

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 29, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume III,
Number 49

In This Issue:

STORY BEHIND
EPIC OF CIVIL
WAR'S GIANT
BROADCAST

"BEE" BEASLEY
ELECTED QUEEN
OF RADIO, 1934

"THE RAT RIVER
MURDERS" - FACT
CRIME CASE
FROM REAL LIFE

STARTING PAGE 14:
COMPLETE RADIO
PROGRAMS

Southwestern (S)



Irene Beasley

"It's a Peach! BEST I'VE HEARD AND I LISTEN TO All-Wave All Day!"



THOMAS L. ROWE

"Yes, Mr. Grunow, your new set's a knockout," exclaims Chief Engineer Rowe. "I'm a short-wave fan, as well as an engineer. I've handled lots of sets and logged stations from all over the world. But for easier, better reception, Man! I'll take one of these new Grunows every time. You've got the hit of the year in radio."

SAYS THOMAS L. ROWE, Chief Engineer, Station WLS, Chicago

"It's a brand new kind of radio—a real Professional's set—and it gets those far-off stations like locals"

HERE'S a brand new kind of radio—the first radio ever offered to the public that includes the features engineers know you have to have for successful world reception. It has an amazing new Signal Beacon that actually finds foreign stations for you—a special pre-amplifier to strengthen weak signals to full power—a new kind of tuner that makes split-hair tuning easy—an automatic doublet antenna circuit to sup-

press noise—and many other features.

That's why professional radio men are choosing this new Grunow for their own use—and why they recommend it to you for easier, quicker, better world reception than you can hope for with any radio that lacks these Grunow features. See and hear this amazing radio yourself—compare it with any other radio made—and get the greatest radio thrill of your life.

Check These Important Features Before You Buy Any All-Wave Radio

- ✓ **BEAUTY OF CABINET**—is the cabinet one you would like in your home?
- ✓ **BEAUTY OF TONE**—does the set have natural, lifelike, enjoyable tone?
- ✓ **AUTOMATIC STATION FINDER**—has the set a Signal Beacon or equally good device that actually finds foreign stations?
- ✓ **EASE OF TUNING**—can you find stations quickly and tune accurately with the same control knob? (You can on a Grunow.

Push in for rapid station finding. Pull out for split-hair tuning!)

- ✓ **QUIETNESS AND POWER**—can you get distant stations with full volume—without excessive noise?
- ✓ **AUTOMATIC DOUBLET ANTENNA CIRCUIT**—can you use the new noise-suppressing doublet antenna without requiring an extra switch at rear of set?
- ✓ **STANDARD FEATURES**—does the set have full-range tone

control, automatic volume control and all other standard features?

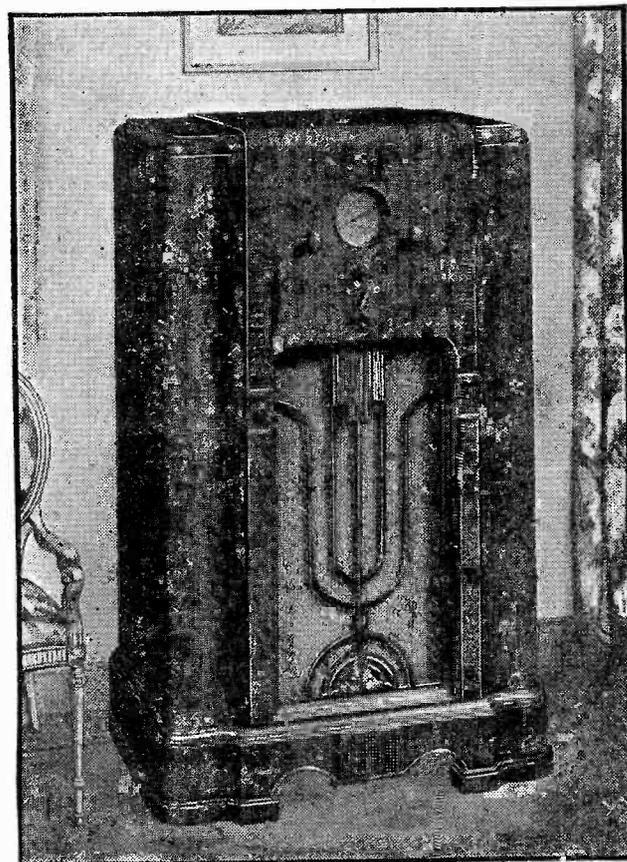
- ✓ **OVERSIZE PARTS**—are all parts extra large and strong for long, trouble-free performance? (Look in back of set.)
- ✓ **HIGH QUALITY THROUGH-OUT**—are all parts well and uniformly finished? (Look in back of set.)
- ✓ **SPEAKER**—is the speaker large and well-made, with all wiring and magnets completely enclosed? (Look in back of set.)

Grunow

ALL-WAVE RADIO

PRODUCT OF GENERAL HOUSEHOLD UTILITIES COMPANY
2650 N. Crawford Avenue, Chicago, Illinois

SEE THE NEW GRUNOW IN BOOTHS 19-20-21 AT THE NATIONAL ELECTRICAL EXPOSITION at Madison Square Garden, Sept. 19-29, Incl.



MODEL 1151—A superb 11-tube receiver with true all-wave, world reception. One of a complete line of outstanding all-wave table and console type models. Other models include skipband (long and short wave), dual wave (550-4,000 kc.), AC-DC, and true remote control radios to meet every preference.

HAIL THE QUEEN!

Irene Beasley Elected Queen of Radio for 1934! Nearly Three Hundred Thousand Votes Cast, in First of Radio's Queen Elections to Be Determined Entirely by Listeners' Votes!

The queen is chosen! Long live the Queen of Radio for 1934—Irene Beasley!

From Maine to California — from Northern Ontario to Mexico—poured in thousands of votes that wrapped the ermine robe of radio royalty around the slim shoulders of the "long, tall gal from Dixie."

Two hundred and ninety thousand votes were cast in all by listeners to elect their queen. And "Bee" Beasley, the recent Armour star, will wear her robe royally. Dorothy Page was appointed "Lady in Waiting."

The coronation of Queen Irene I. took place at the National Electrical and Radio Exposition in Madison Square Garden, New York City. Her subjects heard her over NBC on Wednesday, September 19.

During her stay in New York, Queen Irene and her traveling companion will be the guests of RADIO GUIDE. Elaborate plans have been made for a regal round of merry-making, befitting one of Her Majesty's high station. A royal suite has been reserved in the Hotel Roosevelt.

Her election was a triumph of Main Street over Broadway! For though there have been radio queens in the past, these all have been selected by committees of "experts." This queen for the first time in the history of radio queen elections is the true selection of listeners from coast to coast.

She to whom Broadway bowed the knee is no night-life moth of the Great White Way. She is a Southern girl who got her start by singing—not the tunes of Tin Pan Alley, but a song of her own composition, and hillbilly songs. She sings the songs that grow out of her listeners' hearts; wherefore her queenship has grown out of their hearts, as naturally as a flower from its stalk.

Her very career is a "home folks" sort of triumph—for she won great success from a small beginning. Strange as it seems, Bee first learned to sing "because I was a big, tall girl." She thought that singing would teach her poise, and overcome her self-consciousness.

It did! Today, when Irene's blue-grey eyes look levelly into yours; when you hear her musical laugh, or watch the rhythmic swing of her walk, you realize that here is a person of unusual charm and poise.

Bee was born in Whitehaven, Tennessee, into a family of music lovers who soon moved to Texas. She received a good education, and at nineteen—while a school teacher in Memphis—wrote a song which her father paid to have published. Irene placed it on consignment in local music stores.

"That was how I just stumbled into singing over the air," she said. When she tried to interest a local maestro in playing it for radio audiences, he made her sing it. The mike scared the wits out of her—but she got one fan letter!

That one fan letter changed Irene Beasley's life. True, not at first did she plan a radio career. She started to use radio to push the sale of her song, and later, the sale of the hillbilly records she made for Victor. But gradually the lure of radio—started by the thrill of that one fan letter—got the better of her. Like a wandering girl minstrel—a lady troubadour—she roamed from studio to studio, playing, singing, writing scripts, directing. Those were the days when the announcer used to have to say: "Excuse us a moment while we move the microphone to the piano"! They were glamorous days of high adventure for the tall, clear-eyed Bee.

There were bitter disappointments, too! For two years she sang in theaters, studios, clubs in Chicago—trying to get a real start—"and flopped miserably," she tells. Then came a chance in New York, a taste of success as a minor celebrity—and failure again. Everything fell to pieces. "I hit the low point of courage, and went home," Irene explains. Most people would have quit at this point forever.

Again she nerved herself and tried—and this time it was the jinx that quit cold. The rest of the story is current history; sustaining programs for courageous Irene—commercial programs—increasing popularity, and finally election as the popularity queen of all feminine air stars.

Listeners may remember the programs, over a national network, of the Old Dutch Cleanser sponsors. In the cast was an anonymous character, known as



Irene Beasley, Queen for 1934, from a photograph made shortly before her round of coronation ceremonies began

Dorothy Page, "Lady in Waiting"

"The Old Dutch Girl." Your queen, Irene Beasley, was that girl!

Bee's pet aversion is catty women, and gossiping is her idea of nothing to do. Her appetite is as hearty as her personality, and she loves steak and onions—but is very annoyed by loud talk and loud laughter. She hates elevated trains, dislikes living in the city, and would be perfectly happy in her work if only she could live at home and broadcast from there.

Extremely quick and intelligent, she loves classical music and American folk songs—and would like to run amuck in Tin Pan Alley with two six-shooters every time the songstateers steal a hunk from a classical tune.

The new queen wears clothes beautifully. Her favorite extravagances are taxicabs and perfumes. She likes dancing, is superstitious about singing before breakfast, and dislikes "baby doll" women, spoiled society matrons with ambitious daughters, and very big or very small moustaches.

And when she dies, she wants engraved on her tomb the epitaph: "She was a person whom people loved." It would be nothing but the truth!

There follows a list of the leaders in the election, with the total number of votes each polled:

STANDING OF LEADING ENTRANTS

Irene Beasley	23,432	Jane Froman	3,865
Dorothy Page	19,575	Vera Van	3,845
Mona Van	18,637	Connie Boswell	3,742
Jessica Dragonette	14,000	Doris Shumate	3,644
Gertrude Niesen	13,690	Shirley Howard	3,586
Leah Ray	12,124	Kate Smith	3,488
Rosemary Lane	11,437	Marion McAfee	3,282
Olga Albani	11,422	Joy Hodges	2,966
Harriet Hilliard	8,744	Julia Sanderson	2,947
Annette Hanshaw	8,207	Ruth Lee	2,729
Ruth Etting	7,575	Gracie Allen	2,723
Ethel Shutta	6,950	Rosaline Greene	2,451
Dorothy Lamour	6,539	Lee Wiley	2,345
Rosa Ponselle	6,053	Linda Parker	2,326
Loretta Lee	5,693	Mary Rooney	2,285
Muriel Wilson	5,626	Dorothy Adams	2,265
Babs Ryan	4,410	Lulu Belle	2,169
Edith Murray	4,081	Virginia Rea	2,027
Sylvia Froos	4,001	Mary Barclay	1,995

Yesterday's Thunder

By Henry Bentinck

The pale blue sparks of radio fly into the past. They weave a pattern—a lacy pattern, while their blueness merges into lavender—lavender and old lace. And we forget the present.

That is what "Roses and Drums" does for us. Every Sunday afternoon it makes history repeat itself through the loudspeakers of the nation—and yesterday's thunder reverberates again in quiet living-rooms of today.

Lavender and old lace of seventy years ago? *Thunder* and old lace, rather—during what was up to that time the most dreadful war in human history. And trembling amid the vibrations of that thunder was the destiny—the history—the entire future of the United States.

History? Are present-day radio listeners interested in history? They are, the way "Roses and Drums" tells it!

For everybody loves a story.

"Roses and Drums" is a story—a modern thousand-and-one tales about men and women; their heartaches, their triumphs and joys as they lived and died. Most of them had no idea that their actions were making history, just as today most of us fail to realize that ours are doing the same thing. They lived and loved and suffered and were so very human—so much like ourselves—that the stories behind "Roses and Drums" would be sufficient to make it popular, even if its sponsors didn't care a fig for historical accuracy. This is especially true since those stories are brought to life by some of the greatest actors and actresses on stage, screen and radio.

But "Roses and Drums" is more than a story. It is also the truth. So faithfully, so meticulously does it adhere to the facts of American history that it actually is making contributions to historical knowledge. For example, the author of the script gets material from memoirs of the generals of that time, and of educated women who kept records of facts and impressions.

History in the Making Too Often Isn't Recognized as History. Yet Under the Aladdin's Touch of Producers, Writer, Actors and Technicians, the Drama of the Civil War—Epic of History for All Ages—Comes to Life. If You Have Missed Your Share of Yesterday's Thunder, Be Consoled, for "Roses and Drums" Is Back on the Air, More Stirring Than Ever

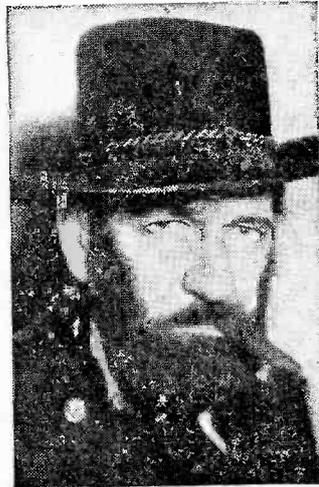
These data are not to be found in textbooks. Yet they are enjoyed alike by professors and small boys—although the latter neither know nor care that these are fresh gleanings of fact, added to the epic of America.

The memoirs and letters of the women of the time are especially valuable. They talk about food and clothes and prices, and the trouble of getting servants—and all the other worries which were just as real 70 years ago as they are today. That is history the way the house wife likes it—and the way she gets it, in "Roses and Drums."

This program is planned to provide a balanced diet of entertainment and education—fancy and fact—art and science. It is essentially a true story, well told.

How is it told? Imagine yourself in the beautiful theater studio of the National Broadcasting Company, in New York City. It is Sunday afternoon. On the stage some of the world's leading Thespians—a group of the "Who's Who" of the theater—perform in full costume, and with all the polished pantomime that con-

Guy Bates Post, star of the stage for years, made up for his portrayal of General Grant



tributed to their fame before program broadcasting was born.

There, before an accustomed studio audience of three or four hundred, the great Guy Bates Post goes on with his characterization of "General Grant." Supporting him are Charles Webster as "Abraham Lincoln," John Riggs as "Randy Claymore," Reed Brown, Jr., as "Gordon Wright," Helen Claire as "Betty Graham," Bill Adams as "Daniel Stark," Porter Hall as "Lew Wallace," Pedro de Cordoba is narrator, and Jack Roseleigh, John Daly Murphy and Arthur Maitland regularly take various roles. These artists pay no attention whatever to those microphones that carry their voices to the millions of listeners on the airplanes.

Wise radio directors have so instructed them, knowing that they are working with men and women born to the footlights, men and women who are inspired to their best efforts by the intent faces and the applause of "the house." Capable radio technicians have so placed the microphones that those best efforts will reach the several millions with unimpaired quality.

And what is the result of all this fine acting—this technical excellence?

Down in the Tennessee mountains a withered veteran of the days of '61 bends an attentive if somewhat failing ear toward an obsolete receiver, and

Helen Claire, the charming Southern miss who plays "Betty Graham," the pretty heroine of radio's great seventy-year-old epic

slaps a jeaned thigh in glee at the faithful reproduction of a rebel yell; in Shreveport, La., a frock-coated gentleman of the old school nods his head in silent approval of the faithful re-enactment of the scene in which he was an actor; in Chicago a high-school freshman decides that history isn't such a terrible bore after all; and in Fort Worth a school-teacher rushes to her writing desk to start the letter that will take violent issue with the writers of "Roses and Drums" over some particular point on which her favorite authority fails to agree—and promptly is shown where the weight of evidence is against both her and her authority!

For the author of the series gathers his information from not one, but many historical authorities. And finally, even after all that, before any script is put on the air, it is air-mailed to Professor W. W. Jernegan, of the University of Chicago history department staff. There more research often is done on any points in doubt.

What chance has the poor would-be critic?

Sometimes this research develops most perplexing situations. Usually the question may be decided by a majority vote of the historians of the period, but frequently the situation of evenly-divided authorities arises.

Those from below the Mason-Dixon line place one interpretation on the outcome of a certain battle, and those above that line interpret it in quite a different manner. Then the script staff must accept the version of some one historian who has gained for himself a reputation for fair-mindedness.

This demand for accuracy has become almost a phobia on the part of everyone connected even remotely with "Roses and Drums," not only the script writer and the checkers, but even the stenographers and the office help.

Before the story entered the Civil War period, and while the scripts were portraying Revolutionary days, one episode dealt with a true incident in which, when the Continental army was faced with a shortage of bullets, an ingenious New York patriot went about the town

gathering window weights to be cast into slugs and fired at the British. The script quite casually mentioned the number of bullets produced from each sash weight.

An office boy, reading the script over the shoulder of a stenographer while she transcribed it, knew something about ballistics, ancient and modern. He knew that the hunk of lead thrown from the Revolutionary musket was many times the weight of the sliver of metal hurled from the modern army rifle, and he shouted his protest.

The argument ended only after a bullet had been borrowed from an historical museum and weighed, and that weight divided by the weight of a window balance of Revolutionary days—the poundage of the latter being learned by still further research. Results proved the office boy to be correct, and the script was changed.

In the matter of sound effects, too, accuracy is drawn to a hair-line. The first time the famed Rebel war cry was put on the air, it drew a letter of criticism from a Confederate veteran in Mississippi. The producers located another veteran of the Confederacy several hundred miles out of New York, brought him to the studios and heard the "real McCoy." His yell went down for posterity. It was recorded on a sound disk.

The height of scrupulousness came, however, when the sound man arrived at the studio one evening with an old cap-and-ball revolver for a dueling scene, solemnly contending that the blast of black powder used in

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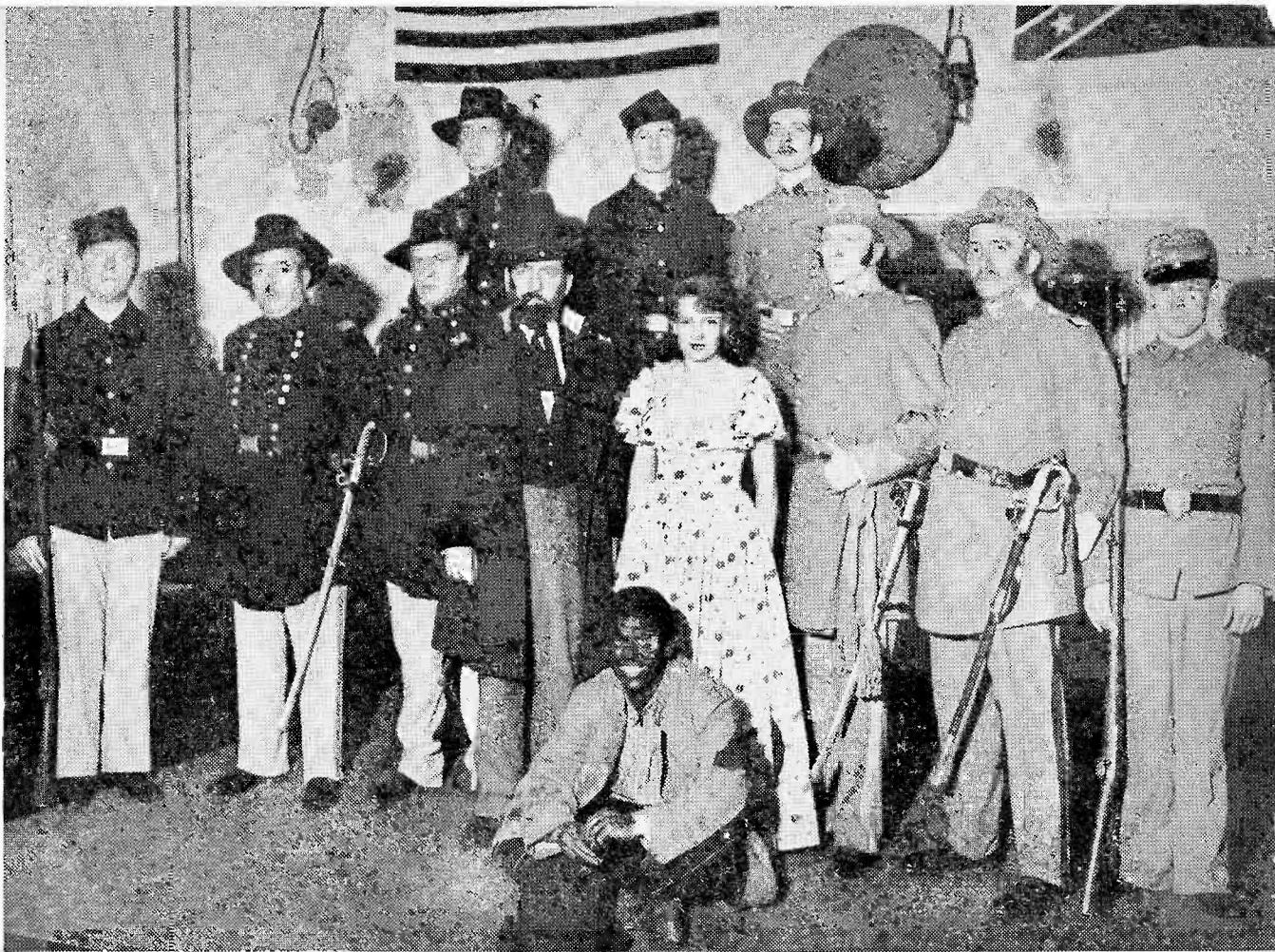
that ancient weapon sounded quite different from the smokeless-powder loads of modern weapons.

Even in the matter of published pictures the producers of "Roses and Drums" have been called upon to answer criticism. A West Point cadet, after seeing a picture of the cast in uniform, wrote that Grant and Sherman were wearing Navy swords. But again the critic was stopped. The sword of the army staff officer of Civil War days was almost identical with that carried today by Navy officers.

The producers were all ready for that one. They had collected a particularly rare and fine group of actual battleground photographs from the Civil War, one of the finest collections in existence.

Another important asset in this back-stage preparation is a calendar from Civil War days. It was acquired after a listener gravely had informed the producers that March 15, 1863, fell on a Sunday, and not on a Saturday, as the script writer had it. History often is provokingly vague on this point. It may seem a most trivial matter, but the entire atmosphere and setting of a story may be altered by the fact that the events fell on Sunday, rather than on Saturday.

These and countless other little details go into this most modern method of dispensing history, the method that students of all ages find far more absorb-



The cast of "Roses and Drums" at the height of its popularity: Front row, standing, J. Malcolm Dunn as a Guard; Walter Connolly as Colonel Bendon; Tom Chalmers as General Phil Sheridan; Guy Bates Post as General U. S. Grant; Elizabeth Love as Betty; Charles Waldron as General Braxton Bragg; Jack Roseleigh as General Longstreet; Bill Miley as a Picket. Back row: Arthur Maitland as General Thomas; Reed Brown, Junior, as Gordon; John Griggs as Randy. Tune in any Sunday afternoon over an NBC-WJZ network



Reed Brown, Junior, makes a fitting love-mate in the cast for Helen Claire. Tune in and learn how fitting!

ing than the duty to remember dates from the commonplace printed page.

This history is "humanized" history—fanciful yet accurate. The result is that though teachers recommend this program, pupils do not therefore avoid it—which, to anyone who knows student psychology, is a most profound tribute; pedagogical recommendation has made many a thrilling classical work unpopular.

With all of this care, scores of letters of adverse criticism are received after each episode, but it is criticism that can be, and is, answered. Nine times

out of ten, and often ten times out of ten, the critic is relying on one text, or one authority alone.

But the popularity of this program cannot be accounted for solely on the groups that it is a good story, accurately told. It is also well told both by the skill of its actors—as has been stated—and the ingenuity, veracity and multiplicity of its sound effects.

In the preponderance of stage celebrities making up the radio cast, the producers have not tried to impress the listeners merely with names. They are sincere in their conviction that stage training is essential to the finished radio actor—that the stage-trained performer "tells the story" better. They will tell you there is a decided difference in the two schools of mimes. The younger, radio-trained actor is invariably better than his stage brother at the first reading of a role. His first interpretation usually is good, while the stage veteran is apt to give a rather halcy and an almost stammering first reading.

But afterward, at the second reading, the difference swings the other way. The veteran begins to get the feel of the part, he grasps the deep and the full significance of those lines, the sentiment behind them.

And that is why the cast of "Roses and Drums" has included such names as De Wolf Hopper, Guy Bates Post, Louise Groody, Fritz Leiber, Cecelia Loftus, Violet Heming, Glen Hunter, William Faversham, Effie Shannon, Charles Coburn, Ernest Truex, Pedro de Cordoba, Osgood Perkins, Walter Connolly, Conway Tearle, Oscar Shaw and Donald Meek. Many of these actors faced the microphone for the first time in an episode of "Roses and Drums."

The advantage of this stage-trained cast was evidenced best when Elizabeth Love let it be known that she must leave New York for a London theatrical engagement. Here was a situation that would have put the producer of almost any other radio series "on the spot." Miss Love had played the feminine lead, the part of "Betty Graham" since the beginning of the series in April, 1932. Her voice, caressingly Southern, had become known to millions. But the stage insists that nothing is impossible.

Helen Claire, a young stage actress, was brought to the rescue. An unreconstructed Rebel from Union Springs, Alabama, she had the correct dialect. She spent days with Miss Love, copying every little nuance of speech. The test was made with Miss Love and Miss Claire taking alternate speeches in the same pro-

Before an Episode of "Roses and Drums" Goes on the Air, It Is Assembled in Script After Careful Search of Dozens of Records, It Is Rechecked, It Is Sent to a Professor of History to Re-insure Accuracy. It Then Goes to the Ace Staff of Thespians Who Bring It to You—Finished, Refined, Precise

duction. Not a single person, so far as can be learned, detected the difference. On the following broadcast Miss Claire took over the entire role.

And now for the sound effects. These are the "eyes" of radio drama—and in this colorful, titanic saga of a nation's travail, they are exceptionally important. Scripts are written with a separate page listing the sound

effects. Many pages show forty or fifty different effects relating to the ten minutes of action which are heard over the air. Radio can compensate for the lack of visual stimulus by a greater variety and realism in sound effects than is feasible on the stage, for instance. Over the air, a conversation among the characters, no matter how dramatic, tends to sound flat unless advantage is taken of the effects which can be created.

The author, who is James Glover, by the way, endeavors to place the scenes in settings where accompanying sound naturally would be heard, such as a forest with the singing of birds and rustling of trees—or an old mill with the splash of water—or a point on the seashore in the fog, with the fog-horn heard indistinctly. Novel sound effects continually are being brought out to test the ingenuity of the experts in this line. The boom of a cannon is commonplace over the air, but the sound of an exploding cannon naturally would be different, and a new thrill for the listeners.

The writer, in preparing the romantic portions of the scripts, chooses characters who make contrast with the forceful personalities of the military men. One recent episode included Sidney Lanier, a Southern poet, who was then in prison. His part was quite bookish; he was made very real by reproducing his tubercular cough. Another current script features a colorful old sea captain in charge of a lighthouse. Negro soldiers, guards, or servants with their characteristic speech, often are used in the drama for further contrast.

The author constantly is mindful of balancing the victories of the war between the North and the South, though this is not overly difficult, as the war could not have lasted for four years if the victories had not been pretty evenly divided.

And so "Roses and Drums" carries on—thrilling the nation with its stories, thrilling the historians with its accuracy and, in general, accomplishing the impossible by educating its listeners, while increasing its following on the air in competition with hotcha bands, big-name comedians and super-super productions.

Standing By—

With Ray Perkins

Mrs. Jones' husband is a radio production man. Except for a few occasions when he has come home from class reunions or similar catastrophes wearing a silly grin and someone else's hat, Mr. Jones has been a well-behaved citizen and a fond mate.

Years ago Mr. Jones used to time races at track meets. So, recalling Mr. Jones' talent with a stop-watch, somebody lured him into an advertising agency and put him in charge of four or five radio programs. Now Mr. Jones is at a radio studio every night, and each day he is parked in an office listening to complaints about the work of the night before. If he isn't in the office mornings, the copywriters and book-keepers think he's getting away with murder.

Mrs. Jones sees her husband on his way out in the morning and frequently she catches a glimpse of him late in the evening when he makes a flying leap from the front door into bed. The children, seeing him recently, yelled to their mother that there was a man in the house!

Mr. Jones used to be a good bridge player, but since his radio job he has played so little he thinks spades are tools to dig with. Friends are asking what became of old Jonesie, and his wife's relatives suspect he is doing a bit in jail. So Mrs. Jones is trying to get him to resign and become a night watchman so she can at least become acquainted with him in the daytime.

Moral: It takes a broad-minded gal to put up with a radio-exec husband.

With all due posies to my old collutch class-mate Howard Dietz, whose lyrics bedeck "The Gibson Family" (and flowers also to his capable collaborators), there is something missing in a radio-musical-comedy that not even originality can offset. The missing link is chorus girls. A musical comedy without cuties is just a radio program.

On Sunday (the 23rd) comes a yodel thru' NBC direct from the top of the Jungfrau in Switzerland, one of a series from famous mountain peaks. The first was from Mt. Ranier, Washington, the next is to be from Vesuvius.

Other high points might include broadcasts from Jimmie Durante's nose or Morton Downey's upper register.

If it's really inaccessibility of height they're seek-



"Sweeter 'n sweet" is Sue Read, protege of Roxy and chosen by him to lead off his "Roxy Review" which started Saturday, September 15

ing, they might consider the first five places in the Crosby survey, or the 1400 kilocycle district on the dial. But if it's just pure rarified atmosphere they want, it can be had in any audition-board room.

A quick glance over any program list gives you the

impression that radio's personnel is largely made up of guys named Don. Here are just a few Dons—Voorbees, Stauffer, Higgins, Bestor, Ameche, Wilson, Beltz, Novis, Bernard, Albert, Uncle Don—know any others? Rosario Bourdon doesn't count.

Ben Grauer, who boarded a Coast Guard cutter last week to help give a wave-by-wave description of the Cup Race, forgot to bring seasickness pills. Rumored he didn't care for lunch.

Belatedly we learn of the passing of Helene Handin, an old radio sweetheart, in Los Angeles last month. She was a lovely and genuine person, and her death was sadly premature. Though she was active on the West coast, a host of friends will remember her for her popular series "The Two Troupers," with Marcella Shields on a national network a few years ago.

They broadcast the story of the national anthem (The Star Spangled Banner, you know) over the blue net recently. Fortunately nobody had to remember the words as someone found them in a book in the NBC library.

Suggestion to Willard Robison for theme music, Simmons Bed Program: "The Spring Song."

And would you say that Mrs. Roosevelt's success on the Simmons program represents the triumph of mind over mattress? You would if you were writing a colyum.

I hear Eddie Cantor is going to take over that coffee business himself and hire Chase and Sanborn to go on the air for him.

Cold Facts and Hot Tips: Freddy Martin and his orch commence Sunday-afternoon, Oct. 7th with 60 CBS stations. Sponsor Vick's. Ay, there's the rub . . . Roy Atwell

being groomed for annual diction medal award, just for a new twist. . . Must be something about that CBS show "Forty-five Minutes in Hollywood"! Three members of the cast and the director all have become parents recently. All without W. Winchell's permission. . . Spite work—W.W. is on NBC. . . Why is it none of the publicity stories about dance bands ever tell you how many pieces there are in them? . . . Ted Fiorito now announces his name should be printed Fio-Rito. Ted is orchestrating in Cali-Fornia at the Ambass-Ador. If you see him, tell him Ray Per-Kins was asking for him.

Along the Airialto

By Martin J. Lewis

Marty has heap big interesting news item for you that is absolutely exclusive: My friend and your friend Rudy Vallee turned down an offer to make a personal appearance tour not only in the United States but Europe as well. His stipend was to be just twice as much as he is getting from his yeast sponsor. Vallee refused the offer because his first consideration was his sponsor who gave him his big chance. Rudy, knowing the meaning of loyalty, signed on the dotted line to continue his Thursday night "Variety Show" at least until January, 1936, a gesture which should be loudly applauded.

Morton Downey was offered \$4,000 weekly to open with a band at the Palmer House, Chicago. In addition to singing and leading the band, Downey is to broadcast twice weekly. Deal is still being negotiated.

The new Burns and Allen program, entitled "The Adventures of Gracie," will develop something new in radio technique. The music, specially written by Bobby Dolan, orchestra leader for the show, will set the scene and provide a suitable background for the dialogue, harmonizing with their script. Eight hours' rehearsal will be required for the half-hour broadcast.

KILOCYCLE CHATTER: "Buy American": The first names of the principals on that cigaret program are Rosa, Greta, Nino, Andre, Fred Warning, who has been thin from scratch, dropped twelve pounds during his last vaudeville tour. Dick Jurgens and his band will broadcast over Columbia several times

weekly from the Hotel St. Francis, Frisco. . . Elaine Melchior, CBS dramatic actress and leading player in "Buck Rogers," is recovering at the Newark Ear, Eye and Nose Hospital from a mastoid operation. . . Dick Stabile is leaving the Ben Bernie organization to organize his own band. . . "I'll Close My Eyes," one of the better of the new tunes, was written by Nick Kenny, popular radio editor of the New York "Mirror". . . Hum the first few bars of "True" and then do the same with "Two Cigarettes in the Dark," and see if you don't notice the similarity. . . The more I hear Pat Barnes on the Lombarda show, the more I like his colorful style of announcements. His voice is a perfect blend to the music.

Lay Mills and Sally Parker, a new comedy duo, have been signed by the CBS Artists' Bureau. Sally used to play with Richy Craig, Jr., and the pair use some of the late comedian's material. . . Mrs. J. C. Landry, heard on the air over a Minneapolis station, is the mother of Art Landry, new NBC orchestra leader. . . Harold Lloyd was among the audience at Waring's Pennsylvanians' first broadcast in New York, after returning from their tour. The Waring aggregation appeared in Lloyd's old flicker, "The Freshman". . . Frank Readick will again give you the creeps when the "Shadow" returns to the airwaves. . . Ted Husing has been added to the cast of the "Camel Caravan" only to present a dramatized commercial sketch on the Tuesday night programs. . . Olin Dutra, national open

golf champion, will be heard in his real character when the "Red Davis" sketches again get under way the first of next month.

ROMANCE IN THE AIR: Betty Barthell, pretty CBS Southern singer, was annoyed last week by a "Colonel John Marshall" of Kentucky, who came to Manhattan and wanted to marry her. Since he never saw Betty, she sent a very homely friend in her place. The guy took the next train back to Kentucky. . . Announcer Jimmy Wallington rushed to his press agent as soon as he returned from his honeymoon vaudeville trip to see how the scribe reacted to his second marriage. At first he was plenty worried, but brightened up when he saw the favorable mentions. The new frau is a dancer at the Radio City Music Hall, and plenty lovely. . . Another NBC announcer's love affair is not faring so well. John S. Young's romance with Alice Batson is nearing the reefs, it is said, because Poppa Batson objects. . . Lovely Patti Pickens, whose photograph graced the cover of Radio Guide recently, is experiencing her first serious college-boy romance—poor thing. . . When Phil Baker returns to the U. S. A., his first six programs will be from the New York studios.

At a recent dinner given to introduce the writers and cast of the "Gibson Family," which was attended by many notables in the radio, literary and show worlds, Lawrence Tibbett, in his speech, proved that it pays to study and work hard. "Why, last season," he exclaimed, "I was just selling tires, and this year look at the way I've advanced. I'm now selling the whole automobile!"



Roxy on holiday with other leaders, from a photograph taken in Bermuda. Left to right, M. H. Aylesworth, Roxy, and Rex Cole seated beside the cabby

"ROXY"

By Jack Banner

Uncanny Vision and Foresight, a Knack of Thinking Ahead, an Almost Psychic Ability to Tear the Curtains Aside and Peer into the Future—These Qualities Have Carried Roxy to the Leadership Among Showmen. Read the Amazing Story of His Triumphs, and Learn How. Herewith Is Published the Third Instalment

enormous size and the variation of programs were so rapid that fresh problems presented themselves at each broadcast. Microphone outlets were placed in the footlights, backstage, in the wings, in the orchestra pit and even on the balcony.

This indeed was a far hail from the crude equipment that had been installed in the Capitol Theater on that epochal day in 1922.

Roxy was tireless in his efforts to create new types of programs and personalities. He was on the lookout constantly for new types and faces, and thus he discovered Jeanie Lang, Jimmy Melton and Sylvia Froos and other notable artists whose present popularity in the radio realm are eloquent testimonials of his ability to recognize radio talent in its infantile stages.

In this direction it is interesting to note the present position of many of his earlier discoveries. Two of his finds have crashed the well-nigh impregnable portals of the Metropolitan Opera Company—Frederick Jaegel and Edith Fleischer. Evelyn Herbert has become a musical comedy star; Eugene Ormandy, one of his assistants, is now a noted symphony director; Billy Akst, another assistant, is head man of the Metro-Goldwyn-Mayer music department, and Yascha Bunchuk and Erno Rapee are leading orchestra directors. This is an imposing list of talent discovery; a list unmatched thus far in radio annals.

The "gang" reached its pinnacle of influence at the Roxy Theater. So insistent did the personal appearance calls from other cities become that Roxy arranged for a yearly tour across the country. These tours were artistic and financial triumphs. Roxy and the gang were treated like conquering heroes, with gala automobile parades, public receptions, keys to cities and all the trimmings.

Roxy naturally grew with his gang. It was while on tours that he twice forgot to sign off with his usual benediction: "Good night, sweet dreams, God bless you." He was swamped with reproachful letters from his army of fans.

For three years Roxy was supremely happy in his new venture. Despite all the honor, money and fame that came his way, he remained a slave to his radio programs. He still struggled to keep them as flawless and perfect as possible, injecting his mixture of drama, pathos, comedy and sentiment. Then the Fox Film Corporation bought the controlling interest in the theater, and his final two years there turned into an unhappy nightmare.

The sudden change was a shock to Roxy. For years he had held free sway and reign to do whatsoever he pleased in the interests of his theater and radio programs. Suddenly this power was throttled. They clashed constantly on the matter of his programs. There was a continuous turmoil and friction. Finally, in desperation, he delivered an ultimatum. Either he was to have an absolutely free reign, or else he'd resign.

Exactly what financial arrangement Roxy made with the Fox Company is unknown, as this episode has remained a closed book with all of the principals involved. At any rate, they reached a satisfactory decision, and in 1931 he ended his official connection with the theater that was to continue to feature his name in tremendous, blazing red letters, even after he became connected with a competing company.

But Roxy was far from through. His brilliant mind already was working on a greater and more tremendous undertaking. Before many months elapsed he was destined to head one of the greatest theatrical and radio developments in the world. Read of it in the next issue of RADIO GUIDE, dated Week Ending October 6.

Back in 1914, when Broadway was at its gayest, the late Professor Hugo Munsterberg, famed Harvard University psychologist, dropped into the Strand Theater. Prepared to while away a few unprofitable hours, the eminent scholar was astounded at the verve, dash and sparkle of the rounded and balanced program. When the curtain came down he went backstage and asked to see the program director. He was ushered over to Samuel Rothafel.

"Mr. Rothafel," he stated after he had introduced himself "in my estimation you are the world's most natural psychologist."

In addition to paying Roxy this compliment that he praises most highly in life, the Cambridge authority hit upon the exact reason for the dynamic showman's phenomenal success in the theatrical and radio arts.

Roxy was the practical psychologist. He probably wouldn't have understood the scholastic niceties of the subject, but his hardy knowledge, hewn from life, enabled him to become a master of the subject. He was quick to appreciate and to understand the public's desires. His uncanny vision and foresight, his knack of thinking ahead, and his almost psychic ability to tear the curtains of time aside and peer into the future, contributed richly to his upward climb.

Roxy was asked recently what single factor motivated his embrace of radio. His answer was crisp and to the point.

"Belief," he replied. "I believed in the ultimate destiny of radio. It wasn't a haphazard step, not by a long shot. For years I had trained myself to looking ahead and envisioning the future of any new development. I did foresee that some day radio would be hailed as one of the greatest contributions to civilization and the arts. For this reason I allied myself to it. I mentally vivisectioned its tendencies, its limitations, its strength and its weakness, and after making my analysis I gambled everything on my decision."

Roxy first visualized the Roxy Theater in 1926. In his mind's eye he outlined the beautiful structure that radio, and radio alone, was to make possible. From the very beginning it was Roxy's idea to make the theater a combination of movie house and radio broadcasting studio. This, of course, was another revolutionary idea, and again the critics shook their heads.

That summer he met Herbert Lubin, a multi-millionaire picture producer fresh from Hollywood. So great was Roxy's enthusiasm that he had comparatively little difficulty in winning Lubin's allegiance. Thus, after almost seven years of faithful and tireless service at

the Capitol Theater, Roxy turned in his resignation and devoted his efforts toward the fulfillment of his latest dream.

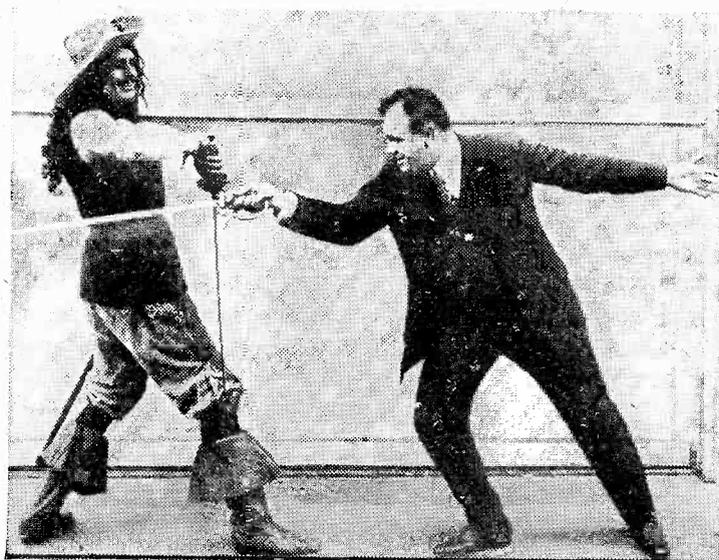
Seventh Avenue and Fiftieth Street was the site selected for the theater, and for more than a year workers toiled mightily in the rush to complete the structure. Thus, on March 11, 1927, the doors of the finest motion picture and radio playhouse in the world were thrown open to the public.

