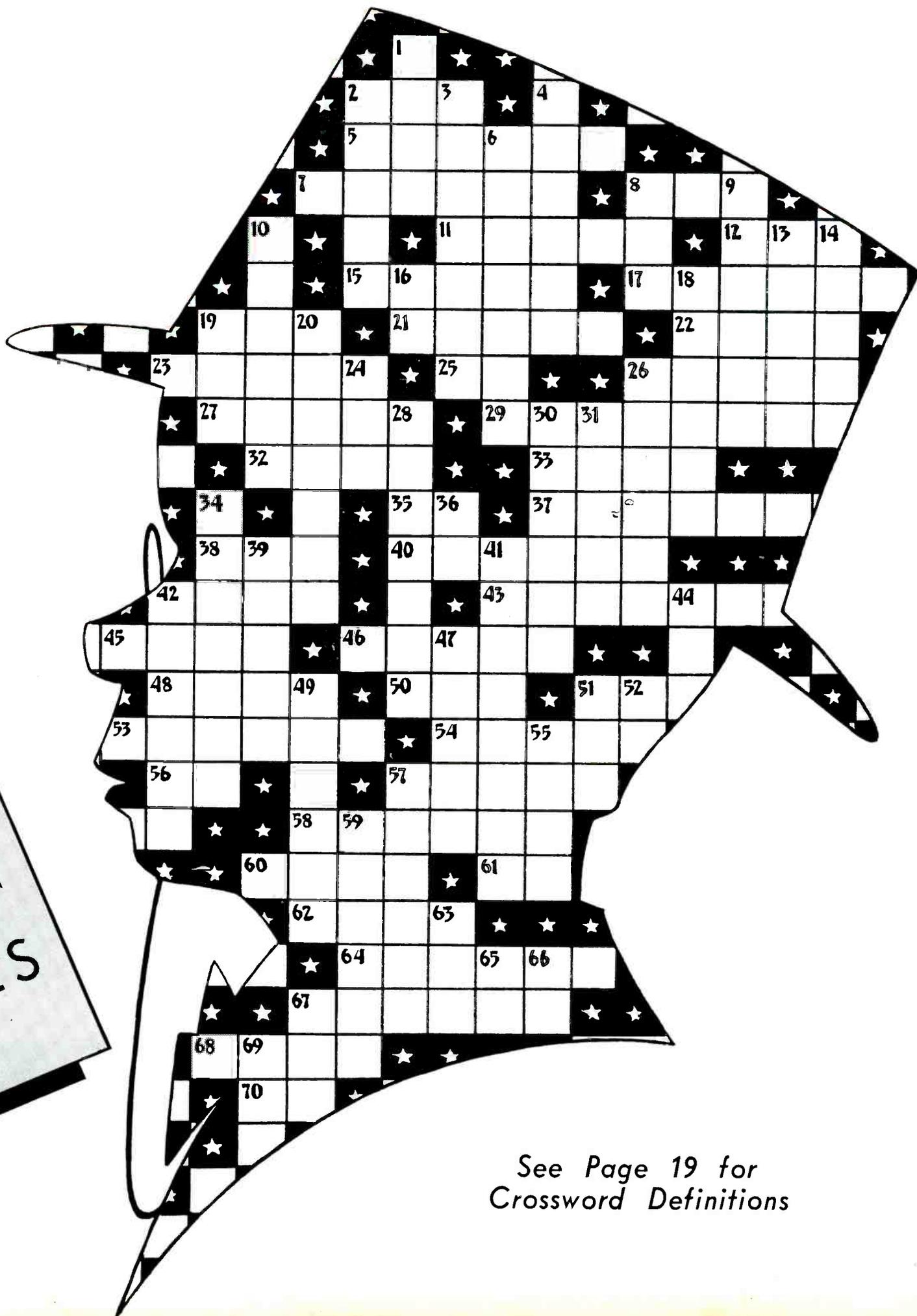


# RADIO *Guide*

TEN CENTS



HILLTOP  
HOUSE IN  
PICTURES  
See Page 10

See Page 19 for  
Crossword Definitions

# Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT  
CHICAGO, ILLINOIS

## What Is He Thinking?

Around the turn of the century a sculptor named Auguste Rodin created a figure which has come to be known throughout the world as "The Thinker." Carved in granite, he personified all the peoples of the world bowed in purposeful contemplation.

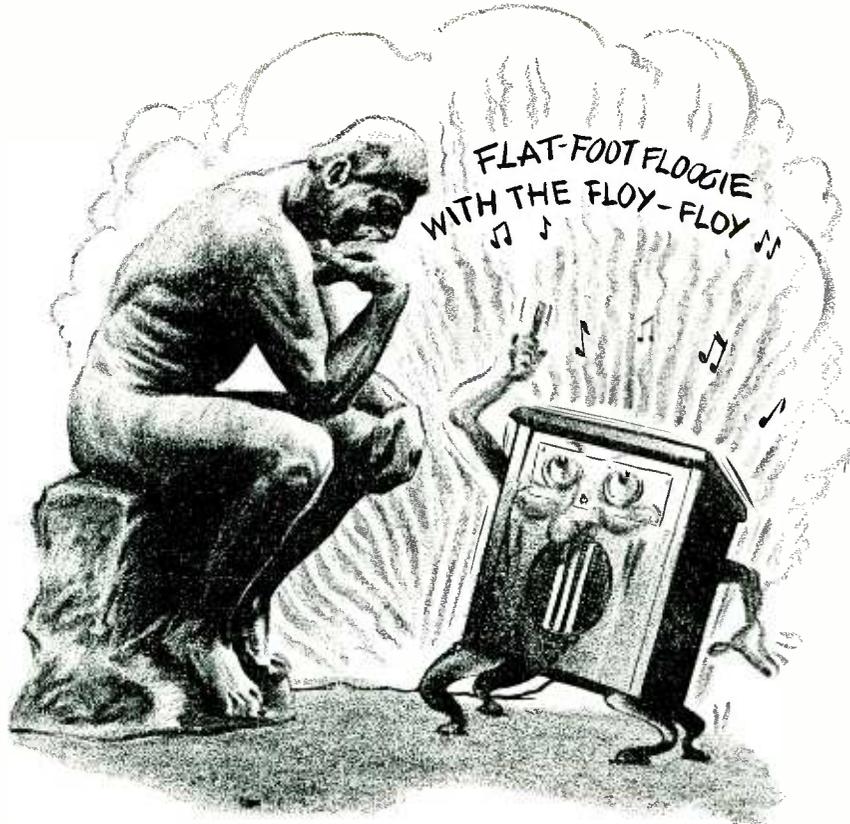
Around the turn of the century "The Thinker" must have heard reports of a new-fangled device called wireless which an Italian named Guglielmo Marconi had invented. He must have heard, too, the discussions that buzzed quickly in every capital of the world and wherever leaders of men gathered.

Here, they said, was a means by which men could talk with each other across oceans and mountain ranges. Here was a medium by which races might come to understand and love one another, by which ignorant masses might be educated, and by which poverty-stricken populations might be taught to rise from their filth and rags. In this grandest evidence of man's intellect there might be the key to universal peace. Or a source of inspiration and comfort in the fine music it might present. The Thinker, with the problems of the world on his sloping shoulders, must have rejoiced that such an invention might make so sorry a world like Utopia.

Today The Thinker is still bowed, still thinking. As automobiles pass his pedestal in a Paris square, their radios running full blast, he must be wondering what became of that promise of those other early years. Much has been accomplished, it is true, but so very, very much remains to be done.

## Midget Freedom

The news of the week from Berlin is that Mr. Hitler has caused his German radio industry to produce a midget radio set which costs \$14.00. This is the new "people's radio." Every German is supposed to own one, and to own nothing else. In this radio set are two tubes. Two tubes will enable a listener to



hear German stations and nothing else. A third tube in Germany is almost equal to treason.

Other details of the way things are run from Berlin are equally interesting. Each listener or set-owner in Germany pays his government 80c. Germany's 9,500,000 set-owners turn over \$7,600,000 a month to Hitler's government. In return, they get political programs controlled completely by the Ministry of Propaganda. In return they get whatever pleasure they can from listening to State talks, State-censored news, State lectures, State pep talks, State-produced operas and symphonies, State folk-songs, more State talks, State bedtime stories, State poetry, State announcements, and more State talks.

On two (State) tubes.

## From Saucepan to Symphony

Not long ago radio presented two talks on the subject of women in music, and the speaker outlined their activity since the seventeenth century. Though his tabulation showed an imposing roll of honor, fair-minded persons must wonder why there is not greater female representation in our major symphony orchestras. Certainly women equal their brothers in musical reliability, technical skill and quality of tone. That fact is proved by what solo artists have achieved. Think only of Patti, Flagstad, Pons in singing; Chaminade, Mrs. H. H. A. Beach, Mana-Zucca in composing; the veritable army of brilliant instrumentalists; and the conductors Antonia

Brico, Ethel Leginska and others.

Radio has Phil Spitalny's woman's orchestra; vaudeville boasted for years of the Fadettes; and Chicago, New York, Los Angeles, Vienna, Cleveland and other cities possess excellent symphony orchestras of women, led by women. Just a few weeks ago came the announcement that Grace Thompson of Albuquerque, N. M., directed the Albuquerque Symphony at the New Mexico Folk Festival.

It is only foolish prejudice and old habit that keep the greatest orchestras from using more women. Common sense and the proper agitation on their part might soon break down the opposition. Here is another worthy cause for the busy Mrs. Roosevelt to champion.

## VOICE OF THE LISTENER

Dear Mr. Mitchell:

With reference to your editorial, "Alas, Mr. Toscanini," in July 23 issue of RADIO GUIDE.

I agree with you that sacred and patriotic music should not be swung if it offends the sensibilities.

But I disagree with you when you infer that classical and operatic music should not be swung. I agree with Dorsey, Humber, Heidt, Whiteman and others who play dance arrangements of classical selections, especially those who play sweet-swing arrangements. Have you heard Humber's "Martha," Heidt's arrangement of Raymond Scott's "Minute in Jazz (G)," Pendarvis' arrangement of Drigo's "Serenade," Whiteman's "Song of India," Duke Ellington's "Black (Hungarian) Rhapsody"? Many listeners hearing these appreciate the classical form when they hear it.

The chief objection to jazz music is that the tune dies out eventually. This cannot happen to dance arrangements of classics. Those who object do not have to listen, just twist the dial. As to the specific selection, "Mr. Toscanini, Sing for Minnie," please publish in RADIO GUIDE when it will be played. I would not miss it for anything. I am sure that Mr. Toscanini has a sense of humor and would not object. But why not interview him to find out.—Barron Bridges, Jacksonville, Fla.

Will some orchestra leader please schedule "Mr. Toscanini, Sing for Minnie" and so inform us so we may make Mr. Bridges' pleasure complete.—Ed.

Dear Editor:

Since July 9 I notice you are leaving out the initials before the program headings that indicate on what network the broadcast is, thus—NBC, CBS, etc. I regret that you have made this change for I have always found these initials very useful and convenient in many ways. Of course you are aware that all fan-mail to musicians has to be addressed care of the broadcasting company on which they appear. There is no way now of telling on which network a program is except holding the dial and waiting for the announcement.—J. E. Sills, Winston-Salem, N. C.

Reason was letters took up space and no longer served as signposts; listeners being interested in programs first, stations second. If we are wrong, will others please tell us.—Ed.

## CONTENTS

Professor Wild Bill Highlights	1	It's A Man's Show!	14
Hands Off, Dictators!	2	Listening to Learn	15
The March of Music	4	Shopping Guide	16
Almanac of the Air	6	Records of the Week	17
Airialto Lowdown	8	Friends of Yours	18
"Hilltop House"	9	X-Word Definitions	19
United States Marine Band	10	Programs	20-35
Hollywood Showdown	12	On Short Waves	36
	13	Summer Contests	37

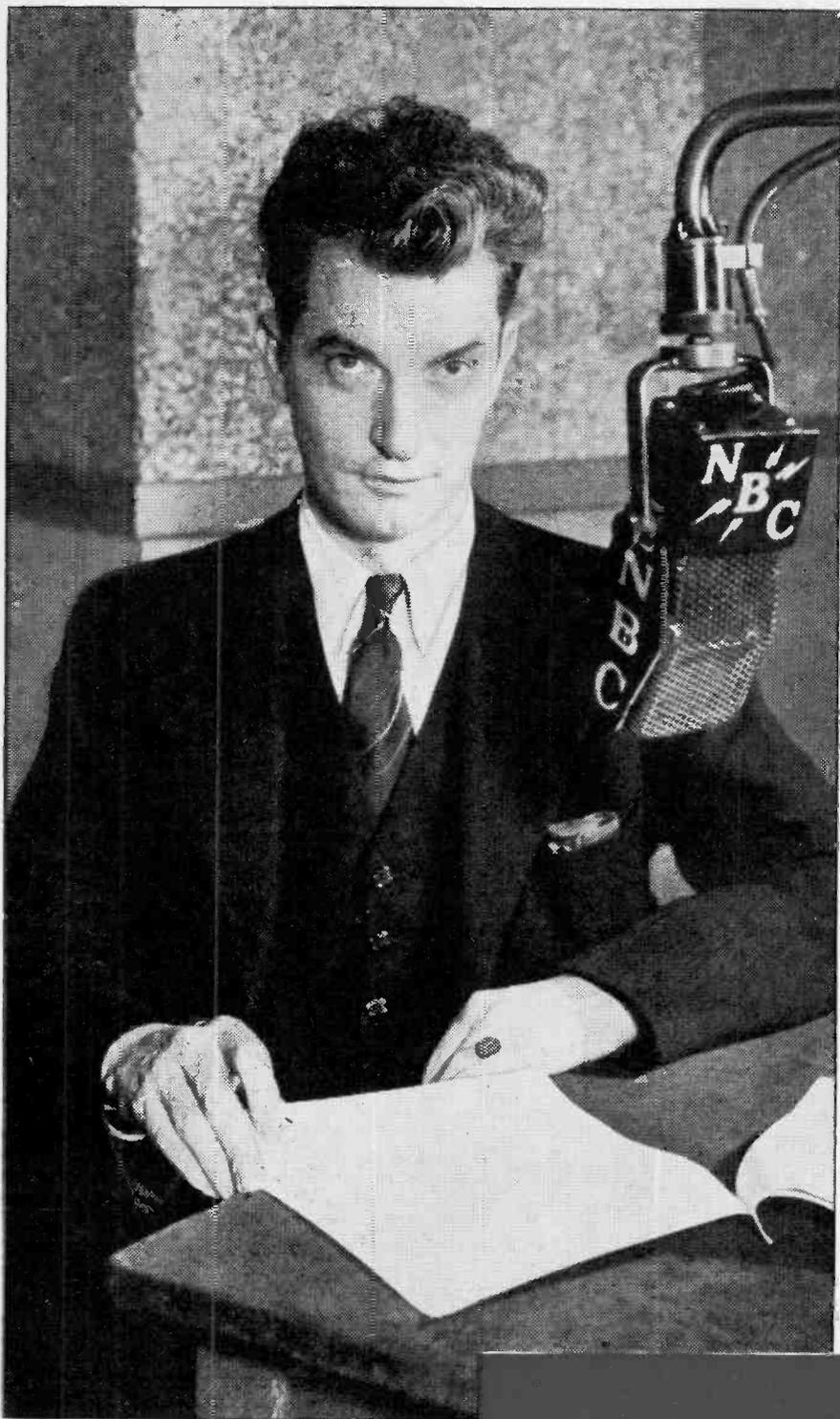
M. L. ANNENBERG, Publisher

CURTIS MITCHELL, Editor

Vol. 7. No. 45

August 27, 1938

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VII. Number 45. Week Ending August 27, 1938. Published weekly by Regal Press, Inc., 731 Plymouth Court, Chicago, Illinois. Entered as second-class matter at the Post Office, Chicago, Illinois, February 24, 1932, under act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright 1938, by Regal Press, Inc. All rights reserved. Arnold Kruse, President; George d'Utassy, General Manager; Curtis Mitchell, Vice-President; Ed Zoty, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.



NBC's Roving Prof, "Wild Bill" McGovern: Tuesday at 7:45 p.m. EDT he'll discuss head-hunters of Formosa

Hearing them, you don't find out why his friends say their teller is mad. You don't hear of the courage spent to find out what he tells, or dangers faced: the fury of Buddhist monks, the dirt of coolies' huts, the dripping wetness of the Amazon country. You forget that to tell how head-hunters look and think he had to sit with them and watch their eyes on him. "Only a fool would go where he's been," his friends say.

To find out about that you have to go north of Chicago to Evanston, Ill., and the Northwestern University campus. McGovern is a political science professor there. Beyond a hybrid-Gothic library on the campus are really fine-looking old fraternity houses. Inside the first are half-dressed collegians.

"This man McGovern," you venture. "Who knows him?"

Everybody knows Bill McGovern:

"He's a screwball!"

"—Smartest prof I ever had!"

"You should see him in a full-dress suit—with tan shoes! Or wearing that fur hat of his to class. Wow!"

"McGovern—he knows everything."

PROBABLY no one knows McGovern very well. He's done too many things for anyone to have heard of them all. He's glad to talk about himself—indeed, about anything! Lounging at the old University Club, he welcomes a visitor as though he were a shut-in. And he maintains that his chief hobby is talk just as strongly as if he never left the town!

McGovern, after exposure to the climates and customs and dangers and philosophies of most of the world, is a remarkable sight. Muscles in his jaws look like tulip bulbs. His eyes are as clear as the "magic eye" that tunes your radio, and they seem as piercing, for they never leave the face of anyone who speaks to him. He is partially deaf, and a lip-reader. His hair is

he comes to life and points with his pipe-stem for emphasis.

"Wild Bill" handles his classes as though his students really wanted to learn something. He's as careless in his dress as only a professor can be—far more than most would dare! Because he likes to smoke his pipe, and can't in classrooms, he holds his seminars at home. His ideas have been culled from a dozen languages, twice as many civilizations. Because he startles them into thinking, students say "He's a nut"—and flock to his classes as to the junior prom!

LITTLE Bill McGovern began earning the title of "Roving Prof" when he was six weeks old. He started traveling with his father, an army officer, and his mother, and hasn't paused for long since. He went with his mother to see a revolution in Mexico. He went to the Orient and came back and traveled over all America. Then he graduated from Central High School, in Washington, D. C., and at sixteen went to Japan and entered the Buddhist priesthood! Further studies occupied him in the Philippines, at Oxford in England, Sorbonne in Paris, and the University of Berlin. After that he taught Chinese in London. Later he moved to Wales and lectured on the history of religion and comparative religion.

He deserted the classrooms from time to time to make expeditions into parts of the world that seemed interesting. In 1922 it was Tibet. There he paused in the bitter cold atop the Himalayas, stark naked, while a friend stained his body brown and darkened his eyes with lemon juice. Then he dressed as a coolie, attached himself to the retinue of a native, and entered the Forbidden City of Lhasa. All the time he was entering, his native "master" blackmailed him, threatening to expose him! Once inside, he disclosed himself to the authorities. A fanatical mob led by Buddhist priests stoned his hut. Mad McGovern playfully slipped out a back entrance, joined the mob, and yelled like a fiend while he threw rocks at the place with the mob! Officials sent him back to India "in protective custody."

"It was a crazy thing to do," McGovern agrees.

Two years later "Wild Bill" slashed his way into the basin of that South American river named Amazon, because, like mythology's female warriors, women of the local tribes fought the Spaniards who invaded their country in the sixteenth century. In that land of snakes and insects and heat and indolence, he excavated priceless ruins of Inca and pre-Inca cities.

Next year McGovern went to famed Field Museum in Chicago as assistant curator in the anthropology department. What if he had been teaching languages and religion! In 1929 he joined the faculty at Northwestern—this time teaching political science! What matter that he was an anthropologist!

"McGovern—he knows everything!"

THREE years after that, Chicago's Century of Progress Exposition sent him as its commissioner to Roumania, Hungary, Bulgaria, Persia and Turkey. When he returned, the only dangers he protested lurked in drinking Persian tea and Turkish coffee!

He's not through yet. Last year "The Roving Prof" set out with his wife for the Orient to gather material for a long-contemplated book. What he found when he arrived was a long-contemplated war!

There, as in any other part of the world, he was at home. Two of the twelve languages he speaks fluently  
(Continued on Page 19)

## PROFESSOR WILD BILL

NAKED IN THE HIMALAYAS, AT  
BAY IN A MANCHU HUT, THIS  
ROVING SCHOLAR LEARNED LIFE

THEY say William Montgomery McGovern knows more about this world than any other man alive. Explorers return from far places and ask him whether the things they have seen are true. Associates whisper that he knows more about Milton and John Galsworthy than the English department of his own university. Professors grow practically maudlin claiming him as the most picturesque spirit in their profession. His den is jammed with the world's curios, and his mind with the world's cultures. Some report he makes more money than the president of his university. He's been in places no white man ever saw before him, nor have any followed.

They also say "Wild Bill" McGovern is crazy.

Bill McGovern is not much awed by the experiences that have made him legend. But he does appreciate the affection that makes his worshippers question his sanity. He says, "I'm a crazy guy."

Too many people never heard of McGovern until a few weeks ago when he began a series of unpretentious little talks on NBC. He's on the air every Tuesday at 7:45 p.m. EDT. More are hearing of him every week as the time

allotted the "Roving Prof" is extended. People hear him and say: "You won't believe this, but I heard it on the air last night. A guy named McGovern said . . ."

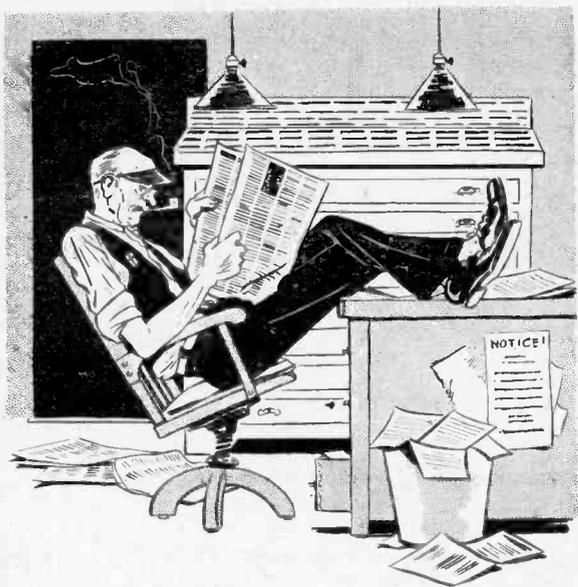
Those stories are the personal experiences and observations "Wild Bill" has picked up on his way through forty of the fastest years a man ever lived. His talks aren't travelogs, they are "socialogs."

as long as a mop, gray-flecked and unkempt (people on the campus can't remember ever seeing it cut!). He is tall and sturdy, but he lounges with the easy suppleness of a college kid. On the campus he wears a cap and coat of Chinese otter fur; his pipe is always in his mouth or near it.

When McGovern talks of himself, he mutters. When war in China or family life in America are being discussed,

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



## Small Fry

Too many "educational features" on the air are so deadly that listeners leap to their dials upon their opening announcements. Not so the CBS series, "Americans at Work." Entirely human, down-to-earth and valuable, it has dramatized and interviewed, among others, bakers, filling-station attendants, ranchers, post-office employes, airplane pilots, milkmen, telegraph operators and department-store buyers. In every case the jobs have been explained, their problems noted, their significance evaluated. This week "Americans at Work" goes to Emporia, Kansas . . .

Around the turn of the century, so many small-town and farm boys were deserting home for the big cities that their migration was fast becoming a national menace. But in 1895 Bill White, brand-new graduate of the University of Kansas, returned to the town where he had been born, Emporia, and wangled ownership of the local *Gazette*. There he sat at a roll-top desk and wrote an editorial. At its top he scrawled "What's Wrong with Kansas?" Next day and the day after that and ever since, that editorial was reprinted in thousands of other papers all over the country. Bill White sat at that same roll-top, writing, and became William Allen White, world-famed "Sage of Emporia," most-quoted editorialist in America. He wrote a dozen books, was honored with degrees by three colleges and four universities. Always when offers of jobs in the big cities came his way, he stayed on in Emporia—a small-towner all the way—and the world has come to him!

In the office of that William Allen White this week, "Americans at Work" will tell the country how a newspaper is put together, and to what ends. Editorial, technical and mechanical workers on the *Gazette* will explain their jobs, and White will talk about his. Hear this real educational feature on CBS Thursday at 10:30 p.m. EDT.

## Unknowns

In thousands of bedrooms furrow-browed fellows scribble scores on ruled paper; at thousands of pianos just-as-serious workers peck at the keys and dive occasionally for sheets of paper—and posterity. These are the people who are writing the American music whose "absence" everyone bemoans. America's national spirit is expressed in manuscripts, but they are fondly treasured by their writers all over the country—and never heard by the rest of it.

One outstanding conductor who is doing something about the situation is Howard Barlow. As director of the Columbia Broadcasting Symphony Orchestra he leads one of the country's best musical organizations. With "Everybody's Music" on CBS he reaches millions of listeners. Now he is working to find unknown

composers whose work is worthy of presentation on the air—representative of Americans as musical as the composers of any of the countries which do have "national" music.

This week Barlow's "unknown composer of the week" will be Wendel Diebl, who will play his First Piano Concerto with the orchestra. Diebl is an organist ordinarily, an instructor at the Juilliard School of Music—but unknown as a composer. His manuscript was submitted when Barlow announced he would provide an outlet for composers who had been unable to find any other. Recently Barlow, after seeing many manuscripts sent in in response to that announcement, said he intended to try to keep his program on the air for the same purpose throughout the winter, instead of as a summer program only. The "unknowns" works have been that good!

The orchestra will also play the First Symphony of Georges Bizet, composer of "Carmen." This manuscript was recently discovered in Paris, and has been heard but rarely. These are the attractions to CBS at 3 p.m. EDT this Sunday. Don't miss them!

## Glory and Gall

What bitterness a war veteran could carry in his heart! After every war investigations reveal that the conflict resulted from over-ambition on the part of some national leader; from misunderstandings, or from the activities of some who stood to profit from the deaths of others. How galling to read in newspapers that after an armistice presidents and kings confer to find "It was all a mistake!" Mistake indeed: "Excuse me—did my artillery shoot off your legs? So sorry!"

But it all is glorious. Monuments commemorate those who died; parades honor the living. This week, for instance, the Veterans of Foreign Wars will meet in Columbus, Ohio. There will be a parade. Its bright colors and martial music and rigid lines of marching men will be described in a Mutual broadcast at 3:30 p.m. EDT on Tuesday. Listeners may well think as they hear that broadcast of what the marchers gave for their country—in every case, unnecessarily.

Who can say what the marchers will be thinking?



## Dangling Ideas

Is there time to think?

Five years ago newspapers and magazines were pack-jammed with brightly naive pieces on "The New Leisure." There was a hopefulness about its effect on us all. Today the expression appears less in print; people don't talk about it any more. It is not good to remember that one of the things leisure would bring was time for thought!

Not so disillusioned are the broadcasters. Or perhaps with one of their programs they are satisfied to reach the few people who thought before there was leisure, the few who think today. At any rate, NBC broadcasts a program called "Time for Thought." Speakers dangle ideas before their listeners. Some grab them. These are to be dangled this week: Monday:

"Caesar and God," by Dr. Charles J. Turck, director of social education of the Board of Education of the Presbyterian Church; Tuesday: "Taking the Bible Afield," by Dr. Francis C. Stifler, editorial secretary, American Bible Society; this Wednesday: "Your Labor," by Dr. Charles Trexler, pastor, St. James Lutheran Church, New York City; Thursday: "The Christian Faith and the Rise of Free Government," by



Harold Paul Sloan, editor of *Christian Advocate*; Friday: "Compassion," by Dr. Elden H. Mills, pastor, First Congregational Church of Christ, West Hartford, Conn. The programs are on NBC at 12:30 p.m. EDT. Who will be listening?

## Happy Family

Radio is becoming more and more a family affair. That is, an increasing number of the programs offered us are serialized journals of the activities of families. Many of these are good; some are so bad they're almost unbelievable. Most of them set out to dramatize what Aesop called a "moral," and considering the difficulty of that job, the results are excellent. In so doing, however, most writers grow melodramatic; inordinate tragedy pursues their characters. Notable exceptions are "Vic and Sade" and "One Man's Family."

This week a new serial takes the air. Advance scripts show it will be even less of a heart-strain than the two named above. Called "Those Happy Gilmans," it will chronicle the activities of a completely normal and happy family. Their adventures lead to laughs; incidents in each script reduce the characters from titans of strength and determination such as most serials feature to the stature of the rest of us.

For a reminder that all is not wrong with the world, turn to "Those Happy Gilmans," an antidote for melodrama, at 1:45 p.m. EDT over NBC. The show's on every day, Monday through Friday.

# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

### Young Ideas

Every generation's elders are perpetually distressed at youth's apparent unwillingness to be serious, to contemplate the grave situation of the world it will too soon inherit. Perhaps youth is right that what their elders urge on them is merely dullness; that their own way of facing life is better. The way they do face life and the way they plan to mold the world to their desires will be reflected to a certain extent at this week's World Youth Congress, in New York. The Congress was formed at Geneva, Switzerland, two years ago. Joseph Cadden, then secretary of the International Students Service, has been its head since its organization. On Friday he will interview on the air delegates from Czechoslovakia, China and Africa, prodding them for expression of young ideas from their parts of the world. The broadcast will be on CBS at 4:45 p.m. EDT.

### Fulton's Folly

Men never know by what of their acts posterity will judge them. Surely if they did there would be less of villainy in our world! But even among things wholly good there can be no foretelling.

Robert Fulton was apprenticed as a jeweler and delighted in the intricacies of design and form and color. He became a landscape and portrait painter, and determined to devote his life to his art. To that end he went to England and by no design met James Watt. That led him to engineering. As an engineer he was a genius. His plans for superceding canal locks were widely hailed. He constructed an efficient submarine boat; tremendously enthused by its possibilities after he had demonstrated its worth to a commission appointed by Napoleon, he returned to America to perfect his designs. Though he continued his experiments, he was unable to sell his plans to the French, English or United States government. He was discouraged . . .

Robert Fulton also built a steam-powered river-boat. For that his name has lived over a century. The launching of the *Claremont* on the Hudson River will be dramatized as "Living History" Wednesday on CBS at 7:30 p.m. EDT. Robert Fulton would be surprised to hear it, if he could; listeners will be fascinated by the true story.

### Item: Sickness

Budget-conscious citizens shudder at one item every budget includes: sickness. No actuarial tables or personal experiences can foretell the extent of that item's demands on savings and income. In recent years "group health" plans have proved a solution for some. The groups are organized so that members pay a certain amount each month, get free hospital-

ization when needed. They are springing up in cities all over the country despite opposition by the American Medical Association, which is now facing charges by the Department of Justice of operating a trust because of that opposition. The man who developed the plan should be an unusually timely speaker, and the story of how his own experiences led him to work out the idea is a throbbingly human narrative. His story will be dramatized Wednesday on CBS on Eddie Guest's "It Can Be Done" program, and he will talk about his work after the real-life play. The man is Frank Van Dyke. Hear him at 10:30 p.m. EDT.

### Court Champions

Tennis is such an uncommon sport that all the courts in existence in the world today could probably be listed in a single page of an almanac. Ancient and honored as a regal sport, it is one of the most difficult ball games ever devised.

But the popularity of lawn tennis grows apace. Derived from the original game, which was played on a walled and roofed court, lawn tennis can be played on any flat and hard surface. In recent years as municipal parks have installed courts and the demand for more has grown, interest in the game has mounted to greater heights than ever before. Intensely competitive, fast (Tilden's service sometimes traveled at 151 miles per hour!), the game deserves its support.

This week the country's greatest tennis players will meet to determine American "doubles" supremacy. Playing at the Longwood Cricket Club, Chestnut Hill, Boston, the teams will compete for places on the Davis Cup squad. Later the winners of these games will play in the international Davis Cup finals, trying to keep the world tennis championship in this country. Before that time Australia will have played against Japan and the winner of that match will have faced Germany to determine America's foes.

Ted Husing will summarize the play daily from Tuesday through Friday on CBS at 6:15 p.m. EDT. On Saturday actual play-by-play broadcasts will take lawn-tennis fans to the scene from 2:30 to 4 p.m. EDT and again at 5 p.m. EDT. Listen as Americans fight for an opportunity to face the world!



### Last Act

This week the Pulitzer Prize Play series closes its successful run on NBC. The final play will be the second part of Eugene O'Neill's sensational "Strange Interlude." In it O'Neill conformed to his custom of examining the unpleasant, even sordid side of life. His device of giving voice to unexpressed thoughts was a revolutionary innovation in dramatic technique. How it will be applied to radio has not been explained by the play's directors. Only time the device has been employed on the air occurred a year ago when Author Irna Phillips used one unnatural-sounding voice to express the thoughts of all the characters in her "Guiding Light" serial.

O'Neill won Pulitzer prizes, in addition to the one for "Strange Interlude," for "Beyond the Horizon," staged in 1920, and "Anna Christie," presented in 1922, and has also won the Nobel prize. He is generally considered America's greatest living dramatist. A sincere tribute to his work was the four-week cycle of his plays presented by NBC last year between cycles of Shakespearian plays and dramas by George Bernard Shaw. Plays presented at that time were "Beyond the Horizon," "The Fountain," "The Straw" and "Where the Cross Is Made." In nearly all his plays O'Neill deals with simple people.

The final play of this series of superb dramas will be broadcast on NBC Thursday night at 9 EDT.

### Hunger-Fighter

From time to time a farmer gets himself in the papers by forcibly ejecting a caller—a gentleman from the Department of Agriculture. For right at present "crop regulation" is a sore issue bruited about many a farmhouse talkfest. Some like it; some don't.

"The Department of Agriculture can't run my farm," many say.

Few know how much the Department of Agriculture has done to help farmers run their own farms. That started before national crop-regulation was ever heard of, and it still goes on. The work is done by the scientists who isolate germs carrying diseases of crops and domestic animals. They pore over their microscopes as diligently as their Rockefeller Foundation colleagues do in their efforts to subjugate human germ enemies. Their success has been at least as spectacular.

Theobald Smith was one of them. His work has saved millions of dollars for cattlemen. This week the series based on the writings of Dr. Paul de Kruif, "Men Against Death," moves into the second field de Kruif himself considered—the scientists of the Department of Agriculture. After his book "Microbe Hunters" had humanized the bacteriologists of early medicine, the great writer gave the world "Hunger Fighters." Out of that book comes the material for this week's program—"Ticks and Texas Fever." It will be on CBS Thursday, 8 p.m. EDT.



**A**FTER playing the role of Brother Milquetoast for several years, Uncle Sam finally has quit turning his cheek for clangorous dictators to slap and has mobilized his microphones, called his kilowatts to the colors, cleared his frequencies for action, loaded both barrels of his propaganda guns with facts, figures and a bit of fancy, and has double-quickened to the front-line trenches in the World War of Words.

Strike up the band, boys! You soldiers of slang! You subjects of swing! We are going to mow 'em down with nouns, blast 'em with adjectives, poison 'em with gags. A salvo of adverbs, my hearties! And don't split your infinitives. Don't speak until you see the lobes of their ears. On a hundred fronts in this far-flung democracy men—yea, and women—are working day and night pecking out ammunition on typewriters, storing a supply of stories, hoarding precious anecdotes and mixing metaphors. It's war, my comrades! And we've never lost a war! The red-shirts are coming from Moscow! The black-shirts are coming through the ether! The brown-shirts are coming! To the barricades! Strike for home and hearth or we'll lose our shirts! Hot dog!

Maybe that's not funny, but neither is the situation which occasions this piece. It's deadly serious because Italy, Germany and Russia have been bludgeoning this nation with broadcasts, and America, at long last, has picked up the gauntlet in one hand and a cudgel in the other and has taken to the air to meet the foes of democracy. It's a cock-eyed war, but it's war, nevertheless, war to the last comma! And the battleground is South America.

**W**HEN the moving finger that writes and, having writ, moves on and tells the tale of this incredible era, it will give maybe a line to the thunder of blustering dictators, but it will give pages to the propaganda war that now is raging, and to radio, which has become the greatest instrument available for peace, or for war. It has been proved a thousand times that a phrase can change the course of human behavior quicker than bombs. The only unlimited medium for phrases is radio.

Before we get into a morass of prosaic but necessary facts about America's position in the international radio war, we must flip back a few pages of history and a few pages of the dictionary.

Of all the maligned words in English,

the word propaganda has cause for the greatest complaint against men. It once was a nice little word. Paul of Tarsus was a propagandist, and proud of it. He propagandized the Near East and Rome, and in Rome today there is a perfectly respectable street called Propaganda of the Faith. The word once was capitalized and Propaganda was a society of cardinals charged with management of the missions of the Roman Catholic Church.

The word now has an unhealthy and horrid connotation. We think of a propagandist as a sneaky fellow who tries to incite men to murder. That's

a mistake. Every advertisement is propaganda. Every preacher is a propagandist—every teacher—every editor in America is a top-hand propagandist. The movies are propagandists.

**K**EEP in mind, please, that when we use the word propaganda we mean the method for the propagation of principles. There is no substitute for the word, so don't write my boss a letter and object because I say America is trying to propagandize South America. As a matter of fact, my boss is a propagandist, and so are you.

Now for a fling at a little history and

our background will be complete and we can launch into the war.

For many years, certain economists and far-sighted leaders have preached that America's future lay to the south, that Europe is washed up, dried up and slap-happy. South America and Australia are the last frontiers, and since Britain has got a toe-hold in Australia, our natural outlet is South America. Europe knows that, and Europe is itching to dig her fingers into that virgin soil. Two things keep her out—the South Americans, who love liberty as we do, and the United States, which told Europe 116 years ago to stay on her side of the fence, or else—

**T**HAT'S what the Monroe Doctrine is. It told Europe that it could not colonize further on the American continents, that it could not extend the European political systems to any portion of this hemisphere.

But right now Nazism, Fascism and Communism are doing everything they can, without shooting, to extend their political systems to South America. We might as well admit it, radio has changed the complexion of the world and has knocked the Monroe Doctrine lopsided.

We can't force the dictators to shut up, we can't keep them from propagandizing our neighbors by radio. In the first place, it would be physically impossible, and in the second place, America, the land of free speech, can't tell anybody to shut up. We are the greatest talkers on earth. Our press and radio take some nasty digs at the dictators, so what's sauce for the goose is sauce for the gander.

**G**ERMANY, particularly, has always had a thumb in the South American pie. Italy has got a forefinger in there now, and Japan is trying to get her fist in. Radio is a great help to the dictators. Day after day they shower the South Americans with propaganda. They go after the commerce.

Much has been written and spoken on how Germany and Italy have taken South American business right out from under the nose of Uncle Sam. That's not true. Department of Commerce records show that we still get the bulk of South America's business. Brazil is the only country in South America where German exports last year were larger than those of the United States. Brazil has been flooded with Nazi propaganda. There was talk that the nation was ripe for a revolution. It cropped out a few months ago, and

# HANDS OFF, DICTATORS!

BY JAMES STREET

IN A WAR-FRENZIED WORLD, AMERICAN  
RADIO PLAYS NO SINISTER PART. IN-  
STEAD, IT PROPAGANDIZES DEMOCRACY

was blown out like a candle. Diplomats admit that Nazi and Fascist propaganda back-fired in Brazil. The United States' "good-neighbor" policy had much to do with it, for no longer do South Americans look upon us as disciples of dollar diplomacy, no longer do they call us the colossus of the North. No more do we call them "spiks" and "greasers." We are friends. Our problems are the same.

As long as we do business with them we will be friends. If we lose them and they lose us, there will be trouble. If a European nation can convince South Americans that they will be richer and happier by following Nazism or Fascism or Communism, they will follow. We will too. Idealism doesn't thrive on an empty belly.

And they are trying to convince our neighbors that an authoritarian state is the answer to man's governmental problems. The United States, through private enterprise, is telling South America there is no safe substitute for democracy. The United States government, as a government, is not in the radio field—yet. There have been proposals that the government build a huge station and get into the propaganda business. More about that later.

**B**UT so far we have depended on our privately owned networks and stations to get our messages to our neighbors, and to get their messages back here. NBC, CBS and some private stations are competing with Germany and Italy. They are taking America's messages to South America, and South America likes it. Some of the programs are commercial. They propagandize American products.

Frank E. Mason, vice-president and assistant to the president of the National Broadcasting Company, is director of the International Division.

"The function of my division," he



said, "is to present facts about our country so that the largest possible audience in Latin America and other countries may base its judgment and attitudes toward our country on a true knowledge of the facts."

The stations, short-wave, of course, operate sixteen hours a day and broadcast programs foreigners appreciate. Very little American humor, Mr. Mason said, is broadcast, because American humor is not understood abroad. The average South American can see nothing funny about Charlie McCarthy, but he will listen forever to Toscanini. Mr. Mason knows the foreign field. He was a world-famous correspondent for years before he got into radio work. His staff is composed of experts and his division is divided into sections—Spanish, Portuguese (language of Brazil), German, French and Italian. There are thirty-eight employees in the skeleton editorial staff of the division. The division has about twelve or fourteen Spanish-speaking persons who rotate as members of the Spanish staff. They are authorities on sports, styles, current events, etc.

"For international broadcasts," Mr. Mason said, "we have available the reservoir of programs built for the domestic networks of NBC to draw on. Of course not all these programs are suitable for international broadcasts, but this reservoir, taking the figures for 1937, totaled 54,531 separate programs that we built, and they totaled 19,842 production hours. In 1937 we brought into the United States 516 foreign pick-ups, with England leading, France second, then Austria, Italy, Germany, China, Argentina, Poland, and the Philippines.

"International broadcasting, if it is to make friends in foreign countries, must be a two-way proposition. We have to take their programs if we expect them to take our programs from the American scene."

NBC's station is W3XAL. General Electric's two stations, W2XAD and W2XAF, and Westinghouse's W8XX have available NBC's network programs. In one week the four stations broadcast to the foreign fields 293 hours and fifty-three minutes of music, twenty-six hours and thirty minutes of drama, forty-five hours and forty-six minutes of talks, and forty-eight hours and fifteen minutes of news, in six languages.

That's fine, you say, but where's the propaganda.

Hear Mr. Mason:

"The word propaganda has fallen into bad company. As we conceive our task, it is to reflect facts and truths concerning the United States and other peoples who either may or may not understand the United States, or who may be exposed to untruths about us. As the Germans conceive their task it is to carry on in the foreign fields a propaganda which is based along general lines of the techniques employed in Germany.

**"G**ERMAN propaganda is based on the monopoly principle. Freedom of expression is a fallacy to them. The German propaganda techniques have apparently worked in Germany to their satisfaction.

"They have apparently, however, failed to recognize that the monopoly principle does not function in foreign countries; and they have forgotten, as they did in 1915 and 1916, that attempts at force may not only fail but may back-fire.

"German propaganda back-fired in the United States in 1915 and 1916, and judging from newspaper reports of May of this year, there is every reason to believe that German propaganda has back-fired in Brazil,



"Newspaper reports show the bitterness with which the German semi-official press accuses the United States of disturbing relations between Germany and Brazil by American propaganda."

Mr. Mason said that propaganda has a different meaning here and abroad. American radio, of course, is not propagandizing any nation in the sinister sense of the word. Literally, however, for us to boast of democracy is propagandizing democracy.

Radio is doing that.

For us to carry a news broadcast on the efficiency of the American fleet is propaganda in the broad sense of the word.

Radio is doing that.

A broadcast of Howard Hughes' flight was propaganda for American aviation. Propaganda is information—true or not!

The American broadcasts are getting under the dictators' skins. We are making friends. The dictators are making enemies. We are not condemning other nations or other ideals—we are defending our own.

Mr. Mason said: "Our principal job is to tell South America about the constructive things that are going on in the United States—not to try to tell them what is going on in Germany."

I have before me a schedule of NBC short-wave programs. Let's take one day and break it down. The English period, broadcast in English to the world, includes fifteen minutes of news in five hours of broadcast. In the Italian period there are thirty minutes of informative broadcasting and thirty minutes of music in one hour's broadcast. On the German program there are fifteen minutes of news, thirty minutes of music from the Navy band and fifteen minutes of sports. The French period is news, sports and music.

But on the Latin-American beam we find seven hours of broadcasting in Spanish, English and Portuguese. One

hour and thirty minutes is devoted to news. Is news propaganda? Sometimes. If we broadcast to Latin America that 200,000 men went back to work in one plant it's news, but it's propaganda, too.

American radio never has colored the news. That's why we have been more successful in South America than any other country.

In spite of all the ballyhoo, Germany never has had a successful propaganda machine. It works all right at home but always flops abroad. As a matter of record, the German war-propaganda machine was investigated after the war.

Columbia's international broadcasts are similar to NBC's, although there is stiff competition between the companies.

**O**F HIS company's international activities, Frederic A. Willis, assistant to the president of CBS, says: "It is our belief that the most effective way to portray American democracy to other peoples and nations is to present a graphic cross-section of all phases of our national life, a living pattern of democracy at work. In general, this would include discussions of what we, as a nation, are doing in scientific and industrial development; what we are accomplishing in music, art and literature; what we offer in the way of entertainment; what are our political, social and economic viewpoints and problems; how we are approaching them through democratic processes; and in addition, a general portrayal of American fashions, products and produce; in short, an unbiased, timely and inviting tapestry of America today—a country which, whatever its problems, still has room for Shirley Temple, Charlie McCarthy and Snow White in the hearts of both young and old, rather than gas-masks on the heads of young and old."

That is propaganda as it should be! Tell the truth about America and we have nothing to fear.

Although the government is not technically in the broadcasting business, it has certain privileges with all stations. Any important pronouncement of policy is broadcast. President Roosevelt's voice is known around the world, and he's a propagandist for peace and good-will.

There is a plan in the hopper to have this nation erect a huge station and get neck-deep in the international broadcasting business. A bill to that effect was introduced in Congress. The bill would authorize "construction and operation of a radio-broadcasting station designed to promote friendly relations among the nations of the Western Hemisphere."

**M**ANY Americans favor such a station. Many oppose it. I will not go into the various arguments, but I will quote one man on the subject. He's a newspaperman, a liberal and a crusader. Mark Ethridge, former president of the National Association of Broadcasters, says:

"In the political sphere, it is equally apparent that Nazi and Fascist propaganda in South America which has concerned us all has loudly back-fired. Recent developments in Argentina, Brazil and Chile demonstrate the futility of the efforts of foreign governments to extend their influence into these republics. Newspaper dispatches indicate that these propaganda efforts, instead of making serious inroads, have served only to make new enemies, particularly for the Berlin government. The Latin Americans are a proud people. They deeply resent any attempts to impinge upon their territorial or political sovereignty. Students

(Continued on Page 19)



Chase Baromeo, basso, on Silvermine Music Festival Sunday

SUNDAY, AUGUST 21  
at 12:30 p.m. EDT on NBC

The Radio City Music Hall  
of the Air

The Perole String Quartet

Viola Philo, soprano  
Ignace Strasfogel, pianist

Quartet in B Major (Mozart)  
The Quartet

Lullaby (Brahms)  
La Danza (Rossini)  
Viola Philo

Andante from Quartet in D Major  
(Tschaiikowsky)  
The Quartet

Dumka and Scherzo from Piano  
Quintet (Dvorak)  
The Quartet and Ignace Strasfogel

**A**LWAYS artistically satisfying, the Perole foursome is especially welcome in this distinguished series preceding the return of the regular Music Hall Sunday orchestral concerts under the baton of Erno Rapee.

While Mozart's piano works are fast fading from the repertoire (with the exception of one or two of the concertos), his chamber music remains in demand, and especially the string quartets. They appear to be agelessly fresh, and admirably meet the present trend of "back to the classics." It is a good plan, if only to check some contemporary composers from throwing overboard all the ideas of form, tunefulness and harmonic beauty idealized by the best masters of other eras. Listen to Mozart and realize over and over again that sourness, ugliness and pessimism are the least effective qualities to express through the medium of music.

It is astonishing how little has been added to the standard chamber music by the leading composers of today. Most of them dabble in it now and then, but evidently prefer to reach for the larger sensation and profits of symphonic writing and occasional excursions into opera.

SUNDAY, AUGUST 21  
at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony Orchestra

Howard Barlow, conductor

Symphony No. 1 (Bizet)  
Siegfried Idyll (Wagner)  
The Orchestra

Piano Concerto No. 1 (Wendel Diebl)  
The Orchestra with the Composer  
at the Piano

**A** HOPELESSLY sentimental music-lover, I recall the thrill I got at Bougival, Seine suburb of Paris, when I stood before an old vine-covered

# The March of Music

A Weekly Preview Edited By Leonard Liebbling

"... An ampler Ether, a diviner Air..."—Wordsworth

## Mistaken Dynamics

**T**HE terms "forte" and "fortissimo" often lead to confusion on the part of musical performers, who often play or sing as loudly as possible when they follow the "forte" signal, and then have nothing left to climax with when they encounter the bid for "fortissimo."

The difference between the two gradations of strength is po-tently illustrated by an anecdote told about the late Hans von Buelow, the noted German conductor. He was rehearsing his orchestra and reminded his horn-player a number of times to play "forte"! The man blew to the bursting-point, then gave up with "I'm sorry, sir, I can't do it any louder." "Who said you should play so loud?" roared the irate Von Buelow; "I said 'forte,' not 'fortissimo.'"

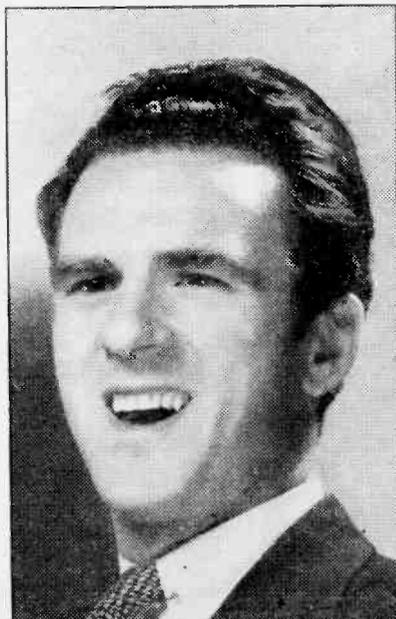
The dynamic opposite of "fortissimo," of course, is "pianissimo," and a good story exists also about that soft shade of tone. Anton Bruckner, the composer, rehearsing his symphonies, always insisted on getting the last ounce of "pianissimo" out of his men. One day he badgered them so long and annoyingly about it that during the intermission they plotted revenge, and when the rehearsal resumed they went through the motions of playing but produced not even the faintest sound. The movement finished, Bruckner smiled contentedly and rewarded the orchestra with "Bravo, bravo, gentlemen! Splendid! That is exactly the way it should be!"

## Music as Hygiene

A widow from Worcester, Mass., writes that whenever she hears the overture to "The Merry Wives of Windsor" she remembers that her late husband, an excellent musician, "looked upon the 'Merry Wives' as his favorite girl friends, and when he did not play the composition at least once a week, I felt that he needed medical attention." The same humorous correspondent expresses her dislike for the operas of a certain living composer, and adds: "No doubt he must get them out of his system, but it is hard on the public that never did him any harm."

## Encores

Commend me to the way radio was conducted on the Spanish island of Mallorca, when I used to spend my summers there before the present war. If you liked something especially well on the air, you could telephone the station, ask them to repeat the performance and—they did!



Left: Raoul Nadeau, baritone, sings on "Invitation to Waltz" Sun.  
Right: Cesare Sodero will conduct "Sinfonietta" over MBS Thurs.



Anna Kaskas, contralto with New York Philharmonic Sun.

villa to whose front was affixed a tablet telling that Bizet lived there when he composed "Carmen." (He died in the same house.) Like everyone else, I adore that opera and also the enchanting incidental music which Bizet wrote for "L'Arlesienne," the play by Daudet. Bizet did not go in heavily for purely orchestral music, but there is no telling what he might not have done later in that field, for he was only thirty-seven when he passed away, just as Saint-Saens and Franck were teaching French composers that opera is not the only larger type of musical expression.

The only complete symphonies that came from Bizet's pen were a descriptive one (with chorus) called "Vasco da Gama" and another, with no story, recently unearthed at the Paris Conservatoire in manuscript. Bizet was a pupil there and undoubtedly the symphony belongs to his earlier academic essays. You will probably agree that it is pleasant music but not destined to endanger the laurels of Beethoven and Brahms.

SUNDAY, AUGUST 21  
at 3 p.m. EDT on NBC

The Chautauqua Symphony  
Orchestra

Albert Stoessel, conductor  
Mischa Mischakoff, violinist  
Georges Miquelle, cellist

Symphonie Concertante for Violin,  
Viola and Orchestra (Mozart)  
Mischa Mischakoff, Georges Miquelle  
and Orchestra

Schelomo-Hebraic Rhapsody (Bloch)  
Georges Miquelle

Overture "Roman Carnival" (Berlioz)  
The Orchestra

Group of Cello Solos  
Georges Miquelle

Nell Gwynn Dances (German)  
The Orchestra

**M**OZART tried his hand at practically every sort of composition, including the "concertante" kind, which is either a work using each part alternately as principal and subordinate, or a concerto for two or more solo instruments with orchestral accompaniment.

Whatever Mozart set to paper was a gem in facility and essentially melodious, and today's example is no exception. It has the additional advantage of being played by ranking soloists and conducted by an ardent and informed disciple of Mozart.

Schelomo is the Hebrew name of Solomon, and Bloch, a warm devotee of the ancient faith, infuses his pages with true oriental fervor and coloring. The Rhapsody has become a favorite with cello virtuosos and their auditors.

THURSDAY, AUGUST 25  
at 8 p.m. EDT on MBS

Sinfonietta

Cesare Sodero, conductor

*London Symphony (Haydn)*  
*Dance of the Camorristas*  
(Wolf-Ferrari)

SATURDAY, AUGUST 27  
at 10 p.m. EDT on MBS

Symphonic Strings

Cesare Sodero, conductor

*Ricercare for Four Voices (Palestrina)*  
*Symphony No. 3 (Boyce)*  
*Three Palestinian Pastels (Gaul)*

**A**BLE Cesare Sodero temporarily takes the place of Conductor Alfred Wallenstein, and follows his plan of doing the best music in brief programs.

