYW—K. Seven; secret spy stories (NBC)
 WIBO—B. & K. Reporter
 WCFL—WCFL Orchestra
 WMAQ—The Economic World Today
 WLS—Three Contraltos
 WBBM—Husk O'Hare's Band (CBS)

7:45 P.M.
 WMAQ—Frankie Masters' Orchestra
 WBBM—Cheri McKay and Eddie Freckman
 WIBO—Harold Solomon, law speaker
 WGN—Lawson YMCA Glee Club
 WLS—Oh and Henry, harmony team
 WCFL—Bulletin Orchestra

8:00 P.M.
 KYW—Vincent Lopez' Orchestra
 WJJD—Dave Bennett's Orchestra
 WJKS—Polish Hour
 WBBM—Jack Russell's Orchestra

WBBM—Columbia Public Affairs Institute (CBS)
 WGN—Clyde McCoy's Orchestra

9:30 P.M.
 WMAQ—To be announced
 WLS—National Barn Dance; variety show
 WCFL—Merry Garden Ballroom Orchestra
 WJKS—Trinity Male Quartet
 KYW—Mark Fisher's Orchestra
 WGN—Tomorrow's Tribune
 WIBO—Nu Grape

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RADIO GUIDE,
 423 Plymouth Court,
 Chicago, Illinois

Gentlemen:
 Enclosed please find \$....., for which send me the Radio Guide for (six months..) (one year..)

