

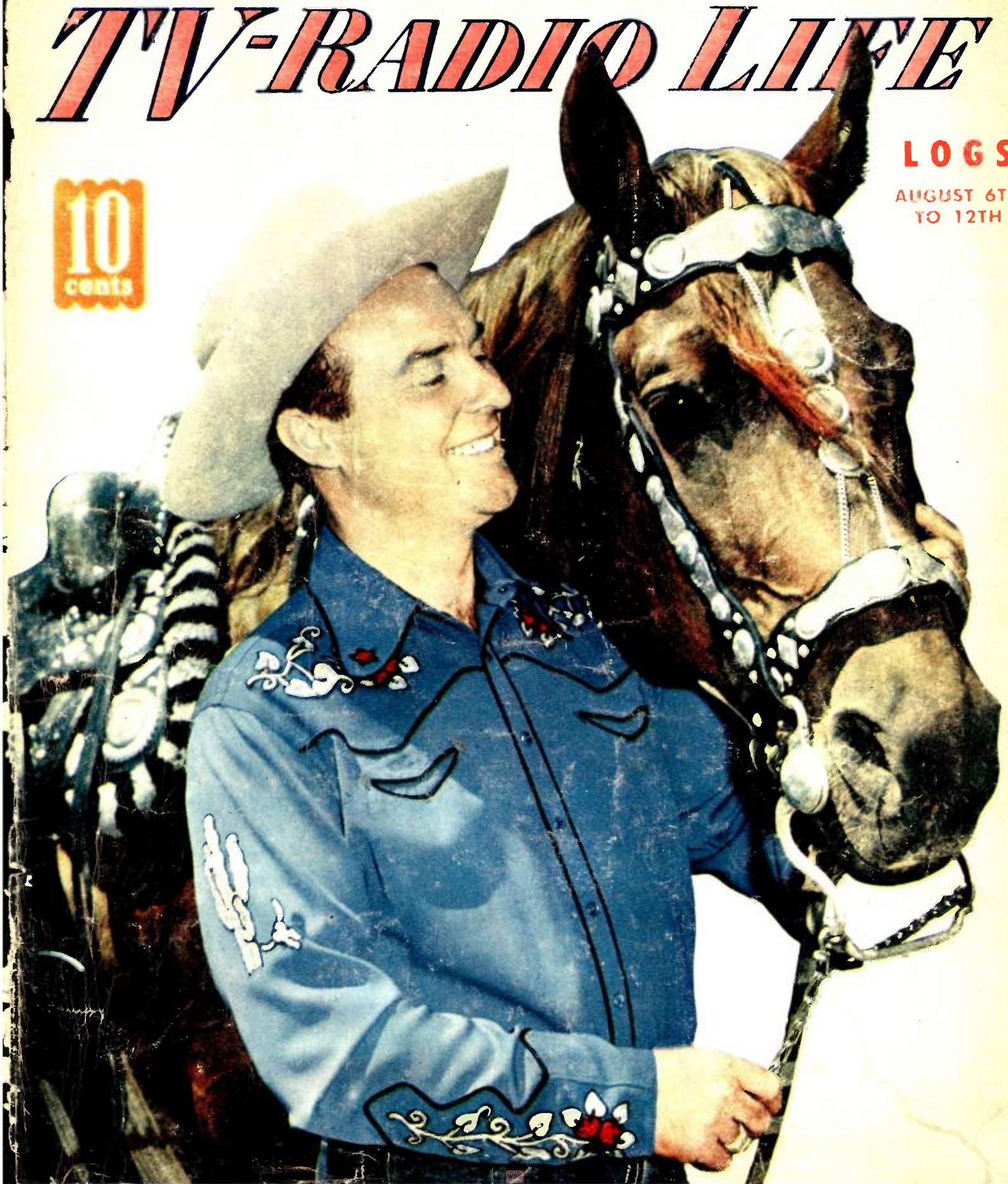
RALPH EDWARDS: *This Is HIS Life!*

TV-RADIO LIFE

10
cents

LOGS

AUGUST 6TH
TO 12TH





WIN FREE TRIP TO HONOLULU

Vacation trips to Hawaii and Las Vegas, plus hundreds of Merchandise Prizes, are being awarded right now to Lucky Listeners of KBIG, Your Catalina Station.

For information how you too may qualify for a KBIG Prize, ask for full-color KBIG Mermaid automobile sticker at any Golden Eagle Gas Station; or write KBIG, Avalon, Calif.

- for Music You Like
- Just Enough News
- the Right Time and
- Names of Lucky Winners

keep your dial set at . . .



Seen On The Video-Radio Scene



▲ **GEORGE CROWELL** delivers the pleasant pitches on KHJ's "Film Classics" and also knows how to sell another good buy at a Thriftmart Market—namely, TV-Radio Life.



▲ **GEORGE GOES BACK** to work again selling goodies and magazines, which proves he can do as well as a clerk as he does on the TV camera. (Ralph Widman photos.)



▲ **ON JOHNNY GRANT'S** last trip to Korea he called on General L. L. Lemnitzer, Commanding General, Army Forces Far East and Eighth U. S. Army at Zama. The KMPC star has made seven trips to Korea. (Signal Corps. photo.)



▲ **THE BRINKS GUARD** keeps a watchful eye on Larry Finley, KFWB-KTLA personality, and his charming guest French actress Nicole Maurey as they display \$25,000. This is the prize for Finley's best letter contest on "What I Would Do With \$25,000."

TV-Radio Life (Formerly Radio-Television Life), August 5, 1955, Vol. 31, No. 25. CARL M. BIGSBY, Publisher; Evelyn A. Bigsby, Managing Editor. Published weekly at Los Angeles, California. Business and Editorial Offices: 1610 N. Argyle Ave., Los Angeles 28 (Hollywood Station), California. Phone: HOLlywood 4-9275. Single copies 10c. Subscription \$4.50 a year. TV-Radio Life was entered as Second Class Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879.

Music Madcaps and Mirth

"Musical Chairs" is a tuneful funfest and what else could you expect of it with Johnny Mercer, Mel Blanc, Bobby Troup and Bill Leyden around?

By Bruce Ramsey

THERE ARE four guys at NBC who are having themselves a real ball in a show, "Musical Chairs."

Put Johnny Mercer, Mel Blanc, Bobby Troup and Bill Leyden in a package, turn them loose, and general mayhem is the result. Music also gets involved because all of the men except Bill are recognized song writers. In fact, one of the highlights of the new show has the three men spontaneously composing a song right on the program.

It was this song-writing routine that threw the guys for a while, even though they're used to knocking out ditties. But did you ever try to compose a number in the middle of a telecast?

"The idea frightened us at first," Mel Blanc remarked, "but we always dive in anyway and hope something comes out. It usually does too."

Mel, in case you aren't too familiar with your radio and TV news, is one of the busiest men in town. He does the Jack Benny TV and radio shows, he does ninety-five percent of the voices on all Warner Bros. cartoons, he's the voice of "Pancho" on "Cisco Kid," he does Capitol Records' children's records and novelty tunes, and he also is a song writer.

Bobby Troup is equally famous in his musical endeavors and everyone knows Johnny Mercer, who is not only quite a wit but is also one of the most successful of all composers in the music world. As for Bill Leyden, he has been doing all kinds of TV shows and has managed to carve quite a niche for himself.

The Cast

Mel took special delight in giving his views of his co-workers. He

sounded like the president of a mutual admiration society.

"Bill Leyden is the only non-musically inclined guy on the show," Mel grinned, "but he's the fastest ad lib artist I've ever known and I've worked with them all. In addition, his cracks are funny and timely. He has a lot to do with the smooth way this show runs.

"Bobby Troup and I have something in common too—we both played with bands. I was, at one time, the youngest musical conductor at the Orpheum Theatre in Portland, Oregon. Bobby is a real talented boy. His music is a click with the teen-agers especially, and, let's face it, they're the connoisseurs of modern music. He's a hep kid. He may appear vague at times but he's really sharp. There's only one square thing about him—the Brooks Brothers clothes he wears.

"What can you say about Johnny except that he's one of the greatest musical writers there is. He always seems to be having a good time no matter what he does. And he's perpetually active. Yet, with all this energy he's completely relaxed—so much so you'd think he was going to fall apart.

"For that matter, we're all pretty relaxed on the show. This isn't work at all. It's a cinch to do because it's like being in our own living rooms.



↑ THESE ARE THE FOUR GENIAL GENTS who will deliver the tunes and the gags on "Musical Chairs." Below: Bobby Troup; left to right: Mel Blanc, Bill Leyden, and the irrepressible Johnny Mercer. (NBC photo.)

We all seem to understand what the others are thinking about, which is a help since the show is ad lib.

"That ad-lib part can be tricky if you're not careful—as we have found out a couple of times. Once Johnny slipped and said 'hell' on a show. Another time I threw a line in a song we were composing that almost stumped the rest of the guys. We were talking about rain in San Fernando Valley and the line I tossed was 'There once was a crazy, mixed-up bass.' Johnny had to finish the verse so he came up with 'who got arrested for speeding on Cahuenga Pass.' That was a neat escape from a ticklish moment."

This show is done with a light and casual approach. Even Mel Blanc got on the program in a casual way.

"I was asked to do a guest spot on 'Musical Chairs' once," Mel explained. "Then I was asked to come back the next week. Pretty soon it was just a case of my showing up for each show. It was taken for granted I was now a regular."

When the boys are not turning out the tunes or tossing around the gags, guest stars are making an appearance. But no one takes anything seriously here. This is for fun—and it is only hoped that the viewers are having as much fun watching the show as the performers are having doing it.

This is Ralph Edwards' Real Life!



RALPH'S CHILDREN INVADE HIS OFFICE for a preview of the "Funny Boners" script. Youngsters are Christine, thirteen; Gary, twelve; Lauren, nine.

By Evelyn Bigsby

RALPH EDWARDS loves to ride . . . at Alisal, at the beach, anywhere, anytime he can scare up a mount. He has a beautiful saddle given him by the sheriff's posse at Truth or Consequences, New Mexico. Every year Ralph leads the grand parade and opens the rodeo at Truth or Consequences, but last year he was out of Hollywood and on the train before he remembered that his prize saddle hadn't been included with the luggage. Special air transportation had to be arranged so that the saddle would be in Truth or Consequences in time for the rodeo.

For this special occasion Ralph had a handsome, all-white outfit and when he got up in his fine saddle he was really prepared to make a grand entrance into the arena. Then it happened . . . before Ralph knew what was going on, he and his white outfit had flipped completely over the horse's head and landed in an ignominious heap before the assembled throng!

Page Four

Quick as a wink, Ralph hopped to his feet, dusted off his togs, and scrambled back into the saddle . . . with such nonchalance that the nearby audience was asking him, "Did you do that on purpose?"

Capitalizing on the situation, showman that he is, Edwards dispatched one of his assistants to a nearby store in search of a broom. A few minutes later he made a second grand entrance, riding a broomstick, and this time purposely did another flip-flop! The act went over so well Ralph grew concerned. "Do you suppose I have to do this every time now?" he asked his co-workers.

Another Facet

Ralph's ability to think quickly is only one facet of this talented man. Here's another side. It's half-past six on a Wednesday evening and in twenty-five minutes he is due to go before the television cameras at NBC's El Capitan Theater in Hollywood to emcee "This Is Your Life." Ralph turns to a member of his

staff and says, "I'm going to sleep for five minutes." He does just that. His ready ability to relax is one of his greatest assets. Often in the morning he'll lie abed until ten or ten-thirty using the telephone or handwriting personal notes or making memos which a secretary will later transfer into a typewritten letter. If he finds himself with an hour or two in the daytime, he will completely undress and get back into bed, going to sleep as if it were the middle of the night. Those close to Ralph Edwards believe this unusual ability, plus his conscientious routine of visiting his dentist and undergoing physical checkups semi-annually, keeps him one of the few ulcerless stars in the business.

Ask any one of the Edwards' staff what they think is Ralph's finest quality and you may receive several answers . . . "Punctuality"—"Sheer kindness—he never forgets to say 'thank you'"—"Consideration—he knows what people can do—what their limitations are, and he never asks you to undertake anything you can't do."

His spontaneity and his love of fun also rate mention. The thirty persons who work in the Edwards' office in Hollywood no longer raise an eyebrow when they are packed into a conveyance on a surprise trip. Last New Year's Ralph arranged such a Shangri-La expedition using a huge bus so that individuals would not have to drive their personal cars. One time, back in 1948, when the staff comprised only ten, the members and their husbands or wives were whisked off to Las Vegas to help Barbara and Ralph celebrate their tenth anniversary. On another occasion, the surprise trip terminated at UCLA, where they witnessed an exciting basketball game. (Ralph is a great basketball fan, as well as fight addict.)

Each of the three staffs—"Truth or Consequences," "This Is Your Life," and "Funny Boners," had its own party at the end of the current TV-radio year. The "This Is Your Life" party, which included 150 members of Edwards' staff as well as NBC personnel working on the show, was typical. After a buffet supper in the patio of the El Capitan Theater the entire assemblage was invited into the auditorium where a "This Is Your Life—Joe Conn" was done just as if it were a coast-to-coast telecast, complete with costumes and a script which Ralph, himself, wrote. Joe happens to be the technical director of the program. "This is amazing," another well-known performer was heard to say. "Most stars send in a bottle for each of the helpers and pop in for about five minutes." Ralph was the last to leave his party.

Family Spirit

He treats his staff members as if they were members of his family.

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▲ **RALPH AT THE U. C. BIG GAME** rally, which he emcees annually for dear old alma mater. As one of his stunts he did a "This Is Your Life" for Oksi, Cal's mascot.

The first time he junketed to Chicago, Ralph put up at the Ambassador East. When one of the staff members showed up at the NBC studios, the doorman asked where the staff was staying. "Ambassador East," was the reply. "I know," said the doorman, "that's where Edwards is, but where are you?" "At the Ambassador East, all of us." "Well, I'll be," mused the doorman, "It's the first time I've heard of a star putting a staff up at the same place he stays."

On the other hand, a lucky staff member may be unfortunate enough to be hoisted from his bed at 3:00 a.m. by a phone call from Ralph. The only nice part about this is, Edwards doesn't mind a staff member calling him if necessary, at 3:00 a.m.

He probably spent \$5,000 on the three parties he gave his TV-radio families and didn't flick an eyelash when he signed the checks, but at the same time he's apt to turn around and say to a staff member, "Can you get me a price on two dozen magazine packs for my movie camera?" He'll be pleased as punch to save \$20 on some film for himself.

He's an avid camera man. Has stereo-realist, motion picture and Polaroid cameras. He doesn't have much time for hobbies . . . loves to shop, especially with Barbara . . . likes to buy clothes for her . . . gets a kick out of having special jewelry designed for his wife . . . does all his own shopping, mostly at Saks . . . enjoys fabrics and textures . . . dotes on browns and greys, owns two dozen suits . . . buys loud sports shirts

August 5, 1955

for leisure wear, the louder the better . . . also favors jersey shirts with initials . . . in fact thinks everything should be personalized, both what he owns and what he gives as gifts. Likes patterned ties.

Is his own personal manager . . . signs every check (a couple of hundred a week) for the Edwards' operations (incidentally, Barbara is a full partner in the business).

Shows up at the office every day but Thursday, when he sneaks off to the Edwards' beach home fifteen miles beyond Malibu to swim, lie in the sun and dream up new ideas. Transacts a bulk of business on the telephone and manages to tie the Edwards' line into their Beverly Hills home into frustrating knots. The family has one private line for outgoing calls. A long time ago Barbara gave up trying to reach Ralph at the office through the switchboard, so now there's a phone on Ralph's desk for which no one but Barbara knows the number. Instead of the usual prefix and numerals on the face of the instrument, there's a picture of Mrs. Edwards. When this phone rings, Ralph knows who is at the other end of the line and always answers, "Hi, honey." "Sometime it might be the telephone man, and I'd be in trouble," he laughs.

More Data

Ralph is a fast driver but has never had an accident. He owns a Chrysler station wagon and an Imperial. During vacation periods, when the family is staying at the beach house, Ralph, Barbara and their three children drive in to 3:30 services at Beverly Hills Community Presbyterian Church, a round trip of fifty miles . . . Ralph loves to travel on the train, flies only when he finds it necessary. He is an ardent alumnus of the University of California, travels back to the campus every year to emcee the rally the night before the big game. He loves home and relatives . . . not only his brother Paul, producer of "Place the Face," and brother Carl, a service-station operator in Oakland, but cousins, aunts and uncles galore.

Whenever he makes a trip to any part of the country he always lines up a date with kin. One time at the Brown Palace in Denver where a two-hour stop-over and press conference had been arranged, the Edwards' staff members were surprised to be greeted by twenty Edwards' relatives. "Oh, I wrote and told them to meet me here," Ralph shrugged, when asked how the word had gotten round. Incidentally, the press conference was checked off with dispatch so that Ralph could have ample time with his cousins. He really enjoys his folks and gets a tremendous bang out of giving them the full treatment when they visit Hollywood.

As to the home he loves, this is Barbara's department exclusively. Of course he shares equally with her in bringing up the children, but beyond that, home is for him to enjoy. Recently when a photographer was taking pictures of Ralph in the garden

and suggested that the star strike a pose raking the leaves, Ralph answered, "I swore when I left the farm that I'd never hold a rake in my hand again."

Before he was married, Ralph was in the habit of hopping out of bed, throwing on his clothes, and rushing down to the corner drug store for the morning paper, a cup of coffee and a chat with the fellows. A couple of weeks after the Edwards' honeymoon was over, Ralph looked up over the breakfast table one morning and said to Barbara, "Don't bother to get up anymore, I'll just rush down to the drugstore as I always have."

The children have changed this habit. Now Barbara's problem is getting Ralph and his breakfast to coincide. When he gets up, if breakfast isn't on the table he starts some work. Barbara fixes the eggs and announces that breakfast is ready but doesn't put the food on the table for fear it will get cold. Ralph walks in, notices that the eggs aren't there and promptly returns to his work. Eventually he and the eggs make connections, but only after a long hassle.

As a man about the house, he's a zero when it comes to fixing anything that's broken. It's Barbara who's the mechanical engineer. When the curtain rod at the big circular window in the living-room fell down, Ralph was helpless, while petite Barbara climbed on the stepstool and wielded a sure-shot hammer.

"I don't pretend to be a fix-it man," Ralph said resignedly. "I guess I'll never be a do-it-yourself fan, but I can type and I can take dictation, and I do splice my own movie film."

BARBARA AND RALPH EDWARDS

at the doorway of their Beverly Hills home. This shot was taken just after the Edwardses were hosts to a family wedding group. Busy Barbara was president of Hawthorne PTA this past season.



A Man for the Ladies



WHATEVER THE LADIES WANT to know David Starling tells 'em. He's the KFI personality who delves into details of interest to the feminine world.

HERE'S A SHOW on radio called "Starling's Ladies' Book." When this program was first heard many months back there were those who wondered just what it could be with a title like that. Well, as it turned out, the Starling was logical since David Starling is the announcer who handles the chores and even the "Ladies' Book" was okay since what this particular Mr. Starling was doing was presenting a magazine on the air.

Maybe this still sounds vague, so in case you haven't heard the show Starling discusses all kinds of subjects of interest to women, plays a few well-chosen platters, gives helpful hints to aid the woman of the house, and, in general, is the ladies' handy helper regarding matters domestic.

How David Starling ever got into such a position even he isn't sure. He had attended UCLA and was studying for a career in law. It's quite a jump from law to a ladies' book.

"The answer is simple," quiet-talking David remarked. "I couldn't afford to go into law so I started trying my hand at radio acting when I left UCLA. It wasn't very lucrative, I might add. Then I got on the staff at KFVB which led to an offer at KFI. That was back in 1940 and I've been at the station ever since. There was only one slight interruption. That was during the war when I was traveling around with old Uncle."

Activities

David's activities are not confined simply to "Ladies' Book." He also conducts the "Hit the Road" program which goes on from 7:15 to 7:45 a.m. On this one he plays popular music, and does as little talking as possible. As he said, "I think people want to hear music, not a steady line of inane chatter from a jockey."

David also works with Johnny Murray on a couple of his shows and was emcee for "Town Hall Party." It hasn't been until recently, though, that he was allowed to do any TV.

"Of all the shows I do, though,"

David Starling is the smooth-voiced man who starts the ladies' days off right by talking about matters important and unimportant.

By John Oliver

David went on, "I think I get the most fun out of reading the funnies Sunday morning. Chuck Cecil does the sound and occasionally reads a few parts but I do the show for the most part. I think I like this because I'm still a ham at heart and love to act."

David then paused to consider the changes that have come in radio in recent years.

Changes In Radio

"The fun-loving attitude that was so prevalent on radio a while back is no longer around," David remarked with a somewhat wistful air. "Maybe this is because the ones who have been in radio a long time are a little older now and not quite so 'energetic.' The new men who come into the field find themselves, therefore, in the midst of dignity. We really used to ham things up in the old days. We'd do things like having a top-spinning contest and we'd try to break each other up on the air—anything for a laugh. But radio today is more of a business where it used to be a game and a money-maker. Also, there are not nearly as many 'live' programs as there used to be. The emphasis is on playing records."

"Radio still has its advantages over TV, though. One of its biggest is that it provides entertainment without concentration. It offers companionship."

When David is at home, however, he doesn't listen to the radio very much since he spends most of his time with his wife, Rita, and his five year old daughter Nancy. He gets home around three in the afternoon and is with Nancy until she goes to bed. He and Rita hardly ever go out—which is not too surprising since he has to be up about ten minutes after five to start his daily radio chores.

David Starling hasn't a bad set up at all. He seems content and relaxed. All of which seems to prove that radio may not be as glamorous as TV but it is certainly a healthier arrangement than that found in the ulcer factory.

ENTER THE TV-RADIO LIFE-"LASSIE TALENT" CONTEST

TO DISCOVER AN UNDERSTUDY AND STAND-IN FOR "JEFF MILLER!"

ARE YOU A DOUBLE FOR THIS BOY ?? or DO YOU KNOW A BOY WHO IS?

IF SO, IT CAN MEAN BIG MONEY TO BOTH OF YOU

"Jeff Miller" is 56½ inches high, weighs 76 lbs. The boy we are looking for should be approximately 10 to 14 years of age.

Prizes for Both Winners and Talent Scouts

(Talent Scouts can be Parents, Relatives or Friends)

FIRST PRIZE WINNER:	\$400	
TALENT SCOUT:	150	\$550.00
SECOND PRIZE WINNER:	\$250	
TALENT SCOUT:	100	350.00
THIRD PRIZE WINNER:	\$150	
TALENT SCOUT:	50	200.00
FOURTH PRIZE WINNER:	\$100	
TALENT SCOUT:	25	125.00
FIFTH PRIZE WINNER:	\$100	
TALENT SCOUT:	25	125.00
SIXTH PRIZE WINNER:	\$100	
TALENT SCOUT:	25	125.00
SEVENTH PRIZE WINNER:	\$100	
TALENT SCOUT:	25	125.00
TOTAL PRIZE MONEY		\$1600.00

THE RULES ARE SIMPLE:

1. Use this entry or a reasonable facsimile. Fill in your name and address and the name and address of your entrant.
2. Give the age, weight, and color of eyes.
3. Contest starts July 25, 1955. All entries must be postmarked not later than midnight, August 25, 1955. Contest is subject to all federal, state and local regulations.
4. Each entry must be accompanied by a clear photograph of your entrant with his name written on the back. A clear snapshot will do. Photographs become the property of TV-Radio Life and will be returned only if accompanied by a self-addressed stamped envelope.
5. Entries will be judged on resemblance to character of "Jeff Miller."
6. There is no limit to the number of entries one person may submit, but each entry must be submitted on a separate entry blank in its own envelope.
7. The judges will be the producers of the "Lassie" telefilm series. The decision of the judges is final, and in case of ties, duplicate prizes will be awarded.
8. Winners will be announced in TV-Radio Life.
9. Everyone in the Continental U. S. A. is eligible except employees or relatives of employees of TV-Radio Life or Associates.

OFFICIAL ENTRY BLANK

TV-RADIO LIFE—LASSIE TALENT CONTEST
1610 No. Argyle, Hollywood 28, Calif.

Please enter me in the TV-Radio Life—Lassie Talent Contest to discover Jeff Miller's stand-in and understudy.

My name is

Address City Zone

My entrant's name is

Age.....Height.....Weight.....Color of Eyes

Address City Zone

State.....

(Be sure to enclose a photo—a clear snapshot will do—with your entrant's name written on back)



Tommy Rettig
as "Jeff Miller"
of the "Lassie"
Series

This Week in TV

In & Out of Focus (General Comment)

Top Ratings

The top programs in Los Angeles for July according to the American Research Bureau were as follows:

1. \$64,000 Question	KNXT
2. Disneyland	KABC
3. Best of Groucho	KRCA
4. Toast of the Town	KNXT
5. What's My Line	KNXT
6. Lawrence Welk	KTLA
7. Dragnet	KRCA
8. Burns and Allen	KNXT
9. Confidential File	KTTV
10. Climax	KNXT
11. Waterfront	KTTV
12. Two for the Money	KNXT
13. This Is Your Life	KRCA
14. Badge	KTTV
15. Ford Theatre	KRCA
16. Life of Riley	KTTV
17. I Led 3 Lives	KTTV
18. The Movies	KTLA
19. Bob Cummings (Sunday)	KRCA
20. Justice	KRCA
21. Four Star Playhouse	KNXT
22. Wednesday Night Fights	KABC
23. G E Theatre	KNXT
24. Bob Cummings (Thursday)	KNXT
25. The Millionaire	KNXT

The Battle Continues

Here's **Chapter 957462537** in the once exciting but now pretty dull and drawn-out serial entitled: "Where Oh Where Will Welk Go?"

Klaus Lansberg announced last week that Lawrence Welk is through at **KTLA**, and that his own brain-child, "The Orrin Tucker Show," starring **Roberta Linn** and the "Crystal Tone Orchestra" will take over the Friday night Welk spot on Channel 5.

As we go to press, **KABC-TV** officials were still not sure whether or not **Welk's ABC-TV** national show would be seen locally on Channel 7.

Watch next week for **Chapter 957-462538**.

We Point With Pride . . .

. . . to Jack "ole Sergeant Friday and the new Pete Kelly" Webb for his hour-long presentation on **NBC-TV's "Colgate Variety Hour"** last week. From this show, during which Jack gave viewers a look backstage at the film version of "Pete Kelley's Blues," the famed "Dragnet" officer gave some pretty clear evidence of his versatility. If the Warner Bros. release, as well as any future TV roles, come off as well, Jack Webb may well prove to not only be a "young giant" in the TV industry, but may eventually become one of the "all-time TV greats." In short, Webb has another winner.

Page Eight

Movies, Movies, Movies

There's been little doubt for some time now that **ABC** and the motion picture industry are going along hand-in-hand. First it was **Disney** and his properties. Then **Warner's** came into the act with their special series, bowing next September, to exploit their films. Personable **Gig Young** has been selected to host the brace of promotional-wise programs.

The ink on the **Warner's-ABC** contract was scarcely dry when **MGM** entered the scene and pacted **George Murphy** as director-host for the series. **ABC's** latest film tie-up is the acquisition of thirty-five top **British** feature motion pictures, never before viewed on TV. Many of Britain's favorites, such as **Jean Simmons**, **Deborah Kerr**, **Margaret Lockwood**, **Michael Redgrave**, **James Mason** and others are starred in these flickers.

Kine Contino

Dick Contino, star of **KRCA's** popular **Dick Contino Show** each Saturday at 7:00 p.m., and subject of a TV-Radio Life story last week, has been forced to kinescope several of his programs due to prior commitments.

Dick will appear at **Lake Tahoe** and then at the **Flamingo Hotel** in **Las Vegas** during the month of **August**. There is a possibility that a program will be done "live" from the **Las Vegas** showplace starring the versatile musical star.

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KTTV's **Bill Burrud** has some very interesting footage covering the **Miss Universe Contest** on his "Assignment America" program. August 4. **Bill** is also happy these days about his "Wonderlust" rating which is steadily climbing . . . **Bud Yorkin** exits "The Soldiers" for a belated honeymoon to Honolulu. The bride waited a year for **Bud** to tear himself away from his TV chores . . . **Jane Wyman** stars in her initial "Fireside" episode "Technical Charge of Homicide" on August 30 . . . **Pinky Lee** is vacationing at the Royal Nevada.

Charles Addams fans will have an opportunity to see the great cartoonist when he co-stars with **Joseph Schildkraut** on "Cameo Theater" August 14 . . . **Groucho Marx** is back in town for the sole purpose of filming commercials. **NBC** still has a backlog of re-runs for summer viewing . . . **Chuck Bagley**, he's not a **Korla Pandit**, but he does play the electric organ. does a remote from the **Eleda Restaurant** on **KCOP**, Thursdays at 8:00 p.m.

"Cavalcade of America" streamlines its format when it returns to the **ABC** videolanes **September 13**. Series previously offered dramas on American history; current plans call for televising contemporary dramas . . . The first telepix for "Screen Directors Playhouse," titled "Meet the Governor," goes before the cameras this week with **Leo McCarey** directing . . . **Gale Gordon** is set to portray "Osgood Conklin" in **Warner's** feature version of "Our Miss Brooks." **Gordon** played "Conklin" in the **Eve Arden** starrer for seven years on radio and three on TV.

Motorola cuts its price on tint sets from \$995 and \$895 to \$.95 and \$695 . . . "I Love Lucy" adds two new script writers to its staff.

The **National Audience Board**, representing twenty-two organizations from the **PTA** to **Rotary**, honored **Mrs. Florence Thalheimer**, chairman of the **California Committee of the NAB**, at a tea at **Station KCOP** . . . "Medic" goes traveling. Plans are in the work to film several shows in Europe.

Milton Berle signed **Esther Williams** as his first guest star for the fall series . . . Wonder if **Wally Cox's** second firing from the **Dunes** will affect his booking at a plush **Sunset Strip** bistro. **Wally** is still under contract to **NBC**. Let's hope **Wally** and "Mr. Peepers" find a sponsor so they can return to the vid-olanes next season.—M. R.

For
Monday-Friday
Daytime
TV Logs
See Page 27



TV-
RADIO

Lifelines

BY EVELYN BIGSBY

CATHY CROSBY, WITH A LIFE COVER all to herself last week and a TV-Radio Life cover along with **Dad Bob** and **Joanie O'Brien**, hit the jackpot. When Lifeliner asked Bob how he felt about the Life capter, which tabbed Cathy as "Bing's Niece," he said, "I was a little disappointed for Cathy's sake. I don't want her to get the idea she didn't make the magazine on her own hook because she's Bing's niece. I've been fighting the 'Bing's brother' complex all my life and I don't want the same thing to happen to Cathy. I feel and know that Cathy can make the grade on her own. I'm waiting for the day when some magazine does a feature on Bing's twins and the cover line reads, 'Bob's nephews!'" Naturally Bob loved the TV-Radio Life treatment.

QUICKIES: How come NBC is using the title, "Matinee," for its new fall daytime show when CBS-Radio has had "Matinee" on the air for ages? . . . Story teller **John Nesbitt** will weave his fabulous yarns soon for a national TV show sponsored by the Telephone Company. . . **Dave Willock** and **Cliff Arquette** are preparing to cash in on the Do-It-Yourself craze and have an exciting program idea up their sleeves. . . Why doesn't **Ed Sullivan** stage another "Tribute to Radio" night?

CREW-CUT, DEEPLY TANNED and white-jacketed, little genius **Max Liebman** was scouting Hollywood last week in preparation for thirteen spectaculars which he will produce next season for NBC-TV. Two of these special shows will originate from the Burbank color studios.

OVER COFFEE AT THE BEVERLY HILLS HOTEL the other morning, Lifeliner found that there are several popular properties on the Liebman agenda: "Good News," "Cat and the Fiddle," "Maytime," "Heidi," and a repeat of last season's universally acclaimed "Babes in Toyland" will be broadcast as Oldsmobile spex.

FOR EIGHT OTHER SPECIAL PROGRAMS Liebman will present what he calls, "idea shows." For example, one starring **Maurice Chevalier** may have a French flavor . . . a sort of a salute to France, a semi-documentary in that both information and entertainment will be relayed.

"**I AM GOING AGAINST THE TREND**, perhaps, in not using so many stars," remarked Liebman. "There are many unknowns in TV who have established themselves in other media and who may do very well in special shows." Liebman admitted that there is quite a scramble for properties. I gathered the impression that he was more inclined toward the proven property this year than he was last, when his opening presentation, "Satins and Spurs," starring **Betty Hutton**, failed to meet with acclaim. For this, the talented producer should not be blamed too severely. It was his original intention to put Betty in a much softer role, but he compromised and allowed her to do the thing which she

most wanted . . . a tomboyish part. When I asked him how he had felt about the blistering reviews on his much-publicized opening show, he said he had been far too busy getting ready for his next, "Lady in the Dark," to be particularly worried about reaction to the Hutton disappointment and her subsequent "retirement from show business." I have a feeling that the damage done by an overnight Trendex rating which placed the program in a very poor position was somewhat alleviated later by a high Nielsen rating (near forty) but even this pleasant perch could not fully erase the bad shock from the initial jolt.

ONE OF THE UNUSUAL THINGS which Liebman plans to do next season is a repeat show of "Babes in Toyland" and perhaps "Heidi" and other programs with strong appeal to youngsters as well as adults. In New York a broadcast time of nine P.M. was found

to be rather late for the small fry. Liebman feels that a repeat the following afternoon or early evening would give the presentation double exposure at a cost of about half again as much as the original. He figures that on a "Babes in Toyland" repeat he can save \$70,000 on the second presentation. These savings would encompass sets, costumes, orchestration and other sizeable items.

LIEBMAN IS ESPECIALLY AWARE of the increased prominence of spectaculars. "Everybody's doing it," seems to be the theme for the coming year. He will also produce three summer shows in 1955. Then hopes to go back to a schedule of weekly presentations . . . a hark-back to his "Show of Show" days. He has no intention of bringing **Sid Caesar** or **Imogene Coca** together for a spec. "Why should they expose themselves?" If they do a great show together it would only make the viewers unhappy with their separate programs, he philosophized.

LIEBMAN THINKS HOLLYWOOD WILL draw more and more big shows from New York. New York has a big pool of specialized TV talent as opposed to Hollywood which makes up its pool for television from movie talent. If enough big shows emanate from Hollywood it will be able to approach New York's outstanding TV pool. Then there's the ever-present problem of space. We have it here, Liebman concedes. "In New York," he observed, "our sets are in a warehouse on 23rd Street. When we need them they have to be taken to Brooklyn and back."

To Our Readers

This week as an added service to our readers, TV-RADIO LIFE introduces the first step in streamlining of television logs.

Please note the following changes to further aid you in dialing your favorite programs—

- Quicker finding of show time—hours are listed in bigger type.
- Easier to find—logs follow in continuous sequence for all programming.
- Read-at-a-glance spotting of TV Tips and important time changes—these features head each day's log.
- More compact listing of motion pictures—the former Flicker Fare is now included within the daily logs at time of programming.
- Easier-to-use alphabetical Program Finder—channels are indicated by their numbers on the dial instead of by station call letters. Morning programs are indicated by light type; afternoon and evening programs are shown by dark type.

SEE NEXT PAGE

TV LOGS Saturday, August 6-Friday, August 12

Alphabetical Program Finder - Page 26

Daytime Logs (Monday-Friday) - Page 27

(Station Information Subject to Last Minute Change)

SATURDAY TV AUGUST 6

TV TIPS

"BASEBALL GAME OF THE WEEK," (2), 11:25 a.m. New York Giants versus Cincinnati Redlegs at Cincinnati.
"PCL BASEBALL," (9), 1:25 p.m. Hollywood Stars versus Seattle.
"AMERICA'S GREATEST BANDS," (2), 8:00 p.m. Paul Whiteman emcee featuring the bands of Vincent Lopez, Emelio Reyes, Buddy Morrow and Mitch Miller.
"PROFESSIONAL FOOTBALL," (7), 9:30 p.m. Los Angeles Rams versus Pittsburgh Steelers game at Portland, Oregon.
"DONALD O'CONNOR SHOW," (4) 9:30 p.m. Dancer Mary Ellen Terry and Sidney Miller, guest with Donald O'Connor.
"AND HERE'S THE SHOW," (4), 10:00 p.m. Beatrice Kay appears as special guest with Jonathan Winters and Ransom Sherman.
"YOUR PLAY TIME," (4), 10:30 p.m. Robert Horton and Caroline Jones star in "Call From Robert Jest."
"THE DAMON RUNYON THEATRE," (2), 10:30 p.m. James Dunn, Kathryn Grant and Wally Vernon star in "A Nice Price."

TIME CHANGES

"BASEBALL," (2), 11:25 a.m.
"UNK 'N' ANDY," (4) 3:30 p.m.
"JACK LATHAM," (4), 6:45 p.m.
"DICK CONTINO SHOW," (4), 7:00 p.m.

Morning

- 8:45 **10** The World Today
9 **10** Mustang Movies
"Border Feud," with Lash La Rue.
11 Rocket to Stardom Autothon
4 hrs. 45m.
With Bob Veskel, featuring amateur talent.
13 Film
"D.O.A." with Edmond O'Brien, Luther Adler and Pamela Britton. O'Brien goes to San Francisco for a holiday, is poisoned while having a drink by some unknown person. All through the picture he traces the unknown murderer.
9:10 **8** The Christophers-30m.
9:15 **9** Building for Peace
9:30 **9** Movie Theater
9:40 **8** Barker Bill
9:45 **2** Program Previews
9:55 **2** Give Us This Day
8 Tiny Town Ranch-60m.
10 **2** America in the Making-30m
Educational TV series that looks

First Time on TV!
BABE RUTH LEAGUE

BASEBALL

Championship Playoff
Today at 11 A.M.

9
KHI-TV
KHI-TV
KHI-TV

- back on America's colonial origins and early days of the republic.
4, **10** Pinky Lee Show
5 Recorded Music-30m.
2 News-15m.
3 News-15m.
4, **10** Paul Winchell-Jerry Mahoney
5 Playcrafters Club-30m.
Arnold Pike presents "Day Camp Craft," with guest Bill Hornelas.
9 Farm Safety-30m.
13 Short Story
10:45 **2** Adventures of Noah Berry, Jr.-30m.
10:55 **8** To Be Announced
11 **3** News-15m.
4 Commando Cody-30m.
A science-fiction program designed especially for children featuring Judd Holdren in the title role of Commando Cody, a sky marshal of the universe, who battles the attempts of a mad scientist, known as the Ruler, to enslave the solar system.
5 Giant Movie Matinee
"GUN PACKER," Jack Randall.

NEW

- 9 Babe Ruth Baseball-30m.
10 Commando Cody-30m.
13 Film-90m.
"LOAN SHARK" with George Raft and Dorothy Hart. The story of the loan rackets, involving big racketeers and factory employees, who are being victimized.
11:15 **2, 3** Baseball Preview
Dizzy Dean and Buddy Blattner interviewing top sports guests.
11:25 **2, 3, 8** Baseball Game of Week
New York Giants vs. Cincinnati Redlegs.
11:30 **4** To Be Announced
9 Movie Theatre
"THE MAGNIFICENT DOLL," with Ginger Rogers, David Niven and Burgess Meredith. The story reveals the life of Dolly Madison and her relations with Aaron Burr and James Madison in the nation's capital during the 1812 era.
10 Flash Gordon
"The Frightened King."

