2 E: N

THE HEAT IS ON OVER 'OBSCENITY'

Two California stations respond to FCC probes of alleged on-air obscenity, while the group that started the ball rolling verges on censorious overload.

Page 15

SUCCESS & THE SINGLE BROKER

Bob Chaisson and Dick Ferguson are among the highly successful breed of brokers offering personalized, confidential service

Page 13

THE EARTH MOVES IN L.A.

Sean Ross reports on L.A.'s premier goldmine KRTH, which broke the fourshare barrier in the recent summer

Page 38

PHILOSOPHY BEHIND THE ADDS

Joel Denver introduces some new CHR* reporters, who explain their programming philosophies.

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IN THE NEWS THIS WEEK

- e LIN sells six to Heritage for \$23
- Michael Packer KTRH GM, Pat Fant KLOL GM
- Bob Backman GM at WDJO & WUBE
- Jim Carter VP/GM at WTAE & WHTX
- Jim Stanton GM at KMEZ-AM & FM
- Dallas Cole VP/VH-1
- Bob Lind VP/GM at WWMX
- Tony Galluzzo OM, Marc Chase PD at WYHY
- Frank DeFrancesco Exec. VP at Noble
- Al Barnett OM, Mark Allen PD as KOLA goes CHR
- Kevin Fennessey programs WFIL
- Steve LaBeau exits KFI PD post to form consultancy
- Rob Lipshutz directs Pollack programming
- WNIC (AM) now Heart & Soul WMTG MCA Classics bows Red Line, Black
- Line labels
- Judie Handman GSM at KKGO Diane Kruthaupt GSM at WGKX

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DC DOMINATORS

One of the hottest Urban markets is our nation's capital. Walt Love profiles WKYS, WHUR, and WDJY, the top three stations in DC according to Birch. Page 60

AC MOVES FORWARD

In a quest column, Joe Eick, former KEZR/San Jose PD, finds much to approve in AC's new aggressiveness toward music.

Page 64

NEXT WEEK IN R&R

In conjunction with the Young Black Programmers Coalition, a bumper crop of features, including a B/U ratings war analysis. WDIA's 38th anniversary, and a talk with YBPC President Tommy Marshall.

Newsstand Price \$5.00



BURKHART FORMAT EDITOR

R&R Sets Contemporary **Christian Section**

R&R will be covering Contemporary Christian Radio with a complete format section, encompassing a column, charts, and station music information. Brad Burkhart, head of Brad Burkhart Christian Media, will serve as Editor of the biweekly section, which will debut in Jan-uary following a special in De-

R&R Publisher Dwight Case said, "With some 1500 U.S. stations programming some form of religious programming, with the steady rise in popularity of

final step in a three-year pro-

gramming cycle. Many of our

present contemporary vocals will be carried forward." He ad-

ded "We've been the most con-

temporary Easy Listening sta-

tion in the country. Our re-

search shows that people of a

certain age prefer to hear vo-

cals. We've had 12 great years

in Easy Listening, but it's time

Edwards said KBIG's new approach is "definitely a mel-

low format, but we're definitely

a contemporary station." Asked

about entering L.A.'s crowded

AC/Gold battleground, Ed-

Hunt Now

VP/AOR

At E/A

KBIG/See Page 9

we do this."



Brad Burkhart Contemporary Christian stations, with the crossover growth of many artists in the field, we at R&R see our expansion into the Contemporary Christian music and programming forum as imperative!

"We are really appreciative of the help we have received from the key labels, the management of Contemporary Christian stations, and mostly (of course) from Brad Burk-

Burkhart formed BBCM, a division of the Burkhart/Abrams/Douglas/Elliot & Assoc. consultancy, in 1983, following CHRISTIAN/See Page 9

KBIG Evolves To AC Format wards termed the change "the

Longtime Easy Listening outlet KBIG/Los Angeles has an-nounced an "evolutionary for-mat change" to AC. The new all-vocal approach, aiming at a 30-49 target, debuted Wednesday (11/5).

VP/GM Kari Winston stated, "This change positions KBIG for the future. Based on extensive research, our listeners have indicated a preference for vocals."
VP/Programming Rob Ed-

EWING MARKETING VP

Kipperman CBS VP **As Net Restructures**



Robert Kipperman

As part of a corporate restructuring move, Robert Kipperman has been named VP/ CBS Radio Networks and Mi-chael Ewing is now VP/Marketing. Kipperman, who replaces the resigning Dick Brescia, will be responsible for programming, promotion, and production for the CBS Radio Network, RadioRadio, and CBS Radio



Michael Ewing

Programs. Ewing will oversee sales and affiliate relations for the three units.

CBS Radio President Robert Hosking lauded the departing Brescia for years of service, noting, "Dick's contributions to CBS Radio during his 19-year tenure, and particularly for the past eight years as head of the



E/A Director/National AOR Promotion Brad Hunt has been advanced to VP/National AOR Promotion, with overall responsibility for the department.

With the label since 1983, Hunt has been Director of the album promotion department for the past 22 months. In the new post, he continues to report to E/A Sr. VP/Marketing & Promotion Mike Bone.

Hunt told R&R, "I want to take the opportunity to thank Mike for having continuing faith in my abilities, and to [E/A Chairman] Bob Krasnow for recognizing the importance of AOR radio to the furthering of our established artists and the development of Elektra's great new music roster." Bone was



Rose **Upped At**



Emmis Regional VP Doyle Rose, whose responsibilities in-cluded WLOL/Minneapolis and KPWR/Los Angeles, will now also oversee the company's WHN & WQHT/New WAVA/Washington, KSHE/St. Louis, and WENS/Indianapolis, while continuing to base at WLOL.

President Jeff Smulvan noted, "This is a natural outgrowth of Doyle's work in overseeing our acquisitions. He is the major reason for Emmis's rapid growth. And I can't think of anyone with more natural broadcast abilities or better people skills. Next to Rose's wife Kim, I'm his biggest fan.'

Rose said, "Working with Jeff, Exec. VP Steve Crane, and VP/Programming Rick Cummings has been the most rewarding aspect of my career so far. I'm looking forward to this opportunity because I'll be working with the best general managers in the business.

Libow Atlantic's VP/ **National Promotion**

Atlantic VP/National Album Promotion Judy Libow has been promoted to VP/National Promotion. She'll directly oversee the label's national singles and album promotion.

Libow has been with Atlantic for 11 years, holding the album promotion VP post_since January 1985. In her new post, she succeeds Sam Kaiser, who left in September to become VP/ Programming at MTV. The label is expected to make additional promotion appointments

Calling Libow one of the industry's "most admired" executives, Sr. VP Vince Faraci



Judy Libow commented, "In her 11 years with the Atlantic family, Judy has had an indispensable role in developing the label's position LIBOW/See Page 6

PAGE THREE

NOVEMBER 7, 1986 ATLANTA ALTERCATIONS: WYAY & WKHX SQUARE OFF

Country's bitterest battle might just be in Atlanta. and Lon Helton moderates an unusually frank verbal sparring match between the two contenders.

the two contenders.
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DeFrancesco Noble Exec. VP

Noble Broadcast Group Chief Financial Officer Frank DeFrancesco has taken on the additional title of Exec. VP for the nine-station

Noble President John T. Lynch commented, "Frank has worked side by side with me during Noble's aggressive expansion program. As a CPA with public accounting experience as well as CFO experience at a major broadcast company, Frank brings to Noble impeccable credentials. Noble has plans to grow further, and Frank's mastery of the financial world is essential to that growth."

DeFrancesco's previous positions include nine years in public accounting with Peat, Mitchell & Company and CFO duties at Charter Broadcast. "Noble is a com-DeFRANCESCO/See Page 9

Rusk Promotes Packer, Fant To KTRH, KLOL GM Positions

combo KTRH & KLOL, KTRH Station Manager Michael Packer and his KLOL counterpart Pat Fant have been upped to GMs of their respective stations

Rusk Corporation President Jay Jones told R&R, "Several months ago, we moved sales under the wing of the Station Manager. The promotions are in recognition of the assumption of those increased responsibilities.

"KTRH & KLOL is the only AM/FM combo in Houston where both stations hold their own. At other combos, either the AM is a slave to the FM or an AM is a slave to a co-owned TV station, relying on the other station to pay the freight. We have two distinct products with very little audience duplication; that's why we have

Carter VP/ **GM At WTAE** & WHTX

KEZO & KEDS'Omaha VP/GM Jim Carter has been named VP/ GM at Hearst's WTAE & WHTX/ Pittsburgh. He replaces Rich White, who resigned to return to New York.

Hearst VP/Radio Dave Barrett commented, "I'm delighted to have a broadcaster with Jim's record of experience and success join one of our outlets. I think he'll be very happy in Pittsburgh, making a great contribution to the stations and our company."

Carter, who was in Omaha for the past ten years, said, "It's going to be hard to leave Albimar Communications, where I basically started my career. It's a superb company, but so is Hearst, and I couldn't pass up the opportunity to work with David Barrett and a couple of great radio stations.

Galluzzo OM. Chase PD At WYHY

Former WKRQ/Cincinnati staffer and Republic Broadcasting researcher Tony Gailuzzo has been named OM at the company's WYHY/Nashville. Additionally, afternoon personality Marc Chase has been elevated to PD at the CHR outlet, in the wake of Michael St. John's departure to crosstown competitor WWKX.

WYHY VP/GM Mike Kenney told R&R, "Tony is a whiz with computers, research, music, programming, and has a fine knowledge of audio engineering as well. With his energy and knowledge, he'll have plenty to tackle here primarily, and will no doubt assist in other areas of the company as well as time goes by.

"Not only is Marc a great air talent but he manages to get 25 hours out of a workday. I believe the combination of Tony and Mike will make us number one for a long time to come."

Chase, a first-time PD who earlier worked on-air at WMJJ and WYHY/See Page 9



Fant was the station's original PD when it went on the air in 1970. He left in 1973 to do TV and film production, and was producing KLOL's now-defunct "101 Rockplace" video music show at the time he rejoined KLOL in 1984.

He commented, "Both the summer Birch and Arbitron confirm that the station has grown dramatically, both in key demos and overall. Stevens & Pruett have a lot to do with our success, as does our all-star lineup throughout the rest of the day.'

Stanton GM At KMEZ-AM & FM

Continuing his tenure with DKM Broadcasting, Jim Stanton has become GM of the company's latest purchase, KMEZ-AM & FM/Dallas, replacing Chet Maxwell, who resigned. He previously managed WDJO & WUBE/Cincinnati, properties sold by DKM to American Media, and held sales management positions at WPRO/Providence and WBAP/Dallas. Stanton also worked in Dallas for Swanson Broadcasting, as GM of KFJZ.

DKM Broadcasting President Jim Wesley told R&R, "Jim did an excellent job doubling the ratings for us in Cincinnati, and we're pleased to have him managing these newly-acquired stations. He's got extensive experience in the Dallas Fort Worth market, and we feel he'll be very effective for us in this new capacity."

STANTON/See Page 9

BARNETT OM, **ALLEN PD**

KOLA Drops AOR For CHR

KOLA/San Bernardino-Riverside shifted from the AOR format it's employed for more than a decade to CHR this week (11/2). Among the new on-air identifiers for the station are "The New KOLA" and "Triple 9" (99.9 mHz).

Additionally, PD Al Barnett has been promoted to OM and will involve himself in sales, while Mark Allen, who was in charge of music, is promoted to PD.

Neither Barnett or Allen was available for comment, but President/GM Fred Cote told R&R, "We've been looking at our books, and each one seems to have been lacking in our goals with AOR. We've watched a number of AORs KOLA/See Page 4



Michael Packer

Packer came to KTRH in April 1984 after serving as OM at WXYZ/Detroit. He said. "Having been part of the programming team that moved KTRH to a contemporary News radio format, it's an honor to be given the opportunity to serve as General Manager. In the future, I believe you will see more of the versatile program managers who demonstrate an ability to balance the goals of both sales and programming promoted to the GM's position."

KTRH is 6th in the market with a 5.8; News-Talk KPRC trails at a 4.4. KLOL moved 3.8-5.0 in the summer for 8th place. Former competitor KSRR recently switched to CHR as KKHT, leaving KLOL as the market's only AOR along with two Classic Rockers, KRRF (AM) and KZLX

WKTI's **Cole Named** VP/VH-1



Dallas Jeffrey Rowe

Dallas Cole, VP/GM at the Journal's WKTI/Milwaukee, has become VP at MTV Networks' AC video outlet, VH-1. He replaces Kevin Metheny, who left several months ago and is now PD at ABC/ Cap Cities' KTKS/Dallas.

Cole has reverted to using his full real name for future identification, Dallas Jeffrey Rowe. In his new capacity, he will oversee programming as well as production, editorial content, and on-air promotions.

Sr. VP/MTV & VH-1 Lee Masters commented, "Dallas brings a wealth of experience to his new position. His track record demonstrates a keen understanding of music programming, superior management skills, and the enthusiasm and drive to lead VH-1 to continued growth, popularity, and importance.

Rowe, a former PD at WKTI, WLS-FM/Chicago, and WZOK/ COLE/See Page 9



Backman **GM At WDJO** & WUBE

Bob Backman has been named CM at American Media's newlyacquired WDJO & WUBE/Cincinnati. He succeeds Jim Stanton, who departed to manage KMEZ-AM & FM/Dallas (see separate story).

Backman told R&R, "I've worked in Country for many years, and I believe WUBE & WDJO are two of America's greatest radio stations. I'm very excited about my new involvement with American Media; I look forward to living in Cincinnati and working with a wonderfully dedicated staff."

American Media President Alan Beck commented, "There's a number one staff at WUBE. They've worked very hard for success and deserve the best manager possible. Bob fits that bill, and we're happy to welcome him into the growing American Media family. His successful track record and Country radio experience should result in even more growth to our company."

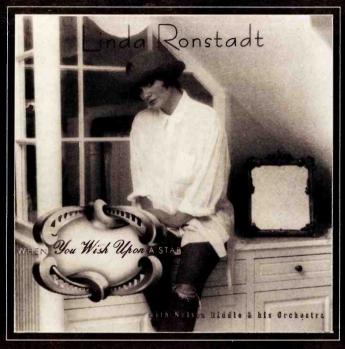
Backman was most recently GM at KIX104 (WKXX)/St. Louis. He's managed K95(KWEN)/Tulsa and Y106 (WYAY)/Atlanta in the past, and is a former Katz Broadcasting Group VP.

Lind VP/GM At WWMX



WEZW/Milwaukee GM and Multimedia Radio VP/Sales Bob Lind has been named VP/GM for WWMX/Baltimore (formerly WMKR-FM). He will assume the position when Capitol Broadcasting completes its acquisition of the station from S&F Communica-

"Bob is an outstanding professional who will fit well in our organization," said Capitol President Jim Goodmon, "We are excited about having a person of Bob's caliber in our organizaton and feel confident that he can lead W-MIX and position it as a very strong sta-LIND/See Page 4 Dreams come true...



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NEW CALLS WMTG

WNIC (AM) Moves To "Motown Gold"Approach

Price's WNIC (AM)/Detroit, which has simulcast or shadowcast WNIC-FM's programming throughout the '80s, will exchange its sister station's AC format for SMN's R&B Gold "Heart & Soul" format. At that time it will also adopt the new calls WMTG for "Motown Gold." The change is set for no later than November 17.

The station's new approach will compete with three Gold outlets, WKSG, CKLW-FM, and WHND, as well as gold blocks on Detroit's Black AMs. But WNIC-FM PD Dave Ervin, who will also supervise the AM, told R&R, "There has not been a station in recent memory that's done this kind of thing. This is the Oldies hole in the market at this point, and it combos very nicely with the FM demographically."

Before becoming WNIC (AM) in the '80s, the station was WWKR (a reference to its '60s Top-40 legacy as WKNR "Keener 13"). Despite the irony of another format battle with CKLW, Ervin says there will be no references to WMTG's '60s incarnation. "CKLW-FM has tried to relive the past, and the jury is still out on whether they can pull it off. We're not planning to relive Motown in terms of the station's sound, but we are basing the music on its memory." One of the positioning lines used in the Heart & Soul format is "Motown and more."





MCA SALES/PROMOTION MEET — MCA brought its U.S. sales and promotion staffs together recently for a fiveday meeting in La Quinta, CA. Pictured at left are MCA Distributing Sr. VP John Burns (left) and Motown Records President Jay Lasker following Motown's product presentation; at right, MCA and IRS executives gathered: (I-r) MCA Exec. VP Richard Palmese, IRS Chairman Miles Copeland, IRS President Jay Boberg, and Burns.

KFI's LaBeau Forms Consultancy

KFI PD Steve LaBeau has resigned that post to form AM Media Consultants, a company devoted exclusively to AM stations. He will act as interim PD until a replacement is found, however, and is contracted to continue doing afternoons on the station through 1988. LaBeau said a lenient days-off policy to accommodate travel to

his consulted stations is part of his new contract.

He commented, "During my years spent with AM radio, it's become obvious that AM listening patterns have evolved in such a way that the medium has special needs and unique problems which haven't been properly addressed or serviced. My objective will be to

devote my attention exclusively to AM radio stations and provide them with programming strategies that will enable them to survive and thrive in today's complex AM marketplace.

"In many of the nation's markets, we have AM radio stations going from one extreme to the other," he continued. "Somewhere in between the philosophies of trying to 'outprogram the FM competitor' and 'don't know if it'll work, but

Kruthaupt Moves To GSM At WGKX



Diane Kruthaupt

WMC-FM/Memphis Local Sales Manager Diane Kruthaupt has moved across town to accept the GSM position at Country outlet WGKX. She fills the vacancy created when former GSM John Bibbs was elevated to President/GM for WGKX two months ago.

Bibbs commented, "Mrs. Kruthaupt is an obvious professional. Her tremendous track record and achievements speak for themselves. She brings an added increment of professionalism to KIX Broadcasting."

Kruthaupt said, "I'm looking forward to working with such marketing-oriented people. KIX is a very exciting place to be, with an extremely aggressive and energetic staff."

Kruthaupt began her career as a salesperson for WEZI-FM/Memphis in 1980. Later she moved to WMC-FM, where she was named LSM after two and a half years.



Steve LaBeau

we've gotta do something' is real programming that does work. My job will be to help stations identify and develop those areas."

LaBeau has been at KFI for 4½ years, and previously worked in programming and other capacities at WDRQ and WTWR/Detroit, WLCY/Tampa, WLOF/Orlando, and KENO/Las Vegas.

Lind

Continued from Page 3 tion in the Baltimore marketplace."
Lind was at WEZW for the past four years and at Multimedia for the past way. He was previously

four years and at Multimedia for the past year. He was previously GSM at WPNT/Pittsburgh and WINS/New York.

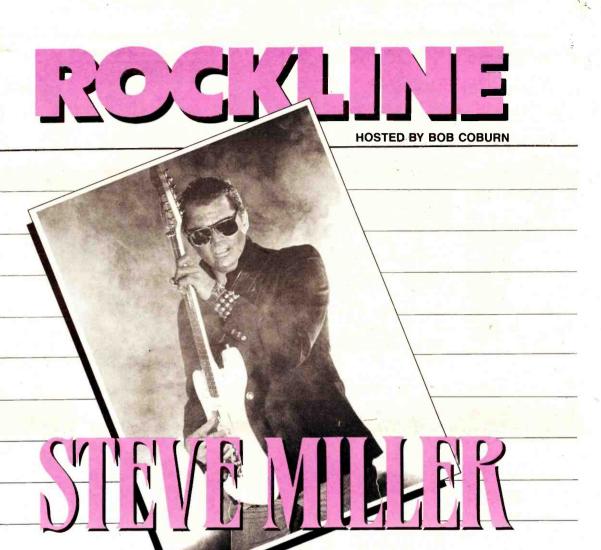
Lind said he was excited about the opportunity to work with Capitol: "We believe there is a tremendous opportunity for an AC station in Baltimore, and I look forward to becoming a part of that community. Capitol Broadcasting is a fine company with tremendous people."

KOLA

Continued from Page 3 make the change successfully, and felt there was a hole for this format.

"KCAL is the remaining AOR, but with KGGI leaning more toward the AC/Urban side, and the remarkable penetration of KIIS/Los Angeles for numbers, all of us felt there was a lof of shares to be picked up by programming CHR locally." While the station remains automated, Cote indicated the majority of the airstaff would remain intact, with some readjusting of airshifts.





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Fennessey Programs WFIL

Kevin Fennessey, most recently PD at WWKB/Buffalo, has been named to program Gold-formatted WFIL/Philadelphia. He replaces B.J. Adams, who recently became OM at KCEE & KWFM/Tucson.

WFIL & WUSL President/GM Bruce Holberg commented, "It's nice to see a person who has long

Handman New KKGO GSM



Judie Handman

Four-year KKGO/Los Angeles LSM Judie Handman has been promoted to GSM of the Jazz outlet. She will report directly to Mount Wilson Broadcasting President Saul Levine, who commented, "Ms. Handman is a most valued asset to KKGO, and we look forward to gaining from her expertise and knowledge of the industry."

Prior to joining the station, Handman spent two years as an AE for KTNV-TV/Las Vegas. Before that, she worked in Los Angeles as an AE for KBIG and as a broadcast buyer for ad agencies Young & Rubicam and Ogilvy & Mather.

Handman commented on her inital goal in her new position, "We're going to put more emphasis on national sales than we have been, and contribute positively to that bottom line. We're going to continue to move ahead." She replaces exiting VP/GSM Bob Bordonaro.



Kevin Fennessey

loved this radio station come to program it. He's not only a strong believer in WFIL, but a strong supporter of the viability of AM radio. Kevin's a highly polished air personality and will do mornings for us as well."

Fennessey, a native Philadelphian who's worked as air talent in the market at WCAU-FM, WPEN, and WIFI, told R&R, "T've wanted this job for three years. WFIL has a great deal of resources in its people. Looking at the book it's very easy to see the eume is very consistent and healthy. I think there is a great deal of upside potential for

Libow

Continued from Page 1 as a preeminent force in album radio. With her new appointment, she takes on a much-expanded role in plotting our overall promotion strategy."

Libow told R&R, "Atlantic has offered me an exciting opportunity to expand my career in new directions, and I'm certainly honored and ready for the challenge. Working with the best — Vince Faraci, Doug Morris, Dave Glew, Tunc Erim, and the entire promotion staff — only motivates me to stay the best. Now if my friends will take my phone calls, I'll be in business."

Earlier, Libow was Director of the department for six years. She joined Atlantic in 1975 as Assistant Manager/College Promotion, having begun her music industry career at WQIV-FM/New York.

Lipshutz PD For Pollack

WFIL, as Gold is a very viable format for us. All that's needed is the injection of some excitement, which will give the audience the reasons to listen longer and more frequently."

Before programming WWKB, Fennessey was PD at WHAM/Rochester, and WKBO/Harrisburg.

MCA Records has launched its

new classical division with two la-

bels, Red Line and Black Line. Fif-

teen albums are in the first release.

available in LP, cassette and CD

classical music has been antici-

pated since former CBS and RCA

executive Tom Shepard joined as

VP/Classical & Theatrical earlier

this year. Calling the first Red

Line/Black Line titles "exciting and

varied," Shepard added, "We are

beginning a longterm relationship

with the Royal Philharmonic, con-

ducted by Andre Previn, Yehudi

and

The initial release also launches

"our ongoing projects with the London Symphony," he said, "which

Vladimir

The company's active return to

formats.

Menuhin,

Ashkenazy.

MCA Classics Bows Two Labels

Rob Lipshutz has been promoted from Music Coordinator to Director/Programming at Jeff Pollack Communications. He joined the programming consultancy a year ago, after serving as Music Director at WAAF/Worcester-Boston and WIJIY/Providence.

President Jeff Pollack com-

will include a complete Beethoven

9

Rob Lipshutz

symphonies series."

Red Line will feature new digital
recordings of popular classical
repertoire by composers such as
Tchaikowsky, Handel, and Vivaldi.
To this end, a licensing deal with
Britain's Innovative Music Productions has been signed.

Black Line will be what MCA calls "an artist-oriented" label, and its initial releases feature music by Walton and Handel, performed by the Royal Philharmonic conducted by Previn and Menuhin respectively.

Next year, MCA is expected to release two dozen further Red Line/Black Line titles, as well as double-length cassette reissues from the company's past classical recordings. mented, "His new position will allow Rob to contribute to the development and evolution of each individual format while maintaining the responsibility of overseeing the music and research areas of our company."

Lipshutz added, "I'm honored to be a part of the JPC programming team Jeff Pollack, (VP/Programming) Tommy Hadges, and (VP/Programming) Dave Brewer are the best in the business and have taught me a great deal. The projects I've been involved with continue to give me a real charge, and I look forward to working even more closely with our client stations."

Boys Take Pictures



Boys Don't Cry visited Profile Records' New York headquarters recently. Pictured (I-r) are Profile VP Steve Piotnicki, group's Nick Richards and Nico Ramsden, Profile's Gary Pini, group's Mark Smith, Profile President Cory Robbins, and group's Jeff Seopardle and Brian Chatton.

Stand By For Video



Videos often lag behind the release of a record, but Ben E. King is probably the record-holder, as he's just completed the video for "Stand By Me" 25 years after the song was flist released. Pictured (I-r standing) are Columbia Pictures 'Tom Andrews, Allantic Sr. VP/WC GM Paul Cooper, Columbia Pictures VP Bones Howe, Atlantic President Doug Morits, Columbia Pictures Exec. VP Fred Bernstein, and director Nigel Dick; (I-r seated) "Stand By Me" star River Phoenix, King, and movie's Will Wheaton.

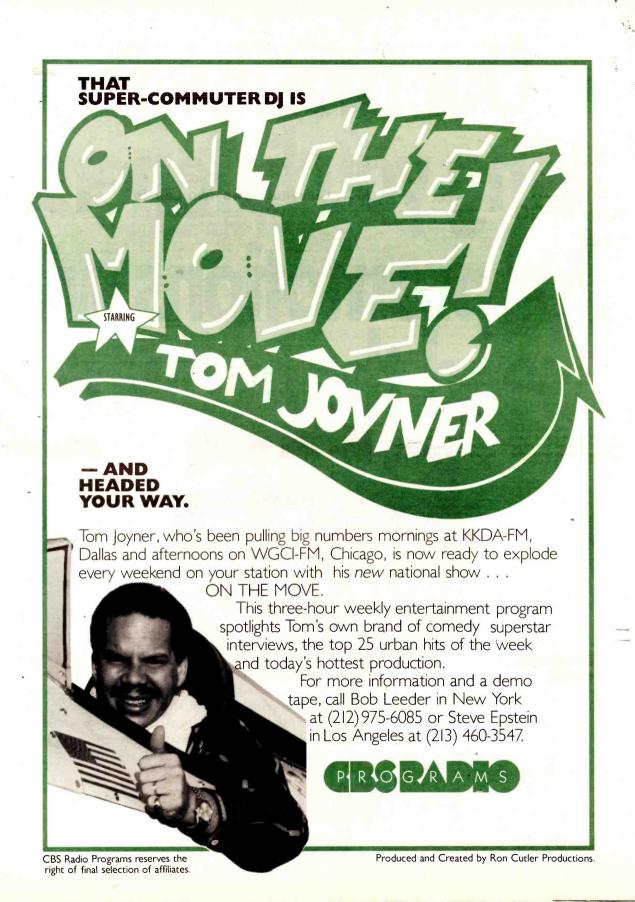
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With Power Cuts on your station, you could lose some dedicated listeners, on a rock

they'll never forget!

This month, it's an exotic two week Australian summer vacation; the itinerary includes sight-seeing, snorkeling, beachcombing, and concertgoing...when Genesis plays in Sydney the 20th of December.

Last month, it was Daryl Hall's "Dreamtime"

cruise to the Bahamas. In August, Huey Lewis and the News, "Stuck With You" in Paris, France. We sent affiliate listeners to Hollywood to the Grammy Awards, to rub elbows with the biggest names in rock and roll. To the Canadian

Expo '86, where Bryan Adams welcomed our winners to his native Vancouver. And to Louisville to see The Kentucky Derby and ZZ Top.

We plan, finance, and execute the promotions. As a Power Cuts affiliate, your station reaps the benefits! Power Cuts, the Weekly Rock Superstation. Sponsored in part by For affiliate information call Beverly Padratzik at (212) 887-5218.

POWERCUTS





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NEWS IN BRIEF



Rick Shaw

• RICK SHAW, afternoon personality at KNX-FM/Los Angeles, has been appointed Music Director at the CBS "Mellow Rock" station.

· MIKE THOMAS, PD at WYMG/ Springfield, IL, has been named PD of Northstar Communications' WYBR/Rockford, which will switch to AOR from CHR in late November. The station will be consulted by Jeff Pollack Communications, Thomas, who's been at WYMG since January. was previously Promotions Director at WLAV/Grand Rapids.

STAFF

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Liz Rooney

e LIZ ROONEY has been appointed Manager of Masia Radio's Los Ange les office. She joined Masla in 1982, and was most recently Assistant Manager of the company's Chicago office.

e TIM WEIGEL, sports anchor for WLS-TV/Chicago, now does sports reports for the morning team on WRXR/Chicago. Also at the ACformatted station, LAURIE KAHN has joined as Sales Manager from Torbet Radio. She was previously an AE for WLUP/Chicago and WDAF/Kansas

• WFBQ(Q-95)/Indianapolis MD BEARMAN has left to join new Cox Miami AOR WGTR as afternoons/MD. Also, STEVE STANSILL has crossed town from rival AOR WSHE for 'GTR nights.

WYHY

Continued from Page 3

WKXX/Birmingham, commented to R&R, "Getting the chance to work alongside Tony, (VP/Programming) Randy Michaels, and the whole Republic Group really makes this more of a family situation. Enthusiasm to win runs very high, and I believe radio in Nashville is going to get even better than ever with what we have planned."

Stanton

Continued from Page 3

Stanton commented, "KMEZ is a terrific station and we're going to make it even better. I want to have fun with Easy Listening, sponsoring more promotions and events relevant to the 35-64 demographic. We're not going to give away Run-DMC tickets, but we want to be bigger, brighter and fresher than ever before.

DeFrancesco

Continued from Page 3

pany with an exciting and bright future," he said. "I'm proud to play a major role in the company's development."



Donnie Cohen

a DONNIE COHEN has been upped to Promotion Coordinator/Secondary Markets and Adult Contemporary for MCA Records. He has been with the company three years.

e Beasley's WLCY/Ft. Myers switched from AC to AOR, becoming WRXK on October 31 with PD GREG MULL (ex-WXRC/Charlotte-Hickory) and GM BRUCE BEASLEY (ex-WRNS/ Kinston, NC). The airstaff is: JEFF ALLEN (WAIA/Miami) on mornings: JEFF EDWARDS (WLCY) on middays; CHRIS CORLEY (WRFX/Charlotte) on afternoons; MORGAN THOMAS (WXRC) on nights; and CHUCK THOMAS on overnights.

e KTOM-AM & FM/Salinas, CA has announced the following personnel changes; CHARLES BANTA, President of station owner Community Pacific Broadcasting, has assumed GM duties; BOB SHERRY is Station Manager; CHRIS COLLIER, formerly with WOW-AM & FM/Omaha, is now PD for the combo; former KTOM-FM air personality JEFF ILER was named Asst PD/MD: and KTOM-AM personality BUDDY WHEELER is the new Production Director for both stations.

• JEFF HUNTER, most recently MD/ Asst. PD at KWOD/Sacramento and former PD at KITS/San Francisco. has been named PD at KDON/Sallnee-Monterey.

Cole

Continued from Page 3

Rockford, told R&R, "Radio is still my first love, and the two hardest things about this move are leaving the people at WKTI and the city of Milwaukee. My interests have been leaning toward TV for a long time, and this is a great opportunity toward an eventual goal of programming a network.'

While a replacement for Rowe hasn't been named, R&R learned at presstime that former VP/GM Steve Smith was returning as Exec. VP of WTMJ, Inc, from the VP/GM slot at the company's KTNV-TV/Las Vegas. Smith was not available for comment.

 The New York State Broadcasters Association (NYSBA) has announced its new slate of Officers and Directors for 1987: WGHQ & WBPM/Kingston President/GM WALTER MAXWELL is Chairman: WBLI-FM/Long Island President JAMES CHAMPLIN is Vice Chairman; NYSBA Exec. Dir. JOSEPH REILLY is President; WTEN-TV/Albany President/GM RONALD PULERA is Secretary; and WSYR-AM & WYYY/ Syracuse VP/GM HUGH BARR is

OMARCIA HERMAN and KIRK COMBS have been named Regional Managers of Hillier, Newmark. Wechsler & Howard, Herman joined HNWH as an AE four years ago, and was promoted to Co-NY Sales Manager in January of this year. She was previously an AE at HR/Stone and a Sr. Media Buyer for Mort Keshin Advertising. Combs started at the company as an AF in 1983 and was also promoted to Co-NY Sales Manager last January. He was previously an Assoc. VP at Vitt Media Internation-

• HAL SMITH has been named VP/ GM at KOKY & KZOU/Little Rock. He was most recently VP/GM at Metromedia's WIP & WMMR/Philadelphia.

Christian

Continued from Page 1

promotion and marketing jobs with A&M and Word Records. In addition to his consulting duties, he served as Radio Editor for Christian music trade MusicLine and contributed to Religious Broadcasting, Music Stream, and other publications. Burkhart said, "The Chris-

tian music industry has experienced tremendous growth in the last ten vears. It is now a true industry, with major players on both the radio and record sides. R&R entrance into the field fin ally brings the Christian music industry the recognition it's worked for and deserves. I'm personally excited about be-coming involved with the R&R team, and believe together we can effectively serve the needs of the Christian music community."

Burkhart will be based at his Atlanta office; (404) 955-1085.

Hunt

Continued from Page 1 unavailable for comment.

Hunt directed MCA's national field operations for a number of years. At E/A, he handled local promotion out of Boston and then East Coast regional AOR before assuming national responsibilities in January 1985.

· RICHARD ELLIS has been promoted to Manager/Branch Marketing for RCA/A&M/Arista Distribution. He joined RCA in 1984 and was most recently a field sales rep for the com-

• WJR/Detroit has made the following staff changes: WAAM/Ann Arbor PD JIMMY BARRETT has been named Asst. PD, reporting to OM GARY REBKOWITZ WHYT/Detroit ND RORFRT SCHUMAN was named ND for WJR & WHYT. Schuman previousworked at WROR/Boston, KLIF/ Dallas, and WDAE/Tampa. Also, 19-year veteran ROD HANSEN has been promoted to Manager/News and Information Services for the combo.

TODD HOLMAN, morning man at WZZQ/Terre Haute, has replaced DON RIVERS as PD of the AOR out-

Kipperman

Continued from Page 1

networks, have been significant and plentiful." Commenting on the promotion of Kipperman and Ewing, Hosking added, 'Bob and Michael have been involved with their respective areas at CBS Radio for many years. They will most competently shape and manage network radio at CBS."

Prior to this appointment Kipperman had been VP/GM. CBS RadioRadio since 1981. Before that he was VP/Eastern Sales, CBS Television Network. He joined the company in 1968 as an AE for the Radio Network. Ewing has been VP/GM, CBS Radio Network since 1982. Prior to that he held a similar position with CBS Radio Spot Sales, and he previously had been Sales Director at former CBS O&O WEEI/Boston. He also served as Station Manager at O&O KMOX-FM/St. Louis (now KHTR).

KBIG

Continued from Page 1

wards said, "We've got the most powerful signal in Southern California, 105,000 watts on Mt. Wilson, and a great company with great resources behind us. Whoever we decide to compete with, we're going to give them a good run." He said KBIG would be principally positioned against Format 41 KIQQ and AC KOST.

Edwards added that he doesn't anticipate any person-nel changes, saying, "We've got a fine lineup in place.'

NOW BLENDING

Z100/New York KHVI / Dallas WTIC/Hartford KRXY / Denver WQXI/Atlanta WWIO(/Nashvilli WROO / Charlotte WAPE / Jacksonville WIN7 / Miami WERI / Providence WZXL/Atlantic City





RADIO BUSINESS

TRANSACTIONS

LIN Deals Six To Heritage For \$23 Million

GROUP SALE: LIN BROADCASTING

(6 of 10 stations) PRICE: \$23 million **BUYER: Heritage Communica**tions, James Hoak Jr., President. Paul Fiddick, President/Radio Group, On November 1 Heritage completed acquisition of Rollins Communications, which owns KDAY/Los Angeles; WBEE/Chicago; WRAP/Norfolk; WCHS & WBES/Charleston, WV; and WAMS/Wilmington, DE. It plans to sell all the Rollins properties. SELLER: LIN Broadcasting, Donald Pels, President. It also owns WFIL & WUSL/Philadelphia and KILT-AM & FM/Houston. Both combos will also be sold.

BROKER: Gary Stevens of Werthelm Co.

ROCHESTER, NY
DIAL POSITION: 950 kHz; 92.5

WBBF & WMJQ/

POWER: 1 kw; 50 kw at 500 feet FORMAT: Oldies: CHR

WEMP & WMYX/ MILWAUKEE

DIAL POSITION: 1250 kHz; 99.1 MHz POWER: 5 kw; 50 kw at 450 feet FORMAT: Oldies: AC

WIL-AM & FM/ST. LOUIS DIAL POSITION: 1430 kHz; 92.3

POWER: 5 kw; 97 kw at 900 feet FORMAT: Country

WIRB & WLHQ/ ENTERPRISE, AL

PRICE: \$1.1 million
BUYER: Northcom, Ltd., Jerry Oakley, President. It also has an interest
in WHAL & WYCO/Shelbyville, TN
and WIRC & WXRC/Hickory, NC.
SELLER: Creative Broadcasting Service, Inc., R.E. James, President.
DIAL POSITION: 600 kHz; 96.9
MHz

POWER: 1 kw days; 100 kw at 295 feet

FORMAT: Country; CHR BROKER: Blackburn & Co.

WKRT & WOKW/ CORTLAND, NY

PRICE: \$3.1 million
BUYER: Sun Radio Co., David Gerard, principal.

SELLER: Burbach Broadcasting Co., Jack Laubach, Robert Burstein, and Larry Garrett, principals. It also owns WEYZ & WCCK/Erle, PA; WXIL/Parkersburg, WY; WIXV & WBMQ/Savannah, GA; and WMRN/Marlon, OH. DIAL POSITION: 920 kHz; 99.9 MHz POWER: 1 kw; 20 kw at 710 feet FORMAT: Oldies; CHR BROKER: Robert A. Chalsson, Inc.

WJJB/HYDE PARK, NY

PRICE: \$2.8 million
BUYER: Hudson Valley Wireless
Communications, Inc., Harry Gregor, President. Gregor is the station's
GM.

SELLER: Beil Broadcasting Co. of Poughkeepsie, Inc., Richard Beil, President. It also owns WALL & WKGL/Middletown, NY and WRAN/ Dover, NJ.

DIAL POSITION: 97.7 MHz POWER: 3 kw at 299 feet FORMAT: Oldies

TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$2,593,260,000 This Week's Transactions: \$43,050,000

- LIN Broadcasting (6 of 10 stations) \$23 million
- WBBF & WMJQ/Rochester, NY
- WEMP & WMYX/Milwaukee
- WIL-AM & FM/St. Louis
- KHOP/Modesto-Stockton, CA \$6 million
- WCPK & WNRN/Virginia Beach \$4.15 million
 WKRT & WOKW/Cortland, NY \$3.1 million
- WJJB/Hyde Park, NY \$2.8 million
- KRNN/San Antonio (Terreil Hills) \$2 million
- WIRB & WLHQ/Enterprise, AL \$1.1 million
- KRIX/Brownsville, TX \$900.000

KRNN/SAN ANTONIO (TERRELL HILLS) PRICE: \$2 million

BUYER: Noble Broadcasting, John Lynch, CEO, Norman Feuer, COO. It also owns XETRA-AM & FM/San Diego and has contracted to purchase KISS/San Antonio; WSSH/Boston; WGBB/Freeport, NY and WBAB/Babylon, NY; and WAVZ & WKCI/New Haven.

SELLER: KSDR, Inc., Stanley Rosenberg, Louis Pitluk, and Barry Brown, principals

DIAL POSITION: 930 kHz POWER: 5 kw days; 1 kw nights FORMAT: News/Talk

WCPK & WNRN/ VIRGINIA BEACH

PRICE: \$4.15 million
BUYER: CEBE Investments, Aylett
Coleman, President. It also owns
WXLK/Roanoke, VA.
SELLER: Payne of Virginia, Inc.,

Charles Payne, President.

DIAL POSITION: 1600 kHz; 94.9

MHz

POWER: 5 kw days; 50 kw at 536 feet

FORMAT: Big Band; Easy Listening BROKER: The Holt Corp.

KHOP/MODESTO-STOCKTON, CA

PRICE: \$6 million
BUYER: Fuller-Jeffrey Broadcasting
Companies, Inc., Bob Fuller, President, J.J. Jeffrey, Sr. VP. It also owns
WBLM/Portland, ME; WOKQ/Portsmouth, NH; KMRY & KJJY/Des
Moines; KRCX & KDJ0/Sacramento;
KSCO-AM & FM/Santa Cruz-San
Jose; KFMF/Chico, CA; and KRLT/
South Lake Tahoe.

SELLER: The Pete Pappas Co., Bessie Pappas and Mike Pappas, principals

DIAL POSITION: 104.1 MHz POWER: 50 kw at 500 feet FORMAT: CHR BROKER: Blackburg & Co.

BIA Unveils '87 Investing Book

Broadcast Investment Analysts, Inc., a Washington, DC-based financial consulting firm, is releasing the 1987 edition of its annual book Investing In Radio this month.

Investing In Radio provides details on competitive information for all 259 ARB-rated markets, including a survey of market revenues and income data. It also ranks each market by demographic and economic factors.

The book is published in two volumes, one covering markets above 150, the second markets below 150. The volumes can be purchased separately. For information call BIA at (800) 323-1781.

KRIX/BROWNSVILLE, TX

PRICE: \$900,000

BUYER: The Daytona Group, Norman Drubner, Ronald Samuels, and Carl Como Tutera, principals. It also owns KSLM & KXYG/Salem, OR. SELLER: H & H Communications, Richard Sucher, owner. It also owns

KVMT/Vall, CO.
DIAL POSITION: 99.5 MHz
POWER: 100 kw at 482 feet
FORMAT: AOR
BROKER: Kalli & Co., Inc.

Olympic Going Public

Seattle-based Olympic Broadcasting Corp. is about to go public, offering 875,000 shares of common stock at an estimated price of \$7.50 to \$9.50 per share. The stock will be traded on the NASDAQ exchange under the proposed ticker symbol OBCC.

According to Olympic's preliminary prospectus, proceeds from the offering will be used for "repayment of long-term debt and for working capital and general corporate purposes, including capital expenditures and possible future acquisitions." Cash dividends on common stock are not anticipated for the "foreseeable future."

In a separate offering, the company is raising an additional \$25 million in senior subordinated debentures due October 1, 1996.

Olympic currently operates KZUU-AM & FM/Spokane, WA; KRPM-AM & FM/Seattle; KMZQ/Las Vegas; KKCY/San Francisco; KSRN-AM & FM/Reno; KYAK & KGOT/Anchorage, AK; and KIAK & KQRZ/Falrbanks, AK. It is in the process of buying KMGX/Fresno. CA.

15 New FMs Available

The FCC has recently created 15 new FM allotments, all of them outside the Docket 80-90 proceeding. Starting Nov. 13, a 30-day filing window opens on: 93.9 MHz in Rogersville, AL; 92.5 in Trinity, AL; and 98.5 in Hondo, TX.

Filing begins Nov. 18 on 100.5, Newberry, FL; Dec. 2 on 101. 9, Eldon, MO; Dec. 9 on 101.9, Ringgold, GA; 93.9 and 98.5, McCook, NE; 91.1, Loudon, TN; and 98.7, Oliver Springs, TN.

Filing windows have yet to be announced on 101.7, Franklin, VA; 101.3, Mattoon, IL; 102.1, Mt. Vernon, IL; 102.7, Trenton, GA; and 97.3. South Pittsburg, TN.

Dr. Frank A. Franco CITY BROADCASTING CO., Inc.

has acquired

WYRL/WMMB(FM)

Melbourne, Florida

from

Miller Broadcasting Co., Inc.

for

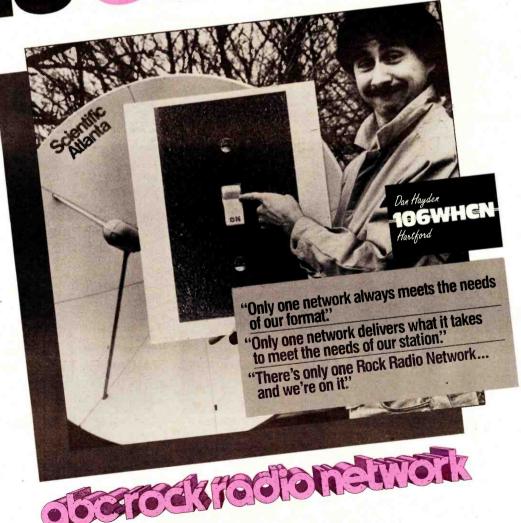
\$2,200,000

Our Associate **Randall E. Jeffery** represented the buyer, initiated the transaction, and assisted in negotiations.



Randall E. Jeffery, CHAPMAN ASSOCIATES 7479 Conroy Road, Suite C, Orlando, FL 32811-3409 (305) 295-2572

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For more information, call Gloria Briggs, Director of ABC Rock Network, 212-887-5652

ASCAP CONGRATULATES OUR COUNTRY MUSIC ASSOCIATION AWARD WINNERS

SONG OF THE YEAR

"On The Other Hand"



DON SCHLITZ"

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GEORGE STRAIT

HORIZON AWARD



RANDY TRAVIS

ALBUM OF THE YEAR Lost In The Fifties Tonight



RONNIE MILSAP

INSTRUMENTAL GROUP OF THE YEAR



OAK RIDGE BOYS BAND

HALL OF FAME



WESLEY ROSE

American Society of Composers, Authors & Publisher

*PAUL OVERSTREET, co-writer Share not licensed by ASCAP

'LONE WOLF' LEADS '85 PACK

Flying Solo: Smaller Brokers Grab Their Share

The top medla brokerage house last year sold an impressive \$322.5 million in radio and television properties. But it wasn't dozens of associates working from offices around the country who racked up that awesome total. Howard Stark did it all by himself.

Asked if he prefers to work alone, the publicity-shy Stark replied, "It's the only way I'd do it. I get a lot of offers from other companies, but I'm not interested."

He adds, "If a buyer or seller hires Howard Stark, Howard Stark does it. No assistant does it."

Stark's one-man operation wins high praise from another broker who works alone, Dlck Foreman. He calls Stark "a singular guy, better than anybody that I know of in our business."

While Stark works primarily in television (only one of his 1985 deals was in radio), many others, like Foreman, concentrate on radio, building on their extensive personal contacts in the industry.

"I think it's a very personal business," said Foreman, whose media brokerage firm bears his name, Richard A. Foreman Associates. "I think it's a very personal business, and I'd like to keep it that way. I think anything you can do to get close to the clients is important."

Stark has been a broker for 30 years, but many newer players seem to have followed a familiar path: a prolonged apprenticeship in the broadcast industry, collection of a career's worth of names and contacts, followed by a long year or two spent on the telephone, in airline terminals, visiting station facilities

Maximum Of Three Simultaneous Deals

Brokers who operate their own firms agree that there are only a handful of characteristics that distinguish them from their counterparts in larger firms with several associates. Maybe they answer their own phones, though some do not. They concentrate on one or two, or, at most, three deals at any one time. They eschew the nationwide listing of available properties that larger firms utilize.

Stand-alone brokers also uniformly deny that they have any inherent liabilities in competing for larger deals, and they hold up Howard Stark as a shining example.



Dick Foreman

Keeping All The Action

Said Bob Chalsson of Robert A. Chalsson, Inc.: "The thing I like is that, when I do a deal, I keep 100% of it. When somebody else does a deal, they're sharing it with the company."

Otherwise, Chaisson acknowledged, "I do the same thing that the bigger firms do. I spend the entire day on the

"If a buyer or seller hires Howard Stark, Howard Stark does it. No assistant does it."

-Howard Stark

telephone, on an airplane, or in a car, going to visit a property."

The tag line of Chaisson's ads reads, 'Quietly and discreetly brokering radio and television acquisitions and sales.' He explains, "I usually do business with people who are not for sale," Chaisson explained. "I usually come across something that is not listed with a major broker."

Specializing In "Close" Deals

"Usually, I work on things that are generally not known that they're available, a very, very close deal. An owner might say to me, "I'm not for sale, but if you could bring me a real prospect, at this number, then — very, very discreetly — we can do a deal."

Chaisson's approach has worked. He'll mark his third year in the brokerage business in January, and has brokered five transactions, worth ap"When I do a deal, I keep 100% of it." —Bob Chaisson

proximately \$26 million, this year

He opened his firm after an 18-year radio career, the first 13 years with John Bialr & Co., followed by five years as Director/ABC Talk Radio. Chaisson is based in New Canaan, CT.

After leaving ABC, he initially attempted to buy his own station, but abandoned that plan to enter the brokerage business.

"After seeing what was out there, I came to the realization that this was the business that I wanted to get into," Chaisson said. "It's a very exciting business. At least to me. I love to do deals."

Appraisal Leads To Brokering

Dick Foreman took a more circuitous route to the brokerage business. A self-proclaimed radio junkie — "I've had radio jobs since I was 11" — Foreman worked for Harte-Hanks, GE, and ABC, where he was VP/Program Operations, before striking out on his own in 1981.



Bob Chaisson

His business began as a consulting firm, "just hard, pure, product consulting," before he found himself drawn in to media properly appraisal. "Eventually, through my investment banking contacts, I had one or two solicitations of 'would you consider working with me quietly in the selling of my radio station.' And that started me, and eventually rolled me out of consulting, and almost purely into media brokerage."

amost purely into fledua brokenage. His first station sale involved a combo in his home town of Stamford, CT. Since then, he has brokered 12 transactions, nine of them in radio, worth more than \$50 million. Like Chaisson, he identified some characteristics that distinguish him from brokers in larger firms. "What I try to focus in on is that I can only take properties that will sell, and deal with buyers that are qualified.

"It's a very personal business, and I'd like to keep it that way."

-Dick Foreman

"The reason behind that is because, if I deal with anyone other than those two parameters, I don't make any money. It's really elementary."

Qualifying Buyers, Sellers

Foreman relies on his experience with industry players and his contacts in the investment community to prescreen players. "That's the advantage of dealing with Dick Foreman, versus a company that has 40 people or 10 people.

"I'm not going to waste sellers' time by bringing in buyers who are unqualified, who cannot consummate a purchase. Nor am I going to waste the buyer's time by bringing him a property that doesn't fit the designs of what he's looking for, that has no up side."

1986 Station/Combo Sales Over \$10 Million

KROQ/Los Angeles to Infinity, \$45

KFAC-AM & FM/Los Angeles to Classic, \$34 million WAVZ & WKCI/New Haven to Noble.

\$30.5 million WQYK/Tampa to Infinity, \$27 million KRBE-AM & FM/Houston to Susque-

hanna, \$25 million WLIF/Baltimore to JAG, \$25 million KFAB & KGOR/Omaha to Henry, \$22

million WADO/New York to Tichenor, \$20

WHAS & WAMZ/Louisville to Clear

Channel, \$20 million WSSH/Boston to Noble, \$19.5 mil-

WOOD-AM & FM/Grand Rapids to Surrey, \$19.25 million KOB-AM & FM/Albuquerque to

Price, \$16.5 million
WGIV & WPEG/Charlotte to Sky,
\$16 million
WTYR & WPYX/Albany to Griffin,

\$15 million WCMQ-AM & FM/Miami to Spanish Broadcasting, \$15 million WSPD & WLQR/Totedo to Commonwealth, \$15 million

KOKE/Austin to Keymarket, \$15 million
KSUN & KLZI/Phoenix to Duffy, \$15

million WMKR/Baltimore to Capitol, \$15 mil

KOOL-AM & FM/Phoenix to Adams, \$15 million

WOJO/Chicago to Tichenor, \$14

KLZZ-AM & FM/San Diego to Edens, \$14 million KISS/San Antonio to Noble, \$13.3

million
WZPL/Indianapolis to Booth, \$13.2

wZPL/Indianapolis to Booth, \$13,2 million
wBMW/Washington to Infinity, \$13

million
WAES & WROQ/Charlotte to CRB,

WAES & WROQ/Charlotte to CRB, \$13 million KGOL/Houston to Shamrock, \$13

million
WGBB & WBAB/Long Island to No-

ble, \$12.975 million

WEBN/Cincinnati to Jacor, \$12.3 million
KCBQ-AM & FM/San Diego to Eric/

Chandler, \$12.2 million
KIIZ & KIXS/Austin to Duffy, \$12 mil-

lion
KISW/Seattle to Nationwide, \$12

million
KCMO & KBKC/Kansas City to Gan-

NCMO & KBKC/Kansas City to Gannett, \$11.2 million WTUX & WTLC/Indianapolis to Pan-

ache, \$11 million
KONO & KITY/San Antonio to Duffy,

\$11 million

WERE & WGCL/Cleveland to Metropolis, \$10.7 million

KORS-AM & FM/Minneapolis to Cap. Cities/ABC, \$10.5 million

WKIX & WYLT/Raieigh to Metroplex, \$10.5 million

KCEE & KWFM/Tucson to American Media, \$10 million WMCA/New York to Federal, \$10

* These charts list transactions announced in 1986, Deals announced in 1985 but completed in 1986 are not included.

I'd like to wrap up a Dream for you all

"It's irresistible. This will be a Christmas programming staple for years and years to come." (Chuck Blore/Hollywood)

"The first time we've ever had listeners request more airplay of a feature."

(WTQR/Winston Salem)
"Premier Christmas programming.
We're delighted!

(KOST/Los Angeles)

"A great way of saying "I Love You" to a radio audience." (Don Richman/Hollywood)

"The minute we heard it, we knew it was right."

(WKHX/Atlanta)

"The best we've ever heard." (KIDO/Boise)

"We listened to it once and bought it for every one of our markets." (Sandusky Broadcasting/Denver) This Christmas, I'd Like To Wrap Up A Dream For You All will be heard on radio stations from Nome to New York, including WHTZ/New York, KFI, KOST-FM/Los Ángeles, WJR/Detroit, WZGO/Philadelphia, WIRE/Indianapolis, WHDH/Boston, KDKB/Phoenix, WOKY/Miwaukee and nearly 100 others...so far.

The exclusive Canadian radio rights have been wrapped up by **McDonald's** of Canada...And

Armed Forces Radio will air our show on 400 radio stations in 44 countries and 150 ships at sea.

If you'd like to wrap up the exclusive radio rights in your market to the very Christmas radio special that reaches out and gives listeners great big hugs, please call Beverley McDonald at:

P.S. PRODUCTIONS (800) 231-9208 or (805) 251-4493

(a very Christmas radio special)

The Sound of the Town That Set Music

The soulful sound that first came out of Detroit in the sixties seems to own a permanent place on the charts.

Now, every week, for three solid hours, your listeners can cruise to the infectious rhythms of MOTOR CITY BEAT, a new guaranteed ratings-grabber from US.

MOTOR CITY BEAT will include a focus on a different star or topic each week, with track after track of Detroit's best, Between the tunes the artists will tell their stories in brief capsule form. Each show will also highlight ayear in the history of the Motor City's music.

We'll play every one of your favorites: Diana Ross, Wilson Pickett, Michael Jackson, Stevie Wonder, Mitch Ryder and The Detroit Wheels and scores of other superstars.

So don't spin your wheels. Call today and rev up your ratings with the hottest new show ground!





For station clearance information call United Stations Programming Network Affiliate Relations in Washington D.C. at (703) 276-2900.

For national sales information call United Stations Programming Network in New York at (2/2) 575-6100.

Please join US in our hospitality suite #3830 at the New Orleans Marriott.





New York Washington, D.C.

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Detroit

Dallas Los Angeles

London

WASHINGTON REPORT

STERN DECISION NEAR

Cited Stations Respond To Obscenity Complaints

Two California radio stations under investigation by the FCC for obscenity have acknowledged that they aired language which some listeners may have found offensive. Both KCSB/Santa Barbara and KPFK/Los Angeles reported taking corrective steps in the wake of the broadcast that sparked listener complaints to the FCC.

Meanwhile, Mass Media Bureau Chief Jim McKinney says he has completed his review of tapes of Howard Stern's show over WYSP/ Philadelphia and turned them over to FCC General Counsel Jack Smith. A McKinney aide said a de-cision could come this week on whether to launch a formal obscenity probe of Stern.

Smutbusters Attack Fowler

In other action, the Florida Coalition For Clean Cable has promised to continue fighting the reappointment of FCC Chairman Mark Fowler for his alleged softness on ob-

In a lengthy filing with the Senate Commerce Committee, the group last week said it was "gratified that our public protests have resulted" in the two California probes. "Now we must see if the FCC will follow through on these cases and impose significant civil penalties that will send a clear message to the industry.

"Many in the conservative movement are concerned that this is a token to quiet our protest We will not withdraw our opposition to the reappointment of Mark Fowler as FCC Chairman until we see a major change in FCC policy. To ask for anything less would be unfair to our children."

Although the White House announced Fowler's appointment to a new term several months ago, the nomination has yet to be forwared to the Senate for a confirmation

KSHE "Morning Zoo" Cited

Adding radio to its criticism of other media, the Florida group complained to Commerce Committee Chairman John Danforth (R-MO) of a May 22 morning show on KSHE/St. Louis on which "two men laughed throughout a recital of 388 pet names women have for the male reproductive organ.

"The profanities and sexually explicit lyrics of rock music provide thousands of violations of the broadcast obscenity standards every day," said the coalition. It specifically named "1999," and "Sisby Prince; "Too Much Blood" by the Rolling Stones; "She Bop" by Cyndi Lauper; "Ten Seconds To Love" by Motley Crue; and "Eat Me Alive" by Judas

KPFK Defends Gay Play As "Sensitive"

In one of two complaints against KPFK, Rev. Larry Poland com-plained about explicit sexual language during a gay play focusing

"The words extracted in Rev. Poland's letter give no idea of what the play was trying to do," Pacifica CEO Sharon Maeda said in her letter of response to the FCC, "Taken out of context they are, indeed, rather misleading with respect to the overall purpose of the play."

Maeda said the play excerpts followed interviews with the play's director and an actor. "The treatment was sensitive and the predominant mood reflected the need to affirm life in the face of death," Maeda asserted.

She added that the program was preceded by a warning that "the following program contains material which some listeners may find objectionable." Moreover, she said the show aired "between 10pm and 11pm when children would not ordinarily be in the listening audi-

Pacifica "Regrets" Controversial Broadcast

Maeda completely disavowed the strong language that prompted a second complaint against KPFK. She said the program, "Shock Time America," was presented by a local "performance art group" seeking to "present current social issues in an artistic and entertaining format."

On June 26, she related, "one member of the group made remarks that were not previously scripted, did not represent the feelings of the group, and certainly not KPFK, and for which members of the listening audience might indeed find offensive '

She continued, "The other members of the group were so shaken over the remarks that they held an emergency meeting immediately following the live broadcast and expelled this person from the group permanently."

According to Maeda, the com-ments were "so inappropriate that the program producers voluntarily and immediately withdrew their program from the KPFK air-

She concluded, "KPFK regrets

that incident occurred and has re-

emphasized to all program producers their responsibility to the station and the listening audience.

FCC Savs Rules Vague

The other station cited was the University of California's KCSB/ Santa Barbara, A listener complained of explicit lyrics in a Pork Dukes song aired July 26.

In his response to the FCC, Vice Chancellor Edward Birch said, " believe that we will be able to agree that the matters in question in this case, which need more specific definition by the FCC, are the issues of what is 'obscene' and what hours actually constitute 'time of the day when children may be in the audience."

Birch attached a legal opinion from the Managing University Counsel Gary Morrison claiming "the university has virtually no power to censor the content of programming undertaken by students on the campus radio station." The school "has done all it can legally do in connection with the broadcast in question," he added.

Questionable Lyrics Aired Later At Night

A letter from KCSB Associate Manager Stuart Wolfe indicated his belief that the lyrics in question were not obscene, but could be considered "profane" by some listeners. Wolfe said disc jockeys were being asked not to play such music until closer to midnight.



SMALL MARKET MEETING - Speeding up AM stereo implementation and urging support for National Radio Systems Committee's draft standard on preemphasis and deemphasis were on the agenda for last week's meeting of NAB's Small Market Committee. Among panel members attending were (left to right) Sandra Gwyn, WRFC/Athens, GA; Michael Gummer, WCVA & WCUL/Culpepper, VA; Kevin Culhane, KMIT/Mitchell, SD; Larry Keene, WWOC/Avalon, NJ; and Thomas Young, KVON & KVYN/Napa, CA



Join an exciting nature adventure

Mutual of Omaha's Nature NewsBreak

A daily, one-minute radio feature on nature, wildlife and our living planet.

Hosted by leading wildlife educator Iim Fowler

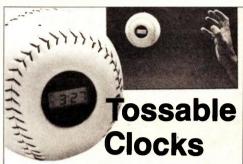




For more information call Station Relations Mutual Radio Network (703) 685-2050 (213) 204-5000







Who among us hasn't felt the urge to silence an offending alarm clock by simply picking it up and flinging it across the room? Now you can tuffill your early morning fantasy with any one of three tossable clocks available via the Beverty Hills, CA-based Price Of His Toys catalog.

Take your pick of either the baseball, football, or tennis ball-shaped models. When the alarm goes off, make like Valenzuela, Marino, or Mc-Enroe and the alarm will stop — but only for five minutes (which means you'll have to then get out of bed and find out just where you threw it).

you'll have to then get out of bed and find out just where you threw it).

A "natural" morning radio promotional item, each tossable clock is retail priced at \$25.

Credit Card-Sized Computerized Address Book



Reportedly the smallest available, this computerized address book is no bigger than a credit card — yet it stores up to 120 names and telephone numbers and recalls them instantly at the touch of a button. In addition, the 2 1/8° by 3 3/8° by 1/8° unit sports a 2K memory that enables you not only to enter addresses, appointments, and messages, but also perform algebraic calculations, comperiors algebraic calculations, com-

pute percentages, and convert metric measurements into their U.S. equivalents (and vice versa).

The tiny monster's LCD readout displays up to 20 characters at a time, then scrolls vertically through any messages you have entered. You can also selectively search entries by accessing a common first character or retrieve a specific entry by calling up the name or number under which it's stored.

A programmable three-digit security code ensures privacy. Retail priced at \$34.95 — with "Ultrahide" carrying case, \$46.95 — this latest twist on an old idea is available from the NYC-based Hammacher Schlemmer catalog.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

Oil Change Industry Enters The Fast Lane

"Quicklube" shops, as they're known generically, promise a 10-min-ute lube job and oil change for approximately \$20 — and may soon become as familiar as fast food franchises. They are expected to open at the rate of three per day in 1987.

This kind of growth will virtually double the number of "quicklube" operations currently doing business in the U.S. to 2500 shops within the next 14 months, all hoping to take advantage of such factors as an aging population leas apt to crawl under cars anymore, the demise of the full-service gas station, the unsavory reputation of independent mechanics, and an increasing number of two-income families whose members simply don't have the time to perform their own auto maintenance.

The interest in "quicklube" operations, currently a \$10 billion-per-year business, has been fuelded by the entrance of such major players as Quaker State, which recently acquired the 130-unit Minit-Lube chain; Valvoline, which purchased the 60-unit Rapid Oil Change outfit; and Penzoli, which entered into a \$100 million real estate partnership with the industry-leading, 420-unit Jiffy Lube International firm

What the big boys are gambling on is that "quicklube" shops, which currently account for 3% of the total U.S. oil change market, will expand to a predicted 6% of that same market by 1990. Smart sales managers will want to tap this source of potential radio advertising revenue in advance.



Traveling Answering Machine

Measuring 8 1/4 inches by 3 inches by 1 3/4 inches and weighing 1 1/4 pounds, this portable telephone answering machine system is a perfect travelling companion.

Manufactured by the Italian firm of Brondi, Europe's largest maker of answering machines, this system can be programmed for any combination of 11 words and phrases to be replayed via the voice synthesizer for synthesized speech. Furthermore, when a call is answered, the voice-activated microcassette records messages for up to 30 minutes a call

Its lower portion is detachable for use as a pocket-size tape recorder. Meanwhile, the upper portion can be used strictly as an announcement-only answering machine.

-- Under the beeperless remote operation, the unit may be activated, messages retrieved, and announcements changed from any remote touch-tone telephone. (A special feature indicates if there are no messages waiting, so you don't have to pay the tolt charges.)

Available via the **Hammacher Schlemmer** catalog, this traveling secretary requires four AAAA batteries for memory backup and can be plugged into either modular phone jacks or a household outlet. Price: \$349.50.

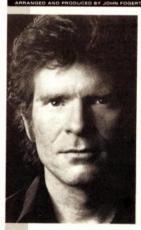
Keep Yourself
Informed with
The Industry's
Weekly
Newspaper
POR RADIO
FOR RADIO





"CHANGE IN THE WEATHER"

THE NEW SINGLE FROM THE HIT ALBUM EYE OF THE ZOMBIE



WRSR add WLS add 37 WMMS add KWK deb 32 WZOK add WZYQ add WJMX add KISR add Q101 add KTMT add

Track 3





Is GEORGE KRAVIS shaping up to be one of the big players to take the RKO radio stations off GENCORP's hands? Street Talk has learned that George, through BOB MAHLMAN BROKERS, has made a presentation for the entire group. Could it be that investment banker (and brother) HENRY — of KOHLBERG, KRAVIS, ROBERTS, & CO.— is the key to the big play? If Kravis can't sweep up the entire RKO group in one push, how about the NBC stations (if the WESTINGHOUSE deal doesn't wash), LIN, BLAIR, or even CBS?

With this in mind, fast forward to the Black Rock, where we hear the possible spinoff of the company's radio properties is again a hot prospect. With CBS incurring massive debts after successfully thwarting TED TURNER's takeover bid, the company's radio holdings are again ripe for the picking. This may be even a greater possibility now that network vet DICK BRESCIA has departed CBS. Divesting the radio properties would shrink the debt and allow "Just-Call-Me-LARRY-TISCH-&-Co." to concentrate on amassing TV profits.

Another possible suitor for any of these groups is SUMMIT COMMUNICATIONS' Exec. VP/Radio PETE SCHULTE, who has resigned that post to form his own (as-yet-unnamed) communications company. He reportedly has been lining up a slate of investors to enable him to purchase a pre-existing group, but he won't say which one(s) he's looking at. Meanwhile.Summit CFO STEVE ROBERTSON has stepped in to take over for Schulte — at least temporarily. Further details to come.

The new RIAA President is JAY BERMAN, who has been overseeing WARNER COMMUNICATIONS' interests (movies, cable TV, music) in Washington. Berman's present and past political connections (chief of staff for former Indiana Senator BIRCH BAYH) are in line with the new RIAA legislative strategy and its move to DC from New York early next year. With attorney Berman in place, current association President STAN GORTIKOV will step up to Chairman.

Expect POLYGRAM to reorganize its product management department in the next couple of months. Will those responsibilities be in the hands of a new VP?

Speaking of PolyGram, the company's deal with the DANNY GOLDBERG/JULIAN SCHLOSSBERG label, GOLD CASTLE, will become official very soon. First GC album, PETER, PAUL & MARY's "No Easy Walk To Freedom," is due early December.

MCA/NASHVILLE "discontinued three positions" last week. Gone are A&R Manager DIANA HAIG, Product Manager ROBERT FRYE, and Asst. Product Manager JERRI LEONARD. The internal memo goes on to say that the "responsibilities of these positions will be reassigned and absorbed by the present staff." It also said that these would be the only Nashville division cutbacks this year.

RICHARD SMITH has been officially named to head up GEFFEN's Black Music Department, moving over from his VP/R&B post at ARISTA. Details next week.

The NATIONAL TRANSPORTATION SAFETY BOARD has found that a faulty clutch was probably the cause of the helicopter crash that recently killed WNBC/NEW YORK Traffic Reporter JANE DORNACKER. A mechanic for Spectrum, the company that leased the Engstrom F-28F to WNBC, has admitted he mistakenly installed the wrong clutch and has resigned.

Last week we reported that WRBQ-AM & FM/TAMPA's simulcast totals had been omitted from the summer ARBITRON book, and ARB was planning on issuing a "revision notice" instead of a new book. Well, the ratings service has decided to reissue the book after all; new copies should be in the mail this week.

Meanwhile, ARB's former VP/General Counsel A. ANTHONY KELSEY has joined communications law firm OPPENHEIMER, WOLFF & DONNELLY in New York.