Name

Address

CityState

Log Of Network Stations

National Broadcasting Company Outlets			Columbia Broadcasting System Outlets		
Call Letters	Location	Kilocycles	Call Letters	Location	Kilocycles
CFCF	Montreal, Can.	1030	CFRB	Toronto, Ont.	690
CKGW	Toronto, Can.	690	CKAC	Montreal, Que.	730
KDKA	Pittsburgh, Pa.	980	CKOK	Windsor, Canada	540
KECA	Los Angeles, Cal.	1430	KFAB	Lincoln, Neb.	770
KEX	Portland, Ore.	1180	KFH	Wichita, Kan.	1300
KFI	Los Angeles, Cal.	640	KFJF	Oklahoma City, Okla.	1480
KFKX	Chicago, Ill.	1020	KFPY	Spokane, Wash.	1340
KFSD	San Diego, Cal.	600	KFRC	San Francisco, Cal.	610
KFYR	Bismarck, N. Dak.	550	KGB	San Diego, Cal.	1330
KGA	Spokane, Wash.	1470	KHJ	Los Angeles, Cal.	900
KGHL	Billings, Mont.	950	KLRA	Little Rock, Ark.	1390
KGIR	Butte, Mont.	1360	KLZ	Denver, Colo.	560
KGO	San Francisco, Cal.	790	KMBC	Kansas City, Mo.	950
KGU	Honolulu, T. H.	940	KMOX	St. Louis, Mo.	1090
KGW	Portland, Ore.	620	KOH	Reno, Nev.	1380
KHQ	Spokane, Wash.	590	KOIN	Portland, Ore.	940
KJR	Seattle, Wash.	970	KOL	Seattle, Wash.	1270
KOA	Denver, Colo.	830	KRLD	Dallas, Texas	1040
KOIL	Council Bluffs, Iowa	1260	KSCJ	Sioux City, Iowa	1330
KOMO	Seattle, Wash.	920	KSL	Salt Lake City, Utah	1130
KPO	San Francisco, Cal.	680	KTRH	Houston, Texas	1120
KPRC	Houston, Texas	920	KTSA	San Antonio, Texas	1290
KSD	St. Louis, Mo.	550	KVI	Tacoma, Wash.	760
KSO	Des Moines, Iowa	1370	KVOR	Colorado Springs, Colo.	1270
KSTP	St. Paul, Minn.	1460	WAAB	Boston, Mass.	1410
KTAR	Phoenix, Ariz.	620	WABC	New York, N. Y.	360
KTBS	Shreveport, La.	1450	WACO	Waco, Texas	1240
KTSH	Hot Springs, Ark.	1040	WADC	Akron, Ohio	1320
KVOO	Tulsa, Okla.	1140	WBBM	Chicago, Ill.	770
KWK	St. Louis, Mo.	1350	WBCM	Bay City, Mich.	1410
KYW	Chicago, Ill.	1020	WBIG	Greensboro, N. C.	1440
WAPI	Birmingham, Ala.	1140	WBRC	Birmingham, Ala.	930
WBAL	Baltimore, Md.	1060	WBT	Charlotte, N. C.	1080
WBAP	Fort Worth, Texas	800	WCAH	Columbus, Ohio	1430
WBEN	Buffalo, N. Y.	900	WCAO	Baltimore, Md.	600
WBZ	Boston, Mass.	990	WCAU	Philadelphia, Pa.	1170
WBZA	Springfield, Mass.	990	WCCO	Minneapolis, Minn.	810
WCAE	Pittsburgh, Pa.	1220	WDAE	Tampa, Fla.	1220
WCFL	Chicago, Ill.	970	WDBJ	Roanoke, Va.	930
WCKY	Covington, Ky.	1490	WDBO	Orlando, Fla.	1120
WCSH	Portland, Maine	940	WDOD	Chattanooga, Tenn.	1280
WDAF	Kansas City, Mo.	610	WDRC	Hartford, Conn.	1330
WDAY	Fargo, N. Dakota	940	WDSU	New Orleans, La.	1250
WEAF	New York, N. Y.	660	WEAN	Providence, R. I.	780
WEBC	Superior, Wis.	1290	WFAN	Philadelphia, Pa.	610
WEET	Boston, Mass.	590	WFBL	Syracuse, N. Y.	1360
WENR	Chicago, Ill.	870	WFBM	Indianapolis, Ind.	1230
WFAA	Dallas, Tex.	800	WFEA	Manchester, N. H.	1430
WFBR	Baltimore, Md.	1270	WFIW	Hopkinsville, Ky.	940
WFI	Philadelphia, Pa.	560	WGL	Fort Wayne, Ind.	1370
WFLA	Clearwater, Fla.	620	WGN	Chicago, Ill.	720
WGAR	Cleveland, Ohio	1450	WGR	Buffalo, N. Y.	550
WGY	Schenectady, N. Y.	790	WGST	Atlanta, Ga.	890
WHAM	Rochester, N. Y.	1150	WHAS	Louisville, Ky.	820
WHO	Des Moines, Iowa	1000	WHEC	Rochester, N. Y.	1440
WIBA	Madison, Wis.	1280	WHK	Cleveland, Ohio	1390
WIOD	Miami Beach, Fla.	1300	WHP	Harrisburg, Pa.	1430
WIS	Columbia, S. C.	1010	WIBW	Topeka, Kan.	580
WJAR	Providence, R. I.	890	WIP	Philadelphia, Pa.	610
WJAX	Jacksonville, Fla.	900	WICC	Bridgeport, Conn.	600
WJDX	Jackson, Miss.	1270	WISN	Milwaukee, Wis.	1120
WJR	Detroit, Mich.	750	WJAS	Pittsburgh, Pa.	1290
WJZ	New York, N. Y.	760	WKBH	La Crosse, Wis.	1380
WKY	Oklahoma City, Okla.	900	WKBN	Youngstown, Ohio	570
WLIT	Philadelphia, Pa.	560	WKBW	Buffalo, N. Y.	1480
W'S	Chicago, Ill.	870	WKRC	Cincinnati, Ohio	550
WLW	Cincinnati, Ohio	700	WLAC	Nashville, Tenn.	1470
WMAQ	Chicago, Ill.	670	WLAP	Louisville, Ky.	1010
WMC	Memphis, Tenn.	780	WLBW	Oil City, Pa.	1260
WOAI	San Antonio, Tex.	1190	WLBZ	Bangor, Me.	620
WOC	Davenport, Iowa	1000	WMAL	Washington, D. C.	630
WOW	Omaha, Neb.	590	WMT	Waterloo, Iowa	600
WPTF	Raleigh, N. C.	680	WNAC	Boston, Mass.	1230
WRC	Washington, D. C.	950	WNAX	Yankton, S. D.	570
WREN	Lawrence, Kansas	1220	WNOX	Knoxville, Tenn.	560
WRVA	Richmond, Va.	1110	WODX	Mobile, Ala.	1410
WSA	Cincinnati, Ohio	1330	WOKO	Albany, N. Y.	1430
WSB	Atlanta, Ga.	740	WORC	Worcester, Mass.	1200
WSM	Nashville, Tenn.	650	WOWO	Fort Wayne, Ind.	1160
WSMB	New Orleans, La.	1320	WPG	Atlantic City, N. J.	1100
WSUN	Clearwater, Fla.	620	WQAM	Miami, Fla.	560
WTAG	Worcester, Mass.	580	WREC	Memphis, Tenn.	600
WTAM	Cleveland, Ohio	1070	WRR	Dallas, Texas	1280
WTIC	Hartford, Conn.	1060	WSBT	South Bend, Ind.	1230
WTMJ	Milwaukee, Wis.	920	WSFA	Montgomery, Ala.	1410
WWJ	Detroit, Mich.	920	WSPD	Toledo, Ohio	1340
WWNC	Asheville, N. C.	570	WTAQ	Eau Claire, Wis.	1330
			WTAR	Norfolk, Va.	780
			WTOC	Savannah, Ga.	1260
			WWVA	Wheeling, W. Va.	1160
			WXYZ	Detroit, Mich.	1240

