

**INSIDE:**

**NEW SOURCE OF RADIO VENTURE CAPITAL COMING**

Stations may find financing easier to come by — if Congress approves a new proposal to create a secondary market for small business loans. **Page 4**

**GAUGING PERSONNEL PERFORMANCE**

Today a manager's success must be measured in regards to changes in the environment, the product, and the inventory. Sales consultant **Shane Fox** shows you how to take these variables into account. **Page 16**

**AOR WAKEUP CALL**

Whether you're programming a classic rocker, mainstream AOR, hard rocker, or adult progressive, guest columnist/consultant **Jon Sinton** suggests you pick a niche and fill it creatively. **Page 32**

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From the latest in spoof liners to one-of-a-kind primary identifiers, New Rock outlets offer some of the most creative positioning statements in radio. **Page 36**

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- **Jim Murphy** new PD at WQFM/Milwaukee
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Newsstand Price \$6.00



**White House Ready To Nominate Cook To FCC**

At R&R's Tuesday deadline, Washington was burning with rumors that the Clinton White House was set to tap Antoinette "Toni" Cook to serve as Chairman of the FCC.



Cook

Cook, currently an advisor to the Senate Commerce Committee, would be the first woman and the first black to head the Commission. Radio executives who know the 36-year-old Cook this week expressed support for her possible nomination, citing her knowledge of industry issues, consensus-building abilities, and open-mindedness.

"She'd make a good chairperson," said Mutual Broadcasting President Jack Clements.

While Washington media heavyweights and communications insiders expect quick action, sources familiar with the process said the White House might hold Cook's nomination until it's ready to simultaneously tap its choice for the non-Democrat vacancy on the panel (see DC Report, Page 4).

In any case, Cook, who is eight months pregnant, probably wouldn't take office until after a maternity leave that might run to midsummer.

**KQLZ/Los Angeles Flips To Soft AC Viacom AC KYSR, WW1 form LMA**

Any lingering questions concerning Westwood One AOR KQLZ/Los Angeles's format were answered last Friday (4/2) at 3pm, when the station became Soft AC "EZ 100.3."

WW1, which last week agreed to sell the former "Pirate Radio" to Viacom for \$40 million, has entered into an LMA with Viacom Hot AC KYSR/Los Angeles. Most KQLZ staffers, including PD Greg Stevens, have exited. Station Manager Nancy Leichter remains with WW1, at least through the transition.

The LMA will remain in effect until the FCC approves KQLZ's sale (approximately 60-90 days). KYSR will provide WW1 with programming and sales.

Although the KQLZ calls are still being used for the legal ID, the station will likely become

KQLZ/See Page 24

**Survey Says Americans Not Keen On Radio News**

RTNDA's Bartlett disputes findings, says poll is skewed in favor of TV, newspapers

Radio news gets low marks for credibility when compared to television and newspapers, according to a recently released Roper Organization survey commissioned by NAB and the Network Television Association.

According to the report, just 7% of Americans consider radio the most credible news media. That figure puts radio in a distant third place behind television (56%) and newspapers (22%) — and just ahead of magazines (4%).

Those numbers are based on survey participants' responses to this question: "If you got conflicting or different reports of the same news story from radio, television, magazines, and newspapers, which of the four versions would you be most inclined to believe?"

Radio also finished a distant third behind the tube and print media when Roper polled participants about their primary sources of news. More than two-thirds (69%) mentioned TV as the medium that provides most of their news, while 43% said newspapers gave them the most information. Only 16%

identified radio as a primary source of news.

**Taken For Granted**

RTNDA President David Bartlett expressed skepticism about radio's weak showing in

**News Notes**

- Radio news third in credibility
- TV, papers are preferred media
- Radio 'information' not traditional news?

the survey. Radio, he said, "is so ubiquitous" that Americans take the medium for granted and don't think about the amount of information they receive from it.

What's more, he added, radio provides a wealth of valuable information — such as traffic, weather, entertainment updates, and community event notices — that's often excluded from the traditional definition of news. "Surveys like this aren't structured to reveal [how people value radio news]," said Bartlett.

Among other survey findings:

- Only 6% of the participants identified radio as the medium that helped them become "best

RADIO NEWS/See Page 24

**Joyner Joins ABC Radio**

Urban radio superstar **Tom Joyner**, who has earned six million frequent flier miles commuting daily between his KKDA-FM/Dallas morning show and his WGCI/Chicago afternoon program, has elected to ground himself at ABC Radio Networks.

According to ABC Exec. VP David Kantor, "Tom brings to our network a personality recognized nationally as the greatest Urban talent on radio. He's a proven professional who will be an exciting addition to our lineup. We're proud to welcome him to ABC Radio Networks."

Joyner will host a national morning show from Dallas, but it will not be affiliated with any of the ABC/SMN fulltime formats.



Joyner celebrates new ABC Radio Networks deal with VP/Programming Robert Hall.

**WRBQ-FM Heads For Country**

Heritage CHR WRBQ-FM/Tampa became "Tampa Bay's New W-Garth" at 1:05pm last Friday (4/2), a precursor to its upcoming switch to a "Hot Country" format which, at R&R's presstime, was set to occur this week.

Tim Menowsky, who came aboard when Clear Channel purchased the station from Edens last summer, remains VP/GM. Recently hired PD Brian Thomas also stays with the station. His Country experience includes a stint with WITL/Lansing from 1977-80.

Commenting on the station's conversion, Thomas told R&R, "All you had to do is look at the research and the ratings to see where the hole was in this market. All the elements of Q105 — the personality, the promotions,

WRBQ/See Page 24

Rolling Stone gave it four stars.

We think you should give it a listen

# Lindsey Buckingham

“DON'T LOOK DOWN”

“The first truly great show of 1993 . . . a stunner.”  
SAN FRANCISCO EXAMINER

“Confident, energized, accomplished, wide  
ranging and suprising . . . triumphant!”  
LOS ANGELES TIMES

“One of rock's true recording studio geniuses  
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but Buckingham hasn't forgotten how to rock.”  
CHICAGO TRIBUNE

“Lindsey Buckingham is mesmerizing,  
energetic, powerful, and played one of the  
best performances I've ever seen.”  
T.J. MCKAY/WNOK

“This show is a must see. Lindsey Buckingham  
and the band are phenomenal with the old stuff  
and the new!”  
MIKE EASTERLIN/95QQ

The new single from OUT OF THE CRADLE

Produced by Lindsey Buckingham and Richard Dashut Management: Michael BroLaw Management



© 1993 Reprise Records.

## WSCR & WXRT Execs Elevated

Wells becomes VP/GM,  
Mason Diamond Exec. VP

WSCR & WXRT/Chicago GM Harvey Wells has been given VP stripes at the station, while former VP Seth Mason rises to the newly created position of Exec. VP for owner Diamond Broadcasting.

Diamond Broadcasting President Dan Lee told R&R, "These are the two most valuable players we've had in the growth of WXRT and the Score [WSCR]."

Mason commented, "Harvey's

WXRT/See Page 24

## Spangler, McNeil To Head WUSN Programming Dept.

WUSN/Chicago has promoted PD/morning personality J.D. Spangler to General Program Manager and tapped WCHY/Savannah PD/afternoon personality Dean McNeil as its new PD.



Spangler

McNeil, who joins the Infinity Country outlet April 19, will handle day-to-day programming chores and report to Spangler.

Commenting on Spangler's promotion, WUSN VP/GM Steve Ennen told R&R, "J.D.'s programmed the station and done mornings since '88; after five years, he deserves a break. The station's doing great and the morning show is Top 5, and with that success has come greater demands on the morning show. So we decided to bring in a nuts-and-bolts programmer to take care of the day-to-day."

WUSN/See Page 24

## Radiothon Rides Wave



GTS recording artist/"Entertainment Tonight" co-host John Tesh was on hand when KTWV (The Wave)/Los Angeles's "March Against AIDS" radiothon raised more than \$300,000 for AIDS Project L.A. Posing with the check are (front row, l-r) KTWV MD Ralph Stewart, APLA CEO Lenny Bloom, Tesh, KFWB & KTWV GM Chris Claus, and KTWV PD Chris Brodie; (back row, l-r) KFWB PD Greg Tantom, radiothon exec. producer Ivan Mair, KTWV talent Randy Thomas, combo VP/Sales & Marketing Jack Hutchison, and staffer Bonny Chick.

## Reps Enjoying National Spot Rebound

After two disappointing years, national radio reps are enjoying a resurgence of advertiser spending in 1993.

Katz Radio Group President Gordon Hastings predicts first quarter sales for the whole rep industry will finish at least 5% or 6% ahead of the same period last year. And he says the second quarter looks even better: "It will be up a minimum of 9% — and could go as high as 11%."

Hastings credits the radio industry's efforts to reposition itself in national advertisers' eyes for the surge, saying industry-wide promotional efforts such as the Mercury Awards and the Radio Executive Council have given radio a higher profile as an advertising medium.

Interep CFO Pat Healy's first-quarter assessment is more con-

servative. He predicts only that the rep industry's final result will be up 2% over the same period last year — but he notes that the first quarter typically accounts for only 17% of the year's total billing.

However, Healy is gung-ho about the second quarter. "The pacing is absolutely spectacular," he said. By Healy's calculations, national spot orders for the second quarter are currently running 18% to 20% ahead of this time last year.

Healy feels new business efforts by the rep companies are responsible for a big piece of the upswing. "We've booked \$8 million in new business for 1993," he noted.

### Aggressive Pricing

Another reason Healy stated for the rep industry uptick is less discounting by stations anxious to be included on national buys. "Sta-

NATIONAL SPOTS/See Page 24

## Cochran Rises To Motown Sr. VP/R&B

James Cochran has been promoted to Motown Sr. VP/R&B Promotion. He will move from Chicago to the company's Los Angeles headquarters.

"James is a highly respected and accomplished promotion executive," observed COO Harry Anger. "He's demonstrated great leadership abilities with Motown's R&B promotion staff."

"Whatever I say will inadequately describe James's contribution to Motown," stated Sr. VP/Marketing Paris Eley. "For more than 12 years, he's been an integral part of Motown. He remains an astute, well-rounded promotion man and manager."

Cochran said, "It will be a pleasure to help continue the writing of

COCHRAN/See Page 24

APRIL 9, 1993

## HOW TO HOLD ON TO YOUR JOB

The job pool may be shrinking, but three UC PDs agree that keeping a positive attitude and cooperating with other departments are the keys to keeping your radio dreams alive.

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A weekly look back at meaningful and amusing events from R&R's archives

## KGB Hatches Famous Chicken

Chicken or the egg? In this case it was the egg . . . or two eggs. In April 1974, around Easter, CHR KGB and AOR KGB-FM symbolized their newly separate identities by a pair of differently colored eggs. To tie in, the stations employed a "larger-than-lifesize" chicken to give away prizes.

While the KGB Chicken was not the first costumed mascot, he certainly took the concept to undreamed-of heights. He appeared on the cover of R&R (once in full color) and on a convention panel, and spawned legions of multicolored frogs, beavers, badgers, bears, and probably three-toed sloths.

When a dispute over rights to the costume caused a split with KGB, the man inside the feathers, Ted Giannoulas, became the San Diego Chicken and went on to revolutionize the realm of sports mascots. The Phillie Phanatic and the anatomically unclassifiable 1996 Atlanta Olympics mascot are just two examples of the legacy the former KGB Chicken's laid on us.

Also Celebrating 20 Years Of Excellence:

Communication  
Graphics Inc

# Congress Mulls New Small Business Funding Plan

Station owners may find financing easier to obtain if Congress approves a proposal to create a secondary market for small business loans.

Rep. John LaFalce (D-NY) has proposed that Uncle Sam establish a federally chartered but privately owned corporation to bundle and monitor the sale of small business loans into tradable asset-backed securities, much as mortgages are secured by the Federal National Mortgage Association ("Fannie Mae") or the Government National Mortgage Association ("Ginnie

Mae"). Hearings on the legislation are planned for later this month, as the Clinton Administration steps up its efforts to ease the nationwide credit crunch.

"This bill would do for small business what Fannie Mae does for housing," LaFalce said. "This bill basically would bring together small businesses and their long-term credit needs with institutional

investors who have funds which could satisfy this need."

## First Success

Under LaFalce's H.R. 660, "Velda Sue" (Venture Enhancement and Loan Development Administration for Small Undercapitalized Enterprises) would allow bundles of small business loans to be sold in the public debt markets to help lenders access capital markets for low-cost funds. Velda Sue would finance small businesses in two ways: by purchasing loans and packaging them into pools that would back publicly tradable securities, or by guaranteeing securities issued by other loan poolers.

A minimum of \$30 million in stock sales to financial institutions would be required before Velda Sue could begin operations. The federal government would temporarily provide capital to the corporation on the basis of a 10-to-1 government-private investment ratio until the enterprise becomes profitable. To qualify for financing, a business would have to be independently owned and operated, not dominant in its field of operations, and have a net worth of less than \$18 million and annual net, after-tax income of \$6 million or less.

Last week, Wall Street saw the first successful public offering of a small business loan portfolio to institutional investors. Fremont Financial Corp. raised \$200 million through sales of its Fremont Small Business Master Loan Trust five-year notes in a deal managed by Merrill Lynch. Collateral for the notes included lines of credit to small businesses from several industries that were secured with inventory or equipment, with 63% of the loans secured by trade receivables.

## EARNINGS

### Great American, Jacor Post Losses

**G**reat American Communications (NASDAQ: GACC) reported a net loss of \$560 million (\$9.87 per share) for 1992, compared to a profit of \$92 million (\$1.93 per share) for 1991. Total revenues for 1992 were \$210.8 million, up 5% from \$201.6 million. Radio revenues were \$64.4 million, down from \$75.5 million in 1991.

For the fourth quarter, Great American posted a net loss of \$509.3 million (\$8.97 per share), compared to a profit of \$98.9 million (\$1.74 per share) a year earlier. Total revenues were \$55.8 million, up from \$52.5 million. Radio revenues were \$16.7 million, down from \$19.3 million.

Great American owns 17 radio stations (including WRIF/Detroit and WKLS/Atlanta) and six TV sta-

tions. It recently announced plans to solicit shareholder approval of a prepackaged bankruptcy reorganization.

**J**acor Communications (OTC Bulletin Board: JCORA) reported a net loss of \$23.7 million (\$61.50 per share, adjusted for a recent reverse stock split) for 1992, compared to a profit of \$1.5 million (\$2.32 per share, also adjusted) for 1991. Revenues were \$79.3 million, up from \$72.4 million.

For the fourth quarter, Jacor incurred a net loss of \$1.9 million (\$5.22 per share), compared to a loss of \$2.3 million (\$5.52 per share) a year earlier. Revenues were \$20.7 million, up from \$18.1 million.

Jacor owns 11 radio stations (including WGST & WPCH/Atlanta and WLW & WEBN/Cincinnati), the Georgia Network, and a cable TV system.



## Inter-Sports Kicks Off New Sports Sales Division

**I**nter-Sports kicked off its new Inter-Sports radio sales division (4/1) at Baltimore's Camden Club, overlooking the Orioles' new Camden Yards stadium. Inter-Sports will represent Inter-Sports' major league radio sports clients to national advertisers.

Among those present for the launch were: (standing, l-r) Inter-Sports' George Pine, Davis Media's Elaine Wykos-Leberon, Inter-Sports' Debbie Weinstein, WYSP/Philadelphia's Vince Raimondo, BBDO's Harry Tropp, Inter-Sports' Henry Lawson, former Dallas Cowboy Calvin Hill, former Redskin Brig Owens, Redskin Donny Warren, Inter-Sports' Jeanne Scheier, and Redskin Shane Collins; (seated, l-r) Inter-Sports' Larry Julius and former Redskins Pete Wysocki and Roy Jefferson.

## DC REPORT

### Tallying The Toll Of Indecency

**T**he FCC has issued nearly \$900,000 in indecency fines against radio stations since late 1989, according to agency records. During the same period, not a single television station was penalized for blue broadcasting.

That information is contained in a Commission-generated report that recently surfaced as part of an industry coalition's lawsuit challenging the FCC's indecency enforcement procedures. According to the document, the agency has launched 35 radio indecency forfeiture proceedings since October 1989 and levied a total of \$891,000 in fines.

Of course, \$705,000 of that amount was generated by two whopping **Howard Stern** fines — \$105,000 against **Greater Media's KLSX/Los Angeles** and \$600,000 against **Infintly Broadcasting**, which aired the same material on three of its stations. But that still leaves \$186,000 in penalties in 33 other actions — an average of \$5600 per incident.

Radio broadcasters have actually paid just \$93,000 of that \$891,000 total. The rest of the levies are either on appeal or have gone unpaid. **Evergreen Media's WLUP (AM)/Chicago**, for example, purposely refused to pay a \$6000 penalty in order to force the FCC into a court battle on the indecency issue.

The Commission's report seems to support the widely held notion that the agency doesn't begin an indecency "inquiry" unless it's already convinced of the licensee's guilt. Only four of the 35 proceedings have ended with dismissal of the charges. It will no doubt further anger some radio broadcasters to learn that the sole indecency fine levied against a television station since August 1989 — **KZKC-TV/Kansas City** — was eventually rescinded.

### Irving Takes Interim Post

**N**TIA Administrator-designate **Larry Irving**, whose nomination is caught in the Senate-confirmation traffic jam, has been named to the interim post of Special Advisor to Commerce Department Secretary **Ron Brown**.

That appointment, which does not require a Senate nod, allows Irving to begin formally advising the Clinton Administration on telecommunication matters, including such pending issues as spectrum reallocation and auctions. However, until he's approved as NTIA topper, Irving can't make any final decisions, sign government documents, or spend (or is that "invest"?) federal money.

When Irving is finally confirmed, his business cards will read: Assistant Secretary of Commerce for Communications and Information/Administrator, National Telecommunications and Information Administration.

Irving was previously senior mass media counsel to the House Telecommunications and Finance Subcommittee. A spokesman for the panel said it will take several months to fill that post.

In other DC developments:

- The FCC has ordered a license renewal hearing for **EZ Communications' WBZZ/Pittsburgh**. However, in issuing the hearing order, the agency dismissed virtually all of the issues that challenger **Allegheny Communications Group** intended to raise — most of which stem from former WBZZ newscaster **Liz Randolph's** long-settled charges of wrongful termination and sex discrimination.

EZ attorney **Rainer Kraus** said that while the company would certainly prevail at the hearing, it hopes to avoid that lengthy, costly process by having Allegheny's challenge dismissed because of technical flaws.

- **Emmis Broadcasting** is facing an \$18,750 FCC EEO fine for failing to actively recruit minority job candidates at its **WCDJ/Boston**. Meanwhile, the **NAACP** has dropped its petition to deny WCDJ's license renewal in exchange for Emmis's promise to be more proactive in minority recruitment. Those actions help clear the way for Commission approval of Emmis's pending sale of CDJ to **Greater Media**.

- **NAB Television Board** member **Bruce McGorrill** is the latest person to step aboard the FCC rumor treadmill. McGorrill, who heads Portland, ME-based **Maine Broadcasting**, is said to be under consideration for the non-Democrat seat on the panel. A spokesman for Senate Majority Leader **George Mitchell** (D-ME) declined to comment on rumors that Mitchell is supporting McGorrill.

Another much-buzzed-about contender for the FCC job is **Regina "Gina" Keeney**, a senior Republican counsel to the Senate Commerce Committee.

### Autry Deals Seattle Combo To Fisher

**G**ene Autry's **Golden West Broadcasters** has announced a deal to sell **KVI & KPLZ/Seattle** to **Fisher Broadcasting Inc.**, owner of crosstown **KOMO-AM & TV**.

The price was not immediately disclosed. **Chrysler Capital Company** represented **Golden West** as dealmaker. This sale will leave **KMPC & KLIT/Los Angeles** as the Singing Cowboy's only broadcast holdings.

In other deal news, **Bud Paxson** apparently has cash to go shopping again. **Communications Equity Associates** arranged a \$32 million senior credit facility for Paxson with a group that includes **Banque Paribas** and **Daiwa Bank**.

—Randall Bloomquist, Jack Messmer

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**TRANSACTIONS**

# EZ Picks Up Sacramento LMA Partner In \$2 Million Duopoly Purchase

**George Buck doubles up in Little Rock for \$1.3 million**

**Deal Of The Week**

**KQBR/Davis (Sacramento)**

**PRICE:** \$2 million

**TERMS:** Duopoly deal; stock sale with \$950,000 of the total allocated to non-compete agreements. The \$2 million total is to be reduced by the seller's outstanding liabilities at closing. The buyer is programming this station under an LMA.

**BUYER:** EZ Sacramento Inc., a subsidiary of EZ Communications, headed by Chairman Arthur Kellar and President Alan Box. It owns 10 stations, including KRAK-AM & FM/Sacramento. Phone: (703) 591-1000

**SELLER:** Miklos Benedek of Davis, selling his 100% stock interest in KYLO Radio Inc. He's an applicant for a new FM at Felton, CA. Phone: (916) 756-6800

**FREQUENCY:** 105.5 MHz

**POWER:** 3kw at 300 feet

**FORMAT:** Country

**COMMENT:** The application states that KQBR-KRAK-AM & FM had a combined share of 10.0 in the Fall 1992 Arbitron survey of the Sacramento metro.

**Group Deals**

**Keymarket Stations**

**Reorganization**

**PRICE:** No cash consideration

**TERMS:** Sole shareholder Kerby Confer is transferring the voting power of his stock to a voting trust in connection with a debt restructuring by Mezzanine Capital Corporation, Media/Communications Partners Limited Partnership, Chestnut Street Partners Inc., and Milk Street Partners Inc. These investment groups and other nonvoting investors hold options to purchase up to 67% of Confer's shares under an agreement executed in October 1992. However, no stock ownership is being transferred at this time — only the voting rights.

**BUYER:** Kerby Confer of Johnson City, TX; Christopher Gaffney of West Newton, MA; and Richard Churchill of Lincoln, MA as trustees of Keymarket of NEPA and its subsidiaries. Gaffney and Churchill are principals of TA Communications Partners, a Boston-based venture capital firm. Both have attributable interests in WJRT-TV/Flint, MI and WTVG-TV/Toledo. Churchill owns 24% of KOAM/Pittsburg, KS. Phone: (617) 345-7217

**SELLER:** Kerby Confer, who will still retain 100% beneficial ownership, despite transferring his stock to the voting trust. He also owns WGBI & WGGY/Scranton, PA and 45% of WFBG & WFGY/Altoona, PA, and is selling WEZC/Hickory (Charlotte), WNNK-AM & FM/Harrisburg, and WDCK/Williamsburg (Richmond). Phone: (706) 855-0555

**WVL & WLMG/New Orleans**

**FREQUENCY:** 870 kHz; 101.9 MHz

**POWER:** 50kw; 100kw at 984 feet

**FORMAT:** News/Talk; AC

**WEZI & WRVR/Memphis**

**FREQUENCY:** 680 kHz; 104.5 MHz

**POWER:** 10kw day/5kw night; 100kw at 984 feet

**FORMAT:** Gold; AC

**WILK & WKRZ/Wilkes-Barre**

**FREQUENCY:** 980 kHz; 98.5 MHz

**POWER:** 5kw day/1kw night; 8.7 MHz at 1172 feet

**FORMAT:** News/Talk; CHR

**Holt Corporation Stations**

**PRICE:** No cash consideration

**TERMS:** The stock of three related corporations is being transferred to a single entity, and several minority shareholders are being relieved of their obligations as guarantors under loans by Fleet National Bank. The stock transfer agreement states that the corporations are in default on loans totaling

\$6,175,106 plus interest and other charges. Under the agreement, the principal outstanding on the loans is to bear interest at 8.5%, payable quarterly. Principal payments totaling \$475,000 are due through the end of this year, and the outstanding balance is due March 31, 1994. In addition, the bank is to receive all "excess cash flow" (defined as anything over \$75,000 after tax charges, interest, and amortization are deducted from 12 months trailing cash flow). The proceeds from any station sale are to be used to reduce the principal balance of the applicable loan. Arthur Holt has the right to serve as "exclusive broker" in connection with selling the stations through June 30, 1993, but must report all oral and written offers to the bank within five days.

**BUYER:** Holt Corporation of Pennsylvania Inc., owned by Arthur and I. Phyllis Holt of Cross Junction, VA; communications attorney Jason Shrinky of Washington, DC; and Margery Shrinky of Rockville, MD. Arthur and Phyllis Holt also have interests in WOAD & WJMI/Jackson, MS and WTKX-AM & FM/Pensacola. Jason Shrinky has an interest in WSTU/Stuart, FL. Phone: (215) 821-9085

**SELLER:** Various minority shareholders of Holt Corporation of Pennsylvania Inc., Holt Corporation of New Mexico, H & HSB Corporation, and Holt Associates Group Inc., including Gordon Holt, Carlton Holt, and H. Lucinda Yasso, who are the children of Arthur and Phyllis Holt.

**WKAP & WZZO/**

**Allentown-Bethlehem**

**FREQUENCY:** 1320 kHz; 95.1 MHz

**POWER:** 5kw day/1kw night; 30kw at 631 feet

**FORMAT:** Nostalgia; AOR

**WDLE/Benton (Scranton), PA**

**FREQUENCY:** 95.9 MHz

**POWER:** 6kw at 328 feet

**FORMAT:** CHR

**KMXQ/Socorro, NM**

**FREQUENCY:** 92.7 MHz

**POWER:** 3kw at minus 234 feet

**FORMAT:** Country

**Arkansas**

**KZKZ/Greenwood**

**(Fort Smith)**

**PRICE:** \$5000

**TERMS:** Asset sale for cash by order of the U.S. Bankruptcy Court for the Western District of Tennessee. Creditor Red, White & Blue Communications Inc. had objected to the sale price as inadequate, but the court order stated that "under the circumstances, the price and other consideration are the best possible price and other consideration [the seller] could obtain." The seller may recover some proceeds from an insured loss at the station, which would be used to satisfy some of the outstanding debt to creditors. The buyer has been programming this station under an LMA since February 1, for which it pays a fee of \$50 per day.

**TRANSACTIONS AT A GLANCE**

**1993 Deals To Date:**

**\$774,178,718**

(Last Year: \$343,183,077)

**Total Stations Traded This Year: . . . . . 365**

(Last Year: 312)

**This Week's Action: . . . . . \$6,624,000**

(Last Year: \$11,280,700)

**Total Stations Traded This Week: . . . . . 27**

(Last Year: 27)

**Deal Of The Week:**

**KQBR/Davis (Sacramento), CA \$2 million**

- Keymarket Stations Reorganization No cash consideration
- WVL & WLMG/New Orleans
- WEZI & WRVR/Memphis
- WILK & WKRZ/Wilkes-Barre, PA
- Holt Corporation Stations No cash consideration
- WKAP & WZZO/Allentown-Bethlehem
- WDLE/Benton (Scranton), PA
- KMXQ/Socorro, NM
- KZKZ/Greenwood (Fort Smith), AR \$5000
- KEZQ/Jacksonville (Little Rock), AR \$1.3 million
- KAMO-AM & FM/Rogers (Fayetteville), AR \$550,000
- KHTH/Dillon, CO \$75,000
- WWHC/Waterbury, CT \$75,000
- KOMQ-AM & FM/Honolulu Undisclosed
- WSMA/Marine City, MI \$135,000
- WXMX/St. Johns (Lansing), MI \$550,000
- WLTC/Gastonia, NC \$175,000
- WSYD/Mt. Airy, NC \$118,000
- KOSZ & KVHT/Vermillion, SD \$340,000
- KJIA/Sioux Falls, SD \$175,000
- KONO (AM)/San Antonio \$1,125,000

**BUYER:** Family Communications Inc., owned by Jennifer Watts and Lisa, Erin, and Marilyn Lynch of Stigler, OK. They were previously applicants for a new FM at Roland, OK. Phone: (501) 646-6700

**SELLER:** KZ Radio L.P., a debtor-in-possession represented by CFO Louis Schaaf. Phone: (901) 761-2783

**FREQUENCY:** 106.3 MHz

**POWER:** 3.5kw at 434 feet

**FORMAT:** Religious

**COMMENT:** An application was filed in November 1992 to sell this station to

GMX Communications for \$326,000, but the deal never closed. According to the court order filed with this sale, GMX also operated the station under a "temporary management agreement" from March 1992 through January 1993. The court order states that GMX is no longer involved with the station: "GMX is in default under such contract and has failed to close the purchase of the station's assets. Further, GMX has failed to perform under the temporary management agreement by failing to

Continued on Page 8

**United Broadcasting**  
has agreed to transfer the assets of

**WERQ AM/FM**  
**Baltimore, MD**

for

**\$9,000,000**

to

Alfred Liggins & Cathy Hughes

of

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## TRANSACTIONS

Continued from Page 6

pay certain expenses associated with the operation of the station."

**KEZQ/Jacksonville (Little Rock)**

**PRICE:** \$1.3 million  
**TERMS:** Duopoly deal  
**BUYER:** GHB Broadcasting, headed by George Buck and Jacob Bogan. It owns 13 stations, including KURB/Little Rock. Phone: (404) 875-1110  
**SELLER:** Omni Communications, owned by William J. Wheeler. He also owns KHOZ/Harrison, AR.  
**FREQUENCY:** 100.3 MHz  
**POWER:** 44.2kw at 1369 feet  
**FORMAT:** AC  
**BROKER:** Michael Bergner of Bergner & Co.  
**COMMENT:** The broker's release states that the combined KEZQ-KURB Arbitron share is 10.2. This station sold for \$3.25 million in 1990.

**KAMO-AM & FM/Rogers (Fayetteville)**

**PRICE:** \$550,000  
**TERMS:** Asset sale for \$100,000 cash and a 10-year promissory note for \$450,000 at 7.5% interest; interest only for the first three months, then amortized over the life of the loan  
**BUYER:** Johnson Communications Inc., owned by Dewey Johnson of Springdale, AR. He is also buying KCAB & KWKK/Dardanelle, AR. Phone: (501) 756-9933  
**SELLER:** R&R Broadcasting Inc., headed by President Robert Miller. Phone: (501) 646-3858  
**FREQUENCY:** 1390 kHz; 94.3 MHz  
**POWER:** 1kw day/49 watts night; 5.2kw at 708 feet  
**FORMAT:** Country

## Colorado

**KHTH/Dillon**

**PRICE:** \$75,000  
**TERMS:** Asset sale for \$20,000 cash and a five-year promissory note for \$55,000 at 10% interest  
**BUYER:** Alameda Enterprises Inc., owned by Al Marteschang of Denver. He is buying KNUS/Denver. Phone: (303) 922-5558  
**SELLER:** Dillon Broadcasting Company, headed by Robin Theobald. Phone: (303) 453-2342  
**FREQUENCY:** 1130 kHz

**POWER:** 5kw daytimer  
**FORMAT:** This station is dark.  
**BROKER:** Satterfield & Perry

## Connecticut

**WWCO/Waterbury**

**PRICE:** \$75,000  
**TERMS:** Asset sale for cash. The buyer has agreed to advance the seller \$7000 "for the sole purpose of paying or satisfying seller's 1992 fourth quarter payroll taxes owed in connection with the station."  
**BUYER:** Mattatuck Communications Inc., owned by JoAnne and Robert Johnson of Middlebury, CT; William Coffey of Hamden, CT; Mark Uncapher of Brooklyn; and Robert Somerville of Waterbury. Phone: (203) 274-7863  
**SELLER:** Winthrop Broadcasting, headed by President Richard Barbieri Jr. The application notes that 10% shareholder Perry Piscioti is appealing federal felony convictions for one count of conspiracy, three counts of corrupt payment, and one count of bank fraud.

**FREQUENCY:** 1240 kHz  
**POWER:** 1kw  
**FORMAT:** AC  
**COMMENT:** This station sold for \$450,000 in 1987.

## Hawaii

**KQM-QAM & FM/Honolulu**

**PRICE:** Undisclosed  
**TERMS:** Asset sale for cancellation of an unspecified amount of debt owed to Greyhound Financial Corp. The buyer has agreed to either, at its option, pay off or renegotiate a \$125,000 promissory note owed by the seller to Bank of Hawaii. This sale is to resolve a lawsuit filed by Greyhound against the seller in U.S. District Court for the District of Arizona.  
**BUYER:** Desert Communications II Inc., headed by President George Ertel. It is a wholly owned subsidiary of Desert Communications I Inc, which in turn is wholly owned by Greyhound Financial Corp., headed by Chairman Samuel Eichenfield. Other Greyhound subsidiaries own WANS & WWMM/Anderson, SC; KYIS/Oklahoma City; and WWTI-TV/Watertown, NY. Phone: (800) 525-4532  
**SELLER:** Northpark Media Inc., owned by Jack Walrad, James Ellis, and Melvin Hemmer. Phone: (808) 539-9339

**FREQUENCY:** 690 kHz; 93.1 MHz  
**POWER:** 10kw; 54kw at minus 119 feet  
**FORMAT:** CHR  
**COMMENT:** This combo sold for \$1.9 million in 1985.

## Michigan

**WSMA/Marine City**

**PRICE:** \$135,000  
**TERMS:** Asset sale for \$25,000 cash and the remaining \$110,000 split equally between a land contract and a promissory note, each payable over five years at 8% interest  
**BUYER:** Barr/Schremp Communications, owned by David Barr of St. Clair, MI and Eric Schremp of Port Huron, MI. Phone: (313) 329-3131  
**SELLER:** Richard S. Sommerville, trustee for the business and operations of radio station WSMA, pursuant to an order of the Circuit Court for the County of St. Clair, resulting from Sommerville's lawsuit against Frink Inc. Richard Sommerville and his wife, Letty, own WCEN-AM & FM/Mt. Pleasant, MI. Phone: (517) 773-6961  
**FREQUENCY:** 1590 kHz  
**POWER:** 1kw daytimer  
**FORMAT:** Country  
**COMMENT:** This station sold for \$170,000 in 1987.

**WXMJ/St. Johns (Lansing)**

**PRICE:** \$550,000  
**TERMS:** Asset sale for cash  
**BUYER:** Landsmen Communications Ltd, owned by Dennis Dembs, Robert Schecter, Michael Roth, Irving Nusbaum, Marvin Berlin, and Steve Gordon of Southfield, MI; Murray Pitt of Taylor, MI; and Mark Dembs of Novi, MI. Phone: (313) 355-5511  
**SELLER:** WGOR-FM Limited Partnership, owned by G. Woodward Stover II, George Arbaugh Jr., R. Charles McLarvey, and Robert Stocker II. Phone: (517) 337-2877  
**FREQUENCY:** 92.1 MHz  
**POWER:** 4kw at 400 feet  
**FORMAT:** NAC  
**COMMENT:** This station sold for \$690,000 in 1989.

## North Carolina

**WLTC/Gastonia**

**PRICE:** \$175,000  
**TERMS:** Asset sale for \$10,000 cash and an eight-year promissory note for \$165,000 at 10% interest  
**BUYER:** Ford Broadcasting Inc., own-

ed by Carl and Angela Ford of China Grove, NC. They own WRNA/China Grove. Phone: (704) 857-1101  
**SELLER:** Burke-Harvell Broadcasting Inc., headed by President Charles Burke. Phone: (704) 865-1079  
**FREQUENCY:** 1370 kHz  
**POWER:** 5kw daytimer  
**FORMAT:** Country  
**COMMENT:** This station sold for \$130,000 in 1990.

**WSYD/Mt. Airy**

**PRICE:** \$119,000  
**TERMS:** Asset sale for cash. The trustee is to receive \$10,000 for the station's FCC license, and secured creditors First Union Bank and Harris Broadcasting Corp. are to receive \$79,000 and \$30,000, respectively, for the physical assets. This sale has been approved by an order of the U.S. Bankruptcy Court for the Middle District of North Carolina.  
**BUYER:** Surry County Broadcasters Inc., owned by Selbert and Tycho Wood of Mt. Airy. Phone: (919) 786-4191

**SELLER:** Catharine R. Carruthers, trustee in bankruptcy for Mount Airy Broadcasters Inc. Phone: (919) 722-2300

**FREQUENCY:** 1300 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** Gold  
**COMMENT:** This station sold for \$540,000 in 1988.

## South Dakota

**KOSZ & KVHT/Vermillion**

**PRICE:** \$340,000  
**TERMS:** Asset sale for cash  
**BUYER:** Culhane Communications Inc., owned by Kevin, Donald, and Steven Culhane of Mitchell, SD. Kevin Culhane is a former shareholder of KMIT/Mitchell. Phone: (605) 996-1703  
**SELLER:** Christensen Broadcast Group Inc., owned by Wallace Christensen of Pipestone, MN. He also owns KLOH & KISD/Pipestone and an FM CP for Slayton, MN. Phone: (507) 825-3363  
**FREQUENCY:** 1570 kHz; 106.3 MHz  
**POWER:** 500 watts day/70 watts night; 6kw at 255 feet  
**FORMAT:** Country; CHR  
**COMMENT:** This combo sold for \$180,000 in 1990.

**KJIA/Sioux Falls**

**PRICE:** \$175,000  
**TERMS:** Asset sale. The buyer is as-

suming a promissory note payable to SoDak Broadcasting Inc., with an unpaid balance of approximately \$110,000. The remainder of the purchase price is to be in the form of a new note for the difference between the assumed note and \$175,000, which is approximately \$65,000. No payments are due on the new note until the station generates sufficient cash flow to cover operating expenses and payments on the old note for two consecutive months. Thereafter, the new note will accrue interest at 7% and payments will be made on a 10-year amortization schedule.

**BUYER:** CGN Corporation, owned by Verlyn Menning of Twin Brooks, SD; Roger and Martha Kuhlman of Montivideo, MN; Carolyn and Palmer Norling of Willmar, MN; Paul Anderson of Alexandria, MN; Gary Findlay of Herman, MN; Robert Finstrom of Kerkhoven, MN; Rev. Jim Hulberg of Milbank, SD; Dr. Robert and Betty Meyer of Watertown, SD; Dr. Fred Townsend of Alexandria; and Sam Wiertzema Jr. of Breckenridge, MN. They own KCGN/Milbank. Phone: (605) 432-9571

**SELLER:** Nehemiah Radio Productions Inc., a nonprofit corporation headed by President Lyle Edblom. Phone: (605) 335-8800  
**FREQUENCY:** 1520 kHz  
**POWER:** 500-watt daytimer  
**FORMAT:** Religious  
**COMMENT:** This station sold for \$175,000 in 1985.

## Texas

**KONO (AM)/San Antonio**

**PRICE:** \$1,125,000  
**TERMS:** Asset sale  
**BUYER:** Gillespie Broadcasting Co., headed by President Norbert Fritz. It owns KONO-FM/Fredericksburg (San Antonio), which simulcasts KONO (AM) under an LMA. Gillespie will take over programming at the end of August. Phone: (512) 340-0800  
**SELLER:** Genesis Broadcasting Inc., a subsidiary of Booth American, headed by President John Booth II. Booth and its subsidiaries own 18 stations, including KSRR/San Antonio, which is being sold. Phone: (313) 965-3360  
**FREQUENCY:** 860 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** Gold  
**BROKER:** John Barger of John Barger Broadcast Transactions

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Mark Vail, Station Manager, KSJQ & KFEQ, St. Joseph, MO



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**Strong PD Choice For KUSA & KSD**

Gannett Classic Rocker KSD/St. Louis has promoted Marketing Director **Scott Strong** to PD, replacing **John McCrae**, who is now programming KRQR/San Francisco. Strong will also program combo partner KUSA, which flipped from Country to CNN Headline News last month.



**Strong**

KUSA & KSD President/GM **Merrell Hansen** told R&R, "Scott's a tireless, sensitive, and tenacious employee who may have written the book on how to be a team player. We're thrilled to promote him within the organization. He's worked hard and made tremendous accomplishments."

Prior to joining KSD four years ago, Scott served as Publicity & Merchandising Director at WMMS/Cleveland and Promotion Assistant at KSHE/St. Louis.

**Murphy WQFM PD**

**Jim Murphy** has been given the PD post at WQFM/Milwaukee. He replaces **J.T. Stevens**, who exits the Shamrock AOR outlet.

Murphy was previously GM at WCGY/Lawrence (Boston); his prior programming experience includes stops at WHDH/Boston and WHJY/Providence.

**Love In As PD Of Viacom Bay Combo**

Later this month (4/19), WRMM/Rochester PD **Rick Love** will join Viacom's Bay Area "Star FM" combo **KDBK/San Francisco & KSRI/San Jose** as PD. Love succeeds **Chris Miller**, who exited the stations when they flipped from AOR to Hot AC.

**KDBK** is expected to adopt new calls; **KSRI** was formerly **KDBQ**.

VP/GM **Bruce Raven-Stark** told R&R, "It's a good idea to have a PD who's within the station's target demo — **Rick** is. We wanted

LOVE/See Page 24

**Wizards Of AAHS**



Children's Satellite Network's Radio AAHS is being broadcast now over KPLS/Orange (Anaheim) and simulcast on KCTQ/Oxnard-Ventura. The 24-hour children's format also has been tapped as an NAB Crystal Awards finalist and has secured Target Stores as its first national charter sponsor. Flanking ABC-TV's "Full House" co-stars **Mary Kate (l)** and **Ashley Olsen** — whose "Brother For Sale" release reached No. 1 on Radio AAHS — are network President **Bill Barnett** and **Jim Villanueva**, owner of the stations.

**WYUU Recruits Bobier As VP/GM**

WHNZ & WHPT/Tampa GSM **Debra Porte Bobier** exits the News/Rock AC combo to join crosstown WYUU (U92)/Tampa as VP/GM. She succeeds **David Trusty**, who exits the Entercom Gold outlet.

Entercom VP/Operations and CFO **David Field** noted, "Debra's professionalism, integrity, and effectiveness have earned her an impeccable reputation. We're thrilled to bring her dynamic leadership and successful track record to U92."

**Bobier** added, "WYUU has a tremendous franchise and we're committed to taking it to new levels."

**Bobier** was previously GSM for WMMO/Orlando and LSM at WRBQ/Tampa.

**Newham New EMI Group Sr. VP/CFO**

**Alan Newham** has joined EMI Records Group North America as Sr. VP/CFO. He will report to EMI Exec. VP/GM **Terri Santisi**.



**Newham**

"Alan will play a vital role in the company's growth and reorganization as we enter our 1993 fiscal year," remarked **Santisi**. "His financial expertise and leadership abilities will be a great asset to our company. I'm excited to have him as a part of the EMI Records Group team."

**Newham**, who spent the last 15 years with the accounting firm **Ernst & Young**, will oversee the company's financial and administrative functions.

**Hibbard PD At WNWV/Cleveland**

**Steve Hibbard** has departed the PD post at AC **KMGA/Albuquerque** for a similar assignment at **WNWV/Cleveland**. He succeeds **Bernie Kimble**, who left the Elyria-Lorain NAC to program **WJZZ/Philadelphia** (R&R 3/19).

VP/GM **Gary Kneisley** told R&R, "Steve's a well-rounded radio guy. He's experienced in many different formats and is an on-air PD, which was important to us. He knows the music and labels very well, and he's moved in seamlessly. We're committed to this format and have a lot of room to grow."

**Hibbard**, who will handle a mid-day airshift, previously programmed **KLSK/Santa Fe-Albuquerque**

HIBBARD/See Page 24

**EXECUTIVE ACTION**

**Tulsa's Krebs Becomes NewCity VP**

KRMG & KWEN/Tulsa GM **Rod Krebs** has been elected a VP of **NewCity Communications**, the AC-Country combo's parent company.

NewCity President **Dick Ferguson** commented, "Rod has taken two excellent radio stations and raised them to new levels of performance. The stations account for over 30% of the market's audience and over 35% of its radio advertising revenue. Both yardsticks reflect Rod and his staff's strong commitment to serving the needs of their customers — both listeners and advertisers."

**Krebs** joined the NewCity combo in 1990. He was previously GM of **Rock Associates**, where he managed three cellular phone companies. Prior to that, he spent 19 years with **Kaye-Smith Broadcasting**, 14 as GM of **KJRB & KEZE/Spokane**.



**Krebs**

**WTMX/Chicago Names Cariffe GSM**

WZMX/Hartford Station Manager **Joe Cariffe** has been appointed GSM at **Bonneville AC WTMX/Chicago**, where he will direct a nine-member staff. VP/GM **Drew Horowitz** had been handling those chores.

**Cariffe** commented, "The personal challenge and upside potential at WTMX is tremendous. I'm excited to have the opportunity to [rejoin] Bonneville."

**Cariffe** joined WZMX three years ago. Until his recent promotion to Station Manager, he'd been the station's VP/Sales. He was formerly Retail Sales Manager and Sales Manager at Bonneville's **KOIT/San Francisco** and an AE for **KYUU/San Francisco** (now **KFRC-FM**).

**Stockton Joins WMFR/Greensboro As VP/GM**

Longtime Greensboro-Winston Salem-High Point radio executive **Roger Stockton** has been appointed VP/GM of **WMFR/Greensboro**. He replaces **Bill Johnston**, who leaves the **Voyager Full-Service AC** to pursue opportunities outside the radio industry.

**Voyager** Chairman **Carl Venters** told R&R, "Roger's best known as having been VP/GM of [Summit's crosstown Country] **WTQR** during its rise to glory. He knows the market and the format. We're fortunate to have him join our company."

**Stockton** had been with Summit for 21 years, where he was VP/GM for **WSJS & WTQR/Greensboro**. His previous VP/GM experience includes stints at crosstown stations **WBIG** and **WJMH**, as well as **WYAV/Myrtle Beach, SC**.

**Ross VP/A&R At Elektra Entertainment**

A&R vet **Dante Ross** has been upped to VP/A&R at **Elektra Entertainment**.

"Dante has been a phenomenal asset in discovering and developing Elektra's rap artists," said Elektra Chairman **Bob Krasnow**.

**Ross** joined Elektra as an A&R rep in 1990 and was promoted to Director two years later. He is credited with signing **Leaders Of The New School**, **Grand Puba**, and **Pete Rock & C.L. Smooth**. **Ross** previously was an exec at **Tommy Boy Records**.



**Ross**

**Anderson Named SDM Partner**



Independent management firm **Shankman De Blasio Melina (SDM) Inc.** has added **Ray Anderson** (second from left) as a new partner. Welcoming the veteran record exec are (l-r) **Ron De Blasio**, **Alan Melina**, and **Ned Shankman**.

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**SCOTT JAMESON**  
Program Director  
WRZX-FM, Indianapolis

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**RUSS MOTTLA**  
Program Director  
98 ROCK, (WIYY-FM), Baltimore

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**RON DRESNER**  
Marketing Director  
WCCC-FM, Hartford, CT



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LETTERS

Not A 'Prophet Of Doom'

Dear R&R:  
 Congratulations to Betty Breneman for an excellent article on the past and future of CHR (R&R 4/2). I agree with much of what Betty said, but I take exception to being lumped in as a "prophet of doom" for the format. It was an R&R headline writer, not my conclusions, who said "CHR is dying." If you look at the performance of the CHR stations we consult — stations like

KIIS/Los Angeles, WBBM-FM (B96)/Chicago, WPRO-FM/Providence, WHTZ (Z100)/New York, and America's highest-rated CHR (according to Duncan's American Radio, Fall '92), WBBQ/Augusta, GA — you'd have a hard time concluding that CHR is dying. It simply has to be done well.

—Alan Burns  
 Alan Burns & Associates

What Happened To Judgment?

Dear R&R:  
 As usual, CHR's critics are one step behind. CHR's attackers have always looked at extremes in current music and doomed the format, based on their conception that you can't possibly mix all those different kinds of music and hold anyone. And there's some truth there.

But the real problem arises when programmers use objective data (charts, sales figures, etc.) as the sole input for music selection. What happened to judgment, experience, instinct, that show-biz flair? There has to be subjective input from knowledgeable, experienced, creative and talented people in addition to the objective data.

Variety does have appeal — it's how you do it that counts. CHR is a quick read [of musical styles], not an in-depth study. Just because there's now more variety in music

doesn't mean there's no longer a consensus.

In a recent New York Times article, Elektra President Bob Krasnow pointed out, "There are a tremendous number of styles being rocketed into the marketplace that everyone but the consumer is having a hard time digesting." Too often, we don't give the audience enough credit. We retreat to the lowest common denominator... a step behind the audience. There's still a general audience that doesn't want a steady diet of the same thing all the time.

Don't let anyone tell you the CHR concept is unworkable. You just have to know the basics of the format... and you have to know how to do it.

—Betty Breneman  
 Breneman Radio Services

Expenditure Reports A Reality

Dear F&R:  
 In his article "Renewing Our Vows" (R&R 3/5), Jay Guyther of Arbitron stated that Arbitron planned to explore and develop a local multimedia expenditure report for radio.

This statement needs clarification for your readers. Competitive Me-

dia Reporting, a joint venture of VNU and Arbitron, currently publishes just such a report. The quarterly Local Multi-Media Report tracks account-by-account expenditures in radio, television, and outdoor. [These reports are available] for New York, Los Angeles, San

LETTERS/See Page 24

Mitchell Becomes KWJJ/Portland PD

Los Angeles-based programming consultant Robin Mitchell has been named PD at KWJJ-AM & FM/Portland, succeeding Brian Norton, who left for the KZDG/Denver PD post two months ago.

KWJJ-AM & FM GM Dan Volz commented, "Robin's understanding of the mechanics of winning programming strategies and his philosophy of putting people first were keys in this important appointment."

Portland native Mitchell told R&R, "I've been looking for an opportunity to get back to the Northwest after living in L.A. the last eight years — and I couldn't have asked for a more perfect situation. KWJJ is a good radio station that I want to make great. And it's good to be back home again."

Mitchell opened Robin Mitchell Programming Services in 1985. His background includes programming stints at KYTE/Portland, KRXV/Denver, and WSAI/Cincinnati.

KPEZ Brings In Roberts As PD

Former WAFX/Norfolk PD John Roberts has been named PD at KPEZ (Z102)/Austin, replacing Doc Phillips. Roberts had accepted the programming post at SMN's Classic Rock format two weeks ago (R&R 3/26), but changed his mind later that week.

KPEZ VP/GM Stan Webb told R&R, "We're on the right track. We're focused and we have momentum. All I can say to our competition is, 'Look out!'"

"With all of the ownership changes in radio these days, I was looking for a company with a solid foundation," says Roberts. "Austin's a great place to live and a competitive market. I'll be working closely with consultant Ed Shane to bring Z102 back to the top."

ROBERTS/See Page 24

Pose They Say



Unistar Radio Networks President/Programming Ed Salamon (r) recently interviewed Savage artist David Bowie for a three-hour special. "The David Bowie Story" is slated to air May 21-23.

Hitchcock Commands 'Respect'



Robyn Hitchcock performed songs from his current "Respect" LP at L.A.'s Highland Grounds. Backstage are (l-r) A&M's Jill Glass, Scott Carter and Jeff Suhy, Hitchcock, and the label's Jay Hughen.

Rundgren Orders Interactive LP



As part of a cooperative marketing agreement, Philips Interactive Media and Rhino Records' new Forward label will release Todd Rundgren's "No World Order" LP in interactive and noninteractive versions, respectively, in July. The artist will release the album under the name "TR-1," which stands for "Todd Rundgren Interactive." Finalizing the project are (l-r) Forward/Rhino VP/Marketing Chris Tobey, Rundgren, manager Eric Gardner, and Forward/Rhino President Richard Foss.

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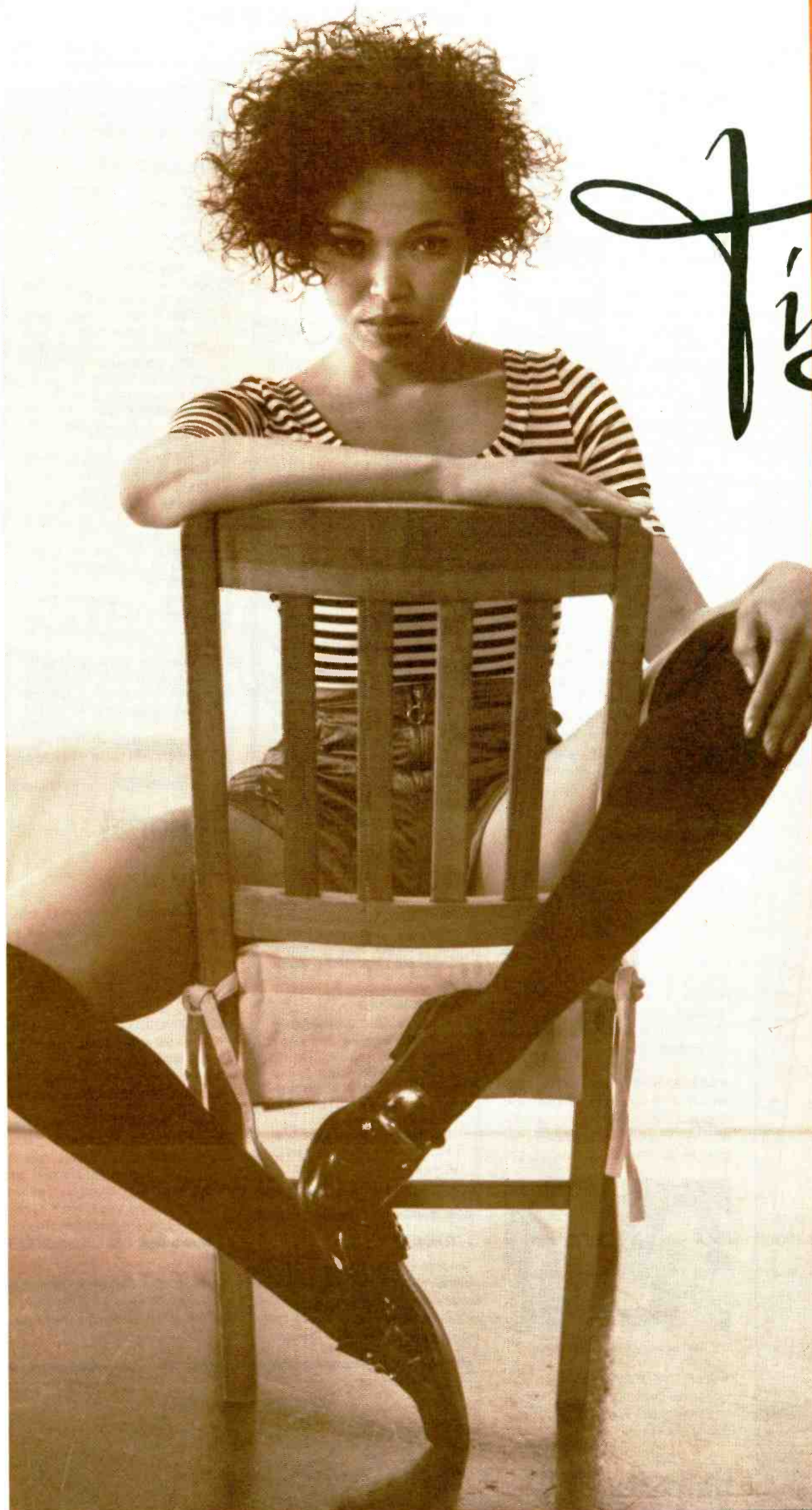
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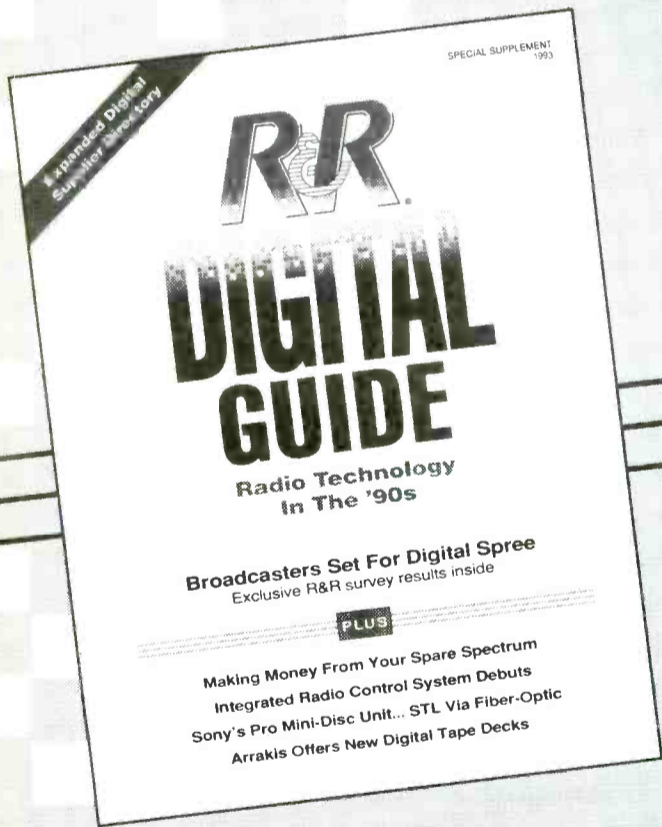
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- GORDON ALDERSON  
DETROIT

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With Next Week's R&R

# Your Complete Guide To Digital Broadcasting



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## NEWSBREAKERS

### Radio

• **DOUG WHITMAN** has been elected to Noalmark Broadcasting Corp.'s Board of Directors. Continuing as KKIX & KISK/Fayetteville, AR's GM, he also has been elevated to Sr. VP.

