

# RADIOLOG

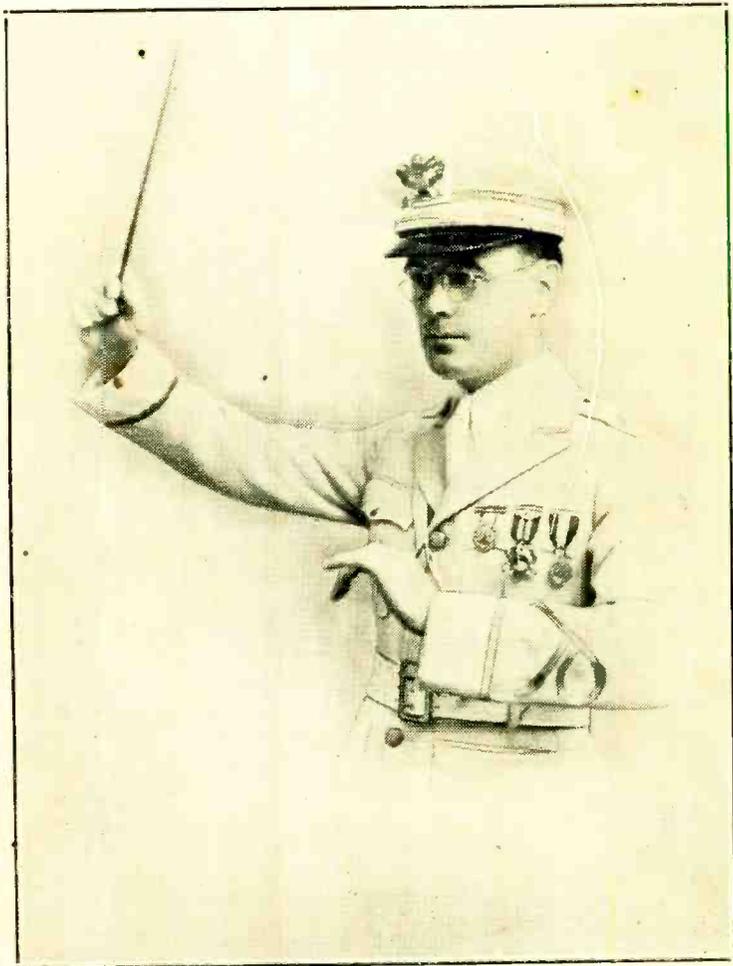
What's On The Air

WEEK OF MARCH 13, 1932

5c

Per Copy

★ ★



WALTER SMITH  
(Story on Page 27)

# RADIOLOG

## WILL YOU GIVE US YOUR FULL OR SPARE TIME

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FOR the boy or girl who  
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## THE NAME OF THE SONG

Played by

**SAMMY SKLAR**

and His Hotel Bradford  
Orchestra

Friday Eve., Feb. 26th, was:  
"GOOD NIGHT MOON"

The following were the winners of  
the contest on that date:

Mr. Adelard P. O'Coin, 113 Clinton  
St., Woonsocket, R. I.; Ruth Goodwin,  
94 West Main St., Georgetown, Mass.;  
Mrs. Adeline Gay, 111 Glen St., Whit-  
man, Mass.; Mr. John Young, 25 Alden  
Ave., Thompsonville, Conn.; Robert T.  
Giberson, 19 Bennington St., Newton,  
Mass.; Catherine T. Hiney, 402 Central  
St., Springfield, Mass.; Miss Anastasia  
Jordan, 11 Florence St., Natick, Mass.;  
Edith Hatfield, 5 1-2 Main St., Rich-  
mond, Maine; Thomas P. Flanagan, 7  
East Britannia St., Taunton, Mass.;  
Margaret A. Gallagher, 411 Maple St.,  
Holyoke, Mass.

## "HERE AND THERE IN RADIOLAND"

on

**WBZ**

Boston

**WBZA**

Springfield

**FRIDAY EVENING**

**March 11th**

11:15 to 11:30 P. M.

## EDITOR of RADIOLOG

Answers your questions and gives  
you some real inside gossip about  
your favorite Radio Star, on the  
same program.

## MR. LOUIS WEIR

Radiolog Organist  
will play a "guess" number

**TEN FREE SUBSCRIPTIONS TO  
RADIOLOG FOR ONE YEAR**  
If you will name the song

This contest is very simple: You  
tell us the name of the melody  
played by MR. WEIR—the first ten  
correct answers get the prize. All  
decisions will be made according  
to the earliest postmark shown on  
the letter. Mail your letter im-  
mediately.

# R·A·D·I·O·L·O·G

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## SUBSCRIPTIONS BY MAIL PAYABLE IN ADVANCE

\$1.50 for one year; \$1.00 for six months; 60c for three months. Canadian rates: \$2.00 for one year, \$1.25 for six months. When changing address 2 weeks notice is required

Vol 1, No. 52

MARCH 13, 1932 5c a copy; \$1.50 a year.

## TELEVISION IS AWHIRL

Those who watched a new television receiver in New York last week were convinced seeing by radio is not ready for the home unless some inventor has made a radical discovery which he has not demonstrated.

This set was built in an ordinary console cabinet. It had to be operated in a dark room. Observers remarked that this fact alone mitigates against home performance on the same popular scale as broadcasting. The set was equipped with a motor and revolving disk the rim of which was lined with tiny mirrors. A pin-point of pinkish light beamed down from a neon tube and gave the mirrors the image so they could cast it on the screen in the front of the cabinet. A clock's face came through space with the time, and out of the whirl and swirl caused by turning a tuning knob the head of a woman appeared. Both were indistinct.

There are two television trails to day. One uses a whirling disk. The other uses a cathode ray tube and is known as electrical scanning. The general opinion seems to be shifting in favor of the electrical instead of mechanical scanning. Manufacturers are fearful that if a television set were used as much as broadcast receivers the service men would be kept busy fixing the motor and revolving disk. Therefore they look to the electrical scanning as the ultimate solution. When a cathode tube burns out it can be replaced in much the same convenient way as a radio tube in a sound receiver.

Problems of interference and of synchronized transmission of pictures and sound have been almost eliminated. Major difficulties in these phases of operation no longer exist. Although interference is

eliminated and synchronization be perfected, these accomplishments mean little without clear pictures of wide scope.

Engineers have succeeded in transmitting and receiving a fairly clear picture of a person, showing the full length of his body. They can broadcast an image of one person singing, for instance. But they find it a real puzzle to transmit a picture of a quartet. They hope, eventually, to bring entire glee clubs and symphony orchestras into every home, but with present technique that day is not so near. How long it will be before they realize this ambition is a matter of conjecture.

One outstanding problem faces engineers experimenting in visual broadcasting — to clarify and increase the scope of pictures. Scores of related problems are involved, but by solving the smaller problems, solution of the major difficulty may be reduced.

Television is in about the same stage of development as broadcasting was when the best receivers were crystal sets. In 1920, when engineers were seeking a method of increasing volume and clarifying tone—parallel problems to those of increasing the size of pictures and giving them sharp detail—the audion tube was adapted, solving broadcasting problems. Although the tube had been invented in 1906, its full possibilities for use in radio broadcasting were not realized until the World War.

The commission believes that just such a condition may exist in television. There may be some apparatus now in existence—even in use—which, when perfected and adapted to television needs, may make possible operation of visual broadcasting apparatus.

# RADIOLOG

## SUNDAY, MARCH 13, 1932

**WBZ-WBZA—BOSTON (303m) 990k**
**A. M.**

9:00—Paramount Organ—Pomerat  
 9:45—Safety Crusaders  
 10:00—Mexican Typica Orchestra  
 10:15—George Washington  
 10:30—Goldman Ensemble  
 11:00—Trinity Church

**P. M.**

12:01—Principato Hawaiians  
 12:30—Morey Pearl's Orchestra  
 1:00—Symphonic Hour  
 2:00—Yardly Program  
 2:30—Yeast Foamers  
 3:00—Unitarian Hour  
 3:30—Swift Garden Party  
 4:00—Travelogue  
 4:15—Harry Michaels  
 4:30—Rev. Donald Gray Barnhouse  
 5:00—National Vespers  
 5:30—Simoniz Guardsmen  
 6:00—Time; Weather  
 6:15—Gleason L. Archer  
 6:30—Westinghouse Watchmen  
 7:01—Willys-Overland  
 7:15—Aidan Redmond—Baritone  
 7:30—Three Bakers  
 8:00—Enna Jettick Melodies  
 8:15—Collier's Hour  
 9:15—Bayuk Stag Party  
 9:45—Kellogg Slumber Party  
 10:15—Old Singing Master  
 10:45—Mass. Industrial Commission  
 11:00—Time—Weather—Sports Review  
 11:15—Cactus Charlie  
 11:30—Organ Recital

**WEEI—BOSTON (508m) 590k**
**A. M.**

10:50—Old South Church

**P. M.**

12:30—Neapolitan Quartet  
 12:45—Sam Curtis' Radio Chat  
 1:00—RKO—Bodon Program  
 1:30—W. Kahakalau and Orchestra  
 1:45—Old Company's Anthracite  
 2:15—"Bright Spots"  
 2:30—Moonshine & Honeysuckle  
 3:00—Lady Esther Program  
 3:30—Dr. S. Parkes Cadman  
 4:00—International Broadcast  
 4:30—Davey Tree Hour  
 5:30—General Electric Twilight Hour  
 6:00—Catholic Truth Period  
 6:30—Educational Program  
 7:00—Fox Fur Trappers  
 7:30—Garden Talk  
 7:50—Globe News Despatches  
 8:00—The Jenney Concert  
 9:00—Red Cross Mattress Program  
 9:30—New England Coke Program  
 10:00—Marjorie Posselt—Violinist  
 10:15—Gordon String Quartet  
 10:45—Seth Parker's Neighbors  
 11:16—Boston Globe News Despatches

**WAAB—BOSTON (212.6m) 1410k**
**A. M.**

9:00—Land O' Make Believe  
 10:00—Columbia Church of the Air  
 10:30—Morning Service  
 12:00—Voice of St. Louis

**P. M.**

12:30—World Disarmament Conference  
 12:45—Street Singer  
 1:00—Cathedral Hour  
 1:45—The Venida Program  
 2:00—Swedish Churches

2:30—Columbia Church of the Air  
 3:00—N. Y. Philharmonic Symphony  
 5:00—Russian Art Ensemble  
 5:30—Blue Coal Radio Revue  
 6:30—Columbia Concerts Program  
 7:00—Evening Service  
 8:30—Varsity Ginger Ale  
 8:45—Jack, Ted and Bud  
 9:00—To be announced  
 9:30—Organ Melodies  
 9:46—Herald News Flashes  
 10:00—Edna Wallace Hopper  
 10:30—Eugene Ltd. Program  
 10:45—Ernest Hutcheson—Pianist  
 11:00—Madison Singers

**WNAC—BOSTON (243.8m) 1230k**
**A. M.**

8:00—Mountain Top Hour  
 9:00—Bouquet of Memories  
 9:30—Organ Melodies  
 10:00—The Song Book  
 10:30—Community Center Faculty  
 11:00—Morning Service

**P. M.**

12:15—Old Refrain  
 12:30—The Nationalcers  
 1:00—Catholic Truth Period  
 2:00—Eight Sons of Eli  
 2:30—Roosevelt Campaign  
 2:45—The Dancepators  
 3:00—People's Choral Union  
 3:30—Moment Musicale  
 3:45—The Meistersingers  
 4:00—Father Coughlin Hour  
 5:00—Harlequin String Quintet  
 5:15—Twilight Reveries  
 5:30—The Vagabonds  
 6:00—The Seiberling Singers  
 6:15—L. P. Rogers Program  
 6:30—City Fuel Pageant  
 7:00—Durkee-Mower Flufferettes  
 7:15—Ranny Weeks  
 7:30—Luden's Novelty Orchestra  
 7:45—The Sylvanians  
 8:00—The Pennzoll Program  
 8:30—Horowitz & Margaretan Program  
 8:45—Angelo Patri  
 9:00—American Razor Program  
 9:30—Count Felix Von Luckner  
 10:00—Scott Furriers  
 10:30—Finnish Club Choir  
 10:45—To be announced  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—The Gauchos  
 12:00—Eddie Duchin and Orchestra  
 12:30—Nocturne

**WTIC—HARTFORD (292.8m) 1060k**
**A. M.**

10:00—WTIC Synchronized with WEAJ

**P. M.**

7:35—Orchestral Gems  
 8:00—Chase & Sanborn Program  
 9:00—Songland  
 9:30—Cavaliers Quartet  
 9:45—Countess Albani—Revelers  
 10:15—Gordon String Quartet  
 10:45—Winston Sharples  
 11:02—The Merry Madcaps—Cloutier

**WTAG—WORCESTER (516.9m) 580k**
**A. M.**

10:45—Old South Church

**P. M.**

12:00—Organ—Capitol Theatre

NEW ENGLAND'S OWN



7th and last in a group of sketches of announcers from the N. E. radio stations

## Sunday — (Continued)

12:30—Troika Bells  
 1:00—Waldorf Astoria Organ  
 1:30—Silver Flute  
 1:45—To be announced  
 2:15 to 7:00—Same as WEEI  
 7:00—Marion Harris—Soloist  
 7:15—Rexall Radio Party  
 7:30—Orchestral Gems  
 8:00—Chase & Sanborn Program  
 9:00—Victor-Roper Quarter Hour  
 9:15—Album-Familiar Music  
 9:45—The Buick Revelers  
 10:15—Gordon String Quartet  
 10:45—Chester Gaylord  
 11:01—News Bulletins  
**WEAN—PROVIDENCE (384m) 990k**  
**A. M.**  
 8:00—Mountain Top Hour  
 8:30—Christian Fishermen Society  
 9:00 to 11:00—Same as WNAC  
 11:00—Morning Service

## MONDAY, MARCH 14, 1932

**WBZ-WBZA—BOSTON (303m) 990k**

**A. M.**  
 7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—General Mills  
 9:01—Homemakers' Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:45—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Paramount Organ—Pomerat  
 11:00—School of Cookery  
 11:15—Popular Songs—Lou Baker  
 11:30—Hinds Romance Exchange  
 11:45—Metropolitan Stage Show

