

COMPLETE PROGRAMS FOR WEEK ENDING JANUARY 15

A E A 8 7 B D C 2 5 4 T 3

RADIO GUIDE

TEN CENTS

this week

ZONA GALE

*Discusses the American
novel Tuesday*

GRACE MOORE

*Soprano star of "Lux
Theater" Monday*

BOB LA FOLLETTE

*"Town Meeting of the Air"
speaker Thursday*

MARGARET
SULLAVAN

*Meets Charlie McCarthy
Sunday*

BEN BERNIE

*Ol' Maestro returns
Wednesday*

TOMMY DORSEY

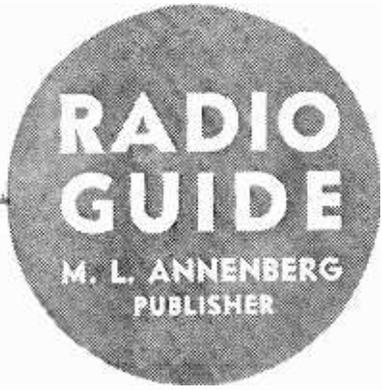
*Presents evolution of
"swing" Friday*

LISTEN TO THEM!



Dorothy Lamour—NBC Sunday night

ENTER RADIO GUIDE'S NEW \$1,000 CASH "SNAPPY COMEBACK" CONTEST



Vol. 7. No. 13

CURTIS MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO THE RADIO CITY MUSIC HALL OF THE AIR

LARGE among radio's more noteworthy accomplishments looms its gift of great music to the millions who never know the plush comfort of the concert hall. And high among those responsible for making fine music's cultural influence available to everyone stands the one known as "the little man with the big orchestras."



the classics and "popular" rhythms, which came early in the development of mass entertainment.

The growth of the "Radio City Music Hall of the Air" has been distinguished by many memorable events. The Music Hall singers have presented complete operas. Outstanding soloists have appeared as guests, among them Henrietta Schumann, Jan Peerce, Robert Weede, Viola Philo and many another. The overture to Strivinsky's "Firebird" was played at the Music Hall for the first time in any theater, and was part of a regular broadcast.

Erno Rapee—that "little man"—is conductor of the symphony orchestra heard on the "Radio City Music Hall of the Air." That program, and the orchestra of the Radio City Music Hall itself in New York's Rockefeller Center, have been under his direction since the world's largest theater opened its doors to its first capacity audience of 6,200 on December 27, 1932. His programs in the theater proper have been heard by over twenty-two million paying spectators. But his broadcasts have been heard by more than two thousand million listeners—who have had to pay nothing!

Typical of the Music Hall programs is that to be presented Sunday. Henrietta Schumann, as piano soloist, plays the third movement from Rachmaninoff's Concerto No. 3, while the orchestra offers Sodero's "Village Festival" and Shostakovitch's First Symphony.

Probably the greatest achievement of the Music Hall of the Air was the recent complete cycle of the seven symphonies of Jan Sibelius, the great contemporary composer. It is specifically to acknowledge the presentation of this masterful cycle, but more to call attention to Erno Rapee's long-term record of service to radio listeners, that RADIO GUIDE honors him and his "Music Hall of the Air" this week. On his program on the NBC-Blue network this Sunday, RADIO GUIDE will speak for his millions of listeners in awarding to him the RADIO GUIDE Medal of Merit for his distinguished service.



Erno Rapee . . .
"little man with
big orchestras"

Before Rapee devoted himself to the Music Hall, on and off the air, he was director of all music for the National Broadcasting Company. Before that, for thirteen years, he was the musical expression of the showmanship of "Roxy"—S. L. Rothafel—the theatrical genius credited with bringing great music to motion pictures. Rapee himself is often called the "little Napoleon" of modern symphony and song. He helped create the American blending of

HAPPY LISTENING

Le Jazz Grand

SWING music, according to a short paper on jive which appears on page 6 this week, is divided into two classes: "le jazz grand" and "le jazz intime." In fact, this whole business of riding a horn is much more complex than one might imagine. Its history is pretty much like the Dark Ages, what with periods of regression and renaissance and whatnot. Tommy Dorsey's "Evolution of Swing" broadcast this Friday night occasions this masterly and scholarly treatise—one you can't miss and still call yourself, as they say, "posted." Better look into this.

No Jonahs

BIG NELS is a Grand Banks fishing man, and he'll blow you down in a storm of deep-sea cussing if he hears you whistle or sing while the lines are out. Whistling and singing are Jonahs to fisherfolk—Jonahs being evil things, for Jonah was unlucky at sea. Strangely, though, these diversions are not Jonahs when they come over the radio to Nels and his crew. That's why in trawlers off the Grand Banks these days radios run a straight course through all kinds of weather. Those radios have brought a new sort of life to deep-sea fishermen—one just as romantic as the old, but much happier. That happier, romantic life runs through a story on pages 2 and 3 this week. Drop anchor for a spell and get a breath of salt air, won't you?

Hollywood Big Top

HOLLYWOOD is like a seven-ring circus these days, and with all the side-shows brought right in under the Big Top! Customers may see, for instance, all the executive: f a radio network, an advertising agency and a sponsoring corporation trying to hide behind the ample skirts of Mae West—and so no parts will protrude at the sides, where stray barbs might light! They may see, likewise, a couple of hundred movie stars doing a job of double-talk which makes commercial announcements for their pictures sound like tip-top entertainment. Yes, it's a breath-taking spectacle. It's easier to follow the action, though, if you use Evans Plummer's official scorecard, with the names and numbers of all the players. You'll find yours on page 12, under the title, "Hollywood Showdown."

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Bob Becker, author and expert on dogs, begins a new series—Sunday

This Week!

PREVIEWS OF SOME OF THE BETTER
REGULAR AND SPECIAL BROADCASTS



Maestro Tommy Dorsey will present the "Evolution of Swing"—Friday

SUNDAY, JANUARY 9

Erno Rapee . . . "Merit" winner

"Radio City Music Hall of the Air"—NBC, 12:30 p.m. EST.

Born in Budapest, Rapee began his career as a pianist and tympani virtuoso. Today, his name is synonymous with symphonic music in America. Because of his fine music and long service RADIO GUIDE awards him and his "Hall" the Medal of Merit.

For a complete story of the awarding of Radio Guide's Medal of Merit to Erno Rapee, please see the opposite page.

Bob Becker . . . doggy

"Chats About Dogs"—NBC, 2 p.m. EST.

Becker, hunter, dog authority, author and outdoors expert, begins a new series. In addition to hearing true tales about canine heroics, dog-fanciers will glean valuable information about dog diets and the training of their pets.

Stringmasters . . . on parade

Boris Morros String Quartet—CBS, 2 p.m. EST.

Consisting of John Pennington and Jack Pepper, violinists; Philip Kahgan, viola, and Alexander Borisoff, cellist, this quartet was organized only for the entertainment of its members. Sunday they'll make one of their few public appearances.

Fay Wray . . . her life

"Baker's Broadcast"—NBC, 7:30 p.m. EST.

Fay Wray, whose last picture was "Murder in Greenwich Village," will be Fay ("Seein' Stars") Murray's guest. A Canadian by birth, tuners-in will thrill to the story of her climb to Hollywood's top as one of its most versatile actresses.

Margaret Sullavan . . . Charlie's girl

"Chase and Sanborn Hour"—NBC, 8 p.m. EST.

Born of a fine old Virginia family, Margaret's first film carried her from screen obscurity to movie stardom and a place among Hollywood's "big ten." Besides bantering with Charlie, she'll play in a sketch opposite Ameche.

Fritz Reiner

Beverley Lane . . . for Ford

"Ford Sunday Evening Hour"—CBS, 9 p.m. EST.

Reiner, native of Budapest, who has conducted famous orchestras and operas in Europe and both North and South America, takes over the baton as conductor of the Ford hour. His first soloist will be Beverley Lane, soprano.

MONDAY, JANUARY 10

Ned Wever . . . super-sleuth

"Dick Tracy"—NBC, 5 p.m. EST.

Although this new five-a-week thriller for tots doesn't parallel the famous comic strip, the same idea is used and the same characters appear. Ned Wever, veteran actor, plays the part of the daring detective.

A complete story about this new serial may be found on page 7.

Grace Moore, Melvyn Douglas . . . romance in song

"Lux Radio Theater"—CBS, 9 p.m. EST.

"Enter Madame," the story of an opera singer,

will give Tennessee's famous soprano, Miss Moore, a chance to sing several arias. Playing leading man will be handsome Melvyn Douglas, a film recruit from Macon, Georgia.

Mexico's . . . "Little Indian"

"Brave New World"—CBS, 10:30 p.m. EST.

"The Little Indian" is Benita Juarez, Indian lad of Oaxaco who became president of Mexico, conquered Maximilian, and reorganized his nation. This broadcast presents true drama from the pages of Latin America's history.

TUESDAY, JANUARY 11

Zona Gale . . . literature lesson

"American School of the Air"—CBS, 2:30 p.m. EST.

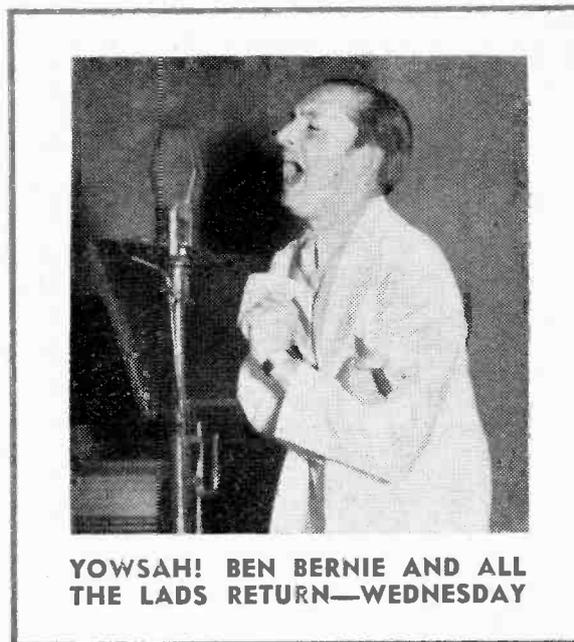
Miss Gale, long an outstanding figure in American literature, is best known for her novel and play, "Miss Lulu Bett," which won the Pulitzer Prize in 1921. She'll be heard in a thrilling interview on the subject of the American novel.

For a complete story about Miss Gale and this broadcast, please see page 10.

Carnegie . . . good advice

Dale Carnegie Speaks—NBC, 10:45 p.m. EST.

Born of poor parents in Maryville, Missouri, in 1888, Carnegie grew up to hobnob with authors, statesmen, explorers and artists the world over. Deeply interested in people and their personalities, he's world-famous for his best-seller, "How to Win Friends and Influence People."



YOWSAH! BEN BERNIE AND ALL THE LADS RETURN—WEDNESDAY

WEDNESDAY, JANUARY 12

Robert Hare . . . pioneer

"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

Hare, born in 1781, worked in Philadelphia, then the nation's capital, and was the inventor of the blowtorch, and the first man to fuse platinum. The dramatization of his life brings dialers the

story of America's first research chemist.

Ol' Maestro . . . "Yowsah an' Yowsah!"

Ben Bernie and All the Lads—CBS, 9:30 p.m. EST.

Bringing a new variety show, starring Jane Pickens, Lew Lehr and Buddy Clark, Bernie returns after several months' absence. Beginning his life in Bayonne, N. J., Bernie grew up to narrate, lead a band, and worry Winchell. A swell guy, Yowsah!

For more information about this series, please see page 6.

Colonel H. Norman

Schwarzkopf . . . crusades against crime

"Gang Busters"—CBS, 10 p.m. EST.

Criminologist and former head of the New Jersey State Police, Colonel Schwarzkopf takes over the interviewing job formerly handled by Phillips Lord, allowing Mr. Lord more time for writing, supervising, and behind-the-scenes activities.

THURSDAY, JANUARY 13

Bob La Follette . . . the Budget

"Town Meeting of the Air"—NBC, 9:30 p.m. EST.

Listeners will hear a verbal barrage on the question, "How Can the Federal Budget Be Balanced?" Leading the discussion will be fiery United States Senator Robert M. La Follette, from Wisconsin.

Ida Lupino, Mischa Auer and

Rose Bampton . . . star-studded

"Kraft Music Hall"—NBC, 10 p.m. EST.

A movie comedienne, Hollywood's craziest man, and an opera singer—Miss Lupino, Auer and Miss Bampton, respectively—are Bing's guests. Informal, this show assures tuners-in added enjoyment.

FRIDAY, JANUARY 14

Connie Boswell, Paul Whiteman . . . rhythm reunion

"Chesterfield Hour"—CBS, 8:30 p.m. EST.

(For the West, 8:30 p.m. PST.)

Miss Boswell was scheduled to appear as Whiteman's guest last Friday, but her appearance was postponed. "Jazz King" "discovery," she'll be heard singing the kind of rhythm that won her fame as a songstress several years ago.

Sentimental Gentleman . . . "Evolution of Swing"

Tommy Dorsey and his Orchestra—NBC, 9:30 p.m. EST.

Dorsey will depict the development of swing, trace its origins and follow its sweep across a nation. Numbers representing milestones in the life-story of swing will highlight this "historic" program, broadcast especially for lovers of swing.

For a complete story about this broadcast, please see page 6.

SATURDAY, JANUARY 15

Rudolph Ganz . . . for Philharmonic

"Young People's Concert"—CBS, 11 a.m. EST.

Ganz takes up the baton from the concert's permanent conductor, Ernest Schelling, due to an eye injury of Schelling's. Swiss pianist-composer, Ganz conducted the St. Louis Symphony 1921-27, is a former head of the Chicago Musical College.

For complete details about this broadcast, please see page 8.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43

BIG NELS can spit a curve into a gale and heave his cod-line into the wind, but he'll blow you down with a storm of deep-sea cussing if you whistle while he works at his chores, for he's a big man and does a big man's job of fishing.

"Whistling is a Jonah for fishing," said Big Nels, who plays a French harp with a Swedish variation, "and so is singing. A fish won't take the hook of a fellow who whistles while he fishes. It ain't natural, and luck's against it."

Big Nels was lounging in the galley of a trawler, puffing a pipe whose bowl was as gnarled as his hands. On a table near by was a detective magazine, an old and used book of very old and much-used jokes, and a radio. Nels snapped on the radio, wheeled the dial, and nursed the set until music poured into the galley.

"Yes, siree," he propped his straight chair against the wall and smoked contentedly, "music is a Jonah, just a plain simon-pure fresh-water Jonah to a fisherman."

"Don't you," I nodded toward the radio, "call that music? How come it don't Jonah you?"

Big Nels' frosty-blue eyes stared at me like a scholar stares at a dunce.

"Oh, the radio?" he grinned tolerantly. "That's different. It ain't no Jonah. Whistling and singing just Jonah a fellow who does 'em while he's fishing. Now that guy singing on the radio ain't fishing, is he?"

I reckoned not.

"And he ain't on the ship," Big Nels said solemnly. "He's in New York. And he ain't singing to the fish, is he?"

I reckoned I didn't know about that.

THEN Big Nels laughed. "Might sound silly to you," he said, "but fishermen just simply won't do certain things to hurt their luck. And whistling at work is bad luck. So's singing. The first time I ever signed on a fishing schooner with a pleasure radio aboard we didn't know what to do about it, 'cause every time we switched it on some bully was singing or whistling. So we took a poll among the ship's company, and the boys agreed that since the singer wasn't on board the music wouldn't Jonah us. And just to try our luck we went out in the dories and left the radio on a straight course with a full head of steam running. We caught some fine fish. Then we figured the radio music ain't no Jonah, and now every crew has got at least one."

A shattered taboo—a broken jinx. Big Nels didn't know how long fishermen had considered whistling and singing bad luck, but he reckoned fishermen of Galilee didn't whistle or sing at their labors "or the big, good Book would have said so."

Big Nels is a broad man with a broad view of life, and a Jonah to him is an evil thing, for Jonah was unlucky at sea and the gods of chance that dogged Jonah's trail still hover over Newfoundland's banks, where Big Nels catches fish for his daily bread and where a man is judged by his courage, honesty and fellowship. And Big Nels, he was baptized Martin Christensen Nelson, heeds all the superstitions of fisherfolk—all the jinxes of his venerable craft, and he looks upon the sea as a personal thing, a comrade in fair weather and an enemy in foul.

"The sea don't take orders," said Big Nels, "it gives 'em. There just ain't no way of figuring the sea out."



RADIO BREAKS A JINX

BY JAMES STREET

BIG NELS FINDS WHISTLIN' AND SINGIN'
NO LONGER JONAH A FELLOW WHILE HE'S
FISHIN'—IF THEY COME FROM A RADIO

He spits on his hook before he casts, and he always throws his line to the right. It's a Jonah to wet a dry hook, and the sea gods get peeved if you cast to the left. Big Nels will pass under

a landlubber's ladder but he wouldn't ascend a Jacob's ladder left hand first for all the cod in Boston.

"It's all right to sing after the day's catch, but whistling is an all-weather

jinx, unless it comes out of a radio."

Big Nels is a free-lance. He'll sign on any good schooner or trawler, "if the galley is full and the share's even, and the cap'n is a Christian."

There ain't many more like me, I guess," said Big Nels. "I fish anywhere, but I'd rather wet my hook off the Grand Banks than any place in the world. When my grouch-bag gets flat and my legs get tired of pavement, I generally go and hang around the fishing-wharves until I hear that some cap'n is looking for a crew of first-class fishermen. And if we come to terms, even shares all—that is, every man shares alike—I'll sign on. I don't care if she's sail or steam, so long as she'll stay together.

THEN we go out to the banks and fish until our hold is full, and then we come in and auction our fish, divvy up the profits and go about our own business. There ain't no romance about it—it's work and hard work and cold work. There ain't much danger if you get a good dorymate and stay close enough to the ship that you can make it back in mean weather."

Big Nels' grouch-bag is a little sack he carries at his belt. Circus folks also carry grouch-bags, for the same reason, because they don't trust many persons. Big Nels didn't know that troupers carry grouch-bags or that they consider whistling a jinx. Neither did he know that a whistler in a newspaper's city-room will get a paper spike thrown at him the minute he puckers his lips.

"It just seems like whistling jinxes everybody," said Big Nels, and looked perplexed when informed that a radio whistler also is tolerated by newspapermen.

"Well, I'll be—" exploded Big Nels, who uses slang just to prime his volume of profanity. He is the most natural and accomplished cusser I ever heard. He can cuss for five minutes and never repeat a phrase, and he's proud of his vocabulary.

"Yes, I'm pretty good," said Big Nels, who lives on New York's South Street when he makes that port with a fat grouch-bag and leaves there with a lean one. "Ask anybody who follows fish and they'll tell you that Big Nels, the Swede, catches his share of cod and does the cussing for two men."

I ALWAYS thought that a Mississippi river steamboat pilot could cuss you to "who laid a chunk," but the river men can't even cuss in the same league with the deep-sea fishermen, and salt-water cussers are not in the same class with the Great Lakes sailors. Or so Big Nels says.

"Cussing ain't a Jonah," he explained, "and good cussing ain't profane or vulgar. I don't know why it is, but fish will just naturally bite better if you cuss 'em a little bit."

From Nels I learned whence came the saying "cusses like a sailor." It is natural, he said, for a lonely man to whistle or talk to himself while he works, and since whistling is a Jonah, it was inevitable for seafaring men to turn to profanity for self-expression. They've done a thorough job of it.

"There was a time," he said, "when only fools and fishes went to sea, and only big fools went after big fish. But that's all changed now, and cod-fishing has become a craft. Why, they even have streamlined trawlers, and all the

trawlers have radios and such. They serve you ice cream and cake and pay you regular wages."

The Bay State Fishing Company of Boston has discovered that pleasure radios virtually are essential to their fishermen's happiness. They keep the men contented while they are off-watch, and have even cut down on the cussing because a man can't create new cuss-words or rehearse his supply while listening to a radio—that is, the right kind of radio. The Bay State Company installed radios in the galley and fo'castle of their trawlers, for that's where the crew spends its off-watch hours, but even radios and ice cream and cake have not taken all the adventure out of deep-sea fishing because since man first lashed a sail to a mast and made the wind push him, fisherfolk have been considered the toughest of mariners.

Gnarled hands swelled with puffy blisters, clothes so wet they cling to weary shoulders, the stench of fish, the acrid odor of sweat, long hours at the nets, or in the dories, and then a few hours of rest in smelly bunks, greasy grub and fish everywhere; you see them, you smell them, you feel them, you curse them. That was the life of Big Nels' clan.

LEAVE it to an American company to realize that if its employes are made more comfortable they'll catch more fish. And to make their employes more comfortable, the shrewd Yankee fishing-company ordered radios installed on its four all-American trawlers recently launched. These trawlers, "Storm," "Swell," "Surf," and "Tide," are among the most modern fishing craft on the seas, and outhaul and out-catch Great Britain's famous Grimsby trawlers.

No longer do cod-fishermen, unless they are rugged individualists like Big Nels, go to bed in grimy bunks, their wet clothes hanging on a peg near by. Instead, the fishermen knock off at stated hours, leave their dungarees in an automatic drier, take a shower, and don fresh linens for dinner. Before mealtimes they loaf in the fo'castle, listen to their radios, or read any number of books taken along for the voyage. And instead of rocking over the Grand Banks for weeks on end the trawler fishermen now stay out only from ten to twelve days. But the ships still race back to port. Not to catch the market but to test the relative merits of the different types of American engines and hulls. The Bay State Company's trawlers are so completely all-American that American champagnes were spilled on their bows to name them. And of course the radios are American made, and American programs are preferred, although the fishermen work near the top of the world and can pick up British and Russian programs easily.

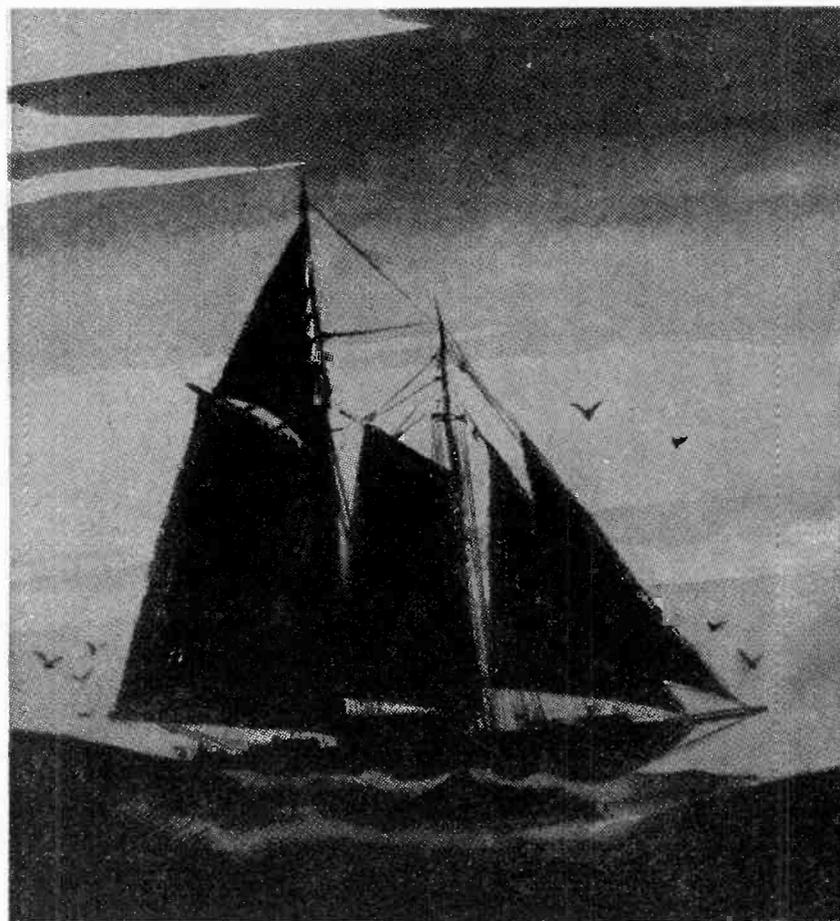
American ideas never had been important factors in fishing-equipment until the Bay State Company's new trawlers were launched last fall. Fishermen, like farmers, do not go in for new-fangled ideas readily. So if the ancient English trawlers were good enough for their fathers, the sons figured they were good enough for them.

"WHEN I first wet my hook as a lad off the Grand Banks," Big Nels said, "I would have laughed at the man who told me that some day I would sleep in a clean bed at sea, listen to a radio and eat ice cream and cake for dinner. The only ways in which these new trawlers and the old-timers are alike is that both kinds haul fish and none will allow whistling aboard. Those new trawlers are the slickest things you ever saw. Next thing you know

they'll have it so a man will have to drink tea between his afternoon catches, and say 'thank you' when he gets the spuds. Oh yes, that's one thing that the new-fangled ideas can't take away from fishermen—we still eat fish and potatoes when we get real hungry. Of course, on these new trawlers you can get almost anything you want. They even call the cook a chef. I know old-time fishing-cooks who would cut your gullet with a meat-cleaver if you called them a chef."

THE holds of the all-Americans are lined with nickel and virtually eliminate second-grade fish. The holds are built to guarantee "pound sold for pound caught" by elimination of soft fish and contamination. When Big Nels started fishing, the fellows had to clean and salt the cod, then bring 'em ashore and dry them. Then came ice, and fish could be saved reasonably well. But the loss still was tremendous. So engineers perfected watertight holds, lined with pure nickel rolled on the face of carbon steel.

Between the inner shell of the holds and the hull plates of the trawlers is a three-inch lining of cork, through which air ducts run vertically. Two feet of cork insulation are under the floor of the hold. The circulation of dehumidified, refrigerated air keeps the hold at temperatures of between thirty-two and thirty-six degrees. Dry air is used. The ice tonnage formerly was sixty tons, but has been reduced to



twenty tons on the new ships, thereby assuring the trawlers a hold capacity of four hundred thousand pounds.

"It seems like a lot of trouble to go to just to catch codfish," said Big Nels.

But what Big Nels didn't know is that America's fishing-industry employs approximately 190,000 persons like him, and that he and his shipmates catch more than 1,300,000 tons of fish a year, and that their labors are worth approximately \$110,000,000 a year to their country. If Big Nels thinks that only fools and fish go to sea, he would whistle in amazement, Jonah or not, if he realized that more than 2,400,000-

000 codfish are caught every year out where he fishes. He probably would explode a sample of his best profanity if he ever realized that more flounders are caught every year than cod, and an easy way to take some of Big Nels' savings from his grouch-bag would be to bet him that he couldn't name the rarest commercial fish in the United States, which is the Rio Grande perch.

"Cod are not so hard to catch on a line," Big Nels explained, "but the work is mighty regular. When you use a trawl there ain't nothing to it at all, it's mostly all done by machinery. I've caught some big cod in my day. A few that weighed more than a hundred pounds. That's a lot of fish."

BIG NELS simply wouldn't believe you if you told him a thirteen-ton fish was once caught off the Florida coast. I wouldn't believe it either if I hadn't looked up the records.

"I figure I know just about all a fellow can learn about cod-fishing," Big Nels was not boasting. "I ought to know a lot. Look at those hands." He held out his palms, which were knobby and calloused. "I've hauled in thousands of cod with those hands. A cod's a funny fish. It generally lives on the bottom and feeds on other fish. They have got a heap of new-fangled notions about the business, but most of the cod is not refrigerated. The fish still are split, salted and dried. And most fishermen don't have radios, and fine trawlers and ice cream and cake. That's the

"There was a time when we could come into Boston with a grouch-bag full of bills and yearning for a pretty face and a drink of grog and find all of it without much trouble. I'm not one to say those were the good old days. These are the good old days, when a man can make a steady wage heaving his hook and know good and well he ain't got to risk his neck in a pitching dory or on a swinging jib.

"I'll let the old mossbacks say all the pretty words about canvas ships and creaking decks and shooting spray. What they don't tell you about are the sea biscuits that get wet and wormy in a storm, of the water that gets foul, of the blisters on your hands and the smell of codfish on your hands, in your hair, in your bed and in your coffee. Romance? Nuts to it! Give me these new trawlers with clean sheets at night, hot cakes for breakfast, ice cream for dinner, and a radio and a book. And ain't nobody going to say that Big Nels, the Swede, is a sissy. I'm just sensible.

"Most fishermen I know are family men, and they get home about once every two weeks. That's better than a lot of traveling salesmen do.

"I've signed on with many fellows who fished the Grand Banks during the time Kipling wrote about in that 'Captains Courageous' thing. But I never knew any fishermen like he wrote about. A good fisherman wouldn't get out of hollering distance from his ship during a fog and a good cap'n wouldn't let him. A good sailor wouldn't get tangled in the rigging and a good cap'n had rather lose a sail than a man. Fishermen will do just about anything to save a fellow's life, not always because they like the fellow but because a dead man is bad luck—like whistling. In fact, I'd rather have a whistler on a voyage than a dead man. A dead man is nothing short of a Jonah to a ship.

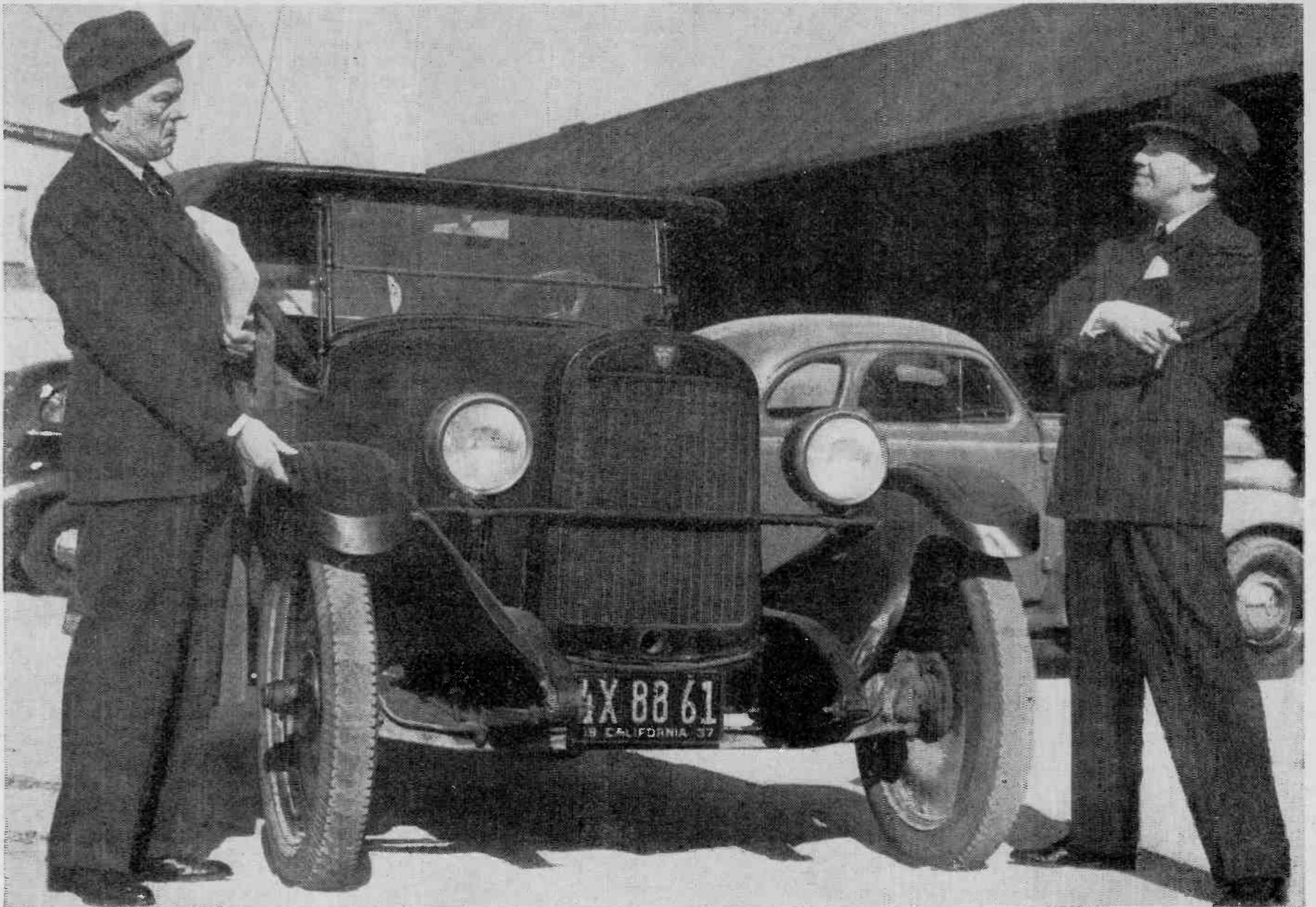
"FISHERMEN like the same kind of radio programs at sea that they like on shore—a lot of music and funny stuff. No, we never pay much attention to the weather reports. The weather changes so fast out on the Banks that we would get into trouble if we listened to landmen's broadcasts on the weather.

"And besides, the cap'n can always get weather reports by the ship's radio. We don't worry much more about being run down by liners batting it across the great circle, because the new fishing-ships have all kinds of gadgets that tell us when a big ship is coming. But in the old days I've seen some of those big bullies almost scrape the paint off of our bows. Yeah, you take the good old days when the only things men had to talk about were fish and work. I'll take the new kind of fishing.

"The only thing that science hasn't been able to do for us is to get rid of the smell of fish, particularly the livers, the air bladders and the roe. Boy! I love codfish in any shape, manner or form. But if I had my way I'd throw all the livers and roe right back into the sea!"

Big Nels didn't know that codfish liver is worth almost as much as the fish, for codliver oil comes from the livers. But I think he's got something with his idea of throwing them back into the sea. Isinglass is made of the air-bladders, and cod roe is used as bait for sardines. Big Nels' pipe almost dropped from his mouth when I proved by the record that one mother cod lays approximately 10,000,000 eggs during a season!

Remember that, Big Nels, the next time you eat codfish cakes.



When Benny (right) met Allen at "Town Hall," he drove there in the 1923 Maxwell he gags about on his program. Jack got it for \$145 from a California owner



No. 1 comic of radio, Jack's humor is subtle, suave. Coming to radio in 1932, he's under contract to "six delicious flavors" until 1940

GENE LESTER SEES "TOWN HALL TONIGHT"

EVERYONE wonders what happens when radio's greatest feuders—Droll Fred Allen and Gay Jack Benny—clash in a wit duel. All would like to attend such a broadcast, enjoy the fun and see the stars. Gene Lester, Radio Guide's "singing cameraman," now in Hollywood, makes this possible, for on December twenty-second, he visited "Town Hall Tonight" to capture in pictures the "battle" between Fred and his guest, Jack.

In addition to reviving a word bout between the famous two, the occasion was Fred's next-to-last broadcast from Hollywood following the conclusion of his new, soon-to-be-released picture—"Sally, Irene and Mary." The "Mighty Allen Art Players" and their genial host are now heard each Wednesday night from New York. Besides photographing the show, Gene was heard over the air, singing "Rosalie" from the picture by that name. In these pictures, he takes you with him to this funfest—possibly the last episode in the world's greatest feud—that which thrived during the past year between Jack Benny and Fred Allen.



Fred is a spontaneous comic. Quick-witted, he helped build the Allen-Benny feud to national prominence last year, writes his own comedy



The big moment of the show (left to right): Ace Comic Jack, Singing Cameraman Gene and Droll Jester Fred. Enemies on the air, in real life the two fun-makers admire one another's work, are good friends



King's Men heard on "Town Hall" are (left to right): John Dodson, tenor; Ken Darby, pianist-arranger-bass; Grafton Lynn, tenor; Rad Robinson, baritone. They sang for Allen on his Hollywood show



Jack enters a word-battle with Portland Hoffa, whose "Tallyho" is a part of every broadcast. Off the air, she's Mrs. Allen



Jack Smart, comic, deserted the "Mighty Allen Art Players" years ago for the films, but rejoined them when Allen went west



Maestro of "Town Hall" is Peter Van Steeden. Born in Holland, Van Steeden assembled his first band in college, has been broadcasting since 1926



Sound-Effects Man Harry Saz (left) and Announcer Harry von Zell. A radio veteran of 9 years, Von Zell's been with Allen three



Two "Mighty Allen Art Players": Minerva Pious and Child Actor Walter Tetley. She plays squeaky, middle-aged roles

T. DORSEY AND HIS BANDSMEN WILL BROADCAST THE "EVOLUTION OF SWING"—FRIDAY

THREE months of special research, discussion, and study of phonograph records of the performances of old-time dance bands went into the production of Orchestra Leader Tommy Dorsey's "Evolution of Swing," a laboratory demonstration of the history of the rage in modern music. Dorsey and his bandsmen will broadcast the program this Friday.

Dorsey proposes to depict the development of swing, to trace its origins and to follow its sometimes devious growth. Numbers representing milestones in the life story of swing will make up his program. They will be chosen with the purpose of marking clearly three eras: (1) the period of crude improvisation; (2) the middle period, distinguished by the rise of expert musicianship and refining processes, including the use of orchestration and the appearance of trained soloists; (3) the return to free improvisation, set against a background of well-defined orchestration.



Swing is orchestral jazz. One definition is that it is "a manner of spontaneous improvisation around a given theme with special regard for rhythmic contrast." It presupposes a simple, basic melody and a steady basic rhythm in order that contrasts may be made. The basic melody and rhythm appear enough to establish them in the memory. Then they are overshadowed by invention and contrast.

Even before the turn of the century, many orchestras, white and colored, were playing jazz. For the most part they were small bands, in which each man played according to his own inspiration, and the final effect was somewhat disorderly. Mandolins, violins, and smaller wind instruments, as well as various percussion instruments, were in general use. Among the great ragtime jazz orchestras in this dawn-age of swing were Buddy Bolden's Band, the Original Creole Band, the Eagle Band, and the Olympia Band.

The best-known and most important influence in the early youth of jazz was the Dixieland Band, organized in 1909, and held by researchers to be the most potent of pre-war bands as far as the development of jazz is concerned. Its music was highly individualistic, but the band's instruments were spaced on harmonic principles, and this semi-harmonic style (known as the "Dixieland Style") is still employed. It is jazz, but not pure jazz, because pure jazz implies complete and unfettered individuality.

Paul Whiteman dominated the middle age of jazz. When he came to the fore as a musician shortly after the World War, he set about organizing jazz on the basis of good musicianship. Music for popular bands began to be orchestrated more fully. Trained men took the place of the self-taught virtuosos of the old school. Whiteman developed symphonic jazz, worked with it and publicized it so skilfully that it drew patters of applause from highbrow audiences and serious critics. This was the period of refining influences on the raw material of old-time jazz.

In the late twenties the colored bands which had lost their original leadership forged ahead again, contributing a fresh outburst of spontaneity and more subtle rhythmic trends. The colored solo technique was definitely more reckless and abandoned than that used by white bandsmen. It was full of stylisms and supremely individualistic.

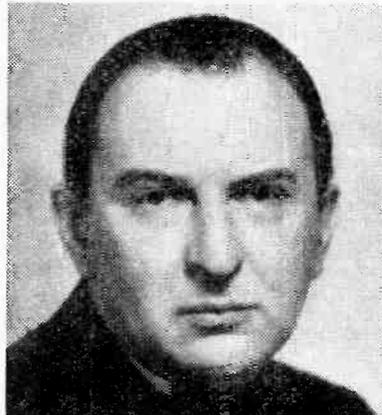
The music of such swingsters as Dorsey, Goodman, Bob Crosby, and Berigan is a blend of many elements. Modern swing is characterized by careful scoring done by trained musicians.

Swing is divided into two classes: (1) "le jazz grand," which is orchestral swing; and (2) "le jazz intime," which is swing music produced by a small group of three or four men. The latter approaches the pure jazz of the old days, because it is vastly more spontaneous. The former reaches toward a kind of classical perfection.

For your station, please turn to the program page for Friday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



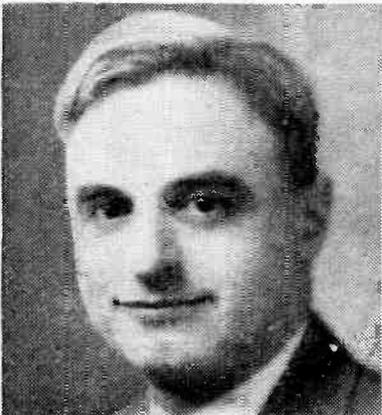
Margaret Sullavan of the films is "Chase and Sanborn's" star—Sun.



Fritz Reiner begins series as guest conductor of "Ford" hour—Sun.



Feg Murray presents Fay Wray on "Baker's Broadcast"—Sunday



"It Can Be Done" speaker is Ghost Writer Fred E. Baer—Tuesday

YOWSAH! BEN BERNIE AND ALL THE LADS RETURN TO AIR IN A NEW SHOW — WEDNESDAY

MAESTRO BEN BERNIE and his lads (assisted musically by Buddy Clark and Jane Pickens) tackle a new assignment Wednesday, when they inaugurate a radio variety show which, even in advance of its first broadcast, can claim one point of difference from most others of its kind: it will have no guest stars, will depend instead on a regular diet.

The guest-star pattern has become so well established that the designers of almost every new variety show adhere to it slavishly, and the idea has recently been given an even stronger lease on life by the fact that movie company alliances with radio have adopted it invariably as a means of advertising Hollywood talent.

Bernie's new show brings back to radio as a regular performer Lew Lehr, Fox Movietone News comedian, who, although he was once a radio announcer, has achieved his greatest fame as a newsreel humorist (in Herr Doktor, Lew Lehr's Un-Natural History, and "Newsettes," which fairly drip with dialect and are filled with such weird coinages as "woof-woof," and "dribble-puss").

Lehr's best bet as a newsreel comic is his burlesque of a German accent, which he apparently acquired from stage experience at eighteen, when he gave up trying to become a cartoonist and joined a vaudeville act produced by J. C. Mack, old-time delineator of German characters.

LEHR left vaudeville to enlist in the American army in 1917, married after the war, formed a vaudeville partnership with his wife (the team was known as "Lehr & Belle") and worked with her in vaudeville, radio, and musical comedies. For a time he was an announcer and master of ceremonies in radio. In 1930, he left an Orpheum tour to become a writer. After two years he went into the movies, assisted in the production of feature pictures and short subjects, and finally became official funnyman for Fox.

Two other comparative newcomers to radio who will appear with Bernie are the Nicholas Brothers, two small colored boys who have danced in Broadway revues and stage shows for several years but made only occasional guest-star trips to broadcasting studios. The Nicholas Brothers — Harold and Fayard—age eight and twelve, respectively, are expected, on the basis of past performance and with Bernie's backing, to establish themselves as a first-class radio comedy team. Harold, the younger, is said to possess a remarkable talent for dialog.

The "Old Maestro and all the Lads" return to radio after several months' absence, during which Bernie has been engaged in motion-picture work. Bernie's familiar, genial, easy-going chatter, as effortless as conversation, is well adapted to the development of an atmosphere of sympathetic comedy, in contrast with the acid wise-cracks of many contemporary comedians.

For your station, turn to the program page for Wednesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.

LISTENERS TO HEAR
DAVID ROSS READ WIN-
TER POEMS ON "POET'S
GOLD"—THIS SUNDAY

THE art of reading aloud has de-
cayed sadly in the years since
mass production loosed a flood of
publications on the land. It was a
common enough practise in the days
when books and magazines were rare,
but it disappeared when they became
more numerous and when outside at-
tractions began to exercise more pull
than the magic of the family circle
as a source of entertainment.

Psychologists as well as sentimental-
ists have mourned its passing. Men
expert in such matter say one of the
surest methods of developing poise
and self-confidence is to read aloud
from literature rich in meaning. Even
casual students of letters know that
one of the best ways to deepen one's
appreciation of poetry is to read it
aloud or to hear it read aloud.

Six years ago, with this in mind,
David Ross, CBS announcer, under-
took an experiment new to network
broadcasting—a program of readings
from the classics of poetry against a
background of music. Sunday he plans
to present a group of winter poems.

"Poet's Gold" began as an enter-
prise whose future was a matter of
speculation, but the response was so
immediate and so enthusiastic that it
was soon firmly established as a broad-
casting feature, and it has held its
place from year to year.

"SO MANY people are afraid of
poetry," says Ross. "They think
of it as unmanly or artificial, or even
something unpleasant. Probably this
is because they associate it with the
'pieces' they had to speak every Fri-
day afternoon in their school days—
pieces which I, too, remember with
particular loathing.

"But poetry is not this at all. It is
the shortest and most beautiful way of
saying what all men hope for, dream
for, and live by. On 'Poet's Gold,' we
are trying to prove this. Radio offers
us the ideal medium for poetry—in-
timacy, quietness, and the background
of music."

Ross, who has been at various times
a newsboy, vaudeville actor, secre-
tary to a Russian baroness, reviewer
of books and plays, and superinten-
dent of an orphanage, is one of radio's
top-flight announcers. He won the
American Academy of Arts and Let-
ters diction award in 1932.

His book, of the same title as his
program series, is a consistently good
seller among poetry anthologies. Occa-
sionally he contributes verse to *The
Nation*, *The New Republic*, and *The
American Caravan*. He is a member of
the Poetry Society of America and the
Academy of American Poets.

This Sunday Ross will present
poems by English and American poets
ranging from the early part of the
seventeenth century to the present.
Part of his program will include se-
lections from Thomas Campion's *Third
Book of Airs*, written in 1617. He will
also read Kathryn White Ryan's
poem, "Deep Snow," dedicated to him
by the author.

For your station, turn to the program
page for Sunday, 1:45 p.m. EST, 12:45
CST, 11:45 a.m. MST, 10:45 PST.



Gennaro Papi is the "Met's" con-
ductor of "La Boheme"—Saturday



Songstress Connie Boswell sings
for Paul Whiteman—this Friday



"Lux" play is "Enter Madame,"
with Melvyn Douglas—Monday



Ida Lupino, comedienne, will be
at "Kraft Music Hall"—Thursday

NED WEVER, AS SUPER-SLEUTH
"DICK TRACY," BRINGS TOTS
REAL THRILL—MON. THRU FRI.

SERIAL programs for children are one of radio's biggest worries. Par-
ents and teachers frown on blood-and-thunder; weaker material fre-
quently lacks appeal. The job of cooking up juicy adventure scripts
which will retain their flavor and yet not harm supersensitive imaginations
is a task for master minds. This is the problem that confronted the pro-
ducers of the new "Dick Tracy" serial, on the air now for five days a week.

The radio series does not parallel the familiar comic strip exactly, but
the same basic idea is used and the same characters appear, the most
important, of course, being the daring detective, Dick Tracy, a combina-
tion of hard-guy and super-sleuth who never fails to get his man. The
problem of adapting Dick's deeds to radio was the problem of overcoming
the fear of many parents that the narrative of adventures such as his was
a tonic too powerful for youthful minds.

Producers of the show realized the difficulties they faced and, accord-
ingly, set about developing their program in such a manner that the
youngster would have a wholesome story, pleasantly spiced with thrills.
The solution, they decided, was to give the child's romantic yearnings an
outlet by offering him captivating but carefully supervised and controlled
adventure stories.

Accordingly, Dick Tracy's radio sponsors ruled that every script for
the show must be passed on by J. S. List, consulting psychologist and
director of the Child Guidance Clinic of the Hecksher Foundation for
Children, in New York City, before it went on the air. List himself has
expressed the idea behind the show and behind radio's realization that
its juvenile programs must be handled with care.

"The image pattern of the hero," he says, "must be present in a
child's radio program so that the children can pattern themselves after the
hero. The character in whose shoes they imagine themselves must show
law and order triumphant, so that the youngsters imagine themselves as
heroes, protectors, and benefactors."

With that in mind, the character of Dick Tracy was built as a force for
good. Ned Wever, a veteran of the theater and radio, was chosen to play
the role of Tracy because it was felt that his voice had the force and
vitality to stimulate the interest of juvenile listeners. Tracy is portrayed as
an infallible hero, but an effort is made to keep him from being so noble
an individual that even an infantile but critical
imagination can't stomach him.

Part of the impressive list of dos and don'ts
which governs production of the serial follows:
(1) It must always emphasize the fact that crime
never pays and that criminals are inevitably
brought to justice; (2) in every script Dick Tracy
must speak a few lines in the cause of law and
order, clean living, and good sportsmanship;
(3) Dick Tracy, Junior, typifying young Amer-
ica, must never handle firearms.



Additional rules are: (4) Suspense at the close of each episode must
be modulated so that it won't leave a supersensitive listener in a state
of high excitement; (5) the subject of modern war must not be touched;
(6) emphasis must be shifted from the more grisly aspects of police work
to the scientific side—laboratory crime detection, the machinery of polic-
ing a city, finger-printing, police signals, ballistics, etc.

George Lowthan, creator of the "Thatcher Colt" radio series and
author of many a piece of detective fiction, is the script-writer for the Dick
Tracy serial, the first sequence of which deals with the activities of car
thieves and bandits who intercept and rob interstate freight trucks. Tracy's
task is to track down these modern brigands.

With Ned Wever in the Dick Tracy drama, appear Andy Donnelly (as
Dick Tracy, Jr.) and Walter Kinsella (as Pat Patton, Dick's loyal foil).

For your station, please turn to the program page for Monday through Friday,
5 p.m. EST, 4 CST, 3 MST, 2 PST.

A Special Service

The March of Music

Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air ..."—Wordsworth

For Music Lovers

SUNDAY, JANUARY 9
at 12:30 p.m. EST on NBC-Blue

Radio City Music Hall
of the Air

Presents

Erno Rapee, conductor
Henrietta Schumann, pianist

Village Festival (Sodero)
The Orchestra

Third Movement Concerto No. 3
(Rachmaninoff)
Henrietta Schumann

First Symphony (Shostakovitch)
The Orchestra

HENRIETTA SCHUMANN'S choice of the concerto excerpt by Rachmaninoff will please that popular pianist-composer's admirers. It offers his ripest skill and inspiration, revealed in lush melodies, radiant figurations and the rhythmic variety so characteristic of his writing.

Dmitri Shostakovitch, the most talented of young Russian composers, was born at St. Petersburg in 1906.

Shostakovitch has not written a great number of works, but what he has produced marks him as one it is impossible to ignore. Indeed, his precocious brilliance has drawn from Albert Coates the opinion that "he is the Mozart of Modern Russia."

He has composed three symphonies. The first was published in 1927 and will be given a modern interpretation by Erno Rapee this Sunday. Shostakovitch's third symphony was given its first British performance in 1936.

SUNDAY, JANUARY 9
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

Presents

Georges Enesco, violinist and
conductor
Mishel Piastro, conductor

Concerto for Violin and String Orchestra
in A Minor (Bach)
"Poeme" for Violin and Orchestra
(Chausson)

Georges Enesco and Orchestra
(Conducted by Mishel Piastro)

"The Redemption" (Excerpt)
(Cesar Franck)
The Orchestra
(Enesco Conducting)

Symphony No. 3 "Eroica" (Beethoven)
The Orchestra
(Enesco Conducting)

OUR program has conductorial embarrassment of riches with two leaders sharing the direction. Both are also eminent violinists, Piastro being at the solo fiddle desk of the Philharmonic. Now he does the batoning for his visiting colleague.

Enesco parades his finger and bow talents in music of opposite nature—the salubrious formalism of Bach and the spiritual romanticism of Chausson. I like to think that the latter's spirituality might have been induced by Franck, the mystic; and that the romanticism came from Massenet, composer of fleshly operas. Chausson studied with both masters. A greatly gifted composer, Chausson died at the

RADIO'S own major symphony orchestra has achieved its greatest privilege now that the regal Toscanini wears his crown as its conductor. Since that fabulous opening concert on Christmas night, our Saturday evenings are being made more radiant through his ministrations. January 15 brings the fourth program in the series, and six more stand in luminous promise under the most illustrious baton of our times.

The premiere was attended by the select cream of New York's elite from all circles. The performing arts sent representatives from its Broadway and its Belgravia—from Jerome Kern to John Barbirolli, from Joan Crawford to Kirsten Flagstad. All the studio auditors fluctuated in emotion from excitement to elevation, and doubtless the reactions must have carried telepathically to the other millions of listeners everywhere. The event made for the most triumphant musical occasion ever broadcast by radio.

I am recalling this belated news because it emphasizes again the rare opportunity now offered for microphone devotees to study an orchestra and symphonic music in their highest revelations. Therefore let us review a few facts which are ABC for every thorough musician but for other tone-lovers still remain XYZ.

Most of them know the solo sounds of familiar instruments, like the violin, cello, harp, flute and cornet, but are unable to distinguish the oboe, clarinet, horn, bassoon, tuba and viola. It is not the province of this article to outline the differences, but they are available in the explanations given annually by Dr. Damrosch in his Music Appreciation talks and also through the children's concerts broadcast by the various symphony orchestras.

The orchestral instruments are not just a jumbled variety but may be divided into families, such as the strings, brasses, woodwinds, horns and percussion (drums, cymbals, triangle, tambourine, bells, celesta, etc.). Every large orchestra has at least one harp, and sometimes two—even more in some of the modern compositions. If you are able to go to symphony concerts, watch the separate instruments, and when they perform alone or in family groups, note their qualities of tone. I believe that there are phonograph records, too, which reproduce that material, with spoken or printed analyses. The pictures of the instruments themselves are in most of the dictionaries of music. The strings are easily accessible in radio performances of quartets, for the smaller complement brings out quite clearly the differences between the two violins, the viola and the cello. As for the double-bass—the grandpa of the string family—hardly anyone is unacquainted with its deep-throated voice, mostly furnishing grunty accompaniments.

One beautiful thing about orchestral music is that it may be enjoyed without any technical knowledge. You can thrill to a symphony



Rudolph Ganz (left) conducts the Philharmonic Orchestra's children's concert Saturday. Georges Enesco (right) guests with the Philharmonic Sunday

age of forty-four—killed in 1899 while riding a bicycle near Nantes, France.

Beethoven's "Eroica" (Heroic) symphony loses nothing in grandeur as it goes through the years. The second movement is the monumental Funeral March, as impressive as that by Chopin. In the third movement (scherzo) we have Beethoven's creativeness at its most gracious peak, with dancing elves in the forest and hunt fanfares played by the horns. The final section of the symphony climaxes in a blaze of musical sunshine.

SATURDAY, JANUARY 15
at 11 a.m. EST on CBS

The New York Philharmonic
Orchestra

Presents

A Children's Concert

Rudolph Ganz, conductor
Overture to "The Merry Wives of Windsor" (Nikolai)
The Orchestra

Tarantella (Saint-Saens)
Flute and Clarinet

Two Movements of Concerto for Oboe
(Pergolesi-Barbirolli)
Oboe and Orchestra

Habanera (Labate)
Oboe

Rondo from Concerto for Bassoon
(Mozart)
Bassoon and Orchestra

Chant du Soir (Florent Schmitt)
English Horn

Cydalise (Pierne)
Flute

Midsummer Night's Dream (Scherzo)
(Mendelssohn)

Drink to Me Only With Thine Eyes
Three Roumanian Dances (Bartok)
The Orchestra

IN ANOTHER column I speak of unfamiliar instruments, and just as I finished typing it, Rudolph Ganz sends in his program, demonstrating them in practical fashion. So this is the opportunity to make acquaintance with those comparative strangers, uttering the sounds peculiar to themselves.

Following the animated overture (in which may be found the inspiration for certain American popular songs) comes the silvery and reedy union of the flute and the clarinet. The more plaintive tones of the oboe issue in a brace of pieces ancient and modern. The former, by Pergolesi (Italian genius who died prematurely in 1736, aged twenty-six), has been reverently edited and arranged by John Barbirolli, conductor of the Philharmonic.

The bassoon, of the oboe group, has a lower range and is in the same ratio as that of the cello to the violin. Owing to the comic possibilities of its middle register (when played staccato) the bassoon is often used by composers to express humor, and bears the nickname of "the clown of the orchestra." Mozart loved the instrument, and at the broadcast of "Don Giovanni" two weeks ago you might have noticed how often and effectively he employs it. Beethoven, too, favored the bassoon and wrote so expertly for it that contemporary players had to improve their technic.

