

# RADIOLOG 5c

## What's On The Air

WEEK OF MARCH 6, 1932



"CHICKIE" JAMES AND BILL WHIPPLE (Story on Page 25)

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MARCH 6, 1932

No. 44

## PROGRESS IS OBSERVED

There was no disappointment a few days ago when M. H. Aylesworth, president of the National Broadcasting Company, reported to the organization's advisory council and summed up the activities of the past year. He announced that in the face of depression 231 clients sponsored programs and the gross revenue was \$29,500,000, compared with \$22,000,000 in 1930. Furthermore, expansion necessitated the addition of 261 employees.

The outstanding program of 1931 is listed in the report as the round-the-world roll-call and tribute to Guglielmo Marconi on the thirtieth anniversary of the first transatlantic signal. Fourteen nations on four continents participated on this broadcast on Dec. 12, 1931. Other historic broadcasts are listed as the first American rebroadcast of an address by Premier Mussolini, the first address by Pope Pius XI, the first broadcast by President von Hindenburg, and the transatlantic debate between Harvard and Oxford.

To the musical world one event was of the utmost significance. This was the broadcast of "Hansel and Gretel" from the stage of the Metropolitan Opera Company on Christmas Day. This program was of particular importance because it represented the culmination of the efforts of a number of people to bring the microphone to the stage of the Metropolitan.

"Although television is uppermost in the minds of every one when thinking of the future of radio, from the standpoint of the National Broadcasting Company one thing in this regard is certain," said Mr. Aylesworth. "Television is not ready for the general public. We do not believe that the time has arrived for visual broadcasting on

a regular program basis. Our experimentation with television has been directed primarily toward a study of transmission problems, in order that the development of practical television will be on a plane comparable with that of broadcasting. Efforts to determine the effect of steel buildings on propagated waves resulted in the establishment of experimental laboratories and studios in the tower of the Empire State Building.

"In looking to the future, our participation in the Rockefeller City project along with other Radio Corporation associates gives promise of opening up a broader field of broadcasting through the mediums of both sound and sight than was even dreamed of two years ago. In planning for the not far distant day when we shall take our place in this Radio Centre, we are taking into account the fact that radio broadcasting has become the recognized means for the syndication of entertainment, education and information upon not only a nation-wide but upon a world-wide scale.

"It is expected that the building which the National Broadcasting Company is to occupy will be completed in May, 1933. Its twenty-seven studios will bring broadcasting into the very heart of the greatest centre of the entertainment and educational arts that the world has ever known."

Twelve stations were added to the WEAJ-WJZ networks during the year, involving an increase of 2,000 miles in broadcast circuits, so that 19,250 circuit miles, or 38,500 wire miles, of broadcasting facilities are now employed in the transmission of programs and contests was evident by the receipt of 5,000,000 audience letters in 1931, as compared with 2,000,000 the previous year.

## SUNDAY, MARCH 6, 1932

## WBZ-WBZA—BOSTON (303m) 990k

## A. M.

- 9:00—Paramount Organ—Pomerat  
 9:45—Safety Crusaders  
 10:00—Mexican Typica Orchestra  
 10:30—Goldman Ensemble  
 10:38—First Church of Christ

## P. M.

- 12:01—Principato Hawaiians  
 12:25—Boston Flower Show  
 12:30—Morey Pearl's Orchestra  
 1:00—Symphonic Hour  
 2:00—Yardly Program  
 2:30—Yeast Foamers  
 3:00—Unitarian Hour  
 3:30—Swift Garden Party  
 4:00—Travelogue  
 4:15—Harry Michaels  
 4:30—Rev. Donald Gray Barnhouse  
 5:00—National Vespers  
 5:30—Simoniz Guardsmen  
 6:00—Time; Weather  
 6:15—Gleason L. Archer  
 6:30—Westinghouse Watchmen  
 7:01—Willys-Overland  
 7:15—Aidan Redmond—Baritone  
 7:30—Three Bakers  
 8:00—Enna Jettick Melodies  
 8:15—Collier's Hour  
 9:15—Bayuk Stag Party  
 9:45—Kellogg Slumber Party  
 10:15—Old Singing Master  
 10:45—Mass. Industrial Commission  
 11:00—Time—Weather—Sports Review  
 11:15—Cactus Charlie  
 11:30—Organ Recital

## WEEI—BOSTON (508m) 590k

## A. M.

- 10:50—Old South Church

## P. M.

- 12:30—Neapolitan Quartet  
 12:45—Sam Curtis' Radio Chat  
 1:00—RKO—Bodon Program  
 1:30—W. Kahakalau and Orchestra  
 1:45—Old Company's Anthracite  
 2:15—"Bright Spots"  
 2:30—Moonshine & Honeysuckle  
 3:00—Lady Esther Program  
 3:30—Dr. S. Parkes Cadman  
 4:00—International Broadcast  
 4:30—Davey Tree Hour  
 5:30—General Electric Twilight Hour  
 6:00—Catholic Truth Period  
 6:30—Educational Program  
 7:00—Fox Fur Trappers  
 7:30—Garden Talk  
 7:50—Globe News Despatches  
 8:00—The Jenney Concert  
 9:00—Red Cross Mattress Program  
 9:30—New England Coke Program  
 10:00—Marjorie Posselt—Violinist  
 10:15—Gordon String Quartet  
 10:45—Seth Parker's Neighbors  
 11:16—Boston Globe News Despatches

## WAAB—BOSTON (212.5m) 1410k

## A. M.

- 9:00—Land O' Make Believe  
 10:00—Columbia Church of the Air  
 10:30—Morning Service  
 12:00—Voice of St. Louis

## P. M.

- 12:30—International Broadcast  
 12:45—Street Singer  
 1:00—Cathedral Hour  
 1:45—The Venida Program  
 2:00—Swedish Churches

- 2:30—Columbia Church of the Air  
 3:00—N. Y. Philharmonic Symphony  
 5:00—The Tonart Singers  
 5:15—Barbara Whitman Trio  
 5:30—Blue Coal Radio Revue  
 6:30—Columbia Concerts Program  
 7:00—Evening Service  
 8:30—Varsity Ginger Ale  
 8:45—Jack, Ted and Bud  
 9:00—Fisk University Chorus  
 9:30—Organ Melodies  
 9:46—Herald News Flashes  
 10:00—Edna Wallace Hopper  
 10:30—Eugene Ltd. Program  
 10:45—Eddie Welch & Orchestra  
 11:00—Hamilton College Choir

## WNAC—BOSTON (243.8m) 1230k

## A. M.

- 8:00—Mountain Top Hour  
 9:00—Bouquet of Memories  
 9:30—Organ Melodies  
 10:00—The Song Book  
 10:30—Community Center Faculty  
 11:00—Morning Service

## P. M.

- 12:15—Old Refrain  
 12:30—The Nationaleers  
 1:00—Catholic Truth Period  
 2:00—Eight Sons of Eli  
 2:30—The Dancepators  
 3:30—Moment Musicale  
 3:45—The Meistersingers  
 4:00—Father Coughlin Hour  
 5:00—Twilight Reveries  
 5:30—The Vagabonds  
 6:00—Edward Jardon  
 6:15—L. P. Rogers Program  
 6:30—To be announced  
 7:00—Durkee-Mower Flufferettes  
 7:15—Harlequin String Quintette  
 7:30—Luden's Novelty Orchestra  
 7:45—The Sylvanians  
 8:00—The Pennzoil Program  
 8:30—The World's Business  
 8:45—Angelo Patri  
 9:00—The Seiberling Singers  
 9:15—Touraine's Troubadours  
 9:30—Count Felix Von Luckner  
 10:00—Scott Purriers  
 10:30—To be announced  
 10:45—The Gauchos  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Ernest Hutcheson  
 12:00—Eddie Duchin and Orchestra  
 12:30—Nocturne

## WTIC—HARTFORD (232.8m) 1060k

## A. M.

- 10:00—WTIC Synchronized with WEA<sup>1</sup>

## P. M.

- 7:30—Orchestral Gems  
 8:00—Chase & Sanborn Program  
 9:00—Songland  
 9:30—Cavaliers Quartet  
 9:45—Countess Albani—Revelers  
 10:15—Bargansky-Ornstein  
 10:45—Winston Sharples  
 11:02—The Merry Madcaps—Cloutier

## WTAG—WORCESTER (516.9m) 580k

## A. M.

- 10:45—Wesley Church

## P. M.

- 12:00—Organ—Capitol Theatre

NEW ENGLAND'S OWN

BOB EMERY  
PIONEER  
ANNOUNCER  
W N A C

ALBERT W. MARLIN,  
W N A C  
ANNOUNCER



WEATHER  
FORECAST  
FOR  
TO DAY

HIS  
GANG

E. B. RIDEOUT  
THE WEATHER  
MAN



MALCOLM L.  
MACCORMACK  
WBZ ANNOUNCER  
AND  
BASS SOLOIST



RAYMOND  
H  
PEAT  
WBZ-  
WBZA  
ANNOUNCER



FRED HAWKINS  
WEEI  
ANNOUNCER

Sixth in a group of sketches of announcers from the N. E. radio stations

## Sunday — (Continued)

12:30—Troika Bells  
 1:00—Waldorf Astoria Organ  
 1:30—Silver Flute  
 1:45 to 7:00—Same as WEEI  
 7:00—Los Pomperos  
 7:15—Rexall Radio Party  
 7:30—Orchestral Gems  
 8:00—Chase & Sanborn Program  
 9:00—Victor-Roper Quarter Hour  
 9:15—Album-Familiar Music  
 9:45—The Buick Revelers  
 10:15—Bargansky and Ornstein  
 10:45—Chester Gaylord  
 11:01—News Bulletins

**WEAN—PROVIDENCE (384m) 990k**

**A. M.**

8:00—Mountain Top Hour  
 8:30—Christian Fishermen Society  
 9:00 to 11:00—Same as WNAC

11:00—Morning Service  
 P. M.  
 12:15—The Old Refrain  
 12:30—Sunshine Hour  
 1:00 to 5:00—Same as WNAC  
 5:00—Real Folks  
 5:30—Blue Coal Radio Revue  
 6:30—Columbia Concerts  
 7:00—Durkee-Mower Flufferettes  
 7:15—The Jolly Coke Men  
 7:30—Tillie the Toiler  
 7:45—South Sea Echoes  
 8:00 to 9:00—Same as WNAC  
 9:00—The Clercoalers  
 9:15—Fisk University Chorus  
 9:30 to 10:30—Same as WNAC  
 10:30—Eugene Ltd. Program  
 10:45—The Gauchos  
 11:00—Hamilton College Choir  
 11:30 to 12:30—Same as WNAC

## MONDAY, MARCH 7, 1932

**WBZ-WBZA—BOSTON (303m) 990k**

**A. M.**

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—World Bookman  
 9:01—Marketwise Homemaking  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:45—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Paramount Organ—Pomerat  
 11:00—School of Cookery  
 11:15—Popular Songs—Lou Baker  
 11:25—Boston Flower Show  
 11:30—Hinds Romance Exchange  
 11:45—Metropolitan Stage Show

**P. M.**

12:00—Time  
 12:04—MSC Forum  
 12:15—Pat Barnes  
 12:30—Stock Quotations  
 12:35—N. E. Agriculture  
 12:45—MSC Forum  
 1:00—Farm and Home Hour  
 1:30—Street & Highway Safety  
 1:35—At Home and Abroad  
 1:45—WBZ Luncheon Ensemble  
 1:59—Colt Musical Clock  
 2:00—Cohen and Clancy  
 2:30—Jean Abbey  
 2:45—Ronnie and Van  
 3:00—Mason and Hamlin Concert  
 3:30—Home Forum Cooking School  
 4:00—Tea Time Tunes  
 4:15—National Affairs  
 4:20—Business World Today  
 4:30—Stock Quotations  
 4:45—Uncle Beezee  
 5:00—RKO Presentation  
 5:15—Toe Ticklers  
 5:30—Agricultural Markets  
 5:40—Evening Echoes  
 6:00—Time-Weather  
 6:02—Edward J. Lord, Pianist  
 6:07—Sports Review; Temperature  
 6:15—Black and Orange Orchestra  
 6:30—Westinghouse Rhythms  
 6:45—Topics in Brief—Lowell Thomas  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Tastveast Jesters  
 7:30—Grumble and Grunt  
 7:45—New England Coke Night Club

8:15—'New England Lullaby'  
 8:30—Death Valley Days  
 9:00—Maytag Orchestra  
 9:30—Rhythmic Caravan  
 9:45—Bob Nolan's San Felicians  
 10:00—With Canada's Mounted  
 10:30—Jo-Cur Waves of Melody  
 10:45—Hoofers  
 11:00—Time—Weather Sports Review  
 11:15—McEnelly's Orchestra  
 11:45—Bradford Orchestra

**WEEI—BOSTON (508m) 590k**

**A. M.**

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Tom Waring's Troubadours  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Sterling Products Program  
 10:30—Breen & de Rose  
 10:45—Bromley Shepard Fashion Talk  
 11:00—Sonata Recital  
 11:30—Kitchen Chat  
 11:45—WEEI Organist  
 11:55—Flower Show Talk

**P. M.**

12:00—G. E. Circle  
 12:15—News  
 12:25—Stock Quotations  
 12:30—Lenten Service  
 12:55—What's New in the World  
 1:05—Farmers Produce Exchange  
 1:10—The Daily Tattler  
 2:00—Neapolitan Dutch Girls  
 2:15—Birds Eye Frosted Foods  
 2:30—New England Kitchen of the Air  
 3:00—The Revolving Stage  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Quotations  
 4:15—Music Clubs  
 4:30—Twilight Thoughts  
 4:45—Bridge Talk  
 5:00—Caravan  
 5:15—General Mills—Skippy  
 5:30—Sweetheart Program  
 5:45—Listerine Program—Columbo  
 6:00—Nat Brandwynne & Orchestra  
 6:30—The Old Painter

## "REAL FOLKS"



GEORGE FRAME BROWN AND ARTHUR MANN

Grave business, it appears from the scene above, is under consideration by the "Real Folks" in Thompkins Corners as (left to right) Mayor Matt Thompkins (George Frame Brown) and Bill Perkins (Arthur Mann) pore over the pages of a ledger. After con-

tinuous presentation over the air for three years, "Real Folks" are now heard each Sunday at 5:00 P. M. over WABC and Columbia network. The scripts are written and directed by George Frame Brown, who was also author of the radio series known as "Main Street."

