**PROGRAMS FOR WEEK BEGINNING DECEMBER 26** 







HOW THEY'LL TELEVISE THE ROSE BOWL GAME Page 4 "WE HEREBY RESOLVE FOR 1949..." Page 6

World Radio History

# The Ear Inspires the Pen

# Irene Bakley, 1520 North Bronson Avenue, Hollywood, Calif.

Sirs: Your public writes many interesting things, and I'd like to put in a good word for some fine entertainers.

Ken Carson. I agree with what a girl wrote about him. He is a great guy and singer. He should get something better than singing Lustre Creme Shampoo commercials. His voice has talent. I remember seeing him first with the Sons of the Pioneers, and even then people raved about his voice.

Jimmie Dodd. A great singer who has done many shows with his wife, Ruth. Very redhead is he, and enjoyed by millions on the radio as well as in pictures. He ought to have a show of his own.

George Pronnie. Who has been heard doing bits on shows such as



#### The Sportsmen

"Life of Riley." He is not having the chance that he should. He is very handsome and still single.

Sportsmen Quartet, I have a club for them, and am very proud to hear praises of them. They are heard on the Faye-Harris, Jack Benny, Eddie Cantor and Judy Canova shows, and no matter which show they do the audience always remarks about them. They always find time to meet the public. Which is , more than I can say for a few socalled artists. I wonder why they don't do more recordings.

The Java Jivers, Thor, Max, Bill and Bob. Who are heard on the Edgar Bergen show, surely get my vote. They are new and different.

The Skylarks. They were with Jimmy Dorsey's group and I liked them even then.

Please print a picture of The Sportsmen. The children in the hos-pital want to see what they look like.

# Robert A. O'Neil, 2014 7th Avenue, Los Angeles, Calif.

Sirs: It is so seldom you find a person who is willing to go out of his way to help someone else that I would like to see some credit given to a man who does that, and more. Mr. George Wilhelm, emcee of

Page Two

"Spade Cooley Time," is always ready and willing to give his time and influence to help some newcomer, whether actor, singer or musician, to be seen and heard. He always has a cheery word of praise and encouragement to help boost them along. I am just a bit actor. My name as yet is not too well known to the average moviegoer, but it is my greatest wish to succeed in this profession. Recently, Mr. Wilhelm took the time on his program to give me a wonderful buildup and to praise the fine book of pictures made for me by my friend, the photographer, Mr. Howard Hamilton, of London, England. If you listen to his program, you will see how he is at all times helping someone along the road to success.

I would like to see an article written about him and the fine work he is doing, while at the same time giving a very enjoyable program to listen to. Let's give some credit to a man who truly lives the Golden Rule. It is all too seldom that they do get any appreciation.

Anything good you say about Mr. Wil-helm, we'll say twice. But we're sorry you missed our long article on him, in our issue of August 15!

Nellie Burton, 347 North Sixth Avenue, Upland, Calif.

Sirs: Would you mind printing pic-tures of Jack Moyles, who plays



Jack Moyles Larry Haines

"Rocky Jordan" over CBS, and of Larry Haines, who plays on various programs?

# \*

### B. Kittridge, 432 Oaklaws Avesus, South Pasadena, Calif.

Sirs: Have you been watching the progress of those two teenagers, Wally George and Jimmy Ogg? They are over KIEV every Sunday, sponsored by Major Beverages. They are without doubt the cleverest team on the air today. Why they aren't over a major network is beyond me. They are so very clever in such a natural way. Many of the old-timers could take a tip from Wally and Jim. They make every minute of their half hour count. And they are running "neck to neck" with all the top comedy shows today!

Yes, we certainly have been "watching the progress" of Wally and Jimmy, (whom we interviewed July 11), and so. apparently, have many of our readers.

# T.P.EU. 99

# E. Baldwin, 901 North Artesia Street, Santa Ana, Calif.

Sirs: How about some information and a picture of the man behind the mike (Charles Stone) for KMPC's wonderful afternoon program, "Music in the Air"? Also a picture of KXLA's "Mr. Music" would be ap-

preciated.



**Charles Stone** Sorry, no pictures available of "Mr. Music." Here is Charlie Stone.

# \*

### Mrs. C. G. Broadus, 131 28th Street, Hermosa Beach, Calif.

Sirs: . . . I understand there has been a radio station offering, either for purchased advertising or for the station collection, to buy Madame Ernestine Schuman-Heinck records. I have several in my collection and wish to dispose of same.

If possible will you please send me the information regarding the selling of them?

Maybe a reader, or the station in question, can help you out.  $\star$ 

# Mrs. Margaret Powell, 1416 West 9th Street, Los Angeles 15, Calif.

Sirs: . . I would like to know what happened to Cathy Lewis—why she is not on the "My Friend Irma" program. I do not like to say anything about an actress or an actor on the air, but I do not care for Joan Banks on that program. Please let me know the name of the theme song on "Challenge of the Yukon."

Cathy Lewis is refraining from any county Lewis is refraining from any radio work al present on doctor's or-ders. Theme music on "Challenge of the Yukon" is from the "Donna Diana" overture from a German opera by the composer Reinicek.

#### RADIO and \* + TELEVISION LIFE

#### CARL M. BIGSBY, Publisher

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#### World Radio History

# **About Your Letters**

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

# Mrs. V. Hester, P.O. Box 194, Vista, Calif.

Sirs: How about three cheers for a couple of good radio voices, name-



ly Zella Lane of the Betty Crocker program and Don Craig of Fred Waring's program. I'd like to see a pic-ture of them both. Also, a cheer or two for the dignified way that Chuck Acree handles the "Hint Hunt" program.

Don Craig

No pictures of Zella Lane are avail-able at the moment. We'll try to grant your request later. However, here's one of Don Craig.

# Mrs. R. J. Cox, 2462 Rochelle Avenue, Monrovia, Calif.

Sirs: Who is that fellow, "Mr. Mu-sic," on KXLA from 2:00 to 3:00 p.m.? He's terrific. I've been listening to him since he's been on the air and I wouldn't miss his chatter for the world. He has a wonderful voice. How about printing a picture of him so we housewives can see what he looks like?

Sorry, but no pictures of "Mr. Music" are available at the present time. We ran up a complete blind alley on this

#### × Thomas L. Haimes, Pelargonium Farm, Star Route Box 142, Escondido, Calif.

Sirs: Having been a consistent reader of your magazine for a long time, I feel I am correct in stating that you have had, so far, no one complaining about the football announcers. Personally, I have played football, coached it, and refereed hundreds of games around Chicago and in California. From this, perhaps even you would admit I might know something about it, and undoubtedly have a love for the game. On the other hand, I do not have much love for the average announcer, who second guesses the officials, thinks for the players, advises the coaches, and then when the play gets hot forgets himself and gets excited. I personally think "Associated" needs some new blood along this line, and I feel Harry Wismer needs to take a vacation and listen to other announcers for a while. The World Series announcing was much better this year than most football announcing.

# Mrs. E. S. DeGroff, 11236 Covelle Street, Roscoe 3, Calif.

Sirs: Last week we heard a real good program, Wally and Jimmy, on KIEV, Glendale, Sunday at 5:30 p.m.



# Jimmy Ogg and Wally George

Understand they are high-school teenagers. They are clever young-sters. Is it possible to have pictures of them?

#### ×

# Lloyd R. Davis, 18301/2 Broadway, Oceasside, Calif.

Sirs: Mr. John McCormick says "Inner Sanctum" is one of the worst programs on the air. I won't say that it's the best, or even that I'm particularly fond of it, but doesn't Mr. McCormick realize that you can't satisfy everybody? Surely he can turn his radio off or change stations if he doesn't like a program. There are plenty of programs I don't like, but I don't gripe; I just turn the radio off or find something I do like. It's much simpler.

#### Wyn Duncan, 1349 Glenmeyre, Laguna Beach, Calif.

Sirs: The thwarted ear inspires the pen! Are we getting so used to shortages and frustrations that we don't even protest when a good thing is withdrawn? I cannot understand why there has been no outcry about the absence this season of "Information, Please" from the air. If it is a question of money, won't those pub-lic spirited gentlemen, Mr. Golen-paul, Mr. Fadiman and his panel of experts, get together and make some small adjustment so that we may have their wonderful program once more? Or isn't there a Santa Claus?

### Miss Joan Sebring, 737 North Parkman Avenue, Los Angeles 26, Calif.

Sirs: Do you know when the "Mel Torme Show" will be back on the air? I think he has

a swell voice, but I

have never seen

him so will you

print a picture of

him please? We

kids surely miss

Mauri Cliffer's old

show, but may we

suggest Dick Whit-

tinghill to take his

place? Dick is a

swell guy, a good



Met Torme

disc jockey and loves kids, too. No predictions about a new Mel Torme program.



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If you're the resolutionmaking type, we'd like to make an addition to your New Year's list. Resolve to listen to KFI more often next year. Why? Practically any eve-ning you tune in KFI, you'll find programs that will give you comedy, drama, music and all-around entertainment. Like Wednesday evening, for example.

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For those of you who favor variety in dramatic shows, "Skippy Hollywood Theater" is for you. Each Wednesday, the finest stars of the stage and screen appear on the "Skippy" program in dramatic and comedy offerings that you'll enjoy right down to the final curtain.



Archie (Ed Gardner) "Duffy's Tavera" Harold Peary "The Great Gildersleeve"

But "Skippy Hollywood Theater" is only part of KFI's entertaining Wednesday evening schedule. Starting at 7:00, you'll hear "Duffy's Tav-ern" with the indefatigable Ed Gardner as Archie.

On the other side of "Skippy" at 8:00 p.m. you'll hear "Hollywood Bowl Auditions," ¥ a favorite for many years with KFI's listeners who enjoy hearing the musical artists of tomorrow-today.

At 8:30 the highly popular "Curtain Time" is heard and at 9:30 Harold Peary's charac-terization of "The Great Gil-dersleeve" is presented. "Blondie," a newcomer to KFI, holds the 10:00 p.m. spotlight-you'll get a laugh from the domestic difficulties of Blondie and Dagwood. And at 10:30, "Mr. District Attorney" with Jay Jostyn as the D.A. is a Wednesday preference of KFI listeners.

So for 1949, resolve to listen more often to KFI-640 on your dial-for variety in your radio entertainment.



AN ORDINARY FLASHBULB CAMERA PICKS UP ONLY FIGURES in the immediate range of its own brightness, while the television camera reaches out into the field and picks up the players at much closer range, making even individual faces visible. (Pierce Grant photos.)

CAMERA ENGINEERS Archie Jones and Bob Ellis televise a Rose Bowl night game from the highest point in the Bowl—atop the press booth.

#### CBS-KNX-KSIJJ KTTV-Channel 11

TTV, the Los Angeles Times - Columbia Broadcasting S y st e m station, debuts on January 1, 1949. Its "kickoff" is literally that, for the initial telecast is the famous Rose Bowl classic. When boot meets ball in the center of the field that day, audiences at home will be meeting KTTV.

Other significant broadcasting "firsts" are being established with this Rose Bowl airing. It is the first time that CBS is broadcasting the classic, after its twenty-one years on NBC; and it is the first time that a Rose Bowl broadcast-telecast is under commercial sponsorship. The Gillette Safety Razor Company is picking up the tab for both the radio and television presentations.

# Handicaps Many

With the advantage of a nationwide attention-getter for its first telecast, KTTV also assumed some terrific disadvantages. There can be no rehearsal pickups of the actual Rose Bowl game. That is strictly a oneshot affair. The game is an outdoor spectacle, so the elements can't be predicted, nor special lighting rigged

111 1 ( Md.

# By Jane Pelgram

CBS Knows What Day and Hour Its Big Outdoor

Television Premiere Comes Off, but It Doesn't

Know What Weather May Have to Be Overcome

lelevising the Touchdowns

one of Pasadena's rare but not impossible snows.

During the month before the game, Radio Life occasionally visited with the technical staff of KTTV, headed by Joseph W. Conn, to see what steps were being taken to overcome the "unknowns" in the preparations.

This nerveless Mr. Conn remains calm through all these big preparations by reducing everything possible at the present time to the most perfect state.

"We know that we will have the most perfect equipment possible, and as much of it as we need. There will be five cameras in use. Not all of them will be used at once, that isn't necessary. The five will be spotted strategically about the field, and as the play carries the ball over

BOB GARRED, CBS ANNOUNCER, at a microphone in the television booth directly beneath the platform shown in the picture above, left. The television booths are separate from the radio broadcasting booths. Jack McCoy watches solemnly.

December 26, 1948







SIGNING THE ROSE BOWL CONTRACT. Left to right: H. C. Schaeffer; Willis O. Hunter, Director of Athletics at S. C. and Chairman of Rose Bowl Committee; Donald W. Thornburgh, CBS Vice-President. Standing, Leon Kingsley, President of the Tournament of Roses, and Victor O. Schmidt, Conference Commissioner. FIRST YARDS TO DOWN IN YO LINE QUA

ANOTHER VANTAGE POINT, FOR THE CAMERA that picks up the plays along the goal line, lies just below the giant electric scoreboard. The use of "zoom" lenses on a close play enables the spectator at home a view only the referee heretofore has had.

the field, the cameras, probably two, will pick up the play and the field. One will handle long shots, a second the close-ups. That avoids switching one camera from long to short shots, thereby possibly missing an important split second of play.

"We rather reluctantly abandoned mobile cameras, but they just weren't safe. Those football players can move faster than a camera crew, and many times out-of-bounds plays carry the ball way over the side lines."

# Local Games Shot

"As far as actual practice on this big game goes, we aren't too worried. The field is going to stay the same size, and the number of men on each team the same, no matter who is playing. We've been out there almost every day televising

THIS IS THE WAY KITV's mobile unit looks, unoccupied. The body of the unit is made of inches-thick copper and steel to prevent possible damage to the delicate instruments in the car. games. Pasadena, Muir Junior College, Compton J. C., Long Beach, Glendale — all the local junior colleges have held their games there. Many of them have been night games, and if we've beaten the darkness, we can beat any threat of fog.

"Each telecast has been run into the mobile unit just as it will be the day of the game, but the actual telecast has gone by closed circuit into our headquarters at the Bekins Building."

# **Biggest Poser**

"Our biggest problem is the human equation that enters into televising sports, for us or anyone else. You see, a cameraman who doesn't know his football is no good to us. He has to be able to anticipate plays, (Please Turn to Page 32)

THE MEN WHO televise the practice games for KTTV. Joseph Conn, technical supervisor (in cap), switches from one camera to another while Hal Hudson, KTTV program director (extreme right), gives directions. Engineers are Joseph Bluthe and Farrell Quigley.



CAMERAMAN ED BENHAM looks grave over the responsibility of manipulating several thousand dollars worth of camera, chains or no chains to hold it firmly. Each camera displaces about twenty spectators.



World Radio History



TALENTED AND TERRIFIC is Fletcher Markle of "Ford Theater" but there's just one thing that we wish he would resolve. . . .

REPRESENTATIVE of our resolutions concerning wives in murder mysteries is this hysterical young lady (Cora Smith of "Inner Sanctum.")







THESE STALWART LADIES OF THE GENUS SOAP OPERA could make our Nosey New Year resolutions come true with a little effort in the right direction. ("The O'Neills," soap opera family now dispersed, illustrate our point.)

# A Nosey New Year

In Which We Take the Liberty of Making A Few Resolutions for Those Who Might Otherwise Overlook a Fine Opportunity

Announcers on musical programs: "I resolve to do away with the 'and now the beloved soprano, Jean Pickenson, sings the beloved melody, 'Beloved Melody,' by the beloved composer . . .' sort of thing.", (Thanks to the beloved Meredith Willson!)

Mystery programs: "I resolve to forget about the story wherein the man plots and plans to kill his wife. If all the wives who've been murdered on mystery programs had really died, the U. S. would have a serious declining birth-rate problem."

Soap Operas: "I resolve to stop perpetuating the fairy tale that all men are just great, foolish children, barely capable of carrying their paychecks home from the office, who must be taken care of by kind, generous, forgiving, sensible, understanding, beautiful, misunderstood,

THE SPOONER has our best wishes for another Nosey New Year resolution-you'll find it in the accompanying article. talented, charming, intrepid women."

Radio Private Eyes: "I resolve not to take the cases of any more tall, languorous, low-voiced blondes who come into my office with complicated stories about unfaithful husbands or embezzled securities."

Some Sponsors: "I resolve that I will resist the impulse to name my program after my product and thus do away with mellifluous titles like 'Foley's Footpowder Follies,' 'Dixon's Deodorant Drama Time,' and 'Menthol Musicale.'" (Thanks to Fred Allen.)

**Producers:** "I resolve that the next time I cast a telephone-operator part, I will not make the actress chant a phony Brooklynese. After all, there are telephone operators in other parts of the country, too."

"The Spooner:" "I resolve to unmask in 1949."

Fletcher Markle ("Ford Theater"): "I resolve to come to the realization that I am on the radio in 1949 and not in Shakespeare's Globe Theater — and so dispense with the ponderous 'Please to begin' in Introducing my excellent dramatizations." MAL PEARY PLAYED SANTA ON HIS favorite Christmas not so long ago. Here he repeats with Marylee Robb and Walter Tetley of the "Gildersleeve" cast.

# What Makes a Christmas Memorable?

# (Continued From Last Week)

It Takes More Than Largesse to Make Christmas Exciting. Here Are Some More Anecdotes From Radio Personalities Ready to Prove the Point

Jack Boiley, star of Mutual's "Queen for a Day": "It was back in Hampton, Iowa, when I was a kid about fifteen years old, still in high school. The man who was going to play Santa Claus for us got sick, and asked me if I would take the part. Well, I hated to see all the little kiddies disappointed, so I said I would. That Christmas we didn't have any snow and on Christmas day it started to rain. It poured all day long. I was afraid that all the kids would think that Santa Claus wasn't going to come because there wasn't any snow, so I skated down the aisle of the Methodist church in my Santa Claus suit on roller skates with an umbrella over my head. It got the biggest yuk the Methodists ever let out!"

Barbara Whiting, star of CBS's "Junior Miss": "The super holiday was the first time I was allowed to stay up all Christmas Eve to welcome the twenty-fifth. We always had a big party at our house, and the older I got, the harder it was to drive me from the festivities to my trundle bed. Took years of coaxing and pleading, and finally, maybe just out of self defense, the Whiting parties were increased by one-me."

Hal "Gildersleeve" Peary: "My most memorable Christmas was a soul-satisfying one.

"It occurred in 1941. Like millions of other shoppers, I was rushing through the mad hustle of last-minute Christmas shopping in a local department store when I stopped in the toy department to rest for a moment.

"I saw one of those typical Santa Clauses with children flocked around December 26, 1948 him and I watched him for a time. He looked tired. As I watched, a sudden thought came to me. There must be many Santa Clauses around Los Angeles, Hollywood and neighborhood cities who took these jobs because they needed the work badly. While they were exuding Christmas cheer and jollity, few if any people realized that possibly Santa Claus himself wasn't going to have a very good Christmas.

"What if someone put on a Christmas party for all the Santa Clauses he could bring together? Why shouldn't that man be me? So I did. I postponed my Christmas celebration until later in the day and had a Christmas Day breakfast for the Santa Clauses at a Hollywood restaurant and almost fifty were on hand for the party, still wearing their Santa Claus suits! There were presents for all of them, too, and we had a wonderful time. Believe me, it was a Christmas I won't soon forget!"

Beverly Wills, of "Junior Miss": "My most memorable Christmas happened a few years ago. It was the kind of holiday you read aboutcarol singing, games, a blg-but not too big-group, surrounded by friends. My mother (Joan Davis), my father and I were invited to one of the famous Whiting parties, and

HE'S BEEN giving away presents all year long-this Santa a la Jack Bailey hasn't got anything left. A fact which has no bearing on Jack's most memorable Christmas. (Robert Perkins photo.) celebrating Christmas with them, their friends and mine, was just about the nicest way possible to spend the holiday."

Art Linkletter of CBS's "House Party": "Christmas is for the children. This Yuletide 1948 will mean all the more to my wife Lois and me, since we have another child, Diane, born to us early in November. Our four other kiddies, Arthur, Jr., eleven, Dawn, nine, Robert, four, and two-year-old Sharon welcome this Christmas season all the more because they have a new little sister. Yes, Christmas is for the children; their joy is ours."

Jack Smith, CBS singing star: "My most memorable Christmas is due December 25, 1948. It will be the first one that I've spent in my home (Please Turn to Page 32)





Caravan" started off with a splash. It was made as announcer Bruce Buell hit the water, courtesy of Bob Purcell and Milton Charles with an assist from Ralph Moody. (ABC-Wigham photo.)



WATER BABIES LINED UP IN MILTON CHARLES'S POOL are (left to right) host Charles, George Otte, William Verdier, Bob Shannon, Mrs. Bob Purcell, Michael Hayes, Mrs. Lou Holtzer and Lou Holtzer. Cast of "California Caravan" gets along together on the show and off.

ife in Radio

Milton Charles Plays Host to Cast of "California Caravan"



LEFT TO RIGHT, Ralph Moody, Bob Shannon, Joy Rogers, Bob Purcell and Irma Peal find that a ladder makes a handy table for folks of various sizes.



**PRODUCER LOU HOLTZER** finds that life can be rough-at the mercy of advertising agency head Russell Lockwood, announcer Bruce Buell and actors Michael Hayes and Ralph Moody. Buell looks too dramatic for comfort!

QUIETER MEMBERS of the gathering were writer Alan Cameron, producer Holtzer (who escaped the playful ones), leading lady Virginia Gregg and Mr. and Mrs. Charles who played host and hostess to the group. Host Charles is well known as the organist on this and other top shows.







For Love o' Mike (General Comment)

New Video View

If you want to practice bringing in KTTV, Channel 11, so you can bring in the Rose Bowl game on the big day, start now! The Times-CBS station is beaming its test pattern daily, beginning at 11:00 a.m.

Top Ten News Stories of '48

American Broadcasting Company news editors in six bureaus across the country were polled on their ideas of the ten best news stories of the year. Here they are, as relayed by John Madigan, ABC's national news editor:

- 1. The election of President Truman.
- 2. The Berlin crisis.

3. The Chinese war.

4. Communist failure in Italy.

5. Communist triumph in Czechoslo-

vakia.

6. Approval of the Marshall Plan.

7. The Kosenkina case and its aftermath.

8. War in Palestine and the assassination of Bernadotte.

9. Death of Babe Ruth.

10. The spy investigations (Bentley, Chambers, Hiss).

Out of the running entirely were such some-time sensations as the Henry Wallace campaign, the Carole Landis suicide, the birth of Princess Elizabeth's heir, the Robert Walker-Bob Mitchum escapades and the peregrinations of Lana Turner and Company.

# Rumors Are Flying

Edgar Bergen may change his mind about retiring and wind up on CBS too.... Also, if Fred Allen retires for the next year, he'll do six guest ap pearances with Bing—which isn't exactly retiring.... "mr. ace and JANE" will probably remain on CBS as a sustaining feature, even though their sponsor cancels as of December 31. Reception accorded them by the trade and the critics didn't go unnoticed.... Movie-maker Jesse Lasky would like to combine the 1933 hit, "Lady for a Day," with the "Queen for a Day" radio show for a new movie.... Bob Hope is in the market for a radio and television station or two.

# Looks Like

Alan Young has lined up the cast for his own show, which starts January 11 on NBC.... Capitol records

# NEXT WEEK

"Shy Guy" Jack Carson smiles from our cover and answers Radio Life's famous 20 questions.

Radio Warm-Ups describes in further detail how "they" start your air shows off with a bang. "Irma's Brother, Luigi," close-

"Irma's Brother, Luigi," closeups Cy Howard's second successful new program, this one built around an Italian immigrant.

Our Behind Scenes series considers one Bernie Smith, supervising editor of Groucho Marx's "You Bet Your Life."

"Life Begins at 80" tells how this program is recorded on tape to delete some of the "life" from panel members' remarks.

"Next Stop-Chicago" sketches activities of Bob Elson, noted for his "On the Contury" interviews.

Mahlon Merrick, thirteen years with the Jack Benny opus, is our Man of Music.

An evening's good reading and a week's good listening—that's Radio and Television Life.

have taken over the old Don Lee-Mutual studios on Melrose. The place was once NBC-Hollywood. . . Audience participationer, "Mother Knows Best," with Warren Hull emceeing, will start in January on CBS. . . . Gene Autry may stay on CBS and switch to Saturdays. . . Charles Collingwood assigned to Washington to cover White House news, while Chet Huntley takes over Collingwood's local spot. . . Bob Hope, Irving Berlin, Jinx Falkenburg and Tex McCrary will be among those stars playing Berlin at Christmas for the American Air Force there. . . Fred Allen goes into the Edgar Bergen time on NBC after the first of the year. . . Johnny Desmond, the singer, starts on Mutual on January 9.

# Your Cue ( Shows You May Like )

# "Your Lucky Strike"

Radio is leaving no stone unturned in an effort to discover talent these days—and cigarette sponsors are missing no bets in urging the housewives to join the nicotine slaves. This combination adds up to "Your Lucky Strike," KNX, 2:30 p.m. Monday through Friday. Don Ameche is the emcee-interviewer-father confessor, even as Arthur Godfrey and Ted Mack are on

their respective shows. He holds the program together and manages a smooth transition from contestant to contestant. The talent is just about what you'd expect if you've ever listened to either "Talent Scouts" or "Original Amateur Hour," not amateur and not quite professional. The move into daytime radio is a welcome one for listeners who like air fare and are tired of soap operas. Further tieup with housewife listeners is the judging gimmick, whereby three ladies at home listen by phone and judge the three contestants. Studio audience picks the winner if the ladies disagree.

Only detriment that we can list on the new venture is the horrific cigarette commercial repeated with insane enthusiasm—it's the one about feeling "your level best." Jack Benny has it though, and look what he's been doing these days.

# "Remember That Music?"

We had a nice jolt Tuesday evening, when we dialed KFI's 6:15 p.m. period.

Under the beguiling title, "Remember That Music?" the station has been programming, for some weeks, "nowhere" new recordings of old tunes. Through a very happy change of heart, Andy Mansfield has now been given the same time and program, to play his collection of genuine old-timey pieces made twelve or fifteen years ago.

Rudy Vallee's "Deep Night" was Andy's theme for the evening we listened, and he will vary with other old chestnuts from week to week. We also heard Bing sing "I Found a Million Dollar Baby" (in his most buh-buh-boo style), and Whiteman's early orchestra (with Beiderbecke, Dorsey and Trumbauer) play "Back in Your Own Back Yard."

Andy is now assembling some of the best of the Bert Williams tunes featured by Phil Harris and Leah Ray at the Cocoanut Grove; Jimmy Greer specialties; Gus Arnheim favorites. His personal library of over 10,000 records includes Coon-Sanders, George Olson, Earl Burtnett, ad infinitum. And, we can hardly wait to hear the waxings of "The Three Ambassadors" (one of whom was "our own Jack Smith") which he gleefully informs us he also has on file.

"Remember That Music?" should now hit a "yes!" response from many, many listeners. Matter of fact, fifteen minutes a week seems a singularly small amount of time for such unusual recorded listening. Not just because Andy is a Radio Life columnist, but because we genuinely like his show, (Continued on Next Page)

Page Nine

**DECEMBER** 26, 1948

RADIO and TELEVISION LIFE



# By VIRGINIA WEST

To begin with . . . A Merry Christmas from all of us at ABC and KECA to all of you . . . and a Very Happy New Year full of good listening . . . and view-ing on KECA-TV which will definitely be part of your fare early in 1949.

Starting off the New Year in traditional spirit, ABC will bring you the Sugar Bowl Game from New Orleans on the first day of 1949. Going on the air at 11:30 a.m. over KECA, will be the game between two of the nation's out-standing teams, Oklahoma University and University cf North Carolina. With Harry Wismer at the microphone, this important New Year's Day game will be another in the "Cavalcade of Sports," sponsored by the Gillette Safety Razor Co.

... Holiday Greetings from KECA ....

Thinking of Christmas ... there's a program which is like Christmas for some youngster every Thursday. ... That's KECA-ABC's "Surprise Package," which celebrates "kids' day" by inviting the younger generation to the show every Thursday afternoon at 2 . . . and present-ing one of their number with an adorable puppy dog. Here we see Jay Stewart, who guides the lively five-a-week audience participation show, a young guest . . . and the puppy she's just received.

. Holiday Greetings from KECA .

Be watching for a half-hour show which will start the New Year right on ABC-**KECA**, Saturday night, Jan. 1, at 7 o'clock. ... It's "Little Herman," sponsored by the Chesebrough Manufacturing Co. . . On that date, "Buildog Drummond," long-time favorite Saturday night thrill series, moves

to 7:30, to follow the new mystery show. . . . Incidentally, an exciting episode titled "The Knockout." will occupy Drummond's attention on the first night of the New Year, when he and his man, Denny, attend a boxing bout only to find they cannot escape murder, even in an arc-lighted ring.... Also new on KECA with the New Year will be Art Linkletter and his GE House Party which joins the move to ABC on Jan. 3. Be watching for the broadcast time.

# ... Holiday Greetings from KECA

AROUND RADIO: Here's Ted Malone whose contract has just been renewed by Westinghouse for an additional 52 weeks, at his 10 a.m., Monday thru Friday time on ABC-KECA. Ted's sometimes whimsical, sometimes nostal-



Ted Malone

gic, but always entertaining stories about people and the things they do, have long been an institution in American homes. Malone also presents a Sunday afternoon "Roving Reporter" show on KECA and ABC for the benefit of those of us who don't have the chance to hear his popular weekday morning show. . . "The Theatre Guild on the Air" received another honor this month, when the annual citation of the National Council of Teachers of English was awarded to the hour-long drama series. The twelve thousand member teachers of the Council selected the program as having done the most "to further listeners' understanding and appreciation of our literary heritage and to awaken a greater love of good writing." ... Kay Starr, who is heard regularly on KECA at 7:30, Mon-day nights, has been signed by Bing Crosby for five additional appearances on

his Wednesday night show.... Jo Stafford has come up with one of the most unusual recordings of the season.... Jo sings "Ave Maria," usually reserved for artists in the classical field, with Paul Weston's orchestra for background. . . The reverse side of the platter is the familiar "Smilin' Through." Stafford, as everyone knows, now has her own show on KECA-ABC every Thursday night at S.

Page Ten



Jay Stewart and Friends

we'd welcome more of the same-at least so we can hear most of those 10.000 records!

Radio in Review

# Playbacks ( Critical Comment

# We Point With Pride

. . To Milton J. Cross's contagious enthusiasm about his musical charges on "Piano Playhouse" and the Metropolitan Opera broadcasts.

. To the "Quiet Please" tale of the three kings on their way to Beth-lehem—and to narrator Ernest Chappell and writer Willis Cooper for doing it so well,

. . . To Danny Kaye for his appearance on Louella Parsons' show last week-and for his rendition of the fine old classic, "Ballin' the Jack."

. To the overwhelming frankness of Arthur Godfrey's commercials. "I'm here to sell yuh Lipton's Tea. Not you folks who already drink it, but you other clunks."

. . . To Leon Errol for recreating his original role in "Sally" on the "Railroad Hour" twenty-seven years after he first appeared in it on Broadway-and for being charming, comic and traditional.

# We View With Alarm

The lack of Christmas music on the air, as late as two weeks before Christmas. The disc jockeys fell down on the job particularly hard, we thought.

.... 'The typical Hollywood rumor factory which has sprung into being on Radio Row since the big switch-eroos of "Amos 'n' Andy," Jack Benny and the bunch.

. . The big heads and cold shoul ders that develop among successful young performers, even though they have fine examples of how to act (and how not to) among their elders.

The standard, pat characterizations that pass for taxi drivers, waitresses, telephone operators, policemen on most radio programs.

. The messy transitions between station breaks and transcribed pro-grams. This is what we've been hearing: A long pause, the station break, another pause, the live announcer's voice saying, "The following program is transcribed," and breaking into the last word, the announcer on the transcription saying, "The following pro-gram is transcribed." This is the sort of sloppy work which causes heads to roll in motion-picture technical departments --- yet is practically accepted practice in radio.

# "Cavalcade" Thrill

One of the most heart-tugging, best presented broadcasts of the season was Cornelia Otis Skinner's story of her father, "Family Circle," featured on the "Cavalcade of America" last Mon-day (December 13). Cornelia's father, in case you have a short memory, was

... Holiday Greetings from KECA ...

-Advertisement.

RADIO and TELEVISION LIFE

the much acclaimed American actor, Otis Skinner, whose trouping brought the theater closer to thousands of his countrymen,

Perfect casting, on this occasion, set Douglas Fairbanks, Jr., in the role of Otis, Patricia Neal as his wife, Maud, and author-actress Cornelia as herself in both the narration and portrayal. We have never heard Doug in a more apt characterization, nor heard Cornelia Otis Skinner speak with such emotion and sincerity. After the last scene, which had Otis accompanying his daughter in her Broadway debut, Cornelia sounded close to tears. We were just as close.

On Mike ( About Studio )

# The Enemy Approach

Santa Barbara KIST listeners may not have recognized the voice doing the play-by-play of the Santa Barbara-Monrovia football tilt recently.

The excited voice and strong tendency toward partiality for Santa Barbara belonged to no less a personage than Harry Butcher, owner of KIST, and the man whose name became best known through his wartime activity as Aide to General Eisenhower.

At the beginning of this pigskin season, Mr. Butcher named himself Honorary Assistant Coach of the Santa Barbara team, and faithfully followed their every move and victory. So, when KIST's regular sportscaster, Jack Colon, was called away just before the Monrovia game, the boss himself stepped in.

And a good job he did. Of course, impartial listeners may have been surprised at each reference made by Mr. Butcher to the Monrovia team. Carried away by his loyalty to the hometown squad, he lapsed into wartime lingo and referred to Monrovia throughout as "the enemy."

At the suggestion that this may have sounded a little partial, Butcher exclaimed, "Of course!", interrupted the broadcast briefly, and explained to the listeners just how very partial he was!

Consensus had it that should Mr. Butcher decide to give up station owning, there is definitely a place for him in sportscasting.

# Off Mike ( Personalities )

# Seen Around

Jack Benny, Rochester and Don Wilson wandering about CBS, "casing the joint," with a television cameraman in hot pursuit... The daily exodus, from NBC's back door, of all the artists who wait for the Good Humor man's 4 o'clock daily visit... A group of musicians on Vine Street gathered around one of their number to admire his Elevators (those are shoes!)... Bill Anson taking care of small daughter Ruthle, who found the crowded aisles of the Broadway Hollywood a



# By JUNE D. PRAY

The turn of the year inevitably brings with it a looking back at the twelve months just past and adding up accomplishments and failures—and at the same time a looking forward to the year ahead and its hopes for better and brighter days. A state of reflection has descended upon us, and we'd like to make note of some of our thoughts.

Let us recap for just a moment. We are average parents, concerned with what our children listen to on the air, just as we are concerned with their schooling and their companions. We are average citizens who feel we have a right to express our opinions on their listening fare, inasmuch as radio stations are granted licenses to operate in the public interest and the air lanes they occupy belong to the people.

We have worked hard during the past year, with some degree of success, to convey our more strongly felt opinions on radio for children. Our scope has broadened from discussions and evaluations within our own group to an effort to reach broadcasters and sponsors with our views. It has grown geographically, too, and similar campaigns are being conducted in other parts of the country. We look forward now to a greater development in the year to come, as more and more people realize we are not a group apart, but rather an articulate crosssection of all parents.