Election Score Card

Keep This By Your Radio Set

State	First Returns		Final Returns		Electoral Vote
	Hoover	Roosevelt	Hoover	Roosevelt	
Alabama					11
Arizona					3
Arkansas					9
California					22
Colorado					6
Connecticut					8
Delaware					3
Florida					7
Georgia					12
Idaho					4
Illinois					29
Indiana					14
Iowa					11
Kansas					9
Kentucky					11
Louisiana					10
Maine					5
Maryland					8
Massachusetts					17
Michigan					19
Minnesota					11
Mississippi					9
Missouri					15
Montana					4
Nebraska					7
Nevada					3
New Hampshire					4
New Jersey					16
New Mexico					3
New York					47
North Carolina					13
North Dakota					4
Ohio					26
Oklahoma					11
Oregon					5
Pennsylvania					36
Rhode Island					4
South Carolina					8
South Dakota					4
Tennessee					11
Texas					23
Utah					4
Vermont					3
Virginia					11
Washington					8
West Virginia					8
Wisconsin					12
Wyoming					3

ELECTORAL VOTE NEEDED TO WIN—266

Use the presidential tally sheet above to learn how the election is going as you sit by your radio Tuesday, Nov-8. Each state's entire electoral vote goes to the candidate getting the most popular votes. Two hundred and sixty-six electoral votes will win the election. Both the National Broadcasting Company and the Columbia Broadcasting System will broadcast election returns. A complete list of chain stations is found on this page. (Story on Page 2).

Saturday Programs [Continued]

1:15 P.M.
WBBM—Burnham's Beauty Chat
WJJD—Waltz Program
WMBI—Gospel Music
WLS—Phil Evans; livestock
KYW—Vincent Lopez' Orchestra
WIBO—Pop Concert, organ
WGN—Palmer House Ensemble
WAAF—Willard Barton, tenor

1:20 P.M.
WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
WLS—F. C. Bisson's Grain Market

1:30 P.M.
WLS—Musical Program
WJJD—Club Luncheon
WMAQ—Symphonic Matinee (NBC)
WMBI—Young Peoples' Hour
WAAF—Pianoesque
WSBC—Mallers Studio Program
KYW—Dan Russo's Orchestra
WCFL—Florence Janke, soprano
WBBM—Freckman and Cherie McKay