The Roxy Theater proved to be the renaissance of the radio industry. Everybody struggled to get on the air. No longer were artistic noses held high when the subject of broadcasting was mentioned. The glamorous personalities of the stage, screen and operatic worlds fought for radio contracts and appearances. Radio, indeed, became the Mecca and goal of the royal families of the make-believe worlds.

The theater itself defied description. Broadcasting facilities were stupendous.

There were sixteen microphone outlets in the studio, fourteen of which could be operated at one time, though as a general rule three microphones sufficed for each broadcast—one for the orchestra, one for the chorus and one for Roxy. Roxy's ingenuity was called into play constantly, for the theater proper was of such

Douglas Fairbanks tilting a lance with Roxy, when "The Three Musketeers" was being filmed



Name-the-Stars Prize-Winners

The 440 winners of RADIO GUIDE'S "Name-the-Stars" contest have been selected—after weeks of painstaking tabulation, and the earnest, meticulous efforts of the strongest Board of Judges ever brought together in any radio competition.

RADIO GUIDE was honored to place in the hands of these peerless judges the entire problem of picking the winners. The judges alone interpreted the rules. They alone applied the rules; they alone awarded the prizes. Their word is final.

Each contestant had two major tasks to perform—naming the stars, and writing a letter of 20 words or less about his or her favorite performer or team among them. Many correct solutions were received. From these, the judges selected the final winners by picking those solutions which were accompanied by the best letters.

The Board of Judges was made up of the following radio stars of international reputation: Frank Buck, principal of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest, star of NBC-WJZ's "Household Musical Memories" and outstanding poet; Morton Downey, great radio tenor; Buddy Rogers, whose orchestra is heard over NBC and CBS; Tony Wons, star of the new "House by the Side of the Road," NBC program; Phil Baker, famous NBC-Armour jester; Gertrude Niesen, vibrant CBS blues singer; Dolores Gillen, dramatic star; Eddy Duchin, brilliant pianist-maestro, and Joe Kelly, Master of Ceremonies, WLS National Barn Dance.

First prize of \$1,000.00 was awarded by these distinguished judges to Mrs. Bertha Taylor, of Albany, N. Y.

Second prize of \$500.00 was awarded to Helen D. Stone, Toledo, Ohio.

Third prize of \$250.00 goes to Mrs. C. F. Middlebrook, Macon, Ga.

The tremendous volume of solutions received, had the unavoidable effect of delaying the final judging. For, even though hundreds of thousands of returns were received, the judges naturally were just as thorough and painstaking in making their selections as they would have been had the contestants been few in number.

Many correct answers were received—but many of these had to be disqualified for mistakes in spelling. Other contestants were overzealous, and put too much into their answers; for example, where the solution to one puzzle was the name "Rubinoff," a contestant was disqualified if he wrote "David Rubinoff." Many contestants who had otherwise perfect solutions, made the mistake of failing to follow the pictorial presentation of stars' names with sufficient strictness. For example, the pictorial presentation of "Amos and Andy" spelled out the word "and" in full. Many contestants, however, from force of habit, wrote "Amos 'n' Andy." The judges quite properly favored those who followed the strictest cartoon interpretation.

But even after the judges had taken such things into consideration, there remained one more test—the letter of 20 words. This letter gave each contestant the opportunity to be original, forceful, and to exercise creative thought and sound reason. Those who took the greatest advantage of this opportunity, naturally received the highest ratings, providing their solutions were meticulously correct.

The judges then based their decisions upon the correctness of the solutions; the value of the 20-word letter and such factors as spelling and unswerving obedience to the rules of the contest.

Many elaborate and admirable mechanical and electrical devices were sent in, bearing solutions. But while these were appreciated, no special consideration could be given them. According to the rules, a simple, correct solution—if accompanied by a good 20-word letter—had every bit as great a chance of winning as the most complex and elaborate attempt to catch the eyes of the judges.

RADIO GUIDE extends its congratulations to the winners. It also thanks the many thousands of persons who entered this

Roster of the Winners in RADIO GUIDE'S \$5,000.00 Contest Discloses Teachers, Housewives, Railroad Men, Social Leaders and Others. Here Are ALL the Winners, the Prizes, and a Detailed List of Correct Answers

competition for their keen interest, and hopes that those who were not successful may be more fortunate when the next RADIO GUIDE competition is presented.

Prize-winners in this contest represent a real cross-section of life. Teachers, housewives, railroad men, social leaders, salesmen—all won prizes, which shows clearly that success did not depend upon special training or aptitude.

The winner of the first prize, Mrs.

the fourth prize-winner. He is the father of two children, and Assistant Chief Clerk to the Superintendent of Telegraph, Southern Railway System. Carl Wilke, winner of fifth prize, and a resident of Chicago, is a young man of 26.

Following is the list of prizes:

1st Prize	\$1,000
2nd Prize	500
3rd Prize	250
Next 2 Prizes \$100 each	200
Next 5 Prizes \$50 each	250



The Judges, photographed during a rest period on one of their strenuous days of judging: (Left to right, standing) Gertrude Niesen, Frank Buck, Harry McNaughton, Baker's "Bottle"; Tony Wons, Phil Baker, Barney McDevitt who represented Morton Downey; Joe Kelly. Seated: Dolores Gillen and Eddy Duchin

Bertha Taylor of Albany, is the mother of three children. Her home is modest and comfortable, and Mrs. Taylor is much too busy keeping it homelike to have time for bridge clubs or elaborate social activities. Of a somewhat retiring nature, she is content to leave to her hard-working husband the task of making the most of their outside contacts—believing

as she does that a woman's place is in the home. Nevertheless, she is a woman who could have won success in business or professional life, as her unequalled showing in this contest clearly demonstrates.

Mrs. Helen D. Stone of Toledo, O., is another married woman, mother of three children. In their comfortable home, her husband and the children, even the tiniest, are enthusiastic radio fans. Mr. and Mrs. Stone found amusement and relaxation in working the contest, and are as surprised as pleased to learn that second prize is theirs.

Mrs. C. F. Middlebrook, for 26 years a resident of Macon, Ga., is still another housewife who scored heavily. She won third prize. Harry T. Orr, of Charlotte, N. C., is

Next 20 Prizes \$25 each	\$ 500
Next 50 Prizes \$10 each	500
Next 360 Prizes \$5 each	1,800

The full list of prize-winners is as follows:

1. Mrs. Bertha Taylor, Albany, N. Y.—\$1,000.00
2. Mrs. Helen D. Stone, Toledo, Ohio—\$500.00
3. Mrs. C. F. Middlebrook, Macon, Ga.—\$250.00
4. Harry T. Orr, Charlotte, N. C.—\$100.00
5. Carl Wilke, Chicago, Ill.—\$100.00

440 Prizes Totalling.....\$5,000

The following will receive \$50.00 prizes:

Marie W. Crabbe, Wheaton, Ill.; Harvard C. Smith, Kenosha, Wis.; Jack Haynes, Greensboro, N. C.; Mrs. Glenn McWilliams, Van Dyke, Mich.; Stella Eikhaul, St. Paul, Minn.

The following will receive \$25.00 prizes:

Mrs. R. A. Giller, Pittsfield, Mass.; Emil Paulson, West New York, N. J.; Jule C. Heinicke, Pontiac, Mich.; Mrs. Irvin Rumpf, Burlingame, Calif.; Mr. L. B. Clawson, Jeanette, Pa.; Mrs. Sally Y. Scott, Denver, Colo.; Mrs. Betty O'Neil, Cleveland, O.; A. G. Steen, Dubuque, Ia.; Emilia Rafter, Philadelphia, Pa.; Miss Janie Lee Reynolds, Catawba Sanatorium, Va.; Dorothy Aldrich, Keokuk, Ia.; Mrs. J. A. Hector, Chicago, Ill.; Opal Bennett, Centralia, Wash.; Mrs. Edward Wohlan, Buffalo, N. Y.; Mrs. E. B. Green, Detroit, Mich.; Libbie A. Simek, Westchester, Ill.; Miss Sara Belle Williams, Atlanta, Ga.; Lawrence Vernon Longhway, Oklahoma City, Okla.; E. J. Cloudis, Farmingdale, N. J.; Wm. Weber, Hawthorne, N. J.

The following will receive \$10.00 prizes:

Ella Turle, Kansas City, Mo.; Mrs. A. J. Donnell, Kansas City, Kan.; Clare Breitweiser, Milwaukee, Wis.; Officer Henry Sheldon, Chicago, Ill.; Albin T. Tobiasz, Chicago, Ill.; Selma Hatley, Chicago, Ill.; Josephine Gorman, Gloucester City, N. J.; H. T. Claffey, Grand Rapids, Mich.; Mrs. Jessie Peterson, San Francisco, Calif.; Miss Emma Champanne, Chicago, Ill.; E. A. Matthews, Gibonburg, O.; Mrs. Laura Brand, Bedford City,

Calif.; Ray T. Nicholas, Princeton, Ill.; Mary V. Murphy, Chicago, Ill.; Melba Thompson, Detroit, Mich.; Mary Agnes Brown, Milwaukee, Wis.; Mrs. Marie Bigelow, Chicago, Ill.; Mrs. Ann Ryan, Chicago, Ill.; A. S. Pirie, Detroit, Mich.; Mrs. Newell, Buffalo, N. Y.; Thomas J. Allen, Atlanta, Ga.; Mrs. F. E. Elliott, Jamestown, Ga.; Eugene Haveman, St. Louis, Mo.; Per Turnquist, Chicago, Ill.; Mrs. Jack Berilla, Jr.; Easton, Pa.; Mrs. Lillian Long, Wilmington, N. C.; Harvey A. Westley, Detroit, Mich.; Mrs. Mary Ann Fowler, Windsor, Ont., Can.; Mrs. Geo. Beecher, Marshalltown, Ia.; Miss Mable D. Abranson, Minneapolis, Minn.; Clarence H. Reynolds, Warren, Pa.; Mrs. Lydia Lamb Smith, Columbus, Ohio; Emily S. Lockett, St. Joseph, Mo.; Frances Cook, Des Moines, Ia.; Bernard W. Arnold, Chattanooga, Tenn.; Miss Dorothy E. Fisher, Utica, N. Y.; Mrs. E. B. Daly, Buffalo, N. Y.; Mildred A. Pratt, Columbus, Ohio; Rosalia G. Sullivan, Chicago, Ill.; Mr. Fred Beaumont, New Bedford, Mass.; Mrs. Kenneth Coffin, Siasconset, Mass.; Geo. W. Calender, Wichita, Kans.; Lester R. Haight, Ferndale, Mich.; Douglas Bannerman, Manitowish, Wis.; Wm. B. Allman, Highland Park, Mich.; Frances Lauren, Chicago, Ill.; Mildred Butler, Shreveport, La.; Mrs. Edmond Kutchera, Milwaukee, Wis.; John Engel, Albany, Ind.; Mable Russell, Racine, Ill.

The following will receive \$5.00 prizes: Miss Ann J. Kuiken, Paterson, N. J.; Mrs. Betty Dodd, Cincinnati, O.; Virginia E. Thompson, Newcastle, Pa.; Roy Dust, New York, N. J.; K. Narf Sivad, Cleveland Heights, O.; J. F. Kavanaugh, E. Orange, N. J.; E. N. Quayle, Portsmouth, Va.; Alfred Liedke, N. Y. N. Y.; R. D. Miller, Galesburg, Ill.; Y. Rinn, Hartford, Conn.; D. J. Manty, Rock Island, Ill.; Eleanor Louisa Spring, Minn.; C. A. Lindbergh, Oakland, Calif.; Arthur T. Good, Dorchester, Mass.; Mrs. C. B. Reddell, Hartland, Wis.; John Antkowiak, Buffalo, N. Y.; John W. Brandts, Riverhead, L. I., N. Y.; F. F. Ferneau, Ft. Wayne, Ind.; Mrs. Nell A. Holt, Moline, Ill.; Anne Forsythe, Devon, Conn.; Miss Grace Thomas, Chicago, Ill.; Carl H. Boehler, Grantwood, N. J.; Mrs. Emerson Sauerhoff, Washington, D. C.; Mrs. Mildred E. Howell, Franklin, N. H.; Charles W. Schaefer, Trenton, N. J.; Walter Link, Brooklyn, N. Y.; Elizabeth Kaelo, Ft. Hunter, N. Y.; Magdalen T. Chernushek, Stafford Springs, Conn.; Anna Trautmann, So. Ozone Park, N. Y.; Maurine R. List, Paducah, Ky.; Miss Mary B. Farmer, Tuscaloosa, Ala.; H. E. Horton, Nashville, Tenn.; Robt. Ormsby, Winston-Salem, N. C.; Linda Fitzgerald, Urbana, Ill.; Geo. E. Lang, Carleton, Mich.; Miss Henrietta M. Boright, E. Chatham, N. Y.; Walter R. Warner, Ft. Wayne, Ind.; Miss Myrtle Danley, Belton, Tex.; F. Evelyn Crowell, Providence, R. I.; Gordon H. Jacobs, Jeddo, Pa.; Mrs. H. H. Golay, Hopkinsville, Ky.; F. Pauline Crowell, Providence, R. I.; Ada B. DeSeurth, Rock Island, Ill.; Eleanor Louisa Spring, Buffalo, N. Y.; Edward J. O'Brien, Newport, R. I.; Mrs. E. A. Cleveland, San Francisco, Calif.; Mrs. Allene Sinclair McCain, College Park, Ga.; Edna Mae Parson, Parkersburg, Pa.; Rudolph Uhnay, Chicago, Ill.; Raymond S. Clift, Tupelo, Miss.; Harvey Talley, Washington, D. C.; Mr. Samuel B. Curran, Camp Hill, Pa.; Howard V. Cradell, Union City, Mich.; Helen M. Fortune, Springfield, Ill.; Mary Jane Egan, Norfolk, Va.; Mrs. J. P. Cox, Kansas City, Mo.; Daisy M. Cleveland, Davenport, Ia.; Helen P. Giles, Lebanon, Pa.; Fred Karges, Kenosha, Wis.; Julia Mae Embry, Augusta, Ga.; William Weiss, Newark, N. J.; Mary Attack, McLeansboro, Ill.; Mrs. K. E. Daniloff, Urbana, Ill.; Mrs. Jessie Davis, Arthur, Ill.; Madge Adams, Bige Ash, O.; Lucile Davenport, Trenton, Mo.; J. B. Miller, New Orleans, La.; Nell C. Weiss, Carlinville, Ill.; Mrs. Edna Morrison, Chicago, Ill.; Kathleen F. Sherlock, Buffalo, N. Y.; Mary R. Wyand, Camden, N. J.; Lieut. H. N. Toftoy, West Point, N. Y.; Leon Miller, Joliet, Ill.; Victor Tregua, Port Alleghe, Pa.; S. E. Hamilton, Carrollton, Ala.; William Morris, Philadelphia, Pa.; Clarence Likhtak, St. Paul, Minn.; Gifford Gifford, Clinton, Ia.; Howard L. Seford, Indianapolis, Ind.; Mrs. Frank Moist, Chicago, Ill.; Mrs. M. C. Mirame, New Orleans, La.; Margaret Chadwick, Omaha, Neb.; Vera Citae, Brooklyn, N. Y.; John Junior Weber, Centralia Ill.; William Furrow, Des Moines, Ia.; Mrs. M. Magnani, Redwood City, Calif.; Otto B. Hackman, Indianapolis, Ind.; Mrs. E. E. W. Milwaukee, Wis.; Mrs. Edward J. Gray, Norwich, Conn.; Mrs. Helen Whitford, Milwaukee, Wis.; Mrs. Erwin Cusac, Wenona, Ill.; Mrs. Morris Wengrow, Columbia, S. C.; Edna Mae Pflibsen, Tonica, Ill.; Mrs. W. C. Dennis, Milwaukee, Wis.; Marion Bemis, Broadalbin, N. Y.; Frances Weisgerding, Joliet, Ill.; Mrs. F. Clarke, Michigan City, Ind.; Lena Pickett, St. Paul, Minn.; Connie; Pauline B. Rolis, Greensboro, N. C.; G. L. Mersich, Eureka, Calif.; Raymond Schlachter, Mt. Pulaski, Ill.; Miss Elizabeth Thorvald, Rag, Ind.; Mrs. Nicholas Hunstoft, St. Louis, Mo.; Mrs. Cecile S. Baltein, Hanover, Ill.; Mrs. Francie F. Fann, Ft. Wayne, Ind.; Mrs. E. T. Pirie, Sullivan, Ind.; Mrs. L. E. Pressley, Burlington, Ia.; Eugene Klatt, New York, N. Y.; W. C. Sharp, Kannapolis, N. C.; Elizabeth O'Brien, Oak Park, Ill.; Mrs. L. S. Stiffnet, Shreveport, La.; Ella Wagner, Chicago, Ill.; E. Blake, Chicago, Ill.; Mrs. J. F. Parrish, Athens, Ill.; Mrs. Ford F. Berley, North Bergen, N. J.; Lavine A. McConahy, New Castle, Pa.; Mrs. C. G. Hols, Marion Anderson, Kansas City, Mo.; Mrs. Howard W. Menig, Elizabeth, N. J.; Wallace Reed Harris, Morristown, N. J.; Mrs. Robert L. Jackson, St. Petersburg, Fla.; Sue Hill, New Castle, Pa.; M. E. McGrew, Crafton, Pa.; Lawrence J. Voss, Appleton, Wis.; A. M. Barnewell, Peoria, Ill.; Fred Fogwell, Cincinnati, O.; Paul B. Zimmerman, Kansas City, Mo.; Mrs. Arthur J. Huntington, Chicago, Ill.; Lawrence A. O'Bryan, Gary, Ind.; Mrs. Wallace W. Boers, Bedford, O.; James McKullen, Council Bluffs, Ia.; Mrs. H. M. Faruam, Minneapolis, Minn.; Ira Boag, Niles, O.; Mrs. Alice C. Stout, Trenton, N. J.; Harold I. Kelly, New York, N. Y.; Mrs. R. P. Fish, Chicago, Ill.; Miss Eleanor Wilson, Lynbrook, L. I., N. Y.; Mrs. H. J. Carenbauer, Wheeling, W. Va.; K. F. Lohn, Crookston, Minn.; Percy Miller, Saranac Lake, N. Y.; Mrs. A. J. Trodick, Big Fork, Mont.; Mrs. Keith Le Roy, Sandy, Ore.; Mrs. Anne Washburne, Port Arthur, Tex.; Miss Shirley Smith, Worcester, Mass.; Mrs. Ella M. Green, New York, N. Y.; Mrs. Eleanor McCaughy, Jamaica, L. I., N. Y.; Mrs. Florence B. Hoyt, Detroit, Mich.; Mabel Walker, Lancaster, Pa.; Miss Catherine Small, Peoria, Ill.; Mrs. Mary A. Camiff, Lansing, Mich.; Mrs. G. W. Pearson, Chicago, Ill.; Mrs. Walter Baldwin, West Liberty, Ia.; Elizabeth Odum, Brooklyn, N. Y.; Mrs. Florence Flanagan, Racine, Wis.; Charles Kozithousky, New York, N. Y.; Mrs. Kenneth Criswell, Detroit, Mich.; W. P. Bottolfsen, Wauwatosa, Wis.; Kathryn E. Boudier, Ephrata, Pa.; Anne Hope, Hollis, L. I.; Mrs. Minnie Ringen, Brooklyn, N. Y.; Miss Eva J. Hathaway, Fairhaven, Mass.; Ethel Schierbaum, Edwardsville, Ill.; Henry A. Matthey, Davenport, Ia.; Margaret McGarry, Parma, O.; Florence Y. Chamberlin, Hamilton Square, N. J.; G. Fletcher, Dallas, Tex.; Ellen A. Petersen, Duluth, Minn.; Adel A. Tollefson, Austin, Minn.;

(Continued on Page 21)

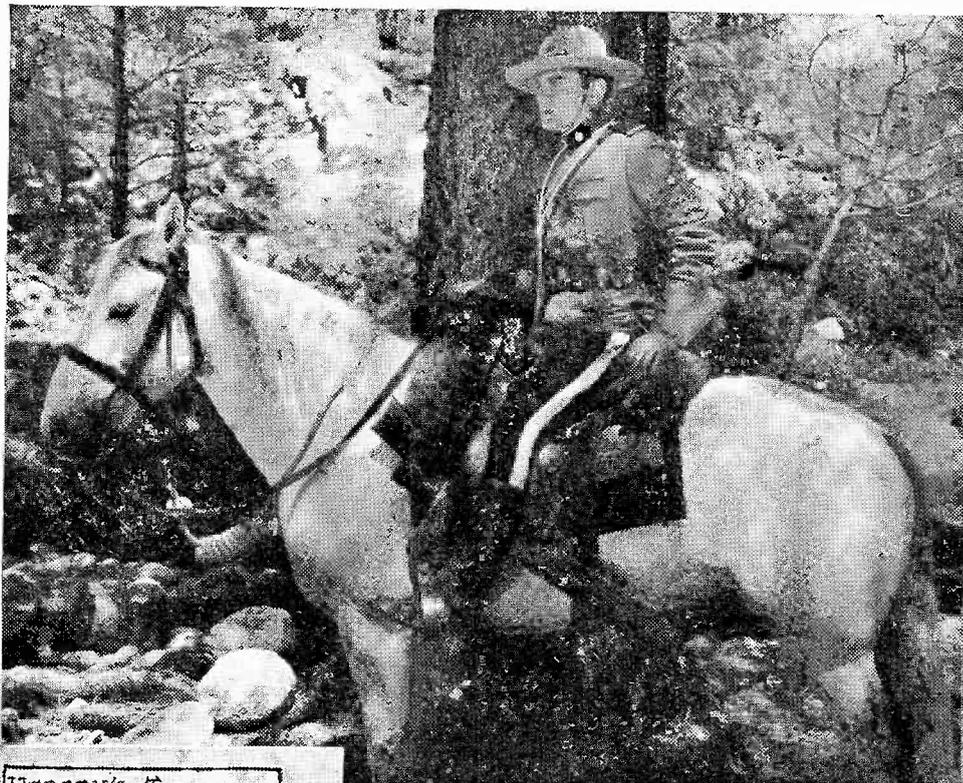


The top winners, left to right above, Mrs. Bertha Taylor, First Prize Winner; Mrs. Helen D. Stone, Second Prize Winner. Bottom row, left to right, Mrs. C. F. Middlebrook, Third Prize Winner, and Harry T. Orr, Fourth Prize Winner

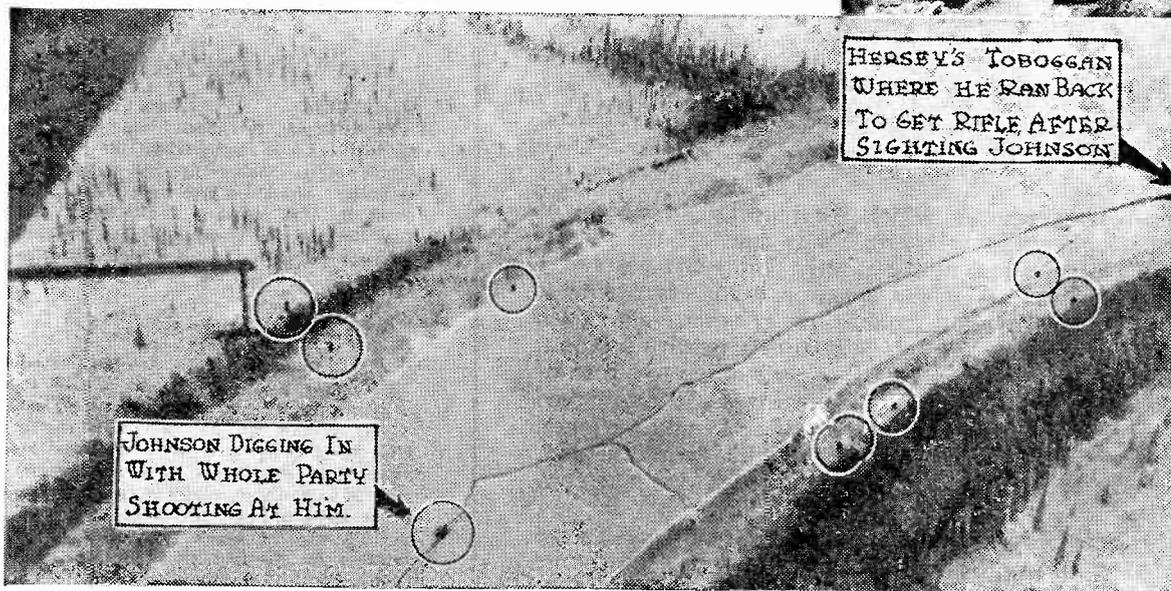
The Rat River Murders

By Marshall Graves

When a Man Runs Amuck in the Canadian Northwest, the Royal Mounted Police Let Winds Nor Blizzard Nor Starvation Stop Them from Getting Their Man. The Killer in This Story of the "Calling All Cars" Series Did Not Reckon on the Power of Radio as Defender of the Law



Typical member of the Royal Canadian Mounted Police, such as went out to bring back the mad killer of Rat River



Aerial view of Albert Johnson's last stand. The lowest circle indicates the killer digging into snow to escape rifle fire. Top circle shows the spot where he deserted his toboggan to run back to a cabin for "taking a head" on his Mountie quarry

He came roaring towards the Yukon country with a rifle in his hand, hurled northward upon a bucking log raft on the muddy waters of the River Peel.

To the three silent, startled Indians who were paddling upstream, he looked more like a river-devil than a man. There were snarls in his black beard, flickering yellow lights in his eyes. He clutched a rifle and shouted a hoarse taunt as the current bore him past: "You copperfaces!"

Peter Alexei, the bow paddle, finally spoke to his companions. Peter wore without incongruity a "mail-order" mackinaw, and a turkey-feather in his hair.

"White man got eyes like wolverine," said Peter gravely. "Wear papoose moccasin around neck, but no got papoose. Him plenty bushed."

Bushed! Such is the northland's term for the strange madness which overtakes men who live too long alone. Such men, when they run amuck, can menace an entire district—so it is no wonder that word spread quickly of the mysterious white man who had come into the territory on a log raft, wearing a pair of baby's shoes around his neck, and clutching a rifle in his hand!

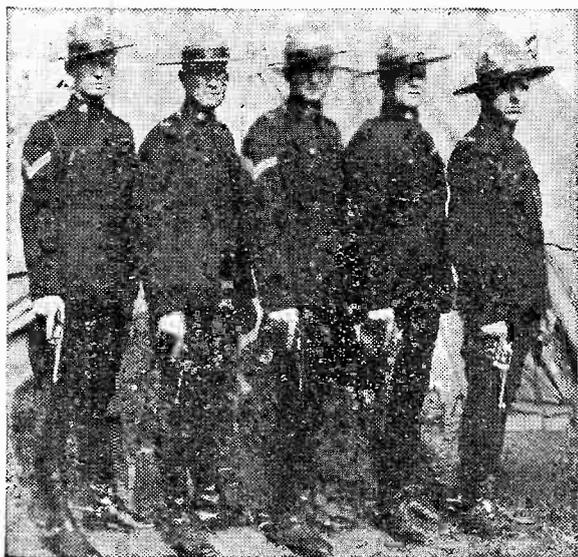
Service, the poet of the north, wrote years ago: "For there's never a law of God or man runs north of Fifty-three!"

But that was years ago. Now men in bright red coats, on horseback or behind dog-teams of yipping malemutes, have carried the banner of law and order as far north as the last black frozen point of land which prods the Arctic Ocean; men who have tackled unafraid the toughest police job on record.

The Royal Canadian Mounted Police are on the job. And they are interested in strangers.

They learned a number of disquieting things about this one. He had built a strange, huge log house up the Rat River. When Indians stopped to look at it, he brandished his rifle and ordered them away, while snapping savagely in the air—a shiny set of gold teeth! This from a man who had a perfectly good set of teeth of his own!

When cold weather threatened, this strange fellow had appeared at Fort McPherson trading post, and laid in supplies for the winter. Constable Millen of the Mounted happened to be at the post. He learned that the man's name was Albert Johnson, that he was supposed to be a trapper, but certainly was a liar—when he talked at all. "I'm from Arctic Red River," Johnson had



Pistol experts of the Canadian Mounted, more of the sort of men who give all to get their man. Left to right: Corporal Don Foreland, J. D. O'Connell, Corporal A. Ford, Constable W. Mowat and Constable J. L. Dolley

declared—an obvious lie, for that was Millen's own territory.

Then the Indians began to complain that Johnson was breaking up their traplines and throwing traps and all into the trees. At that, Constables King and McDowell of the R. C. M. P. were despatched from the police headquarters at Arctic Red River to pay a call on this man who didn't want company.

It was a long and weary trek over the snows—forty below zero and a gale blowing. But King and McDowell fought their way up Rat River. When at last they reached Johnson's queer cabin, high on a promontory, banked by scrub pines, they stopped short.

This was no cabin, it was a fort! Built of a heavy double thickness of logs, it seemed beyond the power of one man to construct. Towers were at each corner, and loopholes everywhere. Yet no smoke rose from the chimney, and there were no tracks on the snow which had lain for several days.

McDowell got no answer when he rapped on the door with the butt of his service pistol. "Open up," shouted King, "or we'll have to break in!"

Johnson opened up—but with a rifle. Splinters flew into the tanned faces of the two Mounties as slug after slug ripped through the door. Constable McDowell flung himself face down on the powdery snow. But King fell backwards, shot under the heart.

The shooting ceased. All the northland became quiet once more—as quiet as death. But King was not dead. McDowell picked him up awkwardly, tenderly, and carried him to the dog-sleigh. At every step he expected the madman to open fire again, and kill them both. But that was a chance a Mountie has to take. It was now his job to carry the unconscious King to Aklavik—80 miles away—where lived the nearest doctor.

The northland still tells, with wonder, how the comparative tenderfoot McDowell made that trip in 21 hours! Twenty-one hours of hell below zero, without pause for food or rest. At the end of that time he and his straining dogs stumbled into Aklavik. He murmured a few words to the hastily-summoned Inspector—and keeled over.

Johnson had won the first round of his battle with the Royal Canadian Mounted Police. But radio took up the fight.

Inspector Eames talked to the doctor, who was fighting valiantly for the life of the wounded officer. He talked to McDowell, who had recovered and was ready to start back, alone—to get the mad trapper of Rat River.

"It'll take more than one man to get him," the Inspector insisted. "I've got a plan." He scribbled an order to the man at the controls of the tiny police broadcasting station. A crisp official voice broke in upon the program relayed from faraway Montreal.

"Station UZK—UZK—general broadcast—trappers throughout Aklavik district report to nearest police post for service in capture of Albert Johnson, mad trapper of Rat River."

There was a brief pause, then: "Calling Royal Canadian Mounted Police at Fort McPherson; calling RCMP at Arctic Red River; calling RCMP at Fort McPherson and Arctic Red River—report full strength to (Continued on Page 28)

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Otto Intoxication

Dear VOL: Kulm, No. Dak.
The Fleischmann Hour with Rudy Vallee is a very delightful program. The Chase and Sanborn Coffee Hour with Rubinoff and Durante isn't bad, only Durante is a fine movie comedian. I miss Borrah Minnevitich and his Harmonica Rascals and was happy to hear them recently on a Fleischmann Hour.



How is this program: Ter Bergman, Borrah Minnevitich and His Rascals and Little Jackie Heller? Wayne King's is my favorite band with Jack Russell, Don Bestor, Bernie Cummins and Eddie Duchin running a close second. I have a band of my own.

Why not throttle sopranos with their do-re-mis, or better yet, restrict their broadcasting to hours when we have the radio shut off and gone to sleep? Otto Sperling

The Late Mr. Plummer

Dear VOL: Holly Springs, Miss.
Although, to my way of thinking, Mr. Plummer is two years late sending prunes to Jimmy Durante, I want to congratulate him for eventually getting around to it. Wouldn't it be great to bury him under them until the expiration of his contract? The Chase and Sanborn program with only Rubinoff's music would be much better. If they would bring him back to New York, let him play and have James Wallington, ace, to me, of the announcers, talk, it would be preferable. I wish he would send prunes to CBS for taking Ann Leaf off the air three days a week and substituting an orchestra. Mrs. T. C. Wynne

Singular Controversy

Dear VOL: Chattanooga, Tenn.
I would like to attempt to put you right on the use of the Southern negro expression, "you all." No Southern negro ever used this expression in the singular. It is always plural.

I was born and raised in the South and for more than 50 years have been in constant touch with the negro. I know intimately their ways and mannerisms and speak with the authority of all these years. Anyone is wrong who uses "you all" in the singular. It sounds ridiculous to us of the South.

I ask that you give this letter some prominence in RADIO GUIDE so it may aid, to some extent, in correcting what, to Southerners, is an ignorant fault.

Mark H. Sentner

Wants More Jack

Dear VOL: Davis Junction, Ill.
I am an ardent reader of RADIO GUIDE and like the material in it very much. My favorite on the evening programs is Jack Benny. I like his music as it is very appealing to one. He has a very witty program, too.

He doesn't monopolize his radio schedule. Everyone share's in Jack Benny's half-hour. He also has some very good talent on the air. The voice of Frank Parker is surely a treat to one's musical ear. Frank, also, has a good sense of humor.

I'm strong for more programs like only Jack, himself, can put over. His Mary is very talented also and she helps a great deal to make his programs successful. I'm hoping Jack soon have a longer hour.

Mrs. Ingvál Hanna



In Self Defense

Dear VOL: Chanute, Kan.
In reference to J. J. Refner who answered my letter regarding popular songs, will say I respect his point of view. But perhaps he is not familiar with the conditions in the song business. Today most of the retail music dealers are selling wallpaper, refrigerators and other things to help make a living.

Mr. Refner assumed I was knocking the business—no more so than a parent who corrects a child to help the child. Max Kimberly

Rag, Bone, Husk O'Hare

Dear VOL: Houston, Texas
I had the privilege recently of once more see-

ing Husk O'Hare, long one of my favorite band leaders. His music was up to its usual splendid standard but I got the impression that Husk, himself, is not well. He looks rather drawn and peaked and I just want to prevail on his many friends to urge him to take a rest rather than risk a breakdown. Alfred Mannion

Programs in Canada

Dear VOL: Montreal, P. Q., Can.
As was said in a previous RADIO GUIDE, Johnny Marvin is extremely popular in Montreal. I wonder why we shouldn't hear him regularly as programs are so lousy here at the time he is on. A word of praise for an old maestro, Ken Large, though it's quite a time since we heard him. But we have not forgotten. J. C.

Forgotten Then—Now an Epic

The matter-of-fact way in which we take the broadcast of the international yacht races, recalls by contrast the skeptical attitude of the press and public exactly thirty-five years ago. Marconi, then a young ambitious inventor, made arrangements with James Gordon Bennett, publisher of the *New York Herald*, to report the races by wireless from a captive balloon.

The New York newspaper editors were none too sure of the possible success of the venture. Wireless was still catalogued with black magic; and while they were willing to take a chance, they refused to lay themselves open to the criticism of skeptics. Bennett just wanted to try out the possibilities of this new contraption.

The balloon proved impractical, so Marconi set up his spark transmitter on the S. S. *Ponce* of the U. S. Lighthouse Service. The races were contested off the New Jersey coast. A few short miles away, at Navesink, Marconi set up his receiving station. From here the *Herald* ran its telegraph lines through to New York. The Yachting Editor of the *Herald* kept Marconi and his operators busy with a steady flow of words at the rate of about fifteen a minute. Today the regular rate of commercial messages is in the neighborhood of two hundred words a minute.

The facts that the Yankee sloop *Columbia* beat Sir Thomas Lipton's *Shamrock I.*, and the epic was enacted by wireless, were lost to the public. Greater things commanded attention—a national hero was returning home. Admiral Dewey and his fleet poked noses over the horizon, and the yacht race and the birth of radio's spot-news broadcasting passed from notice among the forgotten items in the day's news. The papers were given over entirely to the hero of Manila Bay.

However, James Gordon Bennett was sufficiently impressed to establish a wireless station in New York Harbor. When wireless became, through the years, a regular medium of exchanging messages, this little station beat the rest of the papers to the best sea stories of the day.

The public dismissed Marconi and his new science entirely, and even forgot to inquire about the race. But at this obscured and forgotten yacht race was born a new era. The public today looks upon what grew out of that era as an indispensable institution.

It is doubtful if more than a handful of people remember this incident, yet today only three and a half decades of tireless experimentation and research have made it possible for entire nations in both the old and the new world to follow simultaneously every phase of this international yacht race. In another ten years we dare to visualize a sight broadcast by television.

These races, while they never have lost their significance in maritime affairs, are milestones in the development of wireless and of broadcasting.

Jolly Saint Nick

Dear VOL: Newark, N. J.
I write you a few lines to give my favorite radio star a plug. The young man I have reference to is Nick Lucas, the crooning troubador.

He has a style of singing that is all his own and his guitar playing is second to none.



Nick has been a headliner in vaudeville for a number of years and also broke into the movie world by his featured parts in the pictures, *Show of Shows*, and *Gold Diggers of Broadway*. It is on his past work that I believe he will reach the pinnacle in radio. I have organized a Nick Lucas Fan Club and would like to have all of Nick's admirers contact me. Charles Afflitto

The On Leone Tong

Dear VOL: East Chicago, Ind.
Here's hoping that Earl Burtnett will not agree with Leone Hanson about the platinum blonde singer. She's really swell and couldn't be better. She has a real voice and no kick about it, Miss Hanson. I also think that Earl Burtnett knows what he has and will keep on with his famous and deserving singer. Rose Klobuchar

The Olive Branch

Dear VOL: Amesbury, Mass.
Here goes a big bouquet to a CBS announcer who never grows tiresome. In fact, in my opinion William Brenton is one of CBS' finest announcers. He never raises his voice as so many seem to think necessary and his naturally pleasant and clearly spoken words are heard too seldom. I can't comprehend why he hasn't received a bit of applause for his first class efforts. Here's hoping the several over-popularized but undeserving announcers take a vacation thereby giving the unaffected men a break. Olive M. Crosby

From Ghost to Ghost

Dear VOL: Brooklyn, N. Y.
A few months ago, all but a few of the many mystery serials were banished from the air. This, in my estimation, was unfair. Most of the so-called blood-curdling yarns were broadcast between 9 and 10 p. m. when the youngsters were asleep. So far as adults are concerned these stories were interesting and a respite from routine music and singing. If the public eagerly accepts the mystery novel it certainly doesn't reject these stories on the air, I hope when the programs are resumed in the Fall the mystery serials will be represented. Seymour Gilman

Seaside Reveries

Dear VOL: Seaside Park, N. J.
In last week's edition of RADIO GUIDE (which we think is a dandy little paper) there was an announcement that Freddie Miller was featured on a soap program. I have tuned in trying to hear him as he is one of our favorites.



We miss his cheery voice and lovely piano playing. I do hope he will be on in the mornings, also Johnny Marvin. He was our regular favorite, also Happy Jack Turner. Where are all the cheerful entertainers? Bring them back.

The letter "An Idea of Merritt" expressed my views. Here's hoping the Breakfast Club will continue. Miss Betty Doland

In the Beginning

By Charles Remson

This is the story of men and women who conceived good ideas and saw them through to the end that they profited hugely.

A ditch digger gets an idea. He takes it to the right man, the man who knows the sales value of an idea; and immediately he ceases being a ditch digger. A carpenter in a small Illinois town gets an idea for a new wrinkle in entertainment, but he does nothing but dream of its possibilities. He remains in the carpentering business and someone, later, evolves a similar idea and "goes to town" on it.

Radio is full of bricklayers, carpenters, ditch diggers even, who had ideas and the courage to follow them through. Some of them quit the comfortable assurance of a regular income to do so. They are in the upper brackets of radio today and these persons are the subject of this story.

How did the air favorites get their start? Let's see. Freeman F. ("Amos") Gosden served his country in the Navy during the war, and when the war clouds had subsided he returned to his home in Richmond, Virginia, where he resumed his interrupted vocation of selling tobacco. Yes, this half of radio's outstanding team earned his cawbread and chittels as a lowly tobacco canvasser. Then fate, in the guise of a traveling show, stepped into the picture, and "Amos" was launched on a path destined to change the complexion of his entire life.

The traveling troupers put on a barn dance and advertised for local talent to participate in a clog-dance contest. "Amos" had mastered a jig or two in the Navy; so, for want of something better to do, he appeared in answer to the ad. His funny sailor jig went so well that the manager of the traveling troupe invited him to become a regular member.

In the meantime, Charles J. ("Andy") Correll, who never had heard of a bloke by the name of Gosden, for-

If You Think That Some Process of Magic Has Made Headline Stars of Your Favorites of the Air, Then the Facts Had Better Be Told. Many Gave up Comfortable Incomes to "Take Their Chances" on Radio—Others Abandoned Ambition and Promise in a Wide Variety of Activities, from Blacksmithing to College Professorship. Here Are the Facts About Many of the Leading Stars



Amos 'n' Andy, who may be heard every evening except Saturday and Sunday over an NBC-WJZ network, "just naturally gravitated" to their present winning combination

sook his occupation as a bricklayer in Peoria, Illinois, for the more exciting task of playing the piano and dancing in a hometown production company. Correll met Gosden when "Amos" show hit Peoria. They took to each other like a duck takes to water, with the result that "Amos" went to his boss and asked that "Andy" be permitted to join the outfit. "Andy" joined.

They tramped together for six exciting years, until the company appointed them as office managers of the outfit with headquarters in Chicago. Time hung heavily on their hands, however, so they went to WEBH, in the Windy City. For a lark they requested an air spot as a harmony team. They got the job—without pay.

Fate, of course, was preparing them for a famous role. A few stage jobs in honky-tonk theaters followed. Then a rival studio offered to take them on portraying the characters in a newspaper comic strip—at ten dollars per week for the team. Dissatisfied with the material the strip offered, they proposed a skit called "Sam 'n' Henry." It was a success from the start. In two years they built up a fair reputation which netted them a better paying job with a third Chicago studio.

Jessica Dragonette, who sings Fridays over an NBC-WEAF network, was invited to step into the position that led to her present high place in the radio entertainment world

Fearing legal trouble if they continued to use the names of "Sam 'n' Henry" after the switch, they adopted the names of "Amos 'n' Andy." The rest is history.



