

RADIOLOG 5c

What's On The Air

WEEK OF FEBRUARY 21, 1932



TOM, DICK AND HARRY

(Story on Page 25)

DISTRIBUTED
WEEKLY BY

Magrane's

LYNN'S
LEADING
DEPARTMENT
STORE

FREE

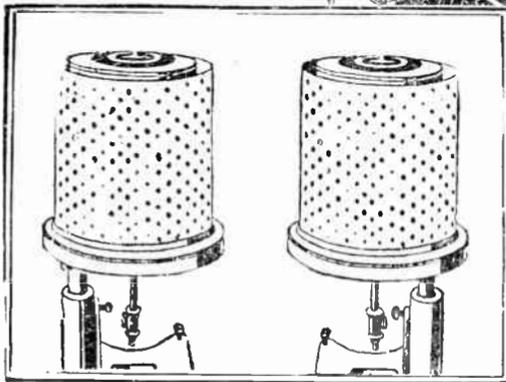
110 gal. Tank

WITH EVERY INSTALLATION OF

(You save 1c a gallon every time you fill this 110 gallon tank.)

\$39.50

Complete and
Installed



Down
Payment

\$5

Monthly
Payment

A QUALITY BURNER MADE BY A FAMOUS MANUFACTURER! — THE ONLY ONE OFFERING ALL THE DETAILS OF HIGHER PRICED BURNERS AT THIS PRICE!

Magrane's

R·A·D·I·O·L·O·G

Distributed in Essex County each Friday previous to date of publication, in the interest of Radio Broadcasts and Radio Listeners, by P. B. MAGRANE'S, Lynn's Leading Department Store, 133 Market Street, Lynn, Mass. Published weekly by Radiolog Co., Boston, Mass.

Vol. 1.

FEBRUARY 21, 1932

No. 42.

A DRAMA LISTENERS MISS

While the radio audience is listening to Sousa's Band, to the antics of Amos 'n' Andy or to the Rise of the Goldbergs, another exciting drama is taking place in the air these days, but the listening public misses it. If only their tuners were designed to dip into short-wave lengths they could eavesdrop on a coastwise sketch that might be listed in the program as "Radio and Rum."

Last week, for example, while Sousa's martial melodies were on the air, a group of messages on a short-wave length was intercepted at one of the many Federal listening posts that dot the Atlantic seaboard. This is a sample:

"Hello, Sam, how is the wife and family?"

"Okay; see you next month," was the answer flashed in from the sea. "Drive over for a few days."

And this is a sample of what the invisible waves said, when the messages were "broken down":

"New York. Ready. Sail tonight."

Then the reply from a mystery station: "O. K. Meet you in a week. Everything quiet."

And so the Federal agents were aware that a rum-runner was destined to arrive near New York. Further details wirelessly at intervals revealed the exact location, the number of cases of liquor on board and other facts in the attempt to land the contraband cargo.

The rum-runners devise ingenious ways to evade capture by cleverly hiding their radio devices. On several instances the sleuths were convinced that a certain building housed a voice that talked through space to ships along Rum Row. But their search failed to uncover evidence till finally after a number of visits a slight clue led to the discovery of the radio transmitter.

It was on one of these baffling

hunts that an agent on a second visit decided to inspect the wiring of an innocent looking short-wave receiver which any one might use to tune in foreign waves. As he lifted it away from the wall a wire-less key fell from a niche behind the cabinet. He noticed that wires went through the wall. They were traced to the garage which was built close to the wall of the main building. Inspection revealed no radio transmitter in the garage, but in the loft were many old trunks, covered with dust.

The Federal agents opened fifteen trunks. There was one left and they pried it open. And there they beheld a modern 500-watt short-wave transmitter. A glass bottle filled with a fire extinguishing fluid was fastened near the vacuum tubes as a precaution against fire should this trunk on the bottom of the pile become overheated by the tubes. It was expected that the heat would smash the glass, spread the liquid and put out the blaze. The aerial was under the rafters.

One eagle-eyed sleuth on another hunt noticed a faint streak of new grass across a 100-foot stretch of carefully mowed lawn. Curiosity led him to dig down about a foot. His hunch was correct. There he found a cable. He followed it to a building near by and at the end discovered a transmitter. The operating key was easily hidden in another house to which the wires ran under the grass.

The rum-runners are well organized. Their apparatus is modern in every respect. Transmitters range in power from fifty to more than 500 watts. They are designed to prevent the waves from wandering. This assists operators at the receivers to pick up and easily read the messages and makes it more difficult for government eavesdroppers to ferret the wrongdoers.

SUNDAY, FEBRUARY 21, 1932

WBZ-WBZA—BOSTON (303m) 990k**A. M.**

- 9:00—Paramount Organ—Pomerat
- 9:45—Safely Crusaders
- 10:00—Mexican Typica Orchestra
- 10:30—Goldman Ensemble
- 10:57—Colt Musical Clock
- 11:00—Trinity Church

P. M.

- 12:15—Weather
- 12:17—Principato Hawaiians
- 12:30—Morey Pearl's Orchestra
- 1:00—Sentinels of the Republic
- 1:15—Symphonic Hour—Damrosch
- 2:15—Geo. Washington Bicentennial
- 2:30—Yeast Poamers
- 3:00—Unitarian Hour
- 3:30—Swift Garden Party
- 4:00—Travelogue
- 4:15—American Legion
- 4:30—Rev. Donald Gray Barnhouse
- 5:00—National Vespers
- 5:30—Simoniz Guardsmen
- 6:00—Time; Weather
- 6:14—Colt Musical Clock
- 6:15—Gleason L. Archer
- 6:30—Westinghouse Watchmen
- 7:01—Willys-Overland
- 7:15—Aidan Redmond—Baritone
- 7:30—Three Bakers
- 8:00—Enna Jettick Melodies
- 8:16—Collier's Hour
- 9:15—Bayuk Stag Party
- 9:45—Kellogg Slumber Party
- 10:15—Old Singing Master
- 10:45—Mass. Industrial Commission
- 11:00—Time—Weather—Sports Review
- 11:14—Colt Musical Clock
- 11:15—Metropolitan Organ

WEEI—BOSTON (580m) 590k**A. M.**

- 10:50—Old South Church

P. M.

- 12:30—Neapolitan Quartet
- 12:45—Sam Curtis' Radio Chat
- 1:00—RKO—Bodon Program
- 1:30—W. Kaniakalau and Orchestra
- 1:45—Old Company's Anthracite
- 2:15—"Bright Spots"
- 2:30—Moonshine & Honeysuckle
- 3:00—Lady Esther Program
- 3:30—Dr. S. Parkes Cadman
- 4:00—International Broadcast
- 4:30—Davey Tree Hour
- 5:30—General Electric Twilight Hour
- 6:00—Catholic Truth Period
- 6:30—Noyes Buick Program
- 7:00—Fox Fur Trappers
- 7:30—Garden Talk
- 7:50—Globe News Despatches
- 8:00—The Jenney Concert
- 9:00—Red Cross Mattress Program
- 9:30—New England Coke Program
- 10:00—Marjorie Posselt—Violinist
- 10:15—Musical Duet
- 10:45—Seth Parker's Neighbors
- 11:16—Boston Globe News Despatches

WAAB—BOSTON (212.5m) 1410k**A. M.**

- 9:00—Land O' Make Believe
- 10:00—Columbia Church of the Air
- 10:30—Morning Service
- 12:00—Voice of St. Louis

P. M.

- 12:30—International Broadcast
- 12:45—Street Singer

- 1:00—Cathedral Hour

- 1:45—The Venida Program
- 2:00—Swedish Churches
- 2:30—Colonel & Mrs. Chas. Lindbergh
- 3:00—N. Y. Philharmonic Symphony
- 5:00—Artists Recital
- 5:30—Blue Coal Radio Revue
- 6:30—Columbia Concerts Program
- 7:00—Evening Service
- 8:30—State Loan Serenaders
- 8:45—Eddie Welch & Orchestra
- 9:00—Fisk University Chorus
- 9:30—Organ Melodies
- 10:09—Edna Wallace Hopper
- 10:31—Boston Herald News
- 10:45—Jack, Ted and Bud
- 11:00—The Gauchos
- 11:30—California Melodies

WNAC—BOSTON (243.8m) 1230k**A. M.**

- 8:00—Mountain Top Hour
- 9:00—Bouquet of Memories
- 9:30—Organ Melodies
- 10:00—The Song Book
- 10:30—Community Center Faculty
- 11:00—Morning Service

P. M.

- 12:15—Old Refrain
- 12:30—The Nationaleers
- 1:00—Catholic Truth Period
- 2:00—Pastorale
- 2:30—The Danceapators
- 3:30—Moment Musicales
- 3:45—The Meistersingers
- 4:00—Father Coughlin Hour
- 5:00—Twilight Reveries
- 5:30—The Vagabonds
- 6:00—Edward Jardon
- 6:15—L. P. Rogers Program
- 6:30—City Fuel Pageant
- 7:00—Durkee-Mower Flufferettes
- 7:15—Two-Plano Team
- 7:30—Luden's Novelty Orchestra
- 7:45—The Sylvanians
- 8:00—The Pennzoil Program
- 8:30—The Metropolitanans
- 8:45—Angelo Patri
- 9:00—The Seiberling Singers
- 9:15—Touraine's Troubadours
- 9:30—Count Felix Von Luckner
- 10:00—Scott Furrirs
- 10:30—Ernest Hutchins—Pianist
- 11:00—Hockey Game
- 11:30—Torrid Heat Weather Report
- 11:31—Record News Flashes
- 11:45—California Melodies
- 12:00—Eddie Duchin and Orchestra
- 12:30—Nocturne—Anne Leaf at Organ

WTIC—HARTFORD (292.8m) 1060k**A. M.**

- 10:00—WTIC Synchronized with WEAP

P. M.

- 7:30—Orchestral Gems
- 8:00—Chase & Sanborn Program
- 9:00—Songland
- 9:30—Cavaliers Quartet
- 9:45—Countess Albani—Revelers
- 10:15—Bargansky-Ornstein
- 10:45—Winston Sharples
- 11:02—The Merry Madcaps—Cloutier

WTAG—WORCESTER (516.9m) 580k**A. M.**

- 10:45—First Unitarian Church

P. M.

- 12:00—Organ—Capitol Theatre
- 12:30—Tales of Emerald Isle

NEW ENGLAND'S OWN



Fourth in a group of sketches of announcers from the N. E. radio stations.

(SUNDAY, FEBRUARY 21—CONTINUED)

1:00—Waldorf Astoria Organ
 1:30—Silver Flute
 1:45 to 6:30—Same as WEEI
 6:30—Our American Schools
 7:00—Los Pamperos
 7:15—Rexall Radio Party
 7:30—Orchestral Gems
 8:00—Chase & Sanborn Program
 9:00—International—Wm. Hard
 9:15—Album—Familiar Music
 9:45—The Buick Revelers
 10:15—Bargansky and Ornstein
 10:45—Chester Gaylord
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k

A. M.

8:00—Mountain Top Hour
 8:30—Christian Fishermen Society

MONDAY, FEBRUARY 22, 1932

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock
 7:45—Jolly Bill and Jane
 8:00—On the 8:15
 8:15—Phil Cook, the Quaker Man
 8:30—Grin and Bearit
 8:55—World Bookman
 9:00—Pebeco Time
 9:02—Bradford Organ
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:45—Morning Parade
 10:00—Washington Committee
 10:30—Our Daily Food
 10:45—Paramount Organ—Pomerat
 11:00—School of Cookery
 11:15—Popular Songs—Lou Baker
 11:30—President Hoover

P. M.

1:15—Don Bestor's Orchestra
 1:30—American Legion
 2:00—Pebeco Time
 2:01—Mason & Hamlin Concert
 2:30—Jean Abbey
 2:45—Ronnie and Van
 3:00—Bicentennial Commission
 3:30—Home Forum Cooking School
 4:00—Tea Dance
 4:30—Chapin Anniversary
 5:00—France Tribute to Washington
 6:02—Black and Orange Orchestra
 6:08—Colt Musical Clock
 6:09—Sports Review
 6:15—Black and Orange Orchestra
 6:30—Westinghouse Rhythms
 6:45—Topics in Brief—Lowell Thomas
 7:00—Bulova time—Amos 'n' Andy
 7:15—Tastyest Jesters
 7:30—Grumble and Grunt
 7:45—New England Coke Night Club
 8:15—"New England Lullaby"
 8:30—Death Valley Days
 9:00—Maytag Orchestra
 9:30—Rhythmic Caravan
 10:00—With Canada's Mounted
 10:30—Jo-Cur Waves of Melody
 10:45—Hoofers
 11:00—Time—Weather Sports Review
 11:14—Colt Musical Clock
 11:15—McEnelly's Orchestra
 11:45—Bradford Orchestra

WEEI—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout

9:00 to 11:00—Same as WNAC
 11:00—Morning Service
 P. M.

12:15—The Old Refrain
 12:30—Sunshine Hour
 1:00 to 3:00—Same as WNAC
 3:00—N. Y. Philharmonic Symphony
 3:45 to 5:30—Same as WNAC
 5:30—Blue Coal Itadio Revue
 6:30—Columbia Concerts
 7:00—Durkee-Mower Flufferettes
 7:15—The Jolly Coke Men
 7:30—Tillie the Toiler
 7:45—South Sea Echoes
 8:00 to 9:00—Same as WNAC
 9:00—The Cleercoalers
 9:15 to 11:30—Same as WNAC
 11:30—California Melodies
 12:00 to 12:30—Same as WNAC

8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—The Well Dressed House
 9:15—Tom Waring's Troubadours
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Sterling Products Program
 10:30—Breen & de Rose
 10:45—Bromley Shepard Fashion Talk
 11:00—Pan-Am. Republican Celebration
 11:30—Pres. Hoover

P. M.

2:00—Ncapolitan Dutch Girls
 2:15—Birds Eye Frosted Foods
 2:30—New England Kitchen of the Air
 3:00—To be announced
 3:30—Unveiling of Lafayette's Statue
 4:00—Boston Globe Despatches
 4:10—Women's Club Program
 4:30—Lady Next Door
 4:45—Bridge Talk
 5:00—Caravan
 5:15—General Mills—Skippy
 5:30—Sweetheart Program
 5:45—Listerine Program—Columbo
 6:00—Nat Brandwynne & Orchestra
 6:30—The Old Painter
 6:35—Boston Globe News Despatches
 6:44—Temperature & Barometer
 6:45—Stebbins Boys
 7:00—Vermont Lumberjacks
 7:15—Campbell's Soup Program
 7:30—Prince Albert Quarter Hour
 7:45—Simpson Spring Orchestra
 8:00—Soronyland Sketches
 8:20—Voice of Firestone
 9:00—A. & P. Gypsies
 9:30—General Motors Program
 10:00—National Radio Forum
 10:30—WPEI Organist
 11:00—Weather and Fishing Forecasts
 11:06—Globe News Despatches
 11:15—Low Conrad's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes
 8:00—Shopping News
 8:45—Old Dutch Girl
 9:00—Little Jack Little
 9:15—Gypsy Music Makers
 9:30—Tony's Scrap Book
 9:45—Back Stage in Radio
 10:00—Ida Bailey Allen
 10:15—Sweet and Hot
 10:45—Christian Science Service
 12:00—Farm Flashes

BROADCASTING GOOD CHEER



ELSIE JANIS

Elsie Janis has retired from stage and screen to devote all her time to radio, and is appearing on the Esso program over an NBC-WBZ network each Wednesday and Friday at 7:45 p. m.