Afternoon

- 12** **4** Hawthorne On Parade
10 Western Trails Theater
"Gangsters of the Frontier," with Tex Ritter.
12:15 **7** Public Service Feature
12:30 **7** John Wayne Theater-90m.
"TEXAS KID," with Johnny Mack Brown.
13 Film
"THE TALL LIE," with Paul Hen-

- reid and Kathleen Hughes. Professor Stephen Brice (Henried) undertakes to abolish the cruel practice of college hazing and is almost ruined for his trouble.
12:45 **5** Giant Movie
"SECOND FACE," with Ella Raines and Bruce Bennett. An accident which seriously scars a girl's face proves a blessing when money from a secretive source pays for plastic surgery.
8 Answers for Americans-30m
1 **4** Feature Film-60m.
"NO HAUNT FOR A GENTLEMAN," with Anthony Pendrell and Sally Newton. John and Miriam are having trouble with mothers-in-law, and welcome a friendly ghost, who turns out to be no match for the mother.
9 This Week in Sports-15m.
10 Pets On Parade
1:15 **9** Baseball Warmup-10m.
With Chuck Connors.
10 Dugout Dope
1:25 **9** PCL Baseball
Seattle at Hollywood.
1:30 **8** What Do You Think?-60m"
10 Baseball
San Diego Padres vs. Los Angeles Angels.
1:45 **7** Pontiac Playhouse
"AVALANCHE," with Bruce Cabot and Roscoe Karns. Income tax investigators find the supposed corpse of a wealthy tax evader in a mountain lodge. Several more corpses appear and the cabin is cut off from the outside by a threatened avalanche.
11 Draw With Me-15m.
2 **2** Feature Film-75m.
"NOTHING TO LOSE," with Eddie Byrne and Hermione Baddeley.
3 Movie-2 hrs.
4 Farms and Gardens-30m.
With Jimmy Wallington.
5 Giant Movie-90m.
"LUCKY NICK CAIN," with George Raft and Coleen Gray. A noted American gambler arrives at the Mediterranean coastal town of San Paolo for a holiday, but gets involved with gamblers and gun battles.
11 Remote-Thrift Car Co.
3 hrs.
13 Western Movie Time
"Widest of Tucson," with Wild Bill Elliott.
2:30 **4** Mr. Wizard-30m.
8 Captain Midnight-30m.
3 **4** Zoo Parade-30m.
7 Cowboy Roundup
"Dawn Rider," with John Wayne.
8 Soldiers Parade-60m.
3:15 **2** News-15m.
13 Short Story-15m.
3:30 **2** Learning '55-30m.
Educational series provided in co-

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HELP THY NEIGHBOR

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KTLA

"HOMETOWN
JAMBOREE"
7:00 P.M.

5

August 6

operation with the Los Angeles City and County schools.

4 Unk 'n Andy—15m.

5 Giant Movie

"DERBY DAY," with Anna Neagle and Michael Wilding. Contrasting plots provide opportunity for variations in this comedy-drama.

6 Western Movie

"Fighting Deputy," with Fred Scott.

13 Western Movie—60m.

3:45 4 Industry On Parade—15m.

9 Inside Baseball—15m.

With Chuck Connors.

10 Scoreboard

4

2 Winky Dink and You

With Jack Barry, Emcee.

3 Soldier Parade—30m.

4 Halls of Science—30m.

"Surfboard Riding," by Paul Saltman, assistant professor of biochemistry, explains the physical principles that enable a person to ride the waves on a surfboard and how this sport can become a thrilling hobby.

7 Action Theatre—30m.

8 Million Dollar Theater

"NORTHWEST STAMPEDE," with Joan Leslie, James Craig and Jack Oakie. Dying man writes son to take over ranch in the Canadian Rockies, and the son falls in love with the female foreman.

9 Movie Theatre—90m.

"THE SCAR," with Paul Henreid and Joan Bennett. The story of a man who murdered himself and lived to regret it.

10 Saturday Theatre

4:30 2 Contest Carnival—30m.

With Gene Crane, Phil Sheridan, Harry LeVan, Joan Coale and The Dave Stephens' Carnival Band.

3 Building for Peace—15m.

4 Outdoors with Waggy—30m.

6 Flamingo Theater—30m.

7 Rin Tin Tin—30m.

10 Teen Preview—60m.

Lynn Taylor and an hour-long show with the Gay-Bon-Lin Trio.

13 Film Playhouse—90m.

"C-MAN," with Dean Jagger, John Carradine and Rene Paul. An investigator tracks down a jewel smuggler and uncovers a series of murders.

4:45 3 Guided Tour—15m.

5

2 Pet Showcase—30m.

With Tommy Dixon, emcee. Featuring unusual and interesting animals.

3 Mr. Wizard—30m.

4 Willock's Workshop—30m"

Dave Willock demonstrates how to make Do-It-Yourself items.

5 Double Barrel Theater

"Pals of the Silver Sage," with Tex Ritter.

6 Cowboy G-Men—30m.

7 Sagebrush Theater—60m.

"Prairie Outlaws," with Eddie Dean.

11 Hopalong Cassidy—30m.

Starring Bill Boyd in "The Freed."

5:30

2 The Lone Ranger—30m.

3 Annie Oakley—30m.

4 Feature Film

"MARK OF THE AVENGER," with Russell Hayden and Douglas Dumbrille. Story concerns a masked buccaneer who returns to his homeland in Arizona to settle old debts.

6 International Police—30m.

"THE GAY DESPERADOES."

8 Lone Ranger

9 Feature Film—90m.

"The Gay Desperados."

10 Story Theatre

"The Diamond Necklace."

11 Superman Cartoons—30m.

Evening

6

2 Fandango Rheingold

Live Musical-Variety Show featuring music in the Latin American style with Maurice Jara, emcee.

3 Ozark Jubilee—60m.

5 Double Barrel Theater

"Forbidden Trails," with Buck Jones.

6 Walk In Theater

"SPITFIRE," with David Niven and Leslie Howard. Moving film of the life of the designer-builder of the "Spitfire," Britain's war plane.

7 Ozark Jubilee—90m.

Red Foley, host, with a full hour of country music, comedy and variety. Featured are Jean Shepherd, Hawkshaw Hawkins, Tommy Sosebee, the Oklahoma Wranglers, Arlie Duff, Grady Martin, the Foggy River Boys, Porty Dagoner and Pete Stamper.

8 Star Theatre—30m.

10 Polka Party—30m.

11 Captain Midnight—30m.

When Luana (Nira Monsour), Queen of the Isle of Luana, suddenly, and for no apparent reason, reneges on her promise to leave her island and allow the U. S. Government to use it as an atom testing ground, Captain Midnight (Richard Webb) and his trusty mechanic, Ikky (Sidney Melton), are sent by jet plane to investigate, in "Isle of Mystery."

6:30

13 Road to Freedom

2 Beat the Clock—30m.

With Bud Collyer and Roxanne.

8 Ozark Jubilee—30m.

(See Channel 7, 6 p.m. Sa.)

10 Talent Review—30m.

11 The Cisco Kid—30m.

The Cisco Kid rides into the middle of a rancher's feud with a banker. A banker commits suicide when his bank fails. Cisco secures evidence that the banker

was innocent of foul play and was murdered. Cisco uses a secret passage to save his own life and to round up the bank robber.

13 Who Knows This?—30m.

Arnold Pike, quizmaster, discusses government from Leuzinger high school.

6:45 4 Jack Latham

7

2, 3, 8 TV's Top Tunes—30m.

Starring Julius La Rosa with Web Stierce and his band as special guests.

4 Dick Contino Show—30m.

With Robert Armbruster and Gloria Grey.

5 Hometown Jamboree

With Cliffie Stone, host, and Gene Quinn, Molly Bee, Billy Strange, Buckie Tibbs and Herman the Hermit.

9 Feature Film—75m.

"AND THEN THERE WERE NONE," with Walter Houston, Barry Fitzgerald and Louis Hayward. A number of people are invited to an island where one by one they are murdered.

10 Adventures of Kit Carson

11 Superman—30m.

Two elderly men are discovered buying and then destroying small plaster statuettes from art shops all over Metropolis. Following the men, Lois Lane (Phyllis Coates) is captured and almost killed before Clark Kent (George Reeves) as Superman, rescues her and solves the puzzling mystery in "The Mystery of the Broken Statues."

13 Paragon Playhouse—30m.

7:30 2, 3, 8 Harry Owens Show

With Gil Merson, Hilo Hattie, Na-Pua, Moana, Lei Aloha, Prince Kawohi and the Bush Trio.

4, 10 Horace Heidt—30m.

Horace features "A Salute to Dancing," on his final show telecast from Hollywood. Next stop San Francisco.

6 Hollywood Jalopy Races

7 Detective Show—90m.

11 Badge "714"

Sgt. Joe Friday (Jack Webb) and his partner, Frank Smith (Ben Alexander), working out of Juvenile Division, answer a report about three children who have been abandoned in their home in the story of "The Big Children."

13 Files of Jeffrey Jones—30m.

(Continued on Next Page)

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August 6 and 7

8 2, 3, 8 **America's Greatest Bands**
Paul Whiteman, emcee in a musical program featuring tonight the bands of Vincent Lopez, Emelio Reyes, Buddy Morrow and Mitch Miller.

4 The Soldiers—30m.
5 Spade Cooley—Variety—60m.
6 Texas Rasslin'—60m.

10 The Unexpected
"Slide Rule Blond."

11 Life of Riley
Riley enters a bean-counting contest in order to win a car in "Riley and the Bean Contest."

13 Inner Sanctum—30m.

8:30 4, 10 The Dunninger Show
World famous mentalist with a program which reveals his astounding talent.

9 Legion Stadium Boxing

11 I Led Three Lives—30m.
13 Short Story—30m.

9 2, 3, 8 **Two for the Money**
Sam Levenson pinch-bitting for Herb Shriner.

4, 10 Musical Chairs—30m.
Johnny Mercer, Mel Blanc, Bobby Troupe and tonight's featured guest, Polly Bergen, in a musical quiz panel program. Bill Leyden is moderator. The Cheerleaders are featured.

5 Sat. Nite Movies—1½ hrs.
"THE GROOM WORE SPURS," with Jack Carson and Ginger Rogers.

6 Championship Bowling—60m

7 Al Jarvis Hi Jinx—60m.

11 Secret File U. S. A.—30m.
Major Morgan is sent to Rome, Italy, to crack a ring that supplies forged American passports to enemy agents. He learns that the passports are distributed from Room 323 at the Hotel Pont d'Avignon in Rome and finds out through the Italian police that a John Goodhart is registered there, in "Mission Passport."

13 Country Capers—90m.
Western hoedown featuring Bill Sutton, Betsy Gay, Hank Caldwell and The Saddle Kings with featured guests.

9:30 2 Down You Go—30m.
Panel Quiz show with Dr. Bergen Evans moderator.

3 Four Star Playhouse—30m.
4, 10 Donald O'Connor Show
Dancer Mary Ellen Terry appears as Donald O'Connor's special guest. Donald in various dream sequences, proves that money isn't everything. His pal, Sidney Miller, joins O'Connor in the popular song-writer sketch where the boys make up special lyrics and music to popular songs of the day.

SPECIAL

7 Professional Football Game—3 hrs.

The telecasts of the games, comprising the largest professional grid schedule to be presented thus far to video viewers gets under way tonight with the Los Angeles Rams-Pittsburgh Steelers game at Portland, Oregon, with Elroy "Crazy Legs" Hirsch, well-known football player, [with his color commentary.

8 Badge 714—30m.

11 Paris Precinct—30m.
A young baker signs on for final cruise before marrying a bakery clerk. His body is found in a trunk and the murderer is caught impersonating the victim aboard ship in "The Pastry Cook."

10 2 Scotland Yard

3, 4, 10 Here's the Show
Beatrice Kay, song star with the Gay 90's flavor, is the special guest. The format of the program is a take-off on the present TV trend toward nostalgia. Miss Kay represents the 1890's with two of the most popular songs in her repertoire, "The Band Played On," and "Sheboygan." Jonathan Winters portrays Gaylord Ravenal, the famed character of "Showboat" days, and Hansom Sherman reminisces about the 1920's with his rendition of how one man operated a small radio station. The Double Daters and John Scott Trotter and his orchestra round out the cast.

6 Movie Parade
"FIGHTING MEN," with a special cast.

8 T-Men In Action—30m.

11 Town Hall Party—3 hrs
With Merle Travis, Wes Tuttle, Joe and Rose Maphis, Tex Ritter, Louise O'Brien, Collins Kids, Johnny Bond, Lefty Frizzell and guests.

13 Star Performance—30m.

10:30 2, 8 Damon Runyon Theater
James Dunn stars as Ducat Dan, a Broadway character who gets mixed up with high society and is asked to "fix" a Yale-Harvard regatta in New London in "A Nice Price." Ducat Dan and his pals—Joey Perhaps (Wally Vernon) and Biggie Brogan (Jack Kruschen)—arrive in New London for the big boat race and promptly line up a bet with a distinguished Yale footer.

3, 4, 10 Your Playtime
"Call From Robert Jest," with Robert Horton and Caroline Jones. A fast-paced murder mystery with a glamorous divorcee—very much a puzzle addict—as the victim, and a cryptic phone message as the only clue.

5 Roller Derby—90m.

13 Criswell Predicts—15m.

10:45 13 A Word From the Stars

10:50 9 Feature Film

"LETTER FROM AN UNKNOWN WOMAN," with Joan Fontaine and Louis Jourdan. The story of a young woman who walks out on her husband and child to return to a childhood sweetheart, who fails to remember her.

11 2 Juke Box Jury—60m.
Peter Potter and guests rate latest records. Permanent panelists are Zsa Zsa Gabor and Ken Murray.

3 Pacific Theater—60m.

4 Eleventh Hour News
With Jack Latham.

8 Masterpiece Playhouse—90m
"PRIVATE LIFE OF DON JUAN," With Douglas Fairbanks, Jr., Merle Oberon and Binnie Barnes. A comic opera shows him plagued by his reputation and desirous only of his wife.

10 Ten Star Theater
"Trade Winds," with Frederic March and Joan Bennett.

13 Owl Movie
"TOUGH ASSIGNMENT," with Don Barry and Marjorie Steele. Story of newlyweds who unwittingly become involved with a gang of racketeers because of a snapshot.

11:15 4 Late Movies
"STRANGE JOURNEY," with Paul Kelly and Osa Massen. A reformed racketeer ships to the West Indies to avoid being framed, only to find his refuge in ruins from Nazi occupation.

12 2 Midnight News—5m.
5 Final Edition

10 Late, Late Movie
"Rip Roaring Alley," with Lloyd Hughes and Grant Withers.

12:10 2 Give Us This Day

12:15 3 Late News

1 11 Rocket to Stardom Autothon
With Bob Yeakel, featuring talented singers and dancers (till 9 a.m. Sun.)

SUNDAY TV AUGUST 7

TV TIPS

"PCL BASEBALL," (9), 1:25 p.m. Hollywood Stars versus Seattle.
"YOU ARE THERE," (2), 6:00 p.m. "The Death of 'Stonewall' Jackson."
"COLGATE VARIETY HOUR," (4), 8:00 p.m. Hedda Hopper joins Edgar Bergen and "Friend" in the show originating from the new Beverly Hilton Hotel.
"TOAST OF THE TOWN," (2), 8:00 p.m. Featuring scenes from "Julius Caesar," and "Tempest," starring Raymond Massey, Jack Palance, Roddy McDowall, Hurd Hatfield and Christopher Plummer.
"GENERAL ELECTRIC THEATRE," (2), 9:00 p.m. Fred MacMurray stars in "The Bachelor's Bride."
"STAGE 7," (2), 9:30 p.m. Stephen McNally stars in "Verdict."
"CAMEO THEATRE," (4), 10:00 p.m. "Company," by Mort Thaw.
"APPOINTMENT WITH ADVENTURE," (2), 10:00 p.m. Denise Lor stars in "Never to Know."

TIME CHANGES

"BUSTER KEATON," (11), 9:00 a.m.

Morning

8 11 Rocket to Stardom
Autothon with Bob Yeakel.

9 6 Morning Movie

8 Industry On Parade

10 Frontiers of Faith

11 Buster Keaton—30m.

13 Morning Matinee—90m.

"IMPACT," with Brian Donlevy

EARLY CALIFORNIA FOODS

at their

Best



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August 7

and Ella Raines. A tycoon runs away from his wife when she tries to have him murdered, finds sanctuary in a small town and a job from a pretty garage owner.

- 9:15 **2** Program Previews
8 Industry On Parade—15m.
 9:25 **2** Give Us This Day
 9:30 **2** Light of Faith—30m.
8 Televespers—15m.
10 Hi Jinx—60m.
11 Hollywood Hoe Down—45m.
 9:45 **8** Bible Class—15m.
10 **2** Lamp Unto My Feet
4 Big Picture
 "Assistance to Korea."
8 Let There Be Light
 10:15 **6** Morning Movie
 10:30 **2** Look Up and Live
4 Early Movie
 "CHARLIE CHAN IN CASTLE IN THE DESERT," with Sidney Toler and Arleen Whalen.
5 The World Tomorrow—30m.
8 What's Your Trouble?—15m.
10 Bar 10 Theatre—60m.
 "His Brother's Ghost," with Buster Crabbe.
13 Short Story—30m.
 10:45 **8** Faith for Today—30m.

NEW

- 11** Model Home Previews
 "The Belmont Estate."

- 11** **2** News of the Day
5 Church In the Home

- 11** Great Churches of the Golden West—60m.
 With Reverend Clifton Moore.

- 13** Sunday Matinee
 "HELL'S HARBOR," with Jean Hersholt and Lupe Velez.

- 11:15 **2** Prepare!
 Wes Buttersea hosts a series dramatizing civil defense efforts presented in conjunction with the Los Angeles Office of Civil Defense. The nation's top CD experts are weekly guests.
8 Monte Hall's Western Theater

- 9 This Week In Sports—15m.
 11:30 **2** Big Picture—30m.
 "Nato Maneuvers (1954)"

- 6** Morning Movie
9 Movie Theater—90m.
 "PRIVATE AFFAIRS OF BEL AMI," With George Sanders and Angela Lansbury. The story of 19th century France, and an unpleasant scoundrel who uses his fatal charms on women to gain financial security.

- 10** Realty Review—30m.

"GREAT CHURCHES
 of the GOLDEN WEST"
 Sunday, 11 a.m.—KTTV Channel 11

August 7
 FIRST PRESBYTERIAN CHURCH
 Hollywood
 Guest Speaker, Dr. Louis Evans

Presented by
 INGLEWOOD PARK
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Afternoon

- 12** **2** Juvenile Talent Time—30m.
 Youth Talent of Los Angeles. Bill Ballance is emcee.
4 Frontiers of Faith—30m.
 "Hint of An Explanation," by Graham Greene. A suspenseful account of a train ride.
5 Ask the Doctor—30m.
 Gil Martyn, moderator, with a panel of experts who discuss a medical problem.
7 "770" On TV—30m.
10 Western Trails Theater
 "Wild West," with Eddie Dean.
11 John Wayne Western
 "Three Texas Steers."
 12:30 **2** Feature Film
 "IT'S IN THE AIR," with George Formby, Polly Ward and Garry March. The amusing story of a man who helps a friend once too often.
4 American Forum—30m.
5 Garden Chats—30m.
 With Joe Littlefield.
7 Faith for Today—30m.
 The true story of a World War II Army doctor who gave up a promising career in the United States to become a missionary in the Belgian Congo. Dr. Robson Newbold, Jr., appears in person on the telecast with his wife and five children and relates some of his experiences in Africa.
8 Contest Carnival
13 Western Feature—60m.
 "Crooked Trail," with Johnny Mack Brown.
 12:45 **6** Movie Parade
1 **4** Music to Remember
5 Movie Theater—90m.
 "Dawn at the Great Divide," with Buck Jones.
7 Message of the Master—30m
8 Zorrama—30m.
9 News Review—15m.
11 A Home to Live In—30m.
 1:15 **9** Baseball, Warm Up—10m.
 With Chuck Connors
10 Dude Ranch Matinee
 "Paroled to Die," with Bob Steele.
 1:25 **9** PCL Baseball
 Seattle at Hollywood.
 1:30 **4** Faith of Our Fathers—30m.
 Guest appearing is Rev. S. H. Marion.
7 Yours for Living—30m.
8 Lone Ranger—30m.
 "The Beeler Gang."
11 Auction Park—30m.
13 Western Feature—60m.
 "Rainbow Over the Rockies," with Jimmy Wakely.
2 **4** This Is the Life—Film—30m.
6 Movie Parade
7 Parlor Playhouse—30m.
 "We'll Never Have a Nickel," with Hayden Rourke.
8 Sunday Matinee Theatre
11 Your Home—30m.
 2:30 **2** Face the Nation
4 Youth Wants to Know
5 Giant Movie—75m.
 "CAPTIVE CITY," with John Forsythe. The story of how fear

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and force can terrorize a community and take hold of normal, honest citizens.

- 7** Sunday Theater—90m.
 "JUNIOR PROM," with Freddie Stewart and June Preisser. Song and dance revolves around a student body election for president.

- 10** Circle 10 Theatre
11 Jalopy Derby—3 hrs.
 Bill Welsh from Gardena Stadium.
13 To Be Announced

3

- 2** Feature Film
 "THE 13TH GREEN," with Barbara Kelly, Raymond Huntley and Ronald Howard.

- 4** Get the Facts—30m.

- 3** News—15m.

- 3** Contest Carnival—30m.

- 4** Norvell Gillespie

- 6** To Be Announced

- 8** Your Dr. Answers—30m.

- 10** Mr. Wizard—30m.

- 3:34** **5** Twin Movie

"THE LONG DARK HALL," with Rex Harrison and Lili Palmer. The story of a man accused of murdering his paramour, a fickle chorus girl, and how his wife stands by him despite the embarrassment and humiliation of learning her husband has been philandering.

4

- 2** KNXT News—15m.

- 3** Rev. Oral Roberts

- 4** Teen Age Trials

With moderator Paul Price.

- 7** Gordon's Garden—30m.

- 8** Disneyland-Fantasyland

Walt Disney, host, presents a salute to British author Kenneth Grahame with a showing of two cartoon versions of his tales, "The Reluctant Dragon" and "Wind in the Willows."

- 9** They Made Sports History
 Sam Hayes with film clips spotlighting stellar moments in the careers of sporting greats and little-known stories of facts concerning sport personalities.

- 10** Information Police—30m

One way street plan for San Diego discussed.

- 4:15 **2** Buck Sureshot—45m.

Tall tales of the West and new cartoons.

- 9** PCL Baseball

Seattle at Hollywood.

- 4:30 **3** News—15m.

- 4** Mary McAdoo—30m.

- 6** Western Theatre—60m.

- "Six Gun Trail," with Tim McCoy.

- 7** Channel Seven Cinema—30m

"THE DAY THE CREEKS WAS CLOSED," with George Givot.

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SUNDAY *tv* LOGS

TV-RADIO LIFE

August 7

- 4:45 **10 Words and Music—30m.**
3 Norman Paul Show—15m.

5

- 2, 8 Sunday Lucy Show**

Lucy believes a planted publicity story that Ricky is interested in his new dancer at the club. At rehearsal, the dancer's costume becomes torn and Ricky takes it home to have Lucy mend it, but she finds it before he has a chance to explain the situation. Lucy proceeds to sneak into the club, put on a black wig and dance in the chorus line, disrupting the entire routine.

- 3 Game of Life—30m.**

SPECIAL

- 4, 10 Comment—30m.**

Harrison E. Salisbury comments on "Russians in America" referring to the Communist farmers now touring the U.S. Also on hand to discuss the subject are prominent authors Bruce Catton, Clinton Rossiter, Virginia Pasley and Merrimen Smith.

- 7 Super Circus—60m.**

No less than two chimpanzees, one cast member and one a guest celebrity, is seen. The show finale is the appearance of Gulla, a peerless performing simian, who elicits from Jinx, the Super Chimp and show regular, all the humorous and human reactions of a discarded actor. Other features of the telecast are performances of the Noble Trio, Payo and Mai, juggling while riding the unicycle; and The Trojans, three male hand balancing experts.

- 5:30 **10 Live With NBC—30m.**
2 Amos 'n' Andy—30m.

"Fur Coat."

- 3 Ventura Venture—30m.**
4 Chet Huntley—30m.
5 Eastside Kids—60m.
6 Movie Parade

"TALES OF ROBIN HOOD," with Robert Clark and Mary Hatcher. Exploits of the famed scoundrel of Sherwood Forest.

- 8 TV Reader's Digest—60m.**

- 10 Captain Gallant—30m.**

- 11 Adventures of Kit Carson**

Bill Williams and Don Diamond are featured in "Devils Remuda." Kit and El Toro rescue a crippled boy from a stampede of cattle. After investigation they find that the near tragedy was not an accident, but was deliberate because of the boy's interest in a valuable gold mine.

- 13 Film Playhouse—90m.**

"THE MAGIC FACE," with Luther Adler and Patricia Knight. The story of a jealous husband who assumes the role of Hitler's valet, sees that Hitler is killed and then sabotages the German war effort by calling off the invasion of England and attacking the Russians.

Evening

- 6 2, 3 You Are There—30m.**

A memorable and unexpected poignant occasion is recreated for viewers when Walter Cronkite re-

turns to December 4, 1793, and "Washington's Farewell to His Officers." E. G. Marshall portrays General Washington.

- 4, 10 Meet the Press**

Lawrence Spivak, host, interviews people in the news.

- 7 Wild Bill Hickok—30m.**

"Sheriff's Secret." A sheriff's past holds a secret which deters him from facing up to a notorious pair of crooks.

- 8 Sunday News Summary**

- 9 Film Classics**

"CRY DANGER," with Dick Powell and Rhonda Fleming. A man is released from a prison term on a framed murder and robbery charge. To find the identity of the real killer, the man moves into a trailer camp where the wife of his friend, who is still in prison, lives.

- 11 Ramar of the Jungle**

"Bride of the Idol," starring Jon Hall, Nadja, the sweetheart of Zahir, guide to Dr. Reynolds and Professor Ogden are captured by followers of the high priest.

- 6:30 **2 It's Magic—30m.**

Spotlighting feats of prestidigitator for young and old alike with Paul Tripp as host, heading up the mystery and mirth feature.

- 3 Halls of Ivy—30m.**

- 4, 10 Roy Rogers**

- 5 Chico and Pablo**

Chico and his band, who rob the rich and give to the poor, are tipped off by a former member of the band, that one "Du Bois" is taking a chest of silver by stage to San Moreno. Chico's men overpower the guards of the Police Captain and replace the silver chest with a dummy box, and leads to a gang of racketeers.

- 7 Prestige Theater**

"His Name Is Jason."

- 8 Down You Go—30m.**

- 11 The Cisco Kid—30m.**

- 6:45 **6 Kiernan's Kaleidoscope**

7

- 2, 3, 8 Private Secretary**

Susie MacNamara (Ann Sothern) becomes "queen of the office" for a day after a bit of eavesdropping by Boss Peter Sands (Don Porter) and receptionist Vi Praskins (Ann Tyrrell) leads them to believe she is supposed to inherit a million dollars.

- 4 Captain Gallant—30m.**

"Lesprit de Corps."

- 6 Secret File U. S. A.—30m.**

- 7 You Asked For It**

- 10 People Are Funny—30m.**

- 11 Colonel March of Scotland Yard—30m.**

Colonel March's chance meeting with a small boy searching for a "mysterious" missing ball, leads to the discovery of an industrialist's plan to feign death and escape from the country with some

money which he had swindled from his associates in "Error at Daybreak."

- 13 Short Story**

- 7:30 **2, 8 What's My Line**

With John Daly, Arlene Francis, Bennett Cerf, Fred Allen and Dorothy Kilgallen.

- 3 Cisco Kid—30m.**

The Cisco Kid aids a sheriff using a jammed gun against a killer.

- 4, 10 Do It Yourself—30m.**

Dave Willock and Cliff Arquette, the veteran comedian-hobbyists, demonstrate how to build a luggage carrier for a car top. The two times also show how the use of foil under the front floor can be used to reflect a motor's radiant heat and thus keep feet cooler, and how to protect a car's trunk through the use of sheeting.

- 5 "The Movies"—90m.**

Brought to you by Barbara Ann Bread and White King D. "Salome 'Where She Danced,'" with Yvonne De Carlo and Rod Cameron. Top cast in a period movie of a girl spy who escapes to the American early west.

- 6 Movie Parade**

"Never Look Back."

- 7 Pontiac Playhouse—30m.**

"Juror On Trial," with Julia Julia Bishop.

- 11 Play of the Week—30m.**

"Marriage of Lit-Lit" with Don DeFore and Rita Moreno. The East and West can meet as Jack London's famed story of a white man and his Indian bride proves.

- 13 Dan Lundberg—30m.**

8

- 2, 8 Toast of the Town—60m.**

Viewers get a glimpse of the recently completed American Shakespeare Festival Theatre and Academy at Stratford, Conn., and scenes from "Julius Caesar" and "Tempest," starring Raymond Massey and Jack Palance, Roddy McDowall, Hurd Hatfield and Christopher Plummer who appear in both plays. Other guests are comedian Max Bygrave, Eartha Kitt, Mindy Carson, vocalist, and Bill Haley's Comet Musical group.

- 3, 4, 10 Variety Hour—60m.**

Nationally syndicated columnist Hedda Hopper and Edgar Bergen and Charlie McCarthy act as host and hostess on the show tonight



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August 7

originating from the new Beverly Hilton Hotel in Beverly Hills, Calif. Highlights of the show is a tour of the beautiful building and its various dining and entertainment rooms with top groups featured in the various portions of the hotel. Miss Hopper presides over a Hollywood party at the Hotel's Ballet Room, with prominent persons from the theatrical world. The Four Vagabonds and Muriel Abbot dancers are featured guests.

7 Six Gun Theater
"Thundertown," with Bob Steele.

9 This Week In Sports

11 Janet Dean, Registered Nurse
"The Putnam Case," starring Ella Raines. When nurse Sylvia Peters substitutes for Janet Dean she meets Dr. Roger Cole, who is beginning his practice, and alerts him to the evils of fee-splitting.

13 Story Theatre-30m.
"The Lady or the Tiger" is the story about a semi-barbaric king who sends his prisoners into an arena, from which they must choose to open one of two doors. One of the doors conceals a beautiful lady, the other a tiger.

8:15 9 News Review

8:30 9 Feature Film-90m.
"CARLOTTA, THE MAD EMPRESS."

11 Voices of Victory
From the Victory Baptist Church.

13 Church in the Home-60m.

9 2, 8 General Electric Theater
Fred MacMurray and Pat Crowley star in "Bachelor's Bride," the story of a famous author who is a confirmed bachelor. While in

Vermont working on a book, he meets a young girl who falls in love with him and becomes dead set on marrying him. Unhappy with the young lady's "plot," the author goes all out to effect a change in the proposed ending. Ronald Reagan is host.

3 Toast of the Town-60m.

4 Philco TV Theater-60m.

"A Room In Paris," with John Cassavetes is the story of a young vet who resists surrendering his carefree way of life.

5 Bandstand Revue-60m.

With Leighton Noble and Anita Gordon and guest stars featuring the thirty top songs of your choice.

6 Florian Zabach-30m.

7 Chance of a Lifetime

A talent show with Dennis James as host and emcee, introducing three contestants who vie for a \$1,000 first prize, plus a host of theatre and nightclub bookings.

10 TV Playhouse-60m.

11 Stories of the Century

Suicide, despised by the usual hardy type of western outlaw in frontier times, is resorted to by psychopathic bandit-killer Harry Tracy in the Nineties, when he finds himself a two-time loser to railroad sleuth Matt Clark (Jim Davis) and his astute assistant, (Frankie Adams (Mary Castle), in the story "Harry Tracy."

9:30 2, 8, Stage 7-30m.

Stephen McNulty plays the role of a successful corporation lawyer who defends his ex-wife on a charge of homicide, in "Verdict." Karen Booth is seen as the ex-wife. Others in the cast are Adam Williams, Harlan Warde, Roy Engle, Gertrude Graner, Alan Reynolds, Alex Campbell, Howard Wendell, Stanley Farrar and Virginia Carroll.

6 Crime Report-San Diego

7 Life Begins at 80-30m.

Panelists of 80 years or older answer questions with wit and wisdom with Jack Barry as emcee, Georgiana Carhart and Fred Stein as regular panelists.

11 Paul Coates Confidential File

13 Rev. Oral Roberts

10 2, 8 Appointment with Adventure

Songstress Denise Lor makes her television dramatic debut and introduces a new romantic ballad in "Never to Know." Miss Lor plays the part of a socialite who loves to sing in a small New Orleans nightclub after hours when she won't be recognized. Miss Lor is about to marry the nightclub owner who actually is seeking her country home for a new plush club, when a New Yorker spots her singing one night, becomes interested and eventually uncovers the fiance's motive.

3 I Led Three Lives

4, 10 Cameo Theater

"Company," by Mott Shaw. The story of a domineering mother, who believes her son is old

enough to marry and settle down. She introduces him to girl after girl, but he is interested only in a career as a writer, and has no intention of getting married.

5 Conspiracy-30m.

A foreign correspondent involved in foreign intrigue in "Blackmail." Sponsored by Frank Taylor Ford.

6 Mystery Theater-60m.

"Blind Man's Bluff."

7 Break the Bank

With Bert Parks.

9 Championship Bowling-60m.

11 The Whistler-30m.

13 Church Talent Hour

2 The Falcon-30m.

"Tangled Finle"

3 People Are Funny-30m.

4, 10 Bob Cummings Show

Bob Collins gives some advice to his secretary Schultz in "Advice to the Lovelorn."

5 The World Tomorrow-30m.

Herbert W. Armstrong, president and director of the Ambassador College in Pasadena, presides. The religious program is presented through the co-operation of the Radio Church of God.

7 Nitecap Theater

"Case of the Missing Heiress," with Valentine Dryll.

8 Beat the Clock-30m.

11 Heart of the City-30m.

With Patrick McVey in "The Stranger," the moving story of a girl in a woman's prison who gives birth to a son, and is determined to have a different life for her and her son.

11 2 Sunday News Special

With Cleo Roberts.

3 Late News

4 Eleventh Hour News

With Cleve Hermann.

5 Eye Witness

With Ken Graue, Tom Hatten and Jay Elliott.

8 Sunday News-15m.

9 News Roundup-10m.

10 Chinchilla Chats

11 Sunday Cinema

"PEARL OF DEATH," with Basil Rathbone and Nigel Bruce. Plot concerns the efforts of a European master criminal to obtain possession of a huge pearl valued at \$250,000.

13 Answers for Americans

11:15 2 Late Movie

"NO TRACE," with Hugh Sinclair and Dinah Sheridan. A tale about a detective story writer who attempts to commit the perfect crime.

4 Outlook-15m.

With Elmer Peterson.

13 Answer for Americans

11:30 4 Late Movies

"WALK IN THE SUN," with Dana Andrews and Richard Conte. Platoon of American foot soldiers pulls off a little job near Salerno.

5 Televespers

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MONDAY *tv* LOGS

TV-RADIO LIFE

August 8

TV TIPS

"SUMMER THEATRE," (2), 7:00 p.m.
"The Prince and the Puppet," starring Bill and Cora Baird and their marionettes.

"ROBERT MONTGOMERY," (4), 9:30 p.m.
House Jameson and Augusta Dabney are featured in "A Slightly Important Man."

TIME CHANGES

"THE FRANKIE LAINE SHOW," (11), 9:30 p.m.

- 5** **2 Space Funnies—60m**
With Dal McKennon Stories and games and first run Walter Lantz cartoons.
- 3 Wild West Theater**
4, 10 Pinky Lee—30m.
5 Cartoon Carousel—Con't
6 Ranger Hal—90m.
"Range Law," with Ken Maynard.
- 7 Make Believe Ballroom—**
8 News Window—15m.
9 Gene Norman's Campus Club
13 Destiny Theater—60m.
- 5:15 8 Smokey Rogers**
5:30 2 The Little Rascals—30m.
3 Frank Webb Show
4 Uncle Archie—30m.
- 5 Western Feature—60m.**
"Phantom Ranger," with Tim McCoy.
- 7 Jack Owens Show—45m.**
Fun and variety for the whole family.
- 10 Howdy Doody—30m.**
11 Boston Blackie
Drama concerns Blackie's visit to the country where two attempts are made on the life of the farmer's wife by a former hired-hand, who had recently been released from a mental institution.
- 5:50 2 Range Rider—30m.**
With Jack Mahoney and Dick West.
- 6 3 Beverly On 3—30m.**
4 Jack Latham—5m.
8 Curtain Time—30m.
9 Cartoon Express—45m.
With Bill "Casey" Stulla.
- 10 Johnny Downs Show—30m.**

1 Stories of the Century—30m.
With Jim Davis and Mary Castle in "Belle Star."

- 6:05 13 Baxter Ward—15m.**
6:15 4 See Hear—25m.
7 Hank Weaver—15m.
13 Mark Scott—15m.
2 Clete Roberts—News—5m.
6:25 2 Tom Harmon—Sports—5m.
6:30 2 Doug Edwards—News—15m.
3 Five Star Final—25m.
4 Movie Museum—15m.
5 Handy Hints—30m.
With Dorothy Gardiner and Ken Graue.
- 6 Johnny Jet—Uncle Russ**
7 Pontiac Playhouse—30m.
"Like the Rich People," with Bob Sweeney.
- 8 Newsreel**
10 Dangerous Assignment—30m
"Paris Sewer Story."
- 13 Turning Point—30m.**
"Green and Gold String."
- 6:35 11 Life With Elizabeth—10m.**
6:35 11 Life With Elizabeth—10m.
6:40 8 Weatherword—5m.
6:45 2 Patti Page Show
The Patti sings "I Don't Care if the Sun Don't Shine," and "A Blossom Fell." The Page five singers give their rendition of "The Hawaiian War Chant," and Patti joins them in "Blue Hawaii."
- 3 World News—Weather**
4 Jack Latham
8 Julius La Rosa—15m.
11 George Putnam—News
One of Los Angeles' popular commentators with first hand news of the day.
- 6:55 5 Bolloy Weather—5m.**
- 7 2 Summer Theater—60m.**
"The Prince and the Puppet." This charming original story is built around the famous Baird puppets—the mild and charming Bill, and the practical and charming Cora. To raise money for a trailer tour, Cora persuades Bill to put on a special entertainment for the birthday party of young Reginald Alden. When Bill learns Reggie has a problem involving his mother, a famous fashion designer, and his would-be step-father, he decides to have his puppets solve it.

- 3 Ramar of the Jungle—30m.**
4 People Are Funny—30m.
5 Gil Martyn—News—15m.
6 Ramar of the Jungle
7 Beulah—30m.
Starring Ethel Waters.
- 8 Superman—30m.**
9 The Ruggles—30m.
10 Stories of the Century—30m.
"Jim Courtright."
- 11 Victory at Sea**
The New Guinea campaign by British Commonwealth and U. S. troops under Gen. MacArthur, picturing the 1300-mile advance along the northern coast of New Guinea toward the Philippines. This episode, "Melanesian Night-mare," stresses amphibious warfare and jungle fighting.
- 13 The Golden Voyage—30m.**
"Home to South Africa." Dr. Arthur T. Harris, a practicing M.D. in Sherman Oaks, as Jack Douglas' special guest, presents films of Cairo, the Sphinx and diamond mines at Kimberly, along with interesting animal shots and native dances (Amekosa, Basuto and Zulu).
- 7:15 5 Popular Science—15m.**
"Seeing Eye Dogs."
- 7:30 3 Star Time Playhouse—30m.**
4, 10 Matt Dennis Show
Noted singer - pianist - composer with guest artists.
- 5 Hans Christian Andersen**
"The Shepherdess and the Chimneysweep," are two porcelain figurines in a parlor. The chimneysweep wants to marry the shepherdess, but this match is not approved by a Chinese mandarin, also made of porcelain, who claims to be the guardian of the little shepherdess. He insists that she marry an ugly old wooden carving on a nearby cabinet, that is half man and half goat. After threatening to run away, and an accident the mandarin has, the shepherdess is finally free to marry her true love—the chimneysweep.
- 6 Cisco Kid—30m.**

NEW

- 7 Vision Theatre—30m.**
"Love Without Wings," with Jane Wyatt.
- 8 People in the News—15m.**
9 Big Game Hunt—30m.
11 Eddie Cantor Show—30m.
The Three Stooges are Eddie's special guests in "What Do You Want in a Show," a comedy-sketch on the influence television has on everyday life.
- 13 Florian ZaBach—30m.**
The wizard of the violin.