## BUSINESS-LIKE

Carleton Boxill, tenor of the Bath Club quartet, drove a taxi for several years after the World War in order to earn his living. He studied music in his spare hours but was still behind the wheel of a New York cab when he appeared as a

guest vocalist with the New York Philharmonic Orchestra. The day of the dress rehearsal he drove his car up to the entrance of Carnegie Hall, parked it there while he rehearsed, and as soon as his singing was over, drove away looking for fares.

## Monday — (Continued)

- 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Vermont Lumberjacks  
 7:15—Campbell's Soup Program  
 7:30—Prince Albert Quarter Hour  
 7:45—Simpson Spring Orchestra  
 8:00—Soconyland Sketches  
 8:30—Voice of Firestone  
 9:00—A. & P. Gypsies  
 9:30—General Motors Program  
 10:00—National Radio Forum  
 10:30—WEEI Organist  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:15—Lew Conrad's Orchestra
- WAAB—BOSTON (212.6m) 1410k**
- A. M.**
- 7:46—News Flashes  
 7:59—Weather Report  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Gypsy Music Makers  
 9:30—Tony's Scrap Book  
 9:45—Back Stage in Radio  
 10:00—Ida Bailey Allen  
 10:15—Sweet and Hot  
 10:45—Madison Singers  
 11:00—Martha Lee  
 11:15—Popular Hits of the Day  
 11:45—Ben Alley
- P. M.**
- 12:00—Stocks and News  
 12:15—Farm Flashes  
 12:30—Ray Stewartson & Orch.  
 1:00—Hotel Taft Orchestra  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Ann Leaf at the Organ  
 2:15—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—At the Console  
 5:00—Sutton Club Orchestra  
 5:45—Wrigley Indians Program  
 6:00—H. V. Kaltenborn  
 6:15—Vaughn de Leath  
 6:30—Hotel Taft Orchestra  
 6:45—Arthur Jarrett  
 7:00—News Flashes  
 7:15—Ray Stewartson & Orchestra  
 7:30—"Big Brother"—Bob Emery  
 7:45—Yankee String Ensemble  
 8:00—The Gossipers  
 8:15—Viola d'Amore  
 8:30—The Four Clubmen  
 8:45—Hawaiian Echoes  
 9:00—Le Paradis Dance Band  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Club Mayfair Orchestra  
 10:30—Music That Satisfies  
 10:45—Street Singer  
 11:00—Columbia Symphony Orch.  
 11:30—Cuban Biltmore Orchestra
- WNAC—BOSTON (243.8m) 1230k**
- A. M.**
- 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—H-O Rhyme Program  
 9:15—Yankee Singers  
 9:30—The Romancers  
 9:45—Jane and John  
 10:00—Earle Nelson
- 10:15—Black Iron Singer  
 10:30—Sears Best Sellers  
 10:45—The Toreadors  
 11:00—Musical Alphabet  
 11:30—Melody Parade  
 11:45—Five Minute Stories—Real Life
- P. M.**
- 12:00—News from Shepard Stores  
 12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Kremel  
 12:45—Columbia Revue  
 1:00—Record Selections  
 2:00—Municipal Affairs  
 2:15—Musical Interlude  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Four Eton Boys  
 3:15—Columbia Salon Orchestra  
 3:30—Sam Prager—Pianist  
 3:45—Bryn Mawr Glee Club  
 4:00—Modern Education  
 4:15—Rhythm Kings  
 4:30—Nat'l Student Federation  
 5:00—The Dance Parade  
 5:30—Old Man Sunshine  
 5:45—The Gamboles  
 6:01—News Flashes  
 6:10—Boston Varnish Program  
 6:15—Musical Cameo  
 6:30—"Big Brother"—Bob Emery  
 6:45—Lee La May & Orchestra  
 7:00—Myrt and Marge  
 7:15—Maxwell House Coffee  
 7:30—Ponapean Make-Up Box  
 7:45—Camel Quarter Hour  
 8:00—The Bath Club  
 8:15—Singer's Sam—Barbasol Man  
 8:30—Berrycrafters  
 8:45—Col. Stoopnagle and Budd  
 9:00—The Mills Brothers  
 9:15—Frostillia Orchestra  
 9:30—An Evening in Paris  
 10:00—Guy Lombardo  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Club Mayfair Orchestra  
 12:00—Ben Bernie & Orchestra  
 12:30—Park Central Orchestra  
 1:00—Roseland Ballroom Orchestra  
 1:30—Gus Arnheim and Orch.
- WTIC—HARTFORD (282.8m) 1060k**
- A. M.**
- 8:00—WTIC Synchronized with **WEAF**
- P. M.**
- 4:00—WTIC Pop Concert—Kriens  
 4:30—Morgan Memorial  
 4:45—Daytime Dancers—Cloutier  
 4:55—Program Summary  
 5:00—Caravan—Desert Romance  
 5:15—Skippy  
 5:30—Sweetheart Program  
 5:45—Russ Columbo and Orchestra  
 6:00—Serenading Strings—Kriens  
 6:15—Diamond Dance Orchestra  
 6:30—Bulletins  
 6:32—Studio Musicale  
 6:45—Stebbins Boys  
 7:00—Vermont Lumberjacks  
 7:15—Broadway Favorites  
 7:30—"Just Willie"  
 7:45—Hank Keene—Hillbillies  
 8:00—Dramatic Skit  
 8:30—Lawrence Tibbett—Baritone  
 9:00—The Gypsies  
 9:30—Parade of the States

## IMAGINARY WORLD TOUR



WILLIAM STEINKE AND MURIEL HARBATER

William (Jolly Bill) Steinke is taking Muriel Harbater, 12-year-old radio actress, and their Jolly Bill and Jane radio audience on an imaginative tour of the world.

The proposed trip will include imaginative interviews with Mahatma Gandhi and King Prajadhipok, of Siam, two of the smallest dignitaries in the world, with Steinke, who weighs 250 pounds, taking the roles of the Mahatma and the Siam King.

Steinke's flight of imagination marks the culmination of nearly four years of creating broadcasts for American children—to say nothing of adults. The Jolly Bill and Jane program is heard each week-day except Saturdays over an NBC-WBZ network at 7:45 a. m.

"The children of today are very alert and much better informed on world personalities than we adults were at their age," Steinke says,

"and I have found they are amused by obvious incongruities — such as my impersonation of the Mahatma and Prajadhipok."

**Necessary**

Most left handed announcers keep the mike at their right, but Louis Dean, CBS announcer, must, whether he wants to or not. When he was ten years old a baseball struck him in the nose, breaking a bone in the left nostril, so that to this day the tones of his voice are much clearer when the microphone is at his right. Louis adds, for no particular reason, that he always puts his left shoe on first.

"It is possible that noise abatement is the only thing necessary to put America on a musical par with other nations more famous for their composers and artists".

—Alma Gluck.

## Monday — (Continued)

10:00—WTIC Playhouse—Guy Hedlund  
 10:32—The Merry Madcaps  
 11:30—Jesse Crawford—Organist  
 11:45—Blue Rhythm Boys  
 12:00—Walter Seifert—Organist

**WTAG—WORCESTER (516.9m) 580k**

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Organ—Capitol Theatre  
 9:30—Worcester Shut-In Society  
 9:45 to 10:45—Same as WEEI  
 10:45—Worcester County Program  
 11:00—Sonata Recital  
 11:15—Aunt Sammy  
 11:30—Marionettes

## P. M.

12:00—G. E. Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Ashworth-McCaslen  
 1:01—News Flashes  
 1:15—Palais D'Or Orchestra  
 1:30—The Venetians  
 2:00—Local Highlights  
 2:30 to 3:30—Same as WEEI  
 3:30—Women's Radio Review  
 4:00—Pop Concert  
 4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00 to 6:00—Same as WEEI  
 6:00—Waldorf Astoria Orch.  
 6:30—News Bulletins  
 6:37—Laura Lee  
 6:45 to 7:45—Same as WEEI  
 7:45—Concert Program

8:00 to 10:30—Same as WEEI  
 10:30—Mr. Bones and Co.  
 11:01—News Bulletins  
**WEAN—PROVIDENCE (384m) 990k**

## A. M.

7:29—Reveille  
 7:30—The Globe Trotter  
 7:45—Gospel of Good News  
 8:00—Information Service  
 8:30—High School Quarter Hour  
 8:45—Old Dutch Girl  
 9:00 to 10:00—Same as WNAC  
 10:00—Ida Bailey Allen  
 10:15—Black Iron Singer  
 10:30—Sweet and Hot  
 10:45—Madison Singers  
 11:00 to 11:45—Same as WNAC  
 11:45—Ben Alley—Tenor

## P. M.

12:01—Globe Trotter  
 12:10—Lenten Service  
 12:30—Kre-mel Singing Chef  
 12:45—Shopping News  
 12:50—Columbia Revue  
 1:00—R. I. Information Service  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—The Gossipers  
 2:15—Ann Leaf at the Organ  
 2:30 to 3:15—Same as WNAC  
 3:15—Women's Federation  
 3:45 to 6:00—Same as WNAC  
 5:01—Globe Trotter  
 6:15 to 10:30—Same as WNAC  
 10:30—Chesterfield Program  
 10:45—Street Singer  
 11:00—Columbia Symphony Orch.  
 11:30—Billy Lossez and Orchestra  
 12:00 to 1:30—Same as WNAC

## TUESDAY, MARCH 8, 1932

**WBZ-WBZA—BOSTON (303m) 990k**

## A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—World Bookman  
 9:01—Housemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Davis Mystery Chef  
 11:00—School of Cookery  
 11:15—Morning Stars  
 11:25—Boston Flower Show  
 11:30—Through the Looking Glass  
 11:45—Edward MacHugh—Baritone

## P. M.

12:03—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Bradford Organ—Doris Tirrell  
 1:00—Street and Highway Safety  
 1:05—At Home and Abroad  
 1:15—Luncheon—Boston Advertising  
 2:00—Rhythm Maestros  
 2:15—Tip Toe Inn Orch.  
 2:30—Great Decisions in History  
 3:00—Music in the Air  
 3:31—Home Forum Cooking School  
 3:58—Weather  
 4:00—U. S. Army Band  
 4:15—National Affairs—Lawrence  
 4:20—The Business World Today

4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—WBZ Health Clinic  
 5:15—Sidewalks of Life  
 5:30—Agricultural Markets  
 5:40—Evening Echoes  
 6:02—Edward J. Lord—Pianist  
 6:08—Sports' Review—Temperature  
 6:15—Gov. Winant—New Hampshire  
 6:30—Ray Perkins—Old Topper  
 6:45—Topics in Brief—Lowell Thomas  
 7:00—Bulova time—Amos n' Andy  
 7:15—Jimmy Rogers  
 7:45—Buddy, Neva and Ann  
 8:00—The Frigidarians  
 8:15—Sterling Four  
 8:45—Sisters of the Skillet  
 9:00—Household Finance  
 9:30—Great Personalities  
 10:15—Dixie Jubilee Singers  
 10:30—Paris Night Life  
 10:45—The Hoofers  
 11:00—Time—Weather Sports Review  
 11:15—Egyptian Room Orchestra  
 11:45—Paramount Organ—Pomerat

**WEEI—BOSTON (508m) 590k**

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Knox Gelatine  
 9:30—To be announced  
 9:45—Our Daily Food

## DELAYED APPEARANCE



GLDAYS KASAK AND IRMA GLENN

Gladys Kasak is a disappointed little girl.. The very night before she was to have made her radio network debut with Irma Glen on the Consolaires program, Gladys was taken ill. Her appearance had to be postponed until some time in March.

Miss Glen was disappointed, too, for she had looked forward to having her young friend and protegee on the air with her. Four years ago, when Gladys was five years old, she appeared on a program with Miss Glen, singing in Bohemian. The organist became interested in the

child and helped her to develop a promising voice.

**Strange Coincidence**

F. Chase Taylor created the amazing character of Colonel Lemuel Q. Stoopnagle when he was broadcasting locally over Columbia's Buffalo station. At that time Louis Dean was employed as an announcer at the same studios and acted as the "straight" man for Taylor when Stoopnagle was born. By a strange coincidence Dean now does the announcing for the network program of the genial Colonel and his partner, Budd.