Countess Olga Albani, who returns to the NBC-WJZ network on Sunday, September 30, achieved her early successes in defiance of her parents

Jessica Dragonette's future as a musical comedy star already was assured, a few years ago, when she received a simple, short letter asking her to join the artists' staff of the newly organized National Broadcasting Company.

On the stage she was being sought after by managers with contracts in their hands. The letter gave no promises for the future, no glittering offers of a high salary; but she thought she could see the great strides that radio was to make, and took the chance. Jessica was still in her teens at the time.

Against the wishes of her parents, Countess Olga Albani (her title is genuine) had gone on the stage, and it was through her rise behind the footlights she became fast friends with Sophie Braslau. The famous singer told Albani

that she was foolish to waste such a lovely voice in the theater, and persuaded her to take an audition at the NBC studios. Countess Albani's clear soprano voice had the necessary qualities the microphone demands, and within a few weeks she was being featured in some of the most important programs on the air.

Ramona was playing the piano with an orchestra at the William Penn Hotel, in Pittsburgh, when she heard that Paul Whiteman was to appear in a series of concerts in that city. Moreover, as luck would have it, Whiteman stopped at the William Penn Hotel. Each time Whiteman entered the dining room, Ramona gave the piano everything that was in her talented fingers.

Whiteman left without letting it be known that he had even heard her. Ramona went to Cincinnati, and shortly afterward Whiteman appeared in that city, too, for a concert. She asked the Maestro for an audition, and knew by the way he granted her request that he had heard her in Pittsburgh.

The Dean listened attentively. He told her she had the ability, but that she weighed too much to join his organization! He advised that she take off weight, and promised to call her in six months to check up.

Six months from that date Whiteman phoned her from New York. She had taken off thirty pounds. "Take the next train to New York," said Whiteman, and the receiver clicked. So did Ramona.

Philips H. Lord used to while away blustery winter nights in Maine writing stories. It was his consuming ambition to become a famous (Continued on Page 27)



Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

Few Are the Men Who Have Picked Their Profession Correctly. Frank Parker Is One of Them

The more we hear of dangers of choosing a profession, according to our individual endowments, the more complicated and alarming it becomes. Yet speculation is being eliminated from employment selection more every day, through practical character analysis and vocational guidance. Those persons who are farseeing enough to have such an analysis made, instead of stepping into work blindly, save themselves many years of heartbreak in work devoid of interest and success.

There are a few people who have stumbled into the one profession in which they could be preeminent, and have done exactly what the character analyst would have advised. Such a man is Frank Parker, radio singer. But then, he is quick to see an advantage and to go after it with determination. The bridge of his nose holds this story.

Anyone who has heard Mr. Parker sing knows that nature endowed him with an excellent voice; but nature's little markers in his face tell me that his ear for music is not so good as his voice, and that he has been obliged to work to gain his present ability and position. His imagination is not great; but in the wings of his nose we find versatility and skillfulness.

Frank Parker probably could turn his hand to many things. Coupled with this versatility, he has uncommon



Frank Parker, who may be tuned in any Monday or Friday over an NBC-WEAF network

observation of everything happening around him, especially of things in motion. This makes me feel certain that he would prefer tennis or polo to golf, for example.

This gentleman's economy is great, and he enjoys getting one hundred cents' worth of value from every dollar he spends. This he should be able to do, for he has a high sense of property values, and is not apt to take rash chances. I imagine his clothes and personal effects are expensive; for I am sure that in his purchases he prefers quality to quantity.

Working from his own initiative gives Frank Parker his greatest pleasure. His high nose bespeaks the individualist who likes to have things his own way. He dislikes routine, and when working with others he wishes to control or supervise the job. This desire is not because of pride so much as for love of power and enjoyment of starring in entertainment. His mouth gives this story, and informs us that he enjoys his present position to the utmost. However, Mr. Parker would not be thrown into the depths of despair if he suddenly lost his place in the sun, for he is by nature optimistic and enthusiastic. The latter faculty is found in the upper lip and below the base of the nose; optimism is just below this index. He is mentally alert.

A strong fidelity and love for family are evident in Mr. Parker's face, and if ever he has any children of his own he will lavish affection upon them. A good sense of rhythm is displayed in his lower temple region. He likes to have activities affecting his life running smoothly. His most dominant artistic faculty is a sense of color, which is plainly seen in the fullness of his brow.

In choosing his companions of the fair sex—and he has many—he is particular, a connoisseur. Furthermore, he likes to have them attractively dressed. Mr. Parker is inclined to compliment his friends, and his flattery carries a ring of sincerity, which can work wonders.

Open Door to Beauty

By V. E. Meadows

No Woman Need Have Fears About Proper Makeup for the Eyes, If She Follows Mr. V. E. Meadows' Suggestions Herewith

Flashes of Best Fun

Portland: Speaking of dogs, has she a pedigree?

Fred Allen: Of course she has. Susan's mother-in-law bit the King of Siam!

Portland: I understand that Susan here was the toast of the Hollywood dog show this season.

Allen: Really? Do you think she knows Rin-Tin-Tin?

Portland: Know him! She had a litter of pups from him yesterday!

—Town Hall Tonight

Jitters: Your Lordship, the Duke of Touch-faucet would like to borrow some money. What interest will you charge?

Lou Holtz: Nine percent.

Jitters: Nine percent! What would the dear dead president of this bank say if he knew you were charging nine percent instead of the customary six percent?

Holtz: Don't worry, old top. From where the old boy is, a 9 looks just like a 6!

—Vallee Variety Hour

Annie: I'm making a tour of Europe, Mr. Durante. Don't you think that travel broadens one?

Durante: It not only broadens one, miss, it also flattens one!

—Chase and Sanborn

Sharlie: The dog is loose! He's snapping at me—get him!

Baron: Ha! He thinks you're a dog biscuit!

Sharlie: What breed is he?

Baron: Police dog. He's such a good police dog I've got to take him to the police station for his food.

Sharlie: To the police station? What kind of food can he get there?

Baron: Beats, a club sandwich and corn on the cobs!

—Tender Leaf Tea

Correct eye makeup is the bugaboo of the average woman. Let me dispel at once any thought of fear in your mind about beautifying the eyes.

Eyeshadow, eyebrow pencil and lash color are the three necessary items for beautifying the eyes. Many women try to improve the appearance of the eyes with eyelash color alone, but this simply gives an over-emphasized effect, due to the fact that too much color is applied. Many times when the eyebrow pencil is used, the line is made so obviously that the result is highly artificial. Misshaping the eyebrows by drawing a line straight upward and outward from the bridge of the nose gives a very bad oriental effect.

I do not advise the use of odd colors such as bronze, silver, gold, green, et cetera. Even expert makeup artists cannot apply properly such colors as I have just listed. A girl with brown or greenish colored eyes should use brown eyeshadow. A girl with black eyes should use black over brown (brown applied first and a small amount of black eyeshadow over the brown). A girl with blue, blue-grey or violet eyes should apply blue-grey eyeshadow.

For the general eye makeup, proceed as follows: Apply the eyeshadow all over the eyelid, from the inside corner of the eye to a point about one-fourth of an inch beyond the outside of the eye, and from the eyelash to the eyebrow, making an arc at the outside point of the eyebrow where it tapers down. The coloring may be a trifle heavier at the eyelash, and blended out lightly near the eyebrow.

In order to emphasize the portions of the upper and lower lid where the eyelash grows, draw a line from the inside point of the eye to a point about one-fourth of an inch beyond the outside point of the eye. Underneath the eye start at the tear duct (the little pink dot at the corner of the eye) and draw a line from that point towards the outer point of the eye, or until the lower line meets with the outer line. Then moisten the hands with a little skin tonic and spread down towards the eyelash on the top, and upward towards the eyelash on the bottom. Be careful to shade this line properly, or else it will look artificial.

When this work is finished, the face powder is applied, following which the eyebrow and eyelash can be done. With a small, moistened lash color-brush, rough the eyebrow up the wrong way, and then brush down. If the eyebrow itself needs color, it must be applied very lightly. Rest your hand on your cheek, so that the hand will not be shaky; then move the hand back and forth on the pivot.

Wave Marks

Hookup. Travis Hale, tenor for Al Pearce's "Three Cheers," will this fall promise to love, honor and cheer-ish Renee Winkler, Al's secretary.

Signed On. Radio Queen Irene Beasley, NBC's "long tall gal from Dixie," will be maid of honor at the New York marriage of her sister, Agnes, to architect James Connors on Sept. 28.

Meter. And on September 26, Papa Time de-leaths another year from the span of Vaughn de Leath.

Meter. Boake Carter, CBS' Philco reporter, birthdays September 28. He was born at Baku, South Russia, where his father was the British consul. They named him Boake after Baku. He loves to travel and fish.

Meter. Pedro de Cordoba, the "Friendly Philosopher" heard over CBS, observes his birthday the same day as Carter. Pedro is a yachting, motor-boat and funny-story fiend. He always wears dark suits.

Meter. Guy Bates Post, stage and radio ("Roses and Drums") actor, adds a year on September 22. Congratulate him—but don't slap him on the back. He hates being pawed; loves opera.

Meter. Joe Parsons, NBC bass, was a year older on September 22. Joe started for fame as a gum salesman—turned to another kind of jaw wagging by becoming an opera singer. He loves gardening; was born in Indianapolis.

Meter. That globe-trotting gypsy, Robert Simmons, of the A. & P. Gypsies, adds a year September 25. He's a veteran and inveterate theater first-nighter.

The Child's Hour

By Nila Mack

If the Gifted Child Is a Problem to Parents, He Isn't to Miss Mack, Director of All Children's Programs for CBS

The gifted child presents a complicated and many-sided problem to the child psychologist and to the parent. If too much attention and training are bestowed upon him, he is apt to form dangerous and snobbish notions about his cleverness; yet if he is handled and kept moving at the same pace as a child of ordinary ability, he runs the risk of acquiring bad mental and physical habits.

As an example, a child of superior ability can learn his lessons in half the time required by most children, and he is likely to spend the balance of his time in mischief unless he is given extra work. In later years this leads to the habit of "sliding" lessons without studying, and breeds mental habits which make it impossible for him to do work up to his natural ability.

In the past it was thought best to devote the extra care, attention and training on the ordinary, or even dull child, on the presumption that the gifted child would be able to take care of himself at all times. This theory, of course, was all wrong, and led to many tragic instances of gifted children being allowed to slide through life with their natural talents unrecognized.

Exactly the opposite is true today. Parents, teachers and psychologists are leaning over backward in their eagerness to recognize another Baby Rose Marie, Shirley Temple, or Jackie Cooper. Children of ordinary ability literally are being whipped by being forced to take all sorts of cultural and educational lessons, as well as being forced to memorize songs and parts and to practice endless and senseless imitations.

This forced treatment is infinitely the worst. Intelligent children never should be pushed so hard that they will be injured thereby. Any child who has to go to school for at least six hours a day, then has to remain home to do lessons and must be allowed at least two hours play out of doors, does not have the leisure for all of the routines many ambitious parents try to cram into each day's work.



For all-around health, let the gifted child have its full share of play. This happy child shows the effect of wholesome play and plenty of it

The intelligent parent will not try to outdo nature by cramming too much of a routine upon the frail shoulders of any child, no matter how precocious or gifted the child may be. A careful study will reveal exactly how much the child can assimilate. Anything

further than this is an injustice. Very often a consultation with the gifted child's school teacher will reveal exactly how much of a burden the child can bear.

As an illustration of what the over-ambitious parent can do, allow me to cite the case of Mrs. Jones and her seven-year-old daughter, Dorothy. Of course, these are not their real names, but they will suffice.

From the very beginning, little Dorothy was a precocious and talented child. Everything she did was above the ordinary. She sat up and cut her teeth before most children do, and commenced to talk when she was barely one year old. Even before she was of school age she knew the alphabet, could spell many simple words and knew simple arithmetic.

The mother, of course, was delighted, and immediately began to rush little Dorothy's training. At the age of three Dorothy was learning how to play the piano, was taking elocution lessons, and singing.

This, of course, was a preposterous burden for a little girl to carry, particularly later when she was entered in school.

As a consequence of her heavy burden, Dorothy had little if any time to play with her mates. When she was practicing on her piano, or taking her singing lessons, the happy and carefree laughter of her playmates would float in to her through the window, and every time Dorothy heard she rebelled and asked that she be allowed outdoors to play.

The child grew melancholy and sad, and eventually lapsed until she suffered a nervous breakdown. It was at this stage that Mrs. Jones sought my services.

Naturally, I cut out everything but play until the child recovered. I then ascertained that the child was particularly fond of singing alone, so I cut out all of her other extra activities. Today, at the age of ten, she is a talented vocalist.

What is more important, however, is the fact that she has returned voluntarily to her piano lessons. She is older and stronger now, and is able to take on the added task. There is no question but that she will add other lessons progressively as she adds years and strength. Which proves the theory that gifted children should not be rushed and overtaxed because of their talents.

Radio Road to Health

By Shirley W. Wynne M. D.

Deafness may be classified as congenital and acquired. Congenital deafness is the result of a hearing tainted in the family or is due to the transmission of diseases to the unborn. Acquired deafness may be due to conditions in the external ear.

Among these conditions are bony growths—which are uncommon—inflammatory conditions, and the plugging of the canal with wax. The latter two cause only temporary loss of hearing. Diseases leading to acquired deafness are acute catarrh and abscess of the middle ear, chronic catarrh, otosclerosis and chronic discharging ear.

Diseases of the internal ear which cause deafness are acute inflammation of the internal ear secondary to abscess of the middle ear, inflammation of the inner ear complicating meningitis, destruction of the inner ear as a complication of venereal disease, scarlet fever, mumps, destruction of the nerve endings of the internal ear by noises, hemorrhage into the internal ear, fracture of the skull involving the internal ear.

Deafness may be due also to diseases of the brain such as meningitis, tumors and syphilis. Most cases of acquired deafness are due to one of three affections of the middle ear, namely: discharging ear; chronic progressive ear catarrh; otosclerosis.

The term "chronic discharge" is used to describe an inflammation of the ear with pus discharge where the disease has lasted more than two months.

Should Ear Diseases Be a Bother, Then Let the Advisor of the Nation on Matters of Health Advise You

Almost all cases of chronic inflammation of the middle ear are the results of an unhealed or neglected abscess of the middle ear.

Deafness due to a chronic discharging usually is

not progressive; in other words, when the inflammatory process has reached a certain limitation, the hearing loss does not progress further, even though the discharge continues for many years. As a rule the loss of hearing is not very great.

The causes of chronic catarrh of the middle ear are not clearly understood. Obstructive conditions of the nose may be regarded as exciting causes, yet in a large number of cases careful examination fails to reveal any definite disease in the nose or throat.

However, the patient with this type of deafness should not be too discouraged, because many cases can be benefitted by treatment, and the progress of the disease can be arrested or slowed up. And in such cases the mechanical devices are of great assistance, not only in increasing the range of hearing but in preventing the ear nerves from weakening through disuse. The daily use of the ear-phones of a radio will help to keep the nerves functioning.

The general health should be looked into. Any underlying physical disturbance that may be found should be remedied without delay.

Proper diet, outdoor exercise and sufficient sleep are important factors in maintaining resistance. The treatment of this condition should, of course, be entrusted only to a competent physician who is a specialist in diseases of the ear. Any destructive defects of the nose or throat should be corrected.

Your Grouch Box

What is your radio grouch? Or do you think that radio is perfect? If you do think that present-day radio cannot be improved, you are just about alone in your belief. Studios, artists, sponsors—all are striving to make radio better. They realize there is still room for improvement. What can you suggest?

Neither tweets nor groans, please!

Dear Editor: People who read or recite poetry over the radio! There is the "tweet-tweet" group, who assume an air of affected sentimentality and speak of babies or mothers or flowers in a hushed tone of voice which gives me an acute feeling of *mal de mer*.

Then there are those lugubrious souls who seem to think that anything cast in metrical form should be read as if it were a burial service, or at least an elegy. Both groups seem

so afraid of sounding sing-song that they sacrifice all the lyrical quality, which is quite as bad as distorting the rhythm in music. They also seem to need reminding that when they come to a period, the voice should drop in poetry, just as in prose.

Harrisburg, Pa.

A. H. C.

Dislikes paternal pattings:

Dear Editor: When will radio grow up? I'm sick of doting papas who act as masters of ceremony and patronize performers. For example—Major Bowes, an otherwise charming and delightful radio personality, will persist in talking too much about the artists on his hour, and in talking down to them.

Bayonne, N. J.

M. SMITH

Send your "peeve" to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Log of Stations

(SOUTHWESTERN EDITION)

Call Letters	Kilo-Cycles	Power Watts	Location	Net-Work
KASA-s	1210	100	Eik City	
KFAB†	770	5,000	Lincoln	C
KFI‡	640	50,000	Los Angeles	N
KGBX	1310	100	Springfield	
KLZ†	560	1,000	Denver	C
KMBC	950	1,000	Kansas City	C
KMOX	1090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOB	1180	10,000	Albuquerque	
KOMAT	1480	5,000	Oklahoma City	C
KPRC†	920	1,000	Houston	N
KRLD†	1040	10,000	Dallas	C
KSL	1130	50,000	Salt Lake City	C
KTBS†	1450	1,000	Shreveport	N
KTHSt	1060	10,000	Hot Springs	N
KTUL†	1400	500	Tulsa	C
KVOD†	1140	25,000	Tulsa	N
KWK†	1350	1,000	St. Louis	N
KWTO*	560	1,000	Springfield	
WBAP	800	50,000	Ft. Worth	N
WDAF	610	1,000	Kansas City	N
WDSU†	1250	1,000	New Orleans	C
WENR	870	50,000	Chicago	N
WFAA	800	50,000	Dallas	N
WGN-s	720	50,000	Chicago	
WIBW†	580	1,000	Topeka	C
WKY†	900	1,000	Oklahoma City	N
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WOAI	1190	50,000	San Antonio	N
WREN	1220	1,000	Lawrence	N
WSM	650	50,000	Nashville	N
WSMB	1320	500	New Orleans	N
WWL	850	10,000	New Orleans	

†Network Programs Listed Only.
‡Night Programs Listed Only.
§Special Programs Listed Only.
*Noon to Sign Off.
C—CBS Programs.
N—NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

7:00 a.m.
CBS—Sunday at Aunt Susan's: KMBC
WLW—Children's Hour

8:00 a.m.
NBC— Δ Sabbath Reveries: KVOO
KTBS WSM WOAI WFAA KPRC
WDAF
★ CBS— Δ Church of the Air: WDSU
KOMA KTUL WIBW KRLD
NBC—Southernaires: WREN WENR
KWK
KMBC— Δ Morning Devotions
KMOX— Δ Bible Broadcaster
WLW— Δ Church Forum
WSMB— Δ Dr. Dunbar Ogden

8:30 a.m.
NBC—Samovar Serenade: WOAI WSM
WREN WENR WSMB KWK KVOO
KTBS
CBS—News (5 Min.): KTUL WDSU
KMBC WIBW KOMA KSL KRLD
KOMA
CBS—Patterns in Harmony: WDSU
WIBW KSL KTUL KMBC KOMA
KRLD
NBC—Mexican Typica Orchestra:
WLW WDAF
WFAA—Uncle Gene Reads the Funnies

8:45 a.m.
CBS—Alex Semmler, pianist: WDSU
WIBW KTUL KMBC KOMA
KMOX— Δ Religious Education
KSL—Uncle Tom, Comic Strips
WFAA—Samovar Serenade (NBC)

9:00 a.m.
NBC—News (5 Min.): WREN KWK
KVOO KOA KPRC KTHS WFAA
KTBS WOAI WKY WENR WLW
WSMB WSM
NBC—Morning Musicals: WREN WLW
KWK WSMB WOAI WKY KTHS
KTBS WSM WENR KPRC WFAA
KOA KVOO
CBS—Arnold and Buckley: WIBW
WDSU KOMA KFAB KLZ KMOX
KTUL
NBC—The Vagabonds, trio: WDAF

9:15 a.m.
NBC—Devora Nadworney, contralto:
WDAF
KMBC—Sunday Morning Musicals

9:30 a.m.
NBC—Major Bowes' Capitol Family:
WSMB KOA WOAI WSM KTHS
KVOO KTBS WKY WFAA KPRC
NBC—Richard Maxwell, tenor: KWK
CBS—Salt Lake City Tabernacle: KSL
KOMA WIBW WDSU KLZ KMOX
KRLD KTUL
WDAF—Variety Hour
WLW— Δ Cadle Tabernacle Choir
WREN— Δ Trinity Lutheran Service

9:45 a.m.
NBC—Phantom Strings: WLW WENR
CBS—Salt Lake Tabernacle: KFAB
WDAF—Major Bowes (NBC)
WSM— Δ First Baptist Church

10:00 a.m.
NBC—Phantom Strings: KWK WLW
WREN
WWL— Δ Holy Name of Jesus Church

10:15 a.m.
NBC—Gould and Shefter piano duo:
WLW WENR WREN KWK

10:30 a.m.
NBC—University of Chicago Round
Table: WDAF
CBS—The Romany Trail: KSL WIBW
WDSU KMOX KMBC KTUL KFAB
KOMA

★ NBC—Radio City Symphony Chor-
us; Soloists: KPRC KWK WREN
KTHS WBAP WSM KOA KTBS
WOAI WSMB WKY WENR KVOO
WLW

10:45 a.m.
CBS—Romany Trail: KRLD KLZ
KSL— Δ The Watchtower

11:00 a.m.
★ CBS— Δ Church of the Air: KOMA
KSL KRLD WDSU KLZ
KMBC— Δ Stone Church Choir
KMOX— Δ Fourth Church of Christ
Scientist
WBAP— Δ First Presbyterian Church
WDAF—Melody Parade
WSM— Δ Church Services

11:15 a.m.
WDAF—Dale Carnegie (NBC)
WWL—The Pet Program

11:30 a.m.
NBC— Δ Highlights of the Bible:
KOA WREN WSMB WOAI KPRC
KWK KTHS KVOO
CBS—The Compinsky Trio: KMBC
KOMA KRLD KLZ WDSU KSL

★ NBC—Mary Small: Orchestra:
WDAF
WLS—Dinnerbell Hour
WLW—Antoinette West, soprano
WWL—Creole Orchestra

11:45 a.m.
WLW—Rhythm Jesters

Afternoon

12:00 Noon
★ NBC—International Broadcast from
Switzerland: KWK KTHS WREN
WSMB WFAA KVOO KPRC WSM
WOAI WKY
★ NBC—Treasure Chest: WOAI WLW
KOA WSMB WDAF
CBS—Manhattan Moods: KMBC
KRLD WDSU KLZ KOMA KTUL
KMOX WIBW KSL
KASA—Around the District with the
Bell Oilers
WWL—Dramatic Sketch

12:15 p.m.
CBS—Abram Chasins: KMOX KMBC
WDSU KOMA KLZ KSL KTUL
KRLD WIBW
KWTO—Variety Program

12:30 p.m.
NBC—Concert Artists: KWK WSMB
KTHS WREN WSM WLW WOAI
KTBS WFAA KOA KVOO WKY
KPRC
CBS—Beale Street Boys: KMOX
WIBW WDSU KLZ KRLD KSL
KOMA KTUL KMBC
NBC—Gene Arnold and the Commor-
dore: WDAF
KWTO—Mid-day Meditations
WLS— Δ Little Brown Church
WWL—Harry Burke, accordionist

12:45 p.m.
CBS—Tito Guizar: KLZ KSL WDSU
KRLD KMOX KTUL WIBW
KMBC—From the Walkathon
WWL—Crazy Crystals

1:00 p.m.
NBC—Talkie Picture Time: WSMB
WDAF WSM
CBS—Symphonic Hour: KMBC KSL
KTUL KFAB KRLD WIBW KLZ
WDSU KOMA
NBC—Organ Recital: WREN KTBS
KOA KVOO WOAI
KMOX—College Rodeo
KWTO—King's Men
WBAP—Chuck Wagon Gang

Star ★ Indicates High Spot Selections

WLS—Vibrant Strings, ensemble
WLW— Δ Church in the Hills
WWL—Dance Orchestra

1:15 p.m.
KMOX—Symphonic Hour (CBS)
KWTO—Merry Oldsmobile
WFAA— Δ Christian Science Lecture
WKY—Organ Recital (NBC)
WLS—Phil Kalar; Orchestra
WREN—Old Observer

1:30 p.m.
★ NBC—Musical Romance: WDAF
KOA WLW
NBC— Δ Sunday Vespers: WREN
KWK WKY WFAA WSMB WSM
WOAI KVOO KTBS
KWTO—Homer Rodeheaver, songs
WLS—Organ Concert
WWL—Romantic Musical Travelogue

1:45 p.m.
KPRC—Temple of Song (NBC)
KWTO—Maie Harmonies
WLS—William Gough, tenor

2:00 p.m.
NBC—Temple of Song: WLW KVOO
WREN WKY
CBS—Buffalo Variety Workshop:
KTUL KMOX KSL WDSU KOMA
WIBW KMBC KLZ
NBC—John B. Kennedy; News:
WFAA WOAI KTBS KOA WSMB
WSM
KWTO— Δ Assembly of God
WDAF—Variety Program
WLS—Homer Griffith, philosopher
WWL—Variety Show

2:15 p.m.
NBC—Lilian Bucknam, soprano: WDAF
WFAA WOAI KTBS WSMB WSM
WKY KOA
KPRC—Temple of Song (NBC)
KRLD—Buffalo Variety (CBS)
WWL—Joseph Schramm, pianist

2:30 p.m.
★ NBC—"The House by the Side of
the Road"; Tony Wons, philosopher:
KOA KRLD KFI WSMB WSM
NBC—Pedro Via's Orchestra: WENR
KPRC KWK WKY KVOO KTBS
WFAA WREN
CBS—Oregon on Parade: KSL KOMA
KMOX KRLD WIBW KMBC KTUL
WDSU KLZ
KWTO—Melody Palette
WOAI— Δ Christian Science Talk
WWL—Sharkey's Orchestra

2:45 p.m.
★ NBC—Dream Drama, sketch:
WDAF
KWTO—Vocal Varieties
WOAI—Pedro Via's Orchestra (NBC)

3:00 p.m.
★ NBC—HOOVER CO. PRESENTS
Sentinels Serenade: WDAF
CBS—The Playboys: KMOX WDSU
KOMA KRLD KMBC KLZ WIBW
NBC—Roses and Drums, drama: WKY
WBAP WREN WOAI WENR WLW
KWK KPRC KTHS KTBS
KOA—Home Sweet Home Hour
KSL—Victor Herbert's Melodies
KWTO—Cooper Trio
WSM—Leon Cole; Fred Waller, tenor
WSMB—Ray McNamara, pianist
WWL—Salon Orchestra

3:15 p.m.
CBS—Poet's Gold: KMOX WIBW
KMBC WDSU KTUL KLZ KRLD
KOMA
KSL—Phil Harris' Orchestra
KWTO—Afternoon Melodies
WSMB—Uncle Bert, poems

3:30 p.m.
★ NBC—"The House by the Side of
the Road"; Tony Wons, philosopher:
WDAF WOAI WBAP KVOO WKY
KTHS KPRC WLW
CBS—Crumit and Sanderson: KMBC
KMOX WDSU KOMA KTUL WIBW
★ NBC—Radio Explorers' Club: WSM
WREN WENR KWK KOA WSMB
KSL—Afternoon Musicals
KWTO—Reflections of Romance
WWL—Joe Capraro's Orchestra

3:45 p.m.
NBC—Dog Drama: KTBS WREN
WENR KWK
KOA—Variety Program
KWTO—Piano Improvisations
WSM—John Lewis, baritone
WSMB—Herbe Pell's Orchestra

4:00 p.m.
NBC— Δ Catholic Hour: WSM WOAI
KOA WKY WBAP KTBS WDAF
KTHS KVOO KPRC
CBS—Nick Lucas, songs: KMBC KSL
KOMA WDSU KLZ KTUL WIBW
KMOX KRLD KFAB
NBC—Heart Throbs of the Hills
WENR WREN KWK
KWTO—Castles in Music
WLW—Vox Humana; chorus, organ

4:15 p.m.
CBS—Summer Musicals: KOMA KLZ
KMOX KMBC KSL WDSU WIBW
KTUL KFAB KRLD

KWTO—Vocal Varieties
WWL—Madge Langford, contralto

4:30 p.m.
NBC—Tom Coakley's Orchestra: KOA
WKY WDAF WSM
★ CBS—ACME WHITE LEAD AND
Color Works Presents "Smilin' Ed"
McConnell: KMOX KSL: KRLD
WDSU KSL KMBC KFAB
★ NBC—Grand Hotel, sketch: WENR
KWK WREN WLW KTHS
KPRC— Δ Skyline Radio Chapel
KWTO—Metropolitan Moods
WBAP—Radio Explorers' Club
WGN—Wayne King's Orchestra:
WOAI—Radio Explorers' Club
WWL—String Trio, Readings

4:45 p.m.
NBC—Tom Coakley's Orch.: KPRC
WOAI KTBS KVOO
★ CBS—Voice of Experience: KMBC
KRLD KMOX WDSU
WBAP— Δ Rev. O. C. Reid

5:00 p.m.
CBS—Chicago Knights: WDSU KTHS
WIBW KFAB KOMA KLZ KRLD
KSL
NBC—K-7. Spy Stories WDAF
★ NBC—REAL SILK HOSIERY
Mills, Inc., Presents Charles Previn's
Orchestra: WLW KOA WREN KWK
KPRC WBAP WKY WLS WOAI
WSMB WSM
KMBC— Δ Vesper Hour
KMOX—Sports; Organ Melodies
KWTO—Early Dinner Music
WGN—Jan Garber's Orchestra
WWL—Children's Program

5:15 p.m.
KMOX—Jimmy Corbin, pianist
WGN—Wayne King's Orchestra

5:30 p.m.
NBC—Queeno Mario, soprano: WDAF
KVOO
CBS—Raffles, amateur crackman:
WIBW KMBC KMOX KOMA WDSU
KSL KTUL KRLD KLZ KFAB
NBC—String Symphonic Ensemble:
WLS KPRC WSM KTBS KTHS
KVOO KOA KWK WBAP WREN
WSMB
KWTO—Carefree Capers
WKY—Explorers' Club
WLW—Smoky Dreams
WOAI—Jimmy Klein's Orchestra
WWL—Radio Salute: Henry and Don

5:45 P.M.
WDAF—Soloist
WSMB—Herbie Pell's Orchestra

Night

6:00 p.m.
★ NBC—Jimmy Durante, comedian:
Rubinoff's Orchestra: WSMB WDAF
WLW WKY WFAA WOAI KOA
KFI KTHS WSM KPRC KVOO
★ CBS—Columbia Variety Hour:
KMBC KRLD KMOX KLZ WDSU
KFAB KSL KTUL
★ NBC—Concert Hour; Harold San-
ford's Orchestra: KWK WREN
KWTO—The Atwell Sisters
WLS—Baseball Resume: Hal Totten
WWL—Carl Junker

6:15 p.m.
KWTO—Rhythmaires
WIBW—Columbia Variety Hour (CBS)
WLS—Hessberger's Concert Orchestra

6:30 p.m.
KASA—Front Page Drama
KOMA—Columbia Variety (CBS)
KWTO—Souvenirs of Song
WENR—Dan Russo's Orchestra
WLS—Paul Pendarvis' Orchestra

6:45 p.m.
KWTO—Around the Family Organ
WWL—Nick Palmisano

7:00 p.m.
★ NBC—Manhattan Merry-Go-Round:
KOA WDAF KFI
★ NBC—Headliners: WSM KTBS
WLW WOAI WSMB WFAA KPRC
CBS—Edgewater Beach Concert Or-
chestra: KSL KMBC KFAB KOMA
KRLD WIBW KMOX
WENR—Welch Singers
WREN—Souvenirs in Story and Song
WWL—Castro Carazo's Orchestra

7:15 p.m.
CBS—Edgewater Beach Concert Or-
chestra: KLZ KTUL
KGBX—Dinner Music
WENR—Leonard Keller's Orchestra
WREN—Man about Town

7:30 p.m.
NBC—Album of Familiar Music: WKY
KOA WSM KPRC WDAF KVOO
WOAI KFI WSMB
★ CBS—Fred Waring's Orchestra
KTUL WDSU KOMA KMBC KLZ
KRLD KMOX KSL WIBW KFAB
★ NBC—Walter Winchell, columnist:
WENR WLW KWK WREN
WWL—Musical Program

7:45 p.m.
NBC—One Act Play: KWK WENR
WREN
KGBX— Δ Assembly of God
WLW—Unbroken Melodies

8:00 p.m.
★ CBS—Wayne King's Orchestra:
KFAB KLZ KMOX WDSU KRLD
KSL KMBC WIBW
★ NBC—Hall of Fame; Ted Weems'
Orchestra: WDAF KOA WFAA WSM
WLW KFI WKY KTBS KPRC
WSMB WOAI
★ NBC—Madame Schumann-Heink:
KWK WENR WREN

8:15 p.m.
★ NBC—Mischa Levitzki, pianist:
WREN
WENR—Edison Symphony Orchestra

8:30 p.m.
NBC—Canadian Capers; Trio; Orches-
tra: WDAF KPRC WFAA WSM
KOA KTBS WSMB
NBC—L'Heure Exquise: WREN KWK
CBS—Melody Masterpieces: KMOX
KOMA KMBC KTUL KRLD KLZ
WDSU KSL
KFI—Charles Hamps' Orchestra
WLW—Jane Froman
WOAI—Ellis, Taylor and Bourne

8:45 p.m.
NBC—Canadian Capers: WOAI WSMB
KFI WKY
KGBX—Hawaiian Melodies
WENR—Old Heidelberg Octet
WIBW—Melody Masterpieces (CBS)

9:00 p.m.
NBC—Roxanne Wallace, songs: KWK
WREN
NBC—Wendell Hall, ukelele and
songs: KFI WBAP KOA WDAF
KTBS WOAI WKY KPRC
CBS—News (5 Min.): KTUL KOMA
KFAB KMBC
CBS—Henry Busse's Orchestra: KLZ
KMBC KFAB KTUL WIBW KOMA
KRLD
KGBX—The Jewel Box
KMOX—Baseball Resume
KSL—Merrymakers
WENR—Charlie Davis' Orch. (NBC)
WLW—Flying Dutchmen's Orchestra
WSMB—Moments of Melody

9:15 p.m.
NBC—Charlie Davis' Orchestra:
WSMB
CBS—Henry Busse's Orch.: KMOX
NBC—Madame Schumann-Heink: KFI
WOAI WKY KOA WDAF KPRC
KGBX—Rhumba Numbahs
WDAF—Charlie Agnew's Orchestra
WGN—HORLICK'S MALTED MILK
presents Lum and Abner, sketch
WREN—Do You Believe in Ghosts?

9:30 p.m.
NBC—News (5 Min.): WOAI KPRC
KTBS KTHS WBAP WSMB WSM
★ NBC—Broadcast to Byrd Expedi-
tion: KPRC WOAI KTBS KTHS
WDAF WSM WBAP KOA
CBS—Glen Gray's Orchestra: KMBC
KMOX KLZ KOMA KRLD WDSU
KTUL KFAB
NBC—News (5 Min.): WENR WREN
KOA
NBC—Bert Block's Orchestra: WREN
KFI—Makers of History
KGBX—Song Bag
KSL—Merrymakers
WENR—Leonard Keller's Orchestra
WGN—Wayne King's Orchestra
WLW—Tea Leaves and Jade
WSMB—Joe Capraro's Orchestra

9:45 p.m.
CBS—Glen Gray's Orchestra: WIBW
KMOX Jimmy Joy's Orchestra
WSMB—Broadcast to the Byrd Ex-
pedition (NBC)

10:00 p.m.
NBC—Paul Pendarvis' Orchestra:
WSM WKY KTHS WDAF WBAP
WOAI KTBS KPRC
CBS—Dan Russo's Orchestra: KFAB
KMOX KRLD KLZ WDSU WIBW
NBC—Art Landry's Orchestra: WREN
WLW
KFI—Concert Orchestra
KMOX—Sports Reporter (5 Min.)
KOA—Comedy Stars of Hollywood
WENR—Buddy Rogers' Orchestra
WGN—Jan Garber's Orchestra
WSMB—Pinky's Orchestra

10:15 p.m.
KWK—Art Landry's Orchestra (NBC)
WSMB—Paul Pendarvis' Orch. (NBC)

10:30 p.m.
NBC—Stan Myers' Orchestra: WREN
KWK WLW
CBS—Joe Reichman's Orch.: KRLD
KLZ KFAB KOMA WIBW KMOX
★ NBC—Hollywood on the Air: WKY
WOAI KPRC KTBS WDAF KTHS
KOA WSMB WSM
KSL—L. D. S. Evening Program
WBAP—Dance Orchestra
WENR—Hessberger's Orchestra

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New Programs, Changes

(Shown in Eastern Standard Time)

Sunday, Sept. 23

Irving Kaufman, baritone and the *Pickens Sisters*, famed harmony trio, will be the guests of *Mary Small* on "Little Miss Bab-o's Surprise Party" at 11:30 a. m. over an NBC-WEAF network.

From the top of the famous Jungfrau, one of the highest peaks of the Swiss Alps, the National Broadcasting Company will bring to NBC-WJZ listeners an unusual "mountain idyll" program at 12 noon.

Albert Payson Terhune, famous dog lover and noted author of animal stories, will return again to the airwaves to resume his dramatizations of dog stories at 3:45 p. m. over an NBC-WJZ network.

Grand Hotel, another popular program heard over NBC networks last year, will again be heard every Sunday at 4:30 p. m. over an NBC-WJZ network. *Annie Seymour*, young stage actress, will again be its leading star.

Another of the new fall programs heard over NBC networks is the American Radiator Program featuring *Queenie Mario*, famous Metropolitan Opera Company lyric soprano. *Grabam McNamee*, NBC announcer, also is featured, discussing with listeners home modernization plans developed by the sponsor in cooperation with the Federal Housing Administration. This weekly series is heard at 5:30 p. m. over an NBC-WEAF network.

Ted Weems and his famous orchestra will be the "Hall of Fame" guests at 8 p. m. over an NBC-WEAF network.

Monday, Sept. 24

"Just Plain Bill" will return this date for its third year on the WABC-Columbia network, with broadcasts from 5:15 to 5:30 p. m., every day from Monday through Friday. A broadcast for Western listeners will originate in the studios of WBBM, Chicago, from 12 to 12:15 p. m.

The Atwater Kent Program, newly signed weekly series, will have its premier over the Columbia network (Sept. 24) from 6:30 to 7 p. m. *Grace Moore*, former Metropolitan Opera star, will be heard on the introductory program. *Joseph Pasternack's* orchestra will be featured.

Premier of "The Big Show," returning to the WABC-Columbia network for a gala new fall series Mondays, 7:30 to 8 p. m., will feature *Block and Sully*, popular vaudeville and motion picture comedians; *Gertrude Niesen*, exotic personality singer, and *Lud Gluskin's* orchestra.

Danny Malone, fame-in-a-night Irish tenor, has added another spot to his broadcasts, and is now heard over WEAF and associated stations on the following schedule: Mondays at 9 p. m., Thursdays at 5:30 p. m., and Saturdays at 8:30 p. m.

Tuesday, Sept. 25

Bing Crosby and the *Boswell Sisters* with *George Stoll's* orchestra will offer the second of their new series over the Columbia net at 7 p. m.

The Minneapolis Symphony returns to WABC-CBS network for fall and winter series, Tuesdays at 7:30 to 8 p. m.

Wednesday, Sept. 26

King George and *Queen Mary* of England will be heard over the WABC-Colum-

bia network in an international broadcast of the launching of the world's greatest liner, the *Victoria* (formerly known only as "534"), from 7:50 to 8:30 a. m. Their voices will be broadcast over the CBS and NBC-WJZ networks from the Clydebank Shipyard.

Friday, Sept. 28

New time-tables for Friday night features over the WABC-Columbia network will be provided for *Johnny Green's* "In the Modern Manner," which will be heard 45 minutes instead of 30, from 7 to 7:45 p. m. *Walter Pitkin* will be presented at 7:45 p. m. and "California Melodies," CBS program from KHJ, Los Angeles, will follow at 8 p. m.

Saturday, Sept. 29

Richard Humber and the *Studebaker Champions*, and *Joey Nash*, tenor, will be heard over the WABC-Columbia network today, 7:30 to 8 p. m., marking a new spot for this popular program series.

Hits of Week

For the first time in many weeks a hit tune repeats its leadership in the Radio Guide song hit poll. "Two Cigarettes in the Dark," the sensational new number which headed the song parade in last week's issue, retains its popularity with the maestros, and again heads the list of tunes played most often on the air. "Love in Bloom" is the bandleaders' pick in the hit column.

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Two Cigarettes in the Dark	30
I Saw Stars	29
I'm in Love	27
I'm Lonesome Caroline	24
I'll Close My Eyes	19
The Very Thought of You	18
Didn't Believe Me	16
Dames	16
Lights Are Low	15
Moonglow	13
Moon Over My Shoulder	12
For All We Know	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Love in Bloom	30
I Saw Stars	28
Moonglow	24
Then I'll Be Tired of You	22
Prize Waltz	20
Moon Was Yellow	19
Say It	17
I'm Lonesome Caroline	15
Never Had a Chance	14
For All We Know	11

Bandleaders' selections are these: Victor Arden: The Very Thought of You, Never Had a Chance, I Saw Stars, Two Cigarettes in the Dark.

Charlie Davis: Prize Waltz, Two Cigarettes in the Dark, I'll Close My Eyes, Love in Bloom, Don't Let It Happen Again.

Johnny Green: Moon Was Yellow, Can You Face Me?, Say It, Two Cigarettes in the Dark, I'm In Love, I Saw Stars.

Gus Haenschen: Moon Was Yellow, Moonglow, I Saw Stars, Two Cigarettes in the Dark, Moon Over My Shoulder.

Leo Reisman: Moonglow, I Saw Stars, Two Cigarettes in the Dark, Then I'll Be Tired.

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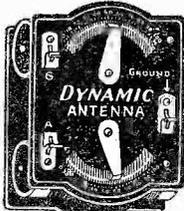
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Dept. J194
Rochester, N. Y.