SATURDAY, JANUARY 15
at 10 p.m. EST on NBC, Red and Blue

NBC Symphony Orchestra

Presents

Arturo Toscanini, conductor

Tragic Overture Opus 81 (Brahms)

Symphony No. 2 in D Major (Sibelius)

Rondo "Arlecchinesco" with tenor solo
(Busoni)

"Midsummer Night's Dream" suite
(Nocturne and Scherzo)
(Mendelssohn)

"Carnival in Venice" (Tommasini)

WITH all due respect to the Archangel Arturo, one feels like tapping him lightly over the fingers for making so many last-minute changes in his announced programs. RADIO GUIDE endeavors faithfully to keep up with the maestro's changes of mind, but readers must blame him and not us when his final selections fail to coincide with those carried in this department. His present list, a long one, may undergo another late revision, but as it stands the listener is promised varied and vivid adventurings.

The "Tragic Overture" by Brahms has no specific story beyond its title, but one might imagine the works as voicing dread of some impending calamity relieved by episodes of hope, ending with victory over fate.

Sibelius' Second Symphony has myriad moods, pastoral, genial, passionate, mournful, lyric, concluding upon a climax joyfully triumphant. Experts appreciate the versatility and skill of the composer in weaving the many fragmentary motifs into a compactly built and organic whole. One competent critic analyzes the work as "Pastoral," full of home sounds of Finland, of cattle, timbered houses, sparse nature, but all burdened with lowly tragedy.

Toscanini naturally features the music of his compatriots and in this modern example by Tommasini the conductor and his orchestra may be expected to voice with high virtuosity all the dancing spirit and uproarious vivacity of the famed Annual Carnival in Venice.

TUESDAY, JANUARY 11
at 3:30 p.m. EST on CBS

The Cincinnati Symphony
Orchestra

Presents

A Children's Concert

Eugene Goossens, conductor

Overture to "Oberon" (Weber)

Largo from the "New World Symphony" (Dvorak)

Nutcracker Suite (Tchaikowsky)

Alborado del Gracioso (Ravel)

Elegiac Melody (Grieg)

Two Caucasian Sketches
(Ippolitov-Ivanow)

HERE again is a so-called program for adolescents, but oldsters may well attune themselves to it for valuable information gained both from the music and the explanatory remarks of Mr. Goossens.

In line with this week's sermons on orchestral instruments, listen for the ruminative tunes of the clarinet in Weber's "Oberon" Overture; the already mentioned English horn song in the Dvorak movement, where the instrument has beautiful chirpings in the Tchaikowsky "Nutcracker," to be noted clearly in two of its excerpts which I shall allow you to distinguish.



Grace Moore (left) sings feelingly, acts with charm and pathos as "Mimi" while Muriel Dickson provides a coquettish "Musetta" in "La Boheme"

and yet be totally ignorant of how it is put together or what instruments are called which bring it into sound.

However, I recommend that you look into the matter just the same. Mental effort never is the enemy of pleasure, but even enhances it in matters of art. Once arrived at such complete enjoyment of music, the new convert will wonder that he ever could have been satisfied to be a mere listener for tunes. In this case, familiarity does not breed contempt, but contentment. Try it.

Georges Enesco, the Roumanian musical genius, "guests" for a few weeks as leader of the New York Philharmonic, while busy John Barbirolli takes a short vacation. Enesco is the wonder and admiration of his brother musicians, for he not only has gained a high reputation with the baton but also ranks as a talented composer and an artist on the violin. Furthermore, he taught the amazing Yehudi Menuhin for several years, and that is in itself something of an achievement. The best known of Enesco's compositions is his "Roumanian Rhapsody No. 1," which has gained universal popularity for its colorful and rollicking treatment of airs in the folk-song character.

Fritz Kreisler, one of the few artists opposed to radio, declares that he will never play before the microphone, as he needs a large visible audience to induce his best art. "Furthermore," the famed fiddler continues, "radio is not as educational as some advocates claim. One does not hear the great works as often as by being a regular concert- and opera-goer. It is not possible to turn back the dial and have the performance all over again." That can't be done, either, in the concert hall or opera house. But Friend Fritz seems to forget the phonograph. There is no law against buying it. (Or is he subtly advertising his records, of which he is a most industrious maker?)

Rudolph Ganz directs the Saturday morning New York Philharmonic concert for children, and aside from his interpretations, the youngsters should benefit also through his spoken verbal comments. Ganz is a gifted gentleman in many directions, for he commands not only the baton but also shines as a concert pianist and composer, and an extremely stimulative raconteur. It is more than likely that the listeners are in for frequent laughs, as the Ganz wit is well established. Nowhere does his humor come to better expression than in his "Animal Pictures," a series of twenty piano pieces, some of which he later arranged for orchestra.

Also Recommended

For Stations, See Our Program Pages

SUNDAY, January 9
12:30 pm EST—Salt Lake City Tabernacle. CBS.
5:00 pm EST—Metropolitan Auditions. NBC-Blue.
9:00 pm EST—Impressions. MBS-WOR.
10:00 pm EST—Rising Musical Star. NBC-Red.
MONDAY, January 10
8:30 pm EST—Voice of Firestone. NBC. (8:30 PST).
9:00 pm EST—Banks Concert: Eugene Ormandy. NBC-Blue.
TUESDAY, January 11
2:30 pm EST—Music Guild. NBC-Blue.
10:30 pm EST—Symphonic Strings. MBS.
WEDNESDAY, January 12
3:45 pm EST—Curtis Institute. CBS.
9:00 pm EST—Chesterfield Program: Lawrence Tibbett. CBS.
THURSDAY, January 13
2:00 pm EST—Music Guild. NBC.
9:00 pm EST—Rochester Philharmonic Orch.: Iturbi. NBC-Blue.
10:30 pm EST—Victor Bay's Essays in Music. CBS.
FRIDAY, January 14
2:00 pm EST—Music Appreciation. NBC-Red & Blue.
SATURDAY, January 15
12:00 noon EST—Chasins Music Series. NBC-Red.
10:00 pm EST—NBC Symphony Orch.: Toscanini. NBC-Red & Blue.

SATURDAY, JANUARY 15
at 2:00 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"LA BOHEME"

by Giacomo Puccini

The Cast:

Rodolfo . . . Bruno Landi
Mimi . . . Grace Moore
Musetta . . . Muriel Dickson
Marcello . . . Carlo Tagliabue
Colline . . . Ezio Pinza
Schaunard . . . George Cehanovsky

Conductor, Gennaro Papi

With a libretto romantic, merry, pathetic, characters youthful, music melodious and spirited, Puccini's "La Boheme" (Bohemia) has an irresistible hold on our admiration and affection.

Grace Moore finds her best opportunities as Mimi, singing feelingly and acting with charm and pathos. Bruno Landi, just arrived in America, is a youthful tenor who has been applauded by Milan, Rome, and Buenos Aires. In his early thirties, dark and handsome, the newcomer should make an attractive figure as the romantic poet, Rodolfo.

ACT I

It is Christmas Eve in the garret studio of Rodolfo, who writes while his fellow-student, Marcello, labors at a painting. The fireless room is cold, and to heat it, Rodolfo throws his manuscript into the stove. Colline, the philosopher, joins the other two, having vainly tried to pawn a bundle of books. Schaunard, the musician, bursts in with food and wine. Enters Benoit, the landlord, whom the Bohemians banter, jostle about, and eject. All except Rodolfo leave to celebrate at the Cafe Momus. Up to this point the music has been lively and humorous, descriptive of the reckless spirits of the quartet.

Their neighbor is Mimi, a frail, young girl who embroiders flowers for a living. She comes to Rodolfo, explaining that she desires a light for her candle. Meanwhile, Rodolfo's own candle is extinguished by the draught from the open door. In the dark, he clasps Mimi's hand and their romance begins. He sings the impassioned narrative song, "Che Gelida Manina" (How Cold Your Hand), in which he tells about his life and work. Then comes the girl's lovely measures, "Mi Chiamano Mimi" (They Call Me Mimi), in which she relates her own autobiography. An entrancing love duet (whose theme recurs throughout the opera), ends the act as the lovers depart to join the celebrants.

ACT II

The square in front of the cafe; a happy crowd in holiday mood. Booths, pushcarts, children with toys, a boisterous procession, confetti, tin horns, the military patrol. All is bustle and gaiety. Rodolfo and Mimi standing by in mutual adoration. Marcello and his coquettish sweetheart, Musetta, have quarreled, as usual. She arrives, accompanied by a wealthy admirer, with whom she sits down to dine sumptuously, while Marcello and his party eat their own frugal meal. Musetta sings the celebrated waltz song, meanwhile mocking Marcello. She pretends that her shoe pinches her and sends her escort off to have it mended. Reconciliation with Marcello. The returning admirer is made to pay the bill for the Bohemian revellers, who meanwhile have carried off Musetta.

ACT III

Early dawn, and snowing. A toll-gate and tavern on the outskirts of Paris. Characteristic orchestral music. Mimi, already racked with a fatal tubercular cough, eavesdrops the conversation between Rodolfo and Marcello, in which the former relates that he and Mimi must part, owing to their constant jealous quarrels, but also tells his fear that she has not long to live. The act closes with the touching duet for Mimi and Rodolfo, "Our Time for Parting's When the Roses Blow."

ACT IV

Again the attic studio of Act I. Marcello and Rodolfo sigh for the absent Mimi and Musetta, but try to forget the sorrows of unhappy love and poverty by staging a frolic, which Musetta interrupts with the fainting Mimi, who wishes to die in Rodolfo's arms. There is no money for medicines or food, so Musetta hands Marcello her earrings to pawn. Colline sings a mournful "Farewell" to his coat and goes out to sell it. Mimi and Rodolfo exchange memories of their early love. Musetta prays earnestly. Mimi dies to music of soul-touching eloquence. Rodolfo falls upon the lifeless form, sobbing, "Mimi, Mimi."

American Pageant . . .

CAVALCADE OF AMERICA

Wednesdays, CBS, 8-8:30 p.m., EST
(For the West, 9-9:30 p.m. PST)

The heartbeats of Colonial history and the striking throb of the American saga of scientific achievement course through the Cavalcade of America, deemed by the National Radio Committee of the American Legion Women's Auxiliary "the radio program most acceptable and worth while to the general family audience."

A weekly pageant of American progress on the march—"Cavalcade" is an important midweek highlight for the listener who enjoys a bright capsule of information along with his entertainment. A newsreel treatment of American progress in realms as varied as agriculture and astronomy—music and men—the program contributes new light on the traditions and accomplishments that have made America.

Wednesday's chapter of the Cavalcade will dramatize key incidents in the life of the nation's first great electro-chemist, Robert Hare, the man who anticipated the work and discoveries of Faraday and who actually laid the groundwork for Edison's developments of the storage battery and the incandescent lamp. The story of Benjamin Franklin's boy neighbor who blazed the trails for today's broad highways of science and industry.

"Listen and Learn" has previewed the script—it's hearty speaker fare for listeners of broad general interest, especially recommended for amateur test-tube tinkers.

1776 . . .

EPIC OF AMERICA

Sundays, MBS, 8-8:30 p. m., EST

Hewn from their stark pages, the highlights of American history mark off the swift, magnificent pattern of the nation in the making. Drama represents the story of the United States' growth in broad and striking outline when the "Epic of America" takes the air each Sunday night at 8.

The program takes its title and patterns its content after the famous treatise, "Epic of America," by James Truslow Adams. It is written and produced by enrollees in the radio division of the WPA Federal Theater and will be heard each Sunday for at least the next six weeks. Extension of the series is possible.



Zona Gale, American authoress, will be the guest of the American School of the Air this Tuesday

Listen . . . and Learn

What About Children's Programs?



THE HUE and cry against certain children's programs that are now on the air continues with unabated rigor in the forums of parent-teacher groups, in the homes where the child's listening interests have become an acute problem, and in the conferences of educational advisors to the program executives of the networks.

"Something must be done!"

"Censor the objectionable programs for children or take the consequences of adult listener revolt!"

These and similar expostulations are the current weapons of the serious objectors.

The problem is real and dangerous. A sound answer is essential to the future welfare of broadcasting and to educational broadcasting in particular. There's not a program executive in the country who does not recognize this fact.

But that sound answer is as elusive as the problem is serious. And more important—the solution is quite as much a responsibility of parents and educators as it is of program directors.

Agenda . . . for Parents

Pending ultimate solutions, RADIO GUIDE humbly makes two suggestions to parents. *Not solutions*, we assure you, but suggestions that may assist you in lessening the impact of the problem.

We recognize fully the difficulties to be encountered in making them fully effective in the home. But we offer them in the firm conviction that they can contribute to a practical solution of the problem for the individual parent, and possibly to the broadcasters' problem of creating finer children's programs for the future.

Capitalize the child's natural interest in learning . . . rather than criticize his equally natural interest in thrills and vicarious adventure. Endeavor to guide the child's listening interests toward the program that is instructive as well as entertaining rather than away from the program that does provide an appealing, if objectionable, answer to the child's instinctive need for action and adventure.

Child psychology confirms the merit of this approach to the problem. Interests are with difficulty coerced into new channels—but they can be led. As a child discovers the profound adventure of enjoyment-in-learning, the appeal of the unadulterated thrill-program may be expected to wane. It cannot be expected that the emotional pull of strong action will be overcome—this in itself would be inadvisable—but real enthusiasm can be developed for programs that nourish the child's natural interest in learning.

A broadened listening interest will assist the development of listening discrimination and lessen the appeal of the program that offers thrill-response alone.

Try constructive criticism. Your own close association with this problem may well give you the best of ideas for the kind of program that is thoroughly desirable . . . the type of program that you and your fellow parents will and can welcome.

When you feel that sudden urge to throttle the earnest sponsor of a blood-and-thunder saga—pause! Remember that the radio, perforce, must take its cue from the radio box-office—your speakers. Your condemnation may be completely sincere, but your suggestions for improvement will do more good.

Chronicler . . .

AMERICAN FICTION

Tuesday, CBS, 2:30-3 p.m., EST

Zona Gale, one of America's foremost women writers of fiction, drama and poetry, will be the guest authority on the American School of the Air lesson in "American Fiction" this Tuesday afternoon. She follows such eminent contemporaries as Carl Carmer, H. L. Mencken and Max Eastman in the role of interviewee in this bi-weekly series on American literature. (Alternate Tuesdays the program is devoted to music.)

Miss Gale is probably best remembered as the authoress of "Miss Lulu Bett," the Pulitzer Prize Play of 1921. Her novels are marked by sensitive portrayals of the American family scene. The country's leading magazines still bid high for her short stories. Her novels include "Birth," "Preface to a Life," and "The Light Woman."

Threshing-Machines . . .

JOHN STEELE

Saturdays, MBS, 9-9:15 p.m., EST

The news needs a threshing-machine, and the bulging proportion of time devoted to "Commentary" of the air is emphatic evidence of radio's quick response to that need.

Let the press pace the newscasters—let us gobble the headlines as we go—but for the meat of the day's events we best can turn to the reflective digests of the news presented by the established editors of the air.

"John Steele" is the Mutual Broadcasting System's contribution to the Saturday evening round-robin of network news reviews. He speaks "off the record" on the impact and implications of world news as seen from the shadows of Buckingham Palace and No. 10 Downing Street, London.

An Irishman by birth, an American by citizenship, an Englishman by adoption and a reporter by instinct, John Steele brings a keen combine of talent and background to his London "letters."

The program is heard regularly on alternate Saturdays direct from BBC studios in London.

Star-Gazing . . .

WHAT ARE THE PLANETS?

Friday, CBS, 2:30-3 p.m., EST

Roman mythology gave us their names—but the Science Club of the Air will tell us what they are! The planets are those opaque bodies that revolve around the sun. One of the better-known ones is Old Mother Earth herself—and you may be interested to know that the national ramifications of just two weeks ago this Friday celebrated the end of our latest *period of Sidereal revolution . . .* a traditional caper with all the planets.

When the Science Club goes into session this Friday on the American School of the Air program to dissect the heavens and bring Mercury, Neptune, Venus, Saturn and the other major planets under radio's high-power telescope, all such fancy phrases as "perihelion," and "mean distances" will be dropped, as they should be when the heavens come down to earth.

The simple scientific experiments and the discussions that evolve from them make these meetings jolly and fascinating affairs. They are leveled for high-school listeners, but they invariably hit a high-interest potential for any adult listener.

Design for Listening

Better keyed to the purpose of this column, the new title, "Design for Listening," defines the objectives and plots the pattern better than "Thematic Listening." Unlamented, we discard the older idea for the new. What do you think?

This Week: Serious listeners will have "designs" on—Business.

If there is one thread of mutual interest and concern that makes the whole world kin . . . that thread is Business. We may rant about its methods, blame its economics for our little woes, grumble at its demands—still it stands as the bulwark of our individual security and to a large extent the basis of our happiness.

What has radio to offer us in our constant effort to build our jobs, boost our personal prosperity and give us that better understanding of business that will keep us moving toward larger financial success and happiness? Here's the answer for this week. A design for "business" listening.

Sunday. Discussion and statements concerning the current business situation will be vital factors in "Headlines and By-Lines," CBS at 10:30 p.m. "The World Is Yours," NBC-Red at 4:30 p.m. presents "The Masters behind the Mellon Masterpieces"—a program that will give some interesting angles on the business in art.

Monday. The President will strike the business keynote for early 1938 when he delivers a "fighting message" to the Congress reconvened in regular session. Disturbed by the "goose-egg" score with which the special session wound up prior to Christmas, the chief executive plans to reassert his leadership and wield the big stick of the "people's mandate" to effect prompt passage of the moribund "wage-hours" bill and other New Deal legislation designed to allay the current recession. For last . . . minute news from the Congressional sidelines: "National Radio Forum," NBC-Blue at 10:30 p.m.

Tuesday. "Current Questions Before the House," CBS at 4:45 p.m., will continue the important resume of activity on the business-legislation front.

Wednesday. Time out for a personal digest of the accumulated facts on business. Consider the significance of the new governmental concern over the trend of business.

Thursday. "Current Questions Before the Senate," CBS at 4:45 p.m., will complete the picture of problems facing Congress. For a swift, dramatic editorial on the business situation and contributing factors in the swift pace of world affairs, hear "The March of Time," NBC-Blue at 8:30 p.m.

Friday. Intimate sidelights on the working problems of "The Young People Who Make Our Clothes" will be heard via interviews with workers from the cotton fields and others in the textile industry. Hear "American School of the Air—Vocational Guidance" at 2:30 p.m.

Saturday. In its new week-end spot "The Story of Industry" presents the fourteenth chapter in the current series. Invaluable background information for the listener who would be well informed. Hear "The Story of the Canning Industry," CBS at 5 p.m.

All these programs are booked for network airing. Unfortunately, not all programs will be carried by full national networks. For the stations that will carry these programs please turn to program section, pages 27 to 43.

Recommended Programs

Times indicated on this page are for Eastern Standard Time.
For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

IN THE WORLD OF ART

Sunday, January 9

The World Is Yours. 4:30-5 p.m. NBC-Red. "Masters Behind the Mellon Masterpieces." The artists, their work and inspirations, who painted the priceless pictures to be hung in the Mellon Memorial Gallery in Washington.

BUSINESS MATTERS

Tuesday, January 11

General Survey of Our Tax System and Suggestions for Its Improvement. 6:15-6:30 p.m. CBS. Talk by Dean John T. Madden, New York University School of Commerce.

Friday, January 14

W. B. Benton. 10:45-11 p.m. CBS. Former advertising executive, talk.

Saturday, January 15

The Story of Industry. 5-5:30 p.m. CBS. Historical drama of the "Canning Industry" and informational talk by R. R. Deupree, Pres., Procter & Gamble Co. "Uncle Sam, Industry and the Home."

HISTORICAL DRAMATIZATIONS

Sunday, January 9

Epic of America. 8-8:30 p.m. MBS. Dramatized historical survey. Weekly chapter in the story of the march of America.

Monday, January 10

School of the Air. 2:30-3 p.m. CBS. History dramatized as "Exits and Entrances," plus comment on significance of current events in light of history.

Brave New World. 10:30-11 p.m. CBS. "The Little Indian of Mexico" . . . the great story of Benito Juarez, the Indian lad who became President of Mexico, conquered Maximilian and laid new foundations for the nation as it is today. Excellent drama. History through the heart of another character who made it.

Wednesday, January 12

Cavalcade of America. 8-8:30 p.m. (For the West, 9-9:30 p.m. PST.) CBS. The progress of science in the United States as shown in the lives and work of eminent scientists—their contributions to life and industry today. "Blazing Trails for Science—Discoveries in chemistry, physics, electricity, by Robert Hare." Dramatic sketches.

INSPIRATIONAL TALKS

Sunday, January 9

Radio Pulpit. 10-10:30 a.m. NBC-Red. Sermon by Dr. Ralph W. Sockman, "The Danger of Drifting."

Church of the Air. CBS. Morning (10-10:30 a.m.) Sermon by the Rev. Theodore C. Speers of the Central Presbyterian Church, New York. Afternoon (1-1:30 p.m.) "The Holy Name Society," sermon by the Very Rev. T. J. McDermott, Provincial, Dominican Fathers, Holy Name Society.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick sermon, "Contemporary Meanings in An Old Word: Salvation."

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rt. Rev. Msgr. Fulton J. Sheen.

Monday, January 10

Time for Thought. (Daily except Saturday and Sunday) 12-12:15 p.m. NBC-Blue. Monday, Dr. Ralph E. Davis, "Character Foundations." Tuesday, Dr. John Sutherland Bonnell, "As A Man Thinketh." Wednesday, Dr. William Hiram Foulkes, "Homespun." Thursday, Dr. Alfred Grant Walton, "Not Good If Detached." Friday, Rev. Elden H. Mills, "The Wonder of the Spirit."

Saturday, January 15

Call To Youth. 12-12:15 p.m. NBC-Blue. Dr. George Stewart. "Sympathy."

Religion in the News. 6:45-7 p.m. NBC-Red. Dr. Walter Van Kirk discusses religious implications in the week's news.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Talk by the Rabbi Morris Lazaron.

LITERATURE NOTES

Tuesday, January 11

American Fiction. 2:30-3 p.m. CBS. Zona Gale, noted American authoress, is guest of the School of the Air class in American Literature.

MUSICAL DISCUSSION

Tuesday, January 11

Fun In Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's lessons—play as you learn, learn as you play—for band and orchestral instruments. Old-favorite songs are used as the basis for lessons.

PEOPLE—THOUGHT—COMMENT

Sunday, January 9

University of Chicago Round Table. 12:30-1 p.m. NBC-Red. World trends, problems and personalities discussed by members of the faculty. Concise, challenging, constructive.

Radio Newsreel. 3-3:30 p.m. NBC-Red. Persons in the headlines brought to the microphone for close-up commentaries and personal interview.

Headlines and By-Lines. 10:30-11 p.m. CBS. Significant news of the week reviewed by ace reporters and interpreters. H. V. Kaltenborn, foreign news; Bob Trout, latest news; Pierre Bedard.

Monday, January 10

New Horizons. 6:15-6:30 p.m. CBS. "Astronomical Events of 1937." Dr. Harlan T. Stetson of the American Museum of Natural History, speaker.

National Radio Forum. 10:30-11 p.m. NBC-Blue. A popular forum on plans and problems confronting the nation. Leading figures in national life speak from Washington.

Tuesday, January 11

Current Questions Before the House. 4:45-5 p.m. CBS. Leading congressmen discuss important issues before the House of Representatives.

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tuesday, Wednesday and Thursday weekly.) Previews and interviews—special interests of women. Tuesday, June Hynd and Clarita DeForceville, author and business woman, discuss "Every Woman Marries A Bachelor." Wednesday, Alina Kitchell and interviewee discuss the President's 1938 campaign against "Infantile Paralysis." Thursday, Lisa Sergio and guest.

"How to Win Friends and Influence People." 10:45-11 p.m. NBC-Red. Dale Carnegie, best seller author, starts a new series.

Wednesday, January 12

Youth In A Modern Community. 4:30-5 p.m. NBC-Blue. Mary T. Bannerman, Chairman, Nat. Congress of Parents and Teachers, speaks on youth and "Preserving Our Inheritance."

Thursday, January 13

Current Questions Before the Senate. 4:45-5 p.m. CBS. Second chapter of the week—completes the current picture of Congress in action. Companion program to Tuesday's "Current Questions Before the House."

Town Meeting of the Air. 9:30-10:30 p.m. NBC-Blue. Senator Robert M. La

Follette leads the verbal barrage on the question, "How Can the Federal Budget Be Balanced?"

Friday, January 14

People in the News. 10:45-11 p.m. NBC-Red. Dorothy Thompson's intimate portraits of the personalities behind the headlines. (Also Tuesday 7:30 p.m. NBC-Blue.)

PERSONAL PROBLEMS

Wednesday, January 12

Your Health. 2-2:30 p.m. NBC-Red. "Avoiding the Diseases of Childhood." American Medical Association discussion of "Scarlet Fever, Measles and Whooping Cough."

Friday, January 14

Vocational Guidance. (School of the Air) 2:30-3:00 p.m. CBS. Vocational Guidance Association presents interviews with a textile-worker and dress-designer. Problems and how to meet them in the world of work.

Academy of Medicine. 4-4:15 p.m. (Note: NEW TIME—this week only.) CBS. "How the Emotions Affect the Digestion," authoritative talk by Dr. Jacob Buckstein.

SCIENTIFIC DEVELOPMENT

Wednesday, January 12

Geography. 2:30-3 p.m. CBS. The Hamilton Family's travels. "Istanbul, a Decapitated Capital"—dramatic tour of principal points of interest in modern Turkey.

Thursday, January 13

Science Service Series. 4-4:15 p.m. CBS. "Saving Minds with Insulin." Dr. Z. M. Ledensohn, guest of Watson Davis, discusses new uses for this amazing drug.

Friday, January 14

Astronomy. 2:30-3 p.m. CBS. (School of the Air) "What Are the Planets?" Essential, elementary information about these strange heavenly wanderers.

Listeners' Check List

A Challenge for Serious Listeners

1. Where is Pitcairn Island? Are its inhabitants cannibals? For what is the island noted?
2. What are the three most important current questions before Congress?
3. What are the principal interests of mutual concern to modern youth "around the world"?
4. Who headlines the "people in the news" as selected by Dorothy Thompson?
5. What are the two principal precautions against the common cold and its possible complications recommended by the American Medical Association?
6. What new thing have you learned about working conditions in the textile industry?
7. Who was DeSoto? Who discovered the "Fountain of Youth"—The Pacific Ocean?

All answers to factual questions were given in programs recommended in this department last week.



John Steele's London "letters" provides commentary direct from England this Saturday over MBS

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

FOR the best handling of a commercial credit ("plug" if you wish) during 1937, I'd like to nominate the Jello sales message rendered on Jack Benny's program of Sunday, December 26, by "Rochester," purportedly Jack's butler at a holiday dinner. But I'm not alone in my esteem for that bit of business because I noticed that the audience laughed, applauded, and cheered the commercial. Think of that . . . The lad who did the reading was Eddie Anderson, Negro actor frequently heard on the Benny series. Billing should also be given to Elvia Allman who played "Camille," Andy Devine's "sister" with a duplicating gravel voice, and to Beatrice Benaderet who enacted the role of Schleppeyman's wife . . . Walt (Mickey Mouse and Snow White creator) Disney was Jack's guest at the program. Benny introduced the famous screen animator to the studio audience with the crack, "It looks like a hard winter. Between Charlie McCarthy and Snow White and the Seven Dwarfs, a human being hasn't got a chance in show business."

Dummy McCarthy, incidentally, has suddenly become a boy scout—if you follow me. The same Sunday he was host to Mary Pickford, a photographer took a picture of Charlie and Mary, and a meek McCarthy was heard to whisper, "Be sure to print up a few thousand of those and rush them to all the newspapers."

The "blue" Mae West rendition of the lily white "Adam and Eve" sketch reminds me that a very similar bit was on the air last fall, yet caused no national crisis. The piece was written by John Tucker Battle, was played on the Maxwell House Show Boat (another brew of coffee) by Eddie Green and Hattie McDaniels, the colored comics . . . but the day was Thursday, not Sunday . . . the inflections were different . . . and there was no McCarthy on the same bill. An odd coincidence too, is that Hattie McDaniels has frequently been cast in motion pictures as Mae West's maid.

What really caused the sudden death of Ted Healy, the screen and radio comic? Many in Hollywood say he had numerous enemies. Hundreds of others declare he was a generous fellow, a friend in need. The evidence shows that his money must have gone somewhere, for despite his \$2,250 weekly salary, he died penniless.

If you missed hearing Fernand Gravet play, as billed, opposite lovely Florence Rice in the final weekly presentation of Silver Theater (December 26), the reason was that Mervyn Leroy withdrew the French actor because the originally submitted script had been changed to another. Three days before the airing, and too late for RADIO GUIDE to announce the switch in male leads, Gravet was pulled out and Chester Morris substituted. He did plumpfully well, too.

Lela Rogers, Ginger's mother, whom you met and heard with Ginger Sunday, December 26, on Feg Murray's Bakers' Broadcast, had a birthday Christmas Day—but was she thrilled when a few of her many friends telephoned to wish her a happy birthday instead of the usual Merry Christmas.

Batoneer Roger Pryor will be in Los Angeles by the time you read this. He comes for a minor "opening" at the Good Samaritan Hospital. His band will begin an engagement January 20 at the St. Frances Drake Hotel, San Francisco, and two days later his cinema star wife, Ann Sothorn, whom you heard New Year's Eve on "Hollywood Hotel," will join Roger there to celebrate her birthday. Ann and Roger

are hoping their hardest that the new year will bring them a jointly starring broadcast of the Harriet Hilliard-Ozzie Nelson type so that they may spend more time together. Ann, you may recall, was Harriet Lake of music-comedy fame, and has a good voice.

Now that it's over, Ken Carpenter, the West Coast sports and Packard Hour announcer, can come out of hid-

his show's cast, but instead of roasting and serving a suckling pig, she made it a pet, saved its life. Whereupon Bing dubbed the creature Nicodemus Xavier (save your) Berp . . . Harry (Bottle) McNaughten cracked a tooth wide open on a piece of Christmas candy and exposed a nerve, but anyway he had fun at Phil Baker's party, for he and Artie Auerbach threw Ward (Beetle) Wilson to the

Not alone did "Hollywood Hotel" stage one of the most plumpful broadcasts of its history on Christmas Day, but Louella Parsons staged one of the nicest things that has happened for a long time in Hollywood. In the audience were 500 children invited from local orphanages and the county public charities list. After the exceedingly swell program which offered a preview of "Tom Sawyer" and the rendition of Dickens' "Christmas Carol" by Lionel Barrymore, the youngsters were entertained on the stage by the members of the cast, headed by Miss Parsons, who had provided a huge Christmas tree loaded with gifts. Also entertained at a distance, through a special radio provided for them, were the shut-in crippled children of the Los Angeles Orthopedic Hospital, none of whom could be moved. The tree, by the way, didn't forget the cast of the program. Each of the members found there a clip watch from Miss Parsons.

It's a date. Broken arm or not, Pinky Tomlin is still able to hold hands with the lovely Toby Wing as he escorts her here and there about Hollywood.

More plumpful deeds and programs: The fifth annual performance Christmas eve by Lum 'n' Abner of the same sketch in which they carry food and gifts to destitute neighbors who live in an abandoned stable . . . There's the thoughtfulness of Martha Raye in inviting two homeless internes of Cedars of Lebanon Hospital to a Christmas eve dinner and party at her house . . . The quick-wittedness of Marlene Dietrich, when playing "Song of Songs" with Doug Fairbanks, Jr., for the Lux Theater, in straightening out her costar's mixed-up script at a crucial moment when split seconds counted.

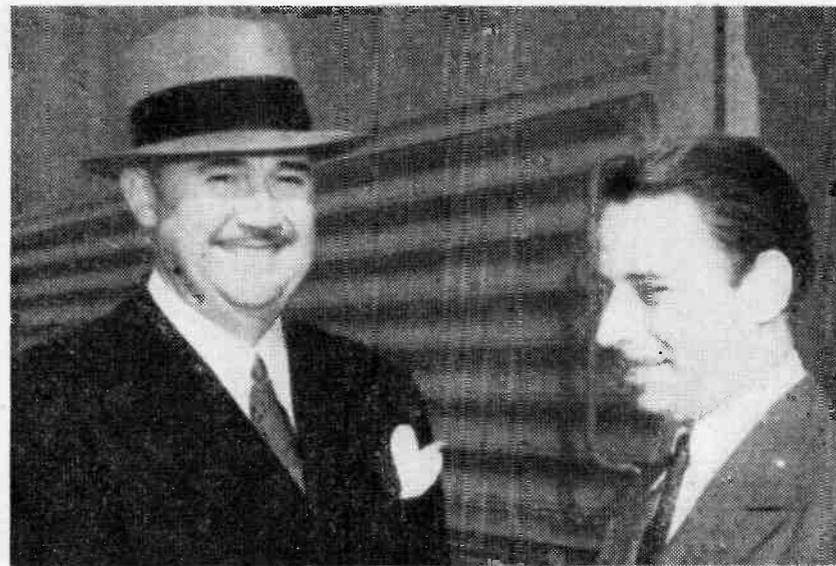
How do twins handle their finances? The Strouds have a simple system—they always share costs alike. Their one pay check is mailed weekly to their mother, Mrs. Lee Stroud, of Dallas, Texas. Then the pair budget themselves by check.

Phil Harris, the Benny bandsman, has been following the shooting seasons from rabbit through duck to quail with Andy Devine, Fred MacMurray and Norris (Abner) Goff. Last week it was to Catalina with Devine for quail, wild goats, and boars. Each trip, Phil's mother fixes up a huge basket of lunch for him. Which reminds me of a recent duck-hunting trip. In the cold gray dawn, warmly ensconced in his blind with basket in tow, he looked across the marsh and saw MacMurray shivering. Out came Harris' thermos bottles, a brace of tastefully roasted chickens, and a couple of sandwiches. Waving them laughingly at MacMurray, he invited him to "come on over." All the time he knew Fred was marooned there, could only watch him eat.

New Year's Eve brought an unique present to Bing Crosby from his patron saint, Paul Whiteman. The gift was an old school book used by Bing Crosby at Gonzaga University and inscribed with all the cartoons and scribbles accompanying every schoolboy's study. "Harry Lewis Crosby, Jr.," is scrawled across the fly-leaf and many other pages of the book, which is an "Illustrated Bible History," by Dr. I. Schuster, and which passed through the hands of Bing's brother Edward before the Crooner inherited it. After Bing, the book knew several more owners—one of whom finally became the writer of the Paul Whiteman radio show. That's how Paul recovered it for Crosby. Among Bing's cartoon illustrations in the old book is a policeman, a motorman, and two jockies—these casting their shadows ahead at Crosby's interest in thoroughbreds.



After a whirlwind courtship, Annette King, pretty NBC songstress heard on the "Breakfast Club" and "Club Matinee," married Frank R. Reid, Jr., of Aurora, Illinois, on January 1. They met for the first time last October. Above: Annette with "Club Matinee's" popular emcee—Ransom Sherman



When Paul Whiteman arrived in Hollywood recently to begin his new Friday night series for Chesterfield, he was greeted at the station by Lennie Hayton (right). A former pianist-arranger-composer for the "King of Jazz," Lennie is now a nationally known maestro in his own right

ing. The mikeman received over 75 letters from "pals" who wanted him to "use his influence" to buy Rose Bowl ducats for them.

Christmas is over but the melody lingers on . . . Greatly thrilled by her motor-scooter, doped up to a speed of 45 miles per hour, is Mable Todd. Morey Amsterdam, her hubby presented it. Another joy to Mable is Elvir, an Afghan pup, given by Comedian Hugh Herbert, a miniature charm set of teeth from her dentist, and three Donald Duck dolls to add to her present five. From January 12 on, by the way, Mable will be making laughs on "Your Hollywood Parade" . . . Madge Evans threw a Mexican Christmas party for Bing Crosby and

floor and removed his shirt just to even up a few scores for those program wisecracks . . . Unusual gift was that received by Maestro Raymond Paige. It consisted of a covered trophy in the shape of a water goblet and made entirely of bits of wood used in building Paige's eight-meter class racing yacht *Prelude*. More than 1,000 pieces of spruce, mahogany, butternut, rock elm, and honey maple were employed in its making by Dave Lee, boat builder and donor.

Fanny Brice, now a regular of the "Good News" cast, is double-automographing these days—with the names of Fanny Brice and Baby Snooks. There's a third name, too, that she might use, but won't. To heck with him.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

RADIO had its real big "first night" on Saturday, December 25. It is true there have been many big opening nights in radio, but, my friends, there has never been anything that can compare with the opening broadcast of the Arturo Toscanini series. A very select crowd of more than 1,400 gathered in studio 8-H at Radio City to witness the broadcast. Hundreds of notable figures in the diplomatic, musical and social worlds were present. Looking around I recognized Joan Crawford and Franchot Tone, Lily Pons, Governor Lehman of New York and his wife, Deems Taylor, Kirsten Flagstad, and a host of others too numerous to mention. Never have I seen so many beautiful white ermine wraps, mink coats, gorgeous gowns, and jewelry. The crowd was truly made up of the who's who, and it certainly was a sight for sore eyes.

The entire orchestra was in formal dress and a Christmas tree stood on each side of the stage. At exactly ten o'clock the audience was so tense you could hear a pin drop. Although the radio listeners heard a commentator, he was not in the studio and those present did not hear a spoken word throughout the broadcast.

When Toscanini entered, the crowd stood up and gave the Maestro a tremendous ovation. Conspicuous by its absence was a conductor's stand to hold the music. Toscanini doesn't use any; he conducts from memory. His hair has turned white and he was very calm as he conducted the first number on the program; later, however, he used both his arms more energetically to get the desired effects from his musicians. Only once did Toscanini take out his handkerchief to wipe his brow. During the short intermission, some of the guests tried to leave the studio to go out for a smoke, as is done in a theater or concert hall. However, they were told by the alert and busy ushers they would have to keep their seats. Others, not familiar with the rules, tried to smoke in the studio, but they were told immediately that no smoking was permitted. After the broadcast, Toscanini was applauded and cheered by the enthusiastic audience for about seven minutes. The Maestro returned to the stage four times to acknowledge the plaudits of the crowd. As he took his final bow, he shook hands with Mischa Mischakoff, his concert master. Apparently he was just as pleased with the broadcast as was the audience. Again, I repeat, it was a sight for sore eyes; and if any lover of good music doesn't tune in to this program on Saturday nights, it's his great loss.

Again, many thanks to those of you who took the trouble to write in and give me your selection of what you consider the twelve most popular programs. Here they are: 1, Chase and Sanborn; 2, Jack Benny; 3, Bing Crosby; 4, Rudy Vallee; 5, Eddie Cantor; 6, One Man's Family; 7, Lux Theater; 8, Packard Hour; 9, Burns and Allen; 10, Fred Allen; 11, Fibber McGee and Molly; 12, Major Bowes. Letters and cards were received from every state in the country and also from Canada. One hundred and seventy-eight programs were mentioned, with the two leading programs accounting for one-sixth of the total votes.

Eddie Cantor has postponed his trip to New York for several months. He was due in New York the first week in January, but the delay has been caused by the fact that Deanna Durbin cannot leave on account of her motion-picture work. The Cantor show will probably come East some time during the month of March.

As you know, when Fred Allen went off the air last summer, his place was taken by Walter O'Keefe. After his

program December 29, Allen was scheduled to leave California for the East. Just about the same time, Walter O'Keefe was boarding a train in New York for the West Coast to join the Lanny Ross-Charlie Butterworth show, and the two comics probably passed each other en route.

Also coming East will be Edward G. Robinson with the entire cast of his

the Pacific Coast and will be heard over thirty-one stations in that one area. This program takes the place of his current Mutual network show.

Those of you who tuned in Walter Winchell on Sunday night, December 26, may have noticed that the news commentator did not speak as rapidly as is his custom. Here is the reason for it: His sponsor gave the listeners a



Lovely Coloratura Lily Pons, of opera, screen and radio, recently received an unusual honor when the New Haven Railroad named a locomotive after her. Lily attended its recent christening in Boston, accompanied by her fiancé—Maestro Andre Kostelanetz of the "Chesterfield Hour"



Joseph Bentonelli, "Met" star, was met at the train by fourteen-year-old Beverly Carew, Canadian singer, when he arrived in Hollywood recently. A protegee of Kate Buckingham of Chicago, famous arts patroness, Joe inherited \$20,000 and a trust fund of \$100,000 after her death, recently

"Big Town" program, including Claire Trevor. They will broadcast from the New York studio for three weeks starting the latter part of January. The "Big Town" show is proving to be very popular with listeners.

Buddy Clark, singer on the Hit Parade, got the job on the new Ben Bernie show, after all. As you may recall, I mentioned several weeks ago that there was some difficulty in getting Buddy for the Bernie show because of his commitments on the cigarette program.

Arthur Godfrey's pleasant voice will be heard over CBS stations in the East and the Midwest starting Monday night, January 24. On Friday night, the same program will be broadcast to

to go on the air, the production man in the control-room handed him a telephone message which gave the commentator another late flash.

Kate Smith and Vaughn de Leath have gone to the courts on account of the "Songbird of the South" appropriating the title of "First Lady of Radio." It seems Miss De Leath claims prior rights to the title, inasmuch as she was the first female to broadcast before a microphone and has been given a build-up by the radio networks with that title. The final decision has not been rendered up to the present writing, but we will let you know how it turns out.

In the eight years Gertrude Berg has been on the air with her "Rise of the Goldbergs," she has never had a recording of her programs made so that she could play it back and hear how it sounded. Despite the fact that a transcription of her show is also heard over WOR at 9:45 a.m., she has never listened to it, because at that time she is usually enroute to the studios to rehearse her program for that day. One morning last week she decided to call a late rehearsal in order to listen to the WOR broadcast. After the program was over, she got a lump in her throat, and her companion, who related the story to me, noticed a few tears.

Marian Jordan, who is better known to the radio audience as Molly in the "Fibber McGee and Molly" programs, is still resting at the Sacred Heart Sanitarium in Milwaukee, Wisconsin. The doctor diagnosed her case as nervous fatigue, which is undoubtedly caused by overwork, and he ordered a complete rest. How about you readers dropping her a note of cheer?

A great many strange things happen in radio. Although this is infringing on Evans Plummer's territory, nevertheless I am going to pass it on to you as it was told to me, just in case Evans missed it. A few Sunday nights ago, Jeanette MacDonald was to appear on her regular Sunday night show. However, she did not make an appearance and the reason was given as ptomaine poisoning. My informant tells me that it was not ptomaine at all but merely a cold. However, Miss MacDonald's radio boss is a manufacturer of a cold preventative and remedy, and so the real reason for her absence could not be disclosed. Are you laughing?

Another strange happening: Each Sunday night, Nelson Eddy is on the air for the Chase and Sanborn Coffee people. However, on Thursday night, December 23, he appeared on the "Good News of 1938" program, which is sponsored by their biggest competitor, makers of Maxwell House Coffee.

During the same "Good News" show, I was much surprised to hear the stock-broker skit with Frank Morgan. I was surprised because it was on a show from the M-G-M lot, featuring an M-G-M star, yet the same skit was played by Milton Berle in "New Faces," his last picture for R-K-O, and it was repeated almost word for word.

I know a great many readers of this column will be sorry to learn of Ralph Kirbery's accident in his plane on Saturday, December 25. Ralph was trying to land his plane on an icy lake, and ended up in a heap, suffering a fractured jaw and minor injuries.

Do you know why you hear the same jokes on the air over and over again, told by different radio comics? Read this column next week and I'll give you the real lowdown on the behind-the-scenes activities of the radio comic-script writers.

So You Like Contests?

THIS week there is a twittering in the offices of RADIO GUIDE as in the cote of a thousand doves: the editors are happier than they were on New Year's Eve. The reason is that on page 19 they are able to announce a contest hand-carved to fit thousands of requests. Readers have said "I can't win these contests which give special advantages to others. Why don't you sponsor a contest for us—one that's fair to everybody?"

The contest announced this week is the closest we could come to filling those requests. It requires no special skill of any sort; it doesn't limit the number of times a person may enter and win; it requires no laborious investigation on the part of the entrants, nor painstaking preparation of entries; no college-bred knowledge of grammar nor composition are needed to win; artists have no advantage with their decorated entries, because all will be given equal consideration.

All in all, it looks like the contest readers have said they'd like to enter—one in which originality of thought alone determines the winners.

May your ideas burn brightly and your entries win favor! Everyone starts even this week!

New Contest News Can You Win These?

The new year is opening with so many contest announcements that we can't wait until the next appearance of "Your Opportunity Guide" on these pages (Feb. 5 issue) to tell you about some of them. Here are a few:

Trade and Barter, the magazine for mail-order men, is starting a new publication. It will include articles on how to make money and a contest column written by Gilson Willets. Prizes for names for the publication will be \$25, \$15, \$10 and ten of \$1 each. A 35-word statement telling why the name is appropriate must accompany the names, and they must be sent to "Trade and Barter," 309 West Front St., Mount Morris, Ill. The newsworthy item is that the judge is Zella Boteler, all-American contestar for 1937 and treasurer of the National Contesters' Association.

Three hundred dollars in prizes (\$100 first prize) are offered by the M and M Art Co., P. O. Box 3261, Philadelphia, Pa., for short letters about a painting of Washington and Betsy Ross, which the company sells for one dollar.

"Kitchen Cavalcade," heard Monday through Friday at 10:45 a.m. on the NBC-Blue network, wants letters about your "pet headache." They must be amusing and entertaining. Prizes are \$5 and five prizes of casseroles, awarded each Tuesday and Thursday. Send your letter to the program in care of the station on which you hear it.

Children under 16 years are eligible for scholarships and violins to be given by the sponsor of "Tony Wons and his Scrapbook," heard on CBS Monday, Wednesday and Friday at 10:30 a.m. To get full details, send the name, address and age of the child being entered to the station on which the program is heard or to any local music club which is a member of the National Federation of Music Clubs.

The American Legion Auxiliary, in cooperation with the Mutual Broadcasting System and the Federal Theater Radio Division of the WPA, is sponsor-

ing an essay contest based on James Truslow Adams' book, *Epic of America*. Prizes: \$100 and a plaque for the best essay; \$50 and a plaque for the best essay written by a high-school student under 18 years of age; five gold medals for the next best essays. Entries must be sent to "Epic of America," c/o MBS, 1440 Broadway, New York, New York, before March 10, 1938.

ognition of unknown American contemporaries. Since then he has received 134,000 poems. Letters he receives contain an average of five poems each. He has awarded prizes of \$10 each to fifty-two women, but only five men have won! Incidentally, this broadcast has changed its time. Malone is now heard every day of the week except Wednesday and Sunday.

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

A Life Income

PRIZES: (Grand) 1st, \$1,200 a year for life—payable \$100 a month; 2nd, \$600 a year for life, payable \$50 monthly; 3rd, \$3,000 cash; 4th, \$2,000 cash; 5th, \$1,000 cash; 6th to 25th, each \$50 cash; 26th to 65th, each \$25 cash; 66th to 100th, each \$10 cash.

TO ENTER: On each Sunday during January, *The American Weekly* (syndicated magazine section for Sunday Hearst newspapers and others) is publishing a coupon to be filled out in its Reader Test. The contestant must select the three articles, items or features, all in the same issue, which make the greatest appeal to his interest. Then, in 50 words or less, he must rate them, 1st, 2nd and 3rd, and explain his selections. Two sets of selections are required—one of them from the *American Weekly* of Jan. 30, the contest's last week. If all five sets are sent, the contestant has five separate chances to win. Send entries to "Reader Test Dept., *American Weekly*," 316 West 57th St., NYC. Entries must be received before noon, Wednesday, Feb. 23.

TO WIN: Remember certain important characteristics of the *American Weekly* in preparing your entry. It has a circulation of 7,000,000 a week—the largest in the world. The announcement of this contest suggests that this tremendously circulated weekly is to be revamped and modernized, for its layouts and stories are reminiscent of yesterday's journalism. With that in mind, do not hesitate to write frankly. Be sure that in telling what you like, you temper your re-

marks with helpful, constructive criticism. The fact that the contest is referred to by the publishers as a "reader test" rather than a contest suggests strongly that definite, intelligent suggestions will do much better than mere applause of the present editorial content. Try also for an unusual opening for your statement. Announced in the largest weekly in the world, the number of entries will be enormous—and the winner will have to be unusually clever. Suggestions: Submit your entry in the name of somebody not less than 35 years old. Also, submit all five sets of selections.

\$8,000.00 in Cash

PRIZES: (Grand) 1st, \$5,000; next 50 prizes, \$50 each; next 500 prizes, \$1 each.

TO ENTER: Each bag of Gold Medal flour now contains an entry blank for 1938's first cake-naming contest. Send entries to address given on official entry blanks. Contest closes March 31.

TO WIN: Entry blanks are the same in all sizes of bags—so get the small ones and get more blanks for your money. Names must be appetizing, original and unique to win. "Coined" names have the best chance. Wilmer Shepherd reports that this sponsor does not like typed entries or decoration of any sort, and recommends that names be hand-lettered, and your own name and address signed clearly. "Lady Washburn" and "Orange Coconut Medallist" have each won \$1,000 from this sponsor in previous cake-naming contests.

"Your Opportunity Guide" lists all current contests in the first issue each month. If you would like an advance copy of these contest listings, send a stamped, self-addressed envelope to "So You Like Contests?" Dept. CL3, c/o Radio Guide, 731 Plymouth Court, Chicago, Ill.

All these contests, and many more, will be listed in full detail in the next "Opportunity Guide," but the season is so jam-packed with prizes waiting for good entries that we're "scooping" ourselves to give you the very earliest possible notice of them!

On American Poetry Women Surpass Men

Ted Malone's "Between the Bookends" poetry contest on CBS has revealed some interesting points about poetry. The contest started on October 1, and was designed to encourage rec-

He's on at 4:15 p.m. EST—fifteen minutes later than his previous schedule.

Twin Picture Technique Another Shepherd Formula

Wilmer Shepherd is contesting's most indefatigable designer of formulas for winning. He's that, in addition to his unofficial position as adviser to thousands of contesters, and his official position as director of his own correspondence school in contest technique. Of him, Gilson Willets wrote in December *Contest Magazine*: "We all owe Wilmer Shepherd more than any individual

No matter what troubles you about contesting, send your question to "So You Like Contests," Dept. GC, Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will send you a personal answer as quickly as possible.

among us can ever repay him."

In his Jan. 1 Confidential Bulletin issued to his students, Shepherd introduced a new formula which he dubs the "Twin Picture Technique"—although what he is talking about is word-pictures rather than pictures themselves. He recommends two of these—one of the person who writes the entry, and the other of that person's reaction to the product. Here are his illustrations, with the word-picture of the writer in capital letters and the word-picture of the product or the person's reaction to it in *italic type*:

"I like the New Super-Creamed Crisco because I, A FARMER'S WIFE WITH MANY TASKS, can rely on Crisco's speed for fresh cakes for THREE GROWING BOYS' LUNCHES, DURING THIS BUSY AUTUMN."

"I like Chipso because IN WINTER I HANG MY WASHING IN THE ATTIC, and Chipso makes it smell as sweet as if hung in the summer sun for hours."

"I like Chipso because I, A BUSY OFFICE SECRETARY, WASH ALL MY LINGERIE, and Chipso keeps it sweet and clean and my hands soft and smooth for MY WORK."

"I like Chipso because I, AN INEXPERIENCED BRIDE, AM PROUD OF MY WASHLINE; LONG AGO MOTHER WISELY TAUGHT ME 'always depend on Chipso for thoroughly clean, bright, unfaded clothes'."

"BEGINNER'S LUCK' MADE ME, A NEW MOTHER WITH SIX WASH DAYS A WEEK AND SO VERY LITTLE TIME, choose Chipso for clean, sweet-smelling clothes."

The essence of this technique is an attempt to get two clear word-images into short statements, rather than the customary one. The two pictures should balance—and they may be linked by a single word, such as "speed" in the Crisco entry above. That is the key word. Proof of the excellence of this technique is that every one of the entries above, written by Shepherd's students, won a prize!

This Contest World Some News About It

The judges have just announced winners in the fourteenth Phyl Coe weekly contest: Dale A. Coleman, P. O. Box 21, Lyle, Wash.—\$500; Susan R. Sherburne, 337 Kenyon St., Indianapolis, Ind.—\$250; Mrs. E. L. Maxwell, 1752 Melrose Dr., S. W., Atlanta, Ga.—\$125; and Mrs. P. C. Gaines, 411 Koch St., Bozeman, Mont.—\$75 . . . Those who have won weekly prizes in this contest have until Jan. 29 to get in their entries for the grand prizes . . . The New York Post, a contest-addicted newspaper, is now conducting three prize contests, as well as an offer to double your prize money if you send ads from the Post together with sales slips proving \$5 worth of purchases these ads prompted . . . George A. Elwell, who won the \$20,000 first prize for naming *Liberty* magazine in 1924, tells how in *Contest Magazine* he did it—an unlikely system, indeed. Interesting, though, that he sent in 5,101 entries! That is determination!

MUSICAL COLLEGE

BY FRANK MARSHALL

"**W**HAT famous songstress immortalized 'Some of These Days'? Whose theme is 'The Waltz You Saved for Me'? Who wrote 'Alexander's Ragtime Band'? What is Bing Crosby's first name? Who says 'Is Everybody Happy'?" These are typical questions asked the contestants who gather for Kay Kyser's College of Musical Knowledge, rhythmic session in musical memory emanating from the Blackhawk restaurant in Chicago and aired every Monday at midnight (CST) over WGN and the Mutual chain.

This program, conceived by Kay Kyser, is the first of its kind to hit the airwaves. And it has evidently landed for good. Unique in basic idea and particularly in method of presentation, Kyser's College has brought a tremendous response from listeners all over the country—and from listeners outside the country as well. The weekly

broadcast, and for every letter the sender receives his diploma by mail. During the first six weeks of the school nearly ten thousand letters were received, from forty-three states and two foreign countries. Some of the letters contained as many as twenty-five questions.

For the program, the entire restaurant takes on a pedantic air. Kyser, his announcer, Russ Russell, and the head waiters all don caps and gowns; the bandsmen wear bright blazers; the waiters have freshmen caps; and practically everyone puts on horn-rimmed spectacles for the event.

WORKING with his colleagues on the faculty of the Kyser College of Musical Knowledge, Kay Kyser has selected the following orchestra leaders as the all-American rhythm team: Backfield—Benny Goodman, master



Kay Kyser and Virginia Sims, his charming songstress, look over some of the mail received in response to their "Musical College" program

mailbag at WGN bulges with listeners' enthusiastic letters, hitting totals that are practically unprecedented for any program, and this despite the fact that the show has been on the air only a short time.

To open the program, Kyser leads his band in a school march—his theme song, "Thinking of You"—played in six-eight time. As Music Master Kyser gets the college session under way, his helpers on the faculty select ten patrons for participation in the two memory sessions which highlight the hour-long broadcast.

Class time arrives—five "scholars" line up on the bandstand to take their turns at questions on all things pertaining to popular music, both old and new, and the celebrities who present this music. But different from other question-and-answer sessions, Kyser's band "plays the questions" in almost every instance. Each contestant is given three questions, turn by turn, and scored according to his answers.

LIKE other well-regulated schools, there's a recess and the recreation is dancing. Then the second class—with five new pupils for examination—is called to order and the procedure of the first session is again followed. Then the two high-scoring scholars have a "spell down" to determine the winner of a \$25 cash prize. However, each of the ten contestants, whatever his success at answering the questions, is awarded a diploma, signed, sealed and delivered by Dr. Kyser.

Radio listeners attend by correspondence. That is, Kyser fans are invited to send in questions for use in the

of swing, left halfback; Hal Kemp, famous for his staccato rhythm, right halfback; Cab Calloway, inventor of "scat," quarterback, and Guy Lombardo, known from Coast to Coast for his "sweetest music this side of heaven," fullback.

In the line—Eddy Duchin, elected for his expert piano styling, left end; Xavier Cugat, master of the rumba and tango, left tackle; Wayne King, waltz specialist, left guard; Freddy Martin, for his full rhythm style, center; Tommy Dorsey, holder of sweet swing honors, right guard; Ted Weems, expert of specialties, right tackle, and Shep Fields, for his unique rippling rhythm, right end.