• **ROBERT CLARKE** assumes GM duties at WRUF-AM & FM/Gainesville, FL. He most recently held a similar post at Park Communications.



Clarke

• **DIANE AUGRAM** and **JOHN HOGAN** have been promoted to Co-Sales Managers at WWNC & WKSF/Asheville, NC. Augram previously was Sales Manager at the FM outlet, while Hogan was an AM AE. The combo also ups **CAROL WHITING** from FM AE to NSM.

• **RICK SMITH** joins KIXA/Victorville, CA as VP/Sales, Los Angeles. He most recently spent four years at KCKC & KBON/Riverside-San Bernardino. Concurrently, **VINCE CROSBY** has been appointed Regional Sales Manager. He previously worked at KRXV/Barstow. And **ROSE GOTTUSO** becomes Sr. Account Manager for KIXA parent company Topaz Broadcasting Inc. The five-year sales veteran formerly worked for affiliate company Ruby Broadcasting.

### Records

• **GWEN FRANKLIN** segues to RCA Records as Sr. Director/Artist Development. Black Music. She exits Mercury Records' Rhythm & Black Music Group, where she served as VP/Marketing.



Franklin

• **DEBORAH NEWMAN** has been tapped as VP/Programming & Electronic Media at Sony Music. She formerly was VP/Programming & Marketing at Sony Music Video Enterprises.



Newman

Traintime

• **JEFF TRAINTIME** has been elevated from Director/Catalog & Release Information to Sr. Director of that division at UNI Distribution Corp.

### Industry

• **LARRY ADAMS** — most recently VP/GM at WRAL/Raleigh — has been named Manager at CBS Radio Representatives' Seattle office.

• **MARLA PIRNER** has been tapped as a Research Representative for the Arbitron Radio Advisory Council. She continues to serve as Exec. VP & Director/Research Division at the Interep Radio Store.

• **BRENDA HELREGEL** has been upped from Manager/Financial & Management Research to Director/Convention Research & Analysis at the NAB.

• **ANDRE (A.J.) CORREALE** joins music service firm AEI Music Network Inc. as Director/Business Affairs. Prior to his appointment, he was an attorney and personal assistant at the law firm of Grubman, Indursky, Schindler & Goldstein.

• **PATRICIA BAIRD** has been promoted from Sr. Director/National Media Relations to Asst. VP/Media Relations at BMI.

### CHRONICLE

#### Marriages

**KRTH/Los Angeles** personality/commercial producer **Gary Marshall** to Charlene Ostrom, April 3.

#### Births

**CFOX/Vancouver** PD **Mary Ann McKenzie**, husband **Ludwig** drummer **Erich Rautenbach**, son Peter James, January 14.

**Philips Interactive Media of America** Sr. VP **Laura Cohen**, husband Ted, son Gregory James, March 9.

**Kid Rhino** Sr. Director/Marketing **Mary Mueller**, husband **GTS** recording artist/violinist **Charlie Bisharat**, daughter Madison Rindge, March 15.

**Holt Corp.** Exec. VP/CFO **Christine Borger**, husband Jeff, son Nathaniel Adam, March 27.

**WBZZ/Pittsburgh** APD/MD **Jeff Tyson**, wife Judy, son Michael Kyle, March 30.

**MCA Records** Director/West Coast Publicity **Angee Jenkins**, husband **Soundsource Unlimited** Technical Director **Denver Smith**, son Logan Miles, March 31.

#### Condolences

**Mt. Vernon Broadcasting** President **Stephen Zerkowitz**, 56, March 21.

**KDFC/San Francisco** founder/GM and **Sundial Broadcasting** owner **Ed Davis**, 68, March 30.

**KYA/San Francisco** middays **Lee "Baby" Simms**'s wife, Celia, April 2.

### Changes

**Andrea Victoria Barone** and **Roslin Pellman** named Sales Associates at Internet's New York office.

**Mtume Salaam** joins WEA's Dallas branch as Sales Rep/New Orleans.

### PROS ON THE LOOSE

**Hal "9000" Abrams** — Mornings Jones Satellite CD Country (303) 671-7092

**Chuck Abel** — Mornings WQMX/Akron (216) 864-1788

**Libby DuBay** — Morning producer/sidekick KZLA/Los Angeles (310) 641-4141

**Boo Frazier** — New Haven Director/Gospel Promo & Retail A&M Records (201) 387-6663

**Bill Matthews** — PD/afternoon drive WMMK/Destin, FL (904) 654-5043

**Cynde Maxwell** — APD/MD KQLZ/Los Angeles (310) 212-3474

**Sid Presley** (aka Gary Poole) — Nights KQLZ/Los Angeles (310) 552-3300

**Russ Riba** — Nights WGMG/Athens, GA (305) 933-3381

**Kenny Sargent** — Weekends KQLZ/Los Angeles (310) 552-1777

**Steven O. Sellers** — News Director/morning co-host KQLZ/Los Angeles (310) 821-5459

**Greg Stevens** — PD KQLZ/Los Angeles (310) 202-8340

**Jeff Studley** — Nights KCMQ/Columbia, MO (816) 848-3123

**Thom Tisdall** — MD WQHQ/Salisbury, MD (410) 543-8686

### National Radio

• **RON SCHILLER** joins ABC Radio Networks/Satellite Music Network as Director/Engineering & Technical Operations. He previously served as a Radio & Television Broadcast Systems Consultant.

• **WESTWOOD ONE** is presenting "Gloria Estefan: Romancing The Myth." The two-hour music and interview program is slated to air April 12-18; (310) 840-4383.

• **THE WINNING LINE INC.** is offering "The Weekly Racing Report," a horse-racing feature set to debut April 9. Hosted by Michael Roxborough and David Scott, the hourlong program airs live from the Las Vegas Hilton Superbook on Fridays at 9pm ET and repeats on Saturdays at 10am ET; (212) 875-8863.

• **USA TODAY SPORTSRADIO** will air CBS Radio Network's live coverage of Major League Baseball's 1993 season; (703) 276-5872.

### Vee-Jay Pay Day



To kick off Vee-Jay Records' Artists Fund — which was created within the Rhythm & Blues Foundation to benefit former artists who currently are experiencing financial or medical difficulties — label COO Gordon Bossin (r) presented a \$2000 check to musicians Billy Vera (l) and Jerry Butler.

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# SALES & MARKETING

## Measuring Personnel Performance In The '90s

By Shane Fox

The '90s already have proven to be a challenge for the media industry. Environmental and product variations are causing unexpected changes in the industry, making it difficult to evaluate sales and marketing personnel.

Focusing on revenue or power ratios presents only one side of the performance picture. Old paradigms such as power ratios and revenue changes simply aren't good enough to measure performance objectively in the '90s.

Owing to these circumstances, new and different ways to measure marketing performance have been developed. The Marketing Performance Index (MPI) measures the competence of a manager's marketing efforts with regard to changes in the environment, the product, and the available inventory for sale.

The MPI is especially useful in evaluating actual marketing performance against a goal or budget, comparing media properties in different markets, and measuring the success of an LMA or MMA.

### Calculating The MPI

To begin calculating the MPI, gather information on the environment, the product, the total amount of inventory available for sale, and the property's total revenues for a given season, month, quarter, or year.

The environmental data is specific to the total advertising revenues available for the particular media category (i.e., radio, TV, or cable). Available by month or year, this information usually is tabulated by such independent parties as Price Waterhouse, Miller Kaplan, or Hungerford.

This data is necessary to calculate performance in relation to changes in the overall environment. Without this allowance, most

Power ratios and revenue changes simply aren't good enough to measure performance objectively in the '90s.

managers get too much credit when total advertising revenues escalate. Conversely, these managers get too much "discredit" when total market revenues fall. Third parties also can determine product information, such as listenership or viewership. Obviously, Arbitron and Nielsen are two of the sources here.

Next, calculate the total (maximum) number of commercial units available for sale for a given time period. This information determines the amount of revenue generated by a fixed amount of inventory and replaces any type of average rate or sellout analysis.

Finally, secure information on a property's total revenue. Most managers can obtain this type of information by month or by year.

### An MPI Example

Let's say we want to evaluate sales and marketing managers' yearly performances in the Los Angeles radio market. (This process also can be used for any cable or TV property in any market.)

Once you've collected the information outlined above, you'll also need your original revenue goal estimate for the year, a total market revenue forecast, a product share estimate, and the total number of commercial units available for sale. Use a chart to ease the process:

### Original Budget/ Goal Forecasts

Property revenues (in millions)	\$20.0
Market Revenues (in millions)	\$415.0
Product Share	4.0
Units available (in 000s)	80.0

Now, list the corresponding actual performance data:

### Actuals

Property revenues (in millions)	\$19.0
Market Revenues (in millions)	\$385.0
Product Share	3.5
Units available (in 000s)	75.0

Compare the information. Based on the results, did this manager do a good job or a poor one? The 5.2% drop in property revenues makes it seem as though a poor job was done. But consider that market revenues were off 7.8%. And the budgeted revenue figure of \$20 million was based on a 4.0 share product, not a 3.5 — that marks a 14.3% decrease. What's more, the total number of units available for this manager to sell dropped 6.7%.

### Necessary Adjustments

Next, adjust the data by calculating the property's "REV PAD" (total property revenues divided by total available inventory for sale) to show how much revenue was generated from the amount of

### Calculating Compensation With MPI

The Marketing Performance Index (MPI) not only measures a manager's marketing performance, it also can establish a basis for compensation.

Institute MPI target ranges and corresponding performance ratings. Managers' bonus compensations can be determined by how close their original estimates come to the actual MPI. Use the following table as a guideline:

MPI Target Range	Performance Rating	Bonus Compensation
Below -10%	Substandard	Less than 100%
Within +/-10%	Expected	100%
Over +10%	Excellent	More than 100%

available inventory. This process is critical in evaluating performance.

Using the examples cited earlier, divide the budgeted property revenues (\$20 million) by the total units available (80,000): The REV PAD is \$250.

The 'REV PAD' process supersedes any type of average rate or inventory sellout analysis and is critical in evaluating performance.

Now divide the actual property revenues (\$19 million) by the total units available (75,000): Here, the REV PAD is \$253 — a 1.2% increase. Therefore, the manager did a slightly better job than originally budgeted.

Once the REV PAD is calculated, the MPI can be developed by looking at the two remaining issues: product performance and total market revenues.

### Yield Index

To compute a media property's yield index — the amount of revenue one expects to generate per available audience measurement

unit — divide the REV PAD by the product share.

For the original forecast, dividing the \$250 REV PAD by the 4.0 product share equals a \$62.5 yield index. However, dividing the actual REV PAD of \$253 by the 3.5 product share equals a \$72.3 yield index.

This 15.6% increase from the original forecast proves the station's yield per product share is higher and more efficient than the original goal — even though revenue shares were lower.

### The Final Step

To determine the MPI, divide the market revenue levels into the yield indices: For the original forecast, dividing the yield index of \$62.5 by the market revenue of \$415 million equals a \$.1506 MPI.

Conversely, dividing the actual yield index of \$72.3 by the market revenue of \$385 million produces an MPI of \$.1879. The results prove this manager outperformed the forecast by 24.7%!

While the MPI calculation should not be taken as an absolute, many managers may regard it as a better alternative to more traditional performance measurements.

Shane Fox is COO at Maxagrid International Inc. The Dallas-based company — which specializes in revenue and yield management systems for the media industry — can be reached at (214) 241-2110 or (800) 899-4743.

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# MEDIA

## VIDEO

### NEW THIS WEEK

● **GENESIS LIVE: THE WAY WE WALK IN CONCERT** (PolyGram)

Filed at Earl's Court in London last November, this 155-minute concert collection contains exclusive backstage and performance footage. Selections include "I Can't Dance," "Land Of Confusion," "That's All," and more.

● **TRAVIS TRITT: A MUSICAL TRIBUTE TO THE SPIRIT OF THE DISABLED AMERICAN VETERAN** (Warner Reprise)

Taped at Aspen, CO's sixth annual Disabled American Veterans National Winter Sports Clinic, this 55-minute compilation highlights 11 songs, including "The Whiskey Ain't Workin'," "Can't You See," and "Country Club." Performances with **Marty Stuart** and **Mark O'Connor** round out the package.

● **PASSENGER 57 (WB)**

This feature film starring **Wesley Snipes** spawned a **Slamm Dunk/Epic** soundtrack by veteran jazz bassist **Stanley Clarke**.

## FILMS

### WEEKEND BOX OFFICE APRIL 2-4

1 <b>Cop And A Half</b> (Universal) *	\$6.02
2 <b>The Adventures Of Huck Finn</b> (Buena Vista) *	\$5.03
3 <b>The Crush (WB)</b> *	\$5.02
4 <b>Teenage Mutant Ninja Turtles III...</b> (New Line)	\$4.68
5 <b>Born Yesterday</b> (Buena Vista)	\$3.66
6 <b>Point Of No Return (WB)</b>	\$3.61
7 <b>The Crying Game</b> (Miramax)	\$2.78
8 <b>Unforgiven (WB)</b>	\$2.53
9 <b>Jack The Bear</b> (Fox) *	\$2.21
10 <b>Groundhog Day</b> (Columbia)	\$2.01

All figures in millions  
\*First week in release  
Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:** No music-related movies opening this week.

## TELEVISION

### TOP TEN SHOWS MAR. 29-APR. 4

- 1 **65th Annual Academy Awards**
- 2 **Home Improvement**
- 3 **Barbara Walters Special**
- 4 **Coach (tie)**
- 5 **Cheers**
- 6 **Seinfeld (tie)**
- 7 **Roseanne**
- 8 **The Magic Of David Copperfield XV**
- 9 **Murder, She Wrote**
- 10 **60 Minutes (tie)**

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

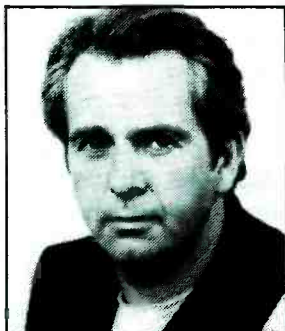
### COMING NEXT WEEK

#### Friday, 4/9

- **Yolanda Adams**, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).
- **Carole King**, "Late Night With David Letterman" (NBC, 12:35am, Saturday).
- **Bobby Brown** performs on the final installment of a two-part "ABC In Concert" (check local listings).

#### Saturday, 4/10

- **Taj Mahal and Tish Hinojosa** perform on PBS's "Austin City Limits" (check local listings).
- **Patty Loveless** performs on "The Statler Bros. Show" (TNN, 9pm EDT/6pm PDT).



• **Peter Gabriel**, "Saturday Night Live" (NBC, 11:30pm).

#### Monday, 4/12

- **Joe Diffie and Tim McGraw**, "Nashville Now" (TNN, 9pm EDT/6pm PDT).
- **Dwight Yoakam and Little Texas** perform from Nashville's Grand Ole Opry on the hourlong "Warner Bros. Records Salutes TNN's 10th Anniversary" (10pm EDT/7pm PDT).
- **Restless Heart**, "Jay Leno."

#### Tuesday, 4/13

- **Paul Rodgers and Buddy Guy**, "Jay Leno."

#### Wednesday, 4/14

- **Billy Vera** guest stars as a bookie on Fox's "Beverly Hills, 90210" (8pm).
- **Doug Stone**, "Nashville Now."
- **10,000 Maniacs**, "Jay Leno."
- **Ric Ocasek**, "David Letterman" (12:35am, Thursday).

#### Thursday, 4/15

- **Nanci Griffith**, "Jay Leno."

## MUSIC & MOVIES

### CURRENT

● **INDECENT PROPOSAL (MCA)**

Single: I'm Not In Love/Pretenders

Other Featured Artists: **Vince Gill, Seal, Bryan Ferry**

● **TEENAGE MUTANT NINJA TURTLES III ... (SBK/ERG)**

Featured Artists: **Baltimore, Technotronic, ZZ Top**

● **THE CRYING GAME (SBK/ERG)**

Single: The Crying Game/Boy George

Other Featured Artists: **Lyle Lovett, Dave Berry, Percy Sledge**

● **GROUNDHOG DAY (Epic Soundtrax)**

Featured Artists: **Delbert McClinton, Ottmar Liebert**

● **THE BODYGUARD (Arista)**

Single: I Have Nothing/Whitney Houston

Other Featured Artists: **Lisa Stansfield, Curtis Stigers, Soul System**

● **CB4 (MCA)**

Single: Baby Be Mine/Blackstreet ft/Teddy Riley

Other Featured Artists: **PM Dawn, Public Enemy, MC Ren**

● **BODY OF EVIDENCE (Milan)**

Single: The Passion Theme/Warren Hill (Novus/RCA)

Other Featured Artist: **Graeme Revell**

### WHAT DO.....

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# 'ZINE SCENE

## 'Unplugged' A La Mode?

**D**epeche Mode synth-slinger **Martin Gore** drily notes, "If we go on [MTV] Unplugged, all you're going to hear is the keys clacking." In the same *Pulse* story, DM's **Andy Fletcher** adds, "In essence, we're a packet of corn flakes. We're a product, and we appeal to a certain type of person. But we try not to let that bother us at all."

### Color Me Impressed

**Neil Young** — on the cover of *Musician* with R.E.M.'s **Peter Dinklage** — describes his ideal band member: "I need somebody who doesn't know shit, and is just happier than hell to be there, and will try anything... Ultimately it would be people who would play for nothing, who just want to be there, but who are not impressed with me at all."

GQ crowns **Charlie Watts** "the coolest *Rolling Stone*." Talking drum technique, Watts notes, "I can't play the bloody things. It's amazing I've gotten away with it for so long. Fortunately, the band I play with doesn't feature drum solos."

### Designing Virgin

Check out 16 photos and a floor diagram of *Virgin's* Beverly Hills headquarters in *Interior Design*, which notes: "A design keyed to any one exclusive impression of the company's artistic ethos was clearly out of the question."

### Homo Superior?

"I'm approached quite often by gay organizations to be a spokeswoman, but to me, coming out and being a strong example of an artist is as strong as I can get. I want to be known as a professional artist and not a professional lesbian" — **K.D. Lang** in Q.

**Nirvana's Kurt Cobain** tells the *Advocate* that he's "definitely gay in spirit" and that if it weren't for his lovely wife, **Courtney Love**, he'd be pursuing a "bisexual lifestyle."

**Elton John** wants to star in a film bio of **Cole Porter** and is willing to put up \$10 million for the production (*Star*).

### Clothes-Minded

Thanks to a "Wardrobe supplied by Rochester Big & Tall" credit on **Rush Limbaugh's** TV show, the SF-based clothing chain has received such angry mail that it's reconsidering the contract. "Rush has become too... political," said the chain's owner. Now the *Limbaugh* fans are protesting. "We can't win," says the hefty man's haberdasher (*Newsweek*).



**CROWES' FEAT** — "You've got to remember... the *Faces* were just a poor man's *Rolling Stones* when we started out. We'd never admit it, of course, just as the *Black Crowes* would never admit they copy us... I like them, though. They've got it right. *Bloke's* a little arsehole, the singer, but he'll grow out of that" — **Rod Stewart** (Q)

### Say What?

"The only perfection is imperfection, and the assimilative nature of it, the assimilative functional quality — and that's what has brought me, musically and stylistically, to this album" — **Dwight Yoakam** on his new "This Time" (L.A. *Style*).

### Love & Happiness

**Axl Rose** besieged ex-girlfriend **Stephanie Seymour's** NYC hotel room late one night, banging on the door and pleading with her to take him back (*Star*).

**Gloria Estefan** is literally doing handstands to have another baby, as part of an unorthodox fertility regimen hinted at in the *Globe*. Meanwhile, the "Star House Call" on her \$8 million "Miami Nice" estate covers two pages.

### Green Grass & High Times

In "Rockers For Pot," *High Times* interviews five proud heads about hemp: **Pearl Jam's Dave Abbruzzese**, **Spin Doctors' Chris Barron**, **Soup Dragons' Sean Dickson**, **Faith No More's Mike Bordin**, and the 360s' **Audrey Clark**.

### All In The Family

**N**ow that ex-*Rolling Stones* bassist **Bill Wyman**, 56, is divorced from 22-year-old **Mandy Smith**, what could possibly bring the unhappy couple together again? What could possibly make him her... grandfather-in-law? Bill's 30-year-old son **Stephen** plans to marry **Patsy Smith**, Mandy's 46-year-old mom. Wyman *pere* can look forward to being his new daughter-in-law's ex-son-in-law, and his own son's stepson. Mixed doubles, anyone? (*Time*, *Newsweek*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

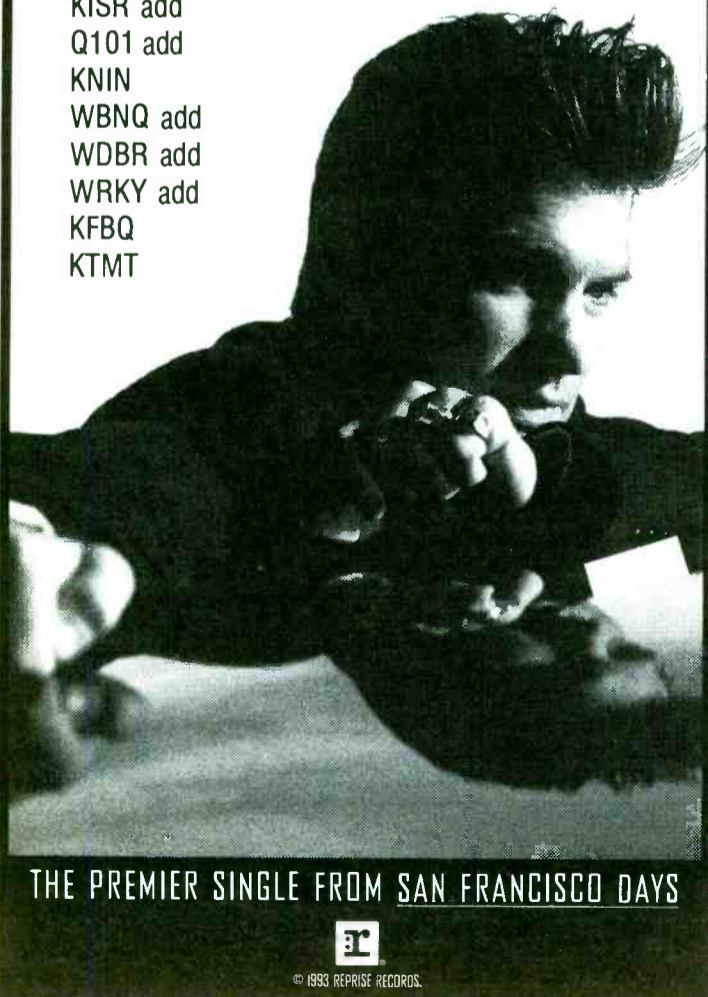
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 WENZ deb 39  
 KOY-FM add  
 WWSR deb 35  
 WLAN add  
 999KHI  
 Y102  
 WPST add  
 K106 add  
 WNOK  
 WCGQ  
 WKQB  
 WQUT 40-33  
 WIFC  
 KWOD deb 26  
 95WAYV add  
 95XIL add  
 WHTO  
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# STREET TALK®

## Country Convert Cavalcade Continues

**W**hile the number of Country converts hasn't begun to peak, it has piqued the interest of several stations lookin' for a new format fix. Check out this week's action, including two new Country outlets in Syracuse:

- **WRHP/Syracuse** dropped Beautiful Music for "Hot Country" Monday (4/5) at midnight. Eighteen-month **WHEN & WRHP GM Dick Carr** is at the helm. **Chris Davis**, PD at Talk sister **WHEN**, moves over as 'RHP's PD. The move was designed to preempt **NewCity**, which announced it would soon take newly acquired Classic Rocker **WKFM** Country several weeks back. (WKFM changed to Country Tuesday [4/6] at midnight anyway.)

- Five-year Hot AC **WQMX/Akron** flipped Monday (4/5) at 6am, adopting the tag "Your Hometown Country FM." PD **Steve Cherry** — a seven-year veteran of Country **WGAR/Cleveland** before moving to 'QMX five years ago — shifts from afternoons to mornings. Morning man **Chuck Abel**, sidekick **Lucy Otto**, and night hooper **Dancin' Danny Wright** exit.

- **KCMQ/Columbia, MO** converted from CHR to Hot Country Friday (4/2), after nearly 40 hours as "K-Garth." The station becomes **Zimmer Broadcasting's** sixth Country outlet. Most of the KCMQ programming team and airstaff exit, but many are reapplying for their old gigs.

- **KWEZ/Jonesboro, AR** made the Country conversion from AC at midnight Monday (4/5).

And . . . there's the BIG ONE that you can read about on Page 1: **Clear Channel CHR WRBQ-AM & FM (Q105)/Tampa**. Most Q105 staffers have the option to stay on, but look for off-air MD **Rich Anhorn** to explore other opportunities.

Q105's quick flip to Hot Country shocked the market, particularly crosstown CHR **WFLZ (Power Pig)**, which thought it would be simulcasting over Q105's frequency while the new Q-buckaroos got their format together.

Meanwhile, ST hears that Clear Channel may either LMA or purchase another Tampa station. Don't be surprised if recently arrived Q105 PD **Brian Thomas** — who earned LMA experience at **B97 & WMXZ/New Orleans** — ends up becoming OM of both facilities, with the new one dropping its present format for CHR.

## Rumors

- Now that **92Q/Baltimore's** been sold, are the staff/format changes coming?
- Will ex-**WMXZ/New Orleans** husband/wife morning team **Jim & Melissa Sharpe** join **Star 98/L.A.** for wakeups?
- Has CHR **KOY-FM/Phoenix** applied for the market's old **KZZP** calls? Well-placed station sources deny this and those rumored changes to Country with a "Coyote" handle.
- Are a couple of Top 10 market stations admiring the polish of **KRFX/Denver** rise 'n' shiners **Lewis & Floorwax**?

## Fools For The Cities

**R**adio's creativity tends to come alive for April Fool's Day, and this year's riotous roundup of righteous mirth-making provides plenty of amusing evidence.

**Morning Sickness:** **WQIK-AM & FM/Jacksonville** "suspended" morning duo **Boomer & Greg** — from a crane, 60 feet above the ground — to raise money for a battered-women-and-children shelter.

• Colorado Springs CHR **KKMG & Classic Rocker KKFM** merged their morning shows. **KKMG's Jonathan Wild & Erin Brady** and **KKFM's Mark Brothers** alternated Dance CHR with Hard Rock as "Double 98."

• Grand Rapids Full-Service outlet **WOOD** sent morning team **Gary Allen, Tim Saunders**, and mascot **Willy Woodpecker** to AOR **WKLQ** in exchange for **Rick Beckett, Jay Allen, and Darla Jaye**. No word on future draft choices.

**Time Warps:** New Rock **KROQ/L.A.** spent the entire day playing "The Groovy Hits of the Super '70s," complete with phony period jingles and (even phonier) on-air personas.

• UC **WUSL/Philly** subbed 12-year-olds **Ted Hall** and **Paul Andre Bennett II** for adult wakeup artists **Brian Carter & Dave Sanborn**.

**Stunting Their Growth:** **WKZL/Greensboro** announced that local interstates would become toll roads because of federal budget cuts and that the state would be hiring tollbooth workers at high salaries. The AC connived to bring the local Congressman in on the hoax, and generated 16 tons o' calls, including at least one from the state Dept. of Transportation.

• **WIVY-FM/Jacksonville** put a fake Clint Eastwood on the air to scout the area for location shots for his next movie, along with a bogus 800 number for people looking for work as extras.

• **KGB/San Diego's** "Dawn Patrol" — **Dave Rickards, Shelly Dunn, and Cookie Chalsaw Randolph** — convinced nearly 1000 spaced-out listeners to go to tiny but nearby Montgomery Field to see the shuttle "Discovery" land. (No shuttles were in orbit at the time.)

• **KRCH/Rochester, MN** morning dudes **Alan Reed & Greg Michaels** told listeners that the 101st caller would receive a "full-dressed 1931 Harley." U.S. West Communications' phone system promptly clogged up with a claimed 40,000-50,000 calls (half the metro's population) attempting to win the prize. The winner was awarded a free lunch with head-to-toe-clothed station employee **Harley Flanders** . . . and \$101 in cash.

## DeBella Afternoon Delight

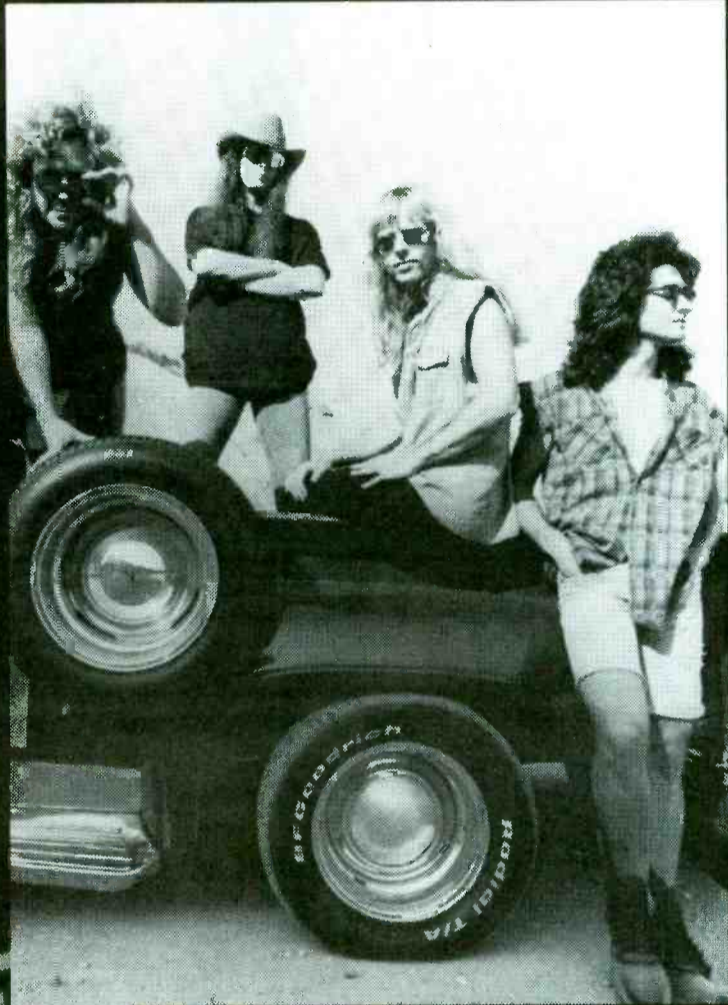
**WMMR/Philly's** new lineup — bowing April 12 — features longtime morning man **John DeBella** moving to afternoon drive. Middayer **Pierre Robert** takes over mornings and **Bubba John Stevens** segues from afternoons to middays. Morning sportscaster **Howard Eskin** remains in morning drive.

However, cheesesteak chatter from Bala Cynwyd to King Of Prussia has former **WYNF/Tampa** morning men **Ron & Ron** — who've formed the **Ron & Ron Radio Network** and have lined up three F-L-A stations to carry their syndicated morning show — negotiating for 'MMR to become their first non-Florida major market affiliate.

**Ron & Ron's** trio of stations are **Paxson Broadcasting's WZTA/Miami, WVRI/Orlando, and WAIA/Jacksonville**, all of which will carry

Continued on Page 20

# SILENCE IS BROKEN



## NEW & ACTIVE

110/11

KEGL 16-12	WZPL add	KDWB add
950Q add	WMXF add	U93 add
WKQB deb 27	WMMZ add	KZMG 39-29
Q99 deb 27	WZYP deb 30	WPRR 32-26
B94 29-27	WQUT 20-17	95XIL add
WAEB deb 25	WABB add	WHTO 31-26
WAAL 22-17	WHHY 29-24	KQIZ add
WNNK deb 27	K92 deb 21	Q101 deb 28
WKEE deb 27	WOVV add 30	WBPR 27-21
WQGN deb 30	96STO 31-26	WBNQ 26-21
Y102 19-16	WMEE deb 29	WKFR 27-22
93Q 31-26	WIXX add 36	KFRX deb 28
WKRZ 33-25	Z104 deb 29	WRKY 23-18
WYCR 15-12		

The new single from

# DAMN YANKEES'

gold album Don't Tread.

# RAY CHARLES

ONE OF THE "MOST ADDED"

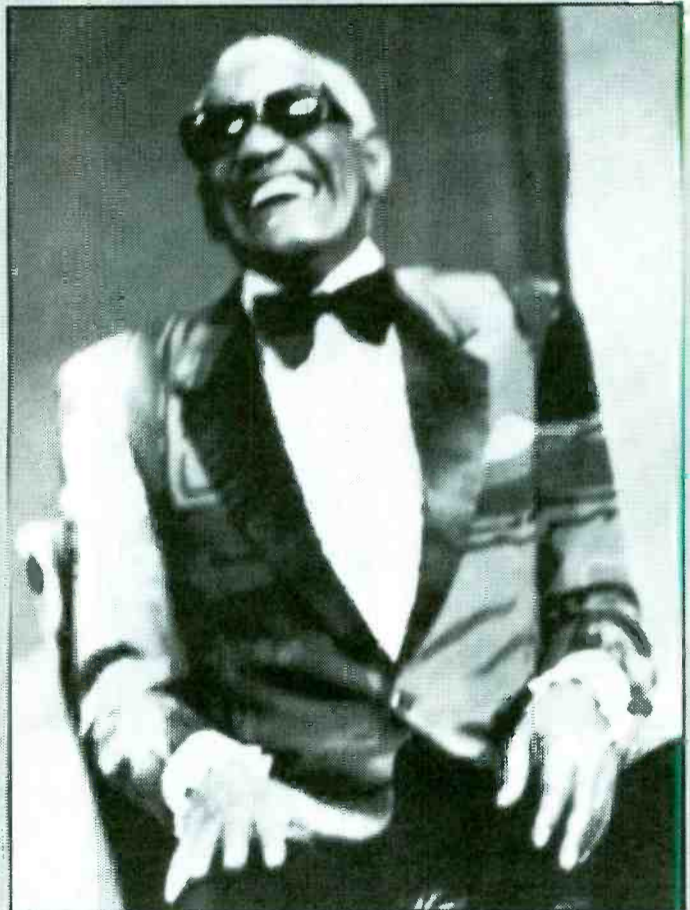
45/35

WHHH add	WQUT add	Q101 add
WKQB add	KTUX 37-33	WBIZ add
Q99 add	WOVV add 36	WZOQ add
Q106 add 34	KJ103 add	KROC add
KMEL 33-31	KKHT add	KG95 add
WVSR add	WVKS add	WRKY add
WKEE deb 26	K107 add	KOKZ add
999KHI add	HOT105 add	KFBQ add
WBBQ add	KZZU add	KQIX add
K106 add	103CIR add	KTMT add
WCGQ add	WYYS add	OK95 add
WMMZ add	WJMX add	KFFM add
WKQB add	KISR add	

Plus . . .

KBXX	KZFM	WKMJ
HOT977	WZKX	KSMB
93Q		

AC CHART **19**  
URBAN CHART **37**



# A SONG FOR YOU

The debut song from

My World.



© 1993 Warner Bros. Records Inc.

# STREET TALK®

Continued from Page 18

the show uplinked from a Paxson-owned studio in Tampa.

Meanwhile, rumors continue to swirl about 'MMR being sold to **Liberty Broadcasting's Mike Craven**, who was formerly the station's VP/GM. Calls to current WMMR VP/GM **Chuck Fee** went unreturned.

## Z100 Vs. Z100, Take II

ST hears jingle jangler **Jams** has served **WKSZ (Z100)/Philly** with a C&D, demanding the station stop airing Jams's Z100 jingles, which were part of a custom-made package for **Z100/NY** and licensed for use throughout the country. (WKSZ isn't licensed.) Apparently the jingles have been pulled.

And . . . by week's end look for **Malrite** (Z100/NY's owner) to file for a temporary injunction against WKSZ using the Z100 moniker.

If the injunction is successful, could it clear the way for **John Lander** to join

## Rumbles

- **WYLD-FM/N.O.** evening personality **Skip Dillard** becomes acting PD/afternoon. Look for sister **UC WQUE** to move into WYLD's building.

- Former **KHOW/Denver** PD **Dave Taylor** becomes PD at Country **KSKS/Fresno**.

- **KOWF/North San Diego County** PD/MD **Dave Dame** becomes OM for the **Astor** Country outlet.

- **WKYG & WXXK/Parkersburg, WV** OM **Tom McGuire** becomes VP/Programming for the **Fritz Communications** Country combo.

- **WQFM/Milwaukee** PD **J.T. Stevens** exits over philosophical differences.

- **KCBS-FM/L.A.** afternoon **M.G. Kelly** exits. Kelly is on a European vacation and will announce new plans shortly.

- **WHJX/Jacksonville** morning man **Joe Nasty** segues to wakeups at **KTFM/San Antonio**.

- **WPLR/New Haven MD**/middayer **Tom Bass** becomes PD at **WWVW/Charlottesville, VA**, replacing **Vinnie Kice**.

- **KXRX/Seattle** afternoon drivers **Robin & Maynard** segue to mornings. **Mike West** — who'd teamed with **Gary Crow** in mornings — slips into afternoons. Crow, meanwhile, has flown.

- **WXRC/Charlotte** PD/MD **Bill Conway** relinquishes those duties to program **LMA** partner **WWMG**. 'XRC middayer **Mary London** assumes MD duties at 'XRC.

- Former **KAYI/Oklahoma City** morning men **Kevin Karlson & Pete McKenzie** surface in mornings at **WIOT/Toledo**.

- After three-plus years, **KSSN/Little Rock** PD **Don Moore** exits.

- Former **KNCI/Sacramento** MD **Jim Dorman** becomes PD at **KMIX/Modesto**.

- **KZLA/L.A.** morning man **Ken Cooper** exits. Veteran L.A. personality **Paul Freeman** fills in for the interim; a national search is on for Cooper's replacement.

- Concurrent with a format flip from **CHR** to **Gold**, **Z97/Billings, MT** OM/PD **Fritz Moser** exits.

- **WKSE/Buffalo** takes exiting PD **Mike Edwards** off the air, but he'll hang out until the end of May. Meanwhile, former **WZOU/Boston** PD **Tom Jeffries** joins 'KSE for weekends.

- Following the departure of **WQMG-FM/Greensboro** OM **Terry Foxx** and MD **Sammy Mack**, **Tony Green** becomes Interim PD and **Bobby G.** interim MD.

- **KUFO/Portland** hires former crosstown **KGON** MD **Bill Prescott** for similar duties. PD/MD **Dave Numme** relinquishes his MD chores.

- **Jon Zellner**, formerly with **KVRY/Phoenix**, joins crosstown **KOY-FM** as MD.

- Country **KOTY/Tri-Cities, WA** flips from Country to Classic Rock under **KTCR & KOTY** OM **Jon McGann**. It's now known as "The Eagle — 106.5."

- Mainstream **CHR KZ93/Peoria** heads in a New Rock/Dance CHR direction.

**THE STEREO MC'S**

**CHR BREAKER 35**

**P1 CHART 38-25**

**P2 CHART Debut 40**

**P3 CHART Debut 40**

**TV BUZZ BIN!**

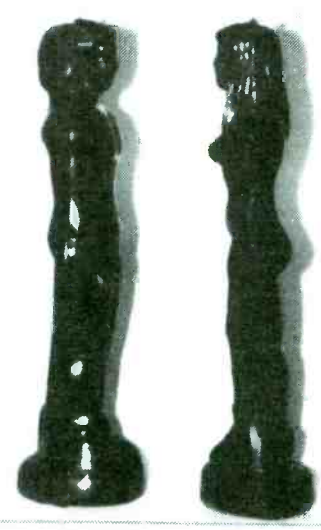
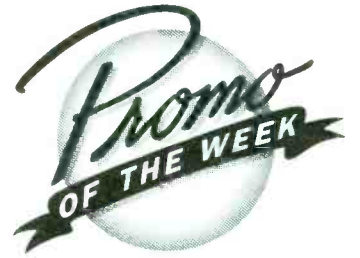
**CONNECTED**

"Connected" From the **STEREO MC'S** album, *Connected*.

On **GEESTREET** compact discs and cassettes. **BOB** Buzz Bin.

See them on the Jesus Jones tour.

© 1993 ISLAND RECORDS, INC.



## None Of Your Beeswax

Appropriately incensed 'n' positively dripping enthusiasm, the big wicks 'n' famous flames at **Warner Bros.** snuffed all competition for **Promo Item O' The Week** honors, enlightening selected programmers to the burning sensations touched off by **Porno For Pyros'** new "Cursed Male"/"Cursed Female" two-song segue/promotion-only disc in the exquisitely tapered form of the above-pictured altar egos — a couple of red 'n' black, male 'n' female candles.

Z100/NY and do a simulcast back to Philly? Or would any NY Morning Zoo changes have to wait until **Shamrock** takes over ownership?

Speaking of Lander, the former **WEGX/Philly** morning man (and recent ST fixture) just returned from a week of being wined 'n' dined by **B100/San Diego**. ST hears that B100 is putting an offer on the table, but late word from the hallowed halls of **WYXR (Star 104.5)/Philly** has VP/GM **Jeff Spector** getting s-e-r-i-o-u-s about Lander as well. Calls to Spector went unreturned.

More than half of **WMMS/Cleveland's** current playlist was eliminated this week as the station shifts its focus to mainstream AOR artists. Gone are the 10pm-midnight **New Rock** show and a nighttime new music category. 'MMS PD **Michael Luczak** said the need to protect upper demos in the wake of recent **CHR/New Rocker WENZ's** targeting alternative-minded listeners was at the heart of the matter.

After running jockless for nearly four months, **KAZY/Denver** hired **Z-Rock** afternoon driver **Madd Maxx Hammer**. He began doing a continuous airshift billed as the "Madd Maxx Radio Charity Marathon" last Friday (4/2), which was set to run straight through to the **Colorado Rockies** home opener (April 9).

During this time, the station is busily registering listeners for tickets for the sold-out game and collecting new or used baseball equipment to help underprivileged kids. Look for the Hammer to fall into nights and the rest of the lineup to be unveiled next week.

Continued on Page 22

# A A R O N N E V I L L E



THE NEW SINGLE FROM GRAMMY-WINNER

AARON NEVILLE IS A STUNNING FOLLOW-UP TO

THE GOLD ALBUM *WARM YOUR HEART* AND THE

TOP-TEN HIT "EVERYBODY PLAYS THE FOOL."

## D O N ' T T A K E A W A Y M Y H E A V E N

FROM THE NEW ALBUM *THE GRAND TOUR* [31454-0086-2/4]

PRODUCED BY STEVE LINDSEY

EXECUTIVE PRODUCER: DAVID ANDERLE

DIRECTION: BILL GRAHAM MANAGEMENT



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# Belly

## "feed the tree"

new single and video

from belly's debut album star.

99X 8-3 HOT  
Z100 29-26  
WENZ 6-11  
Y102 add  
WPST 34-30  
WKRZ deb 40  
I95 26-16  
WRHT add  
KTUX 32-28  
Z104 add

KZ93 add  
KWOD 14-11  
KISR add  
KYYY deb 30  
WKFR add 40  
WDBR deb 33  
KTRS deb 40  
KTMT deb 38  
OK95 add  
KFFM deb 36

NEW ROCK: TOP 2 FOR 8 WEEKS!



- BUZZ BIN

ALBUM SALES - 200,000



on tour march and april.



© 1993 Sire Records Company. It's okay, you're eating for two.

# STREET TALK®

Continued from Page 20

The *New York Daily News* says week-old **WFAN/NY** midday sportsjock **Len Berman** already wants off the station. According to the paper, Berman became incensed at being called "Lenny The Jew" by morning wit **Don Imus** in his finest German accent. The paper also claims the **WNBC-TV** sportscaster joined **WFAN** only because he anticipated taking a huge pay cut from the TV station — which never materialized. Berman's on-air response: "I at no time planned to renege on my contract."

**ABC Radio Network** execs are mulling the idea of pursuing national distribution rights to some successful local talk shows. Among the names that have surfaced: **WIOD/Miami's Neil Rogers** and **WLUP (AM)/Chicago's Kevin Matthews**.

Speaking of Matthews, even though **Infinity** came a-courtin' hot 'n' heavy, look for the Loop middayer to remain at the station, complete with a sweet new contract.

Legendary programmer **Buzz Bennett** has been spotted working behind the scenes at **Paxon's Hot AC WVRI/Orlando**. Speculation has this sudden materialization becoming semi-permanent, with major changes on the way at 'VRI. What does this mean to current GM **Matt Mills**?

Ooops. Last week's item about the **Broadcast Programming/Alliance** "Young Country" service mark battle said "no stations have gone on the air" (with BP's format). What *ST* meant to say was "no stations had gone on the air with the format at the time **KYNG/Dallas** debuted in January 1992. More than 30 stations currently use the BP "Young Country" format.

**A&M** Chairman **Jerry Moss** will be honored at the Entertainment Industry's Foundation For Cities In Schools' first L.A. fundraiser, April 14. Performers include **Herb Alpert** (with **Lani Hall** and **Burt Bacharach**), **Melissa Etheridge**, and a **Supertramp** reunion.

Get-well wishes to promotion legend **Juggy Gayles**, who suffered a small stroke and is recovering at North Shore Hospital in Manhasset, NY. Call him at (516) 562-3359.

### Yanks For The Memories

In a sort of post-April Fool's postscript, former **Pirate Radio/L.A.** PD/morning man **Scott Shannon** was the last voice heard on the station before it was turned over to **Viacom** in an LMA deal last Friday (4/2).

Shannon called in after extremely temporary air personality **Eric Weiss** — who

### Records

- **Interscope** Carolina promo rep **John Chomle** joins Zoo for the same territory.
- **Andrea Newton** exits **FMQB** to join **Capitol** for local Philly promo rep duties. She replaces **Jody Ryan**, who relocates to Cleveland to marry local Capitol promo rep **Bobby Bland**.
- **ERG** Dallas promo rep **Shanna Nartz** becomes SW Regional Promo Dir.
- After 20 years with the label, **A&M Dir./Gospel Promo & Retail Boo Frazier** exits.
- **KEDG/Las Vegas** overnighter **Joel Habbeshaw** joins **Maverick** as L.A. alternative promo rep.

RADIO & RECORDS



- **Rod Zimmerman** named **KMOX/St. Louis** VP/GM.
- **Steve Goldstein** wins **WTEM/Washington** GM gig.
- **Lawrence Gregory-Jones** becomes **WWIN-FM/Baltimore** PD.
- **Steve Meade** named **WAQS & WAQQ/Charlotte** PD.

5

- New Chicago GMs: **Carl Hamilton** at **WUSN**, as **Drew Horowitz** returns to **WFYR**.
- PD Leap O' The Week: **Russ Mottla**, vaulting from **KTYD/Santa Barbara** to **WIYY/Baltimore**.
- **Drake Hall** becomes **WEGR/Memphis** APD.

10

- **Dino Barbis** given VP stripes by **Backstreet Records**.
- **KHJ/L.A.** trades Country for Gold; **Bob Hamilton** named OM and **Rick Scarry** PD.
- **Chuck Morgan** becomes **WKQX/Chicago** PD.
- **Neil McGinley** tapped as **WKHX/Atlanta** PD.
- **Charley Lake** returns to radio as **WHFM/Rochester** PD.

15

- **Artie Mogull** and **Jerry Rubinstein** purchase **UA Records**; **Xeti Records** to be absorbed.
- **Michael Stafford** promoted to **KCBQ-AM & FM/San Diego** VP/GM.
- **Bruce Vidal** joins **KOIL/Omaha** for nights.

has since decided to stick with his **Westwood One** day gig (VP/Business & Legal) — said on-air, "Scott Shannon, you could have played anything from **Morris Day** to **Doris Day**, but you chose only to play 'Welcome To The Jungle.' "

Shannon shot back, "If you ain't crankin' it, you must be yankin' it. Goodbye Pirate Radio!"



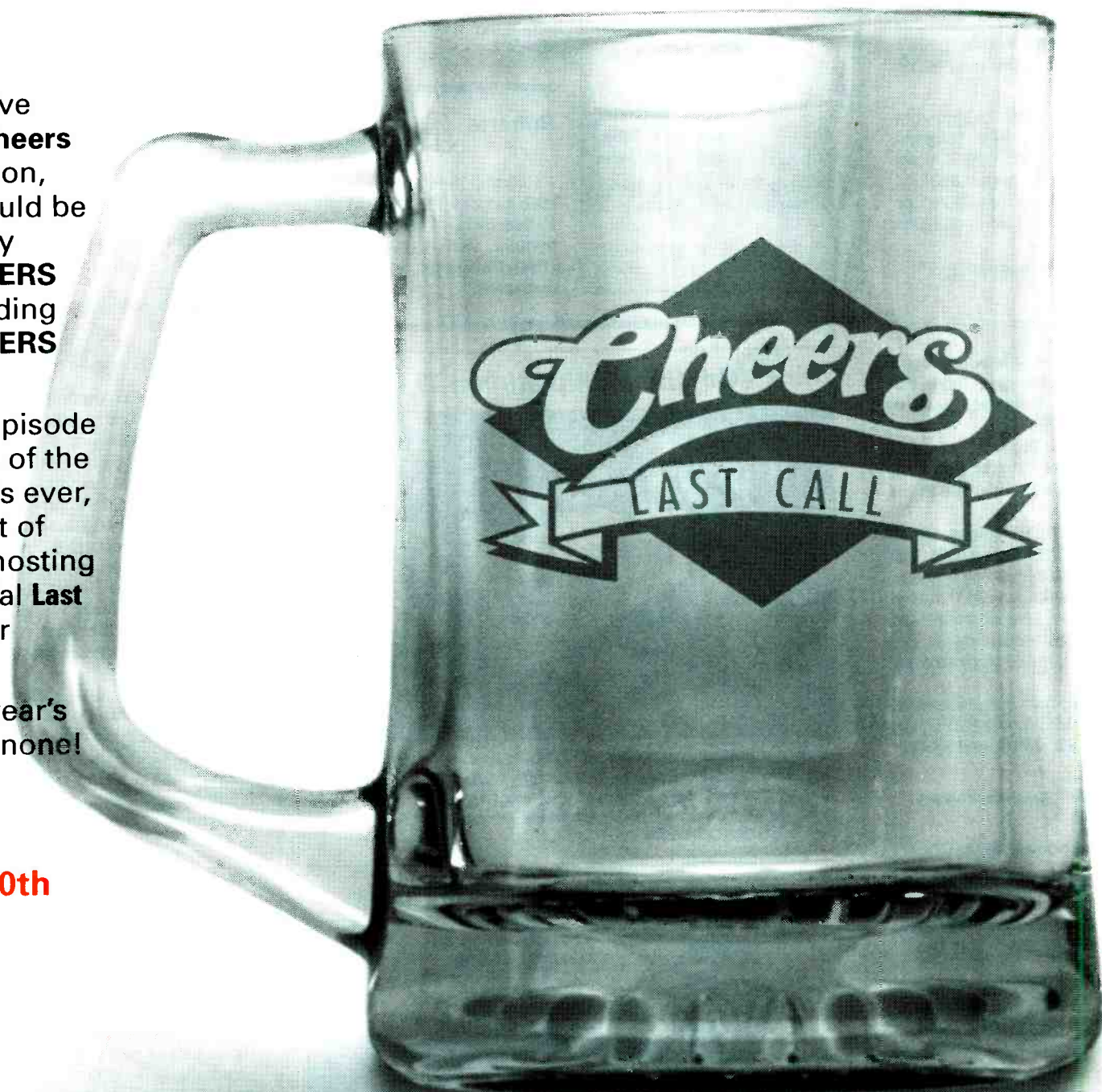
**OPENING SCHOTT** — **Susquehanna AC WRRM (Warm 98)/Cincy** distributed more than 10,000 maniacal visages of embattled **Reds** owner **Marge Schott** emblazoned on cardboard fans to the crowd at the team's opening day game Monday (4/5). The station — whose rival **WKRC** holds **Reds** broadcast rights — claimed to take no sides on the controversy surrounding the civility-impaired, semi-suspended owner, but did manage to use the fans' flip side to promote a new contest giving away box seats to **Reds** games.

# Last Call For The Year's Hottest Promotion!

We need an exclusive host for the **NBC/Cheers** "Last Call" promotion, and your station could be chosen to give away special edition **CHEERS** merchandise, including limited edition **CHEERS** Barstools!

The final **CHEERS** episode promises to be one of the highest rated events ever, and you can be part of the excitement by hosting your market's official **Last Call** party and on-air contests.

Hurry – this is the year's hottest event – bar none!



**Thursday, May 20th**  
**Only on NBC**



This exclusive promotion is now available in these markets:

Atlanta  
Baltimore  
Boston  
Buffalo  
Charlotte  
Chicago  
Cincinnati  
Cleveland  
Columbus  
Dallas  
Denver  
Detroit  
Grand Rapids  
Greenville/Spar

Greensboro/Salem  
Harrisburg  
Hartford  
Houston  
Indianapolis  
Kansas City  
Los Angeles  
Louisville  
Memphis  
Miami  
Milwaukee  
Minneapolis  
Nashville  
New Orleans  
New York  
Norfolk  
Oklahoma City  
Orlando

Philadelphia  
Phoenix  
Pittsburgh  
Portland  
Providence  
Raleigh  
Sacramento  
St. Louis  
Salt Lake City  
San Antonio  
San Diego  
San Francisco  
Santa Fe  
Seattle  
Tampa  
Washington D.C.  
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Wilkes Barre-Scranton

**For more information,  
Call Stacie Seifrit at**

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**310 • 553 • 4330**

**Radio News**

Continued from Page 1

acquainted" with the 1992 candidates for President and Vice President. By comparison, 74% said television filled that role. The numbers were similar when participants were asked where they got their information about state and local candidates.

• An overwhelming majority of the participants (76%) said "individual viewers" should decide what people see on television. Just 10% believe the federal government should have that responsibility.

• The participants' biggest complaint about television programming was violence (20%), which barely edged out "sexual activity" (19%). "Sexual conversations" accounted for 11% of the complaints.

**KQLZ**

Continued from Page 1

KXEZ once the sale is approved. Viacom recently used those call letters at the frequency now occupied by KYSR.

KYSR and KQLZ will be sold in combo; KYSR VP/GM Bob Griffith oversees Viacom's role in the LMA.

Westwood One Stations Group Exec. VP/KQLZ acting GM Bob Moore told R&R, "As the licensee, WW1 retains the license duties of public affairs, engineering, and overall station management. Viacom is in charge of programming and sales."

KQLZ's format change increases the number of L.A. ACs to five. The others: KOST, KBIG, and KLIT.

**WRBQ**

Continued from Page 1

the contests — will remain. Only the music has changed. I don't anticipate any personnel changes; anybody who wants to stay can."

Q105 is targeting WQYK's market-leading 13.7 share (Fall '92 Arbitron 12+), six full shares ahead of runner-up AC WWRM.

WRBQ (AM) retains its Urban Contemporary format.

**Cochran**

Continued from Page 3

Motown's second chapter. With National Promotion Director Tony Scott, the hardest-working R&B staff in the business, and great music, chapter two will continue to be a success story."

Cochran joined Motown in 1981 as a Midwest regional rep and was eventually named VP/R&B Promotion. He previously owned a music sound equipment business.

**Hibbard**

Continued from Page 10

and was OM at WYYD/Raleigh. He was also National Programming Consultant for TM Communications and Drake-Chenault, where he developed their B/EZ and NAC formats.

**Letters**

Continued from Page 12

Francisco, Houston, Dallas, and Boston, and we will shortly issue initial reports for Chicago and Philadelphia. Our goal is to continue expanding on a market-by-market basis.

Jay is absolutely right when he states that this information "will help radio compete with other media" and that it's "a great prospecting tool to help stations create new business in a tight economy." He just failed to state that — in this case — reality has outpaced planning.

—Richard McCauley  
VP/Broadcast Sales,  
Competitive Media

R&R welcomes your comments on a variety of topics. Write to us at 1930 Century Park West, Los Angeles, CA 90067 or fax to (310) 203-9763.

**Love**

Continued from Page 10

someone who could 'live' the music we're playing. Rick's a singer/songwriter and has just enough experience to move up to the big markets. I felt he was right for our particular situation; we're fortunate to have found him."

Love added, "This [satisfies] my lifelong goal of working for a great company like Viacom."

Prior to joining WRMM, Love previously programmed WSRS/Worcester.

**Roberts**

Continued from Page 12

Roberts' 18-year multiformat career includes PD stints at WYSP/Philadelphia, W10Q (Q102)/Philadelphia, KEGL/Dallas, WBZZ (B94)/Pittsburgh, and WFBQ/Indianapolis.

**WXRT**

Continued from Page 3

had the responsibilities and the success. He deserves the VP title. The next project is to get the Score on a nighttime signal and expand our facilities to accommodate our growth."

"I'm proud to be associated with a company that has had the foresight to stick with 'XRT for 20 years and to start a station that was needed in Chicago," said Wells.

Wells first joined WXRT in 1975. After a two-year detour to middays at crosstown WKQX, he rejoined 'XRT in 1979. He's held MD, LSM, GSM, and Station Manager titles.

Mason recently celebrated his 20th anniversary with the company. He began as GM before rising to VP.