Haydn wrote twelve symphonies in London during his 1791 stay there. They are commonly known as the "Salomon" set, because the impresario of that name prevailed upon the composer to make his famous visit to the English capital and managed his return tour in 1794. The sojourns brought enormous fame and comfortable monies to Haydn, and also a doctor-of-music degree from Oxford. The only cloud that saddened his 1791 residence was the news of Mozart's death in Vienna, whom he loved and admired devotedly.

Palestrina's (1514-1594) religious compositions are the justifiable musical glories of the Catholic church, to whose rituals his "Missa Papae Marcelli" remains the grandest contribution.

SATURDAY, AUGUST 27  
at 12 noon EDT on CBS

Columbia Concert Hall

Flute, Viol da gamba, Viol d'amore  
Ernest Victor Wolff, harpsichordist

*Quartet in B Minor (Telemann)*  
Flute and two viols

*Sonata in G Major (Scarlatti)*  
Harpsichord

*Les Moulins (d'Hervellois)*  
Flute, viol da gamba

*Sonata (Mercello)*  
Viol d'amore, harpsichord

*Trio (Corelli)*  
Flute and two viols

*Sonata (Abel)*  
Viol da gamba, harpsichord

*"Grave" from Concerto (Tartini)*  
Harpsichord and two viols

*Siciliana (Bach)*  
Flute, harpsichord

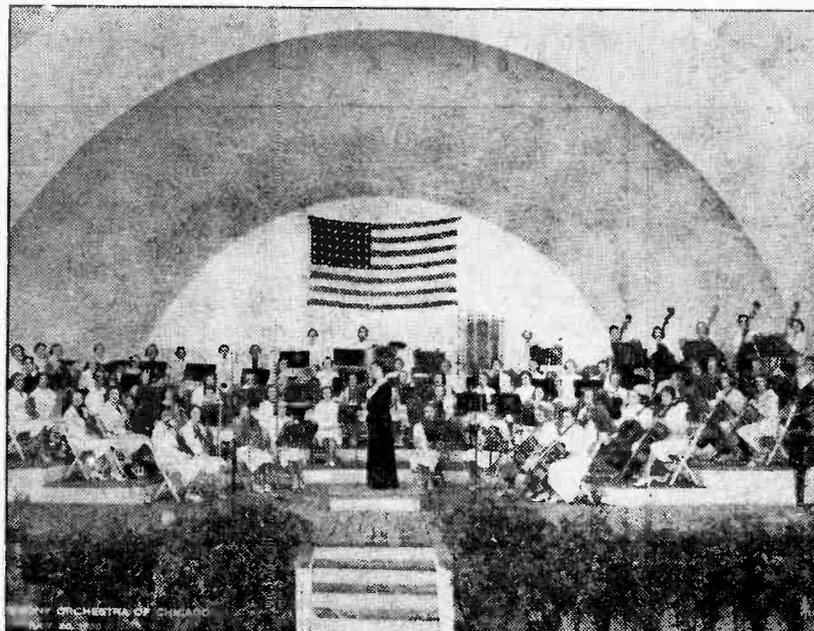
*Concerto No. 2 (Couperin)*  
Two viols

*Quartet (De Boismorier)*  
Flute, two viols, harpsichord

**I**T IS well that we are made acquainted with the sound of instruments which used to regale our ancestors of other centuries.

The flute is known to all of us and the harpsichord has been made familiar through many recent hearings on the air. However, the other instruments may be strange to radio listeners and can bear brief description.

The viol da gamba (gamba being leg in Italian) was popular in ancient Germany, but is now almost obsolete. It was a little smaller than a cello, had frets and five strings, and players held it between their knees, hence its name. The romantically named viol d'amore really is of English origin, dating from about the middle of the seventeenth century. Both viols woo the modern ear with their quaint quality of tone.



The Woman's Symphony Orchestra of Chicago will be heard in a concert from Grant Park over a Mutual net this Saturday night

## Silvermine Artists' Guild Sponsors Music Festival

Sunday, August 21, at 8:45 p.m. EDT, CBS.

**L**EST the name Silvermine be misunderstood, it should be said at the outset that it is a quaint little village situated half-way between Norwalk and New Canaan in rural Connecticut, and about fifty miles from the city of New York. And the Artists' Guild? Well, to be eligible for membership, one must be a painter, sculptor, architect, musician, writer, photographer, practitioner of an art, craft, or of the arts of the theater. Membership is by invitation only and each newcomer needs the sponsorship of an artist member.

That part of Connecticut has become populated with artists of every description who prefer to woo the muses away from the turmoil of the large cities. If you see an overalled farmer tossing hay, a blue-jeaned worker clipping hedges, and an aproned female weeding a garden, likely as not you are regarding Westbrook Pegler, the columnist, Randolph Byard, the poet, Faith Baldwin, the novelist, or some other artistic creators as well known.

The festival grounds, on the edge of a lake, include a grassy amphitheater and an orchestra-shell built over the rim of the water. High-fidelity amplifiers enable the music to be heard perfectly.

In addition to several concerts, there will also be lectures, an art exhibit, and a daily paper put out by the writers of the Guild during the four days of the festival.

The final event, to be broadcast, is a starlight concert by the New York Philharmonic Orchestra, including a presentation of the Ninth Symphony by Beethoven, with the participation of 350 voices of the Schola Cantorum of New York, and the Connecticut State Federal Choir; and as soloists, Anna Kaskas, Rosa Tentoni, Chase Baromeo, and Edward Grove. The large aggregation is to be conducted by Eugene Ormandy.

To perform the great "Ninth" in surroundings so charmingly rustic is a far cry from its 1823 premiere at Vienna, which took place in a small, dimly lit and badly ventilated hall. Beethoven, then quite deaf, was the conductor, and did not hear the enthusiastic applause. One of the sing-

ers finally turned him around, and the audience, many of them in tears, waved handkerchiefs to show the composer how deeply they were impressed.

As the years roll on, the "Ninth" is by common consent looked upon as the peak of all symphonic creations, even though when Beethoven reached the final movement he seemed to have exhausted the possibilities of instrumental writing, and called in the aid of the human voice. He concluded the symphony with his outburst based on the text of Schiller's "Ode to Joy," presaging the universal brotherhood of man. There is no other "story" connected with the "Ninth," none recorded by the composer, none evolved by his analysts and commentators. Perhaps, with its impetuous urges, its deep pathos and tenderness, and the final proud proclamation, the "Ninth" tells the story of Beethoven's own life—his struggle for success, its realization, his intense love of humanity, the tragedy of his deafness, and the consolation of his belief in the goodness of God.

**T**HERE is no formal introduction to the first movement of the "Ninth," which, after feeling its way hesitatingly for a while, brings in the wind instruments one by one, builds them up into a mighty crescendo, and then plunges boldly into the first sweeping, sharply rhythmized theme. Whenever it returns later, the same titanic crash prefaces the melody. The second subject is tranquil, gentle. The close is a powerful statement of soundful energy. A spirited and mirthful scherzo follows. The third section comes with repose and celestial sweetness (Beethoven in his loveliest appeal), to be followed by a startling last movement after a clamorous opening fanfare reinforced by drums. Protesting and almost growling recitatives of the deep-toned double-bass frequently interrupt the ensuing hesitant measures, and at last those instruments and the cellos timidly foreshadow the vocal conclusion, alternating between solo and choral utterance until the last full triumphant chant:

"Millions, loving, I embrace you—  
All the world this kiss I send," etc.

## Also Recommended

For Stations, See Our Program Pages  
Sunday, August 21

Yella Pessl and the Madrigal Singers.  
11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC.  
Symphony orchestra, variety program.  
Frank Black, conductor.

Silvermine Music Festival. 8:45 p.m. EDT, CBS. The New York Philharmonic Orchestra, Eugene Ormandy, conductor; Schola Cantorum of New York. Connecticut State Federal Choir, Anna Kaskas, Rose Tentoni, Edouard Grove, Chase Baromeo. Passacaglia in C Minor (Bach), "Ninth" Symphony (Beethoven).

Monday, August 22

The Voice of Firestone. 8:30 p.m. EDT, NBC, (7:30 p.m. PST for the West). Symphony Orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano. "La FERIA" from "Los Toros" (Lacombe), In the Silence of the Night (Rachmaninoff), Vienna Beauties (Ziehrer), L'Amour, Toujours L'Amour (Friml), Entrance of the Little Faun from "Cydalise" (Pierne), "Adieu Foret" from "Jeanne d'Arc" (Tschaikowsky).

America's Rhythm Masters. 9 p.m. EDT, NBC. NBC Carnival of Popular Music program.

Grant Park Concert. 9:30 p.m. EDT, NBC. Chicago Civic Opera Orchestra.

Tuesday, August 23

NBC Music Guild. 2:30 p.m. EDT, NBC. The Kreiner String Quartet, Guests.

Wisconsin Symphony Orchestra. 10 p.m. EDT, NBC. Jessica Dragonette, soprano, guest.

Wednesday, August 24

Chamber Opera Series. 2:30 p.m. EDT, CBS. "The Nuremberg Doll" (Adam) Opera. Art of Musical Russia production. Emil Kahn, conductor. Marguerite Hawkins, soprano; Fritz Lechner, baritone; Ivan Velikanoff, tenor; Alfred Durra, baritone.

Thursday, August 25

Keyboard Concerts. 5 p.m. EDT, CBS. Vera Brodsky, brilliant young American pianist. Organ Chorale Prelude "In Me Is Joy" (Bach-Busoni), Siciliano; Rigado (Anon.), Waldesrauschen (Liszt), Pantomime (De Falla), Sevilla (Albeniz), Two Preludes (Rachmaninoff), Etudes Tableau (Rachmaninoff).

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Rose Dirmann, soprano. Subject "The Spinning Wheel." Spinning Song (Mendelssohn), Grethen am Spinnrade (Schubert), Melisande at the Spinning Wheel (Sibelius), Spinning Song from "The Flying Dutchman" (Wagner-Liszt arrangement), La Rouee d'Omphale (Saint-Saens).

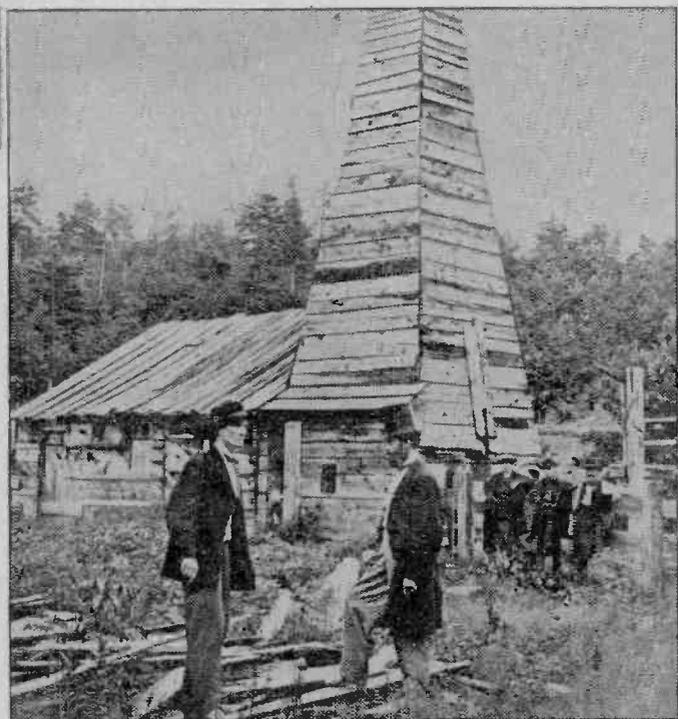
Saturday, August 27

NBC Music Guild. 12 noon EDT, NBC. Volpe Guitar Quintet.

Grant Park Concert. 9 p.m. EDT, MBS. Woman's Symphony Orchestra of Chicago, George Dasch, conductor.

A new department for music-lovers reviews the best records issued each week. Read it on Page 17.

# ALMANAC OF THE AIR



—Nelson's Studio

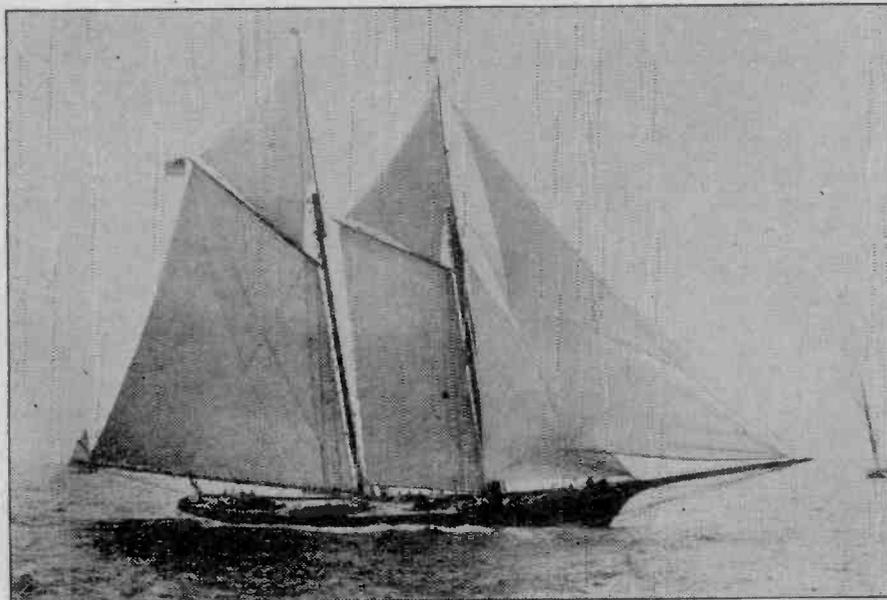
In 1859 people laughed as Col. Edwin Drake drilled for oil at Titusville, Pa. On August 27 of that year the well (above) "came in"—the first in America!



—Nelson's Studio

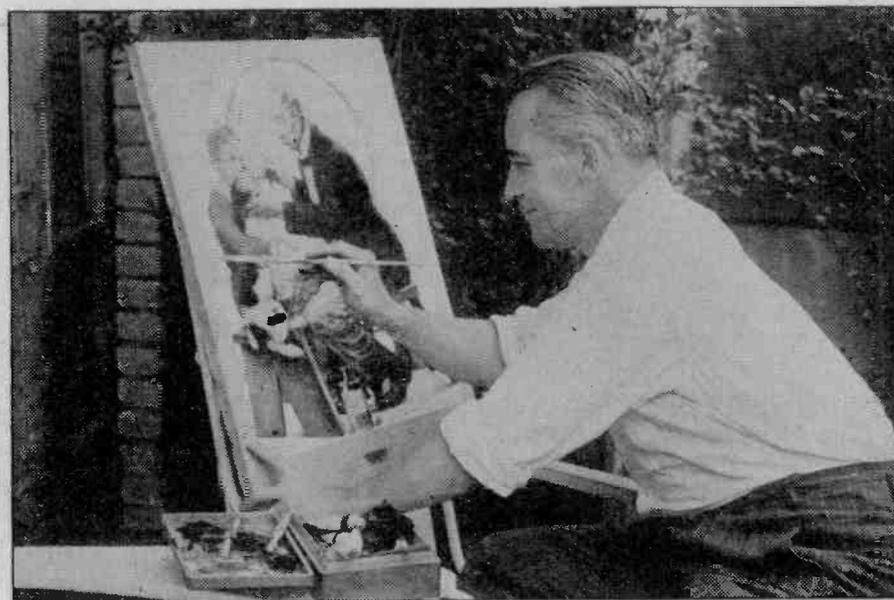
The discovery of oil in Pennsylvania by Col. Drake (above) started a rush to the scene of his success and development of one of our greatest oil fields

**A**NCIENT almanacs were calendars and reviews and guesses at the future based on astrology. The first was published in the twelfth century; the most famous was "Poor Richard's Almanac," written by Benjamin Franklin in 1732 and twenty-five years thereafter. Modern ones are pretty much what their authors want to make them. Such is the only radio almanac—Phil Cook's. It tells each week the notable events of that week during years gone by. This week, for instance, his program will review the week of August 21 to August 27 in history. Heard at 5:30 p.m. EDT Sunday on CBS, the show is as interesting as its star. That makes "Phil Cook's Almanac" a bit of top-notch listening fare. A versatile sort, Cook paints, writes, acts and plays the violin. He refused a vaudeville contract at 16, wrote Jack Benny's first Broadway show. Pictures here show historical events on this week's program.



—Edwin Levick

First international yacht race between England and America was held on August 22, 1851. The "America," only boat entered by the U. S., defeated several British entries, won the "Queen's Cup" (now the "America's Cup")

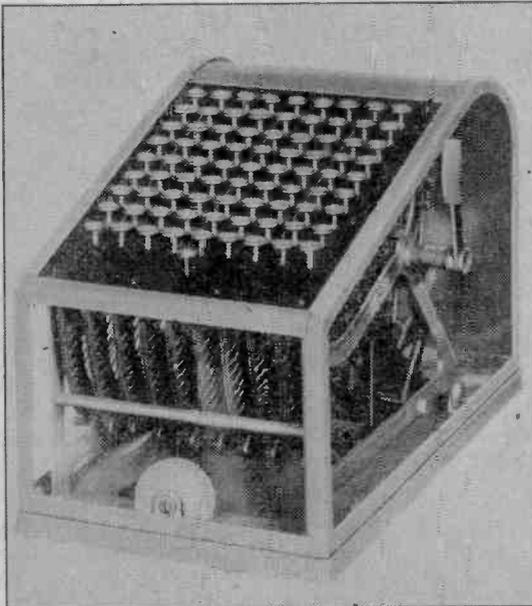


Phil Cook, who will describe memorable events pictured on this page on his "Almanac" Sunday night, started as office-boy in an advertising agency, became one of its artists and part owner—then went on the stage!

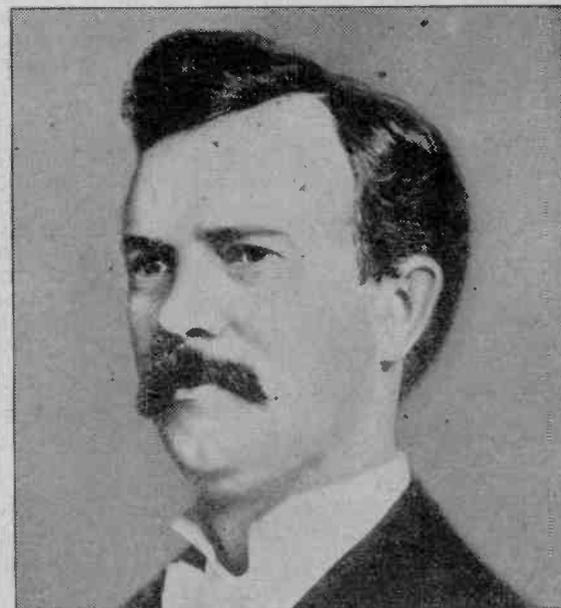


—Brown Bros.

August 23 is 153rd anniversary of birth of Oliver Hazard Perry, gallant captain who defeated British in historic Battle of Lake Erie in the War of 1812



August 21 marks the fiftieth anniversary of the marketing of the adding machine. Model above was put on sale at that time



William Seward Burroughs (above) did not invent the first adding machine, but his was the first one made available to the public

# GIRL AT HOME



Her Dad moved family from North Carolina to Hollywood when 10-year-old Priscilla Lyon became "Amy Foster" in NBC's "Those We Love"



Now radio runs the Lyon family! Above: "Rehearsal," with father (right), mother (left), brother Harry (top, right), and neighbor helping



—Photographs by Jack Albin

Family has to arise in time for Priscilla's appointments, go to bed so she can rest. Her budding career, happiness are worth sacrifice!

**P**OLICE are still searching for the looter who last week stole silverware, jewelry and art objects valued at \$18,000 from the Hartsdale, N. Y., home of M. S. Taylor, "The Voice of Experience" . . . Sponsors can buy Elliott Roosevelt, son of F. D. R., as a commentator for \$515 per broadcast—the \$15 is for wire charges. Mutual must be used because of an exclusive contract with the Texan . . . Ed Wynn, 52, and his No. 2 wife, Frieda Mierse, 27, have parted after fourteen months. Says she: "Ed is old and I'm young" . . . Wilberforce Whiteman, 81, father of Paul Whiteman, has returned to Denver after a visit with his son . . . The song, "Week-end of a Private Secretary," is banned by NBC and MBS . . . "The Passing Parade" continues through the winter. Phil Baker will not broadcast again for his last season's sponsor . . . Joy Hathaway of "Stella Dallas" and Charles Kenny, New York song-writing radio reporter, are engaged.

Bob Gilbert ("Don Winslow") and Helen Roberts of Iowa are Mr. and Mrs. . . . MBS will be four years old Sept. 15 . . . NBC did a gross business of \$2,958,710 in July; CBS did \$1,367,357 and MBS \$167,108 for the same month . . . Walter O'Keefe's suit for \$100,000 against Writer Maxwell Hawkins and Agent Norman C. White was thrown out of court. A plagiarism suit by Hawkins against O'Keefe had previously been dismissed . . . Mrs. Morton Downey last week gave birth to her third child—a five-and-one-half pound boy. The Downeys have five children in all, two adopted. They want four more . . . NBC and MBS broadcast the false bulletins that the Hawaii Clipper had been found. CBS didn't, so didn't have to apologize . . . Hal Kemp has divorced Mrs. Kemp and was granted custody of the two children, who are now on Hal's New Jersey farm . . . Toscanini refused to participate in the Salzburg Festival this summer in protest to Hitler's anti-Jewish policy, instead went to his home in Italy, the country for which he conducted a benefit performance last winter with the NBC symphony. Now Mussolini is being anti-Jewish and Toscanini is in a dither. He returns to NBC Oct. 15 for twelve concerts.

Robert Ripley's broadcast of Kuda Bux had the fakir walking through twenty feet of hot coals. He didn't. He walked through ten feet and then ran out. He tried a second time (for benefit of cameras), again came out at the midway mark. Said the fire was too loosely packed. The broadcast skipped those details . . . Larry Clinton has auditioned for the Phillip Morris ciggies which now presents Russ Morgan . . . Helen Hayes, already booked for "Silver Theater," which starts October 2, has adopted a boy as a playmate for her daughter . . . Nan Grey of "Those We Love" and Charles Martin, ex-actor of "Johnny Presents," will wed in October . . . The Metropolitan Opera opens November 21 with Elisabeth Rethberg, Giovanni Martinelli, Lawrence Tibbett and Ezio Pinza in "Otello." Broadcasts start Saturday afternoon, December 3, on NBC-Blue.

Spencer Bentley, who is "Bob" of "Betty and Bob," has been assigned the role of "Douglas," motion-picture director in "The Romance of Helen Trent" . . . Dick Himber suggests high-pressure radio announcements be called "Broadcastoril" . . . The "Bureau of Industrial Service, Inc." says "Jane Martin, the game expert, has withdrawn from the 'Town Hall Tonight' summer series in order to find time to work on her own fall show." Truth of the matter is "The Big Game Hunt" wasn't big enough for the network and was dropped by the sponsor . . . Raymond Scott expects to be a daddy before August passes . . . Julia Sanderson and Frank Crumit may return to the air this fall if Molle drops "Vox Pop" . . . Kenny Baker will not be on the Jack Benny show when it returns October 2 . . . September 4 is the date set for Jerry Belcher's exit. The replacement will be a musical half-hour called "The Bandwagon" and featuring a different name band each week. Already signed are Guy Lombardo, Benny Goodman, Vincent Lopez, Hal Kemp, Tommy Dorsey, Eddy Duchin and Ben Bernie . . . Paul Whiteman is renewed for a year effective Sept. 28.

Shortest opening of any program is that used on CBS' "Of Men and Books." Says the announcer: "John T. Frederick speaks of men and books." That and nothing more . . . August 20 is Edgar Guest's birthday . . . It's fantastic but true: Mark Warnow conducted the New York Philharmonic-Symphony in a number of pop tunes including Raymond Scott's "Powerhouse" on August 10 . . . New Yorkers can hear Graham McNamee on WOR from 8:30 to 9 p.m. EDT Fridays and then tune to NBC at 9 o'clock and hear him again on the Tim and Irene show. Such are the tricks that can be played by transcriptions. And in such manner is it possible for an artist to compete with himself . . . Lionel Barrymore will not only do Dickens' "Christmas Carol" for the fourth time on CBS December 24 but will also do a movie of the same for M-G-M for Christmas release . . . H. V. Kaltenborn has purchased a home at Stony Brook, Long Island.

The WLS National Barn Dance troupe will visit the Indiana State Fair at Indianapolis September 3 and the Wisconsin State Fair at Milwaukee October 20 . . . Fibber McGee and Molly return September 6 . . . Bob Becker's dog chats resume September 11 . . . Smiling Ed McConnell returns smiling on September 16 . . . Warden Lawes will be back October 21 . . . The Met Auditions of the Air go on NBC October 9 . . . Tommy Riggs and his variety show hit the air October 1 . . . Carson Robison and

His Buckaroos will be on NBC-Blue October 10 . . . Pet Milk comes back to CBS October 1 with 53 stations . . . Singin' Sam is now heard on 125 stations via transcriptions . . . Raymond Paige may be back for Packard with a tenor, maybe Lanny Ross, but not such pretentious guest stars as last season . . . Truman Bradley, now a newsreeler, will replace Ted Pearson on the new "Good News of 1938" . . . "Court of Human Relations" returns

to MBS October 9 over eight stations, expanding later to California . . . Gabriel Heatter will again m.c. "We, the People," which returns to CBS September 27 with its 773rd guest . . . The Columbia Workshop will return September 17 . . . John S. Young, ex-network announcer, now director of radio for the New York World's Fair, has just returned from Europe.

Horace Heidt has been renewed . . . Favorite programs among Negroes are those featuring the Southernaires and Golden Gate Quartets . . . "Hour of Charm" with Phil Spitalny and his all-girl ork will be heard on NBC Mondays starting October 3 . . . Of all programs announced for this fall and winter not one contains a new idea or new personality . . . Tommy Dorsey's engagements in California, Utah, Iowa and South Dakota were canceled because the bandsman has diphtheria . . . Major Bowes' sponsor is dropping eleven stations after September 8 . . . Paul Whiteman is building a summer home at Stockton, N. J. . . . "America's Town Meeting of the Air" returns to NBC-Blue November 3 . . . Dr. Walter Damrosch and his "NBC Music Appreciation Hour" return October 7 . . . Jack Baker, NBC Breakfast Club tenor and a native of Shreveport, will appear at the Louisiana State Fair October 22-31 . . . RCA's television chief is in London eyeing British television. Delivery has not yet been made on CBS' television transmitter . . . Alice Cornett, who has been in a New York hospital with a throat infection, is improving.

Understood that Eddie Cantor will have a new child singer on his show which debuts October 3 . . . Ben Grauer drops nine commercials for two weeks starting August 20 in order to take a vacation . . . Joan Edwards is having income-tax trouble over a \$2,500 item called expenses . . . Emil Coleman and his sweet music and Benny Goodman and his swing will compete for customers in the Waldorf-Astoria this fall . . . Irene Beasley missed her first broadcast in eight years August 8 because of a late train . . . "Myrt and Marge" program director, Jack Mullen, has a new baby daughter in his home . . . Fred Waring will feature a 20-voice a cappella choir on his new show to premiere October 8 at NBC . . . Martin Lewis will be back on this page next week.

# THE RADIO PLAYBILL: THIS WEEK — "HILLTOP HOUSE"



**A**CTION and romance and a philosophy of courage mark the daily episodes of "Hilltop House," one of the outstanding serialized dramas being reviewed in the Radio Playbill each week in Radio Guide. The scripts are written by Addy Richton and Lynn Stone. Like the writers of so many daytime serials, they show remarkable facility in dramatizing object-lessons for daily life. Scene of "Hilltop House" is mythical Glendale. There Bess Johnson is matron of the local orphanage. Her rebuffs and triumphs occupy the center of the stage during most sequences. Dr. Robbie Clark, surgeon attached to the Glendale Hospital, is also prominent. Between these two mutual affection is flowering. Principal trouble-makers for them are Clark's superior at the hospital; the chairman of the orphanage's board of directors; Bess' assistant matron; Stella Rodnick, the "problem child"; Steve Cortland, husband of Bess' dead sister. Gilda Boros, niece of a Chicago surgeon, is currently the most menacing factor, for she appears to be coming between Bess and Clark. Meet all these characters in the individual descriptions below.

**B**ESS JOHNSON is twenty-eight years old, blond and beautiful, with a warm and sympathetic personality. While she was studying nursing in West Virginia nine years ago she met Steve Cortland, loved him violently. She realized he was selfish and stubborn, however, and refused to marry him. Out of spite Steve married her younger sister, Marjorie. Three months later he left the girl and less than a year after the wedding a child was born. Marjorie died in giving birth to Tim; Bess assumed responsibility of raising him. To do that she went to social-service school, won appointment as matron of Glendale Orphanage at \$25 a week, room and board for Tim and her. That was five years ago. As matron of the orphanage Bess has to battle to make Jean and Stella, two of her charges, confide in her. A further disaster came when Frank Klabber, director of the orphanage, dismissed her. Loyal townspeople had her reinstated. Steve tried to take Tim away, but returned him when he saw how much Bess meant to the boy. Bess is played by the real Bess Johnson, one-time "Lady Esther" and star of "Today's Children," formerly heard over NBC. The character resembles the star both in appearance and personality.



—Bruno of Hollywood



—Ray Lee Jackson



—Ray Lee Jackson

**D**R. ROBBIE CLARK is patiently winning success as his practice grows in Glendale. He is twenty-nine, brilliant, gay, fine. He is on the Glendale Hospital staff, has many arguments with the head doctor, who will not accept new medical discoveries. He met Bess at a picnic, missed three dates because of emergency calls. Gradually they have fallen in love, however, and probably will marry. The role of Clark is played by Carleton Young (above).

**S**TEVE CORTLAND, aviator, married Bess' sister Marjorie after Bess refused him herself. He deserted his wife, who died in childbirth. Steve recently reappeared as vice-president of a large aviation company interested in Glendale as an airport site. He kidnapped Tim when he found him, won legal custody—but sent him to Bess because he was so unhappy away from her. Steve Cortland, played by Joe Curtin, still loves Bess Johnson.

**T**HELMA GIDLEY is assistant matron at the orphanage. Prim, efficient, an "old maid," she is nevertheless being courted by Frank Klabber. Having been at the orphanage longer than Bess has, she resents the fact she's not matron, also has her own ideas on how the place should be run. The children do not like her very well although at heart she is a good woman. Irene Hubbard, distinguished character actress, plays the role of Thelma in "Hilltop House."



—Ray Lee Jackson

**S**TELLA RODNICK is 14 and incorrigible. Her father was a jailbird; her lovely mother is in the hospital. Attempts to change her attitude have been futile. Estelle Levy plays the part



**T**INY TIM is Bess' sister's child, whom she is raising. Delicate, sensitive, devoted to Bess, he resents his father. He's 7, has finished first grade. Ronald Liss (above) plays role of Tim



—Gene Lester

**F**RANK KLABBER is 55, a retired farmer who, as one of the town's oldest residents, wants to run everything. He and Bess are unfriendly. Jay Jostyn is the actor in serial

**J**ERRY and JEAN ADAIR are 13, twins. Jerry is mentally younger than Jean; she is under Stella's influence. Jimmy Donnelly and Janice Gilbert (below) play the twins in the serial

**D**AVID JEFFERS' grandfather willed the orphanage to Glendale. David returned to forget his wife's unfaithfulness and death and to write. John Moore plays the part of David

**G**ILDA BOROS came to Glendale with her surgeon-uncle when Clark needed help during Tim's illness. She may split Bess and Clark. Ethel Evrett enacts role of Gilda Boros



**O**THER characters in "Hilltop House" include these: PAUL HUTCHINSON, president of the Glendale bank, a member of the orphanage board and Bess' friend. He adopted Jean and Jerry when Klabber wanted to separate them. While they live at Hilltop House, he pays their board, gives them an allowance. Jack Roseleigh plays the role. DR. BOROS is a famed surgeon who responded to Clark's call when Tim needed a mastoidal operation. He arrived late, saw Clark doing the operation, was impressed. Now he wants Clark to return with him to Chi-

cago, be his associate in his clinic. Gilda, his niece, is in love with Clark. Richard Gordon plays Dr. Boros. TULIP VALENTINE ELSON is the cook at the orphanage. Bess likes her; the kids love her. Gee Gee James plays the role. All these characters may be heard over the Columbia Broadcasting System every Monday through Friday at 10:30 a.m. EDT. The show is rebroadcast for West Coast listeners at 12:30 p.m. PST. Listen to them—follow their lifelike adventures in this thrilling serialized radio drama packed with action and romance.

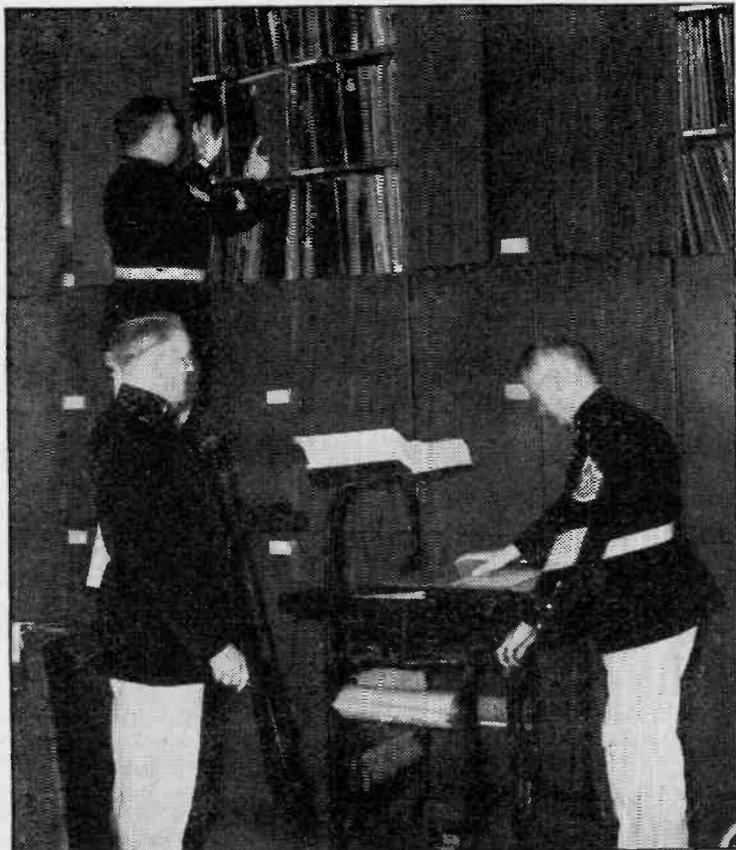
NEXT WEEK  
THE STORY OF MARY MARLIN

UNITED STATES  
BAND SERIES  
2

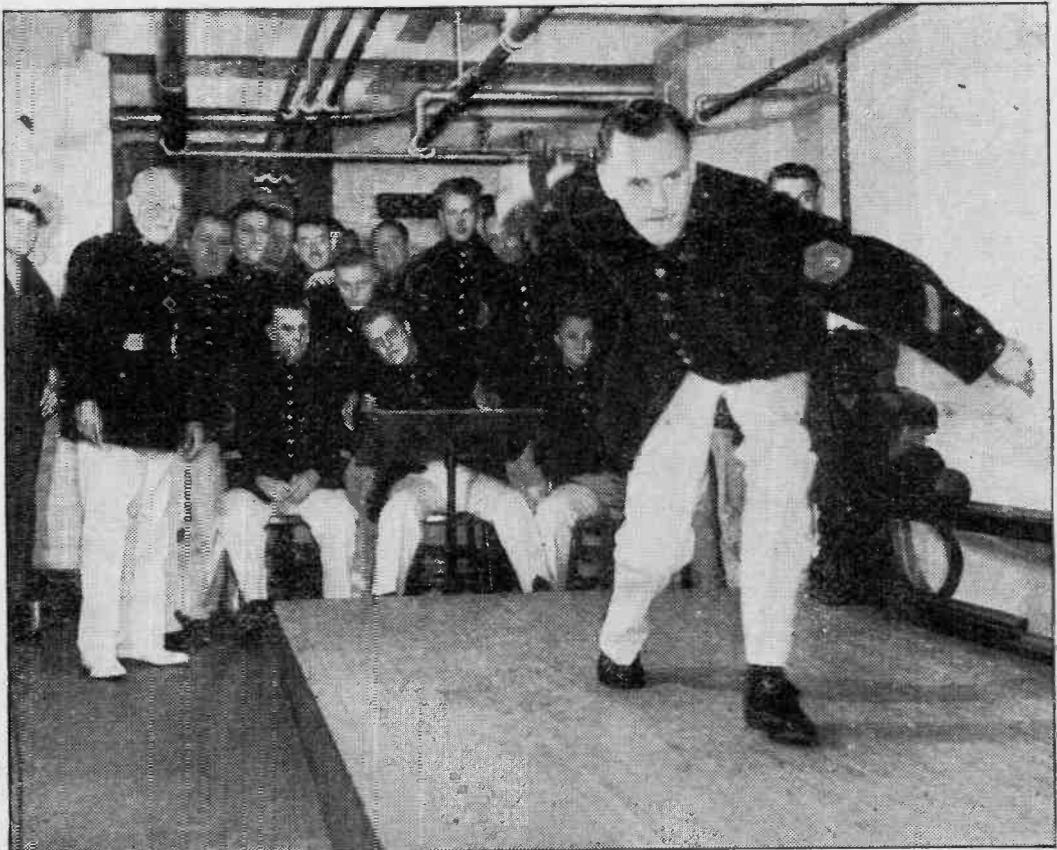
UNITED STATES  
MARINE  
BAND



The United States Marine Band, "The President's Own," was organized in 1798, is America's oldest military band. It has played at the command of every president except George Washington. The 78 musicians are directed by Capt. Taylor Branson (center foreground). It is on CBS Tuesdays at 2:30 p.m. EDT; on NBC Fridays at 2 p.m. EDT and on the first Saturday of each month plays on the National Farm and Home Hour on NBC at 12:30 p.m. EDT. It also has concerts



Like U. S. Army Band pictured here last week, the Marine Band has a library of over 10,000 titles, makes musicians' copies on "Ditto" machine



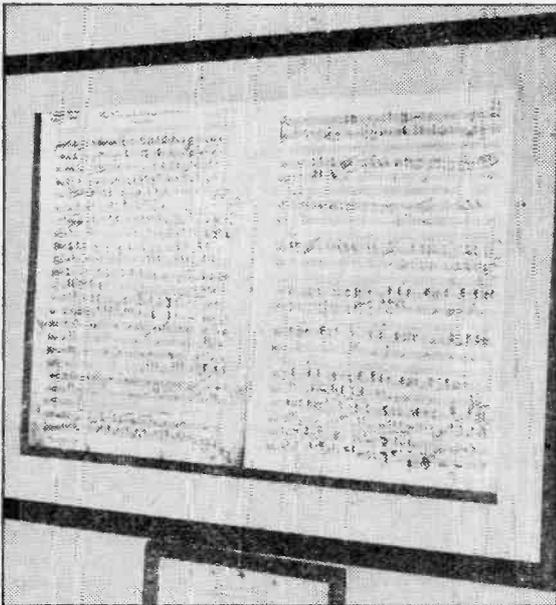
In the basement of the band's quarters in Washington are recreation-rooms housing bowling alleys (above), ping-pong, pool and checker tables

NEXT WEEK  
UNITED STATES NAVY BAND

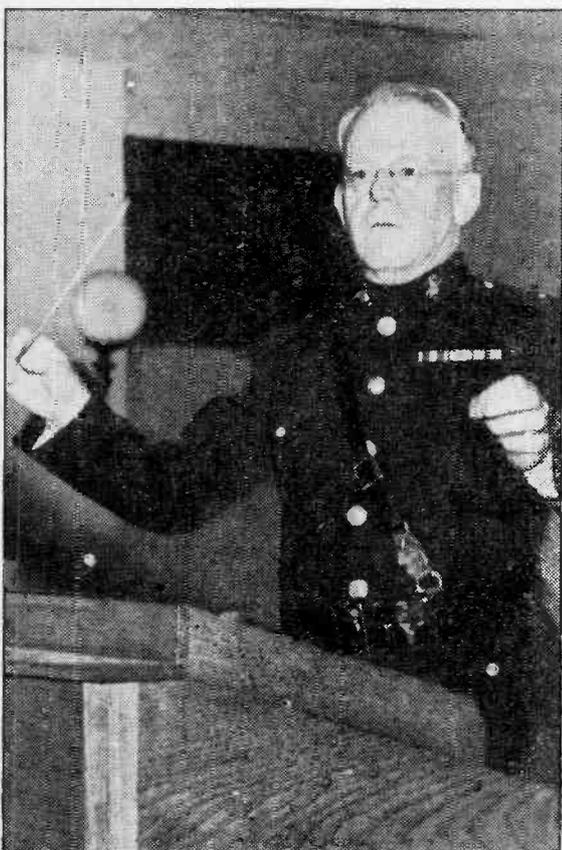
Radio Guide • Week Ending August 27, 1938



Wm. F. Santelmann, second leader, inspects band's trophies, including bugle which sounded the first call after Marines landed in Cuba in 1898



John Philip Sousa led band from 1880 to 1892. Above is photostat of original score of "Stars and Stripes Forever," which he wrote in 1897



—Photographs by Charles Seewood

Capt. Branson became leader in 1927, was one of first to bring a big musical organization to radio. He favors applicants who are under 20

**C**HARLIE MCCARTHY is about to receive his first college degree, and it will come from Northwestern University, Edgar Bergen's alma mater, on August 28 when McCarthy and Bergen are doing their Sunday stint from Chicago after making one-night stands August 24 at Fort Worth, Texas, and August 27 at Detroit. When Charlie unrolls the scroll, he will find he has been decreed Master of Innuendo and Snappy Comeback, "because," the parchment will explain, "Master McCarthy so faithfully typifies the average university student who tries to cheat and get by doing as little as possible" . . . Charlie, interviewed by your Hollywood correspondent at his new hilltop home, boastfully went on to say that he also is expecting to get his face lifted. "There's a guy who just hit town," he went on, "who claims he can give me eyebrows I can arch, fluttering eyelids and movable eyes. Boy, oh boy, will I slay the gals with that equipment!" . . . Charlie further claimed he wasn't the least bit jealous of dummy Mortimer Snerd, imported by Bergen from a Keokuk, Iowa, dairy farm, where he was "the main squirt," to appear in the McCarthy film, "Letter of Introduction," now being released. Critics said Mortimer stole a scene from Charlie. "Why," McCarthy remarked, "he can't even broadcast!"

Bergen nodded in confirmation. "Well," he explained, "Mortimer could broadcast, but I doubt if we'll put him to work just yet." In other words, when public interest in Charlie lags, Bergen has Mortimer up his sleeve . . . Smart fellow, Edgar Bergen.

Eddie Cantor returned to Hollywood week before last on the same train with Shirley Temple, and news cameramen snapped both, but what the photographers didn't know was that quietly training in Beverly Hills while Cantor was in Europe was his brand-new discovery, the 12-year-old youngster who is to replace Deanna Durbin on the Cantor radio show when it returns to the air in October. His find is named Janice Chambers. She was brought to Cantor's attention by Lillian Rosedale Goodman, to whom Janice's father, a Chicago Federal Theatre Project employe, came a year and a half ago for guidance in the handling of his daughter. Mrs. Goodman coached Janice patiently; first launched her on the Chicago Theater stage last Christmas in the role of Jenny Lind. The little girl's next appearance was at the Windy City's Great Northern Theater, where she played a young boy scholar in the Yiddish play, "Monesh." Janice sings jazz, swing and opera; knows six languages; is a clown and a mimic. She can reach high F above C—and what's more, she's as pretty as a bug.

Nan Grey, the Kathy Marshall of "Those We Love," and Charles Martin, Universal Studios writer, are planning an October wedding . . . Don Briggs, the ex-Chicago radactor, can hardly wait for screen starlet Barbara Reed . . . The Joe (announcer-producer) Parkers are going to call the whole thing off.

Warner Oland's sudden and regrettable passing recently in Sweden may give his radio counterpart as Charlie Chan his first screen opportunity. On the air, the Chan role has been played by Cy Kendall, who, during several years of broadcasting as the Chinese detective, has been extremely careful to make his portrayals as nearly identical as possible with the character created by Oland. Within the week, either Kendall or another will take over the Oland mantle, or Charlie Chan's screen son, played by Keye Luke, will carry on the screen series as "Charlie Chan Junior."

Suddenly stricken by a throat infection which developed into diphtheria, Tommy Dorsey was quarantined and under a doctor's care in a Hollywood hotel. Victor Young led the Dorsey orchestra through its August 10 broadcast, and, at press time, it was hoped Dorsey would recover in time to resume his work with the band August 17 in Chicago.

Shows coming up: Confirming this column's exclusive news of last issue, William Powell has signed

a three-year contract with the "Hollywood Hotel" program and will take over its master-of-ceremonying with its seventh week's airing this fall. Jean Sablon, French crooner; Ken Niles, former announcer, and Victor Young's music will add to the songs of Frances Langford, the presence of Powell, and complete adaptations of old screen and new stage plays . . . Old Gold cigarettes are reported interested in the proposed Robert Benchley program series which also was shown to Texaco . . . Joe E. Brown, the wide-mouthed comedian, and Harry Sosnik's music were listened to last week by a half-dozen prospective sponsors. But while awaiting the verdict, Sosnik is busying himself by modernizing 48 nursery rhymes and tunes to be recorded as an album for Decca . . . Joe Penner, when he returns for Huskies, will have virtually the same supporting cast as last season with the exception of Gene Austin. Music will be by Lew Pollack again.

"Swing won't last," stated the song-writing dean, Gene Buck, at a recent dinner here in his honor. But the question arises, can WE last until it stops swinging?

That there is more than hot licks and rhythm from which a musician may draw to make a good broadcast is proved by the forethought Meredith Willson has given his new "Good News" series starting September 1. Willson wants to present a

group of musical caricatures of famous personalities and another group in which he will adapt the most famous symphonic melodies to song form without, he insists, "jazzing them up." Thank you, Mr. Willson.

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Up Detroit way lives a staunch Bing Crosby fan who has grown lately to be an old scold, even though she (or he?) does celebrate each Friday luncheon by buying one chocolate malted and a RADIO GUIDE. It seems that this column omitted Bing's name in growing effusive over K.M.H. Yes, it did, because Mr. Crosby is vacationing now and for some weeks to come . . . As for the plaint that Bing is taking the rap for his thin-hairedness, 'tis true, but only because King Bing himself is focusing attention to that sparsely upholstered top spot by insisting upon wearing hats and caps everywhere he goes and refusing to grant photographers the courtesies of posing pictures they seek . . . Regardless of my disregard for certain angles of the Crosby nature, your Hollywood correspondent does like the happy-go-lucky troubadour and begs of you not to miss his excellent acting in Paramount's "Sing, You Sinners," his next picture to be released. In this rollicking, down-to-earth story, you'll detect bits of the Groaner's real life—and you'll never see a drunk played more convincingly or comically than does Bing in this screening.

Likewise, put a "must" on your calendar when your neighborhood movie shows: "Four Daughters," Warner Brothers starrer for Priscilla, Rosemary and Lola Lane and Gale Page—the latter three of whom were air names before discovered by screen scouts. All the Lanes and Miss Page are excellent, but you'll applaud John Garfield and maybe Jeffrey Lynn, too, who do as Raffles-like a job of picture-stealing as anyone could when the cast includes Thespians of the order of Claude Rains and May Robson.

Following a short vacation, Lux Theater impresario Cecil B. DeMille has taken his staff of radio writers to sea on his yacht to prepare scripts for the program's fall series. First stars definitely signed are Jack Benny and Mary Livingstone, who will appear September 26 in an adaptation of "Seven Keys to Baldpate." Lux resumes September 12.

Tag lines: Gracie Allen, when she sailed August 5 to Hawaii, went prepared. She took along coconuts and ukuleles to trade with the natives, who, she heard, liked them . . . One Man's Family's Barbara Jo Allen is busy on a new short for RKO Pictures . . . Newly blessed father (for the fifth time) Morton Downey will appear at the Coconut Grove with Anson Weeks' orchestra starting September 1.



Peg La Centra sings popular songs on "For Men Only," but her ambition is to be a dramatic actress. Program started on a local New York station last year, went to NBC in January



Peter van Steeden (left) brandishes the baton on "For Men Only." Born in Amsterdam, Holland, he came to America in 1907, first broadcast as leader of a band made up of college classmates after an engineering career faded. With him is Ted Sisson, director

## IT'S A MAN'S SHOW!

**M**ANY men complain that too many radio programs are designed to appeal only to women. Radio's answer is "For Men Only" on NBC Wednesday nights at 9:30 EDT. As guests the program presents sports celebrities, comedians, adventurers and people in the news whose material is interesting

chiefly from a masculine viewpoint. Only girl regularly on the show is Peg La Centra; her presence is due to the fact men apparently prefer popular songs sung by a girl rather than by a man. Recent guest was Radio Guide's "singing cameraman," Gene Lester, who has become a success by combining his two talents.

*Exclusive Radio Guide Photographs by Gene Lester*



Fred Uttal, as master of ceremonies, introduces guests from all fields. Some have been Elliott Roosevelt, Keenan Wynn, (Ed's son), Smedley Butler, Billy Rose, Johnny Vander Meer



Sponsors recently announced that owing to success of program, number of NBC stations on its network will be almost doubled in near future. Despite title and content of program many women listen to it. Above: Uttal and Miss La Centra relax, talk between rehearsals



Gilbert Seldes of CBS staff interviews noted publisher

### Three Foreign Youth Give Economic Views

Friday, CBS, 4:45-5:00 p.m.

Three young men from three nations and three continents will meet Friday to express their respective views and describe the situations in their homelands in respect to international economic relations.

Joseph Cadden, of the World Youth Congress, being held in New York City, will present a Czechoslovakian, a Chinese and an African, delegates to the conference, in another of the programs built to inform the public on the all-important subject of world economics.

These three natives of widely separated regions, who have met with many others to discuss the problems and prospects of the collective youth of the world, now meet at the microphone to do their bit in welding the links of mutual understanding and sympathy in the economic chain. They can surely be considered representatives of keystone territories in the field, with all three regions similar in one respect, inasmuch as all have been the unwilling battlegrounds for exploitation by other nations with greater physical resources. The economic position of China has been violently disputed before, even as its entire structure is now being attacked. Africa has, perhaps, not seen nor heard the last of the Italian conquest of Ethiopia. Czechoslovakia right now is the involuntary question mark of the seething European cauldron.

Consequently, the implications in the background make this program attractive to the general listener as well as the keen student of foreign affairs.

### Dramatize Beginnings of American Invention

Wednesday, CBS, 7:30-7:45 p.m.

In these days of staggering scientific discovery and innumerable inventions we are prone to become a bit blasé about such developments. But even with mechanical gadgets available to perform practically everything for us except thinking, there is still a thrill in the pioneering both of the past and the present.

When Robert Fulton's steamboat "Claremont" plowed up the Hudson River in 1807 it helped set in motion the wheels of innovation that produced the cotton gin, the sewing-machine and all those other mighty links that geniuses forged in the chain of better American living.

The story of the momentous "Claremont" voyage and the pioneering achievement of Fulton will be presented Wednesday on the "Living History" program.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, August 21

Shakespeare's England. 1-1:30 p.m., NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 22

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, August 23

Let's Pretend. 5:30-5:45 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of popular rural play.

Wednesday, August 24

The Necklace. 10-10:30 p.m., MBS. Dramatization Guy de Maupassant.

Thursday, August 25

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of "Strange Interlude," Part II, by Eugene O'Neill.

Friday, August 26

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization of "The Short Way Around," by Derick Wulff.

Saturday, August 27

Original Play. 8:30-9 p.m., NBC. Dramatization of "Humbog Weed," by Merritt P. Allen.

### EDUCATIONAL GAMES

Monday, August 22

March of Games. 5:30-5:45 p.m., CBS. (Also Wednesday at this time.) Program by children.

Tuesday, August 23

Information Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

Wednesday, August 24

The Word Game. 10-10:30 p.m., CBS. Dr. Max Eastman, director.

### HISTORY

Wednesday, August 24

Living History. 7:30-7:45 p.m., CBS.

### INSPIRATION

Sunday, August 21

Church of the Air. 10-10:30 a.m., CBS. Rev. E. D. Jarvis, Glasgow, Scotland (Presbyterian). From New York City: 1-1:30 p.m., Rabbi B. Benedict Glazer, New York City.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Life's Greatest Disaster."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer speaks on "Courts of Appeal."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, August 27

Message of Israel. 7-7:30 p.m., NBC. Rabbi Roland Cittelsohn speaks on "Challenge to Christians and Jews."

### PERSONAL—SOCIAL PROBLEMS

Tuesday, August 23

Highways to Health. 4-4:15 p.m., CBS.

### PEOPLE—THOUGHT—COMMENT

Sunday, August 21

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 4-4:30 p.m., CBS.

The Other Americas. 6:45-7 p.m., NBC. Edward Tomlinson, commentator.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, August 22

National Radio Forum. 10-10:30 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Tuesday, August 23

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "Head-Hunters of Formosa."

Thursday, August 25

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park. Subject: "Study of Rocks."

Stepping Ahead with America. 8-8:30 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Friday, August 26

"So You Want to Be—." 5:45-6 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, August 21

The World Is Yours. 4:30-5 p.m., NBC. "The Langley Medal," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 22

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Tuesday, August 23

Science in the News. 6-6:15 p.m., NBC. Guest speakers.

Wednesday, August 24

Exploring Space. 5:45-6 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Form, Color and Jobs" (insects and how they live).

Thursday, August 25

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "Ticks and Texas Fever," the work of Theobald Smith.

Friday, August 26

Adventures in Science. 7:30-7:45 p.m., CBS.



—International

William Allen White reveals inside of newspaper business

### Describe Production of Famous Newspaper

Thursday, CBS, 10:30-10:45 p.m.

The name of William Allen White has become the public synonym of solid thinking and forceful activity in national and international political affairs, and the Emporia Gazette is almost legendary as the crystallization of progressive, independent and straightforward journalism.

Thursday night of this week White and the Gazette will make news for the radio audience. In the series of "Americans at Work" programs, which endeavor to present true and vivid pictures of vital and interesting phases of our economic structure, this episode promises to be a real spotlight feature.

