Mary Mc Cormic TELLS YOU What To Do about Love



Read THE SECRETS OF RADIO'S BACHELOR Glamor-Men

# "I WROTE A SONG"

THIS IS A RADIO GUIDE GIFT-SONG

WORDS and MUSIC BY AL DONAHUE



# Radio Guide

The National Weekly of Programs and Personalities

# "MY FRIENDS"

fellows who are called voters by politicians, subscribers by the telephone companies and listeners by radio networks—are pretty important today. Because we little fellows did something quite unconsciously yesterday that surprised a lot of people.

Yesterday, as I write, was Election Day. And the thing we did was to give Franklin D. Roosevelt forty-six of our forty-

eight states in his battle for a second term.

Yes, indeed, a lot of long chins are being pulled this morning in a lot of wood-paneled offices. A lot of stunned "best minds" are worrying about us little fellows, all because we acted in a most surprising and unorthodox manner.

For example, the newspapers of the United States lined up four to one against Roosevelt and the New Deal. In the past, when newspapers told their readers to vote against a man, giving good and ample reasons, those readers usually voted that way.

Belief in your newspaper was such a pillar of your life that Will Rogers used it for his famous gag-line, "I only know what I read in the papers."

But yesterday, we demonstrated that we know a lot more than what we read in the newspapers. How we came to know so much more is what is causing those long chins to be pulled today—and, too, it is putting quite a



FRANKLIN D. ROOSEVELT

bright new feather in broadcasting's hat.

It all started, I believe, that dreary bank holiday night when President Roosevelt started to call us "My Friends ... " With those words, we were invited into a discussion with him of things which concerned us all. With those words, our statesmen became human beings instead of bloodless automatons under the marble dome of the Capitol - and then began the era of ra-

dio broadcasting as a means of informing all the people of all the issues.

Some politicians consider being in possession of all the facts a dangerous thing for the average man. They want him to know only as much as is "good for him." But that isn't the American way. Our way is to put all the cards on the table. And that is what radio has just done. And that is something which has never been done before in all our history.

That makes me pretty proud of radio, and proud of the way it is run as a free business and not as a government monoply. I, for one, want to keep it that way—so that it stands ready always to serve all the people. So that, whenever issues demand it, our leaders can utilize it to put all their cards on the table. Only then can all us little fellows make our own decisions of our own free will.

Sincerely,

# Curtis onthere

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### IN THIS ISSUE

Week Ending November 21, 1936

### Personalities

Mary McCormic

mary modernine	
What to do about Love	
by Carl A. Schroeder	4
Ken Murray	
Father by Proxy	
by John Brock	7
Dick Powell	
The Cover Portrait	15
Lulu Belle	
A Giant-Gravure Portrait	26
Wayne King	
His Inspiring Life Story	
(Part II)	
by Marge Kerr	30

### Special Features

Wrote a Song A RADIO GUIDE Gift-Song2 &	51
Glamor Men by Julian Funt	8
Woman of the Week Simone Simon	10
What to Do with Your Talent Advice for Amateurs by Jack Jamison	11
Anyone Can Be Beautiful Four Stars Prove It by HELEN HOVER	24
Big Lectures for Little Fellows Eddie Cantor's Sermonettes by Mary Foster Cromwell	28
One-Way Call	
A Calling All Cars Story by Arthur Kent	32

### News and Comment

Happy Listening	
with Don Towne	(
Plums and Prunes	
by Evans Plummer	12
Inside Stuff	
by Martin Lewis	13
Music in the Air	
by Carleton Smith	15
On Short Waves	
by Charles A. Morrison	20

### Pictorial Features

A Gall	ery of Portraits	
Walt	er O'Keefe 2	2]
		22
Nino	Martini	23

### Departments

Stories of Near-by Stations	1
RADIO GUIDE'S Own Air Contest	1
Short-Wave Programs	2
Events of the Week	3
Contests on the Air	4
Football Broadcasts of the Week	4
Hits of the Week	4
RADIO GUIDE'S X-Word Puzzle	5

### Programs

Sunday, November	15	3
Monday, November	16	3
Tuesday, November	17	3
Wednesday, Noveml	ber 18	4
Thursday, November	r 19	4
Friday, November 2	20	4
Saturday, November	r 91	41

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Cover Portrait by Charles E. Rubino

during odd hours between rehearsals for her new program, is not intended to be a magic potion. Just take it in small doses, and if you don't agree, remember that famous doctors have been known to pull tonsils when the patient really had appendicitis. Here we go—

ARE you fit to marry? Prepare yourself for marriage just as you would for a career—and remember that marriage takes more work. Learn to empty a carpet-sweeper, iron a shirt, turn out a dream of a pot-roast. The petite ladies of France can teach their American sisters one big lesson. You'll never find one of them who isn't a good cook and housekeeper for the right man. Let your future husband insist on a

maid, if and when you can afford one. Be prepared to live in a garret as well as on Park Avenue. If you can keep your home comfortable you'll never lose your man. He'll be proud of your housewifely efficiency—as long as you don't dress him down for dropping ashes on the living-room floor.

Love Wisely: Never tell your sister, brother or the cop on the corner anything about your romances. The clever girl keeps what she knows to herself even if her current swain ditches her for another. Then the world doesn't know whether she wins or loses and always suspects the former.

Are You in Love? If you are stabbed in the heart when he looks at another woman . . . If the once-exciting con-

"Nine times out of ten, clothes will help," is Mary McCormic's opinion. Right: Mary McCormicand Amelia Earhart exchange greetings and autographs

AVE you ever fallen in love or out? Have you ever been deserted by a husband, wife or sweetheart? Do you wonder at your failure to attract particular members of the opposite sex? Do you know what to do about an unwelcome suitor? How to assure yourself of happiness in love?

Answer yes, or no, to any of these questions, whichever you choose, but you can't fail to be intrigued by Mary McCormic's ideas on the thing that makes the world go around in circles any more than you can help but thrill to her rich and glorious voice on the "Music Hall" and "Caravan" radio programs.

Mary McCormic admits that love has taken her over the bumps, that she has had plenty of hard knocks on the road to and from matrimony, just as she has had bumps during the colorful career that is just now blossoming into its fullest glory. That's why she doesn't mind talking frankly, humorously or sarcastically, as the case may be, while other of her sister celebrities mince along with high-sounding but hollow views that peculiarly resemble words of advice from lovelorn experts.

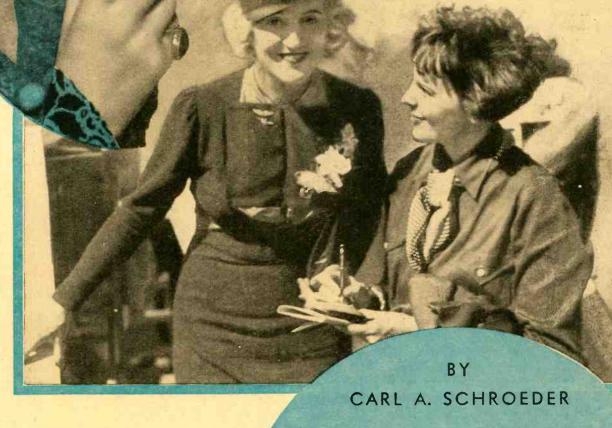
"Let's not pretend," Mary told me when I began popping questions about her philosophy of love. "People who are in love just aren't normal. No matter what you say to the contrary, the person with whom you go to the altar is never the same one to whom you are married.

"Consider any young couple. The

"Consider any young couple. The girl poses, pouts and pretties for the man she wants for a husband. He, the poor darling, may think he is harvesting one of those beautiful summer squashes with a long, graceful neck. But when the honeymoon is over, he finds out that she is just the plain gar-

den variety. The bride, just as blinded by all the little pretenses and intrigues of courtship, believes the groom to have all the virtues of Clark Gable. And she finds out that he has all the faults of an operatic tenor—and those, my fine young person, we won't go into!"

NOW, Mary McCormic ought to know. Ask this bewitching blond songstress how many times she has been a bride and she will laughingly tell you to go find out for yourself. Whether she took to matrimony two times or three is a guess for most of us, but the last adventure, and a beautiful one, was with Price Serge M'Divani—a romance that lasted for two eventful years and ended in 1933. All this makes Mary much more an expert than any complacent damsel whose love experiences are limited to those she dances off on the keys of a typewriter. But Mary does insist that the following guide to love and romance, which she helped me compile



# WHAT TO DO ABOUT LOVE

MARY McCORMIC TELLS HOW
TO PLAY THE GAME OF GETTING-SATISFYING-HOLDING
THE MAN YOU REALLY LOVE!



liver and spend evenings alone. As a lawyer's wife you will be on the witness stand for years listening to the case of the People versus John Doe, so help you! Remember that an actor will talk about himself, and a radio announcer will talk about other people. In other words, even if it isn't in the vows, you marry your husband's job,

DON'T Be Clever: Men may not like their ladies dumb, but by the same token reither do they marry a Phi Beta Kappa key. If your mental capacity is greater than your husband's, take care not to show it. Any really intelligent warmen some make here intelligent woman can make her own ideas originate under her husband's curly locks. If she doesn't, it's because she likes to flaunt her over-developed ego. Make him proud of himself.

Marry a Man With Money? The gold-digger may get something—but not what she digs for. Don't try to marry a man with \$100,000. If you do, there's a chance that he'll lose it before your first anniversary. Insteac, if you must high your wagon to a if you must hitch your wagon to a money-bag, marry a man with a capacity for earning \$100,000.

When a Husband Strays: A wifenever has to lose her husband if she nevel has to lose her husband if she

really wants to keep him. Why? Because American men, particularly, have a terrific sense of responsibility. They are the breadwinners, the protectors of the family hearth and let no one question their noble sense of honor. If they leave home for a younger or prettier girl, the excuse is usually a lack of understanding or too much nagging. Stretch your under-(Continued on Page 18)

# HAPPY LISTENING

DON TOWNE

Radio City, N. Y .-

ANDRE KOSTELANETZ presented An intricate arrangement of "I'm An Old Cow-Hand" on one of his dance programs a Friday or so ago. During one of the choruses a young man stepped forward from the male section of the choir to do a solo bit. The words he sang were:

"I'm a rhy-thm-m man
From old Spokane
I used to sing with Bing
Until he learned to sing
Now we both sing on the ra-di-o
Bing's in the money and steals the show I'd rather be Bing if you'd like to

The young man delivered his few

lines and then retired to the chorus. His name is Al Rinker. At one time he sang tenor in a famous trio known as the Rhythm Boys. His fellow singers were Harry Barris and another unknown—Bing Crosby.

WE'VE already flashed the news of the birth of a baby girl to Mr. and Mrs. Walter Cassel, but only now has

Gale Page, popular NBC singer, does more than pose in her riding habit. She really rides. At right: Genial Colonel Irvin S. Cobb, of "Paducah Plantation"

it occured to us that the child was Walter's third daughter. Which means he's almost in Eddie Cantor's class. Talking to Walter the other day he said he was already being made the butt of such old jokes as the wire "If you want a boy call Western Union." Incidentally, the little girl weighed seven pounds and has been named Laura, in honor of Lawrence Tibbett, Walter's close friend.

HUGH STUDEBAKER, CBS dramatic star, is one of those fellows who prefers to take a late vacation. He plans a walking trip in Ireland.

Bess Flynn, CBS dramatic actress takes a short vacation in Hot Springs,

Ark., planing both ways.

John Wiegel, CBS announcer, is the third member of that web to vacation this month. John motors to his home town, Mansfield, Ohio.

DOROTHY MARGUERITE HILL, West Coast network canary, was married last week to Frank Tishin, better known as Tish-Tash, cartoonist. Ceremony was held in Westwood, Calif.

ONE of Nils T. Granlund's girls is in the news for a change. This time it's Patricia Whitney. Pat was married to Lee Mortimer, newspaperman, and is now suing for a divorce. Pat told the judge they were married and separated the same day.

BLOSSOM SEELEY, wife of Benny Fields, is auditioning at CBS. She will first do some sustainers for the web before talking of commercials.

### Hollywood, Calif.—

THAT lonesome look and that faraway gaze of Dorothy Page's might come from peering ahead into her radio future. I wondered about that, however, because Dorothy has a bright future ahead of her . . . then I learned that Armand Rusk had gone back to Teyas

THE Radio Theater had a drama all of its own recently. Gary Cooperwas rehearsing for "The Virginian" when Charles Forsyth, the sound-effects director, calmly walked out on the stage and announced that he had been shot. Everyone thought he was joking until Ynez Seabury saw the blood running from his hand . . . she promptly fainted.

Forsyth was creating the sound of a shot when the revolver he used kicked back and the blank cartridge cut deeply into his trigger-finger. Cooper tied a tourniquet and they rushed Forsyth to the hospital, where three stitches were taken in his hand. The rehearsal was suspended for half an hour and then resumed. HE Radio Theater had a drama all

HE Marion Talley show will originate in New York for the November 22 and 29 broadcasts. Josef Koestner will plane out of Hollywood on the fifteenth and Marion follows a few days later.

SMITH BALLEW, genial m. c. of the Chateau, has had quite a bit of trouble getting a horse at the local riding-academies. Smitty's legs are (Continued on Page 19)



Two newcomers. (Left): Shirley Lloyd, new and talented Ozzie Nelson vocalist. And right: Art Shaw, broadcasting from New York on CBS KIDS LAUGH AT KEN MURRAY

—FOR THE SAME REASON YOU

DO! CHILDREN ARE THE FOUNDATION OF HIS SUCCESS—AND
HE WANTS MANY OF HIS OWN!

VERY radio success is a riddle. How did the star get to the top, why did he go into the business, what did he have? In the case of Ken Murray, the answer is simple. Simple when you get to know him. He is on top for the strange reason—that he never got the thing he wants the most.

What he wants the most is kids. Little kids, middle-sized kids, big kids. Born an only and lonely child—he has grown up with a hunger for children. A vaudeville comic ever since he began to shave, he has been on the move so much he never had a chance to root in one spot and make himself a place for a wife and babies.

When last year he told his listeners he was in the market for a wife, and opened applications for the job—he wasn't altogether kidding. Nor is he altogether cock-eyed pleased with the title, "Radio's Most Eligible Bachelor." He doesn't want to be a bachelor. He's fundamentally a pipe-slippers-and-kiddy-in-a-cozy-nest sort of guy.

title, "Radio's Most Eligible Bachelor." He doesn't want to be a bachelor. He's fundamentally a pipe-slippers-and-kiddy-in-a-cozy-nest sort of guy.

His home in New York is a duplex suite in a hotel which he shares with his manager, Royal Foster, Mrs. Foster and their year-old baby. When the baby cries, Ken is up first. When the baby had its first tooth, Ken told about it before Papa and Mama. When a new top, a new trick, folding bed comes out, Ken has it first. When company comes, Ken shows off the baby. Which peeves Mr. Foster and Mrs. Foster. Parents, they feel, have some rights.

Examine his career, his program—and you'll find it's this hunger for children that has put him in the bigtime. His recipe for success as a comedian he sums up in the following

"Whose little boy are you?" Ken Murray wishes the answer ware "Yours!" But it's Royal Foster Jr., his manager's son **FATHER** BY PROXY JOHN BROCK

> Left: A family group? No, but Ken Murray wouldn't mind! It's Ken, Marlyn Stuart, Royal Foster, Jr. Below: Ken and "Oswald"

sentence. And he means every word of it:

"You're no good unless the kids love

And he proves he is right by ticking off the reasons for the success or failure of other comedians. Joe Penner with his "Wanna buy a duck?"; Ed Wynn with his "So-o-o-o"; Jack Pearl

with his "Vas you dere, Sharlie?"; Eddie Cantor with his "kiss-kiss-kiss"; etc. These tricks were inserted to get the kids. And if you get the young ones, you get the old ones—for there's a kid in every grown-up. Jack Benny uses no tricks, but the kid appeal in his case is supplied by the goof laugh of Mary Livingstone. And the same is true of Portland Hoffa in the case of Fred Allen.

When Ken was starring in Earl Carroll's "Sketch Book" on Broadway, he got the heeby-jeebies. Playing continuously to adult audiences in an adult town like New York stifled him, deprived him of the kid outlet he needed. He improved the situation by

doing—guess what? He wrote and acted a little skit about kids—about the Dionne quintuplets. It was the smash of the show because Ken had his heart in it—and his heart was there because it was something about kids.

Then the offer to go on the air. He thought it over, examined the reasons other comedians had won out and accepted the offer. But he decided that he must get the kids—if he was to be a success. And he built his program accordingly.

From the chorus of The Sketch Book, he picked a little chorus girl a shapely little thing about seventeen years old. But he did not pick her for (Continued on Page 14)

HEN Barnum said, "There's a sucker born every minute," he gave a part of humanity's story. When a Broadway wag improved on Barnum by saying "and there are two to take him," he added to it. And the story is complete when we admit that the suckers like it and wouldn't change it if they could!

The rule never fails—examples of it abound. Take that woman walking into a hat shop. You know—the overupholstered woman about whom you can make a conservative estimate that she is eighty pounds above a perfect thirty-six. She minces daintily up to the salesgirl and asks to see a hat which will "do something" for her. The salesgirl knows that the only thing which could possibly do anything for her would be a tent to cover her right down to her toes—or a Thurston to make her disappear. But after showing seven or eight hats, the clever girl gives off an ecstatic little moan, a theatrical exclamation of joy, a gurg-ling "voila"—the gem has been found! Surely with her reflection staring

at her from the mirror, our overweight friend must know that she is being kidded—that no transformation has taken place. But try and tell her so!

The same hokum-formula—"Go on. Keep kidding me. I love it!"—exists in lady listeners' preference for bachelors on the air.

THE crooning voice coming in over the loudspeaker is not for Betty Bishkowitz' ears alone—and doesn't unhappy Betty know it! Sally Smith, who writes delirious notes to the romantic baritone on the Blatz' Bully Buttons program, doesn't really expect him to pick up the phone and ask, "How about dinner tonight, dearest? Just we two." Anna Popoulos is happily married and has eleven children. But Betty and Sally and Anna all pre-fer their romantic radio stars to be

Not that they'll admit it in so many words. They are like the lady shopping for the hat which will do wonders. But they don't have to put their preference for bachelors in words. Their wishes are anticipated. There are people in radio—lots of them clever enough to play the role of the little millinery salesgirl.

There's Olive White, shrewd wife and manager of Lanny Ross, for in-stance. She'd rather go without dinner than pose with Lanny for a photograph. The fewer the people who know about their marriage, the better she likes it. Whenever her husband is interviewed, she keeps a watchful eye and wants the "domestic bliss" angle soft-pedaled. "Must you mention the fact that he's married?" she wants to know. "Can't you leave that part of it out?" Isn't she proud to be Lanny's wife? Of course—but business is business!

Then, there's Ken Murray. When his sponsors encouraged Ken to announce that he was looking for a wife, that wasn't just another gag. As a matter of fact, it wasn't a gag at all. It was shrewd publicity, planned to "draw" the women. And it did! His audience widened. Women giggled, but there was a predatory gleam in their eyes. Looking for a bride was great would be bad business to own up to a wife." And so he and his wife hushed up their marriage for months.

RADIO is not the only field in which bachelors are preferred, of course. A physician—especially one who has a great many patients of the "nervous" type-will be much more successful if he's unmarried. Golf professionalsmarried or single—have much of the same talk about swing and stance. But the bachelors get many more female pupils. Salesmen, teachers-especially French and music teachersare all benefited by freedom from "the

dream of a glamorous, romantic life that might have been. That goes for bright girls and dull, fat girls and thin, old girls and young. It goes even for serious, circumspect, completely re-spectable women who, if they were brought even within shouting distance of an actual intrigue, would faint from fright.

And that's where the bachelor-by tradition, romantic and daring—comes in. He's the original "wish-fulfilment" boy. His unattached status sends his stock sky-high. He's still "to be had." He makes the illusion of pink-cloud romance possible.

He doesn't have to have a Barry-





more profile, either—although that helps. The mere fact that he is a bachelor makes him eligible to play the male lead in women's dream-dramas—with, of course, each one of their simpering selves cast as the heroine. Women, under the spell of a tenor voice, can get in such a mood that they forget the existence of their husbands. But it's almost impossible for them to get into such a mood if the tenor himself has a wife.

R UDY VALLEE'S experience with marriage is an interesting case in point:

For many years, Rudy was the chief "glamor-man" of radio. With his lullabies and love-ballads he made collective love to millions of romance-starved women.

Then came the rumors that Rudy was getting married. Doubting, complaining, warning letters began to pour in. Rudy's million-dollar glamor-appeal was threatened.

There were conferences. A cam-

There were conferences. A campaign plan was mapped out. The girl, who was an actress, was made to seem a "home girl." Recipes under her name were given to women editors of home economics pages, for it was thought that it would be easier for the millions of Rudy's admirers to associate and identify themselves with a home girl such as themselves—it would be better for them to think of Rudy's wife bending over a stove than sipping champagne cocktails in a night club. When Rudy and his bride moved into their "cozy" home (with pictures ingeniously placed in dozens of magazines), the lovey-dovey, home-sweethome atmosphere of that home was told in every press release.

The strategy wasn't bad at all. But it only eased the blow. Rudy, the benedict, definitely was not Rudy, the Vagabond Lover! The glamor was a bit tarnished.

But then came the divorce. And what a divorce! With tapped wires, and adagio dancers, and high-priced counsel and brawls in the court-room. Orange blossoms had hurt Rudy's romantic appeal—but spicy testimony helped it!

Rudy's glamor-appeal is now at high-tide again. He is the mistreated, misunderstood husband who married "the wrong kind of girl." He is the object of sympathy; the recipient of words of inspiration and encouragement. Rudy is free again—free to wander blithely through lonely women's dreams.

announcers, character actors—these do not have much romantic appeal in the first place. So their marital status isn't

But it isn't always true that women will forgive and forget as easily as they did in Rudy's case.

Three years ago, a leading trade newspaper hailed Ben Alley as the winner of its contest to determine the leader in "fem appeal." Ben's tenor voice, it was admitted in radio, made strong women weak and weak women unbearable. And then, one ill-fated day, Ben decided to get married. Today Ben's name is not listed among those of leading radio favorites. As a matter of fact, Ben is not on the air. The dear, dear ladies dropped him like the traditional hot potato!

Bing Crosby's glamor appeal hit a low mark when word was passed around that his wife had had twins.

People next door might have twins. The neighborhood barber, the butcher, the dentist—all these people might

## BY JULIAN FUNT

have twins. But certainly not the boop-boop-a-dooper who crooned so seductively about moonlight and moonmadness. The father of twins was about as romantic as a mustard plaster, winter underwear or corned beef and cabbage!

WHEN unfounded newspaper reports appeared stating that the Voice of Experience had married, there was great turmoil. Editors of newspapers were kept busy trying to placate irate women. The Voice himself got hundreds of letters from women who hurried to say that they didn't believe "those awful stories"—that they simply knew the Voice was a bachelor. Women don't want their idols shared by wives

by wives.

But it is true that even in this matter of bachelor-appeal there are important variations. Comedians, sports

announcers, character actors—these do not have much romantic appeal in the first place. So their marital status isn't quite so important. It is interesting to note that the ladies can somehow take the marriage of Paul Whiteman in their stride. Many women write nice friendly letters to Paul's wife, compliment her on her happiness and even give suggestions on how to prepare Paul's meals so that he will be happy—but slim!

But—in the case of men on the air whose stock-in-trade is the romance-and-glamor spell which they cast, causing susceptible women to rush into grocery— and drug-stores to buy an advertised product, then "bachelors preferred" is a very real demand.

of Course, you can point to income-tax reports of some of the married radio stars and say, "You're crazy." You can parry my reference to the successful bachelor, Ray Heatherton, with a neat remark about Morton Downey, safely married and generously blessed with children. That's your privilege—but I know what I know.

I have seen the look of enchantment on the faces of women at a broadcast when a bachelor sang. I have seen that look grow duller and resolve itself into one of polite interest when a married man (known to be married) sang the same words. And sang them better!

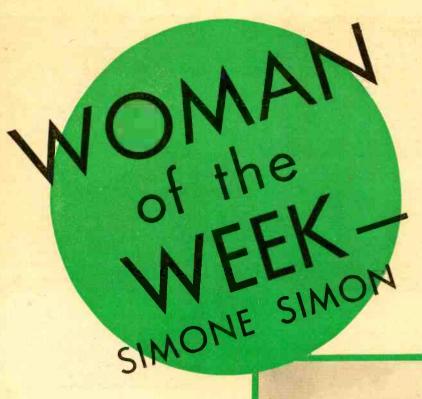
I have seen a letter which Jerry Cooper received from a woman in Kingston, New York—a letter which read: "Dear Jerry: Won't you please let me know if you are married? I simply couldn't listen to you the way I do now if I knew you were somebody else's . . ."

I have seen, time and again, that on personal appearances radio stars who are bachelors or are thought to be bachelors are always much more popular than the married ones. When they leave the stage door, they are surrounded by more women. There is more excitement. There are more cops.

I have seen fan-mail tally-sheets. I know that when David Ross, the Diction Medal winner and the "Poet's Gold" man, recently secured a divorce, his "romantic mail" showed a noticeable increase. I know that the fact that Major Bowes is a widower may have little to do with his rise to the

(Continued on Page 14)





by leaps and bounds. Then she came. Sintone packed 17 trunks full of lovely clothes, but being a clever little minx, one thing she left behind-any clew to her past life. Reporters learned that she was born at Marseilles, on April 23, 1914. That she moved to Madagascar at the age of four and had

a pair of panthers for pets. That she subsequently lived in Vienna, Berlin, Brussels, and Paris. That she attended eleven schools and made her debut at the age of 17 on the Paris stage. But as for the exciting details of her private life, her thrilling romances, Miss Simon closed up like a clam.

She was a woman born again. She even denied ever having met a couple of people who said they had known her quite well in Paris. And when some shrewd inquisitor reminded Simone that a certain French publisher had played an important romantic role

in her life, she opened her eyes wide and said that she couldn't remember a thing.

All this was an enchanting game, indeed, but after the first flurry of wel-come was over, Hollywood let Simone Simon strictly alone. She became a very lonely and somewhat outraged young woman. This was not at all what she had expected. For she wanted to make a beeg impression in her new home.

N THIS mood she entered the office of her boss, Darryl Zanuck. He showed her to a chair and began to talk, smoothly and politely. Simone listened for a moment like a docile lamb. Then her mood changed. In a storm of temper she demanded this-

and that.
"Fine," exclaimed Mr. Zanuck at every outburst, "that was exactly what I was going to suggest."

This was too much for Simone. "Because this was not what I believe he would say, I am defeat for the moment. But I try again. 'I must have a panther,' I say. 'I am a very brave woman. I must be exotic and I like panthers very much. Like the two I had in Madagascar. I want this beautiful animal to walk with me when I go shopping!""
"Splendid," Zanuck exclaimed with

only a suggestion of a smile. "We will help you get a panther. Which kind do you prefer?"

"Then," Simone admitted later, "I

make up my mind that I should stop this fooling. I try to be very haughty, but I am defeat again. I decide I cannot be crazy because Hollywood is my match. So I think I shall be very sane—and maybe they will think I am crazy!"

A ND Hollywood did think she was crazy. For instance, there was her battle with Ernie Westmore, the famous studio make-up expert. He thought Simone's hair was a sight. So he did it to suit his own ideas. Simone took one look in a mirror, sputtered in fiery French and yanked it all down. "This face is not pretty," she shout-

ed, "but it is good enough for me."

Westmore straightened out her slightly wild eyebrows next and Simone walked out in a huff. But when she appeared on the screen for the first time in "Girls' Dormitory," she had the Westmore hair and the Westmore eyebrows-and now she loves

Weeks before this first picture was previewed, word got around that Si-mone was "washed up." She was so temperamental, was the rumor, that the studio could not afford to take an-other chance. And when the "shootwas over her director told her exactly what he thought of her in no uncertain terms. How much of this is true, and how much is exaggerated, it is difficult to say. But it is true that Simone had a difficult time with her lines because her text-book English didn't work out in actual practise.

In the midst of her studio squabbles, (Continued on Page 15)

Left: Simone, etc. Stormy tan-trums brought her grief. Coy smiles brought new popularity

UNNY thing what a slap in the face can do. One good resounding whack on a certain gentleman's left cheek sent Simone Simon skyrocketing to success. Right now her name is being bandied about from coast to coast. Almost any evening you can hear radio comedians gagging about this perfectly petite damoiselle who can sign her checks with a ditto-mark. Her two pictures, "Girls' Dor-mitory" and "Ladies in Love," are playing to packed theaters. In a twinkling she has become the sensation of the entertainment world. Wherever people listen to the radioindeed, wherever people gather—they discuss Simone Simon. And so, she becomes Radio Guide's Woman of the Week.

To get back to the slap in the facenot long ago Simone Simon was sitting pertly at a sidewalk cafe table in Paris. Abruptly she became aware of a presence. Her eyes traveled up from a pair of male shoes, disturbingly near her own high-heeled slippers, along the neat creases of trousers and from a morning coat with its bright flower

to a man's dark, frankly admiring face.
"You must forgive me," the intruder said, bowing slightly, "but I am an artist and your eyes are very beauti-

Whack!

Simone punctuated his sentence with a slap that sent a red flush traveling

The intruder was set back on his heels, but he hastened to explain that he was not trying to be forward. He was W. Tourjansky, a French motionpicture director, in search of a particular sort of girl to play an important part in one of his films. Simone Simon, he thought, was that particular sort of girl. So, under much protest, Simone went to work.

In fact, being "hard to get" is Simone's secret. When American producers wanted her to come to Hollywood she was alternately agreeable and then violently opposed to the idea. She kept hedging for several monthswhile the salary offers were growing



BECAUSE SHE'S THE FEMININE ROBERT TAYLOR, AND THE LATEST TEA-TIME TABLE-TALK TOPIC OF AMERICA, WE PRESENT SIMONE SIMON!





Facts and figures in this article prove that local stations offer the greatest opportunities to amateurs. Further proofs: Left, Jane Ace and Goodman Ace— "Easy Aces"—whose career began in Kansas City; above: Amos 'n' Andy, who started in Chicago, and right: "Montana Slim," late of a Canadian station



# WHAT TO DO WITH YOUR TALENT

### BY JACK JAMISON

Here's the second part of your pass-key to the door of radio success! Last week an outstanding radio reporter, a man whose knowledge of the ins and outs of broadcasting comes from years of first-hand experience, told you what not to do when you storm radio's citadels. Now, in the last of a series of articles offered by RADIO GUIDE to smooth the way for talented beginners, he tells you what you should-and must do. Read this article carefully-and then get busy.-C. M.

### PART II

N THE first half of this article, presented recently, RADIO GUIDE gave you the actual figures, printed for the first time in any publication, on your chances of finding a place on one of the network stations in New York. Valuable as those figures were, they were very discouraging. And, in answering one question, they only raised another. If it is so hard to break into If it is so hard to break into radio in New York—then where else can you go to do it?

I shall try to tell you in this article

where to go and what to do.

The analysis in the first article showed you:

First: Your chances on a network

station are bad unless you are better than everyone else already under contract in your particular field, or unless you happen by pure luck to fit into a program spot that is vacant at the

moment you take your audition.

Second: The advertising agencies, like the networks, demand previous experience, training under a competent instructor whose name is known to them, or a recommendation from someone generally admitted to be a

good judge of talent.

Third: In terms of the number of stations on the air, your chances are two-and-a-half times better if you

stay away from the networks.

Fourth: In terms of hours on the air the networks sell only a hundred-and-

dent stations, which therefore offer you a one hundred and sixty times' better chance of success.

Fifth: The competition you have to buck in New York, no matter what field you are in, is at least fifty times fiercer than you will find it anywhere else you might start.

But, if you aren't to go to New York, where will you go to sell your services? The answer is -go to the independent

stations closer to home. Four hundred and forty-three independent stations in America pour 7,974 hours of program material into the air every day of the year. Some of these hours are sponsored, but by far the larger number—at 75 percent—are sustaining programs, provided by the stations themselves. To stay on

the air these stations must have a steady supply of talent. They haven't any Jack Bennys or Jessica Dragon-

They are looking for new Jack Bennys and Jessica Dragonettes-in other words, you-whom they can hire for less money. They need talent and they want talent—enough to fill 7,974 hours a day, 365 days a year. So they will give you a chance.

Where do you live? In a fairly large city, like Detroit, Los Angeles or St.

sixtieth as much time as do indepen- Louis? If you do, there are several stations within your reach by street-car. Do you live in a small town or out in the country? That complicates matters somewhat, but near you, not so far away as to make the bus fare too expensive, there is a station. That station may be a little fifty-watter, but

if it is, it needs you all the more. And you need it all the more, because of the grand experience you can gain there! Don't turn up your nose at a small station. offers you your best opportunity!

NOW-how do you go about asking for an audition?

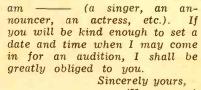
Before you ask, be as sure as you can that you are really ready—that what you are going to offer is the best you have in you. You don't want to start by making

a bad impression.

Then write a letter to the station. If you have two or more stations to choose from, purposely choose the small, less important one. Write in care of the program department, and request an appointment

Don't write a fancy letter. Write in the fewest possible words, like this:

Are you giving auditions for new talent at the present time? I



(Your name)

If you have had experience, state what it has been, in a second paragraph. This should include all experience which may prove of value. For instance, if you want to be an announcer and you have worked on your local newspaper as a reporter, I would "I have worked as a newspaper reporter and am able to write my own copy." If you want to be a comedian, and have taken comedy parts in school, lodge or benefit performances, say so and say when and where.

If you are asking for an audition for an orchestra, state how many men are in your band and list the engagements which you have played.

If you are an actor or an actress, state the names of plays in which you have appeared and the parts you played in them. If they were amateur performances, don't be afraid to say so. You want merely to show the casting director, who will see your letter (but who has not seen you nor heard your voice), what sort of part you may be able to fill for him. For example, if he sees that you are a juvenile, he may have a part open for you right at that

F YOU are a singer, specify what kind you are. Baritone or soprano? Nobody will know if you don't say. Jazz, operetta, opera—what do you sing? State frankly where you have done most of your singing. In a church choir? Have you been a soloist? · At private musicales?

If you want to be a news commentator, what you have to sell is your special knowledge, plus your ability to project your personality into your script and out on the air. Boake Car-(Continued on Page 14)



Jimmy Farrell began in Washington, D. C.

AMATEURS! YOU CAN MAKE YOUR HEARTACHE FOR HAPPI-**NESS A STEP TOWARD SUCCESS!** 

dogs—or at least Anne Seymour, leading actress of "Grand Hotel," can't, although Anne has a couple of good reasons for being a bit peeved at "man's best friend." So Anne has accepted the appointment of judge, along with Bob Becker, of the annual dog show of the Western Specialty Clubs Association to be held in Chicago November 21 and 22.

Miss Seymour's peeves date back to last Spring when Dilly, pedigreed Irish Setter, and Uncle Junior, blueblooded water spaniel, were here with her. One Sabbath, as Anne was preparing to leave for a broadcast, Dilly began mixing it up with the Dober-HICAGO.—You can't help loving

began mixing it up with the Dober-mann downstairs. Leav-ing her bath, she lost precious moments sepaprecious moments separating the two—only to rush upstairs to find Uncle Junior shaking himself dry after he had tried to live up to his breed by having a grand romp in her tub! Undaunted, Anne rushed about and made ready to depart, but couldn't find her Grand Hotel script. Her search, however successful, was in ever successful, was in vain, for in Uncle Junior's corner she found it chewed to bits.

Please! All of you who have been writing RADIO GUIDE about the disappearance from the Sunday afternoon air of Senator Fishface and Professor Figgsbottle, listen: This comedy team (yes, a very plumful one, I'll agree) was off the air only one week. You'll find them at the old stand—and if a nearer NBC station doesn't carry their antics, try WJZ, WBZ, WGAR, WREN, KOIL, WBAP, WOAI, WDAY, KGO or short-wave station W1XK (9.75 megacycles).

It's time for

deal in laughs. Ed Wynn comes through!

One day last week, Charles Eggleston, who plays in the "Ma Perkins" serial, fooled the production director and the rest of the cast. He had a cold and no one had discovered it—he thought. But an hour later he received a telegram from his wife in California, reading: "Do take care of that cold. Love." She detected his ailment in the loudspeaker two thousand miles away!

You may mark it down as first read here that Amos 'n' Andy will vacation again in Hollywood when January rolls around. The boys fear the depths to

# PLUMS & PRUNES

which the mercury in Chicago ther-mometers can fall. And Elinor Har-riot, your Ruby, or Mrs. Amos Jones, already has collected a houseful of European travel folders in anticipation of a vacation there next Summer! She says she wants to be sure she won't

says she wants to be sure she won't miss a thing.

Incidentally, nearly a half carload of infant clothes, toys and furniture, which were received by Amos from fans on the occasion of the birth of his script daughter, have been given by the team to Evanston's internationally famous foundling home, The Cradle. Miss Harriot suggested this practical solution to the growing clothes problem.

Speaking of Amos' mythical daughter reminds your reporter that Nancy Lauck, daughter of the first-billed of the Lum and Abner team, fixed herself up on a grandiose scale on her fourth birthday, October 28. Nancy was privileged to order her own cake. She did. When it arrived, it proved to be the largest one the caterer could bake! With enough cake on hand to feed 150 guests, the doors were thrown open to all the children in the neighborhood. But Chester Lauck insists that the best cake consumption record was hung up by Gary Goff, sweet-toothed son of Abner.

Another celebration which gave me a chuckle last week was that of Navy Day as staged here at the Great Lakes Naval Training Station. Announcer Norman Barry and Producer Maury Lowell were describing the ceremonies when, just before Rear Admiral John Downs was introduced, gunners mistook Lowell's radio direction arm sig-nals and fired salvo after salvo at each

of the producer's efforts to delay them! They hardly had enough ammunition left for the salute to the rear admiral!

Little Jackie Heller is deserting the air this week for an indefinite period while he appears abroad. First, for a week beginning November 13, the tiny singer will entertain at a St. Louis theater. Then he'll visit his mother and family in Pittsburgh until November 25, when he sails on the S. S. Norman-die for London. There he'll succeed Sophie Tucker, December 3, at Gros-venor House for an unlimited engage-ment. But you may be hearing Jackie in rebroadcasts from London. He's going to try to set up some celebrity interviews from overseas for schedul-ing on the NBC Jamboree.

My humble apology! Reader Koenigsberg corrects me for crediting to Bing Crosby the introduction to radio of plumful Bob Burns. It was during Paul Whiteman's regime for Kraft that Burns first microphoned. My forgetfulness—and my red face!

Two radio well-knowns, Helen Jepson and John Charles Thomas, almost brought down the house when they sang the leading roles in "Thais" last week for the Chicago City Opera Company. Critics in the daily press, although remembering the past performances of Mary Garden as "Thais," were unanimous in Miss Jepson's praise. But first to admit that she had learned and profited by Garden's interpretation and profited by Garden's interpretation of the role was Miss Jepson. Have you noticed? The screen and radio influence is giving opera lovely stars.

Romance Corner: I told you so over a year ago—and now the Bob Hannon and Rosella Stoll romance has flow-ered into matrimony! Last week Bob, who's featured by Henry Busse as a singer, and Rosella, professional model from Milwaukee, made it Mr. and Mrs. That leaves pianist Charlie LaVere and Steve Bowers, bass player, the only bachelors in the Busse crew . . John J. Walsh, ex-stage actor, now heard in NBC's "Grand Hotel," "Girl Alone,"
"Young Hickory" and "Welcome Valley," has given the ring to Roma Ricci,
home girl of Chicago and national
president of Sigma Tau Delta . . . Fran
Clark, attached to the NBC publicity staff, didn't worry about witches or goblins on Hallowe'en but instead de-fied them by changing her name that day to Mrs. Wells Simmons!

Tag Lines: Will it mean another radio show—or will "Let's Sing," "Gang Busters" or "Goose Creek Parson" be dropped? Anyway, the sponsor of all three is hearing quite a few auditions these days . . . Maxine Garner, Chicago ingenue heard in "A Tale of Today," didn't get to vote last week because old Doc Stork interfered. He left an eight-pound son, her second because old Doc Stork interfered. He left an eight-pound son, her second child . . . I'm sorry to tell you that Uncle Ezra's dog, Whiskey, passed away. He was buried November 3 in an old-fashioned garden at Pat Barrett's Wisconsin farm home . . . From your Pan-American cruising Mother Moran (Irna Phillips) in Pan-ama: "You'd like this trip. The people are so different, but Americans are still tops for my money" . . . Ted Fio-Rito is taking organ lessons from Jesse Crawford. Maybe Ted plans to add an organ to his orchestra? . . . Shed a tear for the Saturday Football Revue's Kay Kyser. The amusement parks have closed—and his big thrill was riding roller coasters!

The other night Harry Sosnik gave a house-warming party. It turned out to be a house-wrecking party. At the beginning, every article was polished and neatly placed to show off the new apartment. The next day, rugs had to go to the cleaners to extract crushed peanuts, and the piano had to be refinished because a spilled highball left its impression.

Any rumors of Rudy Vallee romancing Judy Stewart should be made specific, whether the rumors be true or unfounded.

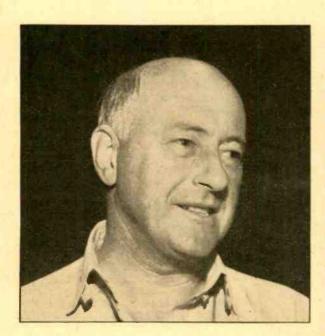
To Radio Guide's office the other

To Radio Guide's office the other day came a telephone call:
"I'm Judy Stewart. People are kidding me about Rudy. Although there is only one Rudy, there are a couple of Judy Stewarts. I'm Judy of the Singing Stewart Sisters on Rudy's program. The other Judy is a dancer. Will you please correct the mixup?"

Lily Pons comes forth and announces that she is to marry Andre Kostelanetz at an early date.

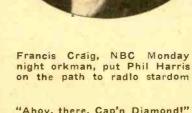
And Hollywood lifts an eyebrow and murmurs: "Re-marry him, you mean?"

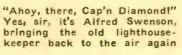
### BY EVANS PLUMMER



When C. B. DeMille rehearsed a recent Radio Theater, he was in a ticklish spot. On the one hand, he had Pat O'Brien, "Alias Jimmy Valentine," safe-cracker, and on the other, the famous ex-G-Man, Melvin Purvis









SHOW BOAT, they tell me, again is auditioning sopranos. Meanwhile, Helen Jepson has rejoined the program after completing a concert tour... A femme singer will be added to the Leo Reisman program before many more Tuesday nights roll by.

Mildred Bailey, who came out of hiding recently when she appeared as guest with Ben Bernie, has finally set-tled her suit against NBC. Three years ago, when Mildred was rocking in her chair for Paul Whiteman, NBC signed her up with a definite guarantee. Then,

her up with a definite guarantee. Then, a few months later, she disappeared from the airlanes.

Now Mildred is to receive two hundred and fifty dollars cash, and will collect the balance of the settlement by doing a series of sustaining programs for the network.

Octavus Roy Cohen, the famous author, seems to have a new idea for a radio program with a human-interest appeal. The show is titled, "Personal Column of the Air," and has been tried out on electrical transcriptions on a few radio stations in various sections of the country. Now a big advertiser will put it on a large network of NBC stations. The idea of the program is to provide listeners with a means of sending messages intended for persons whose whereabouts are unknown. Maybe you'll be able to find your rich Uncle Bim! Uncle Bim!

The life of a sustaining program (non-advertising) is always very shaky. Several weeks ago, I mentioned the fact that The Saturday Jamboree with Don McNeill as its head was to be changed to the NBC Jamboree and would be heard on Thursday nights at the same time Rudy Vallee and Kate Smith were on the air. At the time, I anticipated The Jamboree would take many listeners away from Vallee and the mighty Kate because the program the mighty Kate because the program offered such an excellent variety of entertainment. So what happens? After a few weeks they moved the program up to a much later hour.

You may not know it, but Don Wilson made quite a reputation for himself, years back, as a sports announcer. Don is going to let you hear how good he is on December 5 when he broadcasts the California-Notre Dame football game.

George Burns was out for a ride the other day when he suddenly found himself jolted considerably and heard the clash of bumpers and the grind-ing crash of steel. George jumped

# INSIDE STUFF

out of his car and bore down on the man who had hit his car. The quick-

man who had hit his car. The quick-thinking man said:
"Oh, you're George Burns. My sister thinks you are the best ever."
This went on for a few minutes and Burns simmered, cooled, and finally smiled. The pay-off is this: Burns gave the offending driver ten dollars!

Wayne King certainly proved that Wayne King certainly proved that he has a great gang of musicians. On election night, the band was on the air from Chicago. Immediately after the program they boarded a train for Washington, D. C., and were on the air the next night from the nation's capital. En route to Washington their entire musical library was lost and, listening to the program, I never would have guessed that the boys played every number without a sheet of music.

You don't read or hear the Manhattan Merry-Go-Round. But last Sunday night, this program celebrated its fifth anniversary on the NBC airlanes. This is quite a record for any program.

Adele Ronson, formerly with the Buck Rogers program and now the dramatic lead in NBC's serial, "John's Other Wife," became a blushing bride on October 30. She was married to Horace Hamilton Nahn, a New York business executive business executive.

Last week Benay Venuta and her husband, Dr. Kenneth Kelly, celebrated their first wedding anniversary. A new three-thousand-dollar ermine wrap, a gift from her hubby, will keep Benay's shoulders warm during the cold wintry blasts.

On the not-so-romantic side, we learn that Helen Ward, vocalist with Benny Goodman's orchestra, and a prominent executive in the radio ranks were secretly married recently. Now Helen is taking a vacation, so it is an-nounced. But in reality, I'm told, she is Reno-bound, and will definitely untie the secret bonds of matrimony.

Ed Wynn is also having marital difficulties. On Sunday, November 1, it was learned that the comedian's wife was suing him for a divorce. On Thursday, October 29, New Yorkers read with surprise an announcement that appeared in the daily papers, that Ed Wynn was no longer responsible for his wife's debts.

Warner Bros. are planning to film

Warner Bros. are plate "Hollywood Hotel," taking the whole idea straight from the air show. At first it was announced that both Frances Langford and Dick Powell would be starred, but now it appears that only Frances will appear in the film.

Eddie Cantor and his gang will all be back in Hollywood on December 10 after their New York sojourn. That is the date Parkyakarkus is sched-uled to start on his new picture for RKO. A few days later, Eddie Cantor starts on his new picture for Twentieth Century-

At Fox studios, a radio singer is making quite a name for herself. The beautiful Leah Ray, formerly the songstress with Phil Harris, just finished her first movie role for this studio. They liked Leah so well they have given her the lead-ing role in a new film, "The Holy Terror."

Helen Ward, singer on the week-ly "Caravan" airings

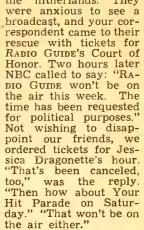
A noble gesture: Several of the members of the Gale Page Fan Club, who are celebrating their second anniversary this month, have books of fiction by prominent authors which they would like to offer to some institution. If you know anyone who would like these hooks communicate with this dethese books, communicate with this department. We will be glad to pass on the requests to the club's president.

You would hardly think so, but Captain Tim Healy, NBC's famous stamp collector, is suffering from the results of his work and, in a strange manner.

Every time he walks into a store and asks for a certain stamp, the dealer immediately puts an extra value on it on the theory that since Captain Tim knows so much about stamps that any particular stamp he requests must have some unknown value.

On November 15th the "Adventures of Captain Diamond" starts over an NBC-Blue network with Burr Cook writing seagoing scripts. But — Burr has no seagoing experience!

Politics recently play-Politics recently played a heck of a trick upon some vistors from the hitherlands. They were anxious to see a broadcast, and your correspondent came to their rescue with tickets for Radio Guide's Court of Honor. Two hours later NBC called to say: "Radio Guide won't be on the air this week. The time has been requested



We've just heard a story about Bernice Claire, and a turkey. It seems that sponsors of that Saturday night variety hour with Walter O'Keefe and variety hour with Walter O'Keefe and Jane Pickens cooked a turkey so Thanksgiving pictures of Jane could be taken. The photographer finished, Bernice's manager suggested he be given the turkey for more pictures of his client. That finished, Bernice telephoned friends to "come and help eat it." But the friends had other appointments or were out of town, or were ill. And so Bernice and her manager ate And so Bernice and her manager ate alone. Not being the wasteful kind, Bernice had warmed turkey and turkey stew and turkey hash exactly five days last week.

Bob Ripley of "Believe-it-or-Not" fame will come to Hollywood soon.

He will do short films along Believeit-or-Not lines. Incidentally Ripley
has so many curios that he has decided to start a museum at some university

### BY MARTIN LEWIS





Saturday brings "Your Pet Program" and William Perry, the tenor and ex-music-teacher

Sylvia Clark is the girl who makes you laugh on the popular NBC "Nickelodeon" and also on Saturday's "Jamboree"





The towering tenor from Texas, Smith Ballew, has three new stars on his "Chateau." They're the Golden Shell girls, formerly the "Three Dots." From left: Mary Mahoney, Dorothy McCarty and Dorothy Hill

### FATHER BY PROXY

(Continued from Page 7)

her shape. He selected her because he recalled that one day in the wings she had exhibited a comical kid's voice while imitating Betty Boop. The girl was Marlyn Stuart and she's the voice that squeaks, "Mama, that man's here again." How right he was in the selection of the line and the voice, you know—and all the kids of America know.

For another kid-catcher, he created Oswald with his "Ohhh, yee-ah!" Anthony Labriola provides it. With these two voices, he got the youngsters. He, himself supplied the body of the program, the gags, the clowning. He clicked.

BUT why—you all want to know-BUT why—you all want to know—hasn't Ken Murray married if he's so crazy about kids? The answer to that is: Have patience, he will! After all, the man is only thirty-three. In the second place, he has set ideas on how married life should be conducted and where children should be brought up.

We asked him point blank brutally:

We asked him point-blank, brutally:
"Are you in love, Mr. Murray?"
"No," said Mr. Murray. But there
was that about the way he said it that

was that about the way he said it that made me doubt. So we asked him to reassure us. His reply was:
"Well, I am negotiating . ."
"For a wife?" we asked quickly.
"No, for a ranch."
The idea of Ken Murray is to buy a ranch—not because he wants to be a rancher but because he believes the country is the only place to bring up children. He does not believe in vagabond marriages—where papa is always traveling. He will marry when he can arrange his life so as to be home all arrange his life so as to be home all the time.

"Times are gone," said he, "when men fell in love, rushed in and got

### GLAMOR MEN

(Continued from Page 9)

ton of the radio heap; but then again it may have more of an influence than you would imagine at first glance. I know that bachelors Nelson Eddy, Ray Heatherton, John S. Young, Nino Martini, Abe Lyman, Jerry Cooper, Ralph Kirbery are among the top-notch fanmail pullers of the air.

And I know that radio knows what

mail pullers of the air.

And I know that radio knows what I know—that bachelors are preferred. If you want to verify that, ask any shrewd agent or publicity man. Maybe he won't admit it publicly. Maybe, if you challenge him on the point and if he knows that you're going to quote him—he will even deny bachelorappeal. But if he does, he's holding out on you. out on you.

GET him off-guard and ask him to enumerate the qualities he's lookenumerate the qualities he's looking for in his next potential radio star. He'll talk about a good voice, mike presence, a handsome face, and then, as a sly afterthought, he will very likely add: "And it wouldn't be a bad idea if he were unmarried."

Then you've got him. "Why did you say that?" you want to know. "Well, the women like it." "Even the married women?" you ask. "Yes, even the happily married women!"

So it stands. Bachelors are preferred

So it stands. Bachelors are preferred on the air. Theirs is the pulling-power, the glamor and the glory. They are the chosen of the brilliant, sparkling procession of stars who pass before the mike and make you dream, hope and desire as you turn the dial.

And that's why radio wives stay in the background, news of blessed events is shush-shushed and many of your handsomest "bachelor" stars are getting prematurely gray for fear the news of their marriages will leak out!

married whether they had a nickel or

a fortune, a fat job or only prospects. Young men think before they leap."
"Do you mean by that, that in this age there is no such thing as love, good old headlong, romantic love?" we incuited.

inquired.
"No-o-o, not exactly," he replied "No-o-o, not exactly," he replied.
"But the war, the flapper age that followed it—freed men and women from a lot of romantic claptrap, and we're more reasonable about things. The head governs the heart. We figure out ahead of time what we want, whether we can afford it—and take our time before taking any long matrimonial strides. If you get what I mean."

Mr. Murray explained that his rather set ideas on the subject derived from his own boyhood. Born in New York City, he was taken as a child to a farm near Kingston, N. Y. His father, Jack Doncourt, an actor, had re-

er, Jack Doncourt, an actor, had retired from the stage to live the simple

life.
Young Ken—christened Kenneth
Abner Doncourt—lived with his father
alone on the farm, trudging two miles
through snow to the one-room schoolhouse and two miles back. When he house, and two miles back. When he entered high school, he had to ride eight miles a day in a train. It was a lonely life for young Kenneth—but a healthy one.

ROM the beginning, Ken wanted to be an actor but his father told him he had better learn to be a businessman first, just in case he was a flop on the stage. And so he came to New York and became a salesman. But not for long. He quit to stooge for a friend of his father's in vaudeville. His father okayed the venture but insisted that Ken take another name lest he bring disgrace on the name, Doncourt. That is how he came to be Ken Murray.

is how he came to be Ken Murray. The rest, to coin a phrase, is history. As stooge he got more laughs than the comedian—and so stooged himself out of a job. Then he built acts of his own. He played the Palace in New York more than any other vaudeville actor. And always clicked because of his emphasis on the kids actually in the audience, or those buried in the breasts of the grown-ups in the theater.

See him striding out of his hotel, big fellow, spruce. Hear the kids on the sidewalk mimic, "Mama, that man's here again!"

Does he get sore? No, he loves it. It is to him a sure-fire sign that he's



Benny Goodman, Master of Swing, takes clarinet in hand to show 'em how it's done. And he knows!

### WHAT TO DO WITH YOUR TALENT

(Continued from Page 11)

ter, Lowell Thomas and the other commentators take ordinary news out of the papers, build up its significance according to their knowledge and point of view, then deliver it, charged with their personalities. State in your letter all the writing experience you have had, your education, your experience in all fields, where you have traveled. Ask the station to set a date for your audition, so that you can prepare a script from the news of the day before. You thus will be timely.

F YOU want to be a master of ceremonies, provide all details which might convince the program director, reading your letter, that you can fill

reading your letter, that you can fill such a job. Have you taken charge of picnic entertainments, benefit shows, lodge performances? Say so.

A writer, of course, does not ask for an audition. If you want to write for the air you should ask, by letter, for permission to submit a sample script—or two, or three. Ask on what type of program they would like to see a script. If it is a program already on the air, listen to it and try to write a better show than the one you hear. otherwise, if the station is open for scripts, you will be given an idea of what is wanted or asked to call for a personal interview.

No matter what category your ambitions fall under, if you have had no experience, the less said the better. Do not try to fake any. You will only get

very well—you have written to a station, let us say, and asked for an audition. Does that mean that, a week from then, you will be getting a thousand dollars a week? It does not!

OU may receive an answer to your YOU may receive an answer to your letter saying that no one is wanted at present. In that case, the only thing for you to do is try again later—or to try another station. Or you may offer the program director a fine idea for a children's program at a moment when he needs a good jazz band. Not all varieties of programs are in equal demand at all times. In fact, the demand, carefully charted by the statistical department of the National Broadcasting Company, runs as follows:

Popular Music	43.3%
Serious music	21.6
Drama, comedy drama	12.6
Talks	7.1
Novelty acts	4.6
Children's programs	3.4
News and reports	2.8
Special events	1.6
Religious programs	1.6
Women's programs	1.4
	100.00

ERE, again, the figures dispose of a fallacy. At first thought you would be inclined to believe programs for women would be most in demand. The figures say they are the opposite—and the figures are official.

Increasing at the present time is the demand for (1) music (2) special events (3) religious programs (4) novelty programs.

elty programs.

Decreasing at the present time is the demand for (1) drama and comedy drama (2) talks (3) news and reports (4) children's programs.

drama (2) talks (3) news and reports (4) children's programs.

These are general, nation-wide trends. It is quite possible that the station nearest you, because of local tastes, may have special preferences.

If you can do more than one thing ask the program director frankly, "What do you need right now?" If you are a capable actress, and he needs a woman to conduct a children's proa woman to conduct a children's program, despite the above-mentioned trend, you will certainly be foolish not to ask him for a chance at it, if you have ability along that line as well.

Eventually, you will get your audi-



Alec Templeton, Jack Hylton's sensational blind pianist: He's slated for a top commercial spot

tion. You will be given only two or three minutes. In that time you must register and sell what you have to offer. It isn't going to help you, much, to be good. Many people are good. You have to be better. Don't be afraid to ask the program director or the technician in charge, courteously, where to stand with reference to the microphone. That is what he is there for. If you begin to shiver with mike fright, get mad at yourself. If you get mad enough you'll get over it! Pretend that the mike is not a machine, but the ear of the person listening to you. Radio is the most intimate of arts.

As you are leaving the studio, after

As you are leaving the studio, after your audition, make sure that you have left your correct address.

NOW you have to go home and wait

OW you have to go home and wait—and that, perhaps, is the hardest trial of all.

One of two things will happen. You will be called back for a second audition, or the weeks will go by and you'll receive no word from the station. If you receive no word, it means either that you aren't needed at the moment, or that you have failed.

you receive no word, it means either that you aren't needed at the moment, or that you have failed.

Try again. Write and ask for another audition. Try another station, if you like. If, time after time, you try and are not asked to go on the air, there is nothing to do but face the fact that you aren't as good as you thought you were. Your friends said you were wonderful, yes—but your friends aren't experts. Or, if they are experts, perhaps they didn't want to hurt you. You can still keep trying. Many a person who failed at first has succeeded later, after further preparation and experience. Ask yourself critically what is wrong with you. What are your faults? How can you go about correcting them? Perhaps you chose the wrong sort of material. Don't forget—the more auditions you have, the more experience you are getting. Your very failures may spell your ultimate success!