Paul Whiteman, creator of modern styling of all types, was given the place as coach of the rhythm team. Kay Kyser, because of his position as head of the College of Musical Knowledge, got the job of faculty adviser, and Ina Ray Hutton—chosen purely on form—was elected cheer-leader.

The extra bit of pleasure, easily evident to listeners, with which Kyser puts questions to the "students" in his Musical College, is probably explained best by the revelation that he originally had every intention of becoming a lawyer. When he entered the University of North Carolina, he was really serious in his desire to delve into the intricacies of Blackstone. However, fortunately for lovers of modern dance music, Kyser made the mistake of concentrating his spare time in satisfying campus dance demands with his six-piece school band. The urge to carry on musically overcame the legal inclinations and his success resulted.

\$30⁰⁰ FOR YOUR OLD RADIO DURING THIS MIDWEST FACTORY-TO-YOU SALE!

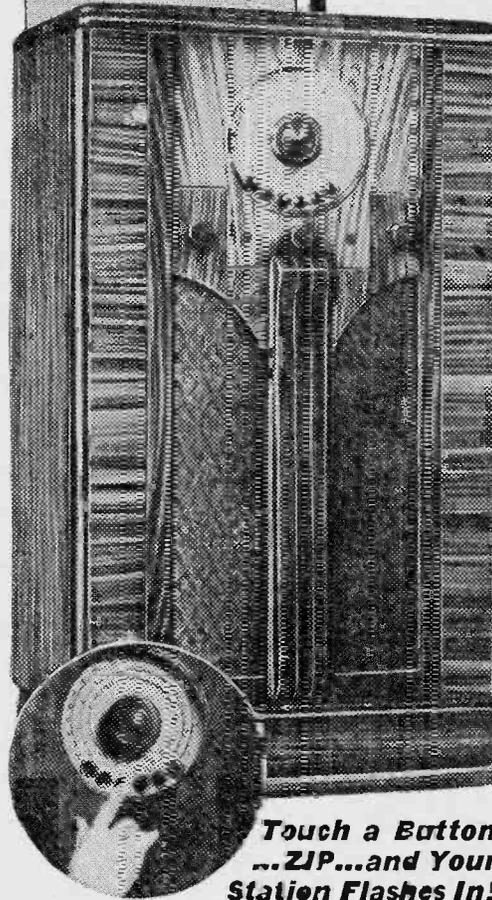
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REGULAR RETAIL VALUE \$139.90
DIRECT FACTORY TO YOU PRICE \$69.95
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Only \$**39.95**
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TERMS AS LOW AS 50¢ A WEEK



Touch a Button ...ZIP...and Your Station Flashes In!

LET us send this marvelous new 1938 Midwest 16-tube radio to your home... on 30 days FREE trial. Use it for four weeks before you make up your mind! If you decide to keep it, you secure \$30.00 credit on your old radio... and Midwest will call for it at your home!

Just imagine a radio so big, so powerful, so luxurious—in a big, beautiful, richly-finished walnut console—selling at such an amazingly low factory-to-you price! Its tremendous range (550 KC to 18,000 KC) and great reserve of power enable you to drive across

the world and bring in weak, distant, foreign stations (10,000 and more miles away) like "locals." You'll be delighted with the glorious new tone and brilliant, world-wide reception.

FACTORY-WHOLESALE PRICE SAVES YOU 50%

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting! It enables you to buy at wholesale prices... to save more than 50%... to make your radio dollar go twice as far... to pay as little as 50¢ a week on the Midwest Easy Pay Plan. You get 30 days FREE Home Trial and \$30.00 credit on your old radio, during this sale!

30 DAYS FREE HOME TRIAL

Write for **FREE 1938 Catalog**

Dept. KA-74, **MIDWEST RADIO CORPORATION** Cincinnati, O.

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION
Dept. KA-74, Cincinnati, O.
Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer, and factory-to-you wholesale prices. (Special offer and prices prevail only when dealing direct with factory by mail)

Name..... (PLEASE PRINT CLEARLY)
Address.....
Town..... State.....
User-Agents Make Easy Extra Money. Check Here for details

DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections. No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires. Not New—Value Already Proved. On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios. Thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial. Signed: ———
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works great on Short Wave band. Wish I had found it long ago. Signed: ———

JUST MAIL THIS COUPON
F & H Radio Laboratories, Dept. 71, Fargo, N. Dak.
Send F & H Capacity Aerial Eliminator. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.
NAME.....
ADDRESS.....

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

| Eastern Standard Time (Time Given in Listings) | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|---|---|---|----|----|----|----|----|----|---|---|---|---|---|---|----|----|----|
| Central Standard Time | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| Mountain Standard Time | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Pacific Standard Time | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's Court. Mac-Fadden Pub. Co., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Admiracion Shampoo, Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Tues. 9 p.m. NBC-B.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Attorney At Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jemima Pancake Flour. Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Austin, Gene. Cocomalt Sun. 6 p.m. (11 p.m. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Arthur Godfrey, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Becker, Bob. Red Heart Dog Food, Sun. 2 p.m. NBC-R.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Benjamin Moore Paint. Triangle Club; Betty Moore, Mon. 11:45 a.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Bernie, Ben. Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days. Fri. 8:30 p.m. NBC-B.

Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Brice, Fannie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Bromo-Quinine. Gen Hugh Johnson, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Cabin at the Crossroads. Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Lawrence Tibbett; Andre Kostelanetz orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's orch., Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.

Colgate. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.

Cook & Son. Malcolm La Prade, Sun. 2:15 p.m. NBC-R.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Human Relations. Vadsco Sales Corp., Sun. 4 p.m. MBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crooks, Richard. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Dafoe, A. R., Dr. Lyso, Mon. Wed. Fri. 4:45 p.m. CBS.

Dan Harding's Wife. Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware. Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.

Dorsey, Tommy. Orch. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Double Everything. Wrigley's Sun. 6:30 p.m. CBS.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreuc, Sun. 9 p.m. NBC-R.

Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Durbid, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Tues. 10 p.m. MBS.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Engerine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fifi, Mlle. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Firestone. Richard Crooks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.

Flick. Patsy, Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Forbstein, Leo, orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Ford. Sunday Evening Hour; Eugene Ormandy, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

Garland, Jduy. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

Gibson, Fredda. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Glass Container Ass'n of America. There Was A Woman, Sun. 1:30 p.m. NBC-B.

Godfrey, Arthur. Barbasol, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Goldbergs. (Oxydol), Mon. thru Fri. 4:30 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Lis-terine), Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. White Nap-tha, Mon. thru Fri. 3:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolynos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. Alemite, Tues. 9 p.m. NBC-B.

Heinz. Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m.; Magazine of the Air, Sun. 5 p.m. CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Himber, Richard. Orch. Your Strike, Sat. 10 p.m. CBS.

Hind's Cream. Life of Mary Sothorn, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Hollywood Playhouse. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.

Hollywood Screen Scoops. Old Gold, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Horlick's. Lum & Abner, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15

p.m. (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. Walter Winchell, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Philippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolynos. Our Gal Sunday, Thurs., Fri. 12:45 p.m.; Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.

Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

(Continued on page 18)



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The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio. Each week Radio Guide will publish letters deserving our readers' attention.

ATTENTION ADVERTISERS!

VOL: Radio as a commercial advertiser has one outstanding fault. One hears "use this or that," and regardless of the advertised article, the usual announcement is, "Go to your local dealers for so and so." Many of us live in small towns or communities, with "local dealers" often miles away, and then perhaps not carrying the article advertised. As a result we don't know where to get the articles, and then we all lose.

Another advertiser shoots right over our heads. He offers us a most unusual flower for a dime, and then fails to fill that order when we send it in. In my case bus fare to Wheeling is over \$1, and the desired article, in order to obtain the necessary carton, is fifty cents. There you have \$1.50 to get a carton to send along with ten cents for a bulb—and that bulb never comes. I have lost so many dimes that I wonder if any attention is given to women outside of boulevards and tan-bark drives. —Mrs. J. Noble Taylor, Mount Pleasant, O.

Dear VOL: Daytime fifteen-minute programs are surely directed to the buying housewife. The buying housewife is probably the busy housewife. The busy housewife would enjoy setting the radio to entertain her while she is dishwashing, bed-making, dusting, etc. But she can't possibly keep the connection of the stories and keep busy at the same time. So she must run and re-dial every fifteen minutes to find a musical program that will give her a pleasant background for various duties. Story follows story for hours on end. Why aren't advertisers wiser and realize that if they miss one housewife today, they may catch her tomorrow, if they will put on a program the interest of which will not depend on the listener catching their program every day. —Nancy Fullenwider, Springfield, Ill.

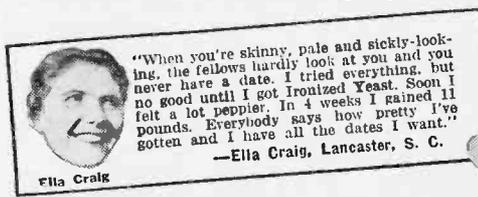
Dear VOL: A few well-chosen words, with no false, exaggerated claims, would be appreciated. There are many products I have ceased buying because of the long, tiresome, false statements made in their advertising over the air. Sponsors may be gaining new customers and increasing their sales with such advertising, for the present, but I believe they are losing a great number of long-standing customers at the same time, and I am expressing the sentiments of many with whom I have discussed radio advertising. —S. S. Morris, Oxford, N. C.

Voice of the Listener: Of course we all recognize the fact that sponsors are entitled to a reasonable time to tell of their products, but by constantly increasing the time used, as many of them are now doing, apparently thinking that people cannot help themselves or will just put up with it, they are surely defeating their own purpose, because so much of this "twaddle" is fast turning customers against those various products.

As an example of one of the worst offenders, a certain program was carefully checked and for eight successive days during the fifteen-minute period on the air, the first five and the last four minutes of each period were devoted exclusively to advertising. And the next two days the first four and the last four minutes of each fifteen-minute program were used for sales talk. This has surely reached the stage of a public nuisance. —E. Joseph, Princeville, Ill.

MEN IGNORED HER SHE WAS SO SKINNY!

—then she gained 11 LBS. QUICK and loads of new popularity



"When you're skinny, pale and sickly-looking, the fellows hardly look at you and you never have a date. I tried everything, but no good until I got Ironized Yeast. Soon I felt a lot peppier. In 4 weeks I gained 11 pounds. Everybody says how pretty I've gotten and I have all the dates I want." —Ella Craig, Lancaster, S. C.

Posed by professional models



New IRONIZED YEAST tablets give thousands 10 to 25 lbs. quick!

THOUSANDS of skinny, rundown people who never could put on an ounce before have recently gained 10 to 25 pounds of solid, naturally attractive flesh, new pep and popularity—in just a few weeks!

They've taken this new, scientific formula, Ironized Yeast, which although perfected at the cost of many thousands of dollars, comes to you in pleasant little tablets which cost you only a few cents a day!

Why they build up so quick

Scientists have discovered that hosts of people are thin and rundown simply because they do not get enough Vitamin B and iron in their daily food. Without these vital elements you may lack appetite and not get the most body-building good out of what you eat. One of the richest sources of health-building Vitamin B is the special yeast used in making English ale.

Now by a new costly process, this imported ale yeast is concentrated 7 times, taking 7 pounds of yeast to make just one pound of concentrate—thus making it many times more powerful in Vitamin B strength than ordinary yeast. It is then combined with 3 kinds of strength-building iron (organic, inorganic and hemoglobin iron); also pasteurized English ale yeast. Finally every batch of Ironized Yeast is tested and retested biologically for its Vitamin B strength. This insures its full weight-building power.

The result is these new easy-to-take little Ironized Yeast tablets which have helped thousands of skinny people who needed their vital elements quickly to gain normally attractive flesh and peppy health.

Make this money-back test

If, with the very first package of Ironized Yeast, you don't begin to eat better and get more benefit from your food—if you don't feel better, with more strength, pep and energy—if you are not convinced that Ironized Yeast will give you the pounds of normally attractive

flesh you need—the price of this first package will be promptly refunded. So get Ironized Yeast tablets from your druggist today.

Special offer!

To start thousands building up their health right away, we make this valuable special offer. Purchase a package of Ironized Yeast tablets at once, cut out seal on box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with very first package—or money refunded. At all druggists, Ironized Yeast Co., Inc., Dept. 1132, Atlanta, Ga.

WARNING: Beware of substitutes. Get the Genuine Ironized Yeast.

U. S. GOVERNMENT JOBS!

\$1140 TO \$2100 FIRST YEAR
MANY 1938 APPOINTMENTS EXPECTED

Many Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

MENTAL TEST

- Supreme Court Judges are appointed by (1) Vice President. (2) President. (3) Secretary of State.
Give Number of Correct Answer.....
- A salary is (1) an income. (2) an expense. (3) a deduction. (4) a mortgage.
Answer.....
- If you earn \$2000 a year and spend \$195 for education and 30% for other expenses how much would you have left?
Answer.....
- Consent means to (1) agree. (2) change. (3) differ.
Answer.....
- Straight means (1) dishonest. (2) uneven. (3) direct.
Answer.....
- At the rate of \$.65 an hour, how much would you earn working 40 hours a week for 52 weeks?
Answer.....
- Chicago, Ill., is (1) North. (2) South. (3) East. (4) West, of New Orleans, La.
Answer.....
- Out of the frying pan into the fire means most nearly: (1) From a good to a better job. (2) If you do good, you make things better for yourself. (3) Going from bad to worse.
Answer.....

Franklin Institute, Dept. M198, Rochester, N. Y.

I send you my work on Mental Test No. 3. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send 32 page book "How to Get U. S. Government Job" and full information regarding Government Jobs. Send list of Jobs and tell me how to get one.

Name.....
Address.....
Age.....

(Continued from page 16)

Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

La Prade, Malcolm. Cook & Son, Sun. 2:15 p.m. NBC-R.

Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Life of Mary Sothorn. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltime), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.

Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Leo Forbstein's orch., Wed. 10 p.m. NBC-B; Your Hit Parade; Freddie Gibson; Buddy Clark; Richard Himber's orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacFadden Publishing. A. L. Alexander's Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Sun. 5 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Margot of Castlewood. Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. thru Fri. 12 noon CBS.

McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mercer, Ruby. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Mickey Mouse Theater of the Air. Pepsodent, Sun. 5:30 p.m. NBC-R.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Minute Tapioca. Mary Margaret McBride, Mon. thru Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Moore, eBtty. Triangle Club (Benjamin Moore Paint), Mon. 11:45 a.m. NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nat'l Ice Adv. Inc. Home-makers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

O'Hara, Neil. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

O'Keefe, Walter. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Open House. Vicks, Sun. 7 p.m. CBS.

Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Kolynos, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltime. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Ruby Mercer; Walter O'Keefe; Raymond Paige's orch., Tues. 9:30 p.m. NBC-R.

Packer's Tar Soap. Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebeco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

People in the News. Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pepperell, Dr. Karl Reiland, Fri. 7:15 p.m. NBC-B.

Pepsodent. Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (1:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's orch.; Frank Munn, Fri. 9 p.m. NBC-R.

Phillippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.

Pinkham Medicine. Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.

Poetic Melodies. Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Those We Love, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 11:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.

Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.

Quaker Oats. Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Neil O'Hara; Jack Leonard; Tommy Dorsey's orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Red Heart Dog Food. Bob Becker, Sun. 2 p.m. NBC-R.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Rinsol. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.

Ripley, Robert L. "Believe It or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Robinson, Edward G. Big Town (Rinsol), Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Carol Kennedy. Heinz, Mon. thru Fri. 11:15 a.m. CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Rose. Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Royal Gelatin. Rudy Vallee's orch., Thurs. 8 p.m. NBC-R.

Ry-Krisp. Marion Talley, Josef Koestner's orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's orch., Wed. 9 p.m. (12 mid. for West) CBS.

Salter, Harry, orch. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Swing School. (Camel), Tues. 10 p.m. CBS.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.

Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Terry & the Pirates. Darrin, Mon. Tues. Wed. 5:15 p.m. NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's orch., Pinky Tomlin; James Wallington; Mile. Fif, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Thatcher Colt Stories. Packer's Tar Soap, Sun. 2:30 p.m. NBC-R.

The Shadow. Delaware. Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.

There Was A Woman. Glass Container Ass'n of America, Sun. 1:30 p.m. NBC-B.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thompson, Dorothy. People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Those We Love. Pond Cream, Tues. 8 p.m. NBC-B.

Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Tibbitt, Lawrence. Chesterfield, Wed. 9 p.m. CBS.

Tim & Irene. Admiration Shampoo, Sun. 6:30 p.m. MBS.

Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.

Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.

Trevor, Claire. Big Town (Rinsol), Tues. 8 p.m. CBS.

Triangle Club. Benjamin Moore Paint, Mon. 11:45 a.m. NBC-R.

True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.

U. S. Rubber. Ben Bernie's orch., Wed. 9:30 p.m. CBS.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.

Vadco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS.

Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.

Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.

Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.

Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Vicks. Open House, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.

Voice of Experience. Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.

Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Waltz Time. Phillips, Fri. 9 p.m. NBC-R.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.

We, The People. Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Weems, Ted, orch. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Welch, Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

Whiteman, Paul, orch. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

White Naphtha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.

Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Winchell, Walter. Jergen's, Sun. 9:30 & 11:15 p.m. NBC-B.

Winkler, Betty. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Double Everything, Sun. 6:30 p.m.; Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.

Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Zenith Foundation. Sun. 10 p.m. CBS.

Here Next Week—

Next week in this spot look for another of Radio Guide's exclusive up-to-the-minute service—the Program Selector. In it, grouped to suit your taste, are programs of all dance bands, religious services, newscasts, commentaries. Use this service each week!

\$1,000.00

"SNAPPY COMEBACK" CONTEST

Based on Scenes from "Hollywood Hotel"



SCENE No. 1
(Suggested Comebacks)
"Let that be a lesson to you!"
"Hey, you need a shave!"
"Nize baby!"



SCENE No. 2
(Suggested Comebacks)
"Calling all cars, calling all cars!"
"Benny was a Goodman, but he done me wrong!"
"Ta-ra-ta-ra!"

PRIZES

| | |
|-------------------------------|-------------------|
| First Prize | \$500.00 |
| Second Prize | 250.00 |
| Third Prize | 100.00 |
| Next Ten Prizes, \$10.00 Each | 100.00 |
| Next Ten Prizes, \$5.00 Each | 50.00 |
| TOTAL | \$1,000.00 |

HERE is Opportunity fairly demanding your attention! Here is a chance to win enough cash money to pay for your dreams' desire—simply by taking part in an easy game that's interesting and entertaining. Read on—**RADIO GUIDE's** great "Snappy Comeback" Contest, based on the Warner Brothers film, "Hollywood Hotel," is your chance to become a big-time prize-contest winner!

This week "Hollywood Hotel" opens in theaters all over the country. Be sure to see it—it's one of the season's sure-fire hits. Then get in the fun in this easy-to-enter contest!

Above are two photographs of scenes in the motion picture. Two such pictures will be printed in **RADIO GUIDE** in each issue for eight weeks. These are the first set. When you've seen the film, you'll surely think of a smart, witty answer to the "balloon" conversation printed on each picture. Then simply write or print your reply in the empty balloon. That's all there is to it! It's easy—and fun, too!

You don't have to waste any time decorating your entry in this contest, either—for the judges have definitely decided that simple entries will receive exactly the same consideration as fancy, elaborate ones.

If you find you can't decide which answer you prefer after you've thought yours over, you can enter this contest again. There is no limit on the number of times a person may submit entries—or win prizes. Perhaps you'll win more than one!

There are some small details to watch when you submit your entry. Be sure you have sufficient first-class postage on your envelope, for one thing. Be sure, too, that your name is written on or affixed to each photograph, in case they become separated. Don't send in any entries until you have all sixteen—you disqualify those photographs if you do!

That's **RADIO GUIDE's** "Snappy Comeback" contest. Read the rules below, see "Hollywood Hotel"—and start writing replies today!

RULES:

1. In each of eight issues—January 15, through March 5—Radio Guide will publish two photographs of scenes from Warner Bros. motion picture, "Hollywood Hotel." Each picture will have a blank conversation "balloon" to be filled in with a "snappy comeback" to remarks printed in other "balloons." Suggested "comebacks" will accompany each picture.
2. A complete set of sixteen filled-in photographs or reasonably accurate facsimiles of them, constitutes an entry. Replies must be written in spaces provided on pictures. For the sets of pictures selected by the judges, prizes amounting to \$1,000.00 will be paid according to the schedule on this page.
3. Entries will be judged on appropriateness—in consideration of the story of the motion picture—neatness, originality, and directness of thought. Elaborate entries will receive no special consideration.
4. Do not send in any entries until your set is complete—sixteen pictures in all. Back issues of Radio Guide may be obtained from the Circulation Dept., Radio Guide, 731 Plymouth

5. To be eligible for prizes, entries must be postmarked before midnight, March 13, 1938.
6. No entries will be returned. In fairness to all participants in the contest, judges will not enter into any correspondence concerning any aspect of this contest. All entries become the property of Radio Guide.
7. This contest is open to everyone in the United States and Canada, except employes of Radio Guide and their families. The editors of Radio Guide will be the contest judges. All persons agree by entering to accept the decisions of the judges as final. In case of ties, duplicate prizes will be awarded.
8. Anybody eligible to compete may enter as many times as he likes—and may win more than one prize if his entries merit such consideration.



Kate Smith's "cottage offstage" is only 10x15 feet, but it has the comforts of home. There she serves "her boys" snacks, sews rips in their clothes (above)

COTTAGE OFFSTAGE

WHEN the old Avon Theater stood on West 45th Street, New York, an air of strict formality and austere dignity surrounded the star's dressing-room—but all that has changed.

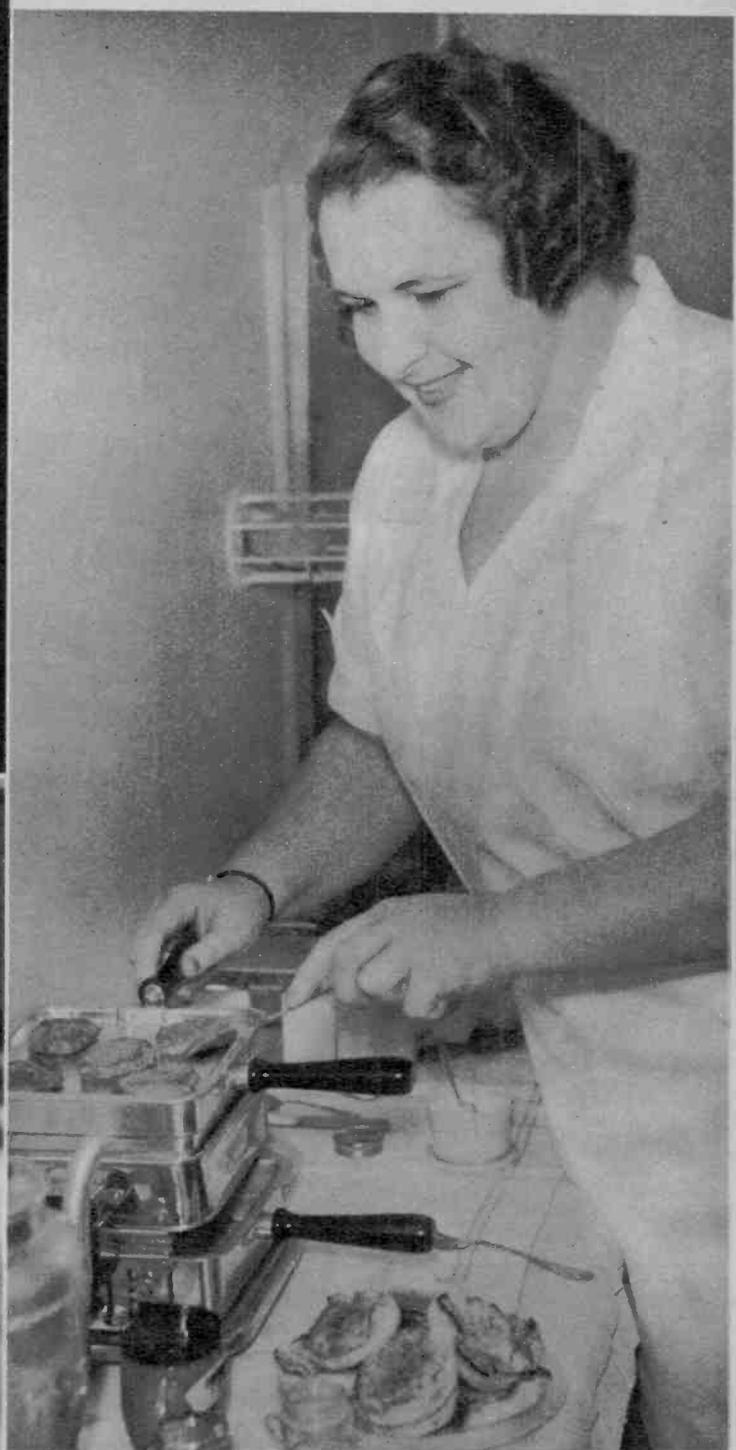
Today, CBS Playhouse Number Two has replaced the old theater, and anyone backstage knows that the proverbial welcome mat lies before the dressing-room door. For now Kate Smith occupies those quarters, and extends to all members of her company the Southern hospitality that is her birthright.

Born 29 years ago in Greenville, Virginia, Kathryn Elizabeth Smith grew up in Washington, D. C., soon was on Broadway. There Ted Collins, her partner-manager, heard her, "discovered" her for radio. She made her air debut in May, 1931—at \$50 a week, since has become one of radio's highest-paid stars.

In her cellophane-paneled wardrobe (above), Kate keeps her dresses; in cellophane boxes, 35 pairs of shoes. Kate designs most of her dresses herself

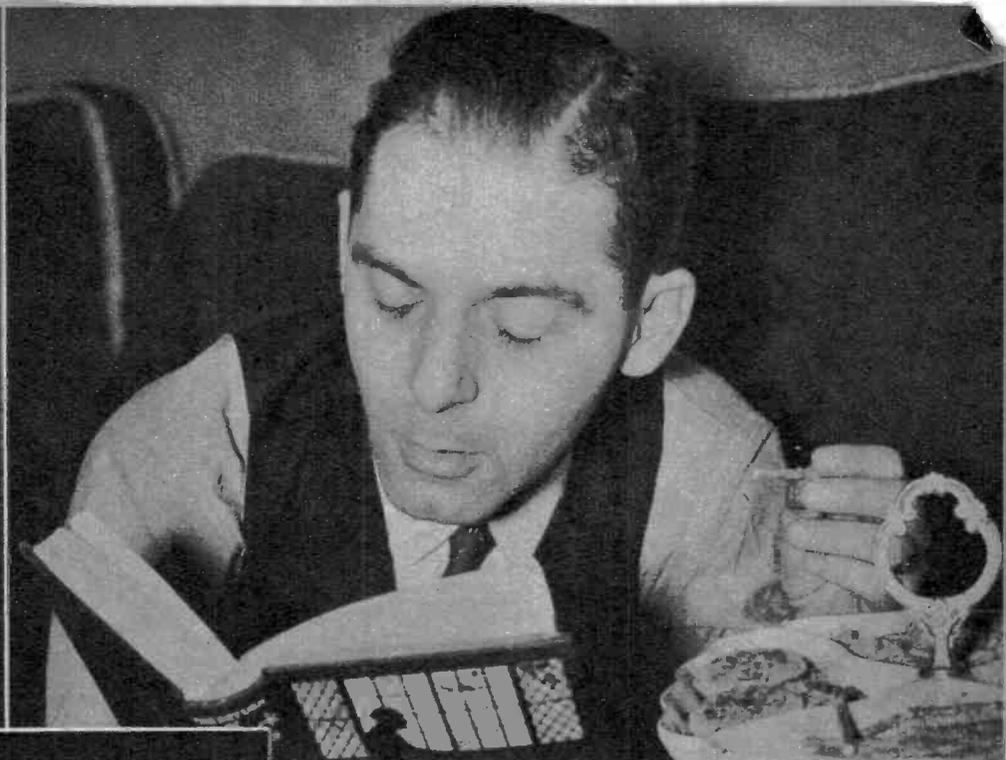
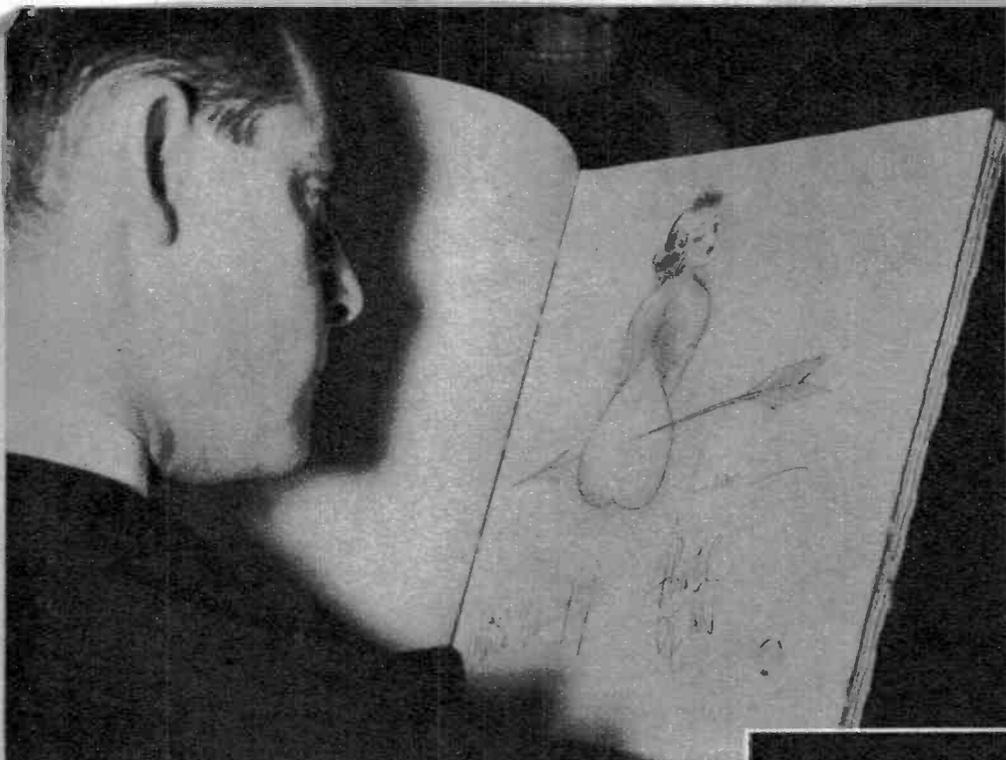


The dressing-room's flowered motif is carried out in Kate's perfume bottles (above), all made of imported glass. Kate does everything but her own hair



There's a caretaker, but often sweeping up is done by Kate herself (left). She—and the caretaker—have the only keys

Kate arrives at 10 o'clock on Thursday mornings, for a full day of rehearsals, stays till one next morning. She cooks the day's meals there (above)



Announcer Ben Grauer's 150-page guest book has entries made by many famous people. Above: Ben looks over one of its pages, a drawing by Illustrator Abner Dean

BEN GRAUER COLLECTS

EMPTY whisky bottles have little appeal to most people—but leave one around when Ben Grauer is on hand and chances are he'll add it to his collection. For Announcer Ben is a collector, too, and his collection ranges from attractive bottles to 3,000-year-old Egyptian stone tablets.

Bennett Grauer was "Georgie Basset" in the original film version of "Penrod," played juvenile roles on the stage for years. Graduating from City College of New York in 1930, Ben took an NBC audition—was a staff announcer 2 hours later!

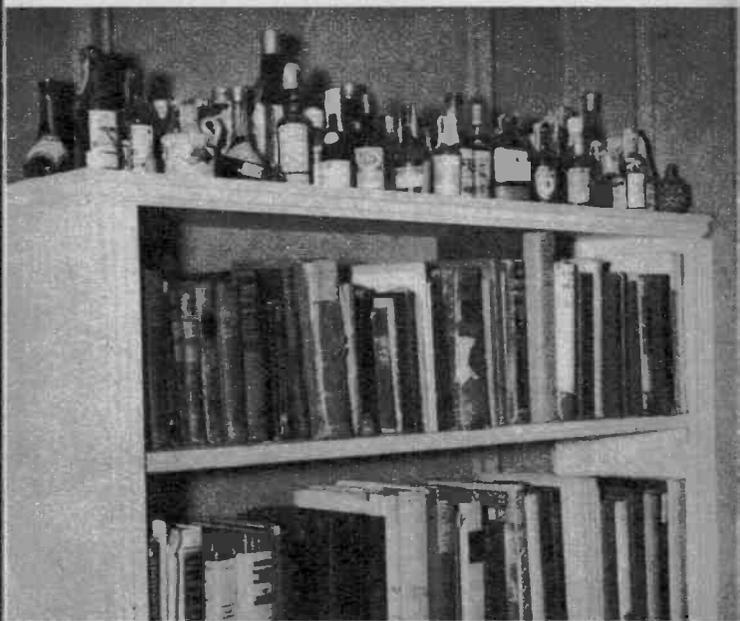
Since then he's been heard on innumerable shows. At present he announces for "The Magic Key," "Grand Central Station," "Your Hit Parade," "Behind Prison Bars," "Rising Musical Star," "Mystery Chef," "Mr. Kaen, Tracer of Lost Persons," and Winchell's "Jurgens' Journal."

Photos by Gene Lester

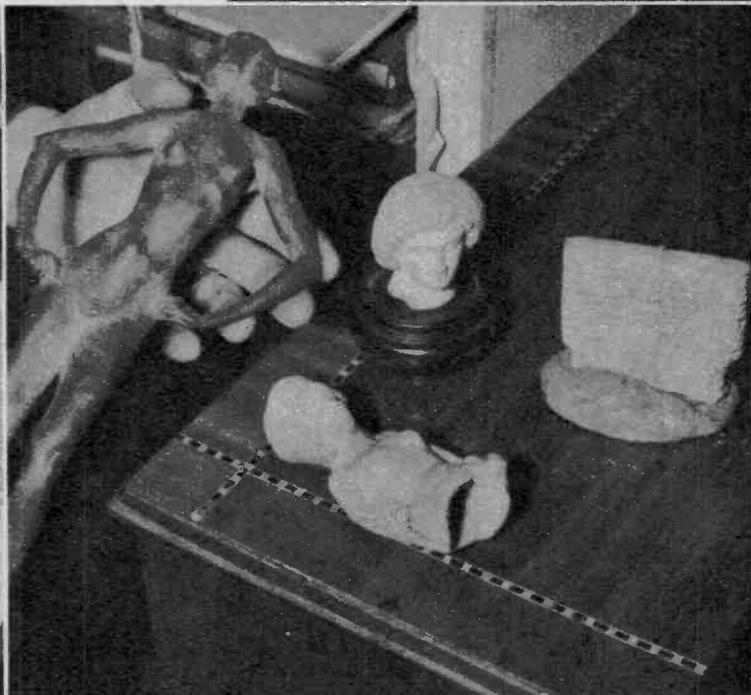
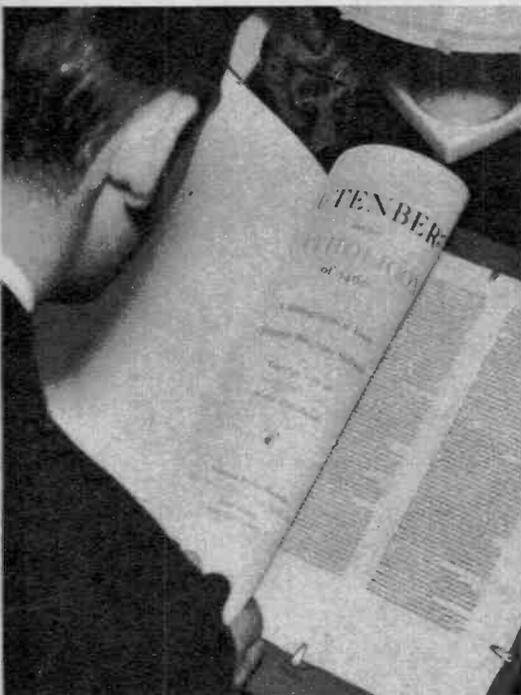
Ben's collection of first editions is a valuable one—and Ben reads the books that he saves! Above: He looks over a first edition of "Sherlock Holmes"



Ben likes to trace words back to their original meanings, especially enjoys books on slang. He has many, several of them in Egyptian hieroglyphics! Above: One in French



Above: Atop his book shelves, Ben keeps a part of his large collection of liquor bottles. He has collected them for years—many during prohibition!



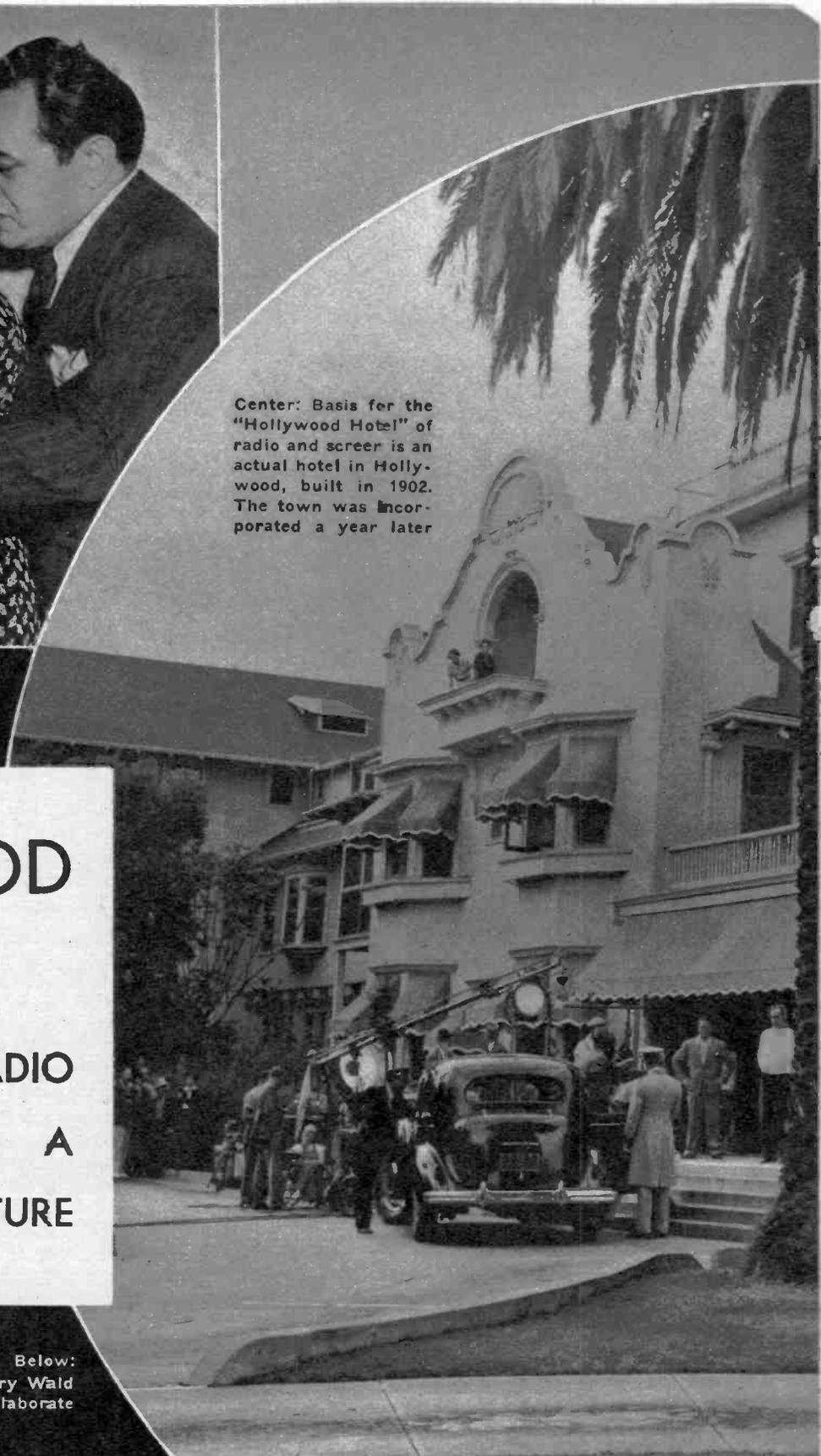
Above, left: A page from Gutenberg's "Catholicon"—printed in 1460. Above, center: A modern bronze figure, a Roman head (on base) made in 100 A. D., a Greek figure made in 600 B. C., and a 3,000-year-old stone tablet from Egypt. Right: Ben's etchings. The one at right was engraved in 1480



1 Former Director Bill Bacher and Louella Parsons perfected the "Hollywood Hotel" formula



2 Above: Edward G. Robinson and Bette Davis—typical of the big names that have put the show across



Center: Basis for the "Hollywood Hotel" of radio and screen is an actual hotel in Hollywood, built in 1902. The town was incorporated a year later

HOLLYWOOD HOTEL

HOW A GREAT RADIO PROGRAM BECAME A GREAT MOTION PICTURE



3 Jack Warner (right) and Hal Wallace, of Warner Brothers, decide to make a movie of the show

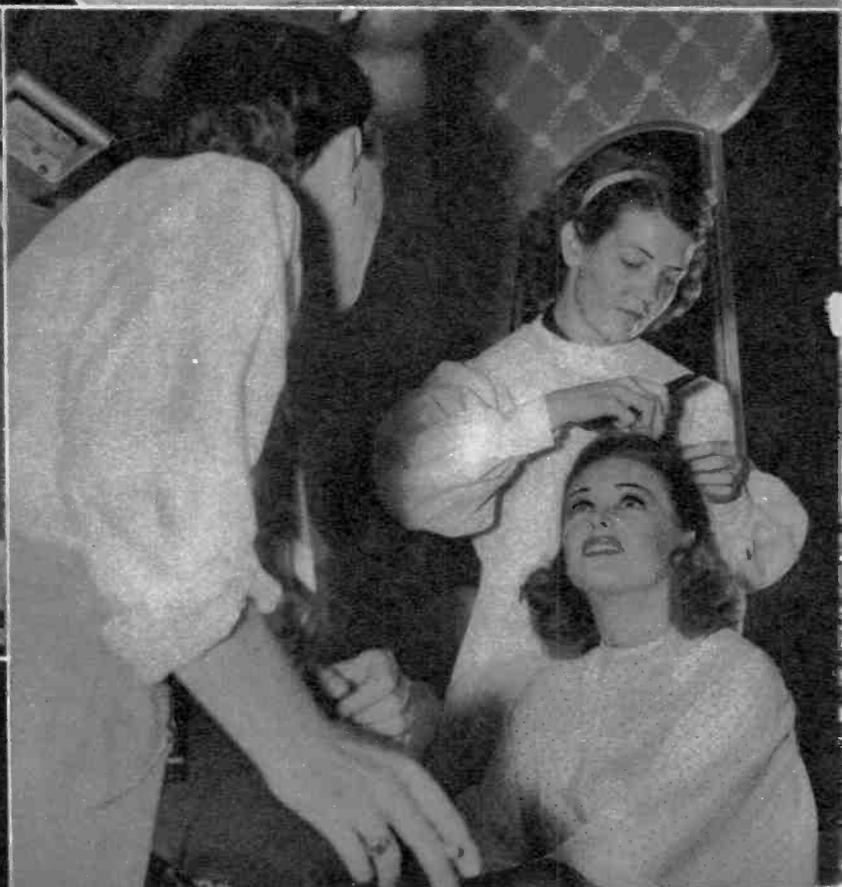
5 A script conference is next. Below: Writers Maurice Leo (left), Jerry Wald and Richard Macaulay (right) collaborate

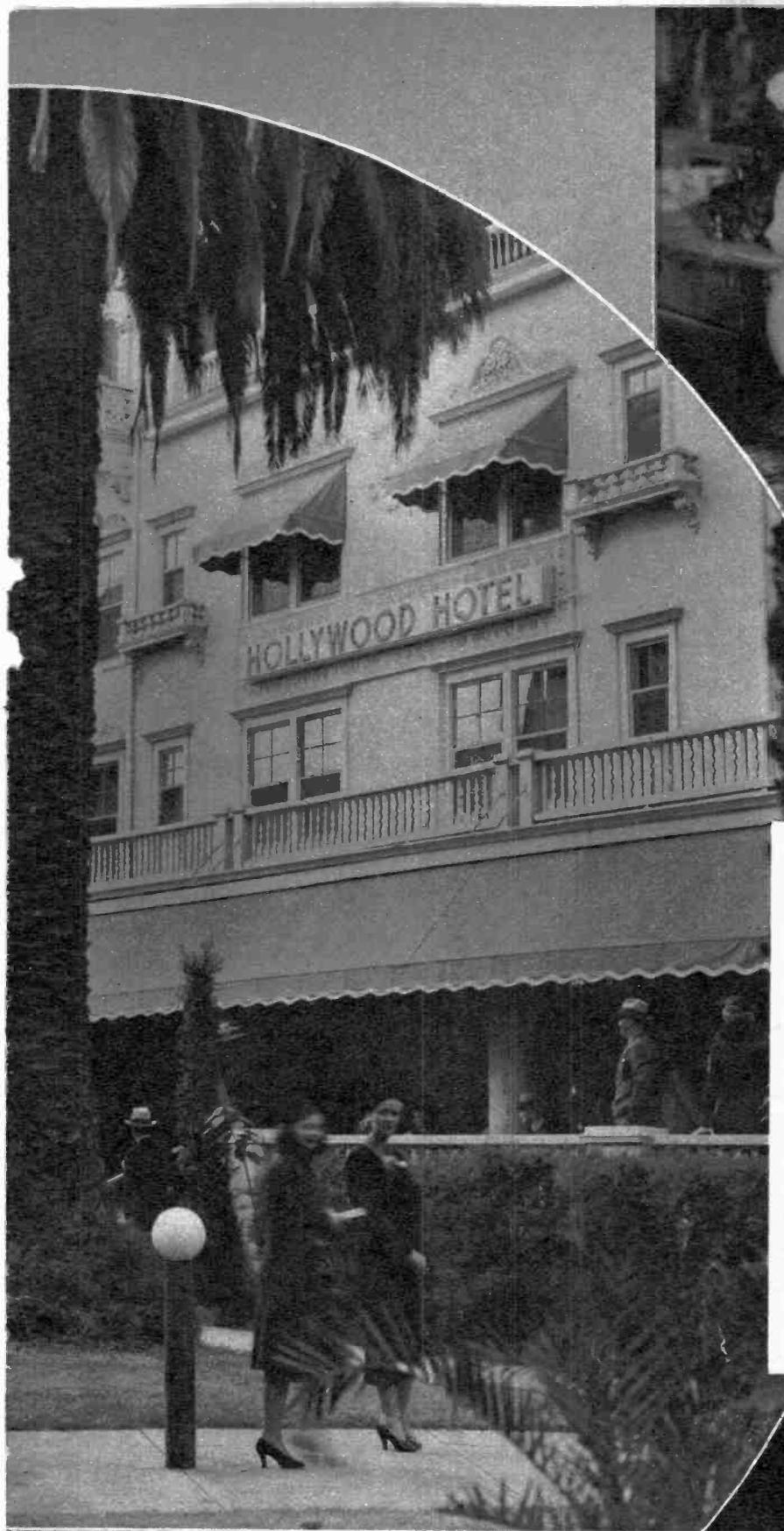


4 The picture rights bought, Movie Director Busby Berkeley confers with Louella on plot, and cast (above)



6 Screen tests before each movie determine whether actresses are suited for their roles. Right: Rosemary Lane taking hers





7 Meanwhile, carpenters, plasterers, painters, other workmen (above), construct the sets needed for the film

8 Above: A hundred people worked on gowns for stars and 1,000 extras. Sarah Mamicillas fits Mabel Todd

BRINGING movie stars before the mike is the last word in 1938 radio entertainment—but the idea is far from new. It dates back to the spring of 1934, when Louella Parsons, a celebrated newspaper columnist and movie critic, conceived the idea of a new type of radio program that eventually was to sweep the land.

Calling her new show "Hollywood Hotel," Miss Parsons wrote the script for an airshow that was to be host to 86 leading film actors during its first year!

Since then, "Hollywood Hotel" has featured hundreds of the screen's biggest names, has become one of radio's leading programs. And now it has been made into a movie, will be released this Saturday. How it was made is shown on these pages.

Continued on Next Page



9 Right: Make-up Expert Percy Westmore puts finishing touches on Louella, who is prominent in the film, as on the air



10 Dick Powell, radio's first "Hollywood Hotel" master of ceremonies, rehearses for his part in the picture (left)

11 Orchestra Leader Raymond Paige (above), present maestro of "Hollywood Hotel" of the air, is also in the movie



12 Above: Swing King Benny Goodman (above) shares honors with Maestro Paige. Unlike voice, orchestral music is recorded during actual filming

Continued from Preceding Page

THE screen story of "Hollywood Hotel" gets off to a fast start when Mona Marshall (Lola Lane), the tempestuous star of All-Star Pictures, refuses to make a personal appearance at a premiere. Producer B. L. Faulken (Grant Mitchell) hires Virginia Stanton (Rosemary Lane) to double for her—and for her escort sends Ronny Bowers (Dick Powell), who recently has left Benny Goodman's band to come to Hollywood. The ruse is successful, but Mona and her leading man, Alexander Duprey (Alan Mowbray), are indignant, persuade Faulken to discharge Virginia and Ronny by threatening to leave All-Star Pictures.

Dining in the coffee shop of Hollywood Hotel, Ronny learns that Virginia Stanton isn't a movie queen after all. She's a waitress there—but realizes he's fallen in love with her.

Things are looking black by the time Benny Goodman comes to Hollywood—but Virginia gets Ronny's old job back for him, and soon he's broadcasting from the Orchid Room of Hollywood Hotel. There a tense situation develops when the two meet Mona, but everything turns out right—and before the film ends, Mona is singing with Ronny during his broadcast.

13 Above: Reaching the climax in the actual filming, Dick Powell and Ted Healy (right) sit at a table, await entrance of Rosemary Lane (waitress, upper left)



14 Above: The same scene—in the picture. Comedian Ted Healy (right), who had a starring role in the film, died unexpectedly on December 21



15 Left: George Amy, head cutter for Warner Brothers, inspects the final film for "Hollywood Hotel"

16 Cost of making the picture—one million dollars! Yet after filming, sets go into incinerator (above)



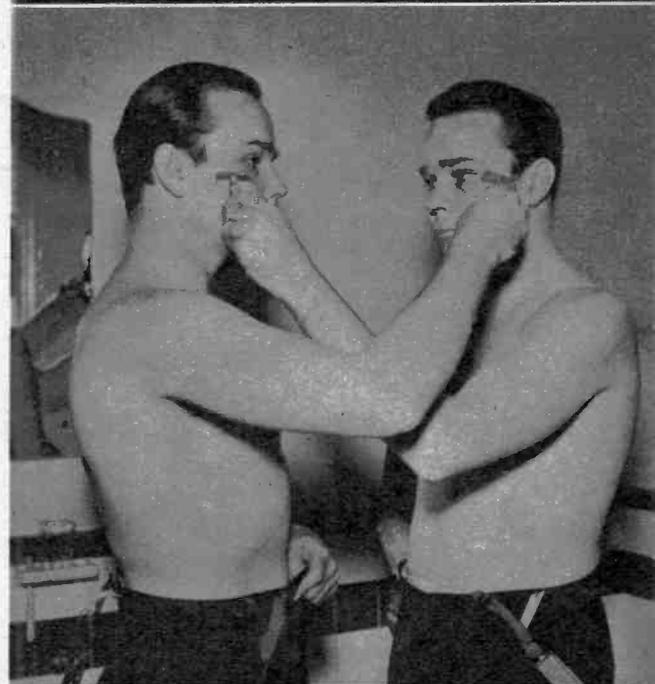
DOUBLE OR NOTHING

IT'S a sensational success—but not just a radio act when the Stroud Twins appear before the mike as exact opposites. For in private life, they're as unlike as any two people can be. Together, they have only one thing in common—stardom on the Sunday night Chase and Sanborn hour.

Born 26 years ago on a ranch in Texas, the boys ran away from home when they were 10 to join a circus as tumblers. Later they turned to vaudeville. But even in those early days, Clarence did the hard work, while the apathetic Claude amused audiences with his obvious boredom.

Switching to smart patter, the boys attracted Rudy Vallee's attention while they were appearing at the Rainbow Room of Radio City, and he asked them to make a guest appearance on his program. Stardom followed.

Above: Claude's craving for rest is no mere radio joke. He retires early, sleeps long. Clarence, who likes late parties, arises first



Because they look exactly alike, the boys use one another as mirrors (above). The left-handed twin to the right is Clarence

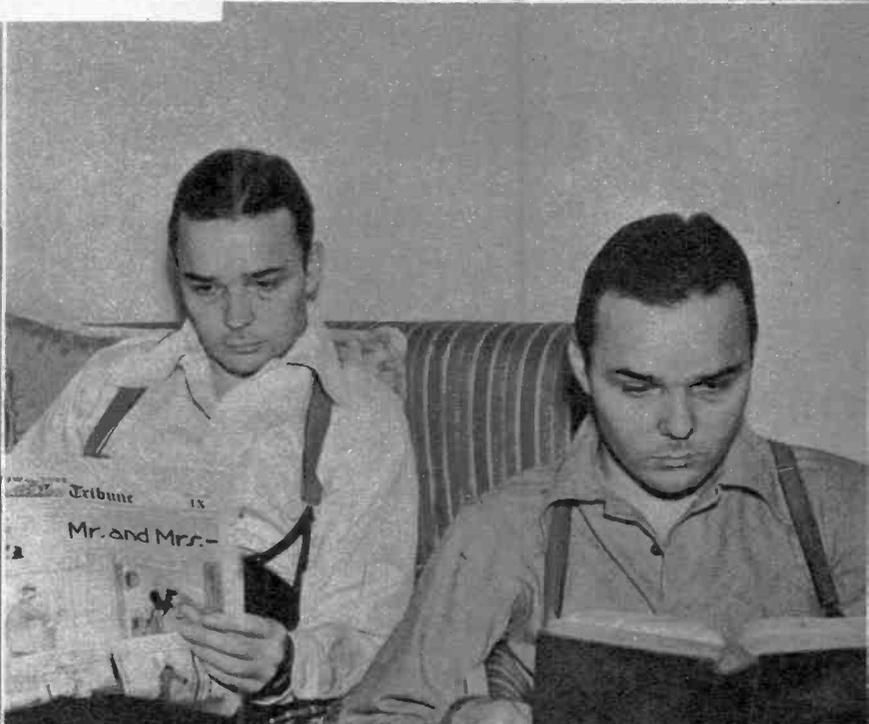
Above: It's all in fun when the energetic Clarence Stroud brings the microphone to his listless brother, Claude. Yet it clearly typifies the real-life temperaments of these identical twins—who are opposites!



Above: Claude gets exercise on a motor bike—but not his brother. Clarence likes active sports, but Claude prefers to be a spectator



Above: Claude Stroud works on scripts in longhand, while Clarence uses a typewriter. Right: A serious reader, Clarence reads "heavy books," prefers Shakespeare, while Claude is satisfied with lighter things



"HERE THEY ARE—"

RADIO GUIDE'S X-WORD PUZZLE

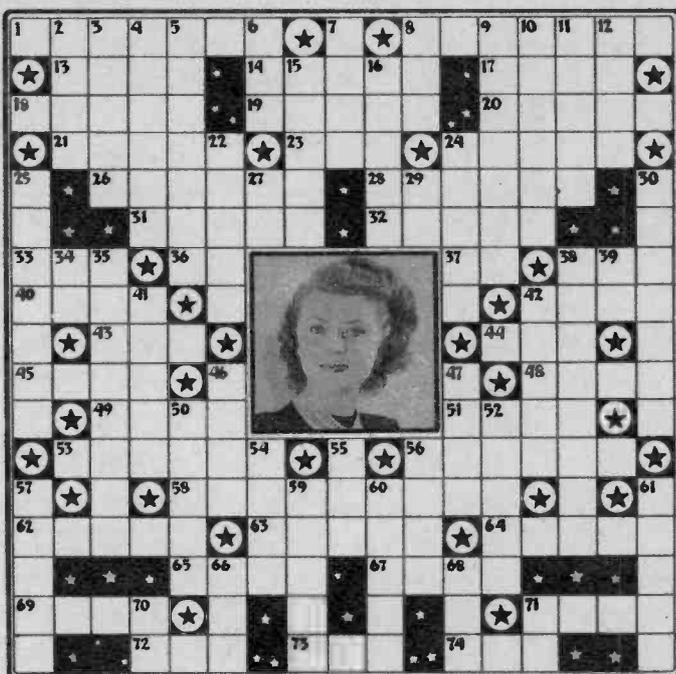
"BY THEIR HANDS..."