1:45 P.M.
WBBM—Pat Flanagan's Forecast
WGN—Joseph Hassmer, baritone
WCFL—Illinois Womens' Press Association
WIBO—B. & K. Reporter
KYW—Football: Illinois and Chicago
WAAF—Live Stock Market; Weather Summary
WMAQ—U. of Illinois at Chicago

1:55 P.M.
WBBM—Football—Northwestern at Minnesota

2:00 P.M.
WJJD—Light Classics
WMBI—Mother Ruth period for girls
WGN—Football—Northwestern vs. Minnesota
WCFL—The Roustabouts
WIBO—Football—Northwestern vs. Minnesota
WLS—Merry-Go-Round
WAAF—Chicago on Parade

2:15 P.M.
WCFL—Merry Madcaps (NBC)
WSBC—Estelle Lewis, songs
WJJD—Variety Music

2:30 P.M.
WJJD—Popular Songsters
WAAF—Three of Us, mixed trio
WGN—Studio Program
WMBI—Gospel Music

2:45 P.M.
WCFL—Songs of Other Nations
WJJD—Mid-Afternoon Dance Program
WAAF—Rhythm Kings

3:00 P.M.
WSBC—Post Office Dept. Program
WJJD—Women's Club
WCFL—Afternoon Frolics
WAAF—The Bookworm; "Dragomen's Jest," concluded

WJKS—Spanish Serenade (CBS)
WLS—Smilin' Thru; Chuck, Ray and Frank with Elsie Mae Emerson

3:15 P.M.
WJJD—Dreams of Hawaii
WMBI—Radio School of the Bible

3:30 P.M.
WJJD—Indian Princess
WJKS—George Hall's Orchestra (CBS)
WAAF—Tambourines and Castanets

3:45 P.M.
WJJD—Bridge Class of the Air
WAAF—World News Reports

4:00 P.M.
WJJD—Walt and Herb
WCFL—Junior Federation Club
WGN—Afternoon Musicale
WAAF—Piano Novelties; Jimmy Kozak
WJKS—Eddie Duchin's Orchestra (CBS)

4:15 P.M.
WJKS—Kiddie Klub
WAAF—Saturday Ballads
WBBM—Eddie Freckman and Roy Dietrich
WJJD—Young Mothers' Club

4:30 P.M.
WIBO—Cerny Ensemble
WJJD—Mooseheart Children
WMAQ—Swanee Serenaders, orchestra (NBC)
WBBM—Art Gillham, pianist
KYW—Harold Bean, baritone
WENR—Swanee Serenaders; Stokes' Orchestra (NBC)
WAAF—Joseph Belland, baritone
WCFL—Eddie Clifford, tenor and Orchestra

4:45 P.M.
WBBM—Organ Melodies
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
KYW—Rhythm Revue
WJKS—Daily Times News Flashes
WENR—Tea Dansante; orchestra (NBC)
WCFL—Coliseum, Walkathon
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WGN—The Devil Bird
WENR—Waldorf-Astoria Orchestra (NBC)
WAAF—The Spotlight
WMAQ—Waldorf Orchestra (NBC)
WBBM—The Funnyboners; comedy and song (CBS)
WSBC—New Southern Program
WGES—Ukrainian Folk Song
WCFL—Peter Pan
KYW—Mel Stitzel, piano
WIBO—Mabelle Natkin, "Women in the Shoe"
WJJD—Neighborhood Store

5:15 P.M.
WJJD—The Pied Piper
WMAQ—Ninth District Radio Amateurs
WIBO—WPC
WGN—Concert Orchestra
KYW—Waldorf-Astoria Orchestra (NBC)
WCFL—Children's Air Theater
WBBM—News Flashes

5:30 P.M.
KYW—Uncle Bob's Curb-is-the-Limit-Club
WMAQ—Back of the Campaign; Wm. Hard (NBC)
WCFL—Farm and Labor Program
WBBM—Skippy; children's program (CBS)
WJJD—Billy Sunshine and Orchestra