If you are called back for a second

If you are called back for a second audition, and pass it, you will very likely be offered a fifteen-minute sustaining program. If the station asks you to work without pay, it is certainly to your advantage to accept the offer. Few of the people who are our radio stars today were paid for their early work. Lanny Ross, to name only one, sang for weary weeks without ever receiving a penny.

And when the day comes that you are finally offered \$25 or \$30 a week—and that is all you will be offered, at first—take that too! I stress again the fact that you are getting experience. Experience is what the independent station can give you. Ed Wynn has you are called back for a second



Screen star Anne Shirley showed talent for radio when she guested for Bing Crosby on the Music Hall

behind him thirty-three years as a showman. From Ed on down, all the rest of the big names can point to five,

rest of the big names can point to live, ten, fifteen years.
You must serve your apprenticeship just as they did. Don't be discouraged if you stay where you are, in your first small station, for two, three, or even five years. The experience you are getting is the most precious posars you can have! session you can have!

If you were going into the movies, you wouldn't expect to be a star in your first picture. If you were taking a job in a bank, you wouldn't expect to be elected vice-president on your

first day.
I can close with an honest word of hope and encouragement for you.

THE trend is unmistakable. There can The trend is unmistakable. There can be no doubt whatever that now—and more and more, in the future—the networks will be turning to the independent stations for their talent. The conclusive and irrefutable proof is that, in the past year or two, not half a dozen people out of all the tens of thousands who have tried have stepped thousands who have tried have stepped straight into network programs. Balance against this fact, now, the list of stars picked up by the networks from independent stations.

independent stations.

Jimmy Farrell came from Washington, as did Margaret McCrae, recently on "Your Hit Parade." Bill and Ginger came from WCAU; Ted Malone, the "Between the Bookends" man, was picked up from a station in Kansas City. The "Blue Flame Quartet" and "Yox Pop" both came from Texas.

"Vox Pop" both came from Texas. Montana Slim came from a Canadian independent.

Amos and Andy started on a local station in Chicago. Connie Gates comes from Cleveland, the "Easy Aces" from Kansas City. Stoopnagle and Budd were on an "inde" in New York. So was Major Bowes' Amateur Hour, on WHN. The "Goodwill Court" came from WMCA. Ford Bond came from WHAS in Louisville. (Incidentally, you can hardly name an announcer who wasn't picked up from an independent station.) The "Husbands and Wives" show was on WOR. "The Westerners" came from KPRH in Houston. Grace and Eddie Albert were on an independent. So were Tim and on an independent. So were Tim and Irene, who came from a San Francisco station. Lum and Abner made the air in Little Rock. Leo Reisner was on an independent in Newark as

was on an independent in Newark as far back as 1921.

There is your proof—and your promise for the future! All of those radio stars did just what I am advising you to do. It worked for them. It can work for you. I hope with all my heart that it will.

The yeary best of luck to you!

The very best of luck to you!

### WOMAN OF THE WEEK

(Continued from Page 10)

Simone was surprised to hear her telephone ring one evening. Until then her apartment had been a pretty quiet place, with only the maid and chaufplace, with only the maid and chauffeur around. The caller was Marlene Dietrich, who suggested that they do the town together. That made life more bearable. Simone began to meet people. She changed her mind about running back to Paris. Charles Boyer, who also hails from France, and his wife, Pat Patterson, became her constant companions. Margaret Sullavan's ex-husband, director William Wyler, escorted her here and there. Alexander Darey, a non-professional, took her to the tennis matches and to the her to the tennis matches and to the

beach.
Gradually, Hollywood began to like Simone and Simone began to like Hollywood. She was given a role in "Ladies in Love." The director, E. H. Griffith, took her to one side and said, "My dear Miss Simon. This is going to be a very difficult picture. We don't want trouble. If there is any, I am very much afraid that I will have to have you put right off the set."

A ND that pleased Mlle. Simon. Like French women in general, she expects and likes to be ruled with an iron

In person, Simone is not unlike In person, Simone is not unlike Clara Bow at the height of her fame. She has the same unruly hair, the same buxom "It" appeal. She stands five feet, four inches, and weighs 117 pounds. In her moods, she is another Lupe Velez, gesturing wildly, and as often as not choosing to throw things. She seems to know that there is hardly a man alive who can fail to experience a stab of excitement when she ence a stab of excitement when she "turns on" the full force of her blue eyes and curves the soft corners of a somewhat overlarge mouth in a smile that is never anything but a long-discaress.

tance caress.

Publicity men who work with Simone in the studio are alternately disgusted and elated at her antics. When faced with the problem of a "tough reporter" they tip Simone off in advance. She greets her victim with the coyest of smiles and proceeds to alter his preconceived notion that she is a "temporated by the process that she conceived notion that she is a "temperamental brat." She proves that she has a greater knowledge than does the average actress by talking glibly about books that are read only by the intelbooks that are read only by the intelligentsia. She beats him at ping-pong. She plays the piano beautifully and sings a naughty French song. She puts on an extra dash of haunting perfume—one kind if it is daytime; another if it is evening. She is distant one moment and on the verge of being a wee bit familiar the next. This may be why men adore her—and why women say, "I can't see what anyone sees in that snub-nosed person."

MEN in general delight Simone. But men in particular do not seem to interest her greatly. When Francois Louis-Dreyfuss, the French publisher, Louis-Dreyfuss, the French publisher, made a record six-day trip from Paris to Germany to the United States via the *Graf Zeppelin*, there was every indication of a furious courtship. Questioned pointedly, Simone said, after his departure: "I simply didn't think it was time for me to marry. When I get ready, everyone will know about it. At the present time, I am not interested."

This is Simone today. By the time

This is Simone today. By the time she has appeared in "Seventh Heaven," in the Diane role made famous by Janet Gaynor, she may be an entirely different ways. Probably she is here Janet Gaynor, she may be an entirely different woman. Probably she is here to stay as one of the fine talents of our stage, screen and radio. And the reason, if one could possibly be necessary, is that this creature "with the appeal cachild and the allure of a woman" is a masterful symbol of the eternal feminine. And the only thing repetitious about her is—Simone Simon!

### MUSIC IN THE AIR

### By Carleton Smith

UTURE historians will note in their aims of Soviet musical creation, dating from the early months of 1936. For at that time what had only shortly before been hailed as the highest achievements in proletarian art were regulated. repudiated.

Socialist realism" is the name given Socialist realism is the name given the new credo, and with its spirit all Soviet artists will seek to color their work. They have promised to go to factories and mills, state farms and collectives, to journey with brigades, to live in the remote republics, and to study everywhere the processes of re-

generation.

The best examples of the new So-The best examples of the new Socialist realism in music are now said to be the latest symphonies of Miaskovsky—his 15th and 16th, if I have not lost count—and the only opera of the 26-year-old Ivan Dzerzhinski, to whom the Soviet press has given the place of prominence that used to be heald by Dmitti Shoatkavish

held by Dmitri Shostakovich.
The young Dzerzhinski's held by Dmitri Shostakovich.

The young Dzerzhinski's revised setting of the Sholokhov novel, "And Quiet Flows the Don," is very popular. Stalin heard it and word got around that he liked it. The simple melodies are calculated to speak directly to all comers, and the last two scenes — ending with revolutionary choruses and the waving of the red flag—bring forth shouts and solestamping that drown out the music.

THE production was the best part of the opera. Pleasant, psuedo-folk melodies—obviously Russian and kind to the ear—run through the six loosely jointed episodes. For one listener, at least, "And Quiet Flows the Don" failed to reveal a talent for integrating and projecting a drama in sound. But and projecting a drama in sound. But Soviet leaders are sure that Dzerzhinski will do better with his next opera,

ski will do better with his next opera, scheduled for production next Fall.

Meanwhile, Shostakovich is writing incidental music for Shakespeare's "Julius Caesar," and working on a new opera around a Civil War story. He is not in disgrace, I was told, and political functionaries profess to corridor. cal functionaries profess to consider him one of Russia's great talents. The precise origin of the official attack on his opera, "Lady Macbeth of Mzensk," is still shrouded in mystery. It is generally believed that Stalin saw the opera and disapproved both of the libretto and the music. The official reason now given is that the music failed to please the real masters—the masses—and that it was their displeasure that was expressed in the official newspaper, Pravda.

HE head of the music branch of the All-Union Committee on Art, in denying that Party leaders were responsible for the *Pravda* attack, explained that the dislike for Shostakovich's music was first expressed by the workers in their clubs.

vich's music was first expressed by the workers in their clubs.

The voice of the masses was not heard at first because the opera had a success among musicians. Critics wrote highly of it. And, further, the productions of the opera at the Leningrad Maly Theater and in Moscow at the Musical Theater of Nimirovich-Dantchenko, were exceptionally fine.

A perusal of the composers' discussions on formalism, soon to be published in Russia, offers convincing evidence that in matters of art, as in

dence that in matters of art, as everything else, the Party is infallible.

### COVER PORTRAIT

AST Spring when Dick Powell was so ill, there were rumors that his radio days were over. He came back to his "Hollywood Hotel." Then there were rumors that he could not make any more movies because they detracted from his radio appeal. He retaliated with "Stage Struck."

Still undaunted, the rumor-spreaders gave out the news that his broad-

ers gave out the news that his broad-casts must stop because they killed his box-office pull for his movies. Dick is still broadcasting and he is still

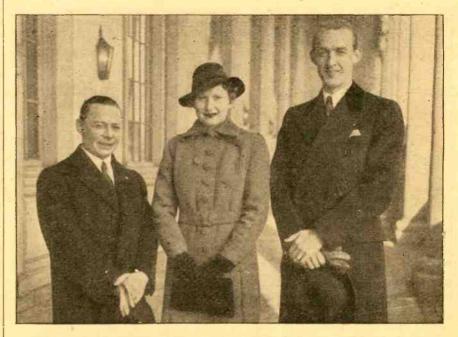
is still broadcasting and he is still making movies!

Furthermore, he defied the practically unconquerable jinx that shadows Hollywood romances and married lovely Joan Blondell.

All of which proves that Dick is made of the stuff you must respect. He is also one of America's potential "greats" in the world of opera, for Dick has hankerings for that field.

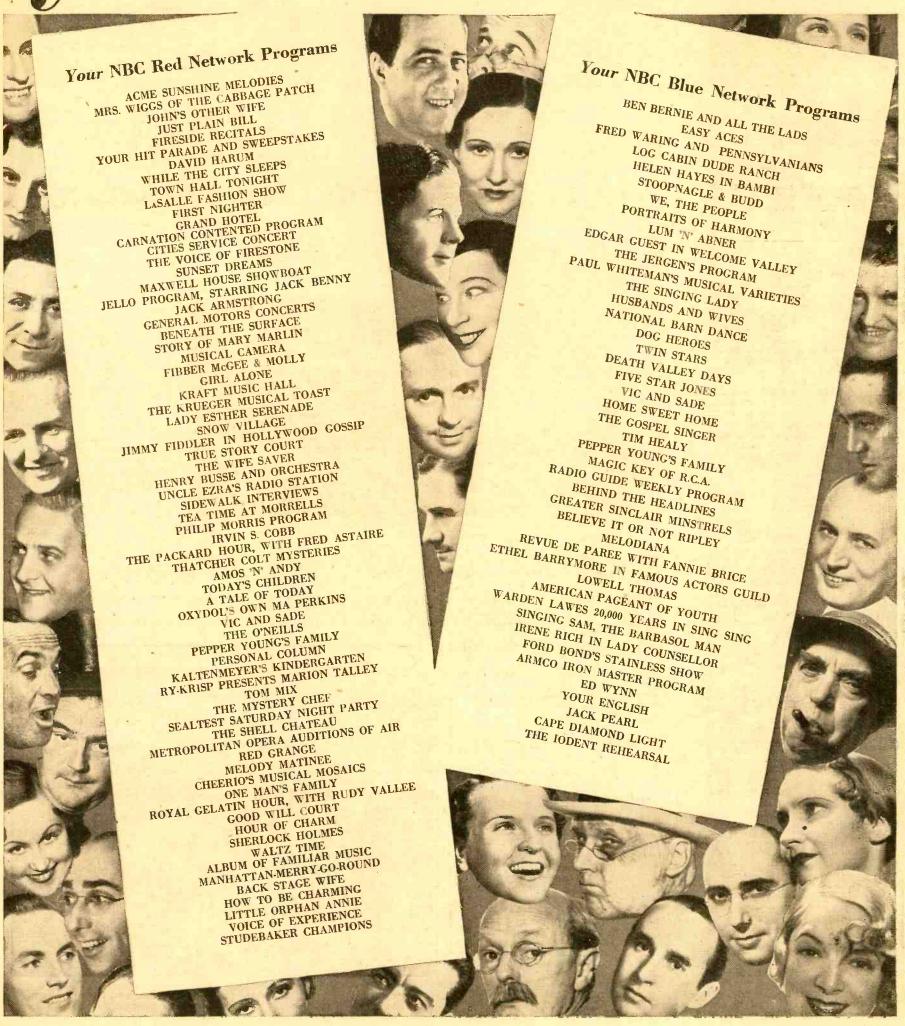
Dick has hankerings for that field.

Like many other big names in present-day radio, including Bob Burns and Lum and Abner, Dick Powell hails from Arkansas. Mount View is the proud town, and November 14, 1904, was the day. So, to Richard E. Powell, many happy returns of the day! many happy returns of the day!



Stars in trio! Rosario Bourdon, Margaret Speaks, and Ross Graham, left to right in that order, guest-starred recently at an Atlantic City convention. It was Frances Rockefeller King who teamed them up

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like, or ought to have. They are the direct reflection of the critical appreciation of listeners like yourself—multiplied by millions. Last year alone, we received over four million commendatory letters—and some criticising us adversely. Both types receive immediate and careful attention. For only by keeping in hourly touch with

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# NATIONAL BROADCASTING COMPANY, Inc.

A RADIO CORPORATION OF AMERICA SERVICE



### MARY THE MOORE

### BY JOE HAEFFNER

SIXTEEN is a tender age to be deciding between marriage and a career.

But ever since Mary Lou Moore, the Florida girl who is conquering new worlds in Buffalo, New York, has always had her heart set on an enter-

At sixteen she made up her mind to this credo: "Until I reach the top, I don't intend to let marriage interfere."

It isn't sour grapes, either. For this radio glamor girl has had her share of boy friends—and why not? She was Queen of the Florida Orange Festival of 1933, selected for the statewide honor because of "her beauty, talent and intelligence."

But thet's all over now for Mary

talent and intelligence."

But that's all over now; for Mary
Lou has, as she said, gone wherever
opportunity has beckoned. A littletheater star in her native town, Clearwater, Florida, she gave up this local
prominence to study dramatics two
hundred and fifty miles away.

Then, becoming a state figure
through her selection as orange queen,
she forsook everything to go northward more than a thousand miles to
further a radio career, to a city that
hardly heard of her beauty triumphs.

MARY LOU MOORE, self-styled MARY LOU MOORE, self-styled career woman, has had an exciting time for a nineteen-year-old. Daughter of former City Judge J. C. Moore of Clearwater, she was born in that city and attended elementary and high school there. She majored in dramatics at Florida State College, Tallahassee, for two years. Then she took part in little-theater work at Tallahassee and Clearwater and worked in films.

Attracting the attention of Bert Ar-

Tallahassee and Clearwater and worked in films.

Attracting the attention of Bert Arnold, program manager of WFLA, Clearwater, who brought Frances Langford into prominence on that station, Mary Lou sang over WFLA until Mr. Arnold became assistant production manager of WGR-WKBW, Buffalo, in March of this year. He brought his "discovery" with him.

Billy Lossez, who played a month at the Statler, heard her. Then she sang with Billy's society orchestra for a month until she successfully auditioned at WGR-WKBW and joined the stations' staff. Now she is on WEBR.

She was featured on the "Music for an Hour" program every weekday evening from seven to eight o'clock over WKBW. The commercial program, which also included recorded orchestra music, was piloted by Johnny Boyer, yaudeville veteran. Her crossfire ad-libbing with Johnny was in itself responsible for many listeners.

About Miss Moore's film career: It started at the time, in 1934, when Florida had an idea that maybe the film capital would shift to the other side of the United States if the California taxes kept kiting. So James Kirkwood, Buster Keaton, Molly O'Day and other stars trekked to the Atlantic Coast, and between them they made two full-length pictures, "Chloe" and "Playthings of Desire."

MARY LOU, had featured roles in both, even though the pictures didn't become the national hits they were predicted to be. When Florida decided maybe Hollywood was going to retain its laurels it marked finis to Mary Lou's budding film career for the

Mary Lou's budding nim career for the time being.

In her role of the Florida Orange Festival Queen, Mary Lou also starred in "Travelogue of Florida," which was a film of panoramic beauty and skill, shown all over the nation. She had never seen the completed film, and she hadn't been in Buffalo a month before the discovered that the movie was to she discovered that the movie was to be shown one night last March at the Buffalo Museum of Natural Sciences.

That very night Buffalo had a 17-inch snowfall—one of the worst in half a century—and Mary Lou couldn't get

a street-car or cab to go anywhere near the museum. She hasn't seen the film yet! But she says she will yet! But undergraduates at the Univers-ity of Florida and Georgia Tech—the

males, of course—saw the picture. One look at the beauteous Mary Lou, and they immediately sent for her photograph, to be enshrined in their college annual beauty sections, reserved for a chosen few. Truly, a belle of the campus!

campus!

In Clearwater, where Mary Lou played in little-theater productions, she concluded that she had a double-barreled aim in life. As a child she longed to be a leading actress. Now this resolve is further strengthened, and she is just as eager to become a top-flight radio performer.

Her first network appearance was

Her first network appearance was as festival queen. She spoke a few words on the National Farm and Home



Mary Lou Moore: She says no romance for her, but-

hour when she wanted—oh, so much—to get up there and swing out with a

—to get up there and swing out with a song, just so she could say she had sung over the networks!

But she waited three years for that chance. It came when she sang last July with Angie Lombardi's orchestra from the classy Chez Ami night club in Buffalo over the Columbia Broadcasting System via WGR.

She sang at the Great Lakes Exposition in Cleveland during Florida week, August 31-September 7, and she will be heard in frequent programs over WHK and WTAM, Cleveland. Mr. Arnold is now arranging Mutual network and CBS appearances for her from Cleveland.

Mary Lou is five-feet-four, weighs a trim one hundred and fourteen, has

Mary Lou is five-feet-four, weighs a trim one hundred and fourteen, has light chestnut hair, almost golden, and has a smile—well, you can see the smile in the picture.

When Mary Lou isn't hanging around the studios she usually can be found riding horseback along the Lake Erie shore of Buffalo. The rhythm of a good trotter fascinates her. She says that it's like music. Swimming, too, is one of her pet sports.

it's like music. Swimming, too, is one of her pet sports.

Mary Lou doesn't have too much time for riding and swimming. She's definitely a career woman. When not singing on her nightly program, she's either rehearsing for it or assisting Mr. Arnold in his programming. She's learning the inside of broadcasting, too. She's insatiably ambitious.

So she sounds sincere when she says there's to be no romance for her for a while. But, then, too, one must remember that she's a swell actress.

### WHAT TO DO ABOUT LOVE

(Continued from Page 5)

standing out of all proportion until the crisis is over. But if he does leave, don't rush straight to the divorce court. Sit tight and say nothing. The pretty little menace who has him in the palm of her hand will soon find out that he somehow can't forget his happiest days with you. That plus the fact that he with you. That, plus the fact that he is such a baby when he gets a cold in the head and she doesn't know how to humor him, will bring the gay Lothario back to his home with a bouquet of posies.

The Liquor Problem: Love and liquor are arch enemies. A man who likes his occasional cocktail can be a perfect mate, but the one who reaches

perfect mate, but the one who reaches for a pick-me-up the morning after the night before is a total loss. He'll promise you that he'll never touch another drop. Two days later you'll be sending for the hang-over remedies.

Those Quarrels: The average woman's revenge after a spat is to rush out on a shopping spree. In self-defense the husband usually makes up, but don't forget that he may take months to get over the feeling that you won the argument by a maneuver that wasn't exactly cricket.

What to Do With a Bore: Unload-

What to Do With a Bore: Unloading a tiresome suitor is no easy task. One shrewd young lady has an unique ing a tiresome suitor is no easy task. One shrewd young lady has an unique method. She simply asks him for a loan. If he is very rich it might be as much as \$5,000. Nine times out of ten the man begs off and that's the last she hears from him. The scheme seldom fails, and she insists that an anguished appeal for a \$10 loan will be sufficient to scare a good many away. This may sound somewhat harsh and unfair, but the girl must return the money should the gentleman give it to her, always with the explanation that she found she didn't need it after all. Of course, this tidy trick is something for only the most sophisticated, but the average girl can do the same thing in a slightly different manner. If you are definitely not interested in the nice but too-serious young man who keeps getting in your hair, ask him a favor that requires some sacrifice on his part. How to Intrigue a Man: Nine times out of ten clothes will help. If you are going places with a newspaperman, always dress with emphasis on the feminine. He sees too many sob-sisters at the office. The same goes for avia-

going places with a newspaperman, always dress with emphasis on the feminine. He sees too many sob-sisters at the office. The same goes for aviators, football heroes, mechanics, et cetera. But if your man is a dress-designer, actor or lawyer, the chances are that he won't object to slacks or most anything you want to wear, because he spends enough time in the company of women who are obviously "dressed to kill."

How to Re-kindle a Dying Love. Don't. At least, never let the man know that you are chilly with fear that his affection is cooling. At all costs, if he doesn't call, don't reach for the telephone. Since they invented those devilish instruments, it has been an unwritten law that the man should do the calling. And he knows it. If your husband is obviously bored, study yourself, find out what you are doing

do the calling. And he knows it. If your husband is obviously bored, study yourself, find out what you are doing to make him skittish and apply your own remedy. Remember, you won him once; you can do it again!

There you have it. Mary McCormic says this probably is the last time anyone will tease her into talking about love, but she never has been able to resist reporters.

In fact, when we had finished this research into heart troubles, I asked her what sort of man her next husband, if any, would be.

"Present company excepted," Mary replied saucily. "There's no man more fascinating to me than a journalist. He knows a little about everything and not enough about anything to be a bore, if you know what I mean. I'd capture one in a minute if I knew where to look for a really nice one."

SAMPLE OFFER

### DON TOWNE IN HOLLYWOOD

(Continued from Page 6)

simply too long for ordinary ponies.

While on his vacation for a few days in Texas, Smitty wired that he had procured a horse . . . a nice horse . . . with long, long legs. He is shipping it back to Hollywood so he may be able to enjoy his morning jaunts without appearing ludicrous.

JACK BENNY seems to share honors JACK BENNY seems to share honors evenly with Mae West when it comes to fans. Still Lyle Baker, who was one of the bachelors selected to visit Mae in her recent newspaper contest, was asked by a representative of Mae what places of interest he wanted to visit while in Hollywood. They suggested the Trocadero, the Brown Derby and other night clubs. He wasn't interested. Finally they asked him point-blank just what he did want to do.

"Can you squeeze me into Jack Benny's broadcast?" he asked eagerly.

F THE contemplated tie-up of Ford and Metro-Goldwyn-Mayer goes through, and at this writing it seems probable, then the whole situation in radio broadcasting from Hollywood is

going to be changed.

Under the new arrangement, Metro stars or featured players appearing on the Ford program will be presented by Metro and the initial announcement to this effect will be made prior to the start of each broadcast.

This means that the entire person

This means that the entire personnel at Metro will be available to Ford—and automatically barred from other

—and automatically barred from other broadcasts.

Many Metro stars have clauses in their contracts which allow them to make radio appearances. How this will affect them will be determined later.

In the event that this goes through, it is not unlikely that other through the contract of the contract of

it is not unlikely that other studios will follow suit.

Under this arrangement it is obvi-Under this arrangement it is obvious that portions of any Metro picture cannot be presented on any other broadcast. Contracts have not been signed at this writing, but the prospect of such contracts being signed has every radio agency in Hollywood and New York in a dither.

ROM an inside source this column learns that while the option on Fred Astaire has been taken up by his sponsors for another thirteen weeks, there may be an intervening thirteen weeks before the second series of broadcasts goes on the air. The reason: Astaire is starting a new picture and wants to give all of his attention to his dance routines for the film. dance routines for the film.

THE announcement of the breaking

THE announcement of the breaking of her engagement by Isabel Jewell has just been made. Columnists said that Isabel and Owen Crump, Hollywood radio announcer and program director, would elope at any moment... but that didn't happen.

Now that Isabel has definitely broken her troth, those who were so sure her marriage would take place are intimating that the couple have been married for several months... but that isn't true... You may learn very soon that Isabel and Lee Tracy are reconciled.

HARRY CONN, who formerly wrote the continuity for Jack Benny and is currently writing for Joe Penner at a salary said to be \$1,500 per week, tried his hand at collaborating with Mae West on a script for her stage tour. He found that writing for the stage was far different from writing for radio. But the script turned out well—after quite a few arguments... with Mae winning all of them!

DON'T be at all surprised if at some early date you find Jack Benny guesting for Bing Crosby—and Bing guesting in return on Jack's program.

### RADIO GUIDE'S COURT OF HONOR

ON THE AIR PRESENTS CONTESTDOM'S GREATEST SCOOP

A "DOUBLE HEADER" CONTEST

Prizes Every Week-Everybody Has a Chance to Win

RADIO GUIDE offers you an unusual contest—a search for the most characteristic and distinctive handwriting to be found among its readers. Forty-two prizes weekly—in a twelve-week contest! Also, 705 additional prizes, in a companion contest, for the best slogans submitted in the handwriting competition. One entry—and you may win both contests!

THESE CONTESTS WILL BE CONDUCTED IN FULL VIEW OF THE PUBLIC, ON THE CONCOURSE OF THE RCA BUILDING, RADIO CITY, NEW YORK, FOR THEIR FULL DURATION! When in New York City, be RADIO GUIDE'S guest. RADIO GUIDE invites you to come behind the scenes and see how your contest is being judged.

### WEEKLY HANDWRITING CONTEST AWARDS

First Award	-					\$100
Second Award-2 prizes of \$50 ea	ch					100
Third Award—4 prizes of \$25 each						100
Fourth Award-5 prizes, each one			Victor	Red	cord	
Player and ten Shep Fields r						
Fifth Award—10 prizes of \$10 each	1 -					100
Sixth Award—20 prizes of \$5 each	-	-				100
	Total	per	week	141		\$500
	Total	for	12 w.e	eks		- \$6,000

### SLOGAN CONTEST AWARDS

First	Award	4	-	Sec		100	-		W		\$1,000	
Secon	d Awar	d	16	w	-		-	<b>(*)</b>			500	
Third	Award	-	-		*			₹>			250	
Fourt	h Awar	d	-	-			-				200	
Fifth	Award		-	-		*/		*	12		100	
Sixth	Award-	-200	pri	izes of	\$5	each	-			ý.	1,000	
Sever	nth Awa	rd—5	500	prizes	of :	\$2 each					1,000	
						TOT	AL	AWAR	DS	4		0,050

### RADIO GUIDE CONTEST RULES

- 1. In each issue of RADIO GUIDE printed during the contest, there will be a coupon which you may use as an entry blank. It is not necessary to use this, but all entries should be sent on paper the same size as the coupon, to facilitate handling. You may copy or trace the coupon. RADIO GUIDE may be examined at its offices or at public libraries free of charge.
- 2. You are invited to submit an original slogan of not more than 10 words—in your own handwriting. This slogan should refer to RAD10 GUIDE Weekly, and express its features and purposes, or both. RAD10 GUIDE'S present slogan is: "The National Weekly of Programs and Personalities." We want YOU to write us a better one. During the 12 weeks, handwriting prizes will be awarded weekly for the most distinctive and unusual handwriting. YOU DO NOT NEED A BEAU—TIFUL SCRIPT TO WIN. Some of the most illegible styles of writing show the most unusual characteristics. Each week's handwriting contest closes on Wednesday at 5 p.m., following the broadcast of the previous week. All entries received after 5 p.m. will be judged for the following week's awards. At the end of 12 weeks ALL entries will again be judged for slogan values. Thus if you do not win a prize for your handwriting you still have an opportunity of winning in the slogan group. The slogan contest entries must be received not later than January 6, 1937, at 5 p.m.
- 3. You may submit as many entries as you wish. Winning in one contest does not eliminate you from winning in another.
- 4. Send all entries to RADIO GUIDE, care of National Broadcasting Company, New York, or in care of the station over which you hear the program. All winners will be announced through RADIO GUIDE.
- 5. Be sure your name and address are written plainly in your entry. Entries with insufficient postage will be returned to the Post Office. In fairness to all, RADIO GUIDE positively cannot enter into any correspondence concerning this contest. No entries will be returned, and all entries become the property of the sponsor.
- 6. This offer is open to every man, woman and child, everywhere, except employees of RAD10 GUIDE and their families, their advertising agents, employees of the National Broadcasting Company and Certified Contest Service. Judges for the slogan contest will be Certified Contest Service and the editors of RAD10 GUIDE. Judge for the handwriting contest will be Helen King, President of the American Graphological Society. In the event of ties, duplicate awards will be made.
- 7. Entries in this contest must accept the decisions of the judges as final.
- 8. Your entry in this contest is an express acceptance of all the rules printed here.

### OFFICIAL ENTRY BLANK Radio Guide Handwriting-Slogan Contest

No More Than 10 Words

			• • • •	• • • •	• • • •	• • •			•••	• • • • •			
	The	above	is	my	entry	in	your	Hand	writin	ig-Slo	gan (	contest	t.
me				-									

(Address: Radio Guide, c/o National Broadcasting Co., New York, N. Y.)

# GAIN 10 TO 25 LBS. **NEW EASY WAY**



NEW **IRONIZED** YEAST OFTEN ADDS **NEW CURVES** -in a few weeks!

digestion and constipation, glorious new pep. Scientists recently discovered that thousands of people are thin and rundown for the single reason that they do not get enough Vitamin B and iron in their daily food. Now the richest known source of this marvelous body-building, digestion-strengthening Vitamin B is cultured ale yeast. By a new process the finest imported cultured ale yeast is now concentrated 7 times, making it 7 times more powerful. Then it is combined with 3 kinds of blood-building iron, pasteurized whole yeast and other valuable ingredients in pleasant little tablets known as Ironized Yeast tablets.

Yeast tablets.

If you, too, need these vital elements to build you up, get these new "7-power" Ironized Yeast tablets from your crusgist today. Then day after day, watch flat chest develop and skinny limbs round out to natural attractiveness. Constipation and indigestion from the same cause wanish, skin clears to normal beauty—you're a new person.

Money-back guarantee

No matter how skinny and rundown you may be from lack of sufficient Vitamin B and iron, try these new frontized Yeast tablets just a short time. See if they don't kuild you up in fust a few weeks, as they have thousands of others. If you are not delighted with results of very first package, your money will be instantly redunded.

Special FREE offer!

To start thousands building up their health right away, we make this FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with the very frackage—or money refunded. At all druggists. Ironized Yeast Company, Inc., Dept. 1911, Atlanta, Ga.

### Handwriting Contest Winners Note

No list of winners in Radio Guide's weekly handwriting contest is presented this week because Radio's Court of Honor was not broadcast on October 30. For that reason, the contest has been extended one week, to January 6, 1937. You are invited to read the contest rules in the adjoining column and enter this dual prizemoney opportunity. Do it today!



# SHORTWAVES



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Log of Foreign Stations Whose Programs Are Listed

riogi	aiiis	Ale Listen	
(Megacycles or t	housan	ds of kilocycles sho	wn)
CFC Chile	10.67	JVM Japan	10.74
CJRO, Canada	6.15	JVM, Japan JVN, '' JZI, '' JZK, ''	10 68
CIRX "	11 72	171 "	9.53
COCD Cuba	6 13	IZK "	15 16
COCO, Cula	6.01	WIO Womeii	11 68
COCO,	0.75	JVM, Japan JVN, " JZI, " KIO, Hawaii KKH, "	7 50
DIP Cormonn	15.0	TRY Angentine	0.00
DIC 2	6 02	OT P. Casharta	5.00
DID "	11 77	OLK, CZechosio-	11 07
DIT "	15 11	TOOT TE IL	15.00
EAC Carin	10.11	RKH, "LEX, Argentina OLR. Czechosło- vakia 15.32,  PCJ, Holland an  PHI, "PRADO. Ecuador  PRF5, Brazil  RAN. Russia  RNE, " SPW. Poland  TTJ. Iceland	10.22
EAG, Spain	9.87	TOTAL SELECTION	18.80
GSB, England	9.51	PHI,	17.78
350,	9.08	PRADO, Ecuador	0.02
GSD, "	11.75	PRF5, Brazil	9,50
USE,	15.14	HAN. Russia	9.60
GSD, " GSF, " GSG, " GSH, " GSI, " GSI, "	17.79	RNE, "	12.00
GSH, "	21.47	SPW, Poland	13.64
681,	15.26	TFJ, Iceland	12,23
GSL	6.11	TIPG, Costa Rica	6.41
GSO, "	15.18	TI4NRH, "	9.67
GSP, "	15.31	TPA2, France	15.24
HAS3, Hungary	15.37	TPA3, "	11.88
HAT4, "	9.12	TPA4. "	11.71
HBL, Switzerland	9.60	2RO3, Italy	9.635
HBP, "	7.80	SFW, Foland TTFJ, Iceland TIPG, Costa Rica TI4NRH, "TFA2, France TFA3, " TFA4, " 2R03, Italy 2R04, "	11.81
HC2RL, "	6.66	VK2ME, Australia VK3LR. " VK3ME, " VPD2. Fiji's YV2RC, Venezuela	9.58
HIN, Dom. Rep.	11.28	VK3ME. "	9.51
HJ1ABE, Colombia	9.5	VPD2. Fifi's	9.54
HJU, "	9.51	YV2RC, Venezuela	5.80
HP5J, Panama	9.60	XECR, Mexico XEFT.	7.38
HRN, Honduras	5.87	XEFT. "	6.12
HS8PJ, Siam	19.02	ZBW3. China	9.525
HVJ, Vatican City	15.12	ZBW3, China ZBW4, "	15.19
JVH, Japan	14.6		

Time given is EST; for CST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 33. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

### News Broadcasts

News Broadcasts

Daily—12:40 a.m., JVH; 4:40, GSB, GSO; 4:45, TPA3; 8, GSF, GSH; 11:30, GSB, GSF; 1 p.m., GSB, GSD, GSF; 2:30, TPA3; 4, GSB, GSD, GSF; 4:15, OLR; 5:15, EAQ; 6:40, HP5J; 7, RAN; 7:40, GSC, GSD, GSP; 8, TPA4; 8:15, DJC, DJD; 10, COCD; 10:40, GSC, GSD; 10:45, CJRO, CJRX; 11:20, TPA4.

Daily except Sundays—6 a.m., VK3ME; 7:30, VK3LR; 9, 2RO4; 1:20 p.m., 2RO4; 6, 2RO3. Sun., Mon., Wed., Fri.—4 p.m., RNE. Sun., Tues., Wed., Fri., Sat.—8 a.m., ZBW (9.52 or 15.19).

### Foreign Short-Wave Programs for Sunday, November 15

Sunday, November 15

5:30 a.m. Daily—Fiji hour: VPD2

7:40 a.m. Daily—International Church of the Air: COCQ

8 a.m. Daily—Variety music: DJL

9 a.m.—Baseball game: YV2RC

9 a.m.—Gypsy music: HAS3

10:20 a.m.—Chopin recital; Irene Kohler, pianist: GSB GSF GSH

10:30 a.m. Daily—Vatican City topics: HVJ

10:40 a.m.—St. Paul's services: GSF GSB GSH

11 a.m. Daily—Czechoslovak prgm.: OLR

1 p.m. Daily—Czechoslovak prgm.: OLR

1 p.m. Daily—Dance music: COCD

1:20 p.m.—Old Folks at Home program; BBC Empire orchestra; Gresham singers; William Overton, cornet: GSB GSD GSI

2 p.m. Daily—Latin-American music: COCD

2 p.m. Daily—Czechoslovak prgm.: OLR (11.875)

2:10 p.m.—"Goldpanning in the Yukon in the Late Nineties," T. E. Hockley: GSB GSD GSI

2:15 p.m.—Horse races: YV2RC

2:55 p.m.—Presbyterian services: GSB GSD GSI

4 p.m.—"Life and Work in the U. S. S. R.," talk: RNE

4:55 p.m. Daily—Listener greetings: DJC DJD

5 p.m. Daily—Argentina program: LRX

5:30 p.m.—Setting-up exercises: JVH

6 p.m.—Gypsy music: HAT4

7 p.m. Daily—Moscow broadcast: RAN

7:15 p.m. Daily—Sound pictures: DJC DJD

9 p.m.—Drama, "Forgotten Footsteps": CJRO CJRX

9:15 p.m.—H. M. Coldstream Guards band; Peggy

CJRX
9:15 p.m.—H. M. Coldstream Guards band; Peggy
Cochrane, violin: GSC GSD
10:05 p.m.—"The British Empire and the Sea,"
Sir Samuel Hoare: GSC GSD
10:45 p.m. Daily—Program highlights and Listener
greetings: DJC DJD
12 mid. Daily—Overseas hour: JVH
12 mid. Daily—Dance music: COCQ

### Monday, November 16

11 a.m.—Sonata recital; Pauline Juler, clarinet and Howard Ferguson, piano: GSB GSF GSH 11:30 a.m.—Polish hour: SPW 1:30 p.m.—Intermission; BBC Variety orchestra; Ronald Hill, baritone: GSB GSD GSI 2 p.m.—Clive Carey, songs: GSB GSD GSI

Figures in parentheses denote megacycles.

HE Japanese stations at Nazakai are definitely using the new frequencies for the afternoon Overseas duencies for the afternoon Overseas broadcasts on Mondays and Thursdays at 4 p.m. EST (3 CST). On Thursday afternoon, October 29, JZK (15.16) was heard with strong signals. English announcements were difficult to follow due to the "around the world" echo. JZI (9.535) was also transmitting the same program. The new frequencies are being tried in anticipation of the powerful new 50,000-watt short-wave are being tried in anticipation of the powerful new 50,000-watt short-wave transmitters. The early morning programs from Nazaki, which are directed to Manchukuo, are being heard in this country with excellent volume over JVN (10.66) and JVT (6.75). The latter station is best received on the Pacific coast. English news is radiated by these two stations at 4:50 a.m. EST (3:50 MST).... A Japanese mystery (3:50 MST) . . A Japanese mystery station near 6.5 megs, has defied any attempts by George C. Sholin, of San Francisco, Calif., to identify it. The station starts its transmissions at 4 a.m. EST (3 CST), but frequently goes off the air for several minutes, as if testing. All announcements are made in

On Friday morning, October 30, at 3:15 a.m. EST (2:15 CST), Jimmy Dunigan, of New Britain, Conn., tuned in a broadcast from the new 25,000-watt transmitter at Jeloy, Norway. The program, which was received with very strong signals, was being radiated on a frequency of 9.53 megs. JZI (9.535) of Nazaki, Japan, testing at the same time, interfered. Frequencies (9.535) of Nazaki, Japan, testing at the same time, interfered. Frequencies and calls of the new transmitter are: LKL (6.13); LCL (6.99); LKC (9.53); LKJ (9.54); LKE (9.572) and LKU on 11.87 megacycles.

DESPITE the civil war, EAQ, of Madrid, Spain, is still on the air, although it has adopted a new frequency of approximately 10.05 megacycles, reports David Hutchinson, of Manchester, Conn. Apparently the station has found it impossible to adhere to a regular schedule, as it may be heard transmitting at irregular intervals throughout the day or night. A new Spanisn rebel broadcaster has been added to the long list reported been added to the long list reported during the past few weeks. This one, reported by Paul Dilg of Evanston, Ill. sends war news irregularly throughout the afternoon on 9.48 megacycles . . . CSW, Emisora Nacional of Lisbon,

Portugal, which broadcasts for three hours daily beginning at 4 p.m. EST (3 CST), is now issuing verification cards, picturing the new station. The cards, picturing the new station. The cards state the station has 5,000-watts power and has adopted an official frequency of 9.93 megs. It is necessary to tune carefully for CSW as it is often partly covered by code signals. A lady announcer gives the station identification in English and Portugese . . . XEW, the 50,000-watt broadcast station of Mexico City, D. F., is soon to have a 10,000-watt short-wave relay.

The National Radio Club of York, Pennsylvania, states that any listener fortunate enough to receive transmissions from the S. S. Normandie, call letters FNSK, and desiring a verification, should address his report to Chief Wireless Operator, S. S. Normandie, Pier No. 57, North River, New York City, New York.

THE Hong Kong short-wave transmitter again shifted frequency to 15.19 megs on Sunday, November 1, where it is being heard daily until 10 a.m. EST (9 CST). As ZBW is only transmitting experimentally at present, it is likely the station will again move to a frequency of 9.525 megacycles in a few days...G. M. Cornfield of Hong Kong reports several Chinese transmitters that may be heard irregularly mitters that may be heard irregularly are: XGOY (7.5) of Kwenming, Yunnan, and Nanking stations, XGOG nan, and Nanking stations, XGOG (17.8), XGBA (21.55) and XGOX (9.51 and 6.82). The best time to hear these stations is near 7 a.m. EST

Frank Andrews, of Los Angeles, Calif., reports that in the recent International Exhibition of Inventions held in Central Hall, London, a device was shown for switching a receiver on or off merely by looking at it. It was only necessary to gaze at the "eye" of the instrument and it automatically went on the air producing music from the station to which it had already been tuned. Another look and it switched off! Frank Frank wonders when this off! Frank Frank wonders when this accessory will be available for wives.

REV. ARTHUR W. PAIN, of Havana, Cuba, writes that his program entitled, "The International Church of the Air Presents Moments With Your Bible," may be heard daily except Mondays at 7:40 a.m. EST (6:40 CST), over COCQ (9.75) of that city. The (Continued on Page 37)

4:40 p.m.—March program: GSB GSD GSF 5 p.m.—Trio for flute, violin and viola; August Reuss: DJC DJD

2:20 p.m.—Entertainment Parade; Personalities and news of the stage, screen and microphone: GSB GSD GSI
3:30 p.m.—Van Phillips and his two orchestras: GSB GSD GSI
4:20 p.m.—Talk, "World Affairs": GSB GSD GSF
4:35 p.m.—Manor to mine prgm.: GSB GSD GSF
4:40 p.m. Weekdays—Dominican variety: HIN
5 p.m. Weekdays—Dominican variety: HIN
5 p.m. Josef von Manowarda, bass: DJC DJD
5:30 p.m.—Josef von Manowarda, bass: DJC DJD
5:30 p.m.—Brazilian hour: PRF5
6 p.m.—Empire Exchange prgm.: GSC GSD GSP
6:15 p.m.—Billy Gerhardi's band: GSC GSD GSP
6:10 p.m.—Musical show, "At the Limping Spider": GSC GSD GSP
7 p.m.—Variety program for North America: OLR

6:30 p.m.—Musical show, At the Linguist der": GSC GSD GSP
7 p.m.—Variety program for North America: OLR (11.875)
7:15 p.m.—Viola Galli, pianist: 2RO (9.635)
7:45 p.m.—Song contest: YV2RC
8 p.m. (also Wed., Fri.)—National Railways program: HJU
8:45 p.m.—Hitler Youth program: DJC DJD 10:30 p.m. Weekdays—Opportunity prgm.: COCD 12:30 a.m.—Hawaii Calls: KIO KKH

Tuesday, November 17
10 a.m.—Torquay Municipal orchestra; Redvers
Llewellyn, baritone: GSB GSF GSH
3 p.m.—JOHANN STRAUSS' biography in music;
BBC Revue Chorus; BBC Theater orchestra:
GSB GSD GSI

Wednesday, November 18
9:50 a.m.—Callender's Second band: GSB GSF
12:35 p.m.—BBC dance orch.: GSB GSD GSI
3 p.m.—Peter Yorke's dance orch.: GSB GSD GSI
3:15 p.m.—BBC Symphony orchestra; Adrian
Boult, conductor; Paul Casals, cello: GSB
GSD GSI
4 p.m.—Expans Soviet singers: PNE

9 p.m.—Classical music: HC2RL 9:15 p.m.—OPERA, "Abu Hassan," Carl Maria von Weber: DJC DJD 10 p.m.—"Foreign Affairs," Sir Frederick Whyte: GSC GSD

Scientists at Work." talk: GSB GSD -Famous Soviet singers: RNE 4:30 p.m.—BOXING; Ben Foord vs. Walter Neusel: GSB GSD GSF
5 p.m.—Origin of five German folk songs: DJC

DJD

6 p.m.—Music for seven string instruments, Rudi Stefan: DJC DJD 6:10 p.m.—Talk, "Scientists at Work": GSC GSD GSP

GSP
6:30 p.m.—Ristenpart Chamber orch.: DJC DJD
7 p.m.—Pan-American prgm.: W3XAL (6.1)
7:30 p.m.—Hitler Youth program: DJC DJD
8:30 p.m.—Scott quartet: YV2RC
8:30 p.m.—Light music: DJC DJD
9 p.m.—National Tourist program: TIPG
9 p.m.—Fred Hartley's novelty quintet: GSC GSD
9:15 p.m.—Concert hour: DJC DJD
10:20 p.m.—'From Jungle to Jazz," Jules Bledsoe; BBC Variety orchestra: GSC GSD

### Thursday, November 19

10:30 a.m.—"A Countryman's Diary," A. G. Street: GSB GSF GSH
2:30 p.m.—Alfredo Campoli Trio: GSB GSD GSI
3 p.m.—OPERA, "Madame Butterfly," Puccini: GSB GSD GSI

3 p.m.—OPERA, "Madame Butterfly," Puccini:
GSB GSD GSI
4 p.m.—Overseas hour: JVN JZK JZI
4:40 p.m.—'Bigger Business," Bobbie Comber and
Claude Hulbert: GSB GSD GSF
6 p.m.—Recordings: DJC DJD
6 p.m.—'Intermission': GSC GSD GSP
6:15 p.m.—Folk music: DJC DJD
7 p.m.—Variety program for North America: OLR
(11.875)
7 p.m.—Starlight; Interviews of stage personalities: GSC GSD GSP
7:15 p.m.—J. I. Taylor, organ: GSC GSD GSP
7:30 p.m.—Radio sequence, "Interlude": DJC DJD
7:45 p.m.—Folk songs: YV2RC
8:10 p.m.—Folk songs: YV2RC
8:10 p.m.—German toys: DJC DJD
9:30 p.m.—German toys: DJC DJD
9 p.m.—TABLE TENNIS MATCHES; England vs.
Hungary: GSC GSD
9:15 p.m.—Musical miscellany: DJC DJD
9:20 p.m.—"Monologue in Melody" by Jacqueline:
GSC GSD
10:05 p.m.—Musical show, "At the Limping Spider": GSC GSD

### Friday, November 20

11 a.m.—Punch and Judy Show: GSB GSF GSH
11:30 a.m.—Polish hour: SPW
11:50 a.m.—London Zigeuner orchestra: GSB
GSF GSH
12:15 p.m.—Hungarian Gypsy orchestra: GSB
GSD GSI
GSD GSI

GSD GSI

2 p.m:—Alannah Delias, pianist: GSB GSD GSI
4 p.m.—Talk, "The Constitution," and Russian
Lesson: RNE
4:25 p.m.—BBC theater organ: GSB GSD GSF
5:15 p.m.—SONATA in E flat major, Beethoven;
Else C. Kraus, pianist: DJC DJD
5:30 p.m.—News from the stage and films: DJC
DJD
6:15 p.m.—Sydpay Kyte's days by 1, 600 GSF

p.m.—Sydney Kyte's dance band: GSC GSD GSP

GSP
6:30 p.m.—OPERATIC PROGRAM; BBC Empire orchestra; Joan Cross, soprano; Thorpe Bates, baritone: GSC GSD GSP
7 p.m.—"Rome's Midnight Voice," Amy Bernardy: 2RO (9.635)
7:15 p.m.—Tris Malpieri, folk songs: 2RO (9.635)
7:30 p.m.—Gay songs and poems: DJC DJD 8:30 p.m.—Rudolf Kattnigg, pianist: DJC DJD 8:45 p.m.—Concert orchestra: YV2RC
9 p.m.—Empire Magazine review: GSC GSD
9:15 p.m.—Light music: DJC DJD
9:50 p.m.—"The Old Folks at Home": GSC GSD

Saturday, November 21

Reuss: DJC DJD

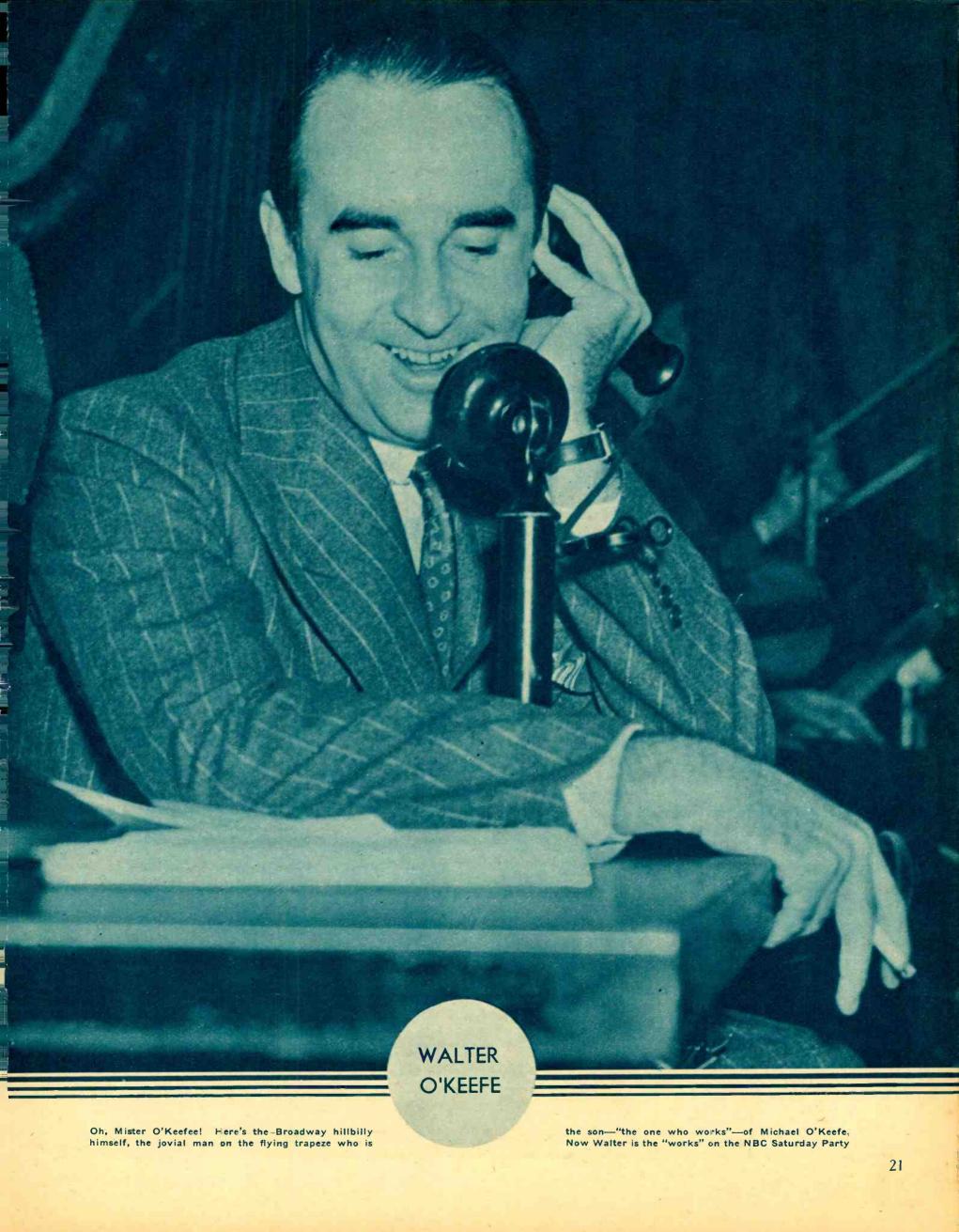
5 p.m.—Dance music: GSB GSD GSF
5:15 p.m.—The activities of women in the Reichassociation of Physical Culture: DJC DJD
5:30 p.m.—Fantasia and Fugue on Bach, Liszt; Udo Dammert, pianist: DJC DJD
6 p.m.—Amateur hour: COCO
6 p.m.—Maurice Winnick's orch.: GSC GSD GSP
6 p.m.—Drama, "Within the Law": GSC GSD
7:30 p.m.—German winter sport territory; Riesengebirge: DJC DJD
8:30 p.m.—"Schilflieder" for voice, viola and piano: DJC DJD
8:45 p.m.—Ilse Warncke-Woebcke, pianist: DJC DJD
9 p.m.—Classical music: HC2RL Jaturday, November 21

10 a.m.—Drama, "The General Post Office":
GSB GSF GSH

12:15 p.m.—Children's hour: GSB GSD GSI
12:30 p.m.—In Town Tonight: GSB GSD GSI
4:20 p.m.—Musical Hall: GSB GSD GSF
5 p.m.—Hitler Youth program: DJC DJD
5:25 p.m.—Henry Hall's hour: GSB GSD GSF
5:30 p.m.—LOVE SONGS; Hugo Wolf and Margarete Luckel-Patt: DJC DJD
5:30 p.m.—League of Nations Talk: HBL HBP
6 p.m.—Talk on landscapes, men and history:
DJC DJD
6:15 p.m.—PLAY, "An Old-Timer": DJC DJD
7 p.m.—Pan-American program: W3XAL (6.1)
7 p.m.—Mackenzie Lang, Scottish songs: GSC
GSD GSP

GSD GSP

GSD GSP
7:20 p.m.—"From Jungle to Jazz," Jules Bledsee GSC GSD GSP
7:30 p.m.—Magic of voices: DJC DJD
7:30 p.m.—DX program: HC2CW
9 p.m.—"Lightning Variety": GSC GSD
9 p.m.—News and economic review in German:
DJC DJD
9:15 p.m.—Dange pursice DJC DJD







SEVERAL weeks ago, an interesting story called "What Is Beauty Really Worth?" appeared in RADIO GUIDE. In that feature eight of radio's glamor girls told how their beauty had helped them to go places in this world.

That, of course, doesn't come as much of a surprise. Beauty, as any girl who doesn't have it knows, is one of the most valuable assets any girl can possess.

"But," sighs the girl with the overly large mouth, the girl with the scrawny figure, or the girl with the drab hair, "what is there that we can do, then?" ANYONE CAN BE

BY

MANY OF RADIO'S GLAMOR GIRLS WEREN'T BORN WITH LOVELY COMPLEXIONS, RADIANT GOOD LOOKS, BUT THEY'RE DAZZLING BEAUTIES NOW. READ FOUR STARS' SECRETS—TOLD IN FIVE RULES!

HELEN HOVER Bernice Claire: Her coffee-andsandwich meals brought lead-lid-

Now comes a startling statement: "Anyone can be beautiful!" The

ded, lack-luster eyes. Her dietand-sleep rule made her sparkle!

This remark didn't originate with me. It comes from four feminine radio stars, each one of whom is beautiful. Butnot one of them was a beauty to start with! Each went through a period in her life when she looked in the mirror heartsick at what she saw reflected there, wished desperately that she were beautiful—and then had the gumption to do something about it!

Today, all of these women are lovely to look at, to the point of having pas-

sers-by turn around to look at them a second time. These girls gave me sensible and workable hints anyone can follow. And not one of them mentioned expensive treatments, or costly creams and cosmetics.

There is Connie Gates, for instance.

I'll never forget the first time I met Connie three years ago. We were taking fashion pictures of several radio girls, and with the entrance of each girl you couldn't help but notice that one was more beautiful than the other. There was Priscilla Lane, dashing and

Connie Gates envied a playmate's blond curls and chinablue eyes. Now Connie is envied!







# LULU BELLE, RADIO QUEEN-1936

Elected by the readers of RADIO GUIDE

say, by the mistakes which are made by somebody else.

But the copybooks, I guess, sometimes be wrong, for not very long ago, one man's two-million-dollar mistake not only spelled profit for more than twenty million people, but it also changed a wise-cracking little Broadway comedian into a microphone philosopher whose practical sermons on everyday life have added a bright, new chapter to radio's golden book of humanitarian tales.

Today, because of these same sermons, that little comedian is known as the "Wise Man from the Ghetto," although some of his fans go even farther and call him the wisest man in the world. Six years ago, however, he wasn't a wise man at all-and his motives for going on the air were much more selfish than they were philanthropic!

At that time, the "wise man" was simply Eddie Cantor, comedian, and he went into radio only because he was There were Ida and his five girls-Margie, Natalie, Edna, Marilyn and Janet—to consider. There was that palatial home on Long Island's Great Neck, which Eddie himself had

Eddie Cantor calls on Jimmy

Wallington to help him comedy-coat lessons in living

OBODY profits, the copybooks Jack Built." And finally, there was a huge staff of servants hired to keep the house running on its well-oiled mechanism. All that was lacking, then, in Eddie's success picture, was the wherewithal to buy the oil. There was neither money for Ida's and the girls' silk stockings, nor to run the house, nor for the retainers, nor for anybody else in the Cantor household. For Eddie, you see, had made a tragic financial mistake.

> NINE years before he had become a star in the entertainment world. And in becoming one, he had put all the misery and poverty of his boy-hood away in mothballs—nice greenbacked mothballs whose big-money smell went a long way toward keeping the wolf from his door.

> In 1928, Eddie Cantor had everything - fame, family, fortune - and with it, all the power that such a happy triumvirate can buy. But it still wasn't enough for the boy who had known what, it meant to go hungry, and how it felt to be coatless on a cold winter night. Eddie wanted even more money to help him forget that ghost of a boy, and to get it, he followed the crowds to the market-

You know the rest. October, 1929, rolled around, and in coming, rolled Eddie Cantor of every cent he had. thousands of others, he was caught napping, and when he woke up, he found that the lean days of his old empty-handedness were upon him again.