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August 8

- 7:45** 4, 10 **News Caravan—15m.**
With John Cameron Swayze.
- 7:55** 9 **Headline Report**
- 8** 2, 8 **Burns and Allen Show**
Gracie decides that psychiatric help is a must for money-mad George, who is tearing the house apart in search of a \$5 bill. A specialist is called in to treat the mentally disturbed George, and makes the mistake of interrogating Gracie first.
- 3 **Masquerade Party—30m.**
- 4 **Caesar Presents—60m.**
- 5 **Teleforum—30m.**
International figures discuss critical world issues. Rufus B. Von Klein Smid is moderator.
- 6 **All Star Theater**
- 7 **TV Reader's Digest—30m.**
An authentic account of an unprovoked attack on an airliner by Chinese Reds is given in the teleplay, "Incident on the China Coast." Aboard the big DC-4 when it took off from Bangkok, Thailand, bound for Hong Kong, were 18 peacefully unimportant passengers, including three children, five women and a young college student. Two of the children, three of the women and the student were killed in the attack. The final struggle for survival is portrayed in graphic fashion as the passengers and crew float on the ship's life raft in the China Sea.
- 9 **Favorite Story—30m.**
"The Canterville Ghost."
- 10 **Caesar Presents—30m.**
Sid Caesar presents a comedy-music show. Featured are Phil Foster, Bobby Sherwood, Bill Hayes, Barbara Nichols, Cliff Norton and Sid Gould.
- 11 **Abbott and Costello—30m.**
When "Uncle Bozo" comes to visit Abbott and Costello, the three end up on a rock pile after a jail break attempt.
- 8:30** 13 **Hollywood Preview—30m.**
- 2, 8 **Godfrey's Talent Scouts—30m.**
- 3 **Greatest Stories of the Century—30m.**
- 5 **Roller Derby—2½ hrs.**
- 6 **Movie—75m.**
"MOON AND SIXPENCE," with George Sanders and Herbert Marshall. The life of nonconformist painter Paul Gauguin as adapted from Somerset Maugham's novelized character study of same, describing the French radical's flight from wife and staid business life to paint in revolutionary style and, eventually, to make two jaunts to Tahiti as a beachcomber.
- 7 **Voice of Firestone—30m.**
Tonight's guest is Metropolitan Opera star Thomas L. Thomas, singing "The Masked Ball," from Verdi, and "Rosemarie" from Friml.
- 9 **Fortune Theatre—90m.**
"GREEN PROMISE," with Robert Paige, Walter Brennan and Marguerite Chapman. A highly dramatic story about the 4-Club.
- 11 **Life With Elizabeth—30m.**
Starring Betty White with Del Moore.
- 13 **Wrestling—2 hrs.**
From the Hollywood Stadium Jules Strongbow, sportscaster.
- 9** 2, 3, 8 **Those Whiting Girls**
Margaret and Barbara Whiting flip their lids over several handsome young Frenchmen who move in next door. The girls finally manage to invite the new neighbors to dinner—and get a big surprise when they show up.
- 3 **Topper—30m.**
- 4 **Medic—30m.**
Tonight's case is a young woman (Vera Miles) who discovers she has a breast cancer just before she is to be married. She reacts in

- such a way that she wants to break off her engagement. "The Wild Intruder" takes us through the diagnosis, the operation and the psychological readjustment of the young woman.
- 7 **Theater Party—60m.**
"Silent Witness," with Frank Albertson.
- 10 **Medic—30m.**
- 11 **Royal Playhouse—30m.**
"Boys Will Be Men," with Stephen Saline and Ken Harvey. A timely drama of youth and its tragic dilemma on the New York sidewalks of today.
- 9:30** 2, 3, 8 **Ethel and Albert—30m.**
- 4, 10 **Robert Montgomery Presents—30m.**
A patient, mild-mannered husband whose shrewish wife thinks of the theatre in which he works as her rival, is forced to choose between the two in "A Slightly Important Man." Eva Barton (Augusta Dabney) constantly berates her husband because of his devotion to his job as manager of a small legitimate theatre and, in her opinion, his consequent neglect of her. Their son decides on the theatre as a career, and his mother is convinced that his father influenced him to enter what she considers a dissolute life. She carries her criticism of her patient husband one step too far, until finally the meek becomes the fearless.
- 11 **Frankie Laine Show—30m.**
Frankie Laine sings "It's a Good Day," "Old Fashioned Love" and "Mam'selle." Connie Haines sings "Memphis Blues" with Jack Teagarden on trombone and joins Laine in "By the Beautiful Sea." The Three Falcons do their comedy acrobatic dancing act.
- 10** 2 **Mr. District Attorney—30m.**
A street photographer's picture of a murder about to happen launches David Brian, District Attorney, into an exciting mystery.
- 3 **Preview Theater**
- 6 **Picture Window—75m.**
"Half Past Midnight," with Kent Taylor and Peggy Knudsen. Story of a beautiful blonde, who attempts to retrieve some indiscreet letters from a blackmail ring.
- 7 **Wanderlust—30m.**
Bill Burrud and Slim Barnard, Automotive Editor of the L.A. Examiner, with films of interesting places.
- 8 **Douglas Fairbanks Presents**
- 9 **Mystery Theatre—30m.**
- 11 **Gloria Swanson's Crown Theatre—30m.**
"The Best Years," with Bobby Driscoll and John Littel. A father learns that the practical way is not always the best way, and a young boy learns that sorrow can turn to joy.
- 10:30** 2 **Clete Roberts—15m.**
- 4 **Big Town—30m.**
- 7 **News—15m.**
With Hank Weaver.
- 8 **Summer Theater—60m.**
"A Tall Dark Stranger" is the story of why Max Jaycen, a large, muscular man in his forties, has just strangled a woman, and yet

- says he is not really a murderer. Max's reasons for saying this take us back ten years to the time when his employer asked Max to shadow his wife Adrian, and report on "a tall dark stranger" who is supposed to be going out with her. Max tries to follow his employer's beautiful wife, but soon finds himself in love with her. How "the tall dark stranger" enters into this mystery and helps supply the motive for the present murder makes an exciting and suspense-packed tale.
- 9 **Don Lee World News**
With Lee Wood, Bill Brundige and Ted Myers.
- 10 **Passport to Danger—30m.**
"Calcutta."
- 11 **Ten-Thirty Tonight—China Smith—30m.**
- 10:45** 2 **The Big News—15m.**
With Bill Stout, Gil Stratton and Austin Green.
- 7 **Baseball Hall of Fame—15m.**
"Monty Irvin."
- 9 **Weatherwise**
Report by Charles Arlington.
- 11** 2 **Frees On Two**
A variety show featuring Paul Frees, host with vocalist Tony Romano, Joe Venuti, his trio, and Chuck Bennett.
- 4 **Eleventh Hour News—15m.**
With Jack Latham.
- 7 **Nitecap Theater—90m.**
"Crime Inc." with Tom Neal.
- 9 **Late Feature—90m.**
- 10 **Weather News—10m.**
With Johnny Downs.
- 11 **George Putnam—News**
Los Angeles' popular commentator with news of the day.
- 13 **Owl Movie**
"HIGH FURY," with Madeline Carroll and Ian Hunter. The story of Swiss Alps and the efforts of a young Swiss nunton to adopt a French war orphan entrusted to her care during the war.
- 11:05** 10 **Weather News**
With Johnny Downs.
- 11:10** 10 **News and Sports Round-up**
- 11:15** 4 **Cleve Hermann—Sports**
- 5 **Eye Witness**
With Ken Graue, Tom Hatten and Jay Elliott.
- 11 **Racket Squad—30m.**
Illegal plastic surgery and sanitarium racket is exposed in "Vain Woman."
- 11:30** 3 **Late News**
- 4, 10 **Tonight—60m.**
With Steve Allen.
- 8 **Night Final—15m.**
- 11:45** 11 **Jackson's Theater**
"Woman of Bally Bunion," with Jean McClory and Arthur Shields, and "Born to Be Wild," with Ralph Byrd and Ward Bond.
- 12** 2 **Late Show**
"SCARLET WEB," with Griffith Jones, Hazel Court and Zena Marshall.
- 12:30** 4 **Movie Museum—15m.**
- 13 **Sandy's Sandman Movie**
"STRANGE IMPERSONATION," with Brenda Marshall and William Gargan.
- 12:45** 4 **World News**

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TUESDAY *tv* LOGS

TV-RADIO LIFE

August 9

TV TIPS

"STARTIME PLAYHOUSE," (2), 8:00 p.m.
Alex Nichol stars in "Ground Loop."
"PCL BASEBALL," (9), 8:10 p.m. Los Angeles Angels versus Sacramento.
"HOLLYWOOD SHOWCASE," (7), 9:30 p.m. John Warburton stars in "The Critic."
"SPOTLIGHT PLAYHOUSE," (2), 9:30 p.m. Anthony Quinn stars in "The Long Trail."

TIME CHANGES

"MAN BEHIND THE BADGE," (11), 9:00 a.m.

- 5** 2 **Space Funnies**—60m.
Dal McKennon with games, stories and first run Walter Lanz cartoons.
- 3 **Wild West Theater**
- 4, 10 **Pinky Lee Show**—30m.
- 5 **Cartoon Carousel**—Con't
- 6 **Ranger Hal**—30m.
Little Rascals and "Riding Fool."
- 7 **Make Believe Ballroom**
- 8 **News Window**—15m.
- 9 **Campus Club**
With Gene Norman.
- 13 **Destiny Theater**—60m.
- 5:15 8 **Smokey Rogers**
- 5:30 2 **The Little Rascals**—30m.
- 3 **Frank Webb Show**
- 4 **Uncle Archie**—30m.
- 5 **Western Feature**—60m.
"Kid From Santa Fe," with Jack Randall.
- 7 **Jack Owens Show**—40m.
Music, fun and variety for the whole family.
- 10 **Howdy Doody**—30m.
- 11 **Boston Blackie**—30m.
With Kent Taylor and Lois Collier. The story of a gangster who decides to take over a rival's racket, and resorts to violence.
- 5:50 2 **Range Rider**—30m.
With Jock Mahoney and Dick West.
- 6** 3 **Beverly On 3**—30m.
- 4 **Jack Latham**
- 8 **Story Theatre**—30m.
- 9 **Cartoon Express**—45m.
With Bill "Casey" Stulla.
- 10 **Johnny Downs Show**—60m.
- 11 **Stories of the Century**
With Jim Davis and Mary Castle in "Doc Holliday."
- 13 **Baxter Ward**—15m.
- 6:05 4 **See Hearl**
- 6:15 6 **Johnny Jet—Uncle Russ**
- 7 **Hank Weaver**—15m.
- 13 **Mark Scott**—15m.
- 6:20 2 **Clete Roberts—News**—5m.
- 6:25 2 **Tom Harmon—Sports**—5m.
- 6:30 2 **Doug Edwards—News**
- 3 **Five Star Final**—15m.
- 4 **Movie Museum**
Movie shorts telling the birth of the movie industry and showing little known performers who light the movie halls of fame.
- 5 **Handy Hints**—30m.
With Dorothy Gardiner and Ken Graue.
- 7 **Early Curtain**—30m.
"The Rivals," with Jim Davis.
- 8 **Newsreel**
- 13 **Turning Point**—30m.
"Lady Dance No More."
- 6:35 11 **Life With Elizabeth**—10m.
- 6:40 8 **Weatherward**—5m.

- 6:45 2 **Julius La Rosa Show**—15m.
Julius sings two all-time favorites "Anywhere I Wander," and "I'll Never Stop Loving You," and joins the Debutones in "Sunny Side of the Street."
- 3 **News and Weather**—15m.
- 4 **Jack Latham**—15m.
- 8 **Patti Page**—15m.
- 11 **George Putnam—News**
Los Angeles' popular commentator with news of the day.
- 6:55 5 **Bollay Weather**—5m.
- 7** 2 **Amos and Andy**—30m.
"Kingfish Buys a Chair."
- 3, 4 **Steve Donovan**—30m.
A sixteen year old boy's belief in his deceased father's innocence aids Steve Donovan to break up a notorious mob.
- 5 **Gil Martyn—News**—15m.
- 6 **Annie Oakley**—30m.
- 7 **Picture Party**—30m.
"Refuge," with George Nadar.
- 8 **Startime Playhouse**—45m.
- 9 **The Ruggles**
- 10 **TV Theatre**—30m.
- 11 **Annie Oakley**
- 13 **Dangerous Assignment**—30m.
Steve Mitchell (Brian Donlevy) is assigned to smash a spy ring known as the "Memory Chain Gang," a group of runners that pass on secret information by word-of-mouth.
- 7:15 5 **Popular Science**
"Ship Building."
- 7:30 2 **Focus on Delinquency**—30m.
A special KNXT documentary series featuring newsmen Bill Stout.
- 3, 4, 10 **Vaughn Monroe Show**
- 5 **Public Prosecutor**—30m.
- 6 **Waterfront**—30m.
Starring Preston Foster in adventure stories of a tugboat captain in a Los Angeles port.
- 7 **Famous TV Theatre**—30m.
"The Doctor," with Frederick Burton.
- 9 **Fishing Flashes**
With Mac McClintock.
- 11 **Waterfront**—30m.
- 13 **Adv. of Ellery Queen**—30m.
"Woman in the Chair." A little girl enters the home of a Hollywood star and instead of finding a handsome actor, discovers a corpse of a strange and unidentified woman. The star is accused of the murder and calls upon Ellery to help him. Aided by the child's innocent curiosity and his own deductive powers, Ellery attempts to track down the real killer only to find that all the evidence points to the actor.
- 7:45 3 **Ames Brothers**—15m.
- 4, 10 **Camel News Caravan**
John Cameron Swayze reports.
- 8 **Local News**—70m.
- 7:55 8 **News**—15m.
- 8** 2 **Startime Playhouse**
Alex Nichol and Randy Stuart have the principal roles in "Groundloop," the story of an ex-pilot who misses the excitement of flying until a flare-up on the home front makes him long for peace and quiet. Robert Ellis, Richard Reeves and James Dobson are featured in the cast.
- 3 **Lawrence Welk Show**—60m.

- 4, 10 **Place the Face**—30m.
Bill Cullen, emcee, with Bob Cummings and the Mills Brothers as special guests.
- 5 **Follow That Man**—30m.
- 6 **Science Fiction Theater**
- 7 **Studio '57**—30m.
"Center Ring."
- 8 **Wild Bill Hickok**
- 9 **Baseball Warmup**
With Chuck Connors.
- 11 **Science Fiction Theater**
Two tiny gems hold the secret of the Egyptian Pyramids in this week's story called "The Stones Began to Move" starring Basil Rathbone. An archaeologist follows a hair-raising trail of murder and fear—to a mysterious mineral with the power to cancel out gravity.
- 13 **Passport to Danger**—30m.
Love comes to Diplomatic Courier Steve McQuinn (Cesar Romero), in old Madrid when he saves a beautiful duchess' life, and loses his heart.
- 8:10 9 **PCL Baseball**
Sacramento at Los Angeles.
- 8:30 2 **Music '55**
Program features the modern music innovations of Stan Kenton and His Band.
- 4, 10 **Arthur Murray Party**
Kathryn Murray, hostess, with Sarah Vaughan as special guest.
- 5 **George Raft Series**—30m.
The professor was proud of the fact that he wrote more letters to the editor than anybody else in the country. One of those letters threatened to expose a scandal on the college campus. But there was an accident: "The Bust of Plato," perched high over the Professor's desk, fell on him and killed him. Kirby (George Raft) proves that a neat trick like that can be arranged—with the help of sunshine and, of all things, a local anesthetic.
- 6 **Movie**
"THE JUNGLE," with Rod Cameron and Cesar Romero. The story of a jungle queen who sets out to discover who has been destroying her jungle villages and why.
- 7 **Prize Award Theatre**
"Study in Charcoal," with James Griffith.
- 8 **Riptide**—30m.
"Con Game."
- 11 **Liberace**—30m.
Among some of the numbers played by Liberace are "Almost Like Being In Love," "Autumn Nocturne," "I'd Never Forgive Myself," and "The Toreador Song."

- 13 **First Run Movie**
"SHADOW MAN," with Cesar Romero. A suave Cesar Romero who is cast as the owner of a gambling spot, sheds some of his urbanity when he is sent to prison on a murder charge. Sponsored by Harbor Lincoln Mercury.

- 9** 2, 3, 8 **Meet Millie**—30m"
Millie and Mama Bronson, testifying as witnesses to an auto accident, shatter the austerity of the courtroom when they exercise their feminine prerogative to change their minds. The normally staid presiding judge is driven to the breaking point when the "eye-witnesses" agree to disagree as to what they saw. Elena Vrdugo, Florence Halop and Marvin Kaplan star, Ross Ford and Winters are featured.

August 9

- 4, 10 Summer Theatre—30m.
 5 To Be Announced
 7 Make Room for Daddy
 Danny and Marget Williams "lose" a baby and "gain" a boy when their son Rusty gets his long, curly blonde locks clipped. The little tyke demands a butch haircut because his classmates antagonize him with the tag of being a girl. Consequently, Rusty finds himself defending his manliness. Danny is for the head shearing. Margaret isn't, for she doesn't want to lose her "baby." Benny Rubin is cast as the barber, while Ben Lessy is seen as Danny's sidekick and piano accompanist.
- 11 Man Behind the Badge—30m
 9:30 2, 8 Spotlight Playhouse
 Anthony Quinn stars as a Texas ranger who treks to the new state of Oregon to extradite a suspected felon, in "The Long Trail." Featured in the cast are John Bryant, Robert Armstrong, Maxine Cooper, Hugh Saunders and Steve Darrell.
- 3 This Is the Life—30m.
 4, 10 Dollar a Second
 Jan Murray emcees a question and answer program on which contestants are paid money while they correctly answer the questions.
- 7 Hollywood Showcase—30m.
 "The Critic," starring John Warburton, is the story of an art critic's attempt to force his daughter to become an artist, and her rebellion.
- 11 Mr. Genius—30m.
 Panel show and a mystery man with an unusual memory. Art
- 10 2, 8 \$64,000 Question
 Gigantic giveaway quiz show. Contestants keep doubling prize with each successive correct answer until jackpot is reached. Hal March, emcee.
- 3 Science Fiction Theater
 4, 10 Truth or Consequences
 Joseph Malicki returns from Chatsanooga, Tenn., to report that there is real substance to "southern hospitality" and that he collected \$176.25 as the result of carrying a sign reading "please contribute to the preservation of Yankee Culture" while wearing a Yankee uniform; and Mr. Rheinhold Quast, a North Hollywood postman, receives a real "postman's holiday" when he is surprised with a vacation at the Reef Hotel in Honolulu, Hawaii.
- 5 Strictly Informal
 Larry Finley with guest celebrities.

- 6 Picture Window—75m.
 "THE MISTAKEN HEIRESS," with Ralph Bellamy.
- 7 The Name's the Same—30m.
 A unique quiz show on which the panelists seek to deduce the identities of guests with the names of famous persons, places or things, with Lorraine Day, Audrey Meadows, Roger Price on the panel and Bob Elliott and Ray Goulding acting as moderators.
- 11 For Your Information
 13 Inner Sanctum—30m.
 An architect who lives in a tenement room is driven to nightmares by cats which howl under his window each evening in "Cat Calls," with John Beal and Lydia Reed. When he discovers that the cats have been attracted to his roof by a girl next door who leaves food for them, he sneaks into her room. Before he can commit any crime, however, he has to hide in a closet because another person enters the room. While hiding, he makes a strange discovery which settles his problem for all time.
- 10:30 2 Cleve Roberts—News
 3 Arthur Murray Party
 4, 10 It's a Great Life—30m.
 The two ex-GI vacuum cleaner salesmen, Denny (Michael O'Shea) and Steve (William Bishop), demonstrate one of their handy-dandy machines to a stamp collector. The test causes hilarious confusion when a rare and valuable stamp disappears in "The Missing Stamp."
- 7 News—15m.
 With Hank Weaver.
- 8 I've Got a Secret
 9 Don Lee World News
 With Ted Myers, Bill Brundige and Lee Wood.
- 11 Ten-Thirty Tonight—China Smith
 13 Criswell Predicts—15m.
- 10:45 2 The Big News
 With Bill Stout, Gil Stratton and Austin Greene.
- 7 Baseball Hall of Fame
 "Ed Lopat."
- 9 Weatherwise
 With Charles Arlington.
- 13 Playhouse 15—15m.
- 11 2 Frees on Two—60m.
 A variety show featuring Paul Frees, host with vocalist Tony Romano, Joe Venuti and his trio, and Chuck Bennett.
- 3 Late News
 4 Eleventh Hour News—20m.
 Jack Latham reporting.
- 7 Nitcap Theater—90m.
 "HER SISTER'S SECRET," with Nancy Coleman and Philip Reed. About a girl and the soldier who doesn't come back. Her sister takes and rears the child until the day when the mother comes back to claim her baby.
- 8 Night Final Edition—15m.
 10 Weather News
 With Johnny Downs.
- 10 Sports Final—5m.
 11 George Putnam—News

- 13 Owl Movie
 "WE'RE GOING TO BE RICH," with Gracie Field and Brian Donlevy. A dance hall owner and gambler tries to discourage the love of a dancing girl for her husband, who is always losing money on "get rich" schemes.

- 11:10 10 News and Sports Round-up
 11:15 4 Cleve Hermann—Sports
 5 Eye Witness
 11 Racket Squad—30m.
 Selling a man a truckload of cattle ostensibly smuggled over the border and then hijacking them just at the point of delivery but after having collected the money from the buyer, is the racket exposed in "The Case of the Condemned Cattle."
- 11:30 4, 10 Tonuight—60m.
 With Steve Allen.
- 8 Night Final Edition
 11:45 11 Jackson's Theater
 "Birth of a Hero," with Mark Stevens and Ellen Drew, and "Father's Wild Game," with Raymond Walburn and Walter Catlett.
- 12 2 Late Show
 "WORM'S EYE VIEW," with Ronald Shiner and Garry Marsh.
- 12:30 4 Movie Museum—15m.
 13 Sandy's Sandman Movie
 "BURY ME DEAD," with June Lockhart and Mark Daniels. A woman attends her own funeral, but later confronts her husband and family when she turns up some surprising facts.
- 12:45 4 World News
 1:30 2 Give Us This Day

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August 10

TV TIPS

"PCL BASEBALL," (9), 6:30 p.m. Los Angeles versus Sacramento.
 "DISNEYLAND," (7), 8:00 p.m. Aesop to Hans Christian Andersen.
 "FRANKIE LAINE TIME," (2), 8:00 p.m. Patti Andrews, Jack E. Leonard, the Sinclair and Spaulding dance team and the George Shearing Quintet are featured.
 "PALL MALL THEATRE," (7), 9:00 p.m. John Ireland stars in "Prisoner in the Town."
 "KRAFT TELEVISION THEATRE," (4), 9:00 p.m. James Broderick and Joyce Smight star in "Meet A Body."
 "THE MILLIONAIRE," (2), 9:00 p.m. Arthur Shields, Eleanor Tannin and Lennie Freeman are featured in "The Story of Pev Johnson."
 "DOUGLAS FAIRBANKS PRESENTS," (4), 10:30 p.m. Douglas Fairbanks presents "The Apple."
 "TONIGHT," (4), 11:30 p.m. Clips from Warner Bros. "McConnell Story," starring Alan Ladd and June Allyson.

- 5** 2 Barker Bill Cartoon Show
 3 Wild West Theater
 4, 10 Pinky Lee Show—30m.
 With Pinky Lee, Jymee Shore and Jimmy Brown.
 5 Cartoon Carousel—Con't
 6 Ranger Hal—30m.
 "Little Rascals" and "Blazing Justice."
 7 Make Believe Ballroom
 With Al Jarvis.
 8 News Window—15m.
 9 Campus Club
 With Gene Norman.
 13 Destiny Theater—60m.
5:15 2 Space Funnies
 8 Smokey Rogers
5:30 2 The Little Rascals
 3 Frank Webb Show—30m.
 1 Uncle Archie—30m.
 5 Western Feature—Movie—
 "Man From Texas," with Tex Ritter.
 7 Jack Owens Show—40m.
 Music, fun and variety for the whole family.
 10 Howdy Doody—30m.
 11 Boston Blackie—30m.
 Blackie (Kent Taylor) solves a case dealing with rare books. When a man is found dead on a riding path, Blackie plunges into the affair and finds he is a rare book store manager.
5:50 2 Range Rider—30m.
 With Jock Mahoney and Dick West.

- 6** 3 Beverly On 3—30m.
 4 Jack Latham—5m.
 8 Box Office Theatre—30m.
 9 Cartoon Express—60m.
 With Bill "Casey" Stulla.
 10 Johnny Downs Show—30m.

11 Stories of the Century
 With Jim Davis and Mary Castle in "John Wesley Hardin."

- 6:05** 4 See Hear!
6:15 7 Hank Weaver—15m.
 13 Mark Scott—15m.
6:20 2 Cleve Roberts—News—5m.
6:25 2 Tom Harmon—Sports—5m.
6:30 2 Doug Edwards—News—15m.
 3 Five Star Final
 4 Movie Museum
 Movie shorts telling the birth of the movie industry and showing little known performers who light the movie halls of fame.

- 6** Johnny Jet—Uncle Russ
5 Handy Hints—Tips—30m.
 Dorothy Gardiner and Ken Graue
7 Hudson's Early Curtain—30m
 "Pemberton Boy," with David Stalleney.
8 Newsreel
10 TV Theatre—30m.
13 Turning Point—30m.
 "The Worried Man."
6:35 11 Life With Elizabeth—10m.
6:40 8 Weatherword
6:45 2 Patti Page Show
 Patti sings "It's a Good Day," and "It's a Sin to Tell a Lie." "East-side, Westside" is rendered by the Page five singers, and Patti joins them in "Penthouse Serenade."
3 News and Weather—15m.
4 Jack Latham—15m.
8 Jimmy Demaret—Golf
 Special guest, Gene Sarazen.
11 George Putnam—News
 Los Angeles' popular commentator with the news of the day.
6:55 5 Bolloy Weather—5m.

- 7** 2 Front Row Center—60m"
 "Outward Bound."
 3 Disneyland—30m.
 4 To Be Announced
 5 Gil Martyn News—15m.
 6 Laurel and Hardy—30m.
 7, 8 Wednesday Night Fights
 Carmen Basilio vs. Stalo Scottichinni.
 9 The Ruggles—30m.
 10 Story Theatre—30m.
 "Sire de Maletroit's Doom."
 11 My Hero—30m.
 13 Paragon Playhouse
7:15 5 Popular Science—15m.
 "Blood Bank."
7:30 4, 10 Matt Dennis—30m.
 Musical Revue.
 5 Top Secret—30m.
 "Fatigue," and "The Fossil."
 6 Rin Tin Tin—30m.
 9 Candid Camera—30m.
 11 Sherlock Holmes—30m.
 13 The Visitor—30m.
 The story of a young officer returning from duty in Korea who decides not to enter the architectural firm of his much older brother, who has acted as father and benefactor to him all of his life.
7:45 4, 10 News Caravan—15m.
 John Cameron Swavze reporting.
 7 Travelin' Time—15m.
 Tips on vacation spots for California travelers.

- 8** 2, 8 Frankie Laine Time—60m.
 Patti Andrews, one of the famed Andrews sisters, comedienne Jack E. Leonard, the Sinclair and Spaulding dance team, and the George Shearing Quintet appear as special guests.
3 The Dunninger Show—30m.
 Featuring world famous mentalist.
4, 10 Request Performance
5 Broadway Playhouse
6 Edward Arnold Show
7 Disneyland—60m.
 Tonight's program covers everything from Aesop Fables to Hans Christian Andersen.
9 Baseball Warmup—10m.
 With Chuck Connors.
11 All Star Theater
 "Life, Liberty and Orin Dooley" with Will Rogers, Jr., and Marguerite Chapman. The story of Orin Dooley (Will Rogers, Jr.), who returns from the Korean war, a hero, in search for more education he not only has to battle the townspeople, but the principal of the school.

- 13** Famous Playhouse—30m.
8:10 9 PCL Baseball
 Sacramento at Los Angeles.
8:30 3 Make Room for Daddy—30m.
 4, 10 My Little Margie—30m.
 A muscle-rippling Hercules chases after a model Margie in "Miss Whoosis." Ed Fury, known as "Mr. Pacific Coast," plays the strong man, Hercules. He and Margie (Gale Storm) combine their modeling talents for a department store window act. Eventually Margie's father, Vern (Charles Farrell), and his boss, Mr. Honeywell (Clarence Kolb), get into the act and find themselves outmatched in a bone-crushing climax.
5 Olympic Wrestling
 With Dick Lane.
6 Movie—75m.
 "BONNIE SCOTLAND," with Laurel and Hardy. Comedy and romance surround the pair as they find themselves recruits in the Scottish army.
11 The Lone Wolf—30m.
 Lanyard's (Louis Hayward) reunion with some clowns and a chance meeting with Frank Gibson, an insurance investigator posing as a carnival worker, brought quick complications to what he had intended as a pleasant carnival visit in "Carnival."
13 Block Party—30m.
 A remote telecast in which a deserving person who has done something outstanding for humanity, will be honored at their own home, with Jack McElroy as host and emcee.
9 2, 3, 8 The Millionaire—30m.
 A ne'er-do-well whose good-looking daughter refuses to get married before he settles down to a steady job finds himself the sudden beneficiary of a million-dollar windfall, in "The Story of Pev Johnson."
 4, 10 Kraft TV Theater—60m.
 A vacuum cleaner salesman encounters romance in a house marked for murder in the comedy "Meet a Body," starring James Broderick. William Blake (Broderick) visits a home to sell a vacuum cleaner and witnesses a plot-in-the-making for a murder. The intended victim is a wealthy industrialist whose young secretary enlists William's help to save her boss' life. The industrialist's indifference makes William's job of saving him all the more difficult, but he finds the secretary's affection sufficient encouragement to probe the mystery.
7 The Pall Mall Theatre—30m.
 John Ireland stars as a sheriff who believes in the innocence of a beautiful girl (Carolyn Jones) accused of murder in "Prisoner in the Town."
11 Uncommon Valor—30m.
 Assault upon Tinian is imperative. Elaborate subterfuge is planned, executed and the new technique, shore-to-shore assault, is an unqualified success. The enemy is outnumbered and out-equipped on his own island. His reactions are savage and immediate. His tactics are sound, counter-attacks well led but in 9 days Tinian is secure . . . in 20 it is mopped up, and so is the story of "Tinian."

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August 10

13 Kingdom of the Sea

A true adventure series of authentic, documentary films dealing with many aspects of the sea, plus live demonstrations by deep sea divers, skin divers and others in especially built tanks, with Colonel John D. Craig as host and narrator.

9:30 **2, 3 I've Got a Secret—30m.**
With host and emcee Gary Moore.

8 Eddie Cantor Show

11 Flashback—30m.

With Paul Coates and guests.

13 Decision—30m.

"Summer Dance."

10

2 Lucky Lager Sports Time

Roundup of outstanding sports events of the week.

3 Big Town—30m.

4, 10 This Is Your Life

The inspiring life story of Marjorie Lawrence, brilliant singing star of the Metropolitan Opera, who has waged a 15-year struggle against a crippling polio attack, is told by Ralph Edwards. Many stars of the Metropolitan Opera are on hand to pay tribute.

6 Picture Window—75m.

"COUNTERBLAST," with Mervyn John and Robert Beatt.

7 Penny to a Million—30m.

Bill Goodwin emcees a panel quiz show in which contestants vie for \$10,000 in pennies.

8 The Name's the Same—30m.
Clifton Fadiman as M.C.

11 The Playhouse—30m.

Guest star-host Richard Carlson plays a talented musician who loses an arm in a hunting accident in "Pursuit."

13 Times Square Playhouse

Herbert Marshall, host and narrator, relates a story about an eccentric radio producer who derives pleasure by heaping sarcasm on the cast in his shows.

10:30

2 Cleve Roberts—News

3 International Theater

4 Douglas Fairbanks Presents

"The Apple." A hunted robber is hiding for six days in an attic with his loot of \$100,000. A little girl bounces an apple against the house and the robber barbers with her for the apple, offering all of the money in exchange for the fruit.

7 New—15m.

With Hank Weaver.

8 Danny Thomas Show

(See Channel 7 at 9p.m. Tuesday)

9 Don Lee World News

With Ted Myers, Bill Brundige and Lee Wood.

10 Big Town—30m.

Mark Stevens Investigates a "Hit-and-Run Murder."

11 Ten-Thirty Tonight—China Smith—30m.

13 Criswell Predicts—15m.

10:45

2 The Big News

With Bill Stout, Gil Stratton and Ausin Green.

11

5 Wrestlers' Lament—15m.

Dick Lane, host, presents wrestlers who air their opinions.

7 Baseball Hall of Fame

"Whitey Lockman."

9 Weatherwise

With Charles Arlington.

13 Playhouse 15—15m.

2 Frees on Two—60m.

A variety show featuring Paul Frees host, with Tony Romano, Joe Venuti and his trio, and Chuck Bennett.

4 Eleventh Hour News—15m.

With Jack Latham.

Nitecap Theater—90m.

"MURDER BY INVITATION," with Wallace Ford and Marian Marsh. A whodunit about the numerous murders on the estate of an eccentric spinster. Ford, as a newspaperman, spends a week at the estate and helps solve the mystery.

8 Your Congressman Reports

10 Weather News—10m.

With Johnny Downs.

11 George Putnam—News

Los Angeles' popular commentator with news of the day.

13 Owl Movie

"TRAPPED," with Lloyd Bridges and Barbara Payton. A terror-filled story of the desperate counterfeiters who murder and rob until they meet up with treasury agents.

11:05

8 Senate Report—5m.

11:10

8 Meet Your Mayor

11:15

10 News and Sports Round-up

4 Cleve Hermann—Sports

5 Eye Witness

With Ben Graue, Tom Hatten and Jay Elliott.

8 Night Final Edition

11 Racket Squad—30m.

Prosecutor (Reed Hadley) smashes the racket of the lonely hearts gyp in "Romance Market."

11:30

4, 10 Tonight—60m.

Clips from the premiere of Warner Bros. "McConnell Story," starring Alan Ladd and June Allyson, from the Fox Theatre in San Francisco.

8 Night Final Edition

11 Jackson Theater

"Woman's World," with Marilyn Erskine and Ann Rutherford, and "Call of the Klondike," with Kirby Grant and Ann Gwynne.

12

2 Late Show

"NO RESTING PLACE," with Michael Gough and Eithne Dunne. The story of a group of migratory workers in Ireland.

3 Late News—

12:30

4 Movie Museum

13 Sandy's Sandman Movie

"OUT OF THE BLUE," with George Brent and Virginia Mayo. The story about a lady who isn't really dead, but whose apparently lifeless body turns up in bachelor bedrooms.

12:45

4 World News

1:30

2 Give Us This Day

SHERIFF JOHN— "TOP OF THE MORNING"

Monday thru Friday, 7 a.m.
KTTV, Channel 11

Getting up in the morning is usually a chore, but KTTV's new brace of morning shows is a good eye-opener for the entire family.

The reliable Sheriff John is on hand at seven with an educational format for the small fry. Instead of emphasizing cartoons as he does on his afternoon show, the Sheriff reads some **Golden Books**, a few carefully selected comics, tells the kiddies how to care for their pets and shows some educational shorts. Once a week he does a remote from places of interest about the city. Thus far he's taken the children on excursions to the **Los Angeles Harbor** and the railroad yards.

The "Top of the Morning" segment of the morning line-up features **Bill Leyden** and the **Bob Clampett Puppet Gang**. Bill is all sweetness and light as he "gossips" with the housewife. He ad libs small talk with a great deal of finesse. Because he plays it so straight, his chatter scores amusingly.

"Beany" and the rest of the puppet gang dovetail into the morning format with their interpretation of the news. "Willy the Wolf" handles the Hollywood news. "Thunderbolt" covers the national scene and the other puppets fill in wherever feasible. "Willy" has mastered the **Parson's** delivery of Hollywood gossip, and "Thunderbolt" interprets his wire dispatches a la **Frank Hemmingway**. Between times the gang spins a record or two.

There you have it, the KTTV morning line-up—nonsense, news, music and the incomparable idol of the small set, **Sheriff John**. The conglomeration is skillfully put together by **Joe Agnello**.

And the combination has scored with viewers. Within the week after the show's debut a special ARB rating showed that KTTV had captured 59.2 per cent of the television audience between 7:00 and 9:30 a.m. There are two other stations that beam established programs at this early hour and their shows don't come anywhere near that rating.

We too agree with ARB and suggest early risers take a look at KTTV's morning line-up. It'll help replace morning frowns with sleepy smiles.—
M. R.

★ ★

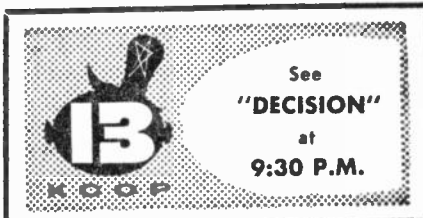
IN PERSON

Jackson Wheeler will make a personal appearance at the new **Save-More Market**, 5600 North Atlantic, North Long Beach on Saturday afternoon, August 6. Late TV viewers who have enjoyed Jackson for so many years at night can now get a chance to see what loquacious **Mr. Wheeler** looks like in the sunlight.

DON'T MISS THE EXCITING
"KINGDOM OF THE SEA"

TONIGHT

WEDNESDAY KCOP 9:00 P.M.



August 11

TV TIPS

"DEATH VALLEY DAYS," (2), 7:00 p.m.
Emily Heath and Richard Avonde star in "Little Papeete."
"PCL BASEBALL," (9), 8:10 p.m. Los Angeles versus Sacramento.
"CLIMAX!" (2), 8:30 p.m. Lloyd Bridges stars in "Edge of Terror," with Dennis O'Keefe and Phyllis Kirk.
"STAR TONIGHT," (7), 9:00 p.m. Katherine Hynes, Leslie Barrie and Walter Burke star in "The Matrimony Shoppe."
"FOUR STAR PLAYHOUSE," (2), 9:30 p.m. David Niven and Barbara Lawrence star in "Never Explain."
"LUX VIDEO THEATRE," (4), 10:00 p.m. "Perilous Deception," an original TV play by Catherine Turney.

TIME CHANGES

"RIN TIN TIN," (7), 6:30 p.m.
"TREASURY MEN IN ACTION," (7), 8:00 p.m.

