

The
IR A I D I I (O)
PICTORIAL

Illustrated Magazine and Complete Log
- With Special Television Department

SPRING
EDITION
1932

*Complete
New
Log*



KATE SMITH

RADIO PICTORIAL

ILLUSTRATED MAGAZINE
AND COMPLETE LOG

Published Quarterly by The Commercial Press Co. at Racine, Wisconsin

Vol. II

Spring 1932

No. 4

ONCE again the publishers of Radio Pictorial are bringing to you a new issue of Radio Pictorial, chuck full of studio chatter and photos of your favorite radio stars.

It is the only complete illustrated news-review radio magazine and permanent log book published, and contains all the features that are necessary to the radio fan.

The information contained in Radio Pictorial can be depended on, as all data is compiled from information received direct from the studios of the National Broadcasting Company, the Columbia Broadcasting System and the Federal Radio Commission.

Radio Pictorial is issued quarterly. Watch for the next issue which will appear in June.



Wayne King

Here he is, girls, Wayne King, in person. Wayne is 31 years old, lives in his own home in fashionable Highland Park, has 150 pipes, and owns and pilots his own cabin airplane. His spare time is devoted to composing popular songs. His radio experience extends over a period of some four years, his first broadcast being from KYW in Chicago. Each night that he is on the air, there are two listeners in Kansas City that sit beside their loud speaker with a great deal of pride and pleasure. The music that Wayne is throwing into the mike is the loveliest that they have ever heard, or ever will.

Mr. and Mrs. H. F. King are justly proud of their illustrious son.

Wayne scorns the traditional baton when directing his band for NBC listeners. Instead, he uses a series of gymnastics that would do credit to a college cheer leader—and, in fact, most college cheer leaders could take lessons from him when it comes to drawing response from a group in the manner he draws it from his men.

Ethel & Dorthea Ponce

The Ponce Sisters, Ethel at the left and Dorthea at the right, are one of the most successful harmonizing "sister teams" on the air. Since they began broadcasting a few years ago they have made a steady rise. When talking pictures were perfected they made a number of feature shorts. They now broadcast over an NBC network.

Dorthea is nineteen, and Ethel twenty-one. They are really sisters and use their own names on the stage and in radio. Boston-bred they are naturally musical and have played and sung together since childhood. Dorthea has studied violin and Ethel the piano. Incidentally each maintains a busy social calendar between broadcasts.



Kate Smith

ILLUSTRATION ON FRONT COVER

The "Song Bird of the South"

Kate Smith the LaPalina singer, who is heard on CBS network every Monday, Tuesday, Wednesday and Thursday nights at 8:30 P. M. (EST).

No one has ever looked upon her as anemic. Even at her birth in Washington, D. C., 22 years ago, Kate Smith was plump, and the ensuing years have brought further poundage. Furthermore, the young woman has no desire to diet. She is happiest, she says, when eating rich desserts, and she likes to be happy.

It was this desire for happiness that caused her to abandon Georgetown University, where at the behest of her family she was studying nursing, to begin the vocal training which eventually brought her to national attention.

Her professional career covers only six years, dating back to 1925 when she sang at a benefit in the B. F. Keith Theatre in Washington. Eddie Dowling was in the audience, heard her crooning, and engaged her immediately for his show, "Honeymoon Lane". One success led to another and when the show closed she was promptly signed for a part in the musical comedy, "Hit The Deck".

Careful investigation revealed the following facts anent the personal life of "Kate—the Radio Singer"; She's blonde, blue-eyed, wears no street make-up, and sings to her maid, Floyd, while putting on her stage make-up. Always wears solid colors—blue, white, black, but never red. Repertoire includes concert, operatic, Irish, "blues", and negro melodies. Her speaking voice is as hearty as anyone of her songs, with the possible exception of the moment following any defeat at backgammon. The theme song of her program, "When the Moon Comes Over the Mountain", is her most prized possession—she was co-lyricist with Howard Johnson.

Cities Alphabetically Arranged

<p>A</p> <p>Aberdeen, Wash., KXRO Abilene, Tex., KFYO Akron, Ohio, WFIC, WGAR Albuquerque, N. M., KGGM Allentown, Pa., WCBA, WSN Altoona, Pa., WFBB Alva, Okla., KGFF Amarillo, Tex., KGRS, W DAG Ames, Iowa, WOI Anchorage, Alas., KFQD Anderson, Ind., WHBU Asbury Park, N. J., WCAP Asheville, N. C., WUNC Astoria, N. Y., WGBS Astoria, Ore., KFJI Athens, Ga., WTFI Atlanta, Ga., WGST, WJTL, WSB Atlantic City, N. J., WPG Auburn, N. Y., WMBO Augusta, Ga., WRDA Augusta, Maine, WRDO Austin, Tex., KUT</p>	<p>Corvallis, Ore., KOAC Council Bluffs, Iowa, KOIL Covington, Ky., WCKY Culver, Ind., WCMA Culver City, Calif., KFVD Cumberland, Md., WTBO</p>	<p>I</p> <p>Idaho Falls, Idaho, KID Indianapolis, Ind., WFBM, WKBF Inglewood, Calif., KMCS Iowa City, Ia., WSUI Ironwood, Mich., WJMS Ithaca, N. Y., WL CI, WEAI</p>	<p>New Bedford, Mass., WNBH New Orleans, La., WABZ, WDSU, WJBO, WJBW, WSMB, WWL Newport News, Va., WGH New York, N. Y., WABC, WBNX, WBNY, WBOQ, WCDA, WEAF, WEVD, WHAP, WHN, WJZ, WLWL, WMSG, WNYC, WMCA, WOV, WPAP, WPCH, WQAO, WRNY Norfolk, Nebr., WJAG Norfolk, Va., WTAR, WPOR Norman, Okla., WNAD Northfield, Minn., KFMX, WCAL North Platte, Nebr., KGNF</p>	<p>San Francisco, Calif., KFRC, KFWI, KGGC, KJBS, KPO, KYA, KGO San Jose, Calif., KQW San Juan, P. R., WKAO Santa Ana, Calif., KREG Santa Barbara, Calif., KDB Santa Maria, Calif., KSMR Saranac Lake, N. Y., WNBZ Savannah, Ga., WTOC Schenactady, N. Y., WGY Scottsbluff, Nebr., KGBY Scranton, Pa., WGBI, WQAN Seattle, Wash., KJR, KOL, KOMO, KPCC, KRSC, KTW, KUJ, KVL, KXA Sheboygan, Wis., WHBL Shenandoah, Ia., KFNE, KMA Shreveport, La., KRMD, KWEA, KWKH, KTBS Siloam Springs, Ark., KFPW Sioux City, Ia., KSCJ Sioux Falls, S. D., KSOO South Bend, Ind., WSBT Spartanburg, S. C., WSPA Spokane, Wash., KFIO, KFPY, KGA, KHQ Springfield, Ill., WCBS Springfield, Mass., WBZ Springfield, Tenn., WSIX Springfield, Vt., WNBX State College, N. M., KOB State College, Pa., WPCS Stevens Point, Wis., WLBL Stockton, Calif., KGDM, KWG Streator, Ill., WTAX Superior, Wis., WEBC Syracuse, N. Y., WFBL, WSYR</p>
<p>B</p> <p>Baltimore, Md., WBAL, WCAO, WCBM, WFBR Bangor, Me., WABI, WLBZ Battle Creek, Mich., WELL Bay City, Mich., WBCM Beaumont, Texas, KFDM Bellingham, Wash., KVO5 Berkeley, Calif., KRE Beverly Hills, Calif., KMPC Billings, Mont., KGHL Binghamton, N. Y., WBNF Birmingham, Ala., WAPI, WBRC WKBC Bismarck, N. D., KFYR Bluefield, W. Va., WHIS Blytheville, Ark., KLCN Boise, Idaho, KIDO Boone, Iowa, KFGO Boston, Mass., WBIS, WBZA, WEEI, WLEX, WLOE, WNAC, WNDH Bridgeport, Conn., WICC Bristol, Tenn., WOPI Brookings, S. D., KFDY Brooklyn, N. Y., WBBC, WCGU, WFOJ, WLTH, WMBO, WML, WBBR Brownsville, Tex., KWWG Buffalo, N. Y., WBBR, WBBN, WGR, WKBW, WWSV Burbank, Calif., KEI-W Burlington, Vt., WCAN Butte, Mont., KGIR</p>	<p>D</p> <p>Dallas, Tex., KRDL, WFAA, WRR Danville, Va., WBTM Davenport, Iowa, WOG Dayton, Ohio, WSMK Decatur, Ill., WIBL Decorah, Ia., KGCA, KWLC Denver, Colo., KFEL, KFUP KFXF, KLZ, KOA, KPOF Des Moines, Iowa, WHO Detroit, Mich., WIBK, WJR, WMBC, WWI, WXYZ Devils Lake, N. D., KDLR Dublin, Texas, KPFL Dodge City, Kans., KGNO</p>	<p>J</p> <p>Jackson, Mich., WIBM Jackson, Miss., WIDX Jackson, Tenn., WTIS Jacksonville, Fla., WJAX Jamaica, N. Y., WMRJ Jamestown, N. Y., WOCL Janesville, Wis., WCLO Jefferson City, Mo., WOS Jerome, Ariz., KCRJ Jersey City, N. J., WAAT, WKBO, WHOM Johnstown, Pa., WIAC Joplin, Mo., WMBH Joliet, Ill., WCLS, WKBB</p>	<p>O</p> <p>Oakland, Calif., KLS, KLX, KROW Ogden, Utah, KLO Oil City, Pa., WL BW Okla. City, Okla., KFJF, KFNR, KGFG, WKY Oldham, S. D., KGDY Omaha, Nebr., WAAW, WOW Orlando, Fla., WDBO Ottumwa, Ia., WIAS</p>	<p>P</p> <p>Paducah, Ky., WPAD Paragould, Ark., KBTM Pasadena, Calif., KPCC, KPSN Patchogue, N. Y., WPOE Paterson, N. J., WODA Pawtucket, R. I., WPAW Pensacola, Fla., WCOA Peoria Heights, Ill., WMBD Petersburg, Va., WL BG Philadelphia, Pa., WCAU, WDAS, WFAN, WFI, WFKD, WHAT, WIP, WLIT, WPN, WRAX Phoenix, Ariz., KOY, KTAR Pierre, S. Dakota, KGFX Picher, Okla., KGGF Pittsburgh, Pa., KDKA, KQV, WCAE, WJAS, WWSW Pocatello, Idaho, KSEI Ponca City, Okla., WBBZ Portland, Me., WCSH Portland, Ore., KEX, KBPS, KFJR, KGW, KOIN, KTRB, KWJJ, KXL Poughkeepsie, N. Y., WOKO Poynette, Wis., WIBU Prescott, Ariz., KPJM Providence, R. I., WEAN, WJAR, WPRO Pueblo, Colo., KGHF Pullman, Wash., KWSC</p>
<p>C</p> <p>Calumet, Mich., WHDF Cambridge, Ohio, WALR Camden, N. J., WCAM Canton, N. Y., WCAD Canton, Ohio, WHBC Cape Girardeau, Mo., KFVS Carbondale, Pa., WNBW Carthage, Ill., WCAZ Casper, Wyo., KDFN Cazenovia, N. Y., WMAC Cebu, P. I., KZRC Cedar Rapids, Ia., KWCR Charleston, S. C., WCSC Charleston, W. Va., WOBW Charlotte, N. C., WBT Chattanooga, Tenn., WDOD Chicago, Ill., KFKX, KYW, WAAF, WBBM, WCFL, WCRW, WENR, WEDC, WGES, WGN, WHFC, WIBO, WJBT, WLS, WMAQ, WMBI, WORD, WPCC, WSCB, WBCN Chickasha, Okla., KOCW Cicero, Ill., WKBI Cincinnati, Ohio, WFBE, WKRC, WLW, WSAI Clarinda, Iowa, KSO Clay Center, Nebr., KMMJ Clayton, Mo., KFUO Clearwater, Fla., WFLA Cleveland, Ohio, WHK, WJAY, WTAM College Sta., Texas, WTAW Colo. Springs, Colo., KFUM Columbia, Mo., KFRU Columbia, S. C., WIS Columbus, Ga., WRBL Columbus, Ohio, WAIU, WCAH, WEOA, WSEN Connersville, Ind., WKBV Corpus Christie, Texas, KGF I</p>	<p>E</p> <p>E. Lansing, Mich., WKAR Eau Claire, Wis., WTAQ El Centro, Calif., KKO Elk City, Okla., KGMP Elkins Park, Pa., WIBG El Paso, Tex., KTSM, WDAH Emory, Va., WWHC Enid, Okla., KCRC Erie, Pa., WEDH, WRAK Eugene, Ore., KORE Evanston, Ill., WEHS Evansville, Ind., WGBF Everett, Wash., KFBL</p>	<p>K</p> <p>Kalispell, Mont., KGEZ Kalamazoo, Mich., WKZO Kansas City, Kans., WLBZ Kansas City, Mo., KMBC KWKC, WDAF, WHB, WOO Ketchikan, Alaska, KGBU Knoxville, Tenn., WFBC, WNOX, WROL</p>	<p>L</p> <p>Lacey, Wash., KGY Laconia, N. H., WKAV LaCrosse, Wis., WKBH Lancaster, Pa., WGAL, WKJC Lapeer, Mich., WMPC LaPorte, Ind., WFAM La Salle, Ill., WJBC Las Vegas, Nev., KGIX Laurel, Miss., WTSI Lawrence, Kans., WREN Lexington, Mass., WLEY Lincoln, Nebr., KFAB, KFOR, WCAJ Little Rock, Ark., KGH I, KLRA, KARK Long Beach, Calif., KFOX, KGER Long Island City, N. Y., WL BX Los Angeles, Calif., KECA, KFAC, KFI, KFSG, KGEF, KGFI, KTM, KHJ, KMTR, KTBB Louisville, Ky., WHAS, WLAP Ludington, Mich., WKBZ Lynchburg, Va., WLVA</p>	<p>T</p> <p>Tacoma, Wash., KMO, KVI Talladega, Alabama, WFDW Tallmadge, Ohio, WADC Tampa, Fla., WDAE, WMBR Terre Haute, Ind., WBOW Thomasville, Ga., WQDX Toledo, Ohio, WSPD Topeka, Kans., WIBW Trenton, N. J., WOAX Trinidad, Colo., KGIV Troy, N. Y., WHAZ Tucson, Ariz., KGAR, KVOA Tulsa, Okla., KVOO Tupelo, Miss., WDIX Tuscola, Ill., W DZ Twin Falls, Idaho, KTFI Tyler, Texas, KGKB</p>
<p>F</p> <p>Fairmont, W. Va., WMMN Fall River, Mass., WSAR Fargo, N. D., WDAY Fayetteville, Ark., KUOA Fergus Falls, Minn., KGDE Flint, Mich., WFDZ Flint, Ariz., KFYI Flint, Mich., WFDZ Fond du Lac, Wis., KFIZ Fort Dodge, Ia., KFIY Fort Morgan, Colo., KGEW Fort Wayne, Ind., WGL, WOWO Fort Worth, Tex., KFIZ, WBAP, KTAT Freeport, N. Y., WGBB Fresno, Calif., KMJ</p>	<p>G</p> <p>Gadsden, Ala., WJBY Gainesville, Fla., WRTF Galesburg, Ill., WKBS Galveston, Tex., KFLX, KFUL Gary, Ind., WTKS Gastonia, N. C., WRBU Glens Falls, N. Y., WGFJ Grand Forks, N. D., KFIM Grand Junction, Colo., KFXY Grand Rapids, Mich., WASH, WOOD Grant City, Mo., KGIZ Great Falls, Mont., KFBB Greeley, Colo., KFKA Green Bay, Wis., WHBY Greensboro, N. C., WBIG Greenville, Miss., WRBQ Greenville, Texas, KPPM Grove City, Pa., WSAI Gulfport, Miss., W GCM</p>	<p>M</p> <p>Macon, Ga., WMAZ Madison, Wis., WHA, WIBA Mandan, N. D., KGCU Manhattan, Kans., KSAC Manitowoc, Wis., WOMT Mansfield, Ohio, WJW Marion, Ind., WJAK Marquette, Mich., WBEO Marshalltown, Ia., KFJB Marshfield, Ore., KOOS Medford, Ore., KME D Memphis, Tenn., WHBO, WMC, WREC, WNBR, WOAN Meridian, Miss., WCOC Miami, Fla., WOAM Miami Beach, Fla., WIOD, WMBF Milford, Kans., KFKI Milwaukee, Wis., WISN, WHAD, WTMJ Minneapolis, Minn., WCCO, WDGY, W GMS, WLB, WRHM Minot, N. D., KLPM Missoula, Mont., KGVO Mitchell, S. D., KGDA Mobile, Ala., WODX Monroe, La., KMLB Montgomery, Ala., WSFA Moorehead, Minn., KGFK Mooseheart, Ill., WJJD Mt. Orab, Ohio, WHBD Mt. Vernon Hills, Va., WJSV Muncie, Ind., WLBC</p>	<p>Q</p> <p>Quincy, Illinois, WTAD</p>	<p>U</p> <p>Utica, N. Y., WIBX</p>
<p>H</p> <p>Hackensack, N. J., WBMS Hammond, Ind., W WAF Harlingen, Tex., KRGV Harrisburg, Ill., WEBO Harrisburg, Pa., WBAK, WHP, WCO D Hartford, Conn., WTIC, WDRG Hattiesburg, Miss., WRBJ Hollywood, Calif., KF WB, KXN Holy City, Calif., KFQU Honolulu, Hawaii, KGMB, KGU Hopkinsville, Ky., WFIW Hot Springs, Ark., KTHS Houston, Tex., KPRC, KTLC, KTRH, KXYZ Huntington, W. Va., WSAZ Huntsville, Ala., WBHS</p>	<p>I</p> <p>Idaho Falls, Idaho, KID Indianapolis, Ind., WFBM, WKBF Inglewood, Calif., KMCS Iowa City, Ia., WSUI Ironwood, Mich., WJMS Ithaca, N. Y., WL CI, WEAI</p>	<p>J</p> <p>Jackson, Mich., WIBM Jackson, Miss., WIDX Jackson, Tenn., WTIS Jacksonville, Fla., WJAX Jamaica, N. Y., WMRJ Jamestown, N. Y., WOCL Janesville, Wis., WCLO Jefferson City, Mo., WOS Jerome, Ariz., KCRJ Jersey City, N. J., WAAT, WKBO, WHOM Johnstown, Pa., WIAC Joplin, Mo., WMBH Joliet, Ill., WCLS, WKBB</p>	<p>K</p> <p>Kalispell, Mont., KGEZ Kalamazoo, Mich., WKZO Kansas City, Kans., WLBZ Kansas City, Mo., KMBC KWKC, WDAF, WHB, WOO Ketchikan, Alaska, KGBU Knoxville, Tenn., WFBC, WNOX, WROL</p>	<p>V</p> <p>Vermillion, S. D., KUSD Vicksburg, Miss., WQBC</p>
<p>C</p> <p>Calumet, Mich., WHDF Cambridge, Ohio, WALR Camden, N. J., WCAM Canton, N. Y., WCAD Canton, Ohio, WHBC Cape Girardeau, Mo., KFVS Carbondale, Pa., WNBW Carthage, Ill., WCAZ Casper, Wyo., KDFN Cazenovia, N. Y., WMAC Cebu, P. I., KZRC Cedar Rapids, Ia., KWCR Charleston, S. C., WCSC Charleston, W. Va., WOBW Charlotte, N. C., WBT Chattanooga, Tenn., WDOD Chicago, Ill., KFKX, KYW, WAAF, WBBM, WCFL, WCRW, WENR, WEDC, WGES, WGN, WHFC, WIBO, WJBT, WLS, WMAQ, WMBI, WORD, WPCC, WSCB, WBCN Chickasha, Okla., KOCW Cicero, Ill., WKBI Cincinnati, Ohio, WFBE, WKRC, WLW, WSAI Clarinda, Iowa, KSO Clay Center, Nebr., KMMJ Clayton, Mo., KFUO Clearwater, Fla., WFLA Cleveland, Ohio, WHK, WJAY, WTAM College Sta., Texas, WTAW Colo. Springs, Colo., KFUM Columbia, Mo., KFRU Columbia, S. C., WIS Columbus, Ga., WRBL Columbus, Ohio, WAIU, WCAH, WEOA, WSEN Connersville, Ind., WKBV Corpus Christie, Texas, KGF I</p>	<p>D</p> <p>Dallas, Tex., KRDL, WFAA, WRR Danville, Va., WBTM Davenport, Iowa, WOG Dayton, Ohio, WSMK Decatur, Ill., WIBL Decorah, Ia., KGCA, KWLC Denver, Colo., KFEL, KFUP KFXF, KLZ, KOA, KPOF Des Moines, Iowa, WHO Detroit, Mich., WIBK, WJR, WMBC, WWI, WXYZ Devils Lake, N. D., KDLR Dublin, Texas, KPFL Dodge City, Kans., KGNO</p>	<p>J</p> <p>Jackson, Mich., WIBM Jackson, Miss., WIDX Jackson, Tenn., WTIS Jacksonville, Fla., WJAX Jamaica, N. Y., WMRJ Jamestown, N. Y., WOCL Janesville, Wis., WCLO Jefferson City, Mo., WOS Jerome, Ariz., KCRJ Jersey City, N. J., WAAT, WKBO, WHOM Johnstown, Pa., WIAC Joplin, Mo., WMBH Joliet, Ill., WCLS, WKBB</p>	<p>O</p> <p>Oakland, Calif., KLS, KLX, KROW Ogden, Utah, KLO Oil City, Pa., WL BW Okla. City, Okla., KFJF, KFNR, KGFG, WKY Oldham, S. D., KGDY Omaha, Nebr., WAAW, WOW Orlando, Fla., WDBO Ottumwa, Ia., WIAS</p>	<p>W</p> <p>Waco, Texas, WACO Washington, D. C., WMAL, WOL, WRC Washington, Pa., WNBO Waterloo, Iowa, WMT Watertown, S. D., KGCR Wenatchee, Wash., KPO Westminister, Calif., KPWF Wheeling, W. Va., W WVA Wichita, Kans., KFH Wichita Falls, Tex., KGKO Wilkes Barre, Pa., WBAK, WBRE Wilmington, Del., WDEL, WILM Wilmington, N. C., WRAM Winston-Salem, N. C., WSJS Wolf Point, Mont., KG CX Woodside, N. Y., WWRL Worcester, Mass., WORC, WTAG WEPS</p>
<p>C</p> <p>Calumet, Mich., WHDF Cambridge, Ohio, WALR Camden, N. J., WCAM Canton, N. Y., WCAD Canton, Ohio, WHBC Cape Girardeau, Mo., KFVS Carbondale, Pa., WNBW Carthage, Ill., WCAZ Casper, Wyo., KDFN Cazenovia, N. Y., WMAC Cebu, P. I., KZRC Cedar Rapids, Ia., KWCR Charleston, S. C., WCSC Charleston, W. Va., WOBW Charlotte, N. C., WBT Chattanooga, Tenn., WDOD Chicago, Ill., KFKX, KYW, WAAF, WBBM, WCFL, WCRW, WENR, WEDC, WGES, WGN, WHFC, WIBO, WJBT, WLS, WMAQ, WMBI, WORD, WPCC, WSCB, WBCN Chickasha, Okla., KOCW Cicero, Ill., WKBI Cincinnati, Ohio, WFBE, WKRC, WLW, WSAI Clarinda, Iowa, KSO Clay Center, Nebr., KMMJ Clayton, Mo., KFUO Clearwater, Fla., WFLA Cleveland, Ohio, WHK, WJAY, WTAM College Sta., Texas, WTAW Colo. Springs, Colo., KFUM Columbia, Mo., KFRU Columbia, S. C., WIS Columbus, Ga., WRBL Columbus, Ohio, WAIU, WCAH, WEOA, WSEN Connersville, Ind., WKBV Corpus Christie, Texas, KGF I</p>	<p>D</p> <p>Dallas, Tex., KRDL, WFAA, WRR Danville, Va., WBTM Davenport, Iowa, WOG Dayton, Ohio, WSMK Decatur, Ill., WIBL Decorah, Ia., KGCA, KWLC Denver, Colo., KFEL, KFUP KFXF, KLZ, KOA, KPOF Des Moines, Iowa, WHO Detroit, Mich., WIBK, WJR, WMBC, WWI, WXYZ Devils Lake, N. D., KDLR Dublin, Texas, KPFL Dodge City, Kans., KGNO</p>	<p>J</p> <p>Jackson, Mich., WIBM Jackson, Miss., WIDX Jackson, Tenn., WTIS Jacksonville, Fla., WJAX Jamaica, N. Y., WMRJ Jamestown, N. Y., WOCL Janesville, Wis., WCLO Jefferson City, Mo., WOS Jerome, Ariz., KCRJ Jersey City, N. J., WAAT, WKBO, WHOM Johnstown, Pa., WIAC Joplin, Mo., WMBH Joliet, Ill., WCLS, WKBB</p>	<p>O</p> <p>Oakland, Calif., KLS, KLX, KROW Ogden, Utah, KLO Oil City, Pa., WL BW Okla. City, Okla., KFJF, KFNR, KGFG, WKY Oldham, S. D., KGDY Omaha, Nebr., WAAW, WOW Orlando, Fla., WDBO Ottumwa, Ia., WIAS</p>	<p>Y</p> <p>Yakima, Wash., KIT Yankton, S. D., WNAX Yankers, N. Y., WCOH York, Nebr., KGBZ Youngstown, Ohio, WKBN Ypsilanti, Mich., WJBK Yuma, Colo., KGEK</p>
<p>C</p> <p>Calumet, Mich., WHDF Cambridge, Ohio, WALR Camden, N. J., WCAM Canton, N. Y., WCAD Canton, Ohio, WHBC Cape Girardeau, Mo., KFVS Carbondale, Pa., WNBW Carthage, Ill., WCAZ Casper, Wyo., KDFN Cazenovia, N. Y., WMAC Cebu, P. I., KZRC Cedar Rapids, Ia., KWCR Charleston, S. C., WCSC Charleston, W. Va., WOBW Charlotte, N. C., WBT Chattanooga, Tenn., WDOD Chicago, Ill., KFKX, KYW, WAAF, WBBM, WCFL, WCRW, WENR, WEDC, WGES, WGN, WHFC, WIBO, WJBT, WLS, WMAQ, WMBI, WORD, WPCC, WSCB, WBCN Chickasha, Okla., KOCW Cicero, Ill., WKBI Cincinnati, Ohio, WFBE, WKRC, WLW, WSAI Clarinda, Iowa, KSO Clay Center, Nebr., KMMJ Clayton, Mo., KFUO Clearwater, Fla., WFLA Cleveland, Ohio, WHK, WJAY, WTAM College Sta., Texas, WTAW Colo. Springs, Colo., KFUM Columbia, Mo., KFRU Columbia, S. C., WIS Columbus, Ga., WRBL Columbus, Ohio, WAIU, WCAH, WEOA, WSEN Connersville, Ind., WKBV Corpus Christie, Texas, KGF I</p>	<p>D</p> <p>Dallas, Tex., KRDL, WFAA, WRR Danville, Va., WBTM Davenport, Iowa, WOG Dayton, Ohio, WSMK Decatur, Ill., WIBL Decorah, Ia., KGCA, KWLC Denver, Colo., KFEL, KFUP KFXF, KLZ, KOA, KPOF Des Moines, Iowa, WHO Detroit, Mich., WIBK, WJR, WMBC, WWI, WXYZ Devils Lake, N. D., KDLR Dublin, Texas, KPFL Dodge City, Kans., KGNO</p>	<p>J</p> <p>Jackson, Mich., WIBM Jackson, Miss., WIDX Jackson, Tenn., WTIS Jacksonville, Fla., WJAX Jamaica, N. Y., WMRJ Jamestown, N. Y., WOCL Janesville, Wis., WCLO Jefferson City, Mo., WOS Jerome, Ariz., KCRJ Jersey City, N. J., WAAT, WKBO, WHOM Johnstown, Pa., WIAC Joplin, Mo., WMBH Joliet, Ill., WCLS, WKBB</p>	<p>O</p> <p>Oakland, Calif., KLS, KLX, KROW Ogden, Utah, KLO Oil City, Pa., WL BW Okla. City, Okla., KFJF, KFNR, KGFG, WKY Oldham, S. D., KGDY Omaha, Nebr., WAAW, WOW Orlando, Fla., WDBO Ottumwa, Ia., WIAS</p>	<p>Z</p> <p>Zion, Ill., WCBD</p>



Beth & Betty Dodge

Lee Morse

The little girl with the big "blues" voice, heard over NBC networks. Lee is a former musical comedy star. Weighs 99 pounds . . . Born in Tennessee, raised in Texas . . . has written more than 200 songs . . . excellent guitar-strummer . . . takes a daily horseback ride . . . known as a "reg'lar fellow" . . . Closes her big eyes when singing . . . Her proudest possession is a letter from President Hoover complimenting her on a benefit performance which he witnessed.