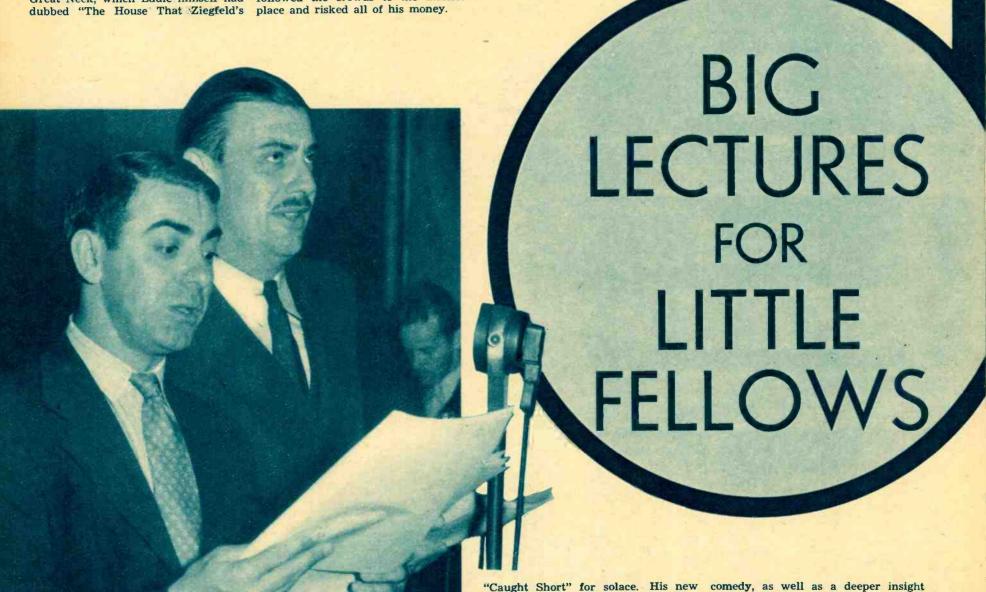
Desperately, he struggled to regain some of his losses. In water over his head, he kicked out valiantly and tried for a footing. He wrote books, made movies, went on personal-appearance tours. Then, in 1931, determined to retrieve at least a small portion of the vast sum he had so recklessly tossed into the Wall Street gutter, he went on

HE FOUND a lot more than money in radio. He found an entirely new audience of friends - not the white-tie-and-tail crowd that came to applaud him in "Whoopee" and not the fellow millionaires who had read his

So, with this idea in mind, Eddie gradually began to change the tenor of his program. And from that change evolved a brand-new type of radio entertainer—a fellow who translated his own bitter experiences into good advice for somebody else. A fellow who took his own heartbreak and poured it into a radio script that offered the public as much good sense as it did chuckles, as much modern philosophy as it did gags!

In fact, some of the programs Eddie gave carried sermons which were almost classic, and which, like the classics, people wanted to hear over and over again. So much so that they began writing in, asking where copies of Cantor's sermonettes could be ob-

Well, copies can't be obtained-but RADIO GUIDE will reprint three of them, presenting them in a fictionized series to give you a better picture of the program that almost revolutionized radio



audience was a whole nation-a coastto-coast aggregation of little fellows depression's gasping under weight.

little fellows, Eddie knew, needed a laugh as well as the big ones, but they needed even more than that. The little fellows needed practical advice on how to meet the problems of the day; and who, he asked himself, was better fitted to give it to them than Eddie Cantor? After all, he had known it all-poverty, misery, hardship, failure-success! And then, after his trip to the moon, failure again!

comedy, as well as a deeper insight into the humanitarian who is Eddie Cantor, radio's modern oracle.

For instance, there was his famous sermon on Push vs. Pull, which shoved Eddie into the foreground as a funnyman-philosopher, and which pulled more fan mail than several extra secretaries, working day and night, could

BROADCAST last year, this famous sermonette was heard when a young fellow named Brown visited the Cantor program, but was refused admittance by an obdurate doorman.



HELPFUL HINTS ON HAPPY LIVING-THEY'RE YOURS FOR THE LISTENING WHEN EDDIE CANTOR DRAWS ON HIS UPS-AND-DOWNS CA-REER TO POINT THE WAY!

> When Eddie Cantor realized he could help many a radio listener from his own experiences, he changed his program style overnight!

Eddie Cantor with daughters (left to right) Natalie, Marjorle, Edna, Marilyn, and Bobby Breen. Money losses took Cantor into radio; the public made him a star

Eddie, hearing the commotion, called: "What's the matter? What's the trouble over there?"

"Let go my arm," the visitor said. "I want to see Mr. Cantor."

"This young fellow broke past the door, Mr. Cantor," the doorman explained apologetically. "I'm gonna put him out."

"Yeah," the boy sneered. "I suppose if I was sent here by some big-shot, he'd talk to me."

"Wait a minute," Eddie said. "Who are you?"

Y NAME is Brown. I wrote you a letter a couple of weeks ago."
"What was it about?" Cantor asked.

"I'm a singer, Mr. Cantor, and I know I got as much talent as a lot of these fellows on the radio. So I wrote and told you about it."

"Didn't I answer your letter?" Eddie

"Sure, you told me to go to my local station—you gave me a letter of intro-"Well, did you go?" Eddie asked.
"No," the boy replied. "I figured what's the use?' They

wouldn't have given me half a chance.

"How do you figure that?" Cantor cut in. "Because nobody can get a job in this business unless he's got pull!"

"I see," said Eddie thoughtfully. "And is that the only reason

why you didn't go in to see him?"
"Well, you can see my appearance is against me. Look at my suit. Who's

gonna give me a break?"

"Well," Eddie said, "if it's just a
matter of crothes . . ."

"It isn't only that. I've got a real handicap. You may think it's silly, but only mastered speech, but today she

my being short has held me back."

"You think being short is a handicap?" asked Eddie, who himself lacks about a half-dozen of the precious inches required by the six-footer club which includes Gable, Taylor and

Cooper!
"Sure it is," Brown replied; "for me, anyway.'

"Listen, Brown, Napoleon was short. In fact he wasn't tall enough to be an average soldier, so he became the greatest general."

"I know, but there was only one Napoleon."

"That's true. But there were people with worse handicaps than Napoleon's, who did even greater things."

"Yeah?" Brown challenged.

"Yes, Milton, the poet, wrote his masterpiece after he lost his sight. Beethoven composed some of the world's most beautiful music in spite of the fact that he was never able to hear a note of it."

"Well, that's all ancient history," rown argued. "In these days you Brown argued. gotta be almost perfect to get any place."

"Don't say that," Cantor commanded. "Let me tell you about a woman of our own generation, one of the greatest women who ever lived. Before she was two years old, she suffered an illness which left her with neither sight nor hearing. Imagine imagine living in a

world of silence and darkness! Great doctors could do nothing for her, and it seemed an impossibility that the child would ever learn to talk. But she wanted what was rightfully hers, and after years of study under her brilliant and patient teacher, she not can speak and write in several different languages. The woman is Helen Keller, and her teacher is Anne Sulli-

GUESS her folks were wealthy, and could give her all she needed."
"Yes," Cantor agreed, "they could

give her everything she needed-and did. But the will and determination to overcome her handicaps was her own and all the money in the world couldn't buy that. You must realize that there are very few people in this world without some kind of handi-

"Isn't that all the more reason why need some breaks?" asked, sticking to his first argument.

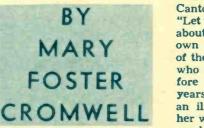
"Young fellow, the people who through life looking for breaks usually wind up broke. You're just as big as you make yourself. A whale is nothing but a sardine that made good."

"That stuff may sound all right," the boy jeered, "but you gotta admit that most people need pull to get

"Pull? For every person who gets there by pull, there are hundreds who get further by push!
"A few years ago a young boy was

trapped in a fire and his legs were so severely burned that the doctor said he'd never be able to walk again. For months he never left his bed-he knew what the doctors were saying-he'd

(Continued on Page 48)







Wayne, by this time, must have been tion and caught a train back to Valmaking plenty of money. Although musicians then were not paid the handsome sums they are paid today, still they got plenty for their work, even as far back as sixteen or seventeen years ago.

An ordinary fellow of eighteen or nineteen years would have spent his money on girls. On gay times, slick suits, fancy ties,

BUT Wayne King, remember, was

not an ordinary fellow.

He couldn't forget the poverty and privations of his youth. His goal, as I have told you before, was money and security. And he was smart enough to know that you don't reach that goal through riotous living.

Common sense told him that he

ought to have a college education if he wanted to succeed. Money spent on education was another instalment to be paid down on success.

Not long after he came to Chicago, he presented himself at Valparaiso University, Valparaiso, Indiana, and after signing the blue cards, the pink cards and all the vari-colored cards designed to make college registration

With a schedule like that, there couldn't have been much time left over for bull-sessions in the varsity 'pharm, and none whatever for boardwalk romancing under a campus moon.

Life went on in this manner for two years. Two years of cramming, and working, and commuting back and forth between Chicago and Valparaiso.

At the end of his sophomore year, he decided to give up the grind. After all, no man can study all day, work all night, and keep physically fit.

Furthermore, he still had that big-

money goal in sight. The accumula-tion of wealth, for the sake of accumulation alone, meant nothing to him.

But what it could buy meant every-

WEALTH could buy the well-rounded life—a life composed of good books, good music, fine pictures. It could buy security and peace of mind. Those were the things the small boy in the orphanage had wanted. These were the things the grown-up boy meant to

In the meantime, the saxophone was

T'S funny, how many blind alleys you have to stumble down before you find the highway that takes you where you want to go.

Wayne King is no star-sprinkled exception to this general rule. His travel-chart was no broad pathway to a place in the sun. Like everybody else, he plodded through several blind al-leys before he found himself, and he bumped his head against a couple of unimportant businesses before he finally got under way in the musical world.

For instance, his first job after his graduation from high school was that of a messenger boy in the People's Trust & Savings Bank of Clinton, Iowa.

It was dull work and he hated it. High finance, to a boy whose mind is filled with new notes and blue notes and odd snatches of song, was just so much fiddle-faddle, and he didn't care who knew it!

It was a girl who saw his discomfort and obtained for him his first real job with a dance band.

FTER hearing him play on his clari-A ret, she offered him a job in a little jazz orchestra. The girl herself played the piano, and in addition to Wayne, the only other member of the group was a trap-drummer.

Strangely enough, this odd three-piece outfit was the unwitting ancestor of the big thirteen-piece dance band that Wayne King is directing today. HARD-TO-FORGET MEMORIES FROM HIS BOOK-OF-BOYHOOD INSPIRE A YOUTH TO CLIMB UPWARD FROM A BIG-TIME JOB IN HIS CHOSEN FIELD TO EVEN GREATER THINGS!

### BY MARGE KERR

It required a girl to turn his falter-ing feet in the right direction, but it was going to take a lot of determination to get him where he hoped to go.

Any romantic attachment Wayne may have felt for the girl resolved itself into brotherly affection when she later married his brother, Chester. Soon afterward, Wayne left Clinton and moved to Chicago.

The days of Wayne King and his moaning saxophone were still only a pattern in the future, and it was the humble little clarinet—perhaps the very one he played in the orphanage band-that earned him his first bigtime dance-orchestra job.

At any rate, it didn't take him long to get located with one of the famous Benson orchestras, then playing in the Morrison hotel in downtown Chicago.

difficult for cocksure freshmen, Wayne King was duly acknowledged as a full-fledged member of the student body.

WHEN I say "full-fledged" I don't mean to convey the idea that Wayne King was a "Joe College." I don't see how he could have been that, even if he had wanted to.

Wayne had kept his job with the Benson orchestra in Chicago. Every afternoon, when his last class was over, he hurried out with his clarinet, caught a train into the city, and joined his fellow horn-tooters at the Morrison

After an evening of painful merrymaking, an evening that lasted usually into early morning hours, he dragged himself wearily to the sta-



Youthful Wayne King cut his musical teeth on a clarinet

# LIFE STORY



In his short high school career, Wayne King starred both as student and athlete

commencing to leave the wall-flower ranks and was taking its first tottering steps in the heretofore unwilling arms of the big jazz band.

Like all visionaries, who paradoxically enough see fact where pragmatists see only fancy, Wayne King saw the saxophone as the instrument of tomorrow.

If he had been born ten years earlier, his vision would have been out of step with the times. But in the early 1920's, when he first recognized the untapped possibilities of the sax, jazz was just beginning to come into its own.

The saxophone, he knew, was ideally designed for the interpretation of modern music, and in it, he saw a bigmoney opportunity.

So HE decided to return to Chicago and look for a regular job that would pay him enough money to buy a sax of his own.

a sax of his own.

Most fellows would have tackled this job-getting business in the regular way. You know, contacting friends or registering at professional employment agencies or answering "help wanted" advertisements.

But not that ingenious fellow, Wayne King.

King.
Ordinary procedure, to him, meant an ordinary job.

And he had long since determined never to be content with the ordinary.

After a great deal of careful thought, he finally hit upon a plan. Choosing one of the finest-looking buildings he could find in the Chicago Loop, he signaled grandly for an elevator and rode all the way up to the twenty-first floor.

He got his job the way I got this

story.

By asking everyone he saw.

Starting on the twenty-first floor of this business bee-hive, he made a door-to-door canvass of every office in the building—from top to bettom

Probably they were "sorry" on the twentieth floor. Possibly there was "nothing open" on the nineteenth. Some of the replies undoubtedly stung. Many of them must have been actually gruff.

But gruffness, to a boy who had gone hungry in Texas, was just so much necessary chaff to be blown away by the breeze of his own ambition.

Perhaps he had already decided that all of the harsh words in the world

couldn't force him to go hungry in Chicago. Maybe that Dutch determination was the spur that prodded him on.

He kept going until he reached the sixth floor.

There, the manager of the Aetna Life Insurance company, impressed with his grit, gave him a job. Soon he became assistant cashier, and later on was promoted to the office of the general agent in charge of the life department.

Although he was with the company only a couple of years—1921 and 1922 —they still remember Wayne King at the Aetna Life Insurance offices.

the Aetna Life Insurance offices.
"Can't forget that boy," his ex-boss
told me. "He always carried his saxophone to work."

For by this time, Wayne had saved enough money to buy a saxophone. Every night, closeted in the smallness of his Y. M. C. A. room, he dragged out his book of instructions, stifled his moaning instrument with a pillow, and practised until early morning.

Wayne facetiously uses that anecdote as an explanation of his famous "floating" tones, but there is another anecdote, relative to the same idea, which I think is much more entertaining.

It is the story connected with one of his first engagements as a saxophone player in a dance band. At the Y. M. C. A., Wayne had met Walter Ford, a piano-player who did a little talent booking on the side.

With that characteristic confidence that distinguishes most of his brash gestures, Wayne asked Ford to get him a dance job.

"What can you play?" asked Ford. "Saxophone," said King.

Without bothering to verify this confident assertion, Ford booked King to play a college dance that very night.

WHEN the band assembled and the music stands were set up, one saxophone player in the group didn't seem to know what to do with his scores.

If the orchestra played a number suggested by the leader, this same fellow appeared to be lost.

If they played a number he suggested, he made music that really stopped the show.

"Can't you follow the boys on these other tunes?" the leader snorted. "What's the matter with you?"

"What's the matter with you?"

"I don't read music," the sax-player

(Continued on Page 48)





IT WAS a taunting voice that came over the wire, and it snapped De-tective Harry Western right out of his grouch.

Detective Western was sitting at the switchboard in Jersey City Police Headquarters-which was why he had the grouch in the first place. It was 9:30 on a Saturday morning, a warm day in June. No day to sit cooped up at a police switchboard, Western told himself. A quick-thinking detective didn't have much chance to distinguish himself doing that kind of work!

And then the board buzzed, and proceeded to prove just how wrong Harry Western was

"Police Headquarters," said Western crisply.

"Is that where all the bums hang out?" asked a cocky, supercilious voice. A male voice, rich in alcoholic overtones.

"This is Police Headquarters," said Western. His voice was a little slower, but he was thinking fast. Nine chances to ten, he realized, this was some well-known minor celebritysay, a politician, or a lawyer or a fresh newspaperman having a little fun before he got down to announcing himself and stating his business. And yet there was a tenth chance—that tenth chance which makes police work so interesting. Criminals are the vainest and cockiest people on earth, as Western well knew. Perhaps . . . but the voice was talking again:
"All cops are bums," it said, with

### easy condescension. "Now take you for instance. I'll bet you've never caught anything in your life. Not even a cold, see?" "Go ahead," said Western with a chuckle. "It's your nickel!" But of

A CALLING ALL CARS STORY

BY ARTHUR KENT

course the man at the other end couldn't see the interested gleam in the manhunter's eye. Neither could he see Detective Western beckon to Lieutenant John O'Neill of the second branch detective bureau. O'Neill came over swiftly, while the gloating voice in Western's ear said:

"Why, I've been wanted up in Utica for the past month, and I've been hanging around here and nobody's even noticed me."

Western, plugging in a desk phone and silently motioning O'Neill towards it, permitted a crestfallen tone to color

his voice.
"Well," said Western, as O'Neill carefully picked up the receiver, "some of you smart crooks are mighty hard to trip, I'll grant you that."

"You're darned right I'm smart."
The voice lilted to a laugh that cracked up in a hiccough.

"Where are you now?" Western asked simply, but the man on the other end crowed with glee.

"Wouldn't you like to know?" he demanded. "But I don't mind telling you, at that. I'm down by the water-front at the foot of Essex Street. But you can't catch me. I'm like Raffles, and the Scarlet Pimpernel and them

guys—"
"Oh, well!" interrupted Western. "No wonder! That isn't my precinct. Wait a minute and I'll put you on with the man who ought to have arrested you!"

"Okay, flatfoot!" said the breezy voice. And as Western pulled his key and swiftly commanded the central operator to trace the call, Lieutenant O'Neill took over.

"Hello, there," he began.
"Hello, you bum," came the scornful greeting. "So you're the guy that shoulda picked me up. Say, what's the matter with you, mug?"

"Well," said the lieutenant, speaking as slowly as he dared in order to hold the unknown in conversation while Western traced the call, "I guess you're just too smart for me. What have you been doing?"

"I've been sleeping on a boat, clown," was the caustic retort. "I'm the guy they want up in Utica for robbing a produce truck. But they didn't get me any more than you will."

Lieutenant O'Neill's eyes widened at that. With the trained memory of a good policeman, he instantly recollected the routine information which had come down from Utica some few weeks before-about a truckload of produce being hijacked by a lone thug. Quickly he cupped the mouthpiece with the palm of his hand.

"We want this drunk all right!" he rapped. Western nodded and went on working his board.

"Keep him on for a few more sec-

onds and we'll have him," he replied. And then the information came through. The phone company reported that the call was being put through from a public telephone booth in Jack O'Brien's tavern, York and Hudson Streets—just about three and a half blocks from the spot from which the hijacker had claimed to be telephon-

Working fast, Western rang the telephone upstairs in the radio control room.

"Sullivan!" he snapped, as Sergeant Sylvester Sullivan answered. "Pick up guy who's telephoning right now from Jack O'Brien's tavern, down near the waterfront at York and Hudson. He may be armed. He's drunk.'

That was all. It took perhaps three seconds to say. In another three seconds these words were winging out over Jersey City:

"Calling Car 18 . . . pick up a suspicious character, possibly armed, from O'Brien's tavern at York and Hudson This man has been using a telephone there . . . Car 18 . . . "

And car 18, manned by Patrolmen Frank Le Strange and John Alfieri happened at that moment to be within five blocks of the saloon! And when the two radio policemen walked into the tavern, less than a minute later,
-bellows of laughter were sounding even through the glassed sides of the telephone booth. Inside, a young man was talking.

"How long has that fellow been talking?" Le Strange inquired of the bartender.

"Oh, two-three minutes," was the reply. And Alfieri and Le Strange nodded grimly and strode up to the booth.

Meanwhile, Lieutenant O'Neill was flattering the Voice and egging it on to further outbursts, in his attempt to keep the connection open. But suddenly the Voice began to laugh at him.

"Well. I'm afraid I'll have to leave (Continued on Page 49)

# ONE-WAY CALL





# WAKE UP AND LISTEN COMPLETE PROCRAMS For The ENTIRE WEEK ARRATI

### THURSDAY, NOV. 12

10 p.m. EST (9 CST), CBS: Sports authority Grantland Rice and songstress Jane Froman will be guests of "Then and Now." 10 p.m. EST (9 CST), NBC: Edmund Lowe and Helen Vinson will appear with Grete Stueck-gold as guests of the Music Hall.

### FRIDAY, NOV. 13

### SATURDAY, NOV. 14

11:15 a.m. EST (10:15 CST), NBC: The second broadcast of Melody of Romance with Charles Sears, tenor, and Harry Kogen's orchestra.

orchestra.
12 noon EST (11 a.m. CST),
NBC: Abram Chasins presents
Constance Keene, 14-year-old
piano protege, for a return appearance.

### SUNDAY, Nov. 15

### World Tribute to NBC

Today is NBC's Tenth Anniversary Day. To honor the occasion, fifteen countries, each contributing four minutes of music ing four minutes of music, typical of its nation, will be heard in an hour broadcast starting at 9 a.m. EST (8 CST). The entire Magic Key program, 2 p.m. EST (1 CST), will also be devoted to the occasion.

### Music Hall Stars

Music Hall Stars
Edwina Eustis, contralto, and Henrietta Schumann, pianist, will solo with the Music Hall Symphony Orchestra, NBC at 12:30 p.m. EST (1:30 CST).

Melody Matinee Returns One of the oldest sponsored shows in radio. Mel-

ody Matinee, makes its seasonal debut over an NBC network at 1:30 p.m. EST (12:30 CST). Muriel Dickson, soprano, Morton Bowe, tenor, the Cavaliers Quartet and Victor Arden's orchestra will be starred.

### Rosa Tentoni, Guest

9 p.m. EST (8 CST), CBS:
Jeanette MacDonald, Louise Rainer, William Powell, Allan Jones,
Sid Silvers, Una Merkel, James
Stewart, Buddy Ebsen, Clark Gable, Jean Harlow, Myrna Loy and
Robert Taylor appear with Eleanor Powell on Hollywood Hotel.
10:30 p.m. EST (9:30 CST),
NBC: The final five years of
NBC's growth will be vividly dramatized during "Ten Years in Retrospect."

Rosa Tentoni, Guest
Rosa Tentoni, Your
American opera and cor
cert soprano recently discovered by Toscanini, will be guest vocalist with the pittsburgh Symphony Or
chestra, CBS at 2 p.r.
EST (1 CST).
Laughton from Abroad
Charles Laughton. Rosa Tentoni, young American opera and concert soprano recently discovered by Toscanini, will be guest vocalist with the Pittsburgh Symphony Or-chestra, CBS at 2 p.m.

EST (1 CST).

Pianist Jose Iturbi
The guest of the S
Evening Hour will

Charles Laughton, in scenes from "Rembrandt" relayed from London, and soprano Helen Traubel appear on the Magic Key, NBC at 2 p.m. EST CST).

### Marjorie Lawrence Sings

The second broadcast of the New York Philhar-monic Orchestra, CBS at 3 p.m. EST (2 CST) brings Marjorie Lawrence, Australian star of the Metropolitan Opera, as guest artist.

### Sea Story Series

"The Adventures of Captain Diamond," a new series dramatizing true stories of adventure on stories of adventure on the high seas, will make its debut over NBC at 3:15 p.m. EST (2:15 CST). Alfred Swenson, veteran character actor of the stage and radio, will per-form in the title role.

### Human Needs Appeal

Charles P. Taft, son of the late president, and Mrs. Harper Sibley will speak during the Mobilization for Human Needs program, CBS at 7 p.m. EST (6 CST). The Minneapolis Symphony Orchestra conducted by chestra, conducted

Bojanowski, will play.

The guest of the Sunday Evening Hour will be the celebrated Spanish pianist, Jose Iturbi. CBS at 9 p.m. EST (8 CST).

### Thomas Motors Guest

John Charles Thomas, baritone star of Met Opera and radio fame, will be the guest soloist of the Motors Concert, NBC at 10 p.m. EST (9 CST).

### MONDAY, Nov. 16

### Air Magazine Guests

The CBS Magazine of the Air at 11 a.m. EST (10 CST), offers the fol-(10 CST), offers the following guests. On Monday, Sallie Silverman, of Variety, and a talk by Boyden Sparks on the education of young females; on Wednesday, Theodore Dreiser, noted American novelist, and Gretta Palmer, newspaper woman; on Friday, Wendy Marshall, famous for her entertainment of children, and Mrs. Wilchildren, and Mrs. Wil-liam Brown Meloney, well-known editor

### Personal Column

"Personal Column of the Air," a program rich in human interest quali-ties, will be carried over two NBC nets starting today. It may be heard Mondays through Fridays at 11:15 a.m. EST (10:15

CST) and Mondays through Thursdays at CST) 2:45 p.m. EST CST). (1:45

### Five Star Review

A new Monday, Wednesday and Friday series titled the Five Star Review will be heard over CBS at 1 p.m. EST (12 noon CST). Ray Sinatra's orchestra, Morton Bowe, tenor Meri Bell contraltenor, Meri Bell, contral-to, and Bill Johnstone, film news reporter, will be starred.

### Mayor's Conference

A special broadcast from the Annual Confer-ence of Mayors will be carried over CBS at 1:15 p.m. EST (12:15 CST), bringing the speech of Chairman Arthur E. Morgan of the TVA.

### Roscoe Turner Stars

Col Roscoe Turner goes into his second week star of the thrilling aviation serial, Flying Time. NBC, 5:45 p.m. EST (4:45 CST), Monday to Friday inclusive.

### Pons and Menjou

Lily Pons, Met Opera, radio and screen star, and Adolphe Menjou, of the pictures, will dramatize Noel Coward's play, "Conversation Piece" for the Radio Theater, CBS at 9 p.m. EST (8 CST).

### National Radio Forum

Originally scheduled to

begin last Monday, the National Radio Forum will be heard in its initial broadcast over NBC at 10:30 p.m. EST (9:30 CST) CST).

### TUESDAY. Nov. 17

### Hammerstein Guests

radio and musicomedy soprano, Harold Hollingsworth, tenor, and Joe MacAuley, baritone, will be Hammerstein's guests, CBS at 8 p.m. EST (7 CST).

### Cab. Bernie Guest

Versatile-voiced Cab Calloway and bandleader Dick Stabile will appear over NBC at 9 p.m. EST (8 CST) as guest of Ben Bernie and all the Lads.

### Ruggles, Caravan Guest

Screen comedian Charlie Ruggles will perform in bits from "The Queen's Husband" during the Caravan, CBS at 9:30 p.m. EST (8:30 CST).

### Portrait of Martin

Freddy Martin's orchestra appears for a half hour with Portraits in Harmony, NBC at 10:30 p.m. EST (9:30 CST).

### ● WEDNESDAY, Nov. 13

### President and Mayors

President Franklin D. Roosevelt will speak at the Annual Conference of Mayors over CBS at 10:30 p.m. EST (9:30 CST).

### THURSDAY, Nov. 19

### Music Hobby Guests

Mrs. William Woodward Phelps will play the pi-ano, and a talk, "Music in the Home," by Rear Ad-miral Phelps, retired, will be the Music Is My Hobby

the 7:15 p.m. EST (6:15 CST).

### Boston Symphony

The world-famous Boston Symphony Orchestra under the direction of Dr. Serge Koussevitzky returns to NBC at 8:45 p.m. EST (7:45 CST) for its fifth season.

### Harold Bauer, Pianist

Harold Bauer, eminent concert pianist, will be Bing Crosby's guest on the Music Hall, NBC at 10 p.m. EST (9 CST).

### FRIDAY, Nov. 20

### Radio Guild Drama

Dumas' "The Count of Monte Cristo" will be the NBC Radio Guild drama at 4 p.m. EST (3 CST).

### Colbert, "Hotel" Guest

Hollywood Hotel, CBS at 9 p.m. EST (8 CST), presents as guests this date Claudette Colbert and Fred MacMurray in "Maid of Salem."

### Joan Bennett Interview

Because Joan Bennett refused to appear for an interview last Friday (the thirteenth), she will be heard tonight for an oftpostponed quizzing by El-za Schallert, NBC at 10:45 p.m. EST (9:45 CST).

### SATURDAY, Nov. 21

### Dilling and Bonelli

Mildred Dilling, harpist, and Richard Bonelli, operatic tenor, will appear as Floyd Gibbons' guests on the Speed Show, CBS at 9 p.m. EST (8 CST).

### Opera "Das Rheingold"

Phelps will play the piano, and a talk, "Music in the Home," by Rear Adseries, "Das Rheingold," miral Phelps, retired, will be presented over be the Music Is My Hobby NBC tonight at 12 mid. presentation over NBC at EST (11 p.m. CST).

# Sunday

### Network Changes

Samovar Serenade, formerly 1:45 p.m., now NBC 12 noon EST (11 a.m. CST)

### MORNING

### 8:00 a.m. EST

NBC-William Meeder, organist:
WEAF WIOD WJAX WFBC
WWNC WFLA WTAR WCSC
WSB WIS
CBS-On the Air Today; Organ
Reveille: WABC
NBC-Melody Hour; Salon dir. Josef Honti: WJZ

WRUF-△Devotional Service
WSB-Reading the Comics
WTAR-Hymns with a Message
WTAR-Hymns with a Message
Staff
WSB-Reading the Comics
WRUF-△Devotional Service
WSB-Reading the Comics
WAR-Hymns with a Message
WAGM-△Presbyterian Church
WSB-Shut-In Hour
WSB-Shut-In Hour
WSP-△Radio Revival
WTAR-Dr. Glenn Millard
9:30
9:30

ABible Class: WRUF WTAR
WIOD-Earle Hansen, pianist

Reading the Funnies: WTOC WQAM
WBIG-Hits & Encores
WDAE-Petite Musicale
WDBO-CFamily Altar
WOR-Silver Strains
WRUF-Morning Melodies
WTOC-Reading the Funnies

8:30 NBC-Children's Concert: WEAF WCSC WFLA WFBC WWNC

WCSC WFLA WFBC WWNC
WIS WJAX
CBS-Lyric Serenade: WABC
WDAE WTOC WDBO WBIG
(sw-21.52)
NBC Tone Pictures. soloists:

WIDD-Funny Paper Party WOR-Rainbow House WRUF-Devotional Service

WGST-News & Funnies WMAZ-∆Sunday School Lesson WTAR-Reading the Funnies

WTAR-Reading the Funnies

9:00

CBS-Sunday at Aunt Susan's; Artells Dickson, bar.; News:
WABC WDBO WTOC WDNC
WDAE WBIG WGST WSJS
(sw-21.52)

NBC-10th Anniversary Prgm.:
WJZ WEAF WIS WWNC
WFLA WFBC WSOC WJAX
WCSC (sw-15.21)
W10D-ARabbi S. M. Machtei
WQAM-Baptist Steeple Chimes
WPTF-Americana
9:15

WMAZ-Organ Reveries

WMAZ-Organ Reveries
WPTF-10th Anniversary Prgm.

WJAX-Theater Organ WMAZ-Vets Corner o WOR-Listener Speaks of the Air

9:45
WQAM-Sunday Morn. Musicale
WRUF-Familiar Hymns
WSOC-News

WSOC-News

10:00

NBC-\( \times\) Nat'l Radio Pulpit; "The Unselfish Profit Motive"; Dr. R. W. Sockman, speaker; Mixed Quartet, dir. Charles A. Baker: WEAF WJAX WCSC WPTF WSOC WIOD WRVA WFLA (sw-15.33)

CBS-\( \times\) Church of the Air: WABC WDBO WBIG WDAE WTOC WDNC WBT (sw-21.52)

NBC-Southernaires, male quartet: WJZ (sw-15.21)

When the Saints Go Marchin' In: Beautiful Dreamer; Jubilee in the Bky: The Old Ark a-Moverin': Didn't It Rain; Let's Go Doon in Jordan: I Want Jesus to Walk with Me; PIL Never Turn Back No More; Bells: Sweet Hour Prayer: Jesus Keep Me Near the Cross; Beautiful Isle of Somewhere; The Lord's Prayer.

News: WOK WSB WMAZ
WFBC- \( \Delta \) Judge Rutherford; S. C.
Economic Ass'n
WGST- \( \Delta \) Druid Hills Hour
WIS- \( \Delta \) Bible Class
WQAM- \( \Delta \) Bible Palace
WRUF-Symphonic Prgm.
WSPA- \( \Delta \) Cathedral Chimes
WWNC- \( \Delta \) Rantist Rible Class

WWNC- A Baptist Bible Class

10:15
Baraca Class: WMAZ WFBC WCSC
WOR-Dr. Courboin, organist
WSB-A Peachtree Church
WSPA-Salon Music

### 10:30

NBC-Music & American Youth:
WEAF WRVA WIOD WFLA
WSOC WPTF WJAX WWNC
(sw-15.33)
Presenting massed group of children from the Philadelphia Public
Schools.

# Nov. 15

ty prgm.: WJZ
NBC-Walberg Brown String Ensemble: (sw-15.21)
△Bible Class: WSB WTOC
WBIG-△Judge Buther( NBC-Give Us the Funnies, variety prgm.: WJZ WBIG-△Judge Rutherford WQAM-△Meditation Moments WRUF-News WSPA-Story Behind the Hymn 10:45

# WBIG-News

WBIG-News
WOR-New Poetry
W?AM-AChristian Church
WRUF-Songs You Like to Hear
WSPA-Morning Musicale
W:TAR-Morning Melodies 11:00

### \*\*CBS-Children's Hour: WABC (sw-21.52) CBS-Chopin Sonata Series; Alexander Semmler, pianist: WGST WDBO WDAE WBT WDNC \*\*WEAF WCSC WIOD WFLA (sw-15.33) (\*Continued on Next Page) NBC-News; Ward & Muzzy: WEAF WCSC WIOD WFLA (sw-15.33)

# Sunday

### November 15



Lucy Monroe See 9:30 p.m.

(Continued from Page 33)

CBS-Day Dreams: WDBO WTOC
WBIG WDAE WDNC WBIG
NBC-News; Alice Remsen contralto: WJZ
Tiny Toom, Hollander; Toy-Maker's Dream, Golden; Annel Cake
Lady and Gingerbread Man, Jetome; Pan Got a Pain in My
Sawdust, Wedo.
Church Service: WBT WWNC
WFBC-To be announced
WGST-Tunes of Beauty
WIS-News; Morning Melodies
WJAX-Achurch of Christ Scientist

tist
WOR-Perole String Quartet
WORF-Perole String Quartet
WPTF-\( \Delta\) nited Church Service
WRUF-Morning Worship
WRVA-\( \Delta\) Presbyterian Service
WSOC-\( \Delta\) Baptist Church
WSPA-News
WTAR-\( \Delta\) St. Paul's Episcopal

WTAR-△St. Paul's Episcopal

11:15

NBC-Peerless Trio: (sw-15.33)

★ NBC-Int'l B'cast from London; Alistair Cooke, movie critic: WJZ WIOD WFLA WIS

NBC-Rudd & Rogers: WEAF

WBIG-△Presbyterian Church

WCSC-△Asbury Church

WFBC-△Methodist Service

WFBC- Methodist Service

11:30

★ CBS-Major Bowes' Capitol Family; Helen Alexandra, sop.; Nicholas Cosentino, tnr.; Edward Matthews, bar.; Charles Magnante, accordionist; Sam Herman, xylophonist & Waldo Mayo's Orch.: WABC WDBO WGST WDAE WDNC WTOC (sw-21.52)

NBC-Joe Rines' Dress Parade; Orch.; Mable Albertson; Pinky Lee & Morton Bowe; Muşic & Drama: WJZ WSB

NBC-World Is Yours: WEAF WIOD WFLA (sw-15.33)

NBC-World Is Yours: WEAF
WIOD WFLA (sw-15.33)
WFBC-AEpiscopal Church
WIS-APresbyterian Church Ser-

vices WMAZ-∆Vineville Baptist WSPA-Light Popular Music

WOR-Family Counsellor WSPA-Swift Dot Four WSUN-Good and Bad Prgm.

### AFTERNOON.

12:00

NBC-Samovar Screnade: WEAF
WPTF WIOD WTAR WFLA
WJAX (sw-15.33)
CBS-Major Bowes: WSJS WQAM
WBT (sw-9.59)
NBC-Pageant of Youth; Johnny
Johnson's Orch.; Pinky Mitchell, comedian; Four Bars Quartet; Girl's Trio, Pep, Vim &
Vigor; Yodeling Billy Pape,
hillbilly; Cy Bofird, bar.; Margaret MacLarsen, sop.; Ginger
Snap, Ezra Stone & Sandy
Douglas, comedians: WJZ (sw15.21)
WJAX-Reports
WOR-Uncle Don
WRIES WAS A.

WOR-Incle Don WRUF-Melodies in Song WSB-∆Presbyterian Church WSPA-Ćhurch Service WSM-Natchez Garden Club

12:15

NBC-Samovar Serenade: WWNC
News: WBIG WSOC
WCSC-Jungle Jim, sketch
WOR-Bide Dudley & Guest Stars
WRVA-AWatchtower Prgm.

★ NBC-Radio City Music Hall Symph. Orch.; Edwina Eustis, contr.; Henrietta Schuman, pianist, guest: WJZ WWNC WTAR WIOD WFLA WSOC WJAX WCSC WIS (sw-15.21) Miss Eustis voil sing the Gretcher Gott aria from Wagners' Rienzi.'' Miss Schumann toill play Strauss' Burleague.'' Orchestral numbers are fourth movement of Brahms' First Symphony, and Respiphi's suite. "Fountains of Rome."

Rome."
★ CBS-Salt Lake City Tabernacle & Choir: WABC WTOC
WDAE WDBO WBIG (sw9.59-21.52) 9.39-21.52)
WBT-Tennessee Ramblers
WFBC-Boots Downing, bar.
WGST-△Church Services
WMAZ-Mid-day Melodies
WOR-Ted Weems' Orch.

WOR-Ted Weems' Orch.
WPTF-Downhomers
WQAM-\( \triangle \) Nazarene Church
WRUF-Lonnie Eaton's Orch.
WRVA-Carveth Wells Travelogue
12:45
CBS-Tabernacle Choir: WSJS
News: WBT WPTF
WFBC-Movie Review
1:00
NBC-Lucille Manners, sop.; Orch.:
WEAF (sw-15.33)
CBS-\( \triangle \) Church of the Air:
WABC WDBO WSJS WDAE
WBT WQAM WTOC (sw-15.27)
WBIG-Hawaiians

WBIG-Hawaiians
WFBC-Batson Quartet
WLW-Veloz & Yolanda's Orch.
WOR-Belle Bart, talk

WOR-Beile Bart, talk
WPTF-Swing-Time
WRUF-Salon Musicale
WRVA-\( \) Lutheran Hour
WSB-Music Hall (NBC)
1:15
WBIG-Lew Gogerty's Orch.
WFBC-Bill Gaines WGST-To be announced WMAZ-Merry-Go-Round WOR-Song Classics WPTF-Hymn Singing Time WSFA-Salon Period

1:30

NBC-Melody Matinee; Muriel Dickson, sop.; Morton Bowe, tnr.; Cavalies Quartet; Victor Ardens' Orch. (Premiere): WEAF (sw-15.33)

★ CBS-Int'l B'cast from Paris. News Evoluciae Prem. WABC

News Exchange Prgm.: WABC
WQAM WDBO WTOC WGST
WBT WBIG (sw.9.59-15.27)
NBC-Our Neighbors; Jerry Belcher Interviewing Families in
their Homes: WJZ WTAR
WJAX WSB WIOD WWNC

WJAX WSB WIOD WW
WFLA
WCSC-Melody Revue
WDAE-Hal Grayson's Orch.
WFBC-Melodies
WIS-Variety Prgm.
WOR-Music in Many Moods
WPTF-Music in the Air
WRUF-Sweet Music
WRVA-Beauty That Endures
WSOC-Old Wayside
1:45

WSOC-Old Wayside

1:45
CBS-Sunday Serenade: WABC
WBIG WTOC WQAM WDBO
WSJS WBT (sw-9.59-15.27)
WCSC-To be announced
WDAE-Jack Joy's Orch.
WFBC-Mrs. W. P. Barton
WGST-Music You Remember
WIS-Dr. G. A. Bauer, talk
WMAZ-Waltz Time
WRVA-Sunday News WRVA-Sunday News WCSC-To be announced WSPA-Four Scott Brothers

2:00 NBC-RCA VICTOR PRESENTS Magic Key; Symphony Orch., Frank Black, dir.; Chas. Laugh traine black, uir., Chas. Laughton in "Rembrandt"; Helen Traubel, sop. & Revelers Quartet, guests: WJZ WIOD WFLA WJAX WPTF WFBC WCSC WRVA WWNC WSOC WTAR WIS WSB (sw-15.21)

CBS-Pittsburgh Symph. Orch.; Autonia Mediaralli, conductor.

map. Ezra Stone & Sandy
Douglas, conedians: WJZ (sw15.21)

WJAX-Reports

WOR-Uncle Don

WRUF-Melodies in Song

WSB-△Presbyterian Church

WSPA-△Church Service

WSM-Natchez Garden Club

12:15

BC-Samovar Serenade: WWNC

Sews: WBIG WSOC

WCSC-Jungle Jim, sketch

WOR-Bide Dudley & Guest Stars

WRVA-△Watchtower Prgm.

12:30

(BC-Univ. of Chicago Round

Table Series: WEAF (sw-15.33)

### LOG OF STATIONS

LISTED IN EDITION 4-SOUTHERN ATLANTIC

100			
Call	Kilo-	Power	Net-
Letters	cycles	Watts	Location work
KDKA†	980	50,000	Pittsburgh, Pennsylvania NBC-B
KM0X†	1090	50,000	St. Louis, Missouri CBS
WABC	860	50,000	New York City CBS
WBBM†	770	50,000	Chicago, Illinois CBS
WBIG	1440	1,000	Greensboro, North Carolina CBS
WBT	1080	50,000	Charlotte, North Carolina CBS
WCAUT	1170	50,000	Philadelphia, Pennsylvania CBS
WCSC	1360	1,000	Charleston, South Carolina NBC
WDAE	1220	2,500	Tampa, Florida CBS
WDBO	580	1,000	Orlando, Florida CBS
WDNC*	1500	100	Durham, North Carolina CBS
WEAF	660	50,000	New York City NBC-R
WENR†	870	50,000	Chicago, Illinois NBC-B
WFBC	1300	5,000	Greenville, South Carolina NBC
WFLA	620	5,000	Clearwater, Florida NBC
WGNT	720	50,000	Chicago, Illinois MBS
WGST	890	1,000	Atlanta, Georgia CBS
WHAS†	820	50,000	Louisville, Kentucky CBS
WIOD	1300	1,000	Miami, Florida NBC
WIS	560	5,000	Columbia, South Carolina NBC
WJAX	900	5,000	Jacksonville, Florida NBC
WJZ	760	50,000	New York City NBC-B
WLST	870	50,000	Chicago, Illinois NBC-B
WLW†	700	500,000	Cincinnati, Ohio NBC & MBS
WMAZ	1180	1,000	Macon, Georgia Local
WOR	710	50,000	Newark, New Jersey MBS
WPTF	680	5,000	Raleigh, North Carolina NBC
WOAM	560	1,000	Miami, Florida CBS
WRUF	830	5,000	Gainesville, Florida Local
WRVA WSB	1110	5,000	Richmond, Virginia NBC
WSJS*	740	50,000	Atlanta, Georgia NBC
	1310	100	Winston-Salem, No. Car. CBS
WSM† WSOC	650 1210	50,000	Nashville, Tennessee NBC
WSPA	920	250	Charlotte, North Carolina NBC
WSUN	620	1,000	Spartanburg, So. Carolina Local
WTAR	780	5,000 1,000	St. Petersburg, Florida NBC
WTOC	1260		Norfolk, Virginia NBC
WWNC	570	1,000	Savannah, Georgia CBS
44 44 14 C	370	1,000	Asheville, North Carolina NBC

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
T—Night Programs

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NBC-R—National Broadcas
Basic Red Network
†—Night Programs
\*—Network Programs Only
‡—Special Programs Only

\*\*—Special Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell A indicates religious services and programs. Star \*\* indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WOR-Lamplighter
WRUF-Male Quartet
WSPA-News
2:15

2:15
WMAZ-Theater of the Air
WOR-Football; N. Y. Giants vs.
Detroit Lions
WRUF-Waltzes from Vienna
WSPA-Dance Music
2:30
NBC-Thatcher Colt Mysteries:
WEAF (sw-15.33)
WBIG-Pilgrim's Period
WRUF-Hour with the Masters
WSPA-Old Gospel Singer
2:45

2:45
CBS-Al Roth's Orch.: WABC
WDBO WQAM WBT WTOC
WDNC WDAE (sw-15.27)
WGST-Tunes of Beauty

3:00
NBC-Metropolitan Opera Auditions of the Air; Wilfred Pelletier, cond.: WEAF WSB (sw-15:33)

15.33)
CBS-N. Y. Philharmonic Symph.
Orch.; John Barbirolli, cond.;
Marjorie Lawrence, sop.,
guest: WABC WQAM WDAE
WTOC WGST WSJS WDNC
WDBO WBT WBIG (sw-9.5915.77)

WIDEN WBIG (sw.9.59-15.27)

Miss Lawrence will sing "Bruenn-hilde's role in the Immolation scene from Wagner's Goetlerdammerung" and Arabella's aria from Mozart's "Coni fon Tutte." Or chestral numbers: Overture to "Donna Diana," Reznleet, Tschaictoogky's Fourth Symphony: "Stepfried's Rhine Journey" and the "Fruneral March" from "Gotterdammerung," Wagner.

NBC-Your English, drama: WJZ WIOD WWNC WJAX WRVA WTAR WIS WFLA WSOC WPTF (sw-15.21)

WCSC-Virginia Conklin

WFBC-Mac & Lee

WSPA-\( \) Watch Tower; BYPU Hour

3:15

NBC-Adventures of Captain Diamond; Alfred Swenson (Premiere): WJZ WWNC WFLA WIOD WTAR WJAX (sw-15.71)

WIOD WTAR WJAX (s 15.21) WCSC-Hits & Encores WFBC-Monroe Brothers WIS-Smith Sisters, songs WMAZ-Human Side of Music WPTF-Education for Character WRVA-Crusaders WSOC-To be announced

★ NBC-Grand Hotel Starring

\* NBC-Grand Hotel Starring
Anne Seymour: WEAF (sw9.53)
WCSC-To be announced
WFBC-\(^\Delta\) Judge Rutherford; Variety Prgm.
WFLA-Southern College
WPTF-Concert Echoes
WSB-To be announced
WSOC-\(^\Delta\) Auditorium Services
WSPD-Concert Hall
WTAR-News

3:45

NBC-Helen Traubel, sop.; Orch.:
WJZ WSB WIS WRVA WWNC
WJAX WIOD WCSC WTAR
(sw-15.21)

WFBC-\( \triangle \trian

WMAZ-Civic Chorus

4:00

NBC-\( \triangle \tri

4:15
WOR-Arthur Warren's Orch.
4:30
NBC-Senator Fishfact and Pro-

risniate and Professor Figssbottle; Jerry Sears'
Orch.; Olga Vernon, contr.;
Cavaliers Quartet: WJZ WJAX
WIS WFLA WCSC WWNC
WFBC

NBC-1847 Musical Camera; Josef NBC-1847 Musical Camera; Josef Cherniavsky, dir.; Willie Morris, sop.; Choral Singers; Concert Orch.: WEAF WSB (sw-9.53)
WIOD-Nocturnal Singers
WPTF-Birthday Party
WRVA-Business Review
WSOC-\(^\Delta\) Church of God
WSPA-Choral Club
WTAR-\(^\Delta\) Rev. C. H. Strong
4:45
WIOD-Dr. Elisha A. King
WMAZ-Horace & Bernard
WOR-Crusaders
WTAR-Sen. Fishface (NBC)

WTAR-Sen. Fishface (NBC)

WOR-Crusaders
WTAR-Sen. Fishface (NBC)
5:00

NBC-We, the People; Phillips H.
Lord, dir.; Mark Warnow's
Orch.; Guests: WJZ WJAX
WTAR WWNC WIOD WSB
WPTF WRVA WSOC WFLA
WIS (sw-15.21)
Presenting Fred Girard, who can
meet his wife only on a ferry between Detroit, Michagan, and
Windsor, Ganada, and Hilly Tucker, crippled Boy Scout, who has
won eighteen merit badges although unable to walk.
CBS-Your Unseen Friend, music
& drama: WABC WQAM
WDAE (sw-9.59-11.83)
★ NBC-Marion Talley, sop.; Josef Koetner's Orch.: WEAF
(sw-9.53)
Miss Talley will sing excerpts from
Herbert's "The Fortune Tellers
and "The Vagabond King" by
Frimit, "Come Ye Thankful People;" "Seronade Rampiantiv" by
Tosell' and an arta from Mozart's
"Marriage of Figaro." Orchestra
will render a popular medicus, and
the chorms will sing "Be Still My
Heart."
WBIG-Johnson Singers
WBT-Meditation Hour

WBIG-Johnson Singers
WBT-AMeditation Hour
WCSC-David Collins
WDBO-AWatchtower; Gems of
Melody
WFBC-Aft. Varieties
WGST-Stag Party
WMAZ-Dot & Dick
WOR-Tom Powers' Life Studies WOR-Tom Powers' Life Studies WRUF-Tea Time WSPA-Trade Street Ramblers WTOC-Ave Maria

5:15

WBIG-Pop Concerts
WMAZ-Frances Owens, Irma
Finchter, Wallace Williams
WRUF-John W. DeBruyn, bar.
WSPA-Vocalist
5:30

CBS-Guy Lombardo's Orch.:
WABC (sw-11.83-9.59)

\* NBC-Col. Stoopnagle & Budd,
comedians; Don Voorhees' Orchestra: WJZ (sw-15.21)
Highlyahts of a brilliant but brief
football career will be retold by
the Colonel, former All-American
mudguard.
NBC-Smilin' Ed. McConnell,
singing philosopher; Palmer 5:15

mudgnard, former All-American BC-Smilin' Ed. McConnell, singing philosopher; Palmer Clark's Orch.; Choral Group & Organist: WEAF WRVA (sw-9.53)

& Organist: WEAF WRVA (sw.9.53)

NBC-Concert Melodies; Robt.
Weede, bar.; Joseph Littau's Orch.: WJAX WIS WIOD WWNC WCSC WFLA
News: WSOC WBIG
WBT-News Oddities
WDAE-Orchestra & Songs WDBO-△Know Your Bible
WFBC-Fred Gentry
WGST-Crusaders Quartet
WMAZ-To be announced
WOR-Harold Stern's Orch.
WPTF-△Bible Lecturer
WQAM-Pilgrim Choristers
WRUF-△Vesper Service
WSB-Symphony of Life
WSPA-Mauna Loa Strings
WTAR-Jimmy Howington, songs
WTOC-Did You Know That?

5:45
NBC-Concert Melodies: WTAR
WFBC

WFRC WFBC
WBIG-Memories at Twilight
WBT-Sunday Revue
WDBO-Hits & Encores
WGST-The Muchachos WPTF-News WQAM-Unemployed Youth, speak-

WQAM-Unemployed Youth, speak-er; Moods in Music WRVA-Organ Reveries WSOC-True Confessions WTOC-Sportsmen's League 6:00 ★ CBS-Joe Penner, comedian; Jimmie Grier's Orch.: WABC WDAE WQAM WGST WBT (sw-9.59-11.83)

NBC-Acatholic Hour; "Mysticism," Rev. James M. Gillis, speaker; Mediaevalists Choir, dir. Father Finn: WEAF WCSC WWNC WFBC WFDT WIS WJAX WFLA WSOC WIOD WRVA WSB (sw-9.53)
NBC-Echoes of New York Town, dramatization: WJZ WBIG-Echoes of the Stage WDBO-Our Legal Profession WMAZ-Across the Footlights WOR-Nat'l Amateur Night WRUF-Florida Med. Association WSPA-News WRUF-Florida Med. Assor WSPA-News; Dance Hour WTOC-△Vespers 6:15 WBIG-Progressive Singers WCAU-Evening Reverie WDRO-News

WDBO-News WRUF-Eve. Serenade

6:30

\* NBC-PRINCESS PAT PREsents A Tale of Today: WEAF
(\$w.9.53)

(sw-9.53)

★ CBS-CHEVROLET PRESENTS
Rubinoff & His Violin; Jan
Peerce & Virginia Rea, soloists;
Orch.: WABC WDBO WGST
WQAM WTOC WBIG WDAE
WBT WDNC (sw-9.59-11.83)

★ NBC-Golden Gate Concert:
WFLA WCSC WJAX (sw15.21)
The Pepper-Unpers, WCB, wcc.

The Pepper-Uppers: WSB WFBC
WWNC WSOC WMAZ WWNC WSOC WMAZ
WIOD-Pinto Pete in Arizona
WIS-News; Musical Meditation
WOR-Enoch Light's Orch.
WPTF-Carolina Chats
WRVA-Thank You Stusia
WSPA-Organ Reveries
WTAR-News WTAR-News 6:45

NBC.Golden Gate Concert: WRVA WIS WTAR WIOD-△Country Church of Hollywood WOR-News WPTF-Musical Prgm

### NIGHT

7:00

\* NBC-Jack Benny & Mary Livingstone; Kenny Baker, tnr.; Phil Harris' Orch.; Don Witson, m.e.: WEAF WTAR WIS WPTF WFLA WJAX WSOC WRVA WIOD WSB WWN'WCSC WFBC WSM WLW (sw-95)

WCSC WFBC WSM WLW (sw9.53)

★ NBC-Mobilization for Human Needs Prgm.: WJZ WENR
KDKA (sw-11.87)
CBS-Mobilization for Human
Needs Prgm.; Mrs. Harper
Sibley & Chas. P. Taft: WABC
WDNC WBT WDBO WDAE
WBBM (sw-11.83)
KMOX-Travelogue
WBBM-Roger Pryor's Orch.
WBIG-Lew Gogerty's Orch.
WCAU-Thank You Stusia
WGN-Evensong
WGST-Sports; News
WHAS-Harry Currie's Orch.
WMAZ-Timely Tunes; News
WOR-Automobile Show, talk
WQAM-Bandmaster
WSPA-Scoggins' Quartet
WTOC-Red Cross Drive
7:15

7:15
CBS-Mobilization for Human Needs: WGST
News: WTOC WQAM WBIG KMOX-To be announced WCAU-In-Laws
WENR-The Passing Parade WENK-The Passing Parade WGN-Arthur Sears Henning WGST-Bamby Baker Boys WHAS-Melody Road WMAZ-World Dances WOR-Classics of the Keyboard WSPA-Sports

7:30

★ NBC-STANDARD BRANDS
Presents Robert "Believe-ItOr-Not" Ripley; Shirley Lloyd,
vocalist; Ozzie Nelson's Orch.:
WJZ WSB WSM WIS WJAX
KDKA WFLA WIOD WRVA
WTAR WPTF WSOC WWNC
WLS (sw-11.87)

★ CBS-Phil Baker; Hal Kemp's
Orch.: WABC WDNC WBT
WGST WSJS WCAU WHAS
WDBO WDAE WQAM WTOC
WBIG (sw-11.83)
NBC-Fireside Recitals; Sigurd
Nilssen, basso; Helen Marshall,
sop.; Frank St. Leger, dir.:
WEAF (sw-9.53)
WBBM-History in the Making
WCSC-John Skuhra's Orch.
WFBC-△Presbyterian Church

WGN-Tom, Dick & Harry WLW-Waltzing Through Europe WSPA-Mauna Loa Strings

7:45 NBC-Sunset Dreams, Morin Sisters & Ranch Boys; Don Mc-Neill, m.c.: WEAF WLW (sw-

9.53)
WCSC-Gene Hess' Hawaiians
WGN-Louis Prima's Orch.
WOR-Thank You Stusia

8:00 NBC-STANDARD

★ NBC-STANDARD BRANDS
Present Goodwill Court; A. L.
Alexander: WEAF WRVA
WSB WFLA WJAX WJOD
WIS WTAR WSOC WP1F
WLW WWNC WSM (sw-9.53)
★ CBS-VICK CHEMICAL CO.
Presents Open House, Starring
Nelson Eddy; Francia White,
sop.; Josef Pasternack's Orch.:
WABC WBT WQAM WDBO
WHAS WBBM WTOC WDAE
WCAU WBIG KMOX WGST
(sw-6.06-11.83)
★ NBC-Irving Szathmary & his
Symphonique Moderne: WJZ

Symphonique Moderne: KDKA WLS (sw-11.87) WCSC-To be announced WGN-Diamond City News WOR-Music for Dancing WJZ WSPA-Golden Hour

8:15 WBBM-Concert Ensemble WGN-News; Sport Shots

8:30 ★ CBS-TEXAS CO. PRESENTS The Fire Chief Prgm., star-ring Eddie Cantor; Parkyakar-Reduce Cantor; Parkyakar-kus; Bobby Breen; Deanna Durbin; Jacques Renard's Orch.: WABC WDNC WDAE WHAS KMOX WCAU WTOC WGST WDBO WBBM WBIG WBT WSJS WQAM (sw-6.06-11.83)

NBC-Romance of '76: WJZ KDKA WENR (sw-11.87) WFBC-Coral Islanders WGN-Melodies from the Sky WOR-Sleepy Hollow Gang

8:45 WFBC-Clifford B. Dennison

9:00

9:00

\* NBC-ANDREW JERGENS CO.
Presents Walter Winchell: WJZ
WLW KDKA WENR (sw11.87) (also see 11:15 p.m.)