Also, last week R&R failed to show WWNK-AM & FMICINCINNATI as a 100% simulcast. If we had, their share would have been a 4.5 instead of 4.4.

Looks like **CAPITOLIEMI** is getting close to finally naming its President. We hear this could mean a raid on another label, so stay tuned . . .

Is DICK GRIFFEY considering independent distribution for some of his acts or catalog product? The SOLAR chief attended the NARM independent distributors/manufacturers' meeting in Scottsdale, AZ last week, along with righthand men HANK CALDWELL and VIRGIL ROBERTS.

Y100/MIAMI VP/Programming ROBERT W. WALKER is walking up the street after 12 years to rejoin his old compadre BILL TANNER over at POWER-96(WPOW). It's a multi-year deal with six figures-plus in each year. Robert will do 1-5pm, and Don Cox will do 5-9pm, with Dennis Reese moving 9pm-1am. With Robert's departure, all of the old staff which put the station on the air during the HEFTEL days are gone!

Looks like WMXJ/MIAMI may be looking for half a morning team in the very near future, as part of the existing team is on the outward bound side of the revolving door. All applicants should be advised that "money is not a question."

1986 WARNER BROS. RECORDS INC.





"BEST OF BOTH WORLDS"

VAN HALEN ON RECORD. VAN HALEN LIVE. THE NEW SINGLE HAS BOTH.

One side from the smash album 5150. The other side is America's #1 band live. It's Van Halen at their best.



Produced by Van Halen, Mick Jones and Donn Landee, On Warner Bros. Records, Personal Management: Ed Leffler/E.L. Management, Inc. 🕲 1986 Warner Bros. Records, Inc

EPIC · PORTRAIT ·

Luther Vandross



"Stop To Love"







Miami Sound Machine



"Falling In Love (Uh-Oh)"

Now On Over 80 CHR Reporters Including:

WXKS Y100 WBBQ WKSE Q105 WBCY CKOI WLOL KNBQ B94 KIIS

PRO-FM KKRZ KRBE KS103

Adult Contemporary Chart 23 - 13!!!



Don



"Heartache Away"

The Follow Up To Don's Top 5 Single. Added This Week At:

WPHD WCKN KWK KTUX WGFM WKDD

WBCY WNCX KEZB WEAG

WINK WANS

And Many More!



CBS ASSOCIATED

Til Tuesday



"What About Love"

Now On Over 160 Reporters. Check These Major Market Moves:

WXKS 7-6 KEGL 27 Y108 24-20
WBEN 21-18 KRBE 28-25 KMEL 8-8
WKSE 20-16 Z95 add-38 KPLZ 22-19
WPHD 3-2 WMMS 10-9 WBCY 21-18
WCAU 36-32 99DTX 26-22 WROQ 23-20
PRO-FM 11-9 KWK 15-11 KNBQ 29-26
WARM 16-14



Dead or Alive



"Brand New Lover"

Top 10 Dance Records . . . Clubs AND SALES!!!

On Your Desks This Week!



Joan Jett and The Blackhearts

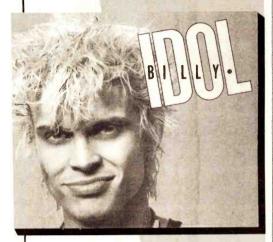


WXKS 28-26 WKRZ
PRQ-FM 22-18 KIIK
Z95 40-35 OK 100 22-19
WMMS 95XIL 34-31
KDWB Q101
KPKE KKAZ
WFLY KBIM
K104 27-19

Watch For The Video!

"Good Music"

"TO BE A LOVER"



AND HERE'S WHY

—John Lander, KKBQ/Houston, TX
Billy Idol's "To Be A Lover" is generating early/strong sales and requests A HITI

—Tom Cuddy, PRO-FM/Providence, RI Billy is burning up our hotline with Top 5 requests.

—**Brian Kelly, 295**/Chicago, IL Rock and Roll is back in Top 40 and Billy Idol is leading the way. After only 3 weeks, this record is Top 15 in our local sales tracking.

—Bob Harlow, KATD/San Jose, CA
Billy Idol is consistently top 5 in retail reports. Great upper demo
response.

—Keth Naftaly, KMEL/San Francisco, CA "Whiplash Smile" debuted Top 10. Requests on "To Be A Lover" have been strong since Day 1 and the callouts kicked in big this week. A serious hit in San Francisco.

WKSE 35-23 WKTI 8-5 Y100 28-22 KIIS 10-7 WCKN 38-28 WMMS 13-8 KWSS 24-20 KXYQ 31-23 WCZY 34-24 WGFM 22-13 KITS 3-1

FROM THE ALBUM "WHIPLASH SMILE"

∠ CHR CHART:
⑤

AOR TRACK: 2 AOR ALBUMS: 3

∠ BILLBOARD ALBUMS:
��-��

MTV ACTIVE ROTATION

Chrysalis

STREET TALK

Continued from Page 18

WNEW-FM/NEW YORK has switched consultants, signing with JEFF POLLACK COMMUNICATIONS in place of both BURKHART/ABRAMS and GEORGE HARRIS. Harris will maintain his association with Nostalgia WNEW (AM), where STEVE ALLEN is guest-jocking on "The Make Believe Ballroom" program next week (11/10-15) and GENE KLAVEN has returned for a regular Saturday morning shift.

When TIM PETERS left mornings at KKRD/WICHITA to return to KEYN, a temporary restraining order was sought and granted due to his noncompete contract at KKRD. So, KEYN is still planning to present the "Tim Peters Show" featuring all of his well-known bits, as well as other clever means to let the audience know that he's back at KEYN. Because of the noncompete issue, this will be an interesting case to keep an eye on.

When CAPITOL takes over WNVZ (Z104)/NORFOLK, VP/GM PAUL TODD is expected to exit to pursue his ownership interests at WRFK/RICHMOND — a transaction due to close after the first of the year. Also look for JOE SCHWARTZ from crosstown station WWDE to be named VP/GM at Z104,

Q101/CHICAGO has brought in WTRK/PHILADELPHIA'S JUDY PUENTE to replace MD NIC ST. JOHN. The move, which also places Judy in afternoon drives with DAN WALKER, was reportedly made for economic reasons.

A few nights ago on SALLY JESSY RAPHAEL's TALKNET program a surrogate mother made a follow-up call after appearing on the show some months earlier. The woman apparently wanted Sally's advice on whether or not the baby's real father should be present in the delivery room during the child's birth. What Sally didn't realize, however, was that the mother's water broke while she was on hold waiting to go on the air, and the baby wasn't going to wait for any seven-second delay. An ambulance was dispatched to the scene, and the baby arrived ten minutes later - on the way to the hospital. The lucky dad never got to witness his baby's birth, but the ambulance did toot its horn as it drove past his house

We hear that WJR/DETROIT morning mainstay J. P. McCARTHY is a top finalist to replace DAVID HARTMAN on ABC's "Good Morning America." We'll keep you posted.

Interesting how one "TALKING HEAD" took "presidents" over another as last week's Time magazine cover featured "Rock's Renaissance Man" DAVID BYRNE's "True Stories," while President REAGAN's corner flag merely signalled the threat of global nuclear annihilation.

RAECHEL DONAHUE is returning to the hospital to have the rods, which were inserted in her back following her skiing accident, removed. While recuperating she plans to do the next segment of "On The Flip Side," her TV show, which just became a daily afternoon series, from her hospital bed.

While many AORs are beefing up on oldies, KMETILOS ANGELES is bucking the tide. Its new slogan is "94.7% New Rock," and although the station is actually only about 40% currents, the station's emphasis is now clearly on music from 1980 onwards. Rejoining the Mighty 'MET is RICK LEWIS, who returns from KPWR for 10pm-2am.

More movement:

WGAR/CLEVELAND morning personality PAUL TAPEE heads crosstown for mornings at WGCL. BRENDA BISSETT, who left WPOC/BALTIMORE a couple months ago, has joined WCAO in that city for noon-3pm as well as taking on Public Affairs Director. Also, 'CAO Production Director ROBERT C. ALLEN adds a midday airshift to his list of duties. Meanwhile, WSIX/NASHVILLE MD ERIC MARSHALL has been upped to Asst. Program Manager/MD and former 'SIX afternoon driver SCOTTY BRINK is now doing mornings crosstown at WLAC-FM. WFBQ(Q-95)/INDIANAPOLIS afternooner/MD BEARMAN has left to join new Miami AOR WGTR as afternoons/MD, where he'll be reunited with 'GTR PD BILL WISE.

This is your last chance to talk turkey. **R&R's** "Thanksgiving Turkey Special" deadline is drawing near, so you only have a day or two to let us know about your biggest on- or off-air blooper, blunder, gaffe, "fowl-up," or faux pas. Prizes to the winners, leftovers to the rest of you. Send your entry to: Thanksgiving Turkey Special, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Finally, condolences to

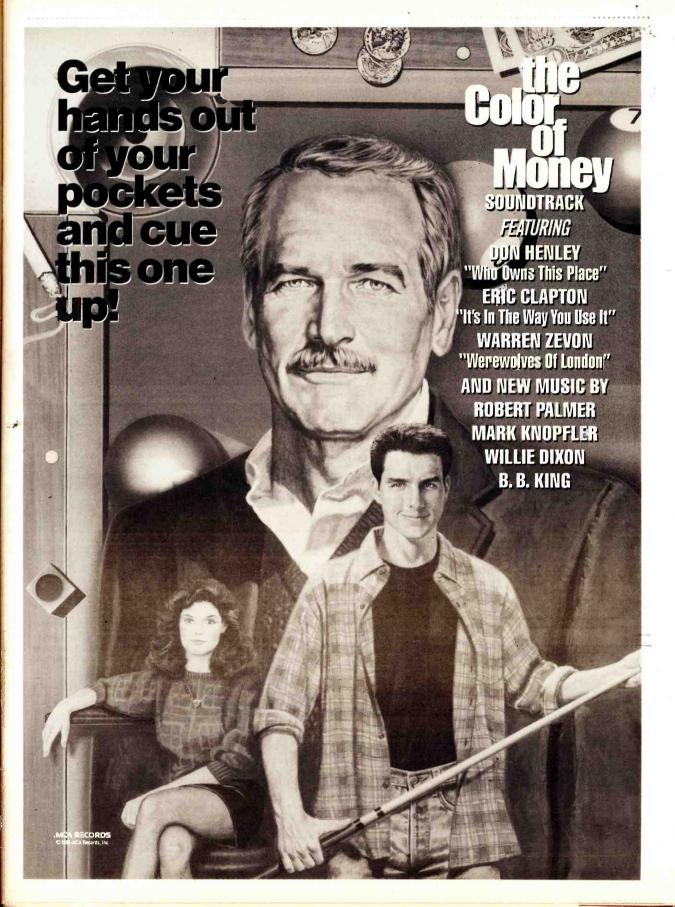
... BMI Exec. VP ROGER SOVINE, on the loss of his son in a tragic construction accident in Nashville on Monday. ROGER SOVINE JR., 23, fell 250 feet to his death when a scaffold gave way. Donations in lieu of flowers should be made to the Chemical Dependency Unit of the Vanderbitt University Children and Adolescents Hospital in Nashville.

... the family of PEDRO ROSALY, former CBS RECORDS INTERNATIONAL executive, who died in New York following a long illness.

... ROCK COM President KEN ZYCHOWSKI on the loss of his father, THADDEUS.

Z100/NEW YORK personality PAT McKAY on the loss of his father due to complications from diabetes. In lieu of flowers, contributions can be made to Lawrence University, Appleton, WI.





PRO:MOTIONS

Five New VPs At MTV



John Washington

MTV Networks has created five new positions: John Washington comes to the post of VP/New Business Development & Strategic Planning, Advertising Sales, MTVN. He will be responsible for formulating MTVN's new business strategies. Washington joined the



Tony Fiore

company in 1984 as Director/Advertising Sales, Nickelodeon, and was most recently its VP/National Advertising Sales

Jeffrey Manoff was named VP & NSM, MTV & VH-1, and will develop new accounts for MTV and VH-1. He served most recently as



Jeffrey Manoff

NSM/Director of Advertising Sales, MTVN.

Tony Fiore becomes VP & Eastern Sales Manager, MTV & VH-1. He joined the company in 1985 as Account Manager, and most recently served as VH-1's Sales Manager/Director of Advertising



Russ Naiman

Sales. Fiore will oversee Eastern account activities for MTV & VH-1.

Russ Naiman was tapped as VP & NSM, Nickelodeon and Nick at Nite. Naiman was most recently Director/Advertising Sales, Nickelodeon & Nick at Nite, and will now be responsible for new account



Judy Neustadtei

development

Concurrently, Judy Neustadter segued to the VP/Marketing & Advertising Sales, MTVN slot after serving as the network's Director/ Marketing & Advertising Sales. Prior to that she was Director/Client Services for Group W Satellite Communications.

CHANGES

Debra Douglas, former AE with the Golden Eagles Hockey Club/ Salt Lake City, joins KMGR/Salt Lake City as AF

Bob Bateman, former afternoon drive for WFYR/Chicago, joins WLS/Chicago as swingshift an-

Mel Myers, former National Promotions Coordinator at Advertising Everything/Tulsa, joins Z104/Tulsa as Production Director/midday personality

Rick Gardner, former Regional Sales Managet for KOME/San Jose, joins Arbitron/New York as

Scott Turner, former AE for Arbitron/Chicago, joins Arbîtron/Dallas as Senior AE for advertiser/ agency radio sales

Scott Chapin, former Production Assistant for KFRC/San Francisco, joins WIOD/WGTR/Miami as Production Director

Scott Hall, former Account Supervisor at Tracy-Locke Inc./Dallas. upped to VP/Account Supervisor.

Doug Rucker, former Associate Creative Director at Tracy Locke Inc./Dallas, upped to VP/Creative Director

Al Springer, former AE at KHTN/Placerville, joins KHWY/Folsom as AF

Carl Warren Riis, former Media Buyer at RDR Time Buying Service/New York, joins KATZ/New York as AF

BMI Moves

BMI has relocated its Los Angeles offices to 8730 Sunset Blvd., 3rd Floor West, Los Angeles, CA 90069; (213) 659-9109.

Lipman Joins MJI As VP



Jayne Lipman

Jayne Lipman has joined MJI Broadcasting as VP/Marketing. She was most recently Director/Finance & A&R Administration for Manhattan Records, Prior to that she was National Promotion Manager at Atlantic/Atco Records.

PROS ON THE LOOSE

Steve Cochran - Mornings WMKR(K106)/Baltimore (301) 664-5029

Mort Crowley - OM KXOK/St. Louis (314) 991-5755

Todd Fowler - Assistant PD/Afternoons KOMP/Las Vegas (702) 435-7026

Pat Garrett - Weekends WMKR (K106)/Baltimore (301) 848-5926 Stewart Hunt - Nights WLXR/ La Crosse, WI (612) 781-0403

Paul Lockwood - News Director WXTA & WYBR/Rockford (815) 964-3244

Lewis Paco Lopez - Nights Y100/Miami (305) 583-9145 Bruce Maiman - Mornings/Afternoons KKRQ/Cedar Rapids

John Walker Overnights WTRG/Raleigh (919) 846-6978 Man Mountain Walker - Mornings WKQX/Chicago (414) 481-

(319) 337-4166

New Address For Tracy-Locke

Tracy-Locke has moved its national headquarters from Plaza of the Americas to 100 and 200 Crescent Court in Downtown Dallas. Their mailing address will remain the same: P.O. Box 50129, Dallas, TX 75250; (214) 969

CHRONICLE

Born To:

WFOX/Atlanta PD Dennis Winslow wife Susan, daughter Jessica Nicole, October 13.

• KFBK/Sacramento reporter David Hall to Brenda Dillon, October 18.

. WHBE/Sarasota air personality Sandy Stepp to Dave Abraham, October 19

 Global Satellite Network OM/ producer Cindy Tollin to consultant Al Peterson, November 1.

Selector

Do your own thing with SAMPLER®



the powerful music research and analysis software system designed for radio stations

- CUSTOMIZE SURVEYS
- ANALYZE THE RESULTS
- DETERMINE MUSIC PREFERENCES BY **DEMOGRAPHIC GROUPS**
- CUSTOMIZE REPORTS-JUST THE WAY YOU WANT THEM

Now, RCS-the people who created SELECTOR, the most powerful, flexible music scheduling system available — has taken SAMPLER, another state-of-the-art RCS product, and made it better than ever. And made it available on the IBM PC

A companion system to SELECTOR, SAMPLER will help you understand your audience. determine their demographics...analyze their musical preferences...and keep pace as musical tastes change

In the world of music radio, SAMPLER is to music research what SELECTOR is to music programming.



T W O P E O P L E

ina when

FROM THE ALBUM
BREAK EVERY RULE

PRODUCED BY TERRY BRITTEN

Capitol

Arbitron & Birch: One More Time

Bv Allen Klein

Historians will take little note of it. It doesn't rank up there with World Wars I or II, the Korean conflict, or Vietnam. But the Arbitron/Birch battle is still a classic war.

The battle lines have always been very clear. Birch, the upstart, the new kid on the block, had to take on the role of aggressor in order to get recognition and, it hoped, acceptance at the agency and station level.

Birch deluded itself with its early success at selling stations on the service, then learned a painful lessons: although revenues from stations make a rating service profitable, it is agency acceptance which makes the company viable, In the long term, a service can't survive without both

Higher Response Rate

When the reality struck Rirch changed tactics. Its new strategy was to find an important vulnerability in Arbitron's armor and strike at it repeatedly in agency presentations. Arbitron's Achilles' heel, as perceived by Birch, is its response rate. The actual response rate does not appear in Arbitron, but it may be obtained by analyzing the very detailed Diary Placement and Return Information on page 3A in each report. Birch does show a response rate on page 1 of each report, but does not offer any detail on the sample placement or return. This information should become available now that Birch has applied for accreditation by the Electronic Media Rating Council.

A response rate is determined by comparing the number of persons originally designated to participate in the survey and the actual number of in-tab diaries/interviews returned. Birch clain superiority because it averages about a 60% response rate to Arbitron's 40%. Birch argues that better return rates make for better listener representation and, therefore, better audience estimates.

This isn't Birch's only argument. But it is a primary one, and it does have impact. The problem here, as in all wars, is that the smoke on the battlefield obscures what we are supposed to see clearly. Since the two services attempt to measure radio listening with different techniques (Arbitron's diaries vs. Birch's telephone recall interviews), the argument over which approach is better could go on forever.



Allen Klein

Each service believes that its audience estimates most accurately reflect the listening patterns of the market. Both at some point in the interview/contact procedure use the telephone to talk with the respondent. The Birch procedure stops after the telephone interview. while the Arbitron procedure starts after the telephone contact (it is at this point that Arbitron sends its diaries to household members).

Every requirement Arbitron makes of the respondent after the telephone contact diminishes the response rate. This is a natural consequence of the diary technique. It is also the reason Arbitron sets and publishes minimum sample targets for each report. If Arbitron's response rate ever creeps up close to that of Birch, Birch will face the dilemma of explaining why it doesn't do better

Listening Index

In an attempt to negate or wash out the response rate rhetoric, it was decided to index listening by age against a market's age distribution. Indexing uses a common denominator to compare the findings of both services. It takes the proportion of population in each age cell, uses that number as the norm, and makes it equal to 100. It then compares the actual percentage of listening by age against this norm to find how much above or below the 100 level it is.

Adults 35-44 represent 17.6% of the population on the accompanying chart. On an AQH basis, Los

Angeles radio listeners 35-44 represent 17.9% of all Arbitron listeners and 16.5% of Birch listeners. This translates into an Arbitron index of 102 and a Birch index of 94. This means that on an AQH level Arbitron finds this age group listens to radio at a slightly higher degree

"We should research who is listening to radio before being drawn into the Arbitron/Birch conflict."

than their representation in the population. Birch finds that they listen less than their proportion in the population.

Both weekly cume and AQH indices are reported. As expected, the cume indices are all very close to the 100 norm. This is because over a week's period almost everyone in the population listens to radio. The AQH figures which are a product of time spent listening present a very different pattern. This

shows the critical difference between the two services and their techniques.

Arbitron finds that people listen to radio on an AQH basis in almost direct proportion to their numbers in the population. All its indices in the Los Angeles market, with the exception of teens (12-17), hover around the 100 mark.

Either Service Right?

Birch finds there are wide differences in age groups listening to radio. Teens, 18-24s, and 25-34s are above the norm in listening, while the 45-54s, 55-64s, and 65+s are well below the norm.

So what does this tell us? It should tell our industry that if the pattern in Los Angeles is representative of other markets (and a similar analysis in San Francisco duplicated the L.A. findings), then maybe we should research who is listening to radio, where it is being listened to, and how much time is spent with it before being drawn into the Arbitron/Birch conflict.

Two previous articles on this subject showed a wide disparity in daypart listening levels between the two ratings services as well as huge differences in away-fromhome listening. The question isn't which service is right, it's whether either service is right.

There is a catch-22 to this problem. Broadcasters cannot long sup. port two services which show great variations in listening patterns. This will create havoc in the industry. If, however, both services showed similar patterns, there would be no need to support both. In the meantime, it is the noncombatant who pays the bills.

Listener Composition By Percent And Index Against Population

(Los Angeles Metro, Arbitron Spring 1986/Birch March-May 1986. Monday-Sunday/Average Quarter Hour Estimates/6am-Midnight)

Age	12-17	18-24	25-34	35-44	45-54	55-64	65 +	12+
Population Percent	10.0	14.8	22.9	17.6	11.9	10.5	12.4	100.0
Arbitron								
% Listeners	7.9	15.8	23.2	17.9	11.4	10.2	13.4	
Index	79	107	101	102	96	97	108	
Birch								
% Listeners	11.3	19.8	25.3	16.5	9.4	9.0	8.6	
Index	113	134	110	94	79	86	69	
			Cu	me				
Arbitron								
% Listeners	10.1	14.8	23.0	17.8	11.9	10.3	11.9	
Index	101	100	100	101	100	98	96	
Birch "								
% Listeners	10.3	15.2	23.3	17.9	11.8	10.1	11.5	
Index .	103	103	102	102	99	96	93	

Put It In

Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, Los Angeles, CA 90067: (213) 553-4330.

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26/R&R FRIDAY, NOVEMBER 7, 1986

HOTS ON CAPITOL



BOB SEGER AND THE SILVER BULLET BAND

"Miami"

THIS WEEK'S P-1 ADDS:

WPHD KTKS Y100 Q105 WCAU 93FM WRSR WCZY PRO-FM 95INZ

ONE OF THE "MOST ADDED" 40/40

PAUL McCARTNEY "Stranglehold"

ONE OF THE "MOST ADDED" 46/45



STEVE MILLER BAND

"I Want To Make The World Turn Around"

WPHD deb-35 WRSR 36-33 WARM deb-35 KWK deb-33

TRACK: 4 ALBUM: DEBUT D BREAKERS

FREDDIE JACKSON "Tasty Love"

WXKS add PRO-FM deb-34 WCZY 31-26 KZZB add WBCY add

WROQ deb-33 KEZB add WCKN deb-34

WPOW 17-15

WDLX 31-21 WRQN add 194 add

WJAD add WJMX add 7102 add KBIM add

KYRK add 1 BLACK/URBAN CHART





FINALLY, A RECORD THAT'S AS GOOD AS IT LOOKS!

HARISA



FRENCH

How good is it? Ask Steve Ocean, WGLF/Tallahassee: "My hottest record this week. The mix is incredible. Put it on and wait for the phones to ring."

WXKS WRCK WOMP 99KG** KATD WXLK WPFM KFMW Q100 KBOS WGLF KCPW WSPK Z94 KKLS

FROM THE ALBUM "ROCKBIRD"



ON YOUR DESK

RATINGS

Arbitron Summer Results 12+

Norfolk-Virginia Beach-Newport News

WNOR-FM Rock Solid At Top; WCMS-FM Slips: WOWI Dips

Sups, WU	MI DID	8
	Sp '86	Su '86
WNOR-FM (AOR)	11.4	12.4
WCMS-FM (Ctry)	9.1	8.7
WFOG (B/EZ)	7.9	8.2
WOWI (B/U)	10.2	8.2
WNVZ (CHR)	7.4	7.2
WLTY (AC)	6.2	6.4
WRSR (CHR)	5.2	5.3
WMYK (B/U)	5.1	4.1
WTAR (AC)	5.1	4.0
WWDE (AC)	5.1	4.0
WRAP (B/U)	4.4	3.9
WNIS (Talk)	3.2	2.7
WPCE (Rei)	3.0	2.2
WTID (Ctry)	.7	1.9
WXRI (AC)	1.3	1.6
WNRN (B/EZ)	1.6	1.5
WZAM (Rel)	.4	1.3

Memphis

WHRK Dominates Market; WMC-FM Up; Both Country Stations Down

	Sp '86	Su '86
WHRK (B/U)	15.6	18.1
WMC-FM (CHR)	9.2	9.5
WRVR-FM (AC)	8.3	8.7
KRNB (B/U)	6.1	7.5
WEZI (B/EZ)	5.2	6.3
WDIA (B/U)	6.6	6.1
WGKX (Ctry)	7.8	5.9
WEGR (AOR)	8.3	5.4
WLOK (B/U)	6.1	5.3
WMC (Ctry)	6.5	4.8
WHBQ (N/T)	3.4	4.6
WREC (BBnd)	4.8	3.0
(WAM (Rel)	1.8	2.0
(SUD (Rel)	.7	1.0

Minneapolis-St. Paul

WCCO Up; KDWB-FM, WLOL Tie; KEEY Drops; KMGK Ties WLTE

111110111 111	,, ,,,,,,,	
	Sp '88	Su '86
WCCO (AC)	17.9	18.3
KSTP-FM (AC)	9.5	9.9
KQRS-AM & FM (A	OR)10.0	9.6
KDWB-FM (CHR)	6.2	7.2
WLOL (CHR)	7.8	7.2
KEEY (Ctry)	6.8	5.4
WAYL (B/EZ)	5.0	5.2
KTCZ (AOR)	3.8	4.3
KSTP (Talk)	3.7	3.5
WLTE (AC)	2.7	2.9
KMGK (AC)	2.0	2.9
KDWB (CHR)	1.3	2.5
KJJO-FM (AOR)	3.9	2.5
KLBB (BBnd)	2.6	2.1
WDGY (Ctry)	2.5	2.1

Salt Lake City

KRSP-FM Jumps To First; KSL Down; Country Race Tightens

KRSP-FM (AOR)	7.5	11.0
KSFI (B/EZ)	9.1	9.2
KSL (AC)	11.0	8.4
KCPX (CHR)	6.5	7.0
KKAT (Ctry)	7.4	6.2
KSOP-FM (Ctry)	4.6	6.0
KISN (AC)	4.0	4.8
KALL (AC)	3.9	4.4
KLCY (AC)	4.0	4.0
KDYL (BBnd)	2.9	2.6
KLTQ (AC)	2.3	2.5
KCGL (AOR)	2.6	2.4
KMGR-FM (AC)	2.3	2.4
KBUG (Gold)	2.2	2.3
KTKK (Talk)	2.0	2.1
KZAN (Ctry)	2.3	2.0
KUTR (AC)	3.5	1.9
KRSP (Gold)	1.1	1.7
KDAB (AC)	2.2	1.6
KBER (AOR)	1.4	1.4
KLUB (AC)	2.9	1.4
KJQN-FM (CHR)	.6	1.3
(SOP (Ctry)	1.0	1.3
(SOS (AC)	.4	1.1

Albany-Schenectady-Trov

WPYX Grabs Top Position; WGY Slips; WFLY Buzzes Closer To WGFM

	** ***	,
	Sp '66	Su '86
WPYX (AOR)	9.6	10.8
WGY (AC)	9.6	9.4
WROW-FM (B/EZ)	8.4	9.1
WGFM (CHR)	9.4	9.0
WFLY (CHR)	7.7	8.0
WQBK (Talk)	6.6	6.5
WWOM (AC)	7.5	6.0
WGNA (Ctry)	4.2	4.6
WPTR (Ctry)	3.9	4.4
WROW (AC)	3.9	3.8
WTRY (Gold)	3.6	3.6
WQBK-FM (AOR)	4.3	3.1
WABY (Gold)	3.6	2.1
WWCN (Talk)	1.3	1.4
WHRL (B/EZ)	1.5	1.3
WCSS (AC)	1.6	1.2

Nashville

WKDF Gets Back Lead; WLAC-FM Gains Double Digits: WSM-FM Silps

g , troitri in onpo					
	Sp '88	Su '86			
WKDF (AOR) 1	12.3	12.7			
WSM-FM (Ctry)	12.4	11.1			
WLAC-FM (AC)	8.4	10.5			
WZEZ (B/EZ)	11.4	10.4			
WYHY (CHR)	9.7	8.5			
WQQK (B/U)	9.3	6.8			
WSIX-FM (Ctry)	4.8	6.6			
WSM (Ctry)	4.1	5.2			
WWKX (CHR)	3.3	3.9			
WTMG (AC)	3.0	3.3			
WVOL (Gold)	2.8	2.1			
WLAC (N/T)	2.0	1.7			
WMDB (B/U)	.7	1.3			
WLRQ (AC)	1.8	1.2			
WKDA (Gold)	1.5	1.0			

Louisville

WAMZ Market Leader; WHAS Drops, WAVG Doubles; WDJX, WQMF Post Gains

	Sp '86	Su '86
WAMZ (Ctry)	15.7	15.7
WHAS (AC)	17.6	11.6
WDJX (CHR)	6.7	9.3
WQMF (AOR)	6.6	8.4
WAVG (AC)	3.5	7.1
WVEZ (B/EZ)	8.8	6.9
WLRS (CHR)	5.6	6.3
WRKA (AC)	9.2	6.0
WJYL (B/U)	4.6	4.7
WLOU (B/U)	3.8	3.9
WCII (Ctry)	2.4	3.6
WXVW (B/EZ)	3.1	3.5
WAKY (Gold)	2.3	1.8
WXLN (Rel)	1.4	1.3
WFIA (Rel)	.8	1.0
WTMT (Ctry)	.3	1.0

Milwaukee-Racine

WTMJ Slips; WQFM Gains Two Points; Country Race Tightens; WEZW, WOKY Slip

WORY SIIP				
	Sp '86	Su '86		
WTMJ (AC)	14.6	12.2		
WKTI (CHR)	9.4	9.1		
WQFM (AOR)	6.7	8.7		
WEZW (B/EZ)	8.9	7.3		
WKLH (Gold)	7.0	6.8		
WOKY (BBnd)	7.7	6.3		
WLUM (B/U)	4.7	5.4		

WMYX (AC)	3.7	4.3
WMIL (Ctry)	4.5	4.2
WBCS-FM (Ctry)	3.4	3.8
WLTQ (AC)	3.3	3.2
WISN (AC)	2.7-	3.0
WNOV (B/U)	3.0	2.6
WEMP (Gold)	2.3	2.4
WRKR-FM (CHR)	2.3	2.3
WFMR (Clas)	1.1	1.8
WBGK (AOR)	.8	1.7
WGN (Talk)	1.3	1.5
WMVP (Gold)	1.3	1.0

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NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

TWAS TWO MONTHS BEFORE CHRISTMAS

Holiday Programming Wish List

Frightening, isn't it? The fall book is barely underway and already Coleco is creating false demand for its Cabbage Patch piggy banks. Transformers are fast disappearing from the shelves, fairies are being sugarplummed, and somewhere in the north woods millions of Douglas firs are being sacrificed for the ultimate in indoor holiday cheer. The Christmas shopping season is almost half over, and you still don't have your yuletide programming lined un

Have no fear. The ghost of Christmas presents may be haunting the aisles of Macy's and Neiman Marcus, but there's still time to shop for the right holiday programs before the syndication shelves are picked clean. Everything from special year-end countdowns to multi-hour block programming is available, depending on your format and how many jocks want extra days off. Browse through this Xmas product minicatalogue today, then place your call by midnight tomorrow.

It's still frightening, though. The thought of Sam Kinison playing department store Santa, that is . . .

Year-End Countdowns

Several special "year-end wrapups" have been scheduled for regular network/syndicated countdown programs, including:

· ABC-Watermark: "American Country Countdown" features Bob Kingsley counting down the top 100 country songs of 1986, while Casey Kasem does the same for CHR with an expanded year-end version of "American Top 40." Both programs are scheduled for the weekend following New Year's Day (1/2-4)

· Barnett-Robbins: This year two year-end countdowns are

available. For AC-CHR stations the company is offering "Great Number Ones of '86," counting down the top 30 songs of the year that reached the top of the charts. Black/Urban stations can pick up "Black Tie Only," the top 30 #1 B/U songs of the year

· United Stations: Dick Clark counts down the top 100 AC songs of the year on "Countdown America" (4 hours), while the top 100 country songs are reviewed on a year-end edition of "Weekly Country Music Countdown" (3 hours). Both programs air the weekend following Christmas (12/26-28).

· Westwood One: Year-end countdowns for several of its regular weekly features are slated. These include "Dr. Demento's De-mented Hits From '86," "National Music Survey" (recapping the top AC hits of the year), and a CHR year-end review on "Scott Shannon's Rockin' America Year-End Countdown.

Special Holiday Programming

featuring "Christmas music and memories" available again this

· CBS Radio Networks has

Among the long-form programs

scheduled at least two special

READIES KING SPECIAL

Sheridan To Air Telethon

The Sheridan Broadcasting Network has been named the official United Negro College Fund radio network and will broadcast the U.N.C.F. Third Annual "Lou Rawls Parade Of Stars Telethon" December 27 from 6:00pm to midnight.

Sheridan's radiothon benefit simulcast is designed to provide young people, who otherwise would not have the chance, the opportunity to get a college education. The broadcast, hosted by Rawls, will feature performances by such artists as Aretha Franklin, Freddie Jackson, Stephanie Mills, and Diahann Carroll

SBN is also preparing a special program honoring the late Dr.

Martin Luther King. The program, entitled "King: Celebration Of The Man And His Dream," is scheduled to run one hour and will be fed to affiliate stations the weekend of January 18, 1987. The program will feature remembrances from those close to him during his civil rights activism and will reflect on his dream - including excerpts from his speeches and musical vignettes

Christmas offerings, leading off with the "60th Annual CBS Cavalcade of Christmas Music." This series of eight daily shows, airing the week prior to Christmas Eve. features musical programs from leading collegiate choral groups singing a variety of traditional and contemporary Christmas favorites. The network has also tentatively scheduled "Douglas Edwards at the North Pole," a humorous look at Santa's Christmas Eve flight plan and the cross-country route he plans to take this year.

 Mutual Radio Network: For the Christmas weekend (12/20-22) Mutual will present "The Judds' Christmas Present." a three-hour music and interview program cohosted by Wynenna and Naemi Judd and Lee Arnold. The special includes country-oriented Christmas music and stories about Christmas from the Judds and other country artists.

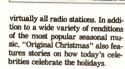
· From the NBC Radio Networks comes "News That Rocked '86" (produced by NBC Radio Entertainment), a 2-hour look back at the news and events that shaped the past year. The network is also preparing a two-part "NBC Extra" entitled "The Year In Review," scheduled to run the weekends before and after Christmas.

· United Stations: As part of the network's Country Six Pack series, US is presenting "Christmas Around The Country," featuring Christmas music sung by a variety of country artists. No definite artist lineup is scheduled at present.

Extended Programming

· Drake Chenault: The company is offering three different packages of Christmas music targeted to stations of different formats. "Christmas At Our House" is a 12-hour collection of music and stories celebrating Christmas around the world, and featuring such traditional artists as Johnny Mathis, Andy Williams, Frank Sinatra, and Nat King Cole. "Christmas In The Country" features six hours of holiday music from contemporary country artists such as Willie Nelson, Ronnie Milsap, Kenny Rogers, and Dolly Parton. "Holiday Hits" is also six hours in length and highlights Christmas favorites from a host of AC and CHR artists, including Bruce Springsteen, Paul McCartney, John Lennon, and Neil

• Barnett Robbins: "An Original Christmas" is 12 hours of "the top 100 favorite Christmas songs of all time," non-formatted to appeal to



· Creative Radio Shows: CRS offers 18 hours of Christmas music in two parts with "The Joy Of Christmas." In addition to featuring most yuletide music classics, also includes interviews with the elusive Mr. and Mrs. Claus, who discuss various Christmas traditions around the world. On-the-street reminiscences from children and adults round out this flexible continuous-play package.

· Kris Stevens Enterprises: The firm is again making its "12 Hours Of Christmas" available to all radio stations. KSE says the package offers "comedy, kids, nostalgia, stories of how Christmas is celebrated around the world, and all the traditions that make Christmas a special time of year.'

Regular Specials

Every year a number of regular programs close out the year with a Christmas or New Year's wrap-up. Included among those for 1986 are: · ABC: With Global Satellite Network, ABC is offering year-end

versions of both "Power Cuts" (a focus on the #1 power cuts from the past 12 months) and "Rockline" (culled from the greatest moments of the show in 1986).

· Radio International: It's producing "Best Of Rock Over Lon-don," featuring live tracks which premiered during 1986 and including such artists as Sting, Genesis, Paul Young, and Squeeze.

• United Stations: A New Year's Country Six Pack, titled "New Years': The Willie Nelson Story," is being presented. Five other regular US shows are also featuring year-end wrap-ups: "Dick Clark's Rock, Roll & Remember," "The Great Sounds," "Solid Gold Coun-try," "Solid Gold Saturday Night," and "Solid Gold Scrapbook."

· Westwood One: WW1 is producing a "Superstar Concert Series Year-End Special" featuring top concert performances from the regular series. Artists included in the three-hour program are Dire Straits, Stevie Nicks, Bob Dylan & Tom Petty, Steve Winwood, and Robert Palmer. WW1 is also scheduling "Rock & Roll '86: The Year In Review," a three-hour hol-iday special spotlighting the top artists, tours, and musical high-lights of the year.

Syndicom Skeds K-Jazz

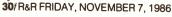
Redwood City, CA-based Syndicom has announced production and distribution of "Kaleidophonic Jazz," a new 3-hour jazz feature.

"Kaleidophonic Jazz" is hosted by Alan Olmstead and is designed for broadcast on Sunday mornings or as a weeknight jazz special. Syndicom's Mike Hesser says the program is geared for "the upscale demographic with disposable incomes and can help stations go after those hard-to-get accounts. Stations can target to financial institutions, art galleries, huxury auto

dealers, insurance companies, and financial advisors."

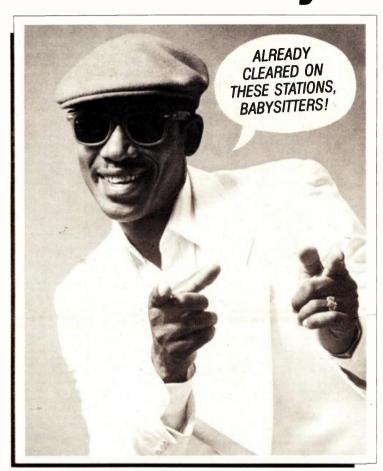
Syndicom consultant Jimi Fox adds, "K-Jazz is not only a great program - it's a special treat for all who love jazz, period. It's a rewarding and educational experience for those who are just beginning to taste the finer delicacies of jazz.'

K-Jazz is available on a cash



THE PREMIERE RADIO NETWORK PRESENTS

THE CLA'ENCE UPDATE Of ABC's All My Children



Z100/New York KIIS-FM/Los Angeles **WGCI**/Chicago WSNI/Philadelphia KMEL/San Francisco **WDTX**/Detroit **WZOU**/Boston KMJK/Portland KTKS/Dallas **WKYS**/Washington D.C. WHTX/Pittsburgh KHTR/St. Louis WBSB/Baltimore **KPLZ**/Seattle B100/San Diego WMMS/Cleveland **WUSA**/Tampa KZZP/Phoenix WHJY/Providence

"Tighten Up Or You Be Missin' Out"

It's the **CLA'ENCE** experience!!! You'll be able to tune in twice a day, as the hippest human being who's ever lived shares info and insights on ABC's recovered daytime soap, "All My Children." You've got to hear it to believe it! Find out why millions of people in America's biggest markets already plan their days around . . . **CLA'ENCE!!!!**

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SYNDICATION BY RADIO PEOPLE . . . FOR RADIO PEOPLE

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NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

November 10 - 14

MUSIC FEATURES

The Weekend

	Novemb	er 15 - 16	
American Eagle Forester Sisters	(DIR)	Musical Starstreams Stomu Yamashita	(FF
Christian Countdown America John Fisher	(CCA)	National Howard Stern Show Special guests	(DIR)
The Countdown Gregory Abbott/Jesse Johnson		National Music Survey Gordon Lightfoot/Ben Orr/Billy O	(WO)
Countdown America \ Dick Clark Beach Boys Country Report	(US)	On The Radio Billy Idol Party America Sting/Billy Squire/Klymaxx/Banany	(NSBA)
Countdown Statters/Keith Whitley/Marty Ha	(WRN)	Pioneers In Music All that glitters in the UK: David B	(DIR)
Country Today Gary Morris Dick Clark's Rock, Rol	(ILM)	Roxy Music/Mott The Hoople Powercuts Bruce Springsteen/Don Henley	/T. Rex (GSN)
& Remember Seals & Crofts	(USP)	Reelin' & A Rockin' Robert Palmer/Whoopi Goldberg	(RI)
Dr. Demento All-request show	(WO)	Reelin' In The Years Byrds/Herman's Hermita Rock Chronicles	(GSN)
Entertainment Coast To Coast David Brenner/Annie Potts/Jean	(CBSR)	Talking Heads/Dr. & the Medics/S Rock Watch	(WO) mithereens (USP)
Future Hits Tina Turner/Bruce Springsteen Great Sounds	(WO)	Billy Joel Scott Muni's Ticket To Ride	
Ed Ames Highlights	(USP)	Places in Beatles songs Scott Shannon's Rockin'	(DIR)
John Lee Hooker/Heidi Bohay Hot Rocks Loverboy	(USP)	America Countdown Billy Idol/Wang Chung/Bruce Horns the Range	(WO) sby &
John Landers Hit Music USA Special guests	(USP)	Sinatra Special - Classic Capitol Sittin' In	(CRS)
John Leader's Countdown USA Howard Jones	(CUSA)	Nitty Gritty Dirt Band Solid Gold Saturday Night Solid gold year by year	
King Biscuit Flower House	(DIR)	Superstars Rock Concert Robert Palmer	(WO)
Legends Of Rock Jimi Hendrix	(NBCE)	That's Love Bonnie Franklin/Survivor/David Lynd	(WO)
Metalshop Motorhead	(MJI)	Bee Gees & friends	(CBSR)
Motor City Beat Motor City Songbook	(USP)	Urban Music Magazine Rebble Jackson/Jeffrey Daniel	(Si)
Musical! "Hello Dolly"/Edie Adams/ Lerner-Leowe musicals	(WO)	Weekly Country Music Countdown Lacy J. Dalton	(USP)

AA = Audiophile Audition (415) 457-2741	
ABC = ABC Direction Net (212) 887-7777	
AP .= Associated Press (202) 955-7200	
ASR - Al Star Plado (213) 850:1169	
BRE - Bernett-Robbins (A1A) 788,2221	
CB - Continuum Broadcasting (212) 580-9525	
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CBSR = CBS RedoRedo (212) 075-4221	
GCA = Christier Countdown America (312) 820 1369	
CN - Copley Radio Network (819) 293-1616	
CUBA - Countdown USA (415) 383 7302	

640-0392 DR = DR Broscasting (212) 371-8850 ERI = Entertainment Radio, Inc. (818) 965-4807 EBQ = Enters Syndication Group (209) 576-67-47 FF = Frank Forest Productions (416) 363-78-7

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The Week Of

American Music Maga w/Rick Dees	zine (USP)
Kool & The Gang (11/17)	(,
Kansas (11/18)	
Miami Sound Machine (11/19)	
Wham! (11/20) Glass Tiger (11/21)	
The Concert Hour	(WO)
Natalie Cole	
Country Report Dwight Yoakam	(WRN)
Earth News	(WO)
Gregory Harrison: "Fresno"/Marti	n Scorcese:
"Color of Money," "Round M Herbie Hancock: "Round Mid	lidnight"/
Max Weinberg/Vincent Buglio	night /
Lee Harvey Oswald"	on that
Encore With Jim Lange	(WO)
1950: Patti Page	
In Concert	(WO)
Genesis	
Line One	(WO)
Big Country	
Live From Gilley's	(WO)
Steve Wariner	
Off The Record	(WO)
Genesis/Journey/Outfield	
Off The Record Special Steve Winwood	(WO)
Pop Concerts/ Star Trak Profiles Paul Simon profile, Pt. 1	(WO)
Reelin' & A Rockin' Robbie Krieger of the Doors	(RI)
Rockline Steve Miller	(GSN)
Rock Over London	
John Parr	(RI)
Rock Today	
Eddie Money	(ILM)
Shootin' The Breeze Patti LaBelle/Ready for the World/ Vesta Williams	(WO)
Solid Cold Country	4100

Solid Gold Country (USP) Golden duets: Conway Twitty & Loretta Lynn (11/17) This week in 1977 (11/18) Producer profile: Larry Butter (11/19) Songs about musicians (11/20) November chart-toppers (11/21) Solid Gold Scrapbook (US) Originals & remakes (11/17) This week in 1966 (11/18) Call me Mister (11/19) This week in 1961 & '62 (11/20) Profile: Rascals (11/21) Special Edition (WO) n Jones/Shirley Jones (WO) Triumph/Billy Idol/Oran "Juice" Jones

COMEDY

Amatellin U (DD) Share the wealth/small unmarked bills/ fun and profit/gums R us

Bobby Jo Ambergey's Bar & Grill (DD) Car Show Coast-To-Coast (SCGI) Spam and you/roach pellet relay/free clinic blues/it's only a cold sore/where has

it been? Comedy Hour Live Guest: Billy Crystal/Steve Wright/ Chevy Chase/George Cartin

Comedy Show With Dick Cavett (CW) Halloween: Robert Klein/Abbott & Costello/ Bob Newhart/Flip Wilson/Gene Wilder/

Jonathan Winters

Dally Feed Ed Messestone & Ronald Rubble/the shield of General Koop/Yamani replaces Gresell/ 100th congressional preview/iceland transcripts leaked

Hiney Wine Hineygram/hiney on tap/when the urge hits/ getting it off/hiney for all seasons Irving Lobiolly Season pass/first and ten/running back/ thanks, coach/only a game

Jackie The Joke Man Tied up/policeman's ball/Bruise Springsteen

one-armed paperhanger/feeling rosey Laugh Machine Bill Cosby/Rowan & Martin/Steven Wright/ Rich Little/Woody Allen/David Brenner/ Rodney Dangerfield/Soupy Sales/ Steve Martin

Live From The Improv Rick Podell/Kelly McDonald/Larry Scarano/ Bob Nickman/Rich Schneider

Mel Bianc's Blankety Blancs (ASR) Celebrity interview/Mr. Physics/the mummy's curse/nostalgia time/d National Comedy Wireless (DD) My wild Irish nose/nightmare on Sesa Street/morning shuffle/Crocodile Dum-Dum/hot mama

National Lampoon's True Facts know your nouns/fat fuzz

Stevens & Grdnic's Party Drop-Ins Party with your food/surgery by numbers/ hold on please/purple mud wrestling/

party line; Ivory soap Radio Hotline I called you, right?/contagious virus/ secret agent/I wanna be a grouple/ zip codes

Stevens & Grdnic's Comedy Drop-ins (ASR) I Don't Care beer/Das love boat/camera shop/ believe it or else/Robert Young at

Tap Dancing Newscaster (ASR) U.S. spies/Chevy Chase: South Africa. Japanese yen

United Spots Of America (ASR) wetness/scum-mark/scum-tone 3000

Male secretaries/healing cries/accidentcausing mobile phones/mental health test/ designing your own car

GENERAL INFORMATION

'87 Plymouth Sundance/Vic Oldsen, car advertiser Computer Program

Artifical intelligence/assembly line computers hackers/steady power supply/ bubble memory/computer magazines Health Care

What should your kids be eating? NBC Extra (NRC) Tuned in to America, Pt. 1/160th An

special) Personal Finance Digest (JBP) Interest deductions/used cars/personal debt/ borrowing/tax reform & credit cards/ David Horowitz/auto ads/storage

Public Affairs Teams in trouble

Reviewing Stand (PIA) "The Paper Avalanche": Diana Boorher/
"Silver Hair, Silver Wings": Betty Lowery

Sound Advice Equipment placement, ventilation, humidity setting up/good connections.

ground/phasing Sports Explosion (PIA) Mark Keel/Scott Fitzkee/June Jones/ Mike Hardin/Jerry Kramer/Richard Duchossis/Jeff Elliot

(SM)

Sports Trivia

Wireless Flash (CN)

Bryan Brown: "Tai Pan"/Wendy Fuiton: "Knots Landing"/Renee Taylor/ Boz Scaggs/Billy Griffin

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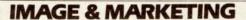


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HARVEY MEDNICK

MEET STU SAGINOR

A New Radio Voice On The BPME Board

To paraphrase the old Meat Loaf hit, "Four out of 23 ain't bad." That's the number of radio-based board members of Broadcast Promotion & Marketing Executives (BPME) - now that they've added Stuart Saginor, Director/Advertising & Promotion for WELI/New Haven, CT.

Stu is a bit of an anomaly in our part of the industry. Only three years ago he went directly from Syracuse University, where he majored in telecommunications to the directorship of the promotion department at WELI. Stu's been an active BPME member, attending and appearing on panels at the three conventions which have taken place since he joined the station. His election to the board was championed by Interep's Erica Farber and RAB's Danny Flamberg (not too shabby a duo to have in your corner).

We caught up with Stu just after he returned from his first BPME board meeting in Vancouver on October 20th, and he noted exuberantly, "I was really delighted to learn of my election to the board. When you are supported by two outstanding professionals such as Erica and Danny, it makes the responsibility all the greater. I know they put me up in an effort to increase the number of radio members on the board. I feel if we want more to be done for the radio membership



Stu Sagino

of BPME, then we need even more radio influence in the decisionmaking process. In fact, at this time there are no radio members among the officers. We have to change that.

BROADCAST PROMOTION & MARKETING EXECUTIVES

His Goals

I am a personal fan of Stu's, having appeared on a panel with him at the recent Radio '86 convention in New Orleans, and knew he'd have a bunch of well-articulated, strong feelings and wellfounded goals for the future of BPME. His primary goal is to increase radio attendance at the conventions. "Ideas come from people, and the more people we have in attendance, the more ideas we'll create," he said.

He's also critical of the way managers look at in-house convention selection and attendance. "At the beginning of the budgeting process, it's almost automatic that the manager says, 'well, my GSM'll go to RAB, my chief to NAB, my PD to Radio '87 and I'll go to . . . ' But when it comes to the promotion director, managers don't really see the importance of their going to our convention." As an outstanding marketer, Stu's not without an opinion on how to solve this problem: "I think we have to make the managers more aware of what we're doing. I'd like to see a direct mail campaign aimed at the GM. We've got one of the best association publication in Image magazine, and we should get that, plus some samples of the stuff we have at the resource library in San Diego, into the hands of the decision makers (GMs). This would help alert them to the necessity of having their promotion director interact with peers at our annual meetings.

We Have An Image Problem

"When you want a sales quote, all you have to do is call Bill Stakelin at RAB," he continued. "We don't really have a 'radio promotion voice,' someone who possesses the image of strength and knowledge that Bill does. I'd like to see BPME have an executive director who is a paid professional, who can serve us this way in a variety of situations such as state conventions and other association meetings."

As we've always lamented, promotion people spend so much time promoting others that they seem to neglect themselves, and this holds true for BPME. As Stu told me, "In a general sense, it seems that BPME doesn't get sufficient cover-

age in the press. Our meetings have been getting better and better for radio. We went through a name change to enhance our image, and still - outside of RAR, which has to be considered the key publication in our convention involvement and coverage - our attention in the trade press has been meager. We have to change that.

He also believes BPME gets short shrift when it is compared to other trade associations. "We have to do more to increase our national presence," he continued. "BPME is growing dramatically, and this organization is going to be right up there in strength with NAB and RAB. We have to alter the view of promotion/marketing as sales has done so effectively. Every group I've ever dealt with appreciates the strength of the RAB, and that's where we need to get to. The meetings and the whole organization have been getting better and better. I'm very pleased with the attention radio has been getting; I don't think we're perceived at BPME as an afterthought of TV any longer, and I hope that con-

Grass Roots Philosophy

Not too long out of college, Stu believes we need to start BPME awareness in the classroom. "We at BPME need to get into the colleges," he stressed. "Very few colleges, if any, offer courses in promotion. Erica Farber has done an outstanding job with the scholarship program, but I still think most students believe that being a jock or a salesperson are their only radio industry options. As a result, we get very few college memberships.

He also has some definite thoughts on expansion. "I'd like to see us make more presentations before state broadcast meetings. I know Fred Bergendorff of KNX/ L.A. is appearing before the California Broadcasters Association. and I know that kind of activity gives us more credibility. We should also work hard to get more BPME-sponsored sessions at other conventions, such as the one we did at Radio '86 in New Orleans."

A Correct Attitude

Stu's ideas are both good and positive, and he is very passionate and exuberant about them. This

will serve both him and BPME very well. As he said of his first board meeting, "It was a great honor and a tremendous compliment to be among the brightest minds in our profession. It's really awesome to be a part of the leadership of such an organization at such an early point in my career. Just to sit and listen to these people - TV as well - was a source of great excitement. I look forward to serving radio's needs as a member of the

We look forward to Stu Saginor's contributions, and wish good luck to a deserving guy. And just in case you've been waiting for his promo, here it is: "Make sure attendance at BPME's 1987 convention in Atlanta is in your budget, and let's try to double the number of radio attendees at the Peachtree Plaza.

DATELINES

Young Black Programmers Coalition, inc. 9th Annual National Meet-

Hyatt Regency Hotel, Houston

February 1-4 National Religious Broadcasters 44th Annual Convention

Sheraton Washington, Washington, February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5

Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

American Advertising Federation Annual Convention Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radio and Television 36th Annual Convention Beverly Hilton, Los Angeles

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza. Atlanta

ONE YEAR AGO TODAY

- #1 CHR: "We Built This City" Starship (Grunt/RCA)
- #1 AC: "Separate Lives" Phil Collins & Marilyn Martin (Atlantic) (2 wks)
- #1 B/U: "Everybody Dance" Ta Mara & The Seen (A&M) (2 wks) • #1 Country: "Lie To You For Your Love" - Bellamy Brothers (MCA/Curb)
- #1 AOR Track: "Small Town" John Cougar Mellencamp (Riva/PG)
- #1 LP: "Afterburner" ZZ Top (WB) (2 wks)

FIVE YEARS AGO TODAY

- Mel Karmazin heads Infinity Radio
- Al Law VP/Programming for NBC Stations
- #1 CHR: "Waiting For A Girl Like You" Foreigner (Atlantic)
- #1 AC "Here I Am) Air Supply (Arista)
- #1 B/U: "Take My Heart" Kool & The Gang (De-Lite/Polygram)
- #1 Country: "Wish You Were Here" Barbara Mandrell (MCA) • #1 LP: "Tattoo You" - Rolling Stones (Rolling Stones/Atlantic)

TEN YEARS AGO TODAY

- #1 CHR: "Muskrat Love" Captain & Tennille (A&M)
- #1 AC: "Muskrat Love" Captain & Tennille (A&M)
- #1 Country: "Cherokee Malden" Merle Haggard (Capitol) (2 wks)
 #1 LP: "Songs In The Key Of Life" Stevie Wonder (Tamla/Motown) (4 wks)

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Building And Keeping A Winning Team

By Donna Halper

Every year, many managers evaluate their staffs in light of the latest ratings. Perhaps it's time to fire the PD . . . get a new morning jock . . . or maybe even change format. Some stations hire consultants. Others look around for holes to fill in the market.

Although I can't offer surefire answers guaranteed to solve all your problems, I can provide a few useful guidelines that will contribute to building staff morale. This article will also help you see what the next step is for your sta-

First let's be practical. If you're in a small or isolated market, you may not be able to attract the caliber of personnel you would like. That's the bad news, especially in a one-book-a-year market. But it's also the good news, if you're a believer in developing talent.

Frequent personnel changes only confuse an audience. Before you get rid of all your on-air people and turn on the satellite after a bad book, ask yourself a few honest questions about what your goals and expectations were. It's highly unlikely that a person who never did mornings before will suddenly blossom into a legend without a little support. The same can be said for your new PD or sales manager; did you just give him a quick orientation and then let him learn the ioh? Sometimes on-the-job training is great, but sometimes it can be

Getting some new bodies into the station may not solve the problem. Instead, many successful GMs, even in small markets, are investing in training for their staffs. It's a worthwhile investment. Companies such as Padgett-Thompson and Keye hold one-day seminars all over the country on a variety of valuable subjects that pertain to sales. They also hold some seminars from which your PD might benefit, even if they technically aren't aimed at radio people. I've sent a number of new PDs to time

"Before you get rid of all your on-air people and turn on the satellite, ask yourself a few honest questions about what your goals and expectations were."

-Donna Halper

management seminars with very positive results.

There are also worthwhile seminars on how to handle people more effectively. A new PD is not just a disc jockey who got a title: He is a manager in training, and giving him some management skills will enable him to do his job better. I like to see PDs go to programming conventions, and I also like to make sure they have lots of trade publications to read so they can keep up with the latest theories and

As for your air talent, do you let them hear other markets? No. they don't have to imitate Scott Shannon or Howard Stern, but it is often very helpful for announcers to have something to which they can compare themselves. Even the big stars like to feel they are continuing to make progress. Never hearing any other announcers outside the hometown fosters an "I'm good enough for this market" mentality that is not conducive to talent development. Your staff may not want to leave their hometown, but they should definitely be committed to providing excellent radio no matter how small their local

Hit The Road

I suggest that PDs go to a bigger market every couple of months, preferably on a weekday, and tape a variety of stations. (More experienced announcers may have the weekends off.) I also suggest that PDs have access to airchecks of other markets, and there are several companies that make such tapes available. You can also have your PD set up an exchange with a station similar to yours in a market in some other part of the country. The exchange of tanes and ideas can be a very productive experience for both stations.

Do you look at outside sources for your airstaff as an unnecessary expense? I've found some managers who are reluctant to provide resource material for their announcers. I'm very aware that every expense is scrutinized in small markets. But it helps your programming staff to have such publications as USA Today, People or even the National Enquirer, no matter what size market you are in, so they can keep up with issues that are on listeners' minds. Joke sheets or alternative news sources like Wireless Flash can also be valuable and make your staff sound more informed

Good talent doesn't develop in a vacuum. Your commitment to helping your announcers improve often will result in a much more interesting air sound, especially in markets where "playing the hits" is not the magic solution because several other stations are doing

Does your PD or MD have a place to listen to new records? Is there an area where the PD can file the articles and other materials he needs? Space may seem like something we all take for granted, but it is amazing how little things can affect performance. A PD with nowhere to sit and no time to listen to music or go over an aircheck may not be as effective as he could be.

The Engineering Aspect

Another area you should examine before making any drastic changes is one that is often overlooked: engineering. How does your station sound technically? Does it sound like a Beautiful Music station even though your format is Album Rock? Is your signal clean as well as loud? Is it too compressed or distorted? Are you using microphones that make your female announcers sound awful or your male announcers sound hollow? Is maintenance only carried out when something breaks? Do your PD and engineer speak to each other, and do they treat each other with respect? Do your jingles sound old and tired? Does your production suffer from outdated or inappropriate background music that may have been great ten years ago but just doesn't fit with today's

Not every station can afford all new, state-of-the-art equipment, but you should check out the station's sound on occasion to see if it's difficult to listen to over a long period of time. We take such things as carts for granted. Are yours worn, with the result that the music sounds muddy? How often are needles and cartridges replaced? If you can't afford a CD player yet, what are you doing to keep your records in decent condition? The more you know about your station,



Donna Halper is a Bostonbased radio consultant who works with all formats. She can be reached at (617) 266-5666.

the more you can prevent little problems from becoming big ones.

As you evaluate your staff and its performance over the past rating period, you will find that some of them just aren't living up to their potential. Before you start firing, however, you may want to seek some advice from a consultant. Many consultants do specialize in training staffs and bringing out the best in air talent.

As you take your station's pulse, you may be asking yourself about morale. Nothing is more detrimental to morale than a bad book, obviously - but some stations use bad ratings to motivate everyone to get back up and win big next time. The trick is to think of setbacks as challenges, not failures.

Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jlm Dawson, R&R, 1930 Century Park West, Los Angeles, CA 90067; (213) 553-4330.

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SEAN ROSS

PAT NORMAN, PHIL HALL INTERVIEWED

K-Earth Cracks A Four . . . Finally

With its 3.5-4.0 12+ rise in the summer Arbitron, KRTH-FM/Los Angeles is now L.A.'s sixth-ranked station. Among contemporary music stations, it trails only KIIS and KPWR. Besides capping a notable comeback that has taken less than 18 months, the new 12+ share marks a psychological victory for K-Earth 101, which spent most of 1979-81 in the 3.5-3.9 range without ever cracking a four.

KRTH was significantly different then, functioning both as a Gold outlet and as L.A.'s top CHR, usually well ahead of its AM, KHJ. Ironically, the closest CHR competition at the time was another Gold/CHR hybrid, KRLA. Under then-PD Bob Hamilton, KRTH's music spanned the rock era and included a list of more than 30 currents, an approach positioned as "playing your favorites." Through considerable dayparting and music scheduling, KRTH managed to pull off its unusual mix - for a while By spring 1985, it had fallen to a 2.5

In late September 1985, KRTH became considerably more focused under the guidance of new VP/ GM Pat Norman and RKO group consultant Walt Sabo. The library was tightened, and currents were eliminated entirely - something Norman repeatedly cites as crucial to the renewed success of the station. KRTH's music window now closes around 1978, with an emphasis on '60s titles. In February, Phil Hall replaced Hamilton; later, Steve Morris succeeded Dean Goss in mornings.

Travel Budget

Norman also reworked KRTH's contesting. While most of its RKO sister stations emphasized rent and car payments, K-Earth has billed itself for the last year as "your tic-ket to paradise." It has awarded trips to Hawaii and \$1000 each weekday. "We've also done a bonus trip which may be anywhere from Paris to London to Alaska every month," said Hall. Travel promotions have been so successful for KRTH-FM that its sister AM, now known as "Smokin' Oldies AM 930," has added separate contests which also emphasize travel prizės.

"The other thing we've done in the last year is more community 'involvement," Norman said. "On



VP/GM Pat Norman, PD Phil Hall

the 4th of July, we were the official station for three celebrations: one in Orange County, the big one in Santa Monica, plus one in the Valley. We're also on a committee with a lot of other community leaders trying to raise money to buy books and reestablish L.A.'s Central Library, which went up in smoke last January.

Other community efforts include Camp K-Earth, a summer camp fundraising drive, and the daily "job seekers notebook," two longtime station mainstays. Station mascot Captain K-Earth goes with local celebrities into public schools to deliver safety lectures. PSAs are considerably more prominent than on other stations, where they have long been relegated to minimal status. And in a move that typifies KRTH-FM, produced promos take a bulletin board approach rather than pushing one contest or feature, often mixing contest. community-service, and program

The #2 Button

Asked who K-Earth shares with, Norman and Hall answered in unison, "Everybody!" Like many CHR PDs, Hall feels his station can do well by being listeners' second button. "Like everybody else, we have our group of folks who never

leave the station. We also have the advantage of being almost everybody's second favorite. If they don't spend a lot of time with us during the week, then they'll probably spend a majority of time with us on the weekend, and that's definitely advantageous to us." Because the non-core audience can be counted on for repeat sampling, Hall said, "I don't believe we burn out as quickly on folks."

One station K-Earth doesn't expect to share with is KLSX, which recently converted to Classic Rock under Fred Jacobs and formed, with KRLA, the market's second Gold combo. "If you want to talk strictly programming and music," said Norman, "that's not a competitive format. They're playing currents over there, and it's very different. They can call it anything they want, but it certainly isn't Oldies. I don't want to be put in the same bag with them."

Hall added, "We're really more of an adult radio station that's mass appeal. They're targeted more to the late bloomers out of adolescence. From our standpoint, they're really more formatically compatible with KLOS. (KLOS PD) Tim Kelly and those folks could probably talk better about what effect they may have than we could."

Classic R&R Stew

Ironically, under Hamilton and former MDs Guy Zapoleon and David Grossman, K-Earth essentially anticipated the Classic Rock boom, adding "Rock & Roll Stew" by Traffic, "Break On Through" by the Doors, and other early AOR staples at night. When Hamilton left, so did most of those songs. along with a lot of '60s hits that might not have been familiar to listeners who didn't grow up in Southern California

In recent months, however, the music mix has been shuffled again, especially on the "K-Earth After Dark" late night show. While "Rock & Roll Stew" hasn't resurfaced, it's now possible to hear "Just Like Me" segued into "Whole Lotta Love" backed by a drop-in that declares KRTH "the Southland's only classic rock & roll for more than a decade." While K-Earth has used the "classic" imagery for some time, it's become considerably more prominent as the AOR Gold boom progresses.

Even though L.A.'s AORs are also banging the "classic" term, Norman says he isn't really worried about the word being overused. "If anything," he commented, "it'll further enhance our image. He also asserted that the use of

"Classic Rock & Roll" is seen differently by adults than "Classic which is perceived as referring to only hard rock. As for the reemphasis on AOR crossovers. Hall said, "That stuff has been there all along, at least since I've been PD. There's a certain percentage of our audience that likes to hear it occasionally. It's a tasty little surprise for them, but they're not looking for a steady diet of

Looking To 1991

In December, 1982, when Norman was GM at KFRC/San Francisco, PD Gerry Cagle called him "the only GM I've ever worked for with a three-year plan." At K-Earth, Norman said, "We have a five-year plan, and it's in writing. We all suffered through putting

Continued on Page 40

K-Earth Music **Monitors**

9:15-10:15am

ROLLING STONES "Satisfaction" PAUL & LINDA McCARTNEY "Uncle Albert-Admiral Halsey" **ELVIS PRESLEY** "Good Luck

STEVIE WONDER "I Was Made To Love He

AMERICAN BREED "Bend Me Shape Me

AL GREEN "Tired Of Being Alone" DION "Runaround Sue" MAMAS & PAPAS "Monday Monday'

NEIL DIAMOND "Song Sung Blue" LRB "Reminiscing" GARY PUCKETT "Young Girl" SUPREMES "Someday We'll Be Together"

9:15-10:15pm

TURTLES "You Showed Me" CCR "Suzy Q" EVERLY BROS. "Bye Bye Love" CHIFFONS "One Fine Day" YOUNGBLOODS "Get Together" WINGS "Listen What The Man Said'

SEARCHERS "Needles & Pins" BUFFALO SPRINGFIELD "For

What It's Worth' DRAMATICS "What You See is What You Get" SAM COOKE "You Send Me" STYX "Come Sail Away" MOODY BLUES "Go Now" DOOBIE BROTHERS "It Keeps You Running

MONKEES "Last Train To Clarksville*

MIRACLES "Mickey's Monkey" **ROLLING STONES "Girmme**

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K-Earth Cracks A Four

Continued from Page 38

that together this past summer."

What does that plan include for KRTH (AM), which has been under a 1.0 share for more than three years and has gone through four formats (two of them Gold-based) in that time? "Obviously, with an 0.6 now, we'd like to break 1.0," said Norman. "We hope we can do it in the fall book

"We don't have a problem with what we're doing on the AM. We think it sounds good. We've seen KRLA fall off considerably since February, when we went into this format. We have some AMs with some very clever calls like KIIS with an 0.2. So it can't be all bad, because we're holding our own."

From Inside

Even before it went to live jocks in all dayparts, K-Earth was known for high-profile, high-shtick morning shows with London & Engelman and then Dean Goss. Goss's replacement, Steve Morris, runs perhaps the calmest and most music-intensive morning show in town without character voices or significant use of the telephone. It's a major contrast to the rest of the market, especially now that KPWR's Tommy Jaxon, whose approach was similar, has been replaced by the much higher-profile Jay Thomas. And that, said Norman, is how it will remain.

"We think we have an intelligent alternative. You could almost compare Steve to David Letterman vs. Joan Rivers and Johnny Carson. Everybody didn't like David Letterman, and a lot of people still don't."

Hall added, "We have a morning personality instead of a morning disc jockey like most radio stations. Steve understands the importance of music in the morning show. He's not so ego-intensive that he thinks everything he has to say is more important than the music. He understands that music is the common thread that happens be

"I'm sure we'll come out of (the Gold boom) but guess what? We'll still be appealing to the masses."

—Pat Norman

tween the different local things he's talking about.