Miss Janis replaces Robert L. "Believe-it-or-not" Ripley, who has gone on a long-planned cruise around the world. The believe-it-or-not touch will not disappear from the program, however, as Ripley cables or radios to Miss Janis at least one new, strange fact to relay to the audience at each broadcast.

For her own part Miss Janis sings, gives her famous impersonations of celebrities and typical characters, tells stories and indulges in humorous dialogue with her accompanist, Jack King. King also is heard in duets with Miss Janis. The program is sponsored

by the Standard Oil Company of New Jersey.

A star in vaudeville and Broadway revues and successful in Hollywood as an actress, director and author, it was in the entertainments she gave for the soldiers of the A. E. F. overseas that Miss Janis found her greatest personal satisfaction.

It is because she feels that radio offers the best opportunity to make a similar contribution of song and cheer to those who need it most, Miss Janis explains, that she has determined to devote her future personal services exclusively to the microphone.

Real

John Fogarty, tells of a garage sign he saw in Utah. It read: "We repair automobiles and fix Fords."

(MONDAY, FEBRUARY 22—CONTINUED)

P. M.

- 12:15—Chop Sticks Orchestra
 1:00—Hotel Taft Orchestra
 1:30—Ritz Carlton Hotel Orchestra
 2:00—Ann Leaf at Organ
 2:15—Shopping News
 2:45—News Flashes
 3:00—The Rhythm Band
 3:30—Women's Federation
 4:00—Matinee Revue
 4:30—At the Console
 5:00—Sutton Club Orchestra
 5:45—Wrigley Indians Program
 6:00—H. V. Kaltenborn
 6:15—Vaughn de Leath
 6:30—Hotel Taft Orchestra
 6:45—Arthur Jarrett
 6:55—Weather Report
 7:00—News Flashes
 7:15—Ray Stewartson & Orchestra
 7:30—"Big Brother"—Bob Emery
 7:45—Yankee String Ensemble
 8:00—The Gossipers
 8:15—Musical Ensemble
 8:30—The Four Clubmen
 8:45—Hawaiian Echoes
 9:00—Jimmy Gallagher & Orchestra
 9:30—Organ Recital
 10:00—Le Paradis Dance Band
 10:30—Music That Satisfies
 10:45—Street Singer
 11:02—News Flashes
 11:15—Columbia Symphony Orchestra
 11:30—Cuban Biltmore Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

- 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 8:45—Old Man Sunshine
 9:00—H-O Rhyme Program
 9:15—Yankee Singers
 9:30—The Romancers
 9:45—Jane and John
 10:00—Earle Nelson
 10:30—Musical Magicians
 10:45—The Song Album
 11:00—Pan American Tribute
 11:30—Melody Parade
 11:45—Five Minute Stories—Real Life
 12:00—Geo. Washington Celebration

P. M.

- 1:30—Kremel Singing Club
 1:45—Shopping News
 2:00—Spotlighting Municipal Affairs
 2:15—Musical Interlude
 2:25—Daily Radio Guide
 2:30—Four Eton Boys
 2:45—Washington's Birthday Parade
 3:30—Sam Prager—Pianist
 3:45—Vassar Glee Club
 4:00—Spotlighting Modern Education
 4:15—Rhythm Kings
 4:30—Student Federation
 5:00—The Dance Parade
 5:15—Oat Flakes Club
 5:30—The Legal Stampers
 5:45—Musical Cameo—Ed Jardon
 6:00—Robert Burns Speaker
 6:01—News Flashes
 6:10—Bide Dudley
 6:15—"The World's Business"
 6:30—"Big Brother"—Bob Emery
 6:45—Lee La May & Orchestra
 7:00—Myrt and Marge
 7:15—Bing Crosby
 7:30—Pompeian Make-Up Box
 7:45—Camel Quarter Hour

- 8:00—The Bath Club
 8:15—Singin' Sam—Barbasol Man
 8:30—Berrycrafters
 8:45—Col. Stoopnagle and Budd
 9:00—The Mills Brothers
 9:15—Frostilla Orchestra
 9:30—An Evening in Paris
 10:00—Guy Lombardo
 10:30—Coconut Grove Orchestra
 11:00—Organ Recital
 11:16—Record News Flashes
 11:30—Club Mayfair Orchestra
 12:00—Ben Bernie & Orchestra
 12:30—Park Central Orchestra
 1:00—Roseland Ballroom Orchestra
 1:30—Sutton Club Orchestra

WTIC—HARTFORD (242.8m) 1060k

A. M.

- 8:00—WTIC Synchronized with WEAFF

P. M.

- 4:00—WTIC Pop Concert—Kriens
 4:30—Morgan Memorial
 4:45—Daytime Dancers—Cloutier
 4:55—Program Summary
 5:00—Caravan—Desert Romance
 5:15—Skippy
 5:30—Sweetheart Program
 5:45—Russ Columbo and Orchestra
 6:00—Sorepadding Strings—Kriens
 6:15—Diamond Dance Orchestra
 6:30—Bulletins
 6:32—Studio Musicale
 6:45—Stebbins Boys
 7:00—Vermont Lumberjacks
 7:15—New England Troubadours
 7:30—"Just Willie"
 7:45—Hank Keene—Hillbillies
 8:00—Dramatic Skit
 8:30—Lawrence Tibbett—Baritone
 9:00—The Gypsies
 9:30—Parade of the States
 10:00—WTIC Playhouse—Guy Hedlund
 10:30—News—Weather
 10:32—The Merry Madcaps
 11:30—Jesse Crawford—Organist
 11:45—Blue Rhythm Boys
 12:00—Walter Seifert—Organist

WTAG—WORCESTER (516.9m) 580k

A. M.

- 8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Organ—Capitol Theatre
 9:30—Worcester Shut-In Society
 9:45 to 10:45—Same as WEEI
 11:00—Washington Celebration
 11:30—Pres. Hoover

P. M.

- 1:16—Gazette News Bulletin
 1:23—Weather Report
 1:25—Tuskegee Quartet
 1:30—Venetians
 2:00—Local Highlights
 2:30 to 4:00—Same as WEEI
 4:00—Pop Concert
 4:30—Lady Next Door
 5:00 to 6:00—Same as WEEI
 6:00—Hawcroft Hotel Ensemble
 6:20—Correct Time
 6:30—News Bulletins
 6:37—Ponce Sisters
 6:45 to 7:45—Same as WEEI
 7:45—Concert Program
 8:00 to 10:30—Same as WEEI
 10:30—Mr. Bones and Co.
 11:01—News Bulletins
 11:08—Weather Report

MIXING BY GEORGE RECTOR



GEORGE RECTOR PREPARES SALAD DRESSING

George Rector, of the world famous Rector's restaurant, where Broadway celebrities wined and dined for twenty glamorous years, demonstrates the art of preparing French salad dressing to Doris An-

drese and two other "Vanities" girls. The exposition of culinary skill is staged in the experimental kitchen of A. & P., where Rector prepares the menus he broadcasts on Our Daily Food program on NBC networks.

THE MUSICAL CLOCK

The Musical Clock, a new radio eye-opener for commuters and others abroad between 7 and 7:45 over WBZ is going over big. The station's new reveille of gay dance numbers and breezy ballads is designed to set the day's tempo for that great army of workers who maintain the throbbing pulse of the business world.

Announcements from the Musical Clock at five-minute intervals will enable the sleepy commuter to

gauge nicely his waking habits. After two or three mornings practice with the Musical Clock, he should be able to shave without nicking his chin and to finish his coffee without gulping. He should not arrive at the station out of breath and he will make the office on time. Besides being able to snatch those precious extra forty winks, the harried breadwinner will be saved wear and tear on his digestion, his heart and his nerves.

(MONDAY, FEBRUARY 22—CONTINUED)

WEAN—PROVIDENCE (384m) 990k

A. M.
 7:29—Reveille
 7:30—The Globe Trotter
 7:45—Gospel of Good News
 8:00—Salon Musicale
 8:30—High School Quarter Hour
 8:45—Old Dutch Girl
 9:00 to 10:00—Same as WNAC
 10:00—Ida Bailey Allen
 10:15—Sweet and Hot
 10:45—Madison Singers
 11:00 to 11:45—Same as WNAC
 11:45—Ben Alley—Tenor
 12:00—Washington Celebration

P. M.

1:00—R. I. Information Service

1:30—Ritz Carlton Hotel Orchestra
 2:00—The Gossipers
 2:15—Ann Leaf at the Organ
 2:30 to 3:30—Same as WNAC
 3:30—WEAN Women's Federation
 4:00 to 5:00—Same as WNAC
 5:00—Sutton Club Orchestra
 5:15—Oat Flakes Club
 5:30—The Happy Repairman
 5:45—Wrigley Indians Program
 5:01—Globe Trotter
 6:15 to 10:30—Same as WNAC
 10:30—Chesterfield Program
 10:45—Street Singer
 11:00—Don Redman & Orchestra
 11:15—Howard Barlow & Orchestra
 11:30—Billy Lossez and Orchestra
 12:00 to 1:30—Same as WNAC

TUESDAY, FEBRUARY 23, 1932**WBZ-WBZA—BOSTON (303m) 990k**

A. M.

7:00—Colt Musical Clock
 7:45—Jolly Bill and Jane
 8:00—On the 8:15
 8:15—Phil Cook, the Quaker Man
 8:30—Grim and Bearit
 8:55—World Bookman
 9:00—Pebeco Time
 9:01—Martel's Organ Review
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:46—Marketwise Homemaking
 10:00—Morning Parade
 10:30—Our Daily Food
 10:45—Davis Mystery Chef
 11:00—School of Cookery
 11:15—New England Apple Men
 11:30—Through the Looking Glass
 11:45—Edward MacHugh—Baritone

P. M.

12:00—Time—Temperature—Weather
 12:04—New England Agriculture
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—New England Agriculture
 12:45—Bradford Organ—Doris Firrell
 1:00—Street and Highway Safety
 1:05—At Home and Abroad
 1:10—Republican News
 1:14—Colt Musical Clock
 1:15—Luncheon—Boston Advertising
 2:00—Tip Toe Orchestra
 2:15—Cohen and Clancy
 2:30—Great Decisions in History
 3:00—Music in the Air
 3:30—Temperature
 3:31—Home Forum Cooking School
 3:58—Weather
 4:00—U. S. Army Band
 4:15—"National Affairs"—Lawrence
 4:20—The Business World Today
 4:30—Stock Exchange Quotations
 4:45—Tea Dance
 5:00—Maltine Story
 5:30—Agricultural Markets
 5:40—Uncle Beezee—Pied Piper
 6:02—Black and Orange Orchestra
 6:08—Colt Musical Clock
 6:09—Sports Review
 6:15—Gov. Winant—New Hampshire
 6:30—Ray Perkins—Old Topper
 6:45—Topics in Brief—Lowell Thomas
 7:00—Enlova time—Amos n' Andy
 7:15—To be announced
 7:30—Sears Roebuck Mountaineers
 7:45—Buddy, Neva and Ann
 8:00—The Frigidarians
 8:15—Buccaneers

8:30—Oldsmobile Melody Speedway
 8:45—Sisters of the Skillet
 9:00—Household Finance
 9:30—Great Personalities
 10:00—Anti-Communist League
 10:15—Dixie Jubilee Singers
 10:30—Paris Night Life
 10:45—The Hoofers
 11:00—Time—Weather Sports Review
 11:15—Egyptian Room Orchestra
 11:45—Pyramont Organ—Pomerat

WEEL—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—The Well Dressed House
 9:15—Knox Gelatine
 9:30—Silk Fashions—Jordan Marsh
 9:45—Our Daily Food
 10:00—Gretchen McMullen
 10:30—Chudy & Sam
 10:45—Big Ben's Dream Dramas
 11:00—WEEL Organist—Del Castillo
 11:15—Certo Radio Household Institute
 11:30—Del Castillo—WEEL Organist

P. M.

12:00—General Electric Circle
 12:15—Boston Globe News Despatches
 12:25—Stock Exchange Quotations
 12:35—Boston Farmers Produce
 12:45—Black & Gold Room Orchestra
 12:55—What's New in Science
 1:00—The Daily Tatler
 2:00—Edison Friendly Service Program
 2:30—To be announced
 3:00—Light Opera Company
 3:30—WEEL Reading Circle
 4:00—Boston Globe Despatches
 4:10—Stock Exchange Quotations
 4:15—Katherine Follette Mann
 4:30—WEEL Organist
 4:45—Correct English
 5:00—Henry Heald—Baritone
 5:15—Skippy
 5:30—O'Leary's Irish Minstrels
 6:00—Waldorf Astoria Orchestra
 6:30—The Old Painter
 6:35—Boston Globe News Despatches
 6:45—Stebbins Boys
 7:00—Harold Hurlley—Songs
 7:15—Campbell's Orchestra
 7:30—Prince Albert Quarter Hour
 7:45—Spratt's Dog Food Program
 8:00—Blackstone Plantation

HARMONY QUARTET



Originally brought into the radio spotlight as a unit in Paul Whiteman's orchestra, John A. Ravencroft, Ray McDermott, Francis L. Bastow and George Howard (standing) are now regularly featured over a coast-to-coast Columbia net-

work. Close vocal harmony, even closer instrumental harmony and novel arrangements are presented by this versatile quartette in their appearances each Tuesday and Friday from 1:00 to 1:15 P. M. on the Pabst-ett program.