Elsie May Gordon

Offers a quick-change air act that brings listeners-in a small town lecturer one minute and a flip chorus girl the next, heard over CBS. She is shown here (reading from left to right) as the Tomboy, a French Dancer and Singer, the Small-town Clubwoman ready to make a speech, and on the right as herself.

Knows two dozen dialects. Has developed her singing voice to reach high C. Acts and sings with complete informality. Only time she feels natural is when she is acting.



Two Birds of Paradise

They look alike, they talk alike, and they dress alike—but they don't like alike.

They were born in Sprague, Washington, 22 years ago. Their novel vaudeville and musical comedy presentations have earned them the sobriquet of "Two Birds of Paradise."

It was only through a chance visit to the Columbia studios that they became interested in radio. Their air debut as featured artists of "Radio Roundup" resulted, and so well did they perform that Columbia signed them under an exclusive contract.



Jack Parker, Phil Dewey, Frank Luther

Men About Town

Known as one of radio's best male trios. Their singing has been featured in many radio programs, and both as individuals and a trio they are masters of vocal presentation. The trio, left to right are Jack Parker, Phil Dewey, and Frank Luther.

Frank Luther, before organizing the Men About Town trio, was an evangelist minister for four years. Parker is a yachtsman, and Dewey a Phi Beta Kappa from Indiana University.



Lee Morse

STUDIO NOTES

Strange are many of the letters which find their way into the mail-boxes of broadcasting folk . . . Here are a few of the more unusual ones that the postman has brought to the CBS building . . . A letter to announcer Kenneth Roberts from a "lonely heart" who wanted to start a correspondence with someone, with matrimonial possibilities . . . It bore the P. S. "If you're married, pass this along to someone who ain't . . . The one singer Ben Alley got from a woman who wanted to adopt him, although she's never seen him . . . And this, from a far away state to announcer Andre Baruch—"I have heard you on the air many times and imagine you as a tall, dark, handsome man with a charming mustache and a straight-forward face. Would you be so kind as to send me a picture of the studio?"

One day Mark Warnow, Columbia conductor, drove up to Sing Sing to watch the undergraduates of that institution indulge in a football game. Upon his return, Davis Ross asked him how he liked the game.

"Great", replied Mark, "It was a complete 'cell-out'."

"The March of Time" is probably the most ambitiously cast program on the air . . . The cast of actors on each program numbers from 25 to 30 . . . Three sound effects experts are necessary to manipulate the various gadgets that bring you the proper atmosphere and background for the scripts . . . And Howard Barlow's baton directs 18 musicians for the theme song and musical curtains.

Wee Willie Robyn, Columbia singer who has found it necessary to use a specially constructed microphone for his Venita programs, has carried the business of size a bit too far, if you ask musical director Emery Deutsch. The violinist doesn't mind the fact that Robyn buys his clothes in the boys' department of a store, nor even the fact that he signs his name with small letters. But when Wee Willie invited Emery for a ride in his new car, he gave up. You're right—it was an Austin, and there would have been room for Emery had he not brought along his violin. So Emery walked and the violin took the ride with Wee Willie.

Kilo	Dial Reading	Me-ter	CENTRAL	EASTERN	SOUTHERN CENTRAL	MOUNTAIN-PACIFIC
550	545.1		KFDY Brookings, S. D. 500*	WGR Buffalo, N. Y. 1000	KFUO Clayton, Mo. 500*	KOAC Corvallis, Ore. 1000
			KFYR Bismarck, N. D. 1000*	WKRC Cincinnati, Ohio. 1000	KSD St. Louis, Mo. 500	KLZ Denver, Colo. 1000
560	535.4		WIBO Chicago, Ill. 1000	WFI, WLIT Philadelphia, Pa. 500	KFDM Beaumont, Tex. 500*	KTAB Los Angeles, Calif. 1000
			WJKS Gary, Ind. 1000*		WQAM Miami, Fla. 100	
			WPCC Chicago, Ill. 500		WNOX Knoxville, Tenn. 1000*	
570	526.0		WNAX Yankton, S. D. 1000	WEAO Columbus, Ohio. 750	KGKO Wichita Falls, Tex. 250*	KMTR Los Angeles, Calif. 500
				WKBN Youngstown, Ohio. 500		KXA Seattle, Wash. 500
				WMAC, WSYR Syracuse, N.Y. 250		
				WNYC, WMCA New York, N.Y. 500		
				WWNC Asheville, N. C. 1000		
580	516.9		KGFX Pierre, S. D. 200	WOBU Charleston, W. Va. 250*		
			KSAC Manhattan, Kans. 500*	WSAZ Huntington, W. Va. 250		
			WIBW Topeka, Kans. 1000	WTAG Worcester, Mass. 250		
590	508.2		WCAJ Lincoln, Nebr. 500	WEEI Boston, Mass. 1000		
			WKZO Kalamazoo, Mich. 1000			KHQ Spokane, Wash. 1000*
			WOW Omaha, Nebr. 1000			
600	499.7		WMT Waterloo, Ia. 500	WCAO Baltimore, Md. 250	WOAN, WREC Memphis, Tenn. 500*	KFSD San Diego, Calif. 500*
				WICC Bridgeport, Conn. 250*		
610	491.5		WDAF Kansas City, Mo. 1000	WFAN, WIP Philadelphia, Pa. 500	WDAF Kansas City, Mo. 1000	KFRC San Francisco, Calif. 1000
				WJAY Cleveland, Ohio. 500		
620	483.6		WTMJ Milwaukee, Wis. 1000*	WLBZ Bangor, Maine 500		
				WMAL Washington, D. C. 250*	WFLA, WSUN Clearwater, Fla. 1000*	KGW Portland, Ore. 1000
630	475.9		WGBF Evansville, Ind. 500	WAIU Columbus, Ohio. 500	KFRU Columbia, Mo. 500	KTAR Phoenix, Ariz. 500*
				WEAF New York, N. Y. 50000	WOS Jefferson City, Mo. 500	KFI Los Angeles, Calif. 5000
640	468.5		WOI Ames, Iowa. 5000	WPTF Raleigh, N. C. 1000	WSM Nashville, Tenn. 5000	KPCB Seattle, Wash. 100
650	461.3		WAAW Omaha, Nebr. 500	WLW Cincinnati, Ohio. 50000		
660	454.3		WMAQ Chicago, Ill. 5000	WOR Newark, N. J. 5000		
670	447.5					
680	440.9					
700	428.3					
710	422.3					
720	416.4		WGN Chicago, Ill. 25000			
740	405.2		KMMJ Clay Center, Nebr. 1000			
750	399.8		WJR Detroit, Mich. 5000			
760	394.5					
770	389.4		KFAB Lincoln, Nebr. 5000	WJZ New York, N. Y. 30000		
			WBBM, WJBT Chicago, Ill. 25000			
780	384.4			WEAN Providence, R. I. 250*	WMC Memphis, Tenn. 500*	KELW Burbank, Calif. 500
				WFOR, WTAR Norfolk, Va. 500		KTM Los Angeles, Calif. 500*
790	379.5			WGY Schenectady, N. Y. 50000	WBAP Ft. Worth, Tex. 50000	KGQ San Francisco, Calif. 7500
800	374.8				WFAA Dallas, Tex. 50000	
				WPCH New York, N. Y. 500		
810	370.2		WCCO Minneapolis, Minn. 7500		WHAS Louisville, Ky. 10000	
820	365.6				WRUF Gainesville, Fla. 5000	
830	361.2				KWKH Shreveport, La. 10000	KOA Denver, Colo. 12500
850	353.7				WWL New Orleans, La. 10000	
					WHB Kansas City, Kans. 500	KMO Tacoma, Wash. 500
860	348.6					
870	344.6		WENR, WBCN Chicago, Ill. 50000	WABC, WBOQ New York, N.Y. 50000		
			WLS Chicago, Ill. 25000			
880	340.7		WSUI Iowa City, Ia. 500	WGBI, WQAN Scranton, Pa. 250	WCOC Meridian, Miss. 500*	KFKA Greeley, Colo. 500*
						KLX Oakland, Calif. 500
						KPOF Denver, Colo. 500
890	336.9		KFNF Shenandoah, Ia. 500*	WJAR Providence, R. I. 250*	KARK Little Rock, Ark. 250*	
			KUSD Vermillion, S. D. 500	WMMN Fairmont, W. Va. 250*	WGST Atlanta, Ga. 250*	
900	333.1		WKY Okla. City, Okla. 1000	WBMN Buffalo, N. Y. 1000	WJAX Jacksonville, Fla. 1000	KHJ Los Angeles, Calif. 1000
			WLBL Stevens Point, Wis. 2000			KSEI Pocatello, Idaho. 250
920	325.9		WAAF Chicago, Ill. 500	WBSO Needham, Mass. 500	KPRC Houston, Tex. 1000*	KFEL, KFXF Denver, Colo. 500
			WJZ Detroit, Mich. 1000*			KOMO Seattle, Wash. 1000
930	322.4		KGBZ York, Nebr. 500*	WDBJ Roanoke, Va. 250*	WBRC Birmingham, Ala. 500*	KFWI San Francisco, Calif. 500
			KMA Shenandoah, Ia. 500*			KROW Oakland, Calif. 500*
940	319.0		WDAY Fargo, N. D. 1000	WAAT Jersey City, N. J. 300	WFIW Hopkinsville, Ky. 1000	KOIN Portland, Ore. 1000
			WHA Madison, Wis. 750	WCSH Portland, Maine. 1000		KFWB Hollywood, Calif. 1000
950	315.6			WRC Washington, D. C. 500	KMBC Kansas City, Mo. 1000	KGHL Billings, Mont. 1000
						KJR Seattle, Wash. 5000
970	309.1		WCFL Chicago, Ill. 1500	KDKA Pittsburgh, Pa. 50000		
980	305.9			WBZ Springfield, Mass. 25000		
990	302.8			WBZA Boston, Mass. 1000		
1000	299.8		WHO Des Moines, Iowa. 5000	WHN New York, N. Y. 250	WIS Columbia, S. C. 500*	KFVD Culver City, Calif. 250
			WOC Davenport, Iowa. 5000	WPAP, WQAO, WRNY New York. 250	WLAP Louisville, Ky. 100*	
1010	296.9		KCGF S. Coffeyville, Okla. 500	WRAX Philadelphia, Pa. 250		KQW San Jose, Calif. 500
			WNAD Norman, Okla. 500			
1020	293.9		KFKX, KYW Chicago, Ill. 10000		KRLD Dallas, Tex. 10000	
1040	288.3		WKAR E. Lansing, Mich. 1000		KTHS Hot Springs, Ark. 10000	
1050	285.5		KFKI Milford, Kans. 5000	WBAL Baltimore, Md. 10000		KNX Hollywood, Calif. 5000
1060	282.8		WJAG Norfolk, Nebr. 1000	WTIC Hartford, Conn. 50000		KWJJ Portland, Ore. 500
				WTAM Cleveland, Ohio. 50000		
1070	280.2		WDZ Tuscola, Ill. 100	WBT Charlotte, N. C. 5000		KJBS San Francisco, Calif. 100
1080	277.6		WCBD Zion, Ill. 5000			
			WMBI Chicago, Ill. 5000			
1090	275.1			WLWL New York, N. Y. 5000	KMOX St. Louis, Mo. 50000	
1100	272.6			WPG Atlantic City, N. J. 5000		KGDM Stockton, Calif. 250
				WRVA Richmond, Va. 5000		
1110	270.1		KSOO Sioux Falls, S. D. 2500	WDEL Wilmington, Del. 250*	KTRH Houston, Tex. 500	KFIO Spokane, Wash. 100
1120	267.7		WHAD, WISN Milw., Wis. 250		WDBO Orlando, Fla. 500*	KFSG Los Angeles, Calif. 500
			WTAW College Sta., Tex. 500			KMCS Inglewood, Calif. 500
1130	265.3		WJJD Mooseheart, Ill. 20000	WOV New York, N. Y. 1000		KSL Salt Lake City, Utah. 5000
1140	263.0		KVOO Tulsa, Okla. 5000		WAPI Birmingham, Ala. 5000	
1150	260.7			WHAM Rochester, N. Y. 5000		
1160	258.5		WOWO Ft. Wayne, Ind. 10000	WWVA Wheeling, W. Va. 5000		
1170	256.3			WCAU Philadelphia, Pa. 10000		
1180	254.1		WDGY Minneapolis, Minn. 1000	WGBS Astoria, N. Y. 500	WMAZ Macon, Ga. 500	KEX Portland, Ore. 5000
						KOB State College, N. M. 20000
1190	252.0			WABI Bangor, Maine. 100	WOAI San Antonio, Tex. 50000	
1200	249.9		KFJB Marshalltown, Ia. 100*	WCAX Burlington, Vt. 100	KBTM Paragould, Ark. 100	KGEW Ft. Morgan, Colo. 100
			KMLB Monroe, La. 100	WCOD Harrisburg, Pa. 100	KFWF St. Louis, Mo. 100	KGJF Los Angeles, Calif. 100
			KGDE Fergus Falls, Minn. 100*	WFBE Cincinnati, Ohio. 100*	KGHI Little Rock, Ark. 100	KSMR Santa Maria, Calif. 100
			KGDY Huron, S. D. 100	WIBX Utica, N. Y. 100*	WABZ New Orleans, La. 100	KVOS Bellingham, Wash. 100
			WBBZ Ponca City, Okla. 100	WJCC Lancaster, Pa. 100	WIL St. Louis, Mo. 100*	WGO Stockton, Calif. 100
			WCLO Janesville, Wis. 100	WLBG Petersburg, Va. 100*		WCAT Rapid City, S. D. 100
			WHBY Green Bay, Wis. 100	WNBO Silver Haven, Pa. 100		
			WJBC La Salle, Ill. 100	WORC, WEPS Worcester, Mass. 100		
			WJBL Decatur, Ill. 100			
			WFAM LaPorte, Ind. 100	WALR Zanesville, Ohio. 100	KFVS Cape Girardeau, Mo. 100	KDFN Casper, Wyo. 100
			WWAE Hammond, Ind. 100	WBAX Wilkes-Barre, Pa. 100	KWEA Shreveport, La. 100	KFXM San Bernardino, Calif. 100
1210	247.8		KDLR Devils Lake, N. D. 100	WBBL, WMBG Richmond, Va. 100	WCMC Gulfport, Miss. 100	KGNO Dodge City, Kans. 100
			KFOR Lincoln, Nebr. 100*	WCOH Yonkers, N. Y. 100	WRBQ Greenville, Miss. 100*	KMJ Fresno, Calif. 100
			KGCR Watertown, S. D. 100		WSIX Springfield, Tenn. 100	
			KGMP Elk City, Okla. 100			
			WCBS, WTAX Springfield, Ill. 100			
			WEBQ Harrisburg, Ill. 100	WJBU Lewisburg, Pa. 100		

*Indicates Station Uses More Power in the Day Time

Kilo	Dial Reading	Meters	CENTRAL	EASTERN	SOUTHERN CENTRAL	MOUNTAIN-PACIFIC	
1210	247.8		WCRW, WEDC, WSBC Chicago, Ill. 100 WBFB Rock Island, Ill. 100 WBHU Anderson, Ind. 100 WIBU Poynette, Wis. 100 WJBY Gadsden, Ala. 100 WOMT Manitowoc, Wis. 100 WREN Lawrence, Kans. 1000	WGBB Freeport, N. Y. 100 WJBI Red Bank, N. J. 100 WJW Mansfield, Ohio. 100 WSEN Columbus, Ohio. 100 WMRJ Jamaica, N. Y. 100 WPAW Pawtucket, R. I. 100 WPRO Providence, R. I. 100 WCAD Canton, N. Y. 500 WCAE Pittsburgh, Pa. 1000 WBIS, WNAC Boston, Mass. 1000 WPSC State College, Pa. 500 WXYZ Detroit, Mich. 1000			
1220	245.6			WAAM Newark, N. J. 1000* WGCP Newark, N. J. 250 WODA Paterson, N. J. 1000	WDAE Tampa, Fla. 1000		
1230	243.8		WFBM Indianapolis, Ind. 1000 WSBT South Bend, Ind. 500	WLBW Oil City, Pa. 500*			
1240	241.8		KGCU Mandan, N. D. 250 KLPM Minot, N. D. 250	WEAI Ithaca, N. Y. 1000 WFBR Baltimore, Md. 500	KTAT Ft. Worth, Tex. 1000 WACO Waco, Tex. 1000 WDSU New Orleans, La. 1000	KWSC Pullman, Wash. 1000* KTW Seattle, Wash. 1000 KGGM Albuquerque, N. M. 250* KYA San Francisco, Calif. 1000	
1250	239.9		KFMX, WCAL Northfield, Minn. 1000 WGMS, WLB, WRHM Minneapolis, Minn. 1000	WJAS Pittsburgh, Pa. 1000*		KFOX Long Beach, Calif. 1000	
1260	238.0		KOIL Council Bluffs, Ia. 1000	WBBR Brooklyn, N. Y. 1000 WEVD New York, N. Y. 500 WHAP New York, N. Y. 1000 WHAZ Troy, N. Y. 500 WBRE Wilkes Barre, Pa. 100 WEBR Buffalo, N. Y. 1000* WFBG Altoona, Pa. 250 WGAL Lancaster, Pa. 100 WGH Newport News, Va. 100 WHAT Philadelphia, Pa. 100 WJAC Johnstown, Pa. 100 WKAV Laconia, N. H. 100 WMBO Auburn, N. Y. 100 WNBH New Bedford, Mass. 100 WTJS Jackson, Tenn. 100* WOL Washington, D. C. 100 WRAW Reading, Pa. 100 WSAJ Grove City, Pa. 100 WTSJ Laurel, Miss. 100 WADC Tallmadge, Ohio. 100		KRCV Harlingen, Tex. 500 KWWG Brownsville, Tex. 500 WTOC Savannah, Ga. 500 WJDX Jackson, Miss. 1000	KVOA Tucson, Ariz. 500
1270	236.1		KWLC Decorah, Ia. 100 WASH, WOOD Grand Rapids, Mich. 500	WCAM Camden, N. J. 500 WCAP Asbury Park, N. J. 500 WOAX Trenton, N. J. 500	WDOD Chattanooga, Tenn. 1000* WRR Dallas, Tex. 500	KFUM Colorado Spgs. Colo. 1000 KOL Seattle, Wash. 1000 KFBB Great Falls, Mont. 1000*	
1280	234.2		WIBA Madison, Wis. 500	WJAS Pittsburgh, Pa. 1000*			
1290	232.4		WEBC Superior, Wis. 1000*	WBBR Brooklyn, N. Y. 1000 WEVD New York, N. Y. 500 WHAP New York, N. Y. 1000 WHAZ Troy, N. Y. 500 WBRE Wilkes Barre, Pa. 100 WEBR Buffalo, N. Y. 1000* WFBG Altoona, Pa. 250 WGAL Lancaster, Pa. 100 WGH Newport News, Va. 100 WHAT Philadelphia, Pa. 100 WJAC Johnstown, Pa. 100 WKAV Laconia, N. H. 100 WMBO Auburn, N. Y. 100 WNBH New Bedford, Mass. 100 WTJS Jackson, Tenn. 100* WOL Washington, D. C. 100 WRAW Reading, Pa. 100 WSAJ Grove City, Pa. 100 WTSJ Laurel, Miss. 100 WADC Tallmadge, Ohio. 100		KFOL Galveston, Tex. 500 KLCN Blytheville, Ark. 50 KTSA San Antonio, Tex. 1000* WOO Kansas City, Mo. 1000 WIOD, WMBF Miami, Fla. 1000	KDYL Salt Lake City, Utah 1000
1300	230.6		KFH Wichita, Kans. 1000	WBBR Brooklyn, N. Y. 1000 WEVD New York, N. Y. 500 WHAP New York, N. Y. 1000 WHAZ Troy, N. Y. 500 WBRE Wilkes Barre, Pa. 100 WEBR Buffalo, N. Y. 1000* WFBG Altoona, Pa. 250 WGAL Lancaster, Pa. 100 WGH Newport News, Va. 100 WHAT Philadelphia, Pa. 100 WJAC Johnstown, Pa. 100 WKAV Laconia, N. H. 100 WMBO Auburn, N. Y. 100 WNBH New Bedford, Mass. 100 WTJS Jackson, Tenn. 100* WOL Washington, D. C. 100 WRAW Reading, Pa. 100 WSAJ Grove City, Pa. 100 WTSJ Laurel, Miss. 100 WADC Tallmadge, Ohio. 100		KFPL Dublin, Tex. 1000 KGBX St. Joseph, Mo. 100 KTLC Houston, Tex. 100 KTSM, WDAH El Paso, Tex. 100 WKBC Birmingham, Ala. 100 WROL Knoxville, Tenn. 100 WSJS Winston-Salem, N. C. 100 WFDV Rome, Ga. 100	KFJR, KTBR Portland, Ore. 500 KGEF Los Angeles, Calif. 1000 KFAC Los Angeles, Calif. 1000
1310	228.9		KFGQ Boone, Ia. 1000 KFJY Ft. Dodge, Ia. 1000 KFXR Okla. City, Okla. 100* KGFV Ravenna, Nebr. 100 KWCR Cedar Rapids, Ia. 100 WBEO Marquette, Mich. 100 WBOW Terre Haute, Ind. 100 WCLS, WKBB Joliet, Ill. 100 WDFD Flint, Mich. 100 WKBS Galesburg, Ill. 100	WBBR Brooklyn, N. Y. 1000 WEVD New York, N. Y. 500 WHAP New York, N. Y. 1000 WHAZ Troy, N. Y. 500 WBRE Wilkes Barre, Pa. 100 WEBR Buffalo, N. Y. 1000* WFBG Altoona, Pa. 250 WGAL Lancaster, Pa. 100 WGH Newport News, Va. 100 WHAT Philadelphia, Pa. 100 WJAC Johnstown, Pa. 100 WKAV Laconia, N. H. 100 WMBO Auburn, N. Y. 100 WNBH New Bedford, Mass. 100 WTJS Jackson, Tenn. 100* WOL Washington, D. C. 100 WRAW Reading, Pa. 100 WSAJ Grove City, Pa. 100 WTSJ Laurel, Miss. 100 WADC Tallmadge, Ohio. 100	WSMB New Orleans, La. 500	KCRJ Jerome, Ariz. 100 KFBK Sacramento, Calif. 100 KFUP Denver, Colo. 100 KGCX Wolfpoint, Mont. 100* KGEZ Kalispell, Mont. 100 KMED Medford, Ore. 100 KXRO Aberdeen, Wash. 100	
1320	227.1			WBBR Brooklyn, N. Y. 1000 WEVD New York, N. Y. 500 WHAP New York, N. Y. 1000 WHAZ Troy, N. Y. 500 WBRE Wilkes Barre, Pa. 100 WEBR Buffalo, N. Y. 1000* WFBG Altoona, Pa. 250 WGAL Lancaster, Pa. 100 WGH Newport News, Va. 100 WHAT Philadelphia, Pa. 100 WJAC Johnstown, Pa. 100 WKAV Laconia, N. H. 100 WMBO Auburn, N. Y. 100 WNBH New Bedford, Mass. 100 WTJS Jackson, Tenn. 100* WOL Washington, D. C. 100 WRAW Reading, Pa. 100 WSAJ Grove City, Pa. 100 WTSJ Laurel, Miss. 100 WADC Tallmadge, Ohio. 100		WCOA Pensacola, Fla. 500 KWK St. Louis, Mo. 1000	KGHF Pueblo, Colo. 250 KID Idaho Falls, Idaho. 250* KTFI Twin Falls, Idaho. 250 KGB San Diego, Calif. 500
1330	225.4		KSCJ Sioux City, Ia. 1000* WTAQ Eau Claire, Wis. 1000	WDRG Hartford, Conn. 500 WSAI Cincinnati, Ohio. 500* WSPD Toledo, Ohio. 1000		KFPY Spokane, Wash. 1000 KIDO Boise, Idaho. 1000	
1340	223.7			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1350	222.1			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		KWK St. Louis, Mo. 1000	KIDO Boise, Idaho. 1000
1360	220.4		WGES Chicago, Ill. 500*	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1370	218.8		KCRC Enid, Okla. 100* KFJM Grand Forks, N. D. 100 KGDA Mitchell, S. D. 100 KGFV Okla. City, Okla. 100 WGL Ft. Wayne, Ind. 100 WHDF Calumet, Mich. 100* WIBM Jackson, Mich. 100 WRJN Racine, Wis. 100	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000	WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100	
1380	217.3		KSO Clarinda, Ia. 500 WKBH LaCrosse, Wis. 1000	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1390	215.7			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1400	214.2		KOCW Chickasha, Okla. 250* WCMA Culver, Ind. 500 WKBH Indianapolis, Ind. 500	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1410	212.6		KFLV Rockford, Ill. 500 WBCM Bay City, Mich. 500 WHBL Sheboygan, Wis. 500	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1420	211.1		KFIZ Fond du Lac, Wis. 100 KGFF Shawnee, Okla. 100 KICK Red Oak, Iowa. 100 WEHS Evanston, Ill. 100 WELL Battle Creek, Mich. 100 WHFC, WKBI Chicago, Ill. 100 WIAS Ottumwa, Iowa. 100 WKBI Cicero, Ill. 100 WLBK Kansas City, Kans. 100 WJMS Ironwood, Mich. 100	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1430	209.7		KGNF No. Platte, Nebr. 500	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1440	208.2		WMBD Peoria Heights, Ill. 500* WTAD Quincy, Ill. 500	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1450	206.8			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1460	205.4		KSTP St. Paul, Minn. 10000	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1470	204.0			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1480	202.6		KFJF Okla. City, Okla. 5000	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1490	201.6			WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
1500	199.9		KGKY Scottsbluff, Nebr. 100 WKBV Connersville, Ind. 100* WMPC Lapeer, Mich. 100 KGIZ Grant City, Mo. 100	WBNX, WCDA, WMSG New York, N. Y. 250 WEHC Emory, Va. 500 WFBL Syracuse, N. Y. 1000 WCSA Charleston, S. C. 500 WBTM Danville, Va. 100 WCBM Baltimore, Md. 100* WDAS Philadelphia, Pa. 100 WHBD Mt. Orab, Ohio. 100 WLEY Lexington, Mass. 100* WLVA Lynchburg, Va. 100 WPOE Patchogue, N. Y. 100 WQDM St. Albans, Vt. 100 WRAC Williamsport, Pa. 100 WRDO Augusta, Maine. 100 KQV Pittsburgh, Pa. 500 WSMK Dayton, Ohio. 200 WHK Cleveland, Ohio. 1000		WQBC Vicksburg, Miss. 300	KGIR Long Beach, Calif. 1000 KGR Butte, Mont. 500 KFJ Astoria, Ore. 100 KOH Reno, Nev. 500 KGAR Tucson, Ariz. 100* KOOS Marshfield, Ore. 100 KRE Berkeley, Calif. 100 KVL Seattle, Wash. 100
				WBAK, WHP Harrisburg, Pa. 500* WCAH Columbus, Ohio. 500 WABO, WHEC Rochester, N. Y. 500 WBG Greensboro, N. C. 500 WCBA, WSAW Allentown, Pa. 250 WOKO Albany, N. Y. 500 WBMS Hackensack, N. J. 250 WFJC, WGAR Akron, Ohio. 500 WHOM, WKBO Jersey C.N.J. 250 WNJ Newark, N. J. 250 WSAR Fall River, Mass. 250 WJSV Alexandria, Va. 10000	WNBK Buffalo, N. Y. 5000	WLBK Buffalo, N. Y. 5000	WNBK Buffalo, N. Y. 5000
				WBAK, WHP Harrisburg, Pa. 500* WCAH Columbus, Ohio. 500 WABO, WHEC Rochester, N. Y. 500 WBG Greensboro, N. C. 500 WCBA, WSAW Allentown, Pa. 250 WOKO Albany, N. Y. 500 WBMS Hackensack, N. J. 250 WFJC, WGAR Akron, Ohio. 500 WHOM, WKBO Jersey C.N.J. 250 WNJ Newark, N. J. 250 WSAR Fall River, Mass. 250 WJSV Alexandria, Va. 10000	WNBK Buffalo, N. Y. 5000	WLBK Buffalo, N. Y. 5000	WNBK Buffalo, N. Y. 5000
				WBAK, WHP Harrisburg, Pa. 500* WCAH Columbus, Ohio. 500 WABO, WHEC Rochester, N. Y. 500 WBG Greensboro, N. C. 500 WCBA, WSAW Allentown, Pa. 250 WOKO Albany, N. Y. 500 WBMS Hackensack, N. J. 250 WFJC, WGAR Akron, Ohio. 500 WHOM, WKBO Jersey C.N.J. 250 WNJ Newark, N. J. 250 WSAR Fall River, Mass. 250 WJSV Alexandria, Va. 10000	WNBK Buffalo, N. Y. 5000	WLBK Buffalo, N. Y. 5000	WNBK Buffalo, N. Y. 5000
				WBAK, WHP Harrisburg, Pa. 500* WCAH Columbus, Ohio. 500 WABO, WHEC Rochester, N. Y. 500 WBG Greensboro, N. C. 500 WCBA, WSAW Allentown, Pa. 250 WOKO Albany, N. Y. 500 WBMS Hackensack, N. J. 250 WFJC, WGAR Akron, Ohio. 500 WHOM, WKBO Jersey C.N.J. 250 WNJ Newark, N. J. 250 WSAR Fall River, Mass. 250 WJSV Alexandria, Va. 10000	WNBK Buffalo, N. Y. 5000	WLBK Buffalo, N. Y. 5	