"I can't emphasize how important it is that the battles are won on the inside," said Hall. He praised the entire staff, which also includes Brian Beirne (who pulls the station's highest numbers in middays), Steve Scott, Jay Coffey, Joe Danlels, Lisa Moree', and weekenders Jay Gardner, Jonathan Doll, Michael Moore, and Steve O'Nelll.

MOR Of The '90s

KRTH-FM's success this summer makes it the most successful of the major markets Top 40 Gold stations. Did the attendant media hysteria surrounding the format help at all? "Sure it helped," said Norman. "It also helped that we've been the premier Oldies station for the last 12 years. Maybe it's the time and I'm sure we'll come out of it, but guess what? We'll still be appealing to the masses. Maybe we are the MOR of the '90s."

"One thing I might add," said Hall, "is that this station is not programmed on a fad. We've been doing this for a while, so K-Earth will not go away when people quit using Four Tops music in TV commercials. That puts us in a different light than a lot of the 'oldles stations' that have been popping up

over the last year or so."

As Norman put it, "We've been playing the Beach Boys through all their comebacks."



BIG BOOM THEORY — WJMK (Magic 104)/Chicago recently sponsored a parade of "baby boomers" — station listeners carrying boom-boxes tuned to the radio station. Music played that afternoon was rearranged to include "The Wanderer," "Tim Walkin," and "Dancin' in The Street" among others. Seen (i-r) on the station's 1966 GTO are Scott Wagner, Dick Blond and John Charleston.

GOLD EXCHANGE

Now that KSLX/Phoenix PD Dick Bascombe has left the station to pursue a career in sales, GM Carl Hamilton is looking Jor his replacement. Hamilton is accepting phone calls and can be reached at (602) 941-1007

KRZN/Denver morning man John Gleason recently broadcast his morning show, along with a winner, in bed at a downtown automotive dealer ... KRLA/Los Angeles recently hosted a special performance of the musical "Pump Boys & Dinettes" at

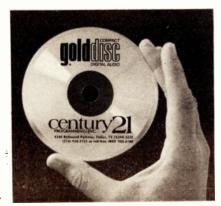
Hollywood's Las Palmas Theatre.

Although TM, now known as The Programming Consultants, has offered prepackaged gold libraries for some time, it's never had a full-fledged gold format before. Now Dick Bartley is teaming with the company to produce the "flockin" Oidies" format; instead of a tape-delivered service, TPC will offer computerized music printouts for stations to work from. More information is available from (800) 843–7807.

KGMG/Oceanside, CA, in the North

San Diego County market, has been
"Classic Hits" since Labor Day, with
former KCFX/Kansas City PD Greg
Stevens doing momings. Now Stevens's former KCFX partner, Steve Sellers, has been reunited with him in AM
drive ... Jim Myers, co-author of
"Rock Around The Clock," is looking to
establish a rock & roll museum in Philadelphia. He can be contacted at 1607
E. Cheltenham St., Philadelphia, PA
19124.

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KEN BARNES

STAND BY ME ONE MORE TIME

Remakes, Remodels And Random Notes

Police suffer from Sedaka Syn-

Drifters classics like "Up On The

Roof" and "On Broadway" were

sung by his successor, Rudy Lewis.

"Don't Play That Song" was later

covered by Aretha Franklin and

1963's "I (Who Have Nothing)" be-

came a standard of sorts, with ver-

sions by Tom Jones, Terry Knight

& The Pack, and many more. He

left the Atlantic family around 1969

to record for Bob Crewe's Maxwell

label; that went nowhere, but he

managed a successful return to

Atlantic in 1975 with "Supernatural

Thing," a No. 17 pop hit written by

Gwen Guthrie. After working with the Average White Band and cut-

ting other solo records. King

drifted into quietude again, but has

now returned on his third Atlantic

King's solo career sputtered soon

"Stand By Me," but 1962's

Well, I thought I had the perfect column set up. "Twist & Shout" had been revived, and I'd done a column on it; "Venus" had been covered by Bananarama so I was able to write about the Shocking Blue (after which, the Shocking Blue version was reissued, to my surprise). Now "Stand By Me" by Ben E. King is moving up, so I couldn't ask for a more suitable topic...

Unfortunately, I'd already done it. Sparked by Maurice White's cover version last year, I devoted a sizable chunk of my September 13, 1985 column to a quick history of the song.

So that shot that bright idea down. However, for the handful of readers without either a photographic (phonographic) memory or a copy of the September 13, 1985 issue within arm's reach, I figured a brief recap of that piece might prove useful.

"Stand By Me" was Ben E. King's third solo single after he left the Drifters in 1960. It followed a big hit, "Spanish Harlem," but rose even higher, top five in mid-1961. It was produced by famed team Jerry Leiber & Mike Stoller, who had crafted the Drifters' big hits as well as songs by the Coasters, Elvis Presley, and many more. They wrote "Stand By Me" under the pseudonym Elmo Glick, along with King



Townshend gets on a solid New Orleans footing

The song was covered often, most successfully by Spyder Turner, who in 1967 used it as the base for a medley of impersonations of popular black singers. Interestingly, the flip side of the reissued King "Stand By Me" is a medley of excerpts of the songs on the "Stand By Me" soundtrack.

Other artists who've sung "Stand By Me" include Gene Chandler, Little Eva, Sam The Sham & The Pharoahs, Sonny & Cher, and David & Jimmy Ruffin.

King was the Drifters' most famous lead singer (arguably, although Clyde McPhatter fans may dispute that contention), but was with them not much more than a year, coming over with a group called the Five Crowns who assumed the Drifters identity wholesale when the previous Drifters disbanded. King sang "There Goes My Baby," "Dance With Me," "This Magic Moment," and "Save The Last Dance For Me." Later

Songs Under Cover

Meanwhile, the latest original hit to be rereleased is "Daydream Believer" by the Monkees. Billy Vera & The Beaters have rereleased their "At This Mo-ment," spurred by an airing on "Family Ties." And then there's the Neil Sedaka Syndrome of an act reworking one of its past hits, on the theory, I guess, that why bother searching through the archives for vintage cover fodder when you've got the perfect material right there in your own repertoire. Following close after Chicago's "25 Or 6 To 4" comes "Don't Stand So Close To Me '86" by the Police, who confuse matters further by including a live performance of the old version on the flip side. (In a way, "Walk This Way" counts as part of this phenomenon. since Aerosmith's Steve Tyler and Joe Perry participate so prominently. Same for "Soul Man," as Sam Moore reprises his Sam & Dave role, with Dave's part adapted for the stylings of Lou Reed.)

BEN E. KING'S **GREATEST HITS** 1. THAT'S WHEN IT HURTS 2. AUF WIEDERSEHEN, MY DEAR · ARCHMO THE CORNER 4 YOUNG BOY BLUES & WHAT NOW MY LOVE & STAND BY ME L AMOR 2. DON'T PLAY THAT SOME a. I (WHO HAVE NOTHING) HOW CAN I FORGET S. I COULD HAVE DA . SPANISH HARLE Ben E. King stands by his hits, and this time we can correctly

identify him.

Most obscure covers presently generating attention are Wham's "Where Did Your Heart Go," originally by Was (Not Was) a couple years ago; the Pretenders' version

Billy Idol rings a bell

Two AOR classics, "Stairway To

Heaven" and "Jumpin' Jack

Flash," have been redone by, re-

spectively, the Far Corporation and Aretha Franklin. The Rolling

Stones rack up another cover in Ja-

"Where Did Your Heart Go," originally by Was (Not Was) a couple years ago; the Pretenders' version, of a little-known Jimi Hendrix track, "Room Full Of Mirrors"; and R.E.M.'s "Superman," a 1989 single by Texas combo the Clique. (It was an A-side first, then was relegated to the B-side of their sizable hit, "Sugar On Sunday.")

Lyric Manglings Pouring In

Thanks to everybody who responded to a recent off-the-cuff item a few weeks ago about how easily you can garble lyrics to hit songs. I've got a pretty good pile building, and I'd like to hear more examples of the "Papa John Creach"/"There's a bathroom on the right" variety of manglings. I'm going to hold on to the present stock, accumulate new ones, I hope, and then I think it would make a great column for R&R's Thanksgiving Turkey issue, in which we're soliciting the most co-lossal screw-ups in radio and record annals. So keep those lyrical misinterpretations coming.

A few odds and ends: RCA A&R VP Gregg Geller sent along a copy of a new single by RCA-UK artist Steve Carlton, who thereby qualifies for the rock in baseball name crossover list with the Phillies (now White Sox) pitcher. CFNV/Toronto's Don Berns adds three more current bands whose names make complete sentences: Goodbye Mr. MacKenzie, It's Immaterial and General cross leach.

ial, and Gene Loves Jezebel.

Mix Managing Editor Blair Jackson volunteered two of his favorite weird band names, Zoogz Rift & The Micro-Mastadons (an earlier version of Zoogz Rift & His Amazing Shitheads, who were listed by Dennis Constantine) and the Inflatable Boy Clams. Chrysalis VP/Marketing Charly Prevost adds the unforgettable 99% Mom & Apple Pie 1929 Crash Band. Sean Ross, as part of a lengthy list of recent B/U artists which space does not permit my reprinting, nominates the immortal Phunky & The Oneness Of Juiu.

Which reminds me I must be off to my self-realization class, where we will actually contemplate the oneness of juju, so see you all next

son & The Scorchers' "19th Nervous Breakdown," while the Hollies' "Long Cool Woman" comes up again via Phantom, Meanwhile, after a long dry spell Rocker & Slick. "Barefootin" was a 1966 smash in CHR and AOR, the covers continue to proliferate. Billy Idol com-pletely revamps William Bell's by New Orleans singer Robert 1969 R&B hit "I Forgot To Be Your Parker, now a Pete Townshend Lover," which was, believe it or single. George Thorogood revives a not, a ballad. The Beach Boys song Chuck Berry recut, "Reelin' & Rockin'" (the '50s version was perpetrate a fairly dramatic revamp of the Mamas & Papas' first fairly obscure, but the 1972 remake hit (but second single), "California Dreamin'," thanks to that Roger went Top 30. Berry also recut his own hit "School Days" with new McGuinn 12-string guitar, which is lyrics and title, "No Particular Place To Go.") Thorogood also is a historical payback of sorts for all the namechecks McGuinn received getting AOR airplay with his live from the M's & P's in "Creeque version of "Night Time," originally done by the Strangeloves in 1966.



REM's Pick To Clique: But can you tell which were the original "Superman" artists?

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KNAN add Z102 add KYYY add WCIL add WLRW add 99KG add KFMW add KGOT add OK95 add

Rex Rocks, "Muskrat Love" Drops

MONDAY, NOVEMBER 10

1958/An auto accident near Marion, AR slightly injures Sam Cooke, kills his chauffeur, and leaves Lou Rawls in a coma and, according to legend, with a case of amnesia that he snaps out of on stage.

1960/Gregg Allman is given a guitar for his 13th birthday. By his 14th, he and Duane have formed a band in Daytona Beach called the Kings.

1977/Yank Me, Crank Me, Take My Breath Away, Dep't: Ted Nugent's "Cat Scratch Fever" tour winds up at Madison Square Garden. The opening act is Rex, featuring Rex Smith.

1984/Frankie Goes To Hollywood's "Welcome To The Pleasure Dome" debuts as the UK's #1 LP after initial orders of 1,099,500 copies break the advance orders record there.

Birthdays: Donna Fargo 1949, Tommy Facenda 1939-47, depending on what city you're in.

TUESDAY, NOVEMBER 11

1958/Hank Ballard & The Midnighters wax the first version of "The Twist" in Cincinnati's King Studios. 1969/Jim Morrison, on his way from Los Angeles to a Rolling Stones concert in Phoenix, is arrested for "interfering with the flight of an intercontinental aircraft and public drunkenness" after annoying a stewardess. She

1977/Ariola's Scott Shannon announces the formation of the new-wave oriented Zombie label, whose two primary releases are "It's Gonna Be A Punk Rock Christmas" by the Ravers and a remake of "I Can't Control Myself" by the Sunset Bombers, one of whom is Doug Ferger of the Knack.

1984/The Addrisi Brothers' Don Addrisi dies of cancer at age 45.

1985/Depeche Mode's pre-"People Are People" set, "Catching Up With Depeche Mode," released. Also Asia's

Birthdays: Jim Peterik (Survivor) 1950, Andy Partridge (XTC) 1953, LaVern Baker 1929.

WEDNESDAY, NOVEMBER 12

1976/Rod Stewart's "Tonight's The Night" pushes "Muskrat Love" out of #1 CHR

1977/Ray Charles hosts "Saturday Night Live," featuring the Young Caucasians' "cover" of "What'd I Say." 1980/The St. Louis Post-Dispatch accuses KSLQ of using SFX to fake helicopter traffic reports. 1982/Producer Lenny Waronker becomes President of WB Records. Also, Laura Branigan's "Gloria" peaks at

1984/Etton John wraps up his "Breaking Hearts" tour with a New York concert at which he presents the

Princess Grace Foundation with a check for \$50,000. Birthdays: Neil Young 1945, Barbara Fairchild 1950, Arthur Tavares 1949, Booker T. Jones 1944, Bob Crewe 1931.



Neil Young, Freddie Ganitz, Mitch Easter, Frida Lyngstad-

THURSDAY, NOVEMBER 13

1965/James Brown's "I Got You (I Feel Good)" enters the US charts; the Who's "My Generation" enters the UK

1974/Then again, would you lend your sportscar to the real one after "Highway Star?" A Richie Blackmore impersonator smashes up a borrowed Porsche in Iowa City, where he's eventually charged with felony

misrepresentation. 1979/Dolly Parton's "Great Balls Of Fire" LP, featuring two disco cuts, including a remake of the title song, goes

1985/The Compact Disc Group, an alliance between labels and hardware suppliers, announces its intent to disband by year's end after assuring member companies that it would operate at least a skeleton staff through 1986. Also, Mayor Tom Bradley declares "Rock & Roll Day" in L.A. Birthday: Timmy Thomas 1934.

FRIDAY, NOVEMBER 14

1975/Queen's "A Night At The Opera" LP released. Also, R&R warns rock stations to acquire a SESAC license before playing C.W. McCall's "Convoy." These days, it's "Grandma Got Run Over By A Reindeer" that requires

1977/Crystal Gayle's "We Must Believe In Magic" goes gold.

1980/Pat Benatar's first Top 10 single, "Hit Me With Your Best Shot," peaks at #9. 1984/Reggae star Keith Hudson dies at age 38 of lung cancer in New York City.

Birthdays: Stephen Bishop 1951, Scherrie Payne (Supremes) 1945, Freddie Garrity (& The Dreamers) 1940.

SATURDAY, NOVEMBER 15

1956/Elvis Presley's film debut, "Love Me Tender," opens in New York.

1969/Janis Joplin is arrested in Tampa for using "vulgar and indecent" language on stage when policemen ask her to make the crowd sit down and she refuses.

1974/The last Rod Stewart & Faces single is released on the same day that Billy Swan's "I Can Help" goes #1. 1980/Seminal AOR KSAN/San Francisco switches format to Country; also, the new "Saturday Night Live," without any original cast members, debuts with the **Bus Boys** as musical guests.

Birthdays: Alexander O'Neal 1953, Petula Clark 1932, Joe Leeway (ex-Thompson Twins) 1957, Frida 1945, C.W. McCall 1929, Mitch Easter (Let's Active) 1954.

SUNDAY, NOVEMBER 16

1965/Bill Ham demonstrates the first light show.

1971/Led Zeppelin gets a gold record for "Led Zeppelin IV."

1978/Queen plays Madison Square Garden. Since its current single is "Fat Bottomed Girls" b/w "Bicycle Race,"

the stage show does feature large-cheeked women on bikes 1979/Despite Rupert Holmes's "Escape" being on its way up the charts, MCA Records folds Infinity into the parent company. Styx's "Babe" is #1 CHR.

1983/Barbra Streisand's "Yenti" has double world premieres In New York and Los Angeles.



ADAM WHITE

THIS TIME ON COMPACT DISC

Revisiting The Good Guys

Some of rock & roll radio's history is coming to compact disc. Dunhill is releasing a pair of CDs which draw from the "Cruisin'" series of albums originally created 17 years ago by onetime KHJ/Los Angeles PD Ron Jacobs, in conjunction with Watermark.

Al Bell's Steak Starts To Sizzle

The label set up earlier this year by Al Bell, former head of Stax, and Rick Frio, onetime VP/Marketing at MCA, is coming to market. Edge Records' first release is "U Turn" by J. Blackfoot, from the upcoming album "Mixed Emotions." The record was produced in Memphis by Homer Banks, who co-produced and co-wrote (with Chuck Brooks) Blackfoot's 1984 B/U hit "Taxi" for Sound Town Records.

Edge is using independent distribution, and Bell said the company will release "four to six" more singles between now and Thanks-

EDGE RECORDS.

giving "if the traffic will bear."
The label's roster will combine new
and established artists, he added,
including several with whom he's
previously worked

Staff & Independents

Although Bell is known for his expertise in black music, he stressed that Edge will release pop and country product next year. "Obviously, we intend to develop a formidable position with R&B talent," he noted, "but we're going to be dealing with all types of music. Whatever it is, if we're able to handle it, we will."

Edge will be using independents in promotion, Bell stated, adding that the label will be building its own staff. Asked if some of his former associates will be among them, he replied, "I don't like to talk about the sizzle until you've tasted the steak."

Bell is President of Edge Records, which is based in Los Angeles; Frio is COO. They are partners in the label.

Just shipped is "Cruisin' 1962-63," which features the recreated radio shows of Russ "Weird Beard" Knight at KLIF/Dallas and B. Mitchell Reid at WMCA/New York. Coming at the end of the month is "Cruisin' 1968-57" with Robin Seymour at WKMH/Detroit and Joe Nigara at WIBG/Philadelphia.

Hits And Jocks

When they were first available on Increase Records via GRT, the "Cruisin" albums contained 12 hits apiece. Some of those are missing from the two-for-one CDs (partly due to licensing problems), but all the oldies are original versions. Likewise, the reproduced radio shows are largely intact, with the jingles, station IDs, commercials and, of course, the jocks.

On "1962-63" are the Jaynettes, the Chiffons, the Isley Brothers, Lesley Gore, the Rooftop Singers, Randy & the Rainbows, Jan Bradley, the Kingsmen, the Shirelles, Don Gardner & Dee Dee Ford, Bruce Channel, the Sensations, Don & Juan, Gene Chandler, Barbara Lynn, Dion, Brian Hyland, and Barbara George.

On "1956-57" are Chuck Berry, the Mello-Kings, Little Richard, the Platters, Carl Perkins, the Spaniels, the Diamonds, Larry Williams, Jerry Lee Lewis, Lee Andrews & the Hearts, the Teen Queens, the Cadets, the Dells, the Five Satins, Dale Hawkins, and Johnnie & Joe.

Ryko Sampler

Another CD-only label, Rykodisc, is releasing "The Cruisin' Years," a sampler containing extracts from all 13 of the original albums.

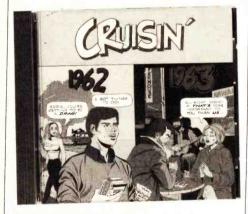
The "Cruisin" concept was developed by Jacobs at Watermark, which licensed it to GRT for the first seven volumes (1956-62) in 1970. Subsequently, GRT bought the rights and carried the series — with additional albums issued in '72 and '73 — until going out of business in 1979. Bank of America moved in, and the "Cruisin" line was sold to former GRT marketing chief Howard Silvers, who revived it in 1982 using re-recordings of many of the hits.

Now Silvers has done manufacturing and distribution deals with Dunhill President Marshall Blonstein and Rykodisc President Don Rose, which bring the series (in part, at least) to CD. "These are as original to the 1970 recordings as they're ever going to be," commented Silvers, stressing how much work went into regaining rights to use original versions of the hits. There will be more "Cruisin'" on compact disc, he added, if the Dunhill and Ryko titles sell well.

More Legends

Marshall Blonstein expects that to happen, and reports a great deal of pre-release interest in his two CDs — including "daily" calls from broadcasters. The current enthusiasm for Gold-formatted radio can only help, he noted.

In addition to the "Cruisin" titles, Dunhill will offer more oldies packages at the end of the year. "Toga Rock" features hits by the Kingsmen, the Premiers, the



Blasts From The Past — CD cover art for the 1962-63 "Cruisin" collection

Seeds, the Isley Brothers, Cannibal and the Headhunters, the Soul Survivors, and the Swingin' Medallions, among others. "Beach Classics" offers surf/drag rock from Dick Dale, the Surfaris, the Chantays, the Trashmen, the Marketts, the Beach Boys, and Ronny & the Daytonas.

"Back Seat Jams" showcases down pand similar oldies from the '50s and early '60s, and "Sock Hop 2" has pop/R&B selections from the VeeJay catalog. Also available: "Legends," a 20-track collection of Sun originals by Jerry Lee Lewis, Johnny Cash, Charlie Rich, Carl Perkins, and Roy Orbison.

'NO MEDIOCRE SHIT' EITHER

No 'Gutless Conformity' Here

Record companies don't spend money on image advertising the way they used to. Remember those double-truck, full-color ads in the trades every time an act went platinum? Those days are mostly gone and forgotten, although you can be reminded of them when visiting CBS Records in New York, since some of their ads from the '70s are framed and occupying wall space in reception areas.

There was one image-building advertisement which recently drew my attention — and maybe yours — with this memorable line: "Nonesuch Records: Standing apart from the slagheap of gutless conformity." Granted, the 23-year-old classical label can use that more easily than, say, MCA, but it's still a great slogan.

Forget Subtlety

It's also under license, so to speak. Peter Clancy, Nonesuch Director/Marketing, revealed that it was originally a remark made about the label by the Chicago Tribune's senior music critic, John Von Rhein. Permission to use the phrase was sought and granted, and now the copy even appears with a line crediting the newspaper (what? no residuals?).

"The feeling here was that we wanted to do something a little bit provocative," explained Clancy, "to aggressively make people aware that there are some significant changes going on here in terms of musical direction. If you try to be too subtle, you're out of luck."

Those changes have seen Nonesuch reach beyond the classics to releases like "The World Sax-



ophone Quartet Plays Ellington;"
"The Big Gundown," featuring
composer John Zorn's interpretations of Ennio Morricone movie
music; and "minimalist" works by
Philip Glass, Steve Reich, and
John Adams.

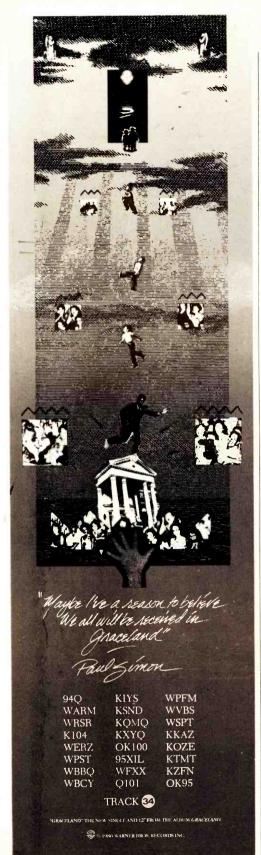
M(ostly)T(and)V

Said Clancy, "In those publications where we're looking for a new consumer, such as Spin, Musician, and down beat, we've used the 'slagheap' line. When we're advertising more straight-ahead classical material, we use 'Nonesuch: Putting the warhorses out to pas-

Elektra, of which Nonesuch is a part, has been employing some unconventional image lines of its own, such as "No Mediocre Shit" in last year's New Music Seminar program. And for trade ads in Britain's Music Week, the company calls itself "The best small label in America."

Then there was the copy which E/A thought of using in MTV's 1986 Video Music Awards program: "Mostly Tits and Violence," with a line in parentheses, "See what happens when Tipper Gore and Ed Meese write our ads for us?" But, said copywriter Steve Sussman, there were second thoughts. Unfortunately.

R&R FRIDAY, NOVEMBER 7, 1986/43



CALENDAR



BRAD MESSER

Want A Calendar Change?

Doing the right thing isn't difficult. The inherent difficulty lies in determining what the right thing is. Then it can be done. Today I would like to ask you what the right thing is, in connection with the venerable Calendar section below.

Readers occasionally write or call to say that the today-in-history material sometimes arrives too late to be of optimum use to the jocks and newspeople who use it on the air. When the mail runs late, their R&R doesn't come until Monday and they've already missed the Monday material, or maybe they can't find the R&R because someone has slunk off with it.

The same kind of feedback arrives at the massive desk of my colleague Sean Ross, who recently polled his Datebook readers to determine whether there is a widespread preference for timeshifting the dated material by one week. The early returns, according to Sean, show Datebook users indicating an overwhelming preference for having their music history information a week in advance.

Naturally, he is seriously considering a change if the vote count remains so lopsided.

What's good for Datebook readers may also be good for you Calendar folks. How about it? Want the stuff a week early? The basic proposition is mercifully uncomplicated. If shifted, this issue's day-by-day information below would begin with November 17th, rather than the 10th.

I will make it very easy for you to express your preference. Rather than having you go through the often-busy R&R switchboard, I'll set up an answering machine at my residence in Orange County. Just call 714-633-3049, day or night. Leave your name and call letters, give me some indication of how the Calendar is used at your station, and vote for keeping the Calendar

dates current or shifting them to a week early.

If you want to vote, please do it this week (thru 11-14). When the votes are in, I will go down the hall to the lavish Datebook suite and compare notes with Sean, and then we will both go in and present our results to the boss.

If there is significant sentiment in favor of running all the dated material one week earlier, I will probably try to scheme up some way to make it look like it was my idea

However, no matter who eventually gets the credit for determining what's right to do, the determination must be made, and the sooner the better. When the votes are in, we'll do the right thing. One footnote: People have also

One footnote: People have also told me that they would appreciate having Calendar cover seven days, rather than just Monday through Friday. Unfortunately, there just isn't space for that. It would be similar to squeezing in seven records where only five fit.

Beginning of the Dust Bowl

MONDAY, NOVEMBER 10 — One of America's most ominous storms began 53 years ago . . . a huge dust strom that originated in North and South Dakota and rolled across the Great Plains all the way to New York State (1933). People called it the "Great Black Blizzard." The result of a long drought, it was the first of many dust storms which forced thousands of tarmers to abandon their land during the 1930s.

35th anniversary of the first coast-to-coast direct-dial telephone service (1951). The Gideon Society began placing free Ribles in hotel rooms in 1908.

Birthdays: Mackenzie Phillips 27. Indian activist Russell Means 47. Roy Scheider 51. Richard Burton (died 1984) would have been 61.

Veterans Day National Holiday

TUESDAY, NOVEMBER 11 — Veterans Day was called Armistice Day until Congress changed the name in 1954. The holiday was originally created to commemorate the signing of the armistice ending World War One in 1918. On Armistice Day in 1921, the Tomb of the Unknown Soldier was dedicated at Arlington National Cemetery in Virginia On this day in 1939, the song that has become our "second national anthem," God Bless America, was first performed: Kate Smith sang it on her national radio show on CBS. Four years ago, "Columbia" began the first operational space shuttle mission, during which it placed two satellites in orbit (1982). Washington became the 42nd state in 1889. Birthdays: Jonathan Winters 61. Kurt Vonnegut Jr. 64. Sen. William Proximire 71.

Trapeze Artist Wore Tights

WEDNESDAY, NOVEMBER 12 — At the age of 21, one of the world's showiest circus performers made his debut in Paris, France in 1859. He was a tightrope walker and trapeze artist who is remembered less for his acrobatics than for his skin-tight costume. He was Jules Leotard.

A visitor in Scotland snapped the first purported photograph of the Loch Ness monster in 1933. That touched off the first real tourist boom at the lake, and inspired the local constable to issue an order forbidding "molesting The Monster." The first recording to sell a million copies — selections from the opera "I Pagliacci" — was cut by Enrico Caruso in 1902.

Birthdays: Gymnast Nadia Comaneci 25. Neil Young 43. Stephanie Powers 44. Charles Manson 52.

First Interplanetary Orbiter

THURSDAY, NOVEMBER 13 — The 15th anniversary of the first space probe to be placed in orbit around another planet. The Mariner 9 satellite was parked in orbit around Mars in 1971 and is still circling.

The World Health Organization announced the effective worldwide eradication of smallpox in 1975.

30th anniversary of the Supreme Court decision that outlawed racial segregation on buses (1956). 40th anniversary of the first artificial snow for skiing, created at Mount Greylock, Massachusetts (1946).

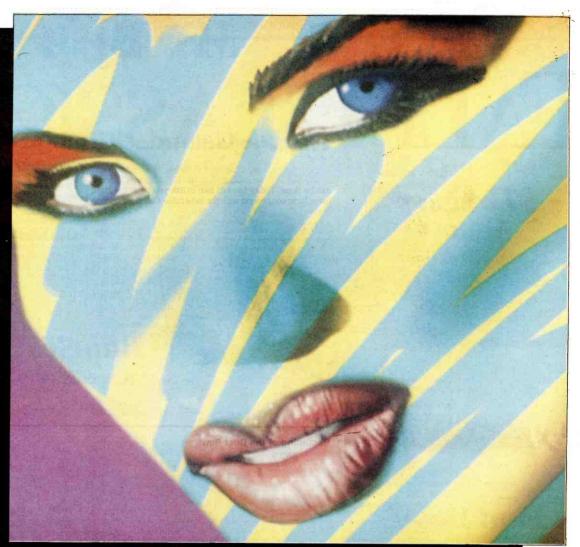
The American Lung Association's 1986 Christmas Seal campaign begins. Birthdays: Paul Simon 44. Charles Bronson and Oskar Werner 64.

Big Step on the Moon

FRIDAY, NOVEMBER 14 — Apollo 12, the second moon-landing mission, blasted off 17 years ago with astronauts Gordon, Bean, and Conrad aboard (1969). When Pete Conrad stepped onto the moon, his first words were, "It may have been a small step for Neil Armstrong, but it's a helluva big step for a little fellow like me!" (Armstrong had been there in July.)

Three years ago, American nuclear cruise missiles were first deployed in Britain (1983). The Philippine Islands became independent in 1935.

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PERFECTIVE TO SUPERIOR STANDED TO SUPERIOR STANDED TO SUPERIOR STANDED TO SUPERIOR STANDED TO SUPERIOR SUPERIOR STANDED TO SUPERIOR SUPERI





CALENDAR

BRAD MESSER

Want A Calendar Change?

Doing the right thing isn't difficult. The inherent difficulty lies in determining what the right thing is. Then it can be done. Today I would like to ask you what the right thing is, in connection with the venerable Calendar section below.

Readers occasionally write or call to say that the today-in-history material sometimes arrives too late to be of optimum use to the jocks and newspeople who use it on the air. When the mail runs late, their R&R doesn't come until Monday and they've already missed the Monday material, or maybe they can't find the R&R because someone has slunk off with it.

The same kind of feedback arrives at the massive desk of my colleague Sean Ross, who recently polled his Datebook readers to determine whether there is a wide-spread preference for timeshifting the dated material by one week. The early returns, according to Sean, show Datebook users indicating an overwhelming preference for having their music history information a week in advance.

Naturally, he is seriously considering a change if the vote count remains so lopsided.

What's good for Datebook readers may also be good for you Calendar folks. How about it? Want the stuff a week early? The basic proposition is mercifully uncomplicated. If shifted, this issue's day-by-day information below would begin with November 17th, rather than the 10th.

I will make it very easy for you to express your preference. Rather than having you go through the often-busy R&R switchboard, I'll set up an answering machine at my residence in Orange County. Just call 714-633-3049, day or night. Leave your name and call letters, give me some indication of how the Calendar is used at your station, and vote for keeping the Calendar

dates current or shifting them to a week early.

If you want to vote, please do it this week (thru 11-14). When the votes are in, I will go down the hall to the lavish Datebook suite and compare notes with Sean, and then we will both go in and present our results to the boss.

If there is significant sentiment in favor of running all the dated material one week earlier, I will probably try to scheme up some way to make it look like it was my idea.

However, no matter who eventually gets the credit for determining what's right to do, the determinion must be made, and the sooner the better. When the votes are in, we'll do the right thing.

One footnote: People have also told me that they would appreciate having Calendar cover seven days, rather than just Monday through Friday. Unfortunately, there just isn't space for that. It would be similar to squeezing in seven records where only five fit.

Beginning of the Dust Bowl

MONDAY, NOVEMBER 10 — One of America's most ominous storms began 53 years ago . . . a huge dust strom that originated in North and South Dakota and rolled across the Great Plains all the way to New York State (1933). People called it the "Great Black Blizzard." The result of a long drought, it was the first of many dust storms which forced thousands of farmers to abandon their land during the 1930s:

35th anniversary of the first coast-to-coast direct-dial telephone service (1951). The Gideon Society began placing free Bibles in hotel rooms in 1908.

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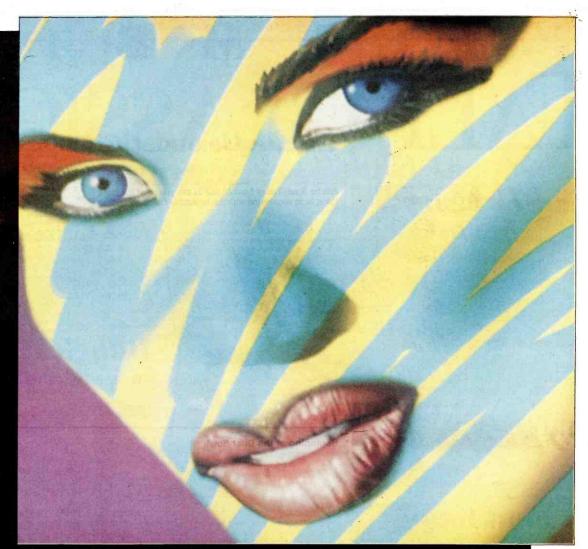
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THE NEW 7" AND PERFECTLY EXTENDED 12". THE NEW 7" AND PERFECTLY EXTENDED 12". THE NEW 7" AND PERFECTLY EXTENDED 10 PROJECT SONES WITH GRACE JONES. THE NEW 7" AND PERFECTLY SONES WITH GRACE JONES. THE NEW 7" AND PERFECTLY SONES WITH GRACE JONES. THE NEW 7" AND PERFECTLY SONES WITH GRACE JONES. THE NEW 7" AND PECONOS. THE NEW 7" AND PECONOS. THE NEW 7" COMPACT DISCS AND RECONDS. THE NEW 7" COMPACT DISCS AND RECONDS.

COLUMBIA FALL CLASSICS

Gre<mark>gory</mark> Abbott

"Shake You Down"



CHR Charf:



Nationally Most Added & Most Active!
130/36 — 54 %
Top Ten:
WPLJ 94Q
Z100 Y100

CHR Chart: 23-17 217/15 — 91 %

One Of The Hottest

Top Ten: WHYT KATD 93FM KZZP KPLZ KRBE KS103 KUBE 99DTX Z93



Bangles

"Walk Like An Egyptian"

Paul Young

"Some People"



WKSE 99DTX WARM WPHD KWK Z93 CKOI KMJK WRSR 94Q KWOD WMMS

KZZP KLUC KRQ WNNK KCAQ WKSF WGFM KCPX KZFN KSND KZZU



The Burn Sisters
Band

"I Wonder Who's Out Tonight"

Billy Joel
"This Is The Time"

#(1) MOST ADDED!



COLUMBIA RECORDS

• 1986, CBS Inc.



CONTEMPORARY HIT RADIO

JOEL DENVER

THE JOY OF NETWORKING

Learning The Moves Behind The Moves

No doubt on many occasions you've tracked a record's performance in R&R's CHR Parallel pages and couldn't make up your mind because some of the moves didn't meet your expectations. This is especially frustrating when you know the record will sound good on-air, it's beginning to sell in your market, and it's also ringing station phones.

When I programmed KCBQ/San Diego, for example, this combination of positives usually meant warming up a slot on the playlist no matter what the national action looked like. After all, poor performance in Peoria didn't mean it would be a stiff in San Diego.

But - returning to the original premise - what do you do when you have questions about a rec-ord's performance? You pick up the phone and get information straight from a programmer's mouth. This is better known as networking

"Nothing is more dangerous in this or any other business than becoming stagnant, which prohibits growth and learning."

So with whom should you network? There are bound to be situations where your best radio programming buds can't help you on a specific record because of their market, playlist, or musical direction. Enter a new, semi-regular feature: the "CHR Reporter Musical Profile

Prevent Stagnation

It's hoped this weekly information will help break down some barriers. Nothing is more dangerous in this or any other business than becoming stagnant, which prohibits growth and learning. A good way to prevent this is by sharing ideas with people who may be able to provide you with a new perspective. Even if you don't really know the person on the other end of the line, you're encouraged to reach out, inform - and learn. And if you discover a new friend along the way, all the better.

So look over the faces and stations pictured here during the next several weeks. They belong to our newest CHR reporters. Get to know these folks and discover what similarities their stations share with yours. The next time you see them move a record you're interested in, find out if it's because of sales, requests, or callouts. Pick up the phone and learn the real moves behind the moves.



KITY/San Antonio (512) 225-5111



PD Brian White



MD Lisa Giles

KITY, Power 93, is musically aggressive, playing 85-90% current music, depending on the daypart. We use both active and passive research to determine rotations. Record store calls, requests, and our own in-house research are tabulated on a weekly basis. When adding new records, we look for music that fits our sound as well as our target demo. We also look at key markets with an ethnic makeup similar to San Antonio.



PD Gary Cummings



KZFN/Moscow, ID (208) 882-2551

KZFN is located in a market loaded with college students. Between the University of Idaho and Washington State University, we have close to 25,000 students. Although there's more than one CHR signal to choose from, including several from Spokane, KZFN remains a dominant #1 with both the students and permanent members of the community. Our posture on music, especially new music, is affected by the 18-25 yearold group. We've always been very aggressive about exposing new and different records. This has been a successful strategy, and we will continue to play and promote new quality product. 70% of our music is current, with a four to five-hour rotation on our hottest tunes. The other 30% is split between recurrents and catalog material.



99DTX/Detroit (313) 398-1100

99DTX is the most aggressive CHR in the market, so we call ourselves "Detroit's Music Leader." Our goals are to offer the biggest variety of music and be the number one adult rock station in Detroit. We're probably 80% current and 5% recurrent, with the gold going back to the mid-'60s. The gold must have a relatable sound that meshes with today's music. We probably have more of a rock than an Urban image, but we do play those Urban ballads that



PD Jim Harper

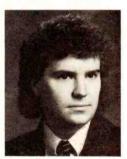


MD Mike Bradley

end up crossing over. We do callouts for rotations and retail re search, and we pay a good deal of attention to requests and on-thestreet feedback



WNYZ/Utica. NY (315) 736-9313



PD Chris Mac



MD Rick Andrews

Our music philosophy is a fourstep process. Determining what our listeners want to hear involves using requests, record sales, and speaking in-person to them at clubs and record stores. That's the first step. Steps two and three involve listening to all the product and paying attention to Rick Andrews, as he's constantly in touch with record companies and assembles our research data. Step four is our adds for the week, which are the results of the data plus our combined judg-



WINK/Ft. Myers (813) 337-2346

WINK is currently charting a 40-song playlist. We normally have anywhere from four to six extras each week. Our ratio is about 60% currents to 40% recurrents, with a little more emphasis on recurrents in middays. MD Marty Berger spends considerable time on the phones with the record stores tracking sales, and keeps a running Continued on Page 48

R&R FRIDAY, NOVEMBER 7, 1986/47

CONTEMPORARY HIT RADIO

Learning The Moves Behind The Moves



PD Alex Stone
Continued from Page 47

tabulation on all requests. WINK will continue to be the market leader in our aggressive approach to adding new product that we think fits the station's sound. CHRs make the mistake of becoming to conservative, which makes a station sound boring and behind the times. New product keeps us interesting and gives us that blend that's so important.



utilizes a fulltime research department, which canvasses active/passive focus groups to determine trends and monitors requests and sales. Additionally, the jocks are on the street every day gathering as much feedback as possible. 90% of our music is on CD, and we use the slogan "laser rock" to showcase it. Listeners tune us in for music. And that's what we give them.



KZOU/Little Rock (501) 661-0150



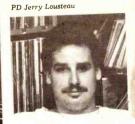


PD Steve Owens



MD Bob Jackson

WBAM's programming position is to play the most continuous hits. The sound is mass appeal CHR aimed at the 18-34 demo, featuring a mix of Urban and rock. WBAM



MD Jon Allen

KZOU is mass appeal, with emphasis on 18-34 year-olds. We're open to Urban and AOR crossover

material. National position is secondary to our local feel, determined by retail, requests, and a very well attended "open door" music meeting. We want the station to have an image of being fresh, upbeat, and exciting, which means more currents and a tempo mix that leans toward lively songs. We are 70% current, 15% recurrent, and 15% gold. But for us gold can't be much older than five years. We're not scared to test new titles, and don't believe passive research will properly serve to-day's 18-34 year-old. Using our "gut," we find good old-fashioned listening helps discover dozens of valuable songs weeks before they make Breaker

BITS

 Take The Money, Please — KHFI/ Austin gave listeners a chance to win \$10,000 in the "K98 Texas Lottery." Listeners received lottery numbers from the station or played by using their automatic teller cards in machines at 7-11s and listening to hear their numbers called. Each day ten lottery numbers were announced on-air. Morning personality J.R. Edwards stayed on-air until the \$10,000 was given away one morning. According to GM Chris Wegmann, "We wanted this to be the biggest cash giveaway in Austin's history."

It's The Singles Scene — KEQL/
Dallas promoted romance in the rutabagas when it sponsored a singles
night at a Krogers grocery store. The
event was hosted by KEGL personalities Jocellyn White, Andrea Lively,
Julie Patterson, and Moby. The hook
was that it allowed singles to meet in
an atmosphere other than bars and
nightclubs. Games and contests — including a "bun run," a "vegetable and
fruit feel," and "bowling for furkeys"
— were part of the event. Among the
prizes given away was a trip for two to
Mexico.

Mexico.



ON-AIR CONFESSIONS — Father Guido Sarducci recently left his robes and the Vatican behind to co-host the morning show at KMEU/San Francisco for vacationing zookeepers London and Engelman. Gathered together after listening to Guido's "fatherily" advice are (I-r) KMEL morning zoo crew member Sue Hall, Guido, and WB's Beverly Stevens.

MOTION

Rick O'Bannion joins WMMS/ Cleveland as parttime air personality, leaving his PD post at WOSE/Pt. Clinton, OH... WLS/Chicago announces the addition of Bob Bateman, formerly of WFYR/Chicago, as swing shift air personality ... at Y94/Fargo, PD Stan Main leaves to program WCFM/ Rochester as Jack Lundy adds programming to his MD and morning duties ... KZZP/Phoenix moves Mike Elliot from middays to afternoon drive as overnighter Valerie Knight moves to middays.

Brian Kane becomes MD in addition to his 7pm-midnight slot at B98/Ft. Smith ... At WQCM/Hagerstown, Steve Chase, last at WMJY/Long Branch, NJ, joins to do mornings and PD duties ... New station WNCX/Cleveland will hit the airwaves with the following staff: Paul Taple (from crosstown WGAR), mornings; Bernie Kimble (formerly at WHK/Cleveland),



Rick O'Bannion

middays; Denny Sanders (after 15 years at WMMS/Cleveland), after-noons; Spaceman Scott (also from 'MMS), 6-10pm; and Nancy Alden (ex-WKDD/Akron), 10pm-2am.



JUST ANOTHER MANIC MONDAY — KIIS/Los Angeles is celebrating "Manic Monday" parties every Monday night at the Palace Theater. Organized by KIIS programmer Mike Schaefer, it will showcase new and developing acts, and demonstrates KIIS's commitment to new music. It was SRO for the kickoff party which featured Lewis & Clark and the Bangles in a free concert. In a surprise move, Prince and Revolution guitarist Wendy jammed with the Bangles for two songs. Shown (I-r) are KIIS' David Kort, Columbia's Bob Garland, KIIS' Steve Rowland and Mike Schaefer, Bangles' Manager Mike Gormley, LAPD's Laura Engel, Columbia's Peter Fletcher and George Chalitas, Bangles Deblir Peterson and Susanna Holfs, Columbia's Bob Wilcox, Bangles' Michael Steele and Vicki Peterson, Columbia's Ron Oberman. Kneeling (I-r) are LAPD's Pam Turbov, KIIS MD Gene Sandbloom and Programming Assistant Rows Poberts.

"BIG TIME"
BIG TOUR
BIG ALBUM
BIG C.D.
BIG NOISE

"BIG TIME"

THE NEWEST SINGLE FROM Peter Gabriel

The Album, SO, (GHS/MSG 24088)
Available On Geffen
Records, Cassettes
And Compact Discs.
Produced By:
Daniel Lanois
And Peter Gabriel
Management:
Gail Colson/Gailforce

Don't Miss Peter On Tour Now!





STEVE FEINSTEIN

REASONS TO BE CHEERFUL, PART ONE

Summer Sweep Snapshots

Those lazy, hazy days of summer yielded anything but lethargic ratings for rock radio. Here are behind-the-12+overviews from some of the interesting races in the first summer sweep of Continuous Measurement for the top 75 markets. At presstime, not all the books had arrived at R&R World Headquarters. In two weeks, we'll bring you a comprehensive AOR ratings scoreboard.

New York

A healthy book for WXRK (3.1-3.3), and not only because of Howard Stern's increasingly awesome showing in mornings. Yes, Stern completely dominates men, both 18+ and 2-5-4, by a healthy margin and with twice the total men of any other station in town except for two News stations. But what's got 'XRK really crowing is that it beat rival WNEW-FM (39-3.5) in men 18-34 in middays and evenings.

'NEW-FM is down but far from out. It still takes the men in afternoons, and because it attracts two-three times as many women and teens as 'XRK after I0am, leads 12+ by a comfortable margin everywhere outside of mornings. PD Charlie Kendall is filling in on mornings while he searches for a new wake-up show. If he elects to bring in someone from outside of the market, it'll be the first non-New York voice to take on any 6am-10pm 'NEW-FM shift in well over a deceade.

Los Angeles

KLOS (3.4-3.7) is a hair in front of KROQ (3.8-3.6), while KMET slipped 2.2-2.0 for its thinnest 12+ in over ten years. KLOS stayed ahead of Gold dynamo KRTH-FM in men 25-34, while also nipping KROQ in men 18-24 for second place honors behind Urban stronghold KPWR.

"Mellow rock" KNX-FM debuted with a 1.4, rearranging its demos to a 25+ skew after its last CHR book (1.8) as KKHR. "Pure Rock" KNAC/Long Beach was up again, 1.2-1.4, doing so with a cume that is only a third of KMET's and a quarter of KLOS's. Also interesting is that, while worlds apart musically, KNX-FM and KNAC had identical men 25-34 shares, though KNX-FM cartries more 35+ men and 25+ women.

Fall will be fascinatin' in this six-AOR market, as new Classic Rocker KLSX attempts to make 25+ inroads against both KLOS and KRTH-FM, which dominates men 25-54 and reigns as one of the country's most powerful Gold stations.

Chicago

Personality radio dead? Gimme a break. It's difficult to think of any station that's ever had a stronger drivetime one-two punch than WLUP's Jonathon Brandmeier and Steve Dahl & Garry Meier. In fact, all dayparts were up as the Loop moved 4.6-5.6 for its best book ever, with the exception of the (in)famous "Disco Demolition" 7.3 from summer "79. But what a demographic difference seven years makes — now the Loop is second vs. ninth in adults 25-49; in teens, the Loop was dominant and

CHECKING THE EQUIPMENT — How do I get some visibility when there's no big fall promotion lined up, wondered KFMX/Lubbock morning loon Dale Dudley. Solution: have his sidekick accuse him of being gutless and challenge him to jump out of an airplane. After building up to the event for two weeks, Dudley performed his rookie jump while broadcasting live, using a base-to-base radio with a headset mike. He tied in the promotion with a new skydiving company that reported booming business from the publicity.

now it's tied for fifth with a paltry 2.6 share.

Some highlights:

• Overall, the Loop was #1 men 25-54 for the first time.

• Brandmeier has close to a 30-share in men 18-34, and was #2 men 25-54 by a tenth of a point.

• Steve & Garry have over a 20 share of men 18-34, and are clear and away #1 men 25-54.

• Midday oldies mavin Bob Stroud was tops in men 25-54. Rivals WXRT (3.1-2.9) and

Rivals WXRT (3.1-2.9) and WCKG (2.2-2.0) both eroded slightly.

Philadelphia

Take your choice of why WMMR continues to cause jaws to drop:

 Moving 10.9-11.5, 'MMR was up for the seventh book in a row and #1 overall for the sixth consecutive sweep.

• Morning man John DeBella, who's increased in every book for the last three years, finally topped News KYW for #1 honors 12+.

• 'MMR is the market's only station in double digits for both men 25-54, where it more than doubles second-place Country WXTU, and adults 25-54, where it enjoys a comfortable four-point lead over AC WMGK. Most amazin' of all, perhaps, is that 'MMR tied 'MGK in women 25-49; has any other major market AOR ever come in first in that demo?

Sorry for the gushing, but I propose that 'MMR has a legitimate claim as the most consistently dominating AOR in history. Why? Because its accomplishments have come in a three-AOR market where its competitors have all been in the format over ten years and have heritages of their own.

Fall will be a ball as WYSP (flat at 3.6) puts DeBella to the test by simulcasting Howard Stern. 'YSP is touting that he beat DeBella in a favorite disk jockey write-in poll conducted by a local paper.

WIOQ, down 2.6-2.5, has recently tightened up and, while still imaged as an alternative, is not as far ahead of the pack on new music as before.

Houston

KLOL, which gained-3.8-5.0, registered its first up book in a year and landed on top in men 18-34 and 25-34. Houston rockers got wise to what was up at KSRR, which slid 4.8-2.9 as it transitioned to CHR KKHT.

The station that claims the title of being the first Classic Rock outlet, KRBE (AM), may have also benefitted from KSRR dropping the rock. KRBE's.8-1.2 was its best showing in over a year.

It'll be a fun fall, with KSRR out of the rock race altogether and new Classic Rocker KZLX a factor with some key execs from KRBE on its team. Continued on Page 54



Ken Kercheval ("Cliff Barnes" on Dallas) gives WDIZ/Orlando PD Rad Messick a light on Rad's 30th birthday as 'DIZ's Greg Morgan observes.



Three who lead veddy, veddy rich and famous lifestyles: producer John Mc-Ghan, Jay Leno, and Robin Leach.



Legendary British rocker Spencer Davis (second from left) helps KZEW's Tempi Lindsay (third from left) interview David & David's David Baerwald (far left) and David Bricksts (far right)

ROUND ROBIN BROADCAST

Stations Link Up For Simultaneous Remote From L.A.

So you thought there were no good new ideas under the sun? Noted radio producer John McGhan has come up with one: bring a number of stations from different markets to an exotic setting and produce simultaneous remotes from a central location for them.

His initial venture was bringing KZEW/Dallas and WDIZ/Orlando to Los Angeles the week of October 6 for five afternoons of star-studded satellite broadcasts from Carlos & Charlie's, the Sunset Strip night-club where Joan Rivers often tries out her new material.

The arrangement involved both stations broadcasting simultaneously from the same room. Each station sets up a table at a different spot in the room, and the celebrity guests are interviewed by one station and then move on to the other. The broadcast happened noon-4pm L.A. time, so listeners in Dallas heard it 2pm-6pm in Dallas and 3pm-7pm in Orlando.

The mix of celebs included rockers—Billy Squier, Joan Jett, Alice Cooper, Ronnie James Dio, John Kay, and members of Wang Chung, Motels, Cheap Trick, and REO Speedwagon, — along with comedians such as Jay Leno, Sandra Bernhard, and Kip Adotta, actors from "Dynasty," "Dallas," and "St. Elsewhere," and celebs such as Dr. Timothy Leary, Boom Boom Mancini, Robin Leach, and Jerry Reuss of the L.A. Dodgers. Both stations did "Let's Do

Both stations did "Let's Do Lunch In L.A." promotions, flying out different winners each day to have lunch with some of the celebs, attend the broadcast, and then fly home that night.

"DIZ PD Rad Messick estimates the entire event cost \$16,000, including airfare, accommodations, satellite time, and fees. He says, "We promoted this to our audience as history in the making — nobody in this market has ever gone out of town to do a live broadcast before. "PM Magazine" and "Entertainment Tonight' go on location all the time; why shouldn't radio? This kind of creativity keeps radio fresh and interesting, and makes your station really stand out from the crowd."

The obvious advantage of this "networking," explains Messick, is that "with two to five stations involved, there's more drawing power to get stars, and we can cover five major markets at the same time."

'DIZ was able to do all its regular features each afternoon, and even enhanced them by adding a surf report for Malibu to its local report and having the celebrities present the station's Top Five At 5 request countdown.

McGhan plans future broadcasts based around events such as the Grammys (KISW/Seattle and WIYY/Baltimore are reportedly committed) and the Super Bowl. For more info, call him at (213) 850-7417.



The new album by

Meat Loaf

Featuring the relentless first single,

"Getting Away With Murder"

(7-89340)

Produced by Frank Farian Management: Robert Ellis

On Atlantic Records and Cassettes

BRUCE SPRINGSTEEN & THE E STREET BAND LIVE/1975-85





Summer Sweep

Continued from Page 50

Detroit

The rock race is for real in the Motor City, as WLLZ improved 4.1-5.0 while WRIF stayed at a 5.3. Most notably, WLLZ's J.J. & The Morning Crew beat their ex-home of rock 'n' roll in AM drive. WRIF is still ahead of WLLZ in both 18-24 and 25-34 men, while WLLZ edges out WRIF in young women and teens.

Dallas

KTXQ's 5.0-5.3 was its best showing in a year and kept the station firmly in place with men 18-34 and 25-34. It has 50% more cume than KZEW, which slipped 3.2-3.1.

Pittsburgh

After three down books, relief came for WDVE in the form of a superb 7.2-9.9 move, good for a record-high 12+ and a #2 spot behind the legendary KDKA. 'DVE wiped up both men and adults 25-54

Alternative WXXP had a 1.4-1.2 showing.

St. Louis

KSHE's 12.0-12.9 kept it in first place with demos such as men 25-34 and women 18-49. Even though morning star J.C. Corcoran was off the air from late July through the end of the book, AM drive improved with the rest of the station.

Alternative WMRY was off 3.5-2.8, but its losses were primarily 12-24; it improved in men 25-34 to maintain its second-place status.

Minneapolis

KQRS-AM & FM was off 10.0-9.6, but who cares? It's celebrating its first-ever first-place showing in men 25-49. Alternative KTCZ moved 3.8-4.3 and back into second place for men 25-34. Gold-skewed KJJO faltered 3-9-2.5.

San Diego

KGB came back 6.6-7.3 to top 91X, which dropped 6.6-6.0 after three back-to-back up books. Note that KGB has recently boosted the ratio of currents vs. gold in its mix. XHIT's newly adopted soft, eclectic stance moved 1.4-1.3 overall.

Denver

It's safe to say that KBCO-FM is the most consistently dominating progressive AOR ever. What other station do you know of that can segue from Steve Goodman into Kid Creole and finish in second place 12+? Moving 6.9-7.8, 'BCO hasn't had a down book in over two years, and is #1 men 25-54 and in second place with adults 25-54 by twotenths of a point.

Hit-oriented KBPI was steady at 6.7, maintaining its vise grip on 12-24s, while KAZY dropped 4.1-3.6.

Milwaukee

WQFM bounced back 6.7-8.7, while Classic Hits WKLH came in 7.0-6.8. 'KLH is still way ahead 25-34, while 'QFM takes home an almost-40 share of men 18-24.

San Antonio

KISS rocked its way 8.5-8.7, declining a tad 12-24 while nearly doubling its men 25-34.

Soft KESI was down 12+ (3.2-3.1), but moved up to second place in men 25-34. KZEP was also down (2.7-2.4), but its losses were confined to 18-24 while it actually improved a bit 25+.

Portland

Gains for both mainstream KGON (7.1-7.7) and soft KINK (6.3-6.9), but the almost startling news was that KGON stole KINK's thunder with men 25-4, emerging #1 in men 25-54 for the first time.

Ruffalo

WBYR proved conclusively that

Buffalo was starved for AOR, debuting with a fifth-place 7.4 and notching top honors in adults 18-34 and men 18-49 and 25-34.

Sacramento

Leader KZAP slipped 7.5-7.1, while new call letters helped KDJQ (formerly CHR KPOP) firm up its AOR identity to the tune of a 2.1-4.8 mega-jump. Demo-wise, the stations are tied for the lead in men 18-24, while KZAP has a 2:1 lead in men 25-34 and a 5:1 margin in women 25-34.

Norfolk

WNOR VP/Programming Ron Reger continues to talk softly and carry a big ratings stick, moving 'NOR-FM 11.4-12.8 for its third consecutive first-place showing and highest share ever. The station was '11 in men 25-54 and adults 25-49, and finished second in adults 25-54 by a tenth of a point to Country WCMS-FM.

When David Lee Roth kicked off his tour in Norfolk, 'NOR-FM scored a major coup with a "Dave's Dress Rehearsal" contest. The morning before Roth's debut gig, wake-up team Reger & The Bull did their show from his concert stage, with Roth waking up in time to clown around with them. That evening, 50 winners and their guests were ushered into the auditorium to witness Roth's final tress rehearsal. After the private performance, Roth and his band joined the winners backstage for pizza and conversation.

Columbus

WLVQ/Columbus zoomed 13.416.3 for its most extraordinary set of numbers ever — #1 in cume, men 25-54, women 18-49, and adults 25-54. 'LVQ's highest 12+ in history includes half of the market's share of men 18-24 and a third of men 25-34.

Indianapolis

All is well at WFBQ, which maintained 13.3-13.4, staying in first

place with adults 25-54. Morning guys **Bob & Tom** are still pulling over 40-shares of men 18-34.

Hartford

WCCC-AM & FM continued its dramatic turnaround, rising 3.0-4.9-6.4 while rival WHCN dipped 5.8-4.7-4.4. 'CCC was tops in men 25-34, beating CHR powerhouse WTIC-FM, and it more than doubled 'HCN in men 18-24. 'HCN is ahead of 'CCC only in women 18-34.

Louisville

WQMF recovered 6.6-8.4, climbing back into first place with men 25-34 and adults 18-34 after a disappointing spring.

Richmond

PD David Grossman is beside himself, having escalated WRXL 9.8-10.5-11.4, its highest 12+ ever, since arriving last April. "RXL's upper-demo growth finds the station tops in men 25-54 and adults 25-44.

Dayton

Even better than WTUE's 7.8-9.1 12+ hop, the summer saw 'TUE in first place for men 25-54, where it had more than twice the share of #2 WHIO-FM. It also jumped to a #1 finish in adults 25-54.

Tulsa

KMOD exploded 8.3-11.3, ranking #1 in the market and notching its highest showing in over four years. It leads in men 25-54. Challenger KMYZ gained 3.2-3.5.

Late-Breaking Quick Cuts

WIOT/Toledo rebounded to a 10.5 after a flukish 6.7 in the spring ... KRIX/McAllen-Brownsville was up 4.8-6.5 ... WIMZ-FM/Knoxville regained its stride 13.3-15.9 - its best showing in three books ... In PD Simon Jeffries's farewell book, WTPA/Harrisburg gained 4.1-5.6 ... Two happy AORs in Orlando, where heritage WDIZ was up 8.1-8.7 and newcomer WORZ debuted at a 4.8 ... 3-kw WOWE/Chattanooga rose 3.3-5.0, its best-ever performance.

Classic Cases

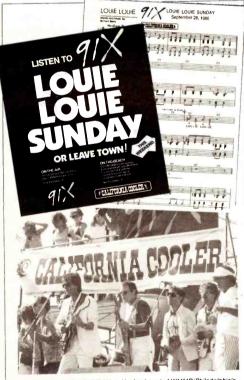
Less-than-heartwarming news for Classic Rockers this time out. WCXR/Washington took an alarming 5.3-3.8 drop, topped by DC101's 4.4-4.7 rebound. DC101 bested 'CXR in all male cells, while 'CXR had an edge with women.

In Kansas City, KCFX declined 5.94.3 while mainstream KYYS also slipped 8.6-7.8. KY's drop was cushioned by staying #1 in men 25-44 and adults 18-49.

WKLR/Tampa stalled 5.0-4.7, while WYNF jumped 5.2-5.8 and regained the lead for men 25-34, although 'KRL was healthier 25-44.

Boston Classic Hitter WZLX rebounded 4.14.6, but it still trails WBCN (7.7-7.6) in all key demos except women 25+.

One bright light was signaldisadvantaged WGRX/Baltimore, whose 1.2-1.7 growth yielded the station its highest share ever.



A REAL LOUIE OF A SUNDAY — You've heard of WMMR/Philadelphia's "Louie Louie" kazoo parade, right? Now get a load of 91X/San Diego's "Louie Louie Sunday," where the station played over 100 versions of the song from Bam-Bpm and sponsored a massive sing-along with the Kingsmen at a local beach. The crowd of 4000 participants received copies of sheet music with approximations of the indecipherable and always-controversally lyrics.

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DAN O'DAY

The Gary Owens Interview — Part Two

This week I conclude my interview with the "Babe Ruth of radio," Gary Owens, covering his 20-year stint with KMPC/Los Angeles and recent activities.

R&R: After KEWB/Oakland, you went to KFWB/Los Angeles and then to KMPC. Why did you make that move to KMPC?

OWENS: At that time there was a little bit of a stigma about being a rock and roll disc jockey. You would do the Clearasil and dance party commercials, but in those days they seldom used a rock and roll disc jockey as a spokesman for Xerox or General Motors. I felt it was a little limiting, and that's the main reason I went over to KMPC. Once I was in Hollywood, I knew I wanted to make my living in other areas as well as radio. I always loved radio and still do. but I wanted to experiment more with television as an actor, performer, writer and voiceover person. KMPC was perfect for that because it was the great-middle-ofthe-mad station and was heard by most of the producers of TV shows and motion pictures in those days. So they'd say, "Oh, yeah, sure . . . use Owens on that thing. I hear him on the way home every afternoon." And KMPC did promote me very well; I was on a lot of billboards, hus cards, and so on.

R&R: You were at KMPC from 1962-82. What caused you to leave after 20 years?

OWENS: There were changes. It was a difficult time. New people had come into the radio division who had not been in radio before. and they referred to it as the "Grand Hotel," meaning that it was this great hotel that was ornate and elegant but which they felt was not keeping up with the times. So instead of using a slow process, they immediately decided they were going to have an influx of rock records on an audience that had grown up with Sinatra, Benny Goodman, and Henry Mancini. They pretty much chased the audience away in a short period of time. Then they went talk.

R&R: During the Great Talk Radio Scare of 1982.

OWENS: Yes! It was during that period that I was a little disenchanted. They wanted to go in another direction, but I don't think they knew what direction.

R&R: What was it that told them changes needed to be made? OWENS: Their new boss.

R&R: And what was it that told him that?

OWENS: I don't know.



Gary Owens

R&R: As I recall, the ratings weren't at the top of the market, but the billings were.

OWENS: The billings were very, very high. KMPC was never a number one-rated station overall but it always did very well in 25-54.

It always made millions and millions of dollars. It was a very successful radio station. I came there more or less as a kid and left as a more mature adult. Then I joined Gannett. Wally Clark came in from St. Louis to KIIS-FM and KPRZ, which was a Religious station he decided to change to Music Of Your Life. So he hired me for mornings.

R&R: How did it feel going from KMPC to a relatively unknown entity?

OWENS: Well, the feeling was not one of dimunition, but it wasn't the same. It becomes second nature to you to drive into the same parking lot for 20 years, and go to the same parking space. Then suddenly you're with a new organization—a very good organization, a giant. Gannett is the biggest all-media corporation in the world.

But I don't change easily. If I've been going to the same restaurant for ten years and suddenly a brand new restaurant opens up next door, it takes me longer than other people to try it out. So there was that feeling for the first five or six months of saying, "Why did all that happen?"

R&R: I think there were a lot of people who never really found out you were at KPRZ. OWENS: That's true. Most people didn't know what had happened to me, and to this day most people say, "Oh yeah. You were on that Valley station!" They thought that KPRZ was somewhere in the San Fernando Valley; they never really were sure of its identity.

R&R: You were on KPRZ for three years and then they decided to simulcast KPRZ with KIIS-FM. OWENS, That's right The plan

OWENS: That's right. The plan was to try to capture the same success they'd had with KIIS-FM.

R&R: Then you moved over to KKGO. If you were to go back and look at clippings in the L.A. Times or in R&R from six months ago, we'd find you saying how wonderful it was at KKGO... and then all of the sudden you left for KFI. What caused that?

OWENS: That's a very good question. I ask myself that at times, because it was wonderful there, KKGO is a great radio station, and I enjoyed it very much. I know sometimes when people read an interview with me, they get the impression that I'm kind of a "Happy Face" button, that I think everybody is swell. But, in truth, they were very nice to me at KKGO. KFI simply made me an outstanding offer. As part of the deal. I set PAI Satak's birthday off.

R&R: It seemed that, demographically, you had an audience that you could reap in terms of their being upscale and educated.

OWENS: They are. Although it's kind of interesting that a jazz autience doesn't necessarily go along with humor as much as other audiences, because they are so much into the music

Disappointments

R&R: Thousands of disc jockeys in smaller markets look at your career and think, "My God! He's the best-known disc jockey there is. He makes a lot of money, does all that voiceover work and writing and performing, and his friends are big Hollywood stars." They probably couldn't imagine you ever having any career setbacks. Are they right?

OWENS: Well, of course, there advays have been career setbacks. It may not seem that way on the surface, but there are many times when you will take jobs that may not turn out to be what you think they are. From day to day, there are setbacks. There are things you think will happen that don't.

A year ago I was up for five TV pilots, and none of them sold. It was a great disappointment. When

you're in show business the degrees of frustration and depression are much higher because the rewards are much higher. If you own a drugstore and say, "Well, I hope to increase my billings by ten percent next year" and it goes up by only five percent, it's a disappointment but the world doesn't know about it. If you're a baseball player, your box score is in the paper every day. And if you see somebody in show business and he's hoping for a new series and suddenly it doesn't sell . . . the disappointment level is very high.

R&R: Let's say you're going to do a bit tomorrow, whether it's topical or a silly commercial or whatever. Are there any things that are different now from the way you would have done it 15 years ago?

OWENS: Yes. I think I've matured a bit more, and my knowledge base is much stronger. I use the telephone more frequently than 15 years ago, and my editing is much faster. I might take 30-40 seconds to do a joke or story that would've taken 20 seconds back then. I might even make a bit last up to a minute, because you can still make the jokes happen one after the other, or they don't have to be there until the very last line. At KKGO I sensed that the audience over there didn't want so much silliness. I purposefully became more anecdotal.

One thing that has happened to me over the years is that I've become a little more topical within the framework of humor, even in the recorded bits. So if someone is in the news, I include it in the bit, whereas in the past I might have used it as a topical throwaway line.

R&R: I don't recall ever hearing any stories about something you did on the air that caused any kind of browhaha, problem with a sponsor, or problem with management. I'm guessing that in 30 years, however, there must've been one time when somebody didn't like something you said.

OWENS: I don't ever do

OWENS: I don't ever do anything purposely controversial. My feelings are always on my sleeve. I do ha've a lot of empathy for people, and I never deliberately hurt anybody. And I've always tried to be as commercial as possible. I know who pays the bills. If you don't have advertisers, you don't pay those bills. So I've always tried to protect the advertisers — the clients — if possible.

R&R: How do you feel about us ing blue material on the air?

OWENS: Well, I think we're living in a different time than we did even, say, ten years ago. Howard Stern might try to get two lesbians fixed up on a date; I can't do that kind of a show, because that isn't what I do. I may not get a blue line but sometimes a double-entendre occurs in general conversation, although I never plan it that way. And there are certain things that may sound dirty that are not dirty: "Premature jubilation." There's nothing wrong with that, but people will say, "Hey, I heard him say that on the radio!"

I suppose anything and everything has a place in radio, except that you have to alter it to fit your room. If you're appearing in person as a comic or an emcee, you probably wouldn't do blue material at a Daughters of the American Revolution convention. You would do blue material at the Friar's Club. The only problem with radio is you don't know who's listening, so you have to go for that gray in-

"I think I've matured a bit more, and my knowledge base is much stronger . . . I've become more topical within the framework of humor."

R&R: What about political? OWENS: I try to stay away from it as much as possible, because half

bably don't care . . .

OWENS: That's right; the other half is unaccounted for.

R&R: Speaking of Howard Stern, what do you think of him? OWENS: When I'm in New York, I listen to Howard, Joey Reynolds, Don Imus, and Scott Shannon to see what's happening. They're all very talented.

R&R: Any opinions about Zoo formats?

OWENS: I think they've helped radio a lot. Morning shows a couple of years ago had gotten kind of dul. I think the Zoos probably did brighten up a lot of spots. I think there's been an excitement added to radio because of Zoo-type shows.

