

COMPLETE PROGRAMS FOR WEEK ENDING DECEMBER 11

A E  
**RADIO GUIDE**

TEN CENTS

*this week*

**CLARK GABLE**

*Plays in thrilling  
drama*

**LAWRENCE TIBBETT**

*Sings on "Ford" hour*

**DICK POWELL**

*In premiere of new  
"Lucky Strike" show*

**KIRSTEN FLAGSTAD**

*"Chesterfield" guest*

**LEOPOLD  
STOKOWSKI**

*Conducts Philadelphia  
Orchestra*

**SALLY EILERS**

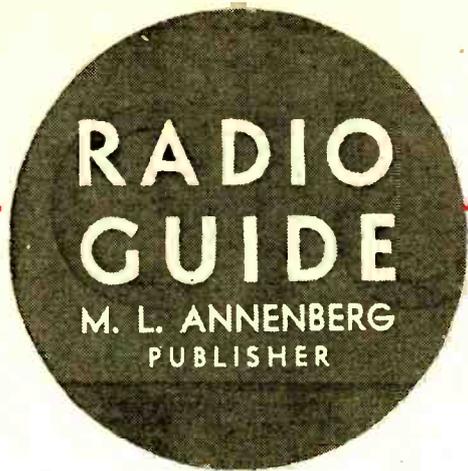
*"Hollywood Hotel"  
guest*

**LISTEN TO THEM!**



*Tony Martin—NBC Monday night*

**SEE HOW GRACE MOORE BECAME OPERA'S CINDERELLA—IN PICTURES**



Vol. 7. No. 8

CURTIS  
MITCHELL  
Editor

## Medal of Merit

A Weekly Award for Excellence in Broadcasting

### AWARDED TO THE UNIVERSITY OF CHICAGO ROUND TABLE

**F**EW programs have built so big or so devoted a following as the seven-year-old series which is known everywhere as the University of Chicago Round Table.

During its earliest days, the Round Table was heard only in Chicago over Station WMAQ. Its premiere as a network show came on October 15, 1933. Since that date, it has humanized both austere professors and knotty problems for the benefit of a vast audience spreading from Coast to Coast.

How an educational program may be also entertaining has long been a broadcasting riddle. When the Round Table was first planned, it was discussed from the point of view of its entry into a typical home. No crowd would be its audience but a man here, a woman there, a family group elsewhere. How could they enjoy and how could they participate in discussion of those subjects on which long-haired professors are accustomed to lecture. The answer was this formula which has been followed on the Sunday series ever since.

On the program, the listener is a kibitzer. Subjects which are the news and consequently topmost in his mind are used. Three professors who prove swiftly that they are no longer-haired than anybody's next-door neighbor toss their arguments back and forth. When a question is forming in a listener's mind, just as he is wishing he could shout it

over the kilocycles, one of the broadcasters is certain to hurl it into the battle of words. Not accidentally, of course, but because this is a very definite and important part of their technique of interesting an audience.

Interesting problems arise in this series. There is the matter of voices. In broadcasting, different characters should sound different. But when experts are summoned to discuss Sino-Japanese affairs, for instance, two of them may sound exactly alike. So far as possible, such duplication is avoided. How to broadcast without a written speech is another problem. Many men feel that they should have their remarks written in advance. This broadcast convinces them that notes are enough. Certainly notes are enough for the reader, for he hangs onto every word, knowing that he is hearing men as they really think, not as they parrot in stilted fashion the words they have before them on printed pages.

To those men who have helped produce and present the University of Chicago broadcasts, listeners everywhere must forever be grateful. Their discussions have done much to inform and enlighten. Because they have led the way for many years in bringing a greater understanding of the world about them to radio listeners, we present to them and the University of Chicago Round Table our Radio Guide Medal of Merit.



# HAPPY LISTENING

### Woer, Winner

**A**N OLD theory of publishing has it that only covers which show beautiful young ladies, either singular or plural, will sell magazines. We dare the fates this week by printing the picture of a lad who sings handsomely, looks handsome.

Tony Martin, who wooed and won a place on Gracie Allen's nonsensical show, who turned into a surprisingly agile actor in "Ali Baba Goes to Town," is our subject. We are counting on his manly good looks and the affection many listeners must feel for a chap who sings so splendidly to turn the tide against the old-timers who insist, "But a girl's face would have been a prettier cover."

Prettier, yes, but not better.

### Listen and Learn

**W**ELL, it is in this issue—pages 8 & 9. For a fortnight now we have been barking about the editorial innovation we would present with this issue. For a fortnight we have promised that we would tell listeners when to listen, and to what, in order to understand the enigmas of this old globe. It was a large bite that we took when we promised that, but as we said, here it is.

Frankly, we are just a little disappointed that we could not advise our panting customers to tune in Wednesday and hear another king abdicate, or tune in Friday and hear a war declared, or tune in Sunday and hear the Pope and Mussolini at breakfast together. It just so happens that no cataclysmic world events are scheduled for this premiere of our "Listen and Learn" department.

So, in this issue, we find ourselves dealing pretty much with the every-day affairs of broadcasting. Just the sort of things, indeed, you can expect week in and week out; just so long, that is, as David Windsor stays where he is.

We hope you like the every-day things on the radio. We've decided we do.

### Next Week

**O**NLY modesty prevents us from admitting that we have put together one of the nicest weeklies on record for the issue of December 18. Not that we had as much to do with it as the men who make broadcasting what it is. They have planned a gala pre-Christmas week which is chock-a-block with colorful programs. We will tell you all about them—in next week's Radio Guide.

# this week!

## Previews of Some of the Better Programs

### SUNDAY, DEC. 5

#### Clark Gable . . . "he-man"

Movie Actor Clark Gable will star in "Silver Theater" play. Over CBS, Sunday at 5 p.m. EST.

Playing "leading man" is an easy task for Clark Gable, movie idol No. 1 of millions of picture fans and veteran of top-notch films. He'll thrill feminine hearts from Coast to Coast Sunday.

#### George Raft . . . exceptional

George Jessel presents George Raft on "Thirty Minutes in Hollywood." MBS, Sunday, 6 p.m. EST.

Before achieving fame as a dramatic screen actor, George Raft was a boxer, a professional baseball player and dancer. His throbbing voice will be welcomed by millions of fans.

#### Donald Dickson . . . meteoric

"General Motors Concert Company" features Donald Dickson over NBC. Sunday, 8 p.m. EST.

Dickson, singing "find," was signed by the Metropolitan just three months after he came to radio as an almost unknown artist. Listeners will cheer his lusty baritone voice Sunday.

For a complete story about Donald Dickson, please see page 7.

#### "People's Choice" . . . debut

A new program featuring reviews of week's best entertainment begins on CBS, Sunday, 8 p.m. EST.

Mail nominations of listeners will determine best comics, orchestras, dramas, etc., of week. Actors will double for winners, repeating chosen acts.

#### Lawrence Tibbett . . . troubador

Eugene Ormandy introduces Lawrence Tibbett on "Ford" hour. CBS, Sunday at 9 p.m. EST.

Tibbett, first native American male singer to achieve stardom with the "Met," is acclaimed as one of America's greatest dramatic singers. He'll be a favorite with Sunday dialers, too.

For a complete story about Lawrence Tibbett, please turn to page 6.

#### Zenith . . . net switch

The Zenith Foundation deserts NBC to attract new listeners on CBS. Sunday at 10 p.m. EST.

Mental telepathy tests on the air electrified listeners when this program began on NBC. To reach uncovered regions and additional listeners the show is moved to the Columbia network starting this Sunday evening.

#### Headlines . . . news

"Headlines and By-Lines" brings a first-class newscast of exciting news. CBS, Sun., 10:30 p.m. EST.

Bob Trout, highly publicized "presidential announcer," and H. V. Kaltenborn, old-time newspaperman, are fix-



Dick Powell, veteran of the movies and radio: He begins a new fifty-two-week series for Lucky Strike Cigarettes Wednesday

tures on this show. Lewis Browne, author, and Pierre Bedard, secretary general of the *Alliance Francaise*, alternate Sunday is Bedard's turn.

For a complete story about "Headlines and By-Lines," please see page 6.

#### Haven MacQuarrie . . . opportunity

"Do You Want to Be an Actor," directed by Haven MacQuarrie, returns to the air over NBC. Sunday at 10:30 p.m. EST.

MacQuarrie meets his "cast" of amateurs when they are presented on the stage. His role then becomes one of sympathetic mentor as he analyzes the character to be done by each applicant. Packed with human interest, this show offers a film chance to beginners.

### MONDAY, DEC. 6

#### "New Horizons" . . . review

Fiftieth anniversary of Museum of Natural History is celebrated. CBS, Monday, 6:15 p.m. EST.

Description of Museum's first expedition compared with present methods of exploration highlight a special program in this popular-science series.

#### Stokowski . . . brilliant

Philadelphia Orchestra to be conducted by Leopold Stokowski. NBC, Monday at 9 p.m. EST.

Stokowski, dynamic conductor, whose name is synonymous with that of the

great Philadelphia Orchestra, will provide fine music Monday. Movie-goers are now seeing him in Universal's stirring "100 Men and a Girl."

### TUESDAY, DEC. 7

#### Inventors' Congress . . . gags

Twenty-third annual convention of National Inventors' Congress means a wealth of laughs on CBS, Tuesday at 6:15 p.m. EST.

Soluble bathing suits, expanding wedding rings, sponge-lined bathtubs are some of ingenuity's children on this yearly laugh-fest broadcast.

#### Big Town . . . touts

Edward G. Robinson's series exposes race-track confidence games. CBS, Tuesday, 8 p.m. EST.

Robinson characterized fighters on the screen. On the air he really fights—revealing the activities of racketeers in tense, true-to-life dramatizations.

#### Stoopnagle and Budd . . . jolly jest

Stoopnagle and Budd visit Al Jolson's show. CBS, Tuesday at 8:30 p.m. EST. West, 8:30 p.m. PST.

Stoopnagle and Budd, wise-crackers extraordinary, will provide comedy and fun aplenty when they match wits with Al Jolson Tuesday. Veterans of radio, they write all of their own material for an infectious air act.

### WEDNESDAY, DEC. 8

#### Cavalcade . . . Constitution

"Cavalcade of America" dramatizes making of Constitution on CBS Wednesday, 8 p.m. EST. For the West, 9 p.m. PST.

"Cavalcade's" most popular topic is the Constitution. Program coincides with 150th anniversary celebration of Delaware's ratification of the document.

#### Kirsten Flagstad . . . Wagnerite

Andre Kostelanetz presents Kirsten Flagstad on "Chesterfield Hour." CBS, Wed., 9 p.m. EST.

Mme. Flagstad, magnificent Wagnerian soprano, is a native of Norway. Her name is synonymous with "sell-out" at the "Met," and she'll be a "sell-out" with lovers of fine music Wednesday.

#### Dick Powell . . . panoramic

"Your Hollywood Parade," with Dick Powell and Rosemary Lane, makes its debut over NBC, Wednesday at 10 p.m. EST.

With Dick Powell as master of ceremonies and central star, and all the talent resources of Warner Bros. behind it, this new show brings a full hour of musical, dramatic and topical broadcasts from Hollywood.

For a complete story about Dick Powell and of "Your Hollywood Parade," please turn to page 7.

#### "Flame Men" . . . fantasy

"The Flame Men" is "Lights Out" thriller heard over NBC. Wednesday at 12:30 a.m. EST.

A fantastic story of a visit to our earth by an incandescent being, whose origin was in the torrid depths of the sun and who has entered our atmosphere with catastrophic results to mankind, brings plenty of action to horror-fans next Wednesday evening.

### THURSDAY, DEC. 9

#### Menjou, Teasdale . . . for Kraft

Mr. and Mrs. Adolphe Menjou (Verree Teasdale) will guest for Mr. Bing Crosby. Over NBC on Thursday at 10 p.m. EST.

Best-Dressed Man Menjou and Best-Dressed Woman Teasdale don't depend on looks on the air. They'll mix it up in right sprightly fashion with Crooner Bing and Bazooka Bob Burns.

### FRIDAY, DEC. 10

#### Sally Eilers Joseph Schildkraut . . . sparkling

Sally Eilers and Joseph Schildkraut star in "Hollywood Hotel" play. CBS, Friday at 9 p.m. EST.

Sally Eilers and Joseph Schildkraut, two of Hollywood's brightest stars, will present a preview of the film, "The Lady Misbehaves." They'll provide drama that's interesting, gay.

# CASTLE IN THE AIR

BY JAMES H. STREET

**T**HE crown of King Pop I is a red skull-cap with a tiny red tassel—his throne is an invalid's bed—his scepter is a forked back-scratcher. He rules his realm with radio.

King Pop is John Garvey of Cleveland, the chieftain of the shut-ins. Bed-ridden with arthritis, helpless but not hopeless, sometimes melancholy but never morbid, he keeps in contact with his subjects by radio and mail.

He knows more men than most congressmen. His name is hallowed. He wields more influence than many ministers. He is the chieftain of the strangest clan in creation. And the king can do no wrong. He has no reason in the world to be happy, but he laughs all the time.

"I cannot weep when I laugh," the king says.

It is the sane philosophy of one of the most amazing men I have ever met, a czar who has only one court rule: "You must not mention Death."

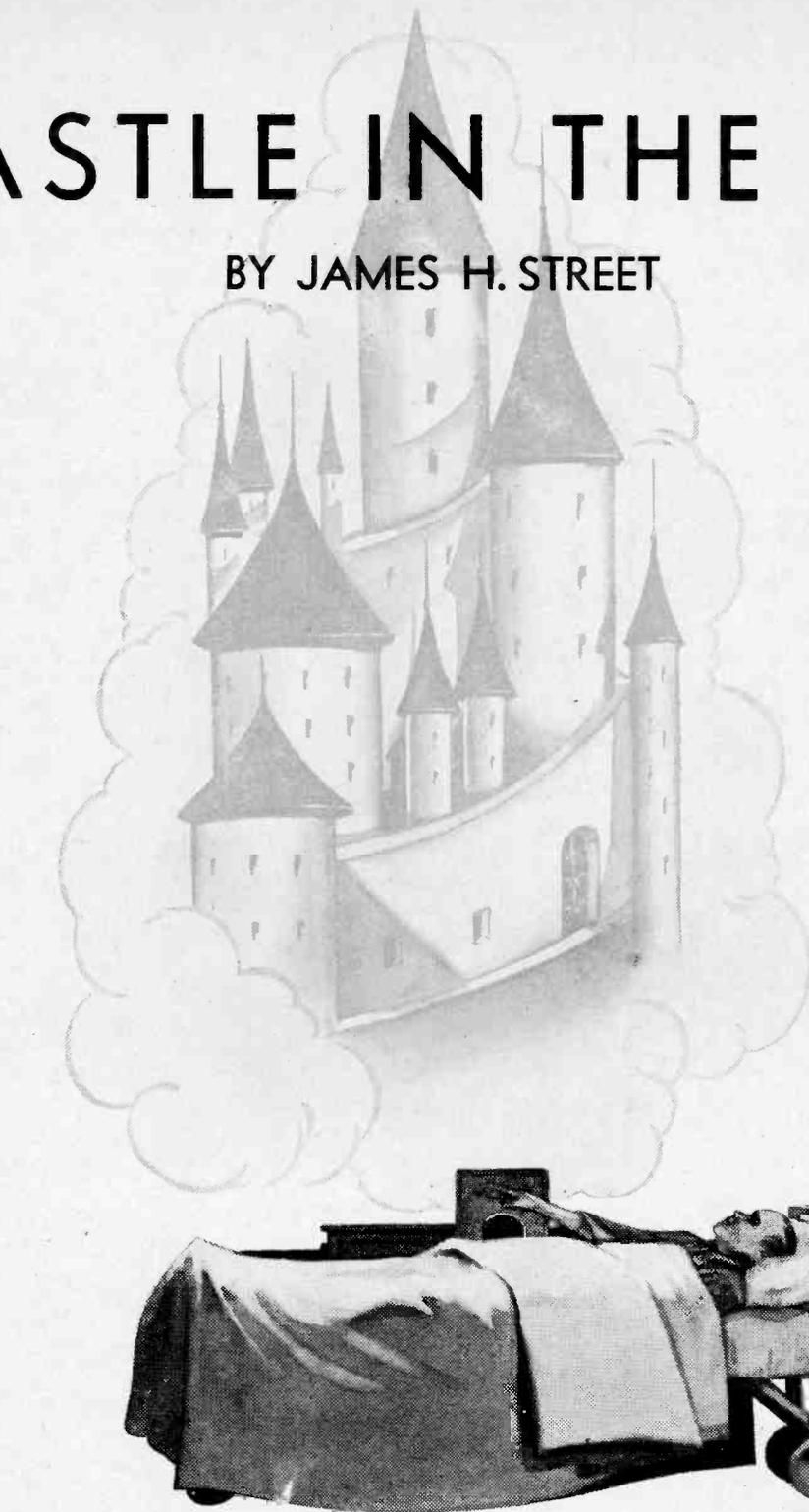
I called on the king on Cleveland's West 67th Street. His castle is a frame house, slaty gray—as gray and as moody and as weather-beaten as the snow clouds that banked ominously over Lake Erie. Over the front door is a sign, "Coal for Sale." The king sells coal. His wife met me at the door. She is a smiling woman with capable hands. She moves around gracefully but never bustles. She makes you feel at home in the palace. She never complains.

**K**ING POP was lying on a cot when I entered the throne room. He was smoking a big black stogie. He used the back-scratcher to flip the ashes off the bed.

"Sit down," said the king. "And call me Pop."

The king is as democratic as hash. He can move only one hand, from his elbow to his fingertips. Directly over him and at a convenient angle is an extension mirror. The king cannot move his head, but by looking into the mirror he can see his subjects. To the right of his cot is a radio. There are pegs on the dial control. With the aid of the back-scratcher the king can snap on his set. Directly behind his radio is a short-wave set in a huge black cabinet. It is station W8QJO, and by remote control King Pop can talk to his subjects. His telephone is on an extension and with his back-scratching scepter he can push a button and the telephone pops over his mouth and ear. He does not have to call a number. He can just say, "Operator, this is King Pop. Get me John Smith" at such and such an address.

Pop began carving his territory out of humanity's wasteland ten years ago. That was when he left the world outside his door and took to his bed. With radio, he has now brought the world inside. His regular broadcasts on WCLE in Cleveland make him the best friend of sufferers in thousands of homes. His amateur "bedside chats" on his "ham" station, W8QJO, penetrate beyond "Quiet" signs on sick-room doors in most parts of the world.



CHIEFTAIN OF SHUT-INS, "KING POP I"  
OF CLEVELAND, RULES HIS KINGDOM  
FROM HIS BEDSIDE—WITH RADIO

Wherever his unstudied philosophies go, they bring back returns in love. Pop's files cherish letters from four thousand people all over the world!

Expertly, King Pop poked his scepter through his stogie, gesticulating with his cigar, and blew a smoke ring into the air.

**S**O YOU came all the way from New York to see the king, eh?—to find out about his radio?—and about me and about my philosophy? Well, young man, there is a slim line between health and the hereafter. You are on one side." He looked in the mirror and watched me closely. "Over on the other side is eternity. I and my com-

rades are in between. There was a time when I was where you are. I walked and ran and worked as you do. There may come a time, God forbid, when you will be where I am. And there is certain to come a time when you and I both will be over there." He waved his scepter to the left, indicating oblivion.

"There is only a thread between health and helplessness. I was a husky man once—I was a drill-pointer here in Cleveland. That was ten years ago. I was thirty-five years old. And now," he popped his cigar back into his mouth, took two healthy puffs and jerked it out again, "and now I am wasting away—I am petrifying, but I

am not afraid. Only a fool would be afraid. There is nothing I can do about it—there is nothing my doctor can do. When he calls on me he plays the piano—gay songs that make me laugh. He tells me jokes, for he knows that no mortal hand can make me arise. And no elixir can make me walk.

"I hold no grudge with the world—I'm sensible enough to know it would do no good if I did. After all, here I am helpless, so why cry about it? Why worry my friends with my woes? Why cry on their shoulders? Why bore them to tears with my pain? If I would do that I would have no friends. If I had no friends I would be sure to get moody, and if I got moody and melancholy—well, I would just sort of dry up and blow away, I guess.

**P**AIN? Why do people always want to talk about pain? My pain is so constant that if I should wake up some morning and not have it, huh, I'd think something was wrong—I would miss it—I don't know what it is not to hurt. It's a dull, throbbing kind of pain that begins in my toes and goes right up to my fingertips.

"If I lay here and thought all the time about how bad I felt I would feel a whole lot worse. A man can get used to pain—why, a man can get used to anything.

"I am incurable—there is something terrifying—awesome, about the word 'incurable.' It makes people shrink. It makes a creepy sensation crawl up your back. Incurable—it sounds like—well, it sounds like doom. But arthritis is not necessarily incurable. I wish newspapers and radios would quit talking about incurable diseases. If you get to arthritis in time you can beat it. The same thing is true of cancer. Don't ever say that a disease is certain doom. There is always hope. Never lead the world to think that there is no chance any more."

That is the philosophy of hope where there is no hope on which Pop's "state church" is built—for he is the archbishop of a faith as great as any devout's, too. He preaches it whenever he takes to the air. I asked King Pop how long it had taken him to overcome his shock when he was first called "incurable."

**O**H, MY disease started like most other diseases of this kind. First I got a cane because I had trouble walking, and then I got a crutch, and then I got a wheel-chair, and then I got a rolling bed, and then, by golly, I just decided I would take a good long rest. So I piled in the bed five years ago, and here I've been. See that square-looking box around my feet?" With his scepter he pointed to the end of the bed. The covers visibly were over a wire netting of some kind. "That is a wire screen over my feet. If the covers ever touched my feet my toes would grow all whichaway, one would go east and one would go west. That's the sort of thing that arthritis does for you.

"And so after they piled me in bed

I lay here for several days thinking to myself and I said to myself: 'Okay, Pop, here you are flat on your back. You'll never get up again. So what are you going to do about it?' I whistled a tune to kind of cheer my wife up. She was sitting right over there in that chair watching me day and night. My pal, the undertaker, was watching me, too. So I made up my mind then that I would never grunt or groan or complain or sigh. I said to my wife, 'Mom, turn on the radio—get something funny or something lively.' Mom grinned at me and I grinned back and she went over and turned on the radio.

**T**HEN I said, 'Wouldn't it be fine, Mom, if I could turn on the radio myself and just lie here and listen to it,' and Mom said it certainly would be fine. Then I began thinking just how many folks there are in the world just like I am—lying in bed wishing somebody would turn on the radio. Just about that time my back started itching and I couldn't scratch it, so I said, 'Mom, scratch my back, please.' And Mom scratched my back. I began to realize that if every time my back itched I had to call Mom that she wouldn't have a chance to do very much else, so I said, 'Mom, let's buy a back-scratcher, and I can scratch my own back.' So we bought a back-scratcher."

Sometimes when he's on the air, Pop tells his subjects of people who take care of themselves. He makes them want to help carry the burden of their own needs. His people love him for giving them that message. But it was through a strange series of circumstances that he ever became a broadcaster.

"That night some of the boys dropped over and we were sitting around gabbing like we always do, when one of them had the idea of putting pegs on my radio dial. So they did that, and then I discovered I could turn on the radio myself, and I said to myself, 'Pop, now ain't that sump'n? All in the world you've got to do is just lie here and listen to the radio.'

It was so much fun that I decided to drop a line to some more shut-ins and tell them how to turn on their radios. They wrote me back and thanked me and we started a regular correspondence a going.

**I** BECAME such a radio fan that station WJAY (later discontinued) here, heard about me and thought it would be a good idea if I broadcast a program just for shut-ins, so they put me on a bed, rolled me to an ambulance and took me down to the studio. And then they rolled me out under the mike. Mendel Jones was the program director. He hauled the mike in front of me. His hand was sweating—I could tell he was worried. He didn't know but what I might pop off right there in the studio. I hadn't rehearsed any program—it was the first time they'd ever let anybody go on the air there and just talk like they wanted to. But I looked up into the mike and took a deep breath and said, 'Hi, fellows!' just like that.

"I got to talking to 'em. I told 'em I just felt fine—never felt better in my life. And I was having so much fun just lying around doing nothing. Then I sang 'em a little song about everybody works but father and he lies around all day. At the close of the program I reported some news from some more shut-ins. You know the kind of stuff I mean. Kind of like this: 'I got a letter from Joe the other day down in Cincinnati. Joe says he's just doing fine. He had a letter from

Helen out in Topeka, Kans. She says she is not doing so well.'

"For some reason the program was a big hit, and Mendel Jones decided to make a regular studio feature of it, and now I broadcast regularly over station WCLE. They call it the 'Shut-in program.' They bring their mobile set out here to my palace, roll my throne out on the porch and I just talk and send news to my subjects. A lot of healthy folks listen in, too, and seem to enjoy it very much.

"Word got around that old Pop Garvey liked to write letters to people, liked to hear from people, and the letters started coming in. I answered every one of them. They came from all over the country—from Europe and from Asia—and the first thing I knew I was averaging sixty postcards a day and about twelve letters. And then somebody started calling me King Pop of the Shut-Ins, and it kind of stuck.

**I**T TAKES a heap of money to write that many letters, and I didn't have much money. My son works, but it's not right for a king to depend on his

son, so I decided to sell coal. I had this phone rigged up, and people order coal from me. Sometimes I solicit business—I just push a button, the phone pops over here in front of my mouth and I start talking. I sell enough coal to keep body and soul together. After all," King Pop grinned, "it doesn't take very much to keep me going.

"I first got interested in short-wave radio by listening on my set. I dropped postcards to several amateurs—hams, we call ourselves—and they got interested and wrote me back. So I made up my mind right then that I was going to have a short-wave set. Many of the hams right here in town dropped by to see me, and one night we decided to form a club. We called ourselves 'The Hermits.' There were about fifty of the boys here that night and they all knew radio. So they decided that they were going to get me a short-wave station of my own, and," he waved his scepter triumphantly at W8QJO, "there it is. The fellows made it. The set is so constructed that if anything goes bad it shuts itself off automatically."

**T**HE king took his Federal radio examination and passed with flying colors, and the first night on the air thousands of hams throughout the world listened in. There was one who listened particularly intensely. He is Grandpa Leroy Penfield, of Lorain, Ohio. He, too, is a shut-in, and has his own short-wave set. When Pop got on the air he and Grandpa immediately began a friendly feud that still exists.

"Grandpa can sit up," the king said, "but he ain't the man I am. He's a

swell guy, but he's pretty nearly petrified.

"Oh, no, I don't spend all my time with radio. I play about three thousand bridge games a year. I use my back-scratcher to deal the cards and to help hold them. I have a regular routine mapped out. I spend four hours a day answering correspondence. Once a week the Hermits meet here and we have a feast and a little sociable game. We conduct a football raffle and during the summer time I spend several hours a day out on my front porch. I am fortunate because I have a rolling bed. It has air tires and can take me anywhere, provided I have somebody to roll me. Usually Mom rolls, or my pal, the undertaker.

**T**HE greatest thing in the world that could be done for shut-ins is for each to be supplied with a rolling bed. The second greatest thing that could happen is for each to be supplied with a radio, and the third would be that each could have a few pennies a week to mail postcards.

"You'd be surprised how many healthy folks like to talk to sick folks

who came in yelled, 'Hi, King Pop!'

"We rode around in hearses and ambulances, and boy, you never saw so many undertakers in your life. There were undertakers everywhere, just waiting for something to happen, but nothing did.

**Y**OU know, undertakers are some of the greatest fellows in the world. They have a great sense of humor. My undertaker pal drops by several times a week to visit me. One day he came by and I wasn't on my front porch, where I should have been on a pretty sunshiny day, and he dashed into the house like a hornet was after him. He was scared to death that some other undertaker had got me. But the undertakers didn't get any business during our convention—everything moved along just perfectly.

"One old lady, who had never seen a cow, came to town—and she lived in the country, too. Can you imagine that? She'd been in bed most of her life, living within a few feet of cows and horses and yet she had never seen one. So I told my subjects, by golly, to show that woman a cow. They loaded her in an ambulance and we chased all over Cleveland till we finally found a cow. Yes sir, we are going to have another big convention next summer.

"The average shut-in likes to read wild adventure stories. Being helpless himself, he likes to imagine that he is the dashing hero you read about in stories—that he shoots Indians and holds up stage coaches and drives ships—goes places and does things.

"Oh, no, not all of my friends are shut-ins. There is Joe E. Brown, for one. Joey is my pal. He was in Cleveland and heard about me, so he dropped out to see me. Boy! his mouth is so big I felt like crawling right out of bed and jumpin' in it. He told me a couple of jokes, and we had a swell time. Another friend of mine is Tony Wons. I hear from Tony all the time, and Gene and Glenn—you know, Gene and Glenn, the radio stars.

"They write me news of the radio world and I pass the news on to my subjects. I write about everything in my letters—that is, everything—but politics. I used to write about politics even. I'd find that a certain shut-in was a Democrat, so trying to make him feel good, I'd write him that Democrats are the greatest guys in the world. Then I'd find out another fellow was a Republican, and I'd write him the Republicans were the greatest guys in the world. Everything went along fine till they all got together one time and then they said that King Pop was a liar. So I gave up politics.

"If you want to see my file, just open that drawer over there and look at those cards. There are four thousand names and addresses.

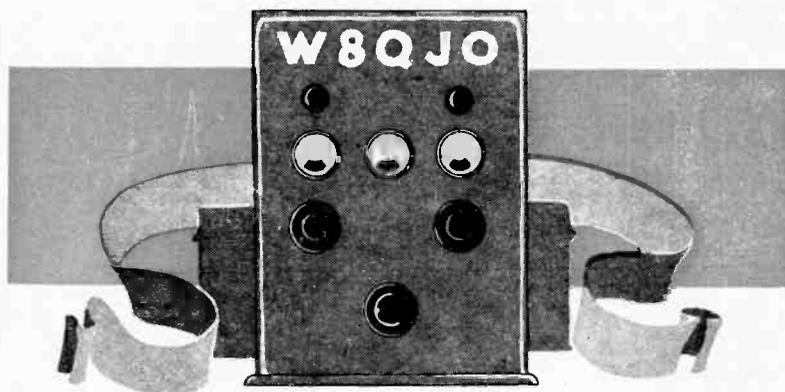
"Oh, yes, and there are several there turned backwards. They have passed away. Yes, I often write and my letters are never received.

**W**HEN I first started broadcasting I didn't quite have the courage to announce the tragedies in my kingdom, but I realized I had to do it, so now in my regular broadcast I always say those who have passed away are—and I give the list."

The interview was ended. Mom showed me to the door.

"Please come back some time and see the king," she said. I couldn't help thinking about those cards that were turned backwards.

"I'll be back," I vowed, "and I'll write. Until then, God bless the king!"





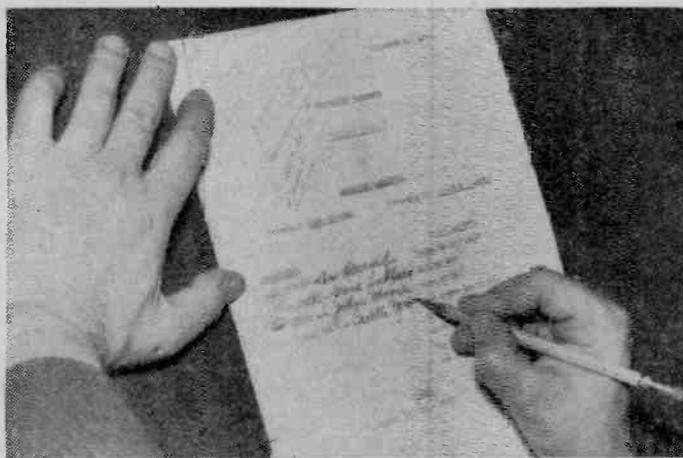
Cast of "Hilltop House" (left to right, rear): Jimmy Donnelly, a child at the orphanage; Alfred Swenson, who takes the part of "Paul Hutchinson"; Bess Johnson, the star; and Carleton Young, known to listeners as "Dr. Robby Clark." Front row: John Moore, as "David Barton," and Janice Gilbert, an orphan



"Hilltop House" authors are Addy Richton (left) and Lynn Stone. Their pen name is "Adelaide Marstone"

## TROUBLE AT HILLTOP HOUSE

"HILLTOP House" heard over CBS five times weekly, has its share of romance and pathos, and a healthy streak of native humor. At present, there's trouble aplenty at the little orphanage in Glendale. A mysterious stranger has been discovered and brought into "Hilltop House" in a starving condition. Bess Johnson, matron, takes care of him without reporting the matter to the board. (Miss Johnson, formerly "Lady Esther," retains her own name in the play.) She is threatened with dismissal, much to the enjoyment of her assistant, Thelma Gidley. Then, too, the orphanage is running short on funds. In times of stress, Bess has but two friends to turn to—Dr. Robby Clark, town physician, and Paul Hutchinson, town banker.



As a matter of record for the sponsor and agency, the master script is signed by Director De Angelo



Left to right: Irene Hubbard, Carleton Young, Bess Johnson. Irene plays the part of "Thelma Gidley"



Rehearsals are daily. Left to right: Moore, Hubbard, Young, Johnson, Gilbert, Donnelly and De Angelo

**W**HEN you listen to "Romantic Rhythms" over CBS Sunday evening, you'll hear a musical tribute paid to his family by Seymour Simons, conductor of the "Romantic Rhythms" orchestra.

Listen to his opening theme. It's called "Honey," and its composer is Simons himself. But he has given it over to his ten-year-old daughter, Sarah. All the royalties from "Honey" are Sarah's property.

Then wait for his closing theme. It's another of Simons' own songs, "All of Me." And it belongs to his twelve-year-old daughter, Shirley.

This musical concern with his children is part of a task which became Simons' nearly ten years ago when he suddenly had thrust upon him a new role—that of a musician with a family to bring up.

To get to the beginning of the story, we must shift the scene quickly to a house in Miami, Florida, ten years ago, hear the sharp ring of a telephone—see the receiver lifted calmly.

"Detroit calling Mr. Seymour Simons . . ."

"Yes! This is Seymour Simons. What is it?"

Then . . .  
"Daddy! You *are* coming back, aren't you? To me and Sarah and Brother? You aren't in the land of sunshine and flowers with Mamma?"

And a child's terrified, bewildered sobbing.

Seymour Simons, himself frightened, thought fast. Over a thousand miles of telephone wire went his calm, reassuring voice.

**L**ISTEN, Shirley, Daddy is coming back tomorrow. He's in a land of sunshine and flowers, but not the same one where Mother went. Get Nurse to show you a map of the United States. Get her to show you just where you are on the map and just where Daddy is. It isn't the same as where Mother is, because there is no map of that place."

Then, still bewildered, he talked to the nurse. He learned that the trouble began when she told little Shirley that Daddy was in a "land of sunshine and flowers"—exactly the same words that Grandma had used to explain where Mamma had gone when she died only a few months before.

Shirley, not quite three, didn't understand.

After he had put down the receiver Seymour Simons sat for a long time in the Miami living-room of his own parents' house and thought about the job he had on his hands. He had to bring up a family of three motherless children, all under six, who depended on him completely, as Shirley's phone call proved. And, too, he would have to continue his own musical career at the same time.

The other day, he talked to me about it in his New York hotel suite, where he spends every Saturday directing the musical details for his Sunday evening broadcast.

Radio is the only musical work he will undertake these days. And even his radio work must be regulated to allow him a maximum of time at home in Detroit.

He comes to New York each Saturday and takes the train back to Detroit again Sunday night.

**I**T WAS during one of those brief week-ends in New York that we discussed the simple rules that made it possible for him, a musician, to bring up a family—rules that all parents, whoever and wherever they are, can follow to give their own children the kind of training they need for living.

# FULL-TIME FATHER

BY ANNEMARIE EWING

SEYMOUR SIMONS OF "ROMANTIC RHYTHMS" PAYS MUSICAL TRIBUTE SUNDAY—TO HIS OWN CHILDREN



Bandleader Seymour Simons: He gives good advice to parents

"That telephone call of Shirley's ten years ago certainly brought me up short," he said, leaning back.

"It made me realize what I was up against, being father and mother to three youngsters, and traveling with my own band at the same time.

"Already Sarah was beginning to be exactly like her mother—Titian-haired and quick-moving. It was my job to help her fulfill that promise.

"And Shirley, high-strung and nervous of temperament already? I was the one who must help her learn to control tendencies toward hysteria and instability. And Brother, named Ruthven for his mother, Ruth Oppenheim Simons, who died when he was born. I had to bring him up from babyhood. But how was I to do it?"

All of this was as much of a problem to Seymour Simons as it is to any

parent, and he endeavored to find the right answer just as desperately.

**W**HAT did he know about child psychology?

Where was he to find such knowledge? To whom could he go with his problem?

Suddenly he remembered a young psychology student he had met on a trans-Atlantic steamer years before, a young man on his way to study in Vienna, who had later returned to become a famous child psychologist in New York.

"That old friend of mine," he says thankfully today, "taught me, in our one short interview, fundamentals of the bringing up of children that I have never forgotten. I'd like to pass them along to the parents in my radio audience who must often feel about their

children just the way I have felt about those youngsters of mine."

His deep-brown eyes lighted up with a smile for a minute as he lit a cigarette with firm, nervous, capable hands.

"I don't want you to get the idea that I had anything fancy in mind for my children or that I thought they were a special case. I was just young and inexperienced. I wanted a set of rules to go by. And I got them, but with the warning that they weren't a set of rules you could put on your children like a pair of stockings or that you could use to measure them by as you do their height and weight.

"The first rule to remember is that children are both immature and adult at the same time. That's why—and this is one of the first things my psychologist-friend told me—you must never force affection on children. They don't want to be grabbed up from their play and 'whoos li'l darlin' izzou'ed' to death.

**A**ND the reason for that is very simple. The desire for affection is just the same with children as with adults. It never changes, whether you're four or forty.

"You want affection when you lose your sense of self-sufficiency, when you feel the need to lean on somebody, when you're lonely. With a grown-up it may be after a disappointment or failure in business or in love; and with a child it may be just a simple fall or a nightmare.

"But when a man is working out a sales campaign or a woman is planning a meal, just as when a child is busy playing with his toys, he doesn't want to have affection forced on him."

One thing Simons always tries to do is to manage to be in the same place when they come home from school every afternoon. They want some little attention after the long day away from home. If they know just where you are, they'll run to you with a welcoming kiss. But if they have to run all over the house looking for you, they forget about that natural impulse of affectionate greeting, and then you miss an opportunity to lavish a wanted affection on them.

**T**HE other rules Seymour Simons has been following for ten years are equally simple and sensible.

One is not to ask children to do things for you that you aren't willing to do for them.

"I remember I used to come home sometimes pretty tired and jittery and ask the children to be quiet so I could rest. One day, Shirley did the same thing. She said she had a headache, lay down on the couch, and asked us would we please be quiet.

"It was my business to explain this to the other children—so that Shirley could hear me. Then we were very quiet, and she understood that she would get the same consideration from me that I expected from her."

On the other hand, don't refuse to do things you expect your children to do. In the Simons' household recently the cereal question became a burning one. Shirley and Sarah and Brother all refused to eat cereal, said it was just kid stuff.

But when their Dad insisted on having cereal along with them, they decided it must be all right.

A common failing among parents is a tendency to "don't" their children all the time. Or to keep calling them to do little things of really little importance.

"One of the worst things you can do is to lose your temper with children  
(Continued on Page 19)

# RADIO'S NEWSCASTING GROWS UP AS "HEADLINES AND BY-LINES" REVIEWS THE NEWS EACH SUNDAY

**O**NE of the magic properties of the modern metropolitan newspaper is the kaleidoscopic charm of its front page, the fascinating diversity of headlines which reach out for the reader's consciousness, halt him, tempt him, drag him, willy-nilly, into the news stories which support them.

To take a quick glance at a good front page is to open a door into a kitchen filled with the appetizing aromas of cooking food, or to peer through a slit in the canvas fence around a circus or carnival. Headlines do more than tell a story. They sell a story.

One of the problems of broadcasting news by radio is the problem of news display, the problem of exciting and holding the listener's interest over a period of more than the few minutes required for the announce-

ment of one or two startling bulletins. Some programs attempt to get around this difficulty by employing announcers whose voices have some peculiar charm or vibrance. "Headlines and By-Lines," a CBS newscast heard every Sunday night, solves it by resorting to a modification of newspaper technique.



At the opening of the broadcast, three announcers—Mel Allen, Frank Gallop and Kenneth Roberts—reel off in rapid succession a series of headlines based on last-minute bul-

letins from radio news-service wires. Then come the commentators with the news back of these catchy headlines and the headlines of the preceding week, and when they have finished their tasks the program closes with an alluring invitation to the listener in the form of several enticing questions on current events and probabilities in the news. What will happen next week? It is an infallible bid for interest.

This newscast, broad and shifting as is its base, is well integrated. The introductory headlines pave the way for the march of the commentators. The queries at the end of each broadcast leave the listener with a few brain-teasers which give him pause to think, and since to the average citizen there is nothing more fascinating than an opportunity to don the robes of an oracle, their attraction is well-nigh irresistible.

Four experienced radio news-commentators carry the burden of broadcasting "Headlines and By-Lines." Two of them—young Bob Trout, highly publicized as Columbia's "presidential announcer," and H. V. Kaltenborn, old-time newspaperman—are fixtures. The others—Lewis Browne, famed author and traveler, and Pierre Bedard, director of the French Institute in New York and Secretary General of the Alliance Francaise—alternate on the program. This Sunday will be Bedard's turn to appear.

Preparations for the program are made under heavy pressure. Trout writes a script covering his feature material, but on Saturdays and Sundays watches the papers closely for events that might change the complexion of the news. Often having completed his weekly chore, he finds that he has it to do all over again. Kaltenborn uses no scripts, ordinarily jots down only a few notes and figures, but likewise watches the wires. Either Browne or Bedard—whichever is scheduled on a given broadcast—is given advance notice of the subjects on which Trout and Kaltenborn will talk. This, too, precludes overlapping.

Then they settle back and await the inevitable last-minute rush. On Sunday nights, at the studio, Trout gets the latest bulletins from news-service wires and fits them into his scripts. For the announcers, headlines are written and hurriedly inserted in their scripts. Revisions are made where necessary, and the questions to be left dangling as bait for listeners' interest are formulated. The result is a first-class newscast, as timely and exciting as a swiftly and ably edited newspaper.

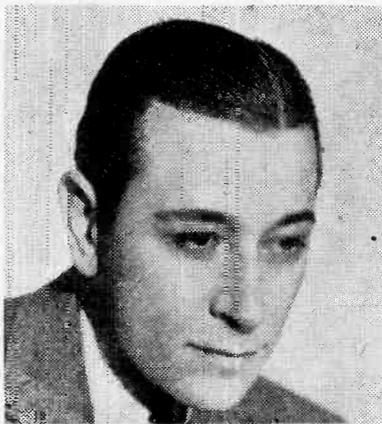
For your station, please turn to the program page for Sunday, 10:30 p.m. EST, 9:30 CST, 8:30 MST, 7:30 PST.



## LAWRENCE TIBBETT'S CAREER OF TRIUMPH BRINGS HIM TO FORD HOUR SUNDAY NIGHT



Cinema Actress Sally Eilers will be on "Hollywood Hotel" Friday



George Raft of the movies visits George Jessel's show Sunday



"Silver Theater" features Movie "He-Man" Clark Gable on Sunday

**T**OWERING high among today's American heroes of song is Lawrence Tibbett, guest on the Ford Hour Sunday, who just returned from a series of shining triumphs in the opera houses and concert halls of Europe.

Paris, Vienna, London, Prague and other foreign music centers now give the grandly gifted Californian the same eminent standing he had won here in song recitals, radio appearances, on the screen, and with the Metropolitan and other American opera companies.

Tibbett's artistic career started just after the World War (where he served in the Navy), when he got his first singing job at Grauman's Million Dollar Theater in Los Angeles because it was thought he looked like Charles Ray, the screen star in the film then being featured. He sang a blacksmith's song, and was paid \$50 a week! Later, Tibbett studied with Basil Ruysdael, formerly a Metropolitan Opera member and now radio announcer heard over station WOR in New York.

During the 1924-25 season at the Metropolitan, Tibbett did the role of Ford in Verdi's "Falstaff," and put so much vocal fire and fury of delivery into his second act aria of jealousy that an unprecedented ovation fell to his lot. The enraptured audience, clapping, cheering, stamping, insisted for over half an hour that the young singer take an individual curtain call, which the stage director refused to grant. Impresario Gulio Gatti-Casazza finally rushed backstage and let Tibbett accept the honor, which appeased the tumultuous house. Next day every New York newspaper front-paged the incident and its hero at once sprang into national fame.

**A**ND was there drama also in real life for Tibbett! His father, a two-gun sheriff in Kern County, California, was shot and killed by a gang of bandits he tried to capture. Twenty-six years later, in 1922, the son sang the role of the sheriff, Jack Rance, in the Metropolitan Opera revival of Puccini's "The Girl of the Golden West." The rest of the cast being largely foreign, Tibbett was the only rough California pioneer in the play who knew how to handle his firearm properly.

Next to the sensational "Falstaff" appearance, Tibbett's most pronounced success has been as the ebony-hued and scoundrelly Emperor Jones, in the O'Neill-Gruenberg opera of that name. Whoever has seen and heard him as the terrified negro, running away from his savage pursuers, lost in the darkening forest, and praying for help when ghosts of his past rise to torture him, will never forget the intense pathos and passion of that scene as sung and acted by Tibbett.

This altogether-celebrated and likable artist has not been heard in radio since last May, and therefore he is the more welcome when he raises his voice anew on the "Ford" program Sunday night.

For your station, please turn to the program page for Sunday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.

THE MET'S NEW FIND,  
DONALD DICKSON, IS  
GENERAL MOTORS STAR  
THIS SUNDAY NIGHT



NOTHING ever happens to me." That's what Donald Dickson, baritone and "General Motors" star Sunday night, said. A remarkable statement, and coming, too, from a young American who made the Metropolitan spring season last year, is now a member of its regular illustrious winter company, and owns an exclusive radio contract with the "General Motors Concert Company."

Probably the most important thing that happened to Mr. Dickson was that he came into this world just twenty-six years ago. He uttered his initial vocal aria when he first opened his eyes at Clairton, Pa., but no one there foresaw his future success, nor in Lakewood, Ohio, either, where the Dickson family moved when Donald was still a boy.

Papa Dickson, superintendent in a steel plant, and surrounded by daily din, no doubt had a good laugh when his Donald was told at school that he could not sing because his voice was too loud! But musical Mama Dickson, who plays the piano and organ, knew better than that, and fostered her son's singing talent. She encouraged his general studies at high school, from which he graduated, but with no desire to go on for a college education.

ANOTHER to whom I owe much," Mr. Dickson says, "is connected with my high-school career, for there I met a pretty brunet. It was a case of mutual love-at-first-sight and we have been happily married for eight years. What a gambling chance that girl took! I had no money, and worked in a steel plant and a cigar store while I was preparing myself for what I really wanted to do."

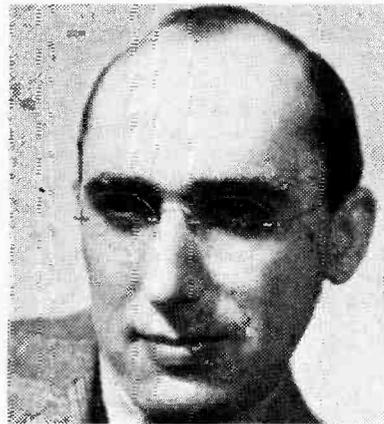
There were obscure local appearances. Incessant polishing of voice and interpretation. Then came his first real opportunity. The Cleveland Symphony Orchestra produced "The Merry Wives of Windsor," and assigned Dickson to the big role of Ford.

No more steel and cigars after that. He began an engagement for summer opera in Cleveland, followed by a renewed course of study at the Juilliard School in New York. He made his public stage debut in that institution, singing the title role in "Garrick." General Motors scouts heard Dickson and signed him for a guest appearance at Carnegie Hall. A radio contract and a successful debut as Valentine in "Faust" at the Metropolitan followed.

There is no musical isolation for Dickson, who, unlike some other singers, goes to the opera even when he is not performing there. "That's part of my studies," he holds. Eager to sing in the Wagnerian repertoire, a wistful look comes into his eyes as he confesses, "It's really one of my greatest ambitions to do the role of Hans Sachs, the lovable cobbler-poet in the great 'Meistersinger'."

He still insists that nothing much has happened to him. "No. Nothing. I never even sang in a church choir."

For your station, please turn to the program page for Sunday, 8 p.m. EST, 7 CST, 6 MST, 5 PST.



Orchestra Leader Joe Rines is Nellie Revell's guest Tuesday



Thursday Elza Schallert will interview Film Star Ralph Bellamy



Baritone Donald Dickson: He'll sing for General Motors Sunday

## DAZZLING DICK POWELL HEADS CAST OF NEW WARNER BROTHERS- LUCKY STRIKE SHOW WEDNESDAY

MANY observers think the movie-makers of Hollywood have stolen a march on eastern radio men by arranging alliances with commercial sponsors for the broadcast of air shows filled with Hollywood talent, written by Hollywood authors, produced with the assistance of Hollywood directors, and redounding, quite naturally, mainly to Hollywood's credit. Be that as it may, the fact remains that the trend of radio toward the movie capital is becoming more and more pronounced. New evidences of the westward tide of empire pile up day by day.

Early last month Metro-Goldwyn-Mayer announced a marriage of convenience with the makers of Maxwell House Coffee, and the birth of a sprightly new variety show spangled with glittering stars from the M-G-M studios on the Pacific Coast. Then came Warner Brothers with the news of a union of their resources with those of the American Tobacco Company, makers of Lucky Strike cigarettes. Now, along Broadway and its tributaries, there is a well-authenticated report that around the first of next year R-K-O will open a show cut from a similar pattern. Its sponsor is as yet unnamed.

Who will benefit most from these enterprises it is difficult to say. Apparently the commercial sponsors fear no loss of identity in Hollywood; and Hollywood, young in years but old and shrewd in show business, is going efficiently about the business of killing two birds with one stone—selling its talents profitably to national radio advertisers and at the same time keeping itself and its personalities firmly in the public eye.

The Warner Brothers-Lucky Strike show has its inaugural Wednesday over NBC with Dick Powell, lively young Warner Brothers star, as master of ceremonies and central figure in the fifty-two week series of hour-long broadcasts. Featured with Powell as a regular performer on the program is Rosemary Lane, who appeared with him in the Warner Brothers picture, "Varsity Show," and is one of the stars of the forthcoming "Hollywood Hotel."

The new show replaces the current Lucky Strike Wednesday night "Hit Parade," leaves intact the Saturday night "Hit Parade." Behind it will be the entire resources of the Warner Brothers studios, including the standing-army of scenario writers, directors, and composers. Producers say it is designed to provide radio listeners with a panoramic view of the movie capital. Following a fashion established by its forerunner, the M-G-M show, it will include previews of Warner Brothers pictures and feature an impressive list of guest stars. Leo Forbstein, movie musical director, will be in charge of orchestral music and Dudley Chambers will direct choral numbers.

When Powell, a genial young man who likes to be called a "typical young American," assumes his new duties as master of ceremonies on the radio show, he will be returning to the role from which he was graduated into the movies. He is a native of Arkansas, once sang in a church choir (until his boyish soprano changed to baritone), later traveled as a saxophonist, a pianist and a drummer with various orchestras, was a master of ceremonies in a Pittsburgh theater, and then entered the movies.

Miss Lane is the daughter of a small-town Iowa dentist. She was graduated from Simpson College, won her first job as a singer on a trip to New York with her mother, when Fred Waring heard her and her sister sing and gave them a contract to appear with his Pennsylvanians. In the three years she spent with the Waring organization she achieved a nationwide reputation as a radio performer. When Waring and his musicians were cast in "Varsity Show" with Dick Powell, Miss Lane was given the feminine lead. A movie contract followed.



For your station, please turn to the program page for Wednesday, 10 p.m. EST, 9 CST, 8 MST, 7 PST

# Listen and Learn

## 'A More Intelligent Listening'—CBS

RADIO GUIDE's entry into the field of specially listing and evaluating educational and cultural programs on the air is welcome.

Walt Whitman has said: "To make great artists, there must be great audiences." RADIO GUIDE's new step should serve to provide greater audiences. It should make additional tens of thousands of persons aware of the resources of science, current events, history, medicine, music, religion, the arts, civics, psychology, available to them weekly through the mere turn of a dial. In these fields, for example, the Columbia Broadcasting System is already cooperating to bring to great audiences programs representing the ideas, the intellect and the talent of such great organizations as the National Education Association, the Progressive Education Association, Science Service, the American Museum of Natural History, the Hayden Planetarium, various symphony orchestras, the United States Office of Education, the Department of Commerce, the University Broadcasting Council, the American Association of Cost Accountants, the American Psychological Society.

RADIO GUIDE's enterprise will make these opportunities available to masses of listeners who were aware of but few of them. It is an indication of a trend toward more intelligent and more correlated listening.

—Sterling Fisher, DIRECTOR OF RADIO TALKS AND EDUCATION, COLUMBIA BROADCASTING SYSTEM.

## The World's News—Its Meaning

How do you listen to Carter, Thomas, Kaltenborn, Dorothy Thompson and the other ace newscasters on the air? As radio supplements to your evening newspaper? Or as the *air editors* that they are?

Beneath the color and conciseness of their reporting is the essence, the tides, the angles and the significance of history seen from the long view. For the news commentator brings the spice of wide experience and the keen edge of a mental knife trained to cut through the confusion to the facts. His or her reporting is more than news, it is counsel.

The keen listener will find more in their reportings than spotlight scenes from the passing show of world events. They will find in the presentations of these professors of the press a grindstone upon which they too can sharpen their critical faculties—cut to a sound point of view on issues, ideas, events.

Dorothy Thompson's "People in the News" program, NBC-Red, Fridays at 10:45 p.m., has jumped to the front as one of the most skilfully drawn news-angle presentations about personalities that has been developed.

Undoubtedly the ranking newspaper woman in America today (she was credited with a 24-hour "beat" on the recent *coup d'etat* in Brazil), Dorothy Thompson has the wit, the incisive intellect and the grasp of world affairs that make for greatness.

## A Welcome From New York University

The radio listener wants a guide. The newspapers provide it for him with relation to amusement broadcasts, but he also wants it for cultural programs. The listing title does not always clearly indicate the nature of the broadcast.

At present, the listener tunes in to one station hoping that he will hear something worth while. Or he dials from one station to another to find an enjoyable program. A plan such as this department can develop will help to select the programs of interest by suggesting the better ones and providing a terse but accurate descriptive account of them. The listener can

then make up his own program suited to his real interests and convenience. Music, drama, lectures, and forums represent the cultural opportunities of the radio. A choice of programs among the broadcasts together with a systematic plan of listening will not only be informative and useful but it will also add to the actual enjoyment of this fascinating world and its exciting conditions. This page will give the listener and the broadcasters a better chance than the haphazard use of radio that now generally prevails.

—Ned H. Dearborn, DEAN, DIVISION OF GENERAL EDUCATION, NEW YORK UNIVERSITY.

## To Success Through Self-Improvement— EDUCATIONAL PROGRAMS POINT THE WAY

**S**LOWLY, but persistently the cultural program worms its way into the daily design of the major networks' schedules. And Radio Guide greets this welcome trend with this new department of special interest to the serious listener.

### A Guide to Selective Listening

"Listen and Learn" will serve as a catalog of the best of this type of radio presentation and as a clearing-house of news and pertinent comment on current educational programs.

This task is an ambitious one, but we accept the challenge with the assurance that we represent a vast number of listeners anxious and ready to listen with a purpose.

We hold no briefs for any type of program, manner of presentation or subject. Those things in radio today that will add to your understanding and enjoyment of life and contribute in some small way to your personal success and happiness—these shall be the province of this page.

### Serious Aims in a Popular Vein

The classroom of the air is no stodgy, academic hall of learning. It is a vital and interesting college, cafeteria style. Here we can take what we will and what we need when we want it. That is the spirit of education by radio, and it is to speed and assist that selection that Radio Guide brings this page. Here, it is hoped, we shall meet each week for a quick discussion of those programs and personalities that will most effectively help us to understand better the world in which we live and work, and how in practical ways we can make it spin more successfully and happily for us.

### What's In Store for the Winter Season

The program executives of the networks have cooperated with businessmen, the government, educational authorities, scientists and experts in many fields to prepare a cavalcade of informative, interesting programs for this late fall and winter. Many of the fine educational series are already under way and are scheduled for continuance until June of 1938. These programs run the gamut of educational interest from homemaking to husbandry, from science to social welfare and health problems. They include industry, inspiration and vocational guidance. The whole world and its peoples have been combed for materials, facts and personalities to spice a progressive menu of outstanding radio fare. Let's listen and learn, for the seeds of success are beneath our fingers as we spin the dial selectively.

## 'Tremendous Service' Says NBC

Radio has brought more information, instruction and entertainment to the world in the short space of ten years than any other invention since the printing-press. It has broken down the isolation of remote homes and towns—put the far-off Arctic and Antarctic in touch with a listening world, reached the stratosphere of the heavens above and the bathosphere on the ocean bed. It has brought great significant world events into the home—as they were happening. It has brought the culture of fine music and the heartening warmth of great drama to the human soul. It has brought tolerance of all religions to the devout and the force of the spiritual world to the unthinking. It has brought two sides into the controversy of national issues.

Now it remains for radio to help in the greatest of all projects, the unshackling of the human mind. Pushing out the walls of classrooms, calling on the aid of great books to be read and understood in the light of new knowledge, reaching everyone within sound of its insistent voice, radio stands today on the threshold of a new era—particularly fitted to the very young not yet in school and the older citizen whose "graduation" may have been only yesterday or perhaps dates back even a generation or two. With Dr. James Rowland Angell as our guide and counselor, NBC educational programs for the coming year—1938—will represent an advance never yet undertaken to make this great medium of communication an even more efficient, a more usable and a more abundant servant. RADIO GUIDE should be of tremendous service in bringing that about.

—Franklin Dunham, EDUCATIONAL DIRECTOR, NATIONAL BROADCASTING CO.

## Dr. Angell and The Future

One of the most significant of the numerous recent developments in the field of radio education is the appointment as educational counselor to the National Broadcasting Company of Dr. James Rowland Angell, retired president of Yale University.

Said Dr. Angell on the occasion of the appointment: "I am accepting the invitation with great enthusiasm and in the hope that the opportunity given me will allow me to render a real public service. The educational possibilities of radio are just beginning to be fully appreciated, and I trust I can make some small contribution to increasing its significance for young and old alike."

Dr. Angell's long association with progressive education in the United States leaves no room for question regarding the profound influence he will undoubtedly have on radio's contributions to the nation's cultural life.

RADIO GUIDE salutes Dr. Angell on his new association and looks with confidence toward the accomplishments which the combined efforts of a great educator and the widespread facilities of the National Broadcasting Company insure for a promising future.

## Argument

### TOWN MEETING OF THE AIR...

NBC Thursdays, 9:30 to 10:30 p.m.

What do you think of the NRA, CCC, TVA, FDIC?

Whatever you think, whether you're for or against, your opinion is probably one of your pets—something you're willing to stand up and fight for. If that's the case—and you may as well admit it is—tune in "The Town Meeting of the Air" Thursday night. The subject will be "Government Planning and Business Recovery" and there will certainly be an intellectual knock-down fight.

A national forum of, by and for the people that has carved a brilliant place in the radio scene since its inception in May, 1935—that's "The Town Meeting of the Air."

Historically an offspring of the still vital New England town meeting, that focus and founthead of democratic principles since the days of the colonists, "The Town Meeting of the Air" carries on with a national home attendance exceeding a million regular listeners—an audience that hears and heckles quite as fervently as the 1,200 members of the studio audience that packs New York's Town Hall every Thursday night. A weekly barrage of 30,000 letters attests the fact of its national-wide popularity.

Heard regularly are scientists, statesmen, teachers and editors, interpreters of world thought in many fields.

During the five broadcasts of the current series such outstanding personalities as Albert E. Wiggam, writer and interpreter of science; Ralph Borsodi, head of the School of Living; Charlotte Carr, director of Hull House in Chicago; Norman Thomas, perennial head of the intellectual Socialists in America, will be on the program.

## Inspiration

### TIME FOR THOUGHT... challenge

NBC Mon. thru Sat. 12 to 12:15 p.m.

"I haven't time!"

We all say it. We haven't time for leisure, for reading, for study—we haven't even time to think!

But we have, if we would but take it—and a very little time will suffice. Here is a program on which you will find leading American clergymen offering brief interpretive chats on great thoughts and great thinkers—inspiration for all who think they have no time for thought. It is a program intelligently keyed to our common needs and aspirations today.

## Foods, Facts, Fads

### YOUR HEALTH... problems

NBC Wednesdays, 2 to 2:30 p.m.

Are you on a diet? No? But the chances are excellent that at one time you were, or that some time you will be. Most of us diet, sooner or later, wisely or unwisely.

During the month of December, the "Your Health" program will cover the general subject of diet completely: Foods, Facts and Fads.

High-ranking in the list of personal problems comes health—your health. Here's a program based on authentic health facts and advice from the files and the library of the American Medical Association, broadcast in the form of dramatic treatments of common health problems as they occur in the every-day lives of every-day people.

## Recommended Educational Programs

Times indicated on this page are for Eastern Standard Time.  
For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

### PEOPLE—THOUGHT—COMMENT

#### Sunday, December 5

Interesting Neighbors. 7:45-8 p.m. NBC-Red. Jerry Belcher interviews unusual American families in their homes.

Headlines and Bylines. 10:30-11 p.m. CBS. Bob Trout, H. V. Kaltenborn and Pierre Bedard review significant events in the foreign and domestic news of the week.

University of Chicago Round Table. 12:30-1 p.m. NBC-Red. Faculty members discuss world problems, trends and personalities.

Radio Newsreel. 3-3:30 p.m. NBC-Red. In-person interviews with people in the headlines.