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
KARK	890		336.9	Little Rock, Ark.	56	C	Ark. Rad. & Equipment Co.	250
KBPS	1420		211.1	Portland, Ore.	11	P	Benson Polytechnic School	100
KBTM	1200		249.9	Paragould, Ark.	56	C	Beard's Temple of Music	100
KCRC	1370		218.8	Enid, Okla.	65	C	Enid Radiophone Co.	*100
KCRJ	1310		228.9	Jerome, Ariz.	72	M	Chas. C. Robinson	100
KDB	1500		199.9	Santa Barbara, Calif.	61	P	Santa Barbara Broadcasters	100
KDFN	1210		247.8	Casper, Wyo.	34	M	Donald L. Hathaway	100
KDKA	980		305.9	Pittsburgh, Pa.	49	E	Westinghouse E & M Co.	50000
KDLR	1210		247.8	Devils Lake, N. D.	15	C	KDLR, Inc.	100
KDYL	1290		232.4	Salt Lake City, Utah	43	M	Intermountain B. C. Corp.	1000
KECA	1430		209.7	Los Angeles, Calif.	61	P	Earle C. Anthony, Inc.	1000
KELW	780		384.4	Burbank, Calif.	61	P	Magnolia Park, Ltd.	500
KEX	1180		254.1	Portland, Ore.	11	P	Western B'Castg. Co.	5000
KFAB	770		389.4	Lincoln, Nebr.	45	C	KFAB B'Castg. Co.	5000
KFAC	1300		230.6	Los Angeles, Calif.	61	P	Los Angeles B. C. Co.	1000
KFBB	1280		234.2	Great Falls, Mont.	13	M	Buttrely B'Castg. Co.	*1000
KFBK	1310		228.9	Sacramento, Calif.	41	P	James McClatchy Co.	100
KFBL	1370		218.8	Everett, Wash.	50	P	Leese Brothers	50
KFDM	560		535.4	Beaumont, Texas	86	C	Magnolia Petroleum Co.	*500
KFDY	550		545.1	Brookings, S. D.	35	C	S. D. State College	*500
KFEL	920		325.9	Denver, Colo.	54	M	E. P. O'Fallen, Inc.	500
KFEQ	680		440.9	St. Joseph, Mo.	56	C	Scroggin & Co., Bank	2500
KFGQ	1310		228.9	Boone, Iowa	46	C	Boone Biblical College	100
KFH	1300		230.6	Wichita, Kans.	55	C	Radio Station KFH Co.	1000
KFI	640		468.5	Los Angeles, Calif.	61	P	Earl C. Anthony, Inc.	5000
KFIO	1120		267.7	Spokane, Wash.	12	P	Spokane B'Castg. Co.	100
KFIZ	1420		211.1	Fond du Lac, Wis.	37	C	Reporter Printing Co.	100
KFJB	1200		249.9	Marshalltown, Iowa	36	C	Marshall Electric Co., Inc.	*100
KFJF	1480		202.6	Oklahoma City, Okla.	65	C	National Radio Mfg. Co.	5000
KFJI	1370		218.8	Astoria, Oregon	11	P	KFJI Broadcasters, Inc.	100
KFJM	1370		218.8	Grand Forks, N. D.	15	C	University of N. D.	100
KFJR	1300		230.6	Portland, Ore.	11	P	KFJR, Inc.	500
KFJY	1310		228.9	Ft. Dodge, Iowa	36	C	Cedar Rapids B'Castg. Co.	100
KFJZ	1370		218.8	Ft. Worth, Tex.	75	C	H. C. Meachem Estate	100
KFKA	880		340.7	Greeley, Colo.	44	M	Midwestern Radio Corp.	*500
KFKI	1050		285.5	Milford, Kansas	55	C	Farmers & Bankers Life Ins.	5000
KFKX	1020		293.9	Chicago, Illinois	37	C	Westinghouse E & M Co.	10000
KFLV	1410		212.6	Rockford, Illinois	37	C	Rockford Broadcasters	500
KFLX	1370		218.8	Galveston, Texas	96	C	Geo. Roy Clough	100
KFMX	1250		239.9	Northfield, Minn.	36	C	Carleton College	1000
KFNF	890		336.9	Shenandoah, Iowa	46	C	Henry Field Co.	*500
KFOR	1210		247.8	Lincoln, Nebr.	45	C	Howard A. Shuman	*100
KFOX	1250		239.9	Long Beach, Calif.	61	P	Nichols & Warriner, Inc.	1000
KFPL	1310		228.9	Dublin, Tex.	75	C	C. C. Baxter	100
KFPM	1310		228.9	Greenville, Tex.	75	C	The New Furniture Co.	15
KFPW	1340		223.7	Ft. Smith, Ark.	66	C	Southwestern Hotel Co.	50
KFPY	1340		223.7	Spokane, Wash.	12	P	Symons B'Castg. Co.	1000
KFQD	1230		243.8	Anchorage, Alaska			Anchorage Radio Club, Inc.	100
KFQU	1420		211.1	Holy City, Calif.	41	P	W. E. Riker	100
KFRC	610		491.5	San Francisco, Calif.	41	P	Don Lee, Inc.	1000
KFRU	630		475.9	Columbia, Mo.	56	C	Stephens College	500
KFSD	600		499.7	San Diego, Calif.	71	P	Airfan Radio Corp., Ltd.	*500
KFSG	1120		267.7	Los Angeles, Calif.	61	P	Echo Park Evan. Ass'n.	500

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

SUNDAY

N. B. C. SYSTEM

*2:30 p. m. Yeast Foamers

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WRVA, WPTF, WWNC, WIS, WIOD, WFLA, WJAX, WHAS, WSM, WMC, WSB, WAPI, WJDX, WSMB, KTHS, KVOO, WFAA, KPRC, WOAI, WKY, KOA, KSL, KPO, KECA, KGW, KHQ, KTAR, KFSD, KGIR, KGH

4:00 p. m. Florsheim Frolic

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WMAQ, WOC, WHO, WOW, WDAF, WIBA, WEBC, WDAY, KFJR, WRVA, WPTF, WIS, WWNC, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, WBAP, KPRC, WOAI, WKY, KOA, KGO, KFI, KGW, KOMO, KHQ, KFSD, KTAR, KGIR, KGH

5:30 p. m. General Electric Home Circle

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR, KSD, WOC, WHO, WOW, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFJR, WRVA, WPTF, WWNC, WIS, WJAX, WIOD, WFLA, WHAS, WMC, WSB, WAPI, WSMB, WJDX, KVOO, WBAP, KPRC, WOAI, WKY, KOA, KSL, KECA, KEX, KJR, KGA, KTAR, KPO, WSM

6:00 p. m. Catholic Hour

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WENR, WSAI, KSD, WOC, WHO, WOW, WDAF, WIBA, KSTP, WEBC, WDAY, KFJR, WRVA, WWNC, WJAX, WIOD, WFLA, WSM, WMC, WSB, WSMB, WJDX, KVOO, WBAP, KPRC, WOAI, WKY, KOA, KPO, KEX, KJR, KGA, KTAR, KGO, KSL

7:30 p. m. The Three Bakers

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WDAY, KFJR, WIBA, WRVA, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KVOO, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD, KTAR

7:30 p. m. Iodent Club of the Air

WEAF, WTIC, WTAG, WJAR, WCSH, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WLS, KSD, WOC, WHO, WDAF

8:00 p. m. Chase and Sanborn Hour

WEAF, WTIC, WTAG, WJAR, WCSH, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WLS, KSD, WOC, WHO, WOW, WDAF, KSTP, WSB, CFCF, CKGW, WTMJ, WEBC, WIOD, WFLA, WHAS, WMC, WJDX, WSMB, KTHS, KVOO, WFAA, KPRC, WOAI, WKY

8:00 p. m. Enna Jettick Melodies

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOIL, CFCF, CKGW, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KTAR, KFSD, KGIR, KGH, KSTP, WEBC, WDAY, KFJR, WIBA, WRVA, WIS, WWNC, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WFAA, KPRC, KVOO

8:15 p. m. Collier's Radio Hour

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ

9:15 p. m. Bayuk Stag Party

WJZ, WBAL, WBZ, WBZA, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN

9:45 p. m. Kellogg Slumber Music

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KYW, KWK, WREN

9:45 p. m. Buick Revelers

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR, KSD, WOC, WHO, WOW, WDAF, WIBA, KSTP, WEBC, WDAY, KFJR, WRVA, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KTAR, KFSD, WDFD, WTMJ

(Continued on Page 8)



Pat Barnes

Genial "Dr. Watson"

Leigh Lovell, who plays the part of the genial "Doctor Watson" in the Adventures of Sherlock Holmes, broadcast each Thursday at 9:30 P. M. (EST) over an NBC network. Lovell is a Shakesperian actor from the English stage and has played in several dramatic stage presentations in this country.



Leigh Lovell

The Goldbergs

Six forty-five on Maxwell Street. The heart of Chicago's ghetto, which just a moment before was shrill with noise and clatter, becomes strangely hushed for a moment.

The radio in front of the music store blares Tosselli's Serenade.

The bearded salesman's head lifts and for a moment he edges away from his cart, piled high with shoes. Even the ducks in front of the market have ceased their quacking.

Then comes the announcer's voice, "Good evening everybody. Here are the Goldbergs."

A crowd has gathered silently in front of the music store. "Molly is speaking." The program begins.

A grey bearded face breaks into a smile. Perhaps he has heard his own "Molly" use the self same words. A squat woman with a gay cloth over her head drinks in the conversation.

In the doorway of the sporting goods store stands a dole figure. "Oi", he says, "I won't make a sale for fifteen minutes."

A mute show takes place in front of the music store while the real life drama comes from the loud speaker. Faces light up—or they frown.

Tosselli's Serenade again and the show is over with another object lesson driven home in simple terms. The crowd breaks away.

Maxwell Street begins its bargaining again. "Hey"! Want to buy a suede jacket. One buck!" (All regular members of the cast of "The Goldbergs" are Jewish).

"A Buck on Leave"

Pat Barnes, NBC impersonator, who can imitate any voice from that of a 10 year old boy's to an old, old woman's. He can be heard in the "Jimmy and Grandpaw" skit which is broadcast daily except Sunday over an NBC network from 11:15 to 11:30 A. M. (CST).

"Are you the same Pat Barnes who played "A Buck on Leave" in France during 1918? This question is asked more than any other by the many fans who write to Pat.

"Yes", is the answer. Pat played all over the leave areas and in Paris at the order of General Pershing and then toured the principal cities of this country with his show after the Armistice.

Studio Notes

A variety of fan mail comes to Pat Barnes, the twenty-team voice of the 11:15 A. M. program over NBC, and occasionally a letter blossoms out positively reminding him that "mistakes don't count."

He received a letter the other day saying that the writer listened to him daily and kept sharp tab for mistakes in his quick voice change-over while doing his "Twenty-character voice" stuff. He has yet to catch a mistake.

* * * *

Fritz Hummel, in case you don't know, slides a mean trombone in Ted Weems' band heard on NBC. At one time in his musical career Fritz was playing in the pit of a Kentucky theatre with a road unit.

At one performance—just one—Fritz gave "My Old Kentucky Home" as a solo, and he rendered it with lots of feeling.

When he had finished he noticed a man in the first row who seemed visibly touched by Fritz' playing. The man's eyes glistened and the sympathetic Fritz leaned over and inquired, "Are you a Kentuckian?"

"No", the man said sadly, "I'm a musician".

On Staff of NBC Announcers

Jean Paul King, one of NBC's outstanding announcers, came to radio from the stage. He loves books and athletics and is a graduate of the University of Washington where he played leads in campus dramatic productions, besides being a member of the university baseball, wrestling, and track teams. He announces such programs as Clara, Lu 'n' Em, and Paul White-man.

Jean does not have any spare time. He declares his leisure is taken up in answering requests of his fans for pictures. "If they take the time to write for them the least I can do is send the picture", he says.



Jean Paul King

Arthur Jarrett

An instant hit among radio listeners was registered when Art Jarrett was put on the air at WBBM in Chicago a few months ago. Jarrett began singing as a boy tenor in St. Patrick's Cathedral in New York. He graduated from Fordham in 1927 and joined an orchestra as a singing banjoist. In Chicago, radio lured him from the stage and a national network was his reward for the applause that greeted his initial broadcasts. He is now heard over the Columbia network.



Arthur Jarrett

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
KFUL	1290		232.4	Galveston, Texas	96	C	The News Publishing Co.	500
KFUM	1270		236.1	Colorado Springs, Colo.	64	M	Reynolds Radio Co., Inc.	1000
KFUO	550		545.1	Clayton, Mo.	57	C	Evang. Lutheran Synod	*500
KFUP	1310		228.9	Denver, Colo.	54	M	Fitzsimmons Gen. Hos.	100
KFVD	1000		299.8	Culver City, Calif.	61	P	Los Angeles B'Castg. Co.	250
KFVS	1210		247.8	Cape Girardeau, Mo.	57	C	Hirsch Bat. & Radio Co.	100
KFWB	950		315.6	Hollywood, Calif.	61	P	Warner Bros. B'Castg.	1000
KFWF	1200		249.9	St. Louis, Mo.	57	C	St. Louis Truth Center Inc.	100
KFWI	930		322.4	San Francisco, Calif.	41	P	Rad. Entertainments, Ltd.	500
KFXD	1420		211.1	Nampa, Idaho	32M		Frank E. Hurt	100
KFXF	920		325.9	Denver, Colo.	54	M	Colorado Radio Corp.	500
KFXJ	1310		228.9	Grand Junction, Colo.	44	M	Western Slope Brd. Co.	100
KFXM	1210		247.8	San Bernardino, Calif.	51	P	Lee Bros. B'Castg. Co.	100
KFXR	1310		228.9	Oklahoma City, Okla.	65	C	Exchange Ave. Bap. Ch.	*100
KFXY	1420		211.1	Flagstaff, Ariz.	63	M	Albert H. Schermann	100
KFYO	1420		211.1	Abilene, Texas	95	C	T. E. Kirksey	*100
KFYR	550		545.1	Bismarck, N. D.	25	C	Meyers B'Castg. Co.	*1000
KGA	1470		204.0	Spokane, Wash.	12	P	Northwest B. System, Inc.	5000
KGAR	1370		218.8	Tucson, Ariz.	73	M	Tucson Moto. Service Co.	*100
KGB	1330		225.4	San Diego, Calif.	71	P	Don Lee Inc.	500
KGBU	900		333.1	Ketchikan, Alaska			Alaska Radio & Serv. Co.	500
KGBX	1310		228.9	St. Joseph, Mo.	56	C	KGBX, Inc.	100
KGBZ	930		322.4	York, Nebr.	45	C	Dr. Geo. R. Miller	*500
KGCA	1270		236.1	Decorah, Iowa	36	C	Chas. W. Greenley	50
KGCR	1210		247.8	Watertown, S. D.	35	C	Greater Kampeska Rad. Corp.	100
KGCU	1240		249.9	Mandan, N. D.	25	C	Mandan Radio Assn.	250
KGCX	1310		228.9	Wolf Point, Mont.	14	M	First State Bank of Vida	*100
KGDA	1370		218.8	Mitchell, S. D.	35	C	Mitchell B. C. Corp.	100
KGDE	1200		249.9	Fergus Falls, Minn.	26	C	Jaren Drug Co.	*100
KGDM	1100		272.6	Stockton, Calif.	41	P	E. F. Peffer	250
KGDY	1200		249.9	Huron, S. D.	35	C	Voice of South Dakota	100
KGEF	1300		230.6	Los Angeles, Calif.	61	P	Trinity Meth. Church	1000
KGEK	1200		249.9	Yuma, Colo.	44	M	Beehler Elec. Equip. Co.	100
KGER	1360		220.4	Long Beach, Calif.	61	P	Consolidated Brd. Corp., Ltd.	1000
KGEW	1200		249.9	Ft. Morgan, Colo.	44	M	City of Ft. Morgan	100
KGEZ	1310		228.9	Kalispell, Mont.	13	M	Treolar-Church Brd. Co.	100
KGFF	1420		211.1	Shawnee, Okla.	65	C	KGFF B'Castg. Co., Inc.	100
KGFG	1370		218.8	Oklahoma City, Okla.	65	C	Oklahoma B. C. Co.	100
KGFI	1500		199.9	Corpus Christi, Texas	85	C	Eagle Brd. Co., Inc.	*100
KGfJ	1200		249.9	Los Angeles, Calif.	61	P	Ben S. McGlashan	100
KGfK	1500		199.9	Moorhead, Minn.	15	C	Red River B'Castg. Co.	50
KGfL	1370		218.8	Raton, N. Mex.	54	M	KGfL, Inc.	50
KGfW	1310		228.9	Ravenna, Nebr.	45	C	Central Nebr. B. C. Corp.	100
KGfX	580		516.9	Pierre, S. D.	35	C	Dana McNeil	200
KGGC	1420		211.1	San Francisco, Calif.	41	P	Golden Gate Brd. Co.	100
KGGF	1010		296.9	So. Coffeyville, Okla.	56	C	Powell & Platz	500
KGGM	1230		243.8	Albuquerque, N. M.	54	M	New Mexico Brd. Co.	*250
KGHP	1320		227.1	Pueblo, Colo.	54	M	Ritchie & Finch	*250
KGHI	1200		249.9	Little Rock, Ark.	46	C	O. A. Cook	100
KGHL	950		315.6	Billings, Mont.	13	M	Northwestern Auto Sup. Co.	1000
KGIR	1360		220.4	Butte, Mont.	14	M	KGIR, Inc.	500
KGIW	1420		211.1	Trinidad, Colo.	44	M	Leonard E. Wilson	100
KGIX	1420		211.1	Las Vegas, Nev.	42	P	J. M. Heaton	100
KGIZ	1500		199.9	Grant City, Mo.	36	C	Grant City Park Corp.	100

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Sunday--Cont.

THE COLUMBIA CHAIN

1:45 p. m. Venida Program

WABC, W2XE, WFBL, WGR, WDRC, WAAB, WCAU, W3XAU, WJAS, WMAL, WHK, WKRC, WBBM, KMOX, KMBC

5:30 p. m. Blue Coal Radio Revue

WABC, W2XE, WOKO, WFBL, WHFC, WGR, WEAN, WDRC, WAAB, WORC, WCAU, W3XAU, WHP, WCAO, CFRB

6:30 p. m. Barnsdall Musical Memories

WXYZ, WSPD, WISN, WGL, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WIBW, KFH, KFJF, KOIL

7:15 p. m. The Sylvaniaans

WABC, W2XE, WOKO, WGR, WDRC, WNAC, WCAU, W3XAU, WJAS, WCAO, WKRC, WXYZ, WGL, WGN, WCCO, KMOX, KMBC

7:30 p. m. Luden's Novelty Orchestra

WABC, W2XE, WGR, WNAC, WCAU, W3XAU, WMAL, WCAO, WHK, WKRC, WBT, WGST, WXYZ, WREC, WDSU, WBBH, WFBM, WGN, WCCO, KMOX, KMBC, WNAX, KRLD, KDYL, KLZ

8:45 p. m. Angelo Patri

WABC, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WOWO, WGN, WCCO, KMOX, KMBC

10:00 p. m. Edna Wallace Hopper

WABC, W2XE, WOKO, WFBL, WHFC, WKBW, WLBZ, WDRC, WAAB, WORC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WGST, WXYZ, WSPD, WLAB, WRIC, WDSU, WISN, WOWO, WFBM, WBBM, WCCO, KMOX, KMBC, KFH, KFJF, KRLD, K TSA, KDYL, KLZ

MONDAY

N. B. C. SYSTEM

12:30 p. m. National Farm and Home Hour

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WLW, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL, WRC, WIBA, KSTP, WEBC, WDAY, KFYR, WRVA, WFTF, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, KPRC, KOA, WOC, WHO, WOW, WDAF

6:45 p. m. Swift Program

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KSD

7:15 p. m. Campbell Orchestra

WEAF, WTAG, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WTAM, WWJ, WSAI, WDAF, WOC, WHO, CFCF

7:30 p. m. Prince Albert Quarter Hour

WEAF, WTAG, WEEI, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WTAM, WWJ, WSAI, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFYR, WRVA, WNNC, WIS, WJAX, WIOD, WFLA, WOAI, WKY

7:45 p. m. The Goldbergs

WEAF, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR

8:30 p. m. Voice of Firestone

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WMAQ, KSD, WOC, WHO, WOW, WDAF, CRGW, CFCF, WRVA, WIS, WNNC, WJAX, WIOD, WFLA, WHAS, WSB, WSMB, WJDX, KTHS, KVOO, WFAA, KPRC, WOAI, WKY

8:30 p. m. Death Valley Days

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WLS, KWK, WREN, KOIL, KSTP, WEBC, WIBA, KFYR, KOA, KSL, EGO, KFI, KGW, KOMO, KHQ, K TAR, KFSD

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Mrs. Winchell's Bad Little Boy, Walter

World's Champion Collector of Gossip

Back before the war there was a stage-struck kid of 13 who earned his coffee and cakes as a singing usher in a movie house in Harlem. Eventually he graduated to vaudeville where he earned \$100.00 a week as a hooper. But he quit the stage and went to work as a news writer for \$25.00, because he thought he'd like that better.

And, apparently he was right, for now he's turned the coffee and cake money into an income which would make many a millionaire water at the mouth, and he's known to hosts of people as Walter Winchell, the world's gossip collector.

The boy who sang in the Harlem movie is the man who now writes a column syndicated all over the country, and who talks over a National Broadcasting Company network three times a week. His voice is heard in Cuba, Hawaii, London, Paris and Montreal, as well as throughout America, as he calls orchestras to go on the air in various parts of the world.

It's quite a story, the story of his rise to fame:

Walter was born in New York in 1897. "No rag went into an extra edition over the event", he says. He went to the public schools until he was thirteen, when he started on his roundabout road to Broadway. He was in 6-B when he left school to join the "Imperial Trio"—three singin' ushers in a Harlem "moom pitcher" house.

That trio wasn't famous then, but look at the members of it now. Winchell isn't the only one who's famous on the NBC air waves. Another of the boys was Eddie Cantor—and you've heard of the third one too—Georgie Jessel. Those three used to keep the crowd out of the aisles, collect late tickets, and during intermission sing popular "chunes" to illustrated slides.

Cantor was the lead, Jessel sang bass, and Winchell was the tenor. Winchell was spelled with only one "l" then, but shortly afterward Gus Edwards put the trio into a revue and the printer spelled it in the present form on the program.

"What the "l", said Walter, and accepted the addition.

It was with this act that the trekking started. Walter played the boards in various acts from coast to coast until the war started and he enlisted in the Navy. "And can you imagine?" he says, "They made me confidential secretary to two admirals. A juicy slice of irony. First confidential sec. to a battleship, and now the mogul scandal-monger."

When the papers were signed which stopped the firing, Winchell returned to vaudeville, but soon decided to quit the stage. He wanted to be a newspaper man at any price, and while he was thinking about it he started "The Daily News Sense"—a couple of typewritten sheets which he used to tack up beside the mail box in every theater where he appeared.

Finally one theater owner showed it to Glenn Condon, editor of the New York Vaudeville News, who agreed to meet Walter's demand of \$25.00 a week for his reportorial services. Soon he was earning \$50.00, and after Condon agreed to allow him 20% on the advertising, he was making more than the editor.

Then a new "tab" was started in New York and Winchell was hired as dramatic critic, amusement editor and columnist at \$100.00. Four years later he was getting \$300.00, and a little later still the New York "mirrrr", as he calls it, hired him at \$25,000 a year for the column alone.

"Broadway is my world", he says. "I get up promptly at four every afternoon, make the office by five and prepare the column for the next yawning. Then comes the nightly round of theatres, sin-dens, ritzy parties, cognoscenti conclaves, drink a little giggle-water here and there and sniff out the news about the celebs. At about seven in the morning I go to bed".

Winchell says you "must pump people for news." You can always manage to find a leak in the person who promised not to tell, he finds. In addition he has regular news sources in Newport, Palm Beach and the other resorts, as well as in Europe.

"It's a dizzy business," he says, "a dizzy job, yet I'm happy where I am. All of Broadway is my backyard."

Winchell married June Astor before he left the stage and they have two girls—Gloria and Walda. They're in Florida now and he gets lonesome sometimes, but he is too busy writing and broadcasting to be really unhappy about it.



Walter Winchell

Time? Yes—No—Oh!

This nightmare might happen to any announcer who has worked too hard through the day. It was the opening night of the largest commercial program to ever be presented over an NBC network. Everett Mitchell (dreaming he was Chicago NBC's ace mike-man) was to announce the program, at which the company's president, Morling H. Aylesworth, and a host of directors were present in honor of the occasion. Time came for the switch from the New York studios to those in Chicago. Everett looked at the clock which had never lost a split second of time, only to find that it was wrong. On legs that seemed to stick to the floor, he made his way to another studio to find that clock also wrong. Hurrying as fast as he could, he visited all of the remaining studios, and in each found the time different. Sick at heart Everett returned to the original studio to find that the program was already over.

Everett woke from the nightmare in a cold sweat! (Boy, we'll bet he's glad that was only a dream).

A set of NBC chimes, according to Walter Winchell, makes an ideal Scotch xylophone, because it has only three notes.