EXTEMPORANEOUS

Columbia's commentator on the earthquake which devastated Santiago, Cuba, is well in the running for the title of champion extemporaneous radio speaker.

Antonio de los Santos, an employe of the Santiago Telephone Company, was out in the ruined city inspecting line breaks most of the day. While he was clambering over wrecked buildings and smashed automobiles which filled the streets, Columbia officials ordered circuits from the scene of the quake, and with the cooperation of Station CMC in Havana, the arrangements were completed quickly. But newspaper correspondents

at the western end of the island could not reach Santiago in time to look over the ground and avail themselves of the radio facilities, so when de los Santos returned to his office ten minutes before the broadcast was scheduled, he was nominated to make the broadcast.

He spoke in English for twenty-five minutes without notes.

Mrs. Downey: Morton, dear, it's a burglar!

Morton Downey: Sh-h, don't move, maybe he can get that window up; it's the one we haven't been able to open since the painters left.

(TUESDAY, FEBRUARY 23—CONTINUED)

8:30—McFadden Program
 9:00—McKesson Musical Magazine
 9:30—Fuller Brush
 10:00—Lucky Strike Dance Orchestra
 11:00—Weather and Fishing Forecasts
 11:06—Globe News Despatches
 11:16—Sea Glades—Orchestra

WAAB—BOSTON (212.6m) 1410k**A. M.**

7:46—News Flashes
 8:00—Shopping News
 9:00—Little Jack Little
 9:15—Melody Parade
 9:30—Tony's Scrap Book
 9:45—Helen Board—Soprano
 10:00—Yankee Troubadours
 10:15—U. S. Navy Band
 11:00—News and Features
 11:15—Popular Hits of the Day
 12:00—Stock Market Quotations

P. M.

12:15—Farm Flashes
 12:30—Parker Music Masters
 1:00—Hotel Taft Orchestra
 1:30—Savoy Plaza Orchestra
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Rhythm Band
 3:30—Women's Federation
 4:00—Matinee Revue
 4:30—At the Console
 5:00—Vivian Ruth—Songs
 5:15—Meet the Artist
 5:30—Salty Sam—The Sailor
 5:45—Bill Schudt's Going to Press
 6:00—Arthur Jarrett
 6:15—Reis and Dunn
 6:30—Yoeng's Orchestra
 6:45—Pertussin Program
 7:00—News Flashes
 7:15—Cocoanut Grove Orchestra
 7:30—"Big Brother"—Bob Emery
 7:45—Yankee String Ensemble
 8:00—The Gossipers
 8:15—Dan Sullivan Orchestra
 8:30—The Round Towners
 8:45—Book Chat
 9:00—B. U. Glee Club
 9:30—Organ Recital
 10:00—Toscha Seidel
 10:30—Chesterfield Program
 10:45—Jack Miller
 11:02—News Flashes
 11:15—Howard Barlow & Orchestra
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.8m) 1230k**A. M.**

6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 8:45—Old Man Sunshine
 9:00—Nine O'clock Serenaders
 9:15—John Cain Program
 9:30—Birdseye Frosted Fooders
 9:45—Round the Town
 10:00—The Oxol Boys
 10:15—Prudence Silk Stocking Club
 10:30—Yankee Singers
 10:45—Style Parade
 11:00—"The Forecast Cooking School"
 11:15—"Stories of the Living Great"
 11:30—Questions before Congress"
 11:45—Ben Alley
 12:00—News from the Shepard Stores

P. M.

12:06—News Flashes

12:15—King's Chapel
 1:00—Shopping News
 2:00—Aunt Jemima Songs
 2:15—Columbia Salon Orchestra
 2:25—Daily Radio Guide
 2:30—American School of the Air
 3:00—Ann Leaf at the Organ
 3:30—Musical Americana
 4:00—Rhythm Kings
 4:15—The Funnyboners
 4:30—Hotel Taft Orchestra
 5:00—The Dance Parade
 5:15—Old Man Sunshine
 5:30—Musical Mirror
 5:45—Riverside Orchestra
 6:01—News Flashes
 6:10—Bide Dudley
 6:15—Blues Singer
 6:30—"Big Brother"—Bob Emery
 6:45—Melody Duets
 7:00—Myrt and Marge
 7:15—Bing Crosby
 7:30—H. V. Kaltenborn
 7:45—Camel Quarter Hour
 8:00—The Bath Club
 8:15—Abe Lyman's Band
 8:30—To be announced
 8:45—La Gerardine Program
 9:00—Ben Bernie
 9:30—Eno Crime Club
 10:00—Necco Sweet Tones
 10:15—Broadcast from Copley Plaza
 10:30—Cocoanut Grove Orchestra
 11:00—Organ Recital
 11:15—Weather Report
 11:30—Palais D'Or Orchestra
 12:00—Gus Arnheim & Orchestra
 12:30—Park Central Orchestra
 1:00—Hotel Rossert Orchestra
 1:30—Roseland Ballroom Orchestra

WTIC—HARTFORD (282.8m) 1060k**A. M.**

7:00—Collin Driggs—Organist
 7:30—Sunshine Serenaders—Martin
 8:00—Gene and Glenn
 8:15—Morning Devotions
 8:30—"Cheerio"
 9:00—"Shopping with Susan"
 10:00—Mrs. Blake's Radio Column
 10:15—Breen and de Rose
 10:30—Cindy and Sam
 10:45—Dream Dramas
 11:00—WTIC Pop Concerts—Kriens
 11:15—Radio Household Institute
 11:30—WTIC Pop Concert—Kriens
 11:45—Forenoon Five—Len Bernan
 11:55—Bulletins & Time Signals
 12:00—Home Circle Talk

P. M.

12:15—Bulletins
 12:20—Farm and Home Forum
 1:00—Blue Room Echoes—Jos. Blume
 1:45—Conn. D. A. R.
 2:00—The Merry Madcaps—Cloutier
 2:30—Musique Intime—Kriens
 3:00—Women's Radio Review
 3:30—The Mixing Bowl
 4:15—WTIC Synchronized with WFAF

WTAG—WORCESTER (516.9m) 580k**A. M.**

8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Knox Sparkling Music
 9:30—Shopping Around
 9:45—A. & P. Food Program

"MAGIC OF SPEECH"



VIDA RAVENCROFT SUTTON

The National Broadcasting Company's Magic of Speech programs, a series of weekly educational broadcasts conducted by Vida Ravenscroft Sutton, have brought about the organization of regular meetings of teachers of speech in the NBC studios in New York.

The meetings, which have just been inaugurated, are attended by heads of the speech departments of Columbia University, New York University, Hunter College, members of the staff of the Board of Education of New York, high school speech instructors and others interested in the subject.

Special attention is being paid during the informal discussions to the part radio can play in general speech improvement. Miss Sutton is a recognized authority on speech. She has trained many of the NBC announcers, among them all three of the winners of the annual diction award. Miss Sutton believes that radio will have a tremendous effect on American speech and that therefore the pronunciation and delivery of announcers is of paramount importance.

Those attending the meetings have revealed that speech teach-

ers in both secondary schools and colleges are following the Magic of Speech programs and recommending them to students as extra curricular work, according to Franklin Dunham of the NBC. The most modern university and school speech departments now include a microphone and loudspeaker, and students are instructed in radio as well as platform speaking, Dunham reports.

Miss Sutton announced at the last meeting, in this connection, that she plans once each month to have leading students from university and high school speech classes appear on the Magic of Speech program. They will read essays, poems or engage in debates, demonstrating points which Miss Sutton has brought out in her talks.

Delegates to the convention of the eastern division of the National Association of American Teachers of Speech, scheduled for next month, will be guests of the NBC at one of the speech improvement conferences and will attend various broadcasts of particular interest to them.

Identical

When the Musical Americana program was devoted to the music developed during and characteristic of the American Revolutionary period an attempt was made to play it in the same way in which it was heard in the last half of the eighteenth century. A harpsichord, identical with those used at the time the thirteen colonies were carrying on their struggle for independence, was employed.

More Facts

After Ida Bailey Allen, had discussed the work of the famous British author, Oliver Goldsmith, she received a note of congratulation from one of his descendants not only complimenting her on the way in which the topic had been treated but in addition giving her some unpublished details about the famous writer's life. She is now preparing another talk on Goldsmith, based on the new information, which will be heard on an early program.

(TUESDAY, FEBRUARY 23—CONTINUED)

10:00—Mrs. Blake's Radio Column
 10:15—Musical Varieties
 10:30 to 11:00—Same as WEEI
 11:00—Your Child
 11:15—Radio Household Institute
 11:30—Hugo Marianni—Marionettes

P. M.

12:00—General Electric Circle
 12:15—Real George Washington
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Songs
 1:01—News Bulletins
 1:10—Classic Varieties
 1:30—Concert Ensemble
 2:00—The Merry Madcaps
 2:15—Local Highlights
 2:45—Young Artists' Light Opera
 3:30—Woman's Radio Review
 4:00—Mabel Fales—Soprano
 4:30—Lady Next Door
 4:45—Third Olympic Winter Games
 5:00—Tea Dansante
 5:15—Skippy
 5:30—Nat. Education Convention
 6:00—Bancroft Hotel Ensemble
 6:31—News Bulletins
 6:37—Weather Report
 6:38—Laura Lee
 6:45—The Stebbins Boys
 7:00—Hymn Singing
 7:15 to 7:45—Same as WEEI
 7:45—Oldsmobile Melody

WEDNESDAY, FEBRUARY 24, 1932

WBZ-WBZA—BOSTON (303m) 990k
 A. M.

7:00—Colt Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Breakfast Four
 8:15—Phil Cook, the Quaker Man
 8:30—Grin and Bearit
 8:55—World Bookman
 9:01—Bradford Organ—Louis Weir
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:46—Marketwise Homemaking
 10:00—Morning Parade
 10:30—Our Daily Food
 10:45—Paramount Organ—Pomerat
 11:00—School of Cookery
 11:15—U. S. Navy Band
 11:45—John L. Fogarty—Tenor

P. M.

12:00—Time—Temperature—Weather
 12:04—New England Agriculture
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—New England Agriculture
 12:45—Farm and Home Hour
 1:30—Matinee dance
 1:45—Street and Highway Safety
 1:50—At Home and Abroad
 1:55—Republican News
 1:59—Colt Musical Clock
 2:00—Popular Songs—Lou Baker
 2:30—Symphony Orchestra
 3:00—Greater Boston Fed. of Churches
 3:30—Home Forum Cooking School
 4:00—Tea Dance
 4:15—"National Affairs"—Lawrence
 4:20—The Business World Today
 4:30—Stock Exchange Quotations
 4:45—Club Vincent Orchestra
 5:15—Mouth Health
 5:30—Agricultural Markets
 5:40—Uncle Beezee—Pied Piper
 6:02—Black and Orange Orchestra
 6:09—Sports Review

8:00 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:08—Weather Report

WEAN—PROVIDENCE (384m) 990k

A. M.

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—R. I. Information Service
 9:00—Little Jack Little
 9:15 to 10:45—Same as WNAC
 10:45—U. S. Navy Band
 11:00 to 12:05—Same as WNAC

P. M.

12:05—Globe Trotter
 12:15—Yoeng's Orchestra
 12:30—WEAN Women's Federation
 1:00—R. I. Information Service
 1:30—Savoy Plaza Orchestra
 2:00—The Gossipers
 2:15 to 6:00—Same as WNAC
 6:00—Globe Trotter
 6:15—Reis and Dunn
 6:30—American Legion Program
 6:45—Pertussin Program
 7:00 to 10:30—Same as WNAC
 10:30—Chesterfield Program
 10:45—Jack Miller & Orchestra
 11:00—Cuban Biltmore Orchestra
 11:15—Howard Barlow
 11:30 to 1:30—Same as WNAC

6:13—Colt Musical Clock
 6:14—Temperature
 6:15—Black and Orange Orchestra
 6:30—Westinghouse Watchmen
 6:45—Topics in Brief—Lowell Thomas
 7:00—Bulova time—Amos 'n' Andy
 7:15—Toy Town Trio
 7:30—Harry Michaels—Pianist
 7:45—Esso Program—Elsie Janis
 8:00—Frigidarians
 8:15—Mello Clarions
 8:45—Valvolineers
 9:00—Adventures of Sherlock Holmes
 9:30—To be announced
 10:30—Hollywood Nights
 11:00—Time—Weather Sports Review
 11:14—Colt Musical Clock
 11:15—Greetings to Artic

WEEI—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—The Well Dressed House
 9:15—Sterling Products Program
 9:30—Flying Fingers
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Steero
 10:30—Wildroot Program
 10:45—Betty Crocker
 11:00—Keeping Up with Daughter
 11:15—Radio Household Institute
 11:30—Hugo Marianni's Marionettes

P. M.

12:00—General Electric Circle
 12:15—Boston Globe News Despatches
 12:25—Stock Exchange Quotations
 12:35—Boston Farmers Produce
 12:45—Neapolitan Dutch Girls

LOMBARDO'S ROYAL CANADIANS

Guy Lombardo and his Royal Canadians have been steadily increasing in popularity until they now rank as perhaps the most popular orchestra on the air. They recently began a new commercial program for Babo. Here's some facts about the personnel of the orchestra, who have just made their vaudeville debut at the New York Paramount.

GUY LOMBARDO—Is 29 years old. Never has played his violin. It cost him twelve dollars and has only one string. His ambition is to sleep nights instead of days. Has a radio installed in his phaeton car. Is a genial host. Hobby is speed-boating. Believes no two couples dance exactly alike. Has an appreciative sense of humor. Is always well dressed.

CARMEN LOMBARDO—Plays first sax, sings the solo numbers and composes song hits. More proud of his backgammon than anything else. He is now writing a book on the subject. Plays the game until dawn.

LEIBERT LOMBARDO—Jean Goldkette once offered Guy three trumpet players for him. Crazy about the movies. Has invented and built his own home apparatus that is enhanced by both color and sound.

VICTOR LOMBARDO—The "Ladies' Man" of the group. He is twenty-one but tells people he's older. Plays baritone saxophone. Began at age of 14. Once directed a band known as the Lombardo, Jr., Orchestra. His favorite sport is swimming, and he answers to sobriquet of "Useless."