## Tuesday — (Continued)

10:00—Gretchen McMullen  
 10:30—Cindy & Sam  
 10:45—Big Ben's Dream Dramas  
 11:00—The Song Maiden  
 11:15—Certo Radio Household Institute  
 11:30—WEEI Organist  
 11:55—Flower Show Talk

## P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—What's New in Science  
 1:05—Farmers Produce Market  
 1:10—Daily Tattler  
 2:00—Edison Friendly Service Program  
 2:30—Perrene Pianolog  
 2:45—WEEI Organist  
 3:00—To be announced  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Bertha Denny  
 4:30—WEEI Organist  
 4:45—Zazo's Ensemble  
 5:15—Skippy  
 5:30—O'Leary's Irish Minstrels  
 6:00—Waldorf Astoria Orchestra  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Perrene Pianologue  
 7:15—Campbell's Orchestra  
 7:30—Prince Albert Quarter Hour  
 7:45—Spratt's Dog Food Program  
 8:00—Blackstone Plantation  
 8:30—McFadden Program  
 9:00—McKesson Musical Magazine  
 9:30—Fuller Brush  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:16—Sea Glades—Orchestra

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 9:00—Little Jack Little  
 9:15—Melody Parade  
 9:30—Tony's Scrap Book  
 9:45—Helen Board—Soprano  
 10:00—Oxol Boys  
 10:15—Morning Minstrels  
 10:30—Lee La May—Edward Allen  
 10:45—U. S. Navy Band  
 11:00—News and Features  
 11:15—Popular Hits of the Day  
 12:00—Stock Market Quotations

## P. M.

12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Atlantic City Musicale  
 2:15—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—At the Console  
 5:00—Vivian Ruth—Songs  
 5:15—Meet the Artist  
 5:30—Salty Sam—The Sailor  
 5:45—Movie Stars Revue  
 6:00—Arthur Jarrett  
 6:15—Reis and Dunn  
 6:30—Yoeng's Orchestra  
 6:45—Pertussin Program  
 7:00—News Flashes

7:15—Cocoanut Grove Orchestra  
 7:30—"Big Brother"—Bob Emery  
 7:45—Yankee String Ensemble  
 8:00—The Gossipers  
 8:15—Dan Sullivan Orchestra  
 8:30—The Dictators  
 8:45—Book Chat  
 9:00—Ray Stewartson & Orch.  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Voice of 1,000 Shades  
 10:15—Society Brand Program  
 10:30—Chesterfield Program  
 10:45—Jack Miller  
 11:00—Columbia Symphony Orhc.  
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'clock Serenaders  
 9:15—John Cain Program  
 9:30—Birdseye Frosted Fooders  
 9:45—"Round the Town"  
 10:00—The Yankee Singers  
 10:15—Grace Donahue  
 10:30—Prudence Silk Stockings  
 10:45—Style Parade  
 11:00—"The Forecast Cooking School"  
 11:15—"Stories of the Living Great"  
 11:30—Questions before Congress"  
 11:45—Ben Alley  
 12:00—News from the Shepard Stores

## P. M.

12:06—News Flashes  
 12:15—King's Chapel  
 1:00—Shopping News  
 2:00—The Syncopators  
 2:15—Columbia Salon Orchestra  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Ann Leaf at the Organ  
 3:30—Musical Americana  
 4:00—Rhythm Kings  
 4:15—The Funnyboners  
 4:30—Hotel Taft Orchestra  
 5:00—The Dance Parade  
 5:30—Oat Flakes Club  
 5:45—Riverside Orchestra  
 6:01—News Flashes  
 6:10—Boston Varnish Program  
 6:15—Necco Movie—News Reel  
 6:30—"Big Brother"—Bob Emery  
 6:45—Musical Mirror  
 7:00—Myrt and Marge  
 7:15—Bing Crosby  
 7:30—H. V. Kaltenborn  
 7:45—Camel Quarter Hour  
 8:00—The Bath Club  
 8:15—Abe Lyman's Band  
 8:30—Colt Shoe Program  
 8:45—La Gerardine Program  
 9:00—Ben Bernie  
 9:30—Etno Crime Club  
 10:00—Le Paradis Dance Band  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Club Mayfair Orchestra  
 12:00—Gus Arnheim & Orchestra  
 12:30—Park Central Orchestra  
 1:00—Hotel Bossert Orchestra  
 1:30—Roseland Ballroom Orchestra

WTIC—HARTFORD (282.8m) 1060k

## A. M.

7:00—Collin Driggs—Organist

## LEADS PENNZOIL PARADE



HARRY SOSNIK

Although as a boy he aspired to be a trap drummer, Harry Sosnik, talented pianist, composer, arranger and orchestra leader, turned his attentions to playing the piano as he grew older; and when he finished his musical education Sosnik could play the piano, violin and saxophone and play them well.

Today Harry Sosnik, leader of the Pennzoil Parade orchestra over Columbia, ranks as one of radio's most capable musical arrangers and orchestra directors. He devotes considerable time to recording and arranging numbers for other orchestras.

Harry was born in Chicago on Friday the thirteenth, but is not superstitious. He is not afraid to take the third light from one match, owns a black cat and was the thirteenth man to join an orchestra when he made a road tour a few years ago.

Aside from being a capable director and arranger Sosnik is a composer and has several popular numbers to his credit. His piano compositions include "Modern Satire" and "Tranquility", while num-

bered among Sosnik's popular songs are "Out of the Night", "An Old Italian Love Song" and "What Makes My Baby Cry".

Harry leads his own twenty-piece band in the recently inaugurated Pennzoil Parade, heard over WNAC each Sunday at 8:00 P. M., in symphonic arrangements of popular songs.

### Practical Joke

Morton Downey, who is something of a practical joker, recently was responsible for considerable amusement in the studios when he brought along a friend who has established a reputation as an impersonator. The victim of the tenor's joke was one of Columbia's staff writers. The latter, anxious to be helpful, gave the most obsequious attention to Downey's guest, who was introduced as Count Dumbraski, special financial agent of the Polish government. The Columbia representative spent more than half an hour showing the supposed nobleman around the studios and answering questions. Then, to his great chagrin, the "Count" broke forth in a string of the latest slang known to Broadway.

### Re-hired

On a recent Broadcast Rehearsals program, Jackson, the announcer, was re-introduced into the script, having been "fired" during a previous broadcast. The program producers received many entirely unexpected letters from listeners expressing appreciation for the "announcer's" return to the program. The role is enacted by Ernest ChapPELL.

### Expert Cook

Because Gladys Rice is a determined person, she claims excellence as a pastry cook. Four years ago she tried making a pie. The result was hardly worth writing about.

"Then I got mad," she says. "It took me four years and pounds of material, but now I can make as good a pie as you ever ate."

"History should be the great text-book of the world."

—William Randolph Hearst.

## Tuesday — (Continued)

7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—"Cheerio"  
 9:00—"Shopping with Susan"  
 10:00—Mrs. Blake's Radio Column  
 10:15—Breen and de Rose  
 10:30—Cindy and Sam  
 10:45—Dream Dramas  
 11:00—WTIC Pop Concerts—Kriens  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert—Kriens  
 11:45—Forenoon Five—Len Bernan  
 11:55—Bulletins & Time Signals  
 12:00—Home Circle Talk

## P. M.

12:15—Bulletins  
 12:20—Farm and Home Forum  
 1:00—Blue Room Echoes—Jos. Blume  
 1:45—Conn. D. A. R.  
 2:00—The Merry Madcaps—Cloutier  
 2:30—Musique Intime—Kriens  
 2:45—Light Opera Company  
 3:30—The Mixing Bowl  
 4:15—WTIC Synchronized with WFAF

WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Knox Sparkling Music  
 9:30—Shopping Around  
 9:45—A. & P. Food Program  
 10:00—Mrs. Blake's Radio Column  
 10:15—Musical Varieties  
 10:30 to 11:00—Same as WEEI  
 11:00—Your Child  
 11:15—Radio Household Institute  
 11:30—U. S. Marine Band

## P. M.

12:00—General Electric Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Songs  
 1:01—News Bulletins  
 1:10—Classic Varieties  
 1:30—Concert Ensemble  
 2:00—The Merry Madcaps  
 2:15—Local Highlights  
 2:45—Young Artists' Light Opera  
 3:30—Women's Radio Review  
 4:00—Mabel Fales—Soprano

4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00—May We Present  
 5:15—Skippy  
 5:30—Garden Melodies  
 5:45—Mrs. George McKenna  
 6:00—Waldorf Astoria Orchestra  
 6:31—News Bulletins  
 6:38—Laura Lee  
 6:45—The Stebbins Boys  
 7:00—Hymn Singing  
 7:15 to 7:45—Same as WEEI  
 7:45—Oldsmobile Melody  
 8:00 to 11:00—Same as WEEI  
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k

## A. M.

7:29—Reveille  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I. Information Service  
 8:45—Old Man Sunshine  
 9:00—Little Jack Little  
 9:15 to 10:00—Same as WNAC  
 10:00—Oxol Boys  
 10:15—Morning Minstrels  
 10:30—Prudence Silk Stockings  
 10:45—U. S. Navy Band  
 11:00 to 12:05—Same as WNAC

## P. M.

12:05—Globe Trotter  
 12:15—Yoeng's Orchestra  
 12:30—WEAN Women's Federation  
 1:00—R. I. Information Service  
 1:15—Atlantic City Musicale  
 2:15—The Gossipers  
 2:30 to 4:00—Same as WNAC  
 4:00—Rhythm Kings  
 4:20—David Lloyd George  
 4:35 to 6:00—Same as WNAC  
 6:00—Globe Trotter  
 6:15—Necco Movie News Reel  
 6:30—American Legion Program  
 6:45—Pertussin Program  
 7:00 to 10:00—Same as WNAC  
 10:00—Voice of 1,000 Shades  
 10:15—Cafe Budapest  
 10:30—Chesterfield Program  
 10:45—Jack Miller & Orchestra  
 11:00—Howard Barlow & Orchestra  
 11:30—George Olsen & Orchestra  
 12:00 to 1:30—Same as WNAC

## WEDNESDAY, MARCH 9, 1932

WBZ-WBZA—BOSTON (303m) 990k

## A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Breakfast Four  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bear It  
 8:55—World Bookman  
 9:01—Homemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Paramount Organ—Pomerat  
 11:00—School of Cookery  
 11:15—Aloma Hawaiians  
 11:30—Hinds Romance Exchange  
 11:45—John L. Fogarty—Tenor

## P. M.

12:00—Time—Temperature—Weather

12:04—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Farm and Home Hour  
 1:30—Gov. Ely's Committee  
 1:35—At Home and Abroad  
 1:45—Matinee Gems  
 2:00—Popular Songs—Lou Baker  
 2:15—Contract Bidding  
 2:30—Symphony Orchestra  
 3:00—Greater Boston Fed. of Churches  
 3:30—Home Forum Cooking School  
 4:00—Tea Dance  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—Club Vincent Orchestra  
 5:15—Mouth Health  
 5:30—Agricultural Markets  
 5:40—Evening Echoes

## "LUCKY 22"



VIVIEN RUTH

To most people "22" is just a number that hovers midway between 21 and 23. But to Vivien Ruth, Columbia's newest songstress, the numeral "22" spells the story of her life up to the present.

Vivien was born on January 22, 1913. Her mother and father celebrated their birthdays on June 22 and February 22, respectively. And, oddly enough, they were married on a July 22. When Vivien was still wearing long curls her father passed away—on August 22. Another milestone in her saga occurred last December 22, when, as a result of her singing at a private party, she made her radio debut over a New Jersey station. And exactly one month later—January 22—the singer first poured her songs into a Columbia microphone, signing as an exclusive artist with that network the same day.

Also, if it may be told, it was on February 22, three years ago, that Vivien parted with a misbehaving appendix, and just what "22" holds in store for her remains to be seen. Frankly, she is curious, but then she has good cause.

Vivien professes to have been a

tomboy always. When a youngster in Passaic, N. J., her home-town, she never played with her girl neighbors, but would find delight in smudging her face and soiling her clothes in playing such games as "Hip", Tag and "Red Rover" with the boys. From her mother, a talented pianist, she inherited her musical ability, as also did an older sister, who has played the piano in numerous recitals.

Vivien always went to school in Passaic, and while she never was an exceptional student, the casual visitor to the classroom would never find her ensconced at the foot of the class. True, she would play hookey more than the average share of times, but she always managed to bask in the affections of her teachers.

Vivien reached her third year at high school, imbued with ambition to become a physical training teacher when that unruly appendix brought her to the hospital. She never returned to school, choosing instead to become a homebody. After a while she became restless in the role of one who "reapeth not, neither do they sowest", and decided to seek employment. Two positions awaited her—one in a Ford automobile agency at \$25 weekly, and the second in the agency of a high-priced car which offered \$20. She took the second.

Last December she happened to be singing at a party which was attended by a friend who was associated with radio in Northern New Jersey. He suggested she try microphone singing, and arranged for her debut over a local station. Her success was instantaneous. On that eventful January 22, Vivien Ruth stepped into the "big-time" with her first broadcast over the Columbia network. She wasn't a bit nervous on the occasion—she never is a victim of the tremors that usually grip the novice, and even the "mike-scarred" veteran.

Peter B. Kyne is her favorite author. Though she can't read a note, she only has to hear a song but once to know it. Her pride is a Maltese cat, called "Baby". For her the simple diet of ham and cabbage takes first place among the edibles.