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
KGKB	1500		199.9	Tyler, Texas	95	C	Eagle Publishing Co.	100
KGKL	1370		218.8	San Angelo, Texas	95	C	KGKL, Inc.	100
KGKO	570		526.0	Wichita Falls, Texas	95	C	Wichita Falls Brd. Co.	*250
KGKX	1420		211.1	Sandpoint, Idaho	22	C	W. W. Von Cannon	100
KGKY	1500		199.9	Scottsbluff, Nebr.	45	C	Hilliard Co., Inc.	100
KGMB	1320		227.1	Honolulu, Hawaii			Honolulu Brd. Co., Ltd.	250
KGMP	1210		247.8	Elk City, Okla.	65	C	Bryant Rad. & Elec. Co.	100
KGNF	1430		209.7	North Platte, Nebr.	45	C	Great Plains B'Castg. Co.	500
KGNO	1210		247.8	Dodge City, Kans.	55	C	Dodge City Brd. Co., Inc.	100
KGO	790		379.5	San Francisco, Calif.	41	P	Nat. B'Castg. Co.	7500
KGRS	1410		212.6	Amarillo, Texas	64	C	Gish Radio Service	1000
KGU	940		319.0	Honolulu, Hawaii			Marion A. Mulrony	1000
KGVO	1420		211.1	Missoula, Mont.	23	M	Mosby's, Inc.	100
KGW	620		483.6	Portland, Ore.	11	P	Oregonian Publ. Co.	1000
KGY	1200		249.9	Lacey, Wash.	11	P	St. Martins College	10
KHJ	900		333.1	Los Angeles, Calif.	61	P	Don Lee, Inc.	1000
KHQ	590		508.2	Spokane, Wash.	12	P	Louis Wasmer, Inc.	*1000
KICK	1420		211.1	Red Oak, Iowa	46	C	Red Oak Radio Corp.	100
KID	1320		227.1	Idaho Falls, Idaho	32	P	KID B'Castg. Co.	*250
KIDO	1350		222.1	Boise, Idaho	22	P	Boise B'Castg. Station	1000
KIT	1310		228.9	Yakima, Wash.	12	P	Carl E. Haymond	50
KJBS	1070		280.2	San Francisco, Calif.	41	P	Julius Brunton & Sons Co.	100
KJR	970		309.1	Seattle, Wash.	11	P	Northwest B. Sys. Inc.	5000
KLCN	1290		232.4	Blytheville, Ark.	66	C	C. L. Lintzenich	50
KLO	1400		214.2	Ogden, Utah	43	M	Peery Building Co.	500
KLPM	1240		211.1	Minot, N. D.	35	C	John B. Cooley	250
KLRA	1390		215.7	Little Rock, Ark.	66	C	Arkansas B'Castg. Co.	1000
KLS	1440		208.2	Oakland, Calif.	41	P	Warner Brothers	250
KLX	880		340.7	Oakland, Calif.	41	P	Tribune Publ. Co.	500
KLZ	560		535.4	Denver, Colo.	54	M	Reynolds Radio Co., Inc.	1000
KMA	930		322.4	Shenandoah, Iowa	46	C	May Seed & Nursery	*500
KMAC	1370		218.8	San Antonio, Tex.	95	C	W. W. Mc Allister	100
KMBC	950		315.6	Kansas City, Mo.	56	C	Midland Brd. Co., Inc.	1000
KMCS	1120		267.7	Inglewood, L.A. Calif.	61	P	Dalton's Inc.	500
KMED	1310		228.9	Medford, Ore.	21	P	Mrs. W. J. Virgin	100
KMJ	1210		247.8	Fresno, Calif.	51	P	McClatchy Co.	100
KMLB	1200		249.9	Monroe, La.	78	C	Liner's B'Castg. Station	100
KMMJ	740		405.2	Clay Center, Nebr.	45	C	The M. M. Johnson Co.	1000
KMO	860		348.6	Tacoma, Wash.	11	P	KMO, Inc.	500
KMOX	1090		275.1	St. Louis, Mo.	57	C	Voice of St. Louis, Inc.	50000
KMPC	710		422.3	Beverly Hills, Calif.	61	P	R. S. Mac Millan	500
KMTR	570		526.0	Los Angeles, Calif.	61	P	KMTR Radio Corp.	500
KNX	1050		285.5	Hollywood, Calif.	61	P	Western B'Castg. Co.	5000
KOA	830		361.2	Denver, Colo.	54	M	National Brd. Co., Inc.	12500
KOAC	550		545.1	Corvallis, Ore.	21	P	Oregon State Agri. Col.	1000
KOB	1180		254.1	State College, N. M.	73	M	N. M. Col. of Agri. & M. Art	20000
KOCW	1400		214.2	Chickasha, Okla.	65	C	Okla. College for Women	*250
KOH	1380		217.3	Reno, Nev.	42	P	The Bee, Inc.	500
KOIL	1260		238.0	Council Bluffs, Iowa	46	C	Mona Motor Oil Co.	1000
KOIN	940		319.0	Portland, Oregon	11	P	KOIN, Inc.	1000
KOL	1270		236.1	Seattle, Wash.	11	P	Seattle Brd. Co., Inc.	1000
KOMO	920		325.9	Seattle, Wash.	11	P	Fisher's Blend Sta. Inc.	1000
KONO	1370		218.8	San Antonio, Tex.	95	C	Mission Brd. Co., Inc.	100

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Monday--Cont.

N. B. C. SYSTEM

—Continued

9:00 p. m. Maytag Orchestra

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLS, KWK, WREN, WTMJ, KSTP, WEBC, WDAY, KFYZ, WSM, WMC, KVOO, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KECA, KGW, KOMO, KHQ

9:00 p. m. A. & P. Gypsies

WEAF, WTC, WTAG, WEEI, WJAR, WASH, WLIT, WRC, WGY, WGEN, WCAE, WTAM, WWJ, WSAI, WMAQ, KSD, WOC, WHO, WOW, WDAF

11:00 p. m. Amos 'n' Andy

WJDX, WMAQ, WENR, WDAF, KWK, WREN, KOIL, WTMJ, WIBA, KSTP, WEBC, WHAS, WSM, WMC, WSB, WSMB, KTHS, WBAP, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD. This is a split network.

THE COLUMBIA CHAIN

12:30 p. m. Columbia Revue

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WEAN, WDR, WNAC, WORC, WPG, WIP, WFAN, WHP, WJAS, WLBW, WMAL, WTAR, WWVA, WADC, WBT, WQAM, WDBO, WXYZ, WBCN, WSPD, WLAP, WDOD, WREC, WLAC, KFRC, KDYL, WBRC, WDSU, WISN, WTAQ, WMT, KMOX, KFH, KTSB, WACO, KOH, KVOR, KOL, KFPY

7:00 p. m. Myrt and Marge

WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDR, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WWVA, WADC, WERC, WSPD, KMOX

7:15 p. m. Cremo Presents Bing Crosby

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDR, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WLBW, WMBG, WMAL, WCAO, WTAR, WDBJ, WADC, WHK, WKRC, WCAH, WBT, WBIG, WTCO, WQAM, WDBO, WDAE, WXYZ, WSPD, KTBS, WRR, KGRS, WACO, WCBC

7:45 p. m. The Camel Quarter-Hour

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDR, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WMAL, WCAO, WTAR, WDBJ, WWVA, WADC, WHK, WKRC, WCAH, WBT, WBIG, WSJS, WGST, WTCO, WQAM, WDBO, WDAE, WXYZ, WSPD, WLAP, WDOD, WREC, WLAC, WNOX, WBRC, WDSU, WISN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNAX, WIBW, KFH, KFJF, KRLD, KTRH, WACO

8:15 p. m. Singin' Sam, the Barbasol Man

WABC, WOKO, WFBL, WKBW, WEAN, WDR, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WGN, WCCO, KMOX, KMBC

8:30 p. m. La Palina Presents Kate Smith

WABC, WFBL, WHEC, WGR, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WGN, WCCO, KMOX, KMBC

8:45 p. m. Colonel Stoop-Nagle and Budd

WTAR, WDBJ, WBT, WTCO, WQAM, WDBO, WDAE, WFIW, WDOD, WREC, WLAC, WBRC, WDSU, KLRA

9:00 p. m. Vapex Presents the Mills Brothers

WABC, WOKO, WFBL, WKBW, WEAN, WDR, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WOWO, WGN, WCCO, KMOX, KMBC

9:30 p. m. Bourjois—An Evening in Paris

WABC, WFBL, WHEC, WKBW, WEAN, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WBT, WGST, WXYZ, WSPD, WDSU, WOWO, WGN, WCCO, WMT, KMOX, KMBC, KFJF, KRLD, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

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Morton Downey



Jill and Judy



Jack Fulton

Popular Artists

Morton Downey, heard with the Camel Quarter Hour, and one of the foremost radio stars today.

Jill Edwards and Juliet Barker, are pictured in a leisure moment. Before coming to radio Jill (who was born in China) was secretary of Shanghai College, and Judy taught dramatics at various colleges.

Jack Fulton girls, the lad with the great brown eyes whose sweet tenor voice can be heard on all the Paul Whiteman broadcasts over an NBC network on Mondays from 11 to 11:30 P. M. (CST).

Helene Dumas comes from the legitimate stage to star in the Blue Coal Radio Revue mystery thrillers; heard over the Columbia network each Sunday night from 5:30 to 6:30 P. M. (EST)

"Raising Junior" NBC domestic skit broadcast every evening except Wednesday over an NBC network from 6:00 to 6:15 P. M. (EST). Peter Dixon and Aline Berry play the principal roles. In real life they are Mr. & Mrs. Dixon.

Mildred Bailey, radio's best known "Blues" singer pictured below as she starts to sing a number at the Chicago NBC studios. She can be heard on almost all the Paul Whiteman broadcasts.

Ann Leaf, better known to her associates as "Little Organ Annie"; weighs only 90 pounds and is so small engineers have wired the expression pedals of the three manual organ together so that one tiny foot can operate them as a unit.

Julia Mahoney—one of the regular staff soloists of the Columbia Broadcasting System.



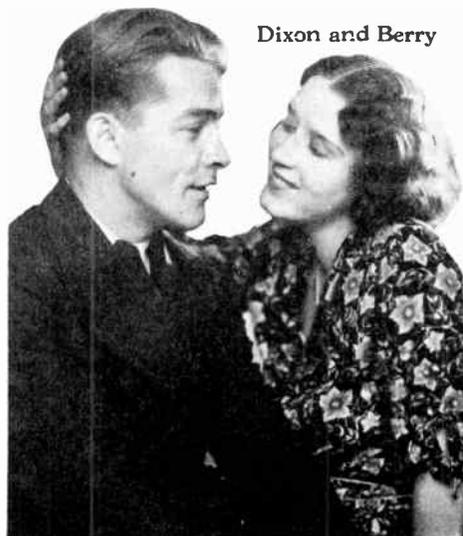
Helene Dumas



Julia Mahoney



Mildred Bailey



Dixon and Berry

Ann Leaf



Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
KOOS	1370		218.8	Marshfield, Ore.	21	P	H. H. Hanseth, Inc.	100
KORE	1420		211.1	Eugene, Ore.	21	P	Eugene Brd. Station	100
KOY	1390		215.7	Phoenix, Ariz.	72	M	Nielsen R. & Sptg. G. Co.	500
KPCB	650		461.3	Seattle, Wash.	11	P	Queen City B'Castg. Co.	100
KPJM	1500		199.9	Prescott, Ariz.	62	M	A. P. Miller	100
KPO	680		440.9	San Francisco, Calif.	41	P	Hales Bros. & The Chron.	5000
KPOF	880		340.7	Denver, Colo.	54	M	Pillar of Fire, Inc.	500
KPPC	1210		247.8	Pasadena, Calif.	61	P	Pasadena Pres. Church	50
KPQ	1500		199.9	Wenatchee, Wash.	11	P	Wescoast B'Castg. Co.	50
KPRC	920		325.9	Houston, Texas	86	C	Houston Printing Co.	*1000
KQV	1380		217.3	Pittsburgh, Pa.	49	E	KQV B'Castg. Co.	500
KQW	1010		296.9	San Jose, Calif.	51	P	Pacific Agri. Foundation	500
KRE	1370		218.8	Berkeley, Calif.	41	P	First Cong. Church	100
KREG	1500		199.9	Santa Ana, Calif.	51	P	J. S. Edwards	100
KRGV	1260		238.0	Harlingen, Texas	75	C	KRGV, Inc.	500
KRLD	1040		288.3	Dallas, Texas	75	C	KRLD Radio Corp.	10000
KRMD	1310		228.9	Shreveport, La.	76	C	Robert M. Dean	50
KROW	930		322.4	Oakland, Calif.	61	P	Educ. B. C. Co.	*500
KRSC	1120		267.7	Seattle, Wash.	11	P	Radio Sales Corp.	50
KSAC	580		516.9	Manhattan, Kans.	55	C	Kansas State Agri. Col.	*500
KSCJ	1330		225.4	Sioux City, Iowa	36	C	Perkins Bros. Co.	*1000
KSD	550		545.1	St. Louis, Mo.	57	C	Pulitzer Publ. Co.	500
KSEI	900		333.1	Pocatello, Idaho	32	P	Radio Service Corp.	250
KSL	1130		265.3	Salt Lake City, Utah	43	M	Radio Service Corp.	5000
KSMR	1200		249.9	Santa Maria, Calif.	61	P	Santa Maria Radio	100
KSO	1380		217.3	Clarinda, Iowa	46	C	Iowa B'Castg. Co.	500
KSOO	1110		270.1	Sioux Falls, S. D.	35	C	Sioux Falls Brd. Assn.	2500
KSTP	1460		205.4	St. Paul, Minn.	26	C	National Bat. Brd. Co.	10000
KTAB	560		535.4	Los Angeles, Calif.	41	P	Associated Broadcasters	1000
KTAP	1420		211.1	San Antonio, Texas	95	C	Alamo B'Castg. Co.	100
KTAR	620		483.6	Phoenix, Ariz.	72	M	KTAR B'Castg. Co.	*500
KTAT	1240		241.8	Ft. Worth, Tex.	95	C	S. A. T. B'Castg. Co.	1000
KTBR	1300		230.6	Portland, Ore.	11	P	M. E. Brown	500
KTBS	1450		206.8	Shreveport, La.	86	C	Tri State B. C. System	100
KTFI	1320		227.1	Twin Falls, Idaho	32	P	Radio Brd. Corp.	*250
KTHS	1040		288.3	Hot Springs, Ark.	66	C	Hot Springs Cham. of Com.	10000
KTLC	1310		228.9	Houston, Texas	85	C	Houston B'Castg. Co.	100
KTM	780		384.4	Los Angeles, Calif.	61	P	Pickwick B'Castg. Corp.	*500
KTRH	1120		267.7	Houston, Texas	85	C	Rice Hotel Co.	500
KTSA	1200		332.4	San Antonio, Texas	95	C	Lone Star Brd. Co., Inc.	*1000
KTSM	1310		228.9	El Paso, Texas	75	C	Bledsoe & Blackwell	100
KTW	1220		245.6	Seattle, Wash.	11	P	First Pres. Church	1000
KUJ	1370		218.8	Walla Walla, Wash.	11	P	KUJ, Inc.	100
KUOA	1390		215.7	Fayetteville, Ark.	66	C	University of Arkansas	1000
KUSD	890		336.9	Vermillion, S. D.	35	C	University of S. D.	500
KUT	1500		199.9	Austin, Tex.	85	C	KUT B'Castg. Corp.	100
KVI	760		394.5	Tacoma, Wash.	11	P	Puget Sound Rad. B. C. Co.	1000
KVL	1370		218.8	Seattle, Wash.	11	P	KVL, Inc.	100
KVOA	1260		238.0	Tucson, Ariz.	73	M	Robt. M. Riculfi	500
KVOO	1140		263.0	Tulsa, Okla.	66	C	Southwestern Sales Corp.	5000
KVOS	1200		249.9	Bellingham, Wash.	11	P	KVOS, Inc.	100
KWCR	1310		228.9	Cedar Rapids, Iowa	46	C	Cedar Rapids B'Castg. Co.	100
KWEA	1210		247.8	Shreveport, La.	76	C	Hello World Brd. Corp	100

*Indicates Station Uses More Power in the Day Time

Chain Programs

Monday--Cont.

THE COLUMBIA CHAIN
—Continued

10:45 p. m. Myrt and Marge

WXYZ, WLAP, WBBM, WCCO, KMBC, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, K LZ

11:00 p. m. Cremo Presents Bing Crosby

WGST, WBCM, WLAP, WDOD, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WOVO, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNAZ, WIBW, KFH, KFFJ, KTRH, KTSA, KOH, KFBK, KOL, KFPY, KOIN, KDYL, K LZ

11:30 p. m. The Camel Quarter-Hour

WOWO, WGN, KTSA, KOH, KFBK, KOL, KFPY, KOIN, KDYL, K LZ

TUESDAY

N. B. C. SYSTEM

12:30 p. m. National Farm and Home Hour

WJZ, WBAI, WBZ, WBZA, WHAM, KDKA, WLW, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL, WIBA, KSTP, WEBC, WDAY, KFYP, WRVA, WPTF, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, WFAA, KPRC, WOAI, WKY, KOA, WRC, WOC, WHO, WOW, WDAF

6:45 p. m. Swift Program

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KSD

7:30 p. m. Prince Albert Quarter Hour

WEAF, WTIC, WTAG, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WTAM, WSAI, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFYP, WRVA, WJAX, WIOD, WFLA, WIS, WWNC, WOAI, WKY

7:45 p. m. The Goldbergs

WEAF, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR

8:00 p. m. Blackstone Plantation

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KYW, WOC, WHO, WOW, WDAF, KSTP, WEBC, KSD

8:30 p. m. True Story

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WRC, WGY, WBEN, WWJ, WOC, WHO, WDAF, WFI, KYW, WTAM, WSAI, WCKY, KSD, WOW

8:30 p. m. Heel Hugger Harmonies

WJZ, WHAM, WLS, WREN, KOIL, KOA, KSL, KFO, KFI, KGW, KOMO, KHQ, KPSD, KTAR

8:45 p. m. Sisters of the Skillet

WJZ, WBZ, WBZA, WHAM, KDKA, WLS, KWK, WREN, KOIL, KSTP, WEBC, WDAY, WIBA, KFYP, KVOO, WBAF, KPRC, WOAI, WKY

9:00 p. m. McKesson Musical Magazine

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WLS, KSD, WOC, WHO, WOW, WDAF, WEBC, WDAY, KFYP, WRVA, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, KVOO, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KPSD, KTAR

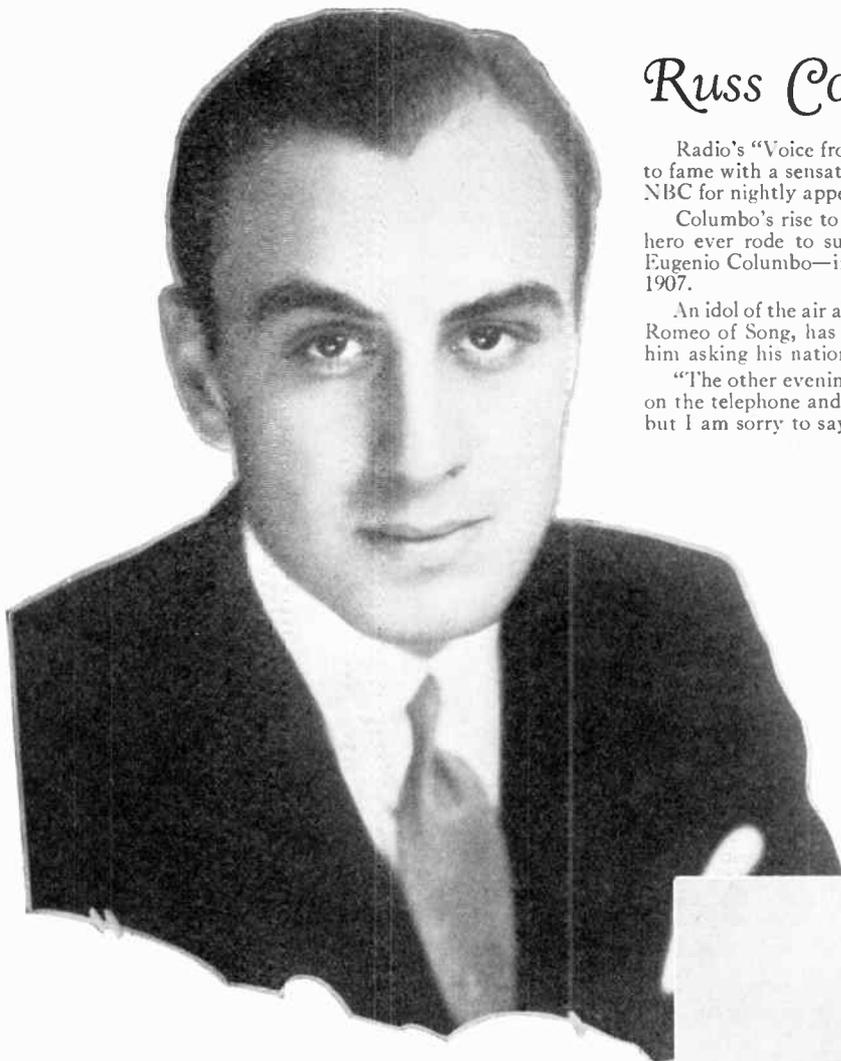
9:30 p. m. The Fuller Man

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WHO, WOW, WDAF, WTMJ, KSTP, WEBC, WSB, WBAF, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ

10:00 p. m. Lucky Strike Dance Hour

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR, KSD, WOC, WHO, WDAF, KSTP, WFAA, KSL, WTMJ, WEBC, WDAY, KFYP, WIBA, WRVA, WWNC, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KPRC, WOAI, WKY, KOA, EGO, KFI, KGW, KOMO, KHQ, KTAR, KPSD

[Continued on Page 14]



Russ Columbo Uses 5 Languages

Radio's "Voice from the Golden West" who in a few short months has sung his way to fame with a sensational vocal style, has signed an exclusive long term contract with NBC for nightly appearance over coast-to-coast networks.

Columbo's rise to radio's dizzy heights has been meteoric and romantic. No Alger hero ever rode to success more spectacularly. His full name—Ruggerio Rudolpho Eugenio Columbo—indicates his Italian parentage. He was born in San Francisco in 1907.

An idol of the air also can be an accomplished linguist. In fact, Russ Columbo, NBC Romeo of Song, has demonstrated such lingual proficiency that listeners often write him asking his nationality.

"The other evening I sang a Russian song", and a Russian-speaking listener got me on the telephone and began praising my proficiency in his language. I was delighted, but I am sorry to say that my knowledge of the Russian tongue is somewhat limited.

My knowledge of Italian, Spanish and German, however, has helped me attain a passable pronunciation in several languages.

"French is quite difficult, but I have found Italian helpful in the pronunciation of that graceful tongue. I think French is one of the most musical of languages and one of the most effective when sung."

Columbo's native tongue is English. His parents were Italian-born, and he speaks the language of his father's sunny Naples like a true Neapolitan.

"I learned to respect German through my association with my first violin teacher," Columbo says.

"I picked up some Spanish on the Hollywood movie lots and also studied it in high school in Los Angeles. As I have grown older I have realized the value of Italian and I owe a great debt of gratitude to my parents for keeping the language alive in our home."

Three of a Kind

Those gossiping girls pose for a new picture between broadcasts. Contrary to the general public impression, the three girls are truly girls, all under thirty and all recent graduates of Northwestern University, where they were active in campus dramatics. They can be heard daily except Sunday and Monday at 9:30 P. M. (CST) over an NBC network.

Just a few statistics for Clara, Lu 'n' Em. During the first nine months they have been on the air, local and network, they travelled 25 miles a day, six days a week, to the studios and back to their homes.

During that time the girls have dispensed approximately 275,000 words of gossip on subjects ranging from Gandhi's solution of the Indian problems, to the hole August Roach and Junior Kruger started to dig to China.



Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
KWG	1200		249.9	Stockton, Calif.	41	P	Portable Wireless Tel. Co.	100
KWJJ	1060		282.8	Portland, Ore.	11	P	KWJJ B'Castg. Co., Inc.	500
KWK	1350		222.1	St. Louis, Mo.	57	C	Thos. Patrick, Inc.	1000
KWKC	1370		218.8	Kansas City, Mo.	56	C	Wilson Duncan Brd. Co.	100
KWKH	850		353.7	Shreveport, La.	66	C	Hello World Brd. Corp.	10000
KWLC	1270		236.1	Decorah, Iowa	36	C	Luther College	100
KWSC	1220		245.6	Pullman, Wash.	12	P	State College of Wash.	*1000
KWWG	1260		238.0	Brownsville, Tex.	95	C	Herald Publ. Co.	500
KXA	3,000		526.0	Seattle, Wash.	11	P	American Radio Tel. Co.	500
KXL	1420		211.1	Portland, Ore.	11	P	KXL Broadcasters, Inc.	100
KXO	1500		199.9	El Centro, Calif.	72	P	Irey & Bowles	100
KXRO	1310		228.9	Aberdeen, Wash.	11	P	KXRO, Inc.	100
KXYZ	1420		211.1	Houston, Texas	86	C	Harris County B. C. Co.	100
KYA	1230		243.8	San Francisco, Calif.	41	P	Pacific Brd. Corp.	1000
KYW	1020		293.9	Chicago, Illinois	37	C	Westinghouse E & M Co.	10000
KZRC	320		937.5	Cebu, P. I.			Radio Corp. of Phillipine	
WAAB	1410		212.6	Boston, Mass.	58	E	Bay State B. C. Corp.	500
WAAF	920		325.9	Chicago, Illinois	37	C	Drovers Journal Publ. Co.	500
WAAM	1250		239.9	Newark, N. J.	40	E	WAAM, Inc.	*1000
WAAT	940		319.0	Jersey City, N. J.	40	E	Bremer B'Castg. Corp.	300
WAAW	660		454.3	Omaha, Nebr.	46	C	Omaha Grain Exchange	500
WABC	860		348.6	New York, N. Y.	40	E	Atlantic B'Castg. Co.	5000
WABI	1200		249.9	Bangor, Maine	20	E	Pine Tree B. C. Co.	100
WABO	1440		208.2	Rochester, N. Y.	39	E	Hickson Elec. Co., Inc.	500
WABZ	1200		249.9	New Orleans, La.	87	C	Samuel D. Reeks	100
WACO	1240		241.8	Waco, Texas	85	C	Central Texas Brd. Co.	1000
WADC	1320		227.1	Tallmadge, Ohio	48	E	Allen T. Simmons	1000
WAIU	640		468.5	Columbus, Ohio	48	E	Assoc. Radiocasting Corp.	500
WALR	1210		247.8	Zanesville, Ohio	48	E	Roy W. Waller	100
WAPI	1140		263.0	Birmingham, Ala.	78	C	Ala. Poly. Inst. & Ala. Col.	5000
WASH	1270		236.1	Grand Rapids, Mich.	37	C	Kunsky-Trendle Brd. Corp.	500
WAWZ	1350		222.1	New York, N. Y.	39	E	Pillar of Fire	250
WBAK	1430		209.7	Harrisburg, Pa.	49	E	Penn State Police	*500
WBAL	1060		282.8	Baltimore, Maryland	49	E	Consolidated G. & E. Co.	10000
WBAP	800		374.8	Ft. Worth, Texas	75	C	Carter Publications, Inc.	5000
WBAX	1210		247.8	Wilkes-Barre, Pa.	39	E	John H. Stenger, Jr.	100
WBBC	1400		214.2	Brooklyn, N. Y.	40	E	Brooklyn Brd. Corp.	500
WBBL	1210		247.8	Richmond, Va.	59	E	Grace Cov. Pres. Church	100
WBBM	770		389.4	Chicago, Illinois	37	C	WBBM B'Castg. Corp.	25000
WBBR	1300		230.6	Brooklyn, N. Y.	40	E	People's Pulpit Assn.	1000
WBBZ	1200		249.9	Ponca City, Okla.	66	C	C. L. Carrell	100
WBCM	1410		212.6	Bay City, Michigan	38	C	James E. Davidson	500
WBCN	870		344.6	Chicago, Ill.	37	C	National B'Castg. Co., Inc.	50000
WBEN	900		333.1	Buffalo, N. Y.	39	E	WBEN, Inc.	1000
WBEO	1310		228.9	Marquette, Mich.	27	C	Lake Superior Brd. Co.	100
WBGF	1370		218.8	Glens Falls, N. Y.	39	E	Parker & Metcalf	50
WBHS	1200		249.9	Huntsville, Ala.	78	C	Hutchens Co.	50
WBIG	1440		208.2	Greensboro, N. C.	59	E	N. C. B'Castg. Co., Inc.	500
WBIS	1230		243.8	Boston, Mass.	30	E	Shepard B. C. Service	1000
WBMS	1450		206.8	Hackensack, N. J.	40	E	WBMS B'Castg. Corp.	250
WBNX	1350		222.1	New York, N. Y.	40	E	Standard Cahill Co., Inc.	250
WBOQ	860		348.6	New York, N. Y.	40	E	Atlantic B'Castg. Corp.	50000
WBOV	1310		228.9	Terre Haute, Ind.	47	E	Banks of Wabash, Inc.	100
WBRC	930		322.4	Birmingham, Ala.	78	C	Birmingham Brd. Co., Inc.	*500

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Tuesday--Cont.

N. B. C. SYSTEM —Continued

10:30 p. m. Clara, Lu and Em
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL

11:00 p. m. Amos 'n' Andy
WMAQ, WENR, KWK, WREN, WDAF, KOIL, WTMJ, WJBA, KSTP, WIBC, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WFAA, KPFC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSB. This is a split network.