- 5** **2 Space Funnies—60m.**
Dal McKennon with stories, games and first run Walter Lanz cartoons.
- 3 Wild West Theater**
4, 10 Pinky Lee Show
5 Cartoon Carousel—Con't
6 Ranger Hall—90m.
Little Rascals and "Roaming Cowboy."
- 7 Make Believe Ballroom**
8 News Window—15m.
13 Destiny Theater—60m.
- 5:15 8 Smokey Rogers**
5:30 2 The Little Rascals—30m.
3 Frank Webb Show—30m.
4 Uncle Archie—30m.
5 Western Feature—60m.
"Six Gun Gospel," with Johnny Mack Brown.
- 7 Jack Owens Show—40m.**
Music, fun and variety for the whole family.
- 10 Howdy Doody—30m.**
11 Boston Blackie—30m.
Tonight's drama is centered around a number of unsolved holdups committed by two girls for seemingly no reason.
- 5:50 2 Range Rider—30m.**
With Jack Mahoney and Dick West.
- 6 3 Beverly On 3—30m"**
4 Jack Latham
8 Curtain Call—30m.
"The Crystal Set."
- 9 Carton Express—45m.**
With Bill "Casey" Stulla.
- 10 Johnny Downs Show—60m.**

11 Stories of the Century

With Jim Davis and Mary Castle in "Cattle Kate."

- 6:05 4 See Hear!**
6:15 6 Johnny Jet—Uncle Russ
Cartoons.
7 Hank Weaver—15m.
13 Mark Scott—15m.
2 Cleo Roberts—News—5m.
6:25 2 Tom Harmon—Sports—5m.
6:30 2 Doug Edwards and the News
3 Five Star Final—25m.
4 Movie Museum
Movie shorts telling the birth of the movie industry and showing little known performers who light the movie halls of fame.
5 Handy Hints—30m.
With Dorothy Gardiner and Ken Graue.
7 Rin Tin Tin—30m.
An observation post in the Fort Apache area is destroyed by Indians, and Rinty, Rusty, Sgt. O'Hara and Cpl. Boone are ordered to re-establish it. The assignment has come in the form of a punishment to Sgt. O'Hara who has just been busted for disobeying orders from a superior officer. Lee Aaker and James Brown star as Rusty and Lt. Masters. Jow Sawyer appears as Sgt. O'Hara and Rand Brooks is Boone.
8 Newsreel—5m.
13 Turning Point—30m.
"Born That Way."
6:35 11 Life With Elizabeth—10m.
6:40 8 Weatherword
6:45 2 Julius La Rosa Show—15m.
Dolores Hawkins visits with Julius and sings better known ballads. La Rosa renders his version of "You Go to My Head," "With a Song in My Heart," and joins the Debutones with "Give Me the Simple Life."
3 News and Weather—15m.
4 Jack Latham—15m.
8 Patti Page—15m.
11 George Putnam—News
Los Angeles' popular commentator with news of the day.
6:55 5 Bolloy Weather—5m.
7 2 Death Valley Days—30m.
"Little Papeete," with Emily Heath, Richard Avonde, Regina Gleason, Hal Smith and Bruce Payne. With battle lines drawn, the telefilm unfolds the true story of how pretty Miss Pellet (Emily Heath) schemes to win Philo (Richard Avonde) away from the charms of the gorgeous gold, red and brass fire-fighting equipment.
3 All Star Theater

NEW

4 Carveth Wells—30m.

Adventure series featuring Carveth Wells, his wife Zeto and their talking bird Raffles, presenting films from all over the world.

5 Newsreel—15m.

With Gil Martyn.

6 I Search for Adventure—30m.

7 Pontiac Playhouse—30m.

"The Alien," with Don Keefer.

8 Liberace—30m.

9 The Ruggles—30m.

10 My Hero—30m.

With Bob (Beanblossom) Cummings.

11 Pet Exchange—30m.

Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."

13 Gene Autry Show—30m.

An unusual set of circumstances makes a hero out of Gene Autry's comic side-kick Pat Buttram in "Outlaw Stage."

7:15 5 Popular Science

"Moon Rocket."

7:30 2 Halls of Ivy—30m.

Dr. and Mrs. William Todhunter Hall (Ronald Coleman, Benita Hume) are having a quiet supper in the kitchen when, to their surprise, Ivy College's chairman of the board of governors and his wife, their dates mixed up, arrive to keep a dinner engagement. The Hall's are obliged to eat a second meal.

3 Viva La Fiesta

4 Vaughn Monroe Show

5 Joe Palooka—30m.

"Blackout."

6 Western Marshal—30m.

7 Lone Ranger—30m.

The Lone Ranger saves his good friend Tonto from being framed in a plot to murder a young Easterner who has discovered a gold mine, and at the same time brings the would-be assassins to justice during the western saga "Framed For Murder."

8 People in the News—15m.

9 News Review—15m.

10 San Diego '55

11 The Open Road—Travel—60m

Lynn Rogers, host, presents films of interesting places.

13 I Search for Adventure

Host and narrator Jack Douglas presents as his special guest Dick Hathcock with his interesting films of Mexico in "Jungle Honey-moon."

7:45 4, 10 Camel News Caravan

John Cameron Swayze reporting.

8 Local Newsreel

9 This Week in Sports—15m.

8 News—15m.

8 2, 8 Bob Cummings Show

Bob Collins becomes very solicitous about his widowed sister's romantic life and decides she should have a date for the annual

• FREE DOGS! • FREE CATS!

See the most wonderful pets in the world!

CALO PET EXCHANGE

with FRANK WRIGHT

Thursday, 7:00 - 7:30 P.M.

KJTV • CHAN. 11



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IS A
HEALTHY
PET



THE PAT OF PROTECTION

Put One-Spot into dry coat on a spot size of animal's foot-print once a week. This is the very last word in

FLEA INSURANCE

Your family will love these

**Quick
dinners**

When You Use



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to Cook Your Chops,
Chicken, Fish

GET SOME TODAY at your Grocers



August 11

Photographers' Ball. Bob attempts to bribe a business pal into dating his attractive sister only to have his scheme foiled when the pal mistaking a beautiful model for Bob's sister, dates her instead. Gloria Marshall is seen in the role of the model.

3, 4, 10 Best of Groucho

With Groucho Marx, quizmaster.

5 Movie Theater—90m.

"WOMAN ON THE RUN," with Ann Sheridan and Dennis O'Keefe. A witness to a murder flees police and murderer, but this narrow escape restores a marriage.

6 Mark Saber—30m.

7 Treasury Men in Action

Audacious convicts in a state penitentiary establish a counterfeiting ring within the prison walls in tonight's story out of U. S. Treasury Department files. Inmates of the prison turned out and distributed phoney money for a considerable time before government agents smashed the operation.

9 Baseball Warmup—10m.

With Chuck Connors.

11 Famous Playhouse

13 Star Performance—30m.

"Letter for a Queen."

8:10 9 PCL Baseball
Sacramento at Los Angeles

Thurs. Night, Aug. 11
Live from Hollywood

8:30 to 9:30 Channel 2

"EDGE OF TERROR"

The tense story of a banker and his family whose lives are in jeopardy.

starring

DENNIS O'KEEFE
PHYLLIS KIRK
LYOYD BRIDGES

your host **BILL LUNDIGAN**

on

"CLIMAX!"

presented by

CHRYSLER CORPORATION

THE FORWARD LOOK

PLYMOUTH • DODGE • DE SOTO
CHRYSLER • IMPERIAL

8:30 2, 8 Climax—60m.

Lloyd Bridges is cast as a vicious bank robber in "Edge of Terror," featuring Phyllis Kirk and Dennis O'Keefe. Action in this thrilling drama builds to a smashing finale and unexpected solution. Sponsored by Chrysler Corporation.

3 Ellery Queen—30m.

4, 10 Make the Connection

An exciting panel show starring Eddie Bracken, Betty White, Jim McKay and Gene Klavan, Jim McKay, as moderator, will introduce two guests to the panel whose lives have crossed in unusual and often humorous ways. By a series of questions, it will be up to the panelists to discover the pair of guests.

6 Movie—75m.

"FLANNAGAN BOY," with Barbara Peyton and Tony Wright. A powerful love story concerning the illicit affair involving a young boxer and his manager's beautiful blonde wife.

7 Prize Award Theater

11 "Assignment America"

With Bill Burrud. Presented by Hlinshaw's Department store.

13 Olympic Boxing—1½ hrs.

9 3, 4, 10 Dragnet—30m.

Sgt. Joe Friday is assigned to break up a narcotics ring operating out of one of the city's larger and better-known hotels. In an effort to secure sufficient evidence to apprehend and prosecute the suspects, Friday checks into the hotel and assumes the identity of an out-of-state narcotics buyer.

7 Star Tonight—30m.

"The Matrimony Shoppe," a comedy of a matchmaker and her sea-captain client in the Merrie England of yester-century, stars Katherine Hynes as the London lonelyhearts lady, Miss Hart, with Leslie Barrie as the lovelorn tar, Captain Ringdove, and Walter Burke as Sparrow, his firstmate.

SPECIAL

11 Wrestling from Las Vegas 2 Hrs.

With Bill Welch calling the holds.

9:30 2, 8 Four Star Playhouse


David Niven plays a handsome widower with two children who becomes the assignment of a beautiful psychologist from the social welfare department (Barbara Lawrence) when he refuses to send his off-spring to the public school in "Never Explain." Complicating the case is his refusal to take regular employment and a "mystery woman." Janine Peirau and Chris Olsen play the children. Millie Doff also is featured.

3, 4, 10 Ford Theatre—Drama

5 Star Theatre—30m.

7 Mercury Theatre—60m.

"Redhead," with June Lang.



The
"GENE AUTRY SHOW"
at
7:00 P.M.

K C O P

10

2 Johnny Carson Show—30m.

Johnny Carson stars in a comedy-variety program with Barbara Buick and guest artists.

3, 4, 10 Lux Video Theatre

Vera Collins has kept it a secret from her husband, Chris, that she is in love with another man, Joe Davis, the husband of her best friend. However, when Joe's wife suddenly dies, Vera finds herself enmeshed in the tangled web of Joe's life, and the star witness for the state in a murder trial. Vera becomes terrified at the thought that her future happiness depends on her testimony, and her decision brings the story to a dramatic conclusion in "Perilous Deception." Starring Karen K Adler playing Vera and April Kent as Agnes.

5 City at Night—60m.

Tour in interesting institutions of the city.

6 Picture Window—75m.

"THE WELL," with Henry Morgan

8 Riptide—30m.

"The Best Years."

10:30

13 Ten O'Clock Theater

2 Cleve Roberts—News

7 Hank Weaver—News—15m.

8 Johnny Carson Show—30m.

9 Don Lee World News

Lee Wood, Ted Meyers and Bill Brundage.

13 Criswell Predicts—15m.

10:45

2 The Big News

With Bill Stout, Gil Stratton and Austin Green.

7 Baseball Hall of Fame—15m.

"Bob Lemon."

9 Weatherwise—5m.

With Charles Arlington.

13 Playhouse 15—15m.

11

2 Frees on Two

"A variety show featuring Paul Frees as host, vocalist Tony Roman, Joe Venuti and his trio, and Chuck Bennett.

3 Late News

4 Eleventh Hour News—15m.

Jack Latham reporting.

5 Jimmy Fidler in Hollywood

Hollywood's popular columnist and commentator presents the latest news and gossip about Hollywood stars.

7 Nitecap Theater

"MISSING CORPSE," with Frank Jenks.

8 Big Picture

10 Weather News—10m.

With Johnny Downs.

11 George Putnam—News

Los Angeles' popular commentator with news of the day.

13 Owl Movie

"SCARLET PIMPERNEL," with Leslie Howard and Merle Oberon.

11:10

10 News and Spors Round-up

11:15

4 Cleve Herman—Sports

5 Eye Witness

With Ken Graue, Tom Hatten and Jay Elliott.

11 Racket Squad—30m.

This is the expose of the bank swindle in "The Big Trap."

11:30

4, 10 Tonight—60m.

With Steve Allen and guest celebrities.

8 Night Final Edition

11:45

11 Jackson's Theatre

HINSHAW'S: ASSIGNMENT AMERICA

"L.A. RAMS '55"

KTTV, Ch. 11, 8:30 P.M.

Bill Burrud Productions

THURSDAY FRIDAY *tv* LOGS

TV-RADIO LIFE

August 11 and 12

- 12** **2** **Late Show**
"It Happened in a Pawnshop," with Eddie Bracken and Terry Moore, and "Guns of Justice," with Jimmy Ellison and Russ Hayden.
- 12:30** **4** **Movie Museum**
- 13** **Sandy's Sandman Movie**
"THE GREAT FLAMARION," with Erich von Stroheim, Dan Duryea and Mary Beth Hughes. A heavy melodrama about a crack vaudeville pistol shot that is two-timed by the girl in his act.
- 12:45** **4** **World Nws Roundup**
- 1:30** **2** **Give Us This Day**

FRIDAY TV AUGUST 12

TV TIPS

- "PCL BASEBALL," (9) 8:10 p.m. Los Angeles versus San Diego.
- "THE BEST IN MYSTERY," (4), 9:00 p.m. Frances Rafferty and Whit Bissell star in "Terror Train."
- "BEST OF MYSTERY," (4), 9:00 p.m., Brian Keith, Jean Howell and John Doucette in "Passage Home."
- "SCHLITZ PLAYHOUSE OF STARS," (2), 9:00 p.m. Claude Dauphin stars as "Private Henri Baptiste" in "On Leave."
- "UNDERCURRENT," (2), 10:00 p.m. "Peterson's Eye," the story of a technician in an atomic plant who receives an eye injury at his job which later develops a "prophetic" eye.

TIME CHANGES

"ORIN TUCKER SHOW," (5), 8:00 p.m.

- 5** **2** **Barker Bill's Cartoon Show-15m.**
- 3** **Small Size Sheriff's Club**
- 4, 10** **Pinky Lee Show-30m.**
- 5** **Cartoon Carousel-Con't**
- 6** **Ranger Hall-90m.**
Little Rascals and "Out laws of 'Straight Shooters.'"
- 7** **Make Believe Ballroom-(Cont.)**
- 8** **Smokey Rogers-30m.**
- 13** **Destiny Theater-60m.**
- 5:15** **2** **Space Funnies-45m.**
- 5:30** **2** **The Little Rascals-30m.**
- 3** **Frank Webb Show**
- 4** **Uncle Archie**
- 5** **Western Feature**
"Land of Six Guns," with Jack Randall.

- 7** **Jack Owens Show-40m.**
Music, fun and variety for the whole family.
- 8** **Wild Bill Hickok**
"Boy and Hound."
- 10** **Howdy Doody-30m.**
- 11** **Boston Blackie-30m.**
The story revolves around a newspaper publisher who was conducting a one-man crusade against a large company. Blackie (Kent Taylor) proves to him that it is not wise to take the law into his own hands.
- 5:50** **2** **Range Rider-30m.**
With Jock Mahoney and Dick West.
- 6** **3** **Beverly On 3-30m.**
- 4** **Jack Latham**
- 8** **Penny to a Million-30m.**
- 9** **Cartoon Express-45m.**
With Bill "Casey" Stulia.
- 10** **Johnny Downs Show-30m.**

- 11** **Stories of the Century**
With Jim Davis and Mary Castle in "Sam Bass."

- 6:05** **13** **Baxter Ward-15m.**
- 6:15** **4** **See Hear!**
- 7** **Hank Weaver-15m.**
- 13** **Mark Scott-15m.**
- 6:20** **2** **Clete Roberts-News-5m.**
- 6:25** **2** **Tom Harmon-Sports-5m.**
- 6:30** **2** **Doug Edwards-News-15m.**
- 3** **Five Star Final-25m.**
- 4** **Movie Museum**
- 5** **Handy Hints-30m.**
With Dorothy Gardiner and Ken Graue.
- 6** **Johnny Jet-Uncle Russ**

SPECIAL

- 7** **College All-Stars Football Game**
College All-Stars vs. Cleveland Browns.

- 8** **Newsreel**
- 10** **TV Theatre-30m.**
- 13** **Turning Point-30m.**
"Return to Rome."
- 6:35** **11** **Life with Elizabeth-10m**
- 6:40** **8** **Weatherword-5m.**
- 6:45** **2** **Julius La Rosa Show**
Julius is featured in solos "My Baby Just Cares for Me," and "Mama Rosa." La Rosa and the Debutones sing "Wake the Town and Tell the People" and "Try a Little Tenderness."
- 3** **News and Weather-15m.**
- 4** **Jack Latham-15m.**
- 8** **Ames Brothers-15m.**
- 11** **George Putnam-News**
Los Angeles' popular commentator with news of the day.
- 6:55** **5** **Bollay Weather-5m.**

- 7** **2** **Life With Father-30m.**
The fertile imagination of Harlan, youngest of the Day sons, conjures up a visitation by Robinson Crusoe—in the image of Father Day (Leon Ames), during a dream sequence in the episode, "Father Reads Robinson Crusoe." The reincarnated Crusoe, accompanied by his man, Friday (Sam McDaniel), makes his appearance in the Day family parlor when Harlan falls asleep during Father's rainy day rendition of the Defoe classic. Lurene Tuttle co-stars as Mother Day; Steven Terrell, Malcolm Cassell, B. B. Norman and Harvey Grant are featured as the Day sons.

- 3, 4, 10** **Sportsreel-30m.**
- 5** **Gil Martyn News-15m.**
With Gil Martyn.
- 6** **Captain Z-Ro-30m.**
- 8** **Channel 8 Playhouse-30m.**
- 9** **The Ruggles-30m.**
- 11** **Success Story-30m.**
- 13** **His Honor, Homer Bell**

Judge Homer Bell (Gene Lockhart), approves of Casey broadening her sphere of knowledge, but when it involves her installing a vagrant in his room Homer calls "uncle."

- 7:15** **5** **Popular Science-15m.**
"Army Shutterbugs."
- 7:30** **2** **The Windows-30m.**
- 3** **Sportscade-15m.**
- 4, 10** **Matt Dennis-15m.**
- 5** **Pride of the Family**
"Albie Baby Sits."
- 6** **Beulah-30m.**
- 8** **People in the News**
- 9** **Kings Crossroads-30m.**
- 11** **Frank Fontaine Show**
- 13** **Best of '55**
"The Incredible Luck."
- 7:45** **3** **George Chatterton Show-**
- 4, 10** **Camel News Caravan**
- 8** **Local Newsreel**
- 7:55** **8** **News-15m**

- 8** **2** **Pantomime Quiz-30m.**
A popular game of charades or identifications with Robert Clary, Dorothy Hart, Carol Haney, Rocky Graziano, Jackie Coogan and Hans Conreid.
- 3** **Soldiers of Fortune**
Adventure series of two men who perform difficult and dangerous tasks all over the world.
- 4, 10** **Midwestern Hayride**
Country music and variety with a western flavor.
- 5** **Orin Tucker Show-60m.**
Featuring Roberta Linn with the KTLA Crystal Tone Orchestra.
- 6** **Soldiers of Fortune-30m.**
- 8** **Riptide-30m.**
"Right Type of Man."
- 9** **Baseball Warmup-10m.**
With Chuck Connors.
- 11** **Racket Squad-30m.**
A farm swindle. Two con men agree to give a prize of \$1,000 for the finest bushel of wheat submitted. In return for their \$1,000 they get many thousands of bushels of top grade wheat in "Staff of Life."

FRIDAYS
7:00 p.m.

CHANNEL

2

K N X T

LIFE WITH
FATHER



Dwight D. Eisenhower
"CRUSADE IN EUROPE"
Friday 10 p.m.

August 12

FRIDAY *tv* LOGS

TV CURE

Have you heard about the Chinese doctors of old who were paid to keep their patients well, instead of collecting a fee when their patients were sick?

These Chinese had the right idea. They prevented trouble instead of waiting for it to develop.

Our low-cost Parts Warranty and Service Agreement does the same for your TV set. It cures the little ills, to save big repair bills.

Like those doctors, we, too, are specialists—TV specialists—who have the proper training and equipment to give your set the performance and long life that was built into it.

There is much more behind your TV screen than meets the eye. A complicated layout with hundreds of electronic components has to develop approximately 19,000 volts to feed a 21-inch screen. With high voltage of that power anything could break down in your set at any time.

The wise thing to do is to make sure that your TV set is in good operating condition. It is better to be safe than to be sorry.

Call Television Industries at RI. 9-0301. They will inspect your set without obligation and write a parts warranty for only \$15.00 per year, on a two-year basis, covering all parts, tubes, transformers, channel selector unit, speaker, and, of course, the large picture tube, up to and including a 21-inch screen, regardless of make or age.

This warranty also incorporates a service agreement which provides that all labor charges are to be limited to a fixed price. All house calls for repair are charged at a flat rate of \$3.50 per call. This is not an hourly rate but a fixed price.

Television Industries covers all districts of Greater Los Angeles, San Bernardino, Riverside, Pomona and nearby communities, Monday through Saturday, six days a week.

For further information, simply call RI. 9-0301 or mail the coupon below to Television Industries, 4301 Wilshire Blvd., Los Angeles 5, Calif.

Television Industries
4031 Wilshire Blvd.
Los Angeles 5, Calif.

I am interested in having your parts-warranty on my TV set. Please phone me for an appointment. I understand that this inquiry puts me under no obligation.

Name.....

Address.....

City.....

Phone.....

13 Background to Battle
Dramatic films of news events leading up to World War II including films of European history.

8:10 9 PCL Baseball

8:30 2, 8 Topper—Comedy—30m.
George and Marion Kerby (Robert Sterling and Anne Jeffreys), Cosmo Topper's (Leo G. Carroll) ghostly friends, discover a plot to do away with Topper's surprise house guest. Topper plays host to the heir to a \$2,000,000 estate—but monkeyshines ensue when he finds the heir is not quite as expected.

3 The Whistler—30m.

4 Meet Corliss Archer—30m.
Corliss and Dexter think that Mr. Archer is a kleptomaniac and trouble starts for Dexter when he tries to return an item which he thinks Mr. Archer took.

6 Mr. District Attorney—30m.

10 Sport Time—30m.
Up-to-the-minute news in the world of sports.

11 To Be Announced

13 Big Star Theater
"THE LIE," with Lee Bowman and Ramsey Ames. A young diamond importer is squiring a lovely young woman around town and is framed by a trapeze artist who desires her also.

9 2, 8 Schiltz Playhouse of Stars
Claude Dauphin stars as "Private Henri Baptiste," a French soldier in World War I, whose wife and daughter are imprisoned by the enemy and his son a casualty of war, when he is given an unexpected furlough to his home in France in "On Leave." He arrives in the village to find it devastated and deserted, with only a handful of American soldiers engaged in mopping up operations. Featured in the cast are Robert Easton, Michael Pate and Maurice Marsac.

3, 4, 10 The Best in Mystery
Robbery, romance and retribution follow in succession when a crooked captain of a tramp steamer steals a passenger's money and then strands him on a tropical island in "Passage Home," starring Brian Keith, Jean Howell and John Doucette.

5 Western Varieties—60m.
Doye O'Dell, host, with Eddie Dean, Roscoe Ates, Jimmy Wakely, Gail Mosier, Joan Barton, Eddie Cleto, and the twin and the Y-Knot Twirlers.

6 Ellery Queen—30m.

11 N. O. P. D.
"The Case of the Jealous Brother," with Stacy Harris. Detectives are faced with a crime that seemingly has no possible motive, when a popular shopkeeper is murdered.

9:15 7 Sports Program—15m.

9:30 2, 8 Ray Milland Show—30m.
A bubble dancer creates an uproar at staid Constock University when she pursues the playboy son of a wealthy alumnus. Professor McNulty (Ray Milland) is persuaded to invite the playboy to his home in hopes of heading off the amorous dancer. Mrs. McNulty (Phyllis Avery) and a friend, who is retiring from the Women's Army Corps, zero in on the playboy and his glamour girl in an hilarious effort to keep them apart. Robert Horton, Carolyn Jones and Jean Howell are featured.

3 Break the Bank—30m.

4, 10 Dear Phoebe—30m.
Heart-throb columnist Bill Hastings (Peter Lawford) sets out to pose a suspect dramatic school, only to have the project backfire in a highly unexpected manner.

10

6 The Whistler—30m.

7 The Vise—30m.

11 Mr. and Mrs. North—30m.

2, 3 8 Undercurrent—30m.

A technician in an atomic plant receives an eye injury at his job and later develops a "prophetic" eye which can see into the future, in "Peterson's Eye." An unscrupulous acquaintance hatches a plot to make the strange eye pay off, but learns too late that the owner of the clairvoyant orb has kept back certain information.

4 Foreign Intrigue—30m.

Christopher Storms helps shield the identity of a vacationing monarch.

5 Modern Movies—90m.

"GUNG HO," with Randolph Scott and Bob Mitchum.

6 Paris Precinct—30m.

7 Ten O'Clock Movie—30m.
"NINE QUARTS OF WATER," with Amanda Blake.

10 Break the Bank—30m.

11 The Star and the Story—30m.
"Total Recall," with William Lundigan, who tries to play detective, and through a case of mistaken identity captures a minister instead of a gangster.

13 Crusade in Europe—30m.

10:30 2 Cleo Roberts—News

3 Premier Theater—75m.

4 Dateline Europe—30m.

Prime Minister offers Jerome Thor a scoop on a big story but Thor discovers it is a trap.

6 Picture Window—75m.

"STRANGE JOURNEY," with Paul Kelly and Osa Massen. Reformed racketeer ships to the West Indies to avoid being framed, only to find his refuge in ruins from Nazi occupation.

7 News—15m.

With Hank Weaver.

8 Halls of Ivy—30m.

Starring Ronald Coleman and Bonita Hume in "Prof. Barrett's Play."

9 Don Lee World News

With Ted Meyers, Bill Brundige and Lee Wood.

10 Follow That Man—30m.

"Hide and Seek."

11 Ten-Thirty Tonight—China Smith

13 Criswell Predicts—15m.

10:45 2 The Big News

With Bill South, Gil Stratton and Austin Green.

7 Baseball Hall of Fame

"Johnnie Lindell."

9 Weatherwise—5m.

With Charles Arlington.

13 A Word From the Stars—15m

10:50 9 Movie Theater

"LET'S LIVE A LITTLE," with Hedy Lamarr and Bob Cummings. The saga of a man with a "nervous breakdown complex."

11

2 Frees on Two

A variety show featuring Paul Frees host, with vocalist Tony Romano, Joe Venuti, his trio, and Chuck Bennett.

4 Eleventh Hour News—15m.

"With Jack Latham.

7 Nitecap Theater

"RED DRAGON," with Sidney Toler and Fortunio Bonanova. Charlie Chan becomes involved in the mysterious murders of people interested in an atomic bomb secret.

8 The Vise—Drama—30m.

"The Bargain," with John Lodge.

10 Weather News

With Johnny Downs.

(Continued on Page 28)

TV PROGRAM FINDER

FOR YOUR ADDED CONVENIENCE

TV-RADIO LIFE this week presents a simplified program finder. Listings after 12 noon are indicated by **dark type**, morning by **light type**. Channels are indicated by ().

Abbott and Costello.....(11) 8, M.....	Durante, Jimmy.....(4) 9:30 alt Su
A Word From The Stars.....(13) 10:30 Sa	Eastside Kids.....(5) 5:30 Su
Adventures of Noah Berry.....(2) 10:45 Sa	Edwards, Doug.....(2) 6:30 M-F
Alain Klock Komedies.....(4) 6:45 M-F	Ellery Queen.....(13) 7:30 Tu
Allen Steve.....(4) 11:30 M-F	Essay Contest.....(13) 2 M-W-F
America In The Making.....(2) 10 Sa	Evewitness.....(5) 11:15 M-Th
American Forum.....(4) 12:30 Su	Face the Nation.....(2) 2:30 Su
American Inventory.....(4) 9:30 Su	Fairbanks, Douglas Presents.....(11) 11:15 M-Th
America's Greatest Bands.....(2) 8 Sa	Faith For Today.....(7) 12:30 Su
Amos 'n' Andy.....(2) 7 Tu; 5:30 Sa	Faith of Our Fathers.....(4) 1:30 Su
Annie Oakley.....(11) 7 Tu	Falcon, The.....(2) 10:30 Su
Ask the Doctor.....(5) 12 Su	Families Are First.....(13) 2:15 M-W-F
Assignment America.....(11) 8:30 Th	Fandango Rheingold.....(2) 8 Sa
Auction City.....(13) 6:30 Su	Famous Playhouse.....(13) 8 W
Auction Park.....(11) 1:30 Su	Farms and Gardens.....(4) 2 Sa
Autry, Gene.....(13) 7 Th	Feather Your Nest.....(4) 12:30 M-F
A Word From The Stars.....(13) 10:45 F-Sa	Fidler, Jimmy.....(5) 11 Th
Babe Ruth Baseball.....(9) p Sa	Files of Jeffrey Jones.....(4) 7:30 Sa
Background to Battle.....(13) 8 F	First Love.....(4) 4:15 M-F
Badge 714.....(11) 7:30 Su	Fishing Flashes.....(9) 7:30 Tu
Bandstand Revue.....(5) 9 Su	Focus on Delinquency.....(2) 7:30 Tu
Barber, Red.....(4) 11:15 Sa	Follow That Man.....(5) 8 Tu
Barker, Bill.....(2) 5 W, F	Fontaine, Frank.....(11) 7:30 Su
Baseball.....(2) 10:55 Sa, Su	Ford, Tennessee Ernie.....(4) 12 n M-F
Baseball Game of the Week.....(9) 8:10 W-F; 1:25 Sa, Su	Ford Theater.....(4) 9:30 Th
Baseball Hall of Fame.....(7) 10:15 M-F	Foreign Intrigue.....(4) 10 F
Beat the Clock.....(2) 6:30 Sa	Four Star Playhouse.....(2) 9:30 Th
Best in Mystery.....(4) 9 F	Free on Two.....(2) 11 M
Beulah.....(7) 7 M; 1 M-F	Frontiers of Faith.....(4) 12 n M-F
Big Game Hunt.....(9) 7:30 M	Fun Time.....(2) 9 alt W
Big Town.....(4) 10:30 M	Garden Chats.....(5) 12:30 Su
Block Party.....(13) 8:30 W	General Electric Theater.....(2) 9 Su
Bollay, Gene.....(5) 6:55 M-F	Get the Facts.....(4) 3 Su
Boxing.....(7) 7 W	Gillespie, Norvell.....(4) 3:30 Su
Break the Bank.....(7) 10 Su	Godfrey's Talent Scouts.....(2) 8:30 M
Brighter Day.....(2) 1 M-F	Godfrey Time.....(2) 3:30 M-Th
Brookshire, Norman.....(2) 1:30 Su	Golden Voyage.....(13) 7 M
Buck Sureshot.....(2) 4:15 Su	Gordon's Garden.....(7) 4 Su
Buffalo Billy.....(11) 12:15 M-F	Graham, Sheila.....(4) 10:45 M-F
Burns and Allen.....(2) 8 M	Graydon, Joe.....(5) 3:30 M-F
Call the Play.....(5) 7:15 Th	Great Churches of the Golden West.....(11) Su
Camel News Caravan.....(4) 7:45 M-F	Guiding Light.....(2) 9:45 M-F
Cameo Theater.....(4) 10 Su	Gwynn, Bill.....(2) 2 M-F
Campus Club.....(9) 5 M-F	Halls of Ivy.....(2) 7:30 Th
Candid Camera.....(9) 7:30 W	Halls of Science.....(4) 1 Sa
Cantor, Eddie.....(11) 7:30 M	Handy Hints.....(5) 6:30 M-F
Capt. Gallant.....(4) 7 Su	Hank Christian Anderson.....(5) 7:30 M
Captain Midnight.....(11) 6 Sa	Harmon, Tom.....(2) 6:25 M-F
Carson, Johnny.....(2) 10 Th	Hawthorne on Parade.....(4) 12 Sa
Cartoon Carousel.....(5) 4 M-F	Hays, Sam.....(9) 4 Su
Cartoon Club.....(11) 6:30 M	Heart of the City.....(11) 10 M-F
Championship Bowling.....(9) 10 Su	Heidt, Horace.....(4) 7:30 Sa
Chance of a Lifetime.....(7) 9 Su	Hermann, Cleve.....(4) 11:15 M-F
Chef Milano.....(13) 3 M-F	His Honor Homer Bell.....(13) 7 F
Chico and Pablo.....(5) 6:30 Su	Hollywood Hoe Down.....(11) 9:30 Su
China Smith.....(11) 10:30 M-F	Hollywood Preview.....(13) 8 M
Christopher.....(9) 1 F	Hollywood's Best.....(4) 8 M
Church in the Home.....(5) 11 Su	Home Show.....(4) 11 M-F
Church Talent Show.....(12) 10 Su	Home to Live In.....(11) 1 M-F
Cisco Kid.....(11) 6:30 Sa, Su	Hometown Jamboree.....(5) 7 Sa
City at Night.....(5) 10 Th	Hopalong Cassidy.....(11) 5 Sa
Climax.....(2) 8:30 Th	House Party.....(2) 11:30 M-F
Contes, Paul.....(11) 9:30 Su; 9:30 W	Howdy Doodo.....(4) 9:30 M-F
College All Stars Football.....(7) 6:30 F	Huntley, Chet.....(4) 5:30 Su
Commando Cody.....(4) 11 Sa	I Led Three Lives.....(11) 8:30 Sa
Confidential File (Contes).....(11) 9:30 Su	I Search For Adventure.....(13) 7:30 Th
Contest Carnival.....(2) 4:30 Sa	Industry on Parade.....(4) 3:30 Sa
Contino, Dick.....(4) 7 Sa	Inner Sanctum.....(13) 10 Tu; 8 Sa
Cooley, Spade.....(5) 8 Sa	It Pays To Be Married.....(4) 3:30 M-F
Country Capers.....(13) 9 Sa	It's a Great Life.....(10) 10:30 W
Conversation with Pablo.....(4) 5 Su	I've Got a Secret.....(2) 9:30 W
Crosby, Bob.....(2) 12:30 M-F	Jalopy Derby.....(11) 2:30 Su
Cummings, Bob.....(2) 8 Th	Janet Dean.....(11) 9:20 M-F
Daly, John.....(7) 4:15 M-F	Jarvis, Al.....(7) 1:30 M-F; 9 Sa
Damon Runyon Theater.....(2) 10:30 Su	Joe Palooka.....(5) 7:30 Th
Dangerous Assignment.....(13) 7 Tu	Juke Box Jury.....(2) 11 Sa
Dateline Europe.....(4) 10:30 F	Juvenile Talent.....(2) 12 n Su
Death Valley Days.....(2) 7 alt Th	Keaton, Buster.....(11) 9 Su
Dear Phoebe.....(4) 9:30 F	Key to the Kitchen.....(4) 2:30 M-F
Decision.....(13) 9:30 W	Kingdom of the Sea.....(13) 9 W
Dennis, Matt.....(4) 7:30 M	Kings Crossroads.....(9) 7:30 P
Destiny Theater.....(13) 5 M-F	Kitt Carson.....(11) 5:30 Su
Detective Show.....(7) 7:30 Sa	Kraft TV Theater.....(4) 9 W
Ding Dong School.....(4) 10 M-F	Laine, Frankie Time.....(8) 8 W
Disneyland.....(7) 8 W	Lamp Unto My Feet.....(2) 10 Su
Do It Yourself.....(4) 7:30 Su	La Rosa, Julius.....(2) 6:45 Tu, F
Dollar a Second.....(2) 9:30 Tu	Latham, Jack (1) 6:45 M-Sa; (11) M-Sa
Down You Go.....(2) 9:30 Su	Learning '55.....(2) 3:30 Sa
Dragnet.....(4) 9 Th	Lee, Pinky.....(4) 5 M-F; 10 Sa
Draw With Me.....(11) 1:45 Sa	Lewis, Robert Q.....(2) 11 M-F
Dunninger.....(4) 8:30 Sa	Leyden, Bill.....(11) 3:30 M-F
	Liberace.....(11) 8:30 Tu
	Life Begins at 80.....(7) 9:30 Su
	Life of Riley.....(11) 8 Su
	Life With Elizabeth.....(11) 8:30 M-F