\* CBS-Sunday Evening Hour;
Jose Iturbi, guest; Dir. Alexander Smallens: WABC WTOC
WGST WDNC WDAE WBBM
WHAS WBIG WDBO WBT
WSJS WCAU WQAM KMOX
(sw-6.06-11.83)
Overture to "The Flying Dutchman,"
Wagner: Third Movement from
Concerto in C minor. Beethoven;
Minor and Rigaudon from "Le
Timus and Rigaudon from Rigaud

9:15

# NBC-Paul Whiteman's Musical Varieties; Durelle Alexander, songs; Ramona; Roy Bargy; Bob Lawrence, bar.; King's Men, vocalists; Frank Parker, tnr., guest: WJZ WLW KDKA WENR (sw-11.87) (also see 11:30 p.m.)

WRVA-Superstition on the Air

9:30 ★ NBC-BAYER ASPIRIN PRE-\* NBC-BAYER ASPIRIN PRE-sents American Album of Fas-miliar Music; Frank Munn, tnr.; Lucy Monroe, sop.; Bert-rand Hirsch, violinist; Gus Haenschen's Orch.: WEAF WSB WFLA WIOD WTAR WRVA WPTF WWNC WSOC WJAX WIS WSM (sw.9.53) WFBC-Judge Rutherford; Orch.

WFBC-Louise Harn

10:00 ★ NBC-Edwin C. Hill, The Spectator; Harry Sosnik's Orch.: WJZ WLW WENR KDKA

NBC-Motors Concert; Symph. Orch. dir. Erno Rapee; John Charles Thomas, bar., guest: WEAF WTAR WSM WIS WIOD WJAX WSB WSOC WWNC WRVA WFLA WP1F (sw.9.53)

(sw-9.53)
CBS-Original Community Sing;
Milton Berle & Wendell Hall,
Billy Jones & Ernie Hare,
guest leaders; Andy Sannella's
Orch.: WABC WDBO WQAM
WCAU WSJS WTOC WGST
WDNC WDAE WHAS KMOX
WBBM WBIG WBT (sw-6.06-6.12)

WBBM WBIG WBT (sw-6.06-6.12)
KMOX-Richard Himber's Orch.
WCSC-Fred Hamilton's Orch.
WFBC-Hugh Cross' Radio Gang
WGN-Arthur Sears Henning
WOR-Let's Visit

10:15 WGN-Freddie Martin's Orche

10:30

NBC-Dreams of Long Ago; Ethel Parks Richardson: WJZ MBS-Kay Kyser's Orch.: WGN

KDKA-YMCA Prgm. WCSC-World Varieties WCSC-World Varieties WFBC-Blue Reverie WENR-Edison Symph. Orch. WLW-Unsolved Mysteries, drama

10:45 10:45
CBS-Kaltenborn Edits the News:
WABC WTOC WQAM WDBO
WHAS WBBM WGST WDAE
WDNC WBIG WBT (sw-6.12)
KMOX-Hot Dates in Music
WCAU-Sports Edition
WEBC-Accound the Town WFBC-Around the Town

MFBC-Around the Town

11:00

NBC-Henry Busse's Orch.: WEAF
(sw.9.53)

NBC-Judy & the Bunch; News:
WJZ WWNC WSM WFBC
WIOD WJAX WFLA WCSC
WRVA WSB WTAR
CBS-News; Artie Shaw's Orch.:
WABC WSJS WTOC KMOX
WDBO WDNC WDAE WBBM
WGST WHAS
News: WSOC WQAM WBIG
WENR

News:

KDKA-Organ Reveries WBT-News; S. C. Economic Ass'n WCAU-Alan Scott; Around the WGN-Ted Fiorito's Orch.

WIS-News: Carefree Capers

★ WLW-Paul Sullivan, news room WOR-Weather; News

11:15

\* NBC-ANDREW JERGENS
Co. Presents Walter Winchell:
WSM WSB (also see 9 p.m.)
CBS-Artie Shaw's Orch.: WQAM WBIG WCAU WBT

NBC-Shandor, violinist: WJZ

WFLA WIOD WRVA WIS

WWNC WFBC WCSC WSOC

WTAR
WTAR
KDKA-Missionary Broadcast
KMOX-Lang Thompson's Orch.
WENR-Phil Levant's Orch.

WJAX-Alexander Bros., piano

WJA. Alexander Bros., plano duo WLW-Queen's Minstrel WOR. Archie Bleyer's Orch.

11:30

NBC-News; Xavier Cugat's Orch: WEAF (sw.9.53)

★ NBC-Paul Whiteman's varieties: WSM WSB (also at 9:15 p.m.)

p.m./
CBS-Roger Pryor's Orch.: WABC
WTOC WDBO WDAE WDNC
WHAS WBT WCAU WSJS
WBBM WQAM WGST

WJZ NBC-Glen Gray's Orch.: WTAR WWNC WCSC WTAR WWNC WCSC WJAX
WFBC WIOD WRVA WSOC
WFLA WIS WENR
MBS-Little Jack Little's Orch.:
WGN WLW
KMOX-Headline Highlights
WOR-Dick Messner's Orch.

KMOX-Hal King's Orch.

NBC-Riley & Farley's Orch.: WEAF CBS-Vincent Lopez' Orch.: WABC WDNC WBBM WCAU WGST

WBT NBC-Andy Kirk's Orch.: WJZ WFLA KDKA WWNC (sw-

6.14)
MBS-Nat Brandwynne's Orch.:
WOR WGN KMOX-Bobby Meeker's Orch. WENR-Stanley Norris' Orch. WHAS-Dance Orch. WLW-Moon River

12:15 NBC-Riley & Farley's Orch.: WSM WSB CBS-Vincent Lopez' Orch.: KMOX

12:30 CBS-Dick Stabile's Orch.: WABC KMOX WCAU WHAS WBBM NBC-Blue Barron's Orch.: WEAF Sunday November 15



Rubinoff See 6:30 p.m

NBC-Eddie Fitzpatrick's Orch.: WJZ WFLA KDKA WWNC WSB (sw-6.14) MBS-Louis Prima's Orch.: WGN WLW WENR-Jesse Crawford's Parade WGST-Lot's Dance

WGST-Let's Dance WOR-Eddie Elkins' Orch.

WSM-Francis Craig's Orch.

12:45

WENR-Louis Panico's Orch.

1:00

MBS-Ted Weems' Orch.: WOR

KMOX-When Day Is Done

WBBM-News; Musical Weather

Man

Man WGN-Ted Fiorito's Orch. WLW-Dance Orch. 1:15

WBBM-To be announced
1:30
WBBM-Austin Mack's Orch.
WLW-Emil Velazco's Orch. End of Sunday Programs

### for MONDAY, November Programs

### Network Changes

E. Robt. Schmitz, Concert Pianist, formerly | p.m., now CBS 3:30 EST (2:30 CST)

Army Band, formerly 6:15 p.m., now NBC 6 p.m. EST (5 CST)

### News

7:55 a.m.—NBC-WJZ 8:00 a.m.—WOR 8:15 a.m.—NBC-WEAF 9:40 a.m.—CBS-WABC 9:45 a.m.—Tim Healy: WJZ 9:55 a.m.—NBC-WEAF 10:00 a.m.—NBC-WJZ

10:00 a.m.—NBC-WJZ 12:25 p.m.—NBC-WJZ 12:30 p.m.—W0R 1:00 p.m.—NBC-WEAF 4:15 p.m.—W0R 6:00 p.m.—NBC-WEAF 6:30 p.m.—CBS-WABC 6:30 p.m.—CBS-WABC 6:30 p.m.—NBC-WEAF-WJZ

6:30 p.m.—NBC-WEAF-WJZ 6:45 p.m.—Lowell Thomas: NBC-WJZ 6:45 p.m.—WOR 7:30 p.m.—Gilbert Seldes: NBC-WEAF

7:45 p.m.—Boake Carter: CBS-WABC 9:00 p.m.—Gabriel Heatter:

WOR

11:00 p.m.—Paul Sullivan: WLW 11:00 p.m.—WOR 11:00 p.m.—NBC-WEAF 11:30 p.m.—NBC-WJZ

### MORNING

6:30 a.m. EST

WBIG-Dixie Ridge Runners
WFBC-Hugh Cross' Gang
6:45 Musical Clock: WOR WBT 7:00 Early Risers: WSOC WJAX Early Risers: WSOC WJAX
Musical Clock: WRVA WPT
WBIG-News; Schedule
WBT-Morning Jubilee
WCSC-Morning Bulletin Board
WDBO\_AFamily Altar
WFBC-Time Keeper
WFLA-Morn. Variety WPTF WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound & His
Crazy Quilt Prgm.
WMAZ-ARev. A. C. Baker

WQAM-Organ Reveille WRUF-Reveille Rhythms WSB-Merry-Go-Round WTAR-Musical Calendar WTOC-Mr. Good Morn. Man 7:15

7:15
Musical Clock: WIOD WBT
WBIG-Morn. Matinee
WQAM-First Call for Breakfast
7:30
NBC-Muriel Pollock, pianist:

WEAF CBS-Organ Reveille: WABC (sw-

21.52)
NBC Jolly Bill & Jane: WJZ
WDAE-Now & Then
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WIOD-Variety Prgm.
WMAZ-Eye-Openers
WOR Virgory Seconds Orah WOR-Vincent Sorey's Orch

WOR-Vincent Sorey's Orch.
WQAM-Fave Barris, guitarist
WRUF-Today's Almanac
WWNC-Top o' the Morn.
7:45
NBC-Yoichi Hiraoka xylophonist; Naws: WJZ
NBC-Martha & Hal: WEAF
News: WMAZ WQAM
WBIG-Bensonaires
WFBC-Guess Time
WFLA-W. P. A. Prgm.
WGST-Brooks Shatterly Boys
WIOD-Muscial Clock; News
WPTF-Smiling Rangers
WRUF-Breakfast Serenade
8:00

\*\*NBC-Malcolm Claire: WEAF
CBS-On the Air Today; The Oleanders, male quartet: WABC
NBC-Morning Devotions; Soloists; Lowell Patton. organist & dir.: WJZ WSB WFLA WPTF
WIOD WRVA WJAX WWNC
WFBC WIS
News; Variety Prgm.: WTAR
WBT
Today's Almanae: WMAAZ

Today's Almanac: WMAZ WDBO WBIG

Today's Almanac: WMAZ WDBO
WBIG
News: WOR WTOC WSOC
WCSC\_Morn. Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WQAM-This & That
WRUF-Morning Melodies
8:15
NBC-(News. WEAF only) Good
Morning Melodies WEAF
WRVA WPTF WFBC WWNC
WFLA WJAX
NBC-William Meeder, organist:
WJZ
News: WDBO WSB
WBIG-Morn. Matinee
WET-Philco Phil

WCSC-News; Rise & Shine
WDAE- Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morn. Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tempos; Real Life Dramas
WSOC-Carlisle Brothers
WTOC- Chapel of the Air
8:39
NBC-Cheerio Talk & Music:

8:30

NBC-Cheerio Talk & Music:
WEAF WRVA WFLA WPTF
WJAX WSOC WIOD WFBC
WCSC WIS WSB WWNC
CBS-Lyric Serenade WABC
WQAM WBIG WBT WDBO
WTOC WDAE WDNC (sw21:52)

21.52)
WGST.Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning
WSPA-Musical Greeting Club
WTAR-Betty & Bob, sketch
8:45
NBC-Landt Tric & White: WI

WTAR-Betty & Bob, sketch

8:45

NBC-Landt Trio & White: WJZ
CBS-Montana Slim, yodeling cowboy: WABC WDAE WDBO
WDNC WBIG WBT (sw-21.52)
WGST-Musical Sundial
WQAM-Morn. in Police Court
WRUF-Florida Facts
WTAR-Hymns of All Churches
WTOC-Market Basket Revue

9:00

★ NBC-Breakfast Club, Orch.;
Clark Dennis, tnr.; Don McNiell, m.c.: WJZ WFLA WRVA
WCSC WSB WSOC WPTF
WIS WWNC (sw-15.21)
CBS-Metropolitan Parade: WABC

WISE WSB WSD WPIF
WIS WWNC (sw.15.21)
CBS-Metropolitan Parade: WABC
WDAE WDNC WTOC WSJS
WQAM WDBO (sw.21.52)
NBC-Streamliners; News: WEAF
News: WBIG WSPA
WBT-Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of all Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WTAR-\\_Church of the Air
9:15
NBC-Breakfast Club: WTAR
WFBC

WFBC CBS-Metropolitan Parade: WBIG

WGST

CBS-Richard Maxwell, songs; News: WTOC WBIG WDBO WDNC WDAE WBT WBT-Tennessee Ramblers WBI-1ennessee Rambiers
WFLA-Kay Dean; Market Square
WGST-△Bible Institute
WJAX-Personal Column
WMAZ-News
WOR-Lamplighter
WQAM-Betty & Bob, sketch

CBS-Morning 9:45
Moods: WDNC CBS-Morning Moods: WDNC
WBIG
CBS-Bachelor's Children, sketch.
WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
Highlights of Hollywood: WDAE
WBT WDBO WTOC
WCST-Briarclift Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Calendar of Melody
WQAM-Village Nutsmith
WRUF-Florida Home Neighbor

10:00 NBC-News; Breen & de Rose, songs: WJZ WRVA WCSC WTAR WSB WWNC WIS CBS-Fred Feibel, organist: WDNC

WDAE

★ CBS-Betty & Bob, sketch:
WABC (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WEAF (sw15.33)

15.33)
Bandmaster: WTOC WDBO
WBIG-Civic Club
WBT-Congress Parents-Teachers
WFBC-Shops & Things
WFLA-News; Musical Interlude
WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Food Hour WMAZ-Hits & Encores
WOR-Pure Food Hour
WPTF-News; News for Women
WQAM-Morning Moods
WRUF-Tavern Tunes
WSOC-Reporter Lina Covington
Harrell
WSPA-Voice of the Strings

### 10:15

NBC-John's Other Wife, sketch: WEAF (sw-15.33) CBS-Modern Cinderella: WABC (sw 21.52) WGST
WDAE-Monticello Party Line
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Hymns of All Churches
WSPA-ARadio Revial
9:30
CBS-Bill & Ginger, songs; News:
WABC (sw-21.52)

Swelts Jones, sketch:
WJZ (sw-15.21)
WBC-Pive Star Jones, sketch:
WJZ (sw-15.21)
WTOC-Party Line
NBC-Nellie Revell: WJZ WIS
WFLA WSB (sw-15.21)
WFLA WSB (sw-15.21)
WFLA WSB (sw-15.21)
WEST (sw-15.23)

Highlights of Hollywood: WCSC WSB WIS WBT-Hymns of All Churches WFBC-Hugh Cross' Radio Gang WIOD-Personal Column of the

WJAX-Talk of the Town WRUF-Fiesta
WRVA-Citrus Commission
WSOC-Party Line
WSPA-Musical Parade
WTOC-Mystery Chef
WWNC-Home Sweet Home; Look
ing Glass

10:30

NBC-Pepper Young's Family.
sketch: WJZ (sw-15.21)
CBS-John K. Watkins, news;
Betty Crocker; Hymns of all
Churches: WABC (sw-21.52)
NBC-Josh Higging of Fightille. NBC-Josh Higgins of Finchville: WTAR WCSC WJAX WIAK WCSC WJAA

NBC-Just Plain Bill, sketch:
WEAF (sw-15.33)
CBS-Waltzes of the World:
WQAM WDNC WDAE WTOC
Highlights of Hollywood: WBIG

WRUF Party Line: WPTF WRVA WIS
WGST

WGST
WBT-Betty & Bob, sketch
WDBO-Ma Perkins
WFLA-Hymns of all Churches
WIOD-Your Personality
★ WMAZ-Markets & Salon Mu-Salon Mu-

sic; RADIO GOSSIP WSB-Shopping Talk WSOC-Dance Hour WWNC-Did You Know?

WWNC-Did You Know?

10:45

\* NBC-Today's Children, sketch:
WEAF WTAR WRVA WWNC
WJAX WPTF WFLA WIOD
(sw-15.33)
CBS-Oleanders, male quartet:
WDAE WSJS WDNC WBIG
NBC-Jean Ellington, songs; WJZ
(sw-15.21)
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFBC-Morning Serenade
WGST-Frances Miller, songs
WIS-Paths of Memory

WIS-Paths of Memory WQAM-Highlights of Hollywood WQAM-Highlights of H WRUF-Comedy Capers WSB-News WSPA-Style Talk WTOC-Party Line

BC-David Harum WEAF (sw-15.33)

★ CBS-Magazine of the Air; Sallee of Variety & Boyden Sparks, guests; Leith Stevens' Orch. & Chorus; Reed Ken-nedy, bar.; "Trouble House," sketch: WABC WBT WQAM WDBO WDAE WGST (sw-WIDO WDAE WOOL 21.52) News: WPTF WSPA WBIG-WPA Prgm. WFBC-Furman University

WIOD-Modern Rhythms
WJAX-Health & Happiness
WOR-Jesse Tryon, violinist
WRUF-Morning Concert
WSOC-Friendly Voice WSOC-Friendly Voice WTAR-Morning Melodies WTOC-Amer. Family Robinson 11:15

11:15
NBC-Vagabonds: WPTF WTAR
WRVA WWNC WIOD WCSC
WIS
\*\* NBC-Backstage Wife, sketch:
WEAF (sw-15.33)
NBC-Personal Column of the Air:
WJZ WSB (sw-15.21)
WBIG-Radio Spotlight
WFBC-Women's Hour
WFLA-Variety Prgm.
WJAX-Cosmopolitan Echoes
(NBC)

(NBC)
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co
WSOC-Musical Prgm.
WTOC-News

± CBS-LEVER BROS. CO. PREsents Big Sister, sketch: WABC WQAM WDAE WGST WBT (sw-21.52)

(sw-21.52)
NBC-How to be Charming, sketch
WEAF WSB (sw-15.33)

★ NBC-Vic & Sade, sketch:
WJZ (sw-15.21)
NBC-The Honeymooners: WTAR
WCSC WRVA WSOC WPTF
WWNC WIOD

WWNC WIOD
WBIG-Rhythm & Romance
WDBO-Town Topics
WFLA-Personal Column
WIS-School of the Air
WJAX-Theater Organ
WRUF-Dance Melodies
WSPA-Carl Gossett's S
Band

Band
WTOC-Farm & Home Hour
11:45
NBC-Martha & Hal: WRVA
WIOD WJAX WSOC WCSC
WIS

\* NBC-Edward McHugh, songs:
WIZ WSB (cur. 15 21)

WJZ WSB (sw-15.21) NBC-Voice of Experience: WEAF (sw-15.33)

(Continued on Page 36)

### Monday November 16



Jack Fulton See 7 p.m.

(Continued from Page 35) CBS-Dr. Allan Roy Dafoe WABC WGST WBT (sw

21.52)
Acoust of latest amusing happenings at the Diome anisaturalist playfound. Meladies: "The Finger's Lullaba". "Song of the Kitchen Clock" and "Ten Little Indians."
WBIG-Lure of Perfume
WDAE-Eddie Ford, organist
WFBC-Aristocratic Pigs
WFLA-Kitty Keene
WMAZ-News; Noon Markets
WPTF-Blue Ridge Buddies
WQAM-News; Luncheon Preview
WTAR-Weather WTAR-Weather WTOC-Dixie Melody Revue WWNC-Variety Prg

### AFTERNOON

12:00

\* NBC-Girl Alone: WEAF (sw-

15.33)
NBC-John Gambling, m.c.; Herb & George, piano duo & Hal Gordon, vocalist: WJZ
CBS-The Gumps, sketch: WABC WBT WGST (sw 9.59-21.52)

WBT WGSI (sw 3.39-21.32)

NBC-Honeyboy & Sassafras, comedy team: WSB

News: WDBO WSOC

WBIG-Sons of Pioneers

WCSC-News; Johnny Flint's Orch.

WDAE-Gould's Orch.

WFBC-Parker & Monroe Broth-

wFDC-Farker & Monroe Brothers
ers
WFLA-Souvenirs of Song
WIOD-News; Noonday Musicale
WIS-News; Midday Melodies
WJAX-Ministerial Alliance
WMAZ-Electric Hour
WOR-Victor H. Lindlahr
WPTF-Three Tobacco Tags
WOAM Compunity Society & New WPTF-Three Tobacco Tags
WOAM-Community Service; News
WRUF-Florida Farm Hour
WRVA-Hillbillies
WSPA-Cofield & Harvey
WTAR-Luncheon Club
WTOC-Noon-day Serenade
WWNC-Mid-day Review
12:15

★ NBC-Mary Marlin. sketch:
WEAF (sw-15.33)

WDAE-Previews; Dick Murph Orch.
WDBO-K. C. Moore
WFBC-Dan Crosland
WFLA-'Round the World
WIS-Dixie Reelers
WJAX-Fish, Facts & Fancies
WMAZ-Farm Flashes
WOR-Organ Recital
WQAM-Man in the Street
WPTF-Variety; Theater Guide
WSB-Fashion Editor

\* NBC-Nat'l Farm & Home Hr...
guest speakers: WJZ WIOD
WSB WRVA WFLA WPTF
WFBC WIS WJAX WCSC
WTAR WSOC WWNC (sw 15,21)'
CBS-Romance of Helen Trent,
sketch: WABC (sw-21.52-9.59)
NBC-Gene Arnold & The Cadets:
WEAF
CBS-Poetic Strings: WDAE

CBS-Poetic Strings CBS-Poetic Strings: WDAE
WTOC WSJS WDNC WDBO
WBIG-Golden Quarter Hour
WBT-Grady Cole
WGST-News; Variety
WMAZ-Trading Post & Ironing
Board Symph.
WOR-News
WQAM-Luncheon Melodies
WSPA-Morning Moods

12:45

CBS-Poetic Strings: WQAM WBT wQAM WBT NBC-Rose Lee, sop.: WEAF CBS-Rich Man's Darling, sketch: WABC (sw-9.59-21.52) WDBO-Junior Chamber of Com-

WMAZ-Golden Melodies WOR-The Psychologist Says WTOC-Health Talks

NBC-Joe White. tnr.: (sw

CBS-Five Star Review; Variety Prgm.; Morton Bowe, tnr.;
Meri Bell; Ray Sinatra's Orch.
Bill Johnstone, movie reporter:
WABC (sw-15.27-9.5)
NBC News: Markets; Weather:
WEAF
CBS To be announced: WSJS
WQAM
MRS Music from Texas: WRVA

MBS-Music from Texas: WRVA WOR

WOR
WBIG-Lew Gogerty's Orch.
WBT-The Merrymakers
WDAE-Siesta
WGST Noonday Songs
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WSPA-Dixie Songsters
WTOC-Merchants Parade

sketch: NBC-Hollywood High Hatters: WEAF (sw-15.33)

★ CBS-Ted Malone: WABC WBT
WGST (sw-9.59-21.52)

NBC-Jack & Loretta Clemens;
(News, WJZ only): WJZ
WWNC
Variety Prgm.: WSOC WSPA
WBIG-News
WCSC-Farm Improvement
WDAE-Previews; Dick Murphy's
Orch.
WDBO-K. C. Moore

CBS-Talk by Arthur E. Morgan
at U. S. Conference of Mayors:
WABC WDNC WSJS WDAE
WQAM WBIG WDBO WBT
WTOC (sw-15.27-9.59)
WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round
WOR-Hollisters, sketch
WSPA-Sports Talk

WSPA-Sports Talk

1:30

NBC-Dan Harding's Wife, sketch
WEAF (sw-15.33)

NBC-Vaughn de Leath: WJZ
WCSC WWNC WTAR WFBC
Lunchean Melodies: WIS WMAZ
WSPA

News: WIOD WJAX WTOC WSB
WFLA-Tom Marton
WGST Sidewalk Snoopers
WJAX-Reports
WOR-Health Talk: Tuneful Airs:
Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop

WQAM-Curiosity Shop WRVA-Market Reports WSOC-Tex Harrison's Buckaroos

1:45

1:45

★ NBC-Happy Jack, songs:
WEAF (sw-15.33)
CBS-Make Believe; Bill Perry,
Ruth Carhart & Johnny Augustine's Orch.: WABC WDNC
WDBO WDAE WBIG WBT
(sw-15.27)
NBC-Dot & Will, sketch: WJZ
WSOC WIOD WFBC WFLA
WIS WSB WCSC WWNC

WTAR WTAR
WGST-Drs. Lake & Stanford
WJAX-Ensemble Music
WMAZ-News; Fashion Facts
WOR-Beauty Form of the Air
WPTF-Farm Features
WRVA-Sunshine Prgm.

WSPA-Dancing Around WTOC-Merchants Parade

2:06

NBC-Navy Band: WJZ WSB
WIOD WSOC WTAR WCSC
WWNC WJAX WFLA WFBC

CBS-Amer School of the Air;
History, "Buffalo": WABC
WDAE WDNC WQAM WBT
WSJS WBIG WTOC WDBO
(sw-9.59-15.27)
WGST-Tunes of Distinction
WMAZ-What's New?
WPTF-Congress of Parents &
Teachers

Teachers WSPA-Symphonic Period

2:30

NBC-To be announced: WEAF
WCSC (sw-15.33)
NBC-Navy Band: WRVA WPTF
WGST-Easy Timers
WMAZ-Across the Footlights
WSB Crossroad Follies
WSPA-Farm & Home Hour
2:45

NBC-Personal Column of the Air:
WEAF WCSC (sw-15.33)

CBS-Happy Hollow: WABC WBT
WTOC WBIG WDNC WQAM
WDBO WSJS WDAE (sw-15.27) 2:30

WORST-To be announced WOR-Way Down East WRVA-Forum WTAR-Golden Jubilee

WEAF (sw-9.53)

NBC-Let's Talk it Over; Anne Hard, journalist & news commentator; Alma Kitchell, contr. & m.c.: WJZ WIS WJAX

WSB WFBC WWNC WRVA

WEAF (sw-9.53)

WEAF (sw-9.53)

WEAF (sw-9.53)

WEAF (sw-9.53)

NBC-Let's Talk it Over; Anne Hard, journalist & news commentator; Alma Kitchell, contr. & m.c.: WJZ WIS WJAX

WSB WFBC WWNC WRVA

WTAR WPTF

WEAF (sw-9.53)

NBC-Let's Talk it Over; Anne Hard, journalist & news commentator; Alma Kitchell, contr. & m.c.: WJZ WIS WJAX

WSB WFBC WWNC WRVA

WTAR WPTF

WEAF (sw-9.53)

SON Control of the state WIS-Afternoon Melodies
WOR-Molly of the Movies
WRUF-Hour with the Masters
WSOC-Norris Boys & Clemnie

WSOC-Norris Boys & Clemmie Reid
WSPA-Vocalist
WWNC-To be announced
3:15
★ NBC-Ma Perkins, sketch:
Willard Farnum: WEAF
WTAR WJAX WFLA WRVA
WIOD WSB (sw.15.33)
WBT-Harry Richman & Guest
WCSC-What's New?
WGST-Novelty Numbers
WIS-Golden Gate Jubilee Quartet
WMAZ-World Book Man
WOR-Rhythm Orch.
WPTF-WPA Prgm.
WSPA-News
WWNC-Midnight Ramblers
3:30

www. A Prgm.

WWNC-Midnight Ramblet

3:30

NBC-Merer. Education Forum;

MBC-Amer. Education Forum;

WEAF (sw-15.33)

WBIG-Dr. C. C. Hudson

WDAE-W.P.A. Prgm.

WDDO-World Dances

WMAZ-Time; Luncheon Varieties

WOR-Martha Deane

WRUF-Educational Hour

WSPA-For Ladies Only

2:15

CBS-Amer

History. CBS-Columbia's Concert Hall Presents E. Robert Schmitz, concert pianist: WABC WDBO WBIG WTOC WDAE WGST WDNC WQAM (sw-9.59-15.27) Conversation concert. "Gloude Debussy-Further, Naturation and Impressionism." Belections will include "Fogs." "The Fuiries Ar Recelled Dancers Heather, "Grand Homer to B. Fickwick, Eta., P.P.M., PC.," "Concerned to B. Fickwick, Eta., P.P.M., PC.," "Concerned to B. Fickwick, Eta., P.P.M., PC.," "Concerned to B. Fickwick, Eta., P. M. For Worder, and "Firecorks," all from the Second Book of Preludes.

\* NBC-Vic & Sade. sketch: WEAF (sw-9.53)
WBT-The Gospel Singer
WMAZ-School of the Air WOR-Allie Lowe Miles Club
WRVA-Hymns of All Churches
WSPA-Hal & Jimmie
3:45
NBC-The O'Neills, sketch: WEAF

WSPA-Hal & Jimme
3:45

NBC-The O'Neils, sketch: WEAF
(sw-9.53)

WBT.Ma Perkins

WRVA-Betty & Bob

★ NBC-GENERAL ELECTRIC
Co. Presents Hour of Charm;
Phil Spitalny's Girls: WEAF
WIOD WRVA WJAX WFLA
WSB WSOC WIS (sw-9.53)

CBS-Dept. of Education Series:
"The Spy": WABC WDBO
WSJS WBIG WQAM WTOC
WGST WDNC (sw-15.27)

NBC-Beatrice Mack, sop.: WJZ
NBC-Beatrice Mack, sop.: WJZ
NBC-Beatrice Mack, sop.: WJZ
NBC-Beatrice Mack, sop.: WJZ
WBVB-Briar Hopper Boys

WASC-Dinner Hour NPC-To be announced: WBT-Briar Hopper Boys WDAE-News in Spanish WFBC-Aristocratic Pigs WMAZ-Matinee Miniatures WOR-Leo Freudberg's Orch. WPTF-Birthday Party WRUF-World Dances WTABAtternoon, Melodies

WRUF-World Dances
WTAR-Afternoon Melodies
WWNC-To be announced
4:15
CBS-Concert Miniatures: WABC
WDBO WGST WDNC WBIG
WQAM WDAE WTOC (sw15.27)
NBC-Rob't Gately, bar.: WJZ
WFBC-Aft. Vespers
WOR-News
WSPA-Patchwork Ouilt WSPA-Patchwork Quilt

WSPA-Patchwork Quilt
4:30

NBC-Claudine MacDonald Says:
WEAF WSOC WTAR WWNC
WIS WIOD WFLA WPTF
WCSC (sw-9.53)
CBS-Auto Show; "Behind the
Scenes," Byron Foy: WABC
WQAM WDAE WTOC WDBO
WGST WDNC WBIG (sw-

NBC-The Freshmen: WJZ WFBC-Red Cross Prgm. WJAX-WPA Prgm. WOR-Frank Dailey's Orch.

WRUF-Afternoon Musicale
WRVA-Spotlight Parade
WSB-Closing Stock Quotations
WSPA-Variety Hour
4:45
NBC-Young Hickory. sketch:
WJZ WIS WIOD WJAX
WTAR WCSC WSB WWNC
WFBC WSOC WPTF (sw15:21)

15.21)
CBS-Chicago Variety Hour:
WABC WQAM WDAE WTOC
WDBO WGST WDNC WBIG
(sw-15.27)
NBC-Grandpa Burton, sketch:
WEAF (sw-9.53)

9.55)
CBS-Jr. Nurse Corps: WABC
WBT (sw-9.59-11.83)
WBIG-Uncle Bill's Junior Club
WCSC-Citadel on the Air
WDAE-Football Game

★ WMFD-MOVIE GOSSIP (1370 kc.)

kc.)

WIOD-Tune Carnival

WOR-Tunes for Today; Turkey
Tales; Dance Music

★ WRUF-Behind the Microphone;
RADIO GOSSIP

WQAM-News; Twilight Melodies

WSOC-Magic Island

WSPA-Swing!

WTOC-Songs At Twilight

5:15

WTOC-Songs At Twilight

5:15

NBC-Tom Mix' Straight Shooters with Ranch Boys: WEAF
(sw-9.53)

CBS-Dorothy Gordon's Children's
Corner: WABC WBT WDNC
WBIG WTOC WDBO WSJS

(sw-11.83)

Miss Gordon tells "How the Camel Got His Hump." Songs: "The Camel's Hump." Songs: "The Gamel's Hump." Lords by Kipling and music by Sir Edward German); Vermont lalk song. "Scapping Song": piano saterlude of Dances from Henry the Eighth.

WDAE-Twilight Reveries
WGST-Varieties
WOR-Charioteers, male quartet
WRUF-Clark Gourley
WSOC-Let's Talk It Over (NBC)
WSPA-Old Melody King

5:30 

15.21)
CBS-Treasure Adventures of Jack
Masters, sketch: WABC (sw-

CBS-Treasure Adventures of Jack
Masters, sketch: WABC (sw11.83-9.59)
NBC-Jack Armstrong sketch:
WEAF (sw-9.53)
To be announced: WMAZ WGST
FHA Prgm.: WJAX WSB
News: WIOD WBIG
WBT-Welfare Fed.
WDAF-Dance Time WDBO-Musical Biliboard WFBC-Variety Prgm.
WFLA-Garden of Melody
WOR-Story Teller's House
WPTF-Stocks; News
WQAM-Reports; Magic City Mel-

WRVA-Rhythm Parade
WSOC-Dinner Hour
WSPA-Amer Family Robinson
WTOC-Dixie Motor Club
WWNC-Out of the Oven
5:45

NBC-Little Orphan Annie,
sketch: WEAF WFLA WPTF
WJAX WTAR (sw-9.53)
CBS-Wilderness Road, sketch:
WABC WDNC WDAE WSJS
WBIG WDBO (sw-11.83)
NBC-Flying Time, adventures in
aviation; Col. Roscoe Turner
WJZ WSB
Little Orphan Annie: WRVA

WJZ WSB
Little Orphan Annie: WRVA
WBT WQAM WTOC
To be announced: WWNC WIOD
WCSC-Adventures of Gwendolyn
WGST-Buddy & Ginger
WIS-Lamplighting Time
WMAZ-Words & Music
WOR-Dick Tracy. sketch
WSPA-\( \Delta \) Christian Science Prgm
6:00

\* NBC-(News, WJZ only) Army

\* NBC-(News, WJZ only) Army Band: WJZ WJAX CBS-Tito Guizar, tnr.: WABC WBIG (sw-11.83)

NBC-Education in the News:
WEAF WCSC WWNC WIOD
WIS WSB (sw-9.53)
CBS-Jr. Nurse Corps: WGST
News: WSPA WSOC
WBT-Bandmaster
WDAE-News; Voice of the Times
WDBO-To be announced
WFBC-Snyder Bible Study
WFLA-Twilight Favorites
WMAZ-Lost & Found; Timely
Tunes; Sports
WOR-Uncle Don, children's prgm
prgm.

WOR-Uncle Doil,
prgm.
WPTF-News; Tobacco Reports
WQAM-Moods in Music
WRUF-Sports
WRVA-Rubinoff, violinist
WQAM-Ace Williams
WTAR-Frank Sylvester, pianist
WTOC-Carter Family
6:15
House, organist

G:15
CBS-Eddie House, organist:
WDNC WBIG WDBO WQAM
WDAE
NBC-(News; WEAF only) John
Gurney, basso: WEAF WCSC
WFBC WTAR WSOC WWNC
WIS WIOD (sw-9.53)
CBS-Bobby Benson, Children's
sketch: WABC (sw-9.59-11.83)
WBT-Grady Cole; News
WGST-Through the Years
WMAZ-To be announced WBIG-Uncle Bill's Junior Club
WCSC-Citadel on the Air
WDAE-Football Game
WDBO-News
WFLA-Variety Prgm.
WGST-Inrough the Years
WMAZ-To be announced
WPTF-Eve. Serenade
WRUF-String Band
WRVA-What's On the Air
WSB-Snowball & Sunshine
WTOC-Thank You Stusia

WTOC-Thank You Stusia

WTOC-WIZ
WIZ
WIZ
WIZ

NBC-News; Revelers Quarter:
WJZ
CBS-News; George Hall's Orch.:
WABC WDAE WDBO WBIG
(sw-11.83)
NBC-News; Gale Page: WEAF
WRVA WJAX WCSC WPTF
(sw-9.53)
News: WSB WTOC WFLA
WBT-Thank You, Stusia
WFBC-News; Supper Serenade
WG-T Sidewalk Snoopers
WIOD-Musical Interlude
WIS-News; Musical Interlude
WMAZ-Modern Melodies
WOR-Junior G-Men
WQAM-News; World Dances
WSOC-Sports; Markets
W-A-Urgan Reveries
WTAR-News; Moods in Rhythm
WWNC-News: Radio Dial
6:45

WIAR-News; Moods in Rhythm
WWNC-News: Radio Dial
6:45

★ NBC-Lowell Thomas. news:
WJZ WFLA WJAX WIOD
WRVA (sw-15.21)
CBS-Renfrew of the Mounted
WABC (sw-11.83)
NBC-Top Hatters: (sw-9.53)
NBC-Billy & Betty. sketch
WEAF
NBC-Orphan Annie, sketch.: WSB
News: WDBO WOR
Rubinoff, violinist: WCSC WPTF
WBIG-Sports
WBT-Variety Prgm.
WDAE-Brevities
WFBC-To be announced
WGST-Souvenirs of Song
WIS-Sing for Your Dinner
WMAZ-Echoes of Stage & Screen
WQAM-Commentator
WSOC-Down South
WTOC-Dinner Concert

### NIGHT

7:00 ★ NBC-PEPSODENT PRESENTS

\*\*NBC-PEPSODENT PRESENTS
Amos 'n' Andy: WEAF WLW
(sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies; Franklyn
MacCormack, poetry; Jack
Fulton, tnr.; Billy Mills'
Orch.: WABC WCAU WTOC
WBT (sw-11.83-9.59)
Looking Doom at the Stars: Btardusts' Poe Told Every Little Btar
Magnolius: in the Moonlight.
NBC-Mary Small, songs: WJZ
WIOD WFBC KDKA WTAR
WIS WJAX WFLA WSOC
(sw-11.87)
KMOX-News
WBIG-Lew Gogerty's Orch
WCSC-Sports; News
WDAE-Dick Murphy's Orch.
WDBO-To be announced
WGN-Little Jack Little's Orch.
WGST-Sports; Constitution News
WHAS-Eve. Revue
WLS Ill. League Women Voters
WOR-Sports
WTFT-Dance Hour WOR-Sports WPTF-Dance Hour WPTF Dance Hour
WQAM-Bandmaster
WRVA-Univ. of Richmond Prgm.
WSB-Rubinoff, violinist
WSM-Freddie Rose
WSPA-Ramblin Rum Runners
7:15
\*\* NBC-ALKA-SELTZER PREsents Uncle Ezra's Radio Station: WEAF



CBS-Dixie Serenaders: WDA WDNC WBT WDBO WBIG WDNC WBT WDBO WBIG
NBC-Bughouse Rhythm: WJZ
WFLA WSOC WCSC WFBC
WLS WSB WSM KDKA
WPTF WWNC WTAR WJAX
WIS (sw-11.87)
CBS-Popeye the Sailor, sketch
WABC WCAU WHAS KMOX
WBBM (sw-11.83-9.59)
Rubinoff, violinist: WGN WQAM
WGST-Modern Melodies
WIOD-Dance Hour
WLW-Hot Dates in Music

WLW-Hot Dates in Music WOR-Automobile Show, t WRVA-Promenade WSPA-Sports Summary WTOC-Musical Moments

7:30 ★ NBC-HORLICK'S MALTED

★ NBC-HORLICK'S MALTED Milk Presents Lum 'n' Abner. sketch: WJZ WSB WLW WLS ★ CBS-COLGATE - PALMOLIVE-Peet Co. Presents Goose Creek Parson, sketch: WABC WHAS WCAU WQAM WBBM KMOX WDAE WGST WTOC WDBO WBT (sw-9.59-11.83)

NBC-Connie Gates, contr.: WCSC WSOC WFBC WTAR WRVA NBC-Gilbert Seldes, commentator: WEAF MBS-Lone Ranger, sketch: WOR

MBS-Lone Ranger, sketch: WOR WLW WGN

WLW WGN
KDKA-House That Jacks Built
WBIG-News
WFLA-Sports; Players
WGN-Arch Ward, sports
WIOD-Laff Parade
WIS-Pop Concert
WJAX-Tonic Tunes
WPTE-Dinger House WPTF-Dinner Hour WSM-King's Jesters WSPA-Rubinoff, violinist WWNC-Pioneers

7:45

7:45
NBC-Chas. Sears. tnr.: WWNC
WFLA WLS WCSC WIS

CBS-Boake Carter, commentator: WABC WGST WBT
WCAU WHAS KMOX WBBM
(sw-11.83-9.59)
NBC-Landt Trio; Welcome Lewis; Julian Noa: WEAF
NBC-Ralph Kirbery, songs WJZ
KDKA-Songs My Mother Sang
WBIG-Dance Reviews
WDAE-Pacific Paradise
WDBO-Paths of MemoryWFBC-Rubinoff, violinist WFBC-Rubinoff, violinist WIOD-Easy Aces
WJAX-Dance Orch.
WLW-Singing Sam
WQAM-To be announced
WRVA-News WRVA-News WSB-Thank You Stusia WSM-Goodman's Pianologue WSOC-Variety Prgm. WTOC-Musicale

★ NBC-S. C. JOHNSON & SON
Present Fibber McGee & Molly; Marion & Jim Jordan; Ted
Weems' Orch.: WEAF WSM
WSB WIS WFLA WSOC

★ NBC-Helen Hayes in "Bambi," drama; James Meighan;
Mark Warnow's Orch.: WJZ
KDKA WIS (\*w.1187)

Mark Warnow's Orch: WJZ KDKA WLS (sw-11.87) CBS-Horace Heidt's Brigadiers: WABC WGST WHAS WCAU WBBM KMOX WBT (sw-6.06-

WBBM KMUA W. 11.83)
Miss Hughes will sing "Blue Danube," and Mr. McCou will sing
"Asleep in the Deen." Other
numbers include: Funicult Funicula; You're Slightly Terrific;
Slepping Along: Day at the Fair;
Penniew from Heaven; Sometimes
Pm Happy; Uncle Elmer's Almanac; novelty number.

WDAE NBC-K-7, Spy Story: WCSC VBIG WPTF WJAX WFBC WIOD

WPTF WJAX WFB WTAR WBIG-Carolina Cowboy WDAE-WPA Presents WDBO-Country Editor WGN-Clitton Utley WLW-For Men Only WLW-For Men Only
WOR-Lessons in Hollywood
WQAM-Swing Time
WRVA-Ports of Call
WSPA-Golden Hour of Music
WTOC-Here's to You
WWNC-To be announced
8:15

WBlG-Bluebirds WBIG-Bluebirds
WDAE-Nat'l Edu. Ass'n Prgm.
WDBO-Norman Beasley
WGN-Louis Prima's Orch.
WOR-World Events WQAM-Monday Eve. Concert WTOC-Speaker

WTOC-Speaker

8:30

★ NBC-Richard Crooks, tnr.;
Margaret Speaks, sop.; Mixed
Chorus; Wm. Daly's Orch.:
WEAF WIOD WWNC WFBC
WSM WFLA WJAX WSB
WPTF WIS WTAR WSOC
WLW WCSC WRVA WWNC
(sw-9.53)
NBC-Meiodiana; Abe Lyman's
Orch.: Oliver Smith. tnr.: Ber
nice Claire, sop.: WJZ WLS
KDKA (sw-11.87)

★ CBS-Pick & Pat, Blackface
Comedy & Music; Landt Trio
& White, songs; Benny Kruger's Orch.: WABC WCAU
KMOX WHAS WGST WBBM
WBT (sw-6.06-11.83)
Community Sing: WTOC WDAE
WBIG-Ava Maria
WDBO-World Dances
WGN-Arch Ward, the world of
sport 8:30

sport
WIS-Sports; Musical Potpourri
WOR-Dick Jurgens' Orch.
WQAM-Music in the Nite
WSPA-Sports; News
8:45
WDBO-Radio Nick
WGN-Dick Jurgon's Orch. sport

WGN-Dick Jurgen's Orch. WQAM-Music You Remember

9:00

\* CBS-LEVER BROS. CO. Presents Radio Theater; Lily Pons, Adolphe Menjou, guests in "Conversation Piece": WABC KMOX WHAS WBBM WDAE (sw-6.06-11.83)

\* NBC-Greater Minstrels; Gus Van interlogutor; Billy White.

NBC-Greater Minstrels; Gus Van, interlocutor; Billy White; Joe Parsons, bass; Male Quartet; Bill Childs; Fritz Clark & Ray Marlin end men; Malcolm Claire; Band Dir. Harry Kogen; Harold "Red!" Grange, guest speaker: WJZ WBZ WIS WLS WSM WLW WWNC WPTF WTAR WJAX WIOD WFLA WRVA WSOC WSB KDKA (sw-11.87) BC-Warden Lawes in "20 000" NBC-Warden Lawes in "20 900 Years in Sing Sing: WEAF (sw-9.53)

MBS-Gabriel Heatter: WOR

WGN
News: WFBC WTOC
WBIG-Summer Blossom, talk
WCSC-To be announced
WDBO-Hawaiian Serenaders

WGST-Hobbell's Gypsey Orch. 9:15 WBIG-Rubinoff, violinist WDBO-W. P. A. Concert WBIG-Rubinott, violinist
WDBO-W. P. A. Concert
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Rubinoff's Orch.
WTOC-Robert Cabaniss, pianist

9:30

★ NBC-STUDEBAKER CHAMpions Present Richard Himber's Orch.; Stuart Allen, bar.:
WEAF WLW (sw-9.53)

★ NBC-RALEIGH & KOOL Cigarettes Presents Jack Pearl, the Baron Munchausen, Cliff "Sharlie" Hall; Morton Bowe, tnr.; Tommy Dorsey's Orch.: WJZ WTAR WSB WENR WSM WIS KDKA WPTF WWNC WSOC WJAX WRVA WFLA WIOD (sw-11.87)
WF1G-Community Swing; Gogerty's Orch.

WPIG-Community
ty's Orch.
WDBO-Russell Scholl's Orch.
WFBC-Music Is Magic
WGN-The Northerners
WOR-Sleepy Hollow Gang
WTOC-Jamboree
9:45

WDBO-News
WTOC-Honolulu Ramblers
10:00
King's

WTOC-Honolulu Ramblers
10:00

CBS-Wayne King's Orch.:
WABC WCAU KMOX WHAS
WBT WBBM (sw-6.12-6.06)
NBC-Singin' Sam: WJZ WENR
KDKA (sw-6.14)
NBC-Contented Prgm.; Lullaby
Lady; Male Quartet; Orch.,
dir. Morgan L. Eastman:
WEAF WIAR WJAX WILA
WRVA WPTF WSB WSM
WIS WIOD WWNC WSOC
(sw-9.53)
Football Medley; Serenade. Dring;
Until Today. Cools: Cradle Song,
Machaghen; The Queen Was in
the Parlor, Myers: Sylvia.
Speakes; Ziecuner Rapsody.
Gyenes; "Beautiful Galathea"
Overture, Sunbe.
MBS-Fannous Jury Trials: WLW
WGN WOR
WBIG-Secrets of Happiness
WCSC-Footlight Players
WDAE-Lamplit Hour
WDBO-World Entertains
WGST-Gypsy Orch.

WGST-Gypsy Orch. WQAM-Shadows & Sunbreams 10:15

NBC-Benno Rabinoff, violinist: WJZ WENR KDKA-Behind the Law WBIG-World Dances
WTOC-Voice of the Microphone
10:30

10:30

★ NBC-Musical Toast; Jerry Cooper, bar.; Sally Singer, songs; Debonnaires, male chorus & Ray Block's Orch.: WEAF WSD WHAT WFT WSOC WWNC WIS WJAX WIOD WFBC (sw-9.53)

CRS Lack Shappon: Organ.

CBS-Jack Shannon;

KMOX
NBC-Nat'l Radio Forum; Daniel
C. Roper, sec. of Commerce,
guest speaker: WJZ WENR
KDKA (sw-6.14)

guest speaker: WJZ WENK
KDKA (sw-6.14)
CBS-Professor Quiz & His Brainbusters: WABC WBBM WDBO
WDNC WGST WDAE WSJS
WQAM WTOC WHAS WBT
(sw-6.12)
WBIG-News
WCAU-Man on the Street
WCSC-Hour of Charm
WRVA-Corn Cob Pipe Club
WSM-Nat'l Fireside Hour
10:45
KMOX-Thank You. Stusia
WBIG-Prof. Quizz (CBS)
WCAU-Evening Musicale
WDAE-Jack Shannon (CBS)
WGN-To be announced

WDAL-Jack Shannon (CBS)
WGN-To be announced
WGST-George Tech Prgm.
WHAS-Diamond City News
WLW-Dance Orch.
WOR-Johnny Johnston's Orch.
WQAM-Roy Parks' Orch.

KDKA-News; Sports; Bulletin WCAU-Alan Scott; Around the Town WENR-Donald McGibeny, news

WGN-Ted Fiorito's Orch. WHAS-Dance Time ★ WLW-Paul Sullivan, news room WOR-Weather; News WQAM-News

WRVA-Johnny Long's Orch. WTOC-Ed Courtenay's Orch.

#### 11:15

NBC-Phil Levant's Orch.: WEAF WIOD WFBC WFLA WJAX WWNC WIS (sw-9.53) CBS-Shep Fields' Orch.: WGST WQAM WTOC WCAU WDAE NBC-Ink Spots. Negro quartet: WJZ WENR

WJZ WENR
KDKA-Dynamos of Rhythm
WLW-Queen's Minstrel
WOR-Vincent Travers' Orch.
WSB-News
WSM-Busse's Orch. (NBC)
WSOC-Dance Orch.
WTAP Honey Process's Orche

WTAR-Henry Busse's Orch.

#### 11:30

CBS-Eddie Duchin's Orch.:
WABC WBBM WHAS WCAU
KMOX WQAM WDBO WDAE
WGST WBT WTOC WSJS

NBC-Ray Noble's Orch.: WJZ NBC-Glen Gray's Orch.: WEAF WFBC WRVA WFLA WJAX WTAR WWNC WSOC WSM WIS WIOD WSB WCSC (sw-9.53)

KDKA-Dance Orch. WENR-Globe Trotter WGN-Dick Jurgen's Orch. WLW-Follies WOR-Shep Fields' Orch.

#### 12:00

WBT
NBC-Henry Busse's Orch.: WJZ
News: WDAE WSOC
KDKA-News; Sports; Bulletin
WWNC WJAX KDKA (sw-

WWNC WJAX KDKA (sw 6.14)

NBC-Magnolia Blossoms: WEAF WSM WSB WENR

CBS-Jack Denny's Orch.: WABC WSJS WGST WDNC WBBM WBT WCAU

MBS-Cab Calloway's Orch.: WGN WOR KMOX-Bobby Meeker's Orch.
WHAS-Dance Band WLW-Moon River

WLW-Moon River WTOC-News

#### 12:15 KMOX-Jeeter Pillars' Orch. 12:30

12:30

NBC-Francis Craig's Orch...
WEAF WSM WSB

CBS-Dick Stabile's Orch... WABC
WBBM WCAU KMOX WHAS
NBC-Bob Crosby's Orch... WJZ
WFLA WWNC WJAX WLW
KDKA-LeRoy Bradley's Orch.
WENR-Louis Panico's Orch.
WGN-Al Kavelin's Orch.
WGST-Let's Dance
WOR-Paul Pendarvis' Orch.

1:00 MBS-Sammy Kaye's Orch.: WOR KMOX-When Day is Done

Sally Singer See 10:30 p.m.

Monday

November 16

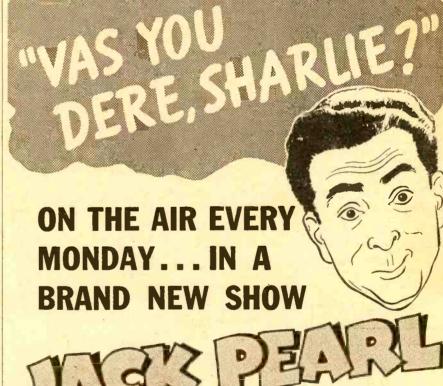
## Frequencies

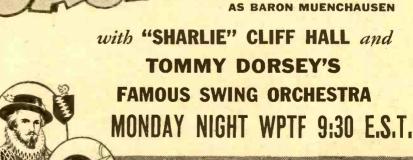
KDKA-980 KMOX-1090 WABG-860 WBBM-770 WBIG-1440 WBT-1080 WCAU-1170 WSG-1360 WDAE-1220 WDDG-580 WENR-870 WFBC-1300 WFLA-620 WGN-720 WGN-720 WHAS-820 WIOD-1300 WIS-560

WJAX-900
WJS-760
WJS-760
WLS-870
WLW-700
WMAZ-110
WPTF-680
WQAM-560
WRUF-880
WRUF-880
WSB-740
WSB-740
WSB-740
WSM-650

WBBM-News; Musical Weather Man WGN-Little Jack Little's Orch.

End of Monday Programs





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sent by RALEIGH and

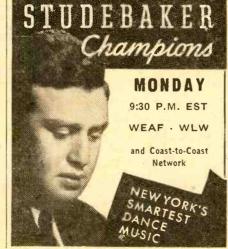
#### SHORT WAVES

(Continued from Page 20)

International Church of the Air program has been heard in over sixteen gram has been heard in over sixteen countries, is interdenominational, non-sectarian and supported entirely by free-will offerings . . . RADIO GUIDE Reception Post Observer, George Sholin, of San Francisco, Calif., reports hearing that famous DX station RV15, Khabarovsk, U. S. S. R., on a new frequency of 5.7 megs with greatly increased signal strength. The "Internationale" is played and sung at 9 a.m. EST (8 CST). EST (8 CST)



"Radio's Biggest Comedy Hit"



RICHARD HIMBER'S

# Tuesday November 17



Johnny Green See 9:30 p.m.

### News

7:55 a.m.—NBC-WJZ 8:00 a.m.—WOR 8:15 a.m.—NBC-WEAF 9:40 a.m.—CBS-WABC 9:45 a.m.—Tim Healy: 1/17 WJZ 9:55 a.m.—NBC-WEAF 10:00 a.m.—NBC-WJZ 12:25 p.m.—NBC-WJZ 12:30 p.m.—WOR 1:00 p.m.—NBC-WEAF

1:00 p.m.—NBC-WEAF
4:15 p.m.—WBR
6:00 p.m.—NBC-WJZ
6:15 p.m.—NBC-WEAF
6:30 p.m.—CBS-WABC
6:30 p.m.—NBC-WEAF-WJZ
6:42 p.m.—Lowell Thomas: NBC-WEAF-WJZ

WJZ 6:45 p.m.—WOR 1:45 p.m.—Boake Carter: CBS WABC 9:00 p.m.—Gabriel Heatter 10:30 p.m.—Jimmie Fidler: NBC-WEAF

WEAF 11:00 p.m.—Paul Sullivan: WLW 11:00 p.m.—WOR 11:00 p.m.—NBC-WEAF 11:30 p.m.—NBC-WJZ

#### Classical Music

2:00 p.m.—Dr. Maddy's Band Lessons: NBC-WEAF 3:30 p.m.—Library of Congress Musicale: CBS-WABC

## Comedy

8:00 p.m.—Jerry Mann: CBS WABC 8:30 p.m.-Ken Murray: CBS-WARC

## Drama

8:30 p.m.—Welcome Valley: NBC-WJZ

#### Talks

4:45 p.m.—Gen'l Federation of Women's Clubs: NBC-WEAF 5:00 p.m.—Your Health: NBC-WJZ

WJZ 5:15 p.m.—Science Service: CBS-WABC 6:00 p.m.—Gen. James G. Har-bord: NBC-WEAF

#### MORNING

6:30 a.m. EST WBIG-Southern Pioneers WFBC-Hugh Cross' Gang 6:45

Musical Clock: WOR WBT WGST-Brooks Statterly Boys 7:00

7:00 Musical Clock: WPTF WRVA Early Riser's Club: WJAX WSOC WBIG-News & Schedule WBT-Morning Jubilee WCSC-Morning Bulletin Board WDBO- A Family Altar WFBC-Time Keeper WGST-Southern Mountaineers WGST-Southern Mountaineers WIOD-Sing Before Breakfast WIS-Col. Staggerhound WMAZ-ARev. Baker WQAM-Organ Reveille WRUF-Reveille Rhythms WSB-Merry-Go-Round
WSUN-Today's Calendar
WTAR-Musical Calendar
WTOC-Mr. Goodmorning Man
7:15

WBIG-Our Neighbors WBT-Musical Clock WIOD-Musical Clock; News WOAM-First Call for Breakfast WSUN-Pinto Pete
7:30
NBC-Muriel Pollock.

WEAF CBS-Organ Reveille: WABC (sw NBC-Jolly Bill & Jane: WJZ

WBIG-Morn. Matinee
WDAE-Musical Mail Man
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WJAX-Zither Prgm.
WMAZ-Eye-Openers
WOR-Vincent Sorey's Orch.
WQAM-Beulah & Tommy
WRUF-Today's Almanac
WSUN-Rhythm Time
WWNC-Top o' the Morn.

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
NBC-Martha & Hal: WEAF
News: WMAZ WQAM
WBIG-Bensonaires
WBT-Did You Know That? WBI-Did You Know that WFBC-Guess Time
WGST-Brooks Shatterly Boys
WJAX-Early Risers
WPTF-Smiling Rangers
WRUF-Breakfast Serenade

WRUF-Smiling Rangers

8:00

★ NBC-Malcolm Claire: WEAF
CBS-On the Air Today; Bluebirds, girls vocal trio: WABC
NBC-△Morning Devotions: WJZ
WSB WPTF WSUN WWNC
WIS WIOD WFBC WRVA
WJAX
News: WTOC WOR WSOC
Today's Almanac: WBIG WDBO
WBT-News; Musical Clock
WCSC-△Morning Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WMAZ Today's Almanac
WQAM-This & That
WRUF-Morning Melodies
WTAR-News; Variety Prgm.