## Wednesday — (Continued)

- 5:55—Boston Flower Show  
 6:02—Edward J. Lord—Pianist  
 6:06—Sports Review  
 6:15—Westinghouse Watchmen  
 6:30—Roosevelt Campaign Address  
 6:45—Topics in Brief—Lowell Thomas  
 7:00—Rulova time—Amos 'n' Andy  
 7:15—Candlelight Serenade  
 7:30—Harry Michaels—Pianist  
 7:45—Billy Jones and Ernie Hare  
 8:00—Frigidarians  
 8:15—Mello Clarions  
 8:30—Ginger Boys  
 8:45—Valvolineers  
 9:00—Adventures of Sherlock Holmes  
 9:30—American Legion Band  
 9:45—Bob Nolan's San Felicians  
 10:00—Russian Art Ensemble  
 10:30—Hollywood Nights  
 10:45—Hoofers  
 11:00—Time—Weather Sports Review  
 11:15—Greetings to Artic
- WEEI—BOSTON (508m) 590k**
- A. M.**  
 6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Sterling Products Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Steero  
 10:30—Wildroot Program  
 10:45—Betty Crocker  
 11:00—Keeping Up with Daughter  
 11:15—Radio Household Institute  
 11:30—Hugo Marian's Marionettes
- P. M.**  
 12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—What's New in Science  
 1:05—Produce Market  
 1:10—The Daily Tattler  
 2:00—Radio Pastor  
 2:15—Neapolitan Dutch Girls  
 2:30—New England Kitchen of the Air  
 3:00—Archie Lloyd—Songs  
 3:15—Organist  
 3:30—Normans Radio Revue  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Elizabeth Cushman  
 4:25—Neapolitan Dutch Girls  
 4:55—Red Cross Talk  
 5:00—Caravan  
 5:15—Skippy  
 5:30—Noble's Round Table  
 6:00—Waldorf Astoria Orch.  
 6:25—Flower Show Talk  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Francis Crowley  
 7:15—Campbell's Orchestra  
 7:30—Prince Albert Quarter Hour  
 7:45—Insurance Program  
 8:00—"Big Time"  
 8:30—Goodyear Tire & Rubber  
 9:00—Halsey Stuart  
 9:30—Mobiloil Program  
 10:00—Coca-Cola  
 10:30—National Conference  
 11:00—Weather and Fishing Forecast  
 11:05—Globe News Despatches
- 11:15—Lew Conrad's Statler Orch.  
**WAAB—BOSTON (212.6m) 1410k**
- A. M.**  
 7:46—News Flashes  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Melody Magic  
 9:30—Tony's Scrap Book  
 9:45—Elizabeth Barthell—Songs  
 10:00—Oxol Boys  
 10:15—Melody Parade  
 10:45—The Four Clubmen  
 11:00—Cooking School  
 11:15—Popular Hits of the Day  
 12:00—Stock Market Quotations
- P. M.**  
 12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—The Fire Department  
 4:45—At The Console  
 5:00—Girl O' Yesterday  
 5:15—Going to Press  
 5:30—Garden Talk  
 5:45—Wrigley Indians Program  
 6:00—Yoeng's Orchestra  
 6:15—St. Moritz  
 6:45—Arthur Jarrett  
 7:00—News Flashes  
 7:15—Ray Stewartson & Orchestra  
 7:30—"Big Brother"—Bob Emery  
 7:45—Yankee String Ensemble  
 8:00—The Gossipers  
 8:15—Torrid Heat Program  
 8:30—The Dictators  
 8:45—New England Council  
 9:00—N. E. Coke Serenaders  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Vitality Personalities  
 10:15—Adventures in Health  
 10:30—Music that Satisfies  
 10:45—Street Singer  
 11:00—Toscha Seidel  
 11:30—Don Redman & Orchestra
- WNAC—BOSTON (243.8m) 1230k**
- A. M.**  
 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—H-O Rhyme time  
 9:15—The Rhythm Band  
 9:30—The Yankee Singers  
 9:45—Footlight Echoes  
 10:00—Earle Nelson  
 10:15—The Harmonizers  
 10:30—The Song Man  
 10:45—Elmwood Farm Festival  
 11:00—Bringing Up Daughter  
 11:15—The Davis Mystery Chef  
 11:30—Morning Minstrels  
 11:45—Piano Pictures  
 12:00—Shepard Stores News
- P. M.**  
 12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Kremel Chef  
 12:45—Columbia Revue

## Wednesday — (Continued)

- 1:00—Shopping News
- 2:00—Aunt Jemima Songs
- 2:15—Columbia Salon Orchestra
- 2:25—Daily Radio Guide
- 2:30—School of the Air
- 3:00—Edna Wallace Hopper
- 3:15—Charis Program
- 3:30—Rhythm Kings
- 3:45—Four Eton Boys
- 4:00—Spotlighting Modern Education
- 4:15—U. S. Navy Band
- 5:00—The Dance Parade
- 5:30—Salty Sam—The Sailor
- 5:45—Show World
- 6:01—Record News Flashes
- 6:10—Boston Varnish Program
- 6:15—Musical Cameo
- 6:30—"Big Brother"—Bob Emery
- 6:45—Ranny Weeks
- 7:00—Myrt and Marge
- 7:15—Maxwell House Coffee
- 7:30—The Boswell Sisters
- 7:45—Camel Quarter Hour
- 8:00—The Linit Bath Club
- 8:15—Singin' Sam
- 8:30—N. E. Coke Program
- 8:45—Colonel Stoopnagle & Budd
- 9:00—Gold Medal Fast Freight
- 9:30—Eno Crime Club
- 10:00—Cocoanut Grove Orchestra
- 10:30—Copley Plaza Orchestra
- 11:01—Record News Flashes
- 11:15—Organ Recital
- 11:30—Club Mayfair Orchestra
- 12:00—Central Park Casino Orchestra
- 12:30—Art Krueger & Orchestra
- 1:00—Roseland Ballroom Orchestra
- 1:30—Sutton Club Orchestra

**WTIC—HARTFORD (282.8m) 1080k**

**A. M.**

8:00—WTIC Synchronized with WEAJ

**P. M.**

- 4:00—Sunset Hour—Kriens
- 4:30—Hartford Seminary
- 4:45—Janet Cooper—Soprano
- 5:00—Caravan—Desert Romance
- 5:15—Skippy
- 5:30—Studio Recital
- 5:45—Mother Goose
- 6:00—Serenading Strings
- 6:15—Diamond Dance Orchestra
- 6:30—Bulletins
- 6:32—Studio Muscalle
- 6:45—Stebbins Boys
- 7:00—Dr. Henry Katz
- 7:15—WTIC String Quartet
- 7:30—Melody Speedway
- 7:45—Three Madhatters
- 8:00—Screen Star Interview
- 8:15—Musical Craftsmen
- 8:30—John P. Sousa
- 9:00—In a Rose Garden
- 9:30—Nathaniel Shilkret's Orchestra
- 10:00—Topnotchers of Sport
- 10:33—WTIC Revue
- 11:30—Vincent Lopez and Orchestra
- 12:00—Collin Driggs—Organist

**WTAG—WORCESTER (516.9m) 580k**

**A. M.**

- 8:00—Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Organ—Capitol Theatre
- 9:15—Dr. Copeland
- 9:30—Piano Moods
- 9:45 to 12:15—Same as WEEI

**P. M.**

- 12:15—Real George Washington
- 12:30—Produce Market Report
- 12:35—Farm Flashes
- 12:45—Popular Program
- 1:01—News Bulletins
- 1:07—Weather Report
- 1:15—Palais D'Or Orchestra
- 1:30—Marmola Entertainers
- 1:45—Palais D'Or Orchestra
- 2:00—Local Highlights
- 2:30—N. E. Kitchen of the Air
- 3:00—Senator's Wife in Washington
- 3:30—Woman's Radio Review
- 4:00—Concert Program
- 4:30—Lady Next Door
- 4:45—Frances Bowden
- 5:00 to 5:30—Same as WEEI
- 5:30—Sonata Program
- 5:45—Florence Wightman
- 6:00—Waldorf Astoria Orch.
- 6:30—News Bulletins
- 6:38—Ponce Sisters
- 6:45—The Stebbins Boys
- 7:00—The Recitalists
- 7:15 to 7:45—Same as WEEI
- 7:45—Powers Coal Miners
- 8:15—Concert Program
- 8:30 to 11:00—Same as WEEI
- 11:00—Correct Time
- 11:01—News Bulletins
- 11:08—Weather Report

**WEAN—PROVIDENCE (384m) 990**

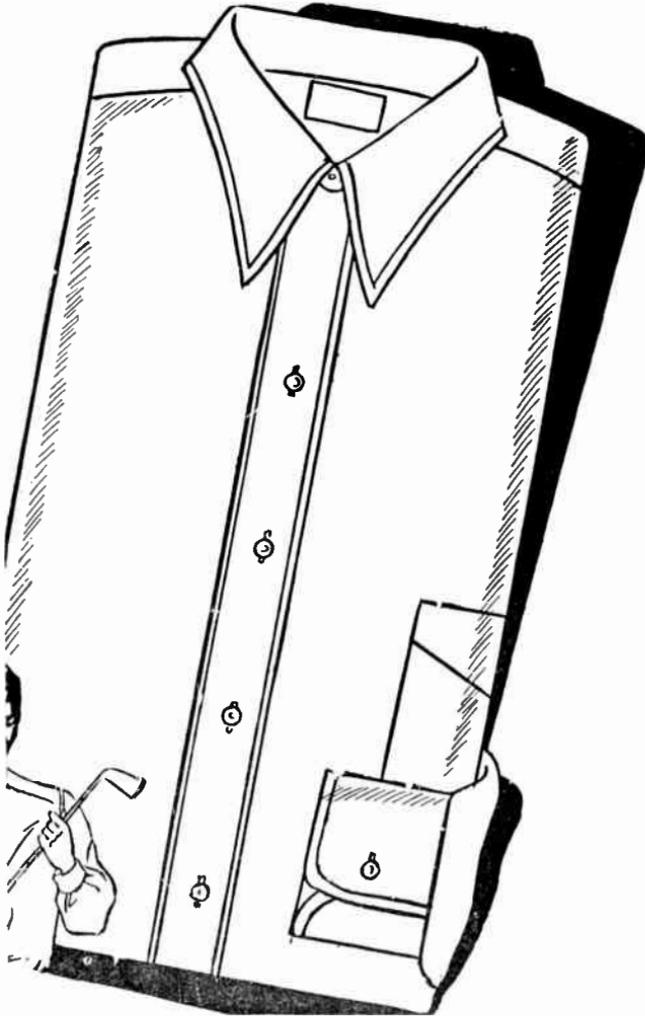
**A. M.**

- 7:29—Reveille
- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00—Salon Muscalle
- 8:30—Shopping News
- 8:45—Old Dutch Girl
- 9:00 to 9:30—Same as WNAC
- 9:30—Tony's Scrap Book
- 9:45—Footlight Echoes
- 10:00—The Oxol Boys
- 10:15—Nation's Hospitals
- 10:30—Melody Parade
- 10:45—Elmwood Farm Festival
- 11:00—Kaleidoscope
- 11:15 to 12:00—Same as WNAC

**P. M.**

- 12:01—Globe Trotter
- 12:10—Lenten Noorday Service
- 12:30—Kre-mel Singing Chef
- 12:45—Shopping News
- 12:50—Columbia Revue
- 1:00—Information Service
- 2:00—The Gossipers
- 2:15—Women's Federation
- 2:30 to 4:00—Same as WNAC
- 4:00—U. S. Navy Band Concert
- 5:00—The Dance Parade
- 5:30—Uncle Red and ABC Club
- 5:45—Wrigley Indians Program
- 6:01—Globe Trotter
- 6:15—St. Moritz Orchestra
- 6:30—U. S. Rubber Co.
- 6:45 to 8:30—Same as WNAC
- 8:30—Dutch Masters Sketch
- 8:45 to 10:00—Same as WNAC
- 10:00—Vitality Personalities
- 10:15—Adventures In Health
- 10:30—Chesterfield Program
- 10:45—The Street Singer
- 11:00—Toscha Seidel
- 11:30—Connie's Inn Orch.
- 12:00 to 1:30—Same as WNAC

# A PRE-EASTER SPECIAL FINEST IN MEN'S SHIRTS



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**SHIRTS**

Our knowledge there is no finer shirt made than Kaylon. Every high quality is to be found in them. Pleated backs and sleeves finishing a little finer than usual . . . collars that stay "set" with starch — these are but a few of the many noteworthy points that have won for Kaylon a place in the finest men's stores in America. Kaylon has never before been sold in first quality for less than \$1.55. As an Easter special, however, the manufacturer has made us an exception which makes it possible for us to sell these shirts in lustrous broadcloth, white or pastel colors, for . . . . .

**\$1.55**

**Magrane's**

## THURSDAY, MARCH 10, 1932

WBZ-WBZA—BOSTON (303m) 990k

## A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—World Bookman  
 9:01—Homemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Davis Mystery Chef  
 11:00—School of Cookery  
 11:15—Ronnie and Van  
 11:30—Hinds Romance Exchange  
 11:45—The Gospel Singer—MacHugh

## P. M.

12:00—Time—Temperature—Weather  
 12:04—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Farm and Home Hour  
 1:30—Gov. Ely's Committee  
 1:35—At Home and Abroad  
 1:45—Matinee Gems  
 2:00—Cancer Education  
 2:15—Footlight Fancies  
 2:30—Frascati Orchestra  
 3:00—Chickering Hour  
 3:30—Home Forum Cooking School  
 4:00—Lowe Home Decoration  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beeze  
 5:00—Coffee Matinee  
 5:30—Agricultural Markets  
 5:40—Evening Echoes  
 5:55—Boston Flower Show  
 6:02—Edward J. Lord—Pianist  
 6:05—Colt Musical Clock  
 6:07—Sports Review—Temperature  
 6:15—Popular Songs—Betty Cole  
 6:30—Dutch Oven Band  
 6:45—Topics in Brief  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Hind's Romance Exchange  
 7:45—The Frigidarians  
 8:00—Dixie Spiritual Singers  
 8:15—Rin-Tin Thriller  
 8:30—New England Lullaby  
 8:45—Sisters of the Skillet  
 9:00—Blackstone Plantation  
 9:30—Maxwell House Melodies  
 10:00—A. & P. Gypsies  
 10:30—Paris Night Life  
 10:45—Hoofers  
 11:00—Time—Weather—Sports Review  
 11:15—McEnelly's Orchestra  
 11:45—Egyptian Room Orch.

WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Knox Gelatine Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Edison Friendly Kitchen

10:30—Soconyland Program  
 10:45—Big Ben's Dream Drama  
 11:00—WEEI Organist—Del Castillo  
 11:15—Minute Tapoca  
 11:30—WEEI Organist—Del Castillo

## P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—Produce Report  
 1:00—What's New in the World  
 1:10—The Daily Tattler  
 2:00—Gretchen McMullen  
 2:30—Red Cross Mattress  
 2:45—Caravan  
 3:00—Clercoal Program  
 3:15—Sunsweet Harmonies  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Silver Lining Hour  
 4:30—Lee Joyce  
 4:40—Pianist  
 4:50—W. Harg—Songs  
 5:15—Skippy  
 5:30—To be announced  
 5:45—Russ Columbo and Orchestra  
 6:00—Wadsworth-Howland  
 6:15—Waldorf Astoria Orch.  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—The Vermont Lumberjacks  
 7:15—Campbell's Program  
 7:30—Clercoal Program  
 8:00—Fleischman Hour  
 9:00—Chevrolet Chronicles  
 9:30—George Washington Coffee  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:15—Sea Glades Orchestra

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 7:59—Weather Report  
 8:00—Shopping News  
 9:00—Little Jack Little  
 9:15—Morning Minstrels  
 9:30—Tony's Scrap Book  
 9:45—Back Stage in Radio  
 10:00—The Syncopators  
 10:15—Machine Age Housekeeping  
 10:30—Grace M. Donahue  
 10:45—Barbara Gould  
 11:00—Ann Arden Fashions  
 11:15—Popular Hits of the Day

## P. M.

12:00—Stock Market Quotations  
 12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Columbia Orchestra  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—LaForge Berumen Musicale  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—Organ Recital  
 5:00—Vivian Ruth—Songs  
 5:15—The Ambassadors  
 5:30—Salty Sam—The Sailor  
 5:45—Movie Stars Revue  
 6:00—Tito Gulzar  
 6:15—Rels and Dunn  
 6:30—"Connie" Boswell  
 6:45—Pertussin Program

### Did Wonders

Perhaps it was just coincidence, but there are many inhabitants of the Shannon Valley in the Emerald Isle who think there may have been "something in it."

The story, as written by George Lee, former New Yorker who lives at Castle Connell, in County Limerick, has it that three weeks of steady rain had swollen the Shannon until it overflowed its banks and drowned much of the surrounding countryside and the Lees were preparing to evacuate their home.

During Columbia's "Hello Europe!" program, which was heard throughout the British Isles as well as on the Continent, Kate Smith sang "River, Stay 'Way from My Door," and during the night the rain stopped, next day the skies cleared, dwellers in the valley who had been driven out of their homes by the floods were able to go into occupation again, and the Lees didn't have to move after all.

### In Common

If your wife persuades you to cultivate a garden, then you have something in common with King Nebuchadnezzar of Babylon, according to Richardson Wright, editor of *House and Garden*. The famous hanging gardens of Babylon were built by Nebuchadnezzar to comfort his wife who missed the gardens of her childhood home, Wright says.

### Extremes

James Wallington has hit the high and low points of radio announcing. His voice has been heard from a plane 3,500 feet in the air, telling of the departure of Mr. and Mrs. Charles A. Lindberg for the Orient, and from a submarine in the depths of Long Island Sound describing an experimental rescue from the submarine S-4.

### European Style

All of the members of Buddy Wagner's orchestra, which features dance music in European style, have put in several seasons playing on the other side of the Atlantic. Wagner himself first went abroad at the instigation of Bernard Etet, known as Europe's "King of Jazz",

who featured his saxophone playing in a special orchestra. He returned to the continent years later to head the band at the exclusive Hotel Excelsior at the Lido near Venice.

### Timid Soul

Victor Lombardo: "Why are you writing to the Director of the Census?"

Ben Davies: "We've got a new baby in our home."

### Wake Up

Vaughn de Leath recently received an 11-year-old fan letter. It had been sent by a fan in Northern New Jersey who wrote of having gone to sleep with her earphones attached. Shortly after midnight, her dozing was interrupted by hearing a voice singing "Wake Up There." The letter, written in 1921, was delivered in 1932 without any explanation of the long delay.

### Authentic

Every attempt possible is being made to assure the authenticity of the "Lost Legion" dramatic sketches. W. O. Cooper, the writer of the scripts, is being provided with music and source material by the New York office of the Foreign Legion veteran's society in this country—Les Anciens de la Legion Etrangere.

### His Favorite Expression

Les Reis: "Those girls look exactly alike. Are they twins?"

Arty Dunn: "Oh, no. They went to the same plastic surgeon."

### Too Young

Bob Emery: "What is your new brother's name?"

Little Jane: "I don't know. We can't understand a word he says."

### Found Time

Again Leonard Joy has turned from his radio activities long enough to make with Maurice Chevalier, recordings of two songs from the French actor's new picture "One Hour With You." Len finds Maurice very active with gestures and facial contortions before the recording microphone, but silent and reserved when through.

## Thursday — (Continued)

7:00—News Flashes  
 7:15—Highlights of the News  
 7:30—"Big Brother"—Bob Emery  
 7:45—Yankee String Ensemble  
 8:00—The Gossipers  
 8:15—Mystery Baritone  
 8:30—Quiet Harmonies  
 8:45—Chemical Society Lecture  
 9:00—Le Paradis Dance Band  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Hart-Schaffner & Marx  
 10:30—Music that Satisfies  
 10:45—Jack Miller & Orchestra  
 11:00—Columbia Symphony Orch.  
 11:30—George Olsen & Orchestra

## WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'Clock Serenaders  
 9:15—The Yankee Singers  
 9:30—Orchestra  
 9:45—Song Album  
 10:00—Copeland—Ceresota Program  
 10:15—Black Iron Singer  
 10:30—Prudence Silk Stockings  
 10:45—The Vapon Program  
 11:00—U. S. Navy Band  
 11:30—Medical Society Talk  
 11:45—Ben Alley—Tenor  
 12:00—Shepard Stores News

## P. M.

12:06—Traveler News Flashes  
 12:15—King's Chapel  
 1:00—Shopping News  
 2:00—Aunt Jemima Songs  
 2:15—Ann Leaf at the Organ  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Chemical Society Lecture  
 3:15—The Romancers  
 3:30—Rhythm Kings  
 3:45—Virginia Arnold—Pianist  
 4:00—U. S. Army Band  
 4:30—Hotel Taft Orchestra  
 5:00—The Dance Parade  
 5:30—Oat Flakes Club  
 5:45—Downey Flake Dunketeers  
 6:00—Time—News—Weather  
 6:10—Boston Varnish Program  
 6:15—Musical Mirror  
 6:30—"Big Brother"—Bob Emery  
 6:45—Richfield Rollickers  
 7:00—Myrt and Marge  
 7:15—Bing Crosby  
 7:30—H. V. Kaltenborn  
 7:45—The Camel Quarter Hour  
 8:00—Lint Bath Club  
 8:15—Abe Lyman's Band  
 8:30—Colt Shoe Program  
 8:45—Angelo Patri  
 9:00—The Mills Brothers  
 9:15—Ted Husing Sportsplants  
 9:30—Love Story Magazine  
 10:00—Nation's Hospitals  
 10:15—Wrestling Match  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Coconut Grove Orch.  
 12:00—Guy Lombardo & Orchestra  
 12:30—Dan Russo & Orchestra  
 1:00—Noble Sissle & Orchestra  
 1:30—Buddy Wagner & Orchestra

## WTIC—HARTFORD (282.8m) 1060k

## A. M.

7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Shopping with Susan  
 10:00—Mrs. Blake  
 10:15—Green and de Rose  
 10:30—Cindy and Sam  
 10:45—Dream Dramas  
 11:00—WTIC Pop Concert—Kriens  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert  
 11:45—Women's Home Program  
 12:00—Home Circle Chat

## P. M.

12:15—Motor Vehicle Department  
 12:20—Farm and Home Forum  
 12:50—Blue Room Echoes—Jos. Blume  
 1:25—"Nagging"  
 1:30—Julius Hartt School Recital  
 2:00—WTIC Playhouse Matinee  
 2:30—Frances Baldwin—Len Berman  
 2:45—Caravan Romance  
 3:00—Songs My Mother Taught Me  
 3:15—Sarah Jordan  
 3:30—"The Mixing Bowl"  
 4:15—WTIC Synchronized with WEAF

## WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Knox Sparkling Music  
 9:30—Shopping Around  
 9:45—A. & P. Food Program  
 10:00—Mrs. Blake's Radio Column  
 10:15—Aunt Sammy  
 10:30 to 11:00—Same as WEEI  
 11:00—L'Heuse Exquise  
 11:15—Radio House Institute  
 11:30—Hugo Mariani—Marionettes

## P. M.

12:00—General Electric Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:07—Weather Report  
 1:15—Popular Varieties  
 1:30—Ensemble  
 2:00—Local Highlights  
 2:45—Caravan  
 3:00—Three Mustachios  
 3:15—Sun Sweet Harmonies  
 3:30—Woman's Radio Review  
 4:00—Concert Program  
 4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00—Jungle Man  
 5:15—Skippy  
 5:30—Sam Lloyd—Puzzle Man  
 5:45—Russ Columbo and Orchestra  
 6:00—Waldorf Astoria Orchestra  
 6:30—News Bulletins  
 6:38—Laura Lee  
 6:45 to 7:30—Same as WEEI  
 7:30—Prince Albert  
 7:45—Golden Trail of Melody  
 8:00 to 9:30—Same as WEEI  
 9:30—Adventures of Sherlock Holmes  
 10:00—Lucky Strike Dance Hour

## Piano to Baton



NAT BRANDWYNNE

Nat Brandwynne, only 22 years old, shot into the radio limelight overnight when he became leader of the Waldorf-Astoria Empire Room Orchestra. Brandwynne, an orchestra pianist, never had conducted, but one audition gave him his new post. The young man has played the piano in metropolitan orchestras for several years. His Waldorf-Astoria Empire Room Orchestra broadcasts over an NBC-WEAF network Mondays at 11:00 p. m., E. S. T., and Fridays as 12:30 a. m., E. S. T.

### Hear Ye!

The funniest gag of the week is the one about the New York gym teacher who wrote Col. Lemuel Q. Stoopnagle (who weighs 200 lbs.) telling him that he sounded like a tall, thin fellow in the radio and that 20 lessons at his gym would add 25 pounds to the Colonel's lanky frame.

### Clues

Another mystery character now is being heard regularly. He is the Singing Chef, and though he refuses to disclose his identity, there are several clues which will help one to pierce his alias. He has

probably made more recordings than any other vocalist, having performed for every recording company in existence, but on the various discs he is labelled under different names. The Singing Chef is so adept at impersonations of celebrities that it may be difficult for the fans to divorce him from those he imitates.

### Good Reason

The reason James Wallington isn't a minister today, is because the faculty objected to his using a piano for a dance when he was a student at a theological seminary.

### Novel Accompanist

Discharged at the end of the war after nine months overseas on the U. S. S. New Mexico, Fred Berrens, CBS orchestra leader, cooked up a new vaudeville act. He toured the country for six years, playing his violin alone, yet with an accompanist. The accompanist was a player piano.

### Delayed

Three years ago, when Fred Berrens decided to turn from vaudeville to radio, he gave an audition at NBC. A year went by without a word. At the very moment he was deciding he had met the fate of most auditionists, he received a phone call informing him he was to go on the air immediately, which he did.

### Relatives

Kate Smith: "Have you any poor relations?"

Ed Thorgensen: "Not one that I know."

Kate S.: "Have you rich relations?"

Ed T.: "Not one that knows me."

### Ardent Proposals

Ilomay Bailey: "I've been asked to get married lots of times."

Lee Sims: "Who asked you?"

I. B.: "Mother and Father."

### Double Life

The life of Bill Wirges is one of pairs. Nine out of ten of the cents columns on his check book, bank book and grocers' bills come out in doubles. Double zeros don't count, and Bill regards it as an evil omen when the numbers are not paired.