THE COLUMBIA CHAIN

12:30 p. m. Columbia Revue
WABC, W2XE, WOKO, WFBL, WGR, WDRG, WAAB, WORC, WPG, WIP, WFAN, WHP, WLBW, WMAL, WTAR, WWVA, WADC, WBT, WQAM, WDBO, WXYZ, WBCM, WSPD, WDDO, WREC, WLAC, WBRG, WDSU, WISN, WTAQ, KSCJ, WMT, KMOX, KMBC, KFJ, KTSB, WACO, KOH, KVOR, KFPY, KFRC, KDYL

5:30 p. m. Salty Sam, the Sailor
WABC, W2XE, WFBL, WGR, WAAB, WCAU, W3XAU, WCAO, WHK, WXYZ, WSPD, WBBM, WCCO, KMOX, KMBC

6:30 p. m. The Sylvanians
WABC, W2XE, WOKO, WKBW, WDRG, WAAB, WCAU, W3XAU, WJAS, WHK, WKRC, WXYZ, WGL, WGN, WCCO, KMOX

6:45 p. m. Pertussin
WABC, W2XE, WKBW, WEAN, WDRG, WAAB, WCAU, W3XAU, WMAL, WHK, WXYZ, WBBM, KMBC, KRLD

7:00 p. m. Myrt and Marge
WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WWVA, WADC, WKRC, WSPD, KMOX

7:15 p. m. Cremo Presents Bing Crosby
WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRG, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WLBW, WMBG, WMAL, WCAO, WTAR, WDBJ, WADC, WHK, WKRC, WCAH, WKBN, WBT, WBIG, WTOC, WQAM, WDBO, WDAE, WXYZ, WSPD, KTBS, WTAQ, KRLD, KGRS, WACO, WCCS

7:30 p. m. Kaltenborn Edits the News
WABC, W2XE, WFBL, WGR, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WLBW, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WBBM, WCCO, KMOX, KMBC, WJSV

8:15 p. m. Sterling Products Program
WABC, WFBL, WGR, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WGST, WXYZ, WSPD, WREC, WDSU, WFBM, WGN, WCCO, KMOX, KMBC, KFJF

8:30 p. m. La Palina Presents Kate Smith
WABC, WFBL, WHEC, WGR, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WCAH, WKBN, WXYZ, WBCM, WSPD, WLAP, WISN, WFBM, WGN, WCCO, KMOX, KMBC

8:45 p. m. La Gardine Program
WABC, WFBL, WGR, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WOWO, WFBM, WGN, KMOX, KMBC

9:00 p. m. Ben Bernie and His Blue Ribbon Malt Orchestra
WABC, WFBL, WKBW, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WKBW, WXYZ, WSPD, WLAC, WBRG, WDSU, WOWO, WGN, WCCO, KMBC, KFJ, KFJF, WRR, KTRH, KTSB, KMJ, KFBC, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

9:30 p. m. Romances of the Sea
WABC, WFBL, WKBW, WEAN, WDRG, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WOWO, WGN, KMOX, KMBC, CFRB

[Continued on Page 18]

“The Street Singer”

Myrt and Marge



Myrt . . . Myrtle Vail . . . wrote the script, sold the sponsor (William Wrigley, Jr. company) on the idea, and now plays the lead ten times each week. Ran away from school at the age of 15 and joined the chorus of a Chicago musical comedy.

Marge . . . Donna Damerel . . . her career is strangely similar to that of Myrt . . . she also decided she had enough of school at 15 . . . departed suddenly and joined her parents, then on vaudeville tour.



Arthur Tracy, “The Street Singer” came to radio after years of musical comedy, motion picture house and night club efforts. Starting on early afternoon periods he soon was drawing such a volume of fan mail that officials of Columbia moved him to the coveted 11 P. M. period where he is heard thrice weekly.



Dorothea James



Dorothea James, whose beauty, dancing and singing has graced such productions as “Strike Up The Band”, “Good News”, and “Princess Charming”, made her radio debut over the Columbia Network during the broadcast of “Radio Roundup.”

In addition to her stage experience, she has appeared in motion-pictures since childhood, her first important role occurring in: “school days” opposite Wesley Barry. For several years the versatile young lady performed as a protegee of Gus Edwards. Miss James has posed for a number of important paintings and sculptures, particularly the Roosevelt Memorial Statue at Oyster Bay, Long Island.

Studio Notes

NBC has three completely equipped studios from which no programs are ever broadcast over the air. They are studios X, Y and Z, used only for auditions and rehearsals.

Though Shakespeare didn't meet the radio, he did broadcast these remarks:

“Ah, stand by”.—Anthony and Cleopatra.

“Take up some other station”.—Coriolanus.

“His lecture will be done ere you have tuned”. Taming of the Shrew.

“And my dial goes not true”.—All's Well That Ends Well.

“'tis no matter how it be in tune, so it makes noise enough”.—As You Like It.

“And those musicians that shall play to you hang in the air a thousand leagues from hence.”—Henry IV.

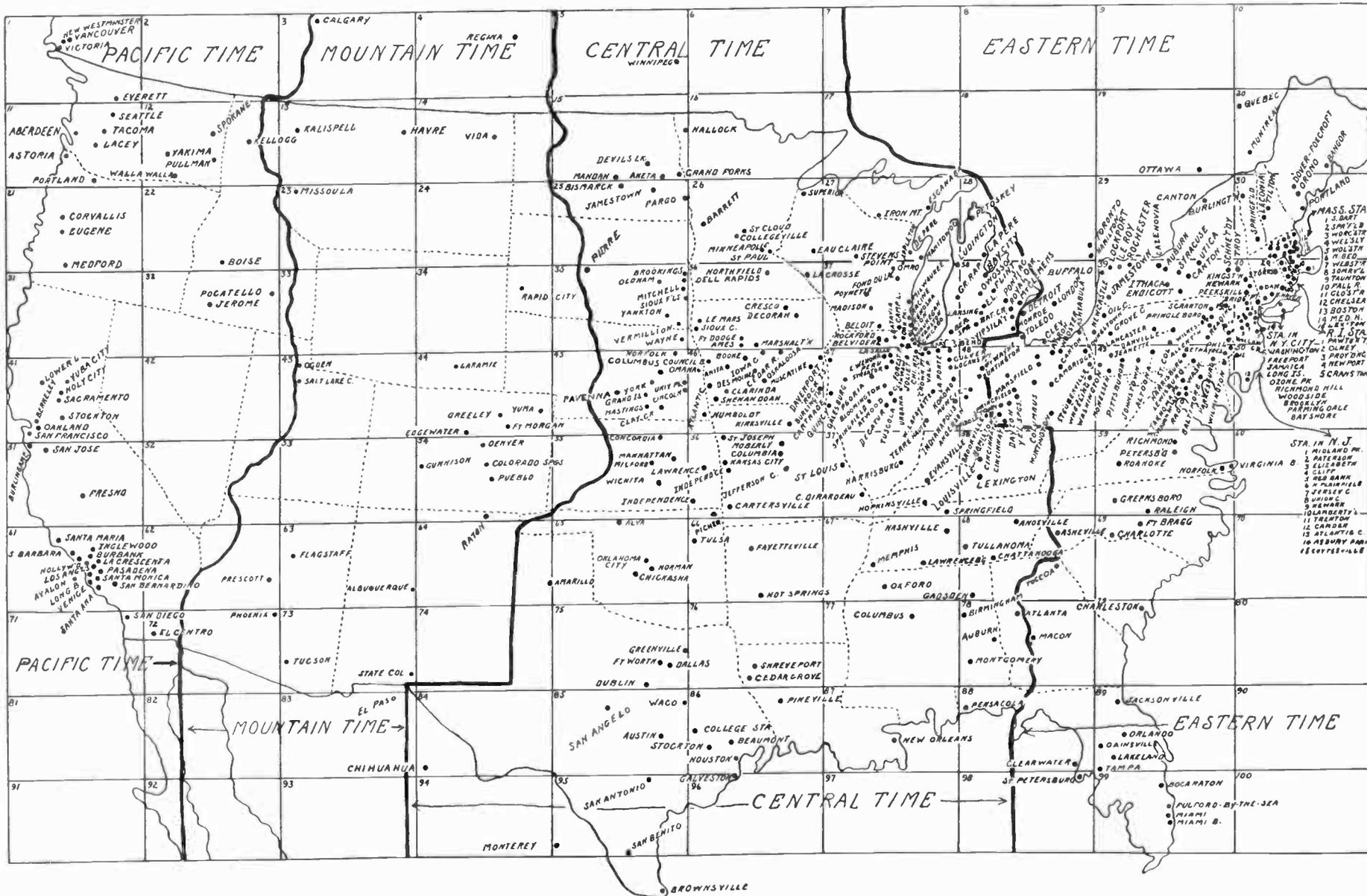
James Melton, tenor with the Revelers Quartet, has a Japanese butler in his Riverside Drive pent house who causes much amusement among NBC artists who call their fellow broadcaster by telephone. Instead of asking callers to “hold the phone”, the butler always tells them to “Sit still please, thank you very much”.

Girls...He's Single



Charles Lyon, crack NBC announcer, spent several years seeing the world from the portholes of various ships of the sea. Now he wants to view the world from another angle and spends most of his spare time riding in planes. Charlie's love for the air dates back to his flight to Edmonton, Canada, where he was the only network announcer to greet Post and Gatty, the world flyers. And girls, we are going to tell you Charles is single.

Charles' favorite role in radio is giving “woofs” for control engineers.



This map is divided into 100 squares numbered in the upper left hand corner. The first row is numbered from 1 to 10, the next 11 to 20 and so on. Squares represent 325 miles across and 200 miles up and down. To locate a station on the map, find the number in the column headed "Map

Location" on listing pages then trace across the row that contains the number and in that square you will find the city where the Broadcasting Station is located. Mark in pencil or ink the approximate location of your own city, then it will be easy to estimate the distance to the station you are hearing.



SILVERTONE



RADIO TUBES

Now up to **40%**

LOWER
than Standard List Prices!

Six months ago tube manufacturers reduced their tube prices on popular types of tubes. Consistent with Sears policy we reduced our selling prices accordingly to provide you with the savings that you have been accustomed to get. Now, tube manufacturers have again reduced prices and again we have reduced our prices to you so that you can still enjoy a substantial saving. Regardless of reductions in our selling prices we are unfailingly maintaining **HIGHEST QUALITY** in every tube we offer. Silverstone tubes are of highest quality, fully guaranteed.

There is Only ONE Quality Tube—the BEST!

Sears sell but one tube . . . the best. But some dealers sell both a first and second and even a third grade of tube. These second and third grade tubes are really tubes that did not measure up to the manufacturer's specifications for standard first grade tubes during the process of manufacture. Sears destroy these "seconds" contrary to usual practice. But the "seconds" of many other manufacturers reach the market under a great variety of little known private brands—disowned by the maker—and sold to the public at cut prices.

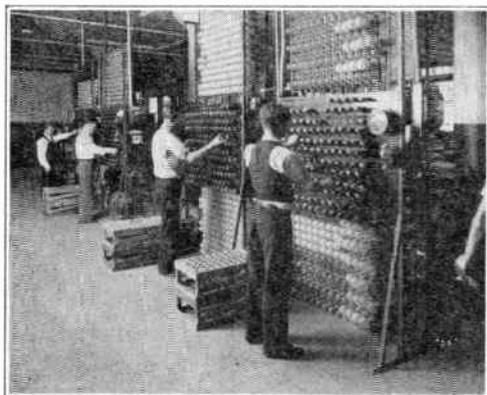
Why, then, take chances? Tests prove Silverstone tubes to be superior in price, quality and long life. Silverstones are first grade tubes, triple checked for accuracy before being sold. We cannot afford to jeopardize our tube business of more than a million dollars by selling second grade tubes.

The prices quoted on the three tubes shown above are indicative of our prices and your savings on our complete line of tubes. Offered through our Big General catalog and through our hundreds of retail stores.

SEARS, ROEBUCK & COMPANY

World's Largest Stores

Highest Manufacturing Standards—Every Tube Triple Checked and Carefully Packed—Free Tube Service



Tube Life Test Rack

Here is a portion of the seasoning and life test racks in the Silvertone tube factory where the first inspection of completed tubes takes place. They are subjected to a 30 minute gruelling test at this point and those tubes that do not stand up under this test are rejected, without further consideration.



Final Inspection

Here is a section of the final test given each Silvertone tube. It must give A1 readings on every test or it doesn't receive the name Silvertone. In spite of the fact that thousands of tubes are turned out daily each one is tested as carefully as though it was the only one made that day.



Silvertone Tube Factories

Silvertone tubes are made in these vast plants, under the direct supervision of 15 of the nation's leading tube engineers. The latest and most modern equipment, closest inspection and finest materials guarantee that Silvertone tubes are as fine as it is possible to build a radio tube.

Sears Tube Testing Station

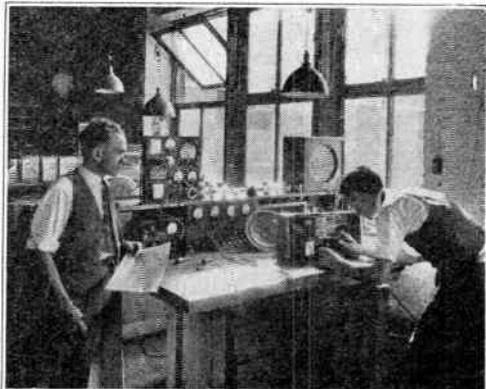
The radio department in every Sears retail store is a free tube testing station. Bring in your tubes and let us test them for you without charge or obligation. Tubes, like electric light bulbs, wear out, even though they may continue to light and play, but to maintain that "new set" performance, have them tested every six months, and replace those that are weakening. And by the way, try a new set of Silvertones next:—there is a difference.

Safety Tube Carrier

Many people hesitate to have their tubes tested because they have no convenient way of carrying them to a tube testing station. Pictured at the right is a Silvertone Safety Tube carrier which will be given Free to anyone who calls at a Sears store. You do not have to own a Silvertone Receiver or even be a Sears customer to get one. This carrier makes it safe as well as convenient to bring in your tubes for free test. Call and get yours at your nearest Sears store.



We Maintain Our Own Testing Laboratories And Service Departments—Prompt Service, Always



Sears Service Laboratory

Here is a view of a typical Sears radio service shop. All the latest and most efficient radio set and tube testing equipment is employed assuring you that repair work on Silvertone radios can be done quickly and correctly. These are maintained in practically all of Sears retail stores and mail order houses.



Sears Service Organization

Sears Radio Service men are of the highest type. Their aim is to render to Silvertone Radio owners, courteous, honest and efficient service. They are equipped with all the modern testing devices for putting Silvertone radios in good working order.



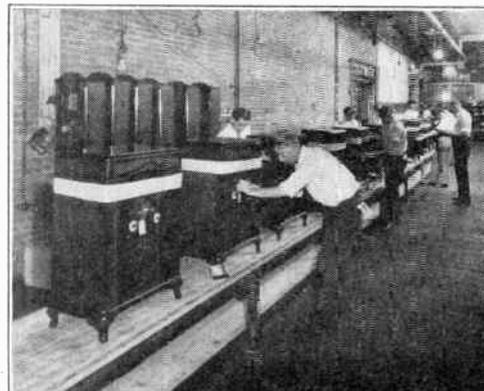
Silvertone Radio Factory and Laboratory

One of the largest and most modern exclusive radio manufacturing organizations in the industry. Daylight shops—modern equipment—highly paid skilled work-men all combine to manufacture radios of high quality. Large scale production and nation-wide distribution are two reasons why Sears can sell BETTER radios at consistently lower prices.



First Electrical Inspection

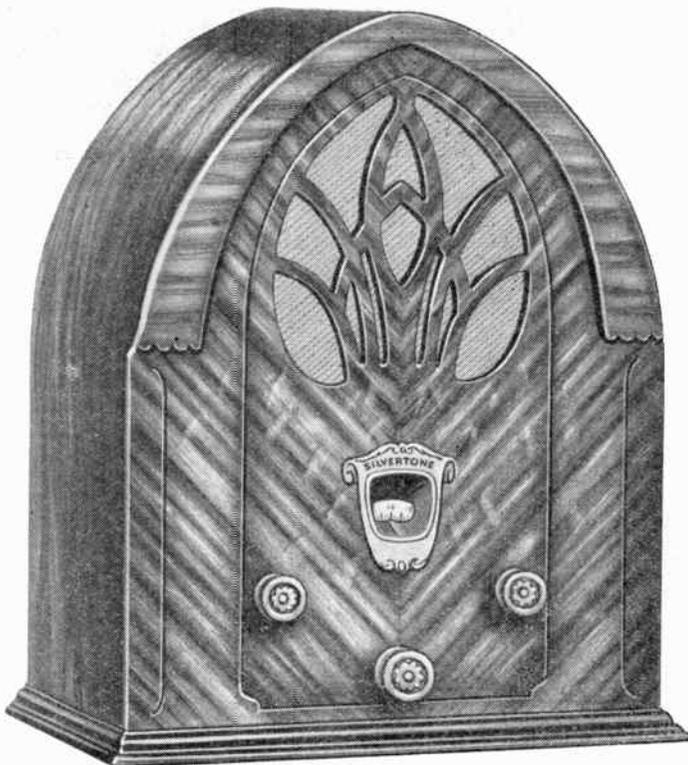
Every Silvertone receiver must pass through a rigid electrical and mechanical test conducted by an experienced radio engineer before it is assembled in a cabinet. This inspection is carried on in a shielded booth that keeps out external disturbances and allows for accurate measurements of sensitivity and selectivity. Every set is measured in actual microvolts.



The Assembly Line

Pictured above is one of the many final inspection lines at the Silvertone Radio factory. Each receiver is tested on the air, on at least four stations including one distant station. This is the final test before packing the sets for shipment.

SILVERTONE RADIO



6-TUBE ALL-ELECTRIC SUPERHETERODYNE

Using Pentode and Multi-Mu
Tubes and Our Exclusive
IMAGE Frequency Suppressor

\$29⁹⁵

CASH COMPLETE
with Tubes. Prices
slightly higher in
West and South.

The Midget Set illustrated is just one example of the complete line of marvelous radio values offered through our new big general catalog and through our chain of hundreds of retail stores. A radio for every purpose—for every pocketbook. A complete selection of sets, from our six tube superheterodyne midget to a ten tube superheterodyne console. Our highest price set sells for less than \$80.00. (Not including radio-phonograph combinations or special All-Wave radio consoles.)

Sears, Roebuck and Co., do not practice building merchandise down to a price. We believe that poor merchandise in time will mean a dissatisfied customer and for that reason we maintain a high standard of quality regardless of the low price we ask. Every radio set we offer is built to a high standard of quality. Compare with Nationally Advertised sets selling for much more money.

Six and Seven-Tube Superheterodyne Midget Sets—

Seven, Eight and Ten-Tube Superheterodyne Consoles—

Battery Operated Midgets and Consoles Using the New

“One Year” “A” Battery That Never Needs Recharging—

Radio-phonograph Combinations of Highest Quality.

Examine these sets for yourself in your nearest Sears, Roebuck retail store.
Ask the salesman for a demonstration. Easy payment terms if desired.

SEARS, ROEBUCK & COMPANY

World's Largest Stores



Louis Dean

Did Mr. Dean Escape the Flood?

Louis Dean, a southerner who migrated north several years ago, has lost all of his southern dialect and inflections. However, he returns to them occasionally when he announces exclusively for Columbia's Dixie Network.

This story may seem all wet to some folks, but we refer you to Mr. Dean for the authenticity of it: Mr. Dean will tell you that a cup of coffee is not always a cup of coffee. At times it is more like Niagara Falls. Mr. Dean was announcing from a table microphone in a hotel grill room when a waiter, not versed in the subtleties of sound effects, arrived with the coffee and proceeded to fill Dean's empty cup.

When you consider that only a small flow of liquid near a microphone gives the effect of a torrent, you can understand why control room engineers were worried as to whether Dean had been able to escape the flood in the grill room.

"Aunt Jemima"

Tess Gardell has won her way to fame over the air on the stage and in talking pictures as "Aunt Jemima", possessor of one of the "hottest" of "Blue" voices and purveyor of songs in the Negro fashion. She was born in Wilkes Barre, Pa., of Italian parents, who brought her to New York when she was a small child. Should she, by some misfortune, ever lose her voice, "Aunt Jemima" might make another name for herself as "Tess Gardella—Purveyor of Delicious Dishes", for she is an excellent cook.



Tess Gardell

Arthur Jarrett

A few facts about Arthur Jarrett, heard thrice weekly from Chicago over CBS. . . Made stage debut at age of five as little Indian of the "Squawman" . . . Can't remember having been off the stage for any long period in his life . . . Liked baseball better when he was growing up . . . Yen for an open lot and a baseball bat really spurred him to continue his education . . . Went to Fordham and decided to mix law books with athletics . . . Was working his own way through . . . Used to play the banjo and sing in his dormitory room for relaxation . . . Scout of Fabello's orchestra playing the Coliseum theatre in New York overheard him, persuaded him to go "pro" . . . Art started playing-singing career which took him on tour with Ted Weems and then into radio . . . Has a lyric tenor voice and a style that's all his own . . . Need have no fear for television.

Depression

What seems to be a new depression joke comes from Fletcher Henderson, whose orchestra broadcasts over CBS waves. Announcer Louis Dean and the colored maestro were discussing various musicians. "What is so-and-so doing now?", the announcer asked, referring to a formerly prominent band leader, who had disappeared from the limelight.

"Why he's working for Walker and Turner".

"Walker and Turner", mused the announcer, "I don't believe I know that outfit".

"Walker block and Turner corner", Henderson explained.

* * * *

Les Reis and Arty Dunn still are squabbling about that note someone sent them stating "we want Les Reis and more Dunn".

* * * *

Jacques Renard, who was born in Kiev, Russia, claims to have finally discovered the appropriate theme song for his native town. It is, Jacques says, "Please Kier Me Something to Remember You By".

* * * *

"The depression is almost over". Ben Bernie informs the world . . . "If it isn't, the old maestro continues, "Mahatma Gandhi will be the world's best dressed nian.



Jack Denny

Jack Denny

Jack Denny, NBC orchestra leader, heard in broadcasts from the Mount Royal Hotel in Montreal, Canada. Denny was born in Greencastle, Indiana. Went in big for music at De Pauw University in Indiana as an undergraduate. He was also an all-round athlete. At one time he played the trumpet in an Indianapolis theatre.

Mr. & Mrs. E. Ormandy

Mr. and Mrs. Eugene Ormandy, who are heard on many programs of CBS, are among the nation's foremost musicians. Mrs. Ormandy, as Steffy Goldner, gave her first solo recital on the harp at the age of 14 before the emperor of Austria. For the last eight years she has been a member of the New York Philharmonic Symphony Orchestra. Mrs. Ormandy is a cousin of Joseph Schildkraut, stage and screen star.

Mr. Ormandy, in recent years he has been guest conductor of the Philadelphia Symphony and New York Philharmonic Symphony Orchestra.



Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WBRE	1310		228.9	Wilkes Barre, Pa.	39	E	Louis G. Baltimore	100
WBSO	920		325.9	Needham, Mass.	30	E	Brd. Service Organization	500
WBT	1080		277.6	Charlotte, N. C.	69	E	Station WBT, Inc.	5000
WBTM	1370		218.8	Danville, Va.	59	E	Piedmont B'Castg. Corp.	100
WBZ	990		302.8	Springfield, Mass.	40	E	Westinghouse E & M Co.	25000
WBZA	990		302.8	Boston, Mass.	40	E	Westinghouse E & M Co.	1000
WCAD	1220		245.6	Canton, N. Y.	29	E	St. Lawrence University	500
WCAE	1220		245.6	Pittsburgh, Pa.	49	E	WCAE, Inc.	1000
WCAH	1430		209.7	Columbus, Ohio	48	E	Com. Radio Service Co.	500
WCAJ	590		508.2	Lincoln, Nebr.	45	C	Nebr. Wesleyan University	500
WCAL	1250		239.9	Northfield, Minn.	36	C	St. Olaf College	1000
WCAM	1280		234.2	Camden, N. J.	50	E	City of Camden	500
WCAO	600		499.7	Baltimore, Md.	49	E	Monumental Radio, Co.	250
WCAP	1280		234.2	Asbury Park, N. J.	40	E	Rad. Inds. Brd. Co.	500
WCAT	1200		249.9	Rapid City, S. D.	34	M	S.D.State School of Mines	100
WCAU	1170		256.3	Philadelphia, Pa.	40	E	Universal B'Castg. Co.	10000
WCAX	1200		249.9	Burlington, Vt.	30	E	Burlington Daily News, Inc.	100
WCAZ	1070		280.2	Carthage, Ill.	47	C	Superior B. C. Service, Inc.	50
WCBA	1440		208.2	Allentown, Pa.	39	E	B. Byron Musselman	250
WCBD	1080		277.6	Zion, Illinois	37	C	Wilbur Glen Voliva	5000
WCBM	1370		218.8	Baltimore, Md.	49	E	Baltimore B'Castg. Corp.	*100
WCBS	1210		247.8	Springfield, Ill.	47	C	Dewing & Meester	100
WCCO	810		370.2	Minneapolis, Minn.	26	C	N. Western Brd. Inc.	7500
WCDA	1350		222.1	New York, N. Y.	40	E	Italian Educ. B. C. Co.	250
WCFL	970		309.1	Chicago, Illinois	37	C	Chicago Fed. of Labor	1500
WCGU	1400		214.2	Brooklyn, N. Y.	40	E	U. S. Broadcast Corp.	500
WCKY	1490		201.6	Covington, Kentucky	58	C	L. B. Wilson, Inc.	5000
WCLO	1200		249.9	Janesville, Wis.	37	C	WCLO Radio Corp.	100
WCLS	1310		228.9	Joliet, Ill.	47	C	WCLS, Inc.	100
WCMA	1400		214.2	Culver, Ind.	47	C	General B. C. Corp.	500
WCOA	1340		223.7	Pensacola, Fla.	88	E	City of Pensacola	500
WCOC	880		340.7	Meridian, Miss.	77	E	Mississippi B'Castg. Co.	*500
WCOD	1200		249.9	Harrisburg, Pa.	59	E	Keystone B'Castg. Corp.	100
WCOH	1210		247.8	Yonkers, N. Y.	40	E	Westchester Brd. Corp.	100
WCRW	1210		247.8	Chicago, Ill.	37	C	Clinton R. White	100
WCSC	1360		220.4	Charleston, S. C.	69	E	Lewis Burk	500
WCSH	940		319.0	Portland, Maine	30	E	Congress Square Hotel Co.	1000
WDAE	1220		245.6	Tampa, Fla.	89	E	Tampa Publ. Co.	1000
WDAF	610		491.5	Kansas City, Mo.	56	C	Kansas City Star Co.	1000
WDAG	1410		212.6	Amarillo, Tex.	64	C	Nat. Rad. & B. C. Corp.	1000
WDAH	1310		228.9	El Paso, Texas	73	C	Bledsoe & Blackwell	100
WDAS	1370		218.8	Philadelphia, Pa.	49	E	WDAS B'Castg. Station	*100
WDAY	940		319.0	Fargo, N. D.	25	C	WDAY, Inc.	1000
WDBJ	930		322.4	Roanoke, Va.	59	E	Times-World Corp.	*250
WDBO	1120		267.7	Orlando, Fla.	89	E	Orlando B'Castg. Co.	*500
WDEL	1120		267.7	Wilmington, Del.	49	E	WDEL, Inc.	*250
WDGY	1180		254.1	Minneapolis, Minn.	26	C	Dr. Geo. W. Young	1000
WDIX	1500		199.9	Tupelo, Miss.	77	C	No. Miss. B. C. Corp.	100
WDOD	1280		234.2	Chattanooga, Tenn.	68	C	WDOD B'Castg. Corp.	*1000
WDRC	1330		225.4	Hartford, Conn.	40	E	WDRC, Inc.	500
WDSU	1250		239.9	New Orleans, La.	98	C	Jos. H. Uhalt	1000
WDZ	1070		280.2	Tuscola, Ill.	47	C	James L. Bush	100
WEAF	660		454.3	New York, N. Y.	40	E	National B'Castg. Co.	50000

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Tuesday--Cont.