R&R: How long do you plan to stay in daily radio?

OWENS: I love daily radio. I guess I'll stay for as long as it remains exciting for me . . . or until Emma Samms makes me a sexual overture I can't refuse



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LON HELTÓN

WKHX VS. WYAY, PART 1

Atlanta's Burning Country Battle

Not since Grant stood at the city gates with a torch in his hand has there been this much animosity in Atlanta. There was more love between the Hatfields and the McCoys. Joan Rivers says nicer things about Elizabeth Taylor than these two say about each other.

The WKHX-WYAY battle has escalated into more than a contest between two radio stations. It's become a clash of personalities. A difference in styles of doing business. One programming philosophy versus another.

"It's a no-prisoners battle," as WYAY OM Bob Neil put it. "I don't think there's anybody in this building who has any love for them. And I know they don't have any love for us. It's a classic battle between a personality Country station and a jukebox."

Almost all of the Atlanta-based record people I talked to began our conversation with the same words: "Those two hate each other."

So what's going on in Atlanta? The situation's complexity makes it a difficult picture to paint. Getting the story from the outside is tough, since I'm not sure the two could even agree it was the same day of the week. But here's a look at the most intense and interesting battle going on in Country radio.

Prologue

Over the years, WKHX has been one of the foremost — and one of the most successful — practitioners of the Continuous Country format in its purest sense. Throughout the WYAY siege, it had steadfastly clung to the basic tenets of Continuous Country. In the past few months, however, WKHX has begun to evolve, the details of which OM Neil McGinley will get into later.

WYAY went Country a little over two years ago, positioning itself as the musically aggressive, personality-oriented alternative for Atlanta Country listeners. It has taken direct shots at 'KHX on the air, on the street, and perhaps most pointedly in GM Bob Green's newsletter "The Greensheet."

Country Is The Question

Both stations say "we play the best of the current product mixed with the best of yesterday," but that's where the agreement ends.

"We believe we're the station playing true country music in Atlanta," stated McGinley. "Is Johnny Rivers country? Is Roger Whittaker? Their oldies base is very crossover-oriented."

Neil countered by pointing out that the music Atlanta Country listeners accept is very broad. "I'm not suggesting that Country stations everywhere should play CCR, Springsteen, and Ronstadt. You



Neil McGinley

have to know what your market wants. It works very well for us."

WYAY sees itself as more musically aggressive than 'KHX. This situation is somewhat contrary to Neil's background in AC, where he admitted, 'I usually let the guy across the street test records for me." But Continuous Country stations are notoriously slow in adding current product, often waiting until records are in the top 30 nationally. This resulted in a different current record policy than might have been set otherwise.

"The competition forces us to be more aware of music that's available," said Neil. "When you're aware, you're going to spot great developing acts and go on them earlier than you ordinarily might.

"MD Rhubarb Jones and the team of people we have listening to records know what the music on this station is about. This gives us an advantage over guys who, with all due respect, wait for records to happen in the trades.

"We were one of the first stations to get behind Randy Travis and Dwight Yoakam. This happened because we got the feeling the record companies were committed to those acts. Because we liked what we heard and felt those types of acts were emerging as major factors in country music, we went on them a lot faster than KIX did.

"Listeners know we did major concerts with these emerging superstars, and I believe that gives us a competitive edge."

Neil admitted to being "very conservative" on some things. "Being first on records isn't important; playing only the best records is," he said.

Has Y106's stance on music affected KDX? "Definitely," said Neil. "They made major changes after the spring ARB was issued. They contemporized their music, started to go earlier on some acts, became more picky about what they played, and have become a much better radio station than they were six months ago. Competition does that."

Disputing some of Neil's claims about "breaking acts" and other things, McGinley said, "I don't believe that's true at all. If you talk to the local record people you wouldn't find much support for that philosophy. On some selected records they might be earlier, but on others we're earlier.

"We don't take chances, and I'm sure they don't either. When a new record by a big act comes out, we take a hard look at it and may go on those early. But in terms of breaking new acts, if they believe they're in the forefront, fine. But I certainly don't hear that on their radio station." (For Atlanta-based record reps' views on this and other matters, see the accompanying article.)



Bob Neil

What about new artists? "What's a new artist?" asked McGinley. "Is T. Graham Brown new? We play him before they do. Is Sawyer Brown new? We go on them before they do. But I don't think that's by design. They play 19 or 20 records; we play around 30. The numbers tell you we can accommodate more records more easily. And we played Travis before they did."

Neil said WYAY leans toward adding contemporary-sounding records, regardless of how long the artist has been around, provided the quality and label commitment are there. His feeling is that this is a better way to attract younger demos.

What does it take to get on WKHX? "Anything that shows strong early chart action gets

Atlanta By The Numbers

12+

	Sp '83	F '83	Sp '84	F 184	Sp '85	∿ F '85	W '86	Sp '86	Su '86
WKHX	9.7	9.2	10.0	6.7	8.9	6.6	6.2	5.3	5.8
WYAY	_	_	_	2.4	3.3	4.9	4.6	6.1	4.3
WPLO	2.9	2.9	2.6	1.9	1.7	2.1	1.2	1.2	1.0
25-54 ra	nkings								
WKHX	1	1	1	5	3	4	3	8	6
WYAY	_	_	_	12	11	10	7	6	8
WPLO	10	10	12	15	14	14	16	16	20

(Source: Arbitron)

noticed," said McGinley. "I don't care who it is. If it continues to move, it gets played."

Asked about the modern/traditional mix, McGinley answered, "Our mix is responsive to the way the music from Nashville is changing. For all the talk you get about Randy Travis, George Strait, and Ricky Skaggs, I'd say that Country as a whole is becoming more contemporary. The stuff Country's playing today would have been pop five years ago. That's what affects us the most."

Despite its high personality profile, WYAY plays a lot of music, emphasizing ten in a row. But WKHX, McGinley maintains, owns the music position. "WKHX never plays fewer than three in a row and often more than that," he said. "But we don't keep saying 'here's another three in a row' over and over. Music is a very important part of the radio station. I let the audience know about it without beating them over the head with it.

"Outside of morning drive, there might be isolated hours we play more than they do and vice versa. But over a broadcast day, there's not a whole heck of a lot of differ-

On the Air

Talking about WYAY's on-air persona, Neil flatly stated, "We are the most forefront, personality-oriented station in Country radio today. We're all day, all night full-scale personality. There are parts of the day we're more music-intensive than others, but ours is a full-fledged personality format. Our people are encouraged to have a lot of fun on the radio and say what's on their minds.

"We still play ten in a row, including no-talk segues. But the times we do talk, we say something besides just the calls, time, and a liner card."

Asked to compare the ten-share station of two years ago. with the

WKHX of today, McGinley said, "That station might have been a tad predictable. The station we have today has a higher level of excitement. The jocks are now a little more forefront, more involved with the community, the music, and in what they're doing. They're even more involved in the basics, because they're doing more than just playing music and back-announcing. All of this is within the context of a format which is very musicintensive, and will continue to be

Morning drive houses the most glaring difference between the two stations. Y106 features a free-wheeling morning zoo. WKHX has a jock and a newsperson who interact. They're joined by traffic and weather people. "It's a very structured kind of thing; I try not to let them get out of control," said McGinley. "Our audience is adult, and we treat them as such. We strive to be warm and friendly."

Contesting

The philosophical differences between the stations extend to the realm of contesting, too. WKHX gives out hard cold cash, and plenty of it. It used to offer a \$10,000 three-in-a-row guarantee, with a few \$25,000 jackpots thrown in, but hasn't used that promotion in the last couple of years. Instead, it now gives away one or more \$10,000 prizes a week via the "listen for three specific songs in a row" vehicle. It also gives away concert tickets and the like.

As for WYAY, Neil said, "Make no mistake, we've been aggressive contest-wise, but we've never matched their dollars. Last spring, we gave away his and her pickups with \$10,000 cash. We've also given away trips, albums, concert tickets, all that kind of stuff. We run basic, simple quarter-hour main-

Continued on Page 58

56/R&R FRIDAY, NOVEMBER 7, 1986

Atlanta's Burning Battle

Continued from Page 56

tenance contests. We haven't handed out any awesome sums of money, so I guess compared to KIX we're pretty conservative. We've never gotten into a money war with them."

Asked why not, since so many intense Country battles have turned into money wars, Neil said, "We have a much better radio station than they do and that's what's going to win 95% of the time. They might buy a book or two as time goes on, but we have the better product. If we tell people about that product, folks will recognize that in both the long- and short-term."

Outside Promotion

Regarding billboards and TV, WYAY's Neil said, "We're very active, although KIX has outspent us two-to-one in raw dollars since I've been here (December 1980). But we're on the streets a lot, including showing up at KIX's concerts and promotions."

WYAY is presently using Chuck Blore's "Janitor" TV spot. Last spring it used an "apology spot" featuring GM Green apologizing for comments made by the morning zoo crew, while the crew made fun and threw stuff at him.

Crosstown, McGinley said, "WKHX has always been a strong user of TV and billboards. We've used variations of Blore's 'Deborah' spots for the last five years."

No longer using "Deborah," WKHX has opted for a locally-produced spot of its own this book,

McGinley said you have to see it to fully appreciate it, but I'll describe it as best I can.

The spot opens showing a line of radios. A hand appears and tips them over; the radios fall very slowly. The voiceover states there are 40 radio stations in Atlanta, "but only one gives away over a quarter of a million dollars a year. Only one plays 52 or more minutes of music per hour. Only one gives

"Y106 has never outcumed us. We're the station of choice for the Country listener in Atlanta. We will not be the number two Country station"

-Neil McGinley

away \$10,000 or more every week." Amidst a big finale, one radio is left. It has a digital dial displaying the message: "KIX101 FM: The only one."

Positioning

Explaining the WKHX plan of attack, McGinley said, "I have to go for the market, do what I think is right for my marketplace and my audience without worrying about them and what they do. We are Atlanta's best Country station. We are the station people go to for music, and we've never lost sight of that fact.

"Sure, we're evolving. There

were some opportunities we were missing. We're more aware that those opportunities are out there; WPLO has helped us see them. Maybe competition is good in the respect it makes us both better radio stations. But Y106 has never out-cumed us. We are the station of choice for the Country radio listener in Atlanta."

Describing the philosophy under which WYAY has operated, Neil said, "Country radio has been boxed into an older-skewed format by a lot of people. We don't think that's necessarily the case. We're third 18-24 men, TSA (summer '86 ARB). We have a broad appeal; that's on purpose.

"For so long, Country stations haven't programmed themselves the way ACs and CHRs have. The attitude has been 'play country music and the audience will come.' We've tried to be a good station which meets all of the needs of the target audience. This is the most consistent plan I've ever operated a radio station under. We set the plan when I got here, and from that point forward it became a game of execution."

Ratings Reactions

A glance at the ratings box elsewhere on these pages shows some of the market's history. Notice that the total Country shares haven't grown despite the increased competition and heightened Country awareness.

As McGinley pointed out, "Don't forget a few other stations have entered the market, many targeting 25-54. Overall competition has grown as intensely in the market as it has in the Country arena."

With respect to WKHX's declining shares, McGinley said, "Obviously, anytime you have competition they have to get a number. Realistically, you know it comes at your expense, so you take acceptable as long as you're on top and they're on the bottom."

Asked if it isn't possible to let a decline go on too long before adjusting your programming, McGinley said, "Only if in your heart of hearts you believe you're too far off. We got beat last book, but our cume was still solid. So there was no reason to panic.

"They sat down at our table and demanded a piece of our lunch. They can have a bite, but when they try to take our whole sandwich it's time to punch back. That's what we're doing now, within the confines of what we think is right. What we're doing got us a ten share; how much should we change? We just have to keep plugging along. The key to what we do is consistency. The changes we've made have been perceived well in the marketplace. If you believe in what you're doing, the marketplace usually responds. There are a lot of battles to be fought before a winner is declared.

Referring to the spring book, the only time WYAY has beaten

WYAY

8-9am Friday, Oct. 24

ALABAMA/Take Me Down
JUICE NEWTON/Chesp Love
LINDA RONSTADT/That'll Be The Day
DON WILLIAMS/Heartbeat in The Darkness
WAYLON & WILLIE/Marnas Don't Let Your Babies . . .
PATSY CLINE/She's Got You
GEORGE STRAIT/it Ain't Cool To Be Crazy
DOBIE GRAY/Drift Away
BELLAMYS & FORESTER SISTERS/Too Much is Not Enough

3-4pm

ALABAMA/Roll On Eighteen Wheeler MERLE HAGGARD & WILLIE NELSON/Pancho & Lefty RANDY TRAVIS/Diggin' Up Bones RITA COOLIDGE/We're All Alone STATLER BROTHERS/Oh Baby Mine KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer TANYA TUCKER/Just Another Love EAGLES/Take It To The Limit JANIE FRICKIE/He's A Heartache T. GRAHAM BROWN/I Tell It Like It Used To Be FORESTER SISTERS/Lonely Alone MICKEY GILLEY/Tears Of The Lonely JUDDS/Grandpa MICHAEL JOHNSON/Give Me Wings OAK RIDGE BOYS/Tryin' To Love Two Women FXILE/II'll Be Me

"We have a much better radio station, and that's what's going to win 95% of the time. They might buy a book or two as time goes on, but we have the better product."

-Bob Neil

WKHX, McGinley asked, "Was the spring book real for them? The 4.3 this book is in their range. By the same token, I have to look at our spring 5.3. It wasn't in our range, but I can't assume it wasn't real. It did get our attention, though."

Neil said, "I don't think we got a kiss last spring. We had a big cume increase, the result of an aggressive marketing campaign. I think the spring book was realistic. This book, you just have to say things didn't turn out right for us. You have to have the poise to know why things happen and just stav with your game plan. The mark of a winner is knowing when not to make changes. In the last couple of months, they've tried to emulate some of the things we've done. But I've always thought the original beats the copy every time.

This Book

What do the two OMs think about the summer ARB's outcome? "We looked at it and threw it away," said Bob Neil. "Out of the 12 weeks of the sweep, we always had at least one person on vacation every week. Vacations will hurt a personality-oriented station a lot more than a jukebox.

"Also, due to the distribution of the sample, two full shares of Country listening went away. I think they'll come back. Everybody here believes in what we're doing. We believe ours is the better station."

McGinley observed, "We see this book as a positive sign: we went upand they went down. In fact, they went down rather dramatically by one-third of their audience."

Final Shots

Summing things up, WYAY's Neil said, "This is a real tough hatthe, but KIX has a lot more to lose than we do. They're owned by a
huge mega-corporation, and we're an employee-owned company.
(NewCity, formerly Katz.) They
have a lot more to lose in the long
run.

"Atlanta can support two different kinds of Country stations. We came in here with that idea, thinking we could make a lot of money doing what we're doing. Those guys are used to taking a lot of money out of this market and running an operation that doesn't require much by way of expenditures.

"When WKHX was the only Country station in the market, it was able to send huge amounts of profit back to the home office, something it's not able to do anymore. So while we look like a hero to our company by what we've been able to do, they don't quite look like a hero to their company.

"Cap Cities/ABC paid \$6.7 million dollars for WPLO, more than was paid for either WKHX or WYAY. There's got to be some pressure there, and they're under more pressure to succeed than we

McGinley concluded, "You put the best product you can on the air, promote it as well as you can, and let the audience decide. That's all you can ever do."

Next week: The GMs and Atlanta-based record reps offer their views.

WKHX

8-9am Friday, Oct. 31

DON WILLIAMS/Then it's Love
JANIE FRICKIE/II The Fall Don't Get You
BELLAMY BROS./Feelin' The Feelin'
T. GRAHAM BROWN/Hell And High Water
CRYSTAL GAYLE/Half The Way
T.G. SHEPPARD/Strong Heart
NITTY GRITTY DIRT BAND/Modern Day Romance
MICHAEL JOHNSON/Give Me Wings
GLEN CAMPBELL/Gentle On My Mind
WAYLON JENNINGS/WII The Wolf Survive
EARL THOMAS CONLEY & ANITA POINTER/Too Many Times
GEORGE STRAIT/Right Or Wrong
RESTLESS HEART/TI Loved You

5-6pm

RONNIE MILSAP/Any Day Now CONWAY TWITTY/Fallin' For You For Years CHARLIE DANIELS BAND/South's Gonna Do It Again JUDDS/Rockin' With The Rhythm Of The Rain WAYLON JENNINGS/Drinkin' And Dreamin' GEORGE STRAIT/It Ain't Cool To Be Crazy About You BELLAMY BROS./Do You Love As Good As You Look EARL THOMAS CONLEY/Once in A Blue Moon REBA McENTIRE/Have I Got A Deal For You OAK RIDGE BOYS/Everyday RICKY SKAGG\$/Love's Gonna Get You Someday CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue EDDIE RABBITT & JUICE NEWTON/Both To Each Other ALABAMA/Fire In The Night BARBARA MANDRELL/No One Mends A Broken Heart STEVE WARINER/Kansas City Lights EXILE/I Can Get Used To You

NASHVILLE THIS WEEK



SHARON ALLEN

BITS & PIECES

Country Causes, Bare Basketball, Broken Legs And More . . .

• When Eddie Rabbitt discovered that funds were desperately needed to maintain Potter's House, a "home away from home" for families of infant transplant patients at the University of Minnesota, he offered his services for a benefit. The benefit was held at the Carlton Dinner Theatre in Bloomington, MN on September 30. Eddie and his wife Janine performed his current duet (with Juice Newton) "Both To Each Other (Friends & Lovers)." They deducated the evening to the memory of their son Timothy Edward Rabbitt, who underwent liver transplant surgery at the University of Minnesota in summer 1985.

• Larry Gatlin is going all out to support a drugless America. He is speaking out against drugs at his concert appearances in addition to making the speaking rounds at high schools and hospitals across the country. He has also cut antidrug spots for radio and television, which begin airing this fall. These sponsored by the Members Only clothing line.

The Gatlin Brothers' single from last year, "Runaway Go Home," has gained another public outlet. The musical arrangement of the tune has been offered by the Music Educators National Conference to over 55,000 music professionals in the U.S.

• Irlene Mandrell served as the official Missing Person spokesperson for the "Service Merchandise Battle of the Bands" grand finale TV show taped here November 1 at the Tennessee Performing Arts Center. All competing bands were requested to write songs about the problem of missing children, and the winning song was announced during the show. Louise Mandrell and Sammy Davis Jr. co-hosted the problem.

• A streaker has struck, and it dam near knocked Ray Stevens over. Labelmates Steve Wariner and Stevens were sharing the bill in an Alabama concert hall. When Stevens got to the part of "The Streak" where he describes the action at a basketball game, out



Eddie Rabbitt, wife duet right.

came Wariner – wearing sunglasses and a towel – dribbling a basketball to center stage. The unsuspecting and amazed Stevens continued to sing, but the crowd fell apart laughing.

· Sawyer Brown is minus one good leg and a pair of pants. Lead singer Mark Miller won't be forgetting October 1986 for a long time. First, several frenzied female fans tried to pull him offstage at a concert in Sulpher Springs, TX. Two of the group's roadies took hold of Miller's arm to keep him from being pulled offstage, but the girls wouldn't let go. During the frantic fracas, his pants were ripped in half. If you think that incident will go into his scrapbook of most embarrassing moments, not so. He said, "It took two days to get the smile off my face.

Barely (no pun intended) recovering from that episode, Miller was

He was trying to intercept the ball and succeeded, but slipped on the pavement and broke his leg. Nevertheless, he went on with the show that night. Two days later, pain got the best of him. He underwent laser surgery in Tifton, GA to repair the medial tendon and ruptured cartilage. He'll be in a cast for three weeks and a brace for six months. But one broken leg won't keep this entertainer down. He's just booked himself a ski vacation in Aspen this winter. Now that's optimism. · Marie Osmond married Brian

 Marie Osmond married Brian Blosil on October 28 at a small family ceremony in West Jordan, UT near their home in Provo. It was the groom's first marriage and Marie's second. The Capitol recording artist is apparently looking for a home in Nashville. We also understand her husband, a studio engineer, is seeking a studio job in Music City.

playing football with his road crew

on October 16 in Spartanburg, SC.



1986 AGENT OF THE YEAR — Buddy Lee (I), a 36-year veteran of the entertainment business, receives the Agent of the Year Award from Willie Nelson during a private surprise ceremony on behalf of the Nashville Association of Talent Directors. Buddy Lee Attractions, the Farm Aid I promoter, celebrates its 24th year in business this month.

ble on gummed labels for a nominal fee. The organization also has printed lists of bluegrass associations, press contacts interested in bluegrass music news, and record companies handling bluegrass product.

Cuttin' Trax

George Jones brings Patti Page to the Country audience with their duet "You Never Looked That Good When You Were Mine" on his new album "Wine Colored Roses" Mel McDaniel's new single

"Stand On It" is a Bruce Springteen composition . . . Richard Landis is now in the studio producing Vince Gill and Juice Newton. Does ing artist John Wesley Ryles signs with Warner Bros.; he and producer Barry Beckett are laying down tracks for forthcoming releases.

New MCA/Curb artist Moe Bandy is in the studio with producer Jerry Kennedy recording digital sides ... T. Graham Brown returns to Muscle Shoals Sound this month with producer Bud Logan to begin recording his follow-up alhum for Capital before he joins the Kenny Rogers tour next year 'Montana Cafe'' was #52 on Hank Williams Jr.'s menu; he ordered up album #53 with the recording of his new live album (his first since 1969) at Nashville, Memphis, and California locations. The album is due out next year . Travis ducks in and out of Nashville studios between road dates to work on his follow-up album.

New Mexico resident Michael Martin Murphey is busy in Nashville recording his second Warner Bros album He will be joined by MTM artist Holly Dunn on one cut, "A Face In The Crowd" Raven teams with new producer and old friend Don Gant for his next release ... Producer Chip Young just finished sessions with nostalgia group Sha Na Na Former Statler Brother Lew DeWitt is working on a solo album for Compleat Records with producer Buddy Killen ... And newly signed Capitol act Susie Bogguss (Bog-us) is in the studio with Blake Mevis

Just thought you'd like to know! (This column cowritten by Katy see.)



IT'S GREEK TO US — Ricky Skaggs (I) played guest host when VH-1 came to town to pay tribute to Country Music Week. Skaggs gave viers a personally guided tour around Nashville. He's shown here interviewing fellow country singer Randy Travis. That's not the Greek Parthenon behind them but Music City's proud replica of it, a popular tourist spot.

 Restless Heart bandmember Paul Gregg and his wife Leslie Ann, a payroll supervisor for the Nashville Network, became parents on October 6. Congratulations to the Greggs and welcome to the world, Mallory Ann.

• Freddy Fender surfaces as mayor of Milagro, New Mexico when he appears in Robert Redford's new film "The Milagro Beanfield War." It's based on John Nichols's book about water rights wars in the state. Once film production was completed, the Tex-Mex star traveled to West Germany for concert appearances.

• The Forester Sisters are now endorsing Peavey Electronic equipment in all live concerts.

• The International Bluegrass Music Association's revised Bluegrass Radio List is now available. It provides calls, frequencies, addresses, phone numbers, contact people, and air times for over 700 domestic and foreign radio stations airing bluegrass music and for syndicated bluegrass radio programs. Names and addresses are available.

this mean a possible new RCA duet team? . . . Gill's former producer, Emory Gordy Jr., joins the Jerry Wallace/Terry Skinner team for the Forester Sisters' third Warner Bros. album Veteran record-



VH-WONDERS — To pay tribute to Country Music Month (October), MTV's VH-1 trekked to Nashville and taped segments with three country hosts. Taking a camera break are (i-r) Dan Seals and program host Gary Morris



SHEEPISH GRINS — Songwriter/publisher Paul Craft gives the winning nod to Kathy Mattea after hearing the final cut of "Walk The Way The Wind Blows," her new single and album title. His Whitesheep Music/Screen Gems holds publishing rights to the Tim O'Brien song.



WALTLOVE

Washington's B/U Winners

One of the hottest radio markets for the Black/Ur-ban Contemporary format is Washington, DC. The current summer Birch report and the Arbitron summer book have confirmed the popularity of all three Urban stations in that market.

In Birch, WKYS went 12.5-9.1; WHUR 7.5-8.2; and WDJY had the best results, improving 4.2-6.6. According to Birch, the stations are the top three in the city. However, Arbitron showed WKYS as first in the market, climbing 7.6-8.0; WHUR is third, and rose 6.1-6.5; and WDJY is ninth, stepping up from 3.9-4.2. Arbitron says DC's number two station is Easy Listening WGAY, with a 7.2 share 12+.

WKYS Holding The Lead

Joe Alfenito is Manager/Operations & Promotions for WKYS, and is also the station's MD WKYS PD Donnie Simpson was unavailable for comment. Since Alfenito started at WKYS six and a half years ago, he has seen the station evolve from a so-called 'Disco' format to a full-service entity. As a former personality on the station, he has a feel for its music and its image.

Music Is The Key

Asked why he thinks all three Urban stations are doing so well, he said, "We're all offering a great product that people in this market enjoy. The approach for each station here is fundamentally the same, yet different. We're the same because we believe in playing the best music possible, but we are all different with our music approaches. We're also different with our on-air presentations.

"Some stations have strict rules about what they will and will not play. They also have rules about what they will and won't do. Urban radio's identity has been established, and there are no concrete ways of doing things, or music that should or shouldn't be played. I think Urban radio has had an unorthodox approach to programming since its inception. This type of radio has always taken chances, and has more readily taken on challenges that other formats have shied away from."

The Format Has Made The Big Leagues

WKYS is special in that it is an NBC O&O. In the past there have been two other network groups that came close to having a black music-formatted station: the ABC folks, when KSFX/San Francisco was a "Disco" outlet back in the "yos, and CBS when it got close for a minute with WCAU-FM/Phila-



Jim Watkins

delphia during the same period, also with a "Dance" or "Disco" format before turning to CHR. Otherwise, network owners and most large independents have stayed away from any form of black music-oriented formatting until recently. I think one of the biggest reasons was revenue, and the other is obvious. But now that they know it can be successful, some have chosen to capitalize on it.

Alfenito mentioned the freedom NBC has given WKYS, letting the station determine its own approach to Urban radio. "NBC has pretty much let us do things the way we think they ought to be done," he explained. "No one has ever said, This is the way we do it in New York, so you have to do this,' It's really been a great opportunity for us to prove this format can work, if given the authority to get the job done the way we know how. The company has also given us the resources to do the job, although we've had a lot less money than other NBC O&Os.

Only this year did WKYS stage a car giveaway — a Mercedes during the spring '86 book. Prior to that, Alfenito said, 'We've only had album and ticket giveaways, like most B/U stations around the

While promotion is important to all formats, there are other things that also determine the outcome of the all-important ratings. One thing that can have catastrophic effects on the numbers is diary placement. "I think diary placment affects Urban radio more than any other thing we have to deal with," Alfenito said. "Just looking at the diary returns from the summer book, I've noticed the amount of usable in-tab diaries was down, so the percentages for the counties they represent went up. I guess a lot of people were out traveling this summer, but where those diaries go is very important to this format. Overall, the format did well this time out. I just wish



Brute Bailey

we had been able to get the return rate that ARB usually shows in the spring, winter, and fall."

The Pearl Of Howard

WHUR is the commercial broadcasting arm of Howard University. Jim Watkins has been the station's GM for the past year, and has been with Howard for 15 years. "It seems the people in this area enjoy what the Urban music format has to offer," he said. "We all do the format slightly differently, but we all share some of the same music from the same artists at different times of the programming day.

"We're currently trying to make sure we're consistent with what it is we're giving our audience daily. We want our listening audience to know they can depend on us to hear



Mike Archie

the things they've become used to hearing on our air that they like, such as our news and information. We've always been very serious about our news. People here want to be kept informed about everything."

News You Can Use

A show I've heard before and know is popular in the Washington area is "The Daily Drum." Watkins commented, "The Daily Drum' is on every evening from 6-7 five days a week. This program started years ago, and handles issues on local, national, and international bases. It also features a 20-minute audience participation call-in segment called 'Insight.' During this time we feature any particular issue we deem to be important for

that day. People then discuss this matter on the air live. It's a daily means for us to have our audience participate and voice their opinions about what's taking place around us."

The Howard Image

We're a station that's dedicated to giving our listeners more than just music," Watkins said. "We're very involved in the community. Since we know our listeners, we know they want news and information from us, so we give it to them. We also know they're interested in issues that may affect them, so we deal with those too. We're currently getting ready for our 'Project Harvest.' " Project Harvest is an annual event in which WHUR asks the community to help those less fortunate at Thanksgiving. People donate food and money to feed the needy, and WHUR always has a marvelous turnout.

Watkins mentioned that five students are currently handling weekend shifts on the air at WHUR, while 15 others hold off-air positions each semester. The students work there as part of the school's intern program.

WHUR MD Mike Archie is a Howard graduate, and had some thoughts about the station's and the university's image in the DC area. "Because Washington's population is approximately 70% black, we must always, as a representative of Howard University, put our best foot forward. This positive image of Howard University has been in the DC area for years, and is imbedded in the black community as in no other community I've seen in the country. The association always helps us."

Soft Tones

One of WHUR's newer approaches to programming is called "Soft Tones." For the record, remember that the so-called "Quiet Storm" format that's been sweeping the nation on Black radio was originated at WHUR by Melvin Lindsey, who now does an airshift on WKYS for big bucks. "'Soft Tones' runs from 8:30am-5pm, Archie said. "This is music that people can listen to during the course of the day, no matter where they might be. The pace of the music is kind of medium-tempo to slow. You can have it on in the background while you're at work and the boss won't get upset.

"Intern Derrick Davis, PD Jesse Fax, and I were sitting around one day talking about what we needed to do to make the station a bit more interesting. This was around the time that Melvin left the station. I suggested that we start using the term 'Quiet Storm' throughout the

Continued on Page 62





AND THE WINNER IS — In the top photo, Donnie Simpson unlocks the door of the "Good For Gold" Mercedes; in the bottom photo, Simpson stands with WKYS personalities (i-r) Candy Shannon, Paul Porter, and Melyin Lindsey

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Washington's B/U Winners

Continued from Page 60

entire day, since we'd always done well during the time period set aside called by that name. Jesse didn't like that idea and rejected it. We kicked it around a little more and Jesse then came back with the term 'Soft Tones.' So we titled it, selected a time period, and gave it a try. Because it was fresh and a little different, people seemed to like it. The next thing we knew, it took off."

Archie also mentioned WHUR's music texture system. "Dealing with 'Soft Tones' specifically, you'll find little characteristics that define each individual song. We label these as we place them in our music system. For example, we call mild music 'ambient.' When I'm listening to music. I'm looking to hear more than just a beat. I want to know that it will fit into what we're already doing. We look for songs that are kind of similar. I call it the 'WHUR groove.' These are songs that are medium-tempo. Some people call them driving songs. It's a laid-back, funky sound that people in the Washington area seem to like. This is a sound that I had to learn to understand. When I first started here at the station I didn't really agree with this approach, but I learned to understand."

In each book, WHUR continues to do a little bit better than the previous rating period, and, of course, that's the name of the game.

WDJY: Sticking Close

Brute Bailey has been the PD of WDJY for a little over a year. Since coming to the DC market, he has made Urban a three-way battle that doesn't take a back seat to any other radio war in the country. Bailey has converted a losing situation into a competitive one. He's also taken a group of people who needed some leadership and corporate support and made them believers in themselves.

WKYS OM Joe Alfenito affectionately commented, "Being in the market for the past seven years, I've noticed some real differences in our competitors. At one time we all played the same music. Now there is a clear-cut difference between us all. Since Brute came to town he really has freshened things up by taking his station in a positive direction. I think competition is good for everybody, especially the listeners."

Corporate Green Light

Bailey said, "I have to thank the people at our corporate offices, because they've been great to me. They've given me all of the tools to work with to get the job done, and we're continuing to work on it.

"It's important I mention that they've taken a hands-off approach, and have allowed me to do things the way I think they should be done. That in itself is something most PDs never get from management. We really have to thank them for the freedom, which has allowed us to become a real competitor."

Bailey also had an opinion about why the three Urban stations do so well in the Washington market: "The music that happens in this format is great. With Washington's black population, it only stands to reason that if we have any strength at all we should all be somewhere near the top of the ratings. For years WKYS and WHUR have been either first, second, or third. And now we're third in Birch and in the top ten in Arbitron."

I asked him where WDJY was trying to make inroads with the listening audience. "Music has surely been one of the areas we've worked very hard on. We've made our music something that can be highly relatable. We're different from WHUR, which is into its 'Soft Tones' format. WKYS at one point was quasi-soft, but it's gone back to being more uptempo now than it was when I got here. We're uptempo also, but not to the point of screaming and shouting or anything like that. We do have a nice energy level that would jibe with the average person's nervous sys-

tem. We're not a laid-back type of radio station at all. We're aggressive, our music is hit-oriented, and we're also human in our approach to everthing we do.

"One thing I have noticed is that this market is different from most I've worked in. People here do like ballads. You can't play enough for them if they're good ballads meaning hits!"

Bailey has programmed WIGO/-Atlanta and WYLD-AM & FM/-New Orleans, where he took the FM property to the top position overall in the city. He's also been PD at KMJQ/Houston, which he kept as the leader in the Arbitron ratings during his tenure. He has always believed in being heavily involved in the community with every station he's programmed, and WDJY is no exception. "Recently we were asked by the National Council of Negro Women to be the co-sponsor of the Black Family Reunion Celebration, which was held on the National Mall. This turned out to be a very heavy

"We just finished co-sponsoring Howard University's Homecoming. None of you in other cities probably even know about that. We tried very hard not to give the impression that we were trying to take over from WHUR, which is located right there on the Howard campus. We were approached by the University. Because we're very closely aligned with the community, somebody felt we might be of some service to the cause, and we were happy to be able to participate. We're simply a community-based radio station."

Bailey has been in the industry for 12 years. A Vietnam veteran who served in the 101st, 173rd, and 82nd Airborne Divisions, he takes a tenacious approach to programming to win. "We're a team at this radio station. Every man and woman in this organization knows that we all have a job to do, and we all depend on each other. We have a long way to go, and we're trying to make sure we stay on the correct track to reach our goal."

Battle For The Lead

ACTION

WVKO/Columbus veteran KIrk Blshop moves into that station's 7-Midnight slot ... Charlotte Logan joins WFXA/Augusta as MD ... Andre Carson replaces Michael E. Taylor as OM at WHYZ/Greenville, retaining his PD duties ... Dee Farrel, formerly of WTTG-TV, joins crosstown WDJY/Washington as account executive ... Karep Sterling is named MD at WLUM/Milwaukee.

Darryl Moore has left KJCB/Lafayette to join Z16/Lake Charles as APD/MD and PM drive ... Pierre Price moves into the 6-10 pm slot at WVOI/Toledo; Keily Lawson returns to the station for overnights WUSL/Philadelphia has added popular morning jock Beej Johnson to their Saturday line-up.

Legendary jock Hoss Allen has returned to the air via WLAC/Nashville for a Saturday night blues show. Sponsors are Malaco Records and, as in Allen's early days, Randy's Records of Gallatin, TN. Does this mean they'll hawk baby chicks over the air also?

WGCI/Chicago hosted a "Five Thousand Miles and Still Counting" party to mark the one year anniversary of Tom Joyner's daily commute between Dallas and Chicago. Joyner's PM drive show was broadcast live during the celebration.

WDJY/Washington was the media sponsor of Howard University's Homecoming festivities. The event featured Capitol artists Meli'sa Morgan and Colonel Abrams. "The DJ-100 Wrecking Crew" emceed the show ... Another reminder that the YBPC will hold it's ninth annual convention at the Dallas Hyatt Regency beginning November 14th. For more information contact Henry Jefferson (713) 271-0011.



CALLING ON THE DREAM TEAM — Shown at a recent L.A. Dream Team concert at their hometown's Universal Ampitheatre are (I-r) the Team's Rudy Pardee, KDAY's Greq Mack, MCA's Jheryl Busby, and the DT's Chris Wilson.



MOBILE DESIRE — Stephanie Mills came to KDAY/Los Angeles to plug "Rising Desire." She's flanked by MCA's Sara Melendez and KDAY jock Don Tracey.



MAGIC MONEY — KMJQ/ Houston gives away \$102 twice a day to its listeners for identifying the magic song of the day. Winner Mary Johnson receives a \$102 check from KMJQ's Jay Michaels.



IN THE BUSCH — Grand Staff, WBMX/Chicago's entry in the Budweiser Showdown, took this year's finals in Washington D.C. including a contract with Warner Bros. Records. Seen (I-t): Anheuser-Busch VP Henry Brown, Lou Rawls, Grand Staff's Mark Ingram, Patti Austin, Budweiser's Brian Porter and WB's Benny Medina.

Can the three B/U stations stay in the top three positions? According to Bailey, "There's going to be some audience erosion somewhere. I think it's possible for all of us to do well and stay in the top ten, but all of us can't remain in the top three." He added, "This station has had an image problem for years, and we've been fighting that. Hard work, time, and some serious radio programming will help us make the grade."

Bailey concluded, "Tm a warrior type of PD. When I started here we decided to put together a format that would be attractive to people – all kinds of people. And we wanted to do that before attacking promotional strategies. Other stations have been giving away Mercedes, BMWs, and sometimes trips. We haven't had anything. I'm not opposed to giveaways, mind you, but there's one thing I know about this industry: if you don't buy your audience, you know they're real, and they'll be there."

FALL BREAKER LINE-UP

Everyone's talking about BOBBY BROWN's new "GIRLFRIEND"— the first single release from "KING OF STAGE"

KLYMAXX is "SEXY" and listeners agree, the hot new debut single from "KLYMAXX" burning up the charts now.

"ONCE IN LIFETIME
GROOVE"
NEW EDITION'S new
phone reactive record
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ADULT CONTEMPORARY

The Future Is Now

AC radio is currently going through a period where there is more fragmentation from other formats than ever before, and many programmers are concerned about which direction to take their station musically. For additional insight on this situation, I spoke with KEZR/San Jose MD Bonnie Knox, whose station has evolved over the years through various approaches to AC.

Said Bonnie, "I feel AC will be more defined in the near future. The format will shift as the high end of the demo spectrum moves into the Easy Listening type of station. This listener is the one who supported the AC/MOR formats to begin with. I guess I'm talking about the future of the Lite Rock/Less Talk format.

When asked about the develop-ment of the LP-cut format, such as John Sebastian's ill-fated "The New AC" presentation, Bonnie said, "The sophistication of the listener today puts a demand on all programmers to come up with ways to keep people tuned in because you certainly run the risk of losing people tired of the same songs from the same artists over and over. These listeners all have the same albums from the past 15-20 years. They are familiar with the entire album and know there are several songs off the album they prefer to listen to. Radio is a big loser here because the majority

"There are a lot of programmers who need to remember why they were given a set of ears. They also need to be given the room to be creative and to develop new ideas through experimentation."

of PDs are afraid to go the extra mile and play other cuts off the album."

As for the argument that this programmer reluctance is justified by unfamiliar results in research,



Bonnie Knox

Bonnie responded, "I find that hard to believe. They have the LP, cassette, or now even the CD. You can't tell me that they only listen to the songs from this product that've been played on the radio. John Sebastian made a very good point a while back when he said there are many 25-34s disenchanted with radio because there is a lot of music too good to get played. After all, the listeners are always right ... or are they?"

Bonnie reminds AC programmers considering playing product that's exclusive to their station to carefully evaluate the records "on a song-by-song basis." She warns that these tracks must be appraised after their initial on-air run is completed. "Update and clean out your library," she said. "Make sure that after you expose this new product to your audience to stay on top of the particular cuts that are not working and get them out of the system. Otherwise, you run the risk of losing listeners."



LIFE'S A BEACH — During the long California summer, KSRF/Santa Monica broadcast live from the beach. Besides holding ticket giveaways, the station promoted a clean beach campaign. Manning the open air booth were air personalities Steve Day and Tess Baily.

When adults say that currents are unfamiliar, is that what they are really saying? "I think you have to be honest with yourself," said Bonnie, "and answer this question: is it new music in general they're talking about, or could it be that you're playing currents that are not being played by anyone else in the market? If the latter is the case, I would be very careful about playing them on a longterm basis if no other format support develops. That doesn't mean that you can't be the first in your market to play a song. After all, if it wasn't for AC, artists such as Anita Baker

"Let the oldies stations deal in memories . . . adults today are more interested in blending into today's fast-paced world by building financial portfolios than in sitting around listening to oldies all day long and reflecting back on high school."

and Simply Red would not be enjoying as much success as they are in such a short period of time."

It appears that AC stations may find themselves impacted by the influx of oldies/classic formats more than other contemporary outlets, and Bonnie agrees. "There are many AC stations with the same oldies libraries as the oldies stations coming on the air. That means more fragmentation to deal with. Let the oldies stations deal in memories. I've got to believe that the majority of adults today are more interested in blending into today's fast-paced world by building financial portfolios than in sitting around listening to oldies all day long and reflecting back on high

Looking ahead, Bonnie said, "AC's greatest challenge is to become a market leader. You do that by becoming an entertainment source. This will be done by coming up with presentations competitive with any station in whatever format. That requires a better news presentation than the News/Talk stations, greater all-around excitement and new promotional twists than the CHRS.

"AC has a great future ahead. It's a matter of programmers remembering not to sit on their hands. This industry was created by visionaries and we should not lose sight of that. There are a lot of programmers who need to remember why they were given a set of ears. They also need to be given the room to be creative and to develon

By Joe Eick

"Radio is a big loser here because the majority of PDs are afraid to go the extra mile and play other cuts off the album."

new ideas through experimentation."

I'm sure some broadcasters will agree with Bonnie's philosophies, and there are some who won't. But her ideas were brought forth to stimulate creativity and to show there are programmers who, given the freedom to explore new frontiers within the AC format, will take not only their stations up to the next step on the ladder, but their careers and the industry as well.



Joe Eick

Güest columnist Joe Elck is a longtime San Francisco-area broadcaster, having programmed San Jose stations, KEZR, KLZE, and KFAT. He presently consults nearby Gold outlest KHIP/Hollister, and earlier worked on-air at Bay Area stations KYA, KSFX, KHTT, and KLIV.

ACCELERATION

WPIX/New York gives AM drive news to Rosemary Young, ND Paul James now handles PM drive news ... WJMA & WVJZ/Orange, VA promote J.D. Slade to PD and Dave Blount to ND. Both will continue to serve on "The Morning Mess."

KEX/Portland names Jim Donovan midday host. He will continue as weatherman. for KPTV/Portland ... KFI/Los Angeles now runs "The Best of Dr. Tonl Grant" from 10am-1pm, Mark Taylor does 1-3pm, and PD Steve LaBeau now does 3-6pm ... WQHQ/Ocean City gets Sandl Alexander to do middays from crosstown WKHI and Bob Mohr from WCBC/Cumberland, MD for nights.

KJYY/Houston gets Bill Campbell for PM drive from crosstown KIKK... WRIE/Erie, PA hires Ron Adams for MD/PM drive from WLIS/Old Saybrook, CT.

Alan Almond's new show for WMJC/Detroit is called "Candleight" and will run hightly 7pm-midnight . . . KLSY/Seattle will have PM driver Tom Hutyler host its weekend show "New Releases."

KGNC/Amarillo moves Rick Cottreli to evenings from weekends, and Mike Rodden is hired for weekends... WOMP/Wheeling weekender Chuck McGee now does nights.

WMYX/Milwaukee signs FairWest as consultant.



HELLO THERE — WKAN/Kankakee's Mike Ruble (r) meets and greets Eddie Rabbitt backstage at the Grundy County Corn Festival.

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GIRLS NEXT DOOR "Baby I Want It"
TANYA TUCKER "I'll Come Back As Another Woman"

Century 21 Greg Stephens (214) 934-2121

The Z Format

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GLASS TIGER "Someday" JANET JACKSON "Control" POINTER SISTERS "Goldmine"
DON JOHNSON "Heartache Away" BILLY JOEL "This is The Time"

DAVID & DAVID "Welcome To The Boomtown"

MIAMI SOUND MACHINE "Falling in Love (Uh Oh)"

The AC Format

BEN E. KING "Stand By Me"
AMY GRANT "Stay For Awhile" GREGORY ABBOTT "Shake You Down"
L. RONSTADT & J. INGRAM "Somewhere Out There"

Super-Country

TANYA TUCKER "I'll Come Back As Another Woman"

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Country

WHITES "I Should Have Been Easy"
RONNIE MILSAP "How Do I Turn You On"
CRYSTAL GAYLE "Straight To The Heart"
C. McCLAIN & W. MASSEY "When Love Is Right"

BOB SEGER "Miami" KANSAS "All I Wanted" PAUL SIMON "Graceland"
AMY GRANT "Stay For Awhile"
BILLY OCEAN "Love is Forever" L. RONSTADT & J. INGRAM "Somewhere Out There"

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XT-40

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Hit Rock

KANSAS "All I Wanted"
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GREGORY ABBOTT "Shake You Down" MIAMI SOUND MACHINE "Falling in Love (Uh Oh)"

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WOVU seeks experienced, self-motivated newsperson. At least two years' experience a must. T&R: Jim Morgan, Route 1, 8ox 33, Ocean View, DE 19970 EOE (11/7/86)

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KWLO-AM seeking experienced morning anchor with strong delivery & newswriting skills. Heavy news commitment involved. T&R: Kathy Flynn. Box 1330, Waterloo, IA 50704 E0E (11/7/86)

Immediate opening for announcer with good production skills for afternoon/evening shift on "light" AC. T&R: David Whiskeyman, KRVR, 1706 Brady St., Davenport, IA 52803 EOE (11/7/86)

New Contemporary AOR seeks entertainers. All dayparts available. Target date of November 15. T&R in confidence to: PD, Box 18322, Milwaukee, WI 53218 EOE (11/7/86)

Do you have a proven AC track record? Can you work the phones? Is having fun your idea of good radio? T&R: Bill Anthony, WKMI, Box 911, Kalamazoo, MI 49005 EOE (11/7/86)

News anchor/reporter. Send tape, resume & salary requirements to: WKMI, Box 911. Kalamazoo, MI 49005 EOE (11/7/86)

WccQ-

Strong medium-market Country FM near Chicago seeks versatile talent for morning drive and production. Send tape, resume and salary history to WCCQ Radio, 1520 N. Rock Run Drive, Joliet, IL 60435. FOF.

TELEPHONE TALK

Major market station wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to Radio & Records, 1930 Century Park West, #508, Los Angeles, CA 90067. FOF

OPENINGS

WEST

Seek ace production/air talent. Fulltime on the Garden Isle's top-rated AM/FM. Rush T&R: KIPO, Box 1748, Lihue, Kauai, HI 96766 EOE (10/31)

Seeking experienced ND. Great writing/reporting & delivery a must. Regional coverage, Top line facility, T&R: Dan Cole, KMER, Box 432, Kemmerer, WY 83101 EOE (10/31)

KIEZ/Ventura has a new AC. Seeking full/parttime air talent. New talent encouraged. T&R: Roxanne McVay, Box 3337, Ventura, CA 93006 EOE (10/31)

KUTR/Utah now eccepting T&Rs for future openings. Contemporary, lifestyle station. T&R: G. Heuser, KUTR, Box 1229, Salt Lake City, UT 84110-1229 EOE (10/3†)

Seeking enthusiastic & highly motivated AE. Attractive commission & fringes. Resume: KFIG, Box 4265, Fresno, CA 93744 EOE (10/31)

Seeking Country drive-time talent. Small/medium market in Southern CA. Call: KT103, L. Marino, (805) 824-4221 EOE (10/31)

KFOG/San Francisco seeking great morning news telent. Opening occurring in mid-November. T&R: John Rivers, KFOG, 55 Green St., San Francisco, CA 94111 EOE (10/31)

AC station serving the second lergest market in America seeks future talent. T&R: Terry Shea, KWNK, 2136 Winifred St., Slml Valley, CA 93063. No calls, no beginners! EOE (11/7/86)

New Contemporary FM in Anchorage seeking experienced team players due to staff expansion. T&R: Susan Moore, Power 102, 3700 Woodland Drive, Suite 300. Anchorage, AK 99513 EOE (11/7/86)

KUZZ/Bakersfied has immediate opening for Country veteran with good production skills. Looking to grow with a solid organization. T&R: K.C. Adams, 1209 N. Chester Ave., Bakersfield, CA 93308 EOE (11/7/86)

Production Director needed. Must be creative writer with exceptional production. Team player. T&R & writing samples Jimmy Orr, KFBQ, Cheyenne, WY 82001 EOE (11/7/86)

AC on the beautiful North Coast seeks MD/middays/production whiz. If you can handle all three, KATA/Arcata, CA is the place for you. Call: JIII Henry (707) 822-7223.

LEGACY BROADCASTING

America's most aggressive broadcasting team is looking for the hottest night personalities in America for KPKE-FM, Denver's "1 Hit Music station. Are you creative, outrageous, topical, relatable? If so, we'll make you rich and famous! Mail cassette, resume and recent photo to: Doug Erickson, 8975 E. Kenyon Ave., Denver, CO 80237. Absolutely no calls, please. EOE

OPENINGS

CALIFORNIA

WANTED — Creative, disciplined, imaginative, loyal and growing radio personality for important California market. Send T&R to Radio & Records, 1930 Century Park West, #509, Los Angeles, CA 90067.

PRODUCTION WIZARD

Legendary Southern California station seeks mature, responsible "blade" to assist Production Director with commercials and promos. Rush your best spots & promos to Radio & Records, 1930 Century Park West, #515, Los Angeles, CA 90067. EOE

BIG WEST COAST COUNTRY

We are looking for a killer personality to join a major west coast country winner. Great facility, excellent compensation, and benefits. Plus, the San Francisco Bay Area. Tape and resume and picture to Radio & Records, 1930 Century Park West, #511, Los Angeles, CA 90067. ECE

BE PART OF A CALIFORNIA FAMILY

Enthusiastic, informative, heavyweight, adult communicator needed for Central California AC. Be a part of our family. Send tape and resume to Radio & Records, 1930 Century Park West, #512, Los Angeles, CA 90067. ECE

MORNING PERSONALITY CLASSIC HITS FORMAT

California Top 75 in San Joaquin Valley requires a consistently entertaining morning personality to maintain and build within solidly positioned, heavily promoted and researched precision Classic Hits Fornat. 15,000-25,000K with benefits. Send C&R to Radio & Records, 1930 Century Park West, #514, Los Angeles, CA 90067. EDE

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Payment enclosed Charge my: VISA		Exp. Date

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS.

LUTHER VANDROSS

Stop To Love (Epic)

84% of our reporters on it. Rotations: Heavy 9/2, Medium 35/6, Light 31/18, Total Adds 26 including WUSL, WDJY, WHUR, KMJQ, WEDR, WOWI, WDMT, KACE, KSOL, WHYZ.

JANET JACKSON

Control (A&M)

75% of our reporters on it. Rotations: Heavy 9/0, Medium 36/8, Light 22/11, Total Adds 19 including WXYV, KMJQ, WDIA, WBLZ, WVKO, KSOL, WNHC, WFXC, KDKO, Debuts

GRACE JONES

I'm Not Perfect (But I'm Perfect for You) (Manhattan)
71% of our reporters on It. Rotations: Heavy 3/0, Medium 24/2, Light 36/11, Total Adds
13 including WXYV, WHRK, WVKO, WLUM, KJLH, JET94, WFXC, WKXI, KHYS, WWDM.

POINTER SISTERS

Goldmine (RCA)
65% of our reporters on it. Rotations: Heavy 1/0, Medium 12/2, Light 45/29, Total Adds
31 including WDAS, WVEE, K104, K94, WDMT, KSOL, WHYZ, WCKX, WWWS, KMYX.

Precious, Precious (Epic)
62% of our reporters on it. Rotations: Heavy 0/0, Medium 16/0, Light 39/9, Total Adds 9, WOWI, OC104, WFXA, KDLZ, WJJS, WORL, WWDM, WWWS, KDKO. Debuts at number

FI DeRARGE

Someone (Gordy/Motown)

Solinouse (corraymouter)

61% of our reporters on it. Rotations: Heavy 10, Medium 21/2, Light 32/12, Total Adds
14 including WUSL, WYEE, WYLDFM, WLUM, XHRM, KSOL, WPEG, WQMG, KHYS,
WPLZ. Debuts at number 38.

RUN D.M.C.

You Be Ill'in (Profile)
61% of our reporters on it. Rotations: Heevy 8/0, Medium 24/2, Light 22/5, Total Adds 7,
WWINFM, WJIZ, KJCB, KHYS, KAPE, WCKX, KBUZ. Debuts at number 36.

NEW & ACTIVE

Q.C. SMITH "You're lifty First, lifty Last, lifty Everything" (Readszweus) 49/5
Rossons Henry 5:0, Medium 230, Upit 216, Total Adds 5, WHARI WHEE KAPE, WARM, KRUZ Henry, WDA, WEDR,
WTKL, WFXC, WOXL, Medium endade WOM, WAZ, KOQL, WATV, WPEG, WPAD, WAT, WOOK, KDRS, WTLC.
WHODING "Growing Up" (Jive/Arists) 45/7

"HITMING UP" (JATELANTSKS) 9431/ newy OO, Medium 14(0, Light 13/7, Total Adda 7, XHRM, KOXL, WPAL, JETBA, KIIZ, KHYS, WZEN. Medium: KDAY, WJIZ, WFXA, WFXC, WOMG, WBLX, KAPE, WCXX, WGPR, WWWS, KBUZ, KDKO.

K104, WDIA, KDAY, WIZ, WFIXA, WPIXC, WONG, WBIX, KAPE, WCIXC, WGRR, WWWS, KBUZ, KDKO.

AMBEE "D TRAMI" WILLIAMS "Misunderstanding" (Cotombia) 44/20

Rotations Heavy 10, Medicin 1371, Light 3013, Total Adda 20, WWNPAH, WXYV, WAND, K104, KMJO, WYLDFM, WDMT,
KLAH, KSOL, WONC, WCINCH, WPIX, WPEQ, WCIPX, KHYS, WPIZ, KWPE, WWDM, KMYX.

BIANMATTANS "Winer Dot We 60 WYnop" (Colombia) 22/14

Rotations Heavy 90, Medium 17/2, Light 28/12, Total Adda 14, WDIA, WGIC, WZK, WLIJM, KACE, OCTO4, WDKO, WENN, WONG, WBIX, KPYS, WPIZ, WGRR, KDKO, MEMP, KDKO, MEMP, WGIC, WZK, WLIJM, KACE, OCTO4, WDKO, WBIX, KPYS, WPIZ, WGRR, KDKO, MEMP, LIGHT 28/7, TOTA Adda 14, WDIA, WGIC, WZK, WLIJM, KALP, WPEQ, WPDQ, WLOU, KHYS,
KIKS, WWOM Heavy, WQJY, Medium 18/1, Light 28/7, Total Adda 10, WDIA, WZAK, WLIJM, KLIPL, WPEQ, WPDQ, WLOU, KHYS,
KIKS, WWOM Heavy, WQJY, Medium 18/12, BOX 18/12, WGIR, KICH, WEDR, WGO, KACE.

ALL ABRREAII "Tell Mis WIMEA L BOX 19." (MIX) 1921.0

KDIGS, WYKOM, Heeny, WLDT, Mediums include WH-Dr, HWEE, KTOR, WEER, WGCI, KACE, AA, JARREAU, "Teel file What I Gotta Do" (WPS) 38/10
Rotations Heeny 1/0, Medium 11/0, Light 27/10, Total Adds 10, WYEE, WEDR, WH-C, WACK, KDIE, WATV, WOMS, KLOB, WGPR, WICH, Belevy, WTIPS, Medium 19/10, Light 27/10, Total Adds 10, WYEE, WEDR, WH-C, WACK, KDIE, WATV, WOMS, KLOB, WGPR, WICH, Belevy, WTIPS, MEARY, WELLY, WEIN, KDLZ, W.MR, WZAZ, KDKS, WWWS, WYOI.

\$##RLEY BURDOCK "As We Ley" (Eleitrs) 38/7. Rotations: Heavy 12/1, Medium 15/0, Light 11/6, Total Adds 7, WXYV, WDJY, V K104, WYLDFM, WZAK, WNHC, WFXA, KDLZ, KIKZ, KOKY, WLOU, WPLZ, 2103

GWEN GUTHNIE "Dubside in The Rahn" (Phyloprof/PG) 334. Retainors Heary Oo, Modern 220, Lipin 164, Total Adda 4, WIEE, WBMX, WFXA, WGPR, Mediums Include: WOWI, WFIRE, WALS, WMNO, WDICK, WENN, WFAL, WFEQ, WOMIG, WORD, WJMR, WJML, WOOK, WFLZ.

WILE, WILL, WALT, KRYS, WILC, KBUZ.

WIOL Mediums enables WZAK, WFAL, WGMG, WGFX, KIIZ, WALT, KRYS, WILC, KBUZ.

UTFO "Sgiff Personality" (Select) 34/6
Pessons Heavy 20, Medum 11/0, Light 21/8, Total Adds 8, WXYY, WDA, WOK, WFXA, WAAA, KUKO, Heavy, KDAY,
KOKY, Medum 14/0, WZAX, WHIK, WATY, WENN, WPAL, WPKC, WOMB, WHOW, WZAZ, KHYS.

ROKY, MBGLIM RIAND, WARK, WIRK, WAIV, WENK, WAYAL, WAYAL, WAYAL, WANDA, WINGA, KITTS.

GEEMI JONES "Stay" (ROJ) 32:5

Rotations: Henry 00, Medium 131, Light 1944, Total Adds 5, WGC, W.O.U, WALT, WWDM, WCXX Medium WDAS,

WAND, WDA, WHRK, WEDR, WENN, KÖZ, WAS, KAPE, KDKS, WARAA, WWWS

DOMRELL PITMAN "Chocolists Lover" (After Prov.FrastFire) 31:6

Rotations: Henry 10, Medium 121, Light 1841, Total Adds 5, WORS, WENK, WPDQ, WOQK, WWWS. Henry, WZAZ.

Medium WDJY, WDA, WCWM, WACK, WENN, WFCX, WORS, WKX, KHYS, WWDM.

Medican WOLY, WOLA, WOM, WACK, WERN, WPSC, WOMG, WOLI, WBLX, KHYS, WWOM.

FING B "File 8 be President" (4th & Broadway/sizing) 31,37
Rotations Heavy 50, Medican 130, Upr 1130, Total Acids 3, WPSL, WERN, 283, Heavy, WDAS, WUSL, KILLO, KDAY,
WPZAZ, Medican WTMP, WLSB, WISZ, WPEG, WPSC, WOMG, WBLX, KHYS, WWOM, WGPR, WKWM, WWWS, WYOL

PIECES OF A DREAM "Joyride" (Manabatka) 31,67
Rotations: Heavy 40, Medican 160, Upr 1117, Total Acids 3, WESP, JETSH, WJTL, Heavy, WPAL, WPLZ, WTLC, WZEN,
Medican WYLDFM, WOW, WILLIM, KJUH, KSOL, WDKO, KRIG, KDLZ, WLOU, WOOK, KHYS, KDKS, WCKX, 2103, WILLA

KBUZ

GEORGE BENSON "Shiver" (WB) 25/14

by OO, Medium Bi3, Light 17/11, Total Adds 14, WOWI, WBNX, WJLB, WKND, WFXA, WENN, WFXC, WKXI, WBLX, WWDM, WANM, WWWS, Medium: WWINFM, WXYV, WTMP, WJMI, WAAA

GAP BAND "Big Fus" (Total Experience/RCA) 257
Positions Heavy 20, Medium 11/2, Light 12/6, Total Adds 7, WILD, WILDY, KMJM, KSOL, WPAL, KDRS, WAAA, Heavy
WORA, WACK Medium WHER, WILZ, WAZK, KLJH, KILZ, KAPE, WANM, WWWS, KMYX.

MOST ADDED

POINTER SISTERS (31) LUTHER VANDROSS (26) JAMES "D" TRAIN WILLIAMS (20) JANET JACKSON (19) GEORGE BENSON (14) EL DOBARGE (14) FORCE MD's (14) MANHATTANS (14) O'BRYAN (14)

HOTTEST

FREDDIE JACKSON (61) JESSE JOHNSON featuring SLY STONE (43) HUMAN LEAGUE (36) STACY LATTISAW (25) GREGORY ARROTT (24) MILLIE JACKSON (22) MELBA MOORE I/FREDDIE JACKSON (21) ONE WAY (21) LIONEL RICHIE (21) READY FOR THE WORLD (17)

SIGNIFICANT ACTION

JAMES ARTHUR JOHNSON 'Too Much is Never Enough'' (Tuzzele) 23/4 .

Territoria Halani Afri Markum Siri Leini 2041, Total Adds 4, WEVA, WKOK, WORK, WZAZ, Medium: WOJY, WKKI, WTLC.

TEASE "I Wish You Wore Here" (Epic) 23/1
Rossons: Heavy: 1/0. Medium 8/0, Light 16/1, Total Adds 1, WWDM. Heavy: WAMO, Medium WXCK, JET94, KDLZ, WKXI

WZAZ, KOKY.

MOCERA "Summertime, Summertime" (Steeping Bag) 22/7

Rosson: Heavy 30, Medium 8/1, Light 11/8, Total Adda 7, KNJ/Q, WEDR, WTMP, WZAK, KDKIL, WOFX, WIOI Heavy.

WILD, WRKS, KHRM. Medium: WDAS, WDA, WOM, WJZ, 233, WKGN, WZEN. CAPTAIN SKY "You Bring Me Up" (Triple T) 21/5
Rotations: Heavy 00, Medium 10, Lipit 205, Total Adde 5, WWINFM, WCLY, WHRK, WPLZ: Medium: WBLX

LAT them was Protections Heavy OO, Medium 1/0, Uprit 20:5, Total Accels p., White Protections Heavy OO, Medium 1/0, Uprit 20:5, Total Accels p., WTAN, Medium WOWI, WXOK, WPAL WPDQ, Protections: Heavy 1/0, Medium 7/0, Uprit 19:1, Total Accels p., WZAK, Heavy, WATV, Medium; WOWI, WXOK, WPAL WPDQ, WATV, Medium; WOWI, WXOK, WPAL WPDQ, WATV, Medium; WOWI, WXOK, WPAL WPDQ, WATV, WATV

III: HBBNY (ND, MBIDIUM 55), LIGHT 158, TOBI Adde 8, WWINFM, WILD, WHRK, WGCI, WATV, WQQK, KAPE, WGPR I: K104, WZAZ, KOKY, WANM, WTLC.

LTN ROMAN "Den't Look Back" (Ichiban) 29/6
Rotations: Heavy 00, Medium 1/0, Light 19/6, Total Adds 6, WDM, WOWI, WENN, 293, WPDQ, KDKQ, Medium WTMP

Positione: Heley GO, Medium 1/0, Light 196, Total Adds 6, WDIA, WOWL, WENN, 283, WPDQ, KDK JEAN CERRONE & LA TOYA JACKSON "Opps! On No" (Maccola) 20/0 Positione: Heley GO, Medium 40, Light 180, Total Adds 0, Medium: WTMP, WKKI, WWWS, KUKQ. ROBBIE NEVIL "C'est La Vie" (Manhattan) 19/11

Professions: Heavy 10, Medium 52, Light 130, Total Adds 11, K104, WDIA, WBLZ, WDMT, WXOK, JET94, KDLZ, WDFX, WDIA, WDIA, WBLZ, WDMT, WXOK, JET94, KDLZ, WDFX, WDCK, WTLC, WXLA Heavy, WLUM, Medium WLD, OCTO4, KMPX.

**YDUMS & CD, "Stack A Feeding" (Altanotic): 19/7
Rotations: Heavy 00, Medium 20, Light 17/7, Total Adds 7, K104, KMJQ, WGCI, KDKL, JET94, WOMG, WGPR, Medium:

R. JUSTICE ALLEN "Crackin" Up" (Macola) 19/2 Rotations: Heavy 0/0, Medium 5/0, Light 14/2, Total Adds 2. de 2, WEDR, WANM. Medium: WDIA, WXOK, WQMG, WQFX, WKXL

SAMMON "Prove Bit Right" (Allamids) 192. Colar Acids 2. WELER, WANNI Medium: WDIA, WICK, WCMG, WCMC, WCCI. **SAMMON** "Prove Bit Right" (Allamids) 192. Colar Acids 2. KMJO, WDMT, Medium: WDIA, WEDR, WTMP, WNe/C, WPAL WPEC, WPAC, WCMG, WCAR, WARA, WARA, WTM.

JAMICE CHRISTIE "Heat Strobs" (Supertronic) 18/6 Rossions: Heavy (JO, Medium 6/1, Light 12/5, Total Adde 6, WHRK, KMJM, KDAY, KQXL, WPAL, WBLX. Medium WAMO, Rotations: Heavy 0/0, Medium WHUR, WZAZ, WWDM, WTLC.

WRIGH, WZAC, WYUM, WILC.

FORCE MD'S "I Wanna Know Your Name" (Tommy Boy/WB) 16/14
Rotations: Heavy 00, Medium 2/2, Light 14/12, Total Adde 14, WDAS, KMJQ, WD
JET94, WGFX, WBLX, WGKX, WTLC, KDKO. WDIA, WHRK, WOWI, WZAK, WJLB, WATV

JETRIM, WIE-PL, WRICK, WOOCK, WILLD, KUNCO.

HEAVY TRAFFOR STARRINGE "Y" "Baolioussy" (Atlantic) 16.4

Rotations: Heavy 00, Medium 10, Light 1544, Total Addin 4, WRIAC, WWOM, WCWA, WCILA. Medium: WZAZ.

BEASTIE 8075: "It's The Merch Style" (Def Jam/Columbia) 16.7

Rotations: Heavy 10, Medium 60, Light 90, Total Add 3, WEDRI, LETRIM, WZAZ. Heavy: KDAY. Medium: KNAJO, WDIA.

JAKI GRAHAM "Set Me Free" (Capital) 16/1 Rotations: Heavy 0/0, Medium 3/0, Light 13/1, Total Add

Total Adds 1, Z93. Medium WEDR, WTMP, WWWS

Potations: Heavy 0:0, Medium 3:0, Light 13/1, Total Adds 1, ZKS, Nesturn Webn, Wilher, Wilher, Files.

BOBSY WOMACK "I Wast To Males Lave To You" (NCA) 15/8

Rotations: Heavy 0:0, Medium 5:0, Light 10:6, Total Adds 8, WKND, WKOK, WFXC, WKXI, WAAA, WGPR, WWWS, WVOI.

OCTAVIA "2 The Limit" (Pow Wow) 15/2

Total Adds 2, WTMP, WENN, Heavy, WPEG, Medium; WWINFM, WXYV, WDAS

SCHERRIE PAYNE/PHILIP INGRAM "On & On" (Superstar Int'l) 15/1 Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Total Adds 1, WTMP, Medium KAC

L KACE, KOKIL WTKI, WKOK WKYI KHVS

**O'BRYAN "Tenderoni" (Capitol) 14/14
**Potators Heavy 06, Medium 1/1, Light 1933, Total Adds 14, WHUR, K104, WGCI, WZAK, KMJM, XHRIM, WDICK, WPAL
**WGCIK, MGCIK, WMCM, WTLC, WWMS, WYGI.