For Daylight Time Add One Hour

Sunday, Sept. 23

Continued from Preceding Page

10:45 p.m.
KSL—The Watchtower
CBS—Joe Reichman's Orchestra:
WDSU KTUL

11:00 p.m.
NBC—Art Kassel's Orchestra: KTBS
WKY WBAP WSMB KOA KPRC
CBS—Joe Haynes' Orchestra: KTUL
WIBW KLZ KOMA KFAB KMBC
NBC—Phil Levant's Orchestra: KWK
KFI—University of California

KMOX—Frankie Masters' Orchestra
KSL—Sunday Evening on Temple Square
WENR—Jess Hawkins' Orch. (NBC)
WLW—Dance Orchestra
WOAI—Freddie Bergen's Orchestra
WREN—Jesse Hawkins' Orchestra

11:15 p.m.
CBS—Carlos Molina's Orchestra: KLZ
KOMA WIBW, KTUL KMBC KMOX
11:30 p.m.
NBC—Gray Gordon's Orch.: KTBS
WSMB KOA WKY KPRC

CBS—Dan Russo's Orchestra: KLZ
KMOX KTUL KFAB KOMA WIBW
KMBC
NBC—Noble Sissle's Orchestra: KWK
WENR WREN
KFI—Reader's Guide
WLW—Dance Orchestra

11:45 p.m.
KMOX—When Day is Done
12:00 Midnight
KFI—Reporter of the Air
KOA—Dance Orchestra
KSL—Everett Hoagland's Orchestra
WLW—Moon River, organ and poems
12:15 a.m.
KFI—Bridge to Dreamland
12:30 a.m.
KOA—Doorways to Yesterday (NBC)

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Star ★ Indicates High Spot Selections

5:00 a.m. WLS—Family Circle Program
5:15 a.m. WLS—Weather and Markets
5:30 a.m. KMOX—Home Folks' Hour
6:00 a.m. KMOX—Riddles and Grins
6:15 a.m. WLW—Morning Devotions
6:30 a.m. NBC—Cheerio: WLW
6:45 a.m. KMOX—Black and White Rhythm
7:00 a.m. CBS—The Song Reporter: WDSU
7:15 a.m. CBS—Harmonies in Contrast: WDSU
7:30 a.m. CBS—Metropolitan Parade: WIBW
7:45 a.m. NBC—Mattinata, chorus: WLW
8:00 a.m. NBC—Breen and de Rose: WLW
8:15 a.m. NBC—Holman Sisters, piano duo: WREN
8:30 a.m. CBS—All About You: WDSU
8:45 a.m. NBC—News (5 Min.): WSMB
9:00 a.m. CBS—Quarter Hour in Waltz Time: KMOX

9:15 a.m. CBS—Beale Street Boys: WDSU
9:30 a.m. CBS—Mayfair Melodies: KTUL
9:45 a.m. CBS—The Cadets Quartet: KMBC
10:00 a.m. NBC—Marion McAfee, soprano: WDAF
10:15 a.m. NBC—Honeyboy and Sassafras: WDAF
10:30 a.m. NBC—Vic and Sade: WSMB
10:45 a.m. NBC—Words and Music: KTBS
11:00 a.m. ★ NBC—Boston Chamber of Commerce: WOAI
11:15 a.m. CBS—Chansonette: WDSU
11:30 a.m. CBS—Artist Recital: KSL
11:45 a.m. KFAB—Artist Recital (CBS)

Afternoon
12:00 Noon CBS—Just Plain Bill: KMBC
12:15 p.m. CBS—Scott Fisher's Orchestra: KRLD
12:30 p.m. CBS—Poetic Strings: KOMA
12:45 p.m. NBC—Ma Perkins: WLW
1:00 p.m. ★ NBC—Radio Guild: KOA
1:15 p.m. NBC—The Wise Man, drama: WDAF
1:30 p.m. NBC—Women's Radio Review: WDAF
1:45 p.m. CBS—Chansonette: WDSU
2:00 p.m. NBC—Betty and Bob, sketch: WBAP
2:15 p.m. NBC—Gypsy Trail: WDAF
2:30 p.m. NBC—Three C's, trio: WSMB

NBC—Gale Page, soloist: WREN
2:30 p.m. NBC—Palmer Clark's Orchestra: WSM
2:45 p.m. NBC—Adventures on Mystery Island: WDAF
3:00 p.m. NBC—Three C's, trio: WSMB
3:15 p.m. NBC—Jackie Heller, tenor: WSM
3:30 p.m. CBS—Edward Wurtzebach's Orchestra: KMBC
3:45 p.m. CBS—Tom Baker and Norm Sherr: KSL
4:00 p.m. NBC—Al Pearce's Gang: WLW
4:15 p.m. CBS—"Miniatures": KTUL
4:30 p.m. NBC—U. S. Army Band: KPRC
4:45 p.m. NBC—Billy Batchelor, sketch: KOA
4:55 p.m. ★ NBC—Broadcast from Schooner Seth Parker: WLS

WSMB—Harold Van Horne, pianist (NBC)
5:00 p.m. CBS—Mischa Raginsky's Orchestra: KRLD
5:15 p.m. NBC—Freddie Martin's Orchestra: KTHS
5:30 p.m. NBC—Arlene Jackson, songs: WDAF
5:45 p.m. ★ NBC—Frank Buck's Adventures: KTBS
6:00 p.m. ★ NBC—Jan Garber's Orchestra: KFI
6:15 p.m. ★ CBS—Edwin C. Hill, news: KMBC
6:30 p.m. ★ NBC—Garden Concert: WLW
6:45 p.m. ★ NBC—Broadcast from Schooner Seth Parker: WLS

Night

Plums and Prunes

By Evans Plummer

One of the most important international conventions to mankind is being held in Venice, Italy, as this is being written. It is the meeting of the research scientists of the world who are interested in electro-radio-biology.

Scientists have for long accepted the idea that all matter, human flesh and cells included, is composed of nothing but minute electrical charges called electrons which are grouped about nuclei which are opposite charges of electricity.

The scientists are endeavoring to get at fundamentals regarding the structure of the human body, the secret of life itself, and the reaction of the body to radio frequency currents, X-rays, radio-active emanations as from radium, and the cosmic waves from the earth, the planets, the sun and the stars.

You who listen to programs over the loudspeaker fail to realize the vast world of science which radio and its apparatus has opened to research. It is indeed terrifying to contemplate.

GUGLIELMO MARCONI, inventor more than three decades ago of practical wireless telegraphy, who has been devoting his recent years to electro-radio-biological research, addressed the opening meeting of the Venice convention. Eight

Nobel prize winners, our leading scientists, heard the celebrated Marconi admit failure to explain the problem of life. He said:

"The inability of science to solve it is absolute. This would be truly frightening were it not for faith."

BUT IT IS NOT merely the determination of the secret of life in which the savants are interested. They hope, by their researches and by the comparison with one another of their discoveries, to prolong life, and to order with more certainty of success radio and X-ray applications.

Truly we are living in an age of radio wonders. We should salaam every time we face the loudspeaker—symbol of radio research.

The Big Chance

IT WAS WITH pleasure that we received news that our own personal nominee for the Chicago guest of the new Vick program going CBS beginning Sunday,

October 7 (or 14) at 5 p. m. EST, won in the auditions. She is *Georda Young*, 19-year-old singer and comedienne.

The lass turned up one day at *Eddie and Fannie Cavanaugh's* WBBM Gossip Club. She wanted to sing on the radio. She was referred to *Lillian Gordoni* for coaching. We caught her act over a minor Chicago station, WSBC. She appealed to our ears.

So be good, Georda, and don't fail us. Knock 'em dead!

All auditions aren't the duds some—or should we say most—of them are. Take the "Hollywood Hotel" project, for example:

ROWENE WILLIAMS, as you know, was selected from the many aspirants as the young lady to sing and act opposite *Dick Powell* in the Sunday CBS program series beginning Friday, October 5, at 9:30 p. m. EST. The statistics on the unsuccessful auditioners are revealing.

Two hundred of the young women have obtained radio engagements as a result of the contest, and fifty of them are appearing for commercial sponsors. Eighty-five singers and actresses have obtained stage club and orchestra soloist engagements. . . . And nearly a hundred of the successful had never spoken or sung into a microphone previous to the national "Hollywood Hotel" tryouts.

JAN GARBER'S supper club was launched over the NBC airplanes on Monday (Sept. 10) with an added attraction in the addition of the pulchritudinous *Dorothy Page* to Garber's roster of entertainers. Best comment comes from my adolescent son who said, "The music sounds like Lombardo's but it's louder." The music was good, and the supper club idea a bit refreshing. Miss Page, however, sings well but not as well as she photographs.

GOOD OLD *Smilin' Ed McConnell* is back on the Sunday evening airwaves, carrying on from Cincinnati via CBS. Ed's one-man shows are vibrant with personality and wholesomeness. He warms the cockles of your heart. But sometimes we wonder if he doesn't snicker, *sotto voce*, at the way his platitudes bring in the floods of mail.

Plums to Gladys Swartbout for her excellent work in the NBC Palmolive Beauty Box Theater operettas on Tuesday nights and also her singing Monday evenings on the Voice of Firestone concerts.

On Short Waves

Yodeling in the Alps—the voices of the King and Queen of England—and the sobbing strains of Hawaiian musicians; these will be some of the outposts of short-wave entertainment during the week ahead.

An odd broadcast will be presented from the Jungfrau Tower in the Swiss Alps, 13,500 feet up in the Bernese Range. It will feature Fraulein Gritley Wenger, champion Swiss yodeler; the Bernese Singer Boys, singing folk songs; an interview with a glacier guide, a native Swiss orchestra and a commentator who will give a description of the scenery. This program will be presented over the short-wave station HB9D on 41.50 meters in Switzerland, and rebroadcast over the NBC-WJZ network on Sunday, September 23, at 12 noon CST.

On Wednesday, September 26, the launching of the new Cunard liner "Victoria" and the christening of the ship by

Queen Mary of England will be broadcast with an address by Sir Percy Bates, co-chairman of the Cunard-White Star Line, and with a reply by King George. There will be a running commentary of scene and activities by George Blake, BBC announcer. This program will be presented over the English stations GSG on 16.86 meters and GSF on 19.82 meters, and rebroadcast over the NBC-WJZ and Columbia networks at 7:50 a. m. CST.

For those who cannot tune in this program at such an early hour, the British Broadcasting company will make recordings of the entire proceedings and will present them at 1:25 p. m. CST over their short-wave stations GSD on 25.53 meters and GSB on 31.55 meters. The recordings will again be presented at 6:05 p. m., and this time they will be presented over stations GSD on 25.53 meters and GSC on 31.30 meters. And the final broadcast of the unusual program will be presented on Thursday morning at 12 noon CST.

Tune in on
BLOCK & SULLY
GERTRUDE NIESEN
LUD GLUSKIN
and His Continental Orchestra
MONDAYS 7:30 P. M. ^{CS} Time
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Many make \$5, \$10, \$15 a Week in Spare Time While Learning. Read how many of my students make \$5, \$10, \$15 a week extra in spare time soon after they enroll. Read how I give you practical business knowledge as well as technical Radio facts. Read letters from my students proving every statement I make.

Find out what Radio Offers—MAIL COUPON. Why struggle along in a low-pay, no-future job—why live a life of worry trying to make both ends meet on a skinny pay envelope? FIND OUT WHAT RADIO OFFERS YOU. My big 64-page book "Rich Rewards in Radio" will tell you. Mail Coupon NOW. No obligation.

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Scotty may be had for \$1.50 postpaid. Money back if not completely satisfied. Remit to ONLY HOME GADGETS, Dept. 203, 200 Fifth Ave., New York City. \$1.50 each, delivered.

- 7:00 p.m.
★ NBC—Harry Horlick's Gypsies: WDAF
CBS—Evan Evans, baritone: KMOX
KFAB KOMA KSL KMBC KRLD
KLZ KTUL WIBW
★ NBC—Greater Minstrels: WSM
KOA WSMB WOAI WLW KTBS
WKY WREN WFAA WLS KPRC
KVOO KWK
KFI—Organ Recital
KGBX—Radio Spotlight
KOB—New Mexico Motor Patrol
WWL—Dance Orchestra
7:15 p.m.
KGBX—Dinner Music
WWL—The Apple Knockers
7:30 p.m.
★ CBS—EX-LAX PRESENTS GERTRUDE NIESEN, songs; Lud Gluskin's Orchestra; Block and Sully, comedy: KMOX KMBC KLZ KSL WIBW
★ NBC—House Party; Donald Novis, tenor; Joe Cook, comedian: WSMB WKY WFAA WOAI KOA WLW WDAF KFI KTBS WSM KVOO KPRC
NBC—Princess Pat Players: WENR WREN KWK
KOB—Anson Weeks' Orchestra
WWL—The Pickard Family
7:45 p.m.
KOB—"Behind the News"
KGBX—Castles in Music
WWL—Ring Rout
8:00 p.m.
NBC—Concert Orchestra: KWK WREN WFAA WENR KVOO WOAI WSMB
★ CBS—Wayne King's Orchestra: KMBC KMOX KSL WDSU KRLD WIBW KFAB KLZ

For Daylight Time Add One Hour

- ★ NBC—Contented Program: WDAF
WLW KOA KFI
KGBX—World Revue
KOB—Margaret Moseley, pianist
WSM—College Program
WWL—Variety Program
8:15 p.m.
WWL—Quarter Hour
8:30 p.m.
NBC—Demi-Tasse: KOA WDAF KFI
CBS—Care and Feeding of Hobby Horses: KMBC KMOX KTUL KSL KOMA KLZ KRLD WIBW
KGBX—Musical Auction
KOB—K Circle B Serenaders
WFAA—Eddie Dunstader's Orchestra
WLW—Henry Thies' Orchestra
WOAI—Norge Singers
WSM—Mary Courtney, soprano
8:45 p.m.
★ NBC—Democratic-Republican Series: WREN KTBS WKY WSM KWK KPRC WENR KVOO WFAA
CBS—Care and Feeding of Hobby Horses: KRLD
KGBX—Rhythm Encores
WLW—Howard Coef, violinist
WOAI—Hearts Delight Millers
WSMB—Joe Capraro's Orchestra
9:00 p.m.
NBC—Amos 'n' Andy: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WFAA WREN KPRC
CBS—"Fats" Waller, songs: KMBC KRLD KOMA WIBW KLZ
KFAB—Henry Busse's Orch. (CBS)
KGBX—Dance Orchestra
KMOX—Baseball Resume

Monday, Sept. 24

- KOB—Coleman Cox
KSL—Origin of Superstition
WENR—Donald McGibeny, commentator
WLW—Cousin Bob's Kin Folk
9:15 p.m.
NBC—Gene and Glenn, comedy: WSM KTBS WOAI KTHS WFAA WSMB KOA KPRC WKY KFI WDAF
CBS—Edwin C. Hill, news: KSL KLZ
NBC—Don Bestor's Orchestra: KWK WREN WENR
CBS—Glen Gray's Orchestra: WDSU WIBW
KGBX—News
KMBC—Rhythm Encores
KMOX—Rita Rogers, songs
KOB—Public Health Talk
WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
9:30 p.m.
NBC—Garden Concerts: KOA WDAF KFI
NBC—Shep Fields' Orchestra: WKY WREN KTBS WSM WSMB
CBS—Glen Gray's Orchestra: KMOX KOMA KFAB KMBC KTUL E. T.—Club Aquila: KPRC WFAA
KGBX—Song Bag
KOB—Johnny Floyd's Orchestra
KSL—The Skiles Family
WENR—Don Pedro's Orchestra
WLW—Follies; Orchestra
WOAI—Gebhardt's Orchestra
9:45 p.m.
CBS—Enoch Light's Orchestra: KRLD KMBC WIBW KMOX
KSL—Musical Group
WENR—Art Kassel's Orchestra

Continued from Preceding Page

- 10:00 p.m.
NBC—Ralph Kirbery, baritone (5 Min.): KPRC
NBC—Johnny Johnson's Orchestra: WDAF WKY
NBC—Anson Weeks' Orchestra: KOA KWK WREN WSM WBAP WOAI KPRC WKY KTHS KTBS WLW
CBS—Dan Russo's Orchestra: KOMA KMOX KTUL KFAB KSL KMBC KRLD KLZ
KFI—The Show (NBC)
WENR—Buddy Rogers' Orchestra
WGN—Johnny Hamp's Orchestra
WLW—News
WOAI—Baseball (5 Min.)
WSMB—Pinky's Orchestra
10:15 p.m.
NBC—Anson Weeks' Orchestra: KTBS WSMB
10:30 p.m.
NBC—Harold Stern's Orchestra: KWK WREN KTHS
CBS—Leon Belasco's Orchestra: KTUL KFAB KOMA
NBC—Hessberger's Orchestra: WKY WDAF WLW WENR WSMB KTHS WBAP
KMBC—From the Walkathon
KOA—Pick and Pat
WOAI—Dance Orchestra
WSM—Variety Program
10:45 p.m.
KMBC—Leon Belasco's Orch. (CBS)
KPRC—Hessberger's Orchestra (NBC)
11:00 p.m.
★ NBC—STUDEBAKER CHAMPIONS Present Richard Humber's Orchestra; Joey Nash, vocalist: KOA KFI

- NBC—Stan Myers' Orchestra: WBAP WENR WSM WSMB WKY KTBS KWK WREN KTBS
CBS—Earl Hines' Orchestra: KTUL KLZ KRLD KSL WIBW KFAB KOMA KMOX KMBC
WDAF—Soloist
WLW—Dance Orchestra
WOAI—Henry Lang's Orchestra
11:15 p.m.
WBAP—Mallan Harmon's Orchestra
11:30 p.m.
NBC—Paul Pendarvis' Orchestra: WSM WSMB WKY KTBS KWK WREN KOA
CBS—Carlos Molina's Orchestra: KLZ KTUL WIBW KOMA KFAB KMBC
KFI—Pick and Pat
KSL—Dramatic Sketch
WDAF—Gray Gordon's Orch. (NBC)
WENR—Noble Sissle's Orchestra
WLW—Dance Orchestra
11:45 p.m.
KMOX—When Day Is Done
12:00 Midnight
KFI—Reporter of the Air
KSL—Merle Carlson's Orchestra
WLW—Moon River, organ and poems
WREN—Weather Forecast
12:15 a.m.
KFI—Beal-Taylor Orchestra (NBC)
KOA—Dance Orchestra (NBC)
12:30 a.m.
KFI—Jimmy Grier's Orchestra
KSL—Organ Moods
12:45 a.m.
KSL—Joe Sullivan, pianist
1:00 a.m.
KFI—Dance Orchestra
1:30 a.m.
KFI—Jimmy Grier's Orchestra

Star ★ Indicates High Spot Selections

5:30 a.m.
KMOX—Home Folks Hour
WLW—Top o' the Mornin'

5:45 a.m.
KMOX—Dynamite Jim

6:00 a.m.
KMOX—Riddle and Grins
WLS—Smile a While Time
WLW—The Nation's Family Prayer

6:15 a.m.
WLW—Morning Devotions

6:30 a.m.
NBC—Cheerio: WLW
KMBC—Morning Devotions
KMOX—Swanee String Sextette
WDAF—Over the Coffee Cups
WLS—Morning Devotions
WSM—Paul and Bert

6:45 a.m.
KMBC—Tex Owens, songs
WDAF—Bible Lesson
WFAA—Peg Moreland, cowboy songs
WLS—Children's Feature
WSM—Zeke Clements' Bronco Busters

7:00 a.m.
★ NBC—Breakfast Club: KTBS WKY
KTBS WSMB WREN KWK KPRC
KVOO
CBS—The Song Reporter: KTUL KLZ
WDSU
KMBC—Sensation Music Time
KMOX—Mountain Minstrels
WDAF—Musical Clock
WFAA—Early Birds, Jimmie Jeffries
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony
WOAI—Hearts Delight Millers
WSM—Laymen's Morning Devotion

7:15 a.m.
CBS—Happy Days: KMOX KMBC
NBC—Don Hall Trio: WLW
NBC—Breakfast Club: WSM WOAI
KMOX—Dixie Boy
WLS—The Westerners

7:30 a.m.
KMBC—News
KSL—Morning Musicale
KMBC—Musical Time
WIBW—Happy Days (NBC)
WLS—Ford Rush
WLW—Joe Emerson, Hymns

7:45 a.m.
NBC—Allen Prescott: WLW
WLS—News, Julian Bentley

8:00 a.m.
NBC—Breen and de Rose: KWK
CBS—Bill and Ginger: KTUL KFAB
KOMA KSL KRLD WIBW KLZ
KMBC
NBC—Edward MacHugh, baritone:
WOAI WREN WSMB WSM KVOO
KTBS WFAA KOA KTHS KPRC
KMOX—Tick Tock Revue
WLS—Kitchen Program
WLW—Arthur Chandler, Jr., organist
WDL—Musical Clock

8:15 a.m.
CBS—Crane Calder, bass: KOMA KLZ
KRLD KMBC KTUL
NBC—Clara, Lu 'n' Em, gossip: WLW
KPRC WDAF WSM WOAI WKY
WFAA KVOO WSMB KTHS
NBC—Castles of Romance: WREN
KOA KWK
KSL—Morning Watch
WDL—Souvenirs

8:30 a.m.
CBS—News (5 Min.): KRLD WIBW
KOMA
CBS—Madison Ensemble: KLZ KRLD
KTUL WIBW KOMA
NBC—News (5 Min.): KOA WSM
NBC—Morning Parade: WDAF WSM
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Walkathon
KMOX—Hill Billies
KOA—Breakfast Guest
WLW—Mailbag
WSMB—Jean Abbey
WDL—Morning Musical

8:45 a.m.
NBC—News (5 Min.): KVOO KPRC
KTBS WREN KTHS KWK WBAP
WKY WOAI
NBC—Radio Kitchen: WREN KPRC
KTHS KTBS WBAP KVOO WKY
WOAI
NBC—Morning Parade: KOA WSMB
KMBC—Madison Ensemble (CBS)
KMOX—Fashion Parade
WLS—Dean Brothers
WLW—Jimmy Arlen, baritone

9:00 a.m.
NBC—The Honeymooners: WSM KWK
KTBS KVOO WOAI KTHS WREN
WKY KPRC
CBS—U. S. Navy Band: KRLD KLZ
KOMA KTUL KMOX WDSU
NBC—Galaxy of Stars: WLW WDAF
KOA
KMBC—Joanne Taylor, talk
KSL—Advertisers' Review
WBAP—The Jewel Gems
WLS—Livestock; Markets
WSMB—May Blanc; Dance Music
WDL—Just Home Folks

9:15 a.m.
CBS—U. S. Navy Band: KFAB KMBC

★ NBC—America's Cup Yacht Race:
WREN KWK KVOO WSMB KOA
WOAI KPRC KTBS KTHS WENR
KOA WBAP WDAF WSM
WKY—Your Child (NBC)
WLW—News; Livestock Reports

9:30 a.m.
CBS—Do Re Mi Trio: WDSU KOMA
KLZ
KMBC—Sunshine Lady
KMOX—Let's Compare Notes
WDAF—Crown Quarter Hour
WENR—Program Preview
WGN—Bob Davis and Texan
WKY—America's Cup Race (NBC)
WLW—Charlotteers
WDL—"Gaga" and the Barker

9:45 a.m.
CBS—Mary Lee Taylor, talk: KLZ
WDSU KMBC KTUL KMOX KRLD
KOMA
KSL—Morning Melodies
WENR—Morin Sisters
WLW—Arthur Chandler, Jr., organist

10:00 a.m.
NBC—Joyce Allmand, contralto:
WDAF
CBS—Voice of Experience: KMOX
KSL KLZ KOMA WDSU KRLD
KMBC
NBC—Fields and Hall, songs: WREN
KVOO WENR KTBS KPRC WKY
WBAP KTHS WOAI KOA
WLW—Morning Hi-Lites
WSM—Leon Cole, organist
WSMB—Health Exercises
WDL—Quality Club

10:15 a.m.
NBC—Honeyboy and Sassafras: WDAF
CBS—Connie Gates, songs: WDSU
KOMA KFAB KMOX KRLD KMBC
KLZ KTUL
NBC—Merry Macs, trio: WOAI WENR
WREN KWK KTHS KOA WSMB
WSM KTBS KPRC WKY KVOO
KSL—Jennie Lee
WBAP—Lost and Found; Markets
WDL—Marvin's Merry-Makers

10:30 a.m.
NBC—Vic and Sade: WREN KOA
WKY WSM WSMB KWK WOAI
KPRC KTBS WFAA KVOO
CBS—Al Kavelin's Orchestra: KTUL
KSL KLZ KMOX KFAB KRLD
KOMA KMBC
NBC—Merry Madcaps: WDAF WLW
WENR—Home Service

10:45 a.m.
CBS—Al Kavelin's Orchestra: WDSU
★ NBC—Conference on Distribution;
Boston Chamber of Commerce:
KTBS WKY KTHS WREN KOA
KPRC KVOO WOAI WSMB
KMOX—Ozark Melodies
KSL—Barbara Badger, economist
WFAA—The Woman's Mirror
WGN—June Baker, economist
WLS—On Parade
WSM—String Ensemble
WDL—Farm and Home Hour

11:00 a.m.
CBS—George Hall's Orchestra: KMBC
KMOX KSL KTUL KFAB KRLD
KLZ KOMA WDSU
★ NBC—Conference on Distribution;
Boston Chamber of Commerce:
KWK WSM
WDAF—Rex Battle's Ensemble (NBC)
WLW—Bob Albright
WDL—Radio Salute

11:15 a.m.
KMOX—Curious Questions
WDAF—Service Reports
WFAA—The Wanderers
WLS—Party Line, skit
WLW—River, Weather and Market

11:30 a.m.
CBS—Esther Velas' Ensemble: KMBC
KLZ KSL KTUL KOMA WDSU
NBC—Boston Chamber of Commerce:
WDAF WFAA WLW
KMOX—Magic Kitchen
WGN—Markets; Len Salvo, organist
WLS—Ramblers and Patsy Montana
WDL—Musical Program

11:45 a.m.
KFAB—Esther Velas' Ensemble (CBS)
KMBC—Helping Hand Talk
KSL—Artist Recital
WLS—Weather; Markets; News
WDL—Dance Orchestra

Afternoon

12:00 Noon
NBC—National Farm and Home Hour:
KWK WOAI WKY WSM KTBS
WDAF KVOO WSMB
★ CBS—Just Plain Bill: KMBC
KMOX KSL
CBS—Eton Boys: WDSU KLZ
KASA—Around the District with the
Bell Oilers
KOB—Anson Weeks' Orchestra
KWTO—Sully's Radiatorial
WFAA—Markets; College Broadcast

WLS—Farmer Purcell
WDL—Sunny Clime News Parade

12:15 p.m.
CBS—Orientale; Orchestra: KSL KLZ
KRLD
KMBC—Tex Owens, songs
KMOX—Piano Interlude, Stocks
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Ezra and Uncle Zeke, drama
WDL—Variety Program

12:30 p.m.
NBC—Home Sweet Home: WREN
KTHS
NBC—King's Guard Quartet: WSMB
KOA WKY KWK KPRC
CBS—Artist Recital: KOMA KSL
KLZ KMBC
T. N.—W. Lee O'Daniel's Doughboys:
WBAP WOAI
KMOX—Ozark Mountaineers
KRLD—Radio Revival
KWTO—News
WDAF—Melody Parade
WFAA—Waltz Time
WLW—Gene Burchell's Orchestra
WSM—Tennessee Division of Markets
WDL—News

12:45 p.m.
★ NBC—Boston Chamber of Com-
merce: KOA
NBC—Ma Perkins, drama: WSM
WLW
CBS—Artist Recital: KTUL KMOX
KMBC—Walkathon
KTHS—Nancy Noland, vocalist (NBC)
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammy
WLS—Livestock and Grain Markets
WOAI—The Crazy Band
WREN—Eb and Zeb
WSMB—Dance Orchestra
WDL—The Light Crust Doughboys

1:00 p.m.
NBC—Crosscuts from Log of Day:
WSM KVOO WREN WSMB KTBS
KOA
CBS—Metropolitan Parade: KMBC
KSL KMOX WDSU KTUL
E. T.—Chuck Wagon Garg: WBAP
WOAI
KOB—New Mexico Motor Patrol
WLS—Homemakers' Hour
WLW—Dance Orchestra
WDL—Krauss Program

1:15 p.m.
CBS—Metropolitan Parade: KLZ
KRLD KOMA
NBC—Song of the City: WLW
KMOX—Exchange Club
KOB—Home and Farm Hour
KWTO—Musical Moments
WBAP—Markets
WDAF—Rainbow Court
WLS—Rangers Quartet
WOAI—Mack Rogers' Orchestra
WDL—Eddy Hour

1:30 p.m.
NBC—Woman's Radio Review: WDAF
CBS—Ann Leaf, organist: KFAB KLZ
KTUL KMOX KSL KOMA KRLD
KMBC
★ NBC—America's Cup Yacht Race:
KPRC WSMB WKY WSM WBAP
WREN KWK KTBS KOA KVOO
KWTO—Lotus Land
WLS—Homemakers
WLW—Ohio School of the Air
WDL—Dance Orchestra

1:45 p.m.
NBC—Joseph Gallicchio's Orchestra:
WSMB WBAP WREN KTBS WSM
KOB—Eb and Zeb
KMOX—St. Louis Club
KWTO—Roy Queen's Rangers
WLW—History Dramalogs
WOAI—Weather and Stock Reports

2:00 p.m.
NBC—Chick Webb's Orchestra: WSM
WDAF WSMB
CBS—Poetic Strings: KTUL KMBC
KMOX KFAB KRLD WDSU
NBC—Betty and Bob, drama: WLW
KPRC KOA WLS KVOO KWK
WKY WBAP
KSL—Payroll Builder
KWTO—Vocal Varieties
WREN—Hollywood Hilarities
WDL—Merchants' Express

2:15 p.m.
CBS—Poetic Strings: KLZ KOMA
KWTO—Chronicles
WLS—Tower Topics; Bill O'Conner
WLW—Buddy Ransom, vocalist
WSMB—Enrique Tuit, pianist

2:30 p.m.
★ NBC—Finish of Yacht Race: WSM
KTBS KPRC KWK KVOO WREN
WFAA WDAF WENR WSMB KOA
CBS—Dick Messner's Orchestra:
WIBW KTUL KLZ KOMA KRLD
KMBC
KMBC—Magazine of the Air
KSL—Utah State Agricultural College

KWTO—Glenn Stambach, organist
WLW—Life of Mary Sothorn

2:45 p.m.
NBC—Adventures on Mystery Island:
WDAF
★ NBC—Finish of Yacht Race: WKY
KSL—Dick Messner's Orch. (CBS)
WLW—Business News

3:00 p.m.
NBC—Blue Room Echoes: WDAF
WLW KOA WSMB
CBS—The Playboys: KFAB WDSU
KLZ KMBC KTUL KRLD KOMA
NBC—Stanleigh Malotte: WSM KVOO
KMOX—Two Doctors, Albert Roth's
Orchestra
KSL—Payroll Builder
KWTO—Mid-afternoon Melodies
WOAI—Finish of Yacht Race (NBC)
WDL—Ed Larman, organist

3:15 p.m.
NBC—Platt and Nierman: WREN
NBC—Jackie Heller, tenor: WSM
KVOO
CBS—Between the Bookends: KSL
KMBC KRLD KOMA KTUL
WFAA—America's Yacht Race (NBC)

3:30 p.m.
NBC—Ma Perkins, drama: WENR
KOA WFAA WOAI KTBS WKY
WDAF KVOO KPRC
NBC—The Tattered Man, drama:
WSM WSMB
NBC—Singing Lady: WLW
CBS—Milton Charles, organist:
KMBC KOMA KRLD KTUL KFAB
KSL—Town Crier
KWTO—Slim and Shorty
WDL—Geo. Wagner's Orchestra

3:45 p.m.
CBS—Modern Mountaineers: WIBW
KRLD KSL KTUL KMBC KOMA
KFAB
NBC—Nursery Rhymes: WFAA KTBS
WKY WDAF WOAI WSM KPRC
WSMB KVOO
NBC—Ranch Boys: WENR WREN
KOA—Betty Marlow (NBC)
KWTO—Musical Moments
WLW—Monkey Hollow

4:00 p.m.
NBC—Johnny Johnson's Orchestra:
WSM KOA WOAI WFAA KTBS
WDAF WLW KVOO
CBS—Men of Notes: WIBW KOMA
KSL KTUL KFAB KLZ KMBC
NBC—Dorothy Page songs: WREN
WENR KWK KPRC
KMOX—Three Brown Bears
KOA—Theater Reporter (5 Min.)
KOB—Leone Turnbeau, pianist
KWTO—Classified Ads
WSMB—Herbie Pell's Orchestra
WDL—Henry and Minerva

4:15 p.m.
NBC—Mid-week Hymn Sing: WSM
KTBS WDAF WLW KVOO KOA
WOAI WKY WSMB KPRC
CBS—Edward Wurtzback's Orchestra:
KRLD KOMA KFAB KLZ KTUL
WIBW KMBC
NBC—Horacio Zito's Orchestra:
KWK WREN WFAA
KMOX—Tune Shop
KSL—Dental Clinic of the Air
KWTO—Bridge Party Tunes
WENR—Larry Larsen, organist
WDL—Audrey Charles

4:30 p.m.
NBC—Horacio Zito's Orchestra: KOA
WSM WSMB KPRC KTBS WOAI
NBC—Mary Small, songs: WDAF
KMBC—News
KMOX—The Nordmans
KSL—Wurtzback's Orchestra (CBS)
KWTO—Sports; Lee George; Markets
WDSU—Sam Robbins' Orch. (CBS)
WREN—The Black Ghost
WDL—Beaze Pasqua's Aces

4:45 p.m.
NBC—Billy Batchelor, sketch: KOA
KTBS WOAI KPRC
NBC—Lowell Thomas, news: WLW
KWK
NBC—Orphan Annie: WGN WENR
CBS—As New York Dines, Dance Mus-
ic: KOMA KSL KRLD KMOX
KLZ KMBC KTUL
NBC—Happy Jack: WREN WFAA
WKY KVOO WDAF WSM
KWTO—Turnerville Triplets

5:00 p.m.
CBS—Jerry Cooper, baritone: KRLD
KSL KOMA KTUL KFAB KMBC
NBC—Grace Hayes, songs: WOAI
KTBS
KFI—Langendorf Pictorial (NBC)
KMOX—Sports: Piano Melodies
KOA—Microphone News
KOB—Ronnie Adele's Sophisticated
Ladies
KWTO—Woody Mason and Guitar
WDAF—Service Reports
WENR—What's the News?
WFAA—Musical Romance (NBC)
WLW—Hawaiians

WREN—News
WSM—String Ensemble; Pan American
Broadcast; News
WSMB—Uncle Bert, poems
WDL—Robinson's Hummin' Four

5:15 p.m.
NBC—Gene and Glenn, comedy:
KPRC
CBS—Just Plain Bill: KRLD KTUL
KFAB KSL KOMA KLZ
NBC—Don Pedro's Orchestra: KOA
WDAF
NBC—Tintype Tenor: KTHS WOAI
WREN
KMBC—Happy Hollow
KMOX—Baseball Highlights
KWTO—Dinner Music
WENR—Baseball Resume
WLW—Bailey Axton, tenor
WSM—Financial News
WDL—Linda Ray

5:30 p.m.
NBC—Musical Memories: WENR
KWK WREN KTHS WKY
CBS—Whispering Jack Smith's Orch.:
KOMA
★ NBC—You and Your Government:
WDAF WKY KPRC KTBS WOAI
KOA
KMBC—Walkathon
KMOX—Buck Rogers (CBS)
KSL—The Junior Hour
KWTO—Sports Summary; Lee George
WBAP—Robin Hood
WLW—Bob Newhall, sportsman
WSM—Freddie Rose, pianist
WSMB—Tarzan
WDL—The Man Hunt

5:45 p.m.
★ NBC—Frank Buck's Adventures:
KTBS WDAF KTHS KVOO KOA
CBS—Texas Rangers: KRLD WIBW
KLZ KTUL KOMA
CBS—Boake Carter, news: KMBC
KMOX
KOMA—Sis Mirandy (CBS)
KWTO—Dinner Music
WBAP—News
WLW—Melody Masters
WOAI—Musical Program
WSM—Nap and Dee
WSMB—Enrique Tuit, pianist
WDL—Dinner Hour; Salon Orchestra

Night

6:00 p.m.
★ NBC—Crime Clues: WLS WREN
KWK KPRC KTHS WKY WLW
★ CBS—Lavender and Old Lace:
Frank Munn, tenor: KMBC KMOX
CBS—Dan Russo's Orchestra: KLZ
KFAB KTUL
NBC—In a Garden: KTBS WSM
WSMB WOAI KVOO KPRC KOA
KFI—Nick Harris Program
KSL—Town Crier
KWTO—News
WDAF—Frances Jacobson, pianist
WFAA—George Pettit, tenor

6:15 p.m.
CBS—Dan Russo's Orchestra: KOMA
KSL WIBW
KFI—Kay Parker, reporter
KWTO—Dinner Music
WDAF—Winthrop Williams
WFAA—Rhythm Time
WDL—Variety Program

6:30 p.m.
★ NBC—Lawrence Tibbett, baritone:
WREN WLS KOA KFI KTBS
★ CBS—Melodiana; Abe Lyman's
Orchestra: KMBC KMOX
★ NBC—Wayne King's Orchestra:
WDAF WSM KPRC WOAI WSMB
WKY
CBS—Bob Price's Orchestra: KOMA
WIBW
KASA—Front Page Drama
KOB—Cecil and Sally
KSL—Town Crier
WFAA—The Serenaders
WLW—Melody Parade
WDL—The Pickard Family

6:45 p.m.
KGBX—Around the Family Organ
KTUL—Bob Price's Orch. (CBS)
WLW—Gene Burchell's Orchestra

7:00 p.m.
★ CBS—Bing Crosby and The Bos-
well Sisters: KFAB KRLD WDSU
KMBC KTUL KSL KMOX
NBC—Russian Symphonic Choir: WSM
WOAI KTBS KOA KVOO WDAF
KFI—Organ Recital
KGBX—Radio Spotlight
KOB—Spanish Program
WBAP—Stockman-Farmer Supply
WLW—Dance Orchestra
WSMB—Sports Review; News
WDL—Castro, Caraza's Orchestra

7:15 p.m.
KFI—Your Pal Jimmy
KGBX—Dinner Music
WBAP—Russian Symphonic Choir
(NBC)
WREN—16 Years After the Argonne
WDL—The Appleknockers

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Local Studio Peeps

By Harry Steele

The arrival of *Albert Roth*, October 1, is expected to complete the staff musical setup for Station KMOX. Although youthful, Roth is an established figure in the musical world. He is an accomplished concert master and violinist and will be musical director for the big St. Louis station.

He is expected to retain most of the musicians already on the staff, many of whom are members of the St. Louis Symphony orchestra and will add extra pieces as the occasion demands. With his broad knowledge of arrangement and keen taste for the modern, Roth is counted upon to add much prestige to the KMOX musical efforts.

FASCINATING listeners via KWK (St. Louis) microphones, is *Old Bob White*, veteran of the air. Twice daily, (with his Scrapbook at 1:45 p. m. and as the Lamplighter, at 10:15 p. m.) he philosophizes on the vagaries of life.

IT WAS NOT so long ago that a rather trying moment was created for Station WFAA, Dallas. It came about through the arrangement of a musical program without benefit of previous knowledge of the broadcast in which it was to be a part. The program was built around an early morning religious discussion by a young pastor. His topic was "What Price Decency" in which he stressed the need for right thinking and living. Visualize the temporary hiatus when the quartet followed with the number "Why Don't You Practice What You Preach?"

KMOX Chatter

The Meadowbrook Country Club gave a dinner for the announcing and engineering staff of KMOX recently for the fine service given the "remote control" broadcasts of the various nationally known orchestras this past summer season.

Lee Little, popular announcer at KMOX thought he would slip by another birthday quietly . . . but some of the staff got wind and surprised him with a party.

GRACE MCGOWAN, traffic director of KMOX is back from New York City where she spent her vacation . . . *Bill McCamy*, KMOX salesman, gave the entire staff a surprise when he wired, while on his vacation, that he would bring back a "Mrs." . . . They're honeymooning down

in the Carolinas . . . *"Nes" Newell*, public relations director, KMOX, spent the weekend in Sioux Falls, South Dakota, home-towning.

LONGEVITY seems to be a characteristic of programs on WFAA, Dallas. Recently suspended, at least temporarily, were the Gladiola Gloom-chasers, an orchestra with a record of two years without a miss, and Tarzan, a sponsored broadcast of equal duration. And the listeners already are clamoring for their return.

Seeing SBC With Haling

George Furtney, technician; *Earl Rodell*, announcer, and *Mrs. Ina Crites*, business office, of SBC's key, KTAT, were transferred to Southwest Network's San Antonio outlet, KTSA, this past week.

THE KTAT Kiddies Klub, which meets every Saturday morning in the lobby of the Hotel Texas, enjoyed a crowd of several hundred children for its second meeting last week. Among the KTAT entertainers present were *Francis Kay*, pianist; *Joan Jordan* and *Donald Naylor*, romantic vocal due and *Darrel Payne*, clown.

BROOKS CONNALLY, KTSA program manager, is almost five feet two in height being the smallest behind-the-mike man of SBC . . . *James Pate*, WACO, Waco Manager, was an expert soda sleet in his younger days . . . *Tom Banks, Jr.*, KOMA technician, operates a short-wave station on 40 meters.

DUTCH SCHEEL'S University Orchestra presents a creditable dance program over the Web several nights weekly at 9:30 o'clock. This aggregation is exceedingly popular with Texas University students. *Mike Gallagher*, KNOW program director, is usually found at the mike, living up to his slogan, "Mike at the mike." We'll be SBC'ing you!