**P. M.**

12:00—Time  
 12:04—MSC Forum  
 12:15—Pat Barnes  
 12:30—Stock Quotations  
 12:35—N. E. Agriculture  
 12:45—MSC Forum  
 1:00—Farm and Home Hour  
 1:30—Street & Highway Safety  
 1:35—At Home and Abroad  
 1:45—WBZ Luncheon Ensemble  
 2:00—Cohen and Clancy  
 2:15—Aidan Redmond—Baritone  
 2:30—Jean Abbey  
 2:45—Ronnie and Van  
 3:00—Mason and Hamlin Concert  
 3:30—Home Forum Cooking School  
 4:00—Tea Time Tunes  
 4:15—National Affairs  
 4:20—Business World Today  
 4:30—Stock Quotations  
 4:45—Uncle Beezee  
 5:00—RKO Presentation  
 5:15—Toe Ticklers  
 5:30—Agricultural Markets  
 5:40—General Mills  
 5:45—Evening Echoes  
 6:02—Edward J. Lord, Pianist  
 6:07—Sports Review; Temperature  
 6:15—Black and Orange Orchestra  
 6:30—Westinghouse Rhythms  
 6:45—Topics in Brief—Lowell Thomas

**P. M.**

12:15—The Old Refrain  
 12:30—International Broadcast  
 12:45—Street Singer  
 1:00 to 2:30—Same as WNAC  
 2:30—The Dancepators  
 3:00 to 5:00—Same as WNAC  
 5:00—Real Folks  
 5:30—Blue Coal Radio Revue  
 6:30—Columbia Concerts  
 7:00—Durkee-Mower Plufferettes  
 7:15—The Jolly Coke Men  
 7:30—Tillie the Toiler  
 7:45—Goethe Program  
 8:00—Pennzoil Parade  
 8:30—The Clercoalers  
 8:45 to 10:30—Same as WNAC  
 10:30—Eugene Ltd. Program  
 10:45—The Gauchos  
 11:00—Hamilton College Choir  
 11:30—Concert Orchestra  
 12:00 to 12:30—Same as WNAC

7:00—Bulova time—Amos 'n' Andy

7:15—Tastyest Jesters  
 7:30—Stebbins Boys  
 7:45—New England Coke Night Club  
 8:15—"New England Lullaby"  
 8:30—Death Valley Days  
 9:00—Maytag Orchestra  
 9:30—Rhythmic Caravan  
 9:45—Bob Nolan's San Felicians  
 10:00—With Canada's Mounted  
 10:30—Jo-Cur Waves of Melody  
 11:00—Time—Weather Sports Review  
 11:15—McEnelly's Orchestra  
 11:45—Bradford Orchestra

**WEEI—BOSTON (508m) 590k**

**A. M.**

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Tom Waring's Troubadours  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Sterling Products Program  
 10:30—Breen & de Rose  
 10:45—Bromley Shepard Fashion Talk  
 11:00—Sonata Recital  
 11:30—Kitchen Chat  
 11:45—WEEI Organist  
 11:55—Flower Show Talk

**P. M.**

12:00—G. E. Circle  
 12:15—News  
 12:25—Stock Quotations  
 12:30—Lenten Service  
 12:55—Farmers Produce Exchange  
 1:05—What's New in the World  
 1:10—The Daily Tattler  
 2:00—Neapolitan Dutch Girls  
 2:15—Birds Eye Frosted Foods  
 2:30—New England Kitchen of the Air  
 3:00—The Revolving Stage  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Quotations  
 4:15—Music Clubs

THE SOUTHERNAIRES QUARTET



TOP—WILLIAM EDMONDSON AND HOMER SMITH  
 BOTTOM—LOWELL PETERS AND J. S. TONEY

The Southernaires, colored male quartet heard every Sunday over an NBC-WTIC network at 10 a. m., are making a real contribution to American music through their discovery and revival of long forgotten Negro melodies and spirituals.

The four men, William Edmondson, Homer Smith, Jay S. Toney and Lowell Peters, have gained national recognition by their singing of the "songs of the deep South" which they have revived. They also present the well-known spirituals and old southern airs.

When they are not performing or rehearsing the Southernaires spend their time digging out half forgotten songs of their people, talking to the old folks who remember the days "befo' de wah," and mingling with the itinerant Negro laborers who are continually passing through the colored sections of New York on their way to or from the South.

In addition to their singing on the Southland Sketches program Sunday mornings, they are also heard in "Careless Love," a series of dramatizations of southern

Negro life broadcast over an NBC network on Sunday afternoons.

**From Famous Family**

Commander J. M. Kenworthy, who recently spoke over the Columbia network on the Far Eastern imbroglio, has antecedents far back in the history of three countries. Descended from King David I of Scotland, he is heir to one of Britain's oldest peerages, and his grandmother was the first white woman to cross the Rockies. Her husband was George Buchanan-Cooper, one of the Forty-Niners who settled California.

**WILL DODGE**

and his

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**WHY NOT YOU?**

## Monday — (Continued)

4:30—Twilight Thoughts  
 4:45—Bridge Talk  
 5:00—Caravan  
 5:15—General Mills—Skippy  
 5:30—Sweetheart Program  
 5:45—Listerine Program—Columbo  
 6:00—Broadcast from Geneva  
 6:15—Waldorf Astoria Orch.  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Vermont Lumberjacks  
 7:15—Campbell's Soup Program  
 7:30—Prince Albert Quarter Hour  
 7:45—Simpson Spring Orchestra  
 8:00—Soconyland Sketches  
 8:30—Voice of Firestone  
 9:00—A. & P. Gypsies  
 9:30—General Motors Program  
 10:00—National Radio Forum  
 10:30—Organist and James J. O'Hara  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:15—Lew Conrad's Orchestra

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 7:59—Weather Report  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Gypsy Music Makers  
 9:30—Tony's Scrap Book  
 9:45—Back Stage in Radio  
 10:00—Ida Bailey Allen  
 10:15—Sweet and Hot  
 10:45—Madison Singers  
 11:00—Martha Lee  
 11:15—Popular Hits of the Day  
 11:45—Ben Alley

## P. M.

12:00—Stocks and News  
 12:15—Farm Flashes  
 12:30—Ray Stewartson & Orch.  
 1:00—Hotel Taft Orchestra  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Ann Leaf at the Organ  
 2:15—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—At the Console  
 5:00—Sutton Club Orchestra  
 5:45—Wrigley Indians Program  
 6:00—H. V. Kaltenborn  
 6:15—Vaughn de Leath  
 6:30—Hotel Taft Orchestra  
 6:45—Arthur Jarrett  
 7:00—News Flashes  
 7:15—Yankee String Ensemble  
 7:30—"Big Brother"—Bob Emery  
 7:45—Chop Sticks Orchestra  
 8:00—The Gossipers  
 8:15—Viola d'Amore  
 8:30—The Four Clubmen  
 8:45—Hawaiian Echoes  
 9:00—Le Paradis Dance Band  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Club Mayfair Orchestra  
 10:30—Music That Satisfies  
 10:45—Street Singer  
 11:00—Columbia Symphony Orch.  
 11:30—Cuban Biltmore Orchestra

WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies

7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'clock Serenaders  
 9:15—Yankee Singers  
 9:30—The Romancers  
 9:45—Jane and John  
 10:00—Earle Nelson  
 10:15—Black Iron Singer  
 10:30—Sears Best Sellers  
 10:45—The Toreadors  
 11:00—Musical Alphabet  
 11:30—Melody Parade  
 11:45—Five Minute Stories—Real Life

## P. M.

12:00—News from Shepard Stores  
 12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Kremel  
 12:45—Columbia Revue  
 1:00—Record Selections  
 2:00—Municipal Affairs  
 2:15—Musical Interlude  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Four Eton Boys  
 3:15—Columbia Salon Orchestra  
 3:30—Sam Prager—Pianist  
 3:45—Smith Glee Club  
 4:00—Modern Education  
 4:15—Rhythm Kings  
 4:30—Columbia Artists Recital  
 5:00—The Dance Parade  
 5:15—Musical Cameo  
 5:30—Old Man Sunshine  
 5:45—The Broadwayites  
 6:01—News Flashes  
 6:10—Boston Varnish Program  
 6:15—The Rhapsodizers  
 6:30—"Big Brother"—Bob Emery  
 6:45—Phoenix Hosiery Program  
 7:00—Myrt and Marge  
 7:15—Maxwell House Coffee  
 7:30—Pompeian Make-Up Box  
 7:45—Camel Quarter Hour  
 8:00—The Bath Club  
 8:15—Singin' Sam—Barbasol Man  
 8:30—Berrycrafters  
 8:45—Col. Stoopnagle and Budd  
 9:00—The Mills Brothers  
 9:15—Frostilla Orchestra  
 9:30—An Evening in Paris  
 10:00—Guy Lombardo  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Club Mayfair Orchestra  
 12:00—Ben Bernie & Orchestra  
 12:30—Park Central Orchestra  
 1:00—Roseland Ballroom Orchestra  
 1:30—Gus Arnheim and Orch.

WTIC—HARTFORD (232.8m) 1060k

## A. M.

8:00—WTIC Synchronized with WEAJ

## P. M.

4:00—WTIC Pop Concert—Kriens  
 4:30—Morgan Memorial  
 4:45—Daytime Dancers—Cloutier  
 4:55—Announcements  
 5:00—Caravan—Desert Romance  
 5:15—Skippy  
 5:30—Sweetheart Program  
 5:45—Happy Rose Dance Orch.  
 6:00—Serenading Strings—Kriens  
 6:15—Diamond Dance Orchestra  
 6:30—Bulletins

## HURTS HIM TO LISTEN



GEORGE BURNS AND GRACE ALLEN

Mild agony is registered by George Burns as Grace ("Googie") Allen relates one of the stories that have sent vaudeville audiences into panics. The team of Burns and Allen drew so impressive a response following their first appearance on the Robert Burns Panatela program recently that they have been signed to appear each Monday night at 10:00 P. M., over the WNAC Columbia network as the guests of Guy Lombardo.

#### Made Good

The Kate Smith version of "Home Town Girl Makes Good" was one of the most demonstrative yet. When Kate went home to Washington recently for a week's vaudeville engagement, the Union Station was packed with 5,000 admirers. Station WMAL broadcast the homecoming and the proceedings were enlivened by the Ameri-

can Legion and Federal School Bands.

So intense was the crush that Kate's mother, Mrs. Charlotte Smith, got separated from her daughter. Jack Miller, Kate's accompanist, likewise found himself on the outskirts of the throng welcoming the Smith party, and a half hour elapsed before all the members of the group were assembled.

#### Should Be Good

"To my children, James and Marjorie Melton" is how the dedication of Mrs. Marjorie Barkley McClure's fifth novel will read when it comes out March 15. And thereby hangs a tale. The novelist began work on the book three years ago when James Melton, the tenor, and her daughter, Marjorie McClure, were getting ready to wed. Mrs. McClure has just gotten around to finish the novel at her home in Cleveland.

## Monday — (Continued)

6:32—Studio Musicale  
 7:00—Vermont Lumberjacks  
 7:15—Broadway Favorites  
 7:30—"Just Willie"  
 7:45—Hank Keene—Hillbillies  
 8:00—Dramatic Skit  
 8:30—Lawrence Tibbett—Baritone  
 9:00—The Gypsies  
 9:30—Parade of the States  
 10:00—WTIC Playhouse—Guy Hedlund  
 10:32—The Merry Madcaps  
 11:30—Jesse Crawford—Organist  
 11:45—Blue Rhythm Boys  
 12:00—Walter Seifert—Organist

## WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerto  
 9:00—Organ—Capitol Theatre  
 9:30—Worcester Shut-In Society  
 9:45 to 10:30—Same as WEEI  
 10:30—Bisquick  
 10:35—Breen and de Rose  
 10:45—Worcester County Program  
 11:00—Sonata Recital  
 11:15—Aunt Sammy  
 11:30—Marionettes

## P. M.

12:00—G. E. Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Ashworth—McCaslen  
 1:01—News Flashes  
 1:15—Palais D'Or Orchestra  
 1:30—The Venetians  
 2:00—Local Highlights  
 2:30 to 3:30—Same as WEEI  
 3:30—Women's Radio Review  
 4:00—Bisquick  
 4:05—Pop Concert  
 4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00 to 6:00—Same as WEEI  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins

6:37—Laura Lee  
 6:45—To be announced  
 7:00 to 7:45—Same as WEEI  
 7:45—Concert Program  
 8:00 to 10:30—Same as WEEI  
 10:30—Mr. Bones and Co.  
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k  
A. M.

7:20—Reveille  
 7:30—The Globe Trotter  
 7:45—Gospel of Good News  
 8:00—Information Service  
 8:30—High School Quarter Hour  
 8:45—Old Dutch Girl  
 9:00 to 10:00—Same as WNAC  
 10:00—Ida Bailey Allen  
 10:15—Black Iron Singer  
 10:30—Sweet and Hot  
 10:45—Madison Singers  
 11:00 to 11:45—Same as WNAC  
 11:45—Ben Alley—"Tenor  
 P. M.

12:01—Globe Trotter  
 12:10—Lenten Service  
 12:30—Kre-mel Singing Chef  
 12:45—Shopping News  
 12:50—Columbia Revue  
 1:00—R. I. Information Service  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—The Gossipers  
 2:15—Ann Leaf at the Organ  
 2:30 to 3:15—Same as WNAC  
 3:15—Women's Federation  
 3:45 to 4:30—Same as WNAC  
 4:30—National Student Program  
 5:00 to 6:00—Same as WNAC  
 6:00—Globe Trotter  
 6:15—Vaugh de Leath  
 6:30—Big Brother Bob Emery  
 6:45—To be announced  
 7:00 to 10:30—Same as WNAC  
 10:30—Chesterfield Program  
 10:45—Street Singer  
 11:00—Columbia Symphony Orch.  
 11:30—Billy Lossez and Orchestra  
 12:00 to 1:30—Same as WNAC

## TUESDAY, MARCH 15, 1932

## WBZ-WBZA—BOSTON (303m) 990k

## A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—General Mills  
 9:01—Housemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Davis Mystery Chef  
 11:00—School of Cookery  
 11:15—Morning Stars  
 11:25—Jordan Marsh Stylist  
 11:30—Through the Looking Glass  
 11:45—Edward MacHugh—Baritone

## P. M.

12:03—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Bradford Organ—Doris Tirrell  
 1:00—Street and Highway Safety

1:05—At Home and Abroad  
 1:15—Luncheon—Boston Advertising  
 2:00—Rhythm Maestros  
 2:15—Tip Toe Inn Orch.  
 2:30—Great Decisions in History  
 3:00—Music in the Air  
 3:31—Home Forum Cooking School  
 4:00—U. S. Army Band  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—WBZ Health Clinic  
 5:15—Sidewalks of Life  
 5:30—Agricultural Markets  
 5:40—General Mills  
 5:45—Evening Echoes  
 6:02—Edward J. Lord—Pianist  
 6:08—Sports' Review—Temperature  
 6:15—Gov. Winant—New Hampshire  
 6:30—Ray Perkins—Old Topper  
 6:45—Topics in Brief—Lowell Thomas  
 7:00—Bulova time—Amos n' Andy  
 7:15—Jimmy Rogers  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—The Frigidarians  
 8:15—Sterling Four  
 8:45—Sisters of the Skillet

## LEAP YEAR DILEMMA



ETHELIN HOYT, MILDRED GREENE AND ARTHUR JARRETT

Even though he's a romantic tenor and sings about love, dream girls, and the like of that, Art Jarrett is really a pretty shy and retiring young fellow. You can't blame him for looking abashed when, in Leap Year, Ethelyn Holt (left) and Mildred Ann Greene, Columbia television beauties, presented identical proposals. Glancing casually at the two matrimonial nominees, we'd say Jarrett has a hard choice.