Publisher White will be interviewed by Gilbert Seldes of the CBS staff, with the broadcast coming directly from the Emporia plant, right in the midst of pencils and presses, paper and pictures, teletypes and stereotypes and linotypes. Workers from all phases of newspaper production, technical and mechanical, will participate in the program.

William Allen White has seen a great deal of private and public life in three-quarters of a century. His educational equipment includes study at Brown, Columbia and Harvard universities. He acted as a Red Cross observer in France during the war. His literary works in book form are quite voluminous, including biographies of Woodrow Wilson and Calvin Coolidge. Mr. White was born in Emporia, furnishing an example of the local boy makes good in his own home town and the nation.

### Development of Self Discussed by Dr. Peale

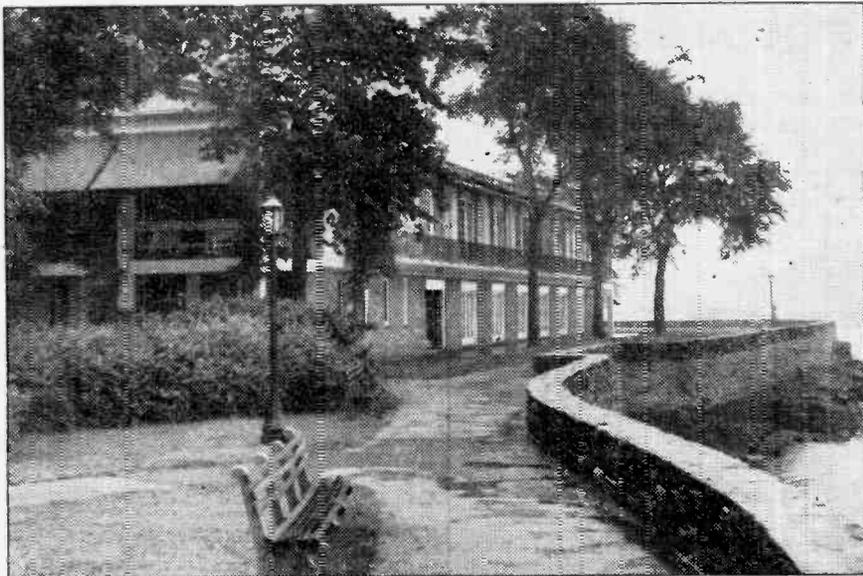
Saturday, NBC, 6:45-7 p.m.

The ability to master one's own weaknesses, inhibitions, mental habits, impulses and desires is the key to power and the rock upon which the palace of success is built. Down through the ages this idea has been propounded by philosophers, preached from pulpits, taught in classrooms and recorded by the pens of scholars and moralists as one of the fundamental truths of humanity. It is an old doctrine, but, like truth itself, has ever-expanding potentialities as the social framework changes and man's capacity for progress expands.

Whether or not one has probed the depths of this subject, whether or not he is convinced of its import, it might give the person a new insight or a new power to listen to such programs as Dr. Norman Vincent Peale speaking on "The Art of Self-Mastery" on the Saturday "Art of Living" series.

# CRADLE OF STARS

# SHOPPING GUIDE



— Gene Lester

Glen Island Casino, on Long Island Sound, is sixteen miles from the heart of New York City, has started many bandleaders to fame—among them Jimmy and Tommy Dorsey, Glen Gray and his Casa Loma band and Ozzie Nelson



Present incumbent is Larry Clinton (center), former musical arranger whose new band is following footsteps of now famous swingsters who started there. Above: Nick Kenny (right), columnist-songwriter, "plugs" one of his tunes



Clinton is one of few arrangers successful as bandleaders. He also composes swing ditties, including "Midnight in a Madhouse," "The Dipsy Doodle." His swing arrangements of classics such as "Martha" enrage some, delight others

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

#### Silk Stockings

"Win Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 wrappers from Woodbury Facial Soap to Woodbury's, Box 55, Cincinnati, Ohio. Stockings are worth \$1.00. Be sure to include name and address.

#### Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

#### Bracelet

"Big Sister" (Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinso box-top plus 15c to "Big Sister," c/o Columbia Broadcasting System, 485 Madison Avenue, New York City, and to those Canadian listeners sending a Rinso box-top plus 20c to above address.

#### Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

#### Children's Pictures

"The Singing Lady" (Mondays through Thursdays, NBC, 5:30 to 5:45 p.m. EDT) offers a 12x18 painting of Mother Goose characters done by Vernon Grant, famous children's artist, to all who send two package-tops

from Rice Krispies plus a three-cent stamp to "The Singing Lady," Kellogg Company, Battle Creek, Mich.

#### Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

#### Cook Book

"The Mystery Chef" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 9 a.m. PST) offers a cook book written by the Mystery Chef. Your local announcer will tell you where you can get one.

#### Broadcast Tickets

Helen Menken in "Second Husband" (Tuesdays, CBS, 7:30 p.m. EDT) offers free tickets to this broadcast to those who write Helen Menken, in care of CBS, 485 Madison Ave., New York City.

#### Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

#### Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

TOMMY DORSEY was born in Shenandoah, Pa., in 1907. His entire musical education was received from his father. Tommy is five feet eleven, weighs 160 pounds, has straight black hair. He is married and has two children.—E. M., Hallis, L. I.

FRAN ALLISON, NBC songstress, was born in La Porte City, Iowa, November 20, 1907. She has a brother, Jimmy, who plays the sax and clarinet and sings at WMT, Waterloo, Iowa, where Fran began steady radio work in 1933. Before this she did some part-time radio work while teaching school. Fran is five feet eight inches tall, weighs 130 pounds, is a brown-eyed brunet. She is unmarried.—L. B., Odebolt, Iowa.

CLIFF SOUBIER is five feet six inches tall and weighs 185 pounds. He was married to the former Martha Wood at the time they were both playing in "Rain" in Chicago in 1921. He has been in radio since 1930.—R. C., New London, Connecticut.

OZZIE NELSON was born in Jersey City, N. J., March 20, 1906. He was graduated from Rutgers, then earned his law degree at the New Jersey Law School. He is married to HARRIET HILLIARD and they have one son,

David, who is not quite two years old.—S. L., Keyport, New Jersey.

The theme song of "STELLA DALLAS" is "The Old Refrain and Memories." ANNE ELSTNER plays the part of Stella Dallas and CARLETON YOUNG portrays the role of Dick Grosvenor. Laurel is played by JOY HATHAWAY, Helen by JULIE BENNELL, Mrs. Grady by GRACE VALENTINE, Jerry is portrayed by WILIAM QUINN and ARTHUR VINTON has the role of Ed Munn.—C. E., Rolla, Missouri.

EDDY DUCHIN originally studied to be a pharmacist. After graduation from school he joined up with Leo Reisman's orchestra. Now, of course, he has his own band. Eddy's hands are insured for \$100,000. He is five feet eleven inches tall, has black hair and brown eyes.—D. L., Fredonia, N. Y.

LIGHTS OUT has been taken off the air for the summer. It is scheduled to return October 5.—N. Y., Beloit, Wis.

GOOD NEWS OF 1938 will start its fall broadcast September 1. FIBBER MCGEE and MOLLY will return to the air September 6.—D. D., Washington, D. C.

FRED WARING and his PENNSYLVANIANS will return to the air October 8. THE SHADOW returns September 25.—S. K., Oakland, Cal.

# RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites.

TWO of the world's finest violinists have brought forth two most interesting violin concertos on our recent record lists. Musically, the most exciting is the Prokofieff Concerto No. 2 in G Minor, played by the great Jascha Heifetz with the Boston Symphony Orchestra (Victor Album 450. \$6.50).

Prokofieff, with Shostakovich, is the foremost proponent of modern-day Russian music, and has been prone to overmodernism or to a tongue-in-the-cheek classicism. (In another current release, a score to a Soviet film called "Lieutenant Kije," played by the Boston Symphony, he disappoints us considerably. (Victor Album 459. \$6.50.)

But in this violin concerto, which he wrote in 1935, Prokofieff seems to have found himself. It is a brilliant and moving work, with the orchestra playing a magnificent counterpart to the solo instrument throughout. The way Mr. Heifetz plays it leaves no doubt that he realizes he has something really great and makes the most of it. Heifetz considers the concerto one of the world's six greatest, and after a hearing or two the listener should agree.

The other concerto is the much-publicized "lost" Concerto in D Minor by Robert Schumann. In reality, it was never lost at all but left to the violinist Joachim, who willed that it should not be played for 100 years after his death in 1856. But through the persuasion of that remarkable youngster, Yehudi Menuhin, it was released for performance and publication late last year. At last it comes to us in recorded form in Victor Album 451. (\$7.00.)

Menuhin introduced it to America and has played it with the leading symphony orchestras in the country. The recording is with the Philharmonic Symphony Orchestra of New York, John Barbirolli conducting; and it is faultless. Schumann's music reflects his sunny nature, and this work is warm, happy and bright . . . particularly in the melodic second movement. To say that young Yehudi plays it well is superfluous.

Lovers of Hungarian gypsy music will drink their fill of such throbbing melodies in the new Victor Album S-13 (\$5.50). It is most authentic, sometimes with moments of great speed and life, others with that sobbing lament so typical of the Magyars. There are twelve sides . . . all recorded abroad . . . the titles and orchestras are unfamiliar. There is inclined to be a certain sameness in most of them, but if you want to be reminded of that little cafe in Paris or Budapest where the violinist wandered among the tables . . . this is it.

Another album . . . the waltzes of Lehar and Kalman . . . is featured by the Decca company . . . but the Harry Horlick Orchestra gives them a flat, straight reading. Numerous standard favorites are included, such as "The Merry Widow," "Sari," "Gold and Silver," "Countess Maritza," etc. (Decca Album 11, \$2.25.)

The movie world seems to be arresting the attention in the popular field these summer days, particularly with the cavalcade of Irving Berlin songs presented in the Twentieth Century-Fox picture, "Alexander's Ragtime Band." Twenty-five years of Berlin song-writing are spread before you in this entertaining picture, and the record companies have lost no

time in bursting forth with all kinds of Berlin melody . . . from "When the Midnight Choo Choo Leaves for Alabama" (revived by Tommy Dorsey and his orchestra) . . . Victor 25821 and "Everybody Step" (swung out by Ella Fitzgerald on Decca 1894) down to the new songs Berlin wrote for the picture. For instance:

What'll I Do? Well done by Tommy Dorsey's band. Victor 25824.

Blue Skies and Remember. Two of Benny Goodman's best, coupled on Victor-25860.

Russian Lullaby. Good chance to contrast swing, as exemplified by Bunny Berigan, and the waltz by the dreamy Lombardos, both on the same tune. Victor 26001.

Now It Can Be Told . . . new Berlin song written for the picture. Bing Crosby on Decca, Tony Martin on Brunswick, and Jack Leonard on Victor . . . all good.

Alexander's Ragtime Band. Bing Crosby and Connie Boswell have a lot of fun in the studio dueting this on Decca-1887.

Recommended among recent swing releases:

Tea For Two. Terrific piano work by Bob Zurke with Bob Crosby's very

popular swing band. (Decca 1850.)

Varsity Drag. An unusually good arrangement for a small Hollywood bunch directed by Ray Noble's drummer, Bill Harty. (Vocalion 4183.)

Barcarolle. One of the well-polished Tommy Dorsey interpretations, this from Offenbach's "Tales of Hoffman." (Victor 25887.)

Small Fry. Hoagy Carmichael's latest makes a perfect song for the well-nigh perfect Mildred Bailey. (Vocalion 4224.)

Shadrack. An old Negro spiritual brought potently up to date by the inimitable Louis Armstrong and a vocal chorus. (Decca 1913.)

Spring Is Here, the smart new Rodgers-Hart tune, and St. Louis Blues make two apt vehicles for the blues-singing Maxine Sullivan. (Victor 25894-5.) —DAVID ALDEN

**TAKE-DEVELOP-PRINT- CAMERA OUTLET**  
Complete \$1.98 Postpaid

Take and develop your own prints for only a few cents each! Genuine Folding Camera, Films, in fact everything needed is included in our amazingly low priced developing and Printing Outfit Offer! NOT A TOY. Save dollars on your picture taking this summer. Simple, easy instructions explain everything. SEND NO MONEY! Pay postman \$1.98 plus few cents postage or sent postpaid for \$1.98 cash. RUSH. AMERICAN LEADER, 1606 W. 78th St., Dept. F-29, Chicago. (Extra films 20c a dozen).

**DISCARD YOUR OLD AERIAL**  
It is Most Likely Corroded and Has Poor or Loose Noisy Connections  
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

**ELIMINATE THE AERIAL FOR GOOD**  
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**  
On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—  
F & H Radio Laboratories, Dept. 103, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.

NAME.....  
ADDRESS.....  
CITY.....STATE.....

# Amazing RESULTS IN 20 MINUTES

FROM NEW, SCIENTIFIC, GUARANTEED and INSURED MOTOR CONDITIONER CALLED C and JAY

**Gives NEW POWER-PEP-QUIET IN MOTORS** that eat oil, waste gasoline, have lost their power and pep merely from sticky valves and piston rings because of motor gum, sludge and sticky carbon. No need to pay \$15-\$40 or \$100 for new rings, valve grinding or overhauling when you use C and JAY.

**RUSH COUPON for details of Your FREE of RISK Full-Size Package TEST OFFER for Your Car**

No special tools needed. Any one can use C and JAY. In only twenty minutes you can put your gum-sluggish motor in the condition where valves, guides, piston rings, oil lines and bearings can function without being retarded with motor gum, sludge and sticky carbon. With a clean motor you can—

**Get MORE POWER—PEP SPEED—PICK-UP and QUIET**

Craver and Jay, nationally famous for 20 years in pioneering top cylinder lubrication, have now produced this amazing new method of motor conditioning.

C and JAY sells to the public for less than spark plugs and has a money back guarantee of satisfaction. C and JAY was especially designed to put your motor back in the clean condition the designers intended. Your motor is protected by a \$5000 product liability policy by one of the world's largest insurance companies. 18 automotive trade journals carrying news stories on C and JAY. Any mechanic can understand how C and JAY works. If you want to use C and JAY in your car while this full-size package offer is still on—RUSH COUPON TODAY!

**Craver-Jay Corp., Dept. 703, Kansas City, Mo.**  
References: K. C. Banks, K. C. Chamber of Commerce

**SAVE GAS-OIL MONEY ON**

**DISTRICT MANAGERS, WANTED AT Distributors, Salesmen ONCE**

We are appointing men ages 25 to 60 years, to handle C and JAY in exclusive territories, in towns of 200 population and up. There is BIG MONEY NOW and on repeat sales for men all over the country.

**NEW SENSATIONAL MERCHANDISING PLAN**  
C and JAY District Managers and distributors are putting on our spectacular and truly convincing Super Sales Parades and Circuses. We also have (if desired) dealer consignment deal with 100% insurance protection for you.

**WE GIVE YOU ADVERTISING** Signs, banners, folders and a cooperative plan on your local newspaper advertising.

**GUARANTEED SALES** or Money Back on Plan "A". The C and JAY Method and sensational merchandising plans creating sensation in field. Territories going fast—BIG money is being made. Rush coupon for details of your full-size test method and merchandising plans.

**YOU CAN DO WHAT OTHERS ARE DOING. ACT QUICKLY!**

When valves are free-working and close tightly and when piston rings are free to expand against cylinder wall, compression is held more tightly in combustion chamber. Gasoline mileage goes up and oil-wasting is reduced because oil-leaking past piston rings is checked.

The original, one and only C and JAY Method conditions both combustion chamber and crankcase areas and parts, purging the motor of gasoline and oil wasting sludge, gum and sticky carbon. Try C and JAY in your own car—

**RUSH COUPON →**

.....COUPON.....  
**Craver-Jay Corp., Dept. 703, Kansas City, Mo.**  
Gentlemen:  
Please rush details of FREE-of-risk FULL-SIZE test package of C and JAY for my car, and money-making plans.  
Name.....  
Address.....  
City.....State.....



Heler Alexander has been coloratura soloist on Major Bowes' Sunday morning "Capitol Family" four years

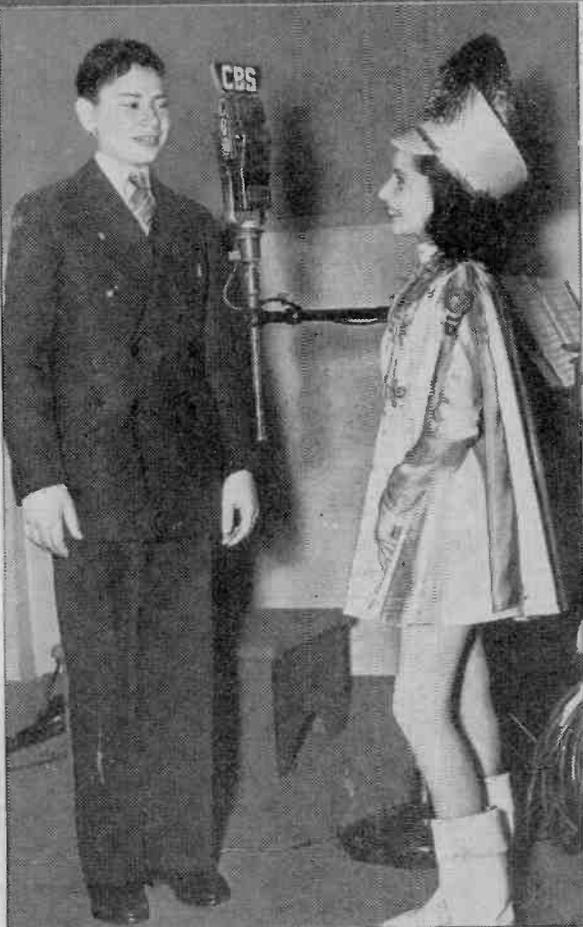


David Ross, diction-award winner, is on CBS Sundays with "Foot's Gold," has published a book by that name

## FRIENDS OF YOURS



Tenor soloist on John Nesbitt's "Passing Parade" Sundays at 7:30 p.m. EDT on CBS is Al Garr, minister's son born in Hong Kong, China



Arthur Ross is the fourteen-year-old master of ceremonies of "March of Games," Mondays, Wednesdays. Sybil Trent, eleven, assists him



Ray Heatherton sings the kind of popular ballads he rode to fame several years ago, Mondays, Wednesdays, Fridays. CBS, 7 p.m. EDT

# HANDS OFF, DICTATORS!

(Continued from Page 5)

of Latin-American affairs report that the net result of foreign propaganda efforts has been to intensify nationalist attitudes and set the Latin countries firmly against European ideological penetration. As a matter of international policy, it would seem to be grave error for this nation to create opportunity for the resentment that would seem certain to follow any effort of the United States *officially* (italics mine) to encounter political propaganda preached by the spokesmen of other nations whose system of government is repugnant to us."

We, the American people, are in the War of Words, but our government *officially* is not. The set-up is perfect. No nation can truthfully accuse the United States as a nation of propagandizing any other nation, yet American principles are broadcast to the world every day. The world sees American movies every day.

We can give Germany and Italy and Russia lessons in propaganda. Ours is not vicious.

But because our two big networks have their own international set-ups, the nation is ready for any emergency.

You can bet your bottom dollar that if Uncle Sam, as a nation, needed all radio outlets to the world in a war, he would take over. The equipment is there, functioning. The organizations are there. Radio in America is a private business, but if our country had need to blanket the earth with information we would be ready.

We are not taking a licking in the international verbal squabble. We are giving better than we get. We are not turning the cheek any more. The world knows what America is doing through radio.

For one, I'm glad we are tooting our own horn. The meek may inherit the earth, but I can't help but believe the Lord's on the side of the fellow with the best brain, the best gun, the most money and the best radio.

# "PROFESSOR WILD BILL"

(Continued from Page 1)

happen to be Chinese and Japanese. Indeed, he has written two books on Japanese grammar and taught Chinese in London!

His wife was arrested for snapping pictures in Hsinking after police were unable to impress her more with the seriousness of their war than they could her husband. McGovern left a champagne party Japanese officers were giving in his honor to get her out! They moved on to Peiping with a friend—who decided en route that he would be safer in Shanghai. Two weeks later, as they were becoming bored with Peiping, they heard that he had been killed by a bomb in Shanghai's International Settlement!

McGovern returned from that trip last February. The material he set out to get he poured into his just-published book, "Empires of Central Asia"—a history that looks back to 3000 B. C., tracing fabulous events in the rise and fall of dynasties, unearthing such trivia as the invention of pants in Persia! Other experiences will go into his autobiography, to be published next year.

"Wild Bill" has been known for years as "the man who has been everywhere twice." From the cultures of most of the world's people he has developed social concepts that sparkle throughout his radio talk. Listeners are always as startled as are his students to learn that the Chinese raise their children better than do Americans; that in England a husband's interests dictate a family's social contacts, while in America almost every family depends on the wife for a guest list; that the Japanese are militaristic down to their toes because their island has never been invaded, because their armies have never lost a war; that there are no psychiatrists in India, because they would starve to death waiting for a person with inhibitions (everyone marries young in India!).

Such are the revelations on tap when "The Roving Prof" takes the air. This

week he will talk about the head-hunters of the island of Formosa, which he calls the key to the Orient. Always the nation which has dominated Formosa has dominated the East—yet no conqueror has ever thoroughly subdued the natives who take human heads as trophies. His "madness" in going to find out about one of the strangest countries on earth this week becomes a listeners' boon.

For perhaps he's not so mad at that!

The Roving Prof may be heard Tuesday over an NBC network at:

EDT 7:45 p.m. — EST 6:45 p.m.  
CDT 6:45 p.m. — CST 5:45 p.m.  
MST 4:45 p.m. — PST 3:45 p.m.

## Step Into Your Own Business SELL USED & NEW CLOTHING

AT MONEY SAVING PRICES FROM AUTO, STORE OR HOME MAKE UP TO 300% PROFIT!

Thousands of men and women right in your locality are anxious to save money on the purchase of wearing apparel for themselves and their families. Under our powerful buying plan we put you in business for yourself selling used and new clothing—suits, coats, hats, ties, hosiery, shoes—hundreds of wearing apparel items for men, women and children—at money saving prices—made possible through our cash purchases of bankrupt stocks and close-outs. You operate from your auto, or your home, or open your own BARGAIN MERCHANT DISCOUNT STORE—and quickly build a big profit, year 'round, steady repeating business of your own.

Our Prices Are Lowest! FREE CATALOGUE! Write quick—for our FREE CATALOGUE that lists our wide assortment of quality merchandise items at prices that net you up to 300% profit. Think of it! We positively smash competition. We back you with close cooperation. End job hunting! Be your own boss in your own business. Get the full facts—then judge! V. PORTNOY, 566 Roosevelt Road, Dept. 109, Chicago, Illinois.

FOR ALL THE PROGRAMS BUY  
RADIO GUIDE!

# MIDWEST FACTORY-TO-YOU PLAN SAVES YOU UP TO 50%.

...Also AS MUCH AS \$30.00 AND UP FOR YOUR OLD RADIO AS A SPECIAL TRADE-IN ALLOWANCE!

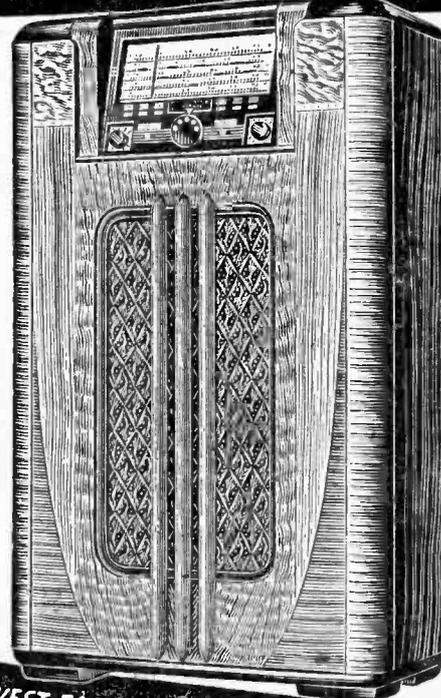
SENSATIONAL NEW  
**17-TUBE**  
WORLD-WIDE  
**MIDWEST**



Neighbors Think It Great  
NEW BRIGHTON, PA.—My opinion of the Midwest Radio is that it cannot be beat. I have had stations thousands of miles away which I could not get on my other radio. The foreign stations are wonderful and come in very plain and clear. I have two or three friends whom I think will be ordering a Midwest Radio before long. (George Boren)

ONCE again, Midwest scoops the radio world with its sensational 1939 radios that just sparkle with new features. Once again, Midwest amazes merchandising men everywhere, with its sensationally low factory-to-you prices, which make your radio dollar go twice as far. Send for the new FREE 1939 catalog and feast your eyes on its history-making values.

While the \$39.95 Midwest "Special" represents one of the most amazing radio values offered today—the Super DeLuxe 5-band "17" and DeLuxe 5-band "12" tube Midwest radios are even greater bargains. The new-design, 5-band, 17-



MIDWEST FACTORY-TO-YOU PRICE... \$69.95  
TRADE-IN ALLOWANCE... \$30.00  
YOU PAY ONLY \$39.95  
ABSOLUTELY COMPLETE

30 DAYS FREE TRIAL  
AMAZING NEW EASY-PAY PLAN

Factory-To-You Wholesale Prices Save You 50%

This famous Midwest factory-to-you plan, proven by 19 years of success, is just as exciting! You buy at wholesale prices just like the dealer. You save up to 50% when you order direct from the Midwest factory, and get 30 days' FREE trial. Remember, Midwest gives you \$30.00 and even more credit on your old set. Even higher trade-in allowances on some Midwest models. Don't buy any other radio until you see for yourself how and why Midwest gives you so much more for your money. Easy payments. Iron-clad money-back guarantee.

Dept. 94-AB, MIDWEST RADIO CORPORATION Cincinnati, Ohio

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION  
Dept. 94-AB, Cincinnati, Ohio

Name..... (Please print clearly)

Address.....

Town..... State.....

Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer, and factory-to-you wholesale prices.

User-Agents Make Easy Extra Money. Check Here  for details

## DEFINITIONS FOR SHADOWGRAPH X-WORD PUZZLE ON COVER

### HORIZONTAL

- Turf
- Ken \_\_\_\_\_, comedian
- To incline on one side, as a ship
- \_\_\_\_\_ Crosby, bandleader
- Long-billed marsh bird
- \_\_\_\_\_ Lyman, bandleader
- Flower of a purplish color
- \_\_\_\_\_ Goff, "Abner"
- Common viper
- Inflamed
- \_\_\_\_\_ Collins, bandleader
- Joe \_\_\_\_\_, bandleader
- A state (abbr.)
- Pungent aromatic spice
- Single rings of a chain
- A two-masted vessel
- Weave together with needles
- Merit
- \_\_\_\_\_ Pearce, comedian
- Vocalist
- Pronoun
- Phil Baker's "fall guy"
- Belonging to dad
- A cattle thief
- Gertrude \_\_\_\_\_, creator of "The Goldbergs"
- Runs away
- \_\_\_\_\_! poor Yorick," etc.
- Shade tree
- Part of the mouth
- Family, race
- Helen Pickens was born in \_\_\_\_\_, Georgia

- The male personified
- Paula \_\_\_\_\_, vocalist
- \_\_\_\_\_ Durbin, singer
- Doris \_\_\_\_\_, songstress
- That Hill man
- Loose outer garment
- Clark \_\_\_\_\_, tenor
- Betty Lou \_\_\_\_\_, radio actress
- \_\_\_\_\_ Kennedy, baritone
- Against

### VERTICAL

- Quartet
- Mary \_\_\_\_\_, singer
- Dorothy \_\_\_\_\_, soprano
- Feminine name

Solution to Puzzle Given Last Week



RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

MORNING

8:00 CST 9:00 CDT
Russian Melodies, dir. Alexander Kiriloff: WLW WMT WCFL

Church of the Air: WCCO KMOX
WKBB WBBM WFBM (sw-21.51)

Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Chorists: WMAQ WIRE (sw-21.5)

Reading the Funnies: KWK WMBD

WAAF-Carnival of Comics
WBOW-Church of Christ
WFAM-News; Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-Little Business Man
WHO-Bible Broadcaster
WIBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services

8:15 CST 9:15 CDT
Russian Melodies: WOWO

WHIP-WPA Concert
WIND-Swing Melodies

8:30 CST 9:30 CDT
Reginald Foorte, organist: WMAQ

Horn & Hardart Children's Hour: (sw-21.51)

Dreams of Long Ago: KWK
WCFL WOWO WMT WIRE

Wings Over Jordan: WKBB
WCCO WBBM WFBM KMOX

WAAF-Symphonic Hour
WBOW-Radio Gospel
WFAM-Moderate Melodies
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Music, Maestro, Please
WTMJ-"Our Club"

8:45 CST 9:45 CDT
Blaisdell Woodwind Ensemble: WMAQ

WIBA-News
WFAM-Farms and Homes, reality
WIBA-News; Interlude
WIND-Remote Control

9:00 CST 10:00 CDT
Charles Paul, organist: WCCO
WBBM WFAM WMBD WKBB
WOC WISN

News; Alice Remsen, contr.:
WOWO WMAQ

News; Pine Tree Tavern, sketch:
(sw-21.5)

Old Time Tunes: WGN

News: WROK WTMJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Kay's Children's Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WLW-John Quincy Bass, organist
WMT-Church Prgm.
WTAD-St. Peters Church

9:15 CST 10:15 CDT
Neighbor Nell, philosopher:
WOWO KWK WLW

Charles Paul, organist: WFBM

Reviewing Stand: WGN

News: WLS WMBD
KMOX-Travelogue
WAAF-Do You Remember?
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch
WMAQ-Sunday Melody Revue
WROK-Music, Maestro, Please
WTMJ-Masters of Rhythm

9:30 CST 10:30 CDT
Major Bowes' Capitol Family;
Dalton Bros.; Nicholas Cosentino,
tnr.; Charles Magnante, accordi-
onist; Sam Herman, xylophon-
ist; Robt. Reed, m.c.; Waldo
Mayo's Orch.: WFAM WKBB
WMBD WKBB WCCO (sw-21.51)

Schedule Changes for August 21 to August 27

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS
Gang Busters (sponsored by Col-
gate) began a new series of
true, dramatized crime stories
August 17. The program can
be heard Wednesdays at 6 p.m.
CST (7 p.m. CDT). For West
10 p.m. CST (11 p.m. CDT).

PROGRAM CHANGES
First Nighter (sponsored by Cam-
pana) can be heard for the last
time on the NBC network Fri-
day, August 26. Starting next
week the program will be heard
over the CBS network.

Wayne King's Orchestra (spon-
sored by Lady Esther) will
shift to a different time and
day after their Tuesday broad-
cast. Starting next week the
orchestra will be heard on Fri-
days.

CLOSINGS
Boake Carter (sponsored by
Husties) will leave the air
after the last broadcast on
Friday, August 26. However, up
to the time of going to press it
has not been decided whether
Boake will continue to broad-

cast over the CBS network as a
sustaining feature.
Guy Lombardo's Orchestra (spon-
sored by Bond Bread) left the
airlines temporarily August 14.
Lewisohn Stadium Concert with
the New York Philharmonic
presented the last concert of
the season Sunday, August 14.
National Music Camp broadcast
its final concert of the season
Wednesday, August 17.
Promenade Symphony Orchestra of
Toronto will be heard in the
final concert of the season
Thursday, August 25, at 7 p.m.

CST (8 p.m. CDT). Reginald
Stewart will conduct the or-
chestra as usual.
Pulitzer Prize Plays will present
the last of the great master-
pieces in the world of drama.
Thursday, August 25, at 7 p.m.
CST (8 p.m. CDT). The second
part of Eugene O'Neill's
"Strange Interlude" will be the
dramatic offering for the final
curtain of the season.
The Singing Lady (sponsored by
Kellogg), whose songs and sto-
ries were favorites of children,
left the air Thursday, August 11.

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Net-work, Call Letters, Kilo-cycles, Power Watts, Location, Net-work. Lists various stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, etc.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network

†—Night Programs Only
\*—10 a.m. to 5 p.m. Only

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

Rolini Trio: WOWO WCFL
KWK

Madrigal Singers: WBOW

News: WLW WBBM WHIP
Crescent Hour of Music: WHO
WOC

KMOX Piano Recital
WAAF-Swing High
WFBM Christian Men Builders
WGN-Morning Melodies
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
Radio City Music Hall Chamber
Music Series: KWK WMT WLW
WOWO

9:45 CST 10:45 CDT
Bill Stern's Sport Scraps: WCFL
WOWO

Madrigal Singers: WLW (sw-
21.5)

Walter Flandorf, organist: WGN

KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WBBM-Blue Hawaii
WHIP-Associated Masters
WIND-Sunday Morning Melodies
WJJD-Sunday Rhythms
WMT-News

10:00 CST 11:00 CDT
Southernaires Negro Male Quar-
tet: KWK WOWO WLS WIRE
WMT

Major Bowes: KMOX WOC

Silver Strings: WBOW WMAQ
WHO WIBA

WAAF-Music in the Air
WBBM-Piano Parade
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel
Service

10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir

WROK-News; Music, Maestro,
Please

WTAD-News

10:15 CST 11:15 CDT
WTAQ-Catholic High Mass
Silver Strings: (sw-15.33)

News: WAAF WCFL
WHIP-Four Wonders
WIND-Organ Melodies
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.

10:30 CST 11:30 CDT
Radio City Music Hall Chamber
Music Series: KWK WMT WLW
WOWO
Guests: Viola Philo, soprano;
Iganee Strasfogel, pianist; and
Perole String Quartet.
The music detail for this program
may be found on page 6 this week.

Salt Lake City Tabernacle Choir
& Organ: WKBB KMOX WISN
WCCO WMBD WBBM WFAM
WOC (sw-21.51)

The choir will sing By Baby-
lon's Wave (Ground). So Keep
We All This Holy Feast (Bach),
Day of Sacrament (Asper) and
Coronation Anthem (Handel).
Westminster Chimes (Viernes),
Were I a Bird (Henselt) and
Adagio (Beethoven), organ num-
bers, will be offered.

Meridian Music: WBOW WHO
WIBA WMAQ (sw-15.33)

WAAF-Waltztime
WCFL-Varieties
WFBM-Stardust Melodies
WHIP-The Week's News
WIND-Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries

10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir

NOTICE: The programs as presented here were as correct
and as accurate as the broadcasting companies and RADIO GUIDE
could make them at the time of going to press. However, emer-
gencies that arise at the studios sometimes necessitate eleventh
hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour
periods, consult the time listings immediately above. The chances
are that a network program of 30 or 60 minutes' duration is on the
air at a quarter-hour when you do not find your station listed.

WKBH-Church Service
WLW-Drifting Pioneers
WMAQ-Do You Like Music?
WROK-Swedish Mission Taber-
nacle Services

11:00 CST 12:00 CDT
Shakespeare's England, drama:
WMAQ WIBA WHO (sw-15.33)

Radio City Music Hall Chamber
Music Series: WENR WLW

Church of the Air: WOC KMOX
WCCO WFAM WKBB

German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Morning Varieties
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WOWO-Missionary Hour
WTAQ-Organ Melodies

11:15 CST 12:15 CDT
WBBM-Waltz Time
WCFL-Varieties
WTAQ-News
WTMJ-Question Bee

11:30 CST 12:30 CDT
Way Down Home, drama: WENR

Europe Calling: WKBB KMOX
WCCO WFBM WTAQ

Charlotte Lansing, sop.; Glenn
Darwin, bar.: WIRE WLW (sw-
15.33)

Men with Wings, drama: WGN
KWK

News: WJJD WMAQ
WBBM-The Round Lake Funster
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WMT-Geo. Cervenka's Orch.
WOC-Ports of Call

WOWO-Missionary Hour
WTMJ-That Was the Song

11:45 CST 12:45 CDT
Poet's Gold, David Ross; Orch.:
WKBB WKBB WFBM WTAQ
WCCO WMBD WBBM

Glenn Darwin, bar.; Charlotte
Lansing, sop.: WMAQ

KMOX-My Brother's Keeper,
drama
WIRE-Welcome Stranger
WJJD-Rose Vanderbosch, pianist
WTMJ-Harry Ford

12:00 CST 1:00 CDT
The Magic Key of RCA; Sym-
phony Orch.; Milton J. Cross,
m.c.; Symph. Orch., dir. Frank
Black; Guest: WLW WIBA WMT
WOWO WTMJ WBOW WENR
KWK WIRE (sw-15.21)

Sunday Dinner at Aunt Fanny's:
WHO (sw-15.33)

Walberg Brown Strings: WKBB
KMOX WBBM

News: WMBD WCCO WOC
WAAF-Remember with Joy
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WFBM-Songhits
WGN-Don Pedro's Magic Violin
WHIP-Historic Poland
WIND-Down the Mississippi
WISN-Dance Orch.

12:15 CST 1:15 CDT
Sunday Dinner at Aunt Fanny's:
WHO KSD

WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBB-Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.

12:30 CST 1:30 CDT
Summer Session: WMBD WFBM
KMOX WKBB (sw-15.27)

Sunday Drivers: WMAQ KSD
(sw-15.33)

Baseball; Cubs vs. Pittsburgh (2
games); WGN WBBM WCFL
WIND WJJD
WAAF-Tower Tunes
WCCO-Strange As It Seems
WHO-Win. Wirges' Orch.
WISN-Baseball; Milwaukee vs.
Louisville
WKBB-Melody Parade
WROK-Dan, the Funny Man

12:45 CST 1:45 CDT
Summer Session: WTAQ WCCO

WAAF-So You Want to Ride
WHO-Headlines of the Week
WMBD-For Men Only
WOC-Lynn Fulrath Says

1:00 CST 2:00 CDT
Everybody's Music, dir. Howard
Barlow: KMOX WOC WKBB
WFAM WFBM WMBD WKBB
WTAQ (sw-15.27)

Program: Symphony No. 1 in C
Major (Bizet), Siegfried Idyll
(Wagner) and First Piano Con-
certo in C Minor by Wedell
Diebel.
The music detail for this program
may be found on page 6 this week.
Turn to page 2 for more detail.

Chautauqua Symphony Concerts:
WMAQ KSD WBOW WHO (sw-
15.33)

Guests: Georges Miquelle, cel-
list; Mischa Mischakoff, violin-
ist and Nathan Gorlon, violist.
The music detail for this program
may be found on page 6 this week.

Richard Himber's Orch.: WLW
WENR WOWO WMT

Dance Orch.: KWK

WAAF-Kourt of Knowledge,
conducted by Jack Odell
WCCO-Home Folks Frolic
WHIP-S. S. Patzkoski
WIBA-News
WIRE-Concert Hall
WROK-Dixon Community Hour
WTMJ-Frank Trumbauer's Orch.

1:15 CST 2:15 CDT
Everybody's Music: WCCO

Chautauqua Symphony Concerts:
WLW WIBA

On a Sunday Afternoon: KWK

WHIP-Interstate Tunes
WIRE-Sunday Newspaper

1:30 CST 2:30 CDT
Horse & Buggy Days; Variety
Prgm.: WMT WOWO WENR

Chautauqua Symphony Concerts:
WBOW WIBA WMAQ (sw-
15.33)

Everybody's Music: WFBM

KSD-Municipal Opera
WAAF-Matinee Melodies
WHO-Strange As It Seems
WIRE-Rhythm Makers Revue
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938

1:45 CST 2:45 CDT
Chautauqua Symphony Concerts:
WIBA

Jimmy Livingston's Orch.: KWK

WBBM-Dugout Dope
WHIP-Hymns Mother Taught Me
WHO-Rhythm Makers

2:00 CST 3:00 CDT
Sunday Vespers: WENR

Speaker: Dr. Paul Scherer,
pastor, Holy Trinity Church,
New York City. Subject:
"Courts of Appeal."

Rangers Serenade: WHO WBOW
WIRE (sw-9.53)

Walberg Brown Strings: WCCO
WMBD

Denver Darlings & Trail Blazers:
WGN

News: WKBB WKBB WJBC
WAAF-Musical Newsy
WCFL-To be announced
WFBM-Bohemians
WISN-Diamond Dope
WOC-Music of the Moment
WROK-News; Musicale
WTAD-Baseball Game

12:30 CST 1:30 CDT
Summer Session: WMBD WFBM
KMOX WKBB (sw-15.27)

Sunday Drivers: WMAQ KSD
(sw-15.33)

Baseball; Cubs vs. Pittsburgh (2
games); WGN WBBM WCFL
WIND WJJD
WAAF-Tower Tunes
WCCO-Strange As It Seems
WHO-Win. Wirges' Orch.
WISN-Baseball; Milwaukee vs.
Louisville
WKBB-Melody Parade
WROK-Dan, the Funny Man

12:45 CST 1:45 CDT
Summer Session: WTAQ WCCO

WAAF-So You Want to Ride
WHO-Headlines of the Week
WMBD-For Men Only
WOC-Lynn Fulrath Says

1:00 CST 2:00 CDT
Everybody's Music, dir. Howard
Barlow: KMOX WOC WKBB
WFAM WFBM WMBD WKBB
WTAQ (sw-15.27)

Program: Symphony No. 1 in C
Major (Bizet), Siegfried Idyll
(Wagner) and First Piano Con-
certo in C Minor by Wedell
Diebel.
The music detail for this program
may be found on page 6 this week.
Turn to page 2 for more detail.

Chautauqua Symphony Concerts:
WMAQ KSD WBOW WHO (sw-
15.33)

Guests: Georges Miquelle, cel-
list; Mischa Mischakoff, violin-
ist and Nathan Gorlon, violist.
The music detail for this program
may be found on page 6 this week.

Richard Himber's Orch.: WLW
WENR WOWO WMT

Dance Orch.: KWK

WAAF-Kourt of Knowledge,
conducted by Jack Odell
WCCO-Home Folks Frolic
WHIP-S. S. Patzkoski
WIBA-News
WIRE-Concert Hall
WROK-Dixon Community Hour
WTMJ-Frank Trumbauer's Orch.

1:15 CST 2:15 CDT
Everybody's Music: WCCO

Chautauqua Symphony Concerts:
WLW WIBA

On a Sunday Afternoon: KWK

WHIP-Interstate Tunes
WIRE-Sunday Newspaper

1:30 CST 2:30 CDT
Horse & Buggy Days; Variety
Prgm.: WMT WOWO WENR

Chautauqua Symphony Concerts:
WBOW WIBA WMAQ (sw-
15.33)

Everybody's Music: WFBM

KSD-Municipal Opera
WAAF-Matinee Melodies
WHO-Strange As It Seems
WIRE-Rhythm Makers Revue
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938

1:45 CST 2:45 CDT
Chautauqua Symphony Concerts:
WIBA

Jimmy Livingston's Orch.: KWK

WBBM-Dugout Dope
WHIP-Hymns Mother Taught Me
WHO-Rhythm Makers

2:00 CST 3:00 CDT
Sunday Vespers: WENR

Speaker: Dr. Paul Scherer,
pastor, Holy Trinity Church,
New York City. Subject:
"Courts of Appeal."

Rangers Serenade: WHO WBOW
WIRE (sw-9.53)

The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBB KMOX WFAM WCCO WOC WKBB (sw-15.27)

Ben Kilgore, executive secretary of the Kentucky Farm Bureau Federation, will conduct this broadcast. Guests: A farmer-owner, a tenant farmer, a farmer's wife, and a farm boy and girl from Louisville, Kentucky.

Benay Venuta's Prgm.: KWK WLW

Strange As It Seems: WMAQ KSD WAAF-Jimmie Kozak, pianist WBAA-Concert Review WHIP-Jerome Cerny's Symphonic Hour WIBA-Through the Years WMT-Walnut Street Church WWO-Temple Radio Service WROK-News; Sunday Song Service WTMJ-Wisconsin State Fair

2:15 CST 3:15 CDT Rangers Serenade: WMAQ KSD WAAF-Newsroom Oddities; Jack Odell

2:30 CST 3:30 CDT The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WIBA WHO (sw-9.53)

Subject: "The Langley Medal." Nola Day, songs; Barry McKinley, bar.; Orch.: WENR WWO Singers from Toronto: WMBD WTAQ KMOX WFAM WFBM WOC WKBB WKBB WCCO (sw-15.27)

Benay Venuta's Prgm.: WMT KSD-Rosario Bourdon's Orch. WAAF-Rhythm Review WGN-The Leadoff Man WHIP-Accordian Moods WIND-Dugout Interviews WJJD-Warm Up Time with John Harrington WROK-Week in Review WSUI-Campus Concert

2:45 CST 3:45 CDT KMOX-Preview of Muny Opera KSD-News WROK-Shikret Serenade

3:00 CST 4:00 CDT Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ WTMJ WIBA WHO (sw-9.53)

Program: Marion Talley will sing A Heart That's Free and Brindisi from La Traviata. The orchestra and chorus will present Drums in My Heart, Medley of Kiss Tunes and A Girl in a Bonnet of Blue. The Duo will sing Remember and the Ensemble will play selections from "Music in the Air."

Texas Rangers: WCCO WMBD WTAQ WFAM WFBM KMOX WKBB WKBB WOC (sw-15.27)

There Was a Woman, drama: WENR WWO WBOW KWK WMT

KSD-Baseball Scores WAAF-Musical Moderne WHIP-Men of Vision WJBC-Bloomington Band WLW-Church by the Side of the Road WROK-Betty Watson, soprano

3:15 CST 4:15 CDT WHIP-Yours Sincerely, Don Moore WROK-Music Graphs

3:30 CST 4:30 CDT Phil Cook's Almanac: WTAQ WKBB WMBD WKBB WCCO WOC KMOX WFBM (sw-15.27)

On page 8 you will find pictures of Phil Cook.

Spy Secrets, drama (Energine): WMAQ WHO WIRE WLW (sw-9.53)

Jean Sablon, songs: WENR WMT WIBA WTMJ WBOW

Dick Barrie's Orch.: KWK WAAF-Hollywood Brevities WFAM-Don Pablo's Orch. WHIP-Christian Missionary Alliance WWO-Church of the Nazarene WROK-George Hall's Orch.

3:45 CST 4:45 CDT The Master Builder, talk: WMT WENR WBOW WIBA

WAAF-Melody Medley WBBM-Tenth Inning WGN-Bill Anson WROK-Master Singers WTMJ-Concert Violinist

4:00 CST 5:00 CDT Music for Fun: WOC KMOX WKBB WKBB WFBM WCCO WMBD WSBT

Catholic Hour: WMAQ WBOW WHO WIBA WIRE (sw-9.53)

Summer Concert Orch., dir. Joseph Cherniavsky: WOVO WLW

Charley Randall's Orch.: WGN KWK WMT

WAAF-Salon Concert WCFL-Jack Kelly's Orch. WENR-Sach's Amateur Hour WHIP-American Legion Band WJBC-Church Choirs WROK-News; Concert Interlude WTAQ-Ave Maria WTMJ-German Hour

4:15 CST 5:15 CDT WHIP-I Am the Law of Your Life WISN-Tenth Inning WOC-Gerry Morrissey, songs WROK-Freepoint Studios

4:30 CST 5:30 CDT A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53)

Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Fulton, tr.; Carl Hohengarten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBB WTAQ WBBM (sw-11.83)

Canadian Grenadier Guards Band: WMT WWO WBOW KWK WIBA WIRE KSD

To be announced: WKBB WAAF-George Morgan, tr. WBAA-Purdue Band Concert WCFL-Emil Flindt's Orch. WGN-Walter Flandorf, organist WHIP-Roseland Bethany Reform Church

WHO-Baseball Time WISN-Five-Star Theater WJBC-American Legion Auxiliary WTAD-Moods in Black & White

4:45 CST 5:45 CDT Dorothy Foster, pianist: WGN The Other Americas; Edward Tomlinson: WMT WWO KWK WBOW WIBA WIRE KSD

WAAF-Jack Odell, news WIND-Baseball Scores WISN-Polish Merry-makers WJBC-Lillian Lynch WTAD-America Thru the Years

5:00 CST 6:00 CDT Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Morton, tr.; Harry Salter's Orch.: WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)

Guests: Mrs. D. Witherell, New York City, who collects fashions of yesterday; Don Esig, of Warrensburg, Mo., who collects old time musical instruments; Ethel Blume, New York City, who collects artificial dogs; Crosby Paige, who collects models of inventions of things having to do with cooking; Barbara Maschin, Westfield, Mass., builds airplanes; and Harry B. Windsor, East Cleveland, Ohio, who collects artificial monkeys.

Popular Classics; Orch.: WBOW WENR WIRE WIBA WTMJ

The People's Platform: WHAS KMOX WFBM WMBD WTAQ WKBB WBBM WJR WKBB WCCO WISN (sw-11.83)

Hawaii Calls: KWK Baseball Scores: WJJD WWO WOC WAAF-Hollywood Amer. Legion Band WCFL-Philip Warner, pianist WGN-Shep Fields' Orch. WHIP-Foreign News WHO-Melody Time WIND-Polish Prgm. WMT-News WSBT-Baseball Scores; News

5:15 CST 6:15 CDT Popular Classics: WMT WAAF-Half and Half WCFL-News WHIP-Organ Melodies WIRE-Marshall Players WJJD-Priscilla Holbrook, pianist WWO-Aloha Land WROK-Musicale WSBT-New Yorkers WTAD-Hannibal Prgm.

5:30 CST 6:30 CDT Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, tr.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS

The orchestra will play Vaga-

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC. 1:00 CST (2:00 CDT) Chautauqua Symphony Concert, NBC.

1:00 CST (2:00 CDT) Everybody's Music, CBS. 5:00 CST (6:00 CDT) Hobby Lobby, NBC. 5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC. 6:45 CST (7:45 CDT) Silvermine Music Festival, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC. 8:00 CST (9:00 CDT) Horace Heidt, NBC. 8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Walter Winchell, NBC.

bond House and The Snigma of the Dead City. Mr. Garr will sing Drums in My Heart and More Than You Know.

Interesting Neighbors with Jerry Belcher (F. W. Fitch Co.): WHO WBOW WMAQ WIRE WTAM KSD

Week-End Potpourri: WOC WISN WKBB WBBM WCCO WTAQ WKBB

Boredom by Budd; Budd Hulick, m.c.; Harrison Knox, tr.; Lenzie Hayton's Orch.: WMT WLS KWK WWO

KMOX-France Laux, sports WCFL-Jack Kelly's Orch. WGN-Dick Jurgens' Orch. WIBA-Joe Tantillo's Orch. WJJD-Mixed Choir WLW-Peter Grant, news WMBD-Organ Melodies WROK-Gospel String Band WTMJ-Musical Spelldown

5:45 CST 6:45 CDT KMOX-Headline Highlights WAAF-Evening Concert WCFL-Douglas Wilson WHIP-Gypsy Strings WJJD-Salon Ensemble WLW-Jimmy James' Orch. WMBD-Sports WTAD-The Shadow

6:00 CST 7:00 CDT Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; Nelson Eddy, bar.; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: KSD WIRE WMAQ WIBA WHO WTMJ WTAM WLW (sw-9.53)

The World Dances; Lud Gluskin's Orch.: WJR WSBT WMBD WCCO WHAS WTAQ KMOX (sw-11.83)

Spy at Large, drama: WMT WWO WBOW

Sports: WKBB WTAD WOC WKBB KWK WBBM-Carlos Molina's Orch. WCFL-Evening Bells WFBM-Baseball Scores WGN-Concert Orch. WHIP-Rt. Rev. Leon Grochowski WIND-Recreation of Baseball Game WISN-Down by Herman's WJJD-Hal Munro's Orch. WLS-Don Kelley's Sport Scoop WROK-News; Organ Recital

6:15 CST 7:15 CDT The World Dances; Lud Gluskin's Orch.: WKBB WKBB WFBM Mal Hallett's Orch.: KWK

News: WMBD WOC KMOX-The Onward Road WJJD-Variations, musical prgm. WROK-V.F.W. Prgm.; Dinner Music WTAD-Hannibal Prgm.

6:30 CST 7:30 CDT To be announced: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBB WKBB (sw-11.83)

Songs We Remember: WBOW WLS

Invitation to Waltz: KWK WGN Program: Romberg's New Moon Waltzes, My Wild Irish Rose, Noel Coward's Soudelay I'll Find You and I'll Follow My Secret Heart and Cecile (McKee).

WCFL-Lithuanian Prgm. WHIP-South Side Church WJJD-Concert Hour WMT-Baseball Scores WWO-Maurie Cross' Orch. WROK-American Legion Mixed Chorus WTAD-Debutants WTAQ News

6:45 CST 7:45 CDT Silvermine Festival: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBB WKBB (sw-11.83)

The music detail for this program may be found on page 7 this week.

Songs We Remember: WMT News: WKBB WTAD WROK-Musical Workshop WTAQ-Club Normandie Entertainers

7:00 CST 8:00 CDT Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHO WIRE (sw-9.53)

Miss Carley will sing Love is Where You Find It, Tuli, Tuli, Tulip Time and, with Mr. Le Kreun, I'm Glad I Waited for You. Mr. Le Kreun will also

sing If I Loved You More. The trio will offer Florsevilana and J' M'em Ressens Pas. The orchestra will play A la Paire and a medley of La Caravane, Prenez Mis Prez and Viola Pourquois Les Silles.

Win Your Lady, drama (Woodbury): WENR WMT WLW KWK (also at 8:30 p.m.)

Silvermine Festival: WTAQ WBOW-Marian Mace, songs WCFL-Irish Hour WGN-Jack Russell's Orch. WIBA-Week in Review WIND-News & Sports WJJD-The Cornhuskers WKBB-Dubaque Star Revue WWO-Melody Parade WROK-Freepoint Studios WSUI-Vespers WTMJ-Around the Dial

7:15 CST 8:15 CDT Silvermine Festival: WKBB WBOW-Musical Workshop WIBA-Master Singers WIND-Invitation to the Waltz WJJD-Supertime Frolic WTMJ-Dance Orch.

7:30 CST 8:30 CDT Walter Winchell (Jergens Journal): WENR WMT WLW KWK (also at 9 p.m.)

American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ (sw-9.53)

Readers Guide: WBOW WGN-Jimmy Dorsey's Orch. WIND-Gary Civic Series

7:45 CST 8:45 CDT Irene Rich, drama (Welch Grape Juice): WENR WWO WMT KWK (also at 9:15 p.m.)