## Thursday — (Continued)

11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k

A. M.

7:29—Revelle

7:30—Globe Trotter

7:45—Morning Devotions

8:00—Information Service

8:30—Providence Jr.—Sr. High Schools

8:45—Old Man Sunshine

9:00—Little Jack Little

9:15—Morning Minstrels

9:30—Orchestra

9:45—Back Stage in Radio

10:00 to 10:45—Same as WNAC

10:45—Barbara Gould Beauty Talk

11:00 to 12:00—Same as WNAC

P. M.

12:01—Globe Trotter

12:10—Lenten Noonday Service

12:30—Columbia Revue

12:45—Shopping News

12:50—Tone Paintings

1:00—R. I. Information Service

1:30—Columbia Salon Orchestra

2:00—The Gossipers

2:15—WEAN Women's Federation

2:30—American School of the Art

3:00—La Forge Berumen

3:30 to 5:00—Same as WNAC

5:00—Vivian Ruth

5:15—Interview

5:30 to 6:00—Same as WNAC

6:00—Globe Trotter

6:15—Reis and Dunn

6:30—WEAN Mayoralty Forum

6:45—Pertussin Program

7:00 to 10:00—Same as WNAC

10:00—Hart-Schaffner-Marx Trumpeters

10:30—Chesterfield Program

10:45—Jack Miller—Songs

11:00—Howard Barlow

11:30—George Olsen &amp; Orch.

12:00 to 1:30—Same as WNAC

## FRIDAY, MARCH 11, 1932

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock

7:45—Jolly Bill and Jane

8:00—On the 8:15

8:15—Phil Cook, the Quaker Man

8:30—Grin and Bearit

8:55—World Bookman

9:01—Homemakers Hints

9:15—Shopping About

9:30—Beautiful Thoughts

9:46—Morning Parade

10:15—Clara, Lu and Em

10:30—Our Daily Foods

10:45—Paramount Organ

11:00—Music Appreciation Hour

P. M.

12:00—Time—Temperature—Weather

12:04—New England Agriculture

12:15—Pat Barnes

12:30—Stock Exchange Quotations

12:35—New England Agriculture

12:45—Farm and Home Hour

1:30—Gov. Ely's Committee

1:35—At Home and Abroad

1:45—WBZ Luncheon Ensemble

2:00—Cohen and Clancy

2:15—Book Reviews

2:30—Matinee Gems

2:45—Youth Matinee

3:00—"Sailortown"

3:30—Home Forum Cooking School

4:00—Tea Dance

4:15—"National Affairs"—Lawrence

4:20—The Business World Today

4:30—Stock Exchange Quotations

4:45—Uncle Beezee

5:00—Doug Woodman's Orchestra

5:30—Agricultural Markets

5:45—Just Among Friends

6:02—Edward J. Lord—Pianist

6:07—Sports Review—Temperature

6:15—Black and Orange Orch.

6:30—Southern Reveries

6:45—Topics in Brief—Lowell Thomas

7:00—Bulova time—Amos n' Andy

7:15—Southern Revuey

7:30—Crossroads Hotel

7:45—Billy Jones and Ernie Hare

8:00—Nestle's Program

8:30—Oldsmobile Melody Speedway

8:45—Paladins

9:00—Friendship Town

9:30—Armour Program

10:00—Paul Whiteman — Pontiac

10:30—Jo-Cur Waves of Melody

10:45—Hoofers

11:00—Time—Weather—Sports Review

11:15—HERE AND THERE IN RADIO-  
LAND—RADIOLOG EDITOR  
LOUIS WEIR—ORGANIST

11:30—Hotel Bradford Orchestra

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises

8:00—Quaker Early Birds

8:15—P. B. Rideout

8:20—Looking Over the Morning Paper

8:30—Cheerio

9:00—Caroline Cabot

9:10—The Well Dressed House

9:15—Flying Fingers

9:30—To be announced

9:45—Pedro Vias Rumba Orchestra

10:00—Mrs. Blake's Radio Column

10:15—Sterling Products—Dr. Copeland

10:30—To be announced

10:45—Betty Crocker

11:00—Musical Appreciation Hour

P. M.

12:00—General Electric Circle

12:15—Boston Globe News Despatches

12:25—Stock Exchange Quotations

12:30—Lenten Service

12:55—Produce Market Report

1:00—What's New in the World

1:10—Information

1:15—Daily Tattler

2:00—Neapolitan Dutch Girls

2:15—Birds Eye Frosted Foods

2:30—New England Kitchen of the Art

3:00—To be announced

3:30—Reading Circle

3:45—Jeanne F Williams

4:00—Boston Globe Despatches

4:10—Stock Exchange Quotations

4:15—Dan Zangwell—Songs

4:20—Al Luttringer's Players

4:50—Dr. Burbank

5:00—Caravan

5:15—Skippy

5:30—The Art of Living

5:45—Listerine Program

6:00—Waldorf Astoria Orch.

6:25—Flower Show Talk

6:30—The Old Painter

6:35—Boston Globe News Despatches

6:45—Stebbins Boys

## UNCLE BEEZEE AND PROTEGEE

Bill Whipple who plays the part of Uncle Beezee in "Uncle Beezee, Pied Piper of Radioland," has a worthy foil in charming "Chickie" James when he goes on the air from WBZ-WBZA daily at 4:45 P. M. except Saturdays and Sundays.

### Injured

For the past twenty-five years Frank Stretz, Pertussin conductor, has been featured in the annual entertainment of the Lincoln Masonic lodge in New York. This year, for the first time in a quarter of a century, he failed to render a violin solo. He was unable to make his contribution to the program because he could not raise his arm, injured in an automobile accident last autumn, high enough to play. Nevertheless, he led his musicians with his left arm.

### The Great Colonel

Never one to pass up an opportunity to increase the welfare of nature — human or otherwise — Colonel Lemuel Q. Stoopnagle, inventor extraordinary, has developed the black goldfish bowl. The purposes of this revolutionary device are two-fold: Firstly, fish owners will not be forced to look at the pets unless they wish to; secondly, goldfish desiring privacy or preferring to swim in the dark will be greatly aided.

### Temperamental

She didn't talk; merely rumbled and thundered, yet Madame Pele proved to be the most temperamental broadcaster ever discovered by NBC announcers. Madame Pele is the mythical goddess supposed to dwell in the Kilauea volcanic crater. When the eruption recently was broadcast, it was necessary to stretch 2,000 miles of telephone wire to bring Madame Pele's voice to the nearest terminus for broadcasting.

### Trouper

At one time Gladys Rice, NBC starring soprano, was one of those singers who toured the country in vaudeville with Edison phonographs,

leaving it to puzzled audiences to guess when she stopped singing and the phonograph started.

### Animal-Like

Jolly Bill Steinke of the Jolly Bill and Jane program, is an authority on animal sounds. He recently appeared as guest on the Lady Next Door children's program and obliged his hosts by growling like a bear, hissing like a dragon and roaring like a lion.

### In the Field

Mother: "Now, do you know where bad little girls go to?"

Ann Prichard: "Oh, yes—they go almost everywhere."

### Parking Jam

David Ross: "I understand you are always at the bottom of the class. Can't you get another place?"

D. R.'s son: "No, all the others are taken."

### Misunderstanding

Milt Cross: "My wife doesn't understand me, does yours?"

Graham McNamee: "I don't know; I've never heard her mention your name."

### Unique

Floral Collins, guest artist on NBC Artists Service Musicale, has a type of voice seldom heard either on the radio or in concert—a coloratura-mezzo soprano. In October, 1930, Miss Collins won the Schubert Memorial Award in competition with singers from all parts of the United States.

### No Depression Then

When the first version of "Kreutzer Sonata" was produced, a special part was written in for Fred Berrens, then seven years old, and his violin. When, after a successful run of the Yiddish version, it was about to be played in English, Fred was offered the stupendous salary of \$100 a week, which his father insisted on his turning down because of interference with his musical studies.

## Friday — (Continued)

7:00—Dainty Dot Dandles  
 7:15—Campbell's Program  
 7:30—Prince Albert Quarter Hour  
 7:45—Simpson Spring Quartet  
 8:00—Cities Service Concert Orchestra  
 9:00—Clicquot Club Eskimos  
 9:30—Fox Fur Trappers  
 10:00—Whitman Candy  
 10:30—New York—RKO Theatre of Air  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:15—Lew Conrad's Statler Orch.

## WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—The Madison Singers  
 9:30—Tony's Scrap Book  
 9:45—Little Journeys to Market  
 10:00—The Oxol Boys  
 10:15—Bond Bread Program  
 10:45—Don and Betty  
 11:00—The Fitch Professor  
 11:15—Cooking School  
 11:30—Popular Hits of the Day

## P. M.

12:00—Stock Market Quotations  
 12:15—Farm Flashes  
 12:30—Chop Sticks Orchestra  
 1:00—Hotel Taft Orchestra  
 1:30—Atlantic City Musicale  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Light Opera Gems  
 4:45—Curtis Institute of Music  
 5:30—Pollyanna Shoes Program  
 5:45—Wrigley Indians Program  
 6:00—John Kelvin—Irish Tenor  
 6:15—Yoeng's Orchestra  
 6:45—Vaughn de Leath  
 7:00—News Flashes  
 7:15—Cocoanut Grove Orchestra  
 7:30—"Big Brother"—Bob Emery  
 7:45—Yankee String Ensemble  
 8:00—The Gossipers  
 8:15—Chuck Marny's Minstrels  
 8:30—Yankee Network Drama  
 9:00—Chop Sticks Orchestra  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Beau Bachelor  
 10:15—Adventures in Health  
 10:30—Music That Satisfies  
 10:45—Vivian Ruth—Songs  
 11:00—Columbia Symphony Orchestra  
 11:30—George Olsen & Orchestra

## WNAC—BOSTON (243.3m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'Clock Serenaders  
 9:15—Lila Hale Sea Treasures  
 9:30—Birdseye Frosted Foodsters  
 9:45—Rural Life  
 10:00—Song Album  
 10:15—Footlight Echoes  
 10:30—Sears Best Sellers  
 10:45—Acme Sunshine Melodies  
 11:00—Forecast Cooking School  
 11:15—The Captivators  
 11:45—Ben Alley

## P. M.

12:00—Shepard Stores News  
 12:06—Traveler News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Uncle Ollie  
 12:45—Columbia Revue  
 1:00—Shopping News  
 2:00—The Funnyboners  
 2:15—Ann Leaf at the Organ  
 2:25—Johnson Daily Radio Guide  
 2:30—American School of the Air  
 3:00—U. S. Marine Band  
 3:30—Arthur Jarrett  
 3:45—Educational Features  
 4:00—Spotlighting Modern Education  
 4:15—Matinee Revue  
 4:30—At the Console  
 5:00—The Dance Parade  
 5:30—Old Man Sunshine  
 5:45—Specialties with Jane McGrew  
 6:00—Time—News—Weather  
 6:10—Boston Varnish Program  
 6:15—Musical Cameo  
 6:30—"Big Brother"—Bob Emery  
 6:45—John Irving Program  
 7:00—Myrt and Marge  
 7:15—Maxwell House Coffee  
 7:30—The Boswell Sisters  
 7:45—Camel Quarter Hour  
 8:00—Lint Bath Club  
 8:15—Singin' Sam  
 8:30—Today and Yesterday  
 9:00—Pillsbury Pageant  
 9:30—To the Ladies  
 9:45—Friendly Five Footnotes  
 10:00—Club Mayfair Orchestra  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Le Paradis Dance Band  
 12:00—Ben Bernie & Orchestra  
 12:30—Isham Jones & Orchestra  
 1:00—Roseland Ballroom Orch.  
 1:30—Gus Arnheim & Orch.

## WTIC—HARTFORD (282.8m) 1060k

## A. M.

8:00—WTIC Synchronized with WEAF  
 P. M.

4:00—Betty Moore—Decorator  
 4:15—Sunset Hour—Moshe Paranov  
 4:55—Program Summary  
 5:00—Caravan—Desert Romance  
 5:15—Skippy  
 5:30—Blue Minstrels  
 5:45—Russ Columbo and Orchestra  
 6:00—Bulletins  
 6:02—Serenading Strings—Paranov  
 6:15—Diamond Dance Orchestra  
 6:30—Studio Program  
 6:45—The Stebbins Boys  
 7:00—Travelers Pilot—Orchestra  
 7:30—Melody Speedway  
 7:45—Harry Salter's Golden Trail Orch.  
 8:00—Cities Service Concert  
 9:00—Eskimo Night Club  
 9:30—The Travelers Hour  
 10:30—Theatre of the Air  
 11:00—News—Weather  
 11:05—Club Hollywood Orchestra

## WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Organ Recital—Capitol Theatre  
 9:30 to 10:30—Same as WEEI  
 10:30—I. Newman & Son Program

## INTERNATIONAL MONOLOGIST

The London String Quartet, Beatrice Herford, international monologist, and Mischa Levitzki, celebrated American pianist, are being brought to listeners on the NBC-WBZ network through the courtesy of Yardley & Co., Ltd., each Sunday afternoon in a series of recitals which began February 14, at 2:00 p. m.

Miss Herford will be heard at each broadcast. "The Londoners," as the famous string quartet is known, and Levitzki will divide the weekly programs between them.

The quartet inaugurated the series with Miss Herford on February 14, at which time Katherine Bacon, distinguished English woman pianist, played. Miss Bacon appeared on the one program only. For the second broadcast, on February 21, Levitzki and Miss Herford were heard together.

"The Londoners," regarded by critics as one of the outstanding chamber music organizations of the world, have been playing together for sixteen years and have given concerts in practically every country on the globe.