#### A "Natural"

These Sisters of the Skillet seem to be a natural on the stage because when their 500 pounds heaves before the footlights the audiences start laughing and the boys' chatter keeps them laughing. The RKO officials who finally talked them into stage work claim that they are one of the few stage "naturals" discovered in years.

#### Following in His Footsteps

Twenty-eight years ago Julian Noa, Columbia actor, was playing in a stock company in Rochester. It was an election year and William

Jennings Bryan was scheduled for a campaign speech. The stock players gave up their performance and sat on the stage of the playhouse where the silver-tongued orator voiced his views on the then political situation. Afterward Noa was presented to Bryan. Recently he played the role of the great orator when the March of Time reenacted the Scopes evolution trial.

#### Golfing

Taking advantage of the excellent weather around New York on a recent week-end, Alex Gray decided to inaugurate his 1932 golfing season. His opponents were Lou Raderman and Joe Green, violinist and xylophonist respectively in Nat Shilkret's orchestra. Green's 78 for the round made him the winner.

"Many more adolescents are headed for college than can possibly be assimilated."

—Leta A. Hollingsworth,  
Professor of Education,  
Columbia University.

## Tuesday — (Continued)

9:00—Household Finance  
 9:30—Great Personalities  
 10:00—Anti-Communist League  
 10:15—Sweetheart Program  
 10:30—Paris Night Life  
 11:00—Time—Weather Sports Review  
 11:15—Egyptian Room Orchestra  
 11:45—Paramount Organ—Pomerat

WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Knox Gelatine  
 9:30—Barbara Gould  
 9:45—Our Daily Food  
 10:00—Gretchen McMullen  
 10:30—Cindy & Sam  
 10:45—Big Ben's Dream Dramas  
 11:00—To be announced  
 11:15—Porto Radio Household Institute  
 11:30—Del Castillo & O'Hara

## P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—Produce Market Report  
 1:05—What's New in the World  
 1:10—Daily Tattler  
 2:00—Edison Friendly Service Program  
 2:30—Perrene Pianolog  
 2:45—WEEI Organist  
 3:00—Musical Program  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Demerjian-Ireland  
 4:25—WEEI Organist  
 4:45—The Twin Tipplers  
 5:00—To be announced  
 5:15—Skippy  
 5:30—To be announced  
 6:00—Broadcast from Geneva  
 6:15—Waldorf Astoria Orch.  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Perrene Pianologue  
 7:15—Campbell's Orchestra  
 7:30—Prince Albert Quarter Hour  
 7:45—Spratt's Dog Food Program  
 8:00—Blackstone Plantation  
 8:30—McFadden Program  
 9:00—McKesson Musical Magazine  
 9:30—Fuller Brush  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:16—Sea Glades—Orchestra

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 9:00—Little Jack Little  
 9:15—Melody Parade  
 9:30—Tony's Scrap Book  
 9:45—Helen Board—Soprano  
 10:00—Oxol Boys  
 10:15—U. S. Navy Band  
 10:30—Lee La May—Edward Allen  
 10:45—U. S. Navy Band  
 11:00—News and Features

11:15—Popular Hits of the Day  
 12:00—Stock Market Quotations  
 P. M.

12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Atlantic City Musicale  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—What Japan Is Fighting For  
 4:45—At the Console  
 5:00—Vivian Ruth—Songs  
 5:15—Meet the Artist  
 5:30—Salty Sam—The Sailor  
 5:45—Movie Stars Revue  
 6:00—Arthur Jarrett  
 6:15—Reis and Dunn  
 6:30—Bing Crosby  
 6:45—Pertussin Program  
 7:00—News Flashes  
 7:15—Yankee String Ensemble  
 7:30—"Big Brother"—Bob Emery  
 7:45—Cocoanut Grove Orchestra  
 8:00—The Gossipers  
 8:15—Dan Sullivan Orchestra  
 8:30—The Dictators  
 8:45—Book Chat  
 9:00—Ray Stewartson & Orch.  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Voice of 1,000 Shades  
 10:15—Society's Playboy  
 10:30—Chesterfield Program  
 10:45—Jack Miller  
 11:00—Columbia Symphony Orchc.  
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'clock Serenaders  
 9:15—John Cain Program  
 9:30—Birdseye Frosted Fooders  
 9:45—Del Maize Show Boat  
 10:00—Grace Donahue—Contralto  
 10:15—The Yankee Singers  
 10:30—Prudence Silk Stockings  
 10:45—Style Parade  
 11:00—"The Fore-cast Cooking School"  
 11:15—"Stories of the Living Great"  
 11:30—"Questions before Congress"  
 11:45—Ben Alley  
 12:00—News from the Shepard Stores

## P. M.

12:06—News Flashes  
 12:15—King's Chapel  
 1:00—Shopping News  
 2:00—Aunt Jemima Songs  
 2:15—Columbia Salon Orchestra  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Ann Leaf at the Organ  
 3:30—Musical Americana  
 4:00—Rhythm Kings  
 4:15—The Funnyboners  
 4:30—Hotel Taft Orchestra  
 5:00—The Dance Parade  
 5:15—Musical Mirror  
 5:30—Oat Flakes Club  
 5:45—Riverside Orchestra  
 6:01—News Flashes  
 6:10—Boston Varnish Program

SMILES AND TEARS OF ERIN



JOHN OAKLEY

John Oakley was born in Athlone, Ireland . . . studied in Dublin and London . . . is a basso . . .

did concert work abroad . . . came to the U. S. A. in 1920 . . . was a member of Roxy's old Capitol Theatre Gang for two years . . . then went to NBC with the National Light and Grand Opera Companies . . . was soloist on the initial Cadillac-LaSalle Hour . . . sang with the quartettes on such features as the Victor, Mobiloil, Friendly, and General Motors Hours . . . is a soloist at St. Joan of Arc in Jackson Heights . . . and never sang a real Irish program anywhere until recently over WLWL, because people were under the impression that the only register that any Irish singer had, was a tenor . . . you can tell they were wrong by dialing in his 6:15 P. M. broadcasts each Monday.

No Time

Not satisfied with swapping quips with James Wallington on the air, George Jessel has been trying to inveigle the announcer into appearing in that Newark, N. J. vaudeville performance. Wallington's many hours at NBC, however, forbid it. It is possible that he may make such a stage appearance later.



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## Tuesday — (Continued)

6:15—Necco Movie—News Reel  
 6:30—"Big Brother"—Bob Emery  
 6:45—The Melodists  
 7:00—Myrt and Marge  
 7:15—Easy Aces  
 7:30—H. V. Kaltenborn  
 7:45—Camel Quarter Hour  
 8:00—The Bath Club  
 8:15—Abe Lyman's Band  
 8:30—Colt Shoe Program  
 8:45—La Gerardine Program  
 9:00—Ben Bernie  
 9:30—Eno Crime Club  
 10:00—Le Paradis Dance Band  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Club Mayfair Orchestra  
 12:00—Gus Arnheim & Orchestra  
 12:30—Park Central Orchestra  
 1:00—Hotel Bossert Orchestra  
 1:30—Roseland Ballroom Orchestra

WTIC—HARTFORD (282.8m) 1060k  
 A. M.

7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—"Cheerio"  
 9:00—"Shopping with Susan"  
 9:55—Announcements  
 10:00—Mrs. Blake's Radio Column  
 10:15—Breen and de Rose  
 10:30—Cindy and Sam  
 10:45—Dream Dramas  
 11:00—Dr. Ella Oppenheimer  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert—Krlens  
 11:55—Bulletins & Time Signals  
 12:00—Home Circle Talk

P. M.

12:15—Bulletins  
 12:20—Farm and Home Forum  
 1:00—Blue Room Echoes—Jos. Blume  
 1:45—Conn. D. A. R.  
 2:00—The Merry Madcaps—Cloutler  
 2:30—Announcements  
 2:35—Musique Intime  
 2:45—Light Opera Company  
 3:30—The Mixing Bowl  
 4:15—WTIC Synchronized with WFAF

WTAG—WORCESTER (516.9m) 580k

A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Knox Sparkling Music  
 9:30—Shopping Around  
 9:45—A. & P. Food Program  
 10:00—Mrs. Blake's Radio Column  
 10:15—Bisquick  
 10:20—Musical Varieties  
 10:30 to 11:00—Same as WEEI  
 11:00—Your Child  
 11:15—Radio Household Institute

## WEDNESDAY, MARCH 16, 1932

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Breakfast Four  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bear It  
 8:55—General Mills  
 9:01—Homemakers Hints

11:30—U. S. Marine Band

P. M.

12:00—General Electric Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Songs  
 1:01—News Bulletins  
 1:10—Classic Varieties  
 1:30—Concert Ensemble  
 2:00—The Merry Madcaps  
 2:15—Local Highlights  
 2:45—Young Artists' Light Opera  
 3:30—Women's Radio Review  
 4:00—Bisquick  
 4:05—Mabel Fales—Soprano  
 4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00—May We Present  
 5:15—Skippy  
 5:30—Garden Melodies  
 5:45—Mrs. George McKenna  
 6:00—Bancroft Hotel Ensemble  
 6:31—News Bulletins  
 6:38—Laura Lee  
 6:45—To be announced  
 7:00—Hymn Singing  
 7:15 to 7:45—Same as WEEI  
 7:45—Oldsmobile Melody  
 8:00 to 11:00—Same as WEEI  
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k

A. M.

7:29—Reveille  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I. Information Service  
 8:45—Old Man Sunshine  
 9:00—Little Jack Little  
 9:15 to 10:00—Same as WNAC  
 10:00—Oxol Boys  
 10:15—Morning Minstrels  
 10:30—Prudence Silk Stockings  
 10:45—U. S. Navy Band  
 11:00 to 12:05—Same as WNAC

P. M.

12:05—Globe Trotter  
 12:15—Yoeng's Orchestra  
 12:30—WEAN Women's Federation  
 1:00—R. I. Information Service  
 1:30—Atlantic City Musicale  
 2:00—The Gossipers  
 2:30 to 6:00—Same as WNAC  
 6:00—Globe Trotter  
 6:15—Necco Movie News Reel  
 6:30—American Legion Program  
 6:45—Pertussin Program  
 7:00 to 10:00—Same as WNAC  
 10:00—Voice of 1,000 Shades  
 10:15—Copley Plaza Orchestra  
 10:30—Chesterfield Program  
 10:45—Jack Miller & Orchestra  
 11:00—Howard Barlow & Orchestra  
 11:30—George Olsen & Orchestra  
 12:00 to 1:30—Same as WNAC

9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:45—Morning Parade

10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Paramount Organ—Pomerat  
 11:00—School of Cookery  
 11:15—Aloma Hawaiians  
 11:30—Hinds Romance Exchange  
 11:45—Sweetheart Flakes

## "LITTLE ORGAN ANNIE"



ANN LEAF

A new commercial program reunited on the air two of radio's headliners who long were co-featured when, on Wednesday, February 24, Ann Leaf, at the organ, and Ben Alley, tenor, began a series of afternoon broadcasts over the WNAC-Columbia network.

The program, known as the "Musical Revue", is to be heard every Wednesday afternoon from 3:15 to 3:30, over a coast-to-coast network of 55 stations of the Columbia Broadcasting System, constituting the largest network assembled for a sponsored program during the daytime.

A radio personality, well known for her personal charm and her authoritative knowledge of fashion problems, will give a brief talk on each program. Her identity will be revealed at the time of the first program, and at that time the sponsors of the series also will be announced.

Despite her youth—she was born in Omaha, Nebraska, in 1906—Miss Leaf has gained a huge nation-wide following during the three years that she has been playing her organ melodies over the Columbia network, and she is considered one of the two or three leading organists

in radio. After graduating from high school in Omaha, she came to New York to study at the Damrosch Institute of Musical Art. Mastering the technique of the organ in one summer, she was soon playing in theatres in various parts of the country and gradually advanced to her present commanding position in the radio world. But four feet, eleven in height, she is known to her associates as "Little Organ Annie".

### Spill!!

Ted Husing, who covered the Winter Olympic Games for the Columbia network, relates that in order to prepare himself for the broadcasts he indulged in some of the ice and snow sports himself. One afternoon while he was attempting skijoring, a Norwegian variation on ordinary skiing which has only recently been taken up in America, he stumbled and went head-first into the heavily packed snow with such a thud that he bruised his shoulders and had to have them taped.

### New Car

Uncle Don Carney has given his wife the chauffeur driven Packard which he bought several months ago and purchased a new Lincoln for his own use.



**Special Introductory Offer**  
We need immediately 100,000 users the country over to tell their friends of the improvements of using Pentode Tubes in place of 245's, particularly in sets using 245 push-pull.

There is a tremendous improvement in depth of tone and set sensitivity. The improved amplification brings in weak signals.

The Pentode Tube is inserted in Naald 954KPC adapter and the adapter

put in the socket in the set. No change in wiring.

**Money Back**—Adapters list at \$1.00—But for the first 25 people that order from any town we will send two adapters for \$1.00 or—two pentode tubes and two adapters postpaid for \$3.00. Try them—if you are not pleased return within 5 days and your money will be instantly refunded. As this offer is limited, order today.