Drama: Mad Manhattan Man Hunt. Sunday Special: WLW WBOW-Social Securities Prgm. WGN-News; Sports WIND-Hal Munro's Orch. 8:00 CST 9:00 CDT Good Will Hour (Ironized Yeast): WGN

Horace Heidt's Alemite Brigadiers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw-9.53)

Silvermine Festival: WISN WHAS WFBM WBBM WCCO (sw-11.83)

Grant Park Concert: WOVO WBOW WENR KWK

Guests: Chicago Philharmonic Orchestra. WCFL-Amateur Hour WIBA-Old Refrains WIND-Grant Park Concert WKBB-Continental Nights WMT-Music Memory Contest WOC-Romantic Musings WROK-Swedish Free Church

WSUI-Baccalaureate Services WTMJ-Dance Orch. 8:30 CST 9:30 CDT Win Your Lady, drama (Woodbury's): KOA KPRC WSM WOAI WBAP (also see 7 p.m.)

Univ. of Chicago Round Table Discussion: WHO WTAM WMAQ WTMJ WIBA (sw-9.53)

Good Will Hour (Ironized Yeast): WLW

Cheerio; Talk & Music: WMT WENR WWO (sw-11.87)

Headlines & By-Lines with Trout & Kaltenborn: WJR WISN WOC WMBD WTAQ WKBB WKBB WHAS WSBT WFBM WBBM (sw-11.83)

Your Sunday Date; Harold Stokes' Orch.: WGN

KMOX-Let's Celebrate KSD-Marion Talley, sop. KWK-Baseball Scores; Concert Under the Stars WCCO-State Fair Prgm. WIRE-Answers

9:00 CST 10:00 CDT Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 7:30 p.m.)

Vincent Lopez' Orch.: WJR WOC WFBM WKBB WHAS WMBD WISN WBBM WCCO

Your Sunday Date: KWK WLW News; Johnny Messner's Orch.: KSD WTAM WMAQ (sw-9.53)

News: WIBA WMT Dance Orch.: WKBB WTMJ KMOX-Evening Serenade WBOW-Caravan of Song WCFL-Old Fashioned Revival Hour

WENR-News; Globe Trotter WHO-Rogosinski & Austin WIND-To be announced WIRE-Carl Baker WWO-Back Home Hour WROK-Musicale WSBT-Don Pablo's Orch. WTAQ-Club Normandie Entertainers

9:15 CST 10:15 CDT Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)

Reggie Child's Orch.: WENR KWK

Enric Madriguera's Orch.: WLW Dance Orch.: WTAQ WMT WGN-Shep Fields' Orch. WHO-Sports Review WIBA-Club Chanticleer

(Continued on Next Page)

Boys Get This Glove

FREE!



Play ball, fellows, with this "Rajah" Hornsby model glove, made of genuine horsehide with greased palm. Full leather lined.

You can get this glove and many other swell prizes by doing a little extra pleasant work after school delivering RADIO GUIDE to customers in your neighborhood.

You can make a profit on each copy delivered and get coupons for these special prizes, including other baseball, fishing, Boy Scout equipment, bicycles, etc.

Write for fully illustrated catalog and how to get started. It's a cinch! Send coupon now!

Mr. Al Jones, Radio Guide, 731 Plymouth Court, Chicago, Illinois

I want to get started selling RADIO GUIDE. Please send catalog and information.

Name..... Age.....

Street and Number.....

City..... State.....

# SUNDAY

## August 21

(9:15 p.m. Continued)

WIRE-News; Baseball Interviews  
WTAM-Star Gazers' Club  
9:30 CST 10:30 CDT  
Jell-O Hobby Lobby; KFI WHO  
WIRE WIBA WTMJ KOA (also  
see 5 p.m.)

Ray Kinney's Orch.: WTAM  
WBOW (sw-9.53)

Paul Pendarvis' Orch.: WISN  
WMBD WKBH WFBM WKBB  
WCCO WHAS WOC (sw-6.12)

Abe Lyman's Orch.: KWK  
WMAQ  
Old Fashioned Revival: WMT  
WIND  
KMOX-The Shadow, drama  
WBBM-News with Todd Hunter  
WENR-Earl Hines' Orch.  
WJR-The Hermit's Cave, drama  
WLW-Country Sunday  
WROK-Aloha Land  
WSBT-News  
WTAQ-Riverside Ballroom Orch.  
9:45 CST 10:45 CDT  
Paul Pendarvis' Orch.: WBBM  
WSBT  
WGN-Dick Jurgens' Orch.  
WJBC-Peggy Payne & Pioneers  
WROK-News  
WTAQ-Bay Beach Orch.

10:00 CST 11:00 CDT  
Larry Clinton's Orch.: KOA  
WMAQ WIRE  
Freddy Martin's Orch.: WOWO  
WIRE KWK  
Dance Orch.: WISN WKBH  
WHAS WTAQ WBBM WKBB  
WCCO KMOX (sw-6.12)  
Charley Eckel's Orch.: WGN  
News: WMBD WOC WHO WFBM  
WJR WROK  
WBOW-Leo Baxter's Orch.  
WCFL-Pentecostal Church  
WENR-Music As You Desire It  
WIBA-Sunday Serenade  
WLW-Paul Sullivan, news  
WTAM-Tom Ireland; Musical Bul-  
letin Board  
WTMJ-Dance Orch.

16:15 CST 11:15 CDT  
Larry Clinton's Orch.: WHO KSD  
Dance Orch.: WJR WOC WFBM  
WMBD  
Charley Eckel's Orch.: WLW  
WCCO-News  
WHAS-World News  
WTAM-Music You Want  
10:30 CST 11:30 CDT  
One Man's Family: KPO KFI  
(also see Wed. Prgm. at 8 p.m.)  
Erskine Hawkins' Orch.: WBOW  
WHO KSD KOA  
Lou Sailee's Orch.: WJR WOC  
WKBH WISN WFBM WBBM  
WMBD WTAQ WKBB

Earl Hines' Orch.: WMAQ WIRE  
WOWO  
Bob Crosby's Orch.: WGN WMT  
KMOX-Headline Highlights  
KWK-News  
WCCO-Baseball Scores  
WHAS-Dance Band  
WIBA-Hollywood at the Beach  
WIND-In the Gloaming  
WLW-Charley Agnew's Orch.  
10:45 CST 11:45 CDT  
Erskine Hawkins' Orch.: WENR  
Lou Sailee's Orch.: WCCO KMOX  
Bob Crosby's Orch.: KWK  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana

11:00 CST 12:00 CDT  
Clyde McCoy's Orch.: WHO  
WIRE WMAQ WBOW WIBA  
Carlos Molina's Orch.: WKBH  
WOC WCCO WMBD WFBM  
WBBM WISN KMOX WTAQ  
Dance Orch.: WENR  
Night Editor: KOA  
Mitchell Ayres' Orch.: WGN  
KWK WMT  
KSD-Joe Reichman's Orch.  
WIND-Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Slumber Hour  
End of Sunday Programs

# Monday

August 22, 1938

# Monday

## MORNING

7:00 CST 8:00 CDT

Breakfast Club; Vocalists; Don  
McNeill, m.c.; Orch.; News:  
WCFL WBOW WOWO

Arthur Godfrey, songs: WFAM  
(sw-21.51)

Landt Trio: (sw-21.5)

News: WJJD WTAD  
Early Risers: WISN WROK  
Musical Clock: WBBM WHIP  
WKBH WIRE WKBH KMOX  
WOC  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.  
WIO-Faye & Cleo  
WIBA-On the Farm Front; Mus-  
ical Clock  
WIND-The Abundant Life  
WLS-Organ Concert  
WLW-Merrymakers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical  
Clock  
WTAQ-Mike's Uprisin'  
WTMJ-Top of the Morning

7:15 CST 8:15 CDT

Montana Slim, songs; News:  
WFAM (sw-21.51)

Person to Person: (sw-21.5)

News: WCCO WHO WMT WLW  
WLS  
Breakfast Melodies: WROK  
WTAD  
KWK-Sunnytime  
WHIP-Hit Revue  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WMBD-Musical Clock

7:30 CST 8:30 CDT

Joyce Jordan, Girl Interne,  
sketch (Calox Toothpowder &  
Solidified Albolene): WBBM

Ward & Muzzy, piano duo:  
News: (sw-21.5)

News: WKBH WTAQ WIBA  
Morning Devotions: WKBH WLS  
Musical Clock: WBOW WMT  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WHO-Williams Brothers Quartet  
WIND-Hawaiian Melodies  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog; News  
WMBD-Weather Report  
WROK-Morning Parade

7:45 CST 8:45 CDT

Amanda Snow, songs: WMAQ  
(sw-21.5)

Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX

News: WIND WTAD WIRE  
WHIP  
KWK-News; Rapid Service  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIBA-Musical Clock  
WJJD-Tuberculosis Inst. Prgm.  
WKBH-Tune Tossers  
WKBH-Breakfast Melodies

WLS-Don & Helen, vocal duo  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

Pretty Kitty Kelly, sketch  
(Wonder Bread): WISN WFBM  
WCCO KMOX WBBM WOC

Just Neighbors, sketch: KWK  
WCFL WTMJ WOWO

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ WIRE

Musical Clock: WROK WMT  
News: WKBH WMBD WAAF  
KSD-News: Dick Leibert, or-  
ganist

WFAM-Concert Time  
WGN-Martha Crane & Helen  
Joyce  
WHA-Band Wagon  
WHIP-Salon Musicale  
WHIP-Coffee Pot Inn  
WIND-Priscilla & Her Piano  
WJJD-Gene Austin, songs  
WKBH-Chancel Steps  
WLS-Hal Culver, with Howard  
Peterson, organist  
WLW-Hymns of All Churches  
WTAD-Tales Old & New  
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

John's Other Wife, sketch (Louis  
Philippe): WMAQ WIRE

Myrt & Marge, sketch (Super  
Suds): KMOX WFBM WCCO  
WISN WBBM WMBD

Jerry Sears' Orch.: WOWO  
WCFL KWK

KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody  
WCFL-Double in Stars  
WHA-Morning Melodies  
WHO-Hoxie Fruit Reporter  
WIND-Your Favorite Band  
WJJD-Eddie Fitzpatrick's Orch.  
WKBH-Salon Sketches  
WKBH-Uncle Boh  
WLS-News, Chuck Acree  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTAD-Gems of Melody  
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT

Hilltop House (Palmolive Soap):  
WISN WMBD KMOX WBBM  
WCCO  
Turn to pages 10 and 11 for pic-  
tures of the members of the cast.

Just Plain Bill, sketch (Koty-  
nos): WMAQ WIRE

Walter Blaufuss' Orch.: KSD

Josh Higgins of Finchville,  
sketch: WCFL

Tex Fletcher, lonely cowboy:  
WMT

KWK-Musical Prgm.  
WAAF-Canary Serenade  
WBOW-Radio Gospel  
WFAM-Shoppers' Guide  
WFBM-Morning Serenade  
WGN-Morning Melodies  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac, society  
Reporter  
WJJD-Adult Education Council  
WKBH-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Kitchen Kettle

WLW-Hilltop House, sketch  
WOWO-Tri-Topics  
WROK-Morning Devotions  
WTAD-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

Woman in White, sketch (Pills-  
bury): WMAQ WIRE WTMJ  
WHO KSD

To be announced: WBOW WMT  
(sw-21.5)

Stepmother, sketch (Colgate):  
WBBM WCCO WFBM KMOX

Ma Perkins, sketch (Oxydol):  
WLS  
Details of contest on this program  
may be found on inside back cover.

Earl Lawrence, bar.: WGN KWK

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Musical Varieties  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBH-Stars Over Hollywood  
WKBH-Amer. Family Robinson  
WLW-Betty & Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

Originalities: WIBA WCFL (sw-  
21.5)

Richard Maxwell, tenor-philoso-  
pher: WISN WTAQ WKBH WOC  
WKBH WFAM WFBM

David Harum, sketch (Bab-O):  
KSD WIRE WMAQ WHO (sw-  
15.33)

The Story of Mary Marlin,  
sketch (Ivory Soap): WLS

Get Thin to Music (Wheaties):  
WGN

KMOX-Fashions in Melody  
KWK-Singing Cowboys  
WAAF-Woman's Page  
WBBM-Heart of Julia Blake  
WBOW-State Teachers College  
WCCO-Ma Perkins, sketch  
WHA-Your Health  
WIND-Traffic Court  
WJJD-Jimmy Dean, cowboy  
songs  
WLW-The Goldbergs, sketch  
WMBD-Messenger; Weather  
WMT-News: Radio Gossip  
WROK-News  
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

Vic & Sade, sketch (Crisco):  
WLS WLW

Lorenzo Jones, sketch (Phil-  
lips): WMAQ WIRE WHO KSD

Ruth Carhart, songs: KMOX  
WFAM WKBH

Breen & de Rose, songs: WMT  
WBOW (sw-21.5)

Bachelor's Children (Old Dutch  
Cleanser): WGN

News: WKBH WMBD WOC  
Editor's Daughter, sketch: WBBM  
WOWO  
KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCCO-Bachelor's Children  
WCFL-Rhythm Roundup  
WFBM-Apron Strings  
WHA-American Observer

WHIP-Modern Varieties  
WOWO-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WROK-On the Mall  
WTAQ-Crimson Trail  
WTMJ-The Happy Gilmans

9:30 CST 10:30 CDT

Pepper Young's Family, sketch  
(Camay Soap): WLS  
Details of contest on this program  
may be found on inside back cover.

Story of the Month: WCFL  
WBOW

Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM

Musical Tete-a-Tete: WIBA  
WTMJ (sw-21.5)

KWK-Pop Wise & Filbert  
WAAF-All About Dogs, talk  
WFAM-Health Talk; Native Melo-  
dies

WGN-Man on State Street  
WHIP-Monitor News  
WHO-Mountain Pet's Mountain-  
eers

WIND-Between Us Girls, inter-  
views  
WIRE-Dessa Byrd  
WJJD-Harry Zimmerman, organ-  
ist

WKBH-Eb & Zeb, sketch  
ist  
WKBH-Today's Almanac  
WLW-Short, Short Story  
WMAQ-Radio Tatler

WMT-Gospel Baritone  
WOC-W.P.A. Prgm.  
WOWO-Linda's First Love  
WROK-Musicale

WTAD-Ma Perkins, sketch  
WTAQ-Roundup

9:45 CST 10:45 CDT

Aunt Jenny's Stories (Spry):  
KMOX WMBD WFBM WBBM  
WISN WCCO

Viennese Ensemble: WOWO  
WBOW WMT (sw-21.5)

Kitty Keene, Inc., sketch  
(Dreft): WHO

Pauline Alpert, pianist: KWK

The Road of Life, sketch (Chip-  
so): WMAQ WTMJ WLW

KSD-George Hall's Orch.  
WAAF-Novelettes  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Painted Dreams

WHIP-Hawaiian Moods  
WIBA-Church of the Air  
WIND-News & Livestock Reports  
WIRE-Linda's First Love

WJJD-Garwood Van's Orch.  
WLS-Grace Wilson, contr.  
WIND-Current News & Markets  
WJJD-Frankie Trumbauer's Orch.

WKBH-Rhythm & Romance  
WKBH-Swing Interlude  
WOC-Melodic Variations  
WROK-Melody Time  
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

Dorothy Rochelle, songs: WMT  
WIRE KWK

Mary Margaret McBride, column-  
ist (La France & Stina): WOC  
WFBM KMOX WFBM WCCO  
WFAM WMBD WISN

Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ

Vaughn De Leath, songs: KSD  
WAAF-Let's Dance

WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Musical Spotlight  
WIO-The Goldbergs  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie  
Blue Eyes, hillbilly songs  
WJBC-Theater Time

WJJD-Bureau of Missing Persons  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board

WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News

WTAQ-Hits & Encores  
WTMJ-What's New in Milwau-  
kee?

10:15 CST 11:15 CDT

The O'Neills, sketch (Ivroy  
Soap): WMAQ WLW

Irene Beasley, R.F.D. No. 1:  
WFBM WTAQ WFAM WKBH  
WOC

Kiddoolers: WBOW KWK WIRE  
(sw-15.33)

KMOX-Houseboat Hannah, sketch  
KSD-Royal Hawaiians  
WAAF-Willie Winn, sport of kings  
WBBM-To be announced  
WCCO-Judy & Jane

WGN-Don Pedro's Magic Violin  
WIBA-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Priscilla Holbrook, pianist  
WISN-News

WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Your Home Prgm.  
WLS-H. Peterson, organist

WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-Music Graphs  
WTAD-Bea & Vee

10:30 CST 11:30 CDT

Nat'l Farm & Home Hour; Guest  
Speakers: WMAQ WIBA WBOW

Romance of Helen Trent, sketch  
(Edna Wallace Hooper); Virginia  
Clark: WBBM KMOX

Time for Thought: KSD  
Subject: "Caesar and God."

News: WGN WHIP KWK  
WAAF-Live Stock Market; Sweet  
& Slow

WCCO-Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen of  
the Air

WIO-Myrt & Marge, sketch  
WIND-Organ & Guitar  
WIRE-Footnotes: News  
WISN-Ann Leslie's Scrapbook

WJBC-Dollar Daze  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBH-Songtime

WLS-Homemakers  
WLW-News; Livestocks; River;  
Weather; Markets  
WMBD-Honey Moon Lane

WOC-Radio Bazaar  
WOWO-Richard Trojan  
WROK-Kaye Kreamer, Woman's  
Forum

WTAD-Tonic Tunes  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, Inc.

10:45 CST 11:45 CDT

Nat'l Farm & Home Hour: WLW  
KWK

Our Gal Sunday, sketch (Ana-  
cin): WBBM KMOX

Cobwebs & Cadenzas: WCFL  
WIRE

KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Homespun Verse  
WGN-Musical Mail Box  
WHA-Magazine Rack

WHIP-Swing Time  
WHO-Hilltop House  
WISN-Organ Melodies  
WJBC-Peggy Payne & Pioneers  
WKBH-Treasure Chest  
WKBH-Famous Homes

WLS-Short, Short Stories  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WOC-Screenfans Prgm  
WOWO-Al Becker Interviews  
WROK-Freepost Studios

WTAD-Betty & Bob, sketch  
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

Vincent Curran, songs: KSD

The Goldbergs, sketch (Oxydol):  
WOC WKBH WCCO WBBM  
(sw-15.27)

Details of contest on this program  
may be found on inside back cover.

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-Contract Bridge Chats  
WCFL-Hit Review  
WFBM-Bohemians

WGN-Noontime Melodies  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News

WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WMBD-Wayside Chapel

WOWO-Consolaires  
WSBT-News; Stork Report;  
Farm Flashes  
WSUI-Prgm. Calendar; Weather  
WTAD-All for the Ladies

WTAQ-Hollywood on Parade  
WTMJ-Helene and Dinty

11:15 CST 12:15 CDT

Vic & Sade, sketch (Crisco):  
WBBM KMOX WCCO WISN

Words & Music: WCFL KSD  
WIRE (sw-15.33)

WBAA-Morning Melodies  
WHIP-Englewood Hour  
WHO-Vic and Sade, sketch  
WIND-Novelty Organist

WJBC-Personality  
WJJD-News  
WKBH-Book of the Hour  
WKBH-Club Calendar

WLS-Melody Parade; Grace Wil-  
son, contr.  
WMBD-Polly of the Range  
WMT-Sweet & Swing

WOC-Studio Swingators  
WOWO-Today's News  
WSBT-The Day Dreamer  
WSUI-Homemaker's Chat

WTMJ-Helene and His Genadiers

11:30 CST 12:30 CDT

Road of Life, sketch (Chipso):  
KMOX WBBM

Words & Music: KSD WIBA  
(sw-15.33)

Mother-in-Law, sketch: KWK  
WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Mid-day Melody Mart  
WFBM-Hoosier Farm Circle

WGN-Markets; Mid-day Service  
 WHA-Organ Gems  
 WHIP-Man on the Street  
 WHI-Home Folks  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs and guitar  
 WIRE-Farm Hour  
 WISN-Morning Musicales  
 WJBC-Singing Sam  
 WJJD-Loop Noon-Day Service  
 WKBB-Social Calendar; Farm  
 News; Do You Want a Job?  
 WKBB-Rhapsody and Rhythm;  
 Livestock Quotations  
 WLS-Markets; News  
 WLW-Livestock & Poultry Re-  
 ports; News  
 WMAQ-Fort Pearson, news  
 WMBD-Thrift Message; Melody  
 Miniature  
 WMT-Cedar Valley Hillbillies  
 WOC-Hymns of All Churches  
 WOWO-Men of Note  
 WSBT-In Movieland  
 WSUI-Yesterday's Musical Fave-  
 rites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**

Those Happy Gilmans, comedy  
 sketch (Corn-Kix): WLW WMAQ  
 Turn to page 2 for more detail.

Judy & Lanny, songs: WOWO  
 KWK

Gospel Singer; Edward MacHugh,  
 bar.; Organ (Ivory Soap):  
 KMOX WBBM WCCO

Your Hollywood Newsgirl (Lydia  
 E. Pinkham): WCFL

WBAA-News  
 WFBM-Market Reports  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WIBA-Agricultural Adjustment  
 WIND-News & Livestock Reports  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WKBB-Hits and Encores  
 WLS-Dinner Bell Prem.  
 WMBD-Window Shopper  
 WMT-News; Cedar Valley Hill-  
 billies  
 WOC-Farm Bureau & Markets  
 WROK Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes; Emmett  
 Gardner  
 WTAQ-Farmhands

**AFTERNOON**

**12:00 CST 1:00 CDT**

Betty & Bob, sketch (Gold Med-  
 al): WIRE WTMJ WMAQ KWK  
 WHO

Enoch Light's Orch.: WOC WCCO  
 WSBT WKBB WKBB (sw-15.27)

Al Roth's Orch.: (sw-15.33)

Harold Turner, pianist: WGN

News: WJBC WMBD WTAD  
 WAAF

KMOX-Singin' Sam

KSD-Sports Review

WBAA-Agricultural Forum

WBBM-Manhattan Mother

WBOW-Street Reporter

WCFL-Spotlight Prgm.

WFBM-Blue Ribbon Melodies

WHA-Musicale

WHIP-Wally Estrup, songs

WIBA-Country Home; Interlude

WIND-Lupi Italian Hour

WISN-Musical Heat Wave

WJJD-Markets

WLW-Linda's First Love, sketch

WMT-Cedar Valley Hillbillies

WOWO-Purdue Agricultural Pro-  
 gram

WSUI-Rhythm Rumbles

**12:15 CST 1:15 CDT**

Arnold Grimm's Daughter, sketch  
 (Gold Medal): WIRE WMAQ  
 KWK WLW WTMJ

Al Roth's Orch.: WBOW WIBW

MBS-As You Like It: WGN

News: WIBA WKBB WFBM

Kitty Keene: WCCO KMOX

Man on the Street: WKBB  
 WBBM

WAAF-Encores

WBAA-Sports, Dick Shively

WCFL-Echoes of Havana

WHIP-Alice Oleson, pianist

WHO-Melodious Favorites

WJBC-Walkathon

WJJD-Corndeb Round-Up

WLS-Midnight Gossip

WMBD-Town Crier; Markets

WMT-Question Man; Voice of  
 Iowa

WOWO-Market Service

WROK-Column Left, News

WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**

Three Consoles: WISN WFBM  
 WSBT (sw-15.27)

Joe Green's Orch.: WOWO  
 WCFL (sw-15.33)

Valiant Lady, sketch (Gold Med-  
 al): WLW WIRE WMAQ KWK

News: WHO WOC

Rhythm Rascals: WTAQ WTMJ

KMOX-Linda's First Love

WAAF-Live Stock Market; Waltz  
 Time

WBAA-Luncheon Dance

WBBM-Kitty Keene, sketch

WBOW-On the Mall

WCCO-First Edition

WCFL-To be announced

WGN-Melody Time

WHA-Farm Prgm.

WHIP-Concert Orch.

WIBA-Market Reports

WIND-WPA Prgm.

WKBB-Man on the Street

WKBB-Luncheon Music

WLS-Voice of the Feed-lot

WMBD-Farm News

WMT-Markets; Cedar Valley Hill-  
 billies

WROK-Couple on the Street

WTAD-Farm; Weather; Markets

**12:45 CST 1:45 CDT**

Hymns of All Churches (Gold  
 Medal): WIRE WMAQ KWK  
 WHO

Three Consoles: WOC

News: WKBB WTAQ

KMOX-Editor's Daughter, sketch

KSD-News; Markets

WAAF-The "L" Reporter, inter-  
 views

WBAA-Market Reports

WBBM-Houseboat Hannah

WBOW-County Agricultural Agt.

WCCO-Tune Times

WIBA-Melody Moments

WIND-Organ & Vibra Harp

WJJD-Piano & Song

WKBB-Song Hit of the Day: Pet  
 Corner

WLS-Listeners Mike; Markets

WLW-Kitty Keene, Inc., sketch

WMBD-Colonel H. S. Beoney;  
 Noonday Melodies

WMT-Joe Doakes; Many Happy  
 Returns; A Trip Thru Niagara

WROK-Home Folks Hour

WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

Dear Columbia: WISN WFBM  
 WKBB WSBT WOC (sw-15.27)

The Story of Mary Marlin, sketch  
 (Ivory Flakes): WMAQ WTMJ  
 WHO WLW KSD

Marriage License Romances: WGN  
 WMT

News: WHIP WTAD WIND

Man on the Street: WMBD  
 WTAQ

KMOX-Travelogue

KWK-Backstage Wife, sketch

WAAF-Waltz Time

WBBM-Broadcast Rhymsters

WBOW Sportscasting

WCCO-Day Dreams

WCFL-Make Believe Danceland

WHA-Wis. Interesting Places

WIBA-Dane County Farm Hour

WIRE-Reporter

WJJD-Tommy Tucker's Orch.

WKBB-Ma Perkins

WLS-Homemakers Hour

WOWO-The Observer

**1:15 CST 2:15 CDT**

Oxydol's Own Ma Perkins, sketch:  
 WMAQ WTMJ WHO KSD  
 Details of contest on this program  
 may be found on inside back cover.

Dear Columbia: WTAQ WKBB

Navy Band: WBOW WIBA (sw-  
 15.33)

KMOX-Judy & Jane, sketch

KWK-Great Works of Man

WAAF-Washington Park Races

WBAA-Rosalind McClanahan, so-  
 prano

WBBM-Meet the Missus

WCCO-Betty & Bob

WGN-Hits of Today

WHA-Musical Varieties

WHIP-Dancing Party

WIND-Piano Tunes

WIRE-Noonday Headlines

WLW-Ma Perkins, sketch

WMBD-His Majesty, the Baby

WMT-Frank Voelker, organist

WTAD-Little Theater

**1:30 CST 2:30 CDT**

The Pittsburghers: WMBD WSBT  
 WTAQ WFBM WISN WKBB  
 WOC WKBH (sw-15.27)

Pepper Young's Family, sketch  
 (Camay Soap): WMAQ WTMJ  
 WLW WHO KSD  
 Details of contest on this program  
 may be found on inside back cover.

Harold Stokes' Orch.: WGN

News: WLS WMT

KMOX-Magic Kitchen

KWK-News; Musical Prgm.

WAAF-Matinee Melodies

WBAA-Monitor Views the News

WBBM-Pat Flanagan

WCCO-Julia Blake

WHA-Organ Melo dies

WIND-Band Stand

WIRE-Dessa Byrd

WJJD-Lennie Conn's Quartet

WOWO-Name the Tune

WROK-Stars on Parade

WTAD-Medical Ass'n

**1:45 CST 2:45 CDT**

Harold Stokes' Orch.: WGN

Keyboard Arabesque: WISN WOC  
 WSBT WKBB WTAQ WFBM  
 (sw-15.27)

The Guiding Light, sketch (White  
 Naptha): WHO WMAQ WTMJ  
 KSD WLW

Navy Band: WLS WMT

KWK-Marriage License Romance

WBAA-Rosemary Robinson, pian-  
 ist

WBBM-Dugout Dope

WCCO-Markets

WCFL-To be announced

WGN-The Leadoff Man

WHIP-Topical Commentary

WIND-Dugout Interviews

WJJD-Warm Up Time

WMBD-Hello, Neighbor

WOWO-Women in the News

WROK-Old Refrains

**2:00 CST 3:00 CDT**

Patterns in Swing: WISN WSBT  
 WKBB WKBB WTAQ WFBM  
 WOC (sw-15.27)

Club Matinee: WENR WOWO  
 WBOW WMT

Backstage Wife, sketch (Dr.  
 Lyons): WMAQ WTMJ WIRE  
 WHO WIBA

Baseball; Cubs vs. Pittsburgh:  
 WGN WBBM WCFL WIND  
 WJJD

Dan Harding's Wife, sketch:  
 KSD WLW

KMOX-Those Happy Gilmans

KWK-Today at Two

WAAF-News Flashes; Weather

WBAA-Concert Review

WCCO-Ladies First

WHA-Chapter a Day

WHIP-Gay Cakalleros

WMBD-Editor's Daughter, sketch

WROK-News; Program Prevue

WTAD-Hannibal Prgm.

WTAM-Variety Prgm.

**2:15 CST 3:15 CDT**

Patterns in Swing; Orch.: WCCO  
 WMBD

Stella Dallas, sketch (Milk of  
 Magnesia): WIRE WTMJ WIBA  
 WMAQ WHO

Midstream, drama: WLW KWK

KMOX-One Woman's Opinion

KSD-Heart of Julia Blake, sketch

WHIP-Fashions

WROK-Judy Marsh, songs

WTAQ-Fiddlers Three

**2:30 CST 3:30 CDT**

Happy Jack, songs: WMAQ WHO  
 KSD

Deep River Boys: WFAM WISN  
 WTAQ WFBM WMBD WKBB  
 WKBB WOC (sw-15.27)

Club Matinee: WIBA

KMOX-Headline Highlights; Let's  
 Compare Notes

KWK-Swing Organ

WAAF-The Rumba Beat

WBAA-Home Builders

WCCO-Front Page Parade

WHA-Music of the Masters

WHIP-Organ Moods

WIRE-To be announced

WLW-Heart of Julia Blake

WROK-Robert Bruce, grapholo-  
 gist

WTAD-Sports Roundup

WTMJ-News; Police; Weather;  
 Spotlight

**2:45 CST 3:45 CDT**

Lois Elliman, songs: WOC WTAQ  
 WFBM WFAM WKBB WKBB  
 WMBD WISN (sw-15.27)

Girl Alone, sketch: WMAQ

The Hatterfields: WLW

KMOX-Dope from the Dugout

KSD-Xavier Cugat's Orch.  
 KWK-Man in the Stands  
 WBAA-Musical Moments  
 WCCO-Baseball Game  
 WHIP-Orch. With Denna Taylor  
 WHO-Favorite Melodies  
 WIRE-Oklahoma Outlaws  
 WROK-Rhythm Before Three  
 WTAD-Cy & Freckles  
 WTMJ-Down a Country Road

**3:00 CST 4:00 CDT**

Nat'l Hillbilly Champions: WOC  
 WKBB WKBB WTAQ WFBM  
 WFAM WMBD WISN

Paul Martin's Music: WBOW  
 WHO WMAQ WIRE

Neighbor Nell, philosophy; Irma  
 Glen, organist: WENR

Baseball Game: WTAD WMT  
 KWK KMOX

KSD-Baseball Scores

WAAF-Musicale Moderne

WBAA-Symphony Hall

WCCO-Ladies First

WHIP-Harmony Hall

WIBA-Today's Front Page

WJBC-God's Cheer for Shut-ins

WLW-Houseboat Hannah, sketch

WOWO-News

WROK-Kaye Kreamer, Women of  
 the Hour

WTMJ-Valiant Lady, sketch

**3:15 CST 4:15 CDT**

Silhouettes of the West: WENR  
 WOWO WMT WIBA

WHIP-Flying Lessons

WBA-Judy and Jane, sketch

WLW-Charlie's Singing School

WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**

Your Family & Mine (Sealtest):  
 WMAQ WIBA WTMJ

Charles Sears, tr.: WBOW  
 WENR WLW

# MONDAY

## August 22

(6:15 p.m. Continued)

News: WLS WMBD  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Your City Government  
WKBB-Sweetheart Serenade  
WROK-Nick & Pete  
WTAD-Freshest Thing in Town  
WTAQ-Parade of Bands

**6:30 CST 7:30 CDT**  
Lone Ranger, drama (Silvercup): WGN

Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)

The Voice of Firestone; Margaret Speaks, sop.; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WHO WTMJ WIRE WIBA WLW WTAM (sw-9.53) (also at 9:30 p.m.)

The music detail for this program may be found on page 7 this week.

Those We Love, drama (Pond's Cream): WLS KWK WMT

News: WOC WTAQ WHAS KMOX-To be announced  
KSD-Garden Melodies  
WBOW-Studio Party  
WCCO-Romantic Rhythms  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-N. E. C. Speaker; Lee Winter  
WHA-Evening Musicale  
WHIP-Razzberry College  
WISN-Patterns in Rhythm  
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WKBB-W.P.A. Prgm.  
WKBH-Dinner Music  
WMBD-Good Neighbor  
WOWO-Maurie Cross' Orch.  
WROK-Monroe Community Hour  
WTAD-Dust Off the Diamond

**6:45 CST 7:45 CDT**  
News: WKBB WFBM  
KMOX-Harry Cool & Harmonettes  
WCCO-Baseball Resume  
WCFL-Jack Kelley's Orch.  
WFAM-Farm Credit Admin.  
WKBH- Shall We Dance?  
WOC-Sesqui-Centennial Prgm  
WTAQ-Talking Drums

**7:00 CST 8:00 CDT**  
The Mercury Theater; Orson Welles, producer: WISN WHAS WBBM KMOX WCCO WFBM WMBD WKBH WSBT WTAQ WJR WOC (sw-11.83)

America's Rhythm Masters: WLS WIBA WMT

Questions & Answers: Joseph Cherniavsky's Orch.: WHO WLW WBOW WTAM (sw-9.53)

Grant Park Concert: WGN

KSD-U. of C. Round Table Discussion  
KWK-Ferde Grofe's Orch.  
WCFL-Labor Flashes  
WIND-News & Sports  
WIRE-Baseball Interview; Musical Interlude  
WJJD-Suppertime Frolic  
WKBB-Dubique Star Revue  
WLS-Round Table Discussion  
WMAQ-Abe Lyman's Orch.  
WROK-Freepost Studios  
WSUI-Children's Hour  
WTMJ-Let's Celebrate

**7:15 CST 8:15 CDT**  
America's Rhythm Masters: WLS WTMJ WOWO

WCFL-Favorite Melodies  
WIND-Grant Park Concert  
WIRE-Do You Want To Be An Announcer?  
WKBB-Chamber of Commerce  
WSUI-Through the Art Galleries  
WTAQ-House of Peter MacGregor

**7:30 CST 8:30 CDT**  
America's Rhythm Masters: WMT WIRE WOWO WENR WIBA

Grant Park Concert: WMAQ WHO WBOW  
Guests: Chicago Civic Opera Orchestra.

Robin Hood Dell Concert: CKLW (10.30 kc)

KSD-Pepper Uppers  
WCFL-News  
WGN-Jimmy Dorsey's Orch.  
WKBB-Story of a State  
WLW-Unsolved Mysteries  
WSUI-Evening Musicale  
WTAM-Pageant of the Masters  
WTAQ-Pearl Isle Troubadours

**7:45 CST 8:45 CDT**  
WCFL-George Hessberger's Orch.  
WGN-News & Sports  
WIND-The Law of Life  
WSUI-Iowa State Med. Society

**8:00 CST 9:00 CDT**  
Wayne King's Orch. (Lady Esther): WFBM WHAS WCCO WJR WBBM KMOX (sw-11.83)

Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMA KOA WIRE WIBA WTMJ WTAM  
The Lullaby Lady will sing La Iaha Ill Allah and Miss Craven and Mr. Tanner will offer Where My Caravan Has Rested (Lohr). The chorus will sing Selections from "Aida" (Verdi) and In the Magic Country, Egypt (Ketelby). The quartet will sing Bedouin Love Song (Pinsuti) and the orches-

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

11:45 CST (12:45 CDT) Those Happy Gilmans, NBC.

## NIGHT

6:00 CST (7:00 CDT) Robert L. Ripley, NBC.

6:00 CST (7:00 CDT) Richard Himber, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Orson Welles, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King, CBS.

tra will play Egyptian Ballet (Luigini).

True or False, quiz prgm. (J. B. Williams Co.): WENR WOWO WMT WLW KWK

Mr. Mirgenthwirkers Lobbies: WGN

WBOW-Bertha Pratt King  
WCFL-Jack Kelly's Orch.  
WIND-Organ & Vibra harp  
WISN-James Melton, tnr.; Orch.  
WKBB-Gems of Melody  
WKBH-Rapid Ad  
WMBD-Men for Work  
WOC-German Band  
WROK-Home Builders  
WSBT-Polish Hour  
WSUI-Famous Short Stories  
WTAQ-Dick Sampson, bar.

**8:15 CST 9:15 CDT**  
WBOW-Famous American Homes  
WIND-Contemporary Problems  
WKBB-Facts About the Community Chest  
WISN-Baseball Game  
WKBH-Gospel Melodies of the Air  
WROK-News; Prgm. Prevue; Trees Beautiful  
WTAQ-News

**8:30 CST 9:30 CDT**  
Believe It Or Not (Huskies); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WMAQ KSD WIRE WHO WIBA WTMJ KOA KFI (also see 6 p.m.)

Program: Incidents leading to the establishment of Belgian independence will be dramatized. R. L. Permun, Bernuda cabinet-maker who discovered a valuable gold coin collection, will be interviewed.

Nat'l Radio Forum: WENR

Henry Weber's Pageant of Melody: WGN WMT

Del Casino, songs: KMOX WOC WKBH WSBT WMBD WKBH WTAQ WBBM (sw-11.83)

Larry Clinton's Orch.: WTAM

KWK-Lone Ranger, sketch  
WBOW-State Teachers' College  
WCFL-Make Believe Danceland  
WHAS-Baseball; Louisville vs. Minneapolis  
WIND-Two Pianos  
WJR-Let's Celebrate  
WLW-Minstral Man  
WOWO-Rhythm Ramblers  
WROK-Tea on the Terrace  
WSUI-Favorite Melodies

**8:45 CST 9:45 CDT**  
Talk by Admiral Emory S. Land: WKBH WTAQ WKBH KMOX WOC (sw-11.83)

Larry Clinton's Orch.: WLW

News: WMT WOWO WBBM  
WCCO-Welcome Stranger  
WFBM-Know Your Government  
WIND-Brooks Connally, commentator  
WJR-Harry S. Toy  
WMBD-Headliners of Sports  
WROK-The Builders  
WSUI-Daily Iowan of the Air  
**9:00 CST 10:00 CDT**  
Amos 'n' Andy, sketch (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI  
Alias Jimmy Valentine (Dr. Lyons): WENR WMT WOWO KWK (also see 5 p.m.)

Henry Busse's Orch.: WJR WOC WBBM WCCO WSBT

Dance Orch.: WBOW (sw-9.53)

News: WKBH WIBA KMOX-The Goldbergs, sketch  
WFBM-Sports Review  
WIND-Swedish Prgm.

WKBH-Barn Dance  
WMBD-James Melton, tnr.; Orchestra  
WROK-Piano Reveries, Don Coil  
WTAQ-Club Normandie Entertains  
WTMJ-Kilowatt Hour

**9:15 CST 10:15 CDT**  
Henry Busse's Orch.: KMOX WFBM WSBT

Dance Orch.: KOA

Charley Randall's Orch.: WGN

James Melton, tnr.; Orch.: WTAQ WBBM

Sports: WHO WFBM  
KSD-Russ David's Music  
WIBA-Tropical Moods  
WIRE-News  
WKBB-The Impossible Parkers  
WLW-Kresup Erion, sop.  
WMAQ-Fort Pearson, news  
WMBD-Value Hints  
WROK-Musicale  
WTAM-Sports; Tom Manning  
WTMJ-Easy Aces

**9:30 CST 10:30 CDT**  
The Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also see 6:30 p.m.)

Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)

Wm. Farmer's Orch.: WCFL KWK

Al Donahue's Orch.: WHO WLW KSD WBOW WTAM (sw-9.53)

Gene Krupa's Orch.: WJR WOC WTAQ WMBD WKBH (sw-6.12)

Jimmy Dorsey's Orch.: WGN

Baseball Game: WIRE WMT  
News: WSBT WBBM  
WKBH-Ennio Bolognini's Orch.  
WIBA-Aloha Land  
WIND-Evening at Country Club  
WMAQ-Abe Lyman's Orch.  
WOWO-Johnny Silvers' Orch.  
WROK-Lee Williams' Orch.  
WTMJ-Wisconsin State Fair

**9:45 CST 10:45 CDT**  
Al Donahue's Orch.: WIBA

Gene Krupa's Orch.: WBBM WSBT

News: WROK WIND  
KSD-Joe Reichman's Orch.  
WLW-Ben Bernie's Orch.  
WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
Roger Pryor's Orch.: WSBT KMOX WTAQ WKBH WBBM (sw-6.12)

Clyde Lucas' Orch.: WMAQ WBOW

Reggie Childs' Orch.: WOWO WCFL

Red Norvo's Orch.: WGN

Sports: KWK WTMJ  
News: WFBM WHO WJR WOC WMBD WLW  
KOA-Colorado's Hour  
KSD-Weather Report  
WCCO-Let's Celebrate  
WENR-Music as You Desire It  
WHAS-Baseball; Louisville vs. Minneapolis  
WIBA-Concert Band Hour  
WIND-Swing Quartet  
WKBH-News; Music  
WTAM-Musical Bulletin Board

**10:15 CST 11:15 CDT**  
Roger Pryor's Orch.: WJR WOC WFBM WKBH

Clyde Lucas' Orch.: WLW WHO WTMJ

Red Norvo's Orch.: KWK

News: WHAS WCCO  
WIND-Cafe Continental  
WMBD-Sports; Program Review  
WTAM-Music You Want

**10:30 CST 11:30 CDT**  
Vox Pop: KFI (also see Tues. at 7 p.m.)

Bubble Becker's Orch.: WOWO WCFL WIRE

Ted Weems' Orch.: WTAQ WOC WMBD WFBM WBBM WSBT WKBH WJR WKBH

Earl Hines' Orch.: WMAQ WIBA WBOW WLW WIO

Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN

KMOX-Morning Headlines  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-News & Music

**10:45 CST 11:45 CDT**  
Ted Weems' Orch.: KMOX

Bubble Becker's Orch.: WENR

Bob Crosby's Orch.: KWK

WCCO-N. W. Umpires Ass'n  
WCFL-News  
WIND-Cappy's Cabana

**11:00 CST 12:00 CDT**  
Frank Trumbauer's Orch.: WENR

Ballads by Brooks: KMOX WOC WFBM WBBM WMBD WKBH WTAQ WISN

Tommy Dorsey's Orch.: WHO WIRE WMAQ WIBA WBOW

KOA-Dick Stabile's Orch.  
KSD-Joe Reichman's Orch.  
WCCO-Herman Waldman's Orch.  
WIND-Nite Watch  
WKBH-Weather Report  
WLW-Twenty-Four Hour Review  
WTAM-Otto Thurn's Orch.

End of Monday Programs

# Tuesday

## August 23, 1938

# Tuesday

## MORNING

**7:00 CST 8:00 CDT**  
Richard Maxwell, tnr.: WFAM WKBH (sw-21.51)

Breakfast Club; News: WCFL WBOW (sw-21.5)

Musical Clock: WBBM WOC WIRE WKBH KMOX WHIP KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good Morning Prgm.  
WHO-Faye & Cleo  
WIBA-Farm Front; Musical Clock  
WIND-The Abundant Life  
WISN-Early Risers Club  
WJJD-Current News  
WLS-Trailer Tim  
WLW-Merrymakers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical Clock  
WOWO-Radio Bible Class  
WROK-Early Risers  
WTAQ-Mike's Uprisin'  
WTMJ-Top of the Morning

**7:15 CST 8:15 CDT**  
Montana Slim, songs: News: WFAB (sw-21.51)

George Griffin, tnr.: (sw-21.5)  
News: WMT WHO WLS WLW WCCO

Breakfast Melodies: WROK WTAD  
KWK-Sunnytime  
WGN-Jean Abbey  
WHIP-Half and Half  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WMBD-Musical Clock  
WROK-Breakfast Melodies

**7:30 CST 8:30 CDT**  
Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Ward & Muzzy, piano duo; News: WHO

Breakfast Club; News: WOWO  
Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WJJD-Salon Echoes  
WLW-Gospel Singer  
WMAQ-The Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade  
WTAQ-News

**7:45 CST 8:45 CDT**  
Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

Johnnie Johnston, bar.: WMAQ  
News: WIND WTAD WHIP KWK-News; Rapid Service  
WBBM-Linda's First Love, sketch  
WFAM-Morning Devotions

WHO-Rare Bits of News  
WIRE-Better Health; News  
WJJD-Salon Echoes  
WKBH-Breakfast Melodies  
WLS-Don & Helen  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**  
Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WISN WFBM WCCO KMOX

American Conservatory of Music: WOWO WCFL KWK  
The works of Gabriel Faure will be interpreted.

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE

News: WKBH WMBD WAAF KSD  
Musical Clock: WROK WMT  
WFAM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WHA-Band Wagon  
WHIP-Salon Musicale  
WHO-Coffee Pot Inn  
WIND-Priscilla, pianist  
WJJD-Bosworth Broadcast  
WKBB-Chance Steps  
WLS-The Smile Market  
WLW-Hymns of All Churches  
WTAD-Breakfast Club  
WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**  
John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN

American Conservatory of Music: WOWO WCFL KWK

KSD-Bright & Early Melodies  
WAAF-The Home Reporter  
WCFL-Double in Stars  
WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News, Chuck Acree  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTMJ-Hymns of All Churches

**8:30 CST 9:30 CDT**  
Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD  
Turn to pages 10 and 11 for pictures of the members of the cast.

Walter Blaufuss' Orch.: KSD

Just Plain Bill, sketch (Koly-nos): WMAQ WIRE

Variety Prgm.: WGN KWK WMT

WAAF-Canary Serenade  
WBOW-Radio Gospel  
WCFL-Hit Revue  
WFAM-Shoppers' Guide  
WFBM-Favorite Melodies  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac; Society Reporter

WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Medical Society  
WKBH-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Music Chest  
WLW-Hilltop House, sketch  
WOWO-Tri Topics  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Bargain-a-Minute

**8:45 CST 9:45 CDT**

Woman in White, sketch (Pillsbury): WMAQ WIRE KSD WHO WTMJ

Oxydol's Own Ma Perkins, sketch: WLS  
Details of contest on this program may be found on inside back cover.

Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

To be announced: WBOW (sw-21.5)

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Swing Melodies  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBH-Your Home  
WKBH-Betty Simonsen  
WLW-Betty & Bob, sketch  
WMBD-Jay's Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

**9:00 CST 10:00 CDT**

Originalities: WIBA (sw-21.5)  
David Harum, sketch (Bab-O): WMAQ KSD WHO WIRE

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WLS WIRE WHO KSD (sw-15.33)

Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC

Get Thin to Music (Wheaties): WGN

KWK-Singing Cowboys  
WAAF-Musical Memories  
WBOW-State Teachers College  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WFAM-Morning Musicale  
WHA-Your Health  
WIND-Municipal Court  
WISN-Songs of Yesterday  
WJJD-Priscilla Holbrook, pianist  
WKBH-Tuneful Tempes  
WKBH-Success Story  
WLW-The Goldbergs, sketch  
WMT-News; Radio Gossip  
WROK-News  
WTAQ-Rhythm and Romance  
WTMJ-Dan Harding's Wife

**9:15 CST 10:15 CDT**

Vic & Sade, sketch (Crisco): WLS WLW

Breen & De Rose: WBOW WMT (sw-21.5)  
Rhythmairs: WFAM KMOX

**Frequencies**

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1510  
WCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFEM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

Bachelor's Children, sketch (Old Dutch Cleanser): WGN

Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

News: WKBB WMBD WOC  
Editor's Daughter: WBBM WOWO  
KWK-Great Works of Man  
WAAF Hog 'n' Harmony  
WCO-Bachelor's Children  
WFBM-Apron Strings  
WHA-World Observer  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WKBH-Lewis Kent Ensemble  
WROK-On the Mall  
WTAQ-Music in a Sentimental Mood  
WTMJ-Happy Gilmans

**9:30 CST 10:30 CDT**

Musical Tete-a-Tete: WIBA (sw-21.5)

Pepper Young's Family, sketch (Camay Soap): WLS  
Details of contest on this program may be found on inside back cover.

Big Sister, sketch (Rinsol): WCO WBBM WISN WMBD KMOX WFBM

The Story of the Month: WCFL WBOW

KWK-Pop Wise & Filbert  
WAAF-Swing High  
WFAM-Fashion Parade  
WGN-Man on State Street  
WHA-Story Behind the Song  
WHIP-Names & Their Stories  
WHO-Sweet and Swing  
WIND-Serenade to the Ladies  
WIRE-Dessa Byrd  
WJJD-Women's Exchange Prgm.  
WKBH-Eb & Zeb, sketch  
WKBH-Today's Almanac  
WLW-Summer Sing  
WMAQ-Radio Tatler  
WMT-Louise Hathaway  
WOC-Library Prgm.  
WOWO-Linda's First Love  
WROK-Musicale  
WTAD-Ma Perkins, sketch  
WTAQ-Ronndup  
WTMJ-Wisconsin State Fair

**9:45 CST 10:45 CDT**

Kitty Keene, Inc., sketch (Dreft): WHO

Viennese Ensemble: KWK WMT WOWO WBOW (sw-21.5)

The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

Aunt Jenny's Stories (Spry): KMOX WISN WCO WFBM WBBM WMBD

KSD-Buccaneers, octet  
KWK-The Kiddie Klub  
WAAF-Novelettes  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-Hawaiian Moods  
WIBA-Church of the Air  
WIND-Livestock Markets  
WIRE-Linda's First Love, sketch  
WJJD-Garwood Van's Orch.  
WKBH-Morning Melodies  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.; John Brown, pianist  
WOC-Melodic Variations  
WROK-Melody Time  
WTAD-Kitty Keene, sketch

**10:00 CST 11:00 CDT**

Tower Town Tempos: WCO WTAQ WISN WFAM WFBM WOC WMBD

Dan Harding's Wife, sketch (National Biscuit Co.): WMAQ

Vaughn de Leath, songs: KSD

Campus Kids: WBOW WMT WIRE KWK

KMOX-Jean Abbey, talk

WAAF-Let's Dance  
WBBM-Missus Goes to Market  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Musical Spotlight  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie  
Blue Eyes, hillbilly songs  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
WLS-Markets; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwaukee?

**10:15 CST 11:15 CDT**

Irene Beasley, R. F. D. No. 1: WFBM WTAQ WFAM WKBH

The O'Neills, sketch (Ivory Soap): WMAQ WLW

Bailey Axton, tnr.: KWK WBOW WIRE WBOW (sw-15.33)

KMOX-Houseboat Hannah, sketch  
KSD-Nat Shilkret's Orch. & The Master Singers  
WAAF-Willie Winn, sport of kings  
WBBM-To be announced  
WCO-Judy & Jane  
WGN-Don Pedro's Magic Violin  
WHO-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Priscilla Holbrook, pianist  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-House of McGregor  
WKBH-Your Home Prgm.  
WLS-Piano Concert  
WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-His Majesty, the Baby  
WTAD-Bea & Vee

**10:30 CST 11:30 CDT**

National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.: WIBA WMAQ WBOW

Time for Thought: KSD  
Subject: "Taking the Bible Afield."

Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

News: KWK WHIP WGN  
WAAF-Livestocks; Sweet & Slow  
WCO-Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WISN-Ann Leslie's Scrapbook  
WJBC-Interviews in Homes  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBH-Questions and Answers  
WLS-Evelyn, the Little Maid  
WLW-News: Livestocks; River; Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Radio Bazaar  
WOWO-Musical Workshop  
WROK-Kaye Kreamer, woman's forum  
WTAD-Let's Waltz  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, sketch

**10:45 CST 11:45 CDT**

Piano Recital: WIRE WCFL KSD

Our Gal Sunday, sketch (Anacin): KMOX WBBM

National Farm & Home Hour: KWK WLW

WAAF-Myrna Dee Sergeant, talk  
WCO-Grandma Travels  
WFAM-Civic Safety Council  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WHIP-Swing Time  
WHO-Hilltop House, sketch  
WISN-Organ Melodies  
WJBC-Peggy Payne & Pioneers  
WKBH-The Mixing Bowl  
WKBH-Piano Styles  
WLS-Weather; Markets; News  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WFOC-Screenfans Prgm.  
WOWO-Honolulu Serenaders  
WROK-Freepost Studios  
WTAD-Betty & Bob, sketch  
WTMJ-String Quartet

**11:00 CST 12:00 CDT**

The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCO  
Details of contest on this program may be found on inside back cover.

Glenn Darwin, bar.: KSD

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-The Dentist Says  
WCFL-Smoke Rings Serenade  
WFBM-Bohemians  
WGN-Luncheon Dance Music  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-Indiana News  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WLS-Melody Parade; Grace Wilson, contr.  
WMBD-Messenger; Morn. Hymns  
WOWO-Consolaires  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Program Calendar; Weather Report  
WTAD-All for the Ladies  
WTAQ-Em Owen, organist  
WTMJ-Heinie-Spam

**11:15 CST 12:15 CDT**

Vic & Sade, sketch (Crisco): WBBM KMOX WCO WISN

Words & Music: WCFL KSD WIRE (sw-15.33)

News: WJJD WOWO  
WBAA-Morning Melodies  
WHIP-Englewood Hour  
WHO-Vic and Sade  
WJJD-Tommy Ott, organist  
WJBC-Parade of Bands  
WKBH-Book of the Hour  
WKBH-Club Calendar  
WMBD-Pekin Homemaker  
WMT-Sentimental Music  
WOC-Studio Swingcopators  
WSBT-The Day Dreamer  
WSUI-The Radio Stylist  
WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**

Words & Music: WIBA KSD (sw-15.33)

Road of Life, sketch (Chipso): KMOX WBBM

Mother-in-Law, sketch: KWK

WBOW-Presentation  
WCO-Houseboat Hannah  
WCFL-Noon-Day Concert  
WFBM-Hoosier Farm Circle  
WGN-Markets; Mid-day Service  
WHA-Organ Gems  
WHIP-Man on the Street  
WHO-Bowers Band  
WIND-Christian Science Prgm.  
WIRE-Farm Hour  
WISN-Morning Musicale  
WJBC-Singing Sam  
WJJD-Priscilla Holbrook, pianist  
WKBH-Social Calendar; Farm News

WKBH-Rhapsody and Rhythm; Livestock Quotations  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Melody Miniature  
WMT-Sweet and Swing  
WOC-Hymns of All Churches  
WOWO-Joe Trimm  
WSBT-Harlan Hogan  
WSUI-Yesterday's Musical Favorites  
WTAD-Police News  
WTAQ-Mailman

**11:45 CST 12:45 CDT**

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW  
Turn to page 2 for more detail.

Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WCO WBBM KMOX

Ann Leaf, organist: (sw-15.27)

Armchair Quartet: WOWO KWK

WBAA-News  
WCFL Know Yourself  
WFBM-Markets; Farm Bureau Prgm.  
WHIP-Cascade Melodies  
WHO-Markets & Weather  
WIND-News & Livestock Reports  
WISN-Even As You and I  
WJBC-Rhythm Review  
WJJD-Salon Ensemble  
WKBH-Artie Saunder's Orch.  
WLS-Dinnerbell Prgm.  
WMBD-Window Shopper  
WMT-News; Cedar Valley Hillbillies  
WOC-Farm Bureau & Markets  
WROK-Round the Town  
WSBT-Man on the Street  
WSUI-Farm Flashes  
WTAD-Debutants  
WTAQ-Farmhands  
WTMJ-Livestock Quotations

**AFTERNOON**

**12:00 CST 1:00 CDT**

Tours in Tone: WKBH WKBH WOC WCO WSBT (sw-15.27)

Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ

Harold Turner, pianist: WGN

News: WTAD WJBC WMBD WAAF  
KMOX-Singin' Sam  
KSD-Sports Preview  
WBAA-Joe Hoffman, pianist  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Musicale  
WHIP-Wally Etrusp, ongs  
WIBA-Country Home; Interlude  
WIND-Lupi Italian Hour  
WISN-Musical Heat Wave  
WJJD-Livestock Markets  
WLW-Linda's First Love, sketch  
WMT-Cedar Valley Hillbillies  
WOWO-Familiar Hymns  
WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**

Pinky Hunter, songs: WGN

Let's Talk It Over: WBOW

Harry Cool & Harmonettes: WOC WKBH WSBT (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WLW KWK WTMJ

Kitty Keene: WCO KMOX  
Man on the Street: WTAQ WKBH WBBM

News: WFBM WKBH WAAF-Encores  
WBAA-Court of Safety  
WCFL-Echoes of Havana  
WHIP-I Am the Law of Your Life  
WHO-Voice of the Farm  
WIBA-News; Market Reports  
WIND-Dugout Interviews  
WJBC-Walkathon  
WJJD-Midday Roundup  
WLS-Voice of the Farm  
WMBD-Town Crier; Farm Mkts.  
WMT-Question Man; Voice of Iowa  
WOWO-Market Service  
WROK-Column Left, news  
WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**

Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK  
Marine Band: WSBT WFBM WOC WMBD WISN (sw-15.27)  
For pictures turn to page 12.

News: WHO WOC  
Farm News: WLS WMBD  
KMOX-Linda's First Love, sketch  
WAAF-Markets; Adult Education Council

WBAA-Luncheon Dance Time  
WBBM-Kitty Keene, Inc.  
WBOW-On the Mall  
WCO-First Edition  
WCFL-To be announced  
WGN-West & Matey  
WHA Farm Prgm  
WHIP-Concert with Dorothy Kay  
WIND-Safety Talk  
WKBH-Man on the Street  
WKBH-Luncheon Music  
WMT-Markets; Cedar Valley Hillbillies  
WOWO-Ozark Rambler  
WROK-Couple on the Street; Treasure Chest  
WTAD-Farm; Weather; Markets  
WTMJ-Voice of Farm

**12:45 CST 1:45 CDT**

Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK

News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
WAAF-The "L" Reporter  
WBAA-Market Reports  
WBBM-Houseboat Hannah  
WBOW-County Agricultural Agt.  
WCO-Tune Time  
WGN-Len Salvo, organist  
WIBA-Melody Moments  
WIND-Organ & Vibra Harp  
WJJD-Piano and Song  
WKBH-Song Hit of the Day; Pet Corner  
WLS-Gabriel Heatter  
WLW-Kitty Keene, sketch  
WMT-Joe Doakes; Many Happy Returns; Iowa Cornhuskers  
WOWO-Ranch Boys  
WROK-Home Folks Hour  
WTAD-Luncheon Music  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

Adventures in Rhythm: WKBH WFBM WSBT WOC WISN (sw-15.27)

Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO  
WLW WTMJ KSD  
News: WIND WTAD WHIP  
Man on the Street: WMBD WTAQ  
KMOX-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBAA-Alberto Schmadel, sop.  
WBBM-Broadcast Rhymsters  
WBOW-Sportscasting  
WCO-Day Dreams  
WGN-Rhythm Rambles  
WHA-Farm Organization Forum  
WIBA-Concert Trio  
WIND-Current News  
WIRE-Reporter  
WJJD-Tommy Tucker's Orch.  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMT-A Trip Thru Niagara  
WOWO-The Observer

**1:15 CST 2:15 CDT**

Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO  
Details of contest on this program may be found on inside back cover.

Little Variety Show: (sw-15.33)

Adventures in Rhythm: WKBH

Reminiscing: KWK

KMOX-Judy & Jane, sketch  
WAAF-Washington Park Races  
WBBM-Meet the Missus  
WBOW-To be announced  
WCO-Betty & Bob  
WLW-Ma Perkins, sketch

WHA-Musical Varieties  
WHIP-Dancing Party  
WIND-Piano Tunes  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMBI-Gospel Music  
WMT-Ralph Slade's Orch.  
WTAD-Yellow Fang  
WTAQ-Golden Matinee

**1:30 CST 2:30 CDT**

Army Band: WBOW WIBA (sw-15.33)

Four Clubmen: WKBH WISN WMBD WCO WOC WSBT WKBH WFBM WTAQ (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WHO WLW KSD WMAQ WTMJ  
Details of contest on this program may be found on inside back cover.

Veterans of Foreign Wars' Parade: WGN  
This parade will take place in connection with the National Encampment of the Veterans of Foreign Wars in Columbus, Ohio. More than 120 bands and drum corps, together with marching units representing every state in the union, Alaska, Hawaii, the Philippine Islands and France, will take part.

**1:45 CST 2:45 CDT**

The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW

Army Band: WLS

Melody Ramblings: WKBH WOC WSBT WKBH WFBM WTAQ WISN (sw-15.27)

KWK-Marriage License Romance  
WBAA-Eugene Finegan, violinist  
WCO-Markets  
WCFL-Baseball Interviews  
WGN-The Leadoff Man  
WHIP-Famous Homes  
WIND-Dugout Interviews  
WJJD-Warm Up Time  
WMBD-Hello, Neighbor  
WMT-Movie Man  
WOWO-Women in the News  
WROK-Tabernacle Hour  
WTAD-Bessie Dean Reinert

**2:00 CST 3:00 CDT**

Seaside Nights from London: WOWO WENR WBOW

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

Highways to Health: WISN WTAQ WKBH WKBH WSBT WFBM (sw-15.27)

Baseball Game: Cubs vs. Giants: WGN WBBM WCFL WIND WJJD

Dan Harding's Wife: WLW KSD

KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News; Weather  
WBAA-Concert Review  
WCO-Ladies First  
WCO-Day Dreams  
WHA-Chapter a Day  
WHIP-Gav Caballeros  
WMBD-Editor's Daughter, sketch  
WMT-Court Hussey's Orch.  
WOC-Charm Cottage  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**

Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Seaside Nights from London: WOWO WBOW WENR

Accent on Music: WCO WTAQ WKBH WMBD WFBM WISN WOC WKBH WSBT (sw-15.27)

Veterans of Foreign Wars' Parade: KWK

KMOX-One Woman's Opinion  
KSD-Rhythm Makers  
WHIP-Fashions  
WLW-Midstream, drama  
WROK-Ber. Whitechurch, songs

**2:30 CST 3:30 CDT**

Happy Jack, songs: WMAQ WHO KSD

Club Matinee: WMT WENR WBOW WIBA

To be announced: WKBH  
KMOX-Headline Highlights  
KWK-Swing Organ  
WAAF-Jimmie Kozak, pianist  
WBAA-The Home Builders  
WCO-Front Page Parade  
WHA-Music of the Masters  
WHIP-Organ Moods  
WIRE-Police Court  
WLW-Thomas Conrad Sawyer  
WOWO-Old Time Religion  
WROK-Rhythm Before Three  
WTAD-Sports Talk  
WTMJ-News; Police; Weather; Spotlight

**2:45 CST 3:45 CDT**

Girl Alone, sketch: WMAQ

Lyrics by Lorraine: WFAM WOC WISN WMBD WCO WTAQ WKBH WFBM WKBH WISN (sw-15.27)

The Hatterfields: WLW

KMOX-Dope from the Dugout  
KSD-Songs of Jean Carmen  
KWK-Man in the Stands  
WHIP-Orch.; Eurnice Clark  
WHO-Tea & Trumpets  
WIRE-Oklahoma Outlaws  
WTAD-Cy & Freckles  
WTMJ-Wisconsin State Fair

**3:00 CST 4:00 CDT**

Paul Martin's Music: WBOW WHO WIRE WMAQ

The Four of Us; Irma Glen, organist: WENR

Columbia Chamber Orch.: WCO WKBH WFAM WKBH WTAQ WFBM WMBD WBBM WISN (sw-15.27)

Baseball Game: WTAD WMT KWK KMOX  
KSD-Baseball Scores  
WAAF-Rhumba Beat  
WBAA-Social Security Prgm  
WHIP-Reba Lessard, concert pianist

WIBA-Today's Front Page  
WJBC-Bible Study Hour  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of the Hour  
WTMJ-Valiant Lady

**3:15 CST 4:15 CDT**

Silhouettes of the West: WENR WOWO WIBA

WBAA-Afternoon Musicale  
WENR-To be announced  
WHIP-Concert Orch. With Kathryn Smith  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**

Edward Davies, bar.: WENR WLW WBOW

Nila Mack's Let's Pretend: WOC WFBM WKBH WKBH WCO WTAQ WISN WMBD

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ

(Continued on Next Page)

# TUESDAY

## August 23

(3:30 p.m. Continued)

News: WHO WJBC  
 WAAF-How Much Do You Know  
 WFAM-Young America on the Air; Pop Concert  
 WHA-Weather Bureau  
 WIRE-Master Singers  
 WOWO-Book Review  
 WROK-Helene Kimberley  
**3:45 CST 4:45 CDT**  
 Joseph Gallucchio's Orch.: WHO  
 WMAQ WIBA WBOW WTMJ  
 KSD

Indiana Indigo: Soloists & Orch.:  
 WOWO WENR WIRE

WBAA-Scientific News Review  
 WBBM-Tenth Inning  
 WHIP-Topical Commentary  
 WJBC-"American Years," a novel  
 WLW-Man of Mars  
 WROK-Radio Rhythm  
**4:00 CST 5:00 CDT**  
 News; Barry Woods' Music:  
 WCCO WFBM WBBM WTAQ  
 WKBB WFAM WKBBH

Science in the News; Guest  
 Speaker: WIBA WMAQ WBOW  
 (sw-9.53)  
 Paul Sabin's Orch.: WOWO  
 WIRE WLW WCFL

KSD-Samuel Kissell, violinist  
 WAAF-Song Webs  
 WBAA-The Magic Carpet  
 WENR-Malcolm Claire, children's  
 stories

WGN-Bill Anson  
 WHIP-Airplane Dance, Lyle Foster  
 WHO-Rhythm Makers  
 WIND-Baseball Scores  
 WISN-News; Prgm. Preview  
 WJBC-Request Hour  
 WJJD-Baseball Scoreboard  
 WMBD-Kitty Keene, Inc.  
 WOC-News  
 WROK-News; Musicale  
 WTMJ-Variety Review  
**4:15 CST 5:15 CDT**  
 Tito & His Swingtet: KSD KWK  
 WBAOW WMAQ (sw-9.53)

Nat'l Doubles Tennis Champion-  
 ships: WBBM WCCO WKBB  
 WFAM WKBBH WISN WFBM  
 WTAQ

Turn to page 3 for more detail.

Airliner's Orch.: WGN

News: WENR WHIP  
 WAAF-Tea Dance  
 WBAA-Melody Moods  
 WHO-Baseball Time  
 WIBA-Dance Hour  
 WIND-Musical Toast  
 WIRE-News; Minute Interviews  
 WJJD-Parade of Music  
 WLW-The Happy Gilmans  
 WMBD-News; World News; Pet  
 Corner  
 WOC-Baseball Review  
 WROK-Freepoint Studios  
**4:30 CST 5:30 CDT**  
 The Story of a Song: WCCO  
 WISN WTAQ WKB WFAM  
 WKBBH (sw-11.83)

Marlowe & Lyon, piano duo:  
 WIBA WBOW WMAQ WIRE  
 KWK (sw-9.53)

Chesterfield Daily Sports Col-  
 umn with Paul Douglas: WLW  
 KSD WENR WOWO

News: WIND WJBC  
 WAAF-Sport Shorts  
 WBBM-Piano Parade  
 WFBM-Tea Time Tunes  
 WHIP-Trio  
 WJJD-Salon Ensemble  
 WMBD-Bargain Counter  
**4:45 CST 5:45 CDT**  
 Lowell Thomas, news commenta-  
 tor (Sun Oil): WLW

The Story of a Song: WKBB  
 WTAQ WISN WCCO

Dinner Concert: WENR WIBA  
 KWK

Nola Day, songs: WMAQ WBOW  
 KSD WIRE (sw-9.53)

WAAF-It's Dance Time  
 WBAA-Story Book Hour  
 WBBM-Chicago Hour  
 WCFL-Jack Kelly's Orch.  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Fred J. Rathje  
 WIND-Listen to Yourself  
 WJBC-Varieties  
 WJJD-Garwood Van's Orch.  
 WKBB-Kiddies' Hour  
 WMBD-Polly of the Range  
 WOWO-Home Folk Frolic  
**5:00 CST 6:00 CDT**  
 Easy Aces, sketch (Anacin):  
 WENR WMT WIRE

Don Winslow of the Navy (Kel-  
 logg's): WLW WMAQ

Ray Heatherton, bar.: WTAQ  
 KMOX WKBB (sw-11.83)

News: WCFL WTMJ WJJD  
 Concert Orch.: WGN WHO  
 Sports: WHIP WBBM  
 KSD-News; Gabriel Heatter  
 KWK-Home Plate Interviews  
 WAAF-Harmony Hall  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Christian Science Prgm.  
 WIBA-The Plainsman  
 WIND-German Hour  
 WISN-Show Window  
 WMBD-Happy Train  
 WOC-Man on the Street  
 WOWO-Organ Reveries  
 WSUI-Musical Moods  
 WTAD-Cy & Freckles

**5:15 CST 6:15 CDT**  
 George McCall's Screenscoops  
 (Old Gold Cigarettes): (sw-  
 11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.

Ray Bloch, pianist: WOC WKBB  
 WFAM WMBD WISN WCCO  
 WKBBH

Vocal Varieties (Tums); Smoo-  
 thies; DeVore Sisters; Wm.  
 Stoess' Orch.: WHO KSD WIRE  
 WMAQ (sw-9.53) (also at 9:15

Mr. Keene, Tracer of Lost Per-  
 sons, drama (American Home  
 Prod.): WENR WMT

Vincent Pirro's Orch.: WGN  
 KWK

KMOX-Popular Melodies  
 WAAF-Rhythm Review  
 WBBM-Thomas Conrad Sawyer  
 WCFL-Tune Teasers  
 WFBM-Bohemians  
 WHIP-Helen Hankins, songs  
 WIBA-W. P. A. Musicale  
 WJJD-Ben Kanter, pianist  
 WLW-Denton & Barber, sports  
 WOWO-Plane Talks  
 WROK-Sports  
 WTAD-Hannibal Prgm.  
 WTAQ-Bureau of Public Service  
 WTMJ-Heinie & His Grenadiers

**5:30 CST 6:30 CDT**  
 Ink Spots: WOWO WMT

The Inside of Sports (Phillies  
 Cigars): WLW KWK

Helen Menken in "Second Hus-  
 band," drama (Bayer Aspirin):  
 KMOX WBBM

Adrian Rollini's Orch.: WBOW  
 WCFL WHO

News: WKBB WIBA WMAQ  
 WAAF WIRE  
 Sports: KSD WMBD WSUI  
 WCCO-Four Naturals  
 WENR-Ennio Bolognini's Orch.  
 WFAM-Keyboard and Console  
 WFBM-N.Y.A. Prgm.; Footlight  
 Parade  
 WGN-Bob Elson, sports  
 WHA-Music Album  
 WHIP-The Seeing Blind  
 WISN-Sports; Interlude  
 WJJD-Sentenced Men, interviews  
 WKBB-Echoes of Stage & Screen  
 WOC-Organ Moods  
 WROK-Organ Reveries  
 WTAQ-Al Michel's Sport Wheel

**5:45 CST 6:45 CDT**  
 The Roving Prof.: WMAQ  
 Subject: "Head Hunters of  
 Formosa."  
 Turn to page 1 for a story on the  
 Roving Prof.

Vivian della Chiesa, sopr: WENR  
 WOWO

Inside of Sports (Phillies Ci-  
 gars): WGN

News: WFBM WLW WHO  
 Sports: WCFL WTMJ WJJD  
 Sports: News: WMT KWK  
 KSD-Your Family and Mine  
 WAAF-Evening Concert  
 WBOW-Ice Jamboree  
 WCCO-Country Dance  
 WHA-Fun Time  
 WIBA-Today's Birthdays; Sports  
 WIRE-Basonology  
 WISN-Twilight Ensemble  
 WKBB-Musical Appetizers  
 WMBD-Dean & Gail  
 WOC-George Skolsky, talk  
 WROK-Interesting Facts  
 WSUI-Daily Iowan of the Air  
 WTAQ-Camera Club

**NIGHT**

**6:00 CST 7:00 CDT**  
 Four Corners Theater, dir.: Earl  
 McGill: KMOX WJR WCCO  
 WBBM WFBM WTAQ WHAS  
 (sw-11.83)

# Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

**10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.**

**11:45 CST (12:45 CDT) Those Happy Gilmans, NBC.**

**1:30 CST (2:30 CDT) Veterans of Foreign Wars Parade, MBS.**

## AFTERNOON

**4:15 CST (5:15 CDT) National Doubles Tennis Championships, CBS.**

## NIGHT

**6:00 CST (7:00 CDT) Four Corners Theater, CBS.**

**6:00 CST (7:00 CDT) Johnny Presents, NBC.**

**7:30 CST (8:30 CDT) Attorney-at-Law, NBC.**

**7:30 CST (8:30 CDT) Benny Goodman, CBS.**

**8:00 CST (9:00 CDT) Hal Kemp, CBS.**

**8:30 CST (9:30 CDT) Jimmie Fidler, NBC.**

Accents on Brass; Charles  
 Marglis' Orch.: WLS

Johnny Presents Russ Morgan &  
 His Orch. (Philip Morris); Jack  
 Johnstone's Oramas; Genevieve  
 Rowe; Swing Fourteen; Floyd  
 Sherman, tr.; Glenn Cross &  
 Beverly: WHO WTMJ WTAM  
 WLW WIRE KSD WMAQ (sw-  
 9.53 (also at 9:30 p.m.)

Morton Gould's Orch.: WMT  
 WGN

News: WAAB WCFL  
 Sports: WTAD WKBB WKBBH  
 WOC

KOA-Westernaires  
 KWK-Al Sarli's Jam Session  
 WBOW-Luke Walton, sports;  
 Baseball Interviews  
 WFAM-The New Yorkers  
 WHA-Organ Reverie  
 WHIP-Opportunity Knocks  
 WIBA-Concert Trio  
 WIND-Recreation of Today's Game  
 WISN-Down by Hermans  
 WJJD-Hal Munro's Orch.  
 WMBD-Ann Dooley, songs  
 WOWO-Spelling Bee  
 WROK-News; Concert Hall  
 WSUI-Dinner Hour Prgm.

**6:15 CST 7:15 CDT**  
 Morton Gould's Orch.: KWK

News: WOC WMBD  
 WBBM-Houseboat Hannah  
 WBOW-Our Neighbors  
 WCFL-Pop Tunes  
 WFAM-Amer. Family Robinson  
 WIBA-Concert Interlude; Dealing  
 in Facts  
 WJJD-Salon Ensemble  
 WKBB-Sweetheart Serenade  
 WKBB-Dinner Music  
 WKBH-Julian Bentley  
 WROK-Gene Robinson, pianist  
 WTAD-Freshest Thing in Town

**6:30 CST 7:30 CDT**  
 Wayne King's Orch. (Lady Es-  
 ther): WHO WTMJ WMAQ  
 WIBE KSD WIRE WTAM (sw-  
 9.53)

Get Together Prgm.; Jack Berch's  
 Boys: WBBM WOC WKBB  
 WJR WMBD KMOX WISN  
 WCCO WHAS (sw-11.83)

Information Please: WBOW WLS  
 The Green Hornet, drama: WGN  
 KWK WMT

WCFL-Jack Kelly's Orch.  
 WFAM-Brilliant Bronze Boys  
 WFBM-Sammy Liner's Orch.  
 WHA-Evening Musicale  
 WHIP-Love Letter  
 WJJD-Grant Park Concert  
 WKBB-Amer. Family Robinson  
 WLW-Buster Locke's Orch.  
 WOWO-Maurie Cross' Orch.  
 WROK-Italian Hour  
 WTAD-Dust Off the Diamond  
 WTAQ-News

**6:45 CST 7:45 CDT**  
 News: WKBB WFBM  
 WBBM-Meet the Missus  
 WCCO-Baseball Resume  
 WCFL-Townsend Plan, talk  
 WFAM-George E. Sokolsky  
 WJJD-Church on the Hillside  
 WLW-Jimmy James' Orch.  
 WTAQ-Ramblin' Trio

**7:00 CST 8:00 CDT**  
 Grand Central Station (Lister-  
 line): WJR WHAS WBBM WCCO  
 KMOX WFBM (sw-11.83)

Don't You Believe It (Sensation  
 Cigarettes): WGN KWK

Vox Pop (Molle Shave) con-  
 ducted by Wallace Butterworth  
 & Parks Johnson: KSD WIRE  
 WHO WTAM WMAQ WLW (also  
 see Mon. prgms. at 10:30 p.m.)

Now & Then; Frank Hodek's Or-  
 chestra: WMT WIBA WMT

WBOW-The Magic Claw  
 WCFL-Labor Flashes  
 WIND-News & Sports  
 WISN-Fiddlers Three  
 WJJD-Sons of the Pioneers  
 WKBB-Dubuque Star Revue  
 WKBBH-Echoes of the Stage and  
 Screen  
 WLS-Grant Park Concert  
 WMBD-George Cobb, violinist  
 WOC-Voices of Friendship  
 WROK-Freepoint Studios  
 WSBT-Curtain Calls  
 WSUI-Children's Hour  
 WTAQ-WPA Concert  
 WTMJ-Miller High Life Party

**7:15 CST 8:15 CDT**  
 Frank Ferneau's Orch.: KWK

To be announced: WKBB

WCFL-Teachers Union, talk  
 WGN-Grant Park Concert  
 WIBA-Clarice Lee  
 WIND-News Behind the News  
 WISN-Ruby Newman's Orch.  
 WJJD-Suppertime Frolic  
 WMBD-Maurice Warner  
 WOWO-Music Graphs  
 WSUI-Browsing Abroad  
 WTAQ-House of Peter McGregor

**7:30 CST 8:30 CDT**  
 Attorney at Law, drama (John-  
 son's Wax): WIRE KSD WHO  
 WLW WTAM WTMJ WMAQ  
 WIBA

Benny Goodman's Orch. & Guest  
 (Camel Cigarettes): WJR WOC  
 WMBD KMOX WCCO WHAS  
 WBBM WFBM WSBT WTAQ  
 WISN WKBBH (sw-11.83)

Jamboree: WOWO WENR

KWK-Current Popular Music  
 WCFL-News  
 WIND-Invitation to the Waltz  
 WJJD-Suppertime Frolic  
 WKBB-Concert Hall  
 WMT-Do You Want to Be in  
 Radio?  
 WSUI-Evening Musicale

**7:45 CST 8:45 CDT**  
 Jamboree: WMT

KWK-Inside of Sports  
 WCFL-Geo. Hessberger's Orch.  
 WGN-News and Sports  
 WIND-Hal Munro's Orch.  
 WSUI-Vacation Adventuring

**8:00 CST 9:00 CDT**  
 Time to Shine (Griffin Shoe Pol-  
 ish); Hal Kemp's Orch.; Guests:  
 WJR WBBM WCCO KMOX  
 WHAS WFBM (sw-11.83)

Wisconsin Symphony Orch.: Jes-  
 sica Dragonette, sop.: KSD KOA  
 WHO WIBA WTAM WTMJ  
 (sw-9.53)

Lois Elliman & Bill Perry;  
 WMBD

True Detective Mysteries (Lam-  
 bert Co.): WLW WGN

To be announced: WMBD WIRE  
 KWK-Answer Game  
 WCFL-Grant Park Concert  
 WIND-Organ & Vibra-harp  
 WISN-Baseball Game  
 WKBB-Gaslight Harmonies  
 WKBBH-Rapid Ad  
 WMAQ-Grant Park Concert

WOC-Play Burgemeister  
 WROK-Home Builders  
 WSUI-Ave Maria Hour  
 WSBT-Music of the Moderns  
 WTAQ-Treasures Next Door

**8:15 CST 9:15 CDT**

WGN-Concert Orch.  
 WIND-Grant Park Concert  
 WKBB-Music in a Sentimental  
 Mood  
 WKBBH-Olive Hagen, organist  
 WLW-News  
 WROK-News: Program Preview

**8:30 CST 9:30 CDT**  
 Jimmie Fidler's Hollywood Gos-  
 sip (Drene): KSD KOA WLW  
 WHO WIRE WTMJ WIBA  
 WMAQ WTAM

For news of Hollywood read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.

Milwaukee County Park Concert:  
 WMBD WKBB WOC WSBT  
 WKBB WBBM WMBD WKBBH  
 WFBM

Felix Knight, tr.; Orch: WBOW  
 WMT

Dance Orch.: KWK

Let's Celebrate: KMOX WCCO  
 WCFL-Make Believe Danceland  
 WENR-Business and Government  
 Round Table  
 WGN-The Northerners  
 WHAS-Baseball; Louisville vs.  
 Minneapolis  
 WJR-Camera Speaks  
 WOWO-The Hoosierettes  
 WROK-Verna Davis, songs  
 WSUI-Organ Melodies  
 WTAQ-Piano Classics

**8:45 CST 9:45 CDT**  
 Don't You Believe It (Sensation  
 Cigarettes): WLW

Milwaukee County Park Concert:  
 WCCO WJR KMOX

Jessie Crawford, organist: WHO  
 WMAQ WIRE (sw-9.53)

State of the Nation; Jay Frank-  
 lin, commentator: WENR WMT

Dance Orch.: KWK

News: WIND WOWO  
 KOA-Girls of the West  
 KSD-James Melton, tr.; Orch.  
 WBBM-Arthur Godfrey  
 WBOW-Dance Orch.  
 WIBA-Club Chanticleer  
 WROK-Grange Prgm.  
 WSUI-Daily Iowan of the Air  
 WTAM-On Wings of Song  
 WTAQ-Ray McMonie, tr.  
 WTMJ-Park Concert

**9:00 CST 10:00 CDT**  
 Amos 'n' Andy (Campbell's  
 Soup): WMAQ WIRE KOA KFI  
 WHO KSD WLW WTAM

Mal Hallett's Orch.: WJR WOC  
 WKBB WHAS WBBM WMBD  
 WCCO

Eddie Le Baron's Orch.: WBOW  
 Dance Orch.: WGN

Jimmy Dorsey's Orch.: WGN

News: WMT WENR WIBA  
 Sports: WKBB WFBM  
 KMOX-The Goldbergs, sketch  
 KWK-Easy Aces, sketch  
 WIND-Hit Review  
 WOWO-Johnny Silvers' Orch.  
 WROK-George Hall's Orch.  
 WSBT-Don Pablo's Orch.  
 WTAQ-Club Normandie Entertains

**9:15 CST 10:15 CDT**  
 Vocal Varieties (Tums): KOA  
 WTMJ KFI WIBA WLW (also  
 see 5:15 p.m.)

George McCall's Screenscoops  
 (Old Gold Cigarettes): WFBM  
 WBBM KMOX WHAS WISN  
 WJR WOC WCCO (also see 5:15  
 p.m.)

For news of Hollywood, read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.

News: WIRE WMAQ  
 Dance Orch.: WKBB WMT

KSD-Russ David's Orch.  
 KWK-Tracer of Lost Persons  
 WENR-Ennio Bolognini's Orch.  
 WGN-Shep Fields' Orch.  
 WHO-Sports Review

WIND-Hal Munro's Orch.  
 WKBBH-Social Security Prgm.,  
 talk

WMBD-Value Hints  
 WROK-Musicale

WTAM-Sports; Tom Manning  
 WTAQ-Dream Time

**9:30 CST 10:30 CDT**  
 Johnny Presents Russ Morgan  
 & His Orch. (Philip Morris);  
 KOA KFI WIBA (also see 6  
 p.m.)

Abe Lyman's Orch.: WTAM  
 WMAQ WBOW (sw-9.53)

Eddy Duchin's Orch.: WOC  
 WKBB WJR WFBM (sw-6.12)

Harry Owens' Orch.: WCFL  
 KWK

Salute to Cities: WLW  
 Larium, Michigan, will be  
 honored tonight.

Baseball Game: WISN WIRE  
 WMT  
 KMOX-France Laux, sports  
 KSD-Trailing the Highway Patrol,  
 drama

WBBM-News with Todd Hunter  
 WCCO-Musical Moments  
 WENR-Earl Hines' Orch.  
 WHAS-Baseball; Louisville vs.  
 Milwaukee

WHO-Hits and Encores  
 WIND-An Evening at the Coun-  
 try Club

WMBD-Peoria on Parade  
 WROK-Lee Williams' Orch.  
 WSBT-News

WTAQ-Bay Beach Orch.; News  
 WTMJ-Let's Dance

**9:45 CST 10:45 CDT**  
 Eddy Duchin's Orch.: WCCO  
 WBBM WSBT KMOX

News: WIND WROK  
 WGN-Dick Jurgens' Orch.  
 WHO-The Songfellows

WTAM-Sammy Watkins' Orch.  
 WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
 Blue Barron's Orch.: WCFL (sw-  
 6.14)

Count Basie's Orchestra: WISN  
 WSBT WKBB WBBM WCCO  
 WTAQ (sw-6.12)

Richard Himber's Orch.: WMAQ  
 WBOW

Gene Krupa's Orch.: WGN

News: WMBD WFBM WOC  
 WHO WJR WLW

Sports: WTMJ KWK  
 KMOX-Travelogue  
 KOA-Al John's Orch.  
 KSD-Weather Report

WENR-Music as You Desire It  
 WIBA-Evening Concert  
 WIND-Swing Quartet  
 WKBBH-News; Music

WTAM-Musical Bulletin Board

**10:15 CST 11:15 CDT**  
 Count Basie's Orch.: WKBBH  
 WJR WFBM

Richard Himber's Orch.: WHO  
 Gene Krupa's Orch.: KWK

News: WHAS WCCO  
 KMOX-At Your Leisure, inter-  
 view

KOA-Dick Stable's Orch.  
 WIND-Cafe Continental  
 WLW-Burt Farber's Orch.  
 WMBD-Sports Review; Program  
 Review

WOC-Shamrocks  
 WTAM-Music You Want  
 WTMJ-Dance Orch.

**10:30 CST 11:30 CDT**  
 Johnny Long's Orch.: WISN  
 WBBM WSBT WKBBH WMBD  
 WKBB WFBM WTAQ WOC WJR

Leo Reisman's Orch.: WBOW  
 WHO WCFL WIRE

Erskine Hawkins' Orch.: WMAQ

Mitchell Ayre's Orch.: WGN  
 KWK WMT

KMOX-News  
 WBAA-The Shadow, drama  
 WCCO-Rollie Johnson  
 WHAS-Dance Orch.

WIBA-Hollywood at the Beach  
 WIND-In the Gloaming  
 WLW-Deacon Moore's Orch.

**10:45 CST 11:45 CDT**  
 John Long's Orch.: KMOX  
 WCCO

Erskine Hawkins' Orch.: WENR

KOA-Westernaires  
 WIBA-Club Chanticleer  
 WIND-Cappy's Cabana  
 WISN-Tenth Inning

MORNING

7:00 CST 8:00 CDT
Breakfast Club; News: WCFL
WBOW

Arthur Godfrey, songs: WKBB
WFAM (sw-21.51)

Landt Trio: (sw-21.5)

Musical Clock: WBBM WHIP
WIRE WKBB WKBB KMOX
WOC

Early Risers: WROK WISN
News: WTAD WJJD
KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.

WIO-Faye & Cleo
WIBA-Farm Front; Musical Clock
WIND-The Abundant Life
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Breakfast Club
WMT-Country Home; Musical
Clock

WOW-Bible Class
WTAQ-Mike's Uprising'
WTMJ-Top of the Morning
7:15 CST 8:15 CDT
Person to Person: (sw-21.5)

Montana Slim, songs; News:
WFAM WKBB (sw-21.51)

News: WCCO WHO WMT
KMOX-Travelogue
KWK-Sunnytime
WHIP-Hit Review
WIND-Morning Review
WJJD-Organ Selections
WLS-News, Chuck Acree
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
Joyce Jordan, Girl Interne (Calox
Toothpowder & Solidified Albo-
lene): WBBM

Breakfast Club, News: WOWO
WCFL

Al & Lee Reiser, piano duo;
News: (sw-21.5)

Fiddlers Fancy: (sw-21.51)

Morning Devotions: WKBB WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WLW-The Gospel Singer
WMAQ-The Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade
WTAQ-News

7:45 CST 8:45 CDT
Amanda Snow, songs: WMAQ
(sw-21.5)

Bachelor's Children, sketch (Old
Dutch Cleanser): KMOX

News: WHIP WIND WTAD
KWK-News; Rapid Service
WBBM-Linda's First Love,
sketch
WFAM-Morning Devotions
WHO-Kare Bits of News
WIRE-Better Health; News
WJJD-Chicago Tuberculosis Insti-
tute Prgm.

WKBH-Tonic Tunes
WKBB-Breakfast Melodies
WLS-Don & Helen
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
Just Neighbors, sketch: WCFL
WOWO KWK

Pretty Kitty Kelly, sketch (Wond-
er Bread): WOC WBBM WFBM
KMOX WCCO WISN

Mrs. Wiggs of the Cabbage Patch,
sketch (Old English Wax): WIRE
WMAQ

Musical Clock: WROK WMT
News: WKBB WMBD WAAF
KSD-News; Dick Leibert, organ-
ist
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce

WHA-Band Wagon
WHIP-Salon Musicale
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBB-Chance Steps
WLS-Smile Market
WLW-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
Myrt & Marge, sketch (Super
Suds): WBBM WCCO KMOX
WFBM WMBD WISN

Jerry Sears' Orch.: WCFL KWK
WLS WOWO

John's Other Wife, sketch (Louis
Phillippe): WMAQ WIRE

KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-Fruit Reporter
WIND-Your Favorite Band
WKBB-Musical Almanac
WKBH-Uncle Bob
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
Just Plain Bill, sketch (Kolynos):
WMAQ WIRE

Hilltop House, Bess Johnson
(Palmolive Soap): WBBM WISN
KMOX WCCO WMBD
Turn to pages 19 and 21 for pic-
tures of the members of the cast.

Josh Higgins of Finchville: WCFL
Clock

Walter Blaufuss' Orch.: KSD

Manhattans: KWK WMT

WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WGN-Morning Melodies
WHIP-Variety Time
WHO-Those Happy Gilmans
WIBA-Today's Almanac, Society
Reporter

WIND-Jimmy Dean, cowboy songs
WJJD-School for Taxpayers
WKBB-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with
Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
To be announced: WBOW WMT
(sw-21.5)

Woman in White, sketch (Pills-
bury): WMAQ KSD WHO WIRE
WTMJ

Ma Perkins, sketch (Oxydol):
WLS
Details of contest on this program
may be found on inside back cover.

Stepmother, sketch (Colgate):
WBBM WFBM KMOX WCCO

Earl Lawrence, bar.: KWK
WCFL-Bittersweet Melodies
WHIP-Women & The Home
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Stars Over Hollywood
WKBH-Jungle Jim
WLW-Betty and Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WTAD-Ilannibal Prgm.

9:00 CST 10:00 CDT
The Story of Mary Marlin, sketch
(Ivory Soap): WLS

Richard Maxwell, tr.: WKBB
WKBH WISN WFBM WFAM
WOC WTAQ

Originalities: WIBA WCFL (sw-
21.5)

David Harum, sketch (Bab-O):
KSD WMAQ WHO WIRE

Get Thin to Music (Wheaties):
WGN

News: WROK WIND
KMOX-Fashions in Melody
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WBOW-State Teachers College
WCBD-Uncle John
WCCO-Ma Perkins, sketch
WHA-Your Health
WJJD-Salon Ensemble
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
Vic & Sade, sketch (Crisco):
WLS WLW

Lorenzo Jones, sketch (Phillips):
WMAQ WHO WIRE KSD

Breen & de Rose, songs: WBOW
WMT (sw-21.5)

Bachelor's Children (Old Dutch
Cleanser): WGN

Pappy Cheshire's Nat'l Hillbilly
Champions: WKBB KMOX
WFAM

News: WKBB WMBD WOC
Editor's Daughter, sketch:WBBM
WOWO

KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Hit Revue
WFBM-Apron Strings
WHA-International Scene
WHIP-Modern Varieties
WIBA-Organ Melodies
WIND-Hillbilly Ballads
WISN-Symphonetta
WJJD-Frank Trumbauer's Orch.
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT
Big Sister, sketch (Rinso):
WBBM WISN WCCO WMBD
KMOX WFBM

Musical Tete-a-Tete: WIBA WTMJ

Story of the Month: WBOW

Pepper Young's Family, sketch
(Camay Soap): WLS
Details of contest on this program
may be found on inside back cover.

KWK-Pop Wise & Filbert
WAAF-Swing High
WCFL-Varieties
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor Views the News
WHO-Mountain Pete's Mountain-
eers
WIND-Between Us Girls, inter-
views
WIRE-Dessa Byrd
WJJD-Harry Zimmerman, organ-
ist
WKBB-Eb & Zeb sketch
WKBH-Today's Almanac
WLW-Short, Short Story
WMAQ-Radio Tatler
WMT-Gospel Baritone
WOC-Musical Variations
WOWO-Linda's First Love,
sketch
WROK-Musicale
WTAD-Ma Perkins, sketch
WTAQ-Roundup

9:45 CST 10:45 CDT
Aunt Jenny's Stories (Spry):
WCCO KMOX WFBM WMBD
WBBM WISN

The Road of Life, sketch (Chip-
so): WLW WTMJ WMAQ

Viennese Ensemble: WOWO WMT
WBOW (sw-21.5)

Kitty Keene, Inc., sketch
(Dreft): WHO

Marcella Hendricks, songs: KWK

KSD-Revelers Quartet
WAAF-Myrna Dee Sergeant, talk
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHA-Magazine Rack
WHIP-Swing Time
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Organ Melodies
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Arkansas Travelers
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Tom Owens' Cowboys
WOC-Screen Fans Prgm.
WOWO-Ohio State Agr'l Prgm.
WROK-Freepost Studios
WTAD-Betty and Bob, sketch
WTMJ-Blue Room Ensemble

10:00 CST 11:00 CDT
Mary Margaret McBride, col-
umnist (La France & Satina):
WBBM KMOX WFBM WISN
WCCO WMBD WFAM WFBM
WOC

Dan Harding's Wife, sketch (Nat'l
Biscuit Co.): WMAQ

Paula Durand, contralto: KSD
KWK WIRE

The Balladeers: WMT

News: WLS WTAD
WAAF-Let's Dance
WBOW-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Musical Spotlight
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBB-Hollywood Reporter
WKBH-Home Economics
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Program Prevue
WSUI-Illustrated Musical Chats
WTAQ-Hits & Encores
WTMJ-What's New in Mil-
waukee?

10:15 CST 11:15 CDT
Irene Beasley, R.F.D. No. 1: WOC
WFBM WFAM WTAQ WKBB

Kiddoeders: KWK WBOW WIRE
(sw-15.33)

The O'Neill, sketch (Ivory Soap):
WLW WMAQ

Houseboat Hannah, sketch:
KMOX WHO
KSD-Xavier Cugat's Orch.
WAAF-Willie Winn, sport of kings
WBBM-Happy Gilmans
WCCO-Judy and Jane
WGN-Don Pedro's Magic Violin
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBB-House of McGregor
WKBH-Home Prgm.
WLS-H. Peterson, organist
WMBD-Linda's First Love,
sketch
WMT-Bits of Everything
WROK-Music Graphs
WTAD-Bea & Vee

10:30 CST 11:30 CDT
Nat'l Farm & Home Hour;
Speakers: WIBA WBOW WMAQ

Time for Thought: KSD
Subject: "Your Labor."

Romance of Helen Trent (Edna
Wallace Hopper): WBBM KMOX

News: WHIP KWK
WAAF-Livestock; Sweet & Slow
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Ann Leslie's Scrapbook
WJBC-Dollar Daze
WJJD-Safety Court
WKBB-House of MacGregor
WKBH-Songtime
WLS-Evelyn, the Little Maid
WLW-News: Livestocks; River;
Weather; Markets
WMBD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, woman's
forum

WTAD-Tonic Tunes
WTAQ-News; Merry Go Round
WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT
Nat'l Farm & Home Hour: WLW
KWK

Our Gal, Sunday, sketch (Ana-
nic): WBBM KMOX

Dorothy Crandall, pianist: WCFL

KSD-Lady Courageous
WAAF-Myrna Dee Sergeant, talk
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHA-Magazine Rack
WHIP-Swing Time
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Organ Melodies
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Arkansas Travelers
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Tom Owens' Cowboys
WOC-Screen Fans Prgm.
WOWO-Ohio State Agr'l Prgm.
WROK-Freepost Studios
WTAD-Betty and Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
The Goldbergs, sketch (Oxydol):
WOC WKBB WBBM WCCO
Details of contest on this program
may be found on inside back cover.

Jean Ellington, songs: KSD

KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Contract Bridge Chats
WCFL-Smoke Rings Serenade
WFBM-Bohemians
WGN-Luncheon Music
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News
WIRE-Singin' Sam
WJBC-Surprise Party
WJJD-Anything Can Happen
WKBB-Magic Violin
WJJD-Melody Parade
WMBD-Voice of the Farm
WOWO-Way of the Farm
WSBT-News; Stork Report; Farm
Flashes
WSUI-Program Calendar; Weath-
er Report
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
Vic & Sade, sketch (Crisco):
WBBM KMOX WCCO WISN

Words & Music: WCFL KSD
WIRE (sw-15.33)

News: WJJD WOWO
WBBM-To be announced
WHA-Organ Gems
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WJBC-Personality
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Range
WMT-Sweet & Swing
WOC-Hymns of All Churches
WSBT-The Day Dreamer
WSUI-Magazine Notes
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
Road of Life (Chipso): KMOX
WBBM

Words & Music: WIBA KSD
(sw-15.33)

Mother-in-Law, sketch: KWK

WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noon-day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHIP-Man on the Street
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Farm Hour
WISN-Morning Musicale
WJBC-Singin' Sam
WJJD-Noonday Service
WKBB-Social Calendar
WKBH-Rhythm and Romance;
Livestock Quotations
WLS-Markets; News
WLW-Live Stock & Poultry Re-
ports; News
WMAQ-Fort Pearson, news
WMBD-Thrift Message; Melody
Miniature
WMT-Cedar Valley Hillbillies
WOC-Caroline Ellis
WOWO-Man on the Street
WSBT-In Movieland
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
Those Happy Gilmans, comedy
sketch (Corn-Kix): WMAQ
Turn to page 2 for more detail.

Judy & Lanny, songs: KWK
WOWO

Your Hollywood Newsgirl (Lydia
E. Pinkham): WCFL

Gospel Singer; Edward MacHugh,
bar. & Organ (Ivory Soap):
KMOX WBBM WCCO

Markets; Farm Bureau: WFBM
WOC
WBAA-News
WHIP-Cascade Melodies
WHO-Markets; Weather
WIND-News & Livestock Reports
WISN-Even as You and I
WJBC-Reid & Vin
WKBH-The Song Stylist
WLS-Dinnerbell Prgm.
WLW-To be announced
WMBD-Window Shopper
WMT-News; Rodgers & Ackley
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands

12:00 CST 1:00 CDT
Chattanooga Frolic: WCCO WOC
WKBB WKBH (sw-15.27)

Betty & Bob, sketch (Gold
Medal): WMAQ WTMJ WIRE
WHO KWK

Harold Turner, pianist: WGN

News: WJBC WTAD WMBD
WAAF
KMOX-Singin' Sam
KSD-Sports Preview
WBAA-Farm Facts
WBBM-Manhattan Mother
WBOW-Street Reporter
WCBD-J. C. O'Hair
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Noon Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WIND-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-To be announced

WEDNESDAY

August 24

WSBT-Your Club & Mine
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT
Chattanooga Frolic: WSBT

Let's Talk It Over: WBOW

Arnold Grimm's aughter, sketch
(Gold Medal): WMAQ WIRE
WLW WTMJ KWK

As You Like It: WGN

KMOX-Kitty Keene, Inc., sketch
WAAF-Encores
WBAA-Sports Questionnaire
WBBM-Man on the Street
WCCO-Kitty Keene, sketch
WCFL-Echoes of Havana
WFBM-News
WHIP-Alice Oleson, pianist
WHO-Melodious Favorites
WIBA-News, Market Reports
WJBC-Walkathon
WJJD-Midday Roundup
WKBH-Man on the Street
WLS-Corn Belt Gossip
WMBD-Town Crier; Markets
WMT-Question Man; Voice of
Iowa

WOWO-Market Service
WROK-Column Left, news
WTAD-Cy and Freckles

12:30 CST 1:30 CDT
Chamber Opera Series: WFBM
WISN WSBT (sw-15.27)
The music detail for this program
may be found on page 7 this week.

Waltz Favorites: WOWO WCFL
(sw-15.33)

Valiant Lady, sketch (Gold Med-
al): WLW WIRE WMAQ KWK

West & Matey: WGN

News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Dance Time
WBBM-Kitty Keene, Inc.
WBOW-Midday Melodies
WCBD-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. with Jean
Hurst

WIND-Nat'l Emergency Council
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed lot: Mkts.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Highways Are Happy Ways
WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT
Betty Crocker (Gold Medal):
WIRE WMAQ KWK WHO

Chamber Opera Series: WOC

News: WKBB WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-The "L" Reporter
WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-County Agricultural Agt.
WCCO-Voice of the Farm
WGN-Afternoon Melodies
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Music & Song, Ben Kanter
WKBB-Song Hit of the Day
WLS-Listeners Mike
WLW-Kitty Keene, Inc.
WMBD-Noonday Melodies; Geo.
McDonald

WMT-Joe Doakes; Many Happy
Returns; A Trip Thru Niagara
WROK-Home Folks Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
Chamber Opera Series: WFBM
WISN WSBT WKBB WOC (sw-
15.27)

The Story of Mary Marlin, sketch
(Ivory Flakes): WHO WMAQ
WLW WTMJ KSD

Marriage License Romances:WGN
WMT

News: WTAD WHIP WIND
KMOX-Voice of the Farm
KWK-Backstage Wife
WAAF-Waltz Time
WBAA-Meditations
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCCO-Day Dreams
WHA-Armchair Journeys
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.

(Continued on Next Page)

AFTERNOON

12:00 CST 1:00 CDT
Chattanooga Frolic: WCCO WOC
WKBB WKBH (sw-15.27)

Betty & Bob, sketch (Gold
Medal): WMAQ WTMJ WIRE
WHO KWK

Harold Turner, pianist: WGN

News: WJBC WTAD WMBD
WAAF
KMOX-Singin' Sam
KSD-Sports Preview
WBAA-Farm Facts
WBBM-Manhattan Mother
WBOW-Street Reporter
WCBD-J. C. O'Hair
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Noon Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WIND-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-To be announced

1:00 CST 2:00 CDT
Chattanooga Frolic: WCCO WOC
WKBB WKBH (sw-15.27)

Betty & Bob, sketch (Gold
Medal): WMAQ WTMJ WIRE
WHO KWK

Harold Turner, pianist: WGN

News: WJBC WTAD WMBD
WAAF
KMOX-Singin' Sam
KSD-Sports Preview
WBAA-Farm Facts
WBBM-Manhattan Mother
WBOW-Street Reporter
WCBD-J. C. O'Hair
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Noon Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WIND-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-To be announced

1:00 CST 2:00 CDT
Chattanooga Frolic: WCCO WOC
WKBB WKBH (sw-15.27)

Betty & Bob, sketch (Gold
Medal): WMAQ WTMJ WIRE
WHO KWK

Harold Turner, pianist: WGN

# WEDNESDAY

## August 24

(1:00 p.m. Continued)

**WKBH-Ma Perkins**  
WLS-Homemakers Hour  
WMBD-Men on the Street  
WOWO-The Observer  
WTAQ-Man on the Street

**1:15 CST 2:15 CDT**

Oxydol's Own Ma Perkins, sketch  
WMAQ WTMJ WHO KSD  
Details of contest on this program may be found on inside back cover.

Evalyn Tyner, songs: WKBH  
WFBM WISN WSBT WKBH  
WOC (sw-15.27)

Swingtime Trio: WBOW

KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-Washington Park Races  
WBAA-I Want a Job  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WGN-Hits of Today  
WHA-Musical Varieties  
WHIP-Dancing Party  
WIND-Max Miller, pianist  
WIRE-Nonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Frank Voelker, organist  
WTAD-Little Theater  
WTAQ-To be announced

**1:30 CST 2:30 CDT**

Pepper Young's Family, sketch  
(Camay Soap): WTMJ WMAQ  
WHO WLW KSD  
Details of contest on this program may be found on inside back cover.

Maurice Spitalny's Orch.: WBOW  
WIBA (sw-15.33)

Lyric Serenade: WMBD WFBM  
WKBH WSBT WTAQ WKBH  
WISN WOC (sw-15.27)

Harold Stokes' Orch.: WGN

News: WCFL WMT  
KMOX-Magic Kitchen  
KWK-News; Musical Prgm.  
WAAF-Eunice Clark, songs  
WBAA-Monitor Views the News  
WBBM-Pat Flanagan  
WCCO-Julia Blake  
WHA-Organ Melodies  
WIND-Band Stand  
WIRE-Dessa Byrd; Hoosier News  
WJJD-Fred Beck, organist  
WLS-News, Julian Bentley  
WOWO-Name the Tune  
WROK-Stars on Parade  
WTAD-D. A. R. Prgm.