FRED KREITZER—Is affectionately known as "Enemy" which is a hangover from war days, all because he is of German descent. Coming to New York was his biggest thrill. His ambition is to live in California, but yet he doesn't want to leave New York. Plays piano.

LARRY OWEN—Plays second sax. A moustache adorns his upper lip. Is only member of the band not from London, Ontario. He hails from Cleveland.

DERF HIGMAN—His first name is really Fred, which spelled backwards equals Derf. Is 23 and tall-



GUY LOMBARDO

est member of the band. Several nights a week after work he goes down to the Bowery where he buys meals for some fifteen or twenty derelicts. Once bet on horses, but that was once upon a time.

BEN DAVIES—Studied to be a tool-maker, now plays the bass horn. Tennis is favorite sport. His biggest thrill is getting over his first serve in a tennis match. Physics is his hobby and his home resembles a laboratory.

GEORGE GOWAN—He's the drummer of the outfit. Someday he would like to be an aviator. Was star pitcher on his school team. Now he pitches pennies to perfection, picking up his pin money at this pastime.

JIM DILLON—Is a star amateur hockey player and a swell trombone player. Reads every newspaper. His favorite actress is Loretta Young, and to Morton Downey goes his vote for radio entertainers.

FRANCIS HENRY—He has been called "Muff" since boyhood—ever since he muffed a high fly ball in the neighborhood's most important baseball game. He plays the guitar and banjo.

(WEDNESDAY, FEBRUARY 24—CONTINUED)

12:55—What's New in Science
 1:00—The Daily Tattler
 2:00—Radio Pastor
 2:15—Neapolitan Dutch Girls
 2:30—New England Kitchen of the Air
 3:00—To be announced
 3:30—String Quartet
 4:00—Boston Globe Despatches
 4:10—Stock Exchange Quotations
 4:15—Larry Murphy—Songs
 4:25—Red Cross Talk
 4:30—To be announced
 5:00—Caravan
 5:15—Skippy
 5:30—Noble's Round Table
 6:00—Waldorf Astoria Orchestra
 6:30—The Old Painter
 6:34—Announcement
 6:35—Boston Globe News Despatches
 6:44—Temperature & Barometer
 6:45—Stebbins Boys
 7:00—Phil Saltman—Pianist
 7:15—Campbell's Orchestra
 7:30—Prince Albert Quarter Hour
 7:45—To be announced
 8:00—"Big Time"
 8:30—Goodyear Tire & Rubber
 9:00—Halsey Stuart
 9:30—Mobiloil Program
 10:00—Coca-Cola
 10:30—NBC Artists Service
 11:00—Weather and Fishing Forecast
 11:05—Globe News Despatches
 11:15—Lew Conrad's Statler Orch.

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes
 7:59—Weather Report
 8:00—Shopping News
 8:45—Old Dutch Girl
 9:00—Little Jack Little
 9:15—Melody Magic
 9:30—Tony's Scrap Book
 9:45—Elizabeth Barthell—Songs
 10:00—Grace M. Donanue
 10:15—Melody Parade
 10:45—The Four Chloemen
 11:00—Cooking School
 11:15—Popular Hits of the Day
 12:00—Stock Market Quotations

P. M.

12:15—Farm Flashes
 12:30—Parker Music Masters
 1:00—Hotel Taft Orchestra
 1:30—Ritz Carlton Hotel Orchestra
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Rhythm Band
 3:30—Women's Federation
 4:00—Matinee Revue
 4:30—The Fire Department
 4:45—At The Console
 5:00—Girl O' Yesterday
 5:15—Ross Gorman & Orchestra
 5:30—Garden Talk
 5:45—Wrigley Indians Program
 6:00—Geneva Mid-Week Broadcast
 6:15—St. Moritz
 6:45—Arthur Jarrett
 7:00—News Flashes
 7:15—Ray Stewartson & Orchestra
 7:30—"Big Brother"—Bob Emery
 7:45—Yankee String Ensemble
 8:00—The Gossipers
 8:15—Torrid Heat Program
 8:30—The Dictators
 8:45—New England Council
 9:00—N. E. Coke Serenaders
 9:30—Organ Recital

10:00—Vitality Personalities
 10:15—Adventures in Health
 10:30—Music that Satisfies
 10:45—Street Singer
 11:00—Correct time
 11:02—News Flashes
 11:15—Columbia Symphony Orchestra
 11:30—Don Redman & Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning 'Watch
 7:45—Shopping News
 8:45—Old Man Sunshine
 9:00—H-O Rhyme time
 9:15—The Rhythm Band
 9:30—The Yankee Singers
 9:45—Footlight Echoes
 10:00—Earle Nelson
 10:15—The Harmonizers
 10:30—The Song Man
 10:45—Elmwood Farm Festival
 11:00—Bringing Up Daughter
 11:15—The Davis Mystery Chef
 11:30—Morning Minstrels
 11:45—Ben Alley—Tenor
 12:00—Shepard Stores News

P. M.

12:06—News Flashes
 12:15—Yoeng's Orchestra
 12:30—Uncle Olle
 12:45—Columbia Revue
 1:00—Shopping News
 2:00—Aunt Jemima Songs
 2:15—Columbia Salon Orchestra
 2:25—Daily Radio Guide
 2:30—School of the Air
 3:00—Edna Wallace Hopper
 3:30—Rhythm Kings
 3:45—Four Eton Boys
 4:00—Spotlighting Modern Education
 4:15—U. S. Navy Band
 5:00—The Dance Parade
 5:15—Oat Flakes Club
 5:30—Salty Sam—The Sailor
 5:45—Musical Cameo
 6:01—Record News Flashes
 6:10—Bide Dudley
 6:15—Show World
 6:20—"Big Brother"—Bob Emery
 6:45—The Music Counter
 7:00—Myrt and Marge
 7:15—Bing Crosby
 7:30—The Boswell Sisters
 7:45—Camel Quarter Hour
 8:00—The Linit Bath Club
 8:15—Singin' Sam
 8:30—N. E. Coke Program
 8:45—Colonel Stoopnagle & Budd
 9:00—Gold Medal Fast Freight
 9:30—Eno Crime Club
 10:00—Land O' Flowers
 10:15—Cocoanut Grove Orchestra
 10:30—Copley Plaza Orchestra
 11:00—Organ Recital
 11:16—Record News Flashes
 11:30—Club Mayfair Orchestra
 12:00—Central Park Casino Orchestra
 12:30—Art Krueger & Orchestra
 1:00—Roseland Ballroom Orchestra
 1:30—Sutton Club Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.

8:00—WTIC Synchronized with WJAF

P. M.

4:00—Sunset Hour—Kriens

The Greatest Gas Range Value that Magrane's has ever offered. After this Sale, prices will be \$99.50.

100 DETROIT 1932 GAS RANGES

Latest Table-Top Type!
Insulated Ovens!
Heat Master Oven Control!
Marbloid Porcelain Finish!

\$59.50

Have you **ever** seen an **insulated, Porcelain-finish** gas range with **Heat Control** for \$59.50? . Magrane's has smashed all precedents and presents a beautiful

new 1932 model made by the Detroit Vapor Stove Company, one of America's largest gas stove manufacturers at this price.

Small Down Payment!

1. Marbloid porcelain finish rotar-fused on Armco ingot iron.
2. Ovens insulated.
3. Radio-dial-type Heat Master oven control.

Magrane's

4. Rutz pilot lighter.
5. Cover-all flat top.
6. 37 inches long, 37 ½ inches high, 27 inches deep.

(THURSDAY, FEBRUARY 25—CONTINUED)

5:40—Uncle Beeze
6:00—Time—Weather
6:02—Black and Orange Orchestra
6:05—Colt Musical Clock
6:09—Sports Review
6:15—Popular Songs—Betty Cole
6:30—"Gentlemen of the Press"
6:45—Topics in Brief
7:00—Bulova time—Amos 'n' Andy
7:15—Tastyest Jesters
7:30—Sears Roebuck Mountaineers
7:45—The Frigidarians
8:00—Dixie Spiritual Singers
8:15—Rin-Tin Thriller
8:30—New England Lullaby
8:45—Sisters of the Skillet
9:00—Blackstone Plantation
9:30—Maxwell House Melodies
10:00—A. & P. Gypsies
10:30—Paris Night Life
10:45—Hoofers
11:00—Time—Weather—Sports Review
11:14—Colt Musical Clock
11:15—Egyptian Room Orchestra
11:45—McEnelly's Orchestra

WEEI—BOSTON (580m) 590k

A. M.
6:45—Tower Health Exercises
8:00—Quaker Early Birds
8:15—B. B. Rideout
8:20—Looking Over the Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—The Well Dressed House
9:15—Knox Gelatine Program
9:30—Pie Plant Pete
9:45—Our Daily Food
10:00—Edison Friendly Kitchen
10:30—Soconyland Program
10:45—Big Ben's Dream Drama
11:00—WEEI Organist—Del Castillo
11:15—Minute Tapioca
11:30—WEEI Organist—Del Castillo

P. M.
12:00—General Electric Circle
12:15—Boston Globe News Despatches
12:25—Stock Exchange Quotations
12:35—Boston Farmers Produce
12:45—WEEI Organist — Del Castillo
12:55—What's New in Science
1:00—The Daily Tattler
2:00—Gretchen McMullen
2:30—Gladys M. Petch
2:45—Caravan
3:00—Women's Radio Review
3:15—Sun Sweet Harmonies
3:30—WEEI Reading Circle
4:00—Boston Globe Despatches
4:10—Stock Exchange Quotations
4:15—Silver Lining Hour
4:30—WEEI Reading Circle
5:00—Edith Bullard—Contralto
5:15—General Mills
5:30—Maltex Program
5:45—Russ Colombo and Orchestra
6:00—Wadsworth-Howland
6:15—Nat Brandywine & Orchestra
6:30—The Old Painter
6:35—Boston Globe News Despatches
6:44—Temperature & Barometer
6:45—Stebbins Boys
7:00—The Vermont Lumberjacks
7:15—Campbell's Program
7:30—Clearcoal Program
8:00—Fleischman Hour
9:00—Chevrolet Chronicles
9:30—George Washington Coffee
10:00—Lucky Strike Dance Orchestra
11:00—Weather and Fishing Forecasts

11:06—Globe News Despatches
11:15—Sea Glades Orchestra
WAAB—BOSTON (212.6m) 1410k
A. M.

7:46—News Flashes
7:59—Weather Report
8:00—Shopping News
9:00—Little Jack Little
9:15—Morning Minstrels
9:30—Tony's Scrap Book
9:45—Back Stage in Radio
10:00—Grace M. Donahue
10:15—Machine Age Housekeeping
10:30—Melody Parade
10:45—Barbara Gould
11:00—Ann Arden Fashions
11:15—Popular Hits of the Day

P. M.

12:00—Stock Market Quotations
12:15—Farm Flashes
12:30—Parker Music Masters
1:00—Hotel Taft Orchestra
1:30—Columbia Orchestra
2:00—Shopping News
2:45—News Flashes
3:00—LaForge Berumen Musicale
3:30—Women's Federation
4:00—Matinee Revue
4:30—Organ Recital
5:00—Vivian Ruth—Songs
5:15—The Ambassadors
5:30—Salty Sam—The Sailor
5:45—Reis and Dunn
6:00—Tito Guizar
6:15—Hotel Bossert Orchestra
6:30—"Connie" Boswell
6:45—Pertussin Program
7:00—News Flashes
7:15—Highlights of the News
7:30—"Big Brother"—Bob Emery
7:45—Yankee String Ensemble
8:00—The Gossipers
8:15—Mystery Baritone
8:30—Quiet Harmonies
8:45—Chemical Society Lecture
9:00—Le Paradis Dance Band
9:30—Organ Recital
10:00—Hart-Schaffner & Marx
10:30—Music that Satisfies
10:45—Jack Miller & Orchestra
11:02—News Flashes
11:15—Columbia Symphony Orchestra
11:30—George Olsen & Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.
6:30—Sunrise Melodies
7:16—News Flashes
7:30—Morning Watch
7:45—Shopping News
8:45—Old Man Sunshine
9:00—Nine O'Clock Serenaders
9:15—Yankee Singers
9:30—The Melodists
9:45—Song Album
10:00—Copeland—Ceresota Program
10:15—Prudence Silk Stockings
10:30—Hoyt's Buffalo Boys
10:45—The Vapon Program
11:00—Morning Moods
11:30—Medical Society Talk
11:45—Ben Alley—Tenor
12:00—Shepard Stores News

P. M.

12:06—Traveler News Flashes
12:15—King's Chapel
1:00—Shopping News
2:00—Aunt Jemima Songs
2:15—Ann Leaf at the Organ

(WEDNESDAY, FEBRUARY 24—CONTINUED)

4:30—Dr. Curtis M. Geer
4:45—Janet Cooper—Soprano
5:00—Caravan—Desert Romance
5:15—Skippy
5:30—Duncan Robertson
5:45—Mother Goose
6:00—Program Summary
6:05—The Merry Madcaps—Cloutier
6:30—Serenading Strings—Kriens
6:45—Stebbins Boys
7:00—Dental Talk
7:15—New England Troubadours
7:30—Melody Speedway
7:45—Rudolph Friml and Orchestra
8:00—Screen Star Interview
8:15—Musical Craftsmen
8:30—John P. Sousa
9:00—In a Rose Garden
9:30—Nathaniel Shikret's Orchestra
10:00—Topnotchers of Sport
10:35—WTC Revue
11:30—Vincent Lopez and Orchestra
12:00—Collin Driggs—Organist

WTAG—WORCESTER (516.9m) 580k

A. M.
8:00—Quaker Early Birds
8:15—Morning Devotions
8:30—Cheerio
9:00—Organ—Capitol Theatre
9:15—Dr. Copeland
9:30—Piano Moods
9:45 to 12:15—Same as WEEI

P. M.
12:15—Real George Washington
12:30—Produce Market Report
12:35—Farm Flashes
12:45—Popular Program
1:01—News Bulletins
1:07—Weather Report
1:15—Palais D'Or Orchestra
1:30—Marmola Entertainers
1:45—Palis D'Or Orchestra
2:00—Local Highlights
2:30—N. E. Kitchen of the Air
3:00—With Senator's Wife in Wash.
3:30—Woman's Radio Review
4:00—Concert Program
4:30—Lady Next Door
4:45—Third Olympic Winter Games
5:00 to 5:30—Same as WEEI
5:30—Nat. Education Convention
6:00—Bancroft Hotel Ensemble
6:30—News Bulletins
6:38—Ponce Sisters