**WUSN**

Continued from Page 3

Spangler, who has held the GM post at KJZY/Des Moines and programmed KSAN/San Francisco, WJEZ/Chicago, and WQHK/Ft. Wayne prior to joining WUSN, said, "I welcome the opportunity to focus on the morning show and the 'big picture' aspects of the station.

"Dean has impressive programming credentials. He not only cut off a direct attack in Savannah, but took WCHY to its highest ratings ever. He'll be a tremendous asset to US99."

McNeil said, "This is the ultimate for me. I can't describe how happy I am to be working for J.D. He's one of the huge names in Country and he's been a friend for a long time. To go to Chicago and work for the No. 1 Country station in America ain't bad."

The programmers' friendship dates back to 1979, when Spangler gave McNeil his first job in radio: Spangler needed a ringer for his Ft. Wayne station's basketball team, found McNeil working in a liquor store, and hired him for overnights.

McNeil's been WCHY's PD for the last three years. Prior to that, he programmed WXCL/Peoria, IL and WYAK/Myrtle Beach, SC.

**National Spots**

Continued from Page 3

tions have probably gotten a little more aggressive on pricing."

He also noted that while national spot sales dropped last year in terms of dollars (down 6% in 1992, according to RAB), the number of spots sold was up.

The 1993 recovery apparently isn't limited to the two mega-reps, who control nearly 90% of national spot business. "I'm pretty bullish on this year," said Katz & Powell President Shelly Katz. "Monthly billing is up and the bookings are ahead."

Katz said airline advertising has been down, "but other stuff has come in to replace it." He cited increased radio spending in the auto sector, computer and computer-related advertising, and food — both retail and restaurants.

**On The Multiplatinum Tip**



Arista and LaFace execs presented TLC with double-platinum awards for their "Oooooohhh... On The TLC Tip" LP. Exchanging kudos are (front row, l-r) group members T-Boz, Left Eye, and Chilli; (back row, l-r) Arista President Clive Davis and LaFace Presidents Antonio "L.A." Reid and Kenneth "Babyface" Edmonds.

**Eazy-Duz-Double Platinum**



Priority President Bryan Turner (r) presents Eazy-E with a double-platinum award for his "Eazy-Duz-It" LP. The artist's "Temporary Insanity" album is due May 11.

**Vega Makes Noise**



A&M execs caught up with Suzanne Vega after she performed at L.A.'s Wiltern Theater. Smiling on the scene are (l-r) Sr. VP/Sales Bill Gilbert, Sr. VP/A&R David Anderle, Vega, President/CEO Al Cafaro, and manager Ron Fierstein.



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## Cheap Trick's Zander Sets First Solo LP

The debut solo album from Cheap Trick vocalist Robin Zander is set to arrive June 1. Zander co-produced most of the self-titled Interscope/Atlantic Group LP with label President Jimmy Iovine.

Among the exceptions are a version of Harry Nilsson's "Jump Into The Fire" (produced by James Earley and Delicious Vinyl co-owner Matt Dike) and two songs by Zander, J.D. Souther, and Tom Petty sideman Mike Campbell: "Tell It To The World" and "I've Always Got You," which were produced by Zander, Iovine, and Campbell. The latter ships to radio April 29.

Guests include Dr. John, Cheap Trick bassist Tom Petersson, Divinyls singer Christina Amphlett, Mick Fleetwood, Stevie Nicks, and Dave Stewart. Maria McKee harmonizes on her own "Show Me Heaven." Zander also covers Neil Young's "I Believe You." Co-writers include Stewart, Concrete Blonde's Johnette Napolitano, Cheap Trick's Rick Nielsen, and the team of Billy Steinberg & Tom Kelly.

Incidentally, Cheap Trick and Joan Jett have parted with the Warner/Reprise family.



### Beck Plays Vincent

Jeff Beck joined forces with UK roots rockers the Big Town Playboys to cut "Crazy Legs," a tribute to the late Gene Vincent. The record is also an homage to Vincent's band (the Blue Caps) and their original guitarist, the late Cliff Gallup. Stewart Coleman produced the 18-track set of all-Vincent covers, which includes such semi-famous numbers as "Race With The Devil" and "Woman Love," but not "Be-Bop A Lula." The Epic LP rolls into stores on May 18.

### Lollapalooza '93 Lineup

The roster for Lollapalooza '93's main stage is (in order of appearance): Rage Against The Machine, Babes In Toyland (6/18-7/14), Tool (7/16-8/10), Front 242, Arrested Development, Fishbone, Dinosaur Jr., Alice In Chains, and Primus. The tour begins June 18 in Vancouver. Second stage bands confirmed at presstime are A Lighter Shade Of Brown, Cell, Mercury Rev, Mospito, Mutabaruka, Sebadoh, Tsunami, and Unrest.

### Fishbone's Monkey

"Give A Monkey A Brain And He'll Swear He's The Center Of The Universe," the title of Fishbone's next LP, is meant as a comment on Eurocentrism. Terry Date (Soundgarden) produced and Andy Wallace mixed the set. Among the dozen cuts are "Swim," "Black Flowers," "End The Reign," "Drunk Skitzo" (featuring Branford Marsalis), and "Servitude," which goes to radio May 10. The Columbia set will go on sale May 25.

### Aztec 'Dreamland'

"Dreamland," Aztec Camera's fifth LP, was produced primarily by Ryuichi Sakamoto, with group leader Roddy Frame helming the balance. Cuts include "Spanish Horses," "Birds," and the lead track ("Dream Sweet Dreams"), which ships April 27. The Sire/Reprise set hits stores May 25.

### Earth Day Tie-In

Don Henley and Chevy Chase will join headliner Paul McCartney onstage at the National Earth Day Concert April 16 at the Hollywood Bowl. Bruce Cockburn, K.D. Lang, Kenny Loggins, Steve Miller, PM Dawn, and 10,000 Maniacs are also billed. If you'd like to send listeners to this show call Sharon Fratello at the Fratello Co.; (818) 508-0474. All stations can promote a toll-free number that provides information about local Earth Day events: (800) 4-ECO-ACT.

## POLLSTAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GRATEFUL DEAD	\$1092.0
2	NEIL DIAMOND	\$518.3
3	GUNS N' ROSES	\$309.5
4	REBA McENTIRE	\$243.4
5	BOBBY BROWN	\$235.3
6	BON JOVI	\$188.0
7	"YOUNG MESSIAH TOUR"	\$187.8
8	DEF LEPPARD	\$169.9
9	ALABAMA	\$155.5
10	TRAVIS TRITT	\$133.6
11	BRYAN ADAMS	\$117.9
12	KEITH RICHARDS	\$116.6
13	WYNNONNA	\$115.6
14	MINISTRY	\$104.2
15	MICHAEL W. SMITH	\$100.0

### New Tours

Among this week's new tours.

BOB DYLAN  
EMMYLOU HARRIS  
LIVING COLOUR  
RONNIE MILSAP  
LOU RAWLS  
DOUG STONE  
SUGAR  
TAMMY WYNETTE

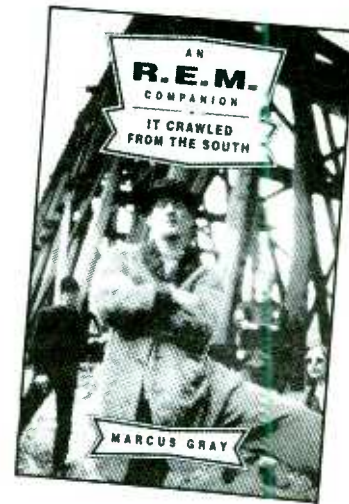
The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.

## BOOK BEAT

### Ultimate R.E.M. Info Guide

For openers, Marcus Gray's "It Crawled From The South: An R.E.M. Companion" (Da Capo/\$16.95) contains every pseudonym under which R.E.M. has graced a stage — including the one immortalized in the tome's title — at least through 1991. Due in book stores on April 13, the 350-page paperback also lists every video, film, and TV appearance (U.S., UK, and Europe), every guest performance by an R.E.M. member on another act's record(s) and every cover version the Georgia-based quartet has played on stage (or recorded).

Organized thematically by chapter, the book suffers from some slight duplication of material. Nevertheless, the tapestry of trivia, biographical info, and anecdotes that surrounds the sheer volume of material (unrecorded songs, demos, album packaging, tours, etc.) cre-



ates the most thorough compendium of R.E.M. arcana assembled to date. For further information/author interviews, contact Michael Dorr at (212) 620-8003.

## PRECIOUS METAL

The RIAA has issued the following awards for the month of March.

### MULTIPLATINUM ALBUMS

"Appetite For Destruction," Guns N' Roses, Geffen; "Greatest Hits," Elton John, MCA (10 million); "The Bodyguard" ST, Various Artists, Arista (7 million); "Unplugged," Eric Clapton, Reprise; "Dangerous," Michael Jackson, Epic; "Greatest Hits," Air Supply, Arista; "Goodbye Yellow Brick Road," Elton John (5 million); "GN'R Lies," Guns N' Roses; "Duotones," Kenny G, Arista (4 million); "Breathless," Kenny G; "Funky Divas," En Vogue, EastWest/Atlantic Group; "Greatest Hits Vol. II" and "Captain Fantastic And The Brown Dirt Cowboy," Elton John (3 million); "Pocket Full Of Kryptonite," Spin Doctors, Epic; "Greatest Hits," Fleetwood Mac, Warner Bros.; "Caribou" and "Don't Shoot Me, I'm Only The Piano Player," Elton John; "Tapestry," Carole King, (Ode/Epic (2 million)

### PLATINUM ALBUMS

"The Chronic," Dr. Dre, Death Row/Interscope/AG; "T-R-O-U-B-L-E," Travis Tritt, Warner Bros.; "Celine Dion," Celine Dion, Epic; "Ingenué," K.D. Lang, Sire/WB; "Diamond Rio," Diamond Rio, Arista; "Doug Stone," Doug Stone, Epic; "Morning Like This," Sandi Patti, Word; "Rock Of The Westies," "Captain Fantastic And The Brown Dirt Cowboy," "Greatest Hits," "Caribou," "Goodbye Yellow Brick Road," "Don't Shoot Me, I'm Only The Piano Player," and "Madman Across The Water," Elton John; "Tapestry," Carole King.

### GOLD ALBUMS

"Wandering Spirit," Mick Jagger, Atlantic/AG; "Reachin' (A New Refutation Of Time And Space)," Dig-

able Planets, Pendulum/Elektra; "Blue Funk," Heavy D & The Boyz, Uptown/MCA; "12 Inches Of Snow," Snow, EastWest/Atlantic Group; "The Chronic," Dr. Dre; "Lose Control," Silk, Elektra; "It's About Time," SWV, RCA; "Music From The Television Show 'The Heights,'" Heights, Capitol; "Here Comes Trouble," Bad Company, Atco/Atlantic Group; "Back To The Hotel," N2Deep, Profile; "Joshua Judges Ruth," Lyle Lovett, MCA; "Addicted To Jesus," Carman, Benson; "Sailing The Seas Of Cheese," Primus, Interscope/Atlantic Group; "Best Of Vince Gill," Vince Gill, RCA; "Fresh Aire IV," Mannheim Steamroller, American Gramophone.

### SHORTFORM MULTIPLATINUM ALBUM

"MTV Unplugged," Mariah Carey, Columbia (2 million).

### SHORTFORM GOLD ALBUM

"B-Side Ourselves," Skid Row, Atlantic/AG.

### PLATINUM SINGLES

"Nuthin' But A 'G' Thang," Dr. Dre; "Informer," Snow.

### GOLD SINGLES

"Nuthin' But A 'G' Thang," Dr. Dre; "Informer," Snow; "Ordinary World," "The Wild Boys," "The Reflex," and "Hungry Like The Wolf," Duran Duran, Capitol; "Mr. Wendal," Arrested Development, Chrysalis/ERG; "7," Prince & N.P.G., Paisley Park/WB; "Rebirth Of Slick (Cool Like Dat)," Digable Planets; "Wicked/U Ain't Gonna Take My Life," Ice Cube, Priority; "I Got A Man," Positive K, Island/PLG; "Love Is On The Way," Saigon Kick, Third Stone/Atlantic Group.

### MONDAY, APRIL 19

1968/John Lennon and George Harrison leave the ashram early and later denounce the Maharishi  
Born: Mark Volman (Turtles) 1944

### TUESDAY, APRIL 20

1967/Marvin Gaye and Tammi Terrell's first duet ("Ain't No Mountain High Enough") is released.  
1968/In Tastrup, Denmark, Deep Purple make their concert debut.  
1987/An 18-year-old Florida record store clerk is arrested after selling 2 Live Crew's "As Nasty As They Wanna Be" to a minor. The action sparks a nationwide controversy over free speech and lands the group in a yearlong legal battle.  
1990/Janet Jackson is awarded a star on the Hollywood Walk of Fame.  
1992/David Bowie, Roger Daltrey, Elton John, Annie Lennox, Metallica, George Michael, Robert Plant, and U2 headline a tribute to late Queen singer Freddie Mercury at London's Wembley Stadium.  
Born: Luther Vandross 1951, Joey Lawrence 1976

### WEDNESDAY, APRIL 21

1971/The Rolling Stones release "Sticky Fingers," their first LP on Rolling Stones Records.  
1990/Van Halen's Cabo Wabo Cantina, named for one of the group's songs, opens in Cabo San Lucas, Mexico.  
Born: Iggy Pop 1947, Robert Smith (Cure) 1959

### THURSDAY, APRIL 22

1966/The Troggs release "Wild Thing."  
1969/The Who unveil their rock-opera "Tommy" at an unannounced show in Dolton, England.  
1976/Johnnie Taylor's "Disco Lady" becomes the first RIAA-certified platinum single.  
Born: the late Charles Mingus 1922, Peter Frampton 1950, Paul Carrack (Mike & The Mechanics) 1951

### FRIDAY, APRIL 23

1956/Elvis debuts in Las Vegas — opening for Sherry Greene! The reception to Presley's weeklong engagement is so negative, he won't return for 13 years.  
1965/The Four Tops release "I Can't Help Myself (Sugar Pie, Honey Bunch)."   
1975/Ex-Badfinger singer/guitarist Peter Ham hangs himself shortly after leaving the band.  
Born: the late Roy Orbison 1936, the late Steve Clark (Def Leppard) 1960

### SATURDAY, APRIL 24

1957/Ricky Nelson's first single ("I'm Walkin'") b/w "Teenager's Romance" is released.  
1959/The Drifters' "There Goes My Baby" — widely credited as the first rock 'n' roll record to feature a string section — is released.  
Born: the late Albert King 1923, Barbra Streisand 1942, Doug Clifford (ex-Creedence Clearwater Revival) 1945, Jack Blades (Damn Yankees) 1955, Billy Gould (Faith No More) 1963



Mode a la road.

### SUNDAY, APRIL 25

1974/Pamela Morrison (Jim's widow) dies of a drug overdose.  
1981/Wings disband after Denny Laine quits the group.  
1989/Depeche Mode's concert-movie ("101") opens nationally.  
Born: Ella Fitzgerald 1918, Jerry Leiber 1933, Stu Cook (ex-Creedence Clearwater Revival) and Bjorn Ulvaeus (Abba) 1945, Andy Bell (Erasure) 1964

— Paul Colbert

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ALTERNATIVE PROGRAMMING

Mickey Briggs • (800) 231-2818

#### Super AC/AOR

AEROSMITH/Livin' On The Edge  
DAMN YANKEES/Silence Is Broken  
POORBOYS/No Real Emotion  
BILLY SQUIER/Angry

### BONNEVILLE

Ford Colley • (800) 631-1600

#### Soft AC

CELINE DION/Water From The Moon

#### AC Mix

EXPOSE/It'll Never Get Over You (Getting Over Me)

### BROADCAST PROGRAMMING

Ron Harris • (800) 426-9082

Today's Country/Young Country/  
Pure Country

MARY-CHAPIN CARPENTER/The Hard Way  
BILLY DEAN/I Wanna Take Care Of You  
VINCE GILL/No Future In The Past  
MARTY STUART/Hey Baby  
RANDY TRAVIS/An Old Pair Of Shoes

#### Hot Z Format

AEROSMITH/Livin' On The Edge  
BILLY DEAN/I Wanna Take Care Of You  
COVERDALE/PAGE/Shake My Tree  
DURAN DURAN/Come Undone  
PRETENDERS/It's Not In Love  
BILLY SQUIER/Angry

### CONCEPT PRODUCTIONS

Dick Wagner • (800) 783-3454

#### Concept 1 AC

FAITH NO MORE/Easy  
RACHELLE FERRELL/Welcome To Love  
CHRIS ISAAK/Can't Do A Thing (To Stop Me)  
MICHAEL JACKSON/Who Is It  
PRETENDERS/It's Not In Love  
JENNIFER WARNES/The Whole Of The Moon

#### Concept 4 Country

ALABAMA/Hometown Honeymoon  
CONFEDERATE RAILROAD/When You Leave That...  
BILLY DEAN/I Wanna Take Care Of You  
VINCE GILL/No Future In The Past  
DUDE MOWREY/Maybe You Were The One  
RANDY TRAVIS/An Old Pair Of Shoes

### JONES SATELLITE AUDIO

Phil Barry • (800) 766-3251

#### CD Country

ALABAMA/Hometown Honeymoon  
DEBORAH ALLEN/If You're Not Gonna Love Me  
CORBIN HANNER/Any Road  
DUDE MOWREY/Maybe You Were The One  
CELINDA PINK/Pack Your Lies And Go  
RANDY TRAVIS/An Old Pair Of Shoes  
GENE WATSON/In Other Words

### SATELLITE MUSIC NETWORK

Robert Hall • (800) 527-4892

#### Real Country

JOHN ANDERSON/Money In The Bank  
LORRIE MORGAN/I Guess You Had To Be There  
T. TUCKER w/D. McCLINTON/Tell Me About It  
OWIGHT YOAKAM/Ain't That Lonely Yet

#### Classic Rock

BRUCE HORNSBY/Harbor Lights

### SUPERADIO

Rich O'Brien • (508) 480-9000

#### CITY-FM

ROD STEWART/Have I Told You Lately  
SUNSCREAM/Love U More

#### Super Hit Country

MARY-CHAPIN CARPENTER/The Hard Way  
DUDE MOWREY/Maybe You Were The One  
CELINDA PINK/Pack Your Lies And Go  
MARTY STUART/Hey Baby  
T. TUCKER w/D. McCLINTON/Tell Me About It

### UNISTAR

Chris Kampmeier • (805) 294-9000

#### Hot Country

ALABAMA/Hometown Honeymoon  
SUZY BOGGUSS/Heartache  
PATTY LOVELESS/Blame It On Your Heart  
McBRIDE & THE RIDE/Love On The Loose...  
LORRIE MORGAN/I Guess You Had To Be There



57 million households  
Patti Galluzzi  
VP/Music Programming

Weeks On

### ADDS

JANET JACKSON/That's The Way Love Goes (Virgin)  
BON JOVI/In These Arms (Jambco/Mercury)  
DURAN DURAN/Come Undone (Capitol)  
PM DAWN/Looking Through... (Gee Street/Island/PLG)  
NEW ORDER/Regret (Qwest/WB)  
JEREMY JORDAN/Wannagirl (Giant/Reprise)  
POISON/Until You Suffer Some (Fire & Ice) (Capitol)  
DAVID BOWIE/Jump They Say (Savage)

### EXCLUSIVES

AEROSMITH/Livin' On The Edge (Getten) ... 2  
BLACK CROWES/Bad... (Def American/Reprise) ... 4  
GUNS N' ROSES/Dead Horse (Getten) ... 4  
VAN HALEN/Dreams (WB) ... 4

### HEAVY

DEF LEPPARD/Tonight (Mercury) ... 6  
OR. ORE/Nuthin'... (Death Row/Interscope/AG) ... 12  
WHITNEY HOUSTON/I Have Nothing (Arista) ... 4  
JANET JACKSON/That's The Way... (Virgin) ... ADD  
DAVID BOWIE/Jump They Say (Savage) ... 3  
POSITIVE K/I Got A Man (Island/PLG) ... 11  
SILK/Freak Me (Elektra) ... 7  
SPIN DOCTORS/Two Princes (Epic) ... 14  
STING/If I Ever Lose My Faith In You (A&M) ... 10  
UGLY KID JOE/Cats In The (Sardog/Mercury) ... 11

### BUZZ BIN

BILLY DEAN/I Wanna Take Care Of You ... 8  
NENEH CHERRY/Buddy X (Virgin) ... 7  
SOUL ASYLUM/Black Gold (Columbia) ... 9  
STEREO MC'S/Connected (Gee Street/Island/PLG) ... 8

### STRESS

BON JOVI/In These Arms (Jambco/Mercury) ... ADD  
DEPECHE MODE/I Feel You (Sire/Reprise) ... 9  
DURAN DURAN/Come Undone (Capitol) ... ADD  
GREEN JELLO/Three Little Pigs (Zoo) ... 6  
MICHAEL JACKSON/Who Is It (Epic) ... 4  
LENNY KRAVITZ/Are You Gonna Go My Way (Virgin) ... 9  
PM DAWN/Looking... (Gee Street/Island/PLG) ... ADD  
SHAI/Comforter (Gasoline Alley/MCA) ... 9  
STONE TEMPLE PILOTS/Push (Atlantic/AG) ... 5

### ACTIVE

ALICE IN CHAINS/Rooster (Columbia) ... 8  
TASMIN ARCHER/Sleeping Satellite (EMI/ERG) ... 4  
BOY GEORGE/The Crying Game (SBK/ERG) ... 6  
COVERDALE/PAGE/Pride and Joy (Getten) ... 8  
CARMEN ELECTRA/Everybody... (Paisley Park/WB) ... 2  
4 NON BLONDES/What's... (Interscope/Atlantic Group) ... 5  
ICE CUBE/It Was A Good Day (Priority) ... 5  
JESUS JONES/The Right Decision (SBK/ERG) ... 3  
JEREMY JORDAN/Wannagirl (Giant/Reprise) ... ADD  
L.L. COOL J/How I'm Comin' (Def Jam/Columbia) ... 4  
G. MICHAEL & QUEEN/Somebody To... (Hollywood) ... 2  
NEW ORDER/Regret (Qwest/WB) ... ADD  
PRINCE & N.P.G./The Morning... (Paisley Park/WB) ... 6  
RUN-O.M.C./Down With The King (Profile) ... 7  
SUNSCREAM/Love U More (Columbia) ... 7  
SWV/I'm So Into You (RCA) ... 9  
WILLIAMS & MCKNIGHT/Love Is (Giant/Reprise) ... 4

### ON

DAVID BOWIE/Jump They Say (Savage) ... ADD  
DREAM THEATER/Take... (EastWest/Atlantic Group) ... 2  
GIN BLOSSOMS/Hey Jealousy (A&M) ... 2  
GOO GOO DOLLS/We Are The... (Metal Blade/WB) ... 2  
JOEY LAWRENCE/Nothin' My Love... (Impact/MCA) ... 7  
MONIE LOVE/Born 2 B.R.E.E.D. (Sire/WB) ... 6  
MASTERS OF REALITY/She Got... (Chrysalis/ERG) ... 6  
SUNDAYS/Wild Horses (DGC) ... 3  
Y.B.T./Tap The Bottle (Soul/MCA) ... 3



46.7 million households  
Sal LoCurto, VP/Programming & Scheduling  
Norman Schoenfeld, VP/Program  
& Artist Development

Weeks On

### FIVE STAR

CLANNAD/Harry's Game (Atlantic/AG) ... 11

### GREATEST HITS

ERIC CLAPTON/Running On Faith (Reprise) ... 5  
WHITNEY HOUSTON/I Have Nothing (Arista) ... 3  
CHRIS ISAAK/Can't Do A Thing (To Stop...) (Reprise) ... 2  
ELTON JOHN/Simple Life (MCA) ... 5  
JON SECADA/Angel (SBK/ERG) ... 13  
STING/If I Ever Lose My Faith In You (A&M) ... 9  
WILLIAMS & MCKNIGHT/Love Is (Giant/Reprise) ... 6

### HEAVY

BOY GEORGE/The Crying Game (SBK/ERG) ... 5  
BOY KRAZY/That's What... (Next Plateau/London/PLG) ... 2  
GARTH BROOKS/We Shall Be Free (Liberty) ... 1  
GO WEST/What You Won't Do For Love (EMI/ERG) ... 6  
BRUCE HORNSBY/Harbor Lights (RCA) ... ADD  
PAUL McCARTNEY/Hope Of Deliverance (Capitol) ... 11  
PRINCE & N.P.G./The Morning... (Paisley Park/WB) ... 5  
SADE/Kiss Of Life (Epic) ... 7

### WHAT'S NEW

DAVID BOWIE/Jump They Say (Savage) ... 3  
OINA CARROLL/So Close (A&M) ... 6  
RAY CHARLES/A Song For You (WB) ... 2  
SHAWN COLVIN/I Don't Know Why (Columbia) ... 4  
CARMEN ELECTRA/Everybody Get... (Paisley Park/WB) ... 3  
EXPOSE/It'll Never Get Over You... (Arista) ... 1  
NICKY HOLLAND/Tongue Tied And Twisted (Epic) ... 1  
MICK JAGGER/Don't Tear Me Up (Atlantic/AG) ... 2  
CAROLE KING/Lay Down... (King's X/Rhythm Salari) ... 5  
WENDY MOTEN/Come In Duet Of The Rain (EMI/ERG) ... 10  
AARON NEVILLE/Don't Take My Heart Away (A&M) ... 1  
RESTLESS HEART I/W. HILL/Tell Me... (RCA) ... ADD

### ARTIST OF THE MONTH

OWIGHT YOAKAM/Ain't That Lonely Yet (Reprise) ... 2

Information current as of April 6.



36 million households  
Cindy Mahmoud,  
VP/Entertainment  
& Original Programming

### VIDEO SOUL TOP 10

LW TW  
1 1 SILK/Freak Me (Remix) (Elektra)  
2 2 R. KELLY & P.A./Dedicated (Jive)  
3 3 SHAI/Comforter (Gasoline Alley/MCA)  
4 4 WHITNEY HOUSTON/I Have Nothing (Arista)  
5 5 SADE/Kiss Of Life (Epic)  
6 6 SWV/I'm So Into You (RCA)  
7 7 LEVERT/Good Ol' Days (Atlantic/AG)  
8 8 LO-KEY/Sweet On U (Perspective/A&M)  
9 9 ICE CUBE/It Was A Good Day (Priority)  
10 10 REGINA BELLE/If I Could (Columbia)

Information current as of April 9.

### RAP CITY TOP 10

LW TW  
1 1 RUN-O.M.C./Down With The King (Profile)  
2 2 PETE ROCK & C.L. SMOOTH/Lots Of... (Elektra)  
3 3 BRAND NUBIAN/Love Me Or Leave... (Elektra)  
4 4 PHARCYDE/Passin'... (Delicious Vinyl/AG)  
5 5 FLAVOR UNIT MCS/Rollin'... (Flavor Unit/Epic)  
6 6 LORDS OF THE.../Funky Child (Pendulum/Elektra)  
7 7 GANG STARR/Gotta Get Over (Chrysalis/ERG)  
8 8 COMMON SENSE/Breaker 1/9 (Relativity)  
9 9 2PAC/Holler If Ya... (Interscope/AG)  
10 10 ICE CUBE/It Was A Good Day (Priority)

Information current as of April 10.



13 million households  
Les Garland,  
VP/Programming  
John Robson, Director/  
Music Programming

LW TW  
1 1 DUICE/Dazzey Duks (Bellmark)  
2 2 SILK/Freak Me (Elektra)  
3 3 DR. DRE/Nuthin'... (Death Row/Interscope/AG)  
4 4 SNOW/Informer (EastWest/Atlantic Group)  
5 5 WHITNEY HOUSTON/I Have Nothing (Arista)  
6 6 ICE CUBE/It Was A Good Day (Priority)  
7 7 H-TOWN/Knockin' The Boots (Luke)  
8 8 2 LIVE CREW/Mega Mix (Luke)  
9 9 HALF PWT/One Leg Up (On Top)  
10 10 EAZY-E/Only If You Want It (Priority)

Most requested for the week ending April 2.



THE NASHVILLE NETWORK  
53.9 million households  
Lyndon LaFavers,  
Video Program Administrator

Weeks On

### HEAVY

CLINT BLACK/When My Ship Comes In (RCA) ... 10  
GARTH BROOKS/We Shall Be Free (Liberty) ... 4  
BROOKS & DUNN/Hard Workin' Man (Arista) ... 11  
MARY-CHAPIN CARPENTER/Passionate... (Columbia) ... 12  
MARK CHESNUTT/Ol' Country (MCA) ... 16  
MARK COLLIE/Born To Love You (MCA) ... 16  
BILLY RAY CYRUS/She's Not Cryin'... (Mercury) ... 16  
RADNEY FOSTER/Nobody Wins (Arista) ... 16  
ALAN JACKSON/Tonight I Climbed The Wall (Arista) ... 8  
TRACY LAWRENCE/Alibis (Atl. Nash/AG) ... 8  
LITTLE TEXAS/I'd Rather Miss You (WB) ... 17  
KATHY MATTEA/Standing Knee Deep... (Mercury) ... 15  
R. McENTIRE & V. GILL/The Heart Won't Lie (MCA) ... 9  
JOHN M. MONTGOMERY/I Love... (Atl. Nash/AG) ... 6  
LEE ROY PARNELL/Tender Moment (Arista) ... 9  
DOLLY PARTON & FRIENDS/Romeo (Columbia) ... 8  
RESTLESS HEART/Mending Fences (RCA) ... 12  
LARRY STEWART/Alright Already (RCA) ... 7  
DOUG STONE/Made For Loving You (Epic) ... 3  
GEORGE STRAIT/Heartland (MCA) ... 12  
PAM TILLIS/Let That Pony Run (Arista) ... 17  
AARON TIPPIN/My Blue Angel (RCA) ... 11  
TRAVIS TRITT/T-R-O-U-B-L-E (WB) ... 6  
DWIGHT YOAKAM/Ain't That Lonely Yet (Reprise) ... 2

### ADDS

CONFEDERATE RAILROAD/When You... (Atl. Nash/AG)  
TIM MCGRAW/Memory Lane (Curb)

Information current as of April 5.



COUNTRY MUSIC TELEVISION  
18.1 million households  
Tracy Storey, Programming Manager  
Bob Baker, Director/Operations

### TOP 10

LW TW  
2 1 RADNEY FOSTER/Nobody Wins (Arista)  
5 2 BROOKS & DUNN/Hard Workin' Man (Arista)  
6 3 R. McENTIRE & V. GILL/The Heart... (MCA)  
7 4 KATHY MATTEA/Standing Knee Deep... (Mercury)  
9 5 ALAN JACKSON/Tonight I Climbed... (Arista)  
1 6 MARK CHESNUTT/Ol' Country (MCA)  
8 7 RESTLESS HEART/Mending Fences (RCA)  
7 8 TRACY LAWRENCE/Alibis (Atlantic Nash/AG)  
3 9 BILLY RAY CYRUS/She's Not Cryin'... (Mercury)  
4 10 CLINT BLACK/When My Ship Comes In (RCA)

Weeks On

### HEAVY

GARTH BROOKS/We Shall Be Free (Liberty) ... 4  
MARK COLLIE/Born To Love You (MCA) ... 15  
LITTLE TEXAS/I'd Rather Miss You (WB) ... 17  
JOHN M. MONTGOMERY/I Love... (Atl. Nash/AG) ... 8  
LEE ROY PARNELL/Tender Moment (Arista) ... 11  
DOLLY PARTON & FRIENDS/Romeo (Columbia) ... 8  
AARON TIPPIN/My Blue Angel (RCA) ... 13  
RANDY TRAVIS/An Old Pair Of Shoes (WB) ... ADD  
OWIGHT YDOKAM/Ain't That Lonely Yet (WB) ... 3

### HOT SHOTS

JOHN ANDERSON/Money In The Bank (BNA Ent.) ... 2  
SUZY BOGGUSS/Heartache (Liberty) ... 4  
CONFEDERATE RAILROAD/When... (Atl. Nash/AG) ... 2  
JOE DIFFIE/Honky Tonk Attitude (Epic) ... 5  
DIXIANA/Now You're Talkin' (Epic) ... 3  
PATTY LOVELESS/Blame It On Your Heart (Epic) ... 4  
TIM MCGRAW/Memory Lane (Curb) ... 2  
LORRIE MORGAN/I Guess You Had... (BNA Ent.) ... 6  
MARTY STUART/Hey Baby (MCA) ... 5  
TRAVIS TRITT/T-R-O-U-B-L-E (WB) ... 7

### ADDS

TISH HINOJOSA/Closer Still (Rounder)  
BRIAN JAMES/One Single Night (WB)  
RANDY TRAVIS/An Old Pair Of Shoes (WB)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of April 7.

## BRITAIN

LW TW  
1 1 BLUEBELLS/Young At Heart  
2 2 SHAGGY/Oh Carolina  
3 3 SNOW/Informer  
4 4 SHABBA RANKS/Mr. Loverman  
8 5 SYBIL/When I'm Good And Ready  
10 6 ROBIN S./Show Me Love  
6 7 MADONNA/Fever  
5 8 2 UNLIMITED/No Limit  
9 9 JADE/Don't Walk Away  
10 10 SUB SUB I/M. WILLIAMS/Ain't No Love (Ain't No Use)

### Moving Up

CAPPELLA/U Got 2 Know  
MICA PARIS/I Never Felt Like This Before  
BILL TARMY/One Voice  
DURAN DURAN/Come Undone  
AEROSMITH/Livin' On The Edge  
BARRY MANILOW/Copacabana (At The Copa) (1993 Remix)  
BELOVED/You've Got Me Thinking  
DR. ALBAN/Sing Hallelujah!  
EAST 17/Slow It Down  
WORLD PARTY/Is It Like Today?

Courtesy Chart Information Network

## AUSTRALIA

LW TW  
2 1 MIDNIGHT OIL/Truganini  
1 2 SCREAMING JETS/Shivers  
3 3 PETER ANDRE/Gimme Little Sign  
7 4 COMPANY OF STRANGERS/Daddy's Gonna Make You A Star  
5 5 THINGS OF STONE & WOOD/Happy Birthday Helen  
6 6 BOOM CRASH OPERA/In The Morning  
7 7 INXS/Beautiful Girl  
8 8 HUNTERS & COLLECTORS/Holy Grail  
9 9 JIMMY BARNES/Stand Up  
8 10 THINGS OF STONE & WOOD/Rock This Boat

### Most Added

JIMMY BARNES/Stone Cold  
HUNTERS & COLLECTORS/Holy Grail  
WENDY MATTHEWS/If Only I Could

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104.7/Canberra, and KIX106 Canberra.

## CANADA

LW TW  
1 1 SNOW/Informer  
3 2 TRAGICALLY HIP/Courage  
2 3 JEFF HEALEY BAND/Lost In Your Eyes  
4 4 RANKIN FAMILY/Fare Thee Well Love  
7 5 BARENAKED LADIES/Brian Wilson  
10 6 CELINE DION/Water From The Moon  
5 7 MAE MOORE/Because Of Love  
8 8 KON KAN/Sinful Wishes  
9 9 SOFIA SHINAS/One Last Kiss  
9 10 WALTONS/Colder Than You

### Most Added

APRIL WINE/If You Believe In Me  
VIVIANNE WILLIAMS/Look Me In The Eye  
CELINE DION/Water From The Moon

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417



JOEL DENVER

## CONTEMPORARY HIT RADIO

NO. 1 WITH TEENS, 18-34s

## KDON: Leading The Way In Monterey

The KDON calls are legendary in the Salinas-Monterey market, dating back to 1930. Also legendary is the station's No. 1 winning streak — stretching back to the late 1980s — and the Fall 1992 Arbitron was no exception.

KDON PD Michael Newman arrived two years ago after a stint as APD/MD at KNRJ/Houston. "KDON's one of the winningest stations in America. We're fortunate to have maintained top rankings in the 18-34 demo, and we're generally ranked in the Top 5 25-54."

While the last couple of books have trended 11.0-10.5-9.1, "being on top is a struggle in a market with 23 signals above the line and 12 below," says Newman. "The down books are a result of the market tightening. Everyone has reformulated their game plan and is now more competitive. Our biggest competition comes from ACs KOCN [3.1-3.5] and KWAV [6.0-4.8], Country KTOM [5.2-5.7], AOR KMBY [4.8-3.7] and Classic Rocker KUFX/San Jose [3.4-4.1]. [CHR] KMEL/San Francisco does show a bit [1.2-1.5], but it's not a factor except for a bit of music input."

### Melting Pot Market

"KDON's heritage of being the market's CHR — no matter what the musical trends — has provided us with many generations of KDON listeners. When we do pro-

☞

**We need more career artists instead of the next flash in the pan to keep our sound familiar and viable.**

☞

motions, people of all ages support them. They trust our call letters. This is really a market unto itself. We're two hours from San Francisco. Parts of this metro are major resorts, like Carmel and Pebble Beach. There's also the beauty of Santa Cruz and the Midwest make-up of Salinas, which is a major farming area. I have to take the entire melting pot into account when I'm programming.

"Music today is trending toward hardcore Urban/Rap crossovers or ballads, but that's OK. Those are the overall preferences in the market, which is over 26% Hispanic. My biggest continuing programming concern in 1993 is the quality of the music. Look at the gold we're stuck with — a bunch of one-hit wonders. Where are the mainstays? We need more career artists instead of the next flash in the



Michael Newman

pan to keep our sound familiar and viable.

"In the past, every time we've drifted away from our rhythmic niche, we've had trouble. The only exception was Bryan Adams's '(Everything I Do) I Do It For You.' [Henry Radio] VP/Programming Jeff Salgo told me that if a song is melodic, it'll be a hit, so we always look for the records with melodies that are consistent with our sound. When we see people react to music, it's a pure emotional expression of what they like, not what's on a national chart. So it's a balancing act of playing what's available and telling the labels you may have to be late on some of their priority records."

### Community's Pulse

Newman refers to KDON as the "pulse of the community" and Promotion Director Tawni Romosky

as his "right hand person." "She does an incredible job with follow-through and keeping all of us wired into things. For example, a couple of months ago, five local students were killed in an accident, and we put together a trust fund with a local TV station. We made a montage of local news sound bites with Boyz II Men's 'It's So Hard To Say Goodbye.' And [morning sidekick] Danger Boy helped raise money to buy a 'jaws of life' machine for a nearby community.

"Playing the hits is one thing — serving the community is another. Community career days are big and we're tied in as often as possible. Our jocks have a certain celebrity status without the huge egos, and they're always eager to meet listeners. The people who run these

☞

**I've devised a format book that covers more than just when to talk, but also what to say in terms of directing the local content.**

☞

public service events are older adults who see our impact — and when they get diaries it could make a big difference in our ratings."

KDON's fall marketing strategy included "some TV, but it was basically a music spot promoting 'Now there's more variety on KDON.' TV's important, but it must be the right spot. It's got to be a cohesive package in terms of the message you're trying to convey. We also sent two listeners to Munich, Germany to see Michael Jackson. But we got lots of mileage out of some co-presents with local TV stations in the form of 'watch and win' promotions. For example, during 'Fresh Prince,' we ran a crawl during the show promoting morning man Jay Kelley's 'Key Song' of the day."

### Geared For The '90s

Newman's approach to the station's presentation involves less hype and more realism. "APD Ken Richards has really cleaned up our production sound. The local spots are thought-out and well-produced, even the ones voiced by clients. The overall presentation is simpler and not as overloaded with sweepers and effects. Conceptually, the straight approach says 'let's communicate with the audience in their own language.' We've also directed our energy toward the jocks talking about the music — specifically

## KDON's Economic Recovery

"If management doesn't understand the format, sales can't sell it." So says KDON/Salinas-Monterey PD Michael Newman, who notes that last year's soft economy began firming in January and now "we're sold out from 6am-6pm on a steady basis."

"GM Bob Sweet and the sales staff understand what the format and music are all about. I always say, 'You can't sell Levis to grandmothers, so sell them to the people who buy them.' I go on sales calls and explain to clients why we do what we do and why we have such a loyal audience. Then we do a promotion and get tons of reaction. If CHR sold itself properly, it could be No. 1 in local billing because it's such an active format."

Newman admits to banging heads with sales over promotions. "You can't overcommercialize the

call letters or it cheapens their value. With that understanding, I work to maximize sales efforts with promotions where it makes sense. Especially if there are tickets for something — we often have winners pick up their tickets at clients' businesses to help build foot traffic."

Citing last weekend's watch giveaway for Daylight Savings Time and an upcoming party (co-sponsored with Miller Beer and KSBW-TV) built around the final 'Cheers' episode, Newman notes that to create an effective promotion, "Topicality is the key."

identifying titles and artists. They're provided with artist bios and have access to an assortment of magazines. I encourage them to read USA Today, watch 'Entertainment Tonight,' and read the local papers without building an entire show around those sources.

"We always talk about the station in terms of [positioners] like 'Monterey Bay's Hottest Music, 102.5 K-DON.' The calls are so important and this is such a beautiful place to live and work — it makes sense to combine the two. For the most part, I've taken off almost all the clutter and have moved some of the liners into 15-second recorded promos that run in stopsets. I've devised a format book that covers more than just when to talk, but also what to say in terms of directing the local content. What they

plug in is up to their creativity. We've also gotten away from talking up every intro or post. The research shows it's very irritating."

The jock lineup features morning man Kelley, MD Jennifer Wilde (middays), Newman (noon-2pm), Robb Holloway (afternoons), Marty Party (nights), and Sherry Knight and Rachel Cruz (overnights). "We've got longevity; most of the staff has been here over two years now. I'm glad I pull an airshift. That way I can see how it falls together — otherwise I might lose touch."

"The most exciting thing about KDON is that it's a fun place. We have a winning, family atmosphere and the audience loyalty is amazing. Working here is like no other feeling in the world."



Morning man Jay Kelley does the "fast food, drive-thru boogie" serving up the hits and coffee.



For Valentine's Day, KDON tied in with a chocolate client to dip Danger Boy in the sticky brown stuff at a local gas station — while listeners added the sprinkles.

### Music Monitor

Here's a recent 5pm hour:

**BOBBY BROWN**/Get Away  
**CHAKA KHAN**/  
 Don't Look At Me That Way  
**KEITH SWEAT**/I Want Her  
**JADE**/Don't Walk Away  
**MICHAEL COOPER**/  
 Shoop Shoop...  
**CECE PENISTON**/Finally  
**SILK**/Freak Me  
**V. WILLIAMS & B. McKNIGHT**/  
 Love Is  
**PORTRAIT**/Here We Go Again!  
**JODY WATLEY**/Everything  
**MARY J. BLIGE**/Sweet Thing  
**JOEY LAWRENCE**/  
 Nothing My Love Can't Fix  
**TLC**/Baby, Baby, Baby

# Mainstream CHR's Death Exaggerated

Former CHR programmer Guy Zapoleon, who recently opened a consultancy with Steve Perun, shares his thoughts about a recent Alan Burns Perspective column (R&R 1/29):

Dear Alan,

*Mainstream CHR is not dead! Your research talks about listeners' feelings about music and radio from the past, not necessarily the present or the future.*

*You wrote of how the sameness of CHR's rap and dance music chased listeners to other formats that played little or no dance. It's safe to assume you meant Country, AC, Rock, or even Alternative. Certainly there's an attraction to these formats, but each plays only one "variety" — old and new music from their genre.*

*When it comes to variety, CHR is the ultimate format. By definition, CHR plays the day's top hits. And if this is accurately measured for the mass audience, these hits come from many different musical genres. This is one major reason CHR will make a comeback this year or early next year, depending on how the industry reacts.*

*Why has CHR been in trouble the past few years?*

• **Music:** *In an earlier R&R column, I discussed musical cycles. Music goes from periods of stylistic balance to times when one style dominates. We went through it 14 years ago with disco, and we're beginning to leave an "extreme" period dominated by rap and funk. Unfortunately, by the end of these extreme phases, the mainstream audience has moved to other formats. CHR enters a doldrums phase as it tries to figure out what styles of music to play.*

*The answer is — and always has been — obvious: a balance of pop-rock, pop-dance/R&B, pop-AC, and pop-alternative. There are always exceptions, but the pop music from all four genres should be played on CHR.*



Guy Zapoleon

*CHR can play a wide variety of the biggest hits if it understands each style's appeal and how to properly blend them together. And dayparting to play to the available audience has as much validity today as it did 25 years ago.*

• **Fun:** *By trying to remove all of the [format's] negatives, CHR removed some of its positives. DJs were reduced to reading liner cards. We second-guessed doing contests. We either don't — or can't afford to — [advertise on] TV. What's worse, other formats are using these tools and we've done nothing in response. Mainstream audiences have always been attracted to CHR because of the fun: fun music, fun contests, and fun personalities.*

• **People:** *CHR was once the cutting-edge format that attracted the industry's brightest minds, both on- and off-air. But the industry has grown so cautious and over-researched that we've forgotten to use intuition. This has stamped out much of the format's creativity and driven away many creative minds.*

## Coming Back

*Even with America's growing ethnicity, mainstream CHR will work. New niches will splinter every format. The shrinking shares available for every format will allow a mainstream CHR to become a major player in every demo (including 25-54s) if done properly.*

*Alan, I agree with one of your comments: CHR PDs should stop thinking format and start thinking in terms of audiences. Programmers must surround great music with personalities who can entertain and relate to their community. They must target all of their potential listeners — both their core and potential come — by communicating with a nonhyped, straightforward, and entertaining approach. When they do this, they will become mass appeal.*

*Let's find today's — and tomorrow's — great programming minds and on-air talent, teach them the basics of music, mornings, and marketing, and allow them to use their creative juices to make CHR exciting and compelling again.*

## MOTION

KTUX/Shreveport, LA APD **John Kelly** will handle MD chores until a replacement for exiting **Ayn Moore** is found . . . APD/Promotions Dir. **Tina Marie Simonet** adds MD stripes at KZFM/Corpus Christi, TX as **Johnny O.** heads to afternoons at KJMO/Houston . . . KZMG/Boise's **Johnny Hart** fills the vacant night slot at KFFM/Yakima, WA . . . **Marky Mark Adams** becomes KKXX/Bakersfield MD as the **Baker Boyz (Eric & Nick Vidal)** move on to studio and syndication projects . . . KJYO (KJ103)/Oklahoma City middayer **Ric Reece** adds Promotions Dir. duties.

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*efficient*

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*professional*

**Service**

*dependable*

**Service**

*prompt*

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**BOBBY GETS AWAY TO S.D.** — Bobby Brown took time out during his tour to share some smiles with the XHTZ (Z90)/San Diego crew. Hanging out backstage are (back, l-r) staffers Nate Mendez and Mark In The Dark, Brown, and Z90 weekenders Eddie Love and wife; (front, l-r) Z90's Vanessa Mendez, Lisa Vasquez, and Monchai Pungaew.

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**KLYV Add 27 HOT**



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WALT LOVE

# Staying Employed In A Shrinking Industry

**Positive attitude, interdepartmental cooperation essential to survival**

As our industry undergoes wrenching changes in many areas, LMAs and duopolies are phasing out jobs and entire staffs. How can managers and other employees meet the challenging demands of these changing times? Three PDs share their thoughts.

**Jerald Jackson:**

**Not 'Business As Usual'**

At WACR/Columbus, MI, 11-year industry vet Jerald Jackson has been PD since January 1992. He believes, "Rather than maintain a business-as-usual attitude about fighting between sales and programming, we have to recognize that discord is not a winning situation. In these hard economic times, different departments need to be married to each other so we can all survive.

"Over the years I've seen people with attitudes like 'I'm the star of the show, and I don't have to cooperate with these other departments. They need me, I don't need them.' It was wrong then, and it's certainly wrong now. In this competitive atmosphere a person definitely has to have a better attitude.

"With more downsizing occurring, management is looking at who the key players are, who can be counted on to pick up the slack and go the extra mile for the organization."



Jerald Jackson



**With more downsizing occurring, management is looking at who the key players are, who can be counted on to go the extra mile for the organization.**

— Jerald Jackson



Carey Martin



**Salespeople should always want something from the airstaff, so they can think of creative opportunities we can offer a client that another station can't.**

— Carey Martin



If a person who's been less than cooperative wants to atone for past mistakes, Jackson suggests you "sit down and evaluate what you want out of this business. Decide what you want to achieve and the best way to make your goal a reality. Have a private conversation with your immediate supervisor, and let that person know how you feel and that you're going to start doing a much better job now that that you've realized your attitude hasn't been the best.

"You'd be surprised at how

someone in authority will respect another for saying, 'I made a mistake. I'm sorry and I'm going to do better.' This is one of the best ways to get things back on track."

**Carey Martin:**  
**'Attitude Is First'**

Six-year radio vet Carey Martin, holding down his first PD post as PD/MD of KFXZ/Lafayette, says, "Especially among smaller organizations, facilities are merging because of the cost of running the [operation]. A lot of people are going to be losing jobs, and the organizations with full staffs are going to want the best and most motivated people available.

"All of us in management have to find better ways to motivate our people to keep their productivity high. Many talented people are being passed over in favor of better-known people. Sometimes a less-known candidate is more motivated to do the job than someone who's been in place a while.

"A station can't function with just one person. The airstaff has to learn to work with the sales staff and vice versa. I've heard air talent say, 'Those salespeople always want something.' Well, that type of thinking can't be tolerated. Salespeople should always want something from the airstaff, so they can think of creative opportunities we can offer a client that another station can't.

"We're going to have to be more selective in our hiring in the future. We're going to have to think about a potential employee's attitude a bit more than we'd think about some other things that might apply to the job itself. Attitude is first and foremost in today's world."

WVAZ/Chicago presents "An Expo For Today's Black Woman" on April 16-17 at McCormick Place North in the Windy City. Seminars and demonstrations will be held on careers, education, and health care . . . to improve the quality of life for today's black woman. For more information contact Raymond Ward at (312) 360-9000.



**PEACE AMONG MEN** — During a recent visit to KACE (V103.9), AZ-1 took time out to wish for peace on Los Angeles streets; (standing, l-r) Scotti Bros., Jesus Garber, AZ-1's Martin Kember and LA Dre, V103.9 Asst. PD Dave Michaels, and AZ-1's Jeff Gill and Shon-Shon.

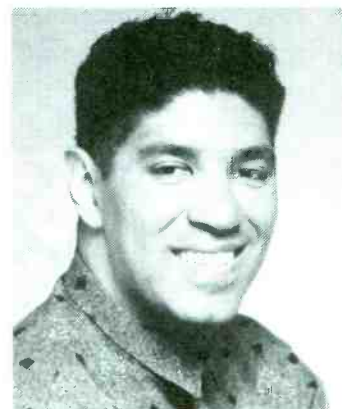
**John Monds:**  
**'Give All You Have'**

John Monds has been on-air at KKBt/Los Angeles since the station debuted and began doubling as PD about six months ago. "Ever since my first industry job when I was 14, I've been told never to burn a bridge. You'll go a lot further a lot quicker if you come into any work situation with a good attitude than if you come in with a gigantic ego, thinking the world is owed to you just because you're there."

If you intend to keep your job, says Monds, you should "do your job the best possible way. Go in every day. The average airshift is four to five hours. It's not like you're being asked to lay bricks or lift heavy materials for eight or nine hours daily.

"Some employees come to me and say, 'Hey, we should do this or that . . . and why do I have to do this and so-and-so doesn't?' I tell them we pay pretty good money

and don't ask much beyond their best efforts during the four or five hours a day they're here. If you give all you have, any employer will be happy with your work ethic and your attitude. You can't ask any more from a person than their best at all times."



John Monds



**The average airshift is four to five hours. It's not like you're being asked to lay bricks or lift heavy materials for eight or nine hours daily.**

— John Monds



UC DATA BANK

## Low Substance Abuse Among Black Students

The daily drinking rate among black high school seniors is just half that of their white and Hispanic peers, according to a recent study by the National Institute on Drug Abuse. Binge drinking is also much less common among black students (12%) than among white (33%) or Hispanic students (30%).

The report, which does not measure dropouts of any race, says black students use considerably less illicit drugs than do white students at all grade levels. Black students' daily marijuana use is just about one-third that of whites and Hispanics.

Black high school seniors have a much lower daily smoking rate (5%) than whites (21%). Black students' smoking rates, which have been declining since the early '80s, now amount to one-quarter to one-third that of their white peers. Meanwhile, those rates have declined very little among white and Hispanic students.

On average, the report finds drug use is highest among Native American youth, somewhat lower among white and Hispanic youth, and lowest among black and Asian-American youth.

Source: "Smoking, Drinking, and Illicit Drug Use Among American Secondary School Students, College Students, and Young Adults, 1975-1991, Vol. 1 & II." U.S. Department of Health and Human Services.

“TIS BETTER TO HAVE LOVED AND LOST THAN NEVER TO HAVE LOVED AT ALL.”

-WILLIAM SHAKESPEARE

“LOVE IS A LOSING GAME.”

-KIRK WHALUM

KIRK WHALUM IS NOT ONLY A SAXOPHONIST'S  
SAXOPHONIST, HE'S A SINGER'S SAXOPHONIST.

WHITNEY HOUSTON INSISTED THAT HIS SOUL-TOUCHING  
SOUND FLAVOR I WILL ALWAYS LOVE YOU. LUTHER  
VANDROSS WAS EMPHATIC ABOUT KIRK'S  
VIRUOSITY GRACING HIS LATEST ALBUM.

NOW HE CALLS UPON PRINCE'S PROTÉGÉ,  
JEVETTA STEELE, TO ACCOMPANY HIM ON  
LOVE IS A LOSING GAME. ONCE  
AGAIN, A GIFTED VOICE HAS  
BEEN MATCHED WITH A  
GIFTED MUSICIAN.

LOVE IS A LOSING GAME.  
PLAY IT AS OFTEN AS YOU LIKE.



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WBLS	KQXL
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WHUR	WFXZ
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WJLB	KSJL
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LOVE IS A LOSING GAME, FEATURING JEVETTA STEELE, FROM THE ALBUM “CACHE.”

# PD Alert: Sending Out A Format Wakeup Call

By Jon Sinton

Well, it's official — with certain notable exceptions. "Mainstream" CHR is dead. The *New York Times*, in a copyrighted article by Stephen Holden, has ordained it.

So the general media has recognized what everyone in our business has known for awhile. And how long will it be before Mr. Holden calls this article up from his hard drive and makes only a few changes in order to pronounce the death of AOR?

In a world of too many radio stations where everyone's a four share, AOR needs to excel. Instead, today the only thing more tired than our music is our on-air attitude. Or maybe it's our promotions.

One problem: Variety, as a concept in radio programming, died with the deregulation of 1980. There are now so many signals (31% more than 10 years ago — when there were plenty, thank you) that no one can afford to be without a niche. For today's radio listeners, variety exists as buttons on their car radios. Listeners don't want you to explore other genres — even within a genre. They're perfectly content to do the exploring themselves.

Plus there's finally another musical generation gap as weird as the one that was born in the '60s and peaked in the '70s. This time AOR represents the status quo, which is ironic since we led the charge 20 years ago. We seem to have come full circle. And looking at our beginning, we may be looking at our end.

It doesn't have to be this way. But we'd better get innovative fast.

**Men 25-54 have tired of the same old records and are leaving rock stations in droves. They're going to Talk and Country.**

We're going to have to create our way out of this. That's hard to do with the short-term mentality being forced on management by non-broadcast owners who are swimming in a sea of debt, surrounded by too many other stations that are also struggling just to stay afloat.

#### Radio's New World Order

Industry tongues wagged when KISW/Seattle threw off 20 years of mainstream AOR for the tightly focused rock it now pumps out. There were some tough days during the transition. But it's no accident that it's now the leader in the five-way AOR race: It was the first to focus. Not long ago WXTB/Tampa handed heritage rocker WYNF its hat in a very similar fashion.

Men 25-54 have tired of the same old records and are leaving rock stations in droves. They're going to Talk and Country.

In our search for number 25-54 male status, we researched ourselves into the abyss. Do you know anybody pacing the floor dying to hear "Riders On The Storm" again? I don't. How much longer do you really think we can continue to rotate those same 600 titles?

A 33-year-old non-industry friend of mine said it all the other day when I asked him his current favorite song. (Do your friends tire of this question, too?) "Learning To Live Again," he responded earnestly. I looked blankly at him. "You know, Garth Brooks. Country is the only format that plays good new songs."

#### How We Got Here

All of this defection to new program sources came about as researchers and consultants pared down AOR libraries to the "safest" songs. Next, we stopped high-frequency exposure of new songs and artists because we didn't want to alienate or frighten the core with the unknown (which is funny because this generation always wanted to explore the unknown).

As it turns out, these old songs over and over again haven't exactly endeared us to the listeners. Ten years ago programmers were warned not to factor out emotion in the creative process. It was said that science had its place, but that this was primarily a game of creativity. The fear was we would make disposable radio. The audience would use it, then throw it away. Even with the warning, in an effort to stem tuneout, we forgot

**AOR needs to excel. Instead, today the only thing more tired than our music is our on-air attitude. Or maybe it's our promotions.**

completely about fostering tune-in.

Now rock radio has been forced to program Talk at night. It's our own fault. We've relegated most new adds to night play where there's no available audience. What 40-year-old is listening in his family room at 9:45pm? We can't expect the young end to suddenly tune in at night when we've tuned them out all day long.