**1:45 CST 2:45 CDT**  
Lebrun Sisters, vocal trio: WTAQ  
WFBM WKBH WSBT WKBH  
WOC WISN (sw-15.27)

The Guiding Light, sketch (White  
Naphtha): WHO WMAQ WTMJ  
KSD WLW

Maurice Spitalny's Orch.: WMT  
WLS

KWK-Marriage License Bureau  
Romances  
WBAA-Wanita Wilson, sop.  
WBBM-Dugout Dope  
WCCO-Markets  
WGN-The Leadoff Man  
WHIP-Grandmother's Scrapbook  
WIND-Dugout Interviews  
WJJD-Warm Up Time  
WMBD-Hello, Neighbor  
WOWO-Women in the News  
WROK-Old Refrains

**2:00 CST 3:00 CDT**  
At the Music Counter: WTAQ  
WFBM WKBH WSBT WKBH  
WOC WISN (sw-15.7)

Backstage Wife, sketch (Dr.  
Lyons): WMAQ WTMJ WIRE  
WHO WIBA

Club Matinee: WENR WOWO  
WMT WBOW

Baseball: Cubs vs. Giants:  
WJJD WIND WCFL WBBM  
WGN  
Dan Harding's Wife, sketch: KSD  
WLW

KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News; Weather  
WBAA-Concert Review  
WCCO-Ladies First  
WHA-Chapter a Day  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
Stella Dallas, sketch (Milk of  
Magnesia): WTMJ WIRE WIBA  
WHO WMAQ

At the Music Counter: WCCO  
WMBD

Midstream, drama: WLW KWK

KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake, sketch  
WHIP-Behind Kitchen Doors  
WROK-Musicale  
WTAQ-Fiddlers Three

**2:30 CST 3:30 CDT**  
Happy Jack, song: WHO WMAQ  
KSD

Symphonettes: WTAQ WOC  
WKBH WFAM WKBH WMBD  
WFBM WISN (sw-15.27)

Club Matinee: WIBA WMT

KMOX-Headline Highlights; Let's  
Compare Notes  
KWK-Richard Hayes, organist  
WAAF-Emerson Trent, tr.  
WBAA-Home Builders' Prgm.  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WIRE-Police Court  
WLW-Heart of Julia Blake  
WOWO-Old Time Religion  
WROK-Robert Bruce, graphologist  
WTAD-Sports Talk  
WTMJ-News; Police; Weather,  
Spotlight

**2:45 CST 3:45 CDT**  
Leon Goldman, violinist: WKBH  
WFBM WFAM WKBH WTAQ  
WMBD WCCO WOC (sw-15.27)

Girl Alone, sketch WMAQ

The Hatterfields, sketch: WLW

KMOX-Dope From the Dugout  
KSD-The Master Singers  
KWK-Man in the Stands  
WBAA-Musical Moments  
WHIP-Orch. with Denna Taylor  
WHO-Favorite Melodies  
WIRE-Seger Ellis' Orch.  
WISN-Dugout Dope  
WROK-Martha K. Johnson, mag-  
ic carpet  
WTAD-Cy & Freckles  
WTMJ-Wisconsin State Fair

**3:00 CST 4:00 CDT**  
Neighbor Nell, philosophy; Irma  
Glen, organist: WENR

The Castilians: WFAM WFBM  
WCCO WTAQ WKBH WKBH  
WMBD WOC (sw-15.27)

Who Sang It? Vocalists; Orch.:  
WBOW WIRE WMAQ WHO

Baseball Game: WTAD WMT  
WISN  
Baseball; Cards vs. Brooklyn:  
KMOX KWK  
KSD-Baseball Scores  
WAAF-Rhumba Beat  
WHIP-Harmony Hall  
WIBA-Today's Front Page  
WJBC-Devotional Hour  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kave Kreamer, Women  
of the Hour  
WTMJ-Valiant Lady, sketch

**3:15 CST 4:15 CDT**  
Silhouettes of the West: WOWO  
WIBA WENR

WBAA-Famous Homes of Fam-  
ous Americans  
WHIP-Concert with Violanda Cas-  
alvieri  
WHO-Judy and Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**  
Your Family & Mine, sketch  
(Sealtest): WMAQ WTMJ WIBA

Charles Sears, tr.: WENR  
WLW WBOW

March of Games: WKBH WKBH  
WFBM WMBD WCCO WOC

News: WHO WJBC  
WAAF-Jimmie Kozak, pianist  
WBAA-Musical Moments  
WFAM-Young America on the  
Air; Pop Concert  
WHA-Weather Bureau  
WIRE-Rainbow Trio  
WOWO-Warren Family Council  
WROK-Swedish Gospel Service  
WTAQ-Herman Daumler, violinist

**3:45 CST 4:45 CDT**  
Exploring Space: WKBH WKBH  
WFBM WFAM WTAQ WMBD  
WOC WCCO

Joseph Gallicchio's Orch.: WTMJ  
WIBA WHO KSD WMAQ

Rakov's Orch.: WENR WOWO  
WIRE

WBBM-Tenth Inning  
WHIP-Hillbilly Time  
WJBC-"American Years," a novel  
WLW-Map of Mars, drama  
WROK-Master Singers

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

## MORNING

**10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.**

**11:45 CST (12:45 CDT) Those Happy Gilmans, NBC.**

## AFTERNOON

**12:30 CST (1:30 CDT) Chamber Opera Series, CBS.**

**4:15 CST (5:15 CDT) National Doubles Tennis Championships, CBS.**

**5:30 CST (6:30 CDT) Living History, CBS.**

**5:45 CST (6:45 CDT) Science on the March, NBC.**

## NIGHT

**6:00 CST (7:00 CDT) Gang Busters, CBS.**

**6:00 CST (7:00 CDT) One Man's Family, NBC.**

**6:30 CST (7:30 CDT) Paul Whiteman, CBS.**

**6:30 CST (7:30 CDT) Tommy Dorsey, NBC.**

**7:00 CST (8:00 CDT) Town Hall Summer Show, NBC.**

**8:00 CST (9:00 CDT) Kay Kyser, NBC.**

**8:30 CST (9:30 CDT) Edgar A. Guest, CBS.**

**4:30 CST 5:00 CDT**

News; Lew White, organist: WFBM WTAQ WKBH WKBH WFAM WBBM WCCO

Jesse Crawford, organist: WBOW  
KSD WCFL WHO

Bobby Hayes' Orch.: WOWO  
WLW WMAQ WIRE

Baseball Scores; WIND WJJD  
WAAF-Tea Dance  
WBAA-Magic Carpet  
WFNR-Malcolm Claire, children's  
stories  
WGN-Bill Anson  
WHIP-Airline Dance  
WIBA-Dr. Bob Jones  
WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST 5:15 CDT**

To be announced; News: WBOW  
KSD (sw-9.53)

Nat'l Doubles Tennis Champion-  
ships: WISN WBBM  
Turn to page 3 for more detail.

Frank Ferneau's Orch.: WGN

WBAA-Melody Moods  
WCFL-Adrian Rollini's Ensemble  
WENR-News  
WFAM-Killer Dillers  
WHIP-News Flashes  
WHO-Baseball Time  
WIBA-Dance Hour  
WIRE-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-Those Happy Gilmans  
WMBD-News, Pet Corner  
WOC-Baseball Review  
WROK-Freepost Studios

**4:30 CST 5:30 CDT**

Enoch Light's Orch.: WTAQ  
WKBH WFAM WCCO WBBM  
(sw-11.83)

Alma Kitchell, contralto: WBOW  
WIBA WMAQ (sw-9.53)

Chesterfield Daily Sports Column  
Paul Douglas: WENR WLW KSD  
WOWO

News: WIND WJBC  
WAAF-Sport Shorts  
WCFL-Piano Recital  
WFBM-Tea Time Tunes  
WGN-Armchair Melodies  
WHIP-Trio  
WIRE-William Virges' Orch.  
WJJD-Fred Beck, organist  
WKBH-P. I. A. Talk  
WMBD-Bargain Counter  
WSUI-Opera Arias

**4:45 CST 5:45 CDT**

Doris Rhodes, songs: WKBH  
WCCO

Nola Day, songs: WIRE KSD

Dinner Concert: WENR WBOW

WAAF-Tower Tunes  
WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Cocktail Hour  
WIBA-Edgewood Dramatic Prgm.  
WIND-Listen to Yourself

WHIP-Homespun  
WISN-Sports Parade; Interlude  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WROK-Symphony Orchestra  
WSUI-Sports Time  
WTAQ-Al Michel's Sport Wheel

**5:45 CST 6:45 CDT**  
Boake Carter, commentator (Hus-  
kies & Post Toasties): WFAM  
WBBM WMBD KMOX WTAQ  
WKBH WKBH WCCO WFBM  
WOC WISN

Science on the March.: WENR  
WOWO  
Subject: "Form, Color, and  
Jobs" (how insects live).

Sports: WTMJ WJJD  
Sports; News: WMT KWK  
KSD-Your Family and Mine  
WAAF-Evening Concert  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WGN-The Dukes & their Duch-  
ess  
WHA-Fun Time  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WSUI-Daily Iowan of the Air

## NIGHT

**6:00 CST 7:00 CDT**

One Man's Family (Tenderleaf  
Tea): WTMJ WMAQ WIRE KSD  
WIBA WHO WLW WTAM (also  
see Sun. Prgrms. at 10:30 p.m.)  
Gang Busters, drama Colgate):  
KMOX WFBM WBBM WCCO  
WJR WHAS WISN (sw-11.83)  
(also KXN KSL at 10 p.m.)

Roy Shield Revue: WOWO

Musical Steeplechase: WGN WMT

Sports: WKBH WTAD WKBH  
WOC WBOW  
KWK-Al Sardi's Jam Session  
WCFL-News  
WFAM-New Yorkers  
WGN-Concert Orch.  
WHA-Organ Reverie  
WHIP-Hungarian Hour  
WIND-Recreation of Baseball  
Game  
WJJD-Hal Munro's Orch.  
WLS-Don Kelley's Sport Scoop  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAQ-Mutiny on the High Seas

**6:15 CST 7:15 CDT**

Roy Shield Revue: KWK

News: WMBD WOC  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Your City Government  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WLS-News, Chuck Acree  
WTAD-Freshest Thing in Town  
WTAQ-Parade of Bands

**6:30 CST 7:30 CDT**

Paul Whiteman's Orchestra and  
Guests (Chesterfield Cigarettes):  
WKBH WJR WBBM WFAM (sw-  
1.83) (also at 9:30 p.m.)

Program: The orchestra will  
play My Gargarita, Cafe Society  
and You Go to My Head. Joni  
Edwards will sing You Leave  
Me Breathless from "Coconut  
Grove," and Modernaires will  
sing Flat Foot Floogie. Cappy  
Barra Harmonica Ensemble will  
play Berlin melody: I Used to Be  
Color Blind. The Night Is Filled  
With Music and Change Partners  
from "Carefree."

Tommy Dorsey, His Trombone  
& Orch. (Raleigh & Kool):  
Edythe Wright; Jack Leonard;  
Three Esquires; Paul Stewart,  
m.c.: WMAQ WTAM WHO WIRE  
WLW WTMJ KSD (also at 10:30  
p.m.)

Lone Ranger, drama (Silvercup):  
WGN

Joe User's Deep Purple: Solo-  
ists; Orch.: WMT WOWO WLS  
KWK WBOW

KMOX-France Laux, sports  
WCCO-Dick Long's Orch.  
WCFL-Douglas Wilson  
WFBM-Lee Collins' Orch.  
WHA-Deutsche Musik Stunde  
WHAS-Romance Time  
WHIP-What Can They Do?  
WIBA-Taliesen String Quartet  
WISN-Down by Herman's  
WJJD-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WKBH-W.P.A. Prgm.  
WKBH-American Weekly

WMBD-Jack Lyon, organist  
WOC-German Band  
WROK-Musical Workshop  
WTAD-Dust Off the Diamond  
WTAQ-News

**6:45 CST 7:45 CDT**

KMOX-Summer Serenade  
WCCO-Baseball Resume  
WCFL-Judge J. H. Lyle, talk  
WJJD-Church on the Hillside  
WKBH-News  
WKBH-Should We Dance?  
WLS-Round Table; City Manager  
Plan  
WMBD-Al, Flo & Billie  
WTAQ-Talking Drums

**7:00 CST 8:00 CDT**

Town Hall Summer Show (Sal  
Hepatica & Ipana); Col. Stoop-  
nagle; Harry von Zell; Peter Van  
Steeden's Orch.; Guest: WIBA  
WTAM WMAQ WTMJ WIRE  
WLW WHO KSD (sw-9.53) (also  
KFI at 10 p.m.)

Dramatic Poem: WBOW WLW  
WMT

"Henry Brocken," a poetic  
translation of a work by Walter  
de la Mare, entitled "The  
Troubles and Adventures of  
Henry Brocken," will be pre-  
sented.

Meet the Champ: WFBM WHAS  
WKBH WKBH WTAQ WISN  
WSBT WMBD WBBM WCCO  
KMOX WJR WOC

Bob Crosby's Orch.: WGN

KWK-Music as You Like It  
WCFL-Labor Flashes  
WIND-Traffic Court  
WJJD-Happy Valley Folks  
WLS-Grant Park Concert  
WROK-Freepost Studios  
WSUI-Children's Hour

**7:15 CST 8:15 CDT**

Novelty Choir: WGN

WCFL-Favorite Melodies  
WJJD-Suppertime Frolic  
WSUI-Views & Interviews

**7:30 CST 8:30 CDT**

Dramatic Poem: WIBA WOWO

Fom Men Only (Vitalis); Peter  
Van Steeden's Orch.; Peg La  
Centra; Fred Uttal: WTAM WLW  
WIRE WMAQ KSD WHO  
On page 14 you will find pictures  
taken at a recent broadcast.

Mark Warnow's Music: WMBD  
WTAQ WHAS WKBH WSBT  
WKBH KMOX WCCO WBBM  
WJR WOC WISN (sw-11.83)

Guy Lombardo's Orch.: WMT  
KWK

WBOW-Bertha Pratt King  
WCFL-News  
WFBM-Piano Twins  
WGN-Jimmy Dorsey's Orch.  
WIND-South Center Amateur  
Hour  
WENR-To be announced  
WSUI-Evening Musicale  
WTMJ-Let's Celebrate

**7:45 CST 8:45 CDT**

To be announced: WBOW WLW  
WIBA WMT

WBBM-John Harrington, news  
WCFL-Geo. Hessberger's Orch.  
WFBM-Question Mark Limited  
WGN-News; Sports  
WISN-Studio Reflections  
WJJD-Suppertime Frolic  
WSBT-Quizo-quest  
WSUI-Poetic Interlude  
WTMJ-Let's Dance

**8:00 CST 9:00 CDT**

Kay Kyser's Musical Klass &  
Dance, with Virginia Sims, Harry  
Babbitt & Sully Mason, vocalists  
(Lucky Strike): WTMJ WTAM  
WHO WMAQ WIRE WIRE KSD  
KOA WLW (sw-9.53)

Word Game, Max Eastman, m.c.:  
WBBM WHAS WCCO WKBH  
WSBT WKBH WTAQ KMOX  
WJR WOC WMBD WISN (sw-  
11.83)

The Necklace, drama: KWK  
WMT

WCFL-Grant Park Concert  
WFBM-Community Sing  
WGN-Jack Russell's Orch.  
WROK-Home Builders  
WSUI-Guest Artist Prgm.

**8:15 CST 9:15 CDT**

WROK-News; Trees Beautiful

**8:30 CST 9:30 CDT**

Minstrel Show: WENR WBOW  
Melodies from the Skies: WGN  
WMT KWK

# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-890  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WSBT-Vacation Vogues  
WTAQ-Earl Bottomley, baritone  
**8:45 CST** **9:45 CDT**  
News: WIND WOWO  
WISN-Helen Wittman  
WKBB-Gaslight Harmonies  
WKBB-Rapid Ad  
WOWO-Boh Wilson, news  
WROK-Social Security Speaker  
WSUI-Daily Iowan of the Air  
WTAQ-News  
**9:00 CST** **10:00 CDT**  
Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI  
WLW KSD WTAM WHO  
Vincent Lopez' Orch.: WOC WJR  
WBBM WMBD WISN  
Johnny Messner's Orch.: WBOW (sw-9.53)

Vincent Lopez' Orch.: WCCO  
KMOX WFBM WKBB  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIBA-Vic Arden's Orch.  
WIRE-News; Musical Interlude  
WJJD-Harry Owen's Orch.  
WTAQ-News  
WJR-Let's Celebrate  
WKBB-Musical Moments  
WLW-Musical Steeplechase  
WMAQ-Fort Pearson, news  
WMBD-Value Hints  
WMT-Dance Band  
WROK-Musicale  
WTAM-Sports; Tom Manning  
WTAQ-Bay Beach Orch.  
WTMJ-Easy Aces, sketch

WBBM-News with Todd Hunter  
WCFL-Billy Kelb's Orch.  
WHO-James Melton, tr.; Orch.  
WIBA-Evening Concert  
WIND-An Evening at the Country Club  
WROK-Gospel Fellowship Hour  
WSBT-News  
WTMJ-Dance Orch.  
**9:45 CST** **10:45 CDT**  
Gene Krupa's Orch.: WSBT  
Abe Lyman's Orch.: WIO KSD  
News: WIND WROK  
WBBM-Henri Gendron's Orch.  
WLW-Charley Agnew's Orch.  
WTAM-Sammy Watkins' Orch.  
WTMJ-Today's Events  
**10:00 CST** **11:00 CDT**  
Hal Kemp's Orch.: WSBT WISN  
WTAQ WKBB WBBM KMOX  
WCO (sw-6.12)  
Clyde Lucas' Orch.: WBOW  
WMAQ  
Reggie Childs' Orch.: WOWO  
Dick Barrie's Orch.: WGN  
News: WMBD WFBM WHO WJR  
WOC  
KOA-Dick Stabile's Orch.  
KWK-Sports Review  
WCFL-Emil Flindt's Orch.  
WENR-Music as You Desire It  
WHAS-Baseball; Louisville vs. Minneapolis  
WIBA-Club Chanticleer

WIND-Swing Quartet  
WKBB-News; Music  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Last Word in Sports  
**10:15 CST** **11:15 CDT**  
Hal Kemp's Orch.: WJR WOC  
WKBB WKBB WFBM  
Reggie Childs' Orch.: WOWO  
Clyde Lucas' Orch.: WHO WMAQ  
WBOW  
Dick Barrie's Orch.: KWK  
News: WHAS WCCO  
WIBA-Hollywood at the Beach  
WIND-Cafe Continental  
WLW-Buster Locke's Orch.  
WMBD-Sports Review  
WTAM-Music You Want  
WTMJ-Dance Orch.  
**10:30 CST** **11:30 CDT**  
Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA  
KFI (also see 6:30 p.m.)  
Earl Hines' Orch.: WIRE WHO  
WBOW WMAQ WTMJ WIBA  
Glen Gray's Orch.: WISN WOC  
WKBB WKBB WSBT WBBM  
WMBD WTAQ WFBM WJR  
King's Jesters: WOWO WCFL  
Griff Williams' Orch.: WMT  
KMOX-Morning Headlines  
KWK-News  
WCO-Rollie Johnson  
WGN-Jack Russell's Orch.

# WEDNESDAY

## August 24

WHAS-Dance Band  
WIND-News & Music  
WLW-Ben Bernie's Orch.  
**10:45 CST** **11:45 CDT**  
Glen Gray's Orch.: KMOX WCCO  
King's Jesters: WENR  
Griff Williams' Orch.: KWK  
WCFL-Emil Flindt's Orch.  
WIND-Cappy's Cabana  
**11:00 CST** **12:00 CDT**  
Carlos Molina's Orch.: WOC  
KMOX WISN WTAQ WMBD  
WBBM WKBB WFBM  
Herman Waldman's Orch.: KOA  
WMAQ WBOW KSD  
Al Buettner's Orch.: WENR  
Sterling Young's Orch.: WMT  
KWK WGN  
WCO-Herman Waldman's Orch.  
WHO-Veterans' Forum  
WIRE-Dance Orch.  
WIND-Nite Watch  
WKBB-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.  
WTMJ-Dance Orch.  
End of Wednesday Programs

It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)

Guest: Frank Van Dyke, originator of the hospitalization plan.  
Turn to page 3 for more detail.

KWK-Lone Ranger, sketch  
WCO-Your Community Show  
WCFL-Make Believe Danceland  
WIND-Organ & Vibra Harp  
WISN-Studio Dance Orch.  
WKBB-Let's Waltz  
WKBH-Olive Hagen at the Organ  
WMBD-The Shadow, drama  
WOWO-Our Yesterdays  
WROK-Musicale

News: WKBB WMT WIBA  
KMOX-The Goldbergs, sketch  
KWK-Easy Aces, sketch  
WCO-Don't Believe It  
WENR-Globe Trotter  
WFBM-Sports Review  
WHAS-Baseball; Louisville vs. Minneapolis  
WIND-Swedish Prgm.  
WKBB-Musical Moments  
WOWO-Johnny Silvers' Orch.  
WROK-George Hall's Orch.  
WSBT-Don Pablo's Orch.  
WTAQ-Club Normandie Entertains  
WTMJ-Kilowatt Hour  
**9:15 CST** **10:15 CDT**  
To be announced: KOA

**9:30 CST** **10:30 CDT**  
Paul Whiteman's Orch. & Guests (Chesterfield Cigarettes): KMOX  
WFBM WHAS WMBD WCCO  
WTAQ WKBB WISN WOC (also see 6:30 p.m.)  
Larry Clinton's Orch.: KWK  
WENR WOWO  
Gene Krupa's Orch.: WKBB  
WJR (sw-6.12)  
Abe Lyman's Orch.: WMAQ KSD  
WBOW WTAM (sw-9.53)  
Shep Fields' Orch.: WGN  
Baseball Game: WIRE WMT  
KOA-Light on the West

**9:45 CST** **10:45 CDT**  
Abe Lyman's Orch.: WIO KSD  
News: WIND WROK  
WBBM-Henri Gendron's Orch.  
WLW-Charley Agnew's Orch.  
WTAM-Sammy Watkins' Orch.  
WTMJ-Today's Events  
**10:00 CST** **11:00 CDT**  
Hal Kemp's Orch.: WSBT WISN  
WTAQ WKBB WBBM KMOX  
WCO (sw-6.12)  
Clyde Lucas' Orch.: WBOW  
WMAQ  
Reggie Childs' Orch.: WOWO  
Dick Barrie's Orch.: WGN  
News: WMBD WFBM WHO WJR  
WOC  
KOA-Dick Stabile's Orch.  
KWK-Sports Review  
WCFL-Emil Flindt's Orch.  
WENR-Music as You Desire It  
WHAS-Baseball; Louisville vs. Minneapolis  
WIBA-Club Chanticleer

**10:30 CST** **11:30 CDT**  
Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA  
KFI (also see 6:30 p.m.)  
Earl Hines' Orch.: WIRE WHO  
WBOW WMAQ WTMJ WIBA  
Glen Gray's Orch.: WISN WOC  
WKBB WKBB WSBT WBBM  
WMBD WTAQ WFBM WJR  
King's Jesters: WOWO WCFL  
Griff Williams' Orch.: WMT  
KMOX-Morning Headlines  
KWK-News  
WCO-Rollie Johnson  
WGN-Jack Russell's Orch.

**10:45 CST** **11:45 CDT**  
Glen Gray's Orch.: KMOX WCCO  
King's Jesters: WENR  
Griff Williams' Orch.: KWK  
WCFL-Emil Flindt's Orch.  
WIND-Cappy's Cabana  
**11:00 CST** **12:00 CDT**  
Carlos Molina's Orch.: WOC  
KMOX WISN WTAQ WMBD  
WBBM WKBB WFBM  
Herman Waldman's Orch.: KOA  
WMAQ WBOW KSD  
Al Buettner's Orch.: WENR  
Sterling Young's Orch.: WMT  
KWK WGN  
WCO-Herman Waldman's Orch.  
WHO-Veterans' Forum  
WIRE-Dance Orch.  
WIND-Nite Watch  
WKBB-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.  
WTMJ-Dance Orch.  
End of Wednesday Programs

# Thursday

August 25, 1938

# Thursday

## MORNING

**7:00 CST** **8:00 CDT**

Breakfast Club; News: WCFL  
WBOW (sw-21.5)

Arthur Godfrey, songs & patter:  
WFAM (sw-21.51)

News: WJJD WTAD  
Musical Clock: WOC WHIP WIRE  
WKBB WBBM WKBB KMOX

Early Risers Club: WISN WROK  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.

WHO-Faye and Cleo  
WIBA-Farm Front; Musical Clock  
WIND-The Abundant Life  
WLS-Trailer Tim  
WLW-The Merry-makers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical  
Clock

WOWO-Radio Bible Class  
WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

**7:15 CST** **8:15 CDT**  
Montana Slim, songs; News:  
WFAM (sw-21.51)

News: WMT WHO WCCO WLS  
KMOX-To be announced  
KWK-Sunnytime  
WHIP-Half and Half  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WLW-Peter Grant, news  
WMBD-Musical Clock  
WROK-Breakfast Melodies  
WTAD-Breakfast Brevities

**7:30 CST** **8:30 CDT**  
Breakfast Club; News: WOWO  
WCFL

Joyce Jordan, Girl Interne, sketch  
(Calox Toothpowder & Solidified  
Albolene): WBBM

Herman & Banta; News: WHO

News: WKBB WTAQ  
Morning Devotions: WLS WKBB  
Musical Clock: WBOW WMT  
KMOX-Ozark Varieties  
WCO-Musical Chimes  
WFAM-Your Engagement Book  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade

**7:45 CST** **8:45 CDT**  
Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX

Johnny Johnston, bar.: WMAQ

News: WTAD WHIP WIND  
KWK-News; Rapid Service  
WBBM-Linda's First Love, sketch

WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIRE-Better Health; News  
WJJD-III. League of Women Voters

WKBH-Breakfast Melodies  
WLS-Don & Helen  
WLW-Your Hollywood News Girl  
WMBD-Police Bulletins  
WTAQ-Today's Almanac

**8:00 CST** **9:00 CDT**  
Just Neighbors, sketch: WOWO  
WCFL KWK

Pretty Kitty Kelly, sketch (Wonder  
Bread): WOC WBBM WFBM  
KMOX WCO WISN

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax): WIRE  
WMAQ

News: WKBH WMBD WAAF  
KSD  
Musical Clock: WROK WMT  
WFAM-Concert Time  
WGN-Martha Crane and Helen  
Joyce

WHA-Bandwagon  
WHIP-Salon Musicale  
WHO-Coffee Pot Inn  
WIND-Priscilla Holbrook, pianist  
WJJD-Bosworth Broadcast  
WKBB-Chancel Steps  
WLS-Hal Culvert & John Brown,  
pianists

WLW-Hymns of All Churches  
WTAD-Tales Old and New  
WTAQ-Morning Potpourri  
**8:15 CST** **9:15 CDT**  
John's Other Wife, sketch (Louis  
Phillippe): WMAQ WIRE

Myrt & Marge, sketch (Suped  
Suds): WFBM KMOX WBBM  
WISN WCO WMBD

Jerry Sears' Orch.: WCFL KWK  
WOWO

KSD-Bright & Early Melodies  
WAAF-Home Reporter  
WCFL-Double in Stars  
WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-Your Favorite Band  
WKBB-Musical Almanac  
WKBH-Uncle Bob  
WLS-News, George Menard  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTAD-Gems of Melody  
WTMJ-Hymns of All Churches

**8:30 CST** **9:30 CDT**  
Just Plain Bill, sketch (Bi-So-  
Do!): WMAQ WIRE

Hilltop House, sketch (Palmolive  
Soap); Bess Johnson: KMOX  
WBBM WCO WISN WMBD

Walter Blaufuss' Orch.: KSD  
Turn to pages 10 and 11 for pic-  
tures of the members of the cast.

Variety Prgm.: WMT KWK WGN

WAAF-Canary Serenade  
WROW-Radio Gospel  
WCFL-Hit Revue  
WFAM-Shoppers' Guide

WFBM-Favorite Melodies  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac; Society  
Reporter

WIND-Jimmy Dean, cowboy songs  
WJJD-III. Medical Society  
WKBB-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Music Chest  
WLW-Hilltop House, sketch  
WOWO-Tri Topics  
WROK-Morning Devotions  
WROK-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Bargain-a-Minute

**8:45 CST** **9:45 CDT**  
The Woman in White, sketch  
(Pillsbury): WMAQ WHO KSD  
WIRE WTMJ

Stepmother, sketch (Colgate):  
WBBM KMOX WCO WFBM

My Perkins, sketch (Oxydol):  
WLS  
Details of contest on this program  
may be found on inside back cover.

To be announced: WBOW (sw-  
21.5)

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Swing Melodies  
WISN-Early Risers Club  
WJJD-Tonny Tucker's Orch.  
WKBH-Your Home  
WKBB-At the Keyboard  
WLW-Betty and Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm

**9:00 CST** **10:00 CDT**  
Story of Mary Marlin (Ivory  
Flakes): WLS

Get Thin to Music (Wheaties):  
WGN

Originalities: WIBA (sw-21.5)

David Harum, sketch (Bab-O):  
KSD WIRE WMAQ WHO

Mary Lee Taylor (Pet Milk):  
WBBM WMBD WFBM KMOX  
WOC

KWK-Singing Cowboys  
WAAF-Musical Memories  
WBOW-Teachers' College Prgm.  
WCO-Ma Perkins, sketch  
WCFL-Better Homes, talk  
WFAM-Morning Musicale  
WHA-Your Health  
WIND-Traffic Court  
WISN-Songs of Yesterday  
WJJD-Priscilla Holbrook, pianist  
WKBB-Tuneful Tempos  
WKBH-String Serenade  
WLW-The Goldbergs, sketch  
WMT-News; Radio Gossip  
WROK-News

WSBT-Two-Way Harmonies  
WTAQ-Rhythm and Romance  
WTMJ-Dan Harding's Wife  
**9:15 CST** **10:15 CDT**  
Vic & Sade, sketch (Crisco):  
WLS WLW

Morning Moods: KMOX WFAM  
Breen & de Rose: WBOW (sw-  
21.5)

Lorenzo Jones, sketch (Phillips):  
WIRE WMAQ WHO KSD

Bachelor's Children (Old Dutch  
Cleanser): WGN

News: WMBD WKBB WOC  
The Editor's Daughter, sketch:  
WBBM WOWO  
KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCO-Bachelor's Children  
WFBM-Apron Strings  
WHA-Keeping Up with Science  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WMT-To be announced  
WROK-On the Mall  
WTAQ-Music in a Sentimental  
Mood  
WTMJ-Happy Gilmans

**9:30 CST** **10:30 CDT**  
Pepper Young's Family (Camay  
Soap): WLS  
Details of contest on this program  
may be found on inside back cover.

Musical Tete-a-Tete: WIBA (sw-  
21.5)

Big Sister, sketch (Rinso): WISN  
WCO WBBM KMOX WMBD  
WFBM

Story of the Month: WBOW  
WCFL

KWK-Pop Wise & Filbert  
WAAF-Swing High  
WFAM-Fashion Parade  
WGN-Man on State Street  
WHA-Story Behind the Song  
WHIP-Band Masters  
WHO-Mountain Pete's Mountain-  
eers  
WIND-Serenade to the Ladies  
WIRE-Dessa Byrd  
WJJD-Women's Exchange Prgm.  
WKBB-Eb & Zeb  
WKBH-Today's Almanac  
WLW-Summer Sing  
WMAQ-Radio Tatler  
WMT-Louise Hathaway  
WOC-Jungle Jim  
WOWO-Linda's First Love, sketch  
WROK-Musicale  
WTAD-Ma Perkins, sketch  
WTAM-Women's Hour  
WTAQ-Round-up  
WTMJ-Wisconsin State Fair

**9:45 CST** **10:45 CDT**  
The Road of Life (Chipso): WLW  
WMAQ WTMJ

Aunt Jenny's Stories (Spry):  
WMBD WFBM KMOX WBBM  
WCO WISN

Viennese Ensemble: WBOW WMT  
WOWO (sw-21.5)

Kitty Keene, sketch: WHO

KSD-Buccaneers, octet

KWK-The Kiddie Klub  
WAAF-Novelties  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-Hawaiian Moods  
WIBA-Church of the Air  
WIND-Markets; News  
WIRE-Linda's First Love  
WJJD-Dick Jurgens' Orch.  
WKBB-Rhythm & Romance  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.; John  
Brown, pianist  
WOC-Melodic Variations  
WROK-Melody Time  
WTAD-Kitty Keene, sketch

**10:00 CST** **11:00 CDT**  
Tower Town Tempos: WOC WISN  
WFBM WMBD WFAM WTAQ  
KMOX

Dan Harding's Wife, sketch (Nat'l  
Biscuit Co.): WMAQ

Music Festival from Switzerland;  
Arturo Toscanini, cond.: KSD

News: WHIP KWK  
WAAF-Livestocks; Sweet & Slow  
WCO-Those Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Ryan Farrell's Kitchen  
WGN-Quin Ryan, news  
WHO-Myrt and Marge, sketch  
WIND-Harry Zimmerman, organ-  
ist

WIRE-Footnotes; News  
WISN-Mrs. Shiras  
WJBC-Interviews in Homes  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBB-Questions and Answers  
WLS-Evelyn, the Little Maid  
WLW-News; Livestocks; River;  
Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Weekly Shopper  
WOWO-Musical Workshop  
WROK-Kaye Kreamer, Woman's  
Forum

WTAD-Let's Waltz  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, sketch  
**10:45 CST** **11:45 CDT**  
Music Festival from Switzerland;  
Arturo Toscanini, cond.: KSD  
WIRE WCFL

Our Gal Sunday, sketch (Old  
English Wax): WBBM KMOX

Nat'l Farm & Home Hour: KWK  
WLW

WAAF-Myrna Dee Sergeant, talk  
WCO-Grandma Travels  
WFAM-Four-Eleven Alarm  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WHIP-Swing Time  
WHO-Hilltop House, sketch  
WIND-Farm Talk  
WISN-Ann Leslie's Scrapbook  
WJBC-Peggy Payne & Pioneers  
WKBH-The Mixing Bowl  
WKBH-Arkansas Travelers  
WLS-Across the Mike  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WOC-Screenfans Prgm.  
WOWO-Rondaliers  
WROK-Freepot Studios  
WTAD-Betty & Bob  
WTMJ-Blue Room Ensemble

**11:00 CST** **12:00 CDT**  
Music Festival from Switzerland;  
Arturo Toscanini, cond.: KSD

(Continued on Next Page)

# THURSDAY

## August 25

(11:00 a.m. Continued)

The Goldbergs, sketch (Oxydol):  
WOC WKBB WBBM WCCO  
Details of contest on this program may be found on inside back cover.

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-Morning Melodies  
WCFL-Smoke Rings Serenade  
WFBM-Council of Women  
WGN-Noontime Melodies  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News  
WIRE-Singin' Sam  
WISN-Organ Melodies  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WLS-Melody Parade; Grace Wilson, contr.  
WMBD-Messenger; Weather  
WOWO-Consolaires  
WSBT-News; Stork Report; Farm  
Flashes  
WSUI-Program Calendar; Weather  
Report  
WTAD-All for the Ladies  
WTAQ-Em Owen, organist  
WTMJ-Heinie-Spam

11:15 CST 12:15 CDT  
Vic & Sade, sketch (Crisco):  
WBBM WCCO KMOX WISN

Words & Music: WCFL KSD  
WIRE (sw-15.33)  
Denver Darling & Trail Blazers:  
WMT

News: WOWO WJJD  
WFBM-Bohemians  
WHIP-Englewood Hour  
WHO-Vic and Sade, sketch  
WIND-Tommy Ott, organist  
WJBC-Personality  
WKBB-Book of the Hour  
WKBH-Club Calendar  
WMBD-Jack Lyon, organist  
WOC-Hymns of All Churches  
WSBT-The Day Dreamer  
WSUI-The Fashion Shop  
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT  
Words & Music: KSD (sw-15.33)  
Road of Life, sketch (Chipso):  
KMOX WBBM

Mother-in-Law, sketch: KWK  
KSD-Hildegard, songs  
WBAA-Parade of Melody  
WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Noontime Concert  
WFBM-Hoosier Farm Circle  
WGN-Markets; Mid-day Service  
WHA-Organ Gems  
WHIP-Man on the Street  
WHO-Bowers Band  
WIBA-Adele Genschaw, pianist  
WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WIRE-Farm Hour  
WISN-Morning Musicale  
WJBC-Singin' Sam  
WJJD-Priscilla Holbrook, pianist  
WKBB-Social Calendar; Farm  
News

WKBH-Rhapsody and Rhythm;  
Livestock Quotations  
WLS-Markets; News  
WLW-Livestock & Poultry  
Reports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Good  
Morning, Neighbors  
WMT-Sweet & Swing  
WOC-Caroline Ellis  
WOWO-Whispering Strings  
WSBT-Harlan Hogan  
WSUI-Yesterday's Musical  
Favorites  
WTAD-Police News  
WTAQ-Mailman

11:45 CST 12:45 CDT  
Those Happy Gilmans, comedy  
sketch (Corn-Kix): WMAQ WLW  
Turn to page 2 for more detail.  
Glenn Darwin, bar.: WOWO  
KWK

Gospel Singer; Edward MacHugh  
(Ivory Soap): WCCO WBBM  
KMOX

To be announced: WIBA  
News: WBAA WMT  
WCFL-Know Yourself  
WFBM-Markets; Farm Bureau  
WHIP-Cascade Melodies  
WHO-Markets; Weather  
WIND-News & Livestock Reports  
WISN-Even as You and I  
WJBC-Rhythm Review  
WJJD-Salon Ensemble

WKBH-Hits and Encores  
WLS-Dinner Bell Prgm.  
WMBD-Window Shoppers  
WOC-Farm Bureau & Markets  
WROK-Round the Town  
WSBT-Man-on-the-Street  
WSUI-Farm Flashes  
WTAD-Debutants  
WTAQ-Farmhands

### AFTERNOON

12:00 CST 1:00 CDT  
Enoch Light's Orch.: WCCO WOC  
WKBB WKBH WSBT WBT  
(sw-15.27)

Betty & Bob, sketch (Gold Med-  
al): WIRE WTMJ KWK WHO  
WMAQ

Harold Turner, pianist: WGN  
News: WTAD WMBD WJBC  
KMOX-Singin' Sam  
KSD-Sports Preview  
WAAF-Jack Odell, news  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Musicale  
WHIP-Wally Estrup, songs  
WIBA-Country Home; Interlude  
WIND-Lupi Italian Prgm.  
WISN-Musical Heat Wave  
WJJD-Livestock Markets  
WLS-Touring the World: Cuba  
WLW-Linda's First Love, sketch  
WMT-Cedar Valley Hillbillies  
WOWO-Purdue Agricultural Pro-  
gram  
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT  
Arnold Grimm's Daughter, sketch  
(Gold Medal): WIRE WMAQ  
WLW KWK WTMJ

Marion Carley, pianist: WSBT  
WBT WOC (sw-15.27)  
Let's Talk It Over: WBOW

As You Like It: WGN

Kitty Keene, Inc., sketch: WCCO  
KMOX  
News: WFBM WKBB  
Man on the Street: WBBM  
WKBH  
WAAF-Terry O'Donnell, tnr.  
WBAA-Woman Shopper  
WCFL-Echoes of Havana  
WHIP-I Am the Law of Your Life  
WHO-Voice of the Farm  
WIBA-News; Market Reports  
WJBC-Walkathon  
WJJD-Mid-day Roundup  
WLS-Voice of the Farm  
WMBD-Town Crier; Markets  
WMT-Question Man; Voice of  
Iowa  
WOWO-Market Service  
WROK-Column Left; News  
WTAD-Cy and Freckles

12:30 CST 1:30 CDT  
Southern Cruise: WSBT WISN  
WFBM (sw-15.27)

Valiant Lady, sketch (Gold Med-  
al): WIRE WMAQ KWK WLW  
Rakov's Orch.: (sw-15.33)

Baseball: Cubs vs. Brooklyn (2  
games): WBBM WCFL WJJD  
WIND WGN  
News: WHO WOC  
Farm News: WLS WMBD  
KMOX-Linda's First Love, sketch  
WAAF-Markets; Meat Board  
Talk; Waltz Interlude  
WBAA-Luncheon Dance Time  
WBOW-Midday Melodies  
WCCO-First Edition  
WHA-Farm Prgm.  
WHIP-Concert Orch. With Leafay  
Mead  
WKBH-Man on the Street  
WKBH-Luncheon Music  
WMT-Markets; Hillbillies  
WOWO-Ozark Rambler  
WROK-Couple on the Street;  
Treasure Chest  
WTAD-Farm; Weather; Markets  
WTMJ-Firestone

12:45 CST 1:45 CDT  
Southern Cruise: WOC WMBD  
Hymns of All Churches (Gold  
Medal): WMAQ WIRE KWK  
WHO

News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
WAAF-The "L" Reporter  
WBAA-Market Reports  
WBOW-Vigo County Agricultural  
Agent  
WCCO-Home Folk Tunes  
WGN-Leonard Salvo, organist  
WIBA-Melody Moments  
WKBB-Song Hit of the Day  
WLS-Gabriel Heatter, commenta-  
tor; Closing Grain Markets  
WLW-Kitty Keene, Inc., sketch

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) National Farm and Home  
Hour, NBC.

11:45 CST (12:45 CDT) Those Happy Gilmans,  
NBC.

### AFTERNOON

3:15 CST (4:15 CDT) Nature Study Program,  
NBC.

4:15 CST (5:15 CDT) National Doubles Tennis  
Championships, CBS.

### NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.

6:00 CST (7:00 CDT) Rudy Vallee, NBC.

7:00 CST (8:00 CDT) Promenade Symphony Or-  
chestra of Toronto, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

7:00 CST (8:00 CDT) Pulitzer Prize Play, NBC.

8:00 CST (9:00 CDT) Bob Burns and Guests,  
NBC.

8:30 CST (9:30 CDT) Americans at Work, CBS.

WMT-Iowa Cornhuskers; Many  
Happy Returns; Iowa Cornh'kers  
WOWO-Ranch Boys  
WROK-Home Folks Hour  
WTAD-Musical Moments  
WTMJ-Sidewalk Reporter  
1:00 CST 2:00 CDT  
Light Opera Selections: WIBA  
Army Band: WOC WISN WSBT  
WFBM WKBB WCCO (sw-15.27)

The Story of Mary Marlin, sketch  
(Ivory Flakes): WMAQ WTMJ  
WHO WLW KSD

News: WTAD WHIP  
Men on the Street: WMBD  
WTAQ  
KMOX-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBAA-Tune Topics  
WBOW-Sportscasting  
WGN-Musical Moments  
WHA-Farm Organization Forum  
WIRE-Reporter  
WKBH-Ma Perkins, sketch  
WLS-Homemakers Hour  
WMT-A Trip Thru Niagara;  
German Band  
WOWO-The Observer

1:15 CST 2:15 CDT  
Reminiscing: KWK

Ma Perkins, sketch (Oxydol):  
WMAQ WTMJ WHO KSD  
Details of contest on this program may be found on inside back cover.

Army Band: WTAQ WKBH  
Light Opera: (sw-15.33)

KMOX-Judy & Jane, sketch  
WAAF-Washington Park Races  
WBOW-To be announced  
WCCO-Betty & Bob, sketch  
WHA-Musical Varieties  
WHIP-Dancing Party  
WIRE-Noontime Headlines  
WLS-Homemakers' Hour  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Ralph Slade's Orch.  
WTAD-Yellow Fang

1:30 CST 2:30 CDT  
Grand Slam Revue; Ed Schaugh-  
nancy; Maurice Spitalny's Orch.:  
WBOW WIBA (sw-15.33)

Ray Bloch's Varieties: WCCO  
WISN WMBD WSBT WTAQ  
WKBB WFBM WKBH WOC  
(sw-15.27)  
Pepper Young's Family, sketch  
(Camay Soap): KSD WHO WLW  
WMAQ WTMJ  
Details of contest on this program may be found on inside back cover.

KMOX-Magic Kitchen  
KWK-News; Musical Interlude  
WAAF-Matinee Melodies  
WBAA-Monitor Views the News  
WCBM-News Oddities  
WIRE-Dessa Byrd; Hoosier News  
WLS-Julian Bentley, news  
WMT-News; Nature's Wonderland  
WOWO-Name the Tune  
WROK-Old Refrains

1:45 CST 2:45 CDT  
The Guiding Light, sketch (White  
Naptha): WMAQ WHO WTMJ  
WLW KSD

Grand Slam Revue; Ed Schaugh-  
nancy; Maurice Spitalny's Orch.:  
WLS

KWK-Betty and Boy Friends  
WBAA-Songs & Melodies  
WCCO-Markets  
WGN-The Leadoff Man  
WHIP-Illinois Federation of Wo-  
men's Clubs  
WMBD-Hello, Neighbor  
WMT-Movie Man  
WOWO-Women in the News  
WROK-Tabernacle Hour

2:00 CST 3:00 CDT  
Do You Remember: WOC WISN  
WFBM WTAQ WKBH WKBB  
WSBT (sw-15.27)

Backstage Wife, sketch (Dr.  
Lyons): WTMJ WIRE WMAQ  
WHO WIBA

Club Matinee: WBOW WENR  
WMT

Dan -Harding's Wife, sketch:  
KSD WLW  
KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News Flashes; Weather  
WBAA-The Concert Review  
WCCO-Ladies First  
WHA-Chapter a Day  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter, sketch  
WROK-News; Program Preview  
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT  
Do You Remember: WCCO

Stella Dallas, sketch (Milk of  
Magnesia): WIRE WTMJ WIBA  
WMAQ WHO

Midstream, drama: WLW KWK

Matinee Melodies: WAAF WHIP  
KMOX-One Woman's Opinion  
KSD-Rhythm Makers  
WHIP-Fashions  
WMBD-Flo Francis  
WROK-Ber. Whitechurch, songs

2:30 CST 3:30 CDT  
Happy Jack, songs: WMAQ KSD  
WHO

Club Matinee: WIBA WENR  
Wilson Angel, songs: WKBB  
WKBH WMBD WFAM WFBM  
WOC WTAQ WISN (sw-15.27)

KMOX-Headline Highlights; Let's  
Compare Notes  
KWK-Richard Hayes, swing or-  
ganist  
WAAF-Jimmie Kozak, pianist  
WBAA-Home Builders' Prgm.  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WHIP-Organ Moods  
WIRE-Police Court  
WJJD-Warm Up Time with John  
Harrington

WLW-Jane Tresler, vocalist  
WOWO-Old-Time Religion  
WROK-N.Y.A. Drama  
WTAD-Sports Talk  
WTMJ-News; Police; Weather;  
Spotlight

2:45 CST 3:45 CDT  
Of Men and Books, book review:  
WOC WTAQ WFAM WKBB  
WKBH WFBM WISN WMBD  
WCCO (sw-15.27)

Girl Alone, sketch: WMAQ

The Hatterfields, sketch: WLW  
KMOX-Dope from the Dugout  
KSD-Songs of Jean Carmen

KWK-Man in the Stands  
WBAA-Treasure Chest  
WHIP-Orch. With Eunice Clark  
WHO-Tea & Crumpets  
WIRE-Oklahoma Outlaws  
WROK-Rhythm Before Three  
WTAD-Cy & Freckles  
WTMJ-Wisconsin State Fair

3:00 CST 4:00 CDT  
The Four of Us; Irma Glen,  
organist: WENR

Men of Harmony: WBOW WHO  
WIRE WMAQ

Keyboard Concerts: WFAM WOC  
WFBM WKBB WMBD WTAQ  
WISN WCCO WKBH (sw-15.27)  
The music detail for this program may be found on page 7 this week.

Baseball Game: WTAD WMT  
Baseball; Cardinals vs. Giants:  
KMOX KWK  
WAAF-The Rhumba Beat  
WBAA-Men of Vision  
WHIP-Musical Stories  
WIBA-Today's Front Page  
WJBC-Prophetic Hour  
WLW-Houseboat Hannah  
WOWO-News  
WROK-Kaye Kreamer, Women of  
the Hour  
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT  
Nature Study Prgm.: WBOW  
WMAQ WIRE

Subject: "Study of Rocks."  
Turn to page 3 for more detail.

Silhouettes of the West: WENR  
WOWO WIBA

WBAA-Afternoon Musicale  
WHIP-Concert  
WHO-Judy & Jane  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT  
Nila Mack's Let's Pretend: WOC  
WCCO WKBB WTAQ WFBM  
WISN

Edward Davies, bar.: WENR  
WLW WBOW

Your Family & Mine (Sealtest):  
WMAQ WIBA WTMJ

News: WHO WJBC  
WAAF-How Much Do You Know  
WFAM-Young America on the  
Air; Pop Concert  
WHA-Short Story Time  
WIRE-Mastersingers  
WKBH-German Hour  
WMBD-Peoria on Parade  
WOWO-To be announced  
WROK-Helene Kimberley, songs

3:45 CST 4:45 CDT  
Shefter & Brenner, piano duo:  
WENR WOWO WIRE

Joe Gallicchio's Orch.: WHO KSD  
WIBA WBOW WMAQ

WBAA-Interesting People in the  
News  
WBBM-Tenth Inning  
WHIP-Hillbilly Time  
WJBC-"American Years," a novel  
WLW-Man of Mars, drama  
WROK-Master Singers

4:00 CST 5:00 CDT  
News; Doris Rhodes, songs:  
WBBM WCCO WKBB WKBB  
WTAQ WFAM WFBM

To be announced: WIRE WLW  
WMAQ WOWO

George R. Holmes, commentator;  
Orch.: WBOW (sw-9.53)

Madison Concert Orch.: WIBA  
WHA  
KSD-Grace Henerfer, sop.  
WAAF-Tea Dance  
WBAA-The Magic Carpet  
WCFL-Jack Kelly's Orch.  
WENR-Malcolm Claire, children's  
stories  
WGN-Bill Anson  
WHIP-Airlane Dance with Lyle  
Foster  
WHO-Rhythm Makers  
WISN-News; Prgm. Preview  
WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WOC-News  
WROK-News; Musicale

4:15 CST 5:15 CDT  
Laura Suarez, songs; News: KSD  
WBOW WFCL (sw-9.53)

Nat'l Doubles Tennis Champion-  
ships: WTAQ WFBM WKBB  
WCCO WBBM WKBH WISN  
Turn to page 3 for more detail.

Henry Weber's Concert Orch.:  
WGN

News: WENR WHIP  
WBAA-Melody Moods  
WFAM-Christian Science Prgm.  
WHO-Baseball Time  
WIRE-News; Minute Interviews

WLW-The Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freeport Studios  
WTMJ-Variety Revue

4:30 CST 5:30 CDT

Chesterfield Daily Sports Column;  
Paul Douglas: WOWO WENR  
WLW KSD

Crossroads Hall: WCCO WKBB  
WISN WKBH WFAM WTAQ  
(sw-11.83)

Rhythm School: WBOW WMAQ  
WIBA WIRE (sw-9.53)

News: WJBC WCFL  
WAAF-Sport Shorts  
WBAA-Dick Curtner, pianist  
WBBM-Piano Parade  
WFBM-Tea Time Tunes  
WGN-Armchair Melodies  
WHIP-Trio  
WIND-Baseball Scores  
WMBD-Bargain Counter

4:45 CST 5:45 CDT  
Dinner Concert: WENR

Lowell Thomas, news commenta-  
tor (Sun Oil): WLW (sw-15.21)

Nina Dean, sop.: WMAQ WIBA  
WIRE WBOW KSD (sw-9.53)

WAAF-It's Dance Time  
WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Police Chief Martinson  
WIND-Listen to Yourself  
WJBC-Varieties  
WKBH-Kiddies' Hour  
WMBD-Polly of the Range  
WOWO-Home Folk Frolic

5:00 CST 6:00 CDT

Easy Aces, sketch (Anacin);  
Jane Ace: WENR WMT WIRE

Ray Heatherton, bar.: WTAQ  
WKBB (sw-11.83)

Don Winslow of the Navy, sketch  
(Kellogg): WMAQ WLW

Sports: WBBM WHIP  
KMOX-Grandstand Managers  
KSD-News; Gabriel Heatter  
KWK-Home Plate Interviews  
WAAF-Harmony Hall  
WBOW-Merry Go Round  
WCCO-Livestock  
WCFL-News  
WFAM-Crimecasts  
WFBM-Christian Science Prgm.  
WGN-Sweet & Low  
WHO-Concert Gems  
WIBA-The Plainsmen  
WIND-German Hour  
WISN-Show Window  
WJJD-Scoreboard  
WMBD-Happy Train  
WOC-Man on the Street  
WOWO-Organ Reverbs  
WSUI-Musical Moods  
WTAD-Cy & Freckles  
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT

Eton Boys: WOC WCCO WFAM  
WMBD WKBH WKBB WISN

Vocal Varieties (Tums); Smooth-  
ies; DeVore Sisters; Orch.: WHO  
KSD WIRE WMAQ (sw-9.53)  
Mr. Keen, Tracer of Lost Per-  
sons, drama (Amer. Home Prod-  
ucts): WENR WMT (sw-11.87)  
George McCall's Screen Scoops  
(Old Gold Cigarettes): (sw-11.83)  
(also at 9:15 p.m.)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

KMOX-Popular Melodies  
KWK-Musical Prgm.  
WAAF-Hollywood Brevities  
WBBM-We the Wives  
WCFL-Tune Teasers  
WFBM-Bohemians  
WGN-Evening Serenade  
WHIP-Southside Radio Review  
WIBA-Wisconsin Wildlife Fed.  
WJJD-Ben Kanter, pianist  
WLW-Denton & Barber, sports  
WOWO-Better Films Speaker  
WROK-Sports  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

Del Casino, songs: WFBM WCCO  
WKBB KMOX WBBM WFAM  
WOC (sw-11.83)

Elvira Rios, songs: WMT WOWO

Mario Cozzi, bar.: WBOW WCFL  
WHO

# THURSDAY August 25

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOV-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

Stepping Ahead with America;  
John B. Kennedy, m.c.: WOWO  
WMT

Alfred Wallenstein's Sinfonietta:  
WGN  
Program: London Symphony  
(Haydn), and Dance of the  
Cammoristas from "Jewels of  
the Madonna" (Wolf-Ferrari).  
The music detail for this program  
may be found on page 7 this week.

Sports: WTAD WKBB WKBH  
WOC WLS WBOW  
KWK-Jam Session  
WCFL-News  
WFAM-New Yorkers  
WHA-Organ Reverie  
WHIP-City Voices  
WIND-Recreation of Baseball  
Game  
WISN-Down by Herman's  
WJJD-Hal Munro's Orch.  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT  
Alfred Wallenstein's Sinfonietta:  
KWK

News: WMBD WOC  
WBOW-Our Neighbors  
WCFL-Jack Kelly's Orch.  
WFAM-Amer. Family Robinson  
WJJD-Salon Ensemble  
WKBB-Sweetheart Serenade  
WKBH-Dinner Music  
WLS-News, Chuck Acree  
WROK-Nick and Pete  
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT  
Green Hornet, drama (Health  
Aids, Inc.): WGN KWK WMT

To be announced: WCCO WJR  
WISN WHAS WMBD WKBH  
KMOX WKBH WSBT WOC  
(sw-11.83)

Port of Missing Hits: WBOW  
WBBM-Carlos Molina's Orch.  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-Sammy Liner's Orch.  
WHA-Memorial Musicales  
WHIP-Dreams for Sale  
WJJD-At Chess  
WLS-Grant Park Concert  
WOWO-Maurie Cross' Orch.  
WROK-Geneva Community Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-News  
6:45 CST 7:45 CDT

To be announced: WFAM WTAQ  
WSBT WKBH WISN WOC (sw-  
11.83)

News: WKBH KMOX WFBM  
WCCO-Baseball Resume  
WCFL-Dance Orch.  
WHAS-Your Favorite Hymn

7:00 CST 8:00 CDT  
Promenade Symphony Orch. of  
Toronto; Reginald Stewart, cond.:  
WIRE KSD WHO WTAM WLW  
(sw-9.53)

Major Bowes' Amateur Hour  
(Chrysler): WBBM WHAS WJR  
KMOX WMBD WISN WCCO  
WOC WFBM WTAQ WKBH  
(sw-11.83)

Don't You Believe It (Sensation  
Cigarettes): WGN KWK  
Pulitzer Prize Play: WIBA WLS  
WBOW WTMJ  
Part II of Eugene O'Neill's  
"Strange Interlude," will be  
presented.  
Turn to page 3 for more detail.