JENNY BURTON "Do You Wash it Bad Enuft" (Atlantic) 14/13
Rossions: Heavy 0.0, Medium 22, Light 12/11, Total Adda 13, WEDR, WTMP, XHRM, WFXA, WENN, WPEG, WKGN, WLOU.
WANAM, WCOK, WTC, WZCN, WOY, WCO. JETS "You Got It All" (MCA) 13/10 Rotations: Heavy OO, Medium 1/1 Lores 12 12/9, Total Adds 10, WDAS, KACE, KDAY, WAOK, WFXA, WENN, WKGN, WJJS,

WAAA, WIGHT **SEPREE DUICE "Good Friends" (Elektra) 13/9** Rotatione: Heeny 0:0, Medium 3/1, Light 108, Total Adds 9, WWINFM, WUSL, KMJM, KCNL, 293, WFXC, WANM, WAAA

PRIVATE POSSESSION featuring HUNTER HARRIS "This Time" (4th & Broadway/Island) 13/8
Rotations: Heavy 0/0, Medium 2/0, Light 11/8, Total Adds 8, WTMP, WAOK, WPEG, WFXC, WHOL, WZAZ, WBUX, WVOI

"MODULE WORK "ACTUAL STATESTS PB) 13,44
POSITIONS ("MODULE ACTUALS STATESTS PB) 13,44
POSITIONS (HORN) 30, MoDULE 72, Light 36, Total Adds 4, WYOK, WION, WLDU, WBUX. Heavy: WZAK, WHYZ, WWDM, MoDULE WBU, WBUX, WCX, WHYZ, WWDM, MODULE WBUX, WCX, WBUX, WCX, WHYZ, WWDM, WDM, WBUX, WCX, WBUX, WCX, WBUX, WBUX, WWDM, WBUX, WCX, WBUX, WBUX, WBUX, WBUX, WWDM, WBUX, W

B. FATS "Woppit" (Posse) 12/4

 Pri a Wappin "(Prossa) 12/4
 Pressorie Heevy ON, Medium 41, Light 83, Total Adds 4, WRKS, KMJQ, WEDR, WANM Medium: WHUR, WZAK, WZAZ.
 TRINKER "I Know You Lave Me" (Jampachse) 12/2
 Ressorie Heevy ON, Medium 40, Light 82, Total Adds 2, WPAL, WJYL. Medium: WGCI, WXKK, WJMI, WTLC " AL, WJYL Medium: WGCI, WXOK, WJMI, WTLC =

WILLIE CLAYTON "Show And Tell" (Kirstie) 11/5
Rotations: Heavy 00, Medium 20, Light 95, Total Adds 5, WATV, WEXC, KOKY, WORL, WANN, Medium WILZ WPDO Rotations: Heavy 00, Medium 20, Light 96, Total Adds 5, WATV, WFXC, KOKY, WOFL, WANNA, Medium RAPPERS CONVENTION "The Wiggle" (EMI America) 11.0 Retails the West of Retails on Headers KNAU, WEDR, WWWS SHOWNOYS "Total Rap" (Profile) 18.6 Retails retail to the West of Retails Ret

Positions: Heavy 0.0, Medium 1/1, Light 90, 10ter name v. N. 10ter name v. 10ter name

THE SOUND OF ROMANCE IS BACK

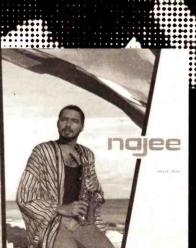
RAY, GOODMAN & BROWN

"TAKE IT TO THE LIMIT"

THE FIRST SINGLE FROM THE FORTHCOMING ALBUM

"TAKE IT TO THE LIMIT"





NAJEE

"SWEET LOVE"

THE FIRST SINGLE FROM THE FORTHCOMING ALBUM

"NAJEE'S THEME"

PRODUCED BY
CHARLES ELGART, NAJEE & RAHNI SONG

AVAILABLE ON EMI AMERICA RECORDS & CASSETTES COMMITTED TO BEING THE BEST...



BLACK/URBAN ADDS & HOTS

EAST

WUSL/Philadelphia Tony Quarterone

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GREGORY ALCOHOLOGORY ALCOHOLOGO

WAMO/Pittsburgh

KLYMAXX D TRAIN Hottest: BOBBY BROWN JANET JACKSON LUTHER VANDROSS NEW EDITION

WDKX/Roches Andra Marcel

O'BRYAN KENNY G LOOSE ENDS

CUT MANHATTANS

MANHATTANS Hottest: PREDDIE JACKSON ONE WAY ANITA BAKER FULL FORCE LUTHER VANDROSS

WHUR/Washington Mike Archie

JOHNNY KEMP
O.C. SMITH
O'BRYAN
LUTHER VANDROSS
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KENNY G
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CRUSADERS
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BABYPACE

BABYPACE HOTCEST: STACY LATTISAW SOS BAND HUMAN LEAGUE JESSE JOHNSON JANET JACKSON

WDJY/Washington Brute Bailey DOUBLE AGENT ROCK NEW EDITION

NEM EDITION
KLYMAXX
SHIRLEY MURDOCK
CAPTAIN SKY
LUTHER VANDROSS
GAP BAND
TIMEX SOCIAL CLUB
JEFF LORBER
HOTLEST
PHYLLIS HYAN
FIVE STAR
MILLIE JACKSON
ET

WXYV/Beltimore Roy Sampson

JANET JACKSON GRACE JONES D TRAIN BOBBY BROWN BEASTLE BOYS SHIRLEY MURDOCK UTFO CAPTAIN SKY HOTCEST: Hottest: CHICO DEBARGE SHIRLEY JONES LIONEL RICHIE COMMODORES READY FOR THE WOR

WWIN-FM/Baltimore Don Brooks

J. BLACKPOOT LUTHER VANDROSS POINTER SISTERS FORCE HD'S CHAKA KHAN JEFF YOUNG ROBERT BROOKINS NEW EDITION DONNA ALLEN NEME EDITION
DONNA ALLEN
U VEE HAYES
RUN D.M.C.
JAMES INGRAM
D TRAIN
GEORGE DURE
PHIL FERRON
ASHFORD & SIMPSON
CAPTAIN SKY
HOTE ABLOTT
GREGORY ABBOTT
FREDELE JAMESON
HORE & JACKSON ROBERT BROOKING
JETS
PHIL PEARON
DONNELL PITMAN DONNELL PICTURE HOTTOST A JACKSON HUMAN LEAGUE LIONEL RICHIE CHICO DEBARGE NEW EDITION

WILD/Boston Elroy Smith

ARETHA PRANKLIN BB4Q DONNA ALLEN GAP BAND HOTCOST HUMAN LEAGUE TEMPTATIONS GREGORY ABBOTT BOBBY BROWN CLUB NOUVEAU

WKND/Hartford

GEORGE BENSON LEVERT RTIS HAIRSTON CURTIS HAIRSTON
BOBBY BROWN
BOBBY BROWN
BOBBY WHOMACK
HOTTOM
HOTTOM
CLUB NOUVEAU
PREDDIE JACKSON
D TRAIN
ANITA BAKER
ONE WAY

Devid Dickenson

HIRI HOWARD

CHAKA KHAN
JANICE MCCLAIN
JANET JACKSON
AL JARREAU
GRACE JONES
KENNY G
HOTES

STACY LATTISAM
SHIELEY MURDOCK
MILLIE JACKSON
KURTIS BLOM

KURTIS BLOM

WRKS/New York Tony Gray Tony Gray
B. FATS
J.M. SILK
PATTI LABELLE
LUTHER VANDROSS
ARETHA FRANKIN
HOTEOST
GREGORY ABBOTT
HUMAN LEAGUE
ANITA BAKER
STACY LATTISAW
NOCERA

OC104/Ocean City Butter/Fillippelli Butter Filippell
BOBBY BROWN
HANG CHUNG
RIC OCASEK
RICA OCASEK
RIANI SOUND MAC
FULL PORCE
KRYSTOLS
KRYSTOLS
KRYSTOLS
GRECORY ABOTT
HUMAN LEAGUE
PATTI LABELLE
HOWARD HOWETT
FREDDIE JACKSON

SOS BAND Hottest: FIVE STAR TEMPTATIONS GREGORY ABBOTT

RUN D.M.C.
EL DEBARGE
BOHÂNNON
CAPTAIN JAM
PAT LARRY'S BAND
CARL ANDERSON
HOTEGER
HILLIE JACKSON
STACY LATTISAW
LIONEL RICHIE
FREDDIE JACKSON
JESSE JOHNSON

WJIZ/Albeny Tony Wright

SOUTH

OCTAVIA
POINTER SISTERS
LYN ROMAN
JENNY BURTON
GEORGE BENSON
JAMES INGRAM
MANHATTANS
RENNY G
D TRAIN

AL JARREAU DONNA ALLEN WILLIE CLAYTON PORCE MD'S EL DEBARGE

EL DEBARGE KLYMAXX POINTER SISTERS LUTHER VANDSS HOTEBER MOORE 4 JACKSON LIONEL RICHIE HUMAN LEAGUE FREDDIE JACKSON JESSE JOHNSON

Z93/Charleston Cliff Fletcher

HOTTEST FREDDIE JACKSON JESSE JOHNSON STACY LATTISAW ONE WAY LIONEL RICHIE

ORAN JUICE JONES D TRAIN POINTER SISTERS KEITH PATRICK

JENNY BURTON
EL DEBARGE
PRIVATE POSSESSIO
EGYPTION LOVER
HOTTEGET
HUMAN LEAGUE
STACY LATTISAM
PREDDIE JACKSON
JESSE JOHNSON
FULL PORCE

LUTHER VAND SYLVESTER FORCE MD'S MAZE

SYLVESTER ERIC B ERIC B
KID
POINTER SISTERS
JAMES INGRAM
GEORGE DUKE
LYN ROMAN
JAKI GRAHAM

WAOK/Atlanta Larry Tinaley

WVEE/Atlanta Ray Boyd

BOBBY BROWN AL JARREAU GWEN GUTHRIE O.C. SMITH EL DEBARGE POINTER SISTERS HOTTER SISTERS
HOTTER
GREGORY A BBOTT
HUMAN LEAGUE
COMMODORES
FREDDIE JACKSON
ONE WAY

WFXA/Augusta Charlotta Logan

GEORGE BENSON
ERIC B
GWEN GUTHRIE
KRYSTOL
LUTHER VANDROSS
POINTER SISTERS
JETS JETS
JAMES ARTHUR JOHN
JENNY BURTON
UTFO
HOttest:
FREDDIE JACKSON
BOBBY BROWN
LIONEL RICHIE
ANITA BAKER
STACY LATTISAW

NealMorton
POBBLE NEVIL
D TRAIN
FORCE HO'S
CAPTAIN JAM
FORTH HO'S
CAPTAIN JAM
FORTH HO'S
CAPTAIN JAM
FORTH HO'S
FANILY
JAMES ARTHUR JOHN
CAMED
POINTER SISTERS
HOTE-BEL
GENERAL KAME
ONE NAY
FULL PORCE
MILLIE JACKSON

KQXL/Baton Rouge G.L. Hayes

GL. Taywa
WHODINI
JANICE CHRISTIE
SHOWBOYS
NOCERA
YOUNG E CO.
RLYHAXX
AL JARREAU
GEORGE DUKE
WOREARE! Hottest: PATTI LABELLE STACY LATTISAW JESSE JOHNSON MILLIE JACKSON FULL FORCE

WTKL/Baton Rouge E. Rodney Jones

none Hottest: GREGORY ABBOTT CLUB NOUVEAU HUMAN LEAGUE ISAAC HAYES MILLIE JACKSON

KMYX/Ojel Howard "HT" Thomas

UTFO KRAPTWERK DURAN DURAN HOTTEST: GREGORY ABBOTT HUMAN LEAGUÉ PREDDIE JACKSON READY FOR THE WOR CAMEO

JOHNNIE TAYLOR D TRAIN ROBBIE NEVIL ROBBIE NEVIL
O'BRYAN
BILLY OCEAN
POINTER SISTERS
YOUNG & CO.
HOTLEGE:
READY FOR THE WOR
PATTI LABELLE
BOBBY BROWN
JESSE JOHNSON
PREDDIE JACKSON

WFXC/Durham Doc Hollidae

Doc Hollidae

GRACE JONES
GERNES BENSON
JAMET JAKKSON
KLYHADX
BOBBY WCHACK
GERNES DURE
ASHPOND BU HHPSON
WILLIE CLAYTON
PRIVATE POSSESSIO
HOLLEG LI
HUMAN LEAGUE
STACK LATTISM
FREDDIE JAKKSON
MILLIE JAKKSON
MILLIE JAKKSON

KDLZ/Ft. Worth-Dall Tucker/Medison

RRYSTOL
ARETHA FRANKLIN
ROBBIE NEVIL
EL DEBARGE
HOTTEST:
FREDDIE JACKSON
ONE WAY
GREGORY ABBOTT
MILLIE JACKSON
SHIRLEY MURDOCK

DON Kendricks
SHIRLEY MURDOCK
LUTHER VANDROSS
GAP BAND
KRAFTWERK
BILLY OCEAN
PAT LARRY'S BAND
WHODINI
TRINERE
JANICE CHRISTIE
POINTER SISTERS
D TRAIN
O'BEYAN LUTHER VANDROSS
JANET JACKSON
POINTER SISTERS
PORCE MD'S
YOUNG & CO.
NEW KIDS ON THE
CLAUDJA BARRY
EL DEBARGE
AL JARREAU
HANHATTANS MANHATTANS Hottest: FREDDIE JACKSON HUMAN LEAGUE JESSE JOHNSON ONE WAY STACY LATTISAW

WHYZ/Greenville Teylor/Cerson

LUTHER VANDROSS ORAN JUICE JONES LEVERT LEVERT
ASHFORD & SIMPSON
POINTER SISTERS
HOTTEST
HOTTEST
CAMED
GREGORY ABBOTT
LUTHER VANDROSS
HUMAN LEAGUE
COMMODORES

WQFX/Guifport-Bliox

JANET JACKSON ROBBIE NEVIL ROBBIE NEVIL
SHOWBOYS
BILLY DAVIS JR.
FORCE MD'S
NOCERA
JAMES ARTHUR JOHN
POINTER SISTERS
D TRAIN D TRAIN
HOTTEST:
PREDDIE JACKSON
JESSE JOHNSON
JEAN CARNE
COMMODORES
STACY LATTISAW

KMJQ/Houston Atkins/Michaela

AttnaMichaela
HEAVY D BOYZ
KIYMAXX
LUTHER VANDROSS
JANST JACKSON
FOR CALD
SOR CALD
S

Tommy Marshall
BORBY MCRCK
POINTER SISTERS
LEVEL 4
NOCERA
ROCERA

KENNY G GEORGE DUKE JETS GAP BAND BOBBY WOMACK

Nat Jackson

NEM EDITION

LUTHER VANDROSS

SHIRLEY JONES

FRIVATE POSSESSIO

CLAUDIA BARRY

EL DEBARGUR

JOHN

JOHN

MORE & JACKSON

COMHODORES

MILLIE JACKSON COMMODORES MILLIE JACKSON PREDDIE JACKSON LIONEL RICHIE

WPDQ/Jackso

ANITA BAKER BOBBY BROWN BOBY BROWN
MAZE
CHAKA KHAN
DONNELL PITHAN
LYN ROMAN
HOTTEST
MOORE & JACKSON
FREDDIE JACKSON
STACY LATTISAM
LIONEL RICHIE
JEAN CARNE KIIZ/Killeen Bill St. John

BHISL John
CURTIS HAIRSTON
GEORGE BENSON
POINTER SISTERS
MHODINI
HOttest:
FREDDIE JACKSON
ANITA BAKER
LUTHER VANDROSS
SHIRLEY MURDOCK
KOOL & THE GANG

WKGN/Knoxville Bill Clary

BHICIARY
SHIRLEY MURDOCK
SHIRLEY MURDOCK
JOESKI LOVE
JETS SOUND MACHI
HACHI
HACHI
HACHI
HACHI
HACHI
HACHI
HACHI
GREGORY ABOTT
PHYLLIS HYMAN KJCB/Lafayette Horatio Handy

LUTHER VANDROSS
AL JARREAU
RUN D.M.C.
HOTTEST
HOORE & JACKSON
GREGORY ABBOTT
FREDDIE JACKSON
JESSE JOHNSON
LIONEL RICHIE

KOKY/Little Rock

POINTER SISTERS WILLIE CLAYTON SHOWBOY'S
MIKI HOWARD
FAT LARRY'S BAND
GRACE JONES
HOTTER
HOWARD HENETT
KOWARD HENETT
SHIRLEY MURDOCK

WJYL/Louisville Williams/March TRINERE
PIECES OF A DREAM
PEABO BRYSON
SHIRLEY MURDOCK
HOTCHEST:
FREDDIE JACKSON
JESSE JOHNSON
STACY LATTISAM
RJ'S LATEST ARRIV
GREGORY ABBOTT

CAT MILLER
HOTTEST:
PREDDIE JACKSON
HUMAN LEAGUE
SHIRLEY MURDOCK
BEAU WILLIAMS
PHYLLIS HYMAN

WOWI/Norfolk

WORL/Orlando Earl James

Earl James

KOOL & THE GANG
WILLIE CLAYTON
VESTA WILLIAMS
KRYSTOL
HIKH HOWARD
HOTESAT
HOORE & JACKSON
FREEDIE JACKSON
GENERAL KANE
RENE & AAMGELA
FIVE STAR

WBLX/Mobile

Tony Brown

SOS BAND

JANET JACKSON

ASHPODD & SIMPSON

ASHPODD & SIMPSON

ASHPODD & SIMPSON

JANICE CRISTIE

PROCE RD'S

FORCE BENSON

JANICE CRISTIE

FREDDIE JACKSON

ONE NAY

JACKSON

HOMN LEAGUE

COMPGODERS

WQQK/Nashville J.C. Floyd

WYLD-FM/New Orl Dell Spencer JEAN CARNE BILLY OCEAN EL DEBARGE HIKI HOWARD D TRAIN

SCONTINGAGE
ROBERT PALMER
RIDHIGHT STAN
REAN JULIC JONES
JAMET JACKSON
LISA LISA
KITMAXX
NEW EDITION
JAMET JACKSON
POINTER SISTERS
HOTEGAT
GEBOORY ABBOTT
JESSE JOHNSON
STACT LAUTI SAN
MILLIE JACKSON
HILLIE JACKSON

DON Allen
FORCE MD'S
BLASTIE BOYS
BLASTIE BOYS
FILLYMAN NER
LLYMAN TON
LLYMEN TANNERS
LLYME TANNERS

RUN D.M.C. GRACE JONES LUTHER VANDROSS GRACE JONES
LUTHER VANDROSS
MAZE
MADE MINDOINS
MADE MINDOINS
SURPACE
MANHATTANS
D TRAIN
POINTER SISTERS
EL DEBARGE
HOTE HUMAN LEAGUE
FREDDIE JACKSON
MOORE & JACKSON
MOORE & JACKSON
STACY LATTISAM

CAPTAIN SKY HOTTOST: ANITA BAKER ONE WAY SHIRLEY MURDOCK PREDDIE JACKSON LEVERT

KAPE/San Antonio Mike Kelly Mike Kedy

O.C. SHITM
LUTHER VANDROSS
RUN D.H.C.
DORNA ALLEN
DTRAIN
JANICE MCCLAIN
JANICE MCCLAIN
JANICE MCCLAIN
HEAVY D & BOYZ
POINTER SISTERS
CANDI STATON/SOUR
HOLLEST
HOLLEST
FRANCY FOR THE WOR
JESSE JOHNSON
PREDDIE J

KDKS/Shrevepor C. Erwin Daniels

GAP BAND
PAT LARRY'S BAND
HAZE
BILLY OCEAN
LOOSE ENDS
POINTER SISTERS
HOTEGET
GREGORY ABBOTT
FREDDIE JACKSON
HILLIE JACKSON
HISSE JOHNSON
HUMAN LEAGUE

WWDM/Sumter Tony Dean Tony Dean

CRACE JOHNS
LUTTURE VANDROSS
KRYSTOL

HAZE

CLAUDJA BARRY
D TRAIN

CLAUDJA BARRY
D TRAIN

CERREL

CHAUDA BARRY
D TRAIN

CERREL

CER

Hottest: STACY LATTISAW

COMMODORES LIONEL RICHIE PATTI LABELLE BILLY OCEAN

WALT/Meridian Aundra Russell

Aundra Russell
NEW EDITION
GEORGE BENSON
GLENN JONES
HOTTEST
CAMEO
KOOL & THE GANG
HOWARD HEWETT
HUMAN LEAGUE
LIOHEL RICHIE

WANM/Taliahassee Jos Bullard

GEDBGE DUKE
KENNY
CEDBGE BENSON
B. FATS
JENNY BURTON
O.C. SMITH
FDR
WILLIE CLAYTON
JUSTICE ALLEN
HOTTER
CIDS NOWERS
KONDON
COLD NOWERS
GREGORY ASBOTT D TRAIN Hottest: FREDDIE JACKSON JESSE JOHNSON ONE WAY STACY LATTISAW HUMAN LEAGUE

MIDWEST

WGCVChicago

LEVERT O'BRYAN MANHATTANS JANICE HOCLAII YOUNG & CO. DONNA ALLEN JEPP LORBER KEITH PATRICK GLENN JONES HOLLENN JONES GLERN JONES
HOTTER
FREDDIE JACKSON
LIONEL RICHIE
STACY LATTISAW
COLONEL ABRAMS
CHICO DEBARGE

WBMX/Chicago Boulding/Spoon

JEAN CARNE
NEN EDITION
GEORGE BENSON
GWEN GUTHRIE
PHIL PEARON
HEAVY TRAPFIC STA JANET JACKSON JANET JACKSON
O'BRYAN
MIKI HONARD
HEAVY TRAPFIC STA
POINTER SISTERS
SYLVESTER
HOTERIT
FREDDIE JACKSON
GREGORY ABBOTT
READY FOR THE WOR
PATTI LABELLE
JESSE JOHNSON HEAVY TRAFFIC ST. Hottest: Tina Turner GREGORY ABBOTT MOORE & JACKSON CLUB NOUVEAU JERMAINE STEWART

WBLZ/Cincinnati Brien Cestie Jay Johnson
O'BRYAN
POINTER SISTERS
FONCE MO'S
FONCE MO'S
ROBBIE NEVIL
DAVID ALEXANDER
GIVENS FAMILY
RJ'S LATEST ARRIV
JENN' BURYON
KOTTER!
FREDD IS JACKSON
JESSE JOHNSON
FULL FORCE
LEVENT ROBBIE NEVIL
DURAN DURAN
NEW EDITION
JANET JACKSON
HOTAGST:
JESSE JOHNSON
HUMAN LEAGUE
STACY LATTISAN
CHICO DEBARGE
ANITA BAKER

VESTA WILLIAMS
CHANA KHAN
LUTHER VANDROSS
KLYMAXX
POINTER SISTERS
D TRAIN
ROBBIE NEVIL
SHANNON
WANG CHUNG
DURAN DURAN
DARYL HALL
HOTCOM WXLA/Lansing Casey McMichaela JANET JACKSON CONTROLLERS
AL JARREAU
JANICE MCCLAIN
POINTER SISTERS
ROBBIE NEVIL
HEAVY TRAPFIC STA
HOTCEST
GREGORY ABBOTT
MOORE & JACKSON
JESSE JOHNSON
FREDDIE JACKSON
ONE HAY

DARYL HALL Hottest: HUMAN LEAGUE STACY LATTISAM JESSE JOHNSON LIONEL RICHIE GENERAL KANE WZAK/Cleveland Tolliver/Perry

WVKO/Columbus KC Jones TollverPerry
BEASTIE BOYS
PORCE MD'S
ORAN JUICE JONES
NOCERA
MAZE
AMAZE
AMAZE GRACE JONES
JANET JACKSON
HOTTEST:
HOORE & JACKSON
HUMAN LEAGUE
HUMAN LEAGUE
HILLIE JACKSON
ANITA BAKER
FREDDIE JACKSON

WCKX/Columbus ROBBIE NEVIL POINTER SISTI GLENN JONES RUN D.M.C. NAYOBE JENNY BURTON FORCE MD'S O'BRYAN B.A.D. BAND HOLLERS B.A.D. BAND Hottest: HUMAN LEAGUE FREDDIE JACKSON JESSE JOHNSON MILLIE JACKSON READY FOR THE WOR

none Hottest: HOORE & JACKSON FREDDIE JACKSON ONE WAY GENERAL KANE SHIRLEY MURDOCK

WJLB/Detroit

MADONNA BRUCE HORNSBY BILLY IDOL NAJEE STEVE WINMOOD EL DEBARGE PAUL YOUNG GRACE JONES MAZE STACEY Q BOB GELDOF BOB GELDOF Hottest: PREDDIE JACKSON ANITA BAKER CHICO DEBARGE JESSE JOHNSON ROBBIE NEVIL

David Roses
JANET JACKSON
BOBBY WOMACK
YARRROUGH & PEOPI
GEORGE BENSON
POINTER SISTERS
CLAUDJA BARRY
KRYSTOL
O'BRYAN
CLARK SISTERS
DONNELL PITMAN
BOTTOL
PREDDIE JACKSON
COMMODORES

Mike Stradford

ORAN JUICE JONES
GAP BAND
JANICE CHRISTIE
NEW EDITION
MIK HOWARD
OF BRY BAND
OF BRY BAND
OF BRY BAND
NAVOBE
CHICO DEBARGE
READY_POR THE MOI
PEABO BRYSON
COMMODORES
ORAN JUICE JONES
ORAN JUICE JONES

WZEN/St. Louis Andre Fuller NAYOBE
CONCEPT
TASHAN
WHODINI
POINTER SISTERS
SHOWBOYS
JENNY BURTON
HOTTER
HYLLIS HYMAN
JEAN CARNE
COMMODORES

KOOL & THE GANG ANITA BARER O.C. SHITH RUN D.H.C. PATTI LABELLE HOLLEST: FREDDIE JACKSON MILLIE JACKSON JEAN CARNE JESSE JOINSON JESPE JOINSON JEFF LORBER

89 Station Reports **86 Current Reports**

WTKL/Baton Rouge, WZZT/Columbus and WJMI/Jackson called in frozen playlists this week.

LUTHER VANDROSS JANET JACKSON MARHATTANS MIKI HOWARD DURAN DURAN PORCE HD'S LYN ROMAN LYN ROMAN HOLSE FREDDIE JACKSON ONE MAY MILLIE JACKSON COMHODORES

KDKO/Denver

MAZE MAZE GRACE JONES D TRAIN Hottest: CHICO DEBARGE MOORE & JACKSO READY FOR THE JESSE JOHNSON ONE WAY

WEST

KDAY/Loe Angele ORAN JUICE JONES
JANICE CHRISTIE
JETS
RON PREYER
HOTTEST
HOTTEST
HOTTEST
HOTTEST
ERIC B
HUMAN LEAGUE

KACE/Los Angeles Pain Robinson

LEON WARE LUTHER VANDROSS LEE HAYES MANHATTANS CRUSADERS KENNY G RENRY G
JETS
JANICE MCCLAIN
GENOBIA JETER
HOTTEST
HOTTEST
HYLLIS HYMAN
MOORE & JACKSON
HUMAN LEAGUE
LIONEL RICHIE
TEENA MARIE

ORAN JUICE JONES
POINTER SISTERS
D TRAIN
GEORGE DUKE
HOTTER JOHNSON
HUMAN LEAGUE
PREDDIE JACKSON
MOORE & JACKSON

BOBBY BROWN ORAN JUICE JONES

XHRM/San Diego L.D. McCollum O'BRYAN
O'BRYAN
EL DEBARGE
EL DEBARGE
WHODINI
JENNY BURTON
FORCE MD'S
HOTCHEL:
GREGORY ABBOTT
JESSE JOHNSON
FREDDIE JACKSON
LIONEL FICHIE
STACY LATTISAW

HODINGOMHOODY
EL DEBARGE
POINTER SISTERS
CANADAM
JUSTINES
J

WKXIIJackson Tommy Marshall

UTFO
Hottest:
ONE WAY
JESSE JOHNSON
FREDDIE JACKSON
COMMODORES
MILLIE JACKSON

KHYS/Port Arthur Petry/Davia

WPLZ/Petersburg Crumblev/Denlets TIMEX SOCIAL CLUR KRAFTWERK MANHATTANS KENNY G EL DEBARGE D TRAIN CRUSADERS CAPTAIN SKY HOLLOW

WLOU/Louisville READY FOR THE WOR CAMED GLENN JONES POINTER SISTERS ARETHA FRANKLIN MAZE JENNY BURTON BABYFACE CAT MILLER HOTEPELL

Lad Goins

JANET JACKSON
POINTER SISTERS
KRYSTOL
KEITH PATRICK
JETS
BILLY OCEAN
Hotteat:
CAMED
CAMED
CLUB NOUVEAU
PREDDIE JACKSON
ONE WAY

Wells/Smith
LEVEL 4
GRACE JONES
FORCE MD'S
FORCE MD'S
FORCE MD'S
FORCE MD'S
CAPPAIN SKY
DONNA ALLER
HONNA ALLER
HITMAN
JANICE CHRISTIE
HOSTAN LEAGUE
LIONEL RICHIE
JESSE JOHNSON
HILLIE JACKSON
MILLIE JACKSON

Jackson/Jones

LUTHER VANDENOSS
ANITH BANER
BEASTIE BOYS
NOCEBA

CANDI STATON/SOUR
JUSTICE ALLEN
PIEZES OF A DREAM
AL JARREAU
JERNY BUSTON
ROCEGE :
REGORY ABBOTT
REGORY ABBOTT
MILLE JACKSON
ONE MAY
FREDDIE JACKSON
FREDDIE JACKSON

DONNA ALLEN
DEJA VU
BOBBY BROWN
READY POR THE WOR
KRAFTWERK
DONNELL PITMAN
BILLY OCEAN
WANG CHUNG
O'BRYAN
KEITH PATRICK KEITH PATRICK Hottest: B.A.D. BAND GREGORY ABBOTT FULL PORCE MOORE & JACKSON BOBBY JIMMY

SHOWBOYS
JENRY BURTON
KEITH PATRICK
NOCERA
PRIVATE POSSESSIO
OCTAVIA
TASHAN
PAYNE & INGRAM
LAMAR BARRY
J.D.C.
MOTERAL

CHICO DEBARGE JANET JACKSON LUTHER VANDRO GWEN GUTHRIE MANHATTANS DONNA ALLEN YOUNG & CO. JETS BOBBY WOMACK AL JARREAU AL JARREAU Hottest: FREDDIE JACKSON READY FOR THE WOR PATTI LABELLE JESSE JOHNSON HILLIE JACKSON

COMMODORES MILLIE JACKSON JESSE JOHNSON PULL PORCE

Paul Brown
ANITA BAKER
O'BRYAN
SHERLEY HURDOCK
JAMET JACKSON
JENNY BURTON
BOBBY MOHACK
KLYMAXX
PRIVATE POSSESSIO
HOTERST JACKSON
JESSE JOHNSON

KBUZ/Wichita Rochal Wright



YOUNG BLACK PROGRAMMERS COALITION, INC.

NOVEMBER 14th, 15th, & 16th, 1986 HYATT REGENCY HOTEL

Houston, Texas (713) 654-1234

Special YBPC Room Rate
\$49 Single \$59 Double per day/per room

Theme: Where Do We Go From Here???

- I. The Changing Format
- II. Record Promotion The New Ball Game
- III. Polishing Your Image In The Industry

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 14th

Registration 3:00 pm - 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 15th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 am Workshop II 1:30 pm - 3:00 pm Workshop III 3:00 pm - 4:30 pm Cocktail Party 6:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 16th

YBPC ANNUAL MEETING

Election of National Officers 11:00am - 2:00pm

EARLY BIRD REGISTRATION FEES

Members	\$50.00
Non-Members	
Late Fee After October 31	
Spouse Regular or Banquet Ticket	
CONTACT: Barbara Lewis	1-504-242-3131
Marcell Lee	
Stephanie Smallwood	

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Houston, Texas 77071, 713-271-0011
A.D. Washington, 214-556-2002

		EETING '86
Name		
Radio/TV Sta	ition	
Radio/TV Sta	ition	
Company _	,	
City	State	Zip
Phone		s
(CHE	CKS OR MONEY C	ORDERS ONLY)

JAZZ

TOP 30

NOVEMBER 7, 1986

WYNTON MARSALIS/J Mood (Columbia)

0 DIANE SCHUUR/Timeless (GRP)

KEVIN EUBANKS/Face To Face (GRP)

ROUND MIDNIGHT/Soundtrack (Columbia)

MILES DAVIS/Tutu (WB)

BRANFORD MARSALIS/Royal Garden Blues (Columbia)

ŏ BEN SIDRAN/On The Live Side (Windham Hill)

MEL LEWIS/20 Years At The Village Vanguard (Atlantic)

Ó HARVIE SWARTZ/Smart Moves (Gramavision)

J. BLAKE/D. LOCKWOOD/M. URBANIAK/Rhythm & Blu (Gramavision) 10

TONIGHT SHOW... w/DOC SEVERINSEN/Tonight Show... w/Doc Severinsen(Amherst)

ക LENI STERN/Clairvoyant (Passport Jazz) ø THE LEADERS/mudfoot (Black-Hawk)

ā TOM SCOTT/One Night/One Day (Soundwings)

QTB/Inside Track (Blue Note) 12 15 1

AL JARREAU/L Is For Lover (WB)

MIKE STERN/Upside Downside (Atlantic) m FREE FLIGHT/Illumination (FM/CRS)

JOE LoCASCIO (/CHET BAKER/Sleepless (Pausa) 19

DEBUT > @ MULGREW MILLER/Work! (Landmark)

CHRIS HUNTER/Chris Hunter (Atlantic)

YANA PURIM/For A Distant Love (Pausa) 22

TERRY GIBBS/The Latin Connection (Fantasy)

DEBUT > @ STANLEY CLARKE/Hideaway (Epic)

ETTA JAMES/EDDIE "CLEANHEAD" VINSON/Blues In The Night (Fantasy)

DEBUT GEORGE RUSSELL & LIVING TIME ORCHESTRA/So What (Blue Note)

DEBUT > 3 KENNY BARRON/Scratch (Enia)

Pa RON ESCHETE/Stump Jumper (Bainbridge)

DEBUT > @ HANK MOBLEY/Straight No Filter (Blue Note)

11 30 LEE RITEMOUR/Farth Run (GRP)

Black/Urban stations contributing to Jazz KJC8/Lafayette, Horatio Handy, WYLD-FM/New Orleans, Dell Spencer WDMT/Cleveland Dean-Dean Rufus

NEW & ACTIVE

DIZZY GILLESPIE with MITCHELL-RUFF DUO "Enduring Magic" (Black-Hawk) 15/5 Printerne Heavy 2/0 Medium B/2. Light 5/3. Extra Adds 0, Total Adde 5, WBFO, WBR, WOTB, WFPL, K

5/3, Extra Adds 0, Tota WNUR, WVPE, KCNF

WHOLI MEDIUM KAREA, WESS, WHEAD, WHUN, WYDE, KUSHE FUDAR PURIM & AIRTO "The Magiclans" (Concord) 13/2 Rotations Heavy 3/0, Medium 4/0, Light St.), Extra Adds 1, Total Adds 2, KERA, KMHD Heavy WAER, KPLU, WNEW Medium WHS, WBEE, WUZZ, KUSK

DREAMSTREET "Dreamstreet" (Artful Balance) 13/0

Total Adds 0 Heavy, WOTB, WMOT, WVPE Moulum, WAER.

BILL MEYERS "Images" (Spindletop) 12/6 71, Light 6/4, Extra Adds 1, Total Adds 6, WCLK, WFAE, WFPL, KUOP, KBEM, KXPR. Heavy. WDET

STEPHANE GRAPPELLI "Live in San Francisco" (Black-Hawk) 12/3
Rotations Heavy 1/0, Medium 7/2, Light 3/0, Extra Adds 1, Total Adds 3, WBGO, WNEW, WVPE, Heavy: KXPR, Medium

M. ALEXANDER/M.H. PEDERSEN/G. TATE "Threesome" (Soul Note) 12/2 Heavy 4/1, Medium 5/0, Light 3/1, Extra Adds 0, Total Al WRTI, WYRS, KLON, WNEW, WUSF

/M Heavy, WBGO, KJAZ, WHRO.

KCNR Medium' WDET, WHPIO, KXPR.

GIL EVANS & MONDAY NIGHT ORCHESTRA "Live At Sweet Basil" (Gramavision) 11/4

Peterioria: Heavy 20. Medium 30. Light 50, Extra Adds 1, Total Adds 4, KERA, WPPL, KJAZ, KXPR Heavy

FRANK MORGAN "Lament" (Fantasy) 11/1

tations Heavy 5/0, Medium 3/0, Light 2/0, Extra Adds 1, Total Adds 1, KPLU Heavy: WRTI, KANU, WHRO, KWMU, KCNR, edium: WDET, WJZZ, KLON

DEMNY ZETTIAN" Nomecoming" (Living Music/Windham Hill) 10/6
Rotations Heavy 1/0, Medium 3/1, Light 4/3, Estra Adds 2, Total Adds 6, WFAE, KMHD, KPLU, WHRO, KWMU, KLCC
Heavy KXRR Medium WOTB, WCG

MORE GREAT MUSIC FROM





BROMBERG

" A New Day "

TODAY'S PREMIER BASS SYNTHESIST

MOST ADDED

HENRY JOHNSON (6) BILL MEYERS (6) DENNY ZEITLIN (6) GILLESPIE W/MITCHELL-RUFF DUO (5) BOB JAMES (5) JAMES/VINSON (5) JEFF LORBER (5) MULGREW MILLER (5) TOM SCOTT (5)

HOTTEST MILES DAVIS (22)

WYNTON MARSALIS (20) KEVIN FURANKS (18) DIANE SCHUUR (13) ROUND MIDNIGHT (12) BRANFORD MARSALIS (11) HARVIE SWARTZ (9)

BEN SIDRAN (6) TONIGHT SHOW BAND

. . . (6)

BILL WATROUS "Semeplace Else" (Soundwings) 10/4
Retailmen: Heavy 5/0. Medium 2/1. Light 3/3. Extra Adds 0, Total Adds 4, WMOT, WDET, WFSS, WYPE, Heavy, WEBR. evy 5/0, Medium 2/1, L KKGO, KPLU, Medium

TYTINS, NOUA, INSUS, KYLLI, Medium: WOTB.
ERNIE WATTS: "Sanchusry" (Qiwest/WB) 18/1
Rotations: Heavy 50, Medium 1/0, Light 3/0, Extre Adds 1, Total Adds 1, WEBR, Heavy, WAER, KUHF, WJZZ, KIFM, KLSK
Medium: KR00

Medium: NASSA CROSSING POINT "Listener-Friendly" (City Pigeon/Optimism) 16/0 Rotatione: Heavy 2/0, Medium 2/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WAER, KUOP, Medium: WFAE, WDMT. PEFF LORBER "Private Passion" (WB) 9/5
Rotations: Helivy 1/1, Medium 7/3, Light 0/0, Extra Adds 1, Total Adds 5, WAER, WBEE, KTCJ, KKGO, KIFM Medium

Heavy 1/1, Mediur NOP, WJZZ, KUOP

80B THOMPSON "Brother's Keeper" (Intima/Enigma) 8/3
Rotations: Heavy 20. Medium 3.0, Light 2/2, Extra Adds 1, Total Adds 3, KUHF, WBEE, KLCC Heavy WLOQ, KIFM

STEVE SLAGLE "Rio Highlife" (Atlantic) 8/1

m 5/0, Light 1/1, Extra Adds 0, Total Adds 1, KUOP, Heavy: KJZZ, KWMU Medium KPLU

WUSF, RLCC, KIPAI, RLSA JOHN MCLJUGHLIN "Adventures In Radioland" (Relativity) 8/1 Detections Meanus 2/1 Medium 3/1 Light 3/0, Estra Adds 0, Total Adds 1, WVPE, Heavy WFPL, WNOP, Medium WDET,

NAT ADDERLEY QUINTET "Blue Autumn" (Therese) 8/0
Rotations Heavy 20, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0 Heavy WUSF, KBEM Medium WBGO, WBEE.

HENRY JOHNSON "You're The One" (MCA Impulse!) 6/6
Rotations: Heavy 0/0, Medium 2/2, Light 3/3, Extra Adds 1, Total Adds 6, WMOT, WLOQ, WBEE, WNOP, KTCJ, WHRO

Rotations Heavy 400, Medium 282, Light 33, Estra Adds 1, Total Adds 6, WHOT, WLOQ, WBEE, WNOP, KTCJ, WHRD MORGARA KING "Skingly Edoquent" (Muse) 8.4
Rotations, Heavy 171, Medium 43, Light 10, Estra Adds 0, Total Adds 4, WRTI, KLON, KKGO, KXPR Medium WYRS DAMON RETIRE "Bon't Look Besk" (TBA/Pelo Alto) 6.2
Rotations: Heavy 171, Medium 371, Light 20, Estra Adds 0, Total Adds 2, WOTB, KKGO Medium WLOQ, KUOP, SATHIMA BEA BERLIAMINI "WIndSong" (Black-Hawk) 52.
Rotations: Heavy 371, Medium 20, Light 171, Estra Adds 0, Total Adds 2, WUWM, KJAZ Heavy WGBH, KWMU Medium KGRA KANU!

MAX BENNETT & FREEWAY "The Drifter" (TBA/Palo Alto) 6/1 Rotations. Heavy 2/0, Medium 4/1, Light 0/0, Extra Adds 0, Total Adds 1, Kl L KBEM Heavy WYRS WAFR Medium WLOO

SAMMY NESTICO "Night Flight" (Sea Breeze) 6/1

Is 0, Total Adds 1, WMOT Heavy KCNR, Medium WYRS, KADX,

RCMARD ELLIOT "Trolltown" (Intlina/Enigma) 6/1
Rotations: Heevy 3:0, Medium 1:0, Light 1:0, Extra Adds 1, Total Adds 1, KuZz, Heevy: WAER, WLOQ, KLSK Medium KIFM.
STEVE RECKER BAND "Fun With Old Clothes" (Autumn Breeze) 6/1
Rotations: Heevy 3:0, Medium 5:0, Light 1:1, Extra Adds 0, Total Adds 1, WLOQ, Medium WAER, WDET, KuZZ, KPLU.

WORLD SAXOPHONE QUARTET "...Plays Duke Ellington" (Nonesuch) 6/1
Rotations: Heavy 2/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, WNUR, Heavy WRTi, KJAZ, Medium WBGO

REGIONALIZED ADDS & HOTS

EAST SOUTH MIDWEST BILL WAPROUG SAY AMBRESON BOLLOST WYSTON HARRA ELWIZE SPEAKE BES SECOND BES SECOND

MILLER DAVIS HEL LEFTS JAMES & VINCOU PIGET STANS

JEFF Loading Page PLicent Northwest: Noticed Shift and CHAIS SHIFT SICENSE SLJ SICENSE SLJ SICENSE SLJ

ESTABLISHED Pt. Ward Crosp Adam PLODA PURIN : AIR GIL COLUMN SCHOOL SOLVEY : SMAPTE GENERAL SMAPTE GENERAL

PROSE PLICET PROSE PLICET NO CALL!

DESIGNATION OF STREET S

49 Reporting Station 47 Current Reports

PROPERTY ALBEADON PROBLEM CLASSES "TREATM BIA 60

DOS JAMES JULY LOSSES SES SERVIS PIES PLESTY MINEY JUSTIN

WYRS/Stamford failed to report this week; its playlist was frozen. WBBY/Columbus falled to report for two consecutive weeks and was not used in this week's data.

FULL-SERVICE AC

TOP 20

Wee	e es	W	eeks	Week		
		6	4	2	0	LIONEL RICHIE/Love Will Conquer All (Motown)
				1	_	PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
		1		3	_	TOTO/I'll Be Over You (Columbia)
					-	BRUCE HORNSBY & THE RANGE/The Way It is (RCA)
					_	
				4	5	CARLY SIMON/Coming Around Again (Arista)
	1	13	9	7	0	KENNY ROGERS/They Don't Make Them Like They Used To (RCA)
	1	18	13	10	Ð	MADONNA/True Blue (Sire/WB)
	2	20	17	11	0	HUMAN LEAGUE/Human (Virgin/A&M)
	1	16	14	12	9	BEACH BOYS/California Dreamin' (Capitol)
		_	_	17	0	BILLY OCEAN/Love is Forever (Jive/Arista)
		8	6	6	11	GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros./CBS)
		2	5	8	12	ANITA BAKER/Sweet Love (Elektra)
		_	20	16	€	CHRIS DeBURGH/The Lady In Red (A&M)
		7	7	9	14	CYNDI LAUPER/True Colors (Portrait/CBS)
		5	8	14	15	GENESIS/Throwing It All Away (Atlantic)
	1	4	11	13	16	DAVID PACK/ Just Can't Let Go (WB)
		9	10	15	17	HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
BR	RE	Α	KI	ER	0	CHRISTOPHER CROSS/Loving Strangers (Arista)
	_					RIC OCASEK/Emotion In Motion (Geffen)
RE				ER		MIAM! SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
JI	-			-14	•	minimir against minimir mining in core (on-on) (chre)

NOVEMBER 7, 1986

Total			
Reports/Adds	Heavy	Medium	Light
46/0	42	4	0
46/0	43	3	o i
41/0	27	10	4
39/3	25	13	1
38/0	28	7	3
36/2	25	10	1
36/2	25	10	1
34/0	20	12	2
30/1	14	15	1
34/7	11	20	3
29/0	13	13	3
28/0	12	14	2
30/3	9	13	8
26/0	7	13	6
26/0	6	14	6
25/0	10	12	3
24/0	5	11	8
23/2	3	18	2
22/2	7	15	0
26/6	4	12	10

MOST ADDED

BILLY JOEL (11) AMY GRANT (8) BILLY OCEAN (7) MIAMI SOUND MACHINE (6) CHICAGO (5) MICHAEL McDONALO (5) L. RONSTADT & J. INGRAM (5)

HOTTEST

PETER CETERA W/AMY GRANT (35) LIONEL RICHIE (34) BRUCE HORNSBY & THE RANGE (21) TOTO (16)

BREAKERS

MIAMI SOUND MACHINE

Falling In Love (Uh-Oh) (Epic)

57% of our reporters on it. Rotations: Heavy 4, Medium 12, Light 10, Total Adds 6, WISN, KOY, WCHS, WROK, WJBC, WCIL. Debuts at number 20 on the Full-Service chart.

CHRISTOPHER CROSS

Loving Strangers (Arista)

50% of our reporters on it. Rotations: Heavy 3, Medium 18, Light 2, Total Adds 2, KOY, WJDX. Moves 19-18 on the Full-Service chart.

NEW & ACTIVE

SERGIO MENDES BRASIL '86 "Take This Leve" (A&M) 22/2

MERIUES BYLASIL. O'D TRIBE THIS LAW (NEW). AND HEBY 10, Medium 18th, Light 5th, Total Adds 2, KFMB, WBA. Heavy: KSL. Medium incl. CHS, WHBY, WHBC, WSPD, KUGN, WPOE, WTKO, WMTR, WJBC, WASK, KTWO, KVEC.

WCCO, WCHS, WHSP, WHSPC, WSPD, KUGM, WPOE, WTKO, WATTR, WJBC, WASR, KTWO, KYSC.

RIC OCASEE "Emedicals in Biddlein" (Boffrea) 22.72

Rotationa: Heavy 71, Medium 15/1. Light 0, Total Adds 2, KOY, WTIC, Heavy including WFBR, WGOW, WSPD, KUGN, WHTR, WCIL, Medium including KFBR, KAR, WCC, WCKS, WHSA, WHMR, WPOE, WTKO, WSTU, WASK, KFDD.

KTWO, KYEC, Moyes 20-19 on the Full-Service chart

SEVI. E. (IMIG "Standed by file", "Adlasatic) 19/4.

Rotations: Heavy 1/2, Medium 11/3, Light 717; Total Adds 4, WTAE, KOY, WGY, WGSR, Heavy, WFPDO, Medium including RHOW, WHSC, WWNR, WTKO, WMTR.

WFBR, WCCO, WCHS, WGOW, WRDK, WSPU, WFUE, WSPU, WFUE, WSPU, WSPU,

WILL KTWO. Light indisting WCOO, WCHS, WRDK, WTKC, WIRL.
WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 13/2
WILLIAM LEE GOLDEN "You Acan't Take It With You" (MCA) 13/2

WILLIAM LEE GOLDEN "You Acan't Take It William Light KISL. Medium including WCCO, WHBY, WPOE, KYEC. Light

WCAS, WISA, WINA, WAIN, WOSH, WJBC, KIWO, RITA COLDINGE & RUPERT PLANES.

RITA COLDINGE & RUPERT PLANES. "Seech And Go." (Polyder/PolyGram) 13/0 Restatone Henry O, Medium 10/0, Light 3/0, Total Adds 0, Medium: WFBR, WTMJ, WHBY, WIBC, KUGN, WPOE, WJBC, WASK, KIWO, KVCC. Light KFMB, WCHS. WCHS. WCHS.

ALABAMA "Touch Me When We're Dancing" (RCA) 12/1 Rotations: Heavy 1/0, Medium 9/0, Light 2/1, Total Adds 1, WHSY. Heav WSPD, WTKO, WJBC, WCIL, KVEC, Light including KFQD. feevy: WGBR, Medium: 55KRC, WTMJ, WCCO, WHAS

BILLY JOEL "This is The Time" (Columbia) 11/11

Belance: Heavy 0, Medium 3/3, Light 86, Total Adds 11, WFBR, WCCO, WCC, WHBC, KBOI, KUGN, KSL, WPOE, WMTR. WSTU, KTWO.

MICHAEL MECONALD "Our Lave" (WB) 19.5

Rotations: Heavy 0, Medium 5/1, Light 5/4, Total Adds 5, WiBA, WWNR, WPDE, WTKO, WJBC. Medium including WCCO, KFWB, KUBA, KTWO. Light michaling WGBR.

BLORIA LORING "Den't Let Ne Change The Way You Are" (Atlantic) 19.5

Rotations: Heavy 0, Medium 4/1, Light 6/2, Total Adds 3, WSPD, WTKO, WJBC. Medium including WHSY, WPDE, WASK, Light including WCCO, KUDN, WGBR, KTWO.

BENJAMIN ORR "Stay The Hight" (Elektra) 9/3 Rotestone: Heevy 1/0, Medium 7/3, Light 1/8, Total Adds 3, KOY, WELI, WSTU. Heevy, KUGN, Medium including WGY,

BOSTON "Amanda" (MCA) 0/1

4/0, Light 2/1, Total Adds 1, KTWO. Heavy. WICC, WSTU, Medium, KFMB, WWNR, WPOE

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 8/1 Rotabons: Heavy 0, Medium 6/1, Light 2/0, Total Adds 1, WHAS. Medium inch

SIGNIFICANT ACTION

GLASS TIGER "Someday" (Manhattan) 7/1 Rotations: Heavy 0, Medium 2/1, Light 5/0, Total Add

OMD "(Forever) Live And Die" (Virgin/A&M) 7/1
Rotations: Heavy 0, Medium 4/0, Light 3/1, Total Adds 1, WHBY, Medium: KUGN, WMTR, KTWO, KVEC. Light including

DARYL HALL "Feelish Pride" (RCA) 5/2
Rotations: New York, Medium 3/1, Light 3/1, Total Adds 2, WTKO, WSTU, Medium including WELI, WWNR, Light including

WICC, WMIN.

VANGELIS "Hymne" (Polyder/PolyGram) S/I
Rotations: Heavy O, Medium 2/O, Light 4/1. Total Adds 1,1
MONKEES "Daydream Bellever" (Arista) S/B
Rotations: Heavy O, Medium 2/O, Light 4/0, Total Adds 0 1, WJBC. Medium: WFBR, KSL. Light including WGBR, KTWO, KVEC.

NUMBER 3 Legislation: Heavy, O, Medium 20, Light 4/0, Total Adds 0, Medium WSPD, WASK, Light WORD, CHICAGO "WIII Yee Still Leve Me?" (WB) 5/5
Potations: Heavy, O, Medium 22, Light 3/3, Total Adds 5, WCCO, WCC, WPOE, WMTR, KTWO, PHYTLIS HYMAN "Oil Friend" ("PIC/Membetten) 5/3

**TOTAL HYMAN "Oil Friend" ("PIC/Membetten) 5/3

**TOTAL HYMAN "Oil Friend" ("PIC/Membetten) 5/3

**TOTAL HYMAN "Oil Friend" ("PIC/Membetten) 5/3

Rotations: Heavy 0, Medium 0, Light 3:0, Total Acids 2, writing 1, and 1

PRETENDERS "Dea't Get Me Wrong" (Sire/WB) 5/2

Prikt Liedukha Duel 1 teut mei wrzingi (Sarri Wish) 30/2. Rostone: Heavy O, Medium 30, Light 22, Yosal Ados 2, WWNI, WTKO, Medium: WMTR, KTWO, KVEC. PAUL SIMON "GraceStand" (WB) 4/3. Rostone: Heavy O, Medium 11, Light 32, Total Ados 3, WCCO, WSPD, KUGN. Light Including WTKO.

HOWARD HEWETT "I'm For Real" (Elektra) 4/1

ing KUGN, WWNR, KTWO

Robbions: Heavy O, Medium 4/1, Light U, 10ther 1990 1, Historia (Capitol) 3/3
BOB SEGER & THE SILVER BULLET BAND "Miami" (Capitol) 3/3

Rotations: Heavy 0, Medium 1/1, Light 2/2, Total Adds 3, KUGH, WFUC, KING.

AL JARREAU "Tell Me What I Gotta De" (WB) 3/1

Marilion 2/0, Light 1/1, Total Adds 1, WJBC, Medium: WCCO, KSL.

Rotations: Heavy 0, Medium 2/0, Light 1/1, Total Adds 1, WJBC, Medium: 18LLY YERA & THE BEATERS "At This Moment" (Rhine) 3/8 Potationer Neary 0, Medium 3/0, Light 0, Total Adds 0, Andrew Medium 3/0, Light 0, Total Adds 0, Andrew M. WJBC, M.

BILLY VERA & The BRATIENE IN THE MODEL OF TH

Rotations: Heavy O, Medium 1/0, Light 2/0, Total Adds O. Medium: WFBR. Ligh ROBERT PALMER "I Didn't Mean To Tern You On" (Island) 3/0 Rotations: Heavy 1/0, Medium 2/0, Light 0, Total Adds O. Heavy, WICC. Mediu

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ADULT CONTEMPORARY

BREAKERS

LINDA RONSTADT & JAMES INGRAM Somewhere Out There (MCA)

59% of our reporters on it. Rotations: Heavy 4, Medium 31, Light 24, Total Adds 18 including WSB-FM, WLTS, W101, WARM98, WSNY, WOMC, KS94, KMJI. Debuts at number 25 on the AC chart.

OMD

(Forever) Live And Die (Virgin/A&M)

51% of our reporters on it. Rotations: Heavy 7, Medium 25, Light 19, Total Adds 11 including K101, KEZR, WKGW, WSFL, WAVE, WNAM, WMGN, K99. Debuts at number 27 on the AC chart.

NEW & ACTIVE

AIR SUPPLY "One More Chance" (Arista) 48.7
Rossons: Heavy 10, Medium 271, Legt 200, Total Adds 7, ZWD, KEYLOS, WXTC, KELT, WLACFM, KIGA, KYUU, Heavy, WEM, Medium nocking WAEB, WKGW, WZD, WMGN, WMGN, WKML, WKME, WSKI, WGMO, WTNY, WSKY, WCDY, WEZ.

WEIM Medium including WAEB, WKGW, WIZD, WMGN, WWMJ, WKNE, WSKI, WCHG, WTNY, WSKY, WCHV, WEIZ WHAMBI "WHORP DM Year Heart Ge?" (Columbia) 46.75.
Rotations: Heavy 50, Medium 28/2, Light 14/1, Total Adds 3, K101, WIACFM, WING, Heavy, KOST, WGLL, WOHO, WCHV, KALE. Medium including KVIII. WITS, KIFM, WYKY, KEYTG, WTFM, KVILA, KWFM, WSKI, WSKY, WCKQ, WGSV.

AMY GRANT "Stay Fer A While" (A&M) 46/18

ABY SRUARY "32by For A Winkie" (Ad.Rin) 49-718

Rotations: Hency, O, Medium 2005, Upin 28/13, Total Adds 18 including 2WD, KIFM, KEY103, WIVY, U102, KO99, WTEX, KDUK, WWAL, WGLL, WCXCO, Medium including WSSFM, WINYX, WLACFM, WEIM, WSKI, WOHO, WBGM, KTYL, WJON.

SET IE: KING "Stabed by 16%" (Allanetic) 450-46 2, KO99, WGSV, Hency: WHTX, KVIL, WEZC, WEZS. Medium michaling WSSFM, WOMC, KTYK, KKIT, KTYL, KIT, MYCE, MVNE, WTRYK, KWAV, WSKI, WOHO, KRB, WORG, KYKY.

INCLUDIO WSSFIA, WOMC, KYKY, KKLT, KHYL, K101, WOYE, WAYE, WITR, KWAY, WSKI, WCHQ, KYLI, WCHRI, WTORI, WTOR

HUEY LEWIS & THE HEWS "Hip To Ba Square" (Chrysalis) 39/6
Rotations: Heavy 60, Medium 23/2, Light 10/4, Total Addis 6, WSNL W101, WALL, KOSO, WLHT, KWFM. Heavy: 2WD, WRKK, WARK, WKK, WKK, WKY, KOK, Medium including WHTK, KKI, WALT, KID1, KWYE, WNY, KIOA, WITEX

WRICA, WAVE, WSICI, WWPA, WCKC, Medicinn including WHTD, KVIL, WLLT, K101, WKYE, WVY, KIOA, WTRX.

BILLY JOEL "This is The Time" (Columbia) 34/33

Rotatione: Heavy O, Medicum 94, Light 28/24, Total Adds 33 including WSN, 2WD, WARMSB, WSNY, KHYL, B100, WKYE, WAVAM, WFRAK, WWRAL, WKNE, WCHA, WSKY, WCKCI, WCVH, WORG, WKYY, WBGM, Light including KKLV.

POINTER SISTERS "Columbia" (RCA) 22/17

Rotations: Heavy O, Medicum 8/1, Light 22/11, Total Adds 12, WRICA, WNAAM, KIOA, WTRX, WOHA, WWPA, WCHY, WKYX, WHTFM, KFSB, KKLV, KSB, Medicum including KKLV, WSFL, WSKY, KTVL, KALE, Light including KKLT, U102, WORG, KOOL & THE GANG "Ysliciny" (Mercarry/PsylyGram) 27/7

Rotation: Heavy O, Medicum 101, Light 17/81, Total Adds 7, KVIL, WKYE, WTRX, WGLL, KFSB, KYAC, KOSW. Medicum including KKLV, Light Including KIOA, WWPA, WSKY, WCKQ, WCHV, WGSV, WORG, KTYL, KALE, Light including WAEB, WHAM, WAGE, KKLV.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
O LIONEL RICHIE	100/1	97	3	0
2 HUMAN LEAGUE	98/0	93	4	1
BRUCE HORNSBY & THE RANGE	99/2	92	5	2
4 PETER CETERA with AMY GRANT	98/0	88	9	1
5 MADONNA	97/0	74	21	2
3 BILLY OCEAN	98/2	45	47	6
7 BEACH BOYS	90/0	54	34	2
8 TOTO	74/0	52	17	5
RIC OCASEK	90/9	41	40	9
(D) KENNY ROGERS	80/1	48	25	7
(I) BENJAMIN ORR	89/10	29	47	13
12 CARLY SIMON	71/0	27	38	6
® MIAMI SOUND MACHINE	84/16	6	58	20
© BOSTON	68/13	26	32	10
© CHRIS DeBURGH	69/0	29	35	5
16 JANET JACKSON	59/0	21	25	13
17 GENESIS	55/0	13	31	11
O DARYL HALL	73/7	12	49	12
(D) SERGIO MENDES BRASIL 186	72/5	12	48	12
20 CYNOI LAUPER	57/0	15	29	13
GREGORY ABBOTT	71/10	8	42	21
22 ANITA BAKER	43/0	. 6	28	9
23 CHRISTOPHER CROSS	55/1	11	37	7
HOWARD HEWETT	63/7	14	31	18
4 LINDA RONSTADT & JAMES INGRAM	59/18	4	31	24
26 DAVIO PACK	41/0	7	25	9
② OMD ·	51/11	7	25	19
@ WHAMI	48/3	5	29	14
MONKEES	53/0	2	34	17
1 DEN E. KING	45/2	4	29	12

MOST ADDED

ANITA BAKER (43) BILLY JOEL (33) CHICAGO (20) AMY GRANT (18)
L. RONSTADT & J. INGRAM (18)
MIAMI SOUND MACHINE (16) ICENOUSE (15) BOSTON (13) POINTER SISTERS (12) EVERYTHING BUT THE GIRL (11) OMD (11)

HOTTEST

BRUCE HORNSBY & THE RANGE (75) LIONEL RICHIE (75) HUMAN LEAGUE (70) PETER CETERA (69) MADONNA (39) BEACH BOYS (22) TOTO (20) RIC OCASEK (14) BOSTON (13) BILLY OCEAN (11) KENNY ROGERS (11)

CHICAGO "Will You Still Love Me?" (WB) 25/28

Rotations: Heavy 1/0, Medium 5/4, Light 19/16, Total Adds 20 including KOST, WAEB, WKYE, WSFL, WKNE, WOHQ, WTNY, WWPA, WAGE, KFSB, WXUS, WBOW, KMGO, KALE, Heavy, WSKY, Medium including WBGM, Light including U102,

WILAZ-M, WYX.A

MICHAEL McDONALD "Oer Leve" (WB) 25.7

Rotations: Heevy O, Medum 9:1, Light 16:6, Total Adds 7, WXTC, KO99, WSKI, WSKY, WAGE, WZLO, KFSB. Medum routuling KHYL, KHY, KHYM, WTM, WGM, WGM, WGO, KWO, KALE, Light including WKOW, WAVE, WAAA, WCHY, WORG.

SIGNIFICANT ACTION

EURYTHMICS "There is fifty Side" (RCA) 24/2 Rotations: Heavy 1/0, Medium 7/1, Light 18/1, Total Adds 2, 8100, WGLL. Heavy; KALE. Medium including WKYE, WSFL. WSKY, WCKG, KYTL, KGSW, Light including WakEs, WTFM, WHAM, WEIM, WWPA, WKYX, WAKE, KYLC, KKLV, KYJC.

PAUL SIMON "Gracoland" (WB) 22/9
Rotations: Heavy 10, Medium 113, Light 104, Total Adds 9, KHYL, KIOA, KDUK, WWMJ, WEIM, WCKQ, WORG, KKLV,
KRNO. Heavy: WSYL, Medium Inducing KOW, KIFM, WSFL, WMCN, KWAV, WBGM, WMITHM, KALE.

KRNO. Heavy: WSKY. Medium including KOW, KIFM, WSRL, WARGN, KWAV, WBGM, WMTFM, KALE.

PRETENDERS "Den't Get the Wreag" (Stre/WS) 19:6

Plotations: Heavy 20, Medium in 10, Light 62, Total Adda 5, KVRL, 2WD, K101, WNY, WAYE. Heavy, KQSW, KALE. Medium recording WYCE, KDUR, WEIM, WSKL, WSKY, WCKO, WORG, WFFX. Light including KIOA, WASE, WZLO, KSSS.

WILLIAM LEE GOULDEN "Fee Can't Telas in With Yee" (MacCa) 19:1

Postations: Heavy 10, Medium 60, Light 127, Total Adda 1, WYX, Heavy, WBGM, Medium, WNAM, WGLL, WCHO, WCHV, WARE, WOOL, Light recluding WILIM, WNAE, WASE, WWFA, WORD, WAEY, WZCO, KSSS, KWEB, WBOW, KOSW.

BLASS TIBER "Someday" (Mashasttan) 18:5

Rotations: Heavy 10, Medium 60, Light 112, Total Adda 5, WHTX, U102, WTRX, WGLL, WBGM, Heavy, WCKO, Medium including WEIM, WSKL, KALE, Light Including B100, WNY, WTRM, WSRL, KIOA, WAEY, WAITFM, WJOR, K99.

ICEHOUSE "Paradise" (Chrysalis) 15/15 TILETIOUSE: Parasiss (LM yesins) 10/10
Thotations: Heavy O, Medium 1/1, Light 14/14, Total Adda 15, WAEB, WEIM, WSKI, WSKY, WCKQ, WCHV, WAGE, WORG, WBGM, WZLQ, KTYL, WBOW, KKLV, KQSW, KALE.

TROUGH, WALLE, N.T.L, WEUTH, KILLY, KUSW, KALE.

VERNYTHING BUT THE GRIL. "Don't Leave file Behind" (3re/WB) 12/11

Rotations: Heavy 0, Medium 3/2, Light 9/3, Total Adds 11, WAEB, KWAV, WSKI, WSKY, WCHY, WORG, WBGM, WZLQ,

#WOM, KYAC, KULE, Medium Induction KMGQ.

KANSAS "All I Wanted" (MCA) 12/4

Heavy 0, Medium 3/1, Light 9/3, Total Adds 4, WKYE, KDUK, WZLQ, KQSW. Medium including WBGM, KALE. uding WTRX, WCKQ, WAGE, WMTRM, K99, KYJC.

Light including WHIGH, WIRCH, WALGE, WMHEM, KWI, KTVG. CARTL ANDERBON "Can't Size This Feeling" (Epic) 12/4 Rotations: Heavy O, Medium 30, Light 94, Total Adds 4, KELT, WHINN, KQSW, KMGQ. Medium: WAEB, WEIM, WBGM. Light including WARCY, WZIG, KTVT, WLOOK, KALE. ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 11/8 Rotations: Heavy 5/0, Medium 5/0, Light 1/0, Total Adds O. Heavy: 2WD, B100, WA

VAVE, WING, WSKI. Medium: WKYE, WWPA KRILB, WFFX, K90 Light: WNY.

MATT BIAMCO "More Than I Can Bear" (Attantic) 18/4

Rotations: Heavy O, Medium Br1, Light 4/3, Total Adds 4, WKNE, WSKI, WSKY, KQSW, Medium including WQHQ, WCHV, WBQM, KMBQ, KALE: Light including WMTFM.

VANGELIS "Hymne" (Polyder/PolyGram) 9/4
Rotations: Heavy 0, Medium 1/0, Light 8/4, Total Adds 4, WNIC, WEIM, WSKI, KYJC. Medium: WCHV. Light including

Rotations: Heavy O, Medium 10, Light 8/4, Total Adds 4, WNIC, WEIM, WSRI, KTUL. Medium: WUTY, Light Whollow, WSBA, WZLO, KOSW.

ELTON JOHN "Neartacke All Over The World" (Beffse) 9/8
Rotations: Heavy O, Medium 3/0, Light 6/0, Total Adds 0, Medium: WKYE, WIYY, KALE, Light: WSTF, WAYE, WNAM, WTRX,

ILIONEL RICHIE "Deep River Woman" (Motown) 8/2
Rotetions: Heavy 0, Medium 5/1, Light 3/1, Total Adds 2, WLTF, WEZS. Medium including WMJI, U102, WSKY, WAHR. Light

#EUGING KSM4, WTHX.

CROWDED HOUSE "Doe 1 Dream It's Over" (Capitol) 8.2

Rotations: Heavy 10, Medium 6/1, Light 1/1, Total Adds 2, WEIM, KTYL. Heavy, KQSW, Medium including WQHQ, WSKY, WCHV, WGSM, KALE.