8:15
NBC-Good Morning Melodies:
WPTF WRVA WFBC WWNC
WJAX

SITHURGERS

WENTER OF CITTURE CONSUMER'S

WJAX
NBC-News City Consumer's
Guide; Frances Foley Gannon
WEAF

CBS-City Consumers Guide CBS-City Consumers Guide:
WABC
NBC-Dick Leibert, organist: WJZ
News: WDBO WSB
WBIG-Morn. Matinee
WBT-Philo Phil
WCSC-News; Rise & Shine
WDAE Amorning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morning Melodies
WMAZ-Tonic Tunes
WGST-Newis; Morning Melodies
WMAZ-Tonic Tunes
WGR-Flowing Melodies; John
Gambling; Tuneful Tempos
WSOC-Carlisle Brothers
WSUN-Musical Varieties
WTOC-Achapel of the Air
8:30

8:30

★ NBC-Cheerio, talk & Music;
J. Harrison Isles, musical director: WEAF WRVA WPTF
WSUN WJAX WSB WIS
WCSC WSOC WFBC WIOD
WWNC
CBS-Salon

BS-Salon Musicale: WABC
WBIG WDAE WTOC WQAM
WDNC WDBO WBT (sw-

WDRC WDBO WB 21.52)
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning, talk
WSPA-Musical Greeting Club
WTAR-Betty & Bob, sketch

8:45 NBC-Dandies of Yesterday: WJZ WGST-Musical Sun-Dial
WOR-Organ Recital
WRUF-Florida Facts
WTAR-Hymns of All Churches
WTOC-Market Basket Revue

♥ NBC-Breakfast Club; Walter Blaufuss' Orch.; Clark Dennis, tnr.; Don McNeill, m.c.: WJZ WPTF WSUN WWNC WRVA WIS WSB WCSC WSOC (sw-15.21) CBS-Dear Col.

15.21)
CBS-Dear Columbia, Fan Mail
Dramatization: WABC WQAM
WDAE WDNC WSJS WTOC
(sw-21.52)
NBC-Streamliners; News: WEAF

NBC-Streamliners; News: WEAR WBIG-News
WBT-Women Make News
WDBO-Hollywood Room Recipes
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of all Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WSPA-News; Musical Greetings
WTAR-△Church of the Air
9:15

9:30 9:30
CBS-Bill & Ginger, songs; News:
WABC (sw-21.2)
CBS-Richard Maxwell, songs;
News: WDNC WDAE WTOC
WBIG WDBO
WBT-Tennessee Ramblers
WGST-ABible Inst.
WJAX-Personal Column
WMAZ-News
WOR-Lamplichter

WMAZ-News
WOR-Lamplighter
WQAM-Betty & Bob, sketch
WTAR-Magic Hour
WWNC-Magic Hour

9:45
CBS-Bachelor's Children, sketch:
WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Lyric Serenade: WBT WBIG
WDNC WDAE
NBC-Breakfast Club: WWNC
WTAR WIAR
Highlights of Hollywood: WTOC
WDBO WDAE WBT
WTAP Marries Male

WJAX-Kitty Keene
WMAZ-Party Line
WOR-Key Men, quartet
WQAM-News; Morning Moods
WRUF-Florida Home Neighbor
WRVA-Emma Speed Sampson
WSUN-Magic Penny

10:00

★ CBS-Betty & Bob, sketch:
WABC (sw-21.52)
NBC-News; Breen & de Rose,
songs: WJZ WSUN WIS WSB
WTAR WCSC WWNC
CBS-Fred Feibel, organist: WSJS
WDAE WDNC WBIG WQAM
WBT
NBC-Mrs. Wigner. NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WEAF (sw. 15.33)

Bandmaster: WTOC WDBO WFBC-Betty Talks of Shops & Things WGST-Hymns of All Churches WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Food Hour
WPTF-News; Movieland Gossip
WSOC-Spotlight Reporter
WRUF-Concert Patterns
WRVA-Mystery Chef
WSOC-Lina Harrell, reporter
WSPA-Voice of the Strings
10:15

10:15
NBC-John's Other Wife, sketch:
WEAF (sw-15.33)
NBC-Viennese Sextet: WWNC
WPTF WTAR WPTF WTAR
CBS-Modern Cinderella. sketch:
WABC (sw-21.52)
NBC-Five Star Jones. sketch
WJZ (sw-15.21)
Highlights of Hollywood: WCSC
WIS WSB
Betty & Bob: WGST WSUN
WBT-Hymns of All Churches
WCSC-Highlights of Hollywood
WDBO-Fred Feibel organist

WDBO-Fred Feibel, WDBO-Fred Feibel, organis (CBS) WFBC-Hugh Cross' Radio Gang WIOD-Personal Column WJAX-Talk of the Town WQAM-Your Personal Shopper WRVA-Parade
WSOC-Party Line
WSPA-Musical Parade
WTOC-Kookie, Kollie & Kleenie
10:30
NBC-Peppei Young's Family.

NBC-Pepper Young's Family, skeeth: WJZ (sw-15.21)
CBS-John K. Watkins; News, Betty Crocker & Hy...ns of All Churches: WABC (sw-21.52)
NBC-Just Plain Bill, sketch WEAF (sw-15.33)
CBS-Waltzes of the World: WSJS WDNC WDAE WTOC WQAM NBC-Josh Higgins of Finchville WCSC WTAR WJAX WWNC Highlights of Hollywood: WBIG WRUF
Party Line: WPTF WRVA WIS

Party Line: WPTF WRVA WIS WGST

WGST
WBT-Betty & Bob, sketch
WDBO-Ma Perkins, sketch
WIOD-Voice of Understanding
WMAZ-Markets & Salon Music
WSB-Shopping Talk
WSOC-Dance Hour
WSUN-Hymns of all Churches
10:45

WSB-News WSPA-Sally Speaks WTOC-Party Line

WSB WSOC (sw-15.21)
CBS-Mary Lee Taylor: WDAE
WTOC WBT WDBO WGST
WBIG WQAM
NBC-David Harum: WEAF (sw15.33)
CBS-"The Rhythm
WABC (sw-21.52)
News: WSPA WPTF
WFBC-Alice Wyman
WIS-Mystery Chef
WMAZ-Store News WFB-Alice Wyman
WIS-Mystery Chef
WMAZ-Store News
WOR-Nell Vinick, beauty talk
WRUF-Symphonic Half-Hour
WRVA-Moments You Never For-

WTAR-Morning Melodies

11:il5

NBC-Vagabonds: WPTF WTAR
WCSC WJAX WSOC WSB
WIS WWNC WIOD

CBS-Quality Twins; Ed East &
Ralph Dumke: WABC WBT
WGST (sw-21.52)

\* NBC-Backstage Wife, sketch:
WEAF (sw-15.33)

NBC-Personal Column of the Air.
WJZ WSB (sw-15.21)

WBIG-Radio Spotlight
WDAE-Eddie Ford, organist
WDBO-Hits & Encores
WFBC-Women's Hour
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Company
WQAM-Donald Novis, songs
WSUN-AChurch in Hollywood
WTOC-News

11:30

\* CBS-LEVER BROS. CO. PRE-

11:30

★ CBS-LEVER BROS. CO. PREsents Big Sister, sketch: WABC WDAE WGST WQAM WBT (sw-21.52)

★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)

NBC-Mystery Chef: WEAF (sw-15.33)

NBC-Honeymooners: WSOC WSD

WDBO-Town Topics
WIS-Farm Demonstration Hour
WJAX-Theater Organ
WMAZ-Dance Hour WMAZ-Dance Hour
WPTF-Downhomers
WRUF-Dance Melodies
WSPA-Hillbilly Cavaliers
WSUN-Personal Column
WTOC-Farm & Home Hour

WTOC-Farm & Home Hour

11:45

NBC-Walter Blaufuss' Orch.:
WIOD WCSC WSOC WIS
WJAX
CBS-Eleanor Howes, "Homemakers Exchange": WABC
WDBO WGST WBT WTOC
WQAM (sw-21.52)

\*\*NBC-Edward MacHugh, Gospel

NBC-Edward MacHugh, Gospel Singer: WJZ WSB (sw-15.21) NBC-Wife Saver. Allan Prescott: WEAF (sw-15.33) WDAE-Harmony Hall WFBC-Aristocratic Pigs WMAZ-News; Noon Markets WMTF-Blue Ridge Buddies WRVA-County Farm Notes WSUN-Kitty Keene WTAR-Weather

### AFTERNOON

12:00 NBC-Honeyboy & Sassafras; comedy team: WJZ WRVA WSB

WSB
CBS-The Gumps, sketch: WABC
WGST WBT (sw-21.52-9.59)
\* NBC-Girl Alone, sketch:
WEAF (sw-15.33)
News: WDBO WSOC
Variety Prgm.: WJAX WMAZ
W31G-Luncheon Dance
WCSC-News; Prgm. Resume
WDAE-Friendly Street WCSC-News; Prgm. Resume WDAE-Friendly Street WFBC-Parker & Monroe Bros. WIOD-News; Noonday Musical WIS-News; Midday Melodies WOR-Victor H. Lindlahr WPTF-Three Tobacco Tags WQAM-Comm. Service; News WRUF-Florida Farm Hour WSPA Variety. Hour WSPA-Variety Hour
WSUN-Waltz Time
WTAR-Luncheon Club
WTOC-Noon-day Serenade
WWNC-Mid-day Review

12:15

\*\* CBS-Ted Malone: WABC WBT
WGST (sw-9.59-21.52)
Readings of "Before the Fire"
(Adelaide Love), the chapter on
"Love" from Kahlil Gibran's
"The Prophet," and Bert Cooksley's poem, "After."

\*\*NBC-Mary Marlin, sketch: WEAF (sw-15.33)

\*\*NBC-Nary Line MCSC WJAX WWNC WSB WSOC (sw-15.21)

\*\*WSB WSOC (sw-15.21)

\*\*WABC (sw-21.52)

\*\*WSB WSOC (sw-15.21)

Hour; Guest Speakers; Walter
Hour; Guest Speakers; Walter
Blaufuss' Orch.: WJZ
WSOC WSB WCSC WJAX
WRVA WPTF WSUN WFBC
WIS WTAR WWNC (sw-15.21) CBS-Salon Musicale: WBIG WDNC

CBS-Salon Musicale: WDAE
WBIG WDNC

NBC-Gene Arnold & the Cadets
WEAF (sw-15.33)
WBT-Grady Cole
WDBO-Stocks; Safety Chat
WGST-Musical Pickups
WMAZ-Trading Post & Ironing
Board Symph.
WOR News
WQAM-Graham Cracker
WSPA-Morning Moods
WTOC-Silver Spotlight
12:45
CBS-Rich Man's Darling, sketch:
WABC (sw-21.52-9.59)
NBC-Jules Lande's Ensemble:
WEAF
CBS-Salon Musicale: WDBO

\*\* CBS-LEVER BROS. CO. PREsents Big Sister, sketch: WABC
WDAE WGST WQAM WBT
(sw-21.52)

\*\* NBC-Vic & Sade, sketch:
WJZ (sw-15.21)

NBC-Mystery Chef: WEAF (sw15.33)

NBC-Honeymooners: WSOC WSD
WIOD WCSC WWNC WRVA
WTAR
WEIG-Rhythm & Romance
WDBO-Town Topics
WIS-Farm Deimonstration Hour
WJAX-Theater Organ
WMAZ-Guden Melodies
WOR-Organ Recital
1:00

NBC-News, Market & Weather
Reports: WEAF
CBS-Blue Flames, quartet: WABC
WTOC WSJS WDAE WDNC
WBT WDBO (sw-15.27)

WBIG-Lew Gogerty's Orch.
WGST-Noon-day songs
WMAZ-Friendly Voice
WGAZ-Friendly Voice
WOR-Medical Information Bureau
WQAM-Club Luncheon Prgm.

WOR-Medical Information Bureau WQAM-Club Luncheon Prgm. WRUF-Variety Musical Parade WSPA Dixie Songsters 1:15

NBC-Hollywood High Hatters. WEAF (sw-15.33)

CBS-"What's on Your Mind?"; Mabelle Jennings, commentator: WABC (sw-9.59-15.27)

CBS-Elsie Thompson, organist: WDNC WSJS WDAE WDBO WBIG WBT-Farm Features

WGST-Crazy Hillbillies WMAZ-Merry-Go-Round WOR-Paul Pendarvis' Orch, WSPA-Sports WTOC-News

WSJS WDAE WDD.

WSJS WDAE WD.

WSJS WDAE WDD.

WSJS WDAE WDD.

WSJS WDAE WDD. WSUN WWNG WIAR WCS CBS-Molly Steinberg; Stage Re-lief Prgm.: WABC (sw-15.27) Luncheon Music: WIS WSPA News: WIOD WSB WBT-Welfare Fed. WBT-Welfare Fed.
WFBC-Portraits in Harmony
WGST-Sidewalk Snoopers
WJAX-Reports
WMAZ-Silver Strains
WOR-Health Talk; Melody
ments; Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports

WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos
WTOC-Merchant's Parade

1:45

★ NBC-Rochester Civic Orch.;
Guy Fraser Harrison, cond.:
WJZ WSOC WSB WTAR
CRS-Automobiles Show Superior:

WJZ WSOC WSB WTAR
CBS-Automobile Show Speaker:
WABC WDNC WSJS WDAE
WDBO WBIG (sw-15.27)

★ NBC-Happy Jack, songs:
WEAF WSUN WCSC WWNC
WRVA WIOD WIS (sw-15.33)
WFBC-Mrs. W. P. Barton
WGST-Drs. Lake & Stanford
WJAX-Ensemhle Music
WMAZ-News; Fashion Facts
WOR-Sammy Kaye's Orch.
WPTF-Farm Features
WSPA-Dancine Around
2:00
CBS-Song Stylists: WABC WBIG

CBS-Song Stylists: WABC WBIG
WDNC WTOC WDAE WDBO
WSJS WQAM WBT WGST
(sw-9.59-15.27)

WSOC WIOD WJAX WIS (sw-15.33)

NBC-Carol Deis, sop.; Orch.: WJZ WFBC WSUN

WGST-Frances Miller, songs

WMAZ-Across the Footlights

WRVA-△Christian Science Prgm.

WSB-Cross Roads Follies

WSPA-Farm & Home Hour

2:45

CBS-Happy Hollow, sketch.

WABC WDBO WBIG WDAE

WBT WSJS WTOC WDNC

WQAM (sw-15.27)

NBC-Personal Column of the Air: WEAF WTAR WWNC WCSC

WPTF WSOC WIOD WJAX

WIS (sw-15.33)

WGST-To be announced

WOR-Way Down East

WRVA-Carol Deis, sop. (NBC)

WTAR-Golden Jubilee

3:00

NBC-Pepper Young's Family, sketch: WEAF WRVA WSUN

WJAX WIOD WPTF WTAR

WSB (sw-15.33)

★ CBS-AI Pearce's Gang: WABC

WTOC WDBO WDNC WBIG

WQAM WSJS WGST WBT

WDAE (sw-9.59-15.27)

★ NBC-Marine Band: WJZ

WCSC-World Dances

WFBC-Melody Time

WIS-Afternoon Melodies

WOR-Molly of the Movies

WRUF-Hour with the Masters

WSOC-Shirley Weeks, songs

WSPA-Vocalist

WWNC-Hollywood Highlights

3:15

★ NBC-Ma Perkins, sketch; Marjorie Hannon: WEAF WTAR

WIOD WSUN WJAX WRVA

WSB (sw-15.33)

NBC-Marine Band: (sw-15.21)

WCSC-What's New?

WIS-Golden Gate Jubilee Quartet

WMAZ-World Book Man

WOR-Radio Garden Club

WTER-Posttlengen Pyrm

WPTF-Resettlement Prgm. WSOC-WPA Prgm. WTOC-News

1:30

NBC-Dan Harding's Wife, sketch:
WEAF (sw-15:33)

CBS-Merrymakers: WDNC WBIG
WSJS WDAE WDBO

WSJS WDAE WDBO

WSOC-WPA Frgm.
WSDA-News

WWNC-Midnight Ramblers
3:30

★ NBC-Vic & Sade, sketch; Bernardine Flynn: WEAF (sw-

nardine Flynn: 9.53)

CBS-Elizabeth Sprague Collidge
Foundation Presents The Library of Congress Musicale
WABC WDAE WBIG WTOC
WBT WQAM WDNC WDBO
(sw.15.27-9.59)
Brohms' Sonoto in E flot. Opus 120.
No. 2, movements Allegro Amadule Con Moto, and Alledro.
Brohms Quartet in A minor, Opus
151. No. 2. movements Allegro
non Troppo, Andante Moderato.
Quasi Minuetto Moderato—Allevace Vivace. and Finale—Allegro
non Assai.
NBC-Marine Band: WIOD WSB
WPTF WSOC WSUN WFBC

WPTF WSOC WSUN WFBC WTAR WJAX WCSC WWNC WIS WGST-Novelty Number

WIS
WGST-Novelty Number
WMAZ-School of the Air
WOR-La Forge, Recital
WRVA-Hynns of All Churches
WSPA-Hal & Jimmie
3:45
NBC-The O'Ne'lls, sketch: WEAF
(sw-9.53)
WBT-Ma Perkins
WGST-Varieties
WFTF-Youth School of the Air
WRVA-Betty & Bob
4:00
NBC-Cheerio; Musical Mosaic:
WEAF WSB (sw-9.53)
NBC-Geo. Hessberger's Orch.:
WJZ WIOD WPTF
WJAX
WSOC WWNC WTAR WSUN
WIS WCSC
WBT-Briar Hopper Boys
WDAE-News in Spanish
WFBC-Aristocratic Pigs

WMAZ-Matince Miniatures
WRUF-Tea Time
WRVA-Spotlight Parade
4:15

NBC-Three Marshalls. trio:
WEAF WSB (sw-9.53)
NBC-Geo. Hessberger's Orch.:
(sw-15.21)
WDAF-Library of Cong. Musicale
WFBC-Aft. Vespers
WOR-News
WSPA-To be announced
4:30
NBC-To be announced: WEAF

NBC-To be announced: WEAF WFR-JART. Vespers
WOR News
WSPA-To be announced
4:30

NBC-To be announced: WEAF
WIS WIOD WWNC
WSOC WTAR WCSC WSB
(sw-9.53)
CBS-Billy Mills' Orch.: WABC
WDBO WDNC WBIG WGST
WTOC WQAM WDAE (sw-15.27) NBC-Dog Heroes, sketch; Harry Swan; Chas. Sorce, tnr: WJ7 NBC-Dog Heroes, sketch; Harry
Swan; Chas. Sorce, tnr: WJZ
WFBC-Red Cross Prgm.
WJAX-Keene Sisters
WOR-Esther Velas' Orch.
WPTF-Birthday Party
WRUF-World Entertains
W5PA-Dance Period
4:45
NBC-General Federation of Women's Clubs Prgm.: WEAF
(sw-9.53)
NBC-Young Hickory, sketch:
WJZ WIOD WCSC WJAX
WWNC WFBC WSUN WIS
WTAR (sw-15.21)
WSB-Closing Stock Quotations
WSOC-Richard Leibert, organist
5:00 5:00

NBC-Your Health Prgm.; Dr.
W. W. Bauer, speaker: WJZ
WIS WWNC WSB WFBC
WJAX WSOC WTAR WCSC
WPTF WRVA
CRS. Tic. Guizer, the WARC WPTF WRVA
CBS-Tito Guizar, tnr.: WABC
WDNC WDAE WTOC WBT
(sw-11.83)
NBC-While the City Sleeps,
sketch: WEAF (sw-9.53)
WBIG-Uncle Bill's Junior Club
WDBO-AKnow Your Bible WDBO-AKnow Your Bible
WIOD-Tune Carnival
WGST-Tunes to Health
WMAZ-Matinee Miniatures
WOR-Tunes for Today; Turkey
Tales; Dance Music
WQAM-News; Twilight Melodies
WRUF-Melodies in Song
WSPA Key Local Song WRUF-Melodies in Song WSPA-Kay, Jean & Ginger WSUN-Interesting People in News 5:15
NBC-Tom Mix' Straight Shooters NBC-Tom Mix¹ Straight Shooters with Ranch Boys: WEAF (sw-9.53)
CBS-Science Service; Speakers: WABC WDNC WDAE WTOC WDBO WSDS WBIG WGST WBT (sw-11.83)
WOR-Frank Daley's Orch.
WPTF-Dept. of Conservation
WSPA-Margaret Caldwell
WSUN-Rhythm Review
5:30
★ NBC-Singing Lady: WJZ (sw-\* NBC-Singing Lady: WJZ (sw-15.21)

NBC-Jack Armstrong, sketch:

WEAF (sw-9.53) WTAR WTAR
News: WBIG WIOD
To be announced: WMAZ WGST
WBT-Welfare Fed.

WSB
News: WDBO WOR
WBIG-Sports Review
WDAE-Red Cross Speaker WBT-Welfare Fed.
WDAE-Dance Time
WDBO-Musical Billboard
WFBC-Variety Prgm.
WJAX-Ed McConnell
WOR-Insp. White. Scotland Yard
WPTF-Stocks; News; Theater
Cuido WOAM-Pioneers WRVA-Book Review WSPA-Organ Reveries WSUN-Light Opera Guide Group
WQAM-Reports; Magic City Mel. WTOC-Dinner Concert odies WRUF-Rabbit Robbins' Floridians NIGHT

WRVA-Rhythm Parade WSB-FHA Prgm. WSOC-Dinner Hour WSPA-Love Story WSUN-Tonic Tunes WWNC-Irma Glen.

NBC-Little Orphan Annie, sketch:
WEAF WPTF WJAX WSUN
WTAR (sw.9.53)
CBS-Wilderness Road, sketch:
WABC WDBO WDAE WBIG
WDNC (sw.11.83)
NBC-Flying Time, adventure in
aviation; Col. Roscoe Turner:
WJZ WSB
Little Orphan

WJZ WSB
Little Orphan Annie: WQAM
WBT WTOC WRVA
WCSC-Rockin' Chair
Rhythm & Romance
WFBC-Evening Vespers
WGST-Buddy & Ginger
WIOD-Pop Wise & Filbert
WIS-Lamplighting Time
WMAZ-Words & Music Revue;

NBC-N. Y. Chapter of Red Cross Prgm.: WEAF NBC-(News, WJZ only) Minute Men, male quartet: WJZ News: WSOC WSPA WBIG-Junior League WBT-Bandmaster WJAX-Air Dispatch WMAZ-Lost & Found: Timely

WMAZ-Lost & Found: Timely

WJAX-Air Dispatch
WMAZ-Lost & Found; Timely
Tunes; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WRUF-Florida Air Dispatch
WRVA-Smoky & Poky
WSB-College Prgm.
WSUN-Pops Concert
WTAR-Home Folks Frolic
6:15
NBC-(News, WEAF only) Jesse
Crawford, organist: WEAF
WSOC WFBC WWNC WCSC
WPTF WIOD WSB WJAX
WIS (sw-9.53)
CBS-News of Youth, junior news:
WABC (sw-11.83-9.59)
NBC-Animal Close-Ups; Concert
Pianist: WJZ
CBS-Marion Carley, pianist
WSJS WDAE WDNC WDBO
WBIG WTOC WQAM
WBT-Grady Cole, news

WBIG WTOC WQAM
WBT-Grady Cole, news
WGST-Through the Years
WMAZ-To be announced
WRUF-Silver Strings
WRVA-What's on the Air?
WTAR-Mystery Singer
6:30

NBC-News; Gale Page, contr... WEAF
CBS-News; Three Aces: WABC
WBIG. WDAE WSJS WQAM
(sw-11.83)
NBC-News; Mario Cozzi, bar.;
Orch.: WJZ WCSC WJAX
WPTF
News. WCF

WPTF
News: WSB WTOC WSUN
Rubinoff, violinist: WRUF WDBO
WBT-Variety Prgm.
WFBC-News; Supper Serenade
WFLA-News; Garden of Melody
WGST-Sidewalk Snoopers
WIOD-News; Variety
WIS-News; Musical Interlude
WMAZ-Modern Melodies
WOR-Val Ernie's Orch.
WRVA-Thank You Stusia

WOR-Val Ernie's Orch.
WRVA-Thank You Stusia
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial
6:45°
\* NBC-Lowell (homas, commentator: WJZ (sw-15.21)
CBS-Renfrew of the Mounted WABC (sw-11.83)
NBC-Dorothy Dreslin: WIOD
WIS WFBC WCSC WSOC
WJAX WTAR WPTF
NBC-Billy & Betty, sketch:
WEAF
NBC-Little Orphan Annie, sketch:

WGST-Souvenirs of Song WMAZ-Echoes of Stage & Screen

₹ NBC-PEPSODENT PRESENTS Amos 'n' Andy: WEAF WLW
(sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies; Franklyn.
MacCormack, poetry; Jack Fulton, tnr.; Billy Mills' Orch.:
WABC WCAU WTOC WBT
(sw-9.59-11.83)

★ NBC-Easy Aces, sketch: WJZ WENR KDKA WSB (sw-11.87) WENR KDKA WSB (sw-11.87)
NBC-Dorothy Dreslin: WSUN
KMOX-News
WBIG-Lew Gogerty's Orch.
WCSC-Sports; News
WDAE-Dick Murphy's Orch.
WDBO-To be announced
WFBC-Scoop Latimer
WGN-Little Jack Little's Orch.
WGST-Sports; News
WHAS-Organ Magic
WOR-Sports WOR-Sports WPTF-Dance Hour WQAM-Bandmaster

WRVA-Little Jack Little's Orch WSM-Strings WSOC-YWCA Prgm. WSPA-Golden Ho

7:15
NBC-Tony Russell, songs: WJZ
WSB WTAR WSUN WWNC
WJAX WRVA WIS

CBS-Sportcast; Ted Husing:
WABC WCAU WGST WBIG
WBT WTOC WSJS (sw-11.83-

NBC-Voice of Experience: WEAF (sw.9.53)
KDKA-Jack Randolph's Orch.
KMOX-Show World B'cast
WBBM-Herbert Foote's Ensemble

WCSC-Gallardo WDBO-Success Story
WFBC-Joey Nash (NBC)
WENR-Palace Varieties
WHAS-Hot Dates in Music WIOD-Soloist
WLW-Vocal Varieties
WOR-Automobile Show, talk
WQAM-Romance & Rhythm
WSM-Joseph Macpherson, bar.
WSOC-Organ Melodies
WSPA-Sports Review

7:30 NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WJZ WLW WENR WSB

CBS-Irene Beasley & The Jest ers: WABC WCAU (sw-11.83

ers: WABC WCAU (sw-11.83-9.59) NBC-Fred Hufsmith, tnr.: WEAF WJAX WSOC WTAR WFBC

WJAX WSOC WTAR WFBC
WCSC
CBS-Doris Kerr, songs; WDAE
WGST KMOX WTOC WBBM
WQAM WDBO WDNC WHAS
KDKA-Pittsburgh Varieties
WBIG-News
WBT-Rubinoff, violinist
WFLA-Variety Prgm.
WGN-Tom, Dick & Harry
WIOD-Word Man WIOD-Word Man

WIOD-Word Man
WIS-Pop Concert
WOR-Thank You Stusia
WPTF-Harmoneers; Night Club
WRVA-Promenade
WSM-Musical Moments
WSPA-Kay Jean & Ginger
WSUN-Hazel & Rhythm Rogues
WWNC
Church of Hollywood

WWNC-△ Church of Hollywood
7:45

NBC-Vivian Della Chiesa, songs:
WJZ WIS WCSC
★ CBS-Boake Carter, commentator: WABC WGST WBT
WCAU WHAS KMOX WBBM
(sw-11.83-9.59)
MBS-Money & Music: WLW
WOR

MBS-Money & Music: WLW
WOR
Musical Monients: WWNC WIOD
WBIG-Five Strings
WDAE-Variety Quarter Hour
WDBO-Medical Ass'n Speaker
WENR-The Editor's Broadcast
WGN.To be appropred

WGN-To be announced
WQAM-Thank You, Stusia
WRVA-News Editor
WSB-Mixed Chorus; Organ Mel.
WSM-Thank You Stusia
WSUN-Rubinoff, violinist
WTOC Musicale WTOC-Musicale 8:00

WTOC-Musicale

8:00

NBC-Leo Reisman's Orch.; Chas.
Martin, Introducing Guest
Speaker; Loretta Clemens; Phil
Duey & Johnny; T'ree Sweet
hearts. girls' trio; Eton Bovs
WEAF WIOD WPTF WSB
WSOC WRVA WIS WSUN
WJAX WTAR WWNC WLW
WSM (sw-9.53)

NBC-Dude Ranch; Musical
drama with Louise Massey &
Westerners: WJZ WLS KDKA
(sw-11.87)

CBS-Hammerstein Music Hall,
Ted Hammerstein; Lucy Laughlin. sop.; Jerry Mann. comedian; Music Hall Orch; Lois
Bennett, sop.; Harold Hollingsworth, tnr.; Joe MacAuley,
bar., guests: WABC WCAU
WHAS KMOX WBBM (sw6.06-11.83)
CBS-Ann Leaf, organist: WDBO
WTOC WDAE WBIG WQAM
WBT
WCSC-W.P.A. Concert

WTOC WDAE WBIG WQAI WBT WCSC-W.P.A. Concert WFBC-High School Prgm. WGN-Diamond City News WGST-Music You Remember WOR-Music for Today WSPA-Golden Hour of Music 8:15 WFBC-Dixie Girl WGN-Louis Prima's Orch.

WGN-Louis Prima's Orch. WGST-Modern Melodies 8:30

8:30

CBS-LEVER BROS. CO. PREsents Laugh with Ken Murray;
Russ Morgan's Orch.: WABC
WDAE WHAS KMOX WBT
WBBM WQAM WGST (sw11.83)
Ken Murray becomes the proudouener of a coucless ranch.

NBC-Wayne King's Orch.: WEAF
WSM

NBC-Edgar A. Guest in Welcome Valley, sketch; Orch.;
Guests: WJZ KDKA WLS (sw-11.87)
NBC-South Sea Islanders: WCSC
WTAR WFBC WSOC WWNC
MBS-Listen to This: WGN WOR
WLW WSB WCAU
WBIG-Euterpe Club
WDBO-Russell Scholl's Orch.
WIOD-Fannous Homes
WIS-Silver Strains
WJAX Galaxy of Stars
WPTF-News
WPTF-News
WRVA-Music Your Remember
WSUN-Junior College Prgm WJAX Galaxy of Stars
WPTF-News
WRVA-Music Your Remember
WSUN-Junior College Prgm
WTOC-Jack Pearl, comedian

8:45 NBC-South Sea Islanders: WPTF WSUN WBIG-World Dances WIOD-Variety Prgm. WIS-Rubinoff, voilnist WMAZ-Lost & Found WRVA-Super Songsters

WRVA-Super Songsters

9:00

★ NBC-Ben
Cab Calloway & Dick Stabile, guests: WJZ WSM WLW WIS WRVA WPTF WTAR WSUC WIOD WJAX KDKA WSUN WWNC WLS WSB (sw-11.87)

★ CBS-Fred Waring's Orch.: WABC WTOC WDBO KMOX WDAE WQAM WSJS WBBM WDNC WBIG WCAU WGST WBT WHAS (sw-6.06-11.83)

★ NBC-Sidewalk Interviews, cond. by Wallace Butterworth & Parks Johnson: WEAF (sw-9.53)

MBS-Gabriel Heatter: WGN WOR

WOR
WCSC-To be announced
WFBC-News
9:15

WFBC-Song Fiesta WOR-Johnny Johnson's Orch.

9:30 ★ NBC-PACKARD MOTOR CO. \* NBC-PACKARD MOTOR CO.
Presents Fred Astaire; Johnny
Green's Orch.; Chas. Butterworth, com.; Trudy Wood, vocalist; Guests: WEAF WIOD
WRVA WTAR WSUN WFBC
WYTF WSOC WWNC WJAX
WSB WIS WSM (sw-9.53)
NBC-Husbands & Wives; Sedley
Brown & Allie Lowe Miles;
WJZ WENR KDKA (sw11.87)

thughes, m.c.; Georgie Stolls'
Orch.; Charles Ruggles, guest, in "The Queen's Husband": Hugnes, m.c.; Georgie Stolis
Orch.; Charles Ruggles, guest,
in "The Queen's Husband":
WABC WQAM WDAE WTOC
WHAS WDBO WSJS WBBM
WGST WDNC WBIG WBT
KMOX WCAU (sw-6.06-11.83) MBS Detective Mysteries: WOR

WLW WCSC-Walter Brown WGN-Pageant of Melody

WCSC-W. P. A.

10:00

NBC-Hildegard, songs; Win.
Wirges' Orch.: WJZ WENR
KDKA (sw-6.14)
CBS-Caravan: (sw-6.12)
To be announced: WLW WGN
WCSC-Earl Henderson's Revue
WOR-Wallenstein's Sinfonietta

10:15 WGN-Kay Kyser's Orch. WLW-Super Songsters

10:30 WLW-Leon Belasco's Orch.

NBC-Jimmie Fidler's Hollywood WOR-Shep Fields' Orch.

Gossip: WEAF WLW (sw-9.53) WSM-Sports; Dance Orch.

WHAT USERS SAY

NBC-Roy Campbell's Royalists:
WEAF (sw-9.53)
CBS-Warnow's Orch.: WBIG
WDBO
WCAU-Evening Musicale
WFBC-Around the Town
WGST-Musical Moments
WHAS-King's Jesters
WLW-Dance Orch.

#### 11:00

\* NBC-PEPSODENT PRESENTS ★ NBC-PEPSODENT PRESENTS
Amos 'n' Andy, sketch: WSM
WSB (also at 7 p.m.)
CBS-Poetic Melodies; Billy Mills'
Orch.: WGST KMOX WBBM
NBC-(News, WEAF only) Milan
Smolen, pianist; Clem McCarthy, sport shots: WEAE WJAX
WCSC WWNC WFBC WIOD
(sw-9.51)

WCSC WWNC WFBC WIOD (sw-9.53)
CBS-Hal Kemp's Orch.: WABC WBT WDNC WDBO WBIG NBC-Frank La Marr's Orch.: WJZ WTAR News: WDAE WSOC WQAM KDKA News Sports Bullstin

News: WDAE WSUC WEAR KDKA-News; Sports Bulletin WCAU-Alan Scott: Around the WENR-Donald McGibeny, news WGN-Little Jack Little's Orch. WHAS-Mirrored Music WIS-News; Carefree Capers

WIS-News; Carefree Capers

WLS-News; Carefree Capers

WLW-Paul Sullivan, news room
WOR-Weather News
WRVA-Little Jack Little's Orch WSUN-Rex MacDonald's Dixians WTOC-Ed Courtenay's Orch.

NBC-Will Osborne's Orch.:
WEAF WCSC WWNC WJAX
WFBC WTAR WIOD WIS
WSM (sw.9.53)
CBS-Hal Kemp's Orch.:
WDAE WCAU WQAM NBC-Frank La Marr's Orch.: KDKA (sw-6.14) WENR-Phil Levant's Orch. WLW-The Queen's Minstrel WOR-George Sterney's Orch. WSB News

### 11:30

NBC-Xavier Cugat's Orch.:
WEAF WWNC WIS WIOD
WFBC WSOC WJAX WCSC
WSUN WTAR (sw-9.53)
CBS-George Olsen's Orch.: WABC
WDNC WCAU WDBO WQAM
WGST WDAE WTOC WBBM WBT WBT
NBC-(News, WJZ only) Johnny
Hamp's Orch.: WJZ WSB
MBS-Guy Lombardo's Orch.:
WGN WRVA
KDKA-Dance Orch. KMOX-Pance Orch.
KMOX-News
WDAE-Dick Murphy's Orch.
WENR-Globe Trotter
WGN-Ted Fiorito's Orch.
WGST-Paul Etheridge
WLW-Leon Belasco's Orch.
WOR-Shep Fields' Orch.
WSM-Snorts: Dance Orch

# Tuesday

November 17



Irene Beasley See 7:30 p.m.

#### Frequencies

WDNC-1500 WEAF-660 WENR-870 WFBC-1300 WFLA-620 WGN-720 WGST-890 WHAS-820 WIOD-1300 WIS-560

WJZ-760 WLS-870 WLW-700 WMAZ-1180 WOR-710 WPTF-680 WQAM-560 WRVA-1110 WSB-740 WSJS-1310 WSJS-1310 WSM-650 WSOC-1210 WSPA-920 WSUN-620 WTAR-780 WTOC-1260 WWNC-570

11:45 CBS-George Olsen's Orch.: WHAS KMOX-Sports

KMOX-Sports

12:00

NBC-Shandor, violinist; Dance
Orch.: WJZ WWNC
KDKA WSM WSB WJAX
(sw-6.14)

NBC-San Norris' Orch.: WEAF
WENR
CBS-Ozzie Nelson's Orch.: WABC
WDNC WGST WBBM WCAU
WBT
KMOX-Bobby Meeker's Orch.
WGN-Shep Field's Orch.
WHAS-Dance Band
WLW-Moon River

WLW-Moon River WOR-Claude Hopkins' Orch ... WTO€-News

12:15

KMOX-Jeeter Pillars' Orch.

12:30 NBC-Jimmie Grier's Orch.: WJZ WWNC WSUN WSM WJAX WSB

WSB
CBS-Maurice Spitalny's Orch.;
WABC KMOX WCAU WBBM
WHAS
NBC-Phil Levant's Orch.: WEAF
WENR
KDKA-Leroy Bradley's Orch.
WGN.Louis Prints's Orch.

WGN-Louis Prima's Orch. WGST-Let's Dance WLW-Dance Orch. WOR-Veloz & Yolanda's Orch.

WOR-Veloz & Yolanda's Orch.

12:45
WENR-Louis Panico's Orch.

1:00
MBS-Ted Fiorito's Orch.: WGN
WOR WLW
KMOX-When Day Is Done
WBBM-News; Musical Weather
Man Man

WLW-Emil Velazco's Orch.

End of Tuesday Programs

DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F. & H. Capacity Aerial Eliminator. Equals an aerial 75 ft. long, strung 50 ft. high, yet occupies only 1½ inch by 4 inch space behind your BETTER TONE AND DISTANCE GUARANTEED NOT NEW-VALUE ALREADY PROVED

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WHAT USERS SAY

WHAT USERS SAY

WHAT LIST SAY

WITH the Capacity Aerial Eliminator L get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Ware Stations. 1 get all Pacific Coast Stations on the broadcast band.

Davenport, Ia. Received your Radio Aerial Etiminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long uso. Signed:

i	days for \$1 refund. Check here \(\sigma\) if seding \$1 will order—thus saving postage cost—same refund guarante Check here \(\sigma\) if interested in dealer's proposition.
	NAME
	ADDRESS

# Wednesday November 18



Vivian Della Chiesa See 9 p.m.

### Network Changes

Homespun, formerly 2:15 p.m., now NBC 11 a.m. EST (10 CST) Art Giles' Orch., formerly 1:15 p.m., now CBS 1:30 p.m. EST (12:30 CST)

News

7:55 a.m.—NBC-WJZ 8:00 a.m.—WOR 8:15 a.m.—NBC-WEAF 9:40 a.m.—CBS-WABC 9:45 a.m.—Tim Healy: NBC-9:55 a.m.— TIM Healy WJZ 9:55 a.m.— NBC-WEAF 10:00 a.m.— NBC-WJZ 12:35 p.m.— NBC-WJZ 12:30 p.m.— WOR 1:00 p.m.— NBC-WEAF 4:15 a.m.— WOR 1:00 p.m.—NBC-WEAF 4:15 p.m.—WOR 6:00 p.m.—NBC-WJZ 6:15 p.m.—NBC-WEAF 6:30 p.m.—NBC-WEAF-WJZ 5:45 p.m.—Lowell Thomas: NBC-WIZ WJZ 6.45 p.m.-WOR 7:45 p.m .- Boake Carter: CBS-WARC WABC
9:00 p.m.—Gabriel Heatter:
WOR
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—NBC-WEAF
11:00 p.m.—WOR

#### MORNING

11:30 p.m.-NBC-WJZ

6:30 a.m. EST WBIG-Dixie Ridge Runners WFBC-Hugh Cross' Radio Gang 6:45

6:45
Musical Clock: WBT WOR
7:00
Early Risers: WJAX WSOC
Musical Clock: WPTF WRVA
WBIG-News & Schedule
WBT-Morning Jubilee WBT-Morning Jubilee
WCSC-Morning Bulletins
WDBO-Â-Family Altar
WFBC-Time Keeper
WFLA-Morn. Variety
WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound
WMAZ-Â-Rev. Baker
WQAM-Organ Reveille
WRUF-Reveille Rhythms
WSB-Merry-Go-Round
WTAR-Musical Calendar
WTOC-Mr. Goodmorning Man
7:15

7:15
Musical Clock: WBT WIOD
WBIG-Morn. Matinee
WQAM-First Call for Breakfast
7:30
NBC-Muriel
WFAF
Pollock, pianist:

WEAF CBS-Organ Reveille: WABC (sw-21.52)

NBC-Jolly Bill & Jane: WJZ WDAE-Rhythm Rhapsody WIBO-Breakfast Table WFBC-Monroe Brothers WGST-Ramblin' Kid WGSI-Ramblin' Rid WIOD-Variety Prgm WMAZ-Eye-Openers WOR-Vincent Sorey's Orch, WQAM-Faye Barris WRUF-Today's Almanac WWNC-Top o' the Morn.

WWNC-Top o' the Morn.
7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
NBC-Martha & Hal: WEAF
News: WMAZ WQAM
WBIG-Bensonaires
WFBC-Guess Time
WFI A-Resettlement Prom WFLA-Resettlement Prgm.
WGST-Brooks Shatterly Boys
WIOD-Musical Clock; News WPTF-Smiling Rangers WRUF-Breakfast Serenade

8:00

NBC-Morning Devotions: WJZ
WSB WFLA WPTF WIS
WIOD WFBC WRVA WJAX
WWNC

WWNC
CBS:On the Air Today; The
Oleanders, male quartet: WABC
(sw-21.52)

★ NBC-Malcolm Claire: WEAF
News: WOR WTOC WSOC
News; Variety Prgm.: WBT
WTAR WTAR

WTAR
Today's Almanac: WDBO WMAZ
WBIG
WCSC- Morn. Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WQAM-This & That
WRUF-Morning Melodies

NEC William Meeder, organist:

WJZ NBC-(News, WEAF only) Good Morn. Melodies: WEAF WJAX WPTF WRVA WFBC WFLA WWNC WIS WWNC WIS
News: WDBO WSB
WBIG-Morn. Matinee
WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE- AMorning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS News Measure Medalize

WIOD-Golden Jubileers
WIS-News; Morning Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tempos, Real Life Dramas
WSOC-Carlisle Brothers
WTOC-Chaple of the Air

8:30

NBC-Cheerio, inspirational talk & music; J. Harrison Isles, musical dir.: WEAF WRVA WSB WFLA WPTF WJAX WCSC WSOC WIOD WFBC WIS WWNC
CBS-Salon Musicale: WABC WDBO WDAE WQAM WBIG WDNC WTOC WBT (sw-21.52) WGST-Major, Minor & Stuff WMAZ-Lee Wood & Lew Kent WOR-Martha Manning, talk WSPA-Musical Greetings Club WTAR-Betty & Bob, sketch 8:45

8:45
NBC-Landt Trio & White: WJZ
CBS-Montana Slim, yodeling cow-boy: WABC WDAE WDBO
WBT WQAM WDNC (sw-21.52)
WBIG-New-

VBIG-News
WGST-Musical Sundial
WOR-Organ Recital
WRUF-Florida Facts
WTAR-Hynns of All Churches
WTOC-Market Basket Revue

WTOC-Market Basket Revue
9:00

NBC-Streamliners, Field & Hall,
m.c.; News: WEAF

CBS-Radio Gravure: WABC
WDBG, WDAF-WDN( W-s/WTOC WBIG WQAM WDAE
(sw-21.52)
★ NBC-Breakfast Club; Orch.:
Clark Dennis, tnr.; Ranch Boys
Trio; Don McNeil, m.c.; Walter
Blaufuss' Orch.: WJZ WFLA
WRVA WPTF WSOC (sw15.21)

WRVA WPTF WSOC (swifts, 15,21)
WBT Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of all Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WSPA-News; Musical Greetings
WTAR-AChurch of the Air

9:15 NBC-Breakfast Cl Club: WTAR WFBC
WDAE-Monticello Party Line
WGST-Radio Gravure (CBS)
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Hymns of All Churches
WSPA-ARadio Revival

9:30
CBS Bill and Ginger, songs and patter; News: WABC (sw. 21.52)

patter; News: WABC (sw21.52)

CBS-Richard Maxwell, songs;
News: WDBO WDAE WBIG
WDNC WTOC WBT
WBT-Tennessee Ramblers
WFLA-Kay Dean; Market Square
WGST-Bible Institute
WJAX-Personal Column
WMAZ-News
WOR-Lamplighter
WQAM-Betty & Bob, sketch
WWNC-Magic Hour
9:45

CBS-Bachelor's Children: WABC
(sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Fiddlers Fancy: WDNC
WBIG WSJS

WTOC-Party Line
11:00

NBC-Homespun; Wm. Hiram
Foulkes: WJZ WFBC WCSC
WRVA WFLA WIS WWNC
(sw-15.21)
★ CBS-Magazine of the Air;
Theodore Dreiser & Greta Palmer, guests; Leith Stevens'
Orch. & Chorus; Reed Kene
WGST WDBO WDAE WQAM
(sw-9.59-21.52)

NBC-David Harum, sketch; Pegy Allenby: WEAF (sw-15.33)
News: WPTF WSPA
WBIG-WPA Prgm.
WIOD-Modern Rhythms

Highlights of Hollywood: WDAE
WTOC WBT WDBO
WGST-Briarclift Pickups
WJAX-Kitty Keene
WMAZ-Store News
WOR Theater Club of the Air
WRUF-Morning Concert
WSD-Ceil White's Samoans
WOR-Calendar of Melody
WQAM-Village Nutsmith
WDILE Fleide House Naighbor WTOC WBT WDBO
WGST-Briarclift Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Calendar of Melody
WQAM-Village Nutsmith
WRUF-Florida Home Neighbor

NBC-Breakfast Club (NBC)

10:00

NBC-News; Breen & de Rose, songs: WJZ WRVA WCSC WIS WTAR WSB WWNC

★ CBS-Betty & Bob, sketch: WABC (sw-21.52)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WEAF (sw-15.33)

CBS-Fred

15.33)
CBS-Fred Feibel, organist:
WDAE WDNC WSJS WBT
Bandmaster: WTOC WDBO
WBIG-Civic Club
WFBC-Shops & Things
WFLA-News; Musical Interlude
WGST-Hymns of All Churches
WIOD Lap. Recommends WGST-Hymns of All Churches
WJOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Food Hour
WPTF-News; News for Women
WQAM-News; Morning Moods
WRUF-Tavern Tunes WSOC Reporter, Lina C. Harreli WSPA-Voice of the Strings

WEAF (sw-15.33)
CBS-Modern Cinderella, sketch:
WABC (sw-21.52)
NBC-Viennese Sextet: WPTF
Highlights of Hollywood: WCSC
WIS WSB

WIS WSB
Betty & Bob: WFLA WGST
WBT-Hymns of All Churches
WDAE-D. A. R. Prgm.
WFBC-Hugh Cross' Radio Gang
WIOD-Personal Column
WJAX-Talk of the Town
WRUF-Piano Melodies
WRVA-Citrus Commission WRVA-Citrus Commission WSOC-Party Line
WSPA-Musical Parade
WTAR-Shop Market Tips
WTOC-Mystery Chef
WWNC-Home Sweet Home

10:30 NBC-Pepper Young's Family, sketch: WJZ (sw-15.21) CBS-John K. Watkins, news; Bet-CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: WABC (sw-21.52) NBC-Just Plain Bill, sketch: WEAF (sw-15.33) CBS-Lyric Serenade: WSJS WDAE WDNC WQAM WTOC NBC-Josh Higgins of Finchville, sketch: WFBC WTAR WJAX

WFLA-Hymns of all Churches WIOD-Voice of Understanding WMAZ-Markets & Salon Music WSB-Shopping Talk WSOC-Dance Hour WWNC-Did You Know?

WWNC-Did You Know?

10:45

★ NBC-Today's Children, sketch:
WEAF WJAX WWNC WRVA
WIOD WFLA WPTF WTAR
(sw-15.33)
NBC-Jean Ellington, songs: WJZ
WPTF (sw-15.21)
WBIG-Lyric Serenade (CBS)
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFBC-Morn. Serenade
WGST-Frances Miller, songs
WIS-Magic Hour WGST-Frances Miller, songs
WIS-Magic Hour
WMAZ-Markets; News
WQAM-Highlights of Hollywood
WRUF-Rural Rhythms
WSB-News
WSPA-Sally Speaks
WTOC-Party Line
11:00
NBC-Homessum: Wm. Hiran

WTAR-Morning Melodies WTOC-Amer. Family Robinson

WTOC-Amer. Family Robinson

11:15

NBC-Personal Column of the Air:
WIZ WSB (sw-15.21)

NBC-Vagabonds: WCSC
WPTF WRVA WIOD
WTAR
WIS WWNC

\* NBC-Backstage Wife, sketch:
WEAF (sw-15.33)

WBIG-Radio Spotlight
WFBC-Women's Hour
WFLA-Variety Prgm.
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co.
WSOC-Dr. Luther Little WSOC-Dr. Luther Little WTOC-News 11:30

NBC How to be Charr sketch: WEAF WSB 15.33)

15.33)
CBS-Big Sister, sketch: WABC WDAE WGST WQAM WBT (sw.21.52)

★ NBC-Vic & Sade, sketch: WJZ (sw.15.21)
NBC-The Honeymooners: WTAR WRVA WCSC WSOC WIOD WWNC WBIG-Pall & D

WSOC Report

WSPA-Voice of the Summe

10:15

NBC-Five Star Jones, sketch:
WJZ (sw-15.21)

CBS-Fred Feibel, organist: WBIG
WDBO WQAM

NBC-John's Other Wife, sketch:
NBC-John's Other Wife, sketch:
WRVA WESC
WWNC

WBIG-Pell & Burgess
WDBO-Town Topics
WFLA-Personal Column
WIS-School of the Air
WJAX-Theater Organ
WPTF-Garden Club
WPTF-Garden Club WRUF-Dance Melodies WSPA-Carl Gossett's

WSPA-Carl Gossett's String
Band
WTOC-Farm & Home Hour
11:45

\* NBC-Edward MacHugh, Gospel Singer: WJZ WSB (sw15:21)

CBS-Dr. Allan Roy Dafoe: WABC WGST WBT (sw-21.52)

NBC-Voice of Experience: WEAF (sw 15.33) NBC-Martha & Hal: WIS WSOC WJAX WIOD WRVA WBIG-Resettlement Drama WCSC-News; Prgm. Resume WDAE-Eddie Ford, organist WFBC-Aristocratic Pigs WFLA-Kitty Keene, Inc. WMAZ-News; Noon Markets WMAZ-News; Noon Markets WPTF-Blue Ridge Buddies WQAM-News; Luncheon Preview WTAR-Weather WTOC-Dixie Melody Revue WWNC-Variety Prgm.

### AFTERNOON

Party Line: WPTF WRVA WIS
WGST
Highlights of Hollywood: WBIG
WRUF
WBT-Betty & Bob, sketch
WBDO-Ma Perkins
WFLA-Hymns of all Churches
WFLA-Hymns of all Churches
WGST WBT (sw-21-52-9.59)
NBC-Honeyboy & Sassafras:

WGST WBT (sw-21-)22-9.59)
NBC-Honeyboy & Sassafras:
WRVA WSB WJAX
★ NBC-Girl Alone, sketch:
WEAF (sw-15.33)
News: WDBO WSOC
Sons of Pioneers: WCSC WBIG
WDAE-Gould's Orch.
WFBC-Parker & Mourne Bros News: WDD WSOC

Sons of Pioneers: WCSC WBIG

WDAE-Gould's Orch.

WFBC-Parker & Monroe Bros.

WFLA-Souvenirs of Song

WIOD-News; Noonday Musicale

WIS-News; Midday Melodies

WMAZ-Electric Hour

WOR-Victor H. Lindlahr

WPTF-Three Tobacco Tags

WQAM-Comm. Service; News

WRUF-Florida Farm Hour

WSPA-Cofield & Harvey

W.TAR-Luncheon Club

WTOC-Serenade

WWNC-Mid-day Review

12:15

★ NBC-Mary Marlin, sketch:

WEAF (sw-15.33)

★ CBS-Ted Malone: WABC WBT

WGST (sw-21.52-9.59)

Ted Malone will read Don Blandiny's "Varabond House."

NBC-Jack & Loretta Clemens

(News, WJZ only): WJZ

WRVA WJAX WWNC

News: WBIG WFBC WCSC

Variety Prgm. WSOC WSPA

WDAE-Dick Murphy's Orch.

WDBO-To be announced

WFLA-'Round the World

WIS-Dixie Reelers

WMAZ-Market Glances

WOR-Organ Recital

WPTF-Variety; Theater Guide

WQAM-Man in the Street

WSB-Farming in Dixie

12:30

NBC-Gene Arnold & the Cadets:

WEAF

NBC-Gene Arnold & the Cadets:

WDNC CBS-Poetic Strings: WDAE WDBO WTOC WDAE WDBO WTOC

★ NBC-Nat'l Farm & Home
Hour; "The Garden Calendar,"
Talks; "New Knowledge of the
Science of Life;" Speakers;
Walter Blaufuss' Orch.: WJZ
WWNC WSOC WSB WIOD
WPTF WFBC WCSC WJAX
WRVA WFLA WIS WTAR (sw15.21)
CB's-Romance of Helen Trent:
WABC (sw-21.52-9.59)
WBIG-Golden Quarter Hour
WBT-Grady Cole

WBT-Grady Cole WGST-Variety Prgin WMAZ-Trading Post & Ironing Board Symph. WOR-News WQAM-Luncheon Melodies

WSPA-Morning Moods WSPA-Morning Moods

12:45

CBS-Rich Man's Darling, sketch:
WABC (sw-21.52-9.59)

NBC-Gale Page, contratto: WEAF
CBS-Poetic Strings: WBT WQAM
WSJS WBIG
WDBO-Man on the Street
WGST-Musical Pick-ups
WMAZ-Golden Melodies
WOR-The Psychologist Says
WTOC-Health Talk

1-00

1:00 NBC-News; Markets & Weather: WEAF
CBS-Five Star Review; Morton
Bowe, tnr.; Meri Bell; Ray
Sanatra's Orch.; Bill Johnstone, Movie Reporter: WABC
(sw-9.59-15.27)
NBC-Joe White, tnr.: (sw-15.33)
CBS-To be announced: WSJS
WQAM WDBO
MSS-Music from Texas: WOR
WRVA
WBIG-Lew Gogerty's Orch.
WBT-News: Tennessee Ramblers WEAF

WBT-News; Tennessee Ramblers WDAE-Siesta WGST-Noonday Songs WMAZ-Friendly Voice WRUF-Variety Musical Parade WSPA-Dixie Songsters WTOC-Merchants Parade

1:15

NBC-Hollywood High Hatters:
WEAF (sw-15.33)
CBS-Autoniobile Show Speaker:
WABC WDNC WDBO WDAE
WBIG WQAM WTOC (sw-15.27.9.59)
WBT-Farm Features
WGST-Crazy Hillbillies
WMAZ-Merty-Go-Round
WOR-Hollisters, sketch
WRVA-Musicale
WSPA-Sports Talk
1:30

WRUF-Hour With the Masters
WSOC-Old Wayside
WSPA-Vocalist
WWNC-Health Dept
3:15
★ NBC-Ma Perkins, sketch, Virginia Payne: WEAF WIOD
WFLA WJAX WSB WTAR
WRVA (sw-15.33)
NBC-Continental Varieties: WJZ
(sw-15.21)
WBT-Harry Richman & Guests
WCSC-What's New?
WMAZ-World Book Man
WOR-Home Economics

WSPA-Sports Talk

1:30

NBC-Vaughn de Leath, songs:
WJZ WFI.A WWNC WTAR
WFBC WCSC
CBS-Art Giles' Orch.: WABC
WSJS WDNC WDBO WDAE
WBIG (sw-15.27)
NBC-Dan Harding's Wife, sketch:
WEAF (sw-15.33)
News: WSB WIOD WTOC
WBT-Welfare Fed.
WGST-Sidewalk Snoopers
WIS-Luncheon Melodies
WJAX-Reports
WMAZ-Luncheon Varieties

WJAX-Reports
WMAZ-Luncheon Varieties
WOR-Health Talk; Tuneful Airs;
Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSOC-Tox Harrison's Buckaroos

Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos
WSPA-Luncheon Music
1:45
NBC-Dot & Will. sketch: WJZ
WFBC WFLA WSOC WTAR
WIS WSB WWNC WIOD
WCSC
CBS-Make Believe; Bill Perry,
Ruth Carhart & Johnny Au.
gustine's Orch.: WABC WBT
WSJS WDNC WDBO WBIG
WDAE (sw-15.27)
★ NBC-Happy Jack, songs:
WEAF (sw-15.33)
WGST-Drs. Lake & Stanford
WJAX-Ensemble Music
WMAZ-Golden Melodies
WOR-Luncheon Dance Music
WFF-Carolina Farm Features
WVAS-Betty & Bob
Atlampy Jack, songs:
WEAF (sw-15.33)
WGST-Drs. Lake & Stanford
WJAX-Ensemble Music
WMF-Nac'l Congress of Parents & Teachers Ass'n; Mrs. Benjamin F. Langworthy, cond.; Guest Speaker: WJZ WIOD
WJAX WWNC WCSC WSOC
WFLA WPTF WRVA WIS
WTAR WSB (sw-15.21)
★ NBC-Henry Busse's Orch.:
WEAF (sw-9.53)
CBS-Curtis Institute of Music:
WABC WDNC WBIG WQAM
WDAE (sw-15.27)
WBT-Briar Hopper Boys
WDAE-News in Spanish
WFBC-Aristocratic Pigs
WMAZ-Matinee Miniatures
WOR-Allie Lowe Miles Club
WRVA-Hatle & Jimmie
WTAR-Trafic Court
WSPA-Hat & Jimmie
WTAR-Trafic WMAZ Golden Melodies
WOR-Luncheon Dance Music
WPTF-Carolina Farm Features
WRVA-Sunshine Prgm
WTOC-Merchants Parade
2:00
NBC-Words & Music: WWNC
WIOD WFLA WSOC WFBC
WJAX WIS WSB WTAR WPTF
CBS-News Through a Woman's
Eyes; Kathryn Cravens: WABC
WQAM WGST WBT (sw15.27-9.59)
NBC-Romances, drama: WJZ
\*\* NBC-Music Guild; Symph.
Orch.: WEAF WCSC (sw15.33)

Orch.: WEAF WCSC 15.33) WBIG-Rhythm & Romance WDAE-W. P. A. Presents WDBO-World Dances

WMAZ-Time; Luncheon Varieties WOR-Martha Deane WRUF-Educational Hour WSPA-For Ladies Only 2:15

2:15
CBS-American School of the Air;
Geography, "Sweden": WABC
WDBO WQAM WTOC WBIG
WDAE WSJS WDNC WBT
(sw-15.27-9.59)
Geography Day; what the Traveling
Hamillon's see and hear in Sweden.