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7:30 p.m.
NBC—Soconyland Sketches: WKY
CBS—The Troopers: WDSU KMBC
KSL KFAB KOMA KMOX
★ NBC—Mrs. Franklin D. Roosevelt talk: WENR WREN KWK KVOO
NBC—Kaltenmeyer's Kindergarten: WDAF WSMB KPRC WBAP WOAI KLZ KFI KOA
KGBX—Eddie Jones, guitar
WLW—Orchestra: Vocal; Drama
WSM—String Ensemble
WWL—The Pickard Family

7:45 p.m.
CBS—Fray and Braggiotti: WDSU
KGBX—Twilight Romance
KOB—"Behand the News"
WKY—Kaltenmeyer's Kindergarten (NBC)
WSM—Katherine Goss violinist
WSMB—Enrique Tuit, pianist
WWL—"Guilty or Not Guilty"

8:00 p.m.
★ NBC—Beauty Box Theater: WLW WSM KPRC KVOO WBAP WDAF KFI KOA KTBS WSMB WKY WOAI KTBS
★ NBC—National Exchange Club; Speakers: KWK WREN
CBS—George Givot, comedian: KLZ KFAB KMBC KTUL KMOX KOMA WIBW KRLD KSL
KGBX—Melba Ann
WWL—Willard Serenade

8:15 p.m.
KGBX—Musical Headline
WWL—Melody Weaver

8:30 p.m.
CBS—Melodie Strings: KMBC KMOX WIBW KRLD KLZ KTUL

For Daylight Time
Add One Hour

KGBX—Melody Race
KSL—Democratic Party
WENR—Gene Arnold
WREN—Tim and Irene's Sky Road Show (NBC)

8:45 p.m.
KGBX—Rhythm Encores
KOB—Hi-Hilarities
KSL—Comedians from Hollywood
WENR—Buddy Rogers' Orchestra

9:00 p.m.
CBS—Henry Busse's Orch.: KFAB KSL
NBC—Amos 'n' Andy: KTHS WREN WKY WSM KWK WSMB WOAI KOA KFI WDAF WBAP WREN KPRC
CBS—Al Kavelin's Orchestra: KLZ KGBX—Dance Orchestra
KMBC—Tattler's Four Little Gossips
KMOX—Baseball Resume
KGB—The Hawk
WENR—Donald McGibeny, commentator
WLW—Cotton Queen Minstrels

9:15 p.m.
NBC—Robert Royce, tenor: KWK WREN WREN
NBC—Gene and Glenn, comedy: WSM WKY KFI KTHS WBAP KOA KPRC WDAF KTBS WOAI WSMB
KGBX—News
KMBC—Evening Serenade
KMOX—Variety Program
WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch

Tuesday, Sept. 25

9:30 p.m.
NBC—Anson Weeks' Orchestra: WKY WOAI WREN KTBS
★ CBS—The Party Issues: KFAB KLZ KRLD KOMA KTUL KMOX
NBC—Leo Reisman's Orchestra: Phil Duey, soloist: WLW KFI WSMB WSM KOA WDAF
KGBX—Song Bag
KMBC—Rhythm Encores
KOB—College Educational Program
KSL—The Skiles Family
WBAP—Marius Thor, violinist
WENR—Hessberger's Orchestra
WGN—Wayne King's Orchestra

9:45 p.m.
NBC—Carl Hoff's Orchestra: WDAF KTHS
CBS—Joe Reichman's Orchestra: KLZ KSL KMBC KMOX KFAB WIBW KRLD
KGBX—Heat Waves Quartet
WBAP—Dance Orchestra
WENR—Art Kassel's Orchestra
WOAI—Variety Program

10:00 p.m.
NBC—Gus Arnheim's Orchestra: KWK KTHS WREN WLW WOAI KTBS WKY KPRC
CBS—Herbie Kay's Orchestra: KLZ KFAB WDSU WIBW KOMA KRLD KMBC
KFI—Charlie Hamps' Orchestra
KOA—Comedy Stars of Hollywood
KSL—Dramatic Program
WENR—Buddy Rogers' Orchestra

Continued from
Preceding Page

WFAA—Jay Burnett, the Songfellow
WGN—Jan Garber's Orchestra
WOAI—Baseball (5 Min.)
WSM—Jack Shook
WSMB—Joe Capraro's Orchestra

10:15 p.m.
NBC—Art Landry's Orchestra: WSM
CBS—Herbie Kay's Orchestra: KSL KMOX KTUL
NBC—Gus Arnheim's Orchestra: KOA WSMB WSM WFAA
KFI—Singing Service Men

10:30 p.m.
CBS—Enoch Light's Orchestra: KLZ KFAB KOMA KRLD WIBW KMOX
NBC—Pete Smythe's Orchestra: WKY KTBS KWK KTHS KOA WREN WSM KPRC
NBC—Harold Stern's Orchestra: WLW WDAF
KFI—Death Valley Days (NBC)
KMBC—Walkathon
KSL—Pinto Pete; Ranch Boys
WENR—Hessberger's Orchestra
WFAA—Seymour Simons' Orchestra
WOAI—Dance Orchestra
WSMB—Variety Program

10:45 p.m.
NBC—Pete Smythe's Orchestra: KPRC WSMB KTUL
KMBC—Gene Quaw's Orchestra

11:00 p.m.
CBS—Dan Russo's Orchestra: KLZ KFAB KOMA WIBW KTUL KSL KRLD KMOX KMBC

NBC—Stan Myers' Orchestra: WENR KOA WKY KTBS WSMB WFAA KWK WSM WREN KPRC
KFI—Variety Program
WDAF—Art Kassel's Orchestra
WLW—Dance Orchestra
WOAI—Henry Lang's Orchestra

11:15 p.m.
KFI—Masters Immortal
KSL—Mary and John, romantic sketch

11:30 p.m.
NBC—Paul Pendarvis' Orchestra: KOA WKY KTBS KWK WREN WSMB KPRC
CBS—Carlos Molina's Orchestra: KLZ KMOX KTUL KOMA WIBW KFAB KMBC
NBC—Carl Hoff's Orchestra: WDAF WENR
KSL—Frank Cookson's Orchestra
WLW—Dance Orchestra
WSM—Leon Cole; Robert Tucker

11:45 p.m.
KMOX—When Day Is Done
12:09 Midnight
KFI—Reporter of the Air
KSL—Merle Carlson's Orchestra
WLW—Moon River, organ and poems
WREN—Weather Forecast

12:15 a.m.
KFI—Dance Orchestra
KOA—Dance Orchestra (NBC)

12:30 a.m.
KFI—Jimmy Grier's Orchestra
KOA—Theater Harmonies
KSL—Everett Hoagland's Orchestra

1:00 a.m.
KFI—Gus Arnheim's Orchestra
1:30 a.m.
KFI—Dance Orchestra

Star ★ Indicates High Spot Selections

5:30 a.m. KMOX—Home Folks' Hour WLS—Arkansas Woodchopper WLW—Top o' the Morning
5:45 a.m. KMOX—Dynamite Jim
6:00 a.m. KMOX—Riddles and Grins KWTO—Stockyards Service WLS—Smile A-While WLW—Family Prayer Period
6:15 a.m. KMOX—Home Folks' Hour WLW—Morning Devotions
6:30 a.m. NBC—Cheerio: WLW KMBC—Morning Devotions KMOX—Melody Weavers and Skeets WDAF—Over the Coffee Cups WLS—Morning Devotions WSM—Leon Cole, organist
6:45 a.m. KMBC—Tex Owens, songs KMOX—Black and White Rhythm WDAF—Bible Lesson WFAA—Peg Moreland, cowboy songs WLS—Children's Feature WSM—Burnett's Serap Book
7:00 a.m. CBS—The Song Reporter: WDSU ★ NBC—Breakfast Club: KTBS KTHS WSMB WREN WOAI KWK KPRC KVOO WKY
KMBC—Musical Time KMOX—Mountain Minstrels WDAF—Musical Clock WFAA—Early Birds, Jimmie Jeffries WLS—Ralph Emerson, organist WLW—Salt and Peanuts, harmony WSM—Morning Devotions
7:15 a.m. CBS—Patterns in Melody: WDSU KMBC
NBC—Don Hall Trio: WLW KMOX—Novelty Boys WLS—The Westerners WSM—Breakfast Club (NBC)
7:30 a.m. NBC—Morning Glories: WOAI KTHS WKY WSM
CBS—Metropolitan Parade: WIBW KMBC KMOX
KSL—Morning Musicales WDAF—Soloist WLS—Ford Rush WLW—Joe Emerson, Hymns
7:45 a.m. ★ NBC—Broadcast from Scotland: WREN KOA
NBC—The Southernaires: WLW WKY KTHS WSM KTBS
CBS—Metropolitan Parade: KLZ KMOX—Launching of the S. S. 534 WFAA—Blue Bonnet Harvesters WLS—News, Julian Bentley
8:00 a.m. NBC—Breen and de Rose: KTBS WOAI WSM KTHS
★ CBS—Broadcast from Scotland: KOMA KSL KMBC KLZ KRLD WIBW KFAB KTUL
KMOX—Hill Billies WFAA—Armstrong's Bird-brands WLS—Kitchen Krew WLW—Suzanne Littleford WWL—Musical Clock
8:15 a.m. NBC—Clara, Lu 'n' Em: WLW WDAF WSM WOAI WKY WFAA KPRC KVOO WSMB KTHS
KMBC—Musical Moments KSL—Morning Watch WWL—Souvenirs; Henry Dupree
8:30 a.m. CBS—All About You: WDSU KRLD NBC—News (5 Min.): WSM WDAF KOA
NBC—Three Scamps: WDAF WSM KOA WSMB
CBS—Fiddler's Fancy: KTUL WIBW KOMA
NBC—Today's Children: WREN WKY KWK WBAP KPRC WLS WOAI KMBC—Walkathon WLW—Berch's Musical Group WWL—Morning Musical
8:45 a.m. NBC—News (5 Min.): WREN WSMB KWK WKY
NBC—Radio Kitchen: WREN KOA WSM WSMB WKY
NBC—Betty Crocker: KTHS KVOO WOAI WBAP WLW KPRC
KMBC—Fiddler's Fancy KMOX—Fashion Parade KOA—Program Preview (5 Min.) WLS—Dean Brothers
9:00 a.m. NBC—Juan Reyes, pianist: WDAF CBS—Cooking Closeups: KMOX KLZ NBC—The Honeyymooners: WREN WSM KTHS KOA KTBS WOAI KMBC—Joanne Taylor, talk WBAP—The Jewel Gems WLS—Livestock; Markets WLW—Elliott Brock, violinist WSMB—May Blanc; Dance Orchestra WWL—Just Home Folks

9:15 a.m. NBC—Alice Remsen, contralto: WDAF CBS—Beale Street Boys: WDSU KLZ KMOX
★ NBC—Tony Wons, philosopher: KOA WREN KTBS KVOO KTHS WSMB WKY WOAI KWK KPRC WSM
KMBC—Melody Palette WBAP—Between Us WENR—The Marvins, sketch WLW—News; Livestock Reports
9:30 a.m. CBS—Rambles in Rhythm: KLZ KTUL KOMA WDSU
NBC—Betty Moore: WLW WDAE WOAI
★ NBC—U. S. Army Band: WBAP WSMB WSM KOA KTBS WREN
KMBC—Sunshine Lady KMOX—Let's Compare Notes WWL—"Gaga" and the Barker
9:45 a.m. CBS—Jane Ellison's Recipes: KOMA KRLD KMOX KFAB KMBC
E. T.—Betty Crocker: KOA WDAF KSL—Morning Melodies WENR—Variety Program WLW—Arthur Chandler, Jr., organist WOAI—U. S. Army Band (NBC)
10:00 a.m. CBS—Voice of Experience: KMBC KMOX KSL WDSU KLZ KRLD
NBC—Fields and Hall, songs: KPRC WREN KVOO KTBS WSM WENR KWK WBAP KOA WOAI KTHS
WDAF—Fritz, the cheer leader WLW—Music by Divano WSMB—Health Exercises WWL—Quality Club
10:15 a.m. NBC—Charles Sears, tenor: KTBS WENR KTHS KPRC WSMB WOAI KOA KWK WSM WREN KVOO
CBS—Betty Barthell, songs: WDSU KFAB KOMA KMBC KRLD KLZ KTUL
NBC—Honeyboy and Sassafras: WDAF KMOX—Katherine Darst, talk KSL—Jennie Lee WBAP—Lost and Found; Reports WLW—The Texans, trio WWL—Marvin's Merry-Makers
10:30 a.m. NBC—Vic and Sade, comedy sketch: WFAA KTHS KPRC WSM WKY KOA WOAI WREN WSMB KTBS KWK KVOO
CBS—Al Kavelin's Orchestra: WDSU KLZ KRLD KTUL KOMA KMBC
NBC—Merry Madcaps: WDAF WLW KMOX—Triangle Club KSL—Good Morning Judge WENR—Home Service
10:45 a.m. NBC—Words and Music: WKY WREN KTHS KVOO KTBS WOAI KOA KPRC
CBS—Al Kavelin's Orchestra: KSL KFAB KMOX
WFAA—Woman's Mirror WLS—Virginia Lee WSM—String Ensemble WSMB—Mildred Andrews, beautician WWL—Hollywood Gossip, L. Block
11:00 a.m. CBS—George Hall's Orchestra: KMBC WDSU KRLD KSL KTUL KLZ KOMA
NBC—Words and Music: KWK WSM KMOX—Jimmy Corbin, pianist WDAF—On Wings of Song (NBC) WFAA—The Wanderers WLS—George Simons, tenor; Orchestra WLW—Ohio Farm Bureau WWL—Masters of Music
11:15 a.m. NBC—Hon. Archie and Frank: WREN KTHS KWK KPRC WOAI KTBS WSMB WSM
CBS—George Hall's Orchestra: KFAB KMOX—Curious Questions KOA—Memories (NBC) WDAF—Service Reports WLS—Friendly Philosopher WWL—Radio Salute, Henry and Don
11:30 a.m. NBC—Farm and Home Hour: WREN WKY KTHS KVOO KOA WFAA WDAF KWK KPRC WOAI KTBS WSMB WSM
CBS—Joe Reichman's Orchestra: KMBC WDSU KTUL KOMA KLZ KMOX—Magic Kitchen KSL—Betty Crocker WGN—Markets; Ensemble Music WLS—Roundup; The Westerners WLW—Gene Burchell's Orchestra
11:45 a.m. CBS—Jane Ellison's Magic Recipes: KSL KLZ
KFAB—Joe Reichman's Orch. (CBS) KMBC—News WLS—Weather; Markets: News WLW—Farm and Home Hour (NBC) WWL—Stanback Program

Afternoon

12:00 Noon CBS—Just Plain Bill: KMBC KMOX KSL WGN
CBS—Romany Trail: WDSU KLZ KASA—Around the District with the Bell Oilers
KOB—The Hawk KWTO—Radiatorial WFAA—Markets; College Broadcast WLS—Dinnerbell Program WWL—Salon Orchestra
12:15 p.m. CBS—Romany Trail: KRLD KOMA KFAB KSL
KMBC—News; Markets KMOX—Piano Interlude; Markets KOB—Homemakers' Program KWTO—Luncheon Music WFAA—Waltz Time WWL—Variety Musical
12:30 p.m. CBS—Ann Leaf, organist: WDSU KOMA KSL KLZ KMBC
NBC—Smack Out: KWK WREN WSMB WKY KOA
T. N.—Lee O'Daniel's Doughboys: WBAP WOAI
KMOX—Ozark Mountaineers KWTO—News WDAF—Melody Parade WLW—Gene Burchell's Orchestra WSM—Tennessee Division of Markets WWL—Erwin Victor, News
12:45 p.m. NBC—Ma Perkins, drama: WLW WSM
CBS—Ann Leaf, organist: KMOX KTUL
NBC—Colette Carley, songs: KTHS KVOO
T. N.—Varieties: KPRC KMBC—Walkathon KOA—Livestock and Produce Markets KSL—Betty Moore KWTO—Ozarkanna Corners WBAP—Dance Orchestra WDAF—Aunt Sammy WLS—Livestock and Grain Markets WOAI—The Crazy Band WREN—Eb and Zeb, comedy sketch WSMB—Anson Weeks' Orchestra WWL—Light Crust Doughboys
1:00 p.m. NBC—Don Carlos' Orchestra: WSMB KOA WKY KTBS WSM WREN KVOO
★ CBS—Kate Smith's Matinee Hour: KSL KTUL KMBC WDSU KOMA NBC—Dreams Come True: WLW T. N.—Chuck Wagon Gang: WBAP WOAI KPRC
KMOX—Georgia Erwin, contralto KOB—New Mexico Motor Patrol KTHS—Wise Man (NBC) WDAF—Don Pedro's Orchestra WLS—Homemakers' Hour WWL—Krauss' Program
1:15 p.m. NBC—Song of the City: WLW NBC—The Wise Man: KVOO NBC—Harry Kogen's Concert Orchestra: WSM WREN WKY WSMB KOA KTBS
KLZ—Kate Smith (CBS) KMOX—Exchange Club KOB—Home and Farm Hour KWTO—Merry Oldsmobile WBAP—Markets WDAF—Rainbow Court WLS—Rangers Quartet WOAI—Henry Lang's Orchestra WWL—Eddy Hour
1:30 p.m. NBC—Woman's Radio Review: KPRC WDAF WKY KVOO
CBS—Kate Smith: KFAB KOMA KMOX—Edith Karen, soprano KOB—Hi-Hilarities KWTO—Duke Ellington WBAP—Harry Kogen's Orch. (NBC) WLS—Homemakers WLW—Ohio School of the Air WWL—Dance Orchestra
1:45 p.m. NBC—Joe White, tenor: KOA WREN WKY KPRC WSMB WBAP KTBS KVOO
KMOX—St. Louis Club KWTO—Parade WLS—Homemakers' Hour WLW—Ethel Ponce, vocalist WOAI—Stocks, program resume WSM—Robert Tucker, pianist
2:00 p.m. NBC—Pop Concert: WSM WDAF WSMB
CBS—On the Village Green: KRLD KMOX KTUL KFAB KMBC
NBC—Betty and Bob: KPRC WLW WKY KOA WLS KVOO KWK WBAP

KSL—Payroll Builder KWTO—Roy Queen's Rangers WREN—Moods Musicale WWL—Frank and Bob
2:15 p.m. NBC—Dorothy Page, vocalist: WBAP CBS—On the Village Green: KLZ KOMA WDSU KRLD
KOA—Luncheon Dance Program KWTO—Chronicles WLS—Bill O'Connor, tenor WLW—George Dorn, vocalist WREN—Palmer Clark's Orchestra
2:30 p.m. NBC—Palmer Clark's Orchestra: WSM KPRC WSMB KTBS WFAA WENR WBAP KVOO
★ CBS—Science Service: KMOX KSL KRLD KOMA KLZ WDSU KTUL
★ NBC—Jesters Trio: WDAF KMBC—Magazine of the Air KWTO—Glenn Stambach, organist WLW—Life of Mary Sothorn
2:45 p.m. CBS—Swinging Along: KLZ KMOX KSL KRLD WDSU KOMA KTUL
NBC—Adventures on Mystery Land: WDAF KOA
WKY—Palmer Clark's Orch. (NBC) WLW—Business News
3:00 p.m. NBC—Three C's, trio: WOAI WSMB WSM WFAA KTBS WREN WKY
NBC—Chick Webb's Orchestra: KOA WLW WDAF KVOO
CBS—Jack Brooks; Orchestra: KTUL KMBC KLZ KOMA KFAB KRLD
KMOX—Two Doctors, Albert Roth's Orchestra
KSL—Payroll Builder KWTO—Silver Strains WWL—Ed Larman, organ recital
3:15 p.m. NBC—Jackie Heller, tenor: WOAI WREN KTBS WKY WSMB WSM WFAA
CBS—Between the Bookends: KMBC KOMA KTUL KSL KRLD
KWTO—Slim and Shorty
3:30 p.m. NBC—Ma Perkins, drama: WENR KOA KVOO WKY WOAI WDAF
KTBS WFAA KPRC
NBC—Singing Lady: WLW CBS—Cadets Quartet: KMBC KTUL KRLD KOMA KFAB
NBC—Irving Kennedy, tenor: WSM WSMB WREN
KMOX—The Voice of St. Louis KSL—Town Crier KWTO—World Day Time Revue WWL—Dance Orchestra
3:45 p.m. NBC—Dreams Come True: WOAI KPRC WFAA WKY WDAF KTBS WSM KOA KVOO
CBS—Organ Melodies: KMBC KSL KOMA WIBW KFAB KRLD KTUL KMOX
NBC—Ranch Boys: WREN WENR KWK
WLW—Monkey Hollow, comedy WSMB—Enrique Tuit, pianist
4:00 p.m. NBC—Education in the News: WKY WSM WREN WENR KTBS WFAA WOAI KPRC
CBS—Men of Notes: KFAB KSL KLZ KTUL KOMA KMBC
NBC—Al Pearce's Gang: KOA WLW WDAF
KMOX—The Blue Buddies KOA—Theater Reporter (5 Min.) KOB—Ralph Romero's Rhumba Band KWTO—Classified Ads WSMB—Herbie Pell's Orchestra WWL—Henry and Minerva
4:15 p.m. CBS—Edward Wurtzbeach's Orchestra: KRLD KOMA KLZ KTUL KFAB WIBW KMBC
NBC—Alma Kitchell, contralto: KWK WREN WSM WFAA KPRC WKY KTBS KVOO WSMB
KMOX—The Tune Shop KSL—Dental Clinic of the Air KWTO—Bill Ring WENR—Larry Larsen, organist WWL—Musical Program
4:30 p.m. NBC—Martha Mears, contralto: WKY WOAI WDAF KVOO
NBC—Three X Sisters: KWK KTBS WFAA KOA WSMB WOAI KPRC
KMBC—News
KMOX—The Little Theater KSL—Parent-Teachers Program KWTO—Sports, Lee George; Markets WENR—Three C's WLW—Jack Armstrong, drama WREN—The Thrill Hunter WSM—String Ensemble WWL—Dance Orchestra
4:45 p.m. CBS—Peter Biljo's Orchestra: KMBC KTUL KOMA KSL KLZ KRLD

NBC—Lowell Thomas: WLW KWK
NBC—Happy Jack Turner: WKY WREN WSM KTBS WFAA WOAI KOA KVOO KPRC
NBC—Orphan Annie: WENR WGN
KFI—Billy Batchelor, sketch (NBC)
KMOX—Russell Brown's Ensemble KWTO—Kampus Kids
WDAF—Better Business Bureau WSMB—Harold Van Horne (NBC)
5:00 p.m.
★ NBC—Amos 'n' Andy: WOAI KTHS KVOO
CBS—Modern Mountaineers; Orchestra: KRLD KOMA WDSU KFAB KTUL KFAB
KMOX—Sports; Piano Melodies KOA—Microphone News
KSL—Broadcasters' Review KWTO—Aces of Rhythm WDAF—Service Reports WENR—What's the News? WFAA—Johnny Johnson's Orchestra: (NBC)
WLW—The Salon Orchestra WREN—News
WSM—Marjorie Cooney, pianist; Jack Shook, guitarist
WSMB—Uncle Bert, poems WWL—Dorothy Broach
5:15 p.m. CBS—Just Plain Bill: KSL KTUL KRLD KFAB KOMA WDSU KLZ
NBC—Gene and Glenn, sketch; Orchestra: KTHS
KMBC—Happy Hollow
KMOX—Baseball Highlights KOA—Denver Radio Hour KWTO—Early Dinner Music WDAF—Don Pedro's Orchestra (NBC) WENR—Baseball Resume WLW—Joe Emerson and Orchestra WREN—Johnny Johnson's Orchestra (NBC)
WSM—Financial News; Piano Interlude WWL—Duncan Brothers
5:30 p.m.
★ NBC—Merchant's Association of New York; Speakers: KOA KTHS WOAI KTBS
★ NBC—Irene Rich in Hollywood: WSM WREN WENR KPRC
CBS—Russell Brown's Orchestra: KLZ
KMBC—Walkathon
KMOX—Buck Rogers (CBS)
KSL—The Junior Hour
KWTO—Sports Summary, Lee George WBAP—Evening Reveries WDAF—Crown Quarter Hour WLW—Bob Newhall, sportsman WSMB—Ray McNamara, pianist WWL—Mayor Bayou Pom Pom
5:45 p.m.
★ NBC—Frank Buck's Adventures: KTBS WDAF KVOO KOA
CBS—Texas Rangers: KRLD KOMA WIBW
NBC—Shirley Howard, songs: WREN WSMB
CBS—Boake Carter: KMBC KMOX
NBC—Gray Gordon's Orch.: KWK KWTO—Dinner Music WENR—What's the News? WLW—Melody Masters WSM—Freddie Rose, pianist WWL—Dinner Hour; Salon Orchestra
Night
6:00 p.m.
★ NBC—Crime Clues: WREN WLS KWK WLW
CBS—Edgewater Beach Concert: KLZ KMBC WDSU KRLD KFAB KTUL
★ NBC—Jack Pearl, "The Baron": WSMB WOAI KOA WSM KPRC WKY KTBS KFI WBAP KVOO KTHS WDAF
KMOX—Norman Paule, baritone KSL—Town Crier KWTO—News
6:15 p.m.
★ CBS—Edwin C. Hill, news: KLZ KMBC WIBW KRLD KMOX
KWTO—Sax Trio WWL—Varieties
6:30 p.m.
★ NBC—Wayne King's Orchestra: WDAF WSMB WKY WSM
★ CBS—Everett Marshall's "Broadway Varieties": KMBC KLZ WDSU KMOX KSL KRLD WIBW KOMA
NBC—Igor Gorin, baritone: WREN WLS KOA KFI
KASA—Front Page Drama
KOB—Cecil and Sally
WFAA—Rhythm Time
WLW—Unbroken Melodies
WOAI—News; Mack Rogers' Orch. WWL—The Pickard Family
6:45 p.m.
NBC—Sport Stories Off the Record: WLS WREN KOA WOAI KFI
KGBX—Around the Family Organ
KOB—Watchtower Program
WFAA—Southwesterners
WLW—Southwind, orchestra, quartet

Name-the-Stars Winners

(Continued from Page 8)

Kathryn Porter, Chicago, Ill.; Herbert B. Sholar, Columbia, S. C.; Mrs. Mahlon Bingham, Auburn, N. Y.; Katharine Burrows, Winona, Minn.; Bertie B. Thornley, Sheltonville, Mass.; George A. Beers, Liberty, N. Y.; Mame McAleer, Altoona, Pa.; Mary Hickman, Mishawaka, Ind.; Beulah McElwain, Atlanta, Ga.; Sylvia Harriet Rosenberg, West Hempstead, L. I., N. Y.; Carl L. Mundy, Keokuk, Ia.; Miss Eunice Litviller, Mattoon, Ill.; Lake Kershner, Allentown, Pa.; Miss Lillian A. Bamford, Providence, R. I.; Wilbert Webb, Du Bois, Pa.; Mrs. Nora Gerlach, Weyauwega, Wis.; Mrs. Lillian Greenwood, Jamestown, N. Y.; Anna E. Johnson, Youffington, O.; Carl Schmidt, East Chicago, Ind.; Miss Dorothy Rosenthal, Chicago, Ill.; Sarah Louise Brough, Brooklyn, N. Y.; Alice K. Ameson, Chicago, Ill.; Harriet H. Wadden, Montreal, Que., Can.; George P. Williams, Elmwood, Ind.; Grace Cunningham, Chicago, Ill.; M. E. Lyon, Hill, N. Y.; Mrs. P. C. Davis, Hampton, Ia.; Paul Gilland, Centerville, Ia.; Brida Walsh, Kokomo, Ind.; Mary Waring Harrison, Mobile, Ala.; Mrs. Maude Mendel, Savannah, Ga.; Mary O'Keller, Raleigh, N. C.; Mrs. Estel R. Small, Centerville, Mich.; Mrs. Peter Schumme, Youngstown, O.; Mrs. Joe Rosenman, Garnett, Kans.; H. M. Winger, Racine, Wis.; Bernice M. Harper, Buffalo, N. Y.; Mrs. Charlotte B. Neil, Tunjunga, Calif.; Mrs. Ray T. Nicholas, Princeton, Ill.; Albert L. Sargent, Escanaba, Mich.; Miss Rita Nuss, Chicago, Ill.; Mrs. C. H. Weeden, Ottawa, Ill.; A. W. Stewart, Tampa, Fla.; Mrs. Agnes Kennedy, Manchester, N. H.; Mrs. J. Lynne Abbey, Battle Creek, Mich.; Mrs. William R. McCabe, Portsmouth, Va.; Edward P. Levenson, Laporte, Ind.; Mrs. Hazel E. King, White River Jet., Va.; Rose Crossen, Chicago, Ill.; Elaine Groatzinger, Peoria, Ill.; Miss Mildred B. Edgar, Poughkeepsie, N. Y.; John Jacums, Cincinnati, O.; Mrs. A. W. Bagley, Greensboro, N. C.; Miss Eleanor Sewell, Savannah, Ga.; Jefferson O. Yates, St. Charles, Ill.; Mrs. L. F. Stewart, Muskogee, Okla.; Joe Bernissa, C. Zanne, Cincinnati, O.; Mrs. R. T. Brandenburg, Baltimore, Md.; Miss Elizabeth Schilppert, Williamsport, Pa.; F. W. Rindgett, Milwaukee, Wis.; Madeleine C. O'Neill, Edgewood, R. I.; Mary Rooney, Elizabeth, N. J.; Virginia Fairweather, Middleton, N. Y.; Mrs. M. McGonnell, East Orange, N. J.; John M. Carroll, Chicago, Ill.; Victorine Whan, Williston Park, L. I.; N. Y.; Virginia Lee Robinson, South, O.; Mrs. Julia T. Berryhill, Jackson, Me.; Mrs. P. E. Jackson, New Philadelphia, O.; Geraldine Porter, Decatur, Ill.; R. J. Debaugh, Ridgely, W. Va.; A. G. Martin, Kingston, N. Y.; Mrs. Lenora M. Yager, Hastings, Nebr.; Laurence E. Bishop, Flint, Mich.; Mrs. Fred E. Anderson, Houghton, Me.; Luella Overman, Whiting, Ind.; Vivian E. Bertrand, Lockport, N. Y.; Ellis L. Loveless, Norfolk, Va.; Fred Pitt, Kansas City, Mo.; Ruth E. Bennett, Louisville, Ky.; Alwin E. Petzke, Kenosha, Wis.; William G. DeWitt, Baltimore, Md.; Robert Fitzgerald, Youngstown, O.; John Hassan, Danbury, Conn.; Frances Bruno, Hoboken, N. J.; Margaret E. Quinn, Zanesville, O.; Frank Markase, Chicago, Ill.; Mrs.

Helen Wilkinson, Morris, Ill.; Janet Davies, Wakefield, Mich.; Mrs. E. Hanna, Kokomo, Ind.; Mrs. T. H. Hollist, Freeport, Ill.; Dorothy Dorfheld, Hoopston, Ill.; Paul A. Beighley, Butler, Pa.; Ralph E. Stetson, Manchester, N. H.; J. C. Greene, Nashville, Tenn.; Mrs. R. A. Gettle, Elgin, Ill.; Morgan B. Burke, Des Plaines, Ill.; Mrs. C. L. Curtis, Kansas City Mo.; Mrs. W. Henderson, South Haven, Mich.; Dorothy Webber, Minneapolis, Minn.; Mrs. Charles F. Koelling, Indianapolis, Ind.; J. C. Snyder, Martinsburg, W. Va.; Miss Mary Richey, Tronton, O.; Horace Morrow, Jr., Freeport, Ill.; John W. Bennett, Iron Mountain, Mich.; Violet Finks, Hammond, Ind.; Joseph G. Heyduk, Manitowoc, Wis.; Mrs. O. B. Hall, Terre Haute, Ind.; Louise McNabb, Greensboro, N. C.; Bertie Killian, Oklahoma City, Okla.; R. W. Hodgson, W. Duluth, Minn.; Mrs. Stanley G. Ayers, Asbury Park, N. J.; J. A. Wairton, Pa.; Harry P. Durt, Silver Springs, Fla.; Carl A. Platten, East Grand Forks, Minn.; Mrs. D. Isaacs, Bronx, N. Y.; T. Wayne Caton, Big Springs, Tex.; Miss Mary Frasca, South Wilmington, Ill.; Mrs. Lucille B. LeSage, Huntington, W. Va.; Mrs. Frank A. Haddigan, Springfield, Ill.; Mrs. W. D. Bartlebaugh, Springfield, O.; Donald B. Hareus, Racine, Wis.; Mrs. W. E. Kessling, Rockford, Ill.; Harold T. Deeder, Newburgh, N. Y.; Louis Moutonouet, Los Angeles, Calif.; Mrs. W. R. Gates, West Monroe, La.; Elmer Whittaker, Segreganett, Mass.; Garnet B. Decker, Pontiac, Mich.; Mrs. Blanche Hamm, Crawfordsville, Ind.; R. M. White, Atlanta, Ga.; John H. Wagner, Elkhart, Ind.; Albert Manki, Boston, Mass.; Lolly Williams, Crystal Springs, Miss.; Mrs. John J. Bell, Denver, Colo.; Mary C. Harmon, Red Wing, Minn.; Elmer E. Mangum, Portland, Me.; Bernard Hall Gallagher, Mandon, N. B., Can.; E. G. Parmley, St. Louis, Mo.; Lillian Rossi, Torrington, Conn.; Marie Miller, Normal, Ill.; Miss Mary A. Soule, Johnstown, N. Y.; Mrs. Rosalyn Hohenstein, Savannah, Ga.; Mrs. Ruth B. Strauge, Birmingham, Ala.; Mrs. W. F. Taylor, New Orleans, La.; E. A. Roethler, New Hampton, Ia.; Mrs. Pierce C. Pierson, Little Rock, Ark.; Madeleine P. Sprague, Queens Village, N. Y.; Jean Maxnard, New York, N. Y.; Alice E. Corporon, South Bend, Ind.; Mrs. Hattie Bell, Cincinnati, O.; Lulu S. Thompson, Minot, N. Dak.; R. H. Rice, Jacksonville, Fla.; Harry Nelson, Milwaukee, Wis.; Bernard E. Shryack, Struthers, O.; Mrs. W. E. Lee, Jr., Philadelphia, Pa.; Addison G. Jackson, Brook, Miss.; Walter W. Moutonouet, Chicago, Ill.; Miss Frances Wilds, Brentwood, Md.; Davis B. Stout, Berwyn, Pa.; Jessie Simpson, Minneapolis, Minn.; Mrs. M. F. Sissel, Austin, Minn.

For the enlightenment of those persons who did not solve the pictures correctly, the correct list of answers is printed herewith:

1. Eddie Cantor.
2. Kate Smith.
3. Wayne King.
4. Jessica Dragonette.
5. Rubinoff.
6. Rudy Vallee.
7. Guy Lombardo.
8. Bing Crosby.
9. Ben Bernie.
10. Ruth Etting.
11. Morton Downey.
12. Jack Pearl.
13. Lanny Ross.
14. Gertrude Niesen.
15. Phil Baker.
16. Fred Waring.
17. Burns and Allen.
18. Myrt and Marge.
19. Amos and Andy.
20. Boswell Sisters.
21. Ethel Shutta.
22. Father Coughlin.
23. Abe Lyman.
24. Floyd Gibbons.
25. Jack Denny.
26. Gene Arnold.
27. Cab Calloway.
28. June Meredith.
29. Smilin' (or Smiling) Ed McConnell.
30. John L. Fogarty.

As announced in the rules under which the contest was conducted, the decision of the judges is final. Due to the wide interest this contest evoked, RADIO GUIDE regrets that it cannot engage in any correspondence on the subject.

WRIGLEY'S ANNOUNCE



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7:00 p.m.
★ NBC—Town Hall Tonight; Fred Allen: KTBS WDAF WSMB KPRC WSM WQAI WKY KVOO WFAA WLW KOA
★ CBS—Mickey Cochrane, Pennant Race: KRLD KFAB WDSU KMOX KMBC
★ NBC—Twenty Thousand Years in Sing Sing: WLS KWK WREN
CBS—Carlos Molina's Orchestra: KSL KTUL KOMA
KFI—Organ Recital
KGBX—Radio Spotlight
KOB—New Mexico Motor Patrol
WWL—Castro Caraza's Orchestra
7:15 p.m.
CBS—Emery Deutsch's Gypsy Violin: KMBC KRLD KMOX KSL KTUL KFAB KOMA WIBW WDSU
KGBX—Dinner Music
WWL—The Apple Knockers
7:30 p.m.
★ NBC—John McCormack, tenor: WENR KWK KFI WREN
★ CBS—Adventures of Grace: KMOX KMBC KOMA WDSU KRLD
KOB—Anson Weeks' Orchestra
WWL—The Pickard Family
7:45 p.m.
KGBX—Castles in Music
KOB—Behind the News
KTUL—Cecil and Sally
WWL—A Little Bit of Everything
8:00 p.m.
★ NBC—Guy Lombardo's Orchestra: KTBS WDAF WQAI WSM WSMB WLW WKY KTHS KWK KPRC KVOO WFAA
★ CBS—Byrd Expedition: KMBC KMOX KRLD WDSU KOMA KSL WIBW KLZ
★ NBC—Dennis King, baritone; Orchestra: WREN KOA WENR KFI

For Daylight Time
Add One Hour

KGBX—Evening Concert
WWL—The Serenaders
8:15 p.m.
NBC—Paul Pendarvis' Orchestra: KWK WREN KFI KOA WENR
KOB—Margaret Moseley, pianist
WWL—Variety Program
8:30 p.m.
★ NBC—The Other Americas: WDAF WSM
CBS—True Crime Drama: KRLD KMOX
★ NBC—Harry Richman; Jack Denney's Orchestra: WENR WREN KOA KPRC KVOO WKY KWK WFAA
CBS—Howard Barlow's Symphony Orchestra: WIBW KLZ KSL KOMA KTUL KMOX
KGBX—Musical Auction
KMBC—The Musical Barbers
KGBX—Musical Auction
WGN—Johnny Hamp's Orchestra
WLW—Henry Thies' Orchestra
WQAI—Goodwill Missionaries
WSMB—News; Dance Music
8:45 p.m.
KFI—Crazy Mountaineers
KGBX—Riggs' Quartette
KMBC—From Old Vienna (CBS)
WLW—Dance Orchestra
WQAI—Hearts Delight Millers
WSMB—Joe Capraro's Orchestra
9:00 p.m.
NBC—Amos 'n' Andy: KFI WREN WSM WSMB KTHS KPRC WQAI WKY KOA KWK WDAF WFAA WENR
CBS—Nick Lucas, songs: WIBW KLZ KMBC KOMA KSL KRLD KFAB

Wednesday, Sept. 26

Continued from Preceding Page

KGBX—Dance Orchestra
KMOX—Baseball Resume
KOB—Coleman Cox
WLW—Cosmopolitan Serenade
9:15 p.m.
NBC—Voice of Romance: WREN KWK WENR
CBS—Frank Dailey's Orchestra: KSL KRLD KLZ KFAB WDSU
NBC—Gene and Glenn, comedy: WQAI WFAA WSM WDAF KOA KTBS KTHS KFI WKY WSMB KPRC
KGBX—News
KMBC—Evening Serenade
KMOX—Rita Rogers, songs
WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
9:30 p.m.
CBS—Henry Busse's Orchestra: KTUL KMOX
★ NBC—National Radio Forum: WKY KTHS WQAI WDAF WSMB KTBS
NBC—Don Bestor's Orchestra: WREN KFI—Memory Lane
KGBX—Half-A-Hill
KGBX—Song Bag
KMBC—Evening Serenade
KOA—General Foods
KOB—Bebe Wood, blues singer
KOMA—Frank Dailey's Orch. (CBS)
WENR—Carl Hoff's Orchestra
WFAA—Merry Maids
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
WSM—Armand Program
9:45 p.m.
CBS—Frank Dailey's Orchestra: WIBW KLZ
KSL—The Skiles Family

WENR—Art Kassel's Orchestra
WFAA—Jane Froman; Don Ross; Orchestra
WSM—Marjorie Cooney, pianist
10:00 p.m.
CBS—Leon Belasco's Orchestra: KMBC KOMA KLZ WDSU KSL KRLD
NBC—Buddy Rogers' Orchestra: WBAP WENR
NBC—George Sterney's Orch.: WREN WKY KWK KPRC KTHS WSM KTBS WQAI
NBC—Town Hall Tonight: KOA KFI KFAB—Carlos Molina's Orch. (CBS)
KMOX—Sports; Rhapsody of Reeds
WDAF—Lowry Kohler
WGN—Jan Garber's Orchestra
WLW—News; Dance Orchestra
WQAI—Baseball Scores (5 Min.)
WSMB—Pinky's Orchestra
10:15 p.m.
CBS—Leon Belasco's Orchestra: KTUL
WDAF—George Randol, baritone
WSMB—George Sterney's Orchestra (NBC)
10:30 p.m.
NBC—Jack Berger's Orchestra: KTBS WREN KTHS WKY KWK WLW WSMB WSM
CBS—George Hall's Orchestra: WIBW KFAB KOMA KRLD KMOX KTUL KMBC—Walkathon
KSL—Jack Pacey's Orchestra
WBAP—Shadowland Club
WDAF—“The Play's the Thing”
WENR—Hessberger's Orchestra
WQAI—Ewen Hale's Orchestra

10:45 p.m.
CBS—George Hall's Orchestra: KMBC WDSU KTUL
KFI—Cray Mountaineers
KPRC—Jack Berger's Orch. (NBC)
WDAF—Sonia Sanders, soloist
11:00 p.m.
NBC—Art Kassel's Orchestra: WSM WDAF WBAP KTBS WSMB WKY KOA KPRC
NBC—Lights Out, drama: WENR WREN KWK
CBS—Earl Hines' Orchestra: KTUL KLZ WIBW KOMA KFAB KRLD KSL KMOX KMBC
KFI—Crime Clues
KMOX—Frankie Masters' Orchestra
WLW—Dance Orchestra
WQAI—Henry Lang's Orchestra
11:15 p.m.
KFI—Robert Hurd, tenor
KOA—Dramas of Real Life
KSL—Mary and John, sketch
11:30 p.m.
CBS—Dan Russo's Orchestra: KMOX KLZ KTUL WIBW KOMA KFAB KMBC KSL
NBC—Tom Coakley's Orchestra: WSM WDAF WSMB WKY KTBS KFI KPRC
NBC—Gray Gordon's Orch.: WREN KWK
WENR—Noble Sissle's Orchestra
WLW—Dance Orchestra
WREN—Gray Gordon's Orchestra
11:45 p.m.
KFI—Margaret Schmitt, violinist
KMOX—When Day Is Done
KOA—Dance Orchestra
12:00 Mid.
KFI—Reporter of the Air
KSL—Merle Carlson's Orchestra
WLW—Moon River; organ; poems