**ALDEN MANUFACTURING CO.**  
Dept. L Brockton, Massachusetts

## Wednesday — (Continued)

## P. M.

12:00—Time—Temperature—Weather  
 12:04—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Farm and Home Hour  
 1:30—Gov. Ely's Committee  
 1:35—At Home and Abroad  
 1:45—Matinee Gems  
 2:00—Popular Songs—Lou Baker  
 2:15—Contract Bidding  
 2:30—Symphony Orchestra  
 3:00—Greater Boston Fed. of Churches  
 3:30—Home Forum Cooking School  
 4:00—Tea Dance  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—Club Vincent Orchestra  
 5:30—Agricultural Markets  
 5:40—General Mills  
 5:45—Evening Echoes  
 5:55—Boston Flower Show  
 6:02—Edward J. Lord—Pianist  
 6:06—Sports Review  
 6:15—Westinghouse Watchmen  
 6:30—Roosevelt Campaign Address  
 6:45—Topics in Brief—Lowell Thoman  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Candlelight Serenade  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—Frigidarians  
 8:15—Mello Clarions  
 8:30—Ginger Boys  
 8:45—Valvolineers  
 9:00—Adventures of Sherlock Holmes  
 9:30—American Legion Band  
 9:45—Bob Nolan's San Felicians  
 10:00—Happy Rose Orchestra  
 10:15—Cafe Moscow  
 10:30—Hollywood Nights  
 11:00—Time—Weather Sports Review  
 11:15—Greetings to Artie

WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Sterling Products Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Stereo  
 10:30—Wildroot Program  
 10:45—Betty Crocker  
 11:00—Keeping Up with Daughter  
 11:15—Radio Household Institute  
 11:30—Hugo Mariani's Marionettes

## P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—Produce Market Report  
 1:05—What's New in the World  
 1:10—The Daily Tattler  
 2:00—Radio Pastor  
 2:15—Neapolitan Dutch Girls  
 2:30—New England Kitchen of the Air  
 3:00—To be announced  
 3:30—Woman's Radio Review

4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Kelly—Sullivan  
 4:25—Neapolitan Dutch Girls  
 4:55—Red Cross Talk  
 5:00—Caravan  
 5:15—Skippy  
 5:30—Noble's Round Table  
 6:00—Broadcast from Geneva  
 6:15—Waldorf Astoria Orch.  
 6:25—Campfire Talk  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Stebbins Boys  
 7:00—Francis Crowley  
 7:15—Campbell's Orchestra  
 7:30—Prince Albert Quarter Hour  
 7:45—Repertory Players  
 8:00—"Big Time"  
 8:30—Goodyear Tire & Rubber  
 9:00—Halsey Stuart  
 9:30—Mobiloil Program  
 10:00—Coca-Cola  
 10:30—To be announced  
 11:00—Weather and Fishing Forecast  
 11:05—Globe News Despatches  
 11:15—Lew Conrad's Statler Orch.

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Melody Magic  
 9:30—Tony's Scrap Book  
 9:45—Elizabeth Barthell—Songs  
 10:00—Oxol Boys  
 10:15—Melody Parade  
 10:45—The Four Chloemen  
 11:00—Cooking School  
 11:15—Popular Hits of the Day  
 12:00—Stock Market Quotations

## P. M.

12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—At the Console  
 5:00—Girl O' Yesterday  
 5:15—Going to Press  
 5:30—Garden Talk  
 5:45—Wrigley Indians Program  
 6:00—Yoeng's Orchestra  
 6:15—St. Moritz  
 6:40—United Action for Unemployment  
 6:45—Arthur Jarrett  
 7:00—News Flashes  
 7:15—Yankee String Ensemble  
 7:30—"Big Brother"—Bob Emery  
 7:45—Chopsticks Orchestra  
 8:00—The Gossipers  
 8:15—Torrid Heat Program  
 8:30—The Dictators  
 9:00—N. E. Coke Serenaders  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Vitality Personalities  
 10:15—Adventures in Health  
 10:30—Music that Satisfies  
 10:45—Street Singer  
 11:00—Toscha Seidel  
 11:30—Don Redman & Orchestra

## "CHOCOLATEERS" MAESTRO



LEONARD JOY

If you're a member of the class of '16 of Dartmouth, you might call Leonard Joy, NBC orchestra leader "Bones." They called him that up there when he led college musical clubs, bands and orchestras because he was so thin that his bones were supposed to rattle. Even before that, when he was in knee breeches, he was tooting the cornet in the local band of Claremont, N. H. Like Rudy Vallee, he is a New England boy, and like Rudy, his father owned a drug store. But the nearest he ever came to crooning was conducting the unique all-string orchestra designed to catch a croon-crazy public's fancy, on the Grantland Rice program last year.

This season, his orchestra is known to the radio public as the Nestle's Chocolateers, to the record-fancying public as the High Hatters, a group which has recorded with such celebrities as Helen Morgan, Lupe Velez, Maurice Chevalier, Evelyn Herbert, Fannie Brice, Van and Schenck, Sophie Tucker, the Duncan Sisters and Eddie Cantor. As a result of his successful work, he is now one of the two musical

directors of the RCA-Victor corporation. Under the guidance of Nathaniel Shilkret, he gained valuable experience in arranging and conducting, and enjoys the reputation of being one of the most skillful arrangers of popular music around the studios.

His abilities are not quite so highly regarded by his German Shepherd dog, which, promptly at three o'clock in the morning every night that Len works late, comes over to his desk and knocks the conductor's hands down with his paws.

When Len lived in Florida, after having left his New Hampshire home, it was a source of great amusement and profit to him to score the songs which boom-crazed people insisted on composing in praise of the new-found El Dorado. The songs were all terrible, he says.

He came to New York and freelanced in music. Wrote whole musical show scores, in fact, for traveling burlesque troupes. The scores brought him something like \$75 to \$100 apiece.

Joy learned to be resourceful when he was in college. It was his custom to contract for music for dances and celebrations in small towns around Dartmouth. One occasion, he had agreed to furnish music for the Memorial Day celebration in White River Junction, Vermont. At the last minute, several members of his band decided they'd better go home over the holiday. Not at all perturbed, Len gathered together some members of the student body, gave them instruments stuffed full of rags, pillows and what not, and instructed them to go through the proper "oompa" motions. The natives of White River, were somewhat concerned at the lack of volume. Indeed, they were thoroughly dissatisfied and did not hesitate to say so.

Len, however, has an unquenchable sense of humor. The only time he ever recalls being real mad, is when he spent two years in aviation during the war, and got his wings just as the armistice came along.

Wednesday — (Continued)

## WNAC—BOSTON (243.8m) 1230k

A. M.

- 6:30—Sunrise Melodies
- 7:16—News Flashes
- 7:30—Morning Watch
- 7:45—Shopping News
- 8:45—Old Man Sunshine
- 9:00—Nine O'clock Serenaders
- 9:15—The Yankee Singers
- 9:30—The Rhythm Band
- 9:45—Footlight Echoes
- 10:00—Earle Nelson
- 10:15—The Harmonizers
- 10:30—Mycro Minute Man
- 10:45—Song Album
- 11:00—Bringing Up Daughter
- 11:15—The Davis Mystery Chef
- 11:30—Morning Minstrels
- 11:45—Piano Pictures
- 12:00—Shepard Stores News

P. M.

- 12:06—News Flashes
- 12:15—Yoeng's Orchestra
- 12:30—Kremel Chef
- 12:45—Columbia Revue
- 1:00—Shopping News
- 2:00—Aunt Jemima Songs
- 2:15—Columbia Salon Orchestra
- 2:25—Daily Radio Guide
- 2:30—School of the Air
- 3:00—Edna Wallace Hopper
- 3:15—Charis Program
- 3:30—Rhythm Kings
- 3:45—Four Eton Boys
- 4:00—Spotlighting Modern Education
- 4:15—U. S. Navy Band
- 5:00—The Dance Parade
- 5:15—Musical Cameo
- 5:30—Salty Sam—The Sailor
- 5:45—Show World
- 6:01—Record News Flashes
- 6:10—Boston Varnish Program
- 6:15—The Modernists
- 6:30—"Big Brother"—Bob Emery
- 6:45—Ranny Weeks
- 7:00—Myrt and Marge
- 7:15—Maxwell House Coffee
- 7:30—The Boswell Sisters
- 7:45—Camel Quarter Hour
- 8:00—The Lint Bath Club
- 8:15—Singin' Sam
- 8:30—To be announced
- 8:45—Colonel Stoopnagle & Budd
- 9:00—Gold Medal Fast Freight
- 9:30—Eno Crime Club
- 10:00—Cocoanut Grove Orchestra
- 10:30—Copley Plaza Orchestra
- 11:01—Record News Flashes
- 11:15—Organ Recital
- 11:30—Club Mayfair Orchestra
- 12:00—Central Park Casino Orchestra
- 12:30—Art Krueger & Orchestra
- 1:00—Roseland Ballroom Orchestra
- 1:30—Sutton Club Orchestra

## WTIC—HARTFORD (282.8m) 1060k

A. M.

- 8:00—WTIC Synchronized with WEAJ

P. M.

- 4:00—Sunset Hour—Kriens
- 4:52—Program Summary
- 4:55—Announcements
- 5:00—Caravan—Desert Romance
- 5:15—Skippy
- 5:30—Cooper—Cohaue
- 5:45—Mother Goose
- 6:00—Serenading Strings
- 6:15—Diamond Dance Orchestra
- 6:30—Bulletins

- 6:32—Studio Musicale

- 7:00—Dr. Arthur P. Landry
- 7:15—Recorded Program
- 7:30—Melody Speedway
- 7:45—Three Madhatters
- 8:00—Screen Star Interview
- 8:15—Musical Craftsmen
- 8:30—John P. Sousa
- 9:00—In a Rose Garden
- 9:30—Nathaniel Shilkret's Orchestra
- 10:00—Topnotchers of Sport
- 10:33—WTIC Revue
- 11:30—Vincent Lopez and Orchestra
- 12:00—Collin Driggs—Organist

## WTAG—WORCESTER (516.9m) 580k

A. M.

- 8:00—Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Organ—Capitol Theatre
- 9:15—Dr. Copeland
- 9:30—Bisquick
- 9:35—Piano Moods
- 9:45 to 12:15—Same as WEEI

P. M.

- 12:15—Real George Washington
- 12:30—Produce Market Report
- 12:35—Farm Flashes
- 12:45—Popular Program
- 1:01—News Bulletins
- 1:07—Weather Report
- 1:15—Palais D'Or Orchestra
- 1:30—Marmola Entertainers
- 1:45—Palais D'Or Orchestra
- 2:00—Local Highlights
- 2:30—N. E. Kitchen of the Air
- 3:00—Senator's Wife in Washington
- 3:30—Woman's Radio Review
- 4:00—Bisquick
- 4:05—Concert Program
- 4:30—Lady Next Door
- 4:45—Frances Bowden
- 5:00 to 5:30—Same as WEEI
- 5:30—Sonata Program
- 5:45—Florence Wightman
- 6:00—Bancroft Hotel Ensemble
- 6:30—News Bulletins
- 6:38—Laura Lee
- 6:45—To be announced
- 7:00—Skinners Romancers
- 7:15 to 7:45—Same as WEEI
- 7:45—Powers Coal Miners
- 8:15—Concert Program
- 8:30 to 10:30—Same as WEEI
- 10:30—NBC Artists Service
- 11:00—Correct Time
- 11:01—News Bulletins
- 11:08—Weather Report

## WEAN—PROVIDENCE (384m) 990k

A. M.

- 7:29—Reveille
- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00—Salon Musicale
- 8:30—Shopping News
- 8:45—Old Dutch Girl
- 9:00 to 9:30—Same as WNAC
- 9:30—Tony's Scrap Book
- 9:45—Footlight Echoes
- 10:00—The Oxol Boys
- 10:30 to 11:00—Same as WNAC
- 11:00—Tone Paintings
- 11:15 to 12:00—Same as WNAC

P. M.

- 12:01—Globe Trotter

## FROM THE STUDIOS

## Popular Songstress



ELIZABETH LENNOX

Elizabeth Lennox, NBC contralto, is soloist on the Paradise of Song program over an NBC-WJZ network each Monday at 6:15 p. m., E. S. T. She has sung on some of the most popular radio programs, in Carnegie Hall, New York, the Auditorium Recital Hall, Chicago, and with the Boston Choral Union and New York Oratorio Society.

**No Time**

A short time ago, Harry Salter's brother decided that if Whiteman, Vallee and such orchestra leaders had business offices, then so should Harry. Accordingly, he furnished a business suite for him. Harry entered it about three times in as many months. The brother sighed heavily and sublet it to a diamond setter.

"I gave it up," said Harry, "because it was just one more place I couldn't be found."

**Precautions**

In order not to be late at the studios for the first program of his new early morning recitals, Little Jack Little took extreme precautions for getting up in time. In addition to setting a battery of

three alarm clocks at 7:30 A. M., he told his wife, the maid, the valet, the doorman and the elevator boy to be sure to wake him. All these instructions were given in vain, for Jack woke up by himself even before the clocks sounded, and was off to such an early start that he had time to walk to the studios.

**Not a Chance**

The dissatisfied old trouper was playing a lesser part, while young Allyn was playing the lead. The client sat in the control room.

"My boy," he said, "when I was with Benson in England—"

"Oh," inquired Allyn politely, "were you with Benson?"

"Certainly, for fourteen years."

"Well, don't be so upset, you won't have to be with me fourteen years."

Never a word from the old actor when the roar of laughter from the control room had died down.

**Cutting Down Overhead**

Emily McKenzie: "You don't love me any more. When you see me crying now you don't ask why."

Francis J. Cronin—"I'm awfully sorry, dear, but such questions have already cost me a lot of money."

**Aviation Talks**

Aviation was the chief topic of conversation on a recent Friday night at the studios. Clyde Pangborn, famous for his non-stop flight across the Pacific with Hugh Herndon, was introduced to the television audience by Tom Truesdale, flying orchestra leader. After the audio-visual program, the two birdmen watched "Casey" Jones, another noted pilot, make his weekly broadcast, giving the latest developments in the aeronautical world. Another studio guest was aviatrix Marjorie Doig, who last year won second place in the trans-continental air races.

"If there was as much forgiving at Christmas as there is giving, there would be no need of a peace treaty."

—Nellie Revell.