THE COLUMBIA CHAIN —Continued

10:00 p. m. "The Shadow"

WABC, WOKO, WFBL, WEBW, WDRC, WAAB, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHE, WEBC, WBT, WXYZ, WSPD, WBRC, WDSU, WOWO, WFBM, WBBM, WCCO, KMOX, WIBW, KFJF, KRDL, KTRH, KDYL, KLZ

10:45 p. m. Myrt and Marge

WXYZ, WLAF, WBBM, WCCO, KMBC, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:00 p. m. Cremo Presents Bing Crosby

WGST, WBCM, WLAF, WDOD, WREC, WLAC, WNOX, WBRC, WDSU, WISN, WOWO, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNAX, WIBW, KFJF, KTRH, KTHA, KOH, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:30 p. m. The Camel Quarter-Hour

WOWO, WGN, KOH, KGB, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

WEDNESDAY

N. B. C. SYSTEM

12:30 p. m. National Farm and Home Hour

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WLW, WGAR, WJR, WCKY, KYW, KWK, WRC, WOC, WHO, WOW, WDAF, KOIL, WIBA, KSTP, WEBC, WDAY, KFJR, WRVA, WFTF, WIS, WNNC, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, WFAA, KOA, KFRC, WOAI, WKY

6:45 p. m. Swift Program

WEAF, WEEL, WJAR, WTAG, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KSD

7:15 p. m. Campbell Orchestra

WEAF, WTAG, WEEL, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WTAM, WSAI, WENR, WOW, WDAF, CFCF

7:30 p. m. Prince Albert Quarter Hour

WEAF, WTAG, WEEL, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WTAM, WWJ, WSAI, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFJR, WRVA, WIS, WNNC, WJAX, WIOD, WFLA, WOAI, WKY

7:45 p. m. The Goldbergs

WEAF, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR

8:30 p. m. Jack Frost Melody Moments

WJZ, WBAL, WHAM, KDKA, WGAR, WJR, WLW, WLS

9:00 p. m. Adventures of Sherlock Holmes

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, WMAQ, KWK, WREN

9:00 p. m. Halsey Stuart Program

WEAF, WTAG, WEEL, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WHO, WOW, CKGW, WTMJ, KSTP, WRVA, WJAX, WHAS, WSM, WMC, WSB, WSMB, KVOO, KFRC, WOAI, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ

9:30 p. m. Mobiloil Concert

WEAF, WTIC, WTAG, WEEL, WJAR, WCSH, WFBR, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WMAQ, KSD, WOC, WHO, WOW, WDAF, WIBA, WTMJ, KSTP, WDAY, KFJR, WPTF, WNNC, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KVOO, WFAA, KFRC, WOAI, KOA, KSL, KGO, KGW, KOMO, KHQ

9:30 p. m. Dutch Masters Program

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, WENR, KWK, WREN

[Continued on Page 20]



Studio Notes

John Holbrook

Gene Arnold, interlocutor for the Sinclair Wiener Minstrels from the Chicago NBC studios, tells this one on his end man, Bill Childs.

Bill is fond of the Lincoln Park zoo, and when he heard that a new consignment of monkeys was being delivered, he immediately dashed down there.

"Say", he addressed a slightly intoxicated individual, "did you see a truck-load of monkeys pass by here?"

"Wha'sa' matter?" asked the gentleman, "Did ya fall off?"

* * * *

Members of the Morgan Trio, NBC instrumental group who have just returned from an European trip, say London and Paris radio stations are not particular about the time allowed to artists. Broadcasters do not have to cut off their programs if they are a few minutes too long, as they do here.

* * * *

What sounds like a horse galloping down a dusty road? The production men at the NBC studios in Chicago, after experimenting around for a while, found that drumming on a derby hat with muffled xylophone hammers gives the desired effect.

* * * *

A long-suffering production man, who for years has heeded the New York fire department admonition against smoking in the studios, won his revenge when the fire department's glee club broadcast over an NBC network. As the vocalists concluded their rehearsal, several reached into deep firemen's pockets, drew forth cigarettes and prepared to light up.

"I am sorry boys, no smoking in the studios", warned the production man, as he pointed to the bright red fire sign with a note of glee in his voice, and then stepped quietly into an adjacent corridor and calmly enjoyed a refreshing smoke.

Won Honors in 1931

John Wesley Holbrook, voted the best voice on the air in 1931, is the most surprised young man in America. He started out to gain fame as a ski-jumper. Instead, he bounced through banking and business, slid across the stage, and skidded into radio by a ruse.

He was awarded the gold medal for good diction on the radio by the American Academy of Arts and Letters on November 12, 1931.

John, a blue-eyed brunette, is a lithe six-footer who unbounds quickly in manner and speech. He revealed that he never studied elocution in his life. Without previous experience, he once filled thirty-two weeks in stock for an actor who walked off the job. His speech is that of a cosmopolite.

Holbrook was born at Crow Point, suburb of Boston, on August 14, 1906. His father was a southerner and his mother a Yankee. They took him, when one year old, to Mexico. They returned to the states and settled at Sherbrooke, Quebec. At Lennoxville, near there, Holbrook grew up in the Etonian atmosphere of Bishop's College School. He left college in 1926.

"My father, a corporation lawyer, wanted me to become an attorney. Instead, I seriously intended to become a professional ski-jumper", Holbrook recalled. Ultimately, he dabbled in the Boston wool business, tried banking, sold oil burners and peddled automobiles.

"Money went through my hands so fast that I didn't seem able to stop any of it", Holbrook said, "So I 'scrammed' out of business.

While walking down the street in Boston, Holbrook noticed the name plate of station WNAC. Out of curiosity, he entered and wheeled his way into the studios. He was surprised to find a friend working there. The acquaintance suggested he get into the business.

Holbrook obtained a list of Boston advertising agencies and tramped the streets for a job. He wandered into a firm on Water Street and announced he was fresh from radio. The advertising production man introduced him as "A big radio man from Canada."

"I had never seen a microphone in my life", Holbrook said. "The big red-headed Irishman who was boss discovered it and threatened to put me out on the street. Finally he said, 'If you had gall enough to walk in, you certainly ought to handle a bunch of musicians.'" So Holbrook got into radio. He announced, produced and wrote scripts for the firm.

Plays 5 Different Roles

To the right we have Miss Catherine Renwick, one of radio's most talented actresses. She is heard on a number of NBC dramatic productions, sometimes playing as many as five different roles. Miss Renwick recently announced her engagement to be wed to John Holbrook.



Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WEAI	1270		236.1	Ithaca, N. Y.	39	E	Cornell University	1000
WEAN	780		384.4	Providence, R. I.	40	E	Shepard B. C. Service	*250
WEAO	570		526.0	Columbus, Ohio	48	E	Ohio State University	750
WEBC	1290		232.4	Superior, Wis.	26	C	Head of Lakes B. C. Co.	*1000
WEBQ	1210		247.8	Harrisburg, Ill.	57	C	First Trust & Sav. Bank	100
WEBR	1310		228.9	Buffalo, N. Y.	39	E	H.H.Howell B.C. Co., Inc.	*100
WEDC	1210		247.8	Chicago, Ill.	37	C	Emil Denmark, Inc.	100
WEDH	1420		211.1	Erie, Pa.	38	E	Erie Dispatch Herald	100
WEEI	590		508.2	Boston, Mass.	30	E	Edison Elec. Illum. Co.	1000
WEHC	1350		222.1	Emory, Va.	49	E	Emory & Henry College	*500
WEHS	1420		211.1	Evanston, Ill.	37	C	WEHS, Inc.	100
WELL	1420		211.1	Battle Creek, Mich.	38	C	Enquirer News Co.	100
WENR	870		344.6	Chicago, Ill.	37	C	National B'Castg. Co., Inc.	50000
WEPS	1200		249.9	Worcester, Mass.	30	E	A. F. Kleindienst	100
WEVD	1300		230.6	New York City	40	E	Debs Memorial Radio Fd.	500
WEW	760		394.5	St. Louis, Mo.	57	C	St. Louis University	1000
WEXL	1310		228.9	Royal Oak, Mich.	38	C	Royal Oak B. C. Co.	50
WFAA	800		374.8	Dallas, Texas	75	C	Dallas News & Dallas Jrnl.	50000
WFAM	1200		249.9	LaPorte, Ind.	47	C	South Bend Tribune	100
WFAN	610		491.5	Philadelphia, Pa.	49	E	Keystone Brd. Co., Inc.	500
WFBC	1200		249.9	Knoxville, Tenn.	68	C	First Baptist Church	50
WFBE	1200		249.9	Cincinnati, Ohio	48	E	Post Publishing Co.	*100
WFBG	1310		228.9	Altoona, Pa.	49	E	Wm. F. Gable Co.	250
WFBL	1360		220.4	Syracuse, N. Y.	39	E	Onondaga R. B. C. Corp.	*1000
WFBM	1230		243.8	Indianapolis, Ind.	47	C	Indianapolis P. & L. Co.	1000
WFBR	1270		236.1	Baltimore, Md.	49	E	Baltimore Rad. Show, Inc.	500
WFDL	1310		228.9	Flint, Mich.	38	C	Frank D. Fallain	100
WFDV	1310		228.9	Rome, Ga.	78	C	Rome B'Castg. Corp.	100
WFDW	1420		211.1	Talladega, Ala.	77	C	Raymond G. Hammett	100
WFI	560		535.4	Philadelphia, Pa.	49	E	Strawbridge & Clothier	500
WFIW	940		319.0	Hopkinsville, Ky.	57	C	WFIW, Inc.	1000
WFJC	1450		206.8	Akron, Ohio	48	E	WGAR B'Castg. Co.	500
WFLA	620		483.6	Clearwater, Fla.	99	E	Clearwater Cham. of Com.	*1000
WFOX	1400		214.2	Brooklyn, N. Y.	40	E	Paramount B. C. Corp.	500
WGAL	1310		228.9	Lancaster, Pa.	39	E	WGAL, Inc.	100
WGAR	1450		206.8	Akron, Ohio	38	E	WGAR B'Castg. Co.	500
WGBB	1210		247.8	Freeport, N. Y.	40	E	Harry H. Carman	100
WGBF	630		475.9	Evansville, Ind.	57	C	Evansville on the Air, Inc.	500
WGBI	880		340.7	Scranton, Pa.	39	E	Scranton B'Casters, Inc.	250
WGBS	1180		254.1	Astoria, N. Y.	40	E	American Rad. News Corp.	*500
WGCM	1210		247.8	Gulfport, Miss.	77	C	Great Southern Land Co.	100
WGCP	1250		239.9	Newark, N. J.	40	E	May Rad. B'Castg. Corp.	250
WGES	1360		220.4	Chicago, Ill.	37	C	Oak Leaves Brd. Corp.	*500
WGH	1310		228.9	Newport News, Va.	59	E	Hampton R. B. C. Corp.	100
WGL	1370		218.8	Ft. Wayne, Indiana	48	C	Fred C. Zieg	100
WGMS	1250		239.9	Minneapolis, Minn.	26	C	University of Minnesota	1000
WGN	720		416.4	Chicago, Illinois	37	C	The Tribune Co.	25000
WGR	550		545.1	Buffalo, N. Y.	40	E	Buffalo B'Castg. Corp.	1000
WGST	890		336.9	Atlanta, Ga.	78	C	Georgia School of Tech.	*250
WGY	790		379.5	Schenectady, N. Y.	39	E	General Electric Co.	50000
WHA	940		319.0	Madison, Wis.	37	C	University of Wisconsin	750
WHAD	1120		267.7	Milwaukee, Wisconsin	37	C	Marquette University	250
WHAM	1150		260.7	Rochester, N. Y.	39	E	Stromberg-Carlson Mfg. Co.	5000

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Wednesday--Cont.

N. B. C. SYSTEM

—Continued

10:00 p. m. Coca Cola

WEAF, WTAG, WEEI, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WJW, WSAI, WENR, KSD, WOC, WHO, WOW, WDAF, WTMJ, KSTP, WEBC, WWNC, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, WBAP, KPRC, WOAI, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD, KTRR

10:30 p. m. Clara, Lu and Em

WJZ, WBZ, WBZA, WBAL, WHAM, KDKA, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL

11:00 p. m. Amos 'n' Andy

WMAQ, WENR, KWK, WREN, WDAF, KOIL, WTMJ, WIBA, KSTP, WEBC, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WBAP, KPRC, WOAI, WKY, KOA, KSL, KGO, KGW, KFI, KOMO, KHQ, KFSD. This is a split network.

THE COLUMBIA CHAIN

12:30 p. m. Columbia Revue

WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDRC, WAAB, WORC, WFG, WIP, WFAN, WHP, WJAS, WLBW, WMAL, WCAO, WTAR, WWVA, WADC, WBT, WQAM, WDBO, WXYZ, WBCM, WSPD, WLAP, WREC, WLAC, WBRG, WDSU, WISN, WTAQ, KSCJ, WMT, KMOX, KMBC, KFH, KTSR, WACO, KOH, KVOR, KFPY, KPRC, KDYL

5:30 p. m. Salty Sam, the Sailor

WABC, W2XE, WFBL, WGR, WAAB, WCAU, W3XAU, WCAO, WHK, WXYZ, WSPD, WBBM, WCCO, KMOX, KMBC

7:00 p. m. Myrt and Marge

WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WWVA, WADC, WKRC, WSPD, KMOX

7:15 p. m. Cremo Presents Bing Crosby

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRC, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WLBW, WMBG, WMAL, WCAO, WTAR, WDBJ, WADC, WHK, WKRC, WCAH, WBT, WBIG, WQAM, WDAE, WXYZ, WBCM, WDAE, WXYZ, WSPD, KTSB, WTAQ, KRDL, KGRS, WACO, WCCS

7:30 p. m. The Boswell Sisters

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WEAN, WDRC, WNAC, WORC, WHP, WJAS, WLBW, WTAR, WDBJ, WWVA, WADC, WHK, WKRC, WCAH, WBT, WBIG, WSJS, WGST, WTCO, WQAM, WDBO, WDAE, WXYZ, WSPD, WLAP, WDDO, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, KTRH, KTSR, WACO, KOH, KVOR, KFPY, KPRC, KDYL

7:45 p. m. The Camel Quarter-Hour

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRC, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WMAL, WCAO, WTAR, WDBJ, WWVA, WADC, WHK, WKRC, WCAH, WBT, WBIG, WSJS, WGST, WTCO, WQAM, WDBO, WDAE, WXYZ, WSPD, WLAP, WDDO, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNOX, WIBW, KJFF, KRDL, KTRH, WACO

8:15 p. m. Singin' Sam, the Barbasol Man

WABC, WOKO, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WGN, WCCO, KMOX, KMBC

8:30 p. m. La Palina Presents Kate Smith

WABC, WFBL, WHEC, WGR, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WCAH, WXYZ, WBCM, WSPD, WLAP, WISN, WFBM, WGN, WCCO, KMOX, KMBC

[Continued on Page 22]



Pickard Family

5000 Songs

Here are Bubb, Dad and Ruth Pickard, members of the famous NBC Pickard family, specialists in hill-billy tunes rehearsing a new old one. They are always searching out ballads of this type and at the present time claim to have a repertoire of over 5000 songs. In the hills from which they came the Pickards learned to play and sing together to amuse themselves, made an appearance at a local radio station and rose to their present place in the radio world in a very short time.



Mary and Bob

Piano Wizard

Lee Sims, NBC piano wizard is shown here with the "personality" girl of the air, Ilomay Bailey, blues singer. Their musical barrages are heard in the Piano Moods program which is broadcast over an NBC network from 1:30 to 1:45 P. M. (CST) on Tuesdays and Thursdays, and from 1:45 to 2:00 on Mondays, Wednesdays, and Fridays.



Singin' Sam

Works Sitting

Those who are able to get behind the scenes in radio and watch the broadcasters at work agree that Barbasol's Singin' Sam is one of the most colorful personalities in radio. Sam, he of the deep base renditions, is one of the few radio singers who works sitting down. Complete informality reigns, and, working for intimacy, he does his own announcing without continuity. Each solo is done with the idea of giving pleasure to some definite listener because almost every song is a request number.

A rich bass voice, which he has been cultivating since he was 17 years old, and which is now characterized by the happy combination of depth, tone and feeling, establishes an intimate liason with each individual listener.

True Story

Left are Mary and Bob, the principle characters of the True Story Program. Mary is played by Nora Sterling, well known radio actress, and Bob is played by Cecil Secret. They may be heard regularly on Tuesday evenings at 7:30 P. M. (CST) over an NBC network.



Sims and Bailey

The Major

Major Edward Bowes is shown below in a new photograph. The well-liked managing director of the Capitol Theatre and "Father" of the Capitol Family. It was in July, 1925, that Major Bowes first took over the direction of the theatre's radio programs, appearing each week as master of ceremonies. And his popularity continues to grow. The program is broadcast each Friday evening at 7:00 o'clock (EST) over an NBC network.



Major Edward Bowes

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WHAP	1300		230.6	New York, N. Y.	40	E	Defenders of Truth Soc.	1000
WHAS	820		365.6	Louisville, Kentucky	58	C	Courier Jour. & Louis.Times	10000
WHAT	1310		228.9	Philadelphia, Pa.	49	E	Independence B. C. Co.	100
WHAZ	1300		230.6	Troy, N. Y.	40	E	Renesselaer Poly. Inst.	500
WHB	860		348.6	Kansas City, Mo.	56	C	WHB B'Castg. Co.	500
WHBC	1200		249.9	Canton, Ohio	48	E	St. John's Catholic Church	10
WHBD	1370		218.8	Mt. Orab, Ohio	48	E	F. P. Moler	100
WHBF	1210		247.8	Rock Island, Ill.	47	C	Beardsley Specialty Co.	100
WHBL	1410		212.6	Sheboygan, Wis.	27	C	Press Pub. Co.	500
WHBQ	1370		218.8	Memphis, Tenn.	67	C	Brd. Sta. WHBQ, Inc.	100
WHBU	1210		247.8	Anderson, Ind.	48	C	Anderson B'Castg. Corp.	100
WHBY	1200		249.9	Green Bay, Wis.	27	C	St. Norbert's College	100
WHDF	1370		218.8	Calumet, Mich.	38	C	Upper Michigan Brd. Co.	*100
WHDH	830		361.2	Boston, Mass.	30	E	Matheson Radio Co.	1000
WHEC	1440		208.2	Rochester, N. Y.	39	E	Hickson Elec. Co., Inc.	500
WHFC	1420		211.1	Chicago, Illinois	37	C	WHFC, Inc.	100
WHIS	1410		212.6	Bluefield, W. Va.	49	E	Telegraph Printing Co.	250
WHK	1390		215.7	Cleveland, Ohio	38	E	Radio Air Service Corp.	1000
WHN	1010		296.9	New York, N. Y.	40	E	Marcus Loew Booking Agy.	250
WHO	1000		299.8	Des Moines, Iowa	46	C	Central B'Castg. Co.	5000
WHOM	1450		206.8	Jersey City, N. J.	40	E	N. J. B'Castg. Corp.	250
WHP	1430		209.7	Harrisburg, Penn.	49	E	WHP, Inc.	*500
WIAS	1420		211.1	Ottumwa, Iowa	46	C	Iowa B'Castg. Co.	100
WIBA	1280		234.2	Madison, Wis.	37	C	Badger B'Castg. Co.	*500
WIBG	930		322.4	Elkins Park, Pa.	49	E	WIBG, Inc.	50
WIBM	1370		218.8	Jackson, Mich.	29	C	WIBM, Inc.	100
WIBO	560		535.4	Chicago, Illinois	37	C	Nelson Bond & Mort. Co.	*1000
WIBU	1210		247.8	Poynette, Wis.	37	C	Wm. C. Forrest	100
WIBW	580		516.9	Topeka, Kansas	37	C	Topeka Brd. Assn., Inc.	1000
WIBX	1200		249.9	Utica, New York	39	E	WIBX, Inc.	*100
WICC	600		499.7	Bridgeport, Conn.	40	E	Bridgeport Brd. Sta.	*250
WIL	1200		249.9	St. Louis, Mo.	57	C	Missouri Brd. Corp.	*100
WILM	1420		211.1	Wilmington, Del.	49	E	Del. Brd. Co., Inc.	100
WIOD	1300		230.6	Miami, Fla.	99	E	Isle of Dreams B. C. Corp.	1000
WIP	610		491.5	Philadelphia, Pa.	49	E	Gimbel Bros. Inc.	500
WIS	1010		296.9	Columbia, S. C.	69	E	South Carolina B. C. Co., Inc.	*500
WISN	1120		267.7	Milwaukee, Wis.	37	C	Evening Wisconsin Co.	250
WJAC	1310		228.9	Johnstown, Pa.	49	E	Johnstown Automobile Co.	100
WJAG	1060		282.8	Norfolk, Nebr.	45	C	Norfolk Daily News	1000
WJAK	1310		228.9	Marion, Ind.	47	C	Truth Publishing Co.	50
WJAR	890		336.9	Providence, R. I.	40	E	The Outlet Company	*250
WJAS	1290		232.4	Pittsburgh, Pa.	49	E	Pitts. Rad. Supply House	*1000
WJAX	900		333.1	Jacksonville, Fla.	89	E	City of Jacksonville	1000
WJAY	610		491.5	Cleveland, Ohio	38	E	Cleveland Rad. B. C. Corp.	500
WJBC	1200		249.9	LaSalle, Ill.	47	C	Kaskaskia B'Castg. Co.	100
WJBI	1210		247.8	Red Bank, N. J.	40	E	Monmouth B. C. Co.	100
WJBK	1370		218.8	Detroit, Mich.	38	C	James F. Hopkins, Inc.	50
WJBL	1200		249.9	Decatur, Illinois	47	C	Commodore Brd., Inc.	100
WJBO	1420		211.1	New Orleans, La.	87	C	Valdemar Jensen	100
WJBT	770		389.4	Chicago, Ill.	37	C	WBBM B'Castg. Corp.	25000
WJBW	1200		249.9	New Orleans, La.	87	C	C. Carlson, Jr.	100
WJBY	1210		247.8	Gadsden, Ala.	68	C	Gadsden Brd. Co., Inc.	100
WJDX	1270		236.1	Jackson, Miss.	77	C	Lamar Life Ins. Co.	1000
WJJD	1130		265.3	Mooseheart, Ill.	47	C	Supreme Lodge L. O. O. M.	20000

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Wednesday--Cont.

THE COLUMBIA CHAIN —Continued

- 8:45 p. m. Reis and Dunn**
WTAR, WBT, WQAM, WDAE, WFFF, WREC, WLAC, WBRC, WDSU, KSCJ, ELRA
- 9:00 p. m. Gold Medal Fast Freight**
WABC, WOKO, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, WJAX, WJAS, WMAI, WCAO, WDBJ, WADC, WHK, WEBC, WXYZ, WSPD, WQOW, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KFJH
- 9:30 p. m. Eno Crime Club**
WABC, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, WJAX, WJAS, WMAI, WCAO, WADC, WHK, WEBC, WXYZ, WSPD, WQOW, WGN, KMOX, KMBC, CFRB
- 10:00 p. m. Vitality Personalities**
WABC, WOKO, WFBL, WKBW, WEAN, WDRC, WAAE, WCAU, WJAX, WJAS, WMAI, WCAO, WADC, WHK, WEBC, WXYZ, WSPD, WQOW, WGN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, ELRA, KFYI, KRLD, KTRH, KTSB, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
- 10:45 p. m. Myrt and Marge**
WXYZ, WLAP, WBBM, WCCO, KMBC, KMJ, KLZK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KFB
- 11:00 p. m. Cremo Presents Bing Crosby**
WGST, WBCM, WLAP, WDOD, WREC, WLAC, WNOX, WBRC, WDSU, WISN, WQOW, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, ELRA, WNAX, WIBW, KFJH, KFJF, KTRH, KTSB, KOH, KMJ, KFBC, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
- 11:30 p. m. The Camel Quarter-Hour**
WQOW, WGN, KTSB, KOH, KGB, KMJ, KFBC, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

THURSDAY

N. B. C. SYSTEM

- 12:30 p. m. National Farm and Home Hour**
WJZ, WBAI, WBZ, WBZA, WHAM, KDKA, WLW, WGAR, WJR, WCKY, KYW, KWK, WRN, KOIL, WIBA, KSTP, WEBC, WDAY, KFYP, WRVA, WPTF, WWNC, WIS, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, WFAA, KPFC, WOAI, WKY, KOA, WRC, WOC, WHO, WOW, WDAF
- 6:45 p. m. Swift Program**
WEAF, WTCI, WTAG, WEEL, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KSD, WFBR
- 7:15 p. m. Campbell Orchestra**
WEAF, WTCI, WTAG, WEEL, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WSAI, WENR, WOC, WHO, WOW, WDAF, CFCF
- 7:30 p. m. Prince Albert Quarter Hour**
WEAF, WTCI, WTAG, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WTAM, WSAI, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFYP, WRVA, WPTF, WIS, WWNC, WJAX, WIOD, WFLA, WOAI
- 7:45 p. m. The Goldbergs**
WEAF, WTCI, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR
- 8:00 p. m. Fleischmann Hour**
WEAF, WTCI, WTAG, WEEL, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WMAQ, KSD, WOC, WHO, WOW, WDAF, CKGW, CFCF, WTMJ, KSTP, WEBC, WRVA, WBAF, WKY, WIOD, WJAX, WFLA, WHAS, WSM, WMC, WSB, WAPI, WJDX, WSMB, KPFC, WOAI, KOA, KSL, KGO, KGW, KOMO, KHQ, KTRF, WFI, KVOO, WPTF

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Dorothy Knapp

Television Girl

Dorothy Knapp, NBC's television girl, envy of thousands of American women for her face and figure, and idol of many men as an altogether perfect example of feminine pulchritude, was born in Chicago on October 20, ----.

The ---- is not misprint. Dorothy Therese Mary Knapp will not divulge her actual age.

In 5000 Recitals

Irma Glen, NBC's famous girl organist. During the past four years as radio organist Miss Glen is said to have given more than 5000 recitals. On her busiest days she has appeared in as many as six separate programs. She is known for her Organ Melodies broadcasts and the part she takes in the Beautiful Thoughts programs from the Chicago studios each week day at 8:30 A. M.



Irma Glen

Favorite....

Vincent Sorey, favorite of millions, famed for the variety and number of programs he plays over the Columbia Broadcasting System. He is a pioneer of chain radio and aside from creating the "Gauchos" and "Quiet Harmonies", has been on the Columbia Revue, Italian Idyl, Spanish Serenades, and numerous other periods. Sorey has appeared in concerts, both as a violin soloist and orchestra conductor in America and Europe.



Vincent Sorey



Nan Dorland

What a Smile!

A new picture of Nan Dorland, NBC dramatic star. From the time she was a girl, Nan has been studying dancing, music, elocution and dramatics, building up the admirable background which she now possesses. For a while she was with the Los Angeles Repertory Company, an organization which ranks high in the esteem of theatrical folk and critics.

When it comes to television—well, it's too bad that her listeners can't see her, this charming young lady, as she reads her lines. She has a delightful smile that lingers on after she has passed, and a smile like that, coming out of a "picture-speaker" would make all radio listeners fans.

"Bing"....

The Crosbys named him Harry L. but he has been "Bing" for all but three of his 27 years. Acquired the nickname from his fondness for "Indian and Cowboy" wherein he could and did shout "Bing, bing, bing" from morning to night, redskins by the hundreds biting the Tacoma dust.

Five feet, nine inches tall, weighs 165, has blue eyes, brown hair, and is tanned. His speaking voice is very husky. He is extremely serious about his work and rehearses an hour and fifteen minutes for every fifteen minute broadcast.



