

RADIOLOG

What's On The Air

WEEK OF NOVEMBER 15, 1931

5c
Per Copy



"Myrt and Marge"

(Story on Page 27)

RADIOLOG

RADIO IN WAR

With the Sino-Japanese embargo being fanned into flame, radio engineers of WOR, especially those who saw service in Signal Corps battalions during the last war, are turning their thoughts towards speculation on the uses that broadcasting will play in that and other conflicts of the future.

Reminiscing on the equipment used in the last great conflict always brings smiles. They chuckle when they think of their now antiquated equipment; of how many times the telescopic bamboo support of the antenna of their trench sets were shot down when they tried to communicate with the regimental or other post of command or of the enemy operators sitting on their keys to jam their signals. They observe now that it was no wonder why runners were used to insure communication between units.

It was unanimous that things are different now, although they seemed to be a bit contemptuous of the equipment developed by the Orientals. Radio will play a tremendously important part in any conflict in which the United States happens to engage in the future. Opponents will not know what wave is being used and if they do happen to discover it will encounter a jumble of signals which the technicians call "garbled speech," and which can not be unscrambled except by those for whom it was intended.

Even now, experiments are going on in coding the "garbled speech" as an addition safeguard in emergencies of paramount importance.

It will be no uncommon thing to hear war birds talk with the forces on the ground. Gun fire and even the control of shells in flight will be directed by what will be "waves of death" instead of waves of entertainment that radio listeners now enjoy.

Wireless range finders, working on principles similar to sonic depth-finders at sea will give the location of targets with the exactitude of a surveyor's transit and in fact one needs but to read over applications for radio patents to discover an almost inexhaustible list of devices that can be adapted to war-time use.

Among the latter are radio control boxes for almost every conceivable type of destructive engine invented by mankind, planes, tanks, torpedoes, mines and a host of others.

Many technicians declare that the last ten years have sounded the death knell of wire and telephones in battle areas and even believe that the teletype machines used so effectively in 1918 between army, corps and headquarter commands will be connected by radio rather than lines.

It is generally agreed that war transmitters will operate on short wavelengths with automatic frequency changers included. This would automatically change the wavelength periodically, so that enemy forces would only get a part of any message and if "garbled" would be virtually impossible to decode.

Speed

When Frederic William Wile arrived at Old Point Comfort in Virginia on his way to the Yorktown celebration he was told that 50 minutes later he was supposed to be on the air in Norfolk, which is conceded by natives to be an hour's journey, to deliver a eulogy of Thomas Alva Edison. Announcer John Mayo persuaded the ferry-boat captain to put on extra team and in the meantime Wile set up his portable typewriter on a tar-barrel and pounded out some notes. On reaching the other side of the bay announcing John obtained a car and did a Kaye Don through Virginia's leading port and brought Columbia's analyst to the WTAR studios 30 seconds before air-time.

Severe Critic

Richard Gordon, who plays Sherlock Holmes has his exclusive and unflinching dramatic critic. He is the postman who delivers the mail to the actor's home in Stamford, Conn. Regularly, the mail carrier leaves scribbled on the back of a letter, his comments on the previous night's performance. The severity of his criticism is indicated by the occasional "What the d— was the matter with you last night?"

R·A·D·I·O·L·O·G

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STATIONS WARNED AGAINST LISTENER REVOLT

American broadcasters in convention at Detroit were warned that the increasing tendency to over-commercialize, puts listeners on the verge of an open revolt against listening in. The broadcasters heard reports that when the average citizen is asked if he tuned in a certain program, the reply is, "My set is not turned on as much as it used to be. There is too much advertising." Or, "I cannot enjoy the program because of the excessive talk, therefore I do not listen to it."

The broadcasting industry has long been cognizant of this state of affairs, but they generally put the blame on the program sponsor, who clings to the false idea that he must talk a lot to get his money's worth out of the time on the air, according to the broadcasters.

At the meeting of the National Association of Broadcasters the first warning was sounded in an address prepared by General Charles McK. Saltzman, Chairman of the Federal Radio Commission, who asserted that "Broadcasters, if they are wise, will correct complaints now quite prevalent, concerning sales talks over their stations, and otherwise improve their programs."

It was pointed out that a commercial sponsor should not be allowed by the broadcasters to determine the station policy in this matter.

Several commercial sponsors have already seen the light and are now holding down their sales talk to a minimum—the Melody Moments and the WEAF Twilight Hour on Sundays. The sponsors declare they were guided by public opinion in abandoning attempts to sell their products during the broadcasting. They are content with a slight mention.

"Just as improvements are made in technical operation with better signals laid down in the service area, just so must program improvements be made with better entertainment laid down in the homes of

the listening public," said Major General Saltzman. "Whatever the nature of the program selected, the broadcaster must constantly strive to improve its quality. Improvements in program quality should keep pace with improvements in technical operation.

"In the case of a new facility like radio, reaching into the very home life of our nation, it is inevitable that complaints will arrive. When Alexander Graham Bell's first crude telephones were installed on telephone systems, the novelty of the wonderful invention soon wore off and many complaints were received as to the service rendered. The telephone company of today with its wonderful equipment still receives complaints.

In seeking a closer coordination between the manufacturers and the broadcasters. Bond P. Geddes of the Radio Manufacturers' Association, in an address before the association, did not omit calling attention to the great harm overcommercialism might do both industries.

"We all stand or fall on our service to the public," Mr. Geddes pointed out. "And the public taste changes. Times and habits change. We must not forget that. The radio public expects progress and improvements in your programs as well as in our manufacturers' products. The history of both, in their rapid development, is replete with marks of public approval and confidence. But what satisfied the radio public last year and the year before will not meet their expectations and demands of the future.

"There undoubtedly has developed less tolerance and rising criticism of the advertising excesses of some sponsors. This is, in some cases, stating it most mildly, but with all friendliness. Both the entertainment service and the advertising value of radio fail in proportion to the undue excesses of commercialism added.

SUNDAY, NOVEMBER 15, 1931

WBZ-WBZA—BOSTON (303m) 990k

A. M.

- 9:30—Paramount Theatre Organ
- 10:00—Sabbath Concert
- 10:15—Safety Crusaders
- 10:30—Aloma Hawaiians
- 10:50—South Church

P. M.

- 12:15—Symphony Orchestra Concert
- 12:45—Unitarian Hour
- 1:15—Concert—Walter Damrosch
- 2:15—Careless Love
- 2:30—Yeast Poamers (Orchestra)
- 3:00—Religious Life Hour
- 3:15—People's Symphony Orchestra
- 4:00—Melodies de France
- 4:30—First National Institute
- 5:00—National Vespers
- 5:30—Art Reardon's Aristocrats
- 5:30—Simonize Program
- 6:00—Time—Weather—Sports Review
- 6:10—Success Reporter
- 6:15—Principato Hawaiians
- 6:25—Arch Preserver Shoe
- 6:30—Heroic Days of Plymouth
- 6:45—Adventures of Barbara Wayne
- 7:01—Preside Hour
- 7:15—Songs My Mother Used to Sing
- 7:30—The Three Bakers
- 8:00—Enna Jettick Melodies
- 8:15—Collier's Radio Hour
- 9:15—Bayuk Stag Party
- 9:45—Kellogg Slumber Music
- 10:16—WBZA Players
- 10:45—Land of Wonder and Fear
- 11:00—Time—Weather—Sports Review
- 11:15—Paramount Organ—Harry Folsay

WEEI—BOSTON (580m) 590k

A. M.

- 10:50—Old South Church

P. M.

- 12:45—Sam Curtis Radio Chat
- 12:59—Little Tree Farm Announcement
- 1:00—Wm. Kahakalau—Hawaiian Orch.
- 1:30—Varsity Trio
- 1:45—Old Company's Anthracite
- 2:15—Bright Spots
- 2:30—Moonshine & Honeysuckle
- 3:00—Lady Esther 'o. Program
- 3:30—Dr. S. Parkes Cadman
- 4:00—Florsheim Frolcs
- 4:30—Wonder Program
- 5:00—German Educational Society
- 5:30—General Electric Program
- 6:00—Catholic Hour
- 7:00—Fox Fur Program
- 7:30—Garden Talk
- 7:51—News Despatches
- 8:00—The Jenney Concert
- 9:00—Red Cross Mattress Program
- 9:30—New England Coke Program
- 10:00—Radio Test Tones
- 10:15—"Best Sellers"
- 10:45—Seth Parker
- 11:15—News Despatches

WAAB—BOSTON (212.6m) 1410k

A. M.

- 9:00—Land O' Make Believe
- 10:00—Columbia Church of the Air
- 10:30—Morning Service—Baptist Church
- 12:00—Voice of St. Louis

P. M.

- 12:30—International Broadcast
- 12:45—Cafe Budapest
- 1:00—Cathedral Hour
- 1:45—Venida Hair Net Program
- 2:00—Swedish Churches of Mass.
- 2:30—Columbia Church of the Air
- 3:00—Philharmonic Symphony Orch.
- 5:00—Rev. Donald Grey Barnhouse
- 5:30—Blue Coal Radio Revue
- 6:30—Howard Dandles
- 7:00—Eve. Service—Tremont Temple
- 8:30—Eddie Welch and Orchestra
- 8:45—State Loan Program
- 9:00—Melody Mirror
- 9:15—Lincoln Bostonians
- 9:30—Organ Recital
- 10:00—Affiliated Products Program
- 10:30—The Gauchos—Vincent Sorey
- 10:45—Ed Brant and his Orchestra
- 11:00—Crosby Ensemble

WNAC—BOSTON (243.8m) 1230k

A. M.

- 8:00—Mountain Top Hour
- 9:00—Organ Melodies
- 9:45—The Watch Tower
- 10:00—The Song Books
- 10:30—Quiet Harmonies
- 11:00—Morning Service—Cathedral

P. M.

- 12:15—The Old Refrain
- 12:30—National "D" Stores Ensemble
- 1:00—Catholic Truth Period
- 2:00—Sons of Ell
- 2:30—The Dancepatators
- 3:30—Marlo Martini
- 3:45—Father John's Medicine
- 4:00—Father Coughlin Hour
- 5:00—The Vagabonds
- 5:30—Twilight Reveries
- 6:00—Quartette—Obtundia Tenor
- 6:15—L. P. Rogers Program
- 6:30—City Fuel Pageant
- 7:00—Durkee-Mower Flufferettes
- 7:15—Charlie and Oscar
- 7:30—Luden's Novelty Orch.
- 8:00—Devils, Drugs and Doctors
- 8:15—Esther Cad-Kin—Orchestra
- 8:45—Angeio Patri
- 9:00—Roxy
- 9:30—Scott's Emulsion
- 10:00—Scott Furrliers
- 10:31—Record News Flashes
- 10:45—Pres. Hoover's Relief Program
- 12:00—Eddie Duchin and Orchestra
- 12:30—Nocturne—Ann Leaf at Organ

WTIC—HARTFORD (252.8m) 1060k

A. M.

- 10:00—WTIC Synchronized with WBAF

P. M.

- 7:30—Big Brother Club
- 8:00—Eddie Cantor—Rubinoff's Orch.
- 9:00—Frank Black's Recording Orch.
- 9:30—Recording Quartet
- 9:45—Mathew A. Reynolds—Talk
- 10:00—Orchestral Gems—Moshe Paranov
- 10:15—Ted Weems' Orchestra
- 10:45—Evensong
- 11:00—The Merry Madcaps—Cloutier

WTAG—WORCESTER, (516.9m) 860k

A. M.

- 10:45—Wesley Church Service
- 12:00—Organ—Publix Capitol Theatre

HAS TELEVISION FUTURE



NAN DORLAND

When television comes around, you'll find Miss Nan Dorland among the list of stars. Miss Dorland is a former stage actress and has played

in several successful stage productions. She is now heard regularly on dramatic programs originating in the Chicago NBC studios.

NEEDS NO FEATHERS

Andrew H. Brown isn't going to have to buy a feather to put in that new hat of his. A Tacoma, Washington fan mailed two long, beauti-

ful pheasant feathers to the San Francisco studios for Andy, with the notation that he might give Amos one if he wanted.

RADIOLOG

P. M.

12:30—Biblical Drama
 1:00—Isat Kremer Disease
 1:30—Big Game—Carveth Wells
 1:45 to 3:00—Same as WEEI
 3:00—Wayne King's Orchestra
 3:30 to 5:00—Same as WEEI
 5:00—NBC Artists Service
 5:30 to 7:00—Same as WEEI
 7:00—Chevrolet Chronicles
 7:30—Jodent Club of the Air
 8:00—Chase & Sanborn Program
 9:00—Victor-Roper Presentation
 9:15—American Album—Music
 9:45—Buick Hall of Fame
 10:15—Best Sellers
 10:45—Whispering Serenader
 11:00—Correct Time
 11:01—Worcester Telegram — News
 11:08—Weather Report

WEAN—PROVIDENCE (384m) 780k

A. M.

8:00 to 11:00—Same as WNAC
 11:00—Morning Service

P. M.

12:15—The Old Refrain
 12:29—Weather Report
 12:30—Sunshine Hour
 1:00 to 5:00—Same as WNAC
 5:00—Shuron Optical Co.
 5:30—Blue Coal Radio Revue
 6:30—Howard Dandies
 7:00—Durkee-Mower Flufferettes
 7:15—The World in Review
 7:30—Chevrolet Musical Chronicles
 8:00 to 10:30—Same as WNAC
 10:30—Songs Our Mother Used to Sing
 10:45 to 12:30—Same as WNAC

MONDAY, NOVEMBER 16, 1931

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:45—Jolly Bill and Jane
 8:00—On the 8:15—Quartet
 8:15—Morning Stars
 8:25—World Bookman
 8:30—Bissell Pickups
 8:45—Moment Musicales
 9:00—Martel's Organ Review
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:45—Popular Songs
 10:00—Paramount Organ
 10:15—Beatrice Mabie
 10:30—Stock Exchange Quotations
 10:35—N. E. Agriculture
 10:45—G. Ralph Brenton
 11:00—School of Cookery
 11:15—Eugene Ormandy's Orchestra
 11:30—Metropolitan Stage Show
 12:00—Time—Weather

P. M.

12:05—MSC Forum
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—N. E. Agriculture
 12:45—M. S. C. Forum
 1:00—Farm and Home Hour
 1:30—Mid-day Musicales
 1:45—State House Safety
 1:50—At Home and Abroad
 1:55—Republican News Bulletins
 2:00—Concert—Aldan Redmond
 2:30—Herbert Marsh's Orchestra
 3:00—Mason and Hamlin Concert
 3:30—Home Forum Cooking School
 3:59—RADIOLOG ANNOUNCEMENT
 4:00—The Cavaliers
 4:15—National Affairs
 4:20—Business World Today
 4:30—Stock Exchange Quotations
 4:45—Twilight Melodies
 5:00—Chats with Peggy Winthrop
 5:15—Old Violin Shop
 5:30—Agricultural Markets
 5:40—WBZ Rocket Club
 5:55—The Success Reporter
 6:00—Time—Weather—Sports Review
 6:15—McEnelly's Orchestra
 6:30—The Hoofers
 6:45—Topics in Brief—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tastyeast Jesters
 7:30—Phil Cook, the Quaker Man
 7:45—Zeke and Horace
 7:50—RADIOLOG ANNOUNCEMENT

8:00—Penta Tango Troubadours

8:15—Mayfair Orchestra
 8:30—Death Valley Days
 9:00—Maytag Orchestra
 9:30—Musical Dominoes
 10:00—Gold Medal Express
 10:30—Real Folks
 11:00—Time—Weather—Sports Review
 11:15—McEnelly's Orchestra
 11:45—Bradford Orchestra
 12:00—Joe Rines' Show Boat Orchestra

WEEI—BOSTON (580m) 590k

A. M.

4:45—Tower Health Exercises
 7:00—Gene & Glen
 8:15—E. B. Rideout
 9:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot's Program
 9:10—Thrifty Shopper
 9:15—Tom Waring and Troubadours
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Sterling Product Program
 10:30—Jean Carroll
 10:45—Bromley Shepard Fashion Talk
 11:00—WEEI Organist
 11:15—South Sea Islanders
 11:30—Edison Chats
 11:45—Organist
 12:00—General Electric Program

P. M.

12:15—Globe News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers Produce Exchange
 12:45—Neapolitan Dutch Girls
 1:00—Over the Tea Cups
 2:00—Reading Circle
 2:30—N. E. Kitchen of the Air
 3:00—Women's Radio Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Pianist
 4:20—Federation of Music Clubs
 4:50—To be announced
 5:00—Bride Talk
 5:15—Poetry Readings
 5:30—WEEI Organist
 5:59—Little Tree Farms
 6:00—Cap'n Bailey's Crew
 6:30—Old Painter
 6:34—Sports Announcement
 6:35—News Despatches
 6:45—Stebbins Boys
 7:00—Vermont Lumberjacks

VERSATILE MONOLOGIST



ELSIE MAE GORDON IN FOUR CHARACTERISTIC POSES

Fact: concerning Elsie Mae Gordon, featured monologist on WNAC-Columbia Programs.