## Wednesday — (Continued)

12:10—Lenten Noorday Service  
 12:30—Kre-mel Singing Chef  
 12:45—Shopping News  
 12:50—Columbia Revue  
 1:00—Information Service  
 2:00—The Gossipers  
 2:15—Women's Federation  
 2:30 to 4:00—Same as WNAC  
 4:00—U. S. Navy Rand Concert  
 5:00 to 5:30—Same as WNAC  
 5:30—Uncle Red and AUC Club  
 5:45—Wrigley Indians Program

6:01—Globe Trotter  
 6:15—Salteasa Sam  
 6:30—U. S. Rubber Co.  
 6:45 to 8:30—Same as WNAC  
 8:30—Dutch Masters Sketch  
 8:45 to 10:00—Same as WNAC  
 10:00—Vitality Personalities  
 10:15—Adventures in Health  
 10:30—Chesterfield Program  
 10:45—The Street Singer  
 11:00—Toscha Seidel  
 11:30—Jimmy Walsh and Orchestra  
 12:00 to 1:30—Same as WNAC

## THURSDAY, MARCH 17, 1932

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—General Mills  
 9:01—Homemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Davis Mystery Chef  
 11:00—School of Cookery  
 11:15—Ronnie and Van  
 11:30—Hinds Romance Exchange  
 11:45—The Gospel Singer—MacHugh

P. M.

12:00—Time—Temperature—Weather  
 12:04—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Farm and Home Hour  
 1:30—Gov. Ely's Committee  
 1:35—At Home and Abroad  
 1:45—Matinee Gems  
 2:00—Cancer Education  
 2:15—Footlight Fancies  
 2:30—Frascati Orchestra  
 3:00—Chickering Hour  
 3:30—Home Forum Cooking School  
 4:00—Lowe Home Decoration  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—Coffee Matinee  
 5:30—Agricultural Markets  
 5:40—General Mills  
 5:45—Evening Echoes  
 5:55—Boston Flower Show  
 6:02—Edward J. Lord—Pianist  
 6:07—Sports Review—Temperature  
 6:15—Popular Songs—Betty Cole  
 6:30—Dutch Oven Band  
 6:45—Topics in Brief  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Hind's Romance Exchange  
 7:30—Stebbins Boys  
 7:45—The Frigidarians  
 8:00—Dixie Spiritual Singers  
 8:15—Rin-Tin Thriller  
 8:30—New England Lullaby  
 8:45—Sisters of the Skillet  
 9:00—Blackstone Plantation  
 9:30—Maxwell House Melodies  
 10:00—A. & P. Gypsies  
 10:30—Paris Night Life  
 11:00—Time—Weather—Sports Review  
 11:15—McEnelly's Orchestra  
 11:45—Egyptian Room Orch.

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Knox Gelatine Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Edison Friendly Kitchen  
 10:30—Soconyland Program  
 10:45—Big Ben's Dream Drama  
 11:00—WEEI Organist—Del Castillo  
 11:15—Minute Tapioca  
 11:30—WEEI Organist—Del Castillo

P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—Produce Report  
 1:05—What's New in the World  
 1:10—The Daily Tattler  
 2:00—Gretchen McMullen  
 2:30—Red Cross Mattress  
 2:45—Caravan  
 3:00—Cleercoal Program  
 3:15—Sunsweet Harmonies  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Silver Lining Hour  
 5:15—Skippy  
 4:30—To be announced  
 5:00—Y. W. C. A. Talk  
 5:30—To be announced  
 5:45—Russ Columbo and Orchestra  
 6:00—Wadsworth-Howland  
 6:15—To be announced  
 6:30—The Old Painter  
 6:35—Boston Glohe News Despatches  
 6:45—Stebbins Boys  
 7:00—The Vermont Lumberjacks  
 7:15—Campbell's Program  
 7:30—Cleercoal Program  
 8:00—Fleischman Hour  
 9:00—Chevrolet Chronicles  
 9:30—George Washington Coffee  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather and Fishing Forecasts  
 11:06—Glohe News Despatches  
 11:15—Sea Glades Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes  
 7:59—Weather Report  
 8:00—Shopping News  
 9:00—Little Jack Little  
 9:15—Morning Minstrels  
 9:30—Tony's Scrap Book

## Fate

George Frame Brown, creator, director and chief actor of the Real Folks rural sketches, came to New York in 1921 with the purpose of studying art. The first thing he did, after finding a room and leaving his trunk there with all his worldly possessions, was to invest a dollar in a sight-seeing tour. When he returned to his quarters, to his great despair he found the house gutted by fire and his belongings destroyed. Having come to the metropolis against the wishes of his parents, it was useless to appeal to them in his distress. As a result he had to undergo a long period of dish-washing, night-portering and sailing before the mast in order to revise his economic status.

## Needs Company

Nat Shilkret often is busy until dawn writing and arranging scores for his nightly broadcasts. During the early hours he refuses to work alone for he can't concentrate without someone in the room. He explains this is because he must have something to replace the confusion and interruptions in the studios during rehearsal time. His wife, Anna, adapted her hours to his some time ago, for she says: "Otherwise I would have been a widow ever since I was a bride." Nat dedicated his first composition to her, a number entitled "Wee Bit o'Heart".

## Sea Songs

Wilfred "Bill" Glenn can't quite decide whether it is because he is so fond of the sea, or because bassos are supposed to know them, that he has memorized so many sea chanties. It's probably the love for the sea, since he has a repertoire of such songs unusual in size, even for a basso.

## Veteran

Before the Great War, Frank Stretz, whose orchestra is heard on the Pertussin program, was known as the "Waltz King of New York". He has been directing for thirty-five years, and has played at some of the most brilliant social functions in the history of the city or the Four Hundred. His piano player and first trumpeter have been with

him more than twenty years, and have played in his orchestra in three different Madison Square Gardens.

## Failed

During preparations for a recent audition, Allyn Joslyn, with much apprehension, watched the stage actress, new to radio, make her rehearsal notations on the back of the continuity. She was warned that she'd become confused in the audition. The actress heeded not. His fears were confirmed in the middle of the audition of the sketch, which concerned a bridge game.

Actress: "The proper bid is two—Just a minute dearies, the place is right here — somewhere . . ."

The audition was unsuccessful.

## No School

Rarely a week passes that Nick Lucas, the radio guitarist, isn't approached by someone eager to finance a correspondence school of guitar playing with Nick's name as the drawing card. "For 15 years," says Lucas, "I've been telling them I won't because I haven't the time to devote to teaching, but still they come." But Lucas promises his admirers that there'll never be any Nick Lucas guitar school.

## Emergency Call

The entry of Phil Dewey into radio, was unlike that of most artists who wait so long for their opportunity. A baritone in an NBC quartet was taken ill, and Phil, singing at the time in "Good News," was grabbed by a friend and rushed into the breach. A permanent offer came from NBC as a result and his comparatively brief stage career was a thing of the past.

## Grew Up There

Gladys Rice, daughter of the stage's John S. Rice and Sally Cohen, was one of those babies who literally had a trunk in a stage dressing room for a cradle, and when she'd grown older, in spite of her father's protests, she appeared behind the footlights. It was her early broadcasting with Roxy's at the Capitol that curtailed the career which was her heritage.

## Thursday — (Continued)

9:45—Back Stage in Radio  
 10:00—The Syncopators  
 10:15—Machine Age Housekeeping  
 10:30—Grace M. Donahue  
 10:45—Barbara Gould  
 11:00—Ann Arden Fashions  
 11:15—Popular Hits of the Day

## P. M.

12:00—Stock Market Quotations  
 12:15—Farm Flashes  
 12:30—Parker Music Masters  
 1:00—Hotel Taft Orchestra  
 1:30—Columbia Orchestra  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—La Forge Berumen Musicale  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—Organ Recital  
 5:00—Tito Guizar  
 5:15—Interview  
 5:30—Salty Sam—The Sailor  
 5:45—Movie Stars Revue  
 6:00—Connie Boswell  
 6:15—Reis and Dunn  
 6:30—Bing Crosby  
 6:45—Pertussin Program  
 7:00—News Flashes  
 7:15—News Story  
 7:30—"Big Brother"—Bob Emery  
 7:45—Cocoanut Grove Orchestra  
 8:00—The Gossipers  
 8:15—Mystery Baritone  
 8:30—Quiet Harmonies  
 8:45—Chemical Society Lecture  
 9:00—Le Paradis Dance Band  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Hart-Schaffner & Marx  
 10:30—Music that Satisfies  
 10:45—Jack Miller & Orchestra  
 11:00—Columbia Symphony Orch.  
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'Clock Serenaders  
 9:15—The Yankee Singers  
 9:30—Hoyt's Orchestra  
 9:45—Song Album  
 10:00—Copeland—Ceresota Program  
 10:15—Black Iron Singer  
 10:30—Prudence Silk Stockings  
 10:45—The Vapon Program  
 11:00—U. S. Navy Band  
 11:30—Medical Society Talk  
 11:45—Ben Alley—Tenor  
 12:00—Shepard Stores News

## P. M.

12:06—Traveler News Flashes  
 12:15—King's Chapel  
 1:00—Shopping News  
 2:00—Aunt Jemima Songs  
 2:15—Ann Leaf at the Organ  
 2:25—Daily Radio Guide  
 2:30—American School of the Air  
 3:00—Chemical Society Lecture  
 3:15—The Romancers  
 3:30—Rhythm Kings  
 3:45—Virginia Arnold—Pianist  
 4:00—U. S. Army Band  
 4:30—Hotel Taft Orchestra  
 5:00—The Dance Parade  
 5:15—Musical Mirror  
 5:30—Oat Flakes Club

5:45—Downey Flake Dunketeers  
 6:00—Time—News—Weather  
 6:10—Boston Varnish Program  
 6:15—Stage Star Salute  
 6:30—"Big Brother"—Bob Emery  
 6:45—Richfield Rollickers  
 7:00—Myrt and Marger  
 7:15—Easy Aces  
 7:30—H. V. Kaltenborn  
 7:45—The Camel Quarter Hour  
 8:00—Linit Bath Club  
 8:15—Abe Lyman's Band  
 8:30—Colt Shoe Program  
 8:45—Angelo Patri  
 9:00—The Mills Brothers  
 9:15—Ted Husing Sportsplants  
 9:30—Love Story Magazine  
 10:00—Nation's Hospitals  
 10:15—Wrestling Match  
 11:00—Hockey Game  
 11:31—Record News Flashes  
 11:45—Cocoanut Grove Orchestra  
 12:00—Guy Lombardo & Orchestra  
 12:30—Joe Reichman & Orchestra  
 1:00—Noble Sissle & Orchestra  
 1:30—Buddy Wagner & Orchestra

WTIC—HARTFORD (232.8m) 1060k

## A. M.

7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Shopping with Susan  
 9:55—Announcements  
 10:00—Mrs. Blake  
 10:15—Breen and de Rose  
 10:30—Cindy and Sam  
 10:45—Dream Dramas  
 11:00—WTIC Pop Concert—Kriens  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert  
 11:45—Women's Home Program  
 12:00—Home Circle Chat

## P. M.

12:15—Motor Vehicle Department  
 12:20—Farm and Home Forum  
 12:50—Blue Room Echoes—Jos. Blume  
 1:30—Julius Hartt School Recital  
 1:25—Dr. E. C. Nickerson  
 2:00—WTIC Playhouse Matinee  
 2:30—Announcements  
 2:35—Baldwin—Berman  
 2:45—Caravan Romance  
 3:00—Songs My Mother Taught Me  
 3:15—Sarah Jordan  
 3:30—"The Mixing Bowl"  
 4:15—WTIC Synchronized with WEEA

WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 9:15—Knox Sparkling Music  
 9:30—Shopping Around  
 9:45—A. & P. Food Program  
 10:00—Mrs. Blake's Radio Column  
 10:15—Aunt Sammy  
 10:30 to 11:00—Same as WEEI  
 11:00—Bisquick  
 11:05—L'Heuse Exquise  
 11:15—Radio House Institute  
 11:30—Hugo Mariani—Martinettes

## P. M.

12:00—General Electric Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program

## TALKS WITH BIRDS



**Evergreen Tree**

Radio's usual sound effects, intricate mechanical contrivances, are placed in the discard during the presentations of "The Lone Wolf Tribe," the juvenile educational radio program over the Yankee network each Monday, Wednesday and Friday from 5:45 to 6 p. m. Evergreen Tree, full-blooded Pueblo Indian, pictured above, is said by the Izaak Walton League to be the greatest living imitator of birds and animals. The chattering of squirrels, the howling of wolves, the calls of hundreds of birds, all are done by Evergreen Tree. To keep in practice, Evergreen Tree visits bird sanctuaries in the middle west three and four times each week and talks to them in their languages.

### Long Routine

Almost four consecutive hours of playing their instruments is the nightly routine for Tommy Dorsey and Mickey Bloom, trombonist and trumpeter respectively in Jacques Renard's orchestra. After their early performance they rush to a Broadway playhouse just in time to play the overture for the musical comedy, "Everybody's Welcome." They spend most of the evening

playing for the show and then return to the Columbia studios to accompany Morton Downey for his late broadcasts.

### Admirer

One of the most enthusiastic admirers of Dean Gleason L. Archer, who broadcasts talks on law over an NBC network weekly, is an elderly blind man who sends gifts ranging from rare books on Colonial history to boxes of fruit.

### Former Protegee

Marty Quinto, Columbia's song-writing guitarist, began his musical career as a violinist and was considered something of a boy prodigy in his native Italy. Shortly before he came to the United States his wrists were broken in a fall and he was forced to abandon the violin. He studied under a private tutor at Yale and became well known over the New Haven campus for his ability on the guitar.

### Tough Luck

While touring Australia some years ago Margaret Anglin visited the Ballarat gold mines. The president of the Company took her down to visit the smelting works where the gold bricks were brought up boiling hot. "If you can carry one of those bricks away with you, you can have it," he said. "It's worth \$60,000." Miss Anglin is still wringing her hands.

### Why She Is Loved

Engineers, like everybody else, indulge in fanning bees, (studio parlance for shop talk) and occasionally show signs of being interested in things that are far removed from slide rules and calculus. Recently three or four of them, off duty for the time being, were reciting things they like to recall as the smoke from their pipes curled upward. Alfred Nilsson was talking: "I can understand," said he, "why the world has such a high regard of Mme. Ernestine Schumann-Heink. She is always so human. One night while I was juggling the amplifier on a remote job, she put an arm around my neck, drew my head down and whispered in my ear: "Is my hair a mess? I washed it this morning!"