WGST-Tunes of Distinction WMAZ-What's New? WSPA-Symphonic Period 2:30

WSPA-Symphonic Period
2:30

NRC-Jean Dickenson, sop.: WJZ
WIOD WRVA WFLA WJAX
WIS WPTF
NBC-Music Guild: WSOC WWNC
WRVA WFBC WTAR
WGST-Easy Timers
WMAZ-Across the Footlights
WSB-Crossroads Follies
WSPA-Farm & Home Hour
2:45

NBC-Personal Column of the Air:
WEAF WSOC WWNC WRVA
WFBC WCSC (sw-15.33)
CBS-Happy Hollow, sketch:
WABC WDAE WSJS WQAM
WDBO WDNC WBIG WTOC
WBT (sw-15.27)
WGST-To be announced
WOR-Way Down East

WOR-Way Down East
WTAR-Golden Jubilee
3:00

NBC-Pepper Young's Family,
sketch: WEAF WRVA WJAX
WTAR WIOD WFLA WPTF
WSB (sw 15.33)
CRS Manhattan Matines, WARC

WSB (sw 15.33)
CBS-Manhattan Matinee: WABC
WDAC WGST WDAE WDBU
WBIG WBT WTOC (sw-9.5915.27)
NBC-Bailey Axton, tnr.: WJZ
(sw-15.21)
WCSC-World Dances
WFBC-Melody Time
WIS-Palmetto Eusemble
WOR-Molly of the Movies
WQAM-News; F.H.A. Speaker
WRUF-Hour With the Masters
WSOC-Old Wayside
WSPA-Vocalist

WOR-Home Economics
WPTF-WPA Prgm.
WQAM-Manhattan Matinee

\* WSPA-RADIO GOSSIP
WWNC-Midnight Ramblers

WWNC-Midnight Ramblers
3:30

\* NBC-Vic & Sade, sketch;
Art Van Harvey: WEAF (sw9.53)

CBS-Emery Deutsch's Melody
Moments: WABC WBIG WDBO
WTOC WDNC WEST WDAE
WQAM (sw-9.59-15.27)

NBC-Continental Varieties: WJZ
WIOD WSB WFBC WJAX
WSOC WWNC WCSC WFLA
WIS WPTF (sw-15.21)
WBT-The Gospel Singer
WMAZ-School of the Air
WOR-Allie Lowe Miles Club

WRUF-World Dances
4:15
CBS-Curtis Institute of Music

WDAE WFBC-△Aft. Vespers WOR-News

4:30

NBC-Men of the West: WEAF WIOD WWNC WTAR WIS WFBC WFLA (sw-9.53)

NBC-Harry Kogen's Orch.: WJZ WSOC WCSC (sw-15.21)

WJAX-Dick & Pat WOPLS-Amply Kayes' Orch WJAX-Dick & Pat WOR-Sammy Kayes' Orch. WPTF-Birthday Party WRUF-Jack Long, violinist WRVA-Spotlight Parade WSB-Closing Cotton Quotations

\*\*145

NBC-Grandpa Burton, sketch:
WEAF (sw-9.53)
CBS-Gogo De Lys, songs: WABC
WDAE WBIG WTOC WQAM
WDBO WDNC WGST (swNBC V

NBC-Young Hickory, sketch:
WJZ WIS WJAX WCSC
WFBC WSB WSOC WTAR
WWNC (sw.15.21)
WFLA-Kay Dean, Interviews
WIOD-FHA Prgm.
WMAZ-News; Health Message
WRUF-World in Review

WMAZ-News; Hear...

WRUF-World in Review
5:00

CBS-Jr. Nurse Corps: WABC
WBT (sw-11.83-9.59)
NBC-Musical Adventures: WJZ
WWNC WCSC WIOD WFBC
WIS WPTF
NBC-Meet The Orch.: WEAF
(sw-9.53)
WBIG-Uncle Bill's Junior Club
WDAE-Eventide Echoes
WDBO-News
WFLA-Variety Prgm.
WEAF
WGSC WWNC WSB
CBS-Eddie House, organist:
WSJS WDAE WDBO WDNC
WBIG
NBC-(News, WEAF only);
Carol Deis, sop.: WEAF WTAR
(sw-9.53)
CBS-Bobby Benson, children's sketch: WABC (sw-1]. 83-9.59)
WBT-Grady Cole; News
WGST-Through the Years
WJAX-Daughters of American
Revolution WDAE-Eventide Echoes
WDBO-News
WFLA-Variety Prgm.
WGST-Tunes to Health
WJAX-Story Tellers League
WMAZ-Matinee Miniatures
WOR-Tunes for Today; Turkey
Tales; Dance Music
WQAM-News; Twilight Melodies
WRUF-Collegiana
WRVA-YWCA Prgm.
WSB-Better Bridge
WSOC-Magic Island WSOC-Magic Island
WSPA-Piano Ramblings
WTAR-ADr. Glen Millard
WTOC-Mid-week Matinee

5:15

NBC-Tom Mix' Straight Shooters with Ranch Boys: WEAF (sw-9.53) 9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC WDAE WBIG
WTOC WDNC WBT WDBO
(sw-11.83)
NBC-Freshmen Quartet: WJZ
WSB WFBC WTAR WJAX
WCSC WWNC WFLA WSOC
WIS WPTF WIOD (sw-15.21)
WGST-To be annunced

WGST-To be announced WOR-Frank Daley's Orch.

WRVA-Magic Stories
WSPA-Love Sisters
5:30

\* NBC-The Singing Lady: WJZ

\*\* NBC-The Singing Lady: WJZ (sw-15.21)

CBS-Treasure Adventures of Jack Masters": WABC (sw-11.83-9.59)

NBC-Alexander Bros.: WCSC WIS WTAR NBC-Jack Armstrong, WEAF (sw-9.53)

News: WBIG WIOD WBT-Welfare Fed.

WDAE-Dance Time

WSPA-Evans Trio WTAR-News; Moods in Rhythm WTAR-News; Modos in R WDAE-Dance Time
WDBO-Musical Billboard
WFBC-Chamber of Commerce
WFLA-Garden of Melody

WFLA-Garden of Melody
WGST-Varieties
WJAX-Trips to Toyland
WMAZ-To be announced
WOR-Story Teller's House
WPTF-Stocks; News
WQAM-Reports; Magic City Melodies odies WRVA-Rhythm Parade

WSB-Kalohi's Hawaiian Ensemble WSOC-Dinner Hour WSPA-WCTU Hour WTOC-Tea Time Tunes WWNC-Out of the Oven

5:45

NBC-Little Orphan Annie, sketch:
WEAF WFLA WPTF WJAX
WTAR (sw-9.53)
CBS-Wilderness Road,
WABC WDAE WBIG WDBO
WDNC WGST (sw-11.83)
NBC-Flying Time Adventures in
Aviation; Col. Roscoe Turner:
WJZ WSB

Aviation; WJZ WSB ttle Orphan Annie WBT WQAM WTOC Annie: WRVA

WBT WQAM WTOC
WCSC-Rockin' Chair Revue;
Rhythm & Romance
WFBC-Evening Vespers
WGST-Buddy & Ginger
WIOD-Tune Carnival
WIS-Lamplighting Time
WMAZ-Words & Music
WOR-Dick Tracy, sketch
WWNC-Fields & Hall Mountaineers, sketch
6:00
NBC-(News, WJZ only) Animal
News Club: WJZ

NBC-Our American Schools;
"Equal Educational Opportunities for Every Child," drama;
Dr. Belmont Farley: WEAF
WIOD WWNC WRVA WIS
(sw-9.53)
CBS-Buddy Clark. songs: WABC
WBIG (sw-11.83)
CBS-Jr. Nurse Corps: WGST
To be announced: WCSC WDBO
News: WSPA WSOC
WBT-Bandmaster
WCSC-Musical Moments
WDAE-News; Voice of the Times
WFBC-\(^\Delta\)snyder's Bible Study
WFLA-Twilight Favorites
WJAX-Mary & Margaret
WMAZ-Lost & Found; Timely
Tunes; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WQAM-Advs. of Ace Williams
WRUF-Parent Education Prgm.
WSB-College Prgm.
WTAR-Dagge Hour

WRUF-Parent Education Prgm.
WSB-College Prgm.
WTAR-Dance Hour
WTOC-Carter Family
6:15
NBC-Midge Williams, songs: WJZ
WIS WCSC WFBC WSOC
WIOD WWNC WSB
CRS-Eddie House organist:

Revolution WMAZ-To be announced WPTF-Eve. Serenade WPTF-Eve. Serenade
WQAM-Resume
WRUF-Singing Trio
WRVA-What's on the Air?
WSUN-Variety Prgm.
WTOC-Thank You Stusia
6:30

NBC-News; Clark Dennis, tnr.: WEAF WPTF WCSC (sw-WEAF 9.53)

7.55)
CBS-News; Geo. Hall's Orch.:
WABC WDAE WDBO WBIG
(sw-11.83)
NBC-News; Revelers Quartet:
WJZ

NBC-News; Revelers Quarte
WJZ
News: WSB WTOC WFLA
WBT-Thank You, Stusia
WFBC-News; Supper Serenade
WGST-Sidewalk Snoopers WGST-Sidewalk Snoopers
WIOD-Musical Interlude
WIS-News; Musical Interlude
WIAX-Rubinoff, violinist
WMAZ-Modern Melodies
WOR-Junior G-Men
WQAM-News; Moods in Music
WRVA-Domino Stomp
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial

WEAF
CBS-Renfraw of the Mounted
WABC (sw-11.83)
NBC-Orphan Annie, sketch: WSB
★ NBC-Lowell Thomas, commentator: WJZ WFLA WJAX
WIOD WRVA (sw-15.21)
News: WDBO WOR
Rubinoff, violinist: WTAR WCSC
WBIG-Sports Review
WBT-Variety Prgm.
WDAE-Red Cross Speaker
WFBC-To be announced
WGST-Souvenirs of Song
WIS-Sing for Your Dinner
WMAZ-Echees of Stage & Screen
WPTF-Dance Hour WPTF-Dance Hour WQAM-Commentator WSOC-Down South WSPA-Organ Reveries WTOC-Binner Concert

## NIGHT

7.00 \* NBC-PEPSODENT PRESENTS
Amos 'n' Andy: WEAF WLW
(sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies; Franklyn MacCormack, poetry; Jac Fulton three Billy Mills' Orch WABC WCAU WTOC WB (sw-9.59-11.83)

NBC-Easy Aces, sketch; Jane Ace: WJZ WSB WENR KDKA (sw-11.87)

(sw-11.87)
NBC-Manhatters: WFBC WFLA
WIOD WSOC WTAR WJAX
WRVA WIS
KMOX-News
WBIG-Lew Gogerty's Orch.
WCSC-Sports; News
WDAE-Adventures of Santa Claus
WDBO-To be announced
WGN-Little Jack Little's Orch.
WGST-Sports: News WGST-Sports: News

WHAS-Organ Magic WOR-Sports WQAM-Bandmaster WSM-Freddie Rose WSPA-Rubinoff, violinist

7:15
★ NBC-ALKA-SELTZER sents Uncle Ezra's Radio Station: WEAF (sw-9.53)

sen's Oncie Ezra's Radio Station: WEAF (sw-9.53)
CBS-Popeye The Sailor, sketch:
WABC WCAU WHAS KMOX
WBBM (sw-11.83-9.59)
NBC-Song Stories; Jimmy Kemper; Manhattan Four; Al & Connie, pianists: WJZ WIS
WENR WTAR WFBC WWNC
WCSC WJAX WSOC WIOD
WPTF WSB WFLA KDKA
(sw-11.87)
CBS-Dixie Serenaders: WBIG
WDBO WDNC WDAE WTOC
WBT
Rubinoff, violinist: WQAM WGN
WGST-Dresser-Uppers

WGST-Dresser-Uppers WLW-To be announced WOR-Automobile Show, talk WRVA-Promenade WSM-Poem & Song WSPA-Sports Summary

7:30

\* NBC-HORLICK'S MALTED
Milk Presents Lum and Abner;
WJZ WSB WLW WENR

\* CBS-COLGATE-PALMOLIVE-

Peet Co. Presents Goose Creek Parson, sketch & Music: WABC WDBO WDAE WGST WTOC WCAU WHAS KMOX WBBM WQAM WBT (sw-11.83-9.59) NBC-Frank Parker & Ann Leaf:

NBC-Mario Cozzi, bar.; Christine Johnson, sop.: WFBC WFLA WCSC

MBS-Lone Ranger, sketch: WOR WGN
Rubinoff, violinist: WSPA WSOC
KDKA-Chuckle Clinic WBIG-News WIOD-Dance Music

WIOD-Dance Music WIS-Pop Concert WJAX-Jr. Musicale WPTF-Dinner Hour WRVA-Sally Sothern WSM-Francis Craig's O WTAR-Red Cross Play WTAK-ned WWNC-Pioneers 7:45

T:45

NBC-Mario Cozzi, bar.; Christine
Johnson, sop.: WJZ WSOC
WWNC WIS WTAR

★ CBS-Boake Carter, commentator: WABC WGST WCAU WBT
WHAS KMOX WBBM (sw11.83-9.59)

NBC-Welcome Lewis & Landt
Trio: WEAF
WBIG-Hawaiians
WDAE-Dick Murphy's Orch.
WDBO-Paths of Memory
WENR-The Editor's Broadcast
WFLA-White Eagles
WIOD-Easy Aces WFLA-White Eagles
WIOD-Easy Aces
WJAX-Tonic Tunes
WLW-Jack Randolph's Orch.
WQAM-Swing Time
WRVA-News Editor
WSB-Thank You Stusia
WSM-Souvenirs

WSM-Souvenirs WTOC-Musicale ★ NBC-STANDARD NBC-STANDARD BRANDS
Presents One Man's Family,
sketch: WEAF WFLA WRVA
WJAX WIOD WSM WIS WLW
WTAR WSOC WWNC WPTF

WSB CBS-Cavalcade of America, ★ CBS-Cavalcade of America,
"The Story of Rubber," drama & music; Don Voorhees'
Orch.: WABC WTOC WCAU
KMOX WHAS WBBM WBT
WGST (sw-11.83-6.06)
NBC-Revue de Paree; Fannie
Brice, comedienne; Victor Arden's Orch.: WJZ KDKA WLS
(sw-11.87)

(sw-11.87)
WBIG-Dance Music
WCSC-S. C. Economic Ass'n
WDAE-Musical Brevities
WDBO-Human Side of Music
WFBC-Sterling High School
WGN-Moments You Never Forget
WOR-Lessons in Hollywood
WQAM-Model Modernaires
WSPA-Golden Hour of Music

8:15 WBIG-High School Prgm. WCSC-To be announced WDAE-Musical Moments WFBC-Red Cross Prgm. WOR-Dick Jurgens' Orch. WQAM-Songs of Home

\* NBC-BAYER ASPIRIN PRE-sents Famous Actors' Guild, starring Ethel Barrymore: "The Shadow": WJZ KDKA WLS (sw-11.87) NBC-Wayne King's Orch.: WEAF WSB WSM

November 18 Wednesday ★ CBS-Burns & Allen, comedians; Jimmy Newell, tnr.; Henry King's Orch.: WABC dians; Jimmy Newell, tnr.; Henry King's Orch.: WABC WDAE WDBO WHAS KMOX

WBBM WGST WCAU WQAM
WBT (sw-11.83-6.06)
Gracie introduces a new game. "The Sneezie."

NBC-Madge Marley & Carl
Landt: WIOD WWNC WJAX
WSOC WRVA WFBC WFLA 10:15

WIS

★ MBS-Orch.; Soloists & Chorus:
WLW WOR WGN
News: WTOC WPTF
WBIG-Stars of Tomorrow
WTAR-Tales of Old Virginia

8:45 NBC-Madge Marley & Carl Landt: NBC-Madge Marley & Carl WJTF WTAR WBIG-New Zion Quartet WTOC-Song Time 9:00 ★ CBS-CHESTERFIELD

r CBS-CHESTERFIELD CIGArettes Presents Nino Martini &
Andre Kostelanetz' Orch. &
Chorus; David Ross: WABC
WDAE WTOC WHAS WBM
WGST WCAU WBIG WDNC
WQAM WDBO WBT KMOX
(sw-11.83-6.06)
Martini's selections include "Grenadinas" by Barera, "Pale Hands"
by Barera, "Pale Hands"
by Barera, "Pale Hands"
by Ruszia-Peccia, and Gesar
Franck's "Popins Angelicus."
The chorus will feature "O Singing Land" by Sibetius and
"Limehouse Blues." The orchestral highlights will include Forsythe's "Dodging a Divorcee" and
"Mountain Greenery."

NBC-BRISTOL MYERS, INC., Presents Fred Allen, comedian;
Portland Hoffa; Amateurs;
Peter Van Steeden's Orch.:
WEAF WTAR WIOD WJAX
WIS WLW WSB WSM WFLA
WWNC WPTF WSOC (sw9.53)

9.53)

NBC-Roy Shield's Revue; Vivian
Della Chiesa, sop.; Robert
Gately, bar.: WJZ KDKA
WLS (sw-6.14)

MBS-Gabriel Heatter: WOR WGN
WCSC-To be announced
WFBC-News

WFBC-News
WRVA-Romance of Rubber
9:15
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Rubinoff's Orch.
9:30

CBS-Community Sing be

\* CBS-Community Sing, Homer \* CBS-Community Sing, Homer Rodeheaver, m.c.: WABC WDAE WTOC WDBO WHAS WQAM WGST WBBM KMOX WCAU WBT (sw-11.83-6.06)
NBC-Bishop & The Gargoyle, drama: WJZ KDKA WENR (sw-11.87)
WBIG-Musical Moments WFBC-Broadus Beam WGN-Orch.; Soloists WOR-Jazz Nocturne WRVA-Better Business Prgm.

9:45
WBIG-Hits & Encores

WFBC-Buccaneers

10:00

★ NBC-LUCKY STRIKE CIGArettes Presents Your Hit Parade & Sweepstakes; Buddy Clark & Songsmiths Quartet; Freddie Rich's Orch.; Edith Dick: WEAF WJAX WCSC WIS WTAR WSM WFLA WSB WWNC WPIF WSOC WRVA WIOD WLW (sw-9.53)

★ CBS-Gang Busters; "Paul Jawarski, the Phanton of the Coal Fields," part II; Phillips Lord: WABC WHAS

arski, the Phantom of the Coal Fields," part II; Phillips Lord: WABC WHAS WBBM WDAE WQAM WBT WTOC WDBO WCAU WGST KMOX (sw-6.12-6.06) NBC-To be announced: WJZ WENR KDKA (sw-11.87) WBIG-Secrets of Happiness

WFBC-Miniature Theater WGN-Little Jack Little's Orch. WOR-Symphonic Strings

WBIG-Lonnie Eaton's Music WGN-Freddie Martin's Orch

10:30 NBC-Meredith Willson's Orch.: WJZ WENR

WJZ WENR

\*CBS-Conference of Mayors,
Pres. F. D. Roosevelt, spkr.:
WABC KMOX WBBM WDNC
WTOC WDAE WBT WQAM
(sw-6.12)

(sw-6.12)
News: WBIG WDBO
KDKA-Radio Town Meeting
WCAU-Man on the Street
WFBC-Slumber Hour
WGN-Kay Kyser's Orch.
WGST-To be announced
WHAS-Rubinoff, violinist

WHAS-Rubinoff, violinist
WOR-Grummits
10:45
CBS-Vocals by Verrill: WABC
WDBO KMOX WBBM WDNC
WTOC WDAE WBT WQAM
WBIG (sw-6.12)
WCAU-Evening Musicale
WFBC-Around the Town
WGST-Modern Melodies
WHAS-Diamond City News

11:00 ★ NBC-PEPSODENT PRESENTS Amos 'n' Andy, sketch: WSM WSB (also at 7 p.m.) CBS-Benny Goodman's Orch.: WABC WDNC WDBO WBIG WBT

WBT
NBC-(News, WEAF only) Nano
Rodrigo's Orch.: WEAF WSB
WWNC WTAR WFBC WFLA
WIS WJAX WIOD WCSC (sw-

9.53)
CBS-Poetic Melodies; Billy Mills'
Orch.: WGST KMOX WBBM NBC-Henry Busse's Orch.: News: WSOC WDAE V News: WOR

KDKA: News; Music; Weather WCAU-Alan Scott; Around the Town WENR-Donald McGibeny, news

WGN-Ted Fiorito's Orch. WHAS-Dance Time

\* WLW-Paul Sullivan, news room
WRVA-Johnny Long's Orch.
WTOC-Ed Courtenay's Orch.

11:15 NBC-Phil Levant's Orch. (News, WEAF only): WEAF WIS WTAR WIOD WFBC WJAX WENR WFLA WCSC WWNC WSM (sw-9.53)

CBS-Benny Goodman's Orch.: WGST WDAE WCAU WTOC NBC-Ink Spots, male quartet:

WJZ
Dance Orch.: WSOC KDKA
KMOX-Rubinoff, violinist WBBM-To be announced WCAU-Dance Melodies WLW-Queen's Minstrel WOR-Mart Kenny's Orch WQAM-Roy Parks' Orch. WSB-News

NBC-Glen Gray's Orch.: WEAF
WWNC WIOD WFBC WIS
WFLA WJAX WTAR WSOC
WCSC (sw-9.53)
NBC (News, WJZ only) Emil
Coleman's Orch.: WJZ WSM
WSB

WSB WSB
CBS-Roger Pryor's Orch.: WABC
WTOC WCAU WDNC WDAE
WQAM WBBM WGST WDBO
WHAS WBT
MBS-Al Kavelin's Orch.: WGN
WRVA WOR

Ted Malone See 12:15 p.m.

Frequencies WJAX-900
WJZ-760
WLS-870
WLW-700
WLW-700
WMAZ-1180
WOR-710
WPTF-680
WRUF-830
WRVA-1110
WSB-740
WSB-740
WSM-650
WSM-650
WSM-650
WSM-650
WSPA-920
WSUN-620
WTAR-780
WTOC-1260
WWNC-570 WBT-1080 WCAU-1170 WCSC-1360 WDAE-1220 WDBO-580 WDNC-1500 WEAF-660 WENR-870 WFBC-1300 WFLA-620 WGN-720 WGST-890 WHAS-820

KDKA-Dance Orch KMOX-News WGST-Let's Dance WENR-Globe Trotter

WLW-Leon Belasco's Orch.
11:45
KMOX-Sports
WENR-Emil Coleman's Orch.
WSUN-Rex McDonald's Orch.

WSUN-Rex McDonald's Orch.

12:00

NBC-Shandor, violinist; Bobby
Hayes' Och.: WJZ WSB
KDKA WWNC WFLA WJAX
(sw-6.14)

CBS-Vincent Lopez' Orch.: WABC
WBBM WCAU WDNC WGST

WBT
NBC-Andy Kirk's Orch.: WEAF
MBS-Cab Calloway's Orch.: WOR
WGN
KMOX-Bobby Meeker's Orch.
WENR-Roller Skating Derby
WHAS-Dance Band WLW-Moon River WSM-Dance Orch. WTOC-News

KMOX-Vincent Lopez' Orch.
WENR-Bobby Hayes' O

WENR Bobby
(NBC)

12:30

NBC Lights Out, mystery drama: WEAF WFLA WSB WSM
WWNC WJAX

ORS Bobby Meeker's Orch.:
WHAS WHAS
WJZ CBS-Bobby Meeker's Orch.:
WABC WCAU WBBM WHAS
NBC-Red Norvo's Orch.: WJZ
MBS-Eddie Elkins' Orch.: WLW

MBS-Eddie Elkins' Orch.: WLW
WOR
KDKA-Leroy Bradley's Orch.
KMOX-Jeeter Pillars' Orch.
WENR-Phil Levant's Orch.
WGST-Levis Dance
12:45
WENR-Louis Primit's Orch.
1:00
MBS-Little Jack Little's Orch.:
WGN UW WOR
KMOX-When Day Is Done
WBBM-News; Musical Weather
Man
1:30

1:30
WLW-Emil Velazeo's Orch.
End of Wednesday Prgms.

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# Thursday

### November 19



#### Network Changes

Words and Music, formerly 2:15 p.m., now 2 p.m. EST (1 CST) Philharmonic Orch., erly 8:30 p.m., now Rochester formerly 8:30 p.m., now NBC 3:15 p.m. EST (2:15

7:55 a.m.—NBC-WJZ 8:00 a.m.—WOR 8:15 a.m.—NBC-WEAF 9:40 a.m.—CBS-WABC 9:45 a.m.—Tim Healy: WJZ 9:55 a.m.—NBC-WEAF 9:55 a.m.—NBC-WEAF
10:00 a.m.—NBC-WJZ
12:25 p.m.—NBC-WJZ
12:30 p.m.—WOR
1:00 p.m.—WOR
4:15 p.m.—WOR
6:00 p.m.—NBC WJZ
6:10 p.m.—CBS-WABC
6:15 p.m.—NBC-WEAF
6:30 p.m.—NBC-WEAF
6:30 p.m.—NBC-WEAF
6:30 p.m.—Lowell Thomas: NBC-WJZ WJZ 6:45 p.m.—WOR 7:30 p.m.—Gilbert Seldes: NBC-WEAF 7:45 p.m.—Boake Carter: CBS-WABC 9:00 p.m.—Gabriel Heatter: WOR -March of Time: CBS-WABC 11:00 p.m.—NBC-WEAF 11:00 p.m.—NBC-WEAF 11:30 p.m.—NBC-WJZ

#### Classical Music

3:15 p.m.—Roch. Philharmonic Orch.: NBC-WJZ 3:30 p.m.—Library of Congress Musicale: CBS-WABC 4:00 p.m.—Light Opera Co.: NBC-WJZ 7:15 p.m.—Music Is My Hobby: NBC-WJZ 8:45 p.m.—Boston Symph. Or-chestra: NBC-WJZ

## Comedy

9:00 p.m.—Show Boat; Molasses 'n' January: NBC-WEAF 10:00 p.m.—Bob Burns: NBC-WEAF

#### Talks

12:45 p.m.—S tudent Science Clubs: NBC-WEAF Clubs: NBC-WEAF

1:30 p.m.—Academy of Medicine; CBS-WABC

2:00 p.m.—Debate; Resolved: That All Electric Utilities
Should be Governmentally
Owned & Operated: NBC-WEAF 2:30 p.m.—Gen. Fed. of Wo-men's Clubs: NBC-WJZ 9:30 p.m.—America's Town Meeting: NBC-WJZ

#### MORNING

6:30 a.m. EST WBIG-Southern Pioneers WFBC-Hugh Cross' Gang

6:45
Musical Clock: WBT WOR

7:00
Early Risers: WSOC WJAX
Musical Clock: WPTF WRVA
WBIG-News & Schedule
WBT-Morning Jubilee WBT-Morning Jubilee
WCSC-Morning Bulletins
WDBO- A Family Altar of the Air
WFBC-Time Keeper
WGST-Southern Mountaineers
W10D-Sing Before Breakfast
WIS-Col. Staggerhound
WMAZ-A Rev. Baker
WQAM-Organ Reveille
WRUF-Reveille Rhythms
WSB-Merry-Go-Round
WSUN-Today's Almanac
WTAR-Musical Calendar
WTOC-Mr. Good Morn. Man
7:15

7:15
WBIG-Morn. Matinee
WBT-Musical Clock
WIOD-Musical Clock; News
WQAM-First Call for Breakfast
WSUN-Pinto Pete

formerly 6:50
NBC 3:15 p.m. EST (2:15
CST)
Light Opera Co., formerly 3:30
p.m., now NBC 4 p.m. EST
(3 CST)
Clyde Barrie, bar., formerly 5:30
p.m., now CBS 5:15 p.m.
EST (4:15 CST)

NBC-Muriel Pollock, pianist:
WEAF
(Sw-21.52)
NBC-Jolly Bill & Jane: WJZ
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WMAZ-Eye-Openers
WGR-Vincent Sorey's Orch.
WQAM-Beulah & Tommy
WRUF-Today's Almanac
WSUN-Rhythm & Time
WWNC-Top o' the Morn.

7:45

WWNC-Top o' the Morn.

7:45

NBC-Martna & Hal: WEAF

NBC- NBC-Yoichi Hiraoka. xylophonist; News:WJZ

WBIG-Bensonaires

WBT-Did You Know That?

WFBC-Guess Time

WGST-Brooks Shatterly Boys

WMAZ-Market Basket; News

WPTF-Smiling Rangers

WQAM-News

WRUF-Breakfast Serenade

8:00

NBUF-Breaklast Serenade
8:00

NBC-Morning Devotions: WJZ
WSB WPTF WSUN WIS WIOD
WFBC WJAX WRVA WWNC
CBS-On the Air Today; Song
Stylists: WABC
★ NBC-Malcolm Claire: WEAF
News: WTOC WOR WSOC
Today's Almanac: WDBO WMAZ
WBIG WRIG WBIG
WBT-News; Musical Clock
WCSC-△Morning Devotion
WDAE-News; Just About 7
WGST-Circulatin' Melody WQAM-This & That WRUF-Morning Melodies WTAR-News; Variety Prgm.

WRUF-Morning Melodies
WTAR-News; Variety Prgm.

8:15

NBC-(News, WEAF only) Good
Morning Melodies: WEAF
WPTF WRVA WFBC WSUN
WJAX WWNC
NBC-Dick Leibert, organist: WJZ
News: WDBO WSB
WBIG-Morn. Matinee
WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE-Morn. Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morn. Melodies
WMAZ-Tonic Tunes
WOR-Flowing Melodies; John
Gambling; Tuneful Tempos
WSOC-Carlisle Brothers
WTOC-AChapel of the Air
8:30 8:30

8:30

NBC-Cheerio: WEAF WRVA
WPTF WSUN WSOC WIOD
WFBC WJAX WIS WCSC
WWNC WSB
CBS-Salon Musicale: WABC
WQAM WTOC WBIG WDAE
WDBO WDNC WBT
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning, talk
WSPA-Musical Greetings
WTAR-Betty & Bob, sketch

8:45 NBC-Leo & Ken, sor WGST-Musical Sundial WOR-Tex Fletcher WRUF-Florida Facts WTAR-Hymns of All Church WTOC-Market Basket Revue

JZ 9:00 Town NBC-Streamliners; Fields Hall, m.c.; News: WEAF

★ NBC-Breakfast Club; Walter
Blaufuss' Orch.; Clark Dennis,
tnr.; Don McNeill, m.c.: WJZ
WSUN WCSC WSOC WWNC
WSB WRVA WIS WPTF (sw-

CBS-Greenfield Village Chapel:
WABC WDBO WDAE WDNC
WTOC WQAM (sw-21.52)
WBIG-News
VBT-Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hynns of all Churches
WMAZ-Something for Everyone
WOR-Morning Matinee
WRUF-Music Appreciation
WSPA-News; Musical Greetings
WTAR-AChurch of the Air

9:15 NBC-Breakfast Club: NBC-Breakfast Club: WTAR
WFBC
CBS-As You Like It: WABC
WBIG WDNC WTOC WDBO
WGST (sw-21.52)
WDAE-Monticello Earty Line
WJAX-Betty & Bob
WQAM-Hymns of All Churches
WSPA-ARadio Revival

WSPA Aradio Revival
9:30
9:30
CBS-As You Like It; News:
WDAE WBT
CBS-Bill and Ginger, songs and
patter; News: WABC (sw21.52)
WBT-Tennessee Ramblers
WGST-ABible Institute
WJAX-Personal Column of the

MAZ-News WQAM-Betty & Bob, sketch WWNC-Magic Hour

9:45
CBS-Bachelor's Children, sketch:
WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Song Stylists: WDNC
WQAM WBIG WQAM WBIG
Hishlights of Hollywood: WDBO
WTOC WDAE
WGST Briarcult Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR Embassy Trio
WQAM-News; Home Beautifier
WRUF-Florida Home Neighbor
WWNC-Breakfast Club (NBC)

10:00 NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WEAF (sw15.33)
CBS-Fred Feibel, organist: WBT
WSJS WDAE WBIG WDNC
WQAM
NBC-News: Proposition 1

WQAM
NBC-News; Breen & de Rose:
WJZ WSB WSUN WCSC WIS
WWNC WTAR (sw-21.54)
\* CBS-Betty & Bob, sketch:
WABC (sw-21.52)
Bandmaster: WTOC WDBO
WFBC-Shops & Things
WGST-Hymns of All Churches
WIOD\_Jane\_Regonwends

Bandmaster: WTOC WDBO
WFBC-Shops & Things
WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WUR-Pure Food Hour
WFIF-News; Movieland Gossip
WRUF-Concert Patterns
WRVA-Mystery Chef
WSOC-Lina Covington Harrell
WSPA-Voice of the Strings

10:15
NBC-Five Star Jones, sketch:
WJZ (sw-15.21)
CBS-Modern Cinderella: WABC
(sw-21.52)
NBC-John's Other Wife, sketch:
WEAF (sw-15.33)
NBC-Viennese Sextet: WTAR
WPTF WWNC
Betty & Bob. sketch: WSUN
WGST
Highlights of Hollywood: WCSC
WSB WIS
Musical Parade: WSPA WRVA
WBT-Hymns of All Churches
WDBO-Fred Feibel, organist
(CBS)
WFBC-Hugh Cross' Radio Gang
WIOD-To be announced
WJAX-Talk of the Town
WQAM-Your Personal Shopper
WSOC-Party Line
WTOC-Kookie, Koolie & Kleenie
10:30
NBC-Penper Young's Family

WDBO-Fred (CBS)
WFBC-Hugh Cross' Radio Gang
WIOD-To be announced
WJAX-Talk of the Town
WQAM-Your Personal Shopper
WSOC-Party Line
WTOC-Kookie, Koolie & Kleenie
10:30
Young's Family 10:30

NBC-Pepper Young's Family, sketch: WJZ (sw-15.21)

CBS-Poetic Strings: WDAE
WQAM WDNC WTOC

NBC-Just Plain Bill, sketch:
WEAF (sw-15.33)

CBS-John K. Watkins, News;
Betty Crocker; Hymns of all Churhces: WABC (sw-21.52)

NBC-Josh Higgins of Finchville:
WJAX WCSC WWNC WTAR
Party Line: WPTF WRVA WIS
WGST

Highlights of Hollywood: WRUF
WBIG

AFTERNOON

12:00

NBC-Honeyboy & Sassafras: WJZ
WSB WRVA WJAX
CBS-The Gumps, sketch: WABC
WGST WBT (sw-21.52-9.59)

\*\*NBC-Girl Alone, sketch: WEAF
(sw-15.33)

News: WDBO WSOC
WBIG-Hits & Encores
WCSC-News; Prgm. Resume
WDAE-Friendly Street
WFBC-Parker & Monroe Bros.

WBIG WBT-Betty & Bob, sketch

WSB-Shopping Talk WSOC-Dance Hour WSUN-Hymns of all Churches

WSUN-Hymns of all Churches

10:45

★ NBC-Today's Children, sketch:
WEAF WWNC WTAR WSUN
WPTF WRVA WJAX WIOD
(sw-15.33)

CBS-Poetic Strings: WBIG WBT
WDBO
NBC-Aristocratic Rhythm: WJZ
(sw-15.21)
WCSC-Hits & Encores
WFBC-Morn Serenade

WESC-HITS & Encores
WFBC-Morn. Serenade
WGST-Warmin' Em Up
WIS-Magic Hour
WQAM-Highlights of Hollywood
WRUF-Tonic Tunes WSB-News WSPA-Sally Speaks WTOC-Party Line

WTOC-Party Line

11:00

★ NBC-Nellie Revell: WJZ WSB
WIOD WCSC WRVA WJAX
WWNC WIS (sw-15.21)
CBS-Rhythm Boys: WABC (sw-21.52)
CBS-Mary Lee Taylor: WBIG
WDAE WDBO WTOC WQAM
WRT WRIG WGST CBS-Mary Lee Taylor: WBIG WDAE WDBO WTOC WQAM WBT WBIG WGST
NBC-David Harum. sketch: WEAF (sw-15.33)
News: WSPA WPTF
WFBC-Alice Wyman WOR-Nell Vinick, beauty talk WRUF-Symphonic Half-Hour WSOC-Theater Prgm. WSUN-Musical Varieties WTAR-Morning Melodies 11:15
NBC-Vagabonds: WPTF WCSC WSOC WTAR WWNC WRVA WIOD WJAX WSUN CBS-Quality Twins; East & Dum ke: WABC WGST WBT (sw-21.52)

\* NBC-Backstage Wife, sketch: WEAF (sw-15.33)
NBC-Personal Column of the Air: WJZ WSB (sw-15.21)

\* WBIG-RADIO GUIDE GOSSIP WDAE-Eddie Ford, organist WDBO-Jubilee WFBC-Women's Hour WIS-4-H & Home Demonstration Club Hour

WIS-4-H & Home Demonstration
Club Hour
WMAZ-Masters of Music
WOR-Gambling's Bargains
WQAM-Morning Moods
WTOC-News

11:30

★ CBS-LEVER BROS. CO. PREspot. Fig. Sixter selected WAPC sents Big Sister, sketch: WABC WDAE WGST WQAM WBT (sw-21.52) (sw-21.52)
NBC-To be announced: WEAF
WIS (sw-15.33)
NBC-Honeymooners: WSB WSOC
WTAR WCSC WWNC WRVA

News: WDBO WSOC WBIG-Hits & Encores WCSC-News; Prgm. Resume WDAE-Friendly Street WFBC-Parker & Monroe Bros. WIOD-Noon-day Musicale

WIS-News; Midday Melodies WMAZ-Electric Hour WOR-Victor H. Lindlahr WPTF-Three Tobacco Tags WQAM-Comm. Service; Ne WRUF-Florida Farm Hour WRUF-Florida Farm Hous WRVA-Hillbillies WSPA-Variety Four WSUN-Waltz Time WTAR-Luncheon Club WTOC-Noon-day Serenade WWNC-Mid-day Review

12:15 NBC-Armchair Quartet (News, WJZ only): WJZ

★ NBC-Mary Marlin. sketch: WEAF (sw-15.33)

★ CBS-Ted Malone: WABC WGST WBT (sw-9.59-21.52)

NBC-Martha & Hal: WJAX WTAR WWNC

NORSE WBIG WEBC WTAR WWNC
News: WBIG WFBC
WCSC-To be announced
WDAE-Dick Murphy's Orch.
WDBO-Noontime Revue WIS-Dixie Reelers WMAZ-Farm Flashes WOR-Lincoln University

Club Quartet
WPTF-Musicale; Theater Guide
WQAM-Luncheon Melodies
WSB-Fashion Editor WSOC-Variety Prgm. WSUN-Dance Music

12:30

NBC-Gene Arnold & Cadets:
WEAF (sw-15.33)
CBS-Romance of Helen Trent:
WABC (sw-21.52-9.59)
\*\* NBC-Nat'! Farm & Home Hr.;
"The Household Calendar,"
Ruth Van Deman; Walter
Blaufuss' Homesteaders: WJZ
WSUN WFBC WJAX WTAR
WSOC WWNC WCSC WSB
WIOD WRVA WPTF WIS (sw15.21)

CBS-The Merrymakers: WDAE WBIG WQAM WDNC WDBO WBT-Grady Cole WGST-Musical Pickups WGS1-Musical Pickups
WMAZ-Trading Post & Ironing
Board Symph.
WOR-News
WQAM-The Graham Cracker
WSPA-Morning Moods
WTOC-Silver Spotlight

12:45
CBS-"Rich Man's Darling":
WABC (sw-21.52-9.59)
NBC-Students Science Clubs of
America; Dr. Icie Macy, "The
Relation of Science to Chil
dren's Hospitals": WEAF
CBS-Merrymakers: WBT WTOC
WMAZ-Golden Melodies
WOR-Dr. List

WOR-Dr. List

1:00

NBC-News; Market & Weather Reports: WEAF

CBS-Madison Ensemble: WABC

WDAE WTOC WDBO WQAM

WBT WDNC (sw-15.27)

WBIG-Lew Gogerty's Orch.

WGST-Noonday Songs

WMAZ-Friendly Voice

WOR-Dramatized Health Talk;

Melody Moments; Woman Reporter porter WRUF-Variety Musical Parade WSPA-Dixie Songsters

1:15

NBC-Hollywood High Hatters:
WEAF (sw-15.38)
CBS-"What's On Your Mind?";
Mabelle Jennings, commentator: WABC (sw-9.59-15.27)
CBS-Elsie Thompson, organist:
WDBO WDNC WQAM WDAE
WBIG
News: WTOC WCSC
WBT-Farm Features
WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round
WOR-Advertising Club Luncheon 1:15

eon WSPA-Sports

1:30
CBS-Academy of Medicine Prgm.:
WABC WDNC WDBO WDAE
WBIG (sw-15.27)
NBC-Vaughn de Leath, songs:
WJZ WWNC WTAR WCSC
WFBC WJAX
NBC-Dan Harding's Wife, sketch:
WEAF (sw-15.33)
WBT-Welfare Fed. WBI-Weltare Fed.
WGST-Sidewalk Snoopers
WIOD-News
WIS-Luncheon Melodies
WMAZ-Luncheon Varieties
WPTF-Stocks; News
WQAM-Curiosity Shop
WRYA Mayket Propers WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos
WSB-News
WSPA-Luncheon Music
WSUN-Farm Flashes
WTOC-Merchants' Parade

1:45

NBC-Dot & Will: WJZ WWNC
WTAR WSOC WCSC WFBC
WIOD WRVA WJAX WSUN
WSB WIS
CBS-Howells & Wright: WABC
WDNC WDBO WBIG WSJS
WBT WDAE (sw.-15.27)
Short Story, Gershnein-Berkowitz,
"Romance", from Swite, Op. 62,
Aronaky: five waltzew. Op. 39,
Brohms.
★ NBC-Happy Jack, songs:
WEAF (sw-15.33)
WGST-Drs. Lake & Stanford
WMAZ-News; Fashion Facts
WPTF-Carolina Farin Features
WSPA-Dancing Around
2:00

WSPA-Dancing Around

2:00

NBC-Model Debate; Resolved:
That All Electric Utilities
Should be Governmentally
Owned & Operated; Affirmative & Negative, Speakers:
WEAF WFBC WPTF WSUN
(sw-15.33)

CBS-Doris Kerr: WABC WDNC
WDBO WSJS WBIG WDAE
WBT WTOC WQAM WGST
(sw-9.59-15.27)
NBC-Words & Music: WJZ WSB
WSOC WTAR WIOD WRVA
WCSC WWNC WJAX
WIS-To be announced

WIS-To be announced
WMAZ-Time; Luncheon Varieties
WOR-Martha Deane
WRUF-Educational Hour

2:15
CBS-Amer. School of the Air;
Music: WABC WSPA-For Ladies Only CBS-Amer. School of the Air;
Literature & Music: WABC
WSJS WQAM WDAE WDNC
WBIG WBT WTOC WDBO
(sw-9.59-15.27)
WGST-Tunes of Distinction
WMAZ-What's New?
WSPA-Symphonic Period

WSPA-Symphonic Period
2:30

NBC-Model Debate Prgm.: WIS
WIOD WRVA WCSC WSOC
NBC-Gen. Fed. of Women's
Clubs; Edwin Orlando Swain,
bar., guest: WJZ
WGST-Indigestion
WJAX-FHA Prgm.
WMAZ-Across the Footlights
WSPA-Farm & Home Hour
2:45

NBC-Personal Column of the
Air: WEAF WFBC WPTF
WSUN WIOD WIS WRVA
WCSC WWNC WSOC (sw15.33)
CBS-Happy

CBS-Happy Hollow, sketch:
WABC WTOC WDAE WQAM
WDNC WBIG WDBO WSJS
WBT (sw-15.27)

\*\* NBC-Music Guild; Guest Art-

ists: WJZ
WGST-To be announced
WOR-Way Down East
WTAR-Golden Jubilee

WTAR-Golden Jubilee

3:00

NBC-Pepper Young's Family, sketch: WEAF WRVA WSUN WJAX WIOD WPTF WTAR WSB (sw-15.33)
★ CBS-Al Pearce's Gang: WABC WQAM WSJS WDAE WGST WDNC WBIG WDBO WTOC WBT (sw-15.27-9.59)

WCSC-World Dances
WFBC-Melody Time
WIS-Afternoon Melodies
WOK-Molly of the Movies
WRUF-Hour with the Masters
WSPA-Vocalist
WWNC-To be announced

3:15

WWNC-To be announced
3:15

NBC-Roch. Philharmonic Orch.;
Guy Fraser Harrison, cond.:
WJZ WFBC (sw-15.21)

★ NBC-Ma Perkins, sketch; Virginia Payne: WEAF WTAR
WSB WIOD WSUN WJAX
WRVA (sw-15.33)
WCSC-What's New?
WMAZ-World Book Man
WOR-Leo Freudberg's Orch.

WOR-Leo Freudberg's Orch. WPTF-Board of Health WSOC-△Rev. W. I. Nelson WSPA-News

3:30

NBC-Roch. Philharmonic Orch.:
WIOD WIS WPTF WSUN
WCSC WWNC WSOC WTAR WSB

WCSC WWNC WSOC WIAR
WSB
CBS-Elizabeth Presents the Library of Congress Musicale:
WABC WDBO WDAE WSJS
WDNC WQAM WBIG WTOC
WBT (sw-15-27-9.59)

\*\* NBC-Vic & Sade, sketch with
Bernardine Flynn: WEAF (sw9.53)
WGST-Novelty Numbers
WMAZ-School of the Air

\*\* WMFR-MOVIE GOSSIP (1200 kc)

WOR-Sammy Kaye's Orch.

WRVA-Hymns of all Churches WSPA-Hal & Jimmie

3:45 NBC-The O'Neills, sketch: WEAF (sw-9.53) WBT-Ma Perkins WGST-Varieties WRVA-Betty & Bob

WRVA-Betty & Bob

4:00

\*\*Maire\*\*, dir.; Eddy Duchin's Orch.: WEAF WSB WJAX WIOD WRVA WSOC (sw-9.53)

\*\*\*MBC-Light Opera Co.; Harold Sanford's Orch.; Soloists: WJZ WPTF WCSC WFBC WENR WWNC WSOC WJAX WIS (sw-15.21)

\*\*WBT-Briarhopper Boys WDAE-News in Spanish WFBC-Aristocratic Pigs WGST-Congress Musicale WMAZ-Matinee Miniatures WOR-To be announced WOR-To be announced WRUF-University Radio Guild WSUN-To be announced WTAR-Afternoon Melodies

4:15

WDAE-Library of Cong. Musicale

WFBC-△Ait. Vespers

WOR-News, Dave Driscoll WSPA-Ghosts of the Theater

4:30

NBC-Strolling Songsters; HinderMeyer & Tuckerman; Nellie
Revell & Harold Levey's Orch.:
WIZ WIAP

Revell & Harold Levey's Orch.: WJZ WTAR
CBS-All Hands on Deck: WABC
WDAE WDBO WSJS WQAM
WDNC WBIG WGST WTOC
(sw-15.27)
NBC-To be announced: WEAF
WSUN WWNC WIOD WSOC
WIS WFBC WJAX (sw-9.53)
WOR-Rhythm Orch.
WPTF-Birthday Party
WRUF-Tea Time WRUF-Tea Time
WRVA-Spotlight Parade
WSB-Markets
WSPA-Classic Hr
WSUN-St. Ptbg. High School

\*\*45

NBC-Young Hickory, sketch:
WJZ WJAX WTAR WSOC
WFBC WSB WSUN WCSC
WIS WWNC (sw-15.21)'
NBC-Answer Me This: WEAF
WIOD (sw-9.53)
WMAZ-News; Health Message

5:00

NBC·Noble Cain & A Cappella
Choir: WJZ WJAX WSB
WTAR WWNC WCSC WSOC
WFBC WRVA WPTF WIS WFBC WRVA WPTF WIS
CBS-Salvation Army Band;
WABC WDBO WDAE WDNC
WBIG WSJS (sw-11.83)
NBC-While the City Sleeps:
WEAF (sw-9.53)
WBT-Smilin' Ed McConnell
WGST-Tunes to Health
WIOD-Life Guidance Center
WMAZ-Marines Miniatures

WMAZ-Matinee Miniatures
WMAZ-Matinee Miniatures
WOR-Tunes for Today; Turkey
Tales; Dance Busic
WQAM-News; Twilight Melodies
WRUF-University Hour WSPA-Static Boys WSUN-High School Prgm. WTOC-Sunday School Lesson

WTOC-Sunday School Lesson
5:15

NBC-Tom Mix' Straight Shooters with Ranch Boys: WEAF
(sw-9.53)
CBS-Clyde Barrie, bar.: WABC
WBIG WGST WDNC WDAE
WBT (sw-11.83)
WDBO-\Daptist Quarter Hour
WIOD-Tune Carnival
WOR-Frank Dailey's Orch.
WSPA-Billie Steadman
WSUN-Rhythm Review
5:30

WSUN-Rhythm Review
5:30

★ NBC-The Singing Lady: WJZ
(sw-15.21)

NBC-Ward & Muzzy: WIS WFBC
WTAR WCSC WJAX
(BS-Bluebirds, Girls' Vocal Trio:
WABC WTOC WGST WDNC
WBT (sw-9.59-11.83)

NBC-Jack Armstrong,
WEAF (sw-9.53)

News: WIOD WBIG
WDAE-Dance Time
WBO-Musical Billboard
WFBC-Variety Prgm.

WFBC-Variety Prgm.
WMAZ-To be announced
WOR-Inspector White of Scot-WPTF-Stocks; News
WQAM-Reports; Magic City Melodies
WRUF-Human Side of Music

WRVA-Rhythm Parade
WSB-FHA Prgm. & Sports
WSOC-Dinner Hour
WSPA-Amer. Family Robinson
WSUN-Tonic Tunes
WWNC-Out of the Oven

5:45

S:45

NBC-Little Orphan Annie, sketch:
WEAF WPTF WJAX WSUN
WTAR (sw-9.53)

CBS-Wilderness Road, sketch:
WABC WDNC WDAE WBIG
WDBO WSJS (sw-11.83)
NBC-Pine Mountain School Singers Octet of Kentucky: WJZ
WSB

Orphan Annie, sketch:
WQAM WBT WRVA

CBS-Poetic Melodies; Franklyn
MacCormack, poetry; Jack Fulton, tnr.; Billy Mills' Orch:
WABC WBBM WTOC WCAU
WBT (sw-9.59-11.83)

\*\* NBC-Easy Aces, Jane Ace:
WJZ WENR KDKA WSB
(sw-11.87)
NBC-Dinner Concert: WFBC
WSUN WJAX WIOD
NBC-Dick Liebert, organist: WIS
WSUN

WSB
Orphan Annie, sketch: WTOC
WQAM WBT WRVA
WCSC-Advs. of Gwendolyn
WFBC-Evening Vespers WGST-Buddy & Ginger WIOD-Pop Wise & Filbert WIS-Lamplighting Time WMAZ-Words & Music WOR-Dick Tracy. sketch WSPA-Dixie Songstress WWNC-Ed McConnell

WWNC-Ed McConnell

6:00

NBC-Cabin in the Cotton; Juan
Hernander & The Southernaires quartet: WEAF WTAR
WCSC WIS WFBC WWNC
WIOD (sw-9.53)
CBS-Patti Chapin, songs; News:
WABC WTOC WDBO WSJS
WDNC WBIG WQAM (sw11.83)
NBC-(News, WJZ only); James
Wilkinson, bar.; Josef Honti's
Orch: WJZ
News: WSOC WSPA
WBT Bandmaster
WDAE-News; Voice of the Times
WGST-Mose, Mandy & Misery
WJAX-Air Dispatch
WMAZ-Lost & Found; Timely
Tunes; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WRUF-Florida Air Dispatch
WRVA-Smoky & Poky
WSB-Brenau College Prgm.
WSUN-Pops Concert

WSUN-Pops Concert

WSUN-Pops Concert

6:15

NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF WIS
WFBC WSOC WWNC WTAR
WIOD WCSC WPTF (sw-9.53)
CBS-News of Youth, News Dra
mas for Children: WABC (sw11.83-9.59)

NBC-Animal Closeups; concert
pianist: WJZ
CBS-Elsie Thompson, organist:
WBIG WSJS WDBO WDAE
WDNC WQAM WTOC
WBT-Grady Cole; News
WGST-Through the Years
WJAX-Milo Jones, accordionist
WMAZ-To be announced
WRUF-Hits & Encores
WRVA-What's on the Air?
WSB-Snowball & Sunshine

6:30

6:30

\*\* NBC-News; Lucille Manners, sop.: WJZ
CBS-Football Roundup: WABC (sw-9.59-11.83)

CBS-Elsie Thompson, organist: CBS-Elsie Thompson, organist:
WBT
NBC-News; Ruth Lyon. sop.:
WEAF WCSC WPTF WJAX
News: WSB WTOC WSUN
Rubinoff, violinist: WDBO
WRUF

WRUF WBIG-Wylie Sholer WFBC-News; Supper Serenade WGST-Sidewalk Snoopers WIOD-News; Variety WIS-News; Musical Interlude WMAZ-Modern Melodies WOR-Enoch Light's Orch.

## NIGHT

7:00 \* NBC-PEPSODENT PRESENTS Amos 'n' Andy: WEAF WLW (sw-9.53) (also see 11 p.m.)

CBS-Poetic Melodies; Franklyn

WSUN KMOX-News WBBM-To be announced WBIG-Lew Gogerty's Orch. WCSC-Sports; News WDAE-Musical Brevities WDBO-To be announced WGN-Little Jack Little's Orch. WGST-Sports; News WHAS-Organ Magic WOR-Sports WOR-Sports WPTF-Dance Hour WPIT-Dance Hour WQAM-Bandmaster WRVA-Promenade WSM-Rhythm & Romance WSOC-Dinner Concert WSPA-Melody Duo

WTAR-Console Capers

WTAR-Console Capers
7:15

NBC-Music Is My Hobby; guests:
WJZ WFBC WCSC WENR
WIS WPTF WTAR WSUN
★ CBS-Sportcast; Ted Husing:
WABC WCAU WGST WBIG
WTOC WSJS WBT (sw-9.5911.83)

NBC-Voice of Experience: WEAF
(sw-9.53)
KDKA-To be announced
KMOX-Show World B'cast
WBBM-Musical Moments
WDAE-Front Page Drama
WDBO-Sunday American
WHAS-Hot Dates in Music
WIOD-Scloist
WJAX-Football Preview W.IAX-Football Preview WJAX-Football Preview
WLW-Vocal Varieties
WOR-Hugh Barrett's Orch.
WQAM-Romance and Rhythm
WRVA-Little Jack Little's Orch.
WSB-Smilin' Ed McConnell
WSM-Leon Cole & Grady Moore
WSOC-Organ Melodies
WSPA-Sports Results
WWNC-Rhythm Brewers

7:30 r NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WJZ WSB WENR WLW
CES-Dixie Serenade: WDNC
WDAE WQAM WDBO WSJS
NBC-Roy Campbell's Royalists:
WFBC WRVA WSOC WSUN
WCSC WTAR
CBS-Vee Lawnhurst & Charioteers: WABC WBBM WCAU
KMOX (sw-11.83-9.59)
NBC-Gilbert Seldes: WEAF
Rubinoff, violinist: WSM WBT
KDKA-Lights On
WBIG-News

WBIG-News
WFLA-Sports
WGN-Tom, Dick & Harry
WGST-Modern Melodies
WHAS-Down on the Farm
WIOD-Love Story Girl
WIS-Pop Concert
WJAX-Dance Orch.
WOR-Thank You Stusia WOR-Thank You Stusia
WPTF-Harmoneers; Night Club WRVA-Crusaders
WRVA-Crusaders
WSPA-Kay, Jean & Ginger
WTOC-Dinner Concert
WWNC-△Church of Hollywood

8:00

\* NBC-STANDARD BRANDS
Presents Rudy Vallee's Variety
Hour; guests: WEAF WLW
(sw-9.53)
NBC-To

(sw-9.53)

NBC-To be announced: WJZ

WSOC WFBC WCSC WLS

WJAX WTAR WIS WIOD

WPTF WSM KDKA (sw-

\* CBS-Band Wagon; Starring Kate Smith; "Command Appearance"; Guest Stars; Ted Collins; Labrun Sisters; Three Ambassadors; Jack Miller's Orch.: WABC WORST WBBM WHAS WBIG WBT (sw-6.06-1183)

\*\*WESC-Around the Town WOR-Crusaders Orch.\*\*

\*\*WESC-Around the Town WGN-Kay Kyser's Orch.\*\* 11.83) WDBO-May Simpson & Hubert

WDBO-May Simpson & Hubert Beasley WGN-Diamond City News WOR-Melody Treasure Hunt WQAM-To be announced WRVA-Moments You Never For-

get
WSB-Football Interview
WSPA-Golden Hour of Music
WSUN-Southerners Orch.
WWNC-Salute Countys

8:15 8:15
WDBO-College on the Air
WGN-Louis Prima's Orch.
WJAX-WPA Orch.
WQAM-Concert
WWNC-To be announced

8:30

MBS-Guy Lombardo's Orch.:
WGN WOR

WCSC-To be announced
WDBO-Gems of Melody
WQAM-Music in the Nite
WRVA-Behind the Scene
WSB-Variety Show
WSM-Francis Craig's Orch.