5:45 P.M.
WGN—Little Orphan Annie; children's playlet, NBC
WBBM—Rock Oak Champions
WENR—Little Orphan Annie; playlet (NBC)
WCFL—WCFL Orchestra
WIBO—Clem and Ira
WJJD—Buckle Busters
WMAQ—Sekatary Hawkins (NBC)

6:00 P.M.
WGN—Palmer House Ensemble
WCFL—Allerton Hotel Orchestra
WBBM—Fredrick Wm. Wile, talk (CBS)
WENR—What's the News
WGES—Poland In Song
WJJD—Dance Orchestra
WIBO—German Program
WMAQ—General Electric Circle (NBC)
KYW—Dan Russo's Orchestra

6:15 P.M.
WENR—Jack Fulton, Jr., tenor (NBC)
WCFL—The Polyphonians
WMAQ—Three Jesters (NBC)
WJJD—Red Top Sports Reel
WBBM—William V. Hall, baritone (CBS)

6:25 P.M.
KYW—Teaberry Sports Reporter

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

12:45 p. m. WJKS-CBS—Football Game; Notre Dame vs. Pittsburgh

7:00 p. m. WLS-NBC—American Taxpayer's League

7:00 p. m. WGN-CBS—Abe Lyman's Orchestra

7:30 p. m. KYW-NBC—K-Seven; secret spy stories

8:00 p. m. WGN-CBS—Ruth Etting; Music That Satisfies

6:30 P.M.
WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan Sport Revue
WCFL—Allerton Hotel Orchestra
WJJD—Isle of Dreams
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
KYW—Three Strings

6:45 P.M.
WMAQ—Musical Program
WENR—The Goldbergs; drama (NBC)
WIBO—Speaker
WGN—Hal Kemp's Orchestra
WBBM—Keenan and Phillips (CBS)
KYW—Dan Russo's Orchestra
WJJD—Radio Guide Program
WCFL—Sports Review

7:00 P.M.
WGN—Abe Lyman's Orchestra (CBS)
WBBM—Husk O'Hare's Band
WMAQ—Political Talk
WJKS—Pumpkin Dusters
WCFL—Arthur Koch, pianist
WLS—American Taxpayers League (NBC)
WIBO—Joe Springer
KYW—Tiny Theatre
WJJD—Frankie "Half Pint" Jaxon

7:15 P.M.
WMAQ—Echoes of the Palisades (NBC)
WCFL—Insurance Talk
WIBO—McKenzie Ward, baritone
WBBM—Edwin C. Hill (CBS)
WCFL—Insurance Talk
KYW—Charlie Agnew's Orchestra
WGN—Seven League Boots
WJJD—Dr. and Mrs. Jerry

7:20 P.M.
WJKS—Republican Broadcast

7:30 P.M.
WJJD—Mooseheart's Boys' Band
WGN—Art Kassel's Orchestra
WJKS—Jimmy Garrigan's Orchestra (CBS)
WBBM—Jimmy Garrigan's Orchestra (CBS)
KYW—K-Seven; secret spy stories (NBC)
WJJD—Arthur Wright and Orchestra
WIBO—B. & K. Reporter
WCFL—Organ Recital
WMAQ—National Republican Committee
WLS—Three Contraltos

7:45 P.M.
WMAQ—Frankie Masters' Orchestra
WIBO—Harold Solomon, law speaker
WJKS—Alabama Boy, Ralph Robertson
WGN—Lawson YMCA Glee Club
WLS—Oh and Henry, harmony team
WCFL—Bulletin Board

8:00 P.M.
KYW—Vincent Lopez' Orchestra
WJJD—Dave Benett's Orchestra
WJKS—Polish Hour
WBBM—Brooks and Ross
WMAQ—Musical Program
WSBC—Variety Program
WGN—Ruth Etting; Music That Satisfies (CBS)
WCFL—Dorothea Derrfuss, contralto
WIBO—Melody Moments
WLS—El Toro Week-end Revue; Gus Van (NBC)