We'd like to ask everyone connected in any way with children's programs to listen to them—hear them all for just a week. Parents, listen along with your children and note reactions.

perfect place to play while "Mommy" shopped. . . . "Ukle" Sherin (Bing's former stooge) sitting in a shoe-repair shop, feet swathed in a blanket, waiting for a half-sole job.

# Shirer Finds Fans

William Shirer, Mutual-Don Lee commentator and the honored author of best-selling "Berlin Diary," recalls with glee a recent incident that took place during one of his lecture tours. As he entered the hall in a Northern New York State district, he noticed that the place was crowded with farmers, many still dressed in their working clothes. He assumed, naturally, that the farm population was keenly interested in a discussion of the foreign situation, his topic for the evening. As he left the hall and walked back to his hotel, his eye caught a poster in a store window which advertised his lecture appearance. It read: "Come. Hear William L. Shirer, famous radio commentator, in his discussion of the 'End of the Berlin Dairy.'

Advertising agencies, listen to the shows you are selling and consider their program content along with their Hooperatings and mail responses. Broadcasters, review your logs and play a few records of the shows you are releasing. Then we can have a common ground for further discussions.

Ξy

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We have just one resolution for the New Year—to continue and increase our efforts to make our views known. We don't want to take radio entertainment away from our childrén—we just want to be sure it is entertainment. We don't want to hurt business for broadcasters—we'd just like to prove that good radio can be good business, too. We don't want to frighten away sponsors—we'd like them to know that 190,000 families in this area is a market which is theirs in return for children's programs that we can conscientiously support.

(Radio Life is happy to devote this weekly space to the Tenth District P.-T.A. Opiniors expressed in this column are its own and not necessarily those held by the Editorial Department of Radio Life.)



for travel in chair cars and Tourist Sleepers on all Southern Pacific routes.

FREE "How To Cut Travel Costs" booklet gives all the details. Mail coupon for your copy today.



# **TELEVISION TIPS**

# By JANE PELGRAM

If facts and figures bore you . skip this paragraph. For you who want to know how many fellow-viewers are building up an audience mark that will boost competition, which in turn will boost programming, here you are. Just under 1,000,000 video sets are now in use, with 2,000,000 predicted by the end of 1949, "according to cur-rent production estimates." Philco alone has set a production schedule of 10,000 per week for next year, and the rest of the big outfits won't lag behind. Too, approximately 100 smaller manufacturers have entered the field this past year. The only factor that might stymie plenty for all would be the tube and steel shortage.

One of New York's top tele shows, Ed Sullivan's "Toast of the Town," will move to KTTV (Channel 1) after the December 19 and 26 showings over KFI-TV (Channel 9), 7:00 to 8:00 Via kinescope, of course. p.m.

A press showing of one of these kinescope films left the impression that the Coast can easily match talent paraded in the East (with the excep-tion of that wonderful dog act, "The Bricklayers"), but it also left the im-pression that this Coast will have to go some to match Ed Sullivan's emcee work, both as a personality and as a boy who can draw guests.

That drawing of guests to his show brings up another point. Why don't variety shows on TV here spark up the entertainment with a big enough udiones to provide the houstern audience to provide the laughter and applause that lead home viewers to believe they are seeing the very best. Ed Sullivan wisely draws the cream crowd by spotting and introducing au-dience members. The TV camera pans to these audience members, who rise and bow to acknowledge both the introduction and the plug for their work. which Sullivan slips into the intro.

The foregoing is not to minimize the entertainment value of "Toast of the Town." It's a jolly show, as you viewers will soon see.

Casts for the first six television films in Lucky Strike's new "Your Show Time" series have been an-nounced. NBC premieres the films early next year, with the following talented rosters:

Dan O'Herlihy, Morris Carnovsky and Allen Roberts appear in "Sire de Maletroit's Door"; John Beal and Maria Palmer in "Diamond Necklace"; Reginald Denny, Maria Palmer, Miriam Jordan, Queenie Leonard and Erskine Sanford in "Invisible Wound"; Hurd Hatfield, Roman Bohnen, Frank Reicher, Jay Adler, Tanis Chandler, and Joanne Page are cast for "Mile. Fifi"; "The Mummy's Foot" includes Herbert Anderson, Peggy Dow, Phyl-lis Coates and J. Edward Bromberg; and "The Substitute" will feature Susanne d'Albert, Robert Alda, Will Lee, Jimmie Anderson and Mack Williams Arthur Shields is narrator.

Page Twelve

#### Video Views

It had to happen. "The Masked Spooner" is now on TV, Tuesday and Thursday nights from 8:00 to 8:10. Announcer Terry O'Sullivan and actress Meredith Leeds act out, in pantomime and silhouette, the songs the "Spooner" "spoons" them. Guessing, phone calls 'n' such go on with sponsor Kaiser-Frazer buying the time and

providing the prizes. No, the prizes aren't cars. . . . You don't lose, though, because it is an entertaining slot, and gives you a chance at cracking the shrouded figure's identity. That secret identity, by the way, makes "The Masked Spooner" the only artist you can't see on television!

KFI-TV is hitting a high level of child entertainment with Howard Townsend as "Uncle Howie, The Story-book Man," at 7:00 p.m. Thursdays. "Uncle Howie" tells famous fairy

(Please Turn to Page 32)

PROGRAMS

TELEVISION 7:00—Featurette. 7:20—Telepix Newsreel. KFI-TV — CHANNEL 9 KFI-TY --- CHANNEL 9 SUNDAY (P.M.) 6:45-- Test Pattern, 7:00-Tost of the Town, 8:00-- Household Tricks, 8:150-- Family Quiz, 9:00-- Television Playhouse, MON, THRU FRI, (P.M.) 1:00-- Test Pattern (to 5), WEDNESDAY (P.M.) 6:45-- Test Pattern, VELONESDAY (P.M.) 6:45-Test Pattern. 7:00-Who's Cooking. 7:15-Mr. and Mrs. Quiz. 7:40-Bridge Club. 7:50-News, Pat Bishop. 8:30-Film. 8:30 (30—Film. THURSDAY (P.M.)
 (00—Verse Choir.
 (20—Square Dance.
 (30—Film.
 (30—News.)
 (30—News.)
 (30—Tressures of Literature.
 (30—Film.) -Film 7:00 8:00 8:30-Film. 8:30—Film. FRIDAY (P.M.) 6:45—Test Pattern. 7:00—The Year 1948. 8:00—Cass County Boys. SATURDAY (P.M.) 6.00 6:00-Test Pattern. 7:00-Television Talent Test 8:00-News. 8:05-Film. KLAC-TV-CHANNEL 13 MONDAY (P.M.) 8:00—Fortnight Charades. 8:30—Boving. Boving. TUESDAY (P.M.) 7:30-Matt Dennis. 7:45-Eddie and Ev. KLAC-TV Channel 13 **Tuesday Varieties** With Don Otis 8-9 P.M. TUES, 8:00-Don Otis Varieties. b:00-Don Otts Varieties.
 b:00-Evyboard Stylings.
 b:15-Rosa Linda Show.
 WEDNESDAY (P.M.)
 7:15-Bobby Worth.
 7:30-Bobby Worth.
 7:30-Eddie and Ev.
 8:00-Datasen Ev. 1:43-Eddle and Ev. 1:43-Eddle and Ev. 1:43-Eddle Arborn, Dick & Harry. 1:00-Al Jarvis Presents. THURSDAY (P.M.) 1:13-Dick Foote. 1:30-Carol Brent. 1:43-Eddle and Ev. 1:00-Dick Haynes Show. 1:43-Clef Dwellers. 1:45-Clef Dwellers. 1:45-Eddle and Ev. 1:45-Eddle and Ev. KLAC-TV Channel 13

8:30—Film.
SATURDAY (A.M.)
8:45—Rose Parade.
KNBC — CHANNEL 4
(Telecasts te st pattern daily, 10 a.m. to 4 p.m.)
KTLA—CHANNEL 5
SUNDAY (P.M.)
6:00—News and Music.
6:30—Mabel's Fables.
6:30—Adventure Serial.
7:00—Adventure Serial.
7:00—News Review.
7:00—News Review.
8:30—Fastonime Quiz.
8:30—News Review.
8:30—News Review.
8:30—News Review.
8:30—News Review.
7:00—Canter Pimpernel."
R. Massey, L. Howard, Moberon.
3:30—News and Music.
6:30—Judy Splinters.
6:35—Cartoon Comedy.
6:35—Cartoon Comedy.
6:35—Cartoon Comedy.
7:30—News and Music.
7:30—News and Music.
7:30—News and Music.
7:30—News Meview.
7:00—Shopping at Home.
7:30—News and Music.
6:35—Fellx de Cola.
7:35—Fellx de Cola.
7:35—Fellx de Cola.
7:35—Fellx de Cola.
7:30—News and Music.
6:30—Judy Splinters.
6:30—Stopping at Home.
7:10—Rebershop Quartet.
7:30—Proto-News Flashes.
7:35—Filteks and Treats.
7:35—Filteks and Treats. 8:00-Who's That Girl? 8:30-Feature Ficture. WEDNESDAY (P.M.) WEDNESDAY (P.M.) 1:00-Test Pattern. 5:30-News and Music. 6:30-Judy Splinters. 6:43-Cartoon Comedy. 6:45-Cartoon Comedy. 6:55-Program Review. 7:00-Shopping at Home. 7:10-Variety in Miniature. 7:20-Thoto-News Flashes. 7:35-Comedy Featurette. 8:30-Armchair Detective. 8:30-Wrestling THURSDAY (P.M.) 8:30-Wrestling THURSDAY (P.M.) 1:00-Test Pattern. 5:30-News and Music. 6:330-Judy Splinters. 6:45-Short Subject. 6:45-Short Subject. 6:55-Program Preview. 7:00-Shopping at Home. 7:20-Telepix Newsreel. 7:35-Hollyw'd Opportunity. 9:30-Teleforum. FRIDAY (P.M.) 1:00-Test Pattern. 5:30-News and Music. 6:35-Program Review. 7:10-Suit Yourself. 7:00-Shopping at Home. 7:10-Suit Yourself. 7:00-Telepix Newsreel. 8:00-Honolong Cassidy 8:00-Comedy Featurette. 9:30-Meet Me in H'wood. SATURDAY (P.M.) 5:30-News and Music. 6:30-Judy Splinters. 6:00-Comedy Featurette. 9:30-Meet Me in H'wood. SATURDAY (P.M.) 5:30-News and Music. 6:30-Judy Albanters. 6:30-News and Music. 6:30-News and Music. 6:30-Judy Splinters. 6:30-Judy Judy Splinters. 6:30-Judy Splinters. THURSDAY (P.M.) :00—Test Pattern.

8<sup>2</sup>30—Morey Amsterdam 8:00—'48 Music Revue. 8:30—Film.

SATURDAY (A.M.) 8:45-Rose Poter (A.M.)

-Rose Parad

7:30—Photo-News Fl. 7:35—Sandy Dreams, 8:00—Spade Cooley, 8:30—Ice Hockey, Flashes, **KTSL---CHANNEL 2** KISL---CHANNEL 2 SUNDAY (A.M.) 9:00--Rose Parade. SUNDAY (P.M.) 6:30--Pattern and Music. 6:45--Alan Dale Show. 7:00--Manateur Hour. 8:00-Western Feature. 9:00--Program Review. MON-FRI. (P.M.) 3:00--Teur Pattern. MON.-FRI. (P.M.) 3:00-Test Pattern. MONDAY (P.M.) 6:45-Pattern and Music. 7:100-Sicepy Joe. 7:100-Film. 7:20-Film. 7:30-H's a Neat Trick. 7:45-Film. 6:00-Film Featurette. 8:20-Telenews. 8:30-Wreatling. TUESDAY (P.M.) TUESDAY (P.M.) 6:45—Pattern and Music. 7:00—Sleepy Joe. 7:15—Program Highlights. 7:30—Film Short. 1:20—Film Short. 7:30—Graclous Living. 7:45—Film Short. 7:55—Your America. 8:00—Masked Spooner. 8:10—Film. 8:10—Film. 8:20—Felenews. 8:30—Music Hall. 9:15—Final Edition. WEDNESDAY (P.M.) 6:45—Fattern and Music. 7:00—Skeepy Joe. 7:15—Frogram Highlights. 7:30—Film. 1:13—irrogram Highlights,
1:20—Film,
1:43—Film,
1:45—Film,
1:55—Your America,
8:00—Film Featurette,
8:30—Gadget Jury,
8:30—Gadget Jury,
8:30—Gadget Jury,
8:30—Final Edition,
7:00—Rallet Vignettes,
9:00—Rallet Vignettes,
9:00—Silepy Joe,
7:153—Frogram Highlights,
7:30—Film Short,
7:30—Film Short,
7:30—Film Short,
7:30—Himbette, 7:30-Babette. 7:45-Film Short, 7:45-Film Short, 7:55-Your America, 8:00-Masked Spooner, 8:00-Film, 8:20-Telenews, 8:30-Don Lee Workshop, 8:30-Don Lee Workshop, 8:30-Don Lee Workshop, 9:00-Name That Song, 9:00-Final Edition, FRIDAY (P.M.) 6:45-Fattern and Music, 7:00-Sieepy Joe, 30-Babette. 6:45-Pattern and Mi 7:00-Sleepy Joe. 7:20-Film Short, 7:30-Hobby Show, 7:45-Your America, 7:50-Football Film, 8:30-Boxing, Legion 11:00-Final Edition, 8:370-Forther State 11:00—Final Edition. SATURDAY (P.M.) 7:15—Pattern and Music. 7:30—Teen Talent Time. 8:00—Film Featurette. 8:00—Film resturence 8:20—Telenews, 8:30—Film Portraits, 9:00—Film Short, 9:10—Apartment 4A, KTTY---CHANNEL 11 KIIV--CHANNEL II SATURDAY (A.M.) 9:00-Ruse Parade. SATURDAY (P.M.) 1:15-Football Highlights. 1:43-Rose Bowl Game. 7:00-ULCKy Pup," Film. 7:15-Make Mine Music. 7:30-Kobb's Korner. 8:00-Winner Take All.

# World Radio History

**USC-UCLA** 

Home Basketball

GAMES



# Don Barrese, 827 East 76th Place, Los Angeles I, Calif.

Heard on Phil Harris-Alice Faye show: (Phil Harris and Frank Remley are in the cosmetic section of the Rexall

Drug Store. Phil is waiting on a customer when Remley interrupts their conversation.)

Customer: Quiet, young man. Can't you see I'm talking to your twin?

Remley: My twin? Customer: Yes, the one with the Toni.

# Mrs. C. D. McClenathen, 1217 South Highland, Los Angeles 35, Calif.

Heard on Bob Hope show:

Bob: You know what one fur coat said to the other fur coat? Don't look down on me, I knew you when you were a rabbit in the San Fernando Valley.

# Dorothy Thompson, 31111/2 Hamilton Way. Los Angeles 26, Calif.

Heard on Spike Jones show:

Gildersleeve: Who was "Romeo" of "Romeo and Juliet"?

Dorothy Shay: He was the first guy to say, "I've got a lady in the balcony."

# Mrs. M. G., 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "House Party":

Linkletter: Tommy, when were you six?

Tommy: After I was five.

# M. Prinz, Hotel Chandler, Los Angeles 14, Calif.

Heard on Judy Canova show:

Miss Pearce: I want you to know I'm a decided blonde.

Judy: Yes, and I remember the day she decided.

# Mrs. Ruby M. Frain, 1519 West 7th Street, Los Angeles 14, Calif.

Heard on "House Party":

Art Linkletter: What is a taxidermist?

Little Boy: He is a man who tells people how much taxes they have to pay.

# Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles 35, Calif.

Heard on the Bob Hope show:

Bob: Why, don't you know the White House hasn't been cleaned since Hoover left and took the vacuum with him?

# Mrs. C. D. McClenathen, 1217 South Highland Ave., Los Angeles 35, Calif.

Heard on Don McNeill's "Breakfast Club":

Contestant: Why is a race horse like candy?

McNeill: I don't know—why? Contestant: The more you lick it, the faster it goes.

# G. A. Colson, 1000 North Stanley Avenue, Hollywood 46, Calif.

Heard on Morey Amsterdam show:

"Calling Doctor Amsterdam in surgery! Calling Doctor Amsterdam in surgery! You should hear what they're calling Doctor Amsterdam in surgery!"

# Sharon Walker, Buena Park, Calif.

Heard on "Noah Webster Says": MacQuarrie: Who is a "man of the cloth"?

Contestant: A tailor.

Mrs. Edward Taylor, 912-C Bougainville Street, Oceanside, Calif.

Heard on "Queen for a Day": Contestant: My husband is on a net

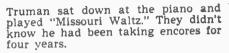
boat.

- Jack Bailey: Doesn't it leak?
- Mrs. C. D. McClenathen, 1217 South Highland, Los Angeles 35, Calif.
- Heard on "Life of Riley": Riley: Oh Digger! You scared the
- life out of me. Digger: Please. Let's not talk shop.
- Mrs. Virginia Inman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on "Breakfast Club":

World Radio History

Don: They all laughed when Harry



#### Mrs. M. J. Edwards, 455 Palm Drive, Covina, Calif.

Heard on Don McNeill's "Breakfast

From Sam's Almanac: It takes a little jack to raise a car, but it takes a lot of jack to keep it going.

# Lois M. Johnson, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: What kind of a bird eats beans?

Contestant: A bird from Boston? MacQuarrie: No, a jailbird.

# Mrs. Norman Lynch, Daly City, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie (expecting contestant to reply "cat"): A spiteful gossipy woman reminds you of what creature?

Contestant: My neighbor.

Mrs. Margarite Talbot, Route 2, Box 313-C, Saugus, Calif.

Heard on "Women Are Wonderful":

Bruce: I have a rumbling in my stomach like wooden wheels rolling over cobblestones.

Tommy: It was probably that truck • you ate last night.

Mrs. M. G., 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "Breakfast in Hollywood":

Jack McElroy: How old are you, Cy? Cy: Four years old.

Jack McElrov: Who do you look like?

Cy: Me.

# Mrs. Virginia Inman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on "My Friend Irma":

Mrs. O'Reilly: I've always had men on the string.

Professor Kropotkin: Yes, as soon as they meet you, they want to hang themselves.



Page Thirteen





A Favorite Show of Millions This Week Celebrates Its 1000th Broadcast



# The Adventures of Red Ryder

"America's Famous Fighting Cowboy"

Brooke Temple as RED RYDER

Johnny McGovern as LITTLE BEAVER

Horace Murphy as BUCKSKIN

• .

Tune in

# **Every Tuesday** and Thursday 7:30 P. M.

**Presented** by Langendorf Bread

Don't Miss the Red Ryder Story on Page 38 of This Issue



Mutual-DON LEE NETWORK



# WHAT'S SPECIAL

Holiday

TUESDAY, DECEMBER 28 - Rose Bowl Coronation Ceremonies, KNX, 10:45 p.m. (30 min.) The Tournament of Roses Queen, with her royal court and attend-ants, will greet her coast-to-coast radio public and receive her ceremonial crown and robe on this special program.

FRIDAY, DECEMBER 24-"The Man at the Gate of the World," KECA, 10:30 p.m. (30 min.) Edward Arnold will be starred in this special Christmas Eve program, taking the Hawthorne spot one time only.

# TIME CHANGES

- FRIDAY, DECEMBER 31-"Pause That Re-freshes on the Air," KNX, 8:30 p.m. (30 min.) Percy Faith's music and Jane Fro-man's solos take the spot vacated by Spike Jones (who will move to Sundays on CBS, January 2).
- SATURDAY, DECEMBER 25—"Gene Autry Show," KNX, 5:00 p.m. (30 min.) Amer-ica's favorite singing cowboy makes one of the first of radio's "caravan" program the first of radio's "caravan" program shifts, from his former KNX Sunday spot at 5:00 p.m. (which will be taken by Jack Benny, January 2).

# WHAT'S NEW

#### Comedy

SATURDAY, JANUARY 1 — "Little Her-man," KECA, 7:00 p.m. (30 min.) Edwin Bruce, the juvenile star who created the role of "Scrapper Malloy" on "Dr. Chris-tlan," will be featured in this new com-edy-mystery series with setting in New York.

# Music

- TUESDAY, DECEMBER 28—"Let's Go to the Met," KECA, 7:00 p.m. (30 min.) Mil-ton Cross is annotator of this musical se-ries featuring two soloists from the ries featuring two sol Metropolitan every week.

# Television

FRIDAY, DECEMBER 24—"Richard Webb's Hobby Shop," KTSL (Channel 2) 7:30 p.m. -(15 min.) Folks with unusual interests will visit Dick's new video show, with particular stress on hobbies for the physi-rally handliepned cally handicapped.

# WHO'S GUESTING

# Variety

SATURDAY, DECEMBER 25 — "Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Eddy "Tennessee Plowboy" Arnold is the Christ-mas Day guest of the Nashville folks.

- WEDNESDAY, DECEMBER 29—"Duffy's Tavern," KFI, 7:00 p.m. (30 min.) Dorothy Shay, the "Park Avenue Hillbilly," patches up a year's-end feud between "Archie" and "Clifton Finnegan" tonight.
- THURSDAY, DECEMBER 30—Dorothy La-mour Variety Show, KFI, 7:30 p.m. (30 min.) Garry Moore and Lionel Barrymore will sign the guest register.

#### Music

Albanese will be the featured guest, with a special chorus under Robert Shaw, in a Christmas night program of Yuletide Meiodies.

MONDAY, DECEMBER 27 — "Telephone Hour," KFI, 10:00 p.m. (30 min.) Planist Robert Casadesus will play the "Marche" and "Finale" from Karl Maria von Weber's work, "Concertstruck," when he Is guest soloist.

# Commentary

- SUNDAY, DECEMBER 26-Louella Parsons, KECA, 7:15 p.m. (15 min.) Kay Thompson, lanky chanteuse with "The Williams Brothers," is guest interviewed.
- FRIDAY, DECEMBER 31 "The Woman's Voice," KMPC, 12:30 p.m. (15 mln.) Rose Bowl queen Virginia Bower visits Jeanne Gray's program.

# WHAT'S PLAYING

# Variety

SATURDAY, DECEMBER 25—"Day in the Life of Dennis Day," KFI, 8:00 p.m. (30 min.) Dennis will repeat the moving story of "The Boy Who Sang for the King," with his solos to include "Ave Maria" and "Hark the Herald Angels Sing."

# Drama

- RIDAY, DECEMBER 24—"My True Story," KECA, 10:30 a.m. (30 min.) Margaret Sangster's famous Yuletide message, "The Ragged Cloak," will be heard today.
- FRIDAY, DECEMBER 24—"Ford Theater," KNX, 7:00 p.m. (30 min.) Geraldine Fitz-gerald stars in "Pilgrim's Inn," Eliza-beth Goudge's best-selling novel in the spirit of Christmas. John Emery and Meg Mundy are in the supporting cast.
- FRIDAY, DECEMBER 24—"This is Your F.B.I.," KECA, 9:30 p.m. (30 min.) By popular request, a repeat of "The Santa Claus Who Took a Powder."
- SATURDAY, DECEMBER 25 "Tell It Again," KNX, 8:30 a.m. (30 min.) "The Prince and the Pauper," Mark Twain's story about the London slum boy who briefly became the prince of England, will be told again be told again.
- SATURDAY, DECEMBER 25—"Grand Cen-tral Station," KNX, 10:30 a.m. (30 min.) "Miracle for Christmas," the play which last year struck us as one of the finest of the Holiday season, will be presented again this year, with Mason Adams as star.
- SATURDAY, DECEMBER 25—"Stars Over Hollywood," KNX, 12:00 noon (30 min.) Dean Stockwell, for the fourth consecu-tive year, stars in the annual Christmas story, "The Dancing Tree."
- SUNDAY, DECEMBER 26---'The Eternal Light," KFI, 10:00 a.m. (30 min.) "His Excellency of Vilna," honoring Doctor Louis Ginzberg, dean of our generation's Talmudia scholare Talmudic scholars.
- SUNDAY, DECEMBER 26—"NBC Univer-sity Theater," KFI, 12:30 p.m. (30 min.) "Alice in Wonderland," from the pen of Lewis Carroll, will be presented today.

- for the Christ Child given in Isalah 9:6. SUNDAY, DECEMBER 26—"Electric The-atre," KNX, 7:00 p.m. (30 min.) Helen Hayes plays "The Second Sarah Siddons," in a story of how the famous English actress, Fanny Kemball, made her debut. SUNDAY, DECEMBER 26—"Theater Guild on the Air," KECA, 7:30 p.m. (1 hr.) Fred Allen will play "Rip Van Winkle" In a Christmas presentation of Washington irving's classic legend. SUNDAY, DECEMBER 26—"Depuddy Wa
- SUNDAY, DECEMBER 26-"Proudly We Hail," KMPC, 9:00 p.m. (30 min.) Audrey

- Totter is heroine in C. P. MacGregor's production of "Templeton Castle." MONDAY, DECEMBER 27—"Adventure Pa-rade," KHJ, 3:30 p.m. (15 min.) "Treasure Island." Robert Louis Stevenson's roaring adventure story, will be heard in the pro-gram's five dally episodes this week,
- grams five daily episodes this week, MONDAY, DECEMBER 27—"Erskine John-son Hollywood Story," KHJ, 6:30 p.m. (25 min.) George Raft will star in dra-matized highlights of his own career.
- TUESDAY, DECEMBER 28 "Favorite Story," KFI, 8:00 p.m. (30 min.) "The Copper Penny," Arthur Wister May's charming tale about a small-town libra-rian, will be heard.
- WEDNESDAY, DECEMBER 29 "Family Theater," KHJ, 6:30 p.m. (30 min.) With John Charles Thomas contributing musi-cal solos, John Nesbitt will relate Anatole Francis's stirring Christmas story, "Our Lady's Juggier."
- WEDNESDAY, DECEMBER .29—"Skippy Hollywood Theater," KFI, 7:30 p.m. (30 min.) Bill Goodwin is guest star, in H. Donald Spatz's comedy, "Danger, Thin Ice."
- Ice." THURSDAY, DECEMBER 30—"Screen Guild Players." KFI, 8:00 p.m. (30 min.) "Pin-occhio." the story of the little puppet who wanted to be a real boy, will be narrated by Hanley Stafford as "Daddy" to Fanny Brice as "Baby Snoaks." THURSDAY, DECEMBER 30—"Suspense." KNX, 7:00 p.m. (30 min.) William Bendix depicts a dramatic "Break-Up" written by Thomas Walsh. THURSDAY, DECEMBER 30—"Bed Byder."

- THURSDAY, DECEMBER 30—"Red Ryder," KHJ, 7:30 p.m. (30 min.) A special dra-matic commemoration of the program's 1000th broadcast, with stars Brooke Tem-ple, Johnny McGovern, Horace Murphy and Martha Wentworth all participating.

#### Music

- SATURDAY, DECEMBER 25-Metropolitan Opera, KECA, 12:00 noon (to concl.) Puc-cini's "La Boheme" will be sung by Jussi Bjoerling, Bidu Sayao, Mimi Benzell and Francesco Valentino.
- Francesco Valentino. SUNDAY, DECEMBER 26 "Musical Di-gest," KGFJ, 6:00 p.m. (2 hrs.) Bellini's "Norma." Monday, Siegmeister's "Ozark Set"; Tuesday, The Three Elizabetha"; Wednesday, "Love Scene" from "Feurs-not"; Thursday, Roussel's "Petite Suite"; Friday, Moussorgsky's "Night on Bald Mountain " Friday, M Mountain."
- SUNDAY, DECEMBER 26—"Chicago The-ater of the Air," KHJ, 10:30 p.m. (1 hr.) The pageantry of Wagner's "Lohengrin" fills tonight's "Theater" hour.
- Thils tonight's "Fheater" hour.
   MONDAY, DECEMBER 27—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Pian-lst Withold Malcuzynski, Tuesday, the Paganini Quartet; Wednesday, "Weish Rhapsody<sup>40</sup>; Thursday, Strauss and Tschai-kovsky music; Friday, Rimsky-Korsa-koff's "Skaska," a fairy tale.

#### Forum

SUNDAY, DECEMBER 26 -- "Invitation to Learning," KNX, 10:00 a.m. (30 min.) George Moore's "Hail and Farewell" con-cludes the panel's literary study of jour-nals, memoirs, letters and autobiographies under the topic "By Their Words." A new "Invitation to Learning" series begins January 2. January 2.

#### Commentary

MONDAY, DECEMBER 27 — "United Na-tions," KFWB, 9:15 p.m. (15 min.) The church as a catalyst to unite persons of different colors and tongues in a spirit of fellowship will be the subject of Mrs. Har-per Sibley, president of the United Council of Church Women.

# Religion

- SUNDAY, DECEMBER 26---''Message of Is-rael," KECA, 8:00 a.m. (30 min.) Rabbi Roland B. Gittelsohn's subject will be ''I Pity the Athelst,"
- SUNDAY, DECEMBER 26—"Hour of Falth," KECA, 9:30 a.m. (30 min.) "Your Most Successful Year," will be the sermon of the Reverend Hugh Calkins, O.S.M.
- SUNDAY, DECEMBER 26—"National Ves-pers," KECA, 12:00 noon (30 min.) "Reso-lutions You Will Never Regret" will be suggested by Dr. John Sutherland Bonnell
- SUNDAY, DECEMBER 26—"Catholic Hour," KFI, 4:00 p.m. (30 min.) The Reverend Joseph Manton, C.S.R., gives thought to the coming year, in a sermon titled "A New Resolve."

# Sports

- Sports SATURDAY, JANUARY 1 Orange Bowl Game, KNX, 11:00 a.m. (to concl.) Michi-gan State and Oklahoma are on the line of scrimmage for Miami Beach's New Year's Day game. SATURDAY, JANUARY 1 Cotton Bowl Game, KHJ, 12:00 noon (to concl.) For the ninth consecutive year. the New Year's Day classic played at Dallas, Texas, will be carried by Mutual. Alvin Helfer de-scribes the action between the Oregon Webfeet and the Southern Methodist Mus-tangs. tangs.
- SATURDAY, JANUARY 1 'Gator Bowl Game, KFI, 12:45 p.m. (to concl.) Clem-son College and the University of Missouri meet in Jacksonville, Florida, for this New Year's Day game to be broadcast by Ted Husing. Husing.
- Husing. SATURDAY, JANUARY 1 Rose Bowl Game, KNX, 2:00 p.m. (to concl.) North-western University and the University of California send their championship.elevens to the Pasadena stadium in this year's Tournament of the Roses game. SATURDAY, JANUARY 1 Harbor Bowl Game, KFI, (Approx. 2:00 p.m., will fol-low 'Gator Bowl game) University of Ne-vada and Villanova College take over the San Diego stadium, with Bill Stern report-ing on this New Year's Day play-by-play.

- selevision UNDAY, DECEMBER 26 "Television Playhouse," KFI-TV, (Channel 9), 9:00 p.m. (to concl.) The play is Dickens's "A Christmas Carol," In which Bing Crosby will sing "Silent Night," supported by Bob Mitchell's Boychoir. Dennis King plays "Scrooge." SUNDAY,
- SATURDAY, JANUARY 1—Rose Bowl Game, KTTV (Channel 11), 2:00 p.m. (to concl.) Bill Henry and Tom Hanlon will be re-porters on this exclusive telecast of the Rose Bowl game.

# $\star$ $\star$

# BUZZ, MEET KAY

Basil "Buzz" Adlam, musical direc-tor of ABC's Kay Starr show, must be one of those Hollywood rarities, a very modest guy. We ran into him the other day and asked him why he didn't have Kay sing the lovely ballad he wrote several years ago, "The House Is Haunted," on the program.

"Why," said Buzz, looking very surprised, "I never thought of it. I think I will ask her." And in case the modest Mr. Adlam hasn't gotten around to it-we'll do it for him. How about it. Miss Starr?

# \* \*

# LAST YEAR'S CROP

Mrs. Florence Hubbard, the Chicago widow who won \$22,500 in prizes for identifying Jack Benny as "The Walking Man" on NBC's Saturday-nighter, "Truth or Consequences," still works in a department store there and still lives in the same small apartment. Except for the fur coat, television set and a sewing machine, Mrs. Hubbard turned all her loot over to a lawyer for sale. Taxes will eat up about \$8,000 of the proceeds from sale of the treasures.

# $\star \star$

# FIRST PERSON SINGULAR

During a meeting of writers for the Jack Carson program, Jack instructed the gang never to have him call it "my show." "Always say 'our show," he suggested. "If there's anything I hate, it's a conceited guy . . . like myself."

# RECORD NOTES TO YOU

# BY ANDY MANSFIELD

\* "Remember That Music," KFI, 6:15 p.m. Tuesday

ALBUM OF THE WEEK: "Gems From Sigmund Romberg Shows" presents the composer himself directing the orchestra and chorus in eight memorable se-lections from "New Moon," "Blossom Time," "My Maryland" and "Desert Song." Arrangements are full and showy, yet do not overshadow the fine vocal work of soloists Genevieve Rowe, Lillian Cornell and Lawrence Brooks. Particularly well done and seldom heard is "Your Land and My Land"-with its stirring martial strain and brilliant brass sounding a Chord in G for RCA-Victor. . . . POP ALBUM OF THE WEEK: Capitol's "Giants of Jazz" with its six sides bulging with top names is definitely a collector's item.... Here is jazz from the picture "A Song Is Born," and where else could you find the Golden Gate Quartet, vocalist Jeri Sullivan, Benny Goodman, Tommy Dorsey, Charlie Barnet, Mel Powell, Louis Armstrong and a score of the country's best side men all on one hunk of shellac? Remember, too, that all profits from this fine work of jazz go to the Damon Runyon Memorial Fund for Cancer Research, and here's a resounding Chord in G for the idea behind the album, the musicians who made it, and the record companies who cooperated .... RECORD OF THE WEEK: To Phil Green and his Orchestra, with Pat Dodd at the piano, goes a three-note rating for their excellent double-sided London waxing of Richard Rogers' "Slaughter on Tenth Avenue." . . . Here is concert jazz at its best, and once heard will be oft repeated. Green's strings and woodwinds are especially effective in this fullrange recording made in England. . . . MALE VOCAL: Especially appropriate for the Christmas season are Dennis Day's "Bless This House" and a very fine rendition of Schubert's "Ave Maria," both with finely arranged backing by Charles Dant Orchestra. We've been waiting for some time for Day to lend his talents to songs like these three-noters on RCA-Victor and we weren't disappointed. . . . DANCE BAND: This week's honors go hands down to Frankie Carle's nimble fingers, daughter, and band for his Columbia waxing of "Little Jack Frost Get Lost." Here's a swell tune, well done, that should be hit-headed soon—and, coupled with the slower but still very danceable "I an augmented two notes.... (P.S. With Couldn't Stay Away From You," the record ban lifted, watch out for MGM's top-notch album of Rogers & Hart hits by the cast of "Words and Music" — Horne, Garland, Rooney, Sothern, et al . . . A.M.)