Life With Father.....(2) 7 F	Roller Derby.....(5) 8:30 M
Light of Faith.....(2) 9:30 Su	Romper Room.....(7) 11:30 M-F
Likkleter, Art.....(2) 11:30 M-F	Rowe, Red.....(2) 7 M-F
Linn, Roberts.....(5) 9 Tu	Roy, Mike.....(4) 2:30 M-F
Little League Championships.....(9) 4:30 Th-F	Ruggles, The.....(9) 7 M-F
Littlefield, Joe.....(5) 12:30 Su	Schlitz Playhouse.....(2) 9 F
Little Rascals.....(2) 5:30 M-F	Science Fiction Theatre.....(11) 8 Tu
Little School House.....(11) 11 M-F	Scotland Yard.....(2) 10 Sa
Lombardo, Guy.....(11) 9 Tu	Scott, Mark.....(13) 6:15 M-F
Lone Ranger.....(7) 7:30 Th; 5 Su	Search for Tomorrow.....(2) 9:30 M
Look Up and Live.....(11) 8:30 W	Secret Storm.....(2) 1:15 M-F
Love of Life.....(2) 10:30 Su	Seven Seventy on TV.....(7) 12 n Su
Lucky Sport Time.....(2) 9:15 M-F	Sheriff John.....(11) 7, 11:30 M-F
Lundberg, Dan.....(13) 7:30 Su	Sixty-Four Thousand Dollar Question.....(2) 10 Tu
Lux Video Theatre.....(4) 10 Th	Space Funnies.....(5) 5 M, Tu Th; 5:15 W
Mack, Ted.....(4) 3 M-F	Spotlight Theater.....(2) 9:30 Tu
Major Domo.....(4) 9 M-F	Sports Reel.....(4) 7 F
Make Believe Ballroom.....(7) 4:30 M-F	Stage 7.....(2) 9:30 Su
Make Room for Daddy.....(7) 9 Tu	Star and the Story.....(11) 10 F
Mama Weiss.....(8) 2:15 M-F	Star Shoppers.....(11) 10:30 M-F
Man Behind the Badge.....(11) 9 Tu	Star Tonight.....(7) 9 Tu
Mark Saber.....(9) 4:30 M-F	Steve Donovan.....(4) 7 Tu
Martin's Double Drama.....(11) 1 M-F	Stories of the Century.....(11) 9 Su
Martini, Gil.....(5) 7 M-F	Stork Club.....(7) 9:30 Su
Maskerade Party.....(7) 9:30 W	Strictly Informal.....(5) 10 Tu
McAdoo.....(4) 4:30 Su	Strike It Rich.....(2) 4:30 M-F
Medic.....(4) 9 M	Studio '55.....(7) 8 Tu
Melroy, Jack.....(13) 3:30 M-F	Stulla, Bill.....(9) 3:30, 6 M-F
Meet Corliss Archer.....(4) 8:30 F	Success Story.....(11) 7 F
Meet Millie.....(2) 9 Tu	Sullivan, Ed.....(2) 8 Su
Meet the Press.....(4) 6 Su	Summer Theater.....(2) 7 M
Message of the Master.....(7) 1 Su	Summer Theatre.....(4) 9 Tu
Midwestern Hayride.....(4) 8 F	Sunday Lucy Show.....(2) 5 Su
Midway.....(5) 3:30 M-F	Super Circus.....(7) 5 Su
Milland, Ray.....(2) 9:30 F	Superman.....(11) 7 Sa
Millionaire, The.....(2) 9 W	Superman Cartoon.....(9) 5:30 Sa
Modern Romance.....(4) 4:45 M-F	Suspects Wanted.....(9) 1:25 M-F
Montgomery, Robert.....(4) 9:30 M	Swayze, John Cameron.....(4) 7:45 M-F
Monroe, Vaughn Show.....(4) 7:30 Tu-Th	Tales of Famous Outlaws.....(2) 1:35 Sa
Moore, Garry.....(2) 3 M-F	Teen-Age Trinks.....(2) 10 Su
Movie Museum.....(4) 8:30 T-F; 12:30 M-F	Telenovela.....(5) 8 M
Mr. and Mrs. North.....(11) 5 M-F	Telespers.....(5) 11:30 Su
Mr. District Attorney.....(2) 10 M	This Is The Life.....(4) 2 Su
Mr. Genius.....(11) 9:30 Tu	This Is Your Life.....(4) 10 W
Mr. Wizard.....(4) 2:30 Sa	This Week In Sports.....(9) 8 Su
Mrs. Jones.....(4) 11:30 Sa	Those Whiting Girls.....(2) 9 M
Music '55.....(2) 8:30 Tu	Time for Benny.....(11) 8:15 M-F
Musical Chairs.....(4) 9 Sa	Times Square Playhouse.....(13) 10 W
My Hero.....(11) 7 W	T-Men in Action.....(7) 8:30 F
My Little Margie.....(4) 8:30 W	Toast of the Town.....(7) 8:30 F
Murray, Arthur.....(4) 8:30 Tu	Today.....(4) 11:30 M-F
Names The Same.....(7) 10 Tu	Tonight.....(4) 11:30 M-F
Nelson, Leighton.....(5) 9 Su	Topper.....(2) 8:30 F
Norman, Gene.....(9) 5 M-F	Top Secret.....(7) 7:30 Sa
N.O.P.D.....(11) 9 F	Town Hall Party.....(11) 10 Sa
O'Connor, Donald Show.....(4) 9:30 alt Sa	Travelin' Time.....(7) 7:45 W
Olympic Boxing.....(13) 8:30 Th	Treasure Men in Action.....(7) 2 Th
On Your Account.....(2) 1:30 M-F	Truth or Consequences.....(4) 10 Tu
Open Road.....(11) 7:30 Th	TV Reader's Digest.....(7) 8 M
Outdoors With Waggy.....(4) 4:30 Sa	Tucker, Orrin.....(5) 8 F
Owens, Harry.....(2) 7:30 Sa	Tu's Top Times.....(2) 7 Sa
Owens, Jack.....(7) 5:30 M-F	Two for the Money.....(2) 9 Sa
Ozark Jubilee.....(7) 6 Sa	Uncle Archie.....(4) 5:30 M-F
Page, Patti.....(2) 6:45 M, W	Unknown Valor.....(11) 9 W
Pall Mall Theatre.....(7) 9 W	Undercurrent.....(2) 10 F
Panorama Pacific.....(2) 7 M-F	Unk 'n' Andy.....(4) 9:45 Sa
Paragon Playhouse.....(13) 7 W; 7 Sa	U.S. Steel Hour.....(7) 7 alt W
Parent's Time.....(4) 10:30 M-F	Valiant Lady.....(2) 9 M-F
Paris Precinct.....(11) 9:30 Sa	Variety Hour.....(4) 8 Su
Parrish, Helen.....(2) 7 M-W-F	Voice of Firestone.....(7) 8:30 M
Parr, Jack Show.....(2) 10 M-F	Voices of Victory.....(11) 8:30 Su
Passport to Danger.....(13) 8 Tu	Wanderlust.....(7) 10 M
Penny to a Million.....(7) 10 W	Waterfront.....(11) 7:30 Tu
People Are Funny.....(4) 7 M	Way of the World.....(4) 4 M-F
Pet Exchange.....(11) 7 Th	Weaver, Hank (7) 6:15; 10:30 M-F
Pet Showcase.....(2) 5 Sa	Welcome Travelers.....(2) 10:30 M-F
Philo Playhouse.....(4) 9 alt Su	Western Varieties.....(5) 9 F
Place the Face.....(4) 8 Tu	What's My Line.....(2) 7:30 Su
Playafter 5.....(5) 10:30 Sa	What's Name of That Song.....(7) 12:30 M-F
Pontiac Playhouse.....(7) 6:30 Su	Wheeler, Jackson.....(11) 11:15 M-F
Popular Science.....(5) 7:15 M-F	Whistler, The.....(11) 10 Tu
Prepare.....(2) 11:15 Su	Whittinghill, Dick.....(4) 1 M-F
Pride of the Family.....(5) 7:30 F	Who Knows This?.....(13) 6:30 Sa
Private Secretary.....(2) 7 Su	Wild Bill Hickok.....(7) 6 Su
Professional Football.....(7) 7 Sa	Willcock's Workshop.....(4) 5 Sa
Prize Showcase.....(4) 5 M	Winchell-Mahoney Show.....(4) 10:30 Sa
Public Prosecutor.....(2) 8:30 Tu	Window, The.....(2) 7:30 F
Public Prosecutor.....(3) 7:30 Tu	Winky Dink and You.....(2) 4 Sa
Putnam, George.....(11) 6:45, 11 M-F	World of Mr. Sweeney.....(4) 4:30 M-F
Queen for a Day.....(9) 3 M-F	Wrangler Jim.....(7) 12 n M-F
Racket Squad.....(11) M-F; 8 F	Wrestler's Lament.....(5) 10:45 W
Raft, George.....(5) 8:30 Tu	Wrestling.....(5) 8:30 W; (13) 8:30 M
Ramar of the Jungle.....(11) 6 Su-F	Wrestling From Las Vegas.....(2) 7 Th
Rango Rider.....(2) 5:50 M-F	You Are There.....(2) 6 Su
Red Rowe's Matinee.....(2) 2 M-F	You Asked for It.....(7) 7 Su
Reimers, Ed.....(11) 2:15 M-F	Your Home.....(11) 2 Su
Request Performance.....(4) 8 W	Your Playtime.....(4) 10:30 Sa
Rin Tin Tin.....(7) 4:30 Sa; 6:30 Th	Youth Wants to Know.....(4) 2:30 Su
Road to Freedom.....(13) 6 Sa	Zabach, Florian.....(13) 7:30 M
Robert Montgomery Presents.....(4) 9:30 M	Zoo Parade.....(4) 3 Sa
Roberts, Clete.....(2) 6:20; 10:30 M-F	
Roberts, Rev. Oral.....(13) 9:30 Su	
Rocket to Stardom.....(11) 1 Sa	
Roy.....(4) 6:30 Su	

Monday-Friday Daytime TV Logs

- 6:30 8 This Is My Faith—15m.
6:45 2 Program Previews
4 Alarm Klock Komedies
8 Farm Report—M, W, F.
8 Film—Tu
8 Your Health—Th
6:55 2 Give Us This Day
7 2, 8 Panorama Pacific
With Red Rowe, George Woth, Grant Holcomb and Helen Parrish.
4, 10 Today—M-F
With Dave Garroway and Jack Lescaouie, newscaster Frank Blair, and J. Fred Muggs, world-travel-women's editor.
11 Sheriff John's Breakfast Brigade—M-F
With John Rovick.
7:25 4 Chet Huntley
7:30 4 Today—M-F
8 11 Top of the Morning—M-F
With Bill Leyden and the Clam-pett Gang.
8:15 11 Time for Beany—M-F
8:25 4 Chet Huntley
8 Local News
8:30 4 Today—M-F
11 Top of the Morning—M-F
With Bill Leyden and the Clam-pett Gang.
8 Local News
9 2, 8 Valiant Lady—M-F
4 Major Domo and the North Pole Revue
10 Morning Matinee—M-F
9:15 2, 8 Love of Life—15m.
9:20 11 Janet Dean, Registered Nurse—M-F
9:30 2, 8 Search for Tomorrow
4 Howdy Doody—M-F
9:45 2, 8 Guiding Light—15m.
10 2 Jack Carr—30m.
4, 10 Ding Dong School
With Dr. Frances Horwich.
8 Gardening—M
8 TV University—Tu
8 Nature Explorers—W
8 Film—Th
8 Taube Talks—F
11 Heart of the City—M-F
Starring Patrick McVey.
10:30 2, 8 Welcome Travelers
Human interest interviews with Jack Smith.
4, 10 Parents Time—M-F.
Dr. Frances Horwich speaks with parents about everyday living with children up to 10 years of age.
11 Star Shoppers—Tu-F
With Bill Welsh.
10:45 4 Sheila Graham—M-F
Sheila Graham presents news, interviews with famous stars and film clips from feature movies. This week's guest is Gale Storm.
10 The Independent Woman
With Jeannette Branin and news slanted to women viewers.
11 2, 8 Robert Q. Lewis—M-F
Peter Donald substituting for Robert Q. Lewis. Show features Betty Clooney.
4, 10 Home Show—M-F
11 The Little School House
With Eleanor Hempel.
11:30 2, 8 Art Linkletter's House Party—M-F—30m.
7 Romper Room—M-F
TV nursery school with Helen Beale. Program covers new phases of child psychology and hints on raising children.
11 Sheriff John's Lunch Brigade
With John Rovick.

- 12 2, 8 The Big Payoff—M-F
Audience participation program with Randy Merriman, host, Bess Myerson, hostess, and Betty Ann Ann Grove, singer-actress.
4, 10 Tennessee Ernie Ford
Music, comedy and interviews. With Jack Fascinato and his orchestra, Molly Bee and Doris Drew.
7 Wrangler Jim's Adventure
Adventure serials hosted by Wrangler Jim and his horse Colchise.
12:30 2, 8, Bob Crosby Show
Featuring the Bobcats and the Modernaires.
4, 10 Feather Your Nest
12:45 11 Buffalo Billy—M-F
1 Brighter Day—M-F
4 Watch Wittinghill—M
"THE ACCUSED," with Douglas Fairbanks.
4 Watch Wittinghill—Tu
"CHARLIE CHAN AT THE OLYMPICS," with Warner Oland and Katherine DeMille. Charlie traces people who stole secret invention to Berlin, where they conceal themselves in the crowd.
4 Watch Wittinghill—W
"CASE FOR THE CROWN," with Miles Mander and Muriel Forbes.
4 Watch Wittinghill—F
"MY SISTER AND I," with Marsha Hunt and Barbara Mullen.
4 Watch Wittinghill—Th
"NIGHT HAS EYES," with James Mason and Wilfred Lawson. Two teachers search for a friend and get caught in a rain storm. They are admitted to a house where an unbalanced man lives.
7 Beulah—M-F
8 Brighter Day—15m.
9 Big Picture—W
9 Better Living—Th
9 Christophers—F
10 Pantry Playhouse
With Lynn Taylor.
11 Martin's Double Drama—M-F
Dramatic film sequences. Steve Martin is host.
1:15 2 Secret Storm—15m.
Dramatic serial.
8 What's Cookin'
1:25 9 Suspects Wanted—M-F
1:30 2, 8 On Your Account
With Dennis James.
5 Music—M-F
7 What's the Name of That Song?—M-F
Bill Gwinn, emcee.
9 The Ruggles—M-F
1:45 5 World News—M-F
13 Music—M-W-F
1:55 5 Police Calls—M-F
2 2 Red Rowe's Matinee—30m.
"Boss Lady," starring Lynn Bari as a construction tycoon, and Glen Langan as her general manager.
5 Major Movies—M
"WHISPERING SMITH VS. SCOTLAND YARD," with Richard Carlson and Greta Gynt. An American detective arrives in London and becomes involved in the suicide case of a woman, who he thinks has been murdered.
5 Major Movies—Tu
"SECOND FACE," with Lila Raines and Bruce Bennett. An accident which seriously scars a girl's face proves a blessing in disguise when money from a secretive source pays for plastic surgery.
5 Major Movies—W
"CAPTAIN KIDD," With Randolph Scott, Charles Laughton and Barbara Britton. Captain Kidd goes to London to accompany a royal merchantman and his daughter and a shipment of Indian jewels.

- 5 Major Movies—Th
"LUCKY NICK CAIN," with George Raft and Coleen Gray. A noted American gambler arrives at the Mediterranean coastal town of San Paola for a holiday, but gets involved with gamblers and gun battles.
5 Major Movies—F
"THAT UNCERTAIN FEELING," with Merle Oberon and Melvin Douglas. Meredith in a comedy where he tries to break up the happy home of a staid businessman.
6 Movie—M-W-F
7 Bill Gwinn's Theatre—M
"OH, WHAT A NIGHT," with Edmund Lowe, Marjorie Rambeau, Jean Parker and Alan Dinehart. Comedy, romance and suspense in this whodunit about a diamond.
7 Bill Gwinn's Theatre—Tu
"FATHER STEPS OUT," with Frank Albertson and Ped Prouty. The story of a railroad tycoon, who learns the values of life by becoming a tramp.
7 Bill Gwinn's Theatre—W
"RIGHT MAN," with Alan Ladd.
7 Bill Gwinn's Theatre—Th
"ROGUE'S GALLERY," with Frank Jenks.
7 Bill Gwinn's Theatre—F
"SMART POLITICS," with June Preisser.
9 Newsafternoon—M-F
13 Music—Tu-Th
13 Essay Contest—M-W-F
2:15 9 Mama Weiss—M-F
11 Ed Reimers—M
"LAST BULLET," with Jimmy Ellison and Russ Hayden.
11 Ed Reimers—Tu
"BULLDOG EDITION," with Ray Walker and Evelyn Knapp. Story about two leading newspapers fighting for circulation supremacy.
11 Ed Reimers—W
"JUNGLE GODDESS," with George Reeves and Wanda McKay. A missing girl is found as a jungle ruler, by two bush league pilots.
11 Ed Reimers—Th
"THE SQUARED CIRCLE," with Joe Kirkwood and James Gleason.
11 Ed Reimers—F
"TRIAL OF THE YUKON," with Kirby Grant and Suzanne Dalton. The saga of hold-up men and claim-jumpers in the far north.
13 Essay Contest—Tu-Th
Public Service Contest on Juvenile Delinquency.
2:30 NEW 2 Red Rowe's Matinee—30m.
Featuring Red Rowe hosting dramatic films.
3 News—M-F
4 Key to the Kitchen
With Mike Roy.
6 Musical Varieties—Tu
8 Smokey Rogers
10 Your TV Theatre—30m.—M-F
2:45 3 Modern Romances—M-F
13 Families Are First—M-W-F
With Florence Thalheimer, president of the Board of Education in Beverly Hills as hostess discussing teen-age problems, with prominent guests.
2:55 9 Headline Report—5m.
3:00 2 Garry Moore Show—30m.
With Walter O'Keefe substituting for vacationing Garry Moore. Show features Denise Lor, Ken Carson, Durward Kirby and Howard Smith and his orchestra.
3, 8, 9 Queen for a Day
With Robert Paige as host for vacationing Jack Bailey.
(Continued on Page 28)

Monday-Friday Daytime TV Logs

(Continued from Page 27)

4, 10 Ted Mack's Matinee—M-F
Music, interviews and unusual contests featuring Ted Mack as emcee and Elise Rhodes.

13 Chef Milani—M-F

Popular singing chef interviews market shoppers, Mon., Tues. and Wed. and cooks viewers favorite recipes Thurs. and Fri., ably assisted by Uncle Dick Carlton.

- 3:15 5 World News—F**
6 Channel 6 Matinee—Tu
3:30 2, 8 Arthur Godfrey Time—M-Th
2, 8 Garry Moore Show—F
With Walter O'Keefe substituting for vacationing Garry Moore, show features Denise Lor, Ken Carson, Bernard Kirby and Howard Smith and his orchestra.
3 Sunshine Home—M-F
4, 10 It Pays to Be Married
The show honors the American home, with Bill Goodwin acting as host. Three married couples are selected daily and have the opportunity to win cash and other valuable prizes.
5 Milady—M-F
Corris Guy, Tu, Th; Dorothy Gardiner, M, W, F.
6 Channel 6 Matinee M-W-Th-F
7 Joe Graydon Show—M-F
Joe Graydon, host, with Eileen Christy, "We Three," a musical combo and Barbara Blakely, fashion co-ordinator.

9 Bill Stulla Show—M-F

Teresa Lea appears on Friday for the first 15 minutes with more news of Label Bank.

- 11 Bill Leyden's Theater**
13 Jack McElroy—M
"THE RAT," with Ruth Chatterton and Anton Walbrook.
13 Jack McElroy—W
"G.I. HONEYMOON," with Gale Storm and Peter Cookson. A comedy with situations bordering on the risqué. Complications arising from G.I. marriages.
13 Jack McElroy—Th
"THE APE MAN," with Bela Lugosi and Louise Currie. The story of a scientist who experiments with apes, and what happens

when he accidentally injects himself with a powerful serum.

13 Jack McElroy—F

"TWO LOST WORLDS," with Laura Elliott and Jim Arnes. Gun fire, piracy, brawling, a volcanic eruption, an earthquake and romance are all incidents of this exciting film.

13 Jack McElroy—Tu

"STEAMING OF THE WEST," with Wild Bill Elliott.

- 4 3 Little Rascals—M-Tu-Th-F**
3 Robert Q. Lewis Show—W
4, 10 Way of the World
5 Cartoon Carousel—M-F
With Skipper Frank.
4:15 3 Little Rascals
4, 10 First Love—M-F
Patricia Barry and Val Dufour in the story of a newly married couple.
4:30 7 John Daly—News—M-F
2, 8 Strike It Rich—M-F
3 Wild West Theatre—M-Th
3 Small Size Sheriff's Club—F
4, 10 World of Mr. Sweeney
With Charles Ruggles.
6 Continental Chef—M-F
7 Make Believe Ballroom—M-F
With Al Jarvis.
9 Adv. of Mark Saber
—M-Tu-W-F

Friday TV (con.) AUGUST 12

- 11 George Putnam—News**
Los Angeles' popular commentator with news of the day.
13 Owl Movie
"IMPACT," with Brian Donlevy and Ella Raines. A tycoon runs away from his wife when she tries to have him murdered, finds sanctuary in a small town and a job from a pretty garage owner.
11:10 10 News and Sports Round-up
11:15 4 Cleve Hermann—Sports
11 Racket Squad
In the case of "The Three Ring Circus," an entire small town is taken over by a sharpie who claims he can get the circus to re-route its dates so that it will play the town and bring in local merchants thousands of dollars of additional revenue.
11:30 4, 10 Tonight—60m.
Steve Allen, host.
5 Eye Witness
With Tom Hallen, Ken Graue and Jay Elliott.
8 Night Final Edition
11:45 11 Jackson's Theater
"Eye of the Beholder," with Richard Conte and Katherine Warren, and "Highway 13" with Robert Lowery and Pamela Blake.
12 2 Late Show
"HOUSE OF THE SPANIARD," with Brigitte Horney and Peter Hadden.
3 Midnight News
12:30 4 Movie Museum—15m.
13 Sandy's Sandman Movie
"THE COBRA STRIKES," with Sheila Ryan and Leslie Brooks. A madman kills a scientist, steals a secret formula and continues his mad rampage.
12:45 4 World News

SPECIAL

9 Little League Championship—Th-F

The annual Little League Championship play-offs bring together youngsters from California, Arizona, Nevada, Utah, Oregon, Washington, Montana, Wyoming, British Columbia, Alaska and Hawaii, with sportscaster Mark Scott officiating at the microphone.

- 4:45 4, 10 Modern Romance**
8 News Window—F
11 Mr. and Mrs. North—45m.

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4—KRCA—1500 N. Vine St. (28). HO. 9-6161.
5—KTLA—5451 Marathon St. (38). HO. 9-3181.
6—XETV—1233 Park Blvd., San Diego.
7—KABC-TV—Prospect and Talmale Ave. (27). NO. 3-3311.
8—KFMB-TV—San Diego, Belmont 2-2114.
9—KHJ-TV—1313 N. Vine St. (28). HO. 2-2133.
10—KFSD-TV—San Diego.
11—KTTV—5716 Sunset Blvd. (28). HO. 2-7111.
13—KCOP—1006 N. Cahuenga Blvd. (38). HO. 2-7311.

Label Talk

By TERREA LEA

Hello there. Joined Label Bank yet? I sure hope you have because if you haven't I'll bet you are throwing away something every day that has value. That's right. Labels, bottle tops, and box tops from some of the grocery products you buy every day can be redeemed for beautiful premiums at Label Bank. Why don't you send for our free catalogue right today. Just write to Label Bank, Dept. TVRL, 727 N. LaBrea, Hollywood 38, Calif. You'll be sorry if you don't.

Now I'd like to make a suggestion for a summer meal that is easy to prepare and so delicious. Take a casserole dish and alternate layers of Chicken of the Sea Tuna with Tom Sawyer Potato chips. Fill it about an inch from the top. Do not add salt. Pour in a large can of Shady Oak Mushroom Soup and bake for ½ hour in an oven 350 degrees. Toss a green salad with your choice of White Salad Dressing and for dessert I suggest Nutt Bros. cookies with your favorite ice cream and coffee, made with Buisman's Blender of course. This gives a delicious luncheon or dinner and also gives you several points for Label Bank from the products used. Try it some time, I know you'll enjoy it.

Now I'm happy to announce 2 winners at the Pioneer Market appearance. A beautiful Motorola portable radio went to **Myrtle Holliday, 1118 Mohawk, Los Angeles**, and **Mrs. Sarah Jensen of 1259 Boston St., Los Angeles** won the portable Westinghouse Laundromat. Mrs. Jensen didn't have an automatic washer, so I know she will enjoy this one because it is so handy . . . only 25 inches wide and it can be rolled out for washing and back for storage. Then of course, there were 25 happy people who went home with 2 big bags of Label Bank products each. In place of our market appearance we will be at the **Inglewood Community Fair at Hollywood Park**. Look for our booth there, won't you? We will have our drawing on Saturday, August 13, at the Fair.

And how about coming down to the television show Friday afternoon at 3:30. That's KHJ-TV, Studio 3. Tune in to the radio show some time too.

I think you might enjoy it. That's station KXLA on Mon., Wed., and Fri. at 11 in the morning.

Here's a question for you. Who cleans your walls, woodwork and linoleum? I would like to suggest you let GEORGE do it. GEORGE is the new cleaner made by the makers of Raindrops and believe me, it is the greatest yet. Look for the yellow box with the butler on the front, in your favorite market. Take GEORGE home with you and let him do your cleaning for you.



Pick of the Pix

By Aubrey Dahl

Hollywood scoops in the latest "inside, behind and underneath" fashion; KMPC has not been broadcasting on 710 kilocycles all these years as it has boasted, but on 709, and when **Bill Stewart** is conning the people, it slips even lower . . . **Evelyn Knapp** can't sleep . . . What old bag recently got the sack? . . . **Howard Hughes** is now going into independent production and will star himself as **J. Edgar Hoover** in "The Inlaw" . . . **Lawrence Welk** is not from Champaign, but he makes lots of ill noise, har, har . . . If anyone ever answers the \$64,000 question, he will be paid off with 8,000 gallons of nail polish to avoid the tax rap . . . the program is in a cuticle financial condition.



"**Salome, Where She Danced.**" (5) Aug. 7, 7:30. According to the publicity, a nation-wide search was carried on to find the star of this 1945 picture, and the plum role finally fell to a little peach by name of **Yvonne De Carlo**. She plays a combination singer, dancer and spy who becomes involved in a war between Germany and Austria and is forced to flee to the U.S. She turns up in a western mining town, where she sings for her supper, is robbed, charms the robber into giving back her goods and finally winds up in San Francisco as the darling of the barbaric coast and the plaything of a Russian aristocrat. The **Walter Wanger** production is lavish, indeed, which helps to cover an episodic story containing, happily, some unexpectedly funny satirical twists on the ancient western theme (intended, I hope) and the supporting cast consists of **Rod Cameron, Walter Slezak, Albert Dekker and David Bruce**.

"**Shadow Man.**" (13) Aug. 9, 8:30. **Cesar Romero** is the only American appearing in this British whodunit and he does look lonely. He plays the operator of a London penny arcade who is framed on a murder rap by one of his employees when a girl, **Simone Silva** (remember her? Back in Europe, I suppose, where her talents are appreciated) is found dead in his apartment. Cesar helps Scotland Yard track down the real killer, and I want to know why so many of these British films starring an American (**Dane Clark, Howard Duff, Tom Conway**, et al) have the same plot? They all get framed and I think they were. **Kay Kendall**, the star of "Genevieve," also appears in this picture frame.

"**Dawn at the Great Divide.**" (5) Aug. 7, 1:00. It has come to my attention in recent weeks that there is a large segment (young and foolish, of course) of the American populace which has never heard of that great western star of yesteryear, **Buck Jones**.

Well, here he is, for all to see as he beats a considerable gathering of no-goods to the draw. **Buck Jones** was once my favorite actor, and I salute him, the while I contemplate the fickleness of hillbilly music lovers.

The movie supply is a little short this week, and so am I, a condition for which I can thank Hollywood Park and its astute publicist, **Al Wesson**. With the help of complimentary tickets, a free ride to the track (I didn't feel embarrassed thumbing during the transit strike), some shrewd hand-capping coupled with a few tips from **Oscar Furlong**, fat ex-jockey, I was able to show a net profit of \$1.80 going into the last race of the season. To this I added \$.20 and placed a wager on **Ham Sandwich**. He run third. Oh, well, it was just a hunch bet, anyway. I sometimes eat a ham sandwich for hunch.

★ ★ ★

Pay Off

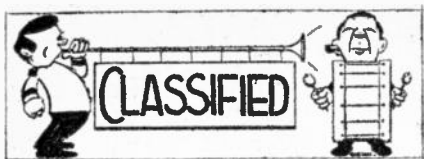
TV star **Eva Marie Saint** now knows the meaning of fame. Plucked from television, she was paid \$7,500 for her Oscar performance in "**On the Waterfront.**" Now she is demanding and getting \$50,000 for her role in "**King of Hearts.**"

"BANDSTAND REVUE POLL"

The following list was compiled by **KTLA**, from a survey of disc jockeys and record sales and were presented as the "top twenty-five" songs on "**Bandstand Revue**" on Sunday night, July 31 from 9 to 10 p.m., by regulars **Leighton Noble** and his band, **Anita Gordon**, the **McDonald Sisters**, the **Mercer Brothers**, **Rush Adams**, **Leo Diamond** and top recording artists.

1. "LEARNIN' THE BLUES"
2. "ROCK AROUND THE CLOCK"
3. "SOMETHING'S GOTTA GIVE"
4. "SWEET AND GENTLE"
5. "HARD TO GET"
6. "UNCHAINED MELODY"
7. "DOMANI"
8. "A BLOSSOM FELL"
9. "CHERRY PINK MAMBO"
10. "AIN'T THAT A SHAME"
11. "THAT OLD BLACK MAGIC"
12. "HUMMING BIRD"
13. "MAN IN A RAINCOAT"
14. "HEART"
15. "HOUSE OF BLUE LIGHTS"
16. "I'LL NEVER STOP LOVING YOU"
17. "IF I MAY"
18. "IT'S A SIN TO TELL A LIE"
19. "WAKE THE TOWN AND TELL THE PEOPLE"
20. "ALABAMA JUBILEE"
21. "THE BANJO'S BACK IN TOWN"
22. "CHEE CHEE-OO CHEE"
23. "KENTUCKIAN SONG"
24. "PIDDLI PATTI PATTI"
25. "EXPERIENCE UNNECESSARY"

PREDICTIONS:
"TINA MARIE"



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Page Thirty

HOLLAND'S TUNNEL

DUG BY JACK HOLLAND

KNXT's "Focus on Delinquency" is a much-needed offering. On for only six weeks, it can do a great deal of good if it avoids sensationalism and presents a constructive picture of the juvenile problem in Los Angeles. The first show last Tuesday was for the most part a good opener. Especially interesting were the shots taken inside Juvenile Hall, although too much time was spent on such things as the girls playing games in the yard. One or two shots of this would have established the point enough. Bill Stout has apparently done a thorough job of investigating his subject and while the opener could have had more impact for a topic as important as this, he effectively presented a background for what is to follow. And apparently he has some shockers ahead. One of the up-coming shows will have news film footage on a gang of thirteen year olds who were apprehended carrying 2x2 inch clubs with nails protruding from the business end and rags wrapped around the base for handles. Seems these kids were after a group of eight to ten year olds to revenge a dispute over a bike. This won't be for the faint-hearted. At any rate, it is good to see TV take on a challenging subject and deal with it from every aspect. Stout has on his hands a show that could become a regular and thought-provoking series.



Maybe we in Hollywood are too blasé, too phoney in whatever sophistication we may like to think we have. But every time I have been with people who have seen the Mary Margaret McBride cake commercials on The Whittings' shows, there has been the same reaction—laughter. Miss McBride is a long-time favorite on radio with her awkward but homey shows. As a plugger for cake mixes, though,

she is anything but effective. She is almost a caricature of a homespun character selling a product. There is, of course, the distinct possibility that Mary Margaret's nasal intonations please many viewers but so far I haven't run into any who can listen to her without breaking up. The tunnel, for that matter, has never been able to get her message even on her radio shows. If any other personality did what she does he'd get canned fast.

The Alfred Hitchcock "Suspense Theatre," which will hit CBS soon, should be a good bet for the fall. With "Hitch" as host there ought to be some delightful humor along with the suspense. In talking to the noted director it was a surprise to learn that he liked commercials. He thinks they're a fascinating bit of drama themselves. However, it is also well to note that Hitch has the good sense to insist on no commercial breaks in the middle of his shows. They will come on at the beginning and at the end—period.

A good deal of talk about the fantastic, gimmicked-up show on KTTV called "Rocket to Stardom Autothon." Seems that a certain car dealer sells cars all night and then introduces new talent every so often. The best performer walks off with the honors at the end of the affair. Apparently, a lot of people stay up all night to watch this, which only proves that our town loves gimmicks, no matter how crazy they may be. It might be easy to understand why the show had such a large viewing audience—and it has—if the talent were good, but the young hopefuls I've seen have been anything but inspired. So this show sells cars and gets an audience—so what else matters? The answer would appear to be—nothing. Nothing is apparently too crazy to get on TV these days.

James Dean, now considered one of the top new talents in the movies, was once on TV. If he were still a television star he'd not be getting by with the shennanigans he's been pulling over at Warners where he is considered by many to be the headache kid. He reportedly decided not to show up for work one day—an example of rugged individualism that didn't set too well with the studio, and he has indulged in other antics to set himself up as a character. Maybe movies can take this sort of stuff but TV hasn't time for it—and would lower the boom on anybody who tried it. There's no time for pampering anybody in this business.

Hear tell that Criswell had a town named for him in Nevada, near Las Vegas. What the significance of that is I wouldn't know, but apparently his fans' adoration for him knows no bounds.

SPECIAL INSTRUCTIONS

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CONTESTS

WIN CONTEST MONEY GENERAL CONTEST bulletin gives hundreds of tips. Lists current contests and rules. Samples. 25c. General Contests, 1609 East 5th St., Dept. 313, Duluth, Minn.

Picture-On-the-Wall TV

A Reality, Not a Dream

You can now have a TV picture on your wall forty inches wide—or more. Already used by various companies and in the homes of such personalities as Jack Webb and Bob Hope.

By Mildred Ross

Does your family pile up like football players in a huddle and sit squinting at your television screen? There's no need for it with picture on the wall television. Everyone can have uncrowded first-row viewing with this fairly new device which projects television images on the wall anywhere from forty inches to twenty-four feet wide.

There is nothing experimental about picture-on-the-wall television. It's been used successfully by industry for more than two years. Recently, your reporter saw an impressive demonstration of the projected television at Singer's Television Manufacturing laboratory in Los Angeles. The set was tuned in on Art Linkletter interviewing some uninhibited small fry. Watching a forty inch blow-up of the amusing proceedings greatly enhanced the viewing.

The beauty of picture on the wall television is that despite the enlargement the image remains sharp and clear. Also there are no annoying scanning lines or snowy pictures as frequently seen on 27-inch TV sets.

Inventor

Electronics engineer Eugene Singer invented picture on the wall TV and is also co-inventor of the Singer-Rehman TV color tube, and the holder of seven patents in the electronics field. The young, aggressive engineer invented picture on the wall television

initially with the idea of using it in schools to project programs beamed by educational channels. But the retrogression of educational channels generally, "forced" Singer into the commercial arena.

Diversification

Picture-on-the-wall television has been tried and tested on twenty-two closed circuit telecasts. Its been widely used for sales meetings by such firms as Richfield and Associated Oil Companies, Kaiser-Willy Incorporated, and the College of Medical Surgeons. Southern California's School of Dentistry is one of five dental college clients regularly using as classroom procedure picture on the wall television. Can you visualize gazing into a cavity forty inches wide? Some gap.

The Ramona Elementary School in Alhambra is the first elementary school in the country to own a Singer television projection unit. The students assemble in the auditorium to view special events on their ten-foot wide screen.

Other uses for picture-on-the-wall television include county and state prisons enabling a majority of the inmates to benefit from TV entertainment. It was also used recently to monitor happenings for the overflow of visitors to the United Nations conclave in San Francisco.

During the televising last Spring of the Emmy and Oscar Awards, from the Moulin Rouge and Pantages Theatre, both of which seat large audiences, picture-on-the-wall-television was used successfully.

Last year, at the El Paso (Texas) Home Show, Singer introduced his picture-on-the-wall television to the public. Consumer interest was fantastically high. So much so that Singer decided to put his product on the consumer market. He designed special sets resembling coffee or end tables and had them made up in various wood finishes. These functional pieces are attractive enough to enhance any living room. And the practicality of the design eliminated the ever present question: "Where shall we put the TV set?"

Jack Webb and Bob Hope are among the growing numbers in the TV industry who own picture-on-the-wall television sets. Maybe Hope got tired of having his family fight for space in front of their television set so that they could watch ole ski nose perform?



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I certify I am not a member of entertainment Union.

NEXT WEEK

More news about our big "Lassie" contest will be in the next week's issue, along with a cover of Lassie, Jan Clayton, and Tommy Rettig. You won't want to miss any of the facts about this exciting contest. There will be an illuminating story on Guy Madison called "What Marriage Has Done To Guy," an amusing article on Lassie's effect on the lives of Tommy and Jan, and a new look at Julius La Rosa. Other features are on "Front Row Center," "Mr. Citizen," and Lawrence Welk's unheralded star. Know who he is?

This is an issue you can't afford to miss. The other usual columns and timely news features will be in The Best Dime Buy In Town.

"Well, That's the Way It Goes"

A defense of Wally Cox—the artist, not the comedian—for his supposed "flop" at Las Vegas

By Bill Weber

This is not in defense of Wally Cox. Wally needs no defense.

Indefensible, however, is the attitude of comment regarding his recent unhappy experience in Las Vegas. One wonders if anyone can remember as far back as last year when Wally was a Sunday night hero to millions of Americans. Is the life of an artist like Wally as brief as the pause of an impatient hand on the dial of a TV set?

We do not believe time so quickly dims an artist of Wally's calibre. The artistry is there, sensitive and warm. Artistry is a specialized thing, and the true artist, to develop, is ever seeking to experiment further. Artistry is a thing of progression, change. And from the time someone began to recognize that the true artist was a very special breed, impossible to classify, the experimenting artist has been subject to cat-calls and the usual snide cracks.

True Artists Never Die

Behind a lot of the comment is the more-or-less unspoken thought that Wally, if not a dead pigeon, isn't flying according to the pre-conceived ideas of the public or entertainment world. Behind the comment is that frightening psychological truism that man will turn most quickly to destroy the hero he himself has put on a pedestal. And so the savage destructiveness snowballs. It's pretty safe to join in without risk. Everybody else seems to agree. There's nothing so satisfactory as knocking down a favorite idol. It gives the kicker a pretty good feeling to know just how human an idol is—that he's simply another human being who breathes and bleeds just like anyone else.

We didn't see Wally's act. But whether it was good, bad or indifferent, Wally's stature as an artist is not diminished. Salary and prestige he might lose, and audiences, too. But a man's talent and artistry simply don't vanish overnight into nothingness.

It seems to be a happy pastime in the entertainment world to write the obituary to a career long before actual demise. Despite the fact that the entertainment world has a full dossier of such case histories where the supposed corpse had a strange and wonderful way of coming to life, the false sooth-sayers are still with us. In fact it would seem an artist really doesn't arrive until he's been "all through."

No artist ever bats 100 percent. There was once a writer named Shakespeare, but as anyone can tell you who has read ALL of his plays, even he never batted a neat 1000. And whether the artist's line is the written word, painting, acting or any of the

other fields, the 100 per cent scorer just doesn't exist. And Wally is no exception.

Why? Well, even the psychologists haven't arrived at the "why" or the artistic personality. That unknown quantity, the creative sensitivity is just something that doesn't fit hard and fast rules that apply to other of men's endeavors; it doesn't add up according to measurable standards.

We'll bank on Wally Cox any day. As we've said before, Wally is an artist. We don't expect him to hit a home run every time. If he did we'd be just a bit disappointed. So don't be taken in by reports of Wally's demise at the hands of Las Vegas. They're a bit premature.

As "Mr. Peepers" himself would say, "Well, that's the way it goes."



Train Talk

by

"Engineer"
Bill Stulla

Since I've got several definitions of train terms for you today I think I'll start right in by telling you that a "Baby Lifter" is the nickname given a passenger train brakeman. If you were riding in a railroad engine cab and the engineer told you to "skin your eye" he would be warning you that the train was approaching a curve. If you were "smoking in" a train you would be traveling on a single track line very slowly and looking for the smoke of an approaching engine.

Paul Feickert, of Los Angeles, wrote me a very nice letter with many interesting railroading facts in it and I'd like to share one or two with you now.

As you may know, all railroads run on "standard" or "railroad" time. This time system was universally adopted on November 18, 1883. Before that date each railroad ran on its own time, for that reason timetables were inaccurate and a passenger was never sure what time he had to catch a train.

For next week, how many parts do you think the average 2000-horsepower diesel locomotive has? Well, next week I'll tell you.

This Saturday, August 6th, we will be at Boys Market, 4600 Dane-land, in Lakewood... see you there.

RECORD

Notes to You

By ANDY MANSFIELD

(KFI, Monday thru Friday, 8:45 a.m.)
(Saturday, 9:30 p.m.)

All categories are represented in this week's top long-playing items from the major discories—jazz classical, film soundtrack, vocal and dance. "Pete Kelly's Blues" is available on two labels, with a third one to come. RCA-Victor features the small group of top west-coast jazzmen known as "Pete Kelly's Big Seven" playing eleven tunes from the picture (all standards) and introduced by Producer Jack Webb. Columbia's version features the same combo, plus Ray Heindorf's Orchestra, apparently from the soundtrack of the film. Many numbers are duplicated, although in different versions, and both should garner their share of sales from jazz lovers who'll see the picture,—for this is top-drawer stuff. . . .

"Interrupted Melody" features selections from MGM's film biography of soprano Marjorie Lawrence, that were also taken from the picture's soundtrack. Star of these performances is Eileen Farrell (singing voice of Eleanor Parker) and what a terrific job this gal turns in on the operatic sequences from "Carmen," "La Boheme," "Il Trovatore" and many others. Truly, one of the top soundtrack releases of the year on MGM Long-Play.

"Les And Mary" (Capitol) should be another biggie for the voices and guitars of the Pauls, who make an awful lot of music for just two people, thanks to the multiple recording technique they've perfected. All 16 selections are just about as varied as you'd wish, with blues, spirituals, ballads, ragtime, and western examples included to satisfy the most critical. . . .

"Cavalcade Of Dance" (Coral) features Paul Whiteman's "New" Palais Royale Orchestra playing music for every dance craze from the polka, through the waltz and turkey trot, to the present. A mighty clever album, produced in co-operation with the Fred Astaire Dance Studios, that should further popularize Whiteman's rejuvenated dance style that was the rage of the 20's. . . .

P.S.—Selections from these albums will be heard on our "Turn Back The Clock" radio programs, KFI—8:45 a.m. and 3:30 p.m.—Monday thru Friday. . . . Thanks for readin' and listenin'.



Ear, Eye Inspire the Pen

Velda Bent, Santa Ana

I am writing to tell you how much I liked the little story on Hal Davis of KWIZ. I listen to his program every morning.

R. L. M., Los Angeles

Jim Ameche on KLAC, master of the dangling adjective and sickening superlative. Squish!!!