COUNTRY

TOP 50

5 3 2 GEORGE STRAIT/It Ain't Cool To Be Crazy About... (MCA) ALABAMA/Touch Me When We're Dancin' (RCA) BELLAMY BROTHERS with FORESTER SISTERS/Too Much is Not Enough (MCA/Curb) 4 GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia) 6 JOHN SCHNEIDER/At The Sound Of The Tone (MCA) T. GRAHAM BROWN/Hell And High Water (Capitol) MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb) 3 HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) MICHAEL JOHNSON/Give Me Wings (RCA) JUDDS/Cry Myself To Sleep (RCA/Curb) HOLLY DUNN/Daddy's Hands (MTM) REBA MCENTIRE/What Am I Gonna Do About You (MCA) RICKY SKAGGS/Love's Gonna Get You Someday (Epic) 34 24 20 DON WILLIAMS/Then It's Love (Capitol) 24 20 18 WAYLON JENNINGS/What You'll Do When I'm Gone (MCA) BARBARA MANDRELL/No One Mends A Broken Heart... (MCA) 14 12 10 SAWYER BROWN/Out Goin' Cattin' (Capitol/Curb) CDNWAY TWITTY/Fallin' For You For Years (WB) GEDRGE JDNES/Wine Colored Roses (Epic) 29 25 22 MEL McDANIEL/Stand On It (Capitol) BILLY JDE ROYAL/I Miss You Already (Atlantic America) PAKE McENTIRE/Bad Love (RCA) T.G. SHEPPARD/Half Past Forever (Columbia) JUDY RODMAN/She Thinks That She'll Marry (MTM) DAN SEALS/You Still Move Me (EMI America) RESTLESS HEART/That Rock Won't Roll (RCA) 1 4 9 26 38 33 30 2 KATHY MATTEA/Walk The Way The Wind Blows (Mercury/PG) STEVE WARINER/Starting Over Again (MCA) O'KANES/Oh Darlin' (Columbia) 2 9 19 30 RANDY TRAVIS/Diggin' Up Bones (WB) 12 10 11 31 JUICE NEWTON/Cheap Love (RCA) BREAKER D LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) JOHN CONLEE/The Carpenter (Columbia) 50 43 38 😉 MERLE HAGGARD/Out Among The Stars (Epic) BREAKER GARY MORRIS/Leave Me Lonely (WB) GARY MORRIS/Leave Me Lonely (WB) BREAKER LYLE LOVETT/Cowboy Man (MCA/Curb) JOHN ANDERSON/Honky Tonk Crowd (WB) BREAKER ® GIRLS NEXT DOOR/Baby | Want It (MTM) STEVE EARLE/Someday (MCA) DEBUT TANYA TUCKER/I'II Come Back As Another... (Capitol) 35 32 32 42 GENE WATSON/Everything | Used To Do (Epic) DEBUT NITTY GRITTY DIRT BAND/Fire In The Sky (WB) DEBUT 49 - - 50 49 KEITH WHITLEY/Homecoming '63 (RCA) WILD CHOIR/Heart To Heart (RCA) 10 17 33 46 EXILE/It'lf Be Me (Epic) 41 38 36 47 STATLER BROTHERS/Only You (Mercury/PG) DEBUT OWIGHT YOAKAM/II Won't Hurt (Reprise/WB) ADAM BAKER/Weren't You Listening (Avista) ADAM BAKER/Weren't You Listening (Avista) NICOLETTE LARSON/That's More About Love (Than I...) (MCA) 25

NOVEMBER 7, 1986

Total	Heavy	Medium	Light
Reports/Adds			
156/0	145	10	1
156/0	142	14	0
158/0	132	23	3
155/0	128	24	3
151/1	118	22	11
157/0	105	46	6
142/0	103	29	10
155/0	83	65	7
157/1	70	76	11
157/3	52	95	10
149/4	79	53	17
153/1	45	100	8
154/3	48	93	13
156/6	32	102	22
149/4	40	95	14
121/1	79	29	13
132/1	50	68	14
148/13	11	103	34
127/3	48	60	19
135/8	22	84	29
118/5	40	57	21
143/5	11	95	37
143/21	11	92	40
133/10	9	88	36
146/17	5	98	43
110/0	54	35	21
116/8	17	76	23
100/0	42	39	19
124/10	8	77	39
90/1	37	33	20
87/0	28	44	15
103/22	22	43	38
117/14	6	64	47
114/12	3	69	42
126/30	3	54	69
114/26	1	45	68
103/17	1	52	50
65/0		23	
	27	44	15 54
99/15	1		
89/20	1	36	52
86/38	0	24	62
55/2	13	30	12
73/47	0	14	59
75/28	0	22	53
77/10	0	31	46
38/0	11	13	14
55/5	1	28	26
51/34	1	13	37
60/8	2	17	41

MOST ADDED

NITTY GRITTY DIRT BAND (47) TANYA TUCKER (38) EDDY RAVEN (37) DWIGHT YOAKAM (34) GARY MORRIS (30) KEITH WHITLEY (28) EDDIE RABBITT (26) MOE BANDY (24) JANIE FRICKIE (23) CRYSTAL GAYLE (23)

HOTTEST

ALABAMA (96) GEORGE STRAIT (89) GATLIN BROTHERS (64) BELLAMY BROS. MARIE OSMOND & PAUL DAVIS (50) JOHN SCHNEIDER (37) HANK WILLIAMS JR. (34) HOLLY DUNN (31) T. GRAHAM BROWN (25)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hot

BREAKERS

FUDIE BARRITT

Gotta Have You (RCA)

On 72% of reporting stations. Rotations: Heavy 1, Medium 45, Light 68, Total Adds 26 including WKHX, WESC, KLLL, WSIX, KJNE, WSLR, WGAR-FM, WONE, KJJY, WYNG, WFMS, WBCS, KXXY, WXCL, KWEN, KGHL, KYGO, KUGN, KZLA, KNEW. Moves 41-36 on the Country chart

LIONEL RICHIE & ALABAMA

Deep River Woman (Motown)

On 65% of reporting stations. Rotations: Heavy 22, Medium 43, Light 38, Total Adds 22 including WTSV, WCVR, WNYR, WWVA, WYNK, WSOC, WUSY, KKIX, KLLL, WCMS, KJNE, WUSQ, WSLR, WKKQ, WDAF, WTSO, WXCL, KUZZ, KGHL, KVOC, KSOP, KRPM. Moves 39-32 on the Country chart.

LYLE LOVETT

Cowboy Man (MCA/Curb)
On 65% of reporting stations. Rotations: Heavy 1, Medium 52, Light 50, Total Adds 17, WTCR, WYII, WYNK, WKLO, WESC, KIKK, KLLL, KYXX, WWKA, KRMD, WSLR, WYNG, WITL, WTSO, KIOV, KIK-FM, KKAL. Moves 42-37 on the Country chart.

GIRLS NEXT DOOR

Baby I Want It (MTM)

On 63% of reporting stations. Rotations: Heavy 1, Medium 44, Light 54, Total Adds 15, WTCR, CHOW, WESC, KLLL, WQYK, KJNE, WSLR, WYNG, KIOV, KFDI, KYAK, KKAL, KLZ, KCBQ, KGA. Moves 45-39 on the Country chart.



"Gotta Have You" (5012-7)

Eddie Rabbitt



from an album full of hits, Rabbitt Trax (AHLI-7041)

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RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

STEVE EARLE "Someday" (MCA) 89/20

TANYA TUCKER "1"II Come Back As Another Woman" (Capitol) 86/38
Rotations: Heavy 0, Medium 24, Upin 92, Total Adds 39 Another Woman "Work, WOSY, KEAN, KASE, WYNK, WTVY, WESC, WSK, WWAK, WMN, KTEK, KLZ, KEIN, KUPE, KSOY, KTOM, KGA, Debuss at number 41 on the Country chart.

WOIS, WMAN, KIMS, KLE, KEIN, ADPL. RCCT, KLOW, KISA DEBOES AT BUMBRE 41 on the Country Chart.
WILLO CHOIR "Heart To Heart" (RCA) 7710 WCAO, WAMZ, KJNE, WSLR, KWMT, KFKF, KFDI, KKAL, KUZZ,
KWJJ, Medium. WPGIR, WEZ, WKSJ, WLWI, WGMS, WKCO, WTCM, KALF, KOLO, KMPS. Moves 50-45 on the Country

chart.

KEITH WHITLEY "Homecoming '63" (RCA) 75/28

Rotations: Heavy 0, McLuttley 1, 21 (19 1) 3, 7 total Adds 28 including WGNA, WCAO, WBOS, KEAN, KSSN, KRIMD, KJNE,

RKFKF, KOXY, WGCL, KTS, WTH, KTP, WTCM, KFD, KIK-FM, KLZ, KEIN, Debuts at number 44 on the Country chart.

NITTY GRITTY DIRT BAND "Fire in The Sity" (WB) 73/47

Rotations: Heavy 0, Medium 14, 19/14 59, Total Acad 34 including WCAO, WGBE, WRKZ, WXKX, KSSN, WCMS, WGDR,

WJBE, KFKF, WXCL, WIL, KRST, KGHL, KUGN, KRWO, KCCY, KTOM, KSOP, KSAN Debuts at number 43 on the Country

ADAM BAKER "Weren" You Listening" (Avista) 60/8
Rotations: Heavy 2, Medium 17. Lipht 41, Total Aods 8, WGNA, WEZL, WDXE, KWMT, KCJB, WKCQ, KKAL, KIGO, Heavy
WKKK, WCYR, Medium: WCAD, KASE, WTVY, WKIW, WCMS, KKXY, KRKT, KRWQ, KEIN. Debuts at number 49 on the

Country chart. JANIE FRICKIE "When A Woman Cries" (Columbia) 53/23 Rotations Heavy O, Medium 14, Liph 39, Total Adds 23, WGNA, WYII, KASE, KYKR, WEZL, KSSN, WAMZ, WLWI, WMNI, WONE, KWMT, WXCL, WKCO, KTTS, WTHI, KFD, KKFM, KGHL, KYGO, KRWO, KOLO, KTOM, KIGO.

WONE, KWMT, WXCL, WKCO, KTTS, WTH, KFDI, KIK.FM, KGHL, KYGO, KRWO, KOLO, KTOM, KIGO.

DWIGHT YOAKAM "I't WOn! Hut!" (ReptiseWB) 51734

Rotations: Heavy 1, Medium 13, Light 37, Total Adds 34 including KASE, WUSY, KIKK, KYXX, KKYX, WONE, KWMT, WOW, WXCL, KRST, KIUV, KZLX KALF, KTOM, KCKC, KSON, KGA Debuts a number 48 on the Country chart.

EDDY RAYEN "Right Hand Man" (RCA) 48/37

Rotations: Heavy 0, Medium 9, Light 39, Total Adds 37 including KASE, WEZL, WUSY, KPLX, WIVK, WDXE, WLWI, WWKA, WOYK, WAXX, WYNG, WXCL, KNIX, KWJJ, KOLO, KTOM, KCKC, KMPS.

SIGNIFICANT ACTION

WHITES "It Should Have Been Easy" (MCA/Curb) 46/21
Rotations: Heavy 0, Medium 9, Light 37, Total Aoda 21, WCAO, WOBE, WPOR, WYII, WVMI, KIKK, KSSN, KKYX, KJNE, KSO, WAXX, KFGO, KWMT, WROCQ, KPDI, KRST, KIK-FM, KUUY, KKCS, KEIN, KTOM.

KSO, WADC, KFGO, KWMT, WKCO, KFDI, KRST, KIK FM, KUUY, KKCS, KEIN, KTOM.

DONNA FARGO "Me & You" (Mercury/Poyfgram) 4/173

ROBISIONS: Heavy O, Medium B, Light 33, Total Adds 13, WCAO, WKY, WYII, KYKR, WUSY, WTVY, WPAP, WMNI, KSO, WADC, KITS, KFDI, KEIN, Medium: WTSV, KBMR, WTCM, KRTI, KSOP

WADC, KITS, KFDI, KEIN, Medium: WTSV, KBMR, WTCM, KRTI, KSOP

JOHNNY PAYCHECK "Don't Bury Me 'Till I'm..." (Mercury/Poyfgram) 41/13

ROBISIONS: Heavy O, Medium 13, Light 28, Total Adds 13, WYAM, WCAO, WAJR, WKY, WWVA, WYII, KSSN, KBMR, KSO, WAXX, WTIL, KFDI, KVOC, Medium: WOVP, WCSV, KTTS, KRT, KEN, KIGO.

LARRY BOONE "She's The Trip I've Been On" (Mercury/Poyfgram) 40/7

ROBISIONS: Heavy 2, Medium 18, Light 20, Total Adds 7, WGNA, WYAM, WAJR, WWVA, WDXE, WDAF, KTOM, Heavy: WCVR, KIKK, Medium: KRRV, WAXX, KWMT, WOW, KITS, WTCM, KFDI, KRKT, KALF.

MDE BANDY "One Main Band" (MCA/Curb) 32/24 xx.

MOE BANDY "One Main Band" (MCA/Curb) 32/24 xx.

MOE Habitors Heavy 1, Medium 6, Light 25, Total Aods 24, WXXX, WIXY, WYII, KEAN, WEZL, WGTO, WYYY, KYKX, WOKK, WWW, WPAP, KKYX, KFGO, WOW, KTTS, WTOM, KFDL KRTT, KRST, KUUY, KRWO, KEIN, KTOM, KGA

KENNY ROGERS "They Don't Make Them Like They Used To" (RCA) 31/2
Rotations Heavy 0, Medium 12, Light 19, Total Adds 2, WYAM, KBMR. Medium: WGNA, WOKQ, WHN, KRRV, WCOS,

otations: Heavy 0, Medium 12, Light 19/ GKX, WFMS, WDAF, KEIN, KUPL, KIIM

THINS, HEMS, WOME, REIN, RUPE, KIMM.

RAY CHARLES "Dilla Moon" (Columbia) 30/9

Rotations: Heavy 0, Medium 6, Light 24, Total Adds 9, WGNA, WVAM, WWVA, KUNE, KFGO, WDAF, WWJO, KKCS, KTOM.

Medium, WTV, WCMS, KKYK, KTTS, KIGO.

Medium: WTVY, WCMS, KKYX, KTTS, KIGO.
CRYSTAL GATE: "Straight To The Heart." (WB) 24/23
Rotations: Heavy 0, Medium 5, Uph 19, Total Adds 23, WTSV, WHN, WNYR, WGTO, WIVK, WKSJ, WSIX, WWKA, WBCS, KKXXY, WTCM, KVOO, KUZZ, KVOC, KKCS, KYGO, KOLIE, KUPL, KWJJ, KTOM, KCKC, KSON, KIGO.

KXXY, WTCM, KYOO, KUZZ, KYOC, KKCS, KYĞO, KOIL, KUPL, KWJJ, KTOM, KCKC, KSON, KIĞO.

A.J. MASTERS "I Don't Meen Maybe" (Bermude Junes) 24/7
Rotalions: Heavy 0, Medium 1, Light 23, Total Adds 7, WYAM, WGTO, KKYX, WKKO, KFGO, WXCL, KFDI. Medium: WTCM. Light WIXY, WWX, WOW, KYOO, KOIL, KAJF, KITO, KITO, KKYX, WKKO, KFGO, WXCL, KFDI. Medium: WTCM. Light WIXY, WWX, WOW, KYOO, KOIL, KAJF, KITO, KMED, WIXY, KYKX, KSO, KFGO, WOW, KYOO, KRKT, KSOP. Light: WCAO, WWWA, KKAN, KSSN, KNR. KTPK, KFDI.

KETH STEGALE, N.UM.
KETH STEGALE. "Ole Rock & Roller..." (Columbia) 22/14
Rotations: Heavy 0. Medium 3, Light 19, Total Adds 14, WPOR, WYII, KEAN, WTVY, WWKA, KKYX, KRMD, KJNE, KBMR,
KYPE, KYOC, KCOY, KAIF, KTOW, KOY, KAIF, KYOK, KYOK, KOY, KAIF, KYOK, KOY, KAIF, KYOK, KYOK, KYOK,

OSMOND BROTHERS "Looking For Suzanne" (EMI America/Curb) 22/1
Rotations: Heavy Q, Medium 10, Light 12, Total Adds 1, KJNE, Medium: WGNA, WYOU, WTVY, WKSJ, WCMS, WOW, KTTS,

THAT STEVERS "SOUTHER AIT" (MCA) 21/4
Rotations: Heavy 2, Medium 3, Light 16, Total Adds 4, WVAM, KWMT, WDAF, WOW, Heavy; WWVA, WTVY, Medium; WEZL, WAPA, KTNS, LIDE, WTCR, WKMA, KKYX, WUSQ, KVOC, KSOP.

LEON EVERETTE "Still in The Picture" (Orlando) 20/8
Rotations: Heavy 0, Medium 6, Light 14, Total Adds 6, WYII, WLWI, WPAP, KJNE, KWMT, KFDI, Medium; WTVY, WOKK, KKYX, WOW, KTTS, KRKT.

RODNEY CROWELL "When I'm Free Again" (Columbia) 19/8
Rotations: Heavy 0, Medium 5, Light 14, Total Adds 8, WIXY, KYKX, WSIX, KKYX, KIK-FM, KOLO, KTOM, KIGO. Medium:

Rotations: Heavy 0, Medium 5, WAMZ, WOKK, WCMS, KRKT.

JIM COLLINS "Romance" (TKM) 19/5
Rotations Heavy O, Medium 5, Light 14, Total Adds 5, KIKK, WPAP, KJNE, KFGO, WXCL. Medium: WTVY, KYKX, KKYX, WOW, Light WCMS, KFDI, KGD.

ORLEANS "You're Mine" (MCA) 18/4

Total Adds 4, WXKX, WOKK, WTCM, KUUY, Heavy: KRKT, Medium: WGNA, KVOC.

AMMOST BROWN, RYGU, RYGU, RODU, AMMOST, RODU, RYGU, RY

TIM MALCHAK with DWIGHT RUCKER "Easy Does H" (Alpine) 14/6
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 6, WTVY, WLWI, KFGO, WWJO, KVOO, KIGO. Medium: KRKT. Light
WXY, WYIL, KRYK, KYKY, KYKY, WXOL. KALF. WIXY, WYII, KHM, KTAK, KNAK, MACK, RAME.

DOBIE GRAY "From Where I Stand" (Capitol) 14/3

Rotatione: Heave D. Madium 1, Light 13, Total Adds 3, WYII, WGTO, KJNE. Medium: WTCM. Light: WWVA, KASE, WOKK.

Rotations: Heavy 0, Medium 1, Light 13, Total Adds WLWI, WCMS, WPAP, WQYK, KUZZ, KVOC, KSOP.

CANNONS: "TO YOU MIND IT IS 180p. Into..." (Mercury/PolyGram) 13/2
Rotations: Heavy 1, Medium 2, Light 10, Total Adds 2, KFGO; KWMT. Heavy: KIKK. Medium: KSOP, KIGO. Light: WYOU,
WYII, KKYX, WOM, KTTS, KVOD, KFDI, KRKT.

DERRY MAYLOR "FOR IOT TIME Sake" (West) 12/4
Rotations Heavy 0, Medium 1, Light 11, Total Adds 4, KRKT, KIK-FM, KKAL, KRWO, Medium WOKK, Light, KFGO, WOW,
KTTS, KVOO, KUDY, KSOP, KIGO

JILL HOLLIER "Sweet Time" (WB) 10/3

Medium 2, Light 8, Total Adds 3, KJNE, KFGO, KTPK. Medium: WCVR, KRKT. Light: KKYX, WKCQ, MARTY STUART "Do You Really Want My Lovin" (Columbia) 9/7
Rotations: Heavy O, Medium 1, Light 8, Total Adds 7, KEAN, KLLL, WCMS, WPAP, WAXX, KKCS, KCCY. Light: WYOU,

LOWES "Cry Baby" (API) 8/0 ins: Heavy 0, Medium 1, Light 7, Total Adds 0. Medium: KTTS, Light: WLWI, KKYX, KSO, KFGO, WOW, KVOO, KFDI.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title Montana Cafe

Storms Of Life

Storms Of Life

The Touch

Plain Brown Wrapper Perfume, Ribbons, & Pearls

The Touch

Dancing On... LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) HANK WILLIAMS JR./Montana Cafe (WB/Curb) RANDY TRAVIS/Messin' With My Mind (WB) ALABAMA/Let's Hear It For The Girl (RCA) What Am I Gonna Do ...

REBA McENTIRE/Take Me Back (MCA) GARY MORRIS/I'm So Lonesome I Could Cry (WB) FORESTER SISTERS/Drawn To The Fire (WB)

RANDY TRAVIS/My Heart Cracked (WB) GEORGE STRAIT/Rhythm Of The Road (MCA)

ALABAMA/The Touch (RCA)

SAWYER BROWN/The House Won't Rock (Capitol) LARRY GATLIN/Talkin' To The Moon (Columbia)

PAKE McENTIRE/Too Old To Grow Up Now (RCA) REBA McENTIRE/Why Not Tonight (MCA)

Out Goin' Cattin' **Partners** Too Old To Grow Up Now

What Am I Going To Do



DISTRIBUTED BY CAPITOL

-RADIO WANTS IT!-"BABYI WANTIT"

From the Album The Girls Next Doors 1-71053

BREAKER R&R @ BB @



21 MUSIC SQUARE EAST NASHVILLE, TN 37203

COUNTRY ADDS & HOTS

EAST MOST ADDED

Gary Morris (WB) Nitty Gritty Dirt Band (WB) George Strait (MCA) Alabama (RCA)

MOST ADDED

SOUTH HOTTEST

Eddy Raven (RCA) Tanya Tucker (Capitol)

George Strait (MCA) Alabama (RCA

MOST ADDED MIDWEST Nitty Gritty Dirl Band (WB)

HOTTEST George Strait (MCA) MOST ADDED WEST

Nitty Gritty Dirt Band (WB)

HOTTEST Alabama (RCA) George Strait (MCA)

EAST

WONA Albeny, NY

WPTR Albeny, NY MEL HCDANIE MAYLON JENN HOLLY DUNN WRKZ Hershey PA

WTCR Huntington, WY LYLE LOVETT GIRLS NEXT DOOR Noteest: GEORGE STRAIT JUDDS HANK MILLIAMS JR. JOHN SCHNEIDER REBA MCENTIRE

WAJR Morgantown, WV GARY HORRIS STEVE EARLE TANNA TUCKER JOHNSY PAYCHECK LARRY BOONE HOTLEST JOHN SCIONEIDER ALARAMA BELLANY BROTHERS HOLLY DUNN JOHN CONLEK Hottest: OSMOND & DAVIS ALABAMA STEVE MARINER GATLIN BROTHERS JOHN ANDERSON

WCAO Battimore, MD

nons Hottest:

KEITH WHITLE GARY MORRIS JOHN CONLE HOTLES HOTLES LIONEL RICHI T. GRAHAM BR GEORGE STRAI BELLANY SPOT HAYLON JENNI

CHYSTAL GAYLE HERLE MAGGARD GARY MORRIS HOTEVET: BELLANY SROTHER: REDA MCENTIRE LIONEL RICHIE STEVE HARINER DON WILLIAMS WIXL Newton, NJ

BENTHMONE, MAY
DONNA FRANCI
JONNAF PARCHECK
HITTY GIRL
EDDIE RABBIT
HITTE
DOLE RABBIT
HITTE
DOLINT YOAKAM
HOTESEI:
OSKOND & DAVIS
ALABAMA
CEDREZ STRAIT
CATLIN BROTHERS
BELLANY BROTHERS

WXKX Parkersburg, WV ORLEANS
NOE BANDY
Hottest:
ALARAMA
GEORGE STRAIT
DELLAMY SROTHEI
HOLLY DUNN
LIONEL RICKLE

WXTU Delladelphia, PA DAN SEALS BONNIE MCDOWELL T.G. SHEPPARD EDDIE RABBITT BILLY JOE ROYAL

GARY HORRIS TANYA TUCKER STEVE EARLE NITTY GRITTY DIRT MHITES EDDY RAVEN HOUTEST GEORGE STRAIT ALABMA BELLANY REOTHERS T. GRANAN BROWN HOLLY TURN

EDOY RAVEN KEITH STECALL WHITES ALMOST BROTHERS HOTEGET: OSHOND & DAVIS GATLIN BROTHERS ALABAMA GEORGE STRAIT BELLANY BROTHER

WNYR Rochester, NY JUDY RODMAN STATLER BROTTE PAKE MCENTIRE T.G. SNEPPARD DON MILLIANS COMMAY TWITTY JOHN COMLEE HOTCOMLE HOTCOMLE HOTCOMLE TANYA TUCKER TANYA TUCKER ALABAMA CRYSTAL GAYLE CRYSTAL GAYLE ALMOST BROTHERS HOLLEST BROTHERS HOLLY DUNN JUDDS WUBE Cincinneti, OH

SPRINGHOUSE
SITTY ORITTY DIRT
RODHRY CRUMELT
RODHRY CRUMELT
MCCLAIM & MASSEY
JOHNNY PAYCHECK
RART CAMERON
DONAL FAROL
BOTARACH
BARRARA HANDRELL
ALARMA
ANTIN BROTHERS
GENERAL BROTHERS
BELLANY BROTHERS

Welland, Ontario
CORMAY TWITTY
STATLER BROTHERS
O'KANES
MERLE HAGGARD
GIRLS NEXT DOOR
HICOLETTE LARSON
GANY MORRIS
T.G. SHEPPARD
HOTESEL
STEVE WARINER
ALBERRA
OSHOND & DAWIS
GENERAL TEALT OSMOND & DAVIS GEORGE STRAIT BELLAMY BROTHE

WWVA Wheeling, WV LARRY BOONE JOHNNY PAYCHECK RAY CHARLES HOTEWHI HANK WILLIAMS JR. JUDDS REHA MCENTIRE GEORGE STRAIT ALABAMA

WHISHMAPOR MO
FORE PARRY
FORE PAR

WILO Williamsport, PA DAN SEALS T.O. SHEPPARD Notest: HANK MILLIAMS JR HELLAMY BROTHERS GEORGE STRAIT MIDWEST

WILD CHDIR HERLE HAGGARD LYLE LOVETY EDDIE RABBITY GIRLS NEXT DOO! Hottest: Hottest: ALAMAMA T. GRAHAM SROW GATLIN BROTHER HANK WILLIAMS GEORGE STRAIT

DMIGHT YOAKA KEITH STEGALI JOHDNY PAYCH FORNIZ HILSA GARY HORRIS KENNY MOGERS HOLLOW

NITTY GRITTY DIRT Hottest: ALABAMA BELLAMY BROTHERS GATLIN SMOTHERS OSMOND & DAVIS BILLY JOE MOYAL

WGAR-FM Cleveland, OH

WMNI Columbus, OH

WONE Dayton, OH

DWIGHT YOAKAM EDDIE RABBITT JANIE FRICKE STEVE EARLE TANYA TUCKER Hottest:

T.G. SHEPPARD EDDIE RABBITT HOTTOGET ALARAMA JOHN SCHNEIDER GEORGE STRAIT GATLIN BROTHERS BELLAMY BROTHERS

KSO Dee Moines, IA

STEVE EARLE MHITES TANYA TUCKER DONNA PARGO JODDNY PAYCHECK ROTESE: SILLY JOE ROYAL ORNOND & DAVIS HICHAEL HURPHEY

Cheyenne, WY
NITTY GRITTY DIS
DMIGHT YORAM
HOE BANDY
KEITH MHITLEY
WHITES
ONLEANS
BUTCH BAKER
BOTHEST
GEORGE STRAIT
JOHN SCHREIDER
ALABAMA
TO GRAMM SROWN
HOLLY DUNN

KKCS Coloredo Springs, CC

DWIGHT YOAKAM NITTY GRITTY DIRT EDDY RAVEN WFMS WKKQ Dulyth, MN

GARY MORRIS
EDDIE RABBITT
JUDY RODMAN
MOTEBER:
ALARAMA
BELLAMY BROTHER
GATLIN ROTHER
GEORGE JONES
OSMOND & DAVIS KFKF-FM Kansas City, MO WAXX Eau Claire, Wi NEITH WHITLEY HITTY GRITTY DIRT WILD CHDIR HOTEWAT: JOHN SCHNEIDER GATLIN BROTHERS ANNE HURRAY GEORGE STRAIT HOLLY DUNN

JOHONY PAYCHECK DONAL PARCO WHITES HOCLAIN & HASSEY HARTY STUART EDDY RAVEN HOTEST I RANDY TRAVIS HOLLY DUNN ALABMA BELLAMY BROTHERS WDAF Kenses City, MO Kensse CHy, MO
LARRY BOONE
RAY CHARLES
ALMOST SECTIVE
T.G. SHEPPAN
REFLE HAGGARD
RAY STEVENS
BOTTER
HOLLY DURN
JUDDS
JOHN COMLEE
REBA MCENTIRE
DAN SEALS

WITL-FM Lansing, Mt CONNAY TWITTY HERLE HAGGARD DAN SEALS LYLE LOVETT JOHN CONLEE

WTSO Medison, WI MACHON, WI DMIGHT YOAKAM EDDY RAYEN LYLE LOVETT SITTY GRITTY DIRT JOHN CONLEE NOTEST: ALABAHA GEORGE STRAIT BELLANY BROTHERS

Nottest: SELLANY BROTHERS ALABAMA

CONMAY TWITTY MEL MCDANIEL MOTTEST: GEORGE STRAIT ALABAMA REBA MCENTIRE GATLIN BROTHERS JOHN SCHNEIDER RAY STEVENS LEON EVERETTE WILD CHOIR ADAM BAKER CAMNONS OWIGHT YOAKAM WHITES JANIE FRICKE HOCLEST; WBCS Milwaukee, Wi

WDGY Minneapolis, MN WGHK Fort Weyne, IN REBA HCENTIRE DON WILLIAMS

WWJO St. Cloud, Mil NI. COOCH, MIN
HALCHAR & RUCKER
ALAMOST BROTHERS
RAY CHURLES
O'S ANES
TANYA TUCKER
DWIGHT YOUANH
COMMON A DAVIS
ALASAMA
GEORGE STRAIT
BELLIANY BROTHERS
HANK WILLIAMS JR.

WIL St. Louis, MO

OWNER, WE

DWIGHT YOAKAM
HITTY GRITTY DIRT
HOE BANDY
RAY STEVENS
HOSTEVENS
HOSTEVENS
GEORGE STRAIT
ALABAMA
GATLIN BROTHERS
HANK MILLIAMS JR.

POOTS, R.

EDDIE RABBITT
MITTY GRITTY DII
TANYA TUCKER
JAHIE FRICKE
DWIGHT YOAKAM
EDITY BAVEN
KEITH MHITLEY
A.J. MASTERS
JIN COLLINS
HOTEOSI
ALABAMA
GEORGE STRAIT
HOLLY BURN
DICH SCHOOLDER
BELLAMY BROTHERS WTOD Toledo, OH DAN SEALS SENE WATSON COMMAY TWITTY

GARY MORRIS JUDY RODMAN BILLY JOE ROY. HOTTEST! ALABAMA MOLLY DUNN GATLIN BROTHE LEE GREENWOOD GEORGE STRAIT

KTPK Topeka, KS

TANYA TUCKER KEITH MHITLEY JILL HOLLIER KEITH STEDALL HOTCOST HEART STEVE WARINER OSHOND & DAVIS ALABANA GATLIN BROTHERS

WTCM Towerse City, MI

Saginer, ME

JANIE FRICKE
TANYA TUCKER
HITTY GRITTY DIRT
MHITES
ADAM BAKER
HOTCES!
OSMOND & DAVIS
ALDAMMA
GEORGE STRAIT
RICKY GRAGS
HANK MILLIAMS JR.

REITH MHITLEY
SUTCH BAKER
PATTY LOVELESS
HOE BAHDY
OGLEANS
SAFE BROTHERS
HOT-GOTE
ALABAMA
BELLAMY BROTHERS
KATAY MATTEA
SAMYER BROMN
HANK WILLIAMS JS KIOV Slowx Falls, SD KWEN Tules, DK

KVOO Tules, OK KTTS Springfield, MO MCCLAIN & MASSEY
CFYSTÂL GAYLE
RONNIE SESSIONS
ALMOST BROTHES
MALCHAK & RUCKER
HOTTER
CEDRIC STRAIT
T. GRAHAM BROWN
BILLY JOS ROYAL
GEORGE JONES DWIGHT YOAKAM BUTCH BAKER HOE BAMDY JAMIE FRICKE TANNA TUCKER KEITH WHITLEY DONNA FARGO BILL ANDERSON CARLETTE HOTEBE! JOHN ANDERSON BOLLY BUNN SINKIDES BOLLY BUNN GOORGE JOHES

SOUTH

KEITH MHITLEY EDDY RAVEN MCE BANDY HARTY STUART-KEITH STEGALL TANYA TUCKER

BE LOOM, MC)

MEL MCDANIEL

DAN SEALS

T.G. SHEPPARD

NITTY GRITTY DIRT

HOTLOST TRAVIS

RESTLESS NEART

OSNORD & DAVIS

ALABAMA

GEORGE STRAIT KEEY St. Paul, MM COMMAY TWITTY MERLE HAGGARD HOLLEGI RESTLESS HEART OSHOND & DAVIS ALABAMA GEDNOZ STRAIT JOHN SCHNEIDER

WKHX Atlenta, GA HEL HCDANIEL T.G. SHEPPARD EDDIE RABBITT GARY HORRIS HOTCHETI OSHOND-& DAVIS STEVE WARINER ALABAMA GATLIN BROTHERS GEORGE STRAIT JOHNNY PAYCHECE Hottest: GEORGE STRAIT ALARAMA BELLAMY BROTHERS RICKY SKAGGS HAME WILLIAMS JR.

KASE Austin, TX JANIE PRICKE EDDY RAVEN BUTCH BAKER BUTCH BAKER HOTGHET YOAKAM TANYA TUCKER HOTGHET HICHAEL JOHNSON RICKY SKAGGS DAN SEALS RESTLESS HEART HANK WILLIAMS J

O'KANES
LYLE LOVETT
STEVE EARLE
TANYA TUCKER
HOTTGEL
OSMOND 6 DAVIS
ALABAMA
JOHN SCHNE: DER

WUSY

KYKR Beaumont, TX TANYA TUCKER JANIE PRICKE DONNA PARGO Hottest: GEORGE JONES

WICHMA. KS

MOE BANDY
KETTH WHITLEY
MINITES
MI

LYLE LOVETT
GARY HORRIS
STEVE EARLE
HOTTEST
ALABAMA
GEORGE STRAIT
STEVE WARINER
JUDDS
RANDY TRAVIS

WKLO Denville, KY

WZZK Sirmingham, AL Dothen, AL
EDDY RAVEN
DONNA PARCO
MALCHAK & RUCKEI
DHIGHT YORKIN
KEITH STEDALL
TANYA TUCKER
HOE BANTY
RAY STEVENS
HOTEGET
LIONEL RICHIE
BILLY JOE ROYAL
ALADAMA WXBQ Bristol, VA

O'KANES TANYA TUCKER HOTTES! OSHOND & DAVIS JOHN SCHWEIDER HOLLY DUNN RANDY TRAVIS BILLY JOE ROYAL KHEY El Paso, TX WEZL-FM Charleston, SC EDDY RAVEN BILLY JOF ROYAL Hottest: RESTLESS HEART OSMOND & DAVIS GEORGE STRAIT JOHN SCINKIDER STEVE WARINER NITTY GRITTY DIS JAMIE PRICKE RODY RAVEN NOE RANDY ADAM BAKER HOLIEST HEART GATLIN BROTHERS ALABANA GEORGE STRAIT T. GRAHAM SROWN MICHAEL JOHNSON

TANYA TUCKER LYLE LOVETT GIRLS NEXT DOOL EDDIE RABBITT HOTTBET HANK WILLIAMS REBA MCENTIRE ALABAMA STEVE WARINER MEL MCDANIEL teet: X WILLIAMS JR A HCENTIRE

CONNAY TWITTY DAN SEALS MERLE HAGGARD T.G. SHEPPARD HOTTEST REBA HCENTIRE ALARAHA HANK MILLIAMS MOLLY DINN GEORGE STRAIT

WGKX Memphie, TH

nons Hottmatı

MITTY GRITTY E
EDDY RAVEN
MOE BANDY
ORLEANS
BETH WILLIAMS
HOTCOLE T
GEORGE STRAIT
T.G. SHEFFARD
ALARDHA
BELLAWY BROTHE
HEL MCDANIEL

WKQS Miemi. FL

DON WILLIAMS SAWYER BROWN Hottest:

KiLT-FM Houston, TX KIKK-FM Houston, TX

RONNIE HILSAP DMIGHT YOAKAM DONNA PARGO EDDY RAVEN SWEETHEARTS OF 1 STEVE EARLE HOTTOST GATLIN EROTHERS T. GRAHAM BROWN BILLAFY DE ROYAL SELLARY BROTHERS LIONEL RICHIZ WCOS Columbia, SC

COMMINDA. SC DAN SEALS JOHN CONLEE JUDY RODMAN O'KANES KATHY MATTEA HOTTEST EXILE SCHLE SCHLE, KNOBL ALABAMA RESTLESS HEART LIDNEL RICHIE

Cypress Gardens, F SUTCH BAKER RONNIZ HILSAP CRYSTAL GAYLE NOE BARDY DOBIZ GRAY DOBIZ GRAY DOBIOS & DAVIS ALJ, MASTERS HOTCOMO & DAVIS ALABAMA GEORGE STRAIT HICKAEL JORNSON HAMM MILLIAMS (NITTY GRITTY EDDY RAVEN LARRY BOONE ADAN BAKER Hottest: OSMOND & DAVE KPLX Dalles-Ft. Worth, TX

KSSN Little Rock, AR JANIE FRICKE KEITH WHITLEY JOHNNY PAYCHECK NITTY GRITTY DIRT HHITES STEVE EARLE HOLLOW ELER RESTLESS HEART HOLLY GUNN ALABAMA SATLIN BROTHERS

NOE BANDY BUTCH BAKER ALMOST BROTHER RIELSEN WHITE TANYA TUCKER RODMEY CROMELL KEITH MHITLEY HOTCOMELL T. GRAHAN BROW GEORGE STRAIT GATLIN EROTHER BELLAMY BROTHE JUDOS ROOSGOMEN, AL
EDDY RAVEN
MOE BANDY
NITTY GRITTY DIRT
JANIE FRICKE
BUTCH BANES
LENN EVERTTE
HALCHAN & RUCKER
HOTEGET
OSHOND & DAVIS
GEDRGE STRAIT
SILLY JOE ROYAL
T, GRANN BROWN
HOLLY TUNN

OF MANUES
NETTY OBITY DIRT
DWIGHT YOARAM
EDDY RAVEN
HITES
KEITH STEJALL
MORE MANUEY
BUTCH MANUER
STETH WILLIAMS
RESTH WILLIAMS
RESTH WILLIAMS
RESTH WILLIAMS
RESTH WILLIAMS
RESTH BOART
GEORGE STRAIT
GEORGE JONES STEVE EARLE
JANIE FRICKE
RONNIZ HIESAP
STEVE EAALE
HEE. NCDANTEL
MILD CHOIR
HOTTER
HOTTER
LIONEL RICHIE
DAN SEALS
T.G. SHEPPARD
DON MILLIAMS KRMD Shreveport, LA KEITH WHITLEY LYLE LOVETT KEITH STEGALL MOTEST! SILLY JOE ROYAL T. GRANAM BROWN HOLLY DURN DAN SEALS LIONEL RICHIE WSIX Nashville, TN

GARY MORRIS
ZODIZ RABBITT
TANYA TUCEZE
RODNEY CROWZLL
CRYSTAL TAYLE
HOLLOST
BELLANY BROTHE
T. GRAHAM BROWN
HOLLY DUNN
HARK WILLIAMS KLLL whock, TX LYLE LOVETT GARY MORRIS MERLE HAGGARD STEVE EARLE O'KANES REITH WHITLEY EDDIE RABBITT WCMS Nortolk, VA

Ween, TY.

OTHER MET TOOR
EDOLE AMBITY
ELTH WOLTER
BETH WILLIAMS
DOWN CONCE
MITTER
BETH WILLIAMS
DICK CONCE
MITTER
BETH WILLIAMS
DICK CONCE
MITTER
MAT CHANGE
EDON PUTERTE
AND
CHANGE
MITTER
MAT CHANGE
MITTER
MI KYXX Origons, TX

WWKA Orlando, FL RONNIZ MILSAP CRYSTAL GAYLE TANYA TUCKER LYLE LOVETT BUTCH BAKER DAVID ALLAN CO EDDY RAVEN KEITH STEGALL HOTEGET:

GATLIN BROTHER BELLANY BROTHE JOHN SCHNEIDER REBA HOENTIRE

NITTY GRITTY DIRT WPAP Paneme City, FL NISTY GRITTY DIRT
ALMOST BROTHERS
ZDDY RAVEM
DOBBANCH
BANCH
BANCH DWIGHT YOAKAM Nottest: GEORGE STRAIT HANK WILLIAMS JR. ALABAMA BELLAMY BROTHERS JUDDS WTQR

WEST

KRKT Albeny, OR

MERLE HAGGARD GARY MORRIS GIRLS NEXT BOOR HOLLY BONN T. GRAHAM BROWN HICHAEL JOHNSON RANDY TRAVIS KIK-FM Anaheim, GA

RONNIE NILSAP CRYSTAL GAYLE WILD CHOIR HOTTEST I GEORGE STRAIT GENE HATSON ALARAMA KATHY MATTEA JUDOS

KGHL Billings, MT EDDIE RABBITT
JANIÉ FRICKE
NITTY GRITTY D
REITH WHITLEY
HOTEGET:
OSHOND & DAVIS
JUICE MEMTON
JOHN SCHNEIDER
HOLLEY DUNN
GATLIN BROTHER

EDDIE RASBITT TANYA TUCKER NITTY GRITTY DIRT HOLLEST; ALAHAMA OSMOND & DAVIS

DONNA FARGO NOE BANDY WHITES TANYA TUCKER HOTCEST JUDOS GEORGE JONES RESA MCENTIRE HANK MILLIAMS LIONEL RICHIE LIONEL RICHIE KFMS Las Vegas, NV KRWQ Gold HIII, OR REITH WHITLEY JANIE PRICKE DWIGHT YOAKAM MOE BANDY JERRY NAYLOR NITTY GRITTY HOTCOST ALABAMA GEORGE STRAIT

KEIN Great Falls, MY

KNEW Oakland-S.F., CA DAN SEALS T.G. SHEPPARD EDDJE RABBITT JOHN CONTER HOTEGET OSHOND & DAVIS ALABAHA GEORGE STRAIT JOHN SCHNEIDER REJA MCENTIRE KNIX Phoente, AZ

KUPL Portland, OR KOLO Reno, MV

DMIGHT YOAKAM
JANEE FRICKE
HITTY GRITTY DIRT
RODNEY CROWELL
EDDY RAVEN
KOTEGE!
OSHOND & DAVIS
GATLIN RECHERS
ALABANA
BELLANY BROTHERS
GEORGE STRAIT KRAK Secramento, CA KCCY Pueblo, CO

NITTY GRITTY KEITH STEGALL HOLLY DUNN GARY MORRIS TANYA TUCKER WAYLON JENNIN MARTY STUART HOTCEST: BELLAMY BROTH

SACTAMENTO, CA TANYA TUCKER STEVE EARLE GARY MORRIS DAN SEALS JUDY RODHAN KATHY MATTEA MORESET: SARBARA MANDE GEORGE STRAIT OSMOND & DAVI RANDY TRAVIS GATLIN SMOTHS

KTOM Salinas, CA

SAUDAS. CA
MAYLON JESPITA
BARBARA PATRÍ
HOLLY BUNS
HOLLY BUNS
MITTY GRITTY
JANTE FRICKE
HOE BARDY
HITTS
HOE BARDY
HO

MITTY GRITTY DIRT MOTTEST: OSMOND & DAVIS HOLLY DUNN JUDY RODANN REBA MCENTIRE HARR WILLIAMS JR.

RONNIE MILSAP GIRLS NEXT DOOR GEORGE JONES O'KANES T.G. SHEPPARD SMEETHEARTS OF TH Bottest: Bottest: ALABAMA BELLAMY BROTHERS HOLLY DUNN OSMOND & DAVIS GEORGE STRAIT KSON-FM San Diego, CA

KSAN San Francisco, CA NITTY GRITTY DIR CRISTAL GAYLE Hottest: OSMOND & DAVIS ALABAMA

158 Reporters 152 Current Reports The following stations reported no change in their rotations this wook WYOU/Bangor

The following stations failed to report this week & their rotations were frozen: KFRE/Fresno KRRV/Alexandria WGKX/Memphis WOKQ/Dover-Portsmouth WTQR/Winston-Salem

KGA Spokane, WA

T.G. SHEPPARD STEVE EARLE GARY MORRIS HOTTEST GEDORG STRAIT GATLIN BROTHERS ALARAMA BELLAMY BROTHERS WAYLON JENNINGS

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Two Wrets Weeks			169 REPORTS	NOVEMBER 7, 1986	Total Reports/Adds	Power	Heavy	Medium
1 1	1	1	BOSTON/Third Stage (MCA)	"Ready" (136) "Cool" (110) "Amanda" (56)	153-/0	57-	141=	10-
_ 3	2	8	PRETENDERS/Get Close (Sire/WB)	"Don't" (157) "Baby" (116) "Room" (45)	166 = /1		153+	
_ 6	4	0	BILLY IDDL/Whiplash Smile (Chrysalis)	"Lover" (146) "Gun" (77) "Soul" (27)	154+/2		127+	
2 2	3	4	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Hip" (80) "Jacob's" (59) "Whole" (58)	134-/3	32 -	95 -	36+
_ 23	9	6	COLOR OF MONEY/Soundtrack (MCA)	"Owns" (150) "Way" (107) "Standing" (2)	155+/6	14+	79+	75 -
5 5	5	6	JOHN FOGERTY/Eye Of The Zombie (WB)	"Change" (145) "Headlines" (36) "Knockin'" (14)	152 -/0	31 -	116-	
DEBUT	•	0	STEVE MILLER BAND/Living In The 20th Century (Capitol)	"World" (156) "Nobody" (11) "Loved" (10)	159 /8	18	90	66
7 8	7	8	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Way" (123) "Down" (20) "Western" (15)	137-/2	42-	105-	28+
3 4	6	9	RIC OCASEK/This Side Of Paradise (Geffen)	"True To You" (125) "Emotion" (54) "Laughing" (12)	150=/6	17-	81 -	65+
15 13	12	1	KBC BAND/KBC Band (Arista)	"Not" (145) "America" (24) "Hold" (4)	156-/1	23+	89+	
4 7	8	11	STEVE WINWOOD/Back In The High Life (Island/WB)	"Freedom" (75) "Back" (70) "Take" (15)	131-/8	20 -		47+
8 9	13	Ø	BON JOVI/Slippery When Wet (Mercury/PG)	"Wanted" (96) "Give" (64) "Livin'" (12)	129+/5	18-	72 -	54+
6 10	10	13	TALKING HEADS/True Stories (Sire/WB)	"Puzzlin'" (106) "Wild" (41) "Love" (19)	124-/3	12+		58+
10 11	11	14	'TIL TUESDAY/Welcome Home (Epic)	"What" (126) "Coming" (7) "Sunday" (1)	129-/0	35 =		
20 20	16	13	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Keep" (148) "Railroad" (1)	148+/2 .			74 -
9 12	14	16	DAVID & DAVID/Boomtown (A&M)	"Swallowed" (128) "Welcome" (34) "Ain't" (3)	141-/3	6-		86=
_ 24	18	Ð	BENJAMIN ORR/The Lace (Elektra)	"Stay" (139) "Too Hot" (9) "In Circles" (4)	145+/5	9+		80 -
12 16	17	18	EDDIE MONEY/Can't Hold Back (Columbia)	"We Should" (101) "Take" (27) "Endless" (14)	124+/11	19-		65 +
18 21	19	19	GENESIS/Invisible Touch (Atlantic)	"Land" (102) "Deep" (11) "Tonight" (8)	112+/11	18+		
11 14	15	20	PETER GABRIEL/So (Geffen)	"That Voice" (110) "Big Time" (18) "Eyes" (11)	124-/3	6-		59 -
DEBUT	•	4	POLICE/Every Breath You Take The (A&M)	"Don't Stand" (113)	113 /1	8	60	44
	28	Ž	KANSAS/Power (MCA)	"Wanted" (116) "Power" (19) "Silhouettes" (2)	125+/15	2+		92+
22 22			WANG CHUNG/Mosaic (Geffen)	"Everybody" (91) "Eyes" (7) "Let's Go" (5)	100-/1	13-	62 -	
19 25	25	24	TRIUMPH/The Sport Of Kings (MCA)	"Tears" (109) "Somebody's" (18) "Just" (2)	116+/10	6+		79=
24 27	26	ā	R.E.M./Lifes Rich Pageant (IRS/MCA)	"Superman" (116) "What If" (4) "Fall" (2)	118+/13	1 =		
29 28	27	20	STABILIZERS/Tyranny (Columbia)	"One Simple Thing" (123) "Underground" (1)	123+/7	2=	21+	
39 36	31	ā	SURVIVOR/When Seconds Count (Scotti Bros/CBS)	"Is This Love" (102) "How Much" (1) "Keep" (1)	103+/8	10+	34+	
31 31	29	20	PAUL SIMON/Graceland (WB)	"Graceland" (91) "You Can Call" (9) "The Boy" (5)	94+/9	4+	26+	
DEBUT	•	ã	LONE JUSTICE/Shelter (Geffen)	"Shelter" (113) "I Found" (4)	113 /17	2	14	89
			BAD COMPANY/Fame And Fortune (Atlantic)	"Fame" (70) "This Love" (31) "Burning Up" (2)	95 - /5	2=	15-	
14 15	20	31	TINA TURNER/Break Every Rule (Capitol)	"Back" (62) "Overnight" (24) "Typical" (3)	86-/2	4-	32 -	
17 17	22	32	BILLY SQUIER/Enough Is Enough (Capitol)	"Shot Of Love" (71) "Hero" (20) "Powerhouse" (8)	90-/8	2-	16-	
16 19			TIMBUK3/Greetings From Timbuk3 (IRS/MCA)	"The Future's" (67) "Life" (11) "Hairstyles" (1)	77-/0	2-	24 -	
			IGGY POP/Blah, Blah, Blah (A&M)	"Cry" (73) "Wild Child" (6) "Isolation" (3)	79 – /2	2=	13-	
			SMITHEREENS/Especially For You (Enigma)	"Behind" (55) "Blood" (24) "Lonely Place" (3)	75+/13	1 -	11=	
30 30			RATT/Dancing Undercover (Atlantic)	"Dance" (69) "Body" (7) "Drive" (2)	76-/1	3+		54 -
_ 39			HDWARD JONES/One To One (Elektra)	"You Know" (58) "All" (2) "Balance" (2)	61=/0	5=	25+	
38 38			OUTLAWS/Soldiers Of Fortune (Pasha/CBS)	"Soldiers" (60) "Ride" (10) "Night" (5)	76 - /2	2+		59+
			CINDERELLA/Night Songs (Mercury/PG)	"Nobody's Fool" (69) "Shake Me" (1) "Somebody" (1)	71-/4	1 =	-	48+
			DAVID LEE RDTH/Eat 'Em And Smile (WB)	"Life" (27) "Crazy" (16) "Ladies" (12)	54+/13	1 =	11=	



IS SCORCHING HOT AT AOR RADIO!

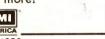
#1 NEW & ACTIVE Album and Track

#1 MOST ADDED Album

One Of The Week's Most Added Tracks

Already On WKLS, WQFM, WAAF, WHJY, KTXQ, KZEW, WYNF, WXRT, KYYS, KQRS, KSHE, KZAP, KRQR and many more!





BREAKERS.

STEVE MILLER BAND Living In The 20th Century (Capitol) 94% of our reporters on It. POLICE

LONE JUSTICE Shelter (Geffen) 67% of our reporters on it. SURVIVOR

67% of our reporters on it.

Every Breath You Take — The Singles (A&M) When Seconds Count (Scotti Bros./CBS) 61% of our reporters on it.

NEW & ACTIVE

JASON & THE SCORCHERS "StIN Standing" (EMI America) 70/23 (51/9) Adds including WHJY, KROR, WHEB, KLAQ, WKRR, KMJX, WXIKE, Heavy 1, WBCN Me

KYYS, KORS, KNON, WPY, WKDF, KODS, KILO, KKDJ.

808 SEGRA THE SILVER SULLET BAND "'Libe A Rock" (Capitol) 58/18 (41/11)

Adds including WBCN, WKLS, WRIE, KOON, WPYY, KSS, WGIR, KRINA, KFRAZ, Heavy 7 including WZZO, WPDH, WAQX, KLBJ, WRXI, Medium 43 including WIYY, WHAY, WNOR, KLOS, WCCC, WOUR, WKDF, KATT, WWCT, KLIO

PAUL YOUNG "Between Two Fires" (Calumbia) 53/12 (41/23)

Adds including CHOM, WKLS, KAZY, KRINC, CFOX, WHOLA, WTLE, KOWE, Meany 8 including WKRT, 91X, WLIR, WIOQ, KRNA, KGRO, Medium 35 including WRAB, KFOG, WPDY, WCCC, WKDF, WXXE, WKKT, KIAV, WHCT, KUTO.

KRNA, KBRO, Medium 35 including WBAB, KFOG, WPYX, WCCC, WKDF, WXXCE, WLAV, WWCT, KJOT JONN PARR "Neunsing The Endiases Mile" ("Albantle, 511/3 (\$2.72) and the Charles of t

including WREW, WXRT, 91X, KROR, KNCN, WFYV, KLPX, KRME.
JOHN LEKHON "Mealove Ave." (Caphol) 48,21 (3029)
Adda including WIYY, WBCA, KORS, KODA, KOB, WCCC, WWW, KOZZ, Heleny 7 michading KZEW, WPDH, WAPL, WTUE,
KTCZ, KWHL. Medkum 31 including WHVY, WRRT, KOME, WPYX, WRKL, KISS, KLO, KFMO
EURYTHMICS "Revenage" (RCA) 42.4 (44.71)
Adda KGB, WHTF, KKCY, KRB, EDwisert 1, Heleny 7, KAZY, KRDO, KINK, CFOX, WLR, WPLR, KTCL. Medium 31 including
WXRK, MOYE, 91X, KNCA, WLAV, KZEL, KDLK, WWW, KRNA, KTYD
BERLIN "Count Three And Pray" (Geffen) 49.7 (42.3)
Adda, KTCL_Heleny 4, WLR, WMRY, KLO, KROU, Medium 30 including KTXO, WSHE, WLLP, KBPI, KROO, KZAP, 91X,
Adda, KTCL_Heleny 4, WLR, WMRY, KLO, KROU, Medium 30 including KTXO, WSHE, WLLP, KBPI, KROO, KZAP, 91X,

RAINMAKERS "The Rainmakers" (Mercury/PolyGram) 38/4 (38/2)
Adds. KGGO, KRIX, WZEW, KROU. Heavy 3. WKOZ, WMRY, KZEL. Medium 23 including WXRT, KYYS, 91X, WFYY, WKDF

WAPL, KODS, REZO, KCWB
BIG AUDIO DYNAMITE "Number 18 Upping Street" (Columbia) 36/1 (39/3)
Adds: WAAF, Powers 1, Heavy 6: WBCN, KROQ, WHFS, WLIR, WFNX, KTCL. Medium 17 incl
WXRT, 91X, KRQR, KKDJ, WRKI, KQWB. BUILD WEAR WYRK WAIMS

82/R&R FRIDAY, NOVEMBER 7, 1986

Robert Cray. He's got the blues.

"I think my favorite singer is Robert Cray. It's not fair that he can play the guitar like that at the same time."

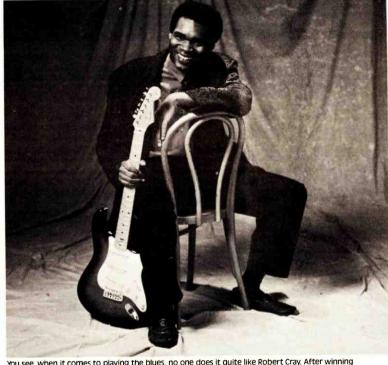
JIMMIE VAUGHAN, The Fabulous Thunderbirds

"Robert Cray?
I think he's
dynamite, really
versatile and a
great player."

JOHN LEE HOOKER

"He can sing like Sam Cooke and he plays guitar as well as he sings and he looks like Sidney Poitier. This guy's got it all. I hate the sonof-a-bitch."

GEORGE THOROGOOD



You see, when it comes to playing the blues, no one does it quite like Robert Cray, After winning countless music awards and a highly deserved worldwide reputation, Robert Cray gives us an album that's sure to take him all the way. "Strong Persuader" is sure to persuade you.

"Robert Cray is already way ahead of his time, like Hendrix was."

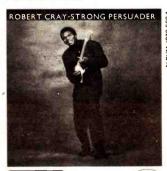
JOHN LEE HOOKER

"Robert Cray is the best blues singer I've heard in years."

MICK JAGGER

"Robert Cray – Give Me More."

KEITH RICHARDS



CONCERNO DE DECORDS



NEW ARTISTS

Albums

Renorts/Adds

1	CINDERELLA/Night Songs (Mercury/PG)	71/4
2	WORLD PARTY/Private Revolution (Chrysalis)	49/10
3	RAINMAKERS/The Rainmakers (Mercury/PG)	38/4
4	GENERAL PUBLIC/Hand To Mouth (IRS/MCA)	33/2
5	BROKEN HOMES/Broken Homes (MCA)	29/3
6	EUROPE/The Final Countdown (Epic)	27/6
7	BRIAN SPENCE/Brothers (Polydof/PG)	23/5
8	DON DIXON/Most Of The Girls Like (Enigma)	19/4
9	WOODENTOPS/Giants (Columbia)	15/1
10	NEW ORDER/Brotherhood (Qwest/WB)	12/0
	- • • • • • • • • • • • • • • • • • • •	

Tracks

1	BOB GELDOF/This Is The World (Atlantic)	88/29
2	CINDERELLA/Nobody's Fool (Mercury/PG)	69/5
3	ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	65/34
4	SMITHEREENS/Behind The Wall Of Sleep (Enigma)*	55/21
5	WORLD PARTY/Ship Of Fools (Chrysalis)	42/11
6	GENERAL PUBLIC/Too Much Or Nothing (IRS/MCA)	30/3
7	BROKEN HOMES/In Another Land (MCA)	29/3
8	RAINMAKERS/Downstream (Mercury/PG)	28/6
9	EUROPE/The Final Countdown (Epic)	24/6
10	KBC BAND/America (Arista)*	24/2

ew Artists are those who have never had an AOR Breaker. Tracks with asterisks are from bums which have already been Breakers and thus no longer appear among the albums red

NEW HIT TRACKS FROM CAPITOL!

SQUIER

SHOT O'LOVE

Produced by Peter Collies for Jill Music Limited. FROM THE NEW LP

ENOUGH IS ENOUGH

DEBUT 43 AOR TRACKS

SEGER MIAMI

Produced by Bob Soger & Punch Andrews FROM THE SMASH LP

LIKE A ROCK

DEBUT (AOR TRACKS

TINA

UVERNIGHT SENSATIO

FROM THE SMASH LP
BREAK EVERY RULE

Capitol.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

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20 13 12 15 POLICE/Ont' Stand So Close To Me '86 (A&M)																
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BREAKERS

PRETENDERS My Baby (WB) 19% of our reporters on It R.E.M. Superman (IRS/MCA) 60% of our reporters on it. LONE JUSTICE Shelter (Geffen) 67% of our reporters on it. BOSTON
Cool The Engines (MCA)
65% of our reporters on it.
TALKING HEADS

Puzzlin' Evidence (Sire/WB) 63% of our reporters on Il.

TRIUMPH
Tears in The Rain (MCA)
#Ys in The Way You Use it (WB; MCA)
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STEVIE RAY VAUGHAN & DOUBLE TROUBLE Superstition (Epic) 62% of our reporters on it. EDDIE MONEY We Should Be Steeping (Columbia) 60% of our reporters on it.

Land Of Confusion (Atlantic) 60% of our reporters on it. SURVIVOR is This Love (Scotti Bros./CBS) 60% of our reporters on it.

84/R&R FRIDAY, NOVEMBER 7, 1986

ORE HART CTION

MCA...Totally Committed To Breaking Music At Album Radio. . . Week After Week After Week. . .

BREAKERS

9/19 TIMBUK3/Greetings From Timbuk3 (IRS/MCA)

BOSTON/Amanda

TIMBUK3/The Future's So Bright (I Gotta Wear Shades) (IRS/MCA)

BREAKERS

10/3

BOSTON/Third Stage

BREAKERS

10/10 . . .

BOSTON/We're Ready

BREAKERS

10/24 COLOR OF MONEY/Soundtrack

DON HENLEY/Who Owns This Place (Geffen/MCA)

10/31

KANSAS/Power

KANSAS/All | Wanted

And This Week 11/7

BREAKERS

R.E.M./Superman (IRS/MCA)

BOSTON/Cool The Engines

TRIUMPH/Tears In The Rain

ERIC CLAPTON/It's The Way You Use It (WB/MCA) MCA RECORDS

BREAKERS.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

STEVIE R. VAUGHAN/Superstition (104) ERIC CLAPTON/Way (58) ROBERT CRAY BANO/Smoking (34) BILLY SQUIER/Shot (32) JASON & THE SCORCHERS/Go STEVE WINWOOD/Back (30) BOB GELDOF/World (30)

HOTTEST

BILLY IDOL/Lover (49) PRETENDERS/Wrong (48) BRUCE HORNSBY . . /Way (40) BOSTON/Ready (36) 'TIL TUESDAY/What (34)
JOHN FOGERTY/Change (29) HUEY LEWIS.../Hip (24) KBC BAND/It's (22) STEVE MILLER BAND/World (18) BOSTON/Amanda (17) GENESIS/Confusion (17)

CHART CLIMBERS

BON JOV! "Waeted Dead Or Alive" (Mercery/PolyBram) 98/21 (74/15)

Adds including WLVQ, KSHE, KLOS, WPDH, WEZX, KATT, KEZO, WWWY, KRNA, Heery 30 including WMMR, KTXQ, KORS, KONEK, KSW, VCHE, WARV, KROS, KONEK, KSW, WORF, KROS, WLAV. Medium 58 including WITY, WDVE, WhatY, WKLS, WHOR, WRIF, KGB, KROR, WFTX, WCCC. Moves 93-91.

PAUL SIMON "Graceland" (WB) 91/9 (89/18)

Adds WDVE, WARS, KSLO, WZCS, WARF, WWCT, WIGT, KADT, KFNZ, Heery 23 including WBCN, WBAB, CHOM, KZEW, WXRT, KLBJ, WWMW, KFNAQ, WALG, WCCC, WCFY, MAGNAG, ALG. 44.

808 GELIDF "This is The World Calling" (Attactic) 88/29 (59/56)
Adds including WRLS, WLIP. KYYS, WOFM, WOUR, KLB, WKDF, WRDL, WKKE, Heery 8 including 91X, KFDG, WHCN, WRLS, WLIP, KLYS, WOFM, WOLW, WCDF, WRDL, WKRT, WLVA, KZAP, WCCC, WPDH.
WRLR, WPLR, WITT, WLLV. Medium 80 including 90/KRL, WMMR, WDVE, WNOR, WART, WLVA, KZAP, WCCC, WPDH.

Moves 65-36.

BILLY IDDL "Den't Need A Gen" (Chrysalis) 77/13 (84/19)

Adds including WBAB, WNOR, KYYS, WZZO, WAPL, WWCT, KFMO, Heavy 23 including WXRK, WMMR, WDVE, 91X, KFOG, KROR, WPDH, WEZX, WFYV, KKDJ. Medium 49 including WIYY, WNEW, WXLS, WXRT, KSHE, KZAP, KGB, KMJX.

BILLY \$0,UIER "Shot 0" Love" (Capital) 71,732 (48/23)
Adda Including WDVE, WHATY, WKLS, WPDH, WEZX, KMUX, KISS, WAPL, KATT: Heavy 12 Including WXRK, KZEW, KGB,
KKOME, WHEB, WKQZ, KMOD. Medium 54 Including WIYY, WHEW, KTXQ, WRIF, KQRS, WCCC, WOUR, WKDF, KQDS,
KKO. Debuts at #43.

KILO. Debuts at #43.
SETYEE WINWOOD "Back in The High Life Again" (Intend/WB) 76/38 (39/16)
Adds including WDVE, KOME, WPYC, WPDH. WOUR, WKOOL, KEZO, KOJK, WWWV, KFMF. Heavy 22 including WLUP, WRRT, WLOY, KSW, KATT, KJOY, KLO, KKOJ, KLPK, KTYO, Medium 42 including KLOS, KGON, WKRR, WFVY, WROK, WLAV, KZEL, WGJR, KOZZ. Moves 60-40.

WLAV, KZEL, WGIR, KOZZ, Moves 60-40.

BAD COMPANY "Fame And Fortuse" (Atlantic) 78/21 (51/13)

Adds including WRRK, WDVE, WHJY, WGIRE, KLBJ, WXKE, WLAV, WWCT, KNAC, KLPX, Heevy 7 including WBCN, WEBN, WLLZ, WOFM, WOMF, Medium 57 including WIYY, WMMR, WRIF, KORS, KLOS, KGB, KROR, KISW, WEZX, Moves 52-47.

WILZ, WCPM, WOME, Medium 57 including WYYY, WMMR, WRIF, KORS, KLOS, KGB, KROR, KSW, WEZX, Moves 52-47.

CINDERELLA "Meboe's Food" (Mercary/PolyCams) 86.76 (70-4)

Adds WEZX, WADY, KMOD, WBLIA, KZOO, Heevy & KLEPO, WADX, KWIC, KDAK, KFEKK, KRIX, KTAL, KWH-L, KROU.

Medium 46 including WBAB, WNEW, WMMR, WHJY, KTXO, WRIF, KSHE, KSBH, KGB, KOME, Moves 46-45.

ROBERT CRAY BAND "Smelting Bas" (Mercary/PolyGams) 85:74 (32:72)

Adds including WBAB, WOYE, WSHE, WNDR, KYYS, KORS, KFOG, WEZX, WOUR, WKRR, Heavy 4: WBCN, WXRT, KZEL,

KTCL, Medium 37 including WHJY, KSHE, KOON, KZAP, WKDE, WHJY, KLO, KDJK, KFMF, KTYD, Debuts at #52.

DUTLAWS "Seldlers Of Fortrase" (Passka/CBS) 66.71 (82:6)

VNEW. WOVE, WHJY, WKLS, KTXQ, WNOR, KSHE,

NOS, YPTO- MOYORS 3 THE NEWS "Whole Letta Loyle" (Chrysalis) 58/9 (\$2/5)

Adds: WREW, WTPA, WROU, WWCT, WOOJ, WHIND, WKLT, WZEW, KZOO, Heavy 17 Including WDVE, WLVQ, KZAP,

KFOQ, KSJO, WZZO, WCCC, WPDH, WFOV, KLPX, Medium 38 Including WTVY, WBAB, WNOR, WXRT, KGON, KSB, KNCN,

WRDL, WROK, KOOS, Moves 47-46.

HOWARD JONES "You Know I Love Yeu...Don't You?" (Elektra) 58/8 (58/1)
Heevy 25 Including CHOM, WILLP, KROO, 91X, WZZO, WPDH, WLAV, WWCT, Madium 28 Including WBAB, WNEW, WXRT.

BOB SEGER & THE SILVER BULLET BAND "Mismi" (Capitol) 57/18 (49/13)

KRNA, KORO, Medium 36 including WBAB, KFOG, WPYX, WCCC, WKDF, WXXE, WLAV, WWCT, KJUT, DBOJS & 90%. JONN PARR "Nämme II OD The Radio" (Mainate): 58/18 (23.22) Adds including WSHE, KYYS, WPYX, WKFM, WLAV, WRKI, WGIR, KOZZ, Heavy 5 including KOME, WPLR, KRNA, KRQU. Medium 37 including WBAB, WKWW, WVDVE, WHYY, WLAV, KSHE, KAZP, WEZZ, WAPL, KATT, Debuts at #60. PRETENDERS "Rebor Fell Of Mirrors" (\$Ire/WB) 45/4 (41.6) Addis KAZY, WHEB, WOME, KEZO, Heavy 11 including WMAMR, KLOL, WXRT, KFOG, KROR, WEZX, KISS, WAPL, KYYD. Medium 33 including WNEW, KTXQ, WHOR, KZAP, 91K, WRIGK, KLO, KKDJ, Mores 54-53.

NEW & ACTIVE

JASON & THE SCORCHERS "Golden Ball And Chain" (EMI America) 61/31 (38/17)
Adds including WHAY WKLS, WORM, KSHE KROR, WPYX, WE7X, KLRA, WKRR, MARY Happy Q, a

KTMC, WATF, KYTS, KORS, KNCH, WICE, KLUS, KILU, KRUJ.

JÜMH LENNOM "Rock." 1th ORD People" (Captio) 43:27! (25:24)

Adda including WIYY, WBCN, KORS, KBON, KOB, WPYX, WOCC, WWWY, KOZZ. Heavy 6 including KZEW, WPDH, WAPL, WTUE, KWHZ. Maddum 30 including WHYJ, DG10, WASTF, KOME, WPDL, KISR, KLO, KFMO.

WILLE, NYTE, MIRCUIT 30 PROBLET (Chrystalls, AUTH, 1984), ROME, WPICE, RISS, KLO, RYMO,
WORLD PARTY "Skip Of Pools" (Chrystalls, 22/11 (38/4), 24/11 (38/4)
Adds inclusing WXRK, KROQ, WKLC, WHEB, WADY, WRRL, KLPK, KFMZ, Heavy 3: KBCO, KLBJ, KTCL, Medium 23
inclusing WNEW, KLOC, WORT, KAZY, KROR, WHES, WBRIJ, KFME,
EURYTHMICS "Thors is My Sale" (RCA) 39/5 (37/13)
Adds KAZY, KGB, WHTF, KKCY, KRIX, Powers 1. Heavy 6 including KROQ, CFOX, WLR, WPLR, KTCL, Medium 29

Adder KAZY, KGB, WHTF, KKCY, KRIX, Powers 1. Heavy 6 including KROQ, CFOX, WLIR, WPLR, KTCL. Medium 29 including WROA, PS, KKNCW, LAVI, KZEL, KDX, WWWV, KRNA, KTYD.

8IG AUDIO DYNAMITE "C'trace Every Bestbox" (Columbia) 34/1 (37/3)
Adde: WAAF, Powers 1. Heavy 6: WROC, KROQ, WHFS, WLIR, WFNX, KTCL. Medium 15 including WBAB, WXRIK, WMMR, REFILM "ILLE Extract" (Columbia) 34/1 (37/3)

8IR ANDROPHIS (STEEL STEEL) (STEEL STEEL S BERLIN "Like Flames" (Geffen) 34/9 (35/2)

ding KTXQ, WSHE, WLUP, KBPI, KROQ, 91X, WCCC, WEZX, KNCN,

WUAV.
ZEBRA "Cen't Live Without" (Atlentic) 33/14 (19/17)
Adde including WH-IV, WPYC, WTPA, KWIC, WAPL, KNOO, KFMG, WMGM. Heevy 2: WCCC, KNAC. Medium 19 including
WBAB, WYNF, WLIZ, KOME, WPOH, KLIQA, KISS, HOO,

RAINMAKERS "Downstream" (Mercury/PolyGram) 28/6 (23/6)
Adda: KYYS, KAZY, KGGO, KRIX, WZEW, KROU. Heavy 3: WKQZ, WMRY, KZEL. Medium 16 including KZEW, WXRT. KBCO, WHER, WKDF, WARL KOKS, KEZO.