- RADIO and TELEVISION LIFE
- KXLA-Challenge to Youth. -KECA-Editor at Home. KFMR-1. N. Reporter. KFOX-Healing Waters. KGII-Vocal Varieties. -KECA-Metropolitan Opera Auditions. KFI-Famous Music. KFI-Famous Music. KFI-Famous Music. KFI-KENM, KGB, KVOE-True Detective Mysteries. KN, KSDJ-Skyway to the Stars. 2:13 2:30-KAGH—Symphony of Sierra Madre. KFOX—Gospel Harbor Light. KFOX—Gospel Harbor Light. KKGEA—News. KGFJ—Bing Crosby. KGFJ—Bing Crosby. KGFJ—Songs of the Islands. KOWL—Viddish Hour, Levin. KWIK—Sunday Symphony. KXLA—Labor Arhitration. MKGER—Long Beach Band. 5‡KFI—News. KGFJ—Music by Martin. KAGH -Symphony of Sierra 2:45+KF1 CHOOSE RADIO AND TELEVISION

CAREER! (Veterans and Civilians Men & Women

Men & Women If you feel you have radio talent and possibilities as an Actor, Announ-erer, Emcee, Disc Jockey, etc., find out now: Be tested ... be trained by FREDERICK H. SPEARE, well-known producer and instructor of radio personalities. Our beautiful new, larger sound-proof studios—tim-ulating regular radio station fabil-ities—now open. Actual air experi-ence on "CAREER THEATER"-erery Sunday 3 to 3:30 p.m.-Station REYD, 1020 SC. FREE RECORDED ATDITION. Many successful grad-mates, Free placement aerice. Phone, write or stop in for a frank discus-sion. Approved for Veterans. **FREDERICK H. SPEARE** "West's Outstanding Radio School"

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HO. 2323 KEV A-Reserve. KHT-Songs for Sunday. KHJ, KFXM, KGB, KVOE-The Shadow. KNX, KSDJ-Festival of Song KAGH-Symphony. KFAC-Stage Melodies. KFMB-Stars for You. KFOX-Rev. Earl lyte. KFSD-Symphonette.

FREDERICK H. SPEARE'S CAREER THEATRE 1020 KG Today 5000 WATTS 3 P.M. eck/ . KFVD-Speare Career Thester KFVD-Speare Career Thester KFVD-Chamber Music. KGER-News. KGFJ-Upheat Session. KGII-Mask and Nike Club. KLAC-Harmony House. KMW-Dion Fancho Hour. KWW-Dion Fancho Hour. KWW-Dion Fancho Hour. KULA-Sunday Serenade. 3:05-KGER-Lutheran Church. 3:15-KECA-Reserve. KFI-Tropicana. 3:30-KECA. KFMB-Quiet, Please. KFI-Tropicana. 3:30-KECA. KFMB-Quiet, Please. KFI, KFSD-RCA-Vietor Show Quick as a Flash. KNX, KSDJ-Strike It Rich. KNX, KSDJ-Strike It Rich. KFVD-Penterostal Church. KFVD-Penterostal Church. KFVD-Hank, the Night Watchman. KGER-Let's Look at Bible. KGIL-Musical Gems. KWIK-Burbank Church. KWIK-Burbank Church. KWIK-Berbank Church. KWIK-Feivial Nexicana. LOSANGELES A-KECA, KFMB-California KECA, KFMB—California Caravan.
 KFI—Catholic Hour.
 KHJ, KGB, KVOE—Boy Rogers Show.
 KNX—Family Hour.
 KAGH—Education Council.
 KFAC—Musical Masterpicos
 KFOX—Sunshine Mission.

KFSD—Playhouse of Favorites KFWB, KGER—Old-Fashioned Revival. KGFJ—Hawaiian Serenade. KGH—I Read for You. KGH—Haek the Night Wathat the Night Kthi\_i head for for. KFVD-Hank the Night Watchman. ★KLAC-News, Music. KMPC-Rancho (rande. KWIL-Inglewood on the Air. KWIK-Pentecostal Church. KWKW-Festival Mexicana. KXLA-Sunday Serenade. 4:10-KLAC-Broadway Hits. 4:15-KGIL-Matinee Melodies. KOWI-Lutheran Hour. KRKD-When Hawaii Calls. KWKW-ione of China. 4:30-K6CA, KFMB-Greatest Story Ever Told. ★KFI-News. KHJ, K6B, KVOE-Nick Carter. KHJ, KGB, AVUE, AND Carter. KNN, KSDJ.-Pause That Refreshes. ★KAGH, KFVD-News. KFON-Wings of Healing. KFSD-Sammar Kaye Show. KGFJ.-Harin Serenade. KEAC-Latin Serenade. KEKD-Young People's Church. KRKD-Young People's Church, KWIK-Charioteers, KWKW-Italian Novelties. 4:35-KFI-Melody Parade. KAGH-Charioteers. KAGH-Enchanted Lady. KFVD-Lifelines. KGFJ-A Look at Australia. KUWL-Assembly of God. KWIK-Toastmaster's Time. S-KECA, KFMB-Go for the House 5:30-**REXALL DRUGS** Presents the HARRIS-FAYE SHOW 5:30 p.m. Sundays NBC KE KFI, KFSD-Phil Harris-Alice Faye Show.
KHJ, KVOE-Secret Mission.
KNN, KNDJ-Amos 'n' Andy.
KFOX-Polish Serenade.
KFWB-Dr. John Mathews.
KGER-Church of the Air.
KGER-Church of the Air.
KGER-Church of the Air.
KGH-West Star.
KRKD-Floyd B. Johnson.
KWIK-Matiy Malneck Orch.
KXIA-Dirooln Are. Church.
Star-KerA-stars in the Spollight.
KGFJ-Keybord Manex.
KGFJ-Keyborts.
Star-KerA-philharmonic Reporter.
C-KEUCA, KFMB-Stop the Music -KECA, KFMB-Stop the Music KFI, KFSD-Charlie McCarthy Show. KHJ, KFXM, KGB-Mediation MCC RUDY, KYSM, KGB-Mediation Board, KNJ, KYSM, KGB-Mediation Husband, KAGH-Three-Quarter Time, KFAC-Columbia Masterworks KFGX, KFWR, KGER, KLAC, KMPC, KXLA-News, KGFJ-Musical Digest, KGFJ-Musical Digest, KGFJ-Musical Travelogue, KVGE-Can You Top This? 6:10-KFOX-Favorite Hymns, 6:15-KFWB-Here's to Vets, KLAC-Parade of Bands, KMIA-Parade of Bands, KMIA-Red Crust.

KHJ, KFXM, KGB, KVOE-Reserve. RNN, KSDJ-Crooks Cruise. KFOX-Hal's Memory Room. RFWB-Gospel and Sors. KGBR-Lutheran League. KLAC-Musical Round Table. KMTC-Mother's Album. KBKD-Immanuel Gospel Tampie Reserv KKKD-immanuel Gospei Temple. KXLA-Lutheran Gospel Hr. 6:45 KNX, KSDJ-News. KMPC-Marine Story. KWIK-Meet the Band. KMPC-Marine Story.
KWIK-Meet the Band.
\*KECA, KFMB-Walter Winchell.
KFI, KFND-Manhattan Merry-Go-Round.
\*KHJ, KFXM, KGB, KVOE-Behind the Front Page.
KNN, KSDJ-Helen Hayes Show.
KFOX-Full Gospel Assembly.
KGER, KGIL-News.
KGEL-Miscal Digret.
KIAC-Hit Tunes.
KUK-Gordie Henderson.
KJA-National Voice.
7:05-KGEH-John Brown.
7:13-KECA, KFMB-Theatre Guild.
KFI, KFSD-American Album.
KHJ, KGB-Jinmy Fidler.
KNX, KSDJ-Our Miss Brooks
KFOX-The King's Service.
KFOX-The King's Service.
KFWB-Strollin Tom.
KGIL-Helene Copel.
KNIA-Church of Open Door.
7:45\*KHJ, KFSD-Anceta Guild.
KFI, KFSD-Take It or Leave It.
KHJ, KGB, KYMB-Theatre Guild.
KFI, KFSD-Take It or Leave It.
KHJ, KGB, KFXM, KOE-Twenty Questions.
KFAC-Yourd.
KFAC-First Methodist.
KFOX-Music.
KFOX-Music.
KFOX-Music.
KFOX-Music.
KFOX-Music.
KFOX-Music.
KFOX-Music.
KGEER, KLAC-News.
KGEF, KLAC-News.
KGEF, KLAC-News. 7\*KECA, KFMB-Walter Presbyterian Church. \*KGER, KLAC—News. KGFJ—Overture to Evening. KGHL—Emmanuel Lutheran KMPC-Glee Club. 8:45#KECA, KFMB--Newsweek Looks Ahead. KHJ--Stars in the Spotlight. KFAC--Sunday Evening Club. KGB, KVOE--Rhythm in Rhyme. KGHL--Decision Now. KLAC--Drama. 9 \*KECA, KFMB-Drew Pearson. \*KECA, KFMB—Drew Fearson. KFI—Froat Warnings; Ozzie & Harriet. \*KHJ, KGB, KFXM, KVOE— Newa, Glenn Hardy. KFAU—Sunday Evening (lub. KFAU—Sunday Evening (lub. KFOX—Businesa Reporter. KFVD—Ozzie & Harriet. KFWB—Forest Home. \*KGEJ—Are Maria Hour. \*KGEJ—Are Maria Hour. \*KGEJ—Are Maria Hour. \*KGEJ—News, Bethel Church. KGFJ—Week's News. \*KIAU—Week's News. \*KIAU—News, KMPY—Proudly We Hail. KWIK—Your Request. KXIA—OdeFashloned Revival. •-KLAC—Open Forum. KX1A-Old-Fashfoned Revival.
 3:10---KLAC-Open Forum.
 3:15 \* KECA., KFMB---Monday Morning Headlines.
 \* KHJ, KVOE---Adm. Zacharlas.
 KFON---Music.
 KFWB-Rahbi Magnin.
 KGB--Sunday Serenade.
 KGIL-Broadway to Hollyw'd.
 30--KECA--The Amazing Mr.
 Malone.
 KFI. KFSD-Standard Hour.
 KHJ--(an You Top This? KNX, KSDJ--The Whistler.
 KFAC--Gateway to Music..
 KFOX-Sunshine Mission.

KFWB—Pacific Lutheran Hr. KGER—Jimmy Wakely. KGFJ—Victory Church. KWC—Perkins Pharmacy. KVOE—Minister's Hour. KWIK—News. KWIK—Cirace and Truth. KWIK—Your Request. 9:4 10\*KECA, KFMB-Richfield ★KECA, KFMB—Richfield Reporter. KFI, KFND—Standard Hour. KFNJ—Joyful Hour. KNX—Alan Ladd. KFAC—Gateway to Music. KFWB—Voice of Prophecy. KFUX, KMPC, KVOE— Old-Fashioned Reviral. KGER—Party House. KGER—Party House. KGIL—Organ Reveries. ★KILAC—News. KWIK—Your Request. KWIK-Your Request. KXLA-Voice of Calvary. 10:05-KLAC-Sheriff's Office. 10:15\*KECA-Washington Inside Out KLAC-Enric Madriguers KECA-George Sokolsky. KFI, KFSD-Jack Benny Show 10:30 + KECA- King, SD-Okte Bellin, Show, Show, Show, Show, Show, State 1998.
 KHJ, KGB-Chicago Theatre.
 KNX-Symphonette.
 KFAC-Music for Listening.
 KFWB-Charemont Orch.
 KFWB-Echoes of Eden.
 KGR-Desert Dreams.
 KGR-Concert Briefs.
 KLAC-Memory Lane.
 KNLAC-News.
 Charcias Behind the Mike
 StyCa-Charcerill Orch. 19:45-KFCA-Stars Behind the Mike 19:45-KFCA-Stars Behind the Mike 19:55\*KLAC-News. **11**-KECA-Cinegrill Orch. \*KFI, KFSD-News. KHJ, KGB-Chicago Theatre. \*KNX-News, Huntley. KFAC-Music for Listening. KFMB-Dance Orch. KFYD-Spade Cooley Time. KFYD-Dance Orch. KFYD-Dance Tereise. KGHL-Juke Box Review. 11:15-KECA-Empire Room Orch. KFI-America United. KNX-Merry-Go-Round. KFND-Mary Ann Mercer. 11:30-KECA. KMBC-Becry Wilshire Orch. KFUD-The Bachelors. KFVD-The Bachelors. KFVD-The Bachelors. KFWD-Music You Want. 11:45-KFI-Metodiana. \*KHJ, KGB-News. KNX-U. N. in Action. 11:55\*KG.

SUNDAY LOGS

# **Recorded Highlights** SUNDAY

CLASSICAL 9:30 a.m.-KFAC, Gilbert & Sullivas 10:60 a.m.-KFAC, Gilbert & Sullivas Hour. 2:00 p.m.-KMPC-Western Federal Hour. 3:00 p.m.-KFAC, Stage Melodles. 5:00 p.m.-KFAC, Gateway to Music. 10:00 p.m.-KFAC, Gateway to Music. 10:00 p.m.-KFAC, Gateway to Music.

POPULAR, SEMI-CLASSICAL 9:30 a.m.-KEWB, Peter Potter. 1:05 p.m.-Harmony House.

# NURSERY GAME

Dorothy Lamour's husband, Bill Howard, is preparing an invention for market called "The Tele-Baby." It is a miniature nursery radio with an illuminated panel which shows Mother Goose pictures in repetitive sequence. Both radio and panel are con-trolled by a rheostat which slowly fades out both music and screen, automatically shutting off after the baby is asleep. Dottie and Bill at-test that it works to perfection on their own youngster, "Ridge."

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# **MONDAY, DECEMBER 27**

 \*Indicates News Broadcast.
 \*KECA, KFMB-Don McNeill's Breaktast (lub. KFI, KFSD-Fred Waring.
 \*KHJ-Cecil Brown.
 \*KAC-Breaktast Symphony.
 \*KIA-Careaktast Symphony.
 \*KIA-Marry Babbitt.
 \*KAGH-Last Call.
 \*KFAC-Breaktast Symphony.
 \*KIA-Marry Fearing.
 \*KGER-News, Mizpah.
 \*KGFJ--Dr. Frederick Balles.
 \*KGHC-Norman Nesbitt, News
 \*KMD-Bible Institute.
 \*KWK-Michael Roy Show.
 \*KWK-Michael Roy Show.
 \*KKFJ-Revens.
 \*KGFA-Agriculture; News.
 \*KGFA-Agriculture; News.
 \*KGFA-Agriculture; News.
 \*KGFA-Agriculture; News.
 \*KGFA-Agriculture; News.
 \*KGFA-Agriculture; Sports.
 \*KLAC-Warkets; Sports.
 \*KALA-Carreth Wells. KMPC-Markets; Sports.
 KXLA-Music.
 30 fkFT-Carreth Wells.
 KMPC-Editor's Diary.
 KN-Call for Help.
 KAGH-Hebrew-Christian Hr.
 KFKC. KFWB, KGLL, KOWL,
 KFVD-Heasy Listening.
 KFVD-Easy Listening.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Hammond.
 KGFR-Public Messenger.
 KLAC-Stock Reports.
 KMPC-Kong for You.
 KWKW-Stock Reports.
 KMFC-Haynes at the Belns.
 Statk KFI, KFSD-News, Sam
 HAJ.K(B-Breakfast Time.
 KAGH-Words of Life.
 KFWD-Vocal Varietles.
 KFWB-Science of Mind.
 KGFR-Bible Trensury Hour.
 KGFR-Bible Trensury Hour.
 KGFR-Spillight Varietles.
 KWW-Gordon Baker Lloyd.
 St55 KLAC-News.
 SKLAC-News. 40:55 KWRW-Gordon Baker Lloyd.
 8:55 KLAC-News.
 RECA, KFMB-Welcome, Travelers.
 KIL-RUPIt Wheeler.
 KHJ, KGER-News.
 KAGH-Sunshine Program.
 KAGH-Sunshine Program.
 KAGH-Sunshine Program.
 KFWD-Waltz Time.
 KFWD-Valtz Time.
 KFWD-Valtz Time.
 KFWD-Valtz Time.
 KFWB-Strolling Tom.
 KGFJ-Delinduency Forum.
 KGEJ-Occil Brown.
 KGFJ-Occil Brown.
 KGFJ-Occil Brown.
 KGFJ-Waltz Time.
 KFWB-Strolling Tom.
 KGFJ-Waltz Time.
 KFWB-Strolling Tom.
 KGFJ-Waltz Time.
 KFWB-Strolling Tom.
 KGER-Lutheran Hour.
 KWKW-Voice of China.
 KVLA-Bar Nothing Ranch.
 Sto-KGER-Lutheran Hour.
 KWIL-Sunpy Side.
 StJ-KHJ, KFYM, KGB, KVOE-Victor H. Lindlahr.
 KFWB-Masic.
 KOFJ-Voice of the Army.
 KGIL-Ballade for You.
 KLAC-Music Room.
 KOWL-Hawailad Melodies.
 KWWW-Light and Airy.
 SO-KCA, KFMB-Kay Kyser College.
 KFWB-Show Tunes.
 KFWB-Show Tunes.
 KFVD-Show Tunes.
 KFWB-Gaget Jury.
 KGFJ-Airotorials.
 KAGH-Shop Fasadera.
 KHGFJ-Airotorials.
 KIC-Coffee with Crosby.
 KMC-Tops in Pops.
 KOWL-Aibur of Song.
 KWKW-Word of Truth.
 KECA, KFMB-Ted Malone.
 KEFJ. KFON. -KECA, KFMB-Welcome, KWKW-Word of Trutn. -KECA, KFMB-Ted Malone. +KHJ, KFOX, KGER-News. News, Glenn Hardy. \*KNN-Wendy Warren. KAGH-Music America Loves. KFAC-Moring Concert. KFVD-Bible Institute.

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KFWB-Show Biz Quiz. KGFJ-Sunset and Vine. KGIJ-Waltz Time. KLAC-AI Jarvis Ballroom. KMUK-Vestgemerf. KOWL-Vildish Hour. KWEW-Town Crier. KWEW-Raciog News. KWEW-Raciog News. KWEW-Raciog News. KWEW-Raciog News. KWEW-Raciog News. KWEW-Raciog News. KWEW-Audrey Shops. 10:15-KECA, KFMR-Reserve. KHJ, KGB, KVOE-Gospel Singer. KNC-Aunt Jenny. KFOX-Assembly of God. KGIL-Sweet Swing. KRKD-Dr. Richardson. KKXLA-News. 10:35-KECA, KFMR-My True Story \*KKLA-News. KSDJ-Heien Trent. KFVD-Rescue Mission. KFWB-Memory Lane. \*KGIL-News. KRED-Crazy Rhythm. KWEW-The Guidepost. KNLA-Music. KXLA-Music. -KGIL-Romance in Rhythm. -KFI-Downtown & All Around KHJ, KGB, KVOE-Kate Smith Sings. KNX, KSDJ-Our Gal Sunday. KFAX-Your County Reports. KFUX-Morning Musicale. KRKD-Midnight Mission. KXLA-Woman's World. -KECA, KFMB-Betty Crocker. MGFJ-Sports Flash. -KECA, KFMB-Betty Crocker. KFI-Downtown and All Around. Around. KHJ, KGB, KVOE-Ladies Around. BHJ, KGB, KVOE—Ladies First. KNX—Big Sister. KAGH—1300 ('lub. KFAC—Festival of Music. KFVB—Peter Potter. KGFJ—Sunset and Vine. KGFJ—Sunset and Vine. KGFJ—Sunset and Vine. KGFJ—Sunset and Vine. KGUL—Croby Sings. KLAC—Al Jarvis Ballroom. KMD—Songs of Yesteryear. KWKW—Song Parade. KXI-A—Woman's World. 11:155KECA, KFMB—Eleanor and Anna Roosevelt. KTI—Reserve. KNX—Ma Perkins. KFVD—Shopping Highlights. KGU—Musical Roundup. KGU—Musical Roundup. KGU—Musical Roundup. monderProgramHighlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 4:00-Arthur Godfrey, KNX. 6:30-Godfrey's Talent Scouts, KNX. 8:00-My Friend Irma, KNX. Quiz, Participation Quiz, Participation 8:00-McNell Bkfat. Club, KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 11:30-Queen for a Day. KHJ. 12:45-What Makes You Tick, KNX. 1:00-Bkfst., in H'wood, KECA. 2:00-Meet the Missus, KNX. 2:30-Don Ameche, KNX. 2:30-Bride and Grooor, KECA. 3:30-House Party, KNX. 7:30-Dr. I. Q., KFI. *Mystery-Detective* 8:30-Gregory Hood, KHJ. 8:30—Gregory Hood, KHJ. 9:30—Inuer Sanctum, KNX. 9:30—Famous Jury Trials, KECA. Classical, Semi-Classical Music 8:00—Fred Waring, KFI. 6:30—Voice of Firestone, K 8:00—Contented Hour, KFI. 8:00—Railroad Hour, KECA. 10:00—Telephone Hour, KFI.

EWKW-Baces and Sports. \*KXLA-Pasadena News. 11:20--KWKW-Stairway to Music. 11:22--KGFJ-Sports Flash. 11:30--KFCA--(rase Cugat. KIJ, KFXM, KGB, KVOE--Queen for a Day. KNNC-Young Dr. Malone. KFAC--Keythoard Artistry. \*KFOX, KFWB, KRKD--News. KGFJ--Piano Moments. KMPC--Keith Hetherington. \*KOWL--News, Music. KNLA-Dinner Bell Roundup. 11:40--KFOX-HI Tunes. 11:45--KECA--One for the Book. KFI--The Brighter Day. KNFWB--Peter Potter. KGFJ--Smull Bands. KNWL--Smull Bands. KWK--Races and Sports. 11:35--KGFJ--Sports Flash. 12\*KECA--Sam Bayes, News. 11:53-KUFJ--Sam Rayes, News. KFI--Farm Reporter. \*KHJ, KAGH, KGB, KGER-12\*KECA-Sam Bayes, News. KHJ, KAGH, KGB, KGER-News. KNX-Second Mrs. Burton. KFAC-Luncheon Concert. KFND-Double or Nothing. KFND-Editor of the Air. KFND-Peter Potter. KGEJ-Bing Crosby. \*KGH-Valley News. KLAC-AI Jarvis Ballroom. KUYC-Women Are Wonderful. KOWL-Mayor of Melody. KRKD-Santa Fe Trails. KWKW-Armand Tokstyan. KNLA-Dinner Bell Roundup. 12:15\*KECA-Baukhage Talking. KTI-Road of Life. RNN-Perry Mason. KGFJ-Intermission. KGHZ-Real Estate. 12:30-KGFA-Sports Flash. 12:30-KGFA-Sports Flash. 12:30-KGFA-Cowhands Carnival. KFY. KFSD-Today's Children KHJ-Louise Massey. KGFJ-Intermission. KGFJ-Intermission. KGFJ-Intermission. KGFJ-Intermission. KGFJ-Cowhands Carnival. KYN. KSDJ-Nors Drake. KAGH-Vores. KYN. KSDJ-Nors Drake. KAGH-1230 (1ub. KGFJ-1230 (1ub. KGFJ-1240 (1be. KGFJ-1240 (1be. KGFJ-1240 ( B Dolutace.
 9:00-Burrit' Wheeler, KFI,
 10:30-Ted Malone, KECA.
 10:30-Kate Smith, KHJ.
 12:30-Art Baker, KECA.
 4:30-Passing Parade, KHJ. Drama 7:00-Lux Theater, KNX. Public Interest-Information 5:45—If They Had Lived, KGFJ. 6:30—Child's World. KECA. 7:60—American Way, KFI. Sports 0 ports 0:30-Racing News, KLAG, 0:30-Racing, KGFJ, 10:00-Racing, KGFJ, 10:00-Race Recap, KGFJ, 8:30-Race Recate, KGFJ, 8:40-Race Results, KEED, 8:40-Race Results, KEED, 8:40-Race Results, KEED, 8:40-Race Results, KEED, 8:40-Race Results, KERD, 8:40-Bared Hermandez, KMPC, 8:30-Joe Hermandez, KMPC, 9:30-Jaside of Sports, KHJ, Data J, KM, Same, KHJ, 10:00-KM, Same, Same Popular-Western Music 8:00-Harry Babbitt, KNX. 10:00-Westerners, KMPC. 4:45-Stuart Hamblea, KFWB 5:30-Club 15, KNX. 9:00-Supper Club, KFT, KMPC. 9:15-Jack Smith, KNX.

\*KFAC, KMPC-News. KFOX-Cowhands Carnival. KWKW-Races and Sports. KXLA-Wentern Music. 12:50-KWKW-Circle 1430 Ranch. 12:55-KOFJ-Sports Flash. KWKW-Races and Sports.
KLA-Western Music.
12:50-KWKW-Circle 1430 Ranch.
12:55-KGFJ-Sports Flash.
12:55-KGFJ-Sports Flash.
12:55-KGFJ-Sports Flash.
14:55-KGFJ-Sports Flash.
15:55-KGFJ-Sports Flash.
16:10-KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KGH-Musical Snapshots.
KFON.-Verdict Rendered.
★FFVD, KLAC-News.
KFWD, KLAC-News.
KFWD, KLAC-News.
KGH-1230 Club.
KGH-1230 Club.
KGH-1230 Club.
KGH-200 Roundup.
KMPC-Filipino Convention.
KON-Verdict Rendered.
KWK-Just Relax.
KNLA-Community
Broadcaster.
1:10-KLAC-570 Club.
1:13-KFI, KFSD-Ma Perkins.
KHJ-Nancy Divon.
KNX-E. H. Wileman.
KACH-Parade of Memories.
KFAC-Classroom Radio.
KFOX-Russ Brown Music.
KFVD-Piano Parade.
KWW-Jacks Brown Music.
KFVD-Piano Parade.
KKW-Baces and Sports.
KLA-LeRoy Smith.
1:30-KECA. KFMB-Galen Drake.
KFAC-American Hour.
KFAN-Norng Symphony.
1:45-KECA-Everybody's Business.
KFWB-KKRD-News.
KGB, KV0E-Red Benson.
KGBR-Weetern Slesta.
KGHL-Homemakers.
KMW-Song of the Islands.
KXLA-News.
1:30-KECA, KFMB-Surprise
Tabell Anson.
KWKW-Song Symphony.
1:45-KECA-Everybody's Business.
KFON-Ever 2-KECA, KFMB-Surprise Package.
 KFI, KFSD-Backstage Wife.
 KHJ, KFSM-Backstage Wife.
 KHJ, KFSM-Backstage Wife.
 KHJ, KFSM-Backstage Wife.
 KNN. KND-Meet the Missus KAGH-C. Sharpe Alinor.
 KFON-Judy Martin.
 KFON-Hart's Up.
 KGIL-Homemakers.
 KMPC-Three Alarm.
 KOWL-Armand La Pointe.
 KKBD-Thees Are Your Neighbors.
 KWIK-1490 Club.
 KWEW-Races and Sports.
 KWKM-Harton Sterende.
 2:10-KGER-Western Stesta.
 2:10-KFJ, KFSD-Stella Dallas.
 KFOX-Rusty Gill.
 KRED-Guest Star.
 2:20¢KWKW-News.
 2:30-KECA, KFMB-Bride and Groom.
 KF, KFSD-Lorenzo Jones. KGFJ--Sports rissn. 2:30-KFOA, KFMB-Bride and Groom. KFI, KFSD-Lorenzo Jones. KHJ, KGB-Luncheon at Sardi'a. KNN, KSDJ--Don Ameche. KFOX--Country Girls. KGER--Garden School. KGPJ-Keyboard Korner. KGIL-Variations in Rhythm. KRKD--Tunes in Tempo. KGER-Sons of Pioneers. 2:40-KGER-Sons of Pioneers. 2:40-KGER-Sons of Pioneers. KGFJ-Hawilan Serenade. KGIL-Talent Showcase. KGIL-Talent Showcase. KKKD-Organ Moods. KWKW--Races and Sports. 2:55-KGFJ-Sports Flash. 2-KECA, KIMB-Ladles, Be -KECA, KFMB-Ladies, Be --KECA, KIMB--Ladies, Be Neated. KFT, KFSD--When a Girl Marries. KHJ, KGB, KVOE--Happy Gang. KN, KSDJ--Hint Hunt. \*KAGH--News. KFVD--Musical Favorites. KFVD--Hall of Records. KFWD--Hill Anson. \*KFOX, KGER, KXLA--News.

KFT.

Comment-Narration 7:45-Fred Beck, KNX.

# RADIO and TELEVISION LIFE

KGFJ-Record Jackpot. KGFJ-Reyboard Melodies. \*BLAC-News, Sports. KMPC--Chiffon Serenade. KOWL-Your Radio Outlook. KRKD-Tops in Pops. KWE-Taylo Club. KWE-Taylo Club. KWE-Swing Session. 3:00-KAGH-Square at Round Table. SGER-Alkali Ales. 3:10-KFOX-Star Dust. KLAC-Don Olis Show. 3:15-KFI, KFSD-Portia Faces Life. \*KGH-News. KOWL-Rhythm at Random. KWEW-Races and Sports. JUKE BOX MATINEE With Carl Bailey 3:15 to 5:30 p.m. KXLA Monday thru Saturday EXLA-Juke Box Matinee. 3:23-ENX, ESDJ-Mr. Information EGFJ-Sports Flash. 3:30-EECA-Norwood Smith Selects EFI-Adventure Parade. ENX, KSDJ-House Parts. \*EFAC, EFWB, EOWL, ERED -News. EFOX-Baseline W -News. KFON-Hawaiian Music. KGEB-Carolina (otton. KGIL-Dance Matines. KMPC-Swing 'n' Sing. EMPC-Swing 'n' Sing. 3:35--KRKD-Tea-Time Tunes. 3:45--KRKD-Trances Scully. KEF1, KFSD-Front-Page Farrell. RRJ, K(B, KVOE-Superman KFAC-Lyrics in Choris. KFOX-Pet Review. 3:35+KNX-News. KGFJ-Sports Flash. MANASAMAN, September 2018
 MARANASAMAN, September 2018
 MARANASAMAN, September 2018
 MARANASAMAN, MARANASAMAN, September 2018
 MARANASAMANA 4 4:05-KECA-George Fenneman 4:08-KECA-Jeorge Fenneman Show. KGER-Musical Roundup. 4:10-KFOX-Freddy Martin Orch. 4:15-KHJ, KFXN, KGB, KVOE-Frank Hemingway. KAGH-Jump-Jump of Holiday House. KFED-The Brighter Day. KFWB-Bing Crosby. KLAC-Pet Program. KMFC-The Jewel Box. KARD-Melody Time. KMPC-The Jewiel Box.
KERD-Miclody Time.
4:23-KGFJ-Sports.
4:30-KFI, KFSD-Auut Mary.
\*KEHJ. KGB. KVOC-Passing Parade.
KFVD-Sundown Roundup.
KFVD-Sundown Roundup.
KFVD-Sundown Roundup.
KFVD-Somacce and Rhythm.
\*EOWL-News.
KFD-Symphony in Swing.
KWSW-Gasobie Alley.
4:35-KOWL-News.
KFND-Nora Drake.
\*KECA-Rappy Theater.
\*KIJ. KGB. KVOE-Bob
Anderson, News.
KFVD-Start Hamblen.
KLAC-Peggs Lee, Songs.
KWE-News.
KFWD-Nora Brake.
\*KEND-Nora Drake.
\*KWB-Start Hamblen.
KLAC-Peggs Lee, Songs.
KWE-Nows.
KFWD-Nora Flash.
S-KECA, KFMB-Challenge of the Yukon.
KFMD-This Woman's Secret.
KJ, KOB, KVOE-Pulton Secret. KHJ. KGB. KVOE-Fulton HJ, RUD, RUD, RUDA KAN Lewis, J. KSDJ-Kaox Manning. \*KACH, KCER-News. KFAC-Sunset Serenade. SFOX-Sunshine Mission. KFVD-Songs of the Sage. KFWB-Stuart Hamblen.

KGFJ-Jive at 5. KGII-Hank Penny. \*KLAC-Fred Henry Reports. \*KMPC-News, Star Time. KOWL-Plantation House \*KLAC-E rea theory Reports.
 \*KMTC-News, Star Time.
 BOWL-Plantation House
 Party.
 REED-Songs of the Saddle.
 EWEW-Star Character.
 EWEW-Reminiscent Music.
 EXIA-Juke Box Matinee.
 8:00-EAGH-Where to Go.
 KGEE-Ford Lewis.
 5:13%EFI-News.
 EBJ, KFNM, KGB, KVOE-Chandu, the Magician.
 ENX-Tom Hanlon.
 EAGH-Children's Corner.
 ELAC-Music Boom.
 EGU-Children's Corner.
 ELAC-Music Boom.
 Staft CA, EFMB-Jack
 Armatrong.
 KFI-Johnny.
 KEFA.
 KBM-Today at the Bacces.
 S:30-KECA.
 KFMB-Jack
 KAGH-Sports Notebook.
 EFAC-Whore Bial.
 KGFJ-Bace Becap.
 KGFJ-Sports Dial.
 KWEN-Friture Fantastes.
 S:33-KGIL-Future Fantastes.
 S:35-KGIL-Future Fantastes. BEFJ-Film News.
 KECA, KFMB-Edwin C. Hill.
 KFIL-Sam Hayes.
 KHJ, KFXM, EGB-The Falcon.
 KENX, KSDJ-Charles Collingwood.
 KFAC-Twillight Hour.
 KFOX, KFWB, KLAC-News.
 KGRE-Sports Time.
 KGFJ-Musical Varieties.
 KGMD-Musical Varieties.
 KWIK-Goodwin on Sports.
 KXLA-Toastmaster Club.
 Stoby EECA-Headline Edition. KXLA—Toastmaster Club.
 6:05#KECA—Headline Edition. ELAC—Al Jarvis Ballroom.
 6:15#KECA—Hank Weaver, News. KFI—Sundown Downbeat. #KNX, ESDJ—Garred, News. KFOX—Hawaiian Music. KFWB—Gadget Jury. KGER—Stamps Quartet. KRED—Hawaiian Memories. #KWIK—News.
 6:26-KEC4\_Animal World States. The VIRT Stores.
 \*ECA-Animal World Stories.
 \*ENX-Frank Goss, News.
 6:30-EECA-Child's World.
 KFI, KFSD-Voice of KFI, KFSD-Voice of Pirestone.
KHJ, KFSD-Voice of Pirestone.
KHJ, KFSD-Voice of Hollywood Story.
KNX, KND-Talent Scouts.
KFAC-Hour of Music.
KFAC-Hour of Music.
KFAC-Hour of Music.
KFWB-America Dances.
KGEB-Helene Smith.
KGII-Lions' Club.
KLAC-Honest Oplinon, Jarvis KWEC-Joe Hernandez.
KKED-Sweet Pops.
KWEC-Joe Hernandez.
KKED-Sweet Pops.
KWEC-Accent on Rhythm.
KLA-Eddy Arnold Show.
KLA-Duke of Paducah.
6:55±KEJ-News.
KGB, KVOE-Bill Symes.
Sports. Sports. EECA, KFMB-Lone Banger. ■HAA, HIAD=Date May. ★EHJ, EGB, EVOE—Gabriel Heatter. ENX, ESDJ—Lux Radio K.X., KSDJ--Lux Radio Theater.
KFGX-Hour of Music.
KFOX-Evening Melodies.
KFWB-America Dauces.
KGER-News: Dr. Fagan.
KGEL-Valley News.
KGIL-Valley News.
KMPC-Firestone Favorites.
KWIK-Building Burbank.
KXLA-Dusty Elliono.
7:05-KLAC-570 Club.
7:15-KLAL, EQE-Mutual Newsreel.
KGIL-Songs to Remember.