First photos of "Amos 'n' Andy's" new air series! Charles Correll (above) plays the part of "Andy," lazy member of the blackface duo



Freeman Gosden (above) is "Amos." Both take other parts, however. In 8½ years on the air, they've impersonated over 190 characters!



- HORIZONTAL**
- "Hollywood Hotel" songstress
 - Slightly burned
 - Final
 - Musical drama
 - Ireland
 - Rosa —, prima donna
 - Johnny —, maestro
 - Clear up, explain
 - Treats with contempt
 - Epoch
 - Country of Nino Martini's birth
 - Fishing nets
 - Sends back
 - Low, dirty street districts
 - Web-footed birds
 - Paul —, bandleader
 - Eastern Florida (abbr.)
 - Initials of Gladys George
 - Hinder
 - Inane
 - Wild hog
 - Gluskin, bandleader
 - Sick
 - River in Egypt
 - Small island
 - Newspaper paragraph
 - Interval of silence in music
 - Louise — and the Westerners
 - Carlton —, maestro
 - Instructions
 - Deep spoon
 - At which place
 - George —, bandleader
 - Part in a play
 - Masculine name
 - First name of No. 1 Horizontal
 - Hal —, bandleader
 - Wilson, announcer
 - Herbie —, bandleader
 - Fifth month
- VERTICAL**
- Interjection
 - The ocean (plural)
 - Publishes
 - Dick —, bandleader
 - Wooden pin
 - Ridicule
 - A hard subsoil
 - Reposing quietly
- Solution to Puzzle Given Last Week**



- Natives of Yugoslavia
- Mounds
- To grudge
- Printing machine
- Brings to maturity
- Tobacco in powder form
- Likeness
- Kathryn —, radio's flying commentator
- Printer's measure
- Editorial writer (abbr.)
- First name of the star in the portrait
- Thus
- Last name of the star in the portrait
- Props, supports
- Initials of Arthur Allen
- Vocals by two performers
- Highest degree of happiness
- Belonging to the wild duck family
- Short for Gregory
- Compound ether
- Bob —, sports announcer
- Two-masted boat
- Pronoun
- Was informed
- Desolate, unsheltered
- A restraint
- Subtle sarcasm
- Evelyn —, movie star
- Hold by right
- Shade tree
- Man's nickname
- WHAS is in this state (abbr.)



Above: Red Nichols' expressive hands as his "torrid trumpet wails to the four winds." Below: Arthur Jacobson's hands during a "Lights Cut" airing



Right: The sensitive hands of Leopold Stokowski. Below: The agile fingers of Lysbeth Hughes, harpist with Horace Heidt's Brigadiers



THIS WEEK'S PROGRAMS

Sunday

January 9

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)

CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52)

NBC-Turn Back the Clock: WCFL WBOW WHO

8:15

NBC-Tom Terriss: WCFL WBOW

8:30

NBC-Coast to Coast on a Bus: KWK

CBS-Aunt Susan's: KMOX WJR

NBC-Melody Moments: WBOW

WAAF-△ Bible Stories

WCFL-Melody Moments

WIBA-Melodies

8:45

WAAF-The Symphonic Hour

WCBD-△ Polish Bible Class

WIBA-△ Bible School

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)

CBS-△ Church of the Air: WCCO KMOX WBBM WMBD WOC (sw-21.52)

Sermon by Rev. Theodore C. Speers of the Central Presbyterian Church, New York.

NBC-Radio Pulpit: WCFL

Sermon by Dr. Ralph W. Sockman - "The Danger of Drifting."

News: WROK WTMJ WMT

KWK-△ Bible Auditorium

WBOW-Sunshine Hour

WCBD-△ Meditation Moments

WFA-News; △ Old Time Gospel Tabernacle

WFBM-Stamp Stories

WGN-Sunday Morning Concert

WHO-△ Christian Science Prgm.

WIBA-Norwegian Hour

WIND-Concert in Harmonies

WIRE-Jake Feld Varieties

WISN-Breakfast Club

WJJD-Happy Go Lucky Time

WKBB-△ Church Service

WLS-△ Little Brown Church

WOWO-△ Christian Science Reader

9:15

NBC-Russian Melodies: WOWO KWK

WFBM-WPA Prgm.

WHO-△ Seventh Day Adventist

WIND-Contrast in Harmonies

WMAQ-Morning Melodies

WMT-Musical Interlude

WROK-On the Mall

WTAD-△ Church in Wildwood

WTMJ-Master of Rhythm

9:30

NBC-To be announced: WBOW

NBC-Dreams of Long Ago: WIRE WMAQ WOWO KWK

CBS-Walberg Brown Strings: WCCO WFAM WKBB WMBD (sw-21.52)

KMOX-Piano Recital

WBBM-Organ Recital

WCBD-△ Rev. Zoltan Vajda

WCFL-To be announced

WFBM-Christian Men Builders

WHO-Crescent Hour of Music

WIBA-Univ. Club Round Table

WIND-I Am, Reading Room

WISN-Sunday Morning Revue

WLW-The Moving Finger Writes

WMT-Salvation Army Prgm.

WOC-Hour of Music

WROK-Rhythm Makers

WTAD-Bill Sohn, news

9:45

News: WMBD WLS

KMOX-Travelogue

WAAF-Organ Melodies

WCFL-New Songs

WIND-Remote Control

WJJD-This Curious World

WLW-Modern Miracles

WMT-Musical Clock

10:00

CBS-The Texas Rangers: WCCO WBBM WMBD WMBI WFAM KMOX

NBC-News; Alice Remsen, contralto: WOWO

NBC-News; Silver Flute: WBOW

WHO WCFL WIBC

MBS-Northwestern Reviewing

Stand: WGN KWK

WAAF-Swing High

WCBD-△ Jewish Hour

WIBA-News; World Varieties

WIND-Leaders in Dance Time

WJBC-△ Church of the Air

WJJD-Bureau of Missing Persons

WKBB-Sunday Morning Revue

WLS-Folks Worth Knowing

WLW-Cadle Tabernacle Choir

WMAQ-Sunshine Hour

WOC-△ Seventh Day Adventists

WROK-News; Morning Concert

WTAD-WPA Prgm.

WTAQ-△ High Mass

10:15

NBC-Neighbor Nell, philosophy: WOWO KWK WIRE

WAAF-Variety

WCCO-Musicale

WCFL-Hit Review

WGN-Morning Melodies

WJJD-Dick Jurgens's Orch.

WOC-Twenty-Five Years Ago Today

10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m. c.; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC (sw-21.52)

NBC-Felix Knight, tr.: WOWO WMT WIBA WCFL

NBC-Angler & Hunter: WBOW WHO WMAQ

KMOX-Employment Service

KWK-Charities Reporter

WAAF-Do You Remember?

WBBM-Modern Miracles

WCBD-△ J. C. O'Hair, pastor

WFBM-Stardust Melodies

WIND-Listen to Yourself

WIRE-Melody Hour

WISN-German Hour

WJJD-Happy Go Lucky Time

WKBB-String Ensemble

WLS-Concert Orch.

WLW-Rural Roundup

WROK-Organ Reveries

WTAD-△ Methodist Church

WTAM-News; Blue Barron's Orchestra

10:45

NBC-Bill Stern's "Sport Scraps": WMT WOWO WIBA

NBC-To be announced: WHO WCFL WBOW

MBS-American Warblers (Amer. Bird Prod.): WGN KWK

WAAF-Melody Parade

WBBM-Sunday Sunshine

WIND-Sunday Morning Varieties

WJBC-△ Park M. E. Church

WJJD-Tommy Tucker's Orch.

WKBB-△ Church Service

WMAQ-Perry Como, bar.; Marlowe & Lyon, piano duo

WROK-△ Swedish Mission

11:00

NBC-To be announced: WCFL (sw-15.33)

CBS-Major Bowes': KMOX

NBC-The Southernaires: WENR KWK WOWO (sw-15.21)

△ Church Service: WHO WMT

WAAF-Encores

WBBM-Rhythmic Melody

WBOW-△ Evangelical Church

WFAM-Recollections

WGN-Chicago U. Chapel Service

WIBA-Workers' Alliance

WIND-Musical Varieties

WJJD-△ Dr. Preston Bradley

WMAQ-Silver Streak Review

WMBD-△ Trinity Tabernacle

WMBI-△ Moody Church

WTAQ-Organ Melodies

11:15

WBBM-Quarter Hour of Romance

WFAM-△ Presbyterian Church

WIBA-△ First Congregational

WIND-Singing Canaries

11:30

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)

Henrietta Schumann, pianist, will be the guest.

The music detail for this program may be found on page 8.

Radio Guide's "Medal of Merit" will be awarded to Erno Rapee and the Radio City Music Hall.

For news of Broadway, read "Airtelto Lowdown" in every issue of Radio Guide.

NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ (sw-15.33)

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

| Call Letters | Kilo-cycles | Power Watts | Location | Network |
|---------------|-------------|-------------|-----------------------------|-------------|
| KMOX | 1090 | 50,000 | St. Louis, Missouri | CBS |
| KOA (8 pm on) | 830 | 50,000 | Denver, Colorado | NBC-R |
| KSD | 550 | 5,000 | St. Louis, Missouri | NBC-R |
| KWK | 1350 | 5,000 | St. Louis, Mo. | NBC-B & MBS |
| WAAF | 920 | 1,000 | Chicago, Illinois | Local |
| WBAA | 890 | 1,000 | West Lafayette, Indiana | Local |
| WBBM | 770 | 50,000 | Chicago, Illinois | CBS |
| WBOW | 1310 | 250 | Terre Haute, Indiana | NBC |
| WCBD | 1080 | 5,000 | Chicago, Illinois | Local |
| WCCO | 810 | 50,000 | Minneapolis-St. Paul, Minn. | CBS |
| WCFL | 970 | 5,000 | Chicago, Illinois | NBC |
| WENR | 870 | 50,000 | Chicago, Illinois | NBC-B |
| WFAM | 1200 | 700 | South Bend, Ind. | CBS |
| WFBM | 1230 | 5,000 | Indianapolis, Indiana | CBS |
| WGN | 720 | 50,000 | Chicago, Illinois | MBS |
| WHA | 940 | 5,000 | Madison, Wisconsin | Local |
| WHAS† | 820 | 50,000 | Louisville, Kentucky | CBS |
| WHO | 1000 | 50,000 | Des Moines, Iowa | NBC-R |
| WIBA | 1280 | 5,000 | Madison, Wisconsin | NBC |
| WIND | 560 | 5,000 | Gary, Indiana | Local |
| WIRE | 1400 | 5,000 | Indianapolis, Ind. | NBC-R & MBS |
| WISN | 1120 | 1,000 | Milwaukee, Wisconsin | CBS |
| WJBC* | 1200 | 250 | Bloomington, Illinois | Local |
| WJJD | 1130 | 20,000 | Chicago, Illinois | Local |
| WJR† | 750 | 50,000 | Detroit, Michigan | CBS |
| WKBB | 1500 | 250 | Dubuque, Iowa | CBS |
| WKBBH | 1380 | 1,000 | La Crosse, Wisconsin | CBS |
| WLS | 870 | 50,000 | Chicago, Illinois | NBC-B |
| WLW | 700 | 500,000 | Cincinnati, Ohio | NBC & MBS |
| WMAQ | 670 | 50,000 | Chicago, Illinois | NBC-R |
| WMBD | 1440 | 5,000 | Peoria, Illinois | CBS |
| WMBI | 1080 | 5,000 | Chicago, Illinois | Local |
| WMT | 600 | 5,000 | Cedar Rapids, Ia. | NBC-B & MBS |
| WOC | 1370 | 250 | Davenport, Iowa | CBS |
| WOWO | 1160 | 10,000 | Fort Wayne, Indiana | NBC-B |
| WRJN | 1370 | 250 | Racine, Wisconsin | Local |
| WRK | 1410 | 1,000 | Rockford, Illinois | Local |
| WSBT | 1360 | 500 | South Bend, Indiana | CBS |
| WSUI | 880 | 1,000 | Iowa City, Iowa | Local |
| WTAD | 900 | 1,000 | Quincy, Illinois | Local |
| WTAM† | 1070 | 50,000 | Cleveland, Ohio | NBC-R |
| WTAQ | 1330 | 1,000 | Green Bay, Wisconsin | CBS |
| WTMJ | 520 | 5,000 | Milwaukee, Wisconsin | NBC |

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs Only
 *—10 a.m. to 5 p.m. Only

SHORT WAVES
 Synopsis after a program like (sw-9.53) means that program is broadcast on short waves on 9.53 megacycles

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However emergencies that arise at the studios sometimes necessitate eleven hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO KMOX WKBB WTAQ WFBM (sw-21.52)

WAAF-Orchestra Pit
 WBBM-Magic Number
 WCCO-Musical Prgm.
 WCFL-Contrasts in Rhythm
 WIND-△ Methodist Church Prgm.
 WIRE-Rhythm Makers Revue
 WISN-Rhythm of the Rhumba
 WLS-Grace Wilson, songs
 WOC-Ports of Call
 WTMJ-That Was the Year

11:45
 CBS-Salt Lake City Tabernacle: WKBB WFAM
 WAAF-Last of the Mohicans
 WISN-Sunday Songsters
 WGN-Alice Blue, pianist
 WISN-Sunday Songsters
 WLS-Helen Jensen, organist
 WMBD-Sunday Morning Sunshine
 WMT-Salon Music
 WTMJ-Hollywood Casting Office

AFTERNOON

12:00
 NBC-Radio City Music Hall; Salon Orch.: WENR
 NBC-Paul Martin's Music: WHO WMAQ WBOW (sw-15.33)

CBS-△ Church of the Air: KMOX WCCO WFAM
 "The Holy Name Society," sermon by Very Rev. T. S. McDermott, O. P., Provincial of the Dominican Fathers of the Holy Name Society in New York.

News: WMBD WOC
 WAAF-Musical Hour
 WBBM-Rhythms at Noon
 WCFL-Laif Parade
 WFBM-Songhits of the Week
 WLS-Reading the Comics
 WIBA-Tony Salerno's Orch.
 WIND-German Hour
 WIRE-Melodiers
 WISN-Hollywood Matinee
 WKBB-W. P. A. Prgm.
 WKBBH-△ Cathedral Hour
 WMT-George Sir Venka & Orch.
 WTAD-James Moseby
 WTAQ-Duchow's Orch.
 WTMJ-Heinie's Grenadiers

12:15
 News: WKBB WIRE WKBB WBOW-Dinner Music
 WFBM-Indianapolis Hebrew Congregation
 WMBD-To be announced
 WOC-Smooth Sailing
 WROK-News; Musicale
 WTAD-Storyland Lady

12:30
 NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)

MBS-Gotham String Quartet: WGN
 CBS-Foreign News Broadcast: WMBD WFBM WKBB
 NBC-There Was a Woman (Glass Containers): WENR
 KMOX-Amateur Prgm.
 KWK-School of the Air
 WBOW-To be announced
 WCCO-Strange As It Seems
 WCFL-Melodiana
 WFAM-Funny Paper Man
 WIBA-News; Concert Hall
 WIRE-Footsteps to Beauty
 WISN-Smooth Sailing
 WJJD-Central Station
 WKBB-Variety Prgm.
 WMBI-Organ Melodies
 WMT-American Radio Warblers
 WOWO-Missionary Hour
 WROK-Dan, the Funny Man
 WTAD-On to Adventure
 WTMJ-Park Ave. Hill Billies

12:45

CBS-Poet's Gold; David Ross; Orch.: WKBB WCCO WKBB WFBM

On page 7 you will find a story about David Ross and his "Poet's Gold" program.

WCFL-Music in the Air
 WIRE-Concert Hall
 WISN-Coplin Concert
 WJJD-Murder Will Out
 WMBD-Variety Prgm.
 WMBI-Round Table
 WMT-Musical Interlude; Drama
 WOC-△ Country Church of Holywood
 WTAD-Blended Voices
 WTAQ-News
 WTMJ-New Voices of 1938

1:00

NBC-The Magic Key of RCA; Symphony Orch.; Frank Black cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WMT WBOW WENR WIBA WOWO WTMJ (sw-15.21)
 Joan Edwards is scheduled for a guest appearance.
 Pictures of Announcer Ben Grauer's collections may be found on page 21.

NBC-Bob Becker; Irma Glen, organist (Red Heart Dog Food); Guests: KSD WHO (sw-15.33)
 Bob Becker, author, outdoor editor, authority on dogs, and radio commentator, begins a new series.

CBS

Sunday

January 9



FRANK BLACK
"Magic Key" orchestra leader
Sun. 1 pm CST

(2:00 p.m. Continued)

CBS-Philharmonic Symp. Society of New York; Georges Enesco, cond.: WMBD WFBM KMOX WOC WKBB WCCO WFAM WBBM WKBH WTAQ WISN (sw-11.83)

Georges Enesco will be heard in the capacity of conductor and violin soloist. Mishel Piastro will conduct the orchestra for Enesco's violin solo. The music detail for this program may be found on page 8.

NBC-The Last of the Lockwoods, sketch: WENR WIBA

The Last of the Lockwoods, a weekly dramatic serial which tells the adventures of Karen Lockwood, "First Lady of the American Stage," begins with this broadcast.

MBS-On a Sunday Afternoon: WGN

KWK-Captains of Industry WAAF-Musical Moderne WBOW-Professor Stumpus WCFL-Concert Hour

WIND-Dance Band WJJD-Dick Jurgens' Orch. WLW-Church by the Side of Road

WMBI-Singers WMT-Tangled Tunes

WOWO-Bourdon Ensemble WROK-News; Sunday Song Service

WTMJ-Variety Chorus 2:15

MBS-On a Sunday Afternoon: KWK

WAAF-Southland Echoes WIND-Hawaiian Melodies

WJJD-Nick Lucas & the Playboys WMT-Walnut Street Church

WOWO-News WTAD-Burlington Workshop

2:30

NBC-Frank Simon's Armco Band, talk by Ironmasters: WOWO

WLW KWK WMT

Marjorie D'Vore, guest soloist, will offer a saxophone solo, Fantasia De Concert (Bizet-Burns). The band will play March of the Pioneers (Colby), Zingareca (Orson), Holiday (Leiden), Calinerie (Ravina) and U. S. Field Artillery March (Souza).

NBC-Sunday Drivers; Frances Adair; Fields & Hall: WMAQ WIRE WHO

WAAF-Jimmie Kozak, pianist

WCBD-Delta Zion Sunday Services WCFL-Organ Recital

WIBA-Scandinavian Music WIND-Dixieland Band

WJJD-Priscilla Holbrook, pianist

WROK-Amateur Hour 2:45

WAAF-Elsa Mayer, contralto

WGN-Bob Becker WIND-Sterling Young's Orch.

WJJD-Tommy Tucker's Orch. 3:00

MBS-Court of Human Relations (Vadeco Sales Corp.): WGN WLW KWK

NBC-Romance Melodies: WHO WMAQ WBOW WIRE (sw-15.33)

NBC-Nat'l Vespers WENR Sermon: "Contemporary Meanings in an Old Word: Salvation," by Dr. Harry Emerson Fosdick.

WAAF-Harmony Hall WCFL-News

WIBA-Lutheran Hour WIND-Waltz Time

WISN-The Treasure Hunt WJBC-Concert

WJJD-Happy Harmonies WMT-To be announced
WOC-Father Coughlin, talk
WOWO-Temple Radio Service
WROK-Ave Maria Hour
WTMJ-German Hour 3:15

WAAF-Kay Armen, vocalist
WCFL-Soloist
WIND-Rhythm in Red
WISN-Curtain Calls
WJJD-News 3:30

MBS-Lutheran Hour: WMT KWK WIRE WCFL

NBC-The World Is Yours; Smithsonian Inst., drama: WIBA WBOW (sw-15.33)

Program: "Masters Behind the Mellon Masterpieces," is a preview of the opening of the national art gallery now being erected on Constitution Avenue in Washington, D. C., which will house the collection given by Andrew W. Mellon to the Smithsonian Institution.

NBC-Jean Ellington, songs: WLW WENR

CBS-Philharmonic Symp.: WOC Lutheran Hour: WOWO WISN

News: WTAD WAAF

WGN-Herbie Kay's Orch. WHO-Ferde Grofe's Orch.

WIND-Swing Serenade WJBC-Matinee Players

WJJD-Eddie Fitzpatrick's Orch. WMAQ-Question-Air with Bob Brown

WROK-Music Graphs 3:45

NBC-Ranch Boys: WENR WAAF-St. Francis Retreat League

WHO-Lyman Cooley's Travel Club WIND-Hits of the Week

WJBC-Crime Quiz WJJD-Fred Beck, organist

WLW-Singing Violin WROK-Songs of Yesterday

WTAD-Interchurch Revival 4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO

WMT KWK (sw-15.21)

The singers will be Marie Louise Quélvi, mezzo soprano who was born in Vienna and now lives in New York; Raymond Lutz, baritone from East Orange, N. J., and Jeanne Madden, soprano from Hollywood.

NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ

WHO WTMJ WIBA KSD (sw-15.33)

CBS-Magazine of the Air (Heinz Co.): WISN WOC WFBM KMOX WCCO WBBM (sw-11.83)

Channing Pollack gives the second installment of "The Happiness of Friendship" in which he refers to his friendship with Victor Herbert.

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW

WAAF-International Potpourri WBOW-Easy to Remember

WCFL-Father Justin's Rosary Hour WFAM-Down the Mississippi; News

WIND-Memories that Endure WJBC-Organ Recital

WJJD-Victor Quan's Orch. WKBB-To be announced

WKBB-Singing Strings WMBD-Galesburg Harmonies

WROK-News; Nazarene Hour WTAQ-Ave Maria 4:15

WAAF-Salon Concert WBOW-Church in the Wilderness

WJJD-Sons of the Pioneers WMBD-Bill Vickland's Vespers

WTAD-Barney Thompson, bar. 4:30

CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Peppodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD

WTMJ WIRE WIBA (sw-15.21)

MBS-The Shadow (D. L. & W. Co.): WGN

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR WMT KWK (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra, Erno Rapee, conductor; Henrietta Schumann, guest, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

12:45 CST POET'S GOLD, readings by David Ross, orchestra, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Joan Edwards, guest, NBC.

1:00 CST BOB BECKER and guests, premiere; Irma Glen, organist, NBC.

1:00 CST BORIS MORROS STRING QUARTET, CBS.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, Georges Enesco, conductor; Deems Taylor, commentator; Mishel Piastro, concertmeister, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND, guest, NBC.

3:00 CST COURT OF HUMAN RELATIONS, premiere, MBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:30 CST MICKEY MOUSE THEATER OF THE AIR, Felix Mills' orchestra, NBC.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Lucille Ball, Oscar Bradley's orchestra; guest, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Peg Murray; Fay Wray, George Stone, guests, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; Margaret Sullivan, guest, NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Fritz Reiner, conductor; Beverley Lane, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC.

9:00 CST ZENITH FOUNDATION, experiments in telepathy, CBS.

9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.

CBS-To be announced: WTAQ WKBB WOC WMBD WBBM-Spelling Bee WBOW-Sunday Song Service WCCO-Hugh Aspinwall WCLS-For Your Information (1310 kc) WFAM-America in Peace WIND-Moissaye Boguslawski WISN-Treasure Hunt WJJD-Pickard Family WKBH-Playbox Theater WROK-Musical

4:45 NBC-George Hessberger's Orch.: WENR WMT KWK WFAM-WPA Prgm. WISN-Tea Dansante WJBC-Dance Time WMBD-Talk by Dr. Townsend 5:00

5:00 CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Coco & Malt, comedians (Coco Malt): KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

5:00 MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Tommy Tucker's Orchestra; Guests: WGN KWK

NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)

NBC-Midwestern Stars; Variety Prgm.: WCFL WLW KSD-News; Nat Shilkret's Orch. WENR-Sach's Amateur Hour

WHO-Broadway Comedy Stars WIND-Armand Buisseret's Orch. WISN-Melody Hour

WKBB-World Entertains WMBD-Hit Parade WMT-Varieties

WOC-Sunday School WROK-Elks Club Safety Prgm.

WSBT-Twilight Musicale WTAQ-Beacon Lights

WTMJ-Pop Parade 5:15

KSD-Tales of Foreign Legion WHO-Melody Time

WOC-Old Songs of the Church WROK-Marimba Melodies

5:30

MBS-Tim & Irene (Admiral Laboratories, Inc.) with D'Artega's Orch.: WIRE WGN

KWK

CBS-Double Everything (Wrigley's); Al Shaw & Sam Lee; Jack Brooks & Paul Small, singing duo; Betty & Jean, songs; Sutton & Bliss, piano duo; Carl Hoheingarten's Orchestra: WFBM WBBM WCCO KMOX (sw-11.83)

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

NBC-Sen. Fishface & Prof. Figgis bottle: WCFL WMT WBOW To be announced: WTAQ WKBB WMBD

KSD-Pepper-Uppers WIBA-Concert Trio WIND-Rhythm in Brass

WISN-Polish Merry-makers WKBB-W.P.A. Prgm.

WLW-Court of Human Relations WOC-Night Serenade

WROK-Gospel String Band WSBT-News of the Week

WTMJ-Concert Orch. 5:45

WHO-News WKBB-Evening Serenade

WSBT-Lyric Serenade

NIGHT

6:00 CBS-Vicks' Open House; Jeanette MacDonald, sop.; Wilbur Evans, bar.; Josef Pasternack's Orch.: WJR WCCO WHAS WBBM KMOX WFBM (sw-11.83)

Miss MacDonald offers Regiment Sombre Et Meuse (Planquett). Adorable (Whiting). Waltz Song from Gounod's "Roméo and Juliet." When a Maid Comes Knocking from Primi's "Firefly" and Love's Old Sweet Song (Molloy). Wilbur Evans' number will be Long Ago in Alcatraz (Messenger) and in duet with Miss MacDonald, Song of Love from Schubert's "Blossom Time."

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

NBC-Popular Classics; Laura Castellano, sop.; Margaret Brill, harpist; Orch.: (sw-11.87)

News: WMT WROK Dance Orch.: WTAQ WSBT KWK-Sport Review, Johnnie O'Hara

WCFL-Father Maguire's Round Table WENR-Marek Weber's Orch.

WGN-Dick Jurgens' Orch. WIND-Polish Prgm.

WISN-Organ Melodies WKBB-Dubuque Marches On

WKBB-Ave Maria Hour WMBD-Land & Hiatt

WOC-Sports WROK-News; Dinner Music 6:15

NBC-Popular Classics: WMT KWK

News: WMBD WOC

WROK-Veterans of Foreign Wars; Dinner Music WSBT-The New Yorkers

6:30

NBC-Fitch Prgm.: KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Peg Murray & Harriet Hillard: KWK WMT WTMJ WIBA

WLS (sw-11.87) Fay Wray and George Stone will be Peg Murray's guests.

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR

WSBT WFBM WHAS (sw-11.83)

CBS-Twilight Musicale: WKBB WKBB WISN WMBD WOC WBBM

MBS-Bill Carlson's Orch.: WGN News: WTAQ WCFL

KMOX-The Land We Live in WCCO-March of Minnesota

WLW-Newspaper of the Air WROK-House by the Side of the Road 6:45

CBS-Twilight Musicale: WTAQ

WCFL-Favorite Melodies WMBD-On to Adventure WROK-Dinner Music 7:00

NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Don Ameche, m.c.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW WMAQ KSD (sw-9.53)

Nelson Eddy's selections include Rose Marie from "Rose Marie," Joshua Fit de Battle of Jericho, The Cork Leg and Anjeun Tag from "Heilang" (Marschner).

Margaret Sullivan will be the guest.

Pictures of the Stroud Twins may be found on page 25.

NBC-Detective Stories: WBOW WMT WLS KWK (sw-11.87)

MBS-Epic of America, drama: WGN

CBS-People's Choice: WJR WISN WTAQ WOC WKBB

WHAS WSBT WFBM WMBD KMOX WKBB (sw-11.83)

WBBM-Manhattan Mother WCFL-Polish Prgm.

WIND-Sunday at Seven WROK-Memory Songs 7:15

WIND-Sing & Swing WROK-Musical 7:30

CBS-Earaches of 1938 with Harry Conn; Beatrice Kay & Barry Wood, vocalists; Bill Jones, comedian; Mark Warnow's Orchestra: WOC WKBB WSBT

WFBM WCCO WHAS WJR WMBD WKBB KMOX WTAQ WISN (sw-11.83)

NBC-To be announced: WBOW WLS KWK WISN (sw-11.87)

MBS-Horace Heidt's Orch.: WMT WBBM-Board of Education

WCFL-Lithuanian Prgm. WGN-Shep Field's Orch.

WIND-Cafe Continental WROK-Pilgrim Rest Hour 7:45

News: WKBB WTAD

WBBM-Sports Huddle WGN-Arthur Sears Henning

WIND-Invitation to the Waltz 8:00

NBC-Hollywood Playhouse (Woodbury): Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also see 9:30 p.m.)

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT

WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WJR WOC WISN WKBB (sw-11.83)

Miss Beverley Lane will sing Una Voce Poco Fa from "The Barber of Seville" (Rossini).

Doll Song from "The Tales of Hoffman" (Offenbach). In the Luxembourg Gardens (Manning). Musetta's Waltz from "La Bohème" and, accompanied by the chorus and the audience, When Wilt Thou Save the People (Booth). The orchestra will offer Overture to "Euryanthe" (Von Weber).

Slavonic Dance in A Flat (Dvorak), Danse Macabre (Saint-Saens), and Overture from "Mignon" (Thomas).

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don

Donnie's Orch.: WTAQ KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)

The orchestra will play a medley composed of Pierrot Dominos, La Choelette and Fleur De Islam and also Les Vieux Murs De Paris. Miss Carley will sing True Confession, Fleur D'Amour and, in duet with Mr. Le Kreun, Sweet as a Song.

The trio will offer Ce'Nest Pas Les Meme Choses, Chanter Tu-mont and Les Femmes Qui Sont Ici.

For news of Broadway, read "Air-aita Lowdown" in every issue of Radio Guide.

WBOW-Safety Prgm. WCFL-Irish Hour

WGN-Kay Kyser's Orch. WIND-Leaders in Dance Time

WROK-Swedish Church 8:15

WBOW-Master Singers WGN-Broadway Comedy Stars

WIND-On to Adventure 8:30

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Ber-

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 44

Sunday

January 9



RACHEL CARLAY
"Manhattan Merry-Go-Round"
vocalist
Sun. 8 pm CST

NBC-Lou Breese's Orch.: WLW
WHO KSD WTAM WBOW
(sw-9.53)
NBC-Eddie Varzos' Orch.:
WIBA (sw-6.14)
KOA-Night Editor
WCCO-Joe Sander's Orch.
WENR-Music As You Desire It
WHAS-Dance Band
WIND-Sterling Young's Orch.
WMAQ-Marek Weber's Orch.
11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
End of Sunday Programs

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

8:45
NBC-Irene Rich, drama (Welch
Grape Juice): WENR WWO
WMT KWK (sw-11.87) (also
WSM at 10:15 p.m.)
"Strictly Humanitarian" is
an exciting drama about a
"Poor Little Rich Girl" who
didn't know how to handle the
situations that arose when she
inherited five million on her
birthday.

WGN-News; Sports Review
WLW-Unbroken Melodies

9:00
NBC-Rising Musical Star (Seal-
test); Alex Smallens' Symph.
Orch.; Mixed Chorus, dir. Hans
Fuerst; Richard Gordon, com-
mentator; Guest: WHO WIRE
WTAM WTMJ WIBA WMAQ

Edwina Eustis, contralto and
winner of the \$1,000 prize for
the first series, will sing My
Heart at Thy Sweet Voice from
"Samson et Delilah" (Saint-
Saens) and Bohemian Song from
"Carmen" (Bizet). Germaine
Bruyere as Marguerite, Edwina
Eustis as Stelbel, Myron Taylor
as Faust and Carlton Gould
Bosse as Mephistopheles, accom-
panied by Alexander Smilgen's
Orchestra and the Eugene
Fuerst Chorus, will offer a por-
tion of the opera "Faust." The
orchestra will also play Overtu-
re to "Quarrelsome People of
Cirogie" (Sinigaglia).
Pictures of Announcer Ben Grauer's
collections may be found on page
21.

CBS-Zenith Foundation: WFBM
WBBM KMOX WJR WCCO
WHAS (sw-11.83)

MBS-Good Will Hour: WGN

NBC-Marek Weber's Orchestra:
WOWO WBOW

MBS-Herbie Kay's Orch.: KWK
WMT
Vocal Varieties: WENR WHAS
KOA-Golden Melodies
KSD-Xavier Cugat's Orch.
WCFI-Amateur Hour
WIND-News

9:15
WENR-Marek Weber's Orch.
WIND-Walkathon
WMBD-Harry Hill's Orch.

9:30
CBS-Skelly Court of Missing
Heirs: WBBM KMOX WISN
WMBD WOC WTAQ WKBH
WCCO

NBC-Hollywood Playhouse (Wood-
bury's): KOA WSM (also at 8
p.m.)
NBC-Do You Want to Be an
Actor?: Haven McQuarrie,
dir.: WHO WBOW WTAM
(sw-9.53)

CBS-Headlines & By-Lines:
WFBM WKBH WSBT (sw-
11.83)

NBC-Cheerio: Talk & Music:
KWK WIBA WENR (sw-11.87)

MBS-Old Fashioned Revival:
WMT WIND

MBS-Johnny Messner's Orch.:
WGN

Comedy Stars of Broadway:
WOWO WHAS
WIRE-Carl Baker

WJR-In the Hermit's Cave
WLW-Woody Herman's Orch.
WROK-Four Stars Tonight
WMAQ-Ferde Grofe's Orch.
WTMJ-Dance Orch.

9:45
News: WHAS WROK
WGN-Hockey: Blackhawks vs.
Montreal Maroons
WIRE-Dept. Public Welfare
WMAQ-Eddie Varzos' Orch.
WOWO-Mel Marvin's Orch.

10:00
NBC-Walter Winchell's Jergens'
Journal: KOA (also see WSM
at 8:30 p.m.)

CBS-Jay Freeman's Orch.: WISN
WSBT WCCO WKBH WHAS
WJR WFBM (sw-11.83)

NBC-Jimmy Dorsey's Orchestra:
WHO WBOW WMAQ
MBS-Jack Benzer's Orch.: WIRE
News: WIBA WMBD WTAQ
WOC

KMOX-Broadway Comedy Stars
KWK-Hockey Game
WBBM-Horace Henderson's Or-
chestra

WCFI-National Revival
WENR-News: Globe Trotter
WJBC-M. E. Church
WLW-Paul Sullivan, news
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical
Bulletin Board

WTMJ-News; Moonlight &
Shadows

10:15
CBS-Jay Freeman's Orch.: WOC
WMBD

Dance Orch.: WTAQ KSD
News: WIRE WHO
KMOX-Don't Be Swindled
KOA-Melody Master

WBBM-Melodie Time
WCCO-Cedric Adams
WENR-Earl Hines' Orch.
WIBA-Club Chanticleer
WLW-Don Redman's Orch.
WTAM-Music You Want

10:30
NBC-Jell-O prgm.; Starring Jack
Benuv; KFI KOA (also at 6
p.m.)

NBC-News; Jerry Blaine's Orch.:
WBOW WMAQ KSD (sw-
9.53)

CBS-Cab Calloway's Orch.: WOC
WHAS WISN WMBD WTAQ
WKBH WSBT WJR WFBM
WKBH (sw-17.76)

NBC-Art Kassel's Orch.: WENR
MBS-Dick Stable's Orch.: WLW
WIRE

News: WBBM WMT
KMOX-C. Albert Scholin, organist
WCHL-Jack Kelly's Orch.
WGN-Bill Carlsen's Orch.
WIO-Sports Review
WIBA-Helen & Sonya
WIND-Peacock Court
WTMJ-Dance Orch.

10:45
CBS-Cab Calloway's Orch.:
WCCO

NBC-Henry Busse's Orch.: WMT
KWK WHO
KMOX-Jay Mills' Orch.
WBBM-Melodie Time
WIBA-Slumber Hour
WIND-News
WJBC-Peggy Payne & Pioneers

11:00
CBS-Buddy Rogers' Orch.: WOC
WBBM WISN WKBH WMBD
KMOX WTAQ WJR WFBM
MBS-Dance Orch.: WIRE KWK
WMT WGN

Monday

January 10, 1938

Monday

MORNING

7:00 am CST
CBS-Fiddlers Fancy: (sw-21.52)
Musical Clock: WROK WOC
WBBM WKBH WIBA WKBH
WMT WIRE
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Eye-Opener Prgm.
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-That Morning Bugle;
News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Program
WISN-Early Risers Club
WJJD-Rhubarb Red
WLS-News
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Δ Sunrise Service
WOWO-Morning Roundup
WTAD-Airline News
WTAQ-Reveille
WTMJ-Livestock Market; Top o'
the Morning

7:15
News: WHO WCCO WMT WLW
WAAF
KMOX-Home Folks Hour
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Melodies
WLS-Pokey & Arkie
WKBH-Melody Time
WMBD-Eye Openers
WTAD-Good Morning Melodies

7:30
CBS-Fred Feibel, organist: (sw-
21.52)
News: WTAQ WIBA WKBH
Musical Clock: WMBD WMT
Δ Devotions: WKBH WLS
KMOX-Tick Tock Revue
KWK-Musical Prgm.
WAAF-Breakfast Express
WCB-Δ Gospel Tabernacle
WCCO-Musical Chimes
WGN-The Music Box
WHO-Good Morning Time
WIRE-Varieties; News
WJJD-Δ Christian Science
WLW-The Gospel Singer
WTMJ-News; Top o' the Morn-
ing

7:45
Musical Clock: WKBH WIBA
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WHO-Favorite Melodies

WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals Club
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Δ Concordia Chapel
WTAD-Bill Sohm
WTAQ-Today's Almanac

8:00
NBC-Breakfast Club; Vocalists;
Dor McNeill, m.s.; Orch.;
News: WQWO WCFB WBOW
CBS-Metropolitan Parade; News:
WFBM WTAQ WFAM WKBH
(sw-21.52)
News: WMBD WKBH
Coffee Pot Inn: WMT WHO
KMOX-Views on News
KSD-News; Harry Reser's Orch.
KWK-Pep-Up Parade
WCB-Δ Morning Meditations
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-
ist
WIRE-Musical Clock
WJJD-Sports Edition Handicap-
per
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WTAD-Mikronicle

8:15
NBC-Person to Person: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House
WBAA-Morning Melodies
WCB-Δ Christianity in Action
WGN-Everyday Words
WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Music Box
WLS-News
WLW-All the Answers
WMT-Musical Clock
WOC-Melody Time
WTAD-Δ Church in the Wild-
wood
WTMJ-Your Home Town

8:30
CBS-The Road of Life, sketch
(Chipso): WBBM (sw-21.52)
NBC-Alice Joy, songs; News:
KSD
Morning Melodies: WHA WHO
KMOX-Travelogue
KWK-Candid Camera; News
WBOW-Δ Rev. Drake
WCB-Δ Polish Prgm.
WCCO-Musical Prgm.
WFAM-Your Engagement Book
WFBM-Apron Strings

WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Happy Go Lucky Time
WKBH-Musical Breakfast
WKBH-Uncle Bob
WLS-Kitchen Kettle
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Inter-church Revival
WTAQ-Song Title
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
NBC-Landit Trio: KSD
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
News: WOC WMT
WBBM-To be announced
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Musical Clock
WIBA-Interlude, Variety Prgm.
WIND-Mind Your Manners
WIRE-Room Melody; Calendar;
News
WJJD-Chicago Tuberculosis In-
stitute
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WSUI-Service Reports
WTAM-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Xavier Cugat's Orch.

9:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
KWK WMT WTMJ WOWO
(sw-15.21)
NBC-To be announced: WBOW
WAAF-There Was a Time
WCB-Italian Prgm.
WCFB-Party Line
WFAM-Organ Recital
WGN-Martha Crane & Helen
Joyce
WIBA-Americana
WIND-Priscilla Holbrook, pianist
WJJD-Nick Luca & Playboys
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love

9:15
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Tony Wons' Scrapbook
(Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
NBC-Viennese Ensemble: WCFB
WMT
MBS-Get Thin to Music: WGN
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCB-German Hour
WFAM-Fashion Pointers
WHA-Afield with Ranger Mac
WFBM-Kitchen Clinic
WIBA-Δ Church of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-Adult Educational Council
WKBH-The Mixing Bowl
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
CBS-To be announced: WTAQ
NBC-Kitchen Cavalcade: (sw-
15.21)
CBS-Oxydol's Own Ma Perkins,
sketch: WCCO WKBH KMOX
WKBH WOC
NBC-Viennese Ensemble: WBOW
News: WLS WMBD

WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WKBH-Musical Breakfast
WTAQ-To be announced

9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD
CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WLS
WMT KWK WLW WTMJ
WOWO (sw-15.21)

9:30
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Tony Wons' Scrapbook
(Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
NBC-Viennese Ensemble: WCFB
WMT

9:30
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Tony Wons' Scrapbook
(Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
NBC-Viennese Ensemble: WCFB
WMT
MBS-Get Thin to Music: WGN
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCB-German Hour
WFAM-Fashion Pointers
WHA-Afield with Ranger Mac
WFBM-Kitchen Clinic
WIBA-Δ Church of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-Adult Educational Council
WKBH-The Mixing Bowl
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

10:00
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
CBS-Ruth Carhart, songs: WISN
WOC WTAQ WFBM WMBD
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist:
WCFB WBOW WIBA
MBS-Reminiscing: KWK
News: WKBH WTAD
Jean Abbey, radio shopper:
KMOX WCCO
WAAF-Woman's Page
WBBM-Hollywood Spotlight
WCB-Hit Tunes
WFAM-Mrs. Riley, Shoppers'
Guide
WGN-Don Pedro & Piano
WIBA-Homemakers
WHA-The Fiddlers Three
WIND-Traffic Court Broadcast
WJBC-Organ Dreams
WJJD-Sons of Pioneers
WKBH-Home Economics
WLW-News; River; Weather
WMT-Frank Voelker, organist
WROK-News & Markets; Organ
WSUI-Home Decoration
WTMJ-Household Hints

10:15
CBS-Romance of Carol Kennedy,
sketch (Heinz): KMOX WISN
WBBM WFBM WCCO WOC
NBC-Josh Higgins of Finchville:
WBOW WCFB
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WJBC-Theater Time; News
WJJD-Two of a Kind
WJR-Peaceful Valley
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets

KWK-The Party Line
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFI-Swingtime
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather
WTAD-Party Line

10:00
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
CBS-Ruth Carhart, songs: WISN
WOC WTAQ WFBM WMBD
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist:
WCFB WBOW WIBA
MBS-Reminiscing: KWK
News: WKBH WTAD
Jean Abbey, radio shopper:
KMOX WCCO
WAAF-Woman's Page
WBBM-Hollywood Spotlight
WCB-Hit Tunes
WFAM-Mrs. Riley, Shoppers'
Guide
WGN-Don Pedro & Piano
WIBA-Homemakers
WHA-The Fiddlers Three
WIND-Traffic Court Broadcast
WJBC-Organ Dreams
WJJD-Sons of Pioneers
WKBH-Home Economics
WLW-News; River; Weather
WMT-Frank Voelker, organist
WROK-News & Markets; Organ
WSUI-Home Decoration
WTMJ-Household Hints

10:15
CBS-Romance of Carol Kennedy,
sketch (Heinz): KMOX WISN
WBBM WFBM WCCO WOC
NBC-Josh Higgins of Finchville:
WBOW WCFB
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WJBC-Theater Time; News
WJJD-Two of a Kind
WJR-Peaceful Valley
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets

10:30
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap) WLS
(sw-15.21)
NBC-Betty Moore Triangle Club
(Benjamin Moore & Co.):
WHO KSD WMAQ (sw-15.33)
NBC-Three Romances: WBOW
CBS-Aunt Jenny's Real Life
Stories (Spry): WBBM WCCO
KMOX WMBD WFBM WISN
Party Line WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Tonic Tunes
WIND-News & Livestock Markets
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Treasure Chest
WOC-Screen Faus Prgm.
WROK-Musicale

(Continued on Next Page)

Monday

January 10



RAY NOBLE
"Burns and Allen" maestro
Mon. 7 pm CST

(10:45 a.m. Continued)

WTAD-Betty & Bob
WTMJ-U. W. Extension Division
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD
NBC-Girl Alone, sketch (Kellogg); WMAQ WLW
NBC- Δ Making Use of Religion; WOWO
Dr. Ralph E. Davis on the topic "Character Foundations."
NBC-Happy Jack Turner songs
WBOW WCFL (sw-15.33)
KSD-News; Dick Leibert, organist; Night Letter
KWK-Young Widder Jones
WAAF-Memory Lane
WBAA-American Institutions
WGN-Woman in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Personality Hour
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Musical Interlude
WROK-Musical
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; KMOX WCCO WBBM WISN WMBD WOC WKBH WFBM
NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW (sw-15.33)
NBC-Jackie Heller, trn.: WOWO
WMT WCFL WIBA
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-News
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc.)
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Others
WROK-Affairs of Mrs. Swenson
WTAD-Duke Otten

11:30

NBC-Nat'l Farm & Home Hour; Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-15.21)
Future Farmers of America program; Army Band; W. A.

Ross, executive secretary of the F.F.A., speaks.
CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBBM KMOX
NBC-Bobby Grayson's Orchestra; WCFL
Hymns of All Churches: WHO WOC
KSD-Bert Granoff, songs
WAAF-This Feminine World
WCCO-Ma Perkins
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WCCO-Musical Prgm.
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court Broadcast
WKBH-Farm Flashes; Do You Want a Job?
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Popular Melodies
WMBI-Continued Story Reading
WMT-Troubadors
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch (Anacin); WBBM KMOX
NBC-Bobby Grayson's Orchestra; KSD
Betty & Bob: WOC WHO
WAAF-Markets; Swing High
WBAA-News
WCFL-Fashions on Parade
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WGN-We Are Four
WIRE-Grace & Eddy; Farm & Home Hour
WJBC-Reid & Vin
WKBH-Sports; Livestock Reports
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question Man
WOWO-Home Folk Frolic
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie & His Grenadiers

AFTERNOON

12:00

NBC-Vincent Curran, songs: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WISN WFBM WBBM (sw-15.27)
News: WJJD WJBC WMBD WTAD
KSD-News; Grace & Eddie, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orchestra
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Heat Wave
WLS-Evelyn & the Hilltoppers
WMBI- Δ Midday Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rambles

12:15

MBS-Carson Robison's Buckaroos (Musterole); WGN
NBC-Betty & the Escorts: (sw-15.33)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:00 CST COOLIDGE QUARTET, Beethoven Cycle, CBS.

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC.

7:30 CST GRAND HOTEL, drama, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Ted Weems' orchestra, NBC.

8:00 CST LUX RADIO THEATER, Grace Moore and Melvyn Douglas in "Enter Madame," CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; guest, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pellétier, announcer, NBC.

9:30 CST BRAVE NEW WORLD, dramatization of story of "The Little Indian of Mexico," CBS.

CBS-Hymns of All Churches (Gold Medal); WBBM KMOX WFBM WCCO WISN (sw-15.27)

Man on the Street: WJBC

WKBH

News: WKBH WOWO

WBAA-Luncheon Dance Time

WBOW-To be announced

WCFL-Luncheon Concert

WHO-Pappy's Matinee

WIBA-Farm Hour

WIND-Tommy Ott, organist

WJJD- Δ Noon Day Service

WMBL-Town Crier; Markets

WOC-Inquiring Mike

WROK-Column Left, news

WSBT-News; Stork Report

WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX

WCCO WBBM WFBM WISN (sw-15.27)

News: WIBA WOC WHO WIRE

Rhythm Rascals; WTMJ WTAQ

KWK-Organ Melodies

WBAA-Sports Review

WBOW-Home Folks Frolic

WCFL-Young Widder Jones

WGN-Markets; Mid-day Service

WHA-Farm Prgm.

WIND-Livestock; Interlude

WKBH-Man on the Street

WKBH-Luncheon Music

WLS-Voice of the Feed Lot; Markets

WLW-To be announced

WMBD-Farm News

WMT-Markets; Hillbillies

WOWO-Hey, Mr. Motorist

WROK-Couple on the Street

WSBT-In Movieland

WTAD-Farm; Weather; Markets

12:45

CBS-Hollywood in Person (Gold Medal); KMOX WCCO WBBM

WFBM WISN (sw-15.27)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Jack & Loretta Clemens, songs: WOWO

MBS-Voice of Experience (Lydia E. Pinkham); KWK WCFL

WLW

News: WTAQ WIND WKBH

KSD-Luncheon Dance Music

WBAA-Popular Melodies

WBOW-Tune of the Day

WHO-Musical Day Dreams

WIBA-Market Reports

WIRE-Police Court

WKBH-Song Hit of the Day

WLS-This Business of Farming

WLW-Kitty Keene, Inc.

WMBD-Colonel Beeny; Peoria

Ramblers

WMT-Joe Doakes; Cousin Elvira; Troubadors

WOC-Russ Morgan's Orch.

WROK-Service Sam; Home Folks

WSBT-Man on the Street

WTAD-Comedy Stars of Broadway

WTMJ-Sidewalk Reporter

CBS-News Through a Woman's Eyes (Pontiac); WISN WBBM WKBH KMOX WCCO WFBM WOC WTAQ (sw-15.27)

NBC-Norman Cloutier's Orch.:

WMAQ WBOW KSD

MBS-Don't Look Now: WIRE

News: WTAD WHA

Man on the Street: WMBD WCFL

KWK-Carson Robison's Buckaroos

WAAF-The Hoosier Philosopher

WBAA-Can You Pronounce It?

WCBD- Δ Bible Class

WGN-Concert Trio

WHO-Your Home Town

WIBA-Melody Moments

WIND-Italian Hour

WJJD-Mid-day Roundup

WKBH-Long Rangers

WLS-School Time Current Events

WLW-Nation's School of Air

WMT-Many Happy Returns; German Band

WOWO-Purdue Agricultural Prgm.

WSBT-News; Farm Flashes

WSUI-Musical Chats

WTMJ-Livestocks; News; Weather; Police Reports

1:15

CBS-To be announced: WKBH

WKBH

CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WISN

WCCO

NBC-Navy Band: WIBA WCFL

NBC-Norman Cloutier's Orch.:

WIRE

KWK-Concert Melodies

WAAF-Waltz Time

WFBM-News

WGN-Wife vs. Secretary

WHA-Marguerite Collins, pianist

WHO-Lady of Millions

WLS-Old Timers

WMBD-His Majesty, the Baby

WMT-Swing Session

WOC-Studio Ensemble

WOWO-Jack Tilson's Orch.

WSBT-Notes

WTAD-Quincy Marches On

WTAQ-Man on the Street

WTMJ-Luncheon Concert

1:30

CBS-American School of the Air:

WCCO WSBT KMOX WFBM

WKBH WTAQ WBBM WISN

WKBH WOC (sw-11.83)

NBC-Navy Band: WOWO

NBC-Ranch Boys (sw-15.33)

MBS-Lucky Girl, sketch: WGN

News: WHO WMAQ WBAA

KSD-Judy & Jane

KWK-News; Pianist

WAAF-Livestock Market Report

WBOW-Melody Time

WCBD-Zion Program

WLS-Backgrounds in Agriculture

WHO-Houseboat Hannah

WIND-Public Welfare Talk

WIRE-May Robson

WJJD-Livestock Markets

WMBD-Party Line

WMT-Jimmie Smith's Orch.

WROK-Melodies from the Sky

WTAD-Margo

WTAM-Dick Sanders

1:45

NBC-Girls of the West: KSD

WMAQ

MBS-Sid Gary, bar. & Orch.:

KWK WGN WIRE WMT

WAAF-Driskill Wolfe, trn.

WBAA-Markets; Weather

WBOW- Δ Devotional Service

WGN-To be announced

WHO-Judy & Jane

WIND-Ben Kanter, pianist

WJJD-Happy Harmonies

WLS-Glendora Club

WMBD-Matinee Melodies

WROK-Melodeers

WTAD-Margot

2:00

CBS-Coolidge Quartet: WSBT

WKBH WISN WTAQ WOC

WCCO WBBM WFBM WKBH

(sw-11.83)

NBC-Rochester Civic Orch.; Guy

Fraser Harrison, cond.: WOWO

WCFL WIRE WBOW

Gail Kubik, violinist, will

play his own composition, Con-

certo for Violin and Orchestra.

The orchestra will offer the

Overture to "Oberon" (Weber).

Sherzo, Opus 45 (Goldmark).

Norwegian Rhapsody (Lalo).

Two Elegiac Melodies (Grieg)

and the Overture to Verdi's

"La Forza del Destino."

NBC-Pepper Young's Family,

sketch (Camay): WMAQ KSD

WHO WLW WTMJ (sw-15.33)

News: WIND WTAM WAAF

WTAD

KMOX-Magic Kitchen

KWK-Today at Two

WCBD-Polish Prgm

WGN-Marriage License Romances

WHA-Trailer Travels

WIBA-Concert Hall

WJJD-The Sports Edition

WLS-Homemakers' Hour

WMBD-Trading Post

WMT-Afternoon Recess

WROK-News: Musicale

WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins,

sketch: WMAQ WTMJ WLW

WHO KSD (sw-15.33)

CBS-Coolidge Quartet: WMBD

WAAF-Matinee Revue

WBBM-Meet the Missus

WCCO-Markets

WGN-Valiant Lady, sketch

WHA-Organ Interlude

WIND-Tommy Ott, organist

WISN-Mary Ann Presents

WLS-Homemakers Matinee

WSUI-Within the Classroom

WTAD-Jane Romar

2:30

CBS-Jenny Peabody, sketch (F.