#### Monday, December 6

New Horizons. 6:15-6:30 p.m. CBS. "Changes in Exploration Methods in Last Fifty Years." Talks by F. Trubee Davison, American Museum of Natural History, and Roy Chapman Andrews, explorer.

National Radio Forum. 10:30-11 p.m. NBC-Blue. Leading figures in national life from Washington.

Current Questions Before the House. 4:30-4:45 p.m. CBS. A digest of the important issues before the House of Representatives by a leading Congressman.

#### Tuesday, December 7

As I See It. 4:20-4:35 p.m. NBC-Blue. Informal talk on the contemporary world. Mr. Ian Hay from London, England.

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tuesday, Wednesday and Thursday, weekly.) Tuesday: "Toyland Reclaimed"; Interviews with policemen and firemen reclaiming toys for needy children. June Hynd, mistress of ceremonies. Wednesday: Program canceled this week. Thursday: Subject unannounced.

#### Wednesday, December 8

America's Schools. 6:6-15 p.m. NBC-Red. Youth in a Modern Community. 4:30-5 p.m. NBC-Blue. "Some Are Different." Child training and psychology. Dr. John E. Anderson, Exceptional Child Chairman, National Congress of Parents and Teachers.

#### Thursday, December 9

The March of Time. 8:30-9 p.m. NBC-Blue. Important dramatizations of news events of the week. Outstanding as news and drama.

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. Three leading authorities and the Town Hall audience discuss and debate "Government Planning and Business Recovery."

#### Friday, December 10

People in the News. 10:45-11 p.m. Dorothy Thompson's sparkling analyses and commentary on important personalities in the news of the week.

Current Questions Before the Senate. 4:30-4:45 p.m. A digest of the outstanding issues before the U. S. Senate by a member of the Senate.

### HISTORY

#### Monday, December 6

School of the Air. 2:30-3 p.m. CBS. Dramatized historical commentary on significant news events. Analytical references by Shepard Stone, staff historian of the New York Times.

#### Thursday, December 9

Folk Tales of the Western World. (School of the Air) 2:45-3 p.m. CBS. "The Reward of the Sun God." Folk-tale from the lore of the Hopi Indians.

### BUSINESS

#### Tuesday, December 7

Story of Industry. 4:30-5 p.m. CBS. "Are You Developing An Executive in Your Family?" Talk by E. R. Stettinius, Jr., U. S. Steel Corp.

How to Open a Shop. 2:30-2:45 p.m. NBC-Red. Alissa Keir, noted newspaperwoman interviews successful small-shop owners.

#### Wednesday, December 8

Annual Conference of American Industry. Three speakers. NBC-Blue. Karl T. Compton, Pres.,

Mass. Inst. of Technology, 2:15-2:30 p.m., "Industry and Science"; Dr. Robert A. Millikan, Pres. Cal. Inst. of Technology, 3-3:20 p.m., "What Physics Holds for Industry"; C. M. Chester, Chairman of the Board of Nat. Ass'n of Manufacturers, 4-4:25 p.m., "Progress and Industry."

### INTERNATIONAL AFFAIRS

#### Monday, December 6

Brave New World. 10:30-11 p.m. CBS. Dramatic episodes in the social history of Latin America. "America's Most Famous Interview"—meeting between the great leaders of the fight for South America's independence, Simon Bolivar and San Martin, in 1822.

### MUSIC

#### Tuesday, December 7

Old World Backgrounds. (School of the Air) 2:30-3 p.m. CBS. Cultural programs directed by Mr. Bernard Hermann. "Minstrels and Troubadours," secular music of medieval England and France.

Fun in Music. 2-2:30 p.m. NBC-Red. Practical, free lessons on how to play instruments for band and orchestra. Lessons by Dr. Joseph Maddy, foremost musical educator in America.

### PERSONAL PROBLEMS

#### Wednesday, December 8

Academy of Medicine. 3:45-4 p.m. CBS. "Desirable and Damaging Diets," talk by Dr. Ray Upham of the Academy.

Your Health. 2-2:30 p.m. NBC-Red. "It Takes All Good Foods." Discussion on how to get a well-rounded diet by member of the American Medical Association.

### SCIENCE

#### Sunday, December 5

The World is Yours. 4:30-5 p.m. NBC-Red. Dramatizations of history and adventure in the world of science.

#### Tuesday, December 7

Science in the News. 6:6-15 p.m. NBC-Red. University Broadcasting Council presentations of news in which science has played a dramatic part. From the University of Chicago.

#### Wednesday, December 8

The Hamilton Family. (School of the Air) 2:30-3 p.m. CBS. Geography and Travel dramatized. "A Friend Who Crossed Siberia."

#### Thursday, December 9

Science Service Series. 4:15-4:30 p.m. CBS. (Note new time.) Dr. H. C. Bryant, director of the National Park Service, and Watson Davis, director of Science Service, talk on "Big Game in the National Parks."

### INSPIRATION

#### Sunday, December 5

Radio Pulpit. 10:10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman, "From Magic to Mastery."

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick. "Foundations of the Sustaining Philosophy."

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rev. Father James M. Gillis. "Catherine of Siena and the Court of Avignon."

#### Monday, December 6

Time for Thought. (Daily except Saturday and Sunday) 12-12:15 p.m. NBC-Blue. Monday: Dr. Ralph E. Davis, "A Matter of Habit"; Tuesday: Dr. John S. Bonnell, "How to Deal with Doubt"; Wednesday: Dr. William H. Foulkes, "Homespun"; Thursday: Dr. Alfred G. Walton, "Fads or Fundamentals"; Friday: Dr. Leslie B. Moss, "Holding the World Together."

#### Saturday, December 11

Call to Youth. 12-12:15 p.m. NBC-Blue. Inspirational message. Dr. George Stewart, "Obedience."

Religion in the News. 6:45-7 p.m. NBC-Red. A discussion by Dr. Walter W. VanKirk.

Message of Israel. 7-7:30 p.m. NBC-Blue. Talk by Rabbi Louis Wolsey of Philadelphia.

## Rendezvous

### BRAVE NEW WORLD... history

CBS Mondays, 10:30 to 11 p.m.

Everyone knows the story of the Inca king who offered a solid roomful of gold as ransom when the Spanish Conquistadores came—and then, his promise fulfilled, was tortured to death. It is only one of many deeply moving stories which form the richly colored histories of the countries of South America. From those lands have come some of the most intensely dramatic epics in the long history of man's efforts to understand his fellows and to harmonize the conflicting customs, ideas and institutions that distinguish one nation from another.

Our Latin-American neighbors have been alternately scourged by the wrath and arrogance of conquerors and the sympathy and determination of social messiahs sprung from within and without their own ranks. From these stories of great courage and faith in a finer destiny come the background materials for "Brave New World."

This new program combines the sweep and depth of world history with the sparkle of tomorrow's news. Pointed parallels between ancient racial and national struggles with those of today will be readily drawn by the thoughtful listener. And equally evident will be some of the answers to the great problem of amicable international relationships—the difficult but open way to a brave new world.

The program is particularly significant and noteworthy at the moment because of the recent startling political developments in Brazil, and because, in the opinion of many experienced observers, the South American countries are just emerging on an era of great development.

This week a selected group of Columbia artists will dramatize the events surrounding the famous secret meeting between Bolivar, the greatest hero of all South America, the man who broke the yoke of Spanish rule in what are now Venezuela, Colombia, Ecuador, Panama, Peru and Bolivia, and the great San Martin, hero of Chile and Argentine independence.

Little known, but vastly important, the meeting has been called—as the drama will be—"America's Most Famous Interview."

## Challenge

### COLUMBIA WORKSHOP... drama

CBS Sundays, 8 to 8:30 p.m.

A forthright challenge to the drama of tomorrow—that's the "Columbia Workshop," perhaps the most significant theatrical experiment in America today. Produced by Irving Reis, talented young director whose rise to recognition as one of the foremost producers in the profession has been a highlight of recent radio history, "Columbia Workshop" has no serious competition in its field.

Unlike most producers, who are harried by innumerable commercial restrictions, Irving Reis has a free hand in the preparation and presentation of the Workshop programs. The results are invariably unusual to a degree that goes beyond simple considerations of added radio enjoyment to a sudden realization of a new type of radio listening experience.

Startling innovations are promised for the near future, and Workshop plans include cooperation with the British Broadcasting Company for the origination of programs in London.

Here, it is hoped, we shall meet each week for a quick discussion of programs that will most actively help us to understand better the world in which we live, and how in practical ways we can make it spin more successfully and happily for us.



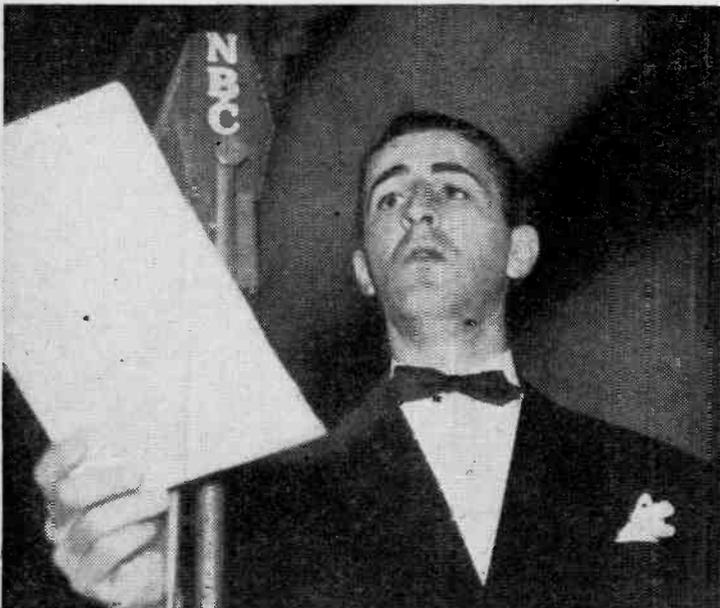
Everyone can't broadcast, but when Lester, singer and Radio Guide photographer, guest-stars, he pictures what they would see if they could!

Duchin makes his studio audiences happy, gets hearty applause—and even more when Announcer Preston Pumprey (upper right) leads!



Above: Duchin's orchestra is popular with many classical musicians, among them Jose Iturbi. Piano and trumpets predominate in his music

Duchin introduces every number personally, gives the down-beat, and then joins in the music. Right: Duchin introduces Gene Lester (right)



Duchin programs are called "The Hour of Romance," a good title for his romantic arrangements. Stuart Allen (above) is regular vocalist, appears also on the "Hobby Lobby" and "Your Unseen Friend" broadcasts

The "Hour of Romance" is pretty much a one-man production—as much so as any radio program. Duchin supervises production details (above), announces his numbers, leads the orchestra. Only 27, he is one of radio's youngest top-ranking leaders. This year tragedy struck him when his wife, Marjorie Oelrichs, died after the birth of a son



There are two pianos in Duchin's orchestra, but Eddy's predominates. His style is languid in his Chopin theme, staccato in most of the popular numbers he plays



Like many another overly nervous orchestra leader, Duchin forces himself to sit down during rehearsals to avoid wearing himself out before the show. During broadcasts he's constantly on the move

## OUR SINGING PHOTOGRAPHER VISITS AN EDDY DUCHIN BROADCAST

**S**INCE Sept. 29 of this year, Wednesday nights on NBC have been brightened by sprightly music built around the piano interpretations of Eddy Duchin's "magic fingers." Sponsored by Elizabeth Arden cosmetics, Duchin's show brings popular and classical music—and on November 24, brought listeners a special guest, Radio Guide's "singing cameraman," Gene Lester, who sang "Harbor Lights."

The "magic piano-fingers of radio" are insured for \$100,000—but Duchin's music was once just a hobby. He studied at Massachusetts Pharmacy College, preparing to take over his father's chain of drug stores, but after graduation he joined Leo Reisman's Central Park Casino (New York) orchestra. When Leo left, Eddy stayed on, formed his own band, became a society and radio favorite and one of radio's most popular and highest-paid leaders.



To insure "mike balance"—the proper blending of instruments—Duchin puts his men through a complete rehearsal while he sits in the control room, hears the music just as it will sound on the air



Sometimes Duchin improvises while he plays, but the music is in front of him if he wants it—piled on his lowered music rack right beside the program script he has to follow



Radio Guide's singing cameraman, Gene Lester, on the air! After taking other pictures here, he grabbed a script, let another photographer snap him singing



Above: Lyle Van reads the Elizabeth Arden commercial announcements for the weekly half-hour programs while Stuart Allen (front) gives a last-minute reading to words for his next vocal selection

*A Special Service*

# The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

*For Music Lovers*

SUNDAY, DECEMBER 5  
at 3 p.m. EST on CBS

The New York  
Philharmonic Orchestra

Presents

Charles Wakefield Cadman, composer-pianist  
Mishel Piastro, violinist  
John Barbirolli, conductor

Overture to "The Marriage of Figaro"  
(Mozart)  
The Orchestra

Symphonie Espagnole for Violin and  
Orchestra (Lalo)  
Mishel Piastro and Orchestra

Symphonic Variations on an Original  
Theme (Dvorak)  
The Orchestra

"Dark Dancers of Mardi Gras"  
(Cadman)  
Mr. Cadman and Orchestra

Pavane (Faure)  
Overture to "Rienzi" (Wagner)  
The Orchestra

MOZART'S "Marriage of Figaro" employs the main characters to be found also in Rossini's subsequent "Barber of Seville." The stories of both are humorous, and strangely enough in the realm of opera, end happily. Mozart's delightful music aptly matches the plot (based on a comedy by Beaumarchais) of droll intrigue and tender sentiment.

Lalo's (French composer) "Symphonie Espagnole" (Spanish Symphony) is more of a violin fantasy than a symphony. Sensuous melodies and characteristic repeating rhythms of Spain make piquant and exotic experience for the listener.

"Mardi Gras" is the great annual February festival in New Orleans, and the "dark dances" orchestrated by Cadman sound subtle paces and harmonies that some fanciful minds might associate with the mysterious voodoo rites of the colored brethren in earlier southern days.

SUNDAY, DECEMBER 5  
at 9 p.m. EST on CBS

The Ford Motor Company  
Presents

Lawrence Tibbett, baritone  
Eugene Ormandy, conductor

Overture from "Bret Harte" (James)  
The Orchestra

"Eri Tu" from "The Masked Ball"  
(Verdi)  
Lawrence Tibbett

Air on the G String (Bach-Cailliet)  
The Orchestra

The Bagpipe Man (McKinney)  
Kingdom by the Sea (Somervell)  
De Glory Road (Wolfe)  
Lawrence Tibbett

Overture to "La Gazza Ladra"  
(Rossini)  
The Orchestra

All Through the Night (Welsh Melody)  
Lawrence Tibbett, Chorus & Orchestra

LAWRENCE TIBBETT'S numbers in our language need no interpretive guidance; but the title of his Italian aria "Eri Tu" (from Verdi's opera, "The Masked Ball") may be translated "Was It Thou?" The phrase refers to the supposed infidelity of Amelia, the heroine of the opera,

**A** MATTER has been troubling me of late which might bring ease-ment if I discuss it frankly.

Some of the top-rank opera and concert vocalists frequently permit themselves (or are they more or less subtly persuaded?) to air their voices and talents in the delivery of frankly popular songs or those of the easier ballad type. The practise is unfair to the artist and to listeners. The finished performance of a light song is as much of a specialty as the presentation of a concert number or an operatic aria. The fingers of one hand would be more than sufficient to count the singers who do equally well in the higher and lesser styles. That is no disparagement of the lesser; but Schumann, Schubert, Verdi and Wagner just do not mix effectively with Youmans, Cole Porter, Kern, Irving Berlin, and Rodgers and Hart.

It is an error for most prima donnas, male and female, to imagine that they master the technique necessary for rhythm songs, swing material or popular ballads. They have not even the proper feeling for them. In that field I have never heard any great concert or opera exponent approximate the skill of a Kate Smith, Jane Froman, Sophie Tucker, Ethel Merman or Dorothy Lamour.

I truly doubt whether radio listeners really care to hear opera and concert experts do the music of Broadway, except just once as a matter of curiosity. Am I wrong about that?

On the Banks program this Monday night, Leopold Stokowski's conducting of Tchaikowsky's Fifth Symphony ought to be something particularly arresting and exciting. In the Philadelphia Orchestra he has a medium brilliantly able to carry out his interpretation of the composer's typically Russian pages, in which folk-tunes are adorned with such masterly symphonic dress. The martial opening section has always intrigued me as much as the songful slow movement, the graceful waltz interlude, and the barbaric dance constituting the finale. Tchaikowsky's Fifth is one of the clearest and most understandable of all symphonies, luscious in melody, richly colorful in orchestration. The work, while not as popular as the composer's "Pathetique Symphony," ranks with it in pictur-escuene and inspiration. Enjoyment of the slow movement enhances if listened to as an ecstatic love duet heightened by tragedy.

Dr. Walter Damrosch started a vitally useful musical influence many years ago when he founded public symphony concerts for children and somewhat older young people. When radio came, he transferred his activities to the air, where his valuable music-appreciation courses have become a permanent fixture. However, other conductors continued the idea of playing symphonic music in concert halls for audiences of chil-



Sunday Lawrence Tibbett (left), baritone, guests on the Ford Hour and Charles Wakefield Cadman, composer-pianist, plays with the New York Philharmonic

wrongfully accused by her jealous husband, Renato (Tibbett).

"Eri Tu," one of Verdi's finest inspirations, expresses, with poignant melody and a deep sense of drama, a tale of love, hate and a broken heart.

Philip James' "Bret Harte" gives impressions of some of the early western stories by our famous American author, and tingles with racy music of that atmospheric period. Listen for the rattle, slapstick and tenor banjo.

TUESDAY, DECEMBER 7  
at 3:30 p.m. EST on CBS

The Cincinnati Symphony  
Orchestra

Presents

A Children's Concert

Eugene Goossens, conductor

Overture to "Roman Carnival"  
(Berlioz)

Finale Symphony in D Minor (Franck)

Suite "The Good Humored Ladies"  
(Scarlatti)

"Fetes" from "Nocturnes" (Debussy)

Overture to "The Italian in Algiers"  
(Rossini)

**B**ERLIOZ' festive work has all the exuberant abandon which characterizes the Italian celebration of the carnival period. Native folk-airs are adorned by the composer with resplendent orchestral hues.

The life-story of Berlioz is an amazing record of a keen intellect, a whole-souled musician and flashing personality. Read his exciting autobiography (available in English, edited by Ernest Newman) written during the height of the Romantic era in Paris, when that city harbored Dumas, Gauthier, Chopin, Heine, Liszt, Paganini, Meyerbeer, Rossini, to mention only a few creative giants.

TUESDAY, DECEMBER 7  
at 10 p.m. EST on MBS

Symphonic Strings

Presents

Alfred Wallenstein, conductor

Concerto Grosso No. 13 (Handel)

Deluge (Saint-Saens)

Burlesca (Scarlatti)

Serenade No. 3 in E Minor (Fuchs)

**A** CONCERTO GROSSO is a composition in concerto form, but assumes a sort of wholesale complexion, for groups of instruments take the place of the usual solo performer. Handel and Bach wrote copiously in "Grosso" form. Composers of our day have adopted it on occasion, but of course with modifications of the original strict classical character. In the present example, the expansive constructional lines of Handel, as well as his abundant vitality and ease of craftsmanship, are well represented.

Scarlatti's music is predominately bright and often distinctly humorous, like the bit of burlesque on this program. Perhaps he was thinking of himself and his capacious abdomen, so large that he had extreme trouble to play harpsichord music which required him to cross his hands.

WEDNESDAY, DECEMBER 8  
at 9 p.m. EST on CBS

Chesterfield

Presents

Andre Kostelanetz, conductor  
Kirsten Flagstad, soprano

Old Norwegian Romance (Grieg)  
Kostelanetz' Orchestra

A Dream (Grieg)  
Spring Came (Grieg)  
Kirsten Flagstad

Ride of the Valkyries (Wagner)  
Kostelanetz' Orchestra

"Liebestod" from "Tristan and Isolde"  
(Wagner)  
Kirsten Flagstad

REGALLY splendid is the Flagstad vocal equipment, and nothing features it better than the great "Love Death" ending Wagner's opera of romantic passion. The accents of ecstasy and deepest grief make Isolde's dying apostrophe to Tristan an expression of sublimated beauty and pathos. Although I have heard it countless times, each new hearing—especially in the Flagstad voicing—never fails to give me musical goose-flesh.

Norwegian by birth, the grandly eloquent soprano interprets with racial feeling the songs of her countryman, Grieg. The two herewith listed are poetical flowerings of his lyric genius.

Grieg deserves more attention than he receives nowadays from program-makers, for he still exceeds all other Scandinavian composers in direct melodiousness and tasteful harmonizing.

SATURDAY, DECEMBER 11  
at 10 p.m. EST on NBC (Red & Blue)

The NBC Symphony Orchestra

Presents

Artur Rodzinski, conductor

Overture to "The Bartered Bride"  
(Smetana)

Suite "Petrouchka" (Stravinsky)

Fantasy "Romeo and Juliet"  
(Tchaikowsky)

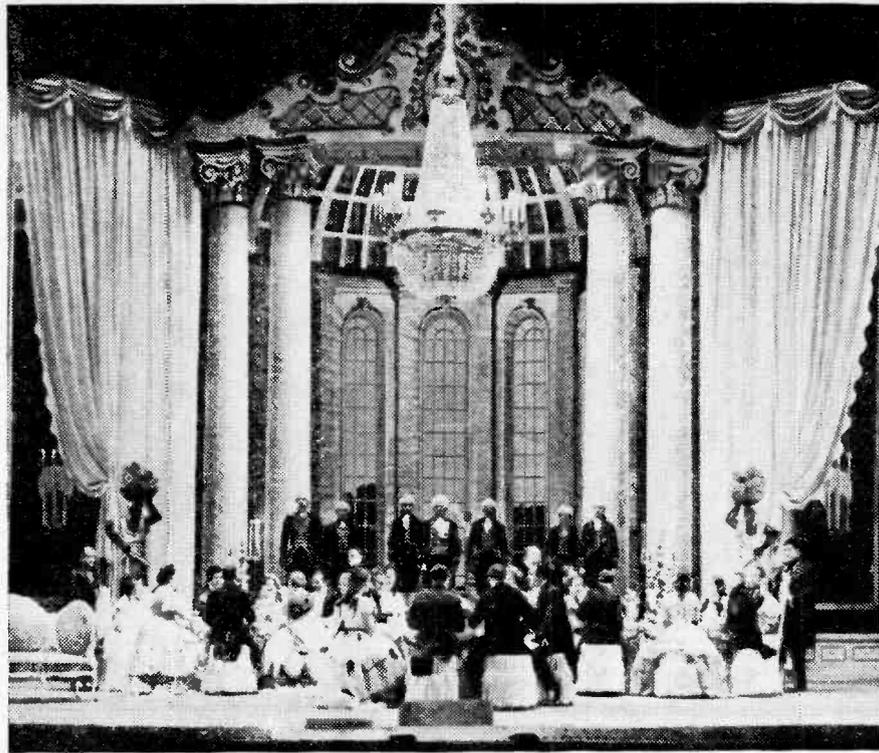
Symphony No. 1 (Shostakovich)

FOR the second of these concerts to be conducted by him, Artur Rodzinski has chosen a program devoid of strict classics. His players are called upon for all the skill, stress and sonority required by modern music.

Smetana, Bohemian composer (1824-1884), contributes the least-daring work, with amiable, chattering pages introductory to a rural comedy-opera about a marriage broker and a tricky swain who wins the village belle as his bride. The bustling overture is as light as it is speedy, and keeps the orchestra breathlessly busy.

If the hearer is something of a tune detective, with a correct ear and good memory, he can find an old melodic friend in Tchaikowsky's romantic Fantasy. Just before the finale, the glowing love theme played by the strings suddenly brings us close to Broadway, for those measures bear more than a passing resemblance to the broad uplifting strain that climaxes the late George Gershwin's "Rhapsody in Blue." (Tchaikowsky's creation dates from 1870; Gershwin's from 1924.) The "Romeo and Juliet" fantasy follows the familiar high moments of Shakespeare's drama.

Stravinsky's suite, music drawn from his great ballet, is picturesque matter illumined by many realistic orchestral touches describing the amours of a ballerina and her two harlequin admirers, all of them marionettes in a puppet show. Particularly clever is the opening of the work, with the easily recognizable turmoil and rude jollity of a village festival.



Verdi's "La Traviata": a failure at its premiere . . . now a most popular opera

dren, and many cities have such series throughout the winter season.

Eugene Goossens and his Cincinnati Orchestra, warm believers in educating youngsters musically, will be on the air Tuesday with a program detailed elsewhere on this page. The conductor supplements the playing with spoken comments suitable for youthful listeners.

I remember an occasion when Ernest Schelling led one of his children's concerts with the New York Philharmonic Orchestra. He told the story of Wagner's "Flying Dutchman," and related that the opera ends with its hero jumping into the sea. "Was he drowned?" a childish voice piped excitedly.

Mr. Schelling, ill, is unable to direct at present, and his place will be taken by John Barbirolli, the first of the children's concerts being the matinee of December 18. Thereafter the series continues on occasional Saturday mornings.

At the Saturday evening concerts of the new NBC Symphony Orchestra (soon to be led by Toscanini) a private listening-room is provided for the New York music critics, where they may loll in comfortable settees, smoke, and hear the music through a special radio set. This is done for the convenience of those reviewers who must leave during the concert in order to serve first editions. The room is glass-enclosed, affording view of the conductor and players. Radio Guide's critic prefers such loudspeaker listening to sitting primly in the hall, for the microphone funnels and concentrates the performance so that the ear catches even the least defects. Those ogres, the music critics, love to pounce on defects, as everyone knows. Unfortunately for the fraternity, however, the pouncing has been poor so far at the concerts of the new orchestra.

Apropos, NBC's technicians have done an excellent job of the tone transmission. The first concert was preceded by weeks of control-room work, experimenting at the mixing-panels, measuring decibel strengths, adjusting tonal balance, and recording rehearsals phonographically for study and comparison by the laboratory folks and the conductor. (Radio listening has been made so easy for all of us that we rarely inquire into the ways and means that make it possible at all.)

## Also Recommended

For Stations See Our Program Pages

SUNDAY, December 5  
10:30 a.m. EST—Music of American Youth  
11:30 a.m. EST—Marcel Dupre, organist  
12:30 p.m. EST—Music Hall of the Air  
2:00 p.m. EST—The Magic Key  
5:00 p.m. EST—Metropolitan Auditions of the Air  
8:00 p.m. EST—General Motors Concert Co.  
10:00 p.m. EST—Rising Musical Star  
MONDAY, December 6  
3:00 p.m. EST—The Rochester Civic Orchestra  
7:00 p.m. EST—Music Is My Hobby  
8:30 p.m. EST—Voice of Firestone (8:30 PST)  
TUESDAY, December 7  
2:30 p.m. EST—NBC Music Guild

WEDNESDAY, December 8  
4:00 p.m. EST—Curtis Institute of Music

THURSDAY, December 9  
2:00 p.m. EST—Music Guild  
9:30 p.m. EST—Sinfonietta; Alfred Wallenstein

FRIDAY, December 10  
2:00 p.m. EST—Music Appreciation  
3:00 p.m. EST—Columbia Concert Hall  
6:00 p.m. EST—Victor Bay's Essays in Music  
10:30 p.m. EST—Bamberger Symphony Orchestra

SATURDAY, December 11  
11:00 a.m. EST—Cincinnati Conservatory of Music  
5:45 p.m. EST—Coolidge Quartet

SATURDAY, DECEMBER 11

at 1:55 p.m. EST on NBC

The Metropolitan Opera Company

Presents

"LA TRAVIATA"

By Giuseppe Verdi

The Cast:

Gina Bovy . . . . . Violetta  
Nino Martini . . . . . Alfredo  
John Charles Thomas . . . . . Germont, Sr.  
Ettore Panizza, conductor

EIGHTY-FOUR years ago, "La Traviata" was a failure at its premiere in Venice. Since then it has become one of the most popular works in the operatic repertoire. The reason for the earlier lack of appreciation based itself on the fact that for the first time Verdi dared to use a libretto which put psychological problems into the domain of lyric drama. Then, as now, censors hovered lovingly over the stage. To think of "La Traviata" (founded on Dumas' play, "Camille") as "psychological," amuses us in this age when the sex question has lost its terrors in plays, books and operas. "La Traviata" today is innocent enough matter for both adolescents and adults. No one shivers at the story, but settles down to see richly dressed socialites and demi-mondes fraternize on the stage, and to hear a succession of ear-pleasing melodies and ornamental orchestration. Of course, the sentimental old tale of the lovely courtesan still holds interest and even draws tears when the tubercular Violetta breathes her last. Verdi's music has real dramatic strength, and foreshadows the art which he was to attain in his later masterpieces.

### Act I

There is a supper party in the Paris salons of beautiful Violetta Valery, whose attractions are well known to the male fashionables of the boulevards. The hostess leads the revels in a mood of reckless gaiety, for already she knows that her health is frail. Alfredo Germont, handsomest of the young men present, declares his love, and Violetta, accustomed to the light romancers of her acquaintance, is touched by Alfredo's earnestness and vows of faithfulness. They pledge each other in champagne and a drinking-song ending in a duet. The act ends with Violetta's famous florid aria, "Ah, Forse Lui" ("Ah, Perhaps It Is He"), in which she contrasts her questionable mode of life with the lasting happiness that seems to beckon. Patti, Sembrich, Ponselle, Tetrizzini, and all the celebrated coloratura singers have scored triumphs in the aria. Now it has become also a favorite concert number and is warbled by every incipient performer of cadenzas and trills.

### Act II

Violetta and Alfredo are living their love idyll in a country house near Paris. He sings of their perfect companionship, and those who have seen Nino Martini, slim and handsome, can well understand how gallant a cavalier he must appear in the eyes of Miss Bovy who sings Violetta. Enters Alfredo's father, explaining to the girl that his son must give up his infatuation, marry, and rejoin his family. She leaves a note for Alfredo telling him that she has returned to her former rich lover, and forthwith makes the sacrifice. The distracted youth is consoled by Germont, Sr., in the soothing and universally familiar air, "Di Provenza," descriptive of the family home in fair Provence. John Charles Thomas made his Metropolitan Opera debut in the role of the elder Germont, and I remember the stir he created with his aristocratic bearing, heart-warming voice, and refined vocal style.

The second scene of this act is in a Paris gambling-house, where Alfredo appears and bitterly reproaches the helpless Violetta. He plays for high stakes with his rival, Baron Douphol, wins a large sum, and still misunderstanding Violetta's sacrifice, throws the money at her feet, exclaiming "There is your pay." Alfredo's father arrives and upbraids Alfredo for his cruelty.

### Act III

Violetta is dying, awaiting her end with resignation. A letter from Father Germont informs her that he is arriving with Alfredo, and consents to the reconciliation of the pair, for he has recognized her true worth. They come, and the rest of the opera is practically a duet for the enamored couple, closing with an inordinately touching song by Violetta accompanied by the tenderest strains of violins. She dies in his arms.

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**C**HRISTMAS Tree Lane, celebrated holiday-bedecked shopping sector of Hollywood Boulevard, has not suffered for romances as the Yuletide nears. If anything, Cupid is rampant. Bill (Jack Benny gagman) Morrow is looking soulfully into the eyes of Model Margaret Wilkins . . . Dialectician Artie Auerbach and Comedienne Blanche Stewart are dating . . . George Bentley Ryan is an added starter for the hand of Claire Trevor, which Radio Producer Clark Andrews is also holding . . . and the Stroud Twins, who, just for the publicity accruing, dated the beautiful Brewster Twins of the 20th Century-Fox lot, fell very hard in what might be called a double take.

Two impending New Year marriages in the Ken Murray department of "Hollywood Hotel" now have a chance at fulfillment since, it seems, the Amos 'n' Andy appearance on that show has been set forward to Friday, January 7. You see, A & A will take up so much time of the show that Murray's act may be given a week's rest—and that would give Ken and Socialite Flo Heller, and Tony (Oswald) Labriola and Dolores (Singing) Downey seven extra days in which to honeymoon.

W. C. (Redwood Nose) Fields is apt to pop up as a surprise on the Chase and Sanborn hour almost any minute now—and certainly before Christmas. His movie work will have been completed probably by the time you read this paragraph—and that will leave him time to get in a few hot licks at Charlie McCarthy on either the fifth, twelfth or nineteenth of December. But W. C. also has other plans for his rest between making pictures for Paramount. He wants to go to New York and to Miami Beach, Florida. Thus, the uncertainty.

Silver Theater, Sundays on CBS, hasn't been receiving all the attention from dial-twisters that its sponsors had hoped, but with Clark Gable being groomed as the show's special attraction on December 5, business may show an increase. If Carole Lombard were cast opposite him, I'm sure it would.

Those who heard Fred Allen's opening show from Hollywood on November 17 will agree with my award of plums to "Buster" (Bradley) Slaven, who took the role of the autograph-hunter. Fourteen years old, Buster started in picture work ten years ago; has been his family's breadwinner for several years, during which his father, a plasterer, has been hard put to find work. Buster is also financing his own education. Funny thing, after talking about "nonprofessional" autograph-hunters and their "dirty pieces of paper," Slaven was approached by a little girl about seven years old who asked him for his autograph. It was Buster's first request. Somewhat flustered, he said "Yes," whereupon she produced a dirty scrap of paper!

Funnier still in the autograph line was Andy Devine's recent experience. Arriving at the NBC studios with Mary Livingstone, another little girl saw and asked Andy for his autograph (on a dirty piece of paper, by the way). She gave him a pencil, but just then Don Ameche breezed into sight. The tot grabbed her pencil from Devine's hand and pursued Don down a corridor.

In case you wonder why the Jack Benny Sunday airings leave you so happily satisfied, maybe you'd like to know the "laugh count" on his "Lost Horizon" program of November 21—his best this year, I do believe, for I was there and kept tab. Before the first musical selection, a matter of about seven minutes, Benny and company evoked exactly 31 laughs, vary-

ing in size from small chuckles to loud guffaws. During the next third of the airing, the studio audience rang up a total of thirty, and in the last third, after the second orchestral number, 33 jokes paid off. The tag lines brought two more—or a grand total from a grand program of 96 laughs, and those in but thirty minutes minus the time taken up by the musical selections! Incidentally, Benny's most recent trip to Palm Springs brought forth a

fact that she's making no pictures at the moment, she still has to be in Hollywood each Saturday night to act as Jack Haley's stooge in his Log Cabin Revue. That's the price of fame.

Trouble brews over Republic Studio's filming of a story called "The Old Barn Dance." The piece stars ex-National Barn Dance Singing Cowboy Gene Autry, and the picture company has been trying to lure other National

friends galore appeared at the pretty little Verrill home in Los Angeles' Sylvan district to pay their respects to the popular songstress. The gifts they brought crowded the rooms. From her mother, Virginia displayed a set of diamond clips. Friends and fan clubs thrilled her with blue-and-white pajamas, five flasks of perfume, dozens of pairs of hose, beautiful lace negligee, embossed stationery, a blue-glass clock, countless orchids and other flowers, three boudoir lamps, guest towels, table sets—and a cocktail bar—for Teetotaler Virginia! Among the cuter gifts were the hand-made pin trays which Warren Hull's three little boys, all of whom plan to marry Ginny, proudly tendered.

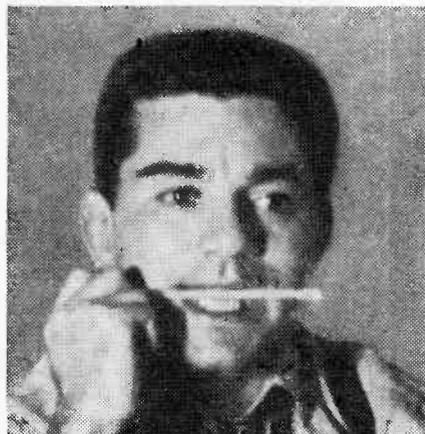
Indeed, November seems to be radio's favorite anniversary month. On November 19, the Ole Olsens of Olsen and Johnson fame, staged a gala twenty-fifth wedding celebration at which Ole and his wife, Lillian, were remarried, and on November 28, Margo Baker, eldest of Phil Baker's brood of three, marked off her fourth birthday with a party for many of her young friends, including Joan Benny, Sandra and Ronnie Burns, Jackie Haley and Jeanne and Kenneth von Zell.

Nor was that the end of the parties. Strangely enough, November 28 was also the birthday—his second—of "Dink" Arnold, son of Jack and cousin of Ginger Rogers, who played hostess for him by taking over a miniature amusement park and inviting all his friends. Among the lucky tots to slide the slides and eat his cake were Davie Hilliard, Joan Benny, Joyce Lake, Ronnie and Don Ameche, Junior, Mike Arquette, Stephanie Sherdeman, and Andy Devine, Junior.

Eddie Cantor's cowboy, Pinky Tomlin, had to have someone else turn the pages of his script on November 24, because he was showing some friends his prowess with a lariat on the Sunday previous. Pinky was roping steers while riding his horse in a tanbark ring when his horse struck a soft spot and fell. Pinky jumped, but not enough. Result, a fractured arm.

Speaking of Cantor, this might be a good place to correct the generally publicized story that Deanna Durbin's birthday is December 15 (which is also your Hollywood reporter's) and that Texaco Town's mayor is expected to do something about it, since the date falls on a Wednesday. Well, if Eddie does, he will have been misled, for Deanna's agent swears that December 4 is the day she will blow out fifteen candles. It looks as if Vyola Vonn—or "Mademoiselle Fifi" to you—has made good with Eddie, for he's placed her under a two-year contract. Miss Vonn is nineteen years old; has sung with three bandleaders whose last names start with "L"—Vincent Lopez, Carol Lofner and Lary Lee; won the Cantor nod simply for her acting. As a youngster four years old, she won a Charleston contest and since then has been on the screen at times in "Our Gang" comedies.

Oakie College's Stu Erwin, who recently was starred in a "Hollywood Hotel" preview, missed his first rehearsal for the latter through his inability to speak Mexican. Returning to the city from a visit to Ensenada, Erwin was flagged down by a Mexican motorcycle officer. Not understanding what the cop wanted and visualizing a Mex jail, Stu turned about and went back to the last town, where the minion of the law took the comic to a restaurant where he had eaten lunch. The proprietor of the place came out with a brief-case in hand. It was Erwin's. He'd forgotten it after dining!



Top: Molly of "Fibber McGee and Molly" recently suffered a nervous breakdown, but expects to return to the air Monday. Left: Irving Reis of Sunday's "Columbia Workshop." He's leaving radio soon to take over a new job of writing and directing pictures for Paramount. Right: Jack Baker, tenor of NBC, has a namesake—down in Kentucky. It all happened when the baby's parents decided to tune in the radio and use the first name announced

happening too good to keep. Jack, kidding an Indian there in what he chose to consider the redman's tongue, was knocked for a flat gag when the Indian handed him back a quicke in a perfect impersonation of Schleppeyman!

Thanksgiving wasn't and Christmas isn't apt to be so very happy for tall, lithe Wendy Barrie, the English star who's been battling her way alone in Hollywood thousands of miles distant from her beloved family in London and her young sister who is ill in the East. Frankly, Wendy is so homesick that she'd like to chuck her whole career and dash back to London just for the Christmas holidays—but despite

Barn Dancers away from the Windy City, whence the Saturday night hill-billy opus originates, for the purpose of adding authentic color to the story. But radio's National Barn Dance tycoons won't have their stars borrowed. They plan to make their own motion picture one of these days. So there!

Though a very sick girl from an infected wisdom tooth, Virginia Verrill didn't fail her audience of November 20—and rather than disappoint her Mother Amy and her plans for Ginny's twenty-first birthday party that night, she carried on like a trouper just as if nothing were wrong. Log Cabin Revue cast, sponsoring officials and

# AIRIALTO LOWDOWN

BY MARTIN LEWIS

AS TO be expected, the networks are going to give the New Year's Eve merry-makers plenty of excellent dance music on the big night. CBS has already made arrangements for a gala five-hour show. Listeners will hear the crowds in the streets of New York, Chicago, Denver and Hollywood. For the sixth consecutive year, Announcer Paul Douglas will be perched above Times Square in one of the offices in the Paramount Theater, and will describe the large crowd jamming the Great White Way area. Music will be supplied by Benny Goodman, Eddy Duchin, Cab Calloway, George Hall, Frankie Masters and other ork pilots.

On February 1 Boake Carter will cease dispensing his newscasts for his current radio sponsor, and will start a new series soon thereafter in behalf of a food product. No definite date has been set for the new series, but it is more than likely that it will be heard over the CBS network.

S. C. Johnson and Son of Racine, Wisconsin, sponsors of "Fibber McGee and Molly," recently announced the purchase of "Attorney at Law," daily script show created by Carl Wester of the National Broadcasting Company. Wester will leave NBC to open his own offices in Chicago. The new show, augmenting "Fibber McGee and Molly," goes on the air January 4.

The next time anyone comes forth with the statement that women are the weaker sex, I am going to take him by the hand and lead him to a few radio studios to watch Gertrude Berg, Elizabeth Arden and many others go into action. Watching Gertrude Berg rehearse the cast for one of her "Rise of the Goldbergs" programs made me wonder where she gets all her energy. Briefly, let me give you an idea of a typical day in the life of Gertrude Berg: She arises at six every morning. From seven to nine she writes the script for her program, then leaves for the radio studios to rehearse the program for that day. Although it is only a fifteen-minute show, the cast go through their lines almost to the time they are ready to go on the air, which accounts for the excellent performance you hear coming out of your loud-speaker. After the broadcast, Mrs. Berg and the cast snatch a hurried bite of lunch and then rush over to the recording studio to make an electrical transcription.

The script of the program that I heard called for much merrymaking, such as dancing, Russian music, etc. Most programs create illusions through the use of sound-effects, but not this program. Six couples were in the studio doing nothing else but dancing to the music. It was quite a sight, believe you me. One thing in particular tickled my funnybone. From the control-room, Mrs. Berg yelled into the microphone for "Jake" to take the gum out of his mouth. Nothing happened for a few moments, and so the request was repeated, to which "Jake" replied that he did get rid of it. "Molly" called, "I didn't see you," and "Jake's" reply, "I swallowed it," broke up the rehearsal for many minutes.

Another day found me in the studio watching, for the first time, Eddy Duchin rehearse his Wednesday night Coast-to-Coaster. Here I saw another one of the fairer sex give instructions to everyone on the show as to how this particular job should be done. I could not help but admire this woman, whom I had the pleasure of meeting after rehearsal. It was Elizabeth Arden herself—the woman who pays the bills for the Duchin program. Miss Arden, who seems to be as good a showman

as she is a beautician, attends every rehearsal and program, and personally supervises them all.

It was interesting and amusing to watch Duchin play the piano. Every part of his body moves—and gracefully, too. As his fingers sweep over the keys, he appears to be completely carried away by the melody. His shoulders rise and fall with the mood of the music, while his feet tap in

cently hurt while playing football. Miss Wicker is taking a West Indies cruise and fourteen-year-old Charlie, the would-be football-player, and her eleven-year-old daughter, Nancy, are going with her.

Frances Langford checked out of "Hollywood Hotel" for a few weeks to fill an engagement in New York at the Paramount Theater. This was the first time in four years that Frances

One can readily understand why that newspaperman is called "The very Odd McIntyre," especially when he runs an item in his column to the effect that Bing Crosby is too nonchalant on the radio. I am sure there are thousands of listeners who think as I do: that the reason Crosby's program is so popular and successful is the informal way it is presented and the carefree manner of the artists who participate in the show. If only more programs could be like that, I'd love my radio even more.

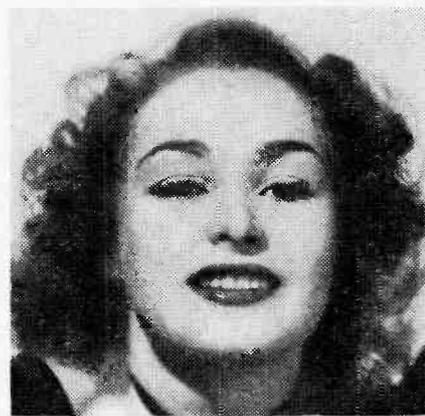
Several weeks ago I discussed various radio programs with a very prominent radio star. He pointed out that the reason Bing Crosby's, Jack Benny's, Burns and Allen's, and a few other programs were so successful is because of their informality. They seem to enjoy their work as much as the audience enjoys listening to them. When a radio comedian has to work hard and strain himself for a laugh, you can bet that his show is not so hot.

While on the subject of popular programs, here is the latest report of the confidential survey of radio programs, showing the first eleven in the order of their popularity: 1—Don Ameche, Charlie McCarthy-Edgar Bergen, 2—Jack Benny, 3—Major Bowes, 4—Rudy Vallee and Bing Crosby (who tied for this position), 5—Eddie Cantor, 6—Burns and Allen, 7—"Lux Radio Theater," 8—Phil Baker, 9—Walter O'Keefe (now off the air), 10—Lanny Ross-Charlie Butterworth, 11—"Hollywood Hotel." I'd like to make a survey of my own; so how about sending me your selection on a penny postcard? Address it to me in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y. List what you consider the twelve most popular programs on the air today in the order of popularity with you. Results will be published in this department in a few weeks.

Several years ago, Radio Clowns Colonel Stoopnagle and Budd listed as one of their crazy inventions a cellophane umbrella—so that you could see when the sun came out, as they explained it. Apparently the idea was not so crazy after all; because cellophane umbrellas are now being sold in the department stores. How about collecting your royalties, boys?

It wasn't a hold-up in Times Square the other Friday night that attracted a big crowd; it was just Tommy Dorsey and his band making a mad dash to the broadcasting studio from the stage of the New York Paramount Theater, where they were appearing that week. Special elevators were held for them after the broadcast, too, so that they could rush down and out in time to hurry back to the theater to make the next stage show. During the broadcast that night Tommy had to announce a musical number. He stumbled over a small word, and, watching him, you would have thought that some major calamity had befallen the swingstar. During the playing of the tune he kept shaking his head in disgust, looking down at the script—which he had dropped to the floor—with bitterness in his eyes. Finally, his emotions got the best of him, he stooped, picked up the unfortunate pages, and actually bit them.

Tommy doesn't have to worry about reading lines when he can turn out such swell recordings as "Nice Work If You Can Get It," "Who," and "Once in a While." Other favorite recordings are Lombardo's "I Want to be in Winchell's Column," Hal Kemp playing "The Loveliness of You," and Benny Goodman's version of the popular "I Hitched My Wagon to a Star."



Top: Just a couple of dyed-in-the-wood fishermen—Edgar Guest of "It Can Be Done" and Annette King, NBC blues singer. They got together recently to discuss fishing. Left: Soprano Lucille Manners of the "Cities Service Hour." She's chairman of the radio division of the Christmas Seal campaign. Right: Rosemary Lane of "Your Hollywood Parade" is an acknowledged success in films, but her romance with Ronnie Ames is reported to be on the rocks.

rhythm and he sings with the song. While he announces the next tune, his left hand pounds out the bass notes, and with his right hand he holds his men at attention and gives them the cue to start their music.

Irene Wicker is another one of the fair ladies whose name should be in radio's hall of fame. (I'm a poet and don't know it.) The "Singing Lady" is going to take time out for a well-earned vacation, starting the 21st of December. You can appreciate that she has quite a job on her hands, writing, directing and producing five programs a week. Added to that, she has been worrying about her son, who was re-

had been in New York, and upon arrival she was very disappointed because she didn't find any snow. Miss Langford has come a long way since she left for California, and I don't mean in miles. She has done right well by herself in the movies and on the "Hollywood Hotel" show.

Shep Fields with his "Rippling Rhythm" returns to the airlines next week. The ork pilot opens an engagement at the Palmer House in Chicago and will broadcast several times weekly over the Mutual network. Fields just finished working in Paramount's "Big Broadcast of 1938," which will be one of the better musical pictures.

# SO YOU LIKE CONTESTS?

## YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours

**N**EARLY every letter asking a question of this department says, "My entries are simple and honest and sincere—but they don't win!" or "I know that at least one of the entries I submitted was better than the winner that was announced!" or perhaps simply "I never win, no matter how hard I try. Why don't I?"

Perhaps it's simply that these letter-writers, and many more besides, don't know a good entry when they see one. This inability to judge the quality of an entry is a serious handicap.

To include some training in this field along with this department's other lessons in winning, here's a test of your own ability to judge contest entries—from the viewpoint of the judge himself! The following are four entries in the weekly Admiracion Shampoo contests announced on the Tim and Irene show on the Mutual network. Every week three \$200 silver fox furs are given away, in addition to 500 pairs of \$2 hose. Two of the entries below won furs; two of them won hose. There are important differences in them. See if you can select the two top winners and the two minor winners—and at the end of this lesson in analyzing entries, we'll make an offer you've never before seen in any contest publication or column! Here are the entries:

### The first entry:

"I like Admiracion Shampoo because it is good for the scalp, grand to the hair, and gentle on the purse."

### The second entry:

"I like Admiracion because dusting, gardening and cooking, I get my hair dulled a little each day; and friendly Admiracion, non-drying, puts in again and again without the slightest harm, the softness and glints that home or garden work takes out."

### The third entry:

"It's no wonder," said Emile when I told him I always used Admiracion Shampoo, "that your hair took such a lovely permanent. Admiracion conditions as it cleanses. That's why your hair is so strong and elastic, and so vibrantly alive and easily controlled that it almost wrapped itself."

### The fourth entry:

"I like Admiracion Shampoo because, though a man doesn't bother with his hair as much as women do, I find using Admiracion is the best for solving the problem of dull unmanageable hair and dissolving the problem of dandruff."

Can you decide definitely which two of these entries are the big winners and which two won small prizes? Can you put yourself in the position of Miss Helen King, who judges the Admiracion contest—remembering that some thoughts are frequently duplicated, that a judge is interested in clear-cut ideas, that your entry must buck the competition of many thousands of others?

### Pick a Winner!

Here's how you can find out! We're going to give away not only the correct choices for these entries—but also actual critical analyses of them, written by Miss King herself! The judge of the Admiracion contest has written especially for the readers of RADIO GUIDE a clear-cut evaluation of each of these entries, telling why the two winners of furs are better than the winners of hose, and why they are all better than the thousands of entries which didn't win at all. These analyses are too long to reprint here—but if you will send us a stamped, self-addressed envelope, we'll send you a copy. Address "So You Like Contests," Dept. GA3, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Reading the judge's own reasons for

### THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "I like Admiracion Shampoo because . . . . Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to your station.

For more facts, listen to "The Tim and Irene Show," MBS, Sunday, 6:30 p.m. EST.

### \$1,000.00 CASH

PRIZES: (Grand) \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. According to the sponsor, over 250 stars are participating in the contest, and the list is being increased constantly. Letters must be post-marked before midnight, Dec. 15. For more facts, see Eaton's Letter Papers advertisements in current magazines.

### \$1,000.00 AND MERCHANDISE

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$250 coat worn by Marlene Dietrich in movie, "Angel"; 4th, \$100; ten prizes of \$10 each; six \$10 evening bags; ten prizes of \$5 each.

TO ENTER: Write titles for two sets of three pictures each, appearing in December and January issues of Screen Guide magazine, and a 100-word (or less) letter on the subject "Which Man Would Have Chosen—the Husband or the Lover—had I been the woman in the story told by the motion picture, 'Angel'." Send pictures with entry; do not decorate. Send to Eternal Triangle Contest, Screen Guide, 551 Fifth Avenue, NYC. Must be mailed before Feb. 1, 1938.

For more facts, see current issue of Screen Guide magazine.

### \$10,000.00 CASH

PRIZES: (Grand) For women—1st, \$1,000; 2nd, \$500; 3rd, \$250. Duplicate grand prizes for men. (Weekly): Two hundred prizes of \$2.50.

TO ENTER: Women add one point to the nine given in "The Perfect Husband" guide; men add one to "The Perfect Wife" guide given on the official entry blank. Enclose a one-inch piece from the metal strip which unwinds when the can of S & W Coffee is opened. Only one entry per person per week. Weekly contests run from October 17 to January 15, 1938. Send entries to Contest Department, S & W Fine Foods, Inc., San Francisco, Calif. Entries do not have to be on official entry blanks.

For more facts see current newspaper advertisements of S & W Coffee, or write to address given above.

### 750 WATCHES

PRIZES: (Daily) Thirty Benrus men's or women's watches, worth \$49.50 each.

TO ENTER: Complete the sentence, "I like Chipso because . . ." in 25 additional words or less and send with Chipso box-top to "Chipso," Cincinnati, Ohio. Contest runs 25 days through Dec. 10.

For more facts, listen to "The Road of Life," NBC, Monday through Friday, 11:15 a.m. and 4:45 p.m. EST.

### \$5.00 FOR LETTERS

PRIZES: (Semi-weekly) \$5 for broadcast letters; \$1 for published letters.

TO ENTER: If you have a recipe or homemakers' hint, send it to Miss Eleanor Howe, care of National Broadcasting Co., New York City. If the suggestion is used on the NBC "Homemakers' Exchange" program, you will receive \$5; if it is published in "Homemakers' Exchange News" weekly publication, you will receive \$1.

For more facts listen to "Homemakers' Exchange," NBC, Tuesday and Thursday, 11:30 a.m. EST. For the West, 10:45 a.m. MST, 9:45 PST.

### \$100.00 CASH

PRIZE: (Weekly) One hundred dollars cash.

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send

name of your newsdealer—he gets \$25 if you win!

For more facts, listen to "True Story Court of Human Relations," NBC, Friday, 9:30 p.m. EST. For the West, 9:30 p.m. MST, 8:30 PST.

### \$10.00 A DAY

PRIZE: (Daily) \$10 in cash.

TO ENTER: Send a poem suitable for use on this program to Ted Malone, c/o "Between the Bookends," at the CBS station on which you hear the program, or to the Columbia Broadcasting System, New York City. Listen to the program for ideas on type of poetry desired.

For more facts, listen to "Between the Bookends," CBS, Monday, Thursday, Friday, 4 p.m. EST.

### \$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program pages for day, station and time.

### \$250,000.00 CASH

PRIZES: (Grand) \$100,000.00 cash and supplementary cash prizes totaling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date. For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

### \$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise, including diamond wrist-watches, radios, washing machines, etc.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City. Contest runs 12 weeks up to week ending Dec. 11.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City. Listen to the program to get an idea of type of questions wanted.

For more facts, listen to "Professor Quiz," CBS Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST.

### TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches daily except Saturdays and Sundays.

TO ENTER: Complete the sentence "I like and use Pebecco because . . ." in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York. Contest closes Dec. 24.

For more facts, listen to "Follow the Moon (Pebecco Toothpaste)," CBS, Monday through Friday, 5 p.m. EST.

### TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday mid night following Sunday broadcast; last contest closes Dec. 21. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

selecting these entries will surely help you build winning contest entries!

### Meet the Winners!

One of radio's finest contests currently running is Ted Malone's poetry competition on his "Between the Bookends" CBS program. The prizes aren't large, but Malone reports that the returns to his invitations to submit poems run in the thousands! Here are some of the recent winners: On November 22 Malone announced an award for Mrs. Julia C. Barron Webb, 1779 Melrose Drive, Atlanta, Ga., for her poem, "The Good Provider's Wife"; on November 23, Martha A. M. Thoms, 2106 North Wolfe Street, Baltimore, Md., for her poem, "You Should Listen Closely, God"; on November 26, three winners were named: Ethel Bradley Meyer, Danbury Road, Wilton, Conn., for "A Soldier Comes Home"; Laura Simmons, 303 West 89th Street, New York City, for "Tryst" and Bertha Dean Foss, 39 Beltran Street, Malden, Mass., for her poem, "For Where Is She So Fair."

The interest in the names of winners never seems to wane! These are the winners of Chevrolet sedans, Pilot radios and Tussy beauty kits in the Hinds Honey and Almond Cream contests for November 5, 12, and 19: Mrs. J. M. Boswell, Vernon, Tex.; Mrs. Elsie Mallow, Brooklyn, N. Y., and Mrs. C. E. Busby, Melrose, Mass., won Chevrolets. Mrs. W. J. Van Doren, Robbinsdale, Minn.; Mrs. Ora L. Ober-teuffer, Trona, Cal., and Dr. T. C. Davison, Atlanta, Ga., won radios. Miss Isabel McLaughlin, Salt Lake City, Utah; Mrs. H. C. Wolford, Erie, Pa., and Miss Marjorie Scanlon, Kansas City, Mo., won beauty kits. Congratulations to all these winners!

### Strangest Person

Robert Ripley may know some strange people, but we had a letter a couple of days ago from just about the most unusual of all—a lady who's won—not one—but six or seven prizes from Proctor and Gamble! It's contest tradition that anybody who can be considered an expert never wins from this sponsor. The contests are designed for the most part for housewives—and housewives who've had little contest experience nearly always win. This lady has the secret that overcomes the tradition, it seems!

Here's part of her letter:

"When sewing or ironing, I do most of my thinking and keep a pad handy . . . As I figure out different things that would apply to what I am working on, I jot them all down roughly, later put them together as a rough outline—then I keep paring them down until I am within the limit, always keeping my entries as brief as possible, yet making them most emphatic and as nearly different from others as I judge they could possibly be in order to attract the judges' eyes. Beside my bed at night I keep a pad, pencil and flashlight lest I should think of something which, like dreams that fade away at the break of day, the very word or words I might be "struck with" could be jotted down fresh as they might come. This does not happen very often—generally when I've been working hard on something that did not come to me earlier. I never purposely lie awake, of course, making my poor brain overwork . . ."

Read over that paragraph again. The style would seem to be what the Proctor and Gamble judge, Elsie Rushmore, wants. It's simple and unadorned, and it's sincere. A contest entry written in the same style would sound like a personal letter written to the judge herself.

It's an interesting note that this lady hasn't won her several prizes under a single name, too!

# HOW DO YOU KNOW YOU CAN'T WRITE?

Have you ever tried? Have you ever attempted even the least bit of training, under competent guidance?

Or have you been sitting back as it is so easy to do, waiting for the day to come some time when you will awaken, all of a sudden, to the discovery, "I am a writer"?

If the latter course is the one of your choosing, you probably never will write. Lawyers must be law clerks. Doctors must be internes. Engineers must be draftsmen. We all know that, in our times, the egg does come before the chicken.

It is seldom that anyone becomes a writer until he (or she) has been writing for some time. That is why so many authors and writers spring up out of the newspaper business. The day-to-day necessity of writing—of gathering material about which to write—develops their talent, their insight, their background and their confidence as nothing else could.

That is why the Newspaper Institute of America bases its writing instruction on journalism—continuous writing—the training that has produced so many successful authors.



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"I have sold, up to date, nineteen features to the Detroit Free Press and have been made their correspondent here," writes Mrs. Leonard Sanders of 218 Union St., Milford, Mich., on completing the N. I. A. course. Her skilful handling of feature stories was the reason given by the editor for her appointment. Mrs. Sanders' first feature was sold less than four months after she enrolled with N. I. A.

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NEWSPAPER Institute training is based on the New York Copy-Desk Method. It starts and keeps you writing in your own home, on your own time. Week by week you receive actual assignments, just as if you were right at work on a great metropolitan daily. Your writing is *individually* corrected and constructively criticized. A group of men, whose combined newspaper experience totals more than 200 years, are responsible for this instruction. Under such sympathetic guidance, you will find that (instead of vainly trying to copy some one else's writing tricks) you are rapidly developing your own distinctive, self-flavored style—undergoing an experience that has a thrill to it and which at the same time develops in you the power to make your feeling articulate.

Many people who *should* be writing become awestruck by fabulous stories about millionaire authors and therefore give little thought to the \$25, \$50 and \$100 or more that can often be earned for material that takes little time to write—stories, articles on business, fads, travels, sports, recipes, etc.—things that can easily be turned out in leisure hours, and often on the impulse of the moment.

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We have prepared a unique Writing Aptitude Test. This tells you whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, creative imagination, etc. You'll enjoy taking this test. The coupon will bring it, without obligation. Newspaper Institute of America, One Park Avenue, New York.

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# WMT'S NEW HOME

BY RAY COX

SINCE the management of WMT in Cedar Rapids threw open the doors of their new studios and offices on November 7, several thousand people have taken advantage of the opportunity and have inspected the new home during the week of "open house."

The new studios are a far cry from the old-style radio studio with its heavy drapes and hangings deadening every sound. The new studios are finished with hard plaster walls and ceilings which are cleverly constructed to furnish the necessary brilliance for faithful reproduction without introducing objectionable echo. The offices and six new studios, which occupy the entire fifth floor of the Paramount Theater Building in Cedar Rapids, were designed and constructed by the McKay Brothers Construction Company. Acoustic engineering and sound treatment of the studios were specified by Electrical Research Products, Inc., of New York City.

The steady stream of interested listeners who have visited the new studio realize that extreme care was taken in planning and construction. Every modern engineering discovery and radio technique was incorporated to facilitate transmission and reception of programs. The average listener does not realize the technical details necessary for a perfect program—but WMT's listeners will hear and see the latest developments.

Acoustic engineers have discovered that the objectionable echo which formerly was eliminated by the use of heavy drapes or other sound-deadening material can be controlled by eliminating parallel planes in the studio walls. Outside noise is excluded by the "floating" style of construction.

The new WMT studios are literally "rooms within rooms." Inside thick masonry walls of hollow cinder-block are constructed the inner studio walls. These are built up of cement plaster, one and one-half inches thick, on metal lath supported by steel members resting on special felt pads. At no point is a rigid contact made with the outer walls. This insures against the transmission of sound and vibration through the walls. Instead of being on a straight line from corner to corner, the inner studio walls follow a curious zig-zag pattern, so that no two parallel surfaces are directly opposite.

FLOORS are constructed of reinforced concrete, then a layer of mineral wool to halt transmission of sound at this point; next a second layer of concrete, a mastic base, and finally the top surface of rubber block, which is laid in colorful modernistic patterns providing a decorative note as well as a serviceable studio floor.

Visitors to the new WMT studios will be afforded an excellent view of studio "D" and "E" by long plate-glass windows off the main lobby. These, as well as all other studio windows, consist of double panes of heavy glass, separated by a dead-air space. The outer pane is one-quarter of an inch thick and the inner pane three-eighths of an inch. The inner glass is set with the top sloping in to cut down all of the objectionable sound reverberation.