#### What's Next?

The solution may be too simple for veterans of the Rock Wars to take seriously. All we have to do is look at the competitive landscapes in our individual markets and gauge where we belong. For all but a lucky (and skillful) handful of stations, the middle has evaporated. To paraphrase Texas politician and radio commentator Jim Hightower, "The only things you'll find in the middle of the road today are Bill Clinton, yellow stripes, and dead armadillos."

You have to pick your niche, stake your claim, and stop playing it safe. If you're going to add a new record, you damn well better play it enough to let the audience learn it. And by all means, sell it. Sell it before you play it. Sell it after you play it. We've got incredibly good and diverse records to choose from, but our fear has us paralyzed.

Also keep in mind the following:

- If you're programming a current station, play enough currents to fulfill the implied new-song promise to the listener. Whatever you do, don't think only established artists deserve major exposure. That's the kind of thinking that got us into this mess.

For some reason, we've let alternative take on a negative connotation. "Webster's" says it means "one of two or more things from which one may choose." We've tended to let it mean "different in an unpleasant or weird way." Today, in many instances, it's outselling mainstream AOR product.

- If you're programming a Classic station, the same 600 songs you've been pounding will implode and take you with them. Records that sold millions in 1979 are now represented on the radio by one track. Ridiculous when you realize how many people can sing the words to every song. Find a creative way to get them in the mix. (Some stations are using names like "CD Sides" and "Deep Cuts.") Yes, I know they'll test unfamiliar. So did "Learning To Live Again" a few weeks ago. Now many of your listeners are singing along with Garth.

- If your station is hard, ask yourself who the core is. If it's teens, pretty-boy posers and hairbands might be all right. If it's 18-34, be authentic. The audience can smell the posers all the way across Puget

Sound! Make sure your production matches the station's attitude. It's no good to play the right songs, have personalities who sell them — and the station — with the right attitude, and have the production sound like a throwback to the '80s. Or worse yet, like very other station on the dial.

- If you have an Adult Progressive, don't — as counterintuitive as it sounds (in light of what I've just said about the other format derivatives) — throw out the rule book. Some of the progressive stations I've heard lately have started in the middle of the game plan.

You have to build a station in a particular context for an audience to relate to it. And that doesn't hap-

**Rock radio has been forced to program Talk at night. It's our own fault. We've relegated most new adds to night play where there's no available audience.**

pen overnight. Like Rome, WXRT/Chicago wasn't built in a day. If you start out too loose and unfamiliar, you'll never build to critical mass. This format requires consensus. Get it before the audience decides you're too hip for the room and finds a room they like better.

Regardless of your format niche, remember this: There is no built-in loyalty. The audience is smart and impatient. They want the best unfatigued entertainment available. They program variety with their fingertips. Be your creative best minute to minute, or use your fingertips to wave goodbye to your former listeners.



Jon Sinton is President of consultant firm Jon Sinton Associates. He can be reached at (404) 971-4647.

**FAMOUS FIRSTS**

**LINDSEY CIPCIC, MD**  
KXRX/Seattle

WHAT WAS THE FIRST ALBUM YOU BOUGHT?  
LINDSEY: "Meet The Beatles."

WHO WAS THE FIRST PD TO TAKE YOUR CALL?  
LINDSEY: John Young at WZGC/Atlanta, Z93.

WHAT WAS YOUR FIRST RADIO JOB?  
LINDSEY: Z93, a CHR.

WHAT WAS THE FIRST CONCERT YOU ATTENDED?  
LINDSEY: The Doors at Pittsburgh's Civic Arena, when I was in 7th grade, around 1970.

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE?  
LINDSEY: I'll never tell!

---

**YOUR FIRST PRIORITY THIS WEEK:**

**ARCADE "Nothing To Lose"**

Track **43** - **37** New Artist #4

Over 50 AORs Including

WNOR	WWBZ	WRZX	KRXX	KUPD	KBER	KISW
WXTB	WBZX	KQRC	KBPI	KRXQ	KIOZ	





LON HELTON

## PROMOTIONAL MOTIONS

# 'Country Cares' Radiothons Raise Millions For St. Jude's

Of the various scoreboards that run on this page throughout the year, this is always my favorite to report — because there are never any “losers” and the “victors” are all huge winners.

An amazing amount of money has been raised by the Country stations that have conducted “Country Cares For St. Jude's Kids” so far in 1993.

First, here are some of the totals for repeat 'thoners (with last year's totals in parentheses):

- WTDR/Charlotte \$100,000 (\$62,400)
- WUSY/Chattanooga \$124,291 (\$32,000)
- WUSN/Chicago \$425,000 (\$195,000)
- KPLX/Dallas \$81,071 (\$42,000)
- KLAC & KZLA/Los Angeles \$405,000 (\$410,000)
- WGKX/Memphis \$95,000 (\$77,048)
- WSIX/Nashville \$164,000 (\$62,200)
- WYNY/New York \$902,000 (\$1,100,000)
- WOW/Omaha \$103,730 (\$54,100)
- WIL/St. Louis \$145,000 (\$27,700)
- KMPS/Seattle \$302,814 (\$209,289)
- WQYK/Tampa \$207,000 (\$110,000)
- WTHI/Terre Haute \$42,500 (\$19,000)
- WXBQ/Tri-Cities, TN \$108,838 (\$67,000)

As you can see, many of them experienced incredible year-to-year increases. Amazing what can happen with a little radiothon experience under the belt. But the first-timers were no slouches, either. Here are the results of some of their efforts:

- WGH-FM/Norfolk \$63,396
- WKYQ/Paducah, KY \$53,500
- WXTU/Philadelphia \$205,280
- WLLR/Quad Cities, IA-IL \$19,350
- KHIT/Reno \$54,353
- WBVR/Russellville, KY \$73,000
- WMZQ/Washington, DC \$202,000
- WGNA/Albany, NY \$20,000
- WYNK/Baton Rouge \$77,000
- WKNN/Biloxi-Gulfport, MS \$10,359
- WIAI/Danville, IL \$10,000
- WXXQ/Rockford, IL \$19,161
- KWNR/Las Vegas \$77,000
- WLWI/Montgomery, AL \$45,000
- WGH-FM/Norfolk \$63,396
- WKYQ/Paducah, KY \$53,500
- WXTU/Philadelphia \$205,280
- WLLR/Quad Cities, IA-IL \$19,350
- KHIT/Reno \$54,353
- WBVR/Russellville, KY \$73,000
- WMZQ/Washington, DC \$202,000

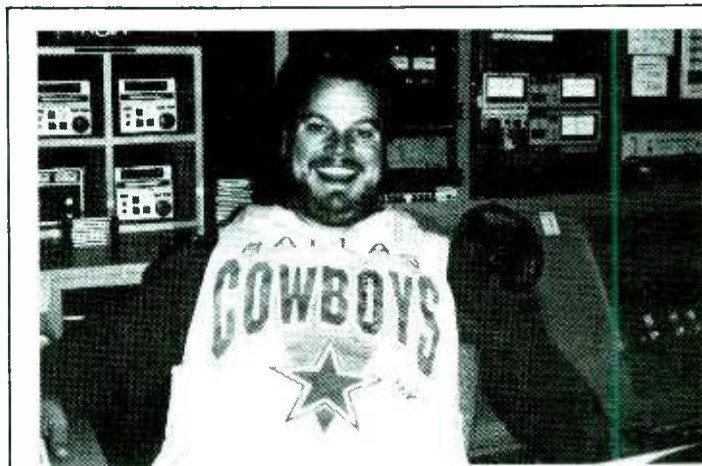
If you haven't jumped on the bandwagon yet, call the PDs of any of the stations listed above. You won't be on the fence for long after hearing their heartwarming stories. A St. Jude's spokesperson best summed up the role of Country's radiothons: “You are the lifeblood of this program and go a long way toward helping St. Jude

find cures for childhood cancer.” Is there a better reason to be part of this wonderful effort?

### Promotional Closeups

In other station news and non-philanthropic events conducted by your Country cohorts:

- WUSN/Chicago personality Scot Wagner is now doing his three-hour “Saturday Night All-Request Show & Party” live from a local country nightclub.
- WQPM/Princeton, MN had its snout to the grindstone on Pig Day (March 1, for those who let it pass unobserved — you swine). An interview with a local prize porker, a remote from a supermarket which featured pork specials throughout the day, and free pork sandwiches led up to the day's highlight: the presentation of a hog to the listener who correctly guessed its weight.
- WAXX/Eau Claire morning teamers John Murphy and George House manned a “Passionate Kisses” kissing booth at a local supermarket on Valentine's Day.
- WKKX/St. Louis put a new spin on a familiar contest when it put an Isuzu 4x4 truck up for grabs. Instead of awarding qualifiers a key to try and open a door, each contestant was assigned a cellular phone number. All of the contestants gathered at the dealership and — one by one — dialed up the phone number. The caller whose number rang the cellular unit in the truck took home the Isuzu 4x4.



**SHIRT OFF HIS BACK** — WSIX/Nashville middayer Hoss Burns models a Dallas Cowboys jersey that was auctioned during the station's St. Jude's radiothon. The shirt, which Burns claims was “worn and sweat on” by both Cowboys quarterback Troy Aikman and Billy Ray Cyrus, went for \$2000.

## HAVE YOU HEARD

### Upton Gets Free Ride

KSON/San Diego MD/midday personality **Nick Upton** won't have to hoof it for at least a year, thanks to a contest sponsored by the Southern California Ford Dealers.

More than 200 Southern California radio personalities took part in Ford's Ranger adventure in the Anza-Borrego desert, where these would-be Indiana Joneses put the truck through its paces — on and off the road. They then related their experiences through ad-libbed and produced spots, with the one judged the most creative winning the grand prize. Nick netted use of a Ford Ranger 4x4 for a year for his marvelous musings.



Nick Upton

### Programming Procession

KTWB/Sioux Falls, SD MD/morning co-host **Ben Davis** has been promoted to PD. Concurrently, his morning teammate, **Bill Daniels**, has been upped to MD. Both will continue to do wakeups. Former PD **Norm Anderson** remains in middays . . . **Tim Mercer** is the new PD at WTNT/Tallahassee. He was previously MD at WDKC/Ft. Pierce, FL . . . WPKX/Springfield, MA morning host **Jim Andrews** has been upped to APD . . . **David Wayne** has been upped to MD at KTCS/Ft. Smith, AR.

### Personality Parade

**Sue Ryan** is new to middays at KNCI/Sacramento, coming from crosstown Gold outlet KHYL . . . At KWMT/Ft. Dodge, IA, **Jon France** segues from afternoons to mornings and **Joe Zee** shifts from evenings to afternoons as morning man “**Big Red**” exits. PD/MD **Dale Eichor** remains in middays.

The new WILS/Lansing, MI morning team consists of **Mary Turner** and **Jeff Mason**. **Brian Bell** is next (9am-noon), followed by **Kristi Law** (noon-3pm), PD **Rick Walker** (PM drive), and **Rob-Roy Nelson** (evenings) . . . Changes at KRYS/Corpus Christi, where middayer **Jacque Rich** becomes off-air Production Director. In as Promotion Director/middays is **Darcy Kane** from KRLB/Lubbock. **Heidi Jarvis** takes over as manager of the station's in-house magazine.

The new morning team at KIXA/Victorville, CA is **Jay Stevens** and **Steve Elliott** . . . **Mike Cooper** is now doing mornings at CHAM/Hamilton, Ontario

. . . **Reggie Buckingham** has joined WMKS-FM/Macon, GA for evenings from WDBN/Dublin, GA. Also at the station, **Ric Tanner** has shifted to middays from nights . . . **Jack Michaels** to KFGO/Fargo for afternoons from crosstown CHR KQWB-FM.

### New Country

• AC KLWT-FM/Lebanon, MO switched to Country in late-March as KCLQ. The signal is being upgraded to 50k, and is expected to cover Springfield, Jefferson City, the Lake of the Ozarks, and the Ft. Leonard Wood military base. The lineup includes **Mike Morris** (mornings), PD **Larry Freeman** (middays), **Mark Allen** (afternoons), and **Christen Booth** (evenings).

• KMFJ/Rochester/MN is now Country. **Greg Michaels** is PD, **Steve Powers** APD, and **Grover Collins** is MD.

• WBSL/Selbyville, DE is now Country with format vet **Trish Hennessey** as PD.

• WNPC/Newport, TN is a new sign-on that chose Country with **Jim Phillips** as PD.

Other recent Country converts include KADA/Ada, OK (from Gold-based AC); KEIN/Great Falls, MT (Gold); and WWYC/Lexington, KY (B/EZ).

### Congrats To . . .

• KRRV/Alexandria, VA on being named the Louisiana Association of Broadcasters' Radio Station of the Year for the third time in the last four years.

• WKYQ/Paducah, KY, which is celebrating its 20th anniversary and is looking for alumni, old photos, and memorabilia. If you have anything for the 'Q, call **Bobby Cock** at (502) 554-0093.



**THE MALL THE MERRIER** — KWNR/Las Vegas originated its Country Cares radiothon from a local mall, where the anchors were joined by a host of guests. Pictured during one of the featured interviews are (l-r) personality Mark Stevens, St. Jude board member Joe Karam, former St. Jude patient Jeff O'Dell, and KWNR's Bob Bishop.

# Country Takes Bite Out Of Big Apple

Tickets went on sale last week for New York's first country music festival, "Country Takes Manhattan." The event is scheduled to run May 14-23.

Dolly Parton, Billy Ray Cyrus, Wynonna, Mary-Chapin Carpenter, Clint Black, Travis Tritt, Marty Stuart, and dozens of other country stars are set to perform during the 10-day extravaganza, which is slated to become an annual event.

Radio City Music Hall will host five of the festival dates, including an acoustic evening with Mary-Chapin Carpenter, Joe Ely, Lucinda Williams, and Rodney Crowell and a special show featuring Willie Nelson, John Anderson, and Asleep At The Wheel. Dolly Parton is slated to perform a one-evening engagement at Carnegie Hall, while the Highwaymen will take the Central Park Summerstage for a Sunday afternoon show to benefit the Central Park Conservancy. In addition, the "Black & Wy" tour (featuring Clint Black and Wynonna) and the Budweiser Rock 'N' Country tour lineup (featuring Trisha Yearwood, Travis Tritt, and Little Texas) will hit the Big Apple to take part in the activities.

In its first national sponsorship in more than five years, Frito-Lay Co. has signed on as presenting festival sponsor and will participate in marketing and promotional elements. Other corporate sponsors include the Justin Boot Co. and American Express. Westwood One and TNN will handle festival coverage for radio and TV, with Westwood One offering several concerts live and taped-delayed.

Country America and Entertainment Weekly magazines also will serve as media sponsors. For more information on "Country Takes Manhattan," call (212) 247-4777.

## Zapped!

During an interview at KCIL/Houma, LA prior to his Thibodaux concert, Lee Roy Parnell mentioned he loves to visit Southern Louisiana because he can get Zapp's potato chips. However, Parnell didn't know the jocks urged female fans to throw bags of Zapp's on-stage during his show. The artist first found himself "in the chips" at his in-store appearance that afternoon; by the end of his concert, a grocery cart full of chips was removed from the stage! While pleased with the gesture, Parnell quipped, "I'm glad it was Louisiana. I'd be concerned if I got the same reaction with country hams in Tennessee!"

## Return Of The Ryman

Nashville's historic Ryman Auditorium — home to the Grand Ole Opry for more than 31 years — is about to undergo a facelift. The project will involve major renovation of the building's interior (including installation of a heating and air conditioning unit), the creation of new museum displays, and construction of a support building next to the auditorium. Total renovations are expected to exceed



**STEADY EDDY** — Eddy Arnold was honored at a recent Country Music Hall of Fame reception. RCA/Nashville and the Country Music Foundation hosted the event to celebrate the artist's 40-year career achievements and to toast his forthcoming box set. Pictured during the presentation are (l-r) RCA/Nashville VP/Operations Thom Schuyler, Arnold, RCA/Nashville VP/GM Jack Weston, and CMF Director Bill Ivey.

\$8 million. The Ryman will be an active performance venue by June 1994.

## Fan Fair Fun

Those holding tickets to the 1993 International Country Music Fan Fair in June will get to see performances by Billy Ray Cyrus, Alan Jackson, Vince Gill, and Alabama, among others. Kathy Mattea and Patty Loveless — who've both undergone vocal surgery in recent months — also will perform at the sold-out event, which takes place June 7-13 at the Tennessee State Fairgrounds in Nashville.

## Bush League

Attention, memorabilia lovers: A custom-made Fender Presidential Telecaster guitar — signed by former President George Bush and 20 country artists (including Garth Brooks, Dolly Parton, and the late Roy Acuff) — is up for grabs. Autographed during the 1991 CMA Awards, only two of these guitars exist (the other belongs to Bush himself). The guitar will be auctioned silently; offers must include

the bidder's name, address, day and evening phone numbers, and bid amount. Bids may be sent to the Trust Department at Third National Bank, P.O. Box 305110, Nashville, TN 37230-5110. No bids will be accepted after May 31. Proceeds will go to the Opry Trust Fund, which helps members of the country industry in times of personal need.

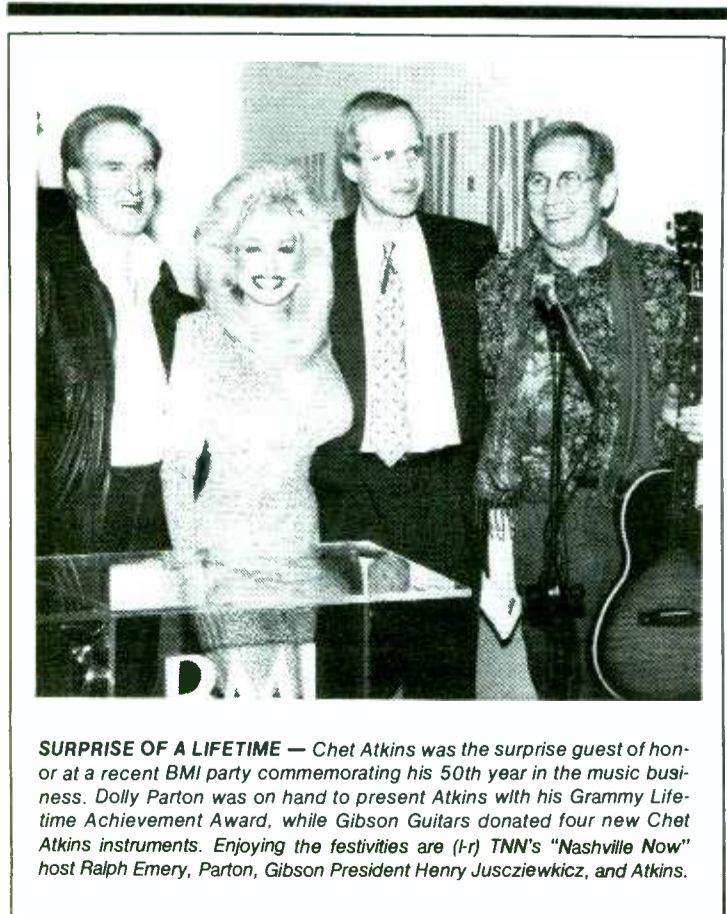
## Good Sports

The Music City Tennis Invitational will host its 20th annual tournament April 30-May 2 at the Maryland Farms Athletic Club in Brentwood. The event will kick off with a BMI-hosted reception April 29 for players and sponsors. Pam Tillis will serve as honorary chairperson of this year's event, and proceeds will go to the Child Development Center at Vanderbilt University Medical Center's Child-

ren's Hospital. Anyone interested in participating should contact BMI's Patsy Bradley at (615) 291-6704.

Mary-Chapin Carpenter, Billy Ray Cyrus, Tanya Tucker, Gary Morris, Lee Greenwood, Sawyer Brown, David Keith, Doug Stone, Steve Wariner, and other celebs will be on hand May 6 for a Tennessee Governor's Mansion reception honoring the future Women's Basketball Hall of Fame. This year marks the 100th anniversary of women's basketball; the Jackson, TN-based Hall of Fame will be the nation's first permanent structure devoted solely to women's sports. Also on hand for the event will be sports artist LeRoy Neiman, U.S. Senator Bill Bradley, Olympic medalist Wilma Rudolph, actress Dixie Carter, and others.

— Lorie Hollabaugh



**SURPRISE OF A LIFETIME** — Chet Atkins was the surprise guest of honor at a recent BMI party commemorating his 50th year in the music business. Dolly Parton was on hand to present Atkins with his Grammy Lifetime Achievement Award, while Gibson Guitars donated four new Chet Atkins instruments. Enjoying the festivities are (l-r) TNN's "Nashville Now" host Ralph Emery, Parton, Gibson President Henry Jusciewicz, and Atkins.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Take Your Memory With You" — Vince Gill

5 YEARS AGO

- No. 1: "Cry, Cry, Cry" — Highway 101

10 YEARS AGO

- No. 1: "Dixieland Delight" — Alabama (2nd week)

15 YEARS AGO

- No. 1: "Someone Loves You Honey" — Charley Pride

## NASHVILLE IN MOTION

### Two Join Titley & Associates

Brenna Davenport-Leigh and Clarence Spalding have joined Bob Titley & Associates. Formerly RCA/Nashville's Sr. Director/Artist Development, Davenport-Leigh becomes the management company's Associate/Artist Development & Media for clients Brooks & Dunn and Kathy Mattea. Spalding — previously a VP at Morris, Nanas, Shea — assumes Management Associate duties for Brooks & Dunn.



Davenport-Leigh Spalding

- Dee Hale has been tapped as Director/Film & TV Music Administration for Sony Pictures Entertainment, a newly formed division of Sony Music Publishing. Hale most recently was employed by Copyright Management.

- Marion Owen Williams has joined the Turner & Company publicity firm as a staff publicist. Williams previously worked for the Volunteer Sales Company and Vanderbilt University.

- Mason Cooper has been named President of newly created Cimarron

Music Publishing, which incorporates Mason Cooper Music and Creative Network Music. A musician and songwriter, Cooper formerly was Director/Creative Services for Jobete Music.

- Claude G. Southall has been appointed Exec. VP/CEO/GM at Nashville-based Rustic Records. Prior to his appointment, Southall was Founder and past President of the Alman Construction Company and a writer for the Cedarwood Publishing Company.



MIKE KINOSHIAN

FORMAT COMEBACK KIDS

# WLHT's Rapid Rally

Although Arbitron ratings data knocked several format demo leaders out of their top spots, these outlets fought back and returned to form this fall.

Consistently potent among 25-54s, WLHT/Grand Rapids occupied the No. 1 spot this fall for the third time in the last four sweeps. The station ran into trouble this summer, however, when B/EZ-turned-Soft AC WOOD-FM pulled off an upset.

WLHT's spring 25-54 margin of victory over WOOD-FM was a healthy 5+ shares. One book later, however, WOOD-FM held nearly a one-share advantage over WLHT. WOOD-FM placed third in the market behind AOR WKLQ and Country WCUZ-FM. Still, WOOD-FM's format victory didn't totally shock Lite Rock PD Steve Dirksen.

"When you play the game, you'll be beaten sooner or later. Like everyone else, we'd been extrapolating numbers and knew we were going to get our butts cooked. Knowing [the loss was coming] didn't make it any easier.

"We expected WOOD-FM to do everything right. They came on sounding great and made a big splash. However, some [loyal B/EZ WOOD-FM listeners] felt they'd lost an old friend. Everyone in town seemed to be aware WOOD-FM had changed its format. [Both WOOD-FM and WLHT] spent lots of money on television."

Incidentally, crosstown AC WYXX scooped up B/EZ following WOOD-FM's format flip. However, YXX has yet to make a ratings impact.

### 'Loaded For Bear'

Amid the setback, Dirksen remained optimistic: "Our owner



Steve Dirksen

[Liggett Broadcasting] and company President [Jim Jensen] are broadcasters. From top to bottom, WLHT has a commitment to win. While we felt the summer book was a statistical aberration, nothing was going to be left to chance. We came out loaded for bear."

One on-air weapon WLHT used to stalk opponents was the "Free

Money Song" promotion. The station awarded \$1000 each weekday to designated callers who correctly identified that day's tune. The contest concluded at the end of the fall book.

Dirksen compares his mainstream, Mike McVay-consulted AC to music-intensive WOOD-FM: "We've evolved into a personality station. But our strengths can also be our weaknesses. WOOD-FM attacks us as being too personality-oriented."

### Younger Battle

While WOOD-FM's audience tends to be older, WLHT is threatened on the younger end by WGRD. Dirksen describes WGRD as "Young AC," adding, "We're more aggressive in adding currents than WOOD-FM, and 'GRD is a lot more aggressive than we are. The battle's certainly not over. WOOD-FM is in it for the long haul, and [OM/PD] Stan [Atkinson] has been working very hard. We're very motivated internally and hate reacting to the competition."

# Steel City's 'Wish' Come True

WSHH/Pittsburgh halted its three-book 25-54 downward trend this fall and is once again the format's leading Steel City performer. Of the market's three ACs, the former B/EZ was the third in the summer book.

"Our biggest area of improvement came in marketing," reports three-year OM Stephen Granato. "More people know about us. In addition, listeners realize that we no longer play 'elevator music.' In markets across the country, it's evident B/EZ isn't viable for the future. We're soft but still contemporary."

### Lowering The Demo

Having made the B/EZ-to-AC switch about four years ago, "Wish" emphasizes mid-'60s forward music. "The common thread is it's all soft; we don't focus on one particular era. Unlike a few years ago, we have more [compatible] new music from [such artists as] Wilson Phillips, Phil Collins, Celine Dion, and Restless Heart. I'm glad stations like ours can play this product."

Pittsburgh's other AC players are WLTJ and WVTY. "In terms of tempo," Granato remarks, "WVTY is the hottest; WLTJ is somewhere between WVTY and WSHH. Our strength had been with adults 45+, but that's changing. More 35-44s are listening to us."

WLTJ enjoyed a huge 25-54 Winter '92 ratings boost: It leapfrogged from 10th (Fall '91) to third. The three subsequent books, however, have been down. "They've done a ton of telemarketing," Granato points out. "When you hit offices



Stephen Granato

**In markets across the country, it's evident B/EZ isn't viable for the future.**

[repeatedly], the novelty wears off."

### Hometown Station

Proud of WSHH's community involvement heritage, Granato boasts, "Over three weeks in December, we raised [nearly] \$675,000 for the Make A Wish Foundation." Over the past four years, the station has raised about \$3 million for that organization.

Late last month, WSHH gave away its fourth "Wish Of A Life-

# KEZK-FM Beats Odds

Unlike the other stations featured here this week, KEZK-FM/St. Louis isn't accustomed to being the market's leading AC. Despite the odds, it knocked off KYKY this fall for format bragging rights and improved to fourth 25-54 following Fall 1991's eighth-place finish.

Almost three years ago, KEZK-FM flipped to AC from B/EZ. "The format change was poorly executed," comments OM Bob Burch, who arrived at the station 18 months ago. "The music mix was too 'hot' and not well-focused. Two female announcers were scheduled back-to-back; in general, the announcing staff wasn't of the required caliber. Positioning statements and liners were so varied, they didn't give the station a marketable position."



Bob Burch

### Reducing The Heat

Burch continues, "KYKY is a Hot AC with lots of heritage and a big-money personality morning show [Phillips & Dibble]. It's certainly a fine station. It was a big mistake for KEZK to try and position itself close to KYKY [musically]."

"The hole to be filled was for a traditional Soft AC. I significantly reduced the number of titles we were playing. One of the most important features in our programming now is our consistency — that's not the case with KYKY.

We're much more interested in 35-44s and feel we must superserve that [cell]. If we can't superserve [that cell's] females, we'll be in deep trouble."

When Burch came to KEZK, the stations were owned by financially troubled Adams Communications.

**We had to deal with a different rumor on the street each week . . . It was hard for us to attract advertisers and new employees.**

time" dream home. "It's the biggest radio promotion in Pittsburgh history," notes Granato. "This year's home was valued at \$200,000."

Hoping to better last spring's ninth-place 25-54 finish, Granato guards his optimism. "No station here takes anything for granted. We're going to do much better than we have in the past. But spring has never been a killer [ratings sweep] for us."

"There was a corporate decision to withdraw all outdoor and TV [advertising] and all promotions. For all the people who worked so hard, it was like arriving at a dance and finding the door locked."

It wasn't long before KEZK went into receivership, a move that worked in Burch's favor. "We were finally allowed to do the things necessary to help us. We did research to revamp the music library and to get us to where I felt we were on-target. We also spent money to beef up the morning show. More elements and a bigger sound were needed, and we [received] the green light."

Pending final FCC approval, Compass Media will soon take control of the station.

### Fighting Rumors

Believing many other St. Louis stations were surprised by Vallie-consulted KEZK's growth, Burch points out, "We had to deal with a different rumor on the street each week. Other stations used negative information about [our ownership status] as much as possible. It was hard for us to attract advertisers and new employees.

"Still, this has been the most gratifying experience I've had in radio. The entire staff has reason to be very proud of the work done here. My biggest concern [for the spring book] is market position, but I believe we'll maintain our numbers."

## WLHT/ Grand Rapids Music Monitor

11 am

- ANNIE LENNOX/Why
- JACKSON BROWNE/  
The Pretender
- WHITNEY HOUSTON/  
I Have Nothing
- B.J. THOMAS/  
Hooked On A Feeling
- GLORIA ESTEFAN/  
Can't Forget You
- BOB SEGER/Understanding
- BOZ SCAGGS/  
Look What You've Done To Me
- CARLY SIMON/  
You Belong To Me
- MICHAEL W. SMITH/  
Somebody Love Me
- ARETHA FRANKLIN/  
A Natural Woman
- EAGLES/Take It Easy
- JAMES TAYLOR/Everyday
- LITTLE RIVER BAND/  
Man On Your Mind

## WSHH/ Pittsburgh Music Monitor

11 am

- SEALS & CROFTS/Get Closer
- BARBRA STREISAND/  
Woman In Love
- VOGUES/My Special Angel
- WILLIAMS & MCKNIGHT/Love Is  
JOURNEY/Faithfully
- HOLLIES/  
He Ain't Heavy, He's My Brother
- KENNY ROGERS/Crazy
- SAMANTHA SANG/Emotion
- BILLY OCEAN/Love Is Forever
- BEATLES/This Boy
- CELINE DION/  
Nothing Broken But My Heart
- ROBERT JOHN/Sad Eyes
- HALL & OATES/  
You've Lost That Lovin' Feeling
- MAMAS & PAPAS/  
Dedicated To The One I Love



SHAWN ALEXANDER

## POSITIONERS SURVEY

# Stations Making A Statement

While most New Rockers prefer to let the music speak for itself, many still use quite a few positioning statements. Here's your chance to see what other PDs are implementing — use with caution.

Some stations use the common positioners — “Cutting Edge Of Rock,” “Modern Rock,” “The Rock Of The '90s,” etc. Several others, however, are using creative and sometimes humorous liners.

The position statements on this page were culled from a recent survey of R&R New Rock reporters. I haven't provided call letters, because some of the positioners are used by more than one station. However, extra thanks go to KTOZ/Springfield, MO; KTCL/Ft. Collins-Denver; WZRH/New Orleans; WCHZ/Augusta, GA; and WRLT/Nashville — the position statement kings. Now let's have some fun.

### Spoof Liners

- The Station Known For Its Sloppy Broadcasting.
- The Station That Goes Deeper.
- We Don't Suck — At Least Not Very Much.
- The Station Other Stations Listen To.
- Nothing Else Sounds Like It.
- ... Was There Ever Any Doubt?
- This Is Not Just A Radio Station, It's A Way Of Life.
- The Revolution Has Begun.
- The Station For Our Generation.
- A Different Kind Of Radio Station.
- Your Pathway To Another Musical World — Deal With It.
- Because There Has To Be A Leader.



### If You're Looking For Homogenous, Run-Of-The-Mill Music — Change The Station.

- Ready ... Aim ... Fire! Now Is There Anyone Else Who Doesn't Listen To ...
- Keep Your Hands Off That Dial — I Wanna Listen To The ...
- We Have A Transmitter And You Don't.
- While Other Stations Are Locked Into The '70s, We're Living In The '90s.
- It's The Station Of Your Wildest Dreams.
- It's Not The Size Of Your Transmitter That Counts — It's What You Do With It.
- The Best Radio You've Never Heard.
- The Station That Dares To Be Different.
- The Dinosaurs Will Soon Be Put To Sleep.
- Not Just A Great Radio Station, But A Great Tax Write-off.
- If Your Friends Aren't Listening, Are They Really Your Friends?



- If You're Looking For Homogenous, Run-Of-The-Mill Music — Change The Station.
- The More You Listen ... The More You Hear.
- If You Don't Like Other Stations, You'll Like Us.
- Some People Just Don't Get It.
- We Have A Passion For The Bizarre.
- ... The Four-Letter Word That Means Variety.
- You're Listening To The Only Station That Matters.

### To The Point

- Less Music From Dead Guys.
- Hear The Future Now.
- The Next Generation.
- No Dinosaur Rock.
- The Best New Music First.
- The Best New Rock.
- Extra-Crispy Radio.
- Welcome To The '90s.
- Radio For The Creative Listener.
- Music For The Mind.
- Fresh Music — Less Repetition.

### Unique Primaries

Most stations on the panel presently employ one of the format's two most popular primary positioners — “The Edge” or the frequency followed by an “X.” Here's what some of the nonconformists call themselves.

- The Point — Get It!
- Channel Z — Just Tune It.
- The Adventure.
- Live 105.
- The End.

## REVOLUTION

Changes at WRAS/Atlanta: Co-MD **Beth Litrell** exits to Capricorn Records for promo duties, Promotion Director **Lani Barrett** becomes co-MD, and PSA Director **Julie Bahre** tacks on Promotion Director duties ... Longtime WOXY (97X)/Cincinnati morning co-host **Julie Maxwell** grabs the Promotion Director post, replacing **Laura Kim** ... KUKQ/Phoenix weekender **Jarrod Kniff** is upped to overnights replacing **Lydia Lambert**, who exits to KRBL/Albuquerque for nights. Also, KUKQ hires former crosstown KFMA (now defunct) parttimers **Brandon Kirkpatrick** and **Stephanie Ratcliffe** for similar duties.

WCHZ (Channel Z)/Augusta, GA is now simulcasting on WSKS/Sparta, GA — previously SMN's Hot AC format. Also at Channel Z, overnights **Mark Kolar** climbs to nights and former WDCT/Fairfax, VA parttimer **Eric Kesner** joins for overnights; **Teri Donnelly** exits ... WXRT/Chicago's specialty show, “Local Anesthetic,” expands from monthly to weekly on Sundays at 7:30pm ... Modern Rock Live inks two new affiliates — WKQX (Q101)/Chicago and KEDJ (The Edge)/Phoenix.



Hanging outside one of the participating clubs are (l-r) Riverside's Glen Kochan, KNDD Promotion Director Keri Lee, Riverside's Jonathan Liney and Keith Kochan, KNDD MD Marco Collins, WB's Paul V., and Riverside's Ken Dai.

## Mardi Gras, Seattle Style

**K**NDD (The End)/Seattle recently brought Seattle to its knees when it celebrated an updated version of Mardi Gras, or “Fat Tuesday,” the legendary New Orleans blowout. (Dare I call it “Mardi Grunge”?)

The event traditionally features blues and traditional jazz, but this year it spotlighted New Rock and reggae. More than 70 bands performed before overflowing crowds at 13 different clubs. Among them were **Riverside**, **Sister Double Happiness**, **Gruntruck**, **Lazy Susan**, **Gas Huffer**, and various blues and reggae bands. Club prices ranged from \$4 for the smaller acts to \$11 for those of national stature. The seven-day extravaganza drew approximately 8000 listeners, and KNDD was the exclusive radio sponsor.

In addition to the music, festivities included: tattoo contests, waiter/waitress races, a spam-carving contest, and a pub run. The latter contest, which raised money for the Northwest Harvest Food Bank, drew 250 participants. They paid \$15 for the privilege of racing through a circuit of 13 different clubs and guzzling a beer at each.

- The Planet.
- The Future Of Rock & Roll.
- Chicago's New Rock Alternative.
- Real Music Variety.
- Radio Lightning.
- The Zephyr.
- Your Sound Alternative.

## ROCKFILE

- **Artist:** Porno For Pyros
- **Tracks:** “Cursed Female”/“Cursed Male”
- **LP:** “Porno For Pyros”
- **Label:** WB



• **Essentials:** Porno For Pyros is the latest project from ex-Jane's **Addiction** singer **Perry Farrell**. Rounding out the quartet are ex-Jane's drummer **Stephen Perkins**, former **Thelonious Monster** bassist **Martyn LeNoble**, and guitarist **Peter DiStefano**, a surfing buddy of Farrell's and former member of **K-38**, a defunct Venice, CA surf band.

Farrell formed the band in March 1992, six months after Jane's demise. His goal was to focus on an underground sound that would be both intimate and intimidating. The band's name sprung from a magazine ad for XXX and S&M videos. Farrell himself did the jacket art, a

sculpture of a devil-child taking off on a toy space rocket.

• **Artist POV:** “I want people to hear the record, come see us play, and form their own opinion of what they see and hear,” says Farrell. “We're a new band; I don't want to tell you what you should see and hear.”

• **Label POV:** “I've spent some time with these guys, and the excitement and positive energy between the band is incredible,” notes **WB** Dir./Alternative Promotion **Paul V.** “It really comes across on the record and when they play live.”

RockFile highlights breaking artists charting for the first time.

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### AUDIO & VIDEO AIRCHECKS

CURRENT ISSUE #156, WXXS/Matt Siegal, KRTH/Real Don Steele, KHKS/Domino, WGC/Rick Party, WMTX/Mason Dixon, KPLZ/Greg Thunder, WNCI/Mark Dantzer, WFOX/J.J. Jackson, Baltimore's WERQ \$6.50.  
CURRENT ISSUE #155, Z100/Gary Bryan & Ross Britain, WVBF/Loren & Wally, WBBM-FM/Eddie & JoBo, WPLJ/Fast Jimmy, KKCW/Tom Parker, WPRO-FM/Jimmy Grey, KFRC-FM/Sue Hall, WBMX/Joe Martell, Cassette \$6.50.  
PERSONALITY PLUS #PP-64, WFAN/Don Imus, WEGX/John Lander, KGB/Dave Rickards & Dawn Patrol, KDKB/Tim & Mark, Cassette \$6.50.  
PERSONALITY PLUS #PP-63, KIIS/Rick Dees, WLUP/Jonathan Brandmeier, WJFK/Don Geronimo & Mike O'Meara, KPLZ/Kent & Alan, \$6.50.  
PERSONALITY PLUS #PP-62, KLOS/Mark & Brian, KSOL/Mancow, B100/Jeff & Jer, WPLJ/Scott & Todd, KSAN/Buddy Baron, Cassette \$6.50.  
ISSUE #5-244, MIAMI! CHR WPOW, UC WEDR, WHQT, AC Y100, WLYF, WFLC, WJQY, Ctry WKIS, AOR WSTR, UC WVEE, WALR, AC WSB-FM, WPCH, AOR WKLS, WZGC, WNNX, Gold WFOX, Ctry WYAY, WKHX, \$6.50.  
ISSUE #5-245, ATLANTA! CHR WSHR, UC WVEE, WALR, AC WSB-FM, WPCH, AOR WKLS, WZGC, WNNX, Gold WFOX, Ctry WYAY, WKHX, \$6.50.  
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CLASSIC ISSUE #C-149, WMCA/Harry Harrison-Jack Spector-1968, WCFL/Larry Lujack-1972, WGAR/Real Bob James-1978, KFRC/Jim Carson-1971, KTNQ/Gary Cocker-1978, CHUM/John Rody-1970 & more! Cassette \$10.50.  
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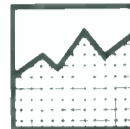
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WCKL/WCTW, Catskill, NY seeks news/production person. Women and minorities encouraged. No calls. T&R: WCKL/WCTW, Bob Johnson, Box 445, Catskill, NY 12414. (4/9) EOE

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## SOUTH

Classic Rock WKRR is currently updating it's talent pool for future full and parttime openings. T&R: WKRR, John Ambers, Box 36070, Greensboro, NC 27416. (4/9) EOE

EZ station in Fayetteville seeking mature sounding AM drive news person/personality. T&R: WIOZ, Box 1677, Southern Pines, NC 28388. (4/9) EOE

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Market-leading Florida adult station needs creative Production Director to head award-winning department. Multi-track experience a must. Write and produce spots and promos that sell. Bring your get-it-done attitude to an innovative station in one of America's great groups. Send your best now. Radio & Records, 1930 Century Park West, #882, Los Angeles, CA 90067. EOE

### WCHY•94.1•FM Country Favorites

Savannah's #1 rated 12 plus heritage leader has lost its PD to Chicago's US 99. We need an experienced program director with strong leadership and management skills. Organized, detail-oriented. Successful candidate must have the strategic vision to carry us to the next level. Send cover, resume and tape to: General Manager, WCHY, P.O. Box 1247, Savannah, GA 31405. EOE

Source: Fall 1992 Arbitron 12+, Mon-Sun, 6am-12 Mid

## Urgent! Radio Personnel Needed

Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call or write:

**NATIONAL BROADCAST TALENT COORDINATORS** ACT NOW!  
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

## HAVE LIMITED EXPERIENCE?

Ready to move from PT to full-time? Openings occur constantly in small and medium markets as TALENT moves up. Stations contacting us are seriously looking to fill these positions. When we represent you, presentations are made for you to these unadvertised opportunities. Stations from California to Florida have hired our TALENT. GET THE ADVANTAGE. Staff includes former major market GM and Nat'l PD of major group. Call today and let's discuss your situation.

**NETWORK** Orlando FL (407) 679 8090

### MORNING STARS WANTED FOR SOUTHEASTERN COUNTRY STATION

**ARE YOU:** Warm, Friendly and Community Involved? A team player?  
**DO YOU:** Have a sense of humor? A creative show using character parodies or multiple voices and no blue humor?  
**CAN YOU:** Integrate full service elements -news, traffic, weather and sports?  
IF YOU SAID YES, YES, YES, YES AND YES, send tape and support materials to:

Shane Media  
2450 Fondren Rd., Suite 112  
Houston, TX 77063  
EOE



## HotLine

4 weeks \$18.00  
12 weeks \$42.00

MASTERCARD VISA/AMEX

Get R&R job openings mailed two days early!

310-553-4330

## EAST

Full-time air talent sought. Northeast major market Classic Rocker. Superior music knowledge. Warm, relatable, topical, adult 5+ years' AOR/CR experience. T&R to Radio & Records, 1930 Century Park West, #877, Los Angeles, CA 90067. EOE

Get a job? Need a jock? Put it in Opportunities -- and get results! Call 310-553-4330.

## OPENINGS

Quality air talent needed now! On your way up? Hone your skills in the sunny southeast! Send tape/photo/resume to: Radio & Records, 1930 Century Park West, #884, Los Angeles, CA 90067. EOE

Top 50 market, contemporary Country station seeks experienced MD, AT. Must know the music and scheduling software. T&R and log samples. Radio & Records, 1930 Century Park West, #881, Los Angeles, CA 90067. EOE

**WANTED:**  
**EVENING PERSONALITY**  
Bright AC station in Virginia Beach is looking for a 7-to-MIDNIGHT talent who can work the phones and have fun. Experienced ONLY. Salary in the mid 20's. NO CALLS. T&R and photo to: Bill Campell, JOY 95, 5544 Greenwich Rd., VA Beach, VA 23462. M/F, EOE.

## MIDWEST

NE Ohio FM seeks sales personnel. Experience in sales/marketing. RESUME: WNPQ, J.R. Richards, 3969 Convenience Circle, Canton, OH 44718. (4/9) EOE

Afternoons for Rock CHR on Lake Michigan. Possible APD stripes for the right person. Midwest family stations. T&R: WIRX, Paul Johnson, Box 107, St. Joseph, MI 49085. (4/9) EOE

Award winning news team seeking writer/reporter for future position. T&R + writing samples: WKZO, Mike Keyworth, 590 West Maple St., Kalamazoo, MI 49008. (4/9) EOE

WKXA, Findlay, OH seeking local PT talent. Some experience preferred. T&R: WKXA, Pat McCauley, Box 1507, Findlay, OH 45840. (4/9) EOE

Sales promotion specialist. 21k market. Creative planning, writing skills a must! RESUME: WQXK, 465 E. State St., Salem, OH 44460. (4/9) EOE

NAC-KMXX FM is seeking a professional advertising sales representative. RESUME: Jerry Hennen, 600 25th Ave. S., Suite 102, Saint Cloud, MN 56301. (4/9) EOE

## SPORTS TALK STARS WANTED

Now seeking professional broadcasters for sports talk show and major league broadcast positions. Applicants must be unpredictable, creative, controversial, informative and credible - Big Football Fan a must! 3-5 years' medium-major market experience necessary - Great Company - Incredible Opportunity - We're looking for great team players to help lead young airstaff by example. Tapes and resumes to: Radio & Records, 1930 Century Park West, #880, Los Angeles, CA 90067. EOE



America's #1 Oldies station is looking for an outstanding Production Assistant. From dubs to cinematic masterpieces you'll do it all! Multi-track experience necessary; voice-over skills, and keyboard knowledge also a plus. We are a very alive, very produced, aggressive radio station with all the tools. Tape & resume to: Mitch Todd, Production Director, WMJI Radio, 310 Lakeside Avenue, Sixth Floor, Cleveland, Ohio 44113-1021.

Source: Fall 1992 Arbitron 12+, Mon-Sun, 6 am-12 Mid

## OPENINGS

Martz Communications Group is now accepting applications for additional on-air/news/programming openings. If you're a straight shooting, take-charge individual who considers radio more than something to do between paychecks, we want you! T&R: Jerry Noble, Corporate Program Director, 1402 Ashmun, Sault Ste. Marie, MI 49783. No calls. No loafers. Meateaters only. EOE

Rock CHR looking for morning show host. Great stepping stone to the majors. Liveable community with low cost of living. Tape, resume and photo to: Radio & Records, 1930 Century Park West, #883, Los Angeles, CA 90067. EOE

## WEST

Santa Barbara talk seeks parttime News/Sports reporter. Direct inquiries to: KQSB, Mark St. James, 3916 State Street, Santa Barbara, CA 93105. (4/9) EOE

KKZX/Spokane seeks a promotion director. Two years' minimum experience required. Call: (509) 448-9900, or send RESUME: KKZX, Chris Garras, 5106 S. Paouise Hwy., Spokane, WA 99223. (4/9) EOE

Sought: Top radio sales person for top-rated AOR station. Great list, excellent benefits. T&R: KSSY, Radio Sales, Box 79, Weathee, WA 98801. (4/9) EOE

Q-92 seeks enthusiastic news/sidekick, midday personality. Great college community. No calls. Females encouraged. T&R: K8LO, Mike Carver, Box 3369, Logan, UT 84321. (4/9) EOE

Retail sellers! Big opportunities in America's fastest growing city! RESUME: KRLV, Kurt Mische, 1064 E. Sahara, Las Vegas, NV 89104. (4/9) EOE

Morning man/PD sought in small southwestern market. Successful AC FM seeks talent who can wear many hats. Minimum five years' experience. CALL: KMGH, Jerry, (310) 374-2424. (4/9) EOE

The South Bay's top-rated music station (and only CHR) is seeking the hottest talent on the west coast. T&R: KHQT, John Christian, 2860 Zanker Rd., Ste. 201, San Jose, CA 95134. (4/9) EOE

Sought-Technician for small market radio station. Equipment maintenance required, some announcing, will train if necessary. CALL: (916) 233-3570. (4/9) EOE

Hot Country KTPI seeks talent for future full and parttime openings. T&R: KTPI, Randy Hood, 190 Sierra Court, Suite 8-2, Palmdale, CA 93550. (4/9) EOE

KOW-FM seeks FT/PT air talent for all shifts. T&R: KOW, Dave Dame, 1523 E. Valley Pkwy., Ste. 212, Escondido, CA 92027. Females encouraged. (4/9) EOE

Traditional Country KCWR/Bakersfield morning air personality. Future openings at KUZZ FM/Bakersfield. T&R: KCWR, 3223 Sillect Ave., Bakersfield, CA 93308. (4/9) EOE

Production/copywriter with on-air experience for Monterey Bay's Country leader. T&R: KTOM, Johnny Morgan, Box 81380, CA 93912.

## JONES SATELLITE NETWORKS

America's fastest growing radio network is searching for Operations Managers for the following formats:

**Country, AC, Oldies, Soft AC and Sports**

Successful candidates will be responsible for a short airshift, managing and continuing to develop our personalities, programming the music (where applicable) and working with the best affiliates in the country. If you've got the kind of track record and attention to detail which qualifies you for a move to the network level, we want to hear from you. Please send tapes & resumes to: Phil Barry, VP Operations & Programming, Jones Satellite Networks, 8250 S. Akron St., #205, Englewood, CO 80112. Jones is an equal opportunity employer.

## POSITIONS SOUGHT

Fresno's Classic Rock station needs a morning show. Rush materials to David Moore, KJFX, 2125 N. Barton, Fresno, CA 93703. Females and minorities encouraged to apply. EOE

Skyview Traffic Watch is looking for experienced broadcasters for airborne, studio, and sidekick reporter positions. Not a gig, a career. Management potential. Send T&R to Brian Force, 14605 North Airport Drive, #200, Scottsdale, Arizona 85260.

## PROGRAM DIRECTOR

Top-rated country FM and CNN AM in Anchorage, AK. Quarter million market with 15 signals. Excellent facility, staff, and pay. Looking for focused motivator, strong on organizational skills and promotions. Airshift required. No calls. Resume and philosophy to:

Bill Fink  
10721 Smetana Rd.  
Suite 105  
Minnetonka, MN 55343  
EOE

Experienced weekend and overnight air talent sought. Women and minorities are encouraged to apply. T&R: KIOT, 418 Cerrillos Road, Santa Fe, NM. No calls please. EOE

## POSITIONS SOUGHT

Employed talk show host seeks change. Finance expert-but all issues. Large or medium market. JIM: (702) 826-9288. (4/9)

Creative, knowledgeable and personable announcer/PD. Jazz, MOZ, AC, EZ. MICHAEL: (619) 327-4601. (4/9)

AOR/CHR production director/air talent in top 100 market now available to kick your competition's butt! Call now! MARK: (805) 836-8137. (4/9)

12 years' morning drive, including WSB, Atlanta/WFOX, Nashville, WLK, Charlotte/WYAY, Atlanta. Currently PD with Cox Broadcasting. KEITH: (813) 347-8724. (4/9)

Dynamic, exciting, creative British air personality seeking PT or FT entry position in Wisconsin area. PHIL: (608) 221-1383. (4/9)

25 year old AT seeking a place to rock n' roll. Excellent production, voices and oh so much more. Anywhere considered. RJ: (714) 373-0189. (4/9)

Rescue me from easy listening! Two-year AT will relocate for SE coast/midwest. AOR/CR/Rock/AC/Alternative. STEVE: (614) 475-2447. (4/9)

I love the upper midwest! AT/PBP man with four years' experience seeks new challenge. Works hard and pays attention to detail. DAVE: (612) 533-8163. (4/9)

Major market air talent — Houston, Chicago, St. Louis — looking for opportunity in any format. Most experience in Country and Oldies. Call **Charlie O'Neil (815) 636-0640**.

Creative genius seeking to relocate to South Bend, IN or Kalamazoo. Oldies specialist. DREW: (219) 744-4088. (4/9)

Talk radio host. Bright, articulate, informed, funny, controversial, fearless. The Limbaugh alternative. Featured on Entertainment Tonight. WALTER: (805) 245-9258. (4/9)

Steve & Stone! The morning team for the 90's! We seek our big break, okay maybe just a fracture. Topical as well as comical. STEVE: (714) 778-0356. (4/9)

17-year PD/AT, knowledgeable, focused, great production, promotions, leader. Seeks small to medium market opportunity in midwest. CHR/AC/CR. JOHNATHAN: (402) 464-8185. (4/9)

Team player seeking great team! Three years' experience in medium market, great production, excellent voice, no attitudes, all work and all fun. CHRIS: (901) 360-1655. (4/9)

## POSITIONS SOUGHT

Program director-12 years. AC, NAC, CHR, Country experience-16 years. Consultant experience-all formats. Successful ratings record. Available now. MARK: (408) 688-5604. (4/9)

15-year pro available. Experienced PD/assistant PD/production director/MD/AT with CHR, AC and Country formats. JOHN: (509) 586-1379. (4/9)

Big females #'s. I give good morning drive. I am topical, personal, do impressions and I have great references. 12+ years' experience. GLENN: (602) 345-9655. (4/9)

News personality, news anchor, newsmen, news sidekick. All available now. Settle for the best. CALL: (713) 975-7735. (4/9)

Pleasant, professional, enthusiast, dependable, hardworking. Will work any format. Will relocate. Interested call BRIAN: (417) 889-5167 or (417) 883-4060. (4/9)

Experienced 15-year morning/afternoon drive announcer. Only 29, yes started at age 14! Great voice, fun personality and good looking. TIM: (414) 682-6755. (4/9)

Heading off to Oregon for a post-season rest from Contra Costa Sports, but still seeking Sacramento-Modesto gig. Before April 12th. FRANK: (510) 223-1534. (4/9)

Two plus years' experience in Country radio, great knowledge in Country music. Prefer Texas/Oklahoma area. Will relocate. TODD: (806) 356-8159. (4/9)

Copywriter/production director seeks to get back in the majors. I'm not cheap, but I can be had. Over fifteen years of experience. LEAVE MESSAGE: (804) 366-3486. (4/9)

Air talent with experience in AOR and Country seeks new opportunities in small market. I would prefer the southeast, but all inquiries will be considered.

**Bill (502) 339-8336.**

## R&R Opportunities Display Advertising

	1X	2X
Display	\$85/inch	\$60/inch

Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

	1X	2X
Blind Box	\$100/inch	\$75/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

## Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are **accepted only by mail or fax: 310-203-8727**. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



## BREAKERS

### CHRISTOPHER WILLIAMS

#### Every Little Thing U Do (Uptown/MCA)

73% of our reporting stations on it. Rotations: Heavy 1/0, Medium 27/1, Light 38/13, Total Adds 14, including WXYV, WILD, WKVO, KBCE, WJTT, WQMG, WALT, K98-FM, WDZZ, WJFX. Moves 38-35 on the Urban Contemporary chart.

### H-TOWN

#### Knockin' The Boots (Luke)

72% of our reporting stations on it. Rotations: Heavy 6/3, Medium 20/1, Light 39/12, Total Adds 16, including WXYV, WAMO, K104, KJMJ, WOWI, WZAK, WKKV, KKBT, KQXL, WXOK. Debuts at number 36 on the Urban Contemporary chart.

### PRINCE & N.P.G.

#### The Morning Paper (Paisley Park/WB)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/2, Light 49/13, Total Adds 15, including WDAS, WFXA, KQXL, WXOK, WWDM, WAGH, WZFX, WJBT, Z16, U102.

### RUN D.M.C.

#### Down With The King (Profile)

63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 10/0, Light 45/13, Total Adds 13, including WAMO, KPRS, KKBT, KQXL, WXOK, WJTT, WHJX, WJHM, WDZZ, WTLZ. Debuts at number 40 on the Urban Contemporary chart.

### TISHA

#### Love Me Down (Capitol)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 36/6, Total Adds 6: WOWI, KQXL, WXOK, U102, WCDX, WROU. Debuts at number 39 on the Urban Contemporary chart.

### BOBBY BROWN

#### That's The Way Love Is (MCA)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 8/3, Light 47/32, Total Adds 35, including WXYV, WBLK, WBLS, WPEG, KMJQ, WGCI, WIZF, WZAK, OC104, KBCE.

### HIGHLAND PLACE MOBSTERS

#### Take A Dip (LaFace/Arista)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 27/0, Light 28/1, Total Adds 1: KJLH. Moves 40-38 on the Urban Contemporary chart.

### L.L. COOL J

#### How I'm Comin' (Def Jam/Columbia)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 7/0, Light 46/6, Total Adds 6: XHRM, WXOK, HOT105, WDZZ, WQHH, KJLH.

### RODNEY MANNSFIELD

#### Wanna Make Luv 2 U (A&M)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/1, Light 51/11, Total Adds 12, including WDAS, WOWI, WIZF, KBCE, KQXL, WXOK, WWDM, Z16, WROU, KMJQ.

### CHANTAY SAVAGE

#### If You Believe (ID/RCA)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 2/0, Light 52/7, Total Adds 7: XHRM, WFXA, KQXL, WXOK, WLWZ, WJBT, WVLR.

## NEW & ACTIVE

### VOICES "Cloudy With A Chance Of Tears" (Zoo) 53/7

Rotations: Heavy 1/0, Medium 19/1, Light 33/6, Total Adds 7: WDAS, WOWI, WJMG, WBLX, HOT105, WCDX, KMJK. Heavy: KJLH. Mediums include: WEDR, WZAK, WKKV, KMJM, WFXA.

### JAMES BROWN "Can't Get Any Harder" (Scotti Bros.) 51/4

Rotations: Heavy 2/0, Medium 24/0, Light 25/4, Total Adds 4: WBLK, WCKX, KJMS, WQOK. Heavy: WZAK, WTLC. Mediums include: WKYS, KMJQ, WEDR, WOWI, WJIZ.