# \*KFWB-Music and News. \*KGIL-News. \*EMPC-News Notchook. KWE-Orval Anderson Show. 8:35\*KLAC-News. 10\*KECA, KFMB-Richfield \*EECA. KFMB-Richfield Reporter. KFI, KFSD-Telephone Bour. KHJ-Highlighte in Music. \*ENX, ESDJ-News, Huntley. KFOX-Clockan Park Fights. KFOX-Occan Park Fights. KGER-Party House. KGFJ-Music You Wast. KGFJ-Music You Wast. KGFJ-Music You Wast. KMPC-Bridge Club. KMIAC-Bendge Club. KMIA-Radie Guild. S-WECA-Case Cust. KNLA-Badie Guild. 10:15-KECA-Casa Cugat. KNN-Beulai. 10:30-KECA, EFMB-The Hawthorne Thing. KFI, KFSD-The Big Story. KHJ-Eddy Howard Orch. KGEB-At the Ranchhouse. KGFJ-H wood House Party. KGFJ-H wood House Party. KGFJ-H wood House Party. KMPC-Dance Parade. KGFJ-Hon Lundbers. 10:45-KNX-Night Editor. 10:35tkHJ, KGLL, ELAC-News. 4 thECA-News of Tomorrow. N.A.L.A.-Lond Deducers. 10:35 KN.X.-Night Editor. 10:35 KKJ, KGH., KLAC-News. 11 \* KECA-News of Tomorrow. \* KKJ., KGB-Campus Saluts. \* KKX.-Nelson Pringle. \* KFAC-Lucky Lager Dance. \* KFAC-Lucky Lager Dance. \* KFVD-Spade Cooley Time. \* KEC-Dance Parade. \* KME-Johnny Grant. \* KXLA-Dance Time. \* KNZ-Merre-Go-Round. \* Singer Club. \* KHJ, KGB, KVOE-Twe-Ton Baker. \* KMPC-Supper Club. \* KHJ, KGB, KVOE-Twe-Ton Baker. \* KFI-For You. \* KELJ. SCG, KVOE-News. \* KMPC-News. \* KMPC-News. \* KMPC-News. \* KMPC-News. \* KFI-For You. \* KECA-Pise Asse. \* KMPC-News. \* KFI-Forty Plus Asse. **Recorded Highlights** MONDAY THROUGH FRIDAY POPULAB POPULAE 5:15 a.m.-ELAC, Haynes at the Beins. 10:00 a.m.-KLWC, Al Jarvis. 11:00 a.m.-KFWB, Peter Potter. 2:00 p.m.-KFWB, Peter Potter. 4:00 p.m.-KFWB, V. Andy Manstield. 6:30 p.m.-KFWB, Prask Bull. 10:00 p.m.-KFWB, Gene Norman. 10:00 p.m.-KFWB, Gene Norman. 10:00 p.m.-KFWB, Cira Cook. 12:15 a.m.-KXLA, Alex Cooper.

MONDAY LOGS

CLASSICAL CLASSICAL 1:30 p.m.-KFAC, American Hour. 6:00 p.m.-KGFJ, Musical Digest. 6:30 p.m.-KFAC, Hour of Music. 7:00 p.m.-KFAC, Furestone Favorites. 7:30 p.m.-KFAC, Exhons & Encores. 8:00 p.m.-KFAC, Exhons & Encores. 8:00 p.m.-KFAC, Exhons Concert. 10:00 p.m.-KFAC, Exhons Concert. 10:00 p.m.-KGFJ, Music You Want.

# CHEWY

Real name of the "Profes-sor Birdbath" on Columbia's Spike Jones Dorothy Shay show is Purvis Pullen, W.B. G.C. The initials stand for "World's Bubble Gum Champion." The good professor won the title in full view of 1500 people at Elko, Nevada, where he blew a bubble about four times the size of a basketball. (He used fourteen sticks of gum.)

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9:4/

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TUDESDDAY, DECEMBER 28
\*Indicates Nevs. Broadcast.
\*Composition of the Down McNeill's Breakfast Chob. KERL-Ceil Brown.
\*KERL-Ceil Brown.
\*KERL-Discond Action.
\*KILA-Piscadean News.
\*KILA-Piscadean New IUCLOLIAI, D.
 Indicates News Broadcast.
 Breakfast Club. KFI. &FSD.-Pred Waring. KNX-Harry Babbit.
 \*KHJ-Cecil Brown. HAGH-Last Call.
 \*KHJ-Cecil Brown. HAGH-Last Call.
 \*KHJ-Cecil Brown. HAGH-Last Call.
 \*KFX-Harry Babbit.
 \*KHJ-Cecil Brown. HAGH-Last Call.
 \*KFX-Harry Babbit.
 \*KKD-Haren of Best
 \*KFWD-Andrew Fearing.
 \*KHVD-Wakeup Ranch.
 \*KFWB-Andrew Fearing.
 \*KMCC-Norman Neabilt, News
 \*KWC-Spanish Hour.
 \*KWK-Michael Boy Show.
 \*KWF-Tune-Up Time.
 \*KFWB-Tune-Up Time.
 \*KFWB-Community Chest.
 \*KFWB-Community Chest.
 \*KFWB-Community Chest.
 \*KHJ-Cecil for Help.
 \*KGFJ-News.
 \*SWAKGFJ-News.
 \*KHJ-Editor's Diary.
 \*KN-Call for Help.
 \*KGEB-Hammond.
 \*GFJ-Phile Messenger.
 \*KLAC-Stock Market.
 \*KMPC-Stock Quotations.
 \*KLAC-Harnes at the Reins.
 \*MAGH-Hebrew for Jule.
 \*KFWB. KGIL, KERD
 -News.
 \*KAGH-Hebrew Christian Hr.
 \*KAGH-Hebrew Christian Hr.
 \*KAGH-Hebrew at the sens.
 \*KAGA-Stock Quotations.
 \*KLAC-Barplist Bros.
 \*MAC-KLAC-Harnes at the Reins.
 \*MAGH-Words of Life.
 \*KLAC-Harnes at the Reins.
 \*MAGH-Words of Life.
 \*KAGH-Words of Life. KHJ, KGB, KVOE-Breakfast Time. KAGH-Words of Life. KFAC-Unity. KFVD-Vocal Varieties. KFWB-Science of Mind. KGEE-Bible Treasury Hour. KGIL-Coffee Parade. KMFWC-In a Nutshell. KOWL-Organ Melodies. KBKD-Sporlight Varieties. KWEW-Gordon Baker Lloyd. 8:555 KLAC-News. G. KECA, KFMB-Welcome Travelers. KECA, KFMB--Welcome Travelers.
 KFI-Burritt Wheeler.
 KKIJ, KGER--News.
 KNX, KSDJ--Stand-In.
 KAGH--Sunahine Program.
 KFOX--Rev. Ivie.
 KFVD--Waitz Time.
 KFVD-Waitz Time.
 KFWB-Strolling Tom.
 KGFJ-Your City at Work.
 KGFJ-Your City at Work.
 KGFJ-Your City at Work.
 KGFJ-Your City at Mork.
 KGFJ-Your City at Mork.</li 11:15- mani-Sagebruh Sermide.
 KWLA-Bar Nothing Ranch.
 Stod-KGER-Lutheran Hour.
 KWLA-Bar Nothing Ranch.
 Stod-KGER-Lutheran Hour.
 KWIA-Sumy Side.
 Stod-KHJ, KFXM, KGB, KYOE-Victor H. Lindlahr.
 \*KFVD-News.
 KGFJ-The Judge Speaks.
 KGGL-Ballads for You.
 KAC-Music Room.
 KOWL-Hawalian Melodies.
 KWW-W-Light and Airy.
 SO-KECA, KFMB-Kay Kyser College.
 KTJ, KFSD-Jack Berch.
 KHJ-Mooda in Music.
 KNX. KSDJ-Grand Slam.
 KKGFJ.-Full Gospel.
 KFOA-Frul Gospel.
 KFWB-Marsha Walton.
 KGEL-Valley Shopper.
 KMC-CCkef Milsal.
 Stod-Kold-Grand Slam.
 KGER-John Brown.
 KGFJ, KLAC-Racing News.
 KGGH-Valley Shopper.
 KWKE-Top o' the Morning.
 Stod-KFI, KISD-Lora Lawton.
 KFVD-Shop Pasadens.
 KFVD-JArotorials.
 KLAC-Tops in Pops.
 KMFC-Tops in Pops.
 KWK-Abum of Song.
 KWKW-Word of Truth.
 C-KECA, KFMB-Ted Malone.
 KECA, KFMD-Teors. KWKW-Word of Truth. 10-KECA, KFMD-Ted Malone. +KFI, KFOX, KFSD-News. +KHM, KFXM, KGB, KVOE-News, Glenn Hardy. KNX-Wendy Warren. KAGH-Music America Lores. KFWB-Show Biz Quiz. KGFJ-Sunset and Vine. KFVD-Rev. Louis I. Talbot. KGIL-Waltz Time.

Page Twenty

KXLA-Becords. -KGIL-Bomance in Rhythm, -KFI-Downtown & All Around KHJ, KGB, KVOE-Kate Smith Sings. KNX, KSUJ-Our Gal Sunday. KFAC-Village Festival. KFAC-Village Festival. KFAC-Moming Musicale. KRKD-Midnight Mission. KXLA-Woman's World. -KECA. KFMB-Betty Crocker Magazine of the Air. KGFJ-Sports Flash. -KECA. KFMB-Betty Crocker. 10:55-Magazine of the Air. KGFJ--Sports Flash. -KECA, KFMB--Betty Crocker. KHJ. KGB, KVOE--Ladies First. KNACH--1300 Club. KFAC-Festival of Music. KFAC-Festival of Music. KFOX--Rhythmic Age. KFSD--Luncheon With Lopez. KFSD-Luncheon W 11 KXLA-Woman's World. -EECA, EFMB--Club Time. KFI--Reserve. KNX--Ma Perkins. KGFU--Shopping Highlights. KGER--Musical Roundup. EGIL--Midmorning Melodies. KMPC--Your Pharmacist. KWEW--Races and Sports. Comedy-Variety 4:00—Arthur Godfrey, ENX. 6:30—Date With Judy. KFI. 7:00—Bob Hope, KFI. 7:30—Fibber and Molly, KFI. 8:30—Life With Luigi. KNX.

Quiz, Participation

Drama 8:00-Favorite Story, KFI.

Music

Comment-Narration 7:45-Fred Beck, KNX, 9:00-Burritt Wheeler, KFI, 10:00-Ted Malone, KECA, 10:30-Kate Smith, KHJ,

KXLA-Dinner Bell Roundu, 12:15 KECA-Baukhage Talking, KFI-Road of Life, EHJ--Hits of Yesterday, ENX-Perry Mason. KAGH-Voice of the Orient. \*KFOX, KWIK-News. KGFJ-Intermission. KGFJ-Intermission. KWKW-Races and Sports. KGIL-Real Estate Show. KWKW-Races and Sports. 12:25-KGFJ-Sports Flash. 12:30-KECA-Art Baker's Notebook. KFI, KFSD-Today's Children KHJ-Louise Massey. KNJ, KSDJ-Nora Drake. KACH-Luucheon at McConahays. KFOX-Cowhands Carnival. KFVD-Shopping Highlights. \*KFWB, KOWL-News. KGER-Squeakin' Deacon. KGIL-Hart and Darling. KMIK-G. I. Platter Parade. KWKW-Stock Quotations. KXLA-Tex Owens. 12:35-KOWL-Mayor of Melody. KWKW-Stock Quotations. KXLA-Tex Owens. 12:45-KFI-Light of the World: KHJ-Meloy Matinee. KNX, KSDJ-What Makes You Tick? \*KFAC. KFSD, KMPC-News. KFOX-Pacific Breezen. KWKW-Baces and Sports. tuesdæProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 12:30-Art Baker, KECA. 4:30-Passing Parade, KHJ. Mystery-Detective 6:30-Mr. and Mrs. North. KNX. 8:00-Monte Cristo, KHJ. 8:30-Thin Man, KHJ. 9:30-Mystery Theater, KNX. Quiz, Participation 8:00-McNeill Bkfat. Club. KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 11:30-Uueen for a Day, KHJ. 12:45-What Makes You Tick, KNX. 1:00-Bkfst. in H'wood, KECA. 2:00-Meet the Missus, KNX. 2:30-Bon Ameche, KNX. 2:30-Bride and Groom, KECA. 3:30-House Party, KNX. Public Interest-Information 7:00-Women's Forum, KNX. 8:30-Town Meeting, KECA. Sports Sports
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Sports Classical, Semi-Classical 8:00-Fred Waring, KFI, 7:30-Melodies America Loves, KNX, 7:45-Detroit Symphony, KECA. Popular-Western Music 8:00-Harry Babbitt, KNX.
 10:00-Westerners, KMPC.
 4:45-Stuart Hambien, EFWB.
 5:30-Club 15, KNX.
 6:13-Remember That Music, EFI
 9:00-Supper Club, KFI, EMPC.
 9:15-Jack Smith, ENX.

**KXLA**—Western Records. 12:50—KWEW—Circle 1430 Ranch. 12:85—KGFJ—Sports Flash. 1-KECA, KPMB-Breakfast in Hollywood. EFI, EFSD-Life Can Be Hollywood.
 Bollywood.
 KFJ.-Life Can Be Beautiful.
 KHJ-Lynn Looks at H'wood.
 KKJAC-Hano Parade.
 KFAC-Plano Parade.
 KFOX-Barbershop Quartet.
 KEFVD-News.
 KFWB-Bill Anson.
 KGER-Squeakin' Deacon.
 KGER-Squeakin' Deacon.
 KGR-1230 Club.
 KLAC-News, Sports.
 KMVC-Mayor of Melody.
 KRUK-Siten.
 KWUK-Just Relax.
 KXUK-Commity News.
 KSH. Ac-Ommunity News. KXLA-Community News. -KFI, KFSD-Ma Perkins. KHJ--Nancy Dixon. KNX--George Fisher. KAGH--Parade of Memories. KFAC--Classroom Radio. KFOX-Russ Brown Music. KFOX-Russ Brown Music. KFOX--Russ Brown Music. KFAC--570 Club. KWKW--Races and Sports. KXLA--LeRoy Smith. -KGFL--Snorts Flash. 1:15-KALA-LeRoy Smith. 1:20-KGFJ-Sports Flash. 1:30-KECA, KFMB-Galen Drake. KFI, KFSD-Pepper Young. KAX-Gordon Mason. KACH-Rhythm in Rhyme. KFAC-American Hour. KFON-Country Boys. KFVD-Hall of Records. KFFWB, KRKD-News. KGER.-Western Siesta. KGER-Western Siesta. KGIL-Homemakers. KOWL-A. La Pointe Show. KWKW-Song of the Islands. KUKW-Song of the Islands. KUKW-Song Symphony. KXLA-Vocal Varieties, 1:35-KRKD-Song Symphony, 1:45-KECA-Ethel and Albert, KFI, KFSD-Bight to Happiness, KTOX-Everybody's Business, KXLA-Listeners' Digest, 1:50-KWKW-Show Time, 1:55-KGFJ-Sports Flash. 2-KECA, KFMB-Surprise Package -KECA, KFMB—Surprise Package. KFI, KFSD—Backstage Wife. KHJ, KFSD—Backstage Wife. KHJ, KFSM, KGB, KVOE— Golden Hope Chest. MNX, KSDJ—Meet the Missus KAGH—C, Sharpe Minor. KFAC—Matinee. KFOX—Judy Martin. CONTROL ROOM CAPERS Geo. Sanders - Dave Hall THE B KC. Mon. thru Sat. STIEW, OCOC 2 P.M. Leck KEVP KGFJ-Sports Flash.
2:30 KECA, KFMB-Bride and Groom.
KFI, KFSD-Lorenzo Jones.
KFI, KFSD-Lorenzo Jones.
KFN, KGB-Luncheon at Sardi's.
KNN, KSDJ-Don Ameche.
KFOX-Country Girls.
KGFR-Garden School.
KGFZ-Gerden School.
KGFZ-KOWL-Contented Listening.
2:40-KGFZ-Contented Listening.
2:40-KGFZ-Contented Listening.
2:40-KGFZ-Contented Listening.
2:40-KGFZ-Contented School.
KGFJ-Hawailan Serenade.
KGFJ-Hawailan Serenade.
KGFJ-Gran Moods.
SWKW-Swing Session.
2:35-KGFJ-Sports Flash.
C-SECA, KFMB-Ladies, Be

3

-KECA, KFMB-Ladies, Be Seated. EFI, EFSD-When a Gir! Marries.

# RADIO and TELEVISION LIFE

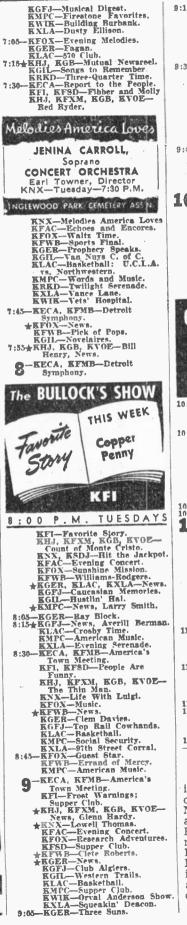
KHJ, KGB, KVOE-Happy Gang. KNX, KSDJ—Hint Hunt. KFAC—Musical Favorites. KKAGH, KFOX, KGER, KXLA Brat House State
 KAGH, EFOX, KGER, KA -News.
 BrYD-Hall of Becords.
 KFWB-Bill Anson.
 KGJL-Record Jackpot.
 KGIL-Keyboard Melodies.
 KLAC-News, Sports.
 KMFC-Chiffon Serenade.
 KOWL-Radio Outlook.
 KNKD-Tops in Pops.
 KWKW-Swing Session.
 3:05-KAGH-Square at Bound Table.
 Sido-KFON-Stardust.
 KLAC-News.
 Sil5-KFI, KFSD-Portia Faces Life. 3:13-KPI. KFSD-Forth Facts Life. \*RGIL-News. KOWL-Rhythm at Random. KWKW-Races and Sports. KALA-Juke Box Matinee. 3:25-KNX, KSDJ-Mr. Information KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects KFI. KFSD-Just Flain Bill. KHJ-Adventure Parade. KNJ-Adventure Parade. KFAC, KFWB, KOWL-News. KFOX-Havailan Music. KGER-Carolina Cotton. KGIL-Dance Matinee. KMPC-Swing 'n' Sing. KKRKD-News; Tea-Time Tunes. Tunes. Tunes. 5:45---KFC A.--Frances Scully. KFI, KFSD---Front-Page Farrell. KHJ, KGB, KVOE---Superman KFAC---Stringtime. KFOX--Pet Review. 3:55#KNX-News. KGFJ-Sports Flash. \*KAC-News.
KGFJ-Sports Flash.
-KECA--Frances Scully.
KKFI-Donble or Nothing.
KKIJ, KGR-Gabriel Heatter.
KKSJ, KGEL-Arthur Godfrey.
KAGH--Meet the Band.
KFAC-Musical Masterpieces.
\*KFVD-Harlematinee.
KFVD-Harlematinee.
KFVD-Harlematinee.
KFVD-Harlematinee.
KGFJ--Record Jackpot.
KGFJ--News. Eddie Lyon.
KGWL--News. Eddie Lyon.
KOWL--News. Eddie Lyon.
KOWL--News. Eddie Lyon.
KOWL-Musical Showcase.
KWIK-On Stage.
KWIK-Don Stage.
KWIK-Andy Mansfield.
KXLA-Juke Box Matinee.
Show.
KEFW-Wasies Roundup. KXLA--Janke BOX Mathlete.
KECA--George Fenneman Show.
KGER--Musical Roundup.
4:10--KFOX-Freddle Martin.
4:13-★KHJ, KFXM, KGB, KVCE-Frank Hemingway.
KGH---Meet the Band.
KFWB--Bing Crosby.
KI-AC-Belle Martel.
KMFC--Twilight Tales.
KRKD--Melody Time.
4:25--KGFJ-Sports.
4:30--KFJ, KFSD--Aunt Mary.
★EHJ, KGB, KVOE-Passing Parade.
KFVD--Sundown Roundup.
KFVD--Sundown Roundup.
KFVD--Sundown Roundup.
KFVD--Raeing Roundup.
KMCC--Raeing Roundup.
KMCC--Raeing Roundup.
KMCC--Raeing Roundup.
KMCC--Raeing Roundup.
KMWL--Stras.
KOWL--Stras.
KOWL-Stras.
KSTA 4:05-KMPC-Romance and Rhythm KMPC-Romance and Rhythm KRKD-Symphony in Swing. KWKW-Opera Association. S-KOWL-Show Tunes. S-KECA-Happy Theatre. KFT, KFSD-Novra Drake. KHJ, KGB, KVOE-Bob, Anderson, News. KFWE-Stuart Hambles. KLAC-Peggy Lee, Songs: KMFC-Collectors' Corner. KWKW-Collectors' Corner. KWKW-Bob Wilson. S-KEGJ-Sports Flash. =-KECA, KFMB-Green Horned 4:35-4:55-KECA, KFMB-Green Hornet. KFI, KFSD-This Woman's KFI, KFSD—This Woman's Secret.
 Secret.
 KHJ, KGB, KVOE—Fulton Lewis.
 KKNK, KSDJ—Enox Manning.
 KKAGH, KGER—News.
 KFAC—Sunshine Mission.
 KFVD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGFJ—Jive at Fire.
 KGH.—Hank Penny Show.
 KHCD—Songs of the Saddle.
 KKKD—Songs of the Saddle.
 KWLA—Juke Box Matinee.
 KGAG:—Ford Lewis.
 KKFI-News.
 KHCH—House Roy Matinee.
 KGAG:—Ford Lewis.
 KHFI-News.
 KHFI-News.
 KHSD—Songs of Lesseles. 8:05-

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8:30-

5:15+KF1-News. KHJ, KFXM, KGB, KVOE-

Chandu, the Magician. ENN-Tom Hanlon. ENN-Tom Hanlon. KAGH-Vets Administration. KGIL-Children's Corner. KLAC-Music Room. KOWL-Italian Program. KWEW-Today at the Baces. O-KECA, KFMB-Sky King. KFI-Johnny Murray. KHJ, KFXM, KGE, KVOE-Captain Midnight. KNX, KSDJ-Club 15. KAGH-Sports Notcherk. KFAC-Whoa Bill Club. \*KFAC-Whoa Bill Club. \*KFAC-Billy Starr. KGFJ-Race Recep. KMPC-All-Time Hits. KRTM-Lesly Grey. KXLA-Future Planists. S-KGIL-Rumba Time. 6\*KECA, KFMB-Edwin C. Hill. \*KFI, KFOX, KFWB, KLAC-★KFI. KFOX, KFWB, KLAC News. KRJ. KFXM, KGE—Life Berins at 80. ★KNX, KSDJ—Charles Collingwood. KGER—Sports Time. KGEZ—Sports Time. KGEZ—Musical Digest. KGIL—Tops in Pops. ★MMFC—News, Bill Harpel. KKKD—Musical Varieties. KWIK—Sports, Goodwin. KXLA—Muir College. 54KECA—Headline Edition. KIRNE-MUSICAL VETETERS.
 KXLA-Mulr College.
 (3)54 KECA-Haak Weaver, News.
 KELAC-Al Jarvis Ballroom.
 (4)54 KECA-Haak Weaver, News.
 KFI-Remember That Music.
 KKNX, KSDJ-News, Garred.
 KFWB-Tune Time.
 KGEN-Stamps Quartet.
 KMPC-Bob Kelley, Sports.
 KKLA-Mary Burke King.
 (2)5-KECA-Harry Wismer.
 KNX-Frank Goss, News.
 (3)6-KECA-Harry Wismer.
 KKN-Frank Goss, News.
 (3)6-KECA-Harry Wismer.
 KKN-Frank Goss, News.
 (3)6-KECA-Harry Wismer.
 KKN-Frank Goss, News.
 (5)6-KECA-Harry Wismer.
 KKN-Frank Goss, News.
 (5)6-KECA-Harry Wismer.
 KKJ, KGB-Reserve.
 KN, KSDJ-Mr. & Mrs.
 North.
 KFOX-Hai's Memory Room.
 KFOX-Santa Anita Track.
 KRKD-Acent on Rhythm.
 KXLA-Duke of Faducah.
 SistKHJ-News.
 KGB, KVOE-Bill Symes.
 Sports.
 KetCA, KFMB-Let's Go to the Met. Sports. 7-KEC'A, KFMB-Let's Go to the Met. KFI, KFSD-Bob Hope Show. \*KHJ, KFXM, KGB, KVOE-Gabriel Heatter. KNX-Women's Forum. KFAC-Hour of Music. KFWB-America Dances. \*KGER, KGLL, KLAC, KRED -News. husley CONCERTS "Musical Digest" Commentator: 7.00 - 8:00 pm Nightly at DR. KARL WECKER Direct from 7 pm Hallywood Bon I KGFJ + 1230 on your



9:05

World Radio History

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# **TUESDAY LOGS**

3:15\*KFI, KFSD-World News.
\*KHJ, KGB, KVOE-Fleetwood Lawton.
RNX-Jack Smith.
\*KFOX-News.
\*KFWB-United Nations.
\*KGER-Decision Now.
\*KMPC-Club Time.
\$:30\*KECA, KFMB-Monitor News.
KFI, KFSD-This Is Your Life.
\*KUCE, KUCE-Unside of Life. KHJ, KGB, KVOE—Inside of Sports. KNN, KSDJ—Mystery Theater KFOX—Serenade in Swingtime KFWB—Unity Daily Word. KGF3—Desert Dreams. KGF4—Desert Dreams. KGF4—Dance Time. ★GII—Date Inde.
★KIJ, KGB, KVOE—Fulton Lewis.
★KFWE—Music and News.
★KGII—News.
★KMFC—News Notebook. 9:45- \*KOIFC-News Notebook.
 \*KNIFC-News Notebook.
 \*KECA-Richfield Beporter.
 \*KFACB-Big Town.
 \*KHJ-Highlights in Music.
 \*KFAC-Locky Lager Dance.
 \*KFWB-Eastside Show.
 \*KGER-Party House.
 \*KGER-Party House.
 \*KGH-Memory Lame.
 \*KGH-Memory Lage.
 \*KGHC-Bing Crosby Sings.
 \*KWIK-Orval Anderson Show.
 \*KXLA-Sacred Records. Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLEAC 10:15-KECA-Case Cugat. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KNX-Boulab. KHA-Dance Orch. KNX-Mob Elson. KFOX-Musle of the Masters. KGEL-At the Ranchhouse. KGEL-At the Ranchhouse. KGEL-At the Ranchhouse. KGEL-At the Ranchhouse. KGEL-At Normal Coronation. 10:33+KHJ, KGEL, KLAC-News. 10:33+KHJ, KGB-J. Bloss Orch. KNX-Nease Bowl Coronation. 10:35+KHJ, KGB-J. Bloss Orch. KNX-Nease Rowl Coronation. 10:35+KHJ, KGB-J. Bloss Orch. KNX-Nease Rowl Coronation. 10:35+KHJ, KGB-N, Bloss Orch. KNX-Neison Pringle. KFOX-The Bachelors. KFVD-Spade Cooley Time. KFVD-Dance Parade. KMKC-Donn Offs. KMKC-Donney Grant. KNLAC-Musle Box. 11:15-KECA-Cheerill Musle. KFI, KFSD-Morton Down KHJ, KGB-AJ Wallace Orn: KNX-Merry-Go-Round. KNX-Merry-Merry-Go-Round. KNX-Merry-Merry-Go-Round. KNX-Merry-News. KMPC-News. XX-Merry-News. XX-Genet Star. XMPC-News. XX-GER Star. XMPC-News. XX-GER Star. XMPC-News. XX-GER Star. XMPC-News. XX-GER Star. XMPC-News. XX-Merry-News. XX-Mer KLAC

# REQUIRED READING

When the wire announcing "The Short Happy Life of Francis Macomber" for of Francis Macomber' for NBC's "University Theater" arrived on the teletype in Hollywood's publicity offices recently, it read "9551 945 HAPPY LNYNQGJRANDIC MACOMBER' is one of Hemingway's best-known stories and one of the most fre-quently anthologized."

\*Indicates News Broadcast. 8--KECA, KFMB--Don McNeill's Breakfast Club \*Indicates News Broadcast.
 \*ECA, SFMB-Don McNeill's Breakfast Club.
 KFI, KFSD-Fred Waring.
 \*KRJ--Cecil Brown,
 KN-Harry Rabbitt.
 KAGB--Last Call.
 KFAC--Country Church.
 KFOX, KRED-Bible Institute
 KFD-Wakeup Ranch.
 \*KGER, KLAC, KNLA-News.
 KGFJ-Dr. Frederlick Bailes.
 EGIL-Beveille Danch.
 KFWB-L. A. Breakfast Club.
 \*KBCWL-Spanish Hour.
 RWWL-Mithael Roy Show.
 ENWE-Michael Roy Show.
 Stay KES-Michael Roy Show.
 Stay KES-Michael Roy Show.
 Stay KEJ, KNX, KGFJ-News.
 KLAC-Margues at the Reins.
 KMPC-Markets: Sports.
 SLA-Music. EXLA-Music. 8:30+RTI-Carreth Wells, \*KHJ-Editor's Diary. KNX-Call for Help, KAGH-Hebrew-Christian Hr. \*KFAC, KG1L, ERKD-News, EFOX-Words of Life. RFVD-Easy Listening. KGER-Hammond. KGER-Hammond. KGER-Hammond. KGER-Hammond. KLAC-Stock Markets. KMPC-Song for You. KXLA-Haven of Rest. EWEW-Stock Quotations. 8:40-KLAC-Havens at the Reine KWEW-Stock Quotations. 8:40-KLAC-Haynes at the Beins. 8:45-KLAC-Haynes at the Beins. 8:45-KLAC-Barnes at the Beins. 8:45-KLAC-Barnes at the Beins. KAGH-Words of Life. KAGH-Words of Life. KAGH-Void Varieties. KGER-Dible Treasury Hour. KGFL-Void Varieties. KGIL-Coffee Parade. KGIL-Coffee Parad RWEW-Gordon Baker Lloyd.
8:354ELAC-News.
9 - KECA. EFMB-Welcome, Travelers.
BFI-Burritt Wheeler.
\*KBJ, KGER-News.
ENN, KSDJ-Stand-In.
KAGH-Sunshine Program.
KFAC-Serenade.
RFVD-Waltz Time.
RFVD-Waltz Time.
KFWB-L. A. Breakfast Club.
\*KGEJ-Disabled Veterans.
KGFJ-Disabled Veterans.
KMEW-Sore and Sentimental.
KLAC-Morning Melodies.
KMWE-Helen Markham.
KRED-Sagebrush Serenade.
KWKW-Voice of China.
KAC-Morning Melodies.
KMWL-Hallak for You.
KGER-Lutheran Hour.
KWEM-Voice of China.
KALA-Bar Nothing Ranch.
9:13-KHJ, KFNM, KGB, K V0E-Victor H. Lindiahr.
\*KFVD-News.
KGIL-Ballads for You.
KLAC-Music Boom.
KOWL-Hawaiian Melodies.
KWW-Urfat and Airy.
9:30-KECA. KFMB-Kay Kyser
College.
KT, KFSD-Jack Berch.
ENJ-Mooda in Music.
ENJ-Mooda in Music.
ENJ-Morning Melion.
KGER-Lubh Bown.
KGER-John Brown.
KECA. SEMB-Lora Lawton.
KNX-Resemarr.
KFWB-Gadget Jury.
KKGEJ-Airtoriale.
KMK-Coffee With Crosby.
KWK-W-Word of Truth.
KMKW-Word of Truth.
KWKW-Word of Truth.
KWKW-Word of Truth. 9-RECA, KFMB-Welcome, 10-KECA, KFMB-Ted Malone. +KFI, KFOX, KFSD, KGEE- \*KFI. EFOX. KFSD. KGER- News.
 \*KHJ. KFXM. KGB. KVOE- News. Glenn Hardy.
 KNX-Wendy Warren.
 KAGH-Music America Lores.
 KFAC-Morning Concert.
 KFVD-Rev. Louis T. Talbot.
 KFWB-Show Biz Quiz.
 KGFJ-Sunset and Vine.
 KGI-Waltz Time.
 KLAC-Al Jarvis Ballroom.
 KNPC-Westerners.
 ROWL-Yiddish Hour.
 KKKD-Morning Melodies.
 KWIK-Town Crier. Page Twenty-two

WEDNESDAY, DEC. 29 KWEW-Eacing News. KNLA-Universal Quiz. -KFI-Ladies' Day. KGER-Musical Roundup. -KWKW-Audrey Shops. -KFCA, EKTMB-Reserve. KHJ, KGE, KVOE-Gospel Singers. KNN-Aunt Jenny. KFON-Assembly of God. KGL-Sweet Swing. KRED-Dr. Richardson. +KNLA-News. 10:03-10:10 10:15-KIRM--Der Halter and Anternet (1993)
KGFJ-Sports Flash,
10:30-KECA, KGB-Kate Smith Speaks,
KNX, KSDJ-Helen Trent,
KFVD-Rescue Mission,
KFVD-Memory Lane,
KGH-News,
KRKD-De Guidepost,
KNLA-Popular Variety,
10:35-KFI-Downtown & All Around KHJ, KGE, KVOE-Kate Smith Sings, **\***KXLA-News. KHJ, KGB, KVOE—Kate Smith Sings. KNN, KSDJ—Our (ial Sunday, KFAC—Village Festival, KFAC—Village Festival, KFAC—Midnight Mission. KXLA—Worman's World. KKCA, KFMB—Betty Crocker Magazine of the Air. KGFJ—Sports Flash. 10:55-News -KECA, KFMB-Betty Crocker. KFI-Downtown & All Around KHJ, EGB, KVOE-Ladies 11 KFI-Downtown & All Around KHJ, EGB, KVOE-Ladies First, RNX-Big Sister, RAGH-1300 Club, KFAC-Festival of Music. KFAC-Festival of Music.
 KFAC-Festival of Music.
 KFAC-Festival of Music.
 KGFJ-Feter Polter.
 KGFJ-Sunset and Vine.
 KGFJ-Sunset and Vine.
 KGH-Cosby Sings.
 KLAC-Al Jarvis Ballroom.
 KMPC-Time Out.
 KOWL-Spanish Hour.
 KKU-Songs of Yesteryear.
 KWEW-County Supervisor.
 KALA-Woman's World.
 11:35\*KFOX-Rightman Age.
 11:13\*KFOX-Supping Highlights.
 KGER-Musical Boundup.
 KGHC-Mistar Busical Boundup.
 KGHC-Mistar Borborhood Volce.
 KWEW-Costar Borborhood Volce.
 KWEW-Races and Sports.
 \*KENA-Pasadena News.
 11:20-KWEW-Stairway to Music. 12:30wednesday Trogram 0 Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. 3:00-Burritt Wheeler, KFI.
 10:00-Ted Malone, KECA.
 10:30-Kate Smith, KHJ.
 12:30-Art Baker, BECA.
 4:30-Passing Parade, KHJ. Comedy-Variety 4:00—Arthur Godfrey, KNX. 6:30—Meredith Willson, KECA. 7:00—Dulfy's Tavern, KFI. 7:30—Amateur Hour, KECA. 9:30—Milton Berle, KECA. 9:30—Milton Berle, KECA. 10:00—Blondie, KFI. Mystery-Detective 8:30-Official Detective, KHJ. 10:30-Mr. D. A., KFI. Quiz, Participation Quitz, Participation 8:00-McNell Bktst, Club, KECA 9:30-Grand Slam, KNX. 9:30-Kax Kyser, KECA. 11:30-Queen for a Day, KHJ. 12:45-What Makes You Tick, 1:00-Bkfst, in H'wood, KECA. 2:00-Meet the Missus, KNX. 2:30-Bride and Groom. KECA. 3:30-Bride and Groom. KECA. 3:30-House Party, KNX. 8:00-Name That Song. KHJ. 8:30-Groucho Marx, KECA. Public Interest-Information 5:45-If They Had Lived. KGFJ. 6:00-American Forum, KHJ. Sports 9:30—Racing News, KLAC, 9:30—Racing, KGFJ, 0:00—Race Lineup, KWKW, 5:30—Race Berap, KGFJ, 5:30—Race Beaults, KEKD, 5:45—Eace Results, KEKD, 5:45—Eace Results, KEKD, 5:45—Fred Hessler, KGEB, 6:30—Joe Hernandez, KMPC, 9:30—Inside of Sports, KHJ, Drama 6:30-Family Theatre, KHJ. 6:30-Dr. Christian, KNX. 7:30-Hollywood Theater, KFI. 8:30-Curtain Time, KFI. Classical, Semi-Glassical Music Popular-Western Music 8:00-Fred Waring, KFL. 7:30-Harvest of Stars, KNX. 8:00-H'wood Music Hall, KNX. 8:00-Harry Babbitt, KNX. 10:00-Westerners, KMPC. 4:45-Stuart Hamblen, KFWB. 5:30-Club 15, KNX. 9:00-Supper Club, KF1, KMPC. 9:15-Jack Smith, KNX.