Her first work was selling popcorn balls and paper flowers that her mother made; tended the neighbors' babies and entertained at local gatherings. Reared in a religious Quaker family, she considered it her calling to be a preacher. Knew nothing about the theatre and so extended her dramatic talent in delivering sermons.

Clerked in a ten cent store in the bargain basement, to help meet expenses. Remembers the thrill of being appointed to the candy department, upstairs, where she met a new kind of people—those who had money enough to buy candy. Got a job as file clerk, and always remembered where everything was filed. Became restless and eager to express her dramatic talent. Her boss noticed her ability and loaned her money to go to school.

Entered Emerson College of Oratory. Before graduation, went on the road on lyceum tour and later into Chautauqua. Tried vaudeville and, before she realized it, became a trouper. Played every state in the union except Florida. Specialized in children's programs.

Knows two dozen dialects. Has developed her singing voice to reach high C. Acts and sings with complete informality. Only time she feels natural is when she is act-

ing. Appears in many radio presentations. Has been Maybelle in Show Boat since its inception. Loves to indulge in her tendency to be lazy. But never has time for it.

Great Friends

Antoine Cierplikowski, noted Polish sculptor and creator of hair-dressing styles, appeared recently before the microphone on an Ida Bailey Allen program to forecast coming styles in hairdress. On the same program was J. Jean, his boyhood friend, whose career has been singularly parallel to Antoine's. Both studied sculpture together in the same Montmartreateliers, went to war together, and became hair-dressing stylists through the unique coiffures they originated for their models. Jean, however, has been in this country for some time. It was Antoine who originated the shingled bob.

Old Numbers Popular

Kate Smith, who receives request for "memory songs" running into four figures weekly, reveals the old tunes which are most frequently asked for. "When You and I Were Young Maggie," "Silver Threads Among the Gold", and that currently revived song made famous by Nora Bayes, "Shine On Harvest Moon" are those most in demand.

7:15—Medical Series Talk
 7:30—Prince Albert Quarter Hour
 7:45—Torradaire Program
 8:00—Socony Land Sketch
 8:30—Voice of Firestone
 9:00—A & P Gypsies
 9:30—General Motors
 10:00—McFadden True Stories
 10:45—Musical Program
 11:00—Weather and Fishing Forecast
 11:05—Announcement
 11:06—News Despatches
 11:15—Lew Conrad—Hotel Statler Orch.

WAAB—BOSTON (212.6m) 1410k

A. M.

7:45—Correct Time
 7:46—News Flashes
 8:00—Request Record Selections
 8:45—Old Dutch Girl
 8:30—Something for Everyone
 9:00—The Commuters—Emery Deutsch
 9:30—Tony's Scrap Book
 9:45—The Boston Market Terminal
 10:00—Ida Bailey Allen
 10:15—Harmonies and Contrasts
 10:45—Song Album—Helen Barr
 11:00—Martha Lee's Cooking School
 11:15—Quincy Community Program
 11:45—Ben Alley—Tenor
 12:00—Noonday Stock Market

P. M.

12:15—Farm Flashes
 12:30—Ray Stewart and Orchestra
 1:00—Hotel Taft Orchestra
 1:30—Harry Tucker & Barclay Orch.
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Romancers
 3:30—Women's Federation
 4:00—Rhythm Band
 4:30—At the Console
 5:00—Cafe Dewitt Orchestra
 5:30—The Kremel Program
 5:45—Candy Quarter Hour
 6:00—Current Events
 6:15—Don Bigelow and Yoeng's Orch.
 6:45—Reis and Dunn
 7:01—News Flashes
 7:15—The One-Man Band
 7:30—Ray Stewart and Orchestra
 8:00—The Gossypers
 8:15—Music Masters
 8:30—The Four Clubmen
 8:45—Ford Hall Forum
 9:00—Micky Alpert and Orchestra
 9:30—Organ Recital
 10:00—Le Paradis Dance Band
 10:30—Toscha Seidel—Concert Orchestra
 11:01—News Flashes
 11:15—Street Singer
 11:30—Cuban Biltmore Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 8:00—H-O Rhyme Program
 9:15—Yankee Singers
 9:30—The Romancers
 9:45—Musical Magicians
 10:00—Earle Nelson
 10:15—Gentle's Baker Boy
 10:30—Jane and John

10:45—Salicon
 11:00—Melody Parade
 11:15—The Madison Singers
 11:30—Front Page Personalities
 11:45—Five Minute Stories—Real Life
 12:00—News from Shepard Stores

P. M.

12:05—Traveler News Flashes
 12:15—Don Bigelow—Yoeng's Orchestra
 12:30—Columbia Revue
 1:00—Shopping News
 2:00—Ann Leaf at the Organ
 2:30—Amer. School of the Air
 3:00—Columbia Salon Orchestra
 3:30—Arthur Jarrett—Tenor
 3:45—Sam Prager—Pianist
 4:00—Spotlighting Modern Education
 4:15—Bert Lown—Biltmore Orchestra
 4:30—Nat'l Student Federation
 5:00—Ted and His Greater Gang
 5:30—The Legal Stampers
 5:45—Musical Cameo—Edward Jarden
 6:00—Record News Flashes
 6:15—"The World's Business"
 6:30—Lee La May—Baritonette
 6:45—Close Friends Club
 7:00—Mert and Marje
 7:15—"Bing" Crosby
 7:30—Walter Baker Program
 7:45—Camel Quarter Hour
 8:00—The Columbians
 8:15—Singin' Sam—Barbasol Man
 8:30—Short Story Club
 8:45—Tastycast Gloom Chasers
 9:00—Pompeian Make-Up Box
 9:15—Howard Barlow
 9:30—An Evening in Paris
 10:00—Guy Lombardo
 10:30—Cocoanut Grove Orchestra
 11:00—Organ Recital
 11:16—Record News Flashes
 11:30—Jimmy Gallagher & Orchestra
 12:00—Ben Bernie & Orchestra
 12:30—Nobel Sissle and Orchestra
 1:00—Hotel Edison Orchestra
 1:30—Dave Abrams' Barn Orchestra

WTIC—HARTFORD (282.8m) 1060k

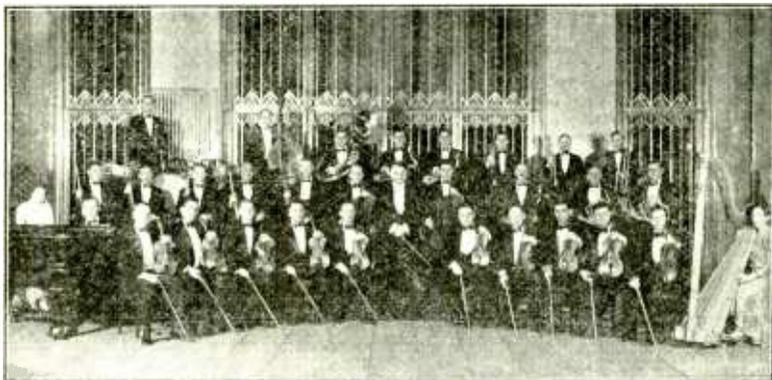
A. M.

8:00—WTIC Synchronized with WEAP

P. M.

4:15—Acollan Trio—Joseph Blume
 4:30—"Morgan Memorial"
 4:45—Sunset Hour—Christiaan Kriens
 5:30—Whispering Banjos
 5:45—"Dog Chats"—Helen I. Williams
 5:55—Bulletins—Program Summary
 6:00—Weather Report
 6:02—Merry Madcaps
 6:30—Serenading Strings
 6:45—Stebbins Boys
 7:00—Vermont Lumberjacks
 7:15—Chat with Doris Hale
 7:30—Dixie Ensemble
 8:00—Dramatic Skit
 8:30—James Melton—Gladys Rice
 9:00—The Gypsies
 9:30—General Motors Family Party
 10:00—"Songland"—Norman Cloutier
 10:30—Hank Keene & Conn. Hillbillies
 11:00—Bulletins; Marine Forecast
 11:05—The Merry Madcaps—Cloutier
 12:00—Walter Seifert—Organist

"POP CONCERTS"



"POP CONCERT" ORCHESTRA

Long a popular feature of Station WTIC of Hartford, the WTIC Concert Orchestra has become a national network attraction.



The ensemble, which includes 10 musicians of the permanent staff of the Connecticut station, is directed by Christiaan Kriens, distinguished Dutch-American composer and conductor.

The WTIC "Pop Concerts" may be heard each Wednesday afternoon at 4 o'clock over the following transmitters: WEAJ of New York City; WTAG of Worcester; WJAR of Providence; WRC of Washington; WGY of Schenectady; WFBR of Baltimore; WBEN of Buffalo; WTAM of Cleveland and WWJ of Detroit.

Although the "Pop Concert" are the first sustaining series to be dispatched over a network by Station WTIC, the Connecticut organization has achieved an enviable reputation as a training ground for popular network performers. Among the network headliners whose first taste of radio was obtained in the studios of the

Hartford station are Rudy Vallee, "Seth Parker," The Tastycast Jesters, Hank Keene's Connecticut Hillbillies, and Tony Starr.

RADIO'S GATEWAY TO SUCCESS

Songsters, pianists and violini usually need coaxing at private parties to do a bit of entertainment. Alice Joy has discovered that it pays to sing when invited. An advertising man heard her voice at a party and signed her to sing "for a healthy sum" on a program sponsored by tobacco.

Radio's stars are not usually discovered in the audition room. The auditionists spend hours listening to those who aspire to go on the air. The job becomes mechanical to them and they are in the habit of turning down so many that they usually reject the good ones, too. The audi-

tionists' ears probably tire and they seem to take it as a matter of course that 99 out of 100 are rejects. Lily Pons was overlooked in her first radio audition in New York. Later she was offered \$45 for a broadcast, but when she went on the air the payment is reported to have been \$5,000.

Entertainers who fail to pass the audition test should never be discouraged. Few pass it, and those who do are not always the stars that shine longest. There is no rule that the radio audition examination is the gateway to broadcasting.

WTAG—WORCESTER. (516.9m) 580k

A. M.

- 8:00—The Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 8:00—Organ—Publix Capitol Theatre
- 8:30—Worcester Shut-In Society
- 9:45 to 10:15—Same as WEEI
- 10:15—Dr. Royal S. Copeland
- 10:30—Please Tell Me
- 10:45—Worcester County Extension Service
- 11:00—Aunt Sammy
- 11:15—Hawaiian Serenaders
- 11:30—Hugo Mariani—Marionettes
- 12:00—General Electric Program

P. M.

- 12:15—Black & Gold Orchestra
- 12:30—Produce Market report
- 12:35—Farm Flashes
- 12:45—Popular Program
- 1:00—Correct Time
- 1:01—News bulletins
- 1:07—Weather report
- 1:10—Palais D'Or Orchestra
- 1:30—Luncheon Music
- 2:00—Local Highlights
- 2:30 to 4:00—Same as WEEI
- 4:00—Concert Program
- 4:30—Phil Spitalny's Dansante
- 5:00—The Lady Next Door
- 5:30—The Pilgrims
- 6:00—Dinner music
- 6:29—Correct Time
- 6:30—News bulletins
- 6:36—Weather Report
- 6:37—Musical Interlude
- 6:45 to 7:15—Same as WEEI
- 7:15—Campbell's Soup Program

- 7:30—Prince Albert Quarter Hour
- 7:45—Stark, Johnson & Stinson
- 8:00 to 11:00—Same as WEEI
- 11:00—Correct Time
- 11:01—News bulletins
- 11:08—Weather report

WEAN—PROVIDENCE (384m) 780k

A. M.

- 7:29—Reveille
- 7:30—The Globe Trotter
- 7:45—Morning Devotions
- 8:00—Information Service
- 8:45—Old Dutch Girl
- 9:00 to 10:00—Same as WNAC
- 10:00—Ida Bailey Allen
- 10:15—Harmonies and Contrasts
- 10:45 to 11:45—Same as WNAC
- 11:45—Ben Alley—Tenor
- 12:00—Shopping News

P. M.

- 12:06—The Globe Trotter
- 12:15 to 1:00—Same as WNAC
- 1:00—R. I. Information Service
- 2:00—The Gossipers
- 2:15 to 3:30—Same as WNAC
- 3:30—Women's Federation
- 4:00—Bert Lown—Baltimore Orchestra
- 4:30 to 5:30—Same as WNAC
- 5:30—The Kremel Program
- 5:45—The Candy Quarter Hour
- 6:00—Globe Trotter
- 6:15 to 10:30—Same as WNAC
- 10:30—Toscha Seidel
- 11:02—Leon Belasco's Orchestra
- 11:15—Street Singer
- 11:30—Billy Lossez and Orchestra
- 12:00 to 1:30—Same as WNAC

TUESDAY, NOVEMBER 17, 1931

WBZ-WBZA—BOSTON (303m) 990k

A. M.

- 7:45—Jolly Bill and Jane
- 8:00—On the 8:15
- 8:15—Morning Stars
- 8:25—World Bookman
- 8:30—Russell Pickups
- 8:45—Moment Musicales
- 9:00—Martel's Organ Review
- 9:15—Shopping About
- 9:30—Beautiful Thoughts
- 9:45—Ronnie and Van
- 10:00—U. S. Navy Band
- 10:30—Stock Exchange Quotations
- 10:35—N. E. Agriculture
- 10:45—Davis Mystery Chef
- 11:00—School of Cooking
- 11:15—New England Apples
- 11:30—Through the Looking Glass
- 11:45—Edward MacHugh—Baritone
- 12:00—Time: weather

P. M.

- 12:05—N. E. Agriculture
- 12:15—Pat Barnes
- 12:30—Stock Exchange quotations
- 12:35—New England Agriculture
- 12:45—Luncheon Music
- 1:00—State House Safety
- 1:05—N. E. Agriculture
- 1:10—Republican News Bulletins
- 1:15—Boston Advertising Club
- 2:00—University Extension Course
- 2:15—"Sailortown"
- 2:45—Princess Obolensky
- 3:00—Music in the Air
- 3:30—Home Forum
- 3:59—RADIOLOG ANNOUNCEMENT

- 4:00—Syncopaters
- 4:15—National Affairs
- 4:20—Business World Today
- 4:30—Stock Exchange Quotations
- 4:45—Twilight Melodies
- 5:00—Maltine Story Program
- 5:30—Agricultural Markets
- 5:40—Captain Bill Healy
- 5:55—The Success Reporter
- 6:00—Time—Weather
- 6:15—Gov. John G. Winant of N. H.
- 6:30—Savannah Liners Orchestra
- 6:45—Topics in Brief—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Black Iron Blackbirds
- 7:30—Phil Cook—The Quaker Man
- 7:45—Band Box Revue
- 7:59—RADIOLOG ANNOUNCEMENT
- 8:00—Armstrong Quakers—Orchestra
- 8:30—Ivanhoe Saladiers
- 8:45—Sisters of the Skillet
- 9:00—Household Finance
- 9:30—Great Personalities
- 10:00—N. E. Coke Night Club
- 10:30—Clara, Lu and Em
- 10:45—Paris Night Life
- 11:00—Time—Weather—Sports Review
- 11:15—Egyptian Room Orchestra
- 11:45—Paramount Organ

WEEI—BOSTON (580m) 590k

A. M.

- 6:45—Tower Health Exercises
- 8:00—Gene and Glen
- 8:15—E. B. Rideout—Meteorologist
- 8:20—Looking Over the Morning Paper
- 8:30—Cheerio
- 9:00—Caroline Cabot

KEEP RADIO CLEAN



JOHN L. CLARK

The campaign for a higher morality in entertainment values has spread to the radio. As might be expected the movement raises its head in the modern Sodom and Gomorrah—Boston.