DAVID LEE ROTH "That's Life" (WB) 27/15 (12/7)

DAVID LEE HOTH "TIMES 'LIP" (WB) 27/15 (127/)
Adds including WhiEW, WHAY, KGB, KRDJ, KRNA, KOZZ, KTVD. Heevy 4: WSHE, WNOR, WHTF, KRIX. Medium 15 including WMMR. WYNF, KBPI, WZZO, WCCC, KMOD, KLPX.
BILLY 10D. "Seel Standing By" (Chrysalts 27/2 (26/7)
Adds WPLR, KWHE, Powers 1. Heavy 7 including CHOM, KLOL, WLVQ, KROQ, WBLM, KTVD. Medium 17 including KTXQ, KUPD, WTRA, WCCC, WROK, KCXQ, WXV, KOZZ.
BILLY JOEL "This is The Time" (Columbia) 28/17 (8/1)
Adds including KTXQ, WCCC, WTOH, VGZC, WWHU, KFRO, WRKI, KRNA. Powers 1. Heavy 8 including WBAB, KINK, WFLR, Medium 13 including KBCO, CFCX, WZZO, WHAND, KKIRK.

WPUH, MIGORIT 13 - MIGOLOGY (NEZC), CHOX, WZZO, WHOD, KKGR.
TINA TURRER "Overnight Seassition" (Cephol) 24/11 (18/8)
Adda including WNEW, WNLS, KTXO, KZAP, WH-EB, WAOY, KGGO, WWW. P.
KFOL KSTM. Madoum 13 including WKDF, KEZO, KZEL, WZEW, KSOY, KOZZ,
EUROPE "The Final Coentdown" (Epie) 24/6 (18/4)
Adda: WBCN, WOFM, KGB, WKLC, WPLR, WGRI, Heery O, Medium 15 includ
Adda: WBCN, WOFM, KGB, WKLC, WPLR, WGRI, Heery O, Medium 15 includ

KWPL, KNL-4:
KRE BAND "America" (Artsta) 24/2 (24/6)
Adds: WHCN, KRIX, Heavy 7 including KAZY, KFOG, KPOR, KOME, WADX, WAPL. Medium 15 including DC101, WCNG, WORT, KGON, KAZA, WPTX, WEZ, WTDE, KPME.

WART, KBON, KZAP, WPTX, WEZK, WIUC, KRWF. BRIAN SPENCE "Hear It From The Heart" (Polydor/PolyGram) 23/5 (18/1) AMM-WRIP WF7X KBAT WKLT. KSOV, Heavy O. Medium 18 including WYNF, WLLZ, KSHE, KGB, KOME, KZEL, WGIR.

BRIAN POTENTS. WEZX, KBAT, WKLT, KSOY, Heavy O, Medium 18 including WYNF, WILLS, NOTE, NO

WINDE, NGSO, WHICH, KYMZ.

IRON MAIDEN "Wasted Years" (Cepitel) 23/3 (25/2)

Adder KMOD, KRIX, WZZO, Henry I: KISS, Medium 12 including 0.107, KUPD, WPLR, WAQX, KWC, KNCN, KILO, KOJK.

BRUCE HORNSSY & THE RANGE "Down The Road Tonight" (RCA) 29/3 (18/6)

Adder WILP, WHICH, WHITE, Power 1. Henry 4: KLOL, WEGR, KZEL, KPOI. Medium 16 including KZAP, KPOG, WPYX.

WLUP, WHCN, WHTF. Powers WFBQ. KEZO KKDJ KOZZ

KANSAS "Power" (MCA) 19/5 (14/13)
Adds: KZEW, KROR, WRPK, KJOT, KZOQ, Heevy 2: KISS, WAPL. Medium 13 including KORS, WPLR, KLBJ, KGGO, KQDS,

DON DIXON "Praying Mantis" (Enigma) 19/4 (15/8)

uding WHEB, WRDU, WONE, KATP, KTCL, KTYD. Addis: WBRU, KWIC, WILP, WTUE. Heavy O, Medium 7 Including WHEB, WRDU, WONE, KATP, KTCL, KTYD. PETER GABRIEL "Big Time" (Goffen) 18/6 (11/4).

Addis: WDNA, WKCZ, KILO, WWTR, WZZQ, KTCL, Heavy 6 including KZEW, WXRT, 91X, WFYY, Medium 10 including.

Adds: WDHA, WKQZ, KILO, WWTR, WZZQ, KTCL Q107, KTXQ, KBCO, KFOG, WTPA, WEGR, WFNX

CHOT, KITKU, RISCO, KFDG, WITPA, WEGRI, WHAY.

OOKKEN "WINT The Saen Rise" (Elektra) 16/5 (12/5)

Adder KGB, WKLC, KWKC, WXRC, WYING, Heevy 2: KISS, KRIX, Medium 9 including KFMG, KILL

Adder KGB, WKLC, KWKC, WXRC, WYING, Heevy 2: KISS, KRIX, Medium 9 including KFMG, KILL

Adder KZEW, WZZO, KWMC, KATT, KILO, KSOY, Powers 1. Heevy 3: KLOL, KBCO, WXRC, Me

KLOS, KFOG, KLBJ, KSTM.

AOR ALBUMS

MOST ADDED

JASON & THE SCORCHERS (23) JOHN PARR (19) LONE JUSTICE (17) KANSAS (15) R.E.M. (13) DAVID LEE ROTH (13) PAUL YOUNG (12)

HOTTEST

KILO, WGIR, KATP, KWHL

Medium 15 including WLLZ, WPYX, WHEB, WEZX, WHTF

BOSTON (57) BILLY IDOL (49) PRETENDERS (48) BRUCE HORNSBY . . . (42) TIL TUESDAY (35) HUEY LEWIS . . . (32) JOHN FOGERTY (31) KBC BAND (23) STEVE WINWOOD (20) EDDIE MONEY (19)

NEW & ACTIVE

Continued from Page 82

BILLY JOEL "The Bridge" (Colembia) 35/19 (28/2)
Adda KTAQ, WOUR, WCYC, WINZ, WRDL, WFBQ, WMGM, WRKL, KRNA, KSQY, Powers 1, Heavy 11 including WBAB,
WRF, KINK, WGCQ, MPCR, WIO, KTCZ, Medium 20 including WHEW, WMMR, DC101, KBCQ, CFQK, WZZQ, WPDH,

WYWYW.

GERERAL PUBLIC "Haad To Meeth" (IR3/MCA) 33/2 (33/8)

Addir C-HOM, KPOR, Powers 1. Heavy 11 including WBCN, WXPR, WXPR, KRXT, KROQ, WLIR, CHEZ, CFNY, KTYD. Medium 17 including WBCN, WXPR, WXPR, WXPR, CHEZ, CFNY, KTYD. Medium 17 including WBCN, WXPR, WXPR,

BRUKEN HOMES "Broken Homes" (MCJ. 29/3 (32/2)
Adde: KBCO, KLOS, KMBY, Powers 1. Heavy 2. WOFM, KZEL McKATT, KOJK, KLOPE, WGRF, KMSY.
EUROPE "The Final Countriown" (Epile) 27/6 (21/5)
Adde: WBCN, WGR, KRINCL, WPLR, WGR, Heavy 0. Med
Adde: WBCN, WGPM, KGB, WCLC, WPLR, WGR, Heavy 0. Med

IRON IRADEN "Semewhere in Time" (Capitel) 27/4 (27/2)
Adda: KMOD. KLPX, KRX, WZZG. Powers 1. Heevy 2: KSS, KNAC. Medium 13 including WBAB, Q107, KUPD, WPLR, WAGK, KWC, KHON, KLD, KDX, WZ

BRIAN SPENCE "Brothers" (Polydor/PolyGram) 23/5 (18/1)
Artis: WRIE: WEZY KRAT WKLT: KSQY, Heavy Q, Medium 18 including

Addis WRIF, WEZX, KBAT, WKLT, KSQY, Heavy O. Medium 18 including WYNIF, WLLZ, KSHE, KGB, KOME, KZEL, WGIR

DON DIXON "Most Of The Birts Libs To Geace But..." (Enigma) 19/4 (15/8)

Addis WRIFL, KWIC, WQLP, WTUE Heavy O. Medium 7 including WHEB, WRDU, WONE, KATP, KTCL, KTYD.

ROBIN TORNER WISSANDER WAS AND A CONTROL OF THE WORLD WISSAND WISSA

ROBIN TROUVER "Passion" (RRP) 18.6 (14.1)

Adds: WBAB, KROR, WOHA, WROK, KZEL, KRIX, Heevy 1: WMRY, Medium 10 including KSHE, KAZY, KNCN, KISS, WONE, WTLE, KNAC.

WORE, WILE, KRML.

ODKKEN "Under Lock And Key" (Elektra) 17/5 (14/5)

Adda: KGB. WKLC, KWIC, WXRC, WYMG. Heavy 3: KBPI, KISS, KRIX, Medium 9 including KFMG, KILO, WQIR, KATP

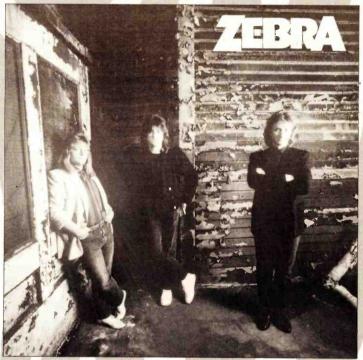
KRITCL.

ELTON JOHN "Lastker Jacksts" (Beffea) 15/5 (13/8)

Addir KINK, WIOQ, KTCZ, KESI, KZOQ, Heavy 4 including K97, WHMD, KGRQ, Medium 8 including KBPI, WXLP, KATP,

WOODENTOPS "Glant" (Columbia) 15/1 (15/1)
Adds: WBRU. Powers 1. Heavy 4: WHFS, WLIR, KTCZ, KTCL. Medium 7: WXRT, KROQ, WMRY, KZEL, KSTM, WFNX, KTYD

WHAT'S BLACK AND WHITE AND A HIT ALL OVER?



THE NEW ALBUM FROM

ZEBRA 3.V

featuring

"CAN'T LIVE WITHOUT"

available as a promotional 12" (PR 975)

PRODUCED BY RANDY JACKSON AND ZEBRA



ON ATLANTIC RECORDS AND CASSETTES

1986 Atlantic Recording Corp. 9 A Warner Communication Co.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium. the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been adheh

(M): (L) - Other tracks from that album are in those rotations (medium or tight).

An artist's name with no abbreviations means all airplay is in the listed rotation

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population floures.

Parallel One: 1 000 000 + Parallel Two: 200,000 -

1.000.000. Parallel Three; under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

EAST

PD: CHARLES ESSIDALS

BOATY
BOSTON (A)
BOSTON (A)
BOSTON (A)
BOSTON (A)
COLOR OF HOMEY
JOHN FOGERTY
GENERAL HOMERNY &
BILLY HOD. (M)
RIC OCAMER (M)
POLICE
PREFYMEDIES (M)

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PARALLEL ONE

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A R.E.M.
SURVIVOR
PÉTER GARRIEL
A EDDIZ MONEY
BOD BRCER
TRINSPH
BTEVIE RAY VACH
POLICE

WXRK/New York (212) 750-0550 PD: PAT EVAMS

MONTY TALKING HEADS

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TIL TURBOAY
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LOGY POP
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CORST MART
BUMDOCK

(215) 541-0833

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WDVE/Pittsburgh (412) 937-1441 PO: GREG GILLISPIE NO: HERSCHEL

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WHJY/Providen (401) 438-6110

(215) 604-0511

PD: GERE ROHAMO

BROWN TO THE STATE OF THE STATE

(301) 283-1430 PO: DAVID EINSTEIN

PD: KBH CARBON APD: GLESS STRAI

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OUTLANS Light JENNIS JACK PLASS SESSA BAD COMPANY JASON & THE SCORCE VP/PD: BOB BUCINAMI HD: BALPH TORTORA

Basel (1)

BORTON (1)

TRAITED HERDE (1)

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ROBIN TROVER MANUS WAY

(618) 987-3445

VP/GH: GARY SLA(G HD: ANDY PRONT (FROTES) Noavy HORY LEGIS (H) TALKING HENDS (H) SILLY IDG. (H) NOSTON (H) PROTESSESS (H)

PARALLEL

TWO

WPYX/Albany (516) 785-8061

OH: MD LEVINE ABST PD: AMDI TURC

ASST PG. ASST TURCO
MARY
SUSTITUTOR
SI LLY TOOL
PORT STANDARD (14)
SUSY LEST
JOSE STANDARD (14)
SUSY LEST
JOSE STANDARD (15)
SUSY LEST
JOSE SAN YAUGHAN
STRYLE BACK
JABON & THE SCORCH
JABON & THE SCORCH
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Q107/Town

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BORTON (10)

FOR THE STATE OF THE STA

WDHA/Dover (201) 328-1065

VP/GH: BOB LINDER PD: HIRE BOYLE

(717) 007-1141 PO: JEFF KAUPPMAN ASST PO: CHRIS JAN

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(203) 233-4426 PD: HARVE ALAN BEBLIANTH ORE IEBRA BANGLES Medium JOHN LEMON LONE JUSTICE Light GUTLANS

(203) 247-1000 PD: DAST S. F. HA

STILLY TOOL (N) TIL TUESCAY PROTESCASS (M) PROTESCAS Medium

WPLR/New Hen (203) 287-8070 PD: JOHN GRIPPIN HD: CHRISTINA

THE CONTROL CASE OF THE CA

BOST, HAM POLICE • STEVE HIMPOOD NedSum • MITTERMENS • MAD COMPANY • SURDPE Light • DAVID LEE ROTH

THE TOOL STOCKERS
THE TOOL STOCKERS
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THE CASE IS.
THE CASE IS WKLC/Charleston (304) 722-3308 PO: SEIAN KEYEE HD: JEMNIPER GIPE

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WIOCAPhiladely (215) 887-8100 PD: CHUCK BROWN

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WAQY/Springfl (413) 525-4141 PD: BRIAS MALS

NO. JOSE MARTHO
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LOSE JUSTICE
SOME PARS
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WPDH/Poughke (914) 471-1500

PD: STEM SCHARTS HD: PAM BROOKS

401) 272-0550 PD: RICK BARR HD: ALISON STE

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> WCMF/Rochest (716) 262-4330 PD: STAN HALF

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BOOFTON
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PD: DAVE LOSDOSI PD: JAY DANIELS MD. JAY DAME ELS

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WKFM/Syracus (315) 487-1500 PD: STEVE BECKER APD: BRIAN ILLES

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OM: DAVID MARSON ASST PO.: DOS SI

WOUR/Utica (315) 797-0803

PD: PETER HIRSCH HD: TON STARR MD1 TOH STREET
BROWN
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WAAF/Worcester (817) 752-5611

APO: BROB NOPTLA
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WHTF/York (717) 286-8608 PD: HINE GMDAYES POI THY DEATER

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WLIR-FM/Long let (516) 485-9200 PO: DENIE MERANARA APD: LARRY "THE DIS MAPS, LARRY THE DUC BRAYY TOOL PRITTENDERS BIG ADDIO OFFICE HOMADO JOSEM HOMADO JOSEM HOMADO JOSEM HOMADO FORMAT TOOL GOLDON TALKING HERDE DUGAN JUTY DOG GULDON FAME, YOUNG DUGAN DUGAN F. S. N. OWD

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WAQX/Syreou (315) 472-0200

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WQBK-FM/Albo (\$16) 462-5555

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PARALLEL

ONE WYNF/Temps (813) 226-0000 PD: CARRY CURRLOP AGST. PD: BOH DIAX

(617) 506-8200

(203) 775-1212

ON: BOB BOCAR APD: RAY GRAM

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KTXQ/Dellee (214) 528-5500

PD: AMDY LOCKRIDGE ABST. PD: REDGEARD

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(305) 581-1580 PD: HICHAEL DA

KZEW/Dallas (214) 748-8698 PD: ROS SARMETT APD: CIMDY BAILER

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88/R&R FRIDAY, NOVEMBER 7, 1986

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WNOR-FMNort (804) 823-8667

WBLM/Portion (207) 783-206

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WKLS/Atlanta (404) 325-0000 PD: SILL PURS HD: SETS WILLIAMS

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KLOL/Houston (713) 526-6855

PARALLEL

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Boavy BOSTON JOHN POGERTY BILLY IDOL MUEY LEMIS PRETENDERS RIC OCASER PETER GABRIEL BILLY SQUIER GENESIS FRANKIE GOES PD: RICK LAMBERT

WFYV/Jecksonville (904) 642-1055

PD: CHRIS JONES HD: LEX STALEY

Meany
BOSTON
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B WIMZ-FM/Knoxville (615) 525-6000

PD: KERRY LAMBERT ND: HIKE CAPPS

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PD: CLARK RYAN HD: JEFF CARROL

WKQQ/Lexington (606) 252-6694

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SUMPTIONS
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WZYC/Beautort (919) 728-2019 PD; PAUL FRANKLIN MD; ROBYN MUTCHLES

BRAYY PRETENDERS (M) BILLY IDDI JOHN FOGERTY BRUCE HORNSBY & (M) (I TIL TUESDAY BOSTON PD: HOWIE CASTLE JOHN
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KBAT/Odesss (915) 563-2121

PD: BILL BATEMAN

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WDIZ/Orlando (305) 845-1802

PD: RAD MESSICK

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POLICE
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WRFX/Charlotte

PD: BOB CHRYSLES HD1 MARY LONDON

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KLAQ/EI Paso (915) 544-8864

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Medium
STEVIE RAY VAUGHAN
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ORDERT CRAY BAND

WOMF/Louisville (502) 589-4400

PD: DUKE MEYER HD: KEITH TAYLO Heavy BOSTON (M) BON JOVI (M) STEVE MINNOOD (M) EDDIE HONEY (M) DAVID & DAVID GENESIS BAD COMPARY Hedium BENJAMIN ORR

WRDU/Raleigh (919) 762-1061 OM: BEN BALL HD: BOB HALTON

HDI SOB MALTON

HEATY
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JOHN POCERTY
PRETENDEDS (N)
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GENETY
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(409) 842-2210 PD: TED GARLANI MD: TIM KELLEY

KNCN/Corpus Christi (512) 289-1000

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WKRR/Greensboro (919) 274-8042

PD: BRUCE WHEELER MD: JOHN AMBERG NOT JOHN MARRO
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WKDF/Nashville (615) 244-9532

ASST. PD: DAVID HALL ASST. PDI DAVID HAM
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WRXL/Richmon (804) 282-9731

PD: DAVID GROSSMAN NO. PAUL SHOUND

READY

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STEVE WINMOOD

BILLY IDOL

PRETENDES (M)

TILL TUESDAY

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STEVIE RAY VAUGH

BILLY JOEL

4. ROBERT CARY BAFD

Light

5. DOE GELOF

4. TORK KISS/Sen Antonic (512) 223-6211 PD: TRIP REES APD: TOM SCHEPPKE

ACT. PD: JUSTIN PHELPS ACT. PO. JUSTIM PRILLS SILLY TOOL (A) DODOGIA ANTHLITES STEVE HILLER BAND BENJAMIN ONE STABLISHES STABLISH STABLISH STABLISH STABLISH STABLISH STABLISH STABLISH STAB APOL TOM SCHEP!

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WXRC/Charlotte

(704) 322-1713

PARALLEL THREE

PD: JAY LOPEZ

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JOHN POGUSTY

PD: HARRY GUSCOTT MD: RICK RICHARDS

PD: LEE ROY HANSEN Heavy
JOHN FOCERTY
MARK GERNINO
KBC BAND
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JENNIFER WARNES
ELTON JOHN
LIGHT PAUL SIMON
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R.E.M.
Hedium
JOHN LENNON
Light
STEVIE RAY VA
GLASS TIGER
DESDIE HARRY
JOAN JETT

KZEP/San Antonio (512) 228-8444 PD: DANIEL COOK MD: DICK SHEETZ

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NEARY
PETER CABRIEL
FOLICE
JOHN POGERTY (M)
BON JOYL (1)
PRETENDERS (1)
PRETEND

(504) 345-1070 OM/PD: STEVE CHAI

NELTY KANINA
MARY
BOSTON (M)
HOUSE LEWIS (M)
TINA TURNER (M)
STEVE MINNOR (M)
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Light
a EDDIE HONEY (L)
a FIREILIZERS
a PETER GABRIEL

PD: PAT DELSCH

KRIX/McAllen (512) 350-9999

PD: ACE PALADINO APD: SMOKIN' JOE

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WZEW/Mobile (205) 432-0102

PD: CATT STONE HD: DONNA FOXX Heavy SHITHEREENS IL PAUL SHON HOWARD JONES DAVID & DAVID R.E.H. STEVE WINNOOD COLOR OF HONEY BILLY IDOL (L) TIL TUESDAY ROSTON (L) ROSTON (L)
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a BOB GELDOF
a STEVIE RAY VAUGHAN

KATP/Amarilio PD: JACK RANDALI

PD: BILL WESTON

MOI, VIROIL THOMPSON
MANUY
BLEY TOOL (M)
POLICE
TIMBUS
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FRITTENDERS (M)
GONESIS
JOHN POLERY
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PARALIFI

WCKG/Chicago (312) 781-7300

PD: DON DAVIS MD: TON DANIES

Beavy BOSTON (H) JOHN POGERTY GENESIS COLOR OF HONEY BRUCE HONNERY A BILLY TOOL (M) KBC BAND (H) HUEY LEWIS BENJAMIN ORR POLICE

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HEAVY
DAVID & DAVID &

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KFMX-FM/Lubbock (806) 747-1224

PD: GARY MINTER NO. LOSIS LANE

MANY
TIL TUSSOAY
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KTAL/Shreveport (318) 425-2422

PD: TOM MICHAELS MD: BRIAN MILLER

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KYYS/Kenses City PD: SCOTT JAMESON MD: SKID ROADIE

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Mercy World Section 1975 |
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WQFM/Milwauk (414) 276-2040 PD: GREG AUSHAM

KQRS/Minneapoils (612) 545-5801

PD: DAVE HANTLTON

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KSHE/St. Louis

ON: RICK BALIS ASST. PD: AL HOPE

APD: DANA BROWN
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EDDIE MOMENS
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EDDI (614) 224-1271 PD: PAT STILL SILLY SOUTER SANGESTOR SILLER BANG STORM SILLER BANG THREE SANGES BOOK SILLER BANG SILLER

(313) 827-9505

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JOHN FOGERTY PRETENDERS CINDERELLA ALICE COOPER SHITMERLENS IGGY POP BRIAN SPENCE BOB SEGER BILLY IDOL

(513) 871-8500 PD: TOM OWENS MD: CURT GARY

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MEANY
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PD: HICHAEL MAYER APD: JOE URBIEL

PD: DOUG PODELL APD: JIM PEMBER MANUY
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STEVE MIMOOD
EDDIE HONEY
ROE SAND
MED SUITE
BRUCE HORNSBY &
VAN HALE
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BRUCE HORNSBY &
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Heavy
BOSTON MONSEFF &
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FROM TRIUMPH R.E.M. ROBIN TROWER ROBERT CRAY BAND BOX JUYI JASON & THE SCORCH OUTLANS BILLY SQUIER CINCERELLA RATT STABILLZERS TIMBURJ WXRT/Chicago (312) 777-1700 PD: NORM WINER HD: LIN BREINER

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FACE AND ADDRESS

PARALLEL TWO

WONE-FM/Akron (218) 535-7831 PD: WARD HOL

WAPL/Appleton Green Bay (414) 734-9226 PD: BRIAN TAYLOR HD: RICK PANNECK

POT BYEE PANNERS

MANY

MANY

PD1 DAN BELFORD ND: GREG MORRISO MD: CREC MORRISON
SHAPPY
PRETENDERS (M)
BRUCE HODRISTY (M)
BRUCE HODRISTY (M)
JOHN POSSERY
POLICE
COLON OF MORRY
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SOSTON (M)
RIC GRASER (M)
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STEVLE RAY VALDHAM
JAGON & THE SCORCH
Light
SURVIVORER
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OM/PD: TERRY DUGAN MD: GARY JAMES

WTUE/Dayton (513) 224-1501

KGGO/Des Moines

(515) 285-6181

Heavy BOSTON (H) EDDIE HONEY JOHN POGERTY BON JUVI HANG CHUNG BAD COMPANY GENESIS TRIUMPH. PRETERDERS Medium ERNJANIN ORR RAINMARERS TINA TURNER

(218) 728-6421 PD: MIKE KELLER MD: WADE LINDER

MDI MADE LINDER
HEATY
BOSTON (M)
SILLY IDOL
BON JOYI
HUEY LEWIS (M)
STEVE MILLER BAND
EDDII MONTY (M)
JOHN PORERTY
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COLOR OF MONEY (M)
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KOWB-FM/Fargo

CO-MD: TY BANKS CO-MD: GREGG STE

(218) 238-7900

(219) 484-0580

PD: RICK WEST

WLAV-FM/Grand R (616) 456-5461

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WFBQ/Indiana (317) 257-7565

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Heavy BOSTON (H) JOHN PODERTY GENESIS COLOR OF HONEY BRUCE HORNSBY & (M) BILLY IDOL (H) BUEY LEWIS (H) STEVE MILLER BAND POLICE:

PRETENDERS TIL TUESDAY Medium BILLY JOEL

OP DIR: LARRY HO PD: JACK EMERSON

WLNZ/Lansing (517) 669-8361 PD: TOM CARROLL MD: JOHN BEAULIEU PD: RICK VAN GIL MADI-JOHN BEAULT MADI-JOHN PODERTY BEILLY IDDL JOHN PODERTY BEC BAND (M) BEAUMAIN ON THE PETER GARRIEL GEMESIS RIC OCASEK POLICE STANDARD MADI-JOHN LENNON (M) MADI-JOHN BILLY SOUTER DON DIXON BILLY SOUTER DON DIXON BILLY SOUTER DON DIXON BEAULT SOUTER DON BEAULT SOUTER DESCRIPTION DE SENTEMBRE DE SENT

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WIDA-EM/Madlace (608) 274-5450

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KTCZ/Minneapolls (812) 339-0000

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KATT/Oklahoma City (405) 848-0100 PO: PAT WELSH MD: SCOTT DOUGLAS

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STEVE WINHOOD
EDDIE HONEY
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GEORGIA SATELLITES
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STEVIE RAY VAUGHAN
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KEZO/Omeh (402) 592-5300 PD: BRUCE NOGRE NO: JOE BLOOD

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WKQZ/Saginaw (695) 511-5000 PD: PAUL CHRIST

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PETER CARRIEL
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STEVIE RAY VAUGHAN
LIGHT

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REGIONAL AOR ACTIVITY

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(618) 387-2002

PD: HARK KLOSE HD: TED HARBOCK

PD: JACK DANIELS

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KSQY/Repid City (806) 678-3633

KMOD/Tules (916) 864-2610

WACHVEOUTH Bond (616) 883-6432 PD: GMBGG RICHARDS HD: RARTH STIGUES PD: CHARLIE WE MD: JIH JOHES THE JOSES

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SILLY SOUTE

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WYMG/Springfi (217) 245-7171

WZZQ/Terre Heute (812) 232-5034

PD: TODD HOLMAN HD: DAM HICHARLS

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(319) 351-830

PD: HARK VOS HD: STEVE KOSSAU

KICT/Wichits (318) 722-5600 PD: SON ERIC TRYLOR PD: NIER THOMPONY
BLAY IDOL (%)
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Meavy BILLY IDOL (N) BOH JOYI (N) GROWGIA BATELLITES PROTEROGES (N) BRUCE WORSHIY A MARK CHUNG TIL TURBOAY BURY LENIS (N) JOHN POGETY (N) GROWENS Medics STEVIE BAY VALUELAS WORLD PARTY

WWCK/Film (313) 744-1570 PD: MARK HILLER APD: LECIA HACEYE

ADD-LICIA MACRYP
BROTYSHORES
BOSTOS (18)
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WIOT/Toledo (419) 248-3377

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KAZY/Denver (303) 750-5000 PD: EAK PHILL!

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KBCO-FM/Denv (202) 444-5000

PD: JOHN BRADLEY HD: DOUG CLIPTON

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BOSTON (1)

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KGON/Portland (603) 655-9161 PO: PETE BOLGER MD: IMERSA YORK

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Light PETE TOM JOHN LEN KZAP/Sacrame (916) 928-3700 PD: TON CALE ND: SILL PRESCOTT

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KROQ/Los An (816) 578-0630 PD: RECK CARROLL HD: LARRY GROVES

KS.IO/Sen Jose

KFOG/Son From (415) 986-1045

PD: JOHN RIVERS ND: JOH BORNELL

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(LOS/Los Angr (213) 557-7250 PD: TIM KELLY AFD: KURT KELLY

KBP\/Denver (303) 572-8200

PO: TOM HENTER HD: LYMN WELLS

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KROR/Sen Free (415) 785-4045

CEDXN (904) 984-7221

PD: JOHN SEAUSOIN AFD: KAREN NEMECO

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KJOT/Boles (208) 344-3511

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PD: CHRIS HILLES

(408) 288-5400 INT. PO: REM AM 100) Serve monocore
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KOME/Sen Jose (408) 965-9800

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ON: RICH HANK HD: ALAH WHITE (503) 229-5080

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KMBY/Montere (408) 384-8000 PO: RICH SERLIN HD: PAPTY HARTIN

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STEVE MILLER BAND SHITWENSENS STEVE BAY VALORA KEZE/Spokane (509) 448-1000

ON: JOHAN CUMMINGS APD: BREW HICHARLS Neavy JOHN FORENTY BORTON (N) TIMA TUNNER GROWGIA BATELLITES PRETENDENS (N) BILLY 1804. STEVE HILLER BAND BOOK JOHN DOWN LESSED SHAPE

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PD: PRANK JAKON HD: JESSIE MHICK

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(RSP-FWSelt 801) 202-6541

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PRETEMBERS
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BURY LINIS
JOHN POGERTY
COC BAND
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HEGLINE * STEVE WISHOOD * BAD COMPANY

KF18Q/Albuque (506) 286-8811 PD: TON MARSHALL

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KKDJ/Freeno (200) 226-5801 PD: ART PARKAS

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(406) 728-5000 PD: VERN ARDO

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KOZZ/Re (702) 329-0261

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KFN6F/Chico (918) 343-8461

Chayenno (307) 745-7396

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PD: STEVE FUNK BILLY IDOL (M)

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PD: NON WOODWARD ND: MARTY GRIPPIN

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KKGRAAchorage
(907) 258-5547
FOI JOHN ROMENTY
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(PROCESS)
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KTCLIFE Call (303) 871-1232

PO 1 DOME NATES

TALAIS MEGOS

(805) 967-4511

PD: RICK WILLIAMS ND: LAURIE BENTROW

PULL TAX VILLAGE

POLICY TO LANGE

POLICY TOOL

BOOKING

170 Reporters 163 Current Playlists Two stations failed to report. Their rotations were frozen. KKGR/Anchorage KSTM/Phoenix

Four stations reported a trozen list. KMET/Los Angeles KNCN/Corpus Christi Q107/Toronto WAQX/Syračuse

KSPN/Aspen did not report for a second consecutive week. Its rotations were not included in this week's data

THREE

Fig. about "Accasion" in the control of the control PD: DAVE PORTMEY ABST. PD: TERRI RAY BROOTY
BOSTOS (H)
SOUR FORESTY (H)
STEWN HILLES BAND (H)
COLONO FORESTY (H)
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PD: BOB ALLEN PD: BRYAM JEPPRIS BROWY
OUTFIELD
HOUSE LIMITE
BOW JOY1
BRUCK NORSERY &
BORTOR (L)
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BILLY 1001
BOG IA SAVELLI
Hedita
Light
BOS BEGER
PAUL SIRON
STEVE WIMMOOD
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KQB/Son Diego (619) 292-1360

PD: TED SDMARDS The service of the se

KISW/Seettle (206) 285-7625 T MGR: BEAU PH THE STATE OF THE S

BROWN BEIDGE (W) IL BORDON BEI

(403) 428-8597 PO: MEIL EDWARDS

(LP)(/Tuceon (802) 822-8711 PD: ARTH MICHAE MD: JACK GREEK

(902) 836-1767
PD. JEFF PRINTER
PD. JEFF PRINTER
PRINT KKCY/Sen Fred (415) 474-9100 PD: KATE MAYES HD: LORRAINE HEIER

HENCY RIC OCASER (N TALKING HEADE (N) BILLY JOEL EDDIE HOSSEY DARYL BALL (N' TIL TUESDAY HUMAN LEAGUE (L) HUMAN LEAGUE EL
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B104 WBSB Baltimore

WBSB

MD: Amy Kronthal

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POWER New York

| Section | Sect

WPLJ-FM RADIO

Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM "Ghe his

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Ops. Director: John Hager MD: Mindy Michaels

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Montreal Montreal

PD: Bob Beauchamp MD: Guy Brouillard

Section 1 - Sectio

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Long Island

M.D. Ruth Tolson

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B94_{FM}

PD: Nick Ferrara MD: Lori Campbell

MO: Lot Campbell

| Settlement | Settlement

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Acting PD: Joe Folger

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| Section | Policy | Poli

ROCK 102 Ruttalo WBEN-FM

PD: Hank Nevins MD: Roger Christian

ADDS 30. 40
PAUL HECAPTHEY/Strengless:

DN PEIES GABRIEL/In Your Eyes.

Player the Best New Music... First-!

Washington PD: Boh Kanhan MD: Marty Dempsey

MILE MINIST DESTRICTIONS

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GLASS TIGER/Suppose CARLY SIROM/Coming Around Again CHICAGO/Mill You Still Love II VESTA MILLIAM/Conc. Sitter Tests ELTON JOHNSTON THE ALL DVAY TO BURBLE MEVIL-70"41 LA VIA

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PD: Sheldon Bornelt MD: Doc Michaels

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Buffalo Viss981/2 All Hit WKSE-FM

PD: Scott Bobbins

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92 PROFM Providence Ops. Manager: Tom Cuddy

MD: Vic Edwards

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Toronto P/Programming: Sandy Sanderson MD: Bob Saint

| Company | Comp

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Boston 1 0 8 F M PD: Sunny Joe White MD: Susan O'Connell

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Washington
PD: Mark St. John
MD: Gene Baxter

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KRBE Houston PD: Paul Christy
MD: Helene Pina

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Washington D.C. PD: Chuck Morgan MD: Pam Tricket

COMMENTATION OF CONTRACTOR



MD: Frankie Blue

| 1 COUNTY | CANADA |

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CHR PARALLEL ONE PLAYLISTS

Atlanta

OM/PD: Bob Case

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VP/Programming: Robert W. Walker PD: Rick Stacy Asst PD/MD: Frank Amadeo

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WINZ-FM Miami PD: Gahe Rantieto Asst PD/MD: Mark Shands

EGB SEGER/Mises: PRETENDERS/Don's Out He Wrong PETER CETERA/Mest Time I Fall Disk ADDL/Tax CE The Time

BAD COMPANY/This Leve DHICAGO/Hill You Still Leve M

Della of Fat Whithis HIT. Radio

KTKS Dallas

PD: Kevin Metheny MD: Marcie Guckian

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DURNET/OSTI Can't Help It BILLT DESAN/Lers Is Fortrer SUNTYON/Is This Love PRETEMBERS/Den't Get No Wrong

New Orleans

PD; Kipper McGee MD: Greg Rolling

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SILLY OCCUPATIONS IN FAI

7104 Hot Hits!

WNVZ Norfolk

PD: Chris Bailey MD: Mary Ann Rayment

HUMAN LEAGUE/Human \$05TOM/Ananda ROBERT PHAIRER/I Dien's Hean To Turn Handman/Irea Blos The second secon

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Atlanta (94-Q)

PD: Jim Morrison MD: Jeff McCartney

BURYLORY: Fair Lave BILLY JOEL/Yair in The Time DAVID LEE ROTH/That's Life LUTHER VANDROBE/Etop To Lave FAML VOUND/Esse Propis

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Houston

PD: John Lande Asst. PD: Ron Parker

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PW 99.7FM

PD: Stove Davis

DILLY JOEL/This to The Time OLARE TIOFH/Readers

Ops. Manager: Mason Dixon

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MIDWEST

power 96 fm Detroit

Acting PD: Michael Walte MD: Mark Jackson

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Q102

Ops. Manager: Jim Fox MD: Dave Allen

Service Andrews Andrew

WNCI 97.9

Asst. PD/MD: Michael J. Foxx

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PD: Bill Richards

Columbus

Cincinnati

KHTR 1033 St. Louis POWER

Ops. Manager: Dave Robbins MD: Mark Todd

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

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MD: Kevin Haines

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CHICAGO/Mill Yaw Still Love H DARY, MALL/Feelink Price POINTER SISTERE/Collector

Milwaukee

PD: Tim Fox

MUD. Donise Lauren

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Chicago PD: Buddy Scott

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WCZY

PO: Brian Patrick Detroit MD: Kathy Means

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MD: Kim Pool

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CHR PARALLEL ONE PLAYLISTS

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100a Ga Ops. Manager: Kid Leo

Cleveland

ups. Manager: Kid Leo

| The property of the p

BILLY OCCAMINATION IN FORMATION AND INVESTIGATION OF THE PROPERTY OF THE PROPE

WEST

101.5 FM Seattle

PD: Casey Keating MD: Mark Allan

MD. Mark Allan

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30. 31. 32 QUEVTIBLICS/Thern In Hy Since MERLIMILER Floors ANDY TAYLORIMAN The Sale Copes D TIMESCRIPT FUTURE'S Se STIGE

KWSS 94.5 PM MD: Robin Silva San Jose

MOD. Robin Silva San Jos Control Silva San J

PRITISODES-Dan's Gas New Menning SILLY OCCAPALISMS In Present SILLY OCCAPALISMS IN PRESENT STREET, PRIVATE SILLY VINCOMENT STREET, PRIVATE SILLY VINCOMENT STREET, PRIVATE SILLY VINCOMENT SILLY SILLY

KZZP104.7_{FM} Phoenix

PREYEMBERS/Dan's day he wrong BILLY OCEAN/Lave 1s Persyal BILLY IDOL/To 2s A Laver BILLY VERS & BEST/AL This Homen's

OMD/Ifferever Live And D: 8-32's/Evanter Of Lave Wes MALEN/Lave Mails In JOHNWIYO'S Carl Insid It 8001m/Zeas Of Lave SUNCYCOMITS Tals Lave MANCY FORFILE TONING BIT MANCY FORFILE TONING BIT

THE NUMBER THIT MUSIC STATION PD: Guy Zapoleon MD: Kevin Wetherly

HOT HITS! VP/Operations: Dave Parks PD: Mike Preston San Diego

KS IOSFII

PD. Mide Presion

2 | September | Septembe

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San Francisco

PD: Stava Rivers

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ADDS LUTHER VANDEDSTEED TO LEVE ADD BHOOZ/Dan't Let No 2: The O 64.005 TIOSE/Danness USTR/No 4: 15 All

HOMARD JOHES/You Race I Lave You SALOORY ASSOTT/Shake You Down

ZIOOFM KKRZ

PD: Sean Lynch

PD: Sean Lynch

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39 JAMES LANCAS DEVICES IN THE TIME SHILLY SEEL FOR IN THE TIME CHICAGO FROM IN THE TIME CHICAGO FROM IN THE TIME CHICAGO FROM CONCEPT SHIP IN THE TIME FROM IN THE CONCEPT SHIP IN THE CHICAGO FROM INTERNATIONAL SHIP IN THE CHICAGO FROM INTERNATIONAL SHIP IN THE CHICAGO FROM INTERNATIONAL SHIP IN THE CHICAGO FROM INTERCENT FROM IN THE CHICAGO FROM IN THE CHICAGO FROM INTERCENT FROM INTERCE

JEFF LUMBER/Facts Of Love STEVE HILLER/I want to Mate Ter me managarahi I Mented ontoony assort/Sacte you Down gracy Latrismar/Mail it To The Hell

Portland

KRXY Denver
PD. Mark Bolke MD: Dom Testa

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20 DO DUBROUTHS TETLED BY THE TOP BY THE BY

CLASS TIGER/Senday TIRRESTIES Felora's Se Drige ORMSIS/Lane Of Confesion

Sacramento PD: Tom Chase Facramentos Bess MD: Jeff Hunter ffit Music

The second secon

CAMED/Mord Up TIMBUNG/The Future's Be Brigh

Denver Ops. Director: Doug Erickson MD: Dee Ann Metzger

H 1 1 BOSTOM/Amenda 2 ROSENT PALMED/1 Dien's Mean To To 9 3 HOWN LEADER/Town Colors 3 4 CHOI LAMPEN/Town Colors 8 50N JOUITMO Cove Love & Bac N 7 6 EDDEE WINEV/Take My New Yorkships 9 7 MODIFINE Block

PRETEMBERS/Den't Got Po Mrche BILLY OCEAN/Love Is Forever CARLY SIMON/Coning Arabic Ageir DAVID & DAVID:Molrode to The Book



MD: Gary Weinstein

MD. Gary Wenstein

| Section | Conference |

THE AT HIT MUSIC STATION KBEQ

PD: Steve Perun Kansas City
MD: Karen Barber

Committee of the Commit

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SILLY DESANTAGE IS Favour -

PD: Ric Lippincott

Chicago

MD: Brian Kelly

30 37. 40

Detroit PD: .lim Harne

DESTRUCTIONS OF THE PROPERTY O

40
JAMET JACKBON/Control
SILLY DECAMPLES IN The Time
NUM & M C. From De Illim
LUTHER WARRONGS-Stag To Love
SOOL & PRE GAME/Viciary NODE. b THE GAME/PICTORY
CABANILAND IN BIDDRING
CABE TIGHT/BROWNING
CABE TIGHT/BROWNING
TIGHT/BR

MAGIC TOTAL KMJK PD: Jon Barry KMJK
MD: Steve Naganuma Portland

MOME

FALL YOUNG/Same Pangle

TALKING HEADS/MISS will be to be selected as a selected

KUBE 93FM

Ops. Manager: Gary Bryan MD: Wendy Christopher

A STATE AND A STAT

SUBVIVERYIS THIS LEVE ROBBLE MEVIL/C'est Le Vie MANG CHARD/Evergood Wave Fun Yo BYLLY 100L/TO Be A Lower

Ops. Manager/PD: Rick Gillette
Asst. PD: Chris Collins

22 want Chang/Evergant Move Fun To JETS/Ton Got 15 A12 CASCY SIMBN/Coning Atsung Agein ACTOR TO CONTROL OF THE TOP THE TOP THE TOP TO CONTROL OF THE TOP

Los Angeles

Los Angeles

102.7

VP. Programming: Gerry DeFrancesco Music Dept: Mike Schaefer.

The second secon

GREGORY ABBOTT/BRAIR You Down CARYL MALL/Feelish Fride TIMBURS/Fae Future's Be Brigh PET BHOP HOYB/Susurbie

KATD/San Jose

38. 33 DESDIE HARRY/Franca Risin RUR D M C. /For B: 111sh* BILLY ADEL/Fair I G The Time BTACY LATTISAN/Hall I: To The Hall POINTER SISTEMS/Selfates TERPTATIONS/Lade Semi CINDEPELLA/Mobile's Foot

R&R FRIDAY, NOVEMBER 7, 1986/93

Chicago AM 894 Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

The second secon

EAST

MOST ADDED BINY Joel Bob Seger . . . Glass Tiger Janet Jackson Mami Sound Machine

BREAKOUTS Paul McCartney David Lee Roth

FOOL & THE GAMG
BILLY OCEAN (dp)
BILLY JOEL
Hottest:
BOSTON 3-1
RADDNNA 10-6
PETER CETERA 12-8
HUEY LENIS & THE 13-9
WANG CHUNG 21-17

WQFM/Schenectedy, NY Tom Perker

TOM PRIME
TIMBURS
BILLY JOEL
ROOL & THE GAND
TALKING NEADS
JOHN PARE
BOSTON
BOSTON 1-1
HUMAN LEAGUE 2-2
LIONGL RICHES 10-7
PETER CETERA 11-8
HUEY LEMIS & THE 17-10

PAUL MCCARTNEY
DAVID LEE ROTH
JETS
HIGHER SOUND MACH!
HOTHER!
HOTHER!
HADDONA 2-2
HUMAN LEAGUE 5-3
HUSY LEWIS 4 THE 18-10
WAND CHUNG 23-FS

Taylor(Cundingham

GRESORY ABOUT

BILLY JOSE

RODL & THE GAMO

HAMI SOUND HOUNT

BOS SOCER

PAUL STHON

BOSE SOCER

83Q/Syrecuse, NY Laird/Dunes

WPST/Trenton, NJ Taylor/Cunningham

WNYZ/Utlas, NY Mec/Andrews

GENESIS GLASS TIGER CHICAGO

WRCK/Utice, NY Reitz/Williams

CHICAGO HORDERT | BON JOVI 3-1 ORAN JUICE JONES 5-3 TOTO 12-9 PETER CETERA 13-11 BANGLES 20-14

Reitz/W/Warms

TALKING HEADS
JETS
CARLY SIMON (dp)
Motteat:
BOSTON 2-1
BOSTON 2-1
FURY LEWIS 4 THE 14-8
BRUCE HORNSEY 17-12
BANGLES 22-15

WKRZ/Wilkes Berra, PA Jim Rising

None Hottest: BON JOVI 3-1 BOSTON 5-2 MADONNA 6-4 HUMAN LEAGUE 11-9 CAMED 13-12

Q108/York, PA Crockett/Quinn

Crocket/Quinn

DURAN DURAN

KOOL & THE GAMC

GLASS TIGER

BEN E. KING

HOTENSTON 4-1

HADONNA 5-2

HOMAN LEAGUE 6-3

EDDIE HONEY 9-4

TOTO 7-5

PARALLEL

WFBG/Altoons, PA Todd Halliday

WWFX/Bangor, ME Leven/Clark

Leven/Cark
HOMARD JONES
TALKING HEADS
DURAN HEADS
DURAN BEN E. KING
JANET JACKSON
TIMBUK3
BOB SECER
HOTECATT
EDDIE HONEY 2-1
PETER CETERA 4-2
BON JOUI 8-6
WANG CHUNG 15-10

WIGY/Bath, ME Boldin/Lief

GLMESIS GREGORY ABBOTT KOOL & THE GANG Hottest: PETER CETERA 9-7 ORAN JUICE JONES 15-9 RANGLES 23-19 WANG CHUNG 31-21 BILLY OCEAN 38-27

Spencer(Kelly
BILLY IDDL
HOMADD JONES
POINTER SISTERS
GREGORY ABBOTT
HOLLOW IN THE STATE
BILLY YERA & BEAT 30-17

Todd Hammers
BILLY JOEL
BANGLES
GLASS TIGEN
GLASS TIGEN
GLASS TIGEN
GLASS TIGEN
HOLDERON
HOLD

THREE

CHR ADDS & HOTS

MOST ADDED SOUTH Bob Seger . . . Jets Billy Joel Ben E. King

Genesis

BREAKOUTS Don Johnson Luther Vandross Paul McCartney David Lee Roth Paul Young

EAST PARALLEL TWO

Timbuk3

none annu Bren
hotest i
hotest 2-2
RADONNA 5-5
EDDIE KORPY 8-8
BON JOYT 10-10
RUPY LD-RES & THE 12-12
Q180/ABentown, PA
Bryan Geronimo

Bryan Geronimo
DEAD OR ALIVE
BOB SEGER
SIPRLY RED
BURTTHRICS
DAVID LEE ROTH (dp)
DEBBIE HARRY
CABLY SHON (dp)
PALL HOCARTMEY
BON JOVI 1-1
HOMAN LEAGUE 5-2
CAMED 4-3
WANG CHOMO 18-15
BILLY IDOL 20-18

GREDORY ABBOTT
JAMET JACKSON
OND
Sottest:
HADONNA 3-1
TOTO 8-3
HUEY LEWIS & THE 18-11
WAND CHUNG 17-13
BRUCE MORNSNE 19-14

BH Shennon

HOB SECER
GLASS TICER
PAUL SIMON
POINTER SISTERS
CHICAGO
TIMBURS
BILLY JOEL
HODONNA 1-1
TOTO 5-2
PETER GARBIEL 7-4
BEACH BOYS 10-6
BOSTON 14-7

WERZ/Exeter, NH Felcon/Brady

FelcontBrady
POINTER SISTERS
PAUL MCCARTHEY
BOB SEGER
HIAMI SOUND MACHI
PAUL SIMON
DAVID LILE BOTH
HOSTERS
1-2
HUMAN LEAGUE 3-2
HUMAN LEAGUE 3-2
HUMAN LEAGUE 3-5
BON JOVI 14-10

Bruce Bond

BILLY JOHL
JANET JACKSON
HICHMER MCDONALD
GLASS TICER
SIMPLY REAL INF
DISCO DEBARGE
ROBERT TEPPER
HOTHER BOND 1-1
BROONNA 11-7
LIONER RICHIE 10-8
KOOL TIE GANG 23-13

WICHMEROL CT

WTICHerford, CT Well-West

LUTHER VANDROSS GLASS TIGER PAUL MCCARTNEY HOCEAST: BON JOVI 5-1 CANDO 7-5 TOTO 14-8 WANG CHUNG 21-16 BRUCZ HORNSBY 23-19

NOME
HOTELET:
BON JOVI 3-2
HUEY LEWIS 6 THE 8-5
BRUCE HORNSBY 9-7
BAD COMPANY 11-9
WANG CHUNG 15-10

WKEE/Huntington, WV Miller/Bwenn

GLORIA LORING' ROBBIE NEVIL JETS

JETS
HOLLOST:
PETER CETERA 1-1
ROBERT PALMER 3-2
CAMED 4-3
CARA JUICE JONES 5-4
BILLY VERA & BEAT 17-9

MadnorMies

ROBBIE NEVIL

BENJAHIN ORR

DANTL RALL

HOTERST

HOMAN LEAGUE 2-1

BOSTON 6-2

PETER CETERA 5-3

HADONNA 7-5

ORAN JUICE JONES

KCHOLNEW HAVER C

KC101/New Haven, CT Stef Rybak

CHICAGO BANGLES KANSAS GENESIS HOTLESTI HADONNA 1-1 ORAN JUICE JONES 3-2 HUNAN LEAGUE 5-4 BON JOVI 19-9

BILLY JOEL DEBSIE HARRY LUTHER VANDROSS TIMBUKS, DAVID LEE ROTH BENJAMIN CRR HOTTER!

TALKING HEADS
TIMBURS
BON JOVI (dp)
BENY E. KING
SILLY JOBL
HOSTER
BOSTON 1-1
HADONNA 2-2
ORAN JUICE JONES 3-3
CAMED 6-4
HUMAN LEAGUE 8-7

RandalTACVID
EURYTHMICS
MIAMI SOUND MACHI
MOTERATI
BOSTON 1-1
MADDINN 8-6
ORAN JUICE JONES 12-8
TIL THESONY 15-11
HUSY LEMIS & THE 21-18 WIKZ/Chembersburg, PA Rick Alexander

Rick Alexander

GLASS TIGER

RANSAS

R

TIL TUESDAY
JOHN POGERTY (dp)
STEVE HILLER (dp)
HOTE-et:
BOSTON 1-1
BON JOVI 4-2
EDDIE HOMEY 5-3
HUMAN LEAGUE 12-8
HUMY LEMIS & THE 13-9

Chassifications
JANET JACKSON
STEVE HILLER
PET SHOP BOYS
CINDLERLA (dp)
TIMBUSS
BILLY JOEL
HOLLER
HADDONA 5-1
BON SOUT 6-4
HULY LOWES 6-HE 15-11
BANGLES 25-14

OK100/Ithece. NY

NewiMeAVMikina
GLASS TIGER
BOD SXCEP
PAUL SIMON
POINTER SISTERS
CLICE COOPER
ROTECHIN
RADONNA 5-1
RUSY LEWIS & TIME 4-2
TOTO 8-3
PETER CABBIEL 7-4
BOSTON 15-7

95XIL/Perkersburg, WV Paul DeMille

BILLY JOKE, PAUL SIMON BOB SEGER GLASS TIGER CHICAGO TIMBUKS POINTER SISTERS POINTER SISTERS
Bot JOVI 4-1
HUMAN LEAGUE 7-2
HADONNA 8-3
PETER CETERA 12-4
BEACH BOYS 11-5

WGAN/Portland, ME Todd Martin

none Hottest: BOSTON 1-1 HADONNA 2-2 HUMAN LEAGUE 5-5 EDDIE HONEY 6-6 HUEY LEMIS & THE 9-9

WOMPIWheeling, WV Foreter/Stewart Forser/Stowert BOS SICIES JANET JACKSON SILLY JOIL SILLY JOIL SON DANGER FAUL MCCARTNEY BOW D.H.C. (dp) MAGE CRUMS 12-7 MAGE CRUMS 12-7 MAGE CRUMS 12-7 MUT LORIS & THE 18-13 BILLY OCLAN 22-15 WF XX/WBiamsport PA Miner/Burst PA

Minier/Stratton
PAUL SIMON (dp)
GREGORY ABBOTT
BOB SEGER
FO INTER SISTERS
HIMMI SOUND HACKI
HOLLER BOTH
HOLLER BOTH
HOLLER
HOLLE

SOUTH

PARALLEL TWO

DAVID 4 DAVID SENJANIN ORR JETS HOTTORIC BOSTON 1-1 CAMED 2-2 SON JOVI 5-3 HUMAN LEAGUE 6-4 EDDIE MONEY 9-5

KHFI/Austin, TX Kaya/Edwards

Reyelfowerds
BOB SEGER
GEMESIS
POINTER SISTERS
BOLL E. KING
HOLLER
HOLLE

WFMF/Baton Rouge, LA

KZZB/Besument, TX Baker/Jackson FREDDIE JACKSON BOB SEGER TALKING HEADS DARYL HALL HILLIE JACKSON CARLY SINON OND JANET JACKSON

RIC OCASEK DURAN BURAN BEN E. KJMG' HOTE 48-E BOSTON 2-1 HUNAN LEAGUE 5-2 TOTO 8-4 ZDDIE HONEY 7-5 BON JOVI 10-7

Kris O'Kelly CNICO DeBARGE GENESIS SURVIVOR JETS (dp) GLASS TIGER HOTGER BOTTON 10-6 BOW JOW1 17-8 GREGORY ABBOTT 20-14 ANDY TAYLOR 21-16 JANET JACKSON 22-18

WBCY/Charlotte, NC Jack Daniel

Jack Deries

NO JOHNSON
HIAHI SOUND MACHE
JETS
DAVID LEE ROTH
BANGLES
FREDDIE JACKSON
Hottest:
HUHAH LEAGUE 1-1
BOSTON 3-2 BOSTON 3-2 BRUCE HORNSBY 7-5 PETER CETERA 12-6 GREGORY ABBOTT 25-19

SWENDLINGSHOPEN. MINISTERS SWENDLINGSHOPEN. SWENDLINGSHOP

Windhamiking
BEH F. RIMG
ELTON JOHN
BESTANIB ORR
HIANI SOUND MACHI
HOTSENI BON JOVI 1-1
BON JOVI 1-1
BOSTON 2-2
TOTO 6-4
DRAN JUICE JONES 9-6
BANDLES 26-22

Q105/Durham Raleigh, NC Edwards/Wright

EdwardsWright
BILLY JOER SISTERS
GLASS TIGER
ROOL 6 THE GAMS
MIANI SOUND MACHI
CHICAGO
HOTEGET
BOSTON 1-1
HURAN LEAGUE 4-2
PETER CTTERA 5-3
TOTO 6-4
BON JOHI 8-5

NEM EDITION KOOL & THE GANG (dp) POINTER SITERS HIAH! SOUND MACH! BIC COASEK HOSTER TALMER 22-18 ROBERT PALMER 22-18 BULL LAWIS & THE 26-22 SECRET TIES 30-27 HOORE & JACKSON D-29

Haney/Blmon
DURAN DURAN
DON JOHNSON
SECRET TIES
PREDDIE JACKSON
BILLY OCEAN
HOTESET:
ORAN JUICE JONES 2-1
RADONA 7-2
REF E. KINO 21-12
BANGLES 26-17
WANG CHUMG 29-19

WINK/Ft. Myers. FL Stone/Berger

Ston-Werger

BEN E. KING (dp)
POINTER SISTERS
CRICAGO
BILLY JOEL
DON JOHNSON
HOTE-ST
PYTER CHTERA 1-3
HADONNA 4-4
HUSY LIMIS & THE 9-6
HABG CRUKE 10-8
ROBBLE NEVIL 15-10

JAMET JACKSON
BESE E. KING
DASYL HALL
RUND D.H.C. (dp)
TALKING HEADS (dp)
Notest
BOSTON 6-1
MADONNA 5-2
PETER CETERA 7-5
HIMAN LEAGUE 9-6
GREGORY ABBOTT 14-8

WANS/Greenville, SC Tommy Smith

DON JONNSON BENJAHIN ORR BILLY JOEL BEN E. KING HOTLEST BOSTON 1-1 HADDONNA 4-2 SON JOVI 6-4 PETER CETERA 8-6 CAMEO 9-7

Wilson/Norte
TALK INN IEEDS (dp)
JETS JACKED/H
JAC

Abeli/Crews

KOOL 4 THE GANG
DANGLES
TALK ING HEADS
HOTLORED
HOMAN LEAGUE 2-1
BOSTON 3-2
ROBERT PALMER 5-3
CAMBO 6-4
EDDIE MONEY 10-9

WAPE/Jacksonville, FL Cahll/Klutch COMMODORES NANCY MARTINEZ

TOTO
BRUCE HORNSBY
TALKING HEADS
HOTCEST
BON JOVI 5-2
HUSY LEMIS & THE 10-3
WANG CHUNG 9-6
PETER CITERA 14-9
BILLY OCEAN 18-12

PotterTaylor

CHICNGO
JANET JACKSON
POINTER SISTEMS
POINTER SISTEMS
POINTER SISTEMS
POINTER SISTEMS
POINTER VANDROSS
HOTELLY JOBE
DONN JULE JONES 15-9
CAMED 19-12
EANNASS 35-30

TIMBUR3
GLASS TIGER
JANET JACKSON
HOTEGEI
BOSTON 5-2
BRUCE HORNISHY 9-6
BON JOVI 11-7
CANDO 13-9
STEVE WINWOOD 12-10

WDJX/Louisville, KY Kenney/Meyer

Kenney/Meyer BRUCE HORNSBY HANGLES BILLY OCEAN TIMBUKS LUTHER VANDROSS HOLLST KUMAN LEAGUE 2-1 CAMED 5-4 FITER CETTER 9-7 GREGORY ABBOTT 11-9 WANG CHING 19-14

CHICAGO
CHICAGO
STEVE NILLER
BENIAMIN ORR
BEN E. KING
HOTTER
BORTON 2-I
EDDIE MONEY 3-2
CYNDI LAUPER 4-3
BILLY IDDL 10-8
BON JOVI 11-9

JOHN COMMENT
BOB SEGER
GRECORY ABBOTT
Hottest:
BOSTON 1-1
MADONNA 8-4
HURY LEWIS 4 THE 18-12
BEN E. RING 17-14
SURVIVOR 26-16

WPOW/Mlemi, FL Tenner/Casaldy TEMPTATIONS BILLY OCEAN POINTER SISTERS

POINTER SISTERN HOTTERS! NANCY MARTINEZ 2-1 VOICE 4-2 RUN D.H.C. 7-3 MADONNA 8-4 BON JOVI 12-9

GENESIS
SUNVIVOR
TALKING MEADS
HORSEN 9-7
AND MEADS
HORSEN 9-8
PATE CETERA 11-10
BRUCE HORNESY 21-12
RUEY LEMIS 4 THE 23-18
WAND CRUNG 25-19

GLASS TIGER BEN E. KING ROOL & THE GANG GENESIS HOTEBRIT LISA GISA 1-1 BOSTON 2-2 ORAN JUICE JONES 9-4 BRUCE HORMSHY 12-8 WANG CHUNG 19-13

GENESIS BOB SEGER DAVID LEE ROTH (dp) Nottest: HUMAN LEAGUE 6-1 RIC COASEK 5-4 BON JOVI 8-6 CAMED 12-10 WARG CHUNG 13-11

KBFM/McAllen-Brown

CRUEMONDAMA

GLASS TIGER
STEVE MINNOOD
COMMODORES
STEVE MINNOOD
COMMODORES
STEVE MINNOOD
COMMODORES
STEVE MINNOOD
COMMODORES
KOOL & THE GAME
BOATE LEE ROTH
BOETER
HOOMER MINNOON
LONGER
HOMAN LANGUE 10-8
HIDNIGHT STAR 15-9

Y107/Nashville, TN Chase/Whitsker

ChasaWhitskar

GENESIS
GOBBIE NEVIL
SOB SEGER
SOB SEGER
SOB SEGER
HUNGLES
HUNG

KWES/Odesse Midland, TX Jim Scott PRETENDERS
GLASS TIGER (dp)
KCOL & THE GANG (dp)
TALKING NEADS (dp)
HIAHI SOURD MACHI (dp)
HOTCHEN DORN JUICE JONES 1-1
BON JOVI 11-7
BON JOVI 11-7
BON JOVI 11-7
BON JOVI 11-6
BEN E. KING 21-16
BANGLES 29-21

ThomseWright
SILLY CERN
GLASS TIGER
GLASS TIGER
ANNEY HARTHEZ
TIL TUESDAY
HOTEGET
GRAN JUICE JONES 3-1
CAMED 4-3
BOSTON 6-4
HADDONEN 7-5
BON JOVI 9-6

BRUCE HORNSBY GREGORY ABBOTT PRETENDERS KOOL 4 THE GANG BOB SEGER HOLLOW I

94Z/Raleigh, NC Delloro/Hunter

NOME HOTERST IN THE STATE OF TH WRVQ/Richmond, VA Lawis/Payne

GENESIS JANET JACKSON GLASS TIGER HOTEGE! BOSTON 3+1 BON JOV! 7-4 TOTO 10-5 BRUCE MORNSBY 12-6 RUBHAN LEAGUE 13-7 WXLK/Rosnoke, VA O'Shee/Thomas

O'ShealThomas
BANKLES
SILLY VERA & BEAT
DAVID & DAVID D
GRECORY ASSOTT
JETS
HOTTOR BOSTON 7-9-5
BOSTON 7-9-5
BOSTON 7-9-5
BROCE MERKSEY 18-16
ORAN JUICE JONES 21-17

PARALLEL

KQIZ/Amerillo, TX Keith Montgomery

Keth Montgomery
POINTER SISTERS
GREGORY ABOUT
BESIJAMIN ORR
CARLY SIMON
STOME FURT
BOSTON 1-1
RUMAN LEAGUE 4-2
HADONNA 6-3
EDDIE MONEY 7-2
PETER CETERR 8-5
WKSF/ABANEM, MC
John Stavene

John Steven

STACY LATTISAW (dp)

STACY LATTISAW (dp)

STACY LATTISAW (dp)

STACY LATTISAW (dp)

DIAMOND ORN

LARAN (dp)

POLICE (dp)

EUNTYNHICS ERAT

BILLY VERA E REAT

FOR AN UNIVERSE STEEN

PORTON DIAMOND ON TO PART

TIMBURY JONES 15-8

PETER CCTERA 16-12

TIMBURY JONES 15-8

PETER CCTERA 16-12

WJAD/Beinbridge, GA ENOUKelly

EWOUNDING
DON JOHNSON
PAUL MCCARTNEY
BILLY JOEL
PREDDIE JACKSON
LARAM
POLICE
HOTTERS!
BOSTON 2-1
HURAN LEAGUE 4-2
HADONRA 9-3
PETER CETERA 10-5
BON JOUL 8-7

BILLY, OCEAN BILLY, JOEL KANSAM (dp) BILLY VERA 4 BEAT HOTECOST HUMAN LEAGUE 12-5 BRUCE MORNSBY 17-9 LIONEL RICHIE 19-14 BANGLES 38-28 SURVIVOR 39-29

KLYMAXV
DON JOHNSON
DON JOHNSON
CHICO DEBARGE
LUTHER VANDROSS
HOTEST
HUMAN LEEGUE 4-1
BOSTON 6-2
HADONNA 7-4
EDDIE MONEY 10-5
HUEY LEWIS 4 THE 14-9

THREE

StealWeber
JETS
JETS
DANTO LEE ROTH
NILLIE JACKSON
SOB SECER
DON JOHNSON
Hobtest:
BOSTON 2-1
BOSTON 2-1
TOTO 5-4
ORAN JUICE JONES 6-5
BANGLES 17-13 Graen/Borwell
JOHN FOGERTY
CARLY SIMON
LITTHER VANDRODS
COMMODORES
PAUL MCCARTNEY
STEVE HILLER
FREDDIE JAKESON
CHEMBED HOUSE
MUST LEMIS 4 THE 13-8
GREGORY ABBOTT 18-11
BILLY FOOL 19-13
DURAN JURAN 30-74 WDLX/Washington, NC Jackson/Lee

BEM E. KING LUTHER VANDROSS CNICAGO JETS MIONIGHT STAR HOTLEGE : BGSTON 1-1 HUMAN LENGUE 8-2 CAMED 3-3 RADOMBA 1-7 PREDDIE JACKSON 31-21 KISR/Ft, Smith, AR BeheriByent
KANSAS
BILLY JOSE
BILLY JOSE
BILLY JOSE
BOS SOZES
GREDORY ABBOTT (dp)
RUN D.H. C. (dp)
Hottest:
BOH JOY! 8-1
BOH JOY! 8-1
CHURY LIMIS & THE 19-10 WKZL/Winston-Salem, NC Lyles/Joseph Lydes/Joseph
BANGLES
BANGLES
RIC GCASEK
POINTER SISTERS
CNICAGO
CNICAGO
TIL TUESDAY
NOTEAS!
BOSTON 2-1
BON JOVI 5-2
CAMED 4-1
HADDINA 7-4
GREGORY ABBOTT 11-7

PRETENDERS
TALKING MEADS
GLASS TIGGE
HOTTGET
HOTTGET
LIVER 1-1
HUMANN LEAGUE 3-2
LISA JISA 7-5
PETER CETERA 8-7
BON JOVI 10-9

DON JOHNSON LUTHER VANDROSS PAUL NCCARTNEY BILLY JOEL JAMET JACKSON BEN E. KING HOTEGE 2-1 BOSTON 4-2 HUMAN LEAGUE 5-3 BON JOVI 11-6 PETER CETERA 15-11

WYKS/Gelnesville, FL Jeri Banta Jet Banta
TIMBUK3
BREGORY ARBOTT
POINTER SISTERS
DOM JOHNSON
BOB SECER
HOTES
HAMB CHUNG 8-6
BOM JOVI 17-8
LIONEL RICHIE 19-11
BRUCE HORNSEY 21-12
CAMED 25-17

WZYPiHuntsville, AL Chris Andrews

PAUL NCCARTNEY
JAMET JACKSON
CHICAGO
BEN E. KING
BILLY JOBL
HOLLOW JOL
HOLLOW
AND JONES 10-6
CAMED 17-7
NUEY LEWIS 6 THE 22-13

KSMB/Lafeyette, LA Segrevee/Small

Segreea/Small
CINDERELLA (dp)
Hottest:
BOSTON 2-1
ANITA BAKER 10-8
NU SHOOD 12-9
HUEY LEMIS 6 THE 11-10
PETER CETERA 16-11 Q101/Meridian, MS Tom Kelley

Tom Keley
BOB SEGER
GENERALS
G

Chuck Redden

PAUL HCCARTNEY
JETS
DAVID LEK ROTH
DEAD OR ALL'ME
DEAD OR ALL'ME
CARLY SIHON (4p)
HILLIE JACKSON (4p)
HILLIE JACKSON (4p)
HOTLEAT
HANDINAN 7-2
BONJONE 10-1
BONJOYI 10-1
BONJOYI 10-1
GREGORY ABBOTT 29-20

WPFM/Panama City, FL Jeff Davis

Jeff Davie

DEBSIA SATELLITE
DEBSIA HARRY
SILLY JOEL
BOS GELDOY
PAUL SIMON
NOTESET
BOSTON 1-1
CAMED 6-3
TOTO 8-4
HUMAN LEAGUE 10-6*
WANG CHUNG 16-10

NANCY MARTINEZ FREDDIE JACKSON CARLY SIMON DAVID LEE ROTH LUTHER VANDROSS LUTHER VANDROSS Hottest: CAMED 1-1 HIMAN 1EAGUE 4-2 BON JOVI 5-4 BOSTON 8-5 HUEY LEWIS 4 THE 13-10

WGLF/Telleh Quinn/Ocean

Quinn/Ocean
BEN E. KING
GLASS TIGER
KANSAS
BENJANIN ORR
CHICAGO
LUTHER VANDROSS
CAMED 2-1
HIMAN LEAGUE 6-3
NADONBA 9-5
BRUCE HORNSBY 21-15
WANG CHUNG 24-18

Z103/Tellehessee, FL Dougles/Stevens

OouglesStevens
BEN E. KING
STEVE WINNOOM MACHI
DOW JOHNSON (dp)
HOTEGET JONES 1-1
BON JOYL B-4
HUNAN LEAGUE 9-7
BAMGLES 21-12

CINDERLA (dp) LITTHER VANDROSS POLICE BOB SEGER GREDORY ABSOTT Hottests BOSTON 1-1 BON JOVI 3-2 ORAN JUICE JONES 6-5 CAMED 11-8 DURAN BURAN 40-34

Randy "Asimas" Turmer
PAUL HOCARTHEY
JETS
JAMET JACKEON
CARLET JACKEON
CARLET JACKEON
CARLET JACKEON
CHICO DEBARGE
NILLIE JACKEON
FOR TURNEY
FOR THE JACKEON
F

The following stations reported a frozen playlist this week: WFLY/Albany

The following stations failed to report this week, therefore their playlists were frozen: KJ103/Oklahoma City

100KHI/Ocean City WGAN/Portland NOTE: WARM/Attants and KYRK/Las Vegas are new Parallel One and Two reporters respectively. B106/Washington, 9DTX/IDETOIL, and KATD/San Jose are now P-1 reporters. KNBQ/Seattle moves down to P-2, and 254 (Boston Is no longer

a reporter.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

MIAMI SOUND MACHE DAVID & DAVID BENJAMIN ORR

BOB SEGER BANGLES GENESIS DURAN DURAN HOTCEST BOSTON 4-1 BON JOVI 12-8 HADDNNA 11-9 TOTO 20-12 WANG CHUNG 16-13

WGGZ/Beton Rouge, LA Michael Adems Michael Adems
GENESIS
HOWARD JONES
HOWARD JONES
LIONE: RICHIE
HOTESET:
BOSTON 1-1
EDDIE HONEY 2-2
ROW JOVI 11-4
TOTO 8-5
HUEY LEWIS & THE 10-7

Hottest: LISA LISA 1-1 PETER CETERA 5-2 HADONNA 9-5 BOSTON 13-10 ORAN JUICE JONES 14-11

WAPUBirminghem, AL McCarthy/Wood

BEN E. KING (dp) NU SHOOZ PAUL YOUNG JETS (dp) CHICO DEBARGE (dp) Hottest: BOSTON 1-1 MADONNA 7-4

WSSX/Charleston, SC Phillips/Allen

Philippi Alen
TINBUK)
RUMD L. C.