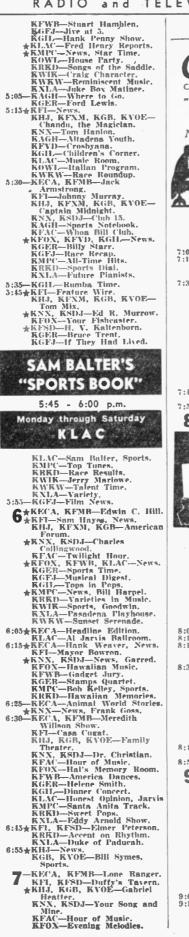
11:25-KGFJ-Sports Flash. 11:30-KECA-Cesa Cugat. KHJ, KFXM, KGB, KVOE-Queen for a Day. KNX-Young Dr. Malone. KFAC-Keyboard Artistry. \*KFON, KOWL, KBKD-News. KFVD-Memory Melodies. KGFJ-Plano Moments. KMPC-Keith Retherington. DINNER BELL ROUNDUP **Cliffie Stone** Eddie Kirk Herman the Hermit Julie Hayden Merle Travis Tennessee Ernie Top Western Talent KXLA 11:30-12:30 Mon. Thru Fri. KXLA-Dinner Bell Roundup. 11:40-KFOX-Hit Tunes. 11:45-KECA-One for the Bonk. KFI-The Brighter Day. KNX-Guiding Light. KGFJ-Saludos Amigos. KOWL-Small Bands. KRKD-Movieland Quiz. KWKW-Races and Sports. 11:55-KGFJ-Sports Flash. 12\*KECA-Sam Hayes, News. KFI-Farm Reporter. \*KHA, KAGH, KGB, KGER-News. News. News. KNX-Second Mrs. Burton. KFAC-Luncheon Concert. KFVD-Editor of the Air. KFWD-Editor of the Air. KGFJ-Bing Crosby. \* KGIL-Valley News. KLAC-Al Jarvis Ballroom. KMPC-Women Are Wonderful KOWL-Mayor of Melody. KRKD-Santa Fe Trails. KWEW-Santa Fe Trails. KWEW-Armand Tokatyan. KXLA-Dinner Bell Koundup. KKLA-Chuck Wagon. KALA--Dinner Bell Roundy
 12:05-KGER--Chuck Wagon.
 12:15\*KECA--Baukhage Talking.
 KFI--Road of Life.
 KHJ--Hits of Yesterday.
 KNX-Perry Mason.
 KAGH--Voice of Ortient.
 \*KFON. KWIK-News.
 KGFJ--Intermission.
 KGH--Real Estate Show.
 KWK-Races and Sports.
 12:25-KGFJ-Sports Flash. KWEW—Races and Sports.
 SGFJ—Sports Flash.
 KECA—Art Baker's Notebook.
 KFI, KFND—Today's Children.
 KHJ—Louise Massey.
 KNN, KNDJ—Nora Drake.
 KAGH—Luncheon at McConahays.
 KFON—Cowhands Carnival.
 KFVD—Shopping Highlights.
 \*KFWB—News: Peter Potter. Highlights 0

 BGEE-Squeskin' Descon.
 BGFJ-1230 Club.
 BGIL-Hart & Darling.
 BMPC-Jeanne Gray.
 \*KOWL-News.
 BWIK-G. I. Platter Parade.
 BWKW-Stock Quotations.
 EXLA-Tex Owens.
 12:33-EKOWL-Joe Adams.
 EW EW-Farm News.
 12:45-EFI-Light of the World.
 KHJ-Melody Matinee.
 KN. BSDJ-What Makee You Tick?
 \*KFAC. EFSD, RMPC-News.
 HFOX-Parific Breezes.
 KWKW-Races and Sports.
 KLA-Western Becords.
 12:35-EKGFJ-Sports Flash.
 -KECA. KFMB-Breakfast in - RUF 0-- Specific - KECA, KFMB-Breakfast in Hollywood. KFI, KFND-Life Can Be Beautiful. KHJ-Lynn Looks at H'wood. KENX, KSDJ-Knox Manning. KACH-Musical Snapshots. KFAC-Piano Parade. KFOX-Barbershop Quartet. KFVB-Bill Anson. KGER-Squeakin' Dearon. KGFJ-1230 Club. KGIL-1260 Roundup. KMPC-Music in the Air. KOWL-Mayor of Melody. KRKD-Siesta Time. KXLA-Count? Business. 3-KFI, KFND-Ma Perkins. 1-KECA, KFMB-Breakfast in BUWL-MEND-Neises a Time.
KXLA-Count's Business.
1:13-KT-R.FSD-Ma Perkins.
KHJ-Nancy Divan.
KN-E. H. Wileman.
KAGH-Parade of Memories.
KFOX-Russ Brown Music.
KFOX-Class Brown Music.
KFVD-Piano Parade.
KLA-570 Club.
KWEW-Baces and Sports.
KALA-Farm Program.
1:33-KGFJ-Sports Flash.
1:36-KGFA.KFNB-Galen Drake.
KNX-Gordon Masson.
KFAC-American Hour.
KFAC-American Hour.
KFAC-American Hour.
KFAC-Merren Stores.
KGR.-Western Steast.
KERD-Symphony of Sags.
KALA-Vacal Varieties.
KALA-Vacal Varieties.</li 1:50-KWKW-Show Time.
1:53-KGFJ-Sports Flash.
2-KECA, KFMB-Surprise Package.
KFI, KFSD-Backatage Wife.
KFI, KFSD-Backatage Wife.
KFI, KFSD-Backatage Wife.
KAH, KFNM, KGB, KVOE-Golden Hope Cheet.
KNN, KSDJ-Meet the Missus KAGH-C. Sharpe Minor.
KFAC-Matinee.
KFOX-Judy Martin.
KFYWB-Bill Anson.
KGFW-Dourfol-Recom Capers.
KFWB-Bill Anson.
KGEK-Long Beach Band.
EGFJ-What's Cp.
KGIL-Homemakers.
\*KLAC-News. Sports.
KMWC-Three Alartin.
KOWL-Armand La Pointe.
KFOX-Rusty Guil.
KFOX-Rusty Guil.
KFOX-Rusty Guil.
KGET-Afternoon Pinal.
2:0-KECA. Afternoon Pinal.
KGFJ-Sports Flash.
2:30-KECA. Afternoon Jash.
KNX. SDJ-Dora Ameche.
KFOX-Courty Girls.
KGER-Garden School.
KGER-Garden School.
KGER-Long Beach Band.
KKED-Hourts a therthm.
KKED-Hourts Garden.
KKED-Hourts Garden.
KKED-Hourts Girls.
KGFJ-Kerboart Korner.
KGFJ-Kerboart Korner.
KGFJ-Kerboart Korner.
KGFJ-Kerboart School.
KGFJ-Kerboart Korner.
KGFJ-Kerboart School.
KGFJ-K 2-KLCA, KFMB-Surprise 3-KECA, KFMB-Ladies Be Seated. KFI, KFSD-When a Girl Marries. KHJ, KGB, KVOE-Happy Gang. ENX. ESDJ-Hint Bunt.

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Comment-Narration 7:45-Fred Beck, KNX.

★KAGH, KFON, KGER, KLAC, KXLA-News. KFAC-Musical Favorites. KFVD-Hall of Records. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGHC-Chiffon Serenade. KOWL-Radio Outlook. KRKD-Tops in Pops. KWIK-1390 (Jub. KWKW-Source at Round EWKW-Swing Session. 3:05-KAGH-Square at Round Table, KGER-Alkali Alex. 3:10-KFOX-Siar Dust. KLAU-Don Otis Show. 3:15-KFI, KFSD-Portis Faces Life KGWL-Rhythm at Random. KWKW-Races and Sports. KWKW-Races and Sports. KWKW-Races and Sports. KWKW-Races and Sports. 3:25-KNX, KSDJ-Mr. Information. .KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KGFJ-Sports Flash. → KECA-Norwood Smith Selects KFT, KFSD-Just Plain Bill. KHJ-Adventure Parade. KNN, KSDJ-House Party. ★KFAC, KFWB, KOWI-News. KFON-Hawaiian Music. KGER-Carolina Cotton. KGER-CAROL 3:30-\*KRKD—News; Jea-man Tunes. 3:13—KECA—Frances Scully. KFI, KFSD—Front-Page Farrell. KHJ, KGB, KVOE—Superman KFAC—Lyrics in Chorus. SFOX—Pet Review. 3:55\*KNN—News. KGFJ—Sports Flash. Refe J-Sporie risso. - Ref A-Frances Scully. KET-Double or Nothing. KHJ, KGB-Gabriel Heatter. ENX, KSDJ-Arthur Godfrey. KAGH-Freddy Martin. KAGH-Freddy Martin. KETAN - Worken Masterpleces. \*KFOX, KGER-News. KFSD-Road of Life. HARLEM MATINEE with HUNTER HANCOCK 1020 KC. 4:00 P.M. SOOC WATTS Mon. Thru Sat. KEVD-Harlematines, KUPJ-Record Jackpot, KUPJ-Record Jackpot, KUPJ-Record Jackpot, KUPJ-Record Jackpot, KURL-News, Eddle Lyon, KUWL-Nusical Showcase, KRUYC-News, Eddle Lyon, KUWL-Musical Showcase, KRUY-Nusical Showcase, KUWK-Musical Showcase, KUWK-Musical Showcase, KUWK-Musical Showcase, KUK-Musical Roundup, 4:05-KEYA-George Fenneman Show, KEER-Musical Roundup, 4:10-KFON-Freddle Martin, 4:15-KHJ, KFXM, KGP, KVOE-Prank Hemingway, KAGH-Jump-Jump, KFND-The Brighter Day, KFWB-Bing (rosby, KLAC-Dinling Sisters, KMUC-The Jewel Rox, KFWB-Shing (rosby, KLAC-Dinling Sisters, KMUC-The Jewel Rox, KFWB-Shing (rosby, KLAC-Pinning Sisters, KMUC-The Jewel Rox, KFWB-Shing (rosby, KLAC-Pinning Sisters, KMUC-The Jewel Rox, KFWB-Shing (rosby, KLAC-Panning Sisters, KMUC-The Jewel Rox, KFWB-Shing (rosby, KLAC-Racing Roundup, KFWB-Daily Light, KLAC-Racing Roundup, KFWB-Daily Light, KLAC-Racing Roundup, KFWB-Daily Light, KLAC-Racing Roundup, KFWB-News, KHJ, KFND-Nora Drake, \*KHJ, KGB, KVOE-Bob Anderson, News, KHH-Kuart Hamblen, KLAC-Picky Lee, Songs, KMFC-Collectors' Corner, \*KWK-Musical Quiz, KWKW-Rob Wilson, i55-KGFJ-Sports Flash,
S-KECA, KFMB-Challenge of the Yukon, KFYB-This Woment LOSTANGELES the Yukon. KFI, KFSD-This Woman's KF1, KF3D-THE VOLLAS Secret. KHJ, KGB, KVOE—Fulton Lewis. ★KNX, KSDJ--Knox Manning, News. ★KAGH, KGER-News. KFAC-Sunset Serenade. KFAC-Sunset Serenade. KFVD-Songs of the Sage.





# KEPNESDAT LOGS \*KFPN-News, KFWB-United Nations, KGER-Guest Star. \*KECA, KFMB-Milton Berle Show. \*KFA, KFMB-Milton Berle Show. \*KFA, KFMB-Milton Berle Show. \*KFA, KFMB-Milton Berle Show. \*KFOX-Serenade in Swingtime KFWB-Unity Daily-Word. \*KFMB-Unity Daily-Word. \*KGH2-Top Tunes, KGH2-Top Stars, KGH 10\*KECA, KFMB-Richfield, Reporter ★KECA, KFMB—Richfield, Reporter, KFL, KFND—Blondle, KHJ—Highlights in Music, KKNX, KSDJ—News, Huntley, KFAC—Lucky Lager Dance, KFON—Becksion Now, KFWB—Eastside Show, KGEF—Party House, KGEF—Music You Want, KGFJ—Music You Want, KGFJ—Music You Want, KGFJ—Music You Want, KGFJ—Music You Want, San Diego, KMFC—Bing Crosby Sings, KWFC—Bing Anderson Show, KMP7—toing trospy Sings, KWFK—Oryal Anderson Show, KXIA—Olympic Fights, KKCA—Casa Cugat, KNX—Beulah, KFOX—Beulah, KMP7—Dunce Parade, KMPC—Dance Parade. 10:30—KECA, KFMB—Hawthorne Thing. KFI, KFSD—Mr. District Attorney. KHJ—Dance Orch. KN—Bob Elson. KGER—At the Ranchhouse. KGEI—H wood House Party. KGH.—Rhythm Khapsody. 10:45-KNN—Red Barber. Sports. d d d KECA – News. of Tomortow. 10:15-KNN-Red Barber, Sports. 10:55-KNJ, KGL-News. 11\*KECA-News of Tomortow. \*KFT, KFSD-News. KHJ, KGB-J, Bloas Orch. \*KHJ, KGB-J, Bloas Orch. \*KFAC-Lucky Lazer Time. KFON-The Bachelors. KFON-The Bachelors. KFON-The Bachelors. KFON-State Cooley Time. KFON-State Cooley Time. KFON-State Cooley Time. KGEL-HW wood House Party. KGEL-KEL-KEL-KW WOOD HOUSE KNX-Guest Star, 11:55 KECA-News.

Too Funny

ABC's Groucho Marx is proving almost too funny to work in pictures. At RKO, where he is making "It's Only Money," his co-stars, . Frank Sinatra and Jane Rus-sell, keep bursting into laughter at the Marxian antics, and consequently ruining the

# $\star$

# PIPELINE

Irna Phillips, who writes five daytime serials, includ-ing CBS's "The Guiding light," turns out the equiv-alent of forty full-length novels each year. And on a pro rata basis, each of those "novels" has a "sale" of half a million copies, since 20,000,-000 hear her shows annually.

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# RADIO and TELEVISION LIFE

# THURSDAY, DEC. 30 \*Indicates News Broadcast. \*KECA, KFMB-Don McNeill's Breaktast Club. KFI, KFSD-Fred Waring. \*KHJ-Cecil Brown. KNN-Harry Babbitt. KAGH-Last Call. KFAC-Country Church. KFOC, KRKD-Haven of Rest KFVD-Wakeup Ranch. \*KGER-News, Mizpah. \*GER-News, Mizpah. \*GER-News, Mizpah. \*KGER-News, Mizpah. \*KGEH-Community Chest. \*KHJ, KNX-News. \*KFWB-Tune-Up Time. KGEJ-Community Chest. KLAC-Haynes at the Reins. \*KMHC-Missic. \*SM-KMPC-Sports Roundup. \*SM-KMPC-Sports Roundup. \*SM-KMPC-Sports Roundup. \*SM-KMPC-Sports Roundup. \*KHJ-Editor's Diary. \*KON-Words of Life. \*KFAU. KFWB, KGLL, KRKD NCGH-Hebrew-Christian Hr. \*KFAU. \*KFAU. \*KEAC-Hammond. \*GER-Hammond. \*GER-Hammond. \*GER-Hammond. \*GER-Hammond. KGER-Hammond. KGER-Hammond. KGER-Hammond. \*GER-Hammond. \*GER-Hamm

 KXLA-Baptist Brothers.
 8:40-KLAC-Baptes at the Reins.
 8:45±KFI, KFSD-Sam Hayes.
 KIH, KGB-Breakfast Time.
 KAGH-Words of Life.
 KFAC-Thity.
 KFYD-Vocal Varieties.
 KFWB-Science of Mind.
 KOBC-Bible Treasury.
 KGID-Wetrday's Hits.
 KGIL-Coffee Parade.
 KNC-In a Nutshell.
 KOWL-Waltz Time.
 KRD-Spotlight Varieties.
 KWKM-Gordon Baker Lloyd.
 6:35±KLAC-News. 8:55 + RLAC - News.
 9 - BECA, KFMB-Welcome Travelers.
 KFI-Burritt Wheeler.
 KKH-KER-News.
 RNN, KSDJ-Stand-In.
 RAGH-Sunshine Program.
 KFM-Surshine Program.
 KFWD-Waltz Time.
 KFWD-Waltz Time.
 KFWD-Waltz Time.
 KFWB-Strolling Tom.
 \*KGB-Cecil Brown.
 KGH-Sweet and Sentimental RLAC-Morning Melodies.
 KMPC-Rand Box.
 KOWL-Relen Markham.
 KRKD-Sagebrush Serenade.
 KWKW-Voice of China.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA 9 - 10 A. M. - Mon.-Fri. 7 - IU A. M. — Mon.-Fri.
KNLA-Bar Nothing Ranch.
9:05-KGER-Lutheran Hour. KWIK-Sump Side.
9:15-KHJ, KFXM, KGP, KVOE-Victor II. Lindlahr.
\*KFVD-News.
\*KFWB-Music.
KGFJ-Marine Story.
KGFJ-Marine Story.
KGFJ-Marine Story.
KGFJ-Marine Melodies.
KWKW-Light and Airy.
9:30-KECA, KFMB-Kay Kyser College.
KFY, KFSD-Jack Bereb.
KH, Monda in Music.
KYK, KSDJ-Grand Siam.
\*KGH, KOWL-News.
KFOX-KNU-Flag Store.
KFWB-Marsha Walton.
KGFJ-Racing News.
KGFJ-Racing News.
KGFJ-Racing News.
KGFJ-Racing News.
KGWL-Top o' Morning.
9:36-KGWL-Shop Pasadeena.
9:36-KFI, KFSD-Lora Lawton.
KFWB-Gazet Jury.
\*KGFJ-Airotorials.
\*age Twenty-four

Page Twenty-lour

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KLAC-Coffee With Crosby. KMPC-Tops in Pops. KOWI-Album of Song. KRKD-News. KWKW-Word of Truth. KWKW-Word of Truth.
 -KECA, KFMB-Ted Malone.
 KFI, KFOX, KGER-News.
 Glenn Hardy, News.
 KKAC-Morning Concert.
 KFAC-Morning Concert.
 KFYD-Rer. Louis T. Talbot.
 KFWB-Show Biz Quiz.
 KGIL-Waltz Time.
 KGIL-WALTZ TI KXLA-Universal Quis. 10:03-KFI-Ladies' Day. KGER-Musical Roundup. 10:10-KWKW-Audrey Nhops. 10:15-KECA, KFNB-Reserve. Benny Walker Kitchen. KNX-Aunt Jenny. KFCN-Assembly of God. KGII-Sweet Swing. KRKD-Dr. Richardson. +KXLA-News. 10:25-KGFJ-Sports Flash. 10:30-KECA, KEMB-My True St. \*KXLA-News.
 10:25-KE(FJ-Sports Flash.
 10:30-KE(A, KFMB-My True Story \*KHJ, KGB-Kate Smith Speaks.
 KNN, KSDJ-Helen Trent.
 KFWB-Memory Lane.
 \*KGHL-News.
 KRKD-Crazy Rhythm.
 KWK-Mae Dene Ellis.
 KWK-The Guidepost.
 KNLA-Popular Variety.
 10:35-KFOA-Moraing Music.
 KGHL-Romance in Rhythm.
 10:45-KFI-Downtown & All Around KFMB-Memory Calsumation of the Store State Smith Sings.
 KFOA-Moraing Musicale.
 KFA-L, A. Medical Asas.
 KFAC-L, A. Medical Asas.
 KFAN-Midnight Mission.
 KIA-Poports Flash.
 10:55-KFCA, KFMB-Betty Crocker Magazine. 11-KECA, KFMB-Betty Crocker RECA, RFMB-Betty LTOCART Magazine. RPI-Downtown & All Around. RHJ, RGB, KVOE-Ladies First. KNX-Big Sister. EAGH-1300 Club. EAGH-1300 Club. EAGH-1300 Club.

Comedy-Variety

Quiz, Participation

UIL, Participation 8:00--McNeill Bkfst. Club. KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser- KECA. 11:30-Queen for a Day, KHJ. 12:43-What Makes You Tick, KNX. 1:00-Bkfst. in H'wood, KECA. 2:30-Don Amethe, KNX. 2:30-Don Amethe, KNX. 2:30-Bride and Groom, KECA. 3:30-Ruse Party, KNX. 19:39-Noah Webster Says, KFI.

Drama 8:00—James Hilton, KNX. 8:00—Screen Guild, KFI. 8:30—First Nighter, KNX. 9:00—Theatre, U.S.A., KECA.

Classical, Semi-Classical Music

Comment-Narration 7:45-Fred Beck, KNX. 9:00-Burritt Wheeler, KFI. 10:00-Ted Malone, KECA. 10:30-Kate Smith, KHJ.

8:00-Fred Waring, KFI, 8:30-Fred Waring, KFI.

4:00—Arthur Godfrey, KNX. 7:00—Music Hall, KFI. 9:30—Aldrich Family, KFI. 10:00—Burns and Allen, KFI.

KFOX-Rhythmic Age.
KEYND, KGER-News.
KFWB-Peter Potter.
KGEJ-Sunset and Vine.
KGL-Crosby Sings.
KLAC-Al Jarvis Ballroom.
KMPC-Time Out.
KOWL-Spanish Hour.
KRKD-Songs of Vesteryear.
KWKW-Song Parade.
KXLA-Woman's World.
11:15-KECA. KFMB-Dorothy
KILAC-Woman's World.
11:15-KECA. KFMB-Dorothy
KGIR-Musical Roundup.
KGIA-Widmorning Melodies.
KMRW-Races and Sports.
KKNA-Pasadena News.
11:20-KECA-Gasa Cugat.
KHJ, KFXM, KGB, KVOEQueen for a Day.
KFAC-Keyboard Artistry.
KFYD-Memory Melodies.
KGFI-Fiand Moments.
KFPCA-Reith Hetherington.
KXLA-Dinner Bell Roundup.
11:40-KECA-One for the Book.
KFI-The Righter Day.
KNN-Guiding Light.
KGFI-Saludos Amigos.
KOWL-Nmail Bands.
KRKD-Morieland Quiz.
KWKW-Races and Sports.
11:35-KGFJ-Sports Flash.
125-KECA-More Flash.
125-KECA-MORE for the Book.
KFI-TRE Righter Day.
KKED-Morieland Quiz.
KWKW-Races and Sports.
11:35-KECA-MORE Flash.
124-KECA-Smail Bands.
KKECA-Smail Bands. KWKW-Rarces and Sports.
 1:35-KGFJ-Sports Flash.
 2\*KECA-Sam Hayes, News.
 KFI-Farm Reporter.
 \*KHJ, KAGH, KGB, KGER-News.
 KFAC-Luncheon Concert.
 KFAC-Huncheon Concert.
 KGFJ-Bling Crosby.
 KGL-Valler News.
 KLAC-Al Jarvis Ballroom.
 KMPC-Women Are Wonderful.
 KOWL-Mayor of Melody.
 KENE-Santa Fe Trailis.
 KWLA-Dinner Bell Roundup.
 KKEC-A-Baukhage Talking.
 KEC-A-Baukhage Talking. 12:05-13:18→KGER—Chuck Wagon.
13:18→KGER—Chuck Wagon.
13:18→KF(A→Raukhage Talking. KFI)→Rita of Vesterday. KNJ→Perry Mason. KAGH→Voice of Orient. KAGH→Voice of Orient. KGFJ→Intermission. KGFJ→Intermission. KGFJ→Intermission. **thursdey**ProgramHighlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. 11:15-Dorothy Kilgallan, KECA. 12:30-Art Baker, KECA. 4:30-Passing Parade, KHJ. Mystery-Detective 6:30-FBI in Peace and War, KNX. KNX. 7:00-Suspense, KNX. 7:30-Crime Photographer, KNX. 8:30-Mysterious Traveler, KHJ. 9:30-Michael Sharne, KECA. 9:30-Mr. Keen, KNX.

# Sports

9:30-Racing News, KLAC. 9:30-Racing, KGFJ. 0:30-Race Lineup, KWKW. 6:30-Race Recap. K(iFJ. 5:30-Sports Dial, KRKD. 5:45-Sam Balter, KLAC. 5:45-Sam Balter, KLAC. 6:00-Fred Hessler, KGEE. 6:15-Rob Kelley, MMPC. 6:30-Joe Hernandez, KMPC. 7:15-Fishing Pais, KFOX.

# Popular-Western Music

8:00-Harry Babbitt, KNX. 10:00-Westerners, KMPC. 4:45-Stuart Hamblen, EFWB. 5:30-Club 15, KNX. 8:00-Jo Stafford Show, KECA. 9:00-Supper Club, KFI, KMPC. 9:15-Jack Smith, KNX.

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12:25-KGFJ-Sports Flash. 12:30-KECA-Art Baker's Notebook. KFI. KFSD-Today's Children KHJ-Louise Massey. KNJ, KSDJ-Nora Drake. KAGH-Luncheon at McConahays. KFOX-Cowhands Carnival. KGER-Squeakin' Deacon. KUK-Vestern Music. 12:35-KWFAC. KFYAD. KMLA-Usetern Music. 12:35-KWFMC-Circle 1430 Ranch. 12:35-KGFJ-Sports Flash. 1-KECA. KFYMB-Breakfast in Hallwaved. 1-KECA, KFMB-Breakfast in Broadcaster. Broadcaster. 1:15-EFI, KFSD-Ma Perkins. KHJ-Nancy Dixon. KNX-George Fisher. KAGH-Parade of Memories. KFAC-Classroom Badio. KFVD-Piano Parade. KLA(-570 Club. KWKW-Races and Sports. KUA-Farm News. 1:25-KGFJ-Sports Flash. 1:26-KFCA SEVB-Galen. Dasks KXLA-Farm News, 1:25-KGFJ-Sports Flash, 1:30-KECA, KFMB-Galen Drake. KFJ, KFSD-Pepper Young, KNN-Gordon Mason, KAGH-Rhythm in Rhyme. KFAC-American Hour. KGER-Western Siesta. KGER-Western Siesta. KOWI-A. La Pointe Show. KKKD-News, KWKW-Song of the Islands. KJLA-Vocal Varieties. 1:35-KRKD-Symphony of Song. 1:45-KFCA-Ethel and Albert. KFI, KFSD-Right to Happiness. KVALA-Listeners Digest. 1:35-KOFJ-Sports Flash. 2-KECA, KFMB-Surprise Package. KJL KFSD-Rackstage Wife. 1:55-KGFJ-Sports Flash.
-KEGA, KFMB-Surprise Package.
KFI, KFSD-Backstage Wife.
KHJ, KFXM, KGB, EVOE-Golden Hope Chest.
KN, KSDJ-Meet the Missus KAGH-C. Sharpe Minor.
KFOX-Judy Martin.
KFOX-Judy Martin.
KFVD-Control-Room Capers.
KFWB-Bill Anson.
KGER-Long Beach Band.
KEKD-Feith Band.
State Consol Club.
State Consol Club.
State Consol Club.
KEKD-Consol Club.
KECA-Ariternoon Final.
KGEA-Sports Flash.
State CA, KFNB-Bride and Groom.
KELA, KFNB-Lorenzo Jones. -KECA, KFMB-Bride and Groom. KFJ, KFSD-Lorenzo Jones. KHJ, KGB-Luncheon at Sardi's. KSCA-Country Girls. KGCJ-Country Girls. KGCJ-Keyboard Korner. KGU-Variations in Rhythm. KRKD-Tunes in Tempo. KWKW-Pasadena Playhouse. KWKW-Pasadena Playhouse. KGER-Long Beach Band. -KFI, KFSD-Young Widder Brown. 2:40-2:45

KFOX—frown Homers. K(iFJ—Hawaiian Serenade. K(iIL—Talent Showcase. KRKD—Organ Moods. KWKW—Races and Sports. 2:M—KWKW—Swing Session. 2:55—KGFJ—Sports Flash. 2:35-KGFJ-Sports Flash.
2:35-KGFJ-Sports Flash.
3-KECA, KFMH-Ladies, Be Seated.
KFI, KFSD-When a Girl Marries.
KHJ, KGB, KVOE-Happy Gang.
KN, KSDJ-Hint Hunt.
\*KAGH, KFON, KXLA-News.
KFAC-Musical Favorites.
KFVD-Hail of Records.
KFVD-Hail of Records.
KFVB-Bill Anson.
KGFJ-Record Jackpot.
KGFJ-Spoard Melodics.
KMFC-Uiffon Serenade.
KOWL-Radio Outlook.
KRED-Tops in Pops.
KWKW-Swing Session.
3:03-KAGH-Square at Round Table.
KGER-Alkall Alev.
3:10-KLAC-Joon Otis Niow.
3:15-KFI, KFSD-Portin Faces Life.
KFOX-George Highley.
\*KGHL-News.
KOWL-Rayotas hash.
3:30-KECA-Norwood Smith Selects KFJ, KFSD-Just Plash.
3:30-KECA-Norwood Smith Selects KFJ, KFSD-Just Plash.
3:30-KECA-Norwood Smith Selects KFAX, KSDJ-Mur. Information KGFJ-Spo-Inst Plash.
3:30-KECA-Norwood Smith Selects KFAX-Hawaiian Music.
KGER-Carolina Cotton.
KGHL-Dance Mathnee.
KMKW-Nowing 'n Sing.
\*KRKD-News; Tea-Time Tunes.
KWKW-Tour of the Town.
3:35-KWL-Joux Music. -KECA, KFMB-Ladies, Be ★KRU-News; Armanue Tunes, KWKW-Tour of the Town, 3:35-KOWL-Just Music, 3:45-KECA-Frances Scully, KFI, KFSD-Front-Page Farrell, ∀21 KGR. KVOE-Superms Farrell. KHJ, KGB, KVOE—Superman. KFAC—Stringtime. KFWB—Bill Anson. 3:55±KNX—News. KGFJ—Sports Flash. - KECA-Frances Scully. KELJ, KGB-Gabriel Heatter. KNJ, KGB-Gabriel Heatter. KAGH-Meet the Band. KFAC-Musical Masterpieces. KFSD-Road of Life. KFSD-Harlematince. KFVB-Mel Roach. KGH-Hank Penny Show. KGH-News, Sports. KMPC-News, Eddie Lyon. KOWL-Farm and Home Hour KGKD-Plano Paintings. KWK-On Stage. KWK-On Mansfield. KXLA-Juke Box Matinee. 5-KEZCA-George Fenneman -KECA-Frances Scully. KWKW-Andy Manufeid, KXLA-Juke Box Mainee. 4:05-KECA-George Fenneman Show, KGER-Musical Roundup. 4:10-KFOX-Fredde Martin. 4:15±KHJ, KFYM, KGB, KVOE-Frank Hemingwar. RAGH-Meet the Band. KFSD-The Brighter Day. KFWB-Bing Crosby. KLAC-Belle Martel. KMRD-Melody Time. 4:23-KGFJ-Sports. 4:30-KFI, KYSD-Aunt Mary. ±KRDD-Melody Time. 4:30-KFI, KYSD-Aunt Mary. ±KHJ, KGB, KVOE-Passing Parade. KFVD-Sundown Roundup. KFVD-Sundown Roundup. KFVD-Sundown Roundup. KFVM-Sundown and Bythm. KRAC-Resing Roundup. KFVM-News. KRMD-Sews. KAC-Maring Roomage.
 KNRU-Source and Rhythm
 KRKD-Symphony in Swing.
 KRKD-Symphony in Swing.
 KWKW-Opera Association.
 4:35-KECA-Happy Theater.
 KFI, KFSD-Nora Drake.
 KKHJ, KGB, KVOE-Bob Adderson, News.
 KFWB-Stuart Hamblen.
 KLAC-Peggy Lee. Songs.
 KWKW-Nusical Quiz.
 KWKW-Bob Wilson.
 4:35-KGFJ-Sports Flash. -KECA, KFMB-Green Hornet. 5-KFI, KFSD-This Woman's KI, KFSD—Interventional Secret.
 KHJ, KGB, KVOE—Fulton Lewis.
 ★KNX, KSDJ—News, Knox Manning.
 ★KAGH, KGER—News.

R A DIO and TE KFAC-Sunset Serenade. KF0X-Sunshine Mission. KF0X-Sunshine Mission. KFVD-Songs of the Sage. KFWB-Stuart Hamblen. KGFJ-Jive at 5. KGH, Hank Penny Show. \*KIAC-Fred Henry Reports. \*KMUC-News, Star Time. KOWL-House Party. KRU-Songs of the Saddle. KWIC-That Craig Character. KWKW-Reminiscent Music. KKACH-Where to Go. KGER-Ford Lewis. 5:15\*KFI-News. KHJ, KFXM, KGB, KV0E-Chandu, the Magician. KNN-Tom Hanlon. KGH-Children's Corper. KLAC-Mildren's Corper. KLAC-Music Room. KOWI-Halinn Program. KWKW-Today at the Races. 5:30-KC/A, KFMB-Sky King. KFI-Johnny Murray. KHJ, KFXM, KGB, KV0E-Captain Midnight. KNN, KSDJ-Club 15. KACH-Sports Notebook. KFAC-Whoa Bill Club. \*KFON, KGL., KWKW-News. BOZZANI MOTORS Now Brings you the News 1020 KE. Mon. Thru Sat. 5:30 P.M. 5000 WATTS . \*KEVD-News.
 KGER-Billy Starr.
 KGEI-Bace Recap.
 KMFD-Alt-Time Hits.
 KRKD-Sports Dial.
 S145 \*KFI-Feature Vire.
 KHA, KFXM, KGB, KVOE-Adventures of Tom Mix.
 \*KFN. KSBJ-Ed R, Murrow.
 \*KFN. Stable For Murrow.
 \*KFN-Barkness.
 KGER-Bruce Trent.
 KGEI-Bruce Trent.
 KGEI-Bruce Trent.
 KGEI-Bruce Trent.
 KGER-Bruce Trent.
 KGER-Bruce Trent.
 KKLAC-Sam Balter. Sports.
 KNFD-Race Results.
 KWKM-Radio Travelogue.
 KXLA-Variets. 6\*KECA, KFMB-Edwin C. Hill. 6\*KF1, RF0X, KFWB, KLAC-KHJ, KGB-Lionel Hampton Show. **\***KNX, **KSDJ—Charles** Collingwood, **KFAC—Twilight** Hour, \*KNN, KSDJ-Charles Collingwood, KFA(-Twilight Hour, KGER-Sports Time, KGFJ-Musical Digest, KGFJ-Handline Edition.
 6:15\*KFCA-Hank Weaver, News, KFI-Reserve, \*KNN, KNDJ-News, Garred, KFOX-Hawalian Music, KFU-Hawalian Music, KFU-Reserve, \*KNK-Hauwalian Music, KFOX-Hawalian Music, KFOX-Hawalian Music, KFOX-Hawalian Music, KFOX-Hawalian Music, KGFR-Stamps Quartet, KGFR-Stamps Quartet, KGFR-Stamps Quartet, KGFR-Stamps Quartet, KGFR-AI Jarvis Ballroom, KMKO-Hawalian Memories, \*KNX-Frank Goss, News, 6:35-KECA-Harry Wismer, KFINX-Frank Goss, News, 6:35-KECA-On Trial, KFI-Casa Cugat, KHJ-The Loue Wolf, KNN, KSDJ-F.B.L, in Peace and War, KFOX-Hal's Memory Boom, KFOX-HAL-Sectory Boom, KFOX-HAL Sports. -KECA-Mr. President. KFI, KFSD—Al Jolson. \*KJJ, KFXM, KGB, KVOE— Gabriel Heatter.