Star ★ Indicates High Spot Selections

Afternoon

6:00 a.m.
KMOX—Riddles and Grins
WIBW—Musical Vaughns
WLS—Smile a While Time
WLW—The Nation's Family Prayer
6:15 a.m.
WLW—Morning Devotions.
6:30 a.m.
NBC—Cheerio: WLW
KMBC—Morning Devotions
KMOX—Melody Weavers and Skeets
WDAF—Over the Coffee Cups
WLS—Morning Devotions
WSM—Paul and Bert
6:45 a.m.
KMBC—Tex Owens, songs
KMOX—Swanee String Sextette
WDAF—Bible Lesson
WFAA—Peg Moreland, cowboy songs
WLS—Spareribs' Fairy Tales
WSM—Zeke Clements' Bronco Busters
7:00 a.m.
CBS—The Song Reporter: WDSU
★ NBC—Breakfast Club: WREN
WSMB KTHS KWK KPRC WKY
KTBS KVOO
KMBC—Musical Time
KMOX—Mountain Minstrels
WDAF—Musical Clock
WFAA—Early Birds: Jimmie Jeffries
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony duo
WOAI—Hearts Delight Millers
WSM—Morning Devotions
7:15 a.m.
NBC—Breakfast Club: WOAI WSM
CBS—Sunnyside Up: KMBC WDSU
KMOX
NBC—Don Hall Trio: WLW
WLS—Westerners
7:30 a.m.
KMBC—News
KSL—Morning Musicale
WIBW—Sunnyside Up (CBS)
WLS—Ford Rush
WLW—Joe Emerson, Hymns
7:45 a.m.
NBC—Eva Taylor, blues singer; WLW
WFAA—Starchy Elasticians
WLS—News; Markets
8:00 a.m.
CBS—Bill and Ginger: KTUL KOMA
KSL KRLD WIBW KLZ KFAB
WREN KMBC
NBC—Edward MacHugh, baritone:
WOAI WSMB WSM KVOO WREN
KTBS WFAA KOA KTHS
KMOX—Tick Tock Revue
WLS—Kitchen Program
WLW—Health Talk
WWL—Musical Clock
8:15 a.m.
NBC—Clara Lu 'n' Em, gossip: WLW
WDAF WSM WOAI WKY WFAA
KPRC KVOO WSMB KTHS
CBS—Visiting with Ida Bailey Allen:
KRLD KLZ KOMA KTUL
NBC—Castles of Romance: WREN
KOA KWK
KMBC—News; Musicale
KSL—Morning Watch
WWL—Souvenirs
8:30 a.m.
CBS—News (5 Min.): WDSU KRLD
KOMA WIBW KTUL
CBS—Artist Recital: KTUL KRLD
WIBW KLZ KOMA WDSU
NBC—News (5 Min.): WSMB WSM
KOA
NBC—Morning Parade: WSMB WDAF
WSM
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Walkathon
KMOX—Hill Billies
KOA—Breakfast Guest
WLW—Mailbag
WWL—Morning Musical Moments
8:45 a.m.
NBC—News (5 Min.): WREN KTHS
WBAP WOAI WKY KTBS KPRC
NBC—Radio Kitchen: WREN KTHS
WBAP WOAI KVOO WKY KTBS
KPRC
CBS—Academy of Medicine: KLZ
WDSU KRLD KOMA WIBW
KMBC—Musical Moments
KOA—Morning Parade (NBC)
KMOX—Fashion Parade
KSL—Musical Moments
WLS—Dean Brothers
WLW—Arthur Chandler, Jr., organist
9:00 a.m.
NBC—Hazel Arth, soloist: WREN
WOAI KTBS KWK KVOO KTHS
WKY WSMB KPRC
CBS—Swinging Along: KMOX KOMA
KTUL KRLD WDSU KLZ
NBC—Galaxy of Stars: WLW WDAF
KOA
KMBC—Joanne Taylor, talk
KSL—Morning Watch
WBAP—The Jewel Gems
WLS—Weather; Markets
WSM—Leon Cole, organist
WWL—Just Home Folks
9:15 a.m.
NBC—Francis Lee Barton, talk:
WLW WDAF

CBS—Swinging Along: KFAB KMBC
★ NBC—Tony Wons, philosopher:
KOA KPRC WREN KTHS WSMB
WBAP WKY WSM KTBS WOAI
KVOO
WBAP—Between Us
WENR—The Marvins, sketch
9:30 a.m.
CBS—Madison Ensemble: KTUL KLZ
KOMA WDSU KVOO
NBC—U. S. Navy Band: WREN WOAI
WKY KTHS KTBS KWK WSM KOA
KMBC—Sunshine Lady
KMOX—"Let's Compare Notes"
KWTO—Thrifty Tips
WDAF—The Carnival (NBC)
WGN—Bob Davis, Texans
WLW—Livestock Reports, news
WWL—"Gaga" and the Barker
9:45 a.m.
CBS—Mary Lee Taylor, talk: KLZ
KMOX KTUL KMBC WDSU KRLD
KOMA
KSL—Morning Melodies
WBAP—Through the Looking Glass
WLW—News; Arthur Chandler, Jr.
10:00 a.m.
★ NBC—Treasure Chest: WDAF KOA
WLW
★ NBC—Fields and Hall, songs:
WREN KVOO KPRC KTBS WSM
WENR WKY WBAP WOAI
★ CBS—Voice of Experience: KMOX
KSL KLZ WDSU KRLD KMBC
WOAI—Mom and Lilly
WSB—Concert
WSMB—Health Exercises
WWL—Quality Club
10:15 a.m.
NBC—Honeyboy and Sassafras: WDAF
CBS—Connie Gates, songs: WDSU
KRLD KLZ KOMA KFAB KMBC
KTUL
★ NBC—Merry Macs: WKY WOAI
KOA WSMB KVOO KTBS WREN
KWK KTHS KPRC WENR
KMOX—Through the Hollywood Look-
ing Glass
KSL—Jennie Lee of Auerbach's
WBAP—Highway Report; Markets
WLW—Morning Hilites
WSM—String Ensemble
WSMB—National Safety Program
WWL—Merry Makers 'n' Tony
10:30 a.m.
★ CBS—ACME WHITE LEAD AND
Color Works Presents Smilin' Ed
McConnell: KFAB KMBC KMOX
KRLD WDSU KTBS KSL KLZ
NBC—Merry Madcaps: WDAF
NBC—Vic and Sade, comedy: WOAI
WSMB KVOO KTBS KOA WSM
WREN KTHS WFAA WKY KWK
KPRC
KMBC—Magazine of the Air
WENR—Home Service
WLW—Through the Looking Glass
10:45 a.m.
NBC—Words and Music: WOAI KOA
KVOO KTBS WSM WREN KTHS
KPRC KWK WSMB WKY
CBS—Al Kavelin's Orchestra: KOMA
KLZ KMOX KTUL KMBC KFAB
KSL—Barbara Badger, Economist
WFAA—Woman's Mirror
WLS—On Parade
WLW—Merry Madcaps (NBC)
WWL—Farm and Home Hour
11:00 a.m.
CBS—George Hall's Orchestra: KLZ
KFAB KOMA KTUL WDSU KMOX
KMBC KRLD
WDAF—Rex Battle's Ensemble (NBC)
WFAA—The Wanderers
WGN—Mid-day Service
WIBW—Musical Vaughns
WLW—Bob Albright
WWL—Masters of Music
11:15 a.m.
NBC—Hon. Archie and Frank: WOAI
WSMB WSM KTBS WREN KTHS
KOA KWK KPRC WKY
KMOX—Curious Questions
WDAF—Service Reports
WLS—Party Line, skit
WLW—River, Weather and Market
WWL—Radio Salute; Henry and Don
11:30 a.m.
NBC—Farm and Home Hour: WKY
KOA KVOO WOAI WSM WSMB
KTBS KTHS WFAA WDAF WREN
KWK KPRC WLW
CBS—Frank Dailey's Orch.: KMBC
KSL KLZ WDSU KTUL KOMA
KMOX—Magic Kitchen
WLS—Roundup; The Westerners
WLW—National Farm and Home Hour
11:45 a.m.
KFAB—Frank Dailey's Orch. (CBS)
KMBC—News
KWTO—Markets
WLS—Weather; Markets
WWL—Variety Program

12:00 Noon
CBS—Just Plain Bill: KMBC KMOX
KSL
CBS—Ann Leaf, organist: WDSU KSL
KLZ
KASA—Around the District with the
Bell Oilers
KOB—Anson Weeks' Orchestra
KWTO—Sully's Radiatorial
WFAA—A. and M. College Broadcast
WLS—Dinnerbell Program
WWL—Salon Orchestra
12:15 p.m.
CBS—Ann Leaf, organist: KOMA
KRLD
KMBC—Tex Owens, songs
KMOX—Live Stock Report
KOB—Home Makers' Program
KWTO—Luncheon Music
WFAA—Ezra and Uncle Zeke
WWL—Variety Program
12:30 p.m.
NBC—Smack Out: KOA WREN WKY
WSMB KWK
CBS—Poetic Strings: KSL KOMA
KLZ KMBC
T. N.—Lee O'Daniel's Doughboys:
WBAP WOAI
KMOX—Ozark Mountaineers
KWTO—News Reporter
WDAF—Melody Parade
WLW—Gene Burchell's Orchestra
WSM—Division of Markets
WWL—News, Ervin Viktor
12:45 p.m.
NBC—Ma Perkins, drama: WLW
WSM
★ NBC—Echoes of Erin: KTHS KVOO
CBS—Poetic Strings: KTUL KMOX
KMBC—Walkathon
KOA—Livestock and Produce Reports
Weather Forecast
KSL—Colonial Dames' Program
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammie
WLS—Livestock and Grain Markets
WOAI—Band Music
WREN—Eb and Zeb, comedy sketch
WSMB—Dance Orchestra
WWL—Doughboys
1:00 p.m.
NBC—Dreams Come True; Soloists:
WLW
CBS—Metropolitan Parade: WDSU
KTUL KSL KMBC KMOX
NBC—Tommy Tucker's Orch.: KOA
KTBS WSMB WREN KWK WSM
KVOO
T. N.—Chuck Wagon Gang: WBAP
WOAI KPRC
KOB—Mexico Motor Patrol
WDAF—Don Carlos' Orchestra (NBC)
WGN—Blackstone Jongleurs
WLS—Homemakers' Hour
WWL—Krauss Program
1:15 p.m.
CBS—Metropolitan Parade: KRLD
KLZ KOMA
NBC—Song of the City: WLW
KMOX—Exchange Club
KOA—Farm Question Box
KOB—Home and Farm Hour
KWTO—Musical Moments
WBAP—Markets
WDAF—Rainbow Court
WKY—Tommy Tucker's Orch. (NBC)
WLS—Rangers Quartet
WOAI—Mack Rogers' Orchestra
WWL—Eddy Hour
1:30 p.m.
NBC—Woman's Radio Review: WDAF
CBS—Chansonette: KMBC KFAB
KTUL KSL KMOX KLZ KOMA
KRLD
NBC—Music Magic: WREN WSMB
WKY WREN KTBS KWK WBAP
WSM KVOO
KOA—Theater Harmonies
KWTO—Lotus Land
WLS—Westerners
WLW—Ohio School of the Air
WWL—Dance Orchestra
1:45 p.m.
NBC—Roy Shield's Orchestra: WREN
WSMB
KMOX—St. Louis Club
KOB—Eb and Zeb
KWTO—Roy Queen's Rangers
WLW—Dorothea Ponce, vocalist
WOAI—Weather and Stock Reports
2:00 p.m.
NBC—Chick Webb's Orchestra: WSM
WDAF WSMB
NBC—Betty and Bob, drama: WLW
WKY KPRC KOA WLS KVOO
KWK WBAP
CBS—Rambles in Rhythm: KMOX
KRLD KFAB KTUL KMBC WDSU
KSL—Payroll Builder
KWTO—Spencer Smith, tenor
WREN—Anson Weeks' Orchestra
WWL—Frank and Bob

2:15 p.m.
NBC—Dorothy Page, vocalist: KWK
WREN KTBS KOA WBAP
NBC—Chick Webb's Orchestra: KPRC
WKY
CBS—Round Towners: KOMA KTUL
KLZ KMOX
KWTO—Chronicles
WLS—Tower Topics
WLW—Buddy Ransom, vocalist
2:30 p.m.
NBC—Tommy Harris, tenor: WDAF
KOA
CBS—Dick Messner's Orchestra: KLZ
KMOX KTUL KOMA WDSU
★ NBC—Broadcast from Budapest and
Stockholm: WSM WSMB WREN
KVOO KTBS WENR KPRC KWK
WBAP
KMBC—Magazine of the Air
KSL—Utah State Agricultural College
KWTO—Glenn Stambach, organist
WLW—Life of Mary Sothern
2:45 p.m.
NBC—Adventures on Mystery Island:
WDAF KOA
KSL—Dick Messner's Orch. (CBS)
WKY—Broadcast from Budapest
(NBC)
WLW—Business News
3:00 p.m.
NBC—Stanleigh Malotte, songs: WKY
KTBS WREN WSMB WSM WENR
CBS—Tea Dantsat: KTUL KOMA
KLZ WDSU KFAB KMBC KRLD
KFAB
NBC—Meredith Wilson's Orchestra:
KOA WFAA WOAI KVOO
KMOX—Two Doctors, Albert Roth's
Orchestra
KSL—Payroll Builder
KWTO—Souvenirs of Song
WLW—Mary Alcott, vocalist
WWL—Ed Larman, organ recital
3:15 p.m.
NBC—John Fogarty, tenor: WREN
WENR
CBS—Between the Bookends: KSL
KTUL KRLD KOMA KMBC KFAB
KMOX
NBC—Meredith Wilson's Orchestra:
WLW WDAF
KWTO—Slim and Shorty
WSMB—Baseball Game
3:30 p.m.
NBC—Ma Perkins, drama: WENR
WOAI WFAA KTBS WKY WDAF
KOA KPRC KVOO
CBS—Organ and A. M. A. Speaker:
KOMA KTUL KRLD KFAB
NBC—Tales of Courage: WSM WSMB
NBC—Singing Lady: WLW
KMBC—The Classic Hour
KMOX—"Voice of St. Louis," Dorie
Shumate
KSL—Town Crier
KWK—Maurie Sherman's Orchestra
(NBC)
KWTO—Bridge Party Tunes
WWL—Dance Orchestra
3:45 p.m.
NBC—The Oleanders: WDAF
CBS—Modern Mountaineers: KSL
KOMA KFAB KRLD WIBW KMBC
KTUL
NBC—Ranch Boys: WENR WREN
NBC—Dreams Come True: KOA WSM
WOAI KPRC WFAA WKY KTBS
KVOO
WLW—Monkey Hollow
WSMB—Enrique Tuit, concert pianist
4:00 p.m.
NBC—Tom Coakley's Orchestra: WSM
KWK WREN WENR KVOO KTBS
WKY KOA WOAI WFAA KPRC
CBS—Men of Notes: WIBW KOMA
KSL KLZ KFAB KTUL KMBC
NBC—Horacio Zito's Orchestra:
WDAF
KMOX—Three Brown Bears
KOA—Theater Reporter (5 Min.)
KWTO—Classified Ads
WLW—Treasure Adventure
WWL—Henry and Minerva
4:15 p.m.
CBS—Edward Wurtzebach's Orchestra:
KOMA KFAB KRLD KLZ KTUL
WIBW KMBC
NBC—Tom Coakley's Orch.: WSMB
WLW
KMOX—Tune Shop
KSL—Dental Clinic of the Air
KWTO—Vocal Varieties
WENR—Larry Larsen, organist
WWL—Germaine Cazenave
4:30 p.m.
NBC—Mary Small, songs: WDAF
NBC—O'Leary's Irish Minstrels: WKY
WFAA WOAI KWK KTBS KPRC
WENR KOA WSMB
CBS—Edward Wurtzebach's Orchestra:
KSL
KMBC—News
KMOX—Marvin Mueller, organist
KWTO—Sports, Lee George; Markets
WLW—Jack Armstrong, drama
WREN—The Thrill Hunter

WSM—Jack Shook, guitarist
WWL—Pinkie's Orchestra
4:45 p.m.
NBC—Lowell Thomas, today's news:
WLW KWK KPRC
NBC—Orphan Annie: WENR WGN
CBS—Esther Velas' Ensemble: KOMA
KRLD KLZ KMOX KMBC KSL
KTUL
NBC—Happy Jack: WKY WREN
KTBS WOAI KVOO WFAA KOA
NBC—Singing Strings: WSM WSMB
WDAF
KWTO—Tunerville Triplets
5:00 p.m.
★ NBC—Amos 'n' Andy: KVOO KTBS
WENR
NBC—Freddie Martin's Orchestra:
KTHS WFAA WOAI
CBS—Sylvia Froos, songs: KMBC
KSL KRLD KOMA KTUL WDSU
KFAB
KMOX—Sports; Piano Melodies
KOA—Microphone News
KWTO—Woody Mason, guitar
WDAF—Service Reports
WLW—German Band
WREN—News
WWL—The Southsiders
5:15 p.m.
KGBX—Dinner Music
KMBC—Happy Hollow
KMOX—Baseball Highlights
KWTO—Early Dinner Music
WDAF—Don Pedro's Orchestra
WENR—Baseball Resume
WLW—Joe Emerson; Orchestra
WSM—Financial News
WSMB—Freddie Martin's Orch. (NBC)
WWL—Linda Ray
5:30 p.m.
NBC—Arnaud Girard, baritone:
WREN KTHS KPRC KWK
CBS—Whispering Jack Smith; Orches-
tra: KMOX KOMA
★ NBC—Danny Malone, tenor: KTHS
WKY KTBS WOAI
KMBC—Walkathon
KSL—The Junior Hour
KWTO—Sports Summary, Lee George
WBAP—News; Evening Reveries
WDAF—Variety Program
WENR—Marion and Jim Jordan
WLW—Bob Newhall, sports talk
WSM—Freddie Rose, pianist
WSMB—Tarzan
WWL—Y. M. B. C. Talk
5:45 p.m.
CBS—Texas Ranger: KRLD KOMA
WIBW KLZ
NBC—Shirley Howard, songs: KTHS
WSMB WOAI WBAP WREN WSM
CBS—Boake Carter, News: KMBC
KMOX
★ NBC—Frank Buck's Adventures:
WDAF KVOO KTBS KOA
NBC—Gray Gordon's Orch.: KWK
KWTO—Dinner Music
WENR—What's the News?
WLW—Melody Masters
WWL—Dinner Hour; Saloa Orchestra
Night
6:00 p.m.
★ NBC—Vallee's Variety Hour: WSM
KOA KFI WBAP WLW KVOO
★ CBS—Kate Smith's Swanee Music:
KLZ KTUL KMOX KRLD WDSU
KMBC
NBC—Grits and Gravy, sketch:
WREN
KSL—Broadcasters Review
KWTO—News
WLS—Art Kassel's Orchestra
6:15 p.m.
KWTO—Dinner Music
WIBW—Kate Smith (CBS)
KPRC WSMB WOAI WKY WDAF
WLS—Old Heidelberg Ocfet
WWL—Crazy Crystals
6:30 p.m.
NBC—Melodies Romantique: WREN
WLS
CBS—Leith Stevens' Harmonies:
KMBC KFAB WIBW WDSU
KASA—Front Page Drama
KMOX—Four Shamrock's Orchestra
KOB—Cecil and Sally
KSL—Town Crier
6:45 p.m.
CBS—Leith Stevens' Harmonies:
KOMA
KGBX—Around the Family Organ
KMOX—Norman Paule, organist
KRLD—Drug Talk; Music
KWK—Melodies Romantique (NBC)
WFAA—Rhythm Time, orchestra
WLS—Illinois Legislature, speaker
7:00 p.m.
★ NBC—Captain Henry's Show Boat:
WDAF WSMB KTBS WSM WOAI
WBAP KPRC WKY KOA KFI
CBS—Carlos Molina's Orchestra: KSL
KOMA KRLD KLZ KTUL
★ NBC—Death Valley Days: WLW
WLS WREN KWK
CBS—Bar X Days and Nights: KMOX
KMBC

Sportcasts of the Week

SCHEDULE OF EVENTS

(Shown In Central Standard Time)

MONDAY, Sept. 24, and every day through Sept. 29: 12:30 p. m., Woodbine Races, CFRB (690 kc). **TUESDAY**, Sept. 24: 7:30 p. m., Boxing Bouts, Benny Leonard, WHN (1010 kc). **SATURDAY**, Sept. 29: 11:45 a. m., Football, Pitt. vs. Wash. and Jeff., CBS-WABC network.

The football season has already begun crowding baseball out of the 1934 sports picture. Of the many games to be contested Saturday, September 29, *Ted Husing* will present the *Pittsburgh-Washington and Jefferson* melee via the CBS-WABC network at 11:45 a. m. The Smoky City is Husing's first stop in a series of extensive grid broadcasts Columbia has scheduled for him and *Les Quaiely*, his aid and statistician. The *Panthers* are among the contenders for national honors each year. Husing will also present their game with Southern California from Pittsburgh next month.

FRANCE LAUX first became air-minded in the World War as sergeant in the 259th Aerial Pursuit Squadron. Now he's head announcer and sportscaster for KMOX, St. Louis. Born in Guthrie, Okla., December 3, 1897. Earned 16

letters in high school athletics. Attended Oklahoma City College. Was coach, manager and player with several Oklahoma semipro baseball teams. First radio job on KVOO, Tulsa in 1927. Joined KMOX in '29 and now handles all baseball, football, hockey, boxing, wrestling, turf, basketball and other sports broadcast for this Mound City station. Has been on the CBS World's Series staff for past few years. Judge Landis' approval as CBS choice to handle their broadcast of the recent All-Star game at the Polo Grounds, N. Y. At present he's on four different sports airings nightly. Sounds like a good man, doesn't he?

GOING COMMERCIAL for the first time, this year the World's Series broadcasts are going to usher plenty of extra dollars into the players' pool and the coffers of the lucky clubs. The Ford Motor Company, which showed its leaning toward athletic airing earlier this year by signing *Mickey Cochran* for a CBS series, flashed enough greenbacks—\$100,000 to be exact—before the big league moguls to earn exclusive rights for the broadcasts beginning October 3, when the first game is scheduled for the city of the winning American League team.

This is a nice piece of change and is aside from the costs which will be run up by the networks.

"SPORTING MILLIONS," the new WMCA commercial presented Fridays from 5:30 to 6 p. m., will feature *Jack Filman*, Gotham sportscaster. Besides this drama, *Lee Sullivan*, tenor, is presented. Golf, polo, horse racing, yacht racing and a rodeo rounded out a full sports program on the CBS card September 15.

Columbia will air results of each day's play in the Women's Amateur Golf Championships at Whitmarsh Valley Country Club, Chestnut Hill, Pa., Oct. 4, 5 and 6. Station WCAU sportscasters will report over the network. Following up his Flanagrams, or dugout baseball interviews, *Pat Flanagan* will present his "Locker Room Gossip" just before the start of the football games he is to air over WBBM this fall. *Walter P. Downs* has been reappointed commercial announcer of the hockey games in Montreal this coming season. *Downs'* broadcast of the last British Empire games in London, Eng., for Imperial Tobacco was the first commercial transoceanic airing.

Hours to Come

(Shown In Central Standard Time)

"Easy Aces" will return to the Columbia network for their fifth season on Wednesday, October 3, 5 to 5:15 p. m., and will be heard regularly at that time on Wednesdays, Thursdays and Fridays. They will initiate a new idea, turning the clock back five years to present the story of their courtship and subsequent marriage. *Block and Sully* make their first appearance in the series sponsored by Ex-Lax Monday, September 24, from 7:30 to 8 p. m., over the WABC-Columbia network. This will mark the first of *Block and Sully's* regular network series. On this same date *Gertrude Niesen* will return for the fall and winter broadcasts. *Lud Gluskin* has been signed for the balance of the year. *Floyd Gibbons*, the "human Gatling gun," will be featured each Saturday over an NBC-WEAF network from 5:45 to 6 p. m. An orchestra as yet unsigned will be featured with *Floyd Johns-Manville* will sponsor. A dramatic cast is being assembled for Lux soap, which will sponsor a weekly hour show over the NBC-WJZ network. The program starts October 7 from 12:30 to 1:30 p. m. "The Green Goddess" has been selected as the first offering. Watch RADIO GUIDE for the cast selections.

Theme Songs That Click

Back in 1925, a small fellow with big, startled eyes, stepped onto a Broadway stage, and aided and abetted by a ukelele he strummed and sang his way into the favor of his audience. The fellow was *Cliff Edwards*, then billed as "Ukelele Ike," the show, "Lady Be Good," and the song, "I'm a Little Jazz Bird," a creation of the brothers Gershwin.

One reason for the success of the song was that it seemed to be a personification of *Cliff* himself. He fit right into that category. He was a Jazz Bird. Thus when *Cliff* was signed by the Columbia network as a staff artist, to appear on his own quarter-hour shows and the Sunday Hour Revue, he began looking around for a suitable theme song. Different ones were tried, but none seemed to make the grade.

One night he was entertaining a party of friends at home. The radio was pouring forth music from a night club. The announcer spoke: "And now the orchestra digs back to revive a hit of ten years ago, 'I'm a Little Jazz Bird'."

Cliff figured that if they could remem-

ber and resurrect that piece, he could do something about it, too. So he called upon the Gershwins and asked permission to use the tune as his theme. It was given, and now *Cliff Edwards* gives "I'm a Little Jazz Bird" to you.

The round-eyed ukelele expert need not have selected his present theme song as a signature number. Ever since the days when he was leading all competitors in the sale of phonograph records, he has been particularly identified with a number of song hits of that era. Radio then was in its formative stage and outlets to recognized stars were few and infrequent.

But it is a certainty that *Edwards*, now that he is re-established in the public eye as a successful radio master of ceremonies and entertainer, could, if he wished, heed some of the many letters he received suggesting such of his hits as "Who Takes Care of the Caretaker's Daughter," "Somebody Loves Me, I Wonder Who," and perhaps a dozen more which owe their years of popularity to his engaging style of singing.

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FOR 60 DAYS ONLY! This Hand-Made Pocket Cigar Case is included FREE OF CHARGE with ALL "Get Acquainted" orders for 50 of these high grade, hand-made cigars.

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Calla, Havana, Cuba
Our Money-Back
Guarantee Protects You

EDWIN CIGAR CO. EST. 1902

102-D EAST 16TH STREET, N.Y.C.

7:15 p.m.
KGBX—After Dinner Music
WIBW—Carlos Molina's Orch. (CBS)
WWL—The Apple Knockers

7:30 p.m.
★ CBS—Fred Waring's Orchestra:
KMOX KOMA KSL WIBW KMBC
KLZ KRLD KFAB WDSU
★ NBC—Hessberger's Orch.: WREN
WENR
KGBX—Eddie Jones, guitar
WGN—Wayne King's Orchestra
WLW—Show Boat (NBC)
WWL—The Pickard Family

7:45 p.m.
KGBX—Twilight Romance
KOB—"Behind the News"
WWL—The Pickard Family

8:00 p.m.
★ NBC—Paul Whiteman's Orchestra:
WDAF KTBS WLW KFI KTHS
WBAP KPRC WOAI KOA WSMB
WKY WSM
★ CBS—BORDEN PRESENTS FOR-
ty-Five Minutes in Hollywood; Ra-
dio Previews of Best Current Pic-
tures; Screen Stars in Person;
Hollywood Music by Mark Warnow;
Cal York, studio gossip: KMOX
KSL WDSU KLZ KOMA KRLD
KTUL KMBC
NBC—Parade of the Provinces: KWK
WREN WENR
KGBX—Diamond Dust
KOB—Benny Bennett's Orchestra
WWL—Willard Program

8:15 p.m.
KGBX—"Front Page Dramas"
WLS—Hessberger's Orchestra
WWL—Melody Weavers

For Daylight Time
Add One Hour

8:30 p.m.
NBC—Echoes of the Palisades: KWK
WREN
KGBX—Melody Race
WENR—Buddy Rogers' Orchestra
WSM—Revels

8:45 p.m.
CBS—Heidelberg Students: KMBC
★ CBS—Tito Guizar; Concert Orches-
tra: KRLD KMOX WIBW
KGBX—Rhythm Encores
KOB—Hi-Hilarities
KSL—Comedians of Hollywood
WENR—Morin Sisters

9:00 p.m.
NBC—Amos 'n' Andy: KOA WREN
WKY WOAI KPRC WSMB KFI
WSM KWK WDAF KTHS WBAP
WENR
CBS—Vera Van, songs: WIBW KOMA
KRLD KFAB KMBC KLZ
KGBX—Dance Orchestra
KMOX—Baseball Resume
KOB—The Hawk
KSL—Strange Adventures in Strange
Lands
WLW—Concert Hour

9:15 p.m.
NBC—Don Bestor's Orchestra: WENR
WREN
NBC—Gene and Glenn, comedy: WSM
KFI KOA WDAF KPRC WOAI WKY
WBAP KTHS KTBS WSMB
CBS—Joe Haymes' Orchestra: KFAB
KOMA KMBC

Thursday, Sept. 27

KGBX—News
KMOX—Jane Froman; Orchestra
KSL—Democratic Party
KWK—Voice of Romance (NBC)
★ WGN—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch

9:30 p.m.
NBC—Bert Block's Orchestra: WDAF
NBC—Charlie Davis' Orchestra: WSM
KVOO WREN KTBS WKY WOAI
KFI—Winning the West
KMOX—Leona Simma, soprano
KOA—Eddie Dunstedter's Orchestra
KOB—College Education
KSL—The Skiles Family
WBAP—Farmer; Stockman
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
WSMB—Joe Capraro's Orchestra

9:45 p.m.
CBS—Henry Busse's Orchestra: KSL
KMBC KFAB KRLD WIBW KLZ
KMOX KTUL KOA
NBC—Johnny Johnson's Orchestra
KPRC KOA
WBAP—The Bohemians
WENR—Art Kassel's Orchestra
WSMB—Charlie Davis' Orch. (NBC)

10:00 p.m.
NBC—Buddy Rogers' Orchestra:
WREN KVOO KTHS WKY WENR
WSM KTBS WOAI KPRC KWK
NBC—Mills Blue Rhythm Band:
WDAF

Continued from
Preceding Page

CBS—Joe Reichman's Orchestra:
KFAB KMBC KOMA KLZ WIBW
WDSU KRLD
KFI—Symphony Hour
KMOX—Sports; Organ
KOA—Comedy Stars of Hollywood
KSL—Dramatic Program
WFAA—Jay Burnett, songfellow
WGN—Jan Garber's Orchestra
WLW—News; Spanish Music
WOAI—Baseball Scores (5 Min.)
WSMB—Pinky's Orchestra

10:15 p.m.
CBS—Joe Reichman's Orchestra:
KSL KTUL
NBC—Buddy Rogers' Orchestra: WFAA
WSMB KOA

10:30 p.m.
★ NBC—Shep Fields' Orchestra: WLW
WFAA WDAF
CBS—Charles Barnet's Orch.: KRLD
KOMA KLZ KTUL KSL KMOX
NBC—Dancing in the Twin Cities:
WREN WSMB WKY KTHS KTBS
KWK WSM KVOO
CBS—Earl Hines' Orchestra: WIBW
KFAB
KMBC—From the Walkathon
KOA—Dance Orchestra
WENR—Hessberger's Concert Orch.
WOAI—Dance Orchestra

10:45 p.m.
CBS—Earl Hines' Orchestra: WDSU
KMBC—Charles Barnet's Orchestra
KPRC—Dancing in the Twin Cities

11:00 p.m.
CBS—Carlos Molina's Orch.: KMOX
KTUL KSL KLZ WIBW KRLD
KFAB KOMA KMBC
NBC—Stan Myers' Orchestra: WENR
WSMB KWK WSM KOA
KTBS WREN WFAA KPRC
KFI—Crime Clues
WLW—Dance Orchestra
WOAI—Henry Lang's Orchestra

11:15 p.m.
KSL—Mary and John, sketch
WBAP—Mallan Harmon's Orchestra

11:30 p.m.
CBS—Dan Russo's Orchestra: KLZ
KMOX KTUL KFAB KOMA WIBW
KMBC KSL
NBC—Don Pedro's Orchestra: KTBS
KWK
NBC—Carl Hoff's Orchestra: WREN
WSMB WKY WSM WENR KOA
KVOO KFI KPRC KTBS
WDAF—Paul Pendarvis' Orchestra
WLW—Dance Orchestra

11:45 p.m.
KMOX—When Day Is Done
WREN—Noble Sissle's Orch. (NBC)

12:00 Midnight
KFI—Richfield Reporter
KSL—Merle Carlson's Orchestra
WLW—Moon River, organ and poems

12:15 a.m.
NBC—Tom Coakley's Orchestra: KFI
KOA

12:30 a.m.
KFI—Jimmy Grier's Orchestra
KSL—Everett Hoagland's Orchestra
1:00 a.m.
KFI—Dance Orchestra

Star ★ Indicates High Spot Selections

5:30 a.m. KMOX—Home Folks' Hour
WLW—Top of the Morning
5:45 a.m. KMOX—Dynamite Jim
6:00 a.m. KMOX—Riddles and Grins
WLW—A Nation's Family Prayer
6:15 a.m. WLW—A Morning Devotions
6:30 a.m. NBC—Cheerio: WLW
KMBC—A Morning Devotions
KMOX—Melody Weavers and Skeets
WDAF—Over the Coffee Cups
WSM—Leon Cole, organist
6:45 a.m. KMBC—Tex Owens, songs
KMOX—Black and White Rhythm
WDAF—A Bible Lesson
WFAA—Peg Moreland
WSM—Delmore Brothers
7:00 a.m. CBS—The Song Reporter: WDSU
★ NBC—Breakfast Club: WREN
WSMB KTHS WKY KWK KPRC
KTBS WOAI KVOO
KMBC—Musical Time
KMOX—Mountain Minstrels
WDAF—Musical Clock
WFAA—Early Birds; Jimmie Jeffries
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony
WSM—A Morning Devotions
7:15 a.m. CBS—Metropolitan Parade: WDSU
NBC—Don Hall Trio: WLW
NBC—Breakfast Club: WSM
KMOX—Novelty Boys
WLS—The Westerners
7:30 a.m. CBS—Metropolitan Parade: WIBW
KMOX
KMBC—News
KSL—Morning Musicale
WDAF—Soloist
WLS—Ford Rush
WLW—Joe Emerson, Hymns
7:45 a.m. NBC—Oswaldo Mazzucchi, cellist: WLW
CBS—Metropolitan Parade: KMBC
WFAA—Blue Bonnet Harvesters
WLS—News, Julian Bentley
8:00 a.m. NBC—Edward MacHugh: WSM WOAI
WREN WSMB KTBS KOA KTHS
KWK KVOO KPRC
CBS—Madison Singers: KOMA WIBW
KSL KLZ KRLD KFAB KTUL
KMBC
KMOX—Tick Tock Revue
WFAA—Bird-brands
WLS—Kitchen Program
WLW—Mrs. Suzanne Littleford
WWL—Musical Clock
8:15 a.m. NBC—Clara, Lu 'n' Em, gossip: WLW
WFAA WSM KVOO WDAF WKY
WSMB WOAI KPRC KTHS
NBC—Hazel Arth. contralto: WREN
KWK KOA
KMBC—News; Musical Moments
KSL—Morning Watch
WWL—Souvenirs
8:30 a.m. CBS—Carolyn Gray, pianist: WIBW
KOMA
CBS—All About You: WDSU KRLD
KLZ
NBC—News (5 Min.): KOA
NBC—Joe White, tenor: KOA WDAF
WSM WSMB
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Walkathon
KMOX—Hill Billies
WLW—Jack Berch
WWL—Morning Musical Moments
8:45 a.m. NBC—News (5 Min.): WREN WSMB
WSM KWK
NBC—Radio Kitchen: KOA WSM
WSMB WKY WREN
CBS—News (5 Min.): KMBC KOMA
KLZ
CBS—Three Flats: KMBC KOMA
KLZ WDSU WIBW
NBC—Betty Crocker, cooking talk:
KTHS WLW WOAI WBAP KPRC
KVOO
KMBC—High Grade Melodies
KMOX—Fashion Parade
WLS—Dean Brothers
9:00 a.m. NBC—U. S. Marine Band: KOA WSM
WOAI WREN KTBS KTHS KVOO
NBC—Morning Parade: WDAF KVOO
CBS—Cooking Closeups: KMOX
KMBC—Joanne Taylor, talk
WBAP—The Jewel Gems
WLS—Livestock; Markets
WLW—Nora Beck Thumann, vocalist
WWL—Just Home Folks
9:15 a.m. CBS—Beale Street Boys: KOMA KLZ
KFAB KMOX KMBC
WBAP—Between Us
WLW—News; Livestock Reports

9:30 a.m. CBS—Rambles in Rhythm: KOMA
WDSU KLZ KTUL
KMBC—Sunshine Lady
KMOX—Let's Compare Notes
WDAF—Crown Quarter Hour
WENR—Program Preview
WLW—Ponce Sisters, vocalists
WWL—Gaga and the Barker
9:45 a.m. CBS—The Cadets Quartet: KMBC
KMOX
T. N.—Betty Crocker, talk: WDAF
KOA
KSL—Morning Melodies
WBAP—U. S. Marine Band (NBC)
WENR—Songfellows (NBC)
WLW—Arthur Chandler, Jr., organist
10:00 a.m. NBC—Margaret Hamilton, pianist: WDAF
NBC—Fields and Hall, songs: KOA
WENR KVOO WREN KPRC WSM
KTBS KWK WKY WBAP WOAI
KTHS
CBS—Voice of Experience: KMOX
KSL KMBC KLZ WDSU
KWTO—Lotus Land
WGN—Tom, Dick and Harry
WLW—Music by Divano
WSMB—Health Exercises
WWL—Quality Club
10:15 a.m. CBS—Betty Barthell, songs: WDSU
KMBC KOMA KFAB KLZ KRLD
KTUL
NBC—Honeyboy and Sassafras: WDAF
NBC—Charles Sears, tenor: WSMB
WKY WENR KPRC KVOO KTBS
WREN KWK KOA WOAI KTHS
KMOX—Katherine Darst, talk
KSL—Jeannie Lee
WBAP—Markets
WLS—Virginia Lee and Sunbeam
WLW—The Texans, trio
WSM—String Ensemble
WWL—Marvin's Merry Makers 'n'
Tony
10:30 a.m. NBC—Vic and Sade: WFAA KTBS
WREN WSMB KTHS KOA KPRC
WOAI KVOO WKY KWK WSM
CBS—Al Kavelin's Orchestra: WDSU
KFAB KRLD KLZ KTUL KMOX
KOMA KMBC
NBC—Merry Madcaps: WDAF WLW
KSL—Good Morning Judge
WENR—Home Service
10:45 a.m. NBC—Words and Music: KPRC WSM
WENR WOAI KTBS KOA WREN
KVOO WSMB WKY
KMOX—Ozark Melodies
KSL—Al Kavelin's Orchestra (CBS)
WFAA—Woman's Mirror
WLS—Virginia Lee and Sunbeam
WWL—Prevention of Blindness
11:00 a.m. CBS—George Hall's Orchestra: KSL
KTUL KFAB KOMA WDSU KMBC
KLZ
KMOX—Jimmy Corbin, pianist
KOA—Cook Book Sherlocks
KOB—The Hawk
KTHS—Words and Music (NBC)
WDAF—Jan Brunesco's Ensemble
(NBC)
WFAA—The Wanderers
WLS—George Simon, tenor; Orch.
WLW—Bob Albright, Charles Wayne
WWL—Masters of Music
11:15 a.m. KMOX—Curious Questions
KOA—Memories (NBC)
WDAF—Service Reports
WLS—Friendly Philosopher
WLW—River, Market, Weather
WSM—The Honorable Archie (NBC)
WWL—Radio Salute, Henry and Don
11:30 a.m. CBS—Scott Fisher's Orchestra: KMBC
KLZ WDSU KOMA KTUL
NBC—Farm and Home Hour: WOAI
WREN KTHS KOA WKY WLW
KVOO WSM KWK WSMB WDAF
KTBS KPRC WFAA
KMOX—Magic Kitchen
KSL—Betty Crocker, talk
WLS—Roundup; The Westerners
11:45 a.m. CBS—Scott Fisher's Orchestra: KSL
KFAB
WLS—Weather; Markets; News
WWL—Variety Program

Afternoon

12:00 Noon CBS—Just Plain Bill: KMBC KMOX
KSL
CBS—The Eton Boys: WDSU KLZ
KASA—Around the District with the
Bell Oilers
KOB—The Hawk
KWTO—Sully's Radiotorial