THURSDAY, FEBRUARY 25, 1932

WBZ-WBZA—BOSTON (203m) 990k

A. M.
7:00—Colt Musical Clock
7:45—Jolly Bill and Jane
8:00—On the 8:15
8:15—Phil Cook, the Quaker Man
8:30—Grin and Bearit
8:55—World Bookman
9:01—Martel's Organ Review
9:15—Shopping About
9:30—Beautiful Thoughts
9:46—Marketwise Homemaking
10:00—Morning Parade
10:30—Our Daily Food
10:45—Davis Mystery Chef
11:00—School of Cookery
11:15—Ronnie and Van
11:30—Frank Decker—Tenor
11:45—The Gospel Singer—MacHugh

P. M.
12:00—Time—Temperature—Weather

6:45—The Stebbins Boys
7:00—Reva Reyes—Soloist
7:15 to 7:45—Same as WEEI
7:45—Powers Coal Miners
8:15—Concert Program
8:30 to 11:00—Same as WEEI
11:01—News Bulletins
11:08—Weather Report

WEAN—PROVIDENCE (384m) 990f

A. M.
7:29—Reveille
7:30—Globe Trotter
7:45—Morning Devotions
8:00—Salon Musicale
8:30—Shopping News
8:45—Old Dutch Girl
9:00 to 9:30—Same as WNAC
9:30—Tony's Scrap Book
9:45—Footlight Echoes
10:00—The Oxol Boys
10:15—Nation's Hospitals
10:30—Melody Parade
10:45—Elmwood Farm Festival
11:00—Kaleidoscope
11:15 to 12:00—Same as WNAC

P. M.

12:01—Globe Trotter
12:10—Lenten Nooday Service
12:30—Shopping News
12:35—Moment Musicale
12:45—Women's Federation
1:00—Information Service
2:00—The Gossipers
2:15 to 4:00—Same as WNAC
4:00—U. S. Navy Band Concert
5:00 to 5:30—Same as WNAC
5:30—Uncle Red and AUC Club
5:45—Wrigley Indians Program
6:01—Globe Trotter
6:15—St. Moritz Orchestra
6:30—W. S. Rubber Co.
6:45—Arthur Jarrett
7:00 to 8:30—Same as WNAC
8:30—Dutch Masters Sketch
8:45 to 10:00—Same as WNAC
10:00—Vitality Personalities
10:15—Adventures in Health
10:30—Chesterfield Program
10:45—The Street Singer
11:00—Cuban Biltmore Orchestra
11:15—Howard Barlow & Orchestra
11:30 to 1:30—Same as WNAC

12:04—New England Agriculture
12:15—Pat Barnes
12:30—Stock Exchange Quotations
12:35—New England Agriculture
12:45—Farm and Home Hour
1:30—Matinee Dance
1:45—Street and Highway Safety
1:50—At Home and Abroad
1:55—Republican News
1:59—Colt Musical Clock
2:00—Footlight Fancies
2:15—Cancer Education
2:30—Frascati Orchestra
3:00—Chickering Hour
3:30—Home Forum Cooking School
4:00—Tea Dance
4:15—"National Affairs"—Lawrence
4:20—The Business World Today
4:30—Stock Exchange Quotations
4:45—Piano Interlude—Doris Tirrell
4:50—WBZ Health Clinic
5:00—Coffee Matinee
5:30—Agricultural Markets

FROM THE STUDIOS

Concert Pianist



ERNEST HUTCHESON

Ernest Hutcheson, Australian-born pianist, with an international reputation, is heard each Sunday night at 10:00 P. M. over WNAC and the Columbia network in a program designed to present the greatest of music written for the piano. In addition to solos, Hutcheson also is in the habit of presenting at least one movement of a concerto. In this he is assisted by The Columbia Concerts Orchestra.

Radio Stars at Met

Once again the Metropolitan Theatre turns to the Radio to secure outstanding air stars for their stage programs. An imposing array of names have been booked for the entire month of February to start the ball rolling. February 5th, Louis Armstrong. "Hottest Trumpeter In The World" and His own orchestra were featured, immediately followed the week of February 12th, by radio's outstanding laughmakers, Burns & Allen, and on the 19th "The High Hatted Tragedian of Song" Mr. Ted Lewis and His Musical Klowns.

The Metropolitan is also availing itself of the outstanding local radio personalities as witnessed by the past appearances of Lew Conrad, Joe Rines and now Radio's Golden Melody man, Ranny Weeks. Sid Reinherz is another air favorite that is being featured weekly at the "Met" and this week Sid appears on the stage of the theatre playing one of his well-known and well-liked piano solos.

The above as we have mentioned is just to start the ball rolling for in the next few months your favorite radio star will probably grace the stage of the Metropolitan Theatre.

During the coming months radio listeners of the Metropolitan Theatre Radio Programs will be entertained by National Radio Stars. The strong and popular air stars are due to appear at the "Met" from time to time and during their week at the theatre they will be featured artists on the regular Monday Morning programs over WBZ from 11:45 to 12:00 also on the Organ Revue from the auditorium of the Metropolitan on Sunday evening from 11:30 to 12:00.

Worse Than Chille

Milt Cross (feeling a twinge in the back while tuning in the radio): I believe I'm getting lumbago.

Mrs. Cross: What's the use, dear? You won't be able to understand a word they say.

Squirrel's Cage

Gladys Rice: When are Joan and Ed to be married?

Eleanor Geer: Never, I'm afraid. G. R.: Why, how's that?

E. G.: Well, she won't marry him until he pays his debts, and he can't pay his debts until she marries him.

Easy to Find

When working his way through college, Phil Dewey had such a full schedule, that he could tell you where he'd be any minute of a day three months away. Now all his wife has to do to find him, is to try NBC or the various Westchester golf courses.

(THURSDAY, FEBRUARY 25—CONTINUED)

2:25—Daily Radio Guide
 2:30—American School of the Air
 3:00—Chemical Society Lecture
 3:15—The Romancers
 3:30—Rhythm Kings
 3:45—Virginia Arnold—Pianist
 4:00—U. S. Army Band
 4:30—Radio in Education
 5:00—The Dance Parade
 5:15—Old Man Sunshine
 5:30—Musical Mirror
 5:45—Downey Flake Dunketeers
 6:00—Time—News—Weather
 6:10—Bide Dudley
 6:15—Stage Star Salute
 6:30—"Big Brother"—Bob Emery
 6:45—Richfield Rollickers
 7:00—Myrt and Marge
 7:15—Bing Crosby
 7:30—H. V. Kaltenborn
 7:45—The Camel Quarter Hour
 8:00—Linit Bath Club
 8:15—Abe Lyman's Band
 8:30—To be announced
 8:45—Angelo Patri
 9:00—The Mills Brothers
 9:15—Ted Husing Sportsplants
 9:30—Love Story Magazine
 10:00—Nation's Hospitals
 10:15—Club Mayfair Orchestra
 10:30—Ray Stewardson & Orchestra
 11:00—Hockey Game
 11:30—Torrid Heat Weather Report
 11:31—Record News Flashes
 11:45—Cocoanut Grove Orchestra
 12:00—Guy Lombardo & Orchestra
 12:30—Louis Panico & Orchestra
 1:00—Noble Sissle & Orchestra
 1:30—Buddy Wagner & Orchestra

WTIC—HARTFORD (232.8m) 1060k

A. M.

7:00—Collin Driggs—Organist
 7:30—Sunshine Serenaders—Martin
 8:00—Gene and Glenn
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Shopping with Susan
 10:00—Mrs. Blake
 10:15—Green and de Rose
 10:30—Andy and Sam
 10:45—Dream Dramas
 11:00—WTIC Pop Concert—Kriens
 11:15—Radio Household Institute
 11:30—WTIC Pop Concert
 11:45—Women's Home Program
 12:00—Home Circle Chat

P. M.

12:15—Motor Vehicle Department
 12:20—Farm and Home Forum
 12:50—Blue Room Echoes—Jos. Blume
 1:25—Conn. State Dept. of Health
 1:30—Julius Hartt School Recital
 2:00—WTIC Playhouse Matinee
 2:30—Frances Baldwin—Len Berman
 2:45—Caravan Romance
 3:00—Mildred G. Hall
 3:15—Sarah Jordan
 3:30—"The Mixing Bowl"
 4:15—WTIC Synchronized with WEA

WTAG—WORCESTER (516.9m) 580k

A. M.

8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Knox Sparkling Music

9:30—Shopping Around
 9:45—A. & P. Food Program
 10:00—Mrs. Blake's Radio Column
 10:15—Aunt Sammy
 10:30 to 11:00—Same as WEEI
 11:00—L'Heuse Exquisite
 11:15—Radio House Institute
 11:30—Hugo Mariani—Marionettes

P. M.

12:00—General Electric Circle
 12:15—Real George Washington
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:07—Weather Report
 1:15—Popular Varieties
 1:30—Ensemble
 2:00—Local Highlights
 2:45—Caravan
 3:00—Three Mustachios
 3:15—Sun Sweet Harmonies
 3:30—With Senator's Wife in Wash.
 4:00—Concert Program
 4:30—Lady Next Door
 5:15—Skippy
 5:30—Sam Lloyd—Puzzle Man
 5:45—Russ Columbo and Orchestra
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Laura Lee
 6:45 to 7:30—Same as WEEI
 7:30—Prince Albert
 7:45—Golden Trail of Melody
 8:00 to 9:30—Same as WEEI
 9:30—Adventures of Sherlock Holmes
 10:00—Lucky Strike Dance Hour
 11:01—News Bulletins
 11:08—Weather Report

WEAN—PROVIDENCE (384m) 990k

A. M.

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 8:30—Providence Jr.—Sr. High Schools
 8:45—Old Man Sunshine
 9:00 to 10:45—Same as WNAC
 10:45—Barbara Gould Beauty Talk
 11:00 to 12:00—Same as WNAC

P. M.

12:01—Globe Trotter
 12:10—Lenten Noonday Service
 12:30—Shopping News
 12:35—Columbia Revue
 1:00—R. I. Information Service
 1:30—Columbia Salon Orchestra
 2:00—The Gossipers
 2:15—WEAN Women's Federation
 2:30—American School of the Air
 3:00—La Forge Berumen
 3:30 to 5:00—Same as WNAC
 5:00—Vivian Ruth
 5:15 to 6:00—Same as WNAC
 6:00—Globe Trotter
 6:15—Freddie Martin & Orchestra
 6:30—WEAN Mayoralty Forum
 6:45—Pertussin Program
 7:00 to 10:00—Same as WNAC
 10:00—Hart-Schaffner-Marx Trumpeters
 10:30—Chesterfield Program
 10:45—Jack Miller—Songs
 11:00—Bruins vs Detroit
 11:30—Cocoanut Grove Orchestra
 12:00 to 1:30—Same as WNAC

Prepared

The wife of General Chiang Kai-Shek, who has fired China with his cry, "I am prepared to die," was a classmate and friend of Leonard Joy's wife at Wellesley. Mrs. Joy, recalling the quiet courage of the Chinese woman, says she is sure the Oriental stands ready with her husband for the sacrifice.

Noisy Trio

If listeners heard what sounded like a mob scene during The Laugh Club program one morning recently, it wasn't. Phil Cook, Jolly Bill Steinke and Dan Russell dropped in on Tom Brennies, who conducts the club over an NBC network, and insisted on doing a bit of impromptu singing.

Plenty Then

Watching the smoothness with which Jim Wallington, Frank Black, Sousa, the Revelers and others, functioned in their broadcast the other night, Wilfred "Bill" Glenn whispered a recollection:

"Back in 1925 on old WEAJ the announcers and artists used to fight up to the last minute over who wasn't going on next. Plenty of split seconds then."

Graham majored in musical theory when he attended Dartmouth and Bunny Coughlin was known for his violin and saxophone activities with several of New England's leading orchestras.

Handsome Compensation

Mildred Green: What did father say when you told him you were going to take me away from him?

Arthur Jarrett: He seemed to feel his loss keenly at first, but I squared things with a good cigar.

Light Exercise

Madame Sylvia, former Hollywood health and beauty expert now heard over NBC networks, doesn't believe in using heavy gymnasium paraphernalia, but adheres to "exercises of relaxation." She says strenuous work stiffens the muscles, while her method makes them strong, yet flexible.

Cave Bride

Jessica Dragonette: Ethel has been married only two months, and last night she struck her husband with a rolling-pin.

Olive Palmer: The old fashioned old thing! Why didn't she use a tennis racket or a golf club, my dear?

FOR ANY USEFUL AND CONSTRUCTIVE PURPOSE

A MORRIS PLAN LOAN CAN BE ARRANGED

The Lynn Morris Plan Company

465 WASHINGTON STREET

LYNN, MASS.

License No. 16

For your convenience our Branch at the Magrane Store on Market Street is prepared to accept payments on all Morris Plan loans.