Radio, guest in a million homes, must be purged of all that is unwholesome. The air must be made safe for decency. This is the burden of a bristling fiat by John L. Clark, WBZ-WBZA program director, to announcers, production men, dance band maestros and all others in authority who mouth gags of the double entendre, sing sexy songs or worse.

Clark, who beholds an appalling decadence in radio program substance, stormily proclaims "the time has come when those who guide the program destinies of radio stations must keep a sharp watch."

After intensive study, Director Clark dissects the problem of immoral radio programs minutely.

"Today," he avers, "radio enters the very bosom of the family, pouring into the ears of young and old much that is worthwhile—and something of the bad. To me it

seems that bad lurks in the spoken word and the word that is sung! The danger is not in instrumental sounds, except unskilled jazz that wrecks the nerves. The danger lurks, like a slow, insidious poison, in the lyrics of songs. Day by day, hour by hour, as drops of water wear away the hardest rocks, the words of cheap songs beat against the ears and the minds of impressionable listeners, attacking the moral strata, weakening and undermining the very foundations of morality!"

"Every radio station is familiar with a list of restricted compositions, that is, those musical selections which may only be played with the permission of the copyright owners. We have started another list of restricted numbers which are not to be sung over our stations. This list, posted in the announcer's day and night book, is being increased week by week. Should such a song or song be taken the air—with words, the production man and the announcer are held strictly accountable.

"The time to put these compositions 'on the spot' is when the program is in the making before the script is written. There must be a sense of decency, and wholesomeness in all who have anything to do with radio programs. The drastic steps we are taking are bearing results. There is less and less alteration necessary when rehearsal time comes, before the feature takes the air.

"Fortunately, we have an alert Federal Radio Commission, the Clergy, and Public Opinion, as well as the columns—all too few—of fearless radio critics. The youth of today will be the men and women of tomorrow whom radio will influence to an amazing degree. We must see to it that the infamous dirt of cheap songs and gags does not besmirch the good name of broadcasting, that the air be kept pure and wholesome, and that parenthood be unafraid at any hour to turn on the switch or move the dial, for fear of 'off-color' remarks or lyrics. Radio—the powerful, all-persuasive voice! Let's keep it clean!"

9:10—Thrifty Shopper
 9:15—Tom Waring and Troubadours
 9:45—Our Daily Food
 10:00—Gretchen McMullen
 10:30—Soconyland Program
 10:45—WEEI Organist
 11:00—Johnson Wax Program
 11:15—Radio Household Institute
 11:30—Del Castillo—WEEI Organist
 12:00—General Electric Program

P. M.

12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Produce Market Report
 12:46—Black and Gold Room Orchestra
 1:00—Chamber of Commerce Luncheon
 1:50—To be announced
 2:00—Friendly Kitchen
 2:30—WEEI Reading Circle
 3:00—Women's Radio Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Pianist
 4:20—To be announced
 4:30—Phil Spitalny's Orchestra
 5:00—WEEI Organist
 5:30—Lever Bros.
 5:45—To be announced
 5:59—Little Tree Farms
 6:00—Cap'n Bailey's Crew
 6:30—Old Painter
 6:35—News Despatches
 6:45—Stebbins Boys
 7:00—To be announced
 7:15—Blue Label Ketchup
 7:29—Torrildalre Announcement
 7:30—Prince Albert Quarter Hour
 7:45—Remington Program
 8:00—Blackstone Plantation
 8:30—Goodyear Tire & Rubber Co.
 9:00—McKesson Musical Magazine
 9:30—Fuller Brush Program
 10:00—Lucky Strike Dance Orchestra
 11:00—Weather and Fishing Forecast
 11:06—News Despatches
 11:16—The Night Court

WAAB—BOSTON (212.6m) 1410k

A. M.

7:45—Correct Time
 7:46—American News Flashes
 8:00—Shopping News
 9:00—The Commuters—Emery Deutsch
 9:30—Tony's Scrap Book
 9:45—Independent Grocers' Program
 10:00—Yankee Singers
 10:15—Melody Parade
 10:45—Columbia Mixed Quartet
 11:00—Ann Arden Fashions
 11:15—Lawrence Community Program
 12:00—Noonday Stock Market

P. M.

12:15—Farm Flashes
 12:30—Parker Music Masters
 1:00—Boston Chamber of Commerce
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Romancers
 3:30—Women's Federation
 4:00—The Rhythm Band
 4:30—At The Console
 5:00—Frank Ross
 5:15—Meet the Artist—Bob Taplinger
 5:30—"Salty Sam" The Sailor
 5:45—Bert Lown and Orchestra

6:00—Hotel Taft Orchestra
 6:30—Charlie and Oscar
 6:45—Sallinger Quarter Hour
 7:01—News Flashes
 7:15—Crosby Ensemble
 7:30—Al Castaw and Orchestra
 8:00—The Gossipers
 8:15—Dan Sullivan—Shamrock Orch.
 8:30—The Dictators
 8:45—Dr. William A. Allen—Book Talk
 9:00—Perley Stevens and Orchestra
 9:30—Organ Recital
 10:00—Modern Male Chorus
 10:15—The Round Towners
 10:30—Arabesque
 11:01—News Flashes
 11:15—Jack Miller—Songs
 11:30—Leon Belasco and Orchestra
 11:45—Ann Leaf — Ben Alley

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 9:00—First National Stores
 9:15—John Cain Program
 9:30—Birdseye Frosted Foodsters
 9:45—Round the Town
 10:00—The Oxol Boys
 10:15—Chester Gaylord — Baker Boy
 10:30—Delano & Potter
 10:45—World in Review
 11:00—Rumford Chefs
 11:15—Human Interest Stories
 11:30—Vocal Art Trio
 11:45—Ben Alley—Tenor
 12:00—News from The Shepard Stores

P. M.

12:05—Traveler News Flashes
 12:15—King's Chapel
 1:00—Pabst-ett Varieties
 1:15—Information Service
 2:00—Musical Americano
 2:30—Amer. School of the Air
 3:00—Columbia Salon Orchestra
 3:30—Ann Leaf at the Organ
 4:00—Miriam Bay—Pianist
 4:15—The Four Clubmen
 4:30—Phil Fisher & Orchestra
 5:00—Ted and his Greater Gang
 5:15—The Outdoor Club
 5:30—Musical Mirror—Helen Barr
 5:45—Greyhound Gus
 6:00—Record News Flashes
 6:15—Blues Singers
 6:30—"Big Brother" Bob Emery
 7:00—Mert and Marge
 7:15—"Bing" Crosby
 7:30—Kaltenborn Edits the News
 7:45—The Camel Quarter Hour
 8:00—The Mills Brothers
 8:15—Abe Lyman's Band
 8:30—Colt Shoe Program
 8:45—La Gerardine Program
 9:00—Ben Bernie & Orchestra
 9:30—Romances of the Sea
 10:00—Necco Sweet Tones
 10:15—Le Paradis Dance Band
 10:30—Renard's Club Mayfair Orch.
 11:00—Organ Recital
 11:16—News Flashes
 11:30—Hollywood Inn Orchestra
 12:00—Ronanelli—King Edward Orch.
 12:30—Asbury Park Casino Orchestra
 1:00—Hotel Bossert Orch.
 1:30—Roseland Ballroom Orchestra



Canada has become television conscious. The construction permit for the Dominion's first television station has been signed, and the installation work will begin at once. La Presse of Montreal is sponsoring the project, which adds another blow to the sceptics, who predict a black future and a long wait for the art of sight transmission.

The National Broadcasting Company's television transmitter atop the Empire State Building will not open as soon as originally planned. In spite of the fact that actual work has already gone under way and all the necessary contracts are signed and sealed, the completion has been postponed and present reports indicate that further progress will be held up until after Christmas.

* * *

John L. Clark, program manager of WBZ and WBZA, has done a commendable thing in starting a campaign for higher standards of broadcast programs. His house-cleaning move has added a new list of "don'ts" to the bulletin boards of his stations. In addition to the list of selections not allowed on the air without special permission of the copyright owners, there is a list of songs which are barred because of objectional lyrics or titles.

The censorship is proving effective, and this writer offers his congratulations to Mr. Clark. In addition I would like to suggest another list containing those tunes too often heard on the air. Why should we listen to the same compositions on half a dozen programs through the same station in a single evening when there is such a large library of material from which to choose both classical and popular programs?

Modern broadcasters should put a temporary ban on a selection after it has been heard from their stations a reasonable number of times.

Music critics are still unmercifully pounding out knocks against radio. Those pessimists, who make a habit of comparing the numerous broadcast programs with the best of the comparatively few appearances of the artists of the concert stage, must have received a severe jolt or two during the past several weeks. Yes, the networks have recently offered a generous array of excellent musicians and entertainers.

* * *

The nation-wide programs for President Hoover's Unemployment Relief have brought forth special appearances of radio's best, which means the best of the entire American entertainment field.

The Atwater Kent broadcasts are not to be overlooked, either.

* * *

Harriet Lee has become a vaudeville performer. She is the little girl who won the title of "Miss Radio of 1931" at the recent Madison Square Garden Radio World's Fair. Dave Franklin will accompany at the piano during the RKO stage appearances of the radio singer.

* * *

Nick Lucas has been receiving favorable comment from the patrons of the Palace Theatre in New York, where he has been adding footlight work to his microphone appearances.

* * *

Another NBC network has appeared on the Pacific Coast. It will enable the listeners of Washington, Oregon and California to have a choice of programs, which has been denied them heretofore.

WTIC—HARTFORD (282.8m) 1000k**A. M.**

- 7:00—Musical Time Table
- 8:30—"Cheerio"
- 9:00—"Shopping with Susan"
- 10:00—Mrs. Blake's Radio Column
- 10:15—Organ Recordings
- 10:30—Music from New York
- 10:45—WTIC Pop Concert
- 11:15—Radio Household Institute
- 11:30—Laurel Trio
- 11:45—Forenoon Five—Len Berman
- 11:55—Bulletins & Time Signals
- 12:00—Home Circle Talk

P. M.

- 12:15—Farm and Home Forum
- 1:00—Blue Room Echoes
- 1:30—Knights of Melody
- 2:15—D. A. R. Talk
- 2:30—Musique Intime—Kriens
- 3:00—Women's Radio Review
- 3:30—The Mixing Bowl
- 4:15—WTIC Synchronized with **WEAF**

WTAG—WORCESTER, (516.9m) 580k**A. M.**

- 8:00—The Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Community Stores Presentation
- 9:15—Shopping Around
- 9:45—A. & P. Food Program
- 10:00—Mrs. Blake's Radio Column
- 10:15—Musical Varieties
- 10:30—Standard Oil Program
- 10:45—Aunt Sammy
- 11:00—Dr. Ella Oppenheimer
- 11:15—Radio Household Institute
- 11:30—Hugo Mariani & Marionettes
- 12:00—General Electric Program

P. M.

- 12:15—Black & Gold Orchestra
- 4:30—Produce Market report
- 12:35—Farm Flashes
- 12:45—Popular Songs
- 1:00—Correct Time
- 1:01—News bulletins
- 1:07—Weather report
- 1:10—Classic Varieties

- 1:30—Hotel New Yorker Ensemble
- 1:00—Local Highlights
- 3:00 to 4:00—Same as WEEI
- 4:00—The Magic of Speech
- 4:30—Phil Spitalny's Dansante
- 5:00—Outstanding Speaker
- 5:15—The Lady Next Door
- 5:40—Rinso Talkie
- 5:45—Earle Burnett and Orchestra
- 6:00—Bancroft Hotel Ensemble
- 6:31—News Bulletins
- 6:37—Weather Report
- 6:38—Musical Interlude
- 7:45—The Stebbins Boys
- 7:00—Midweek Federation Hymn Sing.
- 7:30—Prince Albert Quarter Hour
- 7:45—Concert Program
- 8:00 to 11:00—Same as WEEI
- 11:00—Correct Time
- 11:01—News Bulletins
- 11:08—Weather Report

WEAN—PROVIDENCE (384m) 780k**A. M.**

- 7:29—Reveille
- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00—Information Service
- 8:58—Weather Report
- 8:59—Time
- 9:00 to 9:45 Same as WNAC
- 9:45—Independent Grocers Program
- 10:00—Oxol Boys
- 10:15—The Melody Parade
- 10:30—Delano & Potter
- 10:45—Columbia Mixed Quartette
- 11:00 to 12:05 Same as WNAC

P. M.

- 12:05—Correct Time
- 12:06—News Flashes
- 12:15—Don Bigelow—Yoeng's Orchestra
- 12:30—WEAN Women's Federation
- 1:00—Information Service
- 2:00—The Gossipers
- 2:15 to 6:45—Same as WNAC
- 6:45—G. E. Demonstrators
- 7:00 to 10:15—Same as WNAC
- 10:15—Round Towers
- 10:30—Arabesque
- 11:02—Cuban Biltmore Orchestra
- 11:15—Jack Miller—Songs
- 11:30 to 1:30—Same as WNAC

WEDNESDAY, NOVEMBER 18, 1931**WBZ-WBZA—BOSTON (303m) 990k****A. M.**

- 7:45—Jolly Bill and Jane
- 8:00—On the 8:15
- 8:15—Morning Stars
- 8:25—World Bookman
- 8:30—Bissell Pickups
- 8:45—Moment Musicale
- 9:00—Martel's Organ Review
- 9:15—Shopping About
- 9:30—Beautiful Thoughts
- 9:45—Popular Songs
- 10:00—Mary Hale Martin's Household
- 10:15—Charis Player
- 10:30—Stock Exchange Quotations
- 10:45—Marley Perfume Program
- 11:00—Mr. A. M. Goudiss
- 11:15—Eugene Ormandy's Orchestra
- 11:30—Morning Moods
- 11:45—The Sweatheart
- 12:00—Time; weather

P. M.

- 12:02—New England Agriculture
- 12:15—Pat Barnes

- 12:30—Stock Exchange Quotations
- 12:35—New England Agriculture
- 12:45—Farm and Home Hour
- 1:30—Mid-day Musicale
- 1:45—State House Safety
- 1:50—At Home and Abroad
- 1:55—Republican News Bulletins
- 2:00—Copley Residence Players
- 2:30—Symphony Restaurant Orchestra
- 3:00—Mid-Week Service
- 3:30—Home Forum Cooking School
- 3:59—**RADIOLOG ANNOUNCEMENT**
- 4:00—Truetone Tenor
- 4:15—National Affairs
- 4:20—Business World Today
- 4:20—Stock Exchange Quotations
- 4:45—Twilight Melodies
- 5:00—Chats with Peggy Winthrop
- 5:15—Health Talk
- 5:30—Agricultural Markets
- 5:40—WBZ Rocket Club
- 5:55—The Success Reporter
- 6:00—Time—Weather—Sports Review
- 6:15—Hotel Bradford Orchestra
- 6:29—**RADIOLOG ANNOUNCEMENT**

POPULAR COLUMBIA ANNOUNCER:



FRANK KNIGHT

Frank Knight is tall, well-poised, well-spoken and well-dressed.