### TREY LORENZ "Just To Be Close" (Epic) 49/24

Rotations: Heavy 0/0, Medium 6/2, Light 43/22, Total Adds 24, including WBLS, WDAS, WZAK, WCKX, XHRM, OC104, WRKE, KQXL, WXOK, WENN. Medium: WFXA, WJMG, WALT, K98-FM.

### WALTER & SCOTTY "I Want To Know Your Name" (Capitol) 47/46

Rotations: Heavy 0/0, Medium 2/1, Light 45/45, Total Adds 46, including WBLK, WBLS, WDAS, WAMO, WOWI, WCKX, WJLB, WKKV, KMJM, XHRM. Medium: WZAK.

### NORMAN CONNORS /PHYLLIS HYMAN "Remember Who You Are" (MoJAZZ) 47/3

Rotations: Heavy 0/0, Medium 16/0, Light 31/3, Total Adds 3: WKYS, WAGH, WJMI. Mediums include: WDAS, WZAK, WJLB, WKKV, KMJM.

### AL B. SURE! "I Don't Wanna Cry" (WB) 46/3

Rotations: Heavy 0/0, Medium 16/0, Light 30/3, Total Adds 3: WBLK, K97, KJLH. Mediums include: WDAS, WTLC, OC104, WATV, WAGH.

### KIRK WHALUM /JEVETTA STEELE "Love Is A Losing Game" (Columbia) 45/10

Rotations: Heavy 0/0, Medium 2/0, Light 43/10, Total Adds 10: WHUR, WJLB, KQXL, WXOK, WPAL, KFXZ, WVLR, HOT105, KSJL, WEAS. Medium: WDAS, WZAK.

### II CLOSE "My Conscience Says No" (Tabu/A&M) 45/5

Rotations: Heavy 1/0, Medium 18/0, Light 26/5, Total Adds 5: WCKX, KPRS, WFXA, KFXZ, WNOV. Heavy: WJIZ. Mediums include: WZAK, KMJM, WRKE, WPAL, WFXE.

### TENE' WILLIAMS "Give Him A Love He Can Feel" (Pendulum/Elektra) 45/4

Rotations: Heavy 0/0, Medium 4/0, Light 41/4, Total Adds 4: KBCE, WFXE, WQMG, WPLZ. Medium: WBLS, WOWI, WZAK, WJFX.

### DOUGIE DEE "Do Ya Wanna Ride?" (Mercury) 40/5

Rotations: Heavy 1/0, Medium 10/0, Light 29/5, Total Adds 5: WEDR, WKKV, KBCE, WFXE, WBLX. Heavy: WGZB. Mediums include: WIZF, KQXL, WXOK, WPAL, WAGH.

### NIKITA "Sweet As It Comes" (Motown) 40/0

Rotations: Heavy 0/0, Medium 8/0, Light 32/0, Total Adds 0. Medium: WDAS, WXOK, Z93, U102, KIPR, WALT, K98-FM, KMJK.

### DONELL RUSH "If Only You Knew" (RCA) 38/0

Rotations: Heavy 0/0, Medium 14/0, Light 24/0, Total Adds 0. Mediums include: WRKE, WJIZ, KBCE, WEUP, KIIZ.

### WRECKX-N-EFFECT "Wreckx Shop" (MCA) 37/0

Rotations: Heavy 1/0, Medium 17/0, Light 19/0, Total Adds 0. Heavy: K97. Mediums include: WEDR, WOWI, WZAK, WJLB, WTLC.

### LORDS OF THE UNDERGROUND "Funky Child" (Pendulum/Elektra) 36/1

Rotations: Heavy 1/0, Medium 14/0, Light 21/1, Total Adds 1: KPRS. Heavy: WOWI. Mediums include: WXYV, WUSL, WPEG, KMJQ, WEDR.

### MOST ADDED

- WALTER & SCOTTY (46)
- BOBBY BROWN (35)
- EDDIE MURPHY (35)
- PENNY FORD (27)
- TREY LORENZ (24)
- SHABBA RANKS (23)
- H-TOWN (16)
- PRINCE & N.P.G. (15)
- PETE ROCK & C.L. (15)
- CHRISTOPHER WILLIAMS (14)

### HOTTEST

- SILK (75)
- W. HOUSTON/Nothing (68)
- R. KELLY & PUBLIC... (50)
- SADE (50)
- LO-KEY? (43)
- LEVERT (31)
- SHAI (25)
- AFTER 7 (18)
- MARY J. BLIGE (12)
- MEN AT LARGE (12)

### TOP 10

#### RECURRENTS

- | LW | TW | Artist           |
|----|----|------------------|
| 2  | 1  | W. HOUSTON/Woman |
| —  | 2  | MEN AT LARGE/SO  |
| 3  | 3  | M. COOPER/Shoop  |
| 1  | 4  | B. BROWN/Get     |
| —  | 5  | TLC/Hat          |
| 4  | 6  | ARRESTED.../Mr.  |
| 7  | 7  | A. O'NEAL/Love   |
| 9  | 8  | SWV/I'm          |
| —  | 9  | SHAI/Comforter   |
| —  | 10 | DR. DRE/Nuthin'  |

### EDDIE MURPHY "Whatzupwitu" (Motown) 35/35

Rotations: Heavy 0/0, Medium 1/1, Light 34/34, Total Adds 35, including WBLK, WBLS, WDAS, WUSL, WAMO, WOWI, WZAK, WCKX, KPRS, WKKV.

### PENNY FORD "Daydreaming" (Columbia) 35/27

Rotations: Heavy 0/0, Medium 0/0, Light 35/27, Total Adds 27, including WXYV, WBLK, WBLS, WAMO, WKYS, WVEE, WQUE, KMJM, OC104, WENN.

### CLASSIC EXAMPLE "I Do Care" (Hollywood) 31/1

Rotations: Heavy 0/0, Medium 6/0, Light 25/1, Total Adds 1: Z93. Mediums include: WJIZ, WWDM, KIIZ, KFXZ, KSJL.

### NICK SCOTTI "Wake Up Everybody" (Reprise) 27/5

Rotations: Heavy 0/0, Medium 1/0, Light 26/5, Total Adds 5. OC104, WJMI, U102, WJHM, WJFX. Medium: WATV.

### PM DAWN "Looking Through Patient Eyes" (Gee Street/Island/PLG) 26/10

Rotations: Heavy 0/0, Medium 3/0, Light 23/10, Total Adds 10: KJMJ, WEDR, XHRM, OC104, WJTT, WJJS, K97, WQOK, WCDX, KMJJ. Medium: WHJX, WJHM, WJFX.

### GLENN JONES "Call Me" (Atlantic/AG) 26/7

Rotations: Heavy 0/0, Medium 2/0, Light 24/7, Total Adds 7: WBLK, WJJS, WALT, WPLZ, KMJJ, WTUG, K98-FM. Medium: WDAS, KSJL.

### SPECIAL GENERATION "The Right One" (Capitol) 26/1

Rotations: Heavy 0/0, Medium 2/0, Light 24/1, Total Adds 1: WENN. Medium: WFXA, WFXE.

### HEAVY D & THE BOYZ "Truthful" (Uptown/MCA) 25/8

Rotations: Heavy 0/0, Medium 1/0, Light 24/8, Total Adds 8: WBLK, KMJQ, WCKX, WPAL, WZFX, WJBT, K97, KJLH. Medium: WHJX.

## SIGNIFICANT ACTION

### SHABBA RANKS /QUEEN LATIFAH "What 'Cha Gonna Do?" (Epic) 24/23

Rotations: Heavy 0/0, Medium 0/0, Light 24/23, Total Adds 23, including WBLK, WBLS, WKYS, KMJM, WJIZ, KBCE, WFXA, WPAL, WJTT, WFXE.

### SUPER CAT "Dolly My Baby" (Columbia) 23/2

Rotations: Heavy 0/0, Medium 6/0, Light 17/2, Total Adds 2: WZFX, WQHH. Mediums include: WUSL, Z93, KIIZ, WQOK, WPLZ.

### PETE ROCK & C.L. SMOOTH "Lots Of Lovin'" (Elektra) 22/15

Rotations: Heavy 1/0, Medium 2/0, Light 19/15, Total Adds 15, including WBLK, WJLB, OC104, WRKE, WJUN, WZFX, KIPR, K97, WALT, WBLX. Heavy: WOWI. Medium: WPEG, WFXA.

### KAM "Peace Treaty" (EastWest/Atlantic Group) 22/8

Rotations: Heavy 0/0, Medium 0/0, Light 22/8, Total Adds 8: WEDR, WJIZ, WENN, Z93, K97, WALT, WNOV, WTLZ.

### LILLO THOMAS "Out There Doing Wrong" (THG Music) 20/2

Rotations: Heavy 0/0, Medium 2/0, Light 18/2, Total Adds 2: WJJS, WALT. Medium: WHUR, WPAL.

### P.O.V. "Anutha Luv" (Giant/Reprise) 19/0

Rotations: Heavy 0/0, Medium 2/0, Light 17/0, Total Adds 0. Medium: WJIZ, KIPR.

### DIAMOND & THE PSYCHOTIC NEUROTICS "Sally Got A One Track Mind" (Chemistry/Mercury) 17/1

Rotations: Heavy 0/0, Medium 6/0, Light 11/1, Total Adds 1: WXOK. Mediums include: WKYS, KPRS, WJIZ, WPAL, WJJS.

### ANGELA BOFILL "I Wanna Love Somebody" (Jive) 16/5

Rotations: Heavy 0/0, Medium 1/0, Light 15/5, Total Adds 5: WHUR, WCKX, WJIZ, WJUN, WTLZ. Medium: WMVP.

### GO WEST "What You Won't Do For Love" (EMI/ERG) 16/2

Rotations: Heavy 0/0, Medium 1/0, Light 15/2, Total Adds 2: WPAL, KJMS. Medium: K97.

### DES'REE "Competitive World" (Epic) 14/0

Rotations: Heavy 0/0, Medium 2/0, Light 12/0, Total Adds 0. Medium: WJIZ, KFXZ.

### MIKI HDWARD "But I Love You" (Giant/Reprise) 13/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Total Adds 1: WAGH. Medium: WJIZ, WJMG, WALT, WTLZ.

### BOSS "Deeper" (Def Jam/Columbia) 12/11

Rotations: Heavy 0/0, Medium 0/0, Light 12/11, Total Adds 11, including WPEG, KMJQ, WOWI, WENN, Z93, WJUN, KIPR, WFXM, K97, KJMS.

### MAD COBRA "Legacy" (Columbia) 11/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3: Z93, WJBT, WEAS. Medium: WJMG.

### COMMODORES "Everything Reminds Me Of You" (Sound Barrier) 10/2

Rotations: Heavy 0/0, Medium 4/0, Light 6/2, Total Adds 2: WEUP, KJMS. Medium: WEDR, WATV, WFXM, WEAS.

### BRAND NUBIAN "Love Me Or Leave Me Alone" (Elektra) 10/0

Rotations: Heavy 1/0, Medium 1/0, Light 8/0, Total Adds 0. Heavy: WOWI. Medium: WXYV.

### B.B.O.T.I. "One Night Of Freedom" (A&M) 8/8

Rotations: Heavy 0/0, Medium 0/0, Light 8/8, Total Adds 8: WILD, WJIZ, WJUN, WLWZ, WEUP, WJJS, WFXM, KJMS.

### GETO BOYS "6 Feet Deep" (Rap-a-Lot) 8/7

Rotations: Heavy 0/0, Medium 1/0, Light 7/7, Total Adds 7: KJMJ, KMJQ, KFXZ, KIPR, K97, WALT, WBLX. Medium: WHJX.

### DADDY FREDDY "Respect Due" (Chrysalis/ERG) 8/2

Rotations: Heavy 0/0, Medium 2/0, Light 6/2, Total Adds 2: KFXZ, WJHM. Medium: WOWI, WZAK.

### GROOVE YOU "Say You Love Me" (Jamal) 8/1

Rotations: Heavy 1/0, Medium 1/0, Light 6/1, Total Adds 1: K97. Heavy: KJMJ. Medium: KIPR.

### RONNY JORDAN "Get To Grips" (4th & Broadway/Island) 8/0

Rotations: Heavy 0/0, Medium 0/0, Light 8/0, Total Adds 0.

## NEW ARTISTS

Reports/Adds

- |    |  |       |
|----|--|-------|
| 1  | TENE' WILLIAMS/Give Him A Love He Can Feel (Pendulum/Elektra)                    | 45/4  |
| 2  | DOUGIE DEE/Do Ya Wanna Ride? (Mercury)   | 40/5  |
| 3  | NIKITA/Sweet As It Comes (Motown)  | 40/0  |
| 4  | DONELL RUSH/If Only You Knew (RCA)   | 38/0  |
| 5  | LORDS OF THE UNDERGROUND/Funky Child (Pendulum/Elektra)                          | 36/1  |
| 6  | PENNY FORD/Daydreaming (Columbia)  | 35/27 |
| 7  | NICK SCOTTI/Wake Up Everybody (Reprise)  | 27/5  |
| 8  | KAM/Peace Treaty (EastWest/Atlantic Group)                                       | 22/8  |
| 9  | P.O.V./Anutha Luv (Giant/Reprise)  | 19/0  |
| 10 | DIAMOND & THE PSYCHOTIC NEUROTICS/Sally Got A One Track Mind (Chemistry/Mercury) | 17/1  |

New artists have not yet had a UC Breaker.



# Rodney Mannsfeld

**“Wanna  
Make  
Luv 2 U”**

the first single

from the new album

*Love In A Serious Way* (31158-7706-1)

**R  
M**



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**URBAN *BREAKER*** Now On 54 UC Reporters - 60%

Including WBLS WKYS WCKX WFXA WWDM KSJL ...And Many  
WDAS WOW KPRS KQXL Z16 WROU More!  
WAMO WIZF KBCE WXOK HOT105 KMJK

# UC ADDS & HOTS

## EAST

### WXYV/Baltimore Sampson/Jacobs

BOBBY BROWN  
PENNY FORD  
CHRISTOPHER WILLI  
H-TOWN  
Hottest:  
SILK  
R. KELLY & PUBLIC  
LEVERT  
LO-KEY?  
MARY J. BLIGE

### WILD/Boston Hill/Hall

CHRISTOPHER WILLI  
B.B.O.T.I.  
Hottest:  
SILK  
SWV  
SADE  
MARY J. BLIGE  
WHITNEY HOUSTON

### WBLK/Buffalo Faison/Moore

BOBBY BROWN  
WALTER & SCOTTY  
PENNY FORD  
GLENN JONES  
SHABBA RANKS  
GENERAL GRANT  
HEAVY D & THE BOY  
JAMES BROWN  
PETE ROCK & C.L.  
EDDIE MURPHY  
AL B. SURE!  
Hottest:  
MEN AT LARGE  
WHITNEY HOUSTON  
SADE  
R. KELLY & PUBLIC  
LO-KEY?

### WBLN/New York Lova/Waller

WALTER & SCOTTY  
BOBBY BROWN  
TREY LORENZ  
SHABBA RANKS  
PENNY FORD  
EDDIE MURPHY  
Hottest:  
SILK  
MARY J. BLIGE  
WHITNEY HOUSTON  
LO-KEY?  
LEVERT

### WRKS/New York Brown/Beasley

none  
Hottest:  
SILK  
SADE  
WHITNEY HOUSTON  
LO-KEY?  
MARY J. BLIGE  
R. KELLY & PUBLIC

### OC104/Ocean City Don Duckman

PM DAWN  
EDDIE MURPHY  
BOBBY BROWN  
TREY LORENZ  
PENNY FORD  
Hottest:  
NICK SCOTTI  
PETE ROCK & C.L.  
ICE CUBE  
Hottest:  
WHITNEY HOUSTON  
LO-KEY?  
LEVERT  
CHANTE' MOORE  
REGINA BELLE

### WRKE/Ocean City Quartarone/Mena

PETE ROCK & C.L.  
WALTER & SCOTTY  
EDDIE MURPHY  
TREY LORENZ  
Hottest:  
SILK  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SADE  
LO-KEY?

### WUSL/Philadelphia Allan/Monet

JODECI  
EDDIE MURPHY  
U.N.V.  
Hottest:  
SILK  
SHAI  
WHITNEY HOUSTON  
SWV  
MEN AT LARGE

## WDAZ/Philadelphia Joe Tamburro

WALTER & SCOTTY  
EDDIE MURPHY  
PRINCE & N.P.G.  
RODNEY MANNSFIELD  
TREY LORENZ  
VOICES  
Hottest:  
SADE  
WHITNEY HOUSTON  
LO-KEY?  
CHANTE' MOORE  
AFTER 7

### WAMO/Pittsburgh Hurricane Dave

RUN D.M.C.  
PENNY FORD  
WALTER & SCOTTY  
EDDIE MURPHY  
H-TOWN  
Hottest:  
SILK  
MARY J. BLIGE  
LO-KEY?  
SHAI  
R. KELLY & PUBLIC

### WHUR/Washington Kirkland/Hail

MICHAEL JACKSON  
ANGELA BOFILL  
KIRK WHALUM  
RAY CHARLES  
VANESSA WILLIAMS  
Hottest:  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SADE  
MEN AT LARGE  
MARY J. BLIGE

### WKYS/Washington Prieto/Diggs

PENNY FORD  
NONA GAYE  
NORMAN CONNORS  
SHABBA RANKS  
Hottest:  
SILK  
CHANTE' MOORE  
SHAI  
MEN AT LARGE  
LEVERT

## SOUTH

### WJIZ/Albany, GA Norm Miller

B.B.O.T.I.  
WILLIE CLAYTON  
ANGELA BOFILL  
WALTER & SCOTTY  
SHABBA RANKS  
KAM  
Hottest:  
SADE  
LO-KEY?  
LEVERT  
LORENZO  
BIG BUB

### KBCE/Alexandria, LA Donnie Taylor

BOBBY BROWN  
TENE' WILLIAMS  
RODNEY MANNSFIELD  
CHRISTOPHER WILLI  
DOUGIE DEE  
SHABBA RANKS  
Hottest:  
SILK  
LO-KEY?  
SADE  
WHITNEY HOUSTON  
R. KELLY & PUBLIC

### WVEE/Atlanta Brown/Bacote

PENNY FORD  
Hottest:  
MARY J. BLIGE  
ARRESTED DEVELOP  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SILK

### WFXA/Augusta Conner/Taylor

SHABBA RANKS  
WALTER & SCOTTY  
PRINCE & N.P.G.  
BOBBY BROWN  
EDDIE MURPHY  
JADE  
II CLOSE  
CHANTAY SAVAGE  
Hottest:  
SILK  
CHANTE' MOORE  
SADE  
BIG BUB  
AFTER 7

### KQXL/Baton Rouge Chris Clay

H-TOWN  
KIRK WHALUM  
TREY LORENZ  
AZ ONE  
CHANTAY SAVAGE  
JADE  
RODNEY MANNSFIELD  
BLACKSTREET F/TED  
TISHA  
WALTER & SCOTTY  
LEE RITENOUR  
PRINCE & N.P.G.  
RUN D.M.C.  
Hottest:  
SILK  
SADE  
LO-KEY?  
WHITNEY HOUSTON  
BIG BUB

### WVXK/Baton Rouge Chris Clay

H-TOWN  
BLACKSTREET F/TED  
AZ ONE  
JADE  
TISHA  
RODNEY MANNSFIELD  
KIRK WHALUM  
TREY LORENZ  
RUN D.M.C.  
CHANTAY SAVAGE  
L.L. COOL J  
DIAMOND & THE PSY  
WALTER & SCOTTY  
PRINCE & N.P.G.  
Hottest:  
SILK  
WHITNEY HOUSTON  
LO-KEY?  
SADE  
LEVERT

### WATV/Birmingham Ron January

none  
Hottest:  
SILK  
WHITNEY HOUSTON  
SADE  
LEVERT  
LO-KEY?

### WENN/Birmingham Donnell/Starr

BOBBY BROWN  
PENNY FORD  
TREY LORENZ  
KAM  
SPECIAL GENERATIO  
Hottest:  
LO-KEY?  
R. KELLY & PUBLIC  
SHAI  
INTRO  
SADE

### WPAL/Charleston, SC Don Kendrick

DUICE  
PENNY FORD  
GO WEST  
TREY LORENZ  
EDDIE MURPHY  
SHABBA RANKS  
WALTER & SCOTTY  
HEAVY D & THE BOY  
KIRK WHALUM  
Hottest:  
R. KELLY & PUBLIC  
AFTER 7  
SILK  
LEVERT  
ICE CUBE

### WZFX/Fayetteville, NC Frank Dawkins

BOBBY BROWN  
PRINCE & N.P.G.  
EDDIE MURPHY  
SUPER CAT  
HEAVY D & THE BOY  
PETE ROCK & C.L.  
BLACKSTREET F/TED  
Hottest:  
LO-KEY?  
LEVERT  
R. KELLY & PUBLIC  
WHITNEY HOUSTON

## WOMG/Greensboro Tony Green

MARY J. BLIGE  
MICHAEL COOPER  
REDMAN  
CHRISTOPHER WILLI  
ARRESTED DEVELOP  
TENE' WILLIAMS  
WALTER & SCOTTY  
Hottest:  
MEN AT LARGE  
WHITNEY HOUSTON  
SILK  
SWV  
REGINA BELLE

### WLWZ/Greenville, SC Walker/Valentine

H-TOWN  
PRINCE MARKIE DEE  
BOBBY BROWN  
CHRISTOPHER WILLI  
TISHA  
WALTER & SCOTTY  
NICK SCOTTI  
Hottest:  
SILK  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SADE  
LO-KEY?  
LEVERT

### WJMG/Hattiesburg Laurel, MS Rob Neal

BOBBY BROWN  
WALTER & SCOTTY  
SHABBA RANKS  
PM DAWN  
HOTTEST:  
EDDIE MURPHY  
CHRISTOPHER WILLI  
HOTTEST:  
R. KELLY & PUBLIC  
SILK  
LO-KEY?  
WHITNEY HOUSTON

### KMJQ/Houston Smokin' Tony Richards

GETO BOYS  
HEAVY D & THE BOY  
BOBBY BROWN  
RUN D.M.C.  
BOSS  
Hottest:  
SILK  
WHITNEY HOUSTON  
SADE  
LO-KEY?  
LEVERT

### WEUP/Huntsville Steve Murry

BOBBY BROWN  
EDDIE MURPHY  
TREY LORENZ  
COMODORES  
B.B.O.T.I.  
WALTER & SCOTTY  
PENNY FORD  
Hottest:  
R. KELLY & PUBLIC  
LO-KEY?  
WHITNEY HOUSTON  
SADE  
SILK

### WJMU/Jackson Todd/Jones

LORENZO  
NORMAN CONNORS  
NICK SCOTTI  
WALTER & SCOTTY  
MARVIN SEASE  
Hottest:  
SILK  
SWV  
R. KELLY & PUBLIC  
CECE PENISTON  
SHAI

### WJBT/Jacksonville Gary Young

PRINCE & N.P.G.  
CHANTAY SAVAGE  
HEAVY D & THE BOY  
MAD COBRA  
WALTER & SCOTTY  
EDDIE MURPHY  
SHABBA RANKS  
Hottest:  
SILK  
R. KELLY & PUBLIC  
WHITNEY HOUSTON  
SADE  
LEVERT

### WHJX/Jacksonville Mark Shands

BOBBY BROWN  
RUN D.M.C.  
WALTER & SCOTTY  
ZMF  
Hottest:  
SWV  
SILK  
SHAI  
ICE CUBE  
PM DAWN

### KIIZ/Killeen, TX Desair Downs

none  
Hottest:  
SILK  
R. KELLY & PUBLIC  
SADE  
WHITNEY HOUSTON  
LO-KEY?

### KFXZ/Lafayette Caray Martin

II CLOSE  
KIRK WHALUM  
EDDIE MURPHY  
WALTER & SCOTTY  
DADDY FREDDY  
TREY LORENZ  
GETO BOYS  
CHRISTOPHER WILLI  
Hottest:  
SILK  
LO-KEY?  
LEVERT  
SIMPLE PLEASURE  
AFTER 7

## Z16/Lake Charles James Williams

CHRISTOPHER WILLI  
PRINCE & N.P.G.  
TREY LORENZ  
RODNEY MANNSFIELD  
PENNY FORD  
ALEXANDER O'NEAL  
Hottest:  
R. KELLY & PUBLIC  
SILK  
SADE  
LEVERT  
WHITNEY HOUSTON

### U102/Lexington Bill Clary

PRINCE & N.P.G.  
TREY LORENZ  
BOBBY BROWN  
CHRISTOPHER WILLI  
TISHA  
WALTER & SCOTTY  
NICK SCOTTI  
Hottest:  
SILK  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SADE  
LEVERT

### KIPR/Little Rock Booker/Dylan

SHABBA RANKS  
PENNY FORD  
WALTER & SCOTTY  
PETE ROCK & C.L.  
GETO BOYS  
ALEXANDER O'NEAL  
PRINCE & N.P.G.  
BOSS  
Hottest:  
SILK  
LO-KEY?  
BIG BUB  
WHITNEY HOUSTON  
AFTER 7

### WGZB/Louisville Del Spencer

WALTER & SCOTTY  
H-TOWN  
CHRISTOPHER WILLI  
Hottest:  
SILK  
LEVERT  
MEN AT LARGE  
SHAI  
SWV

### WVLR/Lynchburg, VA Ladd Goins

RAY CHARLES  
TREY LORENZ  
KIRK WHALUM  
CHANTAY SAVAGE  
Hottest:  
SILK  
LO-KEY?  
WHITNEY HOUSTON  
SADE

### WJLS/Lynchburg, VA Ciscol/Cameron

EDDIE MURPHY  
PENNY FORD  
PM DAWN  
B.B.O.T.I.  
GLENN JONES  
LILLO THOMAS  
TREY LORENZ  
HOME TEAM  
Hottest:  
SILK  
LO-KEY?  
SADE  
WHITNEY HOUSTON  
LEVERT

### WFXM/Macon, GA Big George Thraatt

DINA CARROLL  
BOBBY BROWN  
SHABBA RANKS  
WALTER & SCOTTY  
EDDIE MURPHY  
PENNY FORD  
BOSS  
B.B.O.T.I.  
Hottest:  
SHAI  
CHUCKII BOOKER  
BIG BUB  
LEVERT  
LO-KEY?

### K97/Memphis O'Jay/Bell

BOBBY BROWN  
PETE ROCK & C.L.  
HEAVY D & THE BOY  
KAM  
RODNEY O & JOE CO  
WALTER & SCOTTY  
BOSS  
EDDIE MURPHY  
AL B. SURE!  
PM DAWN  
GETO BOYS  
GROOVE YOU  
Hottest:  
SILK  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
AFTER 7  
REGINA BELLE

### KJMS/Memphis Bess/St. James

WALTER & SCOTTY  
JAMES BROWN  
B.B.O.T.I.  
BOBBY BROWN  
COMODORES  
PENNY FORD  
EDDIE MURPHY  
BOSS  
GO WEST  
Hottest:  
SILK  
R. KELLY & PUBLIC  
AFTER 7  
WHITNEY HOUSTON  
SHAI

## WALT/Meridian, MS Steve Poston

BLACKSTREET F/TED  
RAY CHARLES  
CHRISTOPHER WILLI  
WALTER & SCOTTY  
KAM  
PETE ROCK & C.L.  
LILLO THOMAS  
GETO BOYS  
GLENN JONES  
SHABBA RANKS  
Hottest:  
R. KELLY & PUBLIC  
SILK  
SADE  
WHITNEY HOUSTON  
LO-KEY?

### WEDR/Miami James Thomas

DOUGIE DEE  
PM DAWN  
KAM  
RAY CHARLES  
Hottest:  
WHITNEY HOUSTON  
LO-KEY?  
SADE  
BIG BUB

### WBLX/Mobile Cheatham/Sinclair

DOUGIE DEE  
VOICES  
GETO BOYS  
TREY LORENZ  
PRINCE & N.P.G.  
WALTER & SCOTTY  
PETE ROCK & C.L.  
BOBBY BROWN  
Hottest:  
WHITNEY HOUSTON  
SILK  
BIG BUB  
LEVERT  
INTRO

### HOT105/Montgomery Monica May

PRINCE & N.P.G.  
TREY LORENZ  
BOBBY BROWN  
RODNEY MANNSFIELD  
L.L. COOL J  
KIRK WHALUM  
VOICES  
WALTER & SCOTTY  
Hottest:  
R. KELLY & PUBLIC  
SADE  
SILK  
WHITNEY HOUSTON  
LO-KEY?

### WOOK/Nashville Jackson/Wright

MICHAEL JACKSON  
H-TOWN  
WALTER & SCOTTY  
JAMES BROWN  
PM DAWN  
VANESSA WILLIAMS  
Hottest:  
SILK  
WHITNEY HOUSTON  
SHAI  
R. KELLY & PUBLIC  
SADE

### WKS/New Bern, NC Kirkland/Kenney

none  
Hottest:  
R. KELLY & PUBLIC  
SILK  
SHAI  
WHITNEY HOUSTON  
NAUGHTY BY NATURE

### WQUE/New Orleans Stevens/Cortello

PENNY FORD  
Hottest:  
WHITNEY HOUSTON  
MEN AT LARGE  
SILK  
PIMP DADDY  
DUICE

### WOWI/Norfolk Steve Crumbley

TISHA  
H-TOWN  
WALTER & SCOTTY  
VOICES  
RODNEY MANNSFIELD  
BIG BUB  
EDDIE MURPHY  
BOSS  
AFTER 7  
Hottest:  
MEN AT LARGE  
SILK  
PORTRAIT  
ROBIN S  
LORDS OF THE UNDE

### WJHM/Orlando Lindsay/Hollywood

SADE  
KENNY G  
NICK SCOTTI  
DADDY FREDDY  
RUN D.M.C.  
LO-KEY?  
Hottest:  
SILK  
R. KELLY & PUBLIC  
SHAI  
WHITNEY HOUSTON  
95 SOUTH

### WQOK/Raleigh Young/Connors

none  
Hottest:  
SHAI  
SILK  
R. KELLY & PUBLIC  
LO-KEY?  
WHITNEY HOUSTON

## WCDX/Richmond Aaron Maxwell

TISHA  
EDDIE MURPHY  
SHABBA RANKS  
VOICES  
WALTER & SCOTTY  
PENNY FORD  
PM DAWN  
BOSS  
Hottest:  
LEVERT  
LO-KEY?  
SILK  
R. KELLY & PUBLIC  
INTRO

### WPLZ/Petersburg- Richmond

Phil Daniels  
WALTER & SCOTTY  
TENE' WILLIAMS  
PENNY FORD  
EDDIE MURPHY  
SHABBA RANKS  
TREY LORENZ  
PETE ROCK & C.L.  
GLENN JONES  
Hottest:  
SILK  
WHITNEY HOUSTON  
REGINA BELLE  
AFTER 7  
LEVERT

### KSJL/San Antonio Michael Andrews

MICHAEL JACKSON  
EN VOGUE  
PENNY FORD  
H-TOWN  
KIRK WHALUM  
RODNEY MANNSFIELD  
Hottest:  
AFTER 7  
WHITNEY HOUSTON  
LORENZO  
SADE  
SILK

### WEAS/Savannah Floyd Blackwell

EDDIE MURPHY  
WALTER & SCOTTY  
KIRK WHALUM  
MAD COBRA  
BOBBY BROWN  
PENNY FORD  
STEPHANIE MILLS  
Hottest:  
R. KELLY & PUBLIC  
SADE  
BIG BUB  
SHAI  
AFTER 7

## KMJJ/Shreveport John Wilson

SHABBA RANKS  
EDDIE MURPHY  
WALTER & SCOTTY  
RAY CHARLES  
GLENN JONES  
PM DAWN  
PETE ROCK & C.L.  
Hottest:  
R. KELLY & PUBLIC  
SADE  
LO-KEY?  
LEVERT  
WHITNEY HOUSTON

### WTUG/Tuscaloosa, AL Steve Sloan

GLENN JONES  
EN VOGUE  
Hottest:  
SILK  
SHAI  
WHITNEY HOUSTON  
SADE  
R. KELLY & PUBLIC

### K98-FM/West Monroe, LA Rocky Love

SHABBA RANKS  
WALTER & SCOTTY  
GLENN JONES  
CHRISTOPHER WILLI  
BOBBY BROWN  
SIMPLE PLEASURE  
Hottest:  
R. KELLY & PUBLIC  
SILK  
WHITNEY HOUSTON  
AFTER 7  
LEVERT

## MIDWEST

### WGCI/Chicago Smith/Clemons

GERALD ALSTON  
LO-KEY?  
SWV  
BOBBY BROWN  
Hottest:  
R. KELLY & PUBLIC  
SILK  
MEN AT LARGE  
WHITNEY HOUSTON  
NAUGHTY BY NATURE

### WIZF/Cincinnati Tori Turner

RODNEY MANNSFIELD  
BOBBY BROWN  
Hottest:  
SILK  
R. KELLY & PUBLIC  
LO-KEY?  
SHAI  
LEVERT

### WZAK/Cleveland Tolliver/Rush

H-TOWN  
TREY LORENZ  
BOBBY BROWN  
AL JARREAU  
EDDIE MURPHY  
Hottest:  
WHITNEY HOUSTON  
AFTER 7  
R. KELLY & PUBLIC  
SADE  
LEVERT

### WCKX/Columbus, OH Frank Kelly

ANGELA BOFILL  
JAMES BROWN  
II CLOSE  
WALTER & SCOTTY  
TREY LORENZ  
EDDIE MURPHY  
HEAVY D & THE BOY  
Hottest:  
SILK  
LO-KEY?  
WHITNEY HOUSTON  
LEVERT  
PORTRAIT

### WVKO/Columbus, OH Nelson/Anderson

DINA CARROLL  
SIMPLE PLEASURE  
CHRISTOPHER WILLI  
Hottest:  
AFTER 7  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
LEVERT  
MARY J. BLIGE

### WROU/Dayton Marr Hankston

CHANTE' MOORE  
RODNEY MANNSFIELD  
TISHA  
JADE  
PRINCE & N.P.G.  
Hottest:  
MARY J. BLIGE  
AFTER 7  
SADE  
LO-KEY?  
SHAI

### WJLB/Detroit Hegwood/Thomas

WALTER & SCOTTY  
PETE ROCK & C.L.  
KIRK WHALUM  
Hottest:  
SILK  
SADE  
U.N.V.  
WHITNEY HOUSTON  
DUICE

### WDZZ/Flint Maestro

CHRISTOPHER WILLI  
RUN D.M.C.  
L.L. COOL J  
CHAKA KHAN  
Hottest:  
SILK  
R. KELLY & PUBLIC  
SADE  
WHITNEY HOUSTON  
LO-KEY?

### WJFX/Ft. Wayne Ange Canessa

NENEH CHERY  
NICK SCOTTI  
EDDIE MURPHY  
SHABBA RANKS  
PENNY FORD  
CHRISTOPHER WILLI  
Hottest:  
SILK  
SWV  
WHITNEY HOUSTON  
SADE  
NAUGHTY BY NATURE

### WTLC/Indianapolis Johnson/Buchanan

DINA CARROLL  
Hottest:  
SHAI  
R. KELLY & PUBLIC  
SILK  
SADE  
WHITNEY HOUSTON

### KPRS/Kansas City Weaver/Fears

BOBBY BROWN  
RUN D.M.C.  
LORDS OF THE UNDE  
II CLOSE  
EDDIE MURPHY  
Hottest:  
SILK  
SADE  
WHITNEY HOUSTON  
LO-KEY?  
REGINA BELLE

### WQHM/Lansing, MI Goldbach/Dubose

SHABBA RANKS  
TREY LORENZ  
L.L. COOL J  
SUPER CAT  
WALTER & SCOTTY  
EDDIE MURPHY  
BOBBY BROWN  
AL JARREAU  
CHAKA KHAN  
Hottest:  
R. KELLY & PUBLIC  
SILK  
CHANTE' MOORE  
WHITNEY HOUSTON  
SADE

### WMVP/Milwaukee Young/Brown

WALTER & SCOTTY  
EDDIE MURPHY  
SHAI  
RAY CHARLES  
PENNY FORD  
Hottest:  
SADE  
WHITNEY HOUSTON  
AFTER 7  
LEVERT  
REGINA BELLE

### WNOV/Milwaukee Ernie G.

WALTER & SCOTTY  
EDDIE MURPHY  
PRINCE & N.P.G.  
II CLOSE  
Hottest:  
R. KELLY & PUBLIC  
SILK  
WHITNEY HOUSTON  
SADE  
LO-KEY?

### WKKV/Milwaukee Brian Anthony

BOBBY BROWN  
WALTER & SCOTTY  
EDDIE MURPHY  
DOUGIE DEE  
H-TOWN  
Hottest:  
SILK  
R. KELLY & PUBLIC  
AFTER 7  
WHITNEY HOUSTON  
MARY J. BLIGE

### WTLZ/Saginaw, MI Crockett/Lamprey

PENNY FORD  
WALTER & SCOTTY  
KAM  
TREY LORENZ  
RUN D.M.C.  
EDDIE MURPHY  
CHAKA KHAN  
PETE ROCK & C.L.  
ANGELA BOFILL  
BOBBY BROWN  
Hottest:  
SILK  
WHITNEY HOUSTON  
SADE  
LO-KEY?

### KMJW/St. Louis Atkins/Wynter

LEVERT  
WALTER & SCOTTY  
EDDIE MURPHY  
SHABBA RANKS  
PENNY FORD  
Hottest:  
SADE  
R. KELLY & PUBLIC  
CHANTE' MOORE  
SILK  
WHITNEY HOUSTON

### KTOW-FM/Tulsa Tony Barrow

none  
Hottest:  
SILK  
SADE  
R. KELLY & PUBLIC  
LO-KEY?  
SHAI

## WEST

### V103.9/Los Angeles Fields/Michaels

SWV  
RUN D.M.C.  
PUNKDOOBIEST  
Hottest:  
WHITNEY HOUSTON  
SHAI  
SILK  
SWV  
SADE



Going for Adds 4/12

We could use a bunch of fancy words to describe how Michael Cooper's new single will make you feel.

But why should we waste your time when the song title says it with just two?

# "So Good"

The follow-up to the hit "Shoop Shoop (Never Stop Givin' You Love)" by

# Michael Cooper

Produced by Michael Cooper and Tony Sheekency for Norcal Atlanta Boyz

From the album: **Get Closer**

Management: Gardner-Howard Entertainment



©1993 Repulse Records



# BREAKERS

SADE

Kiss Of Life (Epic)

53% of our reporters on it. Rotations: Heavy 0, Medium 31, Light 28, Total Adds 7: WLTS, WMXZ, KSFI, WKLI, WLEV, WMAG, KYMG. Moves 24-20 on the AC chart.

# NEW & ACTIVE

**RACHELLE FERRELL "Welcome To Love" (Capitol) 49/4**

Rotations: Heavy 1/0, Medium 26/1, Light 22/3, Total Adds 4, WYXR, KVIL, WJLK, KSSKFM, Heavy: K99, Medium including KESZ, WOBM, KMY, WLMX, WTCB, KMXR, WDLX, WAHR, KTYL, WROE, WLQR, WWWW, KRNO, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, KZLT, WQLH, WLDR, KMGW, KNNN. Moves 26-24 on the AC chart.

**BRUCE HORNSBY "Harbor Lights" (RCA) 47/21**

Rotations: Heavy 0, Medium 16/4, Light 31/17, Total Adds 21, WMXZ, WKQI, KKCW, WKLI, WLEV, WKYE, WOBM, WAHR, WTFM, KMJC, WWSN, WFMK, WWWW, KISC, JOY99, KVIC, WQLH, WLDR, KIDX, KMGW, KNNN. Medium including KHMZ, KMY, WLMX, WMAG, WDLX, WMBX, WROE, WMGN, WLQR, WNMB, KZLT, KEYW. Debuts at number 27 on the AC chart.

**WARREN HILL "The Passion Theme" (Novus/RCA) 45/3**

Rotations: Heavy 7/0, Medium 18/1, Light 18/5, Total Adds 3, WARM98, WTCB, WJDX, Heavy: WLMX, WROE, WLQR, KRLB, KZLT, K99, KMGQ. Medium: KVIL, KSFI, WOBM, WDLX, WAHR, WTFM, WMBX, KTYL, WFMK, KJSN, KISC, WNMB, KTWN, KVIC, WHMS, WLDR. Light including KQ102, KESZ, KGBY, WLEV. Moves 27-25 on the AC chart.

**CHRIS ISAAK "Can't Do A Thing (To Stop Me)" (Reprise) 43/12**

Rotations: Heavy 0, Medium 11/0, Light 32/12, Total Adds 12, WARM98, B100, WKYE, WCSO, KMXR, WMAG, WAHR, WMBX, KISC, KKL, KIDX, KMGQ. Medium: KHMZ, WOBM, WDLX, WROE, WLQR, KVIC, WMTFM, KZLT, KMGW, KNNN, KEYW. Light including WNNK, KESZ, WMGS, KMY, WLMX, WIVY, KTYL. Debuts at number 30 on the AC chart.

**BOY KRAZY "That's What Love Can Do" (Next Plateau/London/PLG) 43/6**

Rotations: Heavy 7/0, Medium 18/1, Light 18/5, Total Adds 6, WALK, WDLX, WJDX, WMC, WMGN, KISC. Heavy: WQAL, WKYE, WMAG, WRMF, KVIC, K99, KEYW. Medium including WMXV, WYXR, WMTX, WKQI, WKTJ, KKCW, WMJQ, WARM, WMBX, KTYL, KGBX, KTWN, WHMS, KZLT, WQLR, KMGW, KNNN. Moves 28-22 on the AC chart.

**REGINA BELLE "If I Could" (Columbia) 40/7**

Rotations: Heavy 1/0, Medium 19/2, Light 20/5, Total Adds 7, KQ102, WTFM, KTYL, WFMK, KSSKFM, KJSN, WQLH. Heavy: WLTE. Medium including WBMX, WOBM, KMXR, WMAG, WDLX, WAHR, WROE, WLQR, WWWW, KRLV, KRLB, WNMB, KTWN, WHMS, KZLT, KMGW, KEYW. Light including WYXR, WBTM, WLTS, KSFI, WLEV. Moves 30-28 on the AC chart.

**BON JOVI "Bed Of Roses" (Jambco/Mercury) 34/2**

Rotations: Heavy 2/0, Medium 11/0, Light 21/2, Total Adds 2, KHMZ, WHMS. Heavy: WKYE, KEYW. Medium: WMTX, WKTJ, WCSO, WDLX, WAHR, WLQR, KTWN, KVIC, KZLT, KMGW, K99. Light including WMXZ, KEZR, WMJQ, KMY, WJDX, WIVY, WTFM, KTYL, WROE, KMJC, WFMK, KGBX, KXYQ, KISC, KRLB.

**JOHN PAGANO "The Best I Ever Was" (MCA) 31/10**

Rotations: Heavy 0, Medium 3/1, Light 28/9, Total Adds 10, KVIL, WDLX, WAHR, WIVY, WTFM, WMBX, KMJC, WWSN, KTWN, KEYW. Medium including WLQR, KZLT. Light including WLIF, WMTX, KGBY, KSFI, KTYL, WROE, WWWW, KRLV, KXYQ, KISC, KRLB, WNMB, KVIC, WMTFM, WHMS, WQLR, WLDR, KMGW, K99.

**SAWYER BROWN "All These Years" (Curb) 31/2**

Rotations: Heavy 0, Medium 16/0, Light 15/2, Total Adds 2, WWSN, WLDR. Medium: KSFI, WCSO, WTCB, KMXR, WAHR, WRVR, WLQR, KISC, KRLB, WNMB, KVIC, WMTFM, WHMS, KMGW, K99, KEYW. Light including WLIF, KQ102, WNNK, KESZ, WKYE, WZNY, KMJC, WCRZ, KRLV, KKL, KTWN, WQLR, KNNN.

**ERIC CLAPTON "Running On Faith" (Reprise) 31/1**

Rotations: Heavy 2/0, Medium 15/0, Light 14/1, Total Adds 1, WMXZ. Heavy: WRQX, KNNN. Medium: WOBM, WCSO, KMY, WMAG, WDLX, WAHR, WLQR, JOY99, WNMB, KTWN, KVIC, KYMG, KMGW, K99, KEYW. Light including KHMZ, WKYE, EAGLE, WMC, WROE, KMJC, WCRZ, WLHT, WFMK, KGBX, KISC, WMTFM, WHMS.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 VANESSA WILLIAMS & BRIAN MCKNIGHT	111/0	107	4	0
2 WHITNEY HOUSTON	109/0	97	8	4
3 GLORIA ESTEFAN	106/1	86	16	4
4 JON SECADA	105/1	82	18	5
5 RESTLESS HEART/WARREN HILL	101/3	75	25	1
6 ELTON JOHN	98/0	59	30	9
7 GO WEST	99/3	39	46	14
8 WENDY MOTEN	96/3	40	39	17
9 MICHAEL W. SMITH*	86/0	50	27	9
10 MARY-CHAPIN CARPENTER	84/2	37	39	8
11 STING	87/4	27	50	10
12 EXPOSE	86/6	19	50	17
13 CELINE DION	77/4	12	45	20
14 SHAWN COLVIN	72/2	13	39	20
15 KENNY G	57/0	25	22	10
16 BOY GEORGE	65/9	8	37	20
17 PEABO BRYSON & REGINA BELLE	51/0	13	29	9
18 HOWARD HEWETT	65/1	7	30	28
19 RAY CHARLES	64/9	3	36	25
20 SADE	59/7	0	31	28
21 PAUL McCARTNEY	49/0	8	30	11
22 BOY KRAZY	43/6	7	18	18
23 DURAN DURAN	32/0	6	16	10
24 RACHELLE FERRELL	49/4	1	26	22
25 WARREN HILL	45/3	7	16	22
26 PATTY SMYTH	27/0	5	16	6
27 BRUCE HORNSBY	47/21	0	16	31
28 REGINA BELLE	40/7	1	19	20
29 MICHAEL BOLTON	30/0	6	16	8
30 CHRIS ISAAK	43/12	0	11	32

\*Keeps bullet due to continued growth.

## JUST ADDED

- BRUCE HORNSBY (21)
- CHRIS ISAAK (12)
- JOHN PAGANO (10)
- BOY GEORGE (9)
- RAY CHARLES (9)
- CHAKA KHAN (9)
- TASMIN ARCHER (7)
- REGINA BELLE (7)
- LINSEY BUCKINGHAM (7)
- SADE (7)
- SUNDAYS (7)
- KIRK WHALUM (7)

## HOTTEST

- WILLIAMS & MCKNIGHT (102)
- WHITNEY HOUSTON (86)
- GLORIA ESTEFAN (70)
- RESTLESS HEART (55)
- JON SECADA (53)
- ELTON JOHN (43)
- MICHAEL W. SMITH (25)
- KENNY G (17)
- STING (13)
- WENDY MOTEN (12)

**JEFF HEALEY BAND "Lost In Your Eyes" (Arista) 28/6**

Rotations: Heavy 0, Medium 9/1, Light 19/5, Total Adds 6, WPNT, WKTJ, WFMK, WWWW, WMTFM, KNNN. Medium including WCSO, KMY, WDLX, WAHR, KGBX, WLQR, WQLR, KEYW. Light including WKYE, WIVY, KTYL, WROE, KMJC, KISC, KRLB, WNMB, KTWN, KVIC, KZLT, WLDR, KMGW, K99.

**DINA CARROLL "So Close" (A&M) 27/5**

Rotations: Heavy 0, Medium 6/0, Light 21/5, Total Adds 5, WMGS, KMJC, WWWW, KMGW, KEYW. Medium: KMXR, WAHR, WLQR, KVIC, WHMS, K99. Light including WBMX, KESZ, WHYNF, KMY, WRVR, WROE, WWSN, WMGN, KISC, KRLB, WNMB, KTWN, WMTFM, KZLT, WQLH, WQLR.

**JENNIFER WARNES "The Whole Of The Moon" (Private Music) 21/5**

Rotations: Heavy 0, Medium 5/0, Light 16/5, Total Adds 5, WDLX, WAHR, WWSN, WNMB, WQLH. Medium: WOBM, WLQR, KRNO, KTWN, KEYW. Light including WARM98, WNNK, KMY, WROE, KRLB, KVIC, WMTFM, WHMS, KMGW, K99, KMGQ.

**CHARLES & EDDIE "House Is Not A Home" (Capitol) 20/0**

Rotations: Heavy 0, Medium 5/0, Light 15/0, Total Adds 0, Medium: WMXV, WOBM, KMY, WAHR, WLQR. Light: WMXZ, WDLX, WROE, WFMK, WWWW, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WLDR, KIDX, KMGW, K99.

**DAVID SANBORN "Benny" (Elektra) 19/5**

Rotations: Heavy 0, Medium 0, Light 19/5, Total Adds 5, WWSN, WFMK, KMGW, KISC, WQLR. Light including KMY, WMC, WROE, WLQR, WWWW, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WLDR, K99, KEYW.

**TASMIN ARCHER "Sleeping Satellite" (SBK/ERG) 18/7**

Rotations: Heavy 0, Medium 2/1, Light 16/6, Total Adds 7, WMBX, WLQR, KRLB, KTWN, WHMS, WQLR, KNNN. Medium including KEYW. Light including WBMX, WKTJ, KMY, WROE, WNMB, KVIC, KZLT, KMGW, K99, KMGQ.

**CHAKA KHAN "Don't Look At Me That Way" (WB) 16/9**

Rotations: Heavy 0, Medium 3/2, Light 13/7, Total Adds 9, WBMX, KESZ, WWWW, KRNO, KRLB, WMTFM, KZLT, KMGW, KNNN. Medium including WLQR. Light including WROE, WNMB, KTWN, KVIC, WHMS, K99.

## SIGNIFICANT ACTION

**PRETENDERS "I'm Not In Love" (MCA) 14/3**

Rotations: Heavy 0, Medium 2/0, Light 12/3, Total Adds 3, WNMB, KTWN, KVIC. Medium: WAHR, WLQR. Light including WARM98, KMY, WROE, WWWW, KRLB, WHMS, KZLT, KMGW, K99.

**FREDDIE MERCURY "Time" (Hollywood) 14/0**

Rotations: Heavy 1/0, Medium 4/0, Light 9/0, Total Adds 0, Heavy: KEYW. Medium: WLQR, KRLB, WNMB, KZLT. Light: WMXZ, WROE, WWWW, KTWN, KVIC, WQLR, KIDX, KMGW, K99.

**ROD STEWART "Have I Told You Lately" (WB) 14/0**

Rotations: Heavy 3/0, Medium 9/0, Light 2/0, Total Adds 0, Heavy: WLTT, WZMX, WMC. Medium: WYXR, WRQX, WKTJ, WKLI, EAGLE, WMLX, WRVR, WMGN, KXYQ. Light: WENS, KRLV.

**INXS "Beautiful Girl" (Atlantic/AG) 13/0**

Rotations: Heavy 0, Medium 8/0, Light 5/0, Total Adds 0, Medium: WMXV, WMXZ, WMTX, KMY, WIVY, KTWN, KVIC, KMGW. Light: WKQI, B100, WLQR, KRLB, K99.

**LINSEY BUCKINGHAM "Don't Look Down" (Reprise) 7/7**

Rotations: Heavy 0, Medium 0, Light 7/7, Total Adds 7, KMY, WLQR, KRLB, WNMB, KMGW, K99, KEYW.

**SUNDAYS "Wild Horses" (DGC) 7/7**

Rotations: Heavy 0, Medium 0, Light 7/7, Total Adds 7, WLQR, KRLB, KTWN, KVIC, WHMS, K99, KEYW.

**KIRK WHALUM / JEVETTA STEELE "Love Is A Losing Game" (Columbia) 7/7**

Rotations: Heavy 0, Medium 0, Light 7/7, Total Adds 7, WROE, WMGN, WLQR, WNMB, KMGW, K99, KMGQ.

**ROSANNE CASH "Seventh Avenue" (Columbia) 7/0**

Rotations: Heavy 0, Medium 2/0, Light 5/0, Total Adds 0, Medium: WAHR, WLQR. Light: KKCW, KMY, WROE, KMGW, K99.

**JACK WAGNER "It's My Baby Too" (BFE/JRS) 6/1**

Rotations: Heavy 0, Medium 1/0, Light 5/1, Total Adds 1, WROE. Medium: WLQR. Light including KTWN, KVIC, K99, KEYW.

**CAGES "Nameless Faces" (Capitol) 5/1**

Rotations: Heavy 0, Medium 0, Light 5/1, Total Adds 1, KEYW. Light including WLQR, KVIC, WHMS, K99.

**NONA GAYE "Things We All Do For Love" (Third Stone/Atlantic Group) 5/1**

Rotations: Heavy 0, Medium 0, Light 5/1, Total Adds 1, WROE. Light including WLQR, KRLB, KVIC, K99.

**CAROLE KING "Lay Down My Life" (King's X/Rhythm Safari) 5/1**

Rotations: Heavy 0, Medium 2/0, Light 3/1, Total Adds 1, WLQR. Medium: WAHR, WRVR. Light including WHMS, KMGW.

# Jennifer Warnes

## "Whole Of The Moon"

R&R New & Active GAVIN Debut 36\* MAC 31\*

"C.C. and I both had the same reactions, it just kind of jumps out at you!"  
... Bobbi Maxwell, WNNK

"Beat out heavy contenders. Sounds great on the air, has a nice fresh sound."  
... Jeff Rafter, WOBM

From the critically acclaimed album **THE HUNTER**.



The excitement builds! Thank you AC radio for the pick that's working!



*Cathy*  
**DENNIS**

The follow-up to the Top 5 smash, "Irresistible!"

*"Moments of Love"*

Going for adds 4/12.