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## Friday — (Continued)

10:45 to 12:15—Same as WEEI  
**P. M.**  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:07—Weather Report  
 1:15—Palais D'Or Orchestra  
 2:00—Local Highlights  
 2:30—N. E. Kitchen of the Air  
 3:00—South Sea Islanders  
 3:30—Woman's Radio Review  
 4:00—Betty Moore  
 4:15—Tea Dansante  
 4:30—The Lady Next Door  
 4:45—Frances Bowden  
 5:00 to 5:30—Same as WEEI  
 5:30—Dolly Connelly  
 5:45—Russ Colombo & Orchestra  
 6:00—Waldorf Astoria Orch.  
 6:30—News Bulletins  
 6:35—Laura Lee  
 6:45—The Stebbins Boys  
 7:00—Powers Coke  
 7:30—Prince Albert  
 7:45—Seiberling Singers  
 8:00 to 9:30—Same as WEEI  
 9:30—Pond's Dance Orchestra  
 10:00—Sampler Orchestra  
 10:30—RKO Theatre of the Air  
 11:01—News Bulletins  
 11:07—Weather Report  
**WEAN—PROVIDENCE (384m) 990k**  
**A. M.**  
 7:29—Reveille  
 7:30—Globe Trotter

7:45—Morning Devotions  
 8:00—Information Service  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Madison Singers  
 9:30 to 10:00—Same as WNAC  
 10:00—Oxol Boys  
 10:15—Bond Bread Program  
 10:45—Don and Betty  
 11:00 to 12:00—Same as WNAC

**P. M.**  
 12:01—Globe Trotter  
 12:10—Lenten Noonday Service  
 12:30—Kremel Singing Chef  
 12:45—Shopping News  
 12:50—Columbia Revue  
 1:00—R. I. Information  
 1:30—Atlantic City Musicale  
 2:00—The Gossipers  
 2:15—Women's Federation  
 2:30 to 4:00—Same as WNAC  
 4:00—Light Opera Gems  
 4:30—Mrs. G. M. Bowman  
 4:45—Curtis Institute of Music  
 5:30—Pollyanna Shoes Program  
 5:45—Wrigley Indians  
 6:00—Globe Trotter  
 6:15—Musical Cameo  
 6:30—Prov. Biltmore Ensemble  
 6:45 to 10:00—Same as WNAC  
 10:00—Beau Bachelor  
 10:15—Adventures in Health  
 10:30—Chesterfield Program  
 10:45—Vivian Ruth—Songs  
 11:00—Columbia Symphony Orch.  
 11:30—Lossez & Biltmore Orchestra  
 12:00 to 1:30—Same as WNAC

## SATURDAY, MARCH 12, 1932

**WBZ-WBZA—BOSTON (303m) 990k**

**A. M.**  
 7:00—Colt Musical Clock  
 7:45—Rise and Shine  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—World Bookman  
 9:01—Laugh Club  
 9:15—Lady Bugs  
 9:30—Beautiful Thoughts  
 9:46—The Irish Fiddler  
 10:00—Home Forum Cooking School  
 10:30—Our Daily Food  
 10:45—John Marlon—Pianist  
 11:00—Morning Parade  
 11:30—Greater Boston Fed. of Women

**P. M.**  
 12:00—Time—Temperature—Weather  
 12:04—4-11 Club  
 12:15—Pat Barnes  
 12:30—Produce Market Review  
 12:40—Farm and Home Hour  
 1:30—Don Pedro's Orchestra  
 2:00—Boy Scout Troop of the Air  
 2:15—Songs of the Day  
 2:30—Troubadours  
 2:45—WBZ Ensemble  
 3:15—Bradford Organ  
 3:30—Sidewalks of Life  
 3:34—Buccaneers  
 4:00—Tea Dance  
 4:30—Stock Exchange Quotations  
 4:45—Herbert Marsh's Orchestra  
 5:15—America at Work  
 5:45—Evening Echoes  
 6:02—Edward J. Lord — Pianist

6:07—Sports Review  
 6:15—Black and Orange Orchestra  
 6:30—Hotel Bradford Orchestra  
 6:45—Just Willie  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Tastyest Jesters  
 7:30—Bartone  
 7:45—"Gentlemen of the Press"  
 8:00—Barn Dance  
 8:30—Dance with Countess Dorsay  
 9:00—McEnelly's Orchestra  
 9:30—The First Nighter  
 10:00—Happy Rose Dance  
 10:15—Songs of the South  
 10:30—Hollywood Nights  
 10:45—Hoofers  
 11:00—Time—Weather—Sports Review  
 11:15—Egyptian Room Orchestra  
 11:30—Hotel Bradford Orchestra  
 11:45—Egyptian Room Orchestra  
 12:00—The Bewitching Hour

**WEEI—BOSTON (508m) 590k**

**A. M.**  
 6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Ballad Singers  
 9:15—Knox Gelatine Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Breen & de Rose  
 10:30—Soloists  
 10:45—WEEI Organist—Del Castillo  
 11:15—Radio Household Institute  
 11:30—Keys to Happiness—Havrilla

## FROM THE STUDIOS

## Double-Starred



ADELE STARR

Starred in "An Evening in Paris" and starred in name is Adele Starr, heard frequently of late with Pierre Brugnon on the Monday evening program over the WNAC-Columbia network. A local girl made good when Miss Starr came from Huron, Ohio, to appear on the New York stage. Her vocal versatility permits her to sing either in the famed radio whisper or in full voice and her songs are both classical and popular.

## Figure This Out

There is a woman who writes to Louis Dean insisting that she trouped with him on the stage. The letters even assure him the voice is identical. All very fine, except that at the time she mentions, Louis was an unsophisticated farm lad who knew nothing of histrionics.

## Always Listens

George Marsh, drummer in George Earle's ensemble, never misses an opportunity to listen to

his daughter, Audrey, whom he coached for several years, when she is on the air. She made her radio debut a year and a half ago when she appeared as a guest artist with Abe Lyman and his orchestra. She is now a regular singer with Ted Weems, when he broadcasts.

## Half Left

Only half the original Revelers group are left. They are Lewis James and Wilfred "Bill" Glenn, basso. Bill was also a member of the old Shannon Four, which evolved into the Revelers.

## Pop's Day Off

Harlow Wilcox: "You mean to say you weren't at your own daughter's wedding?"

Lew Fields: "I was looking for a job for the groom."

## Unidentified Victim

Jessica Dragonette: "We must give Jack credit for getting her a nice engagement ring."

Olive Palmer: "We needn't—the jeweler's given him credit for that."

## Social Geometry

Alice Joy: "Don't you know her? Why, she lives in the same square with you."

Mildred Bailey: "Yes, but she's not in the same circle."

## Coincidence

Columbia's master control room witnessed a remarkable coincidence recently. Two different broadcasts were going out to different parts of the 90-station network at the same time and "Hello, Hello, Hello" was being rendered on both programs simultaneously. One version came from Noble Sissle and the other from the deep bass of Singin' Sam.

## Still Friends

Sixteen years after Nat Shilkret abandoned civil engineering for the study of symphonic music, his first teacher in harmony and composition, Pietro Florida, still visits his home each week. He no longer sets Shilkret such tasks as copying passages from the classics, and they do not pore over scores. They just sit talking about expression, from and style, often until dawn.

## Saturday — (Continued)

P. M.

- 12:00—Black & Gold Room Orchestra
- 12:15—Boston Globe News Despatches
- 12:25—WEEI Organist—Del Castillo
- 1:00—Stock Exchange Quotations
- 1:10—To be announced
- 1:30—Paul Murphy's Troubadours
- 3:00—Opera
- 5:00—Sam Bittell—Orchestra
- 5:15—Skippy
- 5:30—Kuku Club
- 5:45—WEEI Organist—Del Castillo
- 6:15—Nat Brandwynne and Orch.
- 6:30—Pianist
- 6:35—Boston Globe News Despatches
- 6:45—Sea Glades Orchestra
- 7:15—To be announced
- 7:30—Prince Albert Quarter Hour
- 7:45—To be announced
- 8:00—Civics Concert Service
- 8:30—National Advisory Program
- 9:00—Goodyear Tire & Rubber Co.
- 9:30—Valspar
- 10:00—Lucky Strike Dance Orchestra
- 11:00—Weather and Fishing Forecasts
- 11:05—Globe News Despatches
- 11:15—Jesse Crawford
- 11:30—Rudy Vallee's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

- 7:46—News Flashes
- 8:00—Shopping News
- 9:00—Little Jack Little
- 9:15—The Commuters
- 9:45—Songs of Out of Doors
- 10:00—U. S. Army Band
- 10:30—New World Salon Orchestra
- 11:00—The Feature Forecaster
- 11:15—Popular Hits of the Day

P. M.

- 12:00—Stock Market Quotations
- 12:15—Farm Flashes
- 12:30—Ray Stewartson & Orchestra
- 1:00—Hotel Taft Orchestra
- 1:30—Ritz Carlton Hotel Orchestra
- 2:00—Shopping News
- 2:45—News Flashes
- 3:00—The Rhythm Band
- 3:30—Women's Federation
- 4:00—Matinee Revue
- 4:30—Lynn Sun Broadcast
- 4:45—At the Console
- 5:00—Eddie Duchin & Orchestra
- 5:30—The Witching Hour
- 5:45—Vivian Ruth—Songs
- 6:00—Hotel Bossert Orchestra
- 6:15—Arthur Jarrett
- 6:30—Leon Belasco & Orchestra
- 6:45—"Connie" Boswell
- 7:00—News Flashes
- 7:15—Ray Stewartson & Orchestra
- 7:30—"Big Brother"—Bob Emery
- 7:45—Yankee String Ensemble
- 8:00—The Gossipers
- 8:15—Negro Spirituals
- 8:30—To be announced
- 8:45—Getting the News
- 9:00—Club Mayfair Orchestra
- 9:30—Organ Recital
- 9:45—News Flashes
- 10:00—Public Affairs Institute
- 10:30—Music That Satisfies
- 10:45—Jack Miller & Orchestra
- 11:00—Connie's Inn Orchestra
- 11:30—Cuban Biltmore

WNAC—BOSTON (243.8m) 1230k

A. M.

- 6:30—Sunrise Melodies
- 7:16—News Flashes
- 7:30—Morning Watch
- 7:45—Shopping News
- 8:45—Old Man Sunshine
- 9:00—H-O Rhymer Time
- 9:15—Yankee Singers
- 9:30—The Sentinels
- 9:45—Sunshine Bill
- 10:00—Earle Nelson
- 10:15—Footlight Echoes
- 10:30—Song Album—Ralph Nyland
- 10:45—The Tango Orchestra
- 11:00—Adventures of Helen and Mary
- 11:30—Columbia Revue
- 12:00—Shepard News

P. M.

- 12:06—News Flashes
- 12:15—Yoeng's Orchestra
- 12:45—Wingate Athletic Program
- 1:00—Shopping News
- 2:00—The Funnyboners
- 2:15—Saturday Syncoptors
- 2:25—Johnson Daily Radio Guide
- 2:30—National Democratic Forum
- 3:00—Four Clubmen
- 3:30—Van Surdam's Orchestra
- 4:00—Ann Leaf at the Organ
- 4:30—Spanish Serenade
- 5:00—The Dance Parade
- 5:30—Oat Flakes Club
- 5:45—The Rhapsodizers
- 6:00—Time—News—Weather
- 6:10—Boston Varnish Program
- 6:15—Musical Mirror
- 6:30—"Big Brother"—Bob Emery
- 6:45—The Saturday Nighters
- 7:00—Political Situation
- 7:15—Bing Crosby
- 7:30—The Bright Spot
- 7:45—Camel Quarter Hour
- 8:00—Industrial Commission
- 8:15—Philadelphia Symphony
- 10:00—Cocoanut Grove Orchestra
- 10:30—Hockey Game
- 11:01—Record News Flashes
- 11:15—Organ Recital
- 11:30—Ray Stewartson & Orch.
- 12:00—Guy Lombardo & Orchestra
- 12:30—St. Moritz Orchestra
- 1:00—Noble Sissle & Orchestra
- 1:30—Charles Boulanger & Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.

- 7:00—Collin Driggs—Organist
- 7:30—Sunshine Serenaders—Martin
- 8:00—Gene and Glenn
- 8:15—Morning Devotions
- 8:30—"Cheerio"
- 9:00—Shopping with Susan
- 10:00—The Mixing Bowl
- 10:30—Piano Miniatures
- 10:45—Symphonic Syncopation
- 11:15—Radio Household Institute
- 11:30—Keys to Happiness
- P. M.
- 12:01—Laurel Trio—Julius Nussman
- 12:15—Bulletins
- 12:20—Farm and Home Forum
- 12:50—Blue Room Echoes—Jos. Blume
- 1:30—Rhythm Five—Len Berman
- 2:00—American Game Protective Talk
- 2:15—Whispering Banjos

## ANNOUNCING GEORGE BEUCLER

It took just twenty minutes to decide George Beuchler's vocation.



GEORGE BUECHLER

During the first 18 years of his life he had never heard a radio program. He knew that radio existed and occasionally had seen sets in shop windows but that about summed it up.

George was a sophomore at Georgetown University when he left college to accept an offer to sing in a series of Gilbert and Sullivan revivals which he followed up with a concert tour. He intended to make his career on the stage.

On June 11 at 10:40 A. M. George received a call from a Washington, D. C., radio station and at 11:00 A. M. he was announcing an organ recital. Of course, he made a few slight mistakes. To mention only one, he mistook the back for the front of the microphone. When that was straightened out, however, it was found that his voice was admirably suited for the task of announcing.

Born in Jacksonville, Fla., young Beuchler might almost be expected to substitute an occasional "Ah" for "I" had not his family moved north of the Mason and Dixon line when he was three years old. Beuchler, Sr. is a retired physician but outside of instructing his son in the administration of first aid treatment he encouraged George to choose his own career.