Irene Cox, Orange

Ever since Murrow reported the war from England, one could easily tell he was on the "wrong side." He is, to say the very least, a "left-winger," and many people are convinced he is a Red. How about his cramming Oppenheimer down our schools? When real people like Fulton Lewis Jr. do not hesitate to call Murrow a "pinko," you should be more careful how you sponsor him, for the time is not far distant when he will be uncovered for the Commie he surely is.

He is no friend of this nation, and you'd be smart to wake up and get him off the air. He means trouble for our country.

Everyone, especially in this column, is entitled to his or her opinion. In this particular case, we happen to disagree with the comments made about Mr. Murrow. We have the highest regard for him, both as a reporter and an American.

Myrtle F. Coombs, Rubidoux, Calif.

First, I do want to thank Channel 4, or wherever the credit is due, for the two wonderful programs, "Faith of Our Children" and "This Is the Life," that are seen on Sunday afternoons. Also, after hearing Red Foley over the radio when he was with "Grand Ole Opry," now to see him in person sure does our heart and eyes good. Have often wondered if it were really necessary that we here on the West Coast receive the Garry Moore, Perry Como and Arthur Godfrey shows a week and sometimes two weeks after they have been produced there on the East Coast.

According to information we received from KNXT, local outlet for the CBS-TV network, ninety per cent of the daytime programming will be seen "live" effective August 1.

Miss Barbara Strickler, Long Beach

A few days ago, I was reading the Ear, Eye Inspires the Pen, and a woman said she thought that most juvenile delinquency was because of the Westerns now on the air. I disagree. Most juvenile delinquency is because of broken homes. Anyway, why does she watch them if she doesn't like them? How does she know what all the Westerns are like? Most adults don't watch them. What kind of Westerns would they put on the air if there weren't any bad men?

Terry Smith, Baldwin Park

I am writing about a reader from Redondo's comments on certain westerns and comedies being bad for children to watch. If a child is brought up well in the home and is normal, this should not affect him, except for a little hero-worshipping and imitating of his favorite character, like Davy Crockett, Roy Rogers, Kit Carson and the Lone Ranger, and for the girls, Dale Evans and Annie Oakley.

Have you ever noticed the child favors the hero and the bad men usually always get killed or else end up in jail? Kissing or making love on TV should not be so bad. Give the child some brains—he knows that loving is natural and common, to some a little silly.

Blame the juvenile delinquency on bad upbringing and bad company. TV keeps a lot of children out of mischief and is also educational.

Bert Ferguson, San Bernardino

I have never written TV-Radio Life before, but I think it's high time that folks got busy. I agree fully with Mr. Searles of Ontario and all others objecting to this idea of paying extra for programs. We are satisfied with the present arrangements. No fault to find with sponsors.

What about old folks who are barely getting by on pensions and aren't able to do any more and TV is the only means of entertainment. Don't you think this new idea is a little cheap? My neighbors agree we will have our TV sets for sale if this goes through.



CHAMPAGNE MUSIC

Lawrence Welk makes it. People love it. They've danced to it at the Aragon for 4 memorable years, listened to it on KABC for 2,000 broadcasts. You'll enjoy the bubbly melodies of

THE LAWRENCE WELK SHOW
Thurs.-Fri. 9:30-10 p.m.; Sat. 10:30-11 p.m., 11:30-12 p.m.; Sun. 11:30-12 p.m.

KABC 790 RADIO

Radio in Review

Radio Ramblings

"Matinee" does a remote from the Huntington Sheraton each Wednesday . . . The CIO renewed its sponsorship of John W. Vandercook over ABC-KABC . . . Tennessee Ernie went on record that he's all in favor of working in Bermuda shorts during the hot spell. Any one want to watch a T. E. rehearsal?

CBS is set to carry the "All-American Soap Box Derby" from Akron, Ohio, August 14 . . . The Clooney clan is overseas. Rosemary at London's Palladium, husband Jose Ferrer is shooting a film in England, and brother Nick with the Army in Germany.

Bill Ballance re-introduces using collectors' items on his KNX record show . . . Harry Babbitt recorded "Parky, the Tidy Kangaroo," winner in the nationwide Parky Theme Song Contest.

KFI's Ben Hunter tells the Los Angeles Ad Clubbers all about night-time radio on August 2. . . In honor of the 180th anniversary of the establishment of the U. S. Army Chaplaincy, ABC presented a special program last week saluting the chaplains.

Last-minute changes on KFI, August 2, cancels "Biography in Sound" (one time only) for "Hollywood Pops" concert and special "Pete Kelly Blues" broadcast with Jack Webb doing a narration-plug of his movie. . . British batoneer Ted Heath debuts on NBC, August 11, replacing "The Losers."

Lovely Bess Myerson starts a daily strip on ABC-New York. Here's one show KABC should latch on to. M.R.

Emoters Travel

Many radio actors are shuttling back and forth between their mike chores and the Broadway and straw hat circuit. Alice Frost ("Second Mrs. Burton") had the lead role in "Bad Seed."

Joan Alexander ("Perry Mason") is the star of the tense "Witness for the Prosecution," and Madeleine Sherwood of the same serial cast is a featured player in "Cat on a Hot Tin Roof," Staats Cotsworth ("Road of Life") plays a local preacher in "Inherit the Wind."

Song Pluggers Meet

Relaxation and recognition are the two main purposes behind the Monday luncheons of the Music Men of Hollywood, officially known as the Music Publishers' Contact Employees.

Although the public seldom sees or hears these men, as song pluggers they are a vital part of the music industry—especially in relation to record programs heard on radio. These are the men who supply the disc jock-

eys with the latest hits.

Ira Cook, KMPC deejay, was the guest last week. Jimmy Dorsey, Jimmy McHugh, Lawrence Welk and Eddie Fisher are on the guest list this week, according to Sammy Friedman of the board of directors. Only in its fourth week of regular meetings, the guest list alone shows how highly regarded this group is.

Chairman "Lucky" Wilber also announced the organization may start a bowling team. That means, that for one night at least the men will have to change their motto to "Keep 'em rolling," instead of the usual "Keep 'em spinning."

Yachting Mike Men

Dave Vaile, Pat Walsh and Bob Sutton, the lucky KNX staffers, who covered the Honolulu races, have had it. But after a brief respite they're willing to brave the stormy deep again.

Dave and Pat were aboard the "Morning Star," which made the trip in nine days, where they combined newscasting and crew duties. Pat, the engineer, beamed Dave's salty comments to short-wave station KMI in San Francisco and they in turn fed KCBS. KCBS recorded the broadcast, transmitting it to KNX for later release. These efforts came off in fine style in special 9:15 p.m. broadcasts. The fine institutional advertising by the Marine Insurance Company which sponsored the broadcasts created a lot of goodwill and undoubtedly attracted many new clients for themselves.

Bob Sutton KNX's program director, "forced" himself to take the trip aboard the "Queen Mab" to assure proper coverage of the event. The sacrificing Bob good-naturedly admits that in the interest of good programming he was in constant communication with Dave and Pat on the "Morning Star." Sutton thinks he might be talked into repeating this strenuous assignment in 1957. (The Honolulu races are a bi-annual affair.)

Sutton was back at his desk last week, leaving Dave and Pat on the Islands for their vacation. It was quite natural for his conversation to have a nautical twang and he reminisced about the rough seas, the seasick veterans, the broken rigging and torn sails, the dinghy that was almost lost, and the broken hull. With a chuckle he recalls the man who in the midst of his bath was washed overboard. He was lathered from head to toe and looked funny as he dipped into the briny sea. Fifteen minutes after his unceremonious dunking he was rescued still holding the bar of soap in his hand.

The Honolulu race, one of the few purely amateur sports left, was won by the "Staghound." The only compensation for their efforts, aside from gratification, was a warm handshake and beautifully carved canoe.



Bill Ballance Says:

You'll think I'm baritone-dropping, but I spent a joyous afternoon recently out at Frankie Laine's beautiful Beverly Hills estate. (Frankie's replacing Godfrey on CBS this summer). He lives in an extremely quiet area; it's kept that way because there's a local ordinance forbidding any honking of car horns, noisy children, barking dogs and loud breathers are allowed to use only one nostril.

People's canaries are permitted to sing, but they're not allowed to beat time with their feet. Traffic moves so slowly and sedately out there that when you want to pass a car, you have to slam on your brakes. To make the Beverly Hills skyline look neater, henceforth all television antennae must be placed underground. Also, starting next week, garbage must be gift-wrapped, and the Good-Humour man will play nothing but "Lieber-straum".

Did you know that Jack McElroy is so tall, there's no bed long enough to accommodate him, so he has to sleep standing up in a silo?

Another random item: Up at San Quentin last week, an extremely sad prisoner stood with tear-filled eyes in the Warden's office. He said: "Please, Warden, I want to stay up and watch television—my crime is on 'Dragnet' tonight."

I myself am never in the least worried about being arrested, because I always carry a police courtesy card; it says: "Please be courteous to the police."

CBS casting director Russell Frost has an extremely intelligent St. Bernard which can whistle "Stardust". The dog can't do it all by himself, however; Russ has to put his fingers in the dog's mouth. Frost bought him as a puppy and within 6 weeks had him eating right out of his leg. The dog is usually pretty well-behaved, but last week, he chewed up a pair of Russell's bedroom slippers. They were his favorite pair, too, with power steering. But Russ got even with him—he ate two cans of the St. Bernard's favorite dog-food.

NBC publicist Don Allen had a terrific party last weekend. He filled his swimming pool with horsht and hired 2 helicopters to fly over and drop potatoes into it. Don's a trifle uppity because he has an unlisted phone number; I have an unlisted number, too—no phone.

* * *

(Hear Bill Ballance on CBS-KNX M-F, 9:15 p.m.; Mon. Midnight; M-F 3:45 p.m. and Sat. 6:30 p.m.; Tues. through Friday, 7:30 p.m.) Emcee of "Juvenile Talent Time," Channel 2, 12 noon.

500 600 700 740 800 900 1000 1100 1200 1300 1400 1500 1540 1600



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RADIO Logs for SUNDAY, AUG. 7

★Indicates Newscast.
TBA-To Be Announced.

- 8**—KABC—Morning Song.
KFI—Funny Paper Man.
KHJ, KFXM—Wings of Healing.
KNX—Salt Lake Tabernacle.
KBIG—Catalina Bandstand (to 6 p.m.).
KFAC—Reverend Catholic Hour.
KPOP—Rev. Benetrix Fagan.
KFWB—Funnies.
KGER—Helen Markham.
KGFJ—Morning Almanac.
★KLAC, KWKW—News.
KMPC—Religious News Reporter.
KPPC—Morning Devotions.
KPOI—Biblical Research Hour.
KRKD—Record Shop.
KWKW—Fifteen Top Tunes.
KBIG—Children's Church.
KLAC—Catholic Hour.
8:05—KABC—Showers of Blessings.
KFAC—Federation of Churches.
KGFJ—Armchair Concert.
KMPC—Start to Live.
KWKW—Christadelphian Ch.
8:30—KABC—Light & Life Hour.
KFI—Jump-Jump.
KHJ, KFXM—Back to God.
KNX—Invitation to Learning.
KFAC—Catholic Topics.
KPOI—Church of Christ.
KFWB—Tales from Magic Land.
KGER—Bible Treasury.
KGFJ—Divine Science.
KMPC—Challenge to Youth.
KPOI—Church of the Air.
8:45—KGER—World Literature.
KGFJ—Goodwill Visitor.
9★KABC—News Reporter.
KFI—Reading from the Bible.
KHJ, KFXM—Radio Bible Class.
★KNX—News.
KBIG—Catalina Bandstand.
KFAC—Sunday Morning Concert.
KPOP—Clem Davies Ministry.
KFWB—Al Jarvis (till 1:15).
★KLAC—News.
KMPC—Vance Graham.
KRKD—Sunday Serenade.
KWKW—Italian Hour.
9:05—KABC—Message of Israel.
KNX—University Explorer.
KLAC—Christ Unity.
KFI—Christian Science.
9:15—KNX—Look to the Skies.
KGER—Victor Young.
KGFJ—Spotlight Parade.
9:30—KABC—Romance in Music.
KFI—Eternal Light.
KHJ, KFXM—Voice of Prophecy.
KNX—Howard K. Smith.
KFOX—Robert Noble.
KPOP—Reviewing the News.
KGFJ—Peoples Independent Church.
KLAC—Peter Potter.
KPOI—Joe White.
9:45—KNX—Changing Times.
10★KABC—News Reporter.
★KHJ, KFXM—Newspaper of the Air.
KNX—The Leading Question.
KBIG—Catalina Bandstand.
KPOP—Shalom Israel.
KGER—Radio Revival.
KGFJ—Hits of the Week.
KMPC—Ira Cook Show.
KWKW—Maestro D'Amico.
KNLA—Continental Serenade.
10:05—KABC—Romance in Music.
10:15—KFI—Hometown Happenings.
KHJ—Christian Science.
KFOX—Angelus Hour.
10:25—KNX—This I Believe.
★KBIG—Sport News.
10:30★KABC—News Reporter.
KFI—World of Books.
KHJ—Frank & Ernest.
★KNX—Capitol Clockroom.
KGER—Chosen People.
KPPC—Songs of Faith.
KWKW—Italian Melodies.
10:35—KABC—Romance in Music.
10:45—KFI—Calif. Senator's Report.
KHJ—Songs of Devotion.
KGER—Dr. Dan Gilbert.
10:55★KNX—News.
11—KABC—Romance in Music.
KFI—Catholic Hour.
KHJ—Keep Healthy.
★KNX—News.
KBIG—Catalina Bandstand.
KFAC—First Methodist Church.
KPOP—Hollywood Baptist Ch.
KGER—Church of the Open Door.
KGFJ—Sunday Showcase.
KMPC—Music City Show (till 1:15).
KPOI—Baptist Church.
KNLA—Squeakin' Deacon.
11:05—KNX—Kathy Godfrey Show.
11:15—KHJ—Land of the Free.

- 11:30**—KFI—Monitor (to 5:30 p.m.).
★KABC—News Reporter.
KHJ—You Were There.
KNX—World Music Festival.
KFOX—First Christian Church.
KWKW—All Saints Episcopal Church.
11:35—KABC—Romance in Music.
11:45—KHJ—Across the Blue Pacific.
12★KABC—News Reporter.
KFI—Monitor (cont.).
★KHJ—News.
KBIG—Bandstand - Grandstand (till 6 p.m.).
KBIG—Catalina Bandstand.
KPOP—Grace Memorial Church of God.
KGFJ—Anybody's Hit Parade.
KPOI—Victory Baptist Church.
KWKW—Maestro D'Amico.
12:05—KABC—Romance in Music.
12:15★KHJ—Bill Cunningham.
KPPC—Ivory Portraits.
12:30—KABC—Trinity Hour.
KHJ—Song Fellows.
KGER—Earl Opie Sings.
KRKD—Gordon Browning Show (till 3:00).
KWKW—Portuguese Hour.
12:45—KHJ—Let Freedom Ring.
12:55★KNX—News.
1—KABC—Dr. Charles E. Fuller.
KFI—Monitor (cont.).
KHJ—Guy Lombardo.
KNX—Woolworth Hour.
KBIG—Catalina Bandstand.
KFAC—Sunday Theatre.
KPOP—Latin American Rhythms.
KGER—Oral Roberts.
KGFJ—Serenade to Afternoon.
KPOI—Music of Italy.
KRKD—Romance of Travel.
KWKW—Top Teen Tunes.
KWKW—Latin American Rhythms.
1:15—KFWB—Baseball: Hollywood Stars vs Oakland.
KMPC—Dingout Dope.
KRKD—Gordon Browning Show.
1:30—KHJ—Nick Carter.
KFOX—Top Fifteen Tunes.
KLAC—Jim Amecche (to 4:30).
KMPC—Game.
KPPC—Afternoon Concert.
KNLA—Church in the Barn.
2—KABC—Voice of Prophecy.
KFI—Monitor (cont.).
KHJ—Rin Tin Tin.
★KNX—News.
KPOP—Phillips Temple Church.
KGER—World Tomorrow.
KGFJ—Hollywood House Presents.
KNLA—Church of God.
2:05—KNX—Philip Norman.
2:20—KNX—Round & Round Society.
2:30—KABC—Church in the Home.
KHJ—Boot Hill.
KNX—On a Sunday Afternoon.
KGER—Colonial Tabernacle.
KGFJ—Say It With Music.
KMPC—Baseball.
KPOI—Sunlight Mission.
KNLA—Music (to 5:30).
2:45—KPOP—Christian Science.
KMPC—Baseball.
2:55★KNX—News.
3—KABC—Dr. Billy Graham.
KFI—Monitor (cont.).
KHJ—Public Prosecutor.
KNX—Jack Linkletter's Teen Club.
KBIG—Indianapolis Auto Race.
KFOX—Assembly of God.
KPOP—Your Spiritual Hour.
KGER—John Brown.
KGFJ—Music in the Air.
KMPC—Baseball (cont.).
KWKW—Paramount Ballroom.
3:30—KABC—Berald of Truth.
KFI—Monitor (till 5:30).
★KHJ—Bob Considine.
KPOP—Youth Rally.
KGER—Temple Time.
3:45—KHJ—Sports Time.
4★KABC—News Reporter.
KFI—Monitor (cont.).
KHJ—Stratford Music Festival.
KNX—Juke Box Jury.
KFAC—Musical Masterpieces.
KPOI—Bible Study Hour.
KGER—Old Fashioned Revival Hour.
KGFJ—Harlem Jukebox.
KMPC—Hits & Airs.
KPOI—Figueroa Church of Christ.
KPPC—Cinema Classics.
KWKW—Bonita's.
4:05—KABC—Flirimage.
4:15—KRKD—Sunday Pops (till 6:00).
KMPC—Baseball.
4:30—KABC—Wings of Healing.
KPOP—Church of Christ.
KGFJ—Visit With VI.
KLAC—Alex Cooper (to 8:00).
4:45—KPOP—The Quaker Speaks.

- 5**★KABC—News.
KFI—Monitor (cont.).
KHJ—Reviewing Stand.
KNX—Our Miss Brooks.
KPOP—Eddie Robinson, Jr.
KGER—Bible Treasury.
KGFJ—Jive at Five.
KMPC—Baseball.
KNLA—Chinese-American Show.
KWKW—Westminster Church.
5:05—KABC—Christians in Action.
5:15—KMPC—Baseball:
KPOI—Sunset Serenade.
5:30★KABC—George Sokolsky.
KFI—Shirley Thomas.
KHJ—Lutheran Hour.
★KNX—CBS News; Sunday Desk.
KPOP—Sunlight Mission.
KGFJ—Moods in Music.
KWKW—First Church of the Nazarene.
KNLA—Lincoln Ave. Church.
5:45★KABC—Private Wire.
★KABC—Dick Weason, News.
6—KFI—Monitor.
★KHJ—Forbes Report.
KNX—Mitch Miller Show.
KFAC—Family Hour.
★KFOX, KNLA—U.F. News.
KPPC—Hellenic Greek Hour.
KGER—American Soul Clinic.
KGFJ—Musical Digest.
KMPC—Scoreboard.
KRKD—St. Germain Foundation.
KWKW—Hit Nava.
6:05—KMPC—Easy Listening.
6:15—KABC—Central Alarm.
KPOP—Success Story.
KPOP—Recorded Music.
KRKD—Record Shop.
6:30—KABC—Mickey Katz Show.
KFI—Monitor (cont.).
KHJ—Dean Clarence Manion.
KFOX—Dinner Music.
KFWB—Musical Program.
KGER—Lutheran League.
KRKD—Sen. Kuchel.
KVOE—Bible Center.
KWKW—La Voz de la Profecia.
KNLA—Gospel Hour.
6:45—KHJ—John T. Flynn.
KWB—Your TV Column.
6:55★KABC—News Reporter.
7—KABC—Town Meeting.
KFI—Opera Is for Everyone.
KHJ—Magic of Music.
KNX—Gene Antry.
KFAC—Hi Fi Concert.
KPOP—Holmes Ave. Seventh Day Adventist.
KWB—Musical Program.
KFOX—Bell Full Gospel.
KGER—Dr. Gordon Palmer.
★KMPC—News; Easy Listening.
KPPC—Evening Concert.
KWKW—Pan American Hour.
7:15—KFWB—Let's Talk Politics.
7:25—KMPC—Baseball Scoreboard.
7:30—KFI—Opera (cont.).

- KHJ—Rubber City Golf Tourney.
KNX—The Whistler.
KFOX—Pentecostal Church of God.
★KFWB—News.
KGER—Dan Gilbert.
KGFJ—New Hope Church.
KMPC—Easy Listening.
KWKW—Proudly We Walk.
KNLA—Church of Open Door.
7:45—KFWB—Rosary Hour.
KGER—Bethel Reformed Church.
7:55★KNX—News.
8★KABC—Monday Headlines.
KFI—Opera (cont.).
KHJ—Evening Serenade.
KNX—Summer in St. Louis.
KFAC—Sunday Concert.
KFOX—Church of Christ Scientist.
KFWB—Presbyterian Church.
KGFJ—New Hope Church.
★KLAC—News; Gene Norman.
KMPC—Legion Salute.
KWKW—Maple Chapel.
8:15★KABC—Paul Harvey.
KMPC—Hour of St. Francis.
8:30—KABC—Sammy Kaye.
KFI—Opera (cont.).
KHJ—State of Nation.
KNX—Gary Crosby Show.
KMPC—Senator Kuchel.
8:45★KGFJ—News.
KMPC—Freedom Story.
8:55★KABC—News Reporter.
9—KABC—Meditation, Moderns.
KFI—Opera (cont.).
★KHJ, KFXM—Newspaper of the Air.
KNX—Juke Box Jury.
KFOX—New Hope Baptist Ch.
KFWB—Union Rescue Mission.
★KLAC—News; Listen Los Angeles.
KMPC—Easy Listening.
9:15—KABC—Mexican Daydream.
KHJ—Robert Hurligh.
9:30—KABC—Back to the Bible.
KFI—Light Concert.
KHJ—Men's Corner.
KFWB—Community Hour.
LUCKY LAGER DANCE TIME

KMPC
EVERY NIGHT—9:30 to 12 P.M.
KMPC—Dance Time (till 12:00)
9:45—KHJ—Behind the Iron Curtain.
10★KABC—Overseas Assignment.
★KFI—Richfield Reporter.

Sunday Precasts

WHAT'S PLAYING

- "INVITATION TO LEARNING," KNX, 8:30 a.m. Today's discussion is the collected poems of Horace.
"WORLD MUSIC FESTIVAL," KNX, 11:30 a.m. The Sibelius Festival, in Helsinki, Finland—All Sibelius programs by the Helsinki City Symphony and the Finnish Radio Symphony Orchestra including the Symphonies No. 1, 3 and 6, and the rarely heard Cello Concerto.
"PROFESSIONAL FOOTBALL," KHJ, 1:50 p.m. The 49ers-Redskins game from San Francisco.
"OPERA IS FOR EVERYONE," KFI, 7:00 p.m. Tonight's opera is the "Barber of Seville."

WHO'S GUESTING

- "CATHOLIC HOUR," KFI, 11:00 a.m. Paul Hume, noted music critic and director of music at Georgetown University in Washington is guest. With "The Church Year in Music," as his general theme, his specific topic today is "Lift Up Your Soul in Song," (Advent).
"WORLD MUSIC FESTIVAL," KNX, 11:30 a.m. The great soprano Elisabeth Schwarzkopf sings, in Finnish, "Luonnotar." The program opens with two of Sibelius' tone poems, "Night Ride and Sunrise" with Tauno Hannikainen conducting the Helsinki City Symphony Orchestra, and "Tapioca."
"WOOLWORTH HOUR," KNX, 1:00 p.m. Gene Bianco, jazz harpist and singers Della Reese and Jerry Vale join the roster of stars in "What's New in Music?" tonight. Victor Young leads the Woolworth orchestra and chorus.
"STRATFORD MUSIC FESTIVAL," KHJ, 4:00 p.m. Features soprano Elisabeth Schwarzkopf and the Heart House orchestra with Boyd Neel as conductor.
"SUMMER IN ST. LOUIS," KNX, 8:00 p.m. Soprano Terry Saunders is soloist with the St. Louis Municipal Opera Orchestra, conducted by Edwin MacArthur, in a program of songs by Cole Porter, Kurt Weill, Richard Rodgers and Noel Coward.

WHAT'S SPECIAL

- "RUBBER CITY GOLF TOURNEY," KHJ, 7:30 p.m. Invitational golf tournament provides the fourth in a series of major tournaments with NBS sports director, Paul Jonas, broadcasting the final round with sportscaster Harry Wimer describing the climactic moments of the \$25,000 event from behind the 18th green of the Firestone Country Club in Akron, Ohio.

Monday-Friday Daytime Radio Logs

Don't miss
"SERENATA MEXICANA"
 6-6:30 A.M.
 Mon. thru Sat.
 with Dan Reveles
 and you'll wait for
"Fiesta Latina"
 7-7:30 P.M.
KGfJ - 1230

★Indicates News Broadcast.
 TBA-To Be Announced.

8-KABC-Breakfast Club.
 KFI-Johnny Murray
 ★KHJ-Cliff Engle.
 KNN-Ralph Story Show.
 KAL-L-Dr. Sanley Bailes.
 KBIG-Catalina Bandstand
 (till 6:30).
 KFAC-Stock Market.

EARL McDANIEL
"SPIN and WIN"
 7:00 to 10:30 A.M.
 Mon. thru Fri.
 More Music Every Minute

K·POP

The POPular station 1020 on the dial

KPOP-Spin and Win
 (to 10:30).
 KFWB-Sports: Erik Paige.
 ★KLAC, KMPC, KXLA-News.
 KGER-Mizpah.
 KGfJ-Bible Society.
 ★KMPC-World News.
 KPOL-Child Evangelism.
 KRKD-Christ Church Unity.
 KWKW-Latin American
 Rhythms.
 8:05-KFOX-Coffee Time.
 8:15★KHJ, KFXM-Bob Green.
 ★KNN-News, Dave Vaile.
 KFWB-Zeke Manners.
 KGfJ-Public Service
 Programs.
 KLAC-Sam Balter.
 KMPC-Business News.
 KPOL-The Voice of Calvary.
 KRKD-Korean Gospel
 Mission, Tu-Th; M - Music.
 8:20-KHJ-Sportlites.
 8:25-KHJ, KFXM-Five Star News.
 KMPC-Sports.
 8:30★KFI-Pat Bishop Reports.
 KHJ, KFXM-
 Bible Institute-M. W. F;
 Haven of Rest-Tu, Th.
 KNN-Make Up Your Mind.
 KGER-Voice of China.
 KGfJ-College of Divine
 Science.
 KMPC-Dick Whittinghill
 (till 10:00).
 KPOL-American Masterpieces
 L.A. Breakfast Club, W.
 KWKW-Bob Mercado.
 KXLA-Haven, Rest-M, W.
 F; Music for You-Tu, Th.
 8:35-KRKD-Sweet Harmonies.
 8:45-KFI-Andy and Virginia.
 KNN-Howard Miller Show.
 KFAC-Unity Viewpoint.
 KGER-Bible Treasury.
 ★KFWB, KGfJ-News.
 8:55★KBIG-Southland News.
9-KABC-Garden Guide
 KHJ-Cecil Brown.
 KNN-Wendy Warren.
 KBIG-Catalina Bandstand.
 KFAC-Morning Concert.
 KGER-Lutheran Hour.
 KGfJ-Time for Music.
 KRKD-Modern Melodies.
 KXLA-Cousin Lou.
 9:05-KLAC-Haynes at the Reins.
 9:15★KABC-Rob Garred News.
 ★KHJ-Five Star News.

KNN-Backstage Wife.
 9:20-KHJ-Here's Hollywood.
 9:25-KHJ-Cecil Brown.
 ★KBIG, KMPC, KPOL-News.
 9:30-KABC-My True Story.
 KFI-Ladies Day.
 KHJ-Norma Young.
 KNN-Helen Trent.
 KFWB-Al Jarvis (till 10:30).
 KGER-John Brown.
 KFWB-Lawrence Welk.
 KLAC-Peter Potter.
 KPOL-Bob Scott.
 KWKW-Festival With Fina.
 KXLA-Joe Nixon.
 9:45-KNN-Our Gal Sunday.
 9:55-KABC-Whispering Streets.
 ★KFI-Mid Morning News.
10-KFI-Art Baker.
 KHJ, KFXM-Newspaper of
 the Air.
 KNN-Road of Life.
 KFAC-Concert Stage.
 ★KFOX-U.P. News.
 ★KGER-News, Earl Lee.
 KGfJ-Musical Portraits.
 ★KLAC-News; Peter Potter.
 ★KMPC-News; Ira Cook
 (till 12:00).
 KWKW-Teddy Fregoso.
 10:05-KFOX-Sentimental Journey.
 10:15-KABC-When a Girl Marries.
 KFI-Melody Time.
 KHJ, KFXM-Tello-Test.
 KNN-Ma Perkins.
 KRKD-Dr. Richardson.
 10:25★KFI-Kenneth Banghart.
 10:30-KABC-Companion.
 KFI-Strike It Rich.
 KHJ, KFXM-Jack Wagner
 KNN-Young Dr. Malone
 KFAC-Loom of Music.

VIOLET SCHRAM
"SHOPPING HiLites"
 10:30 A.M. Daily
 Monday thru Friday

K·POP

The POPular station 1020 on the dial

KPOP-Shopping Hi-Lites.
 KGER-Helen Markham.
 KPOL-Merchants Quiz.
 ★KRKD-News; Melodie.
 10:45-KABC-George Putnam
 Close-Ups.
 KNN-Guiding Light.
 KGER-Rev. Leroy Kopp.
11-KABC-Orvals' Tales.
 KFI-Phrase That Pays.
 KHJ-Keppin' Company.
 KNN-2nd Mrs. Burton.
 KCBQ-Bandstand - Grand-
 stand (till 5:15).
 KFAC-Masters in Miniature.
 KPOL-Bible Institute.
 KGfJ-Musical Festival.
 KGER-News; Peter Potter.
 KXLA-Teresa Lea-M. W. F.
 11:15-KABC-Beat the Record.
 KFI-Mary Hickox.
 KNN-Perry Mason.
 KGER-Sunshine Mission.
 11:25★KHJ, KFXM-Five Star News.
 11:30-KFI-Mary Margaret McBride.
 KHJ, KFXM-Queen for a
 Day.
 KNN-Nora Drake.
 KFAC-Int'l Music Hall.
 KPOP-Rescue Mission.
 KGER-Action.
 KPOL-Magic Music Box.
 KXLA-Hometown Jamboree.
 11:35-KFI-Norman Vincent Peale.
 11:45★KFI-Lunch Hour News with
 Pat Bishop.
 KNN-Anne Mary.
 KRKD-Lawrence Welk.
 11:50★KGfJ-News.
12★KABC-Noontime News.
 KFI-Jim Todd - Farm
 Reporter.
 ★KHJ-Sid Fuller.
 ★KNN-Kennedy's News.
 KBIG-Mr. Big Meets the
 Boat.
 ★KPOP-Editor of the Air-M.
 W. F; Noon News, Tu, Th.
 KGER-Through the Bible.
 KGfJ-Moods in Music.
 KMPC-Major League
 Warmup, M-F.
 KOWL-Joe Adams Show.
 KPOL-Time for Norma.

KRKD-Louise Martinson.
 12:05-KLAC-Peter Potter.
 KMPC-Major League
 Baseball M thru F (till 2).
 KFOX-Mild and Mellow.
 12:15★KABC-Paul Harvey News.
 KFI-Calif. Agriculture.
 ★KHJ-Cedric Foster.
 ★KNN-Nelson McIninch.
 12:25★KBIG, KRKD-News.
 12:30-KABC-Sam Hayes.
 ★KFI-Local News.
 KHJ-Jack Wagner Show.
 KNN-Art Linkletter.
 KBIG-Catalina Bandstand
 (Cont.).
 KPOL-Bible Class.
 KFWB-Bob McLaughlin's
 Clubtime.
 KGER-World Tomorrow.
 KLAC-570 Club.
 KXLA-Music.
 12:40★KABC-George Putnam.
 KFWB-Bob McLaughlin's
 Clubtime.
 12:45-KABC-Mildred Younger.
 KFI-Fibber McGee and
 Molly.
 ★KFAC-Dick Joy, News.
 12:55★KHJ-News.
 ★KWKW-News, Sports Now &
 5 min. bet. each hr. & ½ hr.
1-KABC-I'll Take Romance.
 KFI-Right to Happiness.
 KHJ-Baseball Warmup.
 KNN-Arthur Godfrey
 1½ hrs.
 KBIG-Catalina Bandstand
 (Cont.).
 KFAC-Serenade.
 ★KFOX-U. P. News.

HUNTER HANCOCK
"HARLEM MATINEE"
 1 to 4 P.M.
 Mon. thru Sat.

K·POP

The POPular station 1020 on the dial

KPOP-Harlem Matinee
 (to 4:00).
 ★KLAC-News; Sports.
 KPOL-Time for Norma.
 KRKD-Polka Time.
 ★KVOE-News; Open House.
 KWKW-La Hora De Los
 Angeles.
 KXLA-Frank Simon.
 1:05-KHJ-Major League Game of
 the Day (to 2:55).
 KLAC-570 Club.
 KFOX-Mild and Mellow.
 1:15-KFI-Stella Dallas.
 ★KGER-World News-M.F.
 1:25★KBIG-Who's in the News.
 1:30-KFI-Young Widder Brown.
 KFAC-Concert Matinee.
 KGER-L.B. Band.
 KGfJ-Rendezvous With
 Music.
 KWKW-Teddy Fregoso.
 KXLA-Farm News-M, Tu;
 Garden Chats-F; David
 Gillilan-W, Th.
 1:45-KFI-Pepper Youngs' Family.
 KXLA-Music for You-M, W.
 Th, F; Cousin Lou, Tu.
 1:55-KHJ-Men of Troy-M; Pass
 the Word-Tu, W, Th;
 Sports Package-F.
2-KABC-Martin Block Show.
 KFI-Woman in My House.
 KHJ-Baseball (Cont.).
 KBIG-Catalina Bandstand
 (Cont.).
 ★KGER-News; Garden School.
 KGfJ-Musical Matinee.
 ★KLAC-News; Sports.
 KMPC-Major League Score-
 board (M through F).
 KPOL-The Willshire Hour.
 KRKD-Public Service.
 2:05-KFOX-Take It Easy Time.
 2:05-KLAC-570 Club.
 KMPC-Johnny Grant (to
 5:00); News on the Hour.
 2:15-KABC-Bobby Hammack.
 KFI-Lorenzo Jones.
 KGER-Guest Star, M-Th; Let
 Freedom Ring, F.
 KPOL-Musical Comedy.
 KXLA-Music, M-Th.
 2:30-KABC-Paul Kristian.
 KFI-The Lone Ranger.

KHJ-Baseball (cont.).
 KNN-Ruth Ashton.
 KGER-Peter Slack, Organ.
 KPOL-Hall's Music Hall.
 ★KRKD-News - Tops in Pops,
 till 4:30.
 KWKW-Norm Palmer Show,
 till 3:45.
 KXLA-Continental Serenade.
 2:40-KNN-Fred Robbins Show.
 2:55-KFI-News & Weather.
 KHJ-Scoreboard.
 ★KNN-News.
3-KABC-Eddie Cantor Show.
 KFI-Dick Sinclair Show.
 KHJ-Look to the Skies.
 KNN-Phillip Norman.
 KBIG-Catalina Bandstand
 (Cont.).
 ★KGER-Good News in Music.
 KGfJ-Music in the Air.
 ★KLAC, KXLA-News.
 KOWL-Joe Adams Show.
 KPOL-Tact Turner.
 3:05-KFAC-Keyboard Stylings.
 3:15-KHJ-Melody Manor.
 KGER-Roger Carroll Show
 (to 5).
 KXLA-Tom Brennen Show.
 3:25★KHJ, KFXM-Five Star News.
 3:30-KABC-Hank Weaver Show.
 KFI-Turn Back the Clock
 KHJ-Lynn Looks at
 Hollywood.
 KNN-Matinee (till 4:55).
 KFAC-Commuters Carousell.
 KGfJ-Melody Time.
 3:45-KHJ, KFXM-Tello-Test.
 KAL-Salvador Hernandez.
 EWKW-Bill Garr Show till
 5:00.
 3:50★KGfJ-News.
4-KABC-Hank Weaver (Cont.).
 ★KFI-Dave Shaw News.
 ★KHJ-Robert Hurligh.
 KFAC-Musical Masterpieces.
 ★KFOX, KLAC-U.P. News.
 KPOL-Spirituals.
 KFWB-Larry Finley
 M through F).
 KGfJ-Today in Sports.
 ★KPMO-News; 1000 Club.
 KPOL-Lights, Camera, Music
 ★KVOE-News; Music.
 4:05-KFOX-Musical Highlights.
 KXLA-Ten Teen Tunes.
 4:15★KFI-Burritt Wheeler.
 ★KHJ, KFXM-Frank Heming-
 way.
 4:25★KBIG-Southland News.
 4:30-KHJ, KFXM-Here's the
 Answer.
 KLAC-Alex Cooper.
 KRKD-George McLain.
 4:40★KABC-News.
 4:45★KABC-Hank Weaver Sports.
 ★KHJ, KFXM-Sam Hayes.
 4:55★KFI-Land News.
 KNN-City Editor.

COMPLETE COVERAGE

Complete, all-inclusive coverage of the presidential conventions, campaigns and elections will again be broadcast in 1956 by the CBS Radio and CBS Television Networks and, as in 1952, will again be sponsored by the Westinghouse Electric Corporation.

"Many political observers believe," said Mr. G. A. Price, president of Westinghouse, "that the enormous vote which turned out in the last presidential election and broke all records was in part a result of the way in which radio and television carried the conventions and the campaigns right into the living rooms of America. Westinghouse hopes that this next campaign will repeat that heartening result."