# RADIOLOG

Thursday — (Continued)

.01—News Bulletins  
 1:15—Popular Varieties  
 1:30—Ensemble  
 2:00—Local Highlights  
 2:45—Caravan  
 3:00—Three Mustachios  
 3:15—Sun Sweet Harmonies  
 3:30—Woman's Radio Review  
 4:00—Bisquick  
 4:05—Concert Program  
 4:30—Lady Next Door  
 4:45—Frances Bowden  
 5:00—Jungle Man  
 5:15—Skippy  
 5:30—Concert Program  
 5:45—Happy Rose Dance Orch.  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Earle Clement—Baritone  
 6:45—To be announced  
 7:00 to 7:30—Same as WEEI  
 7:30—Prince Albert  
 7:45—Golden Trail of Melody  
 8:00 to 9:30—Same as WEEI  
 9:30—Adventures of Sherlock Holmes  
 10:00—Lucky Strike Dance Hour  
 11:01—News Bulletins  
**WEAN—PROVIDENCE (384m) 990k**  
**A. M.**  
 1:29—Reveille  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Information Service  
 8:30—Providence Jr.—Sr. High Schools  
 8:45—Old Man Sunshine

9:00—Little Jack Little  
 9:15—Morning Minstrels  
 9:30—Orchestra  
 9:45—Back Stage in Radio  
 10:00 to 10:45—Same as WNAC  
 10:45—Barbara Gould Beauty Talk  
 11:00 to 12:00—Same as WNAC

**P. M.**  
 12:01—Globe Trotter  
 12:10—Lenten Noonday Service  
 12:30—Columbia Revue  
 12:45—Shopping News  
 12:50—Moment Musicale  
 1:00—R. I. Information Service  
 1:30—Columbia Salon Orchestra  
 2:00—The Gossiper  
 2:15—WEAN Women's Federation  
 2:30—American School of the Air  
 3:00—La Forge Berumen  
 3:30 to 5:00—Same as WNAC  
 5:00—Tito Guizar  
 5:15—Interview  
 5:30 to 6:00—Same as WNAC  
 6:00—Globe Trotter  
 6:15—Reis and Dunn  
 6:30—Providence Biltmore Ensemble  
 6:45—Pertussin Program  
 7:00 to 10:00—Same as WNAC  
 10:00—Hart-Schaffner-Marx Trumpeters  
 10:30—Chesterfield Program  
 10:45—Jack Miller—Songs  
 11:00—Howard Barlow  
 11:30—Saturday Evening Club Dance  
 12:00 to 1:30—Same as WNAC

## FRIDAY, MARCH 18, 1932

**WBZ-WBZA—BOSTON (503m) 990k**

**A. M.**  
 7:00—Colt Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—General Mills  
 9:01—Homemakers Hints  
 9:15—Shopping About  
 9:30—Beautiful Thoughts  
 9:46—Morning Parade  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Foods  
 10:45—Paramount Organ  
 10:55—Jordan Marsh Stylist  
 11:00—Music Appreciation Hour  
**P. M.**  
 12:00—Time—Temperature—Weather  
 12:04—New England Agriculture  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—New England Agriculture  
 12:45—Farm and Home Hour  
 1:30—Gov. Ely's Committee  
 1:35—At Home and Abroad  
 1:45—WBZ Luncheon Ensemble  
 2:00—Cohen and Clancy  
 2:15—Book Reviews  
 2:30—Matinee Gems  
 2:45—Youth Matinee  
 3:00—"Sailortown"  
 3:30—Home Forum Cooking School  
 4:00—Tea Dance  
 4:15—"National Affairs"—Lawrence  
 4:20—The Business World Today  
 4:30—Stock Exchange Quotations  
 4:45—Uncle Beezee  
 5:00—Doug Woodman's Orchestra  
 5:30—Agricultural Markets  
 5:40—General Mills

5:45—Just Among Friends  
 6:02—Edward J. Lord—Pianist  
 6:07—Sports Review—Temperature  
 6:15—Black and Orange Orch.  
 6:30—Southern Reveries  
 6:45—Topics in Brief—Lowell Thomas  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—To be announced  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—Nestle's Program  
 8:30—Oldsmobile Melody Speedway  
 8:45—Paladins  
 9:00—Friendship Town  
 9:30—Armour Program  
 10:00—Paul Whiteman — Pontiac  
 10:30—Jo-Cur Waves of Melody  
 11:00—Time—Weather—Sports Review  
 11:15—HERE AND THERE IN RADIO.  
**LAND—RADIOLOG EDITOR**  
**LOUIS WEIR—ORGANIST**  
 11:30—Hotel Bradford Orchestra  
**WEEI—BOSTON (508m) 590k**  
**A. M.**  
 6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Flying Fingers  
 9:30—To be announced  
 9:45—To be announced  
 10:00—Mrs. Blake's Radio Column  
 10:15—Sterling Products—Dr. Copeland  
 10:30—I. Neuman Program  
 10:45—Rety Crocker  
 11:00—Musical Appreciation Hour  
**P. M.**  
 12:00—General Electric Circle

## FROSTILLA SONG-BIRD

Unlike most radio entertainers, Mildred Hunt did not begin singing lullabies to herself when but six months old. Nor did she make professional appearances as a child of five. She spent a normal and uneventful childhood with the



MILDRED HUNT

possible exception of falling down a flight of stairs or mistakenly barbering her long golden curls, in her native town of Bloomsburg, Pa. From there her parents moved to Wilkesbarre and Mildred was sent to Wyoming Seminary. Once again Mildred defied tradition and did not sing in the school glee club.

But all things come to an end, or as in the case of Mildred's career, a beginning — and hers began while attending the fashionable Craig School in Stamford, Conn. Mildred, in the manner of distinctly attractive school girls, became "stage struck" and despite her parents' objections left school for New York and the theatre.

Her first attempt was for a place in the Ziegfeld Follies, but Mildred could not gain admittance to the famous producer's office. While she was pleading with the receptionist, however, Ziegfeld happened to pass through the outer office, heard her arguing and immediately engaged her as a member of the chorus.

This was a starter, but Mildred was never impressed with her talents as a dancer and when she was offered a position at the Monte Carlo Club, insisted upon singing. Her voice was found at last, and its development quickly followed.

The next step in Mildred's career was a vaudeville tour with Helen Kane, of "boop-a-doop" fame, with whom she shared an apartment. Then followed an engagement at the Cheese Club and a radio debut over WHN. While singing over that station, Paul Whiteman heard her with the result that, the very next

day, Mildred recorded with Whiteman's orchestra. Subsequently, she appeared with the famous band leader at the Palace and on the radio.

Firmly established in broadcasting by this time, Mildred took her place among the leaders when she joined Roxy's Gang and remained with the group for three years. With this background, commercial air contracts followed. About a year ago, she finished up all contracts — vaudeville and radio — and went abroad for several months. This trip, in spite of several radio appearances in England, made Mildred regard her present radio work as a comeback.

After returning from Europe, resting for a bit and visiting the Empire State Building, Mildred is heard over Columbia every Monday night as the star of the Frostilla Broadcast Rehearsals. One of these days she promises to sing some of the numbers she wrote herself, two of them "Tired Hands" and "I May Learn To Forget Some Day".

#### Still At It

Graham Harris, who conducts the spooky music for the Sherlock Holmes and mounted police programs, came to radio from a symphony orchestra. He played violin in three of them before taking up conducting, and he once wielded a baton for the London Symphony orchestra. Four years ago he took the stick when Howard Barlow was called out of town suddenly and he's still wielding it.

#### Alias

Chief Whirling Thunder signs contracts and other legal documents with the name R. W. Johnson. Since the chief is a full-blooded Winnebago, the Johnson requires some explanation. His father was a student at Carlisle in the days when that Indian school "farmed out" its youngsters during the summer. Whirling Thunder, Sr., was sent to the home of a Swedish farmer. There his behavior so impressed the family that they adopted him. The present Whirling Thunder retains the name, along with his Indian cognomen.

## Friday — (Continued)

12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:30—Lenten Service  
 12:55—Produce Market Report  
 1:05—What's New in the World  
 1:10—Information  
 1:15—Daily Tattler  
 2:00—Neapolitan Dutch Girls  
 2:15—To be announced  
 2:30—New England Kitchen of the Ab  
 3:00—Neapolitan Dutch Girls  
 3:30—Reading Circle  
 3:45—Minton—Grady  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—To be announced  
 4:20—Al Luttringer's Players  
 4:50—Dr. Burbank  
 5:00—Caravan  
 5:15—Skippy  
 5:30—The Art of Living  
 5:45—Listerine Program  
 6:00—Broadcast from Geneva  
 6:15—Waldorf Astoria Orch.  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—To be announced  
 7:00—Dainty Dot Dandies  
 7:15—Campbell's Program  
 7:30—Prince Albert Quarter Hour  
 7:45—Simpson Spring Quartet  
 8:00—Cities Service Concert Orchestra  
 9:00—Clicquot Club Eskimos  
 9:30—Fox Fur Trappers  
 10:00—Whitman Candy  
 10:30—New York—RKO Theatre of Air  
 11:00—Weather and Fishing Forecasts  
 11:06—Globe News Despatches  
 11:15—Lew Conrad's Statler Orch.

WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—The Madison Singers  
 9:30—Tony's Scrap Book  
 9:45—Little Journeys to Market  
 10:00—The Oxol Boys  
 10:15—Bond Bread Program  
 10:45—Don and Betty  
 11:00—The Fitch Professor  
 11:15—Cooking School  
 11:30—Popular Hits of the Day

## P. M.

12:00—Stock Market Quotations  
 12:15—Farm Flashes  
 12:30—Chop Sticks Orchestra  
 1:00—Hotel Taft Orchestra  
 1:30—Atlantic City Musicale  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Light Opera Gems  
 4:45—Hotel Taft Orchestra  
 5:30—Pollyanna Shoes Program  
 5:45—Wrigley Indians Program  
 6:00—John Kelvin—Irish Tenor  
 6:15—Yoeng's Orchestra  
 6:40—Action for Unemployment  
 6:45—Vaughn de Leath  
 7:00—News Flashes  
 7:15—Yankee String Ensemble  
 7:30—"Big Brother"—Bob Emery  
 7:45—Cocoanut Grove Orchestra  
 8:00—The Gossipers  
 8:15—Chuck Marny's Minstrcls  
 8:30—Yankee Network Drama

9:00—Chop Sticks Orchestra  
 9:30—Organ Recital  
 9:45—News Flashes  
 10:00—Beau Bachelor  
 10:15—Adventures in Health  
 10:30—Music That Satisfies  
 10:45—Vivian Ruth—Songs  
 11:00—Columbia Symphony Orchestra  
 11:30—George Olsen & Orchestra

WNAC—BOSTON (243.6m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'Clock Serenaders  
 9:15—Lila Hale Sea Treasures  
 9:30—Birdseye Frosted Foodsters  
 9:45—Del Maize—Jane McGrew  
 10:00—Schoodic Center Folks  
 10:15—Footlight Echoes  
 10:30—Sears Best Sellers  
 10:45—Acme Sunshine Melodies  
 11:00—Forecast Cooking School  
 11:15—Lane Cedar Chest Program  
 11:30—The Captivators  
 11:45—Ben Alley

## P. M.

12:00—Shepard Stores News  
 12:06—Traveler News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Kre-mel Singing Chef  
 12:45—Columbia Revue  
 1:00—Shopping News  
 2:00—The Funnyboners  
 2:15—Ann Leaf at the Organ  
 2:25—Johnson Daily Radio Guide  
 2:30—American School of the Air  
 3:00—U. S. Marine Band  
 3:30—Arthur Jarrett  
 3:45—Educational Features  
 4:00—Spotlighting Modern Education  
 4:15—Matinee Revue  
 4:30—At the Console  
 5:00—The Dance Parade  
 5:15—Musical Cameo  
 5:30—Old Man Sunshine  
 5:45—Specialties with Jane McGrew  
 6:00—Time—News—Weather  
 6:10—Boston Varnish Program  
 6:15—Helen Barr  
 6:30—"Big Brother"—Bob Emery  
 6:45—John Irving Program  
 7:00—Myrt and Marge  
 7:15—Maxwell House Coffee  
 7:30—The Boswell Sisters  
 7:45—Camel Quarter Hour  
 8:00—Jinit Bath Club  
 8:15—Singin' Sam  
 8:30—Today and Yesterday  
 9:00—Pillsbury Pageant  
 9:30—To the Ladies  
 9:45—Friendly Five Footnotes  
 10:00—Club Mayfair Orchestra  
 10:30—Cocoanut Grove Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Le Paradis Dance Band  
 12:00—Ben Bernie & Orchestra  
 12:30—Isham Jones & Orchestra  
 1:00—Roseland Ballroom Orch.  
 1:30—Gus Arnheim & Orch.

WTIC—HARTFORD (282.8m) 1060k

## M

8:00—WTIC Synchronized with WEAF  
 P. M.  
 4:00—Betty Moore—Decorator

## CORNET VIRTUOSO

New England music lovers will be interested in these highlights in the busy life of Walter Smith, popular cornet virtuoso and leader of the Jenney Band, whose photograph appears on the front cover of this issue.

Mr. Smith is a native son of Massachusetts, born in Easthampton in 1891. His father both played and taught cornet, so young Walter started his musical studies with the cornet at the age of eight. From then on his life grew into one of concentration and constant study to achieve success in his chosen field with his chosen instrument, the cornet. He made his first public appearance as a soloist at Paragon Park, in Nantasket at the age of 16 and later in that same year became a conductor in his own right.

Fortunately, he realized that his acclaim as a "boy wonder" was not sufficient foundation for the career he had in mind—and he continued his studies with his father and later with Milo Burke of Brockton.

Then in 1912, circumstance brought his ability to the attention of Boston's musical authorities through his first performance in Symphony Hall during a presentation of "The Messiah" at the Boston Festival.

Recognition by New England's great music center was the cue for harder work and more intensive study and Walter Smith, year by year, step by step, acquired his goal as an outstanding leader, cornet soloist and teacher.

Today his Jenney Band ranks as one of the stellar radio attractions of the East—in its fourth consecutive year of broadcasting over Station WEEI without change of sponsorship. Mr. Smith's cornet solos are one of the weekly highlights of the air. He is acclaimed by many authorities as the outstanding cornet virtuoso of the country. In addition to his radio performances and his personal appearances as soloist and guest conductor throughout the East, he carries the weekly responsibilities of conducting the Aleppo Temple Shriners Band, the largest fraternal band in the world, and of teaching more than seventy-five students of the cornet and trumpet at his Boston studios.

During his broadcasts he per-

forms more than one hundred cornet solos from memory, using no music even on the brilliant and involved compositions which require the utmost technique. Incidentally, many of these solos call for a high note of G above high C.

Two sons, Walter Jr. and Stewart, are exponents of the family musical instrument and are frequently featured in cornet trios with their father.

Courtney Guild, a well-known Bostonian, wrote a two-line verse you may like to recall when you listen to Walter Smith and his Jenney Band over Station WEEI Sunday at eight. Here it is—

"There was a young man of excellent pith  
Fate tried to conceal by calling him Smith."