& F. Cough Drops): WBBM

WFBM KMOX WISN WCCO

WOC (sw-11.83)

NBC-Vic & Sade, sketch (Crisco)

WLW WHO WMAQ KSD

WTMJ (sw-15.33)

Monday

January 10



MARIAN JORDAN
Molly of "Fibber McGee
and Molly"
Mon. 8 pm CST

NBC-Bert Block's Orch.: WOWO
NBC-Freddy Martin's Orchestra:
WCFL
CBS-Glen Gray's Orch.: WTAQ
WISN WKBB WOC WKBB
News: WHO WMT WIRE WFBM
WHAS
Vic Arden's Orch.: KMOX
WTAQ WBBM
KWK-Musical Prgm.
WCCO-Cedric Adams
WENR-King's Jesters
WIBA-Helen & Sonya
WJR-Peaceful Valley
WLW-Harmony School
WMAQ-Norman Pearce, the bach-
elor poet
WMBD-Sports
WTAM-Music You Want
WTMJ-Moonlight and Shadows
10:30
NBC-Voice of Firestone; Rich-
ard Crooks, tr.; KFI KOA
(also at 7:30 p.m.)
NBC-Lou Breese's Orch.: WLW
WMAQ WBOW (sw-9.53)
CBS-Sammy Kaye's Orch.: WOC
WISN WKBB WTAQ WSBT
WHAS WFBM WKBB (sw-
11.83)
NBC-Magnolia Blossoms: WCFL
MBS-Wil Osbourne's Orch.: WIRE
WGN WMT
News: WBBM KWK
KMOX Morning's Headlines
WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WHO-Sports
WIBA-Mastersingers
WIND-Peacock Court
WMBD-Value Hints
WOWO-Δ Church of the Naza-
rene
WTMJ-Dance Orch.
10:45
NBC-Lou Breese's Orch.: WHO
WIBA
CBS-Sammy Kaye's Orch.: WMBD
WBBM
MBS-Wil Osbourne's Orch.: KWK
KMOX-Paul Sabin's Orch.
WCCO-Schnickelfritz
WJR-Solay
11:00
NBC-Fibber McGee & Molly
(Johnson's Wax): KOA KFI
(also at 8 p.m.)
NBC-Dance Orch.: WHO WBOW
WCFL KSD WTMJ WIBA
(sw-9.53)
NBC-Harry Reser's Orchestra:
WOWO (sw-6.14)
CBS-Eddie Fitzpatrick's Orch.:
WSBT WFBM WKBB WTAQ
MBS-Tommy Dorsey's Orch.:
WMT WGN WLW WIRE
CBS-Al Trace's Orch.: WBBM
WMBD WOC WISN WTAQ
Dance Orch.: WMAQ WTAM
KMOX-Pappy Cheshire's Hill Bill-
ies
KWK-Ran Wilde's Orch.
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It
WIND-Sterling Young's Orch.
WJR-Emery Deutsch's Orch.
11:30
NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)
End of Monday Programs

in My Heart (Horlick) and
Who'll Buy My Bublitchky.
CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw-
11.83)
NBC-Behind Prison Bars, drama
(Sloan's Liniment); Warden
Lewis E. Lawes: WENR WMT
WOWO KWK (sw-6.14)
Pictures of Announcer Ben Grauer's
collections may be found on page
21.
MBS-True or False (J. B. Wil-
liams Co.): WGN WLW
WBOW-Master Singers
WCFL-News
WIND-Man on the Ice, interviews
WISN-Rendezvous
WKBB-Gaslight Harmonies
WKBB-Rapid Ad
WMBD-Peoria's Calling
WOC-Monday Presents
WROK-Joe Gerken's Orch.
WSAI-Daily Iowan
WTAQ-Dance Orch.
9:15
WBOW-Dance Hour
WIND-Walkathon
WKBB-Hollywood on Parade
WMBD-Jack Lyon, pianist
WROK-In the Gloaming
WTAQ-Vic Arden's Orch.
9:30
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.; Guest:
KOA KFI (also at 7 p.m.)
NBC-Public Hero No. 1 (Fal-
staff): WMAQ WHO KSD
CBS-Brave New World: WCCO
WKBB WTAQ WISN WOC
WBBM WKBB WJR (sw-
11.83)
Brave New World tells the
story of "The Little Indian of
Mexico," Benito Juarez, Indian
lord of Oaxaca who became presi-
dent of Mexico, conquered
Maximilian, and reorganized his
nation.
NBC-Nat'l Radio Forum: WMT
WCFL (sw-6.14)
NBC-For Men Only (Vitalis):
WTAM WLW WENR
KMOX-Evening Serenade
KWK-Organ, Violin & Poetry
WBOW-To be announced
WFBM-A Sportsman Recalls
WGN-Enio Bolognini's Orch.
WHAS-Here's To You
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WMBD-Musical Moments
WOWO-Mel Marvin's Orch.
WROK-Lou Blake's Orch.
WTMJ-Glen Gray's Orch.
9:45
MBS-Henry Weber's Pageant of
Melody: WGN
Dance Orch.: WMBD WTMJ
News: WROK WOWO
WFBM-Vic Arden's Orch.
WIBA-Music by Cugat
WIND-News & Sports
WLW-Harmony School
10:00
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE WHO
KOA KFI (also at 6 p.m.)
Turn to page 26 for pictures of
"Amos 'n' Andy."
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
poetry; Jack Fulton, tr.;
Orch.: WJR WHAS KSL
WFBM WCCO KMOX WBBM
(also at 6 p.m.)
CBS-Glen Gray's Orch.: (sw-
11.83)
NBC-Bert Block's Orch.: WMT
NBC-Freddy Martin's Orchestra:
WBOW (sw-9.53)
Sports Review: KWK WOWO
News: WIBA WTAQ WMBD
WJR WOC WKBB WKBB
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)

Richard Crooks, tr.; Chor-
us; Symphonic Orch., dir. Al-
fred Wallenstein: WMAQ KSD
WTMJ WIRE WTAM WIBA
WHO WLW (sw-9.53) (also
see 10:30 p.m.)
CBS-Pick & Pat (Model Smok-
ing Tobacco); Benny Krueger's
Orch.; Edward Roeker, bar.:
WBBM WHAS WCCO WFBM
WJR KMOX (sw-11.83) (also
KNX KSL at 10:30 p.m.)
MBS-Lone Ranger, drama (Sil-
vercup): WGN
WBOW-Fireside Hour
WCFL-Streamline Melodies
WFAM-Polish Hour
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBB-True Detective
WMBD-Good Neighbor
WOC-Ave Maria Hour
WROK-Lou Blake's Orch.
7:45
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WISN-Reflections
8:00
CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFBM
WMBD WTAQ (sw-11.83)
"Enter, Madame," starring
Grace Moore and Melvyn Dou-
glas, will be the presentation.
NBC-Philadelphia Orch.; Eugene
Ormandy, cond. (Banking
Group): WLS KWK (sw-
11.87)
Ernest McChesney will sing
the tenor role of Le Tejos de la
Sainte Famille from Berlioz'
"L'Enfance du Christ." The
orchestra will offer Passacaglia
(Buxtehude), Prelude and Lieb-
estod from Wagner's "L'En-
fance et Isolde," Scherzo from
Mendelssohn's "Midsummer
Night's Dream" and the Polka
and Fugue from Weinberger's
"Schwanda."
NBC-Fibber McGee & Molly
Johnson's Wax); Marian &
Jim Jordan; Hugh Studebaker;
Bill Thompson; Clark Dennis,
vocalist; Betty Winkler; Ted
Weems' Orch.: WIRE WTAM
WIBA WMAQ WTMJ WLW
WHO KSD (also see 11 p.m.)
MBS-Kay Kyser's Orch.: WGN
KOA-Men of the West
WBOW-Teachers College Prgm.
WCFL-Jam Session
WIND-Tommy Ott, organist
WKBB-Hits & Encores
WKBB-John Gruber
WMT-Over the Transom
WOC-St. Ambrose College Prgm.
WOWO-20th Century Serenade
WROK-Informer Hour
WSBT-Polish Hour
8:15
KOA-Pleasant Valley Frolics
WCFL-Organ Recital
WIND-News
WKBB-World Dances
WKBB-Barn Dance
WMT-Welcome Stranger
WROK-News; Ten Minutes with
You
WTAQ-June Gross, vocalist
8:30
NBC-Hour of Charm (General
Electric); Phil Spitalny's All-
Girl Orch., with Maxine; Rosa-
line Greene, m.c.: WTAM KSD
WMAQ WIRE WTMJ WIBA
WLW WHO KOA (sw-9.53)
NBC-Philadelphia Orch.: WBOW
MBS-Musical Cartoons: WMT
WGN-Ennio Bolognini & Orch.
WIND-Two Pianos
WKBB-World Entertains
WOC-Sesqui-Centennial Speaker
WOWO-Jack Tilson's Orch.
WROK-Komedy Kingdom
WSBT-Notre Dame Football Tes-
timonial Banquet
8:45
News: WCFL WTAQ
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benchoff
WROK-Vic Arden's Orch.
9:00
NBC-Carnation Contented Pro-
gram; Orch. directed by Marek
Weber; Maria Kurenko, sop.;
KSD WHO WMAQ WTAM
WTMJ WIBA KOA WIRE
(sw-9.53)
The Lullaby Lady will sing
Lullaby (Mozart) and Maria
Kurenko will sing Connals Tu
Le Pays (Mignon). Marek
Weber will play a violin solo,
Tonight (Lesso-Valerio). The
Continental will sing The Old
Refrain and the orchestra will
offer Wine, Woman and Song
(Strauss) and Adieu Adieu
Meiner Kleiner Garde Offizier
(Stoltz). The ensemble will of-
fer a Russian Gypsy Medley
composed of Black Eyes, Tears

WISN-Down by Herman's
WMT-Dinner Music; Life Savers
WROK-News; Dinner Music;
Voice of Carelessness
WSUI-Dinner Hour
WTMJ-Tunesmiths
6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WHO WTMJ WTAM WIBA
(also see 10:15 p.m.)
CBS-Barry Wood's Music: WTAQ
WBBM WKBB WCCO WFAM
(sw-11.83)
NBC-Hendrik Willem van Loon,
Author: WMT WBOW WENR
(sw-11.87)
MBS-Concert Orch.: WGN KWK
News: WOC WMBD
KMOX-France Laux, sports
KOA-Pleasant Valley Frolics
KSD-Xavier Cugat's Orch.
WBOW-Si & Ezra
WCFL-Dinner Concert
WFBM-Sports Review
WHAS-Whispering Jack Smith
WJR-Vocal Varieties
WLW-Four Stars Tonight
6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)
CBS-Jay Freeman's Orch.: WFAM
WISN WCCO WOC WBBM
NBC Carol Weymann mezzo
sop.: KSD
NBC-John Herrick, bar.: WMT
News: WTAQ WHO WMAQ
KMOX-Broadway Comedy Stars
KWK-Sport Review; News
WBOW-Hit Tunes
WCFL-Sunny Sam
WFBM-Musical Moods
WHAS-Glen Gray's Orch.
WIBA-Univ. School for Workers
WIRE-Man to Man Sports News
WJR-Vic Arden's Orch.
WKBB-Speed Gibson
WKBB-Dinner Music
WMBD-World of Science
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Easy Aces
6:45
CBS-Boake Carter, commentator
(Philco): WCCO WBBM WJR
KMOX WISN WMBD WHAS
WFAM (sw-11.83) (also KNX
KSL at 10:15 p.m.)
NBC-Christine Johnson, sop.:
WENR KWK
NBC-Top Hatters Orch.: WMAQ
MBS-Concert Trio: WGN
News: WFBM WKBB WKBB
Vic Arden's Orch.: WHO WIBA
KSD-Yodel's Alpine Inn
WBOW-To be announced
WCFL-Pat Kennedy
WIRE-Charlie Chan, sketch
WLW-Money & Music
WMT-Carson Robison's Buckaroos
WOC-Jimmy Odette's Orch.
WROK-On to Adventure
WTAQ-Dinner Music
WTAM-Benedict Crowell
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.; Guest:
WIRE WHO KSD WTMJ
WMAQ WTAM WLW WIBA
(also see 9:30 p.m.)
NBC-Gen. Hugh Johnson, com-
mentator (Bromo Quinine):
KWK WMT WLS (sw-11.87)
CBS-Buddy Clark Entertains:
WBBM WFBM WHAS WOC
WJR WCCO KMOX WISN
WTAQ (sw-11.83)
NBC-To be announced: KSD
WBOW-Green Bros.' Orch.
WCFL-News
WFAM-The New Yorkers
WGN-Foreign Affairs
WIND-Talk
WKBB-Singing Strings
WMBD-Brain Teaser
WROK-Musicale
WSUI-Children's Hour
7:15
NBC-The Liedersingers: WMT
(sw-11.87)
KWK-Key Men Quartet
WBOW-Music by Cugat
WCFL-Philip Kinsman
WFAM-News and Notes
WGN-Charlie Gaylord's Orch.
WIND-Sing & Swing
WKBB-Safety Lane
WLS-Dezurik Sisters, Yodeling
Duo
WROK-The Builders
WSUI-Basketball Game
7:30
NBC-Grand Hotel, sketch (Cam-
pana): WLS KWK WMT
WOWO (sw-11.87)
NBC-The Voice of Firestone;

WKBB-Univ. of Dubuque
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Eeamlntry Spanish
WTMJ-Jack Armstrong, sketch
5:15
CBS-New Horizons: WKBB
WKBB WTAQ
Dr. Harlan T. Stetson of the
American Museum of Natural
History takes for his topic "As-
tronomical Events of 1937."
NBC-Rhythmairs: WCFL KSD
(sw-9.53)
NBC-Army Band: WENR
MBS-Dancing Strings: KWK
Sports: WFAM WROK
To be announced: KWK WBBM
KMOX-Lady of Millions
WBBM-Pantry Party Review
WCCO-Livestock
WFBM-Let's Talk Psychology
WGN-Buddy & Ginger
WIBA-Dance Hour
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Mickey Mouse; Jack
Lyon, pianist
WOC-Speed Gibson
WTMJ-Heinie's Grenadiers
5:30
NBC-News; Joan Edwards, songs:
(sw-9.53)
CBS-News; George Hall's Orch.:
WTAQ WFBM WKBB WFAM
WCCO (sw-11.83)
Jack Armstrong, sketch: WOC
WCCO WHO WMAQ KMOX
Charlie Chan: KSD WGN
Dick Tracy: WMT WISN
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WCFL-Musical Varieties
WENR-What's the News?
WIBA-News
WIND-Bill, Mack & Jimmy
WIRE-Little Orphan Annie
WKBB-Kiddies' Hour
WLW-Allan Franklin, sports
WMBD-Speed Gibson
WROK-Jack Maxedon, ballads
WSUI-Musical Moods
5:45
CBS-Song Time, with Hollace
Shaw & Jack Shannon: WKBB
(sw-11.83)
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Tom Mix Straight Shooters
(Purine): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oval-
tine): KSD
Sports: WISN WTMJ
Orphan Annie: WHO WGN
KMOX-Adventures of Jimmy Al-
len
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WFBM-Your Local Government
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Puzzle Club; News
WOC-Hits & Bits
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-11.83) (also
see 10 p.m.)
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(sw-9.53) (also see 10 p.m.)
Turn to page 26 for pictures of
"Amos 'n' Andy."
CBS-Not So Long Ago: WTAQ
WMBD WKBB WCCO WKBB
NBC-Music Is My Hobby: WENR
KWK (sw-11.87)
Edward Wardwell, secretary
of the Spring Season at the
Metropolitan Opera House, and
his wife, both enthusiastic pi-
anists, will offer a program of
two-piano music.
NBC-Hal Totten, sports: WMAQ
WBOW
Sports: WKBB WHAS WOC
News: KMOX WCFL
KOA-Men of the West
KSD-News; Organist
WBBM-The Headliner
WFAM-Crimecasts
WFBM-Bohemians
WGN-Jack Westaway, sketch
WHO-Dinner Music
WIBA-Dinner Concert
WIND-German Hour
WIRE-To be announced

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1360
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCF-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1380
WLS-870
WMAQ-870
WLW-700
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1360
WRJN-1370
WROK-1410
WSBT-1360
WSUT-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

CBS-Life of Mary Sothern, sketch
(Hind's): WBBM KMOX
WCCO (sw-11.83)
CBS-To be announced: WKBB
NBC-Don Winslow of the Navy,
sketch: WOWO WIBA WMT
KWK WBOW
NBC-Vagabonds: KSD WENR
WAAF-Kay Armen
WFBM-Tea Time Tunes
WGN-Art Wright & Len Salvo
WIO-Myrt & Marge
WIRE-Minute Interviews
WJJD-Sons of the Pioneers
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Art News
WTAD-Speed Gibson
WTAM-News
WTAQ-Swing Session
4:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WLW (sw-
15.21)
Irene Wicker will tell an
Irish Fairy Tale.
CBS-Dorothy Gordon: WKBB
WFAM WOC WISN WTAQ
WBBM WCCO (sw-11.83)
Story: The Bay Colt Learns
to Mind, Songs: Pony's Birth-
day, Dobbin's Goodnight Song
and I Have a Little Pony.
NBC-Jack Armstrong, sketch
(Wheaties) (sw-9.53)
NBC-Johnny Johnston, bar.:
WENR KWK
NBC-Harry Kogen's Orchestra:
WMAQ KSD WBOW WIBA
News: WIND WJBC
KMOX-The Fun Quiz
WAAF-Shadowland
WCLS-For Your Information
(1310 kc.)
WGN-Afternoon Serenade
WHO-New Tunes; News
WIRE-To be announced
WJJD-Cumberland Ridge Runners
WKBB-Story Lady
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Jack Armstrong
WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): WISN WCCO
WBBM KMOX WMBD
(sw-11.83)
NBC-Little Orphan Annie (Oval-
tine) (sw-9.53)
NBC-Tom Mix Straight Shooters
sketch (Purina): (sw-15.21)
NBC-The Californians: WENR
KWK WBOW
MBS-Johnson Family: WIRE
KSD-Young America Speaks
WEBQ-Movie Gossip (1210 kc)
WFAM-Pop Concert; Voice of
Carelessness
WHO-News
WIND-Dramas of Life
WJBC-Movie Gossip
WKBB-Pianology
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-The Old Song Shop
WTAQ-To be announced
WTMJ-Song Parade
5:00
NBC-Creagh Mathews, tr.:
WCFL (sw-9.53)
NBC-Jr. Nurse Corps (Sunbrite):
WENR KWK
NBC-Army Band: WMT
CBS-Howard Phillips, bar.: WOC
WTAQ WFAM WFBM
To be announced: WKBB WCCO
KMOX-Linda's First Love
KSD-News; George Hall's Orch.
WBBM-Kitty Keene, Inc.
WBOW-The Shopping Merry-Go-
Round
WGN-Jolly Joe
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WIRE-Terry & the Pirates
WISN-Show Window

NBC COAST TO COAST

LUM AND ABNER

MON. • WED. • FRI.

WJZ WLW
WBAL
WBZ
WBZA
WSVR
WENR
WSB WMC



FRAN CARLON
Sally Dunlap of "Attorney-at-Law"
Tues. 9:30 am CST

MORNING

7:00 am CST
CBS-Arthur Godfrey; Organ: (sw-21.52)
Musical Clock: WBBM WROK WOC WKBB WIBA WCFL WKBH WMT WIRE
7:15
CBS-Poetic Strings: (sw-21.52)
News: WMT WLS WCCO WHO WAAF
7:30
News: WIBA WKBB WTAQ
Devotions: WKBH WLS
Musical Clock: WMT WMBD
KMOX-Tick Tock Revue
KWK-Musical Prgm.
7:45
CBS-Fred Feibel, organist: (sw-21.52)
Musical Clock: WKBW WIBA KMOX-Let's Compare Notes
KWK-Top o' the Morning
WIO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Bill Soghm
WTAQ-Today's Almanac
8:00
CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB (sw-21.52)
NBC-Breakfast Club; News: WCFL WBOW
News: WMBD WKBH
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; Harry Reser's Orch.
KWK-Pep-Up Parade
WCBD-Morning Meditations
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WIRE-Musical Clock
WJJD-Sports Edition Handicapper
WLS-Lulu Belle & Scotty
WLW-Hymns of all Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Mikronicle
8:15
NBC-Person to Person: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBD-Nazarene Prgm.
WGN-Everyday Words; Good Morning Prgm.
WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Song Fest
WLS-News
WLW-All the Answers
WMT-Musical Clock
WTAD-Church in the Wildwood
WTMJ-Your Home Town
8:30
CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52)
NBC-Frances Adair, songs; News: KSD
NBC-Breakfast Club; News: WOWO
MBS-Victor H. Lindlahr (Journal of Living): WGN
KMOX-Melody Spinners
KWK-Candid Camera; News
WBOW-Rev. Reverend Drake
WCBD-Polish Prgm.
WCCO-Dirty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies

WIBA-Today's Almanac
WIND-Early Edition
WJJD-Happy-Go-Lucky Time
WKBH-Uncle Bob
WLS-Kitchen Kettle
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMBD-Bandwagon
WOC-Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Dan Harding's Wife (Nat'l Biscuit Co.), sketch: WMAQ
NBC-Breakfast Club; News: WBOW
NBC-Landt Trio: KSD
News: WOC WKBB WMT
WBBM-To be announced
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Clock
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Rose Room Melody
WJJD-Vic Meyer's Orch.
WKBH-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WTAD-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Rev. Cugat's Orch.
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-To be announced: WBOW
NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WOWO WTMJ KWK (sw-15.21)
News: WMT WROK
WAAF-This Rhythmic Age
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Echoes of the Stage
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WSUI-Within the Classroom
9:15
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WMT WTMJ WOWO KWK WLW (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-King of the Kitchen
WCFL-Melodiana
WFAM-Organ Recital
WHA-World Observer
WIND-Your Favorite Band
WKBH-News
WKBH-To be announced
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney-at-Law, sketch (Johnson Floor Wax): WLS KWK (sw-15.21)
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Viennese Ensemble: WCFL
CBS-Jack & Paul: WOC WCCO WKBH
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
KMOX-Komedy Kingdom
WAAF-Hollywood Brevities
WBOW-Home Folks
WCBD-Deutsche Liederstunde
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Story Time
WIBA-Church of the Air
WIND-Eb & Zeb
WISN-News
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

1:30 CST AMERICAN SCHOOL OF THE AIR, Zona Gale, guest, CBS.
NIGHT
6:30 CST FAMOUS ACTORS GUILD with Helen Menken in "Second Husband," CBS.
7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen and guest, NBC.
7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS.
7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC.
7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Louise Fazenda, guest, CBS.
8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Walter O'Keefe, Jane Rhodes, Ruby Mercer, Raymond Paige's orchestra, NBC.
8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus; George Stoll's orchestra; guest, CBS.
9:45 CST "HOW TO WIN FRIENDS AND INFLUENCE PEOPLE," Dale Carnegie, premiere, NBC.

WMT-Louise Hathaway
WOWO-Mary Berghoff
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WKBH WCCO WOC
NBC-Kitchen Cavalcade: (sw-15.21)
KWK-The Party Line
WAAF-Hawaiian Echoes
WBOW-Looking Around
WBBM-Truman Bradley
WCFL-Swingtime
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhubarb Red
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Julian Bentley
WLW-Houseboat Hannah
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather
WTAD-Party Line
WTMJ-Morning Melodies
10:00
NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21)
MBS-Listen Awhile: KWK
NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD
CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM
NBC-Norm Scherr, pianist: WBOW WIBA
WAAF-Soliloquy
WCBD-Uncle John
WCCO-Musical Prgm.
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WMT-Frank Voelker, organist
WROK-News & Markets; Food Facts; Organ
WSUI-Molly & Max
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Robison's Buckaroos
10:15
CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WISN KMOX WBBM WCCO
NBC-Josh Higgins of Finchville: WCFL WBOW

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
Varieties: WTAD WTAQ
KWK-Tonic Tunes
WAAF-Zeke Manners' Gang
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Two of a Kind
WKBH-Rhythm & Romance
WLBH-Your Home Prgm.
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Melody Serenade
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
10:30
NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ WIRE (sw-15.33)
NBC-Vic & Sade, sketch: WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
KWK-News; Musical Interlude
WAAF-Sweet and Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFAM-Fashion Flashes
WGN-Painted Dreams
WIBA-Church in the Wildwood
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Neighbor Jim
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Musical Moods
WLW-Chandler Chats
WMBI-Home Hour
WMT-Numerical Jamboree
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Morning Concert
10:45
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33)
NBC-George Hartrick, bar.: KSD WBOW WIBA
NBC-Larry Larson, organist: WMT
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Novelty Shop

WHO-Robt. Hood Bowers' Band
WIND-Markets
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Pianology
WLW-Goldbergs
WMAQ-Rhythm in the Air
WOC-Screen Fans Prgm.
WROK-Amer. Family Robinson
WTAD-Betty & Bob
11:00
CBS-Mary Margaret McBride, Columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW
CBS-Noveltees: WKBH WKBH
NBC-Our Spiritual Life: WOWO
Dr. John Sutherland Bonnell on the topic "As a Man Thinketh."
NBC-Happy Jack Turner, songs: WBOW (sw-15.33)
MBS-The Boy & Girl Friend: WMT WGN
KSD-News; Dick Leibert, organist
KWK-Young Widder Jones
WAAF-Memory Lane
WBAA-Dentist Says
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Criminal Court Interviews
WLS-Don & Helen
WROK-Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Theater Organ
WTMJ-Organ & Poetry; What's New in Milwaukee
11:15
CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBH
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW (sw-15.33)
NBC-Bailey Axton, tnr.: WOWO WMT WCFL
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-News
WBAA-Home Builders
WBOV-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WGN-Melody Time
WHO-Dan Harding's Wife
WIBA-Carson Robison's Buckaroos
WIND-Ben Kanter, pianist
WJBC-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Others
WMBI-Chorus Time
WROK-Varieties
WTAD-Duke Otten
11:30
NBC-Nat'l Farm & Home Hour; Spkrs.: Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21)
NBC-Carlile & London, pianists: WCFL
CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
Hymns of All Churches: WHO WOC
KSD-Piano Duo
WAAF-This Feminine World
WBAA-Morey J. Doyle, pianist
WCCO-Musical Prgm.
WFAM-Civic Safety Council
WFBM-Hoosier Farm Circle
WIND-Harry Zimmerman, organist
WGN-Quin Ryan, News
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes: Do You Want a Job?
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Homemaker
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45
CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
NBC-Three Romeos: WCFL Betty & Bob: WOC WHO
KSD-Basin Street Blues
WAAF-Markets; Swing High
WBAA-News Flashes
WFAM-Morning Melodies
WFBM-Markets; Farm Prgm.
WGN-We Are Four
WIRE-Farm & Home Hour
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-Window Shopper
WMT-News: Hillbillies; Question Man
WOWO-Home Folks Frolic
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27)
NBC-Emerson Gill's Orch.: (sw-15.33)
News: WJJD WTAD WJBC WMBD
KSD-News; Rhythm Makers; Markets
WAAF-Symphonic Hour
WBAA-Noon Melodies
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orchestra
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Two Way Harmonies
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
NBC-Betty & the Escorts: (sw-15.33)
News: WKBH WOWO
Man on the Street: WJBC WKBH
WBAA-Luncheon Dance Time
WBOW-To be announced
WCFL-Luncheon Concert
WGN-Harold Turner, pianist
WHO-Songfellows
WIND-Livestock Markets
WJJD-Noon Day Service
WMBD-Town Crier; Market
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO WIBA WIRE
KWK-Organ Melodies
WBAA-Russ, Bob & Martha
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Christian Science Prgm.
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-John Brown; Markets
WLW-Hello Peggy
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-The Bandstand
WTAD-Farm; Markets; Weather
WTMJ-Luncheon Concert
12:45
NBC-Eunice Norton, pianist: WOWO (sw-15.21)
CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
News: WIND WKBH WTAQ



HARRY EINSTEIN Parkyakarkous on "Al Jolson Show" Tues. 7:30 pm CST

CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes); WJR WBBM WCCO WHAS KMOX WISN WOC (sw-11.83) (also see 10.15 p.m.) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-To be announced: WKBB MBS-Concert Trio: WGN WBOV-Si & Ezra WIRE-Little Orphan Annie WKBB-Kiddies' Hour WMBD-Employment Speaker; Variety Prgm. WROK-Organ Reveries WSUI-Musical Moods

6:30 CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)

NBC-People in the News (Paul Mall): WENR

MBS-Headlines: WMT News: WTAQ WHO WMAQ WLW WOC KSD-Vic Arden's Orch. KWK-Sports; News WBOV-Hit Tunes WCCO-Musical Prgm. WCFB-Sunny Sam WFAM-20th Century Serenade WFBM-Piano Twins WGN-Harold Stokes' Orch. WBA-Dinner Concert WIRE-Man to Man Sports; News WISN-Woods Dreyfus WKBK-Speed Gibson WKBH-Dinner Music WMBD-Broadway Comedy Stars WROK-House by Side of Road WTAM-Lee Gordon's Orch. WTMJ-Dinner Table of the Air

6:45 NBC-Doctor Dollar: WMAQ NBC-Vivian Della Chiesa: WMT MBS-Jerry Livingston's Orch.: KWK

News: WFBM WKBK WKBH KSD-Yodel's Alpine Inn WBOV-To be announced WCCO-Broadway Stars WCFB-Music WFAM-Amer. Family Robinson WGN-Rube Appleberry WHO-Whispering Jack Smith WIRE-Charlie Chan WISN-Fiddlers Three WLW-Tonic Time WMBD-Songsters WOC-Hidden Melodies WROK-Dinner Music WTAQ-Ramblin' Trio

7:00 NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrill; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, tr.; Ray Block & Swing Fourteen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)

NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.87)

CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso): KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-11.83) (also KNX at 11:30 p.m.) Drama: An expose of the arson and fake fire claim racket. Author is Ray Bufum.

News: WCFB WIND WBOV-Green Bros' Orch. WFAM-The New Yorkers WGN-Concert Orch.

(Continued on Next Page)

WTMJ-Jack Armstrong, sketch 5:15 CBS-Nat'l Assn. of Cost Accountants: WKBH WOC WFAM WKBK WTAQ NBC-Rhythmaires: WCFL KSD (sw-9.53) NBC-Rakov's Orch.: WENR MBS-Len Salvo, organist: WGN KWK KMOX-Lady of Millions WBBM-Eleanor Howe WCCO-Livestock WFBM-Christian Science Prgm. WBA-Dance Hour WIND-Sons of the Pioneers WIRE-Three Little Words WLW-Supper Serenade WMAQ-Terry & the Pirates WMBD-Mickey Mouse; To be announced WROK-Sports Review WTMJ-Heinie's Grenadiers

5:30 CBS-News; Selections from Light Opera: WFBM WKBK WTAQ WFAM (sw-11.83) Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX News: WENR WBA Sports: KSD WLW Dick Tracy: WISN WMT KWK-Al Sarli's Jam Session WBBM-Pappy Cheshire WCBF-Salon Group WCFB-Musical Varieties WGN-Charlie Chan WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WKBB-Kiddies' Hour WMBD-Employment Speaker; Variety Prgm. WROK-Organ Reveries WSUI-Musical Moods

5:45 NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21) NBC-Little Orphan Annie (Oval-tine): KSD CBS-Song Time: WFBM WKBK WOC (sw-11.83) NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK Sports: WTMJ WISN Speed Gibson: WBOV WFAM Orphan Annie: WGN WHO KMOX-Adv. of Jimmy Allen WCCO-Front Page Parade WCFB-Jack Kelly's Orch. WENR-Don Winslow of the Navy WBA-Today's Birthdays; Sports WIND-Listen to Yourself WMBD-Sports; Where to Go & What to Do in Peoria WMT-Puzzle Club; News WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service

5:50 CBS-News; Selections from Light Opera: WFBM WKBK WTAQ WFAM (sw-11.83) Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX News: WENR WBA Sports: KSD WLW Dick Tracy: WISN WMT KWK-Al Sarli's Jam Session WBBM-Pappy Cheshire WCBF-Salon Group WCFB-Musical Varieties WGN-Charlie Chan WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WKBB-Kiddies' Hour WMBD-Employment Speaker; Variety Prgm. WROK-Organ Reveries WSUI-Musical Moods

6:00 NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87) NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.) Turn to page 26 for pictures of "Amos 'n' Andy."

6:15 NBC-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.) CBS-Herbert Foote, organist: WTAQ WMBD NBC-Hal Totten, sports; WMAQ WBOV Vic Arden's Orch.: WCCO WTMJ Sports Review: WKBK WOC WKBH KMOX-Five Star Final News WBBM-The Headliner WCFB-News; Piano Recital WFAM-Crimecasts WFBM-Bohemians WGN-Concert Orch. WHAS-Baptist Seminary WHO-Broadway Comedy Stars WBA-Dinner Melodies WIND-German Hour WISN-Down By Herman's WROK-News; Dinner Music; Motor Drama WSUI-Dinner Hour Prgm.

6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

6:30 CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)

NBC-People in the News (Paul Mall): WENR

MBS-Headlines: WMT News: WTAQ WHO WMAQ WLW WOC KSD-Vic Arden's Orch. KWK-Sports; News WBOV-Hit Tunes WCCO-Musical Prgm. WCFB-Sunny Sam WFAM-20th Century Serenade WFBM-Piano Twins WGN-Harold Stokes' Orch. WBA-Dinner Concert WIRE-Man to Man Sports; News WISN-Woods Dreyfus WKBK-Speed Gibson WKBH-Dinner Music WMBD-Broadway Comedy Stars WROK-House by Side of Road WTAM-Lee Gordon's Orch. WTMJ-Dinner Table of the Air

6:45 NBC-Doctor Dollar: WMAQ NBC-Vivian Della Chiesa: WMT MBS-Jerry Livingston's Orch.: KWK

News: WFBM WKBK WKBH KSD-Yodel's Alpine Inn WBOV-To be announced WCCO-Broadway Stars WCFB-Music WFAM-Amer. Family Robinson WGN-Rube Appleberry WHO-Whispering Jack Smith WIRE-Charlie Chan WISN-Fiddlers Three WLW-Tonic Time WMBD-Songsters WOC-Hidden Melodies WROK-Dinner Music WTAQ-Ramblin' Trio

7:00 NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrill; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, tr.; Ray Block & Swing Fourteen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)

NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.87)

CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso): KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-11.83) (also KNX at 11:30 p.m.) Drama: An expose of the arson and fake fire claim racket. Author is Ray Bufum.

News: WCFB WIND WBOV-Green Bros' Orch. WFAM-The New Yorkers WGN-Concert Orch.

(Continued on Next Page)

Frequencies

- KMOX-1090 KOA-830 KSD-560 KWK-1350 WAAF-920 WBA-890 WBBM-770 WBOV-1310 WCBF-1080 WCCO-810 WCFL-970 WENE-870 WFAM-1200 WFBM-1230 WGN-720 WHAS-920 WHO-1000 WBA-1280 WIND-560 WIRE-1400 WISN-1120

KSD-Luncheon Dance Music WBA-Tom Stephenson, bar. WBOV-Tune of the Day WHO-Singing Cowboy WBA-Markets WIRE-Police Court WKBK-Song Hits of the Day, Pet Corner WLS-Grace Wilson, songs WLW-Kitty Keene, Inc. WMBD-Carson Robison's Buckaroos WMT-Joe Doakes; Cousin Elvira; Cornhuskers WOC-Russ Morgan's Orch. WROK-Man Off the Street; Home Folks Hour WSBT-Man on the Street WTAD-Musical Moments WTMJ-Sidewalk Reporter

1:00 NBC-Ranch Boys, trio: (sw-15.21) NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOV WMAQ (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) CBS-Slim Jim Jones: WOC WKBK WKBK WISN MBS-Concert Orch.: WIRE KWK WGN News: WHA WTAD Man on the Street: WBBM WCFB WMBD

KMOX-Inquiring Reporter KSD-Allan Clarke, bar.; Orch. WAAF-The Hoosier Philosopher WBA-Journalism Today WCBF-J. C. O'Hair WCCO-Market Week WFBM-Buckaroos WHO-New Tunes WBA-Melody Moments WIND-Italian Hour WJJD-Mid-Day Round-Up WLS-School Time; Music Ap-preciation

WLW-Nation's School of the Air WMT-Many Happy Returns; Ger-man Band WOWO-Jolly Bakers WSBT-News; Farm Flashes WSUI-Musical Chats WTAQ-Matinee WTMJ-Livestock; News; Weather; Police Reports

1:15 CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO CBS-To be announced: WKBK NBC-Let's Talk It Over: WCFL (sw-15.21) MBS-Radio Garden Club: KWK WAAF-Waltz Time WBA-Electrical Shop WFBM-News WGN-Wife vs. Secretary WHA-Musical Varieties WHO-Lady of Millions WBA-Dance Hour WIRE-Music Memories WKBH-Town Hall Players WLS-Otto & Novelodeons WMBD-His Majesty, the Baby WMT-Swing Session WOC-Afternoon Recess WOWO-Jack Tilson's Orch. WSBT-Notes WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Luncheon Concert

1:30 NBC-Music Guild: WOWO WCFL NBC-Gen. Fed. of Women's Clubs: WBA (sw-15.33) CBS-American School of the Air: WSBT WCCO WTAQ WBBM WKBK WFBM WISN WKBH KMOX WOC (sw-11.83) An interview with Zona Gale, novelist, on the subject of the American novel, will be the literature lesson.

MBS-Lucky Girl, sketch: WGN News: WMAQ WBA Market Reports: WLS WJJD KSD-Judy & Jane KWK-News; Pianist WAAF-Live Stock Markets; Adult Education Council WBOV-Melody Time

WCBF-Zion Prgm. WHA-Following Congress WHO-Houseboat Hannah WIND-WPA Prgm. WIRE-May Robson WMBD-Party Line WMT-Gas Light Harmonies WROK-Master Singers WTAD-Music Graphs

1:45 NBC-Armchair Quartet: WIBA WMAQ (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN KSD-Contract Bridge Lesson WAAF-Encores WBA-Markets & Weather WBOV-Devotional Service WHO-Judy & Jane WIND-Ben Kanter, pianist WJJD-Happy Harmonies WLS-How I Met My Husband WMBD-Matinee Melodies WMT-Ralph Slade's Orch. W. K. Modern Marco Polo WTAD-Bessie, Dean Reinert

2:00 CBS-Cl. Jack Major: WSBT WOC WKBK WISN WKBH WBBM WCCO WTAQ (sw-11.83) NBC-Marine Band: WOWO WCFL NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) MBS-Concert Trio: WGN WIRE News: WIND WTAD WAAF KMOX-Magic Kitchen KWK-Today at Two WBA-Story Time WBOV-Teachers' College Prgm. WCBF-Polish Prgm WFBM-Earl Gordon's Organlogue WHA-Let's Draw WBA-Memoirs of a Concert Master

WJJD-The Sports Edition WLS-Homemakers' Hour; Fan-fare by Wilma Gwilliam WMBD-Trading Post WMT-Afternoon Recess WROK-News; Ten Minutes with You WSUI-Campus Activities; Organ Recital

2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33) NBC-Marine Band: WCFB WBOV CBS-Colonel Jack Major: WMBD MBS-Jean King, songs: WIRE WAAF-Matinee Revue WBA-Metal Shops WBBM-Meet the Missus WCCO-Markets; News WFBM-Music from British Isles WGN-Valiant Lady, sketch WHA-Organ Interlude WIND-Tommy Ott, organist WROK-Two Guitars WTAD-Jane Romar

2:30 CBS-Cincinnati Symphony Children's Concert: WTAQ WKBK WSBT WKBH WFBM WISN WOC (sw-11.83) NBC-Marine Band: WMT (sw-15.21) NBC-Vic & Sade, sketch (Crisco): WHG WMAQ KSD WLW WTMJ (sw-15.33) KMOX-Meet the Missus KWK-Siesta Time WAAF-Red Hot and Low Down WBA-The Parents Forum WBBM-Missus Goes to Market WCCO-News X-Ray WCBF-Hit Tunes WGN-June Baker WHA-Music of the Masters WHIS-Barney, Lynn & Norris WBA-Slim Thompson, pianist WIND-Stars Over Hollywood WLS-Musical Roundup WMBD-Petticoat Parade WROK-Music Box Melodies WSUI-Radio Child Study Club

2:45 NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD (sw-15.33) NBC-To be announced: WTAQ MBS-Good Health & Training: WGN KMOX-One Woman's Opinion KWK-Council of Jewish Women WBA-Treasure Chest WBBM-Radio Gossip Club WBOV-Talk of the Town WCCO-Ladies First WBA-Today's Front Page WIND-Happy Harmonies WLS-Home Service Club WLW-Dan Harding's Wife WTAD-Loreine Meyer Hughes

3:00 NBC-Club Matinee: WOWO WENR WMT WBOV KWK WBA (sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33) CBS-Symphony Orch.: WSBT WFBM WTAQ WKBK WKBH WMBD (sw-11.83) KMOX-Singin' Sam WBAA-British Isles Talk WBBM-Houseboat Hannah WCFB-News WGN-Concert Orch. WHA-American Life & Books WIND-Orchestra; Streamliners WISN-Even As You and I WJBC-Bible Study Hour WLW-Dr. Friendly WMBI-The Liquor Problem WROK-Women of the Hour WSUI-International Scene WTAD-Organ Reveries WTMJ-The Happy Gilmans, dramatic sketch

3:15 CBS-Symphony Orch.: WKBH WTAQ WSBT WOC WMBD WFBM WKBK WISN (sw-11.83) NBC-Club Matinee: WIRE NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO KMOX-Houseboat Hannah WBAA-Ivah Swainie, soprano WBBM-Linda's First Love WCCO-May Robson WCFB-Organ Recital WGN-Lady of Millions WIND-Fred Beck, organist WLW-Life of Mary Sothorn WMBI-Sacred Music WSUI-Stephen Foster Melodies WTAD-Cy & Freckles WTMJ-The Happy Gilmans

3:30 CBS-To be announced: WKBK WKBH CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83) NBC-To be announced: WMAQ WLW (sw-15.33) CBS-Kitty Keene, sketch (Dreft) KMOX WCCO To be announced: WTAQ WOC WAAF-News; Weather WBA-Tune Topics WCFB-Robt. Van Tress WFAM-Matinee Melodies WFBM-There Was a Time WGN-Len Salvo, organist WHA-Spanish Quarter Hour WHO-Party Line WIND-Waltz Time WISN-You Shall Have Rhythm WJBC-News WMBD-Afternoon Visitor WMBI-I See by the Papers WOWO-Old Time Religion WROK-Lights and Shadows WSUI-Famous Short Stories WTAD-Hannibal Studio WTMJ-Doghouse Court

3:45 NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-9.53) CBS-Current Questions Before the House: WKBK WFBM WTAQ WISN WFBM WMBD WOC WKBH (sw-11.83) NBC-Cadets Quartet: WCFB MBS-Book a Week: WGN KMOX-Sons of the Prairie KSD-Music Hall Varieties WAAF-Jimmie Kozak, pianist WBA-Question Man WBBM-Furniture Bungalow WCCO-Women's Clubs WHA-In Deutscher Sprache WHO-Kitty Keene, Inc. WIND-At the Tavern WJBC-Classified Time WJBL-Behind the Microphone WLW-Mad Hatterfields WMBI-Golden Nuggets WROK-Margaret Ekolf, pianist

4:00 NBC-Bennett & Wolverson: KSD WHO WIRE WBOV CBS-To be announced: WKBK NBC-The Four of Us; News: WMT KWK CBS-Follow the Moon with Elsie Hit & Nick Dawson (Pebe-co): WBBM KMOX WCCO WFBM (sw-11.83) NBC-Junior Nurse Corps, sketch: WLW (sw-15.21) MBS-Lawrence Salerno & Organ: WGN News: WOC WOWO WAAF-Sports; Shadowland WBA-Story Book Hour WCFB-Danceland WENR-Music Circle WFAM-Hot Spell WHA-Teacher's Round Table WHO-Way Down East WBA-Travel Hour WIND-You, the Story & the Music WISN-Organ Melodies WJBC-Wesleyan Hour WJJD-Eddie Fitzpatrick's Orch.

WKBH-Questions and Answers WMAQ-The Children Speak WMBD-Trinity Tabernacle WMBI-Grace Notes WROK-Markets; News WSUI-Travelogue WTAQ-Organ Holiday Melodies WTMJ-Down a Country Road; News

4:15 NBC-Terry & The Pirates, sketch (Dari-Rich): (sw-9.53) NBC-Vagabonds: KSD WENR NBC-Don Winslow of the Navy, sketch: WMT WIBA WOWO KWK WBOV CBS-Life of Mary Sothorn, sketch (Hind's): WCCO WBBM KMOX (sw-11.83) MBS-Harold Turner, pianist: WGN WAAF-The Concert Master WBA-Melody Moods WFBM-Tea Time Tunes WHO-Myrt & Marge WIRE-News WJJD-Sons of the Pioneers WLW-Jack Armstrong WMAQ-Tea Time Varieties WMBD-Bargain Counter WMBI-Gospel Music WOC-Organ Moods WROK-Birthday Club WSUI-Melody Time WTAD-Phyl Coe Mysteries WTAQ-Swing Session

4:30 NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21) Story: Twinkle, Twinkle Little Star. NBC-Harry Kogen's Orchestra: WBOV KSD WMAQ WIBA KWK CBS-Dear Teacher: WISN WOC WKBK WFAM WKBH WTAQ WCCO WBBM (sw-11.83) NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) NBC-Johnny Johnston, baritone: WENR KMOX-The Fun Quiz WBA-Men Behind the Classics WCLF-For your information (1310 kc) WGN-Afternoon Serenade WHO-Famous Ballads; News WIND-News WIRE-To be announced WJBC-Riddle Time WJJD-Cumberland Ridge Runners WMBD-News; Pet Corner WMBI-Foreign Language Service WMT-Tom Owen's Roundup WROK-Top Hatters' Orch. WSUI-Elementary German WTAD-Jack Armstrong, sketch WTMJ-Kitty Keene, Inc.

4:45 CBS-Hilltop House, sketch (Palm-olive Soap): KMOX WCCO WISN WBBM WMBD (sw-11.83) NBC-The Californians: WENR WTMJ KWK NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21) NBC-Little Orphan Annie (Oval-tine): (sw-9.53) WBA-Jane Robinson WFAM-Pop Concert; Motor Dramas WHA-University Concert Band WHO-News WBA-University Concert Band WIND-Once Upon a Time WIRE-What Do You Know? WJBC-Christian Messengers WKBH-Matinee Musicale WLW-Hilltop House WMBD-Shut-In Prgm. WOC-Man on the Street WROK-Children's Street WTAQ-To be announced

5:00 CBS-Nan Wynn, songs: WKBK WTAQ WOC WFAM WFBM WKBH NBC-Science in the News: WCFB (sw-9.53) The numbers tonight will be taken from No, No, Nanette (Youmans). NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK NBC-Rakov's Orch.: WMT KMOX-Linda's First Love KSD-News; George Hall's Orch. WBBM-Kitty Keene WBOV-The Shopping Merry-Go-Round WCCO-Siesta WGN-Jolly Joe WHO-Hilltop House WIND-Stamp Man WIRE-Terry & the Pirates WISN-Show Window WLW-Front Page People WMAQ-Dick Tracy WMBD-Happy Train WROK-Make Believe Ballroom

NIGHT

6:00 NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87) NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.) Turn to page 26 for pictures of "Amos 'n' Andy."

6:15 NBC-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.) CBS-Herbert Foote, organist: WTAQ WMBD NBC-Hal Totten, sports; WMAQ WBOV Vic Arden's Orch.: WCCO WTMJ Sports Review: WKBK WOC WKBH KMOX-Five Star Final News WBBM-The Headliner WCFB-News; Piano Recital WFAM-Crimecasts WFBM-Bohemians WGN-Concert Orch. WHAS-Baptist Seminary WHO-Broadway Comedy Stars WBA-Dinner Melodies WIND-German Hour WISN-Down By Herman's WROK-News; Dinner Music; Motor Drama WSUI-Dinner Hour Prgm.

6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

Tuesday

January 11



JACK OAKIE
"Oakie College" prez
Tues. 8:30 pm CST

(7:00 p.m. Continued)

WKBB-Sports Parade
WKBH-Gaslight Harmonies
WOC-Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-American Scene
7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Remember When
WGN-Victor Arden's Orch.
WIND-Sing & Swing
WKBH-Betty Simonson
WOC-D.A.R. Prgm.
WROK-Vacationing
WSUI-Television
WTAQ-Bob French, trn.
7:30
NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)
CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy): WBBM KMOX WISN WFBM WCCO WJRW WHAS WMBD (sw-11.83) (also KNX KSL at 10:30 p.m.)
Louise Fazenda, screen comedienne, will be guest of Al Jolson.
NBC-It Can Be Done (Household

Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87)
Fred E. Bner, founder and head of the ghost writers' bureau, will be guest.

MBS-Symphony in Rhythm: WGN
Varieties: WBOW WKBB
WCFL-Streamline Melodies
WFAM-Dixieland Band
WIND-Colonial Ensemble
WKBH-Boy Scout Prgm.
WOC-Hour of Friendship
WROK-Lou Blake's Orch
WSUI-Little Theater of the Air
WTAQ-Sentimental Music
7:45

WCFL-Herr Louie & the Weasel
WFAM-Symphonic Serenade
WIND-Talking Drums
WKBH-John Gruber, pianist
WTAQ-Organ Time
8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatterbox; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD WKBH (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT WTMJ WOWO (sw-11.87)
Jerry Bowne will sing I Am the Menace of Venice and Loch Lomond. The Three Trumpeters will offer The Dipsy Doodle and Yvonne King will sing I Double-dare You. Larry Cotton offers Sweet as a Song. The orchestra plays Salute to Cornell, Fairy Tale Skit and The Hills of Home.

MBS-Herbie Kay's Orch.: WGN
To be announced: WBOW WOWO

WCFL-Jam Session
WIBA-Yvonne Naset's Girl Orch.
WIND-Tommy Ott, organist
WROK-Verna Davis, songs
WSUI-Evening Musicales

8:15
WCFL-Organ Recital
WIND-News
WROK-News; Ten Minutes with You
WSUI-Woodland Rambler
8:30

NBC-Hollywood Mardi Gras (Packard); Lanny Ross, trn.; Chas. Butterworth, comedian; Walter O'Keefe; Jane Rhodes, Ruby Mercer, sop.; Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; George Stoll's Orch.: WISN WMBD KMOX WCCO WHAS WBBM WFBM WSBT WKBH WTAQ WOC WJR (sw-11.83)

NBC-Night Club; Ransom Sherman, m.c.; Roy Shield's Orchestra & Guests: WENR WMT WBOW WOWO
MBS-Jazz Nocturne: KWK
WCFL-Crime Catches
WGN-Comedy Stars of Broadway
WIND-Two Pianos
WKBH-Court of Human Relations
WLW-True Detective Mysteries
WROK-David Lundberg, Make Believe
WSUI-Los Angeles Cappella Choir
8:45

WCFL-Campus Conclave
WGN-News; Sport High Lights
WIND-Job Market
WROK-Joe Gerken's Orch.
WSUI-Daily Lowen of the Air
9:00

NBC-General Hugh Johnson (Listerine): WENR WOWO KWK WMT (sw-6.14)

MBS-Eddy Duchin's Orch. (Elizabeth Arden): WGN WLW

CBS-Swing School (Camel Cigarettes); Benny Goodman's Or-

chestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT WTAQ WJR WKBH (sw-11.83)

Dance Orch.: WCFL WBOW WTAQ
WIND-At the Country Club
WKBH-Rudolph Kvelve, violinist
WROK-Wrestling Matches
WSUI-The Opera in Miniature
9:15

NBC-Kiddoodlers: WBOW WOWO KWK (sw-6.14)
WCFL-Favorite Melodies
WENR-Eddie Varzos' Orch.
WIND-Walkathon
WKBH-Rapid Ad
WMT-Vic Arden's Orch.
9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Del Casino, songs: (sw-11.83)
NBC-Celia Gamba, violinist; Orchestra & Girls' Trio: WBOW Broadway Comedy Stars: WHAS WOWO

KWK-Organ, Violin & Poetry
WCFL-Labor Flashes
WENR-Marek Weber's Orch.
WGN-The Northerners
WIND-Stars Over Manhattan
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBH-Swing Your Partner
WKBH-Vocational Radio Guild
WMT-Dance Band
WTAQ-Continental Nights
9:45

NBC-How to Make Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Stars, Quartet: (sw-11.83)

MBS-Symphonic Strings: WMT
WISN-News; Program Review
WTAQ-Music You Want
WMT-Moonlight & Shadows
WHAS-Vic Arden's Orch.

WIBA-Club Chanticleer
WISN-Service League Drama
WKBH-Gems of Melody
WTAQ-Let's Dance
WTMJ-Hollywood Spotlight
10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
Turn to page 26, for pictures of "Amos 'n' Andy."

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, trn.; Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: WSBT (sw-11.83)
NBC-To be announced: WBOW (sw-9.53)

NBC-Jerry Blaine's Orch.: WMT
MBS-Developments of Music: WGN
News: WIBA WMBD WJR WOC WTAQ WKBH WKBH

Sports Review: KWK WOWO
WCFL-Vella Cook
WENR-Globe Trotter
WIND-Hawaii Calls
WISN-Elk's Club Safety Prgm.
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)
CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-King's Jesters: WENR WIBA

CBS-Tommy Dorsey's Orch.: WOC WISN WTAQ WKBH WJR WKBH

NBC-Jerry Blaine's Orch.: WOWO
MBS-Bill Carlson's Orch.: WGN
News: WMT WHO WHAS
KMOX-Paul Sabini's Orch.
KWK-Rhythm & Romance
WBBM-Charlie Engel's Orch.
WCCO-Cedric Adams
WCFL-Dance Orch.
WIRE-News; Basonology
WLW-Woody Herman's Orch.
WMAQ-Eddie Varzos' Orch.
WMBD Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills: KOA KFI (also at 7 p.m.)

NBC-Henry Busse's Orch.: WMAQ WMT
NBC-Al Donahue's Orch.: WBOW WCFL (sw-9.53)

CBS-Leighton Noble's Orch.: WOC WTAQ WKBH WSBT WJR WISN WKBH (sw-11.83)
MBS-Larry Lee's Orch.: WLW WIRE

News: KMOX WBBM WFBM KWK
WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WGN-Dick Jurgens' Orch.
WHAS-Remembering
WHO-Sports
WIBA-Helen & Sonya
WIND-Peacock Court
WMBD-Value Hints
WTMJ-Dance Orch.
10:45

CBS-Leighton Noble's Orch.: WFBM WMBD
MBS-Larry Lee's Orch.: KWK
KMOX-Forest Crawford's Orch.
WBBM-Melodie Time
WCCO-Sammy Kaye's Orch.
WHO-American Legion Auxiliary
WIBA-Easy to Remember
WIND-News
WIRE-Variety Show
WJR-ΔMeditation
11:00

NBC-Paul Whiteman's Orchestra: WIBA WKBH WMT
NBC-Marek Weber's Orchestra: WBOW WHO KSD (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WTAQ
CBS-Emery Deutsch's Orch.: WKBH WSBT WFBM WJR
MBS-Dance Orch.: WGN WLW WIRE
KMOX-Pappy Cheshire's Hill Billies

KOA-Dance Hour
KWK-Glenn Hardman's Orch.
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It
WHAS-Dance Band
WIND-Sterling Young's Orch.
WMAQ-Marek Weber's Orch.
WTAM-Tommy Hopkins' Orch.
End of Tuesday Programs

Wednesday

January 12, 1938

Wednesday

MORNING

7:00 am CST

CBS-Arthur Godfrey & Organ: (sw-21.52)
Musical Clock: WBBM WROK WKBH WIBA WKBH WIRE WOC WMT

7:15
CBS-Salon Musicale: (sw-21.52)
News: WCCO WHO WMT WAAF WKBB

7:30
CBS-Greenfield Village Chapel: (sw-21.52)

NBC-William Meeder, organist: (sw-21.54)

News: WIBA WKBH WTAQ
ΔMorning Devotions: WKBH WLS

Musical Clock: WMBD WMT
KMOX-Tick Tock Revue
KWK-Hits & Encores
WAAF-Breakfast Express
WCBD-ΔGospel Tabernacle
WCCO-Musical Chimes
WCFL-Melody Hour
WGN-Music Box
WHO-Good Morning Prgm.
WIRE-Varieties
WJJD-ΔChristian Science
WLW-The Gospel Singer

7:45
CBS-As You Like It: WTAQ (sw-21.52)

Musical Clock: WIBA WKBH
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Melodies
WHO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Romulus, the Wolf Boy
WLW-Voice of Experience
WMBD-Police Flash
WOWO-ΔConcordia Chapel
WTAD-Bill Soh

8:00
NBC-Breakfast Club; News: WCFL WBOW WIRE

CBS-As You Like It: WFAM
WFBM WKBH (sw-21.52)
News: WKBH WMBD

Coffee Pot Inn: WHO WMT
KMOX-Views on News
KWK-Pep-Up Parade
WCBD-ΔMorning Meditations
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist

WIRE-Musical Clock
WJJD-Sports Edition Handicapper
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor; News
WOWO-ΔRadio Bible Class
WTAD-Mikronicle

8:15
CBS-Madison Ensemble; News: WFAM WTAQ WFBM WKBH (sw-21.52)

NBC-Person to Person: KSD
News: WIND WLS
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House

WCBD-ΔChristianity in Action
WGN-Everyday Words; Good Morning Prgm.
WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Music Box
WLS-Kitchen Kettle
WLW-All the Answers
WMT-Musical Clock
WTAD-Church in the Wildwood
WTMJ-Your Home Town

8:30
NBC-Alice Joy, songs; News: KSD

CBS-The Road of Life, sketch (Chippo): WBBM (sw-21.52)
NBC-Breakfast Club; News: WOWO WCFL
KMOX-Travelogue
KWK-Candid Camera; News
WBOW-ΔReverend Drake
WCBD-Polish Prgm.
WCCO-Musical Prgm.
WFAM-Your Engagement Book
WFBM-Apron Strings
WHO-Morning Melodies
WIBA-Today's Almanac

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Margot of Castledwood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-To be announced: WBOW
WAAF-There Was a Time
WCBD-Italian Prgm.