George has been with the Columbia Broadcasting System for two years now. While ad lib announcing has been his specialty he has also taken part in "Arabesque" and for some time was the featured baritone on the "Ballad Hour."

Beuchler—pronounced "Bewler"—is close to six feet tall and weighs 180 pounds. His hair is brown and wavy. He has but one superstition: he says he cannot read a line of continuity without a pencil in his left hand. Collecting rare first

editions is his hobby. He prizes Fanny Hurst's "Appassionata" above all his other first editions because it was presented personally by the author. Beuchler has no pets but harbors a weakness for snakes and often can be seen at the Zoo, viewing with interest the collection of reptiles.

### Quite A Career

A versatile young woman is Alice Remsen, Pierre Brugnon's most recent guest artist. Born in England, she made her stage debut in the famous Folies Bergere at Paris. After coming to the United States, she has taken part in almost every kind of stage production. However, it is not only before the footlights that she has occupied herself, for at various times she has been a Broadway columnist, a radio editor, song writer, poetess, playwright, continuity editor, librarian, notary public and even proprietress of a boarding house.

### Likes Them All

The orchestra of Fred Berrens plays for more outstanding woman popular song soloists than any other network band. The singers include Kathryn Parsons (Girl O'Yesterday), Tess Gardell (Aunt Jemima), Vaughn de Leath, (Original Radio Girl), Connie Boswell and Elizabeth Barthell. Fred likes them all.

### Revives Memories

A pioneer radio fan was prompted to send the following transcript from his radio log after hearing the recent broadcast re-enactment of Vaughn de Leath's first song on the air:

"August 25, 1925, 11:52 P. M. . . . Vaughn de Leath sang (I'm Coming Home, Yes That's My Baby, Ukelele Lady) and this was good. Then came the 'Whistling Song'. (Note—this was what Mother and I were waiting for and it was a great treat to hear Vaughn.)"

"August 26, 1925, 12:09 P. M. . . . Vaughn de Leath sang (When Eyes Are Blue) and then at 12:10 sang for her Mother who is out in California (Oh, How I Miss You Tonight). Note — this was a treat."

## Saturday — (Continued)

2:30—Laubin-Aab Recital  
 3:00—Knights of Melody  
 3:30—Saturday Matinee Concert  
 4:15—WTIC Synchronized with **WEAF**

**WTAG—WORCESTER (516.9m) 580k**

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00 to 10:15—Same as WEEI  
 10:15—Organ—Capitol Theatre  
 10:45—Happy Time Singers  
 11:15 to 12:00—Same as WEEI

## P. M.

12:00—Black & Gold Room Orchestra  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Chester Gaylord  
 1:01—News Bulletins  
 1:07—Weather Report  
 1:10—Musical Highlights  
 1:30—Nomads  
 1:45—Foreign Policy Luncheon  
 3:30—Metropolitan Opera  
 4:45—Lady Next Door  
 5:15—Skippy  
 5:30—Blue Moon Cuckoos  
 5:45—Plano Moods  
 6:00—Waldorf Astoria Orch.  
 6:30—News Bulletins  
 6:38—Musical  
 6:45—Blue Rhythm Boys  
 7:00—Salon Singers  
 7:15—Laws that Safeguard Society

7:30—Prince Albert  
 7:45—Oldsmobile  
 8:00—Bancroft Hotel Orchestra  
 8:30 to 11:00—Same as WEEI  
 11:01—News Bulletins

**WEAN—PROVIDENCE (384m) 990k**

## A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Information Service  
 8:45 to 10:00—Same as WNAC  
 10:00—Music Club for Children  
 10:30 to 12:06—Same as WNAC

## P. M.

12:06—Globe Trotter  
 12:15 to 1:00—Same as WNAC  
 1:00—R. I. Information Service  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Gossipers  
 2:15—Women's Federation  
 2:30 to 6:00—Same as WNAC  
 6:00—Globe Trotter  
 6:15—Arthur Jarrett  
 6:30—“Big Brother”—Bob Emery  
 6:45—Today on Capitol Hill  
 7:00 to 8:00—Same as WNAC  
 8:00—Dutch Masters Sketch  
 8:15 to 10:00—Same as WNAC  
 10:00—Public Affairs  
 10:30—Music that Satisfies  
 10:45—Jack Miller and Orchestra  
 11:00—Connie's Inn Orchestra  
 11:30—We Go Vaudeville  
 12:00 to 1:30—Same as WNAC

## FROM THE FANS

## MR. RADIOLOG EDITOR:

I have been reading **RADIOLOG** since it was first published. This is, however, the first time that I have ever tried to contribute something to it. I sincerely agree with that talented poetess, Mrs. Mitchell O. Patriquin who composed an excellent poem dedicated to **RADIOLOG** in its January 10th edition. It struck the so-called nail on the head, for **RADIOLOG** gives everything to be desired in connection with radio, radio stars, and radio gossip. This delightful periodical really proves to be extremely interesting reading.

Besides this, I would like to offer my sincere appreciation for your new cartoon section. It seems to have answered my wishes, for I have always desired to see what my favorite announcers look like. Although I am a student at Duke College in Durham, North Carolina, the reception of the Boston stations is exceptionally clear down here, and these announcers portrayed on the page “New England's Own” are indeed my favorites.

**RADIOLOG** certainly fills a spot in my radio entertainment, and, I am sure, that of numerous others. Keep it up and good luck!

Sincerely yours,  
 Robert Nelson,  
 Duke College  
 Durham,  
 North Carolina.

**N. B. (Lynn, Mass.)**—“Myrt and Marge” are in no way related. Myrt is Myrtle Vail in real life, while Marge's real name is Donna Damerel. Myrt, the leading lady, is also the author of the series. This program, sponsored by the William Wrigley, Jr. Company is heard every night except Saturday and Sunday and had its premiere on the air on Monday, November 2nd of 1931.

**F. A. & R. G. (Providence, R. I.)**—The Eight Sons of Eli, under the direction of Marshall Bartholomew, returned to the air Sunday, February 28. The Howard Twins, that youthful piano team, are co-featured with them. The Eight Sons of Eli are all students at Yale University who came together in the Yale Glee Club under the direction of Bartholomew, director of the Glee Club, and were chosen by him to form the Yale Double Quartet. The broadcasts present college songs, popular melodies and classic selections.

## DO YOU KNOW

That "Bill" Glenn of the "Revelers" finds relaxation after broadcasts in cooking delicate and delectable omelettes in his Central Park West studio? . . . . That Crane Calder, CBS bass singer, was for several years the manager of a shoe factory and assessor of taxes in a Pennsylvania county? . . . . That Buddy Wagner, who has made a name for himself as a saxophonist, started off his musical career on the piano? . . . . That this same Buddy is an ex-lawyer? . . . . That Mike Child, conductor of the Barnsdall program, receives a five-page letter from a fan every day? . . . . That Ned Wever, actor heard on a number of Columbia programs, is also a song writer? . . . . That Alexander Gray and Arthur Tracy, the "Street Singer," attended Central High School in Philadelphia together? . . . . That Jolly Bill Steinke is a graduate of an Allentown, Pennsylvania pretzel factory? . . . . That Walter Damrosch possesses caricatures of Brahms, Wagner and Paderewski? . . . . That Tom Curtin, author of NBC "Thrillers", recently turned out one of his half-hour scripts in a single evening? . . . . That Edith Meiser, author of the "Sherlock Holmes" scripts, once played in Detroit and Providence stock companies? . . . . That Frank Knight always drives to the studios from his home in the same taxi-cab? . . . . That Matilda Spence, new research specialist of Columbia's educational staff, served with the American Red Cross in France during the war? . . . . That John S. Young's first lesson in elocution was the Lord's Prayer given by the Dean of the College of Oratory of his university? . . . . That Bucksport, Maine, locale of the Stebbins Boys' skits, is on the map only figuratively speaking? . . . . That Fred Berrens is now broadcasting on 37 programs a week? . . . . That Bill Wirges' cellar houses a roulette wheel where radio stars gather to dabble their pennies away? . . . . That WGY has begun installing one of the most modern 50 kilowatt broadcasting transmitters in the United States? . . . . That the Prudence program is the only chain program originating from a Boston station? . . . . That Al Newman, Abe Lyman's pianist, accompanied Ruth Etting in the first gramophone record she ever made? . . . . That Tony Wons has achieved his greatest ambition, that of appearing on the stage? . . . . That Irene Beasley is a former high school roller-skating champion? . . . . That Paul Sullivan, KMOX announcer, was once the owner and operator of an amateur radio station? . . . . That Phil Dewey believes it is harder to sing Frank Black's arrangements for the "Revelers", than the classics, generally regarded as more difficult? . . . . That Leonard Joy can only wear hats that are slouchy, well-worn and crushed? . . . . That Allyn Joslyn makes his "entry" before the microphone, just as he would in entering the stage in the same part? . . . . That the first woman organist to play in the Los Angeles tryout theatres was Ann Leaf? . . . . That Gladys Rice sings in five dialects in addition to several foreign languages? . . . . That Harry Salter claims to be the first to add an accordion to a small orchestra ensemble, thereby giving it the effect of a larger one? . . . .

## TUNE IN ON --

- SIR THOMAS BEECHAM—Sunday, March 6, at 3:00 P. M. over WAAB. Conducts the New York Philharmonic Orchestra.
- MARION HARRIS—Sunday, March 6, at 3:30 P. M. over WBZ. Honored at the Swift Garden Party.
- GIOVANNI MARTINELLI—Sunday, March 6, at 5:30 P. M. over WEEL. Guest tenor on the G. E. Program.
- HANS BARTH—Sunday, March 6, at 6:30 P. M. over WAAB. Plays the only quarter-tone piano in the world.
- KELLOGG SLUMBER PARTY—Sunday, March 6, at 9:45 P. M. over WBZ. Premiere on radio for the play, "Arlesienne."
- ELSA ERSI—Sunday, March 6, at 10:30 P. M. over WAAB. Guest soprano on the Eugene International Revue.
- ALEXANDER WOLCOTT—Sunday, March 6, at 11:00 P. M. over WAAB. Co-featured with the Hamilton College Choir.
- PAUL WING—Monday, March 7, at 10:00 A. M. over WAAB. "How to Entertain Children."
- DR. LAFAYETTE B. MENDELL—Monday, March 7, at 10:30 A. M. over WBZ. "The Place of Eggs in the Diet."
- GLEE CLUB—Monday, March 7, at 3:45 P. M. over WNAC. Bryn Mawr Glee Club.
- IDA BAILEY ALLEN—Tuesday, March 8, at 11:15 A. M. over WNAC. Story of Henry Ford.
- ROGER KINNE—Tuesday, March 8, at 3:00 P. M. over WNAC. Sings with Ann Leaf at the organ.
- PLANS BEFORE CONGRESS—Tuesday, March 8, at 8:00 P. M. over WBZ. Isador Lubin and Virgil Jordan guest speakers.
- BARRY DEVINE—Tuesday, March 8, at 9:00 P. M. over WEEL. Baritone for McKesson's Musical Magazine.
- BEATRICE FAIRFAX—Wednesday, March 9, at 11:30 A. M. over WBZ. Speaks on Hind's Romance Exchange.
- PERCY GRAINGER—Wednesday, March 9, at 9:30 P. M. over WEEL. Mobiloil presents the noted pianist.
- KEENE FITZPATRICK—Wednesday, March 9, at 10:00 P. M. over WEEL. Interviewed by Grantland Rice.
- NEWTON D. BAKER—Wednesday, March 9, at 10:30 P. M. over WTAG. National Conference of Jews and Christians.
- AMERICAN SCHOOL OF THE AIR—Thursday, March 10, at 2:30 P. M. over WNAC. "East of the Sun and West of the Moon."
- MRS. EVELYN TOBY—Friday, March 11, at 10:30 A. M. over WEEL. Premiere of a series of fashion talks.
- DR. HUNTINGTON WILLIAMS—Friday, March 11, at 3:45 P. M. over WNAC. "Science: The Guardian of the Family Health."
- RADIOLOG PROGRAM—Friday, March 11, at 11:15 P. M. over WBZ. RADIOLOG Editor and Louis Weir.
- SUMNER H. SLICHTER—Saturday, March 12, at 8:30 P. M. over WEEL. "Limitations of Planning."
- EDWARD L. THORNDIKE—Saturday, March 12, at 8:30 P. M. over WEEL. "Intelligence of Animals and Men."

## COMING ATTRACTIONS

- MARCH 13—Sunday Afternoon—Claudia Muzio.
- MARCH 13—Sunday Evening—Belle Baker and Jack Denny.
- MARCH 19—Saturday Evening—Walter H. Hamilton.
- MARCH 19—Saturday Evening—Charles H. Judd.

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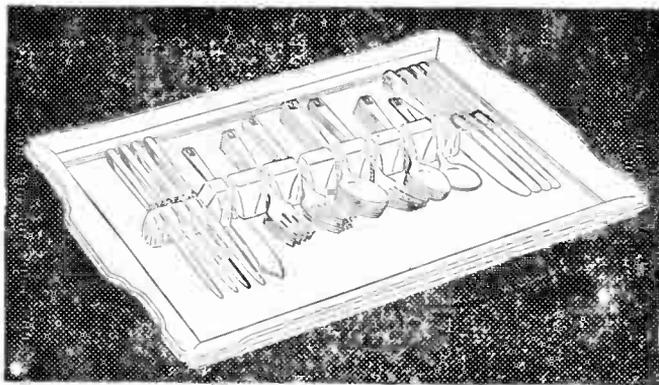


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