### What They're Called

Nat Shilkret reveals that musical instruments as well as players have nicknames. An incomplete list, as given by Nat, includes:

- Clarinet—gobble stick.
- Cornet—the soldier's delight.
- Trumpets—the baby and his toys.
- Tuba—lion imitator.
- Bassoon—one-lunged bagpipe.
- Guitar player—the minstrel boy.
- Horn player—the hunter.
- Second violinists—oompahs.
- Concertmasters—prima donnas.

### The "Official Kidder"

Every radio artist receives fan mail from various listeners in the country, but few artists receive a daily letter five pages long from one of their admirers. Miko Childs, popular Conductor of the KMOX Orchestra has for the past year received such a letter from a party who signs his or her name as the "Official Kidder." In the five pages of correspondence, Mike is reminded of every tune he played during the day's schedule and is "kidded" about his selection of songs. Strange as it may seem "The Official Kidder" has never disclosed his identity or mentioned his address. Mike believes the "Official Kidder" has established a new world's record for one way correspondence.

## Friday — (Continued)

4:15—Program Summary  
 4:18—Sunset Hour  
 4:55—Announcements  
 5:00—Caravan—Desert Romance  
 5:15—Skippy  
 5:30—Blue Minstrels  
 5:45—Happy Rose Dance Orch.  
 6:00—Serenading Strings  
 6:15—Diamond Dance Orchestra  
 6:30—Studio Program  
 7:00—Travelers Pilot—Orchestra  
 7:30—Studio Musicale  
 7:45—Harry Salter's Golden Trail Orch.  
 8:00—Cities Service Concert  
 9:00—Eskimo Night Club  
 9:30—The Travelers Hour  
 10:30—Theatre of the Air  
 11:00—News—Weather  
 11:05—Club Hollywood Orchestra

WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Organ Recital—Capitol Theatre  
 9:30—Tom Waring & Troubadours  
 9:45 to 10:30—Same as WEEI  
 10:30—Bisquick  
 10:35—Breen and de Rose  
 10:45 to 12:15—Same as WEEI

## P. M.

12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:07—Weather Report  
 1:15—Palais D'Or Orchestra  
 1:45—The Gilberts  
 2:00—Local Highlights  
 2:30—N. E. Kitchen of the Air  
 3:00—South Sea Islanders  
 3:30—Woman's Radio Review  
 4:00—Betty Moore  
 4:15—Bisquick  
 4:20—Le Trio Charmante  
 4:30—The Lady Next Door  
 4:45—Frances Bowden  
 5:00 to 5:30—Same as WEEI  
 5:30—Dolly Connelly

5:45—Happy Rose Dance Orch.  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Laura Lee  
 6:45—To be announced  
 7:00—Powers Coke  
 7:30—Prince Albert  
 7:45—Seiberling Singers  
 8:00 to 9:30—Same as WEEI  
 9:30—Pond's Dance Orchestra  
 10:00 to 11:00—Same as WEEI  
 11:01—News Bulletins

WEAN—PROVIDENCE (324m) 990k

## A. M.

7:29—Revelle  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Salon Musicale  
 8:15—Shopping News  
 8:45—Old Dutch Girl  
 9:00—Little Jack Little  
 9:15—Madison Singers  
 9:30 to 10:00—Same as WNAC  
 10:00—Oxol Boys  
 10:15—Bond Bread Program  
 10:45—Don and Betty  
 11:00 to 12:00—Same as WNAC

## P. M.

12:01—Globe Trotter  
 12:10—Lenten Noonday Service  
 12:30—Kremel Singing Chef  
 12:45—Shopping News  
 12:50—Columbia Revue  
 1:00—R. I. Information  
 1:30—Atlantic City Musicale  
 2:00—The Gossipers  
 2:15—Women's Federation  
 2:30 to 4:00—Same as WNAC  
 4:00—Light Opera Gems  
 4:45—Curtis Institute of Music  
 5:30—Pollyanna Shoes Program  
 5:45—Wrigley Indians  
 6:00—Globe Trotter  
 6:15 to 10:00—Same as WNAC  
 10:00—Beau Bachelor  
 10:15—Adventures in Health  
 10:30—Chesterfield Program  
 10:45—Vivian Ruth—Songs  
 11:00—Columbia Symphony Orch.  
 11:30—Lossez & Biltmore Orchestra  
 12:00 to 1:30—Same as WNAC

## SATURDAY, MARCH 19, 1932

WBZ-WBZA—BOSTON (303m) 990k

## A. M.

7:00—Colt Musical Clock  
 7:45—Rise and Shine  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:55—General Mills  
 9:01—Laugh Club  
 9:15—Lady Bugs  
 9:30—Beautiful Thoughts  
 9:46—The Irish Fiddler  
 10:00—Home Forum Cooking School  
 10:30—Our Daily Food  
 10:45—John Marion—Pianist  
 11:00—Morning Parade  
 11:30—Greater Boston Fed. of Women

## P. M.

12:00—Time—Temperature—Weather  
 12:04—4-H Club  
 12:15—Pat Barnes  
 12:30—Produce Market Review  
 12:40—Farm and Home Hour

1:30—Don Pedro's Orchestra  
 2:00—Boy Scout Troop of the Air  
 2:15—Songs of the Day  
 2:30—Troubadours  
 2:45—WBZ Ensemble  
 3:15—Bradford Organ  
 3:30—Sidewalks of Life  
 3:45—Buccaners  
 4:00—Tea Dance  
 4:30—Stock Exchange Quotations  
 4:45—Herbert Marsh's Orchestra  
 5:15—America at Work  
 5:45—General Mills  
 5:50—Evening Echoes  
 6:02—Edward J. Lord — Pianist  
 6:07—Sports Review  
 6:15—Black and Orange Orchestra  
 6:30—Hotel Bradford Orchestra  
 6:45—Just Willie  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Tastyest Jesters  
 7:30—Baritone  
 7:45—"Gentlemen of the Press"  
 8:00—Barn Dance  
 8:30—Dance with Countess Dorsay

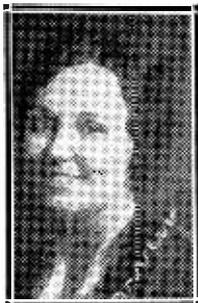
## PROBLEMS OF FLAVOR

By Mildred W. Carlson, Director

Home Forum Cooking School—WBZ-WBZA

Monday to Friday, 3:30—4:00 p. m. — Saturday Morning, 10:00—10:30

Indefinable flavors are often due to unconscious knacks that develop with years of experience and are seldom explained. They are the practises that once were acquired by a daughter in apprenticeship to her mother. Now each of us must take the initiative in discovering for ourselves what rules of



cookery produce the flavors of the traditional tastes that have come down to us through our families. The examples I am going to give you today may help to explain the sort of things to watch for when learning to cook a new dish.

How many times, we ask—How did you flavor this soup or that frosting? Perhaps our answer has been a shrug of the shoulders, for the hostess could not tell us even though she had her own particular way of flavoring.

I am going to give you a few practical hints on the problem of flavors:—

The first in order is to have the flavor of a stew evenly blended throughout. Add enough water in the beginning for the entire cooking and then let the stew cook down as vegetables and so forth are added.

Second: To give a rich, smooth flavor to a thick, old fashioned vegetable soup, stir it with a knife used to cut a clove of garlic in opposite directions. Repeat this several times just before serving. Makes us think of the principle of rubbing an onion around inside the bowl in which we're going to mix a vegetable or potato salad.

Third—In making brown sauce, brown the flour in the fat, getting it a little darker than you want the sauce, as the liquid will make it lighter. Never brown the fat alone as that burns it and gives it an acid flavor.

Fourth: In flavoring any cooked mixture such as custards and the like, let them cool thoroughly first. Otherwise the warmth causes the flavoring to escape with the alcohol with which it is usually preserved.

Fifth: For an indescribably pleasant flavor in French Dressing, use a half of a lime with as much lemon.

Sixth: It is perfectly possible to fry bacon so that it will be very crisp, curly and dry. Have it sliced very thin; then cook it slowly in a heavy pan, being careful to pour off the fat as it cooks out and turn the bacon frequently. Some enjoy a few grains of nutmeg sprinkled over the bacon as it is cooking.

Seventh: To flavor a sauce with chopped onions, cook them slowly in the fat to draw out the flavor, but do not brown.

Eighth: A few grains of sugar added to any sauce, soup or other dish containing much tomato takes away the raw, harsh sharpness of the acid it contains. This is also true of dishes containing vinegar. Perhaps this is a personal bit of flavoring, but I always add a few grains of salt and 1-2 teaspoon of sugar to spinach when I am cooking it.

Ninth: The only reason for scalding milk to be used for custards or white sauce is to shorten the cooking process afterward, which is practical only when more than a quart of milk is used, which is not often the case in regular home cooking.

## Iowa Ham Muffins

- 1-4 cup butter
- 3-4 cup chopped cooked ham
- 1 beaten egg
- 3 tsp. baking powder
- 3-4 cup graham flour
- 1 cup milk
- 1 cup white flour

Cream butter until very creamy. Add ham, mix well, and add egg, graham flour, baking powder and milk and white flour. Mix well and fill well oiled muffin pans half full. Bake in a hot oven about 20 minutes. Will make 18 small muffins.

## Saturday — (Continued)

9:00—McEnelly's Orchestra  
 9:30—The First Nighter  
 10:00—Happy Rose Dance  
 10:15—Songs of the South  
 10:30—Hollywood Nights  
 10:45—Twenty Fingers of Harmony  
 11:00—Time—Weather—Sports Review  
 11:15—Egyptian Room Orchestra  
 11:30—Hotel Bradford Orchestra  
 11:45—Egyptian Room Orchestra  
 12:00—The Bewitching Hour

## WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Ballad Singers  
 9:15—Knox Gelatine Program  
 9:30—Top O' The Morning  
 9:45—Our Daily Food  
 10:00—Mrs. Blake's Radio Column  
 10:15—Breen & de Rose  
 10:30—Soloists  
 10:45—WEEI Organist  
 11:15—Radio Household Institute  
 11:30—Keys to Happiness—Havrilla

## P. M.

12:00—Black & Gold Room Orchestra  
 12:15—Boston Globe News Despatches  
 12:25—WEEI Organist  
 1:00—Stock Exchange Quotations  
 1:10—Murphy's Troubadours  
 1:45—Foreign Policy  
 3:00—Opera  
 4:00—News Dispatches  
 4:10—Johnnie Russo & Orch.  
 4:50—Sam Bittell & Orch.  
 5:15—Skippy  
 5:30—Kuku Club  
 5:45—WEEI Organist—Del Castillo  
 6:15—Nat Brandwynne and Orch.  
 6:30—Pianist  
 6:35—Boston Globe News Despatches  
 6:45—Sea Glades Orchestra  
 7:00—O'Leary's Irish Minstrels  
 7:15—To be announced  
 7:30—Prince Albert Quarter Hour  
 7:45—To be announced  
 8:00—Civics Concert Service  
 8:30—National Advisory Program  
 9:00—Goodyear Tire & Rubber Co.  
 9:30—Valspar  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather and Fishing Forecasts  
 11:05—Globe News Despatches  
 11:15—Jesse Crawford  
 11:30—Rudy Vallee's Orchestra

## WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes  
 8:00—Shopping News  
 9:00—Little Jack Little  
 9:15—The Commuters  
 9:30—Tony's Scrap Book  
 9:45—Songs of Out of Doors  
 10:00—U. S. Army Band  
 10:30—Adventures of Helen and Mary  
 11:00—The Feature Forecaster  
 11:15—Popular Hits of the Day

## P. M.

12:00—Stock Market Quotations  
 12:15—Farm Flashes  
 12:30—Ray Stewartson & Orchestra  
 1:00—Hotel Taft Orchestra  
 1:30—Ritz Carlton Hotel Orchestra

2:00—Shopping News  
 2:45—News Flashes  
 3:00—The Rhythm Band  
 3:30—Women's Federation  
 4:00—Matinee Revue  
 4:30—At the Console  
 5:00—Eddie Duchin & Orchestra  
 5:30—The Witching Hour  
 5:45—Connie Boswell  
 6:00—Hotel Bossert Orchestra  
 6:15—Arthur Jarrett  
 6:30—Bing Crosby  
 6:45—Leon Belasco and Orchestra  
 7:00—News Flashes  
 7:15—Yankee String Ensemble  
 7:30—"Big Brother"—Bob Emery  
 7:45—Chop Sticks Orchestra  
 8:00—The Gossipers  
 8:15—Negro Spirituals  
 8:30—To be announced  
 8:45—Getting the News  
 9:00—Carborundum Program  
 9:30—Smith Brothers  
 9:45—News Flashes  
 10:00—Public Affairs Institute  
 10:30—Music That Satisfies  
 10:45—Jack Miller & Orchestra  
 11:15—Don Redman & Orchestra  
 11:30—Cuban Biltmore

## WNAC—BOSTON (243.8m) 1230k

## A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:45—Old Man Sunshine  
 9:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—The Sentinels  
 9:45—Sunshine Bill  
 10:00—Earle Nelson  
 10:15—Footlight Echoes  
 10:30—Song Album—Ralph Nylund  
 10:45—The Tango Orchestra  
 11:00—N. Y. Philharmonic Orch.  
 12:00—Shepard News

## P. M.

12:06—News Flashes  
 12:10—St. Paul's Cathedral  
 12:45—Wingate Athletic Program  
 1:00—Shopping News  
 2:00—The Funnyboners  
 2:15—Saturday Syncopators  
 2:25—Johnson Daily Radio Guide  
 2:30—National Democratic Forum  
 3:00—Four Clubmen  
 3:30—Van Surdam's Orchestra  
 4:00—Ann Leaf at the Organ  
 4:30—Spanish Serenade  
 5:00—The Dance Parade  
 5:15—Musical Mirror  
 5:30—Oat Flakes Club  
 5:45—The Rhapsodizers  
 6:00—Time—News—Weather  
 6:10—Boston Varnish Program  
 6:15—Musical Mirror  
 6:30—"Big Brother"—Bob Emery  
 6:45—The Saturday Nighters  
 7:00—Political Situation  
 7:15—Easy Aces  
 7:30—The Bright Spot  
 7:45—Camel Quarter Hour  
 8:00—Fray and Braggiotti  
 8:15—Phillips Dental Magnesia  
 8:30—Mass Industrial Commission  
 8:45—Vaughn de Leath  
 9:00—Club Mayfair Orch.  
 9:30—Romantic Highlights

# WITHIN THE LINES

by  
JACK D. BRINKLEY (WTIC)



How do you do? Every week I scurry around the studio, write letters and use the telephone to discover something interesting about your radio stars and mine. You wouldn't enjoy listening to the same songs, stories and jokes on program after program; so I have taken it for granted that you'd like to apply that same rule to your publications. It would be an easy matter to paste together a column of items clipped from the publicity sheets sent out by the National Broadcasting Company and the Columbia System; but that would only give you information, which you'd read a dozen times in as many publications. Besides it wouldn't be news in every case and some of it would be misinformation.