Elaborate precautions have been taken to insure no sound-leaks at the studio doors. Each studio is entered through a sound-lock, which is lined with special acoustic tile and thickly carpeted. The doors close against jams of sponge rubber, and the inner studio doors are drawn tightly shut by special latches resembling refrigerator hardware. Unlike the studios, where the walls are acoustically brilliant, the sound-locks are designed for maximum sound absorption. This end is achieved so well that the effect is almost oppressive as one walks through the sound-locks.

There are no drapes or hangings of any kind in any of the studios and the design of the studios is entirely functional. At no time was the proper acoustic engineering practise compromised for the sake of appearance. And yet the studios are undeniably beautiful. Walls and ceilings are painted a light ivory. In the floors the decorators were able to introduce striking accents of brilliant color. Beautiful reds, blues, yellows and light grays stand out in contrast to black and dark-brown backgrounds.

IN ITS new studios, WMT manufactures weather conditions to order by the use of two air-conditioning plants. Should the occasion demand, the soft, balmy atmosphere of the tropics can be provided in mid-winter to create the proper mood for native Hawaiian musicians. Or, if a visiting Arctic explorer should feel more at home in a frigid climate, the thermometer in the WMT studio could be quickly lowered to near freezing point. However, for the most part, highly sensitive automatic electric controls will keep studio temperature and humidity at the proper point for most efficient work. The air-conditioning equipment, which is really two complete plants, one for the studios and a separate unit for the offices, occupies an entire room on the fifth floor of the Paramount Theater Building.

The office air-conditioning equipment provides refrigerated filtered air to all WMT offices in summer and warm, filtered air in the winter. Automatically controlled steam radiators in the offices supplement the air conditioning plant for heating in winter. Thus the correct temperature is maintained in all offices automatically the year around. This unit is known as a high-velocity system, as the air is circulated through the offices with considerably more force than in the studios.

The studio system not only maintains correct temperatures the year around, but also regulates the humidity of the air entering the studios. In winter, when the studios are only partially occupied, warm air is soundlessly circulated to all studios. As more artists gather in the studios, the temperature of the incoming air is lowered. As the demand on the air-conditioning plant increases, cool air from outdoors is pumped into the system, and if that fails to sufficiently lower the temperature, the refrigeration system automatically starts and the air is passed over frosty cooling coils.

The air is kept moist in winter by introducing steam into the airstream; it is dried in summer with the refrigerating unit. The transmission of sound between the studios through the air-conditioning ducts presented a major problem to the engineers. It was solved by an ingenious system of sound-absorbing duct-lines and baffles made of finely spun glass. These baffles, together with the low velocity of the air entering the studios, make the system absolutely silent in its operation, a primary requisite in an installation of this type.

BUT it is in the homes of WMT listeners where the real difference will be noted. Studio programs are heard with new clarity. Artists sound as though they were in the same room. From the voice of a single speaker to the balanced perfection of an entire orchestra, the new WMT Paramount Theater Building studios provide a realism of reproduction that is unique. We're mighty proud of our new studios, and as loyal WMT fans we think you'll share our pride. For no other radio station west of the Mississippi has beautiful new studios as modern and as well designed and constructed as WMT.

# WORKED WONDERS FOR HER SKIN!

"My skin was awful. I was ashamed to even look in a mirror!"

NO DATE AGAIN TONIGHT-AND NO WONDER!

"Then I read how your tablets helped others. I tried them, and soon began to see results."

MAYBE THEY WILL HELP!

"I'm not afraid of a mirror now. Yeast Foam Tablets are everything you claim—if not more!"

SHE'S A KNOCK-OUT! WHAT A CHANGE!

ARE YOU missing good times—suffering needless embarrassment—because of a pimply, blemished skin? Then this true story from real life is meant for you! It's an actual experience, not an advertising claim. It came to us, a simple letter written in pencil—just one of thousands from grateful girls who have regained their natural beauty with the aid of pleasant-tasting Yeast Foam Tablets.

Let Yeast Foam Tablets rid your system, too, of the poisons which are the real cause of so many unsightly skins. This pasteurized yeast is rich in precious natural elements which stimulate sluggish digestive organs—restore natural elimination—and cleanse the system of beauty-destroying wastes. You'll look better—and feel better—when Yeast Foam Tablets help you as they have helped thousands of others.

Ask your druggist today for Yeast Foam Tablets—and refuse substitutes.

## YEAST FOAM TABLETS

Now in the New  
**DOUBLE VALUE**  
30-Day Size



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NORTHWESTERN YEAST CO.  
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Please send free introductory package of Yeast Foam Tablets. SG 12-37

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Canadian readers please send 10c to cover postage and duty.

# Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Shampoo. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Pepsodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal). Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jimima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Quinine. Gen Hugh Johnson, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Brusiloff, Nat, orch. Barbasol, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Andre Kostelanetz' Orch.; Deems Taylor, Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.

Conner, Nadine. Open House. (Vicks), Sun. 7 p.m. CBS.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crooks, Richard. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Donna Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Engerine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

Evans, Wilbur. Open House (Vicks), Sun. 7 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Richard Crooks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Forsthein, Leo, orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Ford Sunday Evening Hour; Eugene Ormandy, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 11 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concert Company. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Freda. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Ligertine), Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West); Magazine of the Air, Thurs. 3:30 p.m. CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Hollywood Screen Scoops. Old Gold, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Horlick's. Lum & Abner, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hofa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody. (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. Walter Winchell, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillips Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

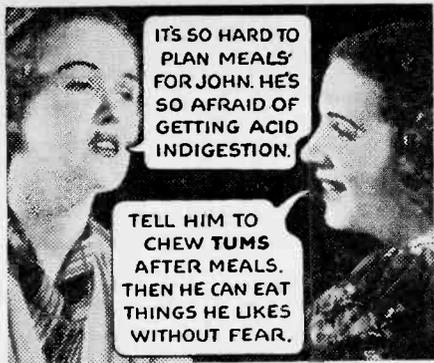
Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon. NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

(Continued on page 20)



IT'S SO HARD TO PLAN MEALS FOR JOHN. HE'S SO AFRAID OF GETTING ACID INDIGESTION.

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IDEAL XMAS GIFT

## PHIL LORD IS GUEST ON OWN PROGRAM THURSDAY WHEN HE APPEARS ON "WE, THE PEOPLE"

**P**HIL LORD is known for the precedents he sets. For example, next Thursday he'll be a guest on a program he owns, "We, the People." It's at the request of Gabriel Heatter that the No. 1 idea man of radio returns to the program that he created. "We, the People," the program for the people and by the people, Phil Lord's idea that started a definite trend in radio toward participation by the average citizen, has only since last September been directed by anyone else.

Within two months after a long cruise aboard his ill-fated "Seth Parker," Phil was a radio idea man and participant whose equal in being busy simply does not exist. In a surprisingly short time he inaugurated the "G-Man" series which later gave way to "Gang Busters"; numerous daily script shows that were heard on local and network stations; and finally, "We, the People."

Yet, when he guests on that program Thursday, he will disclose some of the ideas that he has been working on in the past few months—ideas that are expected to crystallize into programs of the caliber of previous Phil Lord broadcasts.

That's not all. Of late he has been writing an autobiography. Between its pages will be told the story of his varied career as an athlete, school-teacher, mariner, actor, husband and father, writer and radio producer.

He might well have conceived the idea for the program on which he will be such a welcome guest when he thought of his own strange and unusual life. It's a most enjoyable half-hour during which individuals relate unusual experiences over a background of music that lends additional color to stories that really don't need coloring.

**I**T MAY be because Phil Lord finds more of himself personified in Gabriel Heatter than in any other radio personality, that he chose Heatter—the busiest commentator of the air, to succeed him as No. 1 man on "We, the People."

For, when these two appear on the same program, Lord as guest and Heatter as master of ceremonies, there will be two men as qualified as any who have heretofore appeared on the show. They have both had experiences that only a fortunate few can rightfully tell.

The success story of Heatter, the success story of Lord, are each worthy of time on the air. Part of these stories can be expected to be told when, for the first time, Phil Lord and Gabriel Heatter actively appear on the same program.

For your station, please turn to the program pages for Thursday, 7:30 p.m. EST, 6:30 CST, 5:30 MST, 4:30 PST.

## FULL-TIME FATHER

(Continued from Page 5)

and punish them suddenly—a harsh slap or a screaming protest almost before they know what they've done.

"You're only giving way to your own temper. You're not teaching your children anything that way. Spank them, yes. I've spanked my children, but not without explaining to them just why I did it.

In the Simons' home it's a strict rule that, no matter how hard or loud you may be playing before dinner, you quiet down when you go into the dining-room. The children understand that excitement at meals is very bad for their digestion.

**T**HEY'RE encouraged to take part in conversations at the dinner table. Sarah and Shirley and Brother read the headlines in the newspapers—murders and all. Their Dad feels that anything that's getting headlines in the newspapers is important enough for them to know about.

There's another very important thing in helping children develop. Don't neglect their sense of humor. All children have one, and later in life they're most certainly going to need it. Be sure to encourage it early.

Simons used to have his three youngsters cut out the ten best jokes they found in children's magazines.

"It was funny what different things they picked. Shirley is the one who likes situation humor, the laugh that grows out of an unusual situation. Sarah laughs at the ridiculous. A man in a straw hat, shorts, and galoshes is the funniest thing in the world to her. And Brother, although he's the youngest, has the most subtle sense of humor. He likes plays on words, odd turns of phrase or tones of voice. But I don't care what they laugh at just so long as they laugh!"

Rules for their education are his own and they aren't very formal. He prefers public schools because he thinks they're more democratic. He

follows the listings made by the Parent-Teachers' Association to guide them in choosing the movies they see.

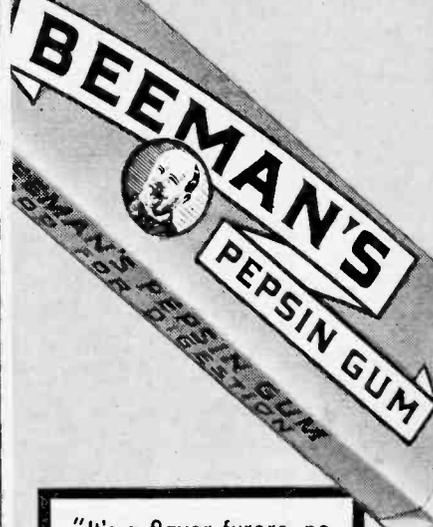
**S**HIRLEY and Sarah and Brother Simons are not any different from other children. This, Simons is insistent about. And he means to go right on playing "Honey" for Sarah and "All of Me" for Shirley, not only this Sunday night, but every Sunday night.

"I don't want to make them seem little prigs, talking about them like this," he said, laughing, when we'd talked ourselves hoarse about bringing up children. "Believe me, they can be just as mischievous and exasperating as anybody else's children. But I do think there are different ways of handling them when they act that way. So far I've found that the rules I learned a long time ago were the best ones. Without them, I don't know how well I'd have done my job as a musician bringing up a family."

He means to go right on using them. And he hasn't any doubts that other parents everywhere could help both themselves and their children by using those rules, too!

Seymour Simons may be heard Sunday on "Romantic Rhythms" over a CBS network at:  
EST 6:30 p.m. — CST 5:30 p.m.  
MST 4:30 p.m. — PST 3:30 p.m.

"REFRESHING I'LL SAY"



"It's a flavor furore, no less. Smooth? It's the symphony of taste sensations. It slides out of its airtight package and scores a run for fresh zip and zest. The first taste made me a Beeman fan for life!"

"You don't know the half of it! Beeman's helps your digestion, too! When I yield to temptation and a second helping of pastry, I'm mighty glad to have Beeman's on hand."

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(Continued from page 18)

Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-R.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolynos. Our Gal Sunday, Thurs., Fri. 12:45 p.m.; Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Laws, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Amy Arnel, Sun. 6 p.m. MBS.

Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lomhardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Leo Forbstein's Orch., Wed. 10 p.m. NBC-B; Your Hit Parade; Fredda Gibson; Buddy Clark; Harry Salter's Orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacFadden Publishing. True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Thurs. 3:30 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.

McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.

McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen. Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Music from Hollywood. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Musical Plays. Irene Wicker (Kellogg's), Sun. 5 p.m. MBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nagel, Conrad. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-R.

Nat'l Ice Adv. Inc. Home-makers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Nelson, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Nilssen, Sigurd. Fireside Recitals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neill's. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.

Open House. Vicks, Sun. 7 p.m. CBS.

Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Kolynos, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.

Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.

Pantages, Lloyd. Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Peheco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. CBS.

People in the News. Pall Mall, Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Cammay, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Pepperell, Dr. Karl Reiland, Fri. 7:15 p.m. NBC-B.

Pepsodent. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Personal Loan. Your Unseen Friend, Sat. 8 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rowe; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn, Fri. 9 p.m. NBC-R.

Phillipe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.

Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.

Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Rapee, Erno. General Motors Concert Company, Sun. 8 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.

Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Carol Kennedy. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Romantic Rhythms. Chevrolet, Sun. 6:30 p.m. CBS.

Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) CBS.

Salter, Harry, Orch. Hudson Motors, Wed. 7:15 p.m. 10:30 p.m. for West; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Silver Theater. International Silver, Sun. 5 p.m. CBS.

Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.

Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Laws, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Spitalny, Phil. Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry, Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stokes, Harold, orch. Sheaffer Pen, Fri. 8:15 p.m. MBS.

Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Sunday Morning Quarterback. Parker Watch, Sun. 11:30 a.m. MBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Swing School. (Camel), Tues. 10 p.m. CBS.

Swor & Lubin. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.

Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Terry & the Pirates. Dari-Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thompson, Dorothy. People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R.

Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Tim & Irene. Admiration Shampoo, Sun. 6:30 p.m. MBS.

Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.

Time of Your Life. Gruen Watch, Sun. 5:30 p.m. NBC-R.

Today's Children. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.

Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.

Travor, Claire. Big Town (Rinso), Tues. 8 p.m. CBS.

True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.

Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.

Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.

Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Varsity Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.

Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.

Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Vicks. Open House. Wilbur Evans; Nadine Conner; Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.

Vox Pop. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Walsh, Mary Jane. Barbasol, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Waltz Time. Phillips, Fri. 9 p.m. NBC-R.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.

We, The People. Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Weems, Ted, orch. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Welch, Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

White Naphtha. Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.

Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Winchell, Walter. Jergen's, Sun. 9:30 & 11:15 p.m. NBC-B.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.

Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Your Unseen Friend. Personal Loan, Sat. 8 p.m. CBS.

Zenith Foundation. Sun. 10 p.m. CBS.

# PHOTO · CARNIVAL

Radio Guide's Picture Panorama of Broadcasting

## CINDERELLA of the OPERA

HOW GRACE MOORE  
CAME, SANG, CON-  
QUERED—THE WORLD!



Top: Grace Moore's first picture, taken at her birthplace, Jellico, Tennessee, when she was 1 year old. Later, her overnight success as a Metropolitan Opera star (below) fulfilled her great life-long ambition!

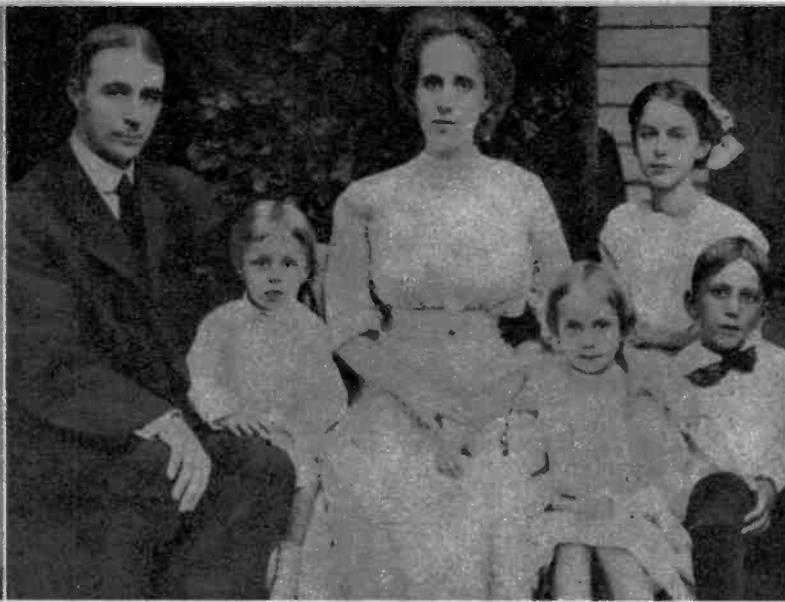
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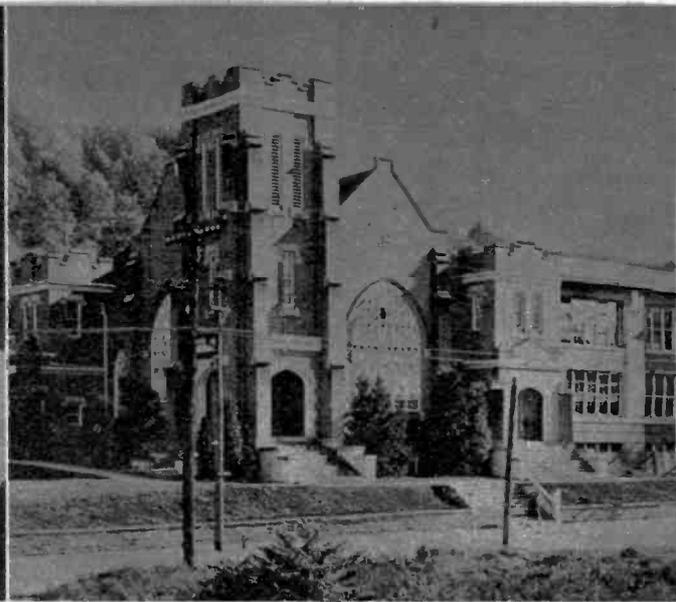
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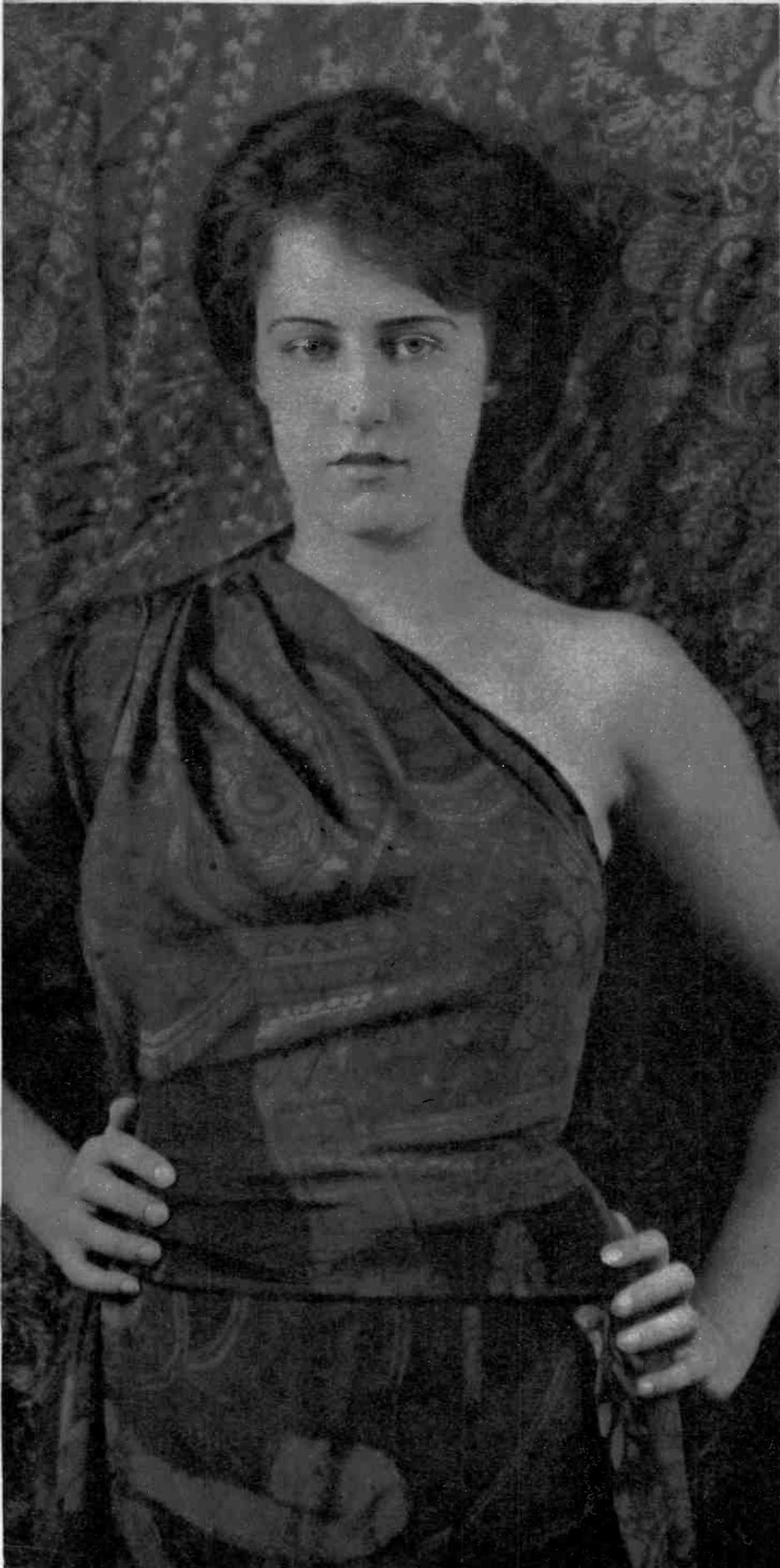
1 Grace Moore at the age of 11. The daughter of Col. and Mrs. Richard L. Moore was born and brought up in Jellico, a Tennessee mining village



2 This photograph was taken in Jellico when Grace was 13. With Colonel and Mrs. Moore are (left to right) Martin, Emily and Richard, Junior. Daughter Grace stands in back, her hair done up in a coronet braid, tied with a double bow



3 The First Baptist Church in Jellico—where Grace taught Sunday school classes, led the children's choir, and sang solos. She originally intended to be a missionary, but finally chose opera



4 Soon after arriving in New York, Grace joined a traveling stock company (left). In Paris in 1924, after some success, she signed for an Irving Berlin show (above)  
Photo (left) by Nicholas Murray



5 Grace was in Berlin's "Music Box Revues" of 1924-25-26. In summers she played Paris, was a hit in "La Boheme" (above) in 1925



6 Despite her success on the musical-comedy stage, Grace clung to her operatic hopes. Even when she lost her voice for 26 weeks from too much singing, she held to her purpose. And when she made her "Met" debut in 1928, she was a sensation. Above: Grace, with Brothers Richard, Martin and James, soon afterwards



**7** Signed for the movies in 1930, her first film was a moderate success. It was "A Lady's Morals," was based on the life of Jenny Lind



**8** Her third movie, "One Night of Love" (above), based on her life, established her as a star. She's shown with Tullio Carminati, her singing teacher



**9** Grace met Valentin Parera (above) while taking a boat to Paris in 1931. After a whirlwind romance, they were married



**10** Above: A scene from "I'll Take Romance," her latest film. Opposite her is Melvyn Douglas. In this film she sings six operatic arias



**11** Above: Mr. & Mrs. Valentin Parera with the blueprints for their beautiful new home in Brentwood Heights, California. Mr. Parera is a Spanish movie actor, plays in Metro-Goldwyn-Mayer's Spanish films

**W**HEN Sunday School Teacher Grace Moore left the hills of Tennessee for New York, she was responding to the voice of youthful ambition, not that of good judgment. Her experience had been limited to singing in the Jellico Baptist Church, her training, to her studies at Wilson-Green School of Music in Washington. Determined to be the star that Mary Garden was, however, she ran away from home, went straight to the Metropolitan Opera House! Success wasn't awaiting her there.

Lean days in Greenwich Village followed while she acquired the experience she needed, and when better days came, she spent the money on European training. But when she made her Metropolitan debut, she found instant success.

Star of stage, screen, opera and radio, Miss Moore is really Mrs. Valentin Parera, happily married to a Spanish film actor she met on shipboard on the Atlantic.



**12** After making a guest appearance, Miss Moore was signed for a radio series which began on January 1, 1935. Above: She is shown with Joseph Bentonelli, who guested on one of her programs

Photo by William Haussler



**13** Radio Producer Leonard Hale (left) directs Miss Moore, while Announcer Art Millet stands awaiting his cue

Photo by Bert Lawson



**14** This year the Pareras celebrated their sixth wedding anniversary by taking another honeymoon. Above: A picture taken at their departure



**15** Above: The royal medal in gold, personally awarded to Miss Moore by King Gustav of Sweden. King Haakon of Norway and King Christian of Denmark also decorated her



**16** Right: A scene from "The King Steps Out," a 1936 film with Franchot Tone. Miss Moore is expected to be the featured guest over NBC Sunday on the General Motors Concert

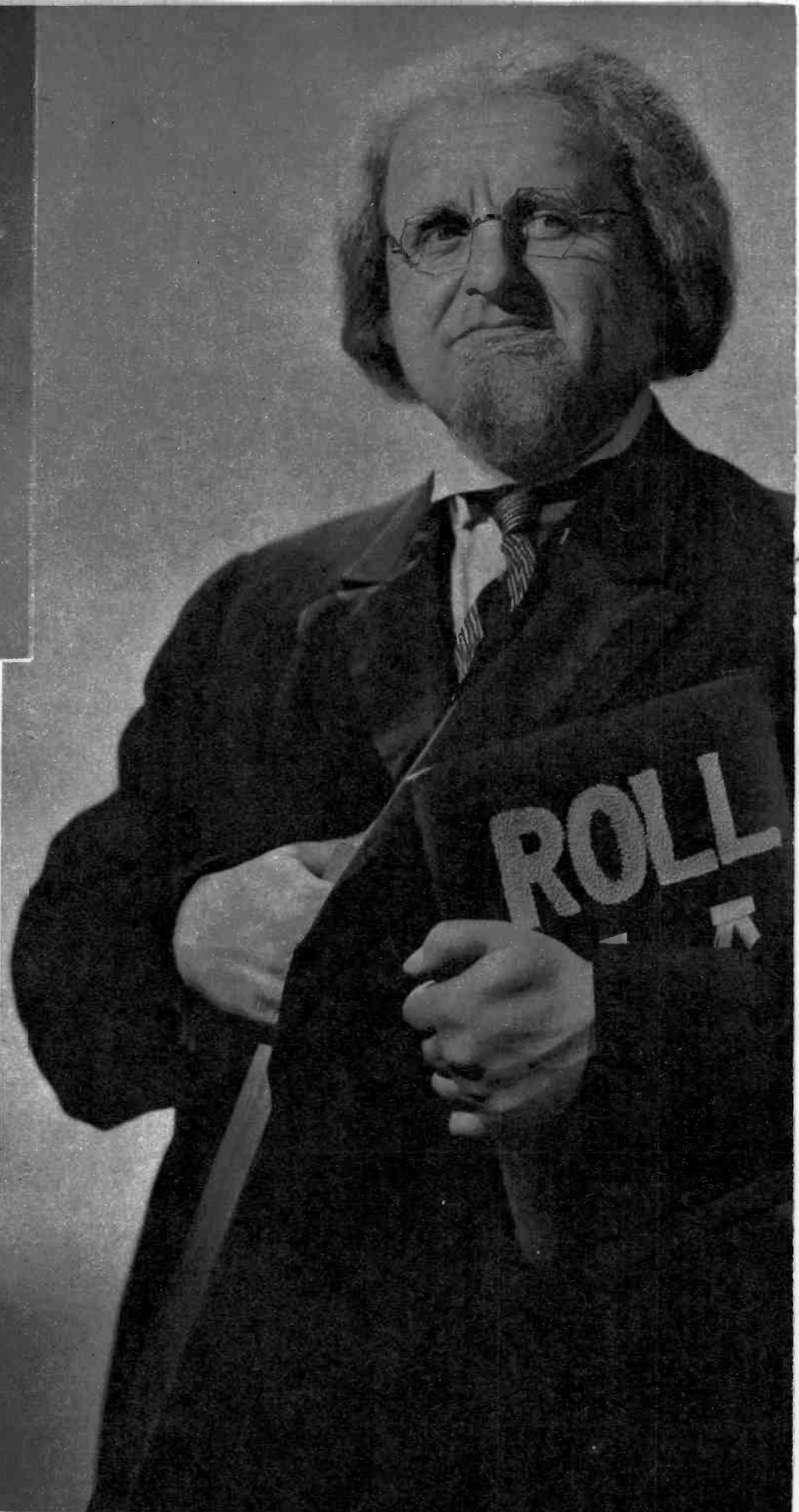


Above: Cecil Roy (left), Daisy Dean of the Kindergarten, was once a country schoolteacher. She's married, has a 6-year-old son. Merrill Fugit (right) as Percy Van Schuyler. He went to NBC to sell a script—sold himself instead!



Bruce Kamman (right) is Professor August Kaltenmeyer, whose unruly Kindergarten is heard over NBC every Saturday afternoon. Using the garage behind his home, he works on the program with Scriptwriter Harry Lawrence

Swedish-American Actor Thor Ericson (left) is Yohnny Yohnson in Kaltenmeyer's Kindergarten. He first heard the program while in a hospital recovering from pneumonia. A phone call and an audition proved his ability to Kamman!



Harry Lawrence has written the scripts for five years. He creates the situations—then lines to fill

After Kamman (center) approves it, Basil Loughrane (left) & Herbert Butterfield of the Lord & Thomas agency see script for final o.k.

Marge Kerr, working for Tom Fizedale, Inc., a publicity firm, is in charge of all program information

George (Pinky) Hooper, NBC page-boy, looks after the studio audience. In his three years he's seated 50,000 guests!

# STARS AND SATELLITES

KALTENMEYER'S KINDERGARTEN—AND THOSE WHO ARE RESPONSIBLE FOR IT

**A**LTHOUGH he never knew about it, Friederich Froebel, who founded the first kindergarten in Germany in 1837, also founded Kaltenmeyer's Kindergarten of the air. From his book, Bruce Kamman found his inspiration for the rollicking burlesque which has been a radio hit for over 6 years. Kamman, still in his 20's, was visiting at the home of his parents in Cincinnati, Ohio, when he came across the old volume in the attic. He decided that if humor were added to its dry, technical data, the book would make a good play—but he did nothing about it.

At the time, Kamman was playing cornet with the Hagenbeck-Wallace Circus, having graduated from the pit of a Nickelodeon theater. Later, he was an actor in a stock company.

Then came the War. In France, Kamman met an old professor whose dry humor caught his fancy. Picturing him in the humorous version of Froebel's book, he visualized the role of Professor August Kaltenmeyer, and decided he'd try out the idea at his first opportunity.

On his return, Kamman played in an NBC studio orchestra, later did production work. Finally, he sold the kindergarten idea. His comic class went on the air September 25, 1931.

Credit for the success of the new show must go to Kamman and the cast—but credit for its continued success during the past 6 years must also be shared with the assistants who work backstage. Here, Radio Guide introduces them to listeners.

*Photos by Maurice Seymour  
and Foto-Ad*



Johnny Wolf (above) was signed as Izzy Finkelstein in Kaltenmeyer's Kindergarten because he filled in on a Farm and Home Hour when a comedian failed to appear—and got 10,000 letters!



Cornelius Callahan, tough guy of the Kindergarten, really is mild-mannered Billy White (right). His tenor voice often is mistaken for that of a girl. He's even had proposals—by mail!



Harry Kogen (left) has provided music for Kaltenmeyer's Kindergarten for five years. The sponsor's messages are read by Announcer Chas. Lyon (above)



Don Mihan provides all sound-effects with a machine which has 3 turntables, 25 buttons



Engineer Harold Jackson works in the control booth, handles the technical part of the show



Program success note: Newsboy for the studio, Angelo Angelone, shown above, eagerly eats the sponsor's product



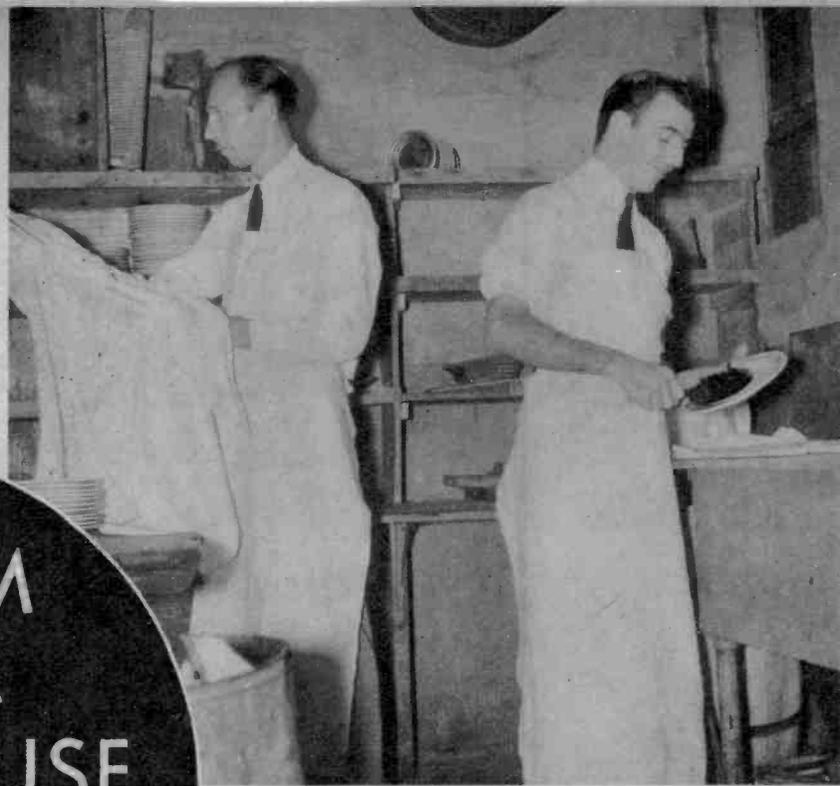
Bouncing Frank Dailey (left) once studied for the priesthood — but gave it up. Now, at 36, Frank has been heading his Meadowbrook orchestra 16 years. At first, it was only four pieces

# RHYTHM RUNS A ROADHOUSE

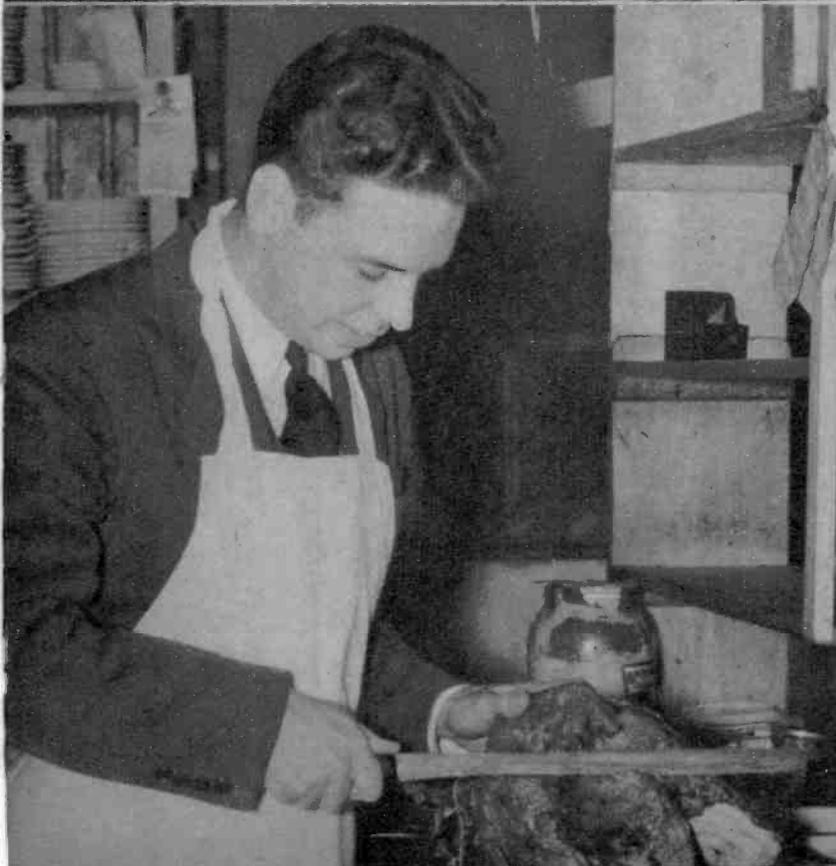
HOW FRANK DAILEY AND HIS BAND RUN "MEADOWBROOK"

Photos by Gene Lester

Everyone has a job, and the kitchen is Saxophonist Jack Henderson's special province on busy nights. Right: He supervises, while Cook Hans Eickler tries the consistency of the soup



Above: Trombonist Ernie Stricker (left) and Guitarist Bob Dominick serve in the kitchen of the Meadowbrook, doing dishes as their part in the roadhouse's emergency program



Left: During intermissions on busy nights, Trumpet-Player Corky Cornelius is often to be found in the kitchen of the restaurant. Corky's specialty is carving meats



Above: Irene Marks, the check-room girl to the right, married Frank's brother, Cliff, a year ago—but just announced it! Next to her is Vocalist Louise Wallace



Clarinetist Steve Benoric (left) stacks dishes, Frank Dailey (right) keeps books, on those occasions when the Meadowbrook band does double duty

**I**NTERMISSION means time out to most musicians—but to the boys in Frank Dailey's band, it means time to go to work. Not because of insufficient help—but just in case an emergency might arise. Frank's is a cooperative orchestra, and it not only plays at the Meadowbrook Inn, Cedar Grove, New Jersey, but owns the place outright. Consequently, it is to the boys' best interests that they know how to serve in dual capacities—and they do. Labor troubles can never close the Meadowbrook, for the bandsmen have formed a skeleton force—and to keep in practise, they take turns at their secondary duties once in a while when business is rushed and additional help is welcomed.

Taking an interest in the roadhouse where they were often engaged, the small band augmented its number, borrowed \$220 from a bank on Friday, made a first payment—and paid back the bank Monday. Today, Meadowbrook employs 84, has a \$2,000 payroll!



Above, l. to r.: After hours, Saxophonist Ben Femen, Cashier Ida Troutz, John Klersy, Trumpeter Sid Macy, total receipts. Below: Weekly meetings are held on Sundays—at 2:30 a.m.



*"Your Eyes have Told Me So"*

Music in the air—romance in your eyes. Tell him with your eyes—for beautiful eyes may say what lips dare not. The charm of alluring eyes can be yours—instantly, easily, with just a few simple touches of Maybelline Mascara—to make your lashes appear naturally long, dark and luxuriant.

No longer need you deny yourself the use of make-up for your most important beauty feature—your eyes. You can avoid that hard, "made-up" look that ordinary mascaras give by using either the new Maybelline Cream-form Mascara, or the popular Maybelline Solid-form Mascara—both give the soft natural appearance of long, dark, curling lashes. At cosmetic counters everywhere.

Loveliness demands—eyebrows softly, gracefully, expressively formed. For this, use the largest-selling, smoothest-marking Eyebrow Pencil in the world—by Maybelline.

Complete loveliness demands—the final, exquisite touch of eyelids softly shaded with a subtle, harmonizing tint of Maybelline Eye Shadow—it means so much to the color and sparkle of your eyes.

Generous purse sizes of all Maybelline Eye Beauty Aids at 10c stores. The preference of more than 11,000,000 discriminating women the world over.

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HOUSEKEEPING MAGAZINE

Maybelline popular Cream-form Mascara, with Brush, in dainty zipper bag. Black. Brown. Blue. 75c.

Maybelline famous, Solid-form Mascara, in gold metal vanity. Black. Brown. Blue. 75c. Refills 35c.

Maybelline smooth-marking Eyebrow Pencil. Black. Brown. Blue.

Maybelline creamy, Eye Shadow. Blue. Blue-Gray. Brown. Green or Violet.

Maybelline Eye Cream—guards against wrinkles around eyes.

**Maybelline**  
EYE BEAUTY FOR YOU



Left to right: Dorothy Lowell, Ann Elstner, Gretchen Davidson often knit on the steps while awaiting their parts in serials

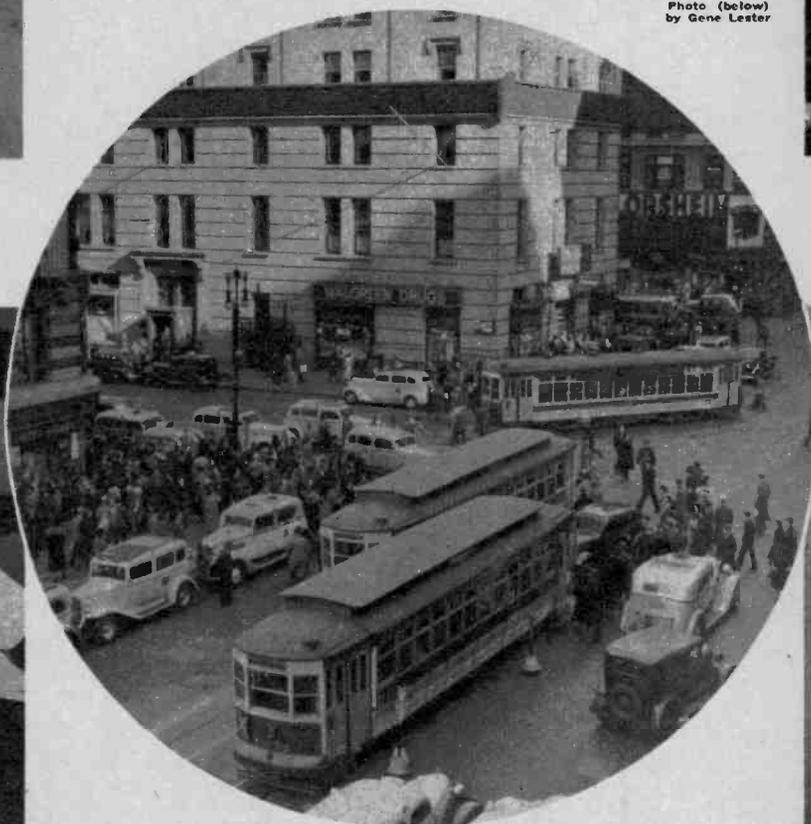


Director-Producer Bill Robson of the "CBS Workshop" finds the four little steps useful as a place to stand while putting radio actors through their paces before the mike

Freddie Bartholomew (second from left) is seldom heard on the air. This picture, showing him with 4 Juvenile radio actors, was taken at a Dorothy Gordon broadcast



When Screen Actress Joan Crawford made one of her rare radio appearances, she took advantage of the steps, too—even removed her too-tight pumps while studying her lines!



## RADIO'S 42nd STREET

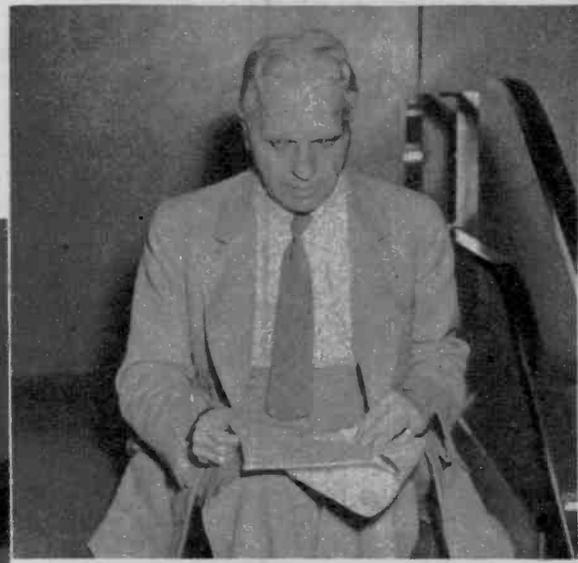
EVERYONE of world importance, it has been said, passes the corner of 42nd Street and Broadway in New York at one time or another. And in the radio world, the four little steps leading up to the sponsor's booth in Columbia's New York Studio One are the equivalent of this famous intersection. Sooner or later, everyone of importance on the air sits on them. Even though it's impossible to picture this endless parade of guests and regular performers—this graphic cross-section of several programs proves they deserve their nickname.



Actress Frances Chaney of "CBS Workshop" had been having her picture taken in this outfit, hadn't yet changed when the cameraman found her cat-napping on the steps



Just before "The March of Time" moved from CBS to NBC, Actress Nancy Kelly of the cast (shown cutting cake) was given a birthday party on the steps by her fellow players



Above: Angelo Patri, frequently heard on the "Magazine of the Air," is seen on the steps. Left: "Let's Pretend" children invariably sit on them during their rehearsals

# THIS WEEK'S PROGRAMS

## Sunday

### December 5

#### MORNING

#### 8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.; WMAQ KWK WIBA (sw-15.21)

CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52) Rosebud Yellowrobe, Sioux Indian, returns to visit "Aunt Susan."

NBC-Turn Back the Clock: WCFL WBOW WHO

KMOX-△Church of the Air WAAF-Carnival of Comics WCBD-Hit Tunes

WFAM-△Sunday School WIND-△Baptist Church WIRE-△Sunday Devotions

WISN-△St. Boniface Church WJJD-Rose Vanderbosch, pianist WLS-Everybody's Hour

WMBD-Uncle Bill Reads Funnies WMT-Reading the Comics WQWO-△Old-Time Religion

WTAD-Gospel Singers WTMJ-△Church Services

#### 8:15

NBC-Tom Terriss: WCFL WBOW WCBD-△United Swedish Service

WIO-△Bible Broadcaster WJJD-Happy Go Lucky Time WIRE-Presbyterian Church Choir

#### 8:30

CBS-Aunt Susan's: KMOX WJR WAAF-△Bible Stories

WBOW-△Rev. Archie Brown WCFL-Melody Moments

WIBA-Fiore Melodies WIND-Hungarian Air Theater WIRE-△Church Christ

WISN-△Spiritual Fellowship WJJD-Vaudeville Show WROK-Morning Musicales

WTAD-Variety Prgm. WTMJ-Our Club

#### 8:45

WAAF-Organ Melodies WCBD-△Polish Bible Class WIBA-△Bible School

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)

CBS-△Church of the Air: WCCO KMOX WBBM WMBD (sw-21.52)

The speaker will be Rev. Laurance R. Plank (Unitarian) of the Church of Unity in St. Louis, Mo.

NBC-Radio Pulpit: WCFL News: WROK WTMJ WMT KWK-Bible Auditorium

WAAF-Swingtime WBOW-Sunshine Hour WCBD-△Meditation Moments

WFAM-News; △Old Time Gospel Tabernacle WFBM-Stamp Stories

WGN-Sunday Morning Concert WHO-△Christian Science Prgm. WIBA-Norwegian Hour

WIND-Contrast in Harmony WIRE-Jake Feld Varieties WISN-Breakfast Club

WJJD-Happy Go Lucky Time WKBB-△Church Service WLS-△Little Brown Church

WOC-Sunday Recital WQWO-Christian Science Reader

#### 9:15

NBC-Russian Melodies: WOWO KWK

△Seventh Day Adventist: WHO WOC WAAF-Encores

WFBM-WPA Prgm. WMT-Salvation Army Prgm. WROK-On the Mall

WTAD-△Church in Wildwood WTMJ-Master of Rhythm

#### 9:30

CBS-Walberg Brown Strings: WCCO WFAM WKBB WMBD (sw-21.52)

NBC-Dreams of Long Ago: WIRE WOWO KWK

NBC-Music & American Youth: WBOW

KMOX-Piano Recital WBBM-Organ Recital WCBD-△Rev. Zoltan Vajda

WCFL-Musicale WFBM-Christian Men Builders WIO-Hour of Music

WIBA-University Club Round Table WIND-I Am Reading Room

WISN-Sunday Morning Revue WLW-The Moving Finger Moves WMAQ-News; Morning Melodies

WOC-Hour of Music WROK-Rhythm Makers WTAD-Airline News

#### 9:45

Modern Miracles: WLW WMAQ News: WMBD WLS

KMOX-Travelogue WAAF-Melody Parade WCFL-New Songs

WIND-Remote Control WJJD-Eddie Fitzpatrick's Orch. WMT-Musical Clock

WTAD-Dance Review CBS-Texas Rangers: WCCO WOC

WBBM WMBD WMBI WFAM NBC-News: Alice Reimsen, contralto: WOWO (sw-15.21)

NBC-News; Ward & Muzzy, piano duo: WBOW WHO WCFL

MBS-Northwestern Reviewing Stand: WGN KWK WIRE

KMOX-Joe Karnes, piano WAAF-Theater of the Air

WCBD-Jewish Hour WGN-Reviewing Stand WIBA-News; Musical Variety

WIND-Leaders in Dance Time WJBC-△Church of the Air

WJJD-Bureau of Missing Persons WKBK-Sunday Morning Revue

WLS-Folks Worth Knowing WLW-Cadle Tabernacle Choir

WMAQ-Sunshine Hour WROK-News; Morning Concert

WTAD-WPA Prgm. WTAQ-△High Mass

#### 10:15

NBC-Neighbor Nell, philosophy: WOWO KWK WIRE (sw-15.21)

NBC-Silver Flute: WBOW WHO CBS-Texas Rangers: KMOX

WCFL-Hit Review WGN-Morning Melodies WJJD-Dick Jurgen's Orch.

#### 10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.: Helen Alexander, sop.; Nicholas Cosentino, tnr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM

WCCO WKBB WMBD WOC WBBM (sw-21.52)

NBC-Marcel Dupre, organist: WOWO WMT WIBA (sw-15.21)

MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN

KMOX-Employment Service KWK-Charities Reporter

WAAF-Do You Remember? WCBD-△J. C. O'Hair, pastor

WCFL-Varieties WFBM-Stardust Melodies

WIND-Listen to Yourself WIRE-Melody Hour

WISN-German Hour WJJD-Happy Go Lucky Time

WKBH-String Ensemble WLS-Concert Orch.

WLW-Rural Roundup WMAQ-To be announced

WROK-Organ Reveries WTAD-△Methodist Church

WTAM-News; Blue Barron's Orchestra

#### 10:45

NBC-Peerless Trio: WHO WCFL MBS-American Warblers (Amer. Bird Prod.): WGN KWK

KMOX-Music Cavalcade WAAF-The Symphonic Hour

WBOW-WPA Prgm. WIBA-Vilas Park Zoo

WIND-Sunday Morning Varieties WJBC-△Park M. E. Church

WJJD-Yuletidings WKBH-△Church Service

## LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJRT	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	500	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Ft. Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company  
 Basic Blue Network  
 NBC-R—National Broadcasting Company  
 Basic Red Network  
 †—Night Programs Only  
 \*—10 a.m. to 5 p.m. Only

SHORT WAVES  
 Symbol after a program like (sw-9.53) means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleven-hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

WMAQ-Perry Como, bar.; Marlowe & Lyon, piano duo WROK △Swedish Mission

#### 11:00

NBC-Denver String Quartet: WCFL (sw-15.33)

The program: Quartet No. 1 Opus 41 (Schumann).

NBC-The Southernaires: WENR KWK WOWO

△Church Service: WHO WMT WBBM-Rhythmic Melody

WBOW-△Evangelical Church WFAM-Recollections

WGN-△Univ. of Chicago Chapel WHA-Homemakers

WIBA-Workers Alliance WIND-Musical Varieties

WJJD-△Dr. Preston Bradley WMAQ-Silver Streak Review

WMBD-△Trinity Tabernacle WMBI-△Moody Church

WTAQ Organ Melodies WBBM-Quarter Hour of Romance

WFAM-△Presbyterian Church WIBA-△First Congregational

WIND-Singing Canaries

#### 11:30

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)

An all-Sibelius concert will

be presented with Viola Philo, soprano, as soloist. The program: By the orchestra, Seventh Symphony, Swan of Tuonela and Finlandia. Miss Philo will sing Der Erste Kuss, War Es Ein Traum, Mein Vogel Kehrt Nicht Wieder and Madchen Kom Von Stillehickeln.

For news of Broadway, read "Ari-aito Lowdown" in every issue of Radio Guide.

NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO

WKBB WTAQ (sw-21.52) WAAF-Orchestra Pit

WBBM-Magic Number WCCO-Musical Prgm.

WCFL-Contrasts in Rhythm WFBM-Birthday Party

WIND-△Methodist Church Prgm. WIRE-Rhythm Makers Revue

WISN-Rhythm of the Rhumba WLS-Grace Wilson, songs

WOC-Ports of Call WTMJ-That Was the Year

#### 11:45

CBS-Salt Lake City Tabernacle: WFAW WKBB

WAAF-Rhythm Revue

WISN-Swingtime Syncopation WLS-Helen Jensen, organist WMBD-For Men Only

WMT-Hit Tunes WTMJ-Hollywood Casting Office

#### AFTERNOON

#### 12:00

NBC-Radio City Music Hall; Salon Orch.: WENR

CBS-△Church of the Air: WCCO WFAM

Arthur A. Keikenny, former First Reader of the First Church of Christ Scientist of Detroit, Mich., will be the speaker.

NBC-Paul Martin's Music: WMAQ WHO WBOW (sw-15.33)

MBS Chamber Orch.: WMT News: WMBD WOC

WAAF-Musical Hour WBBM-Rhythms at Noon

WCFL-Laff Parade WFBM-Bohemians

WGN-Reading the Comics WIBA-Tony Salerno's Orch.

WIND-German Hour WIRE-Melodiers

WISN-Hollywood Matinee WKBB-W. P. A. Prgm.

WKBH-△Cathedral Hour WTAD-Dance Prgm.

WTAQ-Duchow's Orch. WTMJ-Heinie's Grenadiers

#### 12:15

News: WKBB WIRE WKBH WBOW Melody Weavers

WCFL-Musical Ballads WFBM-△Indianapolis Hebrew Congregation

WMED-Roy Evans WMT-Christmas Bells

WOC-Smooth Sailing WROK-News; Musicale

WTAD-Storyland Lady

#### 12:30

NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)

MBS To be announced: KWK NBC Spelling Bee: WENR

CBS-Inter'l News Broadcast: WFBM WKBB WCCO

WBOW-△Rev. Drake WCFL-Melodiana

WFAM-Funny Paper Man WGN-To be announced

WIBA-News; Concert Hall WIRE-Footsteps to Beauty

WISN-Smooth Sailing WJJD-Grand Central Station

WKEH-Variety Prgm. WMBD-Blowout Party

WMBI-Organ Melodies WMT-Amer. Radio Warblers

WOWO-Missionary Hour WROK-Dan, the Funny Man

WTAD-On to Adventure WTAQ-Bavarians; To be announced

WTMJ-Park Ave. Hill Billies

#### 12:45

CBS-Roman y Trail: WFBM KMOX WCCO WKBB

WCFL-Music in the Air WIRE-Rosario Bourdon

WISN-Coplin Concert WJJD-Musical Highlights

WKBH-Salon Musicale WMED-Aladdin's Lamp

WMBI-Round Table WMT-True Life Drama

WOC-△Country Church of Hollywood

#### 1:00

WTAD-Blended Voices WTMJ-Sunday Rhythm Club

#### 1:15

NBC-The Magic Key of RCA; Symphony Orch.; Frank Black, cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WMT

WBOW WENR WIBA WOWO (sw-15.21)

NBC-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO KMOX

WKBB WISN WTAQ

NBC-Sunday Drivers WMAQ KSD WHO (sw-15.33)

MBS-The Right Job: WGN To be announced: WTMJ WKBH

WTAQ WAAF-Remember With Joy

WCFL-Man On The Street

WFAM-News; Hungarian Hour WIND-Down the Mississippi WJJD-Extra, Extra

WMBD-To be announced WMBI-Men's Voices in Song

WOC-Out of the Past WROK-Symphonique

WTAD-Lawrence Glosemeyer, tnr.

#### 1:15

MBS-Concert Orch.: WGN WIRE WAAF-Deserving of Credit

WJJD-Melodies That Endure WKBH-Heralds of Destiny

WMBD-Buddy & Ann WMBI-Message

WTAD-Quincy Marches On

#### 1:30

CBS-Jean Hersholt in "Doctor Christian," sketch (Chesebrough): WFBM KMOX WBBM

WCCO NBC-Gale Page, contr.; Chas. Sears, tnr.; Harry Kogen's Orchestra: WMAQ WHO (sw-15.33)

CBS-To be announced

# Sunday

December 5



**HARRIET HILLIARD**  
"Baker's Broadcast" vocalist  
Sun. 6:30 pm CST

(2:30 p.m. Continued)

KWK-Secondary Schools  
WAAF-Matinee Melodies  
WCBD-Δ Zion Sunday Services  
WCFL-Organ Recital  
WISN-Curtain Calls  
WOWO-Δ Church of Nazarene  
WROK-Amateur Hour  
WTAD-Frances Mourning

2:45  
WMT-Richard Wilson, talk  
WTAD-James Mosby

3:00  
NBC-Δ Nat'l Vespers: WENR  
KWK  
NBC-Romance Melodies; Chas.  
Sears, trn.; Roy Shields' Orch.:  
WMAQ WBOW WIRE WLW  
(sw-15.33)  
MBS-World Neighbors, drama:  
WGN

WAAF-Elsa Mayer, contr.  
WCFL-News  
WHO-Curt Rozosinskis, pianist  
WIBA-Δ Lutheran Hour  
WISN-Archbishops Drive  
WJBC-Band Concert  
WMT-Δ Rev. Gerald L. K. Smith  
WOWO-Δ Temple Radio Service  
WROK-Δ Ave Maria Hour

3:15  
NBC-Romance Melodies: WHO  
WAAF-Jimmie Kozak, pianist  
WCFL-Soloist  
WISN-Organ Melodies  
WJJD-Sunday Matinee  
WTAD-Bessie Dean Reinert

3:30  
MBS-Δ Lutheran Hour: WMT  
KWK WIRE WCFL  
NBC-The World Is Yours: WIBA  
WMAQ WBOW WHO (sw-  
15.33)

NBC-Carol Weymann, sop.: WLW  
WAAF-Morning Melodies  
WENR-Music in the Air  
WGN-Paul Whiteman's Orch.  
WISN-Δ Lutheran Laymen's  
League

WJBC-Matinee Players  
WOWO-Δ Lutheran Hour  
WROK-Rudolph Friml's Orch.  
WTAD-What Do You Think of  
That?  
WTAQ-Rhythm & Romance

3:45  
NBC-Ranch Boys: WENR  
WAAF-St. Francis Retreat League  
Prgm.  
WLW-Singing Violin  
WROK-Shep Field's Orch.

WTAD-Δ Interchurch Revival  
WTMJ-To be announced  
4:00  
NBC-Metropolitan Opera Auditions  
of the Air (Sherwin Williams  
Co.); Wilfred Pelletier, Orch.  
cond.; Guests: WENR WOWO  
WMT KWK (sw-15.21)

Marie Vero, San Francisco  
soprano, will sing The Bell Song  
from "Lakme" (Delibes) and  
Musical Snuff Box (Aslanow).  
John Seagle, baritone who is a  
Paris-born American, offers  
Promesse De Non Avenir from  
"La Roi De Lahore" (Massenet)  
and Sindrock (McGinsey).  
Jean McLachlan, contralto  
from Whitty, Canada, sings  
Amour Vient Aider from "Sam-  
son and Delilah" (Saint Saens)  
and Rose In My Heart (Lohr).  
The trio offers a medley of  
Friml songs, and the orchestra  
plays excerpts from Lakme and  
The March from "Tannhauser."

NBC-Marion Talley, sop. (Ry  
Krisp); Josef Kozstner's  
Orch.; chorus: WIRE WMAQ  
WHO WTMJ WIBA KSD  
(sw-15.33)

MBS-Singing Lady (Kellogg):  
WGN WLW  
"Gunderella" will be Irene  
Wicker's musical play.

CBS-Silver Theater; Conrad Na-  
gel, dir. & narrator; Felix  
Mills' Orch.: (1847 Rogers):  
WFBM KMOX WCCO WBBM  
Clark Gable will be starred  
in "Detour to Love," an origi-  
nal story by True Boardman.

To be announced: WKBW WTAQ  
WAAF-Int'l Potpourri  
WBOW-Easy to Remember  
WCFL-Δ Father Justin's Rosary  
Hour  
WFAM-Down the Mississippi  
WISN-Down the Avenue  
WKBH-Twilight Reverie  
WMBD-Afternoon Party  
WOC-News  
WROK-News; Afternoon Concert

4:15  
WBOW-Δ Church in the Wilder-  
ness  
WIND-Dance Time  
WJJD-Pickard Family  
WKBH-Waltz Time  
WOC-Geraldine Morrissey  
WTAD-Barney Thompson, bar.

4:30  
CBS-Guy Lombardo's Orch.  
(Bond Bread): KMOX WFBM  
(sw-11.83)  
Carmen Lombardo's latest  
song, It's Easier Said Than  
Done, will be introduced. The  
orchestra will also play I Want  
You for Christmas.

NBC-The Time of Your Life  
(Green Watch Co.): WMAQ  
WHO WLW WIRE KSD (sw-  
15.33)

NBC-Sunday Afternoon with  
Smilin' Ed McConnell (Acme  
Paint); Robert Trendler's Or-  
chestra; Choral Group: WENR  
WMT KWK (sw-15.21)

MBS-The Shadow (D. L. & W.  
Co.): WGN

CBS-Howard Neumiller, pianist:  
WTAQ WISN WKBW WBBM  
WKBH  
WBOW-Chamber Music  
WCCO-Hugh Aspinwall  
WCLS-For Your Information  
(1310 kc)

WFAM-America in Peace  
WIBA-American-Scandinavian Hr.  
WIND-Moissaye Boguslawski  
WMBD-Bill Vickland's Vespers  
WOC-Δ Nazarene Hour  
WROK-Dance Hour  
WTAD-Sports Summary  
WTMJ-Barber Shop Quartet

4:45  
NBC-To be announced: WENR  
KWK (sw-15.21)

CBS-Eddie House, organist: WOC  
WKBW WTAQ WBBM WISN  
WKBH  
WJBC-Crime Quiz  
WMBD-Talk by Dr. Townsend  
WMT-Fingers of Harmony  
WROK-Music by Cugat  
WTMJ-Spice of Life

5:00  
CBS-Joe Penner with Jimmie  
Grier's Orch. Gene Austin,  
sop.; Gay Seabrook, com-  
edienne; Julia Gibson, vocalist;  
Coco & Malt, comedians (Coco  
Malt): KMOX WCCO WFBM  
WBBM WHAS WJR

MBS-Thirty Minutes in Holly-  
wood; George Jessel; Norma  
Talmadge; Jack Raymond; Epy  
Persons; Tommy Tucker's Or-  
chestra; Guests: WGN KWK  
George Raft will be the guest.