RADIO and TELEVISION LIFE

KNX, KSDJ--#uspense, KFAU-Honr of Music, KFWB-America Dances, ★KGER, KGIL, KLAC, KRKD News usley enny. CONCERTS "Musical Digest' Commentator. 7:00 + 8:00 pm DR. KARL WECKER Nightly at eet from 7 pm Holly KGFJ + 12:30 on your dial 2 KGFJ-Musical Digest. KMPC-Firestone Favorites. KWRC-Birlding Burbank. KMA-Dinsty Ellison. 7:05-KGFR-Dr. Fagan. KLAC-570 Club. 7:15-KHAL, KGB-Mutual Newsreel KFON-Fishing Pals. KGH-Songs to Remember. KGH-Songs to Remember. KGH-Songs to Remember. KFN, KFNB-Abboit and Costella. KFI, KFNB-Sentest Variety show, Dorothy Lamour. KHJ, KFNM-Sentest Variety KFAC-Echoes and Encores. KFWB-Sports Final. KGH2-Footlight Favorites. KMPC-Words and Music. KMPC-Words and Music. KMKD-Twilight Serenade. KWIK-Veterans. Hospital. KJA-Varene Lame. 7:45±KF0N-News. KRKD-Twilight Serenade.
KWIK-Veterans' Hospital.
KWIA-Vance Lane.
7:45±KF0X-News.
KGIL-Novelaires.
KGIL-Novelaires.
KMPC-Leahy of Notre Dame.
7:55±KHJ, KGB, KVOE-Bill Henry
8 - KECA, KFMB-Jo Stafford show.
KFI, KFSD-Screen Guild.
KHJ, KFXM, KGB, KVOE-straight Arrow.
KN, KSDJ-James Hilton.
KFAC-Evening Concert.
KFWB-Willinms-Rodgers.
★KFWE-Western Swinz.
★KGEZ, KLAC, KVIA-News.
KGEZ, KLAC, KVIA-News.
KGEJ-Caucasian Memories.
★KMPC-News. Larry Smith.
8:15±KGEJ-News. Averill Bermar.
KGEJ-Caucasian Memories.
★KMPC-News. Larry Smith.
8:25-KECA-Bill Stewart.
8:30-KECA-Frees Conference.
8:30-KECA-Hill Stewart.
8:30-KECA-Press Conference.
KFMB-Mysterious Traveler.
KFWB-News.
KGEH-Cause Staffer.
KFWB-News.
KGEH-Top Rail Cowlands.
KGHJ-Top Rail Cowlands.
KGHZ-Top Rail Cowlands.
KGHZ-Top Rail Cowlands.
KGHZ-Top Kall Cowlands.
KGEA-Theater. U.S. A.
KFUB-Fred Warring
KLAC-Basketball.
StatkHJ, KGB, KVOE-Hy Gardner.
KECA-Theory Stafford.
StatkHJ, KKSD-KYOE-Hy Gardner.
KLAC-Basketball.
KLAC-Basketball.
KLAC-Basketball.
KLAC-Theatre. U.S. A.
KFI-Frost Warnings: Supper Club.
\*KHJ, KFNM, KGB, KVOE-Hy Gardner.
\*KHJ, KKFNM, KGB, KVOE-Hy Gardner.
\*KHJ, KKFNM, KGB, KVOE-Hy Gardner. Gardner Suys. 9-KECA-Theatre, U. S. A. KFI-Frost Warnings; Supper Club. \*KHJ, KEXM, KGB, KVOE-News, Glenn Hardy. \*KNN-Lowell Thomas. KFAC-Evening Concert. KFON-Speaking of Sports. KFNB-Supper Club. \*KFWB-Club Algiers. KGEH-Club Algiers. KGEH-Club Algiers. KGEH-Club Algiers. KGEH-Club Algiers. KGEH-Club Algiers. KGER-News. KGER-News. \*KGER-News. \*KGER-Vets' Administration. 9:15-KGER-Vets' Administration. 9:15-KGER-Vets' Administration. 9:15-KGER-Vets' Administration. %KHJ, KGB, KVOE-Fleetwood Lawton. KN--Back Smith. \*KFOX-News. KGER-Voice of the Army. KMPC-Club Time.

#### THURSDAY LOGS 9:30-KECA-Michael Shayne. KFI, KFSD-Aldrich Family. KHJ, KGB, KVOE-Inside of

ALIO, RUB, RVUE-Indide Sports. KFON-TAIent Parade. KFON-TAIent Parade. KFWB-Unity Daily Word. KGEJ-Top Tunes. KMPC-Parade of Hits. ★KWIK—News.
 \$155KHJ, KGB, KVOE—Fulton Lewis.
 ★KFWB—Music and News.
 KGER—Desert Dreams.
 ★KGIL—News. Notebook. 10\*KEr A, KFMD-Richfield Reporter. KFI, KFSD—Burns and Allen. KHI—Highlights in Music. ★KNN, KSDJ—Chet Huntley. DANCE MUSIC AT 175 BEST LUCKY LAGER DANCE TIM KFA 10 to 12 EVERY NIGHT KFAC-Lucky Lager Dance. KF0X-Here's to Vets. KFWB-Eastside Show. KGER-Party House. KGFJ-Music You Want. KGFJ-Music lou want. KGIL-Memory Lane. KLAC-Baskethall. KMPC-Bing Crosby Sings. KWIK-Orval Anderson Show. KXLA-Billy Starr. KXLA-Billy Starr. 10:15 KECA-Casa Cugat. KNN-Beulah. KFON-Radio Club. KMIY-Dance Parade. KXLA-So Sez Clifton. 10:30-KECA-Hawthorne Thinz. KFI, KFSD-Noah Webster Says. KHJ-Dance Orch. KNN-Rob Elson. KFON-Drean Time. KGEN-At the Ranchhouse. KGFJ-H'wood House Party. KGH-Rhythm Rhapsody. 10:30 MON., TUES., THURS., FRI., SAT. Dan Lundberg and A NEW NEWS DEA IT'S NEV **KXL** Page Twenty-five

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# FRIDAY, DECEMBER 31

 HKILDAI, DE
 \*Indicafes News Broadcast, Breakfast Club.
 KFI, KFND-Fred Waring.
 \*KHJ-Cecil Brown.
 \*KNZ-Harry Babbitt.
 KAGH-Last Call.
 KFON, KRKD-Bible Institute KFVD-Wakeup Ranch.
 \*KFWB-Andrew Fearing.
 \*KGER-News. Mirpah.
 \*KHAC, KXLA-News.
 \*KHYC-Norman Neebitt. News
 \*KWE-Machael Roy Show.
 \*KWE-Markets.
 \*KHJC-Carveth Wells.
 \*KHJ-Editor's Diary.
 \*KAGH-Hebrew-Christian Hr.
 \*KFAC, KFWB, KGLL, KEKD
 News.
 KFON-Words of Life.
 KFAC-Vouls of Life.
 KGEL-Stock Market.
 KMC-Stock Quotations.
 \*KIAC-Haynes at the Reins.
 KIAC-Haynes at the Reins.
 KST-KMPC-Song for You.
 KEFAC-Haynes at the Reins.
 \*KIA-Harea of Rest.
 \*KIA-Harmoda.
 KGER-Hammoda.
 KGEJ-Public Messenger.
 KLAC-Haynes at the Reins.
 \*KIA-Harea of Life.
 KHJ. KFRD-Sam Hayes.
 KHJ. KFRD-Sam Hayes.
 KHJ. KFRD-Sam Hayes.
 KHJ. KFRD-Sam Hayes.
 KHJ. KFRD-Sam Hayes. DO YOU BELONG? GADGET OF THE MONTH CLUB 1020 KC. MON., WED., FRI. 8:45 A.M. SOUD WATTS KFVD-Vocal Varieties. KFWB-Science of Mind. KGER-Bible Treasury. KGFD-Venterday's Hits. KGIL-Coffee Parade. KMWC-In a Nutshell. KOWL-Gueat Star. KRKD-Spotight Varieties. KWKW-Gordon Baker Lloyd. \$:55±KLAC-News. -KECA. KFMB-Welcome 8:55 KLAC - News.
9 --KECA, KFMB--Welcome Travelers.
KFI-Burritt Wheeler.
KKJ, KGER-News.
KNX, KSDJ-Stand-In.
KAGH-Sunshine Program.
KFAC - Serenade.
KFAC - Serenade.
KFVD-Waltz Time.
KFVD-Waltz Time.
KFWB-Strolling Tom.
KGB-Cerli Brown.
KGB-Arour L. A. Police.
KGH-Sweet and Sentimental KLAC-Morning Melodies.
KMPC-Band Box.
KOWL-Helen Markham.
KRED-Sagebrush Serenade.
KWKW-Voice of China.
KULA-Bar Nothing Ranch.
9:05-KGER-Lintheran Hour. •
KWIK-Sunoy Side.
9:13-KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.
\*KFVD-News.
KFVD-News.
KGFJ-American Heritage.
KGHJ-Balads for You.
KLAC-Music Room.
KOWL-Havailan Melodies.
KWKW-Light and Airy.
9:30-KECA, KFMB-Kay Kyser College. 9-KECA, KEMB-Welcome BUWL-HEWAHIEN Melodies, KWW-Light and Airy,

 3:30-KECA, KFMB-Kay Kyser College, KFI KFNB-Jack Rerch. KHJ-Moods in Music, KNX, KSDJ-Grand Slam. KKM, KOWI-News. KFVD-Full Gospel. KFVD-Show Tunes, KFVD-Chargh Shopper, KLAC-Racing News, KMIC-Chef Minni, KWIK-Top o' Morning, 9:35-KAGH-Shop Pasadena, S'45-KFI, KFSD-Lora Lawton, KNX-Rosemary, KFVD-Views Without News, KFVD-Views Without News, KFVB-Gaget Jury, \*KGFJ-Airotorials, KLAC-Coffee With Crosby, Page Twenty-six

KMPC-Tops in Pops, KOWL-Album of Song. KKRKD-News, KWKW-Word of Truth. 10-KECA, KFMB-Tede Malone. \*KFI, KFON, KFSD, KGER-News. \*KHJ, KFNM, KGB, KVOE-News, Gleon Hardy. KN-Wendy Warren. KAGH-Music America Loves. KFAC-Morolog Concert. KFVD-Rev. Louis T. Talbot. KFVD-Rev. Louis T. Talbot. KFVB-Show Biz Quiz. KGFJ-Sunset and Vine. KGIL-Waitz Time. KECA, KFMB-Tede Malone. AL JARVIS Make-Believe Ballroom KLAC 10:00 a.m. — 1:00 p.m. 6:05 - 7:00 p.m. Monday thru Saturday KLAC---AI Jarvis Ballroom. KMIC---Westerners. KOWL---Yiddish Hour. KRKD---Morning Melodies. KWIK---Town Crier. KWK----Racing News. KNLA---Universal Quiz. RXLA-Universal Quiz. 10:05-KFI-Ladies' Day. KGER-Musical Roundup. 10:10-KWKW-Andrey Shops. 10:15-KE'A, KFMB-Reserve. KHJ, KGB, KVOE-Gospel Singer. KNX-Aunt Jenny. KFOX-Assembly of God. KGIL-Sweet Swing. KRD-Dr. Richardson. \*KXLA-News. 10:25-KGFJ-Sports Flash. 10:30-KECA. KFMB-My True Story \*KHJ, KiB-Kate Smith Speaks. Speaks. KNX, KSDJ—Helen Trent, KFVD—Rescue Mission. KFWB—Mentory Lane. KGU-News, KRKD-Crazy Rhythm, KWKK-Women's Column, KWKW-The Guidepost, KXLA-Popular Variety, 10:35-KGIL-Romance in Rhythm. 10:43-KFT-Downtown & All Around KHJ, KGB, KVOE-Kate Smith Sings, KNX, KSDJ-Our Gal Sunday KFAC--salvation Army Band, KFAC--ming Musicale, KRKD-Midnight Mission, frida Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Comedy-Variety 4:00—Arthur Godfrey, KNX, 7:00—Eddle Cantor, KFI, 7:30—Red Skelton, KFI, 8:00—Life of Riley, KFI, 9:30—Jimmy Durante, KFI, 9:30—Jack Carson, KNX. Drama 7:00—Ford Theater, KNX. 7:00—Philip Morris Flayhouse, KNX.

Quiz, Participation 8:00-McNeill Bitts, Club, KECA 9:30-Grand Slam, KNX, 9:30-Kay Kyser, KECA, 1:30-Queen for a Day, KHJ, 1:00-Bkfet, in H'wood, KECA, 2:00-Meet the Missus, KNX, 2:30-Bride and Groom, KECA, 3:30-House Party, KNX, 8:30-Leave It to the Girls, KHJ, Classical, Semi-Classical Music 8:00-Fred Waring, KFI. Comment-Narration 7:45-Fred Beck, KNX. 9:00-Burritt Wheeler, KFI. 10:00-Ted Malone, KECA. 10:30-Kate Smith, KHJ.

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KXLA-Woman's World. 10:55-KECA, KFMB-Betty Crocker Magazine of the Air. KGFJ-Sports Flash. -KECA, KEMB-Betty Crocker 11-KFI-Downtown and All Around. KHJ, KGB, KVOE-Ladies KHJ, KCB, KVOE-Ladies First. KNN-Big Sister. KAGH-1300 Club. KFAC-Festival of Music. KFAD.-Frestival of Music. KFAD. KGER-News. KGFJ-Sunset and Vine. KGH-Sunset and Vine. KGH-Sunset and Vine. KGH-Crosby Sings. KLAC-Al Jarvis Ballroom. KMPC-Time Out. KOWL-Spanish Hour. KRKD-Songs of Yesteryear. KWFK-Tom, Dick & Harry. KWKW-Traffic Quiz. KULA-Woman's World. KXLA-Woman's World. 11:15★KECA, KFMB-Eleanor and Anna Roosevelt. KFI-Don't Be Alarmed. KNX-Ma Perkins. KFVD-Shopping Highlights. KGRE-Musical Roundup. KGIL-Midmorning Melodies. KMCC-Neighborhood Vølce. ★KNLA-Pasadena News. KWKW-Races and Sports. 11:20-KWKW-Stairway to Music KMLA-Pasadena News.
KWKW-Races and Sports.
11:20-KWKW-Stairway to Music.
11:25-KGFJ-Sports Flash.
11:30-KECA-Casa Cugat.
KHJ, KFXM, KGB, KV0E-Queen for a Day.
KNX-Young Dr. Malove.
KFAC-Keyboard Artistry.
KFON, KFWB, KRKD-News.
KFUD-Memory Melodies.
KGFJ-Plano Moments.
KMPC-Keith Hetherington.
KULA-Dinner Bell Roundup.
11:40-KFOX-Hit Tunes.
11:45-KECA-One for the Book.
KFJ-Baludos Amigos.
KGFJ-Saludos Amigos.
KGFJ-Saludos Amigos.
KKKD-Movieland Quiz.
KWKW-Races and Sports.
11:56-KCJ-News. Sam Hayes. 12\*KECA-News, Sam Hayes. KF1-Farm Reporter. \*KHJ, KAGH, KGER, KGIL-KHJ, KAGH, KUEB, BOLL News. KNX—Second Mrs. Burton. KFAC—Luncheon Concert. KFAD—Double or Nothing. KFAD—Double or Nothing. KFVD—Editor of Nothing. KFVD—Editor of Nothing. KFVD—Editor of Nothing. KFVD—Editor of Nothing. KFVD—Bing Croaby. KLAC—Al Jarvie Ballroom. KMPC—Women Are Wonderful. 12:30-Art Baker, KECA. 4:30-Passing Parade, KHJ. Mystery-Detective 7:30-The Sheriff, KECA. 9:00-The Fat Man, KECA. 9:30-This Is Your FBI, KECA. Public Interest-Information

5:45-If They Had Lived, KGFJ. Sports

Sports 9:30-Racing News, KLAC. 9:30-Racing, KGFJ. 10:00-Race Lineup, KWKW. 5:30-Race Recap, K(iFJ, 5:30-Race Results, KRKD. 5:45-Race Results, KRKD. 5:45-Ran Balter, KLAC. 6:00-Fred Hessler, KGER. 6:13-Bob Kelley, KMPC. 6:30-Joe Hernander. KMPC. 6:30-Joet Rernander. KMP. 8:45-Sports Newsreel, KFI. 8:45-Sports Pollo, KFI. 9:30-Inside of Sports, KHJ. Popular-Western Music

8:00-Harry Babbitt, KNX. 10:00-Westerners, KMPC. 4:45--Stuart Hamhlen, KFWB. 5:30-Club 15, KNX. 9:00-Supper Club, KFI, KMPC. 9:15-Jack Smith, KNX.

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12:50-KWKW-Circle 1430 Ranch. 12:55-KGFJ-Sports Flash. 12:55-KGFJ-Sports Flash. 14:55-KGFJ-Sports Flash. 14:55-KGFJ-Sports Flash. 14:55-KGFJ-Sports Flash. 15:55-KGFJ-Sports Flash. 15:55-KGFJ-Sp -KECA, KFMB-Breakfast in 1-HATA HISD-Right to Happiness. KFOX-Everybody's Business. †EXLA-News. 1:50-KWKW-Show Time. 1:55-KGFJ-Sports Flash. 1:30-KGLJ-Sports Flash.
 \*KCA, KFMB-Surprise Package.
 KF, KFSD-Backstage Wife, KHJ, KFXMB-Backstage Wife, KHJ, KFXM, KGB, KV0E-Golden Hope Chest.
 KN, KSD-Meet the Missue KAGH-C. Sharpe Minor.
 KFAC-Mathnee.
 KFAC-Mathnee.
 KFAC-Mathnee.
 KFAC-Mathnee.
 KFAC-Mathnee.
 KFM-Control-Koom Capeto.
 KFM-Control-Koom Capeto.
 KFM-Control-Koom Capeto.
 KGEA-Long Beach Band.
 KGEA-Long Beach Band.
 KGEA-Long Beach Band.
 KGEA-Long Beach Band.
 KGLC-News, Sports.
 KHC-Three Alarm.
 KMUC-Armand La Pointe.
 KRC-Maske for You.
 KIAC-News, Sports.
 KMK-Habo Chub.
 KWK-Races and Sports.
 KAC-Music for You.
 KIAC-Music for You. KECA, KFMB-Surprise Groom.

Page Twenty-six

# RADIO and TELEVISION LIFE

4:55

# KFI, KFSD-Lorenzo Jones. KHJ, KGB-Luncheon at KFI, KFSD-Lorenzo souss. KHJ, KGB-Luncheon at Sardivs, KNX, KSDJ-Don Ameche, KFOX-Country Girls, KGER-Garden School, KGFJ-Keyboard Korner, KGIL-Variations in Rhythm, KKWD-Tunes in Tempo, KWKW-Platter Parade, SC-KOWL-Dhoner at De Luve, K40-KGER-Long Brach Band, KGOX-Down Homers, KGFJ-Havailan Serenade, KGIL-Talent Showcase, KKKD-Organ Moods, SC-KWKW-Swing Session, SG-KWKW-Swing Session, SC-KGFJ-Sports Flash. CKECA, KFMB-Ladies, Be -KECA, KFMB-Ladies, Be Seated. KFI, KFSD-When a Girl Mri, KFSD-when & Olfi Marries. Kilj, KGB, KVOE—Happy Gang. KNX, KSDJ-Hint Hunt. ★KAGI, KFOX, KGER, KXLA -News. KFAC-Musical Favorites. KFYD-Hall of Records. KFYD-Hall of Records. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGFJ-Record Melodies. ★KLAC-News, Sports. KMFC-Chiffon Serenade. KOW1--Radio Outlook. KKWD-Tops in Pops. KWKK-1490 Club. KWKW-Swing Session. ►KAGH-Square at Round-Marries 3:05--KAGH-Square at Round-Table. KGER-Alkali Alex. 3:10--KLAC-Don Otis Show. 3:15--KFI, KFSD-Portla Faces Life. KFOX-Star Dust. KGUL-Rhythm at Random. KWW-Races and Sports. KNA. KSDJ-Mr. Information 3:30--KECA-Norwood Smith Selects KFI, KFND-Just Plain Bill. KHI-Adventure Parade. KNX, KSDJ-House Party. KKFAC, KFWB, KOWL-News KGCX-Carolina Cotton. KGER-Carolina Cotton. 3:05-KAGH-Square at Round-Tunes. KWKW-Tour of the Town. 3:35-KOWI-Just Music. 3:45-KE('A-Frances Scully. KFI, KFSD-Front-Page Kfl, KFSD-Froutinge Farrell. KHJ, KGB, KVOE-Superman KFAC-Lyrics in Chorus. KFOX-Pet Review. S:55KNX-News. KGFJ-Sports Flash. ★KHJ, KGB, KVOE—Passing Parade. KFVD.—Old-Age Pensions. KFVD.—Sundown Roundup. KFVB.—Daily Light. KLAC.—Sundown Roundup. KMPU.—Uacte Remus. ★KOWL—News. KRKD—Symphony in Swing. KWKW—Sons o' Guns. 5—KOWL.—Show Tunes. 5—KCA.—Happy Theater. KFI, KFSD.—Nora Drake. ★KHJ, KGB, KVOE—Bob

Anderson, News, KFWB--Stuart Hamblen, KLAC--Peggy Lee, Songs, KMPC-Collectors' Corner, KOWL--Island Magic, KHKID-News, KWKM--News, KWKM--News, KWKM--Sob Wilson, S-KGFJ--Sports Flash, 5-KECA, KFMB-Challenge of the Yukon. KFI, KFSD-This Woman's Secret. KUJ, KGB, KVOE—Fulton KHJ, KGB, KVOE—Fulton Lewis. ★KNX, KNDJ—Knox Manning. ★KA(H, KGER—News. KFON—Sunshike Mission. KFVD—Sunshike Mission. KFVD—Songs of the Sage. KFVB—Stuart Hamblea. KGFJ—Jive at Five. KGIL—Hank Penny Show. ★KLA(—Fred Henry Reports. KOWL—Plantation House Party. Kill-Hank Penny Show. KIL-Hank Penny Show. KULAC-Fred Henry Reports. KOWL-Plantation House Party. KMFC-News, Star Time. KRKD-Songs of the Saddle. KWK-Craig Character. KNA-Juke Box Matinee. 5:05-KAGH-Where to Go. KGER-Ford Lewis. 5:15\*KFI-News. KHJ, KFYM, KGB, KVOE-Chandu, the Magician. KNX-Tom Haulon. KGH-Children's Corner. KLAC-Music Room. KOWL-Italian Program. KWK-Race Roundup. 5:30-KECA, KFMB-Jack Armstrong. KHJ, KFXM, KGB, KVOE-Captain Midalpti. KAGH-Sports Notebook. KFAC-Whon Bill Club. \*KFAC-Whon Bill Club. \*KFAC-Whom Bill Club. \*KFAC-A-Future Fantasies. \*KXLA-Future Fantasies. \*KXLA-Future Fantasies. \*KXLA-Future Fantasies. \*KAC-Sam Balter, Sports. \*KFAC-H, V, Kaltenborn. \*KFAC-Top Tunes. \*KKD-Face Recuits. \*KKD-Face Recents. \*KKD-Face Recents. \*KKD-Face Recents. \*KFAC-A, KFMB-Edwin C. Hill. \*KHJ, KFXM, KGB-6\*KECA, KFMB-Edwin C. Hill,

KGB—Bill Symes, Sports, -KECA, KFMB—Break the → EECA, KFMB—Break the Bank. KFI, KFSD—Eddie Cantor. ★KHJ, KFSD—Eddie Cantor. ★KHJ, KFSD—Eddie Cantor. KKNX, KSDJ—Ford Theater. KFAC—Hour of Music. KFWB—America Dances. ★KGER, KGIL, KLAC, KRKD —News. Penny-Owsley CONCERTS "Musical Commentator: 7:00 - 8:00 pm Digest" Nightly at DR. KARL WECKER Direct from Hollywood Boul 7 pm KGF-J + 1230 an your dial U V KGFJ-Musical Digest. KMPC-Firestone Favorites. KWIK-Allen Rich. KNIA-Dusty Ellison. 7:05-KFOX-Evening Melodies. KGFR-Fagan. KLAC-570 Club. 7:15±KHJ, KGB-Mufual Newsreel. KGRL-Songs to Kemember. KRKD-Three-Quarter Time. 7:30-KFCA, KFMB-The Sheriff. KFI, KFSD-Red Skelton Show. 7:30-KECA, REAL
F.K.K.SD-Red Skelton Show.
KHJ, KFSD-Red Skelton Claro Kid.
KFAC-Echdes and Encores.
KFON-Waltz Time.
KFWB-Sports Final.
KGIL-Parks & Playgrounds.
KMPC-Words and Music.
KRKD-Fulight Screnade.
KWIK-Veterans Hospital.
KNLA-Vance Lane.
7:45gKFOX-News.
KFWB-Pick of Pops.
KGIL-Norelaires.
KRKD-Father Vaughan.
7:55-KECA, KFMB-Champion Roll Call.
Call. 7:33-KECA, KFMB-Champion Roll Call.
8-KECA, KFMB-Studio Sports Show.
8-KECA, KFMB-Studio Sports Show.
8-KECA, KFMB-Studio Sports Show.
8-KECA, KFMB-Studio Sports Show.
8-KELAC, BALACA
8-KELAC, BALACA
8-KFWB-Williams-Rodgers.
\*KGER, KLAC, KXLA-News.
KGFJ-Cuucasian Memories.
\*KGER, KLAC, KXLA-News.
KGFJ-Cuucasian Memories.
\*KGER-Alfred Newman.
8:10-KLAC-Crosby Time.
8:10-KECA-Blue Book of Sports.
KGER-OP Mail Cowhands.
KLAC-Basketball.
KKD-Cowboy Hit Parade.
KKD-Cowboy Hit Parade.
KKD-Cowell Stollo.
\*KFWB-Chet Roberts, News.
8:55\*KHJ, KGH, KVOE-HS
8:55\*KHJ, KGH, KVOE-HS
8:55\*KHJ, KGH, KVOE-HS
8:55\*KHJ, KGH, KVOE-HS
8:55\*KHJ, KFYM, KGB, KVE-NS
8:55\*KHJ, KGH, KVOE-HS
8:55\*KHJ, KFYM, KGB, KVE-NS
8:55\*KHJ, KENM, KGB, KVE-NS
8:55\*KHJ, KENM, KGB, KVE-NS
8:55\*KHJ, KFYM, KGB, KVE-NS
8:55\*KHJ, KENM, KGB, KVE-NS
8:55\*KHJ, KENM, KGB, KVE-NS
8:55\*KHJ, KENM, KGB, KVE-NS
<li

# FRIDAY LOGS

9:05-KGER-Three Suns. 9:15#KFI, KFSD-World News. #KHJ, KGB, KV0E-Fleetwood ★KHJ, KGB, KVOE—Fleetwoor Lawton, KNX—Jack Smith, ★KFOX—News, KGER—Here's to Vets, KMP(—Club Time, 9:30—KECA, KFMB—This is Your FBI. KFI. KFSD-Jimmy Durante KFI, KFSD-Jimmy Durante Show.
KHJ, KGB, KYOE-Inside of Sports.
KNX-Jack Carson.
KFWB-Unity Daily Word.
KGER-Desert Dreams.
KGFJ-Top Tunes.
KGHJ-Top Tunes.
KGHJ-Tughights in Music.
KGHJ-Tughights in Music.
KGHJ-Hust A.D.
KHJ-Highlights in Music.
KGHJ-Music You Want.
KHJ-Dance Orch.
KNN-Bob Elson.
KFND-Music J the Masters.
KGFJ-H wood House Party.
KGHJ-Handeldy Time.
HAS-KHJ, KGHJ-News.
HHJ-Bance Orch.
KNX-A-Red Barber.
HO:35-KHJ, KGHJ-News.
KHJ, KGHJ-News.
KHJ, KGHJ-News.
KHJ, KGHJ-News.
KHJ, KGHJ-News.
KGHJ-Hikohon Pringle.
KFNA-The Bachelors.
KFYD-Spade Cooley Time.
KFYD-News.
KGHJ-Handestand Review.
KGHJ-Handestands Orch.
KHJ, ANDON Pringle.
KHJ, ANDON Pringle.</l

# BEEP!

Norman Smith, Don Lee sound engineer, is preoccu-pied of late hunting up automobiles of the 1901 to 1905 vintage, so he can take their sound effects for a January 4 broadcast of the "Red Ryder" show. So, if you see a distracted and handsomely graying man roving about with a hot-shot dry-cell battery in one hand and a can of gasoline in the other, leading a retinue of tape-recording engineers in search of one-lung Oldsmobiles, Wintons, Nashes . . . you might give the guy a smile.

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\*Indicates News Broadcast. 8-KECA, KFMB-Shopper's Special. →KECA, KFMB—Shopper's Special.
 KFF, KFSD—Meet the Meeks.
 KHJ—Treasury Show.
 ★KNX, KGER, KLAC, KMPC, KNLA—Sews.
 KAGH—San Gabriel Academy.
 KFAC—Country Church.
 KFAC—Country Church.
 KFAC—Country Church.
 KFAC—Country Church.
 KFAC—Country Church.
 KGED—Wakeup Ranch.
 KGFJ—Volce of the Army.
 KGFL—Reveille Ranch.
 KOW1—Spanish Hour.
 KV0E—Pro and Con.
 KWIK—Wake Up and Live.
 KWKW—Matael Mendez.
 S—KNX—Let's Pretend. KWKW-Rafael Mendez,
\$:05-KNX-Let's Pretend, KGER-Mizpah,
\$:15-KH3-Policing L, A, KFSD-Consolations, KFSD-Consolations, KGF3-Community Chest, KLA'-Haynes at the Relns, KMPC-Market Reports, Sports, KXLA-Music,
\$:20 + KGF3-News,
\$:30 - KF1, KFSD-Smilln' Ed McConnell, KH3-Dr, Hiss Clinic, KNY-Junior Miss, KAGH-Hebrey-Christian Hr, \*KFAC, KFWB, KGIL, KRKD -News,
KFOX-Know Your Bible, \*KFAC = Hebrew Christian H.
 \*KFAC, KFWB, KGHL, ERED -News.
 KFAC, KFWB, KGHL, ERED -News.
 KGN--Know Your Bible.
 KFYD--Easy Listening.
 KGER--Hammond.
 KGFL-Public Messenger.
 KLAC-Music.
 KMPP-Leaby of Notre Dame.
 KWW-Stock Quotations.
 KACH--Musical Clock.
 KFCA--Mirandy.
 KACH--Musical Clock.
 KFAC--Duity.
 KFOX--Memories of Calvary.
 KFOX--Memories of Calvary.
 KFVD--Console and Keyboard
 KFVD-Console and Keyboard
 KGH--Fingerting Successes.
 KOWL--Fingerting Successes.
 KOWL-Palabras de Vida.
 KRMD--Spotlight Varieties.
 KVWE--Radio Tour.
 KWW--Sacred Heart.
 SHCA, KFMB--Abbott and -KECA, KFMB-Abbott and Costello Kid Show. KFI-Jump-Jump of Holiday House. HJ, KGB, KVOE-Michael KHJ. (10), fill,
 (10), ffy,
 (KNX, KNJ)—Theatre of Today.
 (KFAC—Sunshine Program, KFAC—Serenade,
 (KFV)—Kev, Earl Ivie.
 (KFVD—Contrasts,
 (KFVB—Music,
 (KFVB—Music,
 (KFVB—Music,
 (KFVB—Music,
 (KFVB—Music,
 (KFVB—Music,
 (KFVB—Music,
 (KFVD—Contrasts,
 (KFVD—Contrasts,
 (KFVB)—Froudly We Hail,
 (KGEL—Music of the Stars,
 (KWK—Sagebrush Serenade,
 (KWKW—Voice of China,
 (KXLA—Popular Favorites,
 (KGER—Lutheran Hour, O'Daffy, NX, KSDJ-Theatre of KWKW--Voice of China.
 KXLA--Popular Favorites.
 9:05--KGER-Lutheran Hour, KLAC--Kiddie Club.
 WiK-Sunny Side.
 9:15--KFI--Young America Speaks.
 \*KFWB-Navy Band.
 KGHI--Balladis for You.
 KOWL--Paville Screnade.
 KWKW--Grace Parr.
 9:30-KECA--Tomorrow's Headlines.
 KFI, KFND--Reserve.
 KHYB--Navy Band. Central station.
 \*KAGH--News.
 KFMB--Back to the Bible.
 KFOM--Fiul Gospel.
 KFWB--Back to The Bible.
 KFWB--Show Tunes.
 KFWB--Show Tunes.
 KGE--John Brown.
 KGFA--Kacing News.
 KGI--Valley Shopper.
 KLAC--Racing News.
 KGH--Valley Shopper.
 KLAC--Racing News.
 KHIAC--Racing News. KeCA--Kadio, the American Way.
 KFI--Your Saturday Chef.
 KHJ--Two-Tou Baker.
 KFVD--Remembered Rhythms.
 KGB--Hospitality Time.
 KGFJ--Airotorials.