He was born in St. Johns, Newfoundland, on May 10, 1894, the son of one of the town's most prominent barristers. After his graduation from St. Bonaventure's, in St. John's, he worked for awhile, at his father's request, in the local branch of the Canadian Bank of Commerce.

The advent of the World War in 1914 came as a welcome release from the tedium of business, for most forms of which he has a profound distaste, and he enlisted in Royal Newfoundland Regiment. He served overseas for three years, saw considerable action on three fronts, and was invalided out after the Battle of the Somme. He returned home, broken in health, and faced with the problem of readjusting his life to new conditions and new surroundings, for he was certain in his mind of at least one thing. To break away from the limiting environment of St. John's and the deadening influence of a small town business career.

He had been impressed, through his war experience, with the life-saving work of the medical men, and he enrolled at McGill University for a course in that profession.

Knight came close to becoming a doctor, and it is probable that he would have been a good one, for he liked his work. The war had taken its toll, however, and he was forced to abandon his studies during the second year, his health not permitting the strenuousness of the calling.

He refused to return home, and his restless mind prompted him to come to New York, where he vaguely thought he might find a place for himself on the stage. He had nothing to offer but a natural talent for acting, and it is a credit to his courage more than anything else, that he won himself a place in the theatre on nothing but that abstract quality. The results are worth mentioning, for after numerous minor roles in road productions of Broadway plays, he appeared opposite such stars as Nance O'Neill and Francine Larrimore.

During that period he dipped into radio dramatics at irregular intervals. It was an opportunity to add a little, now and then, to his income, but as time went on he gave more and more serious attention to its possibilities. He was pressed into service for the leading role in Sax Rohmer and E. Phillips Oppenheim radio dramas.

He found radio more intriguing each day, but there was not enough dramatic work to make it worthwhile to abandon the stage. He was still dubious when he succumbed to the entreaties of the late John B. Daniel and his present colleague and close friend, Ted Husing, to join the ranks of the announcers at WABC. When the Columbia Broadcasting System purchased that station as its key, Knight was retained as an announcer who would also be available for dramatic work.

He has never regretted the move. He believes the new-found art has all the glamour and thrill of backstage upon the rise of the curtain.

6:30—The Hoofers
 6:45—Topics in Brief—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Wolverine Serenaders
 7:30—Phil Cook, the Quaker Man
 7:45—Esso Program
 8:00—Apollo Male Quartette
 8:15—Guy Robertson—Baritone
 8:30—Ginger Boys
 8:45—Valvolineers
 9:00—Adventures of Sherlock Holmes
 9:30—Dutch Masters Program
 10:00—Chevrolet Chronicles
 10:30—Clara, Lu and Em
 10:45—Hollywood Nights
 11:00—Time—Weather—Sports Review
 11:15—Broadcast to Arctic-Sub-Arctic

WEEL—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Gene and Glen
 8:15—E. R. Rideout—Meteorologist
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Thrifty Shopper
 9:15—Sterling Products Program
 9:30—Flying Fingers
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Stereo
 10:30—Wildroot
 10:45—Betty Crocker
 11:00—Keeping up with Daughter
 11:15—Radio Household
 11:30—Musical Program
 12:00—General Electric Program

P. M.

12:15—Boston Globe News Despatches
 12:25—Stock Exchange Quotations
 12:35—Boston Farmers Produce Market
 12:45—Neapolitan Dutch Girls
 1:00—Over the Tea Cups
 2:00—Radio Pastor
 2:20—Neapolitan Dutch Girls
 2:30—N. E. Kitchen of the Air
 3:00—Women's Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Pianist
 4:20—To be announced
 4:30—Phil Spitalny's Orch.
 4:55—Red Cross
 5:00—Outstanding Speaker
 5:15—Crimson Trio
 5:30—Noble's Round Table
 5:59—Little Tree Farms
 6:00—Cap'n Bailey's Crew
 6:30—Old Painter
 6:34—Sports Announcement
 6:35—News Despatches
 6:45—Stebbins Boys
 7:00—To be announced
 7:09—Torridaire Announcements
 7:10—Gruen Answer Man
 7:15—Blue Label Cocktail Party
 7:20—Torridaire Announcement
 7:30—Prince Albert Quarter Hour
 7:45—Quincy Oil Entertainers
 8:00—Ruth Chilton—Songs
 8:15—Industrial Alcohol
 8:30—Mobiloil Program
 9:00—Halsey Stuart
 9:30—Palmolive Hour
 10:30—Coca Cola
 11:00—E. B. Rideout
 11:05—Announcement
 11:06—News Despatches
 11:15—The Night Court
 12:00—Lou Conrad & Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—Correct Time
 7:46—American News Flashes
 8:00—Shopping News
 8:45—Old Dutch Girl
 9:00—The Commuters—Vincent Sorey
 9:30—Tony's Scrap Book
 9:45—Morning Minstrels
 10:00—Grace Donahue—Soprano
 10:15—Bond Bread Program
 10:30—Melody Parade
 11:00—Rhythm
 11:15—Martha Lee's Cooking School
 11:30—Jamaica Plain Community
 12:00—Stock Market Quotations

P. M.

12:15—Farm Flashes
 12:30—Parker Music Masters
 1:00—Luncheon Music
 1:15—Advertising Club Luncheon
 2:00—Request Record Selections
 2:45—News Flashes
 3:00—The Romancers
 3:30—Women's Federation
 4:00—The Rhythm Band
 4:30—At the Console
 5:00—Asbury Park Casino Orchestra
 5:15—The Kremel Program
 5:30—"Salty Sam" The Sailor
 5:45—The Jolly Jugglers
 6:00—"Bill Schudt's Going to Press"
 6:15—Bert Lown—Biltmore Orchestra
 6:30—Hotel Taft Orchestra
 6:45—Reis and Dunn
 7:01—News Flashes
 7:15—William Gordon Reed—Baritone
 7:30—Jimmie Gallagher and Orchestra
 8:00—The Gossipers
 8:15—Torrid Heat Program
 8:30—The Dictators
 8:45—Hollywood Inn Orchestra
 9:00—Coconut Grove Orchestra
 9:30—Organ Recital
 10:00—Club Mayfair Orchestra
 10:15—Weed Tire Chain Program
 10:30—Columbia Concerts Corporation
 11:01—News Flashes
 11:15—Street Singer
 11:30—Park Central Orchestra
 11:45—Ann Leaf at the Organ

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 9:00—H-O Rhythmic Program
 9:15—Mello-Glo Melodist
 9:30—The Yankee Singers
 9:45—The Song Man
 10:00—J. J. Fox—Earle Nelson
 10:15—Footlight Echoes
 10:30—Certified Cleaner Boys
 10:45—Palmwood Farm Program
 11:00—Bringing Up Daughter
 11:15—Musical Alphabet
 11:30—Ben Alley—Tenor
 12:00—News from The Shepard Store

P. M.

12:05—Traveler News Flashes
 12:15—King's Chapel
 1:00—Information Service
 2:00—Ann Leaf at the Organ
 2:30—Amer. School of the Air

A CROONING TROUBADOUR



ARTHUR JARRETT

An instant hit among radio listeners was registered when Art Jarrett was put on the air at station WBBM, Chicago, a few months ago. Jarrett began singing as a boy tenor in St. Patrick's Cathedral in New York. He graduated from Fordham in 1927 and joined an orchestra as a singing banjoist. In Chicago, radio lured him from the stage and a national network was his reward for the applause that greeted his initial broadcasts.

Arthur made his stage debut at the age of five as a little Indian of the "Squaw Man." He can't remember having been off the stage for any long period in his life. Art liked baseball better when he was growing up and a yen for an open lot and a baseball bat really spurred him to continue his education. He went to Fordham and decided to mix law books with athletics, working his own way through. Art used to play the banjo and sing in his

dormitory room for relaxation. A scout of Fabello's orchestra playing the Coliseum theatre in New York overheard him and persuaded him to go "pro". Art started a playing-singing career which took him on tour with Ted Weems and then into radio. He has a lyric tenor voice and a style that's all his own. Art need have no fear of television, as you can readily see.

He is now heard over the Columbia network each Monday, Wednesday and Friday at 3:30 P. M., over WNAC.

Well Qualified

A peep into the voluminous scrap-book of Harry C. Browne, the "Hank Simmons" of Hank Simmons' Show Boat, will show you that few people could be better qualified to bring you this weekly melodrama feature. Besides numerous flattering press clippings, Harry, an old trouper, can point to the programs of more than four hundred plays in which he has taken part. With a smile he recalls the days when he played the "heavy" with a stock company for \$25.00 a week, doubling as musical director for an additional weekly \$3.00. Between the acts he would hurry down to the orchestra pit to move the audience to tears with "Hearts and Flowers" before rushing backstage again to don the handlebar moustaches and other accoutrements of the typical stage villain of the time.

Telephone Conversations

The most recent of the "Along the Wires" programs included a telephone conversation between Clarence Chamberlain in New York and aviatrix Ruth Nichols in Louisville, Ky., shortly after she arrived there after breaking the women's non-stop record with her flight from San Francisco. It marked the first time the public has listened in to a news event telephone conversation over the radio. A second such occasion came two days later when Cesar Saerchinger, now visiting New York, and Raymond Gram Swing, noted European journalist, discussed the progress of the British elections over transatlantic telephone.

3:00—Kathryn Parsons
 3:15—Columbia Salon Orchestra
 3:30—Arthur Jerrett—Tenor
 3:45—Cafe De Witt Orchestra
 4:30—U. S. Navy Band
 5:00—Ted and His Greater Gang
 5:30—Musical Cameo—Edward Jardon
 5:45—Al Grennon—Tenor and Orch.
 6:00—Record News Flashes
 6:15—Sweet and Low Down
 6:30—"Big Brother" Bob Emery
 7:00—Mert and Marge
 7:15—"Bing" Crosby
 7:30—Walter Baker Program
 7:45—The Camel Quarter Hour
 8:00—The Columbians
 8:15—"Singin' Sam"
 8:30—The Jaysnoff Sisters
 8:45—Tastyest Gloom Chasers
 9:00—Gou Medal Fast Freight
 9:30—Etno Crime Club
 10:00—Vitality Personalities
 10:15—Sibley Wells Ensemble
 10:30—Le Paradis Dance Band
 11:00—Organ Recital
 11:15—News Flashes
 11:30—Renard's Mayfair Orchestra
 11:00—Eddie Duchin and Orchestra
 11:30—St. Moritz Orchestra
 1:00—Connie's Inn Orchestra
 1:30—Dave Abrams' Barn Orchestra

WTIC—HARTFORD (282.8m) 1060k**A. M.**8:00—WTIC Synchronized with **WEAF****P. M.**

4:00—WTIC Pop Concert
 6:30—Dr. William Douglas—Seminary
 7:45—Daytime Dancers—N. Cloutier
 8:15—Piano Miniatures—Heminway
 8:30—Sam Loyd—The Puzzle Man
 8:45—Laurel Trio—Julius Nussman
 9:55—Bulletins—Program Summary
 10:02—The Merry Madcaps—N. Cloutier
 10:30—Serenading Strings—Kriens
 10:45—Hank Keene and Hillbillies
 7:00—Hartford Medical Society
 7:16—Laurel Trio—Julius Nussman
 7:15—Chat with Doris Hale
 7:30—Rhythm Rounders
 7:45—Famous Favorites
 8:00—Interview with Mae Madison
 8:15—Nat Brusiloff's Orchestra
 8:30—Nathaniel Shilkret's Orchestra
 9:00—WTIC Playhouse
 9:30—Palmolive Hour
 10:30—Top-Notchers in Sport
 11:00—Marine Forecast; Bulletins
 11:05—Tavern Dance Orchestra
 12:00—Collin Driggs—Organist

WTAG—WORCESTER, (516.9m) 880k**A. M.**

8:00—The Quaker Early Birds
 8:15—Morning Devotions
 8:20—Cheerio
 8:00—Organ—Publix Capitol Theatre
 9:15—Dr. Royal S. Copeland
 9:30—Tom Waring's Troubadours
 9:45 to 11:30—Same as WEEI
 11:30—Hugo Mariani—Marionettes
 12:00—General Electric Program

THURSDAY, NOVEMBER 19, 1931**WBZ-WBZA—BOSTON (303m) 990k****A. M.**

7:45—Jolly Bill and Jane

P. M.

12:15—Black and Gold Room Orchestra
 12:30—Produce Market report
 12:35—Farm Flashes
 12:45—Popular Songs
 1:00—Correct Time
 1:01—News Bulletins
 1:07—Weather Report
 1:10—Musical
 1:15—Advertising Club Luncheon
 1:30—Pennsylvania Luncheon Music
 2:00—Local Highlights
 2:30 to 4:00—Same as WEEI
 4:00—Pop Concerts
 4:30—Phil Spitalny's Dansante
 5:00—Outstanding Speaker
 5:15—The Lady Next Door
 5:30—Sam Loyd, the Puzzle Man
 5:45—Breen and de Rose
 6:00—The Bancroft Hotel Ensemble
 6:29—Correct Time
 6:30—News Bulletins
 6:37—Weather Report
 6:38—Musical Interlude
 6:45—The Stebbins Boys
 7:00—Stark, Johnson and Stinson
 7:15—The Campbell Orchestra
 7:30—Prince Albert Quarter Hour
 7:45—Powers Coal Miners
 8:15—Ohman & Arden
 8:30 to 11:00—Same as WEEI
 11:00—Correct Time
 11:01—News Bulletins
 11:08—Weather Report

WEAN—PROVIDENCE (384m) 780k**A. M.**

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 8:15—Something for Everyone
 8:45—Old Dutch Girl
 9:00 to 10:00—Same as WNAC
 10:00—The Oxol Boys
 10:15—General Baking Co.
 10:30 to 11:00—Same as WNAC
 11:00—Charis Morning Musicals
 11:15 to 12:05—Same as WNAC

P. M.

12:05—Weather Report
 12:06—Globe Trotter
 12:15—Don Bigelow & Orchestra
 12:30—Columbia Revue
 1:00—Information Service
 2:00—The Gossipers
 2:15 to 5:15—Same as WNAC
 5:15—The Kremel Program
 5:30—Uncle Red and ABC Club
 5:45 to 6:30—Same as WNAC
 6:30—"Tillie the Toiler"
 6:45 to 8:30—Same as WNAC
 8:30—The Dictators
 8:45 to 10:15—Same as WNAC
 10:15—The Philco Program
 10:45—Columbia Concerts Corp.
 11:02—Leon Belasco and Orchestra
 11:15—Street Singer
 11:30 to 1:30—Same as WNAC

8:00—On the 8:15—quartet
 8:15—Morning Stars
 8:25—World Bookman
 8:30—Bissell Pickups

FROM THE STUDIOS

Winning Popularity



BERNADINE FLYNN

Bernadine Flynn is another young lady who is winning popularity as a radio actress. She takes part in several dramatic presentations originating in the Chicago NBC studios.

Miss Flynn last year was chosen the most beautiful girl in radio and the title of "Miss Radio" was bestowed upon her.