WIND-Early Edition
WJJD-Happy Go Lucky Time
WKBH-Musical Breakfast
WKBH-Uncle Bob
WLS-Morning Roundup
WLW-Myrt & Marge
WMO-Whistler & His Dog
WMBD-Bandwagon
WOC-Mail Bag
WROK-ΔMorning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-ΔInterchurch Devotional
WTAQ-Song Title
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club; News: WBOW
NBC-Landt Trio: KSD
News: WOC WMT
WBBM-To be announced
WFAM-Morning Melodies
WHO-Musical Clock
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Better Health
WJJD-Chicago Tuberculosis Inst.
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WTAD-Hannibal Studio
WTMJ-Xavier Cugat's Orch.

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Margot of Castledwood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-To be announced: WBOW
WAAF-There Was a Time
WCBD-Italian Prgm.

WCFL-Party Line
WFAM-Dick Cover, organist
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom

9:15
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WTMJ WMT WOWO KWK WLW (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
News: WKBH WHA
WAAF-King of the Kitchen
WCFL-Melodiana
WIND-Your Favorite Band
WKBH-To be announced
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Tony Wons Scrap Book (Vicks): WBBM KMOX WCCO
NBC-Viennese Ensemble: WCFL WMT
WAAF-Soliloquy
WBOW-Home Folks
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Nature Tales
WIBA-ΔChurch of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-School for Taxpayers
WKBH-Mixing Bowl
WKBH-Morning Melodies

WCFL-Party Line
WFAM-Dick Cover, organist
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom

9:45
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WKBH WCCO WOC
NBC-Kitchen Cavalcade: (sw-15.21)
NBC-Viennese Ensemble: WBOW

KWK-Party Line
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Swingtime
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Rhubarb Red
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WLW-Houseboat Hannah
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Calendar; Weather
WTAD-Party Line

10:00
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

CBS-Ruth Carhart, songs: WCCO WTAQ WFBM KMOX WISN WOC WMBD
NBC-Norm Scherr, pianist: WBOW WIBA
NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

MBS-To be announced: KWK
News: WIND WTAD WKBH
WAAF-Woman's Page of the Air
WBBM-Man on the Street
WCBD-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & Piano

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
CBS-Romance of Carol Kennedy, sketch (Heinz): WCCO WISN WFBM WBBM KMOX
NBC-Josh Higgins of Finchville: WBOW WCFL
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WIND-Sons of the Pioneers
WJBC-Theater Time
WJJD-Police Headquarters
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Melody Serenade
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Variety Prgm.
WTAQ-Radio Vocals

10:30
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM
NBC-How to Be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
KWK-News
WAAF-Sweet & Slow
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Musicale

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WGBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WTBA-1280
WTMD-560
WIRE-1400
WISN-1120

WJBC-Dollar Daze
WJJD-Women's Exchange Prgm
WKBB-Musical Almanac
WKBH-Troubadour
WLW-Carson Robison
WMBI-Shut-In Request Prgm.
WMT-Numerical Jamboree
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-Trans Radio News; Morn-
ing Concert

10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): WBBM WISN
WCCO KMOX WFBM WMBD
NBC-Hello Peggy, sketch (Dra-
no): WHO KSD WMAQ
(sw-15.33)

NBC-Larry Larsen, organist:
WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Tonic Tunes
WIND-Livestock Markets; News
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Treasure Chest
WOC-Screen Fans Prgm.
WROK-Musicale
WTAD-Betty & Bob
WTMJ-Musical Moments

11:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
WBBM KMOX WFBM WISN
WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
NBC-Happy Jack Turner, songs:
WBOW WCFL (sw-15.33)
NBC-Time for Thought: WOWO
Dr. William Hiram Foulkes
on the topic "Homespun."
KSD-News; Dick Leibert, organ-
ist; Night Letter
KWK-Young Widder Jones
WAAF-Melody Parade
WBA-American Institutions
WGN-Women in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBH-To be announced
WKBH-Musicale
WLS-Virginia Lee & Sunbeam
WMT-Busical Interlude
WROK-Musicale
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's
New in Milwaukee

11:15
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: WBBM
WISN WMBD WFBM WOC
WCCO KMOX WKBH

NBC-Jackie Heller, trn.: WIBA
WOWO WMT
NBC-The O'Neills, sketch (Ivory
Soap): WLW WMAQ (sw-
15.33)
NBC-To be announced: WCFL
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-News
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WGN-Popular Melodies
WHO-Dan Harding's Wife
WIND-Ben Kanter & Rose Van-
derbosch
WIRE-Singin' Sam
WJBC-Parade of Bands

WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Others
WROK-Affairs of Mrs. Swanson
WTAD-Duke Otten

11:30
NBC-Nat'l Farm & Home Hour;
Speakers: WIBA WLW WBOW
WMAQ KWK (sw-15.21)
Harvey E. Wood, general
counsel for the Chicago Pure
Milk Ass'n, speaks on "Farm
Freight Rates."

NBC-Through the Years: WCFL
KSD
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX
Hymns of All Churches: WOC
WHO
WAAF-This Feminine World
WCCO-Musical Prgm.
WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman, organ-
ist

WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Variety
Prgm.; Popular Melodies
WMT-Troubadours
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45
CBS-Our Gal. Sunday, sketch
(Anacin): WBBM KMOX
Betty & Bob: WIO WOC
WAAF-Live Stock Markets; Swing
High
WBA-News
WCFL-Fashions on Parade
WFAM-Organ Recital
WFBM-Market Reports
WGN-We Are Four
WIRE-Grace & Eddie; Farm Hr.
WJBC-Reid & Vin
WKBH-4-H Club; Markets
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question
Man
WOWO-Ohio Agriculture Prgm.
WROK-'Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

12:00
CBS-Betty & Bob, sketch (Gold
Medal): WFBM KMOX WISN
WBBM WCCO (sw-15.27)
NBC-Emerson Gill's Orch.: (sw-
15.33)
News: WJJD WTAD WMBD
WJBC WIBA
KSD-News; Grace & Eddie,
sketch; Markets
WAAF-Symphonic Hour
WBA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-ΔMid-day Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rambles

12:15
CBS-Betty Crocker, cooking talk
(Gold Medal): WBBM KMOX
WCCO WFBM WISN (sw-
15.27)
CBS-Maxim Lowe's Ensemble:
WKBH
NBC-Betty & The Escorts: WIRE
(sw-15.33)
MBS-Carson Robison's Buckaroos
(Musterole): WGN
To be announced: WGN WBOW
Man on the Street: WJBC WKBH
WBA-Luncheon Dance Time
WCFL-Noonday Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJJD-ΔNoon Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WOWO-Bob Wilson, news
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WFBM WCCO WBBM WISN
(sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
Man on the Street: WOWO
WKBH
Rhythm Rascals: WTAQ WTMJ
News: WIO WOC WIBA
WBA-Sports Review
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; ΔMid-day Service
WHA-Farm Prgm.
WIND-Livestock; Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Mar-
kets
WLW-Vic Arden's Orch.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45
CBS-Hollywood in Person (Gold
Medal): KMOX WBBM WCCO
WFBM WISN (sw-15.27)
Today the actual Hollywood
Hotel will be visited at High-
land Avenue and Hollywood
Boulevard where several movie
stars who have lived there will
be interviewed.
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.
MBS-Voice of Experience (Lydia
E. Pinkham): WCFL KWK
News: WIND WKBH
KSD-Luncheon Dance Music
WBAA-Wanita Wilson, soprano
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WJJD-Mahlon Merrick's Ensem-
ble
WKBH-Song Hits of the Day;
Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMBD-Ramblers
WMT-Joe Doakes; Cousin Elvira;
Troubadours
WOC-Artie Shaw's Orch.
WOWO-Beauty Chat
WROK-Service Sam; Home Folks
Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broad-
way
WTAQ-News; Music Box
WTMJ-Sidewalk Reporter

1:00
NBC-Swingtime Trio: (sw-15.21)
CBS-News Through a Woman's
Eyes (Pontiac): WBBM WISN
WKBH WCCO KMOX WFBM
WOC WTAQ (sw-15.27)
NBC-Your Health: WMAQ
WIRE WBOW (sw-15.33)
Discussion of "Scarlet Fever,
Measles and Whooping Cough."
Man on the Street: WMBD WCFL
News: WTAD WHA
KSD-News; Mary Carolyn Henry,
sup.; Orch.
KWK-Carson Robison's Bucka-
roos
WAAF-The Hoosier Philosopher
WBA-ΔMeditations
WCBD-J. C. O'Hair
WGN-Concert Orch.
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Mid-Day Round-Up
WKBH-Long Rangers
WLS-Big City Restaurant
WLW-Nation's School of the Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Melody Weavers
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTMJ-Livestock Market; Weather;
News; Police Reports

1:15
NBC-Let's Talk It Over: WCFL
(sw-15.21)
CBS-To be announced: WKBH
WKBH
CBS-The O'Neills, sketch (Ivory
Soap, WBBM KMOX WISN
WCCO
KWK-Concert Melodies
WAAF-Waltztime
WBA-Vocational Guidance
WFBM-News
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Dance Hour
WLS-Old Timers
WMBD-Ilis Majesty, the Baby
WMT-Swing Session
WOC-Studio Ensemble
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On

1:30
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30
NBC-Waltz Favorites: WOWO
WIBA WMT WCFL
CBS-American School of the Air:
WKBH WSBT WTAQ WBBM
WFBM WKBH WCCO KMOX
WISN WOC (sw-11.83)
NBC-Campus Kids: (sw-15.33)
MBS-Lucky Girl, sketch: WGN
News: WBA WMAQ
Melody Time: WBOW WTAD
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock
Markets;
Health Talk; Encores
WCBD-Scripture Truth Hour
WHA-Over at Our House
WHO-Houseboat Hanan
WIND-Tuberculosis Ass'n Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Summary
WMBD-Party Line
WROK-Melodies from the Sky

1:45
NBC-Men of the West: KSD
WMAQ (sw-15.33)
MBS-Beatrice Fairfax (Hecker
Products): KWK WIRE WGN
WAAF-Driskill Wolfe, trn.
WBA-Market & Weather
WBOW-ΔDevotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WLS-Infant Welfare
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Luncheon Concert

2:00
NBC-Continental Varieties;
Josef Honti, orch. dir.: WCFL
WIRE WOWO
CBS-Ray Block's Varieties: WOC
WSBT WKBH WTAQ WKBH
WISN WCCO WBBM (sw-
11.83)
NBC-Pepper Young's Family,
sketch (Camay): KSD WHO
WMAQ WLW WTMJ (sw-
15.33)
News: WIND WTAD WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBA-Grade School Prgm.
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm
WCFL-Continental Revue
WFD-Birthday Party
WFBM-Earl Gordon's Organogue
WGN-Marriage License Romances
WHA-Professor Gordon's Singing
Class

2:30
CBS-Rex Ingram's Deep River
Boys: WKBH
CBS-Jenny Peabody, sketch (F.
& F. Cough Drops): WBBM
WFBM KMOX WISN WOC
WCCO (sw-11.83)
NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ WLW KSD
WTMJ (sw-15.33)
NBC-Little Variety Show: WCFL
WMT WOWO (sw-15.21)
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBA-You & Your Child
WBOW-ΔChristian Science
WCBD-Hit Times
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WLS-Musical Roundup
WKBH-WPA Prgm.
WMBD-Petticoat Parade
WROK Music Box Melodies
WSBT-Matinee Melodies

2:45
NBC-Metropolitan Opera Guild:
WOWO WCFL WMT WBOW

3:00
NBC-Chib Matinee: WMT KWK
WENR WOWO WBOW WIBA
(sw-15.21)
CBS-Curtis Institute of Music:
WKBH WMBD
NBC-Lorenzo Jones, sketch (Phil-
lips): WMAQ WHO WIRE
(sw-15.33)
KMOX-Singin' Sam
WBA-Home Decorator
WBBM-Houseboat Hannah
WCFL-News
WGN-Four Stars Tonight
WHA-Know Your Child
WIND-Trading Post Floorwalker
WLS-Even As You and I
WJBC-ΔChristian Story Hour
WLW-Dr. Friendly
WMBI-ΔSunday School Lesson
WROK-Women of the Hour
WSUI-Fowensic Forum
WTMJ-The Happy Gillmans, dra-
matic sketch

3:15
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WHO
WMAQ (sw-15.33)
CBS-Curtis Institute of Music:
WISN
KMOX-Houseboat Hannah
WBA-American Scene
WBBM-Linda's First Love
WCCO-May Robson
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WIRE-Rosario Bourdon's Orch.
WLW-Life of Mary Sothorn
WTAD-Cy & Freckles
WTMJ-The Happy Gillmans

3:30
CBS-To be announced: WSBT
WKBH
NBC-To be announced: WLW
WMAQ (sw-15.33)
CBS-The Goldbergs, sketch (Oxy-
dol): WBBM (sw-11.83)
CBS-Kitty Keene, sketch (Dreit):
KMOX WCCO
NBC-Nat'l Congress of Parents &
Teachers: WENR WIRE WBOW
(sw-15.21)
Mary T. Bannerman speaks
on youth and "Preserving Our
Inheritance."
WAAF-News & Weather
WBA-Music with the Masters
WCFL-Hour of Friendship
WFAM-Matinee Melodies
WFBM-There Was a Time
WGN-Len Salvo, organist
WHA-Deutsche Musik Stunde
WHO-The Party Line
WIND-Studio Orch.
WISN-You Shall Have Rhythm
WJBC-News
WMBD-Polly of the Range
WMBI-Hymns You Love to Sing
WMT-Court Hussey's Orch.
WOC-Linger Awhile
WOWO-ΔOld Time Religion
WROK-ΔSwedish Gospel Service
WSUI-American Legion Auxiliary
WTAD-Hannibal Studio
WTAQ-To be announced
WTMJ-Around the Town

3:45
CBS-Dr. Allan Roy Dafee (Ly-
sol): WBBM WFBM KMOX
WCCO (sw-11.83)
Topic: Don't Send Your Child-
ren to Bed Unless They Are
Thoroughly Relaxed.
NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ (sw-
9.53)
CBS-To be announced: WKBH
MBS-Book a Week: WGN
KMOX-Joe Karnes & Al Cameron
KSD-Music Hall Varieties
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBH-Amer. Family Robinson
WLW-Mad Hatterfields
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember

12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WFBM WCCO WBBM WISN
(sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
Man on the Street: WOWO
WKBH
Rhythm Rascals: WTAQ WTMJ
News: WIO WOC WIBA
WBA-Sports Review
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; ΔMid-day Service
WHA-Farm Prgm.
WIND-Livestock; Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Mar-
kets
WLW-Vic Arden's Orch.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45
CBS-Hollywood in Person (Gold
Medal): KMOX WBBM WCCO
WFBM WISN (sw-15.27)
Today the actual Hollywood
Hotel will be visited at High-
land Avenue and Hollywood
Boulevard where several movie
stars who have lived there will
be interviewed.
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.
MBS-Voice of Experience (Lydia
E. Pinkham): WCFL KWK
News: WIND WKBH
KSD-Luncheon Dance Music
WBAA-Wanita Wilson, soprano
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WJJD-Mahlon Merrick's Ensem-
ble
WKBH-Song Hits of the Day;
Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMBD-Ramblers
WMT-Joe Doakes; Cousin Elvira;
Troubadours
WOC-Artie Shaw's Orch.
WOWO-Beauty Chat
WROK-Service Sam; Home Folks
Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broad-
way
WTAQ-News; Music Box
WTMJ-Sidewalk Reporter

1:00
NBC-Swingtime Trio: (sw-15.21)
CBS-News Through a Woman's
Eyes (Pontiac): WBBM WISN
WKBH WCCO KMOX WFBM
WOC WTAQ (sw-15.27)
NBC-Your Health: WMAQ
WIRE WBOW (sw-15.33)
Discussion of "Scarlet Fever,
Measles and Whooping Cough."
Man on the Street: WMBD WCFL
News: WTAD WHA
KSD-News; Mary Carolyn Henry,
sup.; Orch.
KWK-Carson Robison's Bucka-
roos
WAAF-The Hoosier Philosopher
WBA-ΔMeditations
WCBD-J. C. O'Hair
WGN-Concert Orch.
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Mid-Day Round-Up
WKBH-Long Rangers
WLS-Big City Restaurant
WLW-Nation's School of the Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Melody Weavers
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTMJ-Livestock Market; Weather;
News; Police Reports

1:15
NBC-Let's Talk It Over: WCFL
(sw-15.21)
CBS-To be announced: WKBH
WKBH
CBS-The O'Neills, sketch (Ivory
Soap, WBBM KMOX WISN
WCCO
KWK-Concert Melodies
WAAF-Waltztime
WBA-Vocational Guidance
WFBM-News
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Dance Hour
WLS-Old Timers
WMBD-Ilis Majesty, the Baby
WMT-Swing Session
WOC-Studio Ensemble
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On

1:30
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30
NBC-Waltz Favorites: WOWO
WIBA WMT WCFL
CBS-American School of the Air:
WKBH WSBT WTAQ WBBM
WFBM WKBH WCCO KMOX
WISN WOC (sw-11.83)
NBC-Campus Kids: (sw-15.33)
MBS-Lucky Girl, sketch: WGN
News: WBA WMAQ
Melody Time: WBOW WTAD
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock
Markets;
Health Talk; Encores
WCBD-Scripture Truth Hour
WHA-Over at Our House
WHO-Houseboat Hanan
WIND-Tuberculosis Ass'n Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Summary
WMBD-Party Line
WROK-Melodies from the Sky

1:45
NBC-Men of the West: KSD
WMAQ (sw-15.33)
MBS-Beatrice Fairfax (Hecker
Products): KWK WIRE WGN
WAAF-Driskill Wolfe, trn.
WBA-Market & Weather
WBOW-ΔDevotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WLS-Infant Welfare
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Luncheon Concert

2:00
NBC-Continental Varieties;
Josef Honti, orch. dir.: WCFL
WIRE WOWO
CBS-Ray Block's Varieties: WOC
WSBT WKBH WTAQ WKBH
WISN WCCO WBBM (sw-
11.83)
NBC-Pepper Young's Family,
sketch (Camay): KSD WHO
WMAQ WLW WTMJ (sw-
15.33)
News: WIND WTAD WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBA-Grade School Prgm.
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm
WCFL-Continental Revue
WFD-Birthday Party
WFBM-Earl Gordon's Organogue
WGN-Marriage License Romances
WHA-Professor Gordon's Singing
Class

2:30
CBS-Rex Ingram's Deep River
Boys: WKBH
CBS-Jenny Peabody, sketch (F.
& F. Cough Drops): WBBM
WFBM KMOX WISN WOC
WCCO (sw-11.83)
NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ WLW KSD
WTMJ (sw-15.33)
NBC-Little Variety Show: WCFL
WMT WOWO (sw-15.21)
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBA-You & Your Child
WBOW-ΔChristian Science
WCBD-Hit Times
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WLS-Musical Roundup
WKBH-WPA Prgm.
WMBD-Petticoat Parade
WROK Music Box Melodies
WSBT-Matinee Melodies

2:45
NBC-Metropolitan Opera Guild:
WOWO WCFL WMT WBOW

3:00
NBC-Chib Matinee: WMT KWK
WENR WOWO WBOW WIBA
(sw-15.21)
CBS-Curtis Institute of Music:
WKBH WMBD
NBC-Lorenzo Jones, sketch (Phil-
lips): WMAQ WHO WIRE
(sw-15.33)
KMOX-Singin' Sam
WBA-Home Decorator
WBBM-Houseboat Hannah
WCFL-News
WGN-Four Stars Tonight
WHA-Know Your Child
WIND-Trading Post Floorwalker
WLS-Even As You and I
WJBC-ΔChristian Story Hour
WLW-Dr. Friendly
WMBI-ΔSunday School Lesson
WROK-Women of the Hour
WSUI-Fowensic Forum
WTMJ-The Happy Gillmans, dra-
matic sketch

3:15
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WHO
WMAQ (sw-15.33)
CBS-Curtis Institute of Music:
WISN
KMOX-Houseboat Hannah
WBA-American Scene
WBBM-Linda's First Love
WCCO-May Robson
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WIRE-Rosario Bourdon's Orch.
WLW-Life of Mary Sothorn
WTAD-Cy & Freckles
WTMJ-The Happy Gillmans

3:30
CBS-To be announced: WSBT
WKBH
NBC-To be announced: WLW
WMAQ (sw-15.33)
CBS-The Goldbergs, sketch (Oxy-
dol): WBBM (sw-11.83)
CBS-Kitty Keene, sketch (Dreit):
KMOX WCCO
NBC-Nat'l Congress of Parents &
Teachers: WENR WIRE WBOW
(sw-15.21)
Mary T. Bannerman speaks
on youth and "Preserving Our
Inheritance."
WAAF-News & Weather
WBA-Music with the Masters
WCFL-Hour of Friendship
WFAM-Matinee Melodies
WFBM-There Was a Time
WGN-Len Salvo, organist
WHA-Deutsche Musik Stunde
WHO-The Party Line
WIND-Studio Orch.
WISN-You Shall Have Rhythm
WJBC-News
WMBD-Polly of the Range
WMBI-Hymns You Love to Sing
WMT-Court Hussey's Orch.
WOC-Linger Awhile
WOWO-ΔOld Time Religion
WROK-ΔSwedish Gospel Service
WSUI-American Legion Auxiliary
WTAD-Hannibal Studio
WTAQ-To be announced
WTMJ-Around the Town

3:45
CBS-Dr. Allan Roy Dafee (Ly-
sol): WBBM WFBM KMOX
WCCO (sw-11.83)
Topic: Don't Send Your Child-
ren to Bed Unless They Are
Thoroughly Relaxed.
NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ (sw-
9.53)
CBS-To be announced: WKBH
MBS-Book a Week: WGN
KMOX-Joe Karnes & Al Cameron
KSD-Music Hall Varieties
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBH-Amer. Family Robinson
WLW-Mad Hatterfields
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember

4:00
CBS-To be announced: WKBH
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebecco):
WFBM WBBM WCCO KMOX
(sw-11.83)
NBC-Bennett & Wolverton:
WBOW
NBC-Neighbor Nell; News: WMT
KWK
MBS-Mark Love & Len Salvo:
WGN
NBC-Junior Nurse Corps, sketch
(Sunbrite): WLW (sw-15.21)
MBS-To be announced: KWK
News: WOC WOWO
WAAF-Sports; Shadowland
WBA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WHA-A Novel in Review
WHO-Way Down East
WBA-Arts and Decoration
WIND-Musical Mirror
WIRE-I. U. Prgm.
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Eddie Fitzpatrick's Orch.
WKBH-P.T.A. Talk
WMAQ-The Children Speak
WMBD-ΔTrinity Tabernacle
WROK-Markets; News; Musicale
WSUI-Iowa Medical Society
WTAQ-Organ Holiday Moods
WTMJ-Down a Country Road;
News

4:15
NBC-Don Winslow of the Navy,
sketch: WIBA WMT WOWO
WBOW KWK
NBC-Vagabonds: WENR KSD
CBS-The Life of Mary Sothorn
(Mind's): WBBM WCCO
KMOX (sw-11.83)
NBC-Terry & the Pirates (Dari-
Rich): (sw-9.53)
MBS-Harold Turner, pianist:
WGN
WAAF-Kay Armen
WBA-Melody Moments
WFBM-Tea Time Tunes
WHO-Myrt & Marge
WIND-Piano & song, Jane Dudley
WIRE-Minute Interviews
WJJD-Sons of the Pioneers
WKBH-Frank Modahl
WLW-Jack Armstrong, sketch
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Tract League
WOC-Organ Moods
WROK-Orch.: Joseph Copeland,
director
WSUI-Folk Lore Choir
WTAD-Speed Gibson
WTAQ-Swing Session

4:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WLW (sw-
15.21)
The "Nut Cracker Story"
will be dramatized.
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Harry Kogen's Orch.:
WMAQ WBOW KSD WIBA
KWK
NBC-Johnny Johnston, bar:
WENR
CBS-Dorothy Gordon: WFAM
WOC WISN WKBH WTAQ
WBBM (sw-11.83)
The songs today will be Cadet
Rousselle, Le Roi Dagobert,
Savez vous planter les choux,
Frere Jacques, There Was Once
a Huntsman Small and Do-do.
KMOX-The Fun Quiz
WAAF-Shadowland
WBA-Better Vision
WCS-Behind the Microphone
(1420 kc)
WCCO-North Star School
WCLS-For Your Information
(1310 kc)
WGN-Afternoon Serenade
(Continued on Next Page)

4:00
CBS-To be announced: WKBH
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebecco):
WFBM WBBM WCCO KMOX
(sw-11.83)
NBC-Bennett & Wolverton:
WBOW
NBC-Neighbor Nell; News: WMT
KWK
MBS-Mark Love & Len Salvo:
WGN
NBC-Junior Nurse Corps, sketch
(Sunbrite): WLW (sw-15.21)
MBS-To be announced: KWK
News: WOC WOWO
WAAF-Sports; Shadowland
WBA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WHA-A Novel in Review
WHO-Way Down East
WBA-Arts and Decoration
WIND-Musical Mirror
WIRE-I. U. Prgm.
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Eddie Fitzpatrick's Orch.
WKBH-P.T.A. Talk
WMAQ-The Children Speak
WMBD-ΔTrinity Tabernacle
WROK-Markets; News; Musicale
WSUI-Iowa Medical Society
WTAQ-Organ Holiday Moods
WTMJ-Down a Country Road;
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sketch: WIBA WMT WOWO
WBOW KWK
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(Mind's): WBBM WCCO
KMOX (sw-11.83)
NBC-Terry & the Pirates (Dari-
Rich): (sw-9.53)
MBS-Harold Turner, pianist:
WGN
WAAF-Kay Armen
WBA-Melody Moments
WFBM-Tea Time Tunes
WHO-Myrt & Marge
WIND-Piano & song, Jane Dudley
WIRE-Minute Interviews
WJJD-Sons of the Pioneers
WKBH-Frank Modahl
WLW-Jack Armstrong, sketch
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Tract League
WOC-Organ Moods
WROK-Orch.: Joseph Copeland,
director
WSUI-Folk Lore Choir
WTAD-Speed Gibson
WTAQ-Swing Session

4:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WLW (sw-
15.21)
The "Nut Cracker Story"
will be dramatized.
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Harry Kogen's Orch.:
WMAQ WBOW KSD WIBA
KWK
NBC-Johnny Johnston, bar:
WENR
CBS-Dorothy Gordon: WFAM
WOC WISN WKBH WTAQ
WBBM (sw-11.83)
The songs today will be Cadet
Rousselle, Le Roi Dagobert,
Savez vous planter les choux,
Frere Jacques, There Was Once
a Huntsman Small and Do-do.
KMOX-The Fun Quiz
WAAF-Shadowland
WBA-Better Vision
WCS-Behind the Microphone
(1420 kc)
WCCO-North Star School
WCLS-For Your Information
(1310 kc)
WGN-Afternoon Serenade
(Continued on Next Page)

January 12 **Wednesday**



BETTY LOU GERSON
Mercedes Colby in "Don
Winslow of the Navy"
Wed. 4:15 pm CST

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



ANTHONY SMYTHE
Mr. Barbour of "One Man's Family"
Wed. 7 pm CST

(4:30 p.m. Continued)

WHO-Musical Gems; News
WIND-News
WIRE-To be announced
WJBC-News; Riddles
WJJD-Cumberland Ridge Runners
WKBB-Story Lady
WMBD-News; Pet Corner
WMBI-Sacred Music
WMT-Tom Owen's Roundup
WROK-Top Hatters' Orch.
WSUI-Speech Clinic of the Air
WTAD-Jack Armstrong
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap); KMOX WISN WMBD WBBM WCCO (sw-11.83)
NBC-Little Orphan Annie, sketch (Ovaltine); (sw-9.53)
NBC-The Californians: WENR KWK
NBC-Tom Mix' Straight Shooters (Purina); (sw-15.21)
MBS-Johnson Family: WGN
KSD-Young America Speaks
WBAA-Benton Burns, bar.
WEBQ-Behind the Microphone (1210 kc)
WFAM-Pop Concert; Voice of Carelessness

WHO-News
WIBA-The Master Singers
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Musical Varieties
WKBB-Jungle Jim
WLW-Hilltop House
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAQ-To be announced
WTMJ-Song Parade

5:00
CBS-Barry Wood's Music: WOC WTAQ WKBB WKBH WFAM WFBM
NBC-America's Schools, drama: WCFL (sw-9.53)
NBC-Marek Weber's Orchestra: WMT
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
KMOX-Linda's First Love
KSD-News; George Hall's Orch.
WBBM-Kitty Keene, Inc.
WBOW-The Shopping Merry-Go-Round
WCCO-To be announced
WGN-Jolly Joe
WROK-Hilltop House
WIBA-Bob White & Whippoorwill

WIND-Stamp Man
WIRE-Terry & the Pirates
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Iowa Union Matinee Dance
WTMJ-Jack Armstrong, sketch

5:15
CBS-George Hall's Orch.; News: WTAQ WKBB WKBH WFAM
NBC-Rhythmaires: WCFL KSD (sw-9.53)
NBC-Harry Kogen's Orch.: KWK WENR (sw-15.21)
KMOX-Lady of Millions
WBBM-Pantry Party Reviews
WCCO-Livestock
WFBM-Δ Wheeler Mission Prgm.
WGN-Buddy & Ginger
WIBA-Dance Hour
WIND-Sons of Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Mickey Mouse; Melody Miniature; Auction of the Air
WOC-Speed Gibson
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-George Hall's Orch.: WFBM (sw-11.83)
NBC-News; Joan Edwards, songs: (sw-9.53)
Jack Armstrong, sketch: WOC
WCCO WHO WMAQ KMOX
Charlie Chan: KSD WGN
Dick Tracy: WMT WISN
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WCFL-Musical Varieties
WENR-What's the News?
WIBA-News

WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMBD-Speed Gibson
WRJN-Behind the Microphone (1370 kc)
WROK-Organ Reveries
WSUI-Stamp Collector

5:45
NBC-Emerson Gill's Orch.: (sw-9.53)
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Song Time, with Jeannine & Del Casino: WKBB WFBM WOC (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oxal-tine): KSD

Sports: WISN WTMJ
Dance Orch.: WROK WCFL
Orphan Annie: WGN WHO
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Hal Totten, sports: WMAQ WBOW
CBS-Obbligato: WTAQ WKBB WMBD WCCO
News: KMOX WCFL
Sports: WHAS WOC WKBH
Dinner Hour: WIBA WSUI WHO
WBBM-The Headliner
WFAM-Crimecasts
WFBM-Bohemians
WGN-Jack Westaway, sketch
WHO-Dinner Music
WIND-German Hour
WISN-Down By Hermans
WROK-News; Dinner Music; Voice of Carelessness
WTMJ-Tunesmiths

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)

CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WJR (sw-11.83) (also see 9:30 p.m.)

CBS-Herbert Foote Ensemble: WCCO WTAQ
MBS-To be announced: WGN
News: WMBD WOC
Sports Review: WROK WFBM KMOX
KSD-Xavier Cugat's Orch.
WBBM-Edna O'Dell
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WHAS-Vocal Varieties
WKBB-Theater Review
WKBH-Melody Time
WLW-Melody Grove

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Mlle. Fifi, Jacques Renard's orchestra, CBS.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet; Peter Van Steeden's orchestra, NBC.

8:00 CST CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

8:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark; guests, CBS.

9:00 CST YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, choral ensemble, Leo Forbstein's orchestra; guests, NBC.

9:00 CST GANG BUSTERS, Col. H. Norman Schwarzkopf, director, CBS.

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)

NBC-Alistair Cooke, dramatic critic: KSD
NBC-Mario Cozzi, bar.: WMT
CBS-Aeolian Trio: WOC WMBD WFBM WCCO WISN WBBM

MBS-Concert Orch.: WGN WMT
News: WHO WTAQ WMAQ
Dinner Music: WIBA WKBH
KMOX-Glen Gray's Orch.
KWK-Sports Review; News
WBOW-Hit Tunes
WCFL-Sunny Sam
WFAM-20th Century Serenade
WHAS-Whispering Jack Smith
WIRE-Man to Man; News
WKBB-Speed Gibson
WROK-House by Side of Road
WTAM-Sammy Watkins' Orch.
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Philo): WCCO WFAM WJR WBBM KMOX WISN WMBD WHAS (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Charlotte Lansing, sop. & Orch.: WENR (sw-11.87)
To be announced: WBOW KWK
News: WFBM WKBB WKBH
Vic Arden's Orch.: WHO WIBA
KSD-Yodel's Alpine Inn
WCFL-Jack Kelly's Orch.
WGN-Harold Stokes' Orch.
WLW-Four Stars Tonight
WMAQ-Eddie Varzos' Orch.
WMT-Carson Robison's Buckaroos
WOC-Jimmy Odette's Orch.
WROK-Dinner Music
WRSB-Movie Review
WTAQ-Organ Reveries
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM (also see Sun. Prgms. at 11:30 p.m.)

CBS-Cavalcade of America (Du Pont); Don Veerhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The life of Robert Hare, America's first research chemist, will be dramatized.

NBC-Roy Shield's Revue: WOWO WLS WMT KWK (sw-11.87)
WBOW-Green Bros' Orch.

WCFL-News
WFAM-The New Yorkers
WGN-Concert Trio
WIND-Traffic Court
WIRE-Laughing with Canada
WISN-Concert Miniature
WKBB-Festival Time
WKBH-Music on the Upbeat
WMBD-Music Hour
WOC-German Band
WROK-South Sea Island Magic
WSUI-Children's Hour
WTAQ-Clara Dawes

7:15
MBS-Concert Orch.: WIRE

WBOW-Vic Arden's Orch. & Guest
WCFL-Stars of Tomorrow
WFAM-News and Notes
WGN-Concert Orch
WISN-Reflections
WKBB-Amer. Family Robinson
WROK-Clarence Lindsey, tr.
WTAQ-Piano Musings

7:30
CBS-Texaco Town with Eddie Cantor, comedian; Deanna Durbin, songs; Jimmy Wallington, Mlle. Fifi; Jacques Renard's Orch.: WBBM WISN WFAM WHAS WCCO WMBD WFBM KMOX WTAQ WOC WKBH WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTAM KSD

MBS-Lone Ranger, drama (Silvercup): WGN

NBC-To be announced: WMT WLS WOWO KWK (sw-11.87)

MBS-The Hoosier Housewainers: WLW
WBOW-Holsun Honey Bunnies
WCFL-Streamline Melodies
WIND-Sing & Swing
WROK-Lou Blake's Orch.
WSUI-Evening Musicale

7:45
NBC-Choir Symphonette: WLS WOWO (sw-11.87)
KWK-Women's Committee of the St. Louis Symphony
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WMT-Safety Talk
WSUI-Iowans in the News

8:00
CBS-Chesterfield Presents Guest Lawrence Tibbett, bar., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WJR WBBM WCCO KMOX WKBB WOC WTAQ WISN WSBT WMBD WKBH (sw-11.83)

Mr. Tibbett will sing Life Is a Dream (Strauss), Siboney (Leonard), A Woman Is a Sometime Thing and Where Is My Bess from "Porgy and Bess" (Gershwin) and Largo al Factotum from "Barber of Seville" (Rossini). The orchestra will offer Nice Work If You Can Get It and I Got Rhythm (Gershwin).

NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WMAQ WLW WHO KSD WTAM WTMJ WIRE KOA (sw-9.53) (also KFI at 11 p.m.)
The pictures that Radio Guide's "Singing Cameraman" took during his recent visit to the "Town Hall Tonight" program may be found on pages 4 and 5.

NBC-To be announced: WLS WOWO

MBS-Kay Kyser's Orch.: WGN KWK WMT

WCFL-Jam Session
WIND-Tommy Ott, organist
WROK-Alexander Sisters
WSUI-Stage Door Review

8:15
WBOW-Master Singers
WCFL-Organ Recital
WIND-News
WLS-Elmhurst College Quartet
WROK-News; Ten Minutes with You
WSUI-With the Authors

8:30
CBS-Ben Bernie; Lew Lehr; Buddy Clark & Jane Pickens (U. S. Rubber): WCCO WJR WHAS WFBM WISN WMBD WKBH WBBM KMOX WSBT WKBH WOC (sw-11.83)
Ben Bernie, assisted by comedian Lew Lehr and vocalists Jane Pickens and Buddy Clark, heads a new musical variety program.
Read about Ben Bernie's new series on page 6.

NBC-Minirel Show: WOWO WBOW WENR (sw-11.87)
MBS-Let's Visit: KWK WMT WCFL-Bob Smith
WGN-Ennio Bologini; Orch.
WIND-I Am, Reading Room
WROK-Komedy Kingdom
WSBT-Vic Arden's Orch.
WSUI-Musical Prgm.
WTAQ-News

8:45
WCFL-Union Label League
WGN-News; Sport Highlights
WIND-Contemporary Problems
WROK-Vic Arden's Orch.; Guests
WSBT-On to Adventure
WSUI-Daily Iowan of the Air

9:00
NBC-Your Hollywood Parade (Lucky Strike Cigarettes); Dick Powell, m.c.; Rosemary Lane, vocalist; Choral Ensemble; Leo Forbstein's Orch.; Guests: WHO WTMJ WTAM WIBA WIRE KSD KOA WLW WMAQ (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83)
Colonel H. Norman Schwarzkopf, criminologist and former head of the New Jersey State Police, takes over the interviewing job formerly handled by Phillips Lord. This will give Mr. Lord more time for behind-the-scenes activities — writing, directing, supervising.

NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine): WOWO KWK WMT WENR (sw-6.14)

Vic Arden's Orch.: WKBH WOC Dance Orch. WTAQ WBOW
WCFL-L. Fish Co. Games
WGN-Herbie Kay's Orch.
WIND-Man on the Ice, interviews
WKBB-Gaslight Harmonies
WMBD-Musical Moments
WROK-Joe Gerken's Orch.
WSBT-Vic Arden's Orch.
WSUI-Dormitory Review

9:15
NBC-Nola Day, songs: WBOW WENR (sw-6.14)
KWK-Piano Portrait
WIND-Walkathon
WKBB-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Jack Lyon Entertains
WMT-Band Wagon
WOC-Gwen Bower
WOWO-Mel Marvin's Orch.
WROK-Barney Whisman, tr.
WSBT-Komedy Kingdom
WTAQ-Dancing

9:30
CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WBBM WHAS KMOX WISN WMBD WSBT WOC WCCO (also at 6:15 p.m.)

NBC-Waltz Interlude: WENR WMT WBOW

CBS-Howard Phillips, songs: WKBB (sw-11.83)
MBS-Melodies From the Skies: WGN
KWK-Organ, Violin & Poetry
WCFL-Labor Flashes
WIND-Stars Over Manhattan
WIR-Presentation
WKBH-Zeke Manners
WOWO-Vic Arden's Orch.
WROK-Lou Blake's Orch.

9:45
CBS-To be announced: WTAQ (sw-11.83)
NBC-Waltz Interlude: (sw-6.14)
News: WIND WOWO WROK WCFL-To be announced

WJR-Sports
WKBB-Dance Time
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Orch.: KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)

NBC-Dick Gasparre's Orch.: WBOW WCFL (sw-9.53)
CBS-Benny Goodman's Orch.: WSBT (sw-11.83)
MBS-Melodies from the Sky: WMT
News: WIBA WKBH WMBD WJR WTAQ WOC WKBH
Sports: WOWO KWK
WEDC-The Movie Questionnaire (1210 kc)

WENR-Globe Trotter
WGN-Anson Weeks' Orch.
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.)

NBC-King's Jesters; Orch.: WOWO WENR
CBS-Benny Goodman's Orch.: WOC WTAQ WISN WKBH WKBH

News: WHO WMT WFBM WHAS
KMOX-Paul Sabin's Orch.
KWK-Rhythm & Romance
WBBM-H. Henderson's Orch.
WCCO-Cedric Adams
WGN-Dick Jurgens' Orch.
WIBA-Club Chanticleer
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Los Amigos
WMAQ-The Bachelor Poet
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight and Shadows

10:30
CBS-Sammy Kaye's Orch.: WFBM WSBT WKBH WHAS (sw-11.83)
NBC-Henry Busse's Orchestra: WENR WBOW (sw-9.53)
CBS-Orrin Tucker's Orch.: WOC WKBH WTAQ WISN
MBS-Leo Reisman's Orch.: WMT WIRE

KMOX-Morning's Headlines
KOA-Light on the West
KWK-News
WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WGN-Herbie Kay's Orch.
WHO-Sports
WIBA-Helen & Sonya
WIND-Peacock Court
WLW-Emergency Deutsch's Orch.
WMAQ-News; Jimmy Dorsey's Orch.
WMBD-Value Hints
WOWO-Out of Bounds
WTMJ-Dance Orch.

10:45
CBS-Sammy Kaye's Orch.: KMOX
CBS-Orrin Tucker's Orchestra: WBBM WMBD
NBC-Henry Busse's Orch.: WHO
MBS-Leo Reisman's Orch.: KWK
WCCO-Cecil Hurst's Orch.
WIBA-Slumber Hour
WIND-News
WIRE-Variety Show
WJR-Solay
WLW-Larry Lee's Orch.

11:00
CBS-Tommy Dorsey's Orchestra: WOC WSBT WKBB WFBM WBBM WISN WTAQ WMBD
NBC-Eddie Varzos' Orch.: WIBA WBOW WCFL KSD (sw-9.53)
NBC-Harold Nagel's Orch.: WOWO
MBS-Guy Lombardo's Orch.: WGN WMT WLW WIRE
KMOX-Pappy Cheshire's Hill Billies

KOA-Dance Hour
KWK-Ran Wilde's Orch.
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It
WHAS-Dance Band
WHO-Veterans Forum
WIND-Sterling Young's Orch.
WJR-Emergency Deutsch's Orch.
WMAQ-Marek Weber's Orch.
WTAM-Tommy Hopkins' Orch.

11:30
NBC-Lights Out, experimental drama: KSD WIRE WHO KOA WBOW WIBA WTAM WMAQ WTMJ (sw-9.53)

End of Wednesday Programs

MORNING

7:00 am CST

CBS-Arthur Godfrey & Organ: (sw-21.52) Musical Clock: WBBM WROK WKBB WIBA WOC WKBB WMT WIRE KMOX-Home Folks Hour KWK-Sunny Time WAAF-Eye-Opener Prgm. 7:15 CBS-Eton Boys: (sw-21.52) News: WHO WCCO WMT WLS WAAF WLW KMOX-Travelog WBOW-Musical Clock WJJD-It's Risin' Time WKBB-Melodeers WMBD-Eye Openers WTAD-Good Morning Melodies 7:30 CBS-Poetic Strings: (sw-21.52) News: WIBA WKBB WTAQ Morning Devotions WKBB WLS Musical Clock: WMBD WMT KMOX-Tick Tock Revue KWK-Hits & Encores WAAF-Breakfast Express WCBM-Gospel Tabernacle WCCO-Musical Chimes WGN-Music Box WHO-Favorite Melodies WIRE-Varieties WJJD-Christian Science WLW-The Gospel Singer WTMJ-News; Top of the Morning 7:45 Musical Clock: WIBA WKBB KMOX-Let's Compare Notes KWK-Top of the Morning WCFL-Morning Musical WHO-Favorite Melodies WJJD-Hawaiians WKBB-Singing Twins WLS-Jolly Joe's Pet Pals WLW-Voice of Experience WMBD-Police Flash WOWO-Concordia Chapel WTAD-Airline News WTAQ-Today's Almanac 8:00 NBC-Breakfast Club; News: WCFL WBOW CBS-Dear Columbia; News: WFBM WTAQ WKBB WFAM (sw-21.52) News: WMBD WKBB Coffee Pot Inn: WHO WMT KMOX-Views on News KSD-News; Harry Reser's Orch. KWK-Pop-Up Parade WCBM-Meditations WGN-Good Morning Prgm. WBA-Band Wagon WIND-Harry Zimmerman, organist WIRE-Musical Clock WJJD-Sports Edition Handicapper WLS-Lulu Belle & Scotty WLW-Hymns of All Churches WMAQ-Your Neighbor WOWO-Radio Bible Class WTAD-Storyland Lady 8:15 NBC-Person to Person: KSD KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House WCBM-Nazarene Prgm. WGN-Everyday Words; Good Morning Prgm. WIA-Morning Melodies WHO-Melody Time WIND-Latin-American Melodies WIRE-Dessa Byrd WJJD-Toastmaster WKBB-Song Fest WLS-News WLW-All the Answers WMT-Musical Clock WTMJ-Your Home Town 8:30 NBC-Breakfast Club; News: WOWO WCFL CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52) NBC-Frances Adair, songs; News: KSD MBS-Victor H. Lindlahr (Journal of Living): WGN KMOX-Melody Spinners KWK-Candid Camera; News WBOW-Rev. Drake WCBM-Polish Prgm. WCCO-Dinty Moore WFBM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-News & Current Hits

WJJD-Happy Go-Lucky Time WKBB-Uncle Bob WLS-Kitchen Kettle WLW-Myrt & Marge WMAQ-Whistler & his Dog; News WMBD-Bandwagon WOC-Mail Bag WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAQ-Song Title WTMJ-Party Line 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Landt Trio: KSD News: WOC WMT WBBM-To be announced WFBM-Morning Devotions WFBM-Apron Strings WHO-Musical Clock WIBA-Interlude; Variety Prgm. WIND-Mind Your Manners WIRE-Rose Room Melody; Better Health; News WJJD-Illinois League of Women Voters WKBB-What's New? WKBB-Rapid Ad WLS-Morning Minstrels WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier WTAQ-Coffee Hour WTAD-Hannibal Studio WTMJ-Xavier Cugat's Orch. 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT KWK WTMJ WOWO (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-To be announced: WBOW WAAF-This Rhythmic Age WCBM-Italian Prgm. WCFL-Party Line WFBM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Ranch Boys WIND-Priscilla Holbrook, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WROK-News WSUI-Within the Classroom WTAQ-To be announced 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOWO WMT KWK WLW WTMJ WLS (sw-15.21) WAAF-King of the Kitchen WCCO-Musical Chimes WCFL-Melodiana WFBM-Organ Recital WHA-International Scene WIND-Your Favorite Band WKBB-News WKBB-To be announced WOC-Party Line WROK-On the Mall 9:30 NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) CBS-Milton Charles & Howard Neumiller: WOC WKBB NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Viennese Ensemble: WCFL MBS-Get Thin to Music: WGN KMOX-Komedy Kingdom WAAF-Hollywood Brevities WBOW-Home Folks WCBM-Deutsche Liederstunde WCCO-Peggy Tudor WFBM-Kitchen Clinic WBA-Music for Children WIBA-Church of the Air WIND-Eb & Zeb WISN-News; Alan Hale WJJD-Illinois Medical Society WKBB-Morning Melodies WLW-Betty & Bob

WMBD-Roy Evans WMT-Louise Hathaway WOWo-Richard Trojan WROK-Intimate Review WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WKBB WCCO WOC NBC-Kitchen Cavalcade: (sw-15.21) News: WLS WMBD KMOX-Ma Perkins, sketch KWK-The Party Line WAAF-Hawaiian Echoes WBBM-Truman Bradley WBOW-Looking Around WCFL-Swingtime WFBM-Serenade WGN-Musical Mail Box WIBA-Music Graphs WIND-Rhubarb Red WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLW-Houseboat Hannah WMT-Young Widder Jones WWOV-Modern Home Forum WSUI-Calendar; Weather WTAD-Party Line 10:00 NBC-The Story of Mary Martin, sketch (Ivory Flakes): WLW WLS (sw-15.21) NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX NBC-Norm Scherr, pianist: WBOW WIBA MBS-Good Morning from Cleveland: KWK News: WIND WTAD WAAF-Musical Moderne WCBM-Uncle John WCCO-Musical WCFL-Morning Melodies WFBM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WISN-Ann Leslie's Scrapbook WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBB-Movie News WKBB-Home Economics WMT-Frank Voelker, organist WROK-News & Markets; Food Facts; Organ WSBT-Two-Way Harmonies WSIU-Homemakers' Chat WTAQ-Hawaiian Melodies WTMJ-Carson Robison's Buckaroos 10:15 NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WISN WFBM WCCO WBBM NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21) NBC-Josh Higgins of Finchville: WBOW WCFL Varieties: WTAD WTAQ KWK-Tonic Tunes WAAF-Zeke Manners' Gang WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBB-Rhythm & Romance WKBB-Your Home WLW-News; Weather; Markets WMBD-Linda's First Love WMT-Singer of Sacred Songs WOC-Melody Serenade WOWO-News WROK-Woman's Forum WSUI-Musical Favorites 10:30 NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD WHO WMAQ WTMJ WIRE (sw-15.33) NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WFBM WISN KMOX WMBD WFBM KWK-News; Musical Interlude WAAF-Sweet and Slow WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WBA-Music for Children WGN-Painted Dreams WIBA-Church in Wildwood WIBU-Aid Parade WIND-Speaking of Love WJBC-Neighbor Jim WJJD-Women's Exchange Prgm

WKBB-Musical Almanac WKBB-Babette & Christy WLW-Betty Moore, interior decorator WMBI-Missionary Echoes & Music WMT-Numerical Jamboree WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAM-Women's Hour WTAQ-News; Morning Concert 10:45 NBC-Edward MacLugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) NBC-Cobwebs & Cadenzas: WBOW NBC-The Mystery Chef (Region Advertisers): (sw-15.33) CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM NBC-Larry Larsen, organist: WMT Party Line: WOWO WIRE KSD-Songs of Jean Carmen KWK-The Morning After WAAF-Foolish Questions WCFL-Voice of Cookery WFBM-Morning Melodies WGN-Harold Turner, pianist WHA-Song Favorites WHO-Robt. Hood Bowers' Band WIBA-Adele Genschaw; pianist WIND-Livestock Markets News WJBC-Peggy Payne & Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WKBB-Pianology WLW-The Goldbergs WMAQ-Rhythm in the Air WOC-Screen Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Radio Forum 11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC NBC-Girl Alone, sketch (Kiel base) WMAQ WLW CBS-Rhythmaires: WKBB WKBB NBC-Church in the World Today: WOWO Dr. Alfred Grant Walton on the topic "Not Good if Detached." NBC-Happy Jack Turner songs: WBOW WCFL (sw-15.33) MBS-The Boy & Girl Friend: WMT KSD-News; Dick Leibert, organist KWK-Young Widder Jones WAAF-Memory Lane WBA-Morning Melodies WGN-Morning Melodies WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIND-Sketches in Melody WIRE-Old Home Town WJBC-Personality Hour WJJD-Bureau of Missing Persons WLS-Don & Helen WROK-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Theater Organ WTMJ-Organ & Poetry; What's New in Milwaukee 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM WKBB NBC-George Griffin, tr.: WOWO WMT NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ (sw-15.33) KSD-Marie Harrington, talk KWK-Rapid Service WAAF-News WBA-PTA Council WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-Soloists WFBM-Visitors Welcome WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos WIND-Rhythm for Two WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Chuck, Ray & Christine WROK-N. Y. A. Drama WTAD-Duke Otten 11:30 NBC-Jean Ellington, songs: WCFL KSD

NBC-Nat'l Farm & Home Hour; Spks.: KWK WMAQ WLW WBOW WIBA (sw-15.21) CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX Hymns of All Churches: WHO WOC WAAF-This Feminine World WBAA-Parade of Melody WCCO Musical Prgm. WFAM-Four-Eleven Alarm WFBM-Hoosier Farm Circle WGN-Quin Ryan, News WIND-Harry Zimmerman WIRE-Linda's First Love WISN-Musical Heat Wave WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes: Do You Want a Job? WKBB-Magic Violin WLS-Ma Perkins WMBD-Irene's Grab Bag WMBI-Continued Story Reading WMT-Troubaderos WOWO-Markets WROK-Helene Kimberley songs WTAD-Police News WTAQ-Mailman 11:45 NBC-Three Romeos: WCFL CBS-Our Gal, Sunday, sketch (Kolyons): WBBM KMOX Betty & Bob: WHO WOC Farm Talk: WTAQ WSUI WIRE WIND KSD-Basin Street Blues WAAF-Live Stock Market; Swing High WBAA-Purdue News WFBM-Luncheon Dance WFBM-Market Reports; Farm Bureau Prgm. WGN-We Are Four WJBC-Guest Artists WKBB-Hillbilly Parade WLS-Weather; Markets; News WMBD-Window Shopper WMT-News; Hillbillies; Question Man WOWO-Rondeliers WROK-Round the Town WTMJ-Heinie's Grenadiers



MARJORIE HANNAN Ruth Ann Dexter of "Bachelor's Children" Thurs. 8:45 am CST

KWK-Organ Melodies with Glenn Hardmann WBAA-Scientific News WBOW-Home Folks Frolic WCFL-Young Widder Jones WGN-Markets; Mid-day Service WHA-Farm Prgm. WIND-Markets; Interlude WIRE-Reporter WKBB-Man on the Street WKBB-Luncheon Music WLS-John Brown, Markets WLW-Hello Peggy WMBD-Farm News WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist! WROK-Couple on the Street WSBT-Robert Ewing & Dick Cover WTAD-Farm; Markets; Weather WTMJ-Luncheon Concert 12:45 CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27) For news of Hollywood, read "Hollywood Slowdown" in every issue of Radio Guide. NBC-Larry Burke, tr.: WOWO (sw-15.21) MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK News: WIND WKBB WIAQ KSD-Luncheon Dance Music WBAA-Alberta Schmadle, sopr. WBOW-Tune of the Day WJIO-New Tunes WIBA-Markets WIRE-Police Court WKBB-Song Hit of the Day: Pet Corner WLS-Grace Wilson, songs WLW-Kitty Keene, Inc. WMAQ-Perry Como, bar.; Marlowe & Lyon, pianists WMBD-Carson Robison's Buckaroos WMT-Joe Doakes: Cousin Elvira; Iowa Cornhuskers WOC-Eddie Duchin's Orch. WROK-Man Off the Street; Home Folks Hour WSBT-Man on the Street WTAD-Musical Moments WTMJ-Sidewalk Reporter 1:00 NBC-Music Guild: WBOW WMAQ (sw-15.33) CBS-Lyric Serenade: WKBB WTAQ WKBT WOC WCCO WISN (sw-15.27) MBS-Concert Orch.: WIRE KWK WGN Man on the Street: WBBM WMBD WCFL News: WHA WTAD KMOX-Inquiring Reporter KSD-News; Swing Serenade WAAF-The Hoosier Philosopher WBAA-Melody Moods WCBM-J. C. O'Hair WFBM-Buckaroos WIBA-Melody Moments WIND-Italian Prgm WJJD-Mid-Day Round-Up WLS-School Time; Touring the World WLW-Nation's School of the Air WMT-Many Happy Returns; German Band WOWO-Purdue Agri. Prgm. WSBT-News; Farm Flashes WSUI-Musical Chats WTMJ-Livestocks; Weather; News; Police Reports 1:15 NBC-Music Guild: WCFL CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN NBC-Let's Talk It Over: KWK WIBA WMAQ (sw-15.21) Hope Alden's Romance: WCCO KMOX WFBM KSD-Piano Duo

AFTERNOON

12:00

NBC-Emerson Gill's Orchestra: (sw-15.33) CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) News: WJJD WJBC WMBD WIND WTAD KSD-News; Harry Reser's Orch.; Markets WAAF-Symphonic Hour WBAA-Noon Melodies WBOW-Street Reporter WCFL-Hit Parade WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIRE-Markets WKBB-Luncheon Musicale WKBB-Long Rangers WLS-Dinnerbell Prgm. WMBI-Midday Gospel Hour WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Two Way Harmonies WSUI-Rhythm Rambles 12:15 NBC-Betty & The Escorts: (sw-15.33) CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) Man on the Street: WJBC WKBB To be announced: WBOW WGN News: WKBB WOWO WBAA-Luncheon Dance Time WCFL-Luncheon Concert WHO-Songfellows WIND-Tommy Ott, organist WJJD-Noon Day Service WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) NBC-Words & Music: WMAQ (sw-15.33) News: WHO WOC WIBA

(Continued on Next Page)

Thursday

January 13



ART VAN HARVEY
Vic of "Vic and Sade"
Thurs. 2:30 pm CST

(1:15 p.m. Continued)

WAAF-Waltztime
WBAA-Better Expression
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIRE-Music Memories
WKBH-Town Hall Players
WLS-Otto & Noveideons
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-Amer. School of the Air:
WISN WBBM WFBM WOC
WKBH WCCO WTAQ WSBT
KMOX (sw-11.83)
NBC-To be announced: (sw-15.33)
NBC-Campus Kids: WOWO WMT
WCFL

MBS-Lucky Girl, sketch: WGN
News: WBAA WMAQ
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Encores
WBOW-Melody Time
WCBD-Zion Prgm.
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews and Christians

WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Δ Zion Tabernacle
WLS-Market Summary
WMBD-Party Line
WROK-Master Singers
WTAD-Hannibal Merchants

1:45

NBC-Armchair Quartet: WMAQ (sw-15.33)
NBC-Edward Davies, baritone:
WOWO WIBA WCFL

MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone
WBAA-Market & Weather
WBOW-Δ Devotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WKBH-Luncheon Musicale
WLS-How I met My Husband
WMBD-Matinee Melodies
WMT-Ralph Slade's Orch.
WROK-Modern Marco Polo

2:00

CBS-Ben & Bessie, Variety Show: WKBW WSBT WCCO WBBM WOC WISN WTAQ WKBH (sw-11.83)
NBC-Rosa Linda, pianist: WOWO WCFL

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33)
MBS-Concert Trio: WIRE WGN News: WIND WTAD WAAF KMOX-Magic Kitchen
KSD-To be announced
KWK-Today at Two
WBAA-Geography in the News
WBOW-Teachers College Prgm.
WCBD-Polish Prgm.
WFBM-Earl Gordon's Organogue
WHA-State Capitol Visit
WIBA-Concert Hall of the Air
WJJD-Sports Edition
WLS-Homenakers' Hour; Fanfare by Wilma Gwillian
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital

2:15
CBS-Ben & Bessie, Variety Show: WMBD
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
NBC-Eastman School of the Music Prgm.: WOWO WCFL
MBS-Studies & Sketches in Black & White: WIRE
WAAF-Matinee Revue
WBAA-Piano Harmonies
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WGN-Valiant Lady, sketch
WIND-Tommy Ott, organist
WROK-Two Guitars
WTAD-Jane Roinar

2:30

CBS-Army Band: WSBT WKBW WFBM WISN WCCO WOC WTAQ (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)
NBC-Eastman School of Music Prgm.: WBOW WMT (sw-15.21)
KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot and Low Down
WBAA-Parents' Forum
WBBM-Missus Goes to Market
WCBD-Radio Debuts
WGN-June Baker
WHA-Music of the Masters
WIBA-Slim Thompson, pianist
WIND-Stars Over Hollywood
WKBH-W. P. A. Prgm.
WLS-Musical Roundup; Prairie Ramblers & Patsy, Canyon Bill, Ranch Band
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSUI-Radio Child Study Club

2:45

NBC-To be announced: WCFL WMT WBOW WOWO (sw-15.21)
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO KSD WTMJ (sw-15.33)
MBS-Good Health & Training: WGN
KMOX-One Woman's Opinion
KWK-Webster College Prgm.
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WKBH-Frank Modahl
WLW-Dan Harding's Wife
WMT-At Your Service
WTAD-Lawrence Glosemeyer

3:00

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)
CBS-Science Service Series: WKBW WSBT WOC WFBM WTAQ WKBH WMBD (sw-11.83)
Dr. Z. M. Labensohn, St. Elizabeth's Hospital, speaks on "Saving Minds With Insulin."

NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15.33)
KMOX-Singin' Sam
WBAA-Community Chest
WBBM-Houseboat Hannah
WCFL-News
WCCO-Ladies First
WGN-Concert Orch.
WHA-Youth Looks Ahead
WIND-Dance Orch.
WISN-Even As You & I
WJBC-Prophetic Hour
WLW-Dr. Friendly
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Previews & Reviews
WTMJ-The Happy Gillmans, dramatic sketch

3:15

NBC-Club Matinee: WIRE
CBS-Ted Malone's Between the Bookends: WMBD WISN WSBT WKBW WFBM WTAQ WKBH (sw-11.83)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ (sw-15.33)
KMOX-Houseboat Hannah
WBAA-Paul Worcester, tenor
WBBM-Linda's First Love
WCCO-May Robson
WCFL-Organ
WFBM-Fed. of Women's Clubs
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WOC-Do You Remember
WLS-Opera Arias
WTAD-Cy & Freckles
WTMJ-The Happy Gillmans

3:30

CBS-To be announced: WKBW WKBH
CBS-Kitty Keene, sketch (Dreft)
KMOX WCCO

NBC-Don Winslow of the Navy, sketch: WMT WOWO WBOW KWK

3:15
NBC-Club Matinee: WIRE
CBS-Ted Malone's Between the Bookends: WMBD WISN WSBT WKBW WFBM WTAQ WKBH (sw-11.83)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ (sw-15.33)
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WTMJ-The Happy Gillmans

3:30
CBS-To be announced: WKBW WKBH
CBS-Kitty Keene, sketch (Dreft)
KMOX WCCO

3:15
NBC-Don Winslow of the Navy, sketch: WMT WOWO WBOW KWK

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Jack Miller's orchestra; guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC.

7:30 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, Judy Garland, Fanny Brice, Frank Morgan, Betty Jaynes, and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer, NBC.

8:00 CST ROCHESTER PHILHARMONIC ORCHESTRA, Jose Iturbi, conductor, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Ida Lupino, guest, NBC.

10:15 CST ELZA SCHALLERT interviews, NBC.

CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
NBC-To be announced: WMAQ WLW (sw-15.33)
NBC-Club Matinee: (sw-15.21)
WAAF-News; Weather
WBAA-Melody Moments
WCFL-Illinois Federation of Women's Clubs
WFAM-Matinee Melodies
WFBM-There Was a Time
WGN-Len Salvo, organist
WHA-Short Story
WHO-The Party Line
WIND-Waltz Time
WISN-You Shall Have Rhythm
WJBC-News
WMBD-Afternoon Visitor
WOC-Linger Awhile
WOWO-Δ Old Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTMJ-Guess Who?

3:45

NBC-Cadets Quartet: WCFL
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-9.53)
CBS-Current Question Before the Senate: WOC KMOX WFAM WKBW WTAQ WKBH WMBD WISN (sw-8.3)
MBS-Book a Week: WIRE WGN KWK
KSD-Melodic Memories
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Furniture Bungalow
WCCO-Art Institute
WHO-Kitty Keene, Inc.
WIND-At the Tavern
WJBC-Classified Time
WLW-Mad Hatterfields
WROK-Margaret Ekolf, piano moods

4:00

NBC-Bennett & Wolverton: KSD WIRE WBOW
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WBBM WFBM KMOX WCCO (sw-11.83)
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
NBC-The Four of Us; News: WMT KWK
MBS-Lawrence Salerno & Piano: WGN
News: WOC WOWO
Madison Concert Orch.: WHA WIBA
WAAF-Sport Shorts; Shadowland
WBAA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WHO-Way Down East
WIND-You, the Story & the Music
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Eddie Fitzpatrick's Orch.
WKBH-German Hour
WMAQ-The Children Speak
WMBD-Δ Trinity Tabernacle
WMBI-Δ Scandinavian Service
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAQ-Organ Holiday Moods
WTMJ-Down a Country Road; News

4:15

NBC-Don Winslow of the Navy, sketch: WMT WOWO WBOW KWK

CBS-To be announced: WKBW
NBC-Rhythmaires Orch.: WENR KSD (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Hind's): KMOX WBBM WCCO (sw-11.83)
MBS-Len Salvo, organist: WGN
WAAF-The Concert Master
WBAA-Melody Moods
WFBM-Tea Time Tunes
WHO-Myrt & Marge
WIRE-Minute Interviews
WJJD-Sons of the Pioneers
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WOC-Piano Music
WROK-Birthday Club
WSUI-State Symphony of Boston
WTAD-Barney Thompson
WTAQ-Swing Session

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
A story about Jerome Kern will be told
CBS-Deer Teacher: WISN WKBW WFAM WKBH WTAQ WOC WBBM WCCO (sw-11.83)
NBC-Vagabonds: WENR KWK
NBC-Harry Kogen's Orchestra: WMAQ WBOW KSD WIBA
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
KMOX-The Fun Quiz
WBAA-You & Your Radio
WCLS-For Your Information (1310 kc)
WGN-Afternoon Serenade
WHO-Singing Cowboy; News
WIND-News
WIRE-To be announced
WJBC-News; Riddles
WJJD-Cumberland Ridge Runners
WMBD-News; Pet Corner
WMBI-Foreign Language Service
WMT-Tom Owen's Roundup
WROK-Bob Kail, songs
WSUI-Elementary French
WTAD-Jack Armstrong
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WENR WTMJ WMBD KMOX
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-The Californians: KWK
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
KSD-Careful Children's Club
WBAA-Bob Hildebrandt, pianist
WFAM-Pop Concert; Motor Dramas
WHO-News
WIND-Once Upon a Time
WIRE-What Do You Know?
WJBC-Δ Christian Messengers
WKBH-Matinee Musicale
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-Variations in Rhythm
WTMJ-News: Moment Musical

5:00

CBS-Del Casino, songs: WKBW WKBH WOC WTAQ WFAM WFBM
NBC-Marek Weber's Orchestra: WMT WIRE
NBC-Teddy Hill's Orch.: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch: KWK WENR
KMOX-Linda's First Love
KSD-News; George Hall's Orch.

WBBM-Kitty Keene
WBOW-The Shopping Merry-Go-Round
WCCO-Jingling Sam
WGN-Jolly Joe
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Make Believe Ballroom
WSUI-Short Story
WTMJ-Jack Armstrong, sketch

5:15

NBC-Teddy Hill's Orch.: WMAQ KSD
CBS-Lyn Murray's Four Clubmen; News: WFAM WKBH WTAQ WKBW WOC
NBC-Marek Weber's Orchestra: KWK WENR
MBS-Harold Turner, pianist: WGN
KMOX-Lady of Millions
WBBM-Pantry Party
WCCO-Livestock
WCFL-Mundelein College Radio Shop
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMBD-Mickey Mouse; Melody Miniature
WMT-Basketball Revue
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30

CBS-Geo. Hall's Orch.: WFAM WFBM WKBW WTAQ (sw-17.76)
Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX
Sports: KSD WLW
Dick Tracy: WISN WMT
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WCFL-Musical Varieties
WENR-News; What's the News?
WGN-Charlie Chan
WIBA-News Edition
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller; Gems from the Poets' Corner
WRJN-Movie Gossip (1370 kc)
WROK-Organ Reveries
WSUI-Musical Moods

5:45

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
CBS-Song Time: WFBM WKBW WOC (sw-17.76)
NBC-Little Orphan Annie (Ovaltine): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ
Speed Gibson: WBOW WFAM
KMOX-Jimmy Allen's Adventures
WCCO-Front Page Parade
WCFL-Jack Kelley's Orch.
WENR-Don Winslow of the Navy
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Herbert Foote's Ensemble: WTAQ
NBC-Hal Totten, sports: WMAQ WBOW
News: KMOX WCFL
Sports: WKBW WKBH WOC
Dinner Music: WSUI WIBA
WBBM-The Headliner
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Bohemians
WGN-Concert Orch.
WHA-Sherbie Koch, organist
WHO-Broadway Comedy Stars
WIND-German Hour
WISN-Down By Herman's
WMBD-Songsters

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Herbert Foote's Ensemble: WTAQ
NBC-Hal Totten, sports: WMAQ WBOW
News: KMOX WCFL
Sports: WKBW WKBH WOC
Dinner Music: WSUI WIBA
WBBM-The Headliner
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Bohemians
WGN-Concert Orch.
WHA-Sherbie Koch, organist
WHO-Broadway Comedy Stars
WIND-German Hour
WISN-Down By Herman's
WMBD-Songsters

WROK-News; Dinner Music; Motor Drama
WTMJ-Musical Moments

6:15

NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTAM WMAQ WLW
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

CBS-Hollywood Screen Scoops; Geo. McCall (Old Gold Cigarettes): WISN WBBM KMOX WJR WCCO WHAS WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Concert Orch.: WGN
CBS-To be announced: WKBW WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WKBH-Unsolved Mysteries
WMBD-News
WTAQ-To be announced
WTMJ-Dance Orch.

6:30

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83) (also KSL KNX at 9:30 p.m.)

NBC-Freddy Martin's Orchestra: WENR (sw-15.21)
MBS-Headlines: WMT
News: WHO WTAQ WMAQ
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-Hit Tunes
WFAM-We Salute
WFBM-Glen Gray's Orch.
WGN-Concert Trio
WIBA-Dinner Melodies
WIRE-Man to Man Sports
WKBW-Speed Gibson
WKBH-Dinner Music
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Dinner Table of the Air

6:45

News: WFBM WKBW WKBH
KSD-Yodel's Alpine Inn
KWK-Musical Headlines
WBOW-To be announced
WCFL-Dance Orch.
WFAM-Amer. Family Robinson
WGN-Rube Appleberry
WHO-Whispering Jack Smith
WIBA-Sports
WIRE-Charlie Chan, sketch
WLW-Pleasant Valley Frolics
WMAQ-Eddie Varzos' Orch.
WMT-Refreshing Rhythms
WROK-Dinner Music
WTAM-Glen Gray's Orch.
WTAQ-Phyl Coe Mysteries

NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WLS (sw-11.87)

CBS-Kate Smith's Hour with Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBW KBL (sw-11.83) (also KNX KSL at 10:30 p.m. "Gottage Offstage," on page 20, offers an interesting glimpse into Kate Smith's dressing-room.)

WAAF-Vesper Singer
WBOW-Green Brothers' Orch.
WCFL-News
WFAM-The New Yorkers
WGN-Concert Orch.
WIND-The Advance of Medicine
WKBW-Sports
WROK-Boy Scout Prgm.
WSUI-Children's Hour

7:15
NBC-Jimmy Kemper's Song Stories: (sw-11.87)
KWK-Four Key Men
WBOW-Music by Cugat
WCFL-To be announced
WFAM-News and Notes
WGN-Vic Arden's Orch.
WIND-Sing & Swing
WLS-The Dezuriks
WMT-Band Wagon
WSUI-Television Prgm.

7:30
NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11.87)
WBOW-Varieties
WCFL-Streamline Melodies
WFAM-Dixieland Band

Thursday

January 13



KATHRYN WITWER
"Musical Revue" soprano
Thurs. 9:30 pm CST

Frequencies

KMOX-1090
KOA-890
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOW-1310
WCBP-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WGN-Shep Fields' Orch.
WIND-Colonial Ensemble
WROK-Lou Blake's Orch.
WSUI-Evening Musicale

7:45
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WSUI-University Women Prgm.

8:00
NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; M-G-M Film son's Orch.; Ted Pearson, announcer; KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53)
For news of Hollywood, read "Hollywood Snowdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler): WBMM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBB (sw-11.83)

NBC-Rochester Philharmonic Orchestra; Jose Iturbi, cond.: WCFL WLS WBOW

MBS-Kay Kyser's Orch.: WGN WMT

KWK-Ran Wilde's Orch.
WIND-Tommy Ott, Organist
WIRE-Vic Arden's Orch.
WKBB-Hits & Encores
WOW-20th Century Serenade
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Sports Review

8:15
NBC-Roch. Philharmonic Orch.: (sw-15.21)
WIND-News
WIRE-Outside Looking In
WKBB-World Dances
WLS-Evelyn, "The Little Maid"
WROK-News; Ten Minutes with You

8:30
NBC-America's Town Meeting of the Air: WBOW WENR WWO (sw-11.87)
MBS-Sinfonietta: WMT Senator Robert M. La Follette will lead a discussion of "How Can the Federal Budget Be Balanced."

8:45
KWK-Secondary Schools Prgm.
WCFL-Robert Harmon
WGN-Broadway Comedy Stars
WIND-Night Court
WKBB-Globe Trotter
WROK-Farm Prgm.
WSUI-Symphony and Chorus

9:00
NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)
Ida Lupino will be one of Bing's guests tonight.

NBC-America's Town Meeting: (sw-6.14)

CBS-"Tish," dramas: WOC WISN WFBM WSBT (sw-11.83)
MBS-Witch's Tales: KWK Broadway Comedy Stars: KMOX WCCO WHAS
Dance Orch.: WCFL WTAQ WBMM-Salute
WGN-Herbie Kay's Orch.
WIND-At the Country Club
WJR-Musical
WKBB-This Woman's World
WKBB-John Gruber
WMBD-News
WMT-Musical Interlude
WROK-Tuberculosis Association & Medical Society

9:15
CBS-"Tish," dramas: WCCO KMOX
WCFL-Favorite Melodies
WGN-Herbie Kay's Orch.
WHAS-Herbie Koch, organist
WIND-Walkathon
WJR-Sports
WKBB-Hollywood on Parade
WKBB-Rapid Ad
WMBD-Playhouse
WMT-Vic Arden's Orch.
WROK-Rock River Barn Dance

9:30
CBS-Essays in Music; Victor Bay's Concert Orch.: WSBT WCCO WFBM WOC WISN WHAS (sw-11.83)
"Famous Rivers" will be the theme of this program which includes Hollace Shaw singing The Nile (Leroux); the quartet singing Song of Volga Boatmen; and the orchestra playing Gotterdammerung (Wagner), Mississippi Suite (Grofe) and Blue Danube Waltz (Strauss).

NBC-Jamboree: WENR WBOW MBS-Henry Weber's Orch.: WGN Dance Orch.: WTAQ WMT KMOX-Front Page Patrol
KWK-Organ, Violin & Poetry
WBMM-Cheri and Three Notes
WCFL-Labor Flashes
WIND-Stars Over Manhattan

WJR-Marked Hours
WKBB-Swing Your Partner
WOWO-Stars of Broadway
WROK-Lou Blake's Orch.

9:45
NBC-Jamboree: (sw-6.14)
News: WOWO WROK
WBMM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-Russ Hodges, comments
WKBB-Gems of Melody
WMBD-Stars of Broadway
WMT-Electric Park Band

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBMM WHAS KSL KMOX WCCO (also at 6 p.m.)

NBC-Eddie Le Barron's Orch.: WMT WCFL WBOW (sw-9.53)
CBS-Cab Calloway's Orch.: WSBT (sw-11.83)
News: WMBD WJR WOC WKBB WTAQ WIBA WKBB
Sports: WOWO KWK WENR-Globe Trotter
WIND-Hawai Calls
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)
NBC-Elza Schallert Reviews: WOWO WCFL (sw-6.14)
CBS-Cab Calloway's Orch.: WOC WISN WKBW WKBB WJR News: WMT WHO WHAS KMOX-Paul Sabin's Orch.
KOA-Supreme Ranger Serenade

KWK-Rhythm & Romance
WBMM-Charlie Engel's Orch.
WCCO-Cedric Adams
WENR-King's Jesters
WGN-Anson Weeks' Orch.
WIBA-Club Chanticleer
WIRE-News; Basonology
WISN-Arm Chair Chat on Art
WLW-Theater Digest
WMAQ-Eddie Varzos' Orch.
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTAQ-Dance Orch.
WTMJ-Moonlight & Shadows

10:30
CBS-Leighton Noble's Orch.: WISN WSBT WKBB WTAQ WOC WKBB WHAS WJR (sw-11.83)
NBC-Benny Meroff's Orchestra: WMAQ WBOW WIRE WCFL
NBC-Jimmy Grier's Orch.: WMT News: WBMM WFBM KWK KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WGN-Dick Jurgens' Orch.
WHA-Musical Varieties
WIO-Sports
WIBA-Helen & Sonya
WIND-Peacock Court
WMBD-Value Hints
WTMJ-Dance Orch.

10:45
CBS-Leighton Noble's Orch.: KMOX WFBM WMBD WJR
NBC-Jimmy Grier's Orch.: KWK WCCO
NBC-Jimmy Dorsey's Orch.: WHO
MBS-Larry Lee's Orch.: WLW News: WROK WIND
KOA-Comedy Stars
WBMM-Melodie Time
WCCO-Schmickelfritz
WIBA-Slumber Hour
WIRE-Variety Show

11:00
NBC-Paul Pendarvis' Orch.: KSD WBOW (sw-9.53)

CBS-Emery Deutsch's Orch.: WFBM WJR WSBT
NBC-Freddie Nagel's Orchestra: WCFL
CBS-Orrin Tucker's Orch.: WOC WMBD WKBB WISN WBMM WTAQ
MBS-Benny Goodman's Orch.: WGN WMT WIRE
Dance Orch.: KOA WTAM
KMOX-Pappy Cheshire's Hill Billies
KWK-Glenn Hartmann's Orch.
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It
WHAS-Dance Band
WHO-Blue Ribbon State
WIBA-Club Chanticleer
WIND-Sterling Young's Orch.
WLW-Lou Breeze's Orch.
WMAQ-Marek Weber's Orch.

End of Thursday Programs

Friday

January 14, 1938

Friday

MORNING

7:00 am CST
CBS-Nevelteers: (sw-21.52)
Musical Clock: WROK WBMM WOC WKBB WIBA WMT WKBB WIRE
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Eye-Opener Prgm.
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.

7:15
News: WCCO WHO WMT WAAF
KMOX-Home Folks Hour
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBB-McKenzie Melodiers
WLS-Pokey & Arkie
WLW-Peter Grant, news
WMBD-Eye Openers
WTAD-Good Morning Melodies

7:30
CBS-Fred Feibel, organist: (sw-21.52)
MBS-William Meeder, organist: (sw-21.54)
News: WTAQ WIBA WKBB
Devotions: WKBB WLS
Musical Clock: WMBD WMT
KMOX-Tick Tock Revue
KWK-Just Around the Corner
WAAF-Breakfast Express
WCBP-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Good Morning Time
WIRE-Varieties
WJJD-Christian Science Prgm.
WLW-The Gospel Singer
WTMJ-Top of the Morning

7:45
Musical Clock: WIBA WKBB
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Melodies
WHO-Favorite Melodies
WIRE-Varieties
WJJD-Hawaiians
WKBB-Singing Twins
WLS-Romulus, the Wolf Boy
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Bill Sohm
WTAQ-Today's Almanac

8:00
NBC-Breakfast Club; News: WCFL WBOW
CBS-Metropolitan Parade; News: WFBM WTAQ WKBB (sw-21.52)
Coffee Pot Inn: WMT WHO News: WMBD WKBB
KMOX-Views on News
KSD-News; Harry Reser's Orch.
KWK-Pep-Up Parade
WCBP-Morning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WIRE-Musical Clock
WJJD-Sports Edition Handicapper

8:15
NBC-Person to Person: KSD
CBS-Metropolitan Parade; News: WFAM
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBP-Christianity in Action
WGN-Everyday Words; Good Morning Prgm.
WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBB-Music Box
WLS-News
WLW-All the Answers
WMT-Musical Clock
WTAD-Church in the Wildwood
WTMJ-Your Home Town

8:30
CBS-The Road of Life, sketch (Chipso): WBMM (sw-21.52)
NBC-Breakfast Club; News: WCFL WOWO
NBC-Alice Joy, songs; News: KSD
KMOX-Travelogue
KWK-Candid Camera; News
WBOW-Rev. Drake
WCBP-Polish Prgm.
WCCO-Musical Prgm.
WFAM-Your Engagement Book
WFBM-Apron Strings
WHO-Morning Melodies
WIBA-Today's Almanac

WIND-News & Current Hits
WJJD-Happy Go Lucky Time
WKBB-Musical Breakfast
WKBB-Uncle Bob
WLS-Kitchen Kettle
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Daily Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Landt Trio: KSD
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
News: WOC WMT
WBMM-To be announced
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Clock
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Social Calendar; Better Health
WJJD-Know Your Postal Service
WKBB Tonic Tunes
WKBB-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WSUI-Service Reports
WTAD-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Xavier Cugat's Orch.

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBMM WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ (sw-15.21)
WAAF-There Was a Time
WBOW-Jane Justice
WCBP-Italian Prgm.
WCFL-Party Line
WFAM-Dick Cover, organist
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WLBA-Concert Hall
WIND-Ben Kanter, pianist
WJJD-Bosworth Broadcast

9:15
WKBB-Chancel Steps
WKBB-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WTAQ-To be announced

9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
CBS-Myrt & Marge, sketch (Sper Suds): WFBM KMOX WISN WBMM WCCO WMBD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WLW KWK WMT WOWO WTMJ (sw-15.21)
NBC-To be announced: WBOW WAAF-King of the Kitchen
WCFL-Melodiana
WHA-World Peace News
WIND-Your Favorite Band
WKBB-News
WKBB-To be announced
WOC-Party Line
WROK-On the Mall

9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Viennese Ensemble: WCFL WHT
CBS-Tony Wons' Scrapbook (Vicks): WBMM KMOX WCCO
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
MBS-Get Thin to Music: WGN WAAF-Soliloquy
WBOW-Home Folks
WCBP-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-Church of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-Parent-Teacher Assn's Talk
WKBB-The Mixing Bowl
WKBB-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Ma Perkins, sketch: KMOX WKBB WKBB WCCO WOC

NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ
KSD WHO WIRE
NBC-Viennese Ensemble: WBOW
News: WLS WMBD
KWK-The Party Line
WAAF-Hawaiian Echoes
WBMM-Truman Bradley
WCFL-Swingtime
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhubarb Red
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Calendar; Weather
WTAD-Party Line

10:00
CBS-Ruth Carhart, songs: KMOX WCCO WTAQ WFBM WOC WMBD WISN
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
NBC-David Harum, sketch (Baby O): WIRE WMAQ KSD WHO
NBC-Norm Scherr, pianist: WBOW WIBA
MBS-Reminiscing: KWK WAAF-Woman's Page
WBMM-Man on the Street
WCBP-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & piano
WHA-Home-makers
WIND-Municipal Court
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBB-Movie News
WKBB-Home Economics
WMT-Frank Voelker, organist
WROK-News & Markets; Organ
WSUI-Are You a Collector?
WTAD-News
WTAQ-Mass from St. Joseph's Catholic Church
WTMJ-Household Hints

10:15
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
CBS-Romance of Carol Kennedy: (Heinz): KMOX WCCO WISN WBMM WFBM
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA
NBC-Josh Higgins of Finchville: WBOW WCFL

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WJBC-Theater Time, News
WJJD-Happy Harmonies
WKBB-Rhythm & Romance
WKBB-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Melody Serenade
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Variety Prgm.
WTAQ-Vocals

10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO
KMOX WBMM WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD
KWK-News; Musical Interlude
WAAF-Sweet and Slow
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Musicale
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBB-Sports
WLW-Carson Robison
WMBD-Radio School of the Bible
WMT-Numerical Jamboree
WOC-Screen Fans Prgm.
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News: Morning Concert

10:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBMM WCCO KMOX WISN WMBD WFBM
NBC-Hello Peggy (Drano): WMAQ WHO KSD
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Larry Larsen, organist: WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WGN-Harold Turner, pianist

(Continued on Next Page)

Friday

January 14



PAT BARRETT
"Uncle Ezra"
Fri. 6:15 pm CST

(10:45 a.m. Continued)

WHA-Operetta Favorites
WBA-Tonic Tunes
WIND-Markets; Life Saving Talk
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WKBB-Beauty Box Revue
WMT-Treasure Chest
WROK-Musicale
WTAD-Betty & Bob
WTMJ-Musical Moments

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD
NBC-Girl Alone, sketch (Kelllogg); WMAQ WLW
NBC-Fortification for Life's Demands; WOWO
Rev. Elden H. Mills on the topic "The Wonder of the Spirit";
NBC-Happy Jack, songs; WCFL WBOW

KOA-Dance Hour
KSD-News; Dick Leibert, organist; Night Letter
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-Principles of Sociology
WGN-Woman in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBB-Musical Gadgets
WLS-Virginia Lee & Sunbeam
WMBI-Gospel Music
WMT-To be announced
WROK-Musicale
WSUI-Men Behind the Classics; Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM

NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW (sw-15.33)
NBC-Edward Gamage, tr.; WCFL WBA WOWO
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-This Feminine World
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Chuck, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Duke Otten

11:30
NBC-Nat'l Farm & Home Hour; WBOW WBA WLW WMAQ KWK (sw-15.21)
Broadcast of Florida Industries Day, Fernandina, Florida. Among the prominent speakers will be Secretary of Commerce Daniel C. Roper and Dr. Charles E. Harty, Savannah, Georgia, chemist.
CBS-Romance of Helen Trent (Edna Wallace Hopper); WBBM KMOX
NBC-Emerson Gill's Orch.; WCFL Betty Crocker; WOC WHO
KSD-Bert Granoff, songs
WAAF-Myrna Dee Sergeant

WCCO-Musical Prgm.
WFAM-Readers' Review
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-French Lesson
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You Want a Job?
WKBB-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Popular Melodies
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Book Chat
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45
NBC-Emerson Gill's Orch.; KSD CBS-Our Gal Sunday, sketch (Kolynos); WBBM KMOX Betty & Bob; WHO WOC WAAF-Live Stock Markets; Swing High
WBAA-Purdue News
WCF-Fashions on Parade
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WGN-We Are Four
WHA-Organ Gems
WIRE-Grace & Eddie; Farm & Home Hour
WJBC-Reid & Vin
WKBB-Ma Perkins, sketch
WKBB-Club & Livestocks
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question Man
WOWO-Home Folk Frolic
WROK-'Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WBBM WFBM WISN (sw-15.27)
News: WJJD WMBD WTAD WJBC
KSD-News; Grace & Eddie, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-News
WIRE-Markets; News
WKBB-Luncheon Musicale
WKBB-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rambles

12:15
CBS-Betty Crocker, cooking talk (Gold Medal); WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Betty & the Escorts; (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole); WGN News: WKBB WOWO Man on the Street: WJBC WKBB WBAA-Luncheon Dance Time
WBOW-To be announced
WCFL-Luncheon Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WLS-Dinnerbell
WMBD-Town Crier; Farm Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report; Adult's Camera Club
WTAD-Cy & Freckles

12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO WBA Man on the Street: WOWO WKBB
Rhythm Rascals: WTAQ WTMJ KWK-Organ Melodies
WBAA-Sports Review
WBOW-Home Folks Frolic

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra, NBC.

7:30 CST PAUL WHITEMAN'S ORCHESTRA, Oliver Wakefield, m.c.; Connie Boswell and Johnny Mercer, guests, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Jerry Cooper, Anne Jamison, Raymond Paige's orchestra; preview of film, "Hollywood Hotel," CBS.

8:30 CST RALEIGH AND KOOL SHOW with Tommy Dorsey's orchestra, Paul Stewart, m.c., NBC.

9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; guest, CBS.

WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock Markets; Piano Interlude
WIRE-Reporter
WKBB-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLW-Vic Arden's Orch.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movie Land
WTAD-Farm; Markets; Weather

12:45
CBS-Hollywood in Person (Gold Medal); WBBM WCCO KMOX WISN WFBM (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Jack & Loretta Clemens, songs; WOWO
MBS-Voice of Experience (Lydia E. Pinkham); WCFL KWK News: WKBB WIND
Man on the Street: WTMJ WSBT
KSD-Luncheon Dance Music
WBAA-Frank Triboulet, tr.
WBOW-Tune of the Day
WHO-Musical Day Dreams
WBA-Market Reports
WIRE-Police Court
WKBB-Song Hits of the Day; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMBD-Peoria Ramblers
WMT-Joe Dokes; Cousin Elvira; Troubaderos
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WTAQ-News; Musical Box

1:00
NBC-Music Appreciation Hour: WLW WBOW (sw-15.21)
NBC-Music Appreciation Hour: WMAQ (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac); WCCO KMOX WFBM WKBB WBBM WISN WOC WTAQ (sw-15.27)
MBS-Don't Look Now; WIRE Man on the Street: WCFL WMBD KSD-News; Allan Clarke, bar.
KWK-Carson Robison's Buckaroos
WAAF-The Hoosier Philosopher
WBAA-Behind the Scenes of Merchandising
WCBD-J. C. O'Hair
WGN-Concert Orch.
WHA-What About Taxes?
WHO-Your Home Town
WBA-Melody Moments
WIND-Italian Hour
WJJD-Executive's Club Meeting
WKBB-Community Prgm.
WLS-Recreation
WMT-Many Happy Returns; German Band
WOWO-Wilbur Picket's Orch.
WSBT-News Farm Flashes
WSUI-Musical Chats
WTAD-News Summary
WTMJ-Livestock Market; Weather; News; Police Reports

1:15
CBS-To be announced: WKBB WKBB
NBC-Music Appreciation Hour: WBA
CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WCCO WISN
To be announced: WIRE WCFL KWK-Concert Melodies
WAAF-Waltz Time
WBAA-You & Your Health
WFBM-News

WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Front Page Drama
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30
CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WKBB WISN WOC WKBH (sw-11.83)
MBS-Lucky Girl, sketch: WGN KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Health Talk
WBAA-News
WCBD-Zion Prgm.
WCFL-To be announced
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-Indiana Elks Safety Prgm.
WIRE-May Robson
WBOW-Market Summary
WMBD-Party Line
WMT-Jimmie Smith's Orch.
WOWO-20th Century Serenade
WROK-Melodies from the Sky
WTAD-Medical Ass'n

1:45
MBS-Beatrice Fairfax (Hecker Products); WGN KWK WIRE
KSD-Dick Leibert, organist
WAAF-Driskill Wolfe, tr.
WBAA-Markets; Weather
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-The Serenader
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-P. T. A. Prgm.
WROK-Community News
WTAD-Margo

2:00
NBC-Radio Guild: WOWO WCFL CBS-Marine Band: WOC WKBB WSBT WKBB WISN WTAQ WFBM WBBM WCCO (sw-11.83)
NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-Ivy League Debates: KWK News: WIND WTAD WAAF KWK-Today at Two
KMOX-Magic Kitchen
WBAA-Grade School Prgm.
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WGN-Marriage License Romances
WHA-Rhythm & Games
WBA-Studio Party
WIRE-To be announced
WJJD-The Sports Edition
WLS-Homenakers' Hour
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Ten Minutes with You
WSUI-Poetic Interlude

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33)
CBS-Marine Band: WMBD WAAF-Matinee Revue
WBAA-Magic Carpet
WBBM-Meet the Missus
WBBM-Melody Time
WCCO-Markets
WGN-Valliant Lady, sketch
WHA-Organ Interlude
WIND-Tommy Ott, organist
WISN-Mary Ann Presents
WROK-Ballad Singer

2:30
CBS-Ann Leaf, organist: WKBB CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ (sw-15.33)
MBS-To be announced: WMT KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-Melody Time
WBOW-Δ Christian Science
WCBD-Hit Tunes
WGN-June Baker
WHA-Music of the Masters
WIBA-W. C. T. U. Prgm.
WIND-Stars Over Hollywood
WKBB-WPA Prgm.
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSBT-Friday Serenade
WTAQ-To be announced

2:45
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD (sw-15.33)
CBS-Deep River Boys, vocal trio: WOC WISN WTAQ WSBT WKBB WFBM WTAQ WKBBH (sw-11.83)
MBS-Good Health & Training: WGN
KMOX-One Woman's Opinion
KWK-This Woman's World
WBBM-Radio Gossip Club
WBOW-Easy to Remember
WCCO-Ladies First
WBA-Today's Front Page
WIND-Remote Control
WLS-Home Service Club
WLW-Dan Harding's Wife
WTAD-Loreine Meyer Hughes

WSUI-Within the Classroom
WTAD-Jane Romar

2:30
CBS-Ann Leaf, organist: WKBB CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ (sw-15.33)
MBS-To be announced: WMT KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-Melody Time
WBOW-Δ Christian Science
WCBD-Hit Tunes
WGN-June Baker
WHA-Music of the Masters
WIBA-W. C. T. U. Prgm.
WIND-Stars Over Hollywood
WKBB-WPA Prgm.
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSBT-Friday Serenade
WTAQ-To be announced

2:45
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD (sw-15.33)
CBS-Deep River Boys, vocal trio: WOC WISN WTAQ WSBT WKBB WFBM WTAQ WKBBH (sw-11.83)
MBS-Good Health & Training: WGN
KMOX-One Woman's Opinion
KWK-This Woman's World
WBBM-Radio Gossip Club
WBOW-Easy to Remember
WCCO-Ladies First
WBA-Today's Front Page
WIND-Remote Control
WLS-Home Service Club
WLW-Dan Harding's Wife
WTAD-Loreine Meyer Hughes

3:00
NBC-Club Matinee: WMT WOWO WBOW WENR KWK WBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
CBS-Academy of Medicine: WTAQ WKBB WMBD WSBT WKBBH WFBM (sw-11.83)
Dr. Jacob Buckstein on the topic "How the Emotions Affect Digestion."
KMOX-Singin' Sam
WBAA-Woman's Club Prgm.
WBBM-Houseboat Hannah
WCFL-News
WGN-Four Stars Tonight
WHA-Better Speech
WIND-Trading Post Floorwalker
WISN-Even as You and I
WJBC-Δ Sunday School Lesson
WLW-Dr. Friendly
WMBI-School of the Bible
WOC-To be announced
WROK-Women of the Hour
WSUI-Forensic Forum
WTMJ-The Happy Gilmans, dramatic sketch

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ (sw-15.33)
CBS-Ted Malone's "Between the Bookends": WKBB WSBT WISN WTAQ WMBD WKBBH WFBM (sw-11.83)
NBC-Club Matinee: WIRE Lady of Millions; WGN WCCO KMOX-Houseboat Hannah
WBBM-Linda's First Love
WCFL-Organ Recital
WIND-Piano Harmonies
WLW-Life of Mary Sothorn
WTAD-Cy & Freckles
WTMJ-The Happy Gilmans

3:30
NBC-To be announced: WLW WMAQ (sw-15.33)
CBS-To be announced: WKBB WKBB
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
NBC-Club Matinee: (sw-15.21)
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
WAAF-News Flashes & Weather
WBAA-Concert Review
WCFL-Hour of Friendship
WDZ-Behind the Microphone
WFAM-Matinee Melodies
WFBM-This Rhythmic Age
WGN-Rhythm Rambles
WHA-Voice of Wisconsin
WHO-Party Line
WIND-Waltz Time
WISN-You Shall Have Rhythm
WJBC-News
WMBD-Polly of the Range
WMBI-Music
WOC-Linger Awhile
WOWO-Δ Old Time Religion
WROK-Δ Church in Wildwood
WSUI-Magazine Rack
WTAD-Hannibal Studio
WTAQ-To be announced

3:45
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-9.53)
CBS-Dr. Allan Roy Dafeo (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: Turn Your Child's Illness Into an Asset.
MBS-Book a Week: WGN KSD-Melodic Memories
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBB-Amer. Family Robinson
WLW-Mad Hatterfields
WMBD-Dean & Gail
WMBI-The Jew; Δ Sabbath Service
WOC-Highway Safety Campaign
WROK-Easy to Remember
WTAQ-To be announced

WTMJ-Around the Town
3:45
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-9.53)
CBS-Dr. Allan Roy Dafeo (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: Turn Your Child's Illness Into an Asset.
MBS-Book a Week: WGN KSD-Melodic Memories
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBB-Amer. Family Robinson
WLW-Mad Hatterfields
WMBD-Dean & Gail
WMBI-The Jew; Δ Sabbath Service
WOC-Highway Safety Campaign
WROK-Easy to Remember
WTAQ-To be announced

4:00
CBS-Follow the Moon (Pebeco): Elsie Hitz & Nick Dawson: KMOX WFBM WBBM WCCO (sw-11.83)
NBC-Bennett & Wolverton: WBOW KSD
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
NBC-Neighbor Nell; News: WMT KWK
MBS-To be announced: WGN News. WOWO WOC
WAAF-International Potpourri
WBAA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WGN-Len Salvo, organist
WHA-Bon Reynolds, tr.
WHO-Clifford Menz, tr.
WIND-Serbian Youth Prgm.
WIRE-To be announced
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Eddie Fitzpatrick's Orch.
WKBB-St. Mary's College
WMAQ-The Children Speak
WMBD-Dorothy June & Ramblers; Variety
WROK-Markets & News
WSUI-Through the Airlines
WTAQ-Organ Holiday Moods
WTMJ-Down a Country Road; News

4:15
NBC-Don Winslow of the Navy, sketch: WBA WMT WOWO KWK WBOW (sw-15.21)
CBS-Life of Mary Sothorn (Hind's): WBBM KMOX WCCO (sw-11.83)
NBC-Carlotta, songs: WENR KSD (sw-9.53)
WAAF-Sport Shorts
WBAA-Twilight Melodies
WGN-To be announced
WFBM-Tea Time Tunes
WHA-Organ Reverie
WHO-Myrt & Marge
WIND-Man at the Mill
WIRE-News
WJJD-Sons of the Pioneers
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Sacred Music
WOC-Organ Moods
WROK-Birthday Club
WSUI-Forum String Quartet
WTAD-Speed Gibson
WTAQ-Swing Session

4:30
NBC-Rakov's Orch.: WENR (sw-15.21)
CBS-Dorothy Gordon: WFAM WISN WKBB WTAQ WOC WBBM WCCO (sw-11.83)
Story: Jack and the Beanstalk. Songs: Grandma Grunt and Lullaby.
NBC-Harry Kogen's Orch.: WMAQ KSD WBOW WBA
NBC-Jack Armstrong, sketch: (sw-15.33)
MBS-The Fairyland Lady: WLW KWK
KMOX-Fun Quiz
WAAF-Shadowland
WBAA-Parade of Nations
WCBS-Movie Gossip (1420 kc)
WCLS-For Your Information (1310 kc)
WIND-News
WIRE-To be announced
WJBC-Riddle Time
WJJD-Cumberland Ridge Runners
WKBB-The Story Lady
WMBD-News: Pet Corner
WMBI-Auditorium Choir
WMT-Tom Owen's Roundup
WROK-Musicale
WSUI-Second Year French, Miss Virginia Kruse
WTAD-Jack Armstrong
WROK-Δ Church in Wildwood
WSUI-Magazine Rack
WTAD-Hannibal Studio
WTAQ-To be announced



DOROTHY GORDON
CBS Children's Program
Director
Fri. 4:30 pm CST

Frequencies

KMOX-1090
KOA-850
KSD-1350
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WGN-720
WHA-940
WHAS-820
WHO-1000
WIB-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-Orphan Annie, sketch (Ovaltine): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WOC-Hits & Bits
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

WSUI-American Scene
NBC-Waltz Time (Phillips); Frank Munn, trn.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orch.: WHAS WBMM WCCO KMOX WFBM WOC WMBD WJR (sw-11.83)
Warner Brothers' film, "Hollywood Hotel," will be previewed with probably most of the cast present.
Turn to pages 22, 23 and 24 to see how this radio program became a film.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WENR WBOW (sw-6.14)
MBS-Curtain Time: WGN
To be announced: WTAQ WHO
WCFL-Labor Flashes
WIBA-Continental Nights
WIND-Stars Over Manhattan
WKBB-Zeke Manners' Gang
WMT-Dance Band
WOWO-Victor Arden's Orch.
WROK-Lou Blake's Orch.
WTMJ-Hollywood Spotlight
9:45
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW
CBS-W. B. Benton, talk: WTAQ WSBT KMOX WCCO WKBB WMBD (sw-11.83)
NBC-To be announced: WBOW WENR WMT (sw-6.14)
News: WOWO WROK
Vic Arden's Orch.: WHAS WFBM WOC WKBB
WBMM-Sports Huddle
WCFL-Insurance Talk
WIND-Russ Hodges comments
WISN-Post Office Drama
WJR-Musical
WTMJ-Screen & Radio Preview
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WIO KFI (also at 6 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."

CBS-Hilltop House, sketch (Palmolive Soap): WBMM WCCO WMBD KMOX WISN (sw-11.83)
NBC-The Californians: WENR KWK
NBC-Tom Mix Straight Shooters (Purina): (sw-15.21)
KSD-Young America Speaks
WBAA-Melody Moods
WFAM-Pop Concert; Voice of Carelessness
WGN-Harold Turner, pianist
WHO-Variety Hour; News
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Behind the Microphone
WKBB-St. Theresa College
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-Arnie Arnold, songs
WTAQ-Jungle Jim
WTMJ-Song Parade
5:00
NBC-Education in the News: WCFL (sw-9.53)
NBC-Marek Weber's Orch.: WMT WIRE
CBS-Hollace Shaw, sop.; Concert Orch.: WOC WTAQ WFBM WFAM WKBB
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK
To be announced: WIBA WCCO KMOX-Linda's First Love
KSD-News; George Hall's Orch.
WBMM-Kitty Kaene
WBOW-The Shopping Merry-Go-Round
WGN-Jolly Joe
WHO-Hilltop House
WIND-Stamp Man
WISN-Show Window
WKBB-Univ. of Dubuque
WLW-First Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Songs at Twilight
WSUI-Short Story
WTMJ-Jack Armstrong, sketch
5:15
NBC-Rhythmaires: WMAQ KSD
CBS-Margaret Daum, sop.: WMBD WKBB
NBC-Marek Weber's Orch.: KWK WENR (sw-15.21)
Sports Review: WFAM WROK
KMOX-Lady of Millions
WBMM-Pantry Party Reviews
WCCO-Livestock
WCFL-Dance Music
WFBM-Butler Forum
WGN-Buddy & Ginger
WIBA-Dance Hour
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WOC-Speed Gibson
WTMJ-Heinie's Grenadiers
5:30
CBS-News; Four Stars: WFAM WKBB (sw-11.83)
Jack Armstrong: WHO WOC WCCO WMAQ KMOX
Charlie Chan: KSD WGN
KWK-Al Sarli's Jam Session
WBMM-Pappy Cheshire
WCFL-Musical Varieties
WENR-What's the News?
WFBM-News; N. Y. A. Prgm.
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WISN-Dick Tracy
WKBB-Kiddies' Hour
WLW-Allan Franklyn, sports
WMBD-Speed Gibson
WMT-Dick Tracy
WROK-Organ Reveries
WSUI-Musical Moods
5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
CBS-Song Time: WKBB WFBM (sw-11.83)

NIGHT
6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53 also see 10 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
NBC-Mary Small, songs: WENR (sw-11.87)
NBC-Hal Totten, sports: WMAQ WBOW
CBS-Northwestern Univ. Bookshelf: WTAQ WCCO WMBD
News: WAAF KMOX WCFL
Sports: WKBB WOC WHAS WKBB
Dinner Hour: WSUI WIBA WHO
KOA-Girls of the West
KWK-Improve My Music Club
WBMM-The Headliner
WFAM-Crimecasts
WFBM-Bohemians
WGN-Jack Westaway, sketch
WHO-Dinner Music
WIND-German Hour
WIRE-To be announced
WISN-Down By Herman's
WMT-Musical Interlude
WROK-News; Dinner Music; Voice of Carelessness
WTMJ-Tunesmiths
6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.87)
Topic: "The Golden Third."
CBS-Dinner Concert: WTAQ WFBM WHAS WCCO (sw-11.83)
The numbers tonight will be Colonial Song (Grainger), Toss Paris (Waldteufel), Scene de Ballet from "Le Pavillon D'Ar-mide" (Tscherepine), Sous les tilleuls from "Scenes Alsaciennes" (Massenet) and Three Rumanian Dances (Bartock).
News: WMBD WOC
To be announced: WGN WISN
Sports Review: WROK WFBM KMOX
KOA-Music by Cugat
KSD-Rhythm Makers
WBMM-Northwestern Univ. Bookshelf
WBOW-Si & Ezra
WCFL-Dinner Concert
WJR-Vocal Varieties
WKBB-Theater Review
WKBB-Unsolved Mysteries
WLW-Melody Grove
6:30
NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)
CBS-Dinner Concert: WOC WISN WMBD WBMM
NBC-Hendrik Willem Van Loon: KSD
NBC-Dinner Concert: WMT News: WHO WTAQ WMAQ
KMOX-Phyl Coe Mysteries
KWK-Sport Review; News
WBOW-Hit Tunes
WCFL-Sunny Sam
WFBM-Musical Moods
WGN-Concert Orch.
WIBA-Dinner Concert
WIRE-Sports; News
WJR-Vic Arden's Orch.
WKBB-Speed Gibson
WKBB-Dinner Music
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces
6:45
CBS-Boake Carter, commentator (Philco): WBMM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.)

NIGHT
7:00
NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: Revelers Quartet: WMAQ WTMJ WIBA WIRE KSD WHO WTAM (sw-9.53)
Miss Manners will sing Zigeuner from "Bitter Sweet" (Coward), To My Mother (Mc-Ginsey), Traume (Wagner) and, accompanied by Mr. Graham, Close from "Rosalie" (Porter). Mr. Graham will also sing My Lord, What a Morning. The Revelers will offer Current Popular and The Ginger Bread Brigade (De Leath) and the trio will offer Hit of the Day. Jacques Gasselun will play a violin solo, Meditation from "Thais." The orchestra will offer Excerpts from "Jolly Robber Overture" (Von Suppe), Golliwog's Cakewalk (Debussy), Sun Evening from "Alascan Suite" (Massenet) and The Irish Washerwoman. The ensemble will play Selections from "The Great Ziegfeld" and Finale to Act Two of "The Gondoliers" (Sullivan).
CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBMM WFBM WHAS WCCO WJR (sw-11.83)
Guests: Arthur Carron, Metropolitan Opera Company, tenor; Alan Roberts, concert and radio tenor; Sylvia Froos, singer of popular ballads, and Tex Fletcher, singing cowboy.
NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.87)
MBS-Arthur Godfrey; Nat Brusiloff's Orch. (Barbasol): WGN WLW
WBOW-Green Bros. Orch.
WCFL-News
WFAM-The New Yorkers
WIND-Business Today
WISN-Twenty Fingers of Melody
WKBB-Festival Time
WKBB-Singing Strings
WLW-Barton Rees Pogue's Scrapbook
WMBD-Brain Teasers
WOC-German Band
WROK-Alice Blue, songs
WSUI-Children's Hour
7:15
WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow
WFAM-News and Notes
WGN-Concert Orch.
WIND-Sing & Swing
WISN-Concert Contrasts
WKBB-American Family Robinson
WLW-Homer Griffith
WROK-Livingston Trio
WTAQ-Piano Musings
7:30
CBS-Paul Whiteman's Orch. (Chesterfield Cigarettes) Oliver Wakefield, m.c.; Guest: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBMM KMOX WHAS (sw-11.83) (also KSL KNX at 10:30 p.m.)
Connie Boswell, who had been scheduled for an appearance last Friday, will be guest with Johnny Mercer on tonight's program.
NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)
"Yaller Pup," a touching story of a prospector and a dog, will be told by the Old Ranger. To anyone who loves dogs, this yarn of the Old Ranger's will carry a special appeal.
MBS-Lone Ranger, drama (Silvercup): WGN
WBOW-To be announced
WCFL-Streamline Melodies
WIND-Colonial Ensemble
WKBB-Music in Modern Mood
WROK-Lou Blake's Orch.
WSUI-Evening Musical
7:45
Talking Drums: WIND WTAQ WCFL-Herr Louie & The Weasel

NBC-Nola Day, songs: WLS KOA WOWO WMT (sw-11.87)
MBS-Operetta: KWK WLW WBOW-Basketball Game
WCFI-Jam Session
WGN-Let's Play Games
WIBA-Music for Your Pleasure
WIND-Tommy Ott, organist
WISN-Variety Prgm.
WKBB-News
WKBB-Concert Hall
WROK-Osteopathic Ass'n, talk
WSBT-Invitation to the Waltz
WSUI-Parade of Events
WTAM-Hockey Game
WTMJ-To be announced
8:15
NBC-Linton Wells, commentator: WLS KOA WOWO KWK WMT (sw-11.87)
KOA-Music by Cugat
WCFI-Ballads
WGN-Kay Kyser's Orch.
WIND-News
WISN-American Weekly
WKBB-World Dances
WROK-News; Ten Minutes with You
WSBT-Elks' Safety Prgm.
WSUI-Musical Prgm.
WTAQ-House of Peter M'Gregor
8:30
NBC-A. L. Alexander's Court, drama (True Story Magazine): WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)
NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Neal O'Hara's Oddities in the News; Paul Stewart, m.c.: WIBA WENR WTMJ WOWO WMT KWK KOA (sw-11.87)
Read "History of Swing," a story about Tommy Dorsey, on page 6.
WCFL-Dramatic Group
WGN-Ennio Bolognini; Orch.
WIND-Piano Duo
WISN-Down the Avenue
WKBB-Success Story
WKBB-Harry Herschheimer
WLW-To be announced
WROK-Basketball Game
WSBT-Musical Mirror
WSUI-History in Review
WTAQ-Dance Orch.
8:45
WGN-News; Sports
WIND-Studio Orch.
WISN-Reflections
WKBB-Sentimental Mood Music
WKBB-American Weekly
WSUI-Daily Iowan of the Air
WTAQ-Organ & Poetry
9:00
CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haensch's Orch.: WISN WCCO KMOX WHAS WFBM WBMM WKBB WMBD WSBT WOC WJR (sw-11.83)
NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)
NBC-To be announced: WENR WIBA KWK WOWO (sw-6.14)
WCFL-News
WGN-Shep Fields' Orch.
WIND-Man on the Ice
WKBB-Musical Moments
WMT-Style Talk; Bohemian Hour
WTAQ-Dance Orch.
WTMJ-Question Bee
9:15
WIND-Walkathon
WKBB-Rapid Ad
WTAQ-Vic Arden's Orch.
9:30
NBC-Jimmie Fidler's Hollywood Gossip (Dreine): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WENR WBOW (sw-6.14)
MBS-Curtain Time: WGN
To be announced: WTAQ WHO
WCFL-Labor Flashes
WIBA-Continental Nights
WIND-Stars Over Manhattan
WKBB-Zeke Manners' Gang
WMT-Dance Band
WOWO-Victor Arden's Orch.
WROK-Lou Blake's Orch.
WTMJ-Hollywood Spotlight
9:45
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW
CBS-W. B. Benton, talk: WTAQ WSBT KMOX WCCO WKBB WMBD (sw-11.83)
NBC-To be announced: WBOW WENR WMT (sw-6.14)
News: WOWO WROK
Vic Arden's Orch.: WHAS WFBM WOC WKBB
WBMM-Sports Huddle
WCFL-Insurance Talk
WIND-Russ Hodges comments
WISN-Post Office Drama
WJR-Musical
WTMJ-Screen & Radio Preview
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WIO KFI (also at 6 p.m.)
Turn to page 26 for pictures of "Amos 'n' Andy."
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, trn.; Franklyn MacCormack; Orch.: WFBM WBMM KMOX WHAS KSL WCCO (also at 6 p.m.)
CBS-Glen Gray's Orch.: WSBT (sw-11.83)
NBC-Panchito's Orch.: WCFL WMT (sw-6.14)
NBC-George R. Holmes, commentator: WBOW (sw-9.53)
News: WKBB WKBB WMBD WJR WOC WTAQ WIBA
KWK-Sports
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WOWO-John Hackett, sports
WROK-Joe Gerken's Orch.
WTAQ-Musical Bulletin Board
WTMJ-Sports: News
10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)
NBC-Panchito's Orch.: WOWO
NBC-King's Jesters: WENR WBOW
CBS-Glen Gray's Orch.: WOC WTAQ WISN WKBB WKBB WJR
News: WHO WMT WFBM WHAS
Vic Arden's Orch.: WBMM KMOX
KWK-Rhythm & Romance
WCCO-Cedric Adams
WGN-Bill Carlsen's Orch.
WIBA-Club Chanticleer
WIRE-News; Basonology
WLW-Salute to Richmond, Va.
WMAQ-Norman Pearce, bachelor poet
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows
10:30
NBC-A. L. Alexander's Court, drama (True Story Magazine): KFI KOA (also at 8:30 p.m.)