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11-KECA-Shore Party. KFI, KFSD-Football Bowl Parade. KHJ, KGB, KV0E-Cotton Bowl Football. KNX, KSDJ-Orange Bowl Football. SATURDAY, JANUARY 1 KLAC—Music. ★KRKD—News. KWKW—Word of Truth. KAX, KND-OFFAUE DOWN Football. KFAC--Festival of Music. KFAC--Festival of Music. KFAV.-Rhythmic Age. \*KFVD. KGER-News. KGEJ-Sunset and Vine. KWKM-Volce of Army. KNLA-Variety Time. -KFVD-Piano Parade. -KECA--This Is for You. KFI, KFSD--National Farm and Home Hour. #KHJ, KGB, KVOE--News. KNX, KNJJ--Stars Over Hollywood. KAGH--Stars of Tomorrow. KFAC--Morning Concert. -KFPO--News. KECA-This is for You. 10 KFAC-Morning Concert. \*KFOD-Musical Flashback, KFVD-Musical Flashback, KFWB-Ann Carter. KGER-Kids' Bible Club, KGEL-Sunset and Vine, KGIL-Waltz Time. ANLA-variety time, -KFVD-Piano Parade, KGER-Western Music, KGIL-Tahitian Memories, KWIK-Music, KWKW-Races and Sports, 11:15-ORIGINAL MAKE BELIEVE 11:20-KWKW-Stairway to Music, 11:25-KGFJ-Sports Flash. BALLROOM 11:25-KGFJ-Sports Flash, 11:30-KECA-Remember the Year, KFAC-Playtown Train, ★KFON, KOWL, KRKD, KWIK -News, KFVD-Shopping Hi-Lites, ★KFWB-News; Peter Potter, KGER-Western Shadows, KGFJ-Plano Moments, KGFJ-Plano Moments, KGFJ-Plano Joments, KGFJ-Plano Joments, KGI-Proudy We Hall, KXLA-Saturday Serenade, 11:25-KWIK-Modern Moud WITH **AL JARVIS** 10 a.m.-1 p.m. 6:05 p.m.-7 p.m. Mon. thru Sat. KLAC—Al Jarvis Ballroom. KMPC—A Song for You. KRKD—Morning Melodies. KWKW—Race Lineup. KXLA—Universal Quiz. KXLA--Saturday Serenade. 11:35--KWIK--Modern Mood. 11:40--KOWL-Hollywood Headlines. 11:45--KFMB--Record Time. KFOX--Tempos of the Time. KGFJ--Saludos Amigos. KWIL--Voice of the Army. KRKD--Movieland Quiz. KWKW--Ruces and Sports. KXLA-Books. 11:55--KGFJ-Sports Flash. Co-KECJA KEVB--Reserve KXLA-Universal Quiz, 10:15-KECA-Chemists in Action, KHJ, KGB, KVOE-Gillespie Garden Guide, KFVD-Assembly of God, KFVD-Past to Present. KGHD-Child Evangelist, KGKD-Dr, Richardson, KWEW-Tune-Up Time, \*KXLA-News, 10:25-KGFJ-Sports Flash, 10:30-KECA-American Farmer, KFI, KFSD-Mary Lee Taylor KHJ, KGB, KVOE-Girls', \_\_Corps. →K0FJ→30078 F1830. →KECA, KFMB-Reserve. • KFI, KFND-Bowl Parade. KHJ, KGB, KV0E-Football. KNX, KSDJ-Football. ★KAGH, KGER, KGIL, KMPC 12 KAGH, KGER, KGIL, KMPC — News. KFAC—Luncheon Concert. KFON—Tempos of the Time, KFVD—School Days. KFWB—Peter Potter. KGFJ—Bing Crosby, KLAC—Al Jarvis Ballroom. KGWL—Mayor of Melody. KRKD—Snata Fe Trails. KWWK—Pasndens Opera. KWKW—Pasndens Opera. KNALA—Saturday Serenade. -K GHL-Campus Life. KHJ, KGB, KVOÈ-Giris<sup>\*</sup> Corps. KNN, KSDJ-Rose Parade. KAGH-Dise Jockey Parade. KFVD-Lifelines. KFWB-Hart Memory Lane. \*KGHL, KOWL-News. KGER-Home on the Range. KMPC-Ricardo Show. KRKD-County Art Institute. KWIK-Tones for Tykes. KWKW-Feature Story. KNLA-Music. KXLA-Music, 10:35-KGIL-Romance in Rhythm. KOWL-Tune Shop. 10:45-KFAC-Village Festival., KFAC-Village Festival., KFAC-Village Festival., KGWL-Boy Scous Program, KRKD-Pop Concert, KKKU-Pop Concert, KKW-My Seremade, 10:55-KGFJ-Sports Flash, 12:05-KAGH—Campus Life. KGER—Cottonseed Clark. 12:15-KHJ-Reserve, \*KFOX, KWIK-News, KFVD-Mason Rose, KGFJ-Intermission, KGH2-Real Estate Show, KMFC-Nevy Circus, KWKW-Races and Sports, **saturda**ProgramHighlights Morning Programs Appear in Lightface Type: Afternoon and Evening Frograms in Boldface. Comedy-Variety Mystery-Detective 8:30—Junior Miss, KNX. 6:30—Pays to Be Ignorant, KNX 6:30—Judy Canova, KFI. 7:00—Jennis Day, KFI. 7:30-Bulldog Drummond, KECA Sports 9:30—Racing News, KLAC. 9:30—Racing Lineup, KGFJ. 10:00—Racing, KWKW 5:30—Race Recap, KGFJ. 5:30—Sports Dial, KRKD. 5:45—Race Results, KRKD. 5:45—Race Results, KKKD. Quiz, Participation 7:00—True or False, KHJ. 7:00—Sing It Again, KNN. 8:30—Truth or Consequences, KFI. 6:30-Joe Hernandez, KMPC. Classical, Semi-Classical Juvenile Music 8:05—Let's Pretend, KNX, 8:30—Smilin' Ed, KFI, 9:00—Junp-Jump, KFI, 9:05—Abbott & Costello K 9:05—Kiddie Club, KLAC, 7:30—Teen Forum, KMPC. 9:30-Yours for a Song, KHJ. Drama KECA. 9:00-Theater of Today, KNX. 9:30-Grand Central Sta., KNX. Popular-Western Music Public Interest-4:43—Stuart Hamblen, KFWB, 6:00—All-Star Western Theatre, KFI, 7:30—Grand Ole Opry, KFI, 9:00—Hit Parade, KFI, Information 8:15--Policing L. A., KHJ. 10:00-Nat'l, Farm Hour, KFI. 10:30-American Farmer, KECA.

12:25-EGFJ-Sports Flash.
12:39-ECCA-sugar Bowl Game.
EFVD-Luncheon Tunes.
\*EFSD, EFWB, KOWL-News.
KGFJ-1:20 Club.
KGHL-Musical Corral.
KWKW-Stock Quotations.
EX.1A-Tex Owens.
12:35-EGWH-Mayor of Melody.
KWKW-Farn News.
12:45\*EFAC.-News.
12:55-EGWH-Mayor of Melody.
KKA-Top Western Tunes.
12:50-EGCM. Circle 1130 Enuch.
12:50-EGCM. Circle 1130 Enuch.
12:50-EGCM. Circle 1130 Enuch.
12:50-EGCM. Circle 1130 Enuch.
12:50-EGCM. EFMB-Football.
KFLCA. EFMB-Football.
KFL. KFSD-Bowt Parade.
KHJ, KGB. KVDE-Football.
KGFJ-1230 Club.
KGFJ-1230 Club THE RUSS WHITEMAN SHOW 1020 KG. Saturday's Best SODO WATTS 1:15 p.m. Saturday eck LOS ANGELL **KFVD-Songs** by Russ Whiteman KWKW-Waxworks. KXLA-Research Adventures. KXI.A-Hessarch Adventures.
 1:25-KGFJ-Sports Flash.
 1:30-KHJ, KGB, KVOE-East-West Football.
 \*KFWB, KIKD-News.
 KFWB, KIKMD-News.
 KFAC-American Hour, KFOX-Country Boys.
 KGHD-Dream Castles.
 KGHZ-Saturday Serenade.
 KOHL-Armsnd La Pointe.
 KWKW-Song of Islands.
 KNLA-Vocal Varieties.
 1:35-KKED-Symbony of Sonz. KWW-Shong of Islands, KNLA-Vocal Varieties.
 KKRD-Symphony of Song.
 KKRD-Symphony of Song.
 KKRD-Symphony of Song.
 KKOX-Voice of the Army, KFWB-Bill Anson, KLAC-Storybook Hour, ★KXLA-News,
 KKWW-Show Time.
 KKGB, Song Kather, KKRD-Sports Flash,
 KFT, KFND-Bowt Parade, KHJ, KGB, KVOE-Football, KN, KSDD-Bowt Parade, KHJ, KGB, KVOE-Football, KN, KSDD-Bowt Parade, KHJ, KGB, KVOE-Football, KN, KSDD-Bowt Parade, KFAC-Matinee, KFAC-Matinee, KFAC-Matinee, KFAC-Matine, KFWB-Bill Anson, KGH-C, Sharpe Minor, KFWB-Bill Anson, KGH, Suturday Serenade, KGH, Suturday Serenade, KGH, Suturday Serenade, KGH, Swith's Up, ★KLAC-News, Sports, KMWC-Armsund La Pointe, KKWD-Tra Swett, Organ, KWKW-Haces and Sports, KNLA-Music for You,
 S:15-KKPOX-Rusty Gill, KWKW-Kaces and Sports, KLA-Muisk for You, 2:10-KLAC-570 Club, 2:13-KFVX-Rusty Gill, KFVD-Hits and Misses, KRKD-Tunes in Tempo, 2:30-KFVX-Country Girls, KFVD-Optimist Boys' Forum. \*KGER-News. KKBD-Tunes in Tempo, KKBD-Tunes in State KGFJ-Keyboard Korner, KGFJ-Hawaiian Serenade, KGFJ-Bayaiian Serenade, KGFJ

# RADIO and TELEVISION LIFE

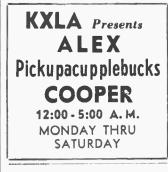
KHJ, KGB, KVOE-Football, KNX, KSDJ-Football, KAGH-Disc Jockey Parade. KFAC-Musical Favorites. KFVD-Madio Auction. KFWD-Radio Auction. KGWD-Bill Anson. \*KGER, KNLA-News. KGEL-Patterns in Rhythm. \*KLAC-News, Sports. KMPC-Record Room. KOWL-Radio Outlook. KRKD-Parade of Hits. KWIK-1490 Club. KWIK-1490 Club. KWIK-1490 Club. KWKW--Swing Session. 3:05-KGER-Sagebrush & Saddles. 3:10-KFVD-Dreamtime. ★KGHL-News. KOWL-Rhythm at Random. KWKW--Rares and Sports. KXLA-Juke Box Matinee. KALA-Juke Box Matthee, 3:35-KEFJ-Sports Flash, 3:30-KECA-Music, KRKU-News, KFVD-To Your Health, KGU-Dance Mathaee, KWKW-Tour of the Town, 3:35-KOWL-Just Music, KRKD-Tea-Time Tunes, KKKD-Tea-Time Tunes, KFAC—Portraits of Melody. KFVD—Romancing on Record. KFWB—Bill Anson. 3:50-KWKW-Saturday Matinee. 3:55-KGFJ-Sports Flash. 3:00-KWKW-Saturday Matinee.
3:50-KGFJ-Sports Flash.
4-KECA-Junior Junction.
KFI-Mas on the Farm.
KHJ-Mas on the Farm.
KHJ, KGB, KV0E-Football.
KNN, KSDJ-Rose Bowl.
KAGH-Dise Jockey Parade.
KFAC-Musical Masterpieces.
KFVD-Harlem Matinee.
KFWB-Mel Roach.
KGFJ-Record Jackpot.
KGI-Four Kings.
KELAC-News, Sports.
KMPC-Record Room.
KOWL-Hollywood Casting.
KRKD-Teen-Age Workshop.
KWKW-American Jewish Hr.
KUKW-American Jewish Hr.
KUKW-Anterle Box Matinee. 4:05-KGER-Trading Post. 4:10-KLAC-570 Club. -EFOX-Salvation Army. EFWB-Helen Louise. EGIL-Western Review. ERED-Melody Time. 4:15-4:25-KGFJ-Sports Flash. 4:30—KECA—Madhouse Musicale, KFI—Scout Jamboree, \*KHJ, KGB, KV0E—Frank \*KHJ, KGB, KVOE—Frank Hemingway. KNN, KSDJ—CBS Orch. KFVD—Sunset Trail. KFWB—Blind Artists' Galid. KLAC—Escing Roundup. KUWL—News. KBKD—Symphony in Swing. -EOWL-Show Tunes. 4:35-4:43-EECA-Serenade for Strings. EHJ, KGB, KVOE-Bob Poole Show. EFOX-United Nations. KFWB-Stuart Hamblen. KRKD--News. KRKD--News. KWIK-Musical Quiz. 4:55--KGFJ--Sports Flash. 5-KECA-Let Freedom Ring. KFI-Proudly We Hail. EHJ, KGB, KVOE-Tea Dansant. KNX, KSDJ—Gene Autry Show. babsadt,
babsadt,
Show,
KA(H—Disc Jockey Parade,
KFAC—Sunset Serenade,
KFAC—Sunset Serenade,
KFAC—Sunset Berenade,
KFAC—Sunshine Mission,
KFVD—Songs of the Sage,
KFWB—Stuart Hamblen,
KGFJ—Jive at Flve,
KGFJ—Jive at Flve,
KGFJ—House Party,
KNNL—House Party,
KNNL—House Party,
KNNL—Roundup,
KWKW—Reminiscent Music,
KLAC—Special Event,
KFCA—Special Event,
KFVD—Crosbyann,
KLAC—Jack Colon, Sports,
KMPC—Rancho Grande,
KOWL—Italian Program,
KWKW—Today at the Races.
\$130 KKCA, KFVO, KGH,
KWKW—News,
KFI—Sports Roundup,
KHJ, KGB, KV0E—Reserve,
KNN, KSDJ—Charles Collingwood.

KFAC—Variety Playhouse, KFMB—Communism. KFAC - Variety risy to use KFMB-Communism. KGER-Western Music. KGFJ-Bace Becap. KLAC-Music Boom. KRKD-Sports Dial. KXLA-Future Planists. 5:45-KECA, KFMB-Ira Blue, Sports. \*KFI, KFSD-Elmer Peterson. \*KNX, KSDJ-Bob Garred, KNN, KSDJ-Boo Umrwu, News. KFOX--Music. KGER-Bruce Trent. KGIJ--Tune Tine. KGIJ--Rumba Time. KLAC--Sam Balter, Sports. KMKD--Briscopal Diocese. KKKD--Race Results. KXLA--Variety. KECA-Our Job Is Manhattan KFI-All-Star Western Theatre. Theatre. ★KHJ, KFON, KFWB, KGB, KMPC-News. KNN, KSDJ-Winner Take All KFAC-Twilight Hour. KFMB-San Diego Looks KFMB—San Diego Looks Alead. KGFJ—Musical Digest. KGHJ—Football Review. KLAC—News, Al Jarvis. KKKD—Varieties in Music. KYUE—Gold Star Cowboy. KWIE—Sports, Goodwin. KXLA—Music. KXLA--Music. ;--KFI--Kemember That Music. KHJ, KGB--Lanoy Ross. KFVB--Vesper Bells. KFWB--Tune Time. KGER--Music. KGER--Music. KGER--Bob Kelley. KRD--Bob Kelley. KKLA--Pigskin Parade. KKLA--Pigskin Parade. 6:15-KECA-Tommy Dorsey Orch. KF1, KFSD-Judy Canova 6:30-Show KHJ, KGB, KVOE-Take a Number. KNX, KSDJ-It Pays to Be KNX, KSDJ--It Pays to Be ignorant. KFAC--Music Magic. KFWB--Dave Rose. KFWB--Dave Rose. KFWB--Sports Final. KGER--Lukin Valley Church. KGER--Lukin Valley Church. KGER--Lukin Valley Church. KGHC--Bunest Opinon, Jarvis KMPC--Santa Anita Track. KRKD--Sweet Pops. KWHK--Evening Serenade. KWLA--Sweet Charlot. KFWB--Music 6:45—KFWB—Music. KRKD—Accent on Rhythm. KKAD-Accent on Raytom.
-KECA-Little Herman.
KFI, KFSD-Dennis Day.
KHJ, KiB, KVOE-True or False.
KNX, KSDJ-Sing It Again.
KFAC-Dr. James Fiffeld, Jr.
KFVX-Judge Gardner.
KFVB-Gospel and Song.
KGER, KGIL, KRKD-News.
KGFJ-Musical Diget.
KLAC--Skitch Henderson.
KMPC-Proudly We Hall.
KWHE-Cancer Society.
KUA-Nazarene Church.
KGER-her, Al Harlan. 7:05--KGER.--bev, Al Harlan.
7:15--KGIL.--Modern Concert Hall. KLAC--Sons o' Guns. KMPC---Andre Kostelanetz. KRKD---Three-Quarter Time.
7:30--KFCA, KFMB--Buildog Drummond.
KFI, KFSD--Grand Ole Opry.
KFJ, KFSD--Grand Ole Opry.
KFAC--Dr. Faxerburg.
KFAC--Dr. Faxerburg.
KFAC--Dr. Hiss Clinic Forum KGER--Grace Dotson.
KLAC--Music, Paul Weston.
KMPC--Teen Forum.
KKRD--Twilight Serenade.
KWIK--Vets' Hospital.
KXIA--Accent on Youth.
7:45--KFAC--Waltzes of the World.
KFOX--Ministerial Union.
KGUL--Novelaires.
-KECA, KFMB--Lone Ranger. 7:05-KGER-hev. Al Harlan. KECA, KFMB-Lone Ranger. -KECA, KFMB--Lone Ranger, KFI-Frost Warnings; Vic Damone Show. KHJ, KGB, KVOE-Fishing and Hunting Club. KNN, KSDJ--Yaugha Monroe Show. KFAC--Evening Concert. KFON--Proudly We Hall. KFON--Proudly We Hall. KFON--Vic Damone Show. KFWB--Community Hour. KGCF-Community Hour. KGCF-Concession Memories. KGFI--Chucasian Memories. KGII--Hustlin' Hal. EMFC--A Boy, a Girl and a Song.

**KXLA-Repertory** Theater. -KGER--Western Music, -KGAC--Crosby Time, -KGFJ--Know Your Schools, KMPC--American Music, KMLA--Barbershop Quartet, 8.05 8:10-8:15-8:30--KECA, KFMB-Hayloft Hoedown. KFI, KFSD-Truth or Consequences. KHJ, KGB, KVOE-Meet the KHJ, KGB, KVOE-Meet the Press, KNN-Del Courtney Orch, KFVB-Williams-Rogers, KGFJ-Top Rail Cowhands, KLAC-Jan Garber Orch, KLAC-Jan Garber Orch, KLA-87th St. Corral. KLAC-Etchings for Evening. KMPC-Bing Crosby Sings. 8:45 -KECA, KFMB-Reserve. KFI, KFSD-Hit Parade. \*KHJ, KGB, KGER, KVOE-KHJ, KOB, BUEN, MY News. KNX, KSDJ-Reserve. KFAC-Evening Concert. KFAC-Evening Concert. KFAB-Clete Roberts. KGLL-Melody Parade. KMPC-Platter Poll. KMRC-Platter Poll. KXLA-Harmony Park. 9:05-KGEB-Proudly We Hall. 9:15-KHJ, KGB-Dink Templeton. KFWB-Music. KFWB-Music.
KECA-Tex Williams Orch
KFSD.Hollywood Star Theater.
KHJ, KGB, KVOE-Yours for a Song.
KFOX-Rumba Time.
KFWB-Laymen's Hour.
KGEB-Desert Dreams.
KGIL-Dance Time.
KLAC-Spotlight Serenade.
KWIK-News.
KXLA-Redondo Barn Dance.
KKULA-Name 9:30 9:45 KGII -News. KWIK-Your Request. 9:55 KHJ, KGB, KVOE-Hy Gardner Says. 10\*KECA, KFI, KFMB-News. MALA-MUSIC - KECA-Hank Weaver, Sports. KFI-Reserve. KHJ, KGB, KVOE-Monica Whalen. KNX-Music. 10:15-19:30-KECA, KFMB-Hawthorne Thing, KFI-Biltmore Hotel Orch, KHJ, KGB, KVOE-John Wolohan Orch. KNN, KSDJ-National Guard Military Ball. KGCX-Disc Jockey. KGCX-Disc Jockey. KGCH-Hwood House Party. KGIJ-Rhythm Rhapsody. ★KXLA-Dan Lundberg. 19:55★KGIJ, KLAC-News. 10:30-KECA, KFMB-Hawthorne 10:55 KGIL, KLAC-News. 11 - KECA-Claegrill Music, KFAC-Lucky Lager Dauce, KFAC-Lucky Lager Dauce, KFAC-Lucky Lager Dauce, KFAN-Obsc Jockey, KFFON-News, KFFON-Spade Cooley Time, KFFON-Spade Cooley Time, KFFON-Spade Cooley Time, KGER-At the Ranchhouse, KGEJ-H'wood House Party, KGIL-Juke Box Review, KLAC-Don Otis, KWIK-Johnny Grant, KWIK-Johnny Grant, KNLA-Bandstand Review, 11:15-KFCA-Beverly Wilshire

News. KNX-Reserve. 11:55\*KECA, KMPC-News.

# SATURDAY LOGS



# **Recorded Highlights**

SATURDAY

	POPULAR
8:15	a.mKLAC, Haynes at the
	Reins.
	a.mKFWB, Ann Carter.
	a.mKLAC, Al Jarvis.
10:30	a.mKFWB, Maurice Hart.
11:00	a.mKFWB, Peter Potter.
1:00	p.mKFWB, Bill Anson.

# LONG STORY

ABC's Meredith Willson lays claim to writing the only song lyric in captivity that is just one sentence long. The song is "You and I" and the words are: "Darling, you and I know the reason why a summer sky is blue; and we know why birds in the trees sing melodies too, and why love will grow from the first 'Hello' until the last 'Goodbye'; so just one answer: you and I." to sweet romance there is

# $\star$ PERFECT CRIME

When publicists recently called her for a picture tak. ing date and asked her to have the entire family pres-ent (husband Charles Mac-Arthur and children Mary and Jamie), CBS's Helen Hayes reflected: "I think that if I give Jamie a note to take to his teacher, he'll be excused from his last study hall. Now, Mary is another matter. She's at dramatic school, you know, but I think I can spring her about four o'clock!"

# $\star$

# PERSONAL TOUCH

Penny Singleton, NBC's "Blondie," is one star who believes in answering her own fan mail, and she does own fan mail, and she does it religiously every week. "I set aside ample time each week and go over my fan mail personally," she ex-plains. "Yes, it takes time, but I believe that people really appreciate it and really appreciate it. And I appreciate getting it, so why shouldn't I answer it?"

Page Twenty-nine

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# World Radio History

Song.

# **LPHABETICAL PROGRAM FINDER**

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  $\Rightarrow$  Indicates programs of news and commentation.

 Abboit and Costello
 KECA, 7:30 p.m. Th

 Abboit-Costello Kid Show
 KECA, 9 s.m. Sa

 Adventure Parade
 KHJ, 3:30 p.m. M-F

 Adrenture Parade
 KHJ, 3:30 p.m. M-F

 Addrenture Parade
 KKJ, 5:30 p.m. M-F

 Add.tch Family
 KECA, 6:30 a.m. M-F

 Ald.tch Family
 KFI, 9:30 p.m. Th

 Adventure Parade
 KFI, 9:30 p.m. M-F

 Ald.tch Family
 KGFJ, 9:45 a.m. M-Sa

 Album of Familiar Music
 KET, 7:30 p.m. Su

 Album of Familiar Music
 KET, 6:30 p.m. Su

 Allen, Fred
 KFI, 6:30 p.m. Su

 Allen, Fred
 KFI, 6:30 p.m. Su

 Allen, Steve
 KNX, 12:05 a.m. Tu-Su

 Allen, Steve
 KNX, 12:30 p.m. M-F

 America Dances
 KFWB, 6:30 p.m. Su

 America Dances
 KFWB, 6:30 p.m. M-F

 American Almanac
 KECA, 10:30 a.m. Su

 American Almanac
 KECA, 10:30 p.m. M-F

 American Forum
 KFIA, 7 p.m. M

 Animal World Stories, KECA, 10:30 p.m. M-F
 Animal World Stories, KECA, 10:30 p.m. M-F

 Animal World Stories, KECA, 10:30 p.m. M-F
 Animal World Stories, KECA, 10:30 p.m. M-F

 Ant Baker's Notebook
 KECA, 7 p.in. 
 Autry, Gene
 KNN, 5 p.m. Su, Sa

 Babbitt, Harry, KNN, 8 a.m., M-F, 7:45 a.m., Sa

 Backstage Wife
 KF1, 2 p.m. M-F

 Backstage Wife
 KH1, 9 a.m. Su

 Batter, Sam
 KLAC, 5:45 p.m. M-F

 Batter, Sam
 KLAC, 5:45 p.m. M-F

 Batter, Red
 KNN, 10:45 p.m. M-F

 Beck, Fred
 KNN, 12:45 p.m. M-F

 Beck, Fred
 KNN, 7:45 a.m. M-F

 Behnd Studio Gates
 KLAC, 8:45 p.m. M-F

 Behind Studio Gates
 I.A.C. 8:45 p.m. M

 \*Behind the Front Page
 KHJ, 7 p.m. Su

 Behind the Lens
 KNN, 11:45 a.m. Su

 Berny, Jack
 KFI, 5 p.m., 10:30 p.m. Su

 Bern, Jack
 KFI, 5 p.m., 10:30 p.m. Su

 Berne, Lack
 KFI, 9:30 a.m. M-F

 Berne, Edgar
 KFI, 9:30 p.m. W

 Berne, Edgar
 KFI, 9:30 p.m. W

 Berne, Milton
 KECA, 9:30 p.m. W

 Beolah
 KNN, 10:15 p.m. M-F

 Bible Class
 KHJ, 8 a.m. Su

 Bible Institute
 KMPC, 7:30 a.m.

 Bible Chass
 KHJ, e a.m. Cu

 Bible Institute
 KMPC, 7:30 a.m. Su

 Bible Institute
 KRNO, KRKD, KFON, 8 a.m. M, W, F

 Bible Trensury Hour.
 KGER, 8:45 a.m. M-F

 Bigg Sister.
 KNN, 11 a.m. M-F

 Big Sister.
 KNN, 11 a.m. M-F

 Big Sory
 KFT, 10:30 p.m. M

 Big Town
 KFT, 10:30 p.m. Su

 Blondle
 KFT, 10 p.m. W

 Blondle
 KFT, 6:15 p.m. Su

 Bowron, Fletcher.
 KKIPC, 6:15 p.m. Su

 Breakfast Club
 KECA, 8 a.m. M-F

 Breakfast Time.
 KHJ, 8:45 a.m. M-F

 Business Reporter
 KMUC, 9:30 p.m. M

 Callfornia Caravan
 KECA, 4 p.m. Su

 Call for Help
 KNN, 8:30 a.m. M-F

 Campus Salute
 KHJ, 112,00

 Canor, Eddie
 KHJ, 112,00

 Canor, Eddie
 KHJ, 11:45

 Canory, Chorus
 KHJ, 11:45

 Canor, Eddie
 KHJ, 11:45

 Canora, Judy
 KHJ, 11:45

 Canora, Judy
 KHJ, 11:45

 Canora, Judy
 KHJ, 10,00

 Canora, Judy
 KHJ, 10,00

 Canora, Judy
 KHJ, 10,00

 Canora, Judy
 KNN, 8:30 p.m. Su

 Canora, Judy
 KNN, 8:30 p.m. M

 Canora, Judy
 KNN, 8:30 p.m. M

 Canora, Judy
 KNN, 8:30 p.m. M

 Caration Hour
 KHJ, 8:30 p.m. M

 Carolina Calling
 KNN, 8:30 p.m. M-F

 Case Cugat
 KECA, 11:30
 a.m. 10:15 p.m. M-F

 Casebook of G. Hood
 KHJ, 8:30 p.m. M

 Casebook of G. Hood...... Catholic Answers... Catholic Hour..... Cavalcade of America...... Cavalcade of Music...... Centennial Year...... 

Page Thirty

Don't Be Alarmed KF1, 14 p.m. M-F Downlov, Lammed KF1, 11:15 p.m. M-F Downlov, Morton KF1, 11:15 p.m. M-F, Drake Galen. KF1, 11:15 p.m. M-F Drake Galen. KF1, 11:15 p.m. M-F Drake Galen. KF1, 11:15 p.m. M-F Dr. Hiss Clinle. KF1, 11:15 p.m. M-F Dr. Hiss Clinle. KF1, 11:15 p.m. M-F Dr. Hiss Clinle. KF1, 11:15 p.m. M-F Muffy's Tavern. KF1, 11:15 p.m. M-F Eastaide Show. KF1, KF8D, 7:30 p.m. M Duffy's Tavern. KF1, 5:30 p.m. Sa "Dr. 1. Q. KF1, KF8D, 7:30 p.m. M Duffy's Tavern. KF1, 5:30 p.m. Sa "Dr. 1. Q. KF1, KF8D, 7:30 p.m. M Duffy's Tavern. KF1, 5:30 p.m. Sa Editor of the Air. KFWB, 10:30 p.m. M-F Editor's Diary KF1, 8:30 a.m. M-F \*Editor's Diary KF1, 8:30 a.m. M-F \*Editor's Diary KF1, 8:30 a.m. M-F \*Editor's Diary KF1, 5:30 p.m. Sa Etrenal Light KNN, 10:30 p.m. M-F Etrenal Light KF2A, 2:45 p.m. Sa Etrenal Light KF2A, 2:45 p.m. M-F Evening Concert KF2A, 1:45 p.m. M-F Famous Jury Trials. KE2A, 9:30 p.m. M-F Farm Highlights KF1, 6:15 a.m. M-Sa Farm Journal. KNN, 5:35 a.m. M-F Farm Highlights KMPC, 6:30 p.m. M Farmily Hour. KF1, 6:15 a.m. M-Sa Farm Journal. KNN, 5:35 a.m. M-F Farm Journal. KNN, 6:30 p.m. M Farmi News KMPC, 6:30 p.m. M Farm Journal. KNN, 5:35 a.m. M-F Farm Highlights KF1, 12 a. M-F Farm Highlights KMPC, 6:30 p.m. M Farm Journal. KNN, 5:35 a.m. M-F Farm Journal. KNN, 5:35 a.m. M-F Farm Highlights KMPC, 6:30 p.m. M Farm Highlights KMPC, 5:30 p.m. Sa Farm Journal. KNN, 5:35 a.m. M-F Farm Reporter KF1, 5:45 p.m. Sa Farm News KMPC, 5:30 p.m. N Farm Highlights KMPC, 5: Football Scores. KECA, 5:13 p.m. Sa Ford Theater KNX, 7 p.m. F Forty Plus KFI, 11:55 p.m. M \*Free for All KFI, KFSD, 3:45 p.m. W Front-Page Farrell, KFI, KFSD, 3:45 p.m. M \*Frost Warnings KFI, 9 p.n. D \*Froller, Sid, KFJ, 9 p.n. D 

 ★Fuller, Sid
 KHJ, 12 n. M-F

 Gadget Jury
 KFWB. 6·15 p.m. M.W.F

 ¢Gaeth, Arthur
 KECA, 9 p.m. M

 Garden Gaide
 KHJ, 10 a.m. 8a

 Garden School
 KGER, 2:30 p.m. M-F

 Gardner, Hy
 KHJ, 8:55 p.m. M-F

 Garden School
 KGER, 2:30 p.m. M-F

 Garden Gaide
 KHJ, 8:55 p.m. M-F

 Garden Chool
 KGER, 2:30 p.m. M-F

 Garden Otto
 KHJ, 8:55 p.m. M-F

 Gateway to Music
 KFAC, 9:30 p.m. Su

 Gilbert and Sullivan
 KFAC, 9:30 a.m. Su

 Godfrey, Arthur
 KNX, 4 p.m. M-F

 Godfrey's Talent Scouts
 KNX, 6:30 p.m. M

Go for the House\_\_\_\_\_\_KECA, 5 p.m. Su Golden H\*pe Chest\_\_\_\_\_KHJ, 2 p.m. M-F Gospel Singer\_\_\_\_\_KHJ, 10:15 a.m. M.Tu,W,F \*Goas, Frank\_\_\_\_\_KNX, 6:25 p.m. M-F Graham, Vance\_\_\_\_\_\_KNX, 6:25 p.m. M-F Granad Central Station\_\_\_\_KNX, 0:30 a.m. Sa Grand Central Station\_\_\_\_KNX, 0:30 a.m. Sa Grand Ole Opry\_\_\_\_KF1, KEN1, 7:30 p.m. Sa Grand Slam\_\_\_\_\_KNX, 9:30 a.m. M-F Great Scenes\_\_\_\_\_KNPC, 12:30 p.m. M-F Great Scenes\_\_\_\_\_KNV, 9:30 p.m. M-F Great Scenes\_\_\_\_\_KNV, 12:30 p.m. W Great Glidersleeve\_\_\_\_\_KF1, 9:30 p.m. W Great Glidersleeve\_\_\_\_\_KF1, 9:30 p.m. W Hereen Hornet\_\_\_\_\_KECA, 5 p.m. Tu,Th Guiding Light\_\_\_\_KNX, 11:45 a.m. M-F 
 Green Hornet.
 KECA, 5 p.m. Tu, Th

 Guiding Light.
 KNX, 11:45 a.m. M-F

 Hal's Memory Room.
 KPUX; 6:39 p.m. D

 Hamblen, Stuart.
 KFWB, 4:45 p.m. M-Sa

 Hampton, Lionel
 KHJ, 6:39 p.m. D

 Hanopton, Lionel
 KHJ, 7:39 p.m. M-Sa

 Hanopton, Lionel
 KHJ, 6:39 p.m. M

 Happy Gang
 KHJ, 6:39 p.m. M-F

 Happy Homes.
 KHJ, 1:30 p.m. M-F

 Happy Homes.
 KHJ, 1:30 p.m. M-F

 Happy Homes.
 KHJ, 1:30 p.m. M-F

 Hardy, Glenn.
 KHJ, 6:00 p.m. Su

 Harroy, House.
 KHJ, 6:00 p.m. Su

 Harroy, House.
 KHJ, 6:00 p.m. Su

 Harroy, House.
 KHZ, 1:30 p.m. M-F

 Harroy, House.
 KHZ, 6:30 p.m. Su

 Harret.
 Joseph.
 KNA', 7:30 p.m. W

 Harvest of Stara.
 KNN, 7:30 p.m. W

 Haven of Rest.
 KXLA 8:30 a.m. M. W, F

 KHZ, 8:San.
 KF1, 8:30 p.m. M-Sa

 Hayes, Helen.
 KNN, 7:30 p.m. M-Sa

 Haves of Stara.
 KNN, 7:30 p.m. M-Sa

 Haves of Stara.
 KNN, 8:30 p.m. M-Sa

 Hay If They Had Lived........KGFJ, 5:45 p.m. M. W. F Inner Sanctum KNX, 9:30 p.m. M \*Inside of Sports KHJ, KVOE, 9:30 p.m. M-F Invitation to Learning KNX, 10 a.m. Su It Pays to Be Ignorant KNN, 6:30 p.m. Sa 

# World Radio History

# RADIO and TELEVISION LIFE

#### **DECEMBER 26, 1948**

 Marriage for Millions
 KECA, 6:30 p.m. Tu

 Marx, Groucho
 KECA, 8:30 p.m. W.