PolyGram Label Group

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## CURRENT-BASED

## ASSOCIATE REPORTERS

### MIDWEST

#### P1

##### WPNT/Chicago

Murray/Spears

JEFF HEALEY BAND  
Hottest:  
ELTON JOHN  
WHITNEY HOUSTON  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
RESTLESS HEART

##### WARH98/Cincinnati

Michael Grayson

CHRIS ISAAK  
WARREN HILL  
Hottest:  
RESTLESS HEART  
VANESSA WILLIAMS  
GO WEST  
WHITNEY HOUSTON  
STING

##### WNNK/Cincinnati

Mathews/Maxwell

none  
Hottest:  
KURT HOWELL  
WYNONNA  
VANESSA WILLIAMS  
GO WEST  
GLORIA ESTEFAN

##### WLTF/Cleveland

Popovich/Kennedy

STING  
Hottest:  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
PATTY SMYTH  
DURAN DURAN  
STING

##### WQAL/Cleveland

Ervin/Kowalski

EXPOSE  
Hottest:  
VANESSA WILLIAMS  
JON SECADA  
WHITNEY HOUSTON  
STING  
BOY KRAZY

##### WKQI/Detroit

Steve Weed

BRUCE HORNSBY  
GLENN FREY  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
VANESSA WILLIAMS  
ELTON JOHN  
JON SECADA

##### WENS/Indianapolis

Knight/Eagan

CROSBY & COLLINS  
Hottest:  
VANESSA WILLIAMS  
ELTON JOHN  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
WENDY MOTEN

##### WKTJ/Milwaukee

Clayton/Harrison

JEFF HEALEY BAND  
STING  
Hottest:  
WENDY MOTEN  
KENNY G  
BRYSON & BELLE  
SON JOVI  
VANESSA WILLIAMS

##### KS95/Minneapolis

Davis/McKeever

none  
Hottest:  
ELTON JOHN  
GENESIS  
JON SECADA  
KENNY G

##### WLTE/Minneapolis

Gary Noian

RAY CHARLES  
Hottest:  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
ELTON JOHN  
RESTLESS HEART  
MICHAEL W. SMITH

##### KYKY/St. Louis

Greg Hewitt

WENDY MOTEN  
Hottest:  
VANESSA WILLIAMS  
DURAN DURAN  
WHITNEY HOUSTON  
JON SECADA  
RESTLESS HEART

#### P2

##### WROE/Appleton, WI

J. Davis

JACK WAGNER  
KIRK WHALUM  
NONA GAYE  
Hottest:  
MARY CHAPIN CARPE  
JON SECADA  
VANESSA WILLIAMS  
RESTLESS HEART  
GLORIA ESTEFAN

##### KMJC/Ovenport

O'Brien/Taylor

DINA CARROLL  
RAY CHARLES  
SHAWN COLVIN  
BRUCE HORNSBY  
JOHN PAGANO  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
JON SECADA  
VANESSA WILLIAMS

##### WMMX/Dayton

James/Taylor

JENNIFER WARNES  
BRUCE HORNSBY  
JOHN PAGANO  
DAVID SANBORN  
SAWYER BROWN  
Hottest:  
VANESSA WILLIAMS  
JON SECADA  
ELTON JOHN  
WHITNEY HOUSTON  
RESTLESS HEART

##### WCRZ/Flint, MI

Patrick/McIntyre

BOY GEORGE  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
RESTLESS HEART  
JON SECADA  
VANESSA WILLIAMS

##### WLHT/Grand Rapids

Dirksen/Brown

RAY CHARLES  
BOY GEORGE  
Hottest:  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
JON SECADA  
WHITNEY HOUSTON  
RESTLESS HEART

##### WFMK/Lansing

Ray Marshall

BRUCE HORNSBY  
REGINA BELLE  
JEFF HEALEY BAND  
DAVID SANBORN  
Hottest:  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
MICHAEL W. SMITH  
WHITNEY HOUSTON  
RESTLESS HEART

##### WMBN/Madison, WI

Freeman/O'Neill

WENDY MOTEN  
KIRK WHALUM  
BOY KRAZY  
Hottest:  
GLORIA ESTEFAN  
GO WEST  
WHITNEY HOUSTON  
VANESSA WILLIAMS  
RESTLESS HEART

##### KMGL/Oklahoma City

O'Brien/Bennett

STING  
DAVID SANBORN  
Hottest:  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
MICHAEL W. SMITH  
JON SECADA

##### KGBX/Springfield, MO

Baker/Summers

none  
Hottest:  
GO WEST  
WHITNEY HOUSTON  
RESTLESS HEART  
MICHAEL W. SMITH  
BOY GEORGE

##### WLOR/Toledo

Kendall/Cooper

KIRK WHALUM  
LINDSEY BUCKINGHA  
SUNDAYS  
SONIA DADA  
PM DAWN  
TASMIN ARCHER  
CAROLE KING  
Hottest:  
VANESSA WILLIAMS  
WENDY MOTEN  
MARY CHAPIN CARPE  
GLORIA ESTEFAN  
MICHAEL W. SMITH

##### WWMW/Toledo

Mark Roberts

BRUCE HORNSBY  
JEFF HEALEY BAND  
CHAKA KHAN  
DINA CARROLL  
Hottest:  
VANESSA WILLIAMS  
JON SECADA  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
MICHAEL W. SMITH

#### P3

##### WMT-FM/Cedar Rapids, IA

Randy Lee

JEFF HEALEY BAND  
CHAKA KHAN  
Hottest:  
KENNY G  
ELTON JOHN  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
JON SECADA

##### WHMS/Champaign, IL

Jay/Ewing

TOAD THE WET SPRO  
TASMIN ARCHER  
SON JOVI  
SUNDAYS  
Hottest:  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
RESTLESS HEART  
MARY CHAPIN CARPE

##### KZLT/Grand Forks, ND

Hennen/Michaels

CHAKA KHAN  
Hottest:  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
JON SECADA  
RESTLESS HEART

##### WQLH/Green Bay, WI

Nelson/Taylor

REGINA BELLE  
BRUCE HORNSBY  
JENNIFER WARNES  
Hottest:  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
RESTLESS HEART  
MICHAEL W. SMITH

##### WQLR/Kalamazoo, MI

Lanphear/Wertz

DAVID SANBORN  
TASMIN ARCHER  
Hottest:  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
MICHAEL W. SMITH

##### WLDN/NW Michigan

Angie Hanks

SAWYER BROWN  
BRUCE HORNSBY  
Hottest:  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA  
WHITNEY HOUSTON  
RESTLESS HEART

### MOST ADDED

- DAVID SANBORN (5)
- CHRIS ISAAK (4)
- SONIA DADA (4)
- LINDSEY BUCKINGHAM (3)
- BRUCE HORNSBY (3)
- CHARLES & EDDIE (2)
- CHAKA KHAN (2)
- JACK WAGNER (2)
- KIRK WHALUM (2)

### HOTTEST

- WILLIAMS & MCKNIGHT (13)
- JON SECADA (11)
- WHITNEY HOUSTON (10)
- RESTLESS HEART (10)
- GLORIA ESTEFAN (9)
- ELTON JOHN (9)
- STING (7)
- MICHAEL W. SMITH (6)
- GO WEST (4)
- SHAWN COLVIN (3)

### EAST

##### WGMT/Burke Mountain, VT

Steve Chizmas

SONIA DADA  
VANESSA WILLIAMS  
LINDSEY BUCKINGHAM  
BRYAN DUNCAN  
Hottest:  
STING  
SHAWN COLVIN  
WHITNEY HOUSTON  
ERIC CLAPTON  
GO WEST

##### WEIM/Fitchburg, MA

Jack Raymond

none  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA  
MICHAEL W. SMITH

##### WECQ/Geneva, NY

Dennis Federico

PRETENDERS  
EN VOQUE  
CHRIS ISAAK  
PETER CETERA  
DAVID SANBORN  
Hottest:  
WHITNEY HOUSTON  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA

##### WHAI/Greenfield, MA

Deane/Archer

none  
Hottest:  
VANESSA WILLIAMS  
JON SECADA  
ELTON JOHN  
MICHAEL W. SMITH  
STING

##### WAFI/Milford, DE

Carl Reed

none  
Hottest:  
ELTON JOHN  
GLORIA ESTEFAN  
STING  
PAUL MCCARTNEY  
RESTLESS HEART

##### WSUL/Monticello, NY

Mulharin/Wilson

CHAKA KHAN  
JACK WAGNER  
CAROLE KING  
Hottest:  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
ELTON JOHN  
WHITNEY HOUSTON  
MICHAEL W. SMITH

##### WTSX/Port Jervis, NY

Liz Foxx

none  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
JON SECADA  
WHITNEY HOUSTON  
RESTLESS HEART

##### WTRR/Westminster, MD

Brian Beddow

CHRIS ISAAK  
KIRK WHALUM  
BRYAN FERRY  
LINDSEY BUCKINGHAM  
CHARLES & EDDIE  
Hottest:  
VANESSA WILLIAMS  
RESTLESS HEART  
MICHAEL W. SMITH  
STING  
WHITNEY HOUSTON

### SOUTH

##### WYKZ/Beaufort, SC

Mark Robertson

RAY CHARLES  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
VANESSA WILLIAMS  
JON SECADA  
ELTON JOHN

##### WKCX/Rome, GA

Randy Quirk

DAVID SANBORN  
BRUCE HORNSBY  
TASMIN ARCHER  
Hottest:  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
WENDY MOTEN  
MARY CHAPIN CARPE  
GO WEST

### WEST

##### KKIS/Concord, CA

Boesen/Yazel

SONIA DADA  
DAVID SANBORN  
CHAKA KHAN  
CHRIS ISAAK  
CHARLES & EDDIE  
Hottest:  
GLORIA ESTEFAN  
GO WEST  
RESTLESS HEART  
JON SECADA  
VANESSA WILLIAMS

##### KTID/San Rafael, CA

Scott Murray

none  
Hottest:  
SHAWN COLVIN  
R.E.M.  
K.D. LANG  
RESTLESS HEART  
STING

##### KATW/Lewiston, ID

Bob McCoy

AARON NEVILLE  
CHRIS ISAAK  
SONIA DADA  
Hottest:  
RESTLESS HEART  
GO WEST  
BRYAN DUNCAN  
CAROLE KING  
JENNIFER WARNES

##### KSCQ/Silver City, NM

Joseph F. Narvaez

DAVID SANBORN  
CAGES  
SONIA DADA  
TOAD THE WET SPRO  
Hottest:  
RESTLESS HEART  
JON SECADA  
STING  
ELTON JOHN  
NICKY HOLLAND

##### KBLO/Logan, UT

Mike Carver

BRUCE HORNSBY  
Hottest:  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
JON SECADA  
RESTLESS HEART  
MICHAEL W. SMITH

19 Current Reporters

14 Current Playlists

Called In Frozen Playlist (1):

KTID/San Rafael

Did Not Report, Playlist Frozen (4):

WABJ/Adrian

WAFI/Milford

WEIM/Fitchburg

WHA1/Greenfield

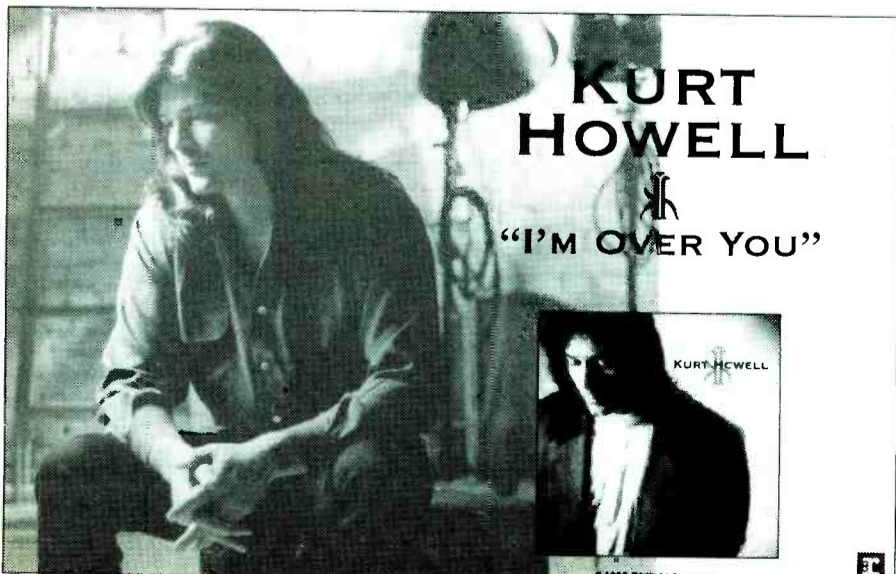
Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

## NEW ARTISTS

Reports/Adds

- 1 RACHELLE FERRELL/Welcome To Love (Capitol) . . . . . 49/4
- 2 WARREN HILL/The Passion Theme (Novus/RCA) . . . . . 45/3
- 3 BOY KRAZY/That's What Love Can Do (Next Plateau/London/PLG) . . . . . 43/6
- 4 BON JOVI/Bed Of Roses (Jambco/Mercury) . . . . . 34/2
- 5 JOHN PAGANO/The Best I Ever Was (MCA) . . . . . 31/10
- SAWYER BROWN/All These Years (Curb) . . . . . 31/2
- 7 DINA CARROLL/So Close (A&M) . . . . . 27/5
- 8 TASMIN ARCHER/Sleeping Satellite (SBK/ERG) . . . . . 18/7
- 9 R.E.M./Man On The Moon (WB) . . . . . 15/0
- 10 FREDDIE MERCURY/Time (Hollywood) . . . . . 14/0
- PRETENDERS/I'm Not In Love (MCA) . . . . . 14/3

New artists have not yet had an AC Breaker.



APRIL 9, 1993

LW	TW	ARTIST/Album (Label)	Notes
1	1	RICHARD ELLIOT/Soul Embrace (Manhattan/Capitol)	"Deep" "Fire"
2	2	SPECIAL EFX/Play (JVC)	"Going" "Smile"
3	3	STEVE LAURY/Keepin' The Faith (Denon)	"Keepin'" "Astoria"
4	4	LEE RITENOUR/Wes Bound (GRP)	"Waiting"
5	5	KIRK WHALUM/Cache' (Columbia)	"Fall"
6	6	TOM GRANT/The View From Here (Verve Forecast/PolyGram)	"Hang" "Clear"
13	7	ACOUSTIC ALCHEMY/The New Edge (GRP)	"Oceans"
12	8	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Real"
7	9	NELSON RANGELL/Truest Heart (GRP)	"Flight" "Aja"
10	10	KENNY G/Breathless (Arista)	"Time" "Alone"
14	11	BLUE KNIGHTS/Blue Night (Innovative Communications)	"Vogue" "Blue"
17	12	STING/Ten Summoner's Tales (A&M)	"Fields" "Shape"
8	13	ANGELA BOFILL/I Wanna Love Somebody (Jive)	"Always"
15	14	POCKET CHANGE/Mediterranean Affair (Brainchild)	"Caribbean"
16	15	MARS LASAR/The Eleventh Hour (Real Music)	"Cellular"
9	16	JAN HAMMER/Beyond The Mind's Eye (Miramar)	"Sunset" "Windows"
22	17	KILAUEA/Spring Break (Brainchild)	"Celebration"
11	18	SADE/Love Deluxe (Epic)	"Pain" "Kiss"
21	19	BRIAN BROMBERG/Brian Bromberg (Nova)	"Summer" "Eyes"
<b>BREAKER</b>	20	JAZZMASTERS/The Jazzmasters (JVC)	"Sound" "Lost"
19	21	INCOGNITO/Tribes, Vibes & Scribes (Verve/PolyGram)*	"Don't" "L'Arc"
24	22	OYSTEIN SEVAG/Link (Windham Hill)	"Monk" "Heart"
27	23	CHUCK LOEB/Mediterranean (DMP)	"FYI"
30	24	LAUREN CHRISTY/Lauren Christy (Mercury)	*Keeps bullet due to continued growth. "Meet" "Steep"
18	25	PETER GORDON/Doubleplay (Positive Music)	"Slinky"
23	26	CAL SCOTT/Second Thought (Tamarack)	"Opposites"
25	27	D-INFLUENCE/Good 4 We (EastWest/Atlantic Group)*	"Sing"
26	28	ERIC LEEDS/Things Left Unsaid (Paisley Park/WB)*	"Woman"
29	29	GO WEST/Indian Summer (Chrysalis/ERG)	"What"
<b>DEBUT</b>	30	PORCUPINE/Look But Don't Touch (Kazu/Unity Label Group)	"Moonwatchers"

**BREAKERS**

JAZZMASTERS 75%  
WILTON FELDER 60%

**MOST ADDED**

- JOE SAMPLE (17)
- ABRAHAM LABORIEL (15)
- FOWLER AND BRANCA (8)
- JAZZMASTERS (8)
- COURTNEY PINE (6)
- NORMAN CONNORS (5)
- HENRY JOHNSON (5)
- YANNI (5)
- YUTAKA (5)
- TASMIN ARCHER (3)
- STEVE BACH (3)

**HOTTEST**

- SPECIAL EFX (25)
- RICHARD ELLIOT (18)
- LEE RITENOUR (15)
- STEVE LAURY (12)
- MARS LASAR (11)
- KIRK WHALUM (11)
- ACOUSTIC ALCHEMY (9)
- STING (9)
- KENNY G (7)
- SADE (7)
- NELSON RANGEL (5)

**NEW & ACTIVE**

**\*\*SOTO KOTO BAND "The Soto Koto Band" (Higher Octave) 26/1**  
Rotations: Heavy 3/0, Medium 13/0, Light 10/1, Total Adds 1: WLOQ. Heavy: WJZE, JZTRAX, KKLD. *CHART EXTRA this week.*

**\*WILTON FELDER "Forever, Always" (PAR) 24/1**  
Rotations: Heavy 1/0, Medium 9/0, Light 14/1, Total Adds 1: WCDJ. Heavy: KBLX. *BREAKER this week.*

**NINO TEMPO "Nino" (Atlantic Jazz/AG) 22/0**  
Rotations: Heavy 4/0, Medium 10/0, Light 8/0, Total Adds 0. Heavy: WNUA, JAZZFM, WEZV, KKLD.

**JOE SAMPLE "Invitation" (WB) 21/17**  
Rotations: Heavy 0/0, Medium 3/2, Light 18/15, Total Adds 17: WCDJ, WNUA, WNWV, JAZZFM, KTWV, WGMC, WFAE, KWVS, WNOX, KYFX, WNNL, WXXM, KTNT, KEZL, WEZV, KNIK, SS.

**HENRY JOHNSON "New Beginnings" (Heads Up) 21/5**  
Rotations: Heavy 1/0, Medium 5/1, Light 15/4, Total Adds 5: WFAE, KYFX, WNNL, WXXM, KMXK. Heavy: KJZZ.

**VARIOUS ARTISTS "Body Heat - Jazz At The Movies" (Discovery) 21/0**  
Rotations: Heavy 3/0, Medium 9/0, Light 9/0, Total Adds 0. Heavy: WGMC, WEZV, KKLD.

**YANNI "In My Time" (Private Music) 20/5**  
Rotations: Heavy 1/0, Medium 3/0, Light 16/5, Total Adds 5: WCDJ, KTWV, KKSF, KTNT, KXLY. Heavy: WEZV.

**EARL KLUGH TRIO "Sounds And Visions" (WB) 19/0**  
Rotations: Heavy 2/0, Medium 7/0, Light 10/0, Total Adds 0. Heavy: WNUA, JAZZFM.

**ABRAHAM LABORIEL "Dear Friends" (Bluemoon/Wigwam) 17/15**  
Rotations: Heavy 0/0, Medium 1/1, Light 16/14, Total Adds 15: WJZE, WNUA, WNWV, JAZZFM, KTWV, KJZZ, WFAE, WNOX, WLOQ, WXXM, KTNT, KEZL, WEZV, KNIK, SS.

**NORMAN CONNORS "Remember Who You Are" (MoJAZZ) 16/5**  
Rotations: Heavy 2/0, Medium 3/0, Light 11/5, Total Adds 5: KJZZ, WGMC, WXXM, KEZL, KNIK. Heavy: KBLX, KYFX.

**CLANNAD "Anam" (Atlantic/AG) 16/2**  
Rotations: Heavy 2/0, Medium 6/1, Light 8/1, Total Adds 2: KTWV, WMGN. Heavy: WFAE, SS.

**YUTAKA "Another Sun" (GRP) 14/5**  
Rotations: Heavy 0/0, Medium 1/0, Light 13/5, Total Adds 5: WCDJ, WLVE, KJZZ, WNNL, WXXM.

\* Uncharted Breakers denoted by one asterisk.

\*\* Chart Extra denoted by two asterisks.

APRIL 9, 1993

LW	TW	ARTIST/Album (Label)	Notes
1	1	LOU RAWLS/Portrait Of The Blues (Manhattan/Capitol)	"Lover's"
2	2	BILLY TAYLOR/Dr. T. (GRP)	"Little"
3	3	LEE RITENOUR/Wes Bound (GRP)	"Little"
4	4	JOE HENDERSON/So Near, So Far (Musings For Miles) (Verve/PolyGram)	"Little"
8	5	MARLON JORDAN/The Undaunted (Columbia)	"Little"
6	6	ABBEY LINCOLN/Devil's Got Your Tongue (Verve/PolyGram)	"Little"
9	7	VINNY VALENTINO/& Hear No Evil (PAR)	"Little"
14	8	DANILO PEREZ/Daniilo Perez (Novus/RCA)	"Little"
5	9	JOHNNY GRIFFIN QUARTET/Dance Of Passion (Antilles/PolyGram)	"Little"
16	10	VANESSA RUBIN/Pastiche (Novus/RCA)	"Sentimental"
13	11	JOHN PIZZARELLI/Naturally (Novus/RCA)	"Sentimental"
19	12	KENNY DREW JR./A Look Inside (Antilles/PolyGram)	"Sentimental"
7	13	WYNTON MARSALIS/Citi Movement (Griot New York) (Columbia)	"Sentimental"
10	14	YELLOWJACKETS/Like A River (GRP)	"Dewey"
21	15	JOHN SCOFIELD/What We Do (Blue Note)	"Dewey"
22	16	JAMES WILLIAMS/Meets The Saxophone Masters (DIW/Columbia)	"Dewey"
29	17	DORI CAYMMI/Kicking Cans (Qwest/WB)	"Dewey"
25	18	CHARLES EARLAND/Unforgettable (Muse)	"Dewey"
17	19	CHARLIE SEPULVEDA/Algo Nuestro "Our Thing" (Antilles/PolyGram)	"Dewey"
<b>DEBUT</b>	20	SPIKE ROBINSON/Reminiscent (Capri)	"Dewey"
12	21	BILLY CHILDS/Portrait Of A Player (Windham Hill Jazz)	"Dewey"
<b>DEBUT</b>	22	JAMES SPAULDING/Songs Of Courage (Muse)	"Dewey"
24	23	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Sticks"
30	24	ERIC LEEDS/Things Left Unsaid (Paisley Park/WB)	"Woman"
<b>DEBUT</b>	25	RACHEL Z/Trust The Universe (Columbia)	"Woman"
<b>DEBUT</b>	26	LYLE MAYS/Fictionary (Geffen)	"Woman"
<b>DEBUT</b>	27	EARL KLUGH TRIO/Sounds And Vision (WB)	"Woman"
20	28	NINO TEMPO/Nino (Atlantic Jazz/AG)	"Call"
<b>DEBUT</b>	29	CASSANDRA WILSON/Dance To The Drums Again (DIW/Columbia)	"Call"
28	30	STEVE LAURY/Keepin' The Faith (Denon)	"Faith"

**BREAKERS**

JOE SAMPLE 79%  
JOSHUA REDMAN 71%  
VINCENT HERRING 64%

**MOST ADDED**

- JOE SAMPLE (21)
- JOSHUA REDMAN (19)
- JAE SINNETT (12)
- LAVERNE BUTLER (10)
- VINCENT HERRING (8)
- MIKE GARSON (5)
- ABRAHAM LABORIEL (5)
- BIRELI LAGREN (5)
- COURTNEY PINE (5)

**HOTTEST**

- JOE HENDERSON (16)
- LOU RAWLS (12)
- LEE RITENOUR (9)
- BILLY TAYLOR (7)
- JOHNNY GRIFFIN QUARTET (5)
- MARLON JORDAN (5)
- ABBEY LINCOLN (5)
- STEVE LAURY (4)
- DANILO PEREZ (4)
- VINNY VALENTINO (4)
- JAMES WILLIAMS (4)

**NEW & ACTIVE**

**\*\*KERMIT RUFFINS "World On A String" (Justice) 23/3**  
Rotations: Heavy 1/0, Medium 9/0, Light 13/3, Total Adds 3: KPLU, WMOT, WFSS. Heavy: WAER. *CHART EXTRA this week.*

**\*JOE SAMPLE "Invitation" (WB) 22/21**  
Rotations: Heavy 2/2, Medium 3/2, Light 17/17, Total Adds 21: WBGO, WRTI, WOTB, WCPN, WDET, KMHD, KXJZ, KSJZ, KJAZ, KPLU, WAER, WMOT, KLCC, WEBR, JCITY, WFSS, WTEB, WUSF, WSIE, WVPE. *BREAKER this week.*

**\*CECIL BRIDGEWATER "I Love Your Smile" (Bluemoon/MR) 22/4**  
Rotations: Heavy 1/0, Medium 12/0, Light 9/4, Total Adds 4: WCPN, KPLU, JCITY, WSIE. Heavy: KJAZ. *BREAKER this week.*

**\*\*RENEE ROSNES TRIO "Without Words" (Blue Note) 22/4**  
Rotations: Heavy 3/0, Medium 5/0, Light 14/4, Total Adds 4: WCPN, JCITY, WFSS, WSIE. Heavy: WBGO, KXJZ, KPLU. *CHART EXTRA this week.*

**\*\*HENRY JOHNSON "New Beginnings" (Heads Up) 22/3**  
Rotations: Heavy 2/0, Medium 9/0, Light 11/3, Total Adds 3: WRTI, KPLU, WSIE. Heavy: WEBR, WVPE. *CHART EXTRA this week.*

**\*\*STEVE TURRE "Sanctified Shells" (Antilles/PolyGram) 21/1**  
Rotations: Heavy 4/0, Medium 8/0, Light 9/1, Total Adds 1: KMHD. Heavy: WBGO, WRTI, KJAZ, WUSF. *CHART EXTRA this week.*

**\*JOSHUA REDMAN "Joshua Redman" (WB) 20/19**  
Rotations: Heavy 5/5, Medium 2/1, Light 13/13, Total Adds 19: WBGO, WRTI, WOTB, WCPN, WDET, KXJZ, KSJZ, KJAZ, KPLU, WAER, WMOT, KUOP, WEBR, CJ, WFSS, WTEB, WUSF, WSIE, WVPE. *BREAKER this week.*

**\*\*GLORIA LYNNE "No Detour" (Muse) 19/2**  
Rotations: Heavy 2/0, Medium 5/0, Light 12/2, Total Adds 2: KXJZ, WMOT. Heavy: WCPN, JCITY. *CHART EXTRA this week.*

**\*VINCENT HERRING "Secret Love" (MusicMasters Jazz) 18/8**  
Rotations: Heavy 2/1, Medium 7/1, Light 9/6, Total Adds 8: WRTI, WCPN, WDET, KXJZ, KJAZ, CJ, WFSS, WKRY. Heavy: WBGO. *BREAKER this week.*

**\*\*CLAY JENKINS "Give And Gather" (Kazu/Unity Label Group) 17/0**  
Rotations: Heavy 3/0, Medium 8/0, Light 6/0, Total Adds 0. Heavy: WDET, KUOP, WTEB. *CHART EXTRA this week.*

**\*\*KIRK WHALUM "Cache'" (Columbia) 17/0**  
Rotations: Heavy 7/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy: WOTB, WDET, WSHA, CJ, JCITY, WTEB, KSLU. *CHART EXTRA this week.*



# Fernando Saunders *The Spin*

This new album from Fernando Saunders is the perfect showcase for his talents as a songwriter, vocalist, arranger and world-class bassist. His work with Lou Reed, Marianne Faithfull, Jeff Beck, Eric Clapton and the Mahavishnu Orchestra only hints at the depth of emotion and undeniable grace that Saunders shows on his debut A&M album.









3	2	222 REPORTERS		APRIL 9, 1993		Total	Heavy	Medium	Light
WKS	WKS	LW	TW			Reports/Adds			
9	3	2	1	<b>REBA McENTIRE &amp; VINCE GILL</b> /The Heart Won't Lie (MCA)	.....	222/0	222	0	0
7	6	3	2	<b>RADNEY FOSTER</b> /Nobody Wins (Arista)	.....	222/0	221	1	0
12	8	5	3	<b>SAMMY KERSHAW</b> /She Don't Know She's Beautiful (Mercury)	.....	222/0	221	1	0
8	7	6	4	<b>BROOKS &amp; DUNN</b> /Hard Workin' Man (Arista)	.....	222/0	199	22	1
16	11	8	5	<b>TRACY LAWRENCE</b> /Alibis (Atlantic Nashville/AG)	.....	222/0	196	26	0
14	10	7	6	<b>ALAN JACKSON</b> /Tonight I Climbed The Wall (Arista)	.....	221/0	185	34	2
15	13	10	7	<b>MARK COLLIE</b> /Born To Love You (MCA)	.....	222/0	156	65	1
17	14	11	8	<b>HAL KETCHUM</b> /Hearts Are Gonna Roll (Curb)	.....	222/0	151	69	2
18	15	13	9	<b>AARON TIPPIN</b> /My Blue Angel (RCA)	.....	219/0	113	105	1
21	19	14	10	<b>DOUG STONE</b> /Made For Lovin' You (Epic)	.....	222/0	91	128	3
24	20	17	11	<b>LEE ROY PARNELL</b> /Tender Moment (Arista)	.....	222/0	42	169	11
19	16	15	12	<b>LITTLE TEXAS</b> /I'd Rather Miss You (WB)	.....	214/1	60	141	13
20	18	16	13	<b>TRISHA YEARWOOD</b> /You Say You Will (MCA)	.....	220/0	50	155	15
28	26	20	14	<b>JOHN MICHAEL MONTGOMERY</b> /I Love The Way You Love Me (Atlantic Nashville/AG)	.....	220/2	32	176	12
26	24	18	15	<b>DWIGHT YOAKAM</b> /Ain't That Lonely Yet (Reprise)	.....	222/0	20	190	12
23	22	21	16	<b>GIBSON MILLER BAND</b> /High Rollin' (Epic)	.....	219/3	19	174	26
—	36	27	17	<b>WYNONNA</b> /Tell Me Why (Curb/MCA)	.....	221/4	12	172	37
11	9	9	18	<b>RESTLESS HEART</b> /Mending Fences (RCA)	.....	164/0	73	79	12
3	2	1	19	<b>GARTH BROOKS</b> /Learning To Live Again (Liberty)	.....	140/0	84	45	11
29	27	25	20	<b>LARRY STEWART</b> /Alright Already (RCA)	.....	216/4	8	160	48
41	30	26	21	<b>TRAVIS TRITT</b> /T-R-O-U-B-L-E (WB)	.....	215/3	3	159	53
43	35	29	22	<b>SAWYER BROWN</b> /Trouble On The Line (Curb)	.....	218/14	3	140	75
37	33	30	23	<b>JOE DIFFIE</b> /Honky Tonk Attitude (Epic)	.....	208/11	1	134	73
32	28	28	24	<b>TOBY KEITH</b> /Should've Been A Cowboy (Mercury)	.....	200/6	9	117	74
6	4	4	25	<b>BILLY RAY CYRUS</b> /She's Not Cryin' Anymore (Mercury)	.....	126/0	71	37	18
44	41	33	26	<b>PATTY LOVELESS</b> /Blame It On Your Heart (Epic)	.....	201/14	5	98	98
—	—	37	27	<b>ALABAMA</b> /Hometown Honeymoon (RCA)	.....	208/53	3	86	119
39	37	32	28	<b>RICKY VAN SHELTON</b> /Just As I Am (Columbia)	.....	187/12	2	105	80
—	45	36	29	<b>DIAMOND RIO</b> /Oh Me, Oh My, Sweet Baby (Arista)	.....	205/40	2	76	127
34	34	31	30	<b>TRACY BYRD</b> /Someone To Give My Love To (MCA)	.....	182/11	5	87	90
22	21	19	31	<b>NEAL McCOY</b> /Now I Pray For Rain (Atlantic Nashville/AG)	.....	145/0	20	100	25
48	44	35	32	<b>SUZY BOGGOSS</b> /Heartache (Liberty)	.....	203/27	1	60	142
2	1	23	33	<b>CLINT BLACK</b> /When My Ship Comes In (RCA)	.....	97/0	46	33	18
<b>BREAKER</b>			34	<b>VINCE GILL</b> /No Future In The Past (MCA)	.....	188/62	3	35	150
49	46	42	35	<b>McBRIDE &amp; THE RIDE</b> /Love On The Loose, Heart On The Run (MCA)	.....	177/32	1	54	122
<b>BREAKER</b>			36	<b>COLLIN RAYE</b> /Somebody Else's Moon (Epic)	.....	176/45	1	41	134
46	42	40	37	<b>ROBERT ELLIS DRRALL</b> /A Little Bit Of Her Love (RCA)	.....	166/14	1	48	117
<b>BREAKER</b>			38	<b>RANDY TRAVIS</b> /An Old Pair Of Shoes (WB)	.....	172/60	0	32	140
45	43	41	39	<b>RICKY LYNN GREGG</b> /If I Had A Cheatin' Heart (Liberty)	.....	150/14	1	61	88
5	5	22	40	<b>MARK CHESNUTT</b> /O! Country (MCA)	.....	89/1	35	32	22
25	25	24	41	<b>STEVE WARINER</b> /Like A River To The Sea (Arista)	.....	96/0	6	72	18
<b>BREAKER</b>			42	<b>LORRIE MORGAN</b> /I Guess You Had To Be There (BNA Entertainment)	.....	161/36	0	29	132
<b>BREAKER</b>			43	<b>BILLY DEAN</b> /I Wanna Take Care Of You (SBK/Liberty)	.....	160/50	0	22	138
13	12	12	44	<b>KATHY MATTEA</b> /Standing Knee Deep In A River (Mercury)	.....	87/0	17	50	20
<b>BREAKER</b>			45	<b>CONFEDERATE RAILROAD</b> /When You Leave That Way You... (Atlantic Nashville/AG)	.....	144/42	1	18	125
<b>DEBUT</b>			46	<b>TANYA TUCKER w/DELBERT McCLINTON</b> /Tell Me About It (Liberty)	.....	117/112	0	9	108
<b>DEBUT</b>			47	<b>MARY-CHAPIN CARPENTER</b> /The Hard Way (Columbia)	.....	114/108	1	9	104
<b>DEBUT</b>			48	<b>SHANIA TWAIN</b> /What Made You Say That (Mercury)	.....	97/11	1	13	83
<b>DEBUT</b>			49	<b>TIM McGRAW</b> /Memory Lane (Curb)	.....	86/12	0	15	71
<b>DEBUT</b>			50	<b>DUDE MOWREY</b> /Maybe You Were The One (Arista)	.....	91/22	1	3	87

### MOST ADDED

- TANYA TUCKER (112)
- MARY-CHAPIN CARPENTER (108)
- MARTY STUART (82)
- VINCE GILL (62)
- RANDY TRAVIS (60)
- ALABAMA (53)
- BILLY DEAN (50)
- COLLIN RAYE (45)
- CONFEDERATE RAILROAD (42)
- DIAMOND RIO (40)

### HOTTEST

- REBA McENTIRE & VINCE GILL (176)
- RADNEY FOSTER (139)
- BROOKS & DUNN (125)
- SAMMY KERSHAW (120)
- TRACY LAWRENCE (118)
- ALAN JACKSON (74)
- AARON TIPPIN (46)
- HAL KETCHUM (32)
- GARTH BROOKS (28)
- JOHN MICHAEL MONTGOMERY (22)

### NEW ARTISTS

Reports/Adds

- 1 SHANIA TWAIN/What... (Mercury) . 97/11
- 2 DUDE MOWREY/Maybe You Were... (Arista) 91/22
- 3 CELINDA PINK/Pack Your Lies & Go (SOR) . 30/12
- 4 CORBIN HANNER/Any Road (Mercury) . . . 23/22
- 5 JOHN BRANNEN/Moonlight And... (Mercury) 19/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### VINCE GILL

No Future In The Past (MCA)

On 85% of reporting stations. Rotations: Heavy 3, Medium 35, Light 150, Total Adds 62, including WFGY, WHWK, WYRK, WYAY, WKXC, WYNK, WUSW, WGAR, WJOD, KNAX, KMON, KWNR. Moves 46-34 on the Country chart.

### COLLIN RAYE

#### Somebody Else's Moon (Epic)

On 79% of reporting stations. Rotations: Heavy 1, Medium 41, Light 134, Total Adds 45, including WPOC, WYNY, WCTK, KAYD, WBUB, WUSY, WHOK, WYNG, WFMS, KKCS, KMIX, KCCY. Moves 45-36 on the Country chart.

### RANDY TRAVIS

#### An Old Pair Of Shoes (WB)

On 77% of reporting stations. Rotations: Heavy 0, Medium 32, Light 140, Total Adds 60, including WXTU, WDSY, WCTK, WSSL, WDRM, KYKS, WITL, KEBC, WLLR, KKCS, KFMS, KCKC. Moves 48-38 on the Country chart.

### LORRIE MORGAN

#### I Guess You Had To Be There (BNA Entertainment)

On 73% of reporting stations. Rotations: Heavy 0, Medium 29, Light 132, Total Adds 36, including WQCB, WCTK, WPKX, WKSJ, WLWI, WYYD, WMIL, WKCO, WDEZ, KOLT, KDRK, KIIM. Moves 47-42 on the Country chart.

### BILLY DEAN

#### I Wanna Take Care Of You (SBK/Liberty)

On 72% of reporting stations. Rotations: Heavy 0, Medium 22, Light 138, Total Adds 50, including WHWK, WQBE, WCTK, WGH-FM, KIXS, WTQR, WWQM, WKCO, KOEL, KMLE, KUPL, KKAT. Moves 49-43 on the Country chart.

### CONFEDERATE RAILROAD

#### When You Leave That Way You Can Never Go Back (Atl. Nash/AG)

On 65% of reporting stations. Rotations: Heavy 1, Medium 18, Light 125, Total Adds 42, including WFGY, WQCB, WQSI, WOKK, WSM, WTNT, WUSN, WXCL, WDEZ, KNAX, KUPL, KSON. Moves 50-45 on the Country chart.

What A Comfortable Fit... Your Audience And

# RANDY TRAVIS

## "An Old Pair Of Shoes"

The new smash from the Double Gold Albums Greatest Hits Vol. I and Vol. II

**BREAKER 38 172/60 One of the Most Added**





# LIBERTY

Home Of The Stars

## Garth Brooks

- Entertainer Of The Year
- Top Male Vocalist
- Album Of The Year -- *The Chase*
- Top Vocal Duet -- "Whatcha Gonna Do With A Cowboy"

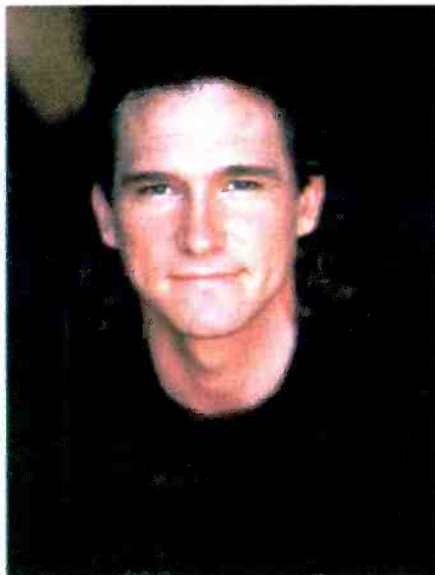


## Tanya Tucker

- Top Female Vocalist
- Single Record Of The Year -- "Two Sparrows In A Hurricane"
- Song Of The Year -- "Two Sparrows In A Hurricane"

## Chris LeDoux

- Top Vocal Duet -- "Whatcha Gonna Do With A Cowboy"



## Billy Dean

- Top Male Vocalist

**Congratulations to our  
Academy of Country Music Nominees**





**NEW & ACTIVE**

**TANYA TUCKER w/DELBERT McCLINTON "Tell Me About It" (Liberty) 117/112**

Rotations: Heavy 0, Medium 9, Light 108, Total Adds 112, including WGNA, WPOC, WRKZ, WYNY, KASE, WEZL, KPLX, WIVK, WVLC, KTEX, WSIX, WSM, WRNS, WUSN, WGAR, WHOK, WDAF, WMIL, KEEY, KEBC, KFMS, KZLA, KMLE, KUPL, KRAK, KKAT, KMPS. *Debuts at number 46 on the Country chart.*

**MARY-CHAPIN CARPENTER "The Hard Way" (Columbia) 114/108**

Rotations: Heavy 1, Medium 9, Light 104, Total Adds 108, including WMZO, WOVK, KASE, WXBO, WEZL, KKIX, WVLC, KLLL, WGKX, WSIX, WSM, WCMS, WGH-FM, WXBM, WYYD, WTX, KLUR, KHAK, WUBE, KEEY, KTTS, WTHI, KUZZ, KNCI, KRAK, KSN, KMPS. *Debuts at number 47 on the Country chart.*

**SHANIA TWAIN "What Made You Say That" (Mercury) 97/11**

Rotations: Heavy 1, Medium 13, Light 83, Total Adds 11. WFGY, WTCR, KEAN, WWNC, WXBM, WCHY, WUSW, KASH, KCTR, KMIX, KRAK. Heavy: WFMB. Medium: KTCS, KLUR, WAVC, KSUX, KTTS, KVOO, KFDI, KUZZ, KVOC, KALF, KUGN, KNCO, KRZY. *Debuts at number 48 on the Country chart.*

**DUDE MOWREY "Maybe You Were The One" (Arista) 91/22**

Rotations: Heavy 1, Medium 3, Light 87, Total Adds 22: WFGY, WOKO, WTCR, KRRV, KKIX, WCKT, WMSI, KOVO, KMDL, WAMZ, WSIX, WBKR, WUSW, KCLR, WASKFM, KUZZ, KALF, KYGO, KEKB, KMIX, KHAY, KNCO. Heavy: KUGN. Medium: KEAN, WFMB, KVOO. *Debuts at number 50 on the Country chart.*

**TIM MCGRAW "Memory Lane" (Curb) 86/12**

Rotations: Heavy 0, Medium 15, Light 71, Total Adds 12: WQSI, WTCR, KAYD, WKML, WYGC, WSM, WGH-FM, WCHY, KCJB, WGTC, KRST, KMIX. Medium: KEAN, WKAK, KRRV, WTVY, KTCS, KOVO, KYKX, KGKL, KLUR, KSUX, WDDD, KTTS, KVOO, KVOC, KNCO. *Debuts at number 49 on the Country chart.*

**MARTY STUART "Hey Baby" (MCA) 84/82**

Rotations: Heavy 1, Medium 6, Light 77, Total Adds 82, including WGNA, WPOC, WYRK, WQBE, KEAN, KMML, KASE, WXBO, WCKT, WVLC, KTEX, WSIX, WBKR, WOWW, KIXS, WAXX, WDAF, WMIL, KEBC, KXXY, WTHI, WTCM, KYGO, KUGN, KMLE, KRAK, KKAT

**DEBORAH ALLEN "If You're Not Gonna Love Me" (Giant) 83/33**

Rotations: Heavy 0, Medium 4, Light 79, Total Adds 33: WFGY, WQCB, WQSI, WTCR, WDL, KRRV, KOUL, KPLX, KSCS, KKIX, WVLC, WAMZ, KTEX, WGH-FM, WOWW, WYYD, WCHY, WTNT, WACO, KCLR, WYNG, WASKFM, KCJB, WXCL, WGTC, WWJO, WTHI, WTCM, KRST, KCTR, KUGN, KWNR, KDRK.

**SIGNIFICANT ACTION**

**PAUL OVERSTREET "Take Another Run" (RCA) 60/8**

Rotations: Heavy 0, Medium 11, Light 49, Total Adds 8: WTCR, WGH-FM, KIXO, WDAF, KALF, KFMS, KHAY, KBUL. Medium: KEAN, KRRV, KTCS, WIVK, WKNN, WTCM, KVOO, KFDI, KUGN, KNCO, KRPM. Light: WWYZ, WMSI, KTEX, WSM, WNOE, WGAR, WTHI, KNCI.

**VERN GOSDIN "Back When" (Columbia) 39/5**

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 5: WDL, KEAN, WYYD, KALF, KEKB. Medium: KRRV, KSUX, KTTS, KVOO, KNCO. Light: WWYZ, WRKZ, WIOV, WFRG, WTVY, WDRM, WVLC, KYKX, WOWW, WXBM, WTOR, KODY, WASKFM, WOW, KFDI, KRPM.

**DIXIANA "Now You're Talkin'" (Epic) 34/33**

Rotations: Heavy 0, Medium 0, Light 34, Total Adds 33: WAYZ, WRKZ, WRWD, WICO, WDL, WFRG, WGTY, KEAN, WKAK, KMML, WTVY, WSSL, KOVO, WVLC, KNFM, WRNS, WBKR, WOWW, KGKL, KLUR, KQDY, WJOD, WOW, KIQK, KTTS, KTPK, KVOO, KCTR, KVOC, KALF, KEKB, KRWO, KNCO.

**CELINDA PINK "Pack Your Lies & Go" (SOR) 30/12**

Rotations: Heavy 0, Medium 2, Light 28, Total Adds 12: WRWD, KRRV, WSOC, WHKZ, KKIX, WYGC, KTEX, WSIX, KIXS, WWOQ, WUSW, WGTC. Medium: WSM, WRNS. Light: WWYZ, WRKZ, WIOV, WFRG, WGTY, WTVY, WVLC, WOWW, KTTS, KTPK, WTCM, KFDI, KNCO.

**CORBIN/HANNER "Any Road" (Mercury) 23/22**

Rotations: Heavy 0, Medium 0, Light 23, Total Adds 22: WQSI, WRKZ, WDSY, WRWD, WCTK, WICO, WDL, WFRG, WTVY, KOVO, WVLC, KGKL, KLUR, WAXX, KIQK, KTTS, KRST, KIK-FM, KVOC, KOLT, KRPM, KDRK.

**JOHN BRANNEN "Moonlight & Magnolias" (Mercury) 19/1**

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 1: WAMZ. Medium: KVOO. Light: WIOV, WICO, WFRG, WKAK, KRYS, WTVY, KMDL, KYKX, WOWW, KGKL, KLUR, KTTS, KTPK, KFDI, KZSN, KVOC, KRWO.

**GENE WATSON "In Other Words" (Broadland International) 17/6**

Rotations: Heavy 0, Medium 3, Light 14, Total Adds 6: WKAK, KTCS, KMDL, KYKX, KGKL, WOW. Medium: KTTS, KVOO, KFDI. Light: WRKZ, WICO, WNOE, KLUR, KXXY, WWJO, KTPK, KUGN.

**NITTY GRITTY DIRT BAND "Little Angel" (Liberty) 14/14**

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 14: WFRG, KEAN, WKAK, WTVY, WYGC, KGKL, KLUR, KODY, WOW, KTTS, KTPK, KVOO, KCTR, KRWO.

**ALBUM TRACKS**

ARTIST/Song Title (Label)

Album Title

<b>GARTH BROOKS/That Summer</b> (Liberty)	.....	<i>The Chase</i>
<b>ALAN JACKSON/Chatahoochee</b> (Arista)	.....	<i>A Lot About Livin' (And A Little 'Bout Love)</i>
<b>GEORGE STRAIT/Where The Sidewalk Ends</b> (MCA)	.....	<i>Pure Country</i>
<b>PAM TILLIS/Cleopatra The Queen Of Denial</b> (Arista)	.....	<i>Homeward Looking Angel</i>
<b>GEORGE STRAIT/Overnight Male</b> (MCA)	.....	<i>Pure Country</i>
<b>GARTH BROOKS/Every Now And Then</b> (Liberty)	.....	<i>The Chase</i>
<b>BROOKS &amp; DUNN/Rock My World (Little Country Girl)</b> (Arista)	.....	<i>Hard Workin' Man</i>
<b>REBA McENTIRE/One Last Good Hand</b> (MCA)	.....	<i>It's Your Call</i>
<b>BROOKS &amp; DUNN/We'll Burn That Bridge</b> (Arista)	.....	<i>Hard Workin' Man</i>
<b>REBA McENTIRE/It's Your Call</b> (MCA)	.....	<i>It's Your Call</i>
<b>TRACY LAWRENCE/My Second Home</b> (Atlantic Nashville/AG)	.....	<i>Alibis</i>
<b>WYNONNA/A Little Bit Of Love (Goes A Long, Long Way)</b> (Curb/MCA)	.....	<i>Wynonna</i>
<b>GARTH BROOKS/Dixie Chicken</b> (Liberty)	.....	<i>The Chase</i>
<b>CLINT BLACK/Wake Up Yesterday</b> (RCA)	.....	<i>The Hard Way</i>
<b>SUZY BOGGUSS/Other Side Of The Hill</b> (Liberty)	.....	<i>Voices In The Wind</i>

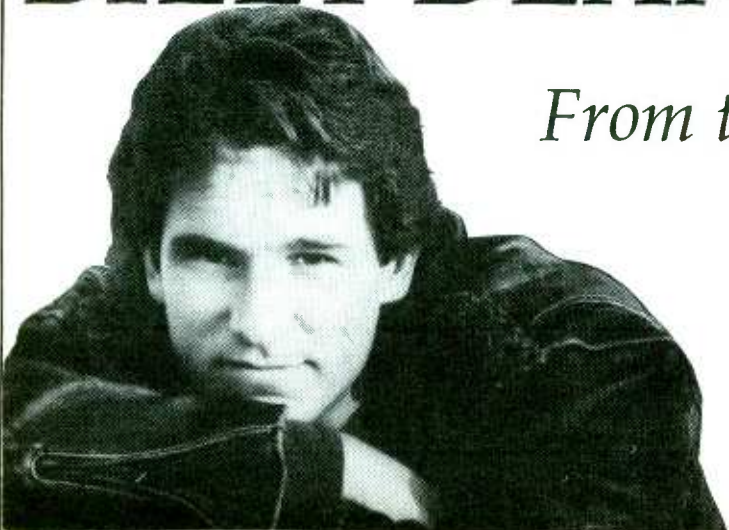
Another Smash From The ACM Top Male Vocalist Nominee

**BILLY DEAN "I Wanna Take Care Of You"**

From the Liberty Release Fire In The Dark

Breaker **43** 160/50

One of the Most Added





## SONG INFORMATION INDEX

**A**

**ALABAMA "Hometown Honeymoon" (RCA 62495-2)**  
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Josh Leo, Jim Photoglo Pub: Warner/Elektra/Asylum Music, Mopage Music, Afterberger Music, Patric Janus Music, WB Music Corp (BMI, ASCAP) Mgr: Dale Morris

**DEBORAH ALLEN "If You're Not Gonna Love Me" (Giant 6112)**  
 Prod: Rafe VanHoy, Deborah Allen Wr: Deborah Allen, Rafe VanHoy, Mark Collie Pub: Posey Publishing Co., Royzboyz Music, BMG Songs, Inc., Judy, Judy Music (BMI, ASCAP) Mgr: Burt Stein Entertainment

**B**

**CLINT BLACK "When My Ship Comes In" (RCA 62429-2)**  
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music, Inc. (ASCAP) Mgr: Mores, Nanas, & Shea

**SUZY BOGGUSS "Heartache" (Liberty 79636)**  
 Prod: Jimmy Bowen, Suzy Bogguss Wr: Lowell George, Ivan Ulz Pub: Naked Snake Music (ASCAP) Mgr: Morris, Bliesener, & Assoc.

**JOHN BRANNEN "Moonlight & Magnolias" (Mercury 852)**  
 Prod: David Malloy Wr: John Brannen, Jerry Taylor, Pat Taylor, David Malloy Pub: John Brannen Pub., Careers-BMG-Music Pub., Inc., Malloy Boys Music, Irving Music, Inc., David Malloy Music Pub. (BMI) Mgr: Hazel Smith, Bobby Heller

**BROOKS & DUNN "Hard Workin' Man" (Arista 2513)**  
 Prod: Don Cook, Scott Hendricks Wr: Ronnie Dunn Pub: Sony Tree Publishing Co., Inc. (BMI) Mgr: Bob Tittle

**GARTH BROOKS "Learning To Live Again" (Liberty 79633)**  
 Prod: Allen Reynolds Wr: Stephanie Davis, Don Schlitz Pub: EMI Blackwood Music, Inc., Beartooth Music, Don Schlitz Music (BMI, ASCAP) Mgr: Doyle/Lewis Mgmt.

**TRACY BYRD "Someone To Give My Love To" (MCA 54497)**  
 Prod: Tony Brown, Jeff Gordon Wr: Jerry Foster, Bill Rice Pub: PolyGram International Publishing Co., Inc. (ASCAP) Mgr: Ritter Carter

**C**

**MARY-CHAPIN CARPENTER "The Hard Way" (Columbia 38 74930)**  
 Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music Inc., Getarealjob Music (ASCAP) Mgr: John Simson, Tom Carrico

**MARK CHESNUTT "O! Country" (MCA 54539)**  
 Prod: Mark Wright Wr: Bobby Lamoyne Harden Pub: EMI April Music, K-Mark Music (ASCAP) Mgr: BDM Management

**MARK COLLIE "Born To Love You" (MCA 54515)**  
 Prod: Don Cook Wr: Mark Collie, Don Cook, Chick Rains Pub: BMG Songs, Inc., Judy Judy Music, Sony Tree Publishing Co., Inc. (ASCAP, BMI) Mgr: Don Light

**CONFEDERATE RAILROAD "When You Leave That Way You Can Never Go Back" (Atlantic Nashville/AG 5006)**  
 Prod: Barry Beckett Wr: Steve Clark, Johnny MacRae Pub: Music City Music, Inc. (ASCAP) Mgr: IMS

**CORBIN/HANNER "Any Road" (Mercury 869)**  
 Prod: Harold Shedd, Joe Scaife, Jim Cotton, Bob Corbin, Dave Hanner Wr: Dave Hanner, Bob Corbin, Kevin Herring Pub: PolyGram Int'l Pub., Inc., Play On Publishing, Bob Corbin Music, songs of PolyGram Int'l, Inc. (ASCAP, BMI) Mgr: Bob Burwell

**BILLY RAY CYRUS "She's Not Cryin' Anymore" (Mercury 827)**  
 Prod: Joe Scaife, Jim Cotton Wr: Billy Ray Cyrus, Terry Shelton, Buddy Cannon Pub: Songs of PolyGram Int'l, Inc., Sly Dog Pub. Co., HotDogGone Music (BMI) Mgr: Jack McFadden

**D**

**BILLY DEAN "I Wanna Take Care Of You" (SBK/Liberty 79637)**  
 Prod: Jimmy Bowen, Billy Dean Wr: Billy Dean, J.K. Jones Pub: EMI Blackwood Music Inc., Jechol Publishing Co. (BMI, ASCAP) Mgr: Teri Brown

**DIAMOND RIO "Oh Me, Oh My, Sweet Baby" (Arista 2464)**  
 Prod: Monty Powell, Tim DuBois Wr: Michael Garvin, Tom Shapiro Pub: Sony Tree Publishing Co., Inc., Terrace Music (BMI, ASCAP) Mgr: Ted Hacker

**JOE DIFFIE "Honky Tonk Attitude" (Epic 34 74911)**  
 Prod: Bob Montgomery, Johnny Slate Wr: Joe Diffie, Lee Bogan Pub: Sony Tree Pub. Co., Inc., Songwriters Ink, Regular Joe Music (BMI) Mgr: Danny Morrison

**DIXIANA "Now You're Talkin'" (Epic 34 74936)**  
 Prod: Keith Stegall Wr: Joe Collins, Michael P. Heaney Pub: BMG Songs, Inc., Songs Of PolyGram Int'l Inc., Bantry Bay Music (ASCAP, BMI) Mgr: Fred Conley

**F**

**RADNEY FOSTER "Nobody Wins" (Arista 2512)**  
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub: PolyGram International Publishing, Inc., St. Julien Music, Mighty Nice Music (ASCAP, BMI) Mgr: Fitzgerald-Hartley

**G**

**GIBSON MILLER BAND "High Rollin'" (Epic 34 74856)**  
 Prod: Doug Johnson Wr: Dave Gibson, Blue Miller Pub: Nocturnal Eclipse Music, Union County Music, BrahmSongs, Careers-BMG Music Pub., Inc. (BMI) Mgr: Mores, Nanas, & Shea

**VINCE GILL "No Future In The Past" (MCA 54540)**  
 Prod: Tony Brown Wr: Vince Gill, Carl Jackson Pub: Benefit Music, Famous Music Corporation, Too Strong Songs (BMI) Mgr: Fitzgerald-Hartley

**VERN GOSDIN "Back When" (Columbia 38 74905)**  
 Prod: Rick Hall Wr: Hugh Prestwood Pub: BMG Music, Hugh Prestwood Music (BMI) Mgr: Eddie Tickner

**RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty 79632)**  
 Prod: Chuck Howard Wr: Wayland Holyfield, Al Turney Pub: PolyGram International Publishing, Inc.; Songs Of PolyGram International, Inc. (ASCAP, BMI) Mgr: Prater Enterprises

**J**

**ALAN JACKSON "Tonight I Climbed The Wall" (Arista 2514)**  
 Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Seventh Son Music, Mattie Ruth Musick (ASCAP) Mgr: Barry Coburn

**K**

**TOBY KEITH "Should've Been A Cowboy" (Mercury 843)**  
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of PolyGram Int'l, Inc., Tokeco Tunes (BMI) Mgr: Fred Cortez

**SAMMY KERSHAW "She Don't Know She's Beautiful" (Mercury 825)**  
 Prod: Buddy Cannon, Norro Wilson Wr: Bob McDill, Paul Harrison Pub: PolyGram Int'l Pub., Inc., Ranger Bob Music, Careers-BMG Music Pub., Inc. (ASCAP, BMI) Mgr: Jim Dowell

**HAL KETCHUM "Hearts Are Gonna Roll" (Curb 1039)**  
 Prod: Allen Reynolds, Jim Rooney Wr: Hal Ketchum, Ronny Scaife Pub: Foreshadow Songs, Inc., Songs Of PolyGram International, Inc., Virgin Timber Music (BMI) Mgr: Chuck Flood

**L**

**TRACY LAWRENCE "Alibis" (Atlantic Nashville/AG 4957)**  
 Prod: James Stroud Wr: Randy Boudreaux Pub: Thanxamillion Music (BMI) Mgr: Wayne Edwards

**LITTLE TEXAS "I'd Rather Miss You" (WB 5858)**  
 Prod: James Stroud, Christy Di Napoli, Doug Grau Wr: Porter Howell, Dwayne O'Brien Pub: Square West Music, Inc., Howlin' Hits Music, Inc. (ASCAP) Mgr: Christy Di Napoli

**PATTY LOVELESS "Blame It On Your Heart" (Epic 34 74906)**  
 Prod: Emory Gordy, Jr. Wr: Harlan Howard, Kostas Pub: Harlan Howard Songs, Inc., Songs Of PolyGram Int'l, Inc., Seven Angels Music (BMI) Mgr: Fitzgerald-Hartley

**M**

**KATHY MATTEA "Standing Knee Deep In A River" (Mercury 826)**  
 Prod: Brent Maher Wr: Bucky Jones, Bob McDill, Dickey Lee Pub: Sony Cross Keys Pub. Co., Inc. Bucky Jones Music, PolyGram Int'l Pub., Inc., Ranger Bob Music, Songs of PolyGrams Int'l, Inc. (ASCAP, BMI) Mgr: Bob Tittle

**McBRIDE & THE RIDE "Love On The Loose, Heart On The Run" (MCA 54601)**  
 Prod: Steve Gibson, Tony Brown Wr: Kostas, Anna Lisa Graham Pub: Songs Of PolyGram International, Inc., Millhouse Music (BMI) Mgr: Ken Stilts

**NEAL McCOY "Now I Pray For Rain" (Atlantic Nashville/AG 4905-2)**  
 Prod: James Stroud Wr: Lee Satterfield, George Teren Pub: Screen Gems-EMI Music, Zomba Enterprises, Inc. (BMI, ASCAP) Mgr: Dan Hexter

**REBA McENTIRE & VINCE GILL "The Heart Won't Lie" (MCA 54599)**  
 Prod: Tony Brown, Reba McEntire Wr: Kim Carnes, Donna Terry Weiss Pub: Moonwindow Music, Donna Weiss Music, Inc. (ASCAP, BMI) Mgr: Narvel Blackstock, Fitzgerald-Hartley

**N**

**TIM MCGRAW "Memory Lane" (Curb 1041)**  
 Prod: James Stroud, Byron Gallimore Wr: Joe Diffie, Lonnie Wilson Pub: Forrester Hills Music, Inc., Zomba Ent. Inc. (BMI, ASCAP) Mgr: Tony Harley

**JOHN MICHAEL MONTGOMERY "I Love The Way You Love Me" (Atlantic Nashville/AG 4907-2)**  
 Prod: Doug Johnson Wr: Victoria Shaw, Chuck Cannon Pub: Gary Morris Music, Taste Auction Music (ASCAP, BMI) Mgr: Hallmark Direction

**LORRIE MORGAN "I Guess You Had To Be There" (BNA 62415-2)**  
 Prod: Richard Landis Wr: Jon Robbin, Barbara Cloyd Pub: Ten Ten Tunes (ASCAP) Mgr: Mores, Nanas, & Shea

**O**

**DUDE MOWREY "Maybe You Were The One" (Arista 2515)**  
 Prod: Michael Clute, Tim DuBois Wr: Hunter Moore, Rob Landis Pub: Lee Greenwood Music, Inc., Big Mussy Music, Spatz Music (BMI) Mgr: No Pain, No Gain Mgmt.