Cowboys

Frank Luther, NBC star, born and bred on a Kansas ranch, is interested in cowboys, horses of anything suggesting the wide-open spaces. During the rodeo at Madison Square Garden in New York, Frank spent every minute he was not rehearsing or broadcasting, swapping stories with the rustlers and hands at the arena.

The Same Pat

"Are you the same Pat Barnes who played 'A Buck on Leave' in France during 1918?"

This question is asked more than any other by the many fans who write to the "Jimmy and Grandad" producer and actor heard daily over NBC.

"Yes," is the answer. Pat played all over the leave areas and in Paris

at the order of General Pershing and then toured the principal cities of this country with his show after the Armistice.

Mum's The Word

"My boy", said Mr. Jessel to his son, "There are two things that are vitally necessary if you are to succeed in business."

"What are they, dad?"

"Honesty and sagacity."

"What is honesty?"

"Always—no matter what happens, nor how adversely it may affect you—always keep your word once you have given it."

"And sagacity?"

"Never give it."

When Pain is Joy

"Think of something very nice," said Dentist Haggart, as he started to drill, "then you won't notice the pain."

The patient did not move.

"Splendid! What did you think about?"

"Well, I thought my boss was here in my place."

Noble Experiment

Mr. Newlywed (Al Dean): Is the steak ready now, dear?"

Mrs. Newlywed (Harriet Lee): I'm sorry I'm so long. Al, but it looked hopelessly grilled, and it and it doesn't look so much better fried, but if you'll be patient a little longer, I'll see what boiling does to it.

Not The Best Place

The U. S. S. Constitution is not the best place in the world for a radio broadcast. This was forcibly demonstrated Navy Day when the Columbia control man was forced to sit where he could see neither the announcer, the speaker nor the United States Naval Academy Band. A rope, tied to the control man's wrist, solved the problem. One jerk signalled a man on the next deck holding to the rope who in turn motioned the band master to "go ahead". Two jerks stopped the band. A third man, standing in a doorway, used finger signals for "mixing" the microphones of the announcer and the speaker.

8:45—Moment Musicale
 9:00—Martel's Organ Review
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:45—Breakfast Four
 10:00—Prince of Pineapple
 10:15—To be announced
 10:30—Stock Exchange Quotations
 10:35—N. E. Agriculture — talk
 10:45—Davis Mystery Chef
 11:00—School of Cooking
 11:15—Eugene Ormandy's Orchestra
 11:30—Ronnie and Van
 11:45—The Gospel Singer
 12:00—Time; weather
P. M.
 12:05—New England Agriculture
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—New England Agriculture
 12:45—Farm and Home Hour
 1:30—Midday Musicale
 1:45—State House Safety
 1:50—At Home and Abroad
 1:55—Republican News Bulletins
 2:00—1st Session—N. E. Council
 2:45—Princess Obolensky
 3:00—Chickering Concert
 3:30—Home Forum Cooking School
 3:59—**RADIOLOG ANNOUNCEMENT**
 4:00—Syncopaters
 4:15—National Affairs
 4:21—Business World Today
 4:30—Stock Exchange Quotations
 4:45—Twilight Melodies
 4:50—WBZ Health Clinic
 5:00—Coffee Matinee
 5:30—Agricultural Markets
 5:40—WBZ Rocket Club
 5:55—The Success Reporter
 6:00—Time—Weather—Sports Review
 6:15—Piano Interlude
 6:20—**HERE AND THERE IN RADIO-
 LAND—RADIOLOG EDITOR**
 6:25—Arch Preserver Program
 6:30—McEnelly's Orchestra
 6:45—Topics in Brief—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tastyest Jesters
 7:30—Phil Cook, the Quaker Man
 7:45—Nat and Bridget
 8:00—Dixie Spiritual Singers
 8:15—Rin-Tin-Tin Thriller — drama
 8:30—Mayfair Orchestra
 9:00—Blackstone Plantation
 9:30—Maxwell House Melodies
 10:00—A. & P. Program
 10:30—Clara, Lu and Em
 10:45—Paris Night Life
 11:00—Time—Weather—Sports
 11:15—Egyptian Room Orchestra
 11:45—McEnelly's Orchestra

WEEI—BOSTON (580m) 590k**A. M.**

8:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. R. Rideout—Meteorologist
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Thrifty Shopper
 9:15—Tom Waring & Troubadours
 9:45—Our Daily Food
 10:00—Edison Friendly Kitchen
 10:30—Socony Program
 10:45—WEEI Organist—Del Castillo
 11:00—To be announced
 11:15—Radio Household
 11:30—Kitchen Chats
 11:45—WEEI Organist—Del Castillo
 12:00—General Electric Program

P. M.

12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Produce Market Report
 12:46—WEEI Organist
 1:00—Over the Tea Cups
 2:00—Gretchen McMullen
 2:30—WEEI Reading Circle
 3:00—Women's Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—To be announced
 4:25—Silver Lining Hour
 5:00—Phil Saltman—Pianist
 5:15—Art of Living
 5:30—Rinso Talkie
 5:45—WEEI Organist
 5:59—Little Tree Farm
 6:00—Cap'n Bailey's Crew
 6:30—Old Painter
 6:35—News Despatches
 6:45—Stebbins Boys
 7:00—Vermont Lumberjacks
 7:15—Torradaire Program
 7:30—The Clearcoalers
 8:00—Fleischmann Hour
 9:00—Arco Dramatic Musical
 9:30—George Washington Coffee
 10:00—Lucky Strike Dance Orchestra
 11:00—Weather and Fishing Forecast
 11:05—Announcement
 11:06—News Despatches
 11:15—Coon Sanders
 11:30—To be announced
 11:45—Cab Calloway

WAAB—BOSTON (212.6m) 1410k**A. M.**

7:45—Correct Time
 7:46—American News Flashes
 8:00—Shopping News
 8:30—Something for Everyone
 8:45—Gilbert & Sullivan Program
 9:00—The Commuters—Vincent Sorey
 9:30—Tony's Scrap Book
 9:45—The Ambassadors
 10:00—Grace Donahue
 10:15—Machine Age Housekeeping
 10:30—Melody Parade
 10:45—Barbara Gould Beauty Talk
 11:00—Ann Arden Fashions
 11:15—Haverhill Community Program
 12:00—Noonday Market Report

P. M.

12:15—Farm Flashes
 12:30—Parker Music Masters
 1:00—Luncheon Music
 1:15—Hotel Taft Orchestra
 1:30—Savoy Plaza Orchestra
 2:00—The Singing Vagabond
 2:15—Shopping News
 2:45—News Flashes
 3:00—The Romancers
 3:30—Women's Federation
 4:00—The Rhythm Band
 4:30—At the Console
 5:00—Ashbury Park Casino Orchestra
 5:30—"Salty Sam" the Sailor
 5:45—Bert Lown and Orchestra
 6:00—Frank Ross—Songs
 6:15—Bossert Hotel Orchestra
 6:45—Connie Boswell
 7:00—News Flashes
 7:15—Knick-Knacks
 7:30—Front Page Headliners
 7:45—Perley Stevens & Orchestra
 8:00—The Gossipers
 8:15—Godfrey Coal Program
 8:30—Quiet Harmonies
 8:45—American Chemical Society
 9:00—Hon. Hiram Bingham—Senator
 9:30—New England Coke Program

Didn't Like It

When Leonard Joy, NBC orchestra leader, was attending Dartmouth College, his band frequently filled dance engagements in neighboring towns. On one occasion he contracted to play for a Memorial Day celebration in White River Junction, Vermont. On the appointed day, however, several members of the orchestra departed for their homes for the holiday. In desperation Joy recruited several non-musical students, supplied them with the extra instruments which were stuffed with cotton, and kept the engagement. The non-playing members puffed and motioned realistically.

The White River Junction dancers failed to appreciate the ingenuity, however, and said so in terms anything but gentle.

Saved!

Several years ago Richard Gordon, who now plays "Sherlock Holmes", was performing in a Spanish-American War melodrama. His grandmother was in the audience. She watched intently the scene in which a Spanish soldier waited in ambush for the American boy, the hero, played by Gordon. Unaware of the lurking danger, the hero sauntered through the stage brush. The Spaniard raised his rifle, aimed and his finger tightened as the entire house waited breathlessly. Then a sharp voice screamed out:

"Look out, Dick. Behind that tree. Dick there he is."

There, standing up in the audience, was his grandmother pointing at the startled Spaniard and saving her dear boy. She stopped the show and brought down the house.

Unique Display

"Jolly Bill" Steinke, once was a butter and egg clerk in Allentown, Pa. There he developed talent to become a newspaperman and cartoonist. His store was known as "the comic supplement grocery" of the Sixth Ward, because Bill spent most of his time drawing funny faces and carving "Please Buy Me" on watermelons and potatoes.

Official

George Jessel, comedian guest

artist on a recent Nestle's program, standing on a studio platform to reach the microphone, shirt collar thrown open, his black hair with a powdery dash of gray, was introduced recently to the listener audience by Allyn Joslyn as "Mayor Walker's official toastmaster".

When Amos Marries

In the court room the other day, Judge White was reproving a colored man for deserting his wife, and dwelt a great length on the injustice he was doing.

"Wife desertion is something, Rastus, that I must deal very severely with, I'm afraid, and I feel strongly in this subject."

"But Judge, you don't know that woman. I ain't no deserter, I'se a refugee."

As Good as a Feast

Moey: Which would you rather have, a million or twelve daughters?

Myer: Twelve daughters.

Moey: Why?

Meyer: If I had a million, I'd want to have two, three, ten, a hundred millions more. But if I had twelve daughters it would be enough!

Robbing The Righteous

Captain Stoopnagle: Whoever he is, there is a dirty crook on this squad. In the past week I lost a set of Stanford shoulder pads, a Yale sweat shirt, a pair of Harvard pants, a Northwestern blanket, and a couple of Y. M. C. A. towels.

Varied Career

Lee Morse, was born in Tennessee, is a descendant of Zachary Taylor and one of a family of fifteen. She is the daughter of a veteran evangelist and until sixteen "rode the circuit" with him as a singer of hymns.

Come in Handy

Students at Minnesota, Washington, Leland Stanford, George Washington, Columbia, New York and many other universities and colleges are using the NBC lecture series on economics and psychology as part of their assigned curricula. The series was arranged by the National Advisory Council on Radio in Education.

10:00—Hart, Schaffner, Marx
 10:30—The Captivators
 10:45—Fray and Braggiotti
 11:01—News Flashes
 11:15—Jack Miller—Songs
 11:30—Leon Belasco and Orchestra

WNAC—BOSTON (243.8m) 1230k**A. M.**

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—The Melodists
 9:45—The Song Album
 10:00—Ceresota Flour
 10:15—Gentle's Baker Boy
 10:30—Hoyt's Peanut Jubilee
 10:45—Acme Sunshine Melodies
 11:00—U. S. Chamber of Commerce
 11:15—An Old Fashioned Garden
 11:30—N. Y. Medical Society
 11:45—Ben Alley—Tenor
 12:00—News from The Shepard Stores

P. M.

12:05—Traveler News Flashes
 12:15—Broadcast from King's Chapel
 1:00—Helps for Feeders
 1:15—Information Service
 2:00—American Chemical Society
 2:15—Columbia Salon Orchestra
 2:30—Amer. School of the Air
 3:00—La Forge Berumen Musicale
 3:30—Miriam Ray
 3:45—Virginia Arnold—Pianist
 4:00—Melody Magic
 4:30—Hotel Taft Orchestra
 6:00—Ted and his Greater Gang
 5:30—Musical Mirror—Helen Barr
 5:45—Franklin Ambassadors
 6:00—Record News Flashes
 6:15—Stage Star Salute
 6:30—Golden Trail of Melody
 6:45—Meeting of Close Friends
 7:00—Mert and Marge
 7:15—Bing Crosby
 7:30—Kaltenborn Edits the News
 7:45—The Camel Quarter Hour
 8:00—The Mills Brothers
 8:15—Abe Lyman's Band
 8:30—Colt Shoe Program
 8:45—Your Child
 9:00—Eugene Ormandy and Orchestra
 9:30—Love Story Magazine
 10:00—N. E. Coke Program
 10:30—Phileo Dance Orchestra
 11:00—Organ Recital
 11:16—Record News Flashes
 11:30—Cocoanut Grove Orchestra
 12:00—Guy Lombardo and Orchestra
 12:30—Nobel Sissie and Orchestra
 1:00—Dave Abrams Barn Orchestra
 1:30—Roseland Ballroom Orchestra

WTIC—HARTFORD (282.8m) 1080k**A. M.**

7:00—Musical Time Table
 8:30—Cheerio
 9:00—Shopping with Susan
 10:00—Mrs. Blake's Radio Column
 10:15—Morning Musicale
 10:30—Music from New York
 10:45—WTIC Pop Concert
 11:15—Radio Household Institute
 11:30—Laurel Trio

11:45—Forenoon Five
 11:55—Bulletins and Time Signals
 12:00—Home Circle Chat

P. M.

12:15—Conn. Motor Vehicle Depart.
 12:20—Farm and Home Forum
 12:50—Blue Room Echoes
 1:25—Conn. State Dept. of Health
 1:30—Knights of Melody
 2:30—Hartt School Recital
 3:00—Women's Radio Review
 3:30—The Mixing Bowl
 4:15—WTIC Synchronized with **WMAF**

WTAG—WORCESTER, (516.9m) 580k**A. M.**

8:00—The Quaker Early Brlds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Community Stores Presentation
 9:15—Shopping Around
 9:45—A. & P. Food Program
 10:00—Mrs. Blake's Radio Column
 10:15—Musical Varieties
 10:30—Standard Oil Presentation
 10:45—Aunt Sammy
 11:00—L'Reure Exquise
 11:15—Radio Household Institute
 11:30—Popular Solist
 11:45—Hugo Mariani & Serenaders

P. M.

12:00—General Electric Program
 12:15—Black & Gold Room Orchestra
 12:30—Produce Market report
 12:35—Farm Flashes
 12:45—Popular Songs
 1:00—Correct Time
 1:01—News Bulletins
 1:07—Weather report
 1:10—Popular Varieties
 1:30—Hotel New Yorker—Ensemble
 2:00—Local Highlights
 3:00—Women's Radio Review
 4:00—Concert Program
 4:20—What I Would Do With World
 4:50—Phil Spitalny's Tea Dansante
 5:00—The Jungle Man
 5:15—The Lady Next Door
 5:30—Rinso Talkie
 5:45—Concert Pianist
 6:00—Bancroft Hotel Ensemble
 6:29—Correct Time
 6:30—News Bulletins
 6:37—Weather report
 6:38—Musical Interlude
 6:45 to 7:15—Same as WEEI
 7:15—The Campbell Orchestra
 7:30—Prince Albert Quarter Hour
 7:45—Golden Trail of Dreams
 8:00 to 9:30—Same as WEEI
 9:30—Adventures of Sherlock Holmes
 10:00—Lucky Strike Orchestra
 11:00—Correct Time
 11:01—News Bulletins
 11:08—Weather report

WEAN—PROVIDENCE (384m) 780k

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 8:45—Gilbert & Sullivan Program
 9:00 to 10:15—Same as WNAC
 10:15—WEAN Women's Federation
 10:30—Hoyt's Peanut Jubilee
 10:45—Barbara Gould Beauty Talk

Chief Accompanist



FLORENCE KYTE

Florence Kyte, former accompanist in the Metropolitan Opera studios, has been named chief accompanist for the Columbia Broadcasting System's television station, W2XAB. She will be heard and seen regularly through the medium of the C. B. S. television transmitter synchronized with the short wave station, W2XE.