NBC-Freddy Martin's Orch.: WCFL WIRE WBOW (sw-9.53)
CBS-Leighton Noble's Orch.: WOC WTAQ WFBM WKBB WSBT WJR WKBB WISN (sw-11.83)
NBC-Henry Busse's Orch.: WENR WOWO
MBS-Larry Lee's Orch.: FMT News: KWK WBMM
KMOX-Morning's Headlines
WCCO-Rollie Johnson
WGN-Anson Weeks' Orch.
WHAS-Derby City Rhythm
WHO-Sports
WIBA-Helen & Sonya
WIND-Peacock Court
WMAQ-Benny Meroff's Orch.
WMBD-Value Hunts
WTMJ-Dance Orch.
10:45
NBC-Freddy Martin's Orch.: WHO
CBS-Leighton Noble's Orch.: WMBD WBMM
MBS-Larry Lee's Orch.: KWK
KMOX-Paul Sabin's Orch.
WCCO-Cecil Hurst's Orch.
WIBA-Slumber Hour
WIND-News
WIRE-Variety Show
WJR-Δ Meditation
WLW-Don Redman's Orch.
11:00
NBC-Teddy Hill's Orch.: WIBA WBOW WHO KSD (sw-9.53)
NBC-Dick Gasparre's Orchestra: WOWO
CBS-Orrin Tucker's Orch.: WISN WOC WTAQ WSBT WMBD WBMM WKBB WFBM
MBS-Guy Lombardo's Orch.: WIRE WMT WGN
Emery Deutsch's Orch.: WLW WJR
KMOX-Pappy Cheshire's Hill Billies
KOA-Dance Hour
KWK-Ran Wilde's Orch.
WCCO-Joe Jung's Orch.
WCFL-Dance Orch.
WENR-Music As You Desire It
WHAS-Johnny Burkhart's Orch.
WIND-Sterling Young's Orch.
WMAQ-Marek Weber's Orch.
WTAQ-Sammy Watkins' Orch.
End of Friday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

| | |
|--------------------------|------------|
| Pilgrim's Progress | \$4,000.00 |
| Adventures of Tom Sawyer | 200.00 |
| Old Swimmer's Hole | 75.00 |
| Black Beauty | 100.00 |
| Treasure Island | 50.00 |
| Scarlet Letter | 35.00 |
| Venus and Adonis | 5,000.00 |
| Leaves of Grass | 250.00 |
| Snow-Bound | 45.00 |
| Uncle Tom's Cabin | 100.00 |
| Ben Hur | 50.00 |
| Last of the Mohicans | 50.00 |
| Moby Dick | 100.00 |
| Little Women | 25.00 |
| McGuffey Primer | 100.00 |
| Tamerlane & Other Poems | 5,000.00 |

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 8301, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.



JOE KELLY "National Barn Dance" m.c. Sat. 8 pm CST

MORNING

7:00 am CST

CBS-Poetic Strings: (sw-21.52) Musical Clock: WROK WBBM WIBA WOC WKBB WCFL WKBB WMT WIRE KMOX-Home Folks' Hour KWK-Sunny Time WAAF-Eye-Opener Prgm. WBOW-Open Your Eyes WCCO-Air Almanac WFAM-That Morning Bugle; News WFBM-Early Birds WGN-California Sunshine WHO-Lem & Martha WIND-Polish Prgm. WISN-Early Risers Club WJJD-Rhubarb Red WLS-News; Julian Bentley WLW-Nation's Family Prayer WMBD-Suburban Hour WMBD-Family Almanac WMBI-Sunrise Service WOWO-Morning Roundup WTAD-Airline News WTAQ-Reveille WTMJ-Top o' the Morning

7:15

News: WMT WHO WCCO WLW WAAF KMOX-Shumate Bros. WBOW-Musical Clock WHO-Hardware News WJJD-It's Risin' Time WLS-Evelyn & Hilltoppers WMBD-Eye Openers WTAD-Good Morning Melodies

7:30

CBS-Jack Shannon, trn.: (sw-21.52) NBC-Liebert Ensemble: KWK (sw-21.54) News: WTAQ WIBA WKBB WLS Morning Devotions: WKBB WLS Musical Clock: WMBD WMT KMOX-Tick Tock Revue WAAF-Breakfast Express WCBD-Gospel Tabernacle WCCO-Musical Chimes WCFL-Melody Revue WGN-Music Box WHO-Favorite Melodies WIRE-Varieties WJJD-Christian Science Prgm. WLW-Cornbread & Caviar WTMJ-News; Top o' the Morning

7:45

CBS-Leon Goldman, violinist: (sw-21.52) NBC-Jack & Lorretta: KWK Musical Clock: WIBA WKBB KMOX-Let's Compare Notes WJJD-Hawaiians WKBB-Singing Twins WLS-Jolly Joe's Pet Pals WOWO-Concordian Chapel WTAD-Bill Sohm WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) News: WKBB WMBD Coffee Pot Inn: WHO WMT KMOX-Views on News KSD-News; Harry Reser's Orch. KWK-Pep-Up Parade WCBD-Morning Meditations WCCO-Musical Chimes WGN-Good Morning Prgm. WHA-Band Wagon WIND-Harry Zimmerman, organist WIRE-Musical Clock WJJD-Sports Edition Handicapper WLS-Lulu Belle & Scotty

WMAQ-Your Neighbor WTAD-Quincy Mikronicle

8:15

CBS-Eton Boys: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Sunshine Express; News: KSD KMOX-County Fair with Pappy Cheshire WCBD-Nazarene Prgm. WHA-Morning Melodies WHO-Melody Time WIND-Latin American Melodies WIRE-Dessa Byrd WKBB-Music Box WMT-Musical Clock WJJD-The Toastmaster WLS-News WTAD-Church in the Wildwood WTMJ-Your Home Town

8:30

CBS-Fiddler's Fancy; News: WFAM WFBM (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News WBOW-Rev. Drake WCBD-Polish Prgm. WCCO-Dinty Moore WHO-Morning Melodies WIBA-Today's Almanac WIND-News & Current Hits WJJD-Happy Go Lucky Time WKBB-Musical Breakfast WKBB-Uncle Bob WLS-Old Kitchen Kettle WMAQ-Whistler & His Dog; News WMBD-Bandwagon WOC-Mail Bag WROK-Morning Devotions WLS-News; Iowan of the Air WTAD-Inter-church Revival WTAQ-Song Title WTMJ-Marching Along

8:45

NBC-Land Trio: KSD WMAQ NBC-Breakfast Club WCFL News: WOC WMT KMOX-Better Films Council; Organ Interlude WCCO-Time Signals WFAM-Nazarene Church WHO-Musical Clock WIBA-Interlude; Variety Prgm. WIRE-Troubadours WJJD-Salvation Army Choristers WKBB-What's New? WKBB-Rapid Ad WLS-Morning Minstrels WLW-Synagogue of The Air WMBD-Women of Today WROK-Town Crier WSUI-Service Reports WTAD-Hannibal Studio WTAQ-Coffee Hour WTMJ-Xavier Cugat's Orch.

9:00

NBC-Breen & de Rose, songs: WOWO WCFL WIRE WMT (sw-15.21) NBC-Amanda Snow, songs: WHO WMAQ CBS-Fred Feibel, organist: WKBB WFBM WCCO WKBB WOC WFAM (sw-21.52) To be announced: WTAQ WTMJ KMOX-Carolyn Pryce KSD-Rhythm Makers KWK-Top o' the Morning WAAF-This Rhythmic Age WBBM-Pantry Party WBOW-4-H Club Prgm. WCBD-Italian Prgm. WGN-Martha Crane & Helen Joyce WIBA-Tonic Tunes WIND-Ben Kanter, pianist WISN-Robinson Crusoe Jr. WJJD-Bosworth Broadcast WLS-Junior Stars WLW-Ladies Day WMBD-Messenger; Weather WROK-News WSUI-Musical Chats

9:15

NBC-Charioteers: WHO WBOW NBC-Swing Serenade: WOWO WMT WCFL (sw-15.21) CBS-Inst. of Blind Choir: WISN WKBB WFBM WCCO WKBB WOC (sw-21.52) Senior Choir of the New York Institute for Education of Blind will offer this program. KMOX-Piano Interlude; Religious Talk WAAF-Memory Lane WFAM-The Sunshine Express WHA-International Scene WIND-Your Favorite Band WIRE-Hymn Singer WMAQ-Morning Greetings WMBD-Trail Buddies WROK-On the Mall

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST YOUNG PEOPLE'S CONCERT, Philharmonic Symphony Society of New York, Rudolph Ganz, conductor, CBS.

AFTERNOON

1:00 CST METROPOLITAN OPERA, "La Boheme," NBC.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c., NBC.

8:15 CST CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS.

9:00 CST LUCKY STRIKE HIT PARADE, Richard Himber's orchestra, vocalists, quartet, CBS.

9:00 CST SYMPHONY ORCHESTRA, Arturo Toscanini, conductor, NBC.

9:30

CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC WTAQ (sw-21.52) NBC-Manhattans: WCFL WLW NBC-The Child Grows Up: WMT WOWO WMAQ WIBA KWK (sw-15.21) MBS-Get Thin to Music: WGN KMOX-Travelogue WAAF-Hollywood Brevities WCBW-Home Folks WCBD-Deutsche Liederstunde WCCO-Musical WHO-Public Service WIND-Eb & Zeb, sketch WIRE-Federated Musicians WISN-News WJJD-Story Book Lane WKBB-Rhapsody WLS-Variety Prgm. WMBD-Roy Evans WROK-Intimate Review

9:45

NBC-Manhattans: WBOW WHO KSD NBC-Three Romeos: WMAQ KWK WMT WLW WIBA (sw-15.21) MBS-Tex Fletcher, Lonely Cowboy: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIND-Remote Control WISN-Your Neighbor WJJD-Sterling Young's Orch. WKBB-Morning Moods WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUI-Calendar; Weather WTMJ-Boy Scouts

10:00

CBS-Young People's Concert: WKBB WCCO WOC (sw-15.21) The music detail for this program may be found on page 8. NBC-Florence Hale Radio Forum: WBOW WMAQ WHO WIBA NBC-Maida Severn, songs: (sw-15.21) MBS-Tall Corn Time: WIRE News: WIND WTAD KWK Pappy Cheshire's Hillbilly Band: KMOX WBBM KSD-Basin Street Blues WAAF-Soliloquy WCBD-World of Sports WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shopper's Serenade WGN-Home Management WHA-Homemakers WISN-Let's Pretend WJBC-Organ Dreams

WJJD-Sons of the Pioneers WKBB-Home Economics WLS-High School on Parade WLW-To be announced WMBD-Window Shopper WMT-Magic Kitchen WROK-News; Markets; Organ WSUI-Radio Stylist WTAQ-Hawaiian Melodies WTMJ-Robison's Buckaroos

10:15

NBC-Minute Men: WOWO KWK NBC-Ford Rush & Silent Slim: KSD WMAQ WBOW WHO WIBA WAAF-Zeke Manners' Gang WCBD-Lutheran Prgm. WIRE-Melody Time WIND-Sons of the Pioneers WJBC-Theater Time, News WJJD-III. Fed. of Women's Clubs WKBB-News WKBB-Your Home WLW-News; Weather; Markets WMBD-Advs. in Scoutland WMT-Singer of Sacred Songs WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Morning Varieties WTAQ-Varieties WTMJ-Singing Strings

10:30

NBC-Instrumental Ensemble: WMAQ WHO KSD CBS-Young People's Concert: WFAM WISN WMBD WKBB NBC-Our Barn, children's forum: WOWO WIBA (sw-15.21) MBS-Army Band: WMT WGN WIRE KWK-Kiddie Klub WAAF-Sweet and Slow WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WJBC-Dollar Daze WJJD-Dental Society WLS-On Parade WLW-School of Radio WMBI-K. Y. B. Club WSUI-Book Shelf WTAD-Concert Hall WTAQ-News; Morning Concert

10:45

NBC-Joan Brooks, contralto: WBOW WHO WMAQ WAAF-Foolish Questions WCFL-Voice of Cookery WHA-Robert Yaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Peggy Payne & Pioneers WMT-Kiddies Revue WOC-Screen Fans Prgm. WROK-Kiddies Club

11:00

NBC-Call to Youth: WOWO The talk by Dr. George Stewart is titled "Sympathy."

NBC-Abraham Chasin's Music Series: WBOW WHO WIBA WMAQ WLW KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-Truman Bradley WCFL-Interlude WGN-Poetry, New & Old WHA-Questions Parents Ask WIND-Sketches in Melody WIRE-Your Home Town WJBC-Personality Hour WJJD-High School Hour WLS-Fantasy Interview WMBD-George McDonald; Police Bulletins WSUI-High School News Exchange WTAD-News WTAQ-Piano Improvisations

11:15

CBS-The Captivators: WOC WISN WKBB WFAM WKBB WCCO (sw-21.52) NBC-Bailey Axton, trn.: WOWO WCFL WMT KWK-Rapid Service WAAF-News WBAA-Don't Listen WBBM-Meet Chicago WCAZ-Movie Gossip (1070 kc) WGN-Morning Melodies WHA-Music Album WIBA-Carson Robison's Buckaroos WIND-Twentieth Century Serenade WIRE-Ho Po Ne WJBC-Parade of Bands WKBB-Club Calendar WLS-Chuck, Ray & Christine WLW-To be announced WMBD-Juvenile Theater WMBI-Teen-Age Bible Study WROK-Helen Benson, cowgirl WSUI-Radio Review WTAD-Duke Otten WTAQ-Hollywood on Parade

11:30

NBC-Nat'l Grange Prgm.: WLW WBOW WMAQ WIBA KWK (sw-15.21) CBS-George Hall's Orch.: WFAM WOC WKBB WKBB (sw-21.52) NBC-Rex Battle's Ensemble: WHO WCFL WAAF-This Feminine World WBAA-High School Guest Prgm. WBBM-American Dental Assn. WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Consumer Facts WIND-Sterling Young's Orch. WISN-German Hour WJBC-Singin' Sam WJJD-Talk on Safety WLS-Ford People Only WMBI-Church School Hour WMT-Troubadours WOC-Market Service WROK-Helene Kimberley songs WSUI-Forum String Quartet WTAD-Police News WTAQ-Mailman WTMJ-C. Y. O. Prgm.

11:45

CBS-Geo. Hall's Orch.: WBBM WCFL-Fashions on Parade WCCO-Music WGN-Melody Time WHO-Gov. N. G. Kraschel, talk WIND-Harry Zimmerman, organist WJBC-Reid & Vin WJJD-Debator's Forum WLS-Markets; Weather: News WMT-News; Cedar Valley Hillbillies: Question Man WOC-Governor Kraschel WOWO-Consolaires WROK-Round the Town WSUI-Farm Flashes WTAQ-Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-People's Lobby Prgm.: WMAQ (sw-15.33) Dr. Sidney E. Goldstein of Central Conference of American Rabbis speaks on "The Cost of Progress." Msgr. John A. Ryan, Director of the National Catholic Welfare Council, speaks on "The Ethical Right to Work or Care." CBS-Orizontale: WKBB WCCO WSBT WOC KMOX News: WJJD WMBD WTAD WJBC WIND

KSD-News; Rhythm Makers WAAF-Symphonic Hour WBAA-Tune Time WBBM-D.A.R. Prgm. WBOW-Street Reporter WCFL-Hit Review WFBM-Midday Meditation WGN-Man on State Street WHA-Noon Musicale WHO-Farm Hour WIBA-News; Markets WIRE-Rhythm Orch. WISN-Musical Heat Wave WKBB-Saturday Sesenade WLS-Poultry Service Time WMBI-Gospel Music WSUI-Len Carroll & His Orch.

12:15

NBC-People's Lobby Program: WMAQ (sw-15.33) CBS-John Sturgess, bar.: WKBB WSBT WFBM WOC WCCO KMOX Man on the Street: WJBC WKBB WBAA-Luncheon Dance Time WBBM-Herbert Foote WBOW-To be announced WCFL-Luncheon Concert WGN-Harold Turner, pianist WIND-Tommy Ott, organist WJJD-Sterling Young's Orch. WLS-Market Summary WMBD-Town Crier; Farm Markets WMBI-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson WROK-Column Left, news WTAD-Cy & Freckles

12:30

NBC-Club Matinee: WMAQ KWK WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFBM WSBT NBC-Campus Capers: WCFL (sw-15.33) MBS-Lawrence Welk's Orchestra: WIRE News: WHO WOC WBAA-Footnotes on the Headlines WBBM-Modern Medicine WBOW-Home Folks Frolic WCCO-Livestock WGN-Midday Service WHA-Farm Prgm. WIBA-Melody Moments WIND-On the March WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WBBM-American Music WLS-Weekly Market Review WLW-Chandler Chats WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Moment Musical

12:45

CBS-Buffalo Presents: WOC WMBD (sw-15.27) NBC-Club Matinee: WLW News: WKBB WTAQ WIND WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-Front Page Parade WHO-Lem Turner & Feut Dons WKBB-Song Hit of the Day, Pet Corner WMT-Cousin Elvira; Iowa Cornhuskers WROK-Man Off the Street; Home Folks Hour WSBT-Man on the Street WTMJ-Sidewalk Reporter

1:00

NBC-Metropolitan Opera Co.: WMT WOWO WMAQ WBOW KWK WTMJ WLW WIBA (sw-15.21) Puccini's "La Boheme" will be heard. The music detail for this program will be found on page 9.

CBS-Madison Ensemble: WOC WFBM WKBB WSBT WTAQ WISN NBC-Benny Meroff's Orch.: WHO KSD WCFL (sw-15.33) Man on the Street: WBBM WMBD KMOX-Medical Society; Piano Interlude WAAF-Waltz Time WBAA-Radio Stage WCBD-J. C. O'Hair WCCO-Joe Jung's Orch. WGN-Concert Orch. WHA-Taxation in Wisconsin WIND-Italian Prgm. WIRE-To be announced WJJD-"College, 1938" WKBB-Dance Orch.



VIRGINIA VERRILL
"Haley's Log Cabin" vocalist
Sat. 7:30 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFDM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WTD-1130
WTR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-680
WTAD-900
WTAQ-1070
WTAQ-1330
WTMJ-620

WLS-Home Talent
WTAD-News

1:15

CBS-Ann Leaf, organist: KMOX
WKBB WSBT WOC WISN
WBBM
MBS-Silver Band: WIRE
WAAF-Front Page Drama
WFBM-News
WGN-Three Graces and piano
WHA-Die Deutsche Musik Stunde
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30

CBS-Ann Leaf, organist: WTAQ
WCCO WKBH WFBM (sw-11.83)
NBC-Your Host Is Buffalo: KSD
WHO WCFL (sw-15.33)
MBS-Ray Keating's Orch.: WIRE
To be announced: WCBD WLS
WAAF-Encores
WBA-Musical Review
WGN-Concert Trio
WIND-The Art of Living
WJJD-Eddie Fitzpatrick's Orch.
WMBD-Party Line
WROK-Master Singers
WTAD-Music Graphs

1:45

CBS-Merrymakers: WCCO WOC
WFBM KMOX WKBH WBBM
WSBT WISN WTAQ WKBB
(sw-11.83)
WAAF-Charlie Johnson, Duke of
the Uke
WGN-Concert Orch.
WIND-Ben Kanter
WJJD-Happy Harmonies
WLS-Kentucky Girls
WMBD-Matinee Melodies
WMT-Peggy Fuller & Orch.
WROK-Rippling Melodies
WTAD-Bessie Dean Reinert

2:00

NBC-Golden Melodies: WHO
WCFL KSD (sw-15.33)
MBS-Norman Brokenshire's Va-
riety Prgm.: WIRE WGN
CBS-Herbert Hoover, talk:
WCCO WOC WFBM WKBH
WBBM WSBT WISN WTAQ
WKBB (sw-11.83)
Herbert Hoover will deliver
an address at the Women's Na-
tional Republican Club Lunch-
eon.

News: WTAD WIND WBAA
WAAF
KMOX-Brave New World
WHA-Music of the Masters
WJJD-Sports Edition
WLS-Homemakers' Hour; Fan-
fare by Wilma Gwillian
WMBD-Trading Post
WROK-News; Ten Minutes with
You

2:15

WAAF-Matinee Revue
WBAA-Melody Moments Review
WBBM-Meet the Missus
WIND-Book Review
WROK-Two Guitars
WTAD-Jane Romar

2:30

NBC-Gale Page, contr.; Charles
Sears, trn.; Harry Kogen's Or-
chestra: KSD WHO WCFL
(sw-15.33)
CBS-Waltzes of the World: WOC
WMBD WFBM WISN WCCO
WKBB WSBT WKBH WTAQ
(sw-11.83)
KMOX-Meet the Missus
WAAF-Red Hot and Low Down
WBAA-Stamp Club Meeting
WBBM-Missus Goes to Market
WCBD-Radio Debuts
WHA-Music of the Masters
WIND-Studio Orch.
WLS-Merry-Go-Round
WROK-Music Box Melodies

2:45

CBS-To be announced: WKBB
WBBM WMBD WKBH WFBM
WOC WISN WSBT WCCO
WTAQ (sw-11.83)
KMOX-One Woman's Opinion
WBAA-Afternoon Musicale
WIND-Happy Harmonies
WTAD-Ruth & Florence Brown

3:00
NBC-Bobby Grayson's Orch.:
WHO WIRE WENR KSD
(sw-15.33)
CBS-To be announced: KMOX
MBS-International House: WGN
WBAA-Campus Varieties
WHA-Hour of Drama
WIND-Symphony Hour
WJBC-Children's Hour
WMBI-String Choir & Message
WROK-Musicale
WTAD-Sunday School Lesson

3:15

CBS-Ted Malone's Between the
Bookends: WMBD WISN
WSBT WTAQ WOC KMOX
WCCO WKBH (sw-11.83)
WBBM-Let's Hear Your Side
WCFL-Organ Recital
WFBM-Jordan Conservatory
WKBB-To be announced
WTAD-Cy & Freckles

3:30

CBS-Dictators: WMBD WISN
WSBT WTAQ WOC KMOX
WFAM WCCO (sw-11.83)
NBC-To be announced: WHO
KSD (sw-15.33)
MBS-Arthur Wright, organist:
WIRE
WAAF-News and Weather
WGN-Arthur Wright, organist
WJBC-News
WKBB-Student Recital
WROK-Children's Bible Story
Hour
WTAD-Hannibal Studio

3:45

CBS-Four Clubmen's Quartet:
WMBD WISN WFAM WTAQ
WOC WKBH WCCO WMBD
(sw-11.83)
MBS-Rhythm Orch.: WIRE
KMOX-Sons of the Prairie
WAAF-Piano Novelties
WBBM-Furniture Bungalow
WFBM-Flanner House
WGN-The Bookshelf Spotlight
WJBC-Classified Time
WKBB-To be announced
WROK-Easy to Remember

4:00

CBS-The Story of Industry:
WISN WFAM WKBH WTAQ
WCCO WBBM (sw-11.83)
NBC-Rakov's Orch.: WENR KSD
WOWO WBOW
NBC-Top Hatters' Orch.: WLW
WMAQ WIRE WHO
MBS-Sammy Kaye's Orch.: KWK
WGN
KMOX-Christian Science Prgm.
WAAF-Sport Shorts
WCFL-Make Believe Danceland
WFBM-Scholarship Hour
WHA-Organ Reverie
WJND-Musical Interlude
WJBC-Hawaiian Melodies
WJJD-Eddie Fitzpatrick's Orch.
WMBD-Ramblers
WMBI-Mother Ruth
WMT-Peggy Fuller & Orch.
WOC-News
WROK-News; Birthday Club
WTMJ-Down a Country Road;
News

4:15

NBC-Top Hatters' Orch.: (sw-
9.53)
CBS-The Story of Industry:
WOC
WAAF-Salon Concert
WIND-Orchestra
WJJD-Sons of the Pioneers
WMBD-Bargain Counter
WROK-Esther Nelson, poetry
WTAD-Barney Thompson

4:30

NBC-To be announced: WOWO
WBOW WIBA WMT WENR
KWK (sw-15.21)
CBS-Console Moods: WISN WOC
WFAM WTAQ WCCO (sw-
11.83)
NBC-Calling All Stamp Collectors:
WMAQ WHO KSD WIRE
WBOW (sw-15.33)
News: WIND WJBC
KMOX-Fun Quiz
WBBM-Al Trace's Orch.
WCLS-For Your Information
(1310 kc)
WKBH-Rose Green, pianist
WJJD-Cumberland Ridge Runners
WLW-Truly American
WMBD-News; Pet Corner
WMBI-Foreign Language Ser-
vice
WROK-Tubby Weeks, songs
WTAD-Sports
WTMJ-Wisconsin League of Wo-
men Voters

4:45

CBS-Console Moods: WKBB
WKBH WMBD
NBC-To be announced: WBOW
WMAQ WHO KSD WIRE
(sw-15.33)
KMOX-Travelogue
WCCO-Uncle Ray
WIND-Once Upon a Time

WOC-Man on the Street
WROK-Music by Cugat
5:00
CBS-Columbia Chorus Quest;
News: WKBB WTAQ WOC
WKBH WBBM WFAM WMBD
WFBM WISN (sw-11.83)
Syracuse University Singers
will be heard.

NBC-El Chico Spanish Revue:
WBOW WHO WMAQ KSD
WIBA (sw-9.53)
NBC-Marek Weber's Orchestra:
KWK WOWO WENR
MBS-Len Salvo, organist: WIRE
KMOX-Piano Recital
WCCO-Jingling Sam
WCFL-Clayton Richetto
WGN-Armchair Melodies
WIND-The Stamp Man
WLW-Around the World
WMT-Gov. Karschel, talk
WROK-Junior Air Stars
WTMJ-Carroll College

5:15
CBS-Columbia Chorus Quest:
KMOX
MBS-Harold Turner, pianist:
WIRE WGN
WCCO-Tourist Bureau
WCFL-Youth Around the World
WIBA-Carson Robison's Bucka-
roos
WIND-Sons of Pioneers
WISN-Show Window
WMBD-Mickey Mouse; Sunbon-
net Sisters
WMT-Parade of Features
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-Ben Feld's Orch.: WBBM
WTAQ WBBM KMOX WCCO
WISN WOC WFAM (sw-
11.83)
NBC-News; Sports; Question
Box: WHO WMAQ KSD (sw-
9.53)
NBC-News; Alma Kitchell, con-
tralto: WOWO KWK
WBOW-The Shopping Merry-Go-
Round
WCFL-Chicago Housing Authority
WFBM-Buckaroos
WGN-Afternoon Musicale
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Nat Shilkret's Orch.
WKBH-Riding the Airways
WLW-Allan Franklyn, sports
WMBD-Peria's Church World
WMT-Hits & Encores
WROK-Organ Reveries

5:45
CBS-Ben Feld's Orch.: WKBB
WFBM
NBC-Religion in the News: KSD
WHO WMAQ (sw-9.53)
NBC-Johnny O'Brien's Harmon-
icas: WOWO WIRE WENR
KWK (sw-15.21)
News: WLW WMT
Sports: WISN WTMJ
WBOW-Speed Gibson
WCFL-Piano Recital
WGN-Red Grange Sports Gossip
WIBA-Today's Birthdays; Sports
WIND-Musical Interlude
WMBD-Sports; Where to Go &
What to Do in Peoria
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air

5:45
NBC-Religion in the News: KSD
WHO WMAQ (sw-9.53)
NBC-Johnny O'Brien's Harmon-
icas: WOWO WIRE WENR
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News: WLW WMT
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News: WLW WMT
Sports: WISN WTMJ
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WCFL-Piano Recital
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News: WLW WMT
Sports: WISN WTMJ
WBOW-Speed Gibson
WCFL-Piano Recital
WGN-Red Grange Sports Gossip
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KWK (sw-15.21)
News: WLW WMT
Sports: WISN WTMJ
WBOW-Speed Gibson
WCFL-Piano Recital
WGN-Red Grange Sports Gossip
WIBA-Today's Birthdays; Sports
WIND-Musical Interlude
WMBD-Sports; Where to Go &
What to Do in Peoria
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air

KSD-Amateur Varieties
WBBM-Melodies of Yesterday
WCCO-Broadway Stars
WHAS-Dr. Charles Welch
WKBH-Melody Time
WMT-Sen. Guy M. Gillette, talk
WTMJ-Larry Lawrence

6:30

CBS-Carborundum Band: Edward
D'Anna, cond.: KMOX WHAS
WCCO WBBM WJR (sw-
11.83)
The orchestra will offer On
the Air (Goldman), Valse in A
Flat Major (Brahms) and Over-
ture to "Youth Triumphant."
Mr. Bowman will tell the story
of a historic Indian trail now
running through the city of Ni-
agara Falls.

NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ WTAM (sw-11.87)

NBC-Dick Gasparre's Orch.: KSD
(sw-9.53)

NBC-Richard's Caballeros: WMT
News: WTAQ WHO
KWK-Sports Review; News
WBOW-Hit Tunes
WCFL-Tenpin Tattler
WENR-Eddie Varzos' Orch.
WFAM-News; Moderate Melodies
WFBM-Bohemians
WIBA-International Club
WIRE-Sports; News
WISN-Vocal Varieties
WKBB-Sweetheart Serenade
WKBB-Dinner Music
WLW-Renfro Valley Barn Dance
WMBD-Happy Family
WOC-Jungle Jim, sketch
WROK-House by Side of Road
WTMJ-Dinner Table

6:45

NBC-Ricardo's Caballeros: KWK
NBC-Jean Sablon, songs: WHO
WBOW WMAQ WTAM
News: WFBM WKBB WKBH
KSD-The Alpine Inn
WGN-Rube Appleberry
WIRE-Val Olman's Orch.
WOC-Prof. Bowersocks & Lena
WROK-Dinner Music
WSUI-Basketball Game
WTAQ-Organ Melodies

7:00

NBC-Robert L. (Believe-It-Or-
Not) Ripley (Huskies); B. A.
Rolle's Orch.: WLW WTAM
WHO WTMJ WIBA WIRE
WMAQ KSD (sw-9.53) (also
KFI at 11 p.m.)

CBS-Columbia Workshop: WBBM
WJR WHAS KMOX WFAM
WISN WOC WTAQ (sw-11.83)
NBC-Harry Lewis' Orch.: WBOW
WMT (sw-11.87)
MBS-Pat Barnes' Barnstormers:
KWK
To be announced: WBAA WKBB
WCCO-Barn Yard Follies
WCFL-News
WFBM-Bohemians
WGN-News; Sport Highlights
WIND-Studio Orch.
WKBH-Norse-American Band
WLS-Meet the Folks
WROK-Fireside Bible Talks

7:15

WCFL-Interlude
WGN-Concert Trio
WIND-Colonial Ensemble
7:30
NBC-Jack Haley's Log Cabin;
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)

CBS-Johnny Presents (Philip
Morris) Russ Morgan's Orch.;
Frances Adair, contr.; Glenn
Cross, trn.; Genevieve Rowe,
sop.; Charles Martin's Dramati-
zations; Ray Block & Swing
Fourteen: WHAS WOC WFBM
WBBM WCCO KMOX WJR
WMBD WISN (sw-11.83) (also
KNX KSL at 10:30 p.m.)

NBC-Spelling Bee: (sw-11.87)
America's biggest wrestlers
will meet the world's heaviest
fighters in a broadcast from
Tommy Farr's camp in Sum-
mit, N. J.

MBS-Olga Baclanova's Continen-
tal Revue: WMT
KWK-Feature Parade
WBOW-To be announced
WCFL-Armour Institute of Tech-
nology, talk
WFAM-Goldman Band
WGN-Shep Fields' Orch.
WIND-Colonial Ensemble
WKBH-Bordertown Barbecue
WKBH-Zeke Manners' Gang
WLS-Barn Dance Party
WROK-Lou Blake's Orch.
WTAQ-American Weekly

NBC-Symphony Orch.: Arturo
Toscanini, cond.: WBOW WMT
(sw-6.14)

KSD-Treasure Hunt
KWK-Ran Wilde's Orch.
WIND-At the Country Club
WLS-Barnyard Jamboree
WLW-Don't Listen
WROK-Studio Party

NBC-Symphony Orch.: KSD
WCFL-To be announced
WIND-Walkathon
WLW-Lou Breeze's Orch.

NBC-Symphony Orch.: WTAM
KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
WIBA-Club Chanticleer

NBC-Symphony Orch.: WTAM
KWK-Al Sarli's Jam Session
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NBC-Symphony Orch.: WTAM
KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
WIBA-Club Chanticleer

7:45
WBOW-The Old Timer
WCFL-Herr Louie & the Weasels
WIND-Talking Drums
WKBH-News
WMT-Sen. Guy M. Gillette, talk
WTAQ-Sports Column of the Air

8:00

NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Verne,
Lee & Mary, Hoosier trio;
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WMT
WBOW WIRE WLW (sw-
11.87) (also see 10 p.m.)

CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WFBM WJR WISN (sw-11.83)
(also KNX KSL at 10 p.m.)

NBC-Al Roth's Orch.: WTAM
KOA (sw-9.53)

MBS-John Steele, commentator,
from London: WGN
KSD-Treasure Hunt
WCFL-Adult Education Council
WHO-Sunset Corners Frolic
WIBA-Basketball; Wisconsin vs.
Purdue
WIND-Tonny Ott, organist
WKBB-Hits & Encores
WKBH-Week's Activities at the
State Capitol
WMAQ-Jimmy Dorsey's Orch.
WMBD-Happy Family
WOC-Vivian Benschhof
WROK-Ranch Boys
WSBT-In the Gloaming
WTAQ-Master Singers
WTMJ-Basketball Game

8:15

MBS-Chicago Symphony Orch.:
WGN
KSD-News; George Hall's Orch.
WCFL-Concert Gems
WIND-News
WKBH-World Dances
WKBB-John Gruber, pianist
WOC-Swing It
WROK-News; Ten Minutes with
You
WTAQ-House of Peter McGregor

8:30

CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, trn.; The
Serenaders; Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WFBM WJR
WKBB

CBS-Among Our Souvenirs: (sw-
11.83)
NBC-Special Delivery, sketch:
WMAQ KOA (sw-9.53)
WCCO-Dick Long
WCFL-Montparnasse
WIND-Book Review
WISN-Curtain Calls
WKBH-Saturday Night at a
Country Parsonage
WROK-Dance Hour
WSBT-Cafe Continental
WTAM-Sammy Watkins' Orch.
WTAQ-News

WCCO-Musicale
WIND-Rhythm in Brass
WKBB-Sentimental Mood Music
WROK-Joe Gerken's Orch.
WSBT-Komedy Kingdom
WTAQ-Dance Orch.

CBS-Lucky Strike Hit Parade:
Richard Himmer's Orch.; Freda
Gibson & Buddy Clark, vocal-
ists; Songsmiths Quartet,
Guest: WJR WOC WSBT
WBBM KMOX WKBH WTAQ
WHAS WISN WCCO WMBD
WFBM WKBH (sw-11.83)

NBC-Symphony Orch.: Arturo
Toscanini, cond.: KOA WTAM
WMAQ WIRE (sw-9.53)
The music detail for this program
will be found on page 9.

NBC-Symphony Orch.: Arturo
Toscanini, cond.: WBOW WMT
(sw-6.14)

KSD-Treasure Hunt
KWK-Ran Wilde's Orch.
WIND-At the Country Club
WLS-Barnyard Jamboree
WLW-Don't Listen
WROK-Studio Party

NBC-Symphony Orch.: KSD
WCFL-To be announced
WIND-Walkathon
WLW-Lou Breeze's Orch.

NBC-Symphony Orch.: WTAM
KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
WIBA-Club Chanticleer

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KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
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NBC-Symphony Orch.: WTAM
KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
WIBA-Club Chanticleer

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KWK-Al Sarli's Jam Session
WCFL-Labor Flashes
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KWK-Al Sarli's Jam Session
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Women

HERE'S SPECIAL WORK OFFERING YOU . . .

UP TO **\$23** IN A WEEK

and all of your own Dresses FREE of a penny cost



No Experience or Investment Needed

AMBITIOUS women who need money are urged to accept this easy way to earn it. Be the local representative for the world's leading dressmaking company—Fashion Frocks—and show the lovely new 1938 spring dresses to friends and neighbors. It is pleasant, dignified work because all women love to look at stunning new dress styles and will be glad to order through you—especially when you offer them at the low direct factory prices. You can earn up to \$23.00 in a week and in addition get all your own dresses free. Mail coupon for this amazing free opportunity.

Send for Style Portfolio
150 LOVELIEST
Spring **DRESSES**
many as **\$2.98**
low as

FASHION Frocks for this new Spring Season are more exquisite than ever. They are last minute styles direct from Paris and Hollywood, and are worn and approved by many Movie Stars. Fashion Frocks are guaranteed as advertised in Good Housekeeping and other women's magazines and are endorsed by leading Fashion Editors. They are never sold in stores, but by authorized representatives only.

No House-to-House Canvassing Necessary

Get details of our Special Plan that enables you to get started easily and quickly, without canvassing house-to-house. We will help you build a successful, permanent dress business—working full or spare time—that pays you a good regular income.

Mail coupon on one for this marvelous free opportunity. Get the whole story how you can make up to \$23 or more in a week and get your own dresses free of any cost. No obligation and no money necessary. Mail coupon today.

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Tell me how I can represent Fashion Frocks—make up to \$23.00 in a week and get sample dresses free to wear.

Age Size

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SAMPLE DRESSES YOU CAN WEAR FREE OF ANY COST

Send no money just mail COUPON

WILL YOU WEAR THIS SUIT and Make up to \$12 in a Day!

Let me send you this fine all-wool union tailored suit FREE OF COST. Just follow my easy plan and show the suit to your friends. Make up to \$12 in a day easily. No experience—no canvassing necessary.

SEND FOR SAMPLES—FREE OF COST
Write today for FREE details. ACTUAL SAMPLES and "sure-fire" money getting plans—send no money. H. J. Collin, Progress Tailoring Co., Dept. A-115, 500 S. Throop St., Chicago, Ill.

WOMEN WHO CAN SEW!

Write me today for amazing opportunity to earn extra money without canvassing.

Harford, Dept. BA-81, Cincinnati, Ohio

SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Broadcasts mentioned below are Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

THE famous prima donna, Luisa Tetrizzini, will be brought before 2RO3's microphone during the American Hour from Rome, on Sunday evening, January 9, at 8:15 p.m. EST. Madame Tetrizzini will give some memoirs of her stage and operatic career and may even be induced to sing one or two "arie" which made her so famous . . . An ex-serviceman, Sir Alfred Zimmern, and Montague Burton, Professor of International Relations at Oxford University and a noted authority on the world's political affairs, will be the first speakers in the new series of talks, "Way of Peace," which will be heard over Daventry, England, on Thursday, January 13, at 7:10 p.m. EST.

Pan-American Airways Company has established a 500-watt short-wave station aboard the S. S. Trade Wind, anchored at Kingman reef, a tiny coral atoll 1,067 miles south of Hawaii, on the recently inaugurated air-route between Honolulu, and Auckland, New Zealand. Listeners can try for KATG on the following licensed frequencies: 6.57, 8.24, 12.33 or 16.24 megs.

Stars of stage, radio, and screen from all over the world are brought into the programs from Daventry by the fortnightly broadcasts of "Music Hall," one of the most popular of all BBC programs, and the only studio broadcasts that take place under the actual conditions of the theater. Artists, wearing their usual stage costumes and make-up, perform before the microphone upon the stage of St. George's Hall and in front of a packed house (an invitation from the BBC being the ticket of admission). John Sharman, the producer of "Music Hall," spends three or four hours evenings every week in visiting London variety houses to hear acts that suggest themselves as potential material for his broadcast. Between 250 and 300 acts are heard each year on this interesting Daventry program. Listen to "Music Hall" next Saturday, January 15, at 6:20 p.m. EST.

The new Cuban COCA (9.11), located at Avenida de Italia 102, Havana, is now relaying broadcast station CMCA regularly to approximately 12:30 a.m. EST. The power of this broadcaster is 100 watts . . . A. Velasco of Mexico, D. F., reports a new station, YV3RD (6.465), announcing as "Radio Barquisimeto," Barquisimeto, Venezuela, which was heard conducting initial tests and asking for reports on Sunday, December 12, at 11 p.m. EST.

According to Herbert Campbell of Athens, Penn., WZA (6.525), a U. S. Army air-field station at Kodiak, Alaska, has been heard with good signals when testing with other air-field transmitters near 7 a.m. EST.

W6XBE is the call that has been assigned to the new 20,000-watt General Electric short-wave station which is to be installed near Belmont, Calif., in the near future . . . James Moore of San Francisco, Calif., reports that on December 15, starting at 11:45 p.m. EST, the Klipheuvell, South Africa, station that has been putting such loud signals into the United States on a frequency of 9.61 megs, was heard on a new frequency of 6.04 megs.

R. B. Oxrieder of State College, Penn., writes that he has finally located OER3, "Radio Wein," Vienna Austria, again. This station is now

broadcasting week-days from 10 a.m. to 5 p.m. EST (Saturdays to 5:30 p.m. EST), on a new frequency of 17.79 megs. When W1XAL, Boston, Mass., appears on this channel at 4:40 p.m. EST, OER3 is completely blotted out.

VP3THE, base-camp station of the Terry-Holden Expedition at Isherton in South Western, British Guiana, has finally established contact with the advance group of explorers, who under the leadership of Dr. Holden, are digging ever deeper into the Amazonian jungles. VP3THE uses frequencies of either 13.74, or 7.05 megs for these contacts, while the advance portable station uses an undetermined frequency in the 7 megacycle amateur band. The NBC broadcast on Christmas Eve, which included pick-ups from W10XAB (8.655), winter-camp station of the MacGregor Arctic Expedition at Reindeer Point, Greenland, and from VP3THE (13.74) was a great success, even though reception conditions were far from ideal at the time. Subsequent conversations between Hungerford of VP3THE and the engineer at Rocky Point, N. Y., disclosed the interesting sidelight that NBC's surprise party, which consisted of personal greetings from some fifty relatives of members of both exploration parties, was an unexpected and delightful thrill to the respective groups listening-in at their outpost stations.

From August Balbi of Los Angeles, Calif., I learn that H8PJ (9.51), of Bangkok, Siam, has not been heard for several weeks, and that XGOX (9.8), Nanking, China, is off the air at present.

Norman Kriebel of Ambler, Penn., writes that a recent letter of verification gives the exact frequency of 3,000-watt commercial short-wave station YBB of Palembang, Sumatra, as 7.87 megs. YBB phones Java between 8:30 p.m. and 7 a.m. EST, at irregular intervals but has only been heard in the United States near the latter hour. All correct reports accompanied by an international reply coupon and addressed to this station in care of the Chief Engineer, 4th Telegraph and Telephone District, Palembang, Sumatra, Netherlands East Indies, will be verified.

GSL (6.11), winter frequency of Daventry, England, is now being employed in transmission V, from 6:20 to 8:30 p.m. and in transmission VI, from 9:15 to 11:15 p.m. EST. GSA (6.05), has also been heard testing lately in the late afternoons.

According to "Onda Corta" the Communist station at Becon Courbevoise, France, transmits irregularly in the following languages and on the following announced frequencies: Portuguese (7.31), French (7.39), French (7.41), English (9.53), English (10.07), Italian (10.7), Spanish (13.87), and French (15.19). Broadcasts from this station, which is usually known as "Radio Liberte," are made entirely in behalf of the Loyalist cause in Spain's civil war.

Colonia, Uruguay, short-wave station which operates on a frequency of 9.64 megs, may soon receive the new call CXA14, while CXA8, its former call, will be used to designate the new 25,000-watt short-wave transmitter which will shortly add to the general confusion on the 31-meter band. The new station, which will be the most powerful in South America, will be operated by the Servicio Oficial de Difusion Radio Electra, del Uruguay.

Hair OFF

Face Lips Chin



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Log of Short-Wave Stations Whose Programs Are Listed

| (Megacycles or thousands of kilocycles shown) | | | |
|---|-------------|-----------------------|-------------|
| CJRO, Canada | 6.15 | JZJ, " | 11.80 |
| COBC, Cuba | 9.31 | JZK, " | 15.16 |
| CJRX, " | 11.72 | KIO, Hawaii | 11.68 |
| COBZ, " | 9.03 | KKH, " | 7.52 |
| COCD, " | 6.13 | KKP, " | 16.03 |
| COCH, " | 9.43 | Klipheuveel, | |
| COCO, " | 6.01 | South Africa | 9.62 |
| COCQ, " | 9.75 | LRU, Argentina | 15.29 |
| COGF, " | 11.805 | LRX, " | 9.66 |
| CSW, Portugal | 9.94 | LSX, " | 10.35 |
| DJB, Germany | 15.20 | OLR3A, Czecho- | |
| DJC, " | 6.02 | slovakia | 9.55 |
| DJD, " | 11.77 | OLR4A, " | 11.84 |
| DJL, " | 15.11 | OLR5A, " | 15.23 |
| EAJ43, Canarias | 10.37 | ORK, Belgium | 10.33 |
| EAR, Spain | 9.49 | OZF, Denmark | 9.52 |
| EA9AH, Spanish | | PCJ, Holland | 9.59, 15.22 |
| Morocco | 14.05 | PHI, " | 17.775 |
| FO8AA, Tahiti | 7.11 | PRADO, Ecuador | 6.62 |
| GSA, England | 6.05 | PRF6, Brazil | 9.50 |
| GSB, " | 9.51 | FSH, " | 10.22 |
| GSC, " | 9.58 | RAN, U.S.S.R. | 9.60 |
| GSD, " | 11.77 | YV5RC, Venezuela | 7.54 |
| GSE, " | 15.14 | RNE, " | 12.00 |
| GSG, " | 17.79 | RV15, " | 4.273 |
| GSH, " | 21.47 | RV59, " | 6.00 |
| GSI, " | 15.26 | SPD, Poland | 11.53 |
| GSL, " | 21.58 | SPW, " | 13.64 |
| GSO, " | 6.11 | TFJ, Iceland | 12.23 |
| GSP, " | 15.18 | TPA2, France | 15.24 |
| HAS3, Hungary | 15.31 | TPA3, " | 11.88 |
| HAT4, " | 15.37 | TPA4, " | 11.71 |
| HBT, Switzerland | 9.12 | VE9DN, Canada | 6.005 |
| HBJ, " | 14.535 | VK2ME, Australia | 9.59 |
| HBL, " | 9.34 | VK3LR, " | 9.58 |
| HBO, " | 11.402 | VPD2, Fiji | 9.51 |
| HBP, " | 7.80 | W1XAL, Boston, Mass. | 9.54 |
| HC2RL, Ecuador | 6.66 | 15.25, 11.79 and 6.04 | |
| HH2S, Haiti | 5.925 | XEUZ, Mexico, D.F. | 6.12 |
| HJ1ABE, Colombia | 9.5 | XEXA, " | 6.172 |
| HJ1ABF, " | 9.618 | YSD, El Salvador | 7.894 |
| HP5A, Panama | 11.7 | YV5RC, Venezuela | 5.80 |
| HP5J, " | 9.60 | ZBW3, China | 9.525 |
| HS8PJ, Siam | 9.51, 19.02 | ZIK2, British | |
| HVJ, Vatican City | 15.12 | Honduras | 10.6 |
| JDY, Kwantung | 9.925 | 2R03, Italy | 9.635 |
| JVN, Japan | 10.66 | 2R04, " | 11.81 |
| JVI, Japan | 9.535 | 9MI, S.S. Kanimbla | 6.01 |

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced

News Broadcasts

Daily—12:30 a.m., JZJ; 5, GSB, GSD, GSG, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO, GSV, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSI; 2:40, 2R03; 3, OLR4A; 3:10, TPA3; 4:15, GSB, GSD, GSO; 4:45, EA9AH; 6:30, EAR, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43; 7:35, 2R03; 7:40, GSB, GSC, GSL; 8:15, EAJ43, DJB, DJD; 10:25, GSB, GSC, GSD, GSL; 10:30, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.

Daily except Sundays—6 a.m., VK3ME; 7:30, VLR.

Sun., Mon., Wed., Fri.—4 p.m., RNE.

Sunday, January 9

*7 a.m.—Program from Darien, Kwantung: JDY
*8 a.m.—Variety program: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour for Australia: JZJ
8:45 a.m.—Variety program: PHI
10 a.m.—BBC Concert orchestra: GSG GSF
*2 p.m.—Danish program: OZF
*4:30 p.m.—Overseas hour (East): JZJ JZJ
*4:55 p.m.—Greetings to listeners: DJB DJC DJD
5:30 p.m.—Dance orchestra: YV5RC
*6 p.m.—American hour from Poland: SPW SPD
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Program from Moscow: RAN RKI
8 p.m.—Complete opera: COCH
8:15 p.m.—"Recollections of an Operatic Career," Luisa Tetrazzini: 2R03
*9 p.m.—Cararo's tango band: LRX
*9 p.m.—El Salvadorian program: YSD
*11:45 p.m. (ex. Sat.)—Program from South Africa: Klipheuveel (9.61), Roberts Heights (9.525)
*12 mid.—Eden Concert cabaret: COCQ
*12:30 a.m.—Overseas hour (Pacific Coast): JZJ
*1 a.m.—English DX programs: XEUZ
*3 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday; †††Tuesday, Thursday.

Monday, January 10

†5:30 a.m.—Program from Fiji's: VPD
§8 a.m.—Oriental variety: ZBW3
8:40 a.m.—Variety program: PHI
10:30 a.m.—In Town Tonight: GSF GSG
11:30 a.m.—A vest-pocket vaudeville: GSG GSF
1:40 p.m.—Phyllis Scott and John Forke: GSP
2 p.m.—Stars of the cabaret world: GSP GSI
3:30 p.m.—"The Count of Monte Cristo" (Part II): GSP GSI
†4:50 p.m.—Science news: W1XAL (6.04)
*4:50 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)
†5:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)
†6 p.m.—Monitor news: W1XAL (11.79)
7 p.m.—Serial dramas: GSB GSC
7:30 p.m.—Course in modern radio: W1XAL (6.04)

Time Shown is EST. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

†8 p.m.—Popular music: COGF
8 p.m.—North American hour from Czechoslovakia: OLR3A
8:30 p.m.—Mail bag: 2R03
†9 p.m.—Typical orchestra: COGF
†10 p.m.—Dance music: LRX

Tuesday, January 11

9 a.m.—Phohi Variety Ensemble: PHI
11:40 a.m.—"Do We Understand English?": GSG
12:20 p.m.—Scenes from "Romeo and Juliet," Shakespeare: GSG GSI
2 p.m.—J. A. Scott Watson: GSP GSI
3 p.m.—Musical comedy, "You're the Girl": GSP
4:35 p.m.—"Green Fields and Pavements," H. B. Brenan: GSO GSD
6:20 p.m.—The week's news: GSB GSC
††7:30 p.m.—Broadcast from Belize, British Honduras: ZIK2
7:45 p.m.—Tuesday symphonies: 2R03
††8 p.m.—Gavilan and Cataneo, guitar duo: COGF
8:15 p.m.—Interview with fencing champion Ag-esilao Greco: 2R03
††9 p.m.—Somavillas' orchestra: COGF
11 p.m.—Program from Tahiti: FO8AA

Wednesday, January 12

10 a.m.—Palace of varieties: GSF GSG
11:40 a.m.—"World Affairs," H. Wickham Steed: GSF GSG
1:40 p.m.—"Ethel and her engine": GSP GSI
2:15 p.m.—Concert by South African artists: GSP GSI
3 p.m.—BBC Symphony orchestra: GSP GSI
5:15 p.m.—BBC Military band: GSO GSD
6:20 p.m.—Irish concert: GSB GSC
7 p.m.—Budapest program: HAT4
7:30 p.m.—World of Science: W1XAL (6.04)
7:45 p.m.—Famous voices of yesterday: 2R03
8 p.m.—Rosita Jennum Wade: 2R03
8:30 p.m.—Light music: 2R03
8:40 p.m.—"For the short-wave listener": W1XAL (6.04)

Thursday, January 13

9 a.m.—House in the Country: GSF GSG
9:35 a.m.—Dr. Eberhard Rebling, pianist: PHI
11:20 a.m.—"Matters of Moment," Margaret Bondfield: GSF GSG
12:20 p.m.—Tommy Kinsman's orchestra: GSG
1:20 p.m.—Fred Hartley's sextet: GSG GSI
2:30 p.m.—"Whoopee, Paree!": GSP GSI
3:30 p.m.—Sir Alfred Zimmerman: GSO GSD
5 p.m.—Mid-week service: GSO GSD
7:15 p.m.—Mariblanca: YV5RC
7:30 p.m.—"Milestones of Advancing Physics": W1XAL (6.04)
7:45 p.m.—Selections from operas: 2R03
8 p.m.—"Problems in Economics": W1XAL (6.04)
8:15 p.m.—"Modern Italy," John Pugliese: 2R03
9 p.m.—Program for North America: PCJ (9.59)
9:35 p.m.—H. M. Royal Artillery Mounted band: GSC GSD GSL
10 p.m.—Special DX program from Guatemala: TGWA (9.685 or 11.76)
10:45 p.m.—Bert Firman's orchestra: GSC GSD

Friday, January 14

7:50 a.m.—Willie Walker, clarinet: GSG GSI
11:30 a.m.—Scenes and songs from the movies: GSF GSG
2:30 p.m.—Five Hours Back: W2XAD (15.33) W3XAL (17.78)
6:20 p.m.—"Do We Understand English?": GSB
7 p.m.—Special DX program from Portugal: CSZA (9.65)
7:30 p.m.—English program from Switzerland: HBL (9.345)
7:45 p.m.—Stars of Italian Stage and Radio: 2R03
8 p.m.—Songs from the light operas: GSB GSC
9 p.m.—Program for Latin America: W1XAL (11.79)
9:15 p.m.—"Just Back from Scandinavia," William Teeling: GSC GSD GSL
9:30 p.m.—Play, "Tartarin of Tarascon": DJB
9:30 p.m.—"The House in the Country": GSC GSD GSL
11:30 p.m.—DX Club: W8XK (6.14)
1 a.m.—Special DX broadcast from Mexico: XETW (6.045)

Saturday, January 15

8:30 a.m.—Phohi Variety Ensemble: PHI
9:30 a.m.—Microphone debutantes: PHI
9:35 a.m.—Football: Wales vs. England: GSF GSG
12:30 p.m.—Marius B. Winter's orchestra: GSG GSI
2 p.m.—H. M. Grenadier Guards band: GSP GSI
2:30 p.m.—In Town Tonight: GSP GSI
3 p.m.—Music Hall: GSP GSI
4:45 p.m.—BBC Theater orchestra: GSO GSD
5 p.m.—Tourist hour: HP5A
6 p.m.—Program from Budapest: HAT5
7:45 p.m.—Chamber music: 2R03
8 p.m.—Cocktail musical program: W3XAL (17.78)
8 p.m.—Ernesto Lecuona's Cuban music: LRX
8:10 p.m.—Amy Evans, soprano: GSC GSD GSL
8:15 p.m.—"Pergolesi and His Sacred Music," Elizabeth Luin: 2R03
8:30 p.m.—Continental: YV5RC
9 p.m.—Popular music: COGF
10:55 p.m.—Film Shots: GSC GSD GSL
11 p.m.—Northern Messenger, messages to those in the Arctic: VE9DN CRCX

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1 Write Your Full Name and Address Here

Name (State whether Mr., Mrs., or Miss)

Address

City and State

2 How Much Time Can You Devote to Coffee Agency?

Mark with an "X"
 FULL TIME; PART TIME

[Full time pays up to \$35 to \$60 in a week. Part time, either during the day or evening, pays up to \$22.50 in a week.]

3 State Which Bonus You Prefer—Cash or Ford Automobile

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\$500 CASH BONUS; LATEST MODEL FORD TUDOR SEDAN

4 Can You Start at Once?

Mark with an "X"
 YES NO

If you cannot start at once, state about when you will be able to start.

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