NBC-Δ Catholic Hour: WMAQ  
WBOW WIBA WIRE (sw-  
9.53)  
NBC-Original Microphone Play:  
WCFL (sw-15.21)

KSD-News; Xavier Cugat's Orch.  
WENR-Sach's Amateur Hour  
WHO-Broadway Comedy Stars  
WIND-Armand Buisset's Orch.  
WISN-Melody Hour  
WKBH-Twilight Reveries  
WLW-Around the World  
WMBD-Hit Parade  
WMT-Varieties  
WOC-Δ Sunday School  
WROK-Buccaneers  
WSBT-Dance Parade  
WTAQ-Beacon Lights  
WTMJ-Billie the Brownie

5:15  
KSD-Tales of Foreign Legion  
WHO-Melody Time  
WKBH-Phyl Coe Mysteries  
WOC-Songs of the Church  
WROK-Marimba Melodies  
WTMJ-Musical Spelldown

5:30  
MBS-Tim & Irene (Admiracion  
Laboratories, Inc.) with D'Ar-  
tega's Orch.: WIRE WGN  
KWK

Details of the contest on this  
program may be found on Page 16.

## Good Listening for Today

Stations which will broadcast these programs may be found in  
the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST RADIO CITY MUSIC HALL, sym-  
phony orchestra, Viola Philo, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND  
TABLE DISCUSSIONS, NBC.

### AFTERNOON

1:00 CST THE MAGIC KEY, symphony orches-  
tra, Frank Black, conductor, NBC.

2:00 CST PHILHARMONIC-SYMPHONY SO-  
CIETY of New York, John Barbirolli, con-  
ductor; Deems Taylor, commentator; Charles  
Wakefield Cadman, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDI-  
TIONS by Wilfred Pelletier, NBC.

4:00 CST SILVER THEATER starring Clark  
Gable in "Detour to Love"; Conrad Nagel,  
narrator, CBS.

5:00 CST THIRTY MINUTES IN HOLLYWOOD  
with George Jessel, Norma Talmadge, Amy  
Arnell, Dorothy McNulty, trio, Tommy Tuck-  
er's orchestra; George Raft, guest, MBS.

5:30 CST ROMANTIC RHYTHMS with Barry  
McKinley, Sally Nelson, Seymour Simons'  
orchestra, CBS.

### NIGHT

6:00 CST JACK BENNY with Mary Livingstone,  
Kenny Baker, Andy Devine, Sam Hearn,  
Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST OPEN HOUSE with Josef Pasternack's  
orchestra, chorus; John Charles Thomas,  
guest, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Lu-  
cille Ball, Oscar Bradley's orchestra; guest,  
CBS.

6:30 CST BAKER'S BROADCAST with Ozzie  
Nelson's orchestra, Harriet Hilliard, Peg  
Murray; guest, NBC.

7:00 CST CHASE AND SANBORN HOUR with  
Nelson Eddy, Don Ameche, Dorothy Lamour,  
Edgar Bergen and Charlie McCarthy, Stroud  
Twins, Robert Armbruster's orchestra; Ginger  
Rogers, guest, NBC.

7:00 CST PEOPLE'S CHOICE, reviews of the  
week's programs, CBS.

7:00 CST GENERAL MOTORS CONCERT COM-  
PANY with symphony orchestra, Erno Rapee,  
conductor; Grace Moore, Donald Dickson and  
Jussi Bjoerling, NBC.

8:00 CST FORD SUNDAY EVENING HQUR,  
Eugene Ormandy, conductor; Lawrence Tib-  
bett, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE, with  
Tyrone Power, NBC.

9:00 CST ZENITH FOUNDATION, experiments  
in telepathy, CBS.

9:00 CST RISING MUSICAL STAR, Alex Smal-  
lens and symphony orchestra; mixed chorus,  
Hans Fuerst, director; Richard Gordon, com-  
mentator; guest, NBC.

9:30 CST HEADLINES AND BYLINES with  
H. V. Kaltenborn, Bob Trout and Lewis  
Browne, CBS.

9:30 CST DO YOU WANT TO BE AN ACTOR,  
Haven MacQuarrie, director, NBC.

CBS-Romantic Rhythms (Che-  
vrolet); Seymour Simon's Orch.;  
Sally Nelson, vocalist; Barry  
McKinley, bar.; Basil Ruys-  
dale, m.c.: WFBM WISN  
WBBM WSBT WKBW WCCO  
WMBD WOC WTAQ KMOX  
WKBH (sw-17.76)  
Read "Full Time Father," a story  
about Seymour Simon on page 3.

NBC-A Tale of Today, drama  
(Princess Pat): WMAQ (sw-  
9.53)

NBC-Home Symphony: WCFL  
(sw-15.21)  
KSD-Pepper-Uppers  
WBOW-Concert Hall of the Air  
WIBA-Variety Half-Hour  
WIND-Builders of America  
WLW-Court of Human Relations  
WMT-Frank Robinson, talk  
WROK-Salvation Army Band  
WTMJ-Chorus

5:45  
WHO-News  
WMT-Sports Headlines; Evening  
KWK-Sport & Pianist

WENR-Marek Weber's Orch.  
WIND-Polish Prgm.  
WGN-Anson Weeks' Orch.  
WISN-Down by Herman's  
WKBW-Dubuque Marches On  
WKBH-Δ Ave Maria Hour  
WMBD-Land & Hiatt  
WMT-News  
WOC-Sport Summary  
WROK-News; Dinner Music  
WSBT-Δ Evening Meditations  
WROK-News; Joey & Chuck;  
Dinner Music  
WTAQ-Dance Orch.

6:15  
NBC-Popular Classics: WMT  
News: WMBD WOC  
KWK-Santa Claus  
WROK-Veterans of Foreign  
Wars; Dinner Music  
WTAQ-Dance Orch.

6:30  
NBC-Fireside Recitals (American  
Radiator); Sigurd Nilssen, bas-  
so; Helen Marshall, sop.: KSD  
WMAQ WHO WIRE WTAM  
Miss Marshall will sing The  
Little Sparrow, The Old Maid's  
Song and The Sleep That Fits  
from Baby's Eyes (Carpenter).  
Mr. Nilssen will offer Hear the  
Nightingale Sing, Hangman's  
Song and Sweetly She Sleeps  
My Allee Fair (Foster).

NBC-Baker's Broadcast with  
Ozzie Nelson's Orch.; Peg  
Murray & Harriet Hillard:  
KWK WMT WTMJ WIBA  
WLS (sw-11.87)

CBS-Phil Baker, comedian (Gulf  
Oil) with Bottle & Beetle;  
Lucille Ball, comedienne; Oscar  
Bradley's Orch.; Guests: WJR  
WSBT WFBM WHAS (sw-  
17.76)

CBS-Twilight Musicale: WKBW  
WKBH WISN WMBD WOC  
WCCO  
MBS-Ted Weems' Orch.: WGN  
News: WTAQ WCFL  
KMOX-The Land We Live In,  
drama  
WBBM-Spelling Bee  
WBOW-Rudolph Friml Jr.'s Orch.  
WLW-Newspaper of the Air  
WROK-House by the Side of the  
Road

6:45  
NBC-Interesting Neighbors; Jerry  
Belcher (F. W. Fitch Co.):  
WHO WMAQ KSD WLW  
WIRE WTAM WBOW (sw-  
9.53) (also see 10 p.m.)

CBS-Twilight Musicale: WTAQ  
WCFL-Dance Orch.  
WMBD-On to Adventure  
WROK-Dinner Music

7:00  
NBC-Chase & Sanborn Hour;  
Nelson Eddy, bar.; Don Ame-  
che, m.c.; Edgar Bergen, ven-  
triloquist; Dorothy Lamour,  
sop.; Stroud Twins, comedians;  
Robert Armbruster's Orch.;  
Guest: WTMJ WTAM WIBA  
WIRE WHO WLW WMAQ  
KSD (sw-9.53)

CBS-People's Choice: KMOX WJR  
WHAS WSBT WBBM WFBM  
WMBD WCCO WISN WTAQ  
WOC WKBW WKBH (sw-  
17.76)

A new program, featuring  
reviews of the cream of the  
week's radio entertainment,  
will be inaugurated. The pro-  
gram will be made up from the  
mail nominations of listeners  
of their favorite stars of the  
week, singing stars, comics,  
dramatic stars, and orchestras.

NBC-General Motors Concert  
Company; Symphony Orch. &  
Soloists; Erno Rapee, cond.:  
WBOW WMT WLS KWK  
(sw-11.87)

Grace Moore, Donald Dickson  
and Jussi Bjoerling will sing  
tonight's concert.  
Turn to pages 21, 22 & 23 to see  
Grace Moore's Life Story in pic-  
tures. Read the story about Donald  
Dickson on page 7.

MBS-Epic of America, drama:  
WGN  
WCFL-Polish Prgm.  
WIND-Know Your Authors  
WROK-Memory Songs

7:15  
WIND-Supper Club  
WROK-Musicale

7:30  
CBS-Earaches of 1938 with Harry  
Conn; Beatrice Kay & Barry  
Wood, vocalists; Bill Jones,  
comedian; Mark Warnow's Or-  
chestra: WOC WKBW WSBT  
WFBM WCCO WISN WHAS  
WJR WMBD WKBH KMOX  
(sw-17.76)

WBBM-The Headliner, Don Han-  
cock  
WCFL-Lithuanian Prgm.  
WGN-Wayne King's Orch.  
WIND-Songs They Write  
WROK-Pilgrim Rest Hour  
WTAQ-Δ Ave Maria Hour

7:45  
WGN-Arthur Sears Henning,  
commentator  
News: WKBW WTAQ  
WBBM-Twilight Musicale

8:00  
MBS-John Nesbitt's Passing Pa-  
rade: WGN

NBC-Hollywood Playhouse (Wood-  
bury): Presents Tyrone Power  
& Guest; Harry Sosnik's Orch.:  
WMT WENR WLW KWK (sw-  
11.87) (also WSM at 10:30  
p.m.)  
Tyrone Power and Sally  
Blaine in "Afternoon of a  
Fruit"

CBS-Ford Sunday Evening Hour;  
Symphony Orch. & Chorus;  
Eugene Ormandy, dir.: WSBT  
WBBW WTAQ WHAS KMOX  
WCCO WFBM WBBM WMBD  
WJR WOC WISN WKBH  
(sw-17.76)

Lawrence Tibbett will be the  
guest soloist.  
For the music detail on this pro-  
gram turn to page 12.  
Read the story about Lawrence Tib-  
bett, tonight's guest, on page 6.

NBC-Manhattan Merry-Go-Round  
(Dr. Lyons); Pierre Le Kreeun,  
trn.; Men About Town, trio;  
Rachel Carley, vocalist; Don  
Donnie's Orch.: WTAQ KSD  
WIBA WTMJ WMAQ WIRE  
KOA WHO (sw-9.53)

The orchestra will play Les  
Lisieres Jaunes and a medley of  
C'est La Butte Et C'est Sacre,  
Tango, Ojos Verdes and Elle  
Etait Pourtant Gentille. The  
trio will sing C'est Jolie C'est  
and La Catherineettes. Miss  
Carley offers You and I Know  
and Lady of Madrid. Mr. Le  
Kreeun sings Liechts, and with  
Miss Carley The Thrill of a  
Lifetime.  
For news of Broadway, read "Airi-  
ato Lowdown" in every issue of  
Radio Guide.

WBOW-Sunday Song Service  
WCFL-Irish Hour  
WIND-Leaders in Dance Time  
WROK-News; Variety Hour  
WSUI-Δ Vespers, Dr. W. P.  
Lennon

8:15  
WGN-Broadway Comedy Stars  
WIND-On to Adventure  
WSUI-Christmas Carols

8:30  
NBC-American Album of Familiar  
Music (Bayer's Aspirin); Frank  
Munn, trn.; Jean Dickenson,  
sop., Amsterdam Chorus; Ar-  
den & Arden, piano duo; Ber-  
trand Hirsch, violinist; Gus  
Haenschen's Orch.: WHO KSD  
WIRE WMAQ WTAM WIBA  
WTMJ KOA (sw-9.53)

NBC-Walter Winchell's Jergen's  
Journal: WENR WMT WLW  
KWK (sw-11.87) (also WSM  
at 10:15 p.m.)  
For news of Broadway, read "Airi-  
ato Lowdown" in every issue of  
Radio Guide.

MBS-Forum Commentator: WGN  
Eugene Lyons, foreign corre-  
spondent, will be the speaker.

WBOW-Music by Cugat  
WIND-Evening Club

8:45  
NBC-Irene Rich, drama (Welch  
Grape Juice): WENR WOWO  
WMT KWK (sw-11.87) (also  
WSM at 10 p.m.)  
Irene Rich stars in "Adults  
Only," a comedy-drama.

WBOW-Music Graphs  
WGN-News; Sports Review  
WLW-Unbroken Melodies

9:00  
NBC-Rising Musical Star (Seal-  
test); Alex Smallens' Symp-  
hony Orch.; Mixed Chorus, dir. Hans  
Fuerst; Richard Gordon, com-  
mentator; Guest: WHO WIRE  
WTAM WTMJ WIBA WMAQ  
The guests on tonight's pro-  
gram, Genia Nemenoff and Pi-  
erre Lubosch, a two-piano team,  
will play Orientale, Flight of  
the Bumblebee, Valse Tzigane  
and Dance from Petroushka.  
The chorus will offer the Pro-  
logue and Opening Chorus from  
"Romeo and Juliet" and the  
orchestra will play Entrance  
of the Gods into Valdez Vul-  
halla.

MBS-Good Will Hour: WGN  
CBS-Zenith Foundation: WFBM  
WBBM KMOX WJR WCCO  
WHAS (sw-17.76)

## NIGHT

6:00

CBS-Vick's Open House; Guest  
star; Josef Pasternack's Or-  
chestra: WJR WCCO WHAS  
WBBM KMOX WFBM (sw-  
17.76)

John Charles Thomas will be  
the featured soloist.  
NBC-Jell-O Prgm.; Starring Jack  
Benny, comedian; Mary Liv-  
ingstone; Kenny Baker, trn.;  
Sam "Schlepperman" Hearn;  
Andy Devine; Don Wilson, an-  
nouncer; Phil Harris' Orch.:  
WBOW WIRE WMAQ WTAM  
WIBA WTMJ WHO KSD WLW  
(sw-9.53) (also see 10:30 p.m.)

NBC-Popular Classics; Laura Cas-  
tellano, sop.; Margaret Brill,  
harpist; Orch.: WCFL (sw-  
11.87)

# Sunday

## December 5



**JOSEF PASTERNAK**  
"Open House" conductor  
Sun. 6 pm CST

WCFL- $\Delta$  Pentacostal Church  
WENR-Music As You Desire It  
WGN-Paul Whiteman's Orch.  
WHAS-Dance Band  
WIND-Bob Tinsley's Orch.  
**11:30**  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgm. at  
8 p.m.)  
End of Sunday Programs

### Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCCO-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

WOC-Poets Corner  
WROK-Little Theater of the Air  
WTAQ-Dance Orch.  
**9:15**  
WBOW-Slumber Hour  
WENR-Eddie Varzos' Orch.  
WHAS-Dance Time  
WIND-Walkathon  
WJR-Comedy Stars of Broadway  
WKBH-John Gruber, pianist  
WMBD-Back Seat Driver

**9:30**  
CBS-Skelly Court of Missing  
Heirs: WBBM KMOX WISN  
WMBD WOC WTAQ WKBH  
WCCO  
CBS-Headlines & By-Lines:  
WFBM WKBH WSBT (sw-  
17.76)

NBC-Do You Want to Be an  
Actor? Haven McQuarrie, dir.:  
WHO KSD WBOW WMAQ  
(sw-9.53)

NBC-Cheerio; Talk & Music:  
WENR (sw-11.87)  
MBS- $\Delta$ Old Fashioned Revival:  
WMT WIND  
MBS-Impressions: WGN  
Comedy Stars of Broadway: KOA  
WOWO WHAS  
KWK-Range Riders  
WIBA-Just Music  
WIRE-Carl Baker

WJR-In the Hermit's Cave  
WLW-Unsolved Mysteries  
WROK-Ferde Grofe's Orch.  
WTAM-Blue Barron's Orch.  
WTMJ-Will Osborne's Orch.  
**9:45**  
NEC-Cheerio, Inspirational Talk:  
KWK  
MBS-Morton Gould: WIRE  
News: WHAS WROK  
KCA-Girls of the West  
WGN-Hockey; Chicago Black-  
hawks vs. Montreal Canadians  
WOWO-Serenade by Liebert  
WTMJ-Dance Orch.

**10:00**  
NBC-Interesting Neighbors; Jer-  
ry Belcher (F. W. Fitch Co.):  
KFI KOA (also at 6:45 p.m.)  
CBS-Jay Freeman's Orch.: WISN  
WSBT WCCO WKBH WHAS  
WJR (sw-15.27)  
NBC-News; Jimmy Dorsey's Or-  
chestra: WMAQ  
NBC-Dance Orch.: WHO WBOW  
MBS-Lani McIntire's Orch.:  
WIRE  
News: WIBA WMBD WTAQ  
WOC

KMOX Don't Be Swindled  
KWK-Bernie Cummin's Orch.  
WBM-Horace Henderson's Or-  
chestra  
WCFL- $\Delta$ National Revival  
WENR-News; Globe Trotter

WFBM-Presbyterian Choir  
WJBC- $\Delta$ M. E. Church  
WLW-Paul Sullivan, news  
WOWO-Back Home Hour  
WTAM-Tom Ireland; Musical  
Bulletin Board  
WTMJ-Moonlight & Shadows

**10:15**  
NBC-Jimmy Dorsey's Orch.:  
KWK (sw-6.14)  
CBS-Jay Freeman's Orch.: WOC  
WFBM

NBC-Dance Orch.: KSD  
News: WIRE WCCO WHO  
KMOX-Jay Mills & Orch.  
KOA-Melody Masters  
WBBM-Melodie Time  
WENR-Earl Hines' Orch.  
WIBA-Club Chanticleer  
WLW-Don Bestor's Orch.  
WMBD-Will Osborne's Orch.  
WTAM-Music You Want  
WTAQ-Dance Orch.  
WTMJ-To be announced

**10:30**  
NBC-Jell-O prgm.; Starring Jack  
Benny: KFI KOA (also at 6  
p.m.)  
NBC-News; Jerry Blaine's Orch.:  
WBOW WMAQ KSD (sw-  
9.53)  
CBS-Cab Calloway's Orch.: WOC  
WHAS WISN WMBD WTAQ  
WKBH WCCO WSBT WJR  
WFBM WKBH (sw-17.76)

NBC-Freddie Nagel's Orch.:  
WENR  
MBS-Jimmy Joy's Orch.: WLW  
WIRE  
News: WBBM WMT  
KMOX-Headline Highlights  
KWK-News; Pianist  
WCFL-Jack Kelly's Orch.  
WGN-Ted Weems' Orch.  
WHO-Sports Review  
WIBA-In a Sentimental Mood  
WIND-Peacock Court  
WTMJ-News; Dance Orch.

**10:45**  
CBS-Cab Calloway's Orch.:  
KMOX WBBM  
NBC-Maurie Stein's Orch.: WMT  
NBC-Jerry Blaine's Orch.: WHO  
KWK-Clyde Lucas' Orch.  
WIBA-Helen & Sonya  
WIND-News

**11:00**  
CBS-Henry King's Orch.: KMOX  
WFBM WJR  
CBS-Frankie Masters' Orch.:  
WBBM WISN WKBH WMBD  
WTAQ WOC  
MBS-George Olsen's Orch.: WMT  
WIRE  
NBC-Benny Meroff's Orch.: WLW  
WHO KSD WTAM WBOW  
(sw-9.53)  
NBC-Eddie Varzos' Orch.:  
WMAQ WIBA WOWO (sw-  
6.14)  
KOA-Night Editor  
WCCO-Red Norvos' Orch.

# Monday

December 6, 1937

# Monday

### MORNING

**7:00 am CST**

NBC-Southernaires: WLW  
CBS-Fiddlers Fancy: (sw-21.52)  
Musical Clock: WROK WOC  
WCFL-WBBM WKBH WIBA  
WKBH WMT WIRE  
KMOX-Sing. Neighbor, Sing  
KWK-To be announced  
WAAF-Eye-Opener Prgm.  
WBOW-Open Your Eyes  
WCCO-Air Almanac  
WFAM-Rhythm Time  
WFBM-Early Birds  
WGN-California Sunshine  
WHO-Lem & Martha  
WIND-Polish Program  
WISN-Early Risers Club  
WJJD-Sons of the Pioneers  
WLS-News

**7:15**

News: WHO WCCO WMI WLW  
KMOX-Travelogue  
WAAF-Just About Time  
WBOW-Musical Clock  
WFAM-American Family Rob-  
inson  
WJJD-It's Risin' Time  
WLS-Pokey & Arkie  
WKBH-Melody Time  
WMBD-Eye Openers  
WTAD-Good Morning Melodies

**7:30**

CBS-Fred Feibel, organist: (sw-  
21.52)  
News: WTAQ WIBA WKBH  
Musical Clock: WMBD WROK  
WMT  
 $\Delta$ Devotions: WKBH WLS  
KMOX-Tick Tock Revue  
KWK-Swing Is King  
WAAF-Breakfast Express  
WCCO-Gospel Tabernacle  
WCO-Musical Chimes  
WCFL-Melody Parade  
WGN-Music Box  
WHO-Good Morning Time  
WIRE-Varieties  
WJJD- $\Delta$ Christian Science  
WLW-Before Breakfast  
WTMJ-Top o' the Morning

**7:45**

NBC-Lucille & Lanny, songs:  
WCFL  
Musical Clock: WKBH WIBA  
KMOX-Let's Compare Notes  
KWK-Grady Cantrell  
WHO-Favorite Melodies  
WJJD-Hawaiians  
WKBH-Lone Cowboy  
WLS-Jolly Joe's Pet Pals Club  
WLW-The Gospel Singer  
WMBD-Police Flash  
WOWO- $\Delta$ Concordia Chapel  
WTAD-Bill Sohn  
WTAQ-Today's Almanac

**8:00**

NBC-Breakfast Club; Vocalists;  
Don McNeill, m.c.; Orch.:  
News: WCOVO WCFL WBOW  
CBS-Metropolitan Parade; News:  
WFBM WTAQ WFAM WKBH  
(sw-21.52)

News: WMBD WKBH  
Coffee Pot Inn: WMT WHO  
KMOX-Views on News  
KSD-News; Dance Orch.  
KWK-Pep-Up Parade  
WCCO- $\Delta$ Morning Meditations  
WGN-The Merry-makers  
WHA-Band Wagon  
WIND-Harry Zimmerman, organ-  
ist  
WIRE-Musical Clock  
WJJD-Sports Edition Handicap-  
per  
WLS-Lulu Belle & Scotty  
WLW-Hymns of all Churches  
WMAQ-Your Neighbor  
WROK-Musical Clock  
WTAD-Storyland Lady  
WTMJ-Your Winter Wonderland

**8:15**

NBC-Sunshine Express; News:  
KSD  
KMOX-Ozark Varieties  
KWK-Mrs. O'Brien's Boarding  
House  
WBAA-Morning Melodies  
WCCO- $\Delta$ Christianity in Action  
WGN-Everyday Words; Good  
Morning Prgm.  
WHA-Morning Melodies  
WHO-Neighbor Jim  
WIND-Latin American Melodies  
WIRE-Dessa Byrd  
WJJD-Toastmaster  
WKBH-Music Box  
WLS-News  
WLW-Hope Alden's Romance  
WMT-Day Dreamer  
WTAD- $\Delta$ Church in the Wild-  
wood  
WTMJ-Your Home Town

**8:30**

CBS-Morning Moods: WFBM  
(sw-21.52)  
Morning Melodies: WHA WHO  
KMOX-Joe Karnes, pianist  
KWK-Candid Camera; News  
WCCO-Musical Chimes  
WCFL-Melody Parade  
WGN-Music Box  
WHO-Good Morning Time  
WIRE-Varieties  
WJJD- $\Delta$ Christian Science  
WLW-Before Breakfast  
WTMJ-Top o' the Morning

**8:45**

NBC-Breakfast Club: WBOW  
WCFL WOWO  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
WCCO (sw-21.52)  
NBC-Landt Trio: WMAQ KSD  
WFAM- $\Delta$ Morning Devotions  
WFBM-Apron Strings

WHO-Musical Clock  
WIBA-Interlude; Variety Prgm.  
WIND-Mind Your Manners  
WIRE-Room Melody; Calendar;  
News  
WJJD-Tuberculosis Institute  
WKBH-Tonic Tunes  
WKBH-Rapid Ad  
WLS-The Hilltoppers  
WLW-Young Widder Jones  
WMBD-Women of Today  
WOC-News  
WROK-Town Crier  
WTAQ-Organ Melodies  
WTMJ-Bandmasters

**9:00**

CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WISN WOC  
WFBM WCCO KMOX WBBM  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE WHO  
KSD  
NBC-The Story of Mary Marlin  
(Anacin): WLS (sw-15.21)  
NBC-Breen & de Rose, songs:  
WBOW  
News: WMT WTAD WROK  
KWK-Top of the Morning  
WAAF-Mid-Morning Varieties  
WCCO-Italian Prgm.  
WCFL-Party Line  
WFAM-Organ Recital  
WGN-Martha Crane & Helen  
Joyce

WIBA-Americana  
WIND-Meat Market of the Air  
WJJD-Nick Lucas & Playboys  
WKBH-Chancel Steps  
WKBH-Olive Hagen, organist  
WLW-Linda's First Love  
WMBD-Messenger; Weather  
WOWO-Bill Board  
WSUI-Within the Classroom  
WTAQ-Mid-morning Revue  
WTMJ-Belle & Martha; What's  
New in Milwaukee?

**9:15**

NBC-Oxydols Own Ma Perkins,  
sketch: WLS (sw-15.21)  
CBS-Myrt & Marge, sketch (Su-  
per Suds): KMOX WFBM  
WCCO WISN WBBM WMBD  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE WHO KSD  
NBC-Vaughn de Leath, songs:  
WBOW WCFL  
All the Answers: KWK WLW  
WAAF-King of the Kitchen  
WFAM-Organ Recital  
WHA-American Observer  
WJJD-Eddie Fitzpatrick's Orch.  
WKBH-News  
WKBH-Ma Perkins  
WMT-The Harper Family  
WOC-Neighbor Jim  
WROK-On the Mall  
WTAD-Jane Romar  
WTAQ-Stars Over Hollywood

**9:30**

CBS-Tony Wons' Scrapbook  
(Vicks): WCCO KMOX WBBM  
NBC-Just Plain Bill, sketch (An-  
acin): WMAQ WIRE WHO  
NBC-Bennett & Wolverton:  
WCFL

NBC-Pepper Young's Family  
(Camay): WLS WMT (sw-  
15.21)  
MBS-Get Thin to Music: WGN  
KWK-Party Line  
WAAF-Soliloquy  
WBOW-Home Folks  
WCCO-Deutsche Liederstunde  
WFAM-Fashion Pointers  
WFBM-Kitchen Clinic  
WHA-Afield with Ranger Mac  
WIBA- $\Delta$ Church of the Air  
WIND-Hawaiian Serenade  
WISN-News  
WJJD-Adult Educational Council  
WKBH-The Mixing Bowl  
WKBH-Morning Melodies  
WLW-Betty & Bob  
WMBD-Irene's Grab Bag  
WOC-Morning Parade  
WOWO-Richard Trojan  
WROK-Intimate Review  
WTAD-Dance Review  
WTAQ-Melody Lane  
WTMJ-Morning Melodies

**9:45**

NBC-Today's Children, sketch  
(Pillsbury): WMAQ WIRE  
WHO WTMJ KSD  
CBS-Ruth Carhart, contralto:  
WCCO WFAM WTAQ WKBH  
WKBH  
NBC-Viennese Ensemble: WBOW  
KWK  
News: WLS WMBD  
Party Line: WTAD WOC  
KMOX-Ma Perkins  
WAAF-Hawaiian Echoes  
WBBM-Man on the Street  
WCFL-Swingtime  
WGN-Musical Mail Box  
WIBA-Melody Time  
WIND-Musical Varieties  
WISN-Ann Leslie's Scrapbook  
WJJD-Harry Zimmerman, organ-  
ist  
WLW-Houseboat Hannah  
WMT-Young Widder Jones  
WOWO-Modern Home Forum  
WSUI-Program Calendar

**10:00**

NBC-The O'Neills, sketch (Ivory  
Flakes): WLS (sw-15.21)  
CBS-Jack & Paul: WISN WOC  
WFBM  
NBC-David Harum, sketch (Bab-  
O): KSD WIRE WMAQ WHO  
NBC-Norm Scherr, pianist:  
WCFL WBOW WIBA  
News: WKBH KWK WTAD  
Jean Abbey, radio shopper:  
KMOX WCCO  
WAAF-Woman's Page  
WBBM-Hollywood Spotlight  
WCCO-Hit Tunes  
WFAM-Mrs. Riley, Shoppers'  
Guide  
WGN-Don Pedro & Piano  
WHA-Honemakers  
WIND-Judge John Gutknecht  
WJBC-Organ Dreams  
WJJD-Sons of Pioneers  
WKBH-Home Economics  
WLW-News; River; Weather  
WMBD-Neighbor Jim  
WMT-Frank Voelker, organist  
WROK-News & Markets; Organ

**10:15**

WSUI-Home Decoration  
WTAQ-Hawaiian Melodies  
WTMJ-Household Hints  
**10:15**  
CBS-Romance of Carol Kennedy,  
sketch (Heinz): KMOX WOC  
WISN WBBM WFBM WCCO  
WOC  
NBC-Josh Higgins of Finchville:  
WBOW WCFL  
NBC-Backstage Wife, sketch  
(Dr. Lyons): WMAQ WTMJ  
WIRE KSD WHO WIBA  
NBC-Boad of Life, sketch (Chip-  
so): WLW WLS (sw-15.21)  
Details of the contest on this pro-  
gram may be found on page 16.

KWK-Range Riders  
WAAF-Hollywood Brevities  
WGN-Bachelor's Children  
WJBC-Theater Time; News  
WJJD-Two of a Kind  
WJR-Peaceful Valley  
WKBH-Rhythm & Romance  
WKBH-Your Home  
WMBE-Linda's First Love  
WMT-Singer of Sacred Songs  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Musical Favorites  
WTAD-Neighbor Jim  
WTAQ-Grunow Radio Vocals  
**10:30**  
NBC-Vic & Sade, sketch (Cris-  
co): WLS (sw-15.21)  
CBS-Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM  
NBC-How to be Charming,  
sketch (Phillips): WMAQ WHO  
WIRE WTMJ WIBA KSD  
Carson Robison's Buckaroos:  
KWK WLW  
WAAF-Sweet & Slow  
WBOW-Harry Rieser's Orch.  
WCFL-Peeker in the Pantry  
WFAM-Health Talk; Gypsy Fid-  
dles  
WGN-Painted Dreams  
WIBU-Aid Parade  
WIND-Speaking of Love  
WJBC-Dollar Daze  
WJJD-Women's Exchange Prgm.  
WKBH-Musical Almanac  
WKBH-Troubadour  
WMBI- $\Delta$ Devotional Hour  
WMT-Numerical Jamboree  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-News; Morning Concert  
**10:45**  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLS  
(sw-15.21)  
NBC-H-Boys, vocal & Instru-  
mental group: WHO KSD  
WBOW  
CBS-Aunt Jenny's Real Life  
Stories (Spry): WBBM WCCO  
KMOX WMBD WFBM WISN  
Party Line: WIRE WOWO  
KWK-The Morning After  
WAAF-Foolish Questions  
WFAM-Morning Melodies  
WGN-Morning Melodies

WHA-Operetta Favorites  
WIBA-Tonic Tunes  
WIND-News & Livestock Mar-  
WJBC-Payne Pioneers  
WJJD-Eddie Fitzpatrick's Orch.  
WKBH-Ma Perkins  
WKBH-Beauty Box Revue  
WLW-The Goldbergs  
WMAQ-Rhythm in the Air  
WMT-Treasure Chest  
WOC-Organ Melodies  
WROK-Amer. Family Robinson  
WTAD-Betty & Bob  
WTMJ-U. W. Extension Division

**11:00**

NBC-Making Use of Religion:  
WOWO  
Dr. Ralph Emerson Davis,  
pastor of St. Marks Methodist  
Episcopal Church in Brooklyn,  
N. Y., will speak on the topic  
"A Matter of Habit."  
CBS-Mary Margaret McBride,  
columnist (Minute Tapioca):  
WBBM WFBM KMOX WISN  
WOC WCCO WFAM WMBD  
NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW  
NBC-Happy Jack Turner, songs:  
WCFL (sw-15.33)  
KSD-News; Kay White, sketch;  
Night Letter  
KWK-Young Widder Jones  
WAAF-Musical Newsy  
WBA-Amer. Institutions; Prof.  
Phillips  
WBOW-Neighbor Jim  
WGN-Woman in the Store  
WHA-Talking Book  
WHO-Pretty Kitty Kelly  
WIBA-Linda's First Love  
WIND-Sketches in Melody  
WIRE-Your Home Town  
WJBC-Shoppers Personality Hr.  
WJJD-Bureau of Missing Persons  
WKBH-Musical Gadgets  
WLS-Virginia Lee & Sunbeam  
WMT-Tom Owen's Cowboys  
WROK-Melodies  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Hollywood on Parade  
WTMJ-Love for a Day

**11:15**

CBS-Your News Parade (Lucky  
Strike Cigarettes); Edwin C.  
Hill, commentator: KMOX  
WCCO WBBM WISN WMBD  
WOC WKBH WFBM  
NBC-Cadets: WCFL  
NBC-The Goldbergs, sketch  
(Oxydol): WMAQ (sw-15.33)  
NBC-Bailey Axton, tr.: WOWO  
KSD-Marie Harrington, talk  
KWK-Rapid Service  
WAAF-Memory Lane  
WBOV-Farm Prgm.  
WCAZ-Movie Gossip (1070 kc.)  
WFAM-Visitors Welcome  
WGN-Harold Turner, pianist  
WHO-Party Line  
WIBA-Neighbor Jim  
WIND-Ben Kanter & Rose Van-  
derbosch  
WIRE-Singin' Sam

(Continued on Next Page)

# Monday

December 6



ANNE SEYMOUR  
Mary Marlin  
Mon. 3:30 pm CST

(11:15 a.m. Continued)

WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBB-Club Calendar  
WLS-Chuck, Ray & Others  
WLW-Doc Schneider's Texans  
WMT-Troubaderos  
WROK-Varieties  
WSM-Musical  
WTAD-Duke Otten  
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour;  
Guest Spkrs.: KWK WIBA  
WBOW WMAQ WLW (sw-  
15.21)

CBS-Romance of Helen Trent;  
Virginia Clark (Edna Wallace  
Hopper): WBBM KMOX

NBC-Allen Leaffer's Orch.: WCFL  
KSD

Hymns of All Churches: WHO  
WOC

WAAF-Myrna Dee Sergent  
WCCO-Ma Perkins  
WFAM-Homespun Verse  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHA-Organ Gems

WIND-Harry Zimmerman, organ-  
ist

WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court Broadcast  
WKBB-Farm Flashes; Do You  
Want a Job?

WKBB-Magic Violin  
WLS-Grace Wilson, contralto  
WMBD-Thrift Message; Miss El-  
ectrolux; Popular Melodies

WMBI-Continued Story Reading  
WMT-German Band  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News  
WTMJ-Mailman

WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch  
(Anacin): WBBM KMOX  
MBS-Hitmakers: WGN  
News: WBAW WMT  
Betty & Bob: WOC WHO

WAAF-Markets; Swing High  
WCO Kitty Keene  
WCFL-Fashions on Parade  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WIRE-Grace & Eddy; Farm &  
Home Hour

WISN-Symphonetta  
WJBC-Reid & Vin  
WKBB-Sports; Livestock Reports  
WLS-Markets; Weather: News  
WMBD-Window Shopper  
WOWO-Home Folks' Frolic  
WROK-'Round the Town  
WSUI-Farm Flashes  
WTAD-Farm Hands  
WTMJ-Heinie & His Grenadiers

## AFTERNOON

12:00

NBC-Joe White, trn.: (sw-  
15.33)

CBS-Betty & Bob, sketch (Gold  
Medal): WCCO KMOX WISN  
WFBM WBBM (sw-15.27)

News: WJJD WJBC WMBD  
WTAD

KSD-News; Grace & Eddie,  
sketch; Markets  
WAAF-Symphonic Hour  
WBAW-Agricultural Forum  
WBOW-Street Reporter  
WCFL-Hit Review  
WGN-Bob Elson on State Street  
WHA-Noon Musicales  
WHO-Markets & Weather  
WIND-Tango Orchestra

WIRE-Markets; News  
WKBB-Luncheon Musicales  
WKBB-Heat Wave  
WLS-Dinnerbell Prgm.  
WMBI-Midday Gospel Hour  
WMT-Hillbillies; Question Man;  
Voice of Iowa  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Blue Streaks  
WSUI-Rhythm Rambles

12:15

CBS-Hymns of All Churches  
(Gold Medal): WBBM KMOX  
WFBM WCCO WISN (sw-  
15.27)

MBS-Carson Robison's Bucka-  
roos (Musterole): WGN  
Man on the Street: WJBC  
WKBB

News: WKBB WOWO  
WBAW-Social Security Talk;  
Luncheon Dance Time  
WBOW-Fields & Hall  
WCFL-Luncheon Concert  
WHO-Pappy's Matinee

WIND-Tommy Ott, organist  
WJJD-Noon-Day Service  
WMBD-Town Crier; Markets  
WOC-Inquiring Mike  
WROK-Column Left, news  
WSBT-News; Stork Report  
WTAD-Cy & Freckles

12:30

NBC-Sue Blake, sketch: (sw-  
15.21)

CBS-Arnold Grimm's Daughter,  
sketch (Gold Medal): KMOX  
WCCO WBBM WFBM WISN  
(sw-15.27)

NBC-Words & Music: (sw-15.33)  
News: WIBA WOC WHO WIRE  
Farm Prgm.: WMBD WHA  
Rhythm Rascals: WTMJ WTAQ

KWK-Organ Melodies  
WBAW-Sports Review  
WBOW-Home Folks Frolic  
WCFL-Young Widder Jones  
WGN-Markets; Mid-day Service  
WIND-Livestock; Interlude

WKBB-Man on the Street  
WKBB-Luncheon Music  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMT-Markets; Hillbillies  
WOWO-Hey, Mr. Motorist  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-Farm; Weather; Markets

12:45

CBS-Hollywood in Person (Gold  
Medal): KMOX WCCO WBBM  
WFBM WISN (sw-15.27)

For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

NBC-Jack & Loretta Clemens,  
songs: WOWO (sw-15.21)

Man on the Street: WSBT WCFL  
News: WTAQ WIND WKBB  
KSD-Mort Dennis' Orch.  
KWK-Al Sarlis' Jam Session  
WBAW-Don Bowden  
WBOW-Tune of the Day  
WHO-Musical Day Dreams  
WIBA-Market Reports

WIRE-Police Court  
WKBB-Song Hit of the Day  
WLS-Voice of the Feed Lot  
WLW-Kitty Keene, Inc.  
WMAQ-The King of Hearts  
WMBD-Col. Beoney; To be an-  
nounced

WMT-Joe Doakes; Cousin Elvira;  
Cornhuskers  
WOC-Russ Morgan's Orch.  
WROK-Service Sam; Home Folks  
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's  
Eyes (Pontiac): WISN WBBM  
WKBB KMOX WCCO WFBM  
WOC WTAQ (sw-15.27)

Kathryn Cravens will report  
on an interview with Cecil Bea-  
ton, private photographer for the  
duke and Duchess of Wind-  
sor.

NBC-Norman Cloutier's Orch.:  
WMAQ WBOW KSD  
MBS-Don't Look Now: WIRE  
News WTAD WHA

KWK-Voice of Experience;  
WAAF-Silver Notes; Hoosier Phi-  
losopher  
WBAW-Can You Pronounce It?  
WCFL-Bible Class  
WCFL-Melody Hour  
WGN-Concert Trio  
WHO-Your Home Town  
WIBA-Melody Moments  
WIND-Italian Hour  
WJJD-Mid-day Roundup  
WKBB-Lone Rangers  
WLS-School Time  
WLW-Nation's School of the Air  
WMBD-Man on the Street  
WMT-Many Happy Returns; Jam-  
boree  
WOWO-Purdue Agri. Prgm.  
WSBT-News; Notes  
WSUI-Musical Chats  
WTMJ-Livestocks; News; Weath-  
er; Police Reports

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

5:15 CST NEW HORIZONS, special anniversary program, CBS.

### NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC.

7:30 CST GRAND HOTEL, drama, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.

8:00 CST LUX RADIO THEATER; dramatic and musical, CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Leopold Stokowski, conductor, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

## Listen and Learn

In this issue Radio Guide takes a notable step—the introduction of its long-heralded education department, called "Listen and Learn." It encompasses all radio's efforts to educate while entertaining. Use its facilities—every week!

1:15

NBC-Dalton Brothers, trio: WOC  
WKBB WKBB WSBT

CBS-Jack & Loretta, songs  
(Kirkman's Soap): (sw-  
15.27)

MBS-Helen Yanke, sop.: WIRE  
Hope Alden's Romance: KMOX  
WCCO WFBM

Man on the Street: WTAQ WIBA  
KMOX-Hope Alden's Romance  
KSD-Allan Clarke, bar.  
KWK-Concert Melodies

WAAF-Waltz Time  
WBBM-Kitty Keene, Inc.  
WGN-Wife vs. Secretary  
WHA-Musical Varieties  
WHO-Lady of Millions  
WISN-Musical Heat Wave  
WLS-Old Timers

WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Jack Tilson's Orch.  
WTAD-Quincy Marches On  
WTMJ-Dance Orch.

1:30

CBS-American School of the Air:  
WSBT KMOX WFBM WKBB  
WCCO WTAQ WBBM WISN  
WKBB (sw-15.27)

NBC-Navy Band: WIBA WOWO  
NBC-Ranch Boys (sw-15.33)  
MBS-Lucky Girl, sketch: WGN  
News: WHO WMAQ WBAW

KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Live Stock Markets; Bet-  
ter Housing Speaker  
WBOW-Melody Time  
WCFL-Zion Prgm.  
WHA-Backgrounds in Agri.  
WHO-Houseboat Hannah  
WIND-Public Welfare Talk  
WIRE-May Robson  
WJJD-Livestock Markets  
WLS-Market Reports  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC-Afternoon Recess  
WROK-Melodies from the Sky  
WTAD-Melody Time  
WTAM-Dick Sanders

1:45

NBC-Girls of the West: KSD  
MBS-Rhythm Orch.: WGN KWK  
Judy & Jane: WHO WOC  
WAAF-Driskill Wolfe, trn.  
WBAW-Markets & Weather  
WBOW-Devotional Service  
WGN-Silver Serenade  
WIND-Ben Kanter, pianist  
WIRE-Women's Federated Clubs  
WJJD-Happy Harmonies  
WLS-Priscilla Pride & Howard  
Peterson

WMAQ-Bob Hawk's Fun Quiz  
WMBD-Shut In Prgm.  
WMT-Closing Markets  
WROK-Melodeers  
WTAD-Margot

2:00

NBC-Rochester Civic Orch.; Guy  
Fraser Harrison, cond.: WOWO  
WCFL WIRE

NBC-Pepper Young's Family,  
sketch (Camay): WMAQ KSD  
WHO WLW WTMJ (sw-15.33)

CBS-Romantic Music: WSBT  
WKBB WISN WTAQ WOC  
WKBB (sw-15.27)

News: WIND WTAM WFBM  
WTAD  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hollywood Brevities  
WBBM-Radio Gossip Club  
WBOW-Teachers College Prgm.  
WCFL-Polish Prgm.  
WCCO-Siesta

WGN-Marriage License Romances  
WHA-Trailer Travels  
WBA-Concert Hall  
WJJD-The Sports Edition  
WLS-Homemakers' Hour  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Musicales  
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ WTMJ WLW  
WHO KSD (sw-15.33)

CBS-Romantic Music: WMBD  
WAAF-Matinee Revue  
WBBM-Meet the Missus  
WCCO-Markets; News  
WFBM-Bohemians  
WGN-Home Management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties  
WISN-Mary Ann Presents  
WLS-Homemakers Matinee  
WSUI-Within the Classroom  
WTAD-Mid-Afternoon Interlude

2:30

NBC-Roch. Civic Orch.: (sw-  
15.21)

CBS-Jenny Peabody, sketch (F.  
& F. Cough Drops): WBBM  
WFBM KMOX WISN WCCO  
WOC (sw-15.27)

NBC-Vic & Sade, sketch (Cris-  
co): WLW WHO WMAQ KSD  
WTMJ (sw-15.33)

CBS-Broadway Matinee: WSBT  
WKBB  
MBS-Good Health & Training:  
WGN  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBOW-Christian Science  
WCFL-The Word of Truth  
WHA-Music of the Masters  
WIBA-Home Folks Frolic  
WIND-Problems for Pamela  
WKBB-WPA Prgm.  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WMT-Peggy Fuller's Orch.  
WROK-Music Box Melodies  
WTAD-String Trio

2:45

NBC-The O'Neills, sketch (Ivory  
Flakes): WHO WMAQ WLW  
WTAQ WTMJ KSD (sw-15.33)

MBS-Sid Gary, bar. & Orch.:  
WGN

CBS-Broadway Matinee: WSBT  
WKBB WISN WOC WMBD  
WKBB WTAQ (sw-15.27)

KMOX-One Woman's Opinion  
WBBM-Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WFBM-Fed. of Church Women  
WIBA-Today's Front Page  
WIND-Happy Harmonies  
WJJD-Happy Harmonies

3:00

NBC-Club Matinee: WENR WMT  
WOWO KWK WBOW (sw-  
15.21)

CBS-Ted Malone's Between the  
Bookends: WSBT WKBB WOC  
WMBD WFBM WTAQ WKBB

Details of the contest on this pro-  
gram may be found on page 18.

NBC-Lorenzo Jones, sketch  
(Phillips): WMAQ WIRE WHO  
(sw-15.33)

KMOX-Kitty Keene, Inc.  
WBBM-Houseboat Hannah  
WBAW-Ladies First  
WCFL-News  
WGN-Four Stars Tonight  
WHA-Extension Faculty Forum  
WIND-Studio Orch.  
WISN-Even As You & I  
WJBC-God's Cheer for the Shut  
Ins

WLB-Dr. Friendly  
WMBI-Radio school of the  
Bible  
WROK-Women of the Hour  
WSUI-Radio Review  
WTAD-On the Mall  
WTMJ-Around the Town

3:15

NBC-The Guiding Light (White  
Naptha): WHO WMAQ WTMJ  
(sw-15.33)

CBS-Sing & Swing: WKBB  
WOC WTAQ WISN WSBT  
WFBM WMBD WKBB (sw-  
11.83)

NBC-Club Matinee: WIRE  
KMOX-Houseboat Hannah  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIBA-Shut-in Hour  
WIND-Fred Beck, organist  
WLW-Life of Mary Sothorn  
WSUI-Musical Miniatures  
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin  
(Ivory Soap): WHO WLW  
WMAQ (sw-15.33)

CBS-Current Questions Before  
the House: WFAM WTAD  
WKBB WOC WTAQ WISN  
WSBT WFBM WMBD WKBB  
(sw-11.83)

KMOX-Singin' Sam  
WAAF-News & Weather  
WBBM-Missus Goes to Market  
WCCO-Grandma Travels  
WCFL-Hour of Friendship  
WGN-Harold Turner, pianist  
WHA-P.T.A. Message  
WIND-Waltz Time  
WJBC-News  
WMBI-Sacred Music  
WROK-College Hour  
WSUI-Fed. of Women's Clubs  
WTMJ-To be announced

3:45

NBC-The Road of Life (Chipso):  
WMAQ WTMJ (sw-15.33)

Details of the contest on this pro-  
gram may be found on page 18.

CBS-Dr. Allan Roy Dajoe (Ly-  
sol): WBBM WFBM KMOX  
WCCO (sw-11.83)

The doctor's topic will be  
"What the Child Bureau of the  
U. S. Dept. of Labor Is Doing  
For Children."

NBC-Kitty Keene, Inc. (Dreft):  
WHO  
To be announced: WMBD WTAQ  
KSD-Afternoon Varieties  
WAAF-Estelle Barnes, pianist  
WFAM-Matinee Melodies  
WGN-Afternoon Serenade  
WIBA-Bible Readings  
WIND-Cappy's Cabana  
WISN-You Shall Have Rhythm  
WJBC-Classified Time  
WKBB-Zeke Manners' Gang  
WLW-Mad Hatterfields  
WMBI-Ministry of the Printed  
Page  
WOC-Linger Awhile  
WTAD-Cy & Freckles

4:00

NBC-Neighbor Nell, philosophy;  
News: WIBA  
NBC-Bonnie Stewart, songs:  
WHO WIRE

CBS-Follow the Moon (Pebeco)  
with Elsie Hitz & Nick Daw  
son: WBBM WFBM WCCO  
KMOX (sw-11.83)

Details of the contest on this pro-  
gram may be found on page 18.

NBC-Jr. Nurse Corps (Sunbrite):  
WLW (sw-15.21)

MBS-Charley Stookey's Hillbilly  
Show (Consol. Drug Trade  
Co.): WGN KWK

CBS-To be announced: WKBB  
News: WOC WOWO  
KSD-Washington U. Educational  
Series

WAAF-Int'l Potpourri  
WBOW-To be announced  
WCFL-Make-Believe Night Club  
WENR-Music Circle  
WFAM-Hot Spell  
WGN-Ozark Minstrels  
WHA-Moods & Melodies  
WIND-Musical Mirror  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Sons of Pioneers  
WKBB-Questions and Answers  
WMAQ-The Children Speak  
WMBD-Dorothy Juna & the  
Ramblers

WMBI-Birthday Request Prgm.  
WMT-Radio Gossip; Tunes &  
Topics  
WROK-Markets; News  
WSUI-Opera Arias  
WTAD-Freshest Thing in Town  
WTAQ-Sweet Songs  
WTMJ-Friendship Circle

4:15

NBC-Terry & the Pirates, sketch  
(Dari-Rich): (sw-15.33)

CBS-Life of Mary Sothorn, sketch  
(Hind's): WBBM KMOX  
WCCO (sw-11.83)

CBS-To be announced: WKBB  
NBC-Don Winslow of the Navy,  
sketch: WIBA WMT (sw-15.21)

NBC-Bennett & Wolverton: KSD  
WENR  
WAAF-Sport Shorts; Shadowland  
WFAM-Musical Memories  
WFBM-Tea Time Tunes  
WHO-Variety Hour  
WIND-Musical Mirror  
WIRE-Minute Interviews  
WJJD-Cumberland Ridge Runners  
WLW-Jack Armstrong  
WMAQ-Tea Time Varieties,  
WMBD-Bargain Counter  
WOC-Organ Moods  
WROK-Birthday Club  
WSUI-Art News  
WTAD-Speed Gibson  
WTAM-News  
WTAQ-Swing Session

4:30

NBC-Kellogg's Singing Lady,  
Irene Wicker: WLW (sw-  
15.21)

The Singing Lady will tell  
the story of Grace Moore.

CBS-Dorothy Gordon: WKBB  
WFAM WOC WISN WCCO  
WTAQ (sw-11.83)

NBC-Jack Armstrong, sketch  
(Wheaties) (sw-9.53)

NBC-Juliane Pelletier, pianist:  
WMAQ  
NBC-Vagabonds: WIBA WENR  
KSD

MBS-To be announced: KWK  
KMOX-The Fun Quiz  
WBBM-Truman Bradley  
WBOW-To be announced  
WCL-For Your Information  
(130 kc.)  
WIND-News  
WIRE-Organ Recital  
WJBC-Bingo  
WKBB-Story Lady  
WMBD-News; Pe: Cofner  
WMT-Let's Go to Press  
WROK-Top Hatters' Orch.  
WSUI-Elementary German  
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palm-  
olive Soap): WISN WCCO  
WBBM KMOX WFBM WMBD  
(sw-11.83)

Turn to page 4 to see pictures of  
the cast of this program.

NBC-Little Orphan Anne (Oval-  
tine) (sw-9.53)

NBC-Tom Mix Straight Shooters  
sketch (Purina): (sw-15.21)

NBC-The Californians: WENR  
WMT  
KSD-Young America Speaks  
WEBQ-Movie Gossip (1210 kc)  
WFAM-Dance Parade; Voice of  
Carelessness  
WHO-News  
WIBA-Dance Hour  
WIND-Dramas of Life  
WIRE-Master Singers  
WJBC-Movie Gossip  
WKBB-Pianology  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-The Old Song Shop  
WTMJ-News; Moment Musicales

5:00

NBC-Army Band: (sw-15.21)

NBC-Arthur Matthews, trn.:  
WCFL (sw-9.53)

NBC-Jr. Nurse Corps (Sunbrite):  
WENR KWK  
CBS-Howard Phillips, bar.: WOC  
WTAQ WBBM

Santa Claus: KSD WFAM WFBM  
KMOX-Linda's First Love  
WBOW-To be announced

# Monday December 6



**HORACE HEIDT**  
orchestra leader  
Mon. 7 pm CST

## Frequencies

KMOX-1090  
KOA-930  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBF-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1290  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

WJBC-1200  
WJJD-1130  
WJRR-750  
WKBB-1600  
WKBH-1380  
WLS-870  
WMAQ-670  
WLW-700  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

## NIGHT

WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Outdoor Wisconsin  
WIND-Stanip Man  
WIRE-Terry & the Pirates  
WISN-Show Window  
WKBH-Univ. of Dubuque  
WKBH-Rhapsody  
WLW-Angelo, Italian troubadour  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMT-A Hit for Today; Minute  
Drama; Frank Wood, talk  
WROK-Songs at Twilight  
WSUI-Elementary Spanish  
WTMJ-Jack Armstrong, sketch

**5:15**  
CBS-New Horizons: WKBH  
WKBH WTAQ  
The speakers on today's special program will be F. Truhen Davison, president of the Museum of Natural History, and Dr. Roy Chapman Andrews, director of the museum.

NBC-Rhythmaires: WCFL (sw-9.53)  
NBC-Army Band: WENR WMT  
Jack Armstrong, sketch WCCO  
WTAQ

KMOX-Lady of Millions  
KSD-News; George Hall's Orch.  
KWK-Santa Claus  
WBBM-Eleanor Howe  
WFAM-Hoosier Beer Grille Forecast  
WFBM-Let's Talk Psychology  
WGN-Buddy & Ginger  
WIBA-Hits & Encores  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Terry & the Pirates  
WOC-Speed Gibson  
WMBD-Music Prgm.; To be announced  
WIRE-Sports  
WTMJ-Billie the Brownie

**5:30**  
NBC-Joan Edwards, songs: (sw-9.53)  
CBS-News; George Hall's Orch.:  
WTAQ WFBM WKBB WFAM  
WCCO

CBS-News; American Red Cross,  
Spkr.: (sw-17.76)  
Jack Armstrong, sketch: KMOX  
WHO WMAQ  
Charlie Chan: KSD WGN  
News: WBOW WIBA  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WCCO-Homecoming Prem.  
WCFL-Musical Varieties  
WENR-What's the News?  
WIND-Bill, Mack & Jimmy  
WIRE-Little Orphan Annie  
WISN-News; Musical Interlude  
WKBH-Kiddies' Hour  
WLW-Sports  
WMBD-Speed Gibson  
WMBI-Message and Music  
WMT-Puzzle Club; News  
WOC-Hits & Bits  
WROK-Jack Maxedon, ballads  
WTMJ-Heinie & His Grenadiers

**5:45**  
CBS-Song Time: Hollace Shaw  
& Ray Heatherton: WKBH  
(sw-17.76)  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil) WCLW  
(sw-15.21)

NBC-Tom Mix Straight Shooters  
(Purine): WMAQ KWK WIRE  
NBC-Escorts & Betty: WENR  
NBC-Little Orphan Annie (Oval-  
tine): KSD  
Orphan Annie: WHO WGN  
KMOX-Adventures of Jimmy Al-  
len  
WBOW-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WFBM-Your Local Government  
WIBA-Today's Birthdays; Sports  
WIND-Listen to Yourself  
WISN-Sports  
WMBD-Sports; Where to Go &  
What to Do in Peoria

WMT-Jordan's Revue; Did You  
Know?  
WOC-Jack Armstrong, sketch  
WROK-Musicale  
WSUI-Daily Iowan of the Air  
WTAQ-Bureau of Public Service  
WTMJ-Sports

**6:00**  
CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-17.76) (also  
see 10 p.m.)

NBC-Amos 'n' Andy (Pepso-  
dent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10  
p.m.)

CBS-Not So Long Ago: WTAQ  
WISN KMOX WKBH WCCO  
WBBM WKBH

NBC-Music Is My Hobby: WENR  
WMT WBOW (sw-11.87)  
NBC-Malcolm Claire, songs:  
WMAQ

MBS-Concert Trio: WGN WIRE  
Sports: WKBH WHAS WOC  
KSD-News; Organist  
KWK-Ran Wilde's Orch.  
WCFL-News  
WFAM-Crimecasts  
WFBM-Phenomenon  
WIBA-Dane County Farm Hour  
WIND-German Hour  
WMBD-Roy Evans  
WMBI-Sunset Hour  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTMJ-Harry Stuhldreher

**6:15**  
NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WIRE WMAQ  
WHO WTAM WIRE WBA  
(also see 10:15 p.m.)

CBS-Lewis Browne, commenta-  
tor: WBBM WTAQ WISN  
KMOX WCCO WKBH WFAM  
(sw-17.76)

NBC-Three Cheers: WENR WMT  
WBOW (sw-11.87)  
Sports Review: WGN WFBM  
News: WOC WMBD

KSD-Navier Cugat's Orch.  
WBOW-Si & Ezra  
WCFL-Dinner Concert  
WHAS-Whispering Jack Smith  
WJR-Vocal Varieties  
WKBH-Theater Review  
WLW-Four Stars Tonight  
WROK-Voice of Carelessness

**6:30**  
NBC-Horlick's Lum & Abner,  
sketch: WENR WLW (also  
KGO at 10:15 p.m.)

CBS-Jay Freeman's Orch.: WFBM  
WFAM WISN WMBD WCCO  
WOC

NBC-Carol Weymann, mezzo  
sop.: KSD  
NBC-John Herrick, bar.: (sw-  
11.87)

MBS-Henry Weber's Orch.: WGN  
News: WTAQ WHO WMAQ  
Sports: WKBH KMOX  
KWK-Sports Review; News  
WBBM-Phyl Coe, radio mystery  
WBOW-Hit Tunes  
WCFL-Sunny Sam  
WHAS-Glen Gray's Orch.  
WIBA-Concert Interlude  
WIRE-Man to Man Sports News  
WJR-Musical Moments  
WKBH-Speed Gibson  
WMT-Court of Missing Heirs  
WROK-House by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Easy Aces

**6:45**  
CBS-Boake Carter, commentator  
(Philco): WCCO WBBM WJR  
KMOX WISN WMBD WHAS  
WFAM (sw-17.76) (also KNX  
KSL at 10:15 p.m.)

NBC-Christine Johnson, sop.:  
(sw-11.87)  
NBC-Top Hatters Orch.: KSD  
MBS-Concert Trio: WGN  
News: WFBM WKBH WKBH  
Vic Arden's Orch. WHO WIBA  
KWK-Tonic Time  
WBOW-Home Decorators  
WCFL-Pat Kennedy  
WENR-Chicago Opera Prgm.  
WIRE-Charlie Chan, sketch  
WLW-Money & Music  
WMAQ-To be announced  
WOC-Bernice Engdahl  
WROK-On to Adventure  
WTAQ-Dinner Music  
WTAM-Otto Thurn's Orch.  
WTMJ-Reddy Kilowatt's Orch.

**7:00**  
NBC-Burns & Allen (Grape  
Nuts); Tony Martin, vocalist;  
Ray Noble's Orch.; Guest:  
WIRE WHO KSD WTAM  
WMAQ WTAM WLW WIBA  
(also see 9:30 p.m.)

NBC-Fibber McGee & Molly  
(Johnson's Wax); Marian &  
Jim Jordan; Hugh Studebaker,  
Bill Thompson; Clark Dennis,  
vocalist; Ted Weems' Orch.:  
WIRE WTAM WIBA WHO  
KSD WMAQ WTAM WLW  
(also see 11 p.m.)

KOA-Paul Martin's Music  
WCFL-Jam Session  
WGN-Kay Kyser's Orch.  
WIND-Tommy Ott, organist  
WKBH-Hits & Encores  
WKBH-John Gruber  
WMT-Over the Transom  
WOC-St. Ambrose on the Air  
WOWO-Whispering Jack Smith  
WROK-Informer Hour  
WSBT-Polish Hour  
WSUI-Story of Christmas Seals

**8:15**  
KOA Captains of Industry  
WCFL-Organ Recital  
WIND-News  
WKBH-World Dances  
WKEH-Barn Dance

CBS-Horace Heidt's Orch. (Ale-  
mite): WBBM WFBM WHAS  
WJR WCCO KMOX (sw  
17.76) (also KNX KSL at  
11 p.m.)  
Jerry Browne will sing I'd  
Like to Be in Winchell's Col-  
umn and Dippy-Doodle.