Princeton Graduates

Princeton's famous Triangle Club seems to be an apt training school for radio. Several of Columbia's younger generation were contemporaries at Princeton and acted together in the Triangle Club. Announcer Bill Brenton was a leading man in the club's productions and Lincoln Barnett, New York Herald Tribune reporter, with his partner Fred Smith, both former pupils of Jack Donohue and John Boyle, were star dancers in the same productions. Barnett and Smith have instituted a series of weekly tap-dance lessons over Columbia's television facilities. These three find two other Princeton contemporaries at WABC in Frederic William Wile, Jr., press department, and Eric

Barneau, production man for the Camel Quarter Hour.

And Four Times Makes a Quadruple

Amos: What you call it when a gal gits married three times---bigotry?

Andy: Lawsy, boy, you suttently am a ignoramus. Why, when a gal gits married two times, dat am bigotry, when she tries it three times, dat am trigonometry.

Exterior Decorator

Doctor: It's most essential that you should refrain from doing headwork during the next few weeks.

Patient (Eddie Cantor): Yes, doctor, but it's my living!

Doctor: Oh! Are you a scholar?

Eddie: No, I'm a barber.

Perfect Chesterfield

"Got a Sweetheart yet, Ruth?"

"Yes, and he's a regular gentleman."

"You don't say so!"

"Yes, he took me to a restaurant la't night and poured tea into a saucer to cool it; but he didn't blow it like common people do. He fanned it with his hat."

Distant Reception

A letter received as the result of synchronized television by Columbia was from an air transport pilot flying over Florida, who had heard the sound of a television broadcast while in the air.

Arouses Curiosity

Much curiosity has arisen to the origin of the term "stooge", currently applied to a celebrity's hangers on. Stooges, according to Leonard Joy, originally were the "plants" in the theatre audience, engaged both to stimulate applause and aid in repartee.

He's Right

William Burke (Skeets) Miller, NBC's midget director of special broadcast events, was rushing out of his office on the way to Lakehurst in anticipation of the Akron's first voyage along the Atlantic seaboard.

"Well", remarked Frank Singiser, announcer, as he observed Miller's rush. "I guess that will make you an-Akron-ism."

11:00 to 12:05—Same as WNAC

P. M.

12:05—Weather Report
 12:06—Globe Trotter
 12:15—Don Bigelow and Yoeng's Orchl.
 12:30—Columbia Revue
 12:59 to 1:15—Same as WNAC
 1:15—Information Service
 2:00—The Gossipers
 2:15—Columbia Salon Orchestra
 2:30 to 6:00—Same as WNAC

6:00—Globe Trotter
 6:15—Stage Star Salute
 6:30—Billy Lossez and Orchestra
 6:45 to 8:00—Same as WNAC
 8:00—Melkjohn Serenaders
 8:15 to 10:30—Same as WNAC
 10:30—Corrugated Wave Length
 10:45—Fray and Braggotti
 11:02—St. Moritz Orchestra
 11:15—Jack Miller—Songs
 11:30—Billy Lossez and Orchl.
 12:00 to 1:30—Same as WNAC

FRIDAY, NOVEMBER 20, 1931

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:45—Jolly Bill and Jane
 8:00—On the 8:15
 8:15—Morning Stars
 8:25—World Bookman
 8:30—Bissell Pickups
 8:45—Moment Musicale
 9:00—Martel's Organ Recital
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:45—Popular Songs
 10:00—Prince of Pineapple
 10:15—Morning Moods
 10:30—Stock Exchange Quotations
 10:35—N. E. Agriculture talk
 10:45—Just Among Friends
 11:00—Music Appreciation Hour
 12:00—Time; weather

P. M.

12:05—N. E. Agriculture
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—New England Agriculture
 12:45—Farm and Home Hour
 1:30—Mid-day Musicale
 1:45—State House Safety
 1:50—At Home and Abroad
 1:55—Republican News Bulletin
 2:00—2nd Session—N. E. Council
 3:30—Home Forum Cooking School
 3:59—**RADIOLOG ANNOUNCEMENT**
 4:00—Cavaliers Orchestra
 4:15—National Affairs
 4:20—Business World Today
 4:30—Stock Exchange Quotations
 4:45—Harry Michaels—Pianist
 5:00—Art Reardon's Aristocrats
 5:30—Agricultural Markets
 5:45—WBZ Rocket Club
 5:55—Success Reporter
 6:00—Time—Weather—Sports Review
 6:29—**RADIOLOG ANNOUNCEMENT**
 6:30—The Hoofers
 6:45—Topics in Brief—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Prudence Musical Hits
 7:30—Phil Cook, the Quaker Man
 7:45—Esso Program
 8:00—Nestle's Program—orchestra
 8:30—Ivanhoe Saladers
 8:45—Spiritual Singers
 9:00—Interwoven Pair
 9:30—Armour Program
 10:00—Paul Whiteman's Paint Men
 10:30—Clara, Lu and Em
 10:45—Jo Cur Waves of Melody
 11:00—Time; Weather; Temperature
 11:15—Hotel Bradford Orchestra
 11:45—Joe Rines' Show Boat Orchestra

WEEI—BOSTON (580) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout—Meteorologist
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Thrifty Shopper
 9:15—Tom Waring and Troubadors
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Sterling Products
 10:30—Savory Program
 10:45—Friends' Beans
 11:00—Music Appreciation Hour
 12:00—General Electric Program

P. M.

12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:30—State Dept. of Information
 12:40—Boston Farmers' Produce Market
 12:46—Neapolitan Dutch Girls
 1:00—Over the Tea Cups
 2:00—Neapolitan Dutch Girls
 2:15—Triple Toe Hosiery
 2:30—N. E. Kitchen of the Air
 3:00—Women's Radio Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Pianist
 4:20—Al Luttringer's Players
 4:50—State Dept. of Public Health
 5:00—WEEI Organist—Del Castillo
 5:30—O'Leary's Irish Minstrels
 5:59—Little Tree Farm
 6:00—Cap'n Bailey's Crew
 6:30—Old Painter
 6:35—News Despatches
 6:45—Stebbins Boys
 7:00—Dainty Dot Dandies
 7:15—Blue Label Ketchup
 7:29—Torradaire Announcement
 7:30—Whiting's Buddy and Blake
 8:00—Cities Service Orchestra
 9:00—Cluquot Club Eskimos
 9:30—Fox Fur Trappers—Earl Nelson
 10:00—Silver Flute
 10:30—RKO Theatre of the Air
 11:00—Weather and Fishing Forecast
 11:06—News Despatches
 11:16—Low Conrad—Hotel Statler Orchl.

WAAB—BOSTON (212.6m) 1410k

A. M.

7:45—Correct Time
 7:46—American News Flashes
 8:00—Shopping News
 8:45—Old Dutch Girl
 9:00—The Commuters—Vincent Sorey
 9:30—Tony's Scrapbook
 9:45—Independent Grocer Program
 10:00—Little Journeys to Market
 10:15—Sanderson and Crunit

SPECIAL TREATS FOR THANKSGIVING

By Mildred W. Carlson, Director
Home Forum Cooking School—WBZ-WBZA

Thanksgiving Day is just around the corner and the most important consideration in the minds of the homemaker at least is the feast which marks our great national holiday.



The first Thanksgiving Day was celebrated because that little band of colonists who had survived such hardships found it possible to utter songs of praise and thanksgiving. They rejoiced because they felt they had conquered a wilderness.

Thanksgiving is a day for the family to get together. This day of all days set apart, is an old-fashioned holiday and should be celebrated in the old-fashioned way, except in one thing and that is the feast itself. I do think the feast should not be so elaborate that the one who provides it is worn out in the doing. Lots to eat of course, but so planned that much of the work is done ahead of time. The turkey, if turkey it is, should be cleaned and stuffed, and made ready for the oven, the day before. Pies or puddings, too, may be made ahead of time. But let me say right here that two kinds of pie, plum pudding, and perhaps ice cream are not all necessary to top off a big dinner, yet we often see Thanksgiving menus in which all of them appear.

Perhaps you are not planning to serve turkey this year, for one reason or another, and yet you want the main dish to be decidedly festive. Have you thought of shoulder of pork, or a fresh ham, boned and stuffed with a delicious savory dressing?

Another holiday meat dish which will cause a sensation is mock duck. This very novel cut is made from the English lamb shoulder and quite likely you will find a meat dealer who can prepare it for you.

It looks for all the world like a duck. Served in the center of a large platter, surrounded by cinnamon apples, baked onions, and browned potatoes, you have a meat dish of which you may well be proud. Of course this cut is suitable for a small family as it weighs between three and four pounds. The bread dressing may be cooked in the pan with the meat, which is roasted just as you would a leg of lamb.

A leg of lamb with the bone removed and the cavity filled with several stalks of celery is another idea that is different.

Of course a crown roast of pork or lamb is always a main dish to be proud of serving.

Since dressing seems such a part of the Thanksgiving feast, here is a recipe which you will like, I know:

Chestnut Stuffing

- 3 cups chestnuts
- 2 cups dry bread crumbs
- 1 cup hot water
- 2 teaspoons minced parsley
- Grated rind 1-2 lemon
- 1-2 cup melted butter
- 2 teaspoons salt
- 3-4 teaspoons pepper

Cook the chestnuts either by roasting or boiling. The simplest way to prepare them is to cut a slit in each with a pointed knife and place them in a moderately hot oven until very thoroughly heated, so that both the outer and inner skins can readily be removed. They can then be simmered in the water which is subsequently used in moistening the stuffing. If you prefer stock, there is no reason why you shouldn't use it, and your dressing will be just so much richer. When the nuts are tender, press through a sieve or chop finely, add to the remaining ingredients, mix thoroughly and use as a stuffing.

Old English Date Pie

- 2 eggs
- 3-4 cup sugar
- 1-2 teaspoon salt
- 1 teaspoon cinnamon
- 1-1 teaspoon nutmeg
- 1-1 teaspoon allspice
- 1-1 teaspoon clove
- 1 cup sour cream
- 1 tablespoon fine crumbs
- 1 cup dates
- 1-2 cup coconut

(Continued on Page 27)

10:45—Don and Betty
 11:00—Martha Lee Cooking School
 11:15—Just Among Friends
 11:30—Roxbury Community Program
 12:00—Stock Market Quotations

P. M.

12:15—Farm Flashes
 12:30—Columbia Revue
 1:00—Luncheon Music
 1:15—Hotel Taft Orchestra
 1:30—Harry Tucker & Orchestra
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Romancers
 3:30—Women's Federation
 4:00—Rhythm Band
 4:30—The Lady from Louisiana
 4:45—Curtis Institute of Music
 5:45—Faneuil Hall Marketmen
 6:00—Dave Abrams Barn Orchestra
 6:30—John Kelvin—Irish Tenor
 6:45—Sallinger Quarter Hour
 7:01—News Flashes
 7:15—Van Galen—Colburn
 7:30—Jimmie Gallagher and Orchestra
 8:00—The Gossipers
 8:15—The Music Masters
 8:30—Yankee Network Drama
 9:00—Al Castaw and Orchestra
 9:30—Organ Recital
 10:00—Club Mayfair Orchestra
 10:30—Famous Football Coaches
 10:45—Tito Guizar—Vincent Sorey
 11:01—News Flashes
 11:15—Street Singer
 11:30—Cuban Biltmore Orchestra
 11:45—Ann Leaf—Ben Alley

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Information Service
 9:00—First National Stores
 9:15—The Downey Flake Dunketeers
 9:30—Birdseye Frosted Foodsters
 9:45—Through Old Brick Oven Door
 10:00—The Oxol Boys
 10:15—Gentle's Baker Boy
 10:30—Emily MacKenzie—Soprano
 10:45—Friend Brothers Program
 11:00—Rumford Chefs
 11:15—Blue Moonlight
 11:30—Melody Parade
 11:45—Ben Alley
 12:00—News from the Shepard Stores

P. M.

12:05—Traveler News Flashes
 12:15—King's Chapel
 1:00—Pabst-ett Varieties
 1:15—Information Service Program
 2:15—Columbia Artists' Recital
 2:30—Amer. School of the Air
 3:00—Ann Leaf at the Organ
 3:30—Arthur Jerrett—Tenor
 3:45—Columbia Educational Features
 4:00—Spotlighting Modern Education
 4:15—Light Opera Gems
 4:30—Organ Recital—Francis J. Cronin
 5:00—Ted and His Greater Gang
 5:15—Musical Cameo—Edward Jardon
 5:30—The Boston Market Terminal
 5:45—Educators in Krackerland
 6:00—Record News Flashes
 6:15—The Yankee Singers
 6:30—Organ Concert
 6:45—Shoeling the Blues Away
 7:00—Mert and Marge
 7:15—Gus Van
 7:30—Baker Chocolate Program

7:45—The Camel Quarter Hour
 8:00—The Columbians
 8:15—Barbasol Man
 8:30—March of Time
 9:00—Regal Radio Reproductions
 9:15—Liberty Magazine Hour
 9:45—Friendly Five Footnotes
 10:00—Pillsbury Pageant
 10:30—Cocoanut Grove Orchestra
 11:00—Organ Recital
 11:16—News Flashes
 11:30—Hollywood Inn Orchestra
 12:00—Ben Bernie & Orchestra
 12:30—Ships Inn Orchestra
 1:00—Connie's Inn Orchestra
 1:30—Dave Abrains's Barn Orch.

WTIC—HARTFORD (282.8m) 1060k

A. M.

8:00—WTIC Synchronized with WEAJ
 P. M.
 4:00—Betty Moore—Decorator
 4:15—Janet Cooper—Soprano
 4:30—Rhythm Chasers
 4:45—Sunset Hour
 5:30—Blue Minstrels
 5:45—"Mother Goose"
 5:58—Bulletins and Weather Report
 6:02—The Merry Madcaps—Cloutier
 6:30—Serenading Strings
 6:45—The Stebbins Boys
 7:00—Travelers Pilot—Orchestra
 7:30—Russian Balalaika Orchestra
 7:45—Melody Trail
 8:00—Cities Service Concert
 9:00—Esquimo Night Club
 9:30—The Travelers Hour
 10:30—Radio Theatre
 11:00—Weather; Bulletins
 11:10—Club Hollywood Orchestra

WTAG—WORCESTER, (516.9m) 860k

A. M.

8:00—The Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Organ—Publix Capitol Theatre
 9:30 to 10:15—Same as WEEI
 10:15—Dr. Royal S. Copeland
 10:30—Savory Institute
 10:45—Betty Crocker
 11:00 to 12:15—Same as WEEI

P. M.

12:15—Black and Gold Room Orchestra
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Songs
 1:00—Correct Time
 1:01—News Bulletins
 1:07—Weather Report
 1:15—Palais D'Or Orchestra
 1:30—Hotel Pennsylvania Orchestra
 2:00—Local Highlights
 2:30 to 4:00—Same as WEEI
 4:00—Betty Moore—Decorating
 4:15—Helen Chemis—Soprano
 4:30—Phil Spitalny's Dantsa
 5:00—The Lady Next Door
 5:30—Dolly Connelly—Songs
 5:45—Parnassus Trio
 6:00—Bancroft Hotel Ensemble
 6:29—Correct Time
 6:30—News Bulletins
 6:36—Weather Report
 6:37—Sawyer Lumber Interlude
 6:38—Musical Interlude
 6:45—The Stebbins Boys
 7:00—Worcester Powers Coke Program
 7:30—Prince Albert Quarter Hour
 7:45—Seiberling Singers
 8:00 to 9:30—Same as WEEI

"MYRT AND MARGE"

Show business, whence they came, provided the setting for "Myrt and Marge," newcomers to radio, who inaugurated a series of behind-the-scenes skits over WNAC and the Columbia network on Monday, November 2. In real life "Myrt" (left) is Myrtle Vai, while "Marge" is Donna Damerel. The new program, sponsored by the William Wrigley Jr. company, is heard nightly except Saturday and Sunday at 7:00 p. m. over stations east of Cincinnati, and at 10:45 p. m. over stations ranging from Chicago to the Pacific coast.