FRIDAY, FEBRUARY 26, 1932

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock
 7:45—Jolly Bill and Jane
 8:00—On the 8:15
 8:15—Phil Cook, the Quaker Man
 8:30—Grim and Bearit
 8:55—World Bookman
 9:01—Bradford Organ—Louis Weir
 9:15—Shopping About
 9:30—Beautiful Thoughts
 9:46—New England Agriculture
 10:00—Morning Parade
 10:30—Our Daily Foods
 10:45—Popular Songs—Lou Baker
 11:00—Music Appreciation Hour

P. M.

12:00—Time—Temperature—Weather
 12:04—New England Agriculture
 12:15—Pat Barnes
 12:30—Stock Exchange Quotations
 12:35—New England Agriculture
 12:45—Farm and Home Hour
 1:30—Don Bestor's Orchestra
 1:45—State House Safety
 1:50—At Home and Abroad
 1:55—Republican News
 1:59—Colt Musical Clock
 2:00—Footlight Fancies
 2:15—Book Reviews
 2:30—Cohen and Clancy
 2:45—Edna Wallace Hopper
 3:00—"Sailortown"
 3:30—Home Forum Cooking School
 3:59—Weather
 4:00—Tea Dance
 4:15—"National Affairs"—Lawrence
 4:20—The Business World Today
 4:30—Stock Exchange Quotations
 4:45—Sidewalks of Life—McCullum
 5:00—Doug Woodman's Orchestra
 5:30—Agricultural Markets
 5:45—Just Among Friends
 6:02—Black and Orange Orchestra
 6:08—Colt Musical Clock
 6:09—Sports Review
 6:15—Sterling Four
 6:30—Paladins
 6:45—Topics in Brief—Lowell Thomas
 7:00—Bulova time—Amos 'n' Andy
 7:15—Southern Revery
 7:30—Crossroads Hotel
 7:45—Esso Program—Ripley
 8:00—Nestle's Program
 8:30—Oldsmobile Melody Speedway
 8:45—Concert—Ahern, Baritone
 9:00—Friendship Town
 9:30—Armour Program
 10:00—Paul Whiteman—Pontiac
 10:30—Jo-Cur Waves of Melody
 10:45—Hoofers
 11:00—Time—Weather—Sports Review
 11:15—HERE AND THERE IN RADIO-
 LAND—RADIOLOG EDITOR
 LOUIS WEIR—ORGANIST
 11:30—Hotel Bradford Orchestra

WEEL—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—The Well Dressed House
 9:15—Tom Waring's Troubadours
 9:30—To be announced
 9:45—Our Daily Food

10:00—Mrs. Blake's Radio Column
 10:15—Sterling Products—Dr. Copeland
 10:30—Breen & de Rose
 10:45—Betty Crocker
 11:00—Musical Appreciation Hour

P. M.

12:00—General Electric Circle
 12:15—Boston Globe News Despatches
 12:25—Stock Exchange Quotations
 12:30—State Dept. of Information
 12:40—Boston Farmers' Produce
 12:45—Neapolitan Dutch Girls
 12:55—What's New in Science
 1:00—The Daily Tattler
 2:00—Neapolitan Dutch Girls
 2:15—Birds Eye Frosted Foods
 2:30—New England Kitchen of the Alt
 3:00—Women's Radio Review
 4:00—Boston Globe Despatches
 4:10—Stock Exchange Quotations
 4:15—To be announced
 4:20—Al Luttringer's Players
 4:50—Dr. Burbank
 5:00—Caravan
 5:15—Skippy
 5:30—The Art of Living
 5:45—Listerine Program
 6:00—Joe Rines and Orchestra
 6:30—The Old Painter
 6:35—Boston Globe News Despatches
 6:45—Stebbins Boys
 7:00—Dainty Dot Dandies
 7:15—Campbell's Program
 7:30—Prince Albert Quarter Hour
 7:45—Simpson Spring Quartet
 8:00—Cities Service Concert Orchestra
 9:00—Cllicquot Club Eskimos
 9:30—Fox Fur Trappers
 10:00—Whitman Candy
 10:30—New York—RKO Theatre of Air
 11:00—Weather and Fishing Forecasts
 11:06—Globe News Despatches
 11:15—Lew Conrad's Stalter Orch.

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes
 8:00—Shopping News
 8:45—Old Dutch Girl
 9:00—Little Jack Little
 9:15—The Madison Singers
 9:30—Tony's Scrap Book
 9:45—Elizabeth Barthell—Songs
 10:00—Little Journeys to Market
 10:15—Bond Bread Program
 10:45—Don and Betty
 11:00—The Fitch Professor
 11:15—Cooking School
 11:30—Popular Hits of the Day

P. M.

12:00—Stock Market Quotations
 12:15—Farm Flashes
 12:30—Chop Sticks Orchestra
 1:00—Hotel Taft Orchestra
 1:30—Savoy Plaza Orchestra
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Rhythm Band
 3:30—Women's Federation
 4:00—Light Opera Gems
 4:45—Curtis Institute of Music
 5:30—Pollyanna Shoes Program
 5:45—Wrigley Indians Program
 6:00—John Kelvin—Irish Tenor
 6:15—Yoeng's Orchestra
 6:45—Vaughn de Leath
 7:00—News Flashes
 7:15—Cocoanut Grove Orchestra
 7:30—"Big Brother"—Bob Emery

TOM, DICK AND HARRY

This week's cover shows the members of one of the outstanding musical trios on the air today, (left to right) Tom (Bud Vandover), Dick (Marlin Hurt), and Harry (Gordon Vandover). They are the featured artists in the Willys Overland program which is broadcast every Sunday at 7 P. M. over an NBC-WBZ network.

Good and Bad

Contrary to general belief, Harry Salter achieves the bucolic orchestral effects in the "Real Folks" programs not by discords but by inversion of climaxes.

"It must be unbalanced," he says, "to gain the effect of thinness, timidity, and weakness of members, yet must always be under control."

Gathering

Among the many jobs that Alexander Gray held before becoming a singer was that of manager of an automobile supply company with headquarters at Woodward, Oklahoma. His geniality quickly made him a favorite in the small town. Now that he is achieving nationwide fame, his old friends gather at different houses nightly to listen to his broadcasts. Ice-cream is served and a good time is had by all.

Who'd of Think It!

The reason James Wallington isn't a minister today, is because when studying at the Auburn Theological Seminary, he resigned because the virtuous faculty wouldn't let him use a piano for a dance.

Really Sam

The vocalist who sounded so much like Singin' Sam on a recent Real Folks program was Singin' Sam. He had dropped in on Thompkins Corners at the time of the broadcast and was persuaded by Mayor Thompkins to sing for the villagers.

New Field

Colonel Lemuel Q. Stoopnagle has entered a new field of activity and is writing for a detective maga-

zine a series of stories to be known as "The Stoopnagle Murders." Examination of the manuscripts reveals that the Colonel is reviewing a number of horrifying episodes of his own career in which he is described as not only the detective and the culprit, but in some cases even the victim.

To Err Is Human

Psychological effect of the depression is revealed in Allyn Joslyn's misreading of a line in a recent radio sketch on King Arthur on the School of the Air.

"All right, Sir Knight, I shall not spare my blows nor give a quarter when we meet again."

Ruth Wenter: Fred, dear, am I the first girl you ever kissed?

Fred Uttal: Yes, indeed, I learned to do that from a lecture I announced the other night.

Easily Satisfied

Judge: Have you anything to say say, prisoner, before I pass sentence?

Irving Kaufman: No, your Honor—except that it takes very little to please me.

Turns Soloist

Composer Lew Brown turned vocal soloist in a recent Gerardine broadcast. He sang a chorus of his well-remembered "Sonny Boy," while his collaborator, Ray Henderson, accompanied him at the piano.

Radio Reunion

The "radio reunion" in which Vaughn de Leath and Dr. Lee De Forest participated turned out to be just that. For Dr. De Forest, but recently arrived from his California home, reached the studios only a minute or two before the broadcast and Miss de Leath had to rush away to a vaudeville engagement immediately after the program.

Thus the two old friends who had pioneered in voice transmission twelve years ago actually did all their reminiscing while a nationwide audience was listening.

(FRIDAY, FEBRUARY 26—CONTINUED)

7:45—Yankee String Ensemble
 8:00—The Gossipers
 8:15—Chuck Marny's Minstrels
 8:30—Yankee Network Drama
 9:00—Jimmy Gallagher & Orchestra
 9:30—Organ Recital
 10:00—To be announced
 10:15—Adventures in Health
 10:30—Music That Satisfies
 10:45—Vivian Ruth—Songs
 11:02—News Flashes
 11:15—Howard Barlow & Orchestra
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.5m) 1230k

A. M.

6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 8:45—Old Man Sunshine
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—Birdseye Frosted Foodsters
 9:45—To be announced
 10:00—The Oxol Feature
 10:15—The Song Album
 10:30—Footlight Echoes
 10:45—Acme Sunshine Melodies
 11:00—Forecast Cooking School
 11:15—The Captivators
 11:45—Ben Alley

P. M.

12:00—Shepard Stores News
 12:06—Traveler News Flashes
 12:15—Yoeng's Orchestra
 12:30—Uncle Ole
 12:45—Columbia Revue
 1:00—Shopping News
 2:00—The Funnyboners
 2:15—German Program
 2:25—Johnson Daily Radio Guide
 2:30—American School of the Air
 3:00—U. S. Marine Band
 3:30—Arthur Jarrett
 3:45—Educational Features
 4:00—Spotlighting Modern Education
 4:15—Matinee Revue
 4:30—At the Console
 5:00—The Dance Parade
 5:15—Oat Flakes Club
 5:30—Musical Cameo
 5:45—Specialties with Jane McGrew
 6:00—Time—News—Weather
 6:10—Bide Dudley
 6:15—Helen Barr—Soprano
 6:30—"Big Brother"—Bob Emery
 6:45—John Irving Program
 7:00—Myrt and Marge
 7:15—Bing Crosby
 7:30—The Boswell Sisters
 7:45—Camel Quarter Hour
 8:00—Linit Bath Club
 8:15—Singin' Sam
 8:30—The March of Time
 9:00—Pillsbury Pageant
 9:30—To the Ladies
 9:45—Friendly Five Footnotes
 10:00—Club Mayfair Orchestra
 10:30—Cocoanut Grove Orchestra
 11:00—Organ Recital
 11:16—Record News Flashes
 11:30—Le Paradis Dance Band
 12:00—Ben Bernie & Orchestra
 12:30—Isham Jones & Orchestra
 1:00—Roseland Ballroom Orchestra
 1:30—Sutton Club Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.

8:00—WTIC Synchronized with WEFB

P. M.

4:00—Betty Moore—Decorator
 4:15—Sunset Hour—Moshe Paranov
 4:55—Program Summary
 5:00—Caravan—Desert Romance
 5:15—Skippy
 5:30—Blue Minstrels
 5:45—Russ Columbo and Orchestra
 6:00—Bulletins
 6:02—Serenading Strings—Paranov
 6:15—Diamond Dance Orchestra
 6:30—New England Troubadours
 6:45—The Stebbins Boys
 7:00—Travelers Pilot—Orchestra
 7:30—Melody Speedway
 7:45—Harry Salter's Golden Trail Orch.
 8:00—Cities Service Concert
 9:00—Eskimo Night Club
 9:30—The Travelers Hour
 10:30—Theatre of the Air
 11:00—News—Weather
 11:05—Club Hollywood Orchestra

WTAG—WORCESTER (516.9m) 580k

A. M.

6:00—To be announced
 8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Organ Recital—Capitol Theatre
 9:30—Third Olympic Games
 9:45 to 12:15—Same as WEEI

P. M.

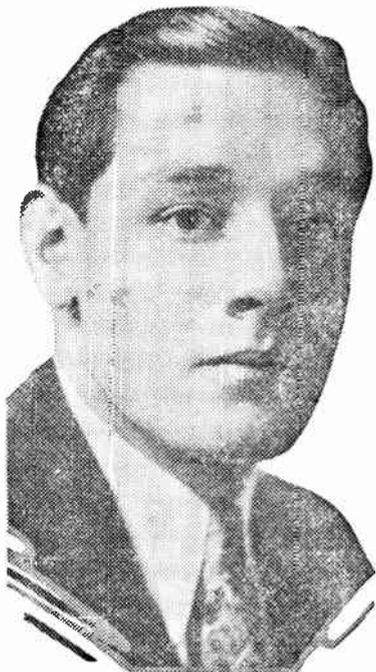
12:15—Real George Washington
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:07—Weather Report
 1:15—Palais D'Or Orchestra
 2:00—Local Highlights
 2:30—N. E. Kitchen of the Air
 3:00—National Oratorio Society
 3:30—Women's Radio Review
 4:00—Betty Moore
 4:15—Tea Dansante
 5:00 to 5:30—Same as WEEI
 5:30—Dolly Connelly
 5:45—Russ Columbo & Orchestra
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:33—Three Mustachios
 6:45—The Stebbins Boys
 7:00—Powers Coke
 7:30—Prince Albert
 7:45—Seiberling Singers
 8:00 to 9:30—Same as WEEI
 9:30—Pond's Dance Orchestra
 10:00—Sampler Orchestra
 10:30—RKO Theatre of the Air
 11:01—News Bulletins
 11:07—Weather Report

WEAN—PROVIDENCE (384m) 990k

A. M.

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 8:45—Old Dutch Girl
 9:00—Little Jack Little
 9:15 to 12:00—Same as WNAC
 P. M.
 12:01—Globe Trotter
 12:10—Lenten Noonday Service
 12:30—Shopping News
 12:35—Ray Stewartson and Orchestra
 12:45—Columbia Features
 1:00—R. I. Information

LATIN TENOR



TITO GUIZAR

Each generation witnesses the same old struggle between the carefully laid plans of fond parents and the strong convictions of aspiring children. The case of Tito Guizar, Columbia tenor, thus follows pattern. Tito's parents were horrified at his desire to go on the stage. His mother was a talented vocalist and pianist, and his father a skilled guitarist and mandolinist—but, of course, only as amateurs who played and sang for their own amusement. So Tito was sent to the Mexican National University in Mexico City and all possibility of a professional career was scorned.

But when the young man officially was in the laboratory pouring over scholarly books and test tubes, he actually was in the green gardens surrounding the University buildings, sprawled out on the grass, singing for the sheer love of singing. His fellow students soon discovered this outdoor laboratory, recognized Tito's talents, and became an admiring throng of enthusiastic listeners. And Tito left college—

He had already attended the Conservatory of Music in Mexico City, appeared in numerous amateur theatricals, and became recognized as the most talented musician in Guadalajara, where he was born. He had studied the fundamentals of music: composition, harmony, voice, and piano; and had his share of academic learning. The sincere admiration of his fellows at college convinced Guizar that he could be successful in the career for which he had always longed. In 1925, at the age of twenty, he went to his father and declared that he was through with medicine and academic studies forever.

In 1929 Tito came to New York to make records of his unique renditions of Spanish and Mexican songs. At the expiration of the original contract, Guizar was offered another on similar terms, but by this time officials of the Columbia Broadcasting System had heard his mellow voice and signed him for radio performances.

For more than a year—since November of 1930—Tito Guizar has been featured with Vincent Sorey's orchestra on the Gauchos program, one of the most popular of Columbia's sustaining features, broadcast each Sunday night over a nationwide network. He is also heard each Thursday evening in a solo presentation, featuring Mexican and Spanish songs. Since January 1 of this year Tito has been co-featured with Leon Belasco and his orchestra in the "To the Ladies" program, broadcast every Friday evening from 9:30 to 9:45 P. M. over a nationwide network of the WNAC-Columbia network.