NBC-Gen. Hugh Johnson, com-  
mentator (Bromo Quinine):  
KWK WMT WLS (sw-11.87)

NBC-To be announced: KSD  
WBOW-Green Bros.' Orch.  
WCFL-News  
WFAM-Rhythm Time  
WGN-Foreign Affairs  
WIND-Talk  
WISN-Down by Herman's  
WKBH-Singing Strings  
WMBD-Brain Teaser  
WOC-Swing It  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Serenaders

**7:15**  
NBC-Jimmy Kemper & Roy  
Campbell's Royalists: (sw-  
11.87)

KWK-Key Men  
WBOW-Vic Arden's Orch.  
WCFL-Philip Kinsman  
WGN-Charlie Gaylord's Orch.  
WIND-Colonial Ensemble  
WKBH-Safety Lane  
WLS-DeZurik Sisters  
WMT-Carson Robison Buckaroos  
WROK-The Builders  
WTAQ-Symphonic Hour

**7:30**  
NBC-The Voice of Firestone;  
Richard Crooks, tr.; Chorus;  
Symphonic Orch., dir. Alfred  
Wallenstein: WMAQ WTAM  
WIRE WTAM WIBA WHO  
KSD (sw-9.53) (also see 10:30  
p.m.)

Mr. Crooks will sing Che Ge-  
lla Manina from "La Boheme"  
(Puccini); Zueigang (Strauss),  
where Ere Ye Walk (Handel),  
medley. The orchestra will play  
Alley Tunes (Gounod). The mixed  
chorus offers My Heart Stood  
Still (Rodgers) and Liza Getsu-  
win.

CBS-Pick & Pat (Model Smok-  
ing Tobacco); Benny Krueger's  
Orch.; Edward Roecker, bar.:  
WBBM WHAS WCCO WFBM  
WJR KMOX (sw-17.76) (also  
KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, sketch (Cam-  
pana): WLS KWK WMT  
WOWO (sw-11.87)

MBS-Lone Ranger, drama (Sil-  
vercup): WGN  
WBOW-Fireside Hour  
WCFL-Streamline Melodies  
WFAM-Concert Echoes  
WIND-Sing & Swing  
WISN-Dr. Koehler  
WKBH-True Detective  
WLW-For Men Only  
WMBD-To be announced  
WOC-Ave Maria Hour  
WROK-Lou Blake's Orch.  
WSUI-Poetry Patterns

**7:45**  
WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WISN-Music Continental  
WSUI-Evening Musicale

**8:00**  
CBS-Lux Radio Theater; Drama  
& Music: WISN WJR WHAS  
WBBM KMOX WCCO WFBM  
WMBD WTAQ (sw-17.76)

NBC-Philadelphia Orch.; Leopold  
Stokowski, cond. (Banking  
Group): WLS KWK WBOW  
(sw-11.87)

With Leopold Stokowski con-  
ducting the Philadelphia Or-  
chestra will offer Tchaikow-  
sky's Fifth Symphony in its  
entirety.

NBC-Fibber McGee & Molly  
(Johnson's Wax); Marian &  
Jim Jordan; Hugh Studebaker,  
Bill Thompson; Clark Dennis,  
vocalist; Ted Weems' Orch.:  
WIRE WTAM WIBA WHO  
KSD WMAQ WTAM WLW  
(also see 11 p.m.)

KOA-Paul Martin's Music  
WCFL-Jam Session  
WGN-Kay Kyser's Orch.  
WIND-Tommy Ott, organist  
WKBH-Hits & Encores  
WKBH-John Gruber  
WMT-Over the Transom  
WOC-St. Ambrose on the Air  
WOWO-Whispering Jack Smith  
WROK-Informer Hour  
WSBT-Polish Hour  
WSUI-Story of Christmas Seals

**8:15**  
KOA Captains of Industry  
WCFL-Organ Recital  
WIND-News  
WKBH-World Dances  
WKEH-Barn Dance

WMT-Welcome Stranger  
WOWO-Phyl Coe Mysteries  
WROK-News; Musicale  
WTAQ-Junie Gross, vocalist  
**8:30**

NBC-Hour of Charm (General  
Electric); Phil Spitalny's All-  
Girl Orch., with Maxine; Rosa-  
line Greene, m.c.: WTAM KSD  
WMAQ WIRE WTAM WIBA  
WLW WHO KOA (sw-9.53)

NBC-Philadelphia Orch.: WENR  
WCFL-WPA Singers  
WGN-Ennio Bolognini & Orch.  
WIND-Two Pianos  
WKBH-World Entertains  
WMT-Evening Serenade  
WOC-To be announced  
WOWO-Jack Tilson's Orch.  
WROK-Komedie Kingdom  
WSUI-Symphonic Band  
WTAQ-News

**8:45**  
WGN-News; Sport High Lights  
WIND-Collegiate Episodes  
WMT-Dream Songs  
WOC-Vivian Benschhof  
WROK-Vic Arden's Orch.  
WSUI-Daily Iowan of the Air  
WTAQ-Organ and Poetry

**9:00**  
NBC-Carnation Contented Pro-  
gram; Noble Cain's A Cappella  
Choir, Dir. Frank Black:  
WHO WMAQ WTAM KSD  
WTAM WIBA KOA WIRE  
(sw-9.53)

The Lullaby Lady will sing  
When My Dream Boat Comes  
Home (Franklin). A soprano  
solo, The Touch of Your Hand  
from "Roberta" (Kern), and a  
baritone solo, Until (W. Sand-  
erson), will be offered. The  
Continental Quartet will sing  
Harbor Lights (Williams) and  
the chorus will sing Serenade  
in the Night from "Melo-  
dramm" (Bixio). The orchestra  
will offer Danse Espagnol (M.  
Folck) Adagio Cantabile (R.  
Strauss) and, accompanied by  
the ensemble, a Kern medley  
composed of Look For the Sil-  
ver Lining from "Sally," Kalua  
from "Good Morning, Dearie,"  
Once in a Blue Moon from  
"Stepping Stones," Can't Help  
Lovin' That Man from "Show  
Boat" and Who from "Sunny."

CBS-Wayne King's Orch. (Lady  
Esther): WJR WFBM WHAS  
WCCO WBBM KMOX (sw  
17.76)

NBC-Behind Prison Bars, drama  
(Sloan's Lintiment); Warden  
Lewis E. Lawes: WENR WMT  
WOWO KWK (sw-6.14)

MBS-Famous Jury Trials (Men-  
men's): WGN WLW

WBOW-Master Singers  
W.F.L. News  
WIND-Bob Tinsley's Orch.  
WISN-Rendezvous  
WKBH-Gaslight Harmonies  
WKBH-Rapid Ad  
WMBD-Peoria's Calling  
WOC-Monday Presents  
WROK-Grantman's Virginia Cav-  
aliers  
WSBT-Doctors Who Dared  
WTAQ-Dance Orch.

**9:15**  
Vic Arden's Orch.: WSBT WTAQ  
WBOW-Dance Hour  
WCFL-Labor Flashes  
WIND-Walkathon  
WKBH-Hollywood on Parade  
WKBH-Barn Dance  
WMBD-Bob Black Orch.

**9:30**  
NBC-Burns & Allen (Grape  
Nuts); Tony Martin, vocalist;  
Ray Noble's Orch.; Guest:  
KOA KFI (also at 7 p.m.)

NBC-Public Hero No. 1 (Fal-  
staff): WMAQ WHO KSD

CBS-Brave New World: WCCO  
WKBH WTAQ WISN WOC  
WBBM WSBT WKBH (sw-  
17.76)

"America's Most Famous In-  
terview," that between Bolivar  
and Sam Martin, discussing the  
problems of the South Ameri-  
can continent, will be the sub-  
ject of the sixth broadcast.

NBC-Nat'l Radio Forum: WENR  
WMT (sw-6.14)  
NBC-Music for Moderns: WBOW  
(sw-9.53)  
Vic Arden's Orch.: WMBD  
WOWO

KMOX-Comedy Stars of Broad-  
way  
KWK-Range Riders  
WCFL-To be announced  
WFBM-Three Victors  
WHAS-Here's To You  
WIBA-Smoke Rings  
WIND-Stars Over Manhattan  
WIRE-Forward with Indianapolis  
WJR-Presentation  
WROK-Lou Blake's Orch.  
WCFL-Illinois Industrial Comm.

**9:45**  
MBS-Henry Weber's Pageant of  
Melody: WGN  
News: WROK WOWO  
Vic Arden's Orch.: WFBM KMOX  
KWK-String Nocturne  
WCFL-Illinois Industrial Comm.  
WIBA-Music by Cugat  
WIND-News & Sports  
WLW-Sweet Adeline  
WMBD-Del Mar Orch.  
WTMJ-Dance Orch.

**10:00**  
NBC-Amos 'n' Andy (Pepso-  
dent): WMAQ WIRE WLW  
KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's  
Gum); Franklyn McCormack,  
poetry; Jack Fulton, tr.;  
Orch.: WJR WHAS KSL  
WFBM WCCO KMOX WBBM  
(also at 6 p.m.)

CBS-Glen Gray's Orch.: WSBT  
(sw-17.76)  
NBC-Rudolph Friml's Orch.:  
WCFL WBOW (sw-9.53)  
Sports Review: KWK WOWO  
News: WIBA WTAQ WMBD  
WJR WOC WKBH WKBH  
WENR-Globe Trotter  
WHO-Dick Leibert, organist  
WIND-Swedish Prgm  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WMT-Swing Time  
WTAM-Musical Bulletin Board  
WTMJ-Sports

**10:15**  
NBC-Uncle Ezra's Radio Station  
(Alka Seltzer): KOA (also at  
6:15 p.m.)

CBS-Glen Gray's Orch.: WTAQ  
WISN WKBH WHAS WOC  
WKBH  
NBC-Dance Orch.: WOWO (sw-  
6.14)  
News: WHO WCCO WMT WIRE  
WFBM  
Musical Moments Revue: WTAQ  
WBBM

KMOX-Jimmy Garrigan's Orch.  
KWK-Bernie Cummins' Orch.  
WENR-King's Jesters  
WIBA-Soliloquy  
WJR-Peaceful Valley  
WLW-Art Kassel's Orch.  
WMAQ-Norman Pearce, the bach-  
elor poet  
WMBD-Sports  
WTAM-Music You Want  
WTMJ-To be announced

**11:00**  
NBC-Fibber McGee & Molly  
(Johnson's Wax): KOA KFI  
(also at 8 p.m.)

NBC-Eli Dantzig's Orch.: WHO  
WBOW WIBA KSD WCFL  
(sw-9.53)  
NBC-Hubbles Becker's Orch.:  
WOWO (sw-6.14)  
CBS-Geo. Hamilton's Orch.:  
WSBT WFBM WTAQ WKBH  
MBS-Tommy Dorsey's Orch.:  
WMT WGN WLW  
CBS-Al Trace's Orch.: WBBM  
WMBD WOC WISN  
KMOX-Pappy Cheshire's Hill Bil-  
lies  
KWK-Clyde Lucas' Orch.  
WCCO-Red Norvus' Orch.  
WENR-Royal Ambassadors' Orch.  
WHAS-Dance Band  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WJR-Emery Deutsch's Orch.  
WMAQ-The Californians  
WTAM-Blue Barron's Orch.

**11:30**  
NBC-Vox Pop: KFI (also see  
Tues. at 8 p.m.)

**10:30**  
NBC-Voice of Firestone; Richard  
Crooks, tr.: KFI KOA (also  
at 7:30 p.m.)

CBS-Sammy Kaye's Orch.: WOC  
WISN WKBH WTAQ WSBT  
WHAS WFBM WKBH (sw-  
17.76)

NBC-Magnolia Blossoms: WOWO  
WCFL (sw-6.14)  
NBC-Benny Meroff's Orch.:  
WMAQ WBOW WLW (sw-  
9.53)

MBS-Paul Sabin's Orch.: WGN  
WMT  
News: KWK WBBM  
KMOX-Morning's Headlines  
WCCO-Rollie Johnson  
WENR-Maurie Stien's Orch.  
WHO-Sports  
WIND-Peacock Court  
WIRE-Variety Show  
WJR-Peaceful Valley  
WMBD-Value Hints  
WTMJ-Dance Orch.

**10:45**  
NBC-Benny Meroff's Orch.: WHO  
WIRE  
CBS-Sammy Kaye's Orch.:  
WBBM KMOX WMBD WCCO  
MBS-Paul Sabin's Orch.: KWK  
News: WIND WHAS  
KSD-Noble Sissle's Orch.  
WIBA-Helen & Sonya  
WJR-Solay  
WTMJ-Dance Orch.

**11:00**  
NBC-Fibber McGee & Molly  
(Johnson's Wax): KOA KFI  
(also at 8 p.m.)

NBC-Eli Dantzig's Orch.: WHO  
WBOW WIBA KSD WCFL  
(sw-9.53)  
NBC-Hubbles Becker's Orch.:  
WOWO (sw-6.14)  
CBS-Geo. Hamilton's Orch.:  
WSBT WFBM WTAQ WKBH  
MBS-Tommy Dorsey's Orch.:  
WMT WGN WLW  
CBS-Al Trace's Orch.: WBBM  
WMBD WOC WISN  
KMOX-Pappy Cheshire's Hill Bil-  
lies  
KWK-Clyde Lucas' Orch.  
WCCO-Red Norvus' Orch.  
WENR-Royal Ambassadors' Orch.  
WHAS-Dance Band  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WJR-Emery Deutsch's Orch.  
WMAQ-The Californians  
WTAM-Blue Barron's Orch.

**11:30**  
NBC-Vox Pop: KFI (also see  
Tues. at 8 p.m.)

End of Monday Programs

## Boys! FREE Jacket!

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CHARLES BUTTERWORTH "Hollywood Mardi Gras" comedian Tues. 8:30 pm CST

MORNING

7:00 am CST NBC Charioteers: WLW CBS Arthur Godfrey; Organ: (sw-21.52) Musical Clock: WBBM WROK WOC WKBB WIBA WCFL WKBH WMT WIRE 7:15 CBS Poetic Strings: (sw-21.52) News: WMT WLS WCCO WHO 7:30 NBC Dick Leibert, organist: KWK News: WIBA WKBB WTAQ Musical Clock: WMT WROK WMBD 7:45 CBS Eton Boys: (sw-21.52) Musical Clock: WKBB WIBA 8:00 CBS Music in the Air; News: (sw-21.52) WFBM WTAQ WKBB NBC Breakfast Club; News: WCFL WBOW News: KMOX WMBD WKBH Coffee Pot Inn: WHO WMT Musical Clock: WIRE WROK KSD-News; Rhythm Makers 8:15 NBC Sunshine Express; News: KSD KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House 8:30 CBS Richard Maxwell, songs: WKBH (sw-21.52) NBC Breakfast Club; News: WOWO MBS Victor H. Lindlahr (Journal of Living): WGN KMOX-Melody Spinners KWK-Radio's Candid Camera; News 8:45 NBC Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC Breakfast Club: WCFL WBOW WOWO NBC Landt Trio: KSD News: WOC WKBB WFAW-AM Morning Devotions 9:00 CBS Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC Shefter & Breuner: WBOW News: WMT WTAD WROK 9:15 NBC Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE NBC Vaughn de Leath, songs: WBOW All the Answers: WLW KWK 9:30 CBS Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC Bennett & Wolverton: WCFL CBS Jack & Paul: WOC WCCO WKBH NBC Pepper Young's Family, sketch (Camay): WMT WLS (sw-15.21)

NBC Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO KMOX-Komedy Kingdom KWK-Party Line WAAF Happiness Time WBOW-Home Folks WCBD-Deutsche Liederstunde WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Story Time WIBA-Church of the Air 9:45 NBC Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO WKBH NBC Viennese Ensemble: KWK KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM-Jean Abbey, shopping news WBOW-Looking Around WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIND-Rhubarb Red WISN-Ann Leslie's Scrapbook WJJD-Harry Zimmerman, organist WLS-News; Markets WLW-Houseboat Hannah WMBD-News WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather WTAD-Party Line 10:00 NBC The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC David Harum, sketch (Baby): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC Norm Scherr, pianist: WIBA WBOW KWK WAAF-Soliloquy WCBD-Uncle John WCCO-Musicale WCFL-Morning Melodies WFAW-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WIND-Municipal Court WISN-Your Neighbor WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBH-Movie News WKBB-Home Economics WLW-News; River; Weather; Markets WMT-Frank Voelker, organist WROK-News & Markets; Food Facts; Organ WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies WTMJ-Household Hints 10:15 CBS Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN NBC Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) Details of the contest on this program may be found on page 16. NBC-Josh Higgins of Finchville: WCFL WBOW KWK-Range Riders WAAF-Zeke Manners' Gang WGN-Bachelor's Children WIND-Sons of Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBH-Rhythm & Romance WKBH-Your Home WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Security Sam WTAQ-Varieties 10:30 NBC Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ (sw-15.33) Details of the contest on this program may be found on page 16. NBC Hollywood High Hatters: KWK NBC Vic & Sade, sketch: WLS (sw-15.21) CBS Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM WAAF-Sweet & Slow WBOW-Melody Weavers WCFI-Peekers in the Pantry

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:30 CST CINCINNATI SYMPHONY, children's concert; Eugene Goossens, conductor, CBS. 3:20 CST "AS I SEE IT," Ian Hay, from London, NBC. 5:15 CST NATIONAL INVENTORS CONGRESS, review, CBS. NIGHT 6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS. 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, NBC. 7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Stoopnagle and Budd, guests, CBS. 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Ruby Mercer, Raymond Paige's orchestra; Joe E. Brown, guest, NBC. 8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus; George Stoll's orchestra, CBS.

WGN-Moments Musical WHO-Party Line WJBC-The Master Singers WIND-Ben Kanter & Rose Vanderbosch WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Others WLW-Vic Arden's Orch. WMBI-Chorus Time WMT-Troubaderos WROK-Varieties WTAD-Duke Otten WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW KWK WLW (sw-15.21) NBC Carlile & London, pianists: KSD WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC WAAF-Myrna Dee Sergeant WBAA-Parade of Melodies WCCO-Ma Perkins WFAW-Safety Council WFBM-Hoosier Farm Circle WIND-Harry Zimmerman, organist WGN-Quin Ryan, news WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBH-Farm Flashes; Do You Want a Job? WKBH-Magic Violin WLS-Organ Moods WMBD-Homemaker; Popular Melodies WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Rosa Lee, sop.: WCFL MBS-Sylvia Cyde, sop.: WGN Betty & Bob: WOC WHO KSD-Melodeers WAAF-Live Stock Markets; Swing High WBAA-Purdue News WCCO-Kitty Keene WFAW-Luncheon Dance WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WKBH-Hillbilly Parade WLS-Weather; Markets; News WMBD-Window Shopper WMT-News: Hillbillies; Question Man WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAQ-Farmhands WTMJ-Heinie's Grenadiers; Mercantile Quotations

MBS-Marjorie Mills (Maine Development Com.): WGN News: WKBB WOWO Man on the Street: WJBC WKBH WBAA-Luncheon Dance Time WBOW-Fields & Hall WCFL-Luncheon Concert WHO-Songfellow WIND-Livestock Markets WJJD-Noonday Service WLS-Dinnerbell Prgm. WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 NBC Sue Blake, sketch: (sw-15.21) CBS Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) News: WOC WHO WIBA WIRE Farm Prgm.: WHA WMBD Man on the Street: WJBC WKBH KWK-Organ Melodies WBAA-Russ Graefnitz, pianist WBOW-Home Folks Frolic WCFL-Young Widder Jones WGN-Markets; Mid-day Service WIND-Christian Science Prgm. WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Markets; Weather WTMJ-Dance Orch. 12:45 NBC Glen Darwin, bar.: WOWO (sw-15.21) CBS Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide. News: WIND WKBH WTAQ Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWK-Al Sarlis' Jam Session WBAA-Jo Friende, songs WBOW-Tune of the Day WHO-Old Pioneer & Four Dona WIBA-Market Reports WIRE-Police Court WKBH-Song Hits of the Day; Pet Corner WLS-Markets WLW-Kitty Keene, Inc. WMAQ-Perry Como, bar.; Marlowe & Lyon, piano WMT-Joe Doakes; Cousin Elvira; Cornhuskers WOC-Guy Lombardo's Orch. WROK-Man Off the Street; Home Folks Hour WTMJ-Sidewalk Reporter 1:00 CBS Milton Charles, organist: WKBH WCCO WKBH WOC NBC Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ (sw-15.33) CBS Molly Steinberg, stage relief spkr.: (sw-15.27) MBS-Don't Look Now: WIRE News: WJBC WTAD WHA Man on the Street: WBBM WMBD KMOX-Inquiring Reporter KSD-News; Revelers Quartet KWK-Voice of Experience WAAF-Silver Notes; Hoosier Philosopher WBAA-Journalism Today WCBD-J. C. O'Hair WCFL-Melody Hour WFBM-Bohemians WGN-Concert Orch WHO-Luncheon Music WIBA-Melody Moments WIND-Italian Hour WISN-Musical Heat Wave WJJD-Mid-Day Round-Up WLS-School Time WLW-Nation's School of the Air WSUI-Ensemble Romantique WTAD-Phyl Coe Mysteries WMT-Many Happy Returns; Cornhuskers WOWO-Jolly Bakers WSBT-News; Notes WSUI-Musical Chats WTAQ-Matinee WTMJ-Livestock; News; Weather; Police Reports 1:15 CBS Cheri & Three Notes: WKBH WKBH WOC WSBT NBC-Let's Talk It Over: (sw-15.21)

Medal of Merit

Each week Radio Guide awards its Medal of Merit—highest distinction granted any program by its listeners—to a great radio program. This week it is the University of Chicago Round Table. Let your Radio Guide editors know your preferences for this signal honor. Reward your radio favorites!

WFAW-The Stylist WGN-Painted Dreams WIBA-Church in Wildwood WBU-Aid Parade WIND-Speaking of Love WIRE-Music Memories WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBH-Amer. Family Robinson WMBI-Home Hour WMT-Numerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Morning Concert 10:45 NBC Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33) NBC-George Hartrick, bar.: KSD WBOW WIBA Party Line: WIRE WOWO KWK-The Morning After WAAF-Foolish Questions WCFL-Voice of Cookery WFAW-Morning Melodies WGN-Harold Turner, pianist WHA-Novelly Shop WHO-Robt. Hood Bowers' Band WIND-Markets WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBH-Ma Perkins WKBH-Pianology WLW-Goldbergs WMAQ-Rhythm in the Air WMT-Varieties WOC-Organ Melodies WROK-Morning Moods WTAD-Betty & Bob WTMJ-P. T. A. Talks 11:00 NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Swing the Blues: WFBM KMOX WKBB WFAM WKBH NBC-Our Spiritual Life: WOC WOWO NBC-Happy Jack Turner, songs: WBOW (sw-15.33) KSD-News; Kay White, sketch; Orch. KWK-Young Widder Jones WAAF-Melody Parade WBAA-Dentist Says WBBM-Milton Charles & Edna O'Dell WCCO-Wandering Minstrel WGN-Len Salvo, organist WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIND-Sketches in Melody WIRE-Your Home Town WISN-Movie Chat WJBC-Personality Hour WJJD-Bureau of Missing Persons WLS-Don & Helen WMBD-Dr. Kadesky; Police Bulletin WMT-Tom Owen's Cowboys WOC-Extra! Extra! WROK-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Theater Organ WTMJ-Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBH NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) NBC-Bailey Axton, tr.: WOWO NBC-Cadets: WCFL KSD-Marie Harrington, talk KWK-Rapid Service WAAF-Memory Lane WBAA-Home Builders WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WFAW-Visitors Welcome

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-Dick Fidler's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-News; Harry Reser's Orch. WAAF-Symphonic Hour WBAA-Noon Melodies WBOW-Street Reporter WCFL-Hit Review WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Tango Orchestra WIRE-Markets WKBH-Luncheon Musicale WKBH-Parade of Melodies WLS-Dinnerbell Prgm. WMBI-Midday Gospel Hour WOC-Farm Bureau; Markets WCO-Consolaires WSBT-Two Way Harmonies WSUI-Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)



PEGGY ALLENBY  
Susan Price in "David Harum"  
Tues. 10 am CST

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
WKW-1350  
WAAF-920  
WBAF-890  
WBBM-770  
WBOW-1310  
WCBF-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBB-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WTBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

WAAF-Matinee Revue  
WBAF-Metal Shops  
WBBM-Meat the Missus  
WCCO-Markets; News  
WFBM-School Sketches  
WGN-Home Management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WROK-Two Guitars  
WTAD-Matinee Jamboree

**2:30**  
CBS-Cincinnati Symph. Children's Concert: WTAQ WKBB WSBT WKBB WFBM WISN WOC (sw-15.27)  
For the music detail on this program turn to page 12.

NBC-Marine Band: (sw-15.21)  
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ KSD WLW WTMJ (sw-15.33)  
MBS-Good Health & Training: WGN

KMOX-Meat the Missus  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAF-You & Your Child  
WBBM-Your Neighbor & Mine  
WCBF-Rhythm Review  
WCCO-News X-rays  
WHA-Music of the Masters  
WIBA-Arts & Decoration  
WIND-Problems for Pamela  
WIRE-Matinee Varieties  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSUI-Child Study Club

**2:45**  
NBC-The O'Neills, sketch (Ivory Flakes): WMAQ KSD WLW WHO WTMJ (sw-15.33)

KMOX-One Woman's Opinion  
KWK-Nat'l Council of Jewish Women  
WBAF-Treasure Chest  
WBBM-Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WGN-Harold Turner, pianist  
WIBA-Today's Front Page  
WIND-Happy Harmonies  
WISN-Songs of the Islands  
WLS-Home Service Club  
WTAD-Ruth & Florence Brown

**3:00**  
NBC-Club Matinee: WOWO WENR WMT WBOW KWK  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)  
CBS-Children's Concert: WSBT WFBM WOC WTAQ WKBB WKBB  
KMOX-Kitty Keene, Inc.  
WBAF-Keeping Ahead of the Joneses

WBBM-Houseboat Hannah  
WCCO-Ladies First  
WCFL-News  
WGN-Concert Orch.  
WHA-American Life & Books  
WIND-Orchestra; Streamliners  
WISN-Even As You & I  
WJBC-Bible Study Hour  
WLW-Dr. Friendly  
WMBI-Liquor Problem  
WROK-Women of the Hour  
WSUI-Int'l Scene  
WTAD-News; Organ Reveries  
WTMJ-Doghouse Court

**3:15**  
CBS-Children's Concert: WKBB WTAQ WSBT WFBM WOC WKBB WISN (sw-11.83)  
NBC-Club Matinee: WIRE (sw-15.21)

NBC-The Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw-15.33)  
KMOX-Houseboat Hannah  
WBAF-Afternoon Musical Revue  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIBA-Shut-in Hour  
WIND-Fred Beck, organist  
WLW-Life of Mary Sothorn  
WMBI-Sacred Music  
WSUI-Opera Arias  
WTAD-Loreine Meyer Hughes

**3:20**  
NBC-"As I See It," Ian Hay from London: WIRE WOWO WMT WENR WBOW KWK

**3:30**  
CBS-Story of Industry: WKBB WFAM WTAQ WISN WFBM WMBD WBBM WOC WKBB (sw-11.83)  
E. R. Stettinius, Jr., chairman of the finance committee of the United States Steel Corporation, will be the speaker.

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33)  
News: WJBC WTAD  
KMOX-Singin' Sam  
WAAF-News & Weather

WCCO-Grandma Travels  
WCFL-Robt. Van Tress  
WGN-Len Salvo, organist  
WBAF-Spanish Quarter Hour  
WIND-Waltz Time  
WMBI-See by the Papers  
WCVO-Old Time Religion  
WROK-Church in Wildwood  
WSUI-Famous Short Stories  
WTMJ-To be announced

**3:35**  
NBC-Club Matinee: WIRE WMT WENR WBOW KWK

**3:45**  
NBC-Kitty Keene (Dreft): WHO  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)

Details of the contest on this program may be found on Page 16.  
MBS-To be announced: KWK  
KMOX-Ozark Varieties  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WBAF-The Question Man  
WCCO-Women's Clubs  
WCFL-Varieties  
WGN-Afternoon Serenade  
WHA-In Deutscher Sprache  
WIND-At the Tavern  
WJBC-Classified Time  
WJBL-Behind the Microphone  
WLW-Mad Hatterfields  
WMBI-Golden Nuggets  
WROK-Piano Moods  
WTAD-Cy & Freckles

**4:00**  
NBC-Nellie Revell Interviews: WHO WIBA KSD WIRE

CBS-To be announced: WKBB  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): WBBM KMOX WCCO WFBM (sw-11.83)

Details of the contest on this program may be found on page 16.  
NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)  
MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.) WGN KWK  
News: WOC WOWO  
WAAF-Rhumba Beat  
WBAF-Story Lady  
WBOW-Xmas Merry-Go-Round  
WCFL-Make Believe Night Club  
WENR-Music Circle  
WFAM-Hot Spell  
WHA-Organ Reveries  
WIND-You, the Story & the Music

WISN-German Hour  
WJBC-Wesleyan Hour  
WJJD-Sons of Pioneers  
WKBB-Matinee Music  
WMAQ-The Children Speak  
WMBD-Trinity Tabernacle  
WMBI-Grace Notes  
WMT-Radio Gossip; Today's Times; Drama  
WROK-Markets; News  
WSUI-Travelog  
WTAD-Freshest Thing in Town  
WTAQ-Sweet Songs  
WTMJ-Friendship Circle

**4:15**  
CBS-To be announced: WTAQ WKBB

NBC-Terry & The Pirates, sketch (Dari-Rich): (sw-15.33)  
NBC-Bennett & Wolverton: WENR KSD

NBC-Don Winslow of the Navv, sketch: WMT WIBA (sw-15.21)  
CBS-Life of Mary Sothorn, sketch (Hind's): WCCO WBBM KMOX (sw-11.83)  
WAAF-Sport Shorts; Shadowland  
WBAF-Twilight Musicale  
WBBM-Matinee Melodies  
WFBM-Tea Time Tunes  
WHO-Variety Hour  
WIRE-News  
WJJD-Cumberland Ridge Runners  
WLW-Jack Armstrong  
WMAQ-Tea Time Varieties  
WMBD-Bargain Counter  
WMBI-Gospel Music  
WOC-Organ Moods  
WSUI-Drum Parade  
WTAD-Phyl Coe Mysteries

**4:30**  
NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21)

The story of "The Elves and the Shoemaker" will be dramatized.  
CBS-Dea Teacher: WCCO WISN WKBB WFAM WKBB WTAQ WOC (sw-11.83)

NBC-Vagabonds: WBOW WIBA KSD WENR

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Juliane Pelletier, pianist: WMAQ WMT  
KMOX-The Fun Quiz  
WBAF-Campus Customs  
WBBM-Truman Bradley  
WCLF-For your information (310 kc)  
WIND-News

WIRE-String Ensemble  
WJBC-Bingo  
WMBD-News; Pet Corner  
WMBI-Foreign Language Service  
WROK-Top Hatters' Orch.  
WSUI-Elementary German  
WTAD-Jack Armstrong, sketch  
WTMJ-Kitty Keene, Inc.

**4:45**  
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WFBM WMBD WCCO WISN WBBM (sw-11.83)

Turn to page 4 to see pictures of the cast of this program.  
NBC-The Californians: WENR WMT

NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
NBC-Little Orphan Annie (Oval-tine): (sw-9.53)  
MBS-Howard Woods' Orch.: KWK

University Concert Band: WHA WIBA

KSD-Young America Speaks  
WBAF-Melody Moods  
WBOW-Down Express  
WFAM-Dance Parade  
WIND-Once Upon a Time  
WHO-News  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WKBB-WPA Prgm.  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Children's Hour  
WTAQ-To be announced  
WTMJ-News; Moment Musical

**5:00**  
CBS-Barry Wood's Music: WKBB WTAQ WOC WBBM

WCCO-Science News: WCFL (sw-9.53)  
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK  
NBC-Rakov's Orch.: WMT  
Santa Claus: WFBM WFAM KSD  
KMOX-Linda's First Love  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIND-Stamp Man  
WIRE-Terry & the Pirates  
WISN-Snow Window  
WKBB-Rhapsody  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WROK-Make Believe Ballroom  
WSUI-Spanish Reading  
WTMJ-Jack Armstrong, sketch

**5:15**  
CBS-Nat'l Inventors Congress: WMBD WOC WFAM WKBB WTAQ

NBC-Rhythmaires: WCFL (sw-9.53)

NBC-Rakov's Orch.: WENR  
MBS-Len Salvo, organist: WGN  
Jack Armstrong, sketch: WCCO WTAD

KMOX-Lady of Millions  
KSD-News; George Hall's Orch.  
KWK-Santa Claus  
WBBM-Eleanor Howe  
WFBM-Christian Science Prgm.  
WIBA-Hits & Encores  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WKBB-Town Hall Players  
WLW-Supper Serenade  
WMAQ-Terry & the Pirates  
WROK-Sports Review  
WTMJ-Billie the Brownie

**5:30**  
CBS-Selections from "Countess Maritza": WFBM WKBB WTAQ WFAM WMBD WISN WCCO (sw-17.76)

Jack Armstrong, sketch WMAQ WHO KMOX  
News: WENR WIBA  
Sports: KSD WLW  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WBOW-News; Sundown Express  
WCBF-Salon Group  
WCFL-Musical Varieties  
WGN-Charlie Chan  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WKBB-Kiddies' Hour  
WMT-Puzzle Club; News  
WOC-Hits and Bits  
WROK-Musicale  
WSUI-Musical Moods  
WTMJ-Heinie & His Grenadiers

**5:45**  
NBC-Little Orphan Annie (Oval-tine): KSD

CBS-Song Time: WFBM WKBB (sw-17.76)  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Escorts & Betty: WENR  
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK

Sports: WTMJ WISN  
Speed Gibson: WBOV WFAM  
Orphan Annie: WGN WHO  
KMOX-Adventures of Jimmy Allen  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WIBA-Today's Birthdays; Sports  
WIND-Listen to Yourself  
WISN Sports Parade  
WMBD-Sports; Where to Go & What to Do in Peoria  
WMT-Jordan's Revue; Did You Know?  
WOC-Jack Armstrong, sketch  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan of the Air  
WTAQ-Bureau of Public Service

## NIGHT

6:00

NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)

NBC-Amos 'n' Andy (Pep-sodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

CBS-Herbert Foote, organist: WTAQ

NBC-Malcolm Claire: WMAQ Sports Review: WKBB WOC WKBB

KMOX-Five Star Final News  
WBBM-The Headliners  
WBOW-Lovely Lady  
WCCO-Glen Gray's Orch.  
WCFL-News; Piano Recital  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Concert Orch.  
WIBA-Baptist Seminary  
WIBA-Dinner Melodies  
WIND-German Hour  
WISN-Down By Herman's  
WMBD-Roy Evans  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTMJ-Musical Moments

6:15

NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WJR WBBM WCCO WHAS KMOX WISN WOC (sw-17.76) (also see 10:15 p.m.)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-To be announced: WFAM WKBB

Sports: WFBM WGN  
WBOW-Si & Ezra  
WCFL-Dinner Concert  
WKBB-Melody Time  
WMBD-News  
WROK-Motor Drama

**6:30**  
CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-17.76)

NBC-George Griffin, bar.: WENR WMT

News: WTAQ WHO WMAQ WOC

KSD-Vic Arden's Orch.  
KWK-Sports; News  
WBOW-Hit Tunes  
WCCO-Home Town Memories  
WCFL-Sunny Sam  
WFAM-Hits from the Shows  
WFBM-Piano Twins  
WGN-Harold Stokes' Orch.  
WIBA-Concert Interlude  
WIRE-Man to Man Sports; News  
WISN-Down the Avenue  
WKBB-Speed Gibson  
WROK-News; Dinner Music  
WLW-To be announced  
WMBD-Broadway Comedy Stars  
WROK-House by Side of Road  
WTAM-To be announced  
WTMJ-Dinner Table of the Air; News

**6:45**  
MBS-Crime Clinic: WGN  
NBC-Rudolf Friml Jr.'s Orch.: KSD

NBC-Vivian Della Chiesa, sop.; Orch.: WENR

News: WFBM WKBB WKBB  
Phyl Coe Mysteries: WFAM WMBD WIBA WMT

Whispering Jack Smith: KWK WHO

WBOW-Home Decorators  
WCCO Broadway Stars  
WGN-Rube Appleberry  
WIRE-Charlie Chan, sketch  
WISN-Musical Reminiscences  
WLW-Tonic Time  
WMAQ-Doctor Dollar  
(Continued on Next Page)

# OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Pilgrim's Progress	\$4,000.00
Adventures of Tom Sawyer	200.00
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Black Beauty	100.00
Treasure Island	50.00
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Venus and Adonis	5,000.00
Leaves of Grass	250.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 5001, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

# Tuesday

December 7



ELIZABETH RELLER  
Betty of "Betty and Bob"  
Tues. 12 noon CST

(6:45 p.m. Continued)

WOC-Hidden Melodies  
WROK-Dinner Music  
WTAQ-Ramblin' Trio

7:00

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, tr.; Ray Block & Swing Fourteen; WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)

NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles; WMT WLS KWK (sw-11.87)  
The questions: 1. Who should be boss? 2. What is the greatest test that your love has faced in married life?

CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso); KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-17.76)

An expose of the race track confidence games will be the theme of tonight's dramatization.

News: WCFB WIND  
WBOW-Green Bros.' Orch.  
WFAM-Harmonizers  
WGN-Whispering Jack Smith  
WKBB-Sports Parade  
WKBH-Swing Time  
WOC-Clare Harmony

WROK-Piano Moods  
WSUI-Children's Hour  
WTAQ-American Scene

7:15

WBOW-Xavier Cugat's Orch.  
WCFB-Georgia Erwin  
WFAM-Remember When  
WGN-Victor Arden's Orch.  
WIND-Colonial Ensemble  
WOC-WPA Program  
WROK-Russell Anderson, tr.  
WSUI-Television Prgm.  
WTAQ-Bob French, tr.

7:30

CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy); WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-17.76) (also KNX KSL at 10:30 p.m.)  
Al Jolson's guests will be Stoopnagle and Budd.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.; WLW WLS WMT KWK (sw-11.87)

NBC-Wayne King's Orch. (Lady Esther); WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

MBS-Symphony in Rhythm; WGN  
Theater of the Air: WSUI WTAQ Varieties; WBOW WKBB WCFB-Streamline Melodies  
WFAM-Melody Weavers; Dixieland Band

WIND-Sing & Swing  
WKBH-Boy Scout Prgm.  
WOC-Voice of Friendship  
WROK-Lou Blake's Orch.

7:45

WCFB-Herr Louie & the Weasel  
WFAM-Moonlight Sonata  
WIND-Talking Drums  
WIRE-Varieties; News  
WKBH-Evensong

8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatterbox; Carl Hoff's Orch.; WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD WKBH (sw-17.76) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Marek Weber's Orch.: WLS WBOW WOWO (sw-11.87)  
MBS-Paul Whiteman's Orchestra: WGN KWK  
WCFB-Jam Session  
WIBA-To be announced  
WIND-Tommy Ott, organist  
WLW-Hoosier Housewarmers  
WMT-A Gift Free  
WROK-Verna Davis, songs  
WSUI-Evening Musicale  
WTMJ-Jam Session

8:15

NBC-Marek Weber's Orch.: WMT WCFB-Organ Recital  
WIND-News  
WROK-News; Musicale  
WSUI-Woodland Rambler

8:30

NBC-Hollywood Mardi Gras (Packard); Lanny Ross, tr.; Chas. Butterworth, comedian; Wilson, m.c.; Jane Rhodes, Ruby Mercer, sop.; Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; George Stoll's Orch.; WISN WMBD KMOX WCCO WHAS WBBM WFBM WSBT WKBB WOC WJR (sw-17.76)

NBC-Night Club; Ransom Sherman, m.c.; Roy Shield's Orchestra & Guests: WENR WBOW WOWO (sw-6.14)

MBS-Jazz Nocturne: KWK WCFB-Crime Catches  
WGN-Comedy Stars of Broadway  
WIND-Job Market  
WKBH-Betty Simonson  
WLW-Melodrama  
WMT-String Ensemble  
WROK-David Lundberg, "Make Believe"  
WSUI-Amer. Ass'n of Univ. Women  
WTAQ-City Band Concert

8:45

WCFB-Campus Conclave  
WGN-News; Sport High Lights  
WKBH-John Gruber, pianist

WROK-Grantham's Virginia Cavaliers  
WSUI-Daily Iowan  
9:00  
NBC-General Hugh Johnson (Listerine); WENR WOWO KWK WMT (sw-6.14)

CBS-Swing School (Camel Cigarettes); Benny Goodman's Orchestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-17.76)

WBOW-Dance Hour  
WCFB-News  
WGN-Ennio Bolognini; Orch.  
WIND-Bob Tinsley's Orch.  
WKBH-Sentimental Mood  
WLW-Mid-Western Stars  
WROK-Wrestling Matches  
WTAQ-Dance Orch

9:15

NBC-Kidoodlers: WBOW WOWO (sw-6.14)  
MBS-Symphonic Strings: KWK WCFB Labor Flashes  
WENR-Eddie Varzos' Orch.  
WIND-Walkathon  
WKBH-Rapid Ad  
WMT-Vic Arden's Orch.  
WTAQ-Dance Music

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD  
NBC-Jimmie Fidler's Hollywood Gossip (Drene); KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Del Casino, songs: (sw-17.76)

NBC-Celia Gamba, violinist; Orchestra & Girls' Trio: WBOW WMT (sw-6.14)

Broadway Comedy Stars: WHAS WOWO  
KWK-Range Riders  
WCFB-Vella Cook  
WENR-Story of Business  
WGN-The Northerners  
WIND-Stars Over Manhattan  
WISN-Helen Wittman, songs  
WKBH-Swing Your Partner  
WKBH-Vocational Radio Guild  
WJR-News Comes to Life  
WTAQ-Continental Nights

9:45

NBC-Nat'l Students of America: KSD WHO (sw-9.53)  
CBS-A Little Night Music: (sw-17.76)  
News: WIND WROK WOWO

Vic Arden's Orch.: WHAS WIRE  
KOA-The Three Keys  
KWK-String Nocturne  
WCFB-Social Security Talk  
WIBA-V. of F. W. Prgm.  
WISN-Service League Drama  
WKBH-Gems of Melody  
WLW-Count of Monte Cristo  
WMAQ-Four Stars Tonight  
WTAM-Serenade in the Night  
WTAQ-Let's Dance  
WTMJ-Hollywood Spotlight

10:00

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, tr.; Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

NBC-Amos 'n' Andy (Peppodent); WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: WSBT (sw-17.76)  
NBC-Earl Hines' Orch.: WCFB WMT

NBC-Wm. Scott's Orch.: WBOW (sw-9.53)

MBS-Developments of Music: WGN  
News: WIBA WMBD WJR WOC WENR WTAQ WKBB WKBI Sports Review: KWK WOWO WTMJ  
WHO-Comedy Stars of Broadway  
WIND-Hawaii Calls  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-To be announced

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Wm. Scott's Orch.: WCFB CBS-Tommy Dorsey's Orch.: WOC WISN WTAQ WKBH WKBB WOWO WHAS (sw-6.14)

Nat King's Jesters: WENR WOWO

MBS-Johnny Messner's Orch.: KWK  
News: WCCO WHO  
KMOX-Jimmy Garrison's Orch.  
WBBM-Melodie Time  
WGN-Ted Weems' Orch.  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-Reminiscing  
WLW-Noble Sissle's Orch.

WMAQ-Eddie Varzos' Orch.  
WMBD-Sports; Program Review  
WMT-To be announced  
WTAM-Music You Want  
WTMJ-Moonlight & Shadows

10:30

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills: KOA KFI (also at 7 p.m.)  
NBC-Jimmy Dorsey's Orch.: WMAQ

NBC-Al Donahue's Orch.: WCFB WBOW (sw-9.53)

CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT  
WKBH WHAS (sw-17.76)  
MBS-Isham Jones' Orch.: WMT News: KMOX WBBM WFBM KWK

WCCO-Rollie Johnson  
WENR-Maurie Stein's Orch.  
WGN-Anson Weeks' Orch.  
WHO-Sports  
WIBA-In a Sentimental Mood

WIND-Peacock Court  
WIRE-Variety Show  
WLW-Don Bestor's Orch.  
WMBD-Value Hints  
WTMJ-Dance Orch.

10:45

NBC-Jimmy Dorsey's Orchestra: KWK

CBS-Geo. Olsen's Orch.: WFBM WCCO

News: WHAS WIND  
KMOX-Forest Crawford's Orch.  
WBBM-Horace Henderson's Orch.  
WHO-American Legion Auxiliary  
WJR-Meditation  
WLW-Bernie Cummins' Orch.  
WMBD-Harry Hill's Orch.

11:00

NBC-Joe Richman's Orch.: WIBA WCFB  
NBC-Trump Davidson's Orch.: WBOW WHO KSD (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WTAQ  
CBS-Emery Deutsch's Orch.: WKBB WSBT WFBM WJR  
MBS-Horace Heidt's Orch.: WGN WMT WLW

KMOX-Pappy Cheshire's Hill Billies  
KOA-Dance Hour  
KWK-Stuart Johnson's Orch.  
WCCO-To be announced

WENR-Music As You Desire It  
WHAS-Dance Band  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WMAQ-Streamline Revue  
WTAM-Dick Fidler's Orch.

End of Tuesday Programs

# Wednesday

December 8, 1937

# Wednesday

## MORNING

7:00 am CST

NBC-Four Showmen, quartet: WLW  
CBS-Arthur Godfrey & Organ: (sw-21.52)

Musical Clock: WBBM WROK WCFB WKBB WIBA WKBH WIRE WOC WMT

7:15

CBS-Salon Musicale: (sw-21.52)  
News: WCCO WHO WMT WKBB

7:30

CBS-Greenfield Village Chapel: (sw-21.52)  
Musical Clock: WMBD WROK WMT

News: WIBA WKBB WTAQ  
Morning Devotions: WKBH WLS

7:45

CBS-As You Like It: (sw-21.52)  
Musical Clock: WIBA WKBB

8:00

NBC-Breakfast Club, News: WCFB WBOW WIRE  
CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52)

News: WKBH WMBD  
Musical Clock: WIRE WROK  
Coffee Pot Inn: WHO WMT

8:15

CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52)

NBC-Sunshine Express; News: KSD  
News: WIND WLS

8:30

CBS-Fiddler's Fancy: WFBM (sw-21.52)  
NBC-Breakfast Club; News: WOVW WCFB

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club: WCFB WBOW WOWO  
NBC-Aunt Jemima (Quaker Oats): WMAQ WIRE WHO  
NBC-Landt Trio: KSD

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO  
NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-Breen & de Rose, songs: WBOW  
News: WROK WMT WTAD

9:15

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD

NBC-Vaughn de Leath, songs: WBOW WIBA WCFB  
News: WKBH WIA  
All the Answers: WLW KWK

9:30

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO

NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO  
NBC-Bennett & Wolverton: WCFB  
KWK Party Line  
WAAF-Soliloquy

WBOW-Home Folks  
WCFB-Deutsche Liederstunde  
WFAM-Fashion Painters  
WFBM-Kitchen Clinic  
WGN-Get Thin to Music  
WIA-Nature Tales

WIBA-Church of the Air  
WIND-Hawaiian Serenade  
WISN-News  
WJJD-School for Taxpayers  
WKBH-Mixing Bowl

9:45

NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE  
CBS-Ruth Carhart, contralto: WKBH WFAM WCCO WKBH  
NBC-Viennese Ensemble: WBOW KWK  
Party Line: WOC WTAD  
KMOX-Ma Perkins, sketch  
WAAF-Hawaiian Echoes  
WBBM-Man on the Street  
WCFB-Swingtime  
WGN-Musical Mail Box  
WIBA-Melody Time  
WIND-Rhubarb Red  
WISN-Ann Leslie's Scrapbook  
WJJD-Harry Zimmerman, organist

WLS-News; Markets  
WLW-Houseboat Hannah  
WMBD-News  
WMT-Young Widder Jones  
WOWO-Modern Home Forum  
WSUI-Prgm. Calendar; Weather

10:00

CBS-Four Stars: WOC WCCO WISN WBBM

NBC-The O'Neils, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-Norm Scherr, pianist: WIBA WBOW

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE  
News: WIND WTAD WKBH KWK

KMOX-To be announced  
WAAF-Woman's Page  
WCFB-Uncle John  
WCFB-Morning Melodies  
WFAM-Mrs. Riley's Shoppers' Guide

WFBM-There Was a Time  
WGN-Don Pedro & piano  
WHA-Homemakers  
WJBC-Organ Dreams  
WJJD-Sons of the Pioneers  
WKBH-Home Economics  
WLW-News; River; Weather; Markets

WMBD-Neighbor Jim  
WMT-Frank Voelker, organist  
WROK-News & Markets; Organ  
WSUI-Magazine Notes  
WTAQ-Hawaiian Melodies  
WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA  
CBS-Romance of Carol Kennedy, sketch (Heinz): WOC WCCO WISN WFBM WBBM KMOX  
NBC-Josh Higgins of Finchville: WBOW WCFB

NBC-The Road of Life, sketch (Chippso): WLS WLW (sw-15.21)

Details of the contest on this program may be found on page 16.  
KWK-Range Riders  
WAAF-Mid-Morning Varieties  
WGN-Bachelor's Children  
WIND-Sons of the Pioneers  
WJBC-Theater Time; News  
WJJD-Police Headquarters  
WKBH-Rhythm & Romance  
WKBH-Your Home  
WMBD-Linda's First Love  
WMT-Singer of Sacred Songs  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Musical Favorites  
WJBC-Neighbor Jim  
WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM  
NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD

Carson Robinson: WLW KWK  
WAAF-Sweet & Slow  
WBOW-Harry Reser's Orch.  
WIA-Peekers in the Pantry  
WGN-Painted Dreams  
WIBU-Aid Paale  
WIND-Speaking of Love  
WJBC-Dollar Daze  
WJJD-Women's Exchange Prgm  
WKBH-Musical Almanac  
WMBH-Shut-In Request Prgm  
WMT-Numerical Jamboree  
WOC-Melodie Serenade  
WOWO-Linda's First Love  
WGI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-Morning Concert

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD  
NBC-Hello Peggy, sketch (Dranon): WHO KSD WMAQ WTMJ (sw-15.33)

NBC-Originalities: WBOW Morning Melodies: WGN WFAM Party Line: WIRE WOWO  
KWK-The Morning After  
WAAF-Foolish Questions  
WCFB-Voice of Cookery  
WHA-Operetta Favorites  
WIBA-Tonic Tunes  
WIND-Livestock Markets; News  
WJBC-Payne Pioneers  
WJJD-Eddie Fitzpatrick's Orch.

WKBH-Ma Perkins  
WKBH-Beauty Box Revue  
WLW-The Goldbergs  
WMT-Treasure Chest  
WOC-Organ Melodies  
WROK-Amer. Family Robinson  
WTAD-Betty & Bob

11:00

NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW

NBC-Time for Thought: WOWO  
NBC-Happy Jack Turner, songs  
WCFB (sw-15.33)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD  
KSD-News; Kay White, sketch, Night Letter  
KWK-Young Widder Jones  
WAAF-Musical Newsy  
WBAF-American Institutions  
WBOW-Neighbor Jim  
WGN-Women in the Store  
WHA-Talking Book  
WHO-Pretty Kitty Kelly  
WIBA-Linda's First Love  
WIND-Sketches in Melody  
WIRE-Your Home Town  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBH-To be announced  
WKBH-Musical Gadgets  
WLS-Virginia Lee & Sunbeam  
WMT-Tom Owen's Cowboys  
WROK-Musicale  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Hollywood on Parade  
WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

NBC-Edward Gamage, tr.: WOWO

# Frequencies

KMOX-1090  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBD-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHA-820  
WHD-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

WAAF-Symphonic Hour  
WBAA-Farm Facts for Farm Folks  
WBOW-Street Reporter  
WCFL-Hit Review  
WGN-Man on State Street  
WHA-Noon Musicale  
WHO-Markets & Weather  
WIND-Musical Interlude  
WIRE-Markets  
WKBB-Luncheon Musicale  
WKBH-Parade of Melodies  
WLS-Dinnerbell Prgm.  
WMBI-Mid-day Gospel Hour  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Stork Report; Blue Streaks  
WSUI-Rhythm Rambles

WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WGN-Concert Orch.  
WHO-Your Home Town  
WIBA-Melody Moments  
WIND-Italian Hour  
WJJD-Mid-Day Round-Up  
WKBH-Lone Ranger  
WLS-School Time  
WLW-Nation's School of the Air  
WMBD-Man on the Street  
WMT-Many Happy Returns; Jam-boree  
WOWO-Melody Weavers  
WROK-Lions' Club Luncheon  
WSBT-News; Notes  
WSUI-Illustrated Musical Chats  
WTMJ-Livestocks; News; Talks

2:15  
NBC-Annual Congress of American Industry: WBOW  
CBS-Ray Block's Varieties: WMBD  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
WAAF-Matinee Revue  
WBAA-This Week in Literature  
WBBM-Meet the Missus  
WCCO-Markets  
WFBM-The Dentist Says  
WGN-June Baker, home management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WISN-Mary Ann Presents  
WROK-Musicale  
WSUI-Within the Classroom  
WTAD-Mid-Afternoon Interlude

# December 8 Wednesday



STUART ALLEN  
"Hobby Lobby" vocalist  
Wed. 6:15 pm CST

NBC-Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)  
NBC-Cadets: WCFL  
KSD-Marie Harrington, talk  
KWK-Rapid Service  
WAAF-Memory Lane  
WBOW-Farm Prgm.  
WCAZ-Movie Gossip (1070 kc)  
WFAM-Visitors Welcome  
WGN-Harold Turner, pianist  
WHD-Party Line  
WIBA-Neighbor Jim  
WIND-Ben Kanter & Rose Vanderbosch  
WIRE-Singin' Sam  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WLS-Chuck, Ray & Others  
WLW-Doc Schneider's Texans  
WMT-Troubaderos  
WROK-Community News  
WTAD-Duke Otten  
WTMJ-Blue Room Ensemble

11:30  
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)  
NBC-Through the Years: WCFL KSD  
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX

Hymns of All Churches: WOC WHO  
WAAF-Myrna Dee Sergeant  
WCCO-Ma Perkins  
WFAM-P.T. A. Prgm.  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-Organ Gems  
WIND-Harry Zimmerman, organist  
WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court  
WKBH-Farm Flashes  
WKBH-Magic Violin  
WLS-Grace Wilson, contralto  
WMBD-Thrift Message; Songsters  
WMT-German Band  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News  
WTMJ-Behind the Mike

11:45  
CBS-Our Gal. Sunday, sketch (Anacin): WBBM KMOX  
NBC-Through the Years: KSD  
MBS-Leo Freudberg's Orch.: WGN Betty & Bob: WHO WOC  
WAAF-Live Stock Markets; Swing High  
WBAA-News  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WIRE-Grace & Eddie; Farm Hr.  
WISN-Symphonetta  
WJBC-Reid & Vin  
WKBH-4-H Club; Markets  
WLS-Markets; Weather; News  
WLW-Kitty Keene, Inc.  
WMBD-Window Shopper  
WMT-News; Hillbillies; Question Man  
WOWO-Ohio Agriculture  
WROK-Round the Town  
WSUI-Farm Flashes  
WTMJ-Heinie's Grenadiers; Mercantile Quotations

## AFTERNOON

12:00  
CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WBBM WCCO (sw-15.27)  
NBC-Dick Fidler's Orch.: (sw-15.33)  
News: WJJD WTAD WMBD WJBC WIBA  
KSD-News; Grace & Eddie, sketch; Markets

12:15  
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)  
CBS-Maxim Lowe's Ensemble: WKBH  
NBC-Words and Music; Charles Sears, trn.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator: WIRE (sw-15.33)  
MBS-Carson Robison's Buckaroos (Musterole): WGN  
Man on the Street: WJBC WKBH  
WBAA-Social Security Talk; Luncheon Dance Time  
WBOW-Fields & Hall  
WCFL-Noonday Concert  
WHD-Pappy's Matinee  
WIND-Tommy Ott, organist  
WJJD-Noon-Day Service  
WMBD-Town Crier; Markets  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WOWO-Bob Wilson, news  
WROK-Column Left, news  
WSBT-News; Stork Report  
WTAD-Cy & Freckles

12:30  
NBC-Sue Blake, sketch: (sw-15.21)  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)  
Man on the Street: WOWO WKBH  
Rhythm Rascals: WTAQ WTMJ  
News: WHO WOC WIBA  
KWK-Organ Melodies  
WBAA-Sports Review  
WBOW-Home Folks Frolic  
WCFL-Young Widder Jones  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIND-Livestock; Interlude  
WIRE-Reporter  
WKBH-Luncheon Music  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WROK-Couple on the Street  
WSBT-In MovieLand  
WTAD-Farm; Markets; Weather

12:45  
NBC-Jack & Loretta Clemens: (sw-15.21)  
CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.  
News: WIND WKBH  
Man on the Street: WCFL WSBT  
KSD-Mort Dennis' Orch.  
KWK-Al Sarlis' Jam Session  
WBAA-Songs and Melodies  
WBOW-Tune of the Day  
WHO-Musical Day Dreams  
WIBA-Market Reports  
WIRE-Police Court  
WKBH-Song Hits of the Day; Pet Corner  
WLS-Voice of the Feed Lot  
WLW-Kitty Keene, Inc.  
WMAQ-The King of Hearts  
WMBD-To be announced  
WMT-Joe Doakes; Cousin Elvira; Cornhuskers  
WOC-Artie Shaw's Orch.  
WOWO-Beauty Chat  
WROK-Service Sam; Home Folks Hour  
WTAQ-News; Music Box  
WTMJ-Sidewalk Reporter

1:00  
NBC-Strollers Matinee: (sw-15.21)  
CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBH WCCO KMOX WFBM WOC WTAQ (sw-15.27)  
NBC-Your Health, "Diet": WMAQ WBOW (sw-15.33)  
MBS-Don't Look Now: WIRE  
News: WTAD WHA  
KSD-News; Dance Music  
KWK-Voice of Experience  
WAAF-Silver Notes; Hoosier Philosopher  
WBAA-Meditation

2:00  
NBC-Annual Congress of American Industry: WCFL WIRE  
WOWO (sw-15.21)  
CBS-Ray Block's Varieties: WOC WSBT WKBH WTAQ WKBH WISN (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ (sw-15.33)  
News: WIND WTAD WFBM KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hollywood Brevities  
WBAA-Grade School Prgm.  
WBBM-Radio Gossip Club  
WBOW-Indiana State Teacher's College Prgm.  
WCBD-Polish Prgm.  
WCCO-Siesta  
WCFL-Continental Revue  
WDZ-Birthday Party  
WGN-Marriage License Romances  
WHA-Professor Gordon's Singing Class  
WIBA-The Pop Concert  
WJJD-The Sports Edition  
WLS-Homemakers Hour  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Alice Blue, songs  
WSUI-Poetic Interlude

1:15  
NBC-Annual Congress of American Industry: (sw-15.21)  
CBS-Jack Shannon, trn.: WKBH WOC WKBH WSBT (sw-15.27)  
Man on the Street: WTAQ WIBA  
Hope Alden's Romance: KMOX WFBM  
KSD-Mary Carolyn Henry, sop.  
KWK-Concert Melodies  
WAAF-Waltztime  
WBAA-Vocational Guidance  
WBBM-Kitty Keene, Inc.  
WCCO-Hope Alden  
WGN-Wife vs Secretary  
WHA-Musical Varieties  
WHO-Lady of Millions  
WISN-Musical Heat Wave  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Jack Tilson's Orch.  
WTAD-Quincy Marches On  
WTMJ-Dance Orch.

1:30  
NBC-Waltz Favorites: WOWO WIBA  
CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBH WCCO KMOX WISN WKBH (sw-15.27)  
NBC-Carlie & London, piano duo; Frances Carrol, songs: (sw-15.33)  
MBS-Lucky Girl, sketch: WGN KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Live Stock Markets; Health Talk; Encores  
WBAA-News  
WBOW-Melody Time  
WCBD-Scripture Truth Hour  
WHA-Over At Our House  
WHD-Houseboat Hannah  
WIND-Tuberculosis Ass'n Talk  
WIRE-May Robson  
WJJD-Livestock Markets  
WLS-Market Reports  
WMAQ-Fort Pearson  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC-Afternoon Recess  
WROK-Melodies from the Sky  
WTAD-Melody Time

1:45  
NBC-Men of the West: KSD (sw-15.33)  
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN Judy & Jane: WOC WHO  
WAAF-Driskill Wolfe, trn.  
WBAA-Market & Weather  
WBOW-Devotional Service  
WIND-Ben Kanter, pianist  
WJJD-Happy Harmonies  
WLS-Priscilla Pride  
WMAQ-Bob Hawk's Fun Quiz  
WMBD-Shut-in Prgm.  
WMT-Closing Markets  
WROK-Melodeers  
WTAD-Margot  
WTMJ-Dance Orch.