Responded Nobly

Acting on President Hoover's suggestion as conveyed to them over the radio by M. H. Aylesworth, president of the National Broadcasting Company, more than eighty million people dimmed the lights in their homes in tribute to Thomas Alva Edison on the night of Wednesday, October 21, according to an estimate by the Commonwealth Edison Company of Chicago.

Basing their figures on evidence submitted by their engineers, this company estimates that in Chicago alone two million people paid tribute. As this represents two thirds of the population of the city and as it is presumed that Chicago may be taken as representative of the country at large, it follows, according to the company's estimate, that two thirds of the entire nation did likewise.

The Company reaches its estimate for the Chicago area through the drop in power consumed by the city during the prescribed period.

Unusual For Beginner

Arthur Hachten, Universal Service Washington correspondent, speaking in Bill Schutt's Going to Press period, read his manuscript so fast that it was all used up in ten minutes. He did the unusual thing for a peaker making his radio debut. He ad libbed the remainder of the time and got away with it.

All About Football

Arrangements have been completed for a series of football talks with illustrations by Les Quailey,

Ted Husing's football observer, showing principal formations and trick plays of the College elevens, for projection over Columbia Broadcasting System's television facilities weekly, probably on Monday nights. The series is to be known as Football Second Guesses.

Quailey will illustrate the double and single wing back formations and others showing how they work out during a game with their advantages and disadvantages.

Something New

Ray Perkins, red-haired master of ceremonies for a number of programs, had as dinner guests recently Peter De Rose, May Singhi Breen, Peter and Aline Dixon, and Curt Peterson. Now he is telling everybody that the NBC artists have nice table manners, as though it surprised him.

Special Treats For Thanksgiving (Continued From Page 25)

Beat eggs, add sugar, salt spices, cream and crumbs. Mix well. Cut dates in pieces. Add to egg mixture and pour into pastry lined pie pan. Sprinkle top with cocoanut and put into hot oven. After ten minutes reduce heat and bake thirty-five minutes longer.

Chicken Canape

Chop some cold boiled potatoes and hard boiled eggs with white meat of chicken, celery, ripe olives and pimentos. Mix with thick mayonnaise and serve on crisp buttered toast.

Cranberries are always delicious in sauce or jelly but there are other ways of preparing them that are worth trying. They are delicious served as a sherbert, and to a holiday dinner add a charming touch without too much trouble and expense. You can freeze it in your iceless refrigerator if you have one, or in a regular ice cream freezer. Stew and sweeten as for the sauce and put through strainer. Add, for a quart of cranberries measured before cooking, a quart of cold water, the juice of two lemons and an extra cup of sugar. Then freeze, and when almost frozen, stir in a beaten egg white.

9:30—Pond's Dance Orchestra
 10:00 to 11:00—Same as WEEI
 11:00—Correct Time
 11:01—News Bulletins
 11:08—Weather report

WEAN—PROVIDENCE (384m) 780k

A. M.
 7:25—Revellé
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 8:45 to 10:15—Same as WNAC
 10:15—Bond Bakers
 10:45 to 12:05—Same as WNAC
P. M.
 12:05—Correct time

12:06—News Flashes
 12:15—Don Bigelow and Orchestra
 12:30—Columbia Revue
 12:59—Weather Report
 1:00—Information Service
 2:00—The Gossipers
 2:15—WEAN Women's Federation
 2:30 to 5:30—Same as WNAC
 5:30—The Kremel Program
 5:45 to 6:15—Same as WNAC
 6:15—Roxy's Clothes Cavaliers
 6:45 to 10:30—Same as WNAC
 10:30—Talk by Famous Coaches
 10:45—Michaels Laner Program
 11:02—Leon Belasco and Orchestra
 11:15—Street Singer
 11:30 to 1:30—Same as WNAC

SATURDAY, NOVEMBER 21, 1931

WBZ-WBZA—BOSTON (303m) 990k

A. M.
 7:45—Jolly Bill and Jane
 8:00—On the 8:15—quartet
 8:15—Morning Stars
 8:25—World Bookman
 8:30—Sun Birds
 8:45—Moment Musicales
 9:00—Martel's Organ Review
 9:15—Morning Glories
 9:30—Beautiful Thoughts
 9:45—The Irish Fiddler
9:59—RADIOLOG ANNOUNCEMENT
 10:00—Home Forum Cooking School
 10:30—Stock Exchange Quotations
 10:35—Dance Miniature
 10:45—John Marion—Pianist
 11:00—Bradford Organ
 11:30—State Fed. of Women's Clubs
 12:00—Time

P. M.
 12:05—4-H Club
 12:15—Pat Barnes
 12:30—Produce Market Review
 12:40—Farm and Home Hour
 1:30—Paul Whiteman's Orchestra
 2:00—To be announced
 2:30—Tuneful Times
 2:45—Piano Moods
 3:00—Organ Melodies
 3:15—Notre Dame, vs So. California
 5:40—Stock Exchange Quotations
 6:55—The Success Reporter
 6:00—Time—Weather—Sports Review
 6:15—Little Buster Parade
 6:30—Riverside Pals
 6:45—Topics in Brief—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tastyest Jesters
 7:30—Edward MacHugh—Bartone
 7:45—Radio's Greatest Lover
7:59—RADIOLOG ANNOUNCEMENT
 8:00—McEnelly's Orchestra
 8:30—Dance with Lady D'Orsay
 9:00—Chicago Civic Opera
 9:30—The First Nighter
 10:00—Cuckoo
 10:30—Clara, Lu and Em—skit
 10:45—Hollywood Nights
 11:00—Time—Weather—Sports Review
 11:15—Egyptian Room Orchestra

WEEI—BOSTON (580m) 590k

A. M.
 6:45—Tower Health Exercises
 8:00—The Quaker Early Birds
 8:15—E. B. Rideout—Meteorologist
 8:20—Looking Over the Morning Paper
 8:30—Cheerio

9:00—Caroline Cabot
 9:10—Thrifty Shopper
 9:15—Tom Waring and Troubadors
 9:45—A. & P. Gypsies
 10:00—Mrs. Blake's Radio Column
 10:15—Breen and de Rose
 10:30—To be announced
 11:00—WEEI Organist—Del Castillo
 11:30—Keys to Happiness
 12:00—Black and Gold Orchestra

P. M.

12:15—News Despatches
 12:25—Del Castillo—Organist
 1:00—Stock Exchange Quotations
 1:10—Ted Black's Orchestra
 1:30—To be announced
 1:45—Harvard-Yale
 4:30—News Despatches
 4:40—Jimmie Russo
 5:15—Pianist
 5:20—Sam Bittell
 5:50—Al Stanley
 6:00—Football Sports Review
 6:15—Little Tree Farms
 6:30—Pianist
 6:34—Sports Announcement
 6:35—News Despatches
 6:45—WEEI Organist
 7:14—Torridaire Announcement
 7:15—To be announced
 7:25—Green Answer Man
 7:30—Prince Albert Quarter Hour
 7:45—To be announced
 8:00—Chevrolet Musical Chronicles
 8:30—National Advisory Program
 9:00—Goodyear Tire & Rubber Co.
 9:30—Valspar
 10:00—Lucky Strike Dance Orchestra
 11:00—Weather and Fishing Forecasts
 11:05—Announcements
 11:06—News Flashes
 11:15—Don Humbert
 11:30—Coot Sanders

WAAB—BOSTON (212.6m) 1410k

A. M.

7:45—Correct time
 7:46—News Flashes
 8:00—Shopping News
 9:00—The Commuters
 9:30—Tony's Scrap Book
 9:45—Morning Minstrels
 10:00—Jewish Art Program
 10:30—Adventures of Helen and Mary
 11:00—Feature Forecaster
 11:15—Jamaica Plain Program
 12:00—Stock Market News

HAS PROMISING FUTURE



FRANK QUIGLEY

Frank Quigley was born in Lowell eighteen years ago of a Farrar.

FIFTEEN MINUTE PROGRAMS

The fifteen-minute radio program is an important factor and fills a real need in the broadcasting show, but it is being overdone, according to John F. Royal, vice president in charge of programs for the National Broadcasting Company.

"Requests from sponsor for the fifteen-minute program are becoming more frequent," he said. "But the point that many sponsors overlook is that a program to be successful must have fresh material daily. The method of presentation must be novel and entertaining.

"It must not be thought that the period of time devoted to a radio program will make it successful or otherwise. It all depends on the material and the talent. Its position on the day's schedule is also important. Presentation of several fifteen minute programs one after the other would be ruinous to the sponsor as well as the broadcasting organization.

"Balance, variety and a lively pace are the element that make for a good show whether in the theatre

musical family. He started singing when but a boy of eight; the local parish priest heard his soprano voice and induced him to join the Saint Peter's Church choir in Lowell. Frankie is purely a local product and attended the Lowell schools.

The possessor of a fine tenor voice, he sang for John L. Clark at WEZ about four months ago and was immediately signed as a station feature on the Westinghouse stations WBZ-WBZA.

When the new Lido Palace opened recently, the management heard Frankie sing and he was immediately signed to appear with their orchestra. He is now heard five nights a week from the Lido Palace through stations WNAC and WAAB.

Success has not gone to Frankie's head and he is still studying music with Professor Bond, whose mother was the teacher of Geraldine

or on the air," said Mr. Royal.

"Imagine what would happen if a continuous babel of talk poured through the loud-speaker for hours at a time to be succeeded by the blatant blare of jazz music for several hours more. The listener would turn off the set. Balance must be maintained at all hazards. The program must fit into the general pattern of the show. It must be built for the stage, not the stage for the show. And in broadcasting it must be remembered that all the world's a stage in the literal sense of the word."

Pretty Shop Girl: Could I interest you in a bathing costume, sir?

Frank Crumit: You certainly could baby, but my wife is over there at the glove counter.

Morton Downey: Jones always strikes me as an indolent sort of chap.

Jaques Renard: Indolent? Why that fellow is so lazy he always runs his automobile over a bump to knock the ashes off his cigar.

P. M.

- 12:15—Farm Flashes
- 12:30—Hollywood Inn Orchestra
- 1:00—Shopping News
- 2:00—Saturday Syncopators
- 2:15—Football Souvenir Program
- 2:30—So. California vs Notre Dame
- 5:30—Eddie Duchin and Orchestra
- 5:45—The Ambassadors
- 6:00—Dave Abrams Barn Orchestra
- 6:30—Don Bigelow and Orchestra
- 6:45—Connie Boswell
- 7:01—News Flashes
- 7:15—Polly Walker—Ben Thewlis
- 7:30—Hollywood Inn Orchestra
- 8:00—The Gossipers
- 8:15—Hawalian Echoes
- 8:26—The Criterion
- 8:45—"Getting the News"
- 9:00—Carborundum Program
- 9:30—National Radio Forum
- 10:00—Hank Simmons' Show Boat
- 11:01—News Flashes
- 11:15—Jack Miller — Songs
- 11:30—Leon Belasco and Orchestra
- 11:45—Ann Leaf—Ben Alley

WNAC—BOSTON (243.8m) 1230k**A. M.**

- 6:30—Sunrise Melodies
- 7:15—News Flashes
- 7:39—Morning Watch
- 7:45—Information Service
- 9:00—H-O Rhyme Program
- 9:15—The Yankee Singers
- 9:30—Berwick Making Whoopee
- 9:45—Sunshine Bill, the Biscuit Baker
- 10:00—I. J. Fox — Earle Nelson
- 10:15—Footlight Echoes
- 10:30—Song Album
- 10:45—Elmwood Farm Program
- 11:00—N. Y. Philharmonic Symphony

P. M.

- 12:30—News from Shepard Stores
- 12:35—Traveler News Flashes
- 12:45—School Athletic Program
- 1:00—Shopping News
- 1:45—Harvard vs Yale
- 4:30—At the Console
- 5:00—Ted and his Greater Gang
- 5:30—Pheasant Orange Festival
- 5:45—Tropic-Aire Program
- 6:00—Record News Flashes
- 6:15—Variety Revue
- 6:45—Collegians
- 7:00—Political Situation in Washington
- 7:15—Bing Crosby
- 7:30—Reis and Dunn
- 7:45—The Camel Quarter Hour
- 8:00—The Mills Brothers
- 8:15—Philadelphia Symphony Orch.
- 10:00—Mickie Alpert and Orchestra
- 10:30—Le Paradis Dance Band
- 11:16—Record News Flashes
- 11:30—Ray Stewartson and Orchestra
- 12:00—Guy Lombardo and Orchestra
- 12:30—St. Moritz Orchestra
- 1:00—Hotel Edison Orchestra
- 1:30—Dave Abrams' Barn Orchestra

WTIC—HARTFORD (282.8m) 1060k**A. M.**

- 7:06—Musical Time Table
- 8:30—"Cheerio"
- 9:00—Shopping with Susan
- 10:00—The Mixing Bowl
- 10:30—WTIC Pop Concert
- 11:00—Leo Leone—Tenor
- 11:15—Forenoon Flive
- 11:30—Keys to Happiness

12:00—Correct Time—Bulletins**P. M.**

- 12:05—Laurel Trio
- 12:15—Bulletins
- 12:20—Farm and Home Forum
- 1:00—WTIC Synchronized with WEAUF
- 1:45—Yale vs Harvard

WTAG—WORCESTER, (516.9m) 800k**A. M.**

- 8:00—The Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Community Bill
- 9:15 to 10:15—Same as WEEI
- 10:15—Organ—P'ublix Capitol Theatre
- 10:45—Musical Gems
- 11:30—Keys to Happiness
- 12:00—Black and Gold Orchestra

P. M.

- 12:30—Produce Market Report
- 12:35—Farm Flashes
- 12:45—The Whispering Serenader
- 1:00—Correct Time
- 1:01—News Bulletins
- 1:07—Weather Report
- 1:10—Local Highlights
- 1:30—Teddy Black's Orchestra
- 1:45—Yale vs Harvard
- 4:30—Phil Spitalny's Dansante
- 5:00—The Lady Next Door
- 5:30—Song Shoppe
- 5:45—Earl Burdett and Orchestra
- 6:00—Bancroft Hotel Ensemble
- 6:29—Correct Time
- 6:30—News bulletins
- 6:37—Weather report
- 6:38—Mr. Bones and Company
- 7:00—Nick Lucas—Crooner
- 7:15—Laws that Sateguard Society
- 7:30—Prince Albert Quarter Hour
- 7:45—Concert Program
- 8:00—Bancroft Hotel Orchestra
- 8:30 to 11:00—Same as WEEI
- 11:00—Correct Time
- 11:01—News bulletins
- 11:08—Weather report

WEAN—PROVIDENCE (384m) 700k**A. M.**

- 7:29—Reveille
- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00—Information Service
- 8:58—Weather Report
- 8:59—Correct Time
- 9:00 to 10:00—Same as WNAC
- 10:00—Music Club for Children
- 10:30 to 11:00—Same as WNAC
- 11:00—Adventures of Helen and Mary
- 11:30—Columbia Revue—Vincent Sorey
- 12:00—Shopping News

P. M.

- 12:05—Weather Report
- 12:06—Globe Trotter
- 12:15—Don Bigelow & Yoeng's Orchestra
- 12:45 to 1:00—Same as WNAC
- 1:00—R. I. Information Service
- 1:30—The Gossipers
- 1:45 to 6:45—Same as WNAC
- 6:45—Billy Lossez and Orchestra
- 7:00 to 8:15—Same as WNAC
- 8:15—Abe Lyman's Band
- 8:30—Bert Lown and Orchestra
- 8:45—Tastyeast Gloom Chasers
- 9:00—Coconut Grove Orchestra
- 9:30—National Radio Forum
- 10:00—Hank Simmons' Show Boat
- 11:02—Cuban Biltmore Orchestra
- 11:15—Jack Miller—Songs
- 11:30 to 1:30—Same as WNAC

VETERAN OF THE "MIKE"



BETH CHALIS

Although Beth Chalis, now appearing at the Coconut Grove in Boston, was not born of a theatrical family, she has been on the stage since she was four years old. Beth, beside being one of the most popular and beloved of all radio stars, has also appeared in vaudeville, musical comedies and night clubs.