WOKEKnoxville, TN Herper/Beach

WFMIIL axington, KY Foxilindy FOUNDAMENT OF THE PROPERTY OF

WLRS/Louisville, KY Knight/Lyons

LOUSTERMULATION MACHI JAMET JACKSON MEHESIS CHIDERELLA (dp) CHICAGO KANSAS JUICE JONES 1-1 CRAMED 11-5 PETER CETERA 12-6 RUN D.H.C. 15-7 BRUCE HORNSBY 27-20

KITY/Sen Antonio.

DEAD OR ALIVE HU SHOOT OND (dp) SITES POINTER SITES POINTER SITES HOLLE JACKSON (dp) HILLIE JACKSON (dp) HILLIE JACKSON (dp) HADONNA 2-1 RUN D.M.C. 3-2 ROBERT FALMER 4-3 WASHI CHUNG 23-13 JAMET JACKSON 28-19

the song was dropped from the playlist then readded

CHR ADDS & HOTS

MIDWEST

PARALLEL THREE

MONARD MINETY MARCY MARYLESS GRANDS MONTOS MARYLES JOHNS 1-1 CAMBO 7-4

PARALLEL

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations

Carly Simon

"Coming Around Again"

We Told You!

WAVA Q-107 WXKS KS-95 B-106 B-104 KTKS WCZY KPKE FM-100 WNCX WPRO WNCI KYUU KATD WBBQ WBEN-FM

NEW & ACTIVE

Arista. Style. Commitment. Success.

ARISTA

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information

tion.

Parallel I Reporters: Selected stations that are format dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ opulation, according to Arbitron, of 199,999 and below.

239 Reports

JOHN DOE "Hit Song" (Anylabel) 100/25 44% 33% 21% 56% 19%

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. it this week including 25 new adds.

- this week reporters playing it.

nal Reach — Percentage of reporters
playing the song within each region.

Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 4 - Number of stations reportting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 — Number of stations moving the down on their charts.

Adds 25 — Total number of stations adding it this week.

GREGORY ABBOTT Shake You Down (Columbia) LP Gregory Abbott National Summary UP 46 DEBUTS 24 SAME 24 DOWN 0 ADDS 36 130/36 Regional Reach E 56% S 71% M 33% W 53% 194 25-20 XONG d-28 KCAG on KXYC on KDON d-37 KRG on WKEE d=30 KC101 29=21 WSPK 31=27 98PKY d=29 WPST d= WNYZ d=29 HRCK d=38 WKEZ On P 8104 29-26 MXKS d-33 MXSZ d-15 MBLJ 8-28 MBLJ 12-7 72100 8-6 894 24-18 PRO-PM d-30 8106 30-27 WAVA 30-26 P WHOLE 16-31
FOR THE PROPERTY OF THE PROPERTY O WIGY a 103C18 a 95XXX 1 100KHI 31 s WGAN on fr WPXX a 940 19-10 293 35-31 93FM 28-18 KRBE 34-29 Y100 4-3 WNVE 10-10 0105 30-27 MGII A MKSF 33-31 MJAD on WGOG 27-22 MJMC 18-11 KJSP A 0104 20-16 MYKS A MIYP 8-40 KSMB on WSSMB on HIDWEST B96 21-17 92X d-31 99DTX on WCZY a WNYT 30-24 KBRD on RDMB a KHTR d-28 KPKE d-34 KIIS a KIEP d-29 KRRZ on PM102 on KSI03 a KHEL on KATD a-32 KPLE a-32 MCIL a KCHQ a KFKX a KKLS on 99KG on KMTO a WDBR d-40 KDVV & HI OMEST WKAU s WGTI s-36 WWDT s 1 WEST

RANGLES Walk Like An Egyptian (Columbia) LP Different Light 217/15 91% National Summary UP 167 DEBUTS 16 SAME 13 DOWN 6 ADDS 15 Regional Reach E 85% S 90% M 91% W 98% D WRBS 37-32 WRB 68 A WFB 68 A W P3 B104 19-16 MXKS 07-27 MKSE 37-27 MKSE 37-27 MKSE 37-27 MKSE 37-27 MKSE 37-27 MKSE 39-25 MCAU 39-25 MCAU 39-25 MCAU 39-27 PMO-PM 33-2 0107 23-19 WAVA 16-12 MATEG a -36 MMPX 40-26 MIGY 23-19 103C1R 31-2 95X0X 8-5 MIRZ 21-14 d-75 26-22 27-21 20-25 26-17 11-27 14-26 on 25 30-25 30-25 30-25 30-25 4-22 28-24 4-34 12-18 SOUTH WARH 293 KEGL 17-21 935H 16-10 KRRE 8-7 Y100 d-33 R97 25-20 WNVI 24-21 WBSR 28-21 Q105 d-28 SOUTH SOUTH

KQ12 34-20

WXSF 21-16

MG10 38-28

MG00 43-4

M300 24-16

B96 28-32

KISR 6-38

G104 35-29

WYNS 30-22

WYNF 30-22

KYPF 43-6

KNNS 25-21

G101 40-28

KNNN 31-21

WPPH 31-22

LG102 29-25

MGF 32-24

WWSS 26-20 HICHEST WKDD 29-17 WKAU 25-18 WHCX 22-16 KIIK 22-16 KIIK 22-16 KIIK 22-16 KIIC 22-16 WILK 28-18 WILK 28-19 HIDMENT
KYTY 32-24
KYTY 32-20
KIND 22-20
KIND 22-20
KIND 21-20
KIND 31-20
KIN P2 WEST MEST

KNNQ 28-22
KP95 2 fr
KIYS 4-3
KEXX 29-23
CHED d-29
KSND 10-7
KSND 10-7
KSND 17-12
KNDX 38-22
KNDX 37-29
194 21-12
KOPG 15-8
KING 24-17
KIYK 30-27
KI KGOT 28-23 KYYA 29-23 KBOZ 31-21 KTRS 20-16 KEKAZ 26-21 KTHT 9-5 KIFN 1-2 KHTZ 24-13 KWNZ 4-28 KBIM, 26-20 KIOZ 30-23 SLY96 22-22 OK95 11-9 BON JOYI ON JOVI
OU Give Love A Bad Name (Polydor/
P Stingery When Wet PolyGram 214/3 Ø

Regions Reach E 92% S 90% M 91% W 84% WNYI 3-1 WRCK 3-2 WKRI 3-1 Q106 10-6 PI **P3** B104 15-11 MKKS 12-11 MKKS 12-11 MKKS 9-8 MKKS 9-8 MKKS 9-8 MFLJ 13-8 2100 9-8 MCAU 2-1 894 5-3 PRO-PM 6-5 CPTR a-38 B106 8-5 0107 17-11 MAYA 7-5 WRBD 1-3
RFS 8-7
WFFS 11-4
WFFS 11-5
WFFS 11-5 WFBG 9-3 WHEX 8-6 MIGH 3-2 103CIR 11-95XDC 10-6 MER 2-1 WING 2-1 WING 4-2 WCM 6-4 100KH 17 95XIL 4-1 WOMP 4-3 WOMP 4-3 WOMP 4-3 94Q 5-4 MARN 15-1: 293 8-6 KEGL 5-9 KTKS 12-1! 937M 4-3 KRBE 6-5 Y100 5-4 897 23-17 MNYZ 20-9 MRSR 12-7 Q105 7-4 SOUTH SOUTH

KQIZ 10-6

MKSF 4-1

MJAD 8-7

MJAD 16-13

MCMQ 29-25

898 10-9

KISR 8-3

Q104 11-6

MYXF 3-1

KSMR 5-5

Q101 20-15

KMAN 10-4

Z102 5-4

MGLF 15-11

Z103 8-5

MNIN 3-2

WWSS 15-11 HICHEST NE OWEST MIDMEST

WEAD 13-10

MNCK 5-15

MNCK 5-15

MATZ 8-5

KEND 12-8

KEIO 9-7

WEEE 8-7

KEIO 11-9

WCRD 4-2

ATEM 17-15

MADA 2-1

MAPL 9-6

2104 8-4

KORO-8-7

KORO-8-7

KORO 2-8

WROT 3-1 EYTY 8-6 WBNG d-35 WBNB 1-12 WCIL 2-2 RCGCR 17-1 HLBW 3-11 RCNG 13-9 Y94 11-8 ROKL 10-8 MKFR 14-1 WAZY 8-6 FRE 15-1 KKLS 5-6 KPRG 11-9 KKRC 12-8 KRC 11-9 KKRC 4-9 KKRC 12-8 KRC 14-9 KKRC 14-1 WBZY 8-6 KRC 14-9 KKRC 14-1 KKLS 5-1 KKRC 2-1 KKRC 14-1 KKLS 5-1 KKRC 14-1 KKLS 5-1 KKRC 14-1 KKLS 5-1 KKRC 14-1 KKRC 14-1 KKLS 5-1 KKRC 14-1 KK

WEST

KPKE B-5 Y108 27-23 KIIS 25-20 KIES 25-20 KERZ 14-7 KMJK 12-9 KWOD 21-15

P2

KGOT on KYYA 11-6

KIYS 1-1 RIKX 8-6 CHED 26-25 KSND 24-24 KBOS 14-10 KMGX 26-10 KQMQ ON RLUC 16-6 KCAQ 4-3 KXYQ 2-2 KDON 8-6 ROSTON Amanda (MCA) LP: Third Stage National Summary UP 129 DEBUTS 1 SAME 89 DOWN 19 ADDS 0 Regions Reach £ 100% S 100% M 100% W 98% PI MNYZ 1-2 MRCK 2-1 MKRZ 5-2 Q106 4-1 MAST

BI04 9-5

MXXS 1-1

WESS 2-1

WESS 2-1

WESS 2-1

WESS 2-1

WESS 3-1

WES 3-1

WESS 3-1

W WBDD 1-1
RPS 3-1
WPMF 4-1
WPMF 4-1
WPMF 4-1
WSSK 8-8
WSSK 8-8
WSSK 1-8
WSSK WARFS 1-1 WMPX 9-7 HIGY 1-1 103c1x 8-1 9500X 2-1 MKPZ 1-1 WFR 1-2 WFR 1-2 WFR 1-2 WFR 1-1 100KH 2-2 F100KH 2-2 HIGH 15-15 HUAN 1 fr WOMP 3-1 WFRX 2-1 940 1-1 MASC 1-6 293 7-4 REGL 2-3 RTKS 1-1 93PH 1-1 RRBE 1-1 951NZ 1-1 9700 1-1 897 2-1 WNVI 2-2 WRSR 1-1 Q105 4-2 MG12 1-1 WKSF 1-1 WJAD 2-1 WG1D 1-1 WG1D 1-1 MG1D 6-2 WJRK 1-1 B98 4-3 KISR 1-1 Q104 4-2 WYKS 3-1 WZYP 1-5 KSHB 2-1 Q101 7-1 KNAM 6-3 WZYP 1-5 KSHB 2-1 Q102 8-5 WZYF 1-5 Z103 8-5 WG1F 5-2 Z103 6-2 KNAM 6-3 WZYF 1-1 WYBS 1-1 96 1-1
WLS 1-1
295 1-1
295 1-1
9072 5-3
HOWS 1-1
92X 1-1
MNCT 3-1
MNCT 3-1
MNCT 1-1
MNCT 1-1
MNCT 1-1
MNCT 1-1
KBFQ 4-3
MNTT 11-8
KDMS 6-3
KHTR 3-1
KMX 2-1
MLOL 10-8 MICHER RYYY 2-1 MINO 3-2 MINH 4-1 MCIL 4-4 MCIL 4-4 MCR 3-1 KMC 3-1 WARY 3-1 WARY 1-1 KFRC 1-1 99KG 3-1 KHRC HI DWEST WEST KPKE 1-1 Y108 1-1 KIIS 9-6 KIZP 1-2 KRKZ 5-3 KMJK 4-1 FN102 9-KMCC 5-1 KS103 8-KMEL 16-KATD 3-3 KMSS 4-3 KML 16-KATD 3-3 KMSS 4-3 KML 4-2 KML 8-1

WKDÓ 1-3 WKAU 1-2 WKAU 1-2 WKAU 1-2 WKAU 1-2 KEU 1-2 KEU 2-1 KEU 1-2 KEU 2-1 KEU 1-2 KEU 2-1 KEU 1-2 K P2 KNNO 5-2 KFP5 1 IN KFP5 3-2 KFR5 1-16 CHED 16-16 KSND 4-4 KROS 3-2 KFRC 5-4 KYNO 9-8 I94 9-8 KONO 17-1 KLUC 2-2 KYRK 8-6 KFIV 1-1 KCAQ 6-4 WPLY 2 fr Q100 2-5 MYSR 2-2 K104 14-7 MERS 2-1 WSNK 9-2 WTIC 2-2 WANC 1-1 MSEE 8-5 MINN 6-2 KC101 6-3 MSPK 1-1 HI-104 3-1 HI-104 3-1 WSNY 1-1 WSNY 1-1 WSNY 1-1 WSNY 1-1 1-1 16-1 16-1 14-4 13-2 5-4 9-8 17-1 2-2

CAMED Word Up (Atlanta Artists/PolyGram) 85% 203/5 National Summary UP 159 DEBUTS 3 SAME 22 DOWN 14 ADDS 5 10 818 868 798 948

C

PI **PB** MIND 2-2
KP8 on
KZZ8 19-12
KZ8 19-12 MFBG d-20 MNFPX 23-16 MTGY 20-17 1035CTR 20-1 955CX 15-11 WRPZ 16-14 MIRX 14-11 MZYQ 15-12 MGCH 13-10 100KHI 10 WGMP 15-12' MFDX 13-11 8104 7-6 MXXS 6-4 MXXS 6-4 MPHD a CROI 20-14 MPLJ 15-12 Z100 14-10 WCAU 13-12 S94 2-9 2RO-FM 24-2 CFTR a-17 Z106 9-7 Q107 22-21 WAVA 13-10 SOUTH SOUTE Z93 11-8 KEGL 23-1 KTKS 7-7 93PM 9-4 KRSE 7-6 Y100 2-2 897 9-9 WNVZ 7-5 Q105 29-2 196 7-3 295 8-3 Q102 26-3 WH95 9-7 92X 4-3

MBNQ 12-23 MGMT 3-15 MCIL 11-11 MCIN 17-13 KCNQ 17-13 KCNQ 17-13 KCNQ 21-19 MAZY 9-7 EFKX 16-13 99KQ 38-22 KKNC 22-21 KNC 22-21 KNC 22-21 MGMT 33-25 KCNC 16-13 MGMT 33-25 MGMT KPRE Y108 KIIS KZIP KKR2 KMJK FN102 KWOO KS103 KMEL KATD KMSS KPLI WEST WEST KNNO 20-36 KP95 8 fr KIYS 17-35 KIKK 17-14 (JRED 21-71-18 KINO 13-12 KINO 13-12 KINO 7-5 134 17-24 KONO 7-5 134 17-24 KONO 1-1 KURC 7-6 KIYK 6-3 KFIV 11-9 KCAQ 1-5 KCAQ 1 P2 ZAST
Q100 4-1
MYSR 20-15
WERZ 12-11
WNNK 6-5.
WTIC 7-5
WKEZ 4-3
WLAN 11-9
KC101 22-1
MSPX 17-14
98PXY 6-4
MGPH 29-16
MPST 26-20
WPST 26-21
WRCK 12-11
WRCK 12-11
WRCK 12-12
Q106 21-20

> PETER CETERA W/ AMY GRANT The Next Time I Fall (Full Moon/WB)
>
> LP: Solitude / Solitaire 231/1 97% Reach E 96% S 96% M 97% W 98%

8104 14-1 MBEN 15-3 MKSR 7-6 MPBD 10-7 MSL 15-1 CKOI on MPLJ 20-2 2100 24-2 MCAU 17-1 B94 8-6 PRO-TM 8-CFTR 16-1 B106 5-4 Q107 11-8 MAVA 8-7

940 17-14 293 9-7 293 9-7 KEGL 6-6 KTKS 8-8 93PH 15-8 KRBE 5-4 951NZ a Y100 26-16 297 8-6 WNYZ 15-14 Q105 21-17 ŘIZMEST

896 9-5 4LS 5-4 295 9-8 Q102 27-18 WHS 24-22 92X 14-9 MNC1 15-10 99DTX 13-16 MCZY 13-6 MYT 12-19 KBEQ 12-7 WKT1 4-4 KDWD 9-4 KETTR 11-8 WLOL 7-3

PZ

MIDD 3-6 MIDD 3-6 MIDD 3-6 MIDW 38-33 MIDW 3

KNMQ 10-7 K195 15 fr K175 5-4 K176 6-5 CNED 25-23 KSND 1-1 KBOS 24-14 KMGX 35-30 KYNO 31-27 194 6-4 KOMQ 14-10 KDDC 8-5 KYRK 13-11 K71V 15-7

MICHEST

RYTY 9-7 WING 7-6 WOMB 26-16 WCIL 5-5 KCCR 10-8 WLSW 1-1 KCMC 14-8 Y94 1-1 KKKL 5-3 MKFR 13-8 WAZY 4-4 KFKK 6-3 SKLS 4-3 99KG 10-7 XREC 9-6 KHTC 2-2 WDDR 11-9 WSPT 12-10 KDVV 8-4 KFWW 8-4

National Summary UP 202 DEBUTS 2 SAME 24 DOWN 2 ADDS 1 WRCK 7-6 WKRI 9-5 Q106 13-9

LP: Boomtown Regional Reach E 35% S 41% M 67% W 57% | VAND 17-12 | VAN PB MFBG 6-5 MMPX 4-2 MIGY 9-7 103CIR 10-9 95XDC 11-9 MKPZ 10-9 HIKZ 5-5 MZYO 9-7 MGCH 3-1 OKIDO 21-1 100KHZ 12-4 HGAN 12 fr worlp 6-4 MPXX 8-6

CHICAGO

Regional Reach E 35% S 23% H 22% W 20%

(I)

951NZ on

MIDWEST

92X on KHTR on

P2

WEST

Will You Still Love Me? (WB) LP: Chicago 18

NAA

WRDQ & WINGK OR GIOS & WINK & WXSI 39-35 MQUT & KZOU & WLRS & WDLX & WXZL &

WGRD a WGRD a WIXX s-38 WRON.a

D

MERG A

103CIR on WXPE on W2CH d-34 OKIDO m 95XIL m

SOUTH

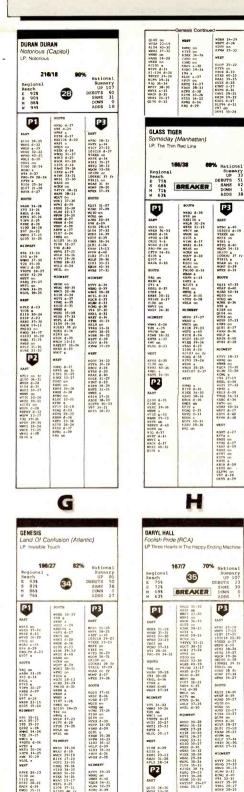
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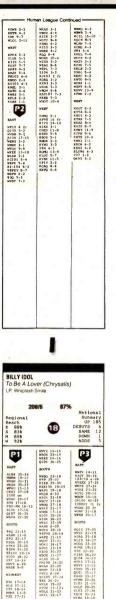
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MGPM d-37 930 35-33 MPST 31-28, MSTZ 39-34 MSCK 30-27 Q106 33-30 SOUTE MIRQ 30-26 KVS 30-26 KXZS a MAPI 27-23	RFIV on RCAQ 31-28 KDON 33-30 RCPK 36-32 RZZU on RMDQ 34-30 KPQ d-28	KB0Z 34-31 KTRS 31-29 KRAZ 30-25 K0AZ 20-25 K0AZ 27-21 KTRT 36-31 KZPN d-40 KNMZ 24-33 KBIH 32-29 KD0Z 36-32 SILT96 34-30 Y97 33-25 OK95 25-20
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BIO4 24-19 NOKES 29-21 WEEN 13-7 WEST 13-10	NOTE: 10-16 NOTE:	P3 RAST W700 13-9 W978 7-3 W107 16-14 103C1R 21-14 9550X 17-13 MF0E 13-12 MT0 16-13 MT0E 13-12 MT0 14-13 MT0 1
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BAST B104 11-8 WXKS 3-3 WREN 5-9 WKSE 3-2	SOUTH	P3
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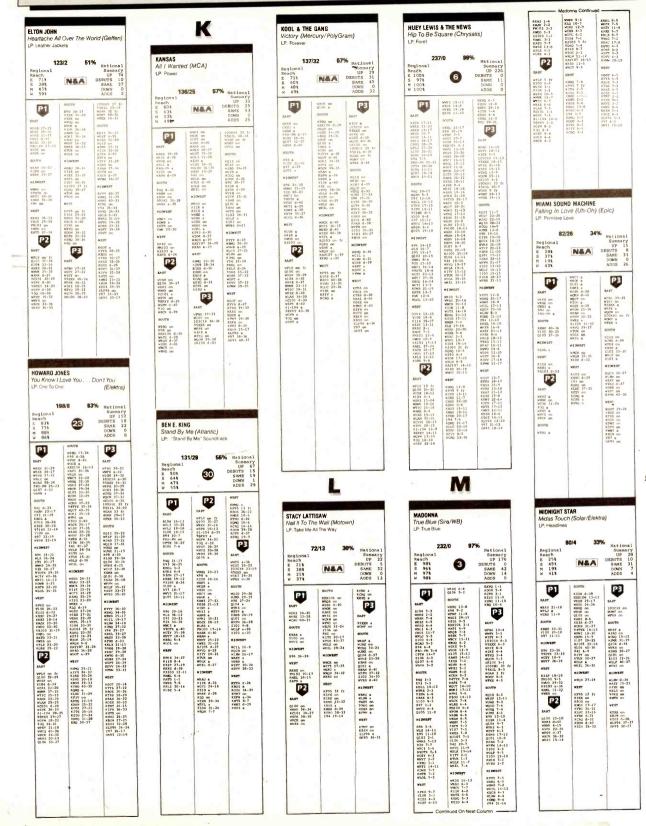
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	103/7 103/7 National Summary Description of		### 19-71 ### 19-71	MIDMEST MRDM 40-20 MRDM 19-15 MRCM 40-31 KIIK 12-9 MRTM 20-16 KIEK 12-8 MRTM 21-15 KID 25-23 MRDM 21-11 KID 25-23 MRDM 21-11 KID 25-23 MRDM 29-29 MRDM 29-29 MRDM 29-29 MRDM 29-29 MRDM 29-23-23 MRDM 23-23	### 1997 1998 1998 1998 1998 1998 1998 1998
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PRO-PH &	KAMZ OD	95XIL 27-
0106 a	HCKN &	SOUTH
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198/ Regional Reach E 85% S 83%	12 83%	National Summary UP 111 DEBUTS 49 SAME 26
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MYLY on fr Q100 on WYSE d-10 K104 d-40 WERZ 32-28 MNNX on WYSE 33-30 WACK 20-14 KCE 0-5 KCI01 27-2 MSPX 00-36 MGPM 36-30 MGPM 36-30 WSS 00-36-35 WSS 00-36-35 WSS 00-36-35 WSS 00-36-35 WSS 00-36-35 WSS 00-36-36-36	KINNO 35-32" K1Y5 36-31 K1KX 5-23 K3KO 27-27 KBOS 67-37 KLICC 30-27 KYPK 00 KFIV 6-26 KCAQ 6-31 KXYO 6-36 KCAQ 6-31 KXYO 6-35 KCAX 17-31 KNYO 33-31 KNYO 33-31 KNYO 39-37 KIZ 33-31 KNYO 39-37 KIZ 33-31 KNYO 39-37 KIZ 4-30	RKAZ 34-31 KOZE 35-37 KTMT d-36 RZFN 31-24 RMTZ a RMTZ 27-26 KBIM 35-34 KEOZ 37-34 SLY96 35-2 Y97 31-20 OH95 27-22

166	i/21 69	% National
Regional Reach = E 67% S 67% M 71% W 73%	29	National Summary UP 90 DEBUTS 28 SAME 25 DOWN 1 ADDS 21
CAST 22-19 White 1 - 2 - 19 White 2 - 2 - 19 White 2 - 2 - 19 White 2 - 2 - 2 White 2 - 2 - 2 White 2	SOUTH 1-12	PART 2-12 PART 2

Regional Reach E 15% S 28% M 19% W 31%	N&A	SURBAT UP 1 DEBUTS SAME 4 DOWN ADDS
MAKE on WKSE on WKSE on WKSE on WKSE on WKSE on WSPHD on ROTH STORE OLD ON ROTH OF ROT	VBCX 38-33 WALK 50 SOUTH 21 -16 SOUTH 21	EAST SOUTH S

64	/1 23%	Natio
Regional Reach E 218 S 358 H 98 W 228	930 on MRKX on MRKX on SOUTH KIIS d-40	SUBERUTS SAME DOWN ADDS KNGX on 194 on KCAQ on KZZU on
MATE 26-24 MATE 26-27 MATE 2	NOTION 28-25 NOTIO	EAST 9500X of SOUTH MCGQ 2: WHEE 3: Q104 1: (1 FMAN 3: 3102 2: 1 MVBS 3: MVBS 3: MVBS 3: MVBS 3: MVBS 0: MVBR of SOUTH MCGR of S

Regional	12/6 68	National Summary UP 127
Reach E 698 S 678 M 628 W 758	26	DEBUTS 5- SAME 23 DOWN 1 ADDS 6
CAST 1-4 CONT 1-4 CON	MAT 14-21 WOOD ON 1000 WOOD	MART 10-14

TIMBUK 3 The Future's LP: Greetings F	So Bright From Timbuk 3	(IRS/MCA)
132	28 559	National
Regional Reach E 44% S 56% M 55% W 65%	N&A	Summary UP 50 DEBUTS 21 SAME 32 DOWN 1 AODS 28
PI	WKQS d=36	WIGY 4-36 95XXX 37-33
•	MBCY on MBCO 30-28	MIKZ d-35 MOCH B
EAST	MSEZ OD	100KHT 28 fr
wxxs a	MNOK d-39 G105 on	95KIL a
WREN 29-26 WKSE 4-39	WINK on	WORLD ON
MPHD 30-28	WK81 on WANS 30-27	W990K d-38
CK01 a	WORN A	SOUTH
SOUTH	WOUT on	KQII d-40
940 26-23	MZOU 25-22	WKSF 20-13
44 APM 12-11	WDJX a WLPS d-40	WJHX 39-34
193 25-21	MARR on	X1SR d-37 Q104 on
KEGL 18-22 KTKS 21-17 935M a	KRFH 40-36 947 30-26	
937M a KRBE 18-15	MXLK on	KSMB 34-31
WRSR 31-29	KTUK 26-22	WDIM 29-23
	HICHEST	Z102 4-38 KNIN 4-39
HIDWEST	WKDD on	KNIN d-39 WVBS 33-27
MMMS d-39	HXAU 4-40	HICHEST
990TX on KWK 34-22	MNCX a KIIK 32-27	
WLOL 36-30	KRNO B-40	KYYYY on
WEST	KZIO a MGRD 39-39	Wing on Wind 29-18
	WINE d-37	WCIL 31-30
W108 on KIIS a	WEAG 18-16 2104 18-14	KOCR a MCRM 34-30
KKRZ 39-35 KMJK 29-26	X293 a	KOND 8
PH) 02 on	MEOK on WRON 25-20	WAZY OR KKLS 29-27
KMOD a KATD 26-19		99KG d-39 KKRC 31-29
KWSS a	WEST	WDRR 39-36
KPLE on	KTYS 30-28	WSPT 37-22 KDVV a
P2	KSND 26-23 KBOS 4	KPHN 38-34
	KFIV on	WEST
EAST	KCAQ on KXYQ 35-32	W601
0100 31-28	KDON &	KGOT d-29 KYYA d-29
K104 a	KCPX 32-29 KITS 27-22	KBOZ on
WERE on	KZEU 36-28	KTHS on KKAZ 33-27
98PXY B	22	KORE 4-33
WIST d-40		KTMT d-38 K2PN d-35
WERE OR	BART	
SOUTH		KBIH 40-36
	PM EX # - 3.6	51,796 on 797 40-10
WRING 39-35		







SIGNIFICANT ACTION



BERLIN Like Flames LP: Count Thre		
	. MFLY on fr	EAST
2.0	MOTH OD	MGCM on
P1	WEST ON	100KHI on fr
	BOOTH	mages 70 kg
EAST	WSSX on	SOUTH
	WSSX on	W.THEE CO.
SOUTH	WNOK on	NUMBER 12 - 10
	RIGHTST	0101 00
	H. Lineson	MPFM on
MIDWEST	MEEDO 31-31	4000000
	MMCX 38-35	# I DWING 1 IN
295 19-37	WRON on	
WHEIS OR		wissg 30+26
Kak 12-12	WEST	99KG on
WF 57		WDB# on
4691	KYRK on	
EPLZ on	KCAG 28-25	MEST
	KDON on	ETHS 4-19
P2	KCPX on KINU 12-29	KINS 4-19
	N210 32-29	197. on
EAST	P	197, on

BURNS SISTERS BAND	
I Wonder Who's Out To	onlight
LP. Burns Sisters Band	(Columbi

PI	P22	KCPX a KZZU d-10
BAST	EAST	KHO 24-25
SOUTH	MODEL 30-29 BOUTH	EAST
MILWEST	MICHEST	WKSF a
WEST K21P 22-20	WEST	HICHEST WEST
	KSNO on KLUC 39-36	gtrs on

CHICO OeBARGE Talk To Me (Motown)

FMGX 40-35		
PI	P2	194 on
XAST	EAST	P3
MODES A	100K a	EAST
SOUTH	SOUTH	SOUTH
Y100 17-15	KXX106 a	
MBVT A	KANZ on	WCGQ a
HICHEST	WPOW 21-16 KBPH 36-31	HIDWEST
896 31+28	WKIL on	
WEST	NICHEST	MCIL 4
PH102 6-22	2104 a	MERT
KHEL 15-11	WEST	KHTZ a

CINDERELLA Nobody's Fool (Mercury/PolyGram) LP Night Songs

P1	MPST 30-27	100KKI on fr
	MX 27 00	95X1L on
		MGAN on fr
RAST	SOUTH	MON7 on
		HIPOCK ONS
WPHD on	MRCC on	
NCAU 33-31	KEOU &	SOUTH
PRO-FM on	THES OR	
	KTUK on	8012 d-38
SOUTH		WX.SP d=38
	HIDWEST	W2AD 00
MRSR # 40		M.JHOX own
	word a-33	KSMB &
HICWEST	WRON 32-28	Q101 on
		KNIN a
HIRES &	90.97	
KWN a		MICHEST
	K1YS a-40	
WEST .	EIKK on	KYYY a
	KXY0 6-31	MATY on
KATD on	KDOW a	KKL5 on
	-	99KG OR
P2	P3	WDBR on
-		
		WEST
KAST	EAST	
		ROZE 19-14
Q100 29-26	WIKE OR	OK95 35-32
	HOCH &	

COMMODORES #000RES
To The Bank
(Polydor/PolyGram

PI	EAST MONE d-31 MT1C 30-28 MRFE on	KCAQ on KRQ on
MODES on	SOUTH	EAST
SOUTH	EARLY ON WOON 4-30	SOUTH
Y100 d-36	ыарк в-29 кврм а-35	wosq d=31
HIOWEST	HIOWEST	Q101 a ENAN OR
990TX on EDMB d-37	WNCX 31-20 WRQN a	HIDWEST
WEST	WEST	WEST
EHZL 29-26	KP95 on fr KIEX a KMEX on 194 a- EYEX on	KRTE 36-32 KBIM on KZOZ d-40 Y97 on

E

Thorn In N	ly Side (RCA)
LP: Revenge		
-	EAST	100kHI on tr
P1	Q100 a	SOUTH
	MERS on	1
KAST		KQIZ on
	SOUTH	WKSP &
MXK5 on		WJAD on
MEND d-17	MROQ on "	MJHX on
CHOI DO	WINDE OR	RISR on
PRO-PH a	MCKN &	Q104 on
	WRAH on	0101 5
SOUTH	KTUX on	KKAN on
		WV88 d = 36
ETKS d-29	MICWEST	MICWEST
HIDMEST.	WEST	KKLS a
	PAGE 1	1980 Ob
HINES d-40 KWK cm	KSND 10-27	WITHR OR
MEST	P3	WEST
EPLE &		KOOT 27-25
		KOIK on
P2	KART	KTHT OR
100		KIFW &
	STATE A	OK95 38~35
-	MCPR A	

	ERTY in The Weathe The Zombie	r (WB)
PI	22	BAST
AST	EAST	80079
юсти	BOUTH	MINCE & MISP & 0101 e
USK a	MICWEST	#10wks1
LS a-37	WZOK a	WEST
MK 0-32	WEST	KTHT +
EST	123	

SAMANTHA Touch Me (Want Your B	ody) (Jive/RC)
[21]	WERZ on WSPK 35-24	KXYO a KDOH d-3

_	WERE OR	KXYYO &
10.1	MSPK 15-24	KDON d-39
P1	WRCK on	K22U 4-40
	WXF2 on	P3
BAST	BOUTH	
MOX 85 0-35		
	WKOB 19-10	EAST
CkOI ou	MSSX 19-16	
SOUTH	WROO on	WKPE OR
SOUTH	MCKN on	
ETKS a	KZOU 29-26	SOUTH
91Ph a-23	KITY on	
KRBZ on	KTUX 35-29	MKSP 32-30
near off		WUTKE on
WICHTST	H10MKST	KISR d-40
Witness		WEYP 40-37
	WKDD 4-26	KNAN 4-39
WEST	WRON 4-35	Z103 on
***		WVBS 40-32
PM102 on	WEST .	
FMDD 36-36	1	HI DWEST
EMEL 26-22	KF95 on tr	
	RIKK on	998d on
PZ	KSND 25-16	A CONTRACTOR OF THE PARTY OF TH
100	KBOS on	WEST
	KMGK 37-31	
EAST	RYNC a-40	KOZE 33-31
	KCAQ a	KBIM on
		OK95 36-31

H

French Kissin' (Geffen), LP. Rockbird		
PI	P22	PB
MXKS A	Q100 a WSTK a WRCK on	WORP on
BOUTH	SOUTH MXLK d-29	NYEM & NGLF on

	Market 1	NO.
	KROS &	WEST
KATD a	MEST	KPIGE &
WEST		NALS a
	HIDWEST	MICHESI
HICKEST	MOKIA d-29	WGE/F on

HOWARD HEWETT
Um For Don't (Floriday)
I'm For Real (Elektra)
1000

P1	P2	KP95 32 ft KMSX 24-21 RLUC a-33
KAST	RAST	P3
SOUTH	MERT on	EAST
Y100 on	SOUTH	
HIDWEST	KANZ on	SOUTH
WEST	KITY 26-24 WOLK 21-19	KIOWEST
FH102 17-14	HIDWEST	MEST
KHEL 10-23	WEST	EHTZ 4-10



Ì	
Ī	FREDDIE JACKSON
	Tasty Love (Capitol)
	LP: Just Like The First

P1	EAST	P3
	souts	TAST
EAST	KZZR'o	EAST.
MOUNTS of	MBCY a	95000 on
MESS OF	MR00 4-23	WQCH on
PRO-PH 4-34	K 673 A	
I pro- tite a	NOW 4-34	SOUTH
NOCETING	MPOW 17-15	
	KBFM 32-29	MJAD 1 MCSQ 35-3
KRBE on	KTUK on	MCOO 35-3
	WDLX 31-21	KNAS on
NIDWEST		2107 a
	HICHEST	Alex a
WCZY 31-26	MON A	RIGHEST
TRAW	MACK 0	
MEDI	WEST	
		WEST
PZ	194 a	
	KYRK a	RSIN a

JOAN JETT & BLACKHEARTS
Good Music (CBS Associated)
LP: Good Music

PI AST HXK5 28-26 PRO-PN 22-18 SOUTH HIDMEST 395 40-35' MOSS ON KDMS 40-39 MEST EPRE ON	EAST WELT ON FF RICH 27-19 HARE ON SOUTH HICHEST RICK 31-30 HEST	P3 EAST ORIOG 22-17 9331L 34-31 SOUTH O101 on HIDNEST MEST EEAT on ESIM 34-33
		-

LP: The Jet		
		I WKST
P1	P2	-
		194 a
87	EAST	KCAO N
91		KRQ o
06 a	WKEE a	DE
94 0	HECK A	1661
	minrie 4.	
NTH	SOUTH	HAST
RDE 1		
97 A	MBBC a	MORP a
105 a	MACON W	
	MBCY A	SOUTH
ICMEST	NCKK &	0101 0
e gae	K99H s-38	G101 a
PROU M	WXLK a	WV35 a
157	KITY a	
	NOLY &	MICHEST
102 a	-our a	
MRZ- a	HICHEST	MKLS a
		9960 8

ON JOHN: feartache P. Heartbea	Away (Epic)	
	SOUTH	EAST
P1	MBCY A	
_	wern a-lo	SOUTH
107	WINK &	1.
AST	WANS &	WJAD a
PMD a	WCKN a	WCGQ a
Auth W	RTUK a	0104 a
OUTH		HYKS &
0018	MICHEST	2103 a
	MEDD A	2103 8
LOWEST	MONCK &	HI DWEST
	WEAG & .	HILLMED!
W. a	KKRO A	EYYY A
		MDRR a
KST	MEST	
		WEST
P2		
147.4	23	xGOT a
_		RTRS A
•	-	KTHT a
KAST		197 a

JESSE JOHNSON W/SLY	STONE
Crazay (A&M)	0.0
I.P. Shockadolina	

P1	EAST	194 on RPIV 29-29
EAST	B007H	P3
MXKS 30-27	KXX106 26-24 WKQB 27-23	TRAS
SOUTH	WSSX 27-23 WROQ 25-21 WHOK OR	95300X 8,40 100KHI on fr
HICWEST	WDUX 26-22	воити
COMB 4-40	94Z on ELTY on	MCGQ 32-24 2102 14-13
	KTUX on	HIDWEST
FM102 om EMEL 21-17 EMES 28-23	HIOMEST	MBMB 4-36
P2	WEST	WEST
	KMOX 20-19	



LABAN Love In Siberia (Critique)		
EAST	EAST	
0100	95000 29-24	
	WKPE 35-33	
MENT TO-TO	WORP 4-40	
930 00		
WRCK on	SOUTH	
WK92 33-30		
	MQ12 on	
SOUTH	WXSF &	
	a GALW	
KITY on	Q101 on	
	WEET OF	
MIIMEST	WYBS on	
	WARR OU	
WHON OR	HIDWKST	
100.00	H2 DP-00-1	
MEDI	WENT OF	
V 2005 AE 44	97KG on	
194 00	WEST TO SW	
KCAO on	4	
KDON a	KTRS on	
-	KZPN on	
5.8	KBIN on	
	EAST Q100 on MEET 78-76 MEET 78-76 MEET 78-76 MEET 78-76 MEET 78-76 METT ON MEET METT ST S	

M

EAST MOKES A COOL ON 2100 a-22 SOUTH 7100 19-13 MIDMENT KEEP ON RECE ON KEEP O	EAST WHEN JG-18 SCIOL 4-29 SCIOL 4-29 SCIOL 4-29 SCIOL 4-29 SCIOTE WICK ON WIREL ON WICK ON WI	WEST CONTROL OF STATE
--	--	--

-	SOUTH	· MJAD e
P1		W.DOL a
•		Q104 a
	TESTING I H	WITP a
EAST		Q101 A
	KIIK a	KNAN a
MARK 0	WENG &	MPPH a
	WRON 4	MVBS a
SOUTH		1
	WEST	H.COWEST
193 4-36		
KFSC a	K 190X 6-37	KYYY >
WRSR a	KEND &	HOND &
	KCAQ a	KKLS a
HICHEST	KDOM A	99KG A
	KCPX a	WDBR a
	KIZU e	1
WEST	KRO a	WEST
	P3	
KXRZ a	1.5	RGOT a
0.0		RTRS a
P2		KKA7 4
_	EAST	KOZE a
FAST		KTWT a
EAST	95XXX a	KZPH a
0100 a	WINT &	XBIW a
MERY W	WORL W	SLY96 a
WTIC a-34		197 a
930 a	BOUTH	OK45 a
730 6		
	FQ12 a	

MICHAEL McDONALD Our Love (Theme From No Mercy)

	1 #104 on	1
P1	WKHI on	95XIL on
KAST	SOUTH	SOUTH
	WKSZ on	NO 22 ON
SOUTH	MICHEST	MICWEST
HICKEST		WDRR on
	WEST	WEST
MEST	×SSU on	KKAZ on
_	P3	EDZE on
PZ		BRIN on

STEVE MILLER BAND I Want To Make The World ... LP Living In The 20th Century (Capitol)

1270	TRAST	EAST
P1	WERZ on	MKPE on
	WANTE d-24	WZYG a
BAST		MOCH a -60
	BOUTH	HOAN on fr
WPND d-35	WOK 1 14-11	WGAN on fr
BOLETH	MD-TY on	SOUTH
ROUTH	WLES D	000111
940 on		WJMCC is
WARM 0-25	HIDWEST	Q104 on
MUSE 36-33		WFFH 0-39
	MKDO a	MVNS on
HIDMEST	MINCOL OIL	1
	MENG a '	MIDMEST
KHK d-33	WEST	MDDR on
WK 97	K SMD on	WEST
MP CAS	KXYYO on	
EXEZ on		EKAZ a
SMOO On	1561	KOIE on
ALC: UNKNOWN		KTMT d-39
1224	_	KZFN on DMT a
The same of	1 .	CM35 39-36

P

	100		100		
JO	HN PAI	RR			
BI	ame It	On Ti	he Ra	dio (Al	(antic)
	Runnin				,

P1	EAST	EAST
•	WGPH #	WZYG on
EAST	SOUTH	
	WINE on	SOUTH
9007H		MJAD on
	WICHEST	HIDWEST
HICHEST	WEAG on	Y94 a-40
	WEST	K799 d-31
WEST	REEU on	WEST
P2	23	10/AZ d-20
		a SION

PET SHOP BOYS Suburbia (EMI America)

P1	P2	EAST
•	•	ирси а
FAST	SAST	SOUTH
SOUTH	SOUTH	HIDWEST
	KITY a	99KG e
HICHEST	MICHEST	NOSE a
		WEST
WEST	WEST	KOSE a
FIIS a		KHTZ e
KS103 a KATD a-35	P3	OK95 a

R

	I KAST	1 63
P1		1 120
	5°0100 a	
EAST	MERZ A	EAST
KAST	WSPK A	
(PHD a-19	930 a	MIKS A
PPHD 4-37	SOUTH	WPXX a
SOUTH	according to	1
	WHCY A	SOUTH
940 a	MINIST A	ENAN A
	09~a WHH	1102 a
HIDWEST	KTUK e	1102 0
195 a-40		RIDMESS
MARKS B	MICHEST	
mores a	MWCE A	KYYY a
V2.57	WRON a-30	ACIT 6
	magn 4.75	97.8W &
	WEST	\$1780 A
P2		AFFEC A
	K1900 a	WEST
~		Koort a

BOB SEGER & THE SILVER BULLET BAND Miami (Capitol) LP: Like A Rock

EAST	EAST
1	
	WHEN 9-40
	95XXX a
	0K100 a
MPST a	95MIL a
	MOREP &
SOUTH	MPXX a
E96 a	SOUTH
MPHF A	
	MJMX a
	KISR a
	MYKE a
	Q101 a
	KNIN P
A MUTTO	W/85 a
HIDMEST	H I DWEST
WAND 02 -	
WELLO, T	WEST
	44.71
	EGOT A
attendo -	EBOZ a
	ETHT A
10.2	OESS A
LMC.	
	AST 0100 a HIGH a HERE a HIGHER T H H H H H H H H H H H H H H H H H H

PAUL SIMON Graceland (WB)

-	EAST	EAST
P1	K104 a	OK100 a
	WERZ a	95XIL +
EAST	MPST a	MPICE o
	SOUTH	BOUTTH
SOUTH	writio on	0101 00
	MBCY on	WPEN A
94Q 8-34		WY95 a
ensa on	MICHEST	2100 0
CRSA ON		HIDNEST
TREWEST	WEST	
		WEPT d-46
	K1YS 4-39	1
12.33	KSND on	WEST
	KONO 4	
- T		ENAZ A
P2	P3	
	Lieb I	KTMT on
-		nest on

STONE FURY

PT	EAST	P3
ZAST	K106 32=25 WERZ on WKRZ on	EAST
WPHD on	SOUTH	0x100 35- 95x1L on
SOUTH	MIST on	ROSTE
NICWEST	HIDWEST	WOIZ B
	WRQN 31-26	Was on
WEST	WEST	KIOWEST
FWOD on	KIKK on	99KG on
PZ	KBOS on	write on
22		MEST

LUTHER VANDROSS Stop To Love (Epic)

21	ERICL A	P3
EAST	PZ	BAST
B104 d-29 WKSt on CHOI a	MTIC a-32 MSPK a	SOUTH MUAD on
востк	SOUTH HERC 4-19	WCGG a WJMX a glos a
940 a 293 d-35 KRBE a	MROQ a-22 MBUT a MBUX a	VGLF a
Y100 on	NTUK on MULX a	HICHEST
9907X B	HIDWEST	MEST A
MCZY on	мион в	ATAS On
MEST	WEST	EXAZ 6-17

BILLY VERA & THE BEATERS At This Moment (Rhino) LP: The Best Of Billy & The Beate

P1	EUBE 4-24	P3
EAST	-	MART
	KAST	EART
8104 d-27	MKE 17-9	103018 30-1
KAYA a	MKEE 17+9	103015 30-1
KAYA &	BOUTH	SCOTH
SOUTH		
	MIXLK A	WKSF a
WIVE &		WOID a
	HICHEST	
MICHEST		MICHEST
	MKDD 38-24	1
KBBQ 26-18		KYYY A
	WEST	wc1t 4-20
WEST		
	KSHD a-19	WEST
KEEP A	194-1-1	1
KKNI 33-28	KQMQ 29-16	KGOT a





RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

BILLY OCEAN

Love Is Forever (Jive/Arista)

70% of our reporters playing it. Moves: Up 63, Debuts 38, Same 37, Down 0, Adds 29 including B104, B97, WMMS, KBEQ, KPKE, KWSS. See Parallels, debuts at number 37 on the CHR chart.

JANET JACKSON

Control (A&M)

69% of our reporters playing it. Moves: Up 35, Debuts 37, Same 45, Down 0, Adds 49 including B94, WAVA, 99DTX, KBEQ, WKTI, WLOL, KKRZ, See Paraileis, debuts at number 40 on the CHR chart.

GLASS TIGER

Someday (Manhattan)
69% of our reporters playing it. Moves: Up 33, Debuts 51, Same 42,
Down 1, Adds 38 Including WPHD, B106, Q107, WARM, Z93, KTKS, KHTR, KMEL. Complete airplay in Parallels.

NEW & ACTIVE

KDOL & THE GANG "Victory" (Mercury/PolyGram) 137/32

WCAU, Z93, Q105, 99DTX, WKT1 KDWB, Y108 . 32 including CKOI, WCAU, Z93, Q iK 23-13, WTIC 28-21, WSSX 34-29

KANSAS "All I Wanted" (MCA) 136/25

ds 25 including WBLI, PRO-FM, WRSR, KDWB, K\$103 KC101, KZOU, KIIK. 25, Same 53, DOWN O AGGS 25 HEAT 28-27 WOUT 35-30, WOKI 31-28

TIMBUK3 "The Future's So Bright I Gotta Wear Shades" (IRS/MCA) 132/28

KIIS, KWOD KWSS, K104, WSPK Down 1, Adds 28 including WXKS, CKOI, 93FM, KIE IRBE 18-15, KWK 34-22, KATD 28-19 Z104 18-14

BEN E. KING "Stand By Me" (Atlantic) 131/29

DENT 6. THRIVE GLERRY STREET THE TRANSPORT OF THE STREET STREET THE STREET STRE

GREGORY ABBOTT "Shake You Down" (Columbia) 130/36

TOWN 10 46. Debuts 24, Sama 4, Down 0 Adds 36 including WBL, WCZY, KDWB, KIS, K\$103, KATD, KPLZ, WVSR Up 46. Debuts 24, Sama 24, Down 0 Adds 36 including WBL, WCZY, KDWB, KIS, K\$103, KATD, KPLZ, WVSR Up 127, Z/100 86, Bb4 24 18, 404 18-10 17100 4-3, WHYT 30-24, KC101 29-21. See Parallela, debuts at number 36 or PL. 127, Z/100 86, Bb4 24 18, 404 18-10 17100 4-3, WHYT 30-24, KC101 29-21. See Parallela, debuts at number 36 or PL. 127, Z/100 86, Bb4 24 18, 404 18-10, VIDEN 18-10, VIDEN

POINTER SISTERS "Goldmine" (RCA) 130/35

Same 64, Down 0. Adds 35 including WBEN, WNVZ, WMMS, K104, WERZ, K98, KITY, WKDD 34, WBC V3.29.9 MKY 32-29, KAV107.30-36, WZVP 38-24.

ELTON JOHN "Heartache All Over The World" (Geffen) 123/2

ELLIA GUTTIR TRBAILEGIRE PRI UTBLI TRE TRUTB. (1981) 16.3/6 Moves: Up 74, Debuts 10 Same 37, Debut 0. Adds. 2, MMOK, MGOT. WISS 25-20, WPHD 31-27, PRO-FM 27-23, WAR 26-23, IKRZ 36-33 K 104 23-16, WERZ 24-21, KC101 28-25, WKRZ 36-33 WHHY 26-22, WKAU 38-34 Z104 40-35, 95X0

DAVID & DAVID "Welcome To The Boomtown" (A&M) 118/18 ALL KTKS Y108 WBBO WSSX WXLK 940 is: Up 49, Debuta 7, Same 41, Down 3, Adds 18 including WXKS, WCAU, KTKS, Y108, v 2 WARM 4-1, Z93 17-14, WMMS 17-13, WLOL 25-20, KATD 31-25, WPFM 3-2, 99KG 4-3

POLICE "Don't Stand So Close To Me '86" (A&M) 183/7

Debails 5, Same 48, Down 0, Adds 7, 92X, IZDI, WISF, WJAD, KNIN, KZFN, Y97, WBEN 28-25, KPLZ 30-27, 98FXY 33-30, WPST 32-28, WHCK 40-36, WNCX 25-17, KITS 26-18

WSPR 25-17, 3867Y, 33-30, WPST 32-25, WPCK 40-36, WNCK 25-17, KITS 26-18
MIAMI SDUMO MACHIME "Fishing In Love (Un-0-h)" (Elph 26/26
Moves Up 15, Debuts 8, Same 33, Down 0, Adds 26 including CKOI, PRO-M, WLOL, KKRZ, WERZ, G105, KWES. WKPE,
KNAM, KRBE 40-36, Y100 30-26, WPOW 30-26, KRBF4 30-22, WPBR 39-35, KFNW 40-36.

MIDNIGHT STAR "Midas Touch" (Solar/Elektra) 80/4

MIUNIGHT STAR "Mides Touch" (Soler/Elektra) 88/4
Moves Up 26, Debus 10, Sane 31, Down 7, Adda 4, WPLJ, KS103, WDUX, WKSF, W0KS 21-18, WCAU 11-9, WCZY 10-9,
WRCK 36-32, WRCO 25-17, KAMZ 8-6, KEPM 15-9, BJ105 23-18, WKZL 26-21, KLUC 23-16, OK95 32-27.
WHAM! "Where Did Your Heart Go?" (Columbia) 74/6
Whores Up 30, Bobust 2, Same 32, Down 2, Adda 0 including WKSK 17-13, WPHD 33-29, K104 39-31, WGFM 27-24, WPST
34-31, KBPM 35-28, KIYS 39-35, KDON 31-29, 95X0K 39-32, OK100 39-30, 95X0L 39-30, WYKS 32-27, Q101 24-19, WSPT
32, 2KK 27, 3K 27, 3

36-32, KKAZ-31-28.

**STACY LATTESM "Natil It To The Wall" (Motown) 72/13

Moves: Up 22, Debuts 5, Same 32, Down 0, Adds 13 including KRBE, KATD, WGRD, KYYO, 95/00X, WKSF, KFMW, SLY96.

WCALI 40-35, FM102 20-17, W013-244, KYMO 343-3, Ma 19-1-1, WCGO 30-23, WPFM 37-32.

WCAU 40-35, FM102 20-17, WDM, 32-24, KTWO 38-35, MB 18-18, WCACARLY \$8100 "Coming Around Again" (Arista) \$8/25 Moves: Up 1-4, Debuts 7, Same 18, Down 0, Adds 29 including PRO-FM, B108, KTKS, KRBE, WNCI, WCZY, KPKE, FM102, KMOX, 9-0, 33-28, K10-4 38-24, KIK 28-24, KIKK 9-435, WKSF 18-15, Q104 8-4 RUM D.M.C. "You Be Illin'" (Profile) \$9/15 Moves Up 25, Debuts 7, Same 12, Down 1, Addis 15 including B104, KEGL, 990TX, KATD, WSSX, WROQ, WKSI, WAVA 29-19, Y100 15-7, KZPZ 27-14, KMELE 5-4, KZQU 15-7, WPOW 7-3, KITV 3-2, WKZL 30-22, WRON 10-4.

MOVES LID 1, Debots 2, Same 3, Demn 0, Adds 36 richding B108, KKRZ, K104, KC101, WNYZ, WINK, KZOU, WKZL. WGRO, KKIC, SSUL, WSWS, WSWS 39-35, WQCM d-34, WAZY d-40

ANDY TAYLOR "When The Rain Comes Down" (MCA) 57/8

INDUST INTEGER THE THEIR CHINE SWITCH THE THEIR CHINES WHICH THE THEIR CHINES WHICH THE THEIR CHINES 3.53.2 WHICK MOVES UP 14. DEBUTS 3. SETTE 40. DOWN 0. Adds 0 Including RHBE 36-33, WRSR 39-36, KDWB d-36, KIXR 35-32, WRCD d-33, KIYS 36-34, KZZU 30-26, 99KG 37-35, KKAZ 37-34, OK95

BILLY JOEL "This is The Time" (Columbia) 65/55

ng WPHD, WBLI, PRO-FM, CFTR, 94Q, WARM, Z93, 95INZ,

BENJAMIN ORR "Stay The Night" (Elektra) 55/18

Moves Up 11, Debuts 4, Same 24, Down 0, Adde 16 including WLAN, WSPK, WBBO, WNOK, WANS, WLRS, KIIK, KOIZ, WPRD 34-25, SSNIZ 24-21, WMSK 32-28, RWR 31-21, WKDO 22-14, WNCX 34-29, KZZU 26-23

TEMPTATIONS "Lady Sout" (Bordy/Motown) 54/1

Moves Up 25, Dobut 2, Same 25, Down 1, Adds 1, WPOW, Y100 12-9, WCZY 22-13, KDX106 28-25, WRCY 29-25, WKSI
Moves Up 25, Dobut 3, Same 25, Down 1, Adds 1, WPOW, Y100 12-9, WCZY 22-13, KDX106 28-25, WRCY 29-25, WKSI
MOVES Up 25, Dobut 2, Same 25, Down 1, Adds 1, WPOW, Y100 12-9, WCZY 22-13, KDX106 28-25, WRCY 29-25, WKSI
MOVES Up 25, Dobut 2, Same 25, Down 1, Adds 1, WPOW, Y100 12-9, WDCZY 20-13, MDX 34-30, Q104 10-8, KNAN 38-33, WVBS
31-28

SIGNIFICANT ACTION

PAUL McCARTNEY "Stranglehold" (Capitol) 46/45

Mount In (I. Debute 1, Same (I. Down (I. Adda 45 including WBEN, KRBE, WRSR, KKRZ, Q100, WERZ, WTIC, 93Q, KIIK,

,9

WEARS, WRUN, KUAU, RRU, GIDT, KRAZ.

PAUL YOUNG "Some Poople" (Columbia) 44/12
Moves: Up 1, Debuts 3, Same 28, Down 0, Adds 12, WPHC
WVBS, KOZE, WARM 35-30, WRSR d-39, KTRS d-40. PHD, CKOI, 94Q, Z93, KWK, WKQB, WSSX, WCKN, KKRD, KIKX,

MOST ADDED MOST ACTIVE

BILLY JOEL (55) JAMET JACKSON (49) PAUL McCARTNEY (45) BOB SEGER & . . . (40) GLASS TIGER (38) GREGORY ABBOTT (36) CHICAGO (36) POINTER SISTERS (35) JETS (32) KOOL & THE GANG (32)

ELTON JOHN (84) BEN E. KING (81) GREGORY ABBOTT (70) TIMBUK3 (70) KOOL & THE GANG (60) KANSAS (58) DAVID & DAVID (53) POLICE (48) WHAM! (38) MIDNIGHT STAR (31) **POINTER SISTERS (31)** RIM D M C (31)

HOTTEST

BOSTON (138) BON JOVI (116) HUMAN LEAGUE (107) MADONNA (100) HUEY LEWIS . . . (76) PETER CETERA ... (74) CAMED (63) BANGLES (61) DRAN "JUICE" JONES (58) WANG CHUNG (51)

Most Active = Ups + Debuts - Downs

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 43/11

PENELLA "RODOGY S POOL" (MOTCETY/TON/SUFAIT) 43/11 8. Up 6, Debuts 4, Same 22, Down 0, Adds 11 including WRSR, WMMS, KWK, KZOU, WGRD, WCAU 33-31, Q100 I, K104 d-39, WPST 30-27, WRQM 32-28, KXYQ d-31, KQIZ d-38, WKSF d-38, KOZE 19-14, OK95 35-32

29-26, K104 d-39, WF3 190-27, WRDN 32-28, KYTO G-31, NLZ 0-36, NLZ

EURYTHMICS "Thorn in My Side" (RCA) 37/11

nwej wrf F ddg 11 including PRO-FM KPLZ, Q100, WCKN KZZU 95XXX, WKPE WKSF, 30-27, WYBS d-38, KGOT 27-25, OK96 38-35

LABAN "Love in Siberia" (Critique) 35/4 PROJEM KDON WKSE WJAD WXKS 35-31, WBEN 32-30, WPHD on

KRBE 39-35, 99DTX WERZ 28-28, WKRZ 23-30, 90XXX 28-24, WKRE 39-33, WWWF 04-07

FTEVE MILLER BAND "1 WANT TO MISID THE World Turn Arousel" (Capping) 34-6

Moves Up 3, Debuts 6, Seme 17, Down 0, Adds 8, WLRS, WKDD, WEAG, WZYO, WCCM, WAMX KKAZ, KWNZ, WPHD

-435, WARM -635, WRSR 36-33, WARM -624, WCM 34-33, WFRH -635, WKRSP 36-38, WRSR 38-38, WRSR 36-38, WKSR 36-38, W "You Got It All" (MCA) 32/32

Adds 32 including B104 B94, KRBE, B97, Q105, KBEQ, FM102, KMEL WKEE LUTHER VANDROSS "Stop To Love" (Epic) 31/21 CKOI, WAVA, 94Q, KRBE, 99DTX KMEL, WTIC, WSPK, WROQ.

NANCY MARTINEZ "For Tonight" (Atlantic) 30/7

Z100, KDWB, WAPE, BJ105, KLUC Z102, Y100 19 13, KMEL COMMODORES "Goln' To The Bank" (Polydor/PolyGram) 39/7
Moves Up 5 Debuts 6, Same 12. Down 0, Adds 7: WAPE, KIEFM, WRIGN, KIE KIKX, 194, WJMX, Q101, Y100 d-34, B96 32-29

Adds 7, WAPE, RHEM, WINGE, DISS., TIC 30-28, WNCX 31-28, KHTZ 34-32

RERI IM "I like Flomes" (Geffen) 30/0 BETHLIR "LINE FIRITIES (1991) 1999 Moves Up 6, Debuts 1, Same 23, Down 0, Adds 0 including 295 39-37, WMMS on, KPLZ on-dp WFLY on-dp WGFM on-dp WSSK on, WNCK 38-35, KYRK on, KCAQ 28-25, KDON on, KZZU 32-29, 100KHI on, KSMB 32-30, WBNQ 30-28, KTRS

DDN JOHNSON "Heartache Away" (Epic) 26/26

ICIUDINO WPHD KWK WGFM WBCY, KEZB WINK, WANS, WCKN, DAVID LEE ROTH "That's Life" (WB) 26/26

26 including WPHD, 94Q, Z95, WMMS, Q100, 93Q, WBCY WHHY, KBFM,

FREDDIE JACKSON "Tasty Love" (Capitol) 26/11

E STUMBOUNT : 18815 NOWN 0, AND 11 NOWN 1. SOUTH Moves. Up 0, Debuts 3, Same 10, Down 0, Adds 11, WARM, K104, WERZ, WPST, KOMO, OK100, 95XIL, WPXX, WPFM, WYSS, KKZ, 분이 소축, KITS 소축), WSPT 소식

WYBS, KKAZ, 940 d-34, KYTS d-39, WSST d-40

JESSE JOHNSON Februring SLY STONE "Crazay" (A&M) 24/0

Moves: Up 11, Debuts 3, Same 10, Downo, Adde 0 including WOKS 30-27, KDWB d-40, KMEL 21-17, KWSS 28-23, IOX108
26-24, WKOB 27-23, WSSX 27-23, WROQ 25-21, WDDX 26-22, KMGX 20-19, 95/00X d-40, WCGQ 32-24, Z102 14-13.

WOWNE 3-36 BILLY VERA & THE BEATERS "At This Moment" (Rhine) 23/11 Moves: Up 7, Debuts 4, Same 1, Down 0, Adds 11 including 2100, WAVA, WNVZ, KZZP, WXLK, KSND, B104 d-27, KBEQ 25-18, KKRZ 23-26, KATD 21-13, KUBE 3-24, W

CHILD DESARGE: "Talk TO Mie" (Middows) 20/11
Moves: Up 6, Debuts 0, Same 3, Down 0, Adds 11 notuding WXKS, WNVZ, FM102, WNNK, WKQB, Z104, WCGQ, Y100
17-15, B89 31-25, KMEL 15-1; WCW 21-16, KSEM 38-31, KMGX 49-35. STONE FURY "Let Them Talk" (MCA) 15/1

STONE FURY "Let Them Talk" (MCA) 15/1
Moves: Up 3, Debuta 0, Same 11, Down 0, Adds 1, KOIZ, WPHD on, KWOD ando, K104 32-25, WERZ on, WKRZ on, WKSI
ond, WRON3 17-26, KIXC ond-0, KBOS on dp. OK100 35-28, 95XIL on, WYBS on, 99KG on, WDBR on-dp.
JOAN JETT & THE BLACKHEARTS "Bood Masle" (C83 Associated) 15/9
Moves: Up 9, Debuts 0, Same 4, Down 0, Adds 0 in kinding WKRS 22-86, PRO-PM 22-18, 295 40-35, WMMS on, KDWS
40-39, KPKE on, WFLY on-dp, K104 27-19, KIIK 31-30, OK100 22-19, 95XIL 34-31, KKRZ on, KBM 34-33
DEBBIE HARRY "Franch Kitsali" (G879a) 13/9
Mores Up 0, Debuts 1, Same 3, Down 0, Adds 9, WOKS, KATD, O100, WSPK, KBOS, WPFM, KKLS, 99KG, KFMW, WRCK
ok WIND (AC 30 MAND) pm WINZ 15/10.

MICHAEL McDDNALD "Dur Love" (WB) 13/1 K104 on, WKRZ on, WKZL on-dp, KZZU on, OK100 on, 95XIL on,

HOWARD HEWETT "I'm For Real" (Elektra) 12/1 Y100 on, FM102 17-14, WERZ on, KAMZ on, KWES on-dp. KITY

BURNS SISTERS BAND "I Wonder Who's Dut Tonight" (Celembia) 11/3

Mount In A. Debuts 1, Same 3, Down 0, Adds 3, KCAO, KCPX, WKSF, KZZP 22-20, WNNK on, WGFM 30-29, KSND on,

JOHN PARR "Blame It On The Radio" (Atlantic) 11/3

OZF. WINK on. WEAG on, KZZU on, WZYQ on, WOMP on. PET SHOP BOYS "Suburbia" (EMI America) 18/10

0, Adds 10, KIS, KS103, KATD, KITY, WQCM, 99KG, WDBR, KOZE, KHTZ, OK95

Moves, Up, 0, Debuts 0, Same 0, Dowin 0, Adds 10, KIS, KS102, KATD, KITY, WGCM, 99KG, WDBR, KOZE, KHTZ, CK95 JOHN FOBERTY "Change in The Weather" (WB) 10/9 Moves Up 0, Debuts 1, Same 0, Down 0, Adds 9, WRSR, WLS, WMMS, WZOK, WZYQ, WJMS, KISR, Q101, KTMT, KWK

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

Parallels Begin on Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

If you're not playing

WEIRD AL's "Living With A Hernia"

The joke's on you!

Already Laughing At:

WMMS	KNAN	KZZB	WNVZ	KYYY	WHOT	KFMW
KZZP	WPST	WIKZ	93FM	KLQ	99KG	WKSF
99DTX	KBOS	WKHI	KKAZ	KITY	WJAD	WNYZ
KPLZ	WOKI	KZIO	KSND	SLY96	WBWB	WNNK
WAZY	WXLK	KGOT	WFMF	KDWB	KTMT	WRQN
WNOK	WLOL	94TYX	FM100	KTKS	WINK	XMLW
WABB	Y100	KQCR	WWFX	KRBE	KNIN	KIYS
WSPK	PROFM	WZPL	WOMP	KKRZ	OK95	WZYP
Q100	KHTR	KISR	KTUX	KKRC	WXKS	KZOZ
WBNQ	KSMB	KMGX	WGRD	WGLF	B94	Z94
WROQ	WDJX	KWK	WCKN	KCAQ	92X	WSPT
WQEN	KFXD	CFTR		WPOW	WKAU	KRQ