WCFL-Labor lashes  
WIND-News & Sports  
WJJD-Suppertime Frolic  
WKBB-Dubuque Star Revue  
WMAQ-Abe Lyman's Orch.  
WMT-Refreshing Rhythms  
WROK-Freepost Studios  
WSBT-Hayloft Jamboree  
WSUI-Children's Hour

7:15 CST 8:15 CDT  
Bob Crosby's Orch.: WGN WMT

KWK-Musical Headlines  
WCFL-Union Labor League  
WIND-Children Are People  
WKBB-Music in a Sentimental  
Mood  
WSUI-Around the State

7:30 CST 8:30 CDT  
Pulitzer Prize Play: WENR  
Geo. Olsen's Orch.: KWK WMT

WCFL-News  
WGN-Shep Fields' Orch.  
WIND-Night Court  
WKBB-Concert Under the Stars  
WMAQ-Grant Park Concert  
WOWO-Studio Party  
WSUI-Evening Musicales

7:45 CST 8:45 CDT  
KWK-Inside of Sports  
WCFL-Geo. Hessberger's Orch.  
WGN-News; Sports Celebrity Pa-  
rade  
WIND-Hal Munro's Orch.  
WJJD-Suppertime Frolic  
WSUI-Men of Vision

8:00 CST 9:00 CDT  
Kraft Music Hall; Starring Bob  
Burns, comedian; Johnny Trot-  
ter's Orch.; Foursome Novelty  
Instrumental Quartet; Guests:  
KSD KOA WTMJ WTAM WHO  
WMAQ WIRE WIBA WLW (sw-  
9.53)

Guest: Lotte Lehman.  
People I Have Known, variety  
pgrm.: WBOW WENR WMT  
Essays in Music: WSBT WFBM  
WBBM WKBH KMOX WKBH  
WMBD WJR WOC (sw-11.83)  
The soprano Solos, Gretchen at  
the Spinning Wheel (Schubert)  
and Spinning Song (Wagner-  
Liszt) will be offered. The or-  
chestra will play Spinning Song  
from "Songs Without Words No.  
3," Mendelssohn at the Spinning  
Wheel (Sibehus) and Le Rouet  
d'Omphale (Saint-Saens).  
The music detail for this program  
may be found on page 7 this week.

Press Time: KWK  
WCCO-Who's the Champ?  
WCFL-Jack Kelly's Orch.  
WGN-Concert Orch.  
WHAS-Baseball; Louisville vs.  
St. Paul  
WIND-Organ & Vibra Harp  
WISN-Baseball Game  
WOWO-Studio Party  
WROK-Home Builders  
WSUI-The Story of a State  
WTAQ-Honor City Interviews

8:15 CST 9:15 CDT  
WIND-Grant Park Concert  
WROK-News; Program Preview

8:30 CST 9:30 CDT  
Americans at Work: KMOX WOC  
WSBT WFBM WBBM WMBD  
WKBH WTAQ WKBH WJR

This broadcast will come  
direct from the offices of Wil-  
liam Allen White's "Emporia  
Gazette" in Emporia, Kansas.  
Mr. White will be interviewed  
by Gilbert Seldes. Technical,  
mechanical and editorial work-  
men on the paper will also take  
part in the program.  
Turn to page 2 for more detail.

Henry Weber's Concert Revue:  
WGN KWK

WCCO-Baseball Game  
WCFL-Make Believe Danceland  
WOWO-Sweet & Swing  
WROK-Farm Prgm.  
WSUI-Melody Time

8:45 CST 9:45 CDT  
News: WOWO WIND  
WROK-Alice Blue, songs  
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT  
Amos 'n' Andy, sketch (Camp-  
bell's Soup): WMAQ KOA WIRE  
KFI WTAM WLW KSD WHO

Sports Question Box: (sw-9.53)  
Dance Orch.: WBBM WOC WJR  
WMBD

News: WIBA WKBH WMT  
KMOX-The Goldbergs, sketch  
KWK-Easy Aces, sketch  
WBOW-Dance Orch.  
WENR-Globe Trotter  
WFBM-Sports Review  
WIND-Hit Review  
WKBH-Olive Hagen, organist  
WOWO-Johnny Silvers' Orch.  
WROK-Tuberculosis Ass'n.  
WSBT-Don Pablo's Orch.  
WTAQ-Club Normandie Enter-  
tains

WTMJ-Musical Moments  
9:15 CST 10:15 CDT  
George McCall's Screen Scoops  
(Old Gold): WFBM WBBM  
WHAS KMOX WISN WCCO  
WOC WJR (also see 5:15 p.m.)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

Adrian Rollini's Orch.: WBOW  
(sw-9.53)

Dance Orch.: WKBH WTAQ  
KOA-Talent of All Ages  
KSD-Russ David's Orch.  
KWK-Mr. Keen, Tracer of Lost  
Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sport Review  
WIBA-Vocal Varieties  
WIND-Hal Munro's Orch.  
WIRE-News  
WKBH-Rapid Ad  
WLW-Vocal Varieties  
WMAQ-Romance in Song  
WMBD-Value Hints  
WMT-James Melton, trn., & Orch.  
WROK-Penthouse Players  
WTAM-Romance in Song  
WTMJ-Vocal Varieties

9:30 CST 10:30 CDT  
Richard Humber's Orch.: WBOW  
KSD WHO (sw-9.53)

Eddy Duchin's Orch.: WOC WJR  
WFBM WKBH WKBH WMBD  
(sw-6.12)

Larry Clinton's Orch.: KWK  
Shep Fields' Orch.: WGN

Baseball Game: WIRE WISN  
WMT WCCO  
KMOX-France Laux, sports  
WBBM-News With Todd Hunter  
WCFL-To be announced  
WENR-Earl Hines' Orch.  
WHA-Musical Varieties  
WHAS-Baseball; Louisville vs.  
St. Paul

WIBA-Hollywood at the Beach  
WIND-Evening at Country Club  
WLW-County Courthouse  
WMAQ-Abe Lyman's Orch.  
WROK-Lee Williams' Orch.  
WSBT-News  
WTAM-Sammy Watkins' Orch.  
WTAQ-Riverside Ballroom Orch  
WTMJ-Let's Dance

9:45 CST 10:45 CDT  
Eddy Duchin's Orch.: KMOX  
WBBM WTAQ WSBT

Richard Humber's Orch.: KSD  
News: WROK WIND  
KOA-Political Talk  
WFAM-Music Group  
WIBA-Club Chanticleer  
WISN-Tenth Inning  
WTMJ-Today's Events

10:00 CST 11:00 CDT  
Johnny Long's Orch.: WISN  
WKBH WBBM WSBT WTAQ  
(sw-6.12)

Clyde McCoy's Orch.: KOA  
WBOW

Bob Grant's Orch.: WCFL  
Gene Krupa's Orch.: WGN

News: WFBM WHO WJR WOC  
WMAQ WMBD  
KMOX-Travelogue  
KWK-Sports  
WENR-Music As You Desire It

WIBA-Evening Concert  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT  
Johnny Long's Orch.: WOC WJR  
WFBM WKBH

Clyde McCoy's Orch.: WHO  
WMAQ  
Gene Krupa's Orch.: KWK

News: WHAS WCCO  
KMOX-Marshall Family, drama  
WIND-Cafe Continental  
WLW-Sweet Adeline  
WMBD-Sports; Prgm. Review  
WTAM-Music You Want  
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT  
Deacon Moore's Orch.: WHC  
WIBA WBOW WCFL WLW  
WIRE

Ted Weems' Orch.: WTAQ WJF  
WKBH WMBD WOC WFBM  
WSBT WISN WKBH WBBM

Jimmy Dorsey's Orch.: WGN  
KMOX-Headline Highlights  
KOA-Dick Stable's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-In the Gloaming  
WMAQ-Earl Hines' Orch.  
WMT-Electric Park Band

10:45 CST 11:45 CDT  
Freddy Martin's Orch.: WENR  
Ted Weems' Orch.: WCCO KMOX

Jimmy Dorsey's Orch.: KWK  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana  
WMT-Dance Band

11:00 CST 12:00 CDT  
Tommy Dorsey's Orch.: WHO  
KOA WBOW WIRE WMAQ

Carlos Molina's Orch.: KMOX  
WKBH WOC WMBD WFBM  
WBBM WISN WTAQ

Frank Trumbauer's Orch.: WENR  
Jimmy Joy's Orch.: WGN WMT

KSD-Joe Reichman's Orch.  
KWK-Jack Gaulke's Orch.  
WCCO-Herman Waldman's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Ralph Malvin's Orch.

End of Thursday Programs

# Friday

August 26, 1938

# Friday

## MORNING

7:00 CST 8:00 CDT

Breakfast Club; Musical Prgm.:  
News: WCFL WBOW

Arthur Godfrey, songs (Hecker  
Products Corp.); (sw-21.51)

Landt Trio: (sw-21.5)

News: WTAD WJJD  
Early Risers: WISN WROK  
Musical Clock: WOC WKBH  
WIRE WKBH WBBM KMOX  
WHIP  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFAM-Kitchen Clinic  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.  
WHO-Faye and Cleo  
WIBA-Farm Front; Musical Clock  
WIND-The Abundant Life  
WLS-Organ Moods  
WLW-The Merry-makers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical  
Clock

WOWO-Radio Bible Class  
WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT

Montana Slim, songs; News:  
WFAM (sw-21.51)

Person to Person: (sw-21.5)

News: WLW WMT WCCO WHO  
Breakfast Melodies: WTAD  
WROK  
KMOX-Travelogue  
KWK-Sunnytime  
WCCO-News Slants  
WGN-Carolyn Price, home coun-  
cilor  
WHIP-Hit Revue  
WHO-Hardware News  
WIND-Morning Review  
WJJD-Harry Zimmerman, organ-  
ist  
WLS-News, Chuck Acree  
WMBD-Musical Clock

7:30 CST 8:30 CDT

Breakfast Club; News: WCFL  
WOWO

Herman & Banta; News: (sw-  
21.5)

Joyce Jordan, Girl Interne (Calox  
Toothpowder & Solidified Albo-  
lene): WBBM  
News: WKBH WTAQ  
Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes

7:45 CST 8:45 CDT

WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WHIP-Just About Time  
WHO-Williams Brothers Quartet  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WLW-The Gospel Hour  
WMAQ-Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade

7:45 CST 8:45 CDT  
Amanda Snow, songs: WMAQ  
(sw-21.5)

Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX

Sunny Melodies: (sw-21.51)

News: WIND WTAD WHIP  
KWK-News: Rapid Service  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIRE-Fishing Nws; News  
WJJD-Know Your Postal Service  
WKBH-Tonic Tunes  
WKBH-Breakfast Melodies  
WLS-Don & Helen  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT  
Pretty Kitty Kelly, sketch  
(Wonder Bread): WOC KMOX  
WCCO WISN WBBM WFBM

Just Neighbors, sketch: WCFL  
WOWO KWK

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ WIRE

News: WKBH WMBD WAAF  
Musical Clock: WROK WMT  
KSD-News; Dick Leibert, organ  
WGN-Martha Crane & Helen  
Joyce

WFAM-Concert Time  
WHA-Bandwagon  
WHIP-Salon Musicales  
WHO-Coffee Pot Inn  
WIND-H. Zimmerman, organist  
WJJD-Bosworth Broadcast  
WKBH-Chancel Steps

WLS-Hal Culver, with Howard  
Peterson, organist  
WLW-Betty Crocker, sketch  
WTAD-Breakfast Club  
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT  
Jerry Sears' Orch.: WOWO  
WCFL KWK

Myrt & Marge, sketch (Super  
Suds): WFBM KMOX WISN  
WBBM WCCO WMBD

John's Other Wife, sketch (Louis  
Philippe): WMAQ WIRE

Musical Clock: WOC WMT  
KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody

WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob

WLS-News, Chuck Acree  
WLW-Myrt & Marge, sketch  
WTMJ-Betty Crocker

8:30 CST 9:30 CDT  
Josh Higgins of Finchville,  
sketch: WCFL

Hilltop House, Bess Johnson  
(Palmolive Soap): WMBD WISN  
WBBM KMOX WCCO  
Turn to pages 10 and 11 for pic-  
tures of the members of the cast.

Just Plain Bill, sketch (Bi-So-  
Dol): WMAQ WIRE

Medical Information Bureau:  
KWK

Walter Blaufuss' Orch.: KSD

WAAF-Canary Serenade  
WBOW-Gospel Radio  
WFAM-Shoppers' Guide  
WFBM-Morning Serenade  
WGN-Morning Melodies  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Almanac; Society Reporter  
WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Congress of Parents  
& Teachers Prgm.  
WKBH-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Kitchen Kettle, with

Ann Hart; Novelodeons  
WLW-Hilltop House, sketch  
WMT-Musical Clock  
WOWO-Tri Topics  
WROK-Morning Devotions  
WTAD-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT  
Stepmother, sketch (Colgate):  
WBBM WFBM KMOX WCCO

Woman in White, sketch (Pills-  
bury): WMAQ WTMJ KSD WHO  
WIRE

Oxydol's Own Ma Perkins,  
sketch: WLS  
Details of contest on this program  
may be found on inside back cover.

To be announced: WMT WBOW  
(sw-21.5)

Earl Lawrence, bar.: KWK

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Swing Melodies  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBH-Stars Over Hollywood  
WKBH-Amer. Family Robinson  
WLW-Betty & Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.  
(Continued on Next Page)

# FRIDAY

## August 26

**9:00 CST 10:00 CDT**  
David Harum, sketch (Bab-O):  
WIRE WMAQ KSD WHO

The Story of Mary Marlin, sketch  
(Ivory Soap): WLS

Richard Maxwell, trn.: WFBM  
WKBB WKBH WISN WTAQ  
WOC WFAM

Originalities: WIBA WCFL (sw-21.5)

Get Thin to Music (Wheaties):  
WGN

KMOX-Fashions in Melody  
KWK-Singing Cowboys  
WAAF-Woman's Page of the Air  
WBBM-The Heart of Julia Blake  
WBOW-Ind. State Teachers' College

WCCO-Ma Perkins, sketch  
WHA-Safety in the Water  
WIND-Municipal Court  
WJJD-Salon Ensemble  
WLW-The Goldbergs, sketch  
WMBD-Messenger; Weather  
WMT-News; Radio Gossip  
WROK-News  
WTMJ-Dan Harding's Wife

**9:15 CST 10:15 CDT**  
Vic & Sade, sketch (Crisco):  
WLS WLW

Breen & de Rose, songs: WMT  
WBOW (sw-21.5)

Ruth Carhart, songs: KMOX  
WFAM

Lorenzo Jones, sketch (Phillips):  
WMAQ WIRE WHO KSD

Bachelor's Children (Old Dutch  
Cleanser): WGN

News: WMBD WKBB WOC  
WHA

Editor's Daughter, sketch: WBBM  
WOWO

KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCCO-Bachelor's Children

WCFE-Rhythm Roundup  
WFBM-Apron Strings  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta

WJJD-Frank Trumbauer's Orch.  
WKBB-Music Makers  
WROK-On the Mall  
WTAQ-Crimson Trail  
WTMJ-Those Happy Gilmans

**9:30 CST 10:30 CDT**  
Big Sister, sketch (Rinso):  
WMBD WISN WCCO KMOX  
WBBM WFBM

Pepper Young's Family (Camay  
Soap): WLS

Details of contest on this program  
may be found on inside back cover.

Story of the Month: WBOW  
WCFL

Musical Tete-a-Tete: WIBA  
WTMJ

KWK-Pop Wise & Filbert  
WAAF-All About Dogs, talk  
WFAM-Morning Melodies  
WGN-Man on State Street  
WHA-Story Behind the Song  
WHIP-Monitor Views the News  
WHO-Mountain Pete's Mountain-  
eers

WIND-Between Us Girls, inter-  
view  
WIRE-Dessau Byrd  
WJJD-H. Zimmerman, organist  
WKBB-Eb & Zeb  
WKBH-Today's Almanac  
WLW-Short, Short Story  
WMAQ-Radio Tattler  
WMT-Gospel Baritone  
WOC-Front Page Drama  
WOWO-Linda's First Love  
WROK-Musicale  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup

**9:45 CST 10:45 CDT**  
Aunt Jenny's Stories (Spry):  
KMOX WISN WMBD WFBM  
WBBM WCCO

The Road of Life, sketch (Chip-  
so): WLW WTMJ WMAQ

Viennese Ensemble: WMT WBOW  
WOWO (sw-21.5)

Kitty Keene, Inc., sketch  
(Dreit): WHO

Silhouettes in Blue: KWK

KSD-Ferde Grofe's Orch.  
WAAF-Novelettes  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Printed Dreams  
WHIP-Hawaiian Moods  
WIBA-Church of the Air  
WIND-Livestock Markets

WIRE-Linda's First Love, sketch  
WJJD-Dick Jurgens' Orch.  
WKBB-Morning Melodies  
WKBH-Swing Interlude  
WLS-Grace Wilson contr.  
WOC-Melodic Variations  
WROK-Melody Time  
WTAD-Kitty Keene, sketch

**10:00 CST 11:00 CDT**  
Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ

Mary Margaret McBride, column-  
ist (La France & Satina): WOC  
KMOX WCCO WMBD WBBM  
WFBM WISN WFAM

Radio City Four: WMT WIRE  
KWK

Vaughn De Leath: KSD

WAAF-Let's Dance  
WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Musical Spotlight  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBB-Hollywood Reporter  
WKBH-Home Economics  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News

**10:15 CST 11:15 CDT**  
The O'Neills, sketch (Ivory  
Soap): WLW WMAQ

Irene Beasley, R.F.D. No. 1:  
WKBB WFBM WFAM WTAQ  
WOC

Alden Edkins, basso: WBOW  
WIRE KWK (sw-15.33)

Houseboat Hannah, sketch: WHO  
KMOX

KSD-Harry Reser's Orch.  
WAAF-Willie Winn, sport of kings  
WBBM-To be announced  
WCCO-Judy & Jane  
WGN-Don Pedros Magic Violin  
WIBA-Editor's Daughter, sketch  
WIND-Twentieth Century Sere-  
nade  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Your Home Prgm.  
WLS-H. Peterson, organist  
WMBD-Linda's First Love, sketch  
WMT-Bits of Everything  
WROK-Music Graphs  
WTAD-Bee & Vee

**10:30 CST 11:30 CDT**  
Nat'l Farm & Home Hour: WIBA  
WMAQ WBOW

Romance of Helen Trent, sketch  
(Old English Floor Wax):  
WBBM KMOX

Fortification for Life's Demands;  
Speaker: KSD  
Subject: "Compassion."

News: WHIP KWK WGN  
WAAF-Livestocks; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen of  
the Air  
WHO-Myrt & Marge, sketch  
WIRE-Footnotes; News  
WISN-Ann Leslie's Scrapbook  
WJBC-Dollar Daze  
WJJD-Safety Court Broadcast  
WKBB-House of MarGregor  
WKBH-Songtime  
WLS-Evelyn the Little Maid  
WLW-News; River; Weather;  
Livestock  
WMBD-Honeymoon Lane  
WOC-Screenfans Prgm.  
WOWO-Richard Trojan  
WROK-Kaye Kreamer, Woman's  
Forum  
WTAD-Tonic Tunes  
WTAQ-News; Merry Go Round  
WTMJ-Kitty Keene, sketch

**10:45 CST 11:45 CDT**  
Nat'l Farm & Home Hour: WLW  
KWK

Our Gal Sunday, sketch (Old  
English Floor Wax): WBBM  
KMOX

Bailey Axton, trn.: WCFL

KSD-Lady Courageous  
WAAF-Myrna Dee Sergent, talk  
WCCO-Grandma Travels  
WFAA-Luncheon Dance  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WJBC-Swing Time  
WJJD-Hilltop House, sketch  
WMT-Jimmie Grier's Orch.  
WOC-Organ Melodies

WJBC-Peggy Payne & Pioneers  
WKBB-Treasure Chest  
WKBH-Rose Green  
WLS-Short, Short Stories  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WOWO-Honolulu Serenaders  
WROK-Freepost Studios  
WTAD-Betty & Bob, sketch  
WTMJ-Blue Room Ensemble

**11:00 CST 12:00 CDT**  
The Goldbergs, sketch (Oxydol):  
WKBB WCCO WBBM WOC

Carlton & Wayne, piano duo:  
KSD WMAQ

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAE-Contract Bridge Chats  
WCFL-Hit Review  
WFBM-Bohemians  
WGN-Noontime Musical  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen,  
news oddities  
WKBH-Magic Violin  
WLS-Melody Parade; Grace Wil-  
son, contr.  
WMBD-Wayside Chapel  
WOWO-Voice of the Farm  
WSBT-News; Stork Report; Farm  
Flashes  
WSUI-Program Calendar; Weath-  
er Report  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Heinie and Dinty

**11:15 CST 12:15 CDT**  
Vic & Sade, sketch (Crisco):  
WBBM WCCO WISN KMOX

Words & Music: WCFL KSD  
(sw-15.33)

News: WOWO WJJD  
WHO-Vic and Sade  
WHIP-Englewood Hour  
WIND-Tommy Ott, organist  
WIRE-Welcome Stranger  
WJBC-Personality  
WKBB-Book of the Hour  
WKBH-Club Calendar  
WMBD-Polly of the Range  
WMT-Sweet & Swing  
WOC-Betty Crocker  
WSBT-Dav Dreamer; Camera  
Club  
WSUI-Homemakers' Chat  
WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
Words & Music; Soloists & Or-  
ganist: WIBA

Road of Life, sketch (Chips):  
KMOX WBBM

Mother-in-Law, sketch: KWK

Man on the Street: WHIP WOWO  
WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Midday Melody Mart  
WFBM-Hoosier Farm Circle  
WGN-Markets; Midday Service  
WHA-Organ Gems  
WHO-Home Folks  
WIND-Bob Atcher & Bonnie Blue  
Eyes  
WIRE-Farm Hour  
WISN-Morning Musicale  
WJBC-Singin' Sam  
WJJD-Loop Noon-day Service  
WKBB-Social Calendar; Farm  
News  
WKBH-Romance and Rhythm;  
Livestock Quotations  
WLS-Markets; News

WLB-Live Stock & Poultry Re-  
ports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Melody  
Miniature  
WMT-Cedar Valley Hillbillies:  
Rodgers & Ackley  
WOC-Caroline Ellis  
WSBT-In Movieland  
WSUI-Yesterday's Musical Fa-  
vorites  
WTAD-Police News  
WTAQ-Mailman

**11:45 CST 12:45 CDT**  
Those Happy Gilmans, comedy  
sketch (Corn-Kix): WMAQ

Turn to page 2 for more detail.

Gospel Singer; Edward MacHugh,  
bar. & Organ (Ivory Soap):  
WBBM WCCO KMOX

Your Hollywood Newsgirl (Lydia  
E. Pinkham): WCFL

Jack & Loretta Clemens: KWK  
WOWO

News: WIND WBAA  
WFBM-Markets; Farm Bureau  
WHIP-Cascade Melodies  
WHO-Markets; Weather  
WISN-Even as You and I  
WJBC-Reid & Vin  
WKBH-Hits and Encores  
WLS-Dinner Bell Program  
WLW-Description of 39th Annual  
Grand American Trapshoot  
WMBD-Window Shopper  
WOC-Farm Bureau & Markets  
WROK-Round the Town  
WSBT-Man-on-the-Street  
WSUI-Farm Flashes  
WTAD-Dance Revue  
WTAQ-Farmhands

**12:00 CST 1:00 CDT**  
Marine Band: WLS

For pictures turn to page 12.

Old Familiar Tunes: WCCO WOC  
WKBB WKBH WSBT (sw-  
15.27)

Betty & Bob, sketch (Gold  
Medal): WIRE WTMJ KWK  
WHO WMAQ

Harold Turner, pianist: WGN  
News: WMBD WJBC WTAD  
WAAF

KMOX-Singin' Sam  
KSD-Sports Preview  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Moon Musicale  
WHIP-Wally Estrup, songs  
WIBA-Interlude; Country Home  
WIND-Lupi Italian Hour  
WISN-Musical Heat Wave  
WJJD-Livestock Markets  
WLW-Linda's First Love, sketch  
WMT-Cedar Valley Hillbillies  
WOWO-Wilbur Pickett's Orch.  
WSUI-Rhythm Rumbles

**12:15 CST 1:15 CDT**  
Al Bernard's Minstrels: WSBT  
WOC (sw-15.27)

Arnold Grimm's Daughter, sketch  
(Gold Medal): WMAQ WLW  
WIRE KWK WTMJ

As You Like It: WGN

Marine Band: (sw-15.33)

News: WKBB WFBM  
Man on the Street: WBAA  
WBBM WKBH

## Good Listening for Friday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST (11:30 CDT) National Farm and Home  
Hour, NBC.**

**11:45 CST (12:45 CDT) Those Happy Gilmans,  
NBC.**

### AFTERNOON

**2:45 CST (3:45 CDT) World Economic Coopera-  
tion, CBS.**

**3:45 CST (4:45 CDT) "So You Want to Be—,"  
CBS.**

**4:15 CST (5:15 CDT) National Doubles Tennis  
Championship, CBS.**

### NIGHT

**6:00 CST (7:00 CDT) Lucille Manners, NBC.**

**7:00 CST (8:00 CDT) Tim and Irene, NBC.**

**7:30 CST (8:30 CDT) March of Time, NBC.**

**8:00 CST (9:00 CDT) First Nighter, NBC.**

**8:30 CST (9:30 CDT) Jimmie Fidler, NBC.**

Kitty Keene: WCCO KMOX

WAAF-Encores

WBAA-Hollywood Reporter

WBOW-On the Mall

WCFL-Echoes of Havana

WHIP-Alice Oleson, pianist

WHO-Melodious Favorites

WBA-News, Market Reports

WJBC-Walkathon

WJJD-Midday Round-Up

WLS-Corn Belt Gossip

WMBD-Town Crier; Farm Mkts.

WMT-Question Man; Voice of  
Iowa

WOWO-Market Service

WROK-Column Left; News

WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**

Valiant Lady, sketch (Gold  
Medal): WMAQ WLW WIRE  
KWK

Marine Band: WOWO WCFL

News: WOC WHO

Rhythm Rascals: WTAQ WTMJ

KMOX-Linda's First Love, sketch

WAAF-Markets; Health Talk

WBAA-Luncheon Dance Time

WBBM-Kitty Keene, sketch

WBOW-To be announced

WCCO-First Edition

WCFL-Concert Canopies

WGN-Melody Time

WHA-Farm Prgm.

WHIP-Concert Orch.

WKBH-Man on the Street

WKBH-Luncheon Music

WLS-Voice of the Feed-lot; Mar-  
ket Reports

WMBD-Farm News

WMT-Markets; Hillbillies

WROK-Couple on the Street;  
Highways Are Happy Ways

WTAD-Farm; Weather; Markets

**12:45 CST 1:45 CDT**

Betty Crocker (Gold Medal):  
WMAQ WIRE KWK WHO

Navy Band: WMBD WOC

News: WKBB WTAQ

KMOX-Editor's Daughter, sketch

KSD-News; Markets

WAAF-The "L" Reporter

WBBM-Houseboat Hannah, sketch

WBOW-Voice Agricultural Agt.

WCCO-Voice of the Farm

WIBA-Melody Moments

WIND-Organ & Vibra Harp

WJJD-Ben Kanter, pianist

WKBH-Song Hit of the Day; Pet  
Corner

WLS-Vitality Jim

WLW-Kitty Keene, Inc., sketch

WMT-Joe Doakes; Many Happy  
Returns; A Trip Thru Niagara

WROK-Home Folks Hour

WTAD-Luncheon Music

WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

Buffalo Summer Theater: WSBT  
WFBM WKBB WISN WOC  
(sw-15.27)

The Story of Mary Marlin, sketch  
(Ivory Flakes): WMAQ WHO  
WLW WTMJ KSD

Marriage License Romances:  
WMT WGN

News: WIND WTAD WHIP

Man on the Street: WMBD  
WTAQ

KMOX-Voice of the Farm

KWK-Backstage Wife, sketch

WAAF-Waltz Time

WBAA-Melody Moments

WBBM-Broadcast Rhymsters

WBOW-State Teachers College

WCCO-Day Dreams

WCFL-Make Believe Danceland

WHA-Workers Education Today

WIBA-Concert Trio

WIRE-Reporter

WJJD-Tommy Tucker's Orch.

WKBH-Ma Perkins

WLS-Homemakers Hour

WOWO-The Observer

**1:15 CST 2:15 CDT**

Oxydol's Own Ma Perkins, sketch:  
WMAQ WTMJ WHO KSD

Details of contest on this program  
may be found on inside back cover.

Dot & Pat, songs & patter:  
WBOW (sw-15.33)

KMOX-Judy & Jane, sketch

KWK-Great Works of Man

WAAF-Washington Park Races

WBBM-Meet the Missus

WCCO-Betty & Bob

WGN-Hits of Today

WHA-Musical Varieties

WHIP-Dancing Party

WIND-Max Miller, pianist

WIRE-Noontime Headlines

WKBH-Matinee Music

WLW-Ma Perkins, sketch

WMBD-His Majesty, the Baby

WMT-Frank Voelker, organist

WTAD-Little Theater

WTAQ-WPA Concert

**1:30 CST 2:30 CDT**

Pepper Young's Family, sketch  
(Camay Soap): WMAQ WLW  
WHO KSD WTMJ

Details of contest on this program  
may be found on inside back cover.

Continental Varieties: WBOW  
(sw-15.33)

Harrisburg Revue: WFBM WTAQ  
WKBB WSBT WISN WKBH  
WOC (sw-15.27)

Harold Stokes' Orch.: WGN

News: WCFL KWK WLS WMT  
KMOX-Magic Kitchen

# FRIDAY August 26

### Frequencies

KMOX-1090	WISN-1120
KOA-830	WJBC-1200
KSD-550	WLD-1130
KWK-1350	WJR-750
WAA-920	WKBB-1500
WBAA-890	WKBB-1380
WBBM-770	WLS-870
WBOW-1310	WLW-700
WCCO-810	WMAQ-670
WCFL-970	WMBD-1440
WENR-870	WMT-600
WFAM-1200	WOC-1370
WFBM-1230	WOWO-1160
WGN-720	WROK-1410
WHA-940	WSBT-1350
WHAS-820	WSUI-880
WHIP-1480	WTAD-900
WHO-1000	WTAM-1070
WIBA-1280	WTAQ-1330
WIND-560	WTMJ-620
WIRE-1400	

Girl Alone, sketch: WMAQ  
The Hatterfields: WLW  
KMOX-Dope from the Dugout  
KSD-Melodeers  
KWK-The Man in the Stands  
WAA-Fred Kozak, pianist  
WBA-Tune Topics  
WHIP-Denna Tyler, contralto  
WHO-Favorites Melodies  
WIRE-Art Tatum, pianist  
WROK-Rhythm Before Three  
WTAD-Cy & Freckles  
WTMJ-Down a Country Road

**3:00 CST 4:00 CDT**  
Sing for Your Supper with Doris Rhodes & Del Casino: WKBB WKBB WFBM WOC WFAM WMBD WTAQ WISN WCCO (sw-15.27)

Neighbor Nell, phisofopy; Organist: WENR  
Tune Types: Frank Hodek's Orch.: WBOW WHO WIRE WMAQ

Baseball Game: WTAD WMT  
Baseball: Cards vs. New York Giants: KMOX KWK  
KSD-Baseball Scores  
WAA-The Rhumba Beat  
WBA-Concert Review  
WHIP-Harmony Hall  
WIBA-Today's Front Page  
WJBC-Int'l Sunday School Lesson  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of the Hour  
WTMJ-Valiant Lady, sketch

**3:15 CST 4:15 CDT**  
Silhouettes of the West: WOWO  
WIBA WENR

WHIP-Concert With Joan Hurst  
WHO-Judy & Jane  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**  
Little Variety Show: WENR  
WBOW WOWO WIRE

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ (sw-9.53)  
When We Were Young: WFBM WKBB WKBB WOC WFAM WMBD WISN WCCO

News: WHO WJBC  
WAA-Fred Kozak, pianist  
WHA-Weather Bureau  
WLW-Final Match of 39th Annual American Trapshoot  
WROK-Helene Kimberley  
WTAQ-Herman Daumier, violinist

**3:45 CST 4:45 CDT**  
So You Want to Be—: WOC  
WFAM WFBM WKBB WKBB WMBD WTAQ WISN WCCO

Cadets Quartet: WHO KSD  
WTMJ WIBA WMAQ

WBBM-Tenth Inning  
WHIP-Hillbilly Time  
WJBC-"American Years," a novel  
WLW-Man of Mars  
WROK-Master Singers

**4:00 CST 5:00 CDT**  
Felix Knight, tr.: Orch.: KSD  
WBOW WIBA WHO WCFL (sw-9.53)

To be announced: WGN  
News: Marion Carley, pianist:  
WFBM WTAQ WKBB WBBM  
WSBT WCCO WKBB

Salon Orch.: WIRE WLW WMAQ  
WOWO

Baseball Scores: WIND WJJD  
News: WISN WOC  
WAA-Fred Kozak, pianist  
WBA-Magic Carpet  
WENR-Malcolm Claire, children's stories  
WFAM-Question Party  
WGN-Bill Anson  
WHIP-Airplane Dance

WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicales  
WTMJ-Variety Revue  
**4:15 CST 5:15 CDT**  
Nat'l Doubles Tennis Championships: WKBB WKBB WTAQ  
WBBM WISN WFAM KMOX  
Turn to page 3 for more detail.

Salon Orch.: WMT  
Piano Recital; News: KSD WCFL  
WBOW (sw-9.53)

WBAA-Melody Moods  
WENR-News  
WGN-Armchair Melodies  
WHIP-News  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-Those Happy Gilman  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepport Studios  
**4:30 CST 5:30 CDT**  
Chesterfield Daily Sports Column;  
Paul Douglas: WOWO WLW  
KSD WENR

Not So Long Ago: WKBB WISN  
WTAQ WFAM WBBM WKBB  
WCCO (sw-11.83)

The Four of Us: WBOW WIBA  
WMAQ

News: WIND WJBC  
WAA-Sport Shorts  
WCFL-Smoke Rings  
WFBM-Tea Time Tunes  
WHIP-String Trio  
WIRE-Boy Scouts of America  
WJJD-Organ Moods  
WMBD-Bargain Counter  
**4:45 CST 5:45 CDT**  
Marlowe & Lyon, piano duo:  
WENR

Lowell Thomas, news commen-  
tator (Sun Oil): WLW  
Jimmy Kemper & Co.: KSD  
WIBA WBOW WIRE

Saratoga Race Preview: WKBB  
KMOX WISN WCCO (sw-11.83)

WAA-Tower Tunes  
WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores: News  
WGN-Little Orphan Annie  
WHIP-Cocktail Hour  
WIND-Listen to Yourself  
WJBC-Radio Guide Gossip  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WMAQ-Do You Like Music  
WMBD-Polly of the Range  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews

**5:00 CST 6:00 CDT**  
Dick Todd, songs; Richard Lei-  
bert, organist: WOWO WMT  
WENR

Don Winslow of the Navy (Kel-  
logg's): WLW WMAQ

Ray Heatherton, bar.: WTAQ  
KMOX WKBB WFBM (sw-  
11.83)

KOA-Girls of the West  
KSD-News; Dick Leibert, organ-  
ist  
KWK-Home Plate Interviews  
WAA-Fred Kozak, pianist  
WBA-Final Match of 39th Annual  
American Trapshoot  
WROK-Helene Kimberley  
WTAQ-Herman Daumier, violinist

**3:45 CST 4:45 CDT**  
So You Want to Be—: WOC  
WFAM WFBM WKBB WKBB WMBD WTAQ WISN WCCO

**5:15 CST 6:15 CDT**  
Rose Marie, songs: WHO WIRE  
(sw-9.53)

Hollace Shaw, sop.: WOC WMBD  
WCCO WKBB WKBB WFBM  
KMOX

Music Is My Hobby: WOWO  
WMAQ

Geo. Hamilton's Orch.: KWK  
KOA Music by Cugat  
KSD-Popeye, the Sailor, sketch  
WAA-Fred Kozak, pianist  
WBA-Magic Carpet  
WENR-Malcolm Claire, children's stories  
WFAM-Question Party  
WGN-Bill Anson  
WHIP-Airplane Dance

WLW-Denton & Barber, sports  
WMT-Musical Gems  
WROK-Sport Review  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers  
**5:30 CST 6:30 CDT**  
Adventures in Science, drama:  
WHAS WFAM WKBB WFBM  
KMOX WBBM WCCO (sw-  
11.83)

Carol Weymann, sop.: KWK  
WCFL WMT WOWO

Ennio Bolognini's Orch.: WENR  
WHO

News: WKBB WIBA WMAQ  
WIRE  
Sports: WGN WTAQ WMBD  
KSD  
WFAM-Speaking of Sports  
WHA-Music Album  
WHIP-Homespun Hour  
WISN-Sports Parade; Interlude  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WOC-Organ Moods  
WROK-Organ  
WSUI-Sports Time

**5:45 CST 6:45 CDT**  
Boake Carter, commentator  
(Huskies & Post Toasties): WOC  
WMBD KMOX WCCO WKBB  
WKBB WBBM WTAQ WISN  
WFBM WFAM

Trio Time: WENR WOWO

Sports: WTMJ WMBD WJJD  
KWK  
KSD-Your Family and Mine  
WAA-Evening Concert  
WBOW-Ice Jamboree  
WCFL-Hal Tooten, sports  
WGN-Dukes & their Duchess  
WHA-Fun Time  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMT-Sports; News  
WROK Dance Hour  
WSUI-Daily Iowan of the Air

**6:00 CST 7:00 CDT**  
Cities Service Concert; Lucille  
Manners, sop.; Frank Black's  
Orch.: WMAQ WTMJ WIBA  
WIRE WTAM WHO KSD (sw-  
9.53)  
Johnnie Presents What's My  
Name? (Philip Morris) With  
Budd Hulick, m.c.; Arlene  
Francis & Ray Bloch's Orch.:  
WGN WLW  
Maurice Spitalny's Orch.: WMT  
WOWO

The Ghost of Benjamin Sweet,  
drama: WJR WCCO (sw-11.83)  
Sports: WTAD WOC WKBB  
WKBB WBOW

KMOX-Flicker Flashes  
KWK-Al Sarli's Jam Session  
WBBM-Of Men & Books  
WCFL-News  
WFAM-New Yorkers  
WFBM-Favorite Melodies  
WHA-Organ Reverie  
WHAS-Our Mother of Sorrows  
Church  
WHIP-Hungarian Family Hour  
WIND-Recreation of Today's Game  
WISN-Down by Herman's  
WJJD-Hal Munro's Orch.  
WLS-Don Kelley's Sport Review  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm  
WTAQ-Mutiny on the High Seas

**6:15 CST 7:15 CDT**  
News: WMBD WOC  
KMOX-Venida Jones, organist  
KWK-Hawaiian Melodies  
WBBM-Carlos Molina's Orch.  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WFBM-Jordan Conservatory  
WJJD-Your City Government  
WKBB-Sweetheart Serenade  
WKBB-Dinner Music  
WLS-News; Julian Bentley  
WROK-Two Little Girls in Blue,  
with Helene  
WTAD-Freshest Thing in Town  
WTAQ-Parade of Bands

**6:30 CST 7:30 CDT**  
Lone Ranger, drama (Silvercup):  
WGN

St. Louis Blues: WCCO WOC  
WMBD WISN WFAM WHAS  
WKBB WKBB WJR (sw-11.83)

If I Had the Chance; Interviews;  
Orch.: WBOW  
Guest: Clarence Francis, presi-  
dent of General Foods.

Waltz Time (Phillips); Frank  
Munn, tr.; Abe Lyman's Orch.:  
WMAQ WTAM KSD WIRE  
WIO (sw-9.53)  
Frank Munn will sing When  
Twilight Comes and You Go To  
My Head and the chorus will of-  
fer The Golden Wedding Waltz  
and Moon of Manukooora. The  
orchestra will offer For You, Le  
Poeme, When Old Friends Meet  
Again and Blue Venetian  
Waters.

Hollywood Showcase: Lud Glus-  
kin's Orch.: WCCO WSBT WJR  
WTAQ WFBM WOC WHAS  
(sw-11.83)

Jimmy Dorsey's Orch.: WGN

KMOX-Musical Moments  
WBBM-Grant Park Concert  
WBOW-The Magic Claw  
WCFL-Labor Flashes  
WIBA-Social Security; Safety  
Council  
WIND-News & Sports  
WISN-Reflections  
WJJD-Happy Valley Folks  
WKBB-Dubuque Star Revue  
WKBB-Rapid Ad  
WMBD-Seriously Speaking  
WROK-Freepport Studios  
WSUI-Children's Hour  
WTAD-The Debutants  
WTMJ-Let's Celebrate

**7:15 CST 8:15 CDT**  
The Hollywood Showcase: KMOX

News: WKBB WTAD WSUI  
WCFL-Favorite Melodies  
WIBA-Badger Sports Forum  
WIND-Government & Business,  
talk  
WISN-American Weekly  
WJJD-Supper Time Frolic  
WBBM-Dance Time  
WTMJ-Let's Dance

**7:30 CST 8:30 CDT**  
Death Valley Days, drama (Bor-  
ax): WIRE WMAQ WHO WTAM  
WLW KSD (also at 10 p.m.)  
"The Rainbow Chaser" will be  
dramatized.

The March of Time (Time, Inc.):  
KWK WMT WTMJ WENR  
WOWO

Hollywood Showcase: WKBB  
WKBB  
Dick Jurgens' Orch.: WGN  
WBBM-John Harrington, news  
WCFL-News  
WIBA-Pop Concert; Dealing in  
Facts  
WIND-Moonlight Sonata  
WISN-To be announced  
WMBD-Treasure Hunt  
WSUI-Evening Musicales; Gaie  
Toland, Lone Tree  
**7:45 CST 8:45 CDT**  
WBBM-To be announced  
WCCO-Let's Celebrate  
WCFL-Geo. Hessberger's Orch.  
WGN-News: Sports  
WIND-Hal Munro's Orch.  
WJJD-Supper Time Frolic  
WMBD-Rashid Sisters  
WOC-Rhythm Rendezvous  
WSUI-The Bookman

**8:00 CST 9:00 CDT**  
Campana's First Nighter, drama:  
WHO WTMJ WIBA WMAQ  
WTAM WLW KSD WIRE KOA  
(sw-9.53)  
To be announced: WCCO KMOX  
WFBM WBBM WMBD WSBT  
WKBB WTAQ WKBB WOC  
(sw-11.83)

Twenty Fingers of Harmony:  
WMT  
KMOX-France Laux, sports  
KWK-Improve My Music Club  
WBBM-Henri Gendron's Orch.  
WCFL-Douglas Wilson  
WHA-Alpine Melodies  
WHIP-Razberry College  
WJJD-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WLS-N. Y. A. Prgm.  
WLW-Let's Explore Ohio  
WOWO-Maurie Cross' Orch.  
WROK-Italian Hour  
WTAD-Dust Off the Diamond  
WTAQ-News

**6:45 CST 7:45 CDT**  
St. Louis Blues: WTAQ KMOX

Frank Ferneau's Orch.: WMT  
KWK

WCCO-Baseball Resume  
WCFL-Stars of Tomorrow  
WFBM-News  
WJJD-Church on the Hillside  
WLW-West of Cheyenne

**7:00 CST 8:00 CDT**  
Royal Crown Revue (Nehi, Inc.);  
Tim & Irene, comedy team;  
Graham McNamee; Golden Gate  
Jubilee Quartet; Freddie Gibson;  
Teddy Bergman; George Olsen's  
Orch.: WLS KWK WLW WMT  
WOWO (also KFI at 10:30 a.m.)  
Details of contest on this program  
may be found on inside back cover.

Waltz Time (Phillips); Frank  
Munn, tr.; Abe Lyman's Orch.:  
WMAQ WTAM KSD WIRE  
WIO (sw-9.53)

Frank Munn will sing When  
Twilight Comes and You Go To  
My Head and the chorus will of-  
fer The Golden Wedding Waltz  
and Moon of Manukooora. The  
orchestra will offer For You, Le  
Poeme, When Old Friends Meet  
Again and Blue Venetian  
Waters.

Hollywood Showcase: Lud Glus-  
kin's Orch.: WCCO WSBT WJR  
WTAQ WFBM WOC WHAS  
(sw-11.83)

Jimmy Dorsey's Orch.: WGN

KMOX-Musical Moments  
WBBM-Grant Park Concert  
WBOW-The Magic Claw  
WCFL-Labor Flashes  
WIBA-Social Security; Safety  
Council  
WIND-News & Sports  
WISN-Reflections  
WJJD-Happy Valley Folks  
WKBB-Dubuque Star Revue  
WKBB-Rapid Ad  
WMBD-Seriously Speaking  
WROK-Freepport Studios  
WSUI-Children's Hour  
WTAD-The Debutants  
WTMJ-Let's Celebrate

**7:15 CST 8:15 CDT**  
The Hollywood Showcase: KMOX

News: WKBB WTAD WSUI  
WCFL-Favorite Melodies  
WIBA-Badger Sports Forum  
WIND-Government & Business,  
talk  
WISN-American Weekly  
WJJD-Supper Time Frolic  
WBBM-Dance Time  
WTMJ-Let's Dance

**7:30 CST 8:30 CDT**  
Death Valley Days, drama (Bor-  
ax): WIRE WMAQ WHO WTAM  
WLW KSD (also at 10 p.m.)  
"The Rainbow Chaser" will be  
dramatized.

The March of Time (Time, Inc.):  
KWK WMT WTMJ WENR  
WOWO

Hollywood Showcase: WKBB  
WKBB  
Dick Jurgens' Orch.: WGN  
WBBM-John Harrington, news  
WCFL-News  
WIBA-Pop Concert; Dealing in  
Facts  
WIND-Moonlight Sonata  
WISN-To be announced  
WMBD-Treasure Hunt  
WSUI-Evening Musicales; Gaie  
Toland, Lone Tree  
**7:45 CST 8:45 CDT**  
WBBM-To be announced  
WCCO-Let's Celebrate  
WCFL-Geo. Hessberger's Orch.  
WGN-News: Sports  
WIND-Hal Munro's Orch.  
WJJD-Supper Time Frolic  
WMBD-Rashid Sisters  
WOC-Rhythm Rendezvous  
WSUI-The Bookman

**8:00 CST 9:00 CDT**  
Campana's First Nighter, drama:  
WHO WTMJ WIBA WMAQ  
WTAM WLW KSD WIRE KOA  
(sw-9.53)

To be announced: WCCO KMOX  
WFBM WBBM WMBD WSBT  
WKBB WTAQ WKBB WOC  
(sw-11.83)

Grant Park Concert: KWK  
WENR WBOW WOWO WCFL  
Guests: Roy Shield and his  
orchestra.

Concert Orch.: WGN KWK  
WHAS-Baseball; Louisville vs.  
St. Paul  
WIND-Organ & Vibra Harp  
WISN-Baseball Game  
WJR-Let's Celebrate  
WMT-Radio Riddles  
WROK Home Builders  
WSUI-Album of Artists

**8:15 CST 9:15 CDT**  
To be announced: WJR

WIND-Grant Park Concert  
WMT-Style Talk; Musical Inter-  
lude  
WROK-News; Program Prevue  
**8:30 CST 9:30 CDT**  
Jimmie Fidler's Hollywood Gossip  
(Drene): KSD WLW WMAQ  
WIRE KOA (sw-9.53)

For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

To be announced: WTAM  
Curtain Time (Gen. Mills): WGN

Ink Spots: WBOW  
Barry Wood's Music: WJR WOC  
WFBM WMBD WSBT WKBB  
WHAS WKBB WBBM (sw-  
11.83)

KMOX-Let's Celebrate  
KWK-The Lone Ranger  
WCCO-M. S. V. Saxby  
WCFL-Make Believe Danceland  
WENR-Grant Park Concert  
WIO-Hits & Encores  
WIBA-Lawyers Guild  
WMT-Bohemian Frolic  
WOWO-James Melton, tr.; Or-  
chestra  
WROK-Alexander Sisters  
WSUI-History in Review  
WTAQ-News  
WTMJ-Wisconsin State Fair

**8:45 CST 9:45 CDT**  
Don't You Believe It (Sensa-  
tion Cigarettes): WLW  
Jesse Crawford, organist: WHO  
(sw-9.53)

The State of the Nation; Jay  
Franklin, commentator: WENR  
WMT WBOW WTMJ

American Viewpoints: WJR  
WCCO WSBT WKBB WKBB  
WTAQ KMOX WMBD WOC  
WBBM (sw-11.83)  
James Melton, tr.; Orch.: WHAS  
WFBM WMAQ  
News: WOWO WSUI  
KOA-Consumers Council  
KSD-Mystery Stories  
WIBA-Charles Rehl  
WIND-News & Sports  
WIRE-Frank Trumbauer's Orch.  
WROK-Boy Scouts of America  
WTAM-Continental Echoes

**9:00 CST 10:00 CDT**  
Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA WLW  
KSD WTAM WHO KFI

Henry Busse's Orch.: WJR  
WBBM WKBB  
Dance Orch.: WBOW

News: WKBB WIBA WMT  
KMOX-The Goldbergs, sketch  
KWK-Toasty Paul's Orch.  
WCCO-Don't Believe It  
WCFL-Anna Broadcast  
WENR-Globe Trotter  
WFBM-Sports Review  
WGN-Bob Crosby's Orch.  
WHAS-Baseball; Louisville vs.  
St. Paul  
WIND-Swedish Prgm.  
WJBC-Personality Hour  
WMBD-Treasure Hunt  
WOC-James Melton, tr.; Orch.  
WOWO-Johnny Silvers' Orch.  
WROK-Hi Cole's Harmonica Aces  
WSBT-Don Pablo's Orch.  
WTAQ-Club Normandie Entertains  
WTMJ-Kilowatt Hour

**9:15 CST 10:15 CDT**  
Al Donahue's Orch.: KOA  
Henry Busse's Orch.: WFBM  
WOC WKBB KMOX WCCO

News: WIRE WMAQ  
KSD-Russ David's Orch.  
WENR-Ennio Bolognini's Orch.  
WGN-Shep Fields' Orch.  
WHO-Sports Review  
WIBA-Club Chanticleer  
WKBB-Dance Time  
WKBB-Rapid Ad  
WLW-Memory Bouquet  
WMBD-Value Hints  
WMT-All-American Baseball Poll;  
Dance Band  
WROK-Voice of Christian Youth  
WTAQ-Bay Beach Orch.  
WTAM-Sports; Tom Manning  
WTMJ-Easy Aces

**9:30 CST 10:30 CDT**  
Minneapolis Symp. Orch.: KSD  
WIBA WBOW WTAM (sw-  
9.53)

Guy Lombardo's Orch.: WOC  
WMBD WKBB WFBM WKBB  
WJR KMOX WTAQ (sw-6.12)  
Harry Owens' Orch.: WOWO  
KWK

The Nation's Playhouse: WLW  
Baseball Game: WIRE WMT  
KOA-Golden Melodies  
WBBM-News With Todd Hunter  
WCCO-Sports  
WENR-Earl Hines' Orch.  
WHAS-Music to Your Taste  
WHO-Parade  
WIND-Hal Munro's Orch.  
WMAQ-Abe Lyman's Orch.  
WROK-Lee Williams' Orch.  
WSBT-News  
WTMJ-Screen & Radio Preview

**9:45 CST 10:45 CDT**  
Guy Lombardo's Orch.: WSBT  
WBBM

News: WIND WROK  
WGN-Dick Jurgens' Orch.  
WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
Death Valley Days, drama (Bor-  
ax): KOA KFI (also see 7:30  
p.m.)

Richard Humber's Orch.: WMAQ  
Frank Trumbauer's Orch.: WOWO

Paul Pendarvis' Orch.: WISN  
WSBT WKBB WBBM WCCO  
KMOX WTAQ (sw-6.12)

Hal Kemp's Orch.: WGN  
News: WFBM WJR WOC WLW  
WIO WMBD  
Sports: WTMJ KWK  
WBOW-Are You Listening?  
WCFL-Emil Flindt's Orch.  
WENR-Music As You Desire It  
WHAS-Baseball; Louisville vs.  
St. Paul  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBB-News; Music  
WTAM-Musical Bulletin Board

**10:15 CST 11:15 CDT**  
Dance Orch.: WOC WFBM WJR  
Frank Trumbauer's Orch.: WCFL

Richard Humber's Orch.: WHO  
WIBA

Hal Kemp's Orch.: KWK  
News: WHAS WCCO  
WIND-Cafe Continental  
WKBB-To be announced  
WLW-Los Amigos  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Dance Orchestras

**10:30 CST 11:30 CDT**  
Dance Orch.: WOWO

Henry King's Orch.: WTAQ  
WKBB WMBD WKBB WFBM  
WBBM WOC WJR WSBT  
WISN

Blue Barron's Orch.: WIBA  
WIRE WBOW WLW WHO

Bob Crosby's Orch.: WMT WGN  
KMOX-Tomorrow Morning's  
Headlines  
KOA-Dick Stable's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WCFL-Emil Flindt's Orch.  
WHAS-Dance Band  
WIND-News & Music  
WMAQ-Earl Hines' Orch.

**10:45 CST 11:45 CDT**  
Henry King's Orch.: KMOX  
WCCO

Dance Orch.: WENR  
Bob Crosby's Orch.: KWK

WIBA-Club Chanticleer  
WIND-Cappy's Cabana

**11:00 CST 12:00 CDT**  
Carlos Molina's Orch.: WOC  
WCCO WKBB WFBM WBBM  
WMBD WTAQ KMOX WISN

Bob Grayson's Orch.: WHO  
WMAQ WBOW WIRE

Archie Loveland's Orch.: WENR  
Shep Fields' Orch.: WMT WGN  
KWK

KOA-Bob Graysib's Orch.  
KSD-Joe Reichman's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBB-Weather Report  
WLW Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

Dance Orch.: WENR  
Bob Crosby's Orch.: KWK

WIBA-Club Chanticleer  
WIND-Cappy's Cabana

**11:00 CST 12:00 CDT**  
Carlos Molina's Orch.: WOC  
WCCO WKBB WFBM WBBM  
WMBD WTAQ KMOX WISN

Bob Grayson's Orch.: WHO  
WMAQ WBOW WIRE

# SATURDAY

## August 27

### MORNING

7:00 CST 8:00 CDT  
Breakfast Club; News: WCFL  
WOWO WBOW

Richard Maxwell, trn.: WFAM  
(sw-21.51)

The Wise Man: (sw-21.5)

Early Risers: WISN WROK

Musical Clock: WISN WHIP  
WMT WKBH WIRE WKBB WOC

News: WJJD WTAD

KMOX-A Case of Questions  
KWK-Band Music; News

WAAF-Breakfast Express  
WOCO-Air Almanac

WFBM-Early Birds  
WGN-Good Morning Prgm.