2:00  
NBC-Annual Congress of American Industry: WCFL WIRE  
WOWO (sw-15.21)  
CBS-Ray Block's Varieties: WOC WSBT WKBH WTAQ WKBH WISN (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ (sw-15.33)  
News: WIND WTAD WFBM KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hollywood Brevities  
WBAA-Grade School Prgm.  
WBBM-Radio Gossip Club  
WBOW-Indiana State Teacher's College Prgm.  
WCBD-Polish Prgm.  
WCCO-Siesta  
WCFL-Continental Revue  
WDZ-Birthday Party  
WGN-Marriage License Romances  
WHA-Professor Gordon's Singing Class  
WIBA-The Pop Concert  
WJJD-The Sports Edition  
WLS-Homemakers Hour  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Alice Blue, songs  
WSUI-Poetic Interlude

2:15  
NBC-Annual Congress of American Industry: WBOW  
CBS-Ray Block's Varieties: WMBD  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
WAAF-Matinee Revue  
WBAA-This Week in Literature  
WBBM-Meet the Missus  
WCCO-Markets  
WFBM-The Dentist Says  
WGN-June Baker, home management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WISN-Mary Ann Presents  
WROK-Musicale  
WSUI-Within the Classroom  
WTAD-Mid-Afternoon Interlude

2:20  
NBC-Continental Varieties: WIRE  
WBOW WCFL WOWO (sw-15.21)

2:30  
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WOC WCCO (sw-15.27)  
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)  
CBS-Dalton Bros., trio: WKBH  
NBC-Little Variety Show: WCFL WOWO (sw-15.21)  
MBS-Good Health & Training: WGN

2:45  
CBS-Academy of Medicine: WISN WTAQ WFBM WSBT WKBH (sw-15.27)  
Dr. Roy Upham, chief of the Department of Gastroenterology at the Flower-Fifth Avenue Hospital, New York City, will be the speaker.  
NBC-The O'Neills, sketch (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
KMOX-One Woman's Opinion  
KWK-This Woman's World  
WBAA-Hymn Echoes  
WBBM-Quarter Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WGN-Harold Turner, pianist  
WIBA-Today's Front Page  
WIND-Happy Harmonies  
WLS-Home Service Club  
WOC-This & That

3:00  
NBC-Club Matinee: WMT KWK WENR WOWO WBOW (sw-15.21)  
CBS-Curtis Institute of Music: WKBH WTAQ WSBT WOC WFBM WMBD WKBH  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE (sw-15.33)  
KMOX-Kitty Keene, Inc.  
WBAA-The Home Decorator  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WCFL-News  
WGN-Four Stars Tonight  
WHA-Know Your Child  
WIND-Orchestra; Streamliners  
WISN-Even As You & I  
WJBC-Christian Story Hour  
WLW-Dr. Friendly  
WMBI-Sunday School Lesson  
WROK-Women of the Hour  
WSUI-Forensic Forum  
WTAD-On the Mall  
WTMJ-Around the Town

3:15  
NBC-The Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw-15.33)  
CBS-Curtis Institute of Music: WISN  
KMOX-Houseboat Hannah  
WBAA-The American Scene  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIBA-Shut-in Hour  
WIND-Fred Beck, organist  
WIRE-Rosario Bourdon's Orch.  
WLW-Life of Mary Sothern  
WTAD-Lawrence Glosemeyer

3:30  
CBS-Curtis Institute of Music: WFAM (sw-11.83)

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLW WMAQ WHO (sw-15.33)  
NBC-Nat'l Congress of Parents & Teachers: WENR WBOW WMT KWK WIRE (sw-15.21)  
News: WJBC WTAD  
KMOX-Singin' Sam  
WAAF-News & Weather  
WBAA-Music with the Masters  
WBBM-Missus Goes to Market  
WCCO-Grandma Travels  
WCFL-Hour of Friendship  
WGN-Len Salvo, organist  
WHA-Deutsche Musik Stunde  
WIND-Waltz Time  
Wist-Hymns You Love to Sing  
WOWO-Old Time Religion  
WROK-Swedish Gospel Service  
WSUI-Amer. Legion Auxiliary  
WTMJ-To be announced

3:45  
CBS-Dr. Allan Roy Dafoe (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)  
The doctor will discuss what small towns are doing in child welfare work.  
NBC-Kitty Keene, Inc. (Dreft): WHO  
CBS-To be announced: WKBH WTAQ  
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33)  
Details of the contest on this program may be found on page 16.

KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WFAM-Wednesday Variety  
WGN-Afternoon Serenade  
WIND-Cappy's Cabana  
WISN-You Shall Have Rhythm  
WJBC-Classified Time  
WKBH-Zeke Manners' Gang  
WLW-Mad Hatterfields  
WMBI-Question Hour  
WOC-Linger Awhile  
WROK-Easy to Remember  
WTAD-Cy & Freckles

4:00  
CBS-To be announced: WKBH  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WFBM WBBM WCCO KMOX (sw-11.83)  
Details of the contest on this program may be found on page 16.  
NBC-Nut for Ladies: WHO WIBA  
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)  
MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): KWK WGN  
News: WOC WOWO  
KSD-Washington U. Educational Series

WAAF-Sport Shorts; Shadowland  
WBAA-Story Book Hour  
WBOW-Xmas Merry-Go-Round  
WCFL-Make Believe Night Club  
WENR-Music Circle  
WFAM-Hot Spell  
WHA-A Novel in Review  
WIND-Musical Mirror  
WIRE-I. U. Prgm.  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Cumberland Ridge Runners  
WKBH-Winona P.T. A.  
WMAQ-The Children Speak  
WMBD-Trinity Tabernacle  
WMT-Radio Gossip; Tunes & Topics; Drama  
WROK-Markets; News; Musicale  
WSUI-Iowa State Med. Society  
WTAD-Freshest Thing in Town  
WTMJ-Friendship Circle

4:15  
NBC-Don Winslow of the Navy, sketch: WIBA WMT (sw-15.21)  
NBC-Bennett & Wolverton: KSD WENR  
CBS-The Life of Mary Sothern (Hind's): WBBM WCCO KMOX (sw-11.83)  
NBC-Terry & the Pirates (Darius Rich) (sw-15.33)  
WBAA-Clarice Speer, songs  
WFAM-Matinee Melodies  
WFBM-Tea Time Tunes  
WHO-Variety Hour  
WIND-Man At the Mill  
WIRE-Minute Interviews  
WISN-Junior League Speaker  
WKBH-Melodic Moods

WLW-Jack Armstrong, sketch  
WMAQ-Tea Time Varieties  
WMBD-Bargain Counter  
WMBI-Tract League  
WOC-Organ Moods  
WROK-Orch.; Joseph Copeland, director  
WSUI-Forum String Quartet  
WTAD-Speed Gibson

4:30  
NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)  
The story of Madonna Bianca's Christmas will be dramatized.  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Vagabonds: WIBA WMAQ KSD  
NBC-Harry Kogen's Orch.: WENR  
CBS-Dorothy Gordon: WFAM WOC WISN WKBH (sw-11.83)

MBS-To be announced: KWK  
KMOX-The Fun Quiz  
WBAA-Better Vision Prgm.  
WBBM-Truman Bradley  
WCS-Behind the Microphone (1420 kc)  
WCCO-North Star School  
WCLS-For Your Information (1310 kc)  
WHA-Deutsche Musik Stunde  
WIND-News  
WIRE-Master Singers  
WJBC-Bingo  
WKBH-Story Lady  
WMBD-News; Pet Corner  
WMBI-Sacred Music  
WMT-P.T.A. Talk  
WSUI-Speech Clinic  
WTAD-Jack Armstrong  
WTAQ-Children's Frolic  
WTMJ-Kitty Keene, Inc.

4:45  
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WBBM WFBM WMBD WCCO (sw-11.83)  
Turn to page 4 to see pictures of the cast of this program.  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
NBC-The Californians: WENR WMT  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
KSD-Young America Speaks  
WBAA-Twilight Musicale  
WEBQ-Behind the Microphone (1210 kc)  
WFAM-Dance Parade: Voice of Carelessness  
WHO-News  
WIBA-The Master Singers  
WIND-Once Upon a Time  
WIRE-Yes or No  
WKBH-Jungle Jim  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WMBI-Boys & Girls' Story Time  
WOC-Man on the Street  
WROK-Music by Cugat  
WTAQ-To be announced  
WTMJ-News; Moment Musical

5:00  
CBS-Barry Wood's Music: WOC WTAQ WKBH  
ABC-America's Schools, drama: WCFL (sw-9.53)  
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK  
Santa Claus: KSD WFAM WFBM KMOX-Linda's First Love

(Continued on Next Page)

## NBC COAST TO COAST

LUM AND ABNER  
MON. • WED. • FRI.

WJZ WLW  
WBAL  
WBZ  
WBZA  
WSYR  
WENR  
WSB WMC



**WALTER TETLEY**  
"Town Hall Tonight" child  
comedian  
Wed. 8 pm CST

(5:00 p.m. Continued)

WBMM-Herbert Foote, organist  
WBOW-To be announced  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Bob White & Whippoor-  
will  
WIND Stamp Man  
WIRE-Terry & the Pirates  
WISN-Show Window  
WKBH-Pianology  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMT-A Hit for Today; Interlude  
WROK-Songs at Twilight  
WSUI-Matinee Dance  
WTMJ-Jack Armstrong, sketch

5:15  
CBS-Frank Dailey's Orch.: WTAQ  
WKBH WKBW WFAM  
NBC-Rhythmaires: WCFL (sw-  
9.53)  
NBC-Marek Weber's Orch.:  
WENR

KMOX-Lady of Millions  
KSD-News; Geo. Hall's Orch.  
KWK-Santa Claus  
WBMM-Eleanor Howe  
WCCO-Jack Armstrong, sketch  
WFBM-△ Wheeler Mission Prgm.  
WGN-Buddy & Ginger  
WIBA-Hits & Encores  
WIND Sons of Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Terry & the Pirates  
WMBD-Music Prgm.; Popular  
Melodies  
WMT-German Band  
WOC-Speed Gibson  
WROK-Sports Review  
WTMJ-Billie the Brownie

5:30  
CBS-Four Stars; News: WFBM  
WKBW WTAQ WCCO (sw-  
17.76)  
NBC-News; Joan Edwards, songs:  
(sw-9.53)  
Jack Armstrong, sketch: KMOX  
WHO WMAQ  
KSD-Charlie Chan  
KWK-Covita Bunch  
WBMM-Pappy Cheshire  
WBOW-News; Sundown Express  
WCFL-Musical Varieties  
WENR-What's the News?  
WFAM-Tunes of Today  
WGN-Charlie Chan  
WIBA-News  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WISN-Musical Interlude; Variety  
Prgm.  
WKBH-Kiddies' Hour  
WLW-Bob Newhall, sports  
WMBD-Speed Gibson  
WMT-Puzzle Club; News  
WOC-Hits & Bits  
WRJN-Behind the Microphone  
(1370 kc)  
WROK-Dance Hour  
WSUI Stamp Collector  
WTMJ-Heinie & His Grenadiers;  
Sports

5:45  
NBC-Bobby Grayson's Orch.: (sw-  
9.53)  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLW  
(sw-15.21)  
CBS-Boag Time: WFBM WKBW  
(sw-17.76)  
NBC-Escorts & Betty: WENR  
NBC-Tom Mix' Straight Shooters  
(Purina): WMAQ KWK WIRE  
NBC-Little Orphan Annie (Oxal-  
tine): KSD  
Orphan Annie: WGN WHO  
KMOX-Adventures of Jimmy Al-  
len  
WBOW-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson

WIBA-Today's Birthdays; Sports  
WIND-Listen to Yourself  
WISN-Sports  
WMBD-Sports; Where to Go  
WMT-Jordan's Revue; Did You  
Know?  
WOC-Jack Armstrong, sketch  
WROK-Musicale  
WSUI-Daily Iowan  
WTAQ-Bureau of Public Service

## NIGHT

6:00  
NBC-Amos 'n' Andy Pepso-  
dent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10  
pm.)

NBC-Easy Aces, sketch (Ana-  
cin): WENR WMT WIRE  
KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-17.76) (also  
see 10 p.m.)

NBC-Malcolm Claire, songs:  
WMAQ

CBS-Obbligato: WTAQ WKBW  
News: KMOX WCFL  
Sports: WHAS WOC WKBH  
WBMM-The Headliner  
WBOW-Lovely Lady  
WCCO-Victor Arden's Orch.  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Toy Center Tonight  
WIBA-Dinner Hour  
WIND-German Hour  
WISN-Down By Hermans  
WMBD-Roy Evans  
WROK-News; Dinner Music  
WSUI-Dinner Hour Prgm.  
WTMJ-Harry Stuhldreher

6:15  
NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WMAQ WHO  
WIRE WTMJ WBA WTAM  
(also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WMT KWK WENR  
(sw-11.87)

CBS-Hobby Lobby; Harry Salt-  
er's Orch.; Stuart Allen, bar.  
(Hudson Motors): WFBM  
WJR (sw-17.76) (also see 9:30  
p.m.)

CBS-Herbert Foote Ensemble:  
WCCO WTAQ  
News: WMBD WOC  
Sports Review: WROK WFBM  
WGN KMOX

KSD-Xavier Cugat's Orch.  
WBMM-Edna O'Dell  
WBOW-Si & Ezra  
WCFL-Dinner Concert  
WFAM-Dinner Dance; News  
WHAS-Vocal Varieties  
WKBH-Theater Review  
WKBH-Melody Time  
WLW-Don't Listen  
WROK-Voice of Carelessness

6:30  
NBC-Horlick's Lum & Abner,  
sketch: WENR WLW (also  
KGO at 10:15 p.m.)

NBC-Alistair Cooke: KSD  
CBS-Aeolian Trio: WOC WMBD  
WCCO

MBS-Concert Orch.: WGN  
News: WHO WTAQ WMAQ  
KMOX Glen Gray's Orch.  
KWK-Sports Review; News  
WBMM-Airflow Harmonies  
WBOW-Hit Tunes  
WCFL-Sunny Sam  
WFAM-Dinner Dance  
WFBM-Vic Arden's Orch.  
WHAS-Jack Smith's Orch.  
WIBA-Concert Interlude  
WIRE-Man to Man; News  
WISN-Woods Dreyfus  
WKBW-Speed Gibson  
WKBH-Dinner Music  
WMT Etchings in Ivory  
WROK-House by Side of Road  
WTAM-Fox Fur Trappers  
WTMJ-Easy Aces

6:45  
CBS-Boake Carter, commentator  
(Philo): WCCO WFAM WJR  
WBMM KMOX WISN WMBD  
WHAS (sw-17.76) (also KNX  
KSL at 10:15 p.m.)

NBC-Charlotte Lansing, sop. &  
Orch.: (sw-11.87)

NBC-Jean Sablon, songs: KSD  
MBS-Harold Stokes' Orch.: WGN  
News: WFBM WKBW WKBH  
Vic Arden's Orch.: WHO WBA  
KWK-Tonic Time  
WBOW-Home Decorators

## Good Listening for Today

Stations which will broadcast these programs may be found in  
the adjacent program columns at the time hereunder indicated

### NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director;  
Stuart Allen, Harry Salter's orchestra and  
guests, CBS.

7:00 CST EDDY DUCHIN'S ORCHESTRA, NBC.

7:00 CST CAVALCADE OF AMERICA, drama-  
tizations, CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

7:30 CST TEXACO TOWN with Eddie Cantor,  
Deanna Durbin, Jimmy Wallington, Pinky  
Tomlin, Vyola Vonn, Jacques Renard's or-  
chestra, CBS.

8:00 CST TOWN HALL TONIGHT with Fred  
Allen, Portland Hoffa, Walter Tetley, quartet;  
Peter Van Steeden's orchestra, NBC.

8:00 CST CHESTERFIELD PROGRAM with  
Andre Kostelanetz' orchestra, Deems Taylor;  
Kirsten Flagstad, guest, CBS.

9:00 CST YOUR HOLLYWOOD PARADE with  
Dick Powell, Rosemary Lane, choralensem-  
ble, Leo Forbstein's orchestra; guests, pre-  
miere, NBC.

11:30 CST LIGHTS OUT, "The Flame Men," ex-  
perimental drama, NBC.

## Don't You Win?

This week Radio Guide's contest department tests  
your ability to judge entries. Take this test—it  
will surprise you! Then read the weekly tips on  
winning—they'll help you become a money winner!

WCFL-Pat Kennedy  
WENR-Pleasant Valley Frolics  
WIRE-Charlie Chan, sketch  
WLW-Bernie Cummins' Orch.  
WMAQ-Eddie Varzos' Orch.  
WMT-Carson Robison's Buckaroos  
WOC-Twilight Musicale  
WROK-Dinner Music  
WSBC-Movie Review  
WTAQ-Organ Reviews  
WTMJ-Reddy Kilowatt's Orch.

7:00  
NBC-One Man's Family (Tender-  
leaf Tea): WTMJ KSD WMAQ  
WBA WHO WLW WTAM  
(also see Sun. Prgrams. at 11:30  
p.m.)

CBS-Cavalcade of America (Du  
Pont); Don Veerhees' Orch.:  
KMOX WFBM WBBM WCCO  
WHAS WJR (sw-17.76) (also  
KNX KSL at 11 p.m.)  
A dramatization of the story  
behind the making and signing  
of the United States Constitu-  
tion will be the subject of the  
"Cavalcade of America" pro-  
gram.

NBC-Eddy Duchin's Orch. (Eliza-  
beth Arden): WOWO WLS  
WMT KWK (sw-11.87)

WBOW-Green Bros.' Orch.  
WCFL-News  
WFAM-Echoes of the Islands  
WGN-Concert Trio  
WIND-Traffic Court  
WIRE-Whispering Jack Smith  
WISN-Reflections  
WKBH-Festival Time  
WKBH-Music on the Upbeat  
WMBD-Bradley A Cappella Choir  
WOC-German Band  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Clara Dawes

7:15  
Vic Arden's Orch. & Guests:  
WISN WBOW  
WCFL-Stars of Tomorrow  
WFAM-Ind. Employment Service;  
Melody Weavers  
WGN-Concert Orch.  
WIRE-Beauty Box  
WISN-Concert Contrasts  
WKBH-Amer. Family Robinson  
WROK-Clarence Lindsey, tr.  
WTAQ-Piano Musings

7:30  
NBC-Skolsky from Hollywood  
(Bromo-Seltzer): WMT WLS  
WOWO KWK (sw-11.87)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

CBS-Texaco Town with Eddie  
Cantor, comedian; Deanna Dur-  
bin, songs; Jimmy Wallington;  
Vyola Vonn; Jacques Renard's

Orch.: WBBM WISN WFAM  
WHAS WCCO WMBD WFBM  
KMOX WTAQ WOC WKBH  
WJR (sw-17.76) (also KNX  
KSL at 10:30 p.m.)

NBC-Wayne King's Orch. (Lady  
Esther): WMAQ WTMJ WHO  
WBA WIRE WTAM KSD

MBS-Lone Ranger, drama (Silver-  
cup): WGN

MBS-Operetta; Chorus & Solo-  
ists: WLW  
WBOW-Holsum Honey Bunners  
WCFL-Streamline Melodies  
WIND-Sing & Swing  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale

7:45  
NBC-Choir Symphonette: WOWO  
(sw-11.87)  
KWK-Symphony Society  
WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WLS-To be announced  
WMT-Safety Talk  
WSUI-Iowans in the News

8:00  
CBS-Chesterfield Presents Guest  
Star with Andre Kostelanetz'  
Concert Orch.; Deems Taylor,  
commentator: WFBM WHAS  
WBMM WCCO KMOX WKBH  
WOC WTAQ WISN WSBT  
WJR WMBD WKBH (sw-  
17.76)  
Kirsten Flagstad will be the  
guest soloist.  
For the music detail on this pro-  
gram turn to page 13.

NBC-Town Hall Tonight (Sal  
Hepatica); Fred Allen & Port-  
land Hoffa; Quartet; Peter Van  
Steeden's Orch.; Guest: WBA  
WMAQ WLW WHO KSD  
WTAM WTMJ WIRE KOA  
(sw-9.53) (also KFI at 11  
p.m.)

NBC-Musical Comedy Hits: WLS  
WBOW (sw-11.87)

MBS-Kay Kyser's Orch.: WGN  
WMT  
KWK-Famous Jury Trials  
WCFL-Jam Session  
WIND-Tommy Ott, organist  
WOWO-Whispering Jack Smith  
WROK-Alexander Sisters  
WSUI-Stage Door Review

8:15  
WCFL-Organ Recital  
WIND-News  
WOWO-George Hall's Orch.  
WROK-News; Musicale  
WSUI-Album of Artists

8:30  
CBS-"Tish," drama: WCCO WJR  
WHAS WFBM WISN WTAQ  
(sw-17.76)

NBC-Minaret Show, Gene Arnold,  
interlocutor: WOWO WBOW  
WENR WMT (sw-11.87)  
Vic Arden's Orch.: WOC WSBT  
KMOX-Robert Preis' Orch.  
WBBM-On to Adventure  
WCFL-Bob Smith  
WGN-Ennio Bologini; Orch.  
WIND-Two Pianos  
WKBH-Memoirs of a Concert  
Master  
WKBH-Singing Strings  
WMBD-Good Neighbor  
WROK-Komedy Kingdom  
WSUI-Anna Lou Reeves  
WTAQ-News

8:45  
KWK-Don Albert's Orch.  
WBBM-Orrin Tucker's Orch.  
WCFL-Union Label League  
WGN-News; Sport Highlights  
WIND-Contemporary Problems  
WKBH-John Gruber  
WMT-Dream Songs  
WOC-Swing It  
WROK-Vic Arden's Orch.; Guests  
WSBT-On to Adventure  
WSUI-Daily Iowan

9:00  
NBC-Your Hollywood Parade  
(Lucky Strike Cigarettes);  
Dick Powell, m.c.; Rosemary  
Lane, vocalist; Choral Ensem-  
ble; Leo Forbstein's Orch.:  
Guests: WHO WTMJ WTAM  
WBA WIRE KSD KOA WLW  
WMAQ (sw-9.53)  
Gary Cooper will guest to-  
night, also a preview of "It's  
Love I'm After" with Bette  
Davis, Olivia de Havilland, Pat-  
ric Knowles, Basil Rathbone  
and Eric Stanley.  
Turn to page 7 for a detailed story  
about this new program.

CBS-Gang Busters (Palmyre  
Shave Cream); Phillips Lord,  
dir.; True Crime, drama:  
WBBM WFBM WHAS WJR  
KMOX WCCO WISN (sw-  
17.76)

NBC-Gen. Hugh Johnson, com-  
mentator (Bromo-Quinine):  
WOWO KWK WMT WENR  
(sw-6.14)

Dance Orch.: WTAQ WBOW  
Vic Arden's Orch.: WMBD WKBH  
WCFL-News  
WGN-Paul Whiteman's Orch.  
WIND-Bob Tinsley's Orch.  
WKBH-Gaslight Harmonies  
WOC-Gwen Bower  
WROK-Grantham's Virginia Cav-  
aliers  
WSBT-Doctors Who Dared  
WSUI-Inter-Fraternity Council  
Prgm.

9:15  
NBC-Joan Brooks, contr.: WBOW  
WOWO WENR (sw-6.14)  
KWK-Piano Portrait  
WCFL-Labor Flashes  
WIND-Walkathon  
WKBH-Hollywood on Parade  
WKBH-Rapid Ad  
WMBD-Real Life Dramas  
WMT-Band Wagon  
WOC-Wednesday Presents  
WROK-Barney Whisman, tr.  
WSBT-Komedy Kingdom  
WTAQ-Dancing

9:30  
CBS-Hobby Lobby; Harry Salt-  
er's Orch.; Stuart Allen, bar.  
(Hudson Motors): WFBM  
WBMM WHAS KMOX WISN  
WMBD WSBT WOC WCCO  
(also at 6:15 p.m.)

NBC-Federal Symphony Orch.:  
WENR WBOW WMT (sw-  
6.14)

CBS-Patti Chapin, songs: WKBW  
(sw-17.76)

MBS-Melodies From the Skies:  
WGN  
KWK-Range Riders  
WCFL-Pat Kennedy  
WIND-Stars Over Manhattan  
WJR-Opportunities; Musicale  
WKBH-Court of Human Rela-  
tions

WOWO-Vic Arden's Orch  
WROK-Lou Blake's Orch.  
WTAQ-To be announced

9:45  
CBS-Making Roads Safe: WTAQ  
(sw-17.76)

As part of the Traffic Safety  
Campaign of the 40s, CBS will  
broadcast a program on "Making  
Roads Safe." The speakers  
will be Paul G. Hoffman, Da-  
vid Goodrich and Charles S.  
Hart.

News: WIND WOWO WROK  
KWK-String Nocturne  
WCFL-To be announced  
WJR-Sports  
WKBH-Vic Arden's Orch.

10:00  
NBC-Amos 'n' Andy Pepso-  
dent): WMAQ WIRE KOA  
KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's  
Gum); Franklin MacCormick  
Jack Fulton, tr.; Orch.: KSL  
WCCO WFBM WBBM KMOX  
WHAS (also at 6 p.m.)

NBC-Earl Hines' Orch.: WMT  
CBS-Benny Goodman's Orch.  
WSBT (sw-17.76)  
NBC-Dance Orch.: WBOW WCFL  
(sw-9.53)

News: WIBA WENR WKBH  
WMBD WJR WTAQ WOC  
WKBH WTAQ  
Sports: WOWO KWK WTMJ  
WEDC-The Movie Questionnaire  
(1210 kc)

WHO-Dick Leibert, organist  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board

10:15  
NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WIBA KOA  
KFI (also at 6:15 p.m.)

NBC-King's Jesters; Orch.:  
WOWO WENR  
CBS-Benny Goodman's Orch.  
WOC WTAQ WISN WKBH  
WKBH WHAS  
NBC-Dance Orch.: WCFL  
News: WCCO WHO WMT  
WFBM

KMOX-Jimmy Carrigan's Orch.  
KWK-Allan Dale, vocalist  
WBBM-Vic Arden's Orch.  
WGN-Anson Weeks' Orch.  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJD-Harry Owen's Orch.  
WJR-Beachcomber  
WLW-Los Amigos  
WMAQ-The Bachelor Post  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-To be announced

10:30  
CBS-Richard Himber's Orch.  
WFBM WSBT WKBH WHAS  
(sw-17.76)

NBC-Maurie Stein's Orch.:  
WENR WBOW (sw-9.53)  
CBS-Orrin Tucker's Orch.: WOC  
WKBH WTAQ WISN  
MBS-Leo Reisman's Orch.: WMT  
KMOX-Morning's Headlines  
KOA-Light on the West  
KWK-News  
WBBM-News with Todd Hunter  
WOC-Rollie Johnson  
WGN-Ted Weems' Orch.  
WHO-Sports  
WIBA-Swing It, Boys  
WIND-Peacock Court  
WIRE-Variety Show  
WLW-Don Bestor's Orch.

WMAQ-News; Jimmy Dorsey's  
Orch.  
WMBD-Value Hints  
WOWO-To be announced  
WTMJ-Dance Orch.

10:45  
CBS-Richard Himber's Orch.:  
KMOX  
NBC-Maurie Stein's Orch.: WHO  
CBS-Orrin Tucker's Orch.:  
WMBD WBBM  
MBS-Leo Reisman's Orch.: KWK  
WIRE

News: WHAS WIND  
WCCO-Cecil Hurst's Orch.  
WIBA-Helen & Sonya  
WJR-Solay  
WLW-Noble Sissle's Orch.

11:00  
CBS-Tommy Dorsey's Orchestra:  
WOC WSBT WKBW WFBM  
WBBM WISN WTAQ WMBD  
NBC-Eddie Varzos' Orch.: WIBA  
WBOW WCFL KSD (sw-9.53)  
NBC-Glenn Miller's Orch.: WOWO  
MBS-Guy Lombardo's Orch.  
WGN WMT WLW  
KMOX-Pappy Cheshire's Hill Bil-  
lies

KQA-Dance Hour  
KWK-Clyde Lucas' Orch.  
WCCO-Red Norvo's Orch.  
WENR-Music As You Desire It  
WHAS-Dance Band  
WHO-Veterans' Forum  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WJR-Emery Deutsch's Orch.  
WMAQ-Streamline Revue  
WTAM-Otto Thurn's Orch.

11:30  
NBC-Lights Out, experimental  
drama: WENR KSD WIRE  
WHO WBOW WBA WTAM  
WMAQ (sw-9.53)  
"The Flame Men," a fan-  
tastic story of a visit to our  
earth of a tremendous incen-  
descent being whose origin, ap-  
parently, was in the torrid  
depths of the sun and who,  
miraculously, has entered our  
own atmosphere with catastro-  
phic results to mankind, will  
be dramatized.

End of Wednesday Programs

MORNING

7:00 am CST
CBS-Arthur Godfrey & Organ: (sw-21.52)
NBC-Southernaires: WLW
Musical Clock: WBBM WROK
WCFL WKBB WIBA WOC
WKBH WMT WIRE
7:15
CBS-Dalton Bros.: (sw-21.52)
News: WHO WCCO WMT WLS
WLW
7:30
NBC-Dick Leibert, organist-KWK
CBS-Poetic Strings: (sw-21.52)
Morning Devotions WKBH WLS
News: WIBA WKBB WTAQ
Musical Clock: WMBD WROK WMT
7:45
Musical Clock: WIBA WKBB
KMOX-Let's Compare Notes
KWK-Grady Cantrell
WHO-Favorite Melodies
8:00
NBC-Breakfast Club; News:
WCFL WBOW
CBS-Deer Columbia; News:
WFBM WTAQ WKBB WFAM
(sw-21.52)
News: WMBD KMOX WKBH
Musical Clock: WIRE WROK
Coffee Pot Inn: WHO WMT
KSD-News; Rhythm Makers
KWK-Pep-Up Parade
WCBD-Meditations
WGN-The Merry-makers
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Sports Edition Handicapper
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady
WTMJ-Your Winter Wonderland
8:15
NBC-Sunshine Express; News:
KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBD-Nazarene Prgm.
WGN-Good Morning
WHA-Morning Melodies
WIND-Latin-American Melodies
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Song Fest
WLS-News
WLW-Hope Alden's Romance
WMT-Musical Clock
WTMJ-Your Home Town
8:30
NBC-Breakfast Club; News:
WOWO WCFL
CBS-Richard Maxwell, trn.:
WTAQ WKBH (sw-21.52)
MBS-Victor H. Lindlahr (Journal of Living): WGN
KMOX-Melody Spinners
KWK-Candid Camera
WCBD-Polish Prgm.
WCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA Today's Almanac
WIND-Early Edition
WIRE-The Buccaneers
WJJD-Happy-Go-Lucky Time
WKBH-Musical Breakfast
WLS-Kitchen Kettle
WLW-Hello Peggy
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WROK-Morning Devotions
WSUI-Daily Iowan
WTAD-Interchurch Devotional
WTMJ-Party Line
8:45
NBC-Breakfast Club; WBOW
WOWO WCFL
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Aunt Jenima (Quaker Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Clock
WIBA-Troubadour; Variety Program
WIND-Mind Your Manners
WIRE-Rose Room Melody; Better Health; News
WJJD-Illinois League of Women Voters

WKBB-What's New?
WKBH-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WSUI-Morning Melodies, Service Reports
WTAQ-Organ Music
WTMJ-Bandmasters
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO
KSD
NBC-Charles Harrison, trn.: WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-This Rhythmic Age
WCBD-Italian Prgm
WFCF-Party Line
WFAM-Meet Miss Miller
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-The Ranch Boys
WIND-Meat Market of the Air
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Babbett & Christy
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-Organ & Poetry; What's New in Milwaukee
9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs: WCFL WBOW
All the Answers: WLW KWK
WAAF-King of the Kitchen
WFAM-Organ Recital
WHA-International Scene
WIBA-Hollywood on Parade
WKBH-News
WKBH-Ma Perkins
WMT-Louise Hathaway
WOC-Weekly Shopper
WROK-On the Mall
WTAD-Jane Romar
9:30
CBS-Sutton & Bliss, pianists: WOC WKBB
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
NBC-Bennett & Wolverton: WCFL WOWO
MBS-Get Thin to Music: WGN
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Home Folks
WCBD-Deutsche Liederstunde
WCCO-Peggy Tudor
WFBM-Kitchen Clinic
WHA-Music for Children
WIBA-Church of the Air
WIND-Eb & Zeb
WISN-Alan Hale, news
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WROK-Intimate Review
WTAD-Dance Review
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
CBS-The Instrumentalists: WFAM WCCO WKBH
NBC-Viennese Ensemble: KWK Party Line: WOC WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Carolyn Pryce, shopping
WBCW-Looking Around
WCFL-Swingtime

WGN-Musical Mail Box
WIBA-Melody Time
WIND-Rhubarb Red
WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organist
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar
10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum sketch (Baby O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
NBC-Norm Scherr, pianist: WIBA KWK WBOW
News: WIND WTAD
WAAF-Musical Moderne
WCBD-Uncle John
WCCO-Musical
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WLW-News; River; Weather; Markets
WMT-Frank Voelker, organist
WROK-News & Markets; Food Facts; Organ
WSUI-Homemaker's Chat
WTAQ-Hawaiian Melodies
WTMJ-Household Hints
10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM
NBC-Road of Life, sketch (Chips): WLS WLW (sw-15.21)
Details of the contest on this program may be found on page 16.
NBC-Josh Higgins of Finchville: WBOW WCFL
KWK-Range Riders
WAAF-Zeke Manners' Gang
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of Kind
WKBH-Rhythm & Romance
WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Footsteps to Beauty
WTAQ-Varieties
10:30
NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD WHO WMAQ WTMJ (sw-15.33)
Details of the contest on this program may be found on page 16.
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
NBC-Hollywood High Hatters: KWK
WAAF-Sweet & Slow
WBGW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-The Stylist
WGN-Painted Dreams
WIBA-Church in Wildwood
WIND-Speaking of Love
WIRE-Music Memories
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Amer. Family Robinson
WLW-Peggy Tudor
WMBI-Missionary Echoes
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-Morning Concert
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM
NBC-Cohwebs & Cadenzas: WBOW
NBC-The Mystery Chef (Regional Advertisers): (sw-15.33)

Party Line: WOWO WIRE
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Song Favorites
WHO-Robt. Hood Bowers' Band
WIBA-Adele Henschaw
WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Yuletidings
WKBH-Ma Perkins
WKBH-Pianology
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Morning Matinee
WOC-Organ Melodies
WROK-Morning Moods
WTAD-Betty & Bob
WTMJ-Radio Forum
11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
CBS-Cheri & the Three Notes: WOC WFAM WFBM KMOX WKBH WKBH
NBC-Church in the World Today: WOWO
NBC-Happy Jack Turner, songs: WBOW WCFL (sw-15.33)
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-Morning Melodies
WBBM-Milton Charles & Edna O'Dell
WCCO-Wandering Minstrel
WGN-Len Salvo, organist
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WLS-Don & Helen
WMBD-Lady & the Doctor; Police Bulletins
WMT-Tom Owen's Cowboys
WROK-Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Em Owen, organist
WTMJ-Love for a Day
11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM WKBH
NBC-George Griffin, trn.: WOWO (sw-15.21)
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
KWK-Rapid Service
WAAF-Memory Lane
WBAA-PTA Council
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-Interlude
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Party Line
WIBA-Master Singers
WIND-Rhythm for Two
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WLW-Vic Arden's Orch.
WMT-Troubaderos
WROK-N. Y. A. Drama
WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Nat'l Farm & Home Hour; Spks.: KWK WMAQ WLW WROW WIBA (sw-15.21)
CBS-Romance of Helen Trent (Edna Wallace - Hopper): WBBM KMOX
NBC-Vincent Curran, bar.: WCFL Hymns of All Churches: WHO WOC
WAAF-Myrna Dee Sergeant
WBAA-Parade of Melody
WOWO-Ma Perkins
WFAM-Four Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-News
WIND-Harry Zimmerman
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes; Do You Want a Job?
WKBH-Magic Violin
WLS-Organ Moods
WMBD-Footsteps to Beauty
WMBI-Continued Story Reading
WMT-German Band

WOWO-Market
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
MBS-Joan Merrill, blues & Orch.: WGN
NBC-Jean Ellington, songs: WCFL
CBS-Our Gal, Sunday, sketch (Kolyos): WBBM KMOX Betty & Bob: WHO WOC
WAAF-Live Stock Market; Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WFAM-Luncheon Dance
WFBM-Markets: Farm Prgm.
WIND-Farm Talk
WIRE-Farm Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question Man
WOWO-Rondaliers
WROK-'Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00
NBC-Dick Fidler's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD WIND WTAD
KSD-News; Rhythm Makers
WAAF-Symphonic Hour
WBAA-Reba Harwood, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRE-Markets
WKBH-Luncheon Musicale
WKBH-Lung Rangers
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Two Way Harmonies
WSUI-Rhythm Rumbles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Words & Music; Vocalists & Organ: KSD (sw-15.33)
MBS-Marjorie Mills (Maine Development Comm.): WGN
Man on the Street: WJBC WKBH
News: WKBH WOWO
WBAA-Luncheon Dance Time
WBOW-Fields & Hall
WCFL-Luncheon Concert
WHO-Songfellows
WIND-Tommy Ott, organist
WJJD-Neon-day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Columb Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Sue Blake, sketch: (sw-15.21)
News: WHO WOC WIBA
KWK-Organ Melodies
WBAA-Scientific News
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist!
WROK-Couple on the Street
WSBT-Robert Ewing & Dick Cover
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.



ELINOR SHERRY
MBS Songstress

12:45
CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Larry Burke, trn.: WOWO
News: WIND WKBH WTAQ
Man on the Street: WCFL WSBT
KWK-Al Sarlis' Jam Session
WBAA-Alberta Schmaulle, contr.
WBOW-Tune of the Day
WHO-Silver Serenade
WIBA-Market Reports
WIRE-Police Court
WKBH-Song Hit of the Day; Pet Corner
WLS-Markets
WLW-Kitty Keene, Inc.
WMAQ-Perry Como, bar.; Marlowe & Lyon, pianists
WMBD-Peoria Ramblers
WMT-Joe Doakes; Cousin Elvira; Iowa Cornhuskers
WOC-Eddie Duchin's Orch.
WROK-Man Off the Street; Home Folks Hour
WTMJ-Sidewalk Reporter
1:00
CBS-Lyric Serenade: (sw-15.27)
NBC-Music Guild: WBOW (sw-15.33)
CBS-Howard Neumiller, pianist: WKBH WTAQ WKBH WOC WCCO
NBC-Edward Davies & Olga Kargau, songs: WMAQ (sw-15.21)
MBS-Don't Look Now: WIRE
Man on the Street: WBBM WMBD
News: WHA WTAD
KMOX-Inquiring Reporter
KWK-Voice of Experience
WAAF-Silver Notes; Hoosier Philosopher
WBAA-Melody Time
WCBD-J. C. O'Hair
WCFL-Melody Hour
WFBM-Bohemians
WGN-Concert Orch.
WHO-New Tunes
WIBA-Melody Moments
WIND-Italian Prgm.
WISN-Musical Heat Wave
WJJD-Mid-Day Round-Up
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; Ia. Cornhuskers
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTMJ-Livestocks; News; Weather; Police Reports
1:15
NBC-Let's Talk It Over: WMAQ (sw-15.21)
CBS-Drake Univ. Male Quartet: WKBH WOC WKBH WSBT
MBS-Raoul Nadeau, bar.; & Orchestra: WIRE
Hope Alden's Romance: WCCO KMOX WFBM
Man on the Street: WIBA WTAQ
KWK-Peggy Tudor
WAAF-Waltztime
WBAA-Better Expression
WBBM-Kitty Keene, Inc.
WBOW-Melody Time
WGN-Wit vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Jack Tilson's Orch.
WTAD-Quincy Marches On
WTMJ-Dance Orch.
1:30
CBS-American School of the Air: WISN WBBM WFBM WKBH WCCO WTAQ WSBT KMOX (sw-15.27)
NBC-"How To Open A Shop," Alissa Heir: (sw-15.33)
(Continued on Next Page)

# Thursday

December 9



**BETTY WINKLER**  
Patricia Ryan in "Girl Alone"  
Thurs. 11 am CST

(1:30 p.m. Continued)

NBC-El Caballero: WIBA WOWO  
MBS-Lucky Girl, sketch: WGN  
News: KWK WMAQ  
KSD-Judy & Jane  
WAAF-Live Stock Markets; Encores  
WBAA-News  
WCBD-Zion Prgm.  
WHA-Music in the Air  
WHO-Houseboat Hannah  
WIND-Gary Civic Theater  
WIRE-May Robson  
WJJD- $\Delta$ Zion Tabernacle  
WLS-Market Reports  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC Women's Club Speaker  
WROK-Melodies from the Sky  
WTAD-Colonel Lee Francis

**1:45**  
NBC-Armchair Quartet: (sw-15.33)  
NBC-Ranch Boys: WIBA WOWO  
MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN  
Judy & Jane: WOC WHO  
KSD-Contract Bridge Lesson  
WAAF-Sylvia Stone  
WBAA-Market & Weather  
WBOW- $\Delta$ Devotional Service  
WIND-Ben Kanter, pianist  
WKBB-Luncheon Musicale  
WLS-How I met My Husband  
WMAQ-Bob Hawk's Fun Quiz  
WMBD-Shut In Prgm.  
WMT-Closing Markets  
WROK-Modern Marco Polo

**2:00**  
CBS-Theater Matinee: WKBB  
WSBT WOC WISN WTAQ  
WKBB (sw-15.27)  
NBC-To be announced: WOWO  
WCFL  
NBC-Pepper Young's Family,  
sketch (Camay): WMAQ KSD  
WHO WTMJ WLW (sw-15.33)  
MBS-Concert Orch.: WIRE WGN  
WFBM  
KMOX-Magic Kitchen  
KSD-To be announced  
KWK-Today at Two  
WAAF-Hollywood Brevities  
WBAA-Geography in the News  
WBMM-Radio Gossip Club  
WBOW-Ind. State Teachers Col-  
lege Prgm.  
WCBD-Polish Prgm.  
WCCO-Siesta  
WHA-Siate Capitol Visit  
WIBA-Concert Hall of the Air  
WJJD-Sports Edition  
WLS-Homemakers' Matinee  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Musicale  
WSUI-Campus Activities; Organ  
Recital

**2:15**  
NBC-Eastman School of Music  
Prgm.: WCFL WOWO (sw-15.21)  
CBS-Theater Matinee: WMBD  
NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ WTMJ WLW  
WHO KSD (sw-15.33)  
WAAF-Matinee Revue  
WBAA-Piano Harmonies  
WBMM-Meet the Missus  
WCCO-Theater Matinee; News  
WFBM-The Dentist Says  
WGN-June Baker, home manage-  
ment  
WIND-Tommy Ott, organist  
WIRE-Public School Prgm.  
WROK-Two Guitars  
WTAD-Matinee Jamboree

**2:30**  
CBS-Heinz Magazine of the Air;  
Channing Pollack; David Ross;  
Mark Warnow's Orch.: KMOX  
WOC WFBM WISN WCCO  
WBMM (sw-15.27)

CBS-To be announced: WKBB  
WSBT WTAQ WKBB  
NBC-Vic & Sade, sketch (Cris-  
co): KSD WLW WMAQ WHO  
WTMJ (sw-15.33)  
NBC-Eastman School of Music:  
WBOW  
MBS-Good Health & Training:  
KWK WGN  
WAAF-Red Hot & Low Down  
WBAA-Machine Age  
WCBD-Radio Debuts  
WHA-Music of the Masters  
WIBA-Travel Prgm.  
WIND-Problems for Pamela  
WIRE-Matinee Varieties; News  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSUI-Child Study Club

**2:45**  
NBC-The O'Neills, sketch (Ivory  
Flakes): WLW WMAQ WTMJ  
WHO KSD (sw-15.33)  
KWK-Webster College Prgm.  
WBAA-Treasure Chest  
WBBM-Hour of Romance  
WBOW-Talk of the Town  
WGN-Harold Turner, pianist  
WIND-Happy Harmonies  
WTAD-Florence & Ruth Brown

**3:00**  
NBC-Club Matinee: WENR WMT  
WOWO KWK WBOW (sw-15.21)  
CBS-Ted Malone's Between the  
Bookends: WKBB WSBT WOC  
WTAQ WFBM WMBD WKBB  
Details of the contest on this pro-  
gram may be found on page 16.  
NBC-Lorenzo Jones, sketch  
(Phillips): WIRE WMAQ WHO  
(sw-15.33)  
KMOX-Kitty Keene  
WAAF-Red Hot & Low Down  
WBAA-Community Chest Prgm.  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WCFL-News  
WGN-Concert Orch.  
WHA-Youth Looks Ahead  
WIND-Streamliners  
WISN-Even As You & I  
WJBC-Prophetic Hour  
WLW-Dr. Friendly  
WMBI-Feature Hour  
WROK-Women of the Hour  
WSUI-Previews and Reviews  
WTAD-Travel Interview  
WTMJ-Guess Who?

**3:15**  
NBC-Club Matinee: WIRE  
CBS-Science Service Series: WOC  
WMBD WSBT WKBB WISN  
WFBM WKBB (sw-11.83)  
Dr. H. C. Bryant, of the Na-  
tional Park Service, and Wat-  
son Davis will discuss "Big  
Game in the National Parks."  
NBC-The Guiding Light, sketch  
(White Naptha): WTMJ WHO  
WMAQ (sw-15.33)  
KMOX Houseboat Hannah  
WBAA-Marvin Smith, tr.  
WBBM-Linda's First Love  
WCFL-Organ  
WGN-Lady of Millions  
WIBA-Shut-in Hour  
WIND-Fred Beck, organist  
WLW-Life of Mary Sothern  
WSUI-Waltz Favorites  
WTAD-Loreine Meyer Hughes

**3:30**  
CBS-Army Band: WFBM WOC  
WFAM WKBB WTAQ WKBB  
WMBD WISN (sw-11.83)  
NBC-The Story of Mary Marlin,  
sketch (Ivory Soap): WMAQ  
WLW WHO (sw-15.33)  
News: WJBC WTAD  
KMOX-Singin' Sam  
KWK-To be announced  
WBAA-Melody Time  
WAAF-News & Weather  
WBAA-Music with the Masters  
WBBM-Quarter Hour of Romance  
WCCO-Grandma Travels  
WCFL-Illinois Federation of Wo-  
men's Clubs  
WGN-Len Salvo, organist  
WHA-Short Story  
WIND-Waltz Time  
WOWO- $\Delta$ Old Time Religion  
WROK- $\Delta$ Church in Wildwood  
WSUI-Far Lands  
WTMJ-Tunesmiths

**3:45**  
NBC-The Road of Life, sketch  
(Chipso): WMAQ WTMJ (sw-15.33)  
Details of the contest on this pro-  
gram may be found on page 16.  
NBC-Kitty Keene, Inc. (Dreft):  
WHO  
MBS-To be announced: WIRE  
CBS-Army Band: WBBM  
KMOX-Ozark Varieties  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WBAA-Interesting People in the  
News  
WCCO-Art Institute  
WCFL-Organ Music  
WGN-Afternoon Serenade

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

**6:30 CST WE, THE PEOPLE**, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.  
**7:00 CST KATE SMITH HOUR**, Henny Youngman, Jack Miller's orchestra; guest, CBS.  
**7:00 CST RUDY VALLEE'S VARIETY HOUR**, guest, NBC.  
**7:30 CST THE MARCH OF TIME**, news dramatizations, NBC.  
**8:00 CST GOOD NEWS OF 1938**, film stars, chorus, Meredith Willson's orchestra, NBC.  
**9:00 CST KRAFT MUSIC HALL** with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Adolphe Menjou and Verree Teasdale, guests, NBC.  
**9:30 CST COLUMBIA WORKSHOP**, experi-mental drama, CBS.  
**10:15 CST ELZA SCHALLERT** interviews Ralph Bellamy, NBC.

## -In Detail!

Each week's biggest broadcasts are described in detail in stories on pages 6 and 7. This week—stories about the new Lucky Strike show; Donald Dickson; "Headlines and Bylines"; Lawrence Tibbett. Familiarize yourself with these programs before you hear them!

**4:30**  
WIND-At the Tavern  
WJBC-Classified Time  
WLW-Mad Hatterfields  
WROK-Margaret Ekolf, piano  
moods  
WTAD-Cy & Freckles

**4:00**  
CBS-To be announced: WKBB  
WTAQ  
NBC-Golden Melodies: WHO  
KSD WCFL WIRE  
CBS-Follow the Moon with Elsie  
Hitz & Nick Dawson (Pebe-  
co.): WBBM WFBM KMOX  
WCCO (sw-11.83)  
Details of the contest on this pro-  
gram may be found on page 16.  
NBC-Junior Nurse Corps, sketch  
(Sunbrite): WLW (sw-15.21)  
MBS-Charley Stookey's Hillbilly  
Show (Consol. Drug Trade  
Co.): WGN KWK  
News: WOC WOWO  
Madison Concert Orch.: WHA  
WIBA  
KSD-News; Rhythm Makers  
WAAF-Sport Shorts; Shadowland  
WBAA-Story Book Hour  
WBOW-Xmas Merry-Go-Round  
WCFL-Make Believe Night Club  
WENR-Music Circle  
WFAM-Hot Spell  
WIND-You, the Story & the  
Music

**4:15**  
NBC-Don Winslow of the Navy,  
sketch: WMT KWK WIBA  
CBS-To be announced: WKBB  
WTAQ  
NBC-Golden Melodies: WENR  
(sw-9.53)  
CBS-Life of Mary Sothern,  
sketch (Hind's): KMOX  
WBBM WCCO (sw-11.83)  
KSD-Joseph Milsteen, violinist &  
piano duo  
WBAA-Edith Hines, songs  
WFAM-Matinee Melodies  
WFBM-Tea Time Tunes  
WHO-Variety Hour  
WIND-You, the Story & the Mu-  
sic  
WIRE-Minute Interviews  
WLW-Jack Armstrong  
WMAQ-Tea Time Varieties  
WMBD-Bargain Counter  
WOC-Organ Moods  
WSUI-State Symphony of Boston  
WTAD-Barney Thompson

**4:45**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): WCCO WBBM  
WFBM WMBD KMOX WISN  
Turn to page 4 to see pictures of  
the cast of this program.  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)  
NBC-Johnnie Johnston, bar.:  
KSD  
NBC-The Californians: WMT  
WENR KWK  
NBC-Little Orphan Annie, sketch  
(Ovaltine): (sw-9.53)  
WBAA-Bob Hildebrandt, pianist  
WFAM-Dance Parade; Motor  
Dramas  
WHO-News  
WIBA-The Dance Hour  
WIND-Once Upon a Time  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WKBB-Red Cross  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Variations in Rhythm  
WTAQ-Sweet Songs  
WTMJ-News: Moment Musical

**5:00**  
CBS-Del Casino, songs: WKBB  
WOC WBBM WTAQ  
NBC-Marek Weber's Orch.: WMT  
WIRE  
NBC-Chick Webb's Orch.: WCFL  
(sw-9.53)  
NBC-Junior Nurse Corps, sketch:  
KWK WENR  
Santa Claus: KSD WFBM WFAM  
KMOX-Linda's First Love  
WGN-To be announced  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry

**4:30**  
NBC-Kellogg's Singing Lady;  
Irene Wicker: WLW (sw-15.21)  
Irene Wicker will tell the  
story of Rudolf Frind, Jr.  
CBS-Deer Teacher: WISN WKBB  
WCCO WFAM WKBB WTAQ  
WOC (sw-11.83)  
NBC-Harry Kogen's Orch.:  
WENR KWK WMT  
NBC-Vagabonds: WIBA WMAQ  
KSD  
NBC-Jack Armstrong, sketch  
(Wheaties): (sw-9.53)  
KMOX-The Fun Quiz  
WBAA-You & Your Radio  
WCLS-For Your Information  
(1310 kc)  
WIND-News  
WIRE-Toyland  
WJBC-Bingo  
WMBD-News; Pet Corner  
WMBI- $\Delta$ Foreign Language Ser-  
vice  
WROK-Bob Kail, songs  
WSUI-Elementary French  
WTAD-Jack Armstrong  
WTMJ-Guess Who?

**4:45**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): WCCO WBBM  
WFBM WMBD KMOX WISN  
Turn to page 4 to see pictures of  
the cast of this program.  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)  
NBC-Johnnie Johnston, bar.:  
KSD  
NBC-The Californians: WMT  
WENR KWK  
NBC-Little Orphan Annie, sketch  
(Ovaltine): (sw-9.53)  
WBAA-Bob Hildebrandt, pianist  
WFAM-Dance Parade; Motor  
Dramas  
WHO-News  
WIBA-The Dance Hour  
WIND-Once Upon a Time  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WKBB-Red Cross  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Variations in Rhythm  
WTAQ-Sweet Songs  
WTMJ-News: Moment Musical

**4:30**  
NBC-Kellogg's Singing Lady;  
Irene Wicker: WLW (sw-15.21)  
Irene Wicker will tell the  
story of Rudolf Frind, Jr.  
CBS-Deer Teacher: WISN WKBB  
WCCO WFAM WKBB WTAQ  
WOC (sw-11.83)  
NBC-Harry Kogen's Orch.:  
WENR KWK WMT  
NBC-Vagabonds: WIBA WMAQ  
KSD  
NBC-Jack Armstrong, sketch  
(Wheaties): (sw-9.53)  
KMOX-The Fun Quiz  
WBAA-You & Your Radio  
WCLS-For Your Information  
(1310 kc)  
WIND-News  
WIRE-Toyland  
WJBC-Bingo  
WMBD-News; Pet Corner  
WMBI- $\Delta$ Foreign Language Ser-  
vice  
WROK-Bob Kail, songs  
WSUI-Elementary French  
WTAD-Jack Armstrong  
WTMJ-Guess Who?

**4:45**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): WCCO WBBM  
WFBM WMBD KMOX WISN  
Turn to page 4 to see pictures of  
the cast of this program.  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)  
NBC-Johnnie Johnston, bar.:  
KSD  
NBC-The Californians: WMT  
WENR KWK  
NBC-Little Orphan Annie, sketch  
(Ovaltine): (sw-9.53)  
WBAA-Bob Hildebrandt, pianist  
WFAM-Dance Parade; Motor  
Dramas  
WHO-News  
WIBA-The Dance Hour  
WIND-Once Upon a Time  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WKBB-Red Cross  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Variations in Rhythm  
WTAQ-Sweet Songs  
WTMJ-News: Moment Musical

**4:45**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): WCCO WBBM  
WFBM WMBD KMOX WISN  
Turn to page 4 to see pictures of  
the cast of this program.  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)  
NBC-Johnnie Johnston, bar.:  
KSD  
NBC-The Californians: WMT  
WENR KWK  
NBC-Little Orphan Annie, sketch  
(Ovaltine): (sw-9.53)  
WBAA-Bob Hildebrandt, pianist  
WFAM-Dance Parade; Motor  
Dramas  
WHO-News  
WIBA-The Dance Hour  
WIND-Once Upon a Time  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WKBB-Red Cross  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Variations in Rhythm  
WTAQ-Sweet Songs  
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WOC-Man on the Street  
WROK-Variations in Rhythm  
WTAQ-Sweet Songs  
WTMJ-News: Moment Musical

WIBA-Wisconsin Wildlife Fed.  
WIND-Stamp Man  
WISN-Show Window  
WKBB-Pianology  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WROK-Make Believe Ballroom  
WSUI-Shor. Story  
WTMJ-Jack Armstrong, sketch

**5:15**  
NBC-Chick Webb's Orch.: WMAQ  
CBS-Eton Boys; News: WFAM  
WMBD WTAQ WKBB  
NBC-Marek Weber's Orch.:  
WENR  
MBS-Harold Turner, pianist:  
WGN  
KMOX-Lady of Millions  
KSD-News; Rhythm Makers  
KWK-Santa Claus  
WBBM-Pantry Party  
WCCO-Jack Armstrong, sketch  
WCFL-Mundelein College Radio  
Shop  
WFBM- $\Delta$ Christian Science Prgm.  
WIBA-Hits & Encores  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WKBB-Town Hall Players  
WLW-Supper Serenade  
WMT-On High School Gridiron  
WOC-Hits & Hits  
WROK-Sport Review  
WTMJ-Billie the Brownie

**5:30**  
CBS-Eddie Dooley's Sport Resume  
(Chesterfield): WOC KMOX  
WBBM WFBM WKBB WISN  
WTAQ WCCO (sw-17.76) (also  
KNX KSL at 7:30 p.m.)  
Jack Armstrong, sketch: WMAQ  
WHO  
Sports: KSD WLW  
KWK-Coyita Bunch  
WBOW-News; Sundown Express  
WCFL-Musical Varieties  
WENR-News; What's the News?  
WFM-Rhythm Time  
WGN-Charlie Chan  
WIBA-News Edition  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WKBB-Riding the Airways  
WKBB-Kiddies' Hour  
WMBD-Dr. Sumner Miller  
WMT-Puzzle Club; News  
WRIJ-Movie Gossip (1370 kc)  
WROK-Dance Hour  
WSUI-Musical Moods  
WTMJ-Helnie & His Grenadiers

**5:45**  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLW  
(sw-15.21)  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): WMAQ WIRE  
KWK  
CBS-Song Time: WFBM WKBB  
(sw-17.76)  
NBC-The Escorts & Betty:  
WENR  
NBC-Little Orphan Annie (Oval-  
tine): KSD  
Orphan Annie: WGN WHO  
Jack Armstrong: WOC KMOX  
Sports: WISN WTMJ  
Speed Gibson: WBOW WFAM  
WBBM-Puppy Cheshire  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WIBA-Today's Birthdays: Sports  
WIND-Inquiring Reporter  
WMBD-Sports; Where to Go  
WMT-Jordan's Revue; Did You  
Know?  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan  
WTAQ-Bureau of Public Service

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mentator (Sun Oil): WLW  
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WENR  
NBC-Little Orphan Annie (Oval-  
tine): KSD  
Orphan Annie: WGN WHO  
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Sports: WISN WTMJ  
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WMBD-Sports; Where to Go  
WMT-Jordan's Revue; Did You  
Know?  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan  
WTAQ-Bureau of Public Service

WROK-News; Dinner Music;  
Motor Drama  
WSUI-Dinner Hour  
WTMJ-Vic Arden's Orch.  
**6:15**  
NBC-Vocal Varieties (Turns);  
Smoothies; DeVore Sisters;  
Wm. Stoess' Orch.: WHO KSD  
WIBA WIRE WTMJ WTAM  
WLW WMAQ

**6:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Prod.): WENR KWK WMT  
(sw-11.87)  
CBS-Hollywood Screen Scoops:  
Geo. McCall (Old Gold Ciga-  
rettes): WISN WBBM KMOX  
WJR WCCO WHAS WOC (sw-17.76) (also see 10:15 p.m.)

**6:30**  
CBS-To be announced: WKBB  
WFBM  
Sports: WFBM WGN  
WBOW-Si & Ezra  
WCFL-Dinner Concert  
WKBB-Drama  
WMBD-News  
WTAQ-To be announced  
**6:30**  
CBS-We, the People; Gabriel  
Heatter, dir. Mark Warnow's  
Orch. (Sanka Coffee): WBBM  
KMOX WISN WCCO WOC  
WJR WHAS WMBD (sw-17.76) (also KSL KNX at 9:30  
p.m.)

**6:30**  
NBC-To be announced: WENR  
MBS-Sammy Kaye's Orch.: WMT  
NBC-Savitt Serenade: WLW  
News: WHO WTAQ WMAQ  
KSD-Vic Arden's Orch.  
KWK-Sports; News  
WAAF-Tuning Around  
WBOW-Hit Tunes  
WCFL-Sunny Sam  
WFAM-Hits from the Shows  
WFBM-Glen Gray's Orch.  
WGN-Concert Trio  
WIBA-Concert Interlude  
WIRE-Man to Man Sports  
WKBB-Speed Gibson  
WKBB-Dinner Music  
WMT-Sports Resume  
WROK-Lois by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Dinner Table of the Air

**6:45**  
NBC-To be announced: KSD  
Whispering Jack Smith: KWK  
WHO  
News: WFBM WKBB WKBB  
WBOW-Home Decorators  
WCFL-Sabbath Serenade  
WFAM-We Salute  
WGN-Rube Appleberry  
WIBA-Sports  
WIRE-Charlie Chan, sketch  
WLW-Pleasant Valley Frolics  
WMAQ-Eddie Varzos' Orch.  
WROK-Dinner Music  
WTAM-Sammy Watkins' Orch.  
WTAQ-Phyl Coe Mysteries

**6:45**  
NBC-To be announced: KSD  
Whispering Jack Smith: KWK  
WHO  
News: WFBM WKBB WKBB  
WBOW-Home Decorators  
WCFL-Sabbath Serenade  
WFAM-We Salute  
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WMAQ-Eddie Varzos' Orch.  
WROK-Dinner Music  
WTAM-Sammy Watkins' Orch.  
WTAQ-Phyl Coe Mysteries

## NIGHT

**6:00**  
NBC-Amos 'n' Andy (Pepsodent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10  
p.m.)  
NBC-Easy Aces, sketch; Jane  
Ace (Anacin): WENR WMT  
WIRE KWK (sw-11.87)  
CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-17.76) (also  
see 10 p.m.)  
CBS-Herbert Foote's Ensemble:  
WCCO WTAQ  
NBC-Malcolm Claire: WMAQ  
WBOW  
News: KMOX WCFL  
Sports: WKBB WKBB WOC  
WBBM-The Headliner  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Toy Center Tonight  
WHAS-Herbie Koch, organist  
WIBA-Dinner Music  
WIND-German Hour  
WISN-Down By Herman's  
WMBD-Roy Evans

**6:00**  
NBC-Amos 'n' Andy (Pepsodent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10  
p.m.)  
NBC-Easy Aces, sketch; Jane  
Ace (Anacin): WENR WMT  
WIRE KWK (sw-11.87)  
CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-17.76) (also  
see 10 p.m.)  
CBS-Herbert Foote's Ensemble:  
WCCO WTAQ  
NBC-Malcolm Claire: WMAQ  
WBOW  
News: KMOX WCFL  
Sports: WKBB WKBB WOC  
WBBM-The Headliner  
WFAM-Crimecasts  
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# Frequencies

EMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WAAA-890  
WBBM-770  
WBOW-1310  
WCBM-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WLS-To be announced  
WMT-A Gift Free  
WOWO-20th Century Serenade  
WROK-Keeping the Peace  
WSBT-Hayloft Jamboree  
8:15  
MBS-Kay Kyser's Orch.: WMT  
WIND-News  
WIRE-Outside Looking In  
WKBB-World Dances  
WROK-News: Musicale  
8:30  
NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87)  
MBS-Sinfonietta: WMT  
MBS-Secondary Schools Prgm.  
WCFL-Robert Harmon  
WGN-Broadway Comedy Stars  
WIND-Night Court  
WKBB-Globe Trotter  
WROK-South Sea Island Magic  
8:45  
WCFL-Campus Conclave  
WGN-News: Sport High Lights  
WIRE-Al Wynkoop  
WKBB-Sentimental Mood Music  
WROK-Grantham's Virginia Cavaliers  
9:00  
NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)  
Adolphe Menjou and his wife, Verree Teasdale, will be guests.  
MBS-Commentator Forum: WGN Roger W. Babson, renowned financial seer, speaks from Philadelphia.  
CBS-Congress of Amer. Industry Dinner: WFBM WISN WSBT (sw-17.76)  
Broadway Comedy Stars: KMOX WCCO WHAS  
KWK-Musical Headlines  
WBBM-Salutes You  
WCFL-News

WIND-Bob Tinsley's Orch.  
WJR-Flashes; Musicale  
WKBB-This Woman's World  
WKBH-John Gruber  
WMBD-All-Star Varieties  
WMT-Teitel's Bohemians  
WOC-Phyl Coe Mysteries  
WROK-Tuberculosis Ass'n Prgm.  
WTAQ-Dance Orch.  
9:15  
CBS-Congress of Amer. Industry Dinner: WCCO WOC  
KMOX-Hollywood Reporter  
KWK-Zinn Arthur's Orch.  
WCFL-Labor Flashes  
WGN-Paul Whiteman's Orch.  
WHAS-Herbie Koch, organist  
WIND-Walkathon  
WJR-Sports  
WKBB-Hollywood on Parade  
WKBH-Rapid Ad  
WMBD-Playhouse  
WMT-Vic Arden's Orch.  
WROK-Rock River Barn Dance  
WSBT-Hayloft Jamboree  
WSUI-Daily Iowan of the Air  
9:30  
CBS-Columbia Workshop: WSBT WOC WFBM WHAS WJR WCCO (sw-17.76)  
"Marconi, the Man and His Wireless," a dramatization by Irving Reis and Orrin E. Dunlap, Jr., will be presented.  
NBC-Jamboree: WENR WBOW (sw-6.14)  
MBS-Henry Weber's Musical Review: WGN  
KMOX-From Today's Front Page  
WKBK-Range Riders  
WBBM-Glen Gray's Orch.  
WCFL-Fed. Women's H. P. Teachers  
WIND-Stars Over Manhattan  
WISN-Phyl Coe Mystery  
WKBH-Swing Your Partner  
WKBH-Vocational Radio Guild  
WMT-Danceland Orch.  
WOWO-Stars of Broadway  
WROK-Lou Blake's Orch.