RADIO Logs for MONDAY, AUG. 8

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**★KABC—Len Beardsley.
KFI—Investor's News.
KHJ—Sgt. Preston.
★KNN—Ed. R. Morrow.
★KBIG—Catalina Bandstand.
KFWB—Larry Finley Time (cont.).
KGER—Aubrey Lee.
KGFJ—Musical Reveries.
KLAC—Alex Cooper.
KMPC—Bill Stewart.
KPHJ—Musical Comedy.
KRKD—Ten Top Tunes.
★KWKW—World and Local News.
- 5:10**★KABC—News.
KFI—Southland Weather Summary.
- 5:15**★KABC—Bill Stern.
★KFI—Rolie Thomas.
★KNN—Carroll Allott.
KFOX—Top Ten Tunes.
KPOP—Magic Music.
KFWB—Larry Finley.
KWKW—Race Roundup.
- 5:30**★KABC—Wm. Winter.
★KFI—Feature Wire.
KHJ—Bob Greene.
KNN—Tom Harmon.
KFCF—Continental Varieties.
KPOP—Stroff Motors.
KFWB—Larry Finley Time.
KGFJ—Olga Graves.
★KLAC—News: L.A. Today.
KRKD—Sports Dial.
KWKW—Hora de Oro.
KNLA—Squeakin' Deacon.
- 5:45**★KABC—Bob Garred.
★KFI—Dave Shaw News.
★KHJ—Bill Brundige.
★KNN—Frank Goss.
KLAC—Sam Butler, Sports.
KRKD—Race Results.
- 5:55**★KHJ—Five Star News.
★KNN—News.
- 6**★KABC—John Vandercook.
★KFI—Elmer Peterson.
★KHJ—Gabriel Heatter.
KNN—Ferris Reel.
KPOP—Recorded Music.
★KFCF, KFOX, KLAC—News: Music.
KGER—American Soul Clinic.
KGFJ—Request Performance.
KMPC—Bob Kelley.
KRKD—Tops in Pops.
KWKW—Italian Radio Melodies.
- 6:05**★KFOX—Lawrence Welk Show.
KLAC—Ten Top Tunes.
- 6:15**★KABC—Headline News.
KFI—Sports Report.
KHJ—Behind the Story.
★KNN—Lowell Thomas.
★KMPC—News.
- 6:20**★KABC—Paul Masterson.
KBIG—Maritime Edition of the News.
- 6:30**★KFI—American Way.
★KHJ—Virgil Pinkley.
KNN—Amos 'n' Andy Music Hall.
KALI—Programa Pan Americana.
KBIG—Catalina Bandstand (to 7:45).
KFAC—Musical Milestones.
KPOP—Sundown Serenade.
KFWB—America Dances.
KGFJ—Anthony Norvell.
KMPC—Today's Races.
KRKD—Right to Live. (Spanish).
KWKW—Hoyos Hour.
KNLA—Frank Simon.
- 6:45**★KHJ—Sam Hayes.
KGFJ—Outdoor Broadcaster.
- 6:55**★KHJ—General Sports Time.
★KNN—News.
- 7**★KABC—Edward Morgan.
KFI—Fibber McGee & Molly.
KHJ—Top Secret Files.
KNN—Mr. Keen.
KBIG—Southland Salute.
KFAC—Music at Seven.
KFOX—Johnny Otis Show.
KPOP—Recorded Music.
KGER—Family Bible Hour.
KGFJ—Fiesta Latina.
★KLAC, KPMO, KRKD, KYOE—News: Music.
KMPC—Bill Stewart.
KNLA—Joe Nixon.
- 7:15**★KABC—Paul Masterson.
KFI—Art Baker's Notebook.
★KMPC—News.
KRKD—Dinner Music.
- 7:20**★KBIG—Men of Troy.
- 7:25**★KNN—News.
- 7:30**★KABC—Strange.
KFI—Hollywood Bowl Concert.
★KHJ—Reporter's Roundup.
KNN—Talent Scouts.
KFAC—Echoes & Encores.
KPOP—Church of Life.
KFWB—Musical Program.
KGER—Rev. Victor Glenn.
KGFJ—Hollywood House Party.
KRKD—Dr. Richardson.
KWKW—L.A. Hora Popular.
KNLA—Toastmasters.
- 7:45**★KABC—Saga.
KPOP—Recorded Music.
KFWB—Rosary Hour.
- 7:55**★KABC—News.
- 8**★KABC—L.A. Concerts.
★KFI—News of the World.
KHJ, KFXM—Broadway Cop.
★KNN—News.
KFAC—Evening Concert.
KFWB—Musical Program.
KGFJ—World Bible Society.
KLAC—Gene Norman (to 12).
KMPC—Bill Stewart.
★KNLA—News.
KWKW—Music.

- 8:05**★KNN—Tennessee Ernie.
8:10★KMPC—Dugout Dope.
8:15★KFI—One Man's Family.
KGFJ—L.A. Police Dept.
KMPC—Bill Stewart.
KNLA—Tom Brennen.
- 8:30**★KABC—Voice of Firestone.
★KFI—Henry J. Taylor.
KHJ—Pop the Question.
KFWB—Jazz - West Coast.
KGFJ—College of Divine Science.
KNLA—Joe Nixon.
KWKW—Japanese Program.
- 8:45**★KFI—The World We Live In.
KNN—Bing Crosby.
KGER—Dan Gilbert.
★KGFJ—News.
- 8:55**★KFI—News.
- 9**★KABC—Burgie Music Box.
KFI—Telephone Hour.
★KHJ—News.
★KNN—News.
KFOX—Sleepy Stein Show.
KFWB—Jazz - West Coast.
KGER—Dr. Vernon McGee.
★KGFJ—Hunter Hancock.
KMPC—Bill Stewart.
KWKW—Fire Facts and Fun.
- 9:15**★KHJ—Robert Hurleigh.
KNN—Rosemary Clooney.
KMPC—Confidentially Yours.
★KWKW—News.
- 9:30**★KABC—L.A. Concerts.
KFI—America's Bandstand.
KHJ—Music.
KNN—Ballance 'n' Records.
KMPC—Dance Time.
KWKW—Pract. Catholicism.
- 9:45**★KHJ—Footnotes to History.
KWKW—Valley Party Line.
- 9:55**★KHJ—Five Minute Final.
- 10**★KABC—News.
★KFI—Richfield Reporter.
★KHJ—Frank Evans.
★KNN—Ten O'Clock Wire.
KFAC—Crossroads of Music.
KFWB—Larry Finley (to 4).
KGER—Camp Meeting.
KWKW—Music.
- 10:05**★KGER—Tommy Baird.
KLAC—Jim Ameche.
- 10:15**★KABC—Dr. Frederick Balles.
KFI—A Joy Forever.
★KNN—Bill Kenneally.
KWKW—Senator Knowland.
- 10:25**★KNN—Tom Hanlon.
- 10:30**★KABC—Say It With Music.
KFI—Al Poska.
KHJ—George Crowell.
★KNN—Philip Norman.
KWKW—Noche De Ronda.
KGER—Peter Slack, Organ.
- 10:45**★KABC—Lonesome Gal.
- 10:55**★KFI—This Thing Called Life.
- 11**★KFI—11th Hour News.
★KABC—Say It With Music.
★KHJ—News-Wheel.
★KNN—Max Ruby.
KFOX—Midnight Serenade.
KGER—Brother Clarence.
KMPC—Dance Time (cont.).
KNLA—Joe Nixon.
- 11:10**★KNN—Hanlon's Scoreboard.
- 11:15**★KABC—Say It With Music.
KFI—Sports, R. Thomas.
KNN—Merry-Go-Round.
- 11:30**★KFI—Night Music.
KGFJ—Continental Gems.
KGER—Tom Hanlon Show.
- 11:40**★KNN—Tom Hanlon Show.
- 11:45**★KABC—Noel de Selya.
KGFJ—Continental Gems.
- 11:55**★KFI—News.
- 12**★KABC—Midnight News.
KFI—Midnight Flyer.
KFAC—Music Out of the Night.
KGER—Sepia Serenade.
KGFJ—Night Club (till 6).
★KMPC—News, Phil Brooks.
KMPO—Pete Lombardo.
KRKD—Moonlight Serenade (till 4:00 a.m.).
KNLA—Bill Johnson Show, Jack Morris.
- 12:05**★KABC—Back to the Bible.
KNN—Bill Ballance Show.
KLAC—Alex Cooper.
- 1**★KFI—Ben Hunter (4½ hrs.).

Monday Precasts

WHAT'S PLAYING

"GAME OF THE DAY," KHJ, 1:05 p.m. Pittsburgh at Chicago.

WHO'S GUESTING

"HOLLYWOOD BOWL CONCERT," KFI, 7:30 p.m. Tonight's program presents Eduard Van Beinum as conductor, and Rudolf Firkušny as pianist.

"VOICE OF FIRESTONE," KABC, 8:30 p.m. Tonight's guest is Thomas L. Thomas soloist and he sings among other songs "The Masked Ball" from Verdi and "Rose Marie" of Friml.

"TELEPHONE HOUR," KFI, 9:00 p.m. Thomas Brockman, young American pianist, joins the notable roster of Telephone Hour Artists in his first appearance. His major offering is the finale of Edvard Grieg's Concerto in A Minor, and two "Etudes" from Opus 25 in A flat Major and C Minor.

\$25 Million Worth of "Oaters" On KHJ-TV "Adventure Theater"

One of the "hottest" film packages of the year, the block of 123 Roy Rogers and Gene Autry feature-length motion pictures, will soon hit the video lanes via KHJ-TV's new "Adventure Theater" telecasts, which are scheduled for a Monday, August 29th, 7:00 p.m., starting date.

Known in the trade as "oaters," these productions represent some of the most prodigious efforts of Republic Pictures and were filmed as top-budget westerns at a cost of over \$25,000,000.

Programwise, the Rogers and Autry motion pictures will be offered viewers on the same-across-the-board formula which proved so successful for last season's Emmy Award winning "Channel 9 Movie Theatre" telecasts. This means that each "Adventure Theater" presentation will be televised for the first time on a Mon-

day night at 7:00 p.m., and then aired each succeeding evening in the same time spot through Saturday.

This repetitive method of telecasting provides viewers with the ultimate in convenience as far as their tuning habits are concerned. Roy Rogers and Gene Autry fans can watch the feature on the evening of their choice without having to pass up the "Adventure Theater" motion pictures because of family or social obligations, which might normally take them out of the house on any given evening.

Viewers will also find themselves catered to in the case of running time on these programs. Each film has been especially tailored to a one-hour length in keeping with the current trend toward sixty-minute video features.

Station officials at KHJ-TV have set their objective as capturing a family-type audience with this film package.

The time slot, 7:00-8:00 p.m. was carefully selected as one which would make both youngsters and grown-ups available as a potential viewing audience. Then too, the theme of the various pictures is a far cry from the shoot-'em-up type of western entertainment which was indigenous to the early days of television. The Rogers and Autry productions run the gamut of everything from high adventure to comedy, romance and musicals.

The acquisition of this gigantic collection of top box office attractions is further proof of KHJ-TV's determination to dominate the quality film field on the West Coast, according to station officials.

★ ★

Finley Shifts

Larry Finley has not only moved his new offices to KFWB on Hollywood Blvd., but he's also hired two new people to help him with his radio and TV shows: Ben Parker as production supervisor, and Madeline Parr, who will handle talent for Larry's "Strictly Informal," seen on Channel 5.

RADIO Logs for TUESDAY, AUG. 9

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**★KABC—Len Beardsley.
KFI—Investor's News.
KHJ—Sgt. Preston.
★KNX—G. R. Murrow.
★EBIG—Dancing at Avalon.
★WKW—News.
★KGER—Aubrey Lee.
★KGFJ—Musical Reveries.
★KLAC—News; Sports.
★KMPC—News; Bill Stewart.
★KPOL—Musical Comedy.
★KKED—Ten Top Times.
7:05★KLAC—Gene Norman.
7:10★KABC—News.
KFI—Southland Weather Summary.
7:15★KABC—Bill Stern.
★KFI—Rollie Thomas.
★KNX—Carroll Alcott.
★KFOX—Ten Top Times.
★KPOP—Magic Music.
★KFWB—Sports; Erik Paige.
★KGFJ—Here's to Vets.
7:30★WKW—Race Roundup.
7:35★KABC—Wm. Winter.
★KFI—Feature Wire.
★KHJ—Bob Greene.
★KNN—Tom Harmon.
★KFC—Continental Varieties.
★KPOP—Sirott Motors.
★KGER—Olga Graves.
★KGFJ—Musical Reveries.
★KLAC—Alex Cooper.
★KKED—Sports Dial.
★WKW—Hora de Oro.
★KXLA—Squeakin' Deacon.
7:45★KABC—Bob Garred.
★KFI—Dave Shaw News.
★KHJ—Bill Brundige.
★KNX—Frank Goss.
★KLAC—Sam Balter; Sports.
★KKED—Race Results.
7:55★KHJ—Five Star News.
★KNX—Local News.
6★KABC—John Vandercook.
★KFI—Elmer Peterson.
★KHJ—Gabriel Heatter.
★KNN—Farris Reel.
★KPOP—Recorded Music.
★KFOX, KFC, KLAC—News.
★KGER—American Soul Clinic.
★KGFJ—Request Performance.
★KMPC—Bob Kelley; Sports.
★KKED—Tops in Pops.
★WKW—Italian Melodies.
7:05★KFOX—Lawrence Welk Show.
★KLAC—Ten Top Times.
7:15★KABC—Headline News.
★KFI—Sports Report.
★KHJ—Behind the Story.
★KNN—Lowell Thomas.
★EMPC—World and Local News.
7:20★KABC—Paul Masterson.
★EBIG—Maritime Edition of the News.
7:35★KABC—Monitor Views the News.
7:30★KABC—Paul Masterson.
★KFI—KFI Calling.
★KHJ—Virgil Pinkley.
★KNN—Amos 'n' Andy Music Hall.
★KGFJ—Catalina Bandstand (to 7:45).
★KFC—Musical Milestones.
★KPOP—Sundown Serenade.
★KFWB—America Dances.
★KGFJ—Anthony Norvell.
★EMPC—Today's Races.
★KKED—Right to Live (Span.).
★WKW—Hoyos Hour.
★KXLA—Frank Simon.
7:45★KHJ—Sam Hayes.
★KGFJ—Outdoor Broadcaster.
7:55★KHJ—General Sports Time.
★KNN—News.
7★KABC—Edward Morgan.
★KFI—Dragnet.
★KHJ—Treasury Agent.
★KNN—Suspense.
★KALI—Latin Festival.
★KFC—Music at Seven.
★KFOX—Johnny Otis Show.
★KPOP—Recorded Music.
★KGER—Family Bible Hour.
★KGFJ—Fiesta Latina.
★KMPC—Bill Stewart (till 8).
★KXLA—Joe Nixon.
7:15★KABC—Paul Masterson.
7:25★KNN—News.
7:30★KABC—Strange.
★KFI—Fibber McGee and Molly.
★KHJ, KFC—Enchanted Hour.
★KNN—Bill Ballance Show.
★KPOP—Church of Life.
★KFWB—Musical Program.
★KGER—Rev. Victor Glenn.
★KGFJ—Hollywood House Party.
★KKED—Health Talk.
★WKW—La Hora Popular.
★KXLA—Mary Burke Kink.
7:45★KABC—Sage.
★KFI—Art Baker's Notebook.

- KPOP—Recorded Music.
KFWB—Rosary Hour.
7:55★KABC—News.
8★KABC—Back To The Bible.
★KFI—News of the World.
★KHJ—John Steele, Adventure.
★KNN—Tom Hanlon.
★KFC—Evening Concert.
★KFWB—Baseball (till 10:45).
★KLAC—News; Gene Norman (till 12:00).
8:05★KNN—Tennessee Ernie.
8:10★KMPC—Dugout Dope.
8:15★KFI—One Man's Family.
★KGFJ—Social Security.
★KMPC—Baseball.
8:30★KABC—Eddie Cantor Show.
★KFI—People Are Funny.
★KHJ—I Ask You.
★KGFJ—College of Div. Science.
★WKW—Variations.
8:45★KNN—Bing Crosby.
★KFWB—Baseball till 10:45.
★KGER—Dan Gilbert.
★KGFJ—Social Security.
9★KABC—Burgie Music Box.
★KFI—Biography in Sound.
★KHJ, KFC—News.
★KNN—News.
★KFOX—Sleepy Stein Show.
★KGFJ—Hunter Hancock.
★KMPC—Baseball.
9:15★KHJ—Robert Hurleigh.
★KNN—Disk Derby.
9:30★KABC—Bill Hamilton.
★KHJ—Music.
★KMPC—Baseball.
9:45★KHJ—Footnotes to History.
9:55★KFI—Surprising, But True.
★KHJ—Five Minute Final.
10★KABC—News.
★KFI—Richfield Reporter.
★KHJ—Frank Evans.
★KNN—10 O'Clock Wire.
★KFC—Crossroads of Music.
10:15★KABC—Dr. Frederick Bailey.
★KFI—A Joy Forever.
★KNN—Bill Kenally.
10:25★KNN—Tom Hanlon.
10:30★KABC—The Todd Trio.
★KFI—Burrell Wheeler Show.
★KHJ—George Crowell.
★KNN—Philip Norman.
★KMPC—Dance Time.
10:45★KABC—Lonesome Gal.
★KFI—Al Poska Show.
★KFWB—Larry Finley Time (till 4 a.m.).
10:55★KFI—This Thing Called Life.
11★KABC—Say It With Music.
★KFI—11th Hour News.
★KHJ—News Wheel.
★KNN—Max Roby.
★KFOX—Midnight Serenade.
11:10★KNN—Ranton's Scoreboard.
11:15★KABC—Say It With Music.
★KFI—Sports With Rollie Thomas.
★KNN—Merry-Go-Round.
11:30★KFI—Night Music.
★KMPC—Dance Time.
11:40★KNN—Tom Hanlon Show.
11:45★KABC—Noel D'Selva Arch.
11:55★KFI—News.
12★KABC—Midnight News.
★KFI—Midnight Flyer.
★KNN—Music 'til Dawn.
★KFC—Music Out of the Night.
★KMPC—News—On 'Til Dawn.
★KKED—Moonlight Serenade (till 4).
12:05★KABC—Back To The Bible.
★KLAC—Alex Cooper.
1★KFI—Ben Hunter (4½ hrs.).

GUEST

John Wayne, "one of the best belt-hookers in the business," took an analytical look at motion picture acting, western style, as guest on KNX-CBS Radio's "Amos 'n' Andy Music Hall" last week.

The guest star modestly deferred to the versatility of Spencer Tracy, whom he saluted as both a brow-wrinkler and a lobe-yanker. "He gets a bead on the heroine," he explained, "then he wrinkles up his forehead and then he starts pulling on his ear lobe . . . He's ear-yanked his way to a couple of Oscars."

RADIO Logs for WEDNESDAY, AUG. 10

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**★KABC—Len Beardsley.
★KFI—Investor's News.
★KHJ—Sgt. Preston.
★KNX—Ed. R. Murrow.
★KALI—Voice of So. America.
★KBI—Dancetime at Avalon.
★WKW—News.
★KGFJ—Musical Reveries.
★KLAC—News; Sports.
★KMPC—News; Bill Stewart.
★KPOL—Musical Comedy.
★KKED—Ten Top Times.
7:05★KLAC—Alex Cooper.
7:10★KABC—News.
★KFI—Southland Weather Summary.
7:15★KABC—Bill Stern.
★KFI—Rollie Thomas.
★KNN—Carroll Alcott.
★KFOX—Ten Top Times.
★KPOP—Magic Music.
★KFWB—Sports; Erik Paige.
7:30★WKW—Race Roundup.
7:35★KABC—Wm. Winter.
★KFI—Feature Wire.
★KHJ—Bob Greene.
★KNN—Tom Harmon.
★KFC—Continental Varieties.
★KPOP—Sirott Motors.
★KGER—Olga Graves.
★KGFJ—News; L.A. Today.
★KKED—Sports Dial.
★WKW—Hora de Oro.
★KXLA—Squeakin' Deacon.
7:45★KABC—Bob Garred.
★KFI—Dave Shaw News.
★KHJ—Bill Brundige.
★KNN—Frank Goss.
★KLAC—Sam Balter; Sports.
★KKED—Race Results.
7:55★KHJ—Five Star News.
★KNN—Local News.
6★KABC—John Vandercook.
★KFI—Elmer Peterson.
★KHJ—Gabriel Heatter.
★KNN—Farris Reel.
★KPOP—Recorded Music.
★KFOX, KFC, KLAC—News.
★KGER—American Soul Clinic.
★KGFJ—Request Performance.
★KMPC—Bob Kelley; Sports.
★KKED—Tops in Pops.
★WKW—Italian Melodies.
7:05★KFOX—Lawrence Welk Show.
★KLAC—Ten Top Times.
7:15★KABC—Headline News.
★KFI—Sports Report.
★KHJ—Behind the Story.
★KNN—Lowell Thomas.
★EMPC—World and Local News.
7:20★KABC—Paul Masterson.
★EBIG—Maritime Edition of the News.
7:35★KABC—Monitor Views the News.
7:30★KABC—Paul Masterson.
★KFI—KFI Calling.
★KHJ—Virgil Pinkley.
★KNN—Amos 'n' Andy Music Hall.
★KGFJ—Catalina Bandstand (to 7:45).
★KFC—Musical Milestones.
★KPOP—Sundown Serenade.
★KFWB—America Dances.
★KGFJ—Anthony Norvell.
★EMPC—Today's Races.
★KKED—Right to Live (Span.).
★WKW—Hoyos Hour.
★KXLA—Frank Simon.
7:45★KHJ—Sam Hayes.
★KGFJ—Outdoor Broadcaster.
7:55★KHJ—General Sports Time.
★KNN—News.
7★KABC—Edward Morgan.
★KFI—Fibber McGee and Molly.
★KHJ—True Detective Mysteries.
★KNN—F.B.I. in Peace and War.
★KFC—Music At Seven.
★KFOX—Johnny Otis Show.
★KPOP—Recorded Music.
★KGER—Family Bible Hour.
★KGFJ—Fiesta Latina.
★KMPC—Bill Stewart (till 9).
★KXLA—Joe Nixon.

- 7:15★KABC—Blue Ribbon Bouts.
★KFI—Art Baker's Notebook.
7:25★KNN—News.
7:30★KFI—News.
★KHJ—Claco Kid.
★KFC—Echoes and Encores.
★KPOP—Church of Life.
★KGER—Rev. Victor Glenn.
★KGFJ—Hollywood House Party.
★KKED—Dr. Richardson.
★WKW—La Hora Popular.
★KXLA—Music.
7:35★KFI—Truth or Consequences.
7:45★KFOX—U.P. News.
★KPOP—Recorded Music.
★KFWB—Rosary Hour.
8★KABC—Back to the Bible.
★KFI—News of the World.
★KHJ—Sentenced.
★KNN—Tom Hanlon.
★KFC—Evening Concert.
★KFWB—Baseball (till 10:45).
★KGER—Waltz Time.
★KGFJ—World Bible Society.
★KLAC—News; Gene Norman (to 12:00).
★WKW—Latin Serenade.
8:05★KNN—Tennessee Ernie.
8:10★KMPC—Dugout Dope.
8:15★KFI—One Man's Family.
★KGFJ—Cancer Prevention.
★KMPC—Baseball.
★KXLA—Tom Brennan.
8:30★KABC—Eddie Cantor Show.
★KFI—Conversation.
★KHJ—Family Theater.
★KNN—Press Conference.
★KGER—Voice of China.
★KGFJ—College of Div. Science.
★KMPC—Baseball.
8:45★KNN—Bing Crosby.
9★KABC—Burgie Music Box.
★KFI—Rest of Groceries.
★KHJ, KNN—News.
★KFOX—Sleepy Stein Show.
★KGER—King's Service.

"HUNTER HANCOCK SHOW"

'Real crazy' Music

'Real crazy' MC

'REAL CRAZY' SHOW!

9:00 P.M. to 12:00

Monday thru Saturday

KGFI 1230 Kc.

- ★KGFJ—Hunter Hancock.
7:05★KMPC—Baseball (till 11:30).
7:15★KHJ—Robert Hurleigh.
★KNN—Disk Derby.
7:30★KABC—Freddie Martin.
★KFI—America's Bandstand.
★KHJ—Press Conference.
★KGER—John Brown.
★KMPC—Baseball.
7:45★KHJ—Footnotes to History.
7:55★KHJ—Five Minute Final.
10★KABC—News.
★KFI—Richfield Reporter.
★KHJ—Frank Evans.
★KNN—10 O'Clock Wire.
★KFC—Crossroads of Music.
10:15★KABC—Dr. Frederick Bailey.
★KFI—A Joy Forever.
★KNN—Bill Kenally.
10:25★KNN—Tom Hanlon.
10:30★KABC—The Todd Trio.
★KFI—Al Poska Show.
★KHJ—George Crowell.
★KNN—Philip Norman.
★WKW—Noche de Ronda.
★KGER—Miracle Hour.
10:45★KABC—Lonesome Gal.
★KFWB—Larry Finley Show (till 4 a.m.).
10:55★KFI—This Thing Called Life.
11★KABC—Press Conference.
★KFI—11th Hour News.
★KHJ—News Wheel.
★KNN—Max Roby.
★KFOX—Midnight Serenade.
11:10★KNN—Ranton's Scoreboard.
★KFI—Sports with Rollie Thomas.
★KNN—Merry-Go-Round.
11:30★KABC—Say It With Music.
★KFI—Night Music.
★KMPC—Dance Time.
11:40★KNN—Tom Hanlon Show.

Wednesday Precasts

WHO'S GUESTING

"FAMILY THEATRE," KHJ, 8:30 p.m. With Joan Leslie as hostess, Marshall Thompson stars in the "Rainbow Chaser."
"CONVERSATIONS," KFI, 8:30 p.m. A repeat of "Science Fiction," with Aldous Huxley and Marc Connelly.

WHAT'S PLAYING

"BLUE RIBBON BOUTS," KABC, 7:15 p.m. Carmen Visilis vs. Italo Scottichinni.

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RADIO Logs for THURSDAY, AUG. 12

RADIO Logs for FRIDAY, AUG. 13

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**★KABC—Len Beardsley.
★KFI—Investor's News.
★KHJ—Sgt. Preston.
★KXN—Ed. R. Murrow.
★KBIG—Catalina Bandstand.
★KGER—Aubrey Lee.
★KGFJ—Musical Reveries.
★KLAC, KWKW—News.
★KMPC—Musical Comedy.
★KRKD—Ten Top Tunes.
★KLAC—Alex Cooper.
- 5:10**★KABC—News.
★KFI—Southland Weather Summary.
- 5:15**★KABC—Bill Stern.
★KFI—Rolie Thomas.
★KXN—Carroll Alcott.
★KFOX—Top Ten Tunes.
★KPOP—Magic Music.
★KFWB—Sports; Erik Paige.
★KGFJ—Serenade in Blue.
- 5:20**★KWKW—Race Roundup.
- 5:30**★KABC—Wm. Winter.
★KFI—Feature Wire.
★KHJ—Bob Greene.
★KXN—Tom Harmon.
★KFAC—Continental Varieties.
★KPOP—Stroff Motors.
★KGER—Musical Reveries.
★KRKD—Sports Dial.
★KWKW—Hors de Oro.
★KXLA—Squeakin' Deacon.
- 5:45**★KABC—Bob Garred.
★KFI—Dave Shaw News.
★KHJ—Bill Brundige.
★KXN—Frank Goss.
★KLAC—Sam Balter, Sports.
★KRKD—Race Results.
★KGFJ—News.
- 5:55**★KHJ, KXN—News.
- 6**★KABC—John Vandercook.
★KFI—Elmer Peterson.
★KHJ—Gabriel Heatter.
★KXN—Ferris Reel.
★KPOP—Recorded Music.
★KFAC, KFOX, KLAC—News.
★KGER—American Soul Clinic.
★KGFJ—Request Performance.
★KRKD—Bob Kelley, Sports.
★KRKD—Tops in Pops.
★KWKW—Italian Melodies.
- 6:05**★KFOX—Lawrence Welk Show.
★KXN—Sundown Serenade.
★6:15★KABC—Headline News.
★KFI—Sports Report.
★KHJ—Behind the Story.
★KXN—Lowell Thomas.
★KMPC—World and Local News.
- 6:20**★KABC—Paul Masterson.
★KHJ—Maritime Edition of the News.
- 6:30**★KFI—The Losers.
★KHJ—Virgil Pinkley.
★KXN—Amos 'n' Andy Music Hall.
★KFI—Programs Pan America
★KBIG—Catalina Bandstand (to 7:45).
★KGER—Musical Milestones.
★KFOX—Winter Music.
★KPOP—Sundown Serenade.
★KFWB—America Dances.
★KGER—Rev. Al Harlan.
★KGFJ—Anthony Norvell.
★KMPC—Today's Races.
★KRKD—Right to Live (Spanish).
★KWKW—Hoyos Hour.
★KXLA—Frank Simon.
- 6:45**★KHJ—Sam Hayes.

Outdoor Sportsmen
TOM REGAN
FISHING NEWS
6:45 to 7:00 p.m.
Mon. thru Sat.
KGFI — 1230 kc.

- ★KGFJ—Outdoor Broadcaster.
- 6:55**★KFI—News.
★KHJ—General Sports Time.
★KXN—News.
- 7**★KABC—Edward Morgan.
★KFI—Fibber McGee and Molly.
★KHJ—Office Detective.
★KXN—City Hospital.
★KFI—Latin Festival.
★KFAC—Music at Seven.
★KFOX—Johnny Otis Show.
★KPOP—Recorded Music.
★KGER—Family Bible Hour.
★KGFJ—Fiesta Latina.
★KLAC, KRKD—News.
★KMPC—Bill Stewart (till 9).
★KXLA—Joe Nixon.
- 7:05**★KLAC—Ten Top Tunes.
★KRKD—Dinner Music.
★7:15★KABC—Stereocast.
★KFI—Art Baker's Notebook.

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- 7:25**★KXN—News.
7:30★KABC—Strange.
★KFI—NBC News.
★KHJ—Evening Serenade.
★KXN—Bill Ballance Show.
★KFAC—Echoes and Encores.
★KPOP—Church of Life.
★KGER—Helen Markham.
★KGFJ—Hollywood House Party.
★KRKD—Dr. Richardson.
★KWKW—La Hora Popular.
- 7:35**★KFI—X Minus One.
- 7:45**★KABC—Saga.
★KFOX—U.P. News.
★KPOP—Recorded Music.
★KFWB—Rosary Hour.
★KLAC—Music.
- 7:55**★KABC—News.
8★KABC—Back to the Bible.
★KFI—News of the World.
★KHJ—Brady Kaye Show.
★KXN—Tom Hanlon.
★KFAC—Evening Concert.
★KFWB—Baseball (till 10:45).
★KGER—Bible Treasury.
★KGFJ—World Bible Society.
★KLAC—News; Gene Norman (to 12:00).
★KWKW—Latin Serenade.
- 8:05**★KXN—Tennessee Ernie.
8:10★KGER—Dr. A. U. Michelson.
★KMPC—Dugout Dope.
8:15★KFI—One Man's Family.
★KGFJ—Treasury Dept.
★KXLA—Tom Brennen.
★KMPC—Baseball.
★KABC—Eddie Cantor Show.
★KHJ—Wheel of Fortune.
★KGER—Voice of China.
★KGFJ—Col. of Divine Science.
★KXLA—Joe Nixon.
8:45★KXN—Bing Crosby.
★KGER—Dan Gilbert.
★KGFJ—News.
- 9**★KABC—Burgie Music Box.
★KFI—Dr. Six Gun.
★KXN—News.
★KFOX—Sleepy Stein Show.
★KGER—S.D.A. Laymen Hour.
★KGFJ—Hunter Hancock.
★KGIL—Musical Scrapbook.
★KMPC—Baseball (cont.).
- 9:05**★KMPC—Baseball.
- 9:15**★KHJ—Robert Hurleigh.
★KXN—Disk Derby.
9:30★KABC—Lawrence Welk.
★KFI—America's Bandstand.
★KHJ—University Explorer.
★KGER—John Brown.
9:45★KHJ—Footnotes to History.
- 10**★KABC—News.
★KFI—Richfield Reporter.
★KHJ—Frank Evans.
★KXN—10 O'Clock Wire.
★KFAC—Crossroads of Music.
10:05★KABC—Crossroads of Music.
10:15★KABC—Dr. Frederick Bailes.
★KFI—A Joy Forever.
★KXN—Bill Kenneally.
10:25★KXN—Tom Hanlon.
10:30★KABC—The Todd Trio.
★KFI—Burrit Wheeler.
★KHJ—George Crowell.
★KXN—Phil Norman.
★KMPC—Dance Time.
★KWKW—Noche de Ronda.
10:45★KABC—Lonesome Gal.
★KFI—Al Poska Show.
★KFWB—Larry Finley Time (till 4 a.m.).
10:55★KFI—This Thing Called Life.
- 11**★KABC—Say It With Music.
★KFI—11th Hour News.
★KHJ—News—Wheel.
★KXN—Max Roby.
★KFOX—Midnight Serenade.
11:10★KXN—Hanson's Scoreboard.
11:15★KABC—Say It With Music.
★KFI—Sports; Rolie Thomas.
★KXN—Merry Go Round.
11:30★KFI—Hollywood Palladium.
★KMPC—Dance Time.
- 11:40**★KXN—Tom Hanlon Show.
11:45★KABC—Jack Nye Orch.
11:55★KFI—News.
- 12**★KABC—Midnight News.
★KFI—Midnight Flyer.
★KXN—Music Till Dawn.
★KFAC—Music Out of the Night.
★KMPC—News—On Till Dawn.
★KRKD—Moonlight Serenade (till 4 a.m.).
12:05★KABC—Back to the Bible.
★Alex Cooper.
- 1**★KFI—Ben Hunter (4½ hrs.).

Classified
SEE
PAGE 27

See Page 37 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**★KABC—Len Beardsley.
★KFI—Investor's News.
★KHJ—Sgt. Preston.
★KXN—Ed. R. Murrow.
★KALI—Voice of So. America.
★KFOX—Texas Tiny.
★KWKW—News.
★KGFJ—Musical Reveries.
★KLAC—News; Sports.
★KMPC—News; Bill Stewart.
★KPOP—Musical Comedy.
★KRKD—Ten Top Tunes.
★KLAC—Gene Norman.
- 5:10**★KABC—News.
★KFI—Southland Weather Summary.
- 5:15**★KABC—Bill Stern.
★KFI—Rolie Thomas.
★KXN—Carroll Alcott.
★KFOX—Top Ten Tunes.
★KPOP—Magic Music.
★KFWB—Sports; Erik Paige.
- 5:20**★KWKW—Race Roundup.
- 5:30**★KABC—Wm. Winter.
★KFI—Feature Wire.
★KHJ—Bob Greene.
★KXN—Tom Harmon.
★KFAC—Continental Varieties.
★KPOP—Stroff Motors.
★KGER—Olga Graves.
★KGFJ—Musical Reveries.
★KLAC—News.
★KRKD—Sports Dial.
★KWKW—Hors de Oro.
★KXLA—Squeakin' Deacon.
- 5:45**★KABC—Bob Garred.
★KFI—Dave Shaw News.
★KHJ—Bill Brundige.
★KXN—Frank Goss.
★KLAC—Sam Balter; Sports.
★KRKD—Race Results.
- 5:55**★KHJ—Five Star News.
★KXN—Local News.
- 6**★KABC—John Vandercook.
★KFI—Elmer Peterson.
★KHJ—Gabriel Heatter.
★KXN—Ferris Reel.
★KPOP—Recorded Music.
★KGER—American Soul Clinic.
★KGFJ—Request Performance.
★KMPC—Bob Kelley, Sports.
★KRKD—Tops in Pops.
★KWKW—Italian Melodies.
- 6:05**★KFOX—Lawrence Welk Show.
★KLAC—Top Ten Tunes.
6:10★KFOX—Sundown Serenade.
- 6:15**★KABC—Headline News.
★KFI—Sports Report.
★KHJ—Behind the Story.
★KXN—Lowell Thomas.
★KMPC—World and Local News
- 6:20**★KABC—Paul Masterson.
★KHJ—Maritime Edition of the News.
- 6:30**★KFI—Hollywood Sound Stage.
★KHJ—Virgil Pinkley.
★KXN—Amos 'n' Andy Music Hall.
★KFAC—Musical Milestones.
★KPOP—Sundown Serenade.
★KFOX—Music till Seven.
★KFWB—America Dances.
★KGER—Rev. Al Harlan.
★KGFJ—Anthony Norvell.
★KGIL—Memory Melodies.
★KMPC—Today's Races.
★KRKD—Right to Live (Spanish).
★KWKW—Hoyos Hour.
★KXLA—Frank Simon.
- 6:45**★KHJ—Sam Hayes.
- 6:50**★KHJ—General Sports Time.
★KXN—News.
- 7**★KABC—Edward Morgan.
★KFI—Fibber McGee and Molly.
★KHJ—Counterspy.
★KXN—Godfrey's Digest.
★KALI—Latin Festival.
★KFAC—Music at Seven.
★KFOX—Johnny Otis Show.
★KPOP—Recorded Music.
★KGER—Family Bible Hour.
★KGFJ—Fiesta Latina.
- ★KLAC, KRKD—News.
★KMPC—Bill Stewart (till 9).
★KXLA—Joe Nixon.
- 7:15**★KABC—Stereocast.
★KFI—Art Baker's Notebook.
★KFOX—Report from Washn.
- 7:20**★KBIG—Sports Package.
- 7:25**★KXN—News.
- 7:30**★KABC—Strange.
★KFI—Stars in Action.
★KHJ—Clisco Kid.
★KXN—Bill Ballance Show.
★KFAC—Echoes and Encores.
★KPOP—Church of Life.
★KFWB—Musical Program.
★KGER—Mirphal Youth Hour.
★KGFJ—Hollywood House Party.
★KRKD—Dr. Richardson.
★KWKW—La Hora Popular.
- 7:45**★KABC—Saga.

HOW TO FIND PEACE IN
THIS CHANGING WORLD
DR. FREDERICK BAILES

KABC 10:15 — 10:30 p.m.
every day, Monday
through Friday
KRKD 6:45 — 7 a.m.
every day, Monday
through Friday

- 10:15**★KABC—Dr. Frederick Bailes.
★KFI—A Joy Forever.
★KXN—Bill Kenneally.
★KWKW—Billy May Show.
- 10:25**★KXN—Tom Hanlon.
- 10:30**★KABC—The Todd Trio.
★KFI—Al Poska.
★KHJ—George Crowell.
★KXN—Philip Norman.
★KGER—Peter Sluck, Organ.
★KMPC—Dance Time (till 13).
★KWKW—Noche de Ronda.
- 10:45**★KABC—Lonesome Gal.
★KFWB—Larry Finley Time (till 4 a.m.).
- 10:55**★KFI—This Thing Called Life.
- 11**★KABC—Say It With Music.
★KFI—11th Hour News.
★KHJ—News—Wheel.
★KXN—Max Roby.
★KFOX—Midnight Serenade.
★KXLA—Music.
- 11:10**★KXN—Hanson's Scoreboard.
- 11:15**★KABC—Say It With Music.
★KFI—Rolie Thomas.
★KXN—Merry Go Round.
- 11:30**★KFI—Night Music.
★KMPC—Dance Time.
- 11:40**★KXN—Tom Hanlon Show.
- 11:45**★KABC—Jack Nye Orch.
- 12**★KABC—Midnight News.
★KFI—Midnight Flyer.
★KXN—Music Till Dawn.
★KFAC—Music Out of the Night.
★KMPC—News; On Till Dawn.
★KRKD—Moonlight Serenade (till 4 a.m.).
- 12:05**★KABC—Back to the Bible.
★KLAC—Alex. Cooper.
- 12:30**★KGER—News; Starlight Serenade.
- 1**★KFI—Ben Hunter (4½ hrs.).