Contrasts

Alice Remsen, recently introduced on the "Evening in Paris" program by master-of-ceremonies Pierre Brugnon, presents a strange number of contrasts. She has made several balloon trips, but has never been up in a plane. She has done a lot of work in Hollywood synchronizing, but has never been seen on the screen. She likes to sing comedy songs, but her listeners prefer to hear her in sentimental ballads.

(FRIDAY, FEBRUARY 26—CONTINUED)

1:30—The Gossipers
 2:00—The Gossipers
 2:15—Women's Federation
 2:30 to 4:00—Same as WNAC
 4:00—Light Opera Gems
 4:45—Organ Recital
 5:00 to 5:30—Same as WNAC
 5:30—Pollyanna Shoes Program
 5:45—Wrigley Indians
 6:00—Globe Trotter
 6:15—Helen Barr

6:30—Yoeng's Orchestra
 6:45 to 10:00—Same as WNAC
 10:00—Cafe Budapest
 10:15—Adventures in Health
 10:30—Chesterfield Program
 10:45—Vivian Ruth—Songs
 11:00—Cuban Biltmore Orchestra
 11:15—Howard Barlow
 11:30—Lossez & Biltmore Orchestra
 12:00 to 1:30—Same as WNAC

SATURDAY, FEBRUARY 27, 1932

WBZ-WBEA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock
 7:45—Rise and Shine
 8:00—On the 8:15
 8:15—Phil Cook, the Quaker Man
 8:30—Grin and Bearit
 8:55—World Bookman
 9:01—Laugh Club
 9:15—Lady Bugs
 9:30—Beautiful Thoughts
 9:45—Weather
 9:46—Marketwise Homemaking
 10:00—Home Forum Cooking School
 10:30—Our Daily Food
 10:45—John Marion—Pianist
 11:00—Bradford organ—Louis Weir
 11:30—Greater Boston Fed. of Women

P. M.

12:00—Time—Temperature—Weather
 12:04—4-H Club
 12:15—Put Barnes
 12:30—Produce Market Review
 12:40—Farm and Home Hour
 1:30—Don Pedro's Orchestra
 1:45—Luncheon Music
 1:55—Republican News Bulletins
 1:59—Colt Musical Clock
 2:00—Boy Scout Troop of the Air
 2:15—Matinee Dance
 2:45—Bradford Organ—Doris Tirrell
 3:15—Gil White's Redmen
 3:44—Temperature
 3:45—Pireside Singers
 4:00—Tea Dance
 4:15—Music Memory Concert
 4:30—Stock Exchange Quotations
 4:45—Herbert Marsh's Orchestra
 5:15—America at Work
 5:45—Uncle Beezoe—Pied Piper
 6:00—Time—Weather
 6:02—Black and Orange Orchestra
 6:08—Colt Musical Clock
 6:09—Sports Review
 6:15—Black and Orange Orchestra
 6:30—Ray Perlins—Old Topper
 6:45—Just Wille
 7:00—Bulova time—Amos 'n' Andy
 7:30—Baritone
 7:45—Hollywood Nights
 8:00—Barn Dance
 8:30—Dance with Countess Dorsay
 9:00—McNelly's Orchestra
 9:30—The First Nighter
 10:00—Russ Columbo's Orchestra
 10:15—Songs of the South
 10:30—Hollywood Nights
 10:45—Hoofers
 11:00—Time—Weather—Sports Review
 11:15—Egyptian Room Orchestra
 11:30—Hotel Bradford Orchestra
 11:45—Egyptian Room Orchestra
 12:00—The Bewitching Hour

WEEI—BOSTON (580m) 590k

A. M.

6:45—Tower Health Exercises

8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking Over the Morning Paper
 8:30—Cheerio
 9:00—Ballad Singers
 9:15—Knox Gelatine Program
 9:30—Tom Waring—Song Recital
 9:45—Our Daily Food
 10:00—Mrs. Blake's Radio Column
 10:15—Breen & de Rose
 10:30—Soloists
 10:45—WEEI Organist—Del Castillo
 11:15—Radio Household Institute
 11:30—Keys to Happiness—Hayvilla

P. M.

12:00—Black & Gold Room Orchestra
 12:15—Boston Globe News Despatches
 12:25—WEEI Organist—Del Castillo
 1:00—Stock Exchange Quotations
 1:10—Palais D'Or Orchestra
 1:45—Foreign Policy Association
 3:00—Opera
 5:00—Sam Bittell—Orchestra
 5:15—Skippy
 5:30—Kuku Club
 5:45—WEEI Organist—Del Castillo
 5:59—Wadsworth-Howland Program
 6:00—WEEI Organist—Del Castillo
 6:15—Nat Brandwynne and Orch.
 6:29—Announcement
 6:30—Pianist
 6:35—Boston Globe News Despatches
 6:45—Sea Glades Orchestra
 7:15—To be announced
 7:30—Prince Albert Quarter Hour
 7:45—To be announced
 8:00—Civics Concert Service
 8:30—National Advisory Program
 9:00—Goodyear Tire & Rubber Co.
 9:30—Valspar
 10:00—Lucky Strike Dance Orchestra
 11:00—Weather and Fishing Forecasts
 11:05—Globe News Despatches
 11:15—Jesse Crawford
 11:30—Rudy Vallee's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes
 8:00—Shopping News
 9:00—Little Jack Little
 9:15—The Commuters
 9:30—Tony's Scrap Book
 9:45—Songs of Out of Doors
 10:00—U. S. Army Band
 10:30—Adventures of Helen and Mary
 11:00—The Feature Forecaster
 11:15—Popular Hits of the Day

P. M.

12:00—Stock Market Quotations
 12:15—Farm Flashes
 12:30—Chop Sticks Orchestra
 1:00—Hotel Taft Orchestra
 1:30—Ritz Carlton Hotel Orchestra
 2:00—Shopping News
 2:45—News Flashes
 3:00—The Rhythm Band

THE GIRL OF THE RIO GRANDE



MARGARET WEST

"Buenos dias," draws "The Girl of the Rio Grande" as she storms the portals of radio for the first time on Wednesday, the third of February. When the clock strikes seven, WLWL will transmit the initial broadcast of this audaciously swaggering, thoroughly modern and feminine vaquero, true daughter of the Lone Star State. Her greeting which is the Mexican equivalent for an American cowboy's typical "howdy folks" will immediately transport the audience to that romantic and colorful spot where the beautiful Rio Grande winds its way between Texas and Mexico, creating for the short period she is on the air an atmosphere peopled with dark-eyed señoritas and bronzed caballeros.

Margaret West, which is this young lady's legal cognomen, spent the first few years of her life on this earth on her parents' ranch, twenty-five miles from either a railroad or a school. She cut her teeth on her grandfather's pearl-handled six-shooter, and it was on his knee that she first heard the fascinating stories of the early struggles of her pioneer ancestors. She learned her first letters at her

mother's knee, but was later sent to San Antonio to be educated. Today she is a graduate of the University of Texas with the degrees of M.A. and A.B. to her credit. Her early childhood and summers have always been spent riding the range with her father and his cowboys. It seems that Pater West desired only sons in his family, so that when Margaret was born, he ignored her gender and trained her as he would one of the hardier sex. She rode before she was three, and not on a Shetland pony either. When other girls were receiving their first dolls, she was given a pure Hereford bull and cow with which to start her own little herd, which has incidentally grown to considerable size and is taking up quite a slice of grazing space on the Rafters today . . . that's the brand of the West outfit. She was taught to shoot as well as to ride, to rope and to trail, so that if she were left alone anywhere with only a pistol, a knife, and a box of matches, she could get along forever. Not many girls could say the same. She spoke fluent Mexican before she learned English, and learned to play their national instruments very early . . . the guitar of the Latin-American, and the mouth organ of the cowboy. Plantation melodies she heard from her negro mammy, and the cowboy rondelays while riding the range with these care-free creatures who seem to be a part of their horseflesh.

Learned His Lesson

Louis Dean says that he always gets to broadcasts on time because of the lesson he learned while in the Navy at Kingston, Jamaica. He missed the last boat to his ship, and the Kingston police not believing him, put him in jail. The captain's boat had to be sent ashore to get him out.

Party Responsible

A party in a New York apartment during the Fall of 1931 helped the career of Tito Coral, South American baritone. Flo Ziegfeld heard him sing and signed him for his forthcoming show.

(SATURDAY, FEBRUARY 27—CONTINUED)

3:30—Women's Federation
 4:00—Matinee Revue
 4:30—Lynn Sun Broadcast
 4:45—At the Console
 5:00—Eddie Duchin & Orchestra
 5:30—The Witching Hour
 5:45—Vivian Ruth—Songs
 6:00—Hotel Bossert Orchestra
 6:30—Leon Belasco & Orchestra
 6:45—"Connie"—Boswell
 7:00—News Flashes
 7:15—Ray Stewartson & Orchestra
 7:30—"Big Brother"—Bob Emery
 7:45—Yankee String Ensemble
 8:00—The Gossipers
 8:15—Negro Spirituals
 8:30—Hoosier Editor
 8:45—Getting the News
 9:00—Carborundum Hour
 9:30—Smith Brothers Program
 9:45—Arthur Jarrett
 10:00—Public Affairs Institute
 10:30—Music That Satisfies
 10:45—Jack Miller & Orchestra
 11:02—News Flashes
 11:15—Don Redman & Orchestra
 11:30—Cuban Biltmore

WNAC—BOSTON (243.8m) 1230k**A. M.**

6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Shopping News
 8:45—Old Man Sunshine
 9:00—H-O Rhyme Time
 9:15—Yankee Singers
 9:30—To be announced
 9:45—Sunshine Bill
 10:00—Earle Nelson
 10:15—Footlight Echoes
 10:30—Song Album—Ralph Nyland
 10:45—The Tanco Orchestra
 11:00—N. Y. Philharmonic Orchestra

P. M.

12:30—News from Shepard Stores
 12:35—Continental Baking Correct Time
 12:36—Traveler News Flashes
 12:45—Wingate Athletic Program
 1:00—Shopping News
 1:55—Daily Radio Guide
 2:00—The Funnynobners
 2:15—Saturday Syncopators
 2:25—Johnson Daily Radio Guide
 2:30—National Democratic Forum
 3:00—Four Clubmen
 3:30—Rhythm Kings
 4:00—Debate—B. U. vs. Hunter's
 5:00—The Dance Parade
 5:15—Old Man Sunshine
 5:30—Musical Mirror
 5:45—The Rhapsodizers
 6:00—Time—News—Weather
 6:10—Bide Dudley
 6:15—Variety Revue
 6:30—"Big Brother"—Bob Emery
 6:45—The Saturday Nighters
 7:00—Political Situation
 7:15—Bing Crosby
 7:30—The Bright Spot
 7:45—Camel Quarter Hour
 8:00—Rhythm Choristers
 8:15—Phillips Program
 8:30—Mass. Industrial Commission
 8:45—Vaughn de Leath
 9:00—Club Mayfair Orchestra
 9:30—"Robin Hood"
 10:00—Cocoanut Grove Orchestra
 10:30—Le Paradis Dance Band
 11:00—Hockey Game

11:30—Torrid Heat Weather Report
 11:31—Record News Flashes
 11:45—Chop Sticks Orchestra
 12:00—Guy Lombardo & Orchestra
 12:30—St. Moritz Orchestra
 1:00—Noble Sissie & Orchestra
 1:30—Charles Boulanger & Orchestra

WTIC—HARTFORD (282.8m) 1060k**A. M.**

7:00—Collin Driggs—Organist
 7:30—Sunshine Serenaders—Martin
 8:00—Gene and Glenn
 8:15—Morning Devotions
 8:30—"Cheerio"
 9:00—Shopping with Susan
 10:00—The Mixing Bowl
 10:30—"Symphonic Syncopation"
 10:45—Two Seats in a Balcony
 11:15—Radio Household Institute
 11:30—Keys to Happiness

P. M.

12:01—Laurel Trio—Julius Nussman
 12:15—Bulletins
 12:20—Farm and Home Forum
 12:50—Blue Room Echoes—Jos. Blume
 1:30—Rhythm Five—Len Berman
 2:00—American Game Protective Talk
 2:15—Whispering Banjos
 2:30—Federation of Music Clubs
 3:00—Knights of Melody
 3:30—Saturday Matinee Concert
 4:15—WTIC Synchronized with **WEAF**

WTAG—WORCESTER (516.9m) 580k**A. M.**

8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00 to 10:15—Same as **WEEI**
 10:15—Organ—Capitol Theatre
 10:45—Happy Time Singers
 11:15 to 12:00—Same as **WEEI**

P. M.

12:00—Black & Gold Room Orchestra
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Chester Gaylord
 1:01—News Bulletins
 1:07—Weather Report
 1:10—Musical Highlights
 1:30—Palais D'Or Orchestra
 1:45—Foreign Policy Luncheon
 3:30—Metropolitan Opera
 4:45—Third Olympic Games
 5:00—Tea Dansante
 5:15 to 5:45—Same as **WEEI**
 5:45—Dandies of Yesterday
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Musical
 6:45—Blue Rhythm Boys
 7:00—Concert Program
 7:15—Laws that Safeguard Society
 7:30—Prince Albert
 7:45—Oldsmobile
 8:00—Bancroft Hotel Orchestra
 8:30 to 11:00—Same as **WEEI**
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k**A. M.**

7:29—Reveille
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Information Service
 9:00 to 10:00—Same as **WNAC**
 10:00—Music Club for Children

Leading Lady



BESS JOHNSON

Weekly encounters with shades and spirits of awesome aspect is the lot of Bess Johnson as leading lady of "The Witching Hour," a program dealing with dreams of the supernatural which is heard from station WBBM, Chicago over the Columbia network each Saturday at 5:30 P. M. In 1931 she was runner-up for the title of Miss Radio and her theatrical experience includes appearances in several Broadway productions.

Original Band

When Nat Brusiloff went to Washington to accompany Kate Smith for her broadcasts from the Capitol City, he employed the same musicians to furnish the background for the "Songbird of the South" who made up the first band he ever directed. He gathered these players together shortly after he left Georgetown University.

All For Her

On Thursday evening, January 28, Morton Downey sang for his three songs on the Camel broadcast, "I Found You," "Oh Promise Me" and "Who Cares Now That I Have You." The program carried no particular significance except

to one person—Barbara Bennett Downey. It was the Downeys' third wedding anniversary.