WTAQ-Dance Orch.  
9:45  
News: WOWO WROK  
KWK-String Nocturne  
WBBM-Sports Huddle  
WCFL-Sons of America, Talk  
WIND-Russ Hodges, comments  
WISN-Isaac Walton League, spkr.  
WKBB-Gems of Melody  
WKBH-Music in a Sentimental Mood  
WMBD-Comedy Stars of Broadway  
WMT-Electric Park Band  
10:00  
NBC-Amos 'n' Andy (Pepso-dent): WMAQ KOA KFI WIRE (also at 6 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.)  
NBC-Blue Barron's Orch.: WCFL WBOW WTAM (sw-9.53)  
CBS-Cab Calloway's Orch.: WSBT (sw-17.76)  
News: WENR WMBD WJR WOC WKBH WTAQ WIBA WKBH Sports: WOWO KWK WTMJ  
WHO-Comedy Stars of Broadway  
WIND-Hawaii Calls  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WMT-Etchings in Ivory  
10:15  
CBS-Hollywood Screen Scoops (Old Gold): KNX KSL KFBM (also at 6:15 p.m.)  
NBC-Elza Schallert Reviews: WCFL (sw-6.14)  
Ralph Bellamy will be interviewed.  
CBS-Cab Calloway's Orch.: WOC WHAS WISN WKBH WKBH News: WCCO WMT WHO Dance Orch.: WTAQ WGN KMOX-Jimmy Garrigan's Orch.

# Thursday

December 9



RUDY VALLEE  
"Variety Hour" director  
Thurs. 7 pm CST

WIND-Sing & Swing  
WROK-Lou Blake's Orch.  
7:45  
WCFL-Herr Louie & the Weasel  
WFAM-Music Dept. Recital  
WIND-Talking Drums  
8:00  
NBC-Good News of 1938 (Maxwell House); M-G-M Film Stars; Chorus; Meredith Willson's Orch.: KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53)  
CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-17.76)  
Fall River, Mass., will be the honor city.  
NBC-Concert Hour, Leopold Spitalny, cond.: WCFL WBOW (sw-11.87)  
MBS-Kay Kyser's Orch.: KWK WGN  
WIND-Tommy Ott, Organist  
WIRE-Vic Arden's Orch.  
WKBH-Hits & Encores

WIND-News: WISN  
WSET WKBB WTAQ WOC  
WHAS WKBH (sw-17.76)  
NBC-Jimmy Dorsey's Orchestra: WBOW (sw-9.53)  
NBC-Bob Crosby's Orch.: WMT WCFL (sw-6.14)  
News: WBBM WFBM KWK KMOX-Headline Highlights  
WCCO-Rolie Johnson  
WENR-Maurice Stein's Orch.  
WGN-Anson Weeks' Orch.  
WHA-Musical Varieties  
WHO-Sports  
WIND-Peacock Court  
WIBA-In a Sentimental Mood  
WIRE-Variety Show  
WMAQ-News; Dorsey's Orch.  
WMBD-Value Hints  
WTMJ-Dance Orch.  
10:45  
CBS-George Olsen's Orch.: KMOX WFBM WMBD WCCO  
News: WROK WIND WHAS KOA-Comedy Stars  
WBBM-Horace Henderson's Orch.  
WHO-Dance Rhythms  
WBA-Helen & Sonya  
WJR-To be announced  
WLW-Bernie Cummins' Orch.  
11:00  
NBC-Eddie Varzos' Orch.: WLW WBOW WIBA WCFL (sw-9.53)  
CBS-Emery Deutsch's Orch.: WFBM WJR

NBC-Freddie Nagel's Orch.: (sw-6.14)  
CBS-Orrin Tucker's Orch.: WSBT WMBD WKBB WISN WBBM WOC  
MBS-Benny Goodman's Orch.: WGN WMT  
KMOX-Pappy Cheshire's Hill Billies  
KOA-Dance Hour  
KSD-George Hall's Orch.  
KWK-Stuart Johnson's Orch.  
WCCO-Red Norvo's Orch.  
WENR-Music As You Desire It  
WHA-Dance Band  
WHO-Blue Ribbon State  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WMAQ-Streamline Revue  
WTAM-Blue Barron's Orch.

End of Thursday Programs

# Friday

December 10, 1937

# Friday

## MORNING

7:00 am CST  
NBC-Four Showmen Quartet: WLW  
CBS-Noteltes: (sw-21.52)  
Musical Clock: WROK WBBM WOC WKBH WIBA WCFL WMT WKBH WIRE  
7:15  
News: WCCO WHO WMT  
KMOX-Travelogue  
WAAF-Just About Time  
WBOW-Musical Clock  
WCFL-Melody Revue  
WJJD-It's Risin' Time  
WKBH-Melody Time  
WLS-Pokey & Arkie  
WLW-Peter Grant, news  
WMBD-Eye Openers  
WTAD-Good Morning Melodies  
7:30  
CBS-Fred Feibel, organist: (sw-21.52)  
MBS-William Meeder, organist: WCFL  
Musical Clock: WMBD WROK WMT  
News: WTAQ WIBA WKBH KMOX-Tick Tock Revue  
KWK-Swing Is King  
WAAF-Breakfast Express  
WCBM-Gospel Tabernacle  
WCCO-Musical Chimes  
WGN-Music Box  
WHO-Good Morning Time  
WIRE-Varieties  
WJJD-Christian Science Prgm.  
WKBH-Devotions  
WLS-Morning Devotions  
WLW-Arthur Chandler, Jr., organist  
WTMJ-Top o' the Morning  
7:45  
Musical Clock: WIBA WKBH KMOX-Let's Compare Notes  
KWK-Grady Cantrell  
WCFL-Morning Melodies  
WHO-Favorite Melodies  
WIRE-Varieties  
WJJD-Hawaiians  
WKBH-Lone Cowboy  
WLS-Romulus, the Wolf Boy  
WLW-The Gospel Singer  
WMBD-Police Flash  
WOWO-Concordia Chapel  
WTAD-Bill Sohm  
WTAQ-Today's Almanac  
WTMJ-Jimmy Legs; News  
8:00  
NBC-Breakfast Club; News: WCFL WBOW

CBS-Metropolitan Parade: WFAM WFBM WTAQ WKBB (sw-21.52)  
Coffee Pot Inn: WMT WHO News: KMOX WMBD WKBH Musical Clock: WIRE WROK KSD-News; Rhythm Makers  
KWK-Pop-Up Parade  
WCBM-Morning Meditations  
WCCO-Musical Chimes  
WGN-The Merry-makers  
WHA-Band Wagon  
WIND-Harry Zimmerman, organist  
WJJD-Sports Edition Handicapper  
WLS-Lulu Belle & Scotty  
WLW-Betty Crocker  
WMAQ-Your Neighbor  
WOWO-Radio Bible Class  
WTAD-Storyland Lady  
8:15  
NBC-Sunshine Express; News: KSD  
CBS-Richard Maxwell, songs; News: WTAQ WFBM WKBH (sw-21.52)  
KMOX-Ozark Varieties  
KWK-Mrs. O'Brien's Boarding House  
WCBM-Christianity in Action  
WGN-Good Morning  
WHA-Morning Melodies  
WHO-Neighbor Jim  
WIND-Latin American Melodies  
WIRE-Dessa Byrd  
WJJD-Hostmaster  
WKBH-Music Box  
WLS-News  
WLW-Hope Alden's Romance  
WMT-Day Dreamer  
WTAD-Church in the Wild-wood  
WTMJ-Your Home Town  
8:30  
NBC-Breakfast Club; News: WCFL WBOW  
CBS-Sunny Melodies: WFBM (sw-21.52)  
KMOX-Joe Karnes; pianist  
KWK-Candid Camera  
WCBM-Polish Prgm.  
WCCO-Ramona & Karen  
WFAM-Your Engagemene Book  
WFBM-Value Varieties  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-Early Edition  
WIRE-Matinee Varieties  
WJJD-Happy Go Lucky Time  
WKBH-Musical Breakfast  
WKBH-Uncle Bob  
WLS-Kitchen Kettle

WLW-Lady Be Good  
WMAQ-Whistler & his Dog; News  
WMBD-Bandwagon  
WMT-Musical Clock  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Presentation  
WTMJ-Party Line  
8:45  
NBC-Breakfast Club: WCFL WBOW WOWO  
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)  
NBC-Landt Trio: KSD  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WHO-Musical Clock  
WIBA-Interlude, Variety Prgm.  
WIND-Mind Your Manners  
WIRE-Rose Room Melody; Better Health  
WJJD-Know Your Postal Service  
WKBH-Tonic Tunes  
WKBH-Rapid Ad  
WLS-The Hilltoppers  
WLW-Young Widder Jones  
WMBD-Women of Today  
WOC-News  
WROK-Town Crier  
WSUI-Morning Melodies; Service Reports  
WTAQ-Organ Prgm.  
WTMJ-Bandmasters  
9:00  
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD  
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)  
News: WTAD WMT WROK KWK-Top o' the Morning  
WAAF-Int'l Potpourri  
WBOW-Jane Justice  
WCBM-Italian Prgm  
WCFL-Party Line  
WFAM-Meet Miss Miller  
WGN-Martha Crane & Helen Joyce  
WHA-Your Health  
WIBA-Concert Hall  
WIND-Meat Market of the Air  
WJJD-Bosworth Broadcast  
WKBH-Chance Steps  
WKBH-Olive Hagen, organist  
WLW-Linda's First Love

WMBD-Messenger; Weather  
WOWO-Bill Board  
WSUI-Within the Classroom  
WTAQ-Well-morning Revue  
WTMJ-Belle & Martha; What's New in Milwaukee?  
9:15  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD  
CBS-Myrt & Marge, sketch (Sper Suds): WFBM KMOX WISN WBBM WCCO WMBD  
NBC-Oxydol's Own Ma Perkins sketch: WLS (sw-15.21)  
NBC-Vaughn de Leath, songs  
WBOW WCFL  
All the Answers: WLW KWK  
WAAF-King of the Kitchen  
WHA-World Peace News  
WIBA-Easy to Remember  
WKBH-News  
WKBH-Ma Perkins  
WMT-Morning Matinee  
WOC-Neighbor Jim  
WROK-On the Mall  
WTAD-Jane Romar  
WTAQ-Pamela  
9:30  
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)  
CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO  
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO  
NBC-Bennett & Wolverton: WCFL  
MBS-Get Thin to Music: WGN  
KWK-Party Line  
WAAF-Soliloquy  
WBOW-Home Folks  
WCBM-Deutsche Liederstunde  
WFAM-Fashion Pointers  
WFBM-Kitchen Clinic  
WHA-Art Appreciation  
WIBA-Church of the Air  
WIND-Hawaiian Serenade  
WISN-News  
WJJD-Parent-Teacher Assn' Talk  
WKBH-The Mixing Bowl  
WKBH-Morning Melodies  
WLW-Betty & Bob  
WMBD-Irene's Grab Bag  
WOC-Morning Parade  
WOWO-Richard Trojan  
WROK-Intimate Review  
WTAD-Old Sportsman  
WTAQ-Melody Lane  
WTMJ-Morning Melodies  
9:45  
NBC-Viennese Ensemble: WBOW KWK

NBC-Today's Children, sketch (Fillsbury): WMAQ WTMJ KSD WHO WIRE  
CBS-Ruth Carhart, songs: WKBH WFBM WMBD WCCO WKBH  
News: WLS WMBD  
Party Line: WTAD WOC  
KMOX Ma Perkins, sketch  
WAAF-Hawaiian Echoes  
WBBM-Man on the Street  
WCFL-Swingtime  
WGN-Musical Mail Box  
WIBA-Melody Time  
WIND-Rhubarb Red  
WISN-Ann Leslie's Scrapbook  
WJJD-Harry Zimmerman, organist  
WLW-Houseboat Hannah  
WMT-Young Widder Jones  
WOWO-Modern Home Forum  
WSUI-Program Calendar  
10:00  
CBS-Sutton & Bliss, pianists: KMOX WCCO WBBM WOC WISN  
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)  
NBC-David Harum, sketch (Baby O): WIRE WMAQ KSD WHO  
NBC-Norm Scherr, pianist: WIBA WBOW KWK  
WAAF-Woman's Page  
WCBM-Uncle John  
WCFL-Morning Melodies  
WFAM-Mrs. Riley's Shoppers' Guide  
WFBM-There Was a Time  
WGN-Don Pedro & piano  
WHA-Homemakers  
WIND-Municipal Court  
WJBC-Organ Dreams  
WJJD-Sons of the Pioneers  
WKBH-Movie News  
WKBH-Home Economics  
WLW-News; River; Weather; Markets  
WMBD-Neighbor Jim  
WMT-Frank Voelker, organist  
WROK-News & Markets; Organ  
WTAQ-Radio Reporter  
WSUI-Are You a Collector  
WTAD-News  
WTAQ-Hawaiian Melodies  
WTMJ-Household Hints  
10:15  
NBC-The Road of Life, sketch (Chippo): WLW WLS (sw-15.21)  
Details of the contest on this program may be found on page 16.  
CBS-Romance of Carol Kennedy (Heinz): KMOX WCCO WOC WISN WBBM WFBM

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA  
NBC-Josh Higgins of Finchville: WBOW WCFL  
KWK-Range Riders  
WAAF-Mid-Morning Varieties  
WGN-Bachelor's Children  
WJBC-Theater Time; News  
WJJD-Happy Harmonies  
WKBH-Rhythm & Romance  
WKBH-Your Home  
WMBD-Linda's First Love  
WMT-Singer of Sacred Songs  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Yesterday's Musical Favorites  
WTAD-Neighbor Jim  
WTAQ-Vocals  
10:30  
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)  
CBS-Big Sister, sketch (Rinso): WMBD WISN WBBM WCCO KMOX WBBM WFBM  
NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD  
Carson Robison: WLW KWK  
WAAF-Sweet & Slow  
WBOW-Harry Reser's Orch.  
WCFL-Peekers in the Pantry  
WGN-Painted Dreams  
WIBU-Aid Parade  
WIND-Speaking of Love  
WJBC-Dollar Daze  
WJJD-Women's Exchange Prgm.  
WKBH-Musical Almanac  
WKBH-Troubadour  
WMBI-Radio School of the Bible  
WMT-Numerical Jamboree  
WCCO-Organ Melodies  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-Women's Hour  
10:45  
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)  
NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ  
NBC-Originalities: WBOW Party Line- WIRE WOWO  
KWK-The Morning After  
WAAF-Foulish Questions  
WCFL-Voice of Cookery  
(Continued on Next Page)

# Friday

December 10



**JERRY COOPER**  
"Hollywood Hotel" singer  
Fri. 8 pm CST

(10:45 a.m. Continued)

WFAM-Footsteps to Beauty  
WGN-To be announced  
WHA-Operetta Favorites  
WIBA-Footsteps to Beauty  
WIND-Markets; Life Saving Talk  
WJBC-Payne Pioneers  
WJJD-Yuletidings  
WKBB-Ma Perkins  
WKBH-Beauty Box Revue  
WLW-Goldbergs  
WMT-Treasure Chest  
WROK-Morning Moods  
WTAD-Betty & Bob

11:00

NBC-Girl Alone, sketch (Kellogg); WMAQ WLW  
NBC-At Home in the World; WOWO  
CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD  
NBC-Happy Jack, songs; WCFL KSD-News; Kay White, sketch; Night Letter

KWK-Young Widder Jones  
WAAF-Melody Parade  
WBAA-Principles of Sociology  
WBOW-Neighbor Jim  
WGN-Women in the Store  
WHA-Talking Book  
WHO-Pretty Kitty Kelly  
WIBA-Linda's First Love  
WIND-Sketches in Melody  
WIRE-Your Home Town  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBH-Musical Gadgets  
WLS-Virginia Lee & Sunbeam  
WMBI-Gospel Music  
WMT-Tom Owen's Cowboys  
WROK-Varieties  
WSUI-Men Behind the Classics; Organ Recital  
WTAD-News  
WTAQ-Hollywood on Parade  
WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM

NBC-The Goldbergs, sketch (Oxydol); WMAQ (sw-15.33)  
NBC-Edward Gamage, tnr.; WOWO

NBC-Cadets; WCFL  
KSD-Marie Harrington, talk  
KWK-Rapid Service  
WAAF-Memory Lane  
WBOW-The Farm Program  
WCAZ-Movie Gossip (1070 kc)  
WFAM-Visitors Welcome  
WGN-Morning Melodies  
WHO-Party Line  
WIBA-Neighbor Jim  
WIND-20th Century Serenade  
WIRE-Singin' Sam  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WLS-Chuck, Ray & Christine  
WLW-Doc Schneider's Texans  
WMT-Troubaderos  
WROK-Community News  
WTAD-Duke Otten  
WTMJ-Footsteps to Beauty

11:30

NBC-Nat'l Farm & Home Hour; WBOW WIBA WLW WMAQ KWK (sw-15.21)

The winning 4-H Club play entered in the National 4-H Social Progress Program will be presented by a cast of NBC actors.

CBS-Romance of Helen Trent (Edna Wallace Hopper); WBBM KMOX

NBC-Dick Fidler's Orch.; WCFL KSD

Betty Crocker; WOC WHO  
WAAF-Myrna Dee Sergeant  
WCCO-Ma Perkins  
WFAM-Readers' Review  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-French Lesson  
WIND-Harry Zimmerman, organist  
WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court  
WKBB-Farm Flashes; Do You Want a Job?  
WKBH-Magic Violin  
WLS-Grace Wilson, contralto  
WMBD-Thrift Message; Miss Electrolux; Popular Melodies  
WMBI-Continued Story Reading  
WMT-German Band  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WSUI-Book Chat  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Behind the Mike

11:45

MBS-Leo Freudberg's Orch.; WGN  
CBS-Our Gal Sunday, sketch (Kolynos); WBBM KMOX  
Betty & Bob; WHO WOC  
WAAF-Live Stock Markets; Swing High  
WBAA-Purdue News  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WHA-Organ Gems  
WIRE-Grace & Eddy  
WISN-Symphonetta  
WJBC-Reid & Vin  
WKBB-Ma Perkins, sketch  
WKBH-Music & Livestock  
WLS-Markets; Weather; News  
WMBD-Fredman Jubilee  
WMT-News; Hillbillies; Question Man  
WOWO-Home Folk Frolic  
WROK-Round the Town  
WSUI-Farm News  
WTAQ-Farmhands  
WTMJ-Heinie's Grenadiers; Mercantile Quotations

## AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WBBM WFBM WISN (sw-15.27)  
News; WJJD WMBD WTAD WJBC

KSD-News; Grace & Eddie, sketch; Markets  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WBOW-Street Reporter  
WCFL-Hit Review  
WGN-Man on State Street  
WHA-Noon Musicale  
WHO-Markets & Weather  
WIND-Musical Interlude  
WIRE-To be announced  
WKBH-Luncheon Musicale  
WKBH-Romantic Melodies  
WLS-Dinnerbell Prgm.  
WMBI-Mid-day Gospel Hour  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Blue Streaks  
WSUI-Rhythm Rumbles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal); WBBM WCCO WISN KMOX WFBM (sw-15.27)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch; WIRE  
NBC-Words & Music; (sw-15.33)  
MBS-Carson Robison's Buckaroos (Musterole); WGN KWK  
News; WKBB WOWO WROK  
Man on the Street; WJBC WKBH  
WBAA-Luncheon Dance Time  
WBOW-Fields & Hall  
WCFL-Luncheon Concert  
WHO-Pappy's Matinee  
WIND-Tommy Ott, organist  
WJJD-Noon-day Service  
WLS-Dinnerbell  
WMBD-Town Crier; Farm Markets  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WSBT-News; Stork Report  
WTAD-Cy & Freckles

12:30

NBC-Sue Blake, sketch; (sw-15.21)

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)  
News; WOC WHO WIBA  
Man on the Street; WOWO WKBB

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra, NBC.

7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Jerry Cooper, Ken Murray and Oswald, Raymond Paige's orchestra; Sally Eilers, Joseph Schildkraut, Neil Hamilton and Marcia Mae Jones in "The Lady Misbehaves," CBS.

9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; guest, NBC.

Rhythm Rascals; WTAQ WTMJ  
KWK-Organ Melodies  
WBAA-Sports Review  
WBOW-Home Folks Frolic  
WCFL-Young Widder Jones  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIND-Livestock Markets; Piano Interlude  
WIRE-Reporter  
WKBH-Luncheon Music  
WLS-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-Farm; Markets; Weather

12:45

NBC-Dan Harding's Wife; (sw-15.33)  
CBS-Hollywood in Person (Gold Medal); WBBM WCCO KMOX WISN WFBM (sw-15.27)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Jack & Loretta Clemens, songs; WOWO (sw-15.21)  
News; WKBH WIND  
Man on the Street; WCFL WSBT  
KSD-Mort Dennis' Orch.  
KWK-Al Sarlis' Jam Session  
WBAA-Frank Triboulet, tnr.  
WBOW-Tune of the Day  
WHO-Musical Day Dreams  
WIBA-Market Reports  
WIRE-Police Court  
WKBH-Song Hits of the Day; Pet Corner  
WLS-Voice of the Feedlot  
WLW-Kitty Keene, Inc.  
WMAQ-King of Hearts  
WMBD-Peoria Ramblers  
WMT-Joe Dokes; Cousin Elvira; Cornhuskers  
WOC-Tommy Dorsey's Orch.  
WROK-Service Sam; Home Folks  
WTAQ-News; Musical Interlude  
WTMJ-Sidewalk Reporter

1:00

NBC-Music Appreciation Hour; WLW WBOW (sw-15.21)  
NBC-Music Appreciation Hour; WMAQ (sw-15.33)  
CBS-News Through a Woman's Eyes (Pontiac); WCCO KMOX WFBM WKBB WBBM WISN WOC WTAQ (sw-15.27)

MBS-Don't Look Now; WIRE  
KSD-News; Harry Reser's Orch.  
KWK-Voice of Experience  
WAAF-Silver Notes; Hoosier Philosopher  
WBAA-Behind the Scenes of Merchandising  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WGN-Concert Orch.  
WHA-What About Taxes?  
WHO-Your Home Town  
WIBA-Melody Moments  
WIND-Italian Hour  
WJJD-Executives' Club; Will Durant, philosopher  
WKBH-Community Prgm.  
WLS-School Time  
WMBD-Man on the Street  
WMT-Many Happy Returns; Jamboree  
WOWO-Wilbur Picket's Orch.  
WSBT-News; Notes  
WSUI-Illustrated Musical Chats  
WTAD-News Summary  
WTMJ-News; Weather & Police Reports

1:15

CBS-Jack & Loretta, songs; (sw-15.27)  
CBS-Bob Byron, piano & patter; WKBB WOC WKBH WSBT  
MBS-Sylvia Clyde, sop.; WIRE  
Hope Alden's Romance; KMOX WCCO WFBM

Man on the Street; WTAQ WIBA  
KSD-Allan Clarke, bar.  
KWK-Concert Melodies  
WAAF-Waltz Time  
WBAA-You & Your Health  
WBBM-Kitty Keene, Inc.  
WGN-Wife vs. Secretary  
WHA-Musical Variety  
WHO-Lady of Millions  
WISN-Musical Heat Wave  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Jack Tilson's Orch.  
WTAD-Quincy Marches On  
WTMJ-Dance Orch.

1:30

CBS-American School of the Air; WSBT WCCO KMOX WTAQ WFBM WBBM WKBB WISN WKBB (sw-15.27)  
NBC-Music Appreciation; WIBA  
MBS-Lucky Girl, sketch; WGN  
KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Live Stock Markets; Health Talk  
WBAA-News  
WCBD-Zion Prgm.  
WHA-Contemporary World Affairs

WHA-Houseboat Hannah  
WIND-Indiana Elks Safety Prgm.  
WIRE-May Robson  
WLS-Market Reports  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOWO-20th Century Serenade  
WOC-Afternoon Recess  
WROK-Melodies from the Sky  
WTAD-Melody Time

1:45

MBS-Beatrice Fairfax (Hecker Products); WGN KWK WIRE  
Judy & Jane; WHO WOC  
KSD-Melodeers; Honeymooners  
WAAF-Driskill Wolfe, tnr.  
WBAA-Market & Weather  
WIND-Ben Kanter, pianist  
WJJD-The Serenader  
WLS-Big City Parade  
WMBD-Shut In Prgm.  
WMT-Markets  
WROK-Rippling Melodies  
WTAD-Marcot

2:00

NBC-Radio Guild; WOWO  
WCFL  
CBS-Columbia Concert Hall; WOC WKBB WSBT WKBB WISN WTAQ (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ (sw-15.33)  
News; WIND WTAD WFBM  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Front Page Drama  
WBAA-Lafayette Grade Schools  
WBBM-Radio Gossip Club  
WBOW-Indiana State Teachers College Prgm.  
WCBD-Polish Prgm.  
WCCO-Siesta  
WGN-Marriage License Romances  
WHA-Rhythm & Games  
WIBA-Studio Party  
WIRE-Public School Prgm.  
WJJD-The Sports Edition  
WLS-Homemakers' Hour  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Musicale  
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WLW WTMJ KSD WHO (sw-15.33)  
CBS-Concert Hall; WMBD WAAF-Matinee Revue  
WBAA-Magic Carpet  
WBBM-Meet the Missus  
WBOW-Melody Time

WCCO-Markets; News  
WFBM-Bohemians  
WGN-June Baker, home management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WISN-Mary Ann Presents  
WSUI-Within the Classroom  
WTAD-Mid-Afternoon Interlude

2:30

CBS-Ann Leaf, organist; WKBB  
CBS-Jenny Peabody, sketch (F. & F. Cough Drops); WFBM  
KMOX WISN WBBM WCCO  
WOC (sw-15.27)  
NBC-Vic & Sade, sketch (Crisco); WMAQ WLW WHO KSD  
WTMJ (sw-15.33)  
MBS-Good Health & Training; WGN  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAA-Melody Time  
WBOW-Christian Science  
WCBD-Hit Tunes  
WHA-Music of the Masters  
WIBA-W. C. T. U. Prgm.  
WIND-Problems for Pamela  
WIRE-Matinee Varieties  
WKBH-Frank Modahl, pianist  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSBT-Friday Serenade  
WTAD-String Trio  
WTAQ-To be announced

2:45

NBC-The O'Neills, sketch (Ivory Flakes); WHO WLW WMAQ  
WTMJ KSD (sw-15.33)  
CBS-Four Clubmen; WOC WISN  
WTAQ WSBT WKBB WTAQ  
WKBH WFBM (sw-15.27)  
KMOX-One Woman's Opinion  
KWK-This Woman's World  
WBAA-Planning Your Career  
WBOW-Hour of Romance  
WCCO-May Robson  
WGN-Harold Turner, pianist  
WIBA-Today's Front Page  
WIND-Remote Control  
WLS-Home Service Club

3:00

NBC-Club Matinee; WENR WMT  
WOWO WBOW KWK (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips); WMAQ WIRE WHO (sw-15.33)  
CBS-Ted Malone's Between the Bookends; WTAQ WMBD  
WOC WKBB WSBT WFBM  
WKBH  
Details of the contest on this program may be found on Page 16.  
KMOX-Kitty Keene, Inc.  
WBAA-Woman's Club Prgm.  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WCFL-News  
WGN-Four Stars Tonight  
WHA-Better Speech  
WIND-Streamliners  
WISN-Even As You and I  
WJBC-Sunday School Lesson  
WLW-Dr. Friendly  
WMBI-Radio Bible School  
WROK-Women of the Hour  
WSUI-Forensic Forum  
WTAD-On the Mall  
WTMJ-Around the Town

3:15

NBC-The Guiding Light, sketch (White Naptha); WHO WTMJ  
WMAQ (sw-15.33)  
CBS-Music from the Gold Coast; WKBB WSBT WFBM WISN WOC WTAQ WMBD WKBB (sw-11.83)  
NBC-Club Matinee; WIRE  
KMOX-Houseboat Hannah  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIND-Piano Harmonies  
WLW-Life of Mary Sothern  
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin, sketch (Ivory Soap); WHO  
WLW WMAQ (sw-15.33)  
CBS-Current Questions Before the Senate; WFAM WKBB  
WSBT WFBM WISN WOC  
WTAQ WMBD WKBB (sw-11.83)  
News; WJBC WTAD  
Voice of Wisconsin; WHA WIBA  
KMOX-Singin' Sam  
WAAF-News & Weather  
WBBM-Missus Goes to Market  
WCCO-Grandma Travels  
WCFL-Hour of Friendship  
WDZ-Behind the Microphone  
WGN-Len Salvo, organist  
WIND-Waltz Time  
WMBI-Music  
WOWO-Old Time Religion  
WROK-Church in Wildwood  
WSUI-Magazine Rack  
WTMJ-News; Tunesmiths

3:45

NBC-The Road of Life, sketch (Chippo); WMAQ WTMJ (sw-15.33)  
Details of the contest on this program may be found on Page 16.  
CBS-Dr. Allan Roy Dafeo (Lysol); WBBM WFBM KMOX  
WCCO (sw-11.83)  
NBC-Kitty Keene, Inc. (Dreft); WHO  
MBS-To be announced; WGN  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WFAM-Matinee Melodies  
WIND-Cappy's Cabana  
WISN-You Shall Have Rhythm  
WJBC-Classified Time  
WKBH-Zeke Manners' Gang  
WLW-Mad Hatterfields  
WMBD-Howard Sisters  
WMBI-The Jew  
WOC-Linger Awhile  
WROK-Josephine Harmon, songs  
WTAD-Cy & Freckles  
WTAQ-To be announced

4:00

CBS-To be announced; WKBB  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco); KMOX WFBM WBBM  
WCCO (sw-11.83)  
Details of the contest on this program may be found on Page 16.  
NBS-Felix Knight, tnr.; WIBA  
WHO  
NBC-Jr. Nurse Corps (Sunbrite); WLW (sw-15.21)  
MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.); WGN KWK  
News; WOC WOWO  
KSD-Washington U. Educational Series  
WAAF-Sport Shorts; Shadowland  
WBOW-Xmas Merry-Go-Round  
WCFL-Make Believe Night Club  
WENR-Music Circle  
WFAM-Hot Spell  
WHA-Wisconsin-Indiana Women's Debate  
WIND-Musical Mirror  
WIRE-P.T.A. Safety Prgm.  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Cumberland Ridge Runners  
WKBH-St. Mary's College  
WMAQ-The Children Speak  
WMBD-Dorothy June & Ramblers  
WMT-Radio Gossip; Hit Tunes & Topics  
WROK-Markets & News; Birthday Club  
WSUI-Through the Airlines  
WTAD-Freshest Thing in Town  
WTAQ-Sweet Songs  
WTMJ-Friendship Circle

4:15

NBC-Don Winslow of the Navy, sketch; WMT WIBA (sw-15.21)  
CBS-Life of Mary Sothern, sketch (Hind's); WBBM  
KMOX WCCO (sw-11.83)  
CBS-To be announced; WKBB  
NBC-Carlotta Dale, songs; KSD  
WENR (sw-15.33)  
WFAM-Friday Serenade  
WFBM-Tea Time Tunes  
WHO-Variety Hour  
WIND-Man at the Mill  
WIRE-Symphony Speaker  
WLW-Jack Armstrong  
WMAQ-Tea Time Varieties  
WMBD-Bargain Counter  
WMBI-Sacred Music  
WOC-Organ Moods  
WSUI-Concert Gems  
WTAD-Speed Gibson  
WTAQ-Swing Session

4:30

NBC-Rakov's Orch.; WENR  
WMT (sw-15.21)  
CBS-Dorothy Gordon; WFAM  
WISN WCCO WKBH WTAQ  
WOC (sw-11.83)  
NBC-Vagabonds; WIBA WMAQ  
KSD  
NBC-Jack Armstrong, sketch; (sw-15.33)  
KMOX-The Fun Quiz  
KWK-This Woman's World  
WBBM-Truman Bradley  
WCBM-Movie Gossip (1420 kc)  
WCLS-For Your Information (1310 kc)  
WIND-News  
WIRE-Toyland  
WJBC-Bingo  
WKBH-The Story Lady  
WLW-Fairyland Lady  
WMBD-News; Pet Corner  
WMBI-Auditorium Choir  
WROK-Musicale  
WSUI-Second Year French  
WTAD-Jack Armstrong  
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palmolive Soap); WMBD WBBM  
WCCO KMOX WISN WFBM  
(sw-11.83)  
Turn to page 4 to see pictures of the cast of this program.

# Frequencies

KMOX-1090  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCEB-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WTAB-1280  
WIND-560  
WIRE-1400  
WISN-1120

WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBT-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

NBC-Orphan Annie, sketch (Ovaltine); (sw-15.21)  
NBC-Johnnie Johnston, bar.: KSD  
NBC-The Californians: WENR WMT  
NBC-Tom Mix Straight Shooters (Purina); (sw-15.21)  
WFAM-Dance Parade; Voice of Carelessness  
WIO-News  
WIBA-Dance Hour  
WIND-Once Upon a Time  
WIRE-Yes or No  
WJBC-Behind the Microphone  
WKBH-WPA Prgm.  
WLW-Singing School  
WMAQ-Romance & Rhythm  
WOC-Man on the Street  
WROK-Music by Cugat  
WTAQ-To be announced  
WTMJ-News; Medical Society

**5:00**  
CBS-Essays in Music; Victor Bay's Orch.: WOC WBBM WTAQ  
NBC-Education in the News: WCFL (sw-9.53)  
NBC-Marek Weber's Orchestra: WIRE  
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK  
Santa Claus: WFBM WFAM KSD  
KMOX-Linda's First Love  
WBOW-To be announced  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Silver Springs Prgm.  
WIND-Stamp Man  
WISN-Show Window  
WKBB-Univ. of Dubuque  
WKBH-Matinee Melodies  
WLW-Angelo, Italian troubadour  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMBI-Twilight Musings  
WMT-A Hit for Today; Interlude  
WROK-Songs at Twilight  
WSUI-The Short Story  
WTMJ-Jack Armstrong, sketch

**5:15**  
NBC-Rhythmairs: WMAQ (sw-9.53)  
CBS-Essays in Music: WKBB  
NBC-Marek Weber's Orch.: WENR WMT  
KMOX-Lady of Millions  
KSD-News; George Hall's Orch.  
KWK-Santa Claus  
WBBM-Pantry Party  
WCCO-Jack Armstrong, sketch  
WCFL-New Songs  
WFAM-Grid Forecast  
WFBM-Butler Forum  
WGN-Buddy & Ginger  
WIBA-Hits & Encores  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WKBH-College Hour  
WLW-Supper Serenade  
WMBD-Jack Lyon Entertains  
WOC-Speed Gibson  
WROK-Sport Review  
WTMJ-Billie the Brownie

**5:30**  
CBS-News; Four Stars: WTAQ  
WKBB WFBM WCCO (sw-17.76)  
Jack Armstrong: WHO KMOX  
WMAQ  
Charlie Chan: KSD WGN  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WBOW-News; Melody Weavers  
WCFL-Musical Varieties  
WENR-What's the News?  
WFAM-Gately's Gaieties  
WIBA-News  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WISN-News; Musical Interlude  
WKBH-Kiddies' Hour  
WLW-Bob Newhall, sports  
WMBD-Speed Gibson  
WMT-Puzzle Club; News  
WOC-Hits & Bits  
WROK-Dance Hour  
WSUI-High School Glee Club  
WTMJ-Heinie & Hi; Grenadiers

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE  
CBS-Song Time: WKBB WFBM (sw-17.76)  
NBC-Escorts & Betty: WENR  
NBC-Orphan Annie, sketch (Ovaltine): WSD  
Orphan Annie: WGN WHO  
Sports: WISN WTMJ  
KMOX-Adventures of Jimmy Allen  
WBOW-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WIBA-Today's Birthdays; Sports  
WIND-Inquiring Reporter  
WMBD-Sports; Where to Go  
WMT-Jordan's Revue; Did You Know?  
WOC-Jack Armstrong, sketch  
WROK-Musicale  
WSUI-Iowan of the Air  
WTAQ-Bureau of Public Service

## NIGHT

**6:00**  
NBC-Amos 'n' Andy (Pepodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)  
NBC-Mary Small, songs: WMT WENR

NBC-Malcolm Claire, songs: WMAQ  
CBS-Northwestern Univ. Bookshelf: WTAQ  
News: WAAF KMOX WCFL  
Sports: WKBB WOC WHAS WKBH  
Dinner Hour: WSUI WIBA  
KWK-Improve My Music Club  
WBBM-The Headliners  
WBOW-Lovely Lady  
WCCO-Victor Arden's Orch.  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Concert Orch.  
WIND-German Hour  
WIRE-Phyl Coe Mysteries  
WISN-Down By Herman's  
WMBD-Roy Evans  
WMBI-Sunset Hour  
WROK-News; Dinner Music; Voice of Carelessness  
WTMJ-Harry Stuhldreher

**6:15**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)  
NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.87)  
The title of the discourse is "Youth and the Times" pointing out the problems of youth in college.  
CBS-Chrysler Sport Parade: (sw-17.76)  
CBS-Margaret Daum, sop.: Concert Orch.: WTAQ WFAM WHAS WCCO  
News: WMBD WOC  
Sports Review: WROK WFBM KMOX WGN  
KSD-Xavier Cugat's Orch.  
WBBM-Northwestern Univ. Bookshelf  
WBOW-Si & Ezra  
WCFL-Dinner Concert  
WJR-Vocal Varieties  
WKBB-Theater Review  
WKBH-Unsolved Mysteries  
WLW-Four Stars Tonight

**6:30**  
NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)  
CBS-Margaret Daum, sop.: WOC WFBM WISN WMBD WFAM (sw-17.76)  
NBC-Louise Florea, sop.: KSD  
MBS-Concert Orch.: WGN  
News: WHO WTAQ WMAQ  
KMOX-Phyl Coe Mysteries  
KWK-Sport Review; News  
WBBM-Airflow Harmonies  
WBOW-Hit Tunes  
WCFL-Sunny Sam  
WIBA-Concert Interlude  
WIRE-Sports  
WJR-Musical Moments  
WKBB-Speed Gibson  
WKBH-Dinner Music  
WMT-Etchings in Ivory  
WROK-Italian Prgm.  
WTAM-Jr. Safety Police Club  
WTMJ-Easy Aces

**6:45**  
CBS-Boake Carter, commentator (Philo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.)  
MBS-Mary Jane Walsh, songs (Barbasol): KWK  
NBC-Louis Panico's Orch.: KSD  
MBS-Henry Weber's Concert Orchestra: WGN  
News: WKBB WFBM WKBH  
WBOW-Home Decorators  
WCFL-Pat Kennedy  
WENR-Vocal Varieties  
WHO-Frolies  
WIBA-Trouble-Shooters  
WIRE-Charlie Chan, sketch  
WLW-Singing Cinderella  
WMAQ-Eddie Varzos' Orch.  
WMT-Carson Robinson's Buckaroos  
WOC-Jungle Jim  
WTAQ-Organ Meditations  
WTMJ-Reddy Kilowatt's Orch.

**7:00**  
NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: Revelers Quartet: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)  
Miss Manners' numbers: In the Silence of the Night, Vienna Dreams, In Mezzo Al Mar, and with Mr. Simmons My Heart Stood Still. The orchestra plays Secrets of Suzanne, prelude to Act I of "Carmen," and Tales From the Vienna Woods. The Revelers' selection is Me and Marie, the ensemble offers The World Is Waiting for the Sunrise and The Rosary. Mr. Simmons will sing Little Old Town in Old Country Down.  
CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest: Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-17.76)  
Helen Jane Bellke sings Me Myself and I; Abby Mitchell offers Just A Cottage Small; Magnante's number will be High Wide and Handsome; Joseph Muenzler lends I'd Rather Be Right. The orchestra plays a medley of Thou Swallow's Put On Your Old Gray Bonnet and Make Believe You're Glad. Jerry Mann's number will be Goodbye Jonah and the chorus offers Saskatchewan. Alexander Kirkland will present a sketch.  
NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)

MBS-Mary Jane Walsh, vocalist (Barbasol): WGN  
WEOW-Green Bros.' Orch.  
WCFL-News  
WFAM-Echoes of the Islands  
WIND-Business Today  
WIRE-Whispering Jack Smith  
WISN-Twenty Fingers of Melody  
WKBH-Festival Time  
WKBH-Singing Strings  
WLW-Tonic Time  
WMBD-Brain Teasers  
WOC-German Band  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour

**7:15**  
MBS-Lifetime Revue; Harold Stokes' Orch. (Sheaffer Pen Co.): WGN  
Amer. Family Robinson: WFAM WKBH  
WBOW-Vic Arden's Orch.  
WCFL-Stars of Tomorrow  
WIND-Colonial Ensemble  
WIRE-Lou Little  
WISN-Concert Contrast  
WLW-Homer Griffith  
WROK-Livingston Trio  
WTAQ-Piano Musings

**7:30**  
CBS-Music from Hollywood (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocalist: WFBM WOC WMBD WTAQ WISN WJR WKBH WFAM WCCO WBBM KMOX WHAS (sw-11.83) (also KSL KNX at 10:30 p.m.)  
NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)  
"The Prettyman Rescue," an event which happened last year in the desert wastes north of Las Vegas, will be tonight's dramatization.  
MBS-Lone Ranger, drama (Silvercup): WGN  
WBOW-Phyl Coe Mysteries  
WCFL-Streamline Melodies  
WIND-Sing & Swing  
WIRE-Master Mind  
WKBH-Modern Mood  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale

**7:45**  
WBOW-Music by Cugat  
WCFL-Herr Louie & The Weasel  
WIND-Talking Drums  
WSUI-American Scene  
WTAQ-Talking Drums

**8:00**  
CBS-Hollywood Hotel (Campbell's Soup); Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Frances Langford; Raymond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WMBD WJR (sw-17.76)  
Sally Eilers Joseph Seildkraut, Neil Hamilton and Marcia Mae Jones will present a preview of "The Lady Misbehaves."  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Waltz Time (Phillips); Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)  
NBC-Pontiac Varsity Show; Paul Dumond, m.c.: WLS WOWO WLW KWK WMT (sw-11.87)  
The program will come from the Campus of Smith College, Northampton, Mass., and will be the first all-girl school featured in this series.  
MBS-Kay Kyser's Orch.: WGN  
KOA-Harmonico Hi-Hats  
WCFL-Jam Session  
WIND-Tommy Ott, organist  
WISN-Music Continental  
WKBH-News  
WKBH-Concert Hall  
WROK-Songs of Ireland; Johnny Murphy  
WSBT-Varsity Drag  
WSUI-Parade of Events  
WTAQ-Master Singers  
WTMJ-Question Bee

**8:15**  
KOA-Melody Time  
WCFL-Ballads  
WIBA-Music by Cugat  
WIND-News  
WISN-American Weekly  
WKBH-World Dances  
WROK-News; Musicale  
WSUI-Ensemble  
WTAQ-House of Peter M'Gregor

**8:30**  
NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)  
Details of the contest on this program may be found on Page 16.  
NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Neal O'Hara's Oddities in the News; Paul Stewart, m.c.: WIBA WENR WTMJ WOWO WMT KWK (sw-11.87)  
KOA-Vic Arden's Orch  
WCFL-Dramatic Group  
WGN-Ennio Bolognini; Orch.  
WIND-To be announced  
WISN-Woods Dreyfus  
WKBH-Success Story  
WKBH-Evensong  
WLW-Cafes of Yesteryear  
WROK-David Lundberg, "Make Believe"  
WSBT-Musical Mirror  
WSUI-History in Review  
WTAQ-News

**8:45**  
KOA-The Three Keys  
WGN-News; Sport High Lights  
WIND-Diamond Drama  
WISN-Reflections  
WKBH-Sentimental Mood Music  
WKBH-John Gruber  
WROK-Alice Blue, songs  
WSUI-Daily Iowan of the Air  
WTAQ-To be announced

**9:00**  
CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBH WMBD WSBT WOC WJR (sw-17.76)  
NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)  
NBC-Paul Martin's Orch.: WBGW WENR WIBA WOWO (sw-6.14)  
KWK-Your Good Health  
WCFL-News  
WGN-Wayne King's Orch.  
WIND-Bob Tinsley's Orch.  
WKBH-Musical Moments  
WMT-Style Talk; Bohemian Hour  
WROK-Grantham's Virginia Cavaliers  
WSUI-Dormitory Review  
WTAQ-Dance Orch.

**9:15**  
KWK-Christian Endeavor Choir  
WCFL-Labor Flashes  
WIND-Walkathon  
WKBH-Rapid Ad  
WROK-Harry Garland, vacationing  
WTAQ-Vic Arden's Orch.

**9:30**  
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)  
NBC-Liedersingers: WBOW WENR (sw-6.14)  
KWK-Range Riders  
WCFL-Pat Kennedy  
WGN-Curtain Time  
WHO-George Jessel; Orch.  
WIBA-Continental Nights  
WIND-Stars Over Manhattan  
WKBH-American Weekly  
WMT-Band Wagon  
WOWO-Victor Arden's Orch.  
WROK-Lou Blake's Orch.  
WTAQ-To be announced  
WTMJ-Hollywood Spotlight

**9:45**  
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW  
CBS-Talk by Frank Gannett: WTAQ WCCO (sw-17.76)  
NBC-Stringing Along: WBOW WENR (sw-6.14)  
News: WOWO WROK  
Vic Arden's Orch.: WSBT WHAS WFBM WOC WKBH KMOX  
KWK-String Nocturne  
WBBM-Sports Huddle  
WCFL-J. Robt. Johnson  
WHO-Home Town Memories  
WIND-Russ Hodges, comments  
WISN-Post Office  
WJR-Musicale  
WKBH-Music in a Sentimental Mood  
WMBD-Hollywood Spotlight  
WTMJ-Screen & Radio Preview

**10:00**  
NBC-Amos 'n' Andy (Pepodent): WMAQ WIRE KOA KFI (also at 6 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)  
NBC-Fanchito's Orch.: WCFL WMT (sw-6.14)  
NBC-George R. Holmes, political news: WBOW (sw-9.53)  
CBS-Glen Gray's Orch.: WSBT (sw-17.76)  
News: WIBA WKBH WKBH WMBD WJR WOC WTAQ  
Sports: KWK WOWO WTMJ  
WENR-Globe Trotter  
WHO-Dick Leibert, organist  
WIBA-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board

**10:15**  
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)  
NBC-King's Jesters: WENR WBOW (sw-9.53)  
CBS-Glen Gray's Orch.: WOC WHAS WTAQ WISN WKBH WKBH  
NBC-Fanchito's Orch.: WOWO  
News: WCCO WHO WMT WFBM  
KMOX-Jimmy Garrigan's Orch.  
KWK-Allan Dale, vocalist  
WBBM-Vic Arden's Orch.  
WGN-Ted Weems' Orch.  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-This Week in Review  
WLW-Salute to Shreveport, La.  
WMAQ-Norman Pearce, bachelor poet  
WMBD-Sports; Program Review

**10:30**  
NBC-Court of Human Relations: KFI KOA (also at 8:30 p.m.)  
NBC-Jimmy Dorsey's Orch.: WBOW (sw-9.53)  
CBS-Sammy Kaye's Orch.: WOC WTAQ WFBM WKBH WSBT WHAS WKBH WISN (sw-17.76)  
NBC-Maurie Stein's Orch.: WENR WOWO (sw-6.14)  
MBS-Address by Pres. Laredo Bru of Cuba: WMT WIW  
President Laredo Bru of the Republic of Cuba will discuss "The State of the Nation." He will be interviewed by Joseph Ries, educational director of WLW.  
News: KWK WBBM  
KMOX-Morning's Headlines  
WCCO-Rollie Johnson  
WCFL-Concert Ensemble  
WGN-Anson Weeks' Orch.  
WHO-Sports  
WIBA-Swing It, Boys  
WIND-Peacock Court  
WIRE-Variety Show  
WMAQ-News; Jimmy Dorsey's Orch.  
WMBD-Value Hints  
WTMJ-Dance Orch.

**10:45**  
NBC-Jimmy Dorsey's Orch.: WHO  
CBS-Sammy Kaye's Orch.: WMBD KMOX WBBM  
MBS-Art Kassel's Orch.: KWK WIRE WMT  
News: WIND WHAS  
WCCO-Cecil Hurst's Orch.  
WIBA-Helen & Sonya  
WJR-Meditation  
WLW-Noble Sissie's Orch.  
**11:00**  
NBC-Chick Webb's Orch.: WIBA WBOW WHO KSD (sw-9.53)  
CBS-Dance Orch.: WOC WTAQ WSBT WMBD WBBM WISN WKBH WFBM  
NBC-Wm. Scott's Orch.: WOWO WCFL (sw-6.14)  
MBS-Guy Lombardo's Orch.: WGN  
KMOX-Pappy Cheshire's Hill Billies  
KOA-Dance Hour  
KWK-Clyde Lucas' Orch.  
WCCO-Red Norvo's Orch.  
WENR-Music As You Desire It  
WHAS-Dance Time  
WIND-Bob Tinsley's Orch.  
WIRE-Art Berry's Orch.  
WJR-Emery Deutsch's Orch.  
WLW-Don Bestor's Orch.  
WMAQ-Streamline Revue  
WTAM-Otto Thurn's Orch.  
End of Friday Programs

# Friday

December 10



DOROTHY GORDON  
Children's songs and stories  
Fri. 4:30 pm CST

# FRIDAY

WJZ AND NBC BLUE NETWORK  
6:15 - 6:30 P.M. — C. S. T.

## DR. KARL REILAND

NEW • DIFFERENT

COURTESY OF





VIRGINIA VERRILL "Jack Haley's Log Cabin" soloist Sat. 7:30 pm CST

MORNING

7:00 am CST CBS-Poetic Strings: (sw-21.52) NBC-Southernaires: WLW Musical Clock: WROK WBBM WBA WOC WKBB WCFL WKBH WMT WIRE 7:15 News: WMT WHO WCCO WLW 7:30 NBC-Dick Leibert, organist: KWK CBS-Jack Shannon, tr.: (sw-21.52) News: WTAQ WBA WKBB Musical Clock: WMBD WROK WMT Morning Devotions: WKBH WLS 7:45 CBS-Leon Goldman, violinist: (sw-21.52) Musical Clock WBA WKBB 8:00 NBC Breakfast Club, News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) News: WKBH WMBD Musical Clock: WROK WIRE 8:15 CBS-Eton Boys Quartet: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Sunshine Express; News: KSD 8:30 CBS Richard Maxwell, tr.: WFAM WFBM (sw-21.52) MBS-Victor H. Lindlari (Journal of Living): WGN News: WTAG WIND 8:45 NBC-Landt Trio: KSD NBC-Breakfast Club WCFL WBOW WIRE WOWO NBC Ann Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Fiddler's Fancy; News: WFBM (sw-21.52) NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21) NBC-Amanda Snow, songs: KSD WHO WBOW WMAQ CBS-Fred Feibel, organist: WKBB WFBM WTAQ WISN WCCO WOC WKBH (sw-21.52) News: WTAD WMT WROK 9:15 NBC-Charioteers: WHO WBOW KSD NBC-Swing Serenade: WOWO WMT WBA WCFL (sw-15.21) CBS-Fred Feibel, organist: WMBD KMOX Informative Religious Talks WAAF-King of the Kitchen WFAM-The Sunshine Express WHA-International Scene WIRE-Hymn Singer 9:30 CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC WTAQ (sw-21.52) NBC-Manhatters: WCFL WLW NBC-The Child Grows Up: WOWO WMAQ WMT WBA (sw-15.21) KMOX Travelogue KWK-Musical Prgm. WAAF-Happiness Time WBOW-Home Folks WCBD-German Musicales WCCO-FHA Prgm. WGN-Get Thin to Music WHO-Public Service WIND-Eb & Zeb, sketch WIRE-Talented Musicians WISN-News

WJJD-Story Book Lane WKBH-Morning Melodies WLS-Variety Prgm. WMBD-Irene's Grab Bag WROK-Intimate Review WTAD-Dance Review WTMJ-Morning Melodies 9:45 NBC-Manhatters: KSD WBOW WHO NBC-Bill Krenz' Orch.: WMAQ WMT WLW WBA MBS-Martha & Hal: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIND-Remote Control WISN-Your Neighbor WJJD-Sterling Young's Orch. WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUI-Prgm. Calendar; Weather WTMJ-Boy Scouts of America 10:00 CBS-Cincinnati Conservatory of Music: WKBB WCCO WOC (sw-21.52) The numbers on today's program will be Concerto Grosso, No. 8 in C minor for two violins, cello, piano and string orchestra (Corelli); a group of songs from "Weihnachtslieder" (Richard Trunk); and Sextet No. 2, Op. 7 in B minor (R. Gliere). NBC-Florence Hale's Radio Forum: WBOW WBA WMAQ WHO NBC-Sandra Baker, songs: (sw-15.21) News: WIND WTAD Pappy Cheshire's Hillbilly Band: KMOX WBBM KSD-Xavier Cugat's Orch. KWK-Magic Hour WAAF-Soliloquy WCBD-To be announced WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shoppers' Serenade WGN-Home Management WHA-Homemakers WISN-Let's Pretend WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBH-Home Economics WLS-High School Prgm. WLW-News; River; Weather; Markets WMBD-Window Shopper WMT-Magic Kitchen WROK-News; Organ WSUI-Radio Stylist WTAQ-Hawaiian Melodies WTMJ-Victorians 10:15 NBC-Minute Men: WOWO KWK NBC-Ford Rush & Silent Slim, songs; philosophy: WHO KSD WMAQ WBOW WBA WAAF-Zeke Manners' Gang WCBD-Lutheran Prgm. WCFL-Fed. Hour Speech WGN-Melody Time WBA-Piano Recital WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Fed. of Women's Clups WKBH-News WKBH-Your Home WLS-Priscilla Pride WLW-My Health WMBD-Advs. in Scotland WMT-Singer of Sacred Songs WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Variety Prgm. WTAQ-Varieties 10:30 CBS-Conserv. of Music: WFAM WISN WMBD NBC-Our Barn, children's forum: WOWO WBA (sw-15.21) NBC-Instrumental Ensemble: WMAQ WHO KSD MBS-Army Band: WGN WMT KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-Harry Rieser's Orch. WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WIRE-Music Spelling Bee WJBC-Neighbor Jim WJJD-Chicago Dental Society Round Table WKBH-Concert Hall WLS-On Parade WLW-School of Music WMBI-K.Y.B. Club WSUI-Book Shelf

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

AFTERNOON

12:55 CST METROPOLITAN OPERA, "La Traviata," NBC.

4:30 CST MUSIC AND AMERICAN YOUTH, formerly Sunday, NBC.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

9:00 CST LUCKY STRIKE HIT PARADE, Harry Salter's orchestra, vocalists, quartet; guest, CBS.

9:00 CST SYMPHONY ORCHESTRA, Artur Rodzinski, conductor, NBC.

WTAD-Concert Hall WTAQ-News; Morning Concert WTMJ-Fed. of Women's Clubs

10:45

NBC-Gay Nineties: KSD WHO WBOW WMAQ WAAF-Foolish Questions WCFL-Voice of Cookery WHA-Robert Yaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WMT-Kiddies Revue WOC-Organ Melodies WROK-Kiddies Club WTMJ-Carla Pestalozzi

11:00

NCB-Allen Leifer's Orch.: KSD WBOW WBA WTMJ WMAQ WLW CBS Captivators: WOC WKBB WFAM WKBH WISN WTAQ (sw-21.52) NBC-Call to Youth: WOWO KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-Milton Charles & Edna O'Dell WOC-Wandering Minstrel WCFL-Interlude WGN-Poetry, Margery Graham WHA-Questions Parents Ask WHO-Rural Life WIND-Sketches in Melody WIRE-Your Home Town WJBC-Personality Hour WJJD-High School Hour WLS-Fantare Interview WMBD-George McDonald; Police Bulletins WSUI-High School News Exchange WTAD-News

11:15

CBS-Univ. Broadcasting Council: WCCO WBBM WMBD WOC WKBH WFAM WISN Charles P. Taft, II, and Walter Taves will discuss "Farm Problems and Foreign Policy." NBC-Bailey Axton, tr.: WOWO WCFL KWK-Rapid Service WAAF-Memory Lane WBAA-Don't Listen WCAZ-Movie Gossip (1070 kc) WGN-Harold Turner, pianist WHA-Music Album WHO-Iowa Health Prgm. WIND-Twentieth Century Serenade WIRE-Ho Po Ne WJBC-Parade of Bands WKBH-Club Calendar WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMBI-Teen-Age Bible Study WMT-Tom Owen's Cowboys WROK-Helen Benson, cowgirl WSUI-Travel's Radio Review WTAD-Duke Otten WTAQ-Hollywood on Parade WTMJ-Marquette University

NBC-Amer. Farm Bureau Fed.: WBOW WMAQ WBA KWK WLW (sw-15.21) Today's program will be broadcast from the annual convention of the Associated Women of the American Farm Federation.

CBS-George Hall's Orch.: WFAM WOC WKBH WKBH (sw-21.52) NBC-Rex Battle's Ensemble: KSD WCFL WHO WAAF-Myrna Dee Sergeant WBAA-High School Guest Hour WBBM-Amer. Dental Ass'n WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quinn Ryan, news WHA-Orpheus Music Ensemble WIND-Sterling Young's Orch. WISN-German Hour WJBC-Uptowners Quartet WJJD-Ben Kanter, pianist WLS-For People Only WMBD-Juvenile Theater WMBI-Church School Hour WMT-Frank Voelker, organist WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Piano Interlude WTAQ-Police News WTAQ-Mailman WTMJ-Singing Strings

11:45

WAAF-Live Stock Markets; Swing High WBBM-Meet Chicago WCCO-Musical Prgm. WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WGN-To be announced WHO-Gov. N. G. Kraschel, talk WIND-Harry Zimmerman, organist WJBC-Guest Artists WJJD-Dehators' Forum WLS-Markets; Weather News WMT-News: Cedar Valley Hillbillies; Question Man WOC-Weekly Chats WOWO-Consolaires WROK-Round the Town WSUI-Farm News WTAQ-Farmhands WTMJ-Heinie's Grenadiers; Mercantile Reports

AFTERNOON

12:00

CBS-Pomona College Glee Club: WKBH WCCO WFAM NBC-Don Bestor's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC WIND KMOX-Junior Parade KSD-News; Rhythm Makers; Markets

WAAF-Symphonic Hour WBAA-Tune Time WBBM-Fed. of Women's Clubs WBOW-Street Reporter WCFL-Hit Review WFBM-Midday Meditation WGN-Man on State Street WLS-noon Musicales WHO-Corn Belt Farm Hour WBA-Market Reports WIRE-Farm Hour; News WISN-Musical Heat Wave WKBH-Saturday Sesenade WLS-Poultry Service Time WMBI-Gospel Music WOC-Farm Bureau WSUI-Len Carroll's Orch.

12:15

NBC-Don Bestor's Orch.: WMAQ (sw-15.33) CBS-Glee Club: WFBM WOC WCCO MBS-Elinor Sherry, songs; Orch.: WGN Man on the Street: WJBC WKBH WBAA Luncheon Dance Time WBBM-Herbert Foote WBOW-On The Mall WCFL-Luncheon Concert WFAM-News; Stork Report WIND-Tommy Ott, organist WJJD-Harry Owen's Orch. WKBH-News WLS-Fr. Marquette Anniversary WMBD-Town Crier; Farm Markets WMBI-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson, news WROK-Column Left, news WTAD-Cy & Freckles

12:30

NBC-Club Matinee: KWK WMAQ WLW WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFBM WFBM NBC-Campus Capers: WCFL (sw-15.33) News: WHO WBA WOC Markets: WCCO WLS WDZ WBAA Footnotes on the Headlines WBBM-Chicago Board of Health WBOW-Home Folks Frolic WGN-Markets; Midday Service WHA-Farm Prem. WIND-On the March WIRE-Reporter WJJD-Uncle Joe Dobson WKBH-Man on the Street WKBH-Luncheon Music WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Dance Orch.