RADIO PROGRAM FINDER

Note: * Indicates programs of news and commentaries

Across the Blue Pacific..... KHL, 11:15 a.m., Su	Graham, Billy..... KABC, 3 p.m., Su	Pepper Young's Family..... KFI, 1:45 p.m., M-F
*Alcott, Carroll..... KNN, 5:15 p.m., M-F	Grant, Johnny..... KMPC, 2:05-2:30 p.m., M-F	Police Mason..... KNN, 11:15 a.m., M-F
10:15 p.m., Su; 10:15 p.m., Su	Guiding Light..... KNN, 10:15 a.m., M-F	*Peterson, Elmer..... KFI, 6 p.m., M-F
American Way..... KFI, 6:30 p.m., M	Hamilton, Bill..... KABC, 9:30 p.m., Tu	Edgewood..... KABC, 1:05 p.m., Su
America's Bandstand KFI, 9:30 p.m., M, Th, F	Hammack, Bobby..... KABC, 9:15 p.m., M-F	*Linkley, Virgil..... KHL, 6:30 p.m., M-F
America's Town Meeting..... KABC, 7 p.m., Su	Hancock, Dexter..... KFI, 9 p.m., M-Sa	Point of Law..... KFI, 1:55 p.m., M-F
Amos 'n' Andy Music Hall KNN, 6:30 p.m., M-F	Hendon, Tom..... KNN, 10:25 p.m., M-F	Polka Party..... KFI, 5 p.m., Sa
Andy & Virginia..... KFI, 8:15 a.m., M-F	11:40 p.m., M-F	Pop Melodies..... KHL, 7:30 p.m., Sa
Answer Man..... KHL, 8:20 a.m., Sa	Harmon, Tom..... KNN, 5:30 p.m., M-Sa	Poster, Peter..... KABC, 9:30 a.m., D
Ashton, Ruth..... KNN, 2:30 p.m., M-F	Haven of Rest..... KHL, 6 p.m., Sa	Presidential Press Conference KABC, 11 p.m.
Aunt Mary..... KNN, 11:15 a.m., M-F	Hawaii Calls..... KHL, 6 p.m., Sa	KHL, 9:30 p.m., W
Autry, Gene..... KNN, 7 p.m., Su	*Hayes, Sam KHL, 1:15 p.m., 6:15 p.m., M-F	Public Prosecutor..... KHL, 3 p.m., M-F
Back to the Bible..... KABC, 8 p.m., Wed	KABC, 12:30 p.m., M-F	Professional Football..... KHL, 9:15 p.m., Sa
Bailes, Dr. Frederick..... KABC, 10:45 p.m., M-F	*Heatter, Gabriel..... KHL, 6 p.m., M-F	Putnam, George..... KABC, 10:45 a.m., M-F
1:15 p.m., Su; 1:15 p.m., Su	*Hemingway, Frank..... KHL, 7 a.m., 1:15 p.m., M-Sa	12:40 p.m., M-F
Baker, Art..... KFI, 10 a.m., M-F; 7:15 p.m., W, Th, F	Hickox, Mary..... KFI, 11:15 a.m., M-F	Queen for a Day..... KHL, 11:30 a.m., M-F
7:15 p.m., W, Th, F	Here's Hollywood..... KHL, 9:30 a.m., M-F	*Richfield Reporter..... KFI, 10 p.m., Su-F
Baldwin, Mel..... KNN, 1 p.m., Sa	Hollywood Bowl Concerts..... KFI, 7:30 p.m., M-F	Right to Happiness..... KFI, 1 p.m., M-F
Ballance 'n' Records..... KNN, 9:30 p.m., M	Hollywood House Party..... KFI, 7:30 p.m., M-F	Rin Tin Tin..... KHL, 2 p.m., Su
*Banghart, Kenneth..... KFI, 10:25 a.m., M-F	Hollywood Music Hall..... KNN, 9 p.m., Su	Ritter, Tex..... KFI, 7:30 p.m., Sa
Baseball..... KHL, 1:05 p.m., M-F; 11 a.m., Sa; 1:15 p.m., Su-Su; KMPC, 12:05 p.m., M-F; 2:30 p.m., Su	Hollywood Park Races..... KNN, 5 p.m., Sa	Road of Life..... KNN, 10 a.m., M-F
Basil De Soto Show..... KHL, 1:45 p.m., Sa	Hollywood Sound Stage..... KFI, 8:30 p.m., F	Robbins, Fred Show..... KNN, 2:10 p.m., M-F
Beardsley, Len..... KABC, 5 p.m., M-F	Holme, Nancy..... KABC, 12:45 p.m., M-F	Rogers, Ray..... KFI, 8:30 p.m., Th
Beat the Record..... KABC, 11:15 a.m., M-F	HomeTown Happenings..... KFI, 10:15 a.m., Su	Romanos..... KNN, 11 a.m., Sa
Beck, Fred..... KABC, 6:00 a.m., M-F	Harleigh Robert..... KHL, 9:15 p.m., Su-F	Romance of Helen Trent KNN, 9:30 a.m., M-F
Behind the Iron Curtain..... KHL, 9:15 p.m., Su	It's Take Romance..... KABC, 1 p.m., M-F	Round & Round Society..... KNN, 2:20 p.m., Su
Behind the Story..... KHL, 6:15 p.m., M-F	Investor's News..... KFI, 5 p.m., M-F	Rubber City Golf Tourney..... KHL, 7:30 p.m., Sa
*Bishop, Pat..... KFI, 6 a.m., 8:30 a.m., M-F	Invitation to Learning..... KNN, 8:30 a.m., Su	Saga..... KABC, 7:45 p.m., Tu, Th, F
Biography in Sound..... KFI, 9 p.m., Tu	It Pays to be Married..... KABC, 9:45 p.m., Sa	Say It With Music..... KABC, 11 p.m., Tu, Th, F
Blue Ribbon Bouts..... KABC, 7:15 a.m., Su	Jarvis, Al..... KFWB, 9 a.m., Su; 9:30 a.m., M-Sa	11:30 p.m., W
Boot Hill..... KHL, 2:30 p.m., Sa	Jazz - West Coast..... KFWB, 8:30 p.m., Sa, M	Second Mrs. Burton..... KNN, 11 a.m., M-F
Breakfast Club..... KABC, 8 a.m., M-F	Juke Box Jury..... KNN, 4 p.m., Su; 9 p.m., Su	Sgt. Preston..... KHL, 5 p.m., M-F
Breakfast Club Review..... KABC, 9:30 a.m., M-F	Jump-Jump..... KFI, 8:30 a.m., Th	Strange..... KABC, 7:30 p.m., M, Tu, Th, F
Broadway Cop..... KHL, 8 p.m., M	Kaye, Brady Show..... KHL, 8 p.m., Tu	Stratford Music Festival..... KHL, 4 p.m., Su
*Brown, Cecil, News..... KHL, 9 a.m., M-F	Kaye, Sammy Orch..... KABC, 8:30 p.m., Su	Summer in St. Louis..... KNN, 8 p.m., Su
Burgie Music Box..... KABC, 9 p.m., M-F	Kelley, Bob..... KMPC, 6 p.m., M-Sa	Stack, Peter KGER, 2:30 p.m., M-F; 10:30 p.m., M-F
Cantor, Eddie..... KABC, 8:30 p.m., Tu-F	Keepin' Company..... KHL, 11 a.m., M-F	Sochman, Dr. Ralph..... KFI, 7 a.m., Su
8:30 p.m., Sat; 3 p.m., M-F	Kennedy, William..... KNN, 10:15 p.m., M-F	Smith, Howard K..... KNN, 9:30 a.m., Su
Capitol Clockroom..... KNN, 10:30 a.m., Su	Know Your Schools..... KABC, 7:45 p.m., Sa	Southland Weather Summary KFI, 5:10 p.m., M-F
Catalina Bandstand..... KHL, 6:30 p.m., M-Th	*Kristen, Paul..... KABC, 7:30 p.m., M-F	Spin and Win..... KPOP, 7:15 a.m., M-F
8 a.m., Su	Ladies Day..... KFI, 1:30 p.m., M-F	Sportlights..... KHL, 8:20 a.m., M-F
Catholic Hour..... KFI, 11 a.m., Su	Latin American Hour..... KFI, 11 a.m., Sa	Sports with Radio Thomas KFI, 5:15 p.m., M-F
CBS Sunday Desk..... KNN, 5:30 p.m., Su	Lea, Terren..... KNN, 11 a.m., M-F	Stars in Action..... KFI, 7:30 p.m., F
Central Alarm..... KABC, 6:15 p.m., Su	Levas, Robert Q..... KNN, 8 a.m., Su	Stella Dallas..... KFI, 1:15 p.m., M-F
Changing Times..... KNN, 9:15 a.m., KNN	Light Concert..... KFI, 10 p.m., Su	Story Circus..... KMPC, 8 a.m., Sa
Christian Science..... KFI, 9:15 a.m., Su	Lankster, Art..... KNN, 12:30 p.m., M-F	Story, Ralph..... KNN, 7:45 a.m., M-F
KHL, 10:15 a.m., Su; KPOP, 2:15 p.m., Su	Long Ranger..... KFI, 10:45 p.m., M-F	Stratford Music Festival..... KHL, 4 p.m., Su
Church of the Open Door..... KGER, 11 a.m., Su	Lonesome Gang..... KABC, 10:45 p.m., M-F	Strike D Rich..... KFI, 10:30 a.m., M-F
C.I.O. Viewpoint..... KABC, 9:30 p.m., Su	Look to the Skies..... KFI, 6:30 p.m., W	Success Story..... KHL, 6:15 p.m., Su
Cisco Kid..... KHL, 7:30 p.m., W, F	Lorenzo Jones..... KFI, 2:15 p.m., M-F	Sunday Desk..... KNN, 5:30 p.m., Su
City Editor..... KHL, 8 p.m., F	Lucky Lager Dance Time KMPC, 9:30 p.m., Su; 10:30 p.m., M-F	Sunday Evening Concert..... KFI, 10:30 p.m., Su
City Hospital..... KNN, 7 p.m., Th	Lutheran Hour..... KHL, 5:30 p.m., Su	Surprising, But True..... KFI, 9:55 p.m., Tu
Community Hour..... KFWB, 9:30 p.m., Su	Lynn Looks at Hollywood KHL, 3:30 p.m., M-F	Suspense..... KNN, 7 p.m., Tu
Companion..... KABC, 10:30 a.m., M-F	Ma Perkins..... KNN, 10:15 a.m., M-F	Teen Time..... KNN, 3 p.m., Su
Confidentially Yours..... KMPC, 9:15 p.m., M-F	Make Up Your Mind..... KNN, 8:30 a.m., M-F	Telephone Hour..... KFI, 9 a.m., M-F
Continental Varieties..... KABC, 5:30 p.m., M-F	Mann, Herbert J..... KABC, 9:30 p.m., W	*Ten O'Clock Wire..... KNN, 10 p.m., D
Conversation..... KFI, 8:30 p.m., W	Martin, Freddy..... KABC, 11:00 p.m., Sa	Tennessee Ernie..... KNN, 8:05 p.m., M-F
Conversation with Paula Casals KRCV, 5 p.m., Sa	Mattinee..... KNN, 3:15 p.m., M-F	The Losers..... KFI, 6:30 p.m., F
Cook, Ira..... KABC, 11:05 a.m., Sa; KMPC, 10 a.m., M-F	McBride, Mary Margaret KFI, 11:30 a.m., M-F	This Is Los Angeles..... KNN, 6 p.m., Sa
Cooper, Alex..... KABC, 11:05 a.m., Sa; KMPC, 10 a.m., M-F	McLaughlin's Clubtime KFWB, 12:10 p.m., M-F	This Thing Called Life..... KFI, 10:55 p.m., M-F
12:05 a.m., M-Sa	McLain, George..... KRRD, 12:30 p.m., M-F	*Thomas, Lowell..... KNN, 6:15 p.m., M-F
County..... KHL, 7 a.m., F	Merchants Quiz..... KPOP, 10:30 a.m., M-Sa	Thomas, Shirley..... KFI, 5:30 p.m., Su
Crosby, Bing..... KNN, 8:15 p.m., M-F	Mexican Daydreams..... KABC, 9:15 p.m., Su	Todd Trio KABC, 10:30 p.m., Tu-F; 9:15 p.m., Sa
Crosby, Gary Show..... KNN, 8:30 p.m., Su	Midnight Flyer..... KFI, 12 p.m., M-Sa	Tot Super Lites..... KHL, 7 p.m., M
Crossroads At Geneva..... KNN, 9:30 p.m., Su	Mild and Mellow..... KFOX, 12:05 p.m., M-F	Town Hall Party..... KFI, 8 p.m., Tu
Crowell, George..... KABC, 10:30 p.m., M-Th; KHL, 10:30 p.m., M-F	Miller, Howard..... KNN, 8:45 a.m., M-F	Treasury Agent..... KHL, 7 p.m., Tu
Davis, Clem, Ministry..... KPOP, 9 a.m., Su	Miller, Mitch Show..... KNN, 6 p.m., Su	True Detective Mysteries..... KHL, 7 p.m., W
Dick Derby..... KNN, 9:15 p.m., Tu, F	Monitor..... KFI, 7 a.m., 1 p.m., 11 p.m., Su; 12:30 a.m., 3 a.m., 5 a.m., Su	Truth or Consequences..... KFI, 7:35 p.m., W
Do It Yourself..... KNN, 11:30 a.m., Sa	Monitor Views the News..... KABC, 6:25 p.m., Tu	2nd Precinct..... KNN, 8 p.m., Sa
Doye O'Dell Show..... KFI, 10 a.m., Sa	Moulin Rouge Orch..... KNN, 11:15 p.m., Su	Two for the Money..... KNN, 7 p.m., Su
Drake, Glen..... KNN, 10:30 a.m., Sa	Mr. District Attorney..... KNN, 7:30 p.m., Sa	Unity Viewpoint..... KABC, 8:15 a.m., M-Sa
Dragnet..... KFI, 7 p.m., Tu	Mr. Keen..... KNN, 7 p.m., M	University Explorer..... KHL, 9:30 p.m., Th
Dr. Six Gun..... KFI, 9 p.m., Th	*Murrow, Edward R..... KNN, 5 p.m., M-F	*Vale, David..... KNN, 8:15 a.m., M-F
Dugout Dope..... KMPC, 1:15 p.m., Su; 8:10 p.m., M; 1:15 p.m., Su	My True Story..... KABC, 9:30 a.m., M-F	*Vanderhook, John..... KABC, 6 p.m., M-F
12:05 p.m., M; 1:15 p.m., Su	National Farm & Home..... KFI, 12:15 p.m., Sa	Voice of Calvary..... KPOP, 8:15 a.m., M-F
Dvorak, George..... KFI, 5:30 a.m., D	*Newspaper of Air..... KHL, 10 a.m., M-F	Voice of Firestone..... KABC, 8:30 p.m., M
Eternal Light..... KFI, 9:30 a.m., Su	Nick Carter..... KHL, 1:30 p.m., Su	Voice of Prophecy..... KHL, 9:30 a.m., Su
Evans, Frank..... KHL, 2 p.m., Su; 1:30 p.m., Sa; 10 p.m., M-F	No School Today..... KABC, 9 a.m., Sa	KABC, 2 p.m., Su
Eye Opener..... KFWB, 6 a.m., M-F	Sora Drake..... KNN, 11:20 a.m., M-F	Wagner, Jack..... KHL, 12:30 p.m., M-F
Face the Nation..... KHL, 10:30 p.m., Su	*Norman, Phil..... KNN, 10:30 p.m., M-F	10:30 a.m., M, W, Th, F
Family Theater..... KHL, 8:30 p.m., W	On a Sunday Afternoon..... KNN, 2:30 p.m., Su	*Wesson, Dick News..... KABC, 6 p.m., Su
Farm Reporter..... KFI, 12 noon M-Sa	One Man's Family..... KFI, 8:15 p.m., M-F	Weaver, Hank..... KABC, 1:45 p.m., M-F
FBI in Peace and War..... KNN, 7 p.m., W	Opera Is for Everyone..... KFI, 7 p.m., Su	Welk, Lawrence KABC, 10:30 p.m., 11:30 p.m., M-F; 11:30 p.m., Su; 12:30 p.m., Th; 12:30 p.m., M-F
Fibber McGee and Molly..... KFI, 7 p.m., M, W, Th, F; 7:30 p.m., Tu; 12:15 p.m., M-F	Our Gal Sunday..... KNN, 9:45 a.m., M-F	*Wesson, Dick, News..... KABC, 6 p.m., Su
Finley, Larry KFWB, 10:15 p.m., 1:15 p.m., M	Our Miss Brooks..... KNN, 5 p.m., Su	Wheeler, Barrett..... KFI, 4:15 p.m., M-F
Five Seventy Club..... KABC, 1:05 p.m., M-Sa	Overseas Assignment..... KABC, 10 p.m., Su	10:30 p.m., Tu-Th
Footnotes to History..... KHL, 9:15 p.m., M-F	Paige, Eric Sports..... KFWB, 8 a.m., M-Sa; 5:15 p.m., Th-F	Wheel of Fortune..... KHL, 8:30 p.m., Th
Forbes Reports..... KHL, 6 p.m., Su	Peale, Dr. Norman A..... KFI, 11:35 a.m., M-F	When a Girl Marries..... KABC, 10:15 a.m., M-F
Fuller, Dr. Charles..... KABC, 1 p.m., Su	People Are Funny..... KFI, 8:30 p.m., Tu	Whispering Streets..... KABC, 9:55 a.m., M-F
*Fuller, Sid..... KHL, 12 noon M-F		Whistler, The..... KNN, 7:30 p.m., Su
Funny Pinner Man..... KFI, 11 a.m., Su		Winter, Wm..... KABC, 5:30 p.m., M-F
Game of the Day..... KHL, 11 a.m., Sa		Woman in My House..... KFI, 2 p.m., M-F
*Gardner, Bob..... KABC, 7:30 a.m.		Woodworth Hour..... KNN, 1 p.m., Su
5:45, 7:55 p.m., Tu; 9:15 a.m., M-F		World of Books..... KFI, 10:30 a.m., Su
General Sports Time..... KHL, 6:55 p.m., M-F		World Music Festival..... KNN, 11:30 a.m., Su
Gilchrist, Norma..... KPOP, 12 n M-Sa		World We Live In..... KFI, 8:15 p.m., M
Godfrey, Arthur KNN, 1 p.m., M-F; 7:30 p.m., M		X Minus One..... KFI, 7:35 p.m., Th
Godfrey, Kathy..... KNN, 11:05 a.m., Su		You Bet Your Life..... KFI, 9 p.m., W
*Goss, Frank..... KNN, 7:30 a.m., M-Sa		You Were There..... KHL, 11:30 a.m., Su
5:45 p.m., M-Sa		Young Dr. Malone..... KNN, 10:30 a.m., M-F
		Young, Norma..... KHL, 9:30 a.m., M-F
		Young Wilder Brown..... KFI, 1:30 p.m., M-F
		Younger, Mildred..... KABC, 12:45 p.m., M-F
		Your Pharmacy & You..... KHL, 9:30 p.m., Su

SPORT SKEDS

DAILY

Time	Channel	
6:05 p.m.	4	Cleve Hermann
6:15 p.m.	13	Mark Scott
6:25 p.m.	2	Tom Harmon
10:30 p.m.	9	Bill Brundige
10:45 p.m.	7	Baseball Hall of Fame
10:45 p.m.	2	Gil Stratton, Jr.
11:15 p.m.	4	Cleve Hermann
Saturday, August 6		
11:00 a.m.	9	Babe Ruth Baseball
11:15 a.m.	2	Baseball Preview
11:25 a.m.	2	Baseball: New York vs. Cincinnati
1:00 p.m.	9	General Sports
1:25 p.m.	9	Seattle vs. Hollywood
4:30 p.m.	4	Outdoors with Waggy Waggenheim
8:30 p.m.	9	Hollywood Legion
10:30 p.m.	5	Roller Derby
Sunday, August 7		
11:15 a.m.	9	General Sports
1:25 p.m.	9	Seattle vs. Hollywood Doubleheader
2:30 p.m.	11	Jalopy Derby from Culver City.
	13	Jalopy Races from Long Beach
4:00 p.m.	9	Sam Hayes Sports
8:00 p.m.	9	This Week In Sports
10:00 p.m.	9	Championship Bowling
Monday, August 8		
8:30 p.m.	5	Roller Derby
8:30 p.m.	13	Wrestling from the Hollywood Legion.
Tuesday, August 9		
8:10 p.m.	9	L.A. vs. Sacramento
Wednesday, August 10		
7:00 p.m.	7	Blue Ribbon Bouts. Carmen Basilio vs. Stalo Scartichinni
7:30 p.m.	9	The Big Playback
8:10 p.m.	9	Sacramento vs. Los Angeles
8:30 p.m.	5	Wrestling bouts
10:00 p.m.	2	Lucky Sport Time
10:45 p.m.	5	Wrestlers' Lament.
Thursday, August 11		
4:30 p.m.	9	Little League Baseball
8:10 p.m.	9	Championship Sacramento vs. Los Angeles
9:00 p.m.	11	Wrestling from Las Vegas
10:00 p.m.	7	Fishing Tips
Friday, August 12		
4:30 p.m.	9	Little League Baseball
6:30 p.m.	7	Championship Cleveland Browns vs. College All Stars
7:00 p.m.	4	Sports Reel
8:10 p.m.	9	San Diego vs. Los Angeles
9:15 p.m.	9	New Sports Show

Page Forty-two

Bill's Corner

By Bill Brundige

"There is no such thing as a managerial genius in this business," declared Oakland pilot Lefty O'Doul recently in the Wrigley Field press room. George Goodale, Angel press boss, and the rest of us were pumping the veteran PCL manager on the secret of running a ball club... following a KHJ-TV telecast of an Oakland-Los Angeles game.



"Casey Stengel was close to becoming a genius," O'Doul continued, "but, he got too ambitious. After winning five pennants, he tried for six, and flopped. Had he quit a winner he would have automatically been a genius. Then, he could have never been criticized for mistakes he and the players made in 1954, resulting in a second place finish."

O'Doul leaned back in a chair well-trained for relaxation by Goodale, and mused... "just give me the best eight starters, the finest pitching staff, and top bench, and I'll show 'em all how to be a genius. Managers can't mastermind this game... it's the players that do the work on the field... and do the winning."

I asked, "Doesn't luck play a part?"

O'Doul replied... "Sure, Bill, but the better players make the breaks... and only the better players are able to consistently take advantage of them."

Then O'Doul disclosed a dream he's had for many years. "I'd like to see a league with eight equally matched teams. Then, and only then, could any manager ever reach the status of a genius. But that'll never be," O'Doul drawled, "so I still say we have no genius in our business, much as some managers would like to be considered as such."

On the way home I reflected on the many managers I've known and followed, not only while on KHJ-TV, but when I was in the east, and even before my radio and TV days. I came to the conclusion that a manager's life is a turbulent one, at best.

Take O'Doul for example. Last year, the toast of the coast with the pennant winning Padres. This year a skipper with the lowly Oaks. It's a case of not having the personnel, for O'Doul is still attempting to play the type ball that won for him in 1954.

Look at Marty Marion. His Baltimore Orioles got nowhere, but his Chicago White Sox, less than a season later, are at the top. Better personnel, again.

Bill Veeck, though not a manager, but absolute boss, won a pennant with Cleveland... fell flat with an inferior club in St. Louis.

The aforementioned Casey Stengel won no laurels, not even many fans, as skipper of the Boston Braves and Brooklyn Dodgers, and was the butt of countless jokes when he was elevated from Oakland to the Yankees... where, with top talent, he made history.

And, how about Charley Dressen... a chap who was classed with the best of all time while at Brooklyn, but scarcely mentioned today at the helm of the Washington Senators.

Baseball doesn't differ from other businesses. It takes top personnel to do a top job. As someone once remarked... never send a boy to do a man's job. Just about every player who ever donned a uniform had a limit to his ability. He could do so much and no more. The secret is getting together a team with each man having a little more ability than his competitors.

Granted, certain players advance past what we feel is their potential through application and a greater talent for absorbing advice of managers and coaches. But, these exceptions are few.

So, as O'Doul said, "It's the players that do the work on the field... and the winning. Give me the best players... and I'll be a genius."

Most managers I've met recently seem to feel the greater part of their job must be devoted to player relations. All players cannot be treated in the same fashion. Some must be prodded to give their best. Others must be complimented on good plays to keep their spirits high.

Knowing just how to treat each man is the manager's responsibility... and perhaps his most important assignment. Rogers Hornsby has found this out... though he perhaps knows more baseball than any man alive today. His failing has been in the handling of players. Rog has never mellowed to the point that he could realize the game today has changed from the 'hell for leather' attitude players of his day adopted, as soon as they pulled on their spikes.

I don't say it's better this way... or worse. But the change has come, and those who wish to continue in baseball should adjust their manner to 1955 thinking.

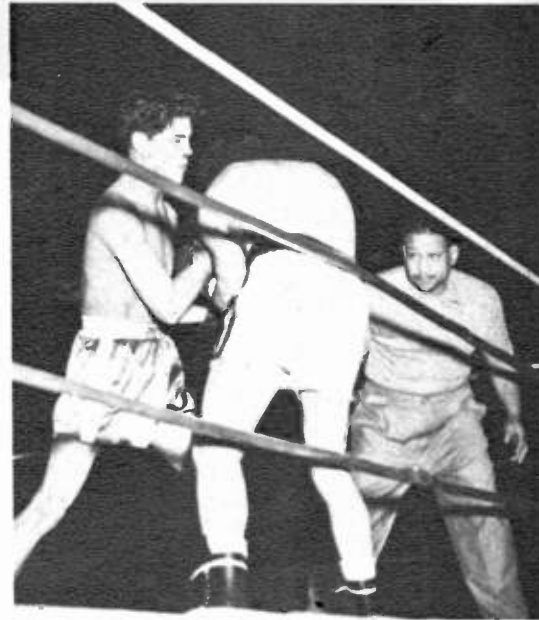
Of course, our medium, TV, has created more managers than all the baseball elements that preceded television. Arm-chair managers watch channel 9 and I'm quite sure as they follow the Angels and Stars over KHJ-TV they convince themselves they could do a vastly better job of running the team than the man each club hired. Bless 'em for this interest, and this feeling, for it keeps 'em close to baseball... and we hope we give 'em the urge to come to the park and do their managing from a better vantage point.

Around the Sports Circle



➤ **HERE ARE THREE** business-like men with baseball on their minds. Left to right, Ward D. Ingram, general manager of the Don Lee Broadcasting System; John Holland, new president of the Los Angeles Angels; and John Reynolds, general manager of KHJ-TV, which covers exclusively all home games of both the Angels and the Stars. Maybe they're discussing next year's contract already? (Widman photo.)

BASEBALL immortal Babe Hermann, now a professional scout, and TV announcer for 7-Up on KTTV, catches up on his TV and radio news. ➤



➤ **TINY REYES** (left) and Willy Bon Escobar mix it up during a KCOP bout from the Olympic Auditorium. Dynamite Jackson is the referee looking for any low blows.

➤ **WE THREW IN** this picture just to keep the boys cool—and happy during these hot summer days. TV actresses Vivian Mason (left) and Norma Zimmer add glamour to the ski run at Katka Ridge Ski Area. (Martell-Franklin photo.)



➤ **HERE'S A HAPPY CROWD** assembled at Gilmore Field. Left to right, Sheriff Gene Biscailuz, announcer Chuck Connors, Shari Stennette, announcer Lyle Bond, actress Kay Christopher, Hollywood play-by-play man Fred Hessler, and Betty Bentley. The car is a Buick, one of the regular sponsors on the KHJ-TV baseball telecasts. (Widman photo.)



Sam's New Baby

Radio's long-time favorite newscaster has a new show that is of more than passing interest to him. Not that he intends to give news the go-by.

SAM HAYES, the "good-good morning" or "good-good evening" as the case may be newscaster, is still dashing around between KHJ and ABC delivering his own inimitable interpretation of the news. Four times a day you can hear his staccato-like tones.

But, if you pin Sam down, you'll find that he's really wrapped up in his TV show on KHJ-TV. Called "They Made Sports History," it's a fascinating presentation of some of the greatest sport stories on record.

Sports Show

"Years ago I did a radio program called 'Through the Sports Glass,' so this is an outgrowth of that show," Sam beamed. "Some people seem to have forgotten that I got my first real break on radio doing sports broadcasts. I announced a good many football games—but what a chore they were! I gave this up when I decided that this was for the younger men.

"I used to spend eighteen hours preparing for a football broadcast. I memorized the names and numbers of every member of each team—plus weight, height, where the player went to school, his nick-name and other such pertinent matters. Then I made a huge chart. I put the name of each player and all the pertinent information about him in a box. With such a system I could refer quickly to any name I wanted.

"My TV show is, of course, more work than all of my radio programs combined but I do enjoy it. I've done a good deal of research and I get invaluable help from Mac Davis, who has what is probably the largest sports file in the United States. His research is tremendous.

"I eventually want to do a news show on TV too. I'm not entirely satisfied with the current methods of giving news on television. There must be a better way, although no one seems to have discovered it yet. I do feel, though, that the use of film is not always good because usually film segments are devoted

By
Jon
Bruce

to news items of lesser importance. This prevents a newscaster from giving complete and detailed accounts of the news. I would like to use pictures only to emphasize points in the news instead of using completely filmed segments.

"There's little question in my mind, as of now, that radio can present news better than TV. I believe this for the simple reason that the minute you try to picturize the news too completely you cut down on the amount of news you can give."

Sam naturally enjoys doing his news broadcasts. He never finds them dull or tiring and he feels that each one offers some new sidelight to the same story. But in his long career he has several potent memories of broadcasts that were decided thrills.

Memorable Moments

"Perhaps the most memorable broadcast was on that Friday night in 1933, the night of the Long Beach earthquake," Sam continued. "This was in the early days of the Richfield Reporter. During my broadcast that night the earthquake was still going on. Water bottles were crashing around me and at one point the lights went off for two minutes. All I could do then was describe what was happening in the studio.

"I can never forget the Brook Hart kidnapping case in San Jose either. This came soon after the Lindbergh

kidnapping. I delivered an editorial one night, the second time the Richfield Reporter had ever editorialized any news in its history. It was a stinging indictment of kidnappers. When I made the broadcast at ten o'clock there were about 200 people around the jail where the two kidnappers were being held. At eleven o'clock there were 5000 at the jail. The people broke into the jail, took out the criminals, and hung them."

Outside of his radio work, Sam's only hobby is his TV show which he carries with him everywhere. His other great interest is his son, Ron, who is now announcing in San Jose.

"When Ron told me he wanted to go into radio I advised him to get a job on a small station in a smaller town in order to get good ground training," Sam said. "This he has done. He's doing news broadcasts too—from the County Sheriff's office of all places.

"There was an interesting coincidence recently that sort of highlighted both Ron's career and my own. He just played the lead in the San Francisco Mountain Play. Twenty-six years ago, the year Ron was born, I played the lead in the same place in 'Peer Gynt.' I wonder what he will be doing a few years from now."

If Ron Hayes does as well as his father has, he'll certainly have no complaints!



SAM HAYES IS A VETERAN NEWSCASTER and one of the favorites of the country, but he's also an inveterate sports fan. This may be why he's having so much fun on TV with his "They Made Sports History" show.

Watch Out For This Girl

You might as well get to know Sue Carson right now because you're going to be seeing a lot of her from here on in.



SUE CARSON is a twenty-four year old bundle of talent . . . she started out as a dancer and then turned to singing and comedy and impressions . . . NBC signed her for TV and radio after spotting her at a local club and at the Photoplay awards last February.

Her favorite color is aqua . . . she has black hair, green eyes, and weighs in at 120 . . . she likes to wear casual clothes, including jeans . . . she wears little makeup . . . and prefers a tan to cosmetics . . . she does like lying in the sun and she

admits she gets her fresh air the lazy way.

She lives with her mother who does most of the domestic chores about the house . . . She admits she's no housekeeper and cooks only in a vague way . . .

"I have a temper," she admits but mostly about business matters . . . "It's hard to be even-tempered in this work," she remarks . . . admits to an inferiority complex about some things but on important matters she has confidence . . . she is terribly shy, though, and can't seem to do anything about it.

Her favorite stars are Jackie

Gleason, George Gobel, and David Niven . . . She'd love to be an actress . . . prefers it to singing . . . and would like to be able to do comedy roles . . . she's moody but gets over her moods quickly . . . says she's either up in the clouds or down in the depths.

She has no big romance now but considers marriage far more important than any career . . . her favorite time of the day is the early morning but she's spent most of her life, because of her work, going to bed late and getting up late.

She's a girl to mark down as one of tomorrow's biggest stars.

Cheap Commercials Don't Pay Off!

Popular Ed Reimers explains how TV announcers who try to sell cheap products to the public are really cutting their own TV throats.

By Ted Hilgenstuhler

HERE'S a different approach to TV commercials. Most viewers complain, and rightly so, about the loud, cheap, and annoying TV commercials which violate not only the rules of good taste but even good advertising.

When J. Q. Public sitting at home sees a TV announcer make an absurd "pitch," he more than likely says to himself, "Look at that man making a fool of himself. But why should he care? That's his job, and he's making money, so what difference should it make to him!"

Oddly enough, this is exactly how

IN ADDITION to his commercial announcing and acting chores, Ed is also one of TV's outstanding on-the-spot news reporters. Above, he covers KTTV's exclusive telecast from Ann Arbor, Mich., on the Salk Vaccine Report.



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many TV and radio announcers do feel. They really don't know or care about the product. They really don't believe what they're saying, but they do want the suckers in the audience to believe it. What they are mainly concerned with is collecting their individual pay checks.

Hurting Themselves

But as Hamlet would have said, "Aye, there's the rub." TV and radio pitchmen who think they are fooling the public are only fooling and hurting themselves. And whether they know it or not, they are hurting their own pocketbooks. Although they may collect a big fat paycheck one week, pretty soon they'll discover nothing but big fat goose-eggs.

Ed Reimers of KTTV, and one of the most respected TV announcers in the business, is a perfect example of what we mean. He not only says it but he has proven that cheap TV commercials don't pay off—even for the announcer.

In addition to his "Movie Matinee" on Channel 11, Ed is noted for the many "high-class" commercials he does on television. To name just a few: Elgin watches, the Pacific Telephone and Telegraph Company, Congoleum and Fab soap.

"I couldn't afford to do a cheap commercial," Ed explained. "If I did, I feel sure—and I wouldn't blame them—that the reputable advertisers I have worked for wouldn't hire me again.

"When an announcer tries to sell a cheap product on television, it's not just the public he is hurting. He is really cheapening himself. That's why there are certain products, such as used cars, that I refuse to sell on television. There are many others."

Good Actors, Too

Ed is also firmly convinced that TV announcers have to be good actors. "I think the fellows from the old school—that is, the men who back in the heyday of radio had to do a little bit of everything—really have an advantage. There's a lot more to doing a TV commercial than



ED REIMER'S number one fans include his wife, Katherine, and their daughter, Kathy. Above, they stop by for a visit at the KTTV studios.—(Rothschild photo.)

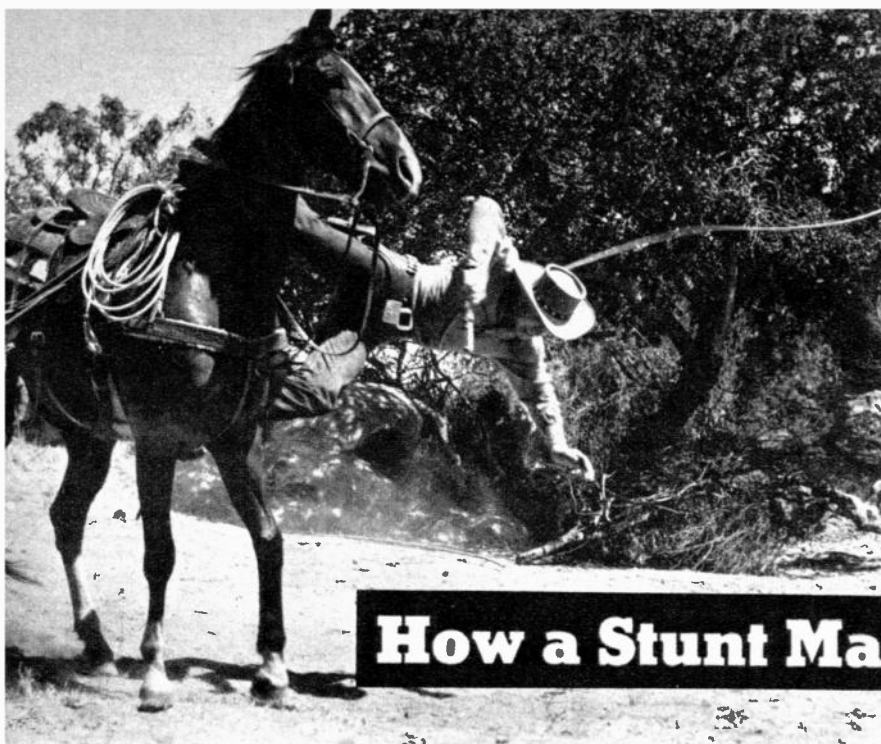
just reading an idiot sheet. I've seen some of them fall apart at the seams if they tried to do anything else besides reading the copy."

Although it may look pretty boring to stand in front of a camera and try to sell something, Ed doesn't look at it that way. "If commercials get to the point where I don't enjoy doing them, then I'll quit."

One of Reimer's many reasons for his success is his continual neat appearance. As a matter of fact, last summer there were those who tried to start a feud between Bill Leyden (who believes in wearing sport shirts on his KTTV program) and Ed (who usually wears a regular suit, complete with tie and collar—no matter how hot it gets). Ed couldn't see the feud, however. To him, it was pointless.

"It just so happens I was brought up to dress as I do. I don't feel it's being dressed up. And I don't look upon a tie as a rope around my neck."

So the next time you see an announcer—unlike Mr. Reimers—pushing a cheap product right in your face in your own living room, don't be too hard on the boy. He doesn't know it, but he's really cutting his own TV throat.



By
Mildred Ross

How a Stunt Man Stays Alive

↑ **LEARNING HOW TO FALL OFF A RUNNING HORSE** is a neat trick if you know how it's done. Jock Mahoney, KNXT's "Range Rider," has this and other stunts timed to perfection, he has to because living dangerously is his business.

LIVING dangerously is just a day's work for Jock Mahoney, TV's handsome and rugged "Range Rider."

Jock is one star who insists upon doing all of his own stunts. As a matter of fact, that's how he got his start in the business. He has fallen from cliffs, leaped from run-away stagecoaches and battled against overwhelming odds for such stars as Jon Hall, Randolph Scott, Errol Flynn and Gregory Peck. But Jock's ability as an actor was recognized and before long he was combining his talents as stunt man with acting.

"Before I was ten I was quite a gymnast," Jock smilingly commented. "When I was a youngster boys joined calisthenic groups instead of little leagues the way they do nowadays. I guess my early training unwittingly started me on my career. But it's a career that I love."

Fights

"Speed, timing, controlled relaxation and good health are all necessary factors for a stunt man to stay alive. For instance, take fight scenes. Here the sense of timing is extremely important. Any punch below the chin comes in contact with the body with expected proper reflexes. Punches above the chin are near misses but the camera angles them to appear as though they're actually connected. Ninety percent of staging a good fight is knowing your camera."

August 5, 1955

Even so, I've had my nose broken four times because an opponent has slipped in an extra punch for added realism that I hadn't figured on.

"Because we use a minimum of break-away furniture in filming the Range Rider, it is important in fight sequences to know the sets in detail, including the exact footage and size of each piece of furniture. When you're bounced against some solid object you want to know just how to hit it to avoid fractured bones. After a rousing fight we literally wreck a set. It makes for both realism and good entertainment."

Falling

"Falling is another speciality for a stunt man, whether it be from a roof, stagecoach, horse or down the stairs. But it isn't the fall that's dangerous, it's the sudden stop. If you continue to roll after the fall, and keep all extremities in, you're pretty safe. Remember the smaller the ball the better it rolls."

"One's mental attitude is another part of a stunt man's business. He must want to perform a certain feat, but at the same time be able to recognize his abilities under any set of circumstances. Sometimes the fearless fool doesn't live to tell his tale."

"I've always enjoyed sports and keeping fit for my role works no hardship on me. I'd just as soon swim, skin dive, play football and dance . . . ever try the mambo for



KNXT's "Range Rider" Jock Mahoney risks his life with daring stunts but nothing fazes the man with the know-how.

keeping fit, it's great . . . as do anything else. Three lively, healthy kids also keep me on my toes."

"Being a stunt man is a wonderful way to release frustrations, and besides where else but in the movies could I have the pleasure of being a fireman, cowboy and Indian in rapid succession? I breeze through my stunts, have fun and get paid for it."

"After many years of marriage my wife, Margaret, is becoming accustomed to my risking my neck for a living. I don't say that she likes it but I do believe she's getting used to the idea. Maggie feels as though I have a guardian angel but I have no time for a guardian angel, I go directly to the Man himself. God and I are on good speaking terms."

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