Can't Trust Herself

Frances Bowden: Is the crystal gazer in?

Aide: Not just now, ma'am. She just stepped over to the palmist's to have her fortune told.

George Beuchler: I have only \$5,000 a year, sir, but I think I can support your daughter on that.

Her Father: Support her, my dear boy? Why, you can support her entire family on it.

Jane Carpenter: Have they been married long?

Eleanor Geer: Just long enough so they have found there are a lot of things that you can't say with flowers.

One to Another

Ben Bernie was recently seeing a friend off for New York and commissioned him to return to Chicago with an autographed picture of Announcer David Ross. The following week Bernie received the picture with the following inscription:

"To the esteemed old maestro. Please note the supreme triumph of photography over biology. David Ross."

Inspiration

Eddie Duchin's success as a metropolitan orchestra leader inspired Nat Brandwynne, youthful conductor of the Waldorf-Astoria Empire Room Orchestra. They were pianists together in Leo Reisman's orchestra when Eddie deserted the keyboard for the baton, and became successful.

Old Acquaintances

Sylvan Kirsener, violinist in Jacques Renard's orchestra first met Theo Karle, several years ago when they were both asked to join in a ship's concert in honor of aviatrix Amelia Earhart, who was their fellow passenger returning from Europe. Kirsener had just completed eight years' study at the Conservatory of Music at Prague and Karle had concluded a highly successful concert tour all over the Continent.

(SATURDAY, FEBRUARY 27—CONTINUED)

10:30 to 12:06—Same as WNAC

P. M.

12:06—Globe Trotter
 12:15—Yoeng's Orchestra
 12:45—Wingate Athletic Program
 1:00—R. I. Information Service
 1:30—Ritz Carlton Hotel Orchestra
 2:00—Gossipers
 2:15—Women's Federation
 2:30 to 4:00—Same as WNAC
 4:00—Ann Leaf at the Organ
 4:30—Spanish Serenade
 5:00 to 6:00—Same as WNAC
 6:00—Globe Trotter

6:15—Bossert Orchestra
 6:30—"Big Brother"—Bob Emery
 6:45—"Today on Capitol Hill"
 7:00 to 8:30—Same as WNAC
 8:30—Dutch Masters Sketch
 8:45 to 9:30—Same as WNAC
 9:30—Smith Bros. Program
 9:45—Arthur Jarrett
 10:00—Public Affairs
 10:30—Music that Satisfies
 10:45—Jack Miller and Orchestra
 11:00—Hockey Game
 11:30—We Go Vaudeville
 12:00 to 1:30—Same as WNAC

Every effort is made to insure the accuracy and completeness of these listings at the time of going to press; however, we cannot guarantee against the possibility of occasional omissions or errors due to late program changes.

FROM THE FANS

M. H. (Rochester, N. H.)—Swift and Company are the sponsors of the "Stebbins Boys," Arthur Allen and Parker Fennelly. They also sponsor Pat Barnes' informal chats which are heard over WBZ. These broadcasts come to you over NBC network only, as all these artists are exclusively NBC.

B. C. (Marblehead, Mass.)—WOKO is located in Albany, New York and is a station of the Columbia Broadcasting System. It is located on a frequency of 209.7 meters and 1430 kilocycles. This is the only station located in Albany and is undoubtedly the one which you heard.

C. T. E. (Adams, Mass.)—The cast of "Real Folks" includes George Frame Brown, Virginia Farmer, Grace Gordon, Arthur Maner, Phoebe Mackay, Emily McCormick, G. Underhill Macy, Bruce Adams and Laddie Seaman. These broadcasts are not heard over any Boston radio station.

I. A. G. (Medford, Mass.)—Gus Arnheim may be heard every Tuesday at 12:00 midnight over station WNAC. He is not playing at Coconut Grove at present. This Coconut Grove is located in California. Joe Solomon's orchestra plays at the Coconut Grove in Boston and is generally considered to be the best local band on the air.

F. M. G. (Pawtucket, R. I.)—Lloyd Dennis Junior's picture was published in a recent issue of RADIOLOG on the page entitled "New

England's Own," the page of cartoons. Ted Long was WEAN's representative in the premiere of this feature. If you have any more requests we shall very gladly take care of them.

"Soph" (Durham, N. C.)—Horace Heidt and his Californians are not heard on any regular broadcasts at present, but if you listened in the week of February 7th you would have heard them over WEEI on the RKO program. This program was made possible by the fact that Horace and his boys were appearing at a Boston RKO theatre.

H. S. (Providence, R. I.)—Your friend, the "old maestro" Ben Bernie, was vacationing down in dear old Florida. However, his broadcasts each Tuesday evening were not included in the time off, and in spite of the fact that he left his orchestra in Chicago, his humor was accompanied by the fine music of Paul Graham's dance band from the Floridian Hotel in Miami.

S. E. (Worcester, Mass.)—It is George Frame Brown who takes the part of Matt Thompkins in the "Real Folks" sketch. George is the originator of these rural dramas and also writes all the script for them. Brown was born in Seattle, Washington and attended Washington University. He is unmarried and his youth belies the character of the middle-aged and meditative Matt Thompkins. "Real Folks" was formerly heard over an NBC network until a few months ago, when they were transferred to CBS.

DO YOU KNOW

That fan letters are still coming in from listeners on the other side of the Atlantic, expressing appreciation for the "Hello Europe" program? That John Fogarty, NBC tenor, was raised on a Montana ranch and will forego a singing engagement anytime to see a horse race? That NBC sound technicians reproduce the drone of an airplane motor by a motor driven fan and the sustained tone of a studio organ? That Robert Simmons prefers horseback riding next to swimming? That Frank Crumit and Julia Sanderson commute by motor every week between Springfield, Mass. and New York? That Frazier Hunt left for Cuba after his last broadcast, to make a 1200-mile motor tour of the island? That Walter Winchell started his career as a singing usher with Eddie Cantor and Georgie Jessell? That John S. Young is fooling his friends with a trick cigarette box which Maria Jeritza presented to him recently at a banquet? That the Sisters of the Skillet are now touring RKO vaudeville circuits? That WGY has just celebrated its tenth anniversary? That "Music That Satisfies" boasts of the largest and longest nightly radio network? That announcers William Brenton and Andre Baruch were born within 36 hours of each other? That Vaughn de Leath authored the "Happy Landing, Everybody" number played in a recent Gold Medal Fast Freight Program? That Gus Arnheim's current engagement in Chicago marked his first real visit to his home town in 16 years? That Arnheim and Abe Lyman started their orchestral careers in this same "windy city"? That although Reva Reyes, NBC singer, was born in Chihuahua, Mexico in 1912 and sings Spanish songs in most of her broadcasts; she speaks and sings a faultless English? That Dick Winfree, Gerardine conductor, is the composer of "China Boy," recently sung by the Mills Brothers? That Marion Harris, whose theme song is "Time on My Hands," has received a letter in an envelope completely covered with drawings of tiny clock faces? That Arthur Bagley, in spite of his early broadcasts, has never been late to one of them? That Baby Rose Marie, only seven, has been a contract radio star for more than two years? That D. Jordan Williams, former NBC tenor now living in North Wales, is listening to NBC programs on his short wave set? That "Drifting 'Neath the Moon," Hotel Waldorf-Astoria orchestra's theme song, was written by Ford Bond, NBC announcer? That Perry Botkin, guitarist with Jacques Renard, got his first orchestra experience playing in a unit under "Singin' Sam's" direction? That "The Debutantes," a new tric at KMOY in St. Louis, are creating a sensation? That the "Lone Wolf Tribe" now enjoys the distinction of being the largest Indian clan in the world, its roster numbering 65,000 names? That Nat Shilkret rarely sleeps more than four hours a night? That Max Smollen has two brothers who are members of his orchestra? That William Wirges' parents recently celebrated their 40th wedding anniversary? That Mick Child, orchestra director heard on the Barnsdall program, has but one real hobby and that's hunting? That Ferde Grofe's real name is Ferdinand Rudolph von Grofe, but he prefers to be known as "Grofe"?

TUNE IN ON --

- DR. STUART NYE HUTCHISON—Sunday, February 21, at 10:00 A. M. over WAAB. Columbia Church of the Air.
- COLONEL AND MRS. CHARLES LINDBERGH—Sunday, February 21, at 2:30 P. M. over WAAB. China Flood Relief.
- CLAUDIA MUZIO—Sunday, February 21, at 3:30 P. M. over WBZ. Guest at the Swift Garden Party.
- BENIAMINO GIGLI—Sunday, February 21, at 5:30 P. M. over WEEL. G. E.'s guest tenor.
- NATHAN MILSTEIN—Sunday, February 21, at 6:30 P. M. over WAAB. Columbia Concerts Guest.
- DR. WILLIAM JOHN COOPER—Sunday, February 21, at 6:30 P. M. over WTIC. "The School and the Superintendent."
- ALEXANDRE BARGANSKY—Sunday, February 21, at 10:15 P. M. over WEEL. The universally known 'cellist in a recital.
- PAN AMERICA TRIBUTE—Monday, February 22, at 11:00 A. M. over WEEL. Tribute to George Washington.
- GEORGE WASHINGTON CELEBRATION—Monday, February 22, at 11:30 A. M. over WBZ. 200th Anniversary of birthday.
- VASSAR GLEE CLUB—Monday, February 22, at 3:45 P. M. over WNAC. A concert by the noted girls' college.
- LITTLE JACK LITTLE—Tuesday, February 23, at 9:00 A. M. over WAAB. The whispering pianist on a sustaining program.
- IDA BAILEY ALLEN—Tuesday, February 23, at 11:15 A. M. over WNAC. Story of Greta Garbo.
- LEO WOLMAN—Tuesday, February 23, at 8:00 P. M. over WBZ. "Unemployment Insurance or Dole?"
- CLARA SAVAGE LITLEDALE—Wednesday, February 24, at 12:00 M. over WEEL. Guest speaker on the G. E. Circle.
- GEORGE GORDON BATTLE—Wednesday, February 24, at 2:00 P. M. over WTIC. "Opportunities in Law."
- "MUSICAL REVUE"—Wednesday, February 24, at 3:15 P. M. over WNAC. Ben Alley and Ann Leaf on a commercial.
- AMOS PARISH—Wednesday, February 24, at 10:00 P. M. over WEEL. A talk by the famous fashion authority.
- "MUSIC CAN SPEAK"—Thursday, February 25, at 2:30 P. M. over WNAC. Dramatization of "Dick Whittington."
- S. K. RATCLIFFE—Thursday, February 25, at 6:30 P. M. over WTIC. Views on the Far East.
- MULLEN SISTERS—Thursday, February 25, at 8:00 P. M. over WEEL. Rudy Vallee's guest artists.
- DR. VERNON BAILEY—Friday, February 26, at 3:45 P. M. over WNAC. "Ways of the Beaver People."
- MARION HARRIS—Friday, February 26, at 9:30 P. M. over WTAG. Ponds presents the noted vocalist.
- CHARLES G. ROSS—Saturday, February 27, at 7:00 P. M. over WNAC. "The Political Situation in Washington."
- RALPH EPSTEIN—Saturday, February 27, at 8:30 P. M. over WEEL. "Business Planning."
- CARL J. WARDEN—Saturday, February 27, at 8:30 P. M. over WEEL. "Animal Drives."

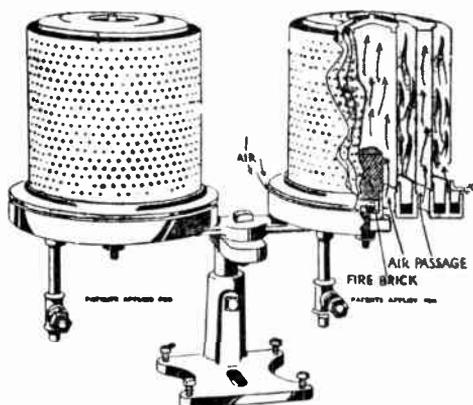
COMING ATTRACTIONS

- FEBRUARY 28—Sunday Afternoon—Grace Moore.
- FEBRUARY 28—Sunday Evening—Symphonic Jazz Concert by Paul Whiteman and Rudy Vallee.
- MARCH 3—Saturday Evening—Stacy May.
- MARCH 3—Saturday Evening—Walter S. Hunter.

F R E E

**110 GALLON TANK COMPLETE WITH METAL
STAND AND SAFETY FAUCET F R E E
WITH EVERY INSTALLATION!**

PERFECT "ADD-AIR" RANGE OIL BURNER



**COMPLETE AND
INSTALLED**

Get this tank **Free**
with your 'Perfect'
while this offer re-
mains in effect.

The tank is heavy,
well made and is
approved by the State Fire Marshal. It makes it possible for you to buy 100 gallons of oil at a time and save an extra cent on every gallon.

The "Perfect" Range Burner is famous all over Greater Lynn.—Famous for performance, for satisfaction and for economy in use. See the "Perfect" TODAY.

Listed by Underwriter's Laboratories

\$5
DOWN

Magrane's

\$5
MONTH

IT'S GOOD VALUE!

*When you can buy a full size
burner at the usual price of
the small cottage type . . .*

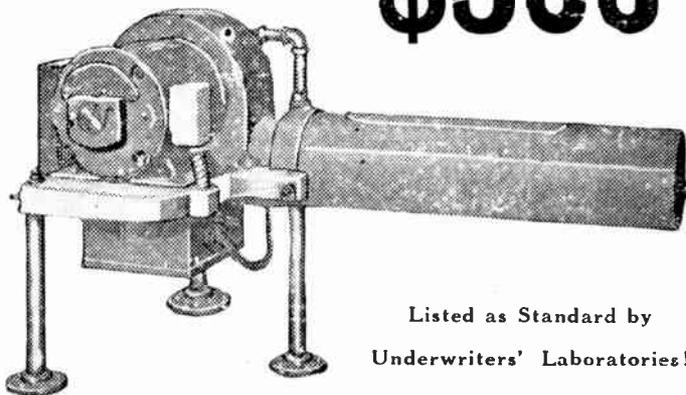
Easternoil

Heats Up From 14 to 16 Rooms!

**Full sized! Fully equipped with safety devices and auto-
matic thermostat control! Made in New England
for New England climate!**

**COMPLETE
INSTALLED
WITH 275
GAL. TANK**

\$355



Listed as Standard by
Underwriters' Laboratories!

Magrane's