12:45

CBS-Buffalo Presents: WMBD WOC (sw-15.27) News: WKBH WTAQ WIND KSD-Mort Dennis' Orch. WBAA-Market Reports WBBM-Chicago Park District WBOW-Time of the Day WCCO-Front Page Parade WFAM-Man on the Street WHO-Len Turner & Four Dons WIRE-Farm Talk WKBH-Song Hit of the Day Pet Corner WLS-Weekly Livestock Market Review WMT-Cousin Elvira; Iowa Corn Huskers WROK-Man Off the Street Home Folks Prgm. WTAD-YMCA Prgm. WTMJ-Sidewalk Reporter

12:55

NBC-Metropolitan Opera Co., "La Traviata": KWK WLW WOWO (sw-15.21) Verdi's "La Traviata" will be broadcast. 1:00 CBS-Jimmy Shields, tr.: WTAQ WOC WFBM WKBH WFAM WISN NBC-Your Host Is Buffalo: WIRE WHO WMAQ KSD (sw-15.33) MBS-Concert Orch.: WGN KMOX-St. Louis Medical Society WAAF-Silver Notes; For Mothers & Dads WBAA-Radio Stage WBBM-Man on the Street WBOW-Rev. Archie Brown WCBD-J. C. O'Hair WCCO-Red Norvo's Orch. WCFL-Melody Hour WBA-Melody Moments WIND-Italian Prgm. WJJD-Mid-day Roundup WKBH-Dance Orch. WLS-Home Talent Prgm.

WMBD-Man on the Street WMT-Iowa Cornhuskers WTAD-News WTMJ-News; Moment Musicale 1:15

CBS-Ann Leaf, organist: KMOX WOC WFBM WKBH WFAM WISN WSBT Man on the Street: WBA WTAQ WBBM-Meet the Missus WGN-Three Graces & Piano WHA-Die Deutsche Musik Stunde WLS-Old Timers WMBD-His Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTMJ-Dance Orch.

1:30

NBC-Golden Melodies: WBOW WHO WMAQ WBA KSD (sw-15.33) CBS-Ann Leaf, organist: WTAQ WCCO WBBM WKBH (sw-15.27) NBC-Opera: WOWO (sw-15.21) To be announced: WLW WIRE KMOX-One Woman's Opinion KSD-News; Robert Hood Bowers' Band KWK-News & Speaker WAAF-Live Stock Markets; Health Talk; Encores WBA-Wabash Glee Club WCBD-Front Page Drama WGN-Concert Orch. WIND-WPA Prgm. WJJD-Rosary College WLS-Market Summary WMBD-Party Line WMT-Tom Owen's Cowboys WROK-Master Singers WTAD-Music Graphs

1:45

NBC-Opera: WTMJ WOWO WIRE (sw-15.21) CBS-Tours in Tone: WCCO WMBD WOC WFBM WISN KMOX WKBH WBBM WFAM WSBT WTAQ WKBH (sw-15.27) WAAF-There Was a Time WCBD-Radio Gossip WGN-Concert Trio WIND-Ben Kanter WJJD-Happy Harmonies WLS-Don & Helen WMT-To be announced WROK-Rippling Melodies WTAD-Bessie Dean Reinert 2:00 NBC-Opera: WOWO (sw-15.21) CBS-To be announced: WKBH WOC WSBT WBBM WFAM WISN KMOX WCCO (sw-15.27) NBC-Concert Miniatures: WBOW WHO WMAQ WBA KSD (sw-15.33) WAAF-Charlie Johnson, Duke of the Uke To be announced: WKBH WCFL News: WTAD WFBM WIND WBAA-Campus Varieties WCBD-Polish Prgm. WGN-Rhythm Rambles WHA-Music of the Masters WJJD-Sports Edition WLS-Homemakers Hour WMBD-Trading Post WROK-News; Musicale

2:15

CBS-To be announced: WMBD WFBM WAAF-Matinee Revue WIND-Tommy Ott, organist WROK-Two Guitars WTAD-Matinee Jamboree WTAQ-To be announced 2:30 NBC-Fashions in Music: WBOW KSD WMAQ WHO (sw-15.33) NBC-Opera: WOWO WENR (sw-15.21) CBS-Waltzes of the World: WOC WKBH WISN WTAQ WMBD WFAM WSBT WKBH WCCO WFBM (sw-15.27) KMOX-Meet the Missus WAAF-Red Hot & Low Down WBAA-Stamp Club Meeting WBBM-Your Neighbor & Mine WCBD-Radio Debuts WGN-Len Salvo, organist WHA-Music of the Masters WIND-Studio Orch. WLS-Merry-Go-Round WROK-Music Box Melodies 2:45 CBS-Dictators: WKBH WOC WTAQ WISN WSBT WFAM WBBM WMBD WKBH WCCO WFBM (sw-15.27) KMOX-Woman's Opinion WGN-Harold Turner, pianist WIND-Happy Harmonies WTAD-Ruth & Florence Brown

# Saturday

December 11



**BUDDY CLARK**  
"Hit Parade" tenor  
Sat. 9 pm CST

## Frequencies

KMOX-1090  
KOA-833  
KSD-560  
KWK-1350  
WAAF-820  
WBA-890  
WBE-770  
WBOW-1310  
WCB-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFMB-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120

3:00

NBC-Opera: WOWO WENR (sw-15.21)  
NBC-Fashions in Music: (sw-9.53)  
MBS-International House: WGN  
WHA-Hour of Drama  
WIND-Symphony Hour  
WJBC-Children's Hour  
WMBI-String Choir & Message  
WROK-Moods in Blue  
WTAD-News

3:15

CBS-To be announced: WKBB WOC WSBT WFAM WISN WCCO WMBD WTAQ (sw-15.27)  
WFMB-Jordan Conservatory  
WROK-Top Hatters' Orch.  
WTAD-Loreine Meyers Hughes

3:30

NBC-Willie Bryant's Orch.: KSD WMAQ WHO WBOW (sw-15.33)  
CBS-To be announced: WMBD WISN WKBB KMOX  
News: WJBC WTAQ WTAD  
WAAF-News & Weather  
WBBM-Let's Hear Your Side  
WGN-Afternoon Serenade  
WROK-Children's Bible Story Hour

3:45

CBS-Frank Dailey's Orch.: WOC WKBB WTAQ WKBB WMBD WFAM WCCO WISN KMOX WSBT (sw-15.27)  
WAAF-Jimmie Kozak, pianist  
WFMB-Flanner House Prgm.  
WJBC-Classified Time  
WROK-Easy to Remember  
WTAD-Cy & Freckles

4:00

NBC-To be announced: WENR WOWO (sw-15.21)  
NBC-Top Hatters: WBOW WMAQ KSD WHO WLW (sw-9.53)  
CBS-Frank Dailey's Orch.: WBBM  
MBS-Sammy Kaye's Orch.: WGN KWK  
WAAF-Sport Shorts; Shadowland  
WBOW-Xmas Merry-Go-Round  
WCFL-Make Believe Night Club  
WFMB-Scholarship Hour  
WHA-Organ Reverie  
WIND-Fred Beck, organist  
WJBC-Hawaiian Melodies  
WJJD-Cumberland Ridge Runners  
WMBI-Mother Ruth  
WOC-News  
WROK-News; Birthday Club  
WTAD-Dance Hour

4:15

CBS-George Olsen's Orch.: WOC WFAM WKBB WTAQ WISN KMOX WCCO (sw-11.83)  
WBBM-Al Trace's Orch.  
WIND-Studio Orch.  
WKBH-Rose Green, pianist  
WMBD-Bargain Counter  
WROK-Esther Nelson, poetry  
WTAD-Barney Thompson

4:30

NBC-Music & American Youth: WMT WOWO WENR  
NBC-Kaltenmeyer's Kindergarten (Quaker Puffed Wheat); Bruce Kamman: WIBA WLW WMAQ WHO KSD WIRE (sw-15.33)  
Pictures of the cast can be found on pages 24 & 25.  
CBS-Geo. Olsen's Orch.: WKBH WBBM-Truman Bradley  
WCLS-For Your Information (1310 kc)  
News: WMBD WIND  
WJBC-Bingo  
WMBI-Foreign Language Service  
WROK-Musicale  
WTAD-Football Review  
WTMJ-Variety Show

4:45

CBS-Coolidge String Quartet: News: WFAM WKBB WTAQ WKBB WISN WMBD WBBM KMOX (sw-11.83)  
The numbers will be Clarinet Quintet (Brahms) and Italian Serenade for String Quartet (Wolf).

NBC-Music & American Youth: (sw-15.21)  
KWK-Football Scores  
WCCO-Uncle Ray  
WIND-Once Upon a Time  
WOC-Man on the Street  
WROK-Music by Cugat  
WTMJ-News: Moment Musical

5:00

CBS-Coolidge String Quartet; News: WOC WCCO  
NBC-El Chico Spanish Revue: WBOW WIBA WMAQ WIRE KSD (sw-9.53)  
NBC-News; Marek Weber's Orchestra: WOWO WENR  
KMOX-Piano Recital  
KWK-Range Riders  
WBBM-Truman Bradley  
WCFL-Clayton Richotto  
WFMB-Santa Claus  
WGN-Len Salvo, organist  
WHO-News; Sunset Corners Op-ry  
WIND-The Stamp Man  
WLW-Truly American  
WMT-Gov. Karschel, talk  
WROK-Junior Air Stars  
WTMJ-College Speech Class

5:15

KMOX-Hollywood Reporter  
KSD-News; Robert Hood Bowers' Band  
WBBM-Lee Francis  
WCCO-Tourist Bureau  
WCFL-Youth Around the World  
WFAM-Playshop of the Air  
WFMB-Popular Varieties  
WGN-Harold Turner, pianist  
WIND-Sons of Pioneers  
WISN-Show Window  
WMBD-Cathedral Melodies  
WMT-Parade of Features  
WROK-Sports Review  
WTMJ-Billie the Brownie

5:30

CBS-Eddie Dooley's Sports Resume (Chesterfield): WOC WFAM WTAQ WBBM KMOX WCCO WISN (sw-17.76) (also KNX KSL at 7:30 p.m.)  
NBC-News: Strolling Songsters: WHO WMAQ (sw-9.53)  
NBC-News; Alma Kitchell, contr.: WENR WOWO  
KSD-Xavier Cugat's Orch.  
WBOW-News; Sundown Express  
WCFL-Organ Music  
WFAM-Rhythm Time  
WGN-Afternoon Musicale  
WIBA-News  
WIND-Bill, Mac & Jimmie  
WIRE-Nat Shilkret's Orch.  
WKBB-Hiding the Airways  
WKBH-Kiddies' Hour  
WLW-Bob Newhall, sports  
WMBD-Peoria's Church World  
WMT-Hits and Encores; Sports  
WROK-Dance Hour  
WTMJ-Heinie & His Grenadiers

5:45

CBS-Ben Feld's Orch.: WBBM WTAQ WFAM WKBB WCCO (sw-17.76)  
NBC-Religion in the News: KSD WHO WMAQ (sw-9.53)  
NBC-Johnny O'Brien's High Hats: WOWO WIRE WENR  
KMOX-Adventures of Jimmy Allen  
WBOW-Speed Gibson  
WCFL-Stanley Hickman  
WIBA-Today's Birthdays; Sports  
WIND-Football Scores  
WISN Sports Parade  
WLW-Don Bestor's Orch.  
WMBD-Sports; Where to Go  
WMT-News  
WOC-Hits & Bits  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan of the Air  
WTMJ-Sports Review

## NIGHT

6:00

NBC-Message of Israel; Guest Speaker: WENR (sw-11.87)  
NBC-Wm. Scott's Orch.: WHO KSD WBOW WCFL (sw-9.53)  
CBS-Saturday Night Swing Club: WISN WTAQ WMBD WCCO WFAM WIAS (sw-17.76)  
MBS-Concert Orch.: WGN WMT Sports: WKBB WKBB WOC KMOX-Five Star Final News  
WBBM-The Headliner  
WFMB-Bohemians  
WIBA-Dinner Dance  
WIND-German Hour  
WIRE-Football Scores  
WJR-News Comes to Life  
WLW-Renfro Valley Barn Dance  
WMAQ-Louis Panico's Orch.  
WOWO-To be announced  
WROK-News  
WSUI-Dinner Hour  
WTAM-Bobby Grayson's Orch.  
WTMJ-Dance Orch.

6:15

CPS-Saturday Night Swing Club: WKBB  
MBS-Dick Stabile's Orch.: WMT News: WOC WMBD  
Sports Review: WFMB WGN WMAQ KMOX  
WBBM-Melodies of Yesterday  
WHAS-Dr. Charles Welch  
WKBH-Melody Time  
WROK-Dinner Music; Motor Drama  
WTMJ-Larry Lawrence

6:30

CBS-Carborundum Band: Edward D'Anna, cond.: KMOX WHAS WCCO WBBM WJR (sw-17.76)  
Robert Irvin, president of the E. S. Steel Corporation, will be the speaker.  
NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ WTAM

NEC-Ricardo & His Caballeros: (sw-11.87)  
News: WTAQ WHO  
KSD-Amateur Varieties  
WBOW-Hit Tunes  
WCFL-Tempin Tattler  
WENR-Eddie Varzos' Orch.  
WFAM-News; Moderate Melodies  
WFMB-Piano Twins  
WGN-Concert Trio  
WIBA-International Club  
WIRE-Sports  
WISN-Answer Me This  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WLW-Renfro Valley Barn Dance  
WMBD-Happy Family  
WMT-To be announced  
WOC-Organ Moods  
WROK-House by Side of Road  
WTMJ-Dinner Table; News

6:45

MBS-Val Olman's Orch.: WGN  
NBC-Ricardo's Caballeros: WMT WIRE  
NBC-Jean Sablon, songs: WHO WBOW  
News: WFMB WKBB WKBB  
WFL-Musical  
WGN-Concert Orch.  
WROK-Dinner Music  
WTAQ-Organ Melodies

7:00

NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Kollie's Orch.: WLW WTAM WHO WTMJ WIBA WIRE WMAQ KSD (sw-9.53) (also KFI at 11 p.m.)  
CBS-Your Unseen Friend (Personal Loan); Harry Salter's Orch.: WBBM WJR WHAS KMOX (sw-17.76)  
NBC-Harry Lewis' Orch.: WBOW (sw-11.87)  
MBS-Pat Barnes' Barnstormers: WMT

To be announced: WBAA WKBB KWK-Sport Review; News  
WCCO-Barnyard Follies  
WCFL-News  
WFAM-Sinatra Serenade  
WFMB-Xmas Seals; Rhythmic Age  
WGN-News; Sport Highlights  
WIND-Football Scores  
WISN-Down By Herman's  
WKBH-Saturday Swingtime  
WLS-Meet the Folks  
WOC-Prof. Bowersocks & Lena  
WROK-Fireside Bible Talks  
WTAQ-Frankie & Johnny

7:15

KWK-Al Sarli's Jam Session  
WCFL-Interlude  
WFAM-Amer. Family Robinson  
WFMB-Highway Safty Prgm.  
WGN-Vic Arden's Orch.; guest  
WIND-Colonial Ensemble  
WOC-Saturday Jamboree  
WTAQ-Gaslight Harmonies

NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fo-Rito's Orch.: WMAQ WHO WIBA WLW WIRE WTMJ WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)  
CBS-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Frances Adair, contr.; Glenn Cross, tr.; Genevieve Rowe, sop.; Charles Martin's Dramatizations; Ray Block & Swing Fourteen: WHAS WOC WFMB WBBM WCCO KMOX WJR WISN (sw-17.76) (also KNX KSL at 10:30 p.m.)

NBC-Linton Wells, commentator: WBOW (sw-11.87)  
MBS-Olga Baclanova's Revue: WMT  
KWK-Feature Parade  
WCFL-Armour Institute of Technology, talk

WFAM-Goldman Band  
WGN-Wayne King's Orch.  
WIND-Sing & Swing  
WKBH-Bordertown Barbecue  
WKBH-Evensong  
WLS-Barn Dance Party  
WROK-Lou Blake's Orch.  
WTAQ-American Weekly

7:45

NBC-Nola Day, songs; Orch.: (sw-11.87)  
WBOW-Music by Cugat  
WCFL-Herr Louie & the Weasels  
WIND-Talking Drums  
WKBH-News  
WTAQ-Sports Column of the Air

8:00

NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne, Lee & Mary, Hoosier trio; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WMT WBOW WIRE WLW WIBA WTMJ (sw-11.87) (also see 10 p.m.)

CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WISN KMOX WHAS WBBM WCCO WFMB WJR WISN (sw-17.76) (also KNX KSL at 10 p.m.)  
Details of the contest on this program may be found on Page 16.

NBC-Al Roth's Orch.: WTMJ KSD WTAM KOA (sw-9.53)  
WCFL-Adult Education  
WGN-Albert Eustace Haydon, "Gods of Mankind"  
WHO-Sunset Corners Frolic  
WIND-Tommy Ott, organist  
WKBH-Hits & Encores  
WKBH-Week's Activities at the State Capitol  
WMAQ-Marek Weber's Orch.  
WOC-Vivian Benshoof  
WROK-Ranch Boys  
WSBT-Songs They Write  
WTAQ-Master Singers

8:15

KOA-Music By Cugat  
WCFL-Concert Gems  
WGN-Kay Kyser's Orch.  
WIND-News  
WKBH-World Dances  
WKBH-John Gruber  
WOC-Sat Presents  
WROK-News; Musicale  
WTAQ-House of Peter McGregor

8:30

CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders: Gus Haenschen's Orch.: WMBD WOC WBBM WHAS KMOX WFMB WJR WKBB

CBS-Among Our Souvenirs: (sw-17.76)  
NBC-Special Delivery, sketch: WTMJ WMAQ KSD KOA (sw-9.53)

WCCO-Dick Long  
WCFL-Montparnasse  
WIND-Book Review  
WISN-Curtain Calls  
WKBH-Saturday Night at a Country Parsonage  
WROK-Dance Hour  
WSBT-Cafe Continental  
WTAM-Sammy Watkins' Orch.  
WTAQ-News

8:45

WCCO-Musicale  
WGN-Ennio Bolognini; Orch.

WIND-Rhythm in Brass  
WKBH-Sentimental Mood Music  
WROK-Grantham's Virginia Cavaliers  
WSBT-Komedy Kingdom  
WTAQ-Dance Orch.

9:00

CBS-Lucky Strike Hit Parade; Harry Salter's Orch.: Freddie Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guest: WJR WOC WSBT WBBM KMOX WKBB WTAQ WHAS WISN WCCO WMBD WFMB WKBH (sw-17.76)

NBC-Symphony Orch.; Artur Rodzinski, guest cond.: KOA WIBA WTAM WBOW WMAQ KSD (sw-9.53)

NBC-Symphony Orch.; Artur Rodzinski, guest cond.: WTMJ (sw-11.87)  
For the music detail on this program turn to page 13.

Noble Sissle's Orch.: KWK WLW WGN-Paul Whiteman's Orch.  
WIND-Bob Tinsley's Orch.  
WIRE-Vic Arden's Orch.  
WLS-Barnyard Jamboree  
WMT-Swing Time  
WROK-Studio Party

9:15

WCFL-Labor Flashes  
WIND-Walkathon  
WIRE-Dept. of Public Welfare  
WMT-Danceland

9:30

NBC-Symphony Orch.: WCFL (sw-11.87)  
NBC-Symphony Orch.: WTAM  
MBS-Geo. Olsen's Orch.: WIRE WGN  
KWK-Stuart Johnson's Orch.  
WIND-Stars Over Manhattan  
WLS-Hometown Memories  
WLW-Benny Meroff's Orch.  
WMT-Hi-Way Dance Melodies  
WROK-Lou Blake's Orch.

9:45

CBS-Patti Chapin, songs: WTAQ WISN WKBB WSBT WOC WKBB (sw-17.76)  
George Jessel: WFMB WHAS KMOX WBBM  
KWK-Benny Meroff's Orch.  
WCCO-Sportsmen's Special  
WIND-Russ Hodges, comments  
WJR-The Soap Box  
WMBD-Value Hints  
WMT-Electric Park Band  
WROK-News

10:00

NBC-Alka-Seltzer Barn Dance: KGO KOA (also at 8 p.m.)

CBS-Frankie Masters' Orch.: WFMB WKBB WISN WBBM WSBT (sw-17.76)  
NBC-Symphony Orch.: WMAQ KSD (sw-9.53)  
NBC-Symphony Orch.: WCFL  
MBS-Dance Orch.: KWK WIRE  
News: WOC WTAQ WMBD WKBH

10:15

Sport Review: KWK WTMJ  
KMOX-Jimmy Garrigan's Orch.  
WGN-Night Skies  
WHAS-Kentucky Play Party  
WIND-In the Gloaming  
WLW-Paul Sullivan, news  
WMT-Hi-Way Dance Melodies

10:30

CBS-Frankie Masters' Orch.: WJR WOC WKBB WJR  
NBC-Symphony Orch.: WIBA

News: WKBB WCCO WFMB WMT WHO  
Bernie Cummins' Orch.: WLW KWK  
Dance Orch.: WTAQ WHAS KMOX-Forest Crawford's Orch.  
WGN-Ted Weems' Orch.  
WIRE-News  
WMBD-Sports; Prgm. Review  
WTMJ-Dance Orch.

10:30  
NBC-Al Donahue's Orch.: WBOW WHO  
CBS-Benny Goodman's Orch.: WJR WMBD WOC WTAQ WSBT WBBM WISN WKBB WKBH WFMB (sw-17.76)  
NBC-Rudolf Friml, Jr.'s Orch.: WCFL WLW WMT

MBS-Dance Orch.: KWK KMOX-Barn Dance  
KSD-News; Dance Parade  
WOC-Rollie Johnson  
WGN-News Weeks' Orch.  
WIBA-News  
WIND-Peacock Court  
WIRE-Variety Show  
WLS-Fireside Party  
WMAQ-Maurie Stein's Orch.  
WTAM-Musical Bulletin Board

10:45  
NBC-Al Donahue's Orch.: WIBA News: WROK WIND  
WCCO-Cecil Hurst's Orch.  
WIBA-Club Chanticleer  
WMAQ-Eddie Varzos' Orch.  
WMBD-Walkathon Derby Show  
WTAM-Dick Fidler's Orch.

11:00  
NBC-Eddie Rogers' Orch.: WCFL (sw-6.14)  
NBC-Don Bestor's Orch.: WHO WBOW WLW WTAM  
CBS-Sammy Kaye's Orch.: WOC WISN WKBB WTAQ WMBD WJR WFMB WSBT WBBM MBS-Isham Jones' Orch. WMT WGN

KOA-Nick Stuart  
KSD-Mort Dennis' Orch.  
KWK-Clyde Lucas' Orch.  
WCCO-Gophers  
WIBA-University 770 Club  
WIND-Bob Tinsley's Orch.  
WIRE-Art Terry's Orch.  
WJR-Emery Deutsch's Orch.  
WLS-National Barn Dance  
WMAQ-Streamline Revue  
End of Saturday Programs

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Over 40 radio artists on the National Barn Dance program, including Henry Burr; Verne, Lee and Mary; Uncle Ezra; the Hoosier Hot Shots; Maple City Four; Arkansas Wood Chopper; Noveldeans; Skyland Scotty; Lulu Belle; Joe Kelly, Master of Ceremonies; and others. Music, songs, humor—you'll hear them all at their best this Saturday night over

**WLS WIBA WLW WTMJ WIRE**  
8 to 9 P.M. CST - 9 to 10 P.M. EST

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# SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

**WILL YOU WEAR THIS SUIT**  
and Make up to \$12 in a Day!

Let me send you this fine all-wool union tailored suit FREE OF COST. Just follow my easy plan and show the suit to your friends. Make up to \$12 in a day easily. No experience—no canvassing necessary.

**SEND FOR SAMPLES—FREE OF COST**  
Write today for FREE details. ACTUAL SAMPLES and "sure-fire" money getting plans. Send no money. H. J. Collin, Progress Tailoring Co., Dept. Z-115, 500 S. Throop St., Chicago, Ill.

**WOMEN WHO CAN SEW!**

Write me today for amazing opportunity to earn extra money without canvassing.

Harford, Dept. A-81, Cincinnati, Ohio

**P**ERMISSION has been granted to the General Electric Company to erect the first short-wave radio transmitter west of the Mississippi River, which will be located at Belmont, Calif. Work will be started at once on its construction and the station should be completed and ready for broadcasting late next year.

It will operate with high power on the two short-wave frequencies now assigned to the company, 9.53 and 15.33 megs.

Because of the difference in time, it will be possible to share time with the two Schenectady Stations W2XAF and W2XAD, and in operating from 12 mid. to 6 a.m. EST (11 p.m. to 5 a.m. CST), this station will provide programs for evening reception in

Manila from 7 p.m. to 1 a.m. EST (6 p.m. to 12 mid. CST); Tokyo, from 8 p.m. to 2 a.m. EST (7 p.m. to 1 a.m. CST); in Calcutta, from 4 to 10 p.m. EST (3 to 9 p.m. CST); in Shanghai, from 7 p.m. to 1 a.m. EST (6 p.m. to 12 mid. CST), and in Sydney, Australia, from 9 p.m. until 3 a.m. EST (8 p.m. until 2 a.m. CST), their own local times respectively.

The station will be equipped with directional antennas of the latest type, with beams directed to the Far East and South America. . . . The programs of this broadcaster will consist of the best features now offered by the red and blue networks of the NBC, as well as many programs designed especially for short wave. . . . The General Electric Company has requested permission from the Federal Communications Commission for the erection of two television stations to be located at Albany, N. Y., and at Easton, Conn., to share time on a frequency of 44 megs, with power outputs of 10,000 watts and 3,000 watts respectively.

W10XAB (17.31), the commercial call of the transmitter of the MacGregor Arctic Expedition, wintering at Reindeer Point, Greenland, may often be heard in contact with the Rocky Point, N. Y., Station WEL (8.95), from 6 to 7 p.m. EST (5 to 6 p.m. CST).

VP3THE, the 400-watt short-wave transmitter of the Terry-Holden Expedition, is now installed in a thatched roof Savannah shack with open sides, near the source of the Rupununi River, on the southeastern boundary of British Guiana.

Signals from VP3THE on an announced frequency of 13.74 megs, were first picked up at the RADIO GUIDE Listening Post on Monday, November 15, at 8:40 p.m. EST (7:40 p.m. CST), and since that date one receiver has been tuned constantly to this frequency, in order that I may be able to bring you first-hand information.

VP3THE contacts the RCA transmitters at Rocky Point, N. Y., irregularly between 6:30 and 6:45 p.m. EST (5:30 and 5:45 p.m. CST). WQV (14.8), is generally used as the North American end of the circuit. Later in the evening, the British Guiana station calls and talks with various amateurs in the United States.

On Thursday, November 18, Dr. Hall-Holden and the advance group of scientists left the base-camp in charge of Radio Operator Orrin Hungerford, Neil McMillan, two Indian boys, three parrots and "Icky," a little Marmoset monkey, and started out on a two-month trek, which will take them down the Kuyuwini, Essequibo and Onoro rivers into the wild and unexplored Brazilian water-shed of the Amazon River. Incidentally, it was in this region that Aviator Redfern, an almost mythical figure that reappears from time to time in the news as reports trickle through that he is still alive and held captive by the Indians, was forced down some eight years ago.

By the time this column reaches you, the advance party hopes to have reached the heretofore unvisited site where the great meteor fell two years ago, lighting up the sky, shaking the Marudi Mountains and devastating acres of forest in its descent. A description of this site will form the subject matter for one of the interesting NBC pick-ups from the expedition's portable transmitter.

To get first-hand reception from this weird jungleland where two or three feet of rain can fall in a single down-pour, where the temperature reaches 120 degrees by day and jaguars prowl by night, dial 13.74 megs.

Mr. Hungerford promises that any

reports, accompanied by an international reply coupon, mailed to either Short-Wave Station VP3BG, or VP3MR, of Georgetown, British Guiana, will be verified upon suitable expedition cards as soon as he again returns to civilization, some time next spring.

Short-wave transmitters in Shanghai, China, are also forced to broadcast from secret locations, even when engaged in commercial telephone traffic. XRA (12.065) has been heard cautiously calling Berlin and London at 3:15 a.m. EST (2:15 a.m. CST), and XRTI (14.15) has been phoning the United States near 4:45 a.m. EST (3:45 a.m. CST). These Shanghai stations are unlisted and at unknown locations.

A new short-wave station, reported by one listener as PZF, announcing its address as "Lands Radio en Telefoon Dienst, Paramaribo, Suriname, Netherlands Guiana," and operating in the vicinity of 17.5 to 17.7 megs, has been heard on several consecutive Sundays from 2:41 to 4:41 p.m. EST (1:41 to 3:41 p.m. CST), broadcasting experimental programs, which consist for the most part of phonograph recordings. After the program, the station sometimes contacts Curacao and Holland. This same broadcaster was heard by Norman Kriebel of Ambler, Penn., near 7:45 a.m. EST (6:45 a.m. CST). Reports are requested and should be sent to the address given above.

An interesting departure from the type of radio drama normally heard in the programs from Davenport is provided by the forthcoming broadcast of Ibsen's famous play, "Ghosts," which will be heard on Friday, December 10, at 2:30 p.m. EST (1:30 p.m. CST). Marie Tempest, the world-famous British actress, will play the part of Mrs. Alving, and in so doing she will show that her art is far from being limited to the interpretation of comedy.

The reconstruction of HVJ (15.12), "Radio Vaticano," has been completed, and the station may now be heard again daily from 10:30 to 10:45 a.m. EST (9:30 to 9:45 a.m. CST). . . . The new schedule of broadcasting from Short-Wave Station "Radio Nations," Prangins, Switzerland, is as follows: Over HBO (11.402), Fridays 2 to 2:15 p.m. EST (1 to 1:15 p.m. CST), and Saturdays 6:45 to 8 p.m. EST (5:45 to 7 p.m. CST); over HBL (9.345), Fridays 2:30 to 2:45 p.m., 7:30 to 7:45 p.m. and 8 to 8:15 p.m. EST (1:30 to 1:45, 6:30 to 6:45 and 7 to 7:15 p.m. CST), and over HBJ (14.535), Saturdays 6:45 to 8 p.m. EST (5:45 to 7 p.m. CST). After December 19, the Saturday schedule will be heard over Stations HBL (9.345) and HBP (7.797).

Ashley Walcott of San Francisco, Calif., has received a letter of verification from the Director of Posts and Telegraphs at Tananarive, Madagascar, which states that "Radio Tananarive" is broadcasting daily from 12:30 to 12:45 a.m., 3:30 to 3:45 a.m. and from 10 to 11 a.m. EST (11:30 to 11:45 p.m., 2:30 to 2:45 a.m. and from 9 to 10 a.m. CST), simultaneously on assigned frequencies of 10.96, 9.503 and 6.069 megs. However, the station is actually being heard on the Pacific Coast from 10 to 11 a.m. EST (9 to 10 a.m. CST) on the following frequencies, which are subject to some variation: 10.95, 9.38 and 6.06 megs, the first one being received the best. The first fifteen minutes of the program consists of music which is followed by a news period in French and then more music to complete the hour. Modulation is poor on all three stations.

The schedule for Short-Wave Station HJ7ABD (9.63) of Bucaramanga, Colombia, is daily 11 a.m. to 1 p.m. and 6 to 10:30 or 11 p.m. EST (10 a.m. to 12 noon and 5 to 9:30 or 10 p.m. CST). Reports are requested and verifications will be mailed just as soon as they can be printed. In the meantime, a man reads the names of those sending in reports in English, just before sign-off.

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Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.

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Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: .....

**Log of Short-Wave Stations  
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JVI, Japan	9.535
CJRX, "	11.72	JZJ, "	11.80
COBC, Cuba	9.31	JZK, "	15.16
COBZ, "	9.03	KIO, Hawaii	11.68
COCD, "	6.13	KKH, "	7.52
COCH, "	9.34	KKP, "	16.03
COCC, "	6.01	Kliphuevel, "	
COCQ, "	9.75	South Africa	9.62
CSW, Portugal	9.94	LRU, Argentina	15.29
DJB, Germany	15.20	LXK, "	9.66
DJC, "	8.02	LSX, "	10.35
DJD, "	11.77	OLR3A, Czechoslovakia	9.55
DJL, "	15.11	OLR4A, "	11.84
EAJ43, Canarias	10.37	OLR5A, "	15.23
EAR, Spain	9.49	ORX, Belgium	10.33
EA9AH, Spanish Morocco	14.05	OZF, Denmark	9.55
FNSK, S.S. Nor. mandie	8.423, 13.275	PCJ, Holland	9.59, 15.22
FO8AA, Tahiti	7.11	PRADO, Ecuador	6.02
GSA, England	6.05	PRF5, Brazil	9.50
GSB, "	9.51	RAN, U.S.S.R.	9.60
GSC, "	9.58	RKI, "	7.54
GSD, "	17.75	RNE, "	12.00
GSE, "	15.14	RV15, "	4.273
GSG, "	17.79	RV59, "	6.00
GSH, "	21.47	SPD, Poland	11.53
GSI, "	15.26	SPW, "	13.64
GSJ, "	21.53	TFJ, Iceland	12.22
GSK, "	6.11	TPA2, France	15.24
GSO, "	15.18	TPA3, "	11.88
GSP, "	15.31	TPA4, "	11.71
HAS3, Hungary	15.37	VE9DN, Canada	6.005
HAT4, "	9.12	VK3ME, Australia	9.58
HBB, Switzerland	14.48	VK3RE, "	9.58
HBJ, "	14.53	VK3SE, "	9.51
HBL, "	9.34	VPD2, Fiji	9.54
HBO, "	11.402	W1XAL, Boston, Mass.	15.25, 11.79 and 6.04
HBP, "	7.80	XEUZ, Mexico, D.F.	6.12
HC2RL, Ecuador	6.68	XEXA, "	6.172
HH2S, Haiti	5.925	XGOX, China	9.8
HJ1AB, Colombia	9.5	YSD, El Salvador	7.894
HJ1ABP, "	9.618	YV5RC, Venezuela	6.80
HP5A, Panama	11.7	ZBW3, China	9.525
HP5J, "	9.60	ZR03, Italy	9.635
HSSPJ, Siam	9.51, 19.02		
HVJ, Vatican City	15.12		
JDY, Kwantung	9.925	SMI, S.S. Kanimbla	6.01
JVN, Japan	10.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST  
Add One Hour for EST  
Subtract One Hour for MST

**News Broadcasts**

Daily—3:35 a.m., GSB, GSD, GSG, GSO; 6:30, XGOX; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSG, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSG, GSD; 3:45, EA9AH; 5:30, EAR, HP5A; 6, EA9AH, HP5J, RAN, RKI; 6:15, CSW; 6:30, EAJ43; 6:40, GSB, GSD; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSG, GSD; 9:30, DJB, JZJ; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK.  
Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 7 p.m., ZR03.  
Sun., Mon., Wed., Fri.—3 p.m., RNE.  
Mon. & Thurs.—7:30 p.m., OLR4A.

**Sunday, December 5**

6 a.m.—Program from S. S. Kanimbla: 9MI  
\*6 a.m.—Program from Darien, Kwantung: JDY  
\*7 a.m.—International church: COCQ  
\*7 a.m.—Variety program: DJL  
\*7 a.m.—Overseas hour for Australia: JZJ  
7:20 a.m.—Play, "Santa Claus Tempo 1937": PHI  
12:30 p.m.—Cultural activities: W3XAL (17.78)  
12:40 p.m.—Iceland hour: TFJ  
12:50 p.m.—Richard Crean's orchestra: GSG GSI  
\*1 p.m.—Danish program: OZF  
3 p.m.—Chapel organ: W2XAF (9.53) W2XAD (15.33)  
\*3:30 p.m.—Overseas hour (East): JZJ JZK  
\*3:55 p.m.—Greetings to listeners: DJB DJC DJD  
4:30 p.m.—In the College President's Study: W1XAL (11.79)  
5 p.m.—Sunday evening program: DJB DJC DJD  
\*5 p.m.—American hour: SPD SPW  
\*5 p.m.—The World's Week: W1XAL (11.79)  
5:05 p.m.—New London trio: GSG GSD  
6 p.m.—Chimes and church services: W1XAL (6.04)  
\*6 p.m.—Program from Moscow: RAN RKI  
7 p.m.—Complete opera: COCH  
7 p.m.—Happy program: PCJ (9.59)  
7 p.m.—Band concert: COCO  
7 p.m.—A visit to the Wyre Forest district of Worcestershire: GSG GSD  
\*8 p.m.—Cararo's tango band: LRX  
\*8 p.m.—El Salvadorian program: YSD  
8:15 p.m.—Granada Three: GSG GSD  
9 p.m.—Alpine songs and yodelers: DJB DJC DJD  
\*10 p.m.—English programs: XEXA COBC  
\*10:45 p.m. (ex. Sat.)—Program from South Africa: Kliphuevel (9.61)  
11 p.m.—One hour with the Bible: COCQ  
\*11:30 p.m.—Dance music: HP5A  
\*11:30 p.m.—Overseas hour (Pacific Coast): JZK  
11:45 p.m.—English comments: COCQ  
\*12 mid.—English DX programs: XEUZ  
\*2 a.m.—English programs from Siberia: RV15  
2:15 a.m.—BBC Empire orchestra: GSB GSO  
3:05 a.m.—"In Town Tonight": GSB GSO

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

**Monday, December 6**

‡4:30 a.m.—Fiji hour: VPD2  
‡7 a.m.—Siamese broadcast: HSSPJ (9.51)  
‡7 a.m.—Oriental variety: ZBW3  
8:15 a.m.—Variety: GSF GSG  
8:20 a.m.—Georges Boulanger's orchestra: PHI  
8:45 a.m.—Talk, "Earliest Known African Music": GSD GSG  
9 a.m.—Geiger's orchestra: GSD GSG  
11:50 a.m.—Songs of Old London: GSG GSI  
1 p.m.—Stars of the cabaret world: GSI GSP  
1:45 p.m.—Tale of Mr. Augustus Plum and Family: GSI GSP  
4 p.m.—Story of St. Georges Hall: GSG GSD  
3:45 p.m.—English hour from Brazil: PRF5  
‡3:50 p.m.—Science news: W1XAL (11.79)  
‡4 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)  
‡4:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)  
4:30 p.m.—Short-Wave Amateurs' program: DJB DJC DJD  
‡5 p.m.—Monitor news: W1XAL (11.79)  
5 p.m.—Melodies from operetta, "I'm Looking for My Wife": DJB DJC DJD  
5:15 p.m.—American Travelog: W2XAF (9.53) W2XAD (15.33)  
5:20 p.m.—BBC Empire orchestra: GSG GSD  
5:45 p.m.—Leonie Gerstmann-Miller, pianist: DJB DJC DJD  
‡6 p.m.—Dinner music: W1XAL (6.04)  
6 p.m.—Mail bag: ZR03  
6:30 p.m.—Gay dance music: DJB DJC DJD  
7 p.m.—Tipica music: YV5RC  
7 p.m.—Variety: GSG GSD  
8 p.m.—Mail bag: OLR4A  
8:30 p.m.—Play, "A Merry Christmas": DJB DJC  
‡8:30 p.m.—Orquesta Cugat: YV5RC

**Tuesday, December 7**

8:30 a.m.—Variety program: PHI  
8:55 a.m.—Football; Oxford vs. Cambridge: GSF GSI  
10:45 a.m.—"World Affairs," Sir Malcolm Robertson: GSD GSI  
11:20 a.m.—"This is England," Edward Marston: GSG GSI  
3:20 p.m.—"As I See It," Margaret Bondfield: GSD GSO  
4 p.m.—Light entertainment: DJB DJC DJD  
5:20 p.m.—H. Robinson Cleaver, organ: GSG GSD  
5:45 p.m.—Li Stadelmann, cembalist: DJB DJC DJD  
7 p.m.—Man About Town: W3XAL (17.78)  
7:30 p.m.—Variety concert: DJB DJC DJD  
10 p.m.—Program from Tahiti: FO8AA  
10:30 p.m.—Salute to Latin America: W8XAL (6.06)

**Wednesday, December 8**

6:40 a.m.—Jubilee All-Star Birthday Party: PHI PCJ (15.22)  
12:20 p.m.—Lew Stone's band: GSG GSI  
2:15 p.m.—BBC Symphony Orchestra; Malcolm Sargent, conductor: GSI GSP  
4 p.m.—Excerpts from opera, "Aida": DJB DJC DJD  
5:15 p.m.—Special Broadcast for International Short-Wave Club: ZR03  
5:20 p.m.—BBC Military band: GSG GSD  
6 p.m.—Budapest program: HAT4  
6:20 p.m.—Snapshots of Europe on fete days: GSG GSD  
6:30 p.m.—Peasant customs: DJB DJC DJD  
6:30 p.m.—Don Mariani, tangos: YV5RC  
7 p.m.—Luis Alvarez songs: YV5RC  
7 p.m.—Latin-American night: W3XAL (17.78)  
7 p.m.—Happy program: PCJ (9.59)  
7:45 p.m.—Carl Ernst Ortwein: DJB DJC DJD  
8:15 p.m.—The Cologne Male Choir, The Kettel Mixed Choir and the Berlin Philharmonic Orchestra: DJB DJC DJD  
8:20 p.m.—BBC Empire orchestra: GSG GSD  
2:15 a.m.—Jack Payne's band: GSG GSD

**Thursday, December 9**

8 a.m.—A. J. J. Jansen, violin: PHI  
8:35 a.m.—Drama, "The Goddess Fortune": GSF GSI  
9:15 a.m.—H. M. Royal Marines band: GSF GSI  
12:25 p.m.—Music in African Life: GSG GSI  
1:40 p.m.—Life in Lapland: GSI GSP  
3:50 p.m.—Memories of Queen Victoria: GSD GSO  
4 p.m.—Johanna Reichelt, cellist: DJB DJC DJD  
6 p.m.—Drama, "The Goddess Fortune": GSG GSD  
7 p.m.—Leslie Bridgewater's harp quintet: GSG GSD  
7:30 p.m.—Waltz hour: YV5RC  
8 p.m.—Spanish popular music: PRADO  
8:30 p.m.—Big Bill Campbell's hillbilly band: GSG GSD  
9 p.m.—Canadian hour: HH2S

**Friday, December 10**

9:45 a.m.—Marie Goossens, harp: GSD GSI  
11:20 a.m.—Charles Ennesco's quintet: GSG GSI  
12:30 p.m.—"As I See It," Margaret Bondfield: GSG GSI  
1:30 p.m.—Marie Tempest as "Mrs. Alving" in "Ghosts," by Henrik Ibsen: GSI GSP  
1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)  
4:10 p.m.—Sportsmen Talking: GSD GSO  
4:30 p.m.—Talk, "Pathways to Peace": W1XAL (11.79)

5:15 p.m.—Play, "Kathe of Heilbronn": DJB DJC DJD  
5:15 p.m.—Rome's Midnight Voice: ZR05  
5:45 p.m.—Request program: ZR03  
6:15 p.m.—Concert orchestra: YV5RC  
6:30 p.m.—English program from Switzerland: HBL (9.345)  
7 p.m.—Woman's page: W3XAL (17.78)  
8:15 p.m.—Folk songs: DJB DJC DJD  
8:25 p.m.—Radio sequence, "God's Admiral": GSG GSD  
8:30 p.m.—Army band: DJB DJC DJD  
9:35 p.m.—Aileen Brandson, organ: GSG GSD  
10 p.m.—Program from Tahiti: FO8AA  
11:15 p.m.—DX Club: W8XK (6.14)

**Saturday, December 11**

9 a.m.—Football; Aston Villa vs. Stockport County: GSF GSI  
11:30 a.m.—Carroll Gibbon's orchestra: GSD GSI  
12:45 p.m.—Football game: W1XAL (11.79)  
2 p.m.—Palace of varieties: GSI GSP  
4 p.m.—Tourist hour: HP5A  
5 p.m.—Beethoven music: DJB DJC DJD  
5 p.m.—Program from Budapest: HAT4  
5:30 p.m.—Selections from operetta, "The Student Beggar": DJB DJC DJD  
5:45 p.m.—Variety program: HBO HBJ  
7 p.m.—Cuban music: LRX  
7:30 p.m.—Continental: YV5RC  
8:15 p.m.—Concert of light music: DJB DJC DJD  
11 p.m.—Northern Messenger: VE9DN CRXC  
12:30 a.m.—Special Broadcast for International Short-Wave Club: W8XAL (6.06)

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# After 20 Years Of ASTHMA ATTACKS GETS REAL RELIEF!



(From Boulder, Colo.) "I had been a sufferer from Asthma paroxysms for 20 years. I am 54 years old. In December, 1933, I had a bad attack. My husband and children didn't think I could live. I was weak, couldn't walk across the floor. I choked with every breath. We saw your medicine advertised and sent for a bottle. I haven't had any Asthma paroxysms since taking the first half bottle. I am feeling fine." **STEWART—Mrs. T. L. McFarland.** (Jan. - 1935)

## What is the TRUTH about Asthma?

Must otherwise healthy men, women, and children go all through life suffering the dreadful tortures of Asthma Paroxysms or Bronchial Coughs? Is there no simple, easy, quick way to real relief?

**FREE!** An amazing book, just published reveals startling method effective in aiding thousands of stubborn, so-called hopeless cases. Send for your copy today. It's absolutely **FREE.** The Nacor Co., 889 State Life Bldg., Indianapolis, Ind.



**Simulated Diamond IMPORTED 15¢**  
To introduce our beautiful Blue-White Rainbow Flash Stones, we will send a 1 Kt. Imported Simulated Diamond, Mounted in Lovely RING as illustrated, for this ad, and 15c expense in coin. Address: National Jewelry Co. Dept. 3, Wheeling, W. Va. (2 for 25c) Mention your Birth Date, and we will include FREE a White "Luck" Elephant—Imported from the ORIENT.

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# Man Can Now Talk With God

## Says Noted Psychologist

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world-wide attention to its founder, Dr. Frank B. Robinson, noted Psychologist, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it "to duplicate every work that the Carpenter of Galilee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-12th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright, 1935, Dr. Frank B. Robinson.—Advertisement.

# LOOKING AHEAD INTO NEXT WEEK'S RADIO GUIDE

## "F" Above High "C"

There are a few things about Nino Martini which you should know before he becomes the guest artist on the Ford Sunday Evening Hour December 12. Martini has an international reputation for having a voice range which spans more than two and a half octaves. He sings "F" above high "C," and does it in full voice, which, it is said, makes him the only living artist capable of singing the tenor role of Bellini's opera, "I Puritani," in its original key. During the last season, Martini sang in four Metropolitan operas, made twenty-nine radio appearances and sang forty-eight concert performances.

## Going Places

Nine years ago a young lady of seven walked sedately into the studios of the radio station at Rockford, Ill., and took her first audition. She was immediately hailed as a child prodigy. A few years later, in her early teens, talent scouts from Hollywood discovered the natural voice and sparkling personality of Betty Jane Rhodes. Now, at sixteen, she is a veteran of the movies and has climbed in recent months to wide acclaim as the feminine singing star of the Packard "Hollywood Mardi Gras" series. You'll find a delightful page of pictures next week showing how Jane gets ready for a "date."

## Listeners' Medium

You write us about everything under the sun, it seems, and ask us every conceivable question having any bearing on radio. You tell us your hopes, your peeves and your appreciations. Your expressions make our *Voice of the Listener* department one of the most important in RADIO GUIDE. Those who are responsible for what you hear on the air must have some idea of what you want. RADIO GUIDE has long offered a medium in which you listeners are free to express yourselves. Opposite this page you will find it in the *Voice of the Listener*. Use it for better listening!

## Children's Concerts

An injury to Ernest Schelling's eye, which will delay his return from Switzerland, caused a postponement of the Young People's Concerts of the Philharmonic-Symphony Society which were to have started over the Columbia network in November. However, with John Barbirolli directing, the first program will be heard on Saturday, Dec. 18, marking the fifteenth anniversary year of the presentation of these concerts. More about these programs in next week's issue.

## Boots on

The opera was "Faust" and the role Siebel, which calls for the costume of a young boy in short doublet, tights and slippers. The slim, dark-haired young soprano who was making her operatic debut received her costume an hour before curtain time. A good look in the mirror caused a shudder to run through her entire five-foot-ten. The exposed expanse of limb seemed endless. Hastily grab-

bing a piece of silver lace, she sewed it onto the bottom of the doublet. Not much better. She dashed to the wardrobe mistress. A very long pair of boots was added to the costume.

As she stood in the wings awaiting her entrance, the director spied her. "Take off those boots," he bellowed. "I won't," protested the now-all-but-tearful Siebel. "I won't sing without them."

Rose Bampton, now the well-known contralto who will guest on the Chesterfield program December 15, made her debut with her boots on.

## Future of the Home

There has been much concern during recent years concerning the future of the American institution of the home. Modernism in all its ramifications, it is feared, is destroying home life. Eminent speakers in four of the leading cities of the country will join in a discussion of the question, "Will the American Home Survive?" during the program of the General Federation of Women's Clubs on Thursday, December 16. Kathleen Norris, one of America's most distinguished novelists, and Mayor Fiorello H. LaGuardia of New York City will be heard.

## Coming

Leonard W. Mayo of the Welfare Council of New York City is going to have some interesting sidelights to give on the operations of social-work agencies when he appears on the "Science Versus Crime" series on Tuesday, December 14.

Percy Grainger, known best perhaps for his composition "Country Gardens," is to be the guest artist with the Bamberger Symphony on Friday evening, December 17.

More about these programs in next week's RADIO GUIDE.

## Madrigals

Considered by many to be the earliest form of chamber music, the English madrigal, although not instrumental, arose as a musical parallel to Shakespearean drama after Drake's defeat of the Spanish Armada. At the height of their popularity during Elizabethan England, it was as fashionable for men and women to gather and sing madrigals as it is today to play bridge. On Sunday, December 12, the Madrigal Singers, assisted by Yella Pessl, one of the world's best-known harpsichordists, will present the first of a series of three special programs.

## Just Folks

Edgar Guest's "It Can Be Done" program occupies an enviable place in radio, and the famous poet fills a favorite niche in the hearts of millions who have heard and read his verses. You'll be interested in learning, through a camera's eye, how the democratic "just folks" spirit of Edgar Guest has permeated not only his program but also the personalities of his associates on the broadcast. Incidentally, there's also a special bit of verse which Mr. Guest wrote for our feature next week which you will want to add to your collection. Next week in the rotogravure section on pages 24 and 25.

# Hi, Fellers Let's Skate!



How would you like to be whizzing along on the ice with fine new skates? The red ball is up. The season is on. Join your pals with a new pair of swell skates like those shown in the picture above.

It's a cinch to get these skates free. They are prizes for selling RADIO GUIDE regularly each week to your friends and neighbors. You make weekly profits, too.



They're full size, regulation high-speed Hockey Skates. Reinforced to prevent stretching. Made of tan cowhide leather. Keen-edged runners of fine quality tool steel, aluminum finish.



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# VOICE OF THE LISTENER

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

## LISTENER OBJECTIONS

Dear VOL: Bought my first copy of RADIO GUIDE the other day and found some of the discussions in your column. They brought to mind many of my pet gripes against programming. Here is a synopsis of these:

1. I, too, object to spending Saturday afternoons, and other times, trying to find a station not giving some sport. I happen to dislike sports of nearly all kinds, and especially when they are given spot places over good music. Yesterday was an example. I finally succeeded in locating two small local stations not connected with networks which had phonograph music.

2. Also I object to the applause following (or preceding) each new appearance or joke (?). I enjoy such programs as Wayne King's, because one may sit back in comfort and listen to soft music without the rain-on-the-roof clatter of applause after each number. Ever notice how like rain applause sounds over short wave?

3. I object to a local station, while transmitting a network program, cutting off the music and inserting an ad for a local store or dealer. I found this to be consistent policy with WOAI and noticed it yesterday on an S. F. or Oakland station. The network programs in question were unsponsored, but that is still no excuse.

4. In the same vein, and particularly with WOAI, there are announcers who evidently can't tell time, for they often cut off the program before the half-hour point and give their call, then, when the program cuts off automatically for the local call, no announcement is given. Sometimes the situation is opposite, and the announcer is late instead of early, interrupting the program in either case.

5. I happen to work on a ship running between San Francisco and Panama. Reception is pretty fair both on long and short wave, at night, on my seven-tube set. About half way down all Pacific Coast stations fade out and we pick up Texas stations mostly. It happens that nearly all of these, and certainly all of them that have any power, are NBC stations. I prefer CBS programs, but can't get them. This applies also to short wave. I pick up a number of U. S. short-wave stations in Chicago, New York, etc., but only two of these have CBS programs, and VERY LOW POWER. What is the matter with CBS?

6. A very strange thing exists in the minds of program directors who arrange for short-wave broadcast to South America. Apparently they are of the opinion that the Spaniards don't hear enough of their own music, for the MAJORITY of programs available on both standard and short-wave bands to the southern hemisphere are in the Spanish style. Especially is this hard on the whites in the tropics who want to hear something from home.

Yours for better program arrangements and announcers.—J. A. McCreary, San Francisco, Calif.

## A WORD TO HALEY

VOL: When Jack Haley opened his new program recently, radio fans vowed enthusiastic allegiance and anticipated his next program, with unrepressed optimism. What a red whale he dragged through that next half hour!

Haley used the same gags about fan mail, or lack of it, that his contemporaries have so pitilessly fatigued. Are

such cracks intended to encourage fan mail? The audience knows that entertainers need fan mail to gauge their popularity. When sufficiently inspired, it does write.

During his third program Haley exhumed the gag humorously (?) referring to the presence of a script. The audience does not want to be script-conscious. It would rather have the illusion of spontaneous repartee and action.

Haley, with the aid of his script-writers, has enough talent and intelligence to present consistently good programs. He's clever enough, in fact, and his less snappy scripts are tolerated in anticipation of his better ones.—Gladys E. Finsted, Salem, Ore.

## COMPLAINT

Voice of the Listener: If the advertising sponsors of the various radio programs could be made to realize how weary we housewives become of the same old sales talk that the announcers recite day after day, I think they might curtail them.

As a matter of fact, those monotonous three-minute dissertations defeat the very purpose they are meant to perform. The average individual would listen to a few well-chosen words about a product, and probably be glad to buy it in appreciation for an entertaining program, but it is far simpler to tune out the station until after the advertising is finished than to listen to three minutes of sales talk which sounds as if it were written for the intelligence of a five-year-old child.

Personally, I become so aggravated with some of the advertising twaddle that I find myself scanning my grocer's shelves for some product which long-continued radio boosting has not prejudiced me against buying. I find, too, on discussing this subject with my friends, that my reactions are typical of many others.—Mrs. W. Wheeler, Baldwin, N. Y.

A few more such expressions from indignant listeners, brought to the attention of sponsors and advertising agencies, may bring an end to what to many is a nuisance.—L.B.

## NO MILLENIUM

Dear VOL: No, the millenium is not here. Why, we women all like a sponsored program if they are not too selfishly broadcast. To a lot of us the announcer and master of ceremonies make the show. Don McNeill would surely sell coffee, pancake flour, cereals, or even soap. I don't believe there is one person in America who would kick about sponsored programs if the sponsor would let the products he wants sold be put in the program in special ways, such as Don McNeill's quick wit could put over. It's the reading of long-winded commercials before and after each program that make us sick and not use the product just for meanness.

My children like the Breakfast Club program better than some of the silly or blood-curdling children programs. After all, we are all by nature common and enjoy common things. I hope that such splendid programs as "Vic and Sade," "Kitty Keene," "Ma Perkins," and "The O'Neills" will not be spoiled much longer with such long, dry, stale commercials.—Mrs. Marie Ganzel, Clyde, Mich.

## ANOTHER BOOST

Dear VOL: Mrs. Robert Wilson of Elmira, N. Y., has the right idea about a sponsor for the Breakfast Club. Long ago it should have had a sponsor, as it is the best and most enjoyable daytime feature on the air. Also, they should have a full hour on the air instead of having their program cut in on, as it is done now. I am sure Don McNeill would make an ideal radio salesman for any product. Boost the Breakfast Club, as that program boosts everyone's spirits every morning and helps to start the day right for us homemakers.—R. L. L., Scranton, Pa.

## NOISE?

VOL: I just tuned in the "Saturday Night Swing Club" coming over one of our local stations. I didn't listen very long. If what Bob Crosby and his band were playing is known as music, one wouldn't know it. How they can air such trash is a mystery to me. I enjoy good jazz, and goodness knows there are enough good bands around without us having to listen to such intolerable noise. Noise—that's what it is, not music.—Philippe Hurtibise, Montreal, Canada.

We dare say that there are many who will rise to declare that Bob Crosby's music is the "tops" in modern dance music. However, every man, and woman, to their own opinion.—Ed.

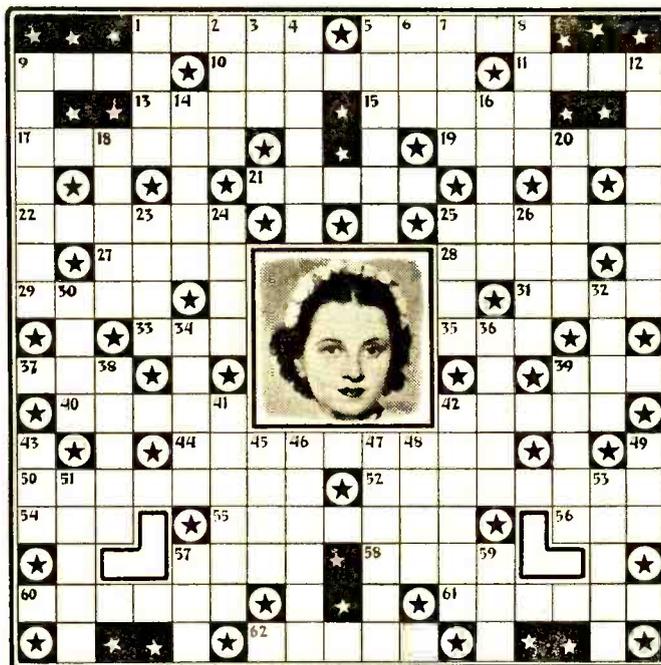
## BRING IT BACK

Voice of the Listener: Two weeks ago I sat spellbound as I listened to what I considered to be one of the finest, if not the finest, radio program, it was ever my privilege to listen to, the final episode of the "Maxwell House Show Boat." I, like thousands of others, was deeply stirred by the great drama portrayed during the broadcast.

Tonight I listened to the premiere of the show that is to take its place, a premiere which, presumably, is typical of what is to follow. To me, it is a great let-down, and I say, "Bring back the Show Boat!"

Aren't we getting enough of the movies with the tremendous billings they receive in newspapers and their stars making guest appearances on nearly every variety program on the air? Bring back to us a real radio program that Americans enjoy—"Bring back the Show Boat!"—E. Edwin Burdette, Cincinnati, Ohio.

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

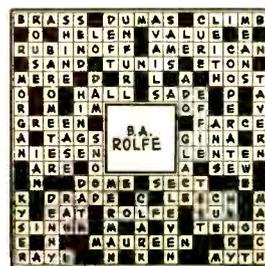
1. Masculine name
5. Red oxide of iron (pl.)
9. Shirley Ann —, "Little Orphan Annie"
10. One characterized by egotism
11. Act of going out
13. Spanish title
15. Jack —, comedian formerly on the air
17. Gene —, leader of the Minstrels
19. California is known as the — state
21. Jack —, comic
22. Greater in size
25. A joker
27. Additional
28. Sea eagle
29. Period of time
31. An allowance by way of handicap (betting)
33. Self
35. New South Wales (abbr.)
37. Hobgoblin
39. — Selvin, bandleader
40. Mohammedan god
42. Shaving instrument
44. Last name of star in the portrait
50. Paul —, orchestra leader
52. Heard on Major Bowes' program
54. Guided

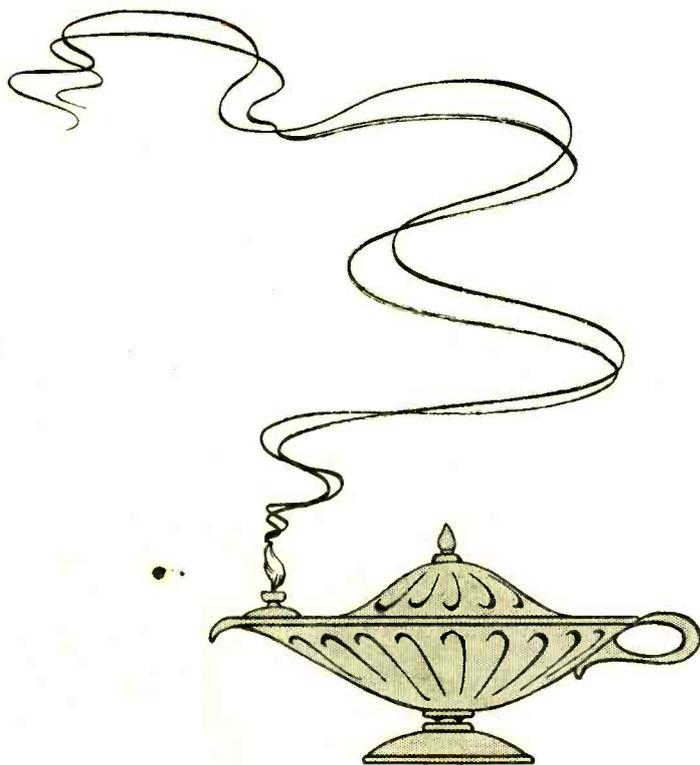
55. Paper for absorbing ink
56. Drink slowly
57. Dextrous, clever
58. To regard with care
60. — Janssen, conductor
61. He popularized "Wabash Moon."
62. — Loy, movie star

### VERTICAL

1. Likewise
2. Grant for temporary use
3. Time gone past
4. Patricia —, soloist in Eddy Duchin's orchestra
5. Believe-It-or-Not —, cartoonist

### Solution to Puzzle Given Last Week





# Radio Guide

*Takes pride in announcing a  
new and outstanding feature*

## LISTEN and LEARN

The wisdom of the ages, the meaning of things today, and the mystery of the future can be tapped by any radio listener who tunes his radio today *purposefully*. For the curious in mind and the eager in spirit we have devised this department. To its provocative paragraphs we invite all those who are appalled or puzzled by the whirlings of this old world, and would understand it better.

***Starting in this issue***

*on pages 8 and 9*