\*\*SM-Francis Craig's Orch.

8:45

\*\* NBC-Boston Symph. Orch.;
Dr. Serge Koussevitzky: WJZ
WWNC WSOC WFBC WSUN
WJAX WTAR WIOD WPTF
KDKA WLS (sw-11.87)
WIS-Rubinoff, violinist
WQAM-Donald Novis, songs
WSM-Max Mehl

9:00

★ NBC-MAXWELL HOUSE COFfee Presents The Show Boat;
Lanny Ross, tnr.; Ross Graham, bar.; Molasses 'n' January; Sam Hearn, comedian;
Honey Dean, songs; Helen Jepson, sop.; Modern Choir; Al Goodman's Orch.; Guests:
WEAF WIOD WJAX WLW 9:00

son, sop.; Modern Choir; Al Goodman's Orch.; Guests: WEAF WIOD WJAX WLW WRVA WWN' WPTF WTAR WSM WSUN WSOC WSB WIS (sw-9.53)

CBS-Major Bowes' Amateur Hour: WABC WDNC WDAE WQAM WTOC WDBO WGST WCAU KMOX WBIG WBBM WHAS WBT (sw-11.83-6.06)
MBS-Gabriel Heatter: WOR WGN

WGN WFBC-News WLS-To be announced

9:15 WFBC-Song Fiesta WGN-News; Sport Shots WOR-Johnny Johnson's Orch. 9:30

9:30

NBC-American Town Meeting of the Air; Guest Speakers; Geo. V. Denny, chairman & dir.: WJZ KDKA WENR (sw-11.87)
WCSC-AChurch of the Air
WFBC-Dixie Girl
WGN-Musical Revue
WOR-Sleepy Hollow Gang

9:45 KMOX-Thank You Stusia WFBC-Palmetto Playmates

\*\*NBC-Music Hall; Bing Crosby;
Bob Burns; Jimmy Dorsey's
Orch.; Harold Bauer, pianist,
guest: WEAF WSUN WWNC
WSB WIS WLW WSOC WRVA
WPTF WSM WJAX WIOD
(€w. 953)

WSB WIS WLW WSOC WRVA
WPTF WSM WJAX WIOD
(sw-9.53)
CBS-Then & Now: WABC
KMOX WQAM WDBO WDAE
WGST WDNC WBIG WTOC
WCAU WBT WSJS KMOX
WBBM WHAS (sw-6.06-6.12)

10:15 WFBC-Around the Town WGN-Kay Kyser's Orch. WOR-Bamberger Symph. Orch.

10:30

10:30

NBC-Jamboree; Roy Shields'
Orch. & Soloist: WJZ KDKA
WENR (sw-6.14)

★ CBS-March of Time: WABC
WBBM WCAU KMOX WGST
WHAS (sw-6.06-6.12)
News: WBIG WDBO
WBT-Musical Revue
WDAE-Dick Murphy's Orch.
WFBC-Slumber Hour
WGN-Freddy Martin's Orch.

★ WMAZ-MOVIE GOSSIP
WQAM-Roy Parks' Orch.
WTOC-Moon Magic

10:45
WBIG-Dance Music
WDBO-World Dances
WFBC-Around the Town
WOR-Ralph Watkins' Orch.
WQAM-Dance Orch.

11:00 ★ NBC-PEPSOOENT PRESENTS ★ NBC-PEPSOOENT PRESENTS
Amos 'n' Andy, sketch: WSM
WSB (also at 7 pm.)
CBS-Poetic Melodies; Billy Mills'
Orch.: WGST KMOX WBBM
NBC-(News, WEAF only); Clem
McCarthy, soprts: WEAF
WJAX WFBC WWNC
WCSC WSUN (sw-9.53)
CBS-Artie Shaw's Orch.: WABC
WBT WBIG WQAM WDNC
WDBO

WBT WBIG WQAM WDRO WDBO NBC-Johnny Hamp's Orch.: WJZ News: WSOC WDAE WQAM KDKA-News; Sports; Bulletin WCAU-Alan Scott; Around the

WENR-Donald McGibeny, news

WENR-Donald McGibeny, news
WG.7-Dick Jurgen's Orch.
WHAS-Here's To You
WIS-News; Carefree Capers
★ WLW-Paul Sulfivan, news room
WO.8-Weather: News
WRVA-Mal Hallett's Orch.
WTAR-News; Musical Interlude
WTOC-Ed Courtenay's Orch.

11:15 NBC-Sherlock Holmes, drama: WEAF WLW WEAF WLW
NBC-Henry Busse's Orch.: WSM
WENR WFBC WJAX WTAR
WIOD WWNC WCSC WSUN
WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS
WGST WDAE WCAU WTOC
WQAM

WQAM KDKA-Arm Chair Driver KMOX-To be announced WBBM-To be announced WOR-Mal Hallett's Orch. WSR-News WSOC-Dance Orch.

WSOC-Dance Orch.

11:30

NBC-Xavier Cugat's Orch.: WSB
WFBC WSUN WCSC WWNC
WIOD WSOC WTAR WJAX
WFBC WIS (sw.9.53)

CBS-George Olsen's Orch.:
WABC WDNC WCAU WTOC
WGST WQAM WHAS WSJS
WBT WDBO WDAE WBBM

NBC-(News, WJZ only) Ray
Noble's Orch.: WJZ
MBS-Al Kavelin's Orch.: WGN
WOR WRVA
KDKA-Dance Orch.
KMOX-News
WENR-Globe Trotter
WSM-Sports; Dance Orch.

WSM-Sports; Dance Orch.

11:45 NBC-Xavier Cugat's WEAF WENR

# Thursday

November 19



Bob Burns See 10 p.m.

Frequencies

WDAE-1220 WDBO-580 WDNC-1500 WEAF-660 WENR-870 WFBC-1300 WFLA-620 WGN\*720 WGST-890 WHAS-820 WIOD-1300 WIS-560

WJAX-900
WJS-760
WJS-870
WLW-700
WMW-710
WPTF-880
WQAM-560
WRUF-830
WRVF-830
WSB-740
WSB-740
WSSB-740
WSW-660
WSW-860
WSW-860
WSW-820
WSW-820
WSW-820
WTAR-780
WTOC-1260
WWNC-570

KMOX-Sports WLW-Ted Weems' Orch. WSB-Community Chest F

NBC-Shandor, violinist; Frank
Le Marr's Orch.: WJZ KDKA
WSUN WWNC WJAX (sw6.14)
CBS-Ozzie Nelson's Orch.: WABC
WCAU WDNC WGST WBT
WBBM
NBC-Ben Bernie's Orch.: WEAF
WENR WSM WSB
MBS-Nat Brandwynne's Orch.:

WENR WSM WSB
MBS-Nat Brandwynne's Orch.:
WOR WGN
KMOX-Bobbie Meeker's Orch.
WHAS-Dance Band
WLW-Moon River
WTOC-News

12:15 KMOX-Ozzie Nelson's Orch.

KMOX-Ozzie Nelson's Orch.

12:30

NBC-Bobby Hayes' Orch.: WJZ

WWNC WSUN WJAX

CBS-Phil Harris' Orch.: WABC

WHAS WCAU WBBM

NBC-Jan Garber's Orch.: WEAF

WSB WSM

MBS-Claude Hopkin's Orch.:

WOR WLW

KDKA-Leroy Bradey's Orch.

KMOX-Jeeter Pillars' Orch.

WENR-Melody Parade

WGN-Louis Prima's Orch.

WGST-Let's Dance

12:45 KMOX Hal King's Orch. WENR-Louis Panico's Orch.

1:00 MBS-Ted Fiorito's Orch.: WGN WOR WLW
KMOX-When Day Is Done
WBBM-News; Musical Weather

1:30 WLW-Emil Velazco's Orch.

End of Thursday Frgms.

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves. .00

any electric current. No climbing on roofs. For short or long NO OSCILLATING OR WHISTLING
This DUAL type aerial uses a new scientific principle white pletely eliminates this annovance as commonly experienced on aerials. It also eliminates lightning hazards, unsightly poles, guy to be readily moved when desired. A complete aerial in itself—manently installed and requires no adjustment. Ends aerial trouble de, etc. Enables the radio ng extra to buy. Per-ever. Send order today. Try One 5 Days at Our Risk-More Distance and Volume

Enclosed find \$1.00 for Scientific Aerial, prepaid.

If not pleased will return after 5 days for refund.
Check here if desired sent P. P., C. O. D., \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name

**National Laboratories** Dept. D., Fargo, No. Dak.

# Friday November 20



### Network Changes

Dorothy Dreslin, sop., formerly 3:15 p.m., now NBC 3:30 p.m. EST (2:30 CST)
Radio Guild, formerly 3:30 p.m., now NBC 4 p.m. EST (3 CST)

#### MORNING

7:30 a.m. EST NBC-Muriel Pollock. pianist: WEAF CBS-Organ Reveille: WABC (sw-21.52) All States of the state of the

WGST-Ramblin' Kid
WIOD-Variety Prgm.
7:45
NBC-Martha & Hal: WEAF
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
WBIG-Bensonaires
WBT Did Von Kroun? WBT-Did You Know? WFBC-Guess Time
WFLA-WPA Prgm.
WGST-Brooks Shatterly Boys
WIOD-Musical Clock; News
WJAX-Mclodies

WMAZ-Market Basket; News WPTF-Smiling Rangers WQAM-News

WQAM-News
WRUF-Breakfast Serenade
8:00
NBC-Morning Devotions: WJZ
WJAX WFLA WPTF WIOD
WSB WIS WFBC WRVA
WWNC
CRS.On the Air Table City

WWNC

CBS-On the Air Today; Oleanders, male quartet: WABC

★ NBC-Malcolm Claire: WEAF
News: WOR WSOC WTOC
News; Variety Prgm.: WTAR
WBT
Today's Almanac: WDBO WMAZ
WBIG

15.33)

CBS-Oleanders. quartet: WDAE
WDNC WQAM
NBC-News; Barry McKinley, bar.:
WJZ
CBS-Betty & Bob, sketch:
WABC (sw-21.52)
NBC-News; Breen & de Rose:
songs: WCSC WRVA WIS
WSR WWNC

Today's Almanac: WDBO WMAZ WBIG WCSC- Morning Devotions WDAE-News; Just About Time WGST-Circulatin' Melody WQAM-This & That WRUF-Morning Melodies

8:15

NBC-(News, WEAF only) Good
Morn. Melodies: WEAF WPTF
WRVA WFBC WFLA WWNC
WJAX

NBC-William Meeder, organist:
WJ7

WJZ
News: WSB WDBO
WBIG-Morning Matinee
WBT-Philoo Phil WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morn. Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tempos; Real Life Dramas
WSOC-Carlisle Brothers
WTOC-↑Chapel of the Air
8:30
★ NBC-Cheerio; Inspirational

8:30

\*\* NBC-Cheerio; Inspirational Talk & Music: WEAF WRVA WJAX WFLA WPTF WSOC WCSC WIOD WFBC WWNC WIS WSB
CBS-Sunny Melodies: WABC WDAE WDBO WQAM WBIG WDNC WBT WTOC (sw-21.52)
WGST-Major, Minor, & Stuff WMAZ-Lee Wood & Lew Kent WOR-Martha Manning, sales talk WSPA-Musical Greetings Club WTAR-Betty & Bob, sketch 8:45
CBS-Montana Slim, Yodeling

8:45
CBS-Montana Slim, Yodeling
Cowboy: WABC WDAE WDNC
WDBO WBIG WBT (sw-21.52)
NBC-Landt Trio & White: WJZ
WGST-Musical Sun Dial

WOR-Organ Recital WQAM-Miami Police Court WRUF-Florida Facts

WQAM-Miami Police Court
WRUF-Florida Facts
WTAR-Betty Crocker
WTOC-Market Basket Revue
9:00

\* NBC-Breakfast Club; Orch.;
Clark Dennis, tnr.; Joan & the
Escorts; Don McNeill, m.c.;
Walter Blaufuss' Orch.; WJZ
WPTF WSB WIS WSOC WFLA
WRVA WCSC WWNC (sw15.21)
CBS-Metropolitan Parade: WABC
WSJS WTOC WDBO WDAE
WDNC WQAM (sw-21.52)
NBC-Streamliners; Fields & Hall.
m.c.; News: WEAF
News: WSPA WBIG
WBT-Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up

WFBC-Highlights of Hollywood WIOD-Morning Round-Up WJAX-Betty Crocker WMAZ-Something for Everyone WRUF-Music Appreciation WTAR-△Church of the Air 9:15

NBC-Breakfast Club: WTAR CBS-Metropolitan Parade: WBIG

WGST
WDAE-Monticello Party Line
WSUN-Model Home Prgm.
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Betty Crocker

WSPA-A Radio Revival
9:30
CBS-Bill and Ginger, songs and patter; News: WABC (sw. 21.52) CBS-Richard Maxwell, Songs: News: WDBO WDNC WDAE WBIG WTOC WBT WFLA-Kay Dean; Market Square WGST-ABible Institute WJAX-To be announced WMAZ-News

WMAZ-News
WOR-Lamplighter, talk
WQAM-Betty & Bob, sketch
WWNC-Magic Hour
9:45
CBS-Bachelor's Children: WABC
(sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Novelteers Quartet: WDNC
WRIG

WBIG
Highlights of Hollywood: WTOC
WDAE WDBO WBT
WGST-Briersliff Pick-ups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Tex Fletcher
WQAM-News; Moods
WRUF-Florida Home Neighbor
WWNC-Breakfast Club (NBC)
10:00
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WEAF (sw15:33)
CBS-Oleanders. quartet: WDAE WRIG

songs: WCSC WRVA WI WSB WWNC
Bandmaster: WTOC WDBO
WBIG-Civic Club
WBT-Dr. Luther Little
WFBC-Shops & Things
WFLA-News; Musical Interlude
WGST-Betty Crocker

WGST-Betty Crocker
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Joseph Bier, bar. & orch.
WPTF-News; News or Women
WRUF-Tavern Tunes
WSOC-Lina Harrell, reporter
WSPA-Voice of the Strings
WTAR-Songs of Romance
10:15
NBC-John's Other Wife, sketch:
WEAF (sw-15.33)
CBS-Fred Feibel, organist:
WDAE WSJS WDBO WBIG
WQAM
NBC-Five Star Jones, sketch:
WJZ (sw-15.21)
CBS-Modern Cinderella, sketch:

CBS-Modern Cinderella, sketch: WABC (sw-21.52)

WABC (sw-21.52)
NBC-Viennese Sextet: WPTF
Betty & Bob: WFLA WGST
Highlights of Hollywood: WSB
WIS WCSC
WBT-Hymns of All Churches
WFBC-Hugh Cross' Radio Gang
WIOD-To be announced
WJAX-Talk of the Town
WBVA-Citrus Commission WRUF-Fiesta
WRVA-Citrus Commission
WSOC-Party Line
WSPA-Musical Parade
WTAR-Women in the News
WTOC-Mystery Chef
WWNC-Home Sweet Home; Looking Cleec

ing Glass 10:30 NBC-Just Plain B WEAF (sw-15.33) Bill, sketch:

NBC-Josh Higgins of Finchville: WFBC WCSC WTAR WJAX WWNC

CBS-Fred Fiebel, organist: WDNC WTOC WTOC
NBC-Pepper Young's Family,
sketch: WJZ (sw-15.21)
CBS-John K. Watkins, news:
WABC (sw-21.52)
Party Line: WPTF WRVA WIS
WGST

Highlights of Hollywood: WBIG WRUF WRUF
WBT-Betty & Bob
WDBO-Ma Perkins
WFLA-Betty Crocker
WIOD-Your Personality
WMAZ-Markets & Salon Music
WOR-Allie Love Miles Club
WSB-Shopping Talk
WSOC-Dance Hour
10:45
NBC-Aristocratic R by t b ms

NBC-Aristocratic R h y t h m s; Harold Levey's Orch.: WJZ (sw-15.21) CBS-Betty Crocker, talk: WABC (sw-21.52)
★ NBC-Today's Children sketch: WEAF WIOD WFLA WPTF WRVA WJAX WWNC WTAR (sw-15.33)

CBS-Bluebirds, trio: WBIG
WDAE WDNC
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFBC-Morn. Serenade
WGST-True Confessions
WIS-Magic Hour
WQAM-Highlights of Hollywood
WRUF-Comedy Capers
WSB-News
WSPA-Sally Speaks
WTOC-Party Line
11:00

CBS-Magazine of the Air: CBS-Bluebirds. trio:

★ CBS-Magazine of the Air; Wendy Marshall & Mrs. Wm. Brown Meloney, guests; Leith Stevens' Orch. & Chorus; Reed Stevens' Orch. & Chorus; Reed Kennedy, bar.; "Trouble House," dramatic sketch: WABC WDBO WQAM WGST WDAE WBT (sw-9.59-21.52)
NBC-David Harum, sketch: WEAF (sw-15.33)
NBC-Herman & Banta, piano duo: WJZ WWNC WFLA WSB WFBC WJAX (sw-15.21)
News: WPTF WSPA

WFBC WJAA GW News: WPTF WSPA WBIG-Gossiping with Mary Jane WCSC-To be announced WIOD-Modern Rhythm WIS-Mystery Chef WRUF-Morning Concert WRVA-Eddie Fitzgerald WSOC-Friendly Voice WTAR-DX Reporter WTOC-Amer. Family Robinson 11:15

11:15

★ NBC-Backstage Wife, sketch:
WEAF (sw-15.33)

NBC-Vagabonds: WIS WSOC
WTAR WWNC WJAX WIOD

WPTF
NBC-Personal Column of the Air:
WJZ WSB (sw-15.21)
WFBC-Women's Hour
WFLA-Variety Prgm.
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co.
WTOC-News
11:30
NBC-The Hopeymoners: WPVA

NBC-The Honeymooners: WRVA WSOC WTAR WIOD WJAX WBU-Ine Honeymooners: WRVA WSOC WTAR WIOD WJAX WIS WWNC WPTF CBS-Roger B. Whitman, "The Better Home": WABC (sw-2157)

NBC-How To Be Cha sketch: WEAF WSB 15.33) Charming,

Solution of the Three Notes.

WDNC WQAM WDAE WBIG WBT

★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)

WDBO-Town Topics

WFLA-To be announced WGST-Warmin' 'Em Up WRUF-Dance Melodies

WSPA-Hillbilly Cavaliers

WTOC-Farm & Home Hour 11:45

★ CBS-Dr. Allan Roy Dafoe: WABC WGST WBT (sw-21.52)

NBC-Martha & Hal: WSOC WIS WJAX WIOD

★ NBC-Edward MacHugh, Gos-

\* NBC-Edward MacHugh, Gospel Singer: WJZ WSB (sw-15.21)

NBC-Voice of Experience: WEAF (sw-15.21)

NBC-Voice of Experience: WEAF (sw-15.23)

WBIG-Radio Spotlight

WDAE-Eddie Ford

WDBO-Rhythm & Romance

WFBC-Aristocratic Pigs

WFLA-Kitty Keene, Inc.

WDAE-Virginia Alderman, bridge

WMAZ-News; Noon Markets

WPTF-Blue Ridge Buddies

WQAM-News; Luncheon Preview

WRVA-Cross Roads Symphony

WTAR-Weather

WTOC-Melody Revue WWNC-Variety Prgm.

### AFTERNOON

\* NBC-Girl Alone, sketch: WEAF (sw-15.33)
CBS-The Gumps, sketch: WABC WBT WGST (sw-9.59-21.52)
NBC-John Gambling, m.c.; Herb & George, piano duo & Hal Gordon, vocalist: WJZ
NBC-Honeyboy & Sassafras: WSB 12:00

NBC-Honeyboy & Sassafras: WSB
News: WDBO WSOC
WBIG-Sons of the Prairies
WCSC-News; Prgm. Resume
WDAE-Gould's Orch.
WFBC-Parker & Monroe Bros.
WFLA-Souvenirs of Song
WIOD-News; Noonday Musicale
WIS-News; Midday Melodies
WJAX-Aministerial Alliance
WMAZ-Electric Hour WJAX-Ministerial Alliance
WMAZ-Electric Hour
WOR-Victor H. Lindlahr
WPTF-Three Tobacco Tags
WQAM-Comm. Service; News
WRUF-Florida Farm Hour
WSPA-Variety
WTAR-Luncheon Club
WTOC-Serenade
WWNC-Mid-day Review

\*\*NBC-Mid-day Review
12:15

\*\*NBC-Mary Marlin, sketch:
WEAF (sw-15.33)

\*\*CBS-Ted Malone: WABC WBT
WGST (sw-9.59-21.52)
NBC-Jack & Loretta Clemens
(news, WJZ only): WJZ
WJAX WWNC
Nowe: WBIG WEBC WJAX WWNC
News: WBIG WFBC
WCSC-Farm Improvement
WDAE-Dick Murphy's Orch.
WDBO-To be announced
WFLA-Round the World

WIS-Dixie Reelers WMAZ-Concert Music WMAZ-Concert Music
WOR-Charioteers, male quartet
WPTF-Variety; Theater Guide
WQAM-Man in the Street
WSB-Hostess Counsel
WSOC-Variety Prgm.

12:30
★ NBC-Nat'l Farm & Home Hr.; NBC-Nat'l Farm & Home Hr.;
Conservation Day Prgm.,
"Wild Life Management in the
Colleges," Howard Zahniser &
Other Speakers; Walter Blaufuss' Homesteaders: WJZ WIS
WSB WTAR WFLA WCSC
WRVA WSOC WPTF WWNC
WJAX WIOD WFBC (sw15.21)

CBS-Captivators: WTOC WDAE WDNC WSJS
NBC-Gene Arnold & the Cadets: WEAF CbS-Romance of Helen Trent, sketch: WABC (sw-21.52-

CbS-Romance of Helen Trent, sketch: WABC (sw-21.52-9.59)
WBT-Grady Cole WBIG-Golden Quarter Hour WDBO-Stocks; Safety League WGST-News; Musical Pick-ups WMAZ-Trading Post & Ironing Board Symph. WOR-News
WQAM-Luncheon Melodies
WSPA-Morning Moods
12:45

12:45
CBS-Rich Man's Darling, sketch:
WABC (sw-21.52-9.59)
NBC-Gale Page, songs; Harry
Kogen's Orch: WEAF
CBS-Captivators: WBIG WQAM
WDBO WRT

WDBO WBT
WMAZ-Golden Melodies
WOR-Theater Club of the Air
WTOC-Health Talk

NBC-Joe White, tnr.: (sw-15.33)
CBS-Five Star Review; Morton
Bowe, tnr.; Meri Bell; Ray
Sinatra's Orch.; Bill Johnstone,
movie reporter: WABC (sw15.27-959)
NBC-News: Market NBC-News; Market & Weather Reports: WEAF

Reports: WEAF
CBS-To be announced: WSJS
WDBO WQAM
MBS-Music from Texas: WRVA
WOR
WBIG-Lew Gogerty's Orch.
WBT-News; Ramblers
WDAE-Siesta
WGST-Noon-day Songs
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WSPA-Dixie Songsters
WTOC-Merchants Parade
1:15

1:15

NBC-Hollywood High Hafters: WEAF (sw-15.33)

CBS-George Hall's Orch.: WABC WSJS WDBO WQAM WTOC WDNC WBIG (sw-15.27.9.59)

WRT.Farm Feature WBT-Farm Features WGST-Crazy Hillbillies WMAZ-Merry-Go-Round

WOR-The Hollisters, sketch WRVA-Musicale WSPA-Sports Talk

WSPA-Sports Talk

1:30

NBC-Vaughn de Leath. songs:
WJZ WCSC WFLA WTAR

NBC-Dan Harding's Wife, sketch:
WEAF (sw-15.33)

Luncheon Melodies: WIS WSPA

WBT-George Hall's Orch. (CBS) WDAE-George Hall's Orch. WFBC-Aristocratic Pigs
WGST-Sidewalk Snoopers
WIOD-AChristian Science
WJAX-Reports
WMAZ-Luncheon Varieties

WMAZ-Luncheon Varieties
WOR-Health Talk; Tuneful Airs;
Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSB-News
WSOC-Tex Harrison's Buckaroos
WTOC-News
WWNC-Hugo Walf's Secret

WTOC-News
WWNC-Hugo Wolf's Songs
1:45

NBC-Dot & Will, sketch: WJZ
WSOC WWNC WJAX WFLA
WSB WIS WCSC WTAR
WRVA

WSB WIS WCSC WTAR WRVA
CBS-Make Believe; Bill Perry,
Ruth Carhart & Johnny Augustine's Orch.: WABC WDBO
WDAE WDNC WSJS WBT
(sw-15.27)
★ NBC-Happy Jack, songs:
WEAF (sw-15.33)
WBIG-Mrs. C. O. Burton
WFBC-Mrs. W. P. Barton
WGST-Drs. Lake & Stanford
WIOD-News
WMAZ-News; Fashion Facts
WOR-Beauty Form of the Air
WPTF-Farm Features
WSPA-Dancing Around WSPA-Dancing Around WTOC-Merchants Parade

2:00
CBS-"News Through a Woman's
Eyes," Kathryn Cravens:
WABC WGST WBT WQAM
(sw-9.59-15.27)
\* NBC-Music Appreciation Hour:
Dr. Walter Dawrosch cond

★ NBC-Music Appreciation Hour:
Dr. Walter Damrosch, cond.:
WEAF WJZ WTAR WSB
WJAX WWNC WSOC WFBC
WPTF WFLA WIOD WRVA
WIS WCSC (sw-15.21-15.33)
WBIG-Echoes of the Stage
WDAE-W. P. A. Presents
WDBO-World Dances
WMAZ-Time: Luncknon Variation

WDBO-World Dances
WMAZ-Time; Luncheon Varieties
WOR Martha Deane
WRUF-Educational Hour
WSPA-For Ladies Only
2:15
CBS-American School of the Air:
WABC WQAM WDNC WBIG
WDAE WBT WSJS WTOC
WDBO (sw-9.59-15.27)
WGST-Tunes of Distinction
WMAZ-What's New
WSPA-Symphonic Period
2:30

2:30 WGST-Easy Timers
WMAZ-Across the Footlights
WSPA-Farm & Home Hour
WTAR-Console Melodies

WTAR-Console Melodies
2:45
CBS-Happy Hollow,
WABC WSJS WTOC
WQAM WDNC WBIG
WBT (sw-15.27)
WGST-To be announced
WOR-Way Down East
WSB-Character Sketches
WTAR-Golden Jubilee

WTAR-Golden Jubilee

3:00

NBC-Pepper Young's Family,
sketch: WEAF WRVA WTAR
WIOD WFLA WPTF WJAX
WSB (sw-15.33)
CBS-Columbia's Concert Hall;
Kreiner String Quartet: WABC
WQAM WBIG WDAE WGST
WSJS WDBO WBT WTOC
WDNC (sw-9.59-15.27)
NBC-Amer. Society forthe Control of Cancer; "A War to
Save Human Life": WJZ (sw15.21)
WCSC-World Dances
WFBC-Football Matinee

WCSC-World Dances
WFBC-Football Matinee
WIS-Afternoon Melodies
WOR-Molly of the Movies
WRUF-Hour with the Masters
WSOC-Your Radio
WSPA-Vocalist
WWNC WPA Pages 3:15

★ NBC-Ma Perkins, sketch:
WEAF WIOD WTAR WFLA
WJAX WSB WRVA (sw15:33) WWNC-WPA Prgm

15.33)
NBC-Dorothy Dreslin, sop.: WJZ
WCSC-What's New?
WIS-Golden Gate Jubilee Quartet
WMAZ-World Book Man
WOR-Radio Garden Club
WPTF-Resettlement Prgm.
WSOC-Buck & Jerry
WSPA-Nowe WWNC-Midnight Ramblers

3:30

CBS-Three Consoles: WĀBC

WQAM WDNC WBIG WGST

WSJS WTOC WDBO WBT

WDAE (sw-9.59-15.27)

★ NBC-Vic & Sade, sketch:

WEAF (sw-9.53)

NBC-Dorothy Dreslin, sop.: WSB

WTAR WFLA WCSC WPTF

WSOC WIOD WWNC WJAX

WIS WSOC WIOD WWNC WJAX WIS WMAZ-School of the Air WOR-Sammy Kaye's Orch. WRVA-Betty Crocker WSPA-Hal & Jimmie 3:45 NBC-The O'Neills, sketch: WEAF

3:45

NBC-The O'Neills, sketch: WEAF
(sw-9.53)

NBC-The Freshmen: WJZ WSB
WTAR WSOC WIOD WWNC
WJAX WFLA WCSC WPTF
WIS
WBT-Ma Perkins
WRVA-Betty & Bob

4:00

★ NBC-JOHN MORRELL & CO.
Presents Tea Time at Morrell's;
Gale Page, contralto; Charles
Sears, tnr.; Joseph Gallicchio's
Orch.; Don McNeill, m.c.:
WEAF WSB (sw-9.53)

CBS-Billy Mills' Orch.: WABC
WQAM WDNC WBIG WGST
WDBO WBIG WTOC (sw(sw-15.27)

★ NBC-Radio Guild; "Count of
Monte Cristo," drama: WJZ
WTAR WSOC WIOD WWNC

★ NBC-Radio Guild; "Count of Monte Cristo," drama: WJZ. WTAR WSOC WIOD WWNC WJAX WFLA WCSC WPTF WIS (sw-15.21) WBT-Briarhopper Boys WDAE-News in Spanish WMAZ-Matinee Miniatures WOR-Fishing Angles WRUF-World Dances WRVA-Spotlight Parade 4:15 WDAE-Billy Mills' Orch. (CBS) WOR-News

WOR-News WSPA-Street Forum

WSPA-Street Forum

4:30

★ CBS-U. S. Army Band: WABC

WDAE WDNC WSJS WQAM

WDBO WBIG WTOC WBT

(sw-15.27)

NBC-Claudine MacDonald Says:

WEAF WTAR (sw-9.53)

WGST-Novelty Numbers

WIS-Skipper Down's Good Ship

WOR-Arthur Warren's Orch.

WRUF-Spanish Music Prgm.

WRUF-Spanish Music Prgm. WSB-Market Summary WSPA-Variety Hour

4:45

NBC-Grandpa Burton sketc
WEAF WTAR (sw-9.53)
WGST-Army Band (CBS)
WMAZ-News; Health Message
WSB-Radio Guild (NBC)

WSB-Radio Guild (NBC)
5:00

CBS-Jr. Nurse Corps: WABC
WBT (sw-11.83-9.59)

NBC-Lee Gordon's Orch.: WEAF
(sw-9.53)

CBS-To be announced: WGST
WSJS WBT

NBC-Airbrakes, variety prgm.:
WJZ WJAX WCSC WSB WIS
WRVA WPTF WWNC WTAR

WBIG-Tonic Tunes

WRVA WPTF WWNC WTAR
WBIG-Tonic Tunes
WDAE-Eventide Echoes
WDBO-Monitor Views the News
WFLA-Variety Prgm.
WGST-Tunes to Health
WIOD-Tune Carnival
WMAZ-Four o'clock Follies
WOR-Tunes for Today; Turkey
Tales; Dance Music
WQAM-News; Twilight Melodies
WMAZ-Matinee Miniatures

\* WRUF-Behind the Micro-

WMAZ-Matinee Miniatures

WRUF-Behind the
phone; RADIO GOSSIP
WSOC-Magic Island
WSPA-Piano Ramblings
WTOC-Songs at Twilight Micro-

5:15

NBC-Tom Mix' Straight Shooters; Ranch Boys: WEAF (sw-9.53)
CRS Deceived.

CBS-Dorothy Gordon's Childrens CBS-Dorothy Gordon's Childrens
Corner: WABC WBIG WTOC
WSJS WDNC WDAE WBT
(sw-11.83)
WDBO-\(\Delta\)Christian Missionary
WGST-Varieties
WOR-Hazel Scott, songs
WRUF-Symphonic Band
WSOC-Old Wayside
WSPA-Soprano soloist
5:30

5:30
★ NBC-The Singing Lady: WJZ

\* NBC-The Singing Lady: WJZ (sw-15.21)
CBS-Treasure Adventures of Jack Masters: WABC (sw-11.83-9.59)
NBC-Alexander Bros.: WCSC WIS
NBC-Jack Armstrong, sketch: WEAF (sw-9.53)
To be announced: WSPA WGST News: WBIG WIOD

WBT-Musical Revue

WDAE-Dance Time WDBO-Musical Billboard WFBC-Variety Prgm.
WFLA-Garden of Melody
WJAX-Harold Hanft, pianist
WMAZ-To be announced
WOR-Story Teller's House
WPTF-Stocks; News
WQAM-Reports; Magic City Melodies odies WRUF-Dance Rhythms

WRVA-Rhythm Parade
WSB-FHA Prgm.
WSOC-Dinner Hour
W AR-Aunt Jane's Safety Club
WTOC-Blue & White WWNC-Sebren's Sacred Singers
5:45

WNC-bebren's Sacred Singers
5:45

NBC-Flying Time, adventures in aviation; Col. Roscoe Turner: WJZ WPTF WSB

BS-Wilderness Road, sketch: WBG WDBO WSJS (sw-11.83)

NB-Little Orphan Annie, sketch: WEAF WFLA WJAX WTAR WPTF (sw-9.53)

Lttle Orphan Annie: WQAM WTOC WBT WRVA
WCSC-Rhythm & Romance WGST-Buddy & Ginger WiOD-Stars of Tomorrow WIS-Lamplighting Time WMAZ-Words & Music WJR-Clue Club Prgm. WSPA-Piano-accordianist WWNC-Fields & Hall Mountain.

WWNC-Fields & Hall Mountain-

CBS-Jr. Nurse Corps: WGST
NBC-(News, WJZ only) Animal
News Club: WJZ WSB
NBC-Moorish Tales; Wells Hively,
WEAF WCSC WJAX WWNC
WIOD WIS (sw-9.53)
CBS-Buddy Clark, bar.: WABC
WBIG (sw-11.83)
News: WSPA WSOC
WBT-Bandmaster
WDAE-News; Voice of the Times
WDBO-To be announced
WFBC-ASnyder Bible Study
WFLA-Twilight Favorites
WJAX-Mary & Margaret
WMAZ-Lost & Found; Timely
Tunes; Sports
VR-VA-Rubinoff, violinist
WCST-Descer-Hungrs
WCSC-Radio Bridge Party
WDAE-Football Previews
WCSC-Radio Bridge Party
WDAE-Football Previews
WGST-Descer-Hungrs

WMAZ-Lost & Found; Time Tunes; Sports WOR-Uncle Don WPTF-News; Tobacco Reports WQAM-Advs. of Ace Williams WIUF-Sports WRVA-Rubinoff, violinist WTAR-Music Box Memories WIOC-Carter Family 6:15

6:15

NBC-(News, WEAF only) Norsemen Quartet: WEAF (sw-9.53)

CBS-Bobby Benson, children's sketch: WABC (sw-11.83-9.59) sketch: WABC (sw-11.83-9.59)
NBC-Midge Williams, songs:
WJZ WIS WSB WSOC
WCSC WTAR WPTF WFBC
WWNC WJAX WIOD
(BS-Eddie House, organist: WSJS
WDNC WDAE WDBO
WBIG-Melody Four
WBT-Grady Cole; News
WFLA-B. L. Hamner
WGST-Through the Years
V-MAZ-To be announced
WQAM-Dir. of Pub lic Safety
(UF-Evening Serenade
WRVA-What's on the Air?
WTOC-Thank You Stusia
6:30

6:30

NBC-News; Ruth Lyon, sop.: WEAF WPTF
(PS-News; Three Aces: WABC WDAE WDBO WBIG (sw-

NBC-News; Revelers Quartet

NBC-News; Revelers Quarte
WJZ
News: WSB WFLA WTOC
WBT-Thank You Stusia
VCSC-News; Three X Sisters
WFBC-News; Supper Serenade
WGST-sidewalk Snoopers
WHOD Musical Installed WFBC-News; Supper Serenade
WGST-Sidewalk Snoopers
WIOD-Musical Interlude
WIS-News; Musical Interlude
WJAX-Rubinoff, violinist
WMAZ-Modern Melodies
WOR-Junior G-Men
WQAM-News; Musical Interlude
W RUF-College Time
WQAM-World Dances
WRVA-Stomp
WSOC-Sports; Markets
SPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial
6:45
BS-Renfrew of the Mounted
WABC (sw-11.83)
NBC-Lowell Thomas, commentator: WJZ WFLA WIOD
WJAX WRVA (sw-15.21)
NBC-Little Orphan Annie,
sketch: WSB
NBC-Billy & Betty, sketch:
WEAF
News: WDBO WOR
Rubinoff, violinist: WPTF WTAR
WBIG-Sports Revue
WBT-Stoopnagle & Budd

WBT-Stoopnagle & Budd

WCSC-Jess Lee, Jr. WDAE-Red Cross Speaker WDAE-Red Cross Speaker
WFBC-AChristian Science
WGST-Souvenirs of Song
WIS-Magazine of the Air
WMAZ-Echoes of Stage & Screen
WQAM-Commentator
WSOC-Ferde Grofe's Orch.
WSPA-Organ Reveries
WTOC-Dinner Concert

#### NIGHT

★ NBC-PEPSODENT PRESENTS Amos 'n' Andy, sketch: WEAF WLW (sw-9.53) (also see 11

p.m.)
CBS-Mortimer Gooch, sketch:
WABC WCAU WTOC WBT
(sw-11.83-9.59)
NBC-Mary Small, songs WJZ
WTAR WSB WIOD WENR
NBC-Otto Thurn's Orch.: WIS
Sports Review: WOR WJAX
KDKA-Songs You Love
KMOX-News KMOX-News WBBM-To be announced
WBIG-Lew Gogerty's Orch.
WDAE-Adventures of Santa Claus WDBO-To be announced WCSC-Sports; News WFBC-Scoop Latimer WFLA-Musical Prgm. WGN-Little Jack Little's Orch.

WGN-Little Jack Little's On-WGST-Sports; News WHAS-Organ Magic WPTF-Dance Hour WQAM-Bandmaster WRVA-Inquiring Reporter WSM-Freddie Rose WSOC-Charlotte Food Show WSPA-Rubinoff, violinist:

WCSC-Radio Bridge Party WDAE-Football Previews WGST-Dresser-Uppers WIOD-Dance Hour WLW-Hot Dates in Music WOR-Julie Wintz' Orch. V:QAM-College Time WRVA-Pronienade WSPA-Sports Summary

7:30 NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WJZ WSB WENR

CBS-COLGATE-PALMOLIVE ★ CBS-COLGATE-PALMOLIVE:
Peet Co. Presents the Goose
Creek Parson, sketch & music.
WABC WDBO WDAE WGST
WCAU WHAS KMOX WBBM
WTOC WQAM WBT (sw11.83-9.59)
NBC-Edwin C. Hill: WEAF
WFBC WTAR
MBS-Lone Panger, sketch: WOR

MBS-Lone Ranger, sketch: WOR

WGN Rubinoff, violinist: WSPA WSOC WBIG-News WCSC-String Band Roundup WFLA-Sports Review WIOD-Word Man WIS-Pop Concert
WJAX-Tonic Tunes WPTF-Dinner Hour WRVA-Tomorrow's Football WSM-Red Grange Predictions WWNC-Pioneers

7:45 NBC-Ralph Kirbery.

Singer: WJZ
CBS-Boake Carter, commentator: WABC WGST WBT WCAU WHAS KMOX WBBM (sw-11.83-9.59)
NBC-Robt. Gately, bar.; Harry Kogen's Orch.: WEAF WIS WFLA

WFLA
KDKA-Musical Gridiron
WBIG-Rustin Quartet
WDAE-B. L. Hamner, talk
WDBO-Annie King, pianist
WENR-The Editor's Broadcast
WFBC-Rubinoff, violinist

WIOD-Easy Aces WJAX-College Time WJAX-College Time
WLW-Singing Sam
WQAM-Village Nutsmith
WRVA-News Editor
WSB-Thank You Stusia
WSM-King's Jesters
WSOC-Variety Prgm.
WTAR-Evening Dance Revue
WTOC-The Swing Parade
WWNC-Did You Know? 8:00 ★ NBC-Jessica Dragonette, sop.;

Quartet; Rosario Bourdon's Orch.; Grantland Rice, Football Forecast: WEAF WIOD WIS Quariet; Rosario Bourdon's
Orch; Grantland Rice, Football
Forecast: WEAF WIOD WIS
WPTF WTAR WWNC WJAX
WRVA WFLA WSOC (sw.9.53)
CBS-Broadway Varieties; Oscar Shaw, bar. & m.e.; Elizabeth Lennox, contralto; Carmela Ponselle, mezzo-sop.; Victor Arden's Orch.; Guests: WABC WCAU WGST WBT
KMOX WHAS WBBM (sw.1).83-6.06)
NBC-Irene Rich, drama: WJZ
KDKA WSB WLS WSM (sw.1).87)
MBS-Time Flies with Hawks
WOR WLW WGN
WBIG-World Dances
WCSC-Tonic Tunes
WDAE-Musical Brevities
WDBO-Rhythm Kings

WDBO-Rhythm Kings WFBC-Song Fiesta
WQAM-Swing Time
WSPA-Golden Hour of Music
WTOC-Here's to You

8:15
NBC-Singin' Sam: WJZ WLS
KDKA (sw-11.87)
Sir Kimmore Kiniek: WSB WSM
WBIG-Guilfordian Trio
WCSC-To be announced
WDAE-Musical Moments
WQAM-Songs of Home
WTOC-College Time
8:30

CBS-CHESTERFIELD
arettes Presents Andre Koste-

\* CBS-CHESTERFIELD CIGarettes Presents Andre Kostelanetz' Orch.; Kay Thompson, Ray Heatherton; Rhythm Singers: WABC WQAM WDBO WCAU WHAS KMOX WDAE WBIG WGST WTOC WDNC WBT WBBM (sw-11.83-6.06)
NBC-Death Valley Days; Orch., dir. Joseph Bonime: WJZ WLS KDKA WLW (sw-11.87) WCSC-Front Page Drama WFBC-Dan Crosland, News WGN-Behind the Camera Lines WOR-Show Window, musical variety

riety WSB-Editorial Hour WSM-Jack Randolph, bar.

WCSC-Waltz Time WFBC-College Time WFBC-College Time WSM-Ed McConnell

WSM-Ed McConnell
9:00

★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane: WJZ WTAR
WRVA WPTF KDKA WFLA
WFBC WJAX WCSC WSOC
WLS WSM WLW WWNC
WSB WIOD WIS (sw-11.87)

★ CBS-Hollywood Hotel; Raymond Paige's Orch.; Dick Powell, tnr.; Frances Langford &
Anne Jamison, sop.; Igor
Gorin, bar.; Claudette Colbert
& Fred MacMurray in "Maid
of Salem": WABC WCAU'
WHAS KMOX WDAE WGST
WBT WDBO WQAM WBBM
(sw-11.83-6.06)
NBC-Waltz Time; Frank Munn.
tnr.; Bernice Claire. sop.;
Chorus; Abe Lyman's Orch.
WEAF (sw-9.53)
WBIG-Americana
WGN-Dick Jurgen's Orch.
WOR-Sports Review, Lou Little

WOR-Sports Review, Lou Little WTOC-FHA Speaker

9:15
WGN-News; Sport Shots
WGR-Rubinoff's Orch.
WTOC-Friday Night Specials
9:30

\* NBC-NATIONAL BISCUIT
Co. Presents Twin Stars Rose.

★ NBC-NATIONAL BISC UIT
Co. Presents Twin Stars, Rosemarie Brancato, sop.; Helen
Claire; Josef Bonime's Orch.:
WJZ WIOD WPTF WTAR
WFBC WJAX WWNC WENR
KDKA WFLA WIS WSB
WSM WSOC WRVA WCSC
(sw-11.87)
★ NBC-Court of Human Relations: WEAF (sw-9.53)
To be announced: WGN WLW
WBIG-Dance Music
WOR-Bill Corum. Football
9:45
WBIG-Secrets of Happiness
WOR-Ralph Watkins' Orch.
WTOC-News

WTOC-News

★ NBC-RADIO GUIDE'S COURT ★ NBC-RADIO GUIDE'S COURT
of Honor with Shep Fields'
Rippling Rhythm Orch., and
Guests of Honor; Donald
Towne, Radio Gossip; Ben
Grauer, announcer: WJZ
WENR KDKA (sw-6.14)
CBS-Philadelphia Symph. Orch.:
WABC WTOC WCAU WHAS
WBBM WGST WQAM (sw-6.06-6.12)

NBC-First Nighter, drama; Don Ameche & Barbara Luddy:
WEAF WSB WPTF WLW
WFLA WIOD WRVA WTAR
WSOC WWNC WJAX WSM
WIS (sw-9.53)
KMOX-Birthday Party
WBIG-Dance Tunes
WBT-Variety Prgm.
WCSC-World Entertains
WDAE-Dick Murphy's Orch.
WDBO-Warld Entertains

WCSC-World Entertains
WDAE-Dick Murphy's Orch.
WDBO-World Entertains
WFBC-Around the Town
WGN-Little Jack Little's Orch.
WOR-Benay Venuta's Prgm with
Willard Amison, tnr.; Sid
Gary, bar. & Chorus
10:15
WBIG-Dance Music
WBT-Current Events
WGN-Freddy Martin's Orch.
WQAM-Music in the Night
10:30
\* NBC-Harold "Red" Grange
Football Star Interviewing
Coaches & Forecasting Football Scores of Games; Chas.
Lyon, m.c.: WEAF WIS WSB
WJAX WTAR WFLA WRVA
WWNC WIOD WPTF WSOC
WLW (sw-9.53)
CBS-To be announced: WABC

WLW (sw-9.53)
CBS-To be announced: WABC
WBBM KMOX WDNC WDAE
WTOC (sw-6.12)
NBC-Vivian della Chiesa, sop.;
Orch.: WJZ WENR
News: WBIG WDBO
KDKA-WPA Prgm.
WCAU-Man on the Street
WCSC-Tonic Tunes
WFBC-Slumber Hour
WGST-King's Jesters
WHAS-Rubinoff, violinist
WOR-Cab Calloway's Orch.
WQAM-Roy Parks' Orch.
WSM-Tomorrow's Winners WSM-Tomorrow's W 10:45

NBC-Four Showmen, quartet:
WEAF WSOC WPTF WCSC
WFLA WRVA WWNC WIOD
WFBC WJAX WTAR WIS
(sw-9.53)

(sw-9.53)

(BS-Gogo Delys, songs: WABC WDBO WDAE WGST WBBM WDNC WBIG WTOC WQAM WCAU WBT (sw-6.06-6.12)

NBC-Elza Schallert Interviews; Joan Bennett: WJZ WENR KMOX-Thank You, Stusia WGN-Kay Kyser's Orch.
WHAS-Diamond City News WLW-Herbie Kay's Orch.
WHAS-College Time WSM CRS-College Time WSB-Kalohi's Hawaiians URS-College Time WSM CRS-College T

Amos 'n' Andy, sketch: WSM
WSB (also at 7 p.m.)
CBS-Hal Kemp's Orch.: WABC
WDNC WBIG WDBO WBT
CBS-Mortimer Gooch, sketch:
WGST KMOX WBBM
NBC (News WEAF only) Coo

NBC-(News, WEAF only) Geo.
R. Holmes: WEAF WFLA
WCSC WIOD WFBC WWNC WIOD WFBC WWNC (sw-9.53)

NBC-Henry Busse's Orch.: WJZ News: WSOC WDAE WQAM ews: WOR KDKA-News; Sports Bulletin WBBM-Roger Pryor's Orch. WCAU-Alan Scott; Around the

WCAU-Alan Scott; Around the Town
WENR-Donald McGibeny, news
WGN-Dick Jurgens' Orch.
WHAS-King's Jesters
WIS-News; Carefree Capers
WJAX-Exchange Club
WLW-Paul Sullivan, news room
WRVA-Johnny Long's Orch.
WTAR-News; Musical Interlude
WTOC-Ed Courtenay's Orch.

11:15

WTOC-Ed Courtenay's Orch.

11:15

NBC-Phil Levant's Orch.: WEAF
WFBC WIOD WENR WWNC
WIS WTAR WFLA (sw-9.53)
CBS-Hal Kemp's Orch.: WSJS
WGST WQAM WDAE WCAU
WTOC

NBC-Ink Spots: WJZ WCSC
Dance Orch.: KDKA WSOC
KMOX-Rubinoff, violinist
WBBM-To be announced

WBBM-To be announced WHAS-Gridiron Glimpses WLW-Queen's Minstrel WOR-Frank Daley's Orch. WSB-News WSM-Teachers' College of Air

WSM-Teachers' College of Air

11:30

NBC-Glen Gray's Orch.: WEAF

WWNC WIOD WFLA WFBC

WCSC WJAX WIS WTAR

WSOC (sw-9.53)

CBS-Eddie Duchin's WABC

WDBO WTOC WGST

WJBO WTOC WGST

WSJS WBT WBBM

NBC-(News, WJZ only)

Coleman's Orch.: WJZ

MBS-Ted Fiorito's Orch.: WGN

NBC-Andy Kirk's Orch.: WEAF
WSM
CBS-Guy Lombardo's Orch.:
WABC WCAU WDNC
WBBM WBT
NBC-Shandor, violinist; Johnny
Hamp's Orch.: WJZ
WENR WWNC WFLA
MBS-Paul Pendarvis' Orch.: WOR
WGN
KDKA-DX Club
KMOX-Bobby Meeker's Orch.
WHAS-Dance Band
WLW-Moon River
WTOC-News

Friday November 20



Frequencies

12:15 Coleman's Orch.: WJZ

MBS-Ted Fiorito's Orch.: WGN
WRVA

News: KMOX WSB WENR
KDKA-Dance Orch.
WGST-Hawaiians
WLW-Salute to Nashville, Tenn.
WOR-Dick Messner's Orch.

11:45

NBC-Emil Coleman's Orch.: WSM

NBC-Emil Coleman's Orch.: WSM

NBC-Reperter Company's Orch.: WABC

WCAU WBBM WHAS

WCAU WBBM WHAS

NBC-Reperter Company's Orch.: WSBC-Reperter Company Or WEAF WSB
KDKA-LeRoy Bradley's Orch.
KMOX-Jeeter Pillars' Orch. WENR-To be announced WGN-Louis Prima's Orch. WGST-Hawaiians

WGST-Hawanans
WLW-Leon Belasco's Orch.
WOR-Veloz & Yolanda's Orch.
WSM-Dance Orch.
12:45
NBC-Louis Panico's Orch.: WEAF
WENR
WENR WENR
KMOX-Dick Stabile's Orch.
1:00
MBS-Sammy Kaye's Orch.: WOR
WLW
WBBM-News; Musical Weather

Man KMOX-When Day Is Done WGN-Al Kavelin's Orch. End of Friday Programs

# ANEW Idea!



RADIO GUIDE presents the COURT OF HONOR—It's the newest, brightest idea in Radio! It's packed with stars, brimming over with originality and verve!

EVERY FRIDAY NIGHT AT 10 O'CLOCK, EST (Nine O'Clock, CST) Over WJZ and the NBC-BLUE NETWORK

Radio's COURT OF HONOR is on the air tonight! Famous stars will be honored—for their achievements, for your entertainment! Shep Fields will play! It's Friday night, and it's Radio's



Court of Honor

# Saturday

#### November 21



Stuart Churchill See 8 p.m.

### Network Changes

Mellow Moments, formerly 9:45
a.m., now CBS 9:30 a.m. EST
(8:30 CST)
Bluebirds Trio, formerly 10:15
a.m., now CBS 10 a.m. EST
(9 CST)
Bighard Maguell, spage formerly

(9 CST)
Richard Mazwell, songs, formerly
9:30 a.m., now CBS 10:15
a.m. EST (9:15 CST)

9:30 a.m., now CBS 10:15 a.m. EST (9:15 CST) Genia Fonariova, formerly 12 noon, now NBC 12:15 p.m. EST (11:15 a.m. CST) San Francisco Opera Co., former-ly Wednesday, 11 p.m. and Friday, 12 mid., now NBC 12 mid. EST (11 p.m. CST)

#### News

7:55 a.m. -- NBC-W17 8:00 a.m.—WOR 8:15 a.m.—NBC-WEAF 10:00 a.m.—CBS-WABC 10:00 a.m.—CBS-WABC
10:00 a.m.—NBC-WEAF-WJZ
12:25 p.m.—NBC-WJZ
12:30 p.m.—WOR
1:00 p.m.—NBC-WEAF
6:00 p.m.—NBC-WJZ
6:10 p.m.—NBC-WBZ
6:15 p.m.—NBC-WEAF
6:30 p.m.—NBC-WEAF
6:30 p.m.—NBC-WEAF

6:45 p.m.—WOR 7:30 p.m.—Gilbert Seldes: NBC-WEAF

WEAF 11:00 p.m.—NBC-WEAF 11:00 p.m.—WOR 11:30 p.m.—NBC-WJZ

#### Classical Music

11:00 a.m.—Cincinnati Conserva-tory of Music: CBS-WABC 12:15 p.m.—Genia Fonariova, sop.: NBC-WJZ 7:30 p.m.—E d w a r d D'Anna's Band: CBS-WABC

# Comedy

5:30 p.m.—Kaltenmayer's Kindergarten: NBC-WEAF 8:00 p.m.—Ed Wynn: NBC-WJZ 8:00 p.m.—Columbia Workshop: CBS-WABC

#### Drama

8:00 p.m.—Columbia Workshop: CBS·WABC

#### MORNING

6:30 a.m. EST WBIG-Southern Pioneers WFBC-Hugh Cross' Gang

6:45 Musical Clock: WBT WOR 7:00

7:00

Early Risers' Club: WJAX
WSOC

Musical Clock: WPTF
WBIG-News & Schedule
WBT-Morning Jubilee
WCSC-Morning Bulletins
WDBO-介Family Altar of the Air
WFBC-Monroe Brothers
WGST-Southern Mountaineers
WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound
WMAZ-介Rev. Baker
WQAM-Organ Reveille
WRUF-Reveille Rhythms WRUF-Reveille Rhythms WSB-Merry-Go-Round
WSUN-Today's Almanac
WTAR-Musical Calendar
WTOC-Mr. Good Morn. Man

7:15 WBIG-Morn, Matinee WBT-Musical Clock

WIOD-Musical Clock; News
WQAM-First Call for Breakfast
WSUN-Pinto Pete
7:30

NBC-Muriel Pollock, pianist:
WEAF
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Jolly Bill & Jane: WJZ
WBIG-Our Neighbors
WDAE-Tuning Around
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WMAZ-Eye-Openers
WOR-Vincent Sorey's Orch. WOR-Vincent Sorey's Orch. WQAM-Buelah & Tommy WRUF-Today's Almanac WSUN-Rhythm Time WWNC-Top o' the Morn.