Beth once went abroad on a four week contract, but she was so well liked that she was forced to remain for nine months. While there, she appeared at the famous Kit-Kat Club, Piccadilly Club, and was also featured in all the leading music halls. In England, where incidentally she appeared at a private party which was attended by royalty, Beth made the record amount of recordings for any American or English artist.

To Miss Chalis fell the honor of being the first mistress of ceremonies to be sponsored by the Marcus Loew Organization in this country. Beth was a featured artist at WOR for a year and a half, also a Vitality Personality on Station WNAC and the Columbia Network.

Since her advent in Boston, Beth has virtually "knocked 'em silly" and the key to the city is hers for the asking.

No Late Info

D. M. Dow, commissioner general for the Commonwealth of Australia, and members of his immediate family recently attended an evening of NBC programs at 711 Fifth avenue. Dow declared during his visit that he hoped for eventual exchange of worthwhile programs between the United States and his native land. "I admire the precision of your American broadcasts—everything to the split second," he said.

Asked about radio conditions in Australia, he explained that he had been in the United States for seven years and had no late first hand information.

Recognized

O. B. Hanson, NBC manager of plant operation and engineering, while on an official inspection tour through England, stopped at the Royal Masonic Institution at Bushcy, where he studied as a youth. At the entrance he met an old man who had taught him to swim and shoot at the age of eight.

"He knew me instantly", said Mr. Hanson, "and called me by name, although we had not met since I was a small boy."

Recovering

Ted Jewett, NBC announcer who was seriously injured in a taxicab accident a few minutes after he had participated in the departure of Colonel and Mrs. Lindbergh for the Orient July 29, left Flushing Hospital Monday, November 2. He was taken to the home of his parents Mr. and Mrs. John H. Jewett, at Hazlett, N. H., for recuperation. Jewett has recovered the use of his broken leg sufficiently to walk a bit during the last few days.

Charles Hector (returning from a wild party): Shall I telephone your wife that you were in an accident?

Ben Hadfield: No, Charlie, no—She's heard that one.

FROM THE FANS

A. M. L. (Concord, Mass.)—Thank you very much for your interest. You will receive an answer by mail as soon as possible. Your suggestion is one of the best we have ever had.

M. C. G. (Cambridge, Mass.)—“Believe It or Not”, featuring Bob Ripley, is broadcast each Wednesday and Friday at 7:45 p. m. over WBZ. You might be able to obtain a copy of the broadcast you refer to by writing to the station over which you heard it.

E. J. C. (Lynn, Mass.)—You are correct in stating that it should have been WGR instead of WOR. The other statement was that WOR is not a chain station.

C. L. P. (East Taunton, Mass.)—Thank you for your interest. We quite agree with you on your opinion, but really we can't do any more about it than you can. We wish we could.

B. W. (Rochester, N. H.)—Graham McNamee was born in Washington, D. C. He is an excellent baritone, besides being one of the two best radio announcers, the other being Ted Husing. Graham has been affiliated with NBC since May, 1922. Look for picture and biography of him very soon.

E. R. (Providence, R. I.)—D. Thomas Curtin was born in Jamaica Plain Mass. and graduated Harvard in 1910. He is a former Boston newspaper man. Curtin has written several books including “The Land of the Deepening Shadow”, “The Edge of the Quicksands” and “The Tyranny of Power”.

R. D. (Boston, Mass.)—The Boswell Sisters, Connie, Martha and Vet, are three quarters French. Connie plays the sax; Vet, the banjo; and Martha, the piano. Martha is the oldest, Connie next, and then Vet. Their programs are sponsored by the Baker Bar Company.

N. A. H. (Springfield, Mass.)—Clyde A. Gordon is the new commercial Representative of Stations WBZ-WBZA in Boston and Springfield. He is not a novice at this type of work, as he was formerly

Commercial Manager of WTMJ, the Milwaukee, Wisconsin Journal station.

L. K. (Lincoln, N. H.)—The four Mills brothers are John, 21; Herbert, 19; Harry, 18; and Donald, 17. John is the bass, tuba and third trumpet and plays their only real instrument, the guitar. Herbert plays, or rather sings the second trumpet, saxophone and trombone. Harry does the first trumpet and baritone solos.

F. Q. (Waterbury, Conn.)—John Royal is the director of NBC programs. He came to NBC in February of 1931. He was formerly director and general manager of WTAM in Cleveland. It is true that he is a former Boston Post news reporter.

C. L. (Quincy, Mass.)—Emily McKenzie is an exclusive Yankee Network artist. She has been heard on the Lynn Products, Copeland Refrigerator, Cleercoal, Esterbrook and Eaton, Duroweave Umbrella and Blue Anchor Fresh Fruits programs. She has been featured with George Wheeler several times.

G. L. (Adams, Mass.)—Carmen Lombardo helped to write “Was It You?” also “Kissable Baby”. Carmen plays all the reed instruments excellently. He broadcasts exclusively with the Royal Canadians.

M. H. (Bridgewater, Conn.)—Those taking part in the Cities Service Concert are Jessica Dragnette, Henry Shope, Leo O'Rourke, John Seagle, Elliott Shaw, Lee Montgomery, Frank Banta, Milton Retetnberg and Rosaro Bourdois' orchestra.

W. M. (Dover, New Hampshire)—Jack Miller is Kate Smith's accompanist. He is heard on his own program every Tuesday, Thursday and Saturday at 11:00 p. m. over WAAB. He is the composer of his theme song “When the Stars Come Peepin' Through”. He was born in Dorchester, Mass., is five feet seven inches tall, weighs 155 pounds and is 29 years old.

DO YOU KNOW

That coincidental as it may seem more Columbia Broadcasting artists went to Columbia University during their student days than any other college? That Mildred Bailey is one of radio's thriftiest songsters and banks a tidy sum from each pay check? That the Mystery Chef, NBC cooking authority, is a Scotsman and can tell jokes of his native land for hours and hours without a break? That Colonel Lemuel Q. Stoopnagle and Budd have signed a new contract for an indefinite period? That Ray Perkins writes his radio programs on the desk originally used by Theodore Roosevelt when Roosevelt was editor of the old Metropolitan Magazine? That more than 11,000 requests have been received for the "Listener's Notebook" offered as a study guide to the NBC Saturday lecture series? That all of the 54 members of the Carborundum Band, with the exception of Edward D'Anna, the leader, are amateur musicians? That announcer John Mayo was once the head of a company manufacturing cosmetics, but he sold it in order to break into radio? That Phil Cook hammered at the gates of "Big Time" broadcasting for more than a year before he crashed the gates? That the cackle of chickens heard on "Pratt's Experimental Farm", owes nothing to sound effects, as they are real chickens? That Dean Gleason L. Archer receives letters in Arabic, but as he can't read them he gets his son to interpret the letters? That Howard Petrie, NBC announcer, sings in the choir of the Fifth Avenue Presbyterian Church, New York City? That Dad Pickard was formerly a train dispatcher and most of the songs that the Pickard family sing are those he absorbed from the trainmen who whiled the time away in his little office? That Singin' Sam was once a guest artist at a Cincinnati station on a program of the four Mills Brothers? That Arthur Tracy has just made a record of his haunting theme song "Marta"? That Elliot Jaffe, young CBS tenor, has a fan who sends him, every now and then, batches of two or three hundred jokes, although Jaffe is purely a singer and makes no attempt to be a radio wit? That Alfred Corn, the "Sam" of "Rise of the Goldbergs", has enrolled at the Student Art League to study stage design? That Virginia Gardner, NBC dramatic actress, once aspired to musical fame and won a scholarship awarded by Madame Lambrich, of the Metropolitan Opera Company? That Vincent Lopez is a student of numerology and believes one's destiny is controlled by certain numbers? That Mary Eaton, NBC violinist, is the daughter of U. S. Representative Charles A. Eaton? That W. Gordon Swan, although only 28, this month observed his seventh anniversary at WBZ? That Don Stouffer never directed a radio show or a theatrical production before he tackled the intricate March of Time? That Gene Austin, for years a recording favorite, recently made his television debut over Columbia? That another well-known figure who recently made his initial bow before the flying spot was Red Cagle, former Army and All-America back? That every now and then tenor Ben Alley, who is a West Virginia American, gets a fan letter addressed to Ben Ali, in which he is greeted as a fellow Turk?

TUNE IN ON --

- LION FEUCHTWANGER—Sunday, November 15, at 12:30 p. m. over WAAB. The renowned author speaks from Berlin on "Has the Human Race Changed in The Last Two Thousand Years?"
- JOHN Q. TILSON—Sunday, November 15, at 1:00 p. m. over WBZ. The Majority Floor Leader of the House of Representatives speaks on Sentinels of the Republican program.
- MARY GARDEN—Sunday, November 15, at 5:30 p. m. over WEEL. The noted soprano sings on the G. E. Hour.
- RICHARD TAUBER—Sunday, November 15, at 8:15 p. m. over WNAC. Guest tenor on "Music Along The Wires".
- ABE LYMAN—Sunday, November 15, at 10:00 p. m. over WAAB. Guest conductor for the Variety Show.
- W. J. KERR—Monday, November 16, at 12:30 p. m. over WBZ. The president of the Oregon State Agricultural College speaks on the National Farm and Home Hour.
- FAITH BALDWIN—Tuesday, November 17, at 8:00 p. m. over WBZ. The well known writer is guest speaker for the Armstrong Quakers.
- MARION HARRIS—Tuesday, November 17, at 8:45 p. m. over WNAC. Walter Winchell presents the "blues" singer.
- GUS ARNHEIM'S ORCHESTRA—Tuesday, November 17 at 10:00 p. m. over WEEL. Guest performers on the Lucky Strike Dance Hour.
- HARRY COLLINS—Wednesday, November 18, at 1:15 p. m. over WTIC. A talk on "The Master Salesman".
- BABY ADELE KENDLAR—Wednesday, November 18, at 10:00 p. m. over WNAC. Featured artist on Vitality Personalities.
- ROY CHAPMAN ANDREWS—Wednesday, November 18, at 10:00 p. m. over WEEL. Grantland Rice interviews the famous explorer.
- KATHERINE FISHER—Thursday, November 19, at 11:00 a. m. over WNAC. Speaks on the U. S. Chamber of Commerce Program.
- MRS. HONORE W. MORROW—Thursday, November 19, at 2:45 p. m. over WTAG. The eminent author discusses "Books for Children".
- EDITOR OF RADIOLOG—Thursday, November 19, at 6:20 p. m. over WBZ. Answering your questions and a little "inside dope" on your favorite radio stars.
- WAYNE KING'S Orchestra—Thursday, November 19, at 10:00 p. m. over WEEL. Dance tunes on the Lucky Strike Hour.
- DR. C. E. McCLUNG—Friday, November 20, at 3:45 p. m. over WNAC. "The Unity of Life".
- DR. E. LEROY MERCER AND ELMER D. MITCHELL—Saturday, November 21, at 12:45 p. m. over WNAC. Guest speakers on the Wingate Athletic Program.
- YALE VS. HARVARD—Saturday, November 21, at 1:45 p. m. over WEEL. The annual football classic at Cambridge.
- SOUTHERN CALIFORNIA VS. NOTRE DAME—Saturday, November 21, at 2:30 p. m. over WAAB. One of the greatest games of the season.

COMING ATTRACTIONS

- NOVEMBER 26—Thursday Morning—Mary Lewis, stylist.
- NOVEMBER 26—Thursday Afternoon—Count Dius Grandi, Italy's foreign minister.
- NOVEMBER 28—Saturday Afternoon—Princeton vs. Yale.
- NOVEMBER 28—Saturday Afternoon—Stanford vs. Dartmouth.
- NOVEMBER 28—Saturday Afternoon—Army vs. Notre Dame.
- NOVEMBER 28—Saturday Evening—Harold F. Jones.
- NOVEMBER 28—Saturday Evening—Raoul Nadeau, baritone.

NEW DEVICE FOR FOOTBALL COVERAGE

A mechanical device, through the use of which Ted Husing can determine almost without fail the player or players taking part in every play during a football game, has been perfected by Husing and John E. Norton, master control engineer of the Columbia Broadcasting System, and is now being used by the sports announcer in each of his football broadcasts.

The apparatus is in the form of mechanisms contained in two box-like appliances, with top panels on each keyed to the field order of two football teams. One of the boxes has a series of twenty-two buttons for transmitting signals, the other box has twenty-two corresponding light spaces for receiving the signals. By pressing the proper buttons on the one panel an observer communicates to Husing's receiving panel a detailed enumeration by name and position of the particular players on both contending teams participating in the plays.

The whole apparatus is an answer to a long-felt need for some device whereby Husing could determine at a distance, and particularly in the difficult weather that so often obtains for football contests, the details of the swift moves down the field. On a muddy field, particularly, it was difficult for Husing to see exactly what intricate plays were being made in swift sequence.

The sending part of the device, with its button for each of the players on the teams, is operated by a well-placed observer whose duty it is to watch through strong field glasses with the one object of determining the participants in the play.

This observer is either within hearing distance of Husing's voice as he talks into his microphone, or else is equipped with ear-phones connected into the microphone circuit. As he listens to the sports announcer's verbal continuity he is able to supply at once, by illuminating the lights in the proper positions on Husing's receiving panel, the names of the players wanted.

For instance, Husing is observing and reporting the sequence of a certain Harvard play. "Barry

Wood received the ball," he might say, "and made a short pass to . . . Schereschewsky." In the almost imperceptible pause the observer would have flashed him the required name on the panel.

The receiving panel is, of course, the more interesting of the two. There are twenty-two oblong pieces of translucent glass set into the panel, and arranged in the field order of two football teams. That is, taking one team for example, there are seven pieces arranged on a dotted line to denote the positions of left end, left tackle, left guard, centre, right guard, right tackle, and right end. On the second line one piece stands alone for quarterback. Behind and to the right and left of this piece are two pieces denoting right halfback and left halfback. And finally, alone in the rear, a piece for the fullback.

Beneath each piece of glass is an electric bulb, carefully screened so that the bulb when lighted shines only through the one piece of glass immediately above it. Thus when the observer operating the sending instrument, wants to report to Husing that the Harvard quarterback, for instance, received the ball from centre and passed it to the right halfback who made a run around the opposing team's right end and was tackled by the opposing team's fullback, he transmits to Husing's panel in the proper order and the lights beneath those positions flash in a corresponding sequence.

The glass pieces on the receiving panel have a ground surface. Husing, at the beginning of the game, writes in pencil on each piece the names of the players. As substitutions are made he merely erases the name on the ground glass, and writes in the new names—a quick and easily done job.

Famous Apples

Lowell Patton, director of the "Song for Today" recently received a bushel of apples from an admirer in Winchester, Virginia. The donor wrote that the apples came from former Governor Byrd's orchard near Winchester.

SPECIAL FEATURE BROADCAST

By the

EDITOR OF RADIOLOG

THURSDAY, NOVEMBER 19th, 1931

at 6:20 P. M.

Over Stations

WBZ, Boston, Mass. and WBZA, Springfield, Mass.

You are cordially invited to listen in. The editor of RADIOLOG will appreciate it greatly if you would express your opinion in connection with this special feature.

Please address:

EDITOR RADIOLOG

**WBZA—HOTEL KIMBALL
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