WFAA—Markets; College Broadcast
WLS—Dinnerbell Program
WWL—Dance Orchestra
12:15 p.m. CBS—The Instrumentalists: KRLD
KSL KLZ WDSU
KMBC—Tex Owens
KMOX—Piano Interlude; Livestock
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Mrs. Tucker's Smiles
WWL—Crazy Crystals
12:30 p.m. CBS—Memories Garden: KLZ KOMA
KSL KMBC
NBC—Smack Out: KWK WSMB
WREN WKY KOA
T. N.—Lee O'Daniel's Doughboys:
WBAP WOAI
KMOX—Ozark Mountaineers
KWTO—News
WDAF—Melody Parade
WLW—Gene Burchell's Orchestra
WSM—Division of Markets
WWL—News
12:45 p.m. NBC—Ma Perkins: WLW WSM
NBC—Alden Edkins, bass: KTHS
KMBC—Walkathon
KMOX—St. Louis Dental Society
KOA—Weather; Livestock Reports
KTUL—Memories Garden (CBS)
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammy
WLS—Livestock and Grain Markets
WOAI—Crazy Band
WREN—Songs of Long Ago
WSMB—Anson Weeks' Orchestra
WWL—Light Crust Doughboys
1:00 p.m. NBC—Bob Stevens, vocalist: WDAF
KOA WLW WSMB WSM KTBS
CBS—Four Showmen: KMBC KSL
WDSU KTUL KMOX KOMA
NBC—Gale Page, songs: WREN
KWK
T. N.—Chuck Wagon Gang: WBAP
WOAI KPRC
KOB—Mexico Motor Patrol
WLS—Homemakers' Hour
WWL—Variety Show
1:15 p.m. CBS—Artist Recital: WDSU KRLD
KSL KTUL KOMA KLZ KMBC
NBC—Villages at Century of Progress:
WSMB WREN
KMOX—Exchange Club
KOB—Farm and Home Hour
KWTO—Leroy James
WBAP—Markets
WLS—Rangers Quartet
WOAI—Henry Lang's Orchestra
WWL—Variety Program
1:30 p.m. NBC—Temple of Song: WREN KWK
WBAP KPRC WKY WSMB KVOO
KTBS WSM KOA
CBS—The Grab Bag: KRLD KSL
WDSU KTUL KOMA KFAB KLZ
KMBC
NBC—Woman's Radio Review: WDAF
KMOX—Musical Tales
KOB—Hi-Hilarities
KWTO—Isham Jones' Orchestra
WLS—Homemakers
WLW—Ohio School of the Air
WWL—Castro Carazo's Orchestra
1:45 p.m. KMOX—St. Louis Club
KOB—Eb and Zeb
KWTO—Parade
WLS—Homemakers' Hour
WOAI—Weather and Stock Reports
WREN—Little Concert Hall (NBC)
2:00 p.m. NBC—Twenty Fingers of Harmony:
WSMB WDAF WSM
CBS—Rhythm Band Box: KTUL
KMOX KFAB KMBC KRLD
NBC—Betty and Bob, drama: WLW
WKY KPRC KOA KVOO WLS
WBAP KWK
KSL—Payroll Builder
KWTO—Roy Queen's Rangers
WREN—Anson Weeks' Orchestra
WWL—Merchants' Express
2:15 p.m. NBC—Platt and Nierman: WREN
WKY KVOO
CBS—Rhythm Band Box: KOMA
KLZ
★ NBC—Nellie Revell Interviews:
WDAF WSM
KWTO—Chronicles
WLS—Wm. O'Conner, tower topics
WLW—George Dorn, vocalist
WSMB—Mrs. A. P. Perrin, talk
2:30 p.m. NBC—Lilian Bucknam, mezzo-soprano:
WREN
NBC—Jesters Trio: WDAF WSMB
WSM KTBS KPRC KVOO KOA
WBAP
CBS—U. S. Army Band: KTUL KLZ
KSL KRLD KOMA WDSU KMOX

KMBC—Magazine of the Air
KWTO—Glenn Stambach organist
WENR—Palmer Clark's Orchestra
WLW—Life of Mary Sothern
2:45 p.m. NBC—General Federation of Women's
Clubs; Speakers: WREN WBAP
WKY WSM KOA KTBS
NBC—Adventures on Mystery Island:
WDAF
WLW—Business News
3:00 p.m. NBC—Three C's, male trio: WREN
KWK WENR
CBS—Frank Dailey's Orchestra: KLZ
KMBC KFAB KRLD KOMA WDSU
KTUL
NBC—Dandies of Yesterday, songs:
WSM WKY KTBS WOAI WSMB
WFAA KVOO KPRC KOA WDAF
KMOX—Two Doctors, Albert Roth's
Orchestra
KSL—Payroll Builder
KWTO—The Spice of Life
WLW—Three Star Voices
WWL—Ed Larnan, organ recital
3:15 p.m. NBC—Jackie Heller, tenor: WENR
WREN KOA KVOO
NBC—Peg La Centra, songs: WSM
WKY KTBS WFAA WDAF WSMB
WOAI
CBS—Between the Bookends: KTUL
KSL KRLD KMBC KOMA
KWTO—Slim and Shorty
WLW—Variety Program
3:30 p.m. NBC—Ma Perkins, drama: WENR
WOAI WFAA KOA WDAF KPRC
KVOO KTBS WKY
CBS—Milton Charles, organist: KMBC
KOMA KTUL KRLD
NBC—Singing Lady: WREN WLW
★ NBC—William Lundell, interviewer:
WSM WSMB
KSL—Town Crier
KWTO—Travel Talks
WWL—Smoke Ring Troubadours
3:45 p.m. NBC—Alice in Orchestra: KTBS
WKY WSM WOAI WFAA KPRC
WDAF KVOO WSMB
CBS—Mischa Raginsky's Orchestra:
KSL KRLD KTUL KMBC KOMA
WIBW
NBC—Ranch Boys: WENR WREN
KOA—Betty Marlow
WLW—Monkey Hollow
WWL—Joseph Schramm, pianist
4:00 p.m. NBC—Al Pearce's Gang: KTBS KOA
KVOO HLW WOAI WSM WKY
WFAA
★ CBS—H. V. Kaltenborn: KMOX
WIBW KLZ KSL KTUL KFAB
KOMA KMBC
NBC—Jack Berger's Orchestra:
WREN WENR
KMBC—The Village Choir
KOA—Theater Reporter (5 Min.)
KOB—Ralph Romero's Rhumba Band
KWTO—Classified Ads
WDAF—Song Matinee
WSMB—Herbie Pell's Orchestra
WWL—Henry and Minerva
4:15 p.m. CBS—Wurtzebach's Orchestra: KRLD
KFAB KTUL WIBW KLZ KOMA
KMBC
NBC—Al Pearce's Gang: KPRC
WSMB
KMOX—Tune Shop
KSL—Dental Clinic of the Air
KWTO—Bill Ring
WENR—Larry Larsen, organist
WWL—Humming Four
4:30 p.m. CBS—Edward Wurtzebach's Orchestra:
KSL
KMBC—News
KMOX—The Blue Buddies
KWTO—Sports; Lee George; Markets
WLW—Jack Armstrong, drama
WREN—Coleman Cox, philosopher
WWL—George Wagner's Orchestra
4:45 p.m. NBC—Lowell Thomas: KWK WLW
KPRC
CBS—Esther Velas' Ensemble: KSL
KRLD KLZ KOMA KMBC KTUL
NBC—Orphan Annie: WENR WGN
WREN
NBC—Happy Jack: KTBS WKY WSM
WOAI WFAA WDAF
KMOX—Russell Brown's Ensemble
KWTO—Kampus Kids
WSMB—Harold Van Horne
5:00 p.m. NBC—Amos 'n' Andy: KTBS KVOO
KTHS WSMB
CBS—Round Towners Quartet: KPRC
KFAB KTUL KOMA KSL KMBC
KMOX—Sports; Piano Melodies
KOA—Microphone News
KWTO—Aces of Rhythm

WDAF—Service Reports
WENR—What's the News?
WFAA—Paper Moon, music
WLW—Virginia Marucci's Orchestra
WOAI—Johnny Johnson's Orchestra
(NBC)
WREN—News
WSM—Marjorie Cooney, pianist
WWL—Dorothy Broach
5:15 p.m. NBC—Gene and Glenn, sketch:
WDAF
CBS—Just Plain Bill: KFAB KTUL
KLZ KOMA KRLD KSL
NBC—Anson Weeks' Orchestra: KOA
WREN WKY WFAA KTBS
KMBC—Happy Hollow
KMOX—Baseball Highlights
KWTO—Early Dinner Music
WENR—Baseball Resume
WSM—Financial News; Piano Interlude
WWL—Abbie Brunnice's Orchestra
5:30 p.m. CBS—Jurien Hoekstra, baritone: KLZ
NBC—Grace Hayes, songs: KOA
WREN KTHS WOAI KPRC KTBS
WSMB WKY
CBS—Dan Russo's Orchestra: KFAB
KMBC—Walkathon
KMOX—Treasure Chest
KSL—Junior Hour
KWTO—Sports, Lee George
WBAP—Robin Hood
WDAF—Old Observer
WENR—Marion and Jim Jordan
WLW—Bob Newhall, sports talk
WSM—Freddie Rose, pianist
WWL—Mayor Bayou's Pom Pom
5:45 p.m. CBS—Boake Carter, news: KMOX
KMBC
CBS—Texas Rangers: KOMA WIBW
KRLD
★ NBC—Frank Buck's Adventures:
WBAP WSM KOA WDAF KTHS
KVOO KTBS WSMB
NBC—Gray Gordon's Orch.: KWK
KWTO—Dinner Music
WENR—What's the News?
WLW—Melody Masters
WWL—Dinner Hour; Salon Orchestra

Night

6:00 p.m. CBS—Fray and Braggiotti: KLZ
KMBC WDSU KFAB KRLD KTUL
KMOX
★ NBC—Concert; Jessica Dragonette:
WOAI KOA KTHS KPRC KVOO
KTBS WFAA WKY WDAF
NBC—Musical Keys: WLS WREN
KFI—John Teel, soloist
KSL—Payroll Builder
KWTO—News
WLW—Cousin Bob's Kinfolk
WSM—Nap and Dee
WSMB—Roy Aultman's Orchestra
6:15 p.m. ★ CBS—Edwin C. Hill, news: KMBC
KMOX WIBW KRLD
KFI—Organ Recital
KWTO—News Parade
WDSU—Charlie Gaines' Orchestra
WSM—Baseball Scores; Ensemble
WWL—Crazy Crystals
6:30 p.m. NBC—Eugene Frye, baritone: WLS
WREN WSMB
CBS—Real Life Dramas: KOMA WIBW
KMBC
KASA—Front Page Drama
KFI—Billy Batchelor, sketch (NBC)
KMOX—Four Shamrocks; Orchestra
KOB—Cecil and Sally
KSL—Adventures of Robin Hood
WFAA—Rhythm Time
WLW—Unbroken Melodies
WWL—The Pickard Family
6:45 p.m. NBC—King's Guard Quartet: WREN
KWK WLS WSM WSMB
CBS—Three Brown Bears: WIBW
KOMA KTUL KMOX
KFI—Junior Forum
KSL—Town Crier
KWTO—Around the Family Organ
WFAA—The Southwesterns
WLW—Southwind, orchestra, quartet
7:00 p.m. ★ NBC—Waltz Time; Frank Munn,
tenor: WDAF WLW
CBS—Johnny Green: WIBW KLZ
KTUL KMBC KRLD KOMA WDSU
KFAB
NBC—Phil Harris' Orchestra; Leah
Ray: WREN KFI KOA WSMB WKY
WSM WOAI KWK WFAA WLS
KGBX—Radio Spotlight
KMOX—Aeolian Piano Recital
KOB—Motor Patrol Broadcast
KSL—Pullman Tailors' Quartet
7:15 p.m. CBS—Johnny Green: KSL KMOX
KGBX—Dinner Music
WWL—The Appleknockers

Music in the Air

By Carleton Smith

The first broadcast of the New York Philharmonic-Symphony is set for October 7, and details for that program will be announced in a later issue. The prospectus for the ninety-third season is completed and contains thirty Sunday afternoon concerts, all of which are expected to be broadcast as in previous seasons over the Columbia network.

The apex of the season offered by America's most distinguished musical organization will be the Brahms Cycle under Arturo Toscanini. Six Sunday afternoon programs will include the great German master's four symphonies, the German Requiem, his two piano concerti with Vladimir Horowitz and Ossip Gabrilowitsch as soloists, the violin concerto with Jascha Heifetz, the Double Concerto for violin and cello played by Misel Piastro and Alfred Wallenstein, and the eighteen "Liebeslieder" Valses to be sung by the Schola Cantorum with two-piano accompaniment.

Maestro Toscanini will conclude the season on April 28 with a performance of Beethoven's "Missa Solemnis," the great work heard last winter.

Wagner Broadcasts

WAGNER, who has proved a headliner, especially with radio listeners, will furnish the music for the last three Sunday afternoons of the year. On these oc-

Bulls and Boners

Boake Carter: "Those workmen, being older, die more often than the younger workmen."—Lulu B. Scott, Rutland, Ill. (Aug. 31; WBBM; 5:58 p. m.)

Quin Ryan: "We'll take you to see the boat on which Admiral Byrd went on his first trip to the South Pole, which is in the South lagoon."—Paul M. Griebel. (Aug. 13; WGN; 5:59 p. m.)

Announcer: "Don't let a headache ruin your week-end."—Miss Myrtle Danley, Belton, Texas. (Aug. 15; WFAA; 8 p. m.)

Announcer: "Get a new car on our low down payment plan."—Donald Eyrich, Milwaukee, Wis. (Sept. 9; WTMJ; 1:30 p. m.)

Miss Howe: "Add a small bottle of maraschino cherries with all the syrup cut up."—Grace Kresge, Bethlehem, Pa. (Sept. 10; WJZ; 10:50 a. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

casions the entire first acts of "Die Walkuere" and "Siegfried," the final scene of "Die Walkuere," and the Good Friday scene from "Parsifal" are to be given in concert form. Among the Metropolitan singers engaged to take part are Lotte Lehmann, soprano; Paul Althouse and Marek Windheim, tenors; Friedrich Schorr, baritone, and Emanuel List, bass. Bruno Walter will conduct.

During his six weeks, from December 9 to January 13 inclusive, Mr. Walter will also perform Gustav Mahler's famous "Lied von der Erde," and introduce three distinguished soloists to the American radio public. They are the pianist Artur Schnabel, the violinist Bronislaw Huberman and the violoncellist Emanuel Feuermann.

Symphonie de Psaumes

Otto Klemperer, ousted German conductor who has been in Los Angeles for the past year, will open the Philharmonic-Symphony season and conduct the first broadcast on October 7. In his four weeks he expects to present Stravinsky's controversial "Symphonie de Psaumes," assisted by the Schola Cantorum. The orchestra plays minus violins and violas, but is equipped, among other instruments, with five flutes, four oboes and two pianos. Three excerpts from Scripture are used, suggesting in the music prayer, thanksgiving and praise.

Paragraphs

Lawrence Tibbett will sing his first impersonation of "Boris Godunoff" on the Packard program soon. It will be a condensation of the original Moussorgsky score, but in English. Comparison with Chaliapin's immortal singing in the role is inevitable. Yet Tibbett's Boris will certainly be an outstanding event of the season. Having cracked two operatic "chestnuts" on his opening show, Tibbett will probably sing a radio version of "The Rogue Song" next Tuesday (Sept. 25, NBC at 6:30 p. m. CST.). If the rights prove impossible of attainment, "Pagliacci" is to be substituted. Mr. Tibbett evidently is to be Canio and the chorus, as well as Tonio.

Program Details

(Shown in Central Standard Time)
SUNDAY, SEPTEMBER 23
 NBC, 1 p. m. Robert Bedell, organist. March from Wagner's Tannhauser; Choral Prelude "Hear the Voice of My Complaint" by Bach; Vienne's

Bereuse; Danse Antique by Ward; Album Leaf of Wagner.

NBC, 2:15 p. m. Lillian Bucknam, soprano. Chanson Norwegienne by Fourdrain; Gretchaninoff's The Stars; Nebbie by Respighi; Compensation by Guion.

NBC, 5:30 p. m. Musical Art Quartet with Jeannette Scheerer, clarinetist. Clarinet Quintet in A Major, by Mozart.

NBC, 8 p. m. Madame Schumann-Heink. Kerry Dance; Reichart's In the Time of Roses.

MONDAY, SEPTEMBER 24

NBC, 5:30 p. m. Mario Cozzi, baritone. Addio Signora by Suni; Cante De Me by De Curtis; Mana-Zucca's Nichavo.

NBC, 6:30 p. m. Gladys Swarthout, contralto; Margaret Speaks, soprano; Frank Chapman, baritone; Fred Hufsmith, tenor; William Daly directing string orchestra. Celeste Aida by Verdi; One Fine Day from Puccini's "Madame Butterfly"; Open the Gates of the Temple.

TUESDAY, SEPTEMBER 25

NBC, 7 p. m. Russian Symphonic Choir directed by Basil Kibaltchich. Novgorod by Diutch; Heavenly Powers by Arkhangelsky; The Night from Rubinstein's "Demon"; Excerpts from Borodin's Prince Igor.

WEDNESDAY, SEPTEMBER 26

NBC, 7:30 p. m. John McCormack, tenor. Songs not announced.

FRIDAY, SEPTEMBER 28

NBC, 8 p. m. Mario Cozzi, baritone. Grever's Jurame; The Whip from Kalman's The Golden Dawn; Madamina Il Catalogo E Questo from Mozart's Don Giovanni.

SATURDAY, SEPTEMBER 29

NBC, 10:15 p. m. Genia Fonariova, soprano. Massenet's Twilight; Magliolata by Cimara.

NBC, 4:45 p. m. John Herrick, baritone. Pilgrim's Song by Tchaikovsky; Dream Tryst by Cadman; The Blind Ploughman.

NBC, 8:45 p. m. Siberian Singers directed by Nicholas Vasilieff; Vladimir Heifetz, pianist. Siberian Legend; Troika; Borodin's In the Monastery; Dancing Song by Heifetz.

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For Daylight Time Add One Hour

7:30 p.m.
 NBC—One Night Stands: WDAF
 ★ NBC—ARMOUR AND CO. PRESENTS Floyd Gibbons, News; Soloist; Orchestra: WKY WREN KWK WOI WSM WENR KOA WSMB KFI KPRC WFAA
 KOB—Anson Weeks' Orchestra
 WGN—Wayne King's Orchestra
 WLW—Dance Orchestra
 WWL—The Pickard Family
7:45 p.m.
 ★ CBS—Walter Pitkin: KTUL KMOX
 KGBX—Castles in Music
 KOB—Behind the News
 WLW—Jane Froman, soloist
 WWL—Hub and Bill
8:00 p.m.
 NBC—Mario Cozzi, baritone: WREN KWK
 ★ CBS—California Melodies: KMBC KFAB KSL KTUL KOMA WDSU KRLD KLZ KMOX WIBW
 ★ NBC—First Nighter, drama: WDAF KOA WOAI WSMB KFI WKY KPRC WFAA
 KGBX—Manhattan Merry-Go-Round
 WENR—Illinois Agriculture Association (NBC)
 WLW—Dance Orchestra
 WSM—College Program
 WWL—Serenader
8:15 p.m.
 KOB—The Old Observer
 WENR—Morin Sisters
 WLW—Henry Thies' Orchestra
 WWL—Sterling Quarter Hour

8:30 p.m.
 NBC—Isidor Philipp, pianist: WREN KWK
 ★ NBC—Jack Benny; Mary Livingstone: WDAF WOAI WLW KOA WSM KPRC WKY KFI WSMB KTBS KTHS WFAA
 KGBX—Musical Auction
 KOB—K-Circle-B Serenaders
 WENR—Gene Arnold
 WGN—Attilio Baggio, tenor
8:45 p.m.
 CBS—Carlile and London: WIBW KTUL KMOX
 KGBX—Heat Waves, Quartet
 KSL—Memory Garden; Ethel Hogan
 WENR—Buddy Rogers' Orchestra
9:00 p.m.
 CBS—Sylvia Froos, songs: KOMA KSL KRLD KMBC KLZ
 NBC—Amos 'n' Andy: WREN WSM WSMB KOA KTHS WKY WOAI WDAF KWK WFAA KPRC KFI
 KFAB—Henry Busse's Orch. (CBS)
 KGBX—Dance Orchestra
 KMOX—Baseball Resume
 WENR—Donald McGibney, talk
 WGN—June Provines
 WLW—Unsolved Mysteries
9:15 p.m.
 NBC—Gene and Glenn, comedy: WSM WDAF KTBS WSMB KFI KOA WFAA KTHS WKY KPRC

Friday, Sept. 28

CBS—Glen Gray's Orchestra: WDSU KLZ KFAB WIBW KRLD KSL
 NBC—Charlie Davis' Orchestra: KWK WREN
 KGBX—News
 KMBC—Evening Serenade
 KMOX—Rita Rogers, songs
 KOB—Do You Believe in Ghosts?
 ★ WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
 WOAI—Hearts Delight Millers
9:30 p.m.
 CBS—Drama: KMOX KSL KLZ
 NBC—Freddie Martin's Orchestra: WENR KVOO
 KFI—Dave Marshall's Orchestra
 KGBX—Williams-Jennings-Half-A-Hill
 KMBC—Evening Serenade
 KOB—Spanish School
 WKY—One Man's Family (NBC)
 WLW—Joe Brattain, soloist
 WSM—String Ensemble
 WSMB—Joe Capraro's Orchestra
9:45 p.m.
 NBC—Freddie Martin's Orch.: WSM WSMB
 KFI—The Philistine
 KMBC—Evening Serenade
 WENR—Leonard Keller's Orchestra
10:00 p.m.
 CBS—Herbie Kay's Orchestra: KFAB KMBC KLZ WDSU

Continued from Preceding Page

★ NBC—Milwaukee Philharmonic Orchestra: KPRC WOAI WREN WLW WENR WBAP WKY KWK WSM KTHS KTBS KVOO
 KFI—Concert
 KOA—Fred Schmitt's Brewers
 KSL—Gene Halliday, organist
 WOAI—Baseball Scores (5 Min.)
 WSMB—Pinky's Orchestra
10:15 p.m.
 NBC—Paul Pendarvis' Orchestra: WSMB
 CBS—Herbie Kay's Orchestra: KOMA KRLD KSL KMOX KTUL
 KFI—One Man's Family (NBC)
10:30 p.m.
 NBC—Grav Gordon's Orchestra: WKY WDAF WSMB KTHS WSM KTBS
 CBS—Dan Russo's Orchestra: KTUL WIBW KOMA KLZ KMOX KRLD KSL KFAB
 NBC—Enric Madriguera's Orchestra: WLW WREN KVOO KPRC KOA
 KMBC—From the Walkathon
 WBAP—Peggy Farrell; Orchestra
 WENR—Hessberger's Orchestra
 WOAI—Ewen Hale's Orchestra
10:45 p.m.
 CBS—Dan Russo's Orchestra: WDSU KTUL
 KFI—Remembering
 WBAP—Dance Orchestra

11:00 p.m.
 NBC—Stan Myers' Orchestra: WKY WENR WSMB KWK KTBS WSM WBAP WREN KOA KPRC
 WDAF—Art Kassel's Orch. (NBC)
 WLW—Dance Orchestra
 WOAI—Dance Orchestra
11:15 p.m.
 KFI—Melody Masquerade
 KMOX—Frankie Masters' Orchestra
11:30 p.m.
 CBS—Carlos Molina's Orchestra: KLZ KTUL WIBW KFAB KOMA KMBC KMOX KSL
 NBC—Tom Coakley's Orch.: KVOO WREN WSMB WKY KTBS WSM KWK KOA KPRC
 NBC—Noble Sissle's Orchestra: WDAF WENR
 KFI—"Cardinal or King"
 WLW—Dance Orchestra
11:45 p.m.
 KMOX—When Day Is Done
12:00 Midnight
 CBS—Dan Russo's Orchestra: KSL
 KFI—Reporter of the Air
 KOA—Dance Orchestra
 KSL—Merle Carlson's Orchestra
 WLW—Moon River, organ and poems
12:15 a.m.
 KFI—Dance Orchestra
 KOA—Dance Orchestra (NBC)
 KSL—Julie Cruze
12:30 a.m.
 KFI—Jimmy Grier's Orchestra
 KSL—Everett Haogland's Orchestra
1:00 a.m.
 KFI—Dance Orchestra

Star ★ Indicates High Spot Selections

5:00 a.m. WFAA—Early Birds WLS—Family Circle Program 5:30 a.m. KMOX—Home Folks Hour WLS—Arkansas Woodchopper WLW—Top of the Morning 5:45 a.m. KMOX—Dynamite Jim 6:00 a.m. KMOX—Riddles and Grins KWTO—Stockyards Service WLS—Smile a While Time WLW—The Nation's Family Prayer 6:15 a.m. NBC—Laudt Trio and White: WKY WLW—Morning Devotions 6:30 a.m. NBC—Cheerio: WKY WLW KMBC—Morning Devotions KMOX—Melody Weavers and Skeets KWTO—Odie Thompson, Ballads WDAF—Over the Coffee Cups WLS—Sparerib's Fairy Tales WSM—Paul and Bert 6:45 a.m. KMBC—Tex Owens, songs KMOX—Variety Program KWTO—Elsie and Mattie WDAF—Bible Lesson WFAA—Peg Moreland, cowboy songs WLS—Sparerib's Fairy Tales WSM—Zeke Clements' Bronco Busters 7:00 a.m. CBS—Cheer Up: WDSU ★ NBC—Breakfast Club: WREN WKY WSMB KTHS KTBS KWK KPRC KVOO KMBC—Sensation Musical Time KMOX—Mountain Minstrels KWTO—Royal Romancers WDAF—Musical Clock WFAA—Early Birds; Jimmie Jeffries WLW—Salt and Peanuts, harmony WOAI—Hearts Delight Millers WSM—Morning Devotions 7:15 a.m. NBC—Don Hall Trio: WLW NBC—Breakfast Club: WOAI WSM KMOX—Cheer Up (CBS) KWTO—Lonnie and Clyde 7:30 a.m. CBS—Cheer Up: WIBW KMBC—News KSL—Morning Musicale KWTO—News WLS—Ford Rush WLW—Joe Emerson, soloist 7:45 a.m. NBC—The Banjoers: WLW CBS—The Meistersinger: KMBC KLZ WIBW KMOX—The Weoster Singer KWTO—Ozark Troubadour 8:00 a.m. NBC—Edward MacHugh: WSM KOA WREN KTBS KVOO WSMB WOAI WFAA KPRC NBC—Annette McCullough, songs: KTHS KWK CBS—Mellow Moments: KSL KFAB KOMA KLZ KRLD WIBW KTUL KMBC KMOX—Tick Tock Revue WLS—Today's Kitchen WLW—Johanna Grosse, organist WWL—Musical Clock 8:15 a.m. NBC—Morning Parade: WSMB WDAF KVOO WSM KOA KTBS KPRC WOAI WKY KTHS CBS—Carlton and Craig: KLZ KRLD KOMA KMBC KTUL KFAB NBC—Singing Strings: WREN KWK KSL—Morning Watch WFAA—Ruth Bracken, pianist WLW—Antoinette Werner West WWL—"Souvenirs" 8:30 a.m. NBC—News (5 Min.): WSMB WSM KOA KTBS KPRC WOAI WKY KTHS NBC—Morning Parade: KPRC KTHS WKY KTBS WSM WOAI WSMB KPRC CBS—News (5 Min.): KRLD WDSU WIBW KOMA KTUL CBS—Let's Pretend: WIBW KLZ WDSU KOMA KTUL KRLD KMBC—Walkathon KMOX—Hill Billys KOA—Breakfast Guest WBAP—Dr. A. H. Flickwin, talk WLS—Junior Roundup WLW—Mailbag WWL—Morning Musical 8:45 a.m. NBC—News (5 Min.): WREN KWK NBC—Originalities: WREN KWK NBC—Morning Parade: WBAP KOA KMBC—Musical Moments KMOX—Fashion Parade WLS—Jolly Joe's Junior Stars WLW—Louis John Johnson, baritone WSM—Leon Cole, organist 9:00 a.m. CBS—The Captivators: KRLD WDSU KOMA

NBC—The Honeymooners: KTBS KWK WSM WKY KVOO WREN WOAI KTHS NBC—Galaxy of Stars: WLW WDAF KOA KMBC—Joanne Taylor's Fashion KMOX—Better Films Council WBAP—The Jewel Gems WLS—Livestock Markets WSMB—May Blanc; Dance Music WWL—Just Home Folks 9:15 a.m. NBC—Tony Wons, philosopher: WREN NBC—The Vass Family: WOAI KOA WSM KTBS WDAF KTHS KVOO WSMB CBS—The Captivators: KFAB KMBC KLZ KMOX CBS—Edwin C. Hill, news: KSJ WBAP—Between Us WENR—Variety Program WLW—Livestock Reports 9:30 a.m. NBC—Heinie's Grenadiers: WREN NBC—Down Lover's Lane: WOAI WBAP WSM KTBS KOA KTHS WSMB CBS—Concert Miniatures: KOMA WDSU KTUL KRLD KLZ KMBC—Sunshine Lady KMOX—Let's Compare Notes WDAF—Crown Quarter Hour WENR—Daily Program Preview WLW—Sandra Roberts, blues singer WWL—"Gaga" and the Barker 9:45 a.m. CBS—Concert Miniatures: KMBC KMOX WDAF—Down Lover's Lane (NBC) WLW—Freddie Roehr, organist 10:00 a.m. NBC—Fields and Hall, songs: WREN KTHS CBS—Connie Gates, songs: KMBC KSL KFAB WDSU KLZ KRLD KMOX KTUL KOMA NBC—Armchair Quartet: KOA WOAI WENR WDAF WSM KTBS WSMB WKY KVOO WBAP WLW—Bailey Axton, tenor WWL—Quality Hour 10:15 a.m. NBC—Honeyboy and Sassafras: WDAF CBS—Along the Volga: KMBC KRLD KLZ WDSU KMOX KFAB KOMA NBC—Genia Fonariova, soprano: KOA WREN WOAI KTBS WSM WENR WSMB WKY KVOO KTHS KSL—Jennie Lee of Auerbachs WBAP—Highway Report; Markets WLW—Morning Highlights WWL—Robt. Clark's Buddies 10:30 a.m. NBC—Merry Madcaps: WDAF WLW CBS—Al Kavelin's Orchestra: KSL KTUL KOMA KFAB KMOX KLZ KRLD WDSU KMBC NBC—Vic and Sade, comedy: WREN WKY KOA KVOO WSMB WSM WOAI KTHS KPRC WFAA KTBS KWK WENR—Harmony Four 10:45 a.m. NBC—Words and Music: WKY KTBS KPRC WREN KWK WSM KVOO WSMB WOAI KOA KMOX—Zoo Broadcast WFAA—Woman's Mirror WGN—Home Management WLS—Folk Lore Program WWL—Farm and Home Hour 11:00 a.m. NBC—Jan Brunesco's Ensemble: WDAF CBS—George Hall's Orchestra: KSL KMBC KMOX WDSU KOMA KFAB KRLD KLZ KTHS—Words and Music (NBC) WFAA—The Wanderers WLS—Ridge Runners WLW—Albright and Wayne, songs WWL—Masters of Music 11:15 a.m. NBC—Songfellows Quartet: KTBS WSM KWK WSMB KPRC WREN WOAI KTHS KOA WKY KMOX—Curious Questions WDAF—Service Reports WLS—Party Line, skit WLW—Nora Beck Thumann WWL—Radio Salute 11:30 a.m. NBC—National Farm and Home Hour: WFAA KPRC KTBS KVOO KTHS WSM WLW KWK WKY WDAF WREN WSMB WOAI KOA CBS—Esther Velas' Ensemble: KTUL KSL WDSU KLZ KMBC KOMA KMOX—Magic Kitchen WLS—Roundup; Westerners

11:45 a.m. CBS—Esther Velas' Ensemble: KFAB KMBC—Camp Fire Girls WWL—Variety Program Afternoon 12:00 Noon ★ CBS—Football: Pittsburg University vs. Washington and Jefferson: KSL KTUL WDSU KLZ KMOX KOMA KFAB KASA—Around the District with the Bell Oilers KMBC—The Texas Rangers; Tew Owens KOB—Uncle Jerry KWTO—Sully's Radiatorial WFAA—Markets; College Broadcast WLS—Poultry Service Time WWL—Dance Orchestra 12:15 p.m. KMBC—News KMOX—Piano Interlude; Livestock KRLD—Dan Russo's Orchestra (CBS) KWTO—Luncheon Music WFAA—Ezra and Uncle Zeke WWL—Crazy Crystals 12:30 p.m. NBC—Smack Out: KPRC KWK NBC—Hawaiian Orchestra: WREN WSMB KOA WKY WSM KTBS T.N.—W. Lee O'Daniel's Doughboys: WBAP WOAI KMOX—Ozark Mountaineers KOB—Mary Kitchen KWTO—News WDAF—Melody Parade WLS—Farm Topics Time WLW—News WWL—News; Ervin Viktor 12:45 p.m. NBC—Hawaiian Orchestra: KTHS WLW KOA—Reports KMBC—From the Walkathon KMOX—Round Towners Quartet KWTO—Ozarkanna Corners WBAP—Dance Orchestra WDAF—Dance Tunes WLS—Phil Evans; Markets WOAI—The Cray Band WREN—Songs of Long Ago WWL—The Light Crust Doughboys 1:00 p.m. NBC—Tommy Tucker's Orchestra: WSM WREN KWK WSM KTBS KOA KVOO WLW ★ NBC—Radio Playbill: WDAF T.N.—Church Wagon Gang: WBAP WOAI KPRC KOB—Motor Patrol Broadcast WLS—Ralph Emerson WWL—Variety Program 1:15 p.m. NBC—Tommy Tucker's Orch.: KPRC WKY WBAP KMOX—Exchange Club KOB—Home and Farm Hour KWTO—Musical Moments WLS—Rangers WOAI—Henry Lang's Orchestra WWL—Eddy Hour 1:30 p.m. NBC—Week-end Revue: WDAF KTBS WSM WKY WBAP KVOO WSMB KOA WLW KPRC NBC—Saturday's Songsters: WREN KWK KMOX—Saturday Syncopators KWTO—Lotus Land WLS—Merry-Go-Round WWL—Dance Orchestra 1:45 p.m. KMOX—St. Louis Club KWTO—Rock Queen's Rangers WOAI—Stock Quotations; Resume WREN—Football; U. of Kansas vs. U. of Colorado 2:00 p.m. NBC—Don Carlos' Orchestra: WREN KWK CBS—Ann Leaf, organist: KTUL KOMA KFAB KMOX KRLD KMBC KSL—Broadcasters' Review KWTO—Frances Wrightsman, pianist WWL—Merchants' Express 2:15 p.m. CBS—Ann Leaf, organist: KLZ WDSU NBC—High and Low: KWK KWTO—Chronicles WLS—"Smilin' Thru" 2:30 p.m. NBC—Palmer Clark's Orchestra: KTBS WBAP WKY WSM WFAA WLW NBC—Our Barn: WDAF CBS—Scott Fisher's Orchestra: WDSU KMOX KRLD KSL KFAB KTUL KOMA KMBC KLZ WIBW KWTO—Glen Stanbach organist 3:00 p.m. NBC—Stanleigh Malotte, songs: WENR

CBS—Enoch Light's Orchestra: KMBC KFAB KOMA WIBW KLZ KRLD KTUL NBC—George Sterney's Orchestra: WDAF KOA WKY WSM WOAI KMOX—Two Doctors, Albert Roth's Orchestra KSL—Town Crier KWTO—Melody Race WSMB—Tea Music WWL—Ed Larman, organ recital 3:15 p.m. NBC—Jackie Heller, tenor: WENR KMOX—Enoch Light's Orch. (CBS) KWTO—Slim and Shorty 3:30 p.m. NBC—Chick Webb's Orchestra: KPRC WSM KVOO KOA WDAF WFAA WKY WOAI KTBS WSMB CBS—Edward Wurtzbech's Orchestra: KLZ KRLD WIBW KOMA KTUL KMBC KSL NBC—Platt and Nierman: WENR KWK KMOX—Voice of St. Louis KWTO—Book Review, Diana Smith WLW—John Barker, vocalist WWL—Leary's Orchestra 3:45 p.m. NBC—Ranch Boys: WENR ★ CBS—"Believe You Me," Ted Hus-ing: KMBC KSL WIBW KOMA KRLD KLZ KMOX KFAB KTUL KWTO—Musical Jigsaws WLW—Chick Webb's Orchestra (NBC) 4:00 p.m. NBC—Johnny Johnson's Orchestra: KWK WKY KTBS WFAA CBS—Mischa Raginsky's Orchestra: KMOX KFAB KLZ KMBC KOMA KTUL WIBW ★ NBC—One Man's Family: WOAI WDAF WLW WENR WSM KOA KVOO KPRC WSMB KOA—Theater Reporter (5 Min.) KOB—Do You Believe in Ghosts? KWTO—Classified Ads WWL—Henry and Mheriva 4:15 p.m. KSL—Clinic of the Air KWTO—Bridge Party Tunes WWL—Audrey Charles 4:30 p.m. NBC—Tom Coakley's Orchestra: KOA WFAA WOAI KTBS WDAF WKY WSM KPRC CBS—The Three Flats: KRLD KSL WIBW KOMA KTUL KFAB NBC—Twenty Fingers of Harmony: KWK WENR KMBC—News KMOX—Accordion Orchestra KWTO—Sports; Lee-George; Markets WLW—Jack Armstrong WREN—Coleman Cox, philosopher WSMB—Herbie Pell's Orchestra WWL—Imperial Aces 4:45 p.m. NBC—Tom Coakley's Orchestra: WLW KVOO WSMB NBC—Little Orphan Annie: WENR CBS—Leon Belasco's Orchestra: KSL KLZ KRLD KOMA KMBC WIBW KTUL KFAB KMOX NBC—John Herrick, baritone; Orchestra: WREN KWK KWTO—Turnerville Triplets 5:00 p.m. CBS—Jerry Cooper, baritone: KFAB KTUL WIBW KRLD WDSU KOMA KMBC KMOX—Sports; Piano Melodies KOA—Microphone News KSL—Payroll Builder KWTO—Woody Mason, guitar WDAF—Service Reports WENR—What's the News? WFAA—Pickens Sisters (NBC) WLW—Old Observer WOAI—Johnny Johnson's Orchestra (NBC) WREN—News WSMB—Uncle Bert, poems WWL—The Southsiders 5:15 p.m. NBC—"Homespun": WDAF CBS—Joe Reichman's Orchestra: KLZ KOMA WDSU KMBC WIBW KTUL KRLD KMOX—Baseball Highlights KWTO—Sunday School Lesson WENR—Baseball Resume WLW—The Texans, vocal trio WSM—Jack Shook, guitarist WWL—Linda Ray 5:30 p.m. NBC—Martha Mears, songs: WDAF WENR WKY KTBS WSM CBS—Concert Orchestra: KFAB KMOX KTUL ★ NBC—Broadcast from Honolulu: KOA KTHS WOAI KPRC KWK WBAP WREN

KMBC—Adventures of Donald Ayer KSL—The Junior Hour KWTO—Sports, Lee George WBAP—News (5 Min.) WLW—Bob Newhall WSMB—Tarzan WWL—Agricultural Lecture 5:45 p.m. CBS—Mary Eastman, soprano: KLZ KMOX KRLD KFAB WIBW ★ NBC—Floyd Gibbons, the Headline Hunter: WSMB WDAF WBAP WKY KMBC—Walkathon KTHS—Soloist (NBC) KWTO—Dinner Music WENR—Gray Gordon's Orchestra WLW—R. F. D. Hour, Boss Johnston WOAI—Musical Program WSM—Freddie Rose, pianist WWL—Salon Orchestra Night 6:00 p.m. NBC—Don Bestor's Orchestra: KOA WBAP WDAF KPRC KVOO WOAI KTBS WKY ★ CBS—The Roxy Revue: KSL KLZ KMBC KRLD KOMA WDSU KMOX NBC—Pedro Via's Orchestra: WREN WSMB KTHS KFI—Football Game KWTO—News WLS—Hessberger's Orchestra WSM—Sunday School Lesson 6:15 p.m. CBS—The Roxy Revue: WIBW KWTO—Dinner Music WKY—Pedro Via's Orchestra (NBC) WLS—Buddy Rogers' Orchestra WLW—Gene Burchell's Orchestra WSM—Don Bestor's Orchestra (NBC) WWL—Variety Program 6:30 p.m. NBC—Hands Across the Border: KOA KPRC WKY WDAF WSM WOAI KTBS KASA—Front Page Drama KOB—Cecil and Sally WFAA—Bumble Bees Trio WLS—Westerners WSMB—Sports Review; News WWL—The Pickard Family 6:45 p.m. CBS—"Fats" Waller's Rhythm Club: KMBC WIBW KFAB KOMA KLZ KTUL WDSU NBC—Hands Across the Border: KWK KTBS WSMB WFAA KGBX—Around the Family Organ KMOX—Four Shamrocks; Orchestra KOB—Sunday School Lesson KSL—Broadcasters Review WLW—Monkey Hollow, comedy 7:00 p.m. CBS—Saturday Revue: KTUL KMBC KMOX KSL WIBW KFAB KOMA KLZ KRLD WDSU ★ NBC—RCA RADIOTRON Presents Radio City Party, featuring Frank Black's Orchestra; John B. Kennedy; Guest Stars: WREN KWK WOAI KTBS WKY KPRC WSMB WSM KFI KOA KGBX—Radio Spotlight KOB—Mexico Motor Patrol WLW—Big Yank Revue WWL—Dance Orchestra 7:15 p.m. KGBX—Dinner Music WLS—Barn Dance WWL—The Apple Knockers 7:30 p.m. ★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orchestra; KLZ KTUL KRLD KSL KOMA WDSU KMBC WIBW ★ NBC—The Gibson Family: WDAF WKY KOA KFI WLW ★ NBC—Jamboree, musical variety: WSMB WREN KPRC WOAI WKY KGBX—Eddie Jones, guitarist WGN—Wayne King's Orchestra WSM—Dolmire Brothers WWL—The Pickard Family 7:45 p.m. KGBX—Twilight Romance KOB—Behind the News WLS—Barn Dance WSM—Jamboree (NBC) WWL—Ring Road 8:00 p.m. CBS—Manhattan Serenaders: KTUL KMBC KMOX WIBW KFAB KRLD KOMA KLZ WDSU KGBX—Melba Anna KOB—Quartet KSL—Democratic Party WLS—Barn Danhe WSM—Dr. Humphrey Bates Possum Hunters WWL—Willard Program

In the Beginning

(Continued from Page 11)

writer. Editors, however, thought otherwise. Lord's rejection slips could well-nigh fill a trunk. Discouraged and disheartened, the young man fled his native hearth for New York, where he hoped to make a new start.

He scoured the newspaper offices without ever receiving a friendly nod, and in desperation he took a job in a candy factory. Thus far radio never had entered into his dreams. One night, however, he chanced to tune in on one of the programs of country life which then were becoming popular. His indignation grew as he listened. At length, unable to contain himself any longer, he raced down to the studio where he presented his Great Idea.

Why show the country folks as fools, he argued, and not show, back of their quaint observations, their natural shrewdness and big-heartedness? Why, in Heaven's name, have them say "Doesn't that please you?" when they naturally would say "Don't that kinder tickle yer?"

They laughed at "Seth Parker." Yes, Phillips Lord had become "Seth Parker" the very instant he raced into the studio. He went home and wrote a country radio skit as he knew it should be presented, then started a canvass for folks who had been raised in the country, for he didn't want any citybred slickers in his cast.