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
NBC-Martha & Hal: WEAF WBIG-Bensonaires WFBC-Guess Time WGST-Brooks Shatterly Boys WGST-Brooks Shatterly Boys WMAZ-Market Basket; News WPTF-Smiling Rangers WQAM-News WRUF-Breakfast Serenade

WQAM-News
WRUF-Breakfast Serenade
WSB-Hillbilly Prgm.
WWNC-News; Top 'o the Morn.
8:00
NBC-△"The Church in the
World Today," Dr. Alfred
Grant Walton: WJZ WIS
WJAX WIOD WFBC WRVA
WSB WPTF WSUN WWNC
CBS-On the Air Today; Lyric
Serenade: WABC
NBC-Malcolm Claire: WEAF
News: WOR WTOC WSOC
Today's Almanac: WBIG WMAZ
WBT-News; Musical Clock
WCSC-△Morning Devotions
WDAE-News; Just About Time
WDBO-Four Singing Salesmen
WGST-Circulatin' Melodies
WTAR-News; Safety Flash
8:15
NBC-Dick Leibert, organist: WJZ
NBC-(News, WEAF only); Good
Morning Melodies: WEAF
WPTF WRVA WIOD WFBC
WNC WJAX
News: WSB WDBO
WBIG-Morn. Matinee
WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE-△Morn. Devotions

WBT-Philo Phil
WCSC-News; Rise & Shine
WDAE-△Morn. Devotions
WGST-News; Interlude
WIS-News; Morning Melodies
WMAZ-Tonic Tunes
WOR-Flowing Melodies; Jo
Gambling; Tuneful Tempos
WSOC-Carlisle Brothers
WSUN-Golden Thoughts
WTOC-△Chapel of the Air
8:30

NBC-Chapel of the Air

8:30

NBC-Cheerio, Inspirational Talk

& Music; J. Harrison Isles,
dir.: WEAF WSB WRVA

WSUN WTAR WIOD WFBC

WSOC WIS WJAX WPTF

WCSC WWNC

CBS-Lyn Murray Entertains:
WABC WDAE WTOC WDBO

WQAM WBIG WDNC (sw21.52)

WBT-Briar Hopper Person

21.52)
WBT-Briar Hopper Boys
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Birds; Melody Time
WSPA-Musical Greetings Club

8:45
CBS-Oleanders: WABC WDBO WQAM WDAE WDNC (sw-21.52) WQAM WDAE WDNC (sw21.52)

NBC-Dandies of Yesterday: WJZ

WBIG-Fred Steel

WGST-Musical Sun Dial

WRUF-Florida Facts

WTOC-Market Basket Revue

9:00

★ NBC-Breaktast Club; Orch.:

Helen Jane Behlke; Don McNeil, m.c.: WJZ WIS WJAX

WPTF WSUN WWNC WRVA

WFBC WSOC WCSC WSB

(sw-15.21)

CBS-Fred Feibel, organist: WABC

WDDD WDAE WDNC WSJS

WTOC WQAM (sw-21.52)

NBC-Streamlines; News: WEAF

News: WSPA WBIG

WIOD-Morning Round-Up

WMAZ-Something for Everyone

WRUF-Music Appreciation

WTAR-AChurch of the Air

9:15

CBS-Fred Feibel, organist:

WBIG WGST

WSPA-ARadio Revival

WTAR-Breakfast Club (NBC)

9:30

CBS-Mellow Moments: WABC

9:30 CBS-Mellow Moments: WABC WBT WBIG WTOC WDBO WSJS WDNC WDAE (sw-CBS-Mellow

WGST-∆Bible Institute
WMAZ-News
WOR-Organ Recital
WWNC-Magic Hour
9:45
WBT-Highlights of Hollywood
WGST-Briarcliff Pickups
WMAZ-To be announced
WOR-Newark Museum Talk
WOAM Mallow Memorits (CES WQAM-Mellow Moments (CBS) WWNC-Breakfast Club (NBC)

10:00

NBC-News; Breen & de Rose:
WPTF WSB WSUN WIS
WJAX WCSC WTAR WWNC
WFBC
CBS-News-

WFBC
CBS-News; Bluebirds, Girl's Vocal Trio: WABC WDAE WDNC
WGST (sw-21.52)
NBC-News; Fields & Hall: WJZ
NBC-News; Charioteers: WEAF
(sw-15.33)
Bandmaster: WTOC WDBO
★ WBIG-Spotlight; MOVIE GOSSIP

SIP WBT-Young America on the Air

WBT-Young America on the Air
WIOD-Jane Recommends
WMAZ-Hits & Encores
WOR-Tex Fletchcer
WQAM-Kiddie Club
WRUF-Concert Patterns
WRVA-Children's Hour
WSOC-Reporter; Lina Covington
WSPA-Voice of the Strings

NBC-Vass Family: WEAF (sw-

15.33)
CBS-Richard Maxwell, songs:
WABC WBIG WDNC WDBO
(sw-21.52)
NBC-Raising Your Parents; Juve-

nile Forum: WJZ WSUI
WCSC WTAR WPTF WIOD
WDAE-Variety Prgm.
WFBC-Hugh Cross' Radio Gang
WGST-Warmin' 'Em Up
WIS-Kiddie Klub
WJAX-Talk of the Town WOR-Radio League WSB-WPA Prgm.
WSOC-Dance Hour
WSPA-Musical Parade
WTOC-Kookie, Koolie & Kleenie
WWNC-Musical Clock

NBC-Harold Name NBC-Harold Nagel's Orch.:
WEAF (sw-15.33)

\* CBS-Let's Pretend: WABC
WDBO WDAE WTOC WQAM
WDNC WGST WSJS (sw21.52)
NBC-luggeth

NBC-Juvenile Forum: WWNC WBT-Magic Hour WBIG-Jr. Radio Club WCSC-Follies WCSC-Follies
W.IAX-Children's Matinee
WMAZ-Markets & Salon Music
WOR-Ed Fitzgerald & Co.
WRUF-Organ Melodies WSB-Shopping Talk

10:45
NBC-Originalities: WJZ WTAR
WPTF WWNC WJAX
WBT-Dance Orch. WFBC-Morning Serenade WIOD-Spanish At a Glance WIS-Magic Hour

WPAX-RADIO GOSSIP (1210

kc) WRUF-Tonic Tunes WSB-News WSOC-Douglas & Sing Organ Mel-

WSOC-Douglas & Sing Organ Melodies
WSOC-Douglas & Sing Organ Melodies
WSPA-Sally Speaks
WSUN-Musical Varieties
11:00
NBC-Our American Schools; Florence Hale, dir.: WEAF WFBC
WIOD WSOC WRVA WJAX
(sw-15.33)
★ CBS-Cincinnati Conservatory
of Music: WABC WSJS WGST
WDNC WBIG WDBO WTOC
WBT (sw-21.52)
NBC-To be announced: WJZ
WCSC-To be announced
WDAE-News in Spanish
WFBC-Man on the Street
WGST-Front Page Dramas
WIS-Paths of Memory WGS1-Front Page Dramas
WIS-Paths of Memory
WMAZ-Store News
WPTF-Birthday Party
WQAM-Personal Shopper
WRUF-Symphonic Half Hour
WSB-Crossroads Follies
WSPA-News
WSIN-Dance Favorites WSUN-Dance Favorites WTAR-Children's Hour WWNC-△Sunday School Lesson

WWNC-ASunday School Lesson
11:15
NBC-Doc Whipple, pianist: WEAF
WIOD WSOC WJAX WWNC
WRVA WIS (sw-15.33)
NBC-Melody of Romance; Chas.
Sears, tnr.; Harry Kogen's
Orch.: WJZ (sw-15.21)
WDAE-Conservatory of Music
(CRS) (CBS)
WFBC-Women's Hour
WMAZ-Masters of Music
WQAM-Detective Stories
WSUN-The Bandmaster

11:30

NBC-Mystery Chef: WEAF (sw-15.33)
NBC Magic of Speech: WJZ
WWNC WRVA WJAX WSUN WWNC WRVA WJAX WSUN WSB
WIOD-To be announced
WIS-Bromley House, bar. (NBC)
WOR-Key Men, quartet
WPTF-Man on the Street
WRUF-Harlem Harmonies
WSOC-△Rev. W. E. Armstrong
WSPA-Jug Band
WTAR-Console Melodies

11:45

11:45
NBC-Home Town, sketch: WEAF
WIS (sw-15.33)
WDBO-Town Topics
WFBC-Aristocratic Pigs
WIOD-\(^\)Nazarene Church
WMAZ-News
WTAR-Musical Interlude WTAR-Musical Interlude
WOR-Martha Deane
WPTF-Blue Ridge Buddie
WQAM-News; Preview
WSB-Manhattan Orch. (NBC)
WWNC-Variety Prgm.

#### AFTERNOON

12:00

★ NBC-Chasin's Music Series:
WEAF WSB (sw-15.33)
CBS-Captivators: WABC WBIG
WSJS WTOC WDNC WBT (sw9.59-21.52)
NBC-Call to Youth; Geo. Stewart, speaker: WJZ
News: WDBO WSOC
WCSC-News; Prgm. Resume
WDAE-Eddie Ford, organist
WFBC-Parker & Monroe Bros. 12:00

WFBC-Parker & Monroe Bros.
WGST-Front Page Dramas
WIOD-Noon-day Musicale
WIS-News; Midday Melodies
WJAX-Weather; Ministerial Al-

liance WMAZ-Electric Hour WMAZ-Electric Hour
WPTF-Three Tobacco Tags
WQAM-Comm. Service; News
WRUF-Farm Hour
WRVA-Junior Club of the Air
WSPA-Kiddie Klub
WSUN-Waltz Time
WTAR-Luncheon Club
WWNC-Mid-day Review

12:15

NBC-Genia Fonatiova, sop.;
Orch.; (News, WJZ only) WJZ
CBS-Orientale: WABC WDNC
WTOC WDAE WBT (sw-9.5921.52)
NBC-Chasin's Music: WWNC

NBC-Chasin's Music: WWNC
WJAX
WBIG-News
WCSC-To be announced
WDBO-Noon-time Revue
WFBC-Dan Crosland
WGST-Allay Varieties
WIS-Dixie Reelers
WMAZ-Concert Music
WPTF-Musicale; Theater Guide
WQAM-Luncheon Melodies
WSOC-Variety Prgm.
WSUN-Dance Orch.
WTAR-Musical Interlude
12:30

WTAR-Musical Interlude

12:30

★ NBC-Nat'l Grange Guest Speakers; Army Band:
WJZ WSB WJAX WSUN
WIS WSOC WIOD WCSC
WWNC WPTF WRVA WTAR
WFBC (sw-15.21)

CBS-George Hall's Orch.: WABC
WDAE WQAM WSJS WDNC
WBIG WDBO (sw-9.59-21.52)
NBC-Emerson Gill's Orch.: WEAF
WBT-Grady Cole
WGST-Musical Pick-Ups
WMAZ-Trading Post & Ironing
Board Symph.
WOR-News
WSPA-Morning Moods
WTOC-Silver Spotlight
12:45

12:45 CBS-George Hall's Orch.: WTOC WBT
WMAZ-Golden Melodies
WOR-Luncheon Dance Music

WOR-Luncheon Dance Music
1:00

NBC-(News. WEAF only) Rex
Battle's Ensemble: WEAF
CBS-Jack Shannon, tnr.: WABC
WDAE WDNC WSJS WQAM
WDBO WBT (sw-9.59-15.27)
WBIG-Carolina Hillbillies
WGST-Noonday Musicale
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WSPA-Sandlappers
WTOC-News

1:15

NBC-Rex Battle's Ensemble: (sw-15.33) 15.33)
CBS-Poetic Strings: WABC WBT
WQAM WDBO WDNC WDAE
WSJS (sw-15.27)
WGST-Crazy Hillbillies
WOR-Football Flashes

WSPA-Sports WTOC-Merchants Parade

NBC-Old Skipper's Radio Gang:
WJZ WSUN WFBC WJAX
WRVA WCSC WWNC
NBC-Campus Capers: WEAF (sw15.33)
CRS.Buff-1

15.33)
CBS-Buffalo Presents: WABC WSJS WDBO WGST WDAE WDNC WBT (sw-9.59-15.27)
News: WSB WIOD Luncheon Melodies: WSPA WIS WMAZ-Silver Strains
WOR-Football Flashes
WPTF-Stocks; News
WQAM-Curiosity Shop
WSOC-Tex Harison's Buckaroos
WTAR-Golden Jubilee
1:45
NBC-Old Skipper's Gang: WIS
WSOC

WSOC WGST-Drs. Lake & Stanford WIOD-To be announced WMAZ-Golden Melodies WOR-Football; Yale vs. Har-

ward WPTF-Carolina Farm Features WRVA-Grid-Iron Crystals WSB-Football; Fordham

Georgia
WSPA-Dancing Around
WTAR Musical Interlude
WTOC-Football; Georgia vs. New

NBC-Words & Music: WJZ
WJAX WTAR WWNC WCSC
WIOD WFBC WIS WSOC
(sw-15.21)
CBS-Al Roth's Syncopatotrs:
WABC WSJS WDBO WDAE
WBIG WQAM WGST (sw-9.5915.27)
NBC-To be a serious with the company of the comp

15.27)
NBC-To be announced: WEAF
WSUN (sw-15.33)
Football Game; Univ. of North
Carolina vs. Univ. of South
Carolina: WPTF WDNC
WBT-Football Pointers
WMAZ-Time; Luncheon Varieties
WRUF-Educational Hour
WSPA\_Carolina Trio WSPA-Carolina Trio

WTOC-News

2:15

WBT-Football Game
WFBC-Melody Time
WGST-Tunes of Distinction
WMAZ-What's New?
WRVA-Football Game WSPA-Symphonic Period

WSPA-Symphonic Period
2:30
CBS-Madison Ensemble: WABC
WDBO WDAE WQAM WGST
WBIG (sw-9.59-15.27)
NBC-Whitney Ensemble: WJZ
WCSC WWNC WSUN WSOC
WIS WIOD WTAR (sw-15.21)
WFBC-Aristocratic Pigs
WMAZ-Across the Footlights
WRUF-Football Matinee
WSPA-Farm & Home Hour

WMAZ-Across the Footage.

WMAZ-Across the Footage.

WRUF-Football Matinee

WSPA-Farm & Home Hour
2:45

CBS-Football Souvenirs: WDBO
WBIG WDAE WQAM (sw-9.59)

CBS-Kickoff: WABC (sw-15.27)
WFBC-Aristocratic Pigs
WGST-To be announced
WMAZ-News
WRUF-Football; U. of Florida
vs. Georgia Tech.
WSUN-Football Game
WSUN-Football Game
WGST-Variety Prgm.; To be announced

3:00

NBC-Varieties: WEAF WSUN WIOD WTAR WIS WSOC WSOC (5w-15.33)

WWNC (sw-15.33)
CBS-To be announced: WDBO
WABC WQAM WGST WDAE
WBIG (sw-15.27-9.59)
★ NBC-Country Cousins, sketch:
WJZ (sw-15.21)
WCSC-To be announced
WFBC-Football Matinee
WSPA-Vocalist
3:15
★ NBC-Gale Page, songs: Larry

WSPA-News

3:30

★ NBC-Weekend Revue: WEAF
WSUN WTAR WIOD
WWNC WIS (sw-15.33)
NBC-Geo. Hessberger's
WJZ (sw-15.21)
WMAZ-To be announced
WSPA-Hal & Jinmie

WOR-Rhythm Orch. 4:00 NBC-Herman Middleman's Orch.: WJZ (sw-15.21) NBC-Weekend Revue: (sw-9.53)

#### Football

A very complete schedule of stations broad-casting football games, the games to be heard and the times will be found on Page 49

NBC-Joan & the Escorts: WJZ WIOD WSUN (sw-15.21) WOR-Football Game; Northwest-ern vs. Notre Dame WSPA-Dance Hour

WSPA-Dance Hour

4:45

NBC-Concert Ensemble: WJZ

WIOD WSUN (sw-15.21)

WDNC-To be announced (CBS)

5:00

NBC-Top Hatters' Orch.: WEAF

WSUN WRVA WJAX WTAR

WIOD WCSC WIS WWNC

WPTF WSB WSOC (sw-9.53)

CB-To be annonunced: (sw-11.83)

NBC-Musical Adventures: WJZ (sw-15.21) WRUF-Dance Rhythms WSPA-To be announced 5:15 NBC-Timothy Makepeace, sketch:

WJZ WIOD-Tune Carnival WSOC-To be announced WSUN-Rhythm Review

WSUN-Rhythm Review

5:30

★ NBC-Kaltenmeyer's Kindergarten; Bruce Kamman: WEAF
(sw-9.53)

CBS-To be announced: WBF
(sw-9.59)

NBC-Buzzy Kountz' Orch.: WJZ
WIS WTAR WJAX WWNC
WSB WCSC (sw-15.21)

WFBC-Chamber of Commerce

WIOD-News

WIOD-News
WMAZ-To be announced
WOR-George Sterney's Orch
WPTF-Musical Prgm.; News WRUF-Musical Frgm.; News
WRUF-Future Farmers of Amer.
WRVA-Rhythm Parade
WSOC-Dinner Hour
WSPA-S. C. Economic Ass'n
WSUN-Tonic Tunes
5:45
NRC-Buzzy Kountz' Orch:

S:45

NBC-Buzzy Kountz' Orch.:

WSUN WPTF

CBS-Frank Dailey's Orch.; News:

WABC WDNC WDAE WGST

WBIG WBT WTOC (sw-WBIG WBI WICE (SW-11.83)
WDBO-Musical Billboard
WIOD-Pop Wise & Filbert
WMAZ-Words & Music
WQAM-News; Magic City Melo-

WGSI-Variety Frgm.; 10 be announced
WIOD-Soloist
WIS-Jack Wardlaw's Orch.
WJAX-Air Dispatch
WMAZ-Lost & Found; Timely

WBC WQAM WGST WDBO WMAZ-Lost & Found; Timely WBC (sw-15.27-9.59)

★ NBC-Country Cousins, sketch: WJZ (sw-15.21)

WSC-To be announced WFBC-Football Matinee WSPA-Vocalist

★ NBC-Gale Page, songs; Larry Larsen, organist: WJZ (sw-15.21)

WMAZ-World Book Man WSPA-News

3:30

★ NBC-Weekend Revue: WEAF WSUN WTAR WIOD WSOC WWNC WIS (sw-15.33)

WMNC WIS (sw-15.33)

WMAZ-Lost & Found; Timely Tunes; Sports WOR-Uncle Don WTFT-News; Tobacco Reports WRUF-Florida Air Dispatch WRVM-Smoky & Poky WSB-Sunday Features WSUN-Ted Hirons, Sports 6:15

NBC-(News, WEAF only) El Chico, Spanish revue: WJAX WPTF WSOC WIOD CBS-News of Youth: WSJS (sw-11.83-9.59)

CBS-Oleanders: WDNC WTOC WDBO WQAM WBT-Grady Cole WBIG-Randleman Wahoo Band WBIG-Randleman Wahoo Band WBIG-Randleman Wahoo E WBT News WDAE-Variety Prgm. WGST-Through the Years WMAZ-To be announced WRUF-String Band WRVA-What's on the Air? WSUN-Pop Concert

★ NBC-News; Home Symphony Orch.; Ernest La Prade, cond.: WJZ

# 1.15

WSPA-Forest City Band
4:30

★ NBC-Continentals: WEAF WIS
(sw-9.53)

# WJZ "Morning" from "Peer Gynt" Suite
No. 1, Grieg: Annie Laurie.
Seott: Exaltation, Coerne; Finlandia, Sibelius.
NBC-News; Robert Gately, bar.;
Orch.: WEAF WCSC WPTF
WJAX WIOD (sw-9.53)

Frequencies

WJAX-900 WJZ-760 WLS-870 WLW-700 WMAZ-1180 WOR-710 WPTF-680 WQAM-560 WR VA-1110 WCSC-1360 WDAE-1220 WDBO-5800 WDNC-1500 WEAF-660 WENR-870 WFBC-1300 WFLA-620 WRVA-1110 WSB-740 WSB-740 WSJS-1310 WSM-650 WSOC-1210 WSPA-920 WSUN-620 WTAC-780 WTOC-1260 WWNC-570

CBS-Ann Leaf, organist: WBIG
WDNC WDBO WDAE WQAM
WGST WBT
CBS-Football Roundup; Eddie
Dooley: WABC (sw.9.59-11.83)
News: WSUN WTOC WSB
WFBC-News; Supper Serenade
WIS-News; Musical Interlude
WMAZ-Life of Thomas A. Edison
WOR-Val Ernie's Orch.
WRVA-Today's Football
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WTOC-News
WWNC-News; Radio Dial
6:45

WWNC-News; Radio Dial
6:45
CBS-Saturday Night Swing Club;
Bunny Berigan & Guest Stars:
WABC WDNC WQAM WBT
WDAE WDBO (sw-11.83)
NBC-Religion in the News; Dr.
Walter W. Van Kirk: WEAF
WIOD WCSC WSOC WFBC WIOD WCSC WSOC WFBC WIS (sw.9.53) Sports: WTOC WBIG WGST-Souvenirs of Song WJAX-Religious News Review WMAZ-Echoes of Stage & Screen WOR-News WPTF-Dance Hour WRVA-Val Ernie's Orch.
WSB-∆Sunday School Lesson
WSPA-Organ Reveries
WSUN-Inter Civic Club Council

#### NIGHT

NBC- Message of Israel; Rabbi Morse Lazaron, speaker: WJZ KDKA WENR (sw.11.87) 'BS-Saturday Night Swing Club: WHAS WTOC WCAU (sw-9.59)

\* NBC-Harold "Red" Grange, comments & scores of the day's
Games: WEAF WSB WSOC
WTAR WPTF WSUN WRVA
WIS WWNC WJAX WIOD
WSM WLW (sw-9.53)
Sports; News: WGST WCSC
KMOX-News
WBBM-To be seemed to the day's

WBBM-To be announced WBIG-Lew Gogerty's Orch.
WFBC-To be announced
WGN-Little Jack Little's Orch.
WMAZ-Here's to You WOR-Sports WQAM-Bandmaster WSPA-Dinner Dance

7:15

★ CBS-Sportcast, Ted Husing:
WABC WBIG WTOC WBT
WGST WCAU WSJS (sw.9.59.
11.83)

11.83)

NBC-Hampton Institute Singers:
WEAF WJAX WSM WLW
WRVA WSUN WSOC WWNC
WFBC WTAR WIOD WSB
WIS WCSC (sw-9.53)
KMOX-Show World B'cast
WBBM-Roger Pryor's Orch.
WDAE-Football Scores
WDBO-News
WHAS-Dr. Chas. W. Welch
WMAZ-Rural Rhythm WMAZ-Rural Rhythm WMAZ-Rural Rhythm WOR-Julie Wintz' Orch. VPTF-Crazy Barn Dance WQAM-Romance & Rhythm WSPA-Sports Summary

7:30
NBC-Uncle Jim's Question Bee:
WJZ KDKA (sw-11.87)

CBS-Edward D'Anna's Band:
WABC WHAS KMOX WBBM
WSJS WCAU WBT (sw-9.5911.83) "You," Gilbert Seldes:

WEAF WEAF
Pop Concert: WIS WQAM
To be announced: WGST WDBO
WBIG-News
WDAE-Campus Capers
WENR-Ran Wilde's Orch. WFBC-Scoreboard
WGN-Ted Fiorito's Orch.
WIOD-Your Young Folks
WLW-To be announced
WOR-Moments You Never Forget
WDBO WBT
CBS-Columbia Symphony Orch.;
Howard Barlow, cond.: WABC
(sw-11.83)
WCAU-Organ Melodies

WQAM-Aurora Gran, contralto WSB-Football Summary WSM-Thank You Stusia

WSPA-Variety prgm.
WTOC-Dinner Concert
7:45
NBC-Thornton Fisher, sports:
WEAF WSOC WTAR WCSC
WJAX WIS WWNC
WRIG-Dance Tupes WBIG-Dance Tunes WENR-The Editor's Broadcast WGST-Modern Melodies
WLW-Leon Belasco's Orch.
WQAM-Pop Concert
WRVA-News Editor
WSB Mixed Chorus & Organ Mel-

odies WSM-Musical Memory Time WSPA-News WSUN-Rhythm Rogues

WSUN-Rhythm Rogues
8:00

NBC-Saturday Night Party;
Parlor Games; Walter O'Keefe,
n.c.; Jane Pickens, Walter
Cassel, Stuart Churchill, vocalists; Freshman Trio; Ferde
Grofe's Orch.: WEAF WSOC
WSUN WPTF WJAX WIS
WIOD WTAR WCSC WSB
WLW WWNC (sw-9.53)
★ CBS-Columbia Workshop;
dir. Irving Reis: WABC WDAE
WDNC WDBO WBIG WTOC
WQAM WCAU WBT (sw-11.83-6.06)

NBC-Ed Wynn, comedian; Graham McNamee; Don Voor-hees, Orch.; Guest Artists: WJZ KDKA WLS (sw-11.87) CBS-Swing with the Strings: WBBM C. N. To be

be announced: WOR WRVA WNVA KMOX-Sports WFBC-Saturday Night Frolic WGN News; Sports Shots WHAS Greater Ensemble WSM-Hilltop Harmonizers WSPA-Golden Hour of Music

8:15
KMOX-To be announced
WGN-Chicago Symph. Orch.
WGST-Chamber of Commerce
WSM-Delmore Brothers

8:30 ★ CBS-Football Revue; Ed Thorgersen; Kay Kyser's Orch.; Coach Mehre of U. of Ga., guest: WABC KMOX WGST WQAM WCAU WHAS (sw-11.83-6.06)

NBC-Meredith Willson's Orch.: WJZ KDKA (sw-11.87) WBIG-Dance Music WFBC-News WLS-Barndance Jamboree WOR-Cesare Sodero Directs

WRVA-Promenade

★ WSM-Jack's Missouri Moun-

taineers WTOC-Here's to You 8:45
KDKA-\\_One Minute Sermons
WBIG-Rhythm & Romance
WFBC-Song Fiesta
WRVA-Dance Orch.
WSM-Georgia Wildcats
WTOC-News; Football Scores

9:00

\* CBS-NASH MOTORS CO. PREsents Speed Show with Floyd Gibbons; Vincent Lopez' Orch., Mildred Dilling, harpist; Richard Bonelli, tnr.; Guests: WABC WQAM WCAU KMOX WBBM WHAS WGST WTOC WBT WDBO WDAE (sw-6.06-11-22)

NBC-ALKA - SELTZER PRE-\* NBC-ALKA - SELTZER PREsents Nat'l Barn Dance; Henry
Burr, Verne, Lee & Mary; Hoosier Hot Shots; Novelodians,
male trio; Sally Foster; Luiu
Belle & Arkie, songs; Uncle
Ezra; Maple City Four & Joe
Kelly, m.c.: WJZ WSB WRVA
WTAR WPTF WWNC WIS
WJAX WCSC WSOC WIOD
WFBC WSUN WLS KDKA
(sw-11.87)
NBC-Snow Village, sketches:
WEAF (sw-9.53)
WBIG-World Entertains
WLW-Ed. McConnell
WSM-Uncle Dave Macon; Gully
Jumpers

Jumpers 9:30

9:30

★ NBC-Chateau; Smith Ballew,
m.c.; Edward Everett Horton;
Victor Young's Orch.: WEAF
WLW (sw-9.53)

CBS-Saturday Night Serenaders;
Mary Eastman, sop.; Bill
Perry, tnr.; Gus Haenschen's
Orch. & Serenaders Chorus:
WTOC WBIG WHAS KMOX
WDAE WBBM WQAM WGST
WDBO WBT

Forum
WSM-Dixie Liners; Curt Poulton; Jack's Mountaineers
9:45

WCAU-Franklin Institute Round

Table

10:00

★ CBS-LUCKY STRIKE CIGArettes Presents Your Hit Parade & Sweepstakes; Al Goodman's Orch.; Edith Dick & Buddy Clark, vocalists; Leaders, Male Trio: WABC WHAS KMOX WQAM WDBO WTOC WBIG WBT WBBM WGST WDAE WCAU WDNC (sw-0.06-6.12)

NBC-Nickelodeon: Subject Company Com

6.06-6.12)
NBC Nickelodeon; Sylvia Clark:
WJZ WRVA WPTF WFBC
WSB WIOD WSOC WTAR WIS
WCSC KDKA WWNC WJAX
WSUN (sw-6.14)
WLS-Barn Dance Frolic
WOR-Mal Hallett's Orch.

WOR-Mal Hallett's Orch.
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
10:15
WGN-Kay Kyser's Orch.
WLS-Lulu Belle & Scotty
10:30
★ NBC-Irvin S. Cobb's Paducah
Plantation; Dorothy Page, songstress; Norman Field & John
Mather; Hall Johnson Negro
Choir; Clarence Muse, bar.;
Four Blackbirds, quartet;
Harry Jackson's Orch.: WEAF
WTAR WJAX WPTF WRVA
WCSC WIOD WSOC WSUN
WSB WIS WLW WFBC WWNC WSB WIS WLW WFBC WWNC (sw-9.53) NBC-Hildegard, songs; Orch.:

(sw.9.33)

NBC-Hildegard, songs; Orch.:

WJZ KDKA (sw.6.14)

WGN-Freddie Martin's Orch.

WLS-Barn Dance Jamboree

WOR-Safety Court

WSM-Georgia Wildcats; Crook

Bros.; Sarie & Sallie; Deford

WLS-Smilin' Ed McConnell
11:00

\* NBC-ALKA-SELTZER PREsents National Barn Dance:
WLW
CBS-Roppy Control

WLW
CBS-Benny Goodman's Orch.:
WABC WCAU WDBO WTOC
WDNC WHAS WBT
NBC-Will Osborne's Orch.: WJZ
NBC-(News, WEAF only) Clem
McCarthy, sport shots: WEAF
WJAX WIOD WFBC WWNC
WCSC WSUN WSB (sw-9.53)
News: WSOC WDAE WQAM

WOR KDKA-News; Sports; Weather KMOX-Lang Thompson's Orch. WBBM-To be announced WBIG-Carolina Jamboree WGN-Dick Jurgen's Orch WGST-Sports; News; Interlude

WIS-News
WLS-Henry Hornsbuckle
WRVA-Vincent Travers' Orch.
WSM-Dixie Liners; Uncle Dave
Macon & Dorris; Crook Broth-

WTAR-News; Fats Waller's Orch.

NBC-Blue Barron's Orch.:
WEAF WIS WIOD WJAX
WTAR WFBC WWNC WCSC
(sw-9.53)
CBS-Benny C Goodman's Orch.

(SW-9.33)
CBS-Benny Goodman's Orw WGST WDAE
Dance Orch.: WSOC KDKA KMOX-Jeeter Pillars' Orch. WLS-Lulu Belle & Scotty WOR-Vincent Travers' Orch. WQAM-Roy Parks' Orch.

WQAM-Roy Parks' Orch.
WSB-News
WSUN-Rex MacDonald's Dixians
11:30
NBC-(News, WJZ only) Ray
Noble's Orch.: WJZ WWNC
WJAX WIOD WIS WCSC
WJAX WIOD WIS WCSC

WJAX WIOD WIS WSC

NPC-Russ Morgan's Orch.:
WEAF WSB WTAR WSOC
WIS WFBC WSUN (sw-9.53)
CBS-George Olsen's Orch.: WABC
WBT KMOX WCAU WDAE
WDBO WDNC WGST WTOC
WQAM WHAS
MRS Tad Fiorito's Orch : WGN

MBS-Ted Fiorito's Orch.: WGN

WRVA WOR KDKA-Dance Orch. WBBM-Herbie Kay's Orch. WLS-Old Time Shindig WSM-Possum Hunters; Delmore Brothers; Robert Lunn; Bink ley Bros.

12:00 

WOR-Chic Forum Control of the Contro

NBC-Ben Bernie's Orch.: WEAF MBS-Eddie Duchin's Orch.: WGN WOR

WOR
KMOX-Bobby Meeker's Orch.
WENR-Glen Gray's Orch.
WHAS-Dance Orch.
WLS-Tall Story Club
★ WLW-Paul Sulivan, news room
WSM-Curt Poulton & Delmore
Bros.; Deford Bailey; Sid
Harkreader & Band
WSOC-Dancing Party
WTAR-Southern, Jamborge

WTAR-Southern Jamboree WTOC-News 12:15 KMOX-Joe Reichman's Orch. WLW-Moon River

12:30

CBS-Phil Harris' Orch.: WABC
WCAU WBBM WHAS
NBC-Stan Norris' Orch.: WEAF
KMOX-Hal King's Orch.

WABC MBS-Al Kavelin's Orch.: WGN
WOR
WLW-Emil Velazco's Orch. WENR-Louis Panico's Or WGN-Louis Prima's Orch

WGST-Let's Dance WLS-Nat'l Barn Dance WOR-Benny Goodman's Orch.
WSM-Gully Jumpers; Sain
Kirk McGee; Binkley Bros.

12:45

KMOX-Phil Harris' Orch. (CBS) WLW-Ted Weems' Orch. WRVA-Songfest

MBS-Leon Belasco's Orch.: WOR WLW KMOX-Jeeter Pillar's Orch. WBBM-News; Musical Weather WGN-Ted Fiorito's Orch.

1:15

WBBM-Carl Schreiber's Orch.

1:30

1:45

WBBM-Austin Mack's Orch.

Saturday November 21



2:00

WBBM-Roy Eldredge's Orch.

End of Saturday Prgms.

## CONTESTS ON THE AIR

SUNDAY

2 p.m. EST (1 CST), NBC network. Landt Trio and White. Weekly merchandise prizes for composition about product. Grand prizes awarded at frequent intervals. Weekly contests close Wednesday following broadcast.

4:30 p.m. EST (3:30 CST), NBC network. Musical Camera. Weekly merchandise prize for description of incident you think suitable for musical dramatization on program, accompanied by explanation as to suitability. Contest closes Wednesday following broadcast each week.

7:45 p.m. EST (6:45 CST), NBC network. Sunset Dreams. Broadcast for West at 11 p.m. EST (10 CST). Jingle contest, wrist watch prizes. MONDAY

10:15 a.m. EST (9:15 CST), NBC network.

EST (10 CST). Jingle contest, wrist watch prizes.

MONDAY

10:15 a.m. EST (9:15 CST), NBC network.
Monday through Friday. Five Star Jones. See
3:15 p.m. EST (2:15 CST) Monday. Same contest as Ma Perkins.

11:45 a.m. EST (10:45 CST), Monday, Wednesday and Friday; also 7:15 p.m. EST (6:15 CST),
Tuesday and Thursday, NBC network. Voice of
Experience. Twenty cash prizes of \$500 each for
best letters on subject given on program. Contest closes Nov. 30, 1936.

12:15 p.m. EST (11:15 a.m. CST), NBC network, Monday through Friday. Mary Marlin.
Prizes totaling \$10,000 in U. S. Saving ("Baby")
Bonds for letters of any length on baby uses of
product. Additional 3,000 merchandise prizes.
Contest closes Nov. 29, 1936.

3 p.m. EST (2 CST), also 10:30 a.m. EST (9:30
CST), NBC network, Monday through Friday.
Pepper Young's Family. Grand prize of \$1,000 a
year for life or \$12,000 cash. Also 201 cash prizes
in each of five prize zones. Prizes to be given for
best compositions on product. Contest closes
Nov. 30, 1936.

3:15 p.m. EST (2:15 CST), NBC network.
Monday through Friday. Ma Perkins. 703 cash
prizes totaling \$10,000. Contest closes Nov. 16,
1936.

9 p.m. EST (8 CST), NBC network. Greater
Minstrels. Automobile and 120 other prizes for

1936.
9 p.m. EST (8 CST), NBC network. Greater Minstrels. Automobile and 120 other prizes for guessing football scores.
TUESDAY
11:45 a.m. EST (10:45 CST), CBS network.

Tuesday and Thursday. Homemakers Exchange. Cash prizes for household hints used on broadcast or in bulletin. Different classification of hints each week. Contest closes Saturday following broadcast each week.
7:15 p.m. EST (6:15 CST), CBS network. Tuesday, Thursday and Saturday. Sportcast, Ted Husing. Automobile and cash prizes weekly for forecasting football scores and completing cartoons. Contest closes Friday, midnight, each week.
9 p.m. EST (8 CST), NBC network. Sidewalk Interviews. Wrist watches weekly for questions or problems.

or problems.

10:30 p.m. EST (9:30 CST), NBC network.

Portraits in Harmony. Automobiles as prizes for best ending to sentence given on program.

WEDNESDAY

4 p.m. EST (3 CST), NBC network. Henry
Busse's orch. 104 cash prizes totaling \$1,000
awarded for best letters of 50 words or less on
product. Contest closes Dec. 7, 1936.

10 p.m. EST (9 CST), NBC network. Your Hit
Parade. Flat fifty tin of cigarettes for guessing
three leading hit songs of week.

THURSDAY 7:30 p.m. EST (6:30 CST), NBC network. Vee Lawnhurst and the Charioteers. Wrist watch prizes and merchandise samples.

FRIDAY

10 p.m. EST (9 CST), NBC network. Radio Guide Weekly. Cash prizes for best handwriting and slogan entries. See page 19.

10:30 p.m. EST (9:30 CST), NBC network. Red Grange Football Forecast. Automobile and 120 other prizes weekly for guessing football scores.

SATURDAY
5:30 p.m. EST (4:30 CST), NBC network.
Kaltenmeyer's Kindergarten. 4,168 prizes totaling \$24,680 for naming picture.
7 p.m. EST (6 CST), NBC network. Red
Grange Football Reports. Same contest as Friday.
7:30 p.m. EST (6:30 CST), NBC network.
Uncle Jim's Question Bee. Merchandise prizes
for questions and answers used on program.
10 p.m. EST (9 CST), CBS network. Your Hit
Parade. Same contest as Wednesday.



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J.C. YARN CO., Dept. R.G. 11, 111 Spring St., New York, N.Y.



# WAYNE KING'S LIFE STORY

(Continued from Page 31)

said. "The fact is, I play only by ear.
"Furthermore," he added hurriedly,
"I can play better music than you fellows any day!"

This boast was too much for the rest of the band. They stood the challenger up on a chair and told him to

Notes came rolling out of his saxo-phone the like of which had never been heard before in Chicago.

been heard before in Chicago.

Shortly after his informal debut at the college dance, Wayne landed a job with an orchestra playing at Chicago's Riviera theater.

A little girl singing at the Riviera thought he had possibilities.

Wayne thought she was pretty good, too

too.
Later on, she went to the Metropoli-

tan opera, and when radio went high-hat, she sang over the air. Now she's

hat, she sang over the air. Now she's making moving pictures.

Her name is Gladys Swarthout.

Today, Wayne King has to enter NBC studios by a back door in order to evade the crowds who lie in wait for him. Gladys Swarthout, too, is surrounded by a press and a public anxious to record her every move...

No one could remember how long Wayne King played in the Riviera

Wayne King played in the Riviera

But they do remember that Wayne

King's first real break came in 1927.
Wayne, before that date, had progressed from the theater pit to the dance-hall rostrum. In 1925, he had played first sax with Dell Lampe's band in Chicago's Trianon ballroom.
"King was already beginning to go

"King was already beginning to go places," one of the Trianon executives closely associated with Wayne for al-

closely associated with wayne for almost eight years told me.

"He wasn't content just to sit back and play like the rest of the boys. He put his 'heart' into his music, and it didn't take the dancers long to single

THAT'S probably one of the reasons why he soon found himself with a baton in his hand.

It came about in this way:

Lampe, anxious to vary the Saturday night entertainment for his dancers, used to augment the band, sepa-

ers, used to augment the band, separate it into units, and appoint one of his players to direct the second group.

Meanwhile, Andrew Karzas, Trianon owner, decided to build the Aragon ballroom. J. Bodewalt Lampe, chief arranger for his son Dell and the Trianon band, was ordered to organize a band and pick a leader for it. He chose Al Morey, banjo player at the Trianon. Morey soon resigned.

Wayne King fell heir to his job.

And here, according to my way of thinking, is a good opportunity to clear up a great deal of misunderstanding about Wayne King and his particular style of dance music.

style of dance music.

Many misinformed people, anxious

to topple an idol, have pointed out that there was no earthly reason why Wayne King shouldn't have been an

instantaneous success.

"There he was," they say jealously,

"There he was," they say jealously, "with a whole band and a complete set of orchestrations."

These people seem to forget that you can't make a career out of one set of orchestrations. They forget that new songs come and go and that each new one demands its own arrangement.

On the other hand, many people go out of their way to point out that Wayne King didn't originate his distinctive style of dance music.

I didn't talk to Wayne King about his music, but I talked to the sisterin-law who launched him on his dance-band career; I talked to the girl he used to be in love with; I talked to

dance-band career; I talked to the girl
he used to be in love with; I talked to
an aunt, and to his brother.
All of them seem pretty well agreed
that the Lampes were responsible for
Wayne's success. All of which leads me
to conclude that Wayne thinks so, too.
In fact, I don't think Wayne King
has ever said that he originated his

particular style of playing. But I do know he has *improved* on the orches-

know he has improved on the orchestrations he fell heir to eight years ago.

The Waltz King plays; his style is a part of the person who is Wayne King.

And it must be pretty good, for it kept him at the Aragon eight long years.

It got him his first big radio contract.

And it brought him face-to-face with the three great represents of his life!

the three great romances of his life!

Who were the women in Wayne King's early life? What parts did they play in his march to musical success? Don't miss the next fascinating chapter in this absorbing life-history of the great Waltz King! Read it—next week—in RADIO GUIDE!

Wayne King may be heard Mondays over a CBS network at 10 p.m. EST (9 CST; 8 MST; 7 PST); also Tuesdays and Wednesdays over an NBC network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST).

#### BIG LECTURES FOR LITTLE FELLOWS

(Continued from Page 29)

never be able to walk again. Is that a handicap, Brown?'
"Well—yes."

a handicap, Brown?"

"Well—yes."

"How would you like to know, then,"
Cantor asked, "that a short time ago this same boy broke the world's record for speed in the thousand-yard run?
The fastest human being in the whole world, Glenn Cunningham! And they said he'd never be able to walk! Is that pull?"

"No, I—I—guess not."

"Of course not. That's push—what you need. Are your parents living?"

"Yes, and I'm their sole support."

"You know," Eddie said, "I've lots to be thankful for. God has been good to me, but He's been good to you, too, Brown. You have a mother and a father, and no matter how discouraged you feel, they're always waiting for you with love and sympathy. I never had that. I lost my parents when I was still a baby. I can't count the times I went hungry and Winters I spent without an overcoat. Brown, you must know how filling a mother's arms can be—and how warm. I'll never know."

GEE, I'm sorry, Mr. Cantor," the embarrassed boy said. "Y' know, a fellow doesn't know when he's well off. I realize now there's nothing wrong with me that ambition won't cure!'

with me that ambition won't cure!"

"If you'll just keep that in mind,"
Cantor said, "you'll go a long way.
The world is full of hard knocks, but
one of them is sure to be opportunity."

That was one of Eddie's real-life
sermons. You heard it almost a year
ago. Do you remember it?

Eddie hopes so. He hopes that you.
inspired by his radio sermons, will
keep on forging ahead, just like that
little banjo-eyed Ghetto orphan who
relied on push instead of pull to get
what he wanted.

And who got it!

And who got it!

Eddie Cantor may be heard Sundays on the Fire Chief Program over a CBS network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST), and later for the West Coast at 8 p.m, PST (7 MST).

Watch for the next in this series of stories about Eddie Cantor's new-type program, which helps you to solve every-day problems. Coming soon in RADIO GUIDE!

# MAN CAN **NOW TALK** WITH GOD

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world wide attention to its founder, Dr. Frank B. Robinson, noted teacher, author and lecturer.
"Psychiana," this new psychological

religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it, "to duplicate every work that the Carpenter of Gali-lee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," send your name and address to Dr. Frank B. Robinson, 403-11th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1935, Dr. Frank B. Robinson.—Advertisement.



## **NEXT WEEK**

Another Big Gift-Song! The Sunshine and Shadow in Fanny Brice's Life! And-"For Parents Only"

IN RADIO GUIDE

# FOOTBALL BROADCASTS

#### EST Shown; for CST Subtract One Hour

WLW-700

#### HITS OF THE WEEK

THEY still rate "The Way You Look Tonight" tops in tunes. And still, right behind it is "When Did You Leave Heaven?" That's a formidable crust to break through, but there are those who think that "A Fine Romance" will soon be the leader. However, while the "Swing Time" distributed for first place as new Time Toursel battle for first place, a new Ziegfeld

"Follies" number has crashed into the running, landing emphatically in fifteenth place. It's "Midnight Blues."
This week's fifteen favorites are:

1—The Way You Look 7 Tonight 9—Me and the Moon 12—When Did You 10—South Sea Island Magic 3—A Fine Romance 11—Did I Remember? 4—You Turned the 12—Until the Real Tables on Me 4—You Turned the 12—Until the Real Tables on Me
5—I'll Sing You a 13—I Can't Escape Thousand Love Songs 14—Organ Grinder's Swing
7—Who Loves You? 15—Midnight Blues

# GOVERNMENT JOB TRY-OUT TEST GOVERNMENT JOBS PAY \$1140 TO \$2100 FIRST YEAR

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MEN-WOMEN

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Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U.S. Government Examination.

## MENTAL TEST

١	(-/	Commission. (3) The President with the advice and consent of the Senate.
İ		Give number of correct answer
	(2)	A train makes 3/5 of its trip in 54 minutes. In how many minutes will it make the entire trip?
ı		Answer
	(3)	MAILBAG is to LOCK as LETTER is to (1) Stamp. (2) Seal. (3) Cancellation.
ı		Answer
	(4)	A letter is given special protection if mailed (1) Special Delivery. (2) Registered. (3) Air Mail.
		Answer
	(5)	A clandestine meeting is one that is (1) Secret. (2) Accidental. (3) Romantic.
1	1	Answer
	(6)	If it takes 15 clerks, 30 minutes to sort a certain mail, how many clerks will be needed to sort the same mail in 25 minutes.
l		Answer
	(7)	Wheeling, W. Va. is (1) North. (2) South. (3) East. (4) West, from Trenton, N. J.
1		Answer
		The saying "Many hands make light work," means most nearly (1) When several work together the task is easier. (2) There are often too many on a job. (3) Most people prefer easy jobs.
١		Answen
-	Frank	clin Institute, Dept. T190,
Ų		send you my work on Mental Test No. 1. Kindly have your examiners correct this
	WOLK	and return to me with my rating and at no cost to me. Kindly send full informa- regarding Government Jobs. Send list of Jobs and tell me how to get one.
	1	
	Name	
	Addre	ss
۱		Age

# HAPPY DAYS **ARE HERE** AGAIN....

# Learn music this



POPULARITY comes quickly to those who can pep up a party—get a crowd started and keep them going. The easiest way is with music. Anyone who can play a musical instrument will be invited everywhere. Here is your chance to win the popularity you've always dreamed of—to learn to play—to be able to entertain others. And best of all, you can learn without the expense of a private teacher—and in a much shorter time than it used to take.

Vou don't have to be talented. You don't even need any previous musical training—you don't have to practice for hours. Instead you play tunes in the start. Then gradually you take up more advanced pieces. And before long you are playing for others—entertaining your friends—having musical sood times galore.

Tenor Banjo Hawatian Guitar Piano Accordion Or Any Other Instrument

Instrument

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Instrument	 Instrument?
Name	 
Address	 · · · · · · · · · · · · · · · · · · ·

## THE ONE-WAY CALL

(Continued from Page 32)

you, copper," it said. "I realize that by you, copper," it said. "I realize that by now, you've probably managed to trace this call. In about two or three minutes, a couple of numbskull cops will come in here . . ."

There was a sudden break. And when the Voice resumed, it carried a note of alarm:

"Year they're here already!"

"Jeez, they're here already!"
And at that the Voice called it a day
as Le Strange and Alfieri closed in on
the telephone booth.

fallen young man who came out of that booth. Gone were the taunts, the jeers, the supercilious condescension. Suddenly sober, the boaster walked meekly out, shrugged his shoulders and

T WAS a very hangdog and crest-

stuck out his wrists for the bracelets.
"Well," he said resignedly. "Maybe some day I'll learn to keep my mouth

shut, and keep myself out of trouble."
At headquarters, facing O'Neill and
Western, the young man talked freely,
however. He identified himself as Edward Hawkins, 28, of Utica. Booked as a fugitive from justice, he was shown to the cell he had telephoned to reserve, and O'Neill flashed a teletype message to the Utica police, giving de-

tails.

Back came a reply stating that Hawkins had told the truth. Would the Jersey City police kindly hold him until a warrant could be sent down? Grand larceny would be the charge. The Jersey City police would.

And when Detective Harry Western went back to his board, he fingered its keys with new affection. Exciting

went back to his board, he fligered its keys with new affection. Exciting things can happen on a police switch-board, he realized, even on a warm Saturday morning in June. And es-pecially in a town that has police radio to back the man with the keys!



DON'T envy your friends who are showered with invitations! You can be in constant demand for all the big affairs if you learn to dance well! DANCE in 5 DAYS

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A short time each day is all you need.
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# **NEXT WEEK SMOOTH**

Written by Richard Himber, presented to you by RADIO GUIDE, it's "Smooth"—this season's surest musical hit, and next week's RADIO GUIDE Gift-Song. If you like the song printed this week, be sure to get your 35-cent Gift-Song next week and every week thereafter. And sing—with RADIO GUIDE!

## IN RADIO GUIDE

### ANYONE CAN BE BEAUTIFUL

(Continued from Page 25)

oughly beauty-and-fashion-conscious.
"I began to look better and I knew it.
I developed more poise, more confidence in myself, knowing that I could hold my own with other women. My whole attitude changed. I lost my inferiority complex. When I walk into a room full of people now—and I say this with no conceit—I have the knowledge that I look well."

So from Connie come rules number one and two:

1. Take pride in yourself. Wake

up your natural vanity.
2. Look around you and copy.
Copy the beautiful women you see.

THEN there's Benay Venuta. Tall, blond, Junoesque Benay, with her sleek blond bob.

"As a child I grew up much too fast. I was big and fat and looked mountainous next to my girl friends. I would stoop over most unbecomingly to be their size, and I would try to ape them to look more like them. My ideal, naturally, was the daintiest little girl in the crowd. She had a baby face and wore cute little frilly things. I tried so much to look like her!

"Then for a certain sorority dance,

"Then for a certain sorority dance, I dressed as I thought this girl would dress. When I think back now, I must have looked frightful!"

nave looked frightful!"
After that miserable experience,
Benay, in self-defense, decided to forget about boys and parties and throw
herself whole-heartedly into athletics.
She went in for the sports she loved,
basketball, swimming, fencing, tennis. Then—before she knew it the
miracle had happened. She was becoming beautiful!
And here's Benay's rule. It's No. 3:

And here's Benay's rule. It's No. 3:

Find your type and do everything to accentuate and improve it. If you're tiny, don't ape a big girl. If you're big, don't copy the tricks of a small girl. Don't imitate a siren type if you're a little ingenue, and vice versa.

EXT there's the frank and practical

NEXT there's the frank and practical advice of Rachel Carlay of "The Manhattan Merry-Go-Round." Rachel, you probably know, was brought up in France and possesses the French woman's aptitude for talking freely and without reserve.

"In France, we are taught early how to be beautiful and attract men. At the beginning I do not like to go out much because I do not look pretty. I think I can never be pretty, and I do not care by this time. But once Mama comes to a dance with me and sees me stuck away in a corner, so she takes me aside for a lecture.

"'Don't ever stay near the wall with those other girls who are not popu-

"'Don't ever stay near the wall with those other girls who are not popular,' she said to me. 'If you stay with the homely girls you will be homely and unwanted yourself, for you are judged by the company you keep. And besides, what have you to learn from them? A not-so-pretty flower in a beautiful bouquet will pass as beautiful, but in a dried-up bunch it will look withered, too.'"

Rachel followed her mother's advice

Rachel followed her mother's advice Rachel followed her mother's advice with conspicuous success. At parties, she kept away from the wall-flowers, no matter how she was tempted to seek shelter in their little group. It wasn't very hard to make friends with the attractive girls, she learned, and from them she picked up little tricks of looking beautiful—for these girls were well versed in the art.

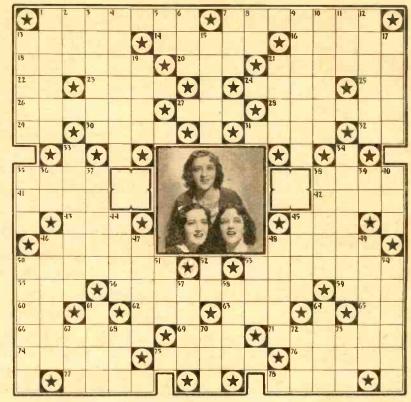
Bit by bit she caught on to the tricks until she became as dazzling and scin-

until she became as dazzling and scin-tillating as the most popular of girls. And with her growing popularity and improved appearance came the natural vivacity and happiness which make even the homeliest of girls sparkle.

Whereupon rule four comes to light:

Stay away from the unattractive girls, as they cannot inspire

## RADIO GUIDE'S X-WORD PUZZLE



#### VERTICAL

-Station WNAC is located in this city
-Wood used in flooring
-Winter sport
- Hall "The Red Headed Music Maker" Headed Music Maker"
5—Behold
6—To lick
7—To be placed
8—Part of "To be"
9—Heavy fall of rain
10—Corroded
11—One of the signs of the Zodiac
12—Bill —, NBC sports commentator
13—Harry Reser's instrument
15—Vivienne —, soprano

-Vivienne ——, soprano -Hoarse noise in sleep

-A circular motion -Musical instrument 33—Truman —, announcer 34—Vivian —, "Backstage

Wife"
35—Greek letter
36—— Goodman, maestro
37—To correspond
38—Former "Poet Prince"
39—Symbol for Osmium
40—Jewel

40—Jewel 44—Unit of measure

-Without

40—Without
46—Patti —, songstress
47—Daughter of one's brother
or sister
48—These are heard on amateur hours
49—Slopes
50—Julia Sanderson's partner
51—Partnian plant

50—Julia Sangerso. 51—Peruvian plant

-Like 53—Large snake 54—To set fire to 57—Girl's name

57—Girl's name
58—Gorin, singer
61—Sixth month
64—Ezio Pinza was born in
this Italian city
67—A horse
68—A number
70—Found under theater seats
72—It keeps other wheels in
motion
73—Light brown

#### HORIZONTAL

1.7—The Stars in the portrait
13— Carter, news commentator

14—Fertile spot in the desert

16—Parts that are spoken

18—Requesting

Solution to Puzzle



20\_To fondle

— Jo fondle

— Jane — , singer

— Initials of Norma Terris

— Short pastoral poem

— One of the feathered tribe

— As far as

26—A carpenter 27—Gus —, The Minstrel

27—Gus man 28—One who feeds 29—Upon 30—— Gray, Casa Loma

31—To travel
32—Concerning (prefix)
35—Paraguay (abr.)
38—Poley McClintock has this type of voice
41—Fused dross of metal
42—To stand up
43—Arid
45—Turf
46—Free from dirt
48—Olympic connectition

-Olympic competition
-English greeting
-Richard ----, baritone

--Comedian's joke --Initials of Nalda Nardi --Very small --Self -, Italian dra

69—Self
71—Antonio —, Italia
matic basso
74—Meaningless
75—Sky-colored
76—On top of the mast
77—Gentleman (sl.)
78—Presage

you to be beautiful. Mingle with the popular, beautiful girls, for eventually you will assimilate their most intimate beauty and personality secrets.

BUT from Bernice Claire comes advice

BUT from Bernice Claire comes advice which is so simple and effective it will make us wonder why we didn't think of it before!

"When I was on the stage, I neglected my health due to late hours and enthusiasm for my work. I had nothing but coffee for breakfast, a sandwich hastily gobbled for a lunch, any old time, and after the show I would gorge myself with a heavy supper.

"One day I took a long, appraising look at myself in the mirror and what I saw shocked me. Deep circles under heavy eyes, a skin sallow to the point where even make-up couldn't help it. Even my hair lacked luster although my hairdresser took care of it constantly. I was always tired and I had no vitality to keep up my friendships.

"Then and there I decided to do something about my appearance and

health. I placed myself on a simple, healthful diet. Milk, vegetables and fruits. I ate regularly and sensibly. "When I noticed the color and life

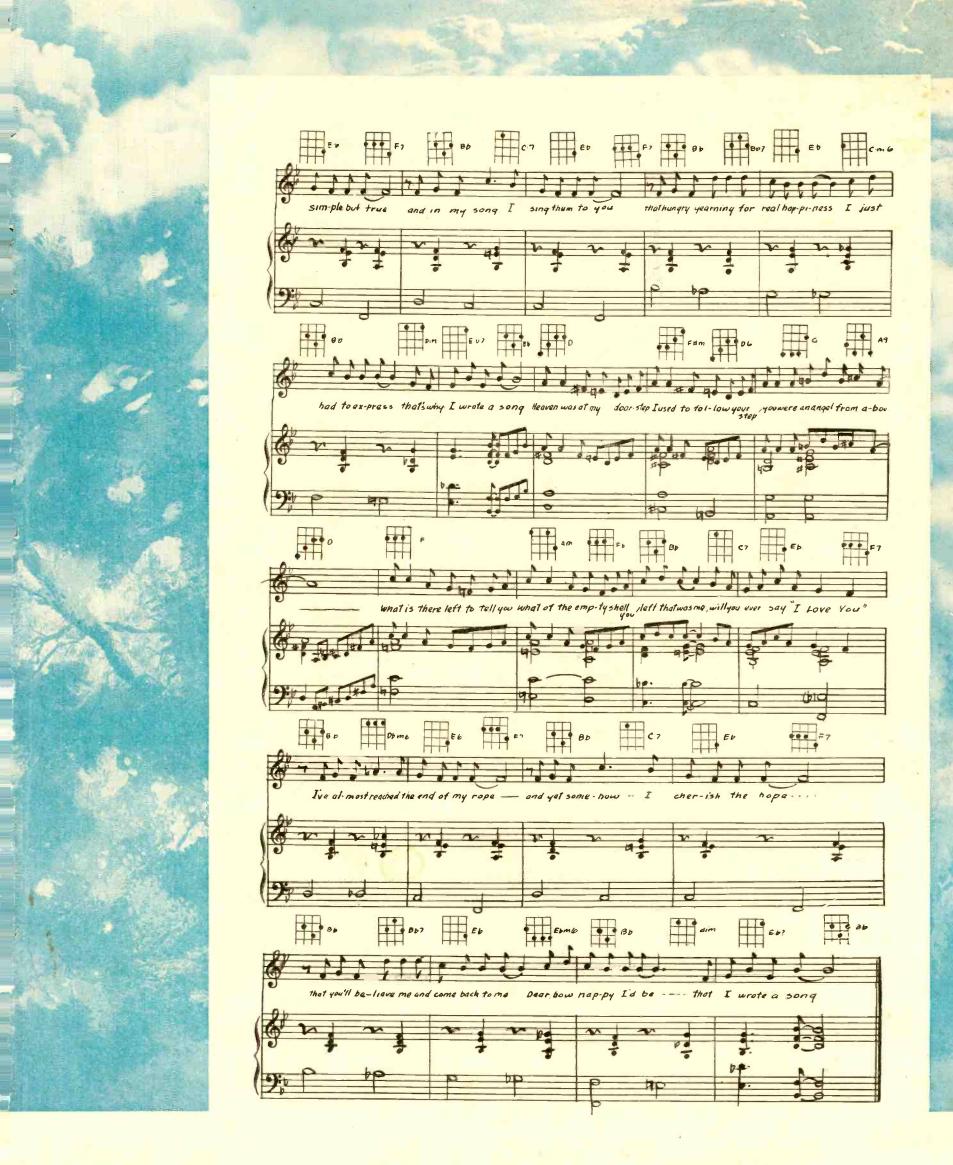
"When I noticed the color and life coming back to my complexion, how my eyes began to sparkle once more! I took long walks whenever possible—quick, brisk walks that put good, fresh, clean air in my lungs. I indulged in whatever sports I could. And it all worked, too, for nothing can give a girl vitality, zest and fine skin like a common-sense health routine."

A convincing rule this is, and one that every business girl and housewife has the time and money for, so it becomes number five on our list:

comes number five on our list:

Take care of your health, and your beauty will take care of itself.

So there you are. These four stars weren't born beautiful. But they were born with the natural desire to possess beauty. More than that, they went out and got it! And from the experiences of these girls comes the inspiration and the advice for all of us.



# A Tribute to Football

by Grantland Rice

Blocking backs and interference—
Fifty thousand wild adherents—
Tackle thrusts and headlong clashes,
Two yard bucks and dizzy dashes,
Head and shoulder, heart and soul,
Till you fall across the goal.

Chesterfield

And another all-sur eleven