 Massey, Cout.
 KECA, 6:30 p.m. M-F

 Massey, Curt.
 KECA, 6:30 p.m. M-F

 Massey, Curt.
 KECA, 6:30 p.m. M-F

 Massey, Curt.
 KECA, 6:30 p.m. M-F

 McLaughin, Bob KLAC, 1:10, 7:10 p.m. M-F

 McNeill's Breakfast Club, KECA, 8:30 p.m. M-F

 Mechaughin, Bob KLAC, 1:10, 7:10 p.m. M-F

 Metet the Boss
 KHJ, 7:30 p.m. Sn

 Meet the Boss
 KHJ, 7:30 p.m. Sn

 Meet the Missus
 M.KHJ, 2:30 p.m. Sn

 Meet the Missus
 KNN, 7:30 p.m. Sn

 Metet the Press
 KHJ, 7:30 p.m. Sn

 Metody Barade
 KF1, 4:45 p.m. M-F

 Melody Barade
 KNN, 7:30 p.m. Th

 Melody Barade
 KNN, 7:30 p.m. Th

 Melody Barade
 KNN, 7:30 p.m. Th

 Michael Shuyne
 KECA, 9:30 p.m. Th

 Midendy Morn, Headlines
 KECA, 9:30 p.m. Sn

 Metropolitan Auditos
 KECA, 9:30 p.m. Sn

 Merory-Go-Round
 KNN, 7:30 p.m. Sn

 Metropolitan Auditos
 KECA, 9:30 p.m. Sn

 Metropolitan Auditos
 KECA, 9:30 p.m. Sn

 Mirandy

 Musical Digest
 KGFJ, 6 p.m. D

 Musical Roundup
 KGER, 10:05 a.m., 4:05 p.m. M-F

 Musical Round Table
 KLAC, 6:30 p.m. Su

 Musical Newsreet
 KHJ, 7:15 p.m. M-F

 Mysterious Traveler
 KHJ, 8:30 p.m. Tu

 Mysterious Traveler
 KHJ, 8:30 p.m. Tu

 Mysterious Traveler
 KNX, 9:30 p.m. Tu

 My Friend Irma
 KNX, 8 p.m. M

 My Friend Irma
 KNX, 8 p.m. M

 My True Story
 KECA, KFMB, 10:30 a.m. M-F
 

 \*Putnam, George C.
 KECA, 10 a.m. Su

 \*Queen for a Day\_KHJ, KGB, 11:30 a.m. M-F

 Quick as a Flash
 KHJ, S:30 p.m. Su

 Quick as a Flash
 KHJ, S:30 p.m. Su

 Quick dis.
 KECA, 3:30 p.m. Su

 Quick dis.
 KECA, 3:30 p.m. Su

 Quick dis.
 KECA, 3:30 p.m. Su

 Radio, American Way
 KECA, 9:45 a.m. Su

 Radio Pulpit
 KFI, 9 a.m. Su

 Kailroad Hour
 KECA, 8 p.m. M

 Random Notebook
 KHJ, 9:15 a.m. Su

 Red Ryder
 KHJ, KYOE, 7:30 p.m. Su

 Red Ryder
 KFI, 7:30 p.m. Tu. Th

 Report to the People
 KFCA, 7:30 p.m. Tu. Spected Missing

 KEFOX, 8 p.m. Tu KECA, 10 p.m. Su
 KFCA, 50 a.m. Su

 Remember That Music KFT 6:15 p.m. Tu.Na Report to the People. KFCA, 7:39 p.m. Tu Reviewing Stanc. KGB, KVOE, 9:39 a.m. Su #Richticeld Reporter KFCA, 10 p.m. Su-Flight to Happiness KFI, KFSD, 1:45 p.m. M-F Right to Happiness KFI, KFSD, 1:45 p.m. M-F Road of Life KFI, 9 p.m. M-Th, 8:45 p.m. Fu Road of Life KFI, 9 p.m. M-Th, 8:45 p.m. Su Rogers, Smoky, KHJ, 19:15 a.m. Su Rogers, Smoky, KHJ, 19:15 a.m. Su Rogers, Smoky, KHJ, 4 p.m. Su Roogenery, KNX, 9:45 a.m. M-F Romance of Highways KECA, 10:15 a.m. Su Roogenery, KNX, 9:45 a.m. M-F Ross, Lanny, KHJ, 6:30 p.m. F Salt Lake Tabernacle. KNX, 9:30 a.m. Su Saturday Chef KFI, 11:15 a.m. Su Science of Mind KFWB, 8:45 p.m. Tu Solt Jamboret KFI, 11:13 p.m. W Science of Mind KFWB, 8:45 p.m. M-F Sout Jamboret KFI, 11:13 p.m. W Screen Guild. KFWB, 8:45 p.m. M-F Sout Jamboret KFI, 11:35 p.m. W Screen Guild. KFI, 8:30 p.m. Su Startoky KHJ, 6:30 p.m. Su Startoky KHJ, 5:30 p.m. Su Startoky Holmes, KHJ, 3:30 p.m. Su Startoky Holmes, KHJ, 3:30 p.m. Su Startoky Holmes, KHJ, 5:30 p.m. Su Startoky Holmes, KHJ, 5:30 p.m. Su Startoky Holmes, KHJ, 5:30 p.m. Su Startoky Holmes, KHJ, 11 a.m. Sa Shore Farty, KFCA, 11 a.m. Sa Shore Katty, KFWB, 10 a.m. M-F Swith, Norwood KECA, 3:30 p.m. Su Startoky, George KECA, 3:30 p.m. Su Startoky, Geor

1 1		
Sports Fir Sports Re Squeakin'	nal cap DeaconKXLA	FWB, 7:30 p.m. M-F 
Stafford, Standard Standard Stand-In Stanley, J Starr, Kay	JoKF HourKF School	FWB, 7:30 p.m. M-F 
Star Time Stars Beh Stars in fi	ind the Mike ne Spotlight	KMPC, 5:05 p.m. M-F KECA, 10:45 p.m. Su KHJ, 8:45 p.m. Su KECA, 5:45 p.m. Su
Stars Ove Stella Dal St. Franci Stop the J	r Hollywood lasKFl, is Drama Music	KNX, 10 a.m. Sa KFSD, 2:15 p.m. M-F KLAC, 8:45 p.m. Su KECA, 6 p.m. Su
Story Circ Straight A *Strike It	rus krrow Rich	KMPC, 12:15 p.m. Sa KHJ, 8 p.m. Th KNN, 3:30 p.m. Su
Strolling Sunday E Sunday M Sunday Y	Fom vening Club orning Melodies. espers	KFWB, 9 a.m. M-F KFAC, 8:45 p.m. Su KHPC, 8:15 a.m. Su KECA, 12 n. Su
Superman Supper Cli Supper Cli	alute	.KNX, 6:15 а.m. М-Sa КНЈ, 3:45 р.m. М-F 9 р.m., 11:30 р.m. М-F КЕСА, 2 р.m. М-F
Suspense Symphone "Take It Talent Sco	tte	
Taylor, M Taylor, H Taylor Ma	ary Lee enry J. ade Melodies	KFI, 10:30 a.m. Sa KECA, 8:45 p.m. M KEL, 6:45 a.m. M-Sa 
Tea Dans Teen Fort Telephone	ant	КУР , 7:30 р.m. 8a КУР , 7:30 р.m. 8a FL //FSD, 10 р.m. М
Theater of	f Today	KECA, 7:30 p.m. 80 KECA, 7:30 p.m. 80 KECA, 9 p.m. 81 KECA, 9 p.m. 75
The Sheri The Whist Thin Man. This Char	iler	. К.Г.МВ, 7:30 р.m. г КNХ, 9:30 р.m. Su КНЈ, 8:30 р.m. Tu КЕСА, 5:30 р.m. Su
This is fo This is Y This is Y This Wom	our FBL	KECA, 10 a.m. 5a KECA, 9:30 p.m. F KF1, 9:30 p.m. Tu 51, KESD, 3 p.m. M-F
Thomas, Three Ala Tillamook Today's	Lowell rm	<b>EXX</b> , 9 p.m. Mar <b>EXXPC</b> , 2 p.m. M-F KH3, 10:15 a.m. Th KTSD, 12:30 p.m. M-F
Tom Mix. Tone Tap Town Mee Treasury	estries	KGB, 5:45 p.m. M-F KHJ, 7 a.m. Su KECA, 8:30 p.m. Ta KHJ, 11:15 a.m. Su
Treasury Tropicaua True Dete *True or	Show	KECA, 1:30 p.m. 86 KFI, 3:15 p.m. 86 J, KGB, 2:30 p.m. 80 KHJ, 7 p.m. 8a
"Truth or Twilight 1 Twenty Q Twilight	Consequences. Hour	
★Twin V: U, N, in United Ns	iews	
Unity Dai Unity Dai Unity Dai University University	ily Word	KECA, 6 p.m. Su           KHPC, 12:15 p.m. Su           KNPC, 12:15 p.m. Su           KNA, 3:30 p.m. Su           KNA, 3:30 p.m. Su           KFWB, 9 a.m. M-F          KFCA, 12 n. Su          KHCA, 12 n. Su          KKT, 0 p.m. M-Su          KKT, 130 p.m. M-F          KNX, 7 p.m. Th          KY, 10:30 a.m. M-F          KNX, 7 p.m. Su          KY, 7:30 p.m. Su          KFT, 10:30 a.m. M-Su          KECA, 11 a.tn. Su          KECA, 11 a.tn. Su          KY, 7:30 p.m. F          KNX, 9:15 p.m. Su          KECA, 9 p.n. Th          KECA, 9 p.n. F          KECA, 9:30 p.m. M-F          KECA, 1:30 p.m. Su          KECA, 1:30 p.m. Su
Voice of	FirestoneKF	1. KFSD, 6:30 p.m. M MPC: 11:15 p.m. M.W.F
Walker, I Waring, 1	Benny Fred	.KFWB, 10 p.m. Su KHJ, 10:15 a.m. Th 1. KI-SD, 8 a.m. M-F
★Washing Weaver,	gton Inside Out. Hank	, KFSD, 8:30 p.m. 16 KECA, 10:15 p.m. Su KECA, 10:15 p.m. Sa KECA, 6:15 p.m. M-F
Welcome, #Wells, 9 Wendy W Whalen, What Mu	Travivers Carveth Jarren Monica Jkes You Tick 1	
Wheeler, When a Whiteman Whoa Bil Wileman,	Burritt Sirl MarriesK) 1. Russ. 1. Club E. H.	
Willson, 2 * Winchel	Meredith	KHJ, 12:15 p.m. Su KECA, 6:30 p.m. W KECA, 7 p.m. Su
Winner 'i Women ' Women's Wismer,	ake Ali Forum Harry K	KNN, 6 p.m. Si KMPC, 12 n. M-F KNN, 7 p.m. Tu ECA, 6:35 p.m. Tu,Th
You Are Young Ar Young, N Young Di Young W	There	KNX, 12:30 p.m. Su KFI, 9:15 a.m. Sa KHJ, 1:30 p.m. M-F KNX, 11:30 a.m. M-F KFI, 2:45 p.m. M-F
Your Son Yours for Youth As #Zachar	and Mine a Song ks Government . as, Adm. Ellis	<ul> <li>KGB, 8:30 a.m. Su</li></ul>

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# Memorable Christmases

#### (Continued from Page 7)

town of Los Angeles since I was fifteen years old. At that time, together with my singing partners, The Ambassadors, I joined Phil Harris to tour with the band. It's also the first Christmas that my whole family will celebrate together since my wife, Victoria, and I were married twelve years ago. The family gathering will include my mother, Mrs. Pauline Sullivan and my brother, Walter Reed, with his wife and two children. And I'll really feel that I'm back home."

Jim Hawthorne, star of ABC's "Hawthorne Thing": "My most memorable Christmas was my first one. I was one month and nine days old and it was shortly after I had accepted my first job, Adult Sitting. Being small for my age, I was tiny. Well. I decided that my parents should have their Christmas socks filled with the usual goodies, toys, etc. As these socks are usually hung on the mantelpiece, this proved a problem for me as I could barely reach the top of the mantel. This was solved by me in this way: I purchased a carload of fast-rising yeast and mixed it into the batter of a three-layer cake. Needless to say, I rose to the occasion. I felt crumby when, without warning, my parents returned home! In a panic I quickly hid in the nearest available place-one of the socks I was to fill. The reason that this Christmas was so memorable to me is the fact that my mother and father didn't discover me until thirteen years later. But I suppose I shouldn't bight as in this sould be kick, as in this sock I conceived the idea for my present air show on ABC."

Peter Potter, KFWB disc jockey: "When I think of happy Christmases, I'll always remember a little eightyear-old boy who wanted a bike. His mommy and daddy promised him one if he would be a good boy. Dur-ing the week before Christmas he 'forgot' to come home for lunch three times. Each time his mommy and daddy said he wouldn't get that bike if he didn't come home for lunch. On Christmas Eve he cried himself to sleep. Next morning when he shuffled into the living room, the first thing he saw was a shiny red bike! For a moment he couldn't hold the tears of joy. It was the happiest Christmas he ever had because he knew his folks loved him whether he was good or bad, I knew just how he felt, because I was the little brat."

**Stuart Hamblen,** KFWB Western star: "Little children with big eyes and shabby clothing running to a seven-foot wall of dollies and toys . . . hungry old folks walking in empty-handed and walking out loaded with hams, canned goods and

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other foodstuffs... that's the Christmas I remember most. It was 'way back around 1936 when the depression was really biting. The boys here at KFWB kept broadcasting for folks to help everybody have a happy Christmas, and the way listeners sent in dolls and toys for the kiddies and food for the grown-ups was truly a blessed memory. I hope times never get tough like that again, but if they do, I know the haves will always share with the have-nots."

Gordon MacRae, star of ABC's "Railroad Hour": "How could I forget the Christmas of 1943? I was in the Army, an air cadet, and I had arranged to meet my wife in the lobby of the Gunther Hotel in San Antonio. Sheilah had to travel from New York to keep the appointment, and she was expecting a baby at the time. Nothing went right at first, When I entered the lobby Sheilah didn't recognize me in my long GI overcoat, trailing down to my ankles. Besides, I was late and had a hard time getting a pass. We just sat and twiddled our thumbs. We were tired and disappointed. And all I had was twenty-five cents. It was then that Santa Claus, quite out of uniform, showed up in the person of a matron from the Cadet Club. She had a standing offer to all married cadets -who could prove they were married, and we could-of a three-day pass, Christmas gifts and a wonderful dinner. It was a glorious, un-

(Please Turn to Page 39)

# "Televising the Touchdowns"

(Continued from Page 5) or the cameras would be way behind the ball. The technical director inside the mobile unit has to know football too. He is the man in charge of all the mixing, even down to running in the Gillette film commercials at half and quarter time.

"'Mixing' means synthesizing pictures from each camera with one another and with sound. If the director mixed two pictures, say one from a long- and one from a shortshot camera, and didn't pick up at least the formation around a hidden ball play while the sports announcer was pointing out the hidden ball, the result would be pretty flat for viewers. Follow me?"

Easy to see why these two months of practice on the games being played in the Rose Bowl have been so valuable. Probably a helpful psychological factor is the knowledge that the Rose Bowl contract covers not only the 1949 game, but the 1950 and 1951 epics. Should anything unprecedented happen, it could be cleared up in subsequent telecasts, with a whole year to iron out the kinks.

Mr. Conn smiles at this suggestion, and invariably knocks on the nearest wood. "We're pretty certain it will be a good telecast. About the only thing we aren't sure of is who will play in the game. That wouldn't be ' much help technically, sure, but what odds we could get betting on possible contenders," Mr. Conn quipped, during our early November interview with him. "Outside of that we have anticipated everything possible."

Everything, Mr. Conn? Exactly twenty years ago, in the University of California - Georgia Tech tilt in this same Rose Bowl, Roy Riegels astounded spectators, opponents and his own team by recovering a fumble and speeding sixty-five yards down the field the *wrong way*, to lose the game for California. Are the cameramen prepared in case history should repeat itself?

 $\star \star$ 

# **Television** Tips

# (Continued from Page 12)

tales, old stories, or originals written for special occasions, and interprets the characters therein, using special props such as glasses, masks, or his hand puppet doll. All "Uncle Howie's" piano music is original, written to fit the mood of the story. Each week two small guests, a boy and a girl, visit "The Storybook Man."

Howard Townsend is the lad who was given a special.award by the California Congress of Parents and Teachers for his radio show. He has brought the same quality to this TV treat for the young 'uns.

With a show that's dedicated to the young . . . and the young in heart, another old radio favorite, Al Jarvis, presents "The Adventures of Squeaky Mulligan, the Talking Cat," over Lucky Channel 13, KLAC-TV, from 7:00 to 7:15 Monday nights.

Guest stars will weekly do their stuff with "Squeaky" as a critical audience, and Al's favorite heckler, Marilyn Jarvis, will weekly soothe the kids with a lullaby a la Schumann-Heinck. You can't beat an animal act, even a little stuffed . . . woops! . . a little "simulated" animal like "Squeaky."

At the risk of being presumptuous, we can't help suggesting that Rita LaRoy is hiding a lot of light under a bushel by use of the title "Who's That Girl?" for a clever weekly show that packs dramatics, excellent staging, comedy and her own ad-lib artistry into a half hour.

The "Girl" in question is a masked feminine guest of note. Contestants on the show (chosen from mail applications) shoot at guessing her identity, true enough, but before they qualify to guess, each must participate in a skit based on a historical figure or incident. Rita's models help in the skits, and the costuming, staging and dialogue are exceptional. If the contestant can guess what role he or she played in this skit, then he gets in on the guessing and the subsequent good prizes.

We won't even try to suggest a tifle that would tell all about the show, but we can suggest that you catch this 8:00 p.m. Tuesday spot on KTLA (Channel 5).



BERLE SITS DOWN TO TACKLE HIS Radio Life questionnaire with intensity-looks as if he anticipates a hard task ahead . . .



AND FINISHES IT SEVERAL CIGARS LATER TO FIND that he'd had a lot of fun doing it! (William Leftwich photo.)

Milton Berle Answers 20 Questions

> ABC's Gleeful Comic, Milton Berle, Long-Distances His Answers to the Score of Queries from Radio Life!

# **By Milton Berle**

# Wednesday, 9:30 p.m. ABC-KECA

- 1. How much of your real self is projected into your stage and radia routines?
- A. I cm essentially an actor-being subject to supervision and direction, it is quite possible a good deal of the real Berle is omitted from my performance.
- 2. What performer has had the biggest influence in your career?
- A. The late Ted Healy.
- 3. What element of your success has made you the happiest?
- A. Television.
- 4. Can you remember the first comedian you ever saw-and what joke he told?
- A. Frank Tinney in 1914. Tinney: "How's the show up until now?"

# Orchestra leader: "Wonderful!" Tinney: "I'll stop that."

- 5. We think your album of Rodgers and Hart songs is kinda cutewhy don't you sing more?
- A. Nobcdy asked me!
- 6. Can you recall any one occurrence as your biggest thrill in show business?
- A. Palace Theater 1921 opening show.
- 7. Why do you stick so close to New York?
- A. That's where my vaults are!
- 8. Give us a thumb-nail description of Hollywood.
- A. Hollywood: Nice scenery bad castl 9. How come you terminated your
- promising movie career?
- A. Studio broke their promise!

- 10. Do you have any favorite gripes about Hollywood?
- A. Studio broke their promisel
- 11. Is it true that your first job was playing the baby in "Perils of Pauline"?
- A. Yesl
- 12. W th whom (should you ever team with anyone) would you be happiest working?
- A. Lou Costello or Bert Wheeler.
- 13. What are your off-mike activities -hobbies, relaxations, etc.? A. Baseball, football, boxing, tennis,
- golf, billiards, theaters, song-writing.
- 14. Are there any new tricks you've added to your routines for television?
- A. Yes . . .
- 15. Do you think that television will revive vaudeville or will it be a combination of all mediums? A. It will include all mediums.
- 16. Are you the proverbial comedian who is a very serious guy away from his work?
- A. Not particularly perfectly normal.
- 17. What phase of your existence do you recall with the greatest nostalgia?
- A. The Floradora Sextette (I was in the revival of 1920).
- 18. Are your "At Home with the Berles" inspired by any part of your home life? Are the program characters products of your imagination, or the program's? A. No. The program's.
- 19. Is there some question you've al-ways wanted an interviewer to ask, and that you've never been asked yet?
- A. Nc-they ask too many questions!
- 20. What do you think of interviews, anyway!
- A. If they ever stop, I'll be awfully unhappyi

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JIMMY AT BREAKFAST HAS HIS COFFEE CUP refilled by Maggie, who has been his maid for fifteen years. "I can't get ridda her?" snorted Durante, who always pays more attention to reading "the trades" at breakfast than he does to what he's eating. (NBC-Ball photos and color cover.)

immy's a Gentleman

A Glimpse Into the Real Life of the East-Side Boy Who Grew Up to Be an Ace Comic From Swank Beverly Hills

# By Evelyn Bigsby

Friday, 9:30 p.m. NBC-KFI, KFSD

Consection of the section of the sec

generous grin . . . wickedly merry eyes . . . every atom of his body reverberating to the rhythm of the music he's ripping out while he shouts and rasps the lyrics of "Um briago" . . . just a rough 'n' tumble character who has probably massacred more three-syllable words than anyone else who speaks English (and that "includes in" Samuel Goldwyn). Just another boy from the East Side who sprinted onto Broadway and straight into the elect coterie of big names in showhiz. Jimmy Durante.

Somehow or other Jimmy always seems just to have arrived at the NBC studios from some humble walk-up flat . . . he's that warm and friendly and human. He's one of the people and it's hard to picture him rolling around town in an expensive car, eating leisurely meals in swank restaurants, going to sleep in a luxurious room in a fine home on one of Beverly Hills' secluded avenues. But

SURE, SCHNOZZOLA has a poolf Accused of not using it, Jimmy bristled and croaked, "A boy from the East Side don't swim? They'd push ya in the ocean if ya didn't!" IN HIS SWANK rust and green bedroom, done in the moderne manner. A man who likes sleep, Jimmy announced, "My toughest job is gettin" up in the morning." OUT OF THE HOUSE and off to work. Jimmy is so dynamic he fairly raced down the rose-lined walk, and to get a good picture the photographer repeatedly had to warn him to "slow down."







IN THIS pleasant den adjoining the living room, Jimmy likes to play cards with "the boys." Notice his collection of horses, only a part of which is shown in this picture.

the sturdy income derived from his multiple entertainment activities permits Da Schnozzola to enjoy most of the subtle touches of life and, to coin a cliche, it couldn't happen to a nicer person . . . or a more sensible one . . . for J. Durante will always be the same.

This New Year's Eve he will be celebrating at home with a few cronies. For twenty years he had to pass up such pleasant occasions while he and his buddies entertained others in night club or on stage. So now, for Jimmy, it's home and a few friends who'll laugh away the night with him and stick around until breakfast time January 1, 1949.

Last year. Jimmy had planned to

THE OFFICE, WHERE HIS SHOW SCRIPTERS meet with him, "Sundays, Tuesdays, and alternoons Thursdays," has walls lined with wonderful pictures (one Jimmy is straightening is a 1933 one of himself and Clark Gable).

hold a small party in his home. Then, instead, the doctors told him he would be in the hospital being prepared for surgery. When New Year's Eve closed in, Durante lay on his stark hospital bed and felt very lonesome and unhappy. Grabbing the nearby telephone, he sent for three or four bosom pals, who drove to the hospital just before midnight and parked outside the entrance. Durante slipped out of bed, eased out of his white nightgown, scurried into his suit, and stole out to the car. The old year died. Five minutes later, Durante was climbing back into his bleak hospital bed. He had seen the New Year in ... the way he loves to best ... surrounded by a few friends.



IN THE SUN ROOM leading off from the bedroom stands his exercise bike. Jimmy gives himself a fiveminute workout on it every morning.

books about show business. But despite his luxurious surroundings he likes simplicity. "We've used the formal dining room only three times," he boasted.

AN AVID READER, DURANTE PREFERS BIOGRAPHY and



# Success Is a Habit With Them

FREEMAN GOSDEN IS "AMOS" 'N' CHARLES CORRELL is "Andy," a partnership that began in 1920 when they both went to work for a firm that staged productions for amateur groups. Before that Gosden had been a tobacco salesman, Navy radio operator and auto dealer. Correll had been a stenographer, arsenal worker and bricklayer! (CBS-Grant photo.)

> Sunday, 5:30 p.m. CBS-KNX, KSDJ

HOW-BUSINESS histori-

ans have never quite decided whether Marconi

made a success out of "Amos 'n' Andy"—or whether it was vice versa! Freeman Gosden and Charles Correll were certainly the first personalities to make radio lis-

tening an American habit, and like

Marconi they created their "inventions" out of their understanding of

the elements at hand plus their own

1929 (and radio actors since 1920!)

the two have made a habit of estab-

lishing records. And they're still doing it. After their show recently

moved from NBC, the first announce-

ment of the opening of the new Sun-

day night series brought CBS six

ticket requests for every seat avail-

able for the first broadcast. Only enough tickets to fill the studio were

issued, and even at that, Columbia Square was jammed by non-ticketholders who started gathering two

hours before airtime, hoping by an odd chance to get in. A public-address

On network radio since August,

THESE FAMOUS CHARACTERS WERE BORN IN 1926, lirst christened "Sam 'n' Henry" and then changed to "Amos 'n' Andy." In this make-up they've been seen in two movies, "Check and Double Check" and "The Big Broadcast of 1936." They've lived in California since 1937.

Gosden and Correll Conduct Their Legendary "Amos 'n' Andy" Broadcasts With a Business Acumen That Makes for Success and Long Life

system was turned up in the lobby so that the faithful could hear the show, even if they couldn't see it!

# Legends Americana

During their first phenomenal rise to success, the legends of "Amos 'n' Andy" popularity grew. A president was said to have changed the air time scheduled for his speech—it was at the "Amos 'n' Andy" hour and he not only did not wish to disturb the nation's listening habit, he himself wanted to hear the chapter that night. There was the story of the firemen who, distraught because the alarm sounded just as they were waiting for the show to start, put out the fire in record time, saved the radio and sat down to listen. And the murder suspect who not only claimed that he hadn't killed anyone, but also that he wouldn't kill anyone at the time "Amos 'n' Andy" were on the air—the established time of the crime. His alibi was the "Amos 'n' Andy" story line, which he quoted accurately to prove his case!

# **Canadian Faithful**

In Hamilton, Ontario, a radio sponsor made the unprecedented gesture of buying fifteen minutes of silence on his local station so that listeners to the Buffalo, New York, station could hear the program without interference. Recently, a Montreal dispatch to an American trade paper revealed that "Amos 'n' Andy" had again exerted their charm over Canadian listeners. A four-year-old Dominion program, "Music for Canadians," was canceled because "Amos

imaginations.

SHOW TIME FINDS "Amos 'n' Andy" ready with "Stonewall," "Shorty" and "Sapphire" for the "on the air" signal.

'n' Andy" were set to be carried on another network at the same hour. "We were realistic," stated a representative of the Canadian program, "our sponsor agreed with us and we canceled the show."

The perennial success of the blackface team is a point scored in favor of efficiency and order rather than informality and luck. Gosden and Correll themselves keep rigid office hours in the preparation of each program. In their early radio days they often worked all night to make sure they'd have a satisfactory script for the following evening. As they hit their stride they gained confi-dence and worked quickly. At one time there was a story going the rounds at WGN (their station at that time) that the boys would dash into a room adjoining their studio a half-hour before air time and come darting out with a finished script and ten extra minutes for chit-chat. And ten extra minutes for chitchat. Nowadays they're in their office at nine in the morning, every morning except that of the broadcast. By Friday of each week they have a story line for the following week's program. Tuesday there is a story meeting and talk that may lead to a few changes-or to throwing out the whole script. Wednesdays and Thursdays, the staff has a run-through. Friday is a private rehearsal with writers, cast and stars. It can happen that the whole script is thrown out at this point, too, but that sel-dom occurs. Minor changes are made and dress rehearsal is set. Sunday at 11:30 a.m. finds the whole production getting a strenuous run-(Please Turn to Page 39)

LINED UP FOR THE SHOW ARE CAST MEMBERS SARA BERNER, Stanley Farrar, Eddie Green ("Stonewall," the lawyer), Lou Lubin ("Shorty," the barber) and Ernestine Wade, known variously as "Sapphire" and "Battle-axe." Stars Gosden and Correll hover protectively over their players.



HARD WORK, GOOD MANNERS ARE TWO OF THE ingredients that add up to Gosden's and Correll's success. In all their years together, the two have never had a serious argument or disagreement. Each makes a good audience for the other's humor.

THE GENTLEMAN IN THE NOISY SHIRT is Jeff Alexander, who arranges and conducts the chorus on the show. Since switching to a half-hour format in 1943, Correll and Gosden have included many top talents in their line-up.







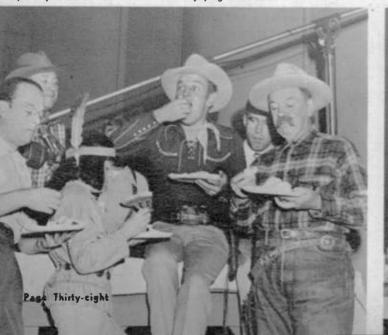
IT'S PARTY TIME! THE "RED RYDER". CAST AND CREW have a get-together on their 1000th broadcast and "Buckskin" (Horace Murphy) loses no time in showing the folks how to handle a Bowie knile for best results. Also invited were folks from other Mutual-Don Lee shows.



"LITTLE BEAVER" (JOHNNY McGOVERN) SHARES the celebration with (left to right, standing) Irene Tedrow, "Dorothy Regent" of "Chandu"; Eloise McElhone, "Leave It to the Girls" star; announcer Art Gilmore, writer-producer Paul Franklin, "Red Ryder" (Brooke Temple) and "Buckskin."



CREW MEMBERS GET AN INVITE. Here are soundmen Bob Turnbull, Norm Smith and Bill James. Bob is at the extreme left, Norm is peeking over "Buckskin's" shoulder and Bill is completely blocked from view—but enjoying the cake. ENGINEER BOB BOHNENKAMP IS THE SPECTATOR enthralled by this companionable scene between "Little Beaver" and "Red Ryder." Hosts and guests avowed that ofter the next 1000th broadcast there would have to be a repeat!





# Memorable Christmases

#### (Continued from Page 32)

expected climax, and certainly made that Christmas unforgettable for Sheilah and me."

Abbott and Costello: "Our most memorable Christmas was not when Santa Claus came down our chimney but when we played Santa Claus. It was last Christmas at the Yuletide party for our 10,000 adopted kids at the Lou Costello, Junior, Youth Foundation. We never had a happier time than we did passing out prizes to those happy youngsters and entertaining them. Nothing anyone could wrap in a package and the in pretty ribbons could compare with the thrill we received on that unforgettable evening."

Anna Roosevelt, A B C commentator: "My most memorable Christmas was spent in Seattle, the second year the children and I were not with the family at the White House. I had planned to arrange a wonderful Christmas for the children. Then I became ill, and had to go to the hospital. At the hospital I received a wire from mother and dad. They had decided jointly to submit to a Christmas separation for the first time since they were married, so that mother could fly to Seattle and arrange the Christmas festivities I had planned for the children! To make the Christmas perfect, I was taken home from the hospital by ambulance to be present at the party."

J. Carroll Naish, star of CBS's "Life with Luigi": "This will be my most memorable Christmas if the show gets a sponsor. However, Christmas of 1924 was quite memorable, too. I had stayed in France following my war service and had joined varlous road companies there. My career as an actor was suddenly ended when the traveling company folded in Brussels, Belgium, and I was broke. I was certain that none of my family knew where I was, but I took a chance on Christmas eve and wired Paris to ask if I had any messages. To my delight, there was a message — and a one-hundred-dollar money order with greetings from my father in New York!"

Jack Carson, CBS star: "I'll never forget the Christmas of 1933 when Dave Willock and I were playing in vaudeville in Minneapolis, nor will the boys of the Civic Club there ever forget it either.

"They invited Dave and me for their private Christmas party and

ALL DRESSED UP and ready for Christmas dinner are Trigger and Shep, faithful animals belonging to Mutual star Roy Rogers. (Green photo.)

December 26, 1948

added a sly, 'And bring your friends!' By the friends, of course, they meant the girls in the chorus. And, to face facts, it was the gals they wanted not us.

"So, we arrived for the party a really wonderful banquet of turkey and all the trimmings with chairs conspicuously empty for 'our friends' arriving shortly.

"The toastmaster introduced us and I made a short speech thanking the club for inviting us and our friends—gave Dave, standing at a side door, a cue and said 'Here they are!'

"The club members rose as one wolf and then stood open-mouthed as our friends trooped in and sat down at the creaking table — 15 down-and-outers from Minneapolis missions!"

Howard Duff, star of CBS's "Sam Spade": "The 1948 Christmas season will be a happy one for me. I'm grateful to fans and friends for the recognition and encouragement they have given me in the past year those votes of confidence make for a happy Christmas and a bright New Year to come."

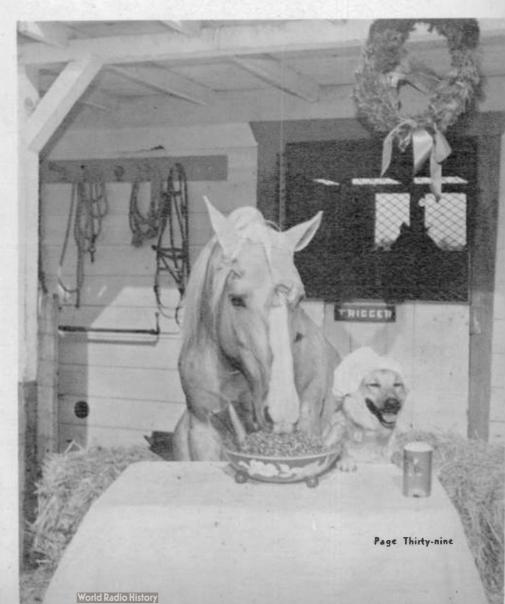
# Success Is a Habit With Them

# (Continued from Page 37)

through and recording right up until the show is done live at 5:30 p.m.

Back of these hard-working stars is an equally hard-working staff. Head writer Bob Ross has been with the show since 1938. Secretary Louise Summa, who "knows everything about the business organization," has been doing her job since 1932.

On the air continuously twice each night from 1929 to the time they left the air as a fifteen-minute strip in 1943, "the boys" took but one summer vacation, in 1934. Week-long preparation for their present halfhour series is as rigid a regime. In their well-organized share-and-sharealike company there's one job definitely earmarked as Correll's — in his h ig h - s c h o ol days he took a commercial course, and he still types the finished "Amos 'n' Andy" script!





THE "BUMSTEADS" GET READY TO INSURE a Merry Christmas for their olfspring. "Dagwood" will probably lool no one in his Santa Claus suit, least of all "Cookie" and "Alexander." In real life Penny Singleton and Arthur Lake will do these Christmas honors at their respective homes. (NBC-Holloway photo.)



DORIS DAY AND BOB HOPE WITH AM ASSIST from Santa Claus release helium-lilled balloons to advertise the big Christmas line-up on NBC. Incidentally, if you've lound one of these, check to see if a prize went along with it. (NBC-Ball photo.)



RED SKELTON is headed for someone's happy home with an armload of Christmas cheer. And he looks cute enough to hang on anybody's Christmas tree. (NBC-Zeigler photo.)



JEAN GILLESPIE, MBS actress, turns herself out as a very pert Santa Claus, designed to fool no one.



NBC's DOROTHY LAMOUR keeps her lingers crossed as Santa makes a note in his book about Christmas presents. And just to be on the safe side, Dottie peeks to make sure.