**N**

**NETTY GRITTY DIRT BAND "Little Angel" (Liberty 79644)**  
 Prod: Jimmy Bowen, Chuck Howard Wr: Matraca Berg, Jeff Hanna Pub: Warner-Tamerlane Publishing Corp., Patrick Joseph Music, Inc., Maria Belle Music, Jeff Diggs Music (BMI) Mgr: Morris, Bliesener, & Assoc.

**O**

**ROBERT ELLIS ORRALL "A Little Bit Of Her Love" (RCA 62475-2)**  
 Prod: Steve Marcantonio, Robert Ellis Orrall, Josh Leo Wr: Robert Ellis Orrall, Lonnie Wilson Pub: EMI April Music Inc., JKids Music, Zomba Enterprises (ASCAP) Mgr: None

**PAUL OVERSTREET "Take Another Run" (RCA 62473-2)**  
 Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music, Almo Music Corp. (BMI, ASCAP) Mgr: Scarlet Moon Music

**P**

**LEE ROY PARNELL "Tender Moment" (Arista 2523)**  
 Prod: Scott Hendricks, Barry Beckett Wr: L. Parnell, R. Bourke, C. Moore Pub: PolyGram International Publishing, Inc., R-BAR-R Music Company, New Songs De Burgo, Mama Guitar Music (ASCAP) Mgr: Mike Robertson

**CELINDA PINK "Pack Your Lies And Go" (Step One 458)**  
 Prod: Ray Pennington Wr: A. Syms Pub: Almarie Music (BMI) Mgr: Ray Pennington

**R**

**COLLIN RAYE "Somebody Else's Moon" (Epic 34 74912)**  
 Prod: Garth Fundis, John Hobbs Wr: Paul Nelson, Tom Shapiro Pub: Sony Tree Pub. Co., Inc., Great Cumberland Music, Diamond Struck Music (BMI) Mgr: Steve Cox

**RESTLESS HEART "Mending Fences" (RCA 62419-2)**  
 Prod: Josh Leo, Restless Heart Wr: Andy Byrd, Jim Robinson Pub: WB Music Corp. (ASCAP) Mgr: Fitzgerald-Hartley

**S**

**SAWYER BROWN "Trouble On The Line" (Curb 1043)**  
 Prod: Randy Scruggs, Mark Miller Wr: Mark A. Miller, Bill Shore Pub: Zoo II Music; Club Zoo Music (ASCAP, BMI) Mgr: T.K.O. Management

**RICKY VAN SHELTON "Just As I Am" (Columbia 38 74896)**  
 Prod: Steve Buckingham Wr: Larry Boone, Paul Nelson Pub: Sony Tree Pub. Co., Inc., Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Mgr: Michael Campbell & Assoc.

**LARRY STEWART "Alright Already" (RCA 62474-2)**  
 Prod: Scott Hendricks, Larry Stewart Wr: Byron Hill, J.B. Rudd Pub: Collins Court Music, Inc.; J.B. Rudd Publishing (ASCAP, BMI) Mgr: Fitzgerald-Hartley

**DOUG STONE "Made For Lovin' You" (Epic 34 74885)**  
 Prod: Doug Johnson Wr: Curly Putman, Sonny Throckmorton Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: John Dorris, Phyllis Bennette

**MARTY STUART "Hey Baby" (MCA 54607)**  
 Prod: Richard Bennett, Tony Brown Wr: Marty Stuart, Paul Kennerley Pub: Songs Of PolyGram International, Inc., Irving Music, Inc., Littlemarch Music (BMI) Mgr: Bonnie Gamer

**T**

**AARON TIPPIN "My Blue Angel" (RCA 62430-2)**  
 Prod: Emory Gordy Jr. Wr: Aaron Tippin, Kim Williams, Philip Douglas Pub: Acuff-Rose Music, Inc.; Sony Cross Keys Pub. Co., Inc., BMG Songs Inc. & Mickey Hiter Music (ASCAP) Mgr: Starstruck Mgmt.

**RANDY TRAVIS "An Old Pair Of Shoes" (WB 5955)**  
 Prod: Kyle Lehning Wr: Jerry Foster, Art Masters, Johnny Masters Pub: WB Music Corp., Tapper Music; On The Wall Music, Great Galen Music (ASCAP, BMI) Mgr: Lib Hatcher-Travis

**TRAVIS TRITT "T-R-O-U-B-L-E" (WB 6037)**  
 Prod: Gregg Brown Wr: Jerry Chesnut Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: Ken Kragen

**TANYA TUCKER w/DELBERT McCLINTON "Tell Me About It" (Liberty 79665)**  
 Prod: Jerry Crutchfield Wr: Bill LaBounty, Pat McLaughlin Pub: Warner-Tamerlane Publishing Corp., Top Down Music, Com Country Music (BMI) Mgr: Beau Tucker

**SHANIA TWAIN "What Made You Say That" (Mercury 857)**  
 Prod: Harold Shedd, Norro Wilson Wr: Tony Haselden, Stan Munsey, Jr. Pub: Millhouse Music (BMI) Mgr: Mary Bailey

**W**

**STEVE WARINER "Like A River To The Sea" (Arista 2510)**  
 Prod: Scott Hendricks, Tim DuBois Wr: Steve Wariner Pub: Steve Wariner Music (BMI) Mgr: Chip Peay

**GENE WATSON "In Other Words" (Broadland Int'l 303)**  
 Prod: Gary Buck Wr: Tim Mensy, Tony Haselden Pub: Sony Cross Keys Pub. Co., Inc., Miss Dot Music; Millhouse Music Pub. (ASCAP, BMI) Mgr: Allen Whitcomb

**WYNONNA "Tell Me Why" (Curb/MCA 54606)**  
 Prod: Tony Brown, Don Potter Wr: Karla Bonoff Pub: Seagrape Music (BMI) Mgr: Ken Stilts

**Y**

**TRISHA YEARWOOD "You Say You Will" (MCA 54600)**  
 Prod: Garth Fundis Wr: Beth Nielsen Chapman, Verlon Thompson Pub: BMG Songs, Inc., EMI April Music Inc., Ides Of March Music (ASCAP) Mgr: Ken Kragen

**DWIGHT YOAKAM "Ain't That Lonely Yet" (WB 6028)**  
 Prod: Pete Anderson Wr: Kostas, James House Pub: Songs Of PolyGram International, Inc., Seven Angels Music, Mad Women Music (BMI) Mgr: Gary Borman/Borman Entertainment



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Main table containing station call letters, city/state, and lists of artists and song titles for various radio stations across the United States.

222 Current Reporters
214 Current Playlists
Called In Frozen Playlist: (3)
KORD/Tri-Cities, WA
KSSN/Little Rock
Did Not Report, Playlist Frozen: (5)
KNIX/Phoenix
KWJ/Portland, OR
WVU/Lancaster, PA
WVU/Muskegon, MI



NEW & ACTIVE

RADIOHEAD "Creep" (Track) (Capitol) 23/9

Rotations: Heavy 2/0, Medium 11/5, Light 10/4, Total Adds 9, including WBRU, WKQX, CIMX, KXRK, WHTG. Heavy: WZRH, KROQ. Medium including WDRE, KPNT, XTRA, KNDD, WCHZ. Light including WHFS, KTCL, KUKQ, WDST, WOXY.

BRYAN FERRY "I Put A Spell On You" (Track) (Sire/Reprise) 23/8

Rotations: Heavy 2/0, Medium 15/4, Light 6/4, Total Adds 8, including WWCD, KTCL, KUKQ, KNDD, WEQX. Heavy: WHTG, KTOZ. Medium including WFNX, WDRE, WXRT, KXRK, KITS. Light including WBRU, WXPXN.

311 "Music" (Capricorn/WB) 21/0

Rotations: Heavy 3/0, Medium 13/0, Light 5/0, Total Adds 0. Heavy including KROQ, KBAC, KTOZ. Medium including WFNX, WDRE, WBRU, KDGE, KTCL. Light: WZRH, KEDJ, KUKQ, KNDD, WRLT.

PRIMUM "My Name Is Mud" (Track) (Interscope/Atlantic Group) 19/19

Rotations: Heavy 1/1, Medium 6/6, Light 12/12, Total Adds 19, including WDRE, WHFS, WZRH, CIMX, KTCL.

BIG HEAD TODD & THE MONSTERS "Sister Sweetly" (Giant/Reprise) 19/1

Rotations: Heavy 13/0, Medium 5/0, Light 1/1, Total Adds 1. WZRH. Heavy including WXRT, WWCD, KTCL, KXRK, WEQX. Medium: WBRU, WCHZ, KRZQ, KBAC, WRAS.

CRUSH "Crush" (EastWest/Atlantic Group) 19/1

Rotations: Heavy 2/0, Medium 11/0, Light 6/1, Total Adds 1. KITS. Heavy: KKDJ, WRAS. Medium including KDGE, WZRH, KPNT, KTCL, KROQ. Light including WFNX, WBRU, WDST, WOXY, KBAC.

STONE TEMPLE PILOTS "Core" (Atlantic/AG) 18/2

Rotations: Heavy 6/0, Medium 8/0, Light 4/2, Total Adds 2. WDRE, KUKQ. Heavy including KDGE, WZRH, CIMX, KROQ, WHTG. Medium including WBRU, KPNT, KTCL, XTRA, WCHZ. Light including KNDD, WEQX.

Continued on Page 56

P1 PLAYLISTS

WFNX/Boston (617) 595-6200
OM/PP: Mad Max
MD: Kurt St. Thomas

- Heavy
PORNO FOR PYROS
DEPECHE MODE
DINOSAUR JR
LENNY KRAVITZ
WORLD PARTY
MIDNIGHT OIL
LIVING COLOUR
THE THE
GOO GOO DOLLS
BILLY
JESUS JONES
STEREO MC'S
STING
R.E.M.
SUPREME LOVE GODS
SCHOOL OF FISH
GIN BLOSSOMS
PETER DINKEL
HOTHOUSE FLOWERS
ROBYN HITCHCOCK & CHRIS ISAAK
WORLD PARTY
DAVID BOWIE
INDECENT PROPOSAL
STONE TEMPLE PILOT
311
JUDYBATS
Light
a BASH & POP
a RADIOHEAD
a SUDE

WZRH/Washington (301) 306-0991
PD: Robert Benjamin
MD: Bob Waugh

- Heavy
TASMIN ARCHER
BILLY
DEPECHE MODE
DINOSAUR JR
GIN BLOSSOMS
BRYAN FERRY
311
NENOH CHERRY
SPRINGHOUSE
BELOVED
GRANT LEE BUFFALO
BLACK 47
BASH & POP
Light
a SUDE
a PURSUIT OF HAPPIN
a STOODLO AUNTS

WKQX/Chicago (312) 527-8348
PD: Bill Gambino
MD: Mary Shumilas

- Heavy
STING
R.E.M.
SCHOOL OF FISH
TASMIN ARCHER
DEPECHE MODE
DINOSAUR JR
GIN BLOSSOMS
SPIN DOCTORS
STEREO MC'S
DADA
DURAN DURAN
ROBYN HITCHCOCK & CHRIS ISAAK
Medium
AMNIE LENNOX
JESUS JONES
SUNSCREAM
PETER GABRIEL
INXS
a NEW ORDER
SUZANNE VEGA
LINDOBERG
Light
10,000 MANIACS
JESUS JONES
SAINT ETIENNE
808 STATE
GOO GOO DOLLS
BELOVED
DARLING BUDS
LIVING COLOUR
SCHOOL OF FISH
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WVRT/Chicago (312) 777-1700
VP/Programming: Norm Winner
APD/MD: Paul Marszalek

- Heavy
DEPECHE MODE
BILLY
R.E.M.
DAVID BOWIE
TRAGICALLY HIP
GOO GOO DOLLS
MIDNIGHT OIL
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WZRH/New Orleans (504) 841-5872
PD: Kenny Vest
MD: Christian Unruh

- Heavy
DINOSAUR JR
DURAN DURAN
GIN BLOSSOMS
RADIOHEAD
STEREO MC'S
DEPECHE MODE
NEW FAST AUTOMATI
STONE TEMPLE PILOT
LIVING COLOUR
TASMIN ARCHER
CHRIS ISAAK
SPRINGHOUSE
BELOVED
10,000 MANIACS
STEREO MC'S
SONIC YOUTH
JUDYBATS
FRANK BLACK
CHRIS ISAAK
DR. ALBAN
RADIOHEAD
PORNO FOR PYROS
SUDE
INDECENT PROPOSAL
BRYAN FERRY
THE THE
DINOSAUR JR
311
a NEW ORDER
a HURRAY ATTMAY
a PRIMUM
a STONE TEMPLE PILOT
a BLACK 47
a ETHYL HEATPLOW

WDRE/Long Island-Philadelphia (516) 832-9400
OM/PP: Tom Calderone
MD: Malibu Sue

- Heavy
BILLY
TASMIN ARCHER
DEPECHE MODE
CRYING GAME
GOO GOO DOLLS
JESUS JONES
DURAN DURAN
STING
SUNDAYS
LINS
LIVING COLOUR
808 STATE
DADA
GIN BLOSSOMS
TRAGICALLY HIP
DARLING BUDS
PURE
WORLD PARTY
MIDNIGHT OIL
LENNY KRAVITZ
DAVID BOWIE
a NEW ORDER
Medium
KOMANOK
SCHOOL OF FISH
JELLYFISH
BEST KISSERS IN T
ALICE IN CHAINS
CHRIS ISAAK
SPRINGHOUSE
BELOVED
10,000 MANIACS
STEREO MC'S
SONIC YOUTH
JUDYBATS
FRANK BLACK
CHRIS ISAAK
DR. ALBAN
RADIOHEAD
PORNO FOR PYROS
SUDE
INDECENT PROPOSAL
BRYAN FERRY
THE THE
DINOSAUR JR
311
a NEW ORDER
a HURRAY ATTMAY
a PRIMUM
a STONE TEMPLE PILOT
a BLACK 47
a ETHYL HEATPLOW

WZRH/Chicago (312) 777-1700
VP/Programming: Norm Winner
APD/MD: Paul Marszalek

- Heavy
DEPECHE MODE
BILLY
R.E.M.
DAVID BOWIE
TRAGICALLY HIP
GOO GOO DOLLS
MIDNIGHT OIL
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WVRT/Chicago (312) 777-1700
VP/Programming: Norm Winner
APD/MD: Paul Marszalek

- Heavy
DEPECHE MODE
BILLY
R.E.M.
DAVID BOWIE
TRAGICALLY HIP
GOO GOO DOLLS
MIDNIGHT OIL
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WZRH/New Orleans (504) 841-5872
PD: Kenny Vest
MD: Christian Unruh

- Heavy
DINOSAUR JR
DURAN DURAN
GIN BLOSSOMS
RADIOHEAD
STEREO MC'S
DEPECHE MODE
NEW FAST AUTOMATI
STONE TEMPLE PILOT
LIVING COLOUR
TASMIN ARCHER
CHRIS ISAAK
SPRINGHOUSE
BELOVED
10,000 MANIACS
STEREO MC'S
SONIC YOUTH
JUDYBATS
FRANK BLACK
CHRIS ISAAK
DR. ALBAN
RADIOHEAD
PORNO FOR PYROS
SUDE
INDECENT PROPOSAL
BRYAN FERRY
THE THE
DINOSAUR JR
311
a NEW ORDER
a HURRAY ATTMAY
a PRIMUM
a STONE TEMPLE PILOT
a BLACK 47
a ETHYL HEATPLOW

WZRH/Chicago (312) 777-1700
VP/Programming: Norm Winner
APD/MD: Paul Marszalek

- Heavy
DEPECHE MODE
BILLY
R.E.M.
DAVID BOWIE
TRAGICALLY HIP
GOO GOO DOLLS
MIDNIGHT OIL
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WBRU/Providence (401) 272-6550
PD: Michael Osborne
MD: Frank Huang

- Heavy
R.E.M.
DURAN DURAN
BILLY
STING
NENOH CHERRY
DEPECHE MODE
DINOSAUR JR
LIVING COLOUR
SCHOOL OF FISH
MIDNIGHT OIL
LENNY KRAVITZ
TASMIN ARCHER
PORNO FOR PYROS
a NEW ORDER
Medium

KDGE/Dallas (214) 580-8400
PD: Wendy Naylor
MD: George Gimarc

- Heavy
R.E.M.
SUNSCREAM
DEPECHE MODE
THE THE
BILLY
LENNY KRAVITZ
STONE TEMPLE PILOT
CRYING GAME
STEREO MC'S
DURAN DURAN
JESUS JONES

WWCD/Columbus, OH (614) 444-9923
PD: Tom Teuber
MD: Jane Wang

- Heavy
SOMIA DADA
MICK JAGGER
STING
THOMAS DOLBY
HOTHOUSE FLOWERS
CRYING GAME
BIG HEAD TODD & T
PRIMUM
WORLD PARTY
TASMIN ARCHER

KTCL/Fl. Collins-Denver (303) 571-1232
PD: John Hayes
MD: Mary Moses

- Heavy
THE THE
DEPECHE MODE
STING
JUDYBATS
DURAN DURAN
DINOSAUR JR
WORLD PARTY
MIDNIGHT OIL
SCHOOL OF FISH
HOTHOUSE FLOWERS
TRAGICALLY HIP
SUNDAYS
GOO GOO DOLLS
DR. ALBAN
BIG HEAD TODD & T
LIVING COLOUR
DAVID BOWIE
ROBYN HITCHCOCK & CHRIS ISAAK
PURE

KXRK/Salt Lake City (801) 373-9601
PD: Mike Summers
MD: Dom Casual

- Heavy
BIG HEAD TODD & T
FRANK BLACK
DAVID BOWIE
DEPECHE MODE
DINOSAUR JR
GENE LOVES JEZEBE
GOO GOO DOLLS
JESUS JONES
LIVING COLOUR
PORNO FOR PYROS
SCHOOL OF FISH
BELOVED
ULTRA VIVID SCENE
Medium
a NEW ORDER
808 STATE
311
ALICE IN CHAINS
BILLY
BEST KISSERS IN T
CRUSH
DADA
BRYAN FERRY
ROBYN HITCHCOCK & CHRIS ISAAK
HOTHOUSE FLOWERS
INFECTIOUS GROOVE
CHRIS ISAAK
LULABOX
MIDNIGHT OIL
BILLY
a NEW ORDER
POSTER CHILDREN
SHEEP ON DRUGS
SCHOOL OF FISH
STING
SUDE
WORLD PARTY
SUNDAYS
THE THE
Light
a ETHYL HEATPLOW
a PRIMUM
a RADIOHEAD
a FLUID
a THIS MORTAL COIL

BILLY
STING
DURAN DURAN
BELOVED
FRANK BLACK
DADA
SUDE
SAINT ETIENNE
JESUS JONES
CRANBERRIES
BRYAN FERRY
Light
a LIVING COLOUR
a CRUSH
a PRIMUM
a INDECENT PROPOSAL

KNDD/Seattle (206) 822-3251
PD: Rick Lambert
MD: Marco Collins

- Heavy
R.E.M.
DURAN DURAN
SPIN DOCTORS
DEPECHE MODE
Medium
WORLD PARTY
SUNDAYS
THE THE
Light
a ETHYL HEATPLOW
a PRIMUM
a RADIOHEAD
a FLUID
a THIS MORTAL COIL

WEQX/Albany (602) 362-4800
PD: Jim McGuinn
MD: Kerry Gray

- NEW ORDER
BRYAN FERRY
WIDESPREAD PANIC
Hottest:
MIDNIGHT OIL
HOTHOUSE FLOWERS
DEPECHE MODE
FLUID
a NEW ORDER
POSTER CHILDREN
SHEEP ON DRUGS
SCHOOL OF FISH
STING
SUDE
WORLD PARTY
SUNDAYS
THE THE
Light
a ETHYL HEATPLOW
a PRIMUM
a RADIOHEAD
a FLUID
a THIS MORTAL COIL

XTRA/San Diego (619) 291-9191
OM: Kevin Stapleford
PD/MD: Mike Halloran

- Heavy
LENNY KRAVITZ
LIVING COLOUR
R.E.M.
STING
10,000 MANIACS
SPIN DOCTORS
DEPECHE MODE
TODD THE NET SPRO
DAVID BOWIE
DURAN DURAN
GIN BLOSSOMS
MIDNIGHT OIL
a NEW ORDER
AMERICAN MUSIC CL
JOHNNY CLEGG & SA
DAVID BAERNALD
PRIMUM
SUGAR
DEEP FOREST
KING MISSILE
VELOCITY GIRL
TOOL
DANTEL LANOIS
Hottest:
PORNO FOR PYROS
DEPECHE MODE
TASMIN ARCHER
BILLY
MIDNIGHT OIL
SCHOOL OF FISH
STEREO MC'S
STONE TEMPLE PILOT
JESUS JONES
BEST KISSERS IN T
FRANK BLACK
DINOSAUR JR
RAGE AGAINST THE MACHINE
SCHOOL OF FISH
FRANK BLACK
JUDYBATS
GOO GOO DOLLS
LULABOX
PORNO FOR PYROS
PERSUIT OF HAPPIN
DEPECHE MODE
DURAN DURAN
DAVID BOWIE
JESUS JONES
SUNSCREAM
PETER GABRIEL
INXS
a NEW ORDER
SUZANNE VEGA
LINDOBERG
Light
10,000 MANIACS
JESUS JONES
SAINT ETIENNE
808 STATE
GOO GOO DOLLS
BELOVED
DARLING BUDS
LIVING COLOUR
SCHOOL OF FISH
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

KROQ/Los Angeles (818) 567-1067
PD: Kevin Weatherly
MD: Gene Sandblom

- Heavy
LENNY KRAVITZ
THOMAS DOLBY
SCHOOL OF FISH
HOTHOUSE FLOWERS
DEPECHE MODE
DINOSAUR JR
GIN BLOSSOMS
SPIN DOCTORS
STEREO MC'S
FRANK BLACK
JAKE AGAINST THE MACHINE
GOO GOO DOLLS
DADA
DURAN DURAN
ROBYN HITCHCOCK & CHRIS ISAAK
Medium
AMNIE LENNOX
JESUS JONES
SUNSCREAM
PETER GABRIEL
INXS
a NEW ORDER
SUZANNE VEGA
LINDOBERG
Light
10,000 MANIACS
JESUS JONES
SAINT ETIENNE
808 STATE
GOO GOO DOLLS
BELOVED
DARLING BUDS
LIVING COLOUR
SCHOOL OF FISH
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WDTW/Woodstock, NY (914) 878-7266
PD: Freddie Blue Fox
MD: Jeanne Atwood

- NEW ORDER
JOHNNY CLEGG & SA
DEVILS
ELEVENTH DREAM DA
PORNO FOR PYROS
DIGABLE PLANETS
DIGABLE PLANETS
Light
a NEW ORDER
AMERICAN MUSIC CL
JOHNNY CLEGG & SA
DAVID BAERNALD
PRIMUM
SUGAR
DEEP FOREST
KING MISSILE
VELOCITY GIRL
TOOL
DANTEL LANOIS
Hottest:
PORNO FOR PYROS
DEPECHE MODE
TASMIN ARCHER
BILLY
MIDNIGHT OIL
SCHOOL OF FISH
STEREO MC'S
STONE TEMPLE PILOT
JESUS JONES
BEST KISSERS IN T
FRANK BLACK
DINOSAUR JR
RAGE AGAINST THE MACHINE
SCHOOL OF FISH
FRANK BLACK
JUDYBATS
GOO GOO DOLLS
LULABOX
PORNO FOR PYROS
PERSUIT OF HAPPIN
DEPECHE MODE
DURAN DURAN
DAVID BOWIE
JESUS JONES
SUNSCREAM
PETER GABRIEL
INXS
a NEW ORDER
SUZANNE VEGA
LINDOBERG
Light
10,000 MANIACS
JESUS JONES
SAINT ETIENNE
808 STATE
GOO GOO DOLLS
BELOVED
DARLING BUDS
LIVING COLOUR
SCHOOL OF FISH
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

KITS/San Francisco (415) 512-1053
OM/PP: Richard Sands
MD: Steve Masters

- Heavy
SPIN DOCTORS
DEPECHE MODE
10,000 MANIACS
WORLD PARTY
PORNO FOR PYROS
MIDNIGHT OIL
a NEW ORDER
DR. ALBAN
Medium
GIN BLOSSOMS
CRYING GAME
JUDYBATS
WIDESPREAD PANIC
GARBALL
PRIMUM
SUGAR

DAVID BOWIE
THE THE
SCREAMING TREES
SCHOOL OF FISH
LIVING COLOUR
STEREO MC'S
SCHOOL OF FISH
LENNY KRAVITZ
JESUS JONES
BILLY
MIDNIGHT OIL
GIN BLOSSOMS
a NEW ORDER
Medium
INDECENT PROPOSAL
STING
CRYING GAME
DINOSAUR JR
HOTHOUSE FLOWERS
TRAGICALLY HIP
ROBYN HITCHCOCK & CHRIS ISAAK
WORLD PARTY
TASMIN ARCHER
RADIOHEAD
a BRYAN FERRY
Hottest:
R.E.M.
DURAN DURAN
SPIN DOCTORS
DEPECHE MODE
a PERE UBU

WCHZ/Augusta (706) 650-1122
PD: Frank Coppidas
MD: Jamie McCulloch

- NEW ORDER
ELEVENTH DREAM DA
INDECENT PROPOSAL
BLACK 47
DEVILS
PURSUIT OF HAPPIN
Hottest:
BILLY
JELLYFISH
ROBYN HITCHCOCK & CHRIS ISAAK
HOTHOUSE FLOWERS
TASMIN ARCHER

WHTQ/Asbury Park, NJ (908) 542-1410
PD: Michael Butcher
MD: Matt Pinfield

- NEW ORDER
AMERICAN MUSIC CL
JOHNNY CLEGG & SA
DAVID BAERNALD
PRIMUM
SUGAR
DEEP FOREST
KING MISSILE
VELOCITY GIRL
TOOL
DANTEL LANOIS
Hottest:
PORNO FOR PYROS
DEPECHE MODE
TASMIN ARCHER
BILLY
MIDNIGHT OIL
SCHOOL OF FISH
STEREO MC'S
STONE TEMPLE PILOT
JESUS JONES
BEST KISSERS IN T
FRANK BLACK
DINOSAUR JR
RAGE AGAINST THE MACHINE
SCHOOL OF FISH
FRANK BLACK
JUDYBATS
GOO GOO DOLLS
LULABOX
PORNO FOR PYROS
PERSUIT OF HAPPIN
DEPECHE MODE
DURAN DURAN
DAVID BOWIE
JESUS JONES
SUNSCREAM
PETER GABRIEL
INXS
a NEW ORDER
SUZANNE VEGA
LINDOBERG
Light
10,000 MANIACS
JESUS JONES
SAINT ETIENNE
808 STATE
GOO GOO DOLLS
BELOVED
DARLING BUDS
LIVING COLOUR
SCHOOL OF FISH
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

WZLH/Nashville (615) 242-5600
OM: Brett Schulte
MD: Michael Parks

- NEW ORDER
JOHNNY CLEGG & SA
JOHN MATAILL
Hottest:
BILLY
STING
WORLD PARTY
TASMIN ARCHER
SOMIA DADA

WVGO/Richmond (804) 330-3106
MD: Dai Hunter

- MIDNIGHT OIL
NEW ORDER
INDECENT PROPOSAL
WIDESPREAD PANIC
BLUES TRAVELER
BELOVED
Hottest:
TASMIN ARCHER
BIG HEAD TODD & T
HOTHOUSE FLOWERS

WOXY/Cincinnati (513) 523-4114
PD: Phil Manning
MD: Julie Forman

- NEW ORDER
JOHNNY CLEGG & SA
WIDESPREAD PANIC
GARBALL
PRIMUM
SUGAR

WZRH/Chicago (312) 777-1700
VP/Programming: Norm Winner
APD/MD: Paul Marszalek

- Heavy
DEPECHE MODE
BILLY
R.E.M.
DAVID BOWIE
TRAGICALLY HIP
GOO GOO DOLLS
MIDNIGHT OIL
JUDYBATS
Light
a NEW ORDER
a RADIOHEAD
a WORLD PARTY

STING
BRUCE HORNISBY

KKDJ/Fresno (209) 226-5991
PD: Don Parker
MD: Sat Bista

- NEW ORDER
DR. ALBAN
RADIOHEAD
SHAKESPEARE'S SIST
Hottest:
BELOVED
DAVID BOWIE
DEPECHE MODE
CRYING GAME
PRESSENC
a BRYAN FERRY
Light
a PRIMUM
a PERE UBU

KEDG/Las Vegas (702) 795-1035
PD: Jay Griffin
MD: John Taylor

- MIDNIGHT OIL
NEW ORDER
TASMIN ARCHER
BIG HEAD TODD & T
PORNO FOR PYROS
Hottest:
MIDNIGHT OIL
NEW ORDER
TASMIN ARCHER
BIG HEAD TODD & T
PORNO FOR PYROS

WXP/Philadelphia (215) 898-6677
PD/MD: Michael Morrison

- WILLIE NELSON
JOHNNY CLEGG & SA
Hottest:
NANCY GRIFFITH
ROSEANNE CASH
LENNY KRAVITZ
HOTHOUSE FLOWERS
TASMIN ARCHER

WBR/Rochester (716) 281-4353
PD: Andrew Chinnici
APD/MD: Jennifer Vandalralce

- NEW ORDER
PRIMUM
PORNO FOR PYROS
SUGAR
BRYAN FERRY
MIDNIGHT OIL
ELEVENTH DREAM DA
Hottest:
808 STATE
SKATENIGS
SQUATRIEL
HYSTERIOUS VOICES
PRIMUMS

WRAS/Atlanta (404) 851-2240
MD: Chris Montero & Beth Ulmer

- DANTEL LANOIS
SACRILEGIOUS JACKSON
SUGAR
AMERICAN MUSIC CL
RADIOHEAD
JESUS JONES
MIDNIGHT OIL
HOTHOUSE FLOWERS
WORLD PARTY
Hottest:
FRANK BLACK
ARRESTED DEVELOPMENT
DINOSAUR JR
JUDYBATS

KTOZ/Springfield, MO (417) 831-1060
PD: Rick Kennedy
MD: John Lenac

- NEW ORDER
CRANBERRIES
PRIMUM
DAVID BAERNALD
MIND BOMB
Hottest:

KZQZ/Reno (702) 827-0965
PD: Blaze
MD: Max Volume

- NEW ORDER
TASMIN ARCHER
JUDYBATS
PRIMUM
DINOSAUR JR
DURAN DURAN
DEPECHE MODE
DINOSAUR JR
WORLD PARTY
LIVING COLOUR

KBAC/Santa Fe-Albuquerque (505) 471-7110
PD/MD: Armida Santa Cruz

- BRYAN FERRY
SUDE
DANTEL LANOIS
PRIMUM
CRANBERRIES
ELEVENTH DREAM DA
RADIOHEAD
PORNO FOR PYROS
Hottest:
HOTHOUSE FLOWERS
DEPECHE MODE
DINOSAUR JR
STING
TRAGICALLY HIP

KACV/Amarillo, TX (806) 371-5227
PD: Melissa Prosser
MD: Janey Kasper

- PORNO FOR PYROS
SUDE
FUNLAND
BRYAN FERRY
NEW ORDER
CRANBERRIES
Hottest:
DEPECHE MODE
JUDYBATS
TASMIN ARCHER
HOTHOUSE FLOWERS
WORLD PARTY

WRAS/Atlanta (404) 851-2240
MD: Chris Montero & Beth Ulmer

- DANTEL LANOIS
SACRILEGIOUS JACKSON
SUGAR
AMERICAN MUSIC CL
RADIOHEAD
JESUS JONES
MIDNIGHT OIL
HOTHOUSE FLOWERS
WORLD PARTY
Hottest:
FRANK BLACK
ARRESTED DEVELOPMENT
DINOSAUR JR
JUDYBATS

KTOZ/Springfield, MO (417) 831-1060
PD: Rick Kennedy
MD: John Lenac

- NEW ORDER
CRANBERRIES
PRIMUM
DAVID BAERNALD
MIND BOMB
Hottest:

36 Current Reporters
36 Current Playlists

the future
mister blameshifter
early action at:
WFNX KXRK WHTG
KTCL XTRA
HOLLYWOOD records



36 REPORTERS				APRIL 9, 1993		Emphasis Tracks		Total Reports/Adds	Heavy	Medium	Light
3	2	WKS	WKS	LW	TW						
2	1	1	1	1	1	<b>DEPECHE MODE</b> /Songs Of Faith And Devotion (Sire/Reprise)	"Feel" "Shoes"	35/0	29	5	1
1	2	2	2	2	2	<b>BELLY</b> /Star (4AD/Sire/Reprise)	"Feed"	34/0	25	9	0
—	18	13	3	3	3	<b>MIDNIGHT OIL</b> /Truganini/Drums Of Heaven (Tracks) (Columbia)	"Truganini" "Drums"	34/3	21	10	3
9	6	5	4	4	4	<b>LIVING COLOUR</b> /Stain (Epic)	"Alone"	33/1	21	9	3
—	17	11	5	5	5	<b>DAVID BOWIE</b> /Black Tie White Noise (Savage)	"Jump"	35/1	20	12	3
14	12	8	6	6	6	<b>LENNY KRAVITZ</b> /Are You Gonna Go My Way (Virgin)	"Gonna" "Believe"	33/0	22	10	1
3	3	3	7	7	7	<b>STING</b> /Ten Summoner's Tales (A&M)	"Faith"	31/0	24	6	1
23	16	12	8	8	8	<b>TASMIN ARCHER</b> /Great Expectations (SBK/ERG)	"Sleeping"	30/1	21	8	1
16	11	10	9	9	9	<b>GOO GOO DOLLS</b> /Superstar Car Wash (Metal Blade/WB)	"Normal"	31/2	17	13	1
<b>DEBUT</b>						<b>NEW ORDER</b> /Regret (Track) (Qwest/WB)	"Regret"	30/30	17	11	2
10	9	6	11	11	11	<b>HOTHOUSE FLOWERS</b> /Songs From The Rain (London/PLG)	"Thing"	33/0	18	13	2
6	4	4	12	12	12	<b>STEREO MC'S</b> /Connected (Gee Street/Island/PLG)	"Connected"	32/0	20	7	5
—	22	15	13	13	13	<b>WORLD PARTY</b> /Is It Like Today? (Track) (Ensign/Chrysalis/ERG)	"Today"	35/2	12	18	5
4	7	7	14	14	14	<b>DINOSAUR JR</b> /Where You Been (Sire/WB)	"Start"	31/0	18	11	2
17	14	14	15	15	15	<b>DURAN DURAN</b> /Duran Duran (Capitol)*	"Undone" "Ordinary"	28/0	18	8	2
—	28	20	16	16	16	<b>JUDYBATS</b> /Pain Makes You Beautiful (Sire/WB)	"Simple"	31/1	15	14	2
7	5	9	17	17	17	<b>SCHOOL OF FISH</b> /Human Cannonball (Capitol)	"Take"	29/0	15	13	1
19	19	18	18	18	18	<b>GIN BLOSSOMS</b> /New Miserable Experience (A&M)	"Rita" "Soul"	25/0	14	9	2
—	30	22	19	19	19	<b>FRANK BLACK</b> /Frank Black (4AD/Elektra)	"Los Angeles"	29/1	11	15	3
—	—	29	20	20	20	<b>PORNO FOR PYROS</b> /Cursed Female/Cursed Male (Tracks) (WB)	"Female" "Male"	30/7	11	12	7
8	13	19	21	21	21	<b>JESUS JONES</b> /Perverse (SBK/ERG)	"Right"	29/1	11	12	6
5	8	17	22	22	22	<b>THE THE</b> /Dusk (Epic)	"Dogs" "Slow"	28/0	12	15	1
12	10	16	23	23	23	<b>JELLYFISH</b> /Spilt Milk (Charisma/Virgin)	"Ghost" "Fanclub"	27/0	10	15	2
11	15	21	24	24	24	<b>SOUL ASYLUM</b> /Grave Dancers Union (Columbia)	"Black" "Train"	21/0	12	7	2
25	24	25	25	25	25	<b>VARIOUS ARTISTS</b> /Crying Game (SBK/ERG)	"Crying"	23/0	11	9	3
24	23	23	26	26	26	<b>ROBYN HITCHCOCK &amp; THE EGYPTIANS</b> /Respect (A&M)	"Driving"	26/0	10	14	2
15	27	24	27	27	27	<b>R.E.M.</b> /Automatic For The People (WB)	"Moon" "Sidewinder"	20/0	12	7	1
13	20	26	28	28	28	<b>808 STATE</b> /Gorgeous (ZTT/Tommy Boy)	"Moses"	24/0	8	12	4
<b>DEBUT</b>						<b>CHRIS ISAAK</b> /Can't Do A Thing (To Stop Me) (Track) (Reprise)	"Can't"	27/0	5	16	6
<b>DEBUT</b>						<b>BELOVED</b> /Conscience (Atlantic/AG)	"Harmony"	25/1	5	16	4

\*Keeps bullet due to continued growth.

### MOST ADDED

- NEW ORDER (30)
- PRIMUS (19)
- RADIOHEAD (9)
- BRYAN FERRY (8)
- PORNO FOR PYROS (7)
- CRANBERRIES (6)
- JOHNNY CLEGG & SAVUKA (6)
- SUEDE (5)
- SUGAR (5)
- BLACK 47 (4)
- ELEVENTH DREAM DAY (4)
- DANIEL LANDIS (4)

### HOTTEST

- DEPECHE MODE (21)
- PORNO FOR PYROS (13)
- TASMIN ARCHER (11)
- MIDNIGHT OIL (10)
- BELLY (9)
- LENNY KRAVITZ (9)
- WORLD PARTY (9)
- NEW ORDER (7)
- CRYING GAME (6)
- DINOSAUR JR (6)
- HOTHOUSE FLOWERS (6)
- STING (6)

### MOST REQUESTED

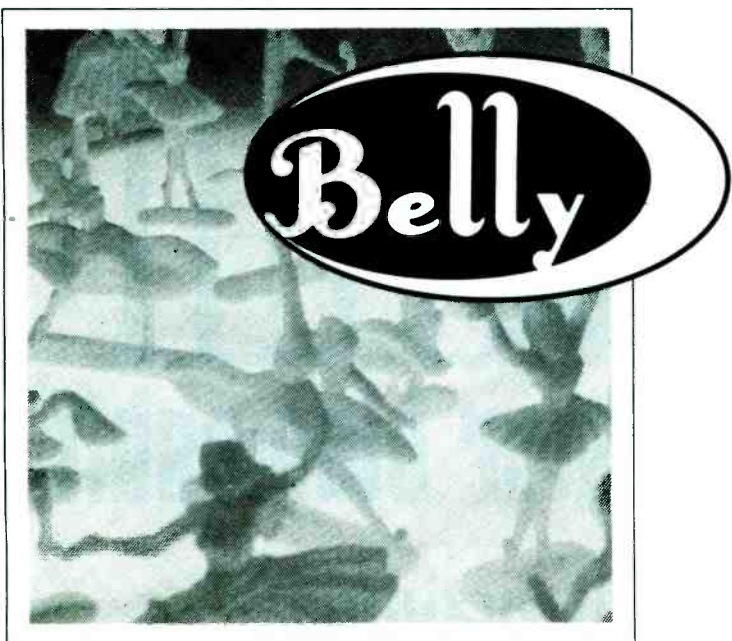
- PORNO FOR PYROS (18)
- DEPECHE MODE (12)
- TASMIN ARCHER (9)
- LENNY KRAVITZ (9)
- CRYING GAME (8)
- BELLY (7)
- FRANK BLACK (5)
- STONE TEMPLE PILOTS (5)
- WORLD PARTY (5)

### NEW & ACTIVE Continued from Page 55

- SUEDE "Suede" (Nude/Columbia) 16/5**  
Rotations: Heavy 1/0, Medium 6/0, Light 9/5, Total Adds 5: WBRU, WZRH, KTCL, KBAC, KACV. Heavy: WHTG. Medium including WDRE, KROQ, KUKQ, KXRK, KITS. Light including WHFS, KEDJ, WCHZ, WBER.
- MURRAY ATTAWAY "In Thrall" (DGC) 16/3**  
Rotations: Heavy 1/0, Medium 6/0, Light 9/3, Total Adds 3: WDRE, WZRH, WXRT. Heavy: WRAS. Medium including WCHZ, KNNC, WRLT, WOXY, KBAC. Light including WBRU, KTCL, KXRK, WHTG, WDST.
- VARIOUS ARTISTS "Indecent Proposal" (MCA) 15/3**  
Rotations: Heavy 1/0, Medium 8/1, Light 6/2, Total Adds 3: KITS, WCHZ, WVGO. Heavy: XTRA. Medium including WDRE, WBRU, WHFS, KNDD, KNNC. Light including WFNX, WKQX, WWCD, WRLT.
- DR. ALBAN "It's My Life" (Arista) 15/3**  
Rotations: Heavy 2/0, Medium 7/2, Light 6/1, Total Adds 3: WHTG, KKDJ, WRAS. Heavy: KTCL, KITS. Medium including WDRE, KDGE, KROQ, KNNC, KEDG. Light including WBRU, WZRH, KXRK, WDST, KBAC.
- PURSUIT OF HAPPINESS "The Downward Road" (Mercury) 15/2**  
Rotations: Heavy 1/0, Medium 6/0, Light 8/2, Total Adds 2: WFNX, WCHZ. Heavy: CIMX. Medium including KPNT, KROQ, KKDJ, KEDG, KBAC. Light including WBRU, WXRT, KTCL, WDST, WBER.
- BUTTHOLE SURFERS "Independent Worm Saloon" (Capitol) 13/3**  
Rotations: Heavy 0, Medium 6/2, Light 7/1, Total Adds 3: KDGE, KROQ, WOXY. Medium including KUKQ, XTRA, KNNC, WBER. Light including WFNX, WDRE, WBRU, WHFS, CIMX.

### SIGNIFICANT ACTION

- FIREHOSE "Mr. Machinery Operator" (Columbia) 11/0**  
Rotations: Heavy 1/0, Medium 4/0, Light 6/0, Total Adds 0. Heavy: WRAS. Medium: CIMX, KBAC, WBER, KACV. Light including WDRE, WXRT, KTCL, KUKQ, KXRK.
- CRANBERRIES "Dreams" (Track) (Island/PLG) 9/6**  
Rotations: Heavy 0, Medium 2/2, Light 7/4, Total Adds 6, including WZRH, KTCL, KITS, KBAC, KACV. Light including WBRU, WDST, WBER.
- BETTIE SERVEERT "Palomine" (Matador) 9/0**  
Rotations: Heavy 2/0, Medium 2/0, Light 5/0, Total Adds 0. Heavy: WFNX, WOXY. Medium: WEOX, WXPX. Light: WHFS, WXRT, CIMX, KBAC, WRAS.
- DANIEL LANDIS "For The Beauty Of Wynona" (WB) 8/4**  
Rotations: Heavy 1/1, Medium 2/0, Light 5/3, Total Adds 4: WXRT, WHTG, KBAC, WRAS. Medium: WDST, WXPX. Light including WHFS, WRLT.
- WIDESPREAD PANIC "Everyday" (Capricorn/WB) 8/3**  
Rotations: Heavy 0, Medium 3/0, Light 5/3, Total Adds 3: WEOX, WVGO, WOXY. Medium: WWCD, WRLT, WRAS. Light including WXRT, KBAC.
- GUMBALL "Super Tasty" (Columbia) 8/1**  
Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1: WOXY. Medium: KUKQ, KBAC, KACV. Light including WBRU, WHFS, CIMX, WBER.
- ELEVENTH DREAM DAY "El Moodio" (Atlantic/AG) 7/4**  
Rotations: Heavy 0, Medium 2/1, Light 5/3, Total Adds 4: WDST, WCHZ, KBAC, WBER. Medium including WXRT. Light including WOXY, KACV.
- DAVID BAERWALD "Triage" (A&M) 7/2**  
Rotations: Heavy 1/0, Medium 4/1, Light 2/1, Total Adds 2: WHTG, KTOZ. Heavy: WXPX. Medium including WXRT, WDST, WRLT. Light including WOXY.
- DIGABLE PLANETS "Reachin' (A New Refutation Of Time...)" (Pendulum/Elektra) 7/1**  
Rotations: Heavy 1/0, Medium 1/0, Light 5/1, Total Adds 1: WDST. Heavy: WRAS. Medium: WXPX. Light including KTCL, WCHZ, WOXY, KBAC.
- PHISH "Rit" (Elektra) 7/0**  
Rotations: Heavy 5/0, Medium 1/0, Light 1/0, Total Adds 0. Heavy: WWCD, WEOX, WRLT, WVGO, WXPX. Medium: WXRT. Light: KBAC.
- SONIA DADA "Sonia Dada" (Chameleon/Elektra) 7/0**  
Rotations: Heavy 3/0, Medium 3/0, Light 1/0, Total Adds 0. Heavy: WWCD, WRLT, WVGO. Medium: WEOX, WDST, WXPX. Light: KBAC.



**"SLOW DOG"**  
the follow-up to the #1 debut  
"Feed The Tree"

Going for adds 4/12





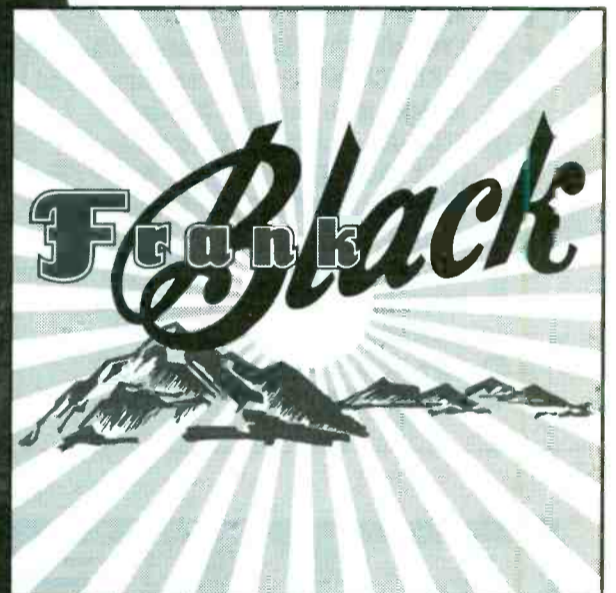


# Frank Black

THE BIG EPONYMOUS  
DEBUT ALBUM

*featuring the  
majestic single*

**"LOS ANGELES"**



Elektra



ON ELEKTRA/4 A D  
COMPACT DISCS AND  
**digalog**® CASSETTES

New Rock **19**

29 Reporters Including

WFNX	WZRH	KTCL	KXRK
WDRE	WXRT	KROQ	XTRA
WBRU	KPNT	KEDJ	KITS
WHFS	CIMX	KUKQ	KNDD
KDGE			



# AOR ALBUMS

NATIONAL AIRPLAY®

3	2	WKS	WKS	LW	TW	176 REPORTERS	APRIL 9, 1993	Emphasis Tracks	Reports/Adds	Heavy	Medium
1	1	1	1	1	1	<b>1 COVERDALE/PAGE/Coverdale/Page</b> (Geffen)		"Shake" (154) "Pride" (112) "Over" (9)	169-0	127-	34=
11	5	3	2	3	2	<b>2 LENNY KRAVITZ/Are You Gonna Go My Way</b> (Virgin)		"Are" (165) "Believe" (3) "Is" (1)	166=1	94+	61-
2	2	2	2	2	2	<b>3 MICK JAGGER/Wandering Spirit</b> (Atlantic/AG)*		"Wired" (134) "Tear" (23) "Put" (8)	146+2	92+	51-
21	14	8	7	8	3	<b>4 SOUL ASYLUM/Grave Dancers Union</b> (Columbia)		"Black" (151) "Somebody" (2) "Runaway" (1)	153+5	50+	81-
6	3	4	3	4	4	<b>5 STING/Ten Summoner's Tales</b> (A&M)		"Lose" (111) "Stronger" (15) "Fields" (1)	114-2	81-	28+
17	12	7	6	7	5	<b>6 ALICE IN CHAINS/Dirt</b> (Columbia)		"Rooster" (147) "Angry" (2) "Rain" (1)	147+3	45+	69+
15	13	9	8	9	6	<b>7 DEF LEPPARD/Adrenalize</b> (Mercury)		"Tonight" (123) "Stand" (1) "Touch" (1)	125+3	71+	40-
9	6	5	4	5	7	<b>8 MASTERS OF REALITY/Sunrise On The Sufferbus</b> (Chrysalis/ERG)		"God" (122) "Jody" (1)	123-0	69=	39-
22	17	12	11	12	8	<b>9 ERIC CLAPTON/Unplugged</b> (Reprise)		"Running" (118) "Lonely" (1)	118+2	67+	41-
14	11	10	9	10	9	<b>10 PETER GABRIEL/Us</b> (Geffen)		"Kiss" (104) "Steam" (3) "Secret" (2)	106-1	59+	42-
23	19	15	14	15	10	<b>11 ARC ANGELS/Arc Angels</b> (DGC)		"Shape" (117) "Ways" (1)	117+2	42+	65-
27	23	17	16	17	11	<b>12 STONE TEMPLE PILOTS/Core</b> (Atlantic/AG)		"Plush" (136) "Sex" (1)	136+11	26+	50+
19	18	16	15	16	12	<b>13 DAMN YANKEES/Don't Tread</b> (WB)		"Silence" (109) "Mister" (4) "Where" (1)	112=3	31+	66+
26	24	18	17	18	13	<b>14 BIG HEAD TODD &amp; THE MONSTERS/Sister Sweetly</b> (Giant/Reprise)		"Broken" (111) "Alright" (3)	112+7	32+	52-
20	16	14	13	14	14	<b>15 LIVING COLOUR/Stain</b> (Epic)		"Leave" (118)	118-1	21-	66+
32	27	22	21	22	15	<b>16 4 NON BLONDES/Bigger, Better, Faster, More!</b> (Interscope/Atlantic Group)		"What's" (98)	98+11	38+	30+
3	8	13	12	13	16	<b>17 SPIN DOCTORS/Pocket Full Of Kryptonite</b> (Epic)		"Princes" (62) "Time" (2) "More" (2)	66-1	44-	15-
39	34	25	24	25	17	<b>18 EXTREME/III Sides To Every Story</b> (A&M)		"Ever" (104) "Stop" (1) "Warheads" (1)	106+19	11+	57+
12	9	11	10	11	18	<b>19 JACKYL/Jackyl</b> (Geffen)		"Down" (76) "When" (1)	76-0	28-	35-
4	4	6	5	6	19	<b>20 BRIAN MAY/Back To The Light</b> (Hollywood)		"Driven" (73) "Horizon" (2) "Resurrection" (1)	76-0	39-	29-
5	10	21	20	21	20	<b>21 R.E.M./Automatic For The People</b> (WB)	*Keeps bullet due to continued growth.	"Man" (38) "Sidewinder" (30) "Monty" (2)	64+13	27-	28+
31	28	23	22	23	21	<b>22 JOE SATRIANI/The Extremist</b> (Relativity)		"Cryin'" (81) "Extremist" (1) "Rubina's" (1)	84-1	13+	55+
13	15	19	18	19	22	<b>23 PEARL JAM/Ten</b> (Epic Associated)		"Black" (53) "Why" (2) "Jeremy" (1)	56-0	34-	16-
18	26	26	25	26	23	<b>24 VAN HALEN/Live: Right Here, Right Now</b> (WB)		"Dreams" (12) "Fooled" (11) "Judgement" (9)	70-5	19-	19-
24	25	24	23	24	24	<b>25 DREAM THEATER/Images And Words</b> (EastWest/Atlantic Group)		"Take" (87) "Pull" (7) "Another" (2)	90-0	9=	38-
-	32	28	27	28	25	<b>26 HOTHOUSE FLOWERS/Songs From The Rain</b> (London/PLG)		"Thing" (81) "This" (1)	81+4	10=	44+
34	30	30	29	30	26	<b>27 BON JOVI/Keep The Faith</b> (Jambco/Mercury)		"These" (65) "Sleep" (1) "Bed" (1)	67+6	15+	28+
<b>DEBUT</b>						<b>28 BRUCE HORNSBY/Harbor Lights</b> (RCA)		"Harbor" (70) "File" (1)	70/8	8	43
7	7	20	19	20	27	<b>29 LYNYRD SKYNYRD/The Last Rebel</b> (Atlantic/AG)		"Good" (37) "Born" (5) "One" (4)	44-3	17-	20-
-	-	33	32	33	28	<b>30 BLACK CROWES/The Southern Harmony And Musical...</b> (Def American/Reprise)		"Luck" (44) "Sometimes" (4) "Morning" (4)	51+15	9-	34+
-	-	36	35	36	29	<b>31 ANIMAL BAG/Animal Bag</b> (Mercury)		"Everybody" (67)	67+10	4+	25+
-	39	34	33	34	30	<b>32 FLOTSAM &amp; JETSAM/Cuatro</b> (MCA)		"Wading" (69)	69+8	4=	20+
8	22	27	26	27	31	<b>33 UGLY KID JOE/America's Least Wanted</b> (Stardog/Mercury)		"Cats" (36) "Busy" (3)	39-3	13-	16-
<b>DEBUT</b>						<b>34 DAVID BOWIE/Black Tie White Noise</b> (Savage)		"Jump" (55)	55/3	7	26
<b>DEBUT</b>						<b>35 ARCADE/Arcade</b> (Epic)		"Nothin'" (53) "Cry" (2) "Messed" (1)	54/12	6	15
-	-	38	37	38	32	<b>36 JAYHAWKS/Hollywood Town Hall</b> (Def American/Reprise)		"Take" (55) "Waiting" (3)	56+4	3+	23+
-	-	39	38	39	33	<b>37 KEITH RICHARDS/Main Offender</b> (Virgin)		"999" (28) "Eileen" (4) "Wicked" (1)	32=3	5=	19-
35	36	37	36	37	34	<b>38 MOTORHEAD/March Or Die</b> (WTG/Epic)		"Ain't" (36)	36-3	7-	10-
-	-	40	39	40	35	<b>39 JEFF HEALEY BAND/Feel This</b> (Arista)		"Lost" (42) "Heart" (1)	43+8	2-	23+
10	21	31	30	31	36	<b>40 DRIVIN N CRYIN/Smoke</b> (Island/PLG)		"Smoke" (19) "Turn" (14)	32-7	4-	14-

**BLUES TRAVELER**

**"CONQUER ME"**  
The first track from the new album  
**SAVE HIS SOUL**  
1-314-54-0080-4/21

**TRACK 58 - 49**

Produced by Blues Traveler & David Swanson  
Management: Dave Frey/Silent Partner Management

AM RECORDS

## BREAKERS

No Albums Qualified For Breaker Status This Week

### MOST ADDED

- SCHOOL OF FISH (21)
- EXTREME (19)
- BLACK CROWES (15)
- BLUES TRAVELER (15)
- R.E.M. (13)
- ARCADE (12)
- 4 NON BLONDES (11)
- STONE TEMPLE PILOTS (11)
- ANIMAL BAG (10)
- WIDESPREAD PANIC (9)

### HOTTEST

- COVERDALE/PAGE (127)
- LENNY KRAVITZ (94)
- MICK JAGGER (92)
- STING (81)
- DEF LEPPARD (71)
- MASTERS OF REALITY (69)
- ERIC CLAPTON (67)
- PETER GABRIEL (59)
- SOUL ASYLUM (50)
- ALICE IN CHAINS (45)

# VINCE

# NEIL

"SISTER OF PAIN"

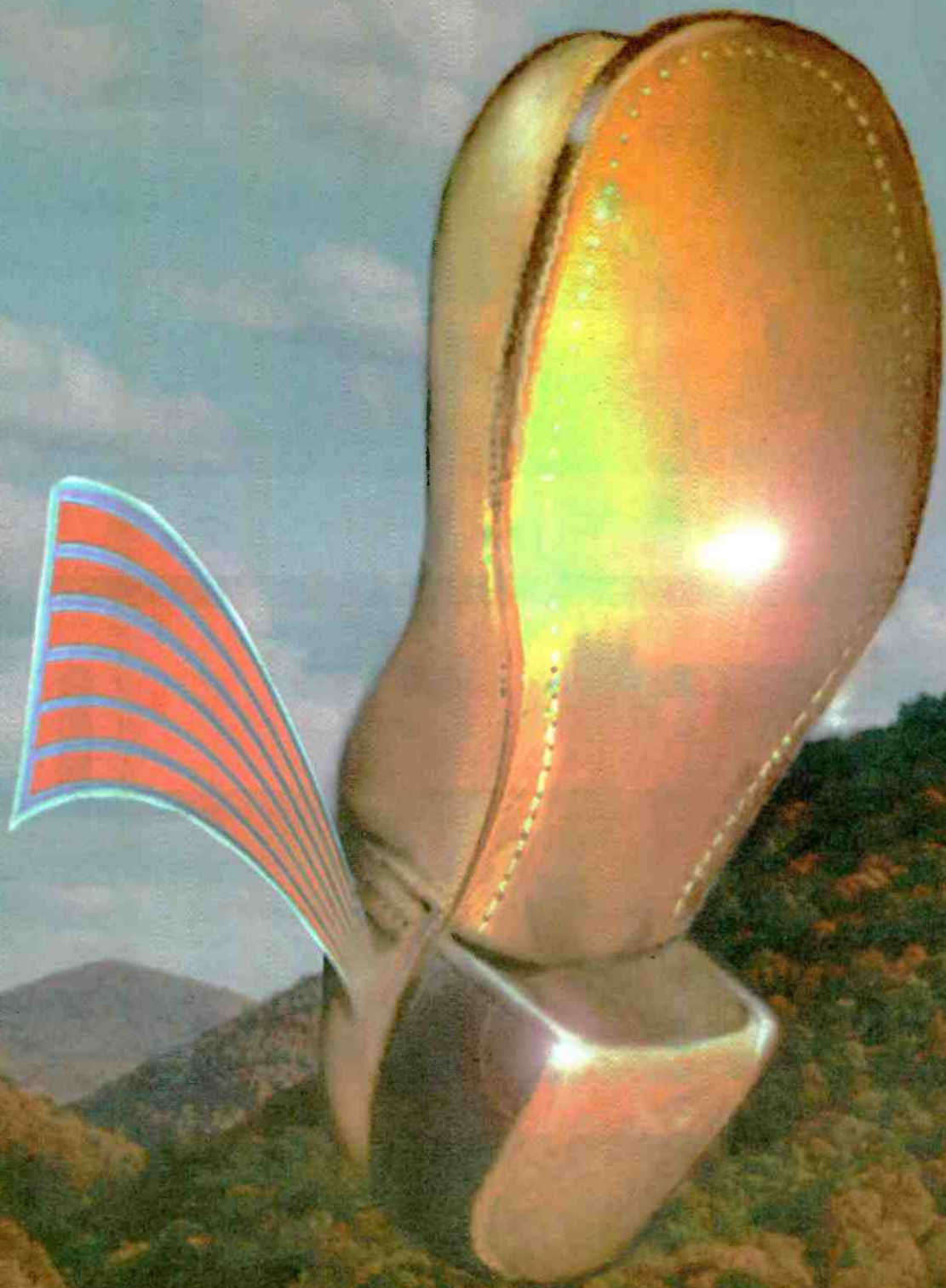


THE PREMIER TRACK  
FROM HIS DEBUT WARNER  
BROS. ALBUM EXPOSED

Produced by Ron Nevison  
Mixed by Chris Lord-Alge

Management: Gary Bird & Rich Fisher/Camel  
Management Inc.