WHO-The Wise Man  
WIBA-Farm Front; Musical Clock

WIND-Morning Review  
WLS-Trailer Tim

WLW-Arthur Chandler, Jr., or-  
ganist

WMAQ-Your Neighbor  
WMBD-Breakfast Club

WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT  
Montana Slim, songs; News:  
WFAM (sw-21.51)

Saturday Morning Club; News:  
(sw-21.5)

News: WCCO WMT WHO WLS  
WLW

Fred Beck, organist: WJJD  
WIND

KWK-Billy Swift, boy detective  
WHIP-Morning Melodies

WMBD-Musical Clock  
WROK-Breakfast Melodies

WTAD-Market Basket

7:30 CST 8:30 CDT  
Fiddler's Fancy: WBBM WFAM  
(sw-21.51)

Breakfast Club; News: WLW

News: WKBB WTAQ

Musical Clock: WMT WBOW

KMOX-Religious Talk  
WCCO-Musical Chimes

WHO-Faye & Cleo  
WIBA-News; Musical Clock

WIND-Hawaiian Melodies  
WKBB-Morning Devotions

WLS-Sunday School  
WMAQ-Whistler & His Dog

WMBD-Weather Report  
WROK-Morning Parade

WSBT-Cafe Continental

7:45 CST 8:45 CDT  
Junior News; Jolly Bill Steinke:  
WMAQ (sw-21.51)

News: WIND WTAD WHIP

KMOX-Travelogue

KWK-News; Rapid Service

WFAM-Sunshine Express

WHO-Rare Bits of News

WIRE-Fishing News; News

WJJD-American Legion Band

WKBB-Tonic Tunes

WKBB-Breakfast Melodies

WLS-The Boys from Virginia

WMBD-Police Flash

WSBT-The Laff Parade

WTAQ-Today's Almanac

8:00 CST 9:00 CDT  
Amanda Snow, songs: WMAQ  
(sw-21.5)

Lew White, organist: WKBB  
WFBM KMOX (sw-21.51)

Breen & de Rose, songs: WOWO  
WLW WIRE WCFL

Musical Clock: WROK WMT

News: WAAF WKBB WMBD  
KSD-News; Dick Leibert, organ

KWK-Social Security Speaker,  
Musical Interlude

WBBM-Saturday Sunshine

WFAM-Sunshine Express

WGN-Martha Crane & Helen  
Joyce

WHA-Band Wagon

WHIP-Salon Musical

WHO-Coffee Pot Inn

WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-Your Favorite Band  
WKBB-Uncle Bob  
WLS-News & Bookings

8:30 CST 9:30 CDT  
The Child Grows Up: KWK WMT  
WOWO WMAQ

Music Internationale: KSD  
WCFL WLW WIRE WHO (sw-  
21.5)

The Jewell Cowboys, hillbilly  
songs: WKBB WFBM WKBB  
WTAQ WMBD WCCO (sw-21.52)

KMOX-Popular Melodies  
WAAF-Canary Serenade

WBOW-Radio Gospel

WFAM-Shoppers' Guide

WGN-Morning Melodies

WHIP-Variety Time

WIBA-Today's Almanac; Society  
Reporter

WIND-Jimmy Dean, cowboy songs

WJJD-Salon Echoes

WLS-The Prairie Singer

WROK-Morning Devotions

WTAD-Sunday School Lesson

WTMJ-Bargain-a Minute

8:45 CST 9:45 CDT  
Music Internationale: WBOW

Swing Serenade: WMAQ WTMJ  
WMT

The Day You Were Born: WGN

KMOX-Ozark Varieties

KWK-Singing Cowboys

WCCO-Betty Crocker

WCFL-Bitter Sweet Melodies

WHIP-Women & The Home

WIND-Swing Melodies

WJJD-Story Book Lane

WLS-Patsy Montana

WLW-Synagogue of the Air

WMBD-Women of Today

WOWO-Modern Home Forum

WROK-Town Crier

WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT  
Orientale: WKBB WCCO WTAQ  
WISN WKBB WFAM WOC  
(sw-21.51)

Bailey Axton, trn.: WBOW KSD  
WMAQ WIBA WHO (sw-21.5)

Vaughn de Leath, songs: WCFL

Get Thin to Music (Wheaties):  
WGN

News: WIND WROK

KMOX-Carolyn Pryce

KWK-Top o' the Morning

WAAF-Musical Memories

WBBM-Saturday Sports Huddle

WFBM-Morning Serenade

WIRE-Prgm. Highlights

WJJD-Priscilla Holbrook, pianist

WLS-Spelling Bee

WLW-Mail Bag

WMBD-Messenger; Weather

WMT-News; Radio Gossip

WTMJ-Carla Pestalozzi

9:15 CST 10:15 CDT  
Melody Ramblings: WBBM WISN  
WKBB WCCO WTAQ WFAM  
(sw-21.51)

Radio City Four: WOWO WMT

Al & Lee Reiser, piano duo: KSD  
WMAQ WBOW WTMJ WHO  
(sw-21.5)

Manhatters: WGN

News: WKBB WMBD WOC

KMOX-Organ Interlude; Better  
Films Council

WAAF-Hog 'n' Harmony

WCFL-Rhythm Roundup

WHA-News and Views

WHIP-Modern Varieties

WIBA-Church in the Wildwood

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

### MORNING

10:00 CST (11:00 CDT) Columbia Concert Hall,  
CBS.

10:30 CST (11:30 CDT) Farmers' Union Program,  
NBC.

### AFTERNOON

12:30 CST (1:30 CDT) National Doubles Tennis  
Championship, CBS.

3:00 CST (4:00 CDT) National Doubles Tennis  
Championship, CBS.

### NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club,  
CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kinder-  
garten, NBC.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

9:45 CST 10:45 CDT  
Musical Tete-a-Tete: KSD

Army Band: KWK

WAAF-Novelties

WCCO-Dr. O'Brien

WCFL-Music and Song

WGN-Dorothy Foster, pianist

WHIP-Hawaiian Moods

WIND-Valparaiso Univ. Prgm.

WJJD-Dick Jurgens' Orch.

WKBB-Rhythm & Romance

WLS-Organ Concert

WTMJ-Piano Duo

10:00 CST 11:00 CDT  
Call to Youth; Guest Spkr.:  
WIBA WOWO

Speaker: Rabbi Abraham J.  
Feldman of Hartford, Conn.

Subject: "Youth and the Social  
Outlook..."

Columbia Concert Hall: WISN  
WTAQ KMOX WFAM WKBB  
WOC WCCO WFBM (sw-21.51)

Program: Quartet in B Minor  
(Taleman), Sonata in G Minor  
(Scriabin), Le Moulinet (Caiix  
d'Hervey), Sonata (Marcelle),  
Trio (Corelli), Sonata (Karl  
Friedric Abel), Grave from Con-  
certo (Tartini), (Stelliano  
(Bach), Concerto No. 12 (Fran-  
cois Couperin) and Quartet La  
Cisa Dolce (Bodini de Bois-  
mortier).

The music detail for this program  
may be found on page 7 this week.

Musical Guild: WBOW WIRE KSD  
WHO WMAQ

KWK-Musical Prgm.

WAAF-The Bandstand

WBBM-Missus Goes to Market

WCFL-Peekers in the Pantry

WGN-Poetry New & Old

WHA-Homemakers

WHIP-Station JOY

WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs & guitar

WJBC-Theater Time

WJJD-Organ Moods

WKBB-Home Economics

WLS-Program Review; News

WLW-Mv Health

WMBD-Pekin Visitor

WMT-Swing Your Partner

WROK-News; Program Prevue

WSUI-Illustrated Musical Chats

WTAD-News

WTMJ-What's New in Milwaukee

10:15 CST 11:15 CDT  
Carol Weymann, sop.: WIBA  
WLW WOWO (sw-15.33)

Tall Corn Time: WMT KWK

WAAF-Willie Winn, sport of kings  
WBBM-Amer. Dental Assn.

WGN-Melody Time

WIND-Priscilla Holbrook, pianist

WISN-News

WJBC-Women in the News

WKBB-Your Home

WLS-The Chore Boys

WLW-News; Livestock

WMBD-Honeymoon Lane

WOC-Radio Bazaar

WOWO-Musical Workshop

WROK-Kaye Kreamer Woman's  
forum

WTAD-Popular Concert

WTAQ-News; Children's Hour

WTMJ-Blue Room Ensemble

10:45 CST 11:45 CDT  
Farmers' Union Prgm.: KWK  
WLW

To be announced: WCFL WIRE  
WHO

Enoch Light's Orch.: WKBB  
WKBB WFAM WFBM KMOX  
WBBM WCCO (sw-21.51)

WAAF-Myrna Dee Sergeant, talk

WGN-Musical Mail Box

WHA-Novelties Shop

WHIP-Tin Pan Alley

WIND-Fred Beck, organist

WHA-Novelties Shop

WHIP-Swing Time

WJBC-Peggy Payne & Pioneers  
Trio (Corelli), Sonata (Karl  
Friedric Abel), Grave from Con-  
certo (Tartini), (Stelliano  
(Bach), Concerto No. 12 (Fran-  
cois Couperin) and Quartet La  
Cisa Dolce (Bodini de Bois-  
mortier).

WMT-Kiddies Revue

WOC-Screenfans Prgm.

WOWO-Kiddie Time

WROK-Freepost Studios

11:00 CST 12:00 CDT  
Enoch Light's Orch.: WOC WISN

Lee Gordon's Orch.: WIRE KSD  
WMAQ WHO

News: WIND WJJD

KMOX-Magic Kitchen

WAAF-Symphonic Hour

WBAA-Just Kids

WCFL-Musical Prgm.

WGN-Luncheon Music

WHA-Parents' Question Box

WHIP-Southtown Church Hour

WJBC-Surprise Party

WJJD-Piano Tunes

WLS-Home Talent Prgm.

WMBD-Juvenile Theater

WSBT-News, Stork Report; Farm  
Flashes

WSUI-Program Calendar; Weath-  
er Report

WTAD-All for the Ladies

WTAQ-Les Parker's Orch.

WTMJ-Heinie-Spam

11:15 CST 12:15 CDT  
Rhythmaires: WOC WBSB WISN  
WCCO WBBM WKBB WFBM

News: WJJD WOWO

WCFL-Moon of Manakoor

WGN-To be announced

WHA-Federal Music Group

WCCO-Markets

WFBM-Hoosier Farm Circle

WGN-Markets; Midday Service

WHA-Consumer Facts

WHIP-Man on the Street

WIND-Bob Atcher & Bonnie Blue  
Eyes

WIRE-Farm Hour

WISN-German Hour

WJBC-Hawaiian Serenaders

WJJD-Fred Beck, organist

WKBB-Rhapsody and Rhythm;  
Livestock Quotations

WLS-Markets; News

WLW-Afternoon Edition

WMBD-Thrift Message; Police  
Bulletins

WSUI-Yesterday's Musical Fa-  
vorites

WTAD-Police News

WTAQ-Mailman

11:45 CST 12:45 CDT  
Ray Kinney's Orch.: WLW

Buffalo Presents: WKBB

WBBM-Chicago Park District

WCCO-Safety Talk

WCFL-Know Yourself

WROK-Kaye Kreamer Woman's  
forum

WTAD-Organ Melodies

# SATURDAY August 27

WBAA-House that Rhythm Built  
WHA-Chapter a Day  
WHIP-Spanish Fiesta  
WISN-Baseball Game  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
Dancepators: WOC WSBT WCCO  
WKBH WKBB WTAQ WFBM  
WMBD (sw-15.27)

Men of the West Quartet: WHO  
WMAQ WBOW KSD (sw-9.53)

KMOX-Dope From the Dugout  
KWK-Man in the Stands  
WFBM-Jordan Conservatory  
WHIP-Fashions  
WROK-Helen Benson, cowgirl

**2:30 CST 3:30 CDT**  
Hopeful Stakes: WMBD WFAM  
WKBH WKBB WTAQ WFBM  
WOC (sw-15.27)

This \$50,000 race for two-year-olds will be called by Brian Field from Saratoga on the final day of the Saratoga season.

Boys' Choir from Berlin: WBOW  
WHO KSD WMAQ

Club Matinee: WTMJ WIBA  
WENR

Baseball; Cards vs. New York  
Giants: KMOX KWK  
WAAF-Front Page Drama  
WBAA-Stamp Club of the Air  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WHIP-Orchestra With Bob Delaney  
WROK-Rhythm Before Three  
WTAD-Sports Roundup

**2:45 CST 3:45 CDT**  
Hopeful Stakes: WCCO

Boys' Choir from Berlin: WBOW  
KSD WMAQ WHO

WBAA-Three High Hatters  
WBBM-Tenth Inning  
WCCO-Baseball Game  
WHIP-Orch. with Bob Delaney  
WROK-Melodettes Trio  
WTAD-Cy & Freckles

**3:00 CST 4:00 CDT**  
Joe Green's Orch.: WMAQ WHO  
WTMJ WIRE WBOW WIBA  
(sw-9.53)

Nat'l Doubles Tennis Championships: WFAM WOC WTAQ  
WFBM WKBB WKBH WMBD  
WBBM (sw-15.27)

Turn to page 3 for more detail.

Trio Time: WENR WOVW WLW

Baseball Game: WTAD WM1  
WAAF-Jimmie Kokaz, pianist  
WBAA-Men Behind the Classics  
WCFL-To be announced  
WGN-Bill Anson  
WHIP-Harmony Hall  
WIND-Baseball Scores  
WJBC-Children's Hour  
WJJD-Baseball Scoreboard  
WROK-Saturday Matinee

**3:15 CST 4:15 CDT**  
Columbia Concert Orch.: WFAM  
WFBM WKBB WKBH WMBD  
WOC WTAQ WBBM (sw-15.27)

Barney Rapp's Orch.: WGN

People's Mandate Committee  
Prgm.: WENR WOVW WLW

WBAA-Housier Corn-Huskers  
WBBM-John Harrington, sports  
WHIP-Concert With Charles Fogarty  
WIND-Musical Toast  
WJJD-Parade of Music

**3:30 CST 4:30 CDT**  
Paul Sabin's Orch.: WLW WIRE  
WENR WOVW

Kidoodlers: WBOW WHO WIBA  
WMAQ (sw-9.53)

America Dances: WKBB WBBM  
WFAM WFBM WTAQ WMBD  
WKBH WOC WCCO (sw-15.27)

Mitchell Ayres' Orch.: WGN

WAAF-The Rhumba Beat  
WBAA-Curb Stone Reporter  
WHA-Weather Bureau  
WJBC-News  
WTMJ-Wisconsin State Fair

**3:45 CST 4:45 CDT**  
Frank Hawk's Sky Patrol: WMAQ  
KSD WIBA WIO (sw-9.53)

WBOW-To be announced  
WHIP-Hillbilly Time  
WISN-Tenth Inning  
WJBC-"American Years," a novel

**4:00 CST 5:00 CDT**  
News; Concole Echoes: WKBB  
WTAQ WBBM WKBH WFBM  
WCCO WFAM

El Chico, Spanish Revue; News:  
WMAQ WIBA WBOW WHO KSD  
(sw-9.53)

To be announced; News: WIRE  
WOVW WENR

WAAF-Tea Dance  
WCFL-To be announced  
WGN-Serenade  
WHIP-Airline Dance  
WISN-Dugout Dope  
WJBC-Request Hour  
WLW-Truly American  
WMBD-Kitty Keene, Inc.  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST 5:15 CDT**  
Songs for You: WFAM WISN  
WFBM WKBH WTAQ WKBH  
WCCO

Schemes That Skin, drama:  
WGN

News: WIRE WHIP  
WBBM-Chicago Hour  
WHO-Baseball Time  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepost Studios

**4:30 CST 5:30 CDT**  
Will McCune's Orch.: WTAQ  
WKBH WFAM WKBH WFBM  
WCCO WISN (sw-11.83)

Chesterfield Daily Sports Column  
with Paul Douglas: WENR WLW  
WOVO KSD (sw-9.53)

Blue Baron's Orch.: WMAQ WIRE  
WBOW

Charley Eckel's Orch.: WGN

News: WIND WJBC  
KMOX-Grandstand Managers  
WAAF-Sport Shorts  
WBBM-Jack Hallon's Review  
WHIP-Trio  
WIBA-Federal Housing Prgm.  
WJJD-Salon Echoes  
WMBD-Bargain Counter

**4:45 CST 5:45 CDT**  
Will McCune's Orch.: KMOX  
WMBD

The Art of Living; Dr. Norman  
Vincent Peale; WMAQ WIBA  
KSD (sw-9.53)  
Subject: "The Art of Self-  
Mastery."

Blue Barron's Orch.: WENR WLW  
WOVO

KWK-Home Plate Interviews  
WAAF-It's Dance Time  
WFAM-Ball Scores; News  
WHIP-Studio Theater  
WIND-Musical Interlude  
WJBC-Varieties  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour

**5:00 CST 6:00 CDT**  
Exploring Music: WFAM KMOX  
WISN WTAQ WMBD WKBB  
WOC WCCO (sw-11.83)

Richard Himber's Orch.: WBOW  
WHO WIRE WIBA WMAQ KSD  
(sw-9.53)

Message of Israel: WENR WOVW  
Speaker: Rabbi Roland Gitter-  
of Central Synagogue of Nassau  
County, Long Island. Subject:  
"Challenge to Christians and  
Jews."

Luigi Romanelli's Orch.: WGN  
KWK WMT

News: WCFL WJJD  
WAAF-Organ Melodies  
WBBM-John Harrington, sports  
WHIP-Safety Question Box  
WHIP-Sports Review  
WIND-German Hour  
WLW-Fortunes Washed Away  
WTAD-Hannibal Prgm.  
WTMJ-News; Moment Musicale

**5:15 CST 6:15 CDT**  
Exploring Music: WKBH

Vincent Pirro's Orch.: WGN  
KWK

WAAF-Hollywood Brevities  
WBBM-Judge Gutknecht Looks  
at Europe  
WCCO-Tourist Bureau  
WCFL-Radio Comments  
WFBM-WPA Prgm.  
WHIP-Organ Moods  
WISN-Show Window  
WJJD-Gene Austin, songs  
WLW-Denton & Barber, sports  
WMT-Parade of Features  
WROK-Sport Review  
WTAM-Character Preferred  
WTMJ-Hestie & His Grenadiers

**5:30 CST 6:30 CDT**  
All Hands on Deck: WKBB  
WOC WFAM WTAQ WBBM  
WFBM WCCO KMOX

Larry Clinton's Orch.: WHO  
WCFL

Inside of Sports (Phillies Cigars):  
WLW KWK

Joe Sudy's Orch.: WOVW KWK  
WMT

News: WIRA WKBH WTAD  
WIRE WMAQ  
Sports: WGN KSD WMBD  
WAAF-Jack Odell, news  
WBAA-Curb Stone Reporter  
WBOW-Medical Ass'n  
WENR-Ennio Bolognini's Orch.  
WHA-Music Album  
WHIP-Howard Rooney's Mas-  
quers  
WISN-Sports Parade: Interlude  
WJJD-Frank Trumbauer's Orch.  
WROK-Organ Melodies

**5:45 CST 6:45 CDT**  
Larry Clinton's Orch.: WMAQ  
KSD (sw-9.53)

Inside of Sports (Phillies Cigars):  
WGN

Ben Feld's Orch.: WISN

News: WKBB WLW WHO  
Sports: WJJD KWK WTMJ  
WAAF-Evening Concert  
WBOW-Welfare Prgm  
WCFL-Hal Totten, sports  
WENR-Ennio Bolognini's Orch.  
WHA-Fun Time  
WIBA-Today's Birthdays: Sports  
WIRE-Basonology  
WKBH-Musical Appetizers  
WMBD-Peoria's Church World  
WMT-Sports; News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

## NIGHT

**6:00 CST 7:00 CDT**  
Kaltenmeyer's Kindergarten, va-  
riety prgm.: WBOW WHO WIBA  
WIRE WMAQ KSD WTMJ (sw-  
9.53)

Saturday Night Swing Club:  
KMOX WFBM WTAQ WMBD  
WFAM WISN WBBM WCCO  
(sw-11.83)

Al Donahue's Orch.: WLW WMT  
WOVO

News: WCFL WHAS  
Sports: WKBB WTAD WKBH  
WOC  
KWK-Al Sarli's Jam Session  
WGN-Concert Orch  
WHA-Organ Reverie  
WHIP-Hillbilly Frolics  
WIND-Recreation of Baseball  
Game  
WJJD-Hal Munro's Orch.  
WJR-News Comes to Life  
WLS-Don Kelley's Sport Scoop  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAM-Otto Thurn's Orch.

**6:15 CST 7:15 CDT**  
Sat. Night Swing Club: WKBH  
WOC

Bands Across the Sea: KWK

News: WHIP WMBD WLS  
WCFL-Keep in Time  
WHAS-Dr. Charles W. Welch  
WJJD-Your Illinois  
WKBB-Sweetheart Serenade  
WTAD-Hannibal Prgm.

**6:30 CST 7:30 CDT**  
Johnny Presents Russ Morgan  
& His Orch. (Philip Morris);  
Jack Johnston dramas; Genevi-  
eve Rowe and the Swing Four-  
teen; Glenn Cross, tr.; Floyd  
Sherman, tr.: WJR WBBM (sw-  
11.83) (also at 9:30 p.m.)

Impressions: WGN  
Program: Marche Militaire  
Francaise (Saint Saens), Rose  
and the Nightingale (Rimsky-  
Korsakow), Greensleeves (Wil-  
liams), Ballet Music (Massenet)  
and Selections from Bittersweet  
(Coward).

Del Mar Handicap: WTAM KSD  
WMAQ WHO WIRE WBOW  
WLW (sw-9.53)

Designs in Harmony: WCCO  
WMBD

Original Play: WMT KWK  
News: WOC WTAQ WHIP  
KMOX-Piano Recital  
WCFL-Insurance Talk  
WFAM-The New Yorkers  
WFBM-Jr. Chamber of Commerce  
WHA-Evening Musicale  
WHAS-Dance Orch.  
WIBA-Concert Under the Stars  
WISN-Money for You  
WJJD-Bob Acher & Bonnie Blue  
Eyes, hillbilly songs  
WKBH-Dinner Music  
WLS-Barn Dance Party  
WOVO-Maurie Cross' Orch.

WROK-Melody Time  
WTAD-Dust Off the Diamond  
WTMJ-Sue Archer  
**6:45 CST 7:45 CDT**  
Del Mar Handicap: WLW WMAQ  
WBOW WTAM (sw-9.53)

News: WKBB WFBM  
KMOX-Interviews  
KSD-Russ David's Orch.  
WCCO-Baseball Resume  
WCFL-Geo. Hessherger's Orch.  
WHO This Business Week  
WJJD-Church on the Hillside  
WIRE-To be announced  
WISN-Curtain Calls  
WKBH-Variety Theater  
WOC-Jungle Jim sketch  
WROK-The Wanderers  
WTAQ-American Weekly Drama  
WTMJ-Let's Dance

**7:00 CST 8:00 CDT**  
Alka-Seltzer National Barn Dance;  
Henry Burr; Hoosier Hot Shots;  
Novelodians; Uncle Ezra; Maple  
City Four; Joe Parsons; Lucille  
Long; Joe Kelly, m.c.; Guests:  
WLS WLW WIBA WTMJ (sw-  
11.87) (also at 9 p.m.)

Prof. Quiz with Bob Trout (Nash  
Motor Car Co.): WFBM WISN  
KMOX WHAS WBBM WCCO  
WJR (sw-11.83) (also KNX KSL  
at 10 p.m.)

America Dances: WIRE WTAM  
WHO KSD WBOW WMAQ (sw-  
9.53)

Grant Park Concert: KWK  
WMT WGN

WCFL Labor Flashes  
WIND-News; Sports  
WJJD-Suppertime Frolic  
WKBB-Butique Star Revue  
WKBH-Today's Music  
WMBD-Sidewalk Spellers Club  
WOC-Organ Moods  
WROK-Freepost Studios  
WSBT-Four Vikings  
WTAQ-Al Michel's Sport Wheel

**7:15 CST 8:15 CDT**  
WCFL-Melody Moments  
WGN-Bob Crosby's Orch.  
WIND-Dixieland Band  
WKBB-Music in a Sentimental  
Mood  
WKBH-News from State Capitol  
WSBT-Down the Fairway  
WTAQ-House of Peter MacGregor

**7:30 CST 8:30 CDT**  
Jazz Nocturne: WMT

Rhythm Rendezvous Orch.: WOC  
WBBM WHAS KMOX WFBM  
WTAQ WKBB WCCO WISN WJR  
WMBD WKBH WSBT (sw-  
11.83)

KSD-To be announced  
KWK-Out of the Sky  
WCFL-Insurance Talk  
WGN-Shep Fields' Orch.  
WIND-Invitation to the Waltz

**7:45 CST 8:45 CDT**  
KWK-Inside of Sports  
WBOW-Dance Orch.  
WCFL-Herr Louie & the Wease;  
WGN-News & Sports  
WIND-Hal Munro's Orch.  
WKBH-Rapid Ad

**8:00 CST 9:00 CDT**  
Lucky Strike Hit Parade; Carl  
Hoff's Orch.; Fredella Gibson &  
Buddy Clark, vocalists; Song-  
smiths Quartet; Guests: WSBT  
WISN WCCO WMBD WFBM  
WBBM KMOX WTAQ WHAS  
WJR WOC WKBH WKBH (sw-  
11.83)  
Guest: Lanny Ross.

The Crickets; Buddy Twiss, m.c.;  
Frank Hodek's Orch.: WTAM  
WMAQ WBOW WHO KSD KOA  
(sw-9.53)

Jacques Renard's Orch.: WIBA  
WMT

Grant Park Concert: WMAQ  
WCFL  
KWK-Feature Parade  
WGN-Jack Russell's Orch.  
WIND-Organ & Vibra Harp  
WIRE-Dept. of Public Welfare  
WLS-Barnyard Jamboree  
WLW-Renfro Valley Barn Dance  
WROK-Home Builders  
WTMJ-Wis. State Fair

**8:15 CST 9:15 CDT**  
WIND-Grant Park Concert  
WIRE-Richard Leibert  
WROK-News; Program Prevue  
WTMJ-Dance Orch.

**8:30 CST 9:30 CDT**  
Concert in Rhythm: Al Roth's  
Orch.: WBOW WLS WIBA WMT  
KWK WIRE WTMJ

Dance Orch.: WMAQ KOA  
WTAM (sw-9.53)

Plantation Party (Brown & Wil-  
liamson Tobacco Co.): WLW  
WGN

KSD-Community Forum  
WCFL-Make Believe Danceland  
WHO-Sunset Corners Frolics  
WLS-Songs That Live  
WMAQ-Grant Park Concert  
WROK-Symphonic Hour

**8:45 CST 9:45 CDT**  
Del Casino, songs: WKBB WJR  
WBBM WTAQ WKBH WISN  
KMOX WSBT WCCO WMBD  
WOC (sw-11.83)

Dance Orch.: KSD

WFBM-Home Life Serenade  
WHA-Kentucky Play Party  
WIND-News

**9:00 CST 10:00 CDT**  
Alka-Seltzer Barn Dance: KOA  
KWK WBOW WMT WTCN (also  
see 7 p.m.)

Dance Orch.: KSD WTAM WLW  
(sw-9.53)

Count Basie's Orch.: WKBH WJR  
KMOX WBBM WMBD WCCO  
WKBB WISN

Jimmy Dorsey's Orch.: WGN

WFBM-Sports Review  
WIBA-News  
WIND-Hal Munro's Orch.  
WIRE-Margit Hegedus Ensemble  
WJJD-Sons of the Pioneers  
WLS-Front Porch Serenade  
WLW-To be announced  
WMAQ-Ennio Bolognini's Orch.  
WOC-Turner Hall Dance  
WROK-George Hall's Orch.  
WTAQ-Club Normandie Entertains  
WSBT-Don Pablo's Orch.  
WTMJ-Dance Orch.

**9:15 CST 10:15 CDT**  
Count Basie's Orch.: WTAQ  
WFBM

Wm. Farmer's Orch.: WMAQ

Sports: KMOX WHO  
WGN-Shep Fields' Orch.  
WIBA-Club Chanticleer  
WIND-Hit Review  
WIRE-News  
WMBD-Value Hints  
WROK-Lee Williams' Orch.

**9:30 CST 10:30 CDT**  
Johnny Presents Russ Morgan  
(Philip Morris); WHAS WFBM  
KMOX WCCO WOC WISN (also  
see 6:30 p.m.)

Red Norvo's Orch.: WJR (sw-  
6.12)

Abe Lyman's Orch.: WMAQ WHO  
WTAM KSD WLW (sw-9.53)

Dance Orch.: WIBA

Dick Jurgens' Orch.: WGN

Dance Orch.: WKBH WTMJ  
WTAQ WMBD  
WBBM-News With Todd Hunter

WCFL-Billy Kelly's Orch.  
WIRE-Baseball Game  
WKBB-Supper Club  
WLS-Novelodians; Sodbusters;  
Billy Woods, with Pat Buttram  
as m.c.  
WSBT-News

**9:45 CST 10:45 CDT**  
Red Norvo's Orch.: WSBT

News: WIND WROK  
WBBM-Carlos Molina's Orch.  
WLS-Quartet  
WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
Erskine Hawkins' Orch.: WCFL  
KOA KSD WTAM

Sammy Kaye's Orch.: WISN  
WKBH WBBM WSBT KMOX  
WCCO WTAQ (sw-6.12)

Dance Orch.: (sw-6.14)

Guy Lombardo's Orch.: WGN

News: WFRM WHO WMBD  
WMT WJR WOC

KWK Sports  
WBOW-Leo Baxter's Orch.  
WHAS-Kentucky Play Party  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WLS-National Barn Dance  
WLW-Paul Sullivan, news  
WMAQ-Earl Hines' Orch.  
WTMJ-Last Word in Sports

**10:15 CST 11:15 CDT**  
Erskine Hawkins' Orch.: WHO

Sammy Kaye's Orch.: WKBH  
WJR WFBM WOC

KWK-Jack Gaulke's Orch.  
WCCO-News  
WIND-Cafe Continental  
WLW-Ben Bernie's Orch.  
WMBD-Sports; Program Review  
WMT-Electric Park Band  
WTMJ-Dance Orchestras

**10:30 CST 11:30 CDT**  
Paul Pendarvis' Orch.: WOC  
WTAQ WKBH WMBD WSBT  
KMOX WFBM WBBM WKBB  
WISN WJR

Blue Barron's Orch.: WMAQ WOA  
WTAM WBOW KSD WHO WIBA

Leo Reisman's Orch.: WIRE

Bob Crosby's Orch.: WGN KWK

Dance Orch.: WHAS WMT  
WCCO-Rollie Johnson  
WCFL-Emil Flindt's Orch.  
WIND-In the Gloaming  
WLW-Charley Agnew's Orch.

**10:45 CST 11:45 CDT**  
Leo Reisman's Orch.: WIBA  
WMT

Paul Pendarvis' Orch.: WCCO

WIND-Cappy's Cabana

**11:00 CST 12:00 CDT**  
Henry King's Orch.: WENR

Bob Grayson's Orch.: WISN  
WBBM WTAQ WFBM WMBD  
WCCO WKBH

Will Osborne's Orch.: WIRE  
WMAQ WHO WBOW KOA

Jim Walsh's Orch.: WMT WGN  
KWK

KMOX-Barnyard Follies  
KSD-Joe Reichman's Orch.  
WIBA-Hollywood at the Beach

WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WOC-Bill Voss' Fun Club  
WTAM-Ralph Malvin's Orch.

End of Saturday Programs

## EVERY SAT. NITE

### Tune in the **Alka-Seltzer Nat'l Barn Dance**

Hear the inimitable Uncle Ezra with his quaint Humor and Wholesome Philosophy—enjoy the old sweet Ballads as sung only by Henry Burr, the Dean of Ballad Singers—the rollicking Hoosier Hot Shots—the Maple City Four—Joe Kelly and 40 outstanding Radio Stars. A full hour of "entertainment that is different". Every Sat. Night, N.B.C. Coast to Coast Network.

**WLS WLW WTMJ WIBA—7 P.M. CST; 8 CDT  
WMT WTCN—9 P.M., CST; 10 CDT**

Sponsored by Alka-Seltzer

**Log of Short-Wave Stations  
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czecho-	
CJRX, Cuba	11.72	slovakia	9.56
COCH, "	9.43	OLR4A, "	11.84
COCO, "	6.01	OLR4B, "	11.76
COGQ, "	9.725	OLR5A, "	15.23
COGF, "	11.805	OLR5B, "	15.32
CSW, Portugal	9.74	OZF, Denmark	9.52
CXA8, Uruguay	9.64	PCJ, Holland	9.59, 15.22
DJB, Germany	15.20	PHI, "	17.775
DJD, "	6.02	PRF5, Brazil	9.50
DJL, "	11.77	RAN, U.S.S.R.	9.60
DJP, "	15.11	RKI, "	15.08
EAJ43, Canarias	11.855	RNE, "	12.00
EAQ, Spain	9.855	SBP, Sweden	11.705
EAR, "	9.49	SPP, Poland	11.53
EA9AH, Spanish Morocco	14.05	SPW, "	13.64
FO8AA, Tahiti	7.11	TFJ, Iceland	12.23
GSA, England	6.05	TI4NRH, Costa Rica	9.698
GSE, "	9.51	TPA2, France	15.24
GSC, "	9.58	TPA3, "	11.88
GSD, "	11.75	TPA4, "	11.71
GSE, "	11.86	TPB7, "	11.885
GSE, "	15.14	VE9DN, Canada	6.005
GSG, "	17.79	VK2ME, Australia	9.59
GSH, "	21.47	VK3ME, "	9.51
GSI, "	15.26	VLR, "	9.58
GSI, "	21.68	VPD2, Fiji	9.54
GSL, "	6.11	VP2LO, St. Kitts	6.38
GSO, "	15.18	VUD2, India	9.59
GSP, "	15.31	VUD3, "	15.16
H74, Hungary	9.12	W1XAL, Boston, Mass.	
HBJ, Switzerland	14.535		15.25, 11.79, 6.04
HBL, "	9.34	KEUZ, Mexico, D.F.	6.12
HBO, "	11.402	KEKA, "	6.172
HBP, "	7.80	YSD, El Salvador	7.894
HP5A, Panama	11.7	YV5RC, Venezuela	5.97
HP5J, "	9.60	ZBW3, China	9.525
HSPJ, Siam, 9.51	19.02	ZIK2, British Honduras	10.6
IRF, Italy	9.83	ZRK, So. Africa	9.61
JDY, Kwantung	9.925	ZRM, S.S. Kanimbla	6.01
JZJ, Japan	11.80	ZRO3, Italy	9.635
JZK, "	15.16	ZRO4, "	11.81
JZL, "	17.785		
LRX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

**News Broadcasts**

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSI; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5A, RAN, RKI; 8:35, IRF, 2RO4; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSD, GSI.

Daily except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

**Sunday, August 21**

\*8 a.m.—Overseas hour (Eastern U.S.A.): JZK JZL

\*9 a.m.—Variety program: DJL

\*9 a.m.—International church: COCQ

\*9 a.m.—Overseas hour (South Seas): JZK

10 a.m.—Negro Spirituals: GSF GSG GSI

12:10 p.m.—Symphony concert: DJB

\*1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)

2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

2:55 p.m.—Catholic services: GSG GSI

4:05 p.m.—Comic Opera, "A Princess of Kensington": GSG GSI

\*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)

\*5:20 p.m.—War news in English: EA9AH

6 p.m.—Cuban organ music: COCO

\*7 p.m.—Overseas program (Eastern North America): JZK JZL

\*7 p.m.—Polish program (North America): SPD

\*7 p.m.—La Voz de Las Provincias: COCH

\*7 p.m.—Cadena Crusselas network prgm.: COCH

\*7 p.m.—Spanish news: W3XAL (17.78)

\*7 p.m.—Portuguese program (North America): CSW3 (9.74)

7:30 p.m.—Melodies of the world: YV5RC

\*7:45 p.m.—Spanish news: W2XE (11.83)

\*8 p.m.—Portuguese news: W3XAL (17.78)

8 p.m.—League of Nations program: HBO (11.4)

\*8 p.m.—El Salvadorian program: YSD

\*8 p.m.—Soviet program (North America): RAN

\*8:30 p.m.—English news: 2RO4 IRF

\*8:40 p.m.—Loyalist news: EAR (9.488) EAQ

8:45 p.m.—Opera, "Aida": 2RO4 IRF

\*9 p.m.—Nationalist program (North America): Salamanca (10.37)

\*9:15 p.m.—English news: DJB DJD DJP

\*9:30 p.m.—North American broadcast: TPB7

\*9:30 p.m.—Spanish news: GSB GSO

\*9:45 p.m.—Portuguese news: GSB GSO

\*10 p.m.—Program from Miami, Florida: W4XB (6.04)

\*10:30 p.m.—Danish program (North America): OZF

\*11 p.m.—English news: TPB7 TPA4

\*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRH ZRK

\*1:30 a.m.—Overseas hour (West Coast): JZK

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

**On Short Waves**

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

**T**HE Loch Ness monster, one of the most mysterious creatures ever to get into the headlines, has inspired a program that listeners to Daventry will hear on Wednesday, August 24, at 4:30 p.m. EDT, over GSG and GSI, and on Saturday, August 27, at 8:05 p.m. EDT, over GSG and GSP. Four years ago this monster, reputedly fifty feet long and seen by many witnesses of integrity in the waters of Loch Ness, was a first-class newspaper sensation. A commentary on the Ebor Handicap, one of the most important horse-races in the north of England, will be broadcast for the first time early Thursday, August 25, at 2:15 a.m. EDT, over GSE, GSI and GSG. The race is run on the famous Knavesmire Racecourse at York, which is considered one of the show courses of England.

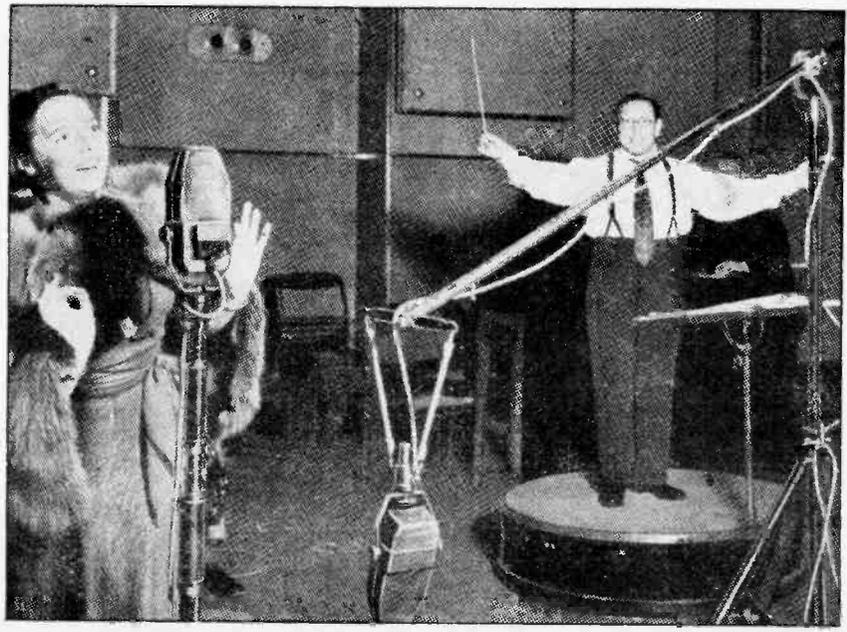
Clarence Hartzell of Jeanette, Pa., writes that he is hearing the new Ankara, Turkey, station on 15.195 megs, afternoons from 2:30 p.m. on, with best reception being had from approximately 4:45 to 5:15 p.m. EDT.

J. H. A. Hardeman of Balikpapan, Borneo, reports YDX, a new 500-watt transmitter of the NIROM network at Medan, Sumatra, which operates on frequencies of 8.09 and 5.175 megs. Transmissions are effected on the latter frequency daily from 9:30 to 11:30 a.m. EDT. The French-speaking short-wave station on 11.9 megs has now been identified as "Radio Hanoi" of Hanoi, French Indo-China, which formerly broadcast on a frequency of 7.41 megs. If conditions for reception are favorable you may have the good fortune to tune in "Radio Mogadiscio" (8.875) of Mogadiscio, Italian Somaliland, on one of its Sunday morning broadcasts from 9:30 to 10:30 a.m. EDT.

In line with an extensive expansion of its colonial broadcasting facilities, the Italian government plans to increase the power of the short-wave station in Addis Ababa, Ethio-

pia, to 10,000 watts, and that of the station in Tripoli, Tripolitania, to 50,000 watts.

**SHORT-WAVE SHORTS:** David Hutchinson of Manchester, Conn., is proud of the verification he has just received from Amateur Station SU1AM (14.208), owned by Prince M. Abdel Moneim of Egypt, heir to a \$50,000,000 fortune, who recently asked permission from King Farouk to marry Princess Myzejen, sister of King Zog of Albania. The card pictures drawings of lotus flowers, the sacred flower of Egypt; Thoth, the god of sciences, and the winged Isis, symbolizing Egypt. A religious sect, the Pillar of Fire of Zarephath, N. J., seeks permission from the Federal Communications Commission to erect a 5,000-watt short-wave station to operate on 6.08, 11.83 and 17.78 megs. The National Company TACA has received permission to erect a powerful aviation station, TGT5, to operate on 5.61 megs, at its airport at Flores, Guatemala. Listeners will be glad to know that word has been received from HP5A (11.7) of Panama City, Panama, that hereafter all correct reports of reception received at that station will be promptly verified. Short-wave listeners should be on the look-out for emergency messages from Station W10XAB (14.368) of the McGregor Arctic Expedition, since the last communication from the explorers aboard the General A. W. Greely stated that the schooner was hopelessly ice-bound and that it might have to be abandoned at any time. Louis Ambrosius of Louisville, Ky., reports an unidentified Costa Rica station on a frequency of 11.68 megs was heard signing off at 12:20 a.m. EDT, with Ted Lewis' "Good Night" recording. According to the National Radio Club, Manuel Andrew, Jr., announcer at Short-Wave Station COCO (6.01) of Havana, Cuba, set a new world's record for announcing when he talked continuously for 107 hours. He collapsed at the end of his long vigil, but suffered no ill effects.



Louis Levy, pioneer film-orchestra conductor, conducts "You Shall Have Music" Thursday, 4:20 p.m. EDT. Above: With Jessie Matthews

**Monday, August 22**

7:30 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:35, 9:15, 11 a.m. and 1:25 p.m.)

8 a.m.—Archbold Expedition Contacts from New Guinea: PK6XX (14.02)

8:50 a.m.—Boston Promenade Orchestra: PHI

8:59 a.m.—Program from Hong Kong: ZBW3

8:59 a.m.—Siamese broadcast: HSPJ (19.02)

†11:30 a.m.—Program from the Vatican: HVJ (15.12)

1 p.m.—Cellini Trio: GSF GSG GSI

†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)

†6 p.m. (ex. Sat.)—Science news: W1XAL (11.79)

†6:45 p.m. (ex. Sat.)—News in Portuguese (South America): W2XE (11.83)

†7 p.m.—Monitor news: W1XAL (11.79)

7:45 p.m.—Variety program from Switzerland: HBJ HBO

†7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B

8:30 p.m.—Midday concert: DJB DJD DJP

9 p.m.—Brazil on the Air: PSH (10.22)

9:45 p.m.—2RO's mail bag: 2RO4 IRF

11 p.m.—Guatemalan program (North America): TGWA (9.685)

**Tuesday, August 23**

7:15 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:20, 9:15, 10:50 a.m., 12:20 and 1:25 p.m.)

9:10 a.m.—Song and music: PHI

3:30 p.m.—Clacton Nights: GSG GSI

4:50 p.m.—Play, "Bravest of the Brave": GSG

8 p.m.—Comedy, "She Stoops to Conquer": GSG

†9 p.m.—Argentine music: COGF

9:25 p.m.—Opera, "The Bride of Messina": OLR5A or OLR5B

†9:45 p.m.—Program from Costa Rica: TI4NRH

10:15 p.m.—Opera, "The Marriage of Figaro": DJB DJD DJP

10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

**Wednesday, August 24**

6:45 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:20, 9:15, 10, 11:30 a.m., 12:20 and 1:25 p.m.)

12:20 p.m.—"World Affairs," Prof. J. L. Briery: GSF GSG GSI

3:45 p.m.—Promenade Concert; BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG

7 p.m.—Midner Quartet: DJB DJD

8 p.m.—Budapest program: HAT4

8:45 p.m.—Light music: 2RO4 IRF

10:15 p.m.—Contemporary Spanish music: DJB

11:50 p.m.—Music at Twilight: GSD GSI

**Thursday, August 25**

8:15 a.m.—Phillip Martell's orchestra: GSF GSG GSI

9:30 a.m.—Phoix Variety Ensemble: PHI

11:15 a.m.—Drama, "Steamboat": GSF GSG GSI

2:50 p.m.—Welsh songs: GSG GSI

4:20 p.m.—You Shall Have Music; Louis Levy: GSG GSI

6 p.m.—Chamber music: DJB DJD

7:15 p.m.—Gay tunes: DJB DJD

7:30 p.m.—Popular orchestra: YV5RC

8:15 p.m.—New London Trio: GSG GSP

8:30 p.m.—Special Program Dedicated to New York: DJB DJD DJP

9:05 p.m.—Slovak drama: OLR5A or OLR5B

11:50 p.m.—John Madin, organist: GSD GSI

**Friday, August 26**

8:50 a.m.—Rhythm and Romance: PHI

10 a.m.—Clothes and the Man: GSF GSG GSI

11 a.m.—BBC Empire Orchestra: GSF GSG GSI

3:50 p.m.—Promenade Concert; BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG

4:50 p.m.—Comic opera, "A Princess of Kensington": GSG GSI

7:15 p.m.—Japan information series: JZL JZK

7:20 p.m.—Background to Central Europe: GSG

7:30 p.m.—Seventh International Entomological Congress in Berlin: DJB DJD DJP

7:45 p.m.—Birds' songs and folk-songs: DJB DJD DJP

8 p.m.—Old Military songs: OLR5A or OLR5B

8:45 p.m.—Guest night: 2RO4 IRF

9 p.m.—Esso hour: COCH (9.43)

9:15 p.m.—Salvador Santaella's Orchestra: YV5RC

11:50 p.m.—John Amadio, flutist: GSD GSI

**Saturday, August 27**

8:50 a.m.—Musical memories: PHI

9:50 a.m.—Ren Kopartzyk: PHI

12:25 p.m.—Henry Hall's orchestra: GSF GSG

1:45 p.m.—Haunting Harmonies: GSG GSI

2:30 p.m.—Dance music: GSG GSI

4 p.m.—"Sing-Song," Saturday night entertainment: GSG GSI

6 p.m.—Tourist hour: HP5A

7 p.m.—Fireworks at the weekend: DJB DJD

7:15 p.m.—Tupinamba Orchestra: YV5RC

8:30 p.m.—Harry Roy's Band: CXA8 (9.64)

9 p.m.—Program from Sweden (North America): SBP

9 p.m.—The Hour of Costa Rica: TIPG (6.41)

10:20 p.m.—London log: GSD GSI

10:30 p.m.—Congress of the Germans Abroad in Stuttgart: DJB DJD DJP

12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

**15 ISSUES  
For Only \$1.00**

# Radio Guide's

## Summer Bargain

• The regular subscription price of RADIO GUIDE is \$4.00 per year.

• As a special summer bargain offer to regular readers, we will send you fifteen issues for \$1.

• All you have to do is to fill in the coupon below and send it with your remittance, and we will send you the next fifteen issues for \$1.

**Send this  
Coupon NOW**

SUBSCRIPTION DEPARTMENT  
RADIO GUIDE,  
731 Plymouth Court, Chicago, Illinois  
Enclosed please find \$1. Please send RADIO  
GUIDE for fifteen weeks to

Name .....

St. & No. ....

City ..... State .....

## HAVE YOU A SONG IN YOUR HEART? YOU may just hit it!

Many amateurs have received big royalties. Why not try it? No experience required. You write the words or melodies—we do the rest. Experts in every branch of songwriting will write, arrange and compose music to your lyrics or lyrics to your music in professional form. Marketing distribution. Send for our "Free Instruction Folder" today.

STUDIO SONG SERVICE, RG2 Guaranty Bldg., Hollywood, Calif.

## SNAPSHOTS IN NATURAL COLORS-

Roll developed,  
8 Natural Color Prints. **25c**  
Natural Color reprints. **3c.**  
**AMAZINGLY BEAUTIFUL**  
NATURAL COLOR PHOTO, Janesville, Wisc.

## CONTEST PRIZE MONEY!

You only need our famous book, "Winning Secrets" and CONTEST MAGAZINE to help you win that needed money for your vacation. Our subscribers top the lists in almost every national contest.

### SPECIAL ONE-DOLLAR OFFER

If your order is received during June, July, August or September, we'll send you the magazine for five months and send the book FREE. Don't miss this opportunity. FREESE PUBLICATIONS, P.O. Drawer G, UPLAND, INDIANA



**IF YOU HAVE  
GRAY HAIR  
and DON'T LIKE a  
MESSY MIXTURE....  
then write today for my  
FREE TRIAL BOTTLE**

As a Hair Color Specialist with forty years' European American experience, I am proud of my Color Impacter for Grayness. Use it like a hair tonic. Wonderfully GOOD for the scalp and dandruff; it can't leave stains. As you use it, the gray hair becomes a darker, more youthful color. I want to convince you by sending my free trial bottle and book telling All About Gray Hair. ARTHUR RHODES, Hair Color Expert, Dept. 28, LOWELL, MASS.

# SUMMER CONTESTS

**B**ECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

### \$3,000.00 CASH

PRIZES: \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

THE RULES: Complete the statement "I believe Camay is best for complexion and bath \_\_\_\_\_" in twenty-five words or less. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15; runs for six weeks.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

### CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

### \$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted Jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burma-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

### TEN \$100.00 BILLS

PRIZES: (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

THE RULES: Finish the sentence, "I find Oxydol the ideal laundry soap because \_\_\_\_\_" writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K., Box 28, Cincinnati, Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1,000-a-Day Contest, tune in "Ma Perkins" or "The Goldbergs," heard Mondays through Fridays.

### \$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10.

THE RULES: Complete the sentence, "I like Royal Crown Cola because \_\_\_\_\_" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry

must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

### 40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

### \$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air-conditioning; 9. insulation and sound-deadening; and 10. electrification. Contest closes Dec. 24, 1938.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

### \$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

The second annual convention of National Contesters Association will be held in Philadelphia on September 3 and 4, at the Broadwood Hotel, Broad and Wood Streets. There will be a banquet on the evening of the third. All persons interested in prize contests are invited to attend. Many famous and well-known winners are expected to attend. Arrangements have been completed for a network broadcast (NBC), originating in KYW, of a portion of the convention proceedings.

**Best Support  
for Rupture  
Is the Human Hand**

Why worry and suffer with that rupture any longer? Learn about my perfected truss invention. It has brought ease, comfort and happiness to thousands who suffered from reducible rupture. Equipped with easy Automatic Air Cushion it softly yet securely holds the rupture in any position.

**The Brooks Appliance most closely resembles the human hand as a rupture support**

No steel springs or hard pads. No salves or plasters. Durable, low in price. Sent on trial to prove it. Rev. J. W. Brooks, 351-M State St., Marshall, Mich. Write today for full information sent free in plain envelope.

**EXTRA \$ \$ \$**

**SELL NEW LOW-COST CHRISTMAS CARDS**

**EARN EXTRA CASH SPARE TIME**

Get orders from friends, others. Christmas assortments as low as 25c to you. Personal Christmas Cards, with name, 25 for \$1.97. Complete line of fast-selling Box Assortments. You make big profits, easy sales. Full or spare time. No experience necessary. Write today for Free Sample Offer.

Waltham Art Publishers, Dept. 153  
160 N. Washington, Boston, Mass.

**GENUINE WALNUT CABINET**

**NEW! Sensational! MIDGET POCKET RADIO**

Comes complete—ready to use. No batteries, tubes or electrical connections needed. Beautiful tone, clear reception. Guaranteed. Works immediately. Use anywhere in auto, bed, office, hotel, etc. Not a Toy. A practical set that will bring you music, sports, announcements, etc. Genuine Walnut Cabinet. Send No Money! Pay postman \$2.99 plus few cents postage. On cash orders we pay postage. American Leader 1606 W. 75th St., Dept. 1429, Chicago. (Attractive proposition for agents.)

**DID YOU MAKE \$50 LAST WEEK?**

**Free Book**

**Chance to DRIVE SERVICE CAR Like this**

If not, investigate this opportunity to get into a Big-Pay business of your own. Show merchants plan that increases sales, profits. Handle Nationally Advertised Line of 10 goods. Put upon self-help Counter Displays. 200 daily necessities. Included is Layman's Aspirin—approved by Good Housekeeping Bureau—and famous Twenty Grand Razor Blades. Hundreds of men earning big incomes handling our fast-selling line. Start small—grow fast. FREE Book tells you how you can build big-pay store here. Write for it today.

World's Products Co., Dept. 8859, Spencer, Ind.

IF YOU LIKE **RADIO GUIDE**  
Please Tell Your Friends

## Free for Asthma During Summer

If you suffer with those terrible attacks of Asthma when it is hot and sultry; if heat, dust and general mugginess make you wheeze and choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the sun, send for this free trial. If you have suffered for a life-time and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address:

Frontier Asthma Co. 212-C Frontier Bldg.  
462 Niagara St., Buffalo, N. Y.

**This Amazing  
FREE OUTFIT  
STARTS YOU  
IN A BIG PAY  
COFFEE AGENCY!**

**ZANOL**

I send FREE everything you need to make big money at once—large assortment of products (full-size packages), complete supplies for operating your own business, Quick Cash Plan, etc. All FREE to one reliable man or woman in each locality. Amazing earning possibilities shown by these exceptional reports—W. J. Way, \$19,190 profits in a day; Geisler, \$129 in a week; Mrs. Ehrlicher, \$85 in a week. Nationally known line of 250 daily home necessities guaranteed by million dollar company. No experience needed. Rush name on postcard for complete details—no obligation.

Albert Mills, 6474 Monmouth Ave., Cincinnati, Ohio.



**FASTEST WAY**  
 to **SMOKING PLEASURE**  
 VIA **Chesterfield** They Satisfy