8:15 P.M.
WCFL—Night Court
WJJD—Farmer Rusk's Service
WGN—Everybody's Hour
WBBM—Real Estate Payers
WJKS—Republican Broadcast

8:20 P.M.
WJKS—Polish Hour

8:30 P.M.
WIBO—Aviation News and Views
WMAQ—Erno Rapee (NBC)
WJKS—Hot Stove League
KYW—Charlie Agnew's Orchestra
WBBM—Ann Leaf at the Organ (CBS)
WCFL—Crosley Follies from Cincinnati over WLW
WLS—International Old Time Party—Texas Cowboys

8:45 P.M.
WJKS—Syrause Variety Hour (CBS)
WBBM—Husk O'Hare's Orchestra
WIBO—Dad and Barbara

9:00 P.M.
WIBO—Wendell Hall
WLS—Lucky Strike Orchestras; guest star (NBC)
WMAQ—Spirit of the Century of Progress
KYW—Rex Maupin's Aces of the Air
WCFL—Seely Program
WBBM—Wm. O'Neill, tenor (CBS)

9:15 P.M.
WCFL—Harry Brooks, trumpet soloist
WJKS—Norman Care's Orchestra

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WJKS—Vaughn de Leath (CBS)
WIBO—B. and K. Reporter
WGN—Old Favorites
WBBM—Jack Miles' Orchestra

10:00 P.M.
WMAQ—Amos 'n' Andy, NBC
WJKS—Norman Care's Orchestra (CBS)
WLS—Amos 'n' Andy; blackface comedians (NBC)
WGN—Guy Lombardo's Orchestra (CBS)
WIBO—Old Music Box
WCFL—School Teachers' Talk
KYW—Teaberry Sports Reporter; The Globe Trotter

10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report

10:15 P.M.
WMAQ—Hotel Pierre Orchestra
WCFL—Coliseum, Walkathon
WJKS—Monroe Brothers
WLS—Kitchen Klenser Novelty

10:30 P.M.
WMAQ—Beach View Orchestra
WGN—Bernie Cummins' Orchestra
WIBO—Organ Fantasies
WCFL—Four Dukes
WJKS—Harold Stern's Orchestra (CBS)
KYW—Dan Russo's Orchestra

10:45 P.M.
WCFL—Tony and Joe
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature

11:00 P.M.
WIBO—Musical Tapestry
KYW—Charlie Agnew's Orchestra
WMAQ—Bal Tabarin Orchestra
WCFL—Merry Garden Ballroom Orchestra
WGES—Paradise Orchestra
WENR—To be announced

11:15 P.M.
KYW—Don Pedro's Orchestra
WSBC—Jerry Sullivan, song special

11:30 P.M.
WGN—Late Evening Dance Orchestras
WCFL—Organ Recital; Eddy Hanson
KYW—Mark Fisher's Orchestra
WGES—Cabaret Hits
WMAQ—Beach View Orchestra

12:00 MIDNIGHT
WMAQ—Jimmy Green's Orchestra
WGES—Future Celebrities
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WENR—Grand Terrace; Earl Hines

12:30 A.M.
WGES—Midnight Jambouree; Vodvil
WMAQ—Bal Tabarin Orchestra
KYW—Vincent Lopez' Orchestra
WENR—Terrace Gardens Orchestra

12:45 A.M.
WMAQ—Via Lago Cafe Orchestra
WGES—John Van Kanegan

1:00 A.M.
WGES—On with the Dance

1:30 A.M.
WGES—Organland

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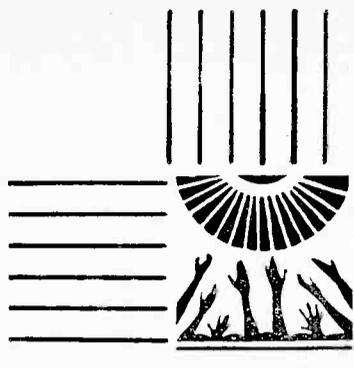
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