  ©1993 Warner Bros. Records Inc.



# RAGING SLAB

“ANYWHERE BUT HERE”

FROM THEIR DEF AMERICAN DEBUT  
DYNAMITE MONSTER BOOGIE CONCERT  
PRODUCED BY BRENDAN O'BRIEN

Management: Lafite Entertainment Division



© 1993 Def American Recordings, Inc.

# AOR TRACKS®

# NEW & ACTIVE

3 2  
WKS WKS LW TW

175 REPORTERS

APRIL 9, 1993

Reports/Adds Heavy Medium

Rank	WKS	WKS	LW	TW	Artist/Track (Label)	Reports/Adds	Heavy	Medium
1	—	—	1		<b>1 AEROSMITH/Livin' On The Edge</b> (Geffen)	171+/5	159+	11-
2	10	4	3		<b>2 LENNY KRAVITZ/Are You Gonna Go My Way</b> (Virgin)	165+/2	93+	61-
3	33	17	9		<b>3 COVERDALE/PAGE/Shake My Tree</b> (Geffen)	154+/5	57+	70-
4	17	9	7		<b>4 MICK JAGGER/Wired All Night</b> (Atlantic/AG)	134+/4	75+	52-
5	20	14	10		<b>5 SOUL ASYLUM/Black Gold</b> (Columbia)	151+/5	50+	80-
6	16	10	8		<b>6 ALICE IN CHAINS/Rooster</b> (Columbia)	147+/3	45+	69+
7	1	1	2		<b>7 COVERDALE/PAGE/Pride And Joy</b> (Geffen)	112-/0	87-	20-
8	15	13	11		<b>8 DEF LEPPARD/Tonight</b> (Mercury)	123+/3	70+	40-
9	6	3	4		<b>9 STING/If I Ever Lose My Faith In You</b> (A&M)	111-/2	79-	28+
10	8	5	5		<b>10 MASTERS OF REALITY/She Got Me (When She Got...)</b> (Chrysalis/ERG)	122-/0	69=	39-
11	19	16	13		<b>11 ERIC CLAPTON/Running On Faith</b> (Reprise)	118+/2	67+	41-
12	22	19	17		<b>12 ARC ANGELS/Shape I'm In</b> (DGC)	117+/2	42+	65-
13	26	24	18		<b>13 STONE TEMPLE PILOTS/Plush</b> (Atlantic/AG)	136+/12	26+	50+
14	13	12	12		<b>14 PETER GABRIEL/Kiss That Frog</b> (Geffen)	104-/1	57+	41-
15	18	15	15		<b>15 LIVING COLOUR/Leave It Alone</b> (Epic)	118-/1	21-	66+
16	21	21	19		<b>16 DAMN YANKEES/Silence Is Broken</b> (WB)	109=3	28+	65+
17	25	25	20		<b>17 BIG HEAD TODD &amp; THE MONSTERS/Broken Hearted...</b> (Giant/Reprise)	111+/7	31+	52-
18	—	30	21		<b>18 BILLY SQUIER/Angry</b> (Capitol)	119+/14	13+	68+
19	30	26	22		<b>19 4 NON BLONDES/What's Up</b> (Interscope/Atlantic Group)	98+/11	38+	30+
20	43	34	27		<b>20 EXTREME/Am I Ever Going To Change</b> (A&M)	104+/19	11+	56+
21	11	7	14		<b>21 JACKYL/Down On Me</b> (Geffen)	76-/0	28-	35-
22	2	8	16		<b>22 SPIN DOCTORS/Two Princes</b> (Epic)	62-/0	42-	13-
23	3	2	6		<b>23 BRIAN MAY/Driven By You</b> (Hollywood)	73-/0	39-	27-
24	31	28	25		<b>24 JOE SATRIANI/Cryin'</b> (Relativity)	81=1	12+	54+
DEBUT	12	18	23		<b>25 PAUL RODGERS/The Hunter</b> (Victory Music/PLG)	90+/80	6+	54+
26	36	32	29		<b>26 PEARL JAM/Black</b> (Epic Associated)	53-/0	33-	14-
27	32	29	28		<b>27 HOTHOUSE FLOWERS/Thing Of Beauty</b> (London/PLG)	81+/4	10=	44+
28	—	55	32		<b>28 DREAM THEATER/Take The Time</b> (EastWest/Atlantic Group)	87-/0	6=	35-
29	42	37	33		<b>29 BRUCE HORNSBY/Harbor Lights</b> (RCA)	70+/8	8+	43+
DEBUT	31	—	—		<b>30 BON JOVI/In These Arms</b> (Jambco/Mercury)	65+/6	15+	26+
31	—	—	40		<b>31 MIDNIGHT OIL/Truganini</b> (Columbia)	66/66	2	42
32	41	41	36		<b>32 KINKS/Hatred (A Duet)</b> (Columbia)	58+/15	10+	36+
33	40	40	35		<b>33 ANIMAL BAG/Everybody</b> (Mercury)	67+/10	4+	25+
34	5	11	26		<b>34 FLOTSAM &amp; JETSAM/Wading Through The Darkness</b> (MCA)	69+/8	4=	20+
35	—	42	37		<b>35 R.E.M./Man On The Moon</b> (WB)	38-/0	22-	11-
36	—	54	43		<b>36 DAVID BOWIE/Jump They Say</b> (Savage)	55+/3	7+	26+
37	7	23	30		<b>37 ARCADE/Nothin' To Lose</b> (Epic)	53+/12	6+	15+
38	—	—	48		<b>38 UGLY KID JOE/Cats In The Cradle</b> (Stardog/Mercury)	36-/0	13-	14-
39	58	51	44		<b>39 BLACK CROWES/Bad Luck Blue Eyes</b> (Def American/Reprise)	44+/15	4+	31+
40	4	6	24		<b>40 JAYHAWKS/Take Me With You When You Go</b> (Def American/Reprise)	55+/5	2+	24+
41	23	31	34		<b>41 LYNYRD SKYNYRD/Good Lovin's Hard To Find</b> (Atlantic/AG)	37-/1	14-	18-
42	38	38	39		<b>42 MICK JAGGER/Don't Tear Me Up</b> (Atlantic/AG)	23-/0	16-	5-
43	—	—	57		<b>43 MOTORHEAD/I Ain't No Nice Guy</b> (WTG/Epic)	36-/3	7-	10-
44	46	47	47		<b>44 BRAD GILLIS/Honest To God</b> (Relativity)	34+/16	3+	22+
DEBUT	45	45	45		<b>45 R.E.M./The Sidewinder Sleeps Tonight</b> (WB)	30+/21	5+	18+
46	—	60	51		<b>46 HARDLINE/Rhythm From A Red Car</b> (MCA)	26+/2	7+	11-
47	—	—	58		<b>47 BONECLUB/Everything's On Fire</b> (Imago)	45-/3	3+	9-
48	—	—	58		<b>48 JEFF HEALEY BAND/Lost In Your Eyes</b> (Arista)	42+/9	1-	23+
49	—	—	58		<b>49 BLUES TRAVELER/Conquer Me</b> (A&M)	39+/15	1+	17+
50	27	27	31		<b>50 GOO GOO DOLLS/We Are The Normal</b> (Metal Blade/WB)	40+/6	0-	12+
51	35	35	42		<b>51 KEITH RICHARDS/999</b> (Virgin)	28+/4	3+	18+
52	57	49	46		<b>52 GIN BLOSSOMS/Mrs. Rita</b> (A&M)	29-/0	7-	15-
53	—	—	60		<b>53 MEGADETH/Sweating Bullets</b> (Capitol)	30-/1	4-	7-
54	—	—	60		<b>54 POORBOYS/No Real Emotion</b> (Hollywood)	36-/0	2=	17=
55	—	—	60		<b>55 WARREN HAYNES/Fire In The Kitchen</b> (Megaforce)	29+/10	3+	11+
DEBUT	56	—	—		<b>56 SCHOOL OF FISH/Take Me Anywhere</b> (Capitol)	27+/21	1-	7+
DEBUT	57	—	—		<b>57 SAIGON KICK/Feel The Same Way</b> (Third Stone/Atlantic Group)	20+/3	2+	7+
DEBUT	58	—	—		<b>58 DRIVIN N CRYIN'/Smoke</b> (Island/PLG)	19+/9	2+	6+
DEBUT	59	—	—		<b>59 PANTERA/Hollow</b> (EastWest/Atlantic Group)	27+/5	0=	3=
DEBUT	60	—	—		<b>60 COLLISION/Maximum Respect</b> (Chaos)	27+/4	0=	3+

**GRAVEYARD TRAIN "Down To The Wire" (Geffen) 18/17 (1/1)**  
 Adds: KNCN, WRUF, WXP, WNC, KZRR, KNAC, WKIT, KATF, KBAT, KFMZ, KQDS, KQWB, KJKJ, KIBZ, KSQY, WZZQ, KFMW. Medium 2

**WIDESPREAD PANIC "Wondering" (Capricorn/WB) 16/9 (7/6)**  
 Adds: WPLR, WARQ, WROQ, WSFL, WRDU, WIXV, KEYJ, KATP, KBAT. Medium 7 including WRF, WAVF, WIZN.

**STING "Love Is Stronger Than Justice" (A&M) 15/1 (14/0)**  
 Adds: WDVE. Heavy 2: WHCN, WRCQ. Medium 6: WBAB, WLUP, KLOS, WGRF, WZBH, WWWV.

### MOST ADDED

- PAUL RODGERS/Hunter (80)
- MIDNIGHT OIL/Truganini (66)
- R.E.M./Sidewinder (21)
- SCHOOL OF FISH/Take (21)
- EXTREME/Am I Ever (19)
- GRAVEYARD TRAIN/Wire (17)
- BRAD GILLIS/Honest (16)
- BLACK CROWES/Luck (15)
- BLUES TRAVELER/Conquer (15)
- KINKS/Hatred (15)

### MOST REQUESTED

- AEROSMITH/Livin' (67)
- LENNY KRAVITZ/Are (52)
- ALICE IN CHAINS/Rooster (42)
- COVERDALE/PAGE/Shake (27)
- STONE TEMPLE PILOTS/Plush (28)
- 4 NON BLONDES/What's (22)
- SOUL ASYLUM/Black (22)
- COVERDALE/PAGE/Pride (14)
- JACKYL/Down (12)
- MASTERS OF REALITY/Got (12)
- PEARL JAM/Black (12)
- UGLY KID JOE/Cats (12)

# Murray Ataway

## "UNDER JETS"

The first track from  
 the solo debut album  
**IN THRALL**  
 From the former  
 Guadalcanal Diary guitarist



Literate, Melodic, Tightly-Crafted. A Must-Add.

**ON YOUR DESK NOW!**

Produced by Tony Berg  
 Management: Russell Carter Artist Management, Ltd.  
 © 1993 Geffen Records, Inc.



# BREAKERS®

**EXTREME**  
**Am I Going To Change (A&M)**  
 60% of our reporters on it.





MIDWEST (Continued)

DAMN YANKEES ARC ANGELS... KFMZ/Columbia, MO (314) 874-3000... KQDS/Duluth, MN (218) 728-6421... KQWB/Fargo, ND (218) 236-7900... KIBZ/Lincoln, NE (402)423-1530... KSOY/Rapid City, SD (605) 348-9877... KRCH/Rochester, MN (507)288-3888

STING PAUL MCCARTNEY AEROSMITH... KSEZ/Sioux City, IA (712) 258-6740... WYMG/Springfield (217) 546-9000... WZZQ/Terre Haute (812) 232-5034... KDKB/Phoenix (602) 897-9300... KLOS/Los Angeles (310) 840-4838... KUPD/Phoenix (602) 838-3062

4 NON BLONDES STING BON JOVI... WKLTV/Traverse City (616) 947-0003... KJIK/Grand Forks, ND (701) 746-1417... KDKB/Phoenix (602) 897-9300... KUFQ/Portland, OR (503) 222-1011... KRXQ/Sacramento (916) 334-7777... KUPD/Phoenix (602) 838-3062... KRSJ/San Jose (408) 453-5400... KJOT/Boise (208) 344-3511

BRIAN MAY COVERDALE/PAGE... KBER/Salt Lake City (801) 322-3311... KIOZ/San Diego (619) 580-5464... KRQR/San Francisco (415) 765-4097... KFOG/San Francisco (415) 543-1045... KOME/San Jose (408) 985-9800... KRSJ/San Jose (408) 453-5400

MASTERS OF REALITY SOUL ASYLUM... KISW/Seattle (206) 285-7625... KRRX/Seattle (206) 283-5979... KRQR/San Francisco (415) 765-4097... KFOG/San Francisco (415) 543-1045... KOME/San Jose (408) 985-9800... KRSJ/San Jose (408) 453-5400

KAZY/Denver (303) 759-5600... KLPX/Tucson (602) 622-6711... KRZR/Fresno (209) 252-8994... KIOZ/San Diego (619) 580-5464... KRQR/San Francisco (415) 765-4097... KFOG/San Francisco (415) 543-1045... KOME/San Jose (408) 985-9800... KRSJ/San Jose (408) 453-5400

BRIAN MAY STING SCORPIO... KLB/Palm Springs (619) 398-2171... KCAL/Riverside-San Bernardino (714) 793-3554... KRZR/Fresno (209) 252-8994... KIOZ/San Diego (619) 580-5464... KRQR/San Francisco (415) 765-4097... KFOG/San Francisco (415) 543-1045... KOME/San Jose (408) 985-9800... KRSJ/San Jose (408) 453-5400

DAMN YANKEES MASTERS OF REALITY... KQDU/Great Falls, MT (406) 781-2800... KBOY/Medford, OR (503) 779-2244... KTYD/Santa Barbara (805) 967-4511... KRKR/Birmingham, MT (406) 245-5000... KMBY/Monterey (408) 758-5400... KPON/Honolulu (808) 524-7100... KOMI/Las Vegas (702) 876-1460... KRAC/Los Angeles (310) 437-0366... KXFX/Santa Rosa (707) 523-1369

MICK JAGGER DAVID BOWIE... KQOR/Santa Barbara (805) 964-8710... KATS/Yakima, WA (509) 457-8115... KTYD/Santa Barbara (805) 967-4511... KRKR/Birmingham, MT (406) 245-5000... KMBY/Monterey (408) 758-5400... KPON/Honolulu (808) 524-7100... KOMI/Las Vegas (702) 876-1460... KRAC/Los Angeles (310) 437-0366... KXFX/Santa Rosa (707) 523-1369

173 Current Reporters 162 Current Playlists... Called in Frozen Playlist (10): KIOZ/San Diego KRXQ/Sacramento WAOR/South Bend WBLM/Portland, ME WYYY/Baltimore WJXQ/Lansing WKQQ/Lexington WRXL/Richmond WWBZ/Chicago WXTB/Tampa... Did Not Report, Playlist Frozen (1): WRXR/Augusta, GA... No Longer A Reporter (1): KQLZ/Los Angeles

KQWB/Fargo, ND (218) 236-7900... KIBZ/Lincoln, NE (402)423-1530... KSOY/Rapid City, SD (605) 348-9877... KRCH/Rochester, MN (507)288-3888

KQWB/Fargo, ND (218) 236-7900... KIBZ/Lincoln, NE (402)423-1530... KSOY/Rapid City, SD (605) 348-9877... KRCH/Rochester, MN (507)288-3888

4 NON BLONDES! IF YOU HAVEN'T FOUND THIS, YOU'RE IN WACO. WHAT'S UP? THE ATLANTIC GROUP

P1

P2

P3

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light). A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts. PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallels Three: under 200,000. Stations at a significant ratings disadvantage to an informant competitor are assigned a lower parallel.



WHTZ/New York City 102.7 FM Z100 New York

VP/Dir. Ops & Prog: Steve Kingston
APD/MD: Frankie Blue
Asst. MD: Andy Shane

- 1 SPIN DOCTORS/Two Princes
2 WHITNEY HOUSTON/I Have Nothing
3 BOB JOYI/Bed Of Roses
4 VANESSA WILLIAMS/Love Is

WBZZ/Pittsburgh 94.1 FM B94

PD: Buddy Sytt
APD/MD: Jeff Tison
MD: John Cline

- 1 SPIN DOCTORS/Two Princes
2 SNOW/Informar
3 JADE/Don't Walk Away
4 WHITNEY HOUSTON/I Have Nothing

WQHT/New York 97.1 FM HOT 97

OM/MD: Joel Salkowitz
MD: Tracy Cloherty

- 1 JADE/Don't Walk Away
2 SHAI/Comforter
3 SILK/Freak Me
4 NAUGHTY BY NATURE/Big Hip Hoorary

WPOW/Miami 94.7 FM POWER 96

PD: Funk E. Frank Walsh
MD: John Rogers

- 1 SNOW/Informar
2 DURAN DURAN/Ordinary World
3 DR. DRE/Muizin' But A "C" The
4 BIZARRI INC./I'm Gonna Get You

99X/Atlanta 99.7 FM ATLANTA

PD: Brian Phillips
APD: Leslie Fram
MD: Sean Demery

- 1 NON COLONIES/Don't Up
2 STEREO MC'S/Connected
3 BELLY/Freak Me
4 DESPCE MODE/Feel You

WZLW/Boston 94.5 FM WZLW

PD: Mike Colby
APD: Erick Anderson
APD: Dallas Kincaid

- 1 SNOW/Informar
2 SPIN DOCTORS/Two Princes
3 SILK/Freak Me
4 JADE/Don't Walk Away

WIOQ/Philadelphia 101.1 FM PEACE ON THE STREETS

PD: Jefferson Ward
APD/MD: Glenn Kalina
APD/Creative Services: David Jay
AMD: Maurice DeVoe

- 1 SILK/Freak Me
2 JADE/Don't Walk Away
3 MEN AT LARGE/Dedicated
4 R. KELLY/Dedicated

95.5 FM PGC Continuously Music Washington, D.C.

PD: Jay Stevens
APD: Paco Lopez
MD: Albie D.

- 1 SILK/Freak Me
2 NAUGHTY BY NATURE/Big Hip Hoorary
3 JADE/Don't Walk Away
4 LORDS OF THE UNDE/Punky Child

WFLZ/Tampa 93.7 FM TOWER 93

Dir. Ops: Marc Chase
PD: B.J. Harris
APD: Jeff "Booger" Kapugi
MD: Hawk Harrison

- 1 VANESSA WILLIAMS/Love Is
2 SILK/Freak Me
3 SHAI/Comforter
4 JOEY LAWRENCE/Nothin' My Love Can't

104 KRBE Houston Hits. Without the hype.

PD: Steve Wyrostok
APD: Tom Poleman
Music Coord.: Cubby Bryant

- 1 STEREO MC'S/Connected
2 SPIN DOCTORS/Two Princes
3 JADE/Don't Walk Away
4 DURAN DURAN/Ordinary World

WXKS-FM/Boston 108 FM WXKS

PD: Steve Rivers
MD: Cadillac Jack McCartney
Music Coord: Tad Bonvie

- 1 SPIN DOCTORS/Two Princes
2 WHITNEY HOUSTON/I Have Nothing
3 JADE/Don't Walk Away
4 SILK/Freak Me

WPRO-FM/Providence 92.1 FM 92.1

MD: Tony Bristol

- 1 VANESSA WILLIAMS/Love Is
2 SNOW/Informar
3 DURAN DURAN/Ordinary World
4 JEREMY JORDAN/The Right Kind of Lov

WERQ/Baltimore 92.3 FM WERQ

PD: Jeff Ballentine
APD: Barry McKay
MD: Kristie Weimar
Research Dir.: Joe Edwards

- 1 SILK/Freak Me
2 REGINA BELLE/If I Could
3 MARY J. BLIGE/Sweet Thing
4 R. KELLY/Dedicated

WEZB/New Orleans 97.7 FM WZB

PD: Scott Wright
APD: Robert Maher
MD: Joey Giovingo
Music Coord: Lee Cagle

- 1 SPIN DOCTORS/Two Princes
2 BOB JOYI/Bed Of Roses
3 VANESSA WILLIAMS/Love Is
4 DURAN DURAN/Ordinary World

103.1 FM San Antonio

PD: Rick Upton

- 1 SHAI/Comforter
2 SILK/Freak Me
3 SNOW/Informar
4 WENDY MOTEN/Come In Out Of The Pa

97.9 FM THE BOX KBXX Houston Stopless Music

OM: Quincy McCoy PD: Rob Scorpio MD: Greg Head

- 1 MEN AT LARGE/So Alone 2 SW/Mash 3 PAPERBOY/Dilly 4 H-TOWN/Rockin' The Boots

- 15 REGINA BELLE/If I Could STRECH 16 DIONANO & THE PSY/Sally Got A One Tr

WNVZ/Norfolk 740.4 FM PD: Wayne Coy MD: Larry Davis

Music Coordinator: Jonathan Shapiro

- 1 R.E.M./Man On The Moon 2 SON JOVI/Bed Of Roses 3 STING/If I Ever Lose My Fal

106.1 KISS FM KHKS/Dallas PD: J.J. McKay APD/MD: Sean Phillips

- 1 SON JOVI/Bed Of Roses 2 ARRESTED DEVELOP/Mr. Wendal 3 DURAN DURAN/Ordinary World

- 18 JERRY JORDAN/Wannagirl 19 CHARLES & EDIE/House Is Not A Home

THE EAGLE 97.5 KEGL/Dallas Today's Rock 'n Roll PD: Brian Krysz

- 1 UGLY RID JOE/Cats In The Cradle 2 PEARL JAM/Black 3 DEFECH/You Feel You

95.0 WAQQ/Charlotte PD: Mike Easterlin APD: Anne Kelly MD: Eddie Munster

- 1 SPIN DOCTORS/Two Princes 2 SNOW/Infomer 3 KENNY G/Forever In Love

STAR 94 FM WSTR Today's Best Music OM: Tony Novia PD: Lee Chesnut

- 1 SPIN DOCTORS/Two Princes 2 SON SECADA/Ange! 3 WHITNEY HOUSTON/I'm Every Woman

KISS 102 WCKZ/Charlotte PD: Bob "Maxx" Sweeten MD: Erik Bradley

- 1 JADE/DON'T WALK AWAY 2 SW/MASH 3 MEN AT LARGE/So Alone

- 18 JERRY JORDAN/Wannagirl 19 CHARLES & EDIE/House Is Not A Home

99.5 WZZL INDIANAPOLIS OM/MD: Don London APD/MD: Garrett Michaels

- 1 SNOW/Infomer 2 JERRY JORDAN/The Right Kind Of Lov 3 SON JOVI/Bed Of Roses

107.9 WENZ/Cleveland The END PD: Rick Michaels APD/MD: Eric Murphy

- 1 DEPECHE MODE/I Feel You 2 TASHM ARCHER/Sleeping Satellite 3 STING/If I Ever Lose My Fal

WWHT/Columbus PD: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

- 1 SILK/FREAK ME 2 DR. DRE/MUHHIN' But A "G" The 3 POSITIVE K/1 Got A Man

HOOSIER HOT 96 WHHH/Indianapolis PD: Scott Wheeler MD: Carl Fry

- 1 SILK/FREAK ME 2 SNOW/Infomer 3 SW/MASH 4 NAUGHTY BY NATURE/Rip Hop Hoorary

- 18 JERRY JORDAN/Wannagirl 19 CHARLES & EDIE/House Is Not A Home

Cincinnati 102 WKRO-FM PD: Jimmy Steal APD/MD: Brian Douglas

- 1 SPIN DOCTORS/Two Princes 2 BOY KRATZ/That's What Love Can 3 SON JOVI/Bed Of Roses

58.3 Detroit 96.3 FM RADIO WHY? OM/MD: Rick Gillette APD/MD: Mark Jackson

- 1 SILK/FREAK ME 2 SNOW/Infomer 3 WHITNEY HOUSTON/I'm Every Woman

WJMO/Cleveland PD: Keith Clark APD: J.R. Randall MD: Action Jackson Music Coord: Tim Virgin

- 1 SILK/FREAK ME 2 SNOW/Infomer 3 DR. DRE/MUHHIN' But A "G" The

WHHH/Indianapolis PD: Scott Wheeler MD: Carl Fry

- 1 SILK/FREAK ME 2 SNOW/Infomer 3 SW/MASH 4 NAUGHTY BY NATURE/Rip Hop Hoorary

- 18 JERRY JORDAN/Wannagirl 19 CHARLES & EDIE/House Is Not A Home

196 CHICAGO PD: Dave Shakes WBBM-FM/MD: Todd Cavanah

- 1 SNOW/Infomer 2 WHITNEY HOUSTON/I'm Every Woman 3 SHAI/Comfoter

58.3 Detroit 96.3 FM RADIO WHY? OM/MD: Rick Gillette APD/MD: Mark Jackson

- 1 SILK/FREAK ME 2 SNOW/Infomer 3 WHITNEY HOUSTON/I'm Every Woman

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- 1 SILK/FREAK ME 2 SNOW/Infomer 3 SW/MASH 4 NAUGHTY BY NATURE/Rip Hop Hoorary

- 18 JERRY JORDAN/Wannagirl 19 CHARLES & EDIE/House Is Not A Home







NOTE: Frozen playlists are designated by an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000.

214 REPORTERS

A

AEROSMITH
Livin' On The Edge (Geffen)
LP: Get A Grip

Total Reports 129 60%

Regional Reach table for Aerosmith with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Aerosmith with columns for Pos, P1, P2, P3, Tot.

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Regional Reach table for Aerosmith with columns for E, S, M, W and P1, P2, P3, Tot.

TASMIN ARCHER
Sleeping Satellite (SBK/ERG)
LP: Tasmin Archer - Great Expectations

Total Reports 101 47%

Regional Reach table for Tasmin Archer with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Tasmin Archer with columns for Pos, P1, P2, P3, Tot.

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Chart Summary table for Tasmin Archer with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Tasmin Archer with columns for E, S, M, W and P1, P2, P3, Tot.

BOBBY BROWN
That's The Way Love Is (MCA)
LP: Bobby

Total Reports 59 28%

Regional Reach table for Bobby Brown with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Bobby Brown with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Bobby Brown with columns for E, S, M, W and P1, P2, P3, Tot.

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Chart Summary table for Bobby Brown with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Bobby Brown with columns for E, S, M, W and P1, P2, P3, Tot.

CHARLES & EDDIE
House Is Not A Home (Capitol)
LP: Duophonic

Total Reports 79 37%

Regional Reach table for Charles & Eddie with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Charles & Eddie with columns for Pos, P1, P2, P3, Tot.

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Chart Summary table for Charles & Eddie with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Charles & Eddie with columns for E, S, M, W and P1, P2, P3, Tot.

ERIC CLAPTON
Running On Faith (Reprise)
LP: Unplugged

Total Reports 75 35%

Regional Reach table for Eric Clapton with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Eric Clapton with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Eric Clapton with columns for E, S, M, W and P1, P2, P3, Tot.

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Chart Summary table for Eric Clapton with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Eric Clapton with columns for E, S, M, W and P1, P2, P3, Tot.

BOY GEORGE
The Crying Game (SBK/ERG)
LP: "The Crying Game" ST

Total Reports 152 71%

Regional Reach table for Boy George with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Boy George with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Boy George with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Boy George with columns for Pos, P1, P2, P3, Tot.

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Regional Reach table for Boy George with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Boy George with columns for Pos, P1, P2, P3, Tot.

DINA CARROLL
So Close (A&M)
LP: So Close

Total Reports 112 52%

Regional Reach table for Dina Carroll with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Dina Carroll with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Dina Carroll with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Dina Carroll with columns for Pos, P1, P2, P3, Tot.

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Chart Summary table for Dina Carroll with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Dina Carroll with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Dina Carroll with columns for Pos, P1, P2, P3, Tot.

NENEH CHERRY
Buddy X (Virgin)
LP: Homebrew

Total Reports 148 69%

Regional Reach table for Neneh Cherry with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Neneh Cherry with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Neneh Cherry with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Neneh Cherry with columns for Pos, P1, P2, P3, Tot.

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Chart Summary table for Neneh Cherry with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Neneh Cherry with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Neneh Cherry with columns for Pos, P1, P2, P3, Tot.

TOM COCHRANE
No Regrets (Capitol)
LP: Mad Mad World

Total Reports 56 26%

Regional Reach table for Tom Cochrane with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Tom Cochrane with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Tom Cochrane with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Tom Cochrane with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Tom Cochrane with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Tom Cochrane with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Tom Cochrane with columns for E, S, M, W and P1, P2, P3, Tot.

Chart Summary table for Tom Cochrane with columns for Pos, P1, P2, P3, Tot.

D

DAMN YANKEES

Silence Is Broken (WB)

LP: Don't Tread

Total Reports 110 51%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DEPECHE MODE

I Feel You (Sire/Reprise)

LP: Songs Of Faith And Devotion

Total Reports 98 46%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

E

EN VOGUE

Love Don't... (EastWest/Atlantic Group)

LP: Funky Divas

Total Reports 120 56%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

F

4 NON BLONDES

What's Up (Interscope/Atlantic Group)

LP: Bigger, Better, Faster, More!

Total Reports 68 32%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

G

GO WEST

What You Won't Do For... (EM/ERG)

LP: Indian Summer

Total Reports 121 57%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for DAMN YANKEES

Station call letters and frequencies for DEPECHE MODE

Station call letters and frequencies for EN VOGUE

Station call letters and frequencies for 4 NON BLONDES

Station call letters and frequencies for GO WEST

DEF LEPPARD

Tonight (Mercury)

LP: Adrenalize

Total Reports 119 56%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for DEF LEPPARD

DURAN DURAN

Come Undone (Capitol)

LP: Duran Duran

Total Reports 111 52%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for DURAN DURAN

EXPOSE

I'll Never Get Over You (Arista)

LP: Expose

Total Reports 121 57%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for EXPOSE

GLENN FREY

Love In The 21st Century (MCA)

LP: Strange Weather

Total Reports 75 35%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for GLENN FREY

H

JEFF HEALEY BAND

Lost In Your Eyes (Arista)

LP: Feel This

Total Reports 84 39%

Regional Reach, Parallels Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Station call letters and frequencies for JEFF HEALEY BAND





PRINCE & THE N.P.G. The Morning Papers (Paisley Park/WB)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

RESTLESS HEART Tell Me What You Dream (RCA)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

SILK Freak Me (Elektra)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BREAKER

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

STEREO MC'S Connected (Gee Street/Island/PLG)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional charts for PRINCE & THE N.P.G. listing stations like WBOB, WYMP, WZLW, etc.

Regional charts for RESTLESS HEART listing stations like WYKS, WYMP, WZLW, etc.

Regional charts for SILK listing stations like WYKS, WYMP, WZLW, etc.

Regional charts for BREAKER listing stations like WYKS, WYMP, WZLW, etc.

Regional charts for STEREO MC'S listing stations like WYKS, WYMP, WZLW, etc.

REMEDY Closer (Hollywood)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

SADE Kiss Of Life (Epic)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

SNOW Informer (EastWest/Atlantic Group)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

SNOW Informer (EastWest/Atlantic Group)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

SNOW Informer (EastWest/Atlantic Group)

Table with columns: Regional Reach, Parallels, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

REMEDY Closer (Hollywood)

Regional charts for REMEDY listing stations like WYKS, WYMP, WZLW, etc.

SADE Kiss Of Life (Epic)

Regional charts for SADE listing stations like WYKS, WYMP, WZLW, etc.

SNOW Informer (EastWest/Atlantic Group)

Regional charts for SNOW listing stations like WYKS, WYMP, WZLW, etc.

SNOW Informer (EastWest/Atlantic Group)

Regional charts for SNOW listing stations like WYKS, WYMP, WZLW, etc.

SNOW Informer (EastWest/Atlantic Group)

Regional charts for SNOW listing stations like WYKS, WYMP, WZLW, etc.

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STING If I Ever Lose My Faith In You (A&M) LP: Ten Summoner's Tales Total Reports 167 78%

Regional Reach E 85% S 85% M 89% W 47% Chart Summary Pos P1 P2 P3 Tot

SWV I'm So Into You (RCA) LP: It's About Time Total Reports 113 53%

SUNSCREEN Love U More (Columbia) LP: 03 Total Reports 156 73%

Regional Reach E 74% S 85% M 73% W 53% Chart Summary Pos P1 P2 P3 Tot

WEST KSI04 18-26 KOY-FM 7-6 KKRZ 27-26 Q99 14-11 Q106 16-28 KPLZ 12-11

Regional Reach E 57% S 41% M 42% W 80% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 84% M 93% W 82% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 74% S 85% M 73% W 53% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 74% S 85% M 73% W 53% Chart Summary Pos P1 P2 P3 Tot

TOAD THE WET SPROCKET I Will Not Take These... (Columbia) LP: Fear Total Reports 60 28%

Regional Reach E 26% S 37% M 25% W 20% Chart Summary Pos P1 P2 P3 Tot

VANESSA WILLIAMS w/BRIAN McKNIGHT Love Is (Giant/Reprise) LP: "Beverly Hills 90210" ST Total Reports 182 85%

Regional Reach E 80% S 84% M 93% W 82% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 84% M 93% W 82% Chart Summary Pos P1 P2 P3 Tot

SIGNIFICANT ACTION

BOBBY ROSS AVILA La La Love (Perspective/A&M) LP: My Destiny

REGINA BELLE If I Could (Columbia) LP: Passion

BELLY Feed The Tree (Sire/Reprise) LP: Star

BELOVED Sweet Harmony (Atlantic/AG) LP: Conscience

BIG MOUNTAIN Touch My Light (Quality) LP: Wake Up

RAY CHARLES A Song For You (WB) LP: My World

MICHAEL COOPER Shoop Shoop (Never Stop...) (Reprise) LP: Get Closer

DONNA DELORY Just A Dream (MCA) LP: Donna Delory

SIGNIFICANT ACTION

DR. ALBAN
It's My Life (Arista)
LP: It's My Life
P1 EAST SOUTH MIDWEST WEST
P2 EAST SOUTH MIDWEST WEST
P3 WEST

GREEN JELLO
Three Little Pigs (Zoo)
LP/EP: Green Jello Succx
P1 SOUTH SOUTH
P2 SOUTH SOUTH
P3 SOUTH SOUTH

CHRIS ISAAK
Can't Do A Thing... (Reprise)
LP: San Francisco Days
P1 EAST SOUTH SOUTH
P2 EAST SOUTH SOUTH
P3 EAST SOUTH SOUTH

MEN AT LARGE
So Alone (EastWest/AG)
LP: Men At Large
P1 EAST WEST WEST
P2 EAST WEST WEST
P3 EAST WEST WEST

NOEL
Hearts On Fire (Mercury)
LP: Hearts On Fire
P1 EAST SOUTH EAST
P2 EAST SOUTH EAST
P3 EAST SOUTH EAST

DUICE
Dazzey Duks (Bellmark)
P1 EAST SOUTH MIDWEST WEST
P2 EAST SOUTH MIDWEST WEST
P3 EAST SOUTH MIDWEST WEST

JEREMY JORDAN
Wannagirl (Giant/Reprise)
LP: Try My Love
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

MONIE LOVE
Born To B.R.E.E.D. (WB)
LP: In A Word Or 2
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

PAPERBOY
Ditty (Next Plateau/London/PLG)
LP: The Nine Yards
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

H
HI-FIVE
Mary, Mary (Jive)
LP: Keep It Goin' On
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

E
LAURA ENEA
Say I'm Your No. 1 (Next Plateau)
LP: Laura Enea
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

M
BRIAN MAY
Driven By You (Hollywood)
LP: Back To The Light
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

EDDIE MURPHY
Whatzupwitu (Motown)
LP: Love's Alright
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

PRINCE MARKIE DEE
Typical Reasons (Swing...) (Columbia)
LP: Free
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

G
NONA GAYE
The Things We All... (Third Stone/AG)
LP: Love For The Future
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

I
ICE CUBE
It Was A Good Day (Priority)
LP: The Predator
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

MC NASTY & DJ FRED
Gold Digg'n' Girls (Pandisc)
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

PRETENDERS
I'm Not In Love (MCA)
LP: "Indecent Proposal" ST
P1 EAST SOUTH WEST
P2 EAST SOUTH WEST
P3 EAST SOUTH WEST

PARALLELS CONTINUED ON PAGE 76

SIGNIFICANT ACTION

R

RAPINATION I/KYM MAZELLE Love Me The Right Way (RCA)
P1 EAST WZOU on SOUTH KTFM 26-22 MIDWEST B96 28-22 WEST KS104 19-16

PETE ROCK & C.L. SMOOTH Lots Of Lovin' (Elektra) LP: Mecca And The Soul Brother
P1 EAST W100 29-28 SOUTH WKXZ 26-23 MIDWEST WHTT on WEST WHTT 4-23

P1 EAST W100 29-28 SOUTH WKXZ 26-23 MIDWEST WHTT on WEST WHTT 4-23

RUN-D.M.C. Down With The King (Profile) LP: Down With The King
P1 EAST 92Q 21-12 SOUTH WKXZ d-25 MIDWEST WJND on WEST WHTT 16-12

P1 EAST 92Q 21-12 SOUTH WKXZ d-25 MIDWEST WJND on WEST WHTT 16-12

ROBIN S. Show Me Love (Big Beat/Atlantic Grop)
P1 EAST HOTS97 19-16 SOUTH WPCO 30-26 MIDWEST B96 21-16 WEST PWR106 a-25

P1 EAST HOTS97 19-16 SOUTH WPCO 30-26 MIDWEST B96 21-16 WEST PWR106 a-25

S

SHAKESPEAR'S SISTER Hello (Turn Your...) (London/PLG) LP: Hormonally Yours
P1 EAST WENZ a WEST WKQ2 a SOUTH KTFM a MIDWEST WENZ a WEST 099 a P2 EAST PLY92 a SOUTH K106 a-32 WEST KWOD a P3 EAST WPRR a SOUTH K106 a-32 WEST KWOD a P3 EAST WPRR a

SUNDAYS Wild Horses (DGC) LP: Blind
P1 EAST 99X on SOUTH K106 on WEST KWOD 26-22 P2 EAST PLY92 a SOUTH K106 on WEST KWOD 26-22 P3 EAST WPRR d-35

SWV Weak (RCA) LP: It's About Time
P1 EAST 92Q a-22 SOUTH WPCO a-29 WEST 92Q a-22 SOUTH WPCO a-29 WEST 92Q a-22

V

SUZANNE VEGA When Heroes Go Down (A&M) LP: 99.9F
P1 EAST 99X 28-21 SOUTH K106 on WEST KWOD d-27 P2 EAST

JACK WAGNER It's My Baby Too (BFE/JRS)
P1 EAST WJND on SOUTH K106 on WEST KWOD d-27 P2 EAST WJND on SOUTH K106 on WEST KWOD d-27

Y.B.T. Tap The Bottle (Soul/MCA) LP: Dead Enz Kidz Doin' Lifetime Bid
P1 EAST HOTS97 25-25 SOUTH WSPK 38-30 WEST 92Q a-22 SOUTH WPCO a-29 WEST 92Q a-22

P1

EAST 92Q (WERQ)/Baltimore, MD 894 (WBZZ)/Pittsburgh, PA HDT97 (WQHT)/New York, NY PRO-FM (WPRO)/Providence, RI W100/Philadelphia, PA WPGC/Washington, DC WXKS/Boston, MA WZOU/Boston, MA Z100 (WHTZ)/New York, NY

MIDWEST 96STO (WSTO)/Evansville, IN CK105 (WWCK)/Flint, MI K107 (KAY1)/Tulsa, OK KJ103 (KJYO)/Oklahoma City, OK KKHT/Springfield, MO KKRQ/Wichita, KS KRNQ/Des Moines, IA KZ93 (WKZW)/Peoria, IL U93 (WNUJ)/South Bend, IN W1XX/Appleton-Oshkosh, WI WGTZ/Dayton, OH WHOT/Youngstown, OH W1FC/Wausau, WI WKDD/Akron, OH WMEE/Fl. Wayne, IN WMGV/Appleton-Oshkosh, WI W1XR/Davenport, IA WRQK/Canton, OH W1CF/Saginaw, MI W1KS/Toledo, OH Z104 (WZEE)/Madison, WI

WEST 895 (KBOS)/Fresno, CA HDT194 (KIKI)/Honolulu, HI KCAQ/Oxnard-Ventura, CA KDWB/Minneapolis, MN Q102 (WKRO)/Cincinnati, OH W1HH/Indianapolis, IN W1HT/Detroit, MI W1MO/Cleveland, OH WKBO/St. Louis, MO WNCI/Columbus, OH WENZ/Cleveland, OH W1HT/Columbus, OH WZPL/Indianapolis, IN

EAST 93Q (WNTQ)/Syracuse, NY 98PX (WPXY)/Rochester, NY 99XKH (WKHI)/Ocean City, MD FLY92 (WFLY)/Albany, NY FUN107 (WFHN)/New Bedford, MA JET-FM (WJET)/Erie, PA KC101 (WKCI)/New Haven, CT PWR92 (WGLU)/Johnstown, PA TIC-FM (WTIC)/Hartford, CT WAAL/Binghamton, NY WAEB/Aliantown, PA WERZ/Exeter, NH WKEE/Huntington, WV WKRZ-FM/Wikes-Barre, PA WKSE/Buffalo, NY WKSS/Hartford, CT W1AN-FM/Lancaster, PA W1NNK/Harrisburg, PA W1PST/Trenton, NJ W1QGN/New London, CT W1RCK/Alicia, NY W1SPK/Poughkeepsie, NY W1STW/Wilmington, DE W1VSR/Charleston, WV W1WXX/Providence, RI W1YCR/York, PA Y102 (WRFY)/Reading, PA

WWZZ/Knoxville, TN WXKB/Fl. Myers, FL WYKS/Gainesville, FL WZYP/Huntsville, AL XL1067 (WXLL-FM)/Orlando, FL Y107/Nashville, TN Z102 (WZAT)/Savannah, GA

MIDWEST 96STO (WSTO)/Evansville, IN CK105 (WWCK)/Flint, MI K107 (KAY1)/Tulsa, OK KJ103 (KJYO)/Oklahoma City, OK KKHT/Springfield, MO KKRQ/Wichita, KS KRNQ/Des Moines, IA KZ93 (WKZW)/Peoria, IL U93 (WNUJ)/South Bend, IN W1XX/Appleton-Oshkosh, WI WGTZ/Dayton, OH WHOT/Youngstown, OH W1FC/Wausau, WI WKDD/Akron, OH WMEE/Fl. Wayne, IN WMGV/Appleton-Oshkosh, WI W1XR/Davenport, IA WRQK/Canton, OH W1CF/Saginaw, MI W1KS/Toledo, OH Z104 (WZEE)/Madison, WI

WEST 895 (KBOS)/Fresno, CA HDT194 (KIKI)/Honolulu, HI KCAQ/Oxnard-Ventura, CA KDWB/Minneapolis, MN Q102 (WKRO)/Cincinnati, OH W1HH/Indianapolis, IN W1HT/Detroit, MI W1MO/Cleveland, OH WKBO/St. Louis, MO WNCI/Columbus, OH WENZ/Cleveland, OH W1HT/Columbus, OH WZPL/Indianapolis, IN

P3

EAST 95WAYV/Atlantic City, NJ 95X1L (WXIL)/Parkersburg, WV 95XXX (WXXX)/Burlington, VT 103CIR (WCIR)/Beckley, WV BOSS97 (WBSS)/Atlantic City, NJ WHTO/Wilmsport, PA WMME/Augusta, ME WPRR/Altoona, PA WYYS/Ithaca, NY WZYO/Frederick, MD

SOUTH KAKS/Amarillo, TX KCHX/Midland-Odessa, TX KISR/Fl. Smith, AR K1XX/San Angelo, TX KMCK/Fayetteville, AR KNIN/Wichita Falls, TX KQIZ/Amarillo, TX KSMB/Lafayette, LA KWTX/Waco, TX KZ11/Lubbock, TX Q101 (WJDO)/Meridian, MS WBPR/Myrtle Beach, SC WFHT/Tallahassee, FL WJMX/Florence, SC WKMX/Dothan, AL W1SF/Asheville, NC W1PFM/Panama City, FL WYAV/Myrtle Beach, SC WZXX/Biloxi, MS

MIDWEST 106KHQ/Charlevoix, MI KFRX/Lincoln, NE KG95 (KGLI)/Sioux City, IA KGGG/Rapid, City, SD KXLL/Grand Forks, ND K1LY/Dubuque, IA KMGZ/Lawton, OK KOKZ/Waterloo, IA KPAT/Sioux Falls, SD KRCC/Rochester, MN KYYY/Des Moines, ND KZ10/Duluth, MN WAZV/Lafayette, IN WBIZ/Eau Claire, WI WBND/Bloomington, IL WCIL/Carbondale, IL WDBR/Springfield, IL WKFR/Kalamazoo, MI WLRW/Champaign, IL WRKY/Stevensville-Wheeling, OH WZOO/Lima, OH

WEST 894.7 (KEWB)/Redding, CA KFBQ/Cheyenne, WY KFFM/Yakima, WA KGOT/Anchorage, AK K1XR/Anchorage, AK KQIX/Grand Junction, CO K1MT/Medford, OR KTRS/Casper, WY OK95 (K1OK)/Tri-Chies, WA Y93 (KYA)/Billings, MT Y97 (KHTY)/Santa Barbara, CA

W

JACK WAGNER It's My Baby Too (BFE/JRS)
P1 EAST WJND on SOUTH K106 on WEST KWOD d-27 P2 EAST WJND on SOUTH K106 on WEST KWOD d-27

Y

Y.B.T. Tap The Bottle (Soul/MCA) LP: Dead Enz Kidz Doin' Lifetime Bid
P1 EAST HOTS97 25-25 SOUTH WSPK 38-30 WEST 92Q a-22 SOUTH WPCO a-29 WEST 92Q a-22



CHR NATIONAL AIRPLAY®

P1 Major Markets

Table with 2 columns: LW, TW. Lists chart positions for major markets including Whitney Houston, Snow, PM Dawn, etc.

50 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Bobby Brown, Jeremy Jordan, etc.

P2 Secondary Markets

Table with 2 columns: LW, TW. Lists chart positions for secondary markets including Whitney Houston, Snow, V. Williams & B. McKnight, etc.

103 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Duran Duran, Bobby Brown, etc.

P3 Smaller Markets

Table with 2 columns: LW, TW. Lists chart positions for smaller markets including Sting, Whitney Houston, Spin Doctors, etc.

61 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Duran Duran, Bobby Brown, Whitney Houston, etc.

PERFORMING WHERE PLAYED

Table with 5 columns: Artist/Song/Label, Reports, Report %, Conversion %, Top 15 %. Lists performing artists and their metrics.

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
• Chart positions at 50% or more of stations reporting them.
• No more than five fewer total reports than the previous week's.

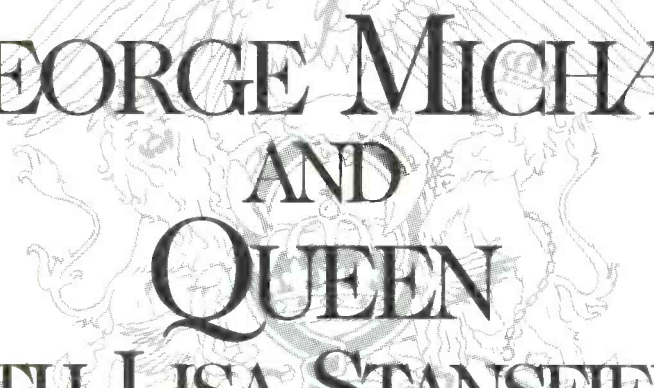
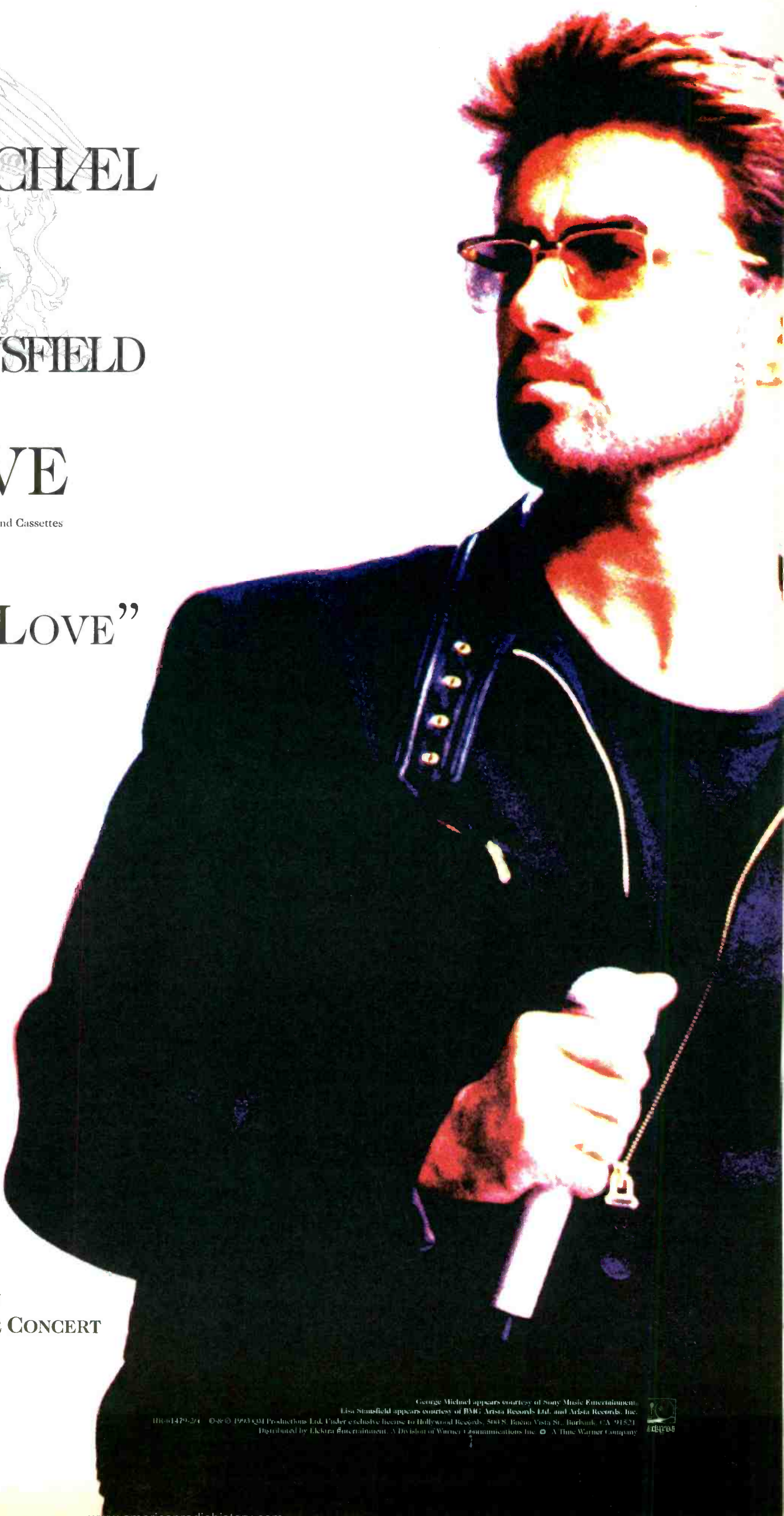
See Parallels for a complete picture of all station activity.

NEW ARTISTS

Table with 2 columns: Rank, Artist/Song/Label. Lists new artists like SWV, Dina Carroll, etc.

New artists have not yet had a CHR Breaker.





GEORGE MICHAEL  
AND  
QUEEN  
WITH LISA STANSFIELD

# FIVE LIVE

Now Available on Hollywood Records Compact Discs and Cassettes

Features the Hit

## “SOMEBODY TO LOVE”

All artist royalties and record

company net profits will be

donated to the Mercury

Phoenix Trust for distribution

to AIDS charities worldwide in

memory of the incomparable

Freddie Mercury.



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Lisa Stansfield appears courtesy of BMG, Arista Records Ltd. and Arista Records, Inc.  
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NATIONAL AIRPLAY OVERVIEW

CHR

CHR chart listing artists like Whitney Houston, SNOW, V. Williams & B. McKnight, etc.

URBAN CONTEMPORARY

URBAN CONTEMPORARY chart listing artists like Whitney Houston, Silk, Sade, etc.

AOR TRACKS

AOR TRACKS chart listing artists like Aerosmith, Lenny Kravitz, etc.

N&A Pg. 78; Playlists Pg. 65; Parallels Pg. 70; Parallel Chart Analysis Pg. 77

New & Active, TOP 10 Recurrents Pg. 40

Complete TOP 60 Tracks Chart Pg. 61; LP Chart Pg. 58

ADULT CONTEMPORARY

ADULT CONTEMPORARY chart listing artists like Williams & McKnight, Whitney Houston, etc.

NEW ROCK

NEW ROCK chart listing artists like Depeche Mode, Belly, etc.

COUNTRY

COUNTRY chart listing artists like R. McEntire & V. Gill, Rodney Foster, etc.

NAC

NAC chart listing artists like Richard Elliot, Special EFX, etc.

BREAKERS and DEBUTS section listing artists like Vince Gill, Collin Raye, etc.

New & Active Pg. 44; Adds & Hits Pg. 46; Associate Reporters Pg. 47

Complete TOP 30 NAC Chart Pg. 48

Complete TOP 30 Contemporary Jazz Chart Pg. 48

Complete TOP 50 Country Chart Pg. 50; Country Song Information Index Pg. 53