If I dared to print a column composed entirely of facts sent out by the praise agents, most of you would laugh at me for signing my name to what is obviously too good to be true. You would be right.

For these reasons it is necessary to do the news gathering business through outside channels . . . that is to say, through persons, who aren't paid to tell you what the broadcasting officials wish you'd believe. This should answer the reader who has accused me of going out of my way to find "something unpleasant about somebody". Of course, all of my information isn't unpleasant. If it is an ill wind to one person, it blows good to someone else just as deserving and just as important to the radio world. I shall not attempt to give you items that praise everyone or those that knock everyone; but I shall continue to attempt to offer items with news value and listener interest, unless I'm fired for writing this.

The praise agents didn't give me

that information about Chevalier being signed by Chase and Sanborn in spite of the fact that the sponsors realized he wouldn't register to the extent of his salary. They were confident they'd get a larger audience with the French star than with others whose talents are finer . . . and admitted this trickery for the sake of promotion.

No publicity department issued the fact that we are listening to the self-same band when the announcer calls it John Philip Sousa's on one night, and Arthur Pryor's another; but I think the information will interest you. Do you know the Rex Cole Mountaineers are not all the colorful southern backwoodsmen, they'd like us to believe they are . . . or that Kate Smith's much-ballyhooed southern background wasn't acquired in the real south at all? She's from Washington, D. C. . . . Vaughn de Leath once refused to work on a regular schedule which necessitated her songs being placed too close to those of Morton Downey, because the listeners often wondered which voice belonged to the woman and which the man. The lines which sound so spontaneous when read on the air by Gene and Glenn are written by someone else. M. Chevalier wanted \$7,500 a week to return to the coffee program. This was a raise of \$3,500, so Eddie Cantor got the job at \$2,500. Now George Jessel, after much boosting by friend Eddie, has succeeded in getting \$1,000 for his work. Glad to know of Phil Cook's latest accomplishment in getting the star part in the Shubert stage revue concerning radio.

Thus our program ends. Thank you very much for looking-in. Hope we'll be together next week at this same time. Goodnight . . . good-night.

## Saturday — (Continued)

10:00—Cocoanut Grove Orchestra  
 10:30—Copley Plaza Orchestra  
 11:01—Record News Flashes  
 11:15—Organ Recital  
 11:30—Ray Stewartson & Orch.  
 12:00—Guy Lombardo & Orchestra  
 12:30—St. Moritz Orchestra  
 1:00—Noble Sissie & Orchestra  
 1:30—Charles Boulanger & Orchestra  
 WTIC—HARTFORD (282.8m) 1060k

## A. M.

7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—"Cheerio"  
 9:00—Shopping with Susan  
 9:55—Announcements  
 10:00—The Mixing Bowl  
 10:30—Studio Recital  
 10:45—Symphonic Syncopation  
 11:15—Radio Household Institute  
 11:30—Keys to Happiness

## P. M.

12:01—Laurel Trio—Julius Nussman  
 12:15—Bulletins  
 12:20—Farm and Home Forum  
 12:50—Blue Room Echoes—Jos. Blume  
 1:30—Rhythm Five—Len Berman  
 2:00—American Game Protective Talk  
 2:15—Whispering Banjos  
 2:30—Music Clubs Recital  
 3:00—Knights of Melody  
 3:30—Saturday Matinee Concert  
 4:15—WTIC Synchronized with WEAJ

WTAG—WORCESTER (516.9m) 580k

## A. M.

8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Shopping in the Mart  
 9:15—Knox Sparkling Music  
 9:30—Bisquick  
 9:35—Tom Waring's Troubadours  
 9:45 to 10:15—Same as WEEI  
 10:15—Organ—Capitol Theatre  
 10:45—Happy Time Singers  
 11:15 to 12:00—Same as WEEI

## P. M.

12:00—Black & Gold Room Orchestra  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Chester Gaylord  
 1:01—News Bulletins  
 1:10—Musical Highlights  
 1:30—Palais D'Or  
 1:45—Foreign Policy Luncheon  
 3:30—Metropolitan Opera

4:45—Lady Next Door  
 5:15—Skippy  
 5:30—Blue Moon Cuckoos  
 5:45—Concert Program  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Musical  
 7:00—Salon Singers  
 7:15—Laws that Safeguard Society  
 7:30—Prince Albert  
 7:45—Concert Program  
 8:00—Bancroft Hotel Orchestra  
 8:30 to 11:00—Same as WEEI  
 11:01—News Bulletins

WEAN—PROVIDENCE (384m) 990k

## A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Information Service  
 8:45—Old Man Sunshine  
 9:00—H-O Rhyme Time  
 9:15—The Commuters  
 9:30—Tony's Scrap Book  
 9:45—Sunshine Bill  
 10:00—Music Club for Children  
 10:30—New World Salon Orch.  
 11:00—Adventures of Helen and Mary  
 11:30—Columbia Revue

## P. M.

12:00—Shopping News  
 12:06—Globe Trotter  
 12:15—Yoeng's Orchestra  
 12:45—Wingate Athletic Program  
 1:00—R. I. Information Service  
 1:15—The Modern Mariner  
 1:30—Ritz Carlton Hotel Orchestra  
 2:00—Gossipers  
 2:15—Women's Federation  
 2:30 to 5:45—Same as WNAC  
 5:45—Connie Boswell  
 6:00—Globe Trotter  
 6:15—Arthur Jarrett  
 6:30—"Big Brother"—Bob Emery  
 6:45—Biltmore Concert Ensemble  
 7:00 to 8:00—Same as WNAC  
 8:00—Today on Capitol Hill  
 8:15—Phillips Dental Program  
 8:30—Hoosier Editor  
 8:45—Vaughn de Leath  
 9:00—Princess Restaurant Orch.  
 9:30—Smith Brothers Program  
 9:45—Arthur Jarrett  
 10:00—Public Affairs  
 10:30—Music that Satisfies  
 10:45—Jack Miller and Orchestra  
 11:15—Connie's Inn Orchestra  
 11:30—Princess Restaurant Orch.  
 12:00 to 1:30—Same as WNAC

## FROM THE FANS

**L. W. C. (Barre, Maine)**—Ann Leaf has been playing her organ melodies over Columbia for three years, and is considered to be one of the two or three leading organists in radio. Ann was born in Omaha, Nebraska and is twenty-six years old. Her present "Musical Revue" series is her first sponsored program.

**H. W. (Worcester, Mass.)**—Harry Sosnik, is the leader of the

Pennzoil Parade orchestra over Columbia. He is one of radio's most capable musical arrangers and orchestra directors, and also devotes considerable time to recording and arranging numbers for other orchestras. Harry is also a composer of note and is the author of such songs as "Out of the Night," "An Old Italian Love Song" and "What Makes My Baby Cry."

## DO YOU KNOW

That Edna Kellogg, heard on the Armour program, has a farm in Michigan where she spends her week-ends exercising her fast horses? . . . . That Vee Lawnhurst and Muriel Pollock, known as the Ladyfingers, got their start as a piano duo in musical comedy? . . . . That Frank Singiser, NBC announcer, is studying philosophy in the extension courses at Columbia University? . . . . That Sallie Belle Cox, who acts the part of the baby in "Raising Junior," learned the art of crying in a girls' camp where she cared for youngsters? . . . . That Herman Hupfield has composed another song entitled "Low-Down Lullaby"? . . . . That John Holbrook and Thomas A. McAvity, both of NBC, attended the same schools together? . . . . That Mark Warnow conducts his orchestra by using a pencil for a baton? . . . . That the "March of Time" will probably return to the air in a few months? . . . . That Jesse Crawford has received fan letters from listeners in South Africa and New Zealand? . . . . That Abe Lyman's night-club idea is going over with a bang . . . . That Dick Winfree, conductor of the Gerardine Orchestra, served in the ambulance corps during the war? . . . . That "Bing" Crosby will soon be on a sponsored program again? . . . . That NBC carried 313 programs during the National Farm and Home Hour last week? . . . . That Captain H. H. Bailey, leader of the expedition which plans to broadcast from the wreck of the Lusitania, was formerly an announcer and organist at WBZ? . . . . That Malcolm MacCormack of WBZ sounds a great deal like Mayor Curley over the "mike"? . . . . That Vaughn de Leath has a private book of poems all written by herself? . . . . That "Organist Eddie" of the Gold Medal Fast Freight Program, is none other than Eddie Dunstader, whose reputation for organ and piano work is international? . . . . That all the Mills Brothers are now equipped with moustaches, which three of them have grown since they signed their Columbia contracts? . . . . That Tito Coral can speak Spanish, Italian, English and a little French? . . . . That Glenn Rowell of "Gene and Glen" can play the violin, piano, cornet and saxophone? . . . . That Teddy Bergman, Columbia actor, probably has interpreted more dramatic roles than any other performer in radio—775? . . . . That Frank Black, was formerly in the dairy business? . . . . That when Nat Brandwynne signed his new Waldorf-Astoria contract, he rushed to a tailor shop to get measured for his first full-dress suit? . . . . That Senorita Soledad Espinal, NBC star, left Venezuela because tradition there has it that professional artists cannot be considered ladies? . . . . That David Ross has written a song entitled "Thank You, Until Tomorrow Night? . . . . That many Northwest Mounted Policemen are praising the authenticity of NBC's "With Canada's Mounted"? . . . . That Joe Tarto who plays the bass-violin in support of the Boswell Sisters, is considered one of America's outstanding authorities on the technique of that subject? . . . . That Grace Allen and George Burns have made several successful "Talkies"? . . . . That Russ Gorman, CBS orchestra leader, never comes to the studio with less than twelve instruments when scheduled for a guest performance? . . . .

## TUNE IN ON --

- GEORGE MEADER—Sunday, March 13, at 3:30 P. M. over WBZ. Guest on the Swift Garden Hour program.
- LUCREZIA BORI—Sunday, March 13, at 5:30 P. M. over WEEI. G. E. presents the renowned soprano.
- "THE SHADOW"—Sunday, March 13, at 5:30 P. M. over WAAB. Now appearing on the Blue Coal program.
- JOHN MORTON—Sunday, March 13, at 6:30 P. M. over WEEI. Our American Schools.
- BELLE BAKER—Sunday, March 13, at 9:00 P. M. over WNAC. New Ever-Ready series.
- OSCAR OF THE WALDORF—Monday, March 14, at 12:00 M over WEEI. G. E. Circle guest artist.
- SMITH GLEE CLUB—Monday, March 14, at 3:45 P. M. over WNAC. Another in the series of local college broadcasts.
- THE PICKARD FAMILY—Monday, March 14, at 9:30 P. M. over WEEI. Pay tribute to Tennessee.
- IDA BAILEY ALLEN—Tuesday, March 15, at 11:15 A. M. over WNAC. Story of Fritz Kreisler.
- RUTH VAN DEMAN—Tuesday, March 15, at 12:30 P. M. over WBZ. "The Household Calendar".
- SENATOR ROBERT M. LaFOLLETTE—Tuesday, March 15, at 8:00 P. M. over WBZ. "Plans Before Congress".
- SOCIETY'S PLAYBOY HOUR—Tuesday, March 15, at 10:15 P. M. over WAAB. Norman Brokenshire, Welcome Lewis and Nat Brusiloff.
- RACHEL MORTON—Wednesday, March 16, at 10:30 P. M. over WTAG. Sings on the NBC Artists program.
- AMERICAN SCHOOL OF THE AIR—Thursday, March 17, at 2:30 P. M. over WNAC. "Nature's Beautiful Workshop".
- H. A. MARMER—Friday, March 18, at 3:45 P. M. over WNAC. "The Gulf Stream."
- RUSSELL WILSON—Friday, March 18, at 4:45 P. M. over WAAB. The mayor of Cincinnati on "The City Manager Plan".
- UNEMPLOYMENT PROGRAM—Friday, March 18, at 6:40 P. M. over WAAB. United Action for unemployment
- RADIOLOG PROGRAM—Friday, March 18, at 11:15 P. M. over WBZ. RADIOLOG Editor and Louis Weir.
- BIVUTY VUSHON MUKERJI—Saturday, March 19, at 10:30 A. M. over WBZ. "Tea and Its Uses".
- ORESTES H. CALDWELL—Saturday, March 19, at 6:45 P. M. over WBZ. "Getting the Most from Your Radio Set".
- O'LEARY'S IRISH MINSTRELS—Saturday, March 19, at 7:00 P. M. over WEEI. A program of Irish melodies.
- ARTHUR S. HENNING—Saturday, March 19, at 7:00 P. M. over WNAC. The political situation in Washington.
- WALTON H. HAMILTON—Saturday, March 17, at 8:30 P. M. over WEEI. Psychology of Reading.

## COMING ATTRACTIONS

- MARCH 20—Sunday Afternoon—"Life on the Moon".
- MARCH 20—Sunday Afternoon—Ottorino Respighi.
- MARCH 20—Sunday Afternoon—Reinald Werrenrath.
- MARCH 21—Monday Evening—O. H. Caldwell.
- MARCH 26—Saturday Evening—Frances Perkins.
- MARCH 26—Saturday Evening—Walter F. Dearborn.

RADIOLOG

# OLD MAN SUNSHINE



## and BOZO

When "Bozo" and his master Bob Pierce alias "Old Man Sunshine" signed on the dotted line with the Yankee Network arrangements were concluded by which the radio audience of New England will profit for many months to come. There are imitators throughout the country but Bob claims to be the original "Old Man Sunshine". He is no new comer to radio. His bits of philosophy, his verses, and his words of cheer are known everywhere. Bob is preparing a scrap book for distribution and always offers to send copies of his verses to listeners. "Bozo" is just as real as his master, and his visits to the studios are welcomed by every member of the staff. While "Bozo" looks as if he would tear you apart his looks are deceptive. He has a kindly disposition and his barks seem to "Cheer up and smile!"

WNAC—WAAB, Boston; WEAN, Providence, R. I.; WDRC, Hartford, Conn.; WICC, Bridgeport-New Haven, Conn.; WNBH, New Bedford; WORC, Worcester; WLBZ, Bangor, WPRO, Providence, R. I.; WFEA, Manchester, N. H.



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