After he had rehearsed the characters—and a band—he took them to a small station and begged to be allowed to present his sketch. Reluctantly they agreed to take a chance. Next day the critics were wild about that new rural sketch on that obscure station.

In this manner Seth Parker was born. Today the 28-year-old Lord's masterful portrayal of the 70-year-old "Seth Parker" is considered one of the greatest pieces of acting in the history of show business.

They Still Sell

In their various pasts, Paul Douglas, Graham McNamee and Joe Penner were salesmen; David Ross a \$25 per month bank messenger and later secretary to a Russian baroness, and still later a supervisor of an orphan asylum; Jimmy Wadlington a professional golfer; Ted Husing a soldier, a cop, an aviator and an actor. Lanny Ross, named after an astrological goat, was almost a lawyer. Ben Bernie, the "Ole Maestro," began as a brawny smithy (haw!) and Phil Baker started as a runaway youth who stepped from a secretarial role onto the stage.

Probing further into the background of the mike stars discloses an even greater conglomeration of occupations before they settled on radio as their favorite medium.

Morton Downey always could sing. Even as a youth he performed at block dances and at smokers, yet radio's silvery-voiced tenor served as a messenger boy, as a laborer and as a counter boy in a

restaurant and a railroad candy butcher before he heeded the radio call.

Wayne King seemed headed for a prosaic career, for he took up accounting. From auditing books he stepped into banking, then into an automobile repair shop as a mechanic. Afterward, he began to see the possibilities of music.

Lowell Thomas, famous author and radio commentator, led a bizarre and adventurous career. Arranged in chronological order his activities have included those of cowpuncher, cook, waiter, geologist, miner, newspaper reporter, novelist and lecturer.

Thomas bivouacked in the sub-zero Arctic and on the burning sands of the Holy Land. He's talked to and with common soldiers and famous commanders; he's the cordial friend of princes, kings and sultans as well as of lowly peasants; he's a member of the faculties of four

major universities, and he's lectured before standing-room-only crowds in the world's largest auditoriums.

Wynn a Milliner!

Ed Wynn's father sent a check for a year's tuition to the University of Pennsylvania. Young Ed enrolled, but immediately decamped and was found months later by his exasperated parents enacting a role of a seventy-year-old minister in a repertoire company. Wynn, at the time, was sixteen. For his histrionics he received the magnificent sum of \$12 per week. To earn this amount of money, however, he had to pass out handbills on the streets before each performance.

His father gave him a job in his millinery concern, and it was here that Ed dis-

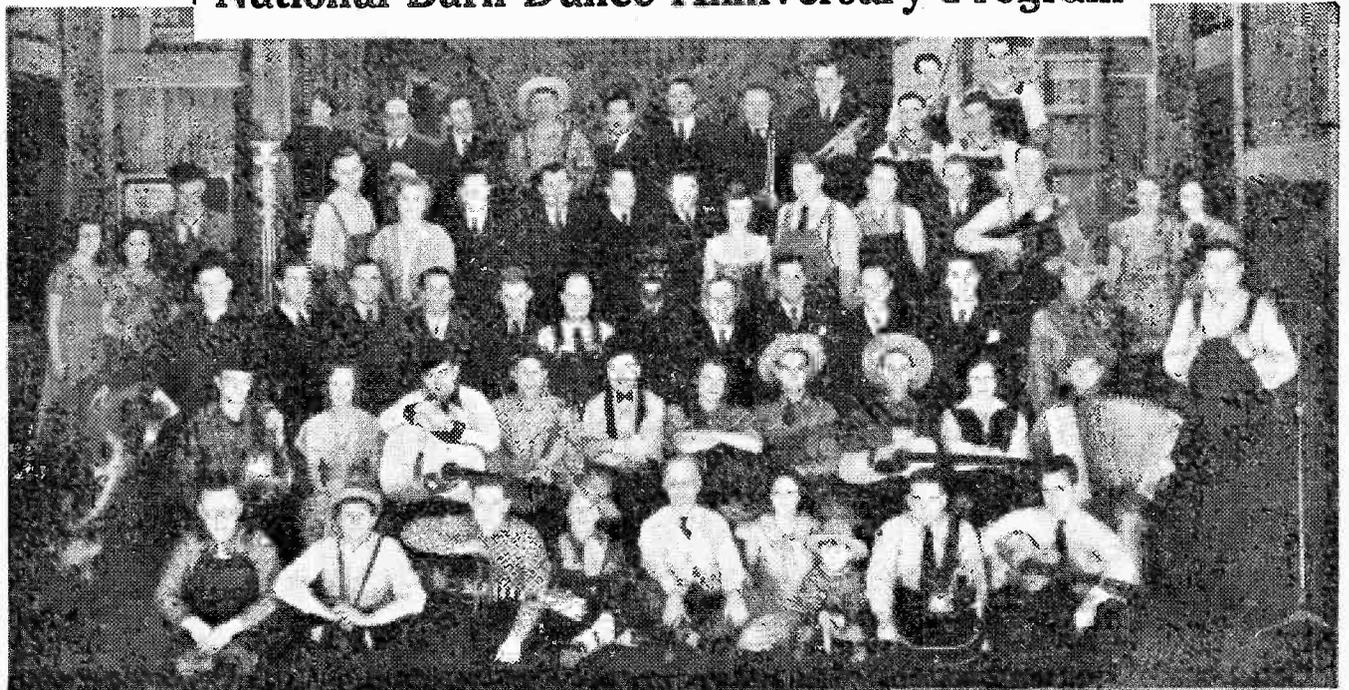
(Continued on Page 29)

RICHARD HIMBER AND HIS
STUDEBAKER with Joey Nash
CHAMPIONS

MONDAY 6:00 Central P.M. Standard Time
 NBC—including WKY — KVOO
 WBAP — KPRC — WOAI — KTBS
10:00 Mountain P.M. Time KOA and Pacific Coast Network

SAT. 7:30 Central P.M. Standard Time
 CBS— including KRLD — WDSU
 KTUL—KFH
8:00 Mountain P.M. Time KLZ and Pacific Coast Network

National Barn Dance Anniversary Program



N.B.C. Coast to Coast Network Saturday, September 29th

Tune In

KOA or KFI

8:30 P.M. CST

EVERY SAT. NITE

A big Gala Program, celebrating the First Anniversary of The National Barn Dance on the N. B. C. Chain.

One solid hour of fun and frolic, consisting of Barn Dance music, Songs, and Comedy.

Uncle Ezra, Lulu Belle, The Hoosier Hot Shots, The Westerners, The Maple City Four, Spare Ribs, Linda Parker, Grace Wilson—the whole big Barn Dance Gang in this stupendous production.

Tune in and hear the songs and comedy by your favorite Barn Dance Stars as they sing and play again selections that thousands of fans during the past year have requested them to repeat.

SPONSORED BY ALKA-SELTZER

For Daylight Time
 Add One Hour

Saturday, Sept. 29

Continued from
 Preceding Page

8:15 p.m.
 KGBX—Dance Orchestra
 KSL—Clarke and Spraynozzle
 WBAP—Dance Orchestra
 WSM—Uncle Dave Macon and Dorris
 WSMB—Henry King's Orch. (NBC)
 WWL—Melody Weavers

8:30 p.m.
 NBC—Danny Malone, tenor: WDAF
 KTHS WSMB
 ★ NBC—ALKA-SELTZER PRESENTS
 WLS Barn Dance; Uncle Ezra; Lulu Belle; Spare Ribs; The Westerners; Linda Parker; Maple City Four; WREN WLS KWK KOA KFI
 CBS—Elder Michaux' Congregation: KMBC KOMA KRLD KTUL WDSU WIBW KLZ KMOX
 KGBX—Melody Race
 KOB—Quartet
 WBAP—Geppert Studios
 WDAF—Henry King's Orchestra
 WOAI—Ernest Hauser's Orchestra
 WSM—Nap and Dee

8:45 p.m.
 NBC—Siberian Singers: KTHS KTBS
 WSMB WDAF WKY KPRC KFI
 KGBX—Rhythm Encores
 KSL—Comedians of Hollywood
 WLW—Barn Dance (NBC)

WSM—De Ford Bailey
9:00 p.m.
 CBS—Sylvia Froos, songs: KRLD
 KLZ KSL WIBW KOMA KMBC
 NBC—Anson Weeks' Orchestra: WJR
 WBAP WKY WDAF KTHS WOAI
 KPRC WSMB KTBS
 CBS—Earl Hines' Orchestra: KFAB
 KGBX—Dance Orchestra
 KMOX—Baseball Resume
 WGN—Ted Weems' Orchestra
 WSM—Paul Warnack's Gully Jumpers

9:15 p.m.
 CBS—Glen Gray's Orchestra: KLZ
 KRLD KFAB KOMA WDSU KSL
 WIBW KTUL KMOX KMBC
 KGBX—News
 KMBC—Bar Association Speaker
 WSM—Crook Brothers' Band

9:30 p.m.
 ★ NBC—Paul Whiteman's Party: WKY
 WDAF KPRC KTBS
 NBC—Freddie Martin's Orch.: WREN
 WLW
 CBS—Glen Gray's Orchestra: KMBC

KGBX—Half-A-Hill
 KMOX—Larry Hughes, tenor
 KOA—Dance Orchestra
 KSL—The Skiles Family
 WBAP—Dance Orchestra
 WGN—Wayne King's Orchestra
 WLS—Singing Bears
 WOAI—Henry Lang's Orchestra
 WSM—Fruit Jar Drinkers
 WSMB—Joe Capraro's Orchestra

9:45 p.m.
 CBS—Joe Haymes' Orchestra: KMBC
 WIBW KMOX KRLD KLZ KFAB
 KTUL KSL
 WLS—Mountain Memories
 WSM—Delmore Brothers
 WSMB—Paul Whiteman's Orch. (NBC)

10:00 p.m.
 CBS—Rube Wolf's Orchestra: KLZ
 KMBC KOMA KSL WIBW WDSU
 KRLD KMOX KTUL
 CBS—Henry Busse's Orch.: KFAB
 NBC—Paul Whiteman's Party: WLW
 KOA KTHS WFAA
 KFI—Floyd Gibbons (NBC)

KMOX—Sports Reporter (5 Min.)
 WLS—National Barn Dance
 WOAI—Baseball (5 Min.)
 WSM—Zeke Clements' Bronco Busters
 WSMB—Pinkie's Orchestra

10:15 p.m.
 CBS—Dan Russo's Orchestra: KMOX
 KRLD
 ★ NBC—Carefree Carnival: KTBS
 WLW WDAF KOA KFI WSMB
 KTHS KVOO WKY WOAI KPRC
 WFAA
 WSM—Dixie Clodhoppers

10:30 p.m.
 CBS—Charles Bannet's Orchestra:
 KLZ WIBW KTUL KOMA KSL
 KRLD KMOX KFAB
 NBC—Anson Weeks' Orchestra: KWK
 WREN
 KMBC—Walkathon
 WSM—Arthur Smith: "Dixie Liners"

10:45 p.m.
 CBS—Charles Bannet's Orchestra:
 KMBC WDSU
 WSM—Robert Luna; De Ford Bailey

11:00 p.m.
 CBS—Herbie Kay's Orchestra: KLZ
 KSL WIBW KTUL KFAB KOMA
 KMBC KMOX
 NBC—Gray Gordon's Orch.: KWK
 WREN WSMB KTBS WKY KPRC
 WSM
 KFI—Dance Orchestra
 KOA—Charlie Grey's Orchestra
 WDAF—Art Kassel's Orch. (NBC)
 WENR—National Barn Dance
 WFAA—Seymour Simons' Orchestra

11:15 p.m.
 KFI—Dance Orchestra

11:30 p.m.
 CBS—Carlos Molina's Orchestra: KLZ
 KMOX KSI WIBW KOMA KTUL
 KMBC KFAB
 NBC—Stanley Myers' Orch.: KVOO
 WREN WSMB KTBS WKY KPRC
 NBC—Tom Coakley's Orchestra: KFI
 WSM KWK KOA
 WDAF—Buddy Rogers' Orchestra
 WENR—Art Kassel's Orchestra
 WLW—Dance Orchestra

12:00 Midnight
 NBC—Blue Moonlight: KFI KOA
 KSL—Merle Carlson's Orchestra
 WENR—Noble Sissle's Orchestra
 WLW—Moon River; organ and poems

(Continued from Page 9)

Inspector Eames at Aklavik—Station UZK—that is all.

Speedily they gathered, troopers, constables, woodsmen, trappers—even Peter Alexei, the old Indian tracker, came running on tireless snowshoes with his cousin behind him, in answer to the summons which had come via the white man's magic over the radio.

Another blizzard raged on that gray January morning when the posse set out. They had four dog teams and supplies for ten days.

Perhaps, as Peter Alexei insisted, Johnson was "bushed." Otherwise, why would he have put his neck unnecessarily in the noose? They would soon find out. Inspector Eames had a Christmas present for the mad trapper—in the shape of a small package tied firmly to his dog sled.

Far ahead on the snow-swept trail, in his strange cabin, Albert Johnson made flesh-tearing dum-dum bullets by cutting off the tips of his many rounds of ammunition. He had shot a Mountie. But he had plenty of time to escape northward. The posse would not even be gathered at Aklavik until after this howling blizzard, Johnson knew. He packed his grip and loaded his guns. He had no dogs, so he must travel light.

And then a shot cracked across John-

The Rat River Murders

son's clearing. It was a miracle to the outlaw—who had never heard of police broadcasting.

The voice of Inspector Eames rang out: "I demand your surrender in the name of the Crown!"

Johnson laughed, and fired into the undergrowth. The posse poured a hail of lead at the cabin. But of what avail were bullets against that wooden fort?

Eames decided to give Johnson his Christmas present. He had brought dynamite. And for hours that night, those men warmed it against their own flesh—for dynamite freezes and becomes powerless unless thawed out. Finally, all was ready. The fuse was lighted . . . the bomb thrown . . .

There was a tremendous explosion. The door was flung inward. But through the shattered door came such a volley of rifle fire into the clearing that the attackers flung themselves down on the snow, scuttling away for dear life.

Forced to Retreat

Johnson laughed heartily. He had won the second round as well as the first. The attackers were nearly out of supplies, and were weary and chilled from five days of mushing and camping in the clear. They had barely food enough to get back to Aklavik. There was a choice between trying to rush the fortified cabin, and taking the stores which Johnson had laid in, or turning back while they could. The north in the winter permits humans to exist only by the barest margin in any circumstances, and if they failed to storm the cabin within two days, or if Johnson had used up or destroyed his supplies, nothing on earth could get men and dogs back to the village.

It was hard to swallow, but they had to go back. As the posse swung wearily down the river again, Albert Johnson stood in the shattered doorway of his cabin and gnashed a set of false teeth at them—teeth on which the sun glittered.

But by now this one-man civil war had become a matter of national importance. Back at Aklavik, Inspector Eames ordered a radio message sent from station UZK across the three thousand miles that separate Northwest Territory from the capitol of the Dominion of Canada, at Ottawa . . .

"UZK calling Royal Canadian Signals Service at Ottawa—UZK calling. Inspector Eames, RCMP, requests authority to employ mobile detachment Signals Service men for tracking down Albert Johnson, mad trapper of Rat River, wanted for assault of Constable King. UZK calling . . ."

Back came the call from distant Ottawa, making history through cutting red tape for the first time by equipping a detachment of Mounted Police with sending and receiving radio sets, and operators to go with them. Staff Sergeant Hersey and Quartermaster Sergeant Riddell of the Signal Corps were assigned to duty with the Royal Northwest Mounted until further notice.

Back up Rat River went the original posse, plus the signal men.

But Johnson was gone. The men poured into the cabin. They exclaimed with amazement as they saw that the floor had been sunk three feet beneath the ground level, and the walls built of double thicknesses of logs. It would have taken a field gun to blast Johnson out of that place.

The Quarry Missing

Every stick of furniture had been destroyed by the explosion of the dynamite bomb. But why had Johnson borne a charmed life? The answer was soon found. The wily madman had dug himself a tunnel under one wall, in which he was perfectly safe not only from rifle fire but even from bombs or smoking out. The third round was a draw, with the police missing Johnson but with him being driven into open country.

The Inspector realized the task that faced him. "We haven't enough grub or

dogfeed to keep this entire party in the field," he said. "We'll keep four men here to pick up Johnson's trail and follow it along. Quartermaster Sergeant Riddell, you'll be in charge. Take Constables Millen, Verville and Gardlund. They're your men for the job. Staff Sergeant Hersey can establish a base camp, set up his field equipment, and keep in touch with me at Aklavik by radio."

Eleven days of fruitless searching followed for those men. Then, at the top of the barrier, where Rat River had narrowed into a trickle, Gardlund said:

"Look! There he is!" A mile or so ahead the four saw a dark figure crouching behind a barricade.

"That's him!" agreed Riddell. "And it's a perfect ambush! He hasn't spotted us, so let's sneak up on him at dawn. It's getting too dark now."

The searchers stirred early next morning. They took up the trail. Within about four hundred yards of the trapper's barricade, they were startled suddenly when Johnson appeared, standing erect, and clearly outlined against the snowy background behind him. One Mountie swung up his rifle and fired. The figure of the trapper toppled backward.

"Do you think you got him?" Millen gasped. The trooper nodded. "I think so. But it was a snapshot at long range—I couldn't be sure!"

"Well, we'd better lie doggo for a while," decided Sergeant Riddell.

About two hours later things were still quiet. No sign of life came from the bar-

ricade. Then Constable Millen broke the silence. "Well, let's go."

The policemen charged forward. Suddenly Johnson rose like a jack-in-the-box. Millen dropped, shot through the heart; the other two sprang for cover. But immediately on seeing Millen's prostrate form, Riddell dashed out, swung him shoulder-high and carried him to the shelter of the creek bed. Only then did he learn that he had risked his life to rescue a dead man.

"It would be suicide for us to rush that barricade," he said soberly. "I'll mush back to Aklavik and get more posse-men. You stay here and hold Johnson inside his barricade."

Two days later, Riddell reported in person to Inspector Eames. Again radio sparked across the frosty northern air.

"We're going to get him this time, Sergeant," Eames insisted. "I've broadcast a request for all trappers to come in on the hunt. The Eskimos on the Arctic shores are on the lookout for him. I sent a radio message to Punch Dickens, superintendent of Airways at Edmonton. He's flying to McMurray with two officers and a supply of tear gas bombs."

"At McMurray he'll turn over to 'Wop' May, who'll be with us until the search is successful. The plane is radio-equipped, so if we get into a spot where he can't land, we can give him instructions from below. A plane might be used to bomb Johnson's stronghold, where a ground party couldn't get through."

And so a radio-equipped bombing plane, piloted by the well-known Canadian flier, Captain "Wop" May, joined the dog-team-and-posse manhunt!

But Johnson escaped by night from his barricade, and a terrific gale, blowing in

(Continued on Page 29)

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rinin' to Go

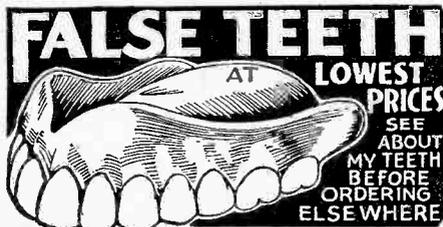
If you feel sour and sunk and the world looks pink, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.



Guaranteed unbreakable. Fit-well. Good-looking and durable. Free impression material and directions. Don't delay. Write today. DR. HEININGER 440 W. Huron, 60-B, Chicago, Ill.

BUNIONS Reduced Quickly



Pain stops instantly! Then blessed relief. Fairyfoot gradually reduces painful, ugly bunions. Enables you to wear smaller shoes. No cumbersome appliances. No messy salves. Used on over 2,000,000 feet since 1897. Write for Free trial treatment. Fairyfoot Products Co., Chicago, Ill., 1223 S. Wabash Ave., FREE Proof Dept. 3536

SPACE RESERVED

for

GOODWIN TIRE CO.

1840 S. Michigan Ave. Chicago

In the Beginning

(Continued from Page 27)

covered the comic possibilities of hilarious headgear. The youth begged and pleaded with his dad to be allowed to return to the stage, and in desperation his father capitulated.

Wynn's comedy was sure-fire, and gradually he burned up the vaudeville circuits. Then came the Ziegfeld Follies of 1914, when he established himself as a leading comic, followed by the production of his own shows, and finally his supreme radio triumph.

Potential Sob Sister

Irene Wicker, the talented radio lass, whose typical day at the studio consists of writing material for a show, producing another, making from eight to ten voice changes in another, and singing classical and modern ballads in a fourth, studied journalism, dramatics and poultry raising at the universities of Illinois and Florida. She expected to make journalism her vocation, but heeded the lure of the mike instead.

Threading through the fact and dream careers of many of radio's sons and daughters are sparks of vital courage and grim determination of struggle to beat not only drudgery and boredom and loneliness, but something infinitely more—ill health. In the cultured, well-to-do home of the Boswells in New Orleans, a great sorrow descended, for Connie, one of three talented children, was stricken with infantile paralysis. The doctors said she never would walk again.

Yet Connie today is one of radio's sunniest persons. Her singing voice and her cheerful disposition have endeared her to the hearts of an enormous audience. The girls—Connie, Vet and Martha—originally started as artists, but their inherited love for music detoured their pen and brush careers.

Nick Lucas learned to strum the mandolin in his early childhood, but Nick thought the odds on a musical career were a bit too long, so he took positions as a shipping clerk, a factory worker in a tannery, and as a tile setter. His years of hard manual labor drove him back to his first love, music. In addition to the mandolin, he soon conquered the guitar and the piano.

He organized a band and was booked over the Orpheum vaudeville circuit. He followed this by annexing himself to Ted Fiorito's band as a pianist and vocalist. Life was just a bowl of cherries to Nick after that. The musical talkies beckoned, and he became an international star, which set swiftly when the canned music palled. He's making a grand showing in radio, however.

From all this it can be seen that destinies and dreams cannot be controlled by any set plans. Jacques Fray, of the musical team of Fray and Braggiotti, began as a student of banking and finance, while his partner hoped to follow in his father's footsteps and become a concert singer.

Nino Martini was crossed in his intentions of becoming an internationally famous athlete. He was a crack horseman and gymnast, but his real ambition was to achieve prominence as a six-day bike rider!

All Horatio Algers

Edwin C. Hill had a craving for the smell of printers' ink. Wilbur Budd Hulick was a soda jerker, a crooner, an orchestra leader, and a telegraph company representative before he discovered his funny streak. Bing Crosby was a magazine salesman "working his way through college," and a postoffice clerk, before he decided upon singing as a career. Tito Guizar was fated to a life of test tubes and Bunsen burners by stern parental edict, but he kicked over the traces and refused to study his chemistry lessons in the University of Mexico, with the result that he finally won his parents over to music.

Boake Carter used his newspaper experience as a stepping stone to his present job as a radio news commentator. Goodman Ace duplicated Boake's stepping-stone system. Harry Von Zell, veteran announcer, thought he'd like prize fighting until he engaged in a few bouts, whereupon he renounced the squared arena for a less strenuous job as a bank messenger boy. He broke into radio quite accidentally when he visited a studio and "filled in" in an open spot.

And so they have climbed to glory!

COMEDIANS doubtless would buy original jokes if there were any. If you have material which you believe would be acceptable, address some of the comedians in care of the networks over which you hear them. We could not possibly offer you any information about the price paid for material of this kind. (For Paul Palmeri, Buffalo, N. Y.)

MANY VOICES have to be modified through the studio control equipment merely because if picked up at their full volume, they would blast the tubes in the transmitting apparatus. The eagle-eyed engineer at the control board modulates the voice through the filtering process so that the needle of the indicator is never permitted to rise above a certain danger point. (For T. A., Lost Creek, W. Va.)

PREVIOUS EXPERIENCE on radio should be a help rather than a barrier to a commercial audition. Try your local station. (For Miss Roselle Ernst, Hamilton, Md.)

ETHEL SHUTTA'S AND GEORGE OLSEN'S respective ages have never been disclosed. Both are still young people. They have been married about 9 years. (For O. E. R., Cleveland, O.)

ARTHUR CORNWALL is now on the staff at WIS. He has sung in New York City and made phonograph records. He is a protegee of Madame Galli-Curci. (For L. B., Rockford, Ill.)

TED LEWIS can be addressed in care of Wm. Morris Agency, New York City. (For Antoinette J., Brooklyn, N. Y.)

IAN PEERCE, of Roxy's Gang, is touring vaudeville at present. (For David H. K., Baltimore, Md.)

ALEXANDER WOOLLCOTT will return to the air in October. James Melton was born in Moultrie, Georgia. Frankie Trumbauer's orchestra has broken up, and Frankie is now one of the saxophone play-

Ask Mr. Fairfax

ers in Paul Whiteman's band. (For Mrs. Ivy Johnson, Columbia, S. C.)

THE THREE LITTLE MAIDS can be addressed at WLS, 1230 W. Washington Boulevard, Chicago. (For Hilda Weisbar, Milwaukee, Wis.)

MOLASSES AND JANUARY are not colored. There is a book of Kate Smith's favorite songs available at music stores. (For E. Franke, Roselle, N. J.)

HAL KEMP can be addressed at the Blackhawk Cafe in Chicago. Jim Ameche plays the part of Jack Armstrong. Pee Wee Hunt's real name is Walter Hunt. He was born in Mt. Healthy, Ohio, May 10, 1907, is six feet one inch tall, weighs 210 pounds, has blue eyes, brown hair, and is married. (For Dick Himes, Pottstown, Pa.)

LANNY ROSS has not yet been under the MIKESCOPE nor been analyzed by "The Doctor." He is six feet one and one-half inches tall. (For M. C. Bern, Milwaukee, Wis.)

RALPH KIRBERY is single, six feet tall and weighs about 185 pounds. He is thirty-four years old. Buddy Rogers is not contemplating going on a tour in the very near future. (For Myrtle Gage, Woodhaven, L. I., N. Y.)

NORMAN CORDON can be heard with Paul Whiteman. He is a southern boy, educated in the Fishman Military School in Waynesboro, Virginia, at the U. of N. C., and the Nashville Conservatory of Music. (For L. N. C., Peoria, Ill.)

ROSALINE GREENE is not married. (For Mrs. J. D. F., Brooklyn, N. Y.)

HERR LOUIE'S HUNGRY FIVE can be heard daily at 7 p. m. CST over

WCFL. (For J. A. B., Chicago, Ill.)

BABS RYAN is one of the vocalists on Fred Waring's program. (For C. V. B., Charleston, S. C.)

GEORGE OLSEN AND ETHEL SHUTTA open at the College Inn in Chicago the third of October. (For P. L., Beverly, Mass.)

ANSON WEEKS is now playing in the

Waldorf-Astoria Hotel in New York City, over NBC wires, replacing the Lombardos. Bob Crosby is no longer with him. (For J. E., San Francisco, Cal.)

STATION WDGY broadcasts on a frequency of 1180 kilocycles. (For Melvin Sjerven, Jr., Bristol, S. D.)

KALTENMEYER'S KINDERGARTEN can be heard on the NBC network Tuesdays at 8:30 p. m. EST. (For Dorothy Bornstein, Paterson, N. J.)

CAB CALLOWAY can be addressed in care of Rockwell-O'Keefe, Radio City, New York City. Enclose 25c with your request for a photo. (For Harold Bradle, Brooklyn, N. Y.)

THE RADIO FANS HAVE VOTED!



"RED DAVIS" RETURNS TO THE AIR OCTOBER FIRST

AND no wonder! For "Red Davis" is the story of a red-blooded American boy. It is a typical story of American family life.

Adventure—romance—heart-aches—growing pains—love—life—humor and action. "Red Davis" is the kind of radio program that everyone can enjoy! It is clean, wholesome entertainment—the kind of adventures that you, yourself, have lived.

When "Red Davis" was first produced last year it met with instant enthusiasm. Now—"Red Davis" is to be back on the air. Thousands of unsolicited letters from young people and their parents have demanded his return!

You'll like "Red"

You'll find the "Red Davis" program more interesting than ever. Red and his girls—Betty—Mr. and Mrs. Davis, Clink, Linda and a host of others—they're all there, in a new series of fascinating adventures. And they're just as human and humorous as ever.

Monday night, October 1st, is the date. Don't forget the night and tune in.



NBC • WJZ NETWORK
Coast-to-Coast
MONDAY, WEDNESDAY
AND FRIDAY NIGHTS

Sponsored by the Beech-Nut Packing Company, Canajoharie, N. Y., makers of Beech-Nut Gum, Candies, Coffee, Biscuits and other foods of finest flavor.

The Rat River Murders

(Continued from Page 28)

Arctic sub-zero weather, kept the fliers from finding him. It was Peter Alexei who brought news of the madman. He had escaped to the Yukon. Shortly after that, Captain May picked up his trail from the air—only to have it merge into the trampled tracks of a herd of caribou, and become utterly lost! It seemed as if Johnson were invincible!

"But," said Captain May, "if he's following the caribou to keep his own trail hidden, you can gain three days on him by cutting across country."

"We'll do it!" the grim-faced Eames decided.

Two days later, they came up with Johnson on the Eagle River. And as usual, he fired first. Sergeant Hersey, the radio man, fell. The rest of the posse opened fire, and Johnson was driven out upon the frozen river where—behind blocks of ice—he continued to fire madly. Over his head the airplane zoomed. From the banks, the police and trappers fired. Then from Captain May came the news that Johnson was through.

They found his body crouched behind a barricade of ice cakes, with lips curled back from the yellow teeth, and an expression of utter hatred forever stamped upon his face.

He had been struck by one bullet—yet, by some prank of his evil genius, the police slug had hit him in the hip pocket,

where he carried a box of rifle ammunition. This had been set off by the impact, tearing a great wound in his hip and sending five of his own dum-dum bullets in five different directions through his body. One of them had severed his spine—and yet he had gone on trading shot for shot with the officers until he straightened out in the rigidity of death. Hands, ears and feet were frozen, and his body was emaciated to the point of ghastliness.

Even in death, the madman of the North kept his secret. He carried nothing which could possibly be used to identify him. But he did carry a set of false teeth, heavily gold-filled and presumably made for a woman—and a pair of baby shoes of black leather, hung around his corded neck on a buckskin thong!

In Next Week's Issue of

RADIO GUIDE:

For a Gun Moll's Favor

Two murderers had an air-tight alibi for the murder of a night watchman—until radio, and a forgotten man, came together to smash a \$150,000 racket. You will find this thrilling story, taken from life, in the issue of RADIO GUIDE dated Week Ending October 6.

GOITRE NOT A DISEASE

Milwaukee, Wis.—It has been brought to light by scientific research that goitre is not a disease and is not to be treated as such. Dr. A. A. Rock, Dept. 697, Box 737, Milwaukee, Wis., a prominent goitre specialist for over 30 years has perfected a different method of treatment which has proven highly successful. He is opposed to needless operations. Dr. Rock has published a copyrighted book at his own expense which tells about goitre and this treatment. He will send this book free to anyone interested. Write him today.

RADIO GUIDE is paying
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES
try your skill-it's free!

CAN YOU WRITE A LAST LINE FOR THIS?



Years ago I was told by my dad,
 That my ear for all music was bad;
 But my ear seems to say,
 When I hear Bernie play,

Write your last line here

NAME _____
 STREET ADDRESS _____
 CITY _____ STATE _____

Winners of Jingle No. 7

There was a young fellow from Wheeling,
 Who thought Wayne King's music appealing;
 He tuned in his set,
 Said, "Here's my best bet,

1st Prize \$25 Mary V. Gorman
 Trenton, N. J.

"His waltzes give 'soles' a dance
 feeling."

2nd Prize \$15 Mrs. R. C. Davidson
 Pomona, Calif.

"Wayne puts 'U' in tune with good
 feeling."

3rd Prize \$10 D. H. Windle
 Oklahoma City, Okla.

"With 'A' or without, it's 'revealing'."

\$5.00 Prizes:

- | | |
|-------------------------------------|---|
| Arnold Dyck
Waterloo, Ont., Can. | William Crawford
Miami, Fla. |
| Mrs. Jane Arnold
Cleveland, Ohio | Katherine C. Rhone
San Antonio, Tex. |
| Tacy E. Ruppe
Meffinburg, Pa. | Alfred C. Patterson
New Orleans, La. |
| Agnes Pavlock
New York, N. Y. | Mary Sue Simmons
Charleston, Ill. |
| Kenneth Cousins
Brooklin, Me. | Elinor Bennett
San Francisco, Calif. |

It's fun that pays! You'll not only find writing a last line for the Jingle printed in the coupon more fun than a picnic, but you may also win a substantial cash prize. Radio Guide is paying \$100 in real cash prizes every week for best last lines to Radio Jingles. Try this week's Jingle and send in a last line to Radio Guide, 731 Plymouth Court, Chicago, Ill.

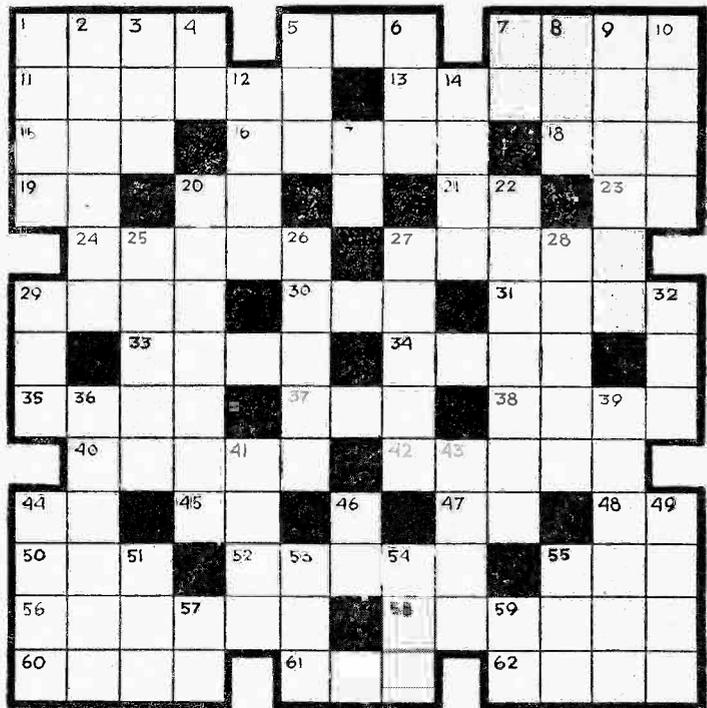
THE RULES:

- Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
- Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
- You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
- Mail your answers to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A. M. Friday, September 28th. Winners will be announced in Radio Guide as soon thereafter as possible.
- This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.
- The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a postcard or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

THE PRIZES

- 1st Prize**.....\$25.00
2nd Prize..... 15.00
3rd Prize..... 10.00
Next 10 Prizes \$5.00 each..... 50.00
Total..... \$100.00

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle.

DEFINITIONS

HORIZONTAL

- 1—Related
- 5—Color
- 7—Too
- 11—"Idol of the Air"
- 13—"Harvest Moon" Girl
- 15—Employ
- 16—All autos use them
- 18—Female deer
- 19—Plural suffix
- 20—River in Italy
- 21—Bachelor of Arts
- 23—Regarding
- 24—Antelope
- 27—Search
- 29—First name of the Casa Loma orchestra leader
- 30—Anger
- 31—Soapy water
- 33—The ocean
- 34—Birds
- 35—Political group
- 37—To make a mistake
- 38—Son of Isaac and Rebekah
- 40—Near (poetical)
- 42—Lubricated
- 44—Initials of one of Radio's most popular songstresses
- 45—Associated Press (abbr.)
- 47—One hundred and fifty
- 48—Myself
- 50—Tabulate
- 52—Scorch

VERTICAL

- 1—Fever
- 2—Composer of "Doodle de doo"
- 3—Ireland (abbr.)
- 4—Take notice (abbr.)
- 5—Prefix, three
- 6—Born
- 7—Near
- 8—Cover
- 9—Breathed noisily
- 10—Curve
- 12—Male harmony quartet
- 14—Former ruler
- 17—Sun God
- 20—A pretended remedy for all diseases
- 22—Sisters
- 25—Fruit
- 26—Eater
- 27—Spanish name
- 28—Henry _____, orchestra leader
- 29—Sailor (colloq.)
- 32—Initials of large university in city where WFAA is located
- 36—Type of carriage body
- 39—Confesses
- 41—Recess
- 43—Freezes
- 44—Crevices
- 46—Within
- 49—Formerly
- 51—Owing and demandable
- 53—Chemical suffix
- 54—Alcoholic beverage
- 55—Ocean
- 57—Thoroughfare (abbr.)
- 59—French article

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



Coming Next Week:

Mary Pickford Goes Radio

"America's Sweetheart," After Years of Stardom in the Films, Signs a Microphone Contract — the Full Story of Her Capitulation, and of Her Coming Program

Tony Wons Turns Columnist

Philosophy, Comment, Verse—and General Review in a Regular, New Feature, Beginning Next Week

All in an Issue Packed with Feature Stories of the Stars

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

HARRY HORLICK

As He Appears Under the
MIKEroscope

By Harry Steele

About eleven years ago a young Russian of worried mien presented himself to the program board of WEAF, then owned by the American Telephone and Telegraph Company in New York.

"My name is Horlick," he announced in his funereal fashion.

"No malted milk today," countered a facetious executive.

"I am an orchestra leader," Horlick persisted. "I want to conduct a band on your chain."

"Nets to you," said the program chiefs, and Harry has been on a network ever since. In addition to corralling a multitude of listeners, he has set up a record for sustained appearances.

He is not a Gypsy—at least not by tribal affiliation. But in his search for the unique in the music of two continents, he has led a Nomad life, thus doubling his experience in Nomad's land. His first official essay at wandering came when he went Romanoff to eschew the Volga and seek the refined.

By training Horlick is a violinist, and so proficient a one that he literally fiddled his way out of Siberia to a place, by command, in the Moscow Symphony orchestra. That was when, as a member of the White Army, he was imprisoned by the revolutionists and slated for the salt mines. A skeptical judge, unimpressed by Harry's claims that he was a musician, ordered him to play in court. Natural talent plus the solemnity of the occasion gave his solo such verve that he was ordered to Moscow.

To the casual listener Horlick is just the conductor of the grocery firm's Gypsies. But to those in the know, he is one of the ablest musicians in the country. He has a bewitching touch with music and possesses the added gift of being able to impart his vast knowledge to his men. It's nothing to see the entire orchestra playing number after number without so much as a lead-sheet in front of them.

The first person ever to be impressed by Harry's playing was his older brother. He broke down and wept when he heard the six-year-old youngster play a number on the violin he had made for himself. He had to construct his own instrument because his father couldn't conceive of music as a means of support.

But the sympathetic brother, himself a concert master of the Tiflis, Russia, Symphony orchestra, sensed the talent in the child's self-taught performance and interceded successfully. Young Harry was sent from Chernigow, the family home, to the Tiflis Conservatory, where he made a name for himself. He has become distinctive in America by being one of the few musicians not to have come from Minsk, Kiev, or Vilna.

The five years spent in the famous Russ conservatory were brought to an abrupt end by the outbreak of the war. Along with all of the other able-bodied males under the Czar's regime, he was hustled into uniform to battle Turks until the day that Communism resketched the Muscovite scene. Followed the episode in court when he was assigned to the symphony orchestra, of which he later became concert master.

Red Russia failed utterly to intrigue him, however, and he made the break which landed him in New York, facing a new world and able to speak only in his native tongue. But his precious fiddle spoke a universal language, and its appeal managed to furnish him with sustenance.

Harry denies he wrote a number generally accredited to him, "Two Guitars." He merely reconstructed the piece, he says, from a Russian Gypsy folk air. His month of sea travel from Europe to Ellis Island left its virus in his blood. Next to being a musician, he says, he would prefer to be a sailor.

He is single, five feet, seven inches tall, and weighs around one hundred and fifty pounds



HARRY HORLICK

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-fourth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Least known to the public, and yet the most important of all people connected with modern American dance music are the composers. Few of the millions who sing, whistle or dance to the strains of contemporary compositions are familiar with the names of the authors of these works. So when *George Gershwin* leads his colleagues to the microphone Sunday, September 30, and succeeding Sabbaths, acclaim should be instantaneous. Gershwin was featured last year in a program of his own over NBC. This year his show will be via Columbia for the same sponsor. *Irving Berlin*, the most publicized of these writers, has already bowed over the senior network, *Johnny Green* has his own program now and *Jerome Kern* has broadcast in his own right several times. Yet the dozen or so others who are the leaders of Tin Pan Alley are as yet unknown to their public.

Plans have been made by the Gershwin

sponsor to introduce a well-known composer in each broadcast. These men will play selections from their own compositions. So we should expect to hear from and acclaim *Harry Warren, J. Fred Coots, Brown and De Sylva, Henderson, Mack Gordon and Harry Revel, Gus Kahn, and Benny Davis.*

COLUMBIA must like this *Albert Kavelin*, maestro who made a recent bow at the Lexington hotel in New York City. When he leaves October 19 to barnstorm the Ralph Hitz hotels throughout the east and midwest, his sustainings over this network will follow him. . . . *Joe Haymes* returns to the air with another new band

from the McAlpin hotel, also in New York. His CBS airings will be Monday, Thursday, and Saturday nights. *Agnes Anderson* assists in vocals.

CASA LOMA, presided by *Glen Gray* and directed by *Melvin Janssen*, returns to the Camel Caravan next week when that show comes back on Columbia with *Annette Hanshaw* and a host of additional talent. Apparently Gray's outfit was the only part of last year's show to click with the audience. . . . *Richard Himber's* auto sponsors did not like that Sunday spot CBS gave them, so Himber's program on this net has been moved to Saturday night. . . . P. S. "I Love You,"

that new song, is authored by *Johnny Mercer, Paul Whiteman's* scat singer. Mercer's present hit is "Pardon My Southern Accent."

JACK RUSSELL has connected with the St. Paul hotel, St. Paul, Minn., after a tour of one-night stands. He opened there Sunday, Sept. 16 and first contract called for two weeks. KSTP is outlet. . . . *Dell Coon* has renewed at the Grove, Houston, Texas, for an unannounced length of time. *Billie White* and *Joan Drake*, his vocalist, are being credited in part for his success. . . . *Tweet Hogan* and band are looking for likely Chicago spots after a second summer at Delavan, Wisconsin. . . . *Stanley Myers*, the Terrace Gardens maestro in Chicago, starts his local broadcasting under a terrific handicap imposed upon him by his press agents, that of being a big heart interest for the women.



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