"Bing" Crosby

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cyclic	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WJKS	560		535.4	Gary, Indiana	47	C	Johnson-Kennedy Rad. Co.	*1000
WJMS	1420		211.1	Ironwood, Mich.	37	E	Johnson Music Store	100
WJR	750		399.8	Detroit, Michigan	37	CWJR	the Goodwill Sta.	5000
WJSV	1460		205.4	Alexandria, Va.	49	E	Independent Publ. Co.	10000
WJTL	1370		218.8	Atlanta, Ga.	69	E	Oglethorpe University	100
WJW	1210		247.8	Mansfield, Ohio	48	E	Mansfield Brd. Assn.	100
WJZ	760		394.5	New York, N. Y.	40	E	National B'Castg. Co.	30000
WKAQ	890		336.9	San Juan, Porto Rico			Rad. Corp. of Porto Rico	250
WKAR	1040		288.3	E. Lansing, Mich.	38	C	Michigan State College	1000
WKAU	1310		228.9	Laconia, N. H.	30	E	Laconia Radio Club	100
WKBB	1310		228.9	Joliet, Ill.	47	C	Sanders Bros. Rad. Sta.	100
WKBC	1310		228.9	Birmingham, Ala.	78	C	R. B. Broyles Furniture Co.	100
WKBF	1400		214.2	Indianapolis, Indiana	47	C	Indianapolis Brd., Inc.	500
WKBH	1380		217.3	LaCrosse, Wis.	36	C	WKBH, Inc.	1000
WKBI	1420		211.1	Cicero, Illinois	37	C	WKBI, Inc.	100
WKBN	570		526.0	Youngstown, Ohio	48	E	WKBN B'Castg. Corp.	500
WKBO	1450		206.8	Jersey City, N. J.	40	E	Camith Corp.	250
WKBS	1310		228.9	Galesburg, Ill.	47	C	Permil N. Nelson	100
WKBV	1500		199.9	Connersville, Ind.	48	C	Knox Battery & Elec. Co.	100
WKBW	1480		202.6	Buffalo, New York	39	E	Buffalo B'Castg. Corp.	5000
WKBZ	1500		199.9	Ludington, Mich.	37	C	K. L. Ashbacker	50
WKJC	1200		249.9	Lancaster, Pa.	39	E	Lancaster Brd. Service, Inc.	100
WKRC	550		545.1	Cincinnati, Ohio	48	E	WKRC, Inc.	1000
WKY	900		333.1	Oklahoma City, Okla.	65	C	WKY Radiophone Co.	1000
WKZO	590		508.2	Kalamazoo, Mich.	37	C	WKZO, Inc.	1000
WLAC	1470		204.0	Nashville, Tenn.	67	C	Life & Cas. Ins. Co.	5000
WLAP	1010		296.9	Louisville, Kentucky	58	C	American Brd. Corp.	250
WLB	1250		239.9	Minneapolis, Minn.	26	C	University of Minn.	1000
WLBC	1310		228.9	Muncie, Ind.	48	C	Donald A. Burton	50
WLBK	1420		211.1	Kansas City, Kans.	56	C	WLBK B'Castg. Co.	100
WLBG	1200		249.9	Petersburg, Va.	59	E	WLBG, Inc.	*100
WLBL	900		333.1	Stevens Point, Wis.	27	C	Wis Dept. of Agri. & Mar.	2000
WLBW	1260		238.0	Oil City, Pa.	39	E	Radio-Wired P. C. of Am.	*500
WLBX	1500		199.9	Long Island City, N. Y.	40	E	John N. Brahy	100
WLBZ	620		483.6	Bangor, Me.	30	E	Maine B'Castg. Co.	500
WLCI	1210		247.8	Ithaca, N. Y.	39	E	Luth. Assn. of Ithaca	50
WLEY	1370		218.8	Lexington, Mass.	58	E	Lexington Air Stations	*100
WLIT	560		535.4	Philadelphia, Pa.	49	E	Lit Brothers	500
WLOE	1500		199.9	Boston, Mass.	30	E	Boston B'Castg. Co.	*100
WLS	870		344.6	Chicago, Ill.	37	C	Agri. B'Castg. Co.	25000
WLTH	1400		214.2	Brooklyn, N. Y.	40	E	Voice of Brooklyn, Inc.	500
WLVA	1370		218.8	Lynchburg, Va.	59	E	Lynchburg B. C. Co.	100
WLW	700		428.3	Cincinnati, Ohio	48	E	Crosley Radio Corp.	50000
WLWL	1100		272.6	New York, N. Y.	40	E	Miss. Soc. of St. P. The Apos.	5000
WMAC	570		526.0	Syracuse, N. Y.	39	E	Clive B. Meredith	250
WMAL	630		475.9	Washington, D. C.	39	E	M. A. Leese	*250
WMAQ	670		447.5	Chicago, Illinois	37	C	National B'Castg. Co.	5000
WMAZ	1180		336.9	Macon, Ga.	78	E	Southeastern Brd. Co., Inc.	*250
WMBC	1420		211.1	Detroit, Michigan	38	C	Mich. Brd. Co., Inc.	*100
WMBD	1440		208.2	Peoria Heights, Ill.	47	C	Peoria B'Castg. Co.	*500
WMBF	1300		230.6	Miami, Fla.	99	E	Isle of Dreams Brd. Co.	1000
WMBG	1210		247.8	Richmond, Va.	59	E	Havens & Martin, Inc.	100
WMBH	1420		211.1	Joplin, Mo.	37	C	Edwin Dudley Aber	*100
WMBI	1080		277.6	Chicago, Ill.	37	C	Moody B. Inst. Rad. Sta.	5000

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Thursday--Cont.

N. B. C. SYSTEM —Continued

- 8:15 p. m. Rin Tin Tin Thriller**
WJZ, WBZ, WBZA, WHAM, KDKA, WGAR, WLW, WLS, KWK, WREN, KOIL
- 8:45 p. m. Sisters of the Skillet**
WJZ, WBAL, WBZ, WBZA, KDKA, WGAR, WLW, WLS, KWK, WREN, KOIL
- 9:00 p. m. Blackstone Plantation**
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WCKY
- 9:00 p. m. Arco Dramatic Musicale**
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WENR, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WHO, WOV, WDAF, CKGW, WTMJ, KSTP, WECB, WRVA, WJAX, WIOD, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, WBAP, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ
- 9:30 p. m. Adventures of Sherlock Holmes**
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, CFCF, WRC, WGY, WENR, WCAE, WTAM, WWJ, WSAI, KSD, WOC, WHO, WOV, WDAF, CKGW
- 9:30 p. m. Maxwell House Ensemble**
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KYW, KWK, WREN, WTMJ, KSTP, WECB, WRVA, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WJDC, WSMB, WBAP, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KSTAR, KFSD
- 10:00 p. m. Lucky Strike Dance Hour**
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WENR, WCAE, WTAM, WWJ, WSAI, WENR, KSD, WOC, WHO, KPRC, WOV, WDAF, WTMJ, WECB, WDAY, KFJR, WIBA, WRVA, WIS, WNNC, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KVOO, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KSTAR, KFSD
- 10:00 p. m. A. & P. Gypsies**
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, WMAQ, KWK, WREN
- 10:30 p. m. Clara, Lu and Em**
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL
- 11:00 p. m. Amos 'n' Andy**
WMAQ, WENR, KWK, WREN, WDAF, KOIL, WTMJ, WIBA, KSTP, WECB, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD
- ### THE COLUMBIA CHAIN
- 12:30 p. m. Columbia Revue**
WABC, W2XE, WOKO, WFBL, WGR, WEAN, WAAB, WORC, WPG, WIP, WFAN, WHP, WLBW, WMAL, WTAJ, WWVA, WADC, WBT, WQAM, WDBO, WXYZ, WBCM, WSPD, WLAP, WREC, WLAC, WBRG, WDSU, WISN, WTAQ, KSCJ, WMT, KMOX, KMBC, KFH, KTSB, WACO, KOH, KVOR, KOL, KFPY, KFRC
- 7:00 p. m. Myrt and Marge**
WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDRG, WNAAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WWVA, WADC, WKRC, WSPD, KMOX
- 7:15 p. m. Cremo presents Bing Crosby**
WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRG, WNAAC, WORC, WCAU, W3XAU, WHP, WJAS, WLBW, WMBG, WMAL, WCAO, WDBJ, WADC, WKRC, WCAH, WKBW, WBT, WBIG, WTOC, WQAM, WDBO, WDAE, WXYZ, WSPD, KTHS, KRLD, KGRS, WACO, WCSR
- 7:30 p. m. Kaltenborn Edits the News**
WABC, W2XE, WFBL, WGR, WEAN, WDRG, WNAAC, WCAU, W3XAU, WJAS, WLBW, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WBBM, WCCO, KMOX, KMBC, WJSV

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John White

John White, NBC's Lonesome Cowboy, was born in Washington, D. C., and wears spats instead of spurs. His songs are genuine nevertheless. He learned them from real cowboys on an Arizona dude ranch where he got his only experience of Western life. He is neither lonesome nor has he ever been a cowboy. He is a graduate of the University of Maryland.

A Bit of Nonsense

The super-clowns of the air, in the persons of NBC's Three Doctors descend to the kitchens of the Merchandise Mart restaurants to demonstrate to their public that they really do get into a stew on Friday the Thirteenth. Here they are left to right: The doctors Pratt, Sherman and Rudolph. Their nonsense can be heard each evening except Friday from 10:30 to 10:45 P. M. (CST) over an NBC network.



"Old Poppy"

Above, Clifford Soubier—cradled in a theatrical trunk—played "Little Eva (Uncle Tom's Cabin), curls and all, at six—spends his spare time kicking over small hills in the interest of geology—comes to you as "Old Poppy" via an NBC network at 4:30 P. M. (CST) every day except Sunday.

Cliff tells of a part he played in a travelling show when 18, where he was "killed at the end of the act and had to fall with his feet toward the audience, head in the wings, and play his own death music on a clarinet.



The Three Doctors



Ted Weems And His "Goofus"

Ted Weems, NBC orchestra leader, playing his own invention, the "Goofus Horn". It is said that there are only four men in the world that can operate the "Goofus" and the genial Ted is naturally one of the four. The "Goofus" is a cylindrical brass instrument about two feet in length with reeds inside. Air is forced in through a pliable rubber tube approximately three feet in length. There are twenty-two stops. The sounds emanating from the "Goofus" are, in Ted's own words, "wierdly unique—like nothing human!"

Ted's example of a go-getter is the lad who finds a worm in his apple and has fish for supper. Says what this country needs is more go-getters.

Studio Notes

There was a time, according to Molly Gibbons, NBC fashion expert, when the three R's meant Readin', Ritin', and 'Rithmetic, but in these days they stand for Rudy, Roxy and the Radio.

* * * *

Ted Weems, NBC orchestra leader, pauses to remark that he has discovered the necessity of the orange traffic light. And then Mr. Weems goes on to let us know that it is there to give the Scotchman a chance to start his motor.

* * * *

Those inquiring letter writers now want to know how "Country" Washburn, who sings on the Ted Weems broadcasts on NBC each Sunday night got that way. It wasn't his parents' idea. The older Washburns thought Joseph a very nice name. He was called "Country" on sight by the famous band leader himself, and the name stuck.

It seems that young Joe hitchhiked from a Texas farm to Houston for a try out with the Weems band, outfitted from head to foot by mail, and slightly mused from his long travels with a bass tuba. Washburn blew a few mellifluous notes from his great big gladiola and Ted said, "Country, you have a job".

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WMBO	1310		228.9	Auburn, New York	39	E	WMBO, Inc.	100
WMBQ	1500		199.9	Brooklyn, N. Y.	40	E	Paul J. Gollhofer	100
WMBR	1370		218.8	Tampa, Fla.	89	E	F. J. Reynolds	100
WMC	780		384.4	Memphis, Tenn.	67	C	Memphis Com. Appeal, Inc.	*500
WMCA	570		526.0	New York, N. Y.	40	E	Knickerbocker Brd. Co.	500
WMIL	1500		199.9	Brooklyn, N. Y.	40	E	Arthur Faske	100
WMMN	890		336.9	Fairmont, W. Va.	49	E	Holt-Rowe B'Castg. Co.	*250
WMPC	1500		199.9	Lapeer, Mich.	29	C	1st Meth. Prot. Church	100
WMRJ	1210		247.8	Jamaica, New York	40	E	Peter J. Prinz	100
WMSG	1350		222.1	New York, N. Y.	40	E	Mad. Sq. Gar. Brd. Co.	250
WMT	600		499.7	Waterloo, Iowa	46	C	Waterloo B'Castg. Co.	500
WNAC	1230		243.8	Boston, Mass.	30	E	Shepard B. C. Service	1000
WNAD	1010		296.9	Norman, Okla.	65	C	University of Oklahoma	500
WNAX	570		526.0	Yankton, S. D.	35	C	House of Gurney	1000
WNBFB	1500		199.9	Binghamton, N. Y.	39	E	Howitt-Wood Rad. Co., Inc.	100
WNBH	1310		228.9	New Bedford, Mass.	30	E	New Bedford Brdcastg. Co.	100
WNBO	1200		249.9	Silver Haven, Pa.	49	E	John Brownlee Spriggs	100
WNBRC	1430		209.7	Memphis, Tenn.	67	C	Memphis B'Castg. Co.	500
WNBW	1200		249.9	Carbondale, Pa.	49	E	Home Cut Gl. & China Co.	10
WNBX	1200		249.9	Springfield, Vt.	30	E	First Cong. Church, Inc.	10
WNBZ	1290		232.4	Saranac Lake, N. Y.	39	E	Smith & Mace	50
WNJ	1450		206.8	Newark, N. J.	40	E	Radio Investment Co.	250
WNOX	560		535.4	Knoxville, Tenn.	58	C	WNOX, Inc.	*1000
WNYC	570		526.0	New York, N. Y.	40	E	Dept. of Plant & Struc.	500
WOAI	1190		252.0	San Antonio, Tex.	95	C	Southern Equipment Co.	50000
WOAN	600		499.7	Memphis, Tenn.	67	C	WREC, Inc.	*500
WOAX	1280		234.2	Trenton, N. J.	39	E	WOAX, Inc.	500
WOBUC	580		516.9	Charleston, W. Va.	48	E	WOBUC, Inc.	*250
WOC	1000		299.8	Davenport, Iowa	46	C	Central B'Castg. Co.	5000
WOCL	1210		247.8	Jamestown, N. Y.	39	E	A. E. Newton	50
WODA	1250		239.9	Paterson, N. J.	40	E	Richard E. O'Dea	1000
WODX	1410		212.6	Mobile, Ala.	78	C	Mobile B'Castg. Corp.	500
WOI	640		468.5	Ames, Iowa	36	C	Iowa State College	5000
WOKO	1440		208.2	Albany, N. Y.	40	E	WOKO, Inc.	500
WOL	1310		228.9	Washington, D. C.	49	E	American B'Castg. Co.	100
WOMT	1210		247.8	Manitowoc, Wis.	27	C	Francis M. Kadow	100
WOOD	1270		236.1	Grand Rapids, Mich.	37	C	Kunsky-Trendle B. C. Corp.	500
WOPI	1500		199.9	Bristol, Tenn.	68	C	Radiophone B. C. Station	100
WOQ	1300		230.6	Kansas City, Mo.	56	C	Unity Sch. of Christianity	1000
WOR	710		422.3	Newark, N. J.	40	E	Bamberger Brd. Service	5000
WORC	1200		249.9	Worcester, Mass.	30	E	Alfred F. Kleindienst	100
WOS	630		475.9	Jefferson City, Mo.	56	C	John D. Heiny	500
WOV	1130		265.3	New York, N. Y.	40	E	International Brd. Co.	1000
WOW	590		508.2	Omaha, Nebr.	46	C	W. W. Life Ins. Assn.	1000
WOWO	1160		258.5	Ft. Wayne, Ind.	48	C	Main Auto Supply Co.	10000
WPAD	1420		211.1	Paducah, Kentucky	58	C	Paducah B'Castg. Co.	100
WPAP	1010		296.9	New York, N. Y.	40	E	Calvary Baptist Church	250
WPAW	1210		247.8	Pawtucket, R. I.	40	E	Shartenberg & Robinson	100
WPCC	560		535.4	Chicago, Illinois	37	C	No. Shore Cong. Church	500
WPCH	810		370.2	New York, N. Y.	40	E	Eastern B'Casters, Inc.	500
WPEN	1500		199.9	Philadelphia, Pa.	49	E	Wm. Penn Brd. Co.	*100
WPG	1100		272.6	Atlantic City, N. J.	50	E	WPG B'Castg. Corp.	5000
WPOE	1370		218.8	Patchogue, N. Y.	39	E	Nassau B'Castg. Corp.	100
WPOR	780		384.4	Norfolk, Va.	48	E	WTAR Radio Corp.	500

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Thursday--Cont.

THE COLUMBIA CHAIN
—Continued

7:45 p. m. The Camel Quarter-Hour
WABC, 2WXE, WOKO, WFBL, WHEC, WGR, WLBC, WEAN, WDRC, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WMAL, WCAO, WTAR, WDBJ, WVA, WADC, WHK, WKRC, WCAH, WBN, WBT, WBG, WSJS, WGST, WTOC, WQAM, WDBO, WDAE, WKYZ, WSPD, WLAP, WOOD, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNAX, WIBW, KFJF, KRLL, KTRH, KTSB, WACO

8:15 p. m. Sterling Products Program
WABC, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WGST, WKYZ, WSPD, WREC, WDSU, WGN, WCCO, KMOX, KMBC, KFJF

8:30 p. m. La Palina Presents Kate Smith
WABC, WFBL, WHEC, WGR, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WGT, WKYZ, WSPD, WLAP, WISN, WFBM, WGN, WCCO, KMOX, KMBC

8:45 p. m. Angelo Patri
WABC, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WKYZ, WSPD, WOVO, WGN, WCCO, KMOX, KMBC

9:00 p. m. Vapex Presents the Mills Brothers
WABC, WOKO, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WKRC, WKYZ, WSPD, WOVO, WGN, KMOX, KMBC

9:30 p. m. Love Story Hour
WABC, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WKYZ, WSPD, WOVO, WGN, KMOX, KMBC

10:00 p. m. Hart Schaffner and Marx Trumpeters
WABC, WFBL, WKBW, WEAN, WDRC, WAAB, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WGST, WKYZ, WSPD, WLAP, WDSU, WOVO, WBBM, WCCO, WMT, KMOX, KMBC, KFJF, KRLL, KLZ

10:45 p. m. Myrt and Marge
WKYZ, WLAP, WBBM, WCCO, KMBC, KMJ, KFJF, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:00 p. m. Cremo Presents Bing Crosby
WGST, WBCM, WLAP, WOOD, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WOVO, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLRA, WNAX, WIBW, KFJF, KTRH, KOH, KMJ, KFJF, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:30 p. m. The Camel Quarter-Hour
WOVO, WGN, KOH, KGB, KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

FRIDAY

N. B. C. SYSTEM

12:30 p. m. National Farm and Home Hour
WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WLW, WCAE, WJR, WCKY, KYW, EWK, WREN, KOIL, WIBA, KSTP, WIBC, WDAY, KFJR, WRVA, WPTF, WIS, WUNC, WJAX, WIOD, WFLA, WHAS, WSM, WNC, WSB, WAPI, WSMB, WJDX, KTHS, KVOO, WFAA, KFRC, WOAI, WKY, KOA, WRC, WOC, WHO, WOW, WDAF

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Impressions of Washington Notables at the Microphone



Upper left, Senator Robert M. LaFollette, of Wisconsin who uses gestures; upper right, Senator Hiram Johnson, of California, one of radios most vigorous speakers; center, Secretary of Agriculture Hyde, rated as really "knowing how" to speak for the radio; lower left, Senator Hiram Bingham, of Connecticut, always thoroughly at home; lower center, Senator David I. Walsh, of Massachusetts, who speaks incisively; lower right, Senator James J. Davis, of Pennsylvania, who once sang over the air.

Sign Language of the Studio

Visitors to the CBS studios in New York City often express curiosity concerning the sign language employed by announcers and production men. A system of signals, employing the use of arms and hands, has been devised for convenience, speed and accuracy.

These signals usually are made through the double-plate observation window of the control room which adjoins each studio to the men in the broadcasting room itself. At times, however, the procedure is reversed.

Should the visitor see a production man drawing his pointed finger across his throat—a gesture seeming to signify an open razor and a desire to end it all—he should know that it is to inform the entertainers in the studio that the current which actuates the microphone has been "cut". When the production man holds his index finger against his nose, there really is nothing wrong with his olfactory organ. It is only to indicate

that the broadcast is being terminated "on the nose", or, to the layman precisely on time.

As the microphone is about to "take the air", the production official stands with one arm raised overhead. In his other hand is the indispensable stop-watch, and, as the second hand of the watch hits the minute, down comes the arm, and they're off—in other words, the program is on the air.

When the performer wanders a bit too far from the microphone, the alert production head attempts to remedy the situation by holding one hand stationary and drawing the other slowly towards it. If the artist fails to notice the signal, there is always someone on tap to tap the far-away-one on the shoulder and direct him to the proper position. The drawing away of one hand from the other, is used in case the performer is too close to the "mike".

As the allotted time of a broadcast dwindles to

but 30 seconds, the production man holds one hand with two fingers at right angles to indicate the remaining time. This signal enables the artists or orchestra, as the case may be, either to lengthen or rush their parts so the broadcast may finish "on the nose".

Describing swift circles with the hand denotes the necessity of accelerating the orchestra's tempo. The holding of both hands flat and moving them to and fro slowly is the signal for the orchestra to fade out gradually, either for a station break or announcement. Forming an X with the arms and swerving the hands rapidly back and forth is the high-sign for a swift fadeout.

Before a new production man at the CBS studios is assigned to his first program, he must undergo thorough training in the sign language of the studios for one error in a signal might prove disastrous to a carefully-prepared and costly program.

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc.	Time	OWNER	Power
WPRO	1210		247.8	Providence, R. I.	40	E	Webb B'Castg. Co.	100
WPSC	1230		243.8	State College, Pa.	39	E	Penn State College	500
WPTF	680		440.9	Raleigh, N. C.	59	E	Durham Life Ins. Co.	1000
WQAM	560		535.4	Miami, Fla.	99	E	Miami B'Castg. Co.	1000
WQAN	880		340.7	Scranton, Pa.	49	E	Scranton Times	250
WQAO	1010		296.9	New York, N. Y.	40	E	Calvary Baptist Church	250
WQBC	1360		220.4	Vicksburg, Mississippi	40	C	Delta Broadcasting Co.	500
WQDM	1370		218.8	St. Albans, Vt.	30	E	A. J. St. Antoine	100
WQDX	1210		247.8	Thomasville, Ga.	78	E	Stevens Luke	100
WRAK	1370		218.8	Williamsport, Pa.	39	E	C. R. Cummins	100
WRAM	1370		218.8	Wilmington, N. C.	69	E	Wilmington Radio Assn.	100
WRAW	1310		228.9	Reading, Pa.	39	E	Reading B'Castg. Co.	100
WRAX	1020		293.9	Philadelphia, Pa.	49	E	WRAX B'Castg. Co.	250
WRBJ	1370		218.8	Hattiesburg, Miss.	40	C	Hattiesburg B'Castg. Co.	10
WRBL	1200		249.9	Columbus, Ga.	77	C	WRBL Rad. Station, Inc.	50
WRBQ	1210		247.8	Greenville, Miss.	49	C	J. Pat Scully	50
WRBX	1410		212.6	Roanoke, Va.	59	E	Richmond Dev. Corp.	250
WRC	950		315.6	Washington, D. C.	49	E	National Brd. Co., Inc.	500
WRDO	1370		218.8	Augusta, Maine	20	E	A. S. Woodman	100
WRDW	1500		199.9	Augusta, Ga.	69	E	Musicove, Inc.	100
WREC	600		499.7	Memphis, Tenn.	67	C	WREC, Inc.	*500
WREN	1220		245.6	Lawrence, Kansas	56	C	Jenny Wren Co.	1000
WRHM	1250		239.9	Minneapolis, Minn.	26	C	Minnesota Brd. Corp.	1000
WRJN	1370		218.8	Racine, Wis.	37	C	Racine B'Castg. Corp.	100
WRNY	1010		296.9	New York, N. Y.	40	E	Aviation Radio Sta. Inc.	250
WROL	1310		228.9	Knoxville, Tenn.	68	C	Stuart B'Castg. Corp.	100
WRR	1280		234.2	Dallas, Texas	75	C	City of Dallas	500
WRUF	830		361.2	Gainesville, Fla.	89	E	University of Florida	5000
WRVA	1110		270.1	Richmond, Va.	59	E	Larus Bros. Co., Inc.	5000
WSAI	1330		225.6	Cincinnati, Ohio	48	E	Crosley Radio Corp.	*500
WSAJ	1310		228.9	Grove City, Pa.	39	E	Grove City College	100
WSAN	1440		208.2	Allentown, Pa.	39	E	Allentown Call Publ. Co.	250
WSAR	1450		206.8	Fall River, Mass.	40	E	Doughty & Welch E. Co.	250
WSAZ	580		516.9	Huntington, W. Va.	48	E	WSAZ, Inc.	250
WSB	740		405.2	Atlanta, Ga.	78	C	Atlanta Journal Co.	5000
WSBC	1210		247.8	Chicago, Ill.	37	C	World Battery Co., Inc.	100
WSBT	1230		243.8	South Bend, Ind.	47	C	South Bend Tribune	500
WSEN	1210		247.8	Columbus, Ohio	48	E	Columbus Brd. Co.	100
WSFA	1410		212.6	Montgomery, Ala.	99	C	Montgomery B'Castg. Co.	500
WSIX	1210		247.8	Springfield, Tenn.	57	C	638 Tire & Vulc. Co.	100
WSJS	1310		228.9	Winston-Salem, N. C.	68	E	Winston-Salem Journal	100
WSM	650		461.3	Nashville, Tenn.	67	C	Nat. Life & Acc. Ins. Co.	5000
WSMB	1320		227.1	New Orleans, La.	87	C	WSMB, Inc.	500
WSMK	1380		217.3	Dayton, Ohio	48	E	Stanley M. Krohn, Jr.	200
WSOC	1210		247.8	Gastonia, N. C.	69	E	WSOC, Inc.	100
WSPA	1420		211.1	Spartanburg, S. C.	79	E	Virgil Evans	*100
WSPD	1340		223.7	Toledo, Ohio	38	E	Toledo B'Castg. Co.	1000
WSUI	880		340.7	Iowa City, Iowa	46	C	State University of Iowa	500
WSUN	620		483.6	Clearwater, Fla.	88	E	St. Petersburg Ch. of Com.	*1000
WSVS	1370		218.8	Buffalo, N. Y.	39	E	Seneca Vocational School	50
WSYB	1500		199.9	Rutland, Vt.	30	E	Weiss Music Co.	100
WSYR	570		526.0	Syracuse, N. Y.	39	E	Clive B. Meredith	250
WTAD	1440		208.2	Quincy, Illinois	47	C	Illinois B'Castg. Corp.	500
WTAG	580		516.9	Worcester, Mass.	30	E	Worcester Tel. Publ. Co.	250

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Friday--Cont.

N. B. C. SYSTEM —Continued

6:45 p. m. Swift Program

WEAF, WTIC, WTAG, WEEL, WJAR, WCSH, WFI, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KSD, WFBR

7:30 p. m. Prince Albert Quarter Hour

WEAF, WTAG, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WTAM, WSAI, WDAF, WIBA, WTMJ, KSTP, WEBC, WDAY, KFYZ, WRVA, WPTF, WIS, WWNC, WJAX, WIOD, WFLA, WOAI, WKY, WLIT

7:45 p. m. The Goldbergs

WEAF, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR

8:00 p. m. Cities Service Concert Orchestra

WEAF, WTIC, WTAG, WEEL, WJAR, WCSH, WLIT, WRC, WGY, WFAA, WBEN, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WHO, WOW, WDAF, CEGW, WTMJ, KSTP, WEBC, WRVA, KPRC, WOAI, WKY, KOA, KSL, KGO, KECA, KGW, KOMO, KHQ, KTHS

8:00 p. m. Nestle's Program

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, WLS, KWK, WREN, KOIL

8:30 p. m. Smith Brothers

WJZ, WBAL, WGAR, WLW, WLS

8:45 p. m. Sisters of the Skillet

WJZ, WBAL, KDKA, WGAR, WLW, WLS, KWE, WREN, KOIL

9:00 p. m. The Cliquot Club

WEAF, WTIC, WTAG, WEEL, WJAR, WCSH, WLIT, WRC, WGY, WBEN, WCAE, WWJ, WSAI, WLS, KSD, WOC, WHO, WOW, WDAF

9:30 p. m. Pond's Program

WEAF, WTAG, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WSAI, WENR, KSD, WOC, WHO, WOW, WDAF

9:30 p. m. Armour Program

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WRVA, WJAX, WIOD, WHAS, WSM, WMC, WSB, WSMB, WJDX, KVOO, WBAF, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ

10:00 p. m. Paul Whiteman's Paint Men

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, WENR, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WDAY, KFYZ, WRVA, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WSMB, WJDX, KVOO, WBAF, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSR, KJAR

10:30 p. m. Clara, Lu and Em

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, KYW, KWK, WREN, KOIL

11:00 p. m. Amos 'n' Andy

WMAQ, WENR, KWK, WREN, WDAF, KOIL, WTMJ, WIBA, KSTP, WEBC, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WBAF, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSR. This is a split network.

THE COLUMBIA CHAIN

12:30 p. m. Columbia Revue

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WEAN, WDRC, WAAZ, WORC, WPG, WIP-WFAN, WHP, WLW, WMAL, WTAR, WWVA, WADC, WBT, WQAM, WDBO, WXYZ, WBCN, WSPD, WLAP, WFTW, WREC, WLAC, WBRB, WDSU, WISN, WTAQ, KSCJ, WMT, KMOX, KMBC, KFH, KTSB, WACO, KOH, KVOR, KOL, KFPY

7:00 p. m. Myrt and Marge

WABC, W2XE, WOKO, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XU, WJAS, WMAL, WCAO, WWVA, WADC, WKRC, WSPD, KMOX

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Boop-a-Doop

Mae Questel, mimic, songbird and double of Helen Kane, who is heard over an NBC network. Miss Questel first gained public prominence by winning a Helen Kane contest. She resembled the "boop-a-doop" girl so strongly that she was substituted for her in a Broadway production and the audience was none the wiser. In her weekly programs, Miss Questel imitates well known celebrities of the theatre, stage and radio.



"Hottest on the Air"

Dance music has a dozen different forms and in the opinion of hundreds of fans who deluge Columbia network stations with telephone calls, the brand offered three times weekly by Noble Sissle and his orchestra is the "hottest" on the air. Sissle, who gained fame as half of the team of Sissle and Blake and who has been performing in Europe for four years now offers his unique interpretations of such jazz-age classics as "St. Louis Blues" and "Tiger Rag" over the air from the Park Central Hotel in New York City.



Featured By Willys-Overland

Shown here are three young men known to radio as TOM DICK and HARRY (Fred Vandover, Gordon Vandover and Marlin Hurt), who are hailed as one of the outstanding musical trios in radio today. They are featured in the Willys Overland program which is broadcast every Sunday at 6 P. M. (CST) over NBC network.

Helps Housewives

When Radio Songbirds are not busy singing they are troubled with domestic problems, even as are their listeners. Here's Harriet Lee, (center) and Helen Nugent (right) staff artists of the Columbia Broadcasting System, getting a few points on how to utilize flowers and chintz to brighten up their apartments. Their mentor is Ida Bailey Allen whose daily chats over the CBS network helps thousands of housewives to keep their homes running smoothly with a minimum of exertion.



STUDIO NOTES

Theo Karle, CBS tenor, once had occasion to buy apparel for an operatic performance at Torino, Italy. He entered the customer's and began to converse to the attendant in Italian. They made little progress until he was asked if he was a German.

"No", the singer replied, "I'm an American".
"Why didn't you say so?", came back the other in perfect English, "I was a bar man in New York for five years".

* * * * *

Ida Bailey Allen, president of the National Radio Home-Makers, has received and read well over a half million fan letters. Her first broadcast alone, coming in 1923 from a St. Louis station, brought 1500 letters. But one of the most puzzling of all came to her when a writer sent her by parcel post a clam "for analysis". She hasn't decided yet whether or not the writer was just having a little fun.

* * * * *

Singin' Sam, the Barbasol Man states that the old time minstrel show had its initiation ritual for a new member just as do many fraternities and lodges. One of the tricks that was played on him when he joined Field's Greater Minstrels was mixing varnish with the burnt cork he used to black-face. He recalls that his complexion remained several shades darker than usual for a month.

Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	Map Loc	Time	OWNER	Power
WTAM	1070		280.2	Cleveland, Ohio	38	E	National Brd. Co., Inc.	50000
WTAQ	1330		225.4	Eau Claire, Wis.	26	C	Gillette Rubber Co.	1000
WTAR	780		384.4	Norfolk, Va.	59	E	WTAR Radio Corp.	500
WTAW	1120		267.7	College Station, Tex.	86	C	Agri. & Mech. Col. of Tex.	500
WTAX	1210		247.8	Springfield, Ill.	47	C	WTAX, Inc.	100
WTBO	1420		211.1	Cumberland, Md.	49	E	Associated Brd. Corp.	*100
WTEL	1310		228.9	Philadelphia, Pa.	49	E	Foulkrod Rad. Eng. Co.	100
WTFI	1450		206.8	Athens, Ga.	68	C	Toccoa Falls B'Castg. Co.	500
WTIC	1060		282.8	Hartford, Conn.	40	E	Travelers B. C. Service	50000
WTJS	1310		228.9	Jackson, Tenn.	67	C	Sun Publishing Co.	*100
WTMJ	620		483.6	Milwaukee, Wis.	37	C	Milwaukee Journal	*1000
WTOC	1260		238.0	Savannah, Ga.	78	C	Savannah B'Castg. Co.	500
WTSL	1310		228.9	Laurel, Miss.	77	C	G. A. Houseman	100
WWAE	1200		249.9	Hammond, Ind.	37	C	Hammond-Calumet B. C. Co.	100
WWJ	920		325.9	Detroit, Mich.	38	C	The Evening News Assn.	1000
WWL	850		353.7	New Orleans, La.	87	C	Loyola University	10000
WWNC	570		526.0	Asheville, N. C.	68	E	Citizens B'Castg. Co.	1000
WWRL	1500		199.9	Woodside, N. Y.	40	E	Long Island B. C. Corp.	100
WWSW	1500		199.9	Pittsburgh, Pa.	49	E	Walker & Downing	100
WWVA	1160		258.5	Wheeling, W. Va.	48	E	W. Va. B'Castg. Corp.	5000
WXYZ	1240		241.8	Detroit, Mich.	38	C	Kunsky-Trendle	1000

Mexican Stations Arranged Alphabetically by Call Letter

Call Letter	Kilo-cycle	Dial Read	CITY	Power	Call Letter	Kilo-cycle	Dial Read	CITY	Power
XEA	1200		250 Guadalaiaara	100	XET	890		337 Monterrey	1500
XEB	899		333 Mexico City	1000	XEU	800		375 Vera Cruz	50
XED	961		312 Reynosa	10000	XEV	1035		290 Puebla	100
XEF	1132		265 Oaxaca	100	XEW	780		385 Mexico City	5000
XEG	829		291 Mexico City	2000	XEX	923		231 Mexico City	500
XEH	965		265 Monterrey	100	XEY	547		549 Merda	100
XEI	1000		300 Morelia	100	XEZ	588		510 Mexico City	500
XEJ	857		350 Ciudad Juarez	100	XFC	804		373 Jalapa	350
XEK	1000		300 Mexico City	100	XFE	632		373 Villahermosa	350
XEM	841		357 Tampico	500	XFF	923		325 Chihuahua	250
XEN	732		425 Mexico City	1000	XFG	638		470 Mexico City	2000
XEO	984		445 Mexico City	100	XFH			Mexico City	250
XEQ	750		400 Ciudad Juarez	1000	XFI	792		367 Mexico City	1000
XER	984		445 Mexico City	100	XFZ	859		349 Mexico City	500
XES	890		337 Tampico	500					

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Friday--Cont.

THE COLUMBIA CHAIN
—Continued

7:30 p. m. **The Boswell Sisters**
WOKO, WFBL, WGR, WEAN, WDRC, WNAC, WORC, WHP, WJAS, WLBW, WWVA, WADC, WHK, WCAH, WTOC, WDAE, WXYZ, WSPD, WFLA, WREC, WLAC, WBR, WDSU, WISN, WGL, WFBM, WCCO, KSCJ, WMT, KLR, KFJF, KRLD, KTS, WACO, KOH, KVOR, KFPY, KFRC, KDYL

7:45 p. m. **The Camel Quarter-Hour**
WABC, W2XE, WOKO, WFBL, WHC, WGR, WLBZ, WEAN, WDRC, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WMAL, WCAO, WTAR, WDBJ, WWVA, WADC, WHK, WKRC, WCAH, WBT, WBG, WSJS, WGST, WTOC, WQAM, WDO, WDAE, WXYZ, WSPD, WFLA, WDOD, WREC, WLAC, WNOX, WBR, WDSU, WISN, WFBM, WBBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLR, WNA, WIBW, KFJF, KRLD, KTRH, WACO

8:15 p. m. **Singin' Sam. the Barbasol Man**
WABC, WOKO, WFBL, WKBW, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WXYZ, WSPD, WFBM, WGN, WCCO, KMOX, KMBC

8:30 p. m. **March of Time**
WABC, WFBL, WGR, WEAN, WDRC, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WADC, WHK, WKRC, WBT, WGST, WXYZ, WSPD, WDSU, WOWO, WGN, WCCO, KMOX, KMBC, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

9:45 p. m. **Friendly Five Footnotes**
WABC, WFBL, WKBW, WEAN, WNAC, WCAU, W3XAU, WJAS, WMAL, WCAO, WHK, WKRC, WBT, WXYZ, WREC, WLAC, WNOX, WBR, WDSU, WGN, WCCO, WMT, KMOX, KMBC, KFJF, KRLD, KLZ

10:45 p. m. **Myrt and Marge**
WXYZ, WFLA, WBBM, WCCO, KMBC, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:00 p. m. **Crema Presents Bing Crosby**
WGST, WBCM, WFLA, WDOD, WREC, WLAC, WNOX, WBR, WDSU, WISN, WOWO, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLR, WNA, WIBW, KFJF, KTRH, KTS, KOH, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

11:30 p. m. **The Camel Quarter-Hour**
WOWO, WGN, KTS, KOH, KGB, KMJ, KFBK, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ

SATURDAY

N. B. C. SYSTEM

12:30 p. m. **National Farm and Home Hour**

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WLW, KTAR, WGAR, WJR, KYW, WCKY, KWK, WREN, KOIL, WTMJ, WIBA, KSTP, WECB, WDAY, KFJR, WRVA, WPTF, WIS, WNNC, WJAX, WIOD, WFLA, WHAS, WSM, WMC, WSB, WAPI, WSM, WJDX, KTHS, KVOO, WFAA, KFRC, WOAI, WKY, KOA, KSL, WRC, WOC, WOW, WDAF, KGO, KFI, KOMO, KFSD

7:30 p. m. **Prince Albert Quarter Hour**

WEAF, WTIC, WTAC, WEEL, WJAR, WCHS, WFL, WFB, WRC, WGY, WBN, WCAE, WTAM, WWJ, WSAI, WENR, WDAF, WIBA, WTMJ, KSTP, WECB, WDAY, KFJR, WRVA, WIS, WNNC, WJAX, WIOD, WFLA, WOAI, WKY

[Continued on Page 32]

6,500,000 Pupils Hear Damrosch Music Hour

Walter Damrosch instructs the largest music class in the world, with more than 6,500,000 pupils listening every Friday to his Music Appreciation Hour over combined coast-to-coast National Broadcasting Company networks.

The class, whose pupils occupy school rooms scattered through all the forty-eight states, has increased in attendance by 2,000,000 during the past year.

Investigation in sixty-eight cities over the country showed that for each Instructor's Manual requested of the NBC by teachers, superintendents and supervisors, there were more than a hundred pupils taking the radio course. On the basis of this listener-manual ratio of 100 to 1, there is indicated a school audience of 6,500,000, inasmuch as 65,000 manuals were requested during the first half of the 1931-32 course.

This figure does not take into account, of course, the large number of adults who hear these broadcasts in their homes, nor the numerous music clubs, women's clubs, and similar organizations which meet regularly to listen to the program.

In addition to the instructor's Manual, many principals and music supervisors have ordered the Student Notebooks for the use of their pupils. During the fall and early winter course 137,000 of these were requested and sent out by the NBC, an increase of 90 percent over the same period of the previous year. The increase in Instructor's Manuals was 75 percent.

The Music Appreciation Hour is now broadcast through seventy-one stations from coast-to-coast, and Dr. Damrosch believes that the tremendous interest evinced by children in the programs is a very definite refutation of spasmodic charges that appreciation of good music is on the wane. Further refutation is seen in the immediate nationwide popularity of the regular NBC Saturday broadcasts of the Metropolitan Opera, and of the NBC Symphonic Hour, which Damrosch conducts each Sunday.

Until recently the Pacific Coast stations of the NBC were not included in the Music Appreciation Hour network, as it was felt that broadcast of such a program would not find an audience in the far west at 8:00 a. m.

It was learned, however, that many teachers were convening their classes an hour early every Friday so that they might tune in the Damrosch program from more easterly stations, and it was therefore decided to add the coast stations.

The broadcast is now heard on the Pacific Coast through KGO, San Francisco; KFSD, San Diego; KOMO, Seattle; KHQ, Spokane; KGW, Portland; KFI, Los Angeles, and also through two new Montana NBC associates, KGHL, Billings, and KGIR, Butte.



Sylvia Froos

Sylvia Froos, "little princess of song," will broadcast regularly twice weekly over an NBC-WJZ network starting Sunday, January 24. Sunday nights she will broadcast at 11:15 p. m., E. S. T., and Saturday nights at 6:45 p. m., E. S. T. The programs will consist of a wide variety of songs, including sentimental numbers. Miss Froos made her debut recently over an NBC network. She is only seventeen.

Studio Notes

Les Reis and Arty Dunn, whose harmonies are heard thrice weekly over the Columbia network, are convinced that their efforts to form a perfect melodic union have been rewarded. Billed as "Reis and Dunn", they received a fan letter addressed to "Recent Dunn", containing the salutation "Dear Sir".

* * * *

The radio listeners of the land make their presents known—any popular announcer or entertainer on the CBS network can testify to that.

Gifts from the "great unseen audience" range from bananas to money, from monkeys to elephants, although it must be explained that the latter are only miniatures carved from ivory.

Nor are the gifts always expressions of appreciation. There was one speaker, for instance, whose trembling voice indicated an acute case of microphobia. In a subsequent mail he received a pair of plush slippers with the advice that he wear them "to keep your feet warm the next time you broadcast".



Robert Simmons

Robert Simmons, singing the songs of today in a simple, direct manner, has found a ready audience on National Broadcasting Company networks. He is now heard five times a week with Howard Lanin's Campbell Orchestra.

Simmons is a concert and opera tenor who has had a thorough training in music. He was born in the Ozark Mountains and at the age of eighteen became a member of the St. Louis Civic Opera Company. While still a youth he was graduated from Boston University and the New England Conservatory of Music. He was on the faculty of both institutions.

Following a concert tour in Europe he entered radio as a leading singer in the NBC National Light and Grand Opera series. He sang opera and concert selections at all radio appearances until friends persuaded him that many people would appreciate popular songs.

Canadian Stations

Call Letter	Kilo-cycle	Dial Reading	Meters	CITY	OWNER	Power
CFAC	690		434.8	Calgary, Alberta	The Calgary Herald	500
CFCA	840		357.1	Toronto, Ontario	Star Publishing & Printing Co.	500
CFCF	1030		291.3	Montreal, Quebec	Canadian Marconi Co.	500
CFCH	600		500	Iroquois Falls, Ontario	Abitibi Power & Paper Co. (Ltd.)	250
CFCN	690		434.8	Calgary, Alberta	Western Broadcasting Co.	500
CFCO	1210		247.9	Chatham, Ontario	Western Ontario "Better Radio" Club	100
CFCT	630		476.2	Victoria, B. C.	Victoria Broadcasting Association	500
CFCY	960		312.5	Charlottetown, P. E. I.	The Island Radio Co.	250
CFQC	910		329.7	Saskatoon, Sask.	The Electric Shop (Ltd.)	500
CFRB	960		312.5	York County, Ontario	Rogers Majestic Corporation (Ltd.)	4000
CFRC	930		322.6	Kingston, Ontario	Queens University Dept. of Elec. E.	500
CHCA	690		434.8	Calgary, Alberta	The Western Farmer	500
CHCT	840		357.1	Red Deer, Alberta	G. F. Tull & Ardern (Ltd.)	1000
CHMA	580		517.2	Edmonton, Alberta	Christian and Missionary Alliance	250
CHNS	930		322.6	Halifax, Nova Scotia	Halifax Herald (Ltd.)	500
CHWC	960		312.5	Pilot Butte, Sask.	R. H. Williams & Sons (Ltd.)	500
CHYC	730		411	St. Hyacinthe, Quebec	Northern Electric Co. (Ltd.)	5000
CJBC	690		434.8	Toronto, Ontario	Jarvis Street Baptist Church	5000
CJBR	960		312.5	Regina, Saskatchewan	Sask. Coop. Wheat Prod., Ltd.	500
CJCA	930		322.6	Edmonton, Alberta	The Edmonton Journal (Ltd.)	500
CJCJ	690		434.8	Calgary, Alberta	The Albertan Publishing Co. (Ltd.)	500
CJGC	910		329.7	London, Ontario	London Free Press & Ptg. Co. (Ltd.)	500
CJGX	630		476.2	Yorkton, Saskatchewan	The Winnipeg Grain Exchange	500
CJRM	600		500	Moose Jaw, Sask.	Jas. Richardson & Sons (Ltd.)	500
CJRW	600		500	Fleming, Saskatchewan	Jas. Richardson & Sons (Ltd.)	500
CJRX	1720		25.6	Middlechurch, Man.	Jas. Richardson & Sons (Ltd.)	2000
CJSC	690		434.8	Toronto, Ontario	The Evening Telegram	5000
CKAC	730		411	St. Hyacinthe, Que.	La Press Publishing Co. (Ltd.)	5000
CKCK	960		312.5	Regina, Saskatchewan	Leader Publishing Co. (Ltd.)	500
CKCL	580		517.2	Toronto, Ontario	The Dominion Battery Co.	500
CKCO	890		337.1	Ottawa, Ontario	Dr. G. M. Geldbert	100
CKGW	690		434.8	Bowmanville, Ontario	Gooderham & Worts (Ltd.)	5000
CKLC	840		357.1	Red Deer, Alberta	Alberta Pacific Grain Co. (Ltd.)	1000
CKNC	580		517.2	Toronto, Ontario	Can. National Carbon Co. (Ltd.)	500
CKUA	580		517.2	Edmonton, Alberta	University of Alberta	500
CKWX	730		411	Vancouver, B. C.	A. Holstead & Wm. Hanlon	100
CKX	540		555.6	Brandon, Manitoba	Manitoba Telephone System	500
CKY	780		384.6	Winnipeg, Manitoba	Manitoba Telephone System	5000
CNRA	630		476.2	Moncton, N. B.	Canadian National Railways	500
CNRC	690		434.8	Calgary, Alberta	Canadian National Railways	500
CNRD	840		357.1	Red Deer, Alberta	Canadian National Railways	1000
CNRE	930		322.6	Edmonton, Alberta	Canadian National Railways	500
CNRH	930		322.6	Halifax, Nova Scotia	Canadian National Railways	500
CNRL	910		329.7	London, Ontario	Canadian National Railways	500
CNRM	730		411	Montreal, Quebec	Canadian National Railways	5000
CNRO	600		500	Ottawa, Ontario	Canadian National Railways	500
CNRR	960		312.5	Regina, Saskatchewan	Canadian National Railways	500
CNRS	910		329.7	Saskatoon, Sask.	Canadian National Railways	500
CNRT	840		357.1	Toronto, Ontario	Canadian National Railways	500
CNRV	1030		291.3	Lulu Island, B. C.	Canadian National Railways	500
CNRW	780		384.6	Winnipeg, Manitoba	Canadian National Railways	5000
CNRX	960		312.5	Toronto, Ontario	Canadian National Railways	4000
CPRY	690		434.8	Bowmanville, Ontario	Canadian National Railways	5000
CKOW	840		357.1	Toronto, Ontario	Nestle's Milk Prod. (Canada) (Ltd.)	500

*Indicates Station Uses More Power in the Day Time

Chain Programs

All Hours Given in Eastern Standard Time

Saturday--Cont.

N. B. C. SYSTEM
—Continued

7:45 p. m. The Goldbergs

WEAF, WTIC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WENR

9:00 p. m. Arthur Pryor and his Orchestra

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WHO, WOW, WDAF, WBA, KSTP, WEBC, WDAY, KFYY, WRVA, WUNC, WIS, WJAX, WIOD, WFLA, WHAS, WMB, WSB, WAPI, WMBB, WJDX, WBAF, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KONO, KHQ, KFSD, KTR

9:30 p. m. Club Valspar

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WMAQ, KSD, WOC, WHO, WOW, WDAF, CFCF, CKGW

9:30 p. m. First Nighter

WJZ, WBAI, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, KYW, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WDAY, KFYY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD, KTR

10:00 p. m. Lucky Strike Dance Hour

WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WLS, KSD, WOC, WHO, WOW, WDAF, WTMJ, KSTP, WEBC, WDAY, KFYY, WBA, WRVA, WUNC, WIS, WJAX, WIOD, WFLA, WHAS, WMB, WSB, WSMB, WJDX, KTHS, KV00, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KTR, KFSD, KGU

10:30 p. m. Clara, Lu and Em

WJZ, WBAI, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WCKY, KWK, WREN, KOIL

11:00 p. m. Amos 'n' Andy

WMAQ, WLS, KWK, WREN, KOIL, WDAF, WTMJ, WBA, KSTP, WEBC, WHAS, WSM, WMC, WSB, WSMB, WJDX, KTHS, WFAA, KPRC, WOAI, WKY, KOA, KSL, KGO, KFI, KGW, KOMO, KHQ, KFSD. This is a split network.

THE COLUMBIA CHAIN

7:15 p. m. Cremo Presents Bing Crosby

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRG, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WLBW, WMBG, WMAI, WCAO, WTAR, WDBJ, WADC, WHK, WKRC, WCAH, WKBN, WVVVA, WADC, WHK, WKRC, WCAH, WKBN, WBT, WRIG, WJSJ, WGST, WTOC, WQAM, WDBO, WDAE, WXYZ, WSPD, KTBS, WRR, KGRS, WACO, WCSC

7:45 p. m. The Camel Quarter-Hour

WABC, W2XE, WOKO, WFBL, WHEC, WGR, WLBZ, WEAN, WDRG, WNAC, WORC, WCAU, W3XAU, WHP, WJAS, WCAO, WTAR, WDBJ, WVVVA, WADC, WHK, WKRC, WCAH, WKBN, WBT, WRIG, WJSJ, WGST, WTOC, WQAM, WDBO, WDAE, WXYZ, WSPD, WLAP, WDDO, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WFBM, WCCO, KSCJ, WMT, KMOX, KMBC, KLR, W'NAX, WIBW, KFJ, KFJF, KRLD, KTRH, KTS, WACO

9:00 p. m. Carborundum Hour

WABC, WKBW, WGR, WAAB, WCAU, W3XAU, WHK, WXYZ, WGN, KMOX

9:30 p. m. Smith Brothers Program

WABC, WHEC, WKBW, WLBZ, WEAN, WDRG, WAAB, WCAU, W3XAU, WHP, WJAS, WCAO, WADC, WHK, WGST, WXYZ, WSPD, WLAP, WOVO, WGN, WCCO, WMT, KMOX, KMBC, KFJ, KFJF, KZ

11:00 p. m. Cremo Presents Bing Crosby

WGST, WBCM, WLAP, WDDO, WREC, WLAC, WNOX, WBRG, WDSU, WISN, WFBM, WGN, WCCO, KSCJ, WMT, KMOX, KMBC, KLR, W'NAX, WIBW, KFJ, KTRH, KTS, KOH, KMJ, KFBJ, KOL, KFPY, KOIN, KPRC, KHJ, KDYL, KZ

List of Active Television Stations

Call Letters	Location	Power	Lines	Pictures Per Second	Frequency	Call Letters	Location	Power	Lines	Pictures Per Second	Frequency
W1XAV	Boston	500	48 & 60	15 & 20	2120 kc.	W2XCW	Schenectady	20,000	48	20	2150 kc.
W9XR	Chicago	500	24	15	2850-2950 kc.	W8XAV	East Pittsburgh		60 x 72	20	2050 kc.
W3XK	Washington	1,500	48	15	2050 & 2900 kc.	W2XBS	New York City	250	60 x 72	20	2100 kc.
W2XCR	Jersey City	1,500	48	15	2800 kc.	W9XAO	Chicago	1,000	45	15	2000-2100 kc.
W2XBU	Beacon, N. Y.	100	24	15	2000-2100 kc.	W9XAP	Chicago	1,000	45	15	2750-2850 kc.
W2XR	Long Island City	500	48	15	2160 kc.						

SHORT WAVE STATIONS ALL OVER THE WORLD

The following list consists of Short Wave Broadcasting Stations operating on regular schedules.

Call Letters	Broadcast Station and Location	Wave Length	Call Letters	Broadcast Station and Location	Wave Length
FRANCE					
YR	Lyons ("Radio Lyons")	40.20	3KAA	Leningrad	36.00
	Agen	30.75	RA97	Khabarovsk (Siberia)	70.20
	Nancy	15.50	RFN	Moscow	49.97
FW4	Ste. Assise	24.50	SPAIN		
GERMANY					
DOA	Berlin (Doberitz)	37.80	EAR	Madrid	43.00
DHC	Nauen	26.22	EAJ25	Barcelona	49.97
DFD	Nauen	30.90	SWEDEN		
DGW	Nauen	14.83	SAD	Motala	99.00
DIH	Nauen	15.04		Stockholm	31.00
HOLLAND					
PCJ	Eindhoven	31.26	SWITZERLAND		
PCK	Kootwijk	16.30	EH90C	Berne	32.00
PCL	Kootwijk	18.00	UNITED STATES		
PCV	Kootwijk	16.82	Short-Wave Call	Broad-cast Call	Location
PHI	Huizen	16.88			Meters
ITALY					
IMA	Rome	43.50	W1XAV	Springfield, Mass.	31.35
	Rome	25.50	W2XAC	WGY Schenectady, N. Y.	34.50
JAVA					
PLF	Dandoeng	16.80	W2XAD	WGY Schenectady, N. Y.	19.56
PLE	Dandoeng	15.91	W2XAF	WGY Schenectady, N. Y.	31.48
PLR	Dandoeng	27.88	W2XAL	WRNY Coytesville, N. J.	49.90
MEXICO					
XC51	Mexico City	44.00	W2XAL	WRNY Coytesville, N. J.	49.67
NEW ZEALAND					
ZL3CZ	Christchurch	49.97	W2XAL	WRNY Coytesville, N. J.	25.42
POLAND					
	Posen	31.80	W2XAL	WRNY Coytesville, N. J.	19.67
PORTUGAL					
	Oporto	25.00	W2XAL	WRNY Coytesville, N. J.	13.97
AFRICA					
F8KR	Constantine, Tunis	80.00	W2XBR	New York, N. Y.	49.83
7LO	Nairobi, Kenya	31.00	W2XCX	WOR Newark, N. J.	49.34
AUSTRALIA					
VK2FC	Sydney	31.28	W2XCX	WOR Newark, N. J.	49.31
VK2ME	Sydney	28.80	W2XE	WABC Jamaica, N. Y.	49.02
VK3LO	Melbourne	31.55	W2XE	WABC Jamaica, N. Y.	25.34
VK6AG	Perth, West Australia	41.70	W2XE	WABC Jamaica, N. Y.	19.63
AUSTRIA					
OHK2	Vienna	70.00	W3XAL	WJZ New York, N. Y.	49.18
EATH	Vienna	37.02	W3XAL	WJZ New York, N. Y.	31.35
CANADA					
CGA	Drummondville, Que.	26.00	W3XAL	WJZ New York, N. Y.	25.60
CJRX	Winnipeg, Man.	25.60	W3XAL	WJZ New York, N. Y.	19.83
VAS	Louisburg, N. S.	28.00	W3XAL	WJZ New York, N. Y.	16.87
BRITISH GUIANA					
VRY	Georgetown	43.86	W3XAL	WJZ New York, N. Y.	13.95
COSTA RICA					
NRH	Heredia	30.90	W3XAU	WCAU Philadelphia, Pa.	49.50
DENMARK					
OZ7MK	Copenhagen	32.05	W3XAU	WCAU Philadelphia, Pa.	30.10
OZ7RL	Copenhagen	84.24	W3XL	New York, N. Y.	49.83
SIAM					
HS4P	Bangkok	37.02	W6XAL	Westminster, Calif.	49.34
HS1PJ	Bangkok	16.90	W6XAL	Westminster, Calif.	19.67
ENGLAND					
5SW	Chelmsford	25.53	W6XAL	Westminster, Calif.	13.95
			W6XN	KGO Oakland, Calif.	23.35
			W8XAL	WLW Cincinnati, Ohio	49.50
			W8XX	KDKA East Pittsburgh, Pa.	62.50
			W8XX	KDKA East Pittsburgh, Pa.	48.86
			W8XX	KDKA East Pittsburgh, Pa.	31.35
			W8XX	KDKA East Pittsburgh, Pa.	25.40
			W8XX	KDKA East Pittsburgh, Pa.	19.72
			W8XX	KDKA East Pittsburgh, Pa.	16.87
			W8XX	KDKA East Pittsburgh, Pa.	15.89
			W8XX	KDKA East Pittsburgh, Pa.	13.93
			W9XA	KOA Denver, Colo.	31.48
			W9XAA	WCFL Chicago, Ill.	49.34
			W9XAO	WMAQ Chicago, Ill.	49.67
			W9XF	WENR Chicago, Ill.	49.83
			W9XF	WENR Chicago, Ill.	25.42
			W9XF	WENR Chicago, Ill.	13.95
			W9XU	KOIL Council Bluffs